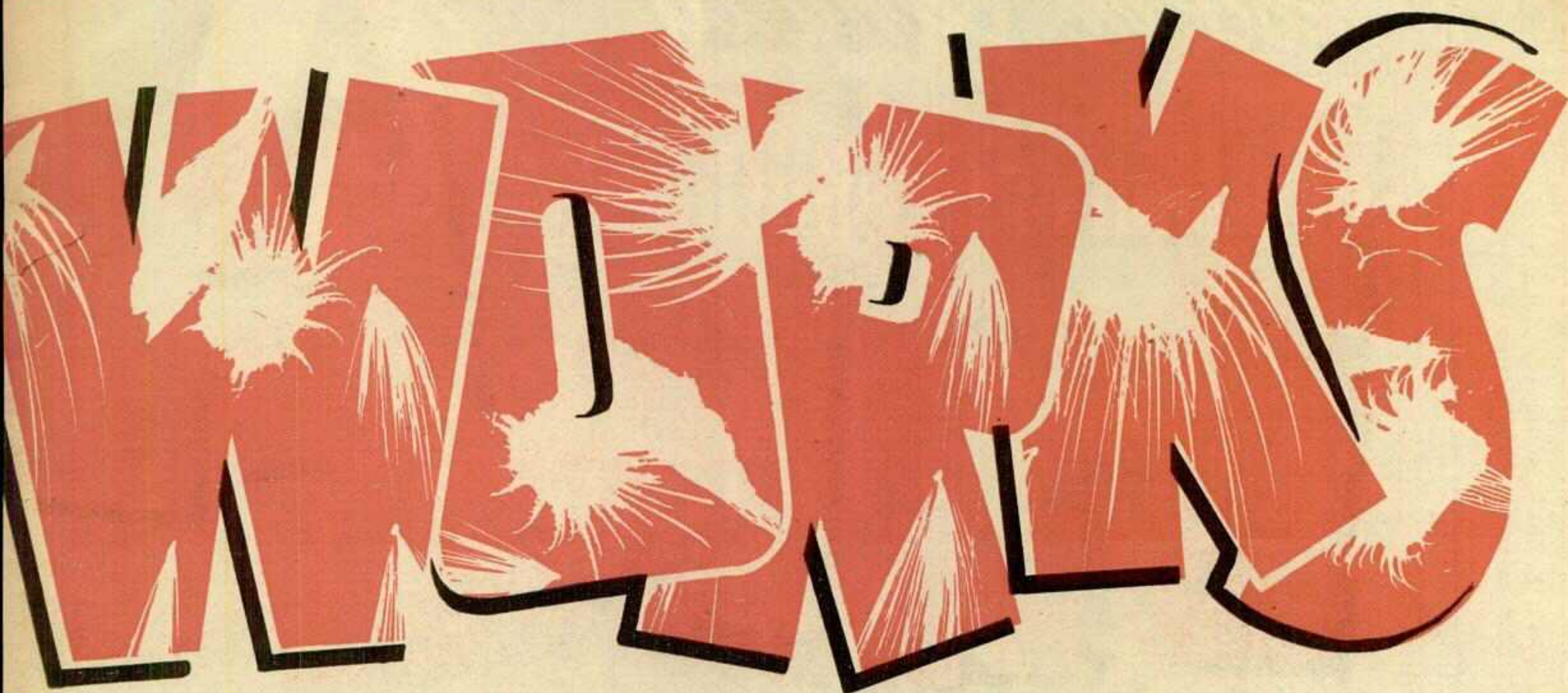


# STATE



## PROFITABLE BEST!!!!

### WE SALUTE

The many new and old friends we have been privileged to serve in 1950 and extend Season's Greetings To All.

Northern Maine State Fair, Presque Isle, Me.

Bangor State Fair, Bangor, Me.

Maine State Fair, Lewiston, Me.

South Windsor Fair, Windsor, Me.

Farmington Fair, Farmington, Me.

Union Fair, Union, Me.

Fryeburg Fair, Fryeburg, Me.

Sandy Creek Fair, Sandy Creek, N. Y.

Afton Fair, Afton, N. Y.

Booneville Fair, Booneville, N. Y.

Elmira Fair, Elmira, N. Y.

Brookfield Fair, Brookfield, N. Y.

Norwich Fair, Norwich, N. Y.

Barton Fair, Barton, Vermont

Lyndonville Fair, Lyndonville, Vermont

Canadian National Exhibition, Toronto, Ontario

Calgary Stampede & Exhibition, Calgary, Alberta

Saskatoon Industrial Exhibition Ltd., Saskatoon, Sask.

Norfolk County Agricultural Society, Simcoe, Ontario

Prince Albert Agr. Soc., Prince Albert, Sask.

Estevan Fair, Estevan, Sask.

Vermillion Fair, Vermillion, Alberta

(those omitted attributed to lack of space)

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Roger J. Godin, Vice-Pres.

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### MEET US AT THE CHICAGO CONVENTION

\*\*\*

LET US FURNISH YOU WITH A PROPOSAL TO FIT YOUR REQUIREMENTS AND BUDGET.

\*\*\*

NO SPECTACLE TOO LARGE,  
NO PROPOSITION TOO SMALL

\*\*\*

FAIR SECRETARIES,  
MANAGERS,  
COMMITTEES

Advise us when your attractions committee will meet. We shall be happy to discuss your requirements in person at your convenience.

\*\*\*

Direct from factory to you . . . thus you get more for less. We manufacture what we sell . . . thus you save.

Here's why those who know the best select INTERSTATE FIREWORKS every time:

#### GREATER DOLLAR-FOR-DOLLAR VALUE

**1** As basic suppliers of fireworks materials, we make our own materials and manufacture practically everything that goes into our fireworks right from the ground up. Thus the larger scope of our manufacturing organization, plus our great buying power, enables us to offer you greater dollar-for-dollar value than any other company.

#### SHOWMANSHIP

**2** There is a great deal more to putting on a successful fireworks display than just touching off so many fuses. Our Display Service can give your show real showmanship with just the professional touch it needs to make it a success.

#### EXPERT WORKMEN—AND WORKMANSHIP

**3** All our displays are fired by expert pyrotechnists—men whose sole business is to see that you get the best show possible for your expenditure—a service that costs you nothing extra. Every Interstate Fireworks display is designed and built by experts—men who know exactly how to produce the effects and brilliant spectacles desired.

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**4** Interstate Fireworks, as the largest concern of its kind, can and does provide complete insurance protection, an absolute necessity for any event. Thus, you take no chances, run no risk of "come-backs" when you let Interstate handle your display.

#### ASSURANCE OF SATISFACTION

**5** It is always an assurance of satisfaction to deal with a big company—one you know to be thoroughly responsible and in a position to carry out its obligations to the fullest extent.

#### QUALITY

**6** Highest standards of quality are maintained throughout every step of our manufacture.

In Canada: FOR THE CONVENIENCE OF OUR DOMINION FRIENDS

**ACT NOW!**

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Wire  
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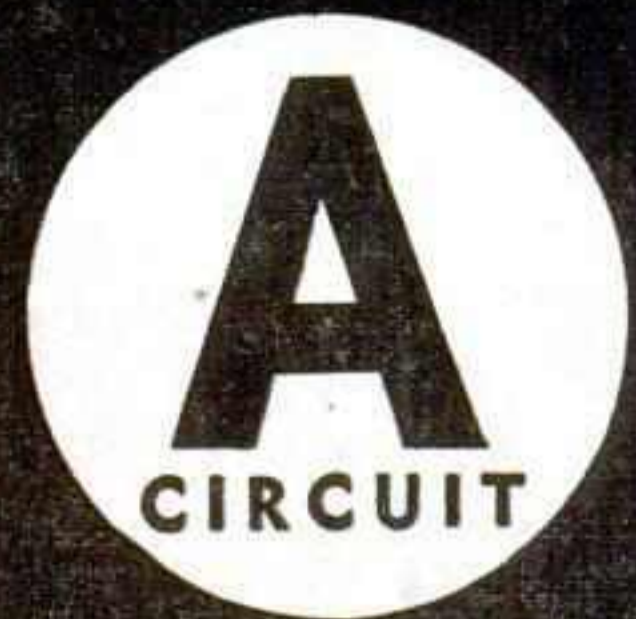
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PLAZA 5121

TORONTO, ONTARIO

# Western Canada

## Association of Exhibitions



### CLASS "A" CIRCUIT OF FAIRS OF WESTERN CANADA

*cordially invite fair men,  
show men, concessionaires,  
attractions people to  
their annual meeting*

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- ★  
THE PROVINCIAL  
EXHIBITION OF MANITOBA  
BRANDON, MANITOBA  
1951  
JULY 2nd to 6th
  - ★  
CALGARY EXHIBITION  
AND STAMPEDE  
CALGARY, ALBERTA  
1951  
JULY 9th to 14th
  - ★  
THE EDMONTON  
EXHIBITION  
EDMONTON, ALBERTA  
1951  
JULY 16th to 21st
  - ★  
SASKATOON INDUSTRIAL  
EXHIBITION  
SASKATOON, SASKATCHEWAN  
1951  
JULY 23rd to 28th
  - ★  
THE REGINA  
EXHIBITION  
REGINA, SASKATCHEWAN  
1951  
July 30th to AUGUST 4th

**Annual Meeting**  
**Jan. 22-23-24 1951**

**Fort Garry Hotel**  
**Winnipeg, Manitoba**

# The Billboard

## CAVALCADE OF FAIRS

### TABLE OF CONTENTS

	Page		Page
A Vital Role in Troubled Times, by Charles F. Brannan and Rt. Hon. James G. Gardiner.....	7	Scout Show a "Natural".....	84
Grows Texas Style.....	8	Des Moines Adds 428G Dorm.....	86
Los Banos "May Day" Builds, by Sam Abbott.....	16	Venus-Apollo Contest Draws.....	87
Sets Tub-Thumping Pattern.....	18	Novel Exhibit Plugs Cars.....	88
Big Raleigh Plans in Works.....	20	Du Quoin—Fair Beautiful.....	89
Allentown Up-Dates Plant.....	27	Still-Date Facilities.....	91-106
New, Old Blend in New Mexico.....	30	Lure to Femmes Is Hypoed.....	108
CNE—Show Place Plus.....	32	Fairs-Parks Booking Offices.....	109
Squares for Gate Hikes.....	34	Showcase for State Agencies.....	110
New Headliners Keep Old Trenton Young, by Jim McHugh....	39	Senator Byrd—Arkansas Sparkplug.....	112
Yolo Thrives on Co-Operation.....	41	Hams in Act at Syracuse.....	114
Statistical Directory of Fairs.....	43-82	Showmanship Spurs Sales.....	115

### ADVERTISERS' INDEX

	Page		Page		Page
Alabama State Fair, Birmingham.....	17	Florida State Fair, Tampa.....	75	Luxem, Miss.....	80
All Iowa Fair, Cedar Rapids.....	45	Francis, John Shows.....	110	Lynch, Jimmie, Death Dodgers.....	24
Anderson Fair, Anderson, S. C.....	102	Freedman, Alex & Olivia.....	105	Manning, Ross Shows.....	101
Arkansas Pass, Tex., Merchants.....	25	Gallagan, John.....	115	Marks, John H., Shows.....	96
Arkansas Livestock Show & Expo., Little Rock.....	46	Gem City Shows.....	88	Martin, Al, Agency.....	57
B & C Exposition Shows.....	113	Gold Bond Shows.....	103	Mid-South Fair, Memphis, Tenn.....	92
Bangor Fair, Bangor, Me.....	66	Golden State Fireworks.....	69	Minnesota State Fair, Minneapolis-St. Paul.....	44
Barnes-Carruthers Theatrical Enterprises.....	111	Gooding Amusement Co., Inc.....	48-49	Mississippi-Alabama Fair & Dairy Show, Tupelo, Miss.....	64
Blue Grass Shows.....	84	Goodman, Max.....	110	Mississippi State Fair, Jackson.....	81
Brockton Fair, Brockton, Mass.....	77	Gordon, Sam.....	64	Missouri State Fair, Sedalia.....	19
Brydon, Ray Marsh.....	50	Great Allentown Fair, Allentown, Pa.....	79	Monette, M., Co.....	78
Buck, O. C., Expositions.....	82	Greco Bros.....	100	Moore's Modern Shows.....	103
Bush-Laube Concessions.....	112	Greensboro Fair, Greensboro, N. C.....	92	Murphy-Pugh-Lindsey.....	28
Canadian National Exhibition, Toronto.....	12-13	Hames, Bill Shows.....	86	National Needlecraft.....	106
Capell Bros.' Shows.....	94	Hamid, Geo. A. & Son.....	1	National Speedways, Inc.....	87
Casey, E. J., Shows.....	71	Happyland Shows.....	105	Nebraska State Fair, Lincoln.....	93
Cavalcade of Amusements.....	22-23	Hennies Bros.' Shows.....	37	New Jersey State Fair, Trenton.....	80
Central Canada Exhibition, Ottawa.....	68	Heth, L. J., Shows.....	102	New Mexico State Fair, Albuquerque.....	66
Cetlin & Wilson Shows.....	10-11	Hill's Greater Shows.....	113	New York State Fair, Syracuse.....	21
Champlain Valley Exposition, Essex Junction, Vt.....	70	Holiday on Ice and Ice Vogues.....	33	North Iowa Fair, Mason City.....	66
Chattanooga-Hamilton Fair, Chattanooga Tenn.....	52	Horan, Irish.....	56	Northwest Missouri State Fair, Bethany.....	68
Claixon, Leon.....	63	Hottle, Buff, Shows.....	116	Oklahoma State Fair, Oklahoma City.....	96
Coleman Bros.' Shows.....	104	Idaho State Fair, Blackfoot.....	77	Orange Co. Fair, Santa Ana, Calif.....	93
Collins, Wm. T., Shows.....	65	Indiana State Fair, Indianapolis.....	57	Orons, Sensational.....	47
Colorado State Fair, Pueblo.....	54	Interstate Fireworks Mfg. & Display Co., Ltd.....	2-3	Ozark Empire District Fair, Springfield, Mo.....	69
Conklin Shows.....	42	Interstate Shows.....	116	Paramount Fireworks Co.....	76
Crafts 20 Big Shows, Inc.....	113	Ionia Free Fair, Ionia, Mich.....	21	Parker, Bob K.....	74
Date Festival, Indio, Calif.....	93	Iowa State Fair, Des Moines.....	46	Prell's Broadway Shows.....	98-99
Drew, James H., Shows.....	112	Jewel Crown Shows.....	103	Presque Isle Fair, Presque Isle, Me.....	64
Dumont Shows.....	108	Johnson, Johnnie.....	68	Quebec Provincial Expo., Quebec, Canada.....	70
Du Quoin State Fair, Du Quoin, Ill.....	93	Jones, Johnny J., Expo.....	97	Royal American Shows.....	59, 60, 61, 62
Eastern Idaho State Fair, Blackfoot.....	77	Kansas Free Fair, Topeka.....	58	Royal Crown Shows.....	38
Endy Bros.' Shows.....	107	Kansas State Fair, Hutchinson.....	32	Rutland Fair, Rutland, Vt.....	75
Exchange Club Fair, Augusta, Ga.....	104	Kayletta.....	105	Saginaw Fair, Saginaw, Mich.....	79
Ferris Greater Shows.....	67	Kidd, J. E. (Buck).....	58	Schafer's Just for Fun Shows.....	109
Fidler United Shows.....	101	Lagasse Amusement Co.....	81	Selden, The Stratosphere Man.....	26
		Lange, The.....	81	Siebrand Bros.' Circus and Carnival.....	90
		Louisiana State Fair, Shreveport.....	59	Snyder's, Sam, Water Follies.....	6
				South Carolina State Fair, Columbia.....	100
				Southeastern Fair-a-Ganza, Atlanta, Ga.....	55
				Southern Valley Shows.....	113
				Speedway Champions.....	116
				State Fair of Texas, Dallas.....	29
				State Fair of Texas Concession Dept.....	70
				Stephen's, C. A., Shows.....	115
				Strates, James E., Shows.....	14-15
				Sun, Gus, Booking Agency.....	58
				Sunset Amusement Co.....	118-119
				Swenson's, Aut, Thrillcade.....	113
				Texas-Oklahoma Fair, Iowa Park, Tex.....	81
				Thearle Duffield Fireworks, Inc.....	72-73
				Third Dist. Live Stock Show, Hope, Ark.....	101
				Thomas Joyland Shows.....	115
				Tidwell, T. J., Shows.....	114
				Tivoli Exposition Shows.....	89
				Tulsa State Fair, Tulsa, Okla.....	86
				Turner Bros.' Shows.....	88
				20th Century Shows.....	85
				United Expo, Shows.....	87
				Velare Bros.....	53
				Victory Expo, Shows.....	114
				Vivona Bros.' Combined Shows.....	108
				Voorhees-Fleekles Ice Show.....	36
				WLW Promotions, Inc.....	31
				WSM Artists' Service Bureau.....	40
				Wallace Bros.' Shows.....	95
				Wallace Bros.' Shows of Canada.....	83
				Wallendas, The.....	45
				Weiss, Ben, Concession Co.....	114
				Western Canada Assn. of Exhibitions.....	4-82
				Western Fairs Assn., Sacramento, Calif.....	82
				Winkley, Frank R.....	35
				Winston-Salem Forsyth County Fair, Winston-Salem, N. C.....	94
				Wisconsin State Fair, Milwaukee.....	51
				Woolfolk, Boyle, Agency.....	54
				World of Mirth Shows.....	64, 66, 68, 70, 75, 77, 79, 80, 92, 94, 100, 102, 104, 120
				World of Pleasure Shows.....	87
				York Interstate Fair, York, Pa.....	55

# Sam Snyder's

# WATER FOLLIES of 1951

*World's Greatest Water and Stage Musical Revue*

**NOW AVAILABLE FOR 1951 BOOKINGS**

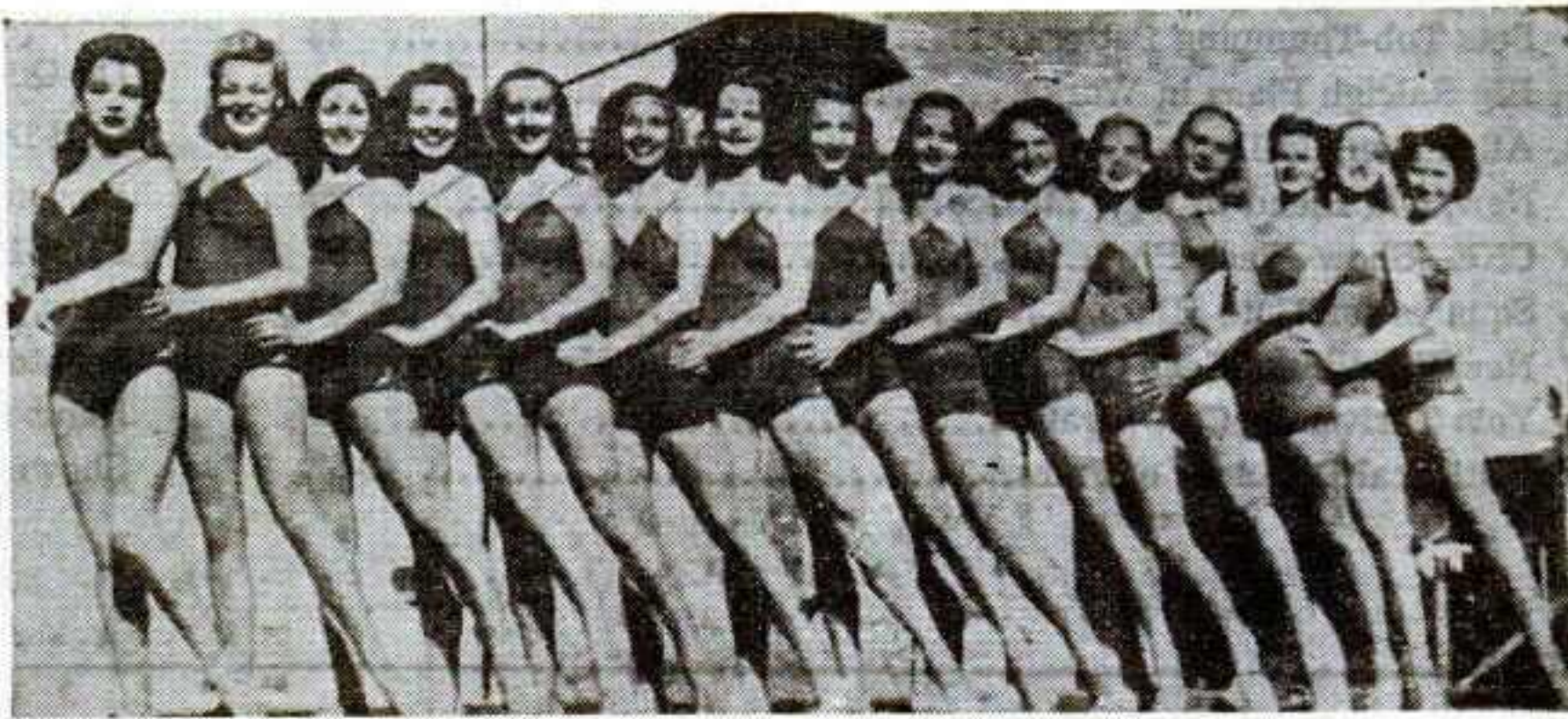
Water Follies is ideal entertainment for sponsorship by leading organizations throughout the United States and Canada.

It is a 2½-hour musical revue in water and on stage.

We are now in a position to play two and three-day stands as well as for longer periods because of our new type of equipment.

Local newspapers are glad to support Sam Snyder's Water Follies of 1951 because it is the type of show that is different, entertaining and has loads of interesting material. The company of 50 gorgeous bathing beauties, swimming and diving champions, famous stage acts, water comedians, lines of dancing girls is loaded with items that make a reporter feel as if he is in Heaven.

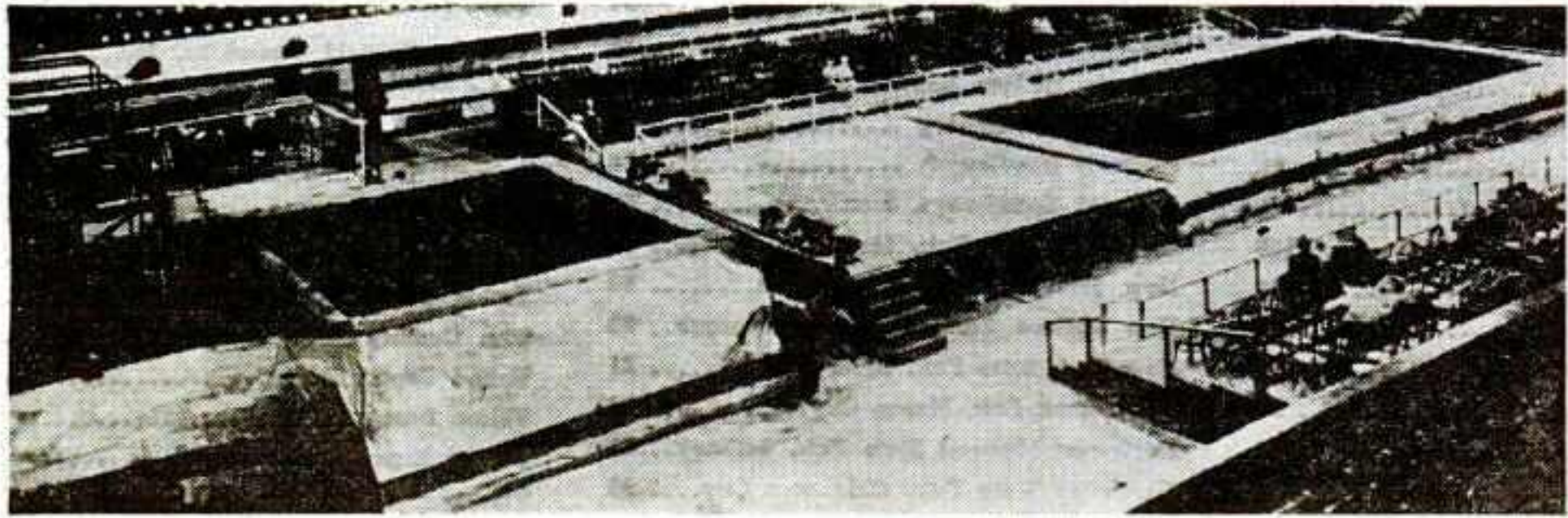
1950 was our first year as the grandstand attraction for Fairs and we broke all records for attendance at the Oregon State Fair, Salem, Oregon; the Western Washington Fair, Puyallup, Washington, and the San Joaquin County Fair, Stockton, California. They have been using one type of entertainment for a great number of years. This is the first time they made a change and they were tremendously pleased with the amazing results (ask them).



Some of the Mermaids in the Famed Water Ballet Group



The Water Ballet During Rehearsal



**World's Largest Portable Pools and Stage**  
Used in Presenting the Water Follies and Stage Revue

Write, wire or phone our permanent address:

**SAM SNYDER'S WATER FOLLIES OF 1951**  
441 LITTLE BLDG., 80 Boylston St.  
BOSTON, MASS.  
Phone HAncock 6-2245

During the Fair the Headquarters will be at the **SHERMAN HOTEL**



All performers booked Exclusively through the DANIEL WHITE AGENCY Little Bldg. Boston, Mass.

OREGON STATE FAIR... SEPTEMBER 1, 1950.  
**Water Follies of 1950..**  
Thrill Oregon Audience

THE PEORIA JOURNAL - FRI., JUNE 14, 1950  
**WATER BALLET WOWS**  
4,000 AT STADIUM.

# A VITAL ROLE IN TROUBLED TIMES



By

**CHARLES F. BRANNAN**

U. S. Secretary of Agriculture

**T**HOSE who have aided in the advancement of agriculture in the United States, including those responsible for the development of fairs, can take great satisfaction in the strong position of our agriculture today.

We have large reserve stocks of foods, backed up by the greatest capacity for farm production that we have ever known. Thru conservation measures we have stored up fertility in our soils for times of need. Our farms are highly mechanized, well stocked, in good financial condition and skillfully operated. They are linked thru farm programs and county-State-federal administrative machinery to move rapidly on any front and to shift production as the nation needs more of certain commodities and less of others.

While the nation gathers strength to resist aggression and works with other nations to create a foundation for a lasting peace, it is our job to keep on working as hard as we can for the further advancement of agriculture and for those things that provide a better living for all the people.

In the efforts toward this objective, I wish the fairs of the nation the greatest success in 1951.



By

**RT. HON. JAMES G. GARDINER**

Canadian Minister of Agriculture



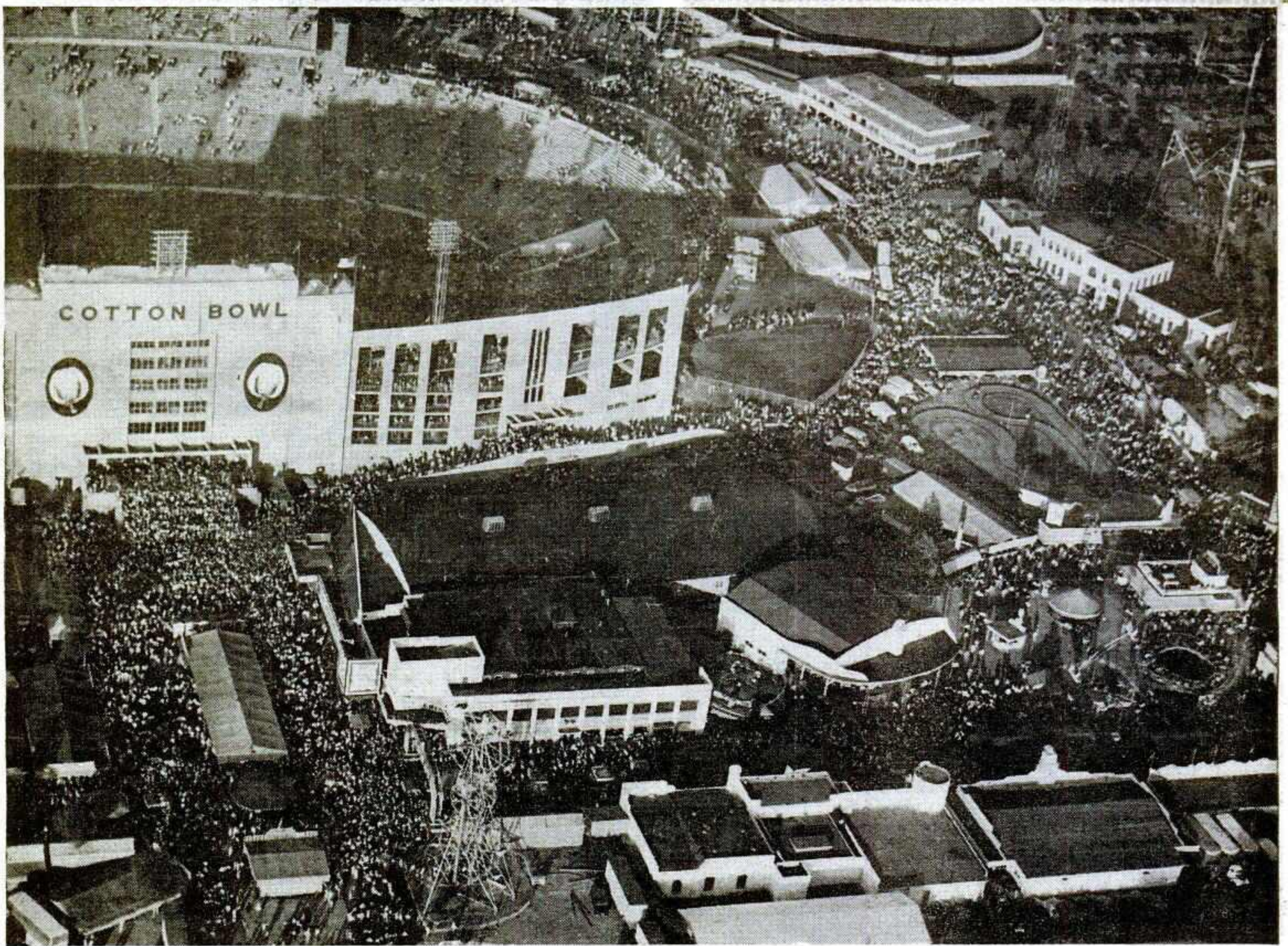
**A**GRICULTURAL fairs are as old as recorded history. The first organized one in Canada was held at Windsor, N. S., in 1765. Since then fairs, predominantly agricultural, have spread westward until now there is an annual exhibition in hundreds of cities, towns and villages. They have made, and continue to make, an immeasurable contribution toward the solidarity and progress of Canada.

It would be an unusual town or city in which retail merchants did not display their wares in store windows. By holding annual fairs and exhibitions farmers, too, acquaint the public—in addition to their fellow farmers—with the products that come from the soil.

Agriculture becomes more scientific with the years, but the farmer cannot also be the scientist. It would seem then that agricultural fairs present an idea medium thru which this scientific knowledge can be readily passed along to the farmer by visual displays, as often the written word is insufficient.

The increasing interest shown in agricultural fairs by the general public has been most marked during the last decade. This offers great opportunity to show thru exhibits something of the work of grading and standardization of food products, which in most countries is part and parcel of the everyday routine of meeting consumer requirements.

Agricultural fairs are now well-established features of community life. There seems no reason to think that they will lose ground; on the contrary, they seem likely to increase in strength and continue as valuable meeting places for farmers and as a means of acquainting the general public with something of the vital agricultural industry.



The Dallas Cotton Bowl's crowd of 75,000 is shown spilling out on the grounds after a game. Bowl exit faces the midway area, and grid fans are pictured as they jam into the fun zone. Big Saturday filled the bowl afternoon and night for top college games and enabled the fair to pile up a 289,307 attendance, the world's largest single-day gate for an annual exposition.

# Grows Texas Style

**Dallas Does Things in Big Way,  
Pulls 'Em With King-Sized Events,  
Eyes Toronto's Top Attendance**

A POSTER of the Canadian National Exhibition carrying the line "The World's Largest Exposition" hangs in the publicity office of the State Fair of Texas. Before the '50 Dallas fair opened a Texas staffer had penciled in a revision, changing the description of the Toronto expo to read "The World's Second Largest Exposition."

This revision might be charged off to traditional Texas pride in things big and Texan or to the optimism of a press agent shooting for record attendance. More likely, tho, it reflects the belief in the continued growth of the Texas fair that grips its execs, staffers and patrons.

Final attendance figures this year showed that Dallas, with its 16-day gate of 2,176,519, had set a new all-time high for an annual exposition in the U. S. But the count was about 500,000 under Toronto's 14-day total. Texans persist, tho, in the belief that in some not distant year the Dallas gate will exceed Toronto and give Texas the distinction of having the world's largest annual exposition.

Progressive, imaginative management, plus the tremendous growth of the Lone Star State, is credited with the continued growth of the Dallas fair. Thruout the year department heads flush out possibilities and attractions, and once they decide on some they don't hesitate in the physical make-ready for them, or in pulling out all the stops in publicizing them.

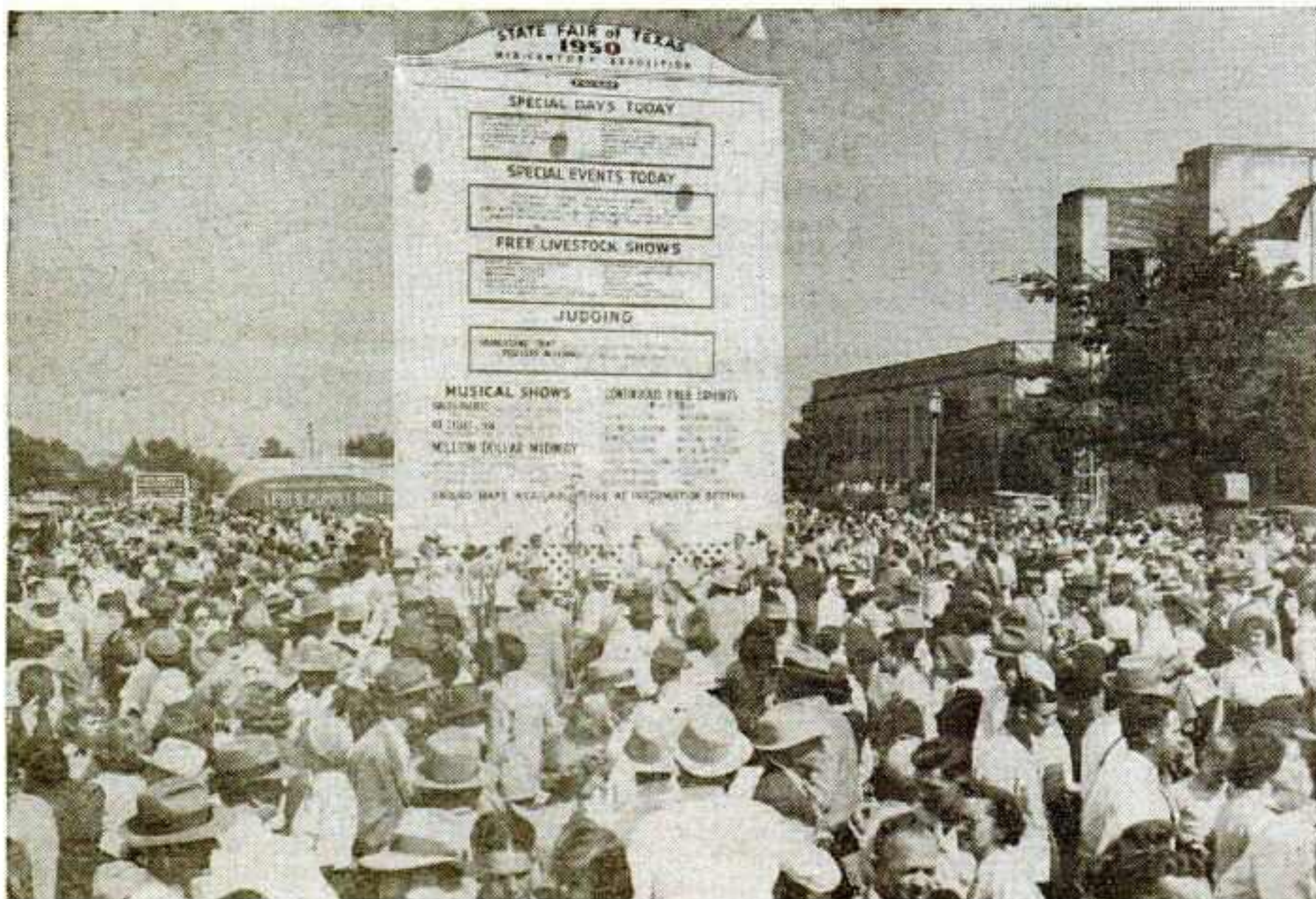
Football in the Cotton Bowl, which is a part of the fair plant, accounts for a big slice of the gate. So does the aud attraction, this year South Pacific, which grossed \$320,000 after taxes. And the ice

show, which this year played to capacity or near capacity at all performances.

Those attractions, while the major ones, are but few of the many lures thrown out by the large-scaled Dallas expo. Almost every possible interest is played to. And almost every attraction is presented in traditional Texas fashion, large-scaled. Its science show of this year reflected that. The show was, indeed, huge, embracing among other things a king-sized replica of an atomic pile, a show—and a good one—in itself.

Mirroring the same large-scaled approach was the toy exhibit staged by a Dallas department store. The display, featuring miniature trains, was far and away the largest of its kind ever presented at any U. S. fair and it pulled—and held—adults and children in huge numbers.

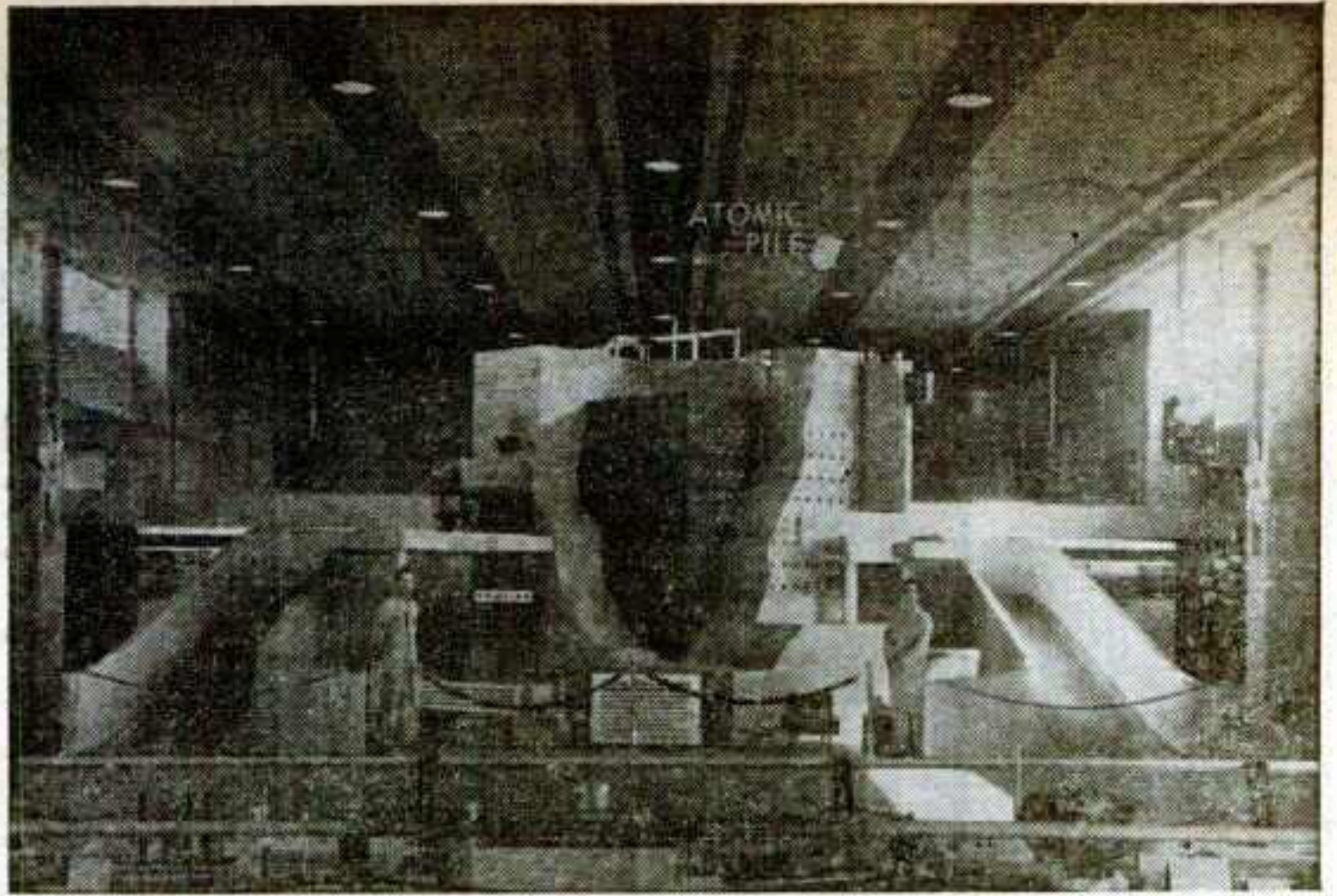
This year the Cotton Bowl crowds exceeded in size those of previous years. On one day four undefeated college teams, three of which then were rated among the nation's top 10, clashed for a two-game attendance of 150,000 that sent the fair's gate soaring to a new single-day record high of 289,307. Thus the Dallas fair, tho it didn't outpull Toronto for the full run, bettered Toronto's all-time one-day gate peak by some 6,000 persons.



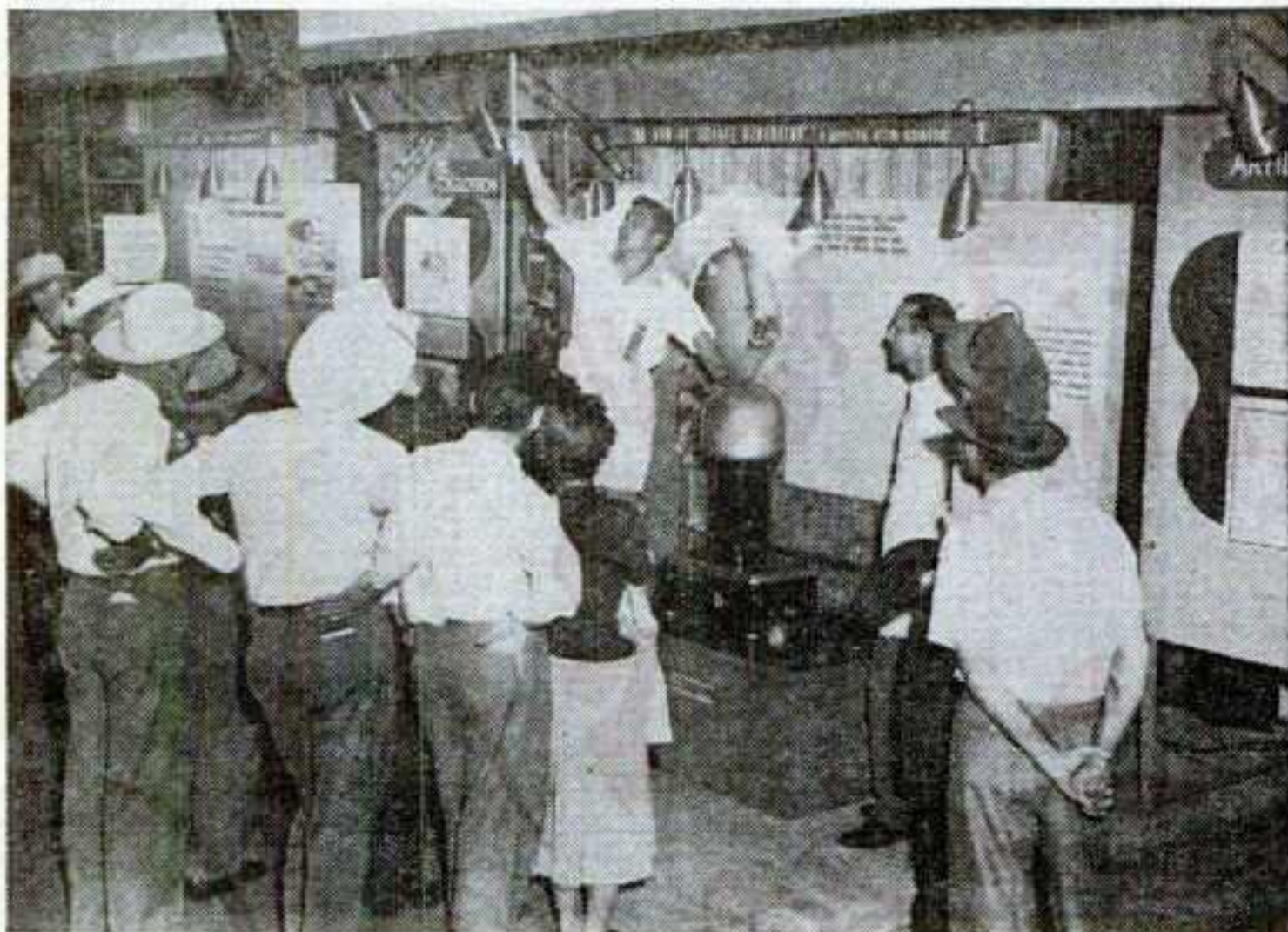
Program board, new this year, was built in the traditional Texas manner—giant-sized. It was impossible to miss seeing the board, which was changed daily. Large, easy-to-read letters were used to list the day's features, their locations, times, etc.



New feature this year was the Diamond Garter, reproduction of a Gay '90s cabaret, in which "The Drunkard's Daughter" and similar stage fare was presented.



Replica of an atomic pile was arresting high spot of atomic exhibit. Proportions of the replica are suggested by the relative size of the men shown.



Miniature atom smasher—Van De Graff generator—was part of the big American Museum exhibit at the science show. Atomic display was a repeat at the fair but was enlarged greatly over the previous year.



New feature of the Museum of Fine Arts was actual on-the-spot demonstration of woodcarving and other arts. Celebrated painting, "Washington Crossing the Delaware," borrowed from the Metropolitan Museum, New York, topped the exhibits.



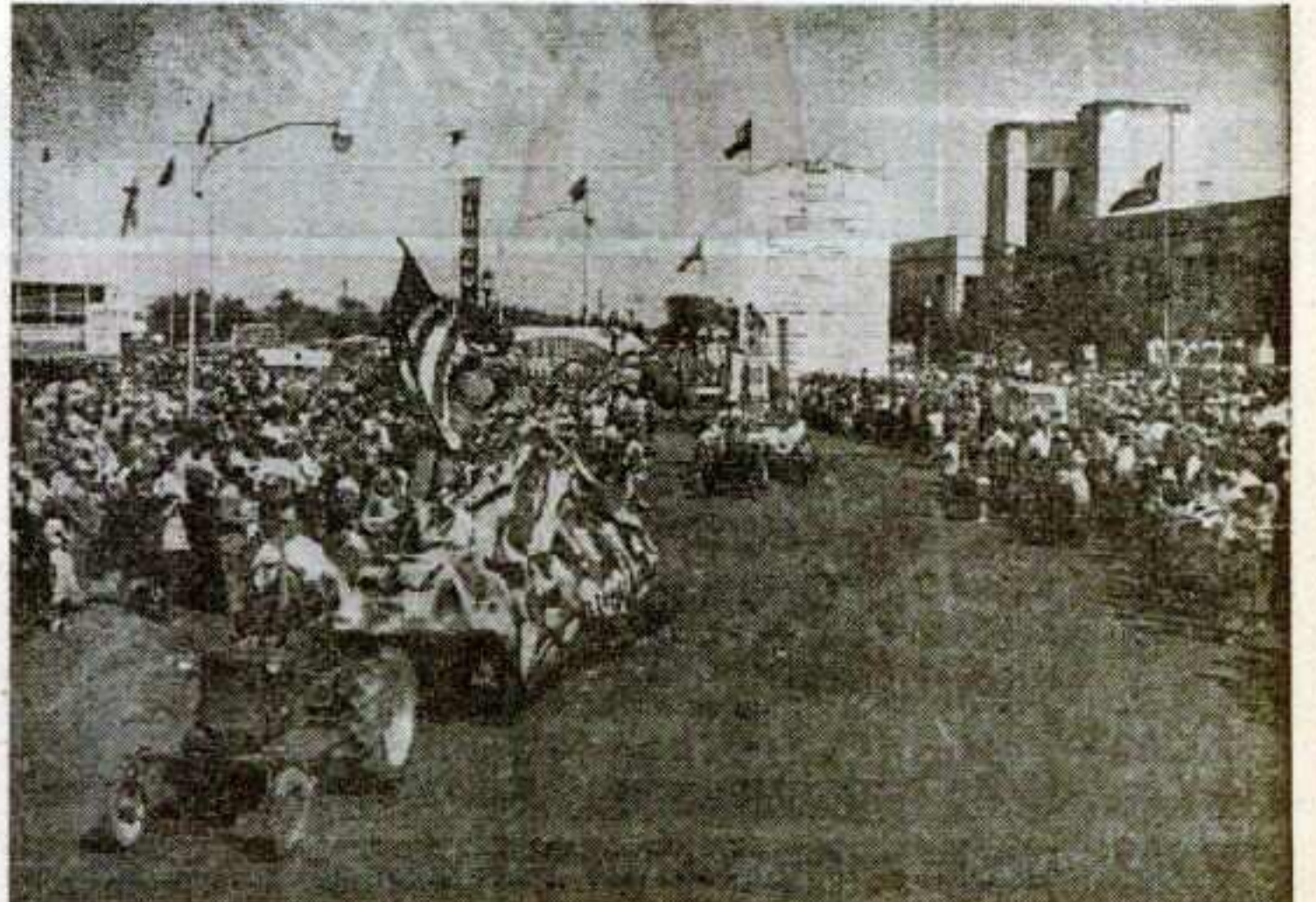
Events such as the Old Fiddlers' Contest were televised live. Two Dallas stations and one Fort Worth outlet covered the fair, both live and via newsreels.



One of the top attractions was huge toy fair sponsored by Sanger Bros., Dallas department store. Display featured elaborate electric train layout and mechanical toys.



Scottish kiltie band, obtained from Canada thru the sponsorship of the Plymouth division of the Chrysler Corporation, proved big hit. Unit paraded daily and also gave concerts at fair.



Daily parade around the grounds proved good attraction, but posed labor problem. About \$5,000 worth of floats went into parade, but difficulty was getting volunteer personnel for floats.



*the world*



# CETLIN & WILSON SHOWS

## the maximum midway of modern times!

*The Show that justifies confidence year after year*

GREAT READING FAIR, Reading, Pa. ....	14th consecutive year
HAGERSTOWN INTERSTATE FAIR, Hagerstown, Md. ....	9th consecutive year
SUMTER COUNTY FAIR, Sumter, S. C. ....	9th consecutive year
EASTERN CAROLINA AGRI. FAIR, Florence, S. C. ....	9th consecutive year
ATLANTIC RURAL EXPOSITION, Richmond, Va. ....	5th consecutive year
INDIANA STATE FAIR, Indianapolis, Ind. ....	4th consecutive year
IONIA FREE FAIR, Ionia, Mich. ....	4th consecutive year
PIEDMONT INTERSTATE FAIR, Spartanburg, S. C. ....	4th consecutive year
BAY COUNTY FAIR, Bay City, Mich. ....	2d consecutive year
GEORGIA STATE FAIR, Macon, Ga. ....	2d consecutive year
ALLEN COUNTY FAIR, Ft. Wayne, Ind. ....	1st year
SOUTHWEST GEORGIA FAIR, Albany, Ga. ....	1st year

*Thanks*

**to our friends everywhere**

Fair secretaries, committees, showmen, concessioners, loyal employees. Your whole-hearted co-operation made our success possible. We thank all of you sincerely.

### NEW AND NOVEL INNOVATIONS FOR 1951

*See us in Chicago*

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*on parade!*

This One



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# Nothing like it

# CANADIAN NATIONAL

*Attendance*  
**10,000**

The power of the Canadian National Exhibition to attract so many people is built upon the annual presentation of the finest in entertainment, educational and inspirational attractions.

Through sound direction, imagination and insistence on the best, the Canadian National Exhibition has grown not only in size and scope but also in effectiveness as the world's premier annual exposition.



# CANADIAN NATIONAL EXHIBITION

# in the world...

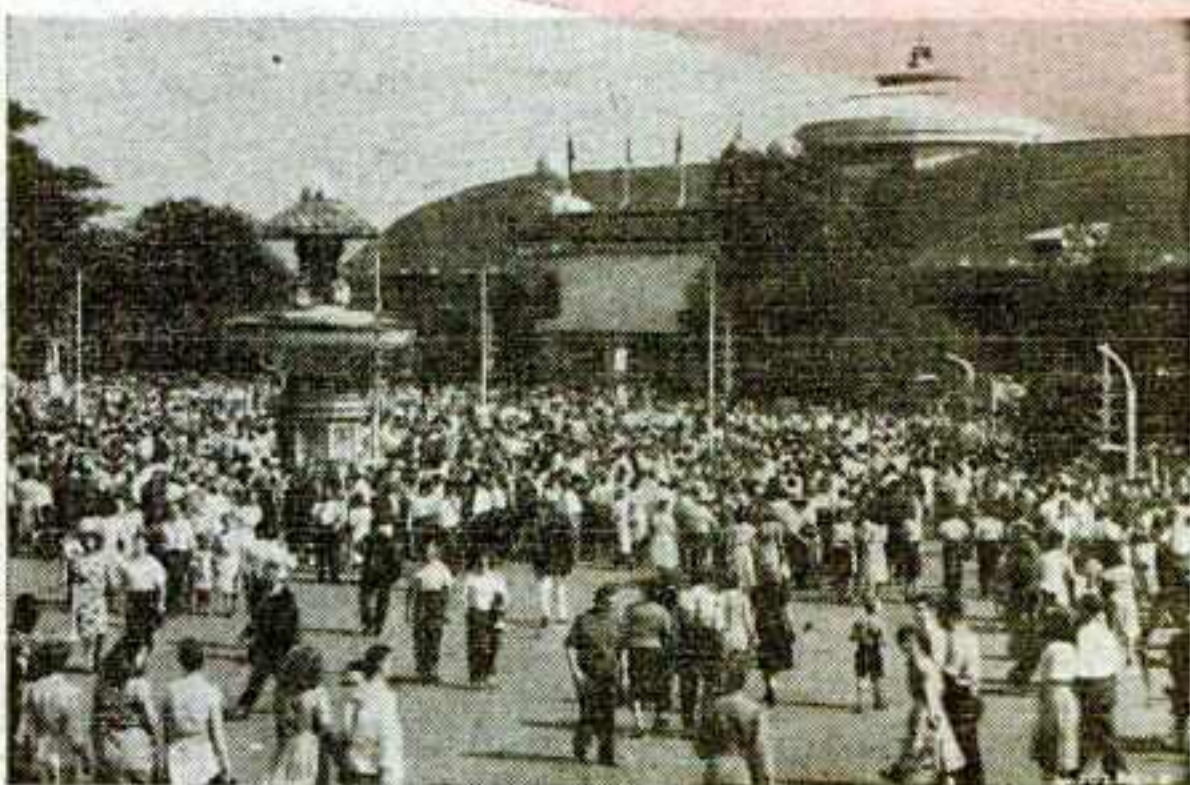
# ONAL EXHIBITION

*2,573,007 People in 1950  
Exhibitors from 100 Countries*

In 14 days as many people pass thru the Canadian National Exhibition gates as populate the states of Arizona, Idaho, Montana, Nevada, New Mexico and Utah. . . . An attendance equal to one-fifth of the population of the Dominion of Canada.

As the show-window for the world's products the Canadian National Exhibition has no equal. Where else can a product be displayed in two short weeks to so many who mean so much to its success. An industrial stimulant of unquestioned worth. The Mecca of home and foreign buyers.

Plan now to come to Toronto in 1951 for the 14 most event filled days of the year.



**1951  
DATES  
AUG. 24 *thru* SEPT. 8  
TORONTO**

# TION

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**Elwood A. Hughes O. B. E., General Manager**

**Administration Building  
EXHIBITION PARK  
TORONTO 2-B, CANADA**

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# **STRATES**

**AMERICA'S**



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Utica, N. Y.

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# SHOWS INC.

BEST MIDWAY

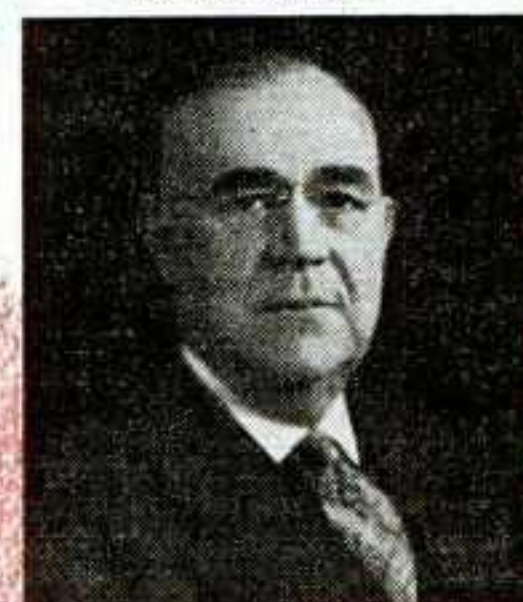
*Thanks...*

Our sincerest thanks to all members of fair boards and committees who helped to make our 1950 tour a pleasant and profitable one . . . thanks to our loyal employees, riders, showmen and concessionaires who have been with us thru the seasons . . . thanks to all newspapers and radio stations for their hearty co-operation thru the years . . . thanks to the millions of showgoers who have visited our midway annually during the past 28 years. You have made it the "Family Midway of the Nation." Thanks to all of our old friends and the new friends we made in 1950. Yes . . . thanks to everyone for their good will and friendliness.

*James E. Strates*



**E. James Strates**  
*Office Assistant*



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*Business Manager*



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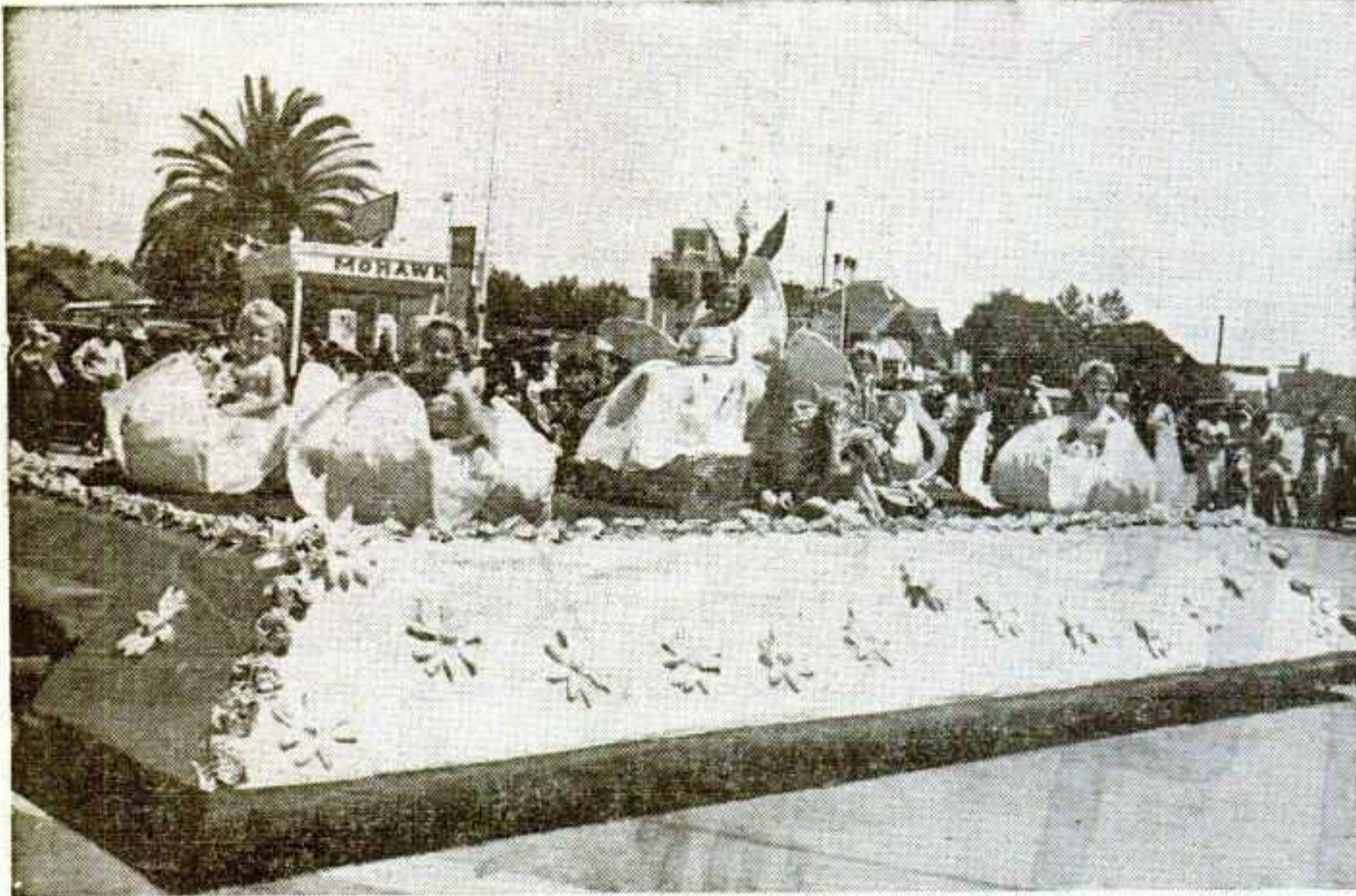


**Edward P. Rahn**  
*Special Agent*

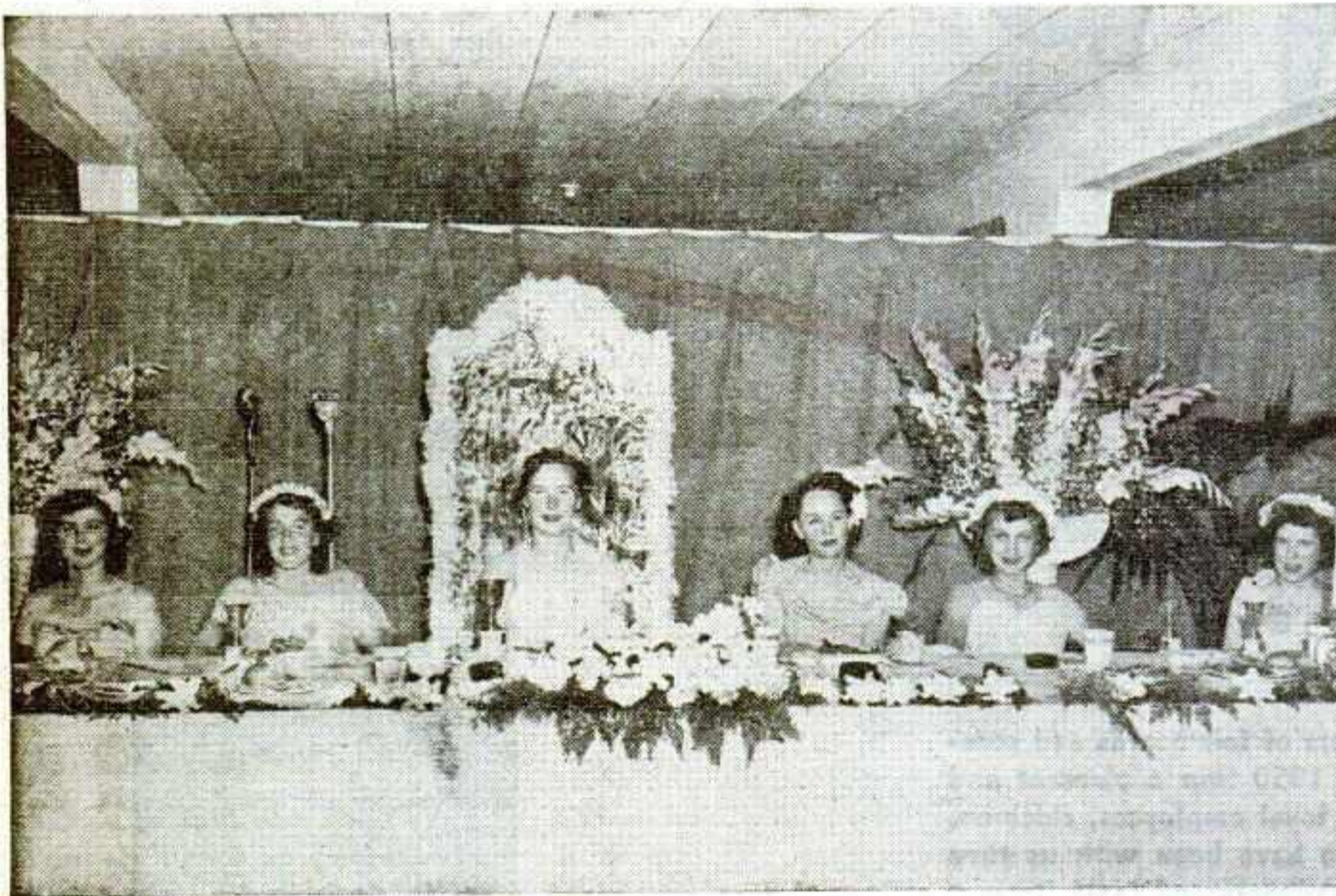
# LOS BANOS "MAY DAY" BUILDS

By SAM ABBOTT

**California Event, Started in '78,  
Continues To Gain in Stature, Pull  
Under Direction of Vet Art Craner**



The community goes all out to celebrate the bringing of water into the town. Floats like this are featured in the Los Banos children's parade. This float was entered by kindergarten students and won the 1950 first prize.



Getting the people into the spirit of the Los Banos celebration is given strong emphasis. Here is the Queen, with her court, being honored at a banquet. The event brought out 700 people for the dinner and show, yet the board lost about \$1 on each admission.



Everyone turns out for the May Day Celebration, offices of which are set up in the City Hall. Left to right: Betty Rouff, office assistant; Elge Mastrangelo, city councilman and director of the May Day Association; Art Craner, public relations director, and Marce Janis Walth, executive secretary.

**T**HE ANNUAL "It's May Day in Los Banos" California is an outstanding example of how a celebration can be made self-sustaining. It may also be cited as an ideal merchant-event tie-up, for this year the businessmen of the town were so enthusiastic over it that they over-subscribed their quota by 4 per cent.

With the exception of the war years, the celebration has been staged since 1878 by various organizations. Since 1938, Art Craner, who has been in charge, designates himself as "public relations director" for want of a title that better describes his responsibilities. He works under a board of 15 named in 1946.

#### Four Day Exent

The event runs four days and invariably ends on a Sunday. While it is staged as near to May 1 as possible, this often causes complications when the calendar has not seen fit to make things come out exactly as the Los Banos board would like. However, it actually celebrates the bringing of water to the community by the Miller & Lux interests, and historians are reasonably sure that it did not happen at a certain time on a certain day. This gives the board leeway and keeps it historically authentic.

Los Banos, located on the western edge of the San Joaquin Valley, has a population of about 3,500 and there is a like number in the township. With approximately 7,000 potential customers, the May Day event draws 50,000 on closing day alone. The attendance for the other three days runs upward of 30,000.

#### Sunday Big

The Sunday closing day is a big event in the valley. The civic parade this year had 270 entries with representative floats from as far off as Glendale and Santa Rosa, 300 miles away to the north and south respectively. Following the parade, more than 10,000 attended the chuck wagon barbecue dinner served Western style. This was prepared right on the grounds at the site of the olden days barbecue which was known as the largest and best in the country. However, two years ago in order to facilitate the work and keep costs down the barbecue was made into a chuck wagon stew that is tasty and deliciously prepared. The huge 100-gallon cooking containers handle both the stew and the ton of Spanish style red beans that are used.

The cost of serving one person is about 90 cents, yet the paying customers part with only 50 cents. Over 5,000 tickets are given to visiting dignitaries, parade participants and the press. The entire Western dinner requires in all about two and a half hours and is a model of efficiency. To take care of the tremendous crowd that swells the city almost to a bursting point, parking is offered free and the event's management spends about \$200 for parking attendants.

By simple arithmetic the loss of 40 cents on each chuck wagon stew served and the cost of parking adds up to a loss. In fact, the loss has been somewhat curtailed in recent

years by the nominal charge. For years everything was free and even today the entire festival comes closer to a free fair and celebration than anything in the country. It was not until food prices soared that the original policy was discontinued.

Then—where do the merchants come in? And how is a profit made each year when a visitor who eats at the barbecue actually costs money? These are logical questions.

First of all, no merchant carries too much of the financial load in donating. It is truly a community sponsored movement. The largest contribution is about \$250 and the smaller firms give according to their ability. The men's and women's furnishing stores start doing business several months before the event when the townspeople purchase their Western garbs. Grocery stores sell many times their contributions to picnickers who prefer to prepare lunches and spread them in the city park rather than stand in line at the barbecue. Gasoline stations do a rushing business with the visitors. When these advantages are known, the drive is well supported.

#### Queen's Contest

The prime money maker is the queen's contest and this is where Craner, who is a past master at handling these competitions, comes into the picture. These events have brought the celebration as much as \$10,000 in a single year and are always good for at least \$1,000 even in slow times, Craner declares.

In the years that Craner has been handling the queen contests, he has worked out a formula to keep most of the girls happy most of the time. They sell votes, which push the girl closer to the throne and give the purchaser a chance to win one of many valuable prizes. The winner is the one turning in the most votes—and the most money. She receives \$300 in cash, a Western and a formal outfitting from head to toe. A trip to Hollywood, where she is wined and dined and featured on the coast-to-coast radio show, *Queen for a Day*, is also one of her premiums. This radio tie-in is an incentive for the girls to work harder—and it also balls the event across the nation.

#### Pay-Off Lures

The next four girls placing in the competitive vote selling receive cash awards of \$225, \$150, \$100 and \$50 in that order. The second and third placers are given two-day all-expense trips to San Francisco. But the others are not left out in the cold. They receive 10 per cent of the money they have collected for votes. In this way each is paid according to her efforts.

The four runners-up become the queen's court and they are feted at a dinner on the celebration's Saturday night.

#### Publicity a Natural

The selection of a queen is most valuable to Craner, who must think up the publicity for the celebration. There's hardly a newspaper in the United States that will not print the picture of a pretty girl, especially if she is

#### • ART CRANER

Who he heads the annual May Day celebration in Los Banos, Calif., he calls himself "public relations director." He has directed the event since 1938.



a contest winner. Craner realizes this and has worked it so that the number of breaks in the Los Angeles and San Francisco dailies have been beyond the comprehension of many fair men closer to these cities and handling much larger events.

Craner starts his campaign early in January with a general announcement that the event will be held on such-and-such days in May. When this story has been placed, he begins to look around for a new angle to shoot for additional editorial breaks. The next step is a visit to editors to see what they are thinking about community events such as Los Banos. Should an editor want special stories, Craner fills the order.

By then it is February and time for a second story. This is usually based upon the coming queen's contest. Clippings of the original announcement and any stories released during the interim are by now on his desk. These are checked to see what is being used. The survey serves to guide him in the preparation of future press releases.

#### Concentrates on Weeklies

Craner concentrates on the weekly and semi-weekly newspapers in the area north of Bakersfield and up to Santa Rosa. These papers are given extra consideration, too, when the paid advertising on the queen's contest is inserted. The space runs about 20-column inches in each of the county's papers and contains a coupon with which prospective queens may enter the contest. Things then are rolling. Future stories generally give the history of the celebration and give the program. As soon as they are available, mats are sent out to the rural publications and 8 by 10 glossy prints to the metropolitan dailies.

When the celebration comes up, the publicity is carrying itself. It is then necessary to send out only news stories.

Some of the publicity today is based upon the Merced County Spring Fair and Livestock Show staged in connection with the Los Banos celebration since 1945. This year the fair had over 1,000 head of cattle and A. E. Snider, chief of the Division of Fairs and Expositions, proclaimed it the second

livestock show in California from the quality of exhibits. The fairgrounds cover six blocks, having been set up in the old Miller Park which the city leased for 99 years. Buildings were constructed on a cost plus basis and include a dormitory for 600 juniors.

#### Banquet Draws

When the fair opens on a Thursday, the feature of the day is the queen's banquet. It is attended by approximately 700 persons, including city, county and State officials. A 90-minute vaudeville show, this year booked by the Bert Levey Circuit, San Francisco office, is staged. As the officials are guests of the board and the admission is \$2 for a \$3 dinner-and-show, the banquet is a losing proposition, too. However, it gets the people into a festive spirit!

The second day features an old torchlight parade in which the clubs and schools participate. The torches are specially made by Patrick Lizza, of the Golden State Fireworks Manufacturing Company in Redondo Beach. The event, says Craner, brings people to town and they stay for the free dances and carnival. (Crafts 20 Big Shows were featured this year.)

The third day, a Saturday, has the children's parade in the early afternoon and the final livestock judging at the fair. The Rotary Club stages its annual barbecued steak lunch for junior exhibitors and Si Otis performs with his mule, Abner, for Golden State Dairies. The children's parade this year had 2,000 entries. Merchandise prizes donated by the merchants are awarded. First prize was a Doll's Dream House costing \$600 and given by the Hammond Lumber Company, a State-wide organization. The rodeo is also a Saturday feature and attracts a night crowd.

#### Dances Featured

Dances are staged thruout the celebration. With the exception of the free dance following the torchlight parade, admission of \$1, including tax, is charged. Craner uses local bands, so that the admission charge can be set at a buck and the ball makes money.

If making money is contagious, then the Los Banos event comes by it naturally. The town and the San Joaquin Valley were con-

verted from wastelands by the ingenuity of Henry Miller, who amassed a fortune in land and cattle. Born Henri Kreiser in Brackenheim, Germany, he left home at an early age and landed in New York. After hearing of California, he wanted to make his home there. He had no money for passage and was unable to save it from his small earnings as a butcher. However, he met a friend, a shoe salesman named Henry Miller, who had a ticket but was unable to use it. Miller turned the ticket over to Kreiser, as he was then known, and the immigrant sailed for the Golden West. He decided to use the name of Henry Miller when he read that the ticket was non-transferable.

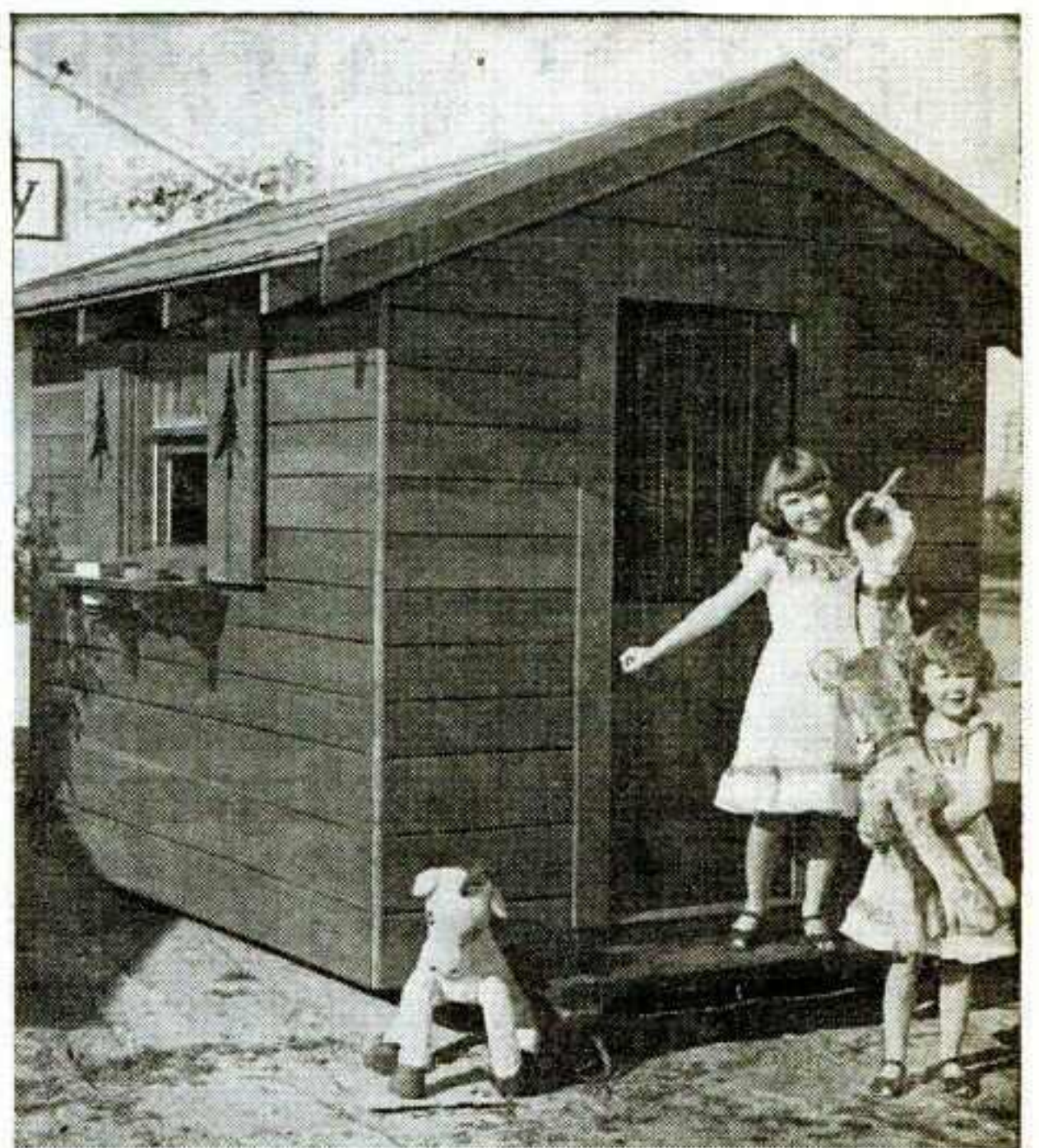
Once in California, Miller, began to annex all of the land that he could. His holdings ran north from Bakersfield to Oakland, a distance of several hundred miles. To raise feed for his cattle, he harnessed rivers and controlled floods. His achievement supplied Los Banos with water and the celebration of 1878 was a sort of Thanksgiving event. Miller's life is told in the book, *The Cattle King*, by Edward F. Treadwell. Published in 1931, the book was recently put back into print.

#### Town Moves

However, Los Banos, where the celebrations are held today was not at its present location in 1878. It was near where the town of Gustine, Calif., is now located. When the Southern Pacific put down its tracks, the town of Los Banos moved to the railroad.

For years after the initial celebration the cost of the barbecue and other festivities was paid by the Miller & Lux Company. Charles Lux, Miller's partner, preceeded him to the grave by several years. Miller died in 1916 and the American Legion took over the celebration and its financing. Later the Native Sons and Daughters of the Golden West conducted it for four years.

Craner had no idea of ever taking charge of the Los Banos event and it was not until Mike Krekos, owner of the West Coast Shows, approached him with the proposition that he gave it any thought. The Krekos organization has been playing the date for several years and the show owner felt that it



The children turn out for their parade on the third day of the four-day Los Banos celebration. The 1950 parade had more than 2,000 children in it, and the winner of first prize was given the above Doll House, built at a cost of \$600 and donated by a lumber company.

could make much more money with good promotion. Louis Leos, secretary-treasurer of the shows, lived in the town and for this reason the shows had a personal interest there. When Craner came to Los Banos from Winters, in Yolo County, where he was born, Krekos paid his salary.

#### Craner an Expert

Craner was experienced in promotions and knew his way around. A native of California, his father having moved West in 1853 in the quest for gold, Craner knew enough of the Los Banos history to appreciate the colorful background. In his hometown, he had cut his eye teeth on promotion by staging an interscholastic athletic

meet before he was out of high school. From there he moved into Hollywood and produced "quickie" movies for six years. Returning to the outdoor field, he joined Hagenbeck & Wallace Circus on the advance. The Los Banos job offered him the type of work he liked—and without traveling. Each year his contract has been resigned.

The number of events that lose money are overshadowed by those that are profitable. Just as water flowed into the town nearly three-quarters of a century ago, cash flows today all because the May Day celebration brings in such a large number of people. When they start pouring in, it's pay day in Los Banos.



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# SETS TUB-THUMPING PATTERN

## Ray Speer Doubles as Press Agent for Minn. State Fair, St. Paul Winter Carnival, Clicks at Both

**G**ET your copy ready early—weeks, even months in advance—but hold your fire until just a couple of weeks before opening day if you want an all-inclusive, successful publicity campaign for your State or county fair. What's more, such a program of publicity is good for almost any type of entertainment activity, especially the outdoor type.

This advice comes from Ray P. Speer, superintendent of publicity for Minnesota State Fair, who has done one of the most outstanding jobs in the fair publicity and promotion field.

Not only does Speer use this method for State fair publicity, but he also has adapted it successfully in his job of directing Northwest activities and promotion and publicity for the Ice Capades as part of the annual St. Paul Winter Carnival.

### Outdoor Specialist

A professional publicity man for many years, a good share of them spent publicizing outdoor-type entertainment, Speer in recent years has confined himself to the two jobs, the Minnesota State Fair in the late spring and summer and the St. Paul Winter Carnival in the fall and early winter.

Speer has been told that his publicity program differs from that of any other major fair in the nation. That it pays off is evidenced by the fact that the Minnesota Fair this year set a new all-time attendance record of 905,563, even tho fair officials and others looked for a box-office decline similar to that affecting other forms of public entertainment.

While the actual publicity and promotional campaign in the newspapers and over the radio for the Minnesota fair is confined to two or three weeks, starting in early August, the job of planning the campaign and collecting the material gets under way in mid-April.

### Sets Posters Early

When Speer reported for work at his State fair headquarters last spring in preparation for the 1950 annual, his first job was to get the poster material set, ordered and out of the way. That took a couple of weeks.

Next came the job of indexing the champions and grand champions of all departments of the 1949 fair, setting down their lo-

cations and working them into territories or zones similar to a prospect list worked up by a traveling salesman.

Then Speer actually turned traveling salesman. Starting the first week in May, he and a photographer spent two days a week out in the field, working zone by zone. Speer made it a point to complete contacting all prospects in a given zone before moving on to the next zone.

### Prospects Routed

Prospects in each zone were routed, just as a salesman routes his customers in his territory. Before starting out on a trip Speer phoned each of his prospects to announce his forthcoming visit and make certain the person wanted was at home. This time-saving device enabled Speer and his cameraman to visit five or six prospects a day.

Speer talked with each prospect until he hit upon the idea he wanted publicized. Once he got his story, he turned his photographer loose to get the necessary pictures to go with the yarn. Sometimes as many as a dozen photographs were taken if Speer thought he had an unusually good feature story. The average yarn yielded from two to four pictures.

Back in his office after his two-day, countryside jaunt, Speer turned to preparing his copy, ordering the necessary photos, preparing the caption lines for the pictures and making the material easily available when needed. He doesn't believe in postponing the job until tomorrow, because he says that the opening date of publicity breaks comes too fast to take the chance of trying to catch up on material which still is in note form.

### Stocks Features

Thus when Speer was ready to start his 1950 fair campaign he had more than 100 feature stories on file, complete with photos, ready to go. Not only does he prepare the illustrated material as he gets it, but he also works up the no-art stories and the column comment material which he has picked up on his field visits, all ready weeks in advance, against the time when it is most needed and time itself is precious.

This system, Speer contends, permits him to concentrate all of his efforts in placing his material, instead of preparing it, when he is ready to shoot his publicity fire for public consumption. Thus there is no time lost.

The plan also permits Speer to follow what to him, and to newspaper editors across the State, is an important policy: each story is exclusive and there is no duplication of features. Editors prefer exclusive yarns and knowing how Speer works, they are certain he takes care of them—with the result that they take care of him in playing the stories to the hilt.

### Plugs Plentiful

When the 1950 fair opened, Speer had so much stuff prepared and on file for future use that for once he thought he had gone overboard and would be left with the equivalent of "overset." But by the fair's opening day he was digging for stuff in the bottom of the barrel and his files were bare by the time the 10-day annual closed.

Speer contends that his method of operation, in addition to all of its other good points, enables him to assemble material which is the most readable in the newspapers. They include such yarns as success stories about breeders of horses, cattle, sheep, hogs, poultry, rabbits, pigeons, dogs and cats, all properly illustrated; success stories of women in sewing, baking, canning and allied endeavors; men, women and children competing in agriculture, horticulture, bee culture, 4-H Club activities, dairy, education and other departmental activities.

"There is a world of this material available, just waiting for us to catch up with it," Speer said. "I have no doubt that we have passed up a great many top yarns just because we are unable to get around as much as we want to. Even the time already spent from May on digging this stuff out isn't sufficient to permit us to do a completely rounded-out job."

### Radio Coverage

Just as the needs of the State's newspapers are taken care of weeks and months in advance, so Speer makes certain that the radio stations are well protected—and in advance, too. Starting 10 days or two weeks ahead of opening day, Speer prepares a mimeographed news summary of the fair, each item complete in itself and each containing 50 to 100 words. He works up 100 to 150 such short "takes" and mails copies to every radio station in the State, as well as to all daily papers outside the Twin Cities proper.

Speer found that these summaries, the only ones of their kind prepared by any fair in



Biggest mid-winter event in Minnesota's Twin Cities is the St. Paul Winter Carnival, ably flacked by Ray Speer. Scene above shows the king of the 1950 carnival and is typical of many colorful scenes in the event, and Speer makes the most of them, picture and copy-wise.

America, are used widely by radio stations starting the week before the fair opens, being fitted into news programs and feature periods as they lend themselves. One radio station news editor told Speer this year that he flipped the dial of his radio to each Twin City station within a matter of minutes one morning and caught State fair publicity on every one.

"This was the only time he had ever known where the State fair, or anything else for that matter, had gotten 100 per cent coverage by Twin Cities stations at the same time," Speer beamed.

### Initial Flack Break

The 1950 fair publicity program began the first Sunday in August—after the Minneapolis Aquatennial festival was over. The initial break consisted of an advertisement, an introductory story in the general news section and a sports story in the sports pages of Minnesota's Sunday papers. The rest of the week Speer placed only one or two other stories in the daily newspapers.

The real strike came the following Sunday, less than two weeks in advance of the fair's opening. From then on everything went, as Speer began feeding stories—each one exclusive—to the newspapers. Each story was fresh and readable and he received much comment from city editors.

Meanwhile, the campaign in the country weeklies began the first week in August. Radio fire was withheld until 10 days before the fair opened. Copy in the out-State daily papers was under way by August 10.

### Times Publicity

"We do not use any publicity prior to this time because we think it not only does us no good, but actually harms us," Speer explained. "First, the public does not remember the early material. Second, it rubs the bloom off the later campaign which is far more important because it is closer to the date of opening. In these modern days no publicity campaign should be for a longer period than two to three weeks,

and 10 days to two weeks would be better. That is why we do not seek and really do not want any fair publicity used ahead of our own scheduled date."

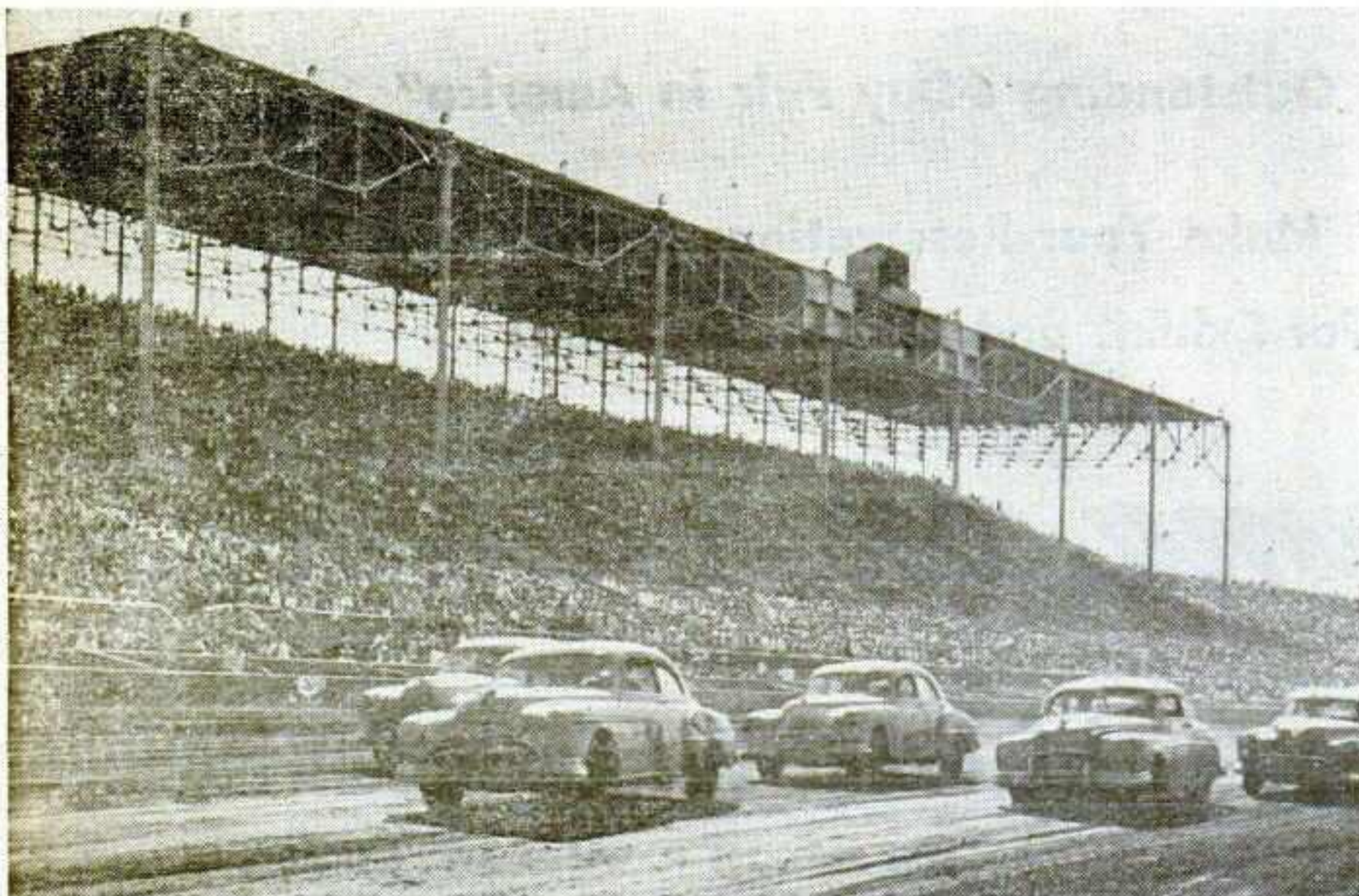
By following this procedure Speer finds that he is able to get fresh copy into every department of a newspaper, very often simultaneously, with the peak coming two or three days ahead of the fair opener. This comprehensive campaign—instead of one dragged out all thru the year—has played a major role in the success of the Minnesota State Fair, he believes. Even if he weren't sure of it, he has been told as much by fair directors.

Altho Speer took over as publicity superintendent for the Minnesota fair in 1945, it wasn't until 1947 that he could show what he is capable of doing. The 1945 and 1946 fairs were called off, the first year by the war and the second because of a polio epidemic. The 1947 fair attracted 902,693, a record for the 10-day annual, far more than fair officials had anticipated. The fact that it was the first State exposition since 1944 and that 10 good days of weather helped swell the crowd was taken into consideration. But it still was better than the previous high of 762,228 paid set in 1941.

### Attendance Increase

Minnesota's 10-day run was inaugurated in 1939 with an attendance of 706,619. The average yearly attendance from 1939 thru 1944 was 596,052, so the 1947 figure of 902,693 was almost 50 per cent greater than the six-year average.

In 1948 fair officials looked for a sharp decline in attendance, yet everyone was surprised when the final figures showed 855,011 paying their way thru the gates to yield a net profit of more than \$250,000. Fair managers were certain that the fall-off would come in 1949, but attendance ran neck and neck for each day until a deluge hit on the last Sunday, resulting in a 75,000 attendance loss plus the loss of afternoon and evening grandstand performances.



Automobile races—big cars and stock cars—head the hit parade at the Minnesota State Fair. Photo, taken during the '50 fair, shows a representative auto race grandstand with every seat occupied.



Yet, despite this, attendance was 830,060, with the net profit more than \$180,000.

In preparing for the 1950 fair managers were certain it was to be the drop-off year. Yet, despite the fact that both grandstands were lost the first Monday due to rain and attendance fell off and despite the shutting down of gates to vehicular traffic for more than an hour on both Sundays, a record of 905,563 was set this year. Thus, under Speer's publicity regime, the average four-year attendance from 1947 thru 1950 is 873,334, considerably above the average of the six years preceding the time he installed his new publicity set-up.

**Hits Uniform Gate**

"It is significant that during the last four years attendance seems not only to have attained a new and higher level, but to have hit a level that is quite uniform, despite changes in weather and business conditions," Speer said. "Each year we have honestly believed we would suffer a setback in attendance. The peculiar thing is that attendance has been quite constant."

For the St. Paul Winter Carnival Speer has used his State fair techniques to good advantage. As director of Northwest activities for the Winter Carnival, his principal task has been to handle the outside queen promotional work. In the last five years the carnival has been conducted on a far larger basis than that of any other organization in the country, with the exception of the Atlantic City Miss America fete.

In 1948 the Winter Carnival entertained 96 girls who had been chosen in actual local, community or regional contests in as many municipalities. In 1949, to mark the Minnesota Territorial Centennial celebration, Speer organized the State-wide Centennial Queen contest with more than 200 Minnesota communities holding legitimately sponsored and organized contests for the selection of queen candidates. This, he contends, is the largest specially organized venture of its kind ever held in America.

**Traveling Salesman**

Here, too, Speer turns traveling salesman as he visits each com-

munity, setting up the promotional and publicity campaign for the contest and enlisting support for the Winter Carnival. In connection with his task of promoting and publicizing the *Ice Capades*, which are part of the carnival program sponsored by Saintpaulites, Inc., he moves from one town to another lining up organized groups to attend the show in a body in St. Paul Auditorium. In 1950 he brought in 50 such units following contacts with local Chambers of Commerce, commercial clubs and other civic units. His 1951 goal is organized tours for 100 such communities in Minnesota and Wisconsin, as well as unified groups within the Twin Cities.

As with the State fair work, Speer starts his Winter Carnival work early, reporting on the job the last week in September. By early October he is out on the road, making his contacts, building up his feature stories and pictures as well as all other promotional activities. His 1951 goal is a complete *Ice Capades* sell-out.

Speer started his newspaper work after being graduated from the University of Wisconsin school of journalism in 1910. The first two years he was night editor of *The Eau Claire (Wis.) Daily Leader*, coming to the Twin Cities in 1911 as a reporter for the old *Minneapolis Journal*. He quit in 1912 and enrolled at Minnesota College of Agriculture to prepare himself for farm paper work, and was graduated in 1914. While attending college he worked as editorial and feature writer for the old *Farmer's Dispatch*, issued twice a week in St. Paul.

**Publicity Director**

Following graduation, Speer was offered the job of publicity director for Minnesota State Fair. That was in 1914. He accepted the post and stayed with it thru the 1930 fair. In 1917, he originated and developed a poster and newspaper advertising service for State fairs and expositions. That year he also became official representative of the American Association of Fairs and Expositions in Washington, working out plans for the Federal Food Administration headed by Herbert Hoover, to permit the nation's leading



Minnesota State Fair this year drew an all-time high attendance of 905,563 persons. Picture shows a typical section of a 1950 fair crowd near the Agricultural Building.

State fairs to co-operate with the government in furthering America's role in World War I.

Speer was out of fair work from 1930 until 1944. He operated as a free lance publicity director for the first three years. In 1934 he became head copywriter for the Stack-Goble Advertising Agency, Chicago, then one of the 10 largest agencies in the country. He was placed in charge of institutional advertising for Swift & Company, one of the agency's largest accounts. Tiring of this work in 1939, he returned to Minneapolis and publicity work.

**Aquatennial Flack**

During his first two year's back, Speer was associated with the Fadell Publicity Bureau and in 1940-1941 was in charge of the

publicity campaign for the Minneapolis Aquatennial summer festival. In 1941 he became publicity director of the Minneapolis Arena where he remained until 1945. There he was in charge of publicity and promotion for the Shipstads and Johnson *Ice Follies* for four seasons as well as Minneapolis Millers hockey promotion. Among his other tasks was publicizing the *Skating Vanities* at the Arena and the annual competitions of the U. S. Figure Skating Association.

As a side venture in June, 1944, Speer joined in publicizing the visit of the Dionne quintuplets to Superior, Wis., for the launching of five ships built by the Butler Ship Building Company.

Henry J. Lund, Minnesota State Fair publicity director, was anx-

ious to go with the St. Paul Midway Club as executive secretary, and in 1944 he brought Speer back to the State fair organization as assistant publicity director. In 1945 Lund resigned and Speer went back to his old job as State fair publicity director. On leave of absence from the Minneapolis Arena, he intended to return there in the fall of 1945. However, by then Saintpaulites, Inc., was ready to revive the Winter Carnival and Speer was induced to handle Northwest activities and *Ice Capades* promotion and publicity.

Thus he had created for himself a situation where he had but two accounts to handle. Also, it gave him a far greater net return for his efforts. The two jobs have worked out well and Speer is fully content with this set-up.

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People in 1950...

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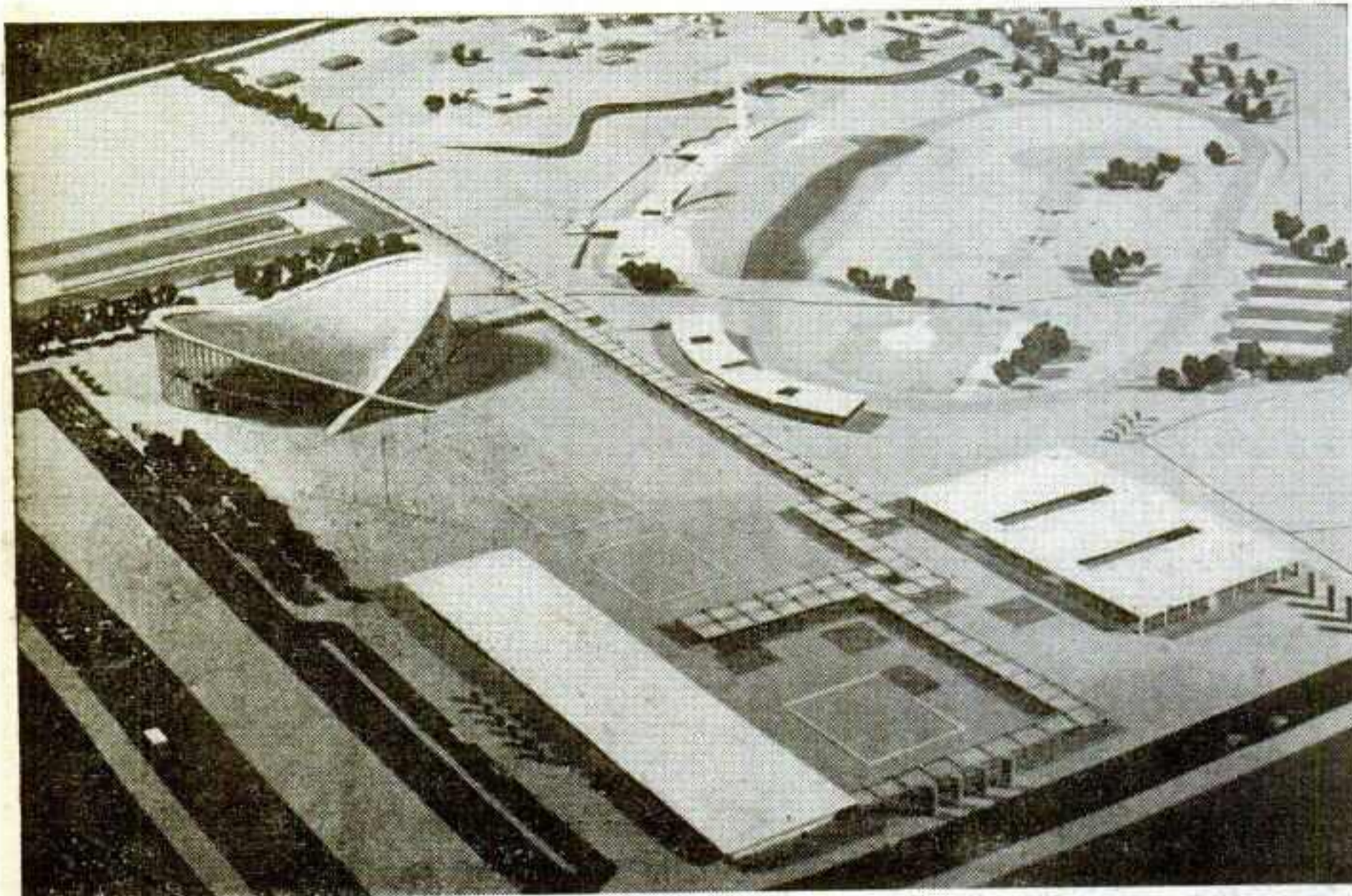
Forrest Smith  
GOVERNOR

Wm. E. (Bill) Preston  
Secretary-Manager

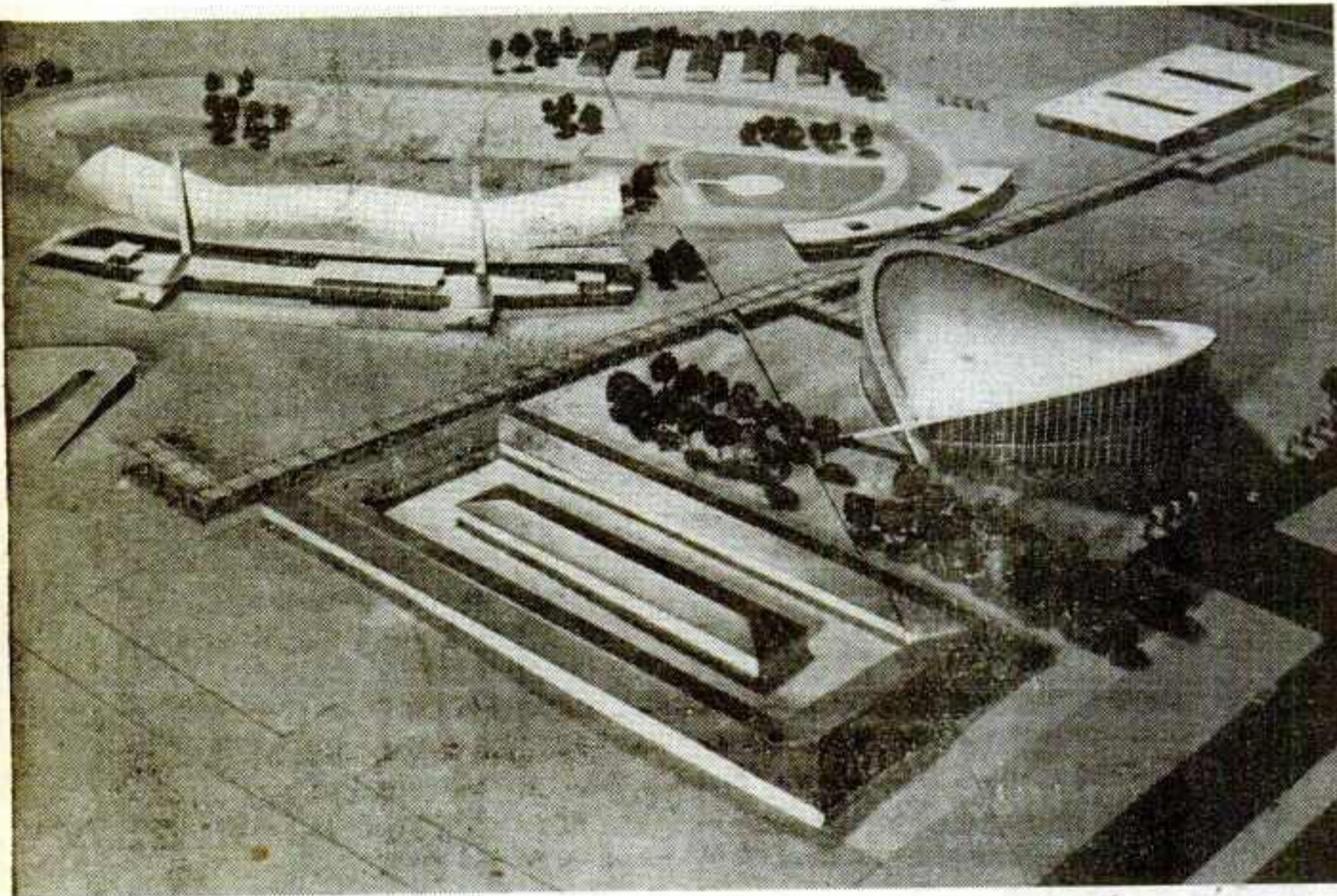
Robt. T. Thornburg  
COMM. OF AGR.

# BIG RALEIGH PLANS IN WORKS

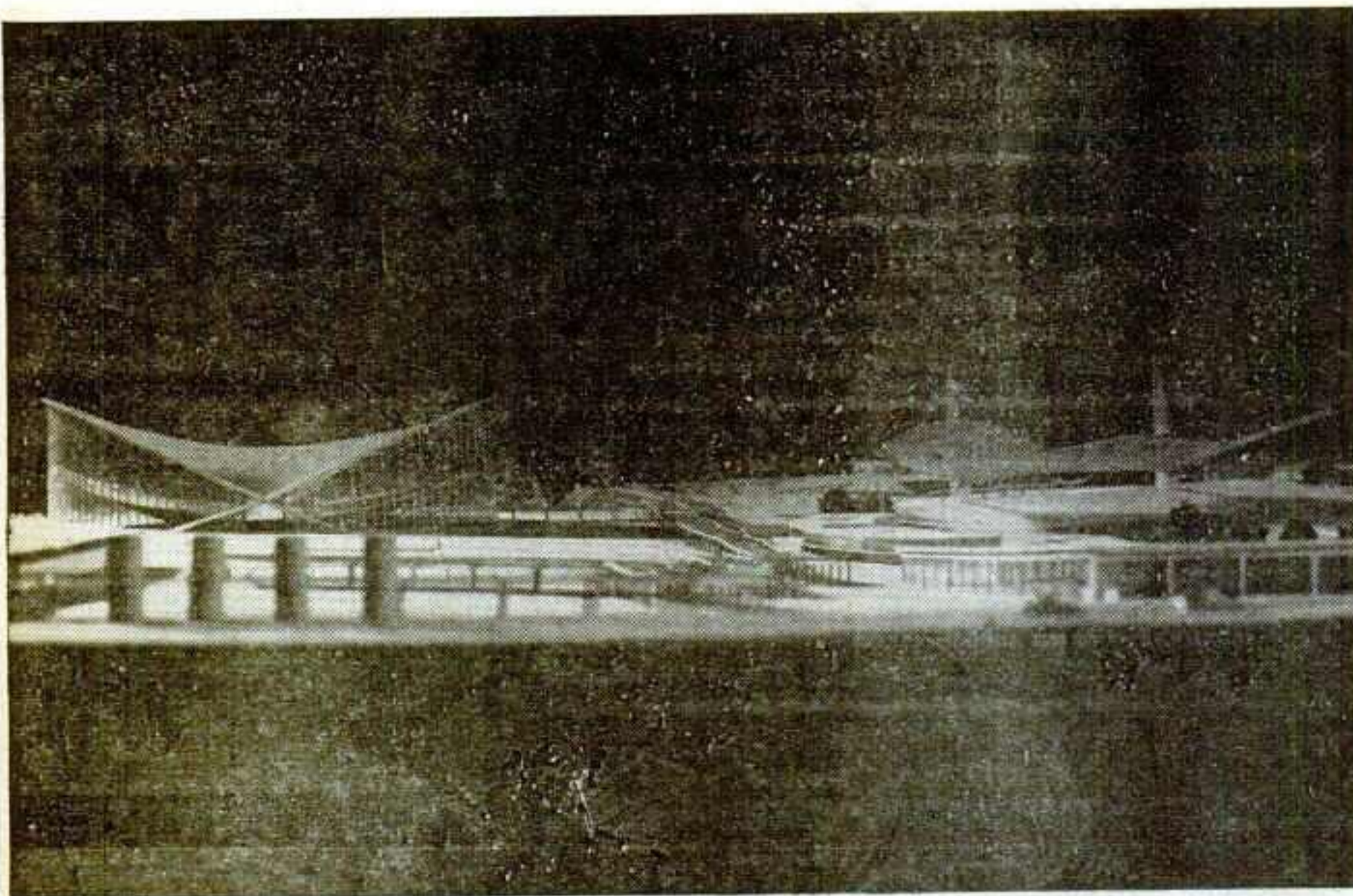
**\$8,000,000 Program Is Launched;  
Legislature Provides Initial  
\$2,000,000, Plus 25 More Acres**



Working plan for the North Carolina State Fair plant is shown above. Twenty-five acres of additional land, provided recently by the State, plus the acreage of the present ground, will be used.



Model for the proposed livestock exhibition building at the North Carolina State Fair is shown in the foreground. The livestock buildings will adjoin the unique amphitheater. The grandstand and race track are at the upper left. The proposed industrial building is at the upper right.



The unique design of the 9,500-seat amphitheater and the suspended roof of the grandstand are depicted in this ground-level view of the working model of the \$8,000,000 rebuilding program of the North Carolina State Fair.

**A**N \$8,000,000 program, destined to make the North Carolina State Fair, Raleigh, the most ultra-modern presentation among North American annuals, is in the projected planning stage.

With the solid backing of the State, sparked by Gov. Kerr Scott, whose pronounced interest in the State's annuals, and the State Fair in particular, stems from his tenure as commissioner of agriculture, Dr. J. S. Dorton, fair manager, has launched the project which he has long fostered and which he has guided slowly with the express purpose of ultimately achieving the unusual and distinctive, without sacrificing the practical.

### \$2 Million Grant

A \$2,000,000 grant by the last Legislature, plus the addition of 25 acres of State-owned adjoining land to relieve the cramped quarters of the present site, made it possible to embark on the full-scale program. The program, according to plans and models, will result in a complete rebuilding of the plant, with only the present principal exhibition building being retained. The present grandstand will be used as a starter for a much larger unit.

The unorthodox design of the 9,500-seat amphitheater and the grandstand, which will be enlarged from its present 3,000 capacity to 10,000, and will be covered by roofs resting on steel cables suspended from huge concrete arches or pylons, is the work of Matthew Nowicki, who was killed two months ago in an air crash in Egypt. A Polish native, Nowicki is best known for his work in connection with the rebuilding of war-gutted Warsaw and for having helped to design the United Nations building in New York. At the time of the crash, Nowicki was returning from Punjab, India, where he helped design a national capitol. He was acting head of the North Carolina State College School of Architecture.

### Dorton Heads Fair

In Dr. Dorton, who has headed up the State Fair for the Department of Agriculture under the reign of Commissioner L. Y. Balentine since before the war, the planners had a willing collaborator. The State Fair, which annually caters to some 400,000 patrons in a five-day period, has long been one of the most successful annuals in this respect. However, its plant reflected little of the glory of its popularity.

Dorton, who also operates the Cleveland County Fair, Shelby, and the Southern States Fair, Charlotte, first demonstrated his liking for streamlined modern design, supplemented by tasteful

landscaping utilizing natural terrain and greenery, when he built the fair at Charlotte. At all of his events Dorton gained the reputation for constructing eye-appealing features of a decorative nature out of available materials at little or no cost.

### Use Ingenuity

At Raleigh, for instance, he erected a number of flag poles which served to outline the mall area and which were merely peeled pine poles painted white. Each year the flag poles would be erected at a different angle and this simple maneuver served to create an entirely different effect from the year before. Also at Raleigh, Dorton constructed a waterfall using simple framing and sheet metal with the necessary pumping equipment. The comparatively small cost involved was more than justified by the sustained interest which the unit earned.

With millions of dollars now available to pay for the ideal presentation that Dorton has long planned, there will be no stinting or cutting of corners. The amphitheater will be surmounted by a flexible roof resting on steel cables suspended from two huge concrete arches. The design provides for perfect viewing of the arena from all sides. The arena floor will be elliptical in shape, measuring 220 by 126 feet.

### New Grandstand Design

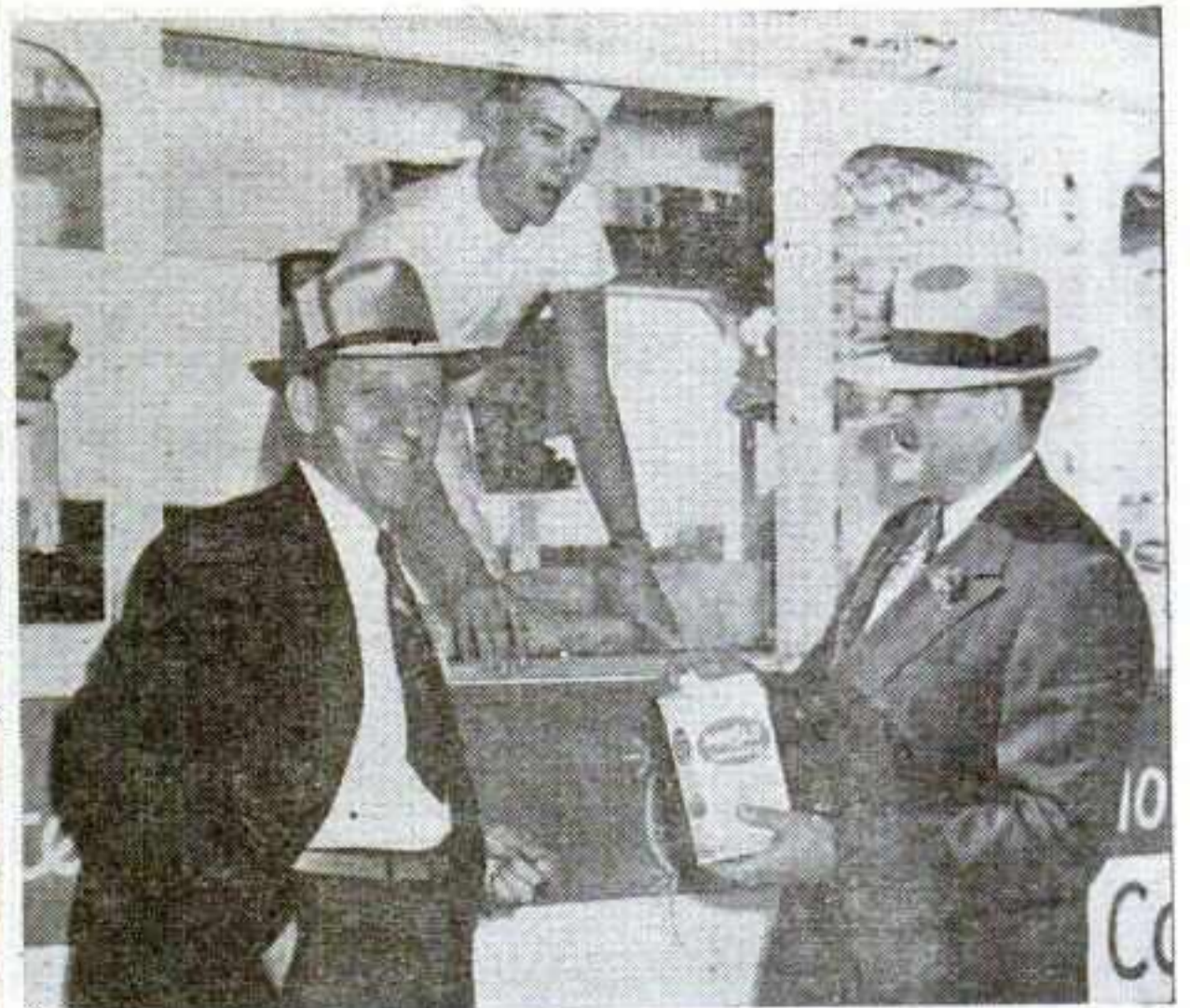
The existing grandstand will be enlarged to seat 10,000. There will be no obstructions for the audience since the new roof will be suspended by steel cables from two steel towers. Included in the grandstand will be a huge exhibit hall extending the length of the structure.

Elaborate landscaping plans have been drawn up for the infield area. These call for a series of pools joined by cascades leading to a small lake which will be bordered by gardens. New racing stables will be located on the far side of the track, directly opposite the grandstand.

A complete remodeling of the present main exhibition hall is also scheduled for completion in time for the 1951 event. The exterior will be altered to conform with the architectural pattern of the new units. New livestock barns and modern quarters for exhibitors and judges will be erected close to the amphitheater.

All of the foregoing improvements will cost an estimated \$2,000,000. The next step in the building program calls for the erection of a huge restaurant overlooking the race track, an industrial exhibit building, a youth center, covered walkways connecting all of the principal buildings and a 100,000-seat stadium.

While the operation of the fair



Dr. J. S. Dorton, fair manager (left), and Governor Kerr Scott, spark-plugs of the North Carolina State Fair's rebuilding program, have thoroughly analyzed every part of the annual, right down to the problems of the independent concessionaire, such as the pictured popcorn-peanut vender.



The unorthodox design of the proposed 9,500-seat amphitheater and the grandstand which will be enlarged to seat 10,000 are shown in the working model of the North Carolina State Fair. Also included are other unusual features, such as the covered walks which will connect all principal structures and provide protection in all weather, and the landscaped infield area with its pools and cascades. In the upper right hand corner a portion of the proposed 100,000-seat stadium is visible. The midway is planned for the top center area.

has been profitable for a number of years, it is likely that additional State funds will be needed for the completion of the program. Altho Governor Scott has expressed keen interest in the stadium, which would be one of the largest in the country, there is the possibility that its estimated \$4,000,000 cost may have to be assumed by private business interests, if it is to be built.

With schools in football's major league to draw upon, such as North Carolina, North Carolina State and Duke, all of which number their fans in the thousands, there is little doubt that the capacity of the proposed stadium could be taxed on numerous occasions.

#### Sylvan Setting

The enlarged grandstand, overlooking a sylvan setting, the new

amphitheater and the proposed stadium would give Dorton unexcelled show places for the presentation of large-scale pageantry and other features.

Included in the additional 25 acres of ground which the annual has acquired, are the Highway Commission workshops. These will be remodeled into livestock exhibition buildings. The extra land will also make it possible for the continued expansion of the annual without cramping for some time to come.

#### Midway Site

The midway area will be pushed back to border close to the highway. It is designed to prevent the congestion always prevalent in the past and also to eliminate the interference of the manufactured noises with the presentation of grandstand attractions.

The annual is admirably situated on U. S. Highway No. 1, only about three miles from the heart of the city. The acquisition of land formerly held by the Highway Commission gives the fair considerable additional highway frontage. Annual's location, both in relation to Raleigh and to the State's thickly populated centers, is considered ideal for the planning and presentation of State-wide events in view of the scheduled facilities.

Architect for the project is William Henley Deitrick, Inc., with Nowicki doing the design and Severude - Elstad - Krueger, engineers. Landscape architects are Edwin G. Thurlow and Lawrence A. Enersen. Architects for the youth center and barns are Halloy, Weber & Reeves.

Again in 1950  
A Winner!

# IONIA FREE FAIR

350,000 ATTENDANCE  
IN 6 DAYS

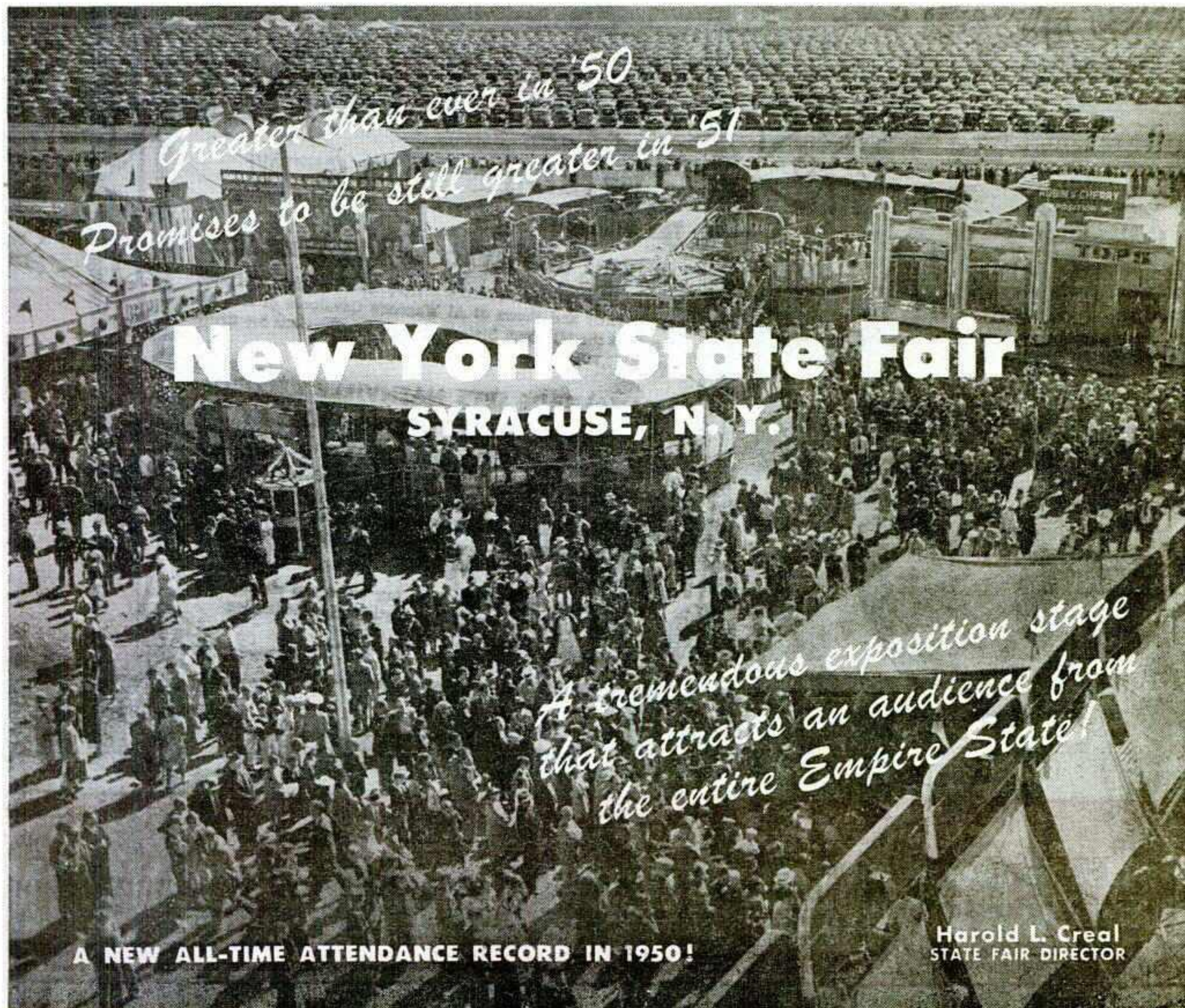
AND THE BIGGEST SINGLE  
DAY'S CROWD IN OUR  
HISTORY . . . 56,147 PAID  
ADMISSIONS TO SHOWS AND  
RIDES (Saturday, August 12th).



## IONIA *Free* FAIR

Michigan's Greatest Outdoor Event

ALLAN M. WILLIAMS      ROSE SARLOW  
*President*                                  *Secretary*



*Greater than ever in '50  
Promises to be still greater in '51*

## New York State Fair SYRACUSE, N. Y.

*A tremendous exposition stage  
that attracts an audience from  
the entire Empire State!*

A NEW ALL-TIME ATTENDANCE RECORD IN 1950!

Harold L. Creal  
STATE FAIR DIRECTOR

30 RIDES

**A RECORD OF  
GROWTH... UNEQUALED  
IN THE HISTORY  
OF OUTDOOR SHOW  
BUSINESS**

**THE WORLD'S**

# Cavalcade of



## TOP RECEIPTS AROUND THE COUNTRY!

*The Billboard Says:*

### DETROIT GIVES WAGNER PEAK 173G GROSS

DETROIT, Sept. 16.—A record \$173,985.38 after taxes was piled up by rides and shows of Al Wagner's Cavalcade of Amusements at the Michigan State Fair here. . . . Previous top figure was \$150,313.49.

### CAVALCADE SETS NASHVILLE RECORD; FINAL COUNT TOPS '49 GROSS BY 27½ PER CENT

NASHVILLE, Sept. 30.—Al Wagner's Cavalcade of Amusements racked up a new all-time record midway gross at Tennessee State Fair. . . . Rides and show business was far in excess of the previous high . . . the powerful line-up of Cavalcade attractions was given major credit.

Midway layout drew raves from fair execs and visiting showmen. At night the layout was particularly spectacular.

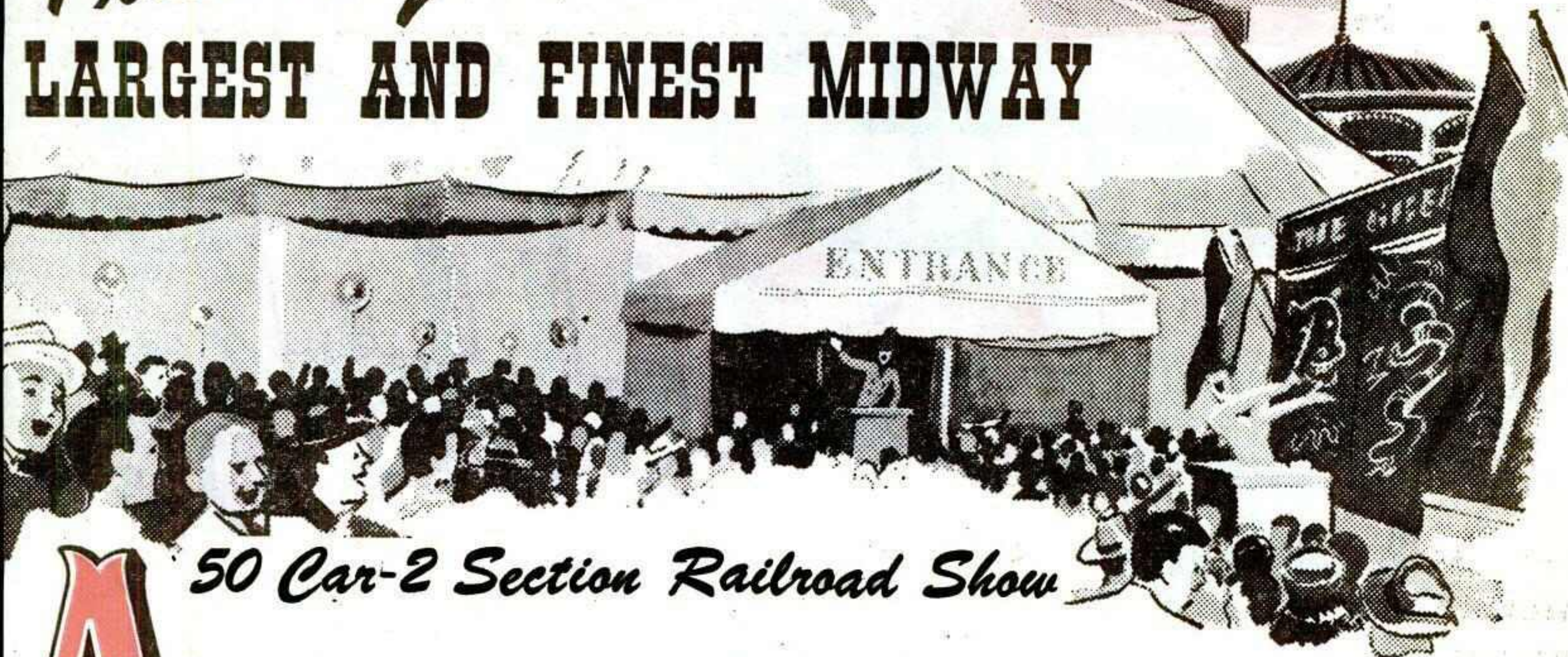


See us at the **SHERMAN HOTEL** during the **CONVENTION**

25 STAGE  
SHOWS

50 CAR TRAIN

# Presenting LARGEST AND FINEST MIDWAY



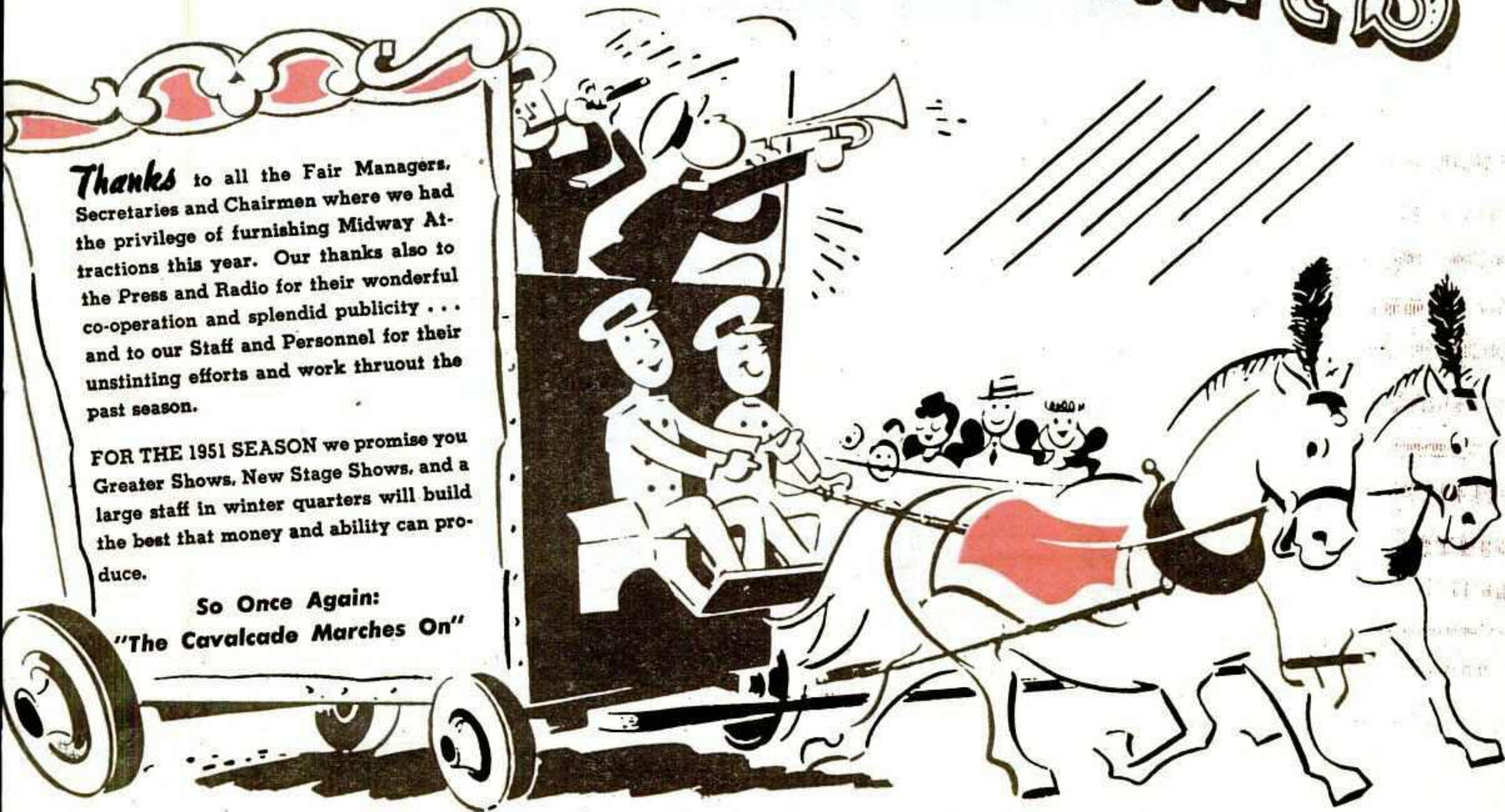
50 Car-2 Section Railroad Show

# AMUSAMENTS

*Thanks* to all the Fair Managers, Secretaries and Chairmen where we had the privilege of furnishing Midway Attractions this year. Our thanks also to the Press and Radio for their wonderful co-operation and splendid publicity . . . and to our Staff and Personnel for their unstinting efforts and work thruout the past season.

FOR THE 1951 SEASON we promise you Greater Shows, New Stage Shows, and a large staff in winter quarters will build the best that money and ability can produce.

So Once Again:  
"The Cavalcade Marches On"



After the Chicago Convention, write or wire:

**AL WAGNER**  
**CAVALCADE OF AMUSEMENTS,** P.O. Box 66, Mobile, Alabama  
WINTERQUARTERS: MOBILE FAIRGROUNDS

**JIMMIE LYNCH** (*Personally*) **REGAINS CONTROL**

*of the*

*Jimmie* **LYNCH**

# DEATH DODGERS

AMERICA'S FOREMOST THRILL SHOW PRODUCERS



JIMMIE LYNCH

**BROKE RECORDS EVERYWHERE at the FAIRS in 1950**

Including the All-Time Record at the Los Angeles County Fair, Pomona, Calif., where over 131,000 were in attendance. (Largest Sunday Attendance of the Fair.)

**GUARANTEED TO PACK YOUR GRANDSTAND**

Now Planning New Thrills for 1951

NOW BOOKING INDEPENDENTLY

or thru

**BARNES-CARRUTHERS THEATRICAL ENTERPRISES**

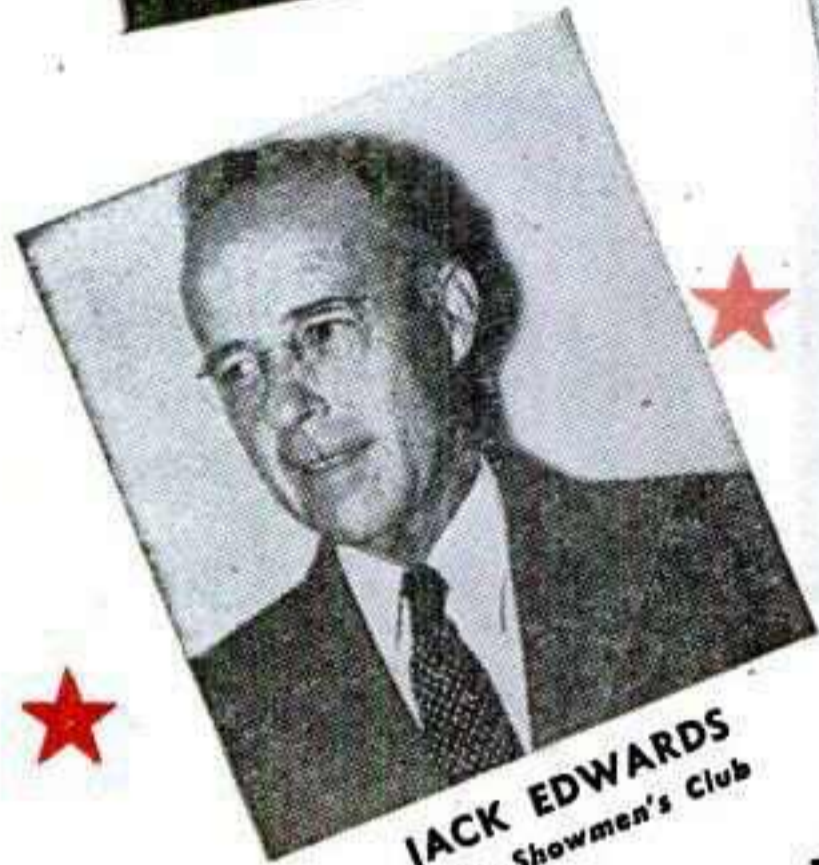
159 North Dearborn St., Chicago, Ill.

**JIMMIE LYNCH, JIMMIE LYNCH RANCH, TEXARKANA, TEXAS**

# ARANSAS PASS TEXAS

WHERE THE FISH BITE EVERY DAY

**WELCOME** to



**JACK EDWARDS**  
Pres., Showmen's Club



**LARRY RAY**  
Pres., Lions' Club



**CHARLEY MARSHAL**  
Pres., 20-30 Club



**JOHNNY STELLMAN**  
Pres., Chamber of Commerce

**WE EXTEND A WARM WELCOME**

TO ALL SHOW PEOPLE AND TOURISTS TO RELAX AND PLAY WHERE THE SUNSHINE SPENDS THE WINTER ON THE WARM, MILD GULF OF MEXICO . . . WHERE THE FISH BITE EVERY DAY . . . NO FISHING LICENSE REQUIRED FOR OUT-OF-STATE TOURISTS.



**PAT KINDLE**  
American Legion Commander

**MODERN  
MOTEL  
COURTS**

WINTER HOME OF  
MANY OUTDOOR  
SHOWS



**MRS. ESTHER McNEILL**  
Mgr., Chamber of Commerce

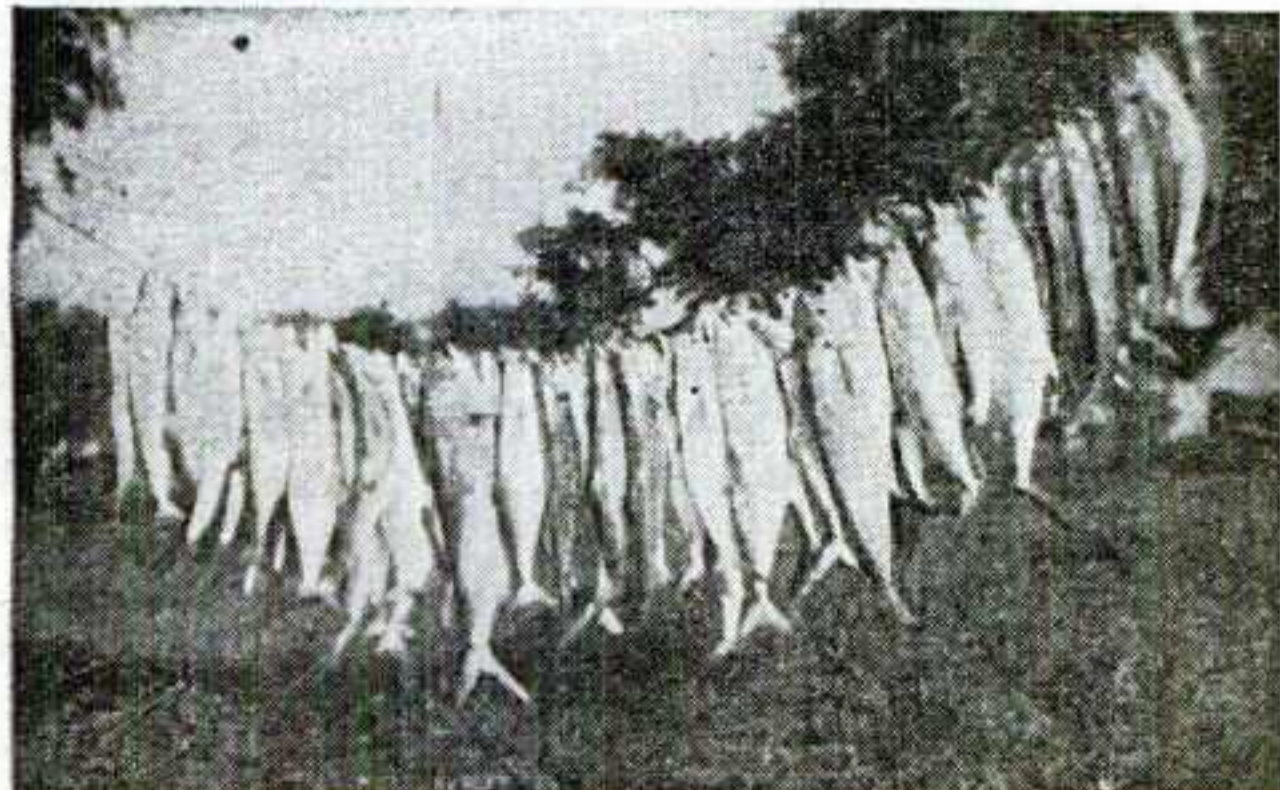
**SPORTSMEN'S  
MECCA OF THE  
GULF COAST**

MILD WINTER  
CLIMATE

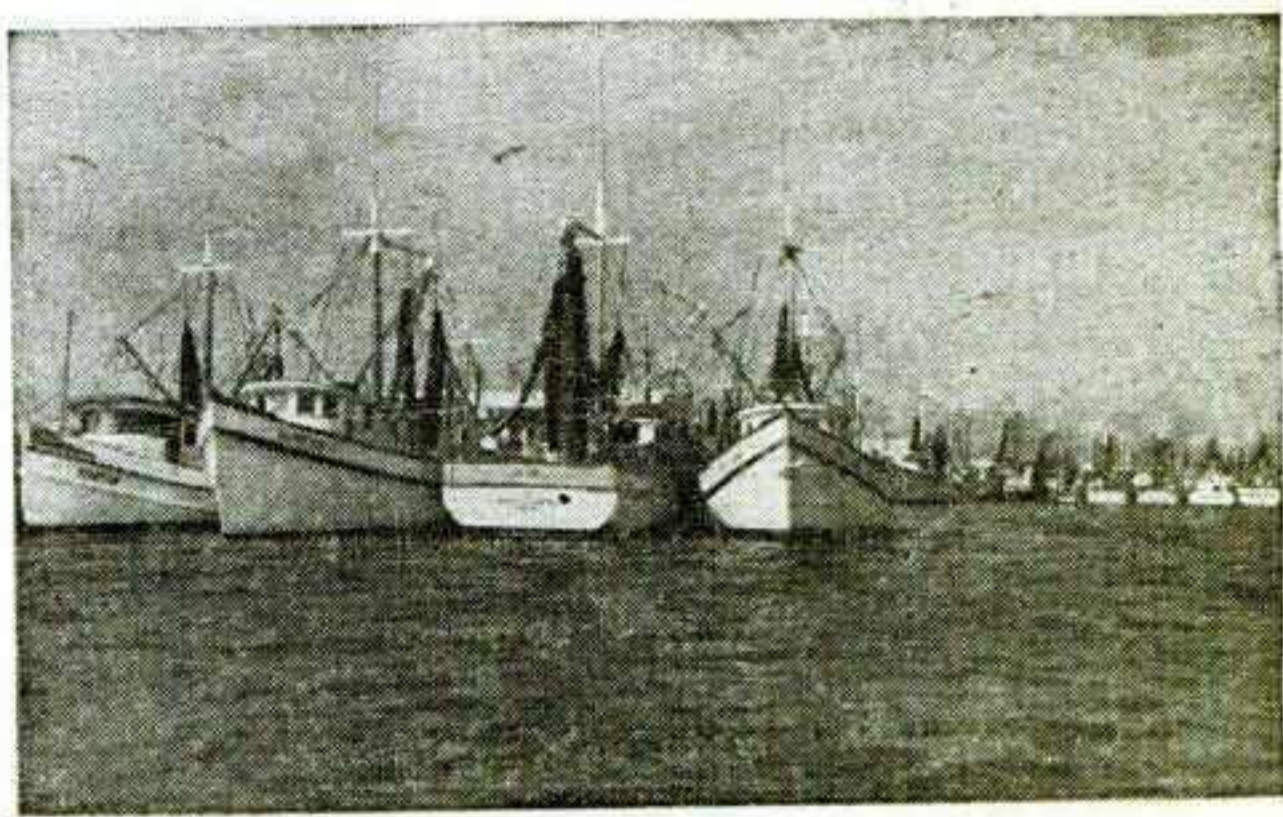


**CAPT. J. M. GILLROY**  
V. F. W. Commander

FAST BECOMING THE WINTER HOME OF THE SHOWMEN. SPLENDID SCHOOLS AND CHURCHES . . . 6 MODERN TRAILER PARKS . . . 10,000 FRIENDLY PEOPLE AND BUSINESS MEN WELCOME YOU.



**GUIDES  
AND BOATS  
AVAILABLE FOR  
FISHING AND  
DUCK HUNTING  
PARTIES.  
45-DAY  
SEASON**



THESE FRIENDLY AND PROGRESSIVE BUSINESS PEOPLE AND MERCHANTS WELCOME YOU TO ARANSAS PASS . . . HOME OF THE SHOW PEOPLE.

**SHOWMEN'S  
2nd ANNUAL  
CHARITY  
DANCE,  
FRIDAY,  
DEC. 15th**

- Bexleys I.C.A. Store
- Snug Harbor Trailer Park
- Houghtons Food Stores
- Kings Florist
- Central Pharmacy
- Aransas Pass Hospital
- Plemons Pick & Pay Groc. & Mkt.
- Fox Drugs
- Grill Cafe
- Sprigle Appliance Store

- Bonny & Doug's Bar
- Justin Snyder Pontiac Co.
- B. & C. Groc. & Mkt.
- Commercial Motor Co.
- Little Bobs Drive-In Cafe
- Taylor Furniture Store
- Aransas Lumber Co.
- First State Bank
- Hoveys Tackle Shop
- Snyder-Clark Motor Co.

- Una Kennedy Real Estate-Insurance
- Handers Humble Service Station
- Georges Motor Sales
- Yeagers Electric & Plumbing Co.
- City Grocery & Mkt.
- Kaufmans Dept. Store
- Garners Magnolia Service Station
- Fields Lumber Co.
- Glendonings Federated Store

**SHOWMEN'S  
CLUB  
NOW OPEN.  
WELCOME,  
SHOW FOLKS**

FOR RESERVATIONS AND INFORMATION, WRITE—WIRE—CALL  
**CHAMBER OF COMMERCE**  
WHERE THEY BITE EVERY DAY—ARANSAS PASS, TEXAS

**NO! STILL VERY MUCH ALIVE!**

Alive . . . and still performing the world's highest aerial act! But . . . one never knows when something may happen—so it is best to be prepared!

That's the way it is with showbusiness—best to be prepared. Every successful manager knows that—best to contract with good shows, plenty of concessions, good exhibits and thrilling, sensational acts.

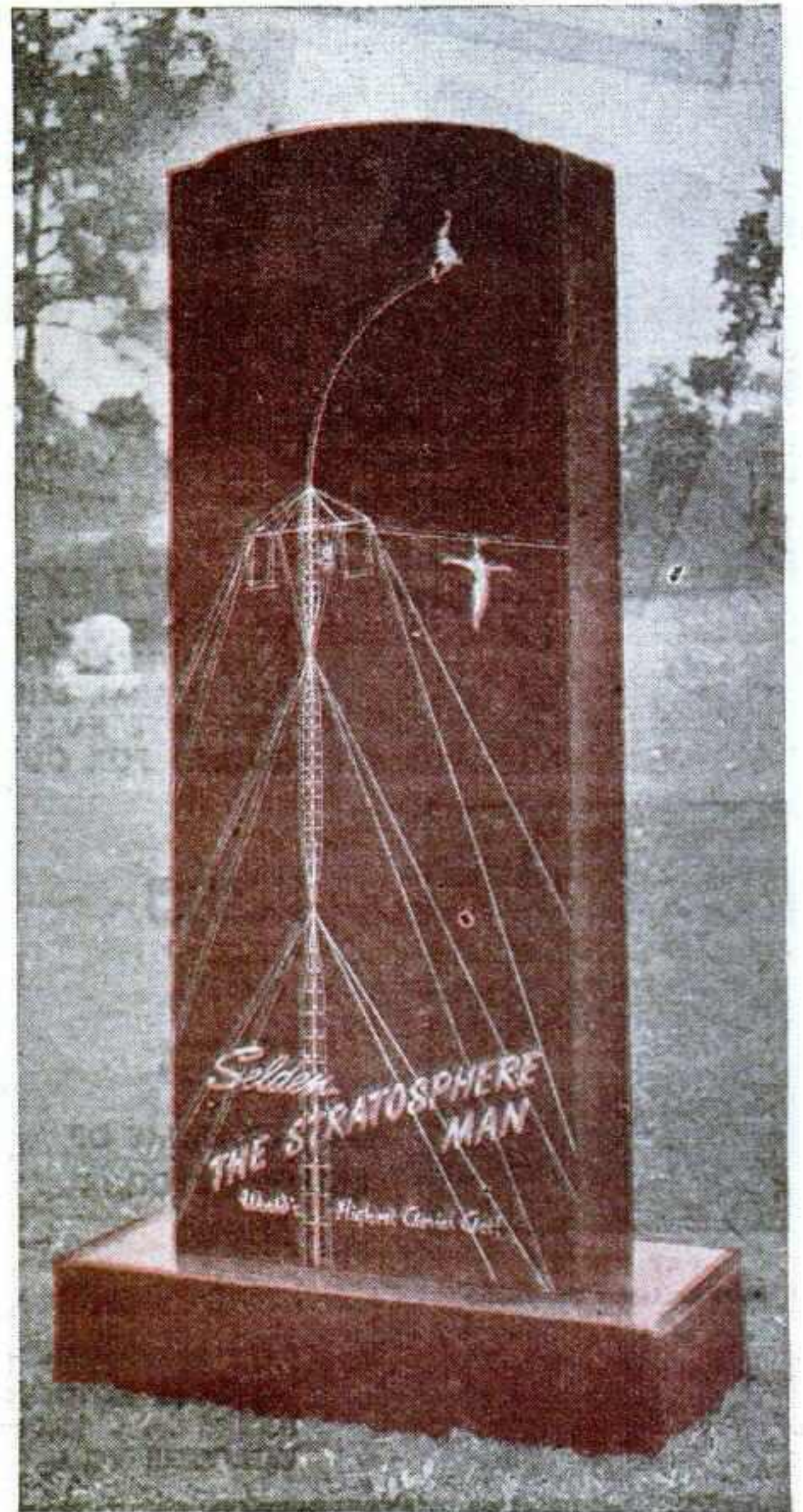
That's why many engage the highest and most sensational of them all—Selden, the Stratosphere Man—the feature attraction of their programs. In 18 years this act has thrilled 20,000,000 people—the largest single crowd at the Chicago Tribune Show in Chicago, June 11, 1947—300,000 excited, awe-stricken people jam-packed to witness his sensational performances.

### MEET SELDEN AT THE CONVENTION



*Write, Wire  
or Phone*

**FOR COMPLETE  
INFORMATION  
TODAY!**



- Located in Deepdale Cemetery, Lansing, Michigan. Selden's tombstone is ready and waiting.
- It was designed by Arzeno Selden himself during the off season last year.
- Made from red granite, one side illustrates the act and the other side describes the act in detail.

On May 7, 1950, when Selden presented his act in the City Park, a feature of the Lansing Mid-Century Festival, this memorial was unveiled under the rigging before a crowd of 20,000 interested spectators. Immediately after the unveiling ceremony, Selden performed his act while Paramount made a news-reel which was released internationally.

**SELDEN THE STRATOSPHERE MAN**  
c/o THE BILLBOARD, CINCINNATI, 22 OHIO



# Allentown Up-Dates Plant

## Sturdy Pennsylvania Event Heads Into Long-Range Modernization Program Under Prexy Singmaster

**C**UTTING down a few trees almost anywhere would signify little change in the scheme of things. On the grounds of the Great Allentown (Pa.) Fair, however, the tree chopping denoted a new era and the beginning of a revitalization program that can in time rejuvenate the event.

For many years Allentown has been a trite presentation which resisted change. Notwithstanding this, the annual never wanted for popularity since crowds, with fair weather prevailing, continued on a par with the best in the past. Even with bad weather, the annual did not flounder and in good years increases in attendance and business were registered.

### Refurbish Plant

But the results in modern times do not represent the potential for this annual which has one of the finest locations in the land. It is with this in mind that the present execs started this year to refurbish and modernize the plant.

There wasn't much time before the September running of the annual and not enough money to launch the whole program. But a significant start was made, principally by chopping and wrecking. There are still plenty of trees left on the grounds, but the 90 or so that were eliminated enlarged the midway and concession area about a third. The streets, which on any good day in the past rapidly became as crowded as Times Square on New Year's Eve, were widened eight feet.

### Singmaster Heads Fair

The clearing of midway space was just a starter for President Howard Singmaster, who was elected to the top executive post last winter in a contest of great local interest. Singmaster, a native of Allentown, earned considerable wealth in the foundry business, staffed his plant so that the enterprise runs with clock-like precision, and set his sights on running the Allentown Fair. It was his intention to turn the big annual picnic, which 932 stockholders and many thousands of patrons attend, into a streamlined modern presentation without sacrificing the intrinsic values which have endeared the fair to the public. The co-operation received from the press and public denotes approval.

Singmaster lost little time after his election before heading for other annuals to see what he could pick up in the way of ideas. Just three weeks before his own gates opened he was in Ottawa at the Central Canada Exhibition. The

special Kiddieland section established there a year ago looked good and he decided to adopt it. Space for the moppet spot was allotted in the grove, which might normally have earned additional concession revenues. Rides and benches were provided for the small fry and their parents apart from the bustle of the major midway zones. A special decorative front dressed up the area.

A covered grandstand stage was also decided upon for this year's annual. The decision was a wise one, since the weather for the run was bad. The canvas topping saved the annual an estimated \$25,000 this year and more than paid for itself. Work on the covering continued right up to the last minute and its operation was not perfect, but execs are confident that all of the bugs will be worked out by next year.

### Grandstand Stage Covered

While Singmaster describes the grandstand stage covering as the principal change made in time for this year's annual, the demolition of the old horse barns might run it a close second. Delapidated stabling designed to house 127 horses was torn down. The buildings were beyond repair and it was thought that replacing the structures would be an unnecessary expense since the fair operates for only five days each year. The use of tents, begun this year, will be continued in the future. The tents are rented and the supplier carries all of the necessary insurance and supplies all of the needed protection for safeguarding the animals.

Singmaster said that plans call for a coliseum that will seat 12,000 and cost \$3,000,000. The building will have facilities for a farmer's market in the basement. The arena will be suitable for conventions, ice hockey, basketball, horse shows, indoor circuses and other events on a year-round basis. It will have a completely equipped commissary department.

The addition of the proposed coliseum would make the fairgrounds even more of a focal point than it is today. The plant is situated less than a dozen blocks from the heart of the business district. The city has grown up around it and the regular scheduling of events other than the fair has made it well known to everyone for miles around.

A comparatively small improvement like the paving of the paddock area in front of the 8,000 seat grandstand won considerable favorable comment. So, too, did the installation of a modern rest room in the FFA building and the general brightening of the interior of

exhibit buildings which had been allowed to become dowdy.

### Old Bldgs. To Go

The improvements accomplished to date, while considerable in view of the lethargy of the past, have merely sparked the imagination of Singmaster and his associates. According to plan, the future will see the elimination of all antiquated exhibit buildings and erection of new units. Trees beyond redemption will be removed but the grove, where thousands of family groups have rested and picnicked, will be preserved.

Also charted is the removal of the annual's old office building at 17th and Chew streets in the business section. It will be replaced with a beautiful ornamental memorial gate to the grounds and all offices would be located on the grounds. Currently the downtown office and the office on the grounds are only about 12 blocks apart. With the operation of the fair each year it becomes necessary to move all of the equipment to the grounds and then back to the other offices at the completion of the event. This obvious inefficiency rubs Singmaster, a good business man, the wrong way.

Next year the grandstand is slated for some renovating which it hasn't had for too long. The exhibit area under the stands will be refurbished and it is likely that the present auto exhibits will be relegated to tents to make room for a better variety of display. Drinking fountains and more modernized toilet facilities are planned.

The annual is owned and operated by a non-profit sharing organization with 932 stockholders. Altho the stock has a par value of only \$10, a share of stock today could not be bought for less than \$375. All the stockholders get, other than their pride in this community event, is \$15 worth of gate admission tickets and the same amount in grandstand tickets annually.

### A Family Affair

The 46-acre plant, which would probably be entirely inadequate except for its location which enables most patrons to leave their automobiles at home, will be retained. The 230-acre tract which the association owns on the outskirts of town is bordered by two main highways and bisected by a railroad. In the future it may be disposed of as industrial sites.

No matter what changes are engineered at the Allentown Fair, it is unlikely that the annual will ever lose any of its character. The annual is a family affair and the public just wouldn't let it happen.



President and Mrs. Howard Singmaster daily roam the length of the Allentown fairgrounds to inspect and supervise every phase of operation.



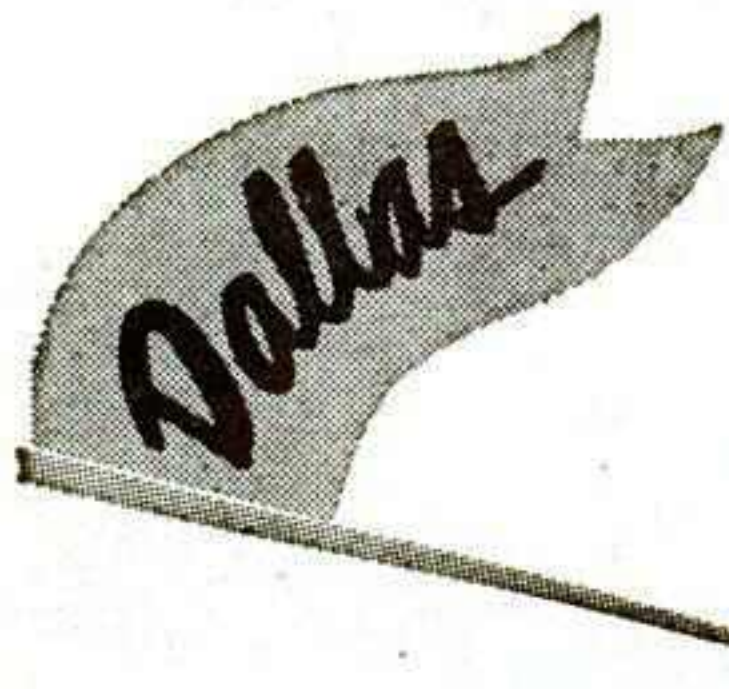
Principal midways on the grounds of the Allentown Fair have been widened about eight feet to provide patrons with considerable room, as pictured above.



Grandstand patronage at the Allentown Fair is one of the annual's principal sources of revenue. The night show is generally a sell-out after opening night, with standing room offered in the paddock and folding chairs on the race track.



The elimination of some 90 trees, such as those visible in the background, have made it possible for midway units to be erected properly for the first time, also the show again had to cut its usual four Ferris Wheels to two.

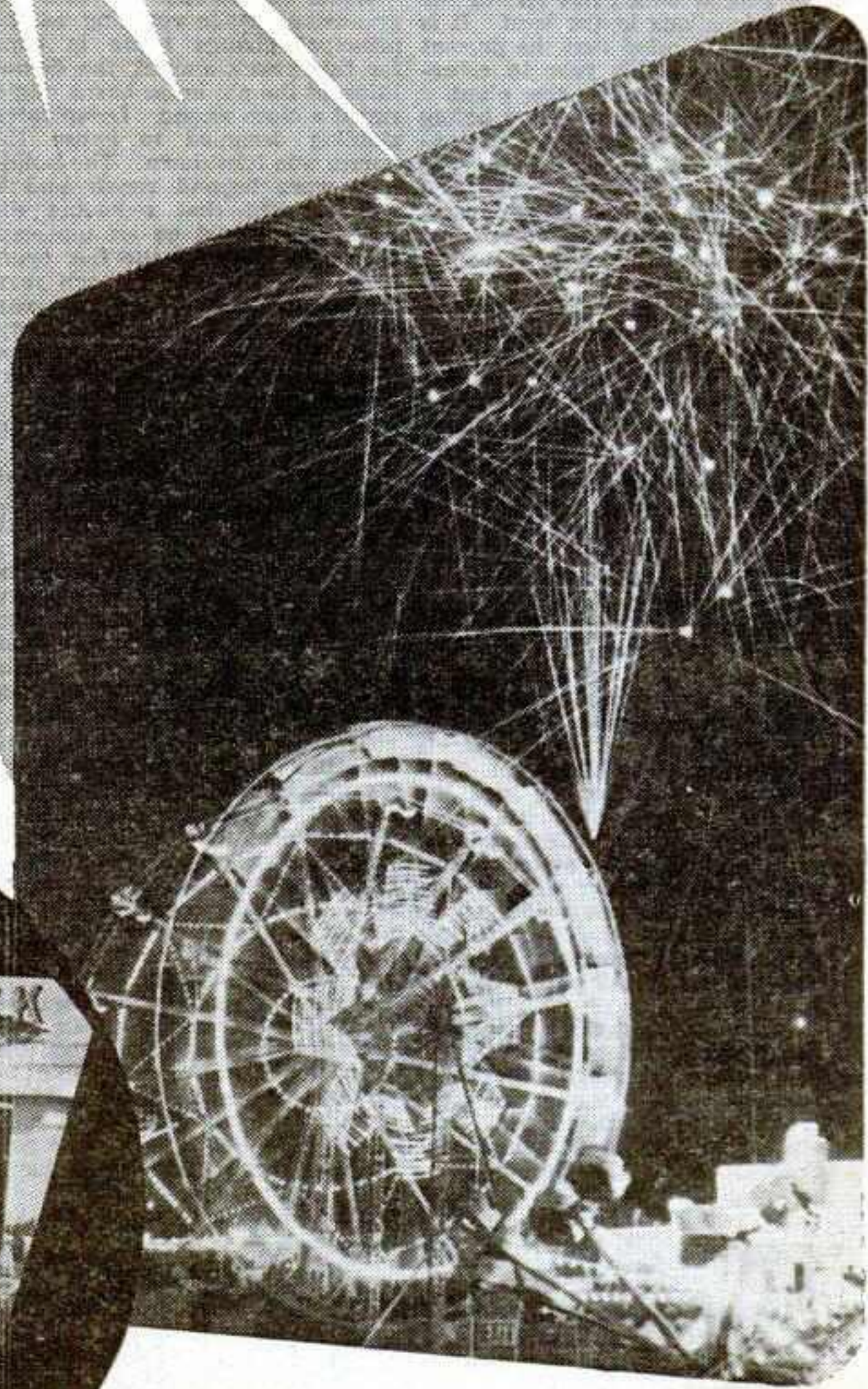
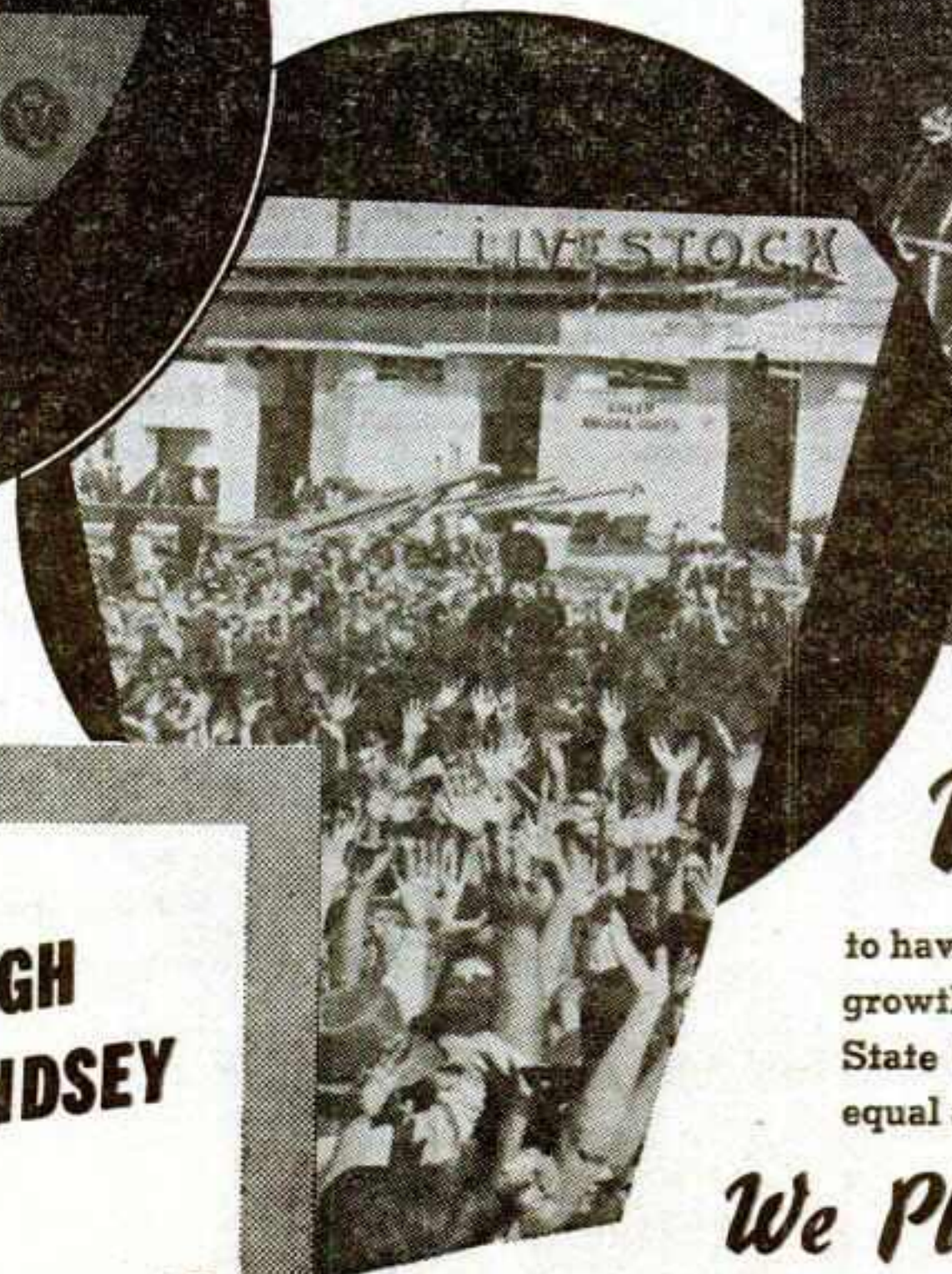
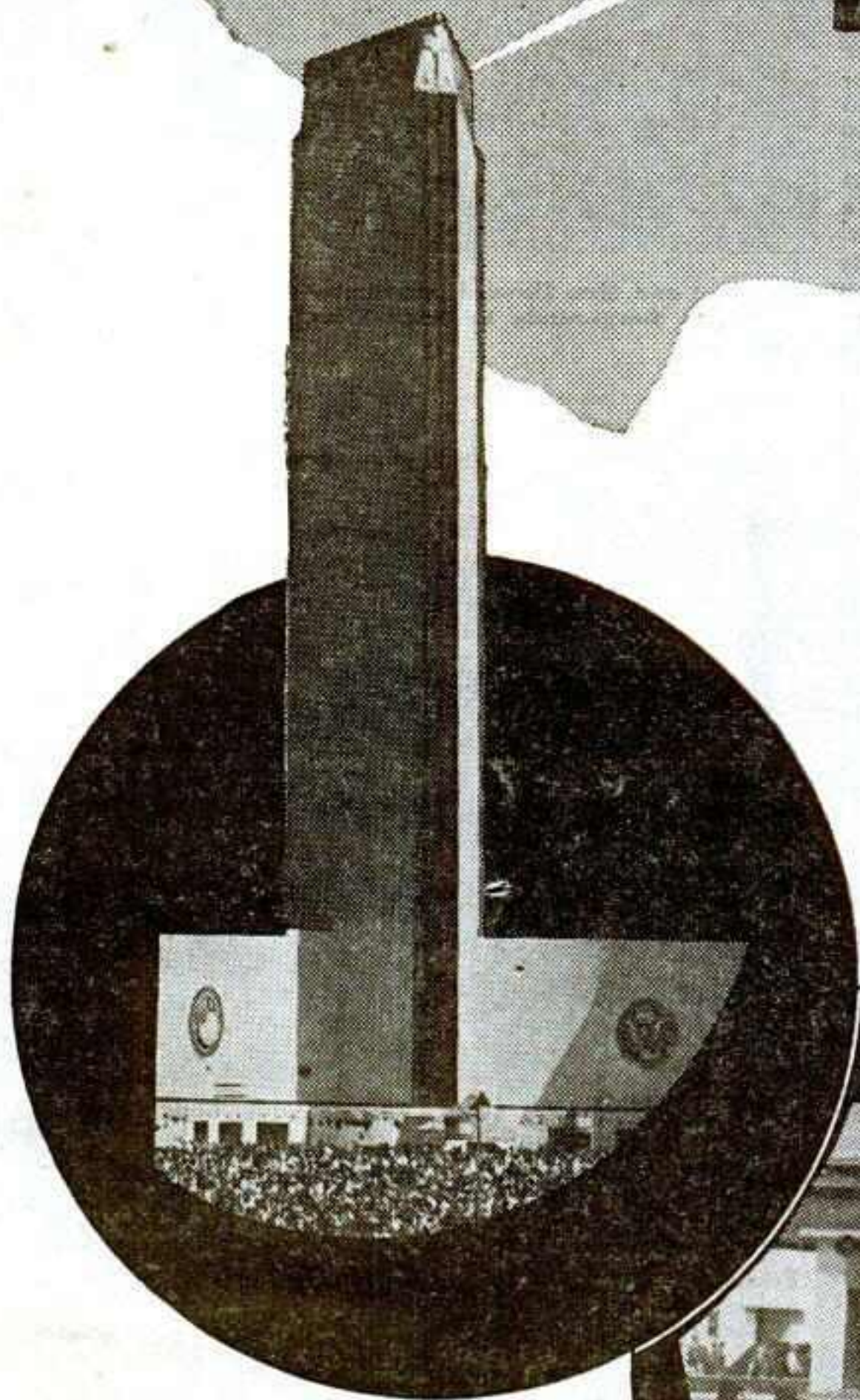


*Salute to the Great*

# STATE FAIR

*of*

# TEXAS



**JOE MURPHY  
MARGARET PUGH  
JACK LINDSEY**

**TEXAS STATE FAIRGROUND  
DALLAS, TEXAS**

## *We Are Proud*

to have the privilege of playing a part in the continuous growth of the annual that is now America's Greatest State Fair and destined to become an event without equal anywhere.

## *We Pledge*

that our efforts on its behalf will remain on par with the standards and purposes set to maintain the progress of the great State Fair of Texas.

**THANKS TO THE DIRECTORS, OFFICERS AND OUR ASSOCIATES WHO HAVE ENABLED US TO SERVE THE PEOPLE OF THE GREAT STATE OF TEXAS . . .**

# State Fair of Texas

Deep  
in the heart  
of  $\frac{2,176,519}{\sqrt{\text{Texans}}}$

SHOW WINDOW OF  
THE SOUTHWEST

**1951 dates**

**OCTOBER  
6-21**

**DALLAS, TEXAS**

# NEW, OLD BLEND IN N. MEX.

**Distinctive Adobe Architecture Gives Albuquerque Plant Unique Appearance; More Expansion Set**



Entrance to the New Mexico State Fair introduces visitors to the unique architecture of this growing Southwestern event, which this season invested \$200,000 in new additions.

**A**DOBE architecture and modern needs are blended superbly in the plant of the New Mexico State Fair, Albuquerque.

And the powers that be intend to keep it that way.

This year, additions to the distinctive grounds included a \$225,000 youth building, a \$25,000 air-conditioned administration building, a \$98,000 grandstand entrance and additions to the grandstand and paddock — all in picturesque Southwestern architecture.

Built along low, straight lines, the glistening white buildings adhere closely to the style of adobe houses of early Indians in the New Mexico area. Yet, they embrace all of the latest conveniences for their respective needs.

#### Unique Money Room

As novel as the fair's architecture is its system for routing admission coin to the coffers. A counting room is located below the entrance and tubes leading from the turnstiles route the money di-

rectly to the basement room. There sacks are attached to the tubes to receive the money. Mechanization of the monetary system was doubly important this year, when crowds inserted coins into the fair's stiles at a record rate.

The new Youth Hall provides dining facilities for feeding 1,000 at tables or 1,200 cafeteria-style plus sleeping accommodations for 600 boys and 600 girls. These quarters are for youngsters who bring ranch and farm exhibits to the fair. In addition, the new building contains a large auditorium for youth activities. In all, it contains 57,760 square feet.

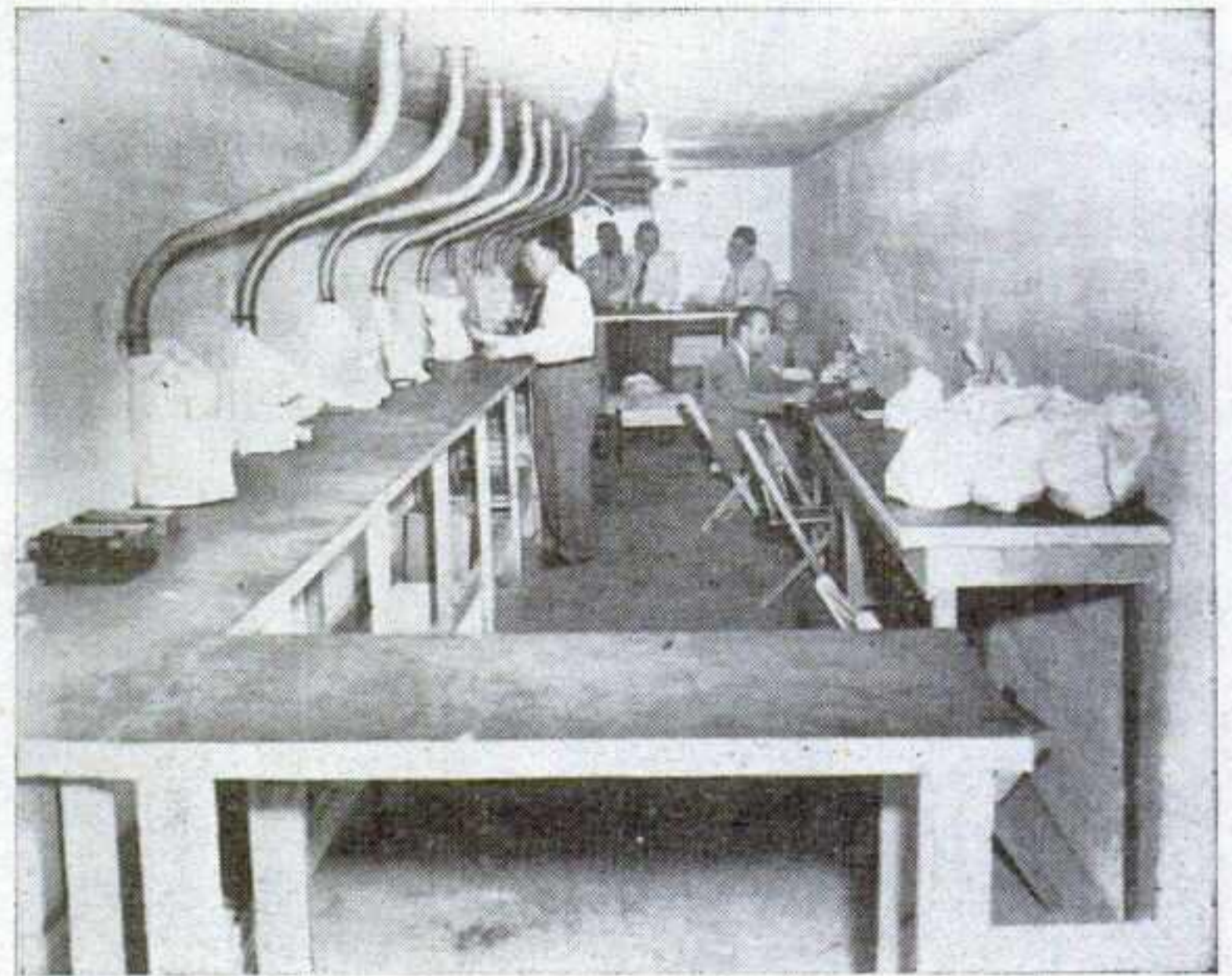
#### Rodeo Fills Stands

As might be expected in New Mexico, the fair's rodeo is a major attraction that draws outstanding crowds. For this season, the expansion program included increasing the grandstand capacity by one-third. However, rodeo fans still filled all seats for the nine-day run.

Similarly, the expanding annual was unable to meet the growing demand for space for school exhibits this year, and as a result the management has added plans for a Hall of Education to the list of improvements scheduled for next year.



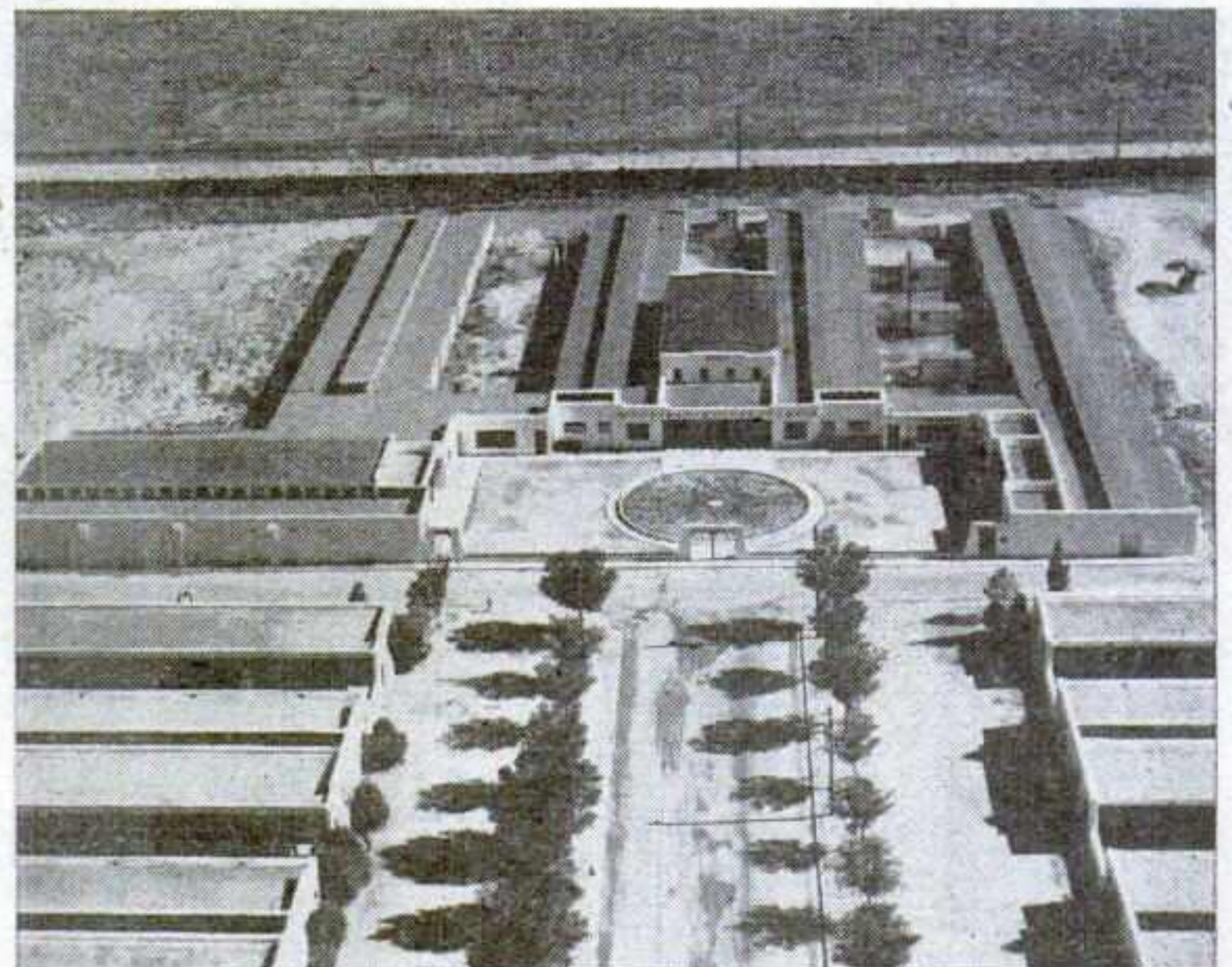
Adobe design is used thruout the New Mexico plant, which is highlighted by gateways, patios and walls typical of early Spanish-Indian days of the State.



Counting room makes for efficient handling of coins at Albuquerque. Pipes route money from turnstiles directly to sacks in the basement room.



Youth hall at New Mexico, new this year, provides quarters for 1,200 youngsters as well as a large auditorium. A hall of education is scheduled for construction next year.



Landscaping project has added much to the appearance of the New Mexico layout. The streets and parking areas were paved as a part of the 1950 improvement project.

**WLW**, The Cradle of the Stars,  
presents this galaxy of new talent  
for your 1951 Fair

THANKS, Fair Managers,  
for making our 1950 season  
so successful



ERNIE LEE



COUNTRY COUSINS



SWANEE RIVER BOYS



BUDDY ROSS



GEER SISTERS



NEAL BURRIS



JUDY PERKINS



CHARLIE ACKERSON



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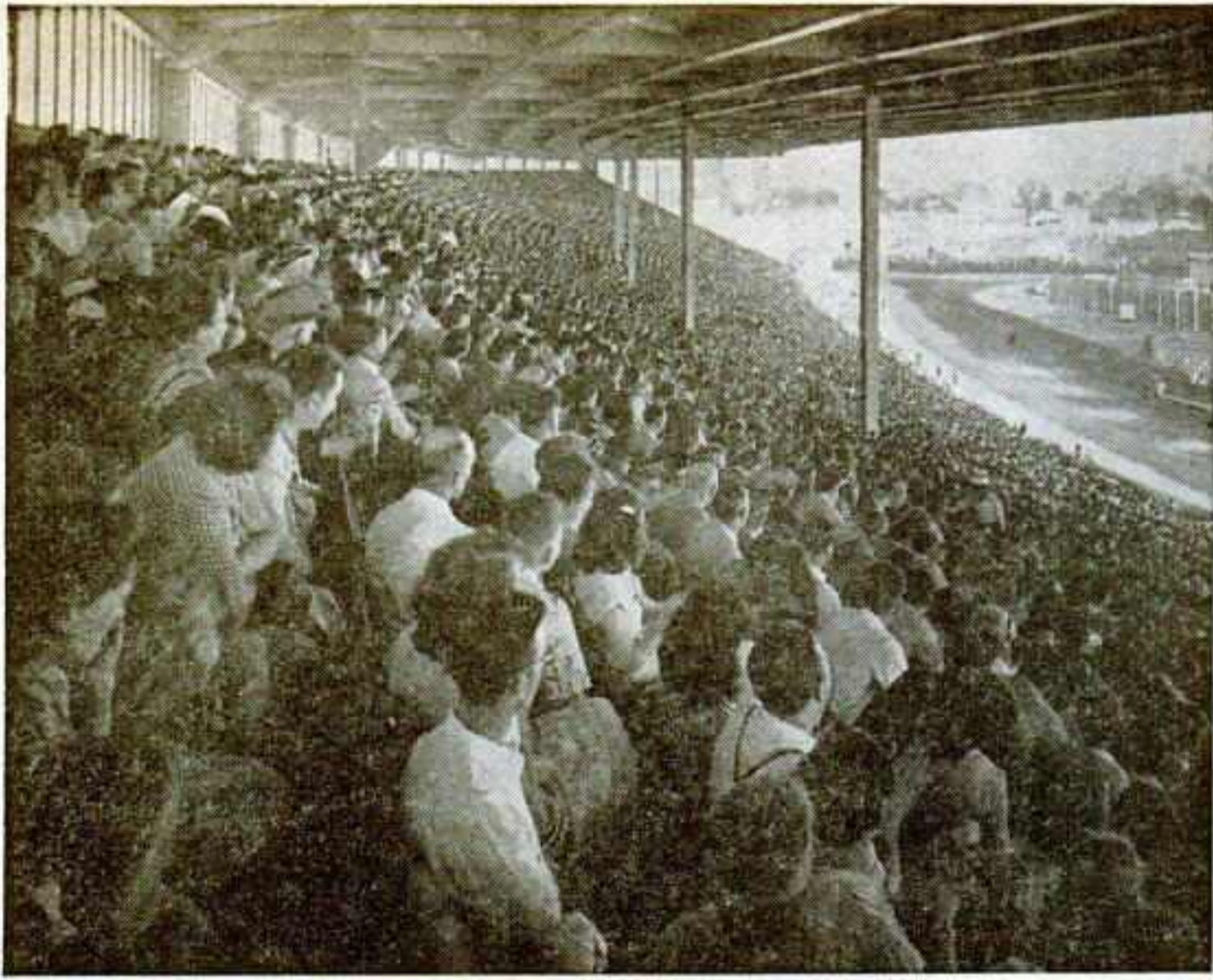


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CROSLY SQUARE, 'PHONE CHERRY 1822  
140 WEST NINTH ST., CINCINNATI 2, OHIO



Relatively few column supports give patrons practically unobscured vision. Roof is hung on cantilever trusses supported by small number of steel columns.



Sweeping view shows how stand's design and construction enables perfect vision from almost every point. Huge battery of lights may be noted at the edge of the roof's center.

## CNE--Show Place Plus

**Whopping \$1,200,000 Grosses  
By Night Shows in Three Years;  
Houses Eateries, Exhibits, Too**

**T**HREE years after its completion the 22,000-capacity \$3,500,000 grandstand at the Canadian National Exhibition, Toronto, remains as outstanding as when it was dedicated.

If anything, it is even more notable, for its grosses have been fabulous. Within three years night shows at the CNE have grossed close to \$1,200,000, a remarkable total for 42 nights of operation.

The first year the night show, headed by Olsen and Johnson, grossed more than \$350,000; the second year the show, again headed by Olsen and Johnson, amassed \$395,000, and this year the Danny Kaye-headlined bill grossed a whopping \$415,000.

Actually the night show on most nights at the CNE plays to more than 22,000, as seats placed on risers in front of the stand has enabled the seating of more than 26,000 in all for many performances.

The productions offered are built to massive proportions; they have to be. The

stand is 800 feet long, with a height of 75 feet. The stage is of proportionate size, 350 feet wide, 132 feet deep, with a circular front. Scenery is mounted on 70-foot trucks which move on rails.

Vision from the grandstand is practically unobstructed, the roof being hung on steel cantilever trusses and supported by only a few narrow steel columns. Lighting facilities are enormous, power-wise and numerically, and brilliant lighting effects are achieved and are easily discernible from even the remote corners of the huge stand. Similarly, the sound system is superb, conveying sound from the stage with great fidelity to the far upper ends of the stand.

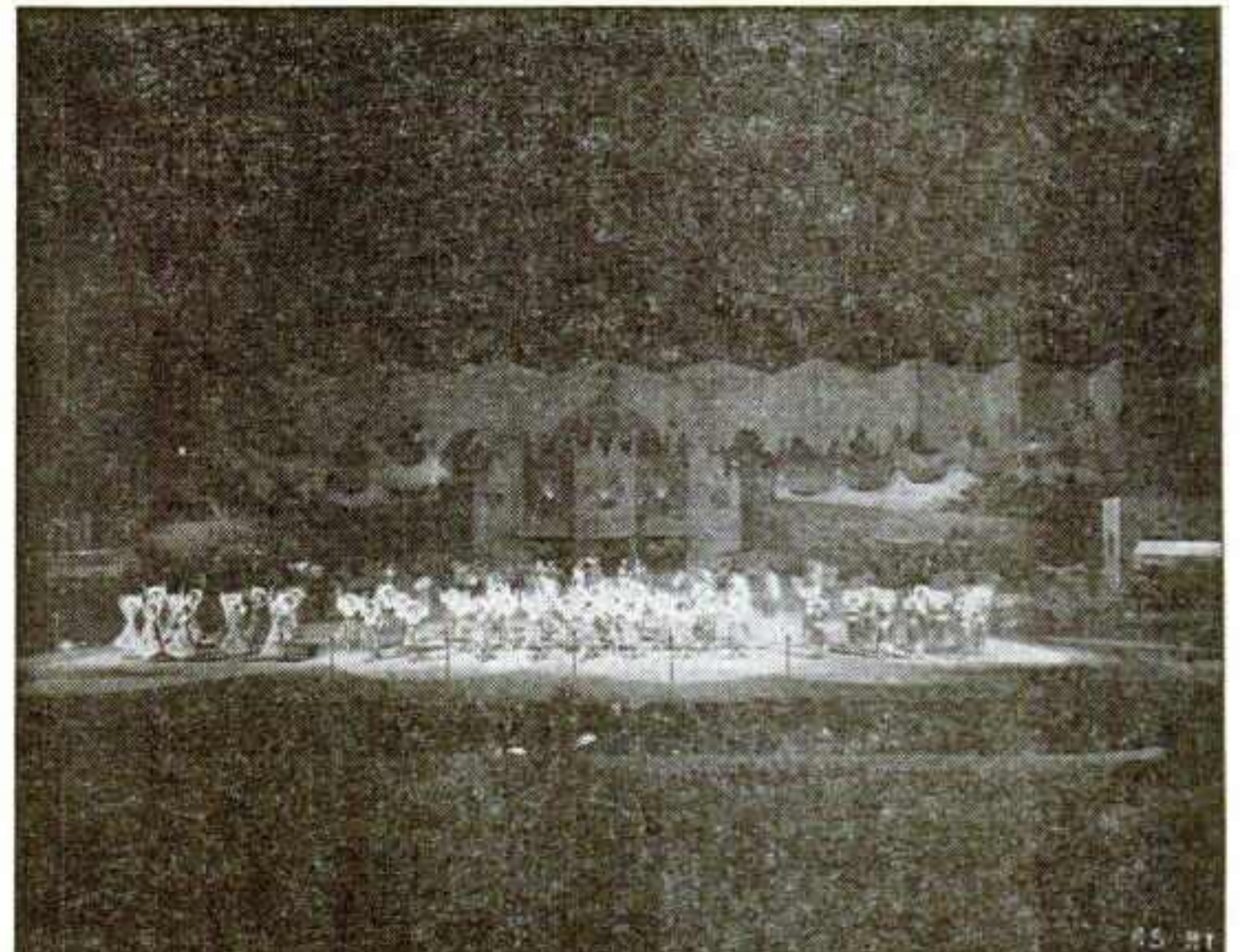
The massive stand is far more than a show place. Under its rising tiers are two large dining halls, each capable of seating 1,000; an exhibition hall with 15,000 square feet of floor space, a permanent storage room, one story off the ground, that runs the length of the building, plus five dressing rooms for contestants, plus a battery of lavatories.



Commodious eateries, large exhibit area, storage space, and rest and dressing rooms are provided underneath the rising tier of seats. Portion of stand's front pictured shows an entrance to exhibit hall.



Brilliant lighting effects for the lavish night shows are provided by a huge battery of lights mounted beneath the stand's roof. Scores of lights are used for color shading, with eight big spots used to highpoint numbers.



Massive scenery is mounted on 70-foot trucks that move on rails. Stage is 350 feet wide, almost half the length of the 800-foot stand. Sound system is superb, carrying to remote corners of the stand with fidelity.

LAVISH ENTERTAINMENT  
 THRILL-AMAZE  
 YOUR FAIR PATRONS

2

TERRIFIC  
 SHOWS

WITH GUARANTEED CROWD APPEAL—ELIMINATE  
 ANY POSSIBLE CHANCE OF A DEFICIT

# Holiday on Ice and Ice Vogues

## HOLIDAY ON ICE

A \$250,000 production on a lake of real ice. The sensation of 35 American cities and—England and France went wild over this show. A company of 115 people on a rink 120x65 feet.

GROSSED \$150,000 AT THE  
 UTAH STATE FAIR



## ICE VOGUES

A \$125,000 production on 90x40 feet of real ice. Has just concluded a sensational South American tour. Ideal for your most extravagant night grandstand show. A company of 65 internationally known skating stars.

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 CAN BE PLAYED  
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THE WORLD'S FINEST PRODUCTIONS  
 ARE NOW AVAILABLE

for fairs, celebrations or sponsored events. Here is that something new, something different you are looking for; and we guarantee to make perfect ice, either indoors or outdoors. Also, we have the equipment and know how to build special units to meet YOUR requirements and pocketbook.

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**SHERMAN**  
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# SQUARES FOR GATE HIKES

By **JESSE SAFLEY**

The Nashville Banner Farm Editor

**Tenn. Fairs, Nashville Newspaper Square Dance Tie-ins Up Opening Day Turnouts; Hypoes State Event**

**T**HE LARGEST first-day attendance in the history of the 45-year-old Tennessee State Fair turned out this year—and the only new attraction was a square dance contest.

Featuring the nation's oldest form of group recreation and executing the dance steps used by participants' grandfathers and grandmothers, a dozen dance teams performed before over 8,000 spectators in the grandstand. The new feature was sponsored jointly by the fair board and *The Nashville Banner*, afternoon newspaper.

This event was more than just a contest; it was the grand finals run-off of a square dance contest program which had been conducted by county fairs earlier in the season. Teams participating at the State Fair finals were those which previously had won their county fair competitions. It was *The Banner* which instituted the program.

#### Boosts County Fairs

County agricultural exhibitions everywhere in Tennessee needed a shot in the arm, something to increase interest and attendance at the annual events. Earlier in the year *The Banner* had featured 11 all-free square dance contests thruout Middle Tennessee. Climaxing the three-month competition was a grand final contest, which was staged with success.

In its own contest, *The Banner* had offered some \$3,500 in cash prizes with a \$500 grand prize. A similar amount was spent for promoting and staging the various district contests and finals. It was free in all respects, and 112 teams participated. Over 40,000 were estimated to have seen one or more of the programs.

The idea developed that square dancing might be the answer county fair officials had been seeking.

*The Banner* contacted fair officials in 22 counties and, as a result, initiated 19 county fair contests. The three fairs which did not add square dancing were those with free gates and they had found attendance was not a problem.

Despite a rainy season for the county fairs, the dance ventures

proved highly successful. Many annuals experienced their largest attendance on the night of their contests. Most of the competitions were conducted on opening night or on the night which in the past had proved weakest from an attendance standpoint.

Almost without exception fair officials reported success. Typical comments included: "The largest opening night's attendance in history." It provided us with a crowd on the night we needed it most. "We never realized the possibility of such a venture." "With a little more effort this will be a big thing next year."

Officials of the Tennessee State Fair were in a similar frame of mind after the attendance for the State event boomed 25 per cent ahead of its previous opening-day total to overcome much of the first day's weakness.

#### Dance Draws Heavily

They—like a good many of the county fair officials—had hoped the square dance event would be successful. But thruout the fair's advance publicity campaign most of the attention had been given to other activities. Square dancing seldom got into the publicity spotlight.

Despite this, fairgoers knew of the dancing program. The result was that on the night of the contest finals a large percentage of the crowd was on hand at the grandstand to watch the contest and support the teams from their home counties. On the same night, attendance at other attractions on the fairgrounds was smaller.

Participating teams contributed color as well as attendance to fairgrounds. Most teams—or squares—appeared in bright costumes of gingham and jeans.

#### Exhibitions Continue

Completion of the contest finals and presentation of the awards did not wind up the square dancing at the State Fair. After the Monday night event, each night for the remainder of the week the recreation hall at the grounds was open for dancing. This phase, too, was sponsored jointly by the fair board and *The Banner*, with the paper handling direction.

Each afternoon square dance music was played at the hall from 2 to 4, and each evening from 8 to 11 there was more dancing.

At the nightly sessions during the remainder of the fair week, from one to three dance teams, consisting of from 12 to 20 persons each, were featured in special exhibition dancing. Some teams came

from within the city of Nashville while others came from as far away as 120 miles to take part in the exhibitions and see the fair.

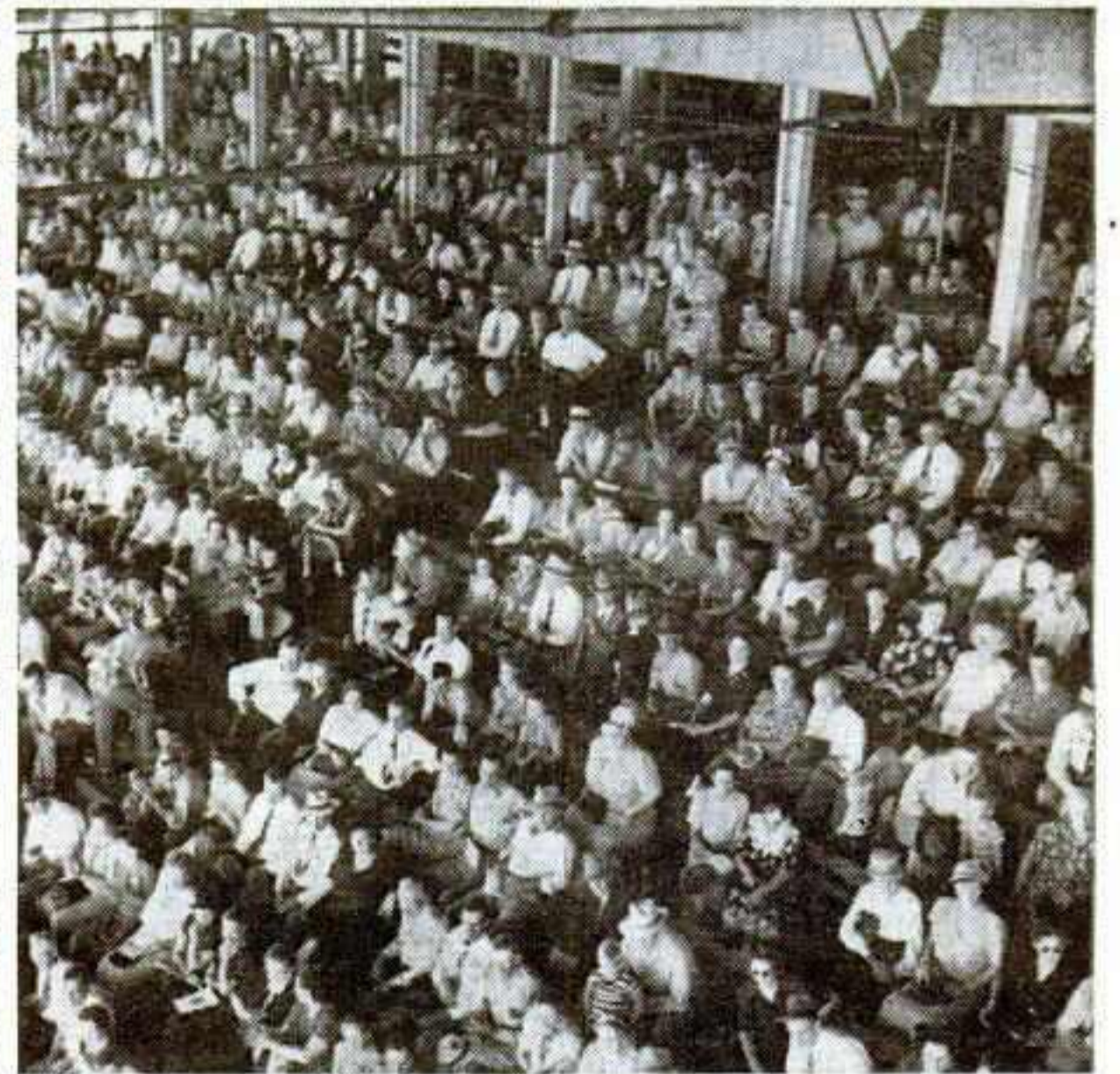
The entire attraction was a free event. No charges were made for hearing the afternoon music sessions or to see the dancing in the evenings. The seats in the recreation hall were free as long as they lasted.

#### 3,000 Participants

Spectators came and went as they pleased. While some stayed for part of the demonstration dancing, others stayed for the entire evening and some returned on several evenings. At least 3,000 actually participated in the dancing.

As an additional feature for fairs, both large and small, square dancing, Tennessee style, proved to be popular entertainment. The event developed as a part of a recent return of great popularity for square dancing thruout the country as well as Tennessee.

Today there are over 125 square dance teams in Middle Tennessee which are actively promoting and enjoying his kind of community recreation to a degree heretofore not seen. That the teams are popular in cities as well as in rural areas and among children and adults of all ages was illustrated by the turnouts for the Tennessee fair contests.



About 8,000 persons filled the Tennessee State Fair grandstand to see square dance contest finals. About 40,000 saw demonstrations later in week.



Afternoon music and evening demonstration dancing kept the event operating to big crowds all during the week. Entire event was free to spectators. Teams came from a 120-mile radius to participate.



Dance teams wore colorful costumes which drew attention on the fairgrounds. Here's one of the winning teams.



Interior of the recreation hall was scene of dancing after opening night's contest finale. More than 3,000 dancers took part.



# 1950 THE YEAR EXPERIENCE

PAID OFF... for

*Frank R. Winkley*



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## Thanks To

Sports Writers and Radio Announcers throughout the Midwest United States and Western Canada for their co-operation.

The Great State and District Fairs we served in a pleasant business relationship.

The members of our own organization who went all out to assure our patrons — the spectators — an outstanding program.

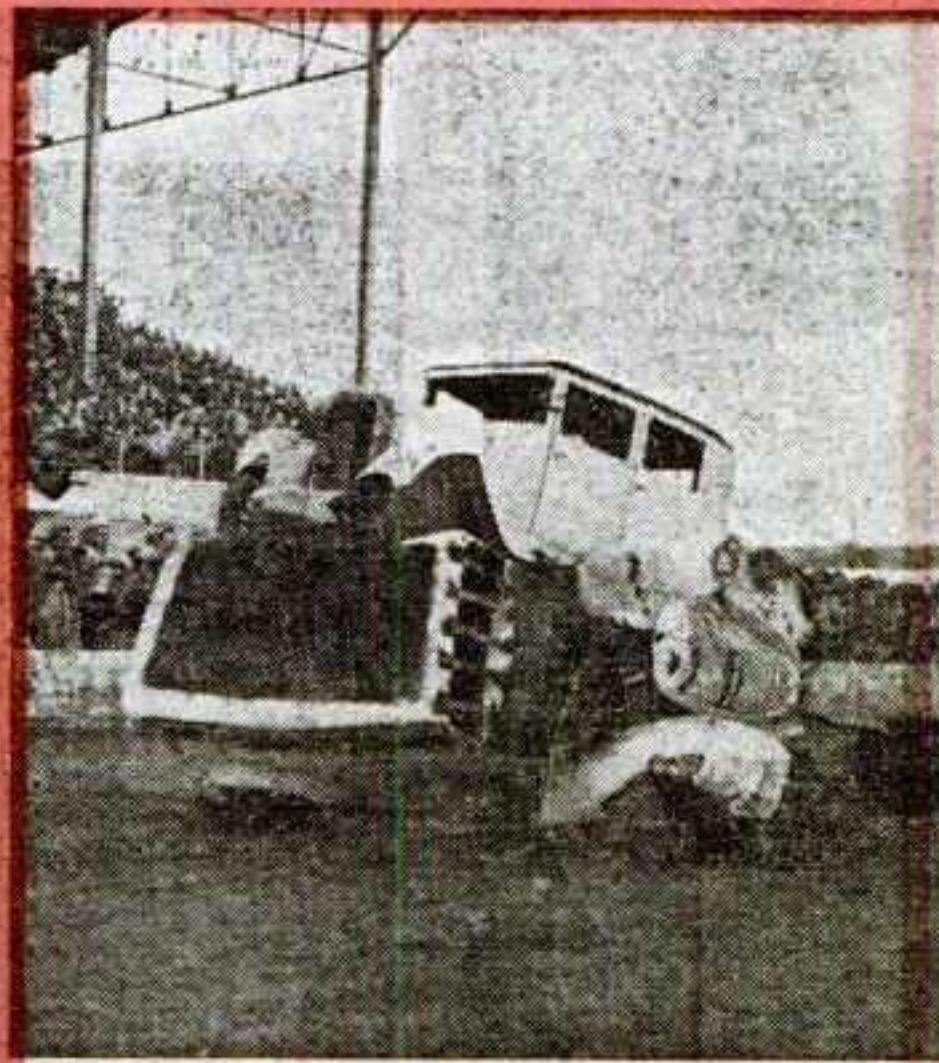
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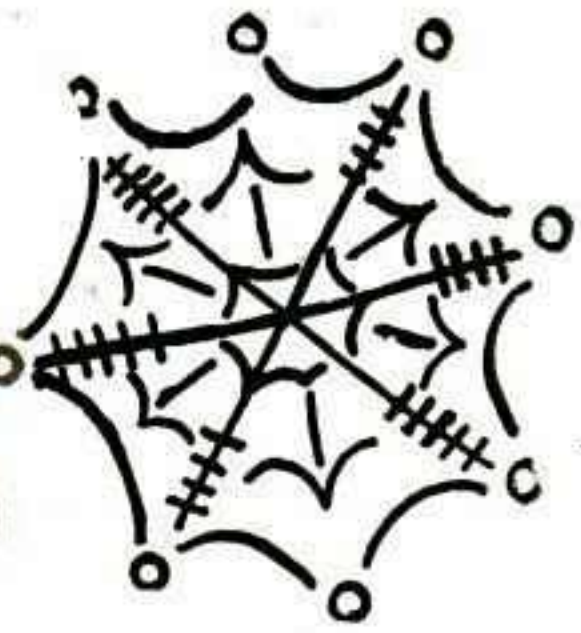
FOR BOOKINGS, CALL—WRITE—WIRE

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1950's crowd pulling Sensation

VOORHEES-FLECKLES

# ICE VARIETIES



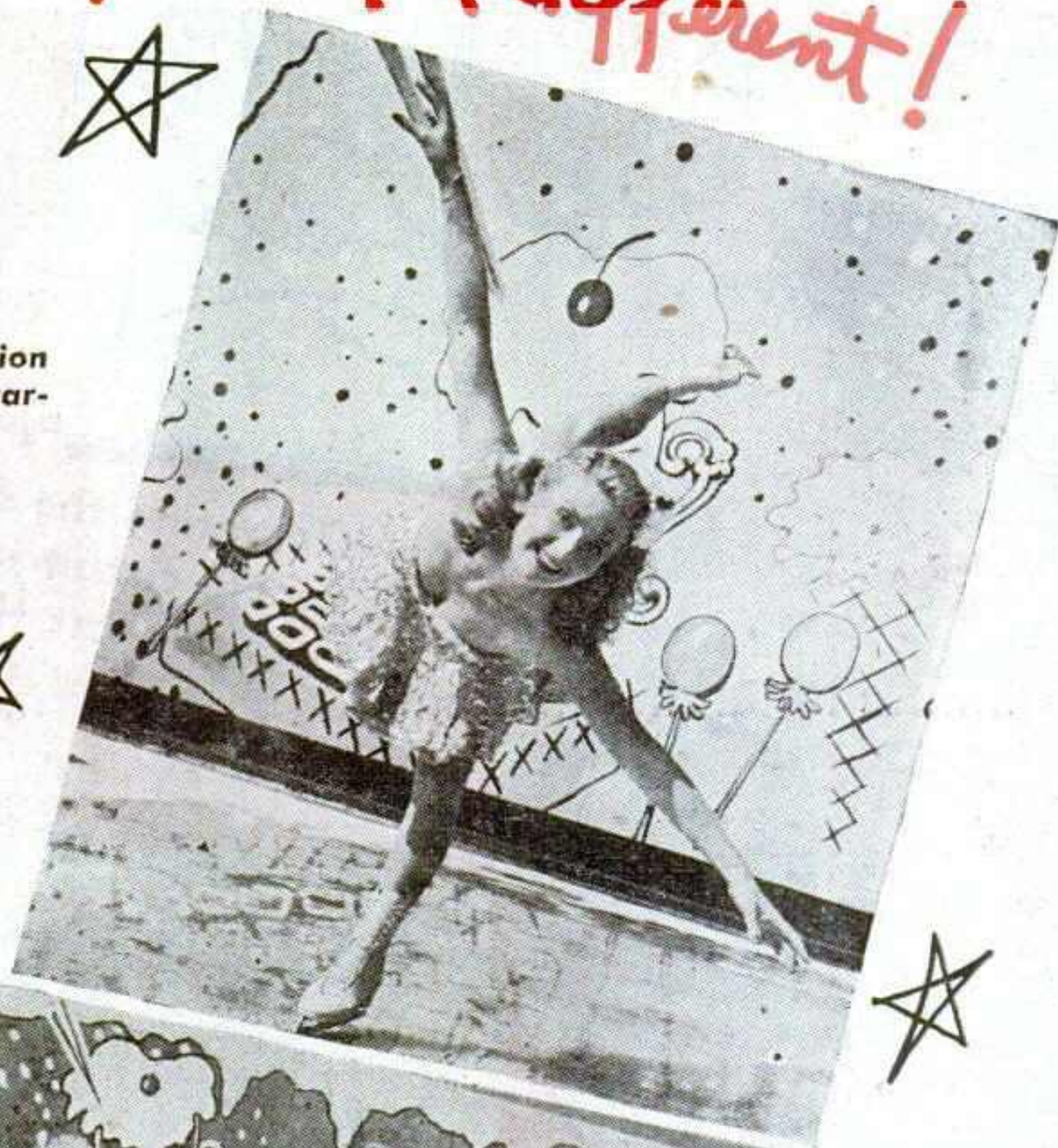
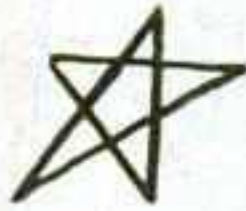
The Ice Show that is refreshingly different!

The Original Outdoor Ice Show  
"Something New Under the Sun"



BRILLIANT PRODUCTION  
COLORFUL SCENERY  
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BREATHTAKING PERFORMANCE

4 International Champion  
Skaters included in a Star-  
Studded Cast of 50.



ASK THE FAIRMEN WHO KNOW WHAT  
THE 1950 "ICE VARIETIES" DID FOR  
THEIR GRANDSTAND & FAIR GROSSES.

**CHICAGO LAKEFRONT FAIR, 1950**

Chicago, Illinois  
460,000 paid admissions

**NORTH DAKOTA STATE FAIR**

Minot, N. Dak.  
"All Existing Fair Attendance Records Broken!"

**BURLINGTON HAWKEYE FAIR**

Burlington, Iowa  
"Record Breaker"

**LA CROSSE INTERSTATE FAIR**

La Crosse, Wis.  
"All Existing Records Broken"

**CENTRAL WYOMING FAIR**

Casper, Wyo.  
"Largest Grandstand Crowds Ever To Attend the Fair"

**CENTRAL WISCONSIN FAIR**

Marshfield, Wis.  
"All Attendance and Existing Fair & Grandstand Records Smashed"

**KALAMAZOO COUNTY FAIR**

Kalamazoo, Mich.  
"Record Attendance"

In these and many other Outstanding Fairs, "Ice Varieties" was forced to perform 2 shows per night in order to handle the crowds.



NOW BOOKING THE NEW 1951  
"ICE VARIETIES"

SEE YOU AT THE SHERMAN  
DURING THE CONVENTION



VOORHEES-FLECKLES  
"ICE VARIETIES"

32 West Randolph St., Chicago, Illinois. Franklin 2-8600

# HENNIES SHOWS



## NEW OWNERSHIP NEW MANAGEMENT

The HENNIES SHOWS will open the 1951 Season under NEW OWNERSHIP and MANAGEMENT . . . Our joint intention is to produce and develop a "TOP-RANKING" midway, using our experience with IMPROVED METHODS, careful management and MODERN IMPROVEMENTS.

WE SHALL PRODUCE WHAT WE PROMISE . . . and through integrity and business-like dealings with our customers, make a LASTING IMPRESSION OF GOODWILL. . . . That is our idea of "GOOD SHOW BUSINESS."

Sincerely yours,  
*J. C. McCaffery*

### WHAT WE WILL DO

Already experienced showmen are getting in line to join the new management of the HENNIES SHOWS. Prospects of a big route with men in charge of all departments who are capable and experienced is unquestionably the magnet. We shall have new rides and money earning shows with several extraordinary features.

1951 will be the HENNIES SHOWS  
BANNER PRESENTATION

### WHAT WE OFFER

Our plans are nearing completion for a NEW and DISTINCTIVE MIDWAY, featuring many NEW INNOVATIONS in STAGE SHOWS and a MIDWAY that will take second place to none in the U. S. A. IF YOUR CUSTOMERS ARE GETTING TIRED OF THE "SAME OLD MIDWAY" SEE US before you complete any arrangements for 1951.

WE SHALL HAVE MORE MONEY EARNING ATTRACTIONS THAN EVER BEFORE OUR MIDWAY WILL BE A BUSY SPOT ON YOUR FAIR-GROUNDS.

WE SHALL BE GLAD  
TO HEAR FROM YOU

Please address all communications to:

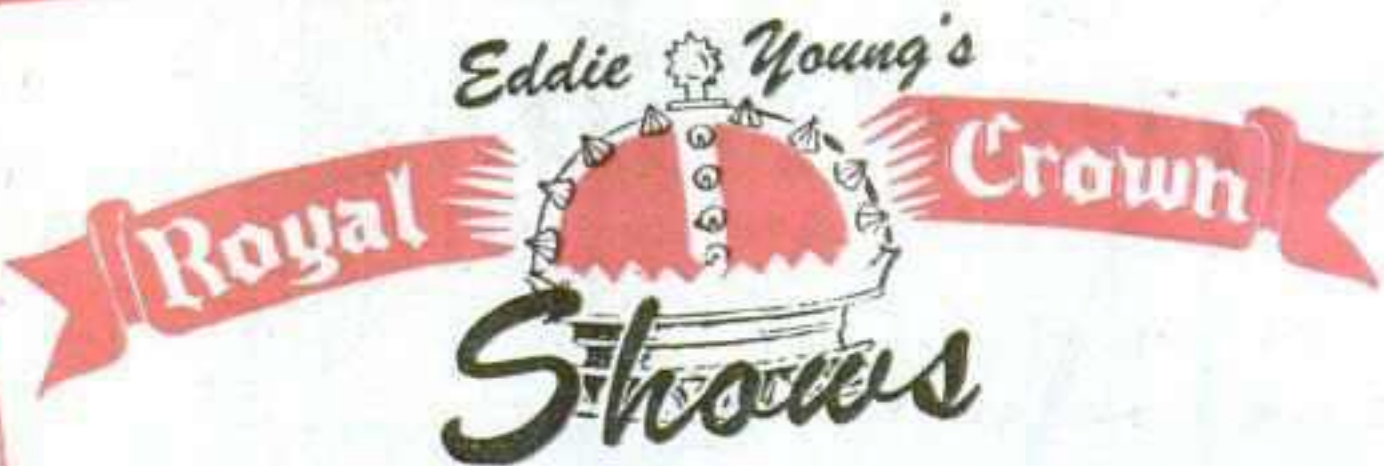
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*Before you Plan  
 your Carnival  
 for 1951*

**EDDIE YOUNG'S  
 ROYAL CROWN  
 SHOWS**

•  
**Positively America's  
 Finest Carnival**

•  
 Big enough . . . clean . . .  
 an asset to your fair. We  
 have our own light plants,  
 towers, searchlights and  
 the finest array of high-  
 class shows in the busi-  
 ness.



**AN OPEN LETTER TO ALL  
 FAIR SECRETARIES**

I take great personal pride in presenting the Eddie Young Royal Crown Shows for your consideration. The cleanliness, brilliance and all around wholesome appearance of our show has become a model by which others are judged.

We guard our reputation for dependability with sincerity. Our record bears up without a blemish.

I would like to thank those Fairs and their secretaries for the privilege of playing their annuals in 1950. It was a mutually profitable experience. We would like to refer them for reference to others who may want to book our show.

This is my promise for 1951:

1. A brighter midway
2. New money-making rides
3. A Big Name attraction
4. Clean, attractive concessions
5. An adherence to our present policies of fair dealing dependability

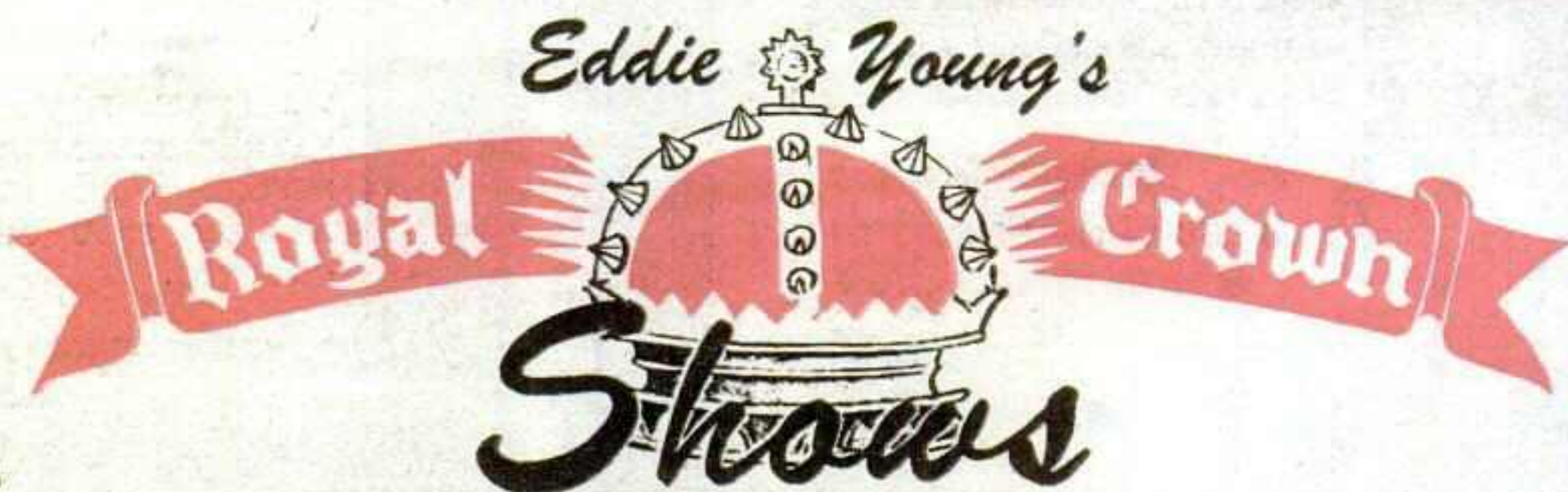
We invite you to consult with us at the Convention in Chicago and to learn what we will have to offer for 1951.

Sincerely yours,

**Eddie Young**

**We invite you to see our show at  
 the Florida Citrus Exhibition,  
 Winter Haven, Florida, Feb. 12-17**

**Our 6th Season**



**P. O. Box 486**

**Tarpon Springs, Fla.**

# New Headliners Keep Old Trenton Young

Accent on Top Showmen Maintains New Jersey Annual in Win Column . . . Annie Oakley Was an Early Feature

By JIM McHUGH

IT WASN'T until 1888 that the operation of the New Jersey State Fair became an annual event and began its current 62-year uninterrupted run after a number of false starts dating from September 8, 1745, when King George II granted a colonial charter for the operation of a fair in the Township of Trenton. In those days of knee breeches, it was proclaimed that two fairs would be held annually for the "purpose of buying and selling all manner of livestock and merchandise." One event was scheduled for April, and the other for July.

Current offerings also contain "all manner of livestock and merchandise," representing perhaps more than was available in the whole of the territory in colonial times. Added are the scintillating fun features and other modern developments which have earned their place in the principles of fair planning and operation by virtue of their earnings which, in turn, have made for growth and development.

### Fairs Banned

The original twice-a-year, three-day events were operated until 1750 when the borough charter was surrendered. Only the usual markets prevailed and the possibility of revival was notably foiled with the passage of an act banning all fairs by the State Legislature in 1797. In 1885 the lawmakers had apparently seen their error since the way was opened for the revival of the event by the State Agricultural Society. The exhibit, held at the old Eagle Race Track, lasted for three days.

A new group, the Central Agricultural Society of New Jersey, bought land near the present site and staged in 1866. During the next few years considerable progress was made with permanent buildings and a mile track be-

ing added. However, in 1871 the grounds were sold and a stud farm replaced the promising exhibition.

The Mercer County Board of Agriculture held its first fair in 1885 on the old Trenton Baseball Club grounds. The location was changed once and the program was limited to mechanical and agricultural displays with varied amusements. No horse racing was presented.

### Buys Land

In 1888 the Inter-State Fair Association took over and the present tract of 110 acres in Hamilton Township was purchased. Exhibition buildings were constructed and a half-mile track was built. John Taylor was the first president and John Guild Muirhead the first manager. Brig. Gen. Mahlon R. Margerum became secretary-manager in 1899 and he retained that post until 1937 when George A. Hamid took over the management of the annual.

The initial event in the current series ended a four-day run on a Friday, 62 years ago. Unlike its successors, it had no children's day and it did not operate at night. It was a hastily put together affair with the plan, fostered by John Taylor, gaining momentum only a couple of months before opening. Local business men banded together, sold stock, and purchased 110 acres. A newspaper report of the day paid high tribute to the hurried job of transforming a cornfield into a "complete and splendidly equipped fairgrounds."

### Facilities Taxed

Perhaps the greatest similarity between the first fair and the 1950 event is found in their like reports of inadequate facilities. In 1888, with an estimated 50,000 attendance, the plant was sorely taxed. This year, despite the addition of two steel structures, it was still necessary to use tents to care for the overflow of exhibitors. With the attendance now annually crowding the 400,000 mark, there seems to be no limit to the demand for space.

Showmen have always headed up the New Jersey State Fair. The first event featured Annie Oakley, the celebrated markswoman. She was extensively billed and the crowds that came to see her built

each day thru closing when she challenged any and all comers. Added attractions included a troupe of cowboys, cowgirls and Indians from Pawnee Bill's Wild West Show, trotting races and a program of hurdle, Roman and distance racing.

### Uses Name Lures

The State Fair is still using name attractions to pull crowds. This year's event featured Johnny Olsen and his Ladies, Be Seated radio show and Roy Acuff and his Rocky Mountain Boys and Girls and the cast of Grand Ole Opry. Both presentations are as well known to audiences today as Annie Oakley was in her time. George A. Hamid, president and managing director of the fair, who also heads up the New York talent agency bearing his name, rounded out the talent program with his own Grandstand Follies, the Jack Kohnman and Irish Horan thrill shows and a number of other features.

A feature of the present fair, Politician's Day, probably stems from the appearance of Mrs. Belva Ann Bennet, a suffragist and the first woman candidate for the presidency of the United States, who was invited to speak at the first event. Candidates for public offices now flock to the fair each year to avail themselves of the opportunity to meet and address a big segment of their constituents.

### Parks 8,000 Cars

The report of the initial fair made reference to the large amount of products of all kinds that were on exhibit. However, they naturally could not compare with today's exhibits which, after all, reflect the considerable progress made in the 62 year span. While buggies and horse drawn cars filled the transportation needs in the beginning, catering to today's huge turnouts would be impossible without the acres of supervised parking which can accommodate nearly 8,000 automobiles.

A considerable number of transients in search of a dollar or two at the expense of the natives populated the grounds at the first annual. Policing the event cost a notable \$700 and the newspaper account of the event said that "fakers" were everywhere. Present midway supervision eliminates the possibility of fakers setting up

**Mount Holly FAIR.**

All the world and the rest of it are coming to the great Mount Holly Fair, Oct. 2, 3, 4 & 5. It is the largest and most interesting fair ever held in the State. The fair is held on the beautiful grounds of the Mount Holly Hotel, which is one of the finest buildings in the State. The fair is held on the beautiful grounds of the Mount Holly Hotel, which is one of the finest buildings in the State.

**INTER-STATE FAIR**

TRENTON, OCTOBER 2, 3, 4 & 5.

GRAND DISPLAY OF THE PRODUCTS OF Agriculture, Art and Industry.

SPIRITED SPEED CONTESTS.

AMONG THE HORSES ENTERED ARE:

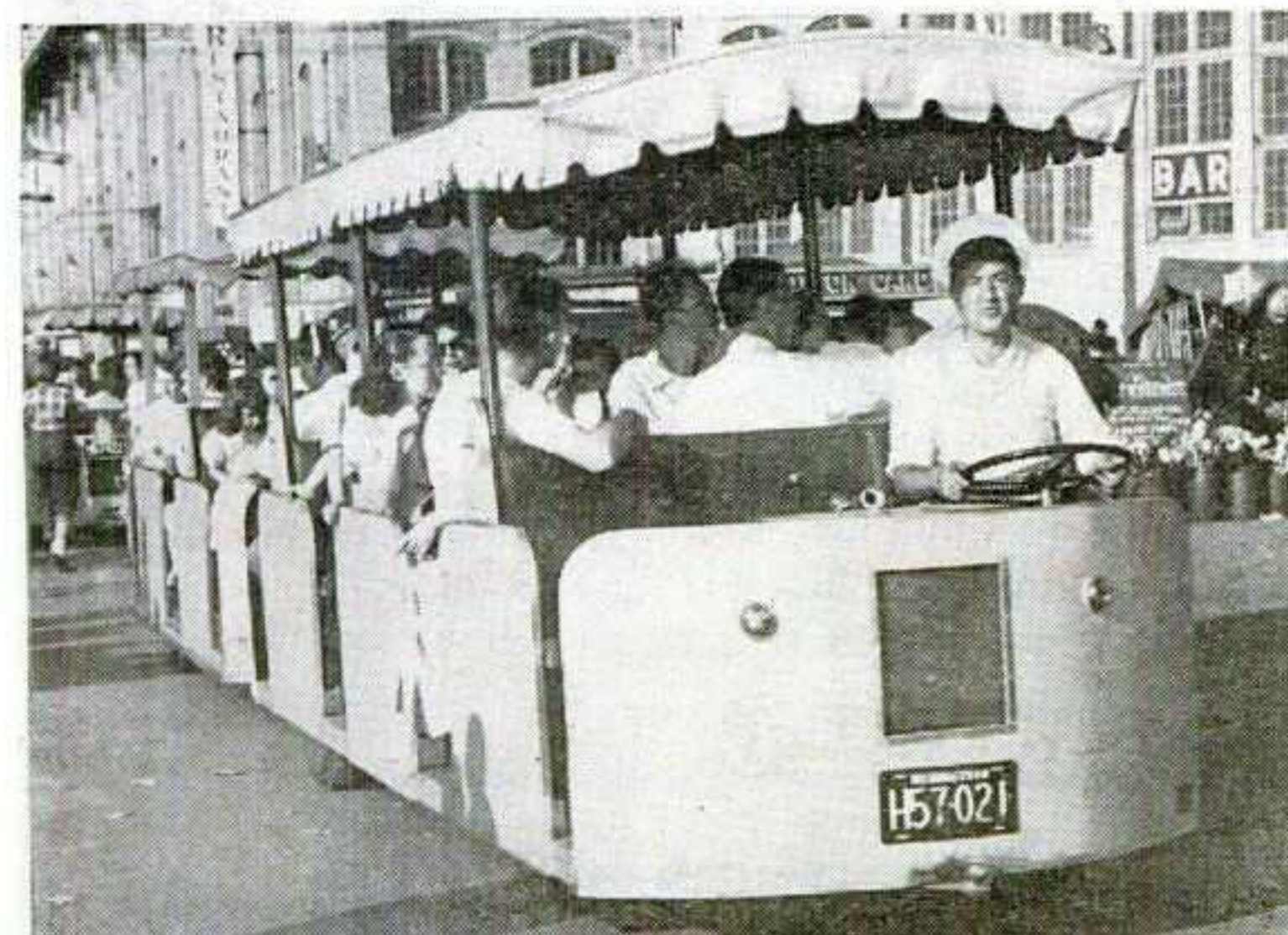
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Blue Bird	1:10	Blue Bird	1:10
Blue Bird	1:10	Blue Bird	1:10
Blue Bird	1:10	Blue Bird	1:10

TROTTING PROGRAMME

SPECIAL ATTRACTIONS EACH DAY.

MISS ANNIE OAKLEY, The Great Pioneer of Marksmanship.

The New Jersey State Fair over the years has placed heavy emphasis on name talent. Advertisement of an early fair reproduced above plucked the scheduled appearance of Annie Oakley, celebrated markswoman, at the height of her career.



Wider midways and additional paved surfaces have made the tram car unit pictured a popular attraction at the New Jersey State Fair.



For years auto racing has been one of the strongest lures at the New Jersey State Fair. Pictured above is a typical race turnout.

# HITCH YOUR GRANDSTAND SHOW TO THE *BOX OFFICE POWER* OF WSM ATTRACTIONS



Nationally famous folk artists backed by the promotional power of 130 million phonograph records, countless hours of network radio time and WSM showmanship "Know-How."

Always fresh, always new, every Saturday night some 5 thousand persons from all over the country come to see the four-hour-long WSM Grand Ole Opry in historic Ryman Auditorium, Nashville.

WSM radio artists are America's top recording stars, consistently appearing in the top groupings of all record sales polls. Your people are among the buyers of these records. They will want to see the stars they love in person.

## BACKED BY POWERFUL PROMOTION

Pictures, mats, film trailers, readers, transcribed and live announcements, posters and other materials are available for publicizing all WSM attractions on their personal appearance tours.

## WANT THE COMPLETE STORY?

You can get it, complete with box office figures, by contacting James Denny, WSM Artists Bureau, Nashville, Tennessee.

**WSM ARTIST SERVICE BUREAU • JAMES DENNY**

# Yolo Thrives on Co-Operation

**Secretary-Manager Stuart Waite  
Harnesses Efforts of Many To Rear  
Strong Annual Near Woodland, Calif.**

CALIFORNIA'S Third Annual Yolo County Fair and Sugar Beet Festival was at its height, when the door to Stuart Waite's office opened and in walked John Rogers and Phil Collins.

First, Rogers directed a question concerning the livestock exhibits, then Collins asked something about a financial arrangement that had been made. The questions answered, they returned to their chores around the fairgrounds.

Ordinarily there would be nothing unusual about two men questioning a secretary-manager. However, this particular incident was interesting, for Rogers, in addition to serving as a director and livestock superintendent, is a member of the Yolo County Board of Supervisors and at one time operated a large cattle ranch. Collins also serves on the fair board and is mayor of Woodland, Calif., near which city the fair is held. Both men have plenty to keep them busy, yet they find time to serve the fair—without pay.

While the activities of the two are noted here, their work is matched by several others in the county. The success of the Yolo event can be directly attributed to the co-operation given by outstanding countians.

#### Co-Operation Results

The Yolo County Fair is an example of what combining energy and co-operation can accomplish. Located just outside Woodland corporate limits, the grounds cover 55 acres, 40 of which were in the original tract. Last year 15 acres more were purchased and these and 10 of the initial plot were used for automobile parking.

As success of a fair is gauged by attendance, the growth here

is interesting. In 1948, the first event following the war, Yolo pulled 16,000. Last year the mark was 35,000, and in 1950 the run was extended from three to four days and pulled 40,000 visitors.

As there is no admission charge and Yolo is designated as a "free fair," the interpretation of this extends further than the front gate. Some of Waite's departmental heads serve without pay and are people with wide experience. This manager considers himself fortunate for being able to obtain such know-how—and at no cost.

#### Enters Fair Biz

Waite and Yolo entered the fair business at the same time in 1940. He had been teaching school in Modoc County and had moved to Colusa to take charge of the fair there when the manager's post was open. He directed the annual for two years for, like other fairs, its schedule was interrupted by the war. In 1946 Waite was named to the secretary-manager post of the Siskiyou County event in Yreka. He staged the fair that year and the one following. In the fall of 1947 he went to Yolo and began working on the 1948 attraction.

When Waite acquired his first fair job, Yolo also acquired its site. It was located just outside the city limits on a plot owned by a man named Blowers. He was a friend of Luther Burbank's and the first Emperor Grapes in California were planted on this farm. The new secretary set to work to build a fair plant which is rated as one of the best in the State today.

Believing that Woodland, located in the nation's richest farming section, should have a fair in keeping with its agricultural standing, Waite set to work to effect the parallel. Sewer lines were installed along with lights and water. These were put in

with the idea of making the grounds a year-round community center. At no time during the planning did Waite expect to make it anything but a strong, well-rounded affair. It was not to be an exposition.

#### Building Goes On

Today there are 20 buildings and another started the day following the close of this year's run. In all of the structures, there is a total of over 75,000 square feet. The new exhibit hall has a floor area of 24,000 square feet and seats 5,000 for basketball. Other sports events are to be held in it. During the 1951 fair, commercial exhibits will be housed.

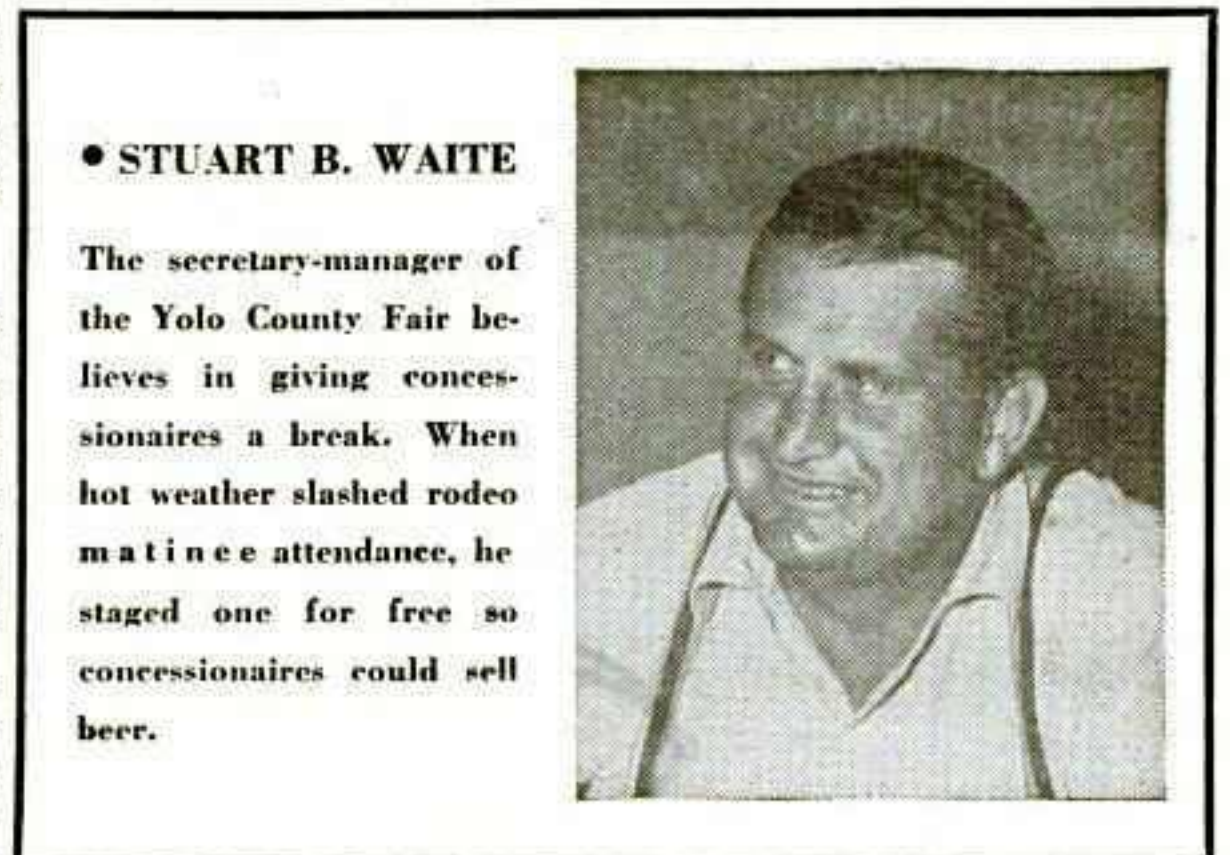
The completion of the construction falls right into Waite's plans for 52-week use of the grounds. This fall the area was used by five different organizations for their outings and celebrations. These included the county employees, Mexican and Portuguese groups.

To stimulate interest among the town people, Waite purchased four kiddie rides that the organizations may use during their affairs. They are rented to the sponsors and have been used to help defray the cost of the day's activities. When the devices are not in use, Waite installs them in Woodland at some prominent spot to bally the fair or other resident-supported project.

#### Never Misses Bet

Yolo is only 25 miles from Sacramento, the scene of the California State Fair. The Woodland event is held only a matter of days before the State's big event. To some this may be a disadvantage. Waite has never looked at it in this light. He meets this asserted competition by making his annual a hometown affair. To do so he never misses a bet.

Last June when the Korean war started and grocery shelves were being raided for sugar, Waite capitalized on the situation. With the Spreckels Sugar Company, one of the largest operators in the section, and many growers being supported by the sale of sugar beets to this firm, the tie-up was a natural. Waite secured a large amount of sugar and had the queen of the fair give it away on her trip to Hollywood that she won as one of her prizes. The free



sugar pointed up Yolo's million-dollar industry and proved there was no sugar shortage.

Close co-operation between the fair and industry works in another way. With sugar beets a principal crop, Waite extended the event's title to include Sugar Beet Festival and created a friendly looking but comical character that he appropriately named "Senor Sugar."

#### Establishes Scholarship

The Spreckels Company entered wholeheartedly into the co-operative plan and established a scholarship. The refinery was also thrown open to visitors during the weekdays of the fair.

Waite, no doubt, has as many problems of operation as any secretary-manager. However, there is one thing certain, he takes them in their stride. On the Saturday afternoon of the 1950 fair, when the thermometer was hitting around 106 degrees, it was entirely too hot for people to sit in the 2,500-seater grandstand and watch the rodeo. The crowd was small and the prospects for a profitable audience at the Sunday matinee were not too encouraging. A suggestion was made that the performance be canceled. Waite countered with the solution: the rodeo would be free. The heat would sell beer; the arena's con-

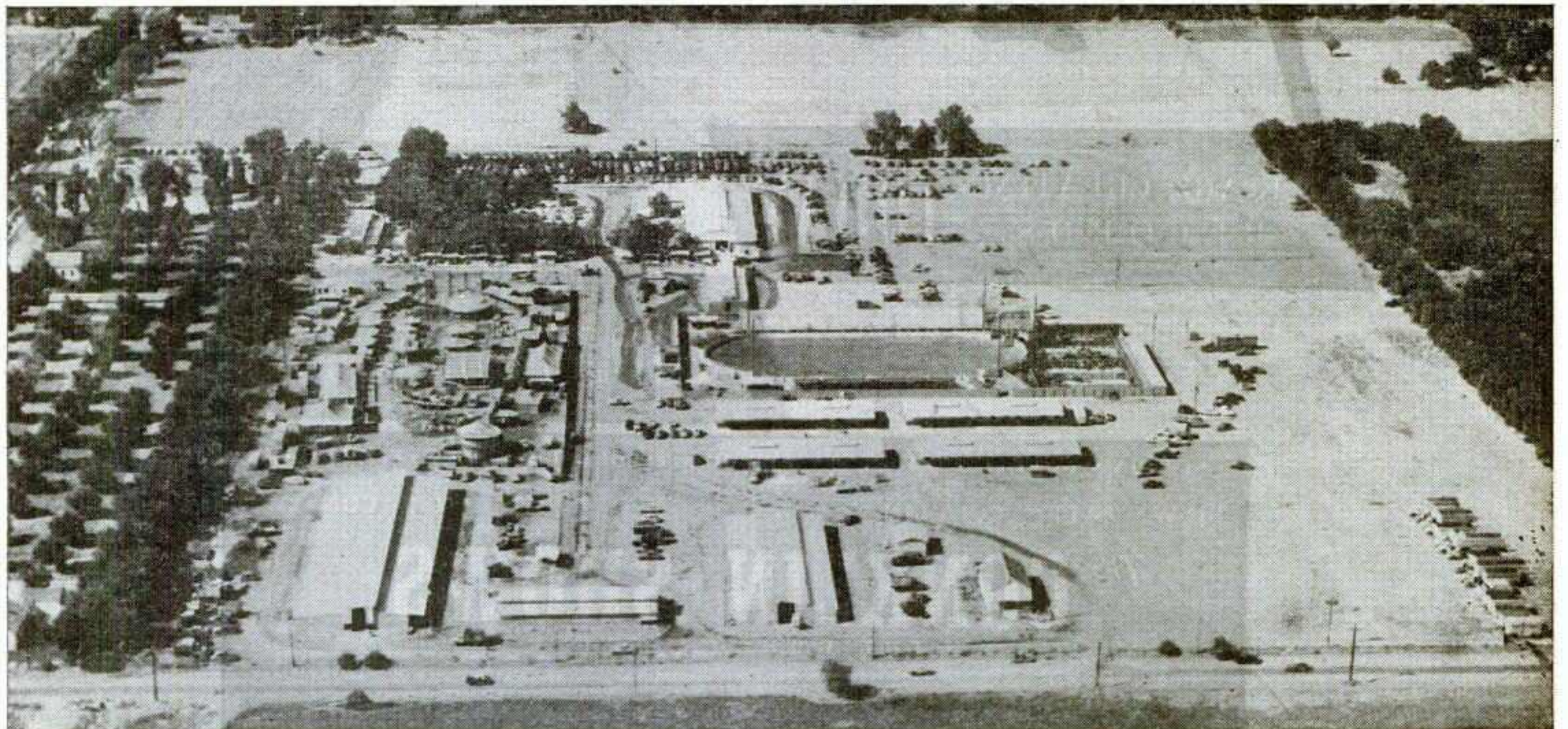
cessionaires would have a good opportunity to make some money.

Altho the fair runs only four days, there are 51 weekly planning meetings. Another enthusiastic worker is Leonard Payne, Chamber of Commerce secretary. During the event, he and Mrs. Payne handle the ballying for the rodeo and also are active in the staging of the events. Because of Payne's position and his interest in Yolo, ideas for making the next annual bigger and better than ever were discussed.

#### Everybody Attends

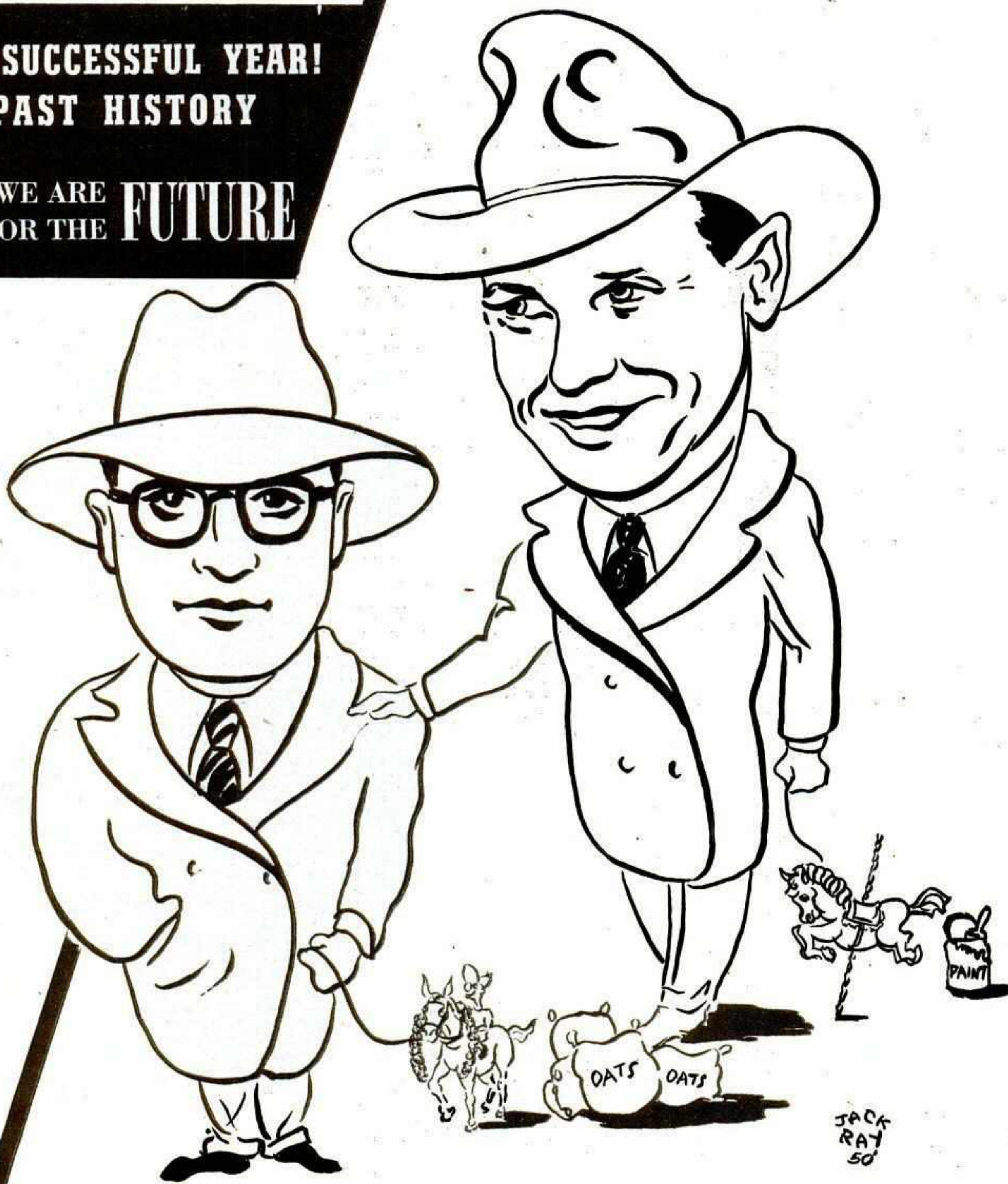
Woodland has a population of 15,000 and the city and county have 40,000. As the fair draws this latter figure, just about everyone in Yolo attends. Waite makes every effort to get them there.

This is done in various ways. In Woodland the fair is discussed by the townspeople each morning following the Chamber of Commerce meetings. A story on the Chamber's session appears in the local newspaper and nearly always includes some mention of the fair. This year *The Woodland Democrat* issued a 90-page special edition on the annual. In addition to the regular subscribers, the supplement was mailed to 7,500 box holders on the rural routes. Everyone in the area knew there was a Yolo County Fair.



California's Yolo County Fair and Sugar Beet Festival, near Woodland, has a 55-acre plant, uses 25 acres for parking cars. Operated on a free-gate basis, the event has grown steadily since World War II, and it continues to add to its facilities. Immediately after the close of the 1950 event, construction was started on a new building, to be used for commercial exhibits during the fair and for sports events in the off season. The structure provides seating for 5,000 at a basketball game.

**ANOTHER SUCCESSFUL YEAR!  
1950 IS PAST HISTORY  
TODAY WE ARE WORKING FOR THE FUTURE**



**WE ARE CREATING RECORDS TODAY**

**TODAY WE ARE PLANNING FOR TOMORROW**

SEASON'S GREETINGS AND BEST WISHES TO OUR FRIENDS EVERYWHERE

J. W. "PATTY" CONKLIN

FRANK R. CONKLIN

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# ALL RECORDS SHATTERED

905,563  
ATTENDANCE

# MINNESOTA STATE FAIR

1951 DATES  
AUG. 25—SEPT. 3

ROBERT J. LUND  
President

RAYMOND A. LEE  
Secretary

Thomas Mulcahy; secretary, Edith B. Scott.

1951 DATES: September 13-16, official.

#### Shasta District Fair, Anderson

TOTAL ATTENDANCE: Paid, 10,242; free, 8,707. Operated 4 days, 3 nights. WEATHER: Good 2 days, 1 night; cold or cloudy, 2 days, 2 nights.

RECEIPTS: Gate (less tax), \$4,178.93; day grandstand total (less tax), \$1,406; night grandstand total (less tax), \$1,049.26.

ATTRACTIONS: Monte Brooks Attractions presented one show and afternoon programs free during the four days: Horse shows, two nights; rodeo on Sunday afternoon; free attractions, sheep dog trials and logging contest.

AID, PREMIUMS: State aid, \$36,000; total estimated premiums paid out (excluding races), \$21,000.

ADMINISTRATION: President, Walter B. Aldridge; secretary, Joseph J. Speer; publicity director, Charlie Thompson.

1951 DATES: September 6-9, official.

#### Siskiyou County Fair, Yreka

TOTAL ATTENDANCE: Free, 12,000. Operated 3 days, 2 nights. WEATHER: Good 3 days, 2 nights.

RECEIPTS: Day grandstand total (less tax) \$4,000.

ATTRACTIONS: Jole Chitwood auto thrill show, 1 day; 1 day horse races, 1 night competitive drills, 1 night horse show.

AID, PREMIUMS: State aid, \$15,000. Total estimated premiums paid out (excluding races) \$16,000.

ADMINISTRATION: President, J. B. Rohrer; secretary and superintendent of concessions, E. B. Mathews; publicity director K. E. Linton.

1951 DATES: August 24-26, tentative.

#### Third District Fair, Chico

TOTAL ATTENDANCE: Paid, 20,746; free, 13,061. Operated 4 days, 5 nights. WEATHER: Good 4 days, 5 nights.

RECEIPTS: Gate (less tax), \$33,805; day grandstand total (less tax), \$1,192; night grandstand total (less tax), \$3,464.25.

CARNIVAL: California Amusement Company; ride and show gross, total amount, less federal tax, \$1,300.

ATTRACTIONS: 2 rodeos, Christensen Bros.; pageant, Chicago Little Theatre Group; 1 horse show, Butte County Horsemen's Association; 1 baseball game, Chico baseball club; 1 Mel Ventor dance; 1 Mel Ventor radio broadcast.

AID, PREMIUMS: State aid, \$12,861.54. Total estimated premiums paid out (excluding races), \$17,810.70.

ADMINISTRATION: President, R. R. McEnespy; secretary and superintendent of concessions, Maurice J. Hogan; publicity director, W. H. Hutchinson.

1951 DATES: May 24-27, official.

#### Tulare County Fair, Tulare

TOTAL ATTENDANCE: Paid, 41,277; free 19,135. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights.

RECEIPTS: Gate (less tax) \$19,231.75; day grandstand total (less tax) \$2,390.33; night grandstand total (less tax) \$3,168.09.

CARNIVAL: Foley & Burk. Ride and show gross, total amount, less federal tax \$10,416.29.

ATTRACTIONS: Horse show, 3 nights; horse racing and harness racing 6 afternoons and 1 evening; wild cow milking and calf roping, 2 afternoons; motorcycle races, 2 evenings.

AID, PREMIUMS: State aid, \$45,000. Total estimated premiums paid out (excluding races) \$31,500.

ADMINISTRATION: President, C. L. Fraser; secretary, superintendent of concessions and publicity director, A. J. Elliott.

#### 12th District Fair, Ukiah

TOTAL ATTENDANCE: Paid, 10,019; free, 8,037. Operated 3 days, 3 nights. WEATHER: Good 3 days, 3 nights.

CARNIVAL: Golden West Shows. ATTRACTIONS: Jole Chitwood Auto Thrill Show, 2 days.

AID, PREMIUMS: State aid, \$16,500; total estimated premiums paid out (excluding races), \$15,860.

ADMINISTRATION: President, Everett Cox; secretary, Mrs. W. C. Peters.

1951 DATES: August 24-26, official.

#### Yuba-Lutter Fair, Yuba City

TOTAL ATTENDANCE: Paid, 13,879; free, 8,125. Operated 3 days, 4 nights. WEATHER: Good 2 days, 2 nights; cold 1 day, 2 nights.

CARNIVAL: Craft's Exposition Shows. ATTRACTIONS: Thrill show, horse show, rodeo and variety acts.

PREMIUMS: Total estimated premiums paid out (excluding races), \$13,500.

ADMINISTRATION: President, C. J. Harter; secretary, Roy L. Welch, 442 Bremer Avenue, Yuba City.

1951 DATES: October 1-2-3-4, tentative.

## COLORADO

#### Colorado State Fair, Pueblo

TOTAL ATTENDANCE: Paid, 155,000; free, 16,000. Operated 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights. CARNIVAL: Forsythe-Downs Rides. Ride and show gross, total amount, less federal tax, \$21,177.86.

ATTRACTIONS: Running races, 4 days; Leo J. Cremer Rodeo, 4 days and nights; Jimmie Lynch Death Dodgers, 1 night.

AID, PREMIUMS: Total estimated

premiums paid out (excluding races) \$33,500.

ADMINISTRATION: President, Ray H. Talbot; manager, W. H. Kittle; superintendent of concessions, John Dunlap; publicity director, Ralph Taylor.

1951 DATES: August 20-24, tentative.

#### Garsfield County Fair and Rodeo, Rifle

Operated 2 days. WEATHER: Good 2 days.

RECEIPTS: Gate (less tax) \$3,497.50.

CARNIVAL: Utah Exposition Shows. Ride and show gross, total amount, less federal tax \$1,627.20.

ATTRACTIONS: Rodeo, Race meet. AID, PREMIUMS: State aid, \$700; county aid, \$900.

ADMINISTRATION: President, C. M. Dorrell; secretary, J. W. Hyburger; superintendent of concessions, Dr. A. A. Blakely.

1951 DATES: September 1-3, official.

#### Trinidad Round-Up, Trinidad

TOTAL ATTENDANCE: Paid, 5,000. Operated 2 days.

WEATHER: Good 2 days. RECEIPTS: Gate (less tax) \$4,500.

ATTRACTIONS: Rodeo and running races.

ADMINISTRATION: President H. B. Doveton, secretary Harry L. Beirne; publicity director, John O'Conner.

1951 DATES: September 5-6, official.

#### Washington County Fair and Rodeo, Akron

TOTAL ATTENDANCE: Paid, 4,700. Operated 3 days, 1 night.

WEATHER: Good 3 days, 1 night. RECEIPTS: Day grandstand total (less tax) \$3,471; night grandstand total (less tax) \$1,119.

CARNIVAL: State Fair Shows. ATTRACTIONS: Footlight Follies of 1950, 1 night, Empire Entertainment Agency; 2 days running races, 2 days rodeo.

AID, PREMIUMS: County aid, \$4,500. Total estimated premiums paid out (excluding races) \$4,000.

ADMINISTRATION: Manager and publicity director, Brandt Wenig; superintendent of concessions, L. E. Fassler.

#### Yuma County Fair, Yuma

TOTAL ATTENDANCE: Free, 10,000. Operated 2 days, 2 nights.

WEATHER: Rain 1 day, 1 night; cold or cloudy, 1 day, 1 night.

RECEIPTS: Day grandstand total (less tax), \$5,000; night grandstand total (less tax), \$1,300.

CARNIVAL: Forsythe & Downs Shows; ride and show gross, total amount, less federal tax, \$4,500.

ATTRACTIONS: Rodeo and races, two afternoons and one night; variety show (Wheeler-Pittman Theatrical Agency, Denver, Colo.), one night.

AID: County aid, \$4,650; other aid, \$1,600.

ADMINISTRATION: President, L. J. McMillan; secretary, L. E. Fitzgerald; superintendent of concessions, William Sheppard; publicity director, Howard Olsen.

## CONNECTICUT

#### Goshen Fair, Goshen

TOTAL ATTENDANCE: Paid, 7,500. Operated 2 days.

WEATHER: Rain 1 day; cold or cloudy, 1 day.

ADMINISTRATION: President, Clarence Valli; secretary, Edward N. Randall; superintendent of concessions, Raymond Perregaux.

1951 DATES: September 5-6, tentative.

#### New Haven County 4-H Fair, Orange

TOTAL ATTENDANCE: Paid, 2,300; free, 500. Operated 2 days, 2 nights.

WEATHER: Good 1 day, 1 night; rain 1 day, 1 night.

ATTRACTIONS: Horse drawing, tractor driving, amateur show, horse show, square dance.

Total estimated premiums paid out (excluding races) \$1,200.

1951 DATES: August 17-18, tentative.

#### North Haven Fair, North Haven

TOTAL ATTENDANCE: Paid, 11,206; Free, 5,700. Operated 4 days, 4 nights.

WEATHER: Good 3 days, 3 nights; rain 1 day; cold or cloudy, 1 night.

RECEIPTS: Gate (less tax), \$6,826.85; day grandstand total (less tax), \$108.78; night grandstand total (less tax), \$557.34.

ATTRACTIONS: Band concert and variety show opening night; George H. Hamid & Son vaudeville twice daily; horse draw, Saturday; drum corps exhibition and horse show, Sunday.

Total estimated premiums paid out (excluding races), \$3,500.

ADMINISTRATION: President Erwin Smith; secretary, Laura Bartlett; superintendent of concessions, Norvin Stephens; publicity director, J. C. Bartlett.

1951 DATES: September 6-9, tentative.

#### Riverton Fair, Riverton

TOTAL ATTENDANCE: Paid, 8,791; free, 1,000. Operated 2 days.

WEATHER: Good 1 day, cold 1 day. RECEIPTS: Gate (less tax), \$5,303.

CARNIVAL: A. J. Clements Entertainment Company.

**ATTRACTIONS:** Horse drawing, or drawing.  
**Total estimated premiums paid out (excluding races), \$3,000.**  
**ADMINISTRATION:** President, Francis Jacquer; secretary & publicity director Grace D. Seymour; superintendent of concessions, Wm. F. Wright.

**GEORGIA**

**Georgia State Fair, Macon**

**TOTAL ATTENDANCE:** Paid, 90,000; free, 10,000. Operated 6 days, 6 nights.  
**WEATHER:** Rain 3 days, 3 nights; cloudy 3 days, 3 nights.  
**CARNIVAL:** Cetlin & Wilson Shows.  
**ATTRACTIONS:** Revue plus acts, George Hamid & Son; fireworks, Fireworks Corp. of America.  
**Total estimated premiums paid out (excluding races), \$14,000.**  
**ADMINISTRATION:** President, J. C. Moore; secretary, E. Ross Jordan; publicity director, Geo. Adams.  
**1951 DATES:** October 15-20, official.

**Northeast Georgia Fair, Gainesville**

**TOTAL ATTENDANCE:** Paid, 20,000; free, 1,500. Operated 6 days, 6 nights.  
**WEATHER:** Good 4 days, 5 nights; rain 1 day; cold or cloudy 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$6,500.  
**CARNIVAL:** Shan Bros.' Shows.  
**ATTRACTIONS:** Georgia Jersey Cattle Club Parish Show.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$2,500.  
**ADMINISTRATION:** President, Conrad Romberg; secretary and publicity director, Gabe G. Jarrard.

**Rockdale County American Legion Fair, Conyers**

**TOTAL ATTENDANCE:** Paid, 7,791; free, 1,855. Operated 6 days, 6 nights.  
**WEATHER:** Good 2 days, 2 nights; cold or cloudy 4 days, 4 nights.  
**CARNIVAL:** C. A. Stephens Shows.  
**Ride and show gross, total amount, less federal tax \$3,353.45.**  
**Total estimated premiums paid out (excluding races) \$650.**  
**ADMINISTRATION:** President, G. A. Owens Jr.; secretary and superintendent of concessions, W. U. Bowen Jr.  
**1951 DATES:** Sept. 24-29, official.

**Tri County Fair, Manchester**

**TOTAL ATTENDANCE:** Paid, 10,000; free, 4,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**CARNIVAL:** Johnny L. Keefe Shows.  
**AID, PREMIUMS:** Total estimated

premiums paid out (excluding races), \$2,000.  
**ADMINISTRATION:** President, Welby Griffith; superintendent of concessions, Ben Winslow.

**IDAHO**

**Bannock County 4-H Club Fair, Lava Hot Springs**

**TOTAL ATTENDANCE:** Free, 2,000. Operated 2 days.  
**WEATHER:** Good 2 days.

**AID, PREMIUMS:** County aid, \$1,800; other aid, \$600. Total estimated premiums paid out (excluding races) \$2,400.

**ADMINISTRATION:** President, M. H. Kennington; secretary, Boyd Baxter; publicity director, Albert Mylorie.

**1951 DATES:** August 24-25, tentative.

**Cassia County Fair and Rodeo, Burley**

**TOTAL ATTENDANCE:** Paid, 8,913; free, 6,000. Operated 3 days, 4 nights.  
**WEATHER:** Good 3 days, 4 nights.  
**ATTRACTIONS:** Rodeo 4 nights, 3 afternoon races.

**AID, PREMIUMS:** County aid, \$4,000; total estimated premiums paid out (excluding races) \$3,000.  
**ADMINISTRATION:** President, C. H. Matthews; secretary, Saul H. Clark.

**Eastern Idaho State Fair, Blackfoot**

**TOTAL ATTENDANCE:** Paid, 63,132; free, 27,440. Operated 5 days, 5 nights.  
**WEATHER:** Good 3 days, 3 nights; cold or cloudy, 2 days, 2 nights.

**RECEIPTS:** Gate (less tax), \$21,974; day grandstand total (less tax), \$4,303; night grandstand total (less tax), \$20,006.75.

**CARNIVAL:** Siebrand Bros.' Circus & Carnival.

**ATTRACTIONS:** State Fair Revue of 1950, produced by Barnes-Carruthers Theatrical Enterprises; 5 days of thoroughbred running races; horse show, 3 days; horse pulling, 5 days, and horse hitches, 5 nights.

**AID, PREMIUMS:** County aid, \$18,000. Total estimated premiums paid out (excluding races), \$14,000.

**ADMINISTRATION:** President, Frank G. DeKay; secretary and superintendent of concessions, Ruth C. Hartkopf.

**1951 DATES:** September 11-15, official.

**Marsh Valley Fair and Rodeo, Downey**

**OPERATED:** 3 days.  
**WEATHER:** Good 3 days.

**CARNIVAL:** Midwest Shows. Ride and show gross, total amount, less federal tax, \$1,200.

**ATTRACTIONS:** Rodeo & Carnival only.

**AID, PREMIUMS:** County aid, \$2,400. Total estimated premiums paid out (excluding races), \$3,200.

**ADMINISTRATION:** President, B. Malulon; secretary, Arvilla McKay; superintendent of concessions, B. M. Almond; publicity director, James Pool.

**1951 DATES:** August 30-Sept. 1, official.

**Washington County Fair Association, Cambridge**

**TOTAL ATTENDANCE:** Paid, 3,153; free, 150. Operated 3 days, 3 nights.

**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$3,130.  
**CARNIVAL:** American United Shows.

**ATTRACTIONS:** 3 day rodeo, promoted by Fair Assn., 3 days; horse races.

**AID, PREMIUMS:** County aid, \$400. Total estimated premiums paid out (excluding races), \$850.

**ADMINISTRATION:** President, Earl Arynacost; secretary and superintendent of concessions, Buck Howland; publicity director, Robt. Horning.

**Weiser Round-Up and Fair, Weiser**

**TOTAL ATTENDANCE:** Paid, 10,928. **RECEIPTS:** Gate (less tax) \$9,107.  
**CARNIVAL:** American United; ride and show gross, total amount, less federal tax, \$1,072.

**ADMINISTRATION:** President, Eldon Couper; secretary, Claude Wade.

**Western Idaho State Fair, Boise**

**TOTAL ATTENDANCE:** 100,000. Operated 5 days, 5 nights.

**WEATHER:** Good 5 days, 5 nights.  
**ATTRACTIONS:** Agriculture, Livestock and Merchant's shows, carnival, rodeo.

**AID, PREMIUMS:** County aid, \$30,000. Total estimated premiums paid out (excluding races), \$15,000.

**ADMINISTRATION:** President, Steve Collins; secretary, Clare E. Hunt.

**ILLINOIS**

**American Legion Fair, Sunman**

**TOTAL ATTENDANCE:** Free, 4,000. Operated 5 nights.

**WEATHER:** Good 3 days, 3 nights; night.  
**CARNIVAL:** Dan-Louis Shows. Ride



In one of the Nation's Top-Ranking Cities  
**CEDAR RAPIDS, IOWA**

*We've set our goal at 200,000 attendance*

- ★ Planning Greater Crowd Appealing Attractions
- ★ Increased Exhibition Facilities

**Attraction Promoters:**

*We are always interested in year 'round worthwhile promotions*



*Modern Grandstand  
 Seating 11,000 people  
 Easily reached by car or city bus  
 Excellent transportation  
 Plenty of parking space*

**1951 DATES  
 AUGUST 12 TO 19**

**Andy Hanson, Mgr.**

**HAWKEYE DOWNS  
 CEDAR RAPIDS, IOWA**

★ ★ ★ **THE TALK OF THE FAIR WORLD IN 1950!** ★ ★ ★

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*Under the Personal Direction of Karl Wallenda*

*Featuring the World Famous*

**WALLEENDA HIGH WIRE EXTRAVAGANZA**

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 Presented Without Nets or Safety Devices

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ARKANSAS

# Livestock SHOW



CLYDE E. BYRD  
Secy.-Mgr.

- ★ Arkansas' One Big Livestock Fair
- ★ Multi-Million Dollar Show Plant
- ★ South's Finest Paved Midway
- ★ Bigger & Higher Attendance Yearly
- ★ Free Acts and Rodeo Pack 'Em In

### NEW COLISEUM FILLED TO CAPACITY

The Arkansas Livestock Show and Rodeo after eleven successful years is now readying for 1951 when the brand-new suspension-roof Coliseum seating 10,000 Rodeo patrons will be completely finished.

This year's record number of 4,000 livestock exhibits again proved that Arkansas' per capita income is rising much faster than the rate for the whole nation.

And it proves that the Arkansas Livestock Show is the biggest thing of its kind the Wonder State has ever seen.

### NOW BOOKING FOR 1951 SHOW

WILL SEE YOU AT THE CONVENTION

PAT FORD  
CONCESSION MGR.

CLYDE E. BYRD  
SECY.-MGR.

## ARKANSAS LIVESTOCK SHOW AND RODEO

"An Annual October Presentation"

2601 Howard St., Little Rock, Arkansas

and show gross, total amount, less federal tax, \$900.

ADMINISTRATION: President, Eugene Gutzwiller; secretary, E. W. Howrey; superintendent of concessions, Ed Berger.

### Fairbury Fair, Fairbury

TOTAL ATTENDANCE: Paid, 22,000. Operated 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights.

CARNIVAL: Imperial shows.

ATTRACTIONS: Grand ol' Opry, stock car races, review Boyle Woolfolk, running races.

AID, PREMIUMS: State aid, \$7,000. Total estimated premiums paid out (excluding races), \$12,000.

ADMINISTRATION: President, Joe U. Slagel; secretary, Robert J. Maurer, superintendent of concessions, Duane Morris; publicity director, John P. Wade.

1951 DATES: August 21-25, tentative.

### Heart of Illinois Fair, Peoria

TOTAL ATTENDANCE: Paid, 64,091. Operated 7 days, 7 nights.

WEATHER: Good 3 days; rain 4 days, 1 night; cold 6 nights.

RECEIPTS: Gate (less tax), \$23,778.60. Day and night grandstand total (less tax), \$30,284.83.

CARNIVAL: Royal Crown Shows. Ride and show gross, total amount (less federal tax), \$9,438.20.

ATTRACTIONS: Harness races, 3 days; National Speedway big car races, 1 day; AMA motorcycle races, 1 day; National Speedway stock car races, 1 day; Barnes-Carruthers revue, 4 nights; society horse show, 2 nights.

AID, PREMIUMS: State aid, \$16,000. Total estimated premiums paid out (excluding races), \$23,216.91.

ADMINISTRATION: President, J. V. Chiles; executive secretary, L. R. Huckstead.

### Henry County Fair, Cambridge

TOTAL ATTENDANCE: Paid, 18,000; free, 4,000. Operated 4 days, 4 nights.

WEATHER: Good 2 days, 2 nights; rain 2 days, 2 nights.

CARNIVAL: Wilson Shows.

ATTRACTIONS: Revue and 4 days of harness racing.

ADMINISTRATION: President, C. H. Stackhouse; secretary, Esther B. Werbach; superintendent of concessions, Ray Falloon.

### Illinois State Fair, Springfield

TOTAL ATTENDANCE: Paid and free 978,000. Operated 10 days, 10 nights.

WEATHER: Good 8 days, 8 nights; cold or cloudy 2 days, 2 nights.

CARNIVAL: Hennies Brothers Shows.

ATTRACTIONS: Illinois Rural Chorus Festival directed by University of Illinois, 1 night; National Barn

Dance produced by Radio Station WLS, 1 night; State Fair Revue of 1950 produced by Barnes-Carruthers Theatrical Enterprises, Inc., 5 nights; Bob Hope in person and Variety Show produced by Gus Sun Booking Agency, 2 nights; harness races, 6 days; quarter horse races, 1 day; automobile races promoted by J. E. Kidd, 1 day; motorcycle races promoted by J. E. Kidd, 1 day; Veterans' Day program, 1 day and evening; Society horse show, 6 nights; Western horse show, 1 night, and Illinois State Fair Dog Show, 1 day and evening; Johnny Olsen's Luncheon Club, 5 days.

ADMINISTRATION: General Manager H. W. Elliott; superintendent of concessions, William P. Ryan; publicity director, Charles Vance.

### Iroquois County Agricultural and 4-H Club Fair, Milford

TOTAL ATTENDANCE: Paid, 8,500; free, 2,200. Operated 3 days, 5 nights.

WEATHER: Good 3 days, 5 nights.

RECEIPTS: Gate (less tax), \$3,162.75.

CARNIVAL: Tatham Bros.

ATTRACTIONS: Acts booked thru Zemater Agency.

AID, PREMIUMS: State aid, \$1,500. Total estimated premiums paid out (excluding races), \$5,328.

ADMINISTRATION: President, Geo. Anderson; secretary, Chas. Allen; superintendent of concessions, H. M. Ingalls; publicity director, Warren Hartberg.

1951 DATES: August 7-9, tentative.

### Johnson County Fair, Vienna

TOTAL ATTENDANCE: Paid, 3,000. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 3 nights; rain 1 night.

RECEIPTS: Gate (less tax), \$1,700; day grandstand total (less tax), \$400; night grandstand total (less tax), \$800.

CARNIVAL: Buff-Hottie. Ride and show gross, total amount, less federal tax, \$4,000.

ATTRACTIONS: Dutton's Riders, acrobats, bar act, trapeze act; Kochman's Thrill Show; 3 days of running races.

AID, PREMIUMS: State aid, \$12,317. Total estimated premiums paid out (excluding races), \$18,000.

ADMINISTRATION: President, J. O. Stanley; secretary, M. C. Nelson.

1951 DATES: July 23-27, tentative.

### Kankakee County Fair Association, Kankakee

TOTAL ATTENDANCE: Paid, 25,000; free 2,500. Operated 5 days, 5 nights.

WEATHER: Good 2 days, 2 nights; rain 2 days, 2 nights; cold or cloudy 1 day, 1 night.

CARNIVAL: Fidler's United Shows.

ATTRACTIONS: Society and Western Horse Show; Horse and Tractor

Pulling Contests; Tractor Rodeo; Musical Revue.

AID, PREMIUMS: State aid, \$10,000. Total estimated premiums paid out (excluding races) \$21,500.

ADMINISTRATION: President, Percy Loiselle; secretary, Roy Robinson.

### Laurence County Fair, Bridgeport

TOTAL ATTENDANCE: Paid, 15,639; free, 1,750. Operated 4 days, 5 nights.

WEATHER: Good 4 days, 5 nights.

RECEIPTS: Gate (less tax) \$4,731.42; grandstand total (less tax) \$1,655.05.

CARNIVAL: Blue Grass Shows.

ATTRACTIONS: 4 days, 4 nights; Barnes-Carruthers revue.

AID, PREMIUMS: State aid, \$9,606.50. Total estimated premiums paid out (excluding races) \$17,113.39.

ADMINISTRATION: Secretary, G. C. Gross; president, Harley Neal; superintendent of concessions, Chig Gray; publicity director, Roy R. Rucker.

### Livingston County Fair and 4-H Club Show, Pontiac

TOTAL ATTENDANCE: Paid, 26,000. Operated 3 days, 3 nights.

WEATHER: Good 2 days, 1 night; rain 1 day, 2 nights.

RECEIPTS: Gate (less tax), \$2,745.36.

CARNIVAL: Miller Amusement Enterprises.

ATTRACTIONS: Len Fisher Shows, two nights.

AID, PREMIUMS: State aid, \$1,546.94; County aid, \$1,253.06. Total estimated premiums paid out (excluding races), \$2,799.

ADMINISTRATION: President, John Gaspardo; secretary, Guy K. Gee; superintendent of concessions and publicity director, L. D. Clark.

1951 DATES: August 7-9, tentative.

### Logan County Fair, Lincoln

TOTAL ATTENDANCE: 50,000. Operated 6 days, 6 nights.

WEATHER: Good 5 days, 3 nights; rain 1 day, 2 nights; cold or cloudy 1 night.

CARNIVAL: Gold Medal Shows.

ATTRACTIONS: Barnes-Carruthers Revue, one night; WLS barn dance 1 night; horse show with Boyle Woolfolk acts 4 nights; 4 days harness races; 1 day running races.

AID, PREMIUMS: State aid, \$18,000; county aid, \$300. Total estimated premiums paid out (excluding races) \$35,000.

ADMINISTRATION: President, Barrett Rogers; secretary and publicity director, W. E. Layman; superintendent of concessions, L. M. Hardin.

1951 DATES: August 5-10, tentative.

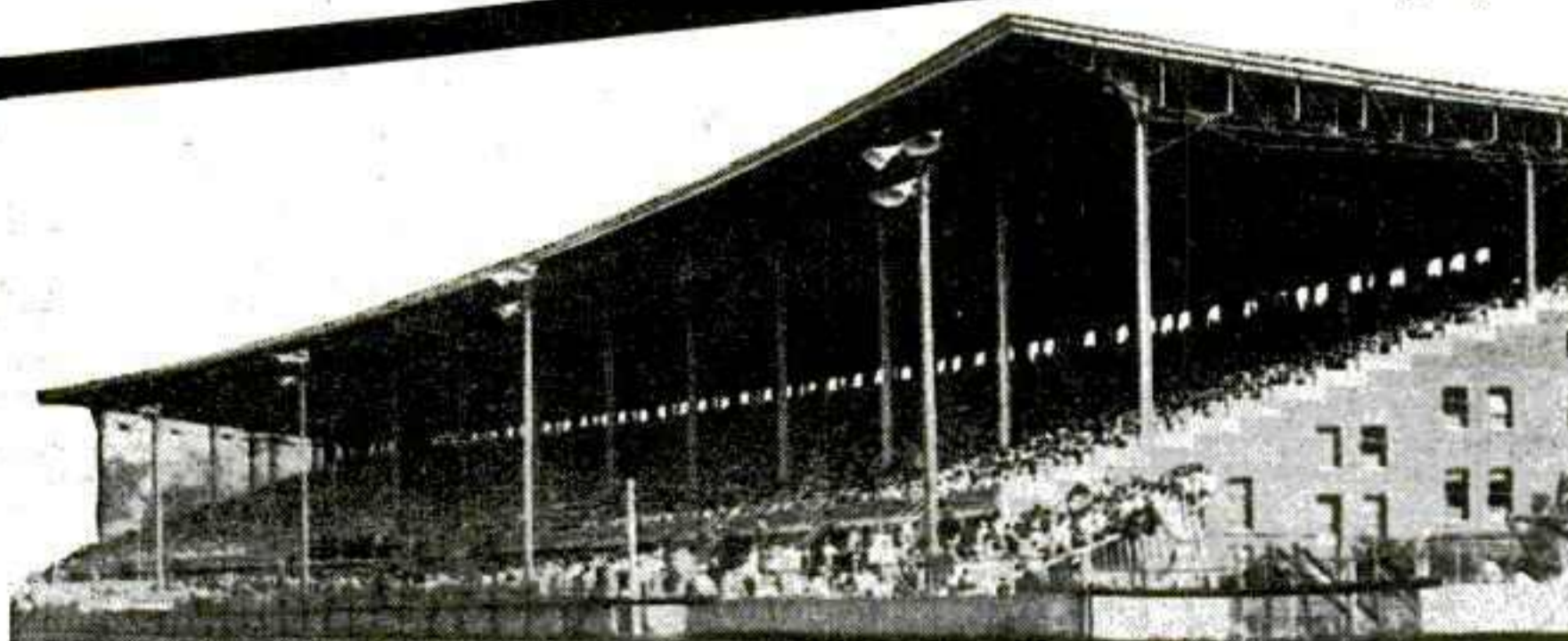
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# ★ IOWA STATE FAIR ★

DES MOINES AUGUST 25 TO SEPTEMBER 3, 1951

### Madison County Fair, Highland

TOTAL ATTENDANCE: Free, 60,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: Midway of Mirth.  
ATTRACTIONS: Jole Chitwood Auto Daredevils, McKinley Rodeo, Benno Seymour Band.  
ADMINISTRATION: President, Milton E. Winet; secretary, J. H. Wilson; superintendent of concessions, Albert Apken; publicity director, Vernon Ittner.

### Marshall-Putnam Fair, Henry

TOTAL ATTENDANCE: Paid, 10,000. Operated 4 days, 4 nights.  
WEATHER: Good: 3 days, 3 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$4,752; day grandstand total (less tax) \$1,500; night grandstand total (less tax), \$1,400.  
CARNIVAL: Tatham Shows.  
ATTRACTIONS: 4 days harness races.  
AID, PREMIUMS: State aid, \$14,574.  
ADMINISTRATION: President, Clarence Stansell; secretary and superintendent of concessions, R. H. Morris.  
1951 DATES: August 30-Sept. 2, tentative.

### Martinsville Fair Association, Martinsville

TOTAL ATTENDANCE: Paid, 28,000; free, 2,000. Operated 5 days, 6 nights.  
WEATHER: Good 2 days, 3 nights; rain 1 day, 2 nights; cold or cloudy, 2 days, 1 night.  
RECEIPTS: Gate (less tax), \$8,000; day grandstand total (less tax), \$2,500; night grandstand total (less tax), \$2,800.  
CARNIVAL: Moore's Modern Shows, Ride and show gross, total amount, less federal tax, \$6,000.  
ATTRACTIONS: Harness racing, 4 days; running races, 4 days; Barnes-Carruthers Night Shows, 3 nights; Lucky Lee Lott Thrill Show, 1 night.  
AID, PREMIUMS: State aid, \$18,250. Total estimated premiums paid out (excluding races), \$22,000.  
ADMINISTRATION: President, R. H. Cooper; secretary and publicity director, H. T. Bennett; superintendent of concessions, Harry Downey.  
1951 DATES: July 15-21, official.

### McLean County Fair, Bloomington

TOTAL ATTENDANCE: Paid, 30,000. Operated 4 days, 3 nights.  
WEATHER: Good 3 days, 2 nights; rain 1 day, 1 night.  
CARNIVAL: Tatham Bros. Shows.  
ATTRACTIONS: Horse show, 1 day; Barnes-Carruthers shows, 2 days.  
ADMINISTRATION: President, Dwight Stephens; secretary, Kenneth Benjamin; superintendent of concessions, William Gronamel.

### Moultrie-Douglas County Fair, Arthur

TOTAL ATTENDANCE: Paid, 10,730; free, 1,400. Operated 5 days, 5 nights.  
WEATHER: Good 4 days, 4 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$6,600.  
CARNIVAL: Midway of Mirth. Ride and show gross, total amount, less federal tax, \$1,400.  
ATTRACTIONS: WLS Show, 1 day & night; stage show, Barnes-Carruthers Theat. Ent., 4 nights.  
AID, PREMIUMS: State aid, \$1,200.  
ADMINISTRATION: President, P. W. Knobloch; secretary, H. E. Hood; superintendent of concessions, George Bradford; publicity director, J. L. McHose.  
1951 DATES: August 9-13, tentative.

### New Wayne County Agrl. Fair, Fairfield

TOTAL ATTENDANCE: Paid, 10,000; free, 1,000. Operated 4 days, 4 nights.  
WEATHER: Good 2 days, 2 nights; rain 2 days, 2 nights.  
RECEIPTS: Gate (less tax) \$3,500; day grandstand total (less tax) \$750.  
CARNIVAL: Turner Bros. Shows.  
ATTRACTIONS: Johnny Bruce Western Horse Show, horse pulling contest.  
AID, PREMIUMS: State aid, \$16,711.53.  
ADMINISTRATION: President, S. O. Dale; secretary, Olin Baker; superintendent of concessions, Dale Owens.

### Sandwich Fair, Sandwich

TOTAL ATTENDANCE: Paid, 39,000; free 1,700. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
RECEIPTS: Gate (less tax) \$17,058; day grandstand total (less tax) \$6,028; night grandstand total (less tax) \$9,050.  
CARNIVAL: Wilsons Shows. Ride and show gross, total amount, less federal tax \$12,500.  
ATTRACTIONS: Horse races, Jole Chitwood thrill show, baseball, revue booked thru Boyle Woolfolk.  
AID, PREMIUMS: State aid, \$12,755. Total estimated premiums paid out (excluding races) \$17,400.  
ADMINISTRATION: President, H. J. White; secretary and publicity director, C. R. Brady; superintendent of concessions, William Dillon.  
1951 DATES: September 5-9, tentative.

### Will County Fair, Peotone

TOTAL ATTENDANCE: Paid, 11,000; free, 3,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, cloudy or cold 1 night.

RECEIPTS: Gate (less tax), \$6,894.76.

CARNIVAL: John Doolin Shows.  
ATTRACTIONS: Circus, 1 day & evening; tractor pulling contest, 1 afternoon; horse pulling contest, 1 afternoon; 2 baseball games, 1 afternoon and evening; horse show, 1 afternoon and evening; auto races, 1 evening.  
Total estimated premiums paid out (excluding races) \$10,697.50.  
ADMINISTRATION: President, Clarence Cann; secretary, Thomas Clinton.  
1951 DATES: August 25-27, tentative.

## INDIANA

### Bourbon Fair Association, Bourbon

TOTAL ATTENDANCE: Paid, 12,000. Operated 4 days, 4 nights.  
WEATHER: Cold or cloudy 4 days, 4 nights.  
RECEIPTS: Gate (less tax), \$6,000; day grandstand total (less tax), \$2,950; night grandstand total (less tax), \$1,950.  
CARNIVAL: W. G. Wade Shows. Ride and show gross, total amount, less federal tax, \$2,500.  
ATTRACTIONS: 4 days of harness racing, running races and pony races.  
ADMINISTRATION: President, Roy Bowers; secretary, Harvey Byrer; superintendent of concessions, Howard Dillingham.

### Carroll County 4-H Exhibit, Flora

OPERATED: 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: Drago Amusements.  
ATTRACTIONS: Dixie Four—Station WIBC.  
ADMINISTRATION: Secretary, Robert Jones.  
1951 DATES: July 28-August 4, tentative.

### Daviess County Fair, Elnora

TOTAL ATTENDANCE: Paid, 19,288. Operated 4 days, 5 nights.  
WEATHER: Good 4 days, 5 nights.  
RECEIPTS: Gate (less tax), \$4,829.86; night grandstand total (less tax), \$2,677.21.  
CARNIVAL: W. G. Wade Shows. Ride and show gross, total amount, less federal tax, \$1,400.  
ATTRACTIONS: Barnes and Carruthers Circus Review, 1 night; horse-pulling, 2 nights; WLW radio show, 1 night, and saddle horse, 1 night.  
AID, PREMIUMS: County aid, \$250.  
ADMINISTRATION: President, I. R. Humerickhouse; secretary, Leland Sargent; superintendent of concessions, Chas. E. Ross.

### Farmers-Merchants Fair Association, Salem

TOTAL ATTENDANCE: Paid, 8,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$2,500; day grandstand total, (less tax) \$1,500; night grandstand total (less tax) \$900.  
CARNIVAL: Nelson Breeze Shows.  
AID, PREMIUMS: County aid, \$1,500. Total estimated premiums paid out (excluding races) \$1,200.  
ADMINISTRATION: President, Chas. Day; secretary and publicity director, R. R. Tash; superintendent of concessions, C. Bowers.

### Fayette County Free Fair, Connersville

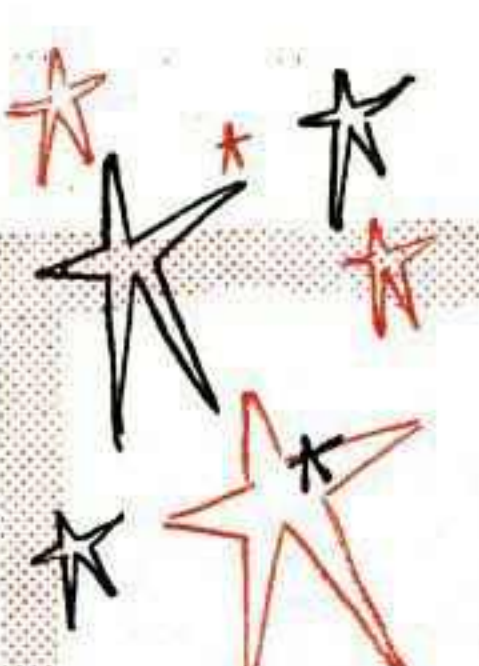
OPERATED: 6 days, 6 nights.  
WEATHER: Good 4 days, 4 nights; rain 2 days, 2 nights.  
RECEIPTS: Day grandstand total (less tax) \$2,639.67; night grandstand total (less tax) \$1,467.38.  
CARNIVAL: Gooding Amusement Company. Ride and show gross, total amount, less federal tax \$3,333.14.  
ATTRACTIONS: WLW and Klein Attractions, 4 days harness races.  
AID, PREMIUMS: County aid, \$3,000. Total estimated premiums paid out (excluding races) \$1,500.  
ADMINISTRATION: President, Chester Hackleman; secretary, Ross Dorsett; superintendent of concessions, Harold Armstrong; publicity director, E. I. Higgs.  
1951 DATES: August 14-19, official.

### Harrison County Agricultural Society, Corydon

TOTAL ATTENDANCE: Paid, 15,000; free, 1,600. Operated 4 days, 5 nights.  
WEATHER: Good 4 days, 5 nights.  
RECEIPTS: Gate (less tax), \$5,600; day grandstand total (less tax), \$1,000; night grandstand total (less tax), \$2,000.  
CARNIVAL: Breeze Rides.  
ATTRACTIONS: Boyle Woolfolk vaudeville acts, 1 night; Kay Kyser revue, 1 night; Jimmie Lynch Auto Daredevils, 1 afternoon and 1 night; 3 days of harness racing.  
AID, PREMIUMS: County aid, \$500. Total estimated premiums paid out (excluding races), \$5,000.  
ADMINISTRATION: President, A. I. Martin; secretary, Dr. L. B. Wolfe; superintendent of concessions, Talmadge Winchell; publicity director, Roger Ashton.

### Indiana State Fair, Indianapolis

TOTAL ATTENDANCE: Paid, 610,103; free, 450,000. Operated 9 days, 9 nights.  
WEATHER: Good 4 days, 4 nights; rain 3 days, 3 nights; cold or cloudy, 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$148,-



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755.79; day grandstand total (less tax), \$75,172.41; night grandstand total (less tax), \$52,178.27.

**CARNIVAL:** Cetlin & Wilson Shows. Ride and show gross, total amount, less federal tax, \$115,198.45.

**ATTRACTIONS:** Bob Hope in Coliseum, 4 nights, \$59,490.03; 6 nights horse show and Tex Beneke in Coliseum, \$39,870.99.

**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$165,000.

**ADMINISTRATION:** President, Kenneth Blackwell; secretary, Carl Tyner; superintendent of concessions, F. M. Overstreet; publicity director, Al Bloemker. 1951 DATES: August 30-September 7, tentative.

**Jackson County Free Fair, Brownstown**

**OPERATED:** 7 days, 7 nights. **WEATHER:** Good 5 days, 7 nights; rain 2 days.

**RECEIPTS:** Day grandstand total (less tax) \$1,023.50; night grandstand total (less tax) \$893.25.

**CARNIVAL:** Blue Grass Shows. Ride and show gross, total amount, less federal tax \$937.08.

**ATTRACTIONS:** Saddle horse show, 1 evening; Gus Sun acts, 3 evenings; horse pulling, 2 afternoons.

**AID, PREMIUMS:** County aid, \$2,500; total estimated premiums paid out (excluding races) \$4,000.

**ADMINISTRATION:** President, Dr. G. B. Gillespie; secretary, Richard Elliott; superintendent of concessions, Jim Cummings

**Knox County Farm Fair, Bicknell**

**TOTAL ATTENDANCE:** Paid, 26,000. Operated 6 days, 6 nights.

**WEATHER:** Good 6 days, 6 nights. **RECEIPTS:** Gate (less tax) \$6,400; night grandstand total (less tax) \$2,100.

**CARNIVAL:** Gerens Shows. **ATTRACTIONS:** Horse shows and Pee Wee King.

**AID, PREMIUMS:** County aid, \$1,500. Total estimated premiums paid out (excluding races) \$4,000.

**ADMINISTRATION:** President, R. C. Hill; secretary, Erwin Scott; publicity director, L. A. Allen. 1951 DATES: August 6-11, official.

**Kosciusko County Fair, Warsaw**

**TOTAL ATTENDANCE:** Free, 30,000. Operated 6 days, 6 nights.

**WEATHER:** Good 5 days, 4 nights; rain 2 days, 2 nights; cold or cloudy 1 day.

**CARNIVAL:** World of Pleasure. **ATTRACTIONS:** Jole Chitwood, WLW Hayride, chuck wagon races, stock car races, Amish and amateur horse races.

**AID, PREMIUMS:** County aid, \$3,000. Total estimated premiums paid out (excluding races) \$4,800.

**ADMINISTRATION:** President, Victor V. Anglin; secretary, Roger P. Dunn; superintendent of concessions, Russell B. Smith. 1951 DATES: August 14-20, official.

**Marion County Fair, Wanamaker**

**TOTAL ATTENDANCE:** Free, 100,000. Operated 6 days, 6 nights.

**WEATHER:** Good 6 days, 6 nights. **CARNIVAL:** Joyland Shows.

**AID, PREMIUMS:** County aid, \$1,500. Total estimated premiums paid out (excluding races), \$5,500.

**ADMINISTRATION:** President, Robert R. Fisher; secretary, Harry C. Roberts.

**Miami County Free Fair, Converse**

**TOTAL ATTENDANCE:** Free, 14,000. Operated 4 days, 4 nights.

**WEATHER:** Good 1 day, 1 night; rain 2 days, 2 nights; cold or cloudy 1 day, 1 night.

**RECEIPTS:** Day grandstand total (less tax), \$3,280. Night grandstand total (less tax), \$4,360.

**CARNIVAL:** Baker Shows. Ride and show gross, total amount, less federal tax, \$2,840.40.

**ATTRACTIONS:** Klein Revue and Chitwood Thrill Show. **ADMINISTRATION:** President, William T. Clair; secretary, G. L. Knot; superintendent of concessions, Ray Stephen; publicity director, C. E. Hunter.

**Owen County Fair, Spencer**

**TOTAL ATTENDANCE:** free, 10,000 (est.) Operated 5 days, 6 nights.

**WEATHER:** Good 4 days, 5 nights; rain 1 day, cool 1 night.

**ATTRACTIONS:** 3 horse pulling contests; parade; musical program; variety show.

**AID, PREMIUMS:** County aid \$900. Total estimated premiums paid out (excluding races) \$2,000.

**ADMINISTRATION:** President, Ward Foley; secretary, Perry Wesley; superintendent of concessions, Harry Long; publicity director Carl Ward. 1951 DATES: August 14-18, tentative.

**Parke County Fair, Rockville**

**TOTAL ATTENDANCE:** Free, 1,800. Operated 5 days, 5 nights.

**WEATHER:** Good 5 days, 4 nights; rain 1 night.

**CARNIVAL:** P. M. Rumble. Ride and show gross, total amount, less federal tax, \$4,612.

**ATTRACTIONS:** 3 free acts. **AID, PREMIUMS:** County aid, \$1,480; total premiums paid out (excluding races) \$2,688.29.

**ADMINISTRATION:** President, Clyde H. Spencer; secretary and publicity director, R. L. Taylor; superintendent of concessions, Alvin M. Franklin.

licity director, R. L. Taylor; superintendent of concessions, Alvin M. Franklin.

**Rush County Agricultural Assn., Rushville**

**OPERATED:** 5 days, 5 nights. **WEATHER:** Good 5 days, 5 nights.

**CARNIVAL:** F. E. Gooding. **ATTRACTIONS:** Saddle Horse Show, Klein's Variety Shows, 2 nights.

**AID, PREMIUMS:** County aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,750.

**ADMINISTRATION:** President, Burl Hinchman; secretary and superintendent of concessions, E. E. Pruett. Publicity director, Von Knight.

**Shelby County Fair, Shelbyville**

**OPERATED:** 6 days, 6 nights. **WEATHER:** Good 5 days, 5 nights; rain 1 day, 1 night.

**RECEIPTS:** Gate (less tax), \$5,000; day grandstand total (less tax), \$7,000; night grandstand total (less tax) \$7,000.

**CARNIVAL:** Floyd E. Gooding. **AID, PREMIUMS:** County aid, \$1,500. Total estimated premiums paid out (excluding races), \$5,000.

**ADMINISTRATION:** Secretary, Ralph S. Briggs St. 1951 DATES: August 5-10, official.

**Spencer County Fair, Rockport**

**TOTAL ATTENDANCE:** Paid, 14,600; free, 1,100. Operated 3 days, 4 nights.

**WEATHER:** Good 2 days, 4 nights; rain 1 day.

**RECEIPTS:** Gate (less tax), \$5,000; night grandstand total (less tax), \$2,900.

**CARNIVAL:** J. A. Gentsch Shows. Ride and show gross, total amount, less federal tax, \$3,900.

**ATTRACTIONS:** Barnes-Carruthers circus acts, 2 nights; Lucky Lou Thrill Show, 1 night; harness and running races, 3 days.

**PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,200.

**ADMINISTRATION:** President, Laird Schoenfeld; secretary and publicity director, H. L. Hargis; superintendent of concessions, E. Jacobs.

**Vigo County Fair, Terre Haute**

**TOTAL ATTENDANCE:** Paid, \$2,000. Operated 6 days, 5 nights.

**WEATHER:** Good 4 days, 3 nights; cold or cloudy 2 days, 2 nights.

**CARNIVAL:** Turner Bros.' Shows. **ATTRACTIONS:** High act, balloon ascensions, acrobatic acts; amateur show, 1 night; motorcycle races, harness racing, Western horse show, 1 day; society horse show, 1 day.

**ADMINISTRATION:** President, Jos. L. Quinn Jr.; secretary, E. J. Acree; superintendent of concessions, E. E. Tygret; treasurer, Carl Baumelster Sr.; manager, E. E. Tygret. 1951 DATES: August 21-26, tentative.

**Wabash County 4-H Fair, Wabash**

**OPERATED:** 5 days, 5 nights. **WEATHER:** Good 5 days, 5 nights.

**RECEIPTS:** Night grandstand total (less tax), \$1,400. **CARNIVAL:** Drago Shows. Ride and show gross, total amount, less federal tax, \$3,000.

**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,100.

**ADMINISTRATION:** President, N. A. Turner; secretary, Dale J. Miller; publicity director, Dick Neher. 1951 DATES: August 21-25, official.

**IOWA**

**All-Iowa Fair, Cedar Rapids**

**TOTAL ATTENDANCE:** Paid, 50,213; free, 100,000. Operated 6 days, 6 nights.

**WEATHER:** Good 6 days, 6 nights. **RECEIPTS:** Gate (less tax), \$28,398.90; day grandstand total (less tax), \$12,786.10; night grandstand total (less tax), \$12,500.60.

**CARNIVAL:** Johnny J. Jones Shows. Ride and show gross, total amount, less federal tax, \$17,500.

**ATTRACTIONS:** AAA big car races, 1 day; Sam Nunis, promoter; Jole Chitwood Thrill Show, 1 day; Aut Swenson, promoter; Barnes-Carruthers night production, 5 nights; two days of running horse races, 2 days chuck

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wagon races, MMARA midget auto races, 1 night; John Gerber, promoter.

**AID, PREMIUMS:** State aid, \$1,856.55; county aid, \$8,793. Total estimated premiums paid out (excluding races), \$13,521.86.

**ADMINISTRATION:** President, Charles Penningroth; secretary-manager, Andrew C. Hanson; superintendent of concessions, Earl Bapty; publicity director, Carl Kane.

1951 DATES: August 12-19, tentative.

**Audubon County Fair, Audubon**

**TOTAL ATTENDANCE:** Paid, 21,167. Operated 4 days, 4 nights.

**WEATHER:** Good 3 days, 3 nights; cold or cloudy 1 day, 1 night.

**CARNIVAL:** Model Shows.

**ATTRACTIONS:** Rodeo 1 day, 1 night; Barnes & Carruthers Acts 3 days, 3 nights; running races 3 days.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$2,500. Total estimated premiums paid out (excluding races), \$4,600.

**ADMINISTRATION:** President, W. P. Manatt; secretary, superintendent

ent of concessions and publicity director, D. C. Perley.

1951 DATES: September 10-15, tentative.

**Benton County Fair, Vinton**

**TOTAL ATTENDANCE:** Paid, 10,333; free, 1,942. Operated 3 days, 4 nights.

**WEATHER:** Good 2 days, 4 nights; rain 1 day.

**RECEIPTS:** Gate (less tax), \$3,853. Day grandstand total (less tax), \$1,004. Night grandstand total (less tax), \$1,249.

**CARNIVAL:** Grand American Show. Ride and show gross, total amount, less federal tax, \$2,200.

**ATTRACTIONS:** Staple's Rodeo Exhibition Company, 1 day and 1 night; Lynch Thrill Show, 1 day and 1 night; Floyd County stock car races, 1 day; Barnes & Carruthers Revue, 2 nights.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$5,000. Total estimated premiums paid out (excluding races), \$3,069.93.

**ADMINISTRATION:** President, Dr. D. H. Hibbs; secretary, G. E. Carrier.

1951 DATES: August 6-9, official.

**Butler County Fair, Allison**

**TOTAL ATTENDANCE:** Paid, 11,736; free, 1,250. Operated 3 days, 4 nights.

**WEATHER:** Good 3 days, 3 nights; cold or cloudy 1 night.

**RECEIPTS:** Gate (less tax) \$5,457.84; day grandstand total (less tax), \$671.47; night grandstand total (less tax), \$1,653.56.

**CARNIVAL:** L. B. Lamb Shows. Ride and show gross, total amount, less federal tax, approximately \$3,200.

**ATTRACTIONS:** Saddle Horse Show, Boyle Woolfolk Circus Acts, 1 day, 1 night; Sunny Bernet White Horse Show, 1 day and 1 night; Jimmie Lynch Death Dodgers, 1 day and 1 night; Tractor Rodeo; baseball, 3 days; dancing, 3 nights.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$3,000. Total estimated premiums paid out (excluding races), \$3,100.

**ADMINISTRATION:** President, J. F. Allan; secretary, V. E. Shepard.

1951 DATES: August 9-12, tentative.

**Cedar County Fair and Night Show, Tipton**

**TOTAL ATTENDANCE:** Paid, 5,013;

free 2,331. Operated 3 days, 3 nights.

**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night.

**RECEIPTS:** Gate (less tax) \$3,754.57; night grandstand total (less tax) \$365.50.

**CARNIVAL:** United Liberty Shows.

**ATTRACTIONS:** Stock Car Races, 1 afternoon, John Gerber; Rhythm Ramblers 2 nights, E. E. Williams; Jimmie Lynch Death Dodgers, 1 afternoon 1 evening.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$3,600. Total estimated premiums paid out (excluding races) \$3,134.40.

**ADMINISTRATION:** President, Earl M. S. Fischer; secretary, Eugene R. Moore.

**Central Iowa Fair, Marshalltown**

**TOTAL ATTENDANCE:** Paid, 26,284; free, 19,751. Operated 5 days, 4 nights.

**WEATHER:** Good, 5 days, 4 nights.

**RECEIPTS:** Gate (less tax), \$7,709.51. Day grandstand total (less tax), \$3,844.19. Night grandstand total (less tax), \$3,804.60.

**CARNIVAL:** Sunset Amusement

**Company.** Ride and show gross, total amount, less federal tax, \$1,530.25.

**ATTRACTIONS:** Variety show, auto races, horse races (1 day), thrill show, Barnes-Carruthers free acts.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$7,374.56. Total estimated premiums paid out (excluding races), \$6,734.

**ADMINISTRATION:** President, H. V. Meler; secretary and publicity director, Wendell R. Benson; superintendent of concessions, W. E. Rice.

1951 DATES: September 1-5, tentative.

**Clinton County 4-H Club Show, DeWitt**

**TOTAL ATTENDANCE:** Paid, 7,500; free 10,000. Operated 4 days, 3 nights.

**WEATHER:** Good 3 days, 2 nights; rain 1 day, 1 night.

**RECEIPTS:** Gate (less tax) \$6,000. **AID, PREMIUMS:** State aid, \$2,000. Total estimated premiums paid out (excluding races) \$4,100.

**ADMINISTRATION:** President, Ben Witt; secretary, Lyle Haring; superintendent of concessions, U. J. Haurahan.

1951 DATES: August 13-17, tentative.

**Eagle Grove District Junior Fair, Eagle Grove**

**TOTAL ATTENDANCE:** Free, 15,000. Operated 3 days, 3 nights.

**WEATHER:** Good 3 days, 3 nights.

**RECEIPTS:** Day grandstand total (less tax), \$1,433.04.

**ATTRACTIONS:** Barnes-Carruthers acts, 3 nights, 2 afternoons.

**AID, PREMIUMS:** State aid, \$1,700; county aid, \$1,500; other aid, \$1,748. Total estimated premiums paid out, \$2,500.

**ADMINISTRATION:** President, B. E. McCulloch; secretary and superintendent of concessions, Gerhard Hanson.

1951 DATES: August 20-22, official.

**Four-County Fair, Coon Rapids**

**TOTAL ATTENDANCE:** Paid, 3,354; free, 240. Operated 4 days, 4 nights.

**WEATHER:** Good 4 days, 4 nights.

**RECEIPTS:** Gate (less tax) \$1,919.36; night grandstand total (less tax) \$468.82.

**ATTRACTIONS:** Amateur program, Variety stage show, Town & Country quiz, Cliff & Helen & Buckaroos.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$5,000. Total estimated premiums paid out (excluding races) \$3,045.

**ADMINISTRATION:** President, Arnold Thomas; secretary, Don Williams.

1951 DATES: September 20-23, tentative.

**4-H Club Congress, Spirit Lake**

**TOTAL ATTENDANCE:** Free, 4,000. Operated 3 days, 2 nights.

**WEATHER:** Good 3 days, 2 nights.

**ATTRACTIONS:** 1 amateur talent night, 1 night horse show.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$500; other aid, \$450. Total estimated premiums paid out (excluding races), \$3,100.

**ADMINISTRATION:** President, Valoris Johnson; secretary, Earl Hendricks; superintendent of concessions, Horace Westcott; publicity director Wilbur Hanson.

**Great Jones County Fair, Monticello**

**TOTAL ATTENDANCE:** Paid, 34,618; free, 15,000. Operated 4 days, 4 nights.

**WEATHER:** Good 3 days, 4 nights; cold or cloudy 1 day, 1 night.

**RECEIPTS:** Gate (less tax) \$20,673.89.

**CARNIVAL:** Sunset Amusement Co.

**ATTRACTIONS:** Voorhees-Fleckles acts; 3 days harness racing, 1 day auto races.

**AID, PREMIUMS:** State aid, \$2,100; County aid, \$6,728.76. Total estimated premiums paid out (excluding races) \$6,571.10.

**ADMINISTRATION:** President, H. W. Stuhler; secretary and publicity director, Claude Applebey; superintendent of concessions, G. M. Jones.

1951 DATES: August 15-18, tentative.

**Greene County Fair, Jefferson**

**TOTAL ATTENDANCE:** Paid, 7,000; free, 7,000. Operated 4 days, 4 nights.

**WEATHER:** Good 3 days, 2 nights; rain 1 night; cold or cloudy 1 day, 1 night.

**CARNIVAL:** L. C. Steelman Shows.

**ATTRACTIONS:** White Horse Troupe, Frank Winkley's Auto Thrill Show, hot rod races, 1 day home talent.

**AID, PREMIUMS:** State aid, \$2,100; county aid, \$5,000. Total estimated premiums paid out (excluding races), \$5,000.

**ADMINISTRATION:** President, Leon Frantz; secretary, Francis L. Cudahy; superintendent of concessions, Brander Cox; publicity director, Robert Clabbe.

1951 DATES: August 14-18, tentative.

**Hamilton County Fair, Webster City**

**TOTAL ATTENDANCE:** Paid, 21,000; free, 9,000. Operated 5 days, 5 nights.

**WEATHER:** Good 5 days; cold, 5 nights.

**RECEIPTS:** Gate (less tax), \$10,713.13; day grandstand total (less tax), \$2,628.28; night grandstand total (less tax), \$2,312.10.

**CARNIVAL:** L. B. Lamb Shows.

**ing**  
**Co. Inc.**

*showmen*

Do you want to join an organization where competition is limited—no pay gates—100% legitimate concessions—a well advertised midway—big children's day promotions — proven territory backed by years of successful experience? Ask those who have been with us many years and are now successfully and financially sound. Contact us immediately for one of the few show vacancies on our units. Always interested in new ideas.

*An Institution of Stability...*  
**operating 8 units**

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Legitimate Concessions.

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**CHICAGO or at the various State Fair Meetings.**

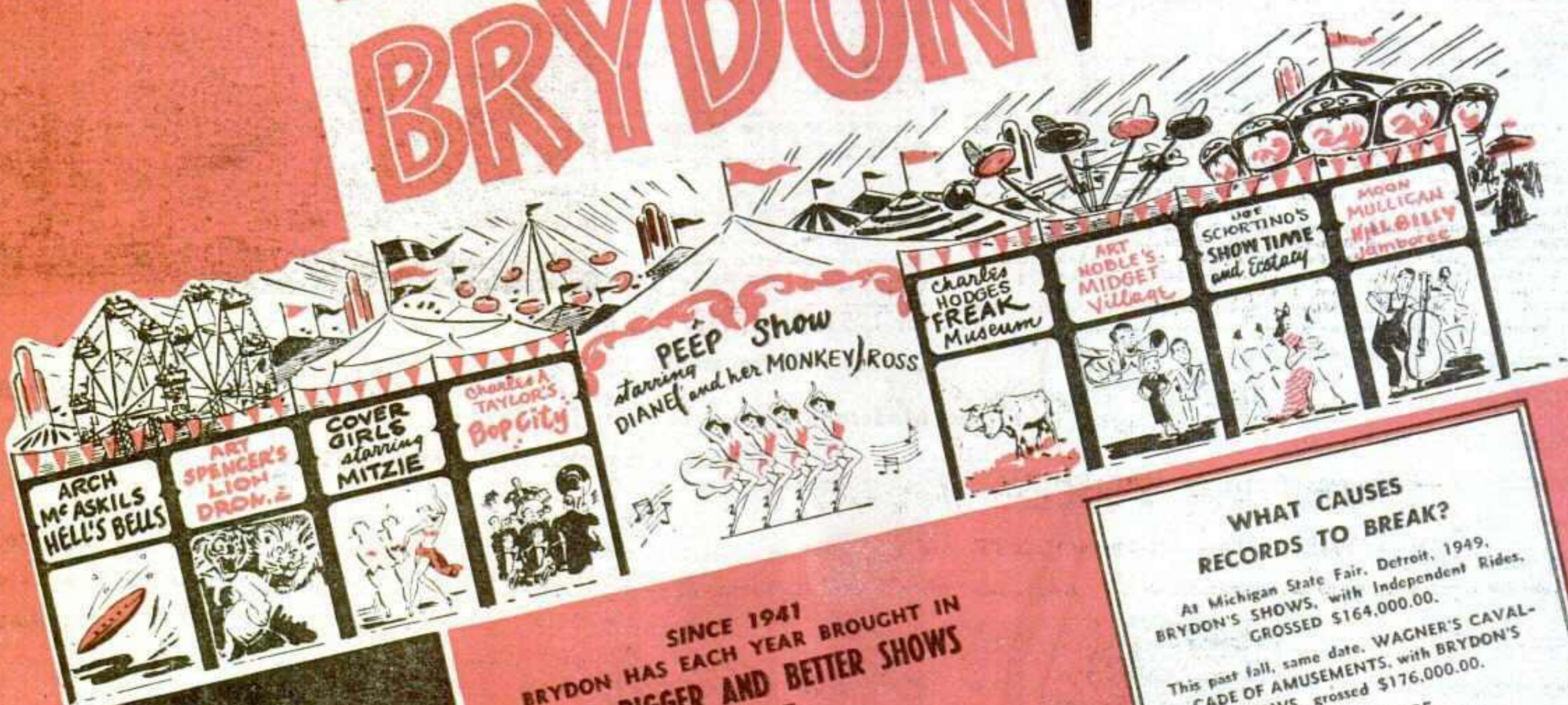
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**independent midway operators**

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 MARSH  
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*America's outstanding  
 Producer & Director  
 of  
 Independent  
 Midways*



**RAY  
 MARSH  
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390 Arcade Building  
 St. Louis, Missouri

**SINCE 1947  
 BRYDON HAS EACH YEAR BROUGHT IN  
 MORE, BIGGER AND BETTER SHOWS**

— RESULT —  
 Each Year a Greater  
 GROSS

at the Great  
**STATE FAIR OF TEXAS**  
 \$163,000.00 in 16 Days in 1950  
 1951 — WATCH — 1951

Attractions this year at the State Fair of Texas, under the Ray Marsh Brydon banner, included Sally Band and her Revue, Art Spencer's Lion Motordrome, Art Noble's Hollywood Midgets, Charles H. Hodges's Side Show, Pat Murphy's "Peep Show" Revue, Joe Scortino's Posing Animals, Louis Pasteur's Snake Show, Lee Ramsdell's "Pop City" Ginger Box's Dope Show, Charlie Taylor's "Pop City" Colored Revue, Charles Barnes's Cover Girls, Life Show, Moon Mulligan Hillbilly Revue, Joe Scortino's Indian Village, Marion Winslow's Monkey Show, Mrs. D. Davis's Big Steer, Hershel Johnson's Buried Alive, James Dunleavy's Mickey Mouse Show, Jimmy Fuerstenberger's Mechanical Circus, Don Faust's Big Snakes, W. H. Stephenson's Monkey Motordrome, Jesse Marsh's Last Supper, and others.

**WHAT CAUSES  
 RECORDS TO BREAK?**

At Michigan State Fair, Detroit, 1949,  
 BRYDON'S SHOWS, with Independent Rides,  
 GROSSED \$164,000.00.

This past fall, same date, WAGNER'S CAVAL-  
 CADE OF AMUSEMENTS, with BRYDON'S  
 SHOWS, grossed \$176,000.00.

LET US FIGURE  
 BRYDON'S GROSS \$44,000.00—  
 NOW GO FROM THERE.

**TENNESSEE STATE FAIR  
 NASHVILLE**

BRYDON booked in with  
 CAVALCADE OF AMUSEMENTS

16 Shows  
 2 Fun Houses  
 3 Rides

**RESULT:  
 GREATEST GROSS IN ALL YEARS.**



Ride and show gross, total amount (less federal tax), \$1,240.22.

ATTRACTIONS: Horse racing, 2 days; De Waldo Shows; Frank Winkley's Wreck 'Em Rodeo; Staples Rodeo, 1 day; big car races by Frank Winkley; Jimmie Lynch Death Dodgers.

AID: State aid, \$2,000; county aid, \$3,500.

ADMINISTRATION: President, H. K. Mills; secretary, Pat W. Halleck. 1951 DATES: September 5-9, tentative.

**Harrison County Fair, Missouri Valley**

TOTAL ATTENDANCE: Paid, 3,193. Operated 2 days, 2 nights.

WEATHER: Good 2 days, 2 nights. RECEIPTS: Gate (less tax) \$1,341.06; day grandstand total (less tax) \$589.38; night grandstand total (less tax) \$1,001.75.

CARNIVAL: Gust Karras Shows. ATTRACTIONS: Jimmie Lynch Death Dodgers, two shows; Williams and Lee variety show, 2 shows.

AID, PREMIUMS: State aid, \$2,100; county aid, \$2,630. Total estimated premiums paid out (excluding races), \$3,257.65.

ADMINISTRATION: President, Wm. Jones; secretary, Fred C. Behm.

**Howard County Fair, Cresco**

TOTAL ATTENDANCE: Paid, 10,000; free, 4,000. Operated 4 days, 4 nights.

WEATHER: Good 1 day; rain 1 day, 2 nights; cold or cloudy, 2 days, 2 nights.

RECEIPTS: Gate (less tax), \$6,000; day grandstand total (less tax), \$2,200; night grandstand total (less tax), \$4,000.

CARNIVAL: Crescent Shows. ATTRACTIONS: Barnes-Carruthers revue, 3 days, 3 nights; Jole Chitwood Auto Daredevils, 1 day, 1 night; auto races.

AID, PREMIUMS: State aid, \$2,100; county aid, \$5,000. Total estimated premiums paid out (excluding races), \$3,600.

ADMINISTRATION: President Louis Byrnes; secretary, C. C. Nichols. 1951 DATES: August 9-12, tentative.

**Humboldt County Fair, Humboldt**

TOTAL ATTENDANCE: Paid, 8,900; free, 600. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 2 nights; rain 1 night.

RECEIPTS: Gate (less tax), \$4,541; day grandstand total (less tax), \$1,581; night grandstand total (less tax), \$2,266.

CARNIVAL: Robinson Shows. ATTRACTIONS: 2 days harness, 1 day Jimmie Lynch Death Dodgers.

AID, PREMIUMS: State aid, \$2,100; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$3,100.

ADMINISTRATION: President, Otis Nelson; secretary, Levi W. Olson. 1951 DATES: August 14-18, tentative.

**Iowa State Fair, Des Moines**

TOTAL ATTENDANCE: Paid, 455,737. Operated 8 days, 8 nights.

WEATHER: Good 2 days, 2 nights; rain 3 days, 3 nights; cold or cloudy 3 days, 3 nights.

CARNIVAL: Hennies Bros. Shows. ATTRACTIONS: Night show, Barnes-Carruthers, 5 nights; rodeo, Leo Cramer, 2 nights; thrill show, 1 night, Jimmie Lynch; big car auto races, 3 afternoons; stock car races, 1 after-

noon; motorcycle races, 1 afternoon, National Speedways, Inc.

ADMINISTRATION: President, H. L. Pike; secretary, L. B. Cunningham; superintendent of concessions, W. J. Campbell; publicity director, L. R. Fairall.

**Jackson County Fair, Maquoketa**

TOTAL ATTENDANCE: Paid, 12,000; free, 4,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate (less tax), \$9,731.15; day grandstand total (less tax), \$3,500; night grandstand total (less tax), \$6,200.

CARNIVAL: L. B. Lamb Shows. ATTRACTIONS: Jimmie Lynch opening day and night; White Horse Troupe, second day and night; Boyle-Wolfolk Shows, third and fourth day and night; two days horse racing.

AID, PREMIUMS: State aid, \$2,100; county aid, \$3,000. Total estimated premiums paid out (excluding races), \$3,000.

ADMINISTRATION: President R. C. Kroeger; secretary and superintendent of concessions, L. S. Lein; publicity director, Earl Boyer.

**Kosuth County Fair, Algona**

TOTAL ATTENDANCE: Paid, 12,451; free, 4,000. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate (less tax) \$5,252.10; day grandstand total (less tax) \$1,369.08; night grandstand total (less tax) \$2,167.84.

CARNIVAL: Merriams Midway. ATTRACTIONS: Mario Revue, 2 nights; chuck wagon races, two days; harness races, auto races; Jimmie Lynch thrill show.

AID, PREMIUMS: State aid, \$2,100; county aid, \$5,000. Total estimated premiums paid out (excluding races), \$6,000.

ADMINISTRATION: President, A. A. Schipull; secretary, L. W. Nitchals. 1951 DATES: August 15-18, tentative.

**Lee County Fair, Donnellson**

TOTAL ATTENDANCE: Paid, 9,242; free, 2,745. Operated 3 days, 4 nights.

WEATHER: Good 3 days, 4 nights. RECEIPTS: Gate (less tax), \$5,242.06; day grandstand total (less tax), \$981.22; night grandstand total (less tax), \$2,017.45.

CARNIVAL: L. B. Lamb Shows. ATTRACTIONS: WHO Barn Dance, 1 night; Williams & Lee Stage Show Revue, 2 nights; harness horse racing, 2 afternoons; Jole Chitwood's Thrill Show, 1 afternoon and night.

AID, PREMIUMS: State aid, \$2,100; county aid, \$2,207.28. Total estimated premiums paid out (excluding races), \$3,563.47.

ADMINISTRATION: President, C. J. Ward; secretary, J. R. Doherty; superintendent of concessions, Ralph Heaton; publicity director, Frank Alston.

**Marion County Fair, Knoxville**

TOTAL ATTENDANCE: Paid, 4,500. Operated 4 days, 3 nights.

WEATHER: Good 4 days, 3 nights. RECEIPTS: Gate (less tax) \$1,500; night grandstand total (less tax) \$1,000.

CARNIVAL: Model Shows. ATTRACTIONS: Vaudeville acts, Hoagians Hippodrome, 2 days auto races, 2 days other acts.

AID, PREMIUMS: State aid, \$1,800; county aid, \$8,411. Total estimated premiums paid out (excluding races), \$2,290.65.

ADMINISTRATION: President, Cyril

Rees; secretary and superintendent of concessions and publicity director, Henry Heinz.

**Mississippi Valley Fair, Davenport**

TOTAL ATTENDANCE: Paid, 41,584; free, 13,553. Operated 6 days, 6 nights.

WEATHER: Good 2 days, 1 night; cold or cloudy 4 days, 5 nights.

RECEIPTS: Gate (less tax) \$14,597.51; day grandstand total (less tax) \$3,967.24; night grandstand total (less tax) \$10,894.37.

CARNIVAL: Imperial Shows. Ride and show gross, total amount, less federal tax, \$12,864.04.

ATTRACTIONS: Midwest Assn. midget races, 1 night; WLS barn dance, 1 night; Midwest Assn. stock car races, 2 afternoons; Jole Chitwood's thrill show, 1 day, 1 night; Sam Howard's Aqua Thrills and Ernie Young Agency acts, 1 day and 3 nights.

AID, PREMIUMS: State aid, \$2,100; county aid, \$3,500.

ADMINISTRATION: President, C. D. Salter; manager, Frank Harris; superintendent of concessions, Theo. Moellenbeck; publicity director, Harvey Hoffman.

**National Dairy Cattle Congress, Waterloo**

TOTAL ATTENDANCE: Paid, 225,557. Operated 8 days, 8 nights.

WEATHER: Good 4 days, 4 nights; rain 2 days, 2 nights; cold 2 days, 2 nights.

CARNIVAL: Royal United Shows. ATTRACTIONS: Shriner's White Horse Mounted Patrol 2 matinees, 1 evening; Horse show and acts by Barnes-Carruthers, Sunday evening thru Saturday night, twice daily.

AID, PREMIUMS: State aid, \$2,000; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$72,000.

ADMINISTRATION: President, H. B. Plumb; secretary and superintendent of concessions, E. S. Estel; publicity director, W. F. Hanssen. 1951 DATES: September 29-October 6, tentative.

**North Iowa Fair, Mason City**

TOTAL ATTENDANCE: Paid, 43,196; free, 40,790. Operated 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights. RECEIPTS: Gate (less tax), \$17,265.05. Day grandstand total (less tax), \$12,583.50. Night grandstand total (less tax), \$4,875.44.

CARNIVAL: World of Today Shows. ATTRACTIONS: Big car race and stock car race by Auto Racing, Inc.; 2 afternoons of Jole Chitwood Auto Daredevils; 1 afternoon and 5 nights of running races; Gus Sun-Irving Gross revue, 5 nights.

AID, PREMIUMS: State aid, \$2,100; county aid, \$6,000. Total estimated premiums paid out (excluding races), \$40,324.96.

ADMINISTRATION: President, Leigh B. Curron; secretary and superintendent of concessions, M. C. Lawson; publicity director, L. P. Loomis. 1951 DATES: August 30-September 3, official.

**Osceola County Livestock Show, Sibley**

TOTAL ATTENDANCE: Paid, 6,276. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights. RECEIPTS: Gate (less tax), \$2,-

*Proof of the Power to Pull*

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**WISCONSIN STATE FAIRGROUNDS**



OVER 700,000 in 1 week attend the Wisconsin State Fair.

"MORE THAN NINE OUT OF EVERY 10 PERSONS WHO ATTENDED THE WISCONSIN STATE FAIR THIS YEAR WANT TO COME BACK IN 1951."

... According to the results of an official survey taken in co-operation with the research department of the Milwaukee Journal.

**1951 Dates  
AUGUST 18-26**

FOR INFORMATION WRITE

JACK REYNOLDS, Mgr., Milwaukee 14, Wis.

*The Langs*

**"TOPS IN THEIR FIELD"**  
Say Trade and Newspaper Critics ...

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". . . FABULOUS"  
"SOCK ACT . . ."  
". . . DOMINATE BILL"



SOLID TOP BOOKINGS AND RETURN ENGAGEMENTS CONFIRM THIS CAPITOL THEATRE

Nov. 23-29 (return engagement), Washington, D. C.

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". . . YOUTHFUL"  
"CLEVER . . ."  
"COMEDY . . ."

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Roxy Palace Latin Quarter Millers Riviera Milton Berle's TV Astor Hotel Commodore Hotel Waldorf-Astoria Madison Square Garden

MILES INGALLS New York

**CHICAGO**

Oriental Chicago (3 return engagements) Midwest Fairs 12 weeks (Barnes-Carruthers) Duluth Home Show St. Louis Police Show

HARRY GREBEN Chicago

**SPORTS SHOWS**

Minneapolis Toronto Bangor, Me. Coming up in '51: Boston New York Chicago Detroit Thanks to Wm. Shilling

# CHATTANOOGA-HAMILTON COUNTY Interstate Fair

Tennessee's Most Popular Fair

The Fair that Dares to be Different

NOW PLANNING FOR  
 '51 Dates: September 17-22

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 in good ideas!  
 What are yours?

**FREE GRANDSTAND SHOW EVERY  
AFTERNOON AND EVENING**

For Profitable Concession and Exhibit Space

Contact: **MAUDE H. ATWOOD** Secretary

ROOM 420, VOLUNTEER BLDG. CHATTANOOGA 2, TENN.

248.40; day grandstand total (less tax), \$344; night grandstand total (less tax), \$1,805.80.  
**CARNIVAL:** L. B. Lamb Shows. Ride and show gross, total amount, less federal tax, \$2,683.82.  
**ATTRACTIONS:** Carl Mario Show Productions, 2 days and nights; Winkley "Wreck-Em" Rodeo, 1 day and night.  
**AID, PREMIUMS:** State aid, \$2,100; county aid, \$25. Total estimated premiums paid out (excluding races), \$3,092.50.  
**ADMINISTRATION:** President, Wm. Osterman; secretary, Paul F. Cavanaugh; superintendent of concessions, J. H. McKibben.  
**1951 DATES:** August 28-31, official.

**Plymouth County 4-H and Agricultural Show, Le Mars**  
**TOTAL ATTENDANCE:** Free, 12,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Boone Valley Shows. Ride and show gross, total amount, less federal tax, \$1,700.  
**ATTRACTIONS:** Horse show, 1 night; tractor rodeo, beef sale.  
**AID, PREMIUMS:** State aid, \$2,100; county aid, \$1,400. Total estimated premiums paid out (excluding races) \$3,500.  
**ADMINISTRATION:** President, F. A. Louters; secretary, Don P. Carter.  
**1951 DATES:** August 20-23, tentative.

**Ringgold County Fair, Mt. Ayr**  
**TOTAL ATTENDANCE:** Paid, 3,500; free, 1,500. Operated 5 days, 5 nights.  
**WEATHER:** Good 3 days, 3 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.  
**RECEIPTS:** Gate (less tax) \$1,732.80.  
**CARNIVAL:** All-American Midway Shows  
**AID, PREMIUMS:** State aid, \$1,890; county aid, \$3,431.20.  
**ADMINISTRATION:** President, John D. Warin; secretary, Stuart W. Hoover; superintendent of concessions, Frank P. Clarke.  
**1951 DATES:** August 16-20, official.

**Southern Iowa Fair, Oskaloosa**  
**TOTAL ATTENDANCE:** Paid, 14,556. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 3 nights; rain 1 night.  
**RECEIPTS:** Gate (less tax), \$6,702; day grandstand total (less tax), \$2,780.85; night grandstand total (less tax), \$3,129.52.  
**CARNIVAL:** American Beauty Shows. Ride and show gross, total amount, less federal tax, \$3,149.86.  
**ATTRACTIONS:** 2 days of harness races; 1 day of big car, 1 day of stock car races; both by Frank Winkley; 1 night thrill show by Jole Chitwood.  
**AID, PREMIUMS:** State aid, \$2,000; county aid, \$5,000. Total estimated premiums paid out (excluding races), \$11,839.13.  
**ADMINISTRATION:** President, D. H. Mateer; secretary, Clyde Hanna; superintendent of concessions, R. H. Stitely.  
**1951 DATES:** August 4-8, tentative.

**Van Buren-Jefferson County Fair, Keosauqua**  
**TOTAL ATTENDANCE:** Paid, 5,800; free, 3,550. Operated 5 days, 4 nights.  
**WEATHER:** Rain 4 days, 4 nights; cold or cloudy 1 day, 1 night.  
**CARNIVAL:** Robinson's Greater Shows.  
**ATTRACTIONS:** Charles Zemater acts; 2 days of harness and running races.  
**AID, PREMIUMS:** State aid, \$2,094.06; county aid, \$1,819.11. Total estimated premiums paid out (excluding races), \$2,990.10.  
**ADMINISTRATION:** President, Joe M. Barker; secretary, Arthur J. Secor; superintendent of concessions, Robert Vickerman.  
**1951 DATES:** August 13-17, tentative.

**Wapello County Agricultural Fair Association, Eldon**  
**TOTAL ATTENDANCE:** Paid, 24,000; free, 4,000. Operated 3 days, 4 nights.  
**WEATHER:** Good 3 days, 4 nights.  
**CARNIVAL:** American Beauty Shows  
**ATTRACTIONS:** Standard acts, 3 days and revue 2 nights.  
**AID, PREMIUMS:** State aid, \$2,100; county aid, \$5,000. Total estimated premiums paid out (excluding races) \$5,500.  
**ADMINISTRATION:** President, H. F. Gilbert; secretary, L. W. Hall.  
**1951 DATES:** August 20-23, official.

**Wayne County Fair, Corydon**  
**TOTAL ATTENDANCE:** Paid, 3,612; free, 1,308. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$2,476.20; day grandstand total (less tax), \$576.60.  
**CARNIVAL:** Stephens Shows.  
**ATTRACTIONS:** Chitwood Thrill Show, 1 night; Sunny Bernet Attractions, White Horse Show, 1 night; baseball games, harness races, 2 afternoons.  
**AID, PREMIUMS:** State aid, \$1,773.54; county aid, \$682.45. Total estimated premiums paid out (excluding races), \$2,455.90.  
**ADMINISTRATION:** President, Wm. Doty; secretary, A. L. Cohl; superintendent of concessions, Glen Vaughn.  
**1951 DATES:** August 22-24, tentative.

## KANSAS

### Barton County 4-H Fair, Great Bend

**TOTAL ATTENDANCE:** Free, 2,000. Operated 3 days, 2 nights.  
**WEATHER:** Good 3 days, 2 nights.  
**ADMINISTRATION:** Secretary, R. J. Danford.  
**1951 DATES:** August 22-24; tentative.

### Belle Plaine Fair Association, Belle Plaine

**OPERATED:** 2 days, 2 nights.  
**WEATHER:** Good 2 days, 2 nights.  
**CARNIVAL:** Parada Shows.  
**AID, PREMIUMS:** County aid, \$500. Total estimated premiums paid out (excluding races), \$775.  
**ADMINISTRATION:** President M. L. Cox; Publicity Director Paul Sanders.

### Cowley County Free Fair, Winfield

**TOTAL ATTENDANCE:** Free, 8,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Night grandstand total, \$8,200.  
**CARNIVAL:** Rockwell Shows.  
**ATTRACTIONS:** Stock car races, 1 afternoon; running races and shadeo, 2 afternoons; rodeo, 3 nights.  
**AID, PREMIUMS:** County aid, \$2,000; other aid, \$750.  
**ADMINISTRATION:** President, Loyd Hittle; secretary, Noble Bradbury.

### Franklin County Fair, Ottawa

Operated 3 days, 3 nights.  
**WEATHER:** Good 1 day, 1 night; rain 2 days, 2 nights.  
**RECEIPTS:** Night grandstand total (less tax) \$4,711.  
**CARNIVAL:** Cherokee Amusement Company.  
**ATTRACTIONS:** Rodeo 3 nights, Clyde Miller.  
**AID, PREMIUMS:** County aid, \$1,500. Total estimated premiums paid out (excluding races) \$1,600.  
**1951 DATES:** August 29-31, tentative.

### Harper County Agricultural Fair Assn., Harper

**TOTAL ATTENDANCE:** Free, 6,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**CARNIVAL:** Brodbeck-Shrader Shows.  
**ATTRACTIONS:** Home talent each day.  
**AID, PREMIUMS:** County aid, \$2,000. Total estimated premiums paid out (excluding races), \$1,800.  
**ADMINISTRATION:** President, Charles V. Maninger; secretary, R. E.

# KANSAS STATE FAIR

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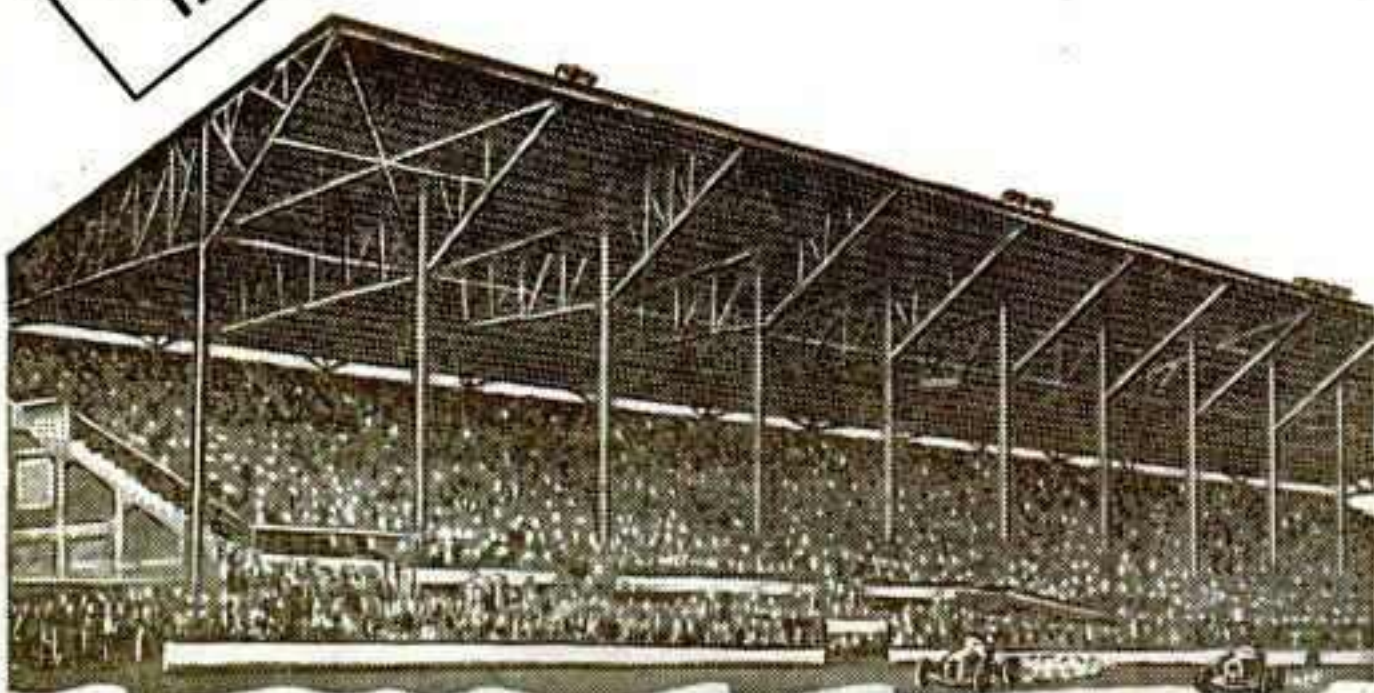
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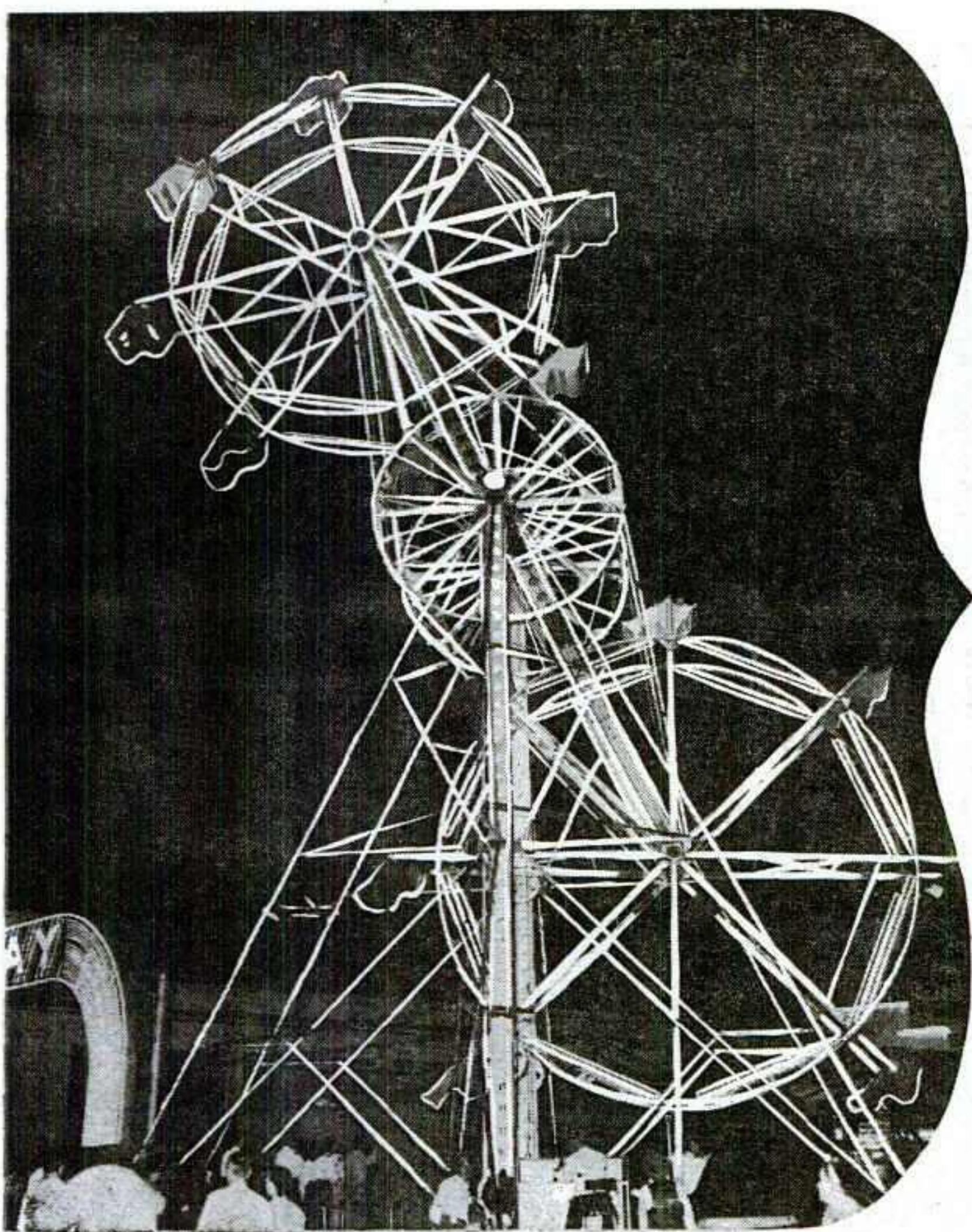
★ **1951 DATES SEPT. 16-21**

Grandstand  
 Seating  
 Capacity  
 12,000





**WORLD'S LARGEST PORTABLE RIDE—TOP MONEY EVERYWHERE**



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# **VELARE BROS. SKY WHEELS**

**PROGRESSIVE FAIRS PLAYED IN 1950**

- ★ CANADIAN NATIONAL EXHIBITION—TORONTO
- ★ STATE FAIR OF TEXAS—DALLAS
- ★ TENNESSEE STATE FAIR—NASHVILLE
- ★ ILLINOIS STATE FAIR—SPRINGFIELD
- ★ CALIFORNIA ORANGE SHOW—SAN BERNARDINO
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**1951 DATES—Aug. 19 to 24**

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**COLORADO STATE FAIR**

**PUEBLO, COLORADO**

Dresser; superintendent of concessions, Glenn Irion.

1951 DATES: August 23-26, tentative.

### Harvey County Fair and 4-H Fair, Newton

TOTAL ATTENDANCE: Paid, 1,478; free, 15,000. Operated 4 days, 4 nights. WEATHER: Good 4 days, 4 nights. RECEIPTS: Gate (less tax), \$700.79. CARNIVAL: Maddox Bros. Shows. Ride and show gross, total amount, less federal tax, \$981.27.

ATTRACTIONS: Fifth Avenue Folies, 1 night; Truex & Drake, Kansas City, Mo.

AID, PREMIUMS: County aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,500.

ADMINISTRATION: President, Clarence J. Tangeman; secretary, Keith E. Meade; superintendent of concessions, Don Bayless; publicity director, Ernest Berry.

1951 DATES: August 29-September 1, tentative.

### Kansas Free Fair, Topeka

TOTAL ATTENDANCE: Free, 400,000. Operated 7 days, 7 nights.

WEATHER: Good 3 days, 4 nights; rain 2 days, 1 night; cold or cloudy 2 days, 2 nights.

RECEIPTS: Day grandstand total (less tax) \$30,118; night grandstand total (less tax) \$48,337.

CARNIVAL: Royal American Shows; ride and show gross, total amount, less federal tax \$80,995.

ATTRACTIONS: Barnes-Carruthers Revue 7 nights; stock car races two afternoons; big car races, 2 afternoons (Frank R. Winkley); Jole Chitwood Auto Daredevils, 3 afternoons.

AID, PREMIUMS: State aid, \$5,000; County aid, \$14,200. Total estimated premiums paid out (excluding races), \$24,000.

ADMINISTRATION: President D. E. Ackers; secretary, M. W. Jencks; superintendent of concessions, R. R. Brown; publicity director, Clive R. Lane.

1951 DATES: September 8-14, tentative.

### Kansas State Fair, Hutchinson

TOTAL ATTENDANCE: (Estimated) 310,000. Operated 6 days, 7 nights.

WEATHER: Good 6 days, 7 nights.

RECEIPTS: Gate (less tax) \$46,311.60; day grandstand total (less tax); \$39,500, night grandstand, total (less tax), \$43,750.

CARNIVAL: Independent midway; ride and show gross total amount, less federal tax, \$41,500.

ATTRACTIONS: Big car races, Frank R. Winkley; Jole Chitwood Daredevil Drivers, Aut Swenson; stock car races, Verne M. Hamilton.

AID, PREMIUMS State aid, \$9,000. Total estimated premiums paid out (excluding races) \$47,429.87.

ADMINISTRATION: President, Perry H. Lambert; secretary, Virgil C. Miller; superintendent of concessions, Wm. H. Wegener; publicity director, Fred Henny.

1951 DATES: September 15-21, tentative.

### Leavenworth County Fair, Tonganoxie

TOTAL ATTENDANCE: Free, 20,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 3 nights.

RECEIPTS: Night grandstand total (less tax), \$1000.

CARNIVAL: Armfield Amusement Company.

ATTRACTIONS: Baseball games, 2 night horse shows.

AID PREMIUMS: County aid, \$2000. Total estimated premiums paid out (excluding races), \$2,000.

ADMINISTRATION: President, M. F. Black; secretary-superintendent of concessions and publicity director George L. Baker.

1951 DATES: August 30-September 1, tentative.

### Linn County Fair, Mound City

TOTAL ATTENDANCE: Paid, 3,600; free, 1,500. Operated 3 days, 4 nights.

WEATHER: Good 1 day, 2 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.

RECEIPTS: Gate (less tax), \$625; night grandstand total (less tax), \$1,635.

CARNIVAL: F. C. Bogle Shows; ride and show gross, total amount, less federal tax, \$1,912.

ATTRACTIONS: Midget races (Hamilton Attractions) 1 night; rodeo (Tony Martin, Galena, Kans.) 2 nights; variety show (Tom Drake) 1 night; horse show 1 day.

AID, PREMIUMS: County aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,000.

ADMINISTRATION: President, Chas. Murray; superintendent of concessions, J. F. Bacon; secretary and publicity director, John H. Morse.

### Marshall County Stock Show and Fair, Blue Rapids

TOTAL ATTENDANCE: 6,000. Operated 4 days, 4 nights.

WEATHER: Rain 1 day, 1 night; cold or cloudy 3 days, 3 nights.

CARNIVAL: Cherokee Amusement Company. Ride and show gross, total amount, less federal tax, \$550.

ATTRACTIONS: Radio stars, ball games, pony show and races.

AID, PREMIUMS: County aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,100.

ADMINISTRATION: President, Fred

L. Stock; secretary, C. B. Coulter; superintendent of concessions, H. Feldhausen.

1951 DATES: August 21-24, tentative.

### Nemaha County Agricultural Fair, Seneca

TOTAL ATTENDANCE: Free, 5,000. Operated 3 days, 3 nights.

WEATHER: Rain 1 day, 1 night; cold or cloudy 2 days, 2 nights.

CARNIVAL: Cherokee Amusement Co.

ATTRACTIONS: Home talent.

AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$750.

ADMINISTRATION: President Raymond Russel; secretary, A. J. Haverkamp; publicity director, A. J. Wempe.

### North Central Kan. Free Fair, Belleville

OPERATED 4 days, 5 nights.

WEATHER: Good 4 days, 5 nights.

CARNIVAL: 20th Century Shows.

ATTRACTIONS: Stock car races, 1 day; big car races, 2 days; Jimmie Lynch Death Dodgers, 2 nights; stage-show and fireworks, 1 night.

AID, PREMIUMS: County aid, \$13,720. Total estimated premiums paid out (excluding races), \$5,000.

ADMINISTRATION: President, P. Shoemaker; secretary, Homer Alkire; superintendent of concessions, R. H. Supervant; publicity director, Merle Miller.

1951 DATES: August 27-31, official.

### Osborne County Fair, Osborne

TOTAL ATTENDANCE: Free, 30,000. Operated 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights.

RECEIPTS: Gate (less tax), \$5,000. Day grandstand total (less tax), \$1,000.

CARNIVAL: American Midway Shows.

ATTRACTIONS: Michaels Big City Circus, 2 days; amateur rodeo, 1 day; horse show, 1 day.

AID, PREMIUMS: County aid, \$3,000. Total estimated premiums paid out (excluding races), \$2,500.

ADMINISTRATION: President, Fred Cady; secretary, Benny Goodman; superintendent of concessions, Bill Hadley; publicity director, Quintin Woolley.

1951 DATES: August 15-18, tentative.

### Sedgwick County Fair, Chaney

TOTAL ATTENDANCE: Free, 2,000. Operated 3 days, 3 nights.

WEATHER: Good 3 days, 2 nights; rain 1 night.

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**CARNIVAL:** Brodbeck & Schrader Shows.  
**ATTRACTIONS:** Stageshow, dance, band concerts, horse show.  
**AID, PREMIUMS:** County aid, \$2,500; other aid, \$150.  
**ADMINISTRATION:** President, Floyd Souders; secretary, Frank A. Rynker; superintendent of concessions, Roy E. Dewey.

**Marion County Fair, Hillsboro**  
**OPERATED:** 4 days, 4 nights.  
**WEATHER:** Good, 4 days, 4 nights.  
**CARNIVAL:** Central States.  
**ATTRACTIONS:** Free act.  
**ADMINISTRATION:** President, T. W. Spacheck; secretary, Dr. G. L. Klassen.

**Sylvan Grove Fair, Sylvan Grove**  
**TOTAL ATTENDANCE:** Free, 3,000. Operated 4 days, 4 nights.  
**WEATHER:** Rain 4 days, 4 nights.  
**RECEIPTS:** Night grandstand total (less tax), \$1,400.  
**CARNIVAL:** Frear United Shows; ride and show gross, total amount, less federal tax, \$800.  
**ATTRACTIONS:** Fifth Ave. Follies, 3 nights; Circus Revue, 1 night.  
**AID, PREMIUMS:** County aid, \$2,000. Total estimated premiums paid out (excluding races), \$1,800.  
**ADMINISTRATION:** President Armin Meitler; secretary, R. B. Middlekauff; superintendent of concessions, W. A. Buzick.

**Thayer Home-Coming Picnic Fair, Thayer**  
**TOTAL ATTENDANCE:** Free, 10,000. Operated 2 days.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Stumbo Shows. Ride and show gross, total amount, less federal tax \$660.  
**ATTRACTIONS:** Free rodeo, two afternoons.  
 Total estimated premiums paid out (excluding races) \$217.  
**ADMINISTRATION:** President, E. P. Johnston; secretary, H. M. Minnick; superintendent of concessions, H. M. Minnick; publicity director, Kerm Powers.  
 1951 DATES: September 5-7, official.

**The Inter-State Fair, Coffeyville**  
**TOTAL ATTENDANCE:** Paid, 30,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Day grandstand total (less tax), \$1,000. Night grandstand total (less tax), \$9,000.

**CARNIVAL:** American Midway Shows.  
**ATTRACTIONS:** 3 nights, professional rodeo by Clyde Herlet and Billy Veach; 1 afternoon and 1 night, hot rod races by Bud Wilson Enterprise, Inc.  
**AID, PREMIUMS:** County aid, \$2,000. Total estimated premiums paid out (excluding races), \$3,800.  
**ADMINISTRATION:** President, J. C. Page; secretary, Lawrence M. Smith; superintendent of concessions, Albert Reiter; publicity director, Elton Weeks.

**Thomas County Free Fair, Colby**  
**TOTAL ATTENDANCE:** Paid, 6,379; free, 308. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$4,523. Day grandstand total (less tax), \$2,140. Night grandstand total (less tax), \$2,383.  
**CARNIVAL:** M. A. Srader Shows. Ride and show gross, total amount, less federal tax, \$2,424.78.  
**ATTRACTIONS:** Fireworks, 5th Avenue Follies Revue, Tip-Top Circus, Texas Rangers Revue, Hell on Wheels Thrill Show, all booked thru Ben Truex of Wichita; 2 days of running races.  
**AID, PREMIUMS:** County aid, \$7,500. Total estimated premiums paid out (excluding races), \$2,592.  
**ADMINISTRATION:** President, William Garrett; secretary, superintendent of concessions and publicity director, J. B. Kuska.  
 1951 DATES: August 14-17, official.

**Tri-County Fair, Horton**  
**TOTAL ATTENDANCE:** Free, 6,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Evans United Shows.  
**ATTRACTIONS:** Free act, 3 nights; J. C. Michaels.  
**AID, PREMIUMS:** County aid, \$1,850. Total estimated premiums paid out (excluding races), \$1,850.  
**ADMINISTRATION:** President, George Hamilton; secretary, J. A. Bourquin; superintendent of concessions, H. Lading.

**Wabaunsee County 4-H Fair, Alma**  
**TOTAL ATTENDANCE:** Free, 1,500. Operated 3 days, 2 nights.  
**WEATHER:** Good 3 days, 2 nights.  
**CARNIVAL:** 4-H Carnival.  
**AID, PREMIUMS:** County aid, \$300. Total estimated premiums paid out (excluding races), \$500.  
**ADMINISTRATION:** President, Albert Stuewe; secretary, H. G. Weaver.

## KENTUCKY

### Kentucky State Fair, Louisville

**TOTAL ATTENDANCE:** Paid, 180,124; free, 125,062. Operated 7 days, 7 nights.  
**WEATHER:** Good 4 days, 4 nights; rain 3 days, 2 nights.  
**RECEIPTS:** Gate (less tax), \$90,065.  
**CARNIVAL:** Gooding Amusement Company. Ride and show gross, total amount, less federal tax, \$52,088.87.  
**ATTRACTIONS:** Bill Holland's Thrill Show, 2 nights; 3 programs of harness racing; 1 program of motorcycle racing; Roy Acuff Show, 1 night; WLW Midwestern Hayride, broadcast and show, 1 night; National Fiddle Contest, Kentuckiana Square Dance Championship Contest, State Baton Twirling Championship Contest, Amateur Tobacco Auctioneer Contest, State Championship Gospel Quartet Contest and State Beauty Contest.  
**AID, PREMIUMS:** State aid, \$70,000; other aid, \$30,318. Total estimated premiums paid out (excluding races), \$100,318.  
**ADMINISTRATION:** Manager, J. Dan Baldwin; superintendent of concessions, Ed Brooks; publicity director, L. (Doc) Cassidy.  
 1951 DATES: September 9-15, tentative.

**Lee County Fair, Beattyville**  
**OPERATED:** 3 days, 3 nights.  
**CARNIVAL:** Bee's Old Reliable Shows.  
**ATTRACTIONS:** Cattle show, horse show, school parade.  
**AID, PREMIUMS:** County aid, \$500.  
**ADMINISTRATION:** President, William McGuire; secretary, Lee Tyler; superintendent of concessions, Q. D. Combs; publicity director, Neuyale Shackelford.

**Lewis County School and Agricultural Fair, Vanceburg**  
**TOTAL ATTENDANCE:** Free, 7,000. Operated 2 days.  
**WEATHER:** Good 2 days.  
**CARNIVAL:** Harris Shows.  
 Total estimated premiums paid out (excluding races) \$2,300.  
**ADMINISTRATION:** President, J. F. Bertram Jr.; secretary, Omar B. Harrison.

**Logan County Fair, Russellville**  
**TOTAL ATTENDANCE:** Paid, 15,000; free, 1,000. Operated 5 days, 6 nights.  
**WEATHER:** Good 5 days, 5 nights; rain 1 day, 1 night.  
**CARNIVAL:** Page Bros. Shows. Ride and show gross, total amount, less federal tax, \$1,000.  
**ATTRACTIONS:** Horse Show, Baby Show Cooking and Freezing Show, Farm Bureau Show, Negro Day, Children's Day, rodeo.  
 Total estimated premiums paid out (excluding races), \$2,000.  
**ADMINISTRATION:** President, Hal Thurmond; secretary, Jack Stengell.

**Marion County Fair, Lebanon**  
**TOTAL ATTENDANCE:** Paid, 8,800; free, 100. Operated 4 days, 4 nights.  
**WEATHER:** Good 3 days, 3 nights; rain 1 day, 1 night.  
**CARNIVAL:** Magic Empire Shows.  
 Total estimated premiums paid out (excluding races), \$3,400.  
**ADMINISTRATION:** President, A. C. Glasscock; secretary, Sam B. Spalding.

**Meade County Fair, Brandenburg**  
**TOTAL ATTENDANCE:** Paid, 1,280; free, 600. Operated 3 days, 3 nights.  
**WEATHER:** Good 1/2 day; rain 2 1/2 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$631.  
**CARNIVAL:** Dan-Louis Shows.  
**ATTRACTIONS:** Renfro Valley Folks.  
**ADMINISTRATION:** President W. T. Stith; secretary, H. J. Rice Jr.; superintendent of concessions, Jake Hamilton.

**Owsley County Fair Assn., Booneville**  
**TOTAL ATTENDANCE:** Free, 9,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 1 day, 1 night; rain 2 days, 2 nights.  
**CARNIVAL:** Silver Slipper Shows.  
**ATTRACTIONS:** WNOX singers, square dance, amateur contest, horse show, 1 day.  
**AID, PREMIUMS:** \$1,800. Total estimated premiums paid out (excluding races), \$1,800.  
**ADMINISTRATION:** Secretary, Fred W. Gabbard.

## LOUISIANA

**Allen Parish Fair, Oberlin**  
**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Buff Hottie Shows.  
**AID, PREMIUMS:** State aid, \$2,000. Total estimated premiums paid out (excluding races), \$841.  
**ADMINISTRATION:** President, Wheeler Fuseller; secretary, G. C. Meaux.

**Grant Parish Fair Association, Verda**  
**OPERATED:** 2 days, four nights.  
**WEATHER:** Good 2 days, 4 nights.  
**CARNIVAL:** Floyd O. Kille Shows.  
**ATTRACTIONS:** Square dancing and fireworks.  
**AID, PREMIUMS:** State aid, \$2,000; county aid, \$250. Other aid, \$250.

Total estimated premiums paid out (excluding races) \$1,500.  
**ADMINISTRATION:** President, John Williams; secretary, Odella Purvis; superintendent of concessions, C. F. Fletcher.

**South Louisiana State Fair, Donaldsonville**  
**TOTAL ATTENDANCE:** Free, 45,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Day grandstand total (less tax), \$5,000.  
**CARNIVAL:** Buff Hottie Shows.  
**AID, PREMIUMS:** State aid, \$16,000. County aid, \$5,000. Total estimated premiums paid out (excluding races), \$13,000.  
**ADMINISTRATION:** President, L. A. Barnes; secretary, A. Nötter; publicity director, Claire Punecky.

**Southwest Louisiana Fair, Eunice**  
**OPERATED:** 5 days, 5 nights.  
**WEATHER:** Good 5 days, 5 nights.  
**CARNIVAL:** Cavalcade of Amusements.  
**AID, PREMIUMS:** State aid, \$16,000; county aid, \$700. Total estimated premiums paid out (excluding races) \$12,000.  
**ADMINISTRATION:** President, Jno. W. Clark; secretary and publicity director, Mrs. J. P. Bedell; manager, Ell Ardoin.  
 1951 DATES: October 10-14, tentative.

## MARYLAND

**Windsor Fair, Windsor**  
**TOTAL ATTENDANCE:** Paid, 10,000; free, 2,000. Operated 6 days, 5 nights.  
**WEATHER:** Good 1 day, 1 night; rain 5 days, 4 nights.  
**CARNIVAL:** Playtime Shows.  
**ATTRACTIONS:** Al Martin's Vaudeville, 2 days, 2 nights; Ward Beam's Auto Thrill Show, 1 night; 2 1/2 days harness racing; cattle show.  
 Total estimated premiums paid out (excluding races), \$7,000.  
**ADMINISTRATION:** President, Gordon Drew; secretary, E. R. Hayes; superintendent of concessions, Clayton Osgood; publicity director, Con Kennison.  
 1951 DATES: August 29-September 2, tentative.

## MASSACHUSETTS

**Great Barrington Fair, Barrington, Mass.**  
**TOTAL ATTENDANCE:** Paid, 125,000. Operated 7 days, 7 nights.  
**WEATHER:** Good 4 days, 4 night; rain 3 days, 3 nights.  
**CARNIVAL:** O. C. Buck Shows.  
**ATTRACTIONS:** B. Ward Beams Daredevils, opening day and night; stage revue, 6 evenings, booked thru Al Martin, Boston; 6 afternoons of running horse races.  
**AID, PREMIUMS:** State aid, \$3,500; other aid, \$6,500. Total estimated premiums paid out (excluding races), \$10,000.  
**ADMINISTRATION:** President, E. J. Carroll; secretary, A. W. Lombard; superintendent of concessions, T. E. Morrissey; publicity director, Harry Storin.  
 1951 DATES: September 9-15, tentative.

**Weymouth Fair, Weymouth**  
**TOTAL ATTENDANCE:** Paid, 128,725. Operated 7 days, 7 nights.  
**WEATHER:** Good 3 days, 3 nights; rain 1 day, 1 night; cold or cloudy 3 days, 3 nights.  
**CARNIVAL:** Lagasse Amusement Company.  
**ATTRACTIONS:** 7 nights, vaudeville booked thru George A. Hamid & Son; 7 afternoons, running races, horse, oxen pulling and riding exhibits.  
**AID, PREMIUMS:** State aid, \$3,000. Total estimated premiums paid out (excluding races), \$10,000.  
**ADMINISTRATION:** President, D. Reidy; general manager and superintendent of concessions, M. Danziger; publicity director, Floyd L. Bell.  
 1951 DATES: August 12-18, official.

## MICHIGAN

**Berlin Fair, Marne**  
**TOTAL ATTENDANCE:** Paid, 15,000; free, 5,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.  
**RECEIPTS:** Gate (less tax) \$6,700; day grandstand total (less tax) \$1,575; night grandstand total (less tax) \$2,575.  
**CARNIVAL:** W. G. Wade Shows. Ride and show gross, total amount, less federal tax, \$5,500.  
**ATTRACTIONS:** Rawn Cavalcade of Stars, 3 days; horse races, 2 days; horse-pulling contest.  
**AID, PREMIUMS:** State aid, \$4,100; county aid, \$300. Total estimated premiums paid out (excluding races) \$2,500.50.  
**ADMINISTRATION:** President, Arthur P. Edison; secretary, E. M. Ossewarder; publicity director, Jack Bronkewa.  
 1951 DATES: August 28-31, official.

**Charlevoix Co. Agricultural Society, East Jordan**  
**TOTAL ATTENDANCE:** Paid, 4,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 1 day, 1 night;

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**FALL FAIR**

**GRANZZA**

Southwestern

MIKE BENTON President

Sept. 27 to Oct. 7  
 1951

rain 2 days, 2 nights; cold or cloudy, 1 day, 1 night.

AID, PREMIUMS: State aid, \$1,100. Total estimated premiums paid out (excluding races), \$2,600.

ADMINISTRATION: President Claude Pearsall; secretary, Ed Reberman.

**Eaton County 4-H Agricultural Society, Charlotte**

TOTAL ATTENDANCE: Paid, 40,000; Free, 50. Operated 4 days, 5 nights.

WEATHER: Good 2 days, 3 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.

RECEIPTS: Gate (less tax) \$7,994.30; day grandstand total (less tax) \$1,464.40; night grandstand total (less tax) \$3,118.75.

CARNIVAL: Gooding's Rides and Shows. Ride and show gross, total amount, less federal tax, \$5,771.50.

ATTRACTIONS: WLS, one night, Henry Lueders acts, 2 days; circus 2 days; 3 days harness racing; 2 days horse pulling; 1 day mule pulling; 1 day farmers' running races.

AID, PREMIUMS: State aid, \$3,360. Total estimated premiums paid out (excluding races) \$6,720.

ADMINISTRATION: President, J. B. Strange; secretary and publicity director, Haus Karda; superintendent of concessions, S. B. Phillips.

**15th Annual Homecoming and Fair, Pinconning**

TOTAL ATTENDANCE: Free, 6,000. Operated 2 days, 2 nights.

WEATHER: Good 2 days, 2 nights.

CARNIVAL: W. G. Wade Shows

AID: State aid, \$720; county aid, \$500.

ADMINISTRATION: President, Neal Whyte; secretary, Meryl Bird; publicity director, Dr. F. Letchfield.

**Fowlerville Fair, Fowlerville**

TOTAL ATTENDANCE: Paid, 13,200. Operated 5 days, 5 nights.

WEATHER: Good 4 days; rain 1 day, 5 nights.

RECEIPTS: Gate (less tax), \$4,607; day grandstand total (less tax), \$1,104; night grandstand total (less tax), \$2,703.

CARNIVAL: Down River Amusement Company. Ride and show gross, total amount, less federal tax, \$3,101.

ATTRACTIONS: WLS, 1 night; Barnes & Carruthers Musical Revue, 3 nights; Lucky Lee Lott Thrill Show, 1 day and night; 3 days harness racing; 1 day horse pulling.

AID, PREMIUMS: County aid, \$500. Total estimated premiums paid out (excluding races), \$4,639.

ADMINISTRATION: President, J. J. Hendren; secretary, Robert E. Smith.

**Gladwin County Fair Association, Gladwin**

TOTAL ATTENDANCE: Free, 10,500. Operated 4 days, 4 nights.

WEATHER: Good 4 days, 4 nights.

RECEIPTS: Day grandstand total (less tax) \$885.

CARNIVAL: Lee United Shows.

ATTRACTIONS: United Booking Stage Shows; harness racing, 2 days.

AID, PREMIUMS: State aid, \$3,335.15; county aid, \$3,236.57. Total estimated premiums paid out (excluding races) \$4,634.25.

ADMINISTRATION: President, Walter G. Nakkula; secretary, Earl Colbeck.

1951 DATES: August 8-11, tentative.

**Hillsdale County Fair, Hillsdale**

TOTAL ATTENDANCE: Paid, 53,199; free, 50,000. Operated 7 days, 6 nights.

WEATHER: Good 7 days, 7 nights.

RECEIPTS: Gate (less tax), \$23,343.80; day and night grandstand total, \$14,594.93.

CARNIVAL: Gooding Amusement Company.

ATTRACTIONS: Gertrude Avery Revue 6 nights, 5 days; 5 days harness racing.

AID, PREMIUMS: State aid, \$3,500. Other aid, \$7,500. Total estimated premiums paid out (excluding races), \$10,000.

ADMINISTRATION: President, H. F. Clark; secretary, H. B. Kelley.

1951 DATES: September 23-29, official.

**Huron County Fair, Bad Axe**

TOTAL ATTENDANCE: Paid, 16,000; free 14,000. Operated 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights.

RECEIPTS: Gate (less tax) \$6,578.44; day grandstand total (less tax) \$2,460; night grandstand total (less tax) \$1,780.

CARNIVAL: Happyland Shows.

ATTRACTIONS: Barnes & Carruthers-Randolph Avery Revue, 4 days, 4 nights; 3 days harness racing; 2 days wagon and running races; 2 days horse pulling.

AID, PREMIUMS: State aid, \$2,600; county aid, \$800. Other aid, \$85. Total estimated premiums paid out (excluding races) \$6,500.

ADMINISTRATION: President, Joseph L. Ruth; secretary and superintendent of concessions and publicity director, W. E. Logan.

1951 DATES: August 14-18, tentative.

**Ingham County Fair, Mason**

TOTAL ATTENDANCE: Paid, 50,000. Operated 6 days, 6 nights.

WEATHER: Good 6 days, 6 nights.

RECEIPTS: Gate (less tax), \$13,140. Grandstand total (less tax), \$10,924.

CARNIVAL: W. G. Wade Shows.

ATTRACTIONS: Harness racing, horse pulling, tractor events, Klines Revue, Lucky Lott Thrill Show, 3 days harness races.

AID, PREMIUMS: State aid, \$3,200; county aid, \$2,500. Total estimated premiums paid out (excluding races), \$7,963.57.

ADMINISTRATION: President, Otto Hartig; secretary, superintendent of concessions and publicity director, Joy O. Davis.

**Isabella County Farm and Youth Fair, Mount Pleasant**

TOTAL ATTENDANCE: Free, 15,000. Operated 4 days, 5 nights.

WEATHER: Good 4 days, 4 nights; rain 1 night.

RECEIPTS: Day grandstand total (less tax), \$607.54. Night grandstand total (less tax), \$1,669.25.

CARNIVAL: W. S. Wade Shows. Ride and show gross, total amount, less federal tax, \$2,247.69.

ATTRACTIONS: Amateur contest, horse pulling, Armstrong Troupe.

AID, PREMIUMS: State aid, \$1,500; county aid, \$750; other aid, \$2,250. Total estimated premiums paid out (excluding races), \$3,500.

ADMINISTRATION: President, John Tietz; secretary, Maynard Gilmore.

**Lenawee County Fair, Adrian**

TOTAL ATTENDANCE: Paid, 22,000; free, 11,000. Operated 5 days, 6 nights.

WEATHER: Good 4 days, 3 nights; rain 2 days, 3 nights.

RECEIPTS: Gate (less tax), \$10,600; day grandstand total (less tax), \$2,100; night grandstand total (less tax), \$2,300.

CARNIVAL: Gooding Amusement Company.

ATTRACTIONS: Barnes-Carruthers; Stars on Parade Revue and free acts; 1 day of harness racing (wet track).

AID, PREMIUMS: State aid, \$5,600. Total estimated premiums paid out (excluding races), \$12,000.

ADMINISTRATION: President, J. P. Witt; secretary, H. H. Hungerford; superintendent of concessions, Clarence Kleidinst.

**Jackson County Fair, Jackson**

OPERATED: 5 days, 5 nights.

WEATHER: Good 2 days, 2 nights; rain 3 days, 3 nights.

RECEIPTS: Gate \$18,155.45.

CARNIVAL: Gooding Shows. Ride and show gross, total amount, less federal tax, \$5,654.54.

ATTRACTIONS: Gus Sun acts and revue numbers.

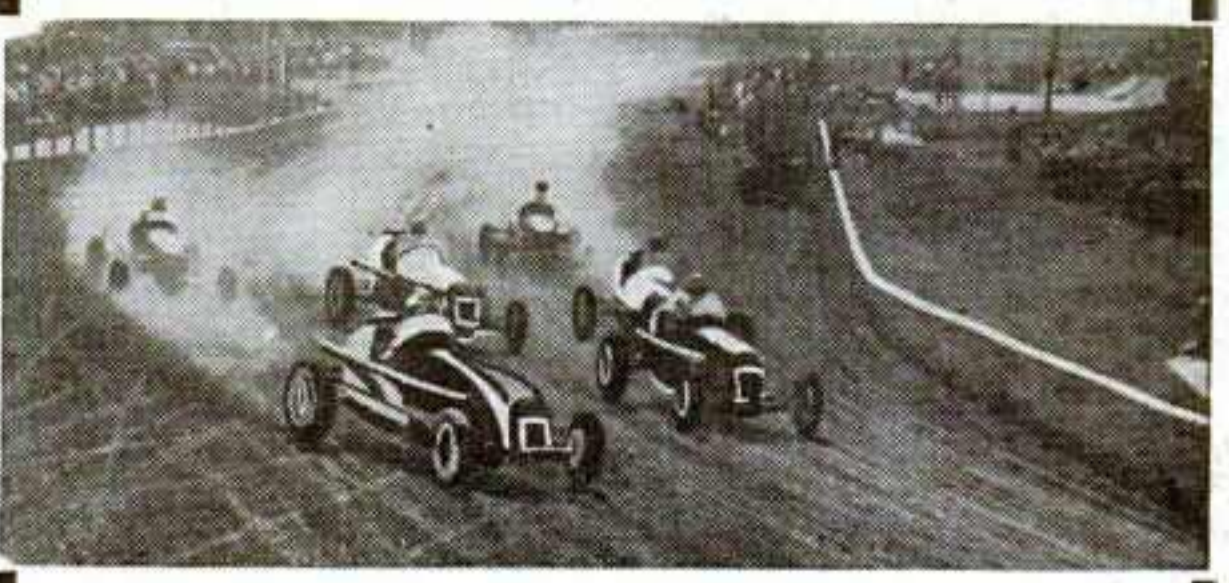
Total estimated premiums paid out (excluding races) \$10,500.

ADMINISTRATION: President, John Saines; secretary, Ilone Storms.

**Michigan State Fair, Detroit**

TOTAL ATTENDANCE: Paid, 527,-

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J. E. "BUCK" KIDD**



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SPRINGFIELD, OHIO



# LOUISIANA STATE FAIR

## SHREVEPORT

★ ★ ★

PLAN TO BE HERE IN 1951  
OCTOBER 20-28 INCLUSIVE

**W. B. JACOBS SR.**  
President

**W. R. HIRSCH**  
Secretary-Manager

**WEATHER:** Good 1 day, 1 night; rain 2 days, 2 nights.  
**RECEIPTS:** Gate (less tax), \$3,-707.43; day and night grandstand total (less tax), \$1,666.74.  
**CARNIVAL:** Wm. T. Collins Shows.  
**ATTRACTIONS:** DeWaldo Attractions, Lucky Lott Thrill Show, Klausner car races.  
**AID, PREMIUMS:** State aid, \$1,550; county aid, \$6,750. Total estimated premiums paid out (excluding races), \$3,746.  
**ADMINISTRATION:** President, Oscar Dahlgren; secretary, Harold Baumgartner.  
**1951 DATES:** September 11-13, tentative.

**Roseau County Agricultural Society, Roseau**  
**TOTAL ATTENDANCE:** Paid, 7,500; free, 4,500. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$3,000; day grandstand total (less tax), \$530.80; night grandstand total (less tax), \$1,373.09.  
**CARNIVAL:** Badger State Shows.  
**ATTRACTIONS:** Barnes-Carruthers Grandstand Show, 3 nights, 2 days; local horse races, 2 days.  
**AID, PREMIUMS:** State aid, \$1,550; county aid, \$600. Total estimated premiums paid out (excluding races), \$1,920.  
**ADMINISTRATION:** President, D. B. Franklin; secretary, Charles Christianson; superintendent of concessions, Earl Gilthelvt.  
**1951 DATES:** July 23-25, tentative.

**St. Louis County Community Fair, Proctor**  
**TOTAL ATTENDANCE:** Paid, 10,000; free, 5,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 1 day, 1 night; cold or cloudy 2 days, 2 nights.  
**CARNIVAL:** Rogers Bros. Shows.  
**ATTRACTIONS:** Home talent show, 1 night; motorcycle races, 1 day; stock car races, 1 day.  
**AID, PREMIUMS:** State aid, \$1,500; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,400.  
**ADMINISTRATION:** President, Thomas G. Bell Jr.; secretary, Rose Cann; superintendent of concessions, Paul Sramek; publicity director, Elmer J. Gorham.

**Scott County Fair, Jordan**  
**TOTAL ATTENDANCE:** Paid, 10,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Gate (less tax), \$4,580.  
**CARNIVAL:** Wolf Shows; ride and show gross, total amount, less federal tax, \$3,290.  
**ATTRACTIONS:** Al Sheehan Artist Bureau acts.  
**AID:** State aid, \$1,500. County aid, \$250.  
**ADMINISTRATION:** President, Henry Arens; secretary, H. H. Berg.  
**1951 DATES:** September 6-9, tentative.

**Shell Prairies Agricultural Association, Park Rapids**  
**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Home State Shows.  
**ATTRACTIONS:** Minstrel Show, home talent plays, horse pulling contest.  
**AID, PREMIUMS:** State aid, \$1,500. Total estimated premiums paid out (excluding races) \$1,500.  
**ADMINISTRATION:** President, C. C. Manlove; secretary, B. E. Breuer.  
**1951 DATES:** August 16-18, tentative.

**Sherburne County Fair, Elk River**  
**TOTAL ATTENDANCE:** Free, 2,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Stipe Shows; ride and show gross, total amount, less federal tax, \$634.88.  
**ATTRACTIONS:** Henry Gordien, magician from Petey's Entertainment Service, 1 night; Hal Garven Show from Hal Garven Music and Entertainment Service, 1 night.  
**AID, PREMIUMS:** State aid, \$1,050; county aid, \$250. Total estimated premiums paid out (excluding races), \$1,400.  
**ADMINISTRATION:** President Lawrence Norwood; secretary and publicity director, E. E. Bjugge.  
**1951 DATES:** August 9-11, official.

**Steele County Free Fair, Owatonna**  
**TOTAL ATTENDANCE:** Free, 196,740. Operated 5 days, 6 nights.  
**WEATHER:** Good 2 days, 3 nights; cold or cloudy 3 days, 3 nights.  
**ATTRACTIONS:** Wild West Show 2 days; 2 days big car races; 1 day hot rod; 1 day horse show; 4 nights of revue.  
**AID:** State aid, \$1,500; county aid, \$4,500. Other aid, \$1,000.  
**ADMINISTRATION:** President H. B. Thelmer; secretary and superintendent of concessions, Stan Mucke; publicity director, Louis Allgheyer.  
**1951 DATES:** August 14-19, official.

**Swift County Fair Association, Appleton**  
**TOTAL ATTENDANCE:** Paid, 18,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 1 day, 2 nights; rain 1 day; cold or cloudy 1 day.  
**CARNIVAL:** Badger State Shows.  
**ATTRACTIONS:** Barnes-Carruthers acts.  
**AID, PREMIUMS:** State aid, approx. \$2,600; county aid, \$500.

**ADMINISTRATION:** President, Lester Evans; secretary, J. G. Anderson.  
**1951 DATES:** August 23, 24, 25, 26, tentative.

**Traverse County Fair, Wheaton**  
**TOTAL ATTENDANCE:** Paid, 11,487. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 2 nights; cold or cloudy 1 night.  
**RECEIPTS:** Gate (less tax), \$4,-713.80; day and night grandstand total (less tax), \$2,521.18.  
**ATTRACTIONS:** Williams & Lee revue, 3 days; auto races, 1 day, W. Klassler; 3 days of harness racing.  
**AID, PREMIUMS:** State aid, \$1,500; county aid, \$100; other aid, \$50. Total estimated premiums paid out (excluding races), \$1,064.55.  
**ADMINISTRATION:** President, Ed W. Hanson; secretary and superintendent of concessions, A. W. Vye.  
**1951 DATES:** September 6-9, official.

**Wadena County Fair, Wadena**  
**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$4,-261.67; day and night grandstand total (less tax), \$1,244.67.  
**CARNIVAL:** 20th Century Shows; ride and show gross, total amount, less federal tax, \$6,900.  
**ATTRACTIONS:** DeWaldo Shows 3 nights; 1 afternoon Saddle Club; Horsecapade, 2 days; harness races.  
**AID:** State aid, \$1,500; county aid, \$150. Other aid, \$3,053.  
**ADMINISTRATION:** President Art Mattie; secretary, publicity director, Clyde E. Kelsey.

**Washington County Fair, Bayport**  
**TOTAL ATTENDANCE:** Paid, 6,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Dobson United Shows.  
**ADMINISTRATION:** President, Glenn T. McCleary; secretary, Fred S. Lammers; superintendent of concessions, John Kleis.  
**1951 DATES:** August 10-12, official.

**Watonwan County Fair, St. James**  
**TOTAL ATTENDANCE:** Paid, 4,485; free, 3,500. Operated 3 days, 3 nights.  
**WEATHER:** Rain 1 day; cold or cloudy 2 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$1,186.-05 day grandstand total (less tax), \$200; night grandstand total (less tax), \$935.68.  
**CARNIVAL:** Wm T. Collins Shows; ride and show gross, total amount, less federal tax, \$4,431.25.  
**ATTRACTIONS:** Barnes-Carruthers acts, two days and nights.  
**AID, PREMIUMS:** State aid, \$1,550;

total estimated premiums paid out (excluding races), \$1,600.  
**ADMINISTRATION:** President, J. M. Glasler; secretary, Hubert Ransom.  
**1951 DATES:** August 24-26, tentative.

**Wright County Fair, Howard Lake**  
**TOTAL ATTENDANCE:** Paid, 12,000; free, 12,000. Operated 4 days, 3 nights.  
**WEATHER:** Good 4 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$3,898.29; day grandstand total (less tax), \$1,300; night grandstand total (less tax), \$1,400.  
**CARNIVAL:** Wolf Shows.  
**ATTRACTIONS:** Stage shows, horse races, horse show, stock car races, thrill show.  
**AID, PREMIUMS:** State aid, \$1,550; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$3,389.  
**ADMINISTRATION:** Secretary, superintendent of concessions and publicity director, Paul Eddy.

**MISSISSIPPI**

**Clay County Fair, West Point**  
**TOTAL ATTENDANCE:** Paid, 9,000; free, 3,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 4 days, 4 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$3,000.  
**AID, PREMIUMS:** State aid, \$232. Total estimated premiums paid out (excluding races), \$2,200.  
**ADMINISTRATION:** President, H. R. Compton; secretary, T. F. Akers; publicity director, R. G. Millard.

**Mississippi A. and I. State Fair, Jackson**  
**OPERATED:** 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**RECEIPTS:** Night grandstand total (less tax), \$24,588.  
**CARNIVAL:** Royal American, Ride and show gross, total amount, less federal tax, \$51,937.24.  
**AID, PREMIUMS:** Fair aid, \$16,500; county aid, \$1,500; other aid, \$4,000. Total estimated premiums paid out (excluding races), \$22,000.  
**ADMINISTRATION:** Secretary, J. M. Dean; superintendent of concessions, M. M. Bedenbaugh.  
**1951 DATES:** October 6-13, tentative.

**Mississippi-Alabama Fair & Dairy Show, Tupelo**  
**TOTAL ATTENDANCE:** Paid, 103,000; free, 20,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 5 days, 5 nights.  
*(Continued on page 64)*

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# KANSAS

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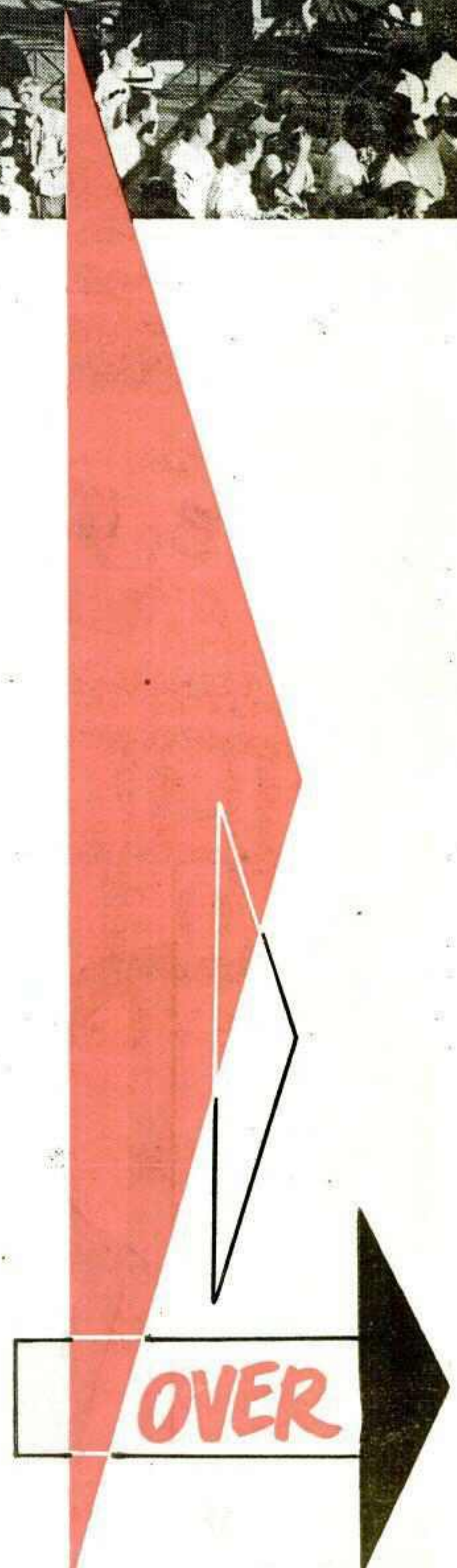




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THROUGH THE MIDWAYS  
OF THE OUTSTANDING  
*Fairs and Exhibitions*  
OF THE UNITED STATES  
and CANADA EVERY YEAR



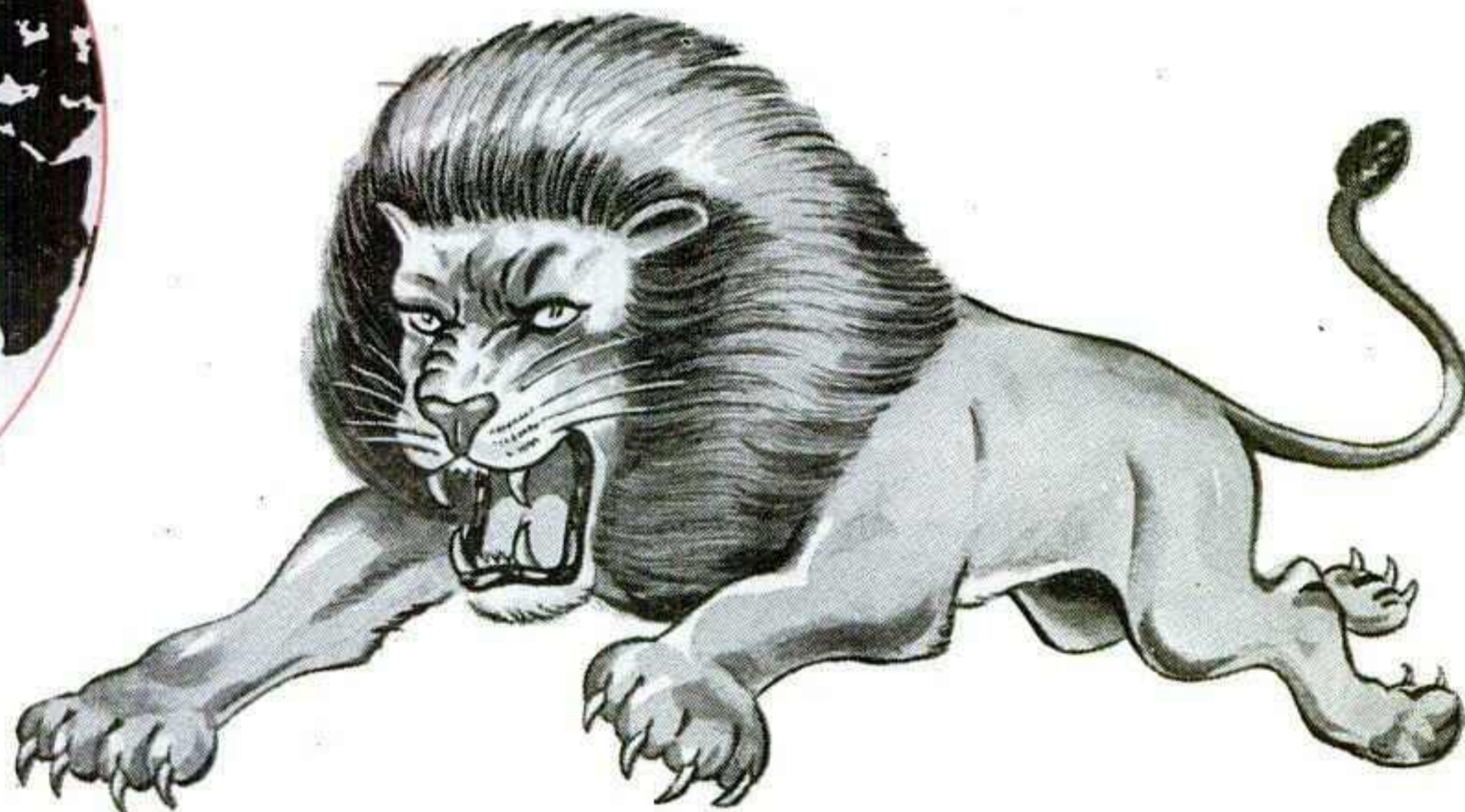
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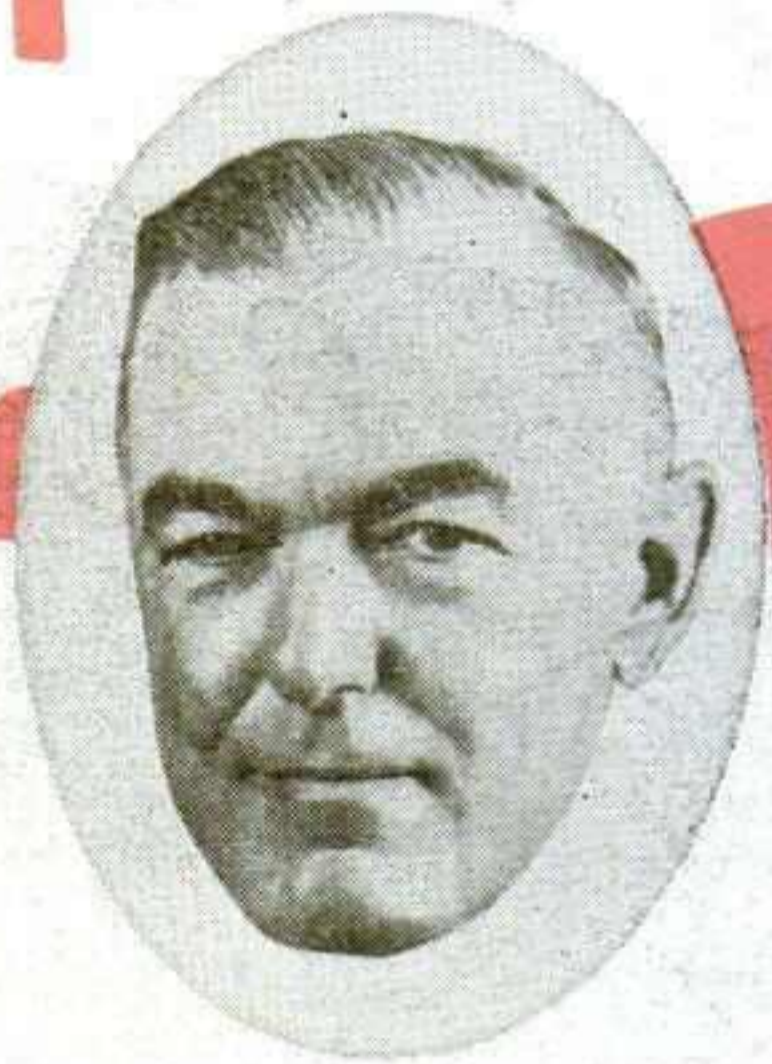
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- FLORIDA STATE FAIR  
Tampa, Florida
- MEMPHIS COTTON CARNIVAL  
Memphis, Tennessee
- MANITOBA PROVINCIAL EXHIBITION  
Brandon, Manitoba
- CALGARY EXPOSITION AND STAMPEDE  
Calgary, Alberta
- EDMONTON EXHIBITION  
Edmonton, Alberta
- SASKATOON INDUSTRIAL EXHIBITION  
Saskatoon, Sask.
- REGINA EXHIBITION  
Regina, Sask.
- CANADIAN LAKEHEAD EXHIBITION  
Ft. Williams, Pt. Arthur, Ont.
- TRI-STATE FAIR  
Superior, Wis.
- MINNESOTA STATE FAIR  
St. Paul-Minneapolis, Minn.
- KANSAS FREE FAIR  
Topeka, Kansas
- TULSA STATE FAIR  
Tulsa, Okla.
- OKLAHOMA STATE FAIR  
Oklahoma City, Okla.
- ARKANSAS LIVE STOCK SHOW  
Little Rock, Ark.
- MISSISSIPPI STATE FAIR  
Jackson, Miss.
- LOUISIANA STATE FAIR  
Shreveport, La.

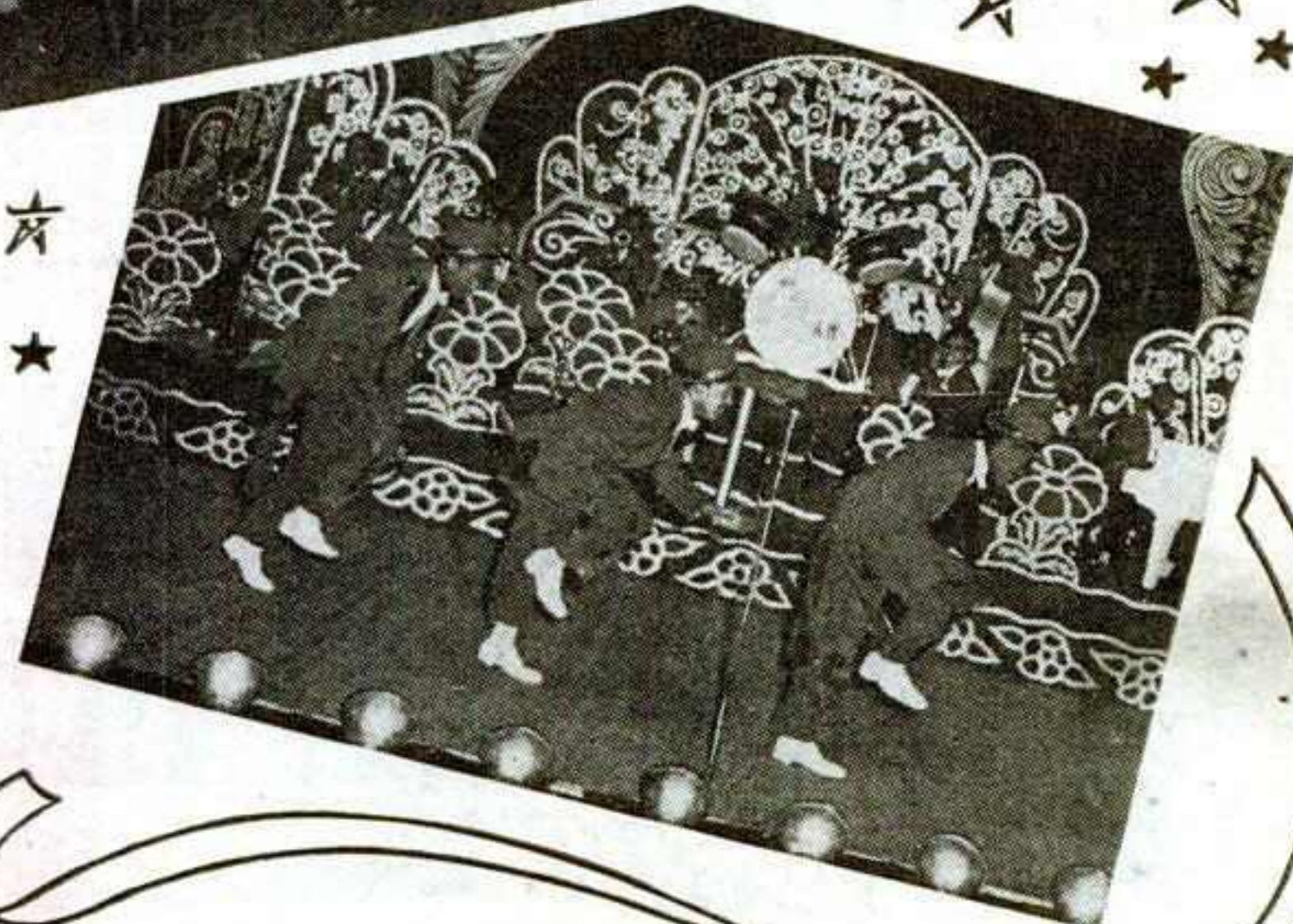
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*Featuring*

- A Name Band ★ Big-Time Vaudeville
- Beautiful Dancing Girls
- Gorgeous Costumes and Scenery

*Our Sincere Thanks to*

C. J. Sedlmayr, Sr. and Jr., for their never-wavering assistance, valuable suggestions and keen showmanship which has played so vital a part in our own rise and in the continued reign of the Royal American Shows as the most beautiful carnival the world has even known . . . to Fair and Exhibition officials of the U. S. and Canada for their wholehearted co-operation . . . and to every member of our company without whose splendid spirit and able efforts our success would be impossible.

**NOW CASTING FOR OUR 1951 SEASON**

**Can Always Place Worth-While Talent!**

Continued from page 58

**CARNIVAL:** Cavalcade of Amusements.  
**ATTRACTIONS:** Braly Circus Attractions; State livestock shows; beauty revue, pulling contest, calf scramble, swine sale.  
**AID, PREMIUMS:** State aid, \$2,500; county aid, \$500. Total estimated premiums paid out (excluding races), \$25,000.  
**ADMINISTRATION:** President Mrs. Jas. M. Savery; publicity director, Bob Shroud.  
1951 DATES: October 2-6, official.

**RECEIPTS:** Gate (less tax) \$41,695.00.  
**CARNIVAL:** Wallace Bros. Shows. Ride and show gross, total amount, less federal tax, \$4,250.  
**PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,375.  
**ADMINISTRATION:** President, F. H. Jenne; manager and superintendent of concessions, J. N. Ballard.  
1951 DATES: October 1-6, official.

### MISSOURI

#### Yazoo County Fair, Yazoo City

**TOTAL ATTENDANCE:** Paid, 16,000; free, 650. Operated 2 days, 6 nights.  
**WEATHER:** Good 1 day, 5 nights. Cold or cloudy 1 day, 1 night.

#### Boone County Fair, Albion

**TOTAL ATTENDANCE:** Paid, 5,000; free, 10,000. Operated 2 days, 2 nights.  
**WEATHER:** Good 1 day, 1 night; rain 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$1,867.

#### Daniel Boone Days Celebration and Fair, Boonville

**TOTAL ATTENDANCE:** Free, 22,000. Operated 3 days, 3 nights.  
**WEATHER:** Rain 3 days, 3 nights.  
**CARNIVAL:** Mound City Shows.  
**PREMIUMS:** Total estimated premiums paid out (excluding races), \$2,300.  
**ADMINISTRATION:** Secretary, J. M. Meredith.  
1951 DATES: Aug. 14-16, tentative.

#### Eldon Community Fair, Eldon

**TOTAL ATTENDANCE:** Free, 7,500. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 2 nights; rain 1 night.  
**CARNIVAL:** Sammy Lane Shows.  
**ATTRACTIONS:** Hayden Family and Valley Ranch Boys.  
**AID, PREMIUMS:** State aid, \$300; county aid, \$150. Total estimated premiums paid out (excluding races), \$1,000.  
**ADMINISTRATION:** Chairman, W. J. Carr; secretary, H. E. Bruner; superintendent of concessions, Leonard Dark; publicity director, C. D. Balley.  
1951 DATES: Aug. 9-11, tentative.

#### Harlan County Junior Fair, Orleans

**OPERATED** 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**ATTRACTIONS:** Home talent.  
**AID, PREMIUMS:** County aid, \$2,000.  
**ADMINISTRATION:** President, Harold Simmons; secretary, W. A. Leuenmann.

#### Holt County Fair, Mound City

**OPERATED** 3 days, 3 nights.  
**WEATHER:** Good 2 days, 3 nights; rain 1 day.  
**ATTRACTIONS:** KMBC, 3 afternoons; Hell on Wheels, 2 days; horse shows, 2 nights; baby show, 1 night.  
**ADMINISTRATION:** President, James Crawford; secretary, Mrs. E. K. Griffith; superintendent of concessions, C. E. Terry; publicity director, Paul Crouse.

#### Jefferson County Fair, Fairbury

**OPERATED** 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Day grandstand total (less tax), \$1,593; night grandstand total (less tax), \$1,493.  
**CARNIVAL:** Greater Rainbow Shows; ride and show gross, total amount, less federal tax, \$322.  
**ATTRACTIONS:** Michael Shows, 3 nights; KFAB Radio Rangers, 1 afternoon and 1 night; hot rod races, 1 afternoon; running horse races, 3 afternoons.  
**AID, PREMIUMS:** State aid, \$398; county aid, \$1,700; total estimated premiums paid out (excluding races), \$2,155.  
**ADMINISTRATION:** President, Wm.

G. Sandman; secretary, J. W. Winslow; publicity director, Elmer B. Sasse.  
1951 DATES: August 7-10, tentative.

#### Lamar's Farm & Industrial Exposition, Lamar

**TOTAL ATTENDANCE:** Free, 40,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 2 nights; rain 1 night.  
**CARNIVAL:** Alamo Exposition Shows.  
**ATTRACTIONS:** Marion Wallace Company; Gene Whitaker family, two performances each day and night.  
**AID, PREMIUMS:** State aid, \$900; other aid, \$2,000; total estimated premiums paid out (excluding races), \$2,600.  
**ADMINISTRATION:** President and secretary, Bud Moore.  
1951 DATES: September 6-8, tentative.

#### Logan County Fair and Rodeo, Stapleton, Neb.

**TOTAL ATTENDANCE:** Paid, 2,775. Operated 2 days.  
**WEATHER:** Good 1 day; rain 1 day.  
**RECEIPTS:** Day grandstand total (less tax), \$2,760.  
**ATTRACTIONS:** Rodeo, 2 days. Total estimated premiums paid out (excluding races), \$600.  
**ADMINISTRATION:** President, G. Philpot; secretary, V. Magnuson; superintendent of concessions, K. Ware; publicity director, M. Brown.  
1951 DATES: August 24-26, tentative.

#### Missouri State Fair, Sedalia

**OPERATED** 8 days, 8 nights.  
**WEATHER:** Good 5 days, 5 nights; rain 2 days, 2 nights; cold or cloudy 1 day, 1 night.

**THIS IS THE BIG EVENT IN THE SOUTH**

*Mississippi-Alabama*

**FAIR AND DAIRY SHOW**

**TUPELO, MISSISSIPPI 1951 Dates: Oct. 2nd. thru 6th.**

**WILL BOOK FOR INDEPENDENT MIDWAY—CONCESSIONS OF ALL KINDS, EATING AND DRINK STANDS. ALSO DEMONSTRATORS, PITCHMEN, ETC., ETC.**

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for making our 43rd Exposition one of the most outstanding Fair and Dairy shows in our history.

Also to the Exhibitors, Concessionaires, Acts and Showmen — Thanks for your splendid help.

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**We'll see you in Chicago . . . at the Convention . . . where we will contract for the Carnival to furnish our Midway Attractions and with booking agencies for our Grandstand Show. WE ARE ALWAYS INTERESTED IN ATTRACTIONS WITH MERIT.**

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His Staff and the Boys and Girls of the Concession Department of the

**ROYAL AMERICAN SHOWS**

**WISH TO EXTEND THANKS to the SEDLMAYR FAMILY and TO THE FAIR OFFICIALS in CANADA and the UNITED STATES Where We Were Privileged To Operate "America's Finest Concessions" For Their Co-Operation and Assistance in Making the 1950 Season Another Very Successful One.**

*A Salute to the . . .*

**PRESQUE ISLE FAIR**

PRESQUE ISLE, MAINE

*Proudly serviced by*

**World of Mirth**

*Largest Midway on Earth*

**FRANK BERGEN General Manager**      **BERNARD "BUCKY" ALLEN Concession Manager**

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WILLIAM T.  
**COLLINS SHOWS**

**America's Outstanding  
Motorized Shows**



- 100% Renewals of Fairs and Celebrations
- A Fair Deal to Everybody
- A Dependable Quality Performance
- A Show That Builds Good Will

**THANKS TO  
FAIR COMMITTEES  
IN  
MINNESOTA,  
NORTH DAKOTA  
and WISCONSIN**

for their splendid co-operation and giving us another very successful season.

*Wm. T. Collins*  
Owner-Manager

**FAIRMEN:**

I'll be seeing you in Chicago and at the fair meetings in Minneapolis, North Dakota & Milwaukee

- 65 Late Model Trucks and Semis
- 15 Modern Riding Devices
- Beautiful Wagon Type Shows
- Neon Light Towers
- 1 Anti-Aircraft Searchlight

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Shows—Rides—Concessions**

Not conflicting with what we have for our outstanding route in 1951. CAN USE Quality COOK HOUSE in keeping with the standards of our show.

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ART SIGNOR, Ass't Mgr.

MRS. WM. T. COLLINS, Secy.-Treas.

**CARNIVAL:** Johnny J. Jones Exposition.  
**ATTRACTIONS:** Ernie Young's 1950 State Fair Revue, 5 nights; Jimmie Lynch Death Dodgers, 1 night; stock car auto races, 1 afternoon; National Speedways big car races, 2 matinees; Grand Circuit harness racing, 3 matinees; horse show, nightly.  
**ADMINISTRATION:** President, Robert T. Thornburg; secretary, W. E. (Bill) Preston; superintendent of concessions, W. E. Poindexter; publicity director, H. F. Rice.

**North Central Missouri Fair, Trenton**

**TOTAL ATTENDANCE:** Paid, 13,000; free, 1,000. Operated 4 days, 4 nights.  
**WEATHER:** Rain 2 days, 2 nights; cold and cloudy 2 days, 2 nights.  
**RECEIPTS:** (Less tax) \$6,259.50.  
**CARNIVAL:** Gem City Shows; ride operated 7 days, 7 nights.

and show gross, total amount, less federal tax, \$3,165.40.  
**ATTRACTIONS:** Society Horse Show, 2 nights; Pete Bailey Hollywood Thrill Show, 1 day; WLS National Barn Dance, 1 day and night. Barnes-Carruthers Grandstand Shows; auto races, 1 day; A.M.A. motorcycle races, 1 day.  
**AID, PREMIUMS:** State aid, \$1,075. Other aid, \$2,017. Total estimated premiums paid out (excluding races), \$3,394.  
**ADMINISTRATION:** President Clell Carpenter; secretary, Charles Hoffman; superintendent of concessions and publicity director, L. I. McMullen.  
**1951 DATES:** August 11-17, tentative.

**Ozark Empire Fair, Springfield**

**TOTAL ATTENDANCE:** 185,467. Operated 7 days, 7 nights.

**WEATHER:** Good 4 days, 5 nights; rain 3 days, 2 nights.  
**RECEIPTS:** Gate (less tax), \$27,725.24; day grandstand total (less tax), \$17,133.10; night grandstand total (less tax), \$12,758.73.  
**CARNIVAL:** Royal Crown Shows.  
**ATTRACTIONS:** Boyle - Woolfolk's Summer Follies, 5 nights; Jimmie Lynch Thrill Show, 1 afternoon; Jole Chitwood, 1 afternoon and 1 night; 100-mile stock car race, 1 afternoon; big car races, 1 afternoon; stock cars on five-mile track, 1 night; 3 afternoons running races.  
**AID, PREMIUMS:** State aid, \$7,329.79; county aid, \$2,500; other aid, \$1,200. Total estimated premiums paid out (excluding races), \$19,200.  
**ADMINISTRATION:** President, H. F. Fellows; secretary-manager, Glen B. Boyd; chief clerk, Dorothy Dickman; superintendent of concessions, M. R. Walshe; publicity director, Dale Freeman.  
**1951 DATES:** August 11-17, tentative.

**Platte County Mid-Neb. 4-H Fair, Columbus**

**OPERATED:** 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**RECEIPTS:** Day grandstand total (less tax), \$3,684; night grandstand total (less tax), \$3,236.  
**CARNIVAL:** Merriam's Shows.  
**ATTRACTIONS:** Jimmie Lynch Death Dodgers, 2 shows; stock cars, 1 day; big cars, 1 day; Barnes-Carruthers acts, 2 nights.  
**AID, PREMIUMS:** County aid, \$2,000; other aid, \$398.30; total estimated premiums paid out (excluding races), \$2,400.  
**ADMINISTRATION:** President, C. H. Leeherts; secretary, W. L. Boettcher; superintendent of concessions, M. C. Calley.  
**1951 DATES:** August 28-31, tentative.

**Prairie Home Fair, Prairie Home**

**OPERATED:** 2 days, 2 nights.  
**WEATHER:** Good 2 days, 2 nights.  
**CARNIVAL:** Jayhawk Amusement Company. Ride and show gross, total amount, less federal tax, \$1,200.  
**AID, PREMIUMS:** State aid, \$206; county aid, \$200; other aid, \$2,000. Total estimated premiums paid out (excluding races), \$1,300.  
**ADMINISTRATION:** President Robert Jewett; secretary, M. H. Roedel; superintendent of concessions, A. W. Bodamer.

**Richardson County Free Fair, Humboldt**

**TOTAL ATTENDANCE:** Free, 60,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Hales Rides.  
**ATTRACTIONS:** Barnes-Carruthers Revue.  
**AID, PREMIUMS:** County aid, \$4,000; other aid, \$400; total estimated premiums paid out (excluding races), \$1,600.  
**ADMINISTRATION:** President, F. M. Boss; secretary, L. E. Watson; superintendent of concessions, Leo Goodhart; publicity director, Frank J. Rist.  
**1951 DATES:** September 12-14, official.

**St. Charles County Free Fair, St. Charles**

**TOTAL ATTENDANCE:** Free, 50,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 1 day, 1 night; rain 3 days, 3 nights.  
**CARNIVAL:** Big Four Amusement Co.  
**ATTRACTIONS:** All attractions local talent.  
**AID, PREMIUMS:** State aid, \$750; total estimated premiums paid out (excluding races), \$2,250.

**ADMINISTRATION:** President, H. Ellis; secretary, K. Schnedler; superintendent of concessions, E. Howell; publicity director, H. Ordelheide.  
**1951 DATES:** September 6-9, tentative.

traction, night revue, 3 nights; John Tunnick, rodeo.  
**ADMINISTRATION:** President C. W. Cooley; secretary, Henry J. Otten.  
**1951 DATES:** July 26-28, tentative.

**Fallon County Fair, Baker**

**TOTAL ATTENDANCE:** Paid, 4,000. free, 200. Operated 2 days, 3 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 1 night.  
**CARNIVAL:** Hill's Greater Shows.  
**ATTRACTIONS:** Rodeo 2 days.  
**PREMIUMS:** Total estimated premiums paid out (excluding races), \$2,000.  
**ADMINISTRATION:** President H. B. French; secretary, E. B. Hoff.

**Rosebud County Fair, Forsyth**

**OPERATED:** 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$1,376.66; day grandstand total (less

**MONTANA**

**Central Montana Fair and Rodeo, Lewistown**

**TOTAL ATTENDANCE:** Paid, 15,771. Operated 3 days, 3 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$2,576.91; day grandstand total (less tax), \$6,441.67; night grandstand total (less tax), \$4,607.27.  
**CARNIVAL:** Northern Exposition Shows.  
**ATTRACTIONS:** Williams & Lee At-

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- ⇒ **ANTELOPE VALLEY FAIR**  
Lancaster, Calif.—9th Consecutive Year
- ⇒ **RIVERSIDE COUNTY FAIR AND DATE FESTIVAL**  
Indio, Calif.—4th Consecutive Year
- ⇒ **SAN LUIS OBISPO COUNTY FAIR**  
Paso Robles, Calif.—4th Consecutive Year
- ⇒ **ORANGE COUNTY FAIR**  
Santa Ana, Calif.—2nd Consecutive Year
- ⇒ **ELKS HELLDORADO CELEBRATION**  
Las Vegas, Nev.—2nd Consecutive Year
- ⇒ **CONTRA COSTA COUNTY FAIR**  
Antioch, Calif.—2nd Consecutive Year
- ⇒ **NATIONAL ORANGE SHOW**  
San Bernardino, Calif.
- ⇒ **GOLD RUSH DAYS**  
Mojave, Calif.—3rd Consecutive Year
- ⇒ **CALIFORNIA MID-WINTER FAIR**  
Imperial, Calif.
- ⇒ **FRESNO DISTRICT FAIR**  
Fresno, Calif.
- ⇒ **SOLANO COMMUNITY FAIR**  
Vallejo, Calif.
- ⇒ **LION'S COMMUNITY FAIR**  
Huntington Beach, Calif.
- ⇒ **NORTH PARK COMMUNITY FAIR**  
San Diego, Calif.
- ⇒ **MISS SAN DIEGO PAGEANT**  
Pacific Beach, Calif.
- ⇒ **NAVY RELIEF SHOW**  
San Diego, Calif.

tax), \$2,996.73; night grandstand total (less tax), \$2,384.39.

**CARNIVAL:** Hills Greater. **ATTRACTIONS:** Clarence Smith Theatrical Show, 3 nights; Allens Border Collies, 3 days; 3 days running races; 3 days rodeo.

**AID, PREMIUMS:** County aid, \$2,575.10. Total estimated premiums paid out (excluding races), \$2,575.10.

## NEBRASKA

### Buffalo County Fair, Kearney

**TOTAL ATTENDANCE:** Paid, 6,272. Operated 5 days, 5 nights.

**WEATHER:** Good 5 days, 5 nights. **RECEIPTS:** Gate (less tax), \$3,135.60; day grandstand total, \$1,151.35; night grandstand total, \$2,191.40.

**CARNIVAL:** Hale Shows. **ATTRACTIONS:** Wheeler-Pittman Show; horse racing of local nature, 2 days; horse pulling contests, 2 days.

**AID, PREMIUMS:** County aid, \$4,000. Total estimated premiums paid out (excluding races), \$5,000.

**ADMINISTRATION:** President, Fred Knobel; secretary, W. S. Wimberly; superintendent of concessions, Ernest Staubitz; publicity director, Earl Ramsey.

1951 DATES: August 27-31, official.

### Cass County Fair, Weeping Water

**OPERATED:** 3 days, 3 nights. **WEATHER:** Good 3 days, 3 nights. **CARNIVAL:** Hales Shows of Tomorrow.

**AID, PREMIUMS:** County aid, \$2,000; other aid, \$900. Total estimated premiums paid out (excluding races), \$1,700.

**ADMINISTRATION:** President, E. T. Stacy; secretary, Joe Bender.

### Dawson County Fair, Lexington

**TOTAL ATTENDANCE:** Free, 23,000. Operated 4 days, 4 nights.

**WEATHER:** Good 2 day, 2 nights; cold or cloudy 2 days, 2 nights.

**CARNIVAL:** Empire State Shows; ride and show gross, total amount, less federal tax, \$3,500.

**ATTRACTIONS:** Jimmy Lynch Death Dodgers, 1 day, 1 night; horse show 1 day; 4-H show, 1 night; grandstand show, 2 nights; stock car race, 1 day; baseball, 1 day.

**AID, PREMIUMS:** County aid, \$4,920; other aid, \$383.

**ADMINISTRATION:** President, William Jeffrey; secretary and superintendent of concessions Monte Kiffin. 1951 DATES: August 28-31, tentative.

**AID, PREMIUMS:** State aid, \$350; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$2,200.

**ADMINISTRATION:** President, William Coon; secretary, George B. Comer; superintendent of concessions, Dale Youel; publicity director, Robert Y. Ross.

### Stanton County Fair, Stanton

**TOTAL ATTENDANCE:** Paid 4,000;

**WEATHER:** Good 1 day, 1 night; rain 1 night; cold or cloudy 2 days, 1 night.

**CARNIVAL:** Merriams Midway Shows.

**ATTRACTIONS:** Staples Rodeo 1 day, 1 night; Gertrude Avery's Revue, 2 nights.

**AID, PREMIUMS:** State aid, \$390; county aid, \$2,000. Total estimated premiums paid out (excluding races), \$1,500.

**ADMINISTRATION:** President, Gus

Bremer; secretary, William F. H. Beyer; superintendent of concessions, Henry Shultz; publicity director, James Cornwell.

### Thurston County Fair, Walthill

**TOTAL ATTENDANCE:** Paid, 6,000; free, 6,000. Operated 4 days, 3 nights.

**WEATHER:** Good 4 days, 3 nights.

**RECEIPTS:** Gate (less tax), \$2,500; day grandstand total (less tax), \$2,400.

**CARNIVAL:** John B. Davis.

**ATTRACTIONS:** D. E. Waldo revue and circus acts.

**AID, PREMIUMS:** State aid, \$400; county aid, \$2,000.

**ADMINISTRATION:** President, R. A. Phillips; secretary, Alfred D. Raun.

1951 DATES: August 29-September 1, tentative.

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### Gage County Agricultural Society, Beatrice

**OPERATED:** 3 days, 4 nights. **WEATHER:** Good 1 day; rain 2 nights (no shows), cold or cloudy 2 days, 2 nights.

**RECEIPTS:** Day grandstand total (less tax), \$1,340.28; night grandstand total (less tax), \$2,701.17.

**CARNIVAL:** Veterans' United Shows. **ATTRACTIONS:** Barnes-Carruthers Revue, 1 day and 2 nights; 1 afternoon each, stock car and hot rod races by local VFW; Jimmie Lynch, 1 evening; horse show.

**AID, PREMIUMS:** County aid, \$4,000. Total estimated premiums paid out (excluding races), \$2,614.12.

**ADMINISTRATION:** President, H. F. Brandt Sr.; secretary, J. M. Quackenbush; superintendent of concessions, Orville Glass; publicity director, E. M. Marvin and B. Rothenberger.

### Keith County Fair, Ogallala

**OPERATED:** 3 days, 3 nights. **WEATHER:** Good 3 days, rain 1 night; cold or cloudy 2 nights.

**RECEIPTS:** Day grandstand total (less tax) \$200; night grandstand total (less tax) \$800.

**CARNIVAL:** Curley Amusement Company.

**ATTRACTIONS:** Pittman Wheeler Shows, 3 days and 3 nights.

**AID, PREMIUMS:** County aid, \$1,400; total estimated premiums paid out (excluding races), \$1,400.

**ADMINISTRATION:** President, E. A. Gelsert; secretary, R. D. Hughes; superintendent of concessions Hugo Eymann.

### Saline County Fair, Crete

**OPERATED:** 3 days, 3 nights. **WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night.

**CARNIVAL:** Greater Robinson Show; ride and show gross, total amount, less federal tax, \$278.25.

**ATTRACTIONS:** Free acts booked thru Col. William Agry.

**AID, PREMIUMS:** State aid \$389; county aid, \$300; other aid, \$600. Total estimated premiums paid out (excluding races), \$2,800.

**ADMINISTRATION:** President, M. R. Gifford; secretary, E. A. Vlasak. 1951 DATES: August 24-27, tentative.

### Sheridan County Fair, Gordon

**TOTAL ATTENDANCE:** Paid, 4,000; free, 500. Operated 3 days.

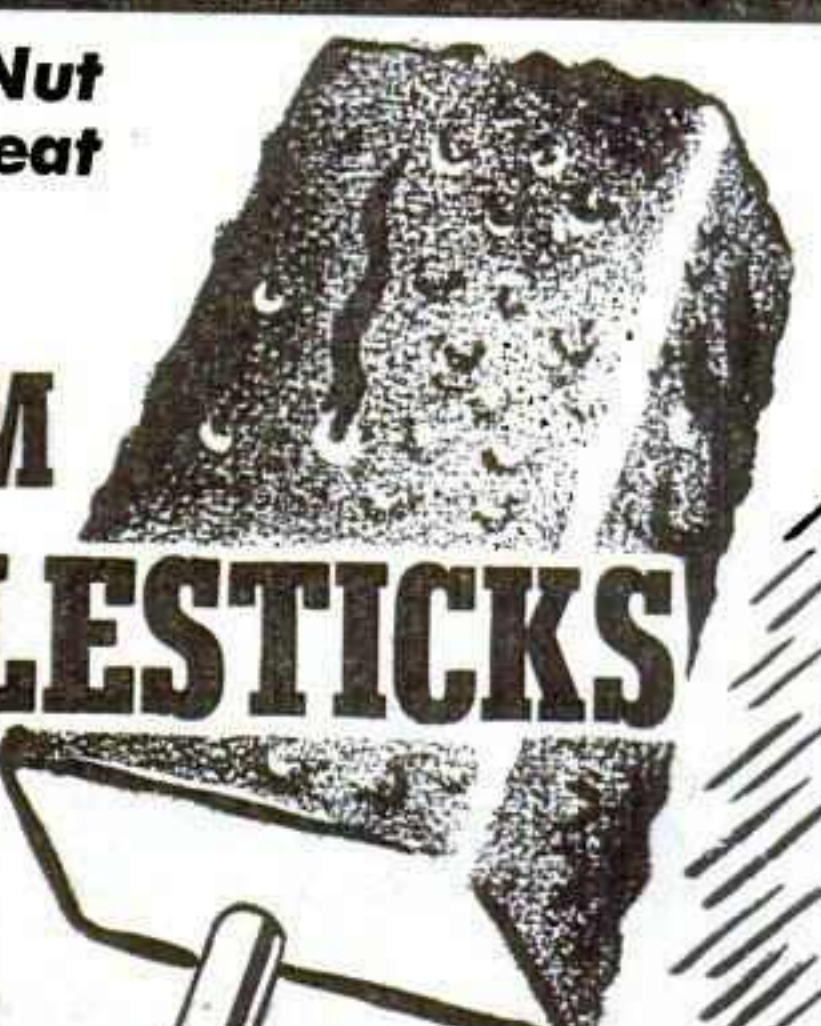
**WEATHER:** Good 2 days; rain 1 day.

**CARNIVAL:** Strong Amusement Company.

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## NEVADA

### Nevada Rodeo, Winnemucca

TOTAL ATTENDANCE: Paid, 6,000; free, 50. Operated 3 days.  
**WEATHER:** Good 3 days.  
**RECEIPTS:** Gate (less tax), \$10,000.  
**ATTRACTIONS:** Rodeo, 3 days.  
**ADMINISTRATION:** President, L. W. Peroldo; secretary, Albert Lowry.  
 1951 DATES: September 1-3, official.

## NEW HAMPSHIRE

### Deerfield Fair, Deerfield

TOTAL ATTENDANCE: Paid, 20,000. Operated 4 days, 3 nights.  
**WEATHER:** Good 2 days, 3 nights; cold or cloudy 2 days.  
**RECEIPTS:** Gate (less tax), \$19,000.  
**CARNIVAL:** Continental Shows.  
**ATTRACTIONS:** Horse show, horse pulling, oxen pulling, vaudeville (George Hamid Company).  
**AID, PREMIUMS:** State aid, \$7,000. Total estimated premiums paid out (excluding races), \$10,000.  
**ADMINISTRATION:** President, Carl M. Fogg; secretary, W. C. Maxwell; superintendent of concessions, Lester E. Maynard; publicity director, Bessie P. Maynard.  
 1951 DATES: September 29-October 2, tentative.

### Sandwich Fair, Center Sandwich

TOTAL ATTENDANCE: Paid, 11,000. Operated 1 day.  
**ATTRACTIONS:** Vaudeville, horse show.  
**ADMINISTRATION:** President, Harry Blanchard; secretary, Doris L. Benz; superintendent of concessions, Luther J. Burrows; publicity director, Mrs. William H. Forristall.  
 1951 DATES: October 12, official.

## NEW JERSEY

### Morris County Fair, Troy Hills

TOTAL ATTENDANCE: Paid, 55,000; free, 48,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 4 days, 4 nights; rain 1 day, 1 night.  
**CARNIVAL:** I. T. Shows; ride gross, total amount, less federal tax, \$9,000.  
**ATTRACTIONS:** Rodeo, 5 days, 5 nights.  
**AID, PREMIUMS:** State aid, \$1,800; total estimated premiums paid out (excluding races), \$7,500.  
**ADMINISTRATION:** President, Wal-

ter Steen; manager, Alexis L. Clark; publicity director, Ed Diehl.

## NEW MEXICO

### Valencia County Fair, Belen

TOTAL ATTENDANCE: Paid, 6,000; free, 1,000. Operated 3 days, two nights.  
**WEATHER:** Good 3 days, 2 nights.  
**RECEIPTS:** Gate (less tax), \$800; day grandstand total (less tax), \$800.  
**ATTRACTIONS:** Rodeo.  
**AID, PREMIUMS:** County aid, \$1,500. Total estimated premiums paid out (excluding races and rodeo), \$1,500.  
**ADMINISTRATION:** President Santiago Marquet; secretary, Fred Hunnig Jr.; superintendent of concessions, Joe L. Tondre; publicity director, Carter Ward.  
 1951 DATES: September 15-17, tentative.

## NEW YORK

### Cattaraugus County Agricultural Society, Little Valley

TOTAL ATTENDANCE: Paid, 20,000; free, 2,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 4 days, 4 nights; rain 1 day, 1 night.  
**CARNIVAL:** Carl Ferris Shows.  
**ATTRACTIONS:** George A. Hamid Revue; Jole Chitwood Thrill Show, 1 day; harness races, 3 days; running races, 1 day; big car automobile races, 1 day.  
**AID, PREMIUMS:** State aid, \$10,000. Total estimated premiums paid out (excluding races) \$14,060.05.  
**ADMINISTRATION:** President, J. O. Sanders; secretary, J. W. Watson.

### Chautauqua County Fair, Dunkirk

TOTAL ATTENDANCE: Paid, 54,498; free, 11,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 3 days, 3 nights; cold or cloudy 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$23,949.61; day and night grandstand total (less tax), \$14,472.55.  
**CARNIVAL:** Carl Ferris Shows.  
**ATTRACTIONS:** George Hamid's Revue nightly, plus five acts daily and nightly; Bill Holland's Thrill Show, Jole Chitwood Thrill Show, 2 afternoons and evenings; Ed Otto's stock car racing on 1 day and midget car races another; RCA Victor Hill-billy Jamboree, 1 night; Sunset Carson Western Revue, 1 night.  
**AID, PREMIUMS:** State aid, \$10,000; county aid, \$6,400. Total estimated premiums paid out (excluding races), \$12,250.

**ADMINISTRATION:** President, D. P. Lincoln; secretary and superintendent of concessions, Carlton J. Larson; publicity director, Alfred Gent.

### Erie County Agricultural Society, Hamburg

TOTAL ATTENDANCE: Paid, 105,229; free, 37,525. Operated 7 days, 6 nights.  
**WEATHER:** Good 2 days, 1 night; rain 2 days, 2 nights; cold or cloudy 3 days, 3 nights.  
**CARNIVAL:** James E. Strates Shows.  
**ATTRACTIONS:** Hamid stage acts; Jole Chitwood, 2 nights; Irish Horan, 2 nights; Sam Nunis big cars; 3 days of harness races.  
**AID, PREMIUMS:** State aid, \$10,000; county aid, \$19,500. Total estimated premiums paid out (excluding races), \$30,119.50.  
**ADMINISTRATION:** President, Dr. Lyle J. Tillou; secretary, Frank A. Slade; superintendent of concessions, Warren S. Gressman; publicity director, Richard Allen.

### Genesee County Agricultural Society, Batavia

TOTAL ATTENDANCE: Paid, 3,200; free, 1,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 2 days, 1 night; cold or cloudy 2 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$16,000; day grandstand total (less tax), \$3,000; night grandstand total (less tax), \$3,000.  
**CARNIVAL:** B&C and Gaiety Shows.  
**ATTRACTIONS:** George A. Hamid, acts and thrill shows; Eddie Collins' auto racing.  
**AID, PREMIUMS:** State aid, \$10,000. Total estimated premiums paid out (excluding races), \$12,180.  
**ADMINISTRATION:** President, Howard Gear; secretary, Glen W. Grinnell; superintendent of concessions, Lear B. Tarbox; publicity director, Fred McLaughlin.

### Lewis County Agricultural Society, Lowville

OPERATED: 6 days, 6 nights.  
**RECEIPTS:** Gate (incl. tax), \$6,191.40; day grandstand total (incl. tax), \$1,528.90; night grandstand total (incl. tax), \$3,571.10.  
**ATTRACTIONS:** George A. Hamid & Son show, 4 days and nights; Ward Beam Thrill Show, 4 days.  
**AID, PREMIUMS:** State aid, \$10,000. Total estimated premiums paid out (excluding races), \$10,250.  
**ADMINISTRATION:** President, Alson D. Weller; secretary and superintendent of concessions, Cyril Seymour; publicity director, L. H. Wardell.

### Niagara County Fair, Lockport

TOTAL ATTENDANCE: Paid, 94,000; free, 3,100. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**CARNIVAL:** O. C. Buck and R. Manning Shows.  
**ATTRACTIONS:** George Hamid, grandstand show; Jole Chitwood and Jack Kochman Thrill Shows.  
**AID, PREMIUMS:** State aid, \$10,000; county aid \$10,000. Total estimated premiums paid out (excluding races), \$10,500.  
**ADMINISTRATION:** President J. K. Selsby; secretary Elmer Barrett.  
 1951 DATES: August 20-25, official.

### The Great Palmyra Fair, Palmyra

TOTAL ATTENDANCE: Paid, 25,432; free, 3,300. Operated 4 days, 5 nights.  
**WEATHER:** Good 4 days, 5 nights.  
**RECEIPTS:** Gate (less tax), \$14,537.92; day grandstand total (less tax), \$2,117.90; night grandstand total (less tax), \$1,911.60.  
**ATTRACTIONS:** Grand Ole Opry, 1 day, 1 night; running races, 4 nights; stagershow, 5 nights; harness races, 4 afternoons; square dances, 4 nights.  
**AID:** State aid, \$10,000.  
**ADMINISTRATION:** President Rob-

ert Coveney; secretary, W. Ray Converse; publicity director, John Meyers.

## NORTH CAROLINA

### Alamance County Veterans' Agricultural Fair, Burlington

TOTAL ATTENDANCE: Paid, 17,963; free 5,000. Operated 6 nights.  
**WEATHER:** Good 3 nights; rain 1 night; cold or cloudy 2 nights.  
**RECEIPTS:** Gate (less tax) \$5,564.48.  
**CARNIVAL:** John Marks Shows. Ride and show gross, total amount, less federal tax \$9,174.66.  
**ADMINISTRATION:** President, Ray J. Nally; secretary, O. W. Minnie; general manager of fair association, Joseph Coble.  
 1951 DATES: September 10-16, tentative.

### Catawba Fair, Hickory

TOTAL ATTENDANCE: Paid, 42,000; free, 9,000. Operated 5 days, 6 nights.  
**WEATHER:** Good, 5 days, 6 nights.  
**CARNIVAL:** Marks Shows.  
**ATTRACTIONS:** Acts by George A. Hamid & Son.  
**AID, PREMIUMS:** Total estimated premiums paid out (excluding races), \$3,000.  
**ADMINISTRATION:** President, Gordon Shuford; secretary, Corbin Green.  
 1951 DATES: September 24-29, tentative.

### Center of North Carolina Fair, Asheboro

TOTAL ATTENDANCE: Paid, 15,000; free 5,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**CARNIVAL:** Mighty Page Shows.  
**ATTRACTIONS:** Free acts.  
**ADMINISTRATION:** President, J. C. Haskins; secretary, superintendent of concessions, J. J. Perry, and publicity director, W. C. York.

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 August 17

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 Secretary-Manager

**H. FRANK FELLOWS**  
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### Cherokee County Mutual Fair, Murphy

TOTAL ATTENDANCE: Paid, 8,000; free, 500. Operated 6 days, 6 nights. WEATHER: Good 6 days, 6 nights. RECEIPTS Gate (less tax), \$3,700. CARNIVAL: Gold Medal Show. Ride and show gross, total amount, less federal tax, \$4,063. PREMIUMS: Total estimated premiums paid out (excluding races), \$4,000. ADMINISTRATION: President Lawson Lunsford; secretary, C. R. Freed.

### Cumberland County Fair, Fayetteville

TOTAL ATTENDANCE: Paid, 26,000; free, 13,000. Operated 5 days, 6 nights. WEATHER: Good 5 days, 6 nights. RECEIPTS: Gate (less tax), \$7,959. CARNIVAL: John H. Marks Shows; ride and show gross, total amount, less federal tax, \$19,000.

ATTRACTIONS: Local talent. AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$4,000.

ADMINISTRATION: President, D. P. Ross Jr.; secretary, Elbert C. Jackson; superintendent of concessions, Charles E. Warren; publicity director, Bill Belche. 1951 DATES: October 1-6, official.

### Davidson County Fair, Lexington

TOTAL ATTENDANCE: Paid, 24,000. Operated 5 days, 5 nights. WEATHER: Cloudy 5 days, 5 nights. CARNIVAL: Penn Premier Shows. ATTRACTIONS: High school beauty contest, 1 night. ADMINISTRATION: President and secretary, Curtis A. Leonard.

### Elizabeth City Seven County Fair, Elizabeth City

TOTAL ATTENDANCE: Paid, 33,000;

free, 12,000. Operated 5 days, 5 nights. RECEIPTS: Gate (less tax), \$10,011; day grandstand total (less tax), \$1,100; night grandstand total (less tax), \$2,312.

CARNIVAL: Prell's Broadway Shows. ATTRACTIONS: Harness racing, 5 nights; midget auto races, 1 afternoon; local talent grandstand show, plus Sally Montana and Her Hillbilly Boys; fireworks program every night.

PREMIUMS: Total estimated premiums paid out (excluding races), \$3,485.

ADMINISTRATION: President, Norman Y. Chambliss; manager, Mrs. Vernon James; publicity director, Gene Brown.

### Firemen's Agricultural Fair, Enfield

TOTAL ATTENDANCE: Paid, 8,884; free, 4,500 (estimated). Operated 2 days, 6 nights.

WEATHER: Good 2 days, 5 nights; rain, 1 night.

RECEIPTS: Gate (less tax), \$2,744. CARNIVAL: Dumont Shows. AID, PREMIUMS: State aid, \$600; county aid, none; other aid, none. Total estimated premiums paid out (excluding races), \$680.

ADMINISTRATION: President, H. H. Burrows; secretary W. B. Burchette; superintendent of concessions, Lou Riley; publicity director, W. B. Burchette. 1951 DATES: October 13, tentative.

### Iredell County Agricultural Fair, Statesville

TOTAL ATTENDANCE: Paid, 24,000; free, 12,000. Operated 5 days, 6 nights. WEATHER: Cloudy 5 days, 6 nights. CARNIVAL: Lawrence Greater Shows.

ATTRACTIONS: George Hamid acts, 5 days, 6 nights.

PREMIUMS: Total estimated premiums paid out (excluding races), \$4,000.

ADMINISTRATION: President, C. W. Washington; manager, Clyde Smyre.

### Pitt County Agricultural Fair, Greenville

TOTAL ATTENDANCE: Paid, 46,000; free, 11,000. Operated 6 days, 6 nights.

WEATHER: Good 5 days, 5 nights; rain 1 day, 1 night.

RECEIPTS: Gate (less tax), \$16,450.

CARNIVAL: Prell's Broadway Shows. ATTRACTIONS: Local talent free show on midway.

PREMIUMS: Total estimated premiums paid out (excluding races), \$3,845.

ADMINISTRATION: President, D. J. Whichard; manager and superintendent of concessions, N. Y. Chambliss; publicity director, D. J. Whichard Jr.

### Reidsville Fair, Reidsville

TOTAL ATTENDANCE: Paid, 13,792; free, 800. Operated 5 days, 6 nights.

WEATHER: Good 5 days, 5 nights; rain 1 night.

PREMIUMS: Total estimated premiums paid out (excluding races), \$1,243.

ADMINISTRATION: President, William M. Oliver; secretary, Mrs. Katye P. Oliver. 1950 DATES: October 2-7, official.

### Rocky Mount Agricultural Fair, Rocky Mount

TOTAL ATTENDANCE: Paid, 51,860; free, 10,000. Operated 5 days, 5 nights.

WEATHER: Cold or cloudy, 5 days, 5 nights.

RECEIPTS: Gate (less tax), \$21,800;

day grandstand total (less tax), \$2,100; night grandstand total (less tax), \$4,260.

CARNIVAL: Prell's Broadway Shows. ATTRACTIONS: Midget races, 1 night; Jack Kochman's Thrill Show, 1 night; fireworks, every night; Sally Montana and Her Hillbilly Boys, nightly.

Total estimated premiums paid out (excluding races), \$4,000.

ADMINISTRATION: President and secretary, Norman Y. Chambliss; publicity director, Ray Wilkinson.

### Rutherford Co. Agriculture Society, Rutherfordton

TOTAL ATTENDANCE: Paid, 12,210; free, 10,500. Operated 5 days, 5 nights.

WEATHER: Good 5 days, 5 nights. RECEIPTS: Gate (less tax), \$6,800; day grandstand total (less tax), \$1,000; night grandstand total (less tax), \$1,700.

ATTRACTIONS: George A. Hamid acts.

ADMINISTRATION: President, T. W. Calton; secretary and superintendent of concessions, John H. Jones.

## NORTH DAKOTA

### Greater Grand Forks State Fair, Grand Forks

TOTAL ATTENDANCE: Paid, 46,000. Operated 6 days, 6 nights.

WEATHER: Good 5 days, 4 nights; rain 1 day, 2 nights.

CARNIVAL: World of Today. ATTRACTIONS: Jolie Chitwood Auto Daredevils, 1 day; Frank Winkley stock car races, 1 day; big car races, 1 day; rodeo, 2 days.

AID, PREMIUMS: County aid, (Continued on page 75)

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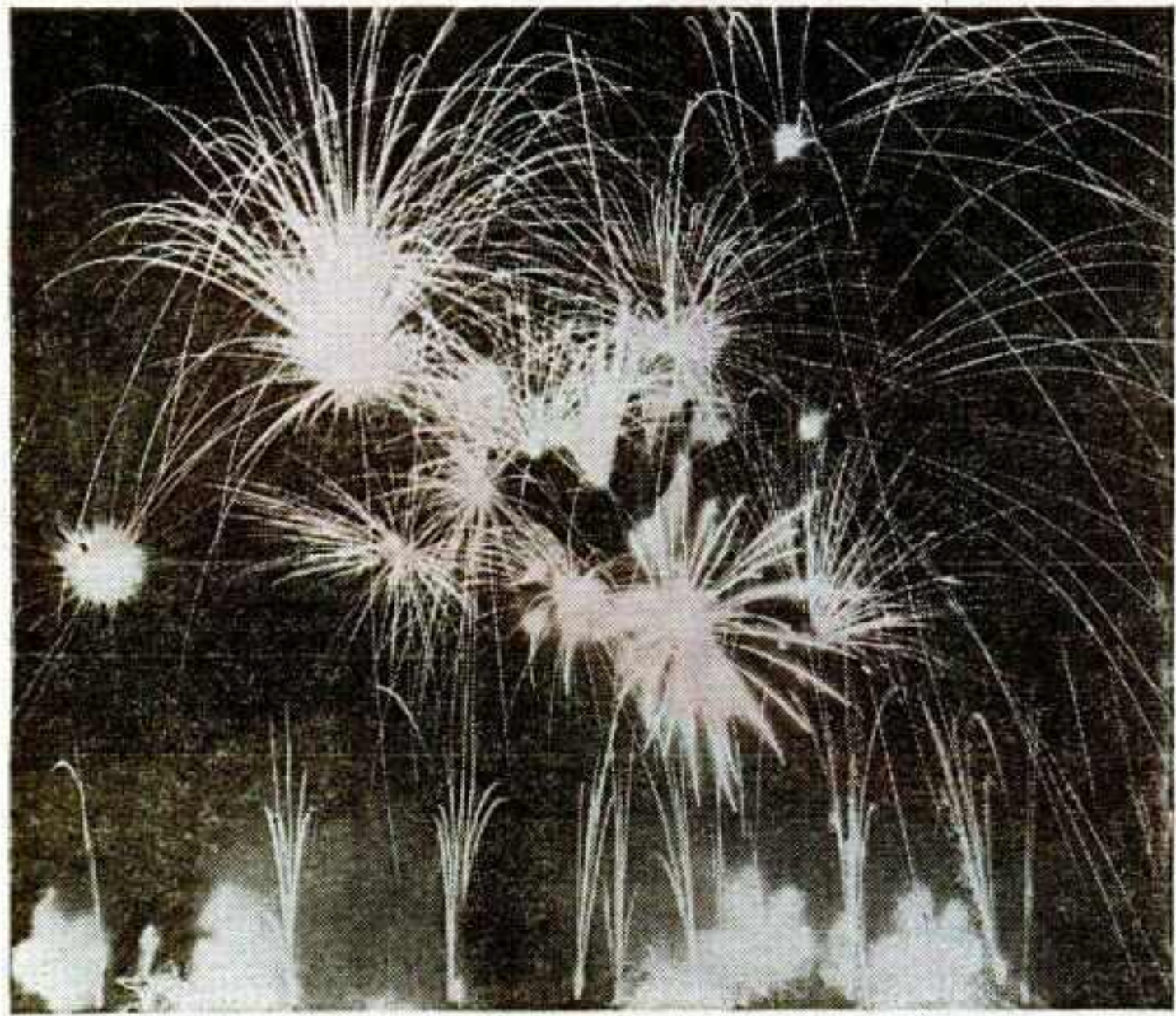
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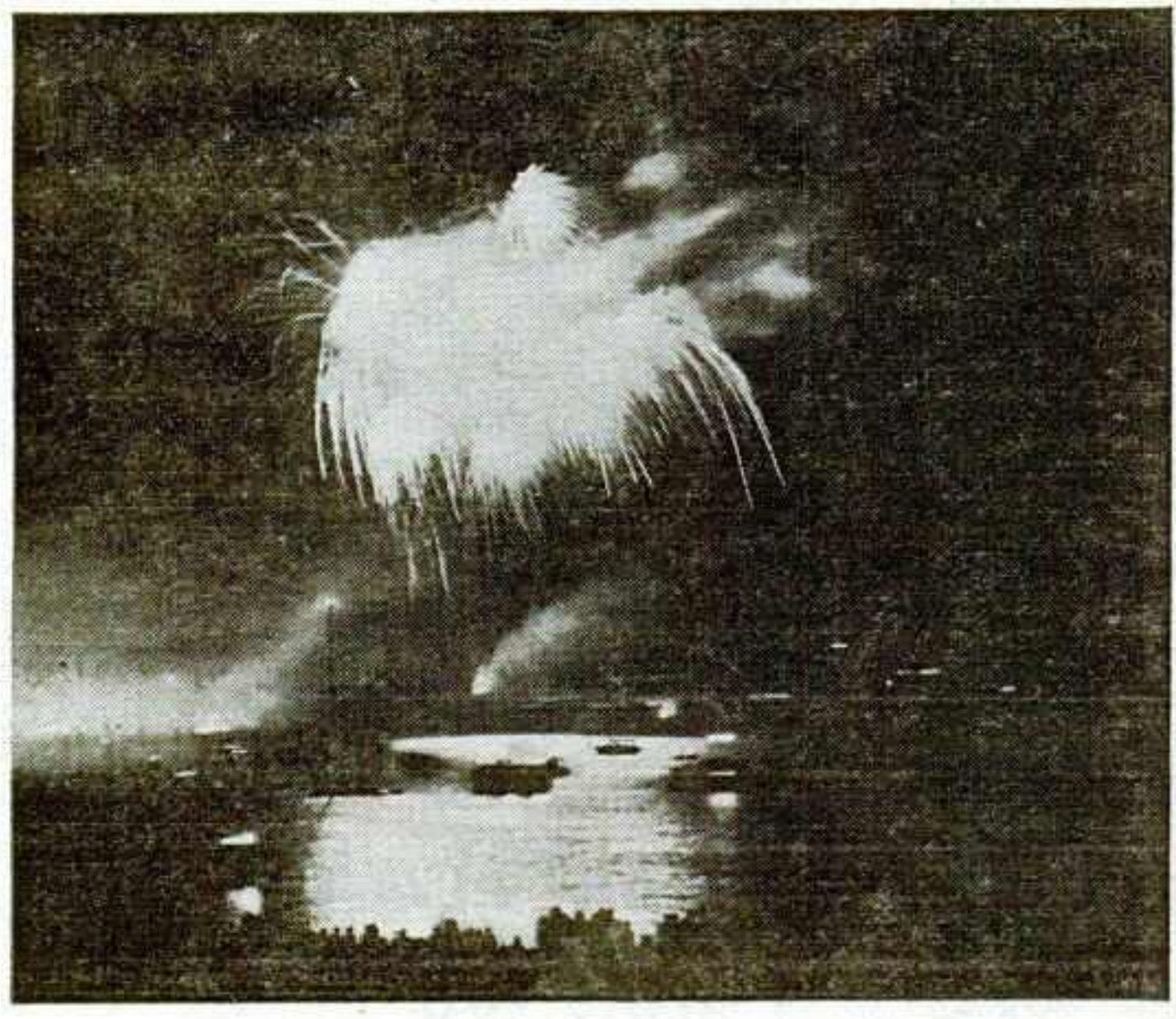


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### Kay County Free Fair, Blackwell

OPERATED 3 days, 3 nights.  
 WEATHER: Good 1 day; rain 1 night; cold or cloudy, 2 days, 2 nights.  
 RECEIPTS: Night grandstand total (less tax), \$1,600.  
 CARNIVAL: Brodbeck & Schrader Shows; ride and show gross, total amount, less federal tax, \$5,000.  
 ATTRACTIONS: Pete Bailey's Thrill Show; Truex, Western revue, 2 nights.  
 AID, PREMIUMS: County aid, \$9,000.  
 ADMINISTRATION: President, E. W. Higgins; secretary, W. R. Hutchison; superintendent of concessions, Marsh B. Woodruff.  
 1951 DATES: September 12-16, tentative.

### Lincoln County Free Fair, Chandler

TOTAL ATTENDANCE: Free, 10,000. Operated 4 days, 4 nights.  
 WEATHER: Good, 4 days; 4 nights.  
 CARNIVAL: Cherokee Amusement Company; ride and show gross, total amount, less federal tax, \$1,153.57.  
 ATTRACTIONS: Rodeo-Chandler Roundup Club, 1 night; 1 night free fireworks exhibition.  
 AID, PREMIUMS: County aid, \$4,000; other aid, \$200. Total estimated premiums paid out (excluding races), \$3,500.  
 ADMINISTRATION: President, A. L. Ball; secretary and publicity director, Oran Stipe.  
 1951 DATES: September 5-8, tentative.

### Major County Free Fair, Fairview

OPERATED: 3 days, 3 nights.  
 WEATHER: Good 3 days, 2 nights; rain 1 night.  
 CARNIVAL: Central States Shows.  
 ADMINISTRATION: President, Jim Lovell; secretary, Harold Miller.  
 1951 DATES: September 18-20, tentative.

### Oklahoma Free State Fair, Muskogee

OPERATED: 8 days, 8 nights.  
 WEATHER: Good, 5 days, 5 nights; rain 2 days; cold or cloudy 1 day, 3 nights.  
 RECEIPTS: Day grandstand total (less tax), \$15,489; night grandstand total (less tax), \$6,521.56.  
 CARNIVAL: World of Today Shows; ride and show gross, total amount, less federal tax, \$30,000.  
 ATTRACTIONS: 1 day, big car races, Frank Winkley; 2 days stock car races, Frank Winkley; 3 days rodeo, Clyde Miller; 2 days and 1 night thrill show, Pete Bailey; 4 nights revue, MCA; 1 night square dance festival and free attraction sponsored by 3 local square dance clubs.

AID: County aid, \$10,000.  
 ADMINISTRATION: President, Tom Conrady; secretary, M. E. Twedell; superintendent of concessions, Bob Venus; publicity director, J. L. Stone.

### Pottawatomie County Free Fair, Shawnee

TOTAL ATTENDANCE: Free, 20,000. Operated 4 days, 4 nights.  
 WEATHER: Good 4 days, 3 nights; rain 1 night.  
 CARNIVAL: 20th Century Shows.  
 ATTRACTIONS: Local talented shows.  
 AID, PREMIUMS: County aid, \$6,000. Total estimated premiums paid out (excluding races) \$4,000.  
 ADMINISTRATION: President, Otto T. Krausse; secretary, Mrs. H. L. Swink.  
 1951 DATES: September 12-16, tentative.

### Seminole County Free Fair, Wewoka

TOTAL ATTENDANCE: Free, 23,000. Operated 4 days, 4 nights.  
 WEATHER: Good 3 days, 2 nights; rain 1 day, 2 nights.  
 CARNIVAL: Gattis Amusements.  
 AID, PREMIUMS: County aid, \$2,500; other aid, \$200.  
 ADMINISTRATION: President, W. R. Slaughter; secretary, V. Dale Martin.  
 1951 DATES: September 10-13, tentative.

### Tulsa State Fair, Tulsa

TOTAL ATTENDANCE: Paid and free, 175,000. Operated 5 days, 5 nights.  
 WEATHER: Good, 5 days, 5 nights.  
 RECEIPTS: Gate (less tax) \$32,344.44; day grandstand total (less tax) \$2,586; night grandstand total (less tax) \$12,505.37.  
 CARNIVAL: Royal American Shows.  
 ATTRACTIONS: Barnes-Carruthers Revue, Jimmie Lynch auto daredevils.  
 AID, PREMIUMS: County aid, \$25,000. Total estimated premiums paid out (excluding races), \$50,000.  
 ADMINISTRATION: President, Robert W. Adams; manager, Clarence C. Lester.  
 1951 DATES: September 29-October 6, tentative.

### Washita County Free Fair, Cordell

OPERATED: 4 days, 3 nights.  
 WEATHER: Good 2 days, 2 nights; rain 2 days, 1 night.  
 CARNIVAL: Rockwell Shows.  
 ATTRACTIONS: Fireworks, 1 night.  
 AID, PREMIUMS: County aid, \$3,250. Total estimated premiums paid out (excluding races), \$2,250.  
 ADMINISTRATION: President, Omar Smith; secretary, James V. Son; publicity director, Buris Penn.  
 1951 DATES: September 10-13, tentative.

## OREGON

### Beaver Community Fair, Beavertown

TOTAL ATTENDANCE: Free, 8,000. Operated 3 days, 4 nights.  
 WEATHER: Rain, 1 night; cold or cloudy 3 days, 3 nights.  
 RECEIPTS: Night grandstand total (less tax), \$100.  
 ATTRACTIONS: Plays, band, Miss America Pageant, Talent Show.  
 AID, PREMIUMS: State aid, \$500; county aid, \$300. Total estimated premiums paid out (excluding races), \$1,138.  
 ADMINISTRATION: President, A. M. Felker; secretary, Kenneth H. Boyer; superintendent of concessions, Grace Aurdand; publicity director, James Thompson.  
 1951 DATES: August 29-September 1, tentative.

### Crook County Fair, Prineville

OPERATED: 2 days, 1 night.  
 WEATHER: Good 2 days, 1 night.  
 RECEIPTS: Day grandstand total (less tax), \$13,000; night grandstand total (less tax), \$3,000.  
 AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$4,500.  
 ADMINISTRATION: President, Alvin Gimes; secretary, Don Yancey; superintendent of concessions and publicity director, J. W. Cain.

### Oregon State Fair, Salem

TOTAL ATTENDANCE: Paid, 187,123; free, 67,306. Operated 7 days, 7 nights.  
 WEATHER: Good 7 days, 7 nights.  
 RECEIPTS: Gate (less tax), \$55,495; day grandstand total (less tax), \$10,915.46; night grandstand total (less tax), \$43,332.72.  
 CARNIVAL: Ziegler Shows. Ride and show gross, total amount, less federal tax, \$52,362.81.  
 ATTRACTIONS: Water Follies of 1950, Sam Snyder, Boston, 6 nights; hard top auto races, 1 afternoon; Paul All, Portland, Ore.; pari-mutuel racing; horse show and rodeo, Harrison Cutler.  
 AID, PREMIUMS: State aid, \$32,800. Total estimated premiums paid out (excluding races), \$56,250.  
 ADMINISTRATION: Manager, Leo G. Spitzbart; manager of concessions, Tom Armstrong; publicity director, William Phelps.

### Sherman County Fair, Moro

TOTAL ATTENDANCE: Paid, 1,500; free, 200. Operated 2 days.  
 WEATHER: Good, 2 days.  
 RECEIPTS: Gate (less tax), \$2,897.75.  
 ATTRACTIONS: 2-day rodeo and horse races.

AID, PREMIUMS: State aid, \$5,400. Total estimated premiums paid out (excluding races), \$1,600.  
 ADMINISTRATION: President, A. J. Bucholtz; secretary, Mary O. Coons.  
 1951 DATES: September 15-18, tentative.

## PENNSYLVANIA

### Bedford County Agricultural Society, Bedford

TOTAL ATTENDANCE: Paid, 40,000; free, 5,000. Operated 5 days, 6 nights.  
 WEATHER: Good, 3 days, 4 nights; rain 2 days, 1 night; cold or cloudy, 1 day, 1 night.  
 CARNIVAL: Proll's Broadway Shows.  
 ATTRACTIONS: Hamid's Grandstand Follies, 5 days and 5 nights; Jole Chitwood's Thrill Show, 1 night; Irish Horan's Thrill Show, 1 afternoon; harness races, 3 afternoons; A.A.A. Auto Races, 1 afternoon. Fireworks each night, by Fireworks Corporation of America.  
 AID, PREMIUMS: State aid, \$1,000; county aid, \$500. Total estimated premiums paid out (excluding races), \$3,500.  
 ADMINISTRATION: President, William Brice; secretary, A. C. Brice; superintendent of concessions, J. H. Shriver; publicity director, H. Frear.

### Juniata County Fair, Port Royal

TOTAL ATTENDANCE: Paid, 35,317; free 12,870. Operated 5 days, 6 nights.  
 WEATHER: Good 3 days, 3 nights; rain 1 night; cold or cloudy 2 days, 2 nights.  
 RECEIPTS: Gate (less tax) \$10,169.70; day grandstand total (less tax) \$5,106.59; night grandstand total (less tax) \$2,081.67.  
 CARNIVAL: Penn Premier Shows.  
 ATTRACTIONS: Midget racing, one day-Duke Wilcox; 1 day, Sam Nunis big cars; horse racing, 3 days; revue six nights, Phillips & McGrath.  
 AID, PREMIUMS: State aid, \$650; county aid, \$200. Total estimated premiums paid out (excluding races) \$1,285.70.  
 ADMINISTRATION: President, W. M. Kohler; secretary, Dwight B. Hower; superintendent of concessions, John Kohler.  
 1951 DATES: September 3-8, official.

### Northern Wayne Community Fair, Lakewood

TOTAL ATTENDANCE: Free, 3,000. Operated 3 days, 2 nights.  
 WEATHER: Good, 3 days, 2 nights.  
 ATTRACTIONS: Horse show, horse pulling.  
 AID, PREMIUMS: State aid, \$150.

Total estimated premiums paid out (excluding races), \$200.  
 ADMINISTRATION: President, Homer Curtis; secretary and publicity director, C. Leet.

### Reading Fair, Reading

TOTAL ATTENDANCE: 218,517. Operated 8 days, 7 nights.  
 WEATHER: Good 1 day; rain 5 days, 3 nights; cold or cloudy 2 days, 4 nights.  
 CARNIVAL: Cetlin & Wilson Shows.  
 ATTRACTIONS: Frank Sinatra, Jerry Colonna, 1 night each, booked by George A. Hamid; Roxettes, 4 nights, Hamid; Grand Circuit horse races, 2 days; Jole Chitwood Auto Daredevils, 1 day; AAA big car auto races, 1 day, Sam Nunis.  
 ADMINISTRATION: President, John S. Giles; secretary and superintendent of concessions, Charles W. Swoyer; publicity director, Russ Moyer.  
 1951 DATES: September 9-16, official.

### Somerset County Fair, Meyersdale

TOTAL ATTENDANCE: Paid, 25,000. Operated 6 days, 6 nights.  
 WEATHER: Good 6 days, 6 nights.  
 CARNIVAL: Proll's Broadway Shows.  
 ADMINISTRATION: President, Norman Walker; secretary, H. A. Finegan; superintendent of concessions, E. J. Meager; publicity director, E. Suder.  
 1951 DATES: August 21-27, tentative.

### The Great Grangers' Picnic and Free Fair, Mechanicsburg

TOTAL ATTENDANCE: Free, 180,000. Operated 9 days, 9 nights.  
 WEATHER: Good 7 days, 7 nights; rain 1 day, 1 night; cold or cloudy 1 day, 1 night.  
 ATTRACTIONS: Aerial act booked thru Cook & Rose.  
 PREMIUMS: Total estimated premiums paid out (excluding races), \$375.  
 ADMINISTRATION: President, Roy Richwine; superintendent of concessions, Robert Richwine.  
 1951 DATES: August 26-September 3, official.

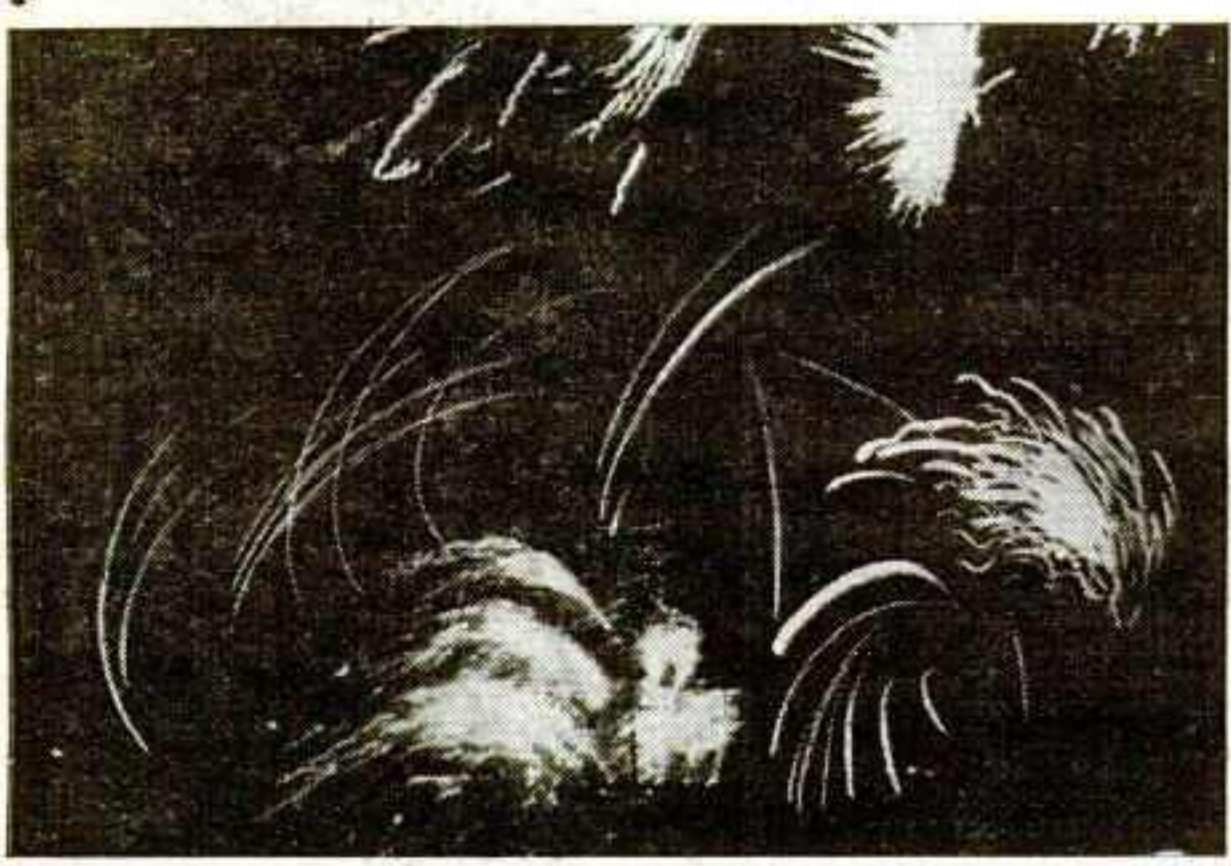
### Tioga County Fair, Tioga

TOTAL ATTENDANCE: Paid, 500; free, 1,000. Operated 3 days, 3 nights.  
 WEATHER: Rain 3 days, 2 nights; cold 1 night.  
 CARNIVAL: Buffalo Shows.  
 ADMINISTRATION: President, R. E. Patterson; secretary, Carl H. Forrest.

### Townville Community Fair, Townville

OPERATED: 3 days, 3 nights.  
 WEATHER: Rain 3 days, 3 nights.  
 ADMINISTRATION: President, Harry Mason; secretary, John H. Liggett; superintendent of concessions,

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### Twin-County Fair, Northampton

OPERATED: 4 days, 4 nights.  
WEATHER: Good 1 day, 2 nights; rain 3 days, 2 nights.  
CARNIVAL: Morris-Hannum.  
AID, PREMIUMS: State aid, \$360.31; county aid, \$600. Total estimated premiums paid out (excluding races), \$749.50.  
ADMINISTRATION: President, Willis Kelsner; secretary, Warren J. Deck; superintendent of concessions, Harry Hartman; publicity director, Earl Nuss.

### York Interstate Fair, York

TOTAL ATTENDANCE: Paid, 300,000. Operated 5 days, 5 nights.  
WEATHER: Good no days, 1 night; rain 3 days, 2 nights; cloudy 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$85,749.55; day and night grandstand total (less tax), \$86,937.86.  
CARNIVAL: James E. Strates Shows.  
ATTRIBUTES: Frank Wirth Book-keeping Association acts, B. Ward Beam Thrill Show, 4 harness races, 5 running races.  
AID: State aid, \$1,000; county aid, \$100; other aid, \$17,325.92.  
ADMINISTRATION: President, Samuel S. Lewis; secretary, Clara Trageser; superintendent of concessions, Harry D. Immel.  
1951 DATES: September 11-15, official.

### Youngsville Community Fair, Youngsville

TOTAL ATTENDANCE: Free, 10,000. Operated 4 days, 4 nights.  
WEATHER: Good 4 days, 4 nights.  
RECEIPTS: Day grandstand total (less tax), \$200; night grandstand total (less tax), \$1,000.  
ATTRIBUTES: Horse show, 2 nights, 1 day; White Horse Troupe, 1 day, 2 nights.  
AID: County aid \$350.  
ADMINISTRATION: President, W. J. Kay; secretary, Mrs. Rose Aberg; superintendent of concessions, C. W. Spencer; publicity director, Mrs. Margie Finlan.  
1951 DATES: September 5-8, tentative.

## SOUTH CAROLINA

### Kershaw County Fair, Camden

TOTAL ATTENDANCE: Paid, 14,800; free, 12,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
CARNIVAL: Prell's Broadway Shows.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$1,490.  
ADMINISTRATION: President, J. R. West; secretary, J. D. Crawford.

### Union County Agricultural Fair, Union

TOTAL ATTENDANCE: Paid, 25,000; free, 5,000. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate (less tax), \$6,500.  
CARNIVAL: Lawrence Greater Shows. Ride and show gross, total amount, less federal tax, \$12,000.  
ATTRIBUTES: Fireworks, the Interstate Fireworks Display, Co.; Bob Cimse Troupe, Geo. Hamid & Son.  
ADMINISTRATION: Secretary, Hydrick L. Kirby.  
1951 DATES: October 1-6, official.

## SOUTH DAKOTA

### Corn Palace Festival, Mitchell

TOTAL ATTENDANCE: Paid, 42,672. Operated 6 days, six nights.

WEATHER: Good 4 days, 4 nights; rain 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$55,972.57.  
CARNIVAL: Independent Midway.  
ATTRIBUTES: Stageshow, Harry James and 8 vaude acts booked thru Music Corporation of America.  
ADMINISTRATION: President, L. B. Harmon; secretary, H. N. Noble; superintendent of concessions and publicity director, W. T. Wilt.  
1951 DATES: September 24-29, official.

### Deuel County Fair, Clear Lake

OPERATED: 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: \$4,203.02.  
CARNIVAL: Art B. Thomas Shows.  
ATTRIBUTES: Local horse racing, 1 afternoon; local stock car racing, 1 afternoon; local motorcycle racing, 1 afternoon; Cedric Adams' (CBS) Talent Show, 1 evening; Art B. Thomas' stageshow, 1.  
ADMINISTRATION: President, Frank Tupa; secretary and publicity director, C. R. Tvedt.  
1951 DATES: August 21-23, tentative.

### Hutchinson County Agricultural Fair, Tripp

TOTAL ATTENDANCE: Paid, 7,000; free, 500. Operated 4 days, 4 nights.  
WEATHER: Good 3 days, 3 nights; rain 1 day, 1 night.  
CARNIVAL: Murphy's Tri-State Shows. Ride and show gross, total amount, less federal tax, \$4,000.  
ATTRIBUTES: Williams & Lee Attractions, 3 days and 3 nights; Frank Winkley Thrill Show, 1 day and 1 night; stock car racing, 1 matinee.  
AID, PREMIUMS: County aid, \$500. Total estimated premiums paid out (excluding races), \$2,500.  
ADMINISTRATION: Secretary, R. T. Hirsch.  
1951 DATES: August 26-29, tentative.

## TENNESSEE

### Cannon County, Woodbury

TOTAL ATTENDANCE: Paid, 8,000; free, 1,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; cold or cloudy 1 day, 1 night.  
RECEIPTS: All, \$2,700.  
CARNIVAL: A. J. Sparks Shows.  
AID, PREMIUMS: State aid, \$400; county aid, \$200. Total estimated premiums paid out (excluding races), \$1,725.  
ADMINISTRATION: President and superintendent of concessions, T. J. McBroom; secretary, Mrs. James H. Cummings; publicity director, Hayden Smith.  
1951 DATES: September 15-17, tentative.

### Coffee County Fair, Manchester

TOTAL ATTENDANCE: Free, 10,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
CARNIVAL: Cumberland Valley Shows.  
AID, PREMIUMS: State aid, \$180.  
1951 DATES: September 20-22, tentative.

### Green County Agricultural Fair, Greeneville

TOTAL ATTENDANCE: Paid, 5,000; free, 700. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$1,800.  
CARNIVAL: Crystal Shows. Ride and show gross, total amount, less federal tax, \$1,800.  
AID, PREMIUMS: State aid, \$450.

Total estimated premiums paid out (excluding races), \$2,400.  
ADMINISTRATION: President, James N. Hardin; secretary, Bonabelle Barkley; superintendent of concessions, Elmo Johnson; publicity director, Ed Garland.  
1951 DATES: August 30-September 1, tentative.

### Jackson County Fair, Gainesboro

OPERATED: 4 days, 4 nights.  
CARNIVAL: Silver Slipper Shows.  
AID, PREMIUMS: County aid, \$800.  
ADMINISTRATION: President, H. M. Darwin; secretary, Ray Hix.

### Maury County Fair, Columbia

TOTAL ATTENDANCE: Paid, 6,748; free, 1,500. Operated 6 days, 6 nights.  
WEATHER: Good 5 days, 1 night; rain 1 day, 1 night; cold 4 nights.  
CARNIVAL: Magic Empire.  
ATTRIBUTES: E. R. Braly Enterprises, Dixie Unit, 6 days, 6 nights.  
AID, PREMIUMS: State aid, \$700. Total estimated premiums paid out (excluding races), \$2,300.  
ADMINISTRATION: Chairman, Belton Hardwick Jr.; secretary, A. B. Harmon Jr.; superintendent of concessions, Jacob W. Shapiro.

### Putnam County Agricultural Fair, Cookeville

TOTAL ATTENDANCE: Free, 15,000. Operated 3 days, 3 nights.  
WEATHER: Rain 3 days, 2 nights; cloudy 1 night.  
CARNIVAL: Cumberland Valley Shows. Ride and show gross, total amount, less federal tax, \$4,300.  
AID, PREMIUMS: State aid, \$900; county aid, \$2,400; other aid, \$1,700. Total estimated premiums paid out (excluding races), \$3,200.  
ADMINISTRATION: Secretary, W. J. Huddleston.  
1951 DATES: September 6-8, official.

### Summer County Colored Agricultural Fair, Gallatin

TOTAL ATTENDANCE: Paid, 6,000. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 2 nights; rain 1 day, 1 night.  
CARNIVAL: Johnny's United Shows.  
ADMINISTRATION: President, Rufus Horton; secretary, Edward V. Anthony Sr.  
1951 DATES: August 23-25, official.

### Tennessee State Fair, Nashville

TOTAL ATTENDANCE: Paid, 156,210; free, 5,000 (estimated). Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate (less tax), \$67,650; day and night grandstand total (less tax), \$22,000.  
CARNIVAL: Cavalcade of Amusements. Ride and show gross, total amount, less federal tax, \$101,365.  
ATTRIBUTES: Ernie Young's Revue, Selden and other free acts, fireworks, harness races, 6 days; auto races, 1 day.  
AID, PREMIUMS: State aid, \$6,800. Total estimated premiums paid out (excluding races), \$52,000.  
ADMINISTRATION: Chairman, Judge Beverly Briley; secretary, L. E. Griffin.

### West Tennessee District Fair, Jackson

OPERATED: 6 days, 6 nights.  
WEATHER: Good 3 days, 3 nights; rain 2 days, 2 nights; cold or cloudy 1 day, 1 night.  
CARNIVAL: Hennies Bros., Shows.  
ATTRIBUTES: Sun Bros. Circus.  
PREMIUMS: Total estimated pre-

miums paid out (excluding races), \$10,000.  
ADMINISTRATION: President, A. S. Johnson; secretary, A. U. Taylor.  
1951 DATES: September 10-15, official.

## TEXAS

### Anderson County Fair, Palestine

TOTAL ATTENDANCE: Paid, 25,000; free, 20,000. Operated 3 days, 6 nights.  
WEATHER: Good 3 nights; rain 3 days, 3 nights.  
CARNIVAL: Bill Hames Shows.  
PREMIUMS: Total estimated premiums paid out (excluding races), \$4,000.  
ADMINISTRATION: President, F. H. Eilenberger; secretary and superintendent of concessions, C. O. Miller Jr.

### Brazoria County Fair, Angleton

TOTAL ATTENDANCE: Paid, 25,000; free, 32,000. Operated 5 days, 5 nights.  
WEATHER: Good 5 days, 5 nights.  
CARNIVAL: Don Franklin Shows.  
ATTRIBUTES: Great Carmita, high pole act; rodeo, follies, coronation and professional wrestling.  
AID, PREMIUMS: Total estimated premiums paid out (excluding races), \$2,700.  
ADMINISTRATION: President, E. L. Boston; secretary, E. L. Bumgarner; superintendent of concessions, Geo. Badge; publicity director, L. R. Giese.  
1951 DATES: October 9-13, official.

### Four States Fair, Texarkana

TOTAL ATTENDANCE: Paid, 40,000; free, 15,000. Operated 7 days, 7 nights.  
WEATHER: Good 6 days, 6 nights; rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$12,000; day grandstand total (less tax), \$600;

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**RECEIPTS:** Gate, \$2,009.40. Day grandstand total, \$750. Night grandstand total, \$950.  
**CARNIVAL:** Powelson Greater Shows. Ride and show gross, total amount, less federal tax, \$1,683.50.  
**ATTRACTIONS:** Klein's Attractions and grandstand show with aerial acts; harness racing for two days; horse pulling one night; girls' soft ball games.  
**AID, PREMIUMS:** State aid, \$550. Total estimated premiums paid out (excluding races), \$1,200.  
**ADMINISTRATION:** President and superintendent of concessions, Lloyd Dorsey; secretary and publicity director, C. B. Allman.  
 1951 DATES: August 14-18, tentative.

**The State Fair of West Virginia, Lewisburg**

**TOTAL ATTENDANCE:** 225,000. Operated 6 days, 6 nights.  
**WEATHER:** Good 5 days, 5 nights; rain 1 day, 1 night.  
**CARNIVAL:** Endy Bros.' Shows.  
**ATTRACTIONS:** Grandstand show, 5 days, 6 nights, booked thru George A. Hamd & Son; horse show, 1 afternoon, 2 evenings; harness racing, 4 days; running races 5 days.  
**AID, PREMIUMS:** State aid, \$25,000. Total estimated premiums paid out (excluding races) \$35,000.  
**ADMINISTRATION:** President, R. H. Tuckwiller; secretary and superintendent of concessions, C. T. Sydenstricker; publicity director, E. L. Blake.  
 1951 DATES: August 20-25, tentative.

**WISCONSIN**

**Central Wisconsin State Fair, Marshfield**

**TOTAL ATTENDANCE:** Paid, 45,402; free, 48,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 4 days, 3 nights; cold or cloudy 1 day, 2 nights.  
**RECEIPTS:** Gate (inc. tax), \$18,963; day grandstand total (inc. tax), \$4,852.25; night grandstand total (inc. tax), \$11,061.63.  
**CARNIVAL:** Wm. T. Collins Shows. Ride and show gross, total amount, less federal tax, \$15,596.16.  
**ATTRACTIONS:** Voorhees-Fleckles Ice Follies, 5 nights; Jimmy Lynch, 1 afternoon; harness races, 3 afternoons; 1 day stock car races.  
**AID, PREMIUMS:** State aid, \$4,644.50; county aid, \$750; other aid, \$800. Total estimated premiums paid out (excluding races), \$6,289.17.  
**ADMINISTRATION:** President, Wm. A. Drollinger; secretary, W. A. (Tiny) Uthmeier; superintendent of concessions, W. J. Uthmeier.  
 1951 DATES: August 30-September 5, tentative.

**Crawford County Fair, Gays Mills**

**TOTAL ATTENDANCE:** Paid, 8,425; free, 4,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$3,538.44; day grandstand total (less tax), \$863.70; night grandstand total (less tax), \$674.97.  
**CARNIVAL:** Karnopp's Rides. Ride and show gross, total amount, less federal tax, \$1,308.72.  
**ATTRACTIONS:** Lucky Lott Thrill Show.  
**AID, PREMIUMS:** State aid, \$2,804.60. Total estimated premiums paid out (excluding races), \$3,505.75.  
**ADMINISTRATION:** President, A. L. Caya; secretary, Lenore M. Feldman; superintendent of concessions, John H. Lester.  
 1951 DATES: September 6-9, tentative.

**Dodge County Fair, Beaver Dam**

**TOTAL ATTENDANCE:** Paid, 46,829. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 4 nights.  
**CARNIVAL:** Wallace Bros.' Shows.  
**ATTRACTIONS:** Midget races, 1 day; harness races, 2 days; horse show, 1 night; WLS, 1 night; Voorhees-Fleckles Ice Varieties, 3 nights.  
**AID, PREMIUMS:** State aid, \$5,000; county aid, \$1,500. Total estimated premiums paid out (excluding races), \$7,000.  
**ADMINISTRATION:** President, V. Knaup; secretary, publicity director, Forrest Knaup; superintendent of concessions, Howard Shepard.  
 1951 DATES: September 6-10, official.

**Green County Fair, Monroe**

**TOTAL ATTENDANCE:** Paid, 28,471; free, 850. Operated 4 days, 5 nights.  
**WEATHER:** Good 3 days, 4 nights; rain 1 day, 1 night.  
**RECEIPTS:** Gate, \$14,560.55. Day grandstand total, \$3,959.91. Night grandstand total, \$3,396.06.  
**CARNIVAL:** Gem City Shows. Ride and show gross, total amount less federal tax, \$8,076.48.  
**ATTRACTIONS:** Jimmie Lynch, 1 day, 1 night; Boyle Woolfolk Revue, 1 night; horse shows, 2 nights; horse races, 3 days.  
**AID, PREMIUMS:** County aid, \$1,000.  
**ADMINISTRATION:** President, Louis R. Wolleson; secretary, William A. Brown; superintendent of concessions, R. H. Schoonover.  
 1951 DATES: August 1-5, tentative.

**Green Lake County Junior Free Fair, Green Lake**

**TOTAL ATTENDANCE:** Free, 16,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** John Francis Shows.  
**ATTRACTIONS:** The Skylarks, high pole act booked in thru Charles Zemater Agency.  
**AID:** County aid \$800.  
**ADMINISTRATION:** President, Clifford Jones; secretary, Francis Ctacek; superintendent of concessions, Wilmer Gorske.

**Iron County Fair, Saxon**

**TOTAL ATTENDANCE:** Paid, 2,580; free, 3,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 1 night; cold or cloudy 2 nights.  
**RECEIPTS:** Gate (less tax), \$501.20.  
**CARNIVAL:** Valley Amusement Company.  
**AID:** State aid: \$1,272.20; county aid, \$3,016.34.  
**ADMINISTRATION:** President, Vern Downey; secretary, Anne L. Skaja.  
 1951 DATES: August 24-26, official.

**Jefferson County Fair, Jefferson**

**TOTAL ATTENDANCE:** Paid, 13,000; free, 500. Operated 4 days, 4 nights.  
**WEATHER:** Good 3 days, 2 nights; rain 1 night; cold or cloudy 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$5,823.60; day grandstand total (less tax), \$1,704.68; night grandstand total less federal tax, \$5,884.80.  
**CARNIVAL:** Wallace Bros.' Shows. Ride and show gross, total amount, less federal tax, \$5,884.80.  
**ATTRACTIONS:** Jimmie Lynch Death Dodgers, Staples Rodeo; harness races, Saturday and Sunday evening; circus acts booked thru Barnes-Carruthers of Chicago.  
**AID, PREMIUMS:** State aid, \$4,624.10. Total premiums paid out (excluding races), \$6,248.10.  
**ADMINISTRATION:** Manager, Horace L. Buri; chairman of fair committee, Edward Breuin; superintendent

ent of concessions, Gordon Matters; publicity director, Horace Buri.  
 1951 DATES: August 8-12, tentative.

**Kenosha County Fair, Wilmot**

**TOTAL ATTENDANCE:** Paid, 19,862; free, 10,000. Operated 3 days, 4 nights.  
**WEATHER:** Rain 1 night; cold or cloudy 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$9,932.50; night grandstand total (less tax), \$1,652.44.  
**CARNIVAL:** Emshoff Rides.  
**ATTRACTIONS:** Free acts twice a day, thru Zemater Theatrical Agency, Chicago; horse show 3 nights.  
**AID, PREMIUMS:** State aid, \$4,194.87. Total estimated premiums paid out (excluding races), \$7,590.  
**ADMINISTRATION:** President, M. M. Schnurr; secretary and publicity director, H. S. Frank; superintendent of concessions, Robert VanLiere.  
 1951 DATES: August 9-12, official.

**La Crosse Inter-State Fair, La Crosse**

**TOTAL ATTENDANCE:** Paid, 40,504; free, 617. Operated 5 days, 5 nights.  
**WEATHER:** Good 3 days, 4 nights; rain 2 days, 1 night.  
**RECEIPTS:** Gate (less tax), \$8,997; day grandstand total (less tax), \$1,075.79; night grandstand total (less tax), \$6,105.67.  
**CARNIVAL:** William T. Collins Shows. Ride and show gross, total amount, less federal tax, \$19,322.92.  
**ATTRACTIONS:** Voorhees-Fleckles Ice Varieties, 5 days, 5 nights.  
**AID, PREMIUMS:** State aid, \$4,677.75. Total estimated premiums paid out (excluding races), \$6,874.25.  
**ADMINISTRATION:** President, N. Nustad; secretary and superintendent of concessions, Joseph W. Frisch; publicity director, Alfred W. Rice.  
 1951 DATES: August 8-12, tentative.

**Outagamie County Fair, Seymour**

**TOTAL ATTENDANCE:** Paid, 20,584; free, 7,500. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days; cold or cloudy 4 nights.  
**RECEIPTS:** Gate (less tax), \$10,300; day and night grandstand total (less tax), \$7,817.  
**CARNIVAL:** Snapp Greater Shows.  
**ATTRACTIONS:** Frank Winkley, Reck 'Em Rodeo, 1 day and night; horse-pulling contest, 1 afternoon; harness races, 2 afternoons; Ernie Young Revue and acts, 3 nights.  
**PREMIUMS:** Total estimated premiums paid out (excluding races), \$4,150.  
**ADMINISTRATION:** President, Charles Slevert; secretary, superintendent of concessions and publicity director, Michael Burns.  
 1951 DATES: August 2-5, tentative.

**Pierce County Fair, Ellsworth**

**TOTAL ATTENDANCE:** Paid, 8,002; free, 10,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$3,360.84. Grandstand total (less tax), \$1,426.53.  
**CARNIVAL:** Dobson United Shows.  
**ATTRACTIONS:** Steele Cavalcade of Stars, 1 afternoon, 1 evening; Charles Zemater Show, 1 afternoon, 1 evening; Frank Winkley Auto Thrill Show, 1 night.  
**ADMINISTRATION:** President, Ray Crownhart; secretary, H. C. Seyforth.  
 1951 DATES: August 22-24, tentative.

**Polk County Fair, St. Croix Falls**

**TOTAL ATTENDANCE:** Paid, 4,744; free, 5,000. Operated 3 days, 3 nights.  
**WEATHER:** Good 3 days, 3 nights.  
**ATTRACTIONS:** Horse pulling, horse show and stock car races.  
**PREMIUMS:** Total estimated pre-

miums paid out (excluding races), \$3,241.75.  
**ADMINISTRATION:** President, Frank Barney; secretary and publicity director, W. R. Vezina.  
 1951 DATES: September 7-9, tentative.

**Portage County Fair, Rosholt**

**TOTAL ATTENDANCE:** Free, 30,000. Operated 2 days, three nights.  
**WEATHER:** Good 2 days, 1 night; cold or cloudy 2 nights.  
**CARNIVAL:** Dusty Rhodes.  
**ATTRACTIONS:** Chippewa Valley Barn Dance Show, 1 night.  
**ADMINISTRATION:** President and publicity, A. P. Dobbe; secretary and superintendent of concessions, R. L. Wrolstad.  
 1951 DATES: September 1-3, official.

**Price County Fair, Phillips**

OPERATED: 3 days, 3 nights.

**WEATHER:** Good 3 days, 3 nights.  
**CARNIVAL:** Gold Bond Shows.  
**ATTRACTIONS:** Williams and Lee acts.  
**PREMIUMS:** Total estimated premiums paid out (excluding races), \$2,700.  
**ADMINISTRATION:** President, A. G. Johnson; secretary, L. F. Wiemer.

**Rock County 4-H Fair, Janesville**

**TOTAL ATTENDANCE:** Paid, 20,000; free, 10,000. Operated 5 days, 5 nights.  
**WEATHER:** Good 4 days, 4 nights; rain 1 day, 1 night.  
**RECEIPTS:** Gate (less tax), \$7,366; day grandstand total (less tax), \$1,714.  
**CARNIVAL:** Gold Bond Shows.  
**ATTRACTIONS:** Barnes-Carruthers Revue, 2 days, 2 nights.  
**PREMIUMS:** Total estimated pre-

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**STATE FAIR IN SCOPE  
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**1951 DATES  
 SEPTEMBER 9-15**

**C. H. HARNDEN  
 MANAGER**

**MRS. M. MULROONEY      E. B. SAWYER  
 Assistant Manager      Concessions Director**

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**Lincoln County Fair, Afton**  
**WEATHER:** Good 2 days.  
**RECEIPTS:** Gate (less tax), \$1,848.18.  
**ATTRACTIONS:** Rodeo, racing, dance, 2 days.  
**ADMINISTRATION:** President, C. S. Wray; secretary, Orrin Jenkins.

## CANADA

### ALBERTA

#### Calgary Exhibition and Stampede, Calgary

**TOTAL ATTENDANCE:** 373,135. Operated 6 days, 6 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 3 days, 3 nights; cold or cloudy 1 day, 1 night.  
**CARNIVAL:** Royal American Shows.  
**ATTRACTIONS:** 6 days, running races; 6 days, rodeo; 6 evenings, chuck wagon races; 6 evenings, stage-show (Barnes-Carruthers); 6 evenings, fireworks (Interstate Fireworks Corp.). Total estimated premiums paid out (excluding races), \$60,000.  
**ADMINISTRATION:** President, J. B. Cross; secretary, J. Charles Yule.  
**1951 DATES:** July 9-14, official.

#### Edmonton Exhibition, Edmonton

**TOTAL ATTENDANCE:** Paid, 196,381; free, 64,900. Operated 6 days, 6 nights.  
**WEATHER:** Good 6 days, 6 nights.  
**RECEIPTS:** Gate (less tax), \$43,427. Day grandstand total (less tax), \$19,551.75. Night grandstand total (less tax), \$31,858.25.  
**CARNIVAL:** Royal American Shows. Ride and show gross, total amount, less federal tax, \$113,828.34.  
**ATTRACTIONS:** Variety show booked thru Barnes-Carruthers Theatrical Enterprises, Chicago.  
**AID, PREMIUMS:** Provincial aid, \$8,200; Dominion aid, \$1,500; other aid, \$1,300. Total estimated premiums paid out (excluding races), \$16,000.  
**ADMINISTRATION:** President, H. W. J. Maddison; manager, James Paul; superintendent of concessions, Gordon Steeves.  
**1951 DATES:** July 16-21, official.

### BRITISH COLUMBIA

#### Alberni District Fall Fair, Port Alberni

**TOTAL ATTENDANCE:** Paid, 5,800; free, 2,500. Operated 3 days, 3 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 1 day, 1 night.  
**RECEIPTS:** Gate (less tax) \$1,907.

**CARNIVAL:** Royal Canadian Shows. Ride and show gross, total amount, less federal tax \$1,056.20.  
**ADMINISTRATION:** President, Clifford F. Leslie; secretary, James Sawyer; publicity director, Norman Odgers.  
**1951 DATES:** August 22-25, tentative.

### Interior Provincial Exhibition, Armstrong

**TOTAL ATTENDANCE:** Paid, 8,000; free, 100. Operated 2 days.  
**WEATHER:** Good 2 days.  
**RECEIPTS:** Gate (less tax), \$4,600.  
**AID, PREMIUMS:** State aid, \$3,000. Total estimated premiums paid out (excluding races), \$4,900.  
**ADMINISTRATION:** President, H. D. McCallan; secretary, Mat. Hassen.  
**1951 DATES:** September 11-13, tentative.

### Lower Fraser Valley Agricultural Association, Cloverdale

**TOTAL ATTENDANCE:** Paid, 8,000; free, 6,000. Operated 2 days, 2 nights.  
**WEATHER:** Good, 2 days, 2 nights.  
**CARNIVAL:** Royal Canadian Shows.  
**ATTRACTIONS:** Rodeo, 2 days, 2 nights; harness races, 2 days.  
**PREMIUMS:** Total estimated premiums paid out (excluding races), \$2,000.  
**ADMINISTRATION:** President, S. H. Shannon; secretary, Harold E. Lock.  
**1951 DATES:** September 13-15, tentative.

### NEW BRUNSWICK

#### Queens County Fair, Gagetown

**TOTAL ATTENDANCE:** Paid, 5,340. Operated 3 days, 3 nights.  
**WEATHER:** Good 2 days, 1 night; cold or cloudy 1 day, 2 nights.  
**RECEIPTS:** Gate (less tax), \$2,595; day grandstand total (less tax), \$150.25; night grandstand total (less tax), \$671.50.  
**CARNIVAL:** All-Maritime Shows.  
**ATTRACTIONS:** Horse hauling matches, 2 afternoons; tractor rodeo, 1 evening; horse show, 1 evening; roller skating and a comedy act, 3 evenings.

**AID, PREMIUMS:** County aid, \$500; other aid, \$175. Total estimated premiums paid out (excluding races), \$1,659.35.

**ADMINISTRATION:** President, J. A. Vanwart; secretary, Fred Hyatt; superintendent of concessions, Norris Cooper; publicity director, J. A. Mac-Millan.

**1951 DATES:** September 12-14, tentative.

### NOVA SCOTIA

#### Central Nova Scotia Exhibition, Truro

**TOTAL ATTENDANCE:** Paid, 29,000; free, 1,404. Operated 4 days, 4 nights.  
**WEATHER:** Rain 4 days, 4 nights.  
**RECEIPTS:** Gate (less tax), \$10,500; day grandstand total (less tax), \$1,200; night grandstand total (less tax), \$1,800.  
**CARNIVAL:** Bill Lynch Shows.  
**ATTRACTIONS:** Three nights, 1 afternoon, harness racing.  
**PREMIUMS:** Total estimated premiums paid out (excluding races), \$1,600.  
**ADMINISTRATION:** President, Hector Hill; secretary, George Lavers.

#### Maritime Winter Fair, Amherst

**TOTAL ATTENDANCE:** Paid, 30,000; free, 1,000. Operated 6 days, 6 nights.  
**AID:** State aid, \$8,000.  
**ADMINISTRATION:** President, F. G. MacLeod; secretary and publicity director, R. F. McCunn.

### ONTARIO

#### Belleville Exhibition, Belleville

**TOTAL ATTENDANCE:** Paid, 21,822. Operated 4 days, 4 nights.  
**WEATHER:** Good 4 days, 3 nights; rain 1 night.  
**RECEIPTS:** Gate (less tax), \$8,134.30. Day and night grandstand total (less tax), \$2,806.25.  
**CARNIVAL:** Conklin Shows.  
**ATTRACTIONS:** Grandstand show by George Hamid & Son; 3 days harness racing, 1 day running races.  
**AID, PREMIUMS:** State aid, \$800; county aid, \$300; other aid, \$850. Total estimated premiums paid out (excluding races), \$4,000.  
**ADMINISTRATION:** President, W. H. Rollins; secretary, superintendent of concessions and publicity director, E. S. Denyes.  
**1951 DATES:** August 13-16, tentative.

#### McKellar Agrl. Society, McKellar

**TOTAL ATTENDANCE:** Paid, 500; free, 200. Operated 1 day.  
**WEATHER:** Rain 1 day.  
**RECEIPTS:** Gate (less tax), \$102.  
**ADMINISTRATION:** President, J. L. Moore; secretary, L. Moffat.

#### North Renfrew Agricultural Society, Beachburg

**TOTAL ATTENDANCE:** Paid, 2,800; free, 200. Operated 2 days.  
**WEATHER:** Good 2 days.  
**RECEIPTS:** Gate (less tax), \$661.  
**CARNIVAL:** Stanger's Midway.  
**AID, PREMIUMS:** Township aid, \$150; county aid, \$200; other aid, \$332. Total estimated premiums paid out (excluding races), \$1,700.  
**ADMINISTRATION:** President, Arndell McBride; secretary, Mrs. Mabel Kenny.

#### Norfolk County Fair, Simcoe

**TOTAL ATTENDANCE:** Paid, 46,000; free, 10,000. Operated 4 days, 5 nights.  
**WEATHER:** Good 3 days, 4 nights; rain 1 day; cold or cloudy 1 night.  
**RECEIPTS:** Gate (less tax), \$13,268.01; day grandstand total (less tax), \$2,608.75; night grandstand total (less tax), \$29,139.25.  
**CARNIVAL:** Wallace Bros. Shows. Ride and show gross, total amount, less federal tax, \$3,863.06.  
**ATTRACTIONS:** Congress of Hollywood Daredevils, 1 night; 5 nights of revue by George A. Hamid & Son, New York.  
**ADMINISTRATION:** President, Monroe Landon; secretary, Harold L. Pond; superintendent of concessions, Lloyd S. Culver; publicity director, Harold I. Pond.  
**1951 DATES:** October 2, 3, 4, 5, 6, official.

#### Port Perry Fair, Port Perry

**TOTAL ATTENDANCE:** Paid, 3,300; free, 1,700. Operated 3 days, 3 nights.  
**WEATHER:** Cold 3 days, 3 nights.  
**RECEIPTS:** Gate (less tax), \$1,735. Day grandstand total (less tax), \$125.  
**CARNIVAL:** E. J. Casey Shows. Ride and show gross, total amount, less federal tax, \$450.  
**ATTRACTIONS:** Ken Spear's Attractions, 1 day.  
**AID, PREMIUMS:** State aid, \$484; county aid, \$525; other aid, \$500. Total estimated premiums paid out (excluding races), \$2,500.  
**ADMINISTRATION:** President, F. G. Christie; secretary and publicity director, R. D. Woon; superintendent of concessions, M. Holtby.

#### Stanley Fair, Stanley

**TOTAL ATTENDANCE:** Paid, 8,000; free, 3,000. Operated 4 days, 4 nights.  
**WEATHER:** Good 2 days, 2 nights; rain 1 night; cold or cloudy 2 days, 1 night.  
**RECEIPTS:** Gate (less tax), \$4,000. Day grandstand total (less tax), \$2,000. Night grandstand total (less tax), \$2,000.  
**CARNIVAL:** Lynch Shows.  
**ATTRACTIONS:** Horse show, band and variety concert, horse pulling. Total estimated premiums paid out (excluding races), \$2,000.  
**ADMINISTRATION:** President, J. G. Thorburn; secretary, T. Allan Best.  
**1951 DATES:** August 29-September 1, official.

*Mississippi*  
**STATE FAIR**

JACKSON, MISSISSIPPI

**1951 DATES** **OCTOBER 8-15**  
*(Tentative)*

**MISSISSIPPI'S GREATEST AGRICULTURAL AND INDUSTRIAL EXPOSITION—**

*One of the Southland's Most Popular and Successful Free Gate Annual Events*

Write NOW for Exhibit, Demonstration and Concession Space.

J. M. DEAN  
*Executive Secretary*  
 MISSISSIPPI STATE FAIR  
 JACKSON, MISS.

**TEXAS-OKLAHOMA**

**1950 Attendance 163,000**

**FAIR and SOUTHWESTERN OIL EXPOSITION**

**IOWA PARK TEXAS 1951 DATES SEPT. 24-29 inclusive**



"Stimulating interest in agriculture, livestock and industry in Northwest Texas and Southern Oklahoma."

For Shows and Midway Concessions, contact Alvin Van Dyke, 231 Kendalia, San Antonio, Texas, or T. Leo Moore, Electra, Texas.

For Exhibit Space and Demonstrating Concessions, Contact: TED OVERY, Manager, Iowa Park, Texas

November 25, 1950

Covering

**NEW ENGLAND**

with the **FINEST OF CARNIVALS** for the **FINEST OF FAIRS**

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 12 Whitcomb St. Haverhill, Mass.

**Whatever Your Business...  
It's Our Business...**

So Long as It's  
**FAIR BUSINESS!**

For Any Type of Information  
You May Desire Relative to  
the 96 Major Fairs of the  
West

Write... Phone... or Wire...



1015 24th St. Sacramento, California  
Phone: Gilbert 3-2091

**Tillsonburg and District Agrl. Society, Tillsonburg**

TOTAL ATTENDANCE: Paid, 13,805. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
ATTRACTIONS: Thrill show, horse races, horse show.  
AID, PREMIUMS: County aid, \$200; other aid, \$400. Total estimated premiums paid out (excluding races), \$6,000.  
ADMINISTRATION: President, Guy Helsdon; secretary, superintendent of concessions and publicity director, Jack M. Cline.  
1951 DATES: September 20-22, tentative.

**Western Fair, London**

TOTAL ATTENDANCE: Paid, 313,000. Operated 6 days, 6 nights.  
WEATHER: Good 2 days, 2 nights; rain 4 days, 4 nights.  
RECEIPTS: Gate (less tax), \$90,000; grandstand total (less tax), \$54,934.  
CARNIVAL: Conklin Shows.  
ATTRACTIONS: Stage acts; revue, 6 days, 6 nights; fireworks, 6 nights; 4 days harness racing.  
AID, PREMIUMS: State aid, \$1,589; federal aid, \$4,000. Total estimated premiums paid out (excluding races), \$31,938.  
ADMINISTRATION: President, J. A. Anderson; secretary, Evan McGugan; general manager, W. D. Jackson; publicity director, Purdom Love.  
1951 DATES: September 10-15, tentative.

**QUEBEC**

**Exposition Provinciale de Quebec, Quebec City**

TOTAL ATTENDANCE: Paid, 316,258; free, 30,000. Operated 9 days, 10 nights.  
WEATHER: Good 5 days, 6 nights; rain 2 days, 2 nights; cold or cloudy 2 days, 2 nights.  
RECEIPTS: Gate (less tax), \$95,939.68; day grandstand total (less tax), \$17,341.62; night grandstand total (less tax), \$8,456.73; night Coliseum (Roller Show), less tax, \$98,915.61; day Coliseum (less tax), \$21,159.63.  
CARNIVAL: Conklin Shows, Ltd.  
ATTRACTIONS: Skating Vanities '51, roller skating show, 10 nights, 4 matinees; harness racing, 9 matinees, 6 nights.  
PREMIUMS: Total estimated premiums paid out (excluding races), \$21,000.  
ADMINISTRATION: President, Lucien Borne; manager, Emery Boucher; superintendent of concessions, Jacques Boucher; publicity director, J. D. Boudreau.  
1951 DATES: August 31-September 9, official.

**La Societe d'Agriculture du Comte de Gatineau, Maniwaki**

TOTAL ATTENDANCE: Paid, 5,813; free, 1,200. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate (less tax), \$2,029.  
CARNIVAL: Daniel's Greater Shows.  
ATTRACTIONS: Horse races, 2 days; horse drawing contest, 2 days.  
AID: State aid, \$640; county aid, \$300.  
ADMINISTRATION: President, William P. McConnery; secretary, Palma Joanis; publicity director, Pierre Joanis.

**Yamaska Agricultural Society, Saint Francois du Lac**

TOTAL ATTENDANCE: Paid, 8,000; free, 500. Operated 3 days, 3 nights.  
WEATHER: Good 2 days, 3 nights; rain 1 day.  
RECEIPTS: Gate (less tax), \$2,000.  
CARNIVAL: Daniel's Greater Shows.  
ATTRACTIONS: Harness races, 2 days; auto races, 1 day.  
AID, PREMIUMS: State aid, \$1,000; other aid, \$1,000. Total estimated premiums paid out (excluding races), \$2,000.  
ADMINISTRATION: President, J. B. Traversy; secretary, superintendent of concessions and publicity director, Alex Trudeau.  
1951 DATES: August 13-15, tentative.

**SASKATCHEWAN**

**Prince Albert Exhibition, Prince Albert**

TOTAL ATTENDANCE: Paid, 35,000; free 7,000. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 2 nights.  
RECEIPTS: Gate (less tax) \$11,000; day grandstand total (less tax) \$1,500; night grandstand total (less tax) \$1,100.  
CARNIVAL: Wallace Bros. Shows. Ride and show gross, total amount, less federal tax \$16,800.  
ATTRACTIONS: Revue, 3 days by Irving Grossman; running and harness racing.  
AID, PREMIUMS: Dominion aid, \$2,500; other aid, \$4,400. Total estimated premiums paid out (excluding races) \$5,000.  
ADMINISTRATION: President, S. L. Small; manager, Dan F. Kelly; secretary, Dorothy Read; publicity director, F. H. Helme.  
1951 DATES: August 9-11, tentative.

**Regina Exhibition, Regina**

TOTAL ATTENDANCE: Paid, 137,819. Operated 6 days, 6 nights.  
WEATHER: Good 5 days, 5 nights;

rain 1 day, 1 night.  
RECEIPTS: Gate (less tax), \$30,255. Day grandstand total (less tax), \$59,388. Night grandstand total (less tax), \$40,264.75.  
CARNIVAL: Royal American Shows. Ride and show gross, total amount, \$63,456.98.  
ATTRACTIONS: Barnes-Carruthers Theatrical Enterprises revue; 6 days running races.  
AID, PREMIUMS: Provincial aid, \$16,000. Other aid, \$5,000.  
ADMINISTRATION: President, C. B. McKee; manager, T. H. McLeod; superintendent of concessions, William Eddy.  
1951 DATES: July 30-August 4, tentative.

**Saskatoon Industrial Exhibition, Saskatoon**

TOTAL ATTENDANCE: Paid, 99,120. Operated 6 days, 6 nights.  
WEATHER: Good 6 days, 6 nights.  
RECEIPTS: Gate (less tax), \$24,738.35; day grandstand total (less tax), \$10,655.30; night grandstand total (less tax), \$36,481.65.  
CARNIVAL: Royal American Shows. Ride and show gross, total amount, less federal tax, \$46,560.59.  
ATTRACTIONS: Revue type, 6 nights; booker, Barnes-Carruthers Theatrical Enterprises; 6 days running races.  
AID, PREMIUMS: Government aid, \$14,204.65. Total estimated premiums paid out (excluding races), \$9,824.05.  
ADMINISTRATION: President, A. M. Duncan; secretary, Mrs. Letta Walsh; superintendent of concessions, John A. East; publicity director, H. R. Hunking; manager, S. N. MacEachern.  
1951 DATES: July 23-August 8, official.

**Yorkton Agricultural and Industrial Exhibition, Yorkton**

TOTAL ATTENDANCE: Paid, 36,902. Operated 3 days, 3 nights.  
WEATHER: Good 3 days, 3 nights.  
RECEIPTS: Gate (less tax), \$6,118.70; grandstand total (less tax), \$11,151.02.  
CARNIVAL: Wallace Bros. Shows. Ride and show gross, total amount, less federal tax, \$4,020.80.  
ATTRACTIONS: Gus Sun Booking Agency, acts; afternoon show by Boyle Woolfolk; 2 days harness racing, Tuesday and Wednesday; Hollywood Daredevils, 1 day.  
AID, PREMIUMS: Government grants, \$2,727.82; total aid, \$872.19. Total estimated premiums paid out (excluding races), \$4,060.05.  
ADMINISTRATION: President, W. Wilkinson; secretary, A. Draffenza; superintendent of concessions, E. Lamson; publicity director, H. Gordon.



THE *Best* IN OUTDOOR AMUSEMENTS...

**O.C. BUCK**  
EXPOSITIONS

*Thanks*

... TO THE FAIRS AND MANY COMMITTEES for whom we showed this year  
..... AND TO THE PERSONNEL with the show for their co-operation in helping to make this past season so successful.

See me in Chicago during the Convention or at your State Fair Association meeting.

**WINTERQUARTERS:**  
1115 FIFTH AVE.  
TROY, NEW YORK

**O. C. BUCK, General Manager**



J. P. "JIMMY" SULLIVAN

# WALLACE BROS. SHOWS of CANADA

*"The Show Beautiful"*

Thanks to the officials of the Western Canada Class "B" Circuit of Fairs, and to the Fairs in Quebec and Ontario.

**CANADA'S LARGEST RAILROAD SHOW**

*Built on Performance!*

1950 was the second year of our five year contract in the West. I pledge to maintain, even surpass my previous efforts in the future.

**SHOWMEN  
RIDE OWNERS  
CONCESSIONAIRES**

We are now booking for 1951. See me in Chicago, or contact the address below.

KAY.50.

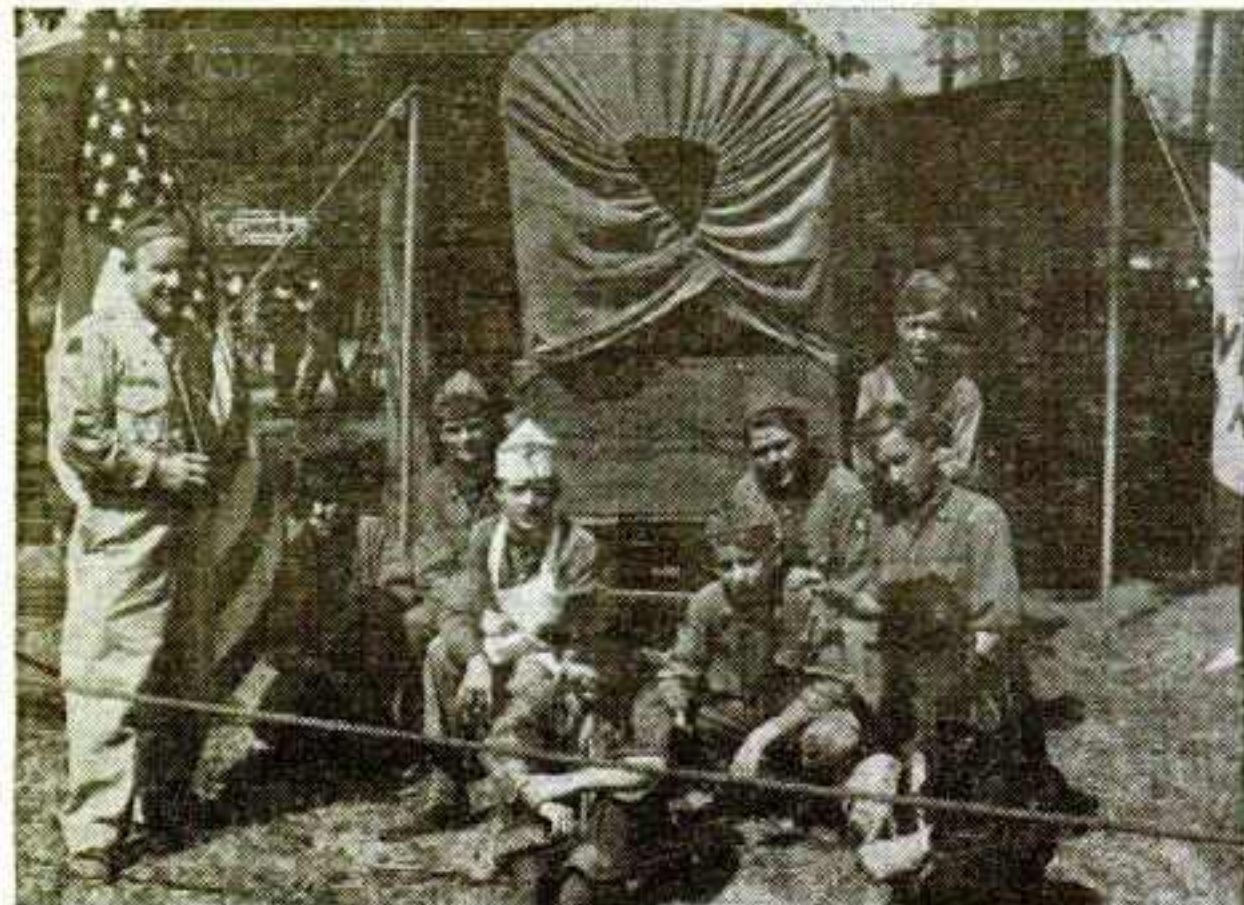
**WALLACE BROS. SHOWS OF CANADA**

J. P. "Jimmy" SULLIVAN  
General Manager

P. O. BOX 442, TORONTO,  
ONTARIO, CANADA

# SCOUT SHOW A "NATURAL"

**Detroit Boys Org Stages Double-Feature Exhibit to Draw Thongs in Third Year at Michigan Fair**



Covered wagon was the central attraction for one Boy Scout exhibit at the Michigan State Fair this year. About 200 youths took part.

INDIAN dances were an important showmanship factor in the Boy Scout activities at Michigan State Fair at Detroit this season. The authentic dances by Scouts in homemade costumes were scheduled early in the three-a-day shows because of colorful regalia and sound of the tom-toms served as bally to draw and hold the crowds.

Up to 2,500 persons caught each of the hour-long shows, which featured what Scout leaders called the "circus or vaudeville side of Scouting." Equally interesting displays were included in the ground section of the Scout event. The twin bills attracted an estimated 15,000 persons in three days.

Widespread family interest and the fact that many male fairgoers formerly were Boy Scouts themselves make the Scouting show a "natural" for the fair.

#### Third Year at Mich.

Having a Scouting encampment on the grounds is not a new idea and has been used by other annuals, such as Wisconsin and Illinois, for some time. At Michigan, the activity was in its third year and thus was beyond the trial stage. It was limited to three days because of the conflict between the latter part of the fair with the opening of school.

The exhibition is presented entirely by the Scouts and their leaders and has been remarkably successful in view of relatively light special promotion given to it. The entire event was directed by Frank B. Specht, district Scout executive.

The ground section of the show was continuous and included demonstrations of Scouting tools and techniques, ropemaking, various crafts and troop activities.

#### Rope-Making Show

One troop demonstrated ropemaking with a machine its members had constructed. They went thru the stages from light binder twine to ropes of one and two-inch diameters.

A group of Explorer Scouts (age 14-18) did "wilderness cooking" on the grounds. A diversified menu was prepared each noon and evening. One day the menu called for flapjacks and after the Scouts prepared them over an open camp fire they were passed out to persons watching the demonstration.

A Negro troop exhibited handicraft work of a fine order, including ash trays, lamp bases and letter openers made of steer horns. The stage shows included skits

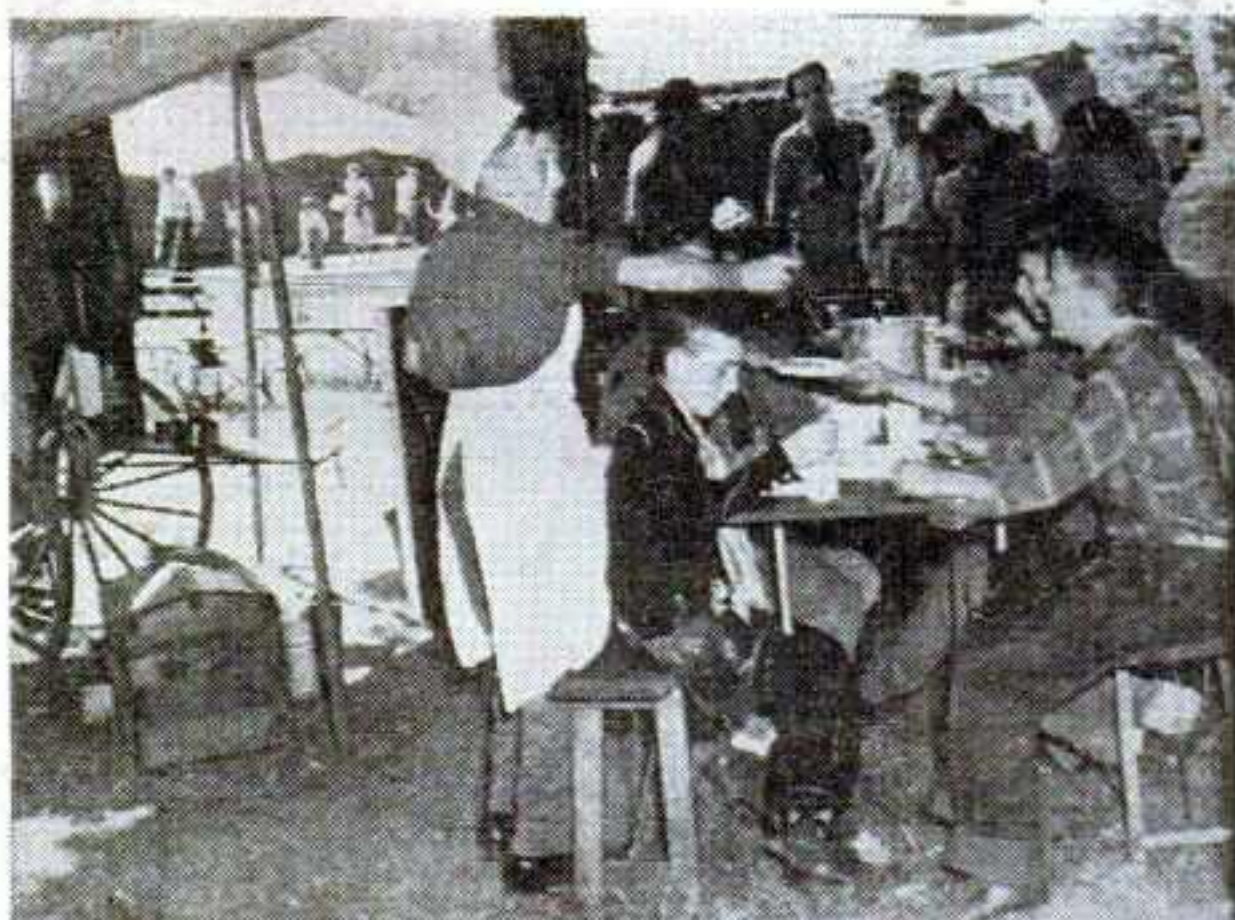
by the Cub Scouts (age 8-10), and another group demonstrated square dancing. Sea Scouts, oldest age group in the organization, presented special ceremonies. The 11-14 age group showed drill formations and signalling methods.

Explorer Scouts' demonstrations of firemaking techniques utilized true showmanship in a process for throwing a spark about eight feet into a pile of tinder.

Boys were from the Detroit area for the most part because of their proximity to the fair and the limited budget with which the operation was carried out. About 200 youths took part and about 40 camped overnight on the grounds. Future plans call for a larger camp site.



Costumes and tom-toms for Indian dances served to draw crowds for the Boy Scout shows three times daily. Up to 2,500 persons attended each of the shows.



Scouts prepared their own meals on the fairgrounds. When flapjacks were on the chuck wagon menu, fair visitors shared in the feast.

The Thoroughbred of Outdoor Show Business  
Groscurth's

## BLUEGRASS SHOWS

OUR LINEUP FOR  
A BIGGER & BETTER  
1951 SEASON

Includes  
14—Top Quality Rides  
10—Modern Shows  
6—Light Towers  
2—Searchlights

All geared for  
greater  
earning power

**THANKS** TO ALL FAIRMEN, COMMITTEES AND  
OUR PERSONNEL who gave us such wonderful support towards making  
our 1950 season such a great success.

FAIR SECRETARIES  
AND COMMITTEES

If you are interested in the Finest, See us at  
Chicago, or at the Indiana, Illinois, Kentucky, Ten-  
nessee, Alabama and Georgia Fair Meetings.

Address:

C. C. (SPECKS) GROSCURTH, Mgr.

P. O. BOX 621  
OWENSBORO, KY.



America's Ultra-Modern Miracle Midway!

**FIRST**  
in  
*Dependability*

**FIRST**  
in  
*Quality*

**FIRST**  
in  
*Performance*

**20<sup>th</sup> CENTURY Shows**



E. D. McCRARY



ALBERT MARTIN

- Searchlights
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- Mobile Sound Equipment for Advance Advertising
- Panel Fronts
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- 16 Modern Rides
- 10 Tented Theaters
- Superior Transportation
- Caterpillar Diesel Lighting Plants

**Thanks**  
to these fairmen who made possible our successful 1950 season.

Marian Lipp—Cando, N. D.  
 C. A. Ottinger—Jamestown, N. D.  
 Tony Lill—Fessenden, N. D.  
 Clyde Kelsey—Wadena, Minn.  
 Jim Rocks—Thief River Falls, Minn.  
 M. W. Peoples—Detroit Lakes, Minn.  
 Paul Olstad—Bemidji, Minn.  
 W. A. Linderman—New Ulm, Minn.  
 Herman Jensen—Albert Lea, Minn.  
 Ralph Suparnaw—Belleville, Kan.  
 A. L. Flint—Bethany, Mo.  
 L. M. Srader—Hutchinson, Kan.  
 Otto Krause—Shawnee, Okla.  
 C. M. Burger—Bentonville, Ark.  
 Art Murphy—Ft. Smith, Ark.  
 G. H. Sherman—Haynesville, La.  
 H. O. West—Minden, La.  
 J. M. Gilfoil—Tallulah, La.

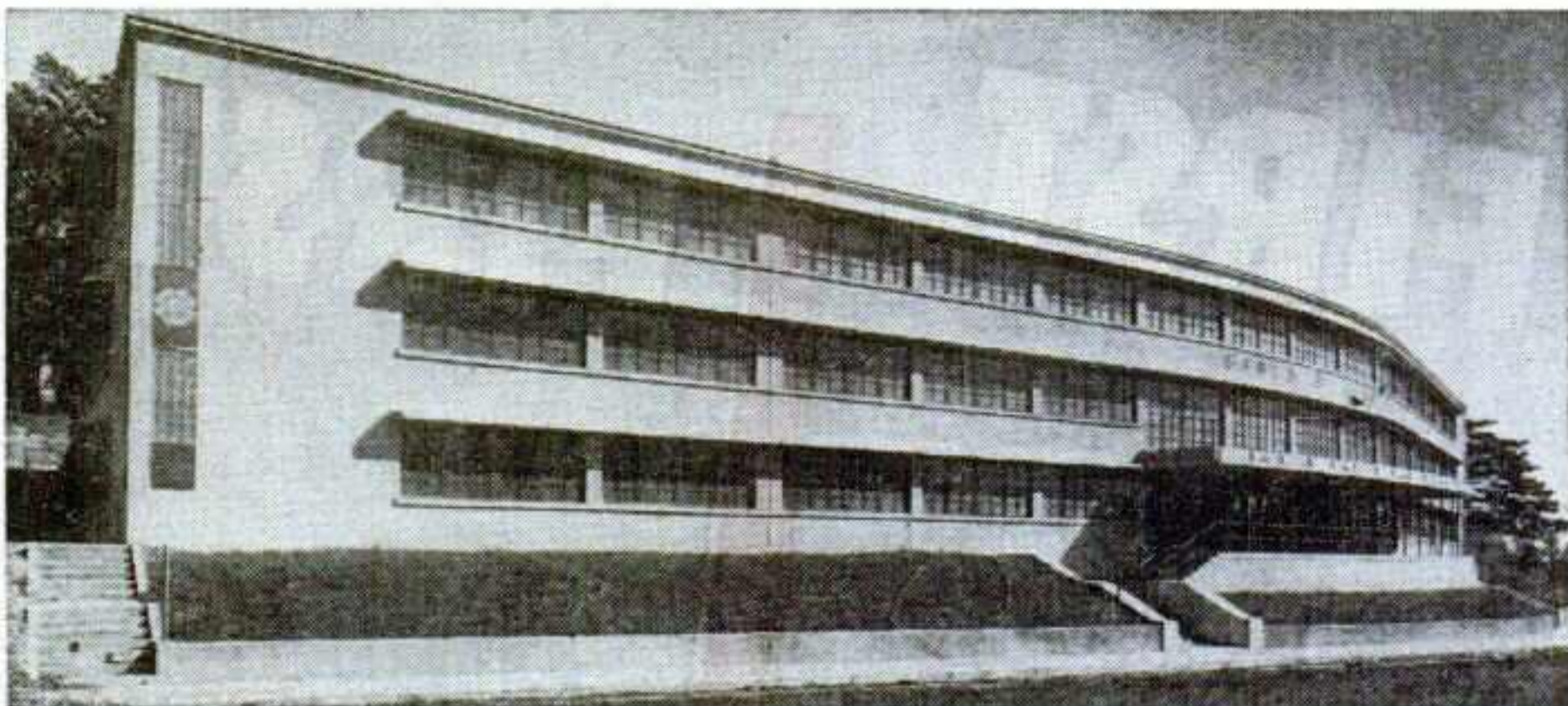
**Want**  
Showmen with something new to offer, we will finance if your ideas have merit.  
Want to hear from capable manager for complete Motordrome. Now booking Stock Concessions for 1951.

**Fairmen**  
we solicit your inquiries and will see you at the Chicago Convention and at the State Meetings of Iowa, Minnesota, North Dakota, Kansas, Missouri, Nebraska, Arkansas and Louisiana.

**A 30-CAR RAILROAD SHOW ON TRUCKS**  
ADDRESS: BOX 126, OTTAWA, KANSAS      PHONE: 718-W

# D. Moines Adds 428G Dorm

**Structure Houses 550 Girls;  
Fills Long-Time Need, Dream  
Of Late President J. P. Mullen**



**U**NTIL this year, Iowa State Fair, Des Moines, long distinguished, among other things, for its vast youth program was handicapped by lack of housing facilities for its young girl exhibitors. However, a new \$428,000 girl's dormitory completed prior to the '50 fair, filled in this gap and gave added impetus to the broad-scaled youth participation.

Completed after two years of construction, the building culminated 12 years of planning and fulfilled the dreams of the late J. P. Mullen, member, president and president-emeritus of the fair

board for 36 years. A bronze plaque in his memory now hangs in the main lobby of the building.

### Houses 550

The big 277 by 113-foot concrete and steel three-story structure is U-shaped with two dormitory wings running back toward the cutaway hillsides on each side of the light court. At capacity it houses 550 girls, 40 to a room. Each room with its double-decker beds has two baths, both well equipped; built-in dressing tables, drinking fountain and a sick bay. The multi-windowed dormitory is fully insect-proofed by copper screening thruout.

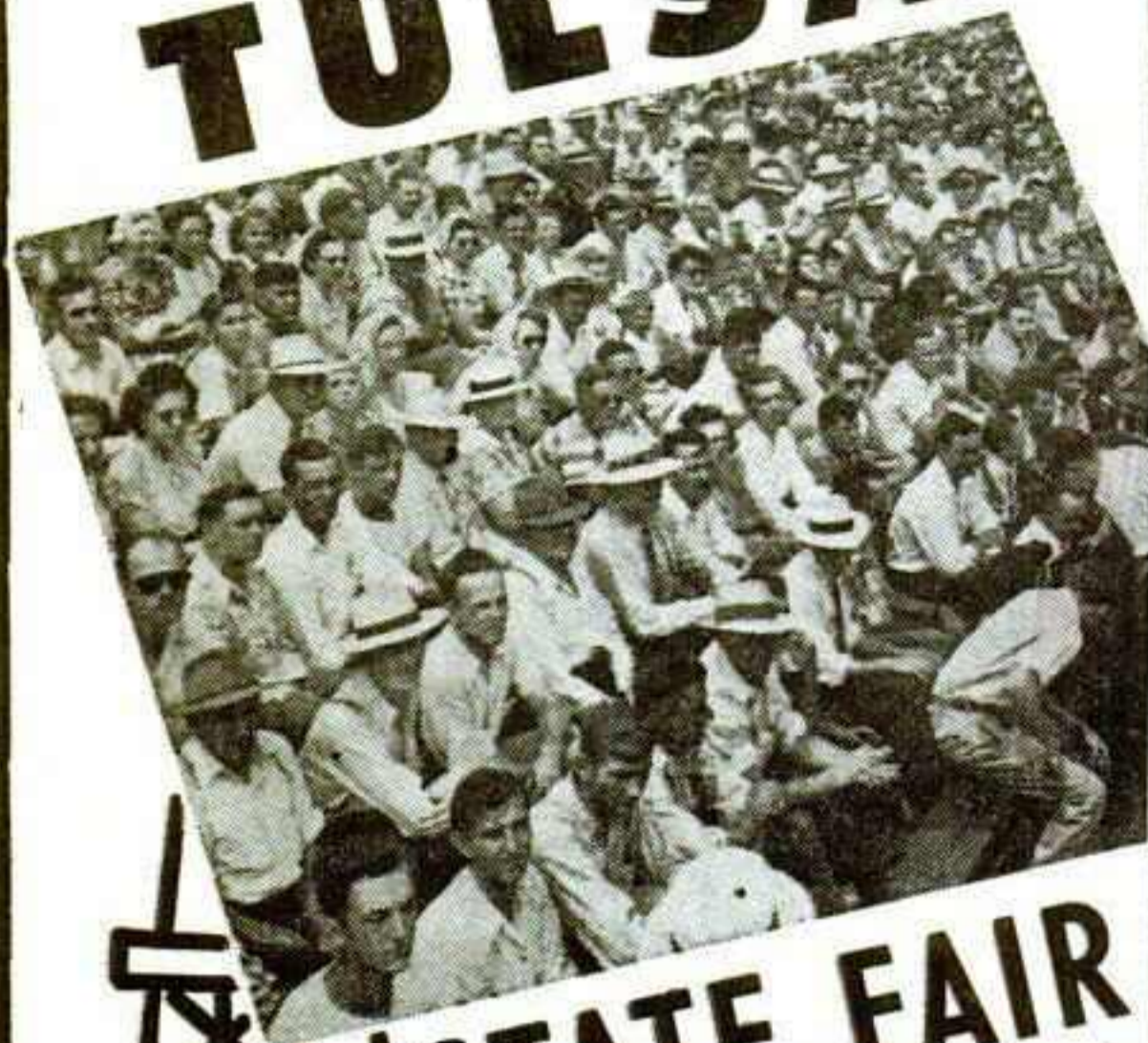
No dining room facilities were

incorporated due to the spacious cafeteria in the nearby boys' 4-H building. This huge dining hall feeds 700 boys and girls at one sitting with a complete meal served for the low price of 50 cents.

In addition to the girls' living quarters, accommodations for county extension agents, who previously lived off the grounds during fair week, occupy the space over the lobby on the third floor.

Dedication of the building and delivery of the key by H. L. Pike, fair president, to the girls in blue was one of the highlights of this year's youth program at the annual.

# A Gusher! TULSA



## STATE FAIR TULSA, OKLAHOMA

**A MULTI-MILLION  
DOLLAR PLANT DEVOTED  
TO OKLAHOMA'S  
PROGRESS**

**PLAN TO BE HERE IN '51**

**Robert (Bob) Adams, Pres.  
Clarence C. Lester, Mgr.**

**TULSA STATE FAIR**

P. O. Box 5175 Tulsa 16, Oklahoma

**1951 DATES  
SEPT. 15-22**

# BILL HAMES \* SHOWS INC.

## THE CLEANEST AND MOST MODERN RAILROAD SHOW IN THE SOUTHWEST

The name "BILL HAMES" is definitely a Symbol of Integrity thruout the Vast Realms of the Great Southwest. We have established an enviable reputation in the State of Texas, where we have for many years always played the "Cream" of the Lone Star State Fairs and Celebrations.

In 1951 we plan on playing some of the Top Fairs in the Midwest and West, in addition to our choice Texas dates. We already have several of these contracted and invite Fairmen and Celebration Committees to contact us before booking their midway attractions for next year.

*Get A New Railroad Show, With An A-1 Reputation*

### ONCE AGAIN THE CHOICE: 1951

We were again awarded contracts to furnish all Midway Attractions at the two Greatest Winter Dates in the Southwest:

**SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW,  
FORT WORTH, TEXAS. (10 DAYS) JAN. 25-FEB. 3**

**HOUSTON FAT STOCK SHOW AND LIVESTOCK EXPOSITION,  
HOUSTON, TEXAS. (12 DAYS) JAN. 31-FEB. 11**

**CAN PLACE RIDES AND SHOWS NOT CONFLICTING, ALSO CONCESSIONS OF ALL KINDS FOR THESE TWO DATES.**

**W. H. (BILL) HAMES**

**Pres. and Gen. Mgr.**

**Permanent Mail Address:  
P. O. Box 1377, Fort Worth, Tex.**

**THEO. LEDELL**

**Secretary-Treas.**

**Address All Telegrams:  
Box 1304, Texas Hotel, Fort Worth, Tex.**

# Venus-Apollo Contest Draws

**New Detroit Competition Sparks New-Group Interest, Leads Trio of Press Deals**

NOVEL "Venus and Apollo" contest at the Michigan State Fair this year served to build interest among new groups for the Detroit annual. It was one of three new contests inaugurated this season, each being operated thru a tie-in with a different Detroit newspaper.

Open to anyone over 14, the event drew 110 entries—most of the males being under 19 and most of the fems 17 or less. One grandmother of 58 took part.

Not a beauty contest, it was operated with rules similar to those for the Mr. Americer competition. Each contestant prepared his own routine. Baton twirling, trampoline act, weight lifting, acrobatics, dancing and singing were among those seen.

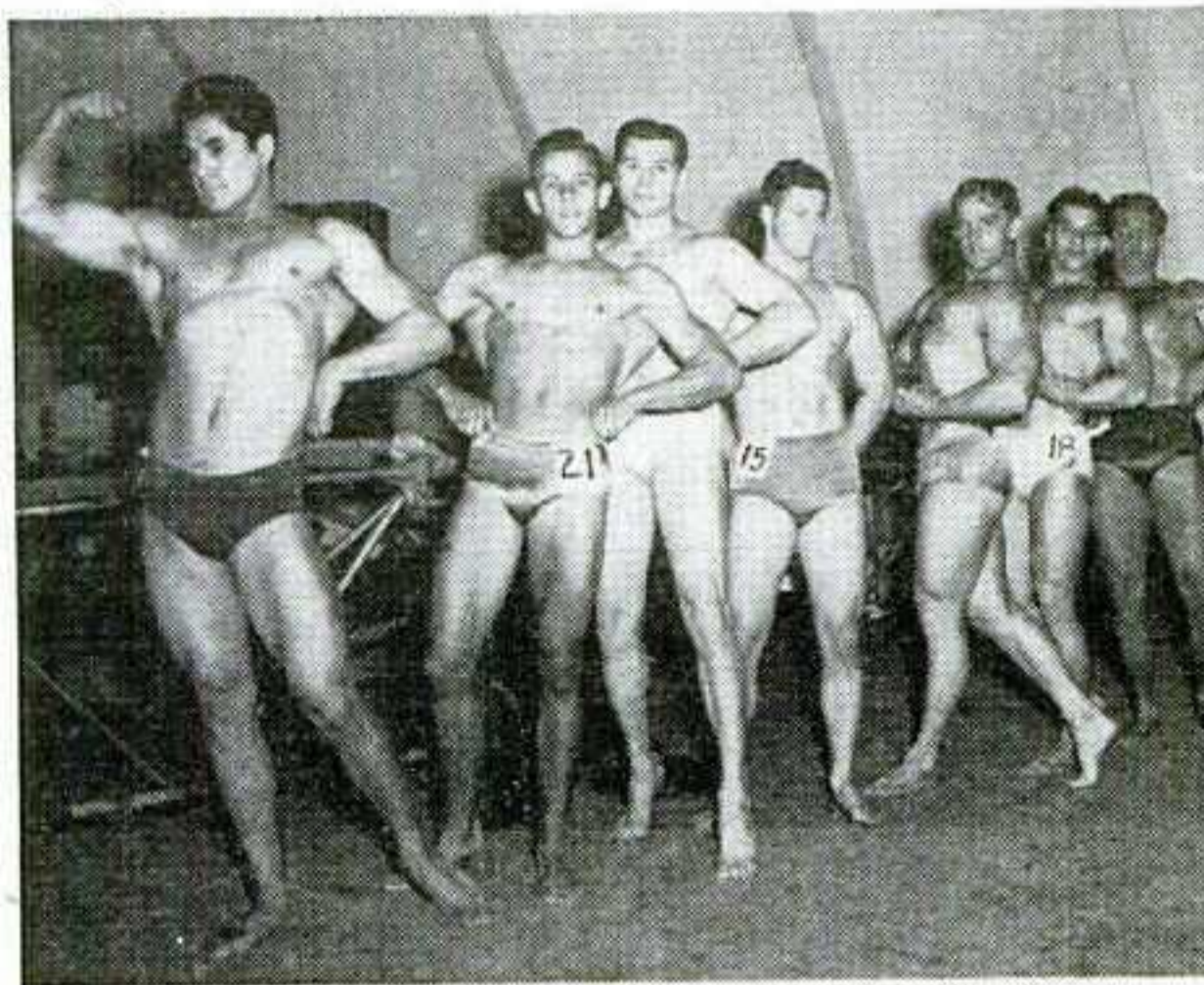
In judging men, up to six points were given for symmetry of proportions and muscular development and one each for general appearance, pose, face and skin. Except for omission of the muscular development factor, women were judged on the same basis.

Judges were selected from city recreation department, YMCA, sponsoring newspaper and the fair management. High caliber of contestants was illustrated by participation of a "Mr. Michigan," a State "best built amateur athlete" titleholder, an Olympic champion weight lifter and a State champion baton twirler.

About 5,000 persons were on hand for the senior division program, in competition to all other events on the fairgrounds.



Venus contestants included a State champion baton twirler. A total of 60 women and girls participated.



Aspiring Apollos were judged for symmetry and muscular development. Variety of routines ranged from trampoline act to singing and dancing.



## WORLD OF PLEASURE Shows

12 RIDES — 8 SHOWS — 50 CONCESSIONS

Now Contracting for Our 1951 Tour SHOWS—Glass House, Snake, Monkey Circus, Motor Drome, Animal, Mechanical City, Funhouse and other worthwhile attractions. Especially want flashy Sideshow, Illusion, or large animal to feature.

RIDES—Dark Ride, Spitfire or Fly-o-Plane. CONCESSIONS — Merchandise Concessions of all kinds. Modern Cookhouse and Grab that caters to showfolks. Good territory for Penny Arcade.

Ride Foremen and Helpers that drive semis. A-1 Electrician for transformers. Mechanic for trucks and ride motors (Lloyd Soules, answer). We will open in April in Detroit territory.

**JOHN QUINN**

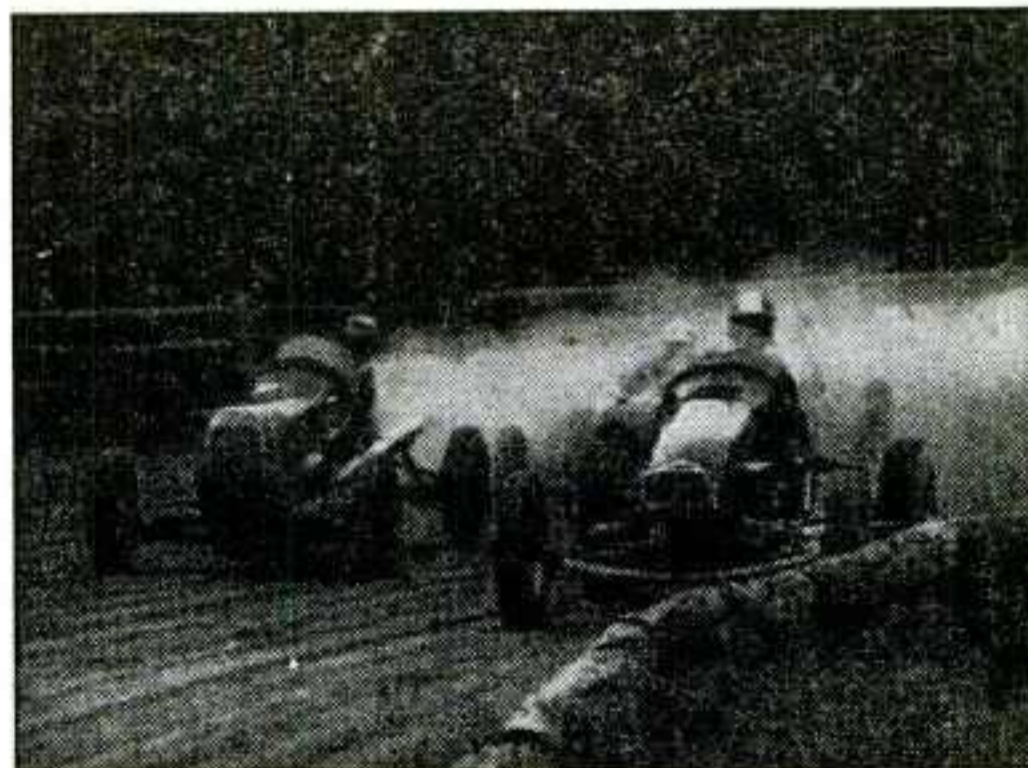
6923 Calhoun St. Dearborn, Michigan

# NATIONAL SPEEDWAYS, Inc.

AMERICA'S FOREMOST PROMOTERS



and STOCK CAR RACES



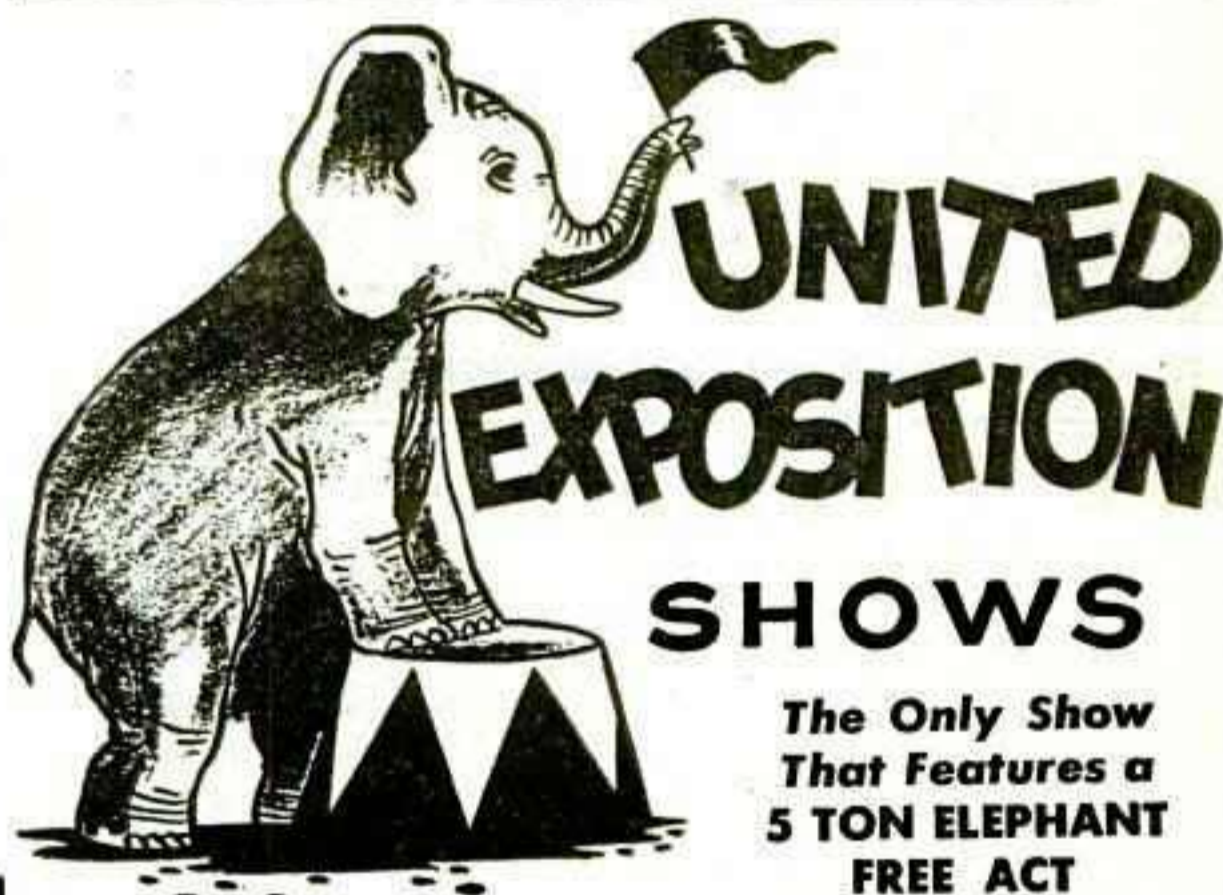
★ Integrity—Efficiency—Dependability... the cornerstone of our success ★



AL SWEENEY

GAYLORD WHITE

1400 Sedgwick St., Chicago, Ill.  
Phone Michigan 2-6940



## UNITED EXPOSITION SHOWS

The Only Show That Features a 5 TON ELEPHANT FREE ACT

One of the Largest Motorized Shows in the U. S. A.

15 Rides—10 Shows—50 Concessions—5 Light Towers  
2 Big Diesel Light Plants—75 Ft. Neon Front

FAIR SECRETARIES AND COMMITTEES:

If you have a Fair that will support this size Show, Contact our Representative at your Meetings.

NOW BOOKING FOR 1951 SEASON SHOWS AND CONCESSIONS Not Conflicting

C. A. VERNON  
Owner-Manager

WINTERQUARTERS: GALVESTON, TEXAS

# Novel Exhibit Plugs Cars

**Kaiser-Frazer Makes Powerful Pitch to Fairgoers; Uses Flashy Tops, Lights, Keen Showmanship**



A NOVEL exhibit in the national advertising class, sponsored by the Kaiser-Frazer Corporation, was presented at a number of the nation's principal fairs this year. The showmanlike presentation consisted of a main umbrella-like structure surmounted by a revolving tower plugging the Henry J., the company's newest motor car product, plus a smaller, similarly shaped unit, with portable fencing marking off a demonstration area.

Six such units, costing \$40,000 each, will have toured 28 States by the end of February, 1951, and estimates based on State fair attendance figures indicate that more than 15,000,000 persons will have had the opportunity of viewing the exhibits.

**Colorful**

The entire units were fabricated from lightweight metal pipe and spectacularly dressed in red, white and blue canvas. The canvas panels in the fencing and the unique sidewalling of the big top are laced in.

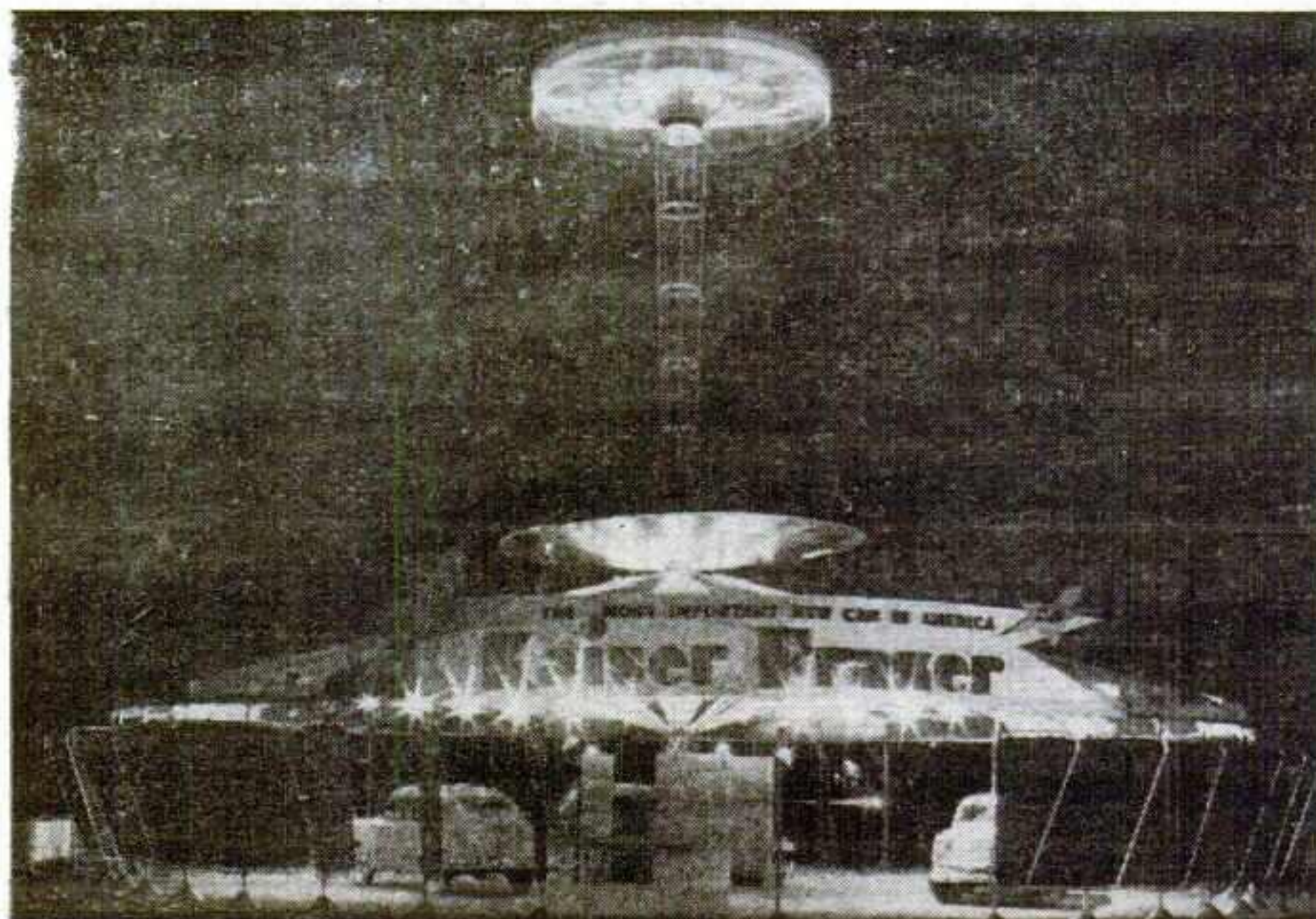
A large amount of space, 350 by 150 feet, is required for the exhibit since at least four automobiles were kept inside and seven or more were available for demonstration in the enclosed area.

A huge aluminum saucer atop the tent is functional as well as ornamental, serving to air-cool the interior by directing the flow of warm air up and out thru the top.

It was found on several occasions that the inside temperature was decidedly lower than the outside atmosphere. In addition, the side-wall louvres can be manually operated to cope with weather conditions.

The exhibit won blue ribbon awards at the Oregon State Fair, Salem, and the Washington State Fair, Yakima, as the top exhibit on the grounds.

Each unit contains a public-address system for attracting attention and explaining the features of the Kaiser-Frazer products. In exhibiting at fairs, Kaiser-Frazer joined an ever-growing number of national concerns using this medium for dealing with potential clients first-hand.



**GEM CITY SHOWS INC.**

FEATURING 5000, CLEAN  
OUTDOOR AMUSEMENTS

20 RIDES      10 SHOWS      50 CONCESSIONS  
LIGHT PLANTS      SEARCH LIGHTS      DOWNEY TOWERS

—OUR 7TH SUCCESSFUL TOUR—

## Thanks

To the Fairs and Celebrations where we had the privilege of furnishing the Midway Attractions this year. You made it possible for us to chalk up a Pleasant and Successful Season.

## For 1951

We are now arranging our Route. If you want a real High-Class Show for your event, contact us early. We can definitely promise you a more beautiful and larger show for 1951.

SEE US AT CHICAGO DURING THE CONVENTION, OR AT YOUR STATE FAIR ASSOCIATION MEETINGS.

ALL ADDRESS:

**THOMAS D. HICKEY**

Pres. & Gen. Mgr.

**GEM CITY SHOWS, Inc.**

809 JEFFERSON ST., QUINCY, ILL.

# TURNER BROS.

## Our Sincere Thanks

TO THE FAIRS and CELEBRATIONS

Where we had the privilege of furnishing the Midway Attractions during the past season. The fact that we have already signed some of these for 1951 is conclusive proof that we live up to our agreements and promises.

## For 1951

We can definitely promise you a Better and More Beautiful Show. We are now arranging our Route, so contact us before booking your Carnival and Midway Attractions.

## Shows — Concessions

We are now booking and contracting Shows and Attractions with their own Equipment and Transportation. Also Legitimate Concessions of all kinds. Some "exclusives" still open.

WIRE, WRITE OR PHONE

**RAY and CECIL TURNER**

OWNERS-MANAGERS

PETERSBURG, ILL. (Phone: 230)



# Du Quoin—Fair Beautiful

**Illinois Plant Ranks With Nation's Showplaces; Once Was Eyesore Mine Area; Developed Largely as Hobby**



Grandstand ranks with best in the U. S., seats 8,500—500 more than the population of Du Quoin. Large exhibit space is provided under the stand.

**B**ILLED as one of America's show places, the Du Quoin (Ill.) State Fair not only lives up to its billing but continues to push projects designed to maintain its position.

Privately owned, the Du Quoin institution is unique among the nation's fairs on several counts. Its owner, W. R. Hayes, whose life story has all the ingredients of a Horatio Alger epic, started the fair over 20 years ago on what was 1,100 acres of coal strip mines.

The eyesore has since been transformed into a beautiful fairgrounds, lush with lawns, spotted with over 3,000 trees and broken by 128 miles of red gravel roads.

#### Grandstand Seats 8,500

A grandstand seating 8,500—or 500 more than the population of Du Quoin itself—was built. Lavish horse barns, 10 of them of striking design, ranging up to one 520 feet in length by 60 feet in width, were erected. A one-mile race track—one of the best in the country—was built. So, too, were a livestock pavilion, arresting entrances, not only to the grounds but to the midway area; an open air horse show area and a picnic grounds.

This year's new improvement was a covering for the grandstand stage. Of permanent construction, the steel-supported stage roof rises 44 feet above stage clearance, extends 103 feet from the end of the grandstand to a point over the back of the stage and has a width of 148 feet.

The covering is designed to safeguard against the loss of night grandstand performances to rain. And, the fair has need for such safeguards, as it spends generously for talent. This year, for in-

stance, it had Bob Hope at \$10,000, plus other talent for a one-night performance.

#### Father-Sons Team

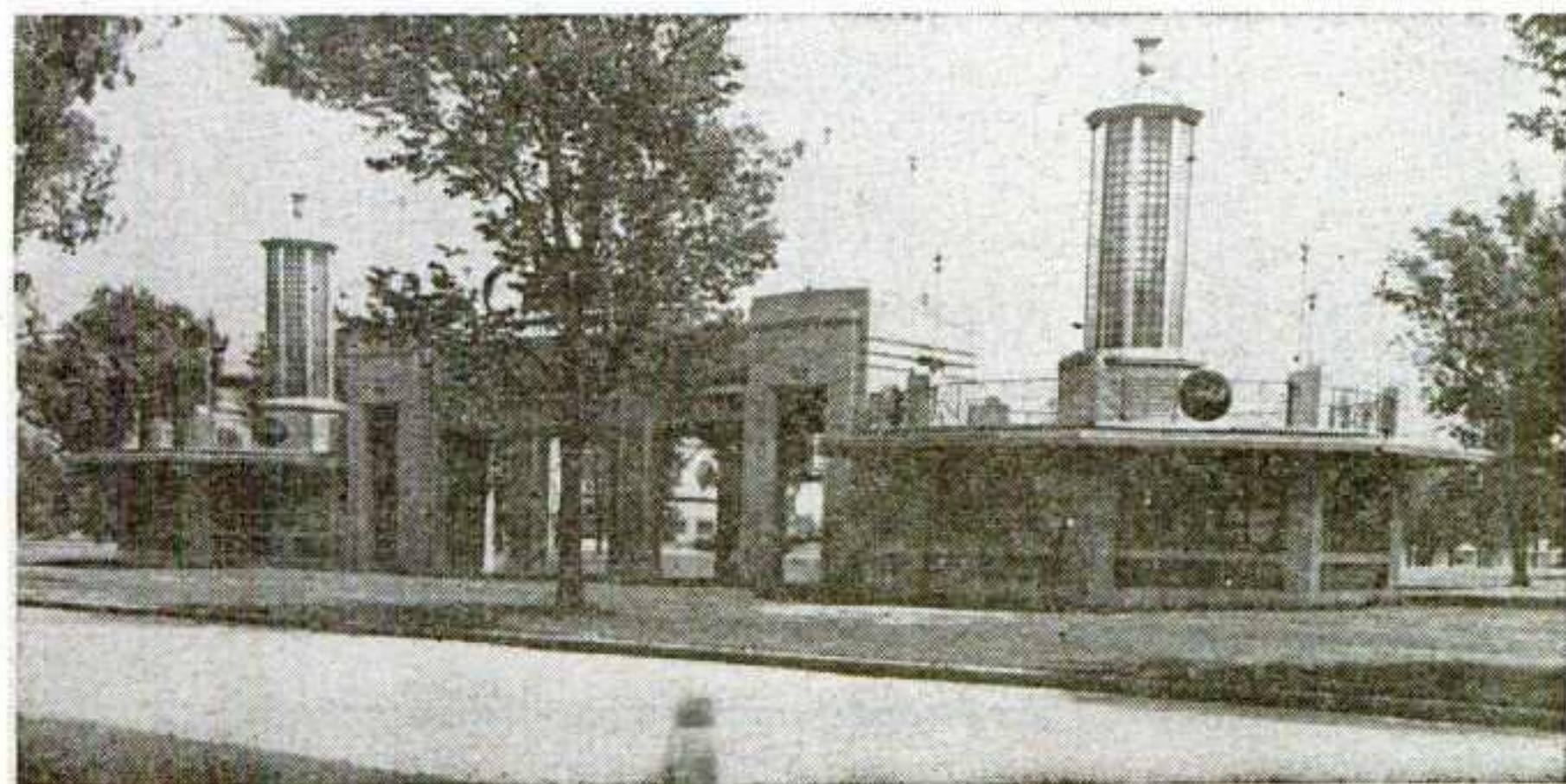
Owner Hayes's two sons, Eugene and D. M., join their dad in the operation of the fair. The sons have their own large homes on the fairgrounds. Like their father, they share the joy of fair operation—and also of harness horse racing. In the latter field, the Hayes also have much to be proud of, for this year, a Hayes entry—Lusty Song, was winner of the 1950

Hambletonian Stakes at Goshen and a \$41,365 purse.

Tho the Hayeses have either made money or appreciated the value of the investment in harness racing and the fair, racing and the fair are largely their hobby. And, in the process of their enjoyment, they have added vastly to living in Southern Illinois. In the process they have upped the sales of Coca-Cola, in the bottling of which they have for years cut this year, a big figure and profit in that section.



Steel framework for the grandstand stage covering erected this year. Fair spends liberally for top talent; paid Bob Hope \$10,000 for one-nighter this year.



Nothing was skimped in building the beautiful Du Quoin plant. One of the entrances to the midway is shown above. Note the light towers on either side, also the refreshment stands beneath them.

November 25, 1950

**THANKS**

*Fair Secretaries and a capable Staff*



H. V. PETERSEN, Mgr.

*1950 Another Banner Year for the*

**TIVOLI**

**EXPOSITION SHOWS**

★  
12 RIDES

★  
9 SHOWS

#### Our Fairs and Celebrations Played in 1950:

- Linton, Ind., 4th of July Celebration
- Tuscola, Ill., Homecoming
- Woodstock, Ill., Fair
- Belvidere, Ill., Fair
- Menomonee, Wisc., Fair
- Madison, Wisc., South Side Frolic
- Georgetown, Ill., Fair
- Du Quoin, Ill., State Fair
- Brownsville, Tenn., Fair
- Camden, Ark., Fair
- Magnolia, Ark., Fair
- El Dorado, Ark., Fair
- Vicksburg, Miss., Fair
- Charleston, Miss., Fair
- Belzoni, Miss., Fair

**NOW PLANNING THE BIGGEST ROUTE OF FAIRS IN OUR HISTORY**

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See us at the Chicago Convention or at your State Fair Association Meetings.

**H. V. PETERSEN**  
MANAGER

**B. J. COLLINS**  
GENERAL AGENT

**BILL GRANT**  
SECRETARY

Permanent Address: P.O. Box 742 • Joplin, Mo.

# IT TAKES EXPERIENCE TO MAKE A LEADER

*that's why*

## SIEBRAND BROS.

*Circus and Carnival*

**ARE LEADERS IN THEIR  
FIELD**

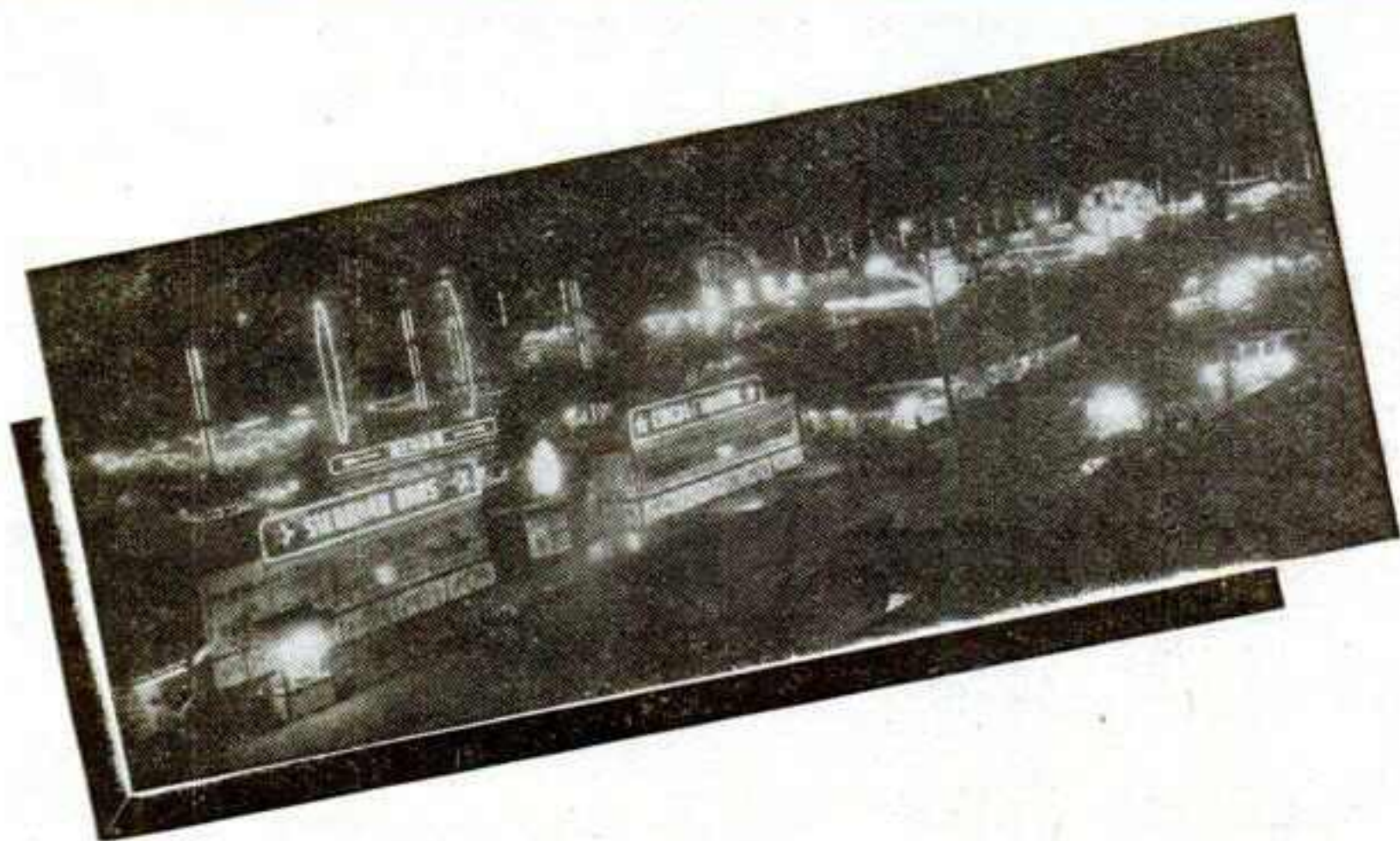
**35 YEARS OF EXPERIENCE  
In Producing a Good Show**



Not just another Carnival, but a Show with a presentation and performance that entertains the whole family. Distinctly Different, with a Unique Design and Exclusive Combined Circus and Carnival.



**UNIQUE IN DESIGN • EXCLUSIVE IN OPERATION**



**FINEST EQUIPMENT IN  
OUTDOOR SHOW BUSINESS**

*None Better Anywhere*

## FAIRMEN

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time for a change, then  
consult with us.

P. W. SIEBRAND *Mgr.*



H. SIEBRAND *Sec'y-Treas.*

Permanent Winter Quarters: 2300-2314 East Van Buren, Phoenix, Arizona





## IDAHO

### Blackfoot, Eastern Idaho State Fair

GRANDSTAND CAPACITY: 5,000. Size of race track, half mile. Plant is rented for thrill shows, rodeos. 1950 STILL DATES: Rodeo, horse show. RUTH C. HARTKOPF: Box 228, Blackfoot, Idaho.

### Boise, Western Idaho State Fair

GRANDSTAND CAPACITY: 4,600. BLEACHER CAPACITY: 2,400. Size of race track, half mile. Plant is rented for thrill shows, rodeos. 1950 STILL DATES: Livestock shows and sales, horse shows, community activities.

MANAGER: Western Idaho State Fair, Route 4, Boise.

### Cambridge, Washington County Fair Association

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Size of race track, three-eighth mile. Plant is rented for rodeos, carnival show lot, circus show lot. 1950 STILL DATES: Rodeo, circus, baseball, football. FRED BRANT: Cambridge.

### Coeur d'Alene City, Kootenai County Fair Assn.

Plant is rented for carnival show lot. COLISEUM (INDOOR ARENA) CAPACITY: 5,000. Coliseum available for rental for dances, stagshows, sports shows. ELMER TUCKER: Box 872, Couer d'Alene, Idaho.

### Downey, Marsh Valley Fair and Rodeo

BLEACHER CAPACITY 600. B. M. ALMOND Downey, Idaho.

### Gooding, Gooding County Fair and Rodeo

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 1,600. Plant is rented for rodeos, carnival show lot, circus show lot. LELAND G. BURRESS: Gooding, Idaho.

### Weiser, Weiser Rodeo

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 5,000. Size of race track, 3/8 mile. Plant is rented for rodeos, carnival show lot, circus show lot.

1950 STILL DATES: Festivals, circuses. ELDON COUPER: Weiser.

### Weiser, Weiser Valley Round-Up

BLEACHER CAPACITY: 5,000. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot. CLAUDE WADE: Weiser.

## ILLINOIS

### Bloomington, McLean County Fair

BLEACHER CAPACITY: 500. Plant is rented for harness races, thrill shows, rodeos, carnival show lot. McLEAN COUNTY FARM BUREAU: Bloomington.

### Cambridge, Henry County Fair Association

GRANDSTAND CAPACITY: 2,300. Size of race track, half mile. Plant is rented for motorcycle races. 1950 STILL DATES: Motorcycle races.

### Carmie, White County Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 1,000. Size of race track, half mile. Plant is rented for rodeos, carnival show lot. BEN BERFIELD: Secretary, 122 E. Main St., Carmie, Ill.

### Fairbury, Fairbury Fair

GRANDSTAND CAPACITY: 2,200. BLEACHER CAPACITY: 3,500. Size of race track, half mile. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeos. 1950 STILL DATES: July 4 celebration, stock car races every Wednesday night, soft ball games. JOE N. SLAGEL: Fairbury.

### Fairfield, New Wayne County Agrl. Fair Assn.

GRANDSTAND CAPACITY: 2,200. Size of race track, half mile. Plant is rented for big car races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. S. O. DALE: Fairfield, Ill.

### Harrisburg, Saline County Fair

GRANDSTAND CAPACITY: 2,900. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. L. M. HANCOCK: Harrisburg, Ill.

### Henry, Marshall Putnam Fair

GRANDSTAND CAPACITY: 2,500. Size of race track, half mile. Plant is rented for harness races. R. H. MONIER: Sparland, Ill.

### Highland, Madison County Fair

BLEACHER CAPACITY: 2,000.

### Lincoln, Logan County Fair

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 1,000. Size of race track, half mile. Plant is rented for big car races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot. 1950 STILL DATES: Horse show, motorcycle races, carnival. W. E. LAYMAN: 131 10th St., Lincoln, Ill.

### Marshall, Clark County Fair

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Size of race track, half mile. Track is equipped for night racing. FRED HUFFINGTON: Marshall, Ill.

### Oregon, Ogle County Fair

GRANDSTAND CAPACITY: 2,300. BLEACHER CAPACITY: 1,000. Size of race track, half mile. Plant is rented for harness races, carnival show lot, circus show lot. E. D. LAUDERS: Oregon, Ill.

### Martinsville, Martinsville Fair Association

GRANDSTAND CAPACITY: 3,000. SIZE OF RACE TRACK: Half mile. DR. H. L. DOWNEY, Martinsville, Ill.

### Peoria, Heart of Illinois Fair

GRANDSTAND CAPACITY: 5,200. SIZE OF RACE TRACKS: half mile and quarter mile. Quarter mile track is equipped for night racing. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, circus show lot. 1950 STILL DATES: May 14, Big Car Auto Races; May 23, Joie Chitwood Thrill Show; May 26, rodeo, Tex Ritter; June 30, motorcycle races; June 29, stock car races; July 30-August 5, Holiday on Ice. L. R. HUCKSTEAD, 5301 North University, Peoria.

### Peotone, Will County Fair Association

BLEACHER CAPACITY: 1,800. Size of race track, one-fifth mile. Track is equipped for night racing. Plant is rented for stock car races. 1950 STILL DATES: Ball games, stock car races. CLARENCE CANN, Peotone.

### Springfield, Illinois State Fair

GRANDSTAND CAPACITY: 10,200. BLEACHER CAPACITY: 3,500. Size of race track, mile. Plant is rented for big car races, harness races, rodeos, motorcycle races. COLISEUM (INDOOR ARENA) CAPACITY: 2,500. Coliseum available for rental for rodeos, ice shows, circuses, stagshows, trade shows, sports shows. H. W. ELLIOTT: General Manager, Illinois State Fair, Springfield, Ill.

### Warren, Warren Fair

GRANDSTAND CAPACITY: 2,500. Size of race track, half mile. Plant is rented for circus show lot. 1950 STILL DATES: Circus. J. W. RICHARDSON: Secretary, Warren, Ill.

### Vienna, Johnson County Fair

GRANDSTAND CAPACITY: 750. Size of race track, half mile. Plant is rented for harness races, thrill shows, rodeos, carnival show lot, circus show lot. M. C. NELSON: Box L, Vienna.

## INDIANA

### Bourbon, Bourbon Fair Association

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: 300. Size of race track, half mile. 1950 STILL DATES: Rodeo, motorcycle races, carnival. HARVEY BYRER: Bourbon.

# MISTER SHOWMAN

## The MID-SOUTH Fair, Inc.

will be interested only in first-class amusements!

WE ARE GROWING BIGGER AND BETTER

## MID-SOUTH Fair, Inc.

MEMPHIS, TENNESSEE

*A Salute to the...*

# GREENSBORO FAIR

GREENSBORO, N. C.

Proudly serviced by

# World of Mirth

Largest Midway on Earth

FRANK BERGEN General Manager      BERNARD "BUCKY" ALLEN Concession Manager

**Bucknell, Knox County Farm Fair**

BLEACHER CAPACITY: 2,000. Plant is rented for hit rod races, thrill shows, rodeos.  
L. A. ALLEN: Vincennes.

**Connersville, Fayette County Free Fair**

GRANDSTAND CAPACITY: 3,500. SIZE OF RACE TRACK: Quarter mile. Plant is rented for harness races.  
COLISEUM (INDOOR ARENA) CAPACITY: 3,500. Coliseum available for rental for dances, rodeos, circuses, stage shows, sports shows.  
G. ROSS DORSETT, Connersville.

**Indianapolis, Indiana State Fair**

GRANDSTAND CAPACITY: 9,000. BLEACHER CAPACITY: 2,200. Size of race tracks, mile and half mile. Plant is rented for harness races, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 12,000. Coliseum available for rental for dances, rodeos, ice shows, circuses, stagershow, trade shows, sports shows.  
1950 STILL DATES: Dairy show, sportmen's show, home show, grocery show, dog shows, antique auto shows, 50 charity and community shows.  
CARL TYNER: State Fairgrounds, Indianapolis, Ind.

**Muncie, Delaware County Fair**

Size of race track, half mile. Track is equipped for night racing. Plant is rented for harness races, thrill shows, rodeos.  
1950 STILL DATES: Horse shows, livestock sales, picnics.  
A. G. NORRICK: P.O. Box 888, Muncie, Ind.

**Portland, Jay County Fair Association**

GRANDSTAND CAPACITY: 2,300. BLEACHER CAPACITY: 300. Size of race track, half mile. Plant is rented for harness races, carnival show lot, circus show lot.  
1950 STILL DATES: Two carnivals, one in June and one in August.  
ORIEN E. HOLSAPPLE, Portland.

**Rushville, Rush County Fair**

PLANT IS RENTED FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 1,000. Coliseum available for rental for dances, stagershow, trade shows.  
I. G. BURKHER: Rushville, Ind.

**Salem, Farmers-Merchants Fair Association**

GRANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 1,000. Size of race track, half mile. Plant is rented for midget auto races, harness

races, thrill shows, rodeos, carnival show lot, circus show lot.  
1950 STILL DATES: Circus, community meetings.  
ERNEST E. ETZLER, Salem.

**Shelbyville, Shelby County Fair Assn., Inc.**

GRANDSTAND CAPACITY: 1,800. Size of race track, half mile. Plant is rented for harness races, thrill shows, carnival show lot, circus show lot.  
1950 STILL DATES: Bill Holland thrill show.  
RALPH S. BRIGGS: Shelbyville, Ind.

**Sunman, American Legion Fair**

PLANT IS RENTED FOR: Carnival show lot, circus show lot.  
E. W. HOWREY: Sunman, Ind.

**Terre Haute, Vigo County Fair**

GRANDSTAND CAPACITY: 3,200. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot.  
E. E. TYGRET: P. O. Box 839, Terre Haute.

**Warsaw, Kosciusko County Fair**

GRANDSTAND CAPACITY: 3,000. Size of race track, one-quarter mile. Track is equipped for night racing. Plant is rented for hot rod races, midget auto races, thrill shows, motorcycle races.  
1950 STILL DATES: Hard top & midget races.  
ROGER P. DUNN: Warsaw.

**Burlington, Burlington Hawkeye Fair**

GRANDSTAND CAPACITY: 4,200. Size of race tracks half and quarter mile. Quarter-mile track is equipped for night racing. Plant is rented for stock car races.  
1950 STILL DATES: Stock car races.  
WALTER B. EYRE: Box 284, Burlington, Iowa.

**Cedar Rapids, All-Iowa Fair**

GRANDSTAND CAPACITY: 6,000. BLEACHER CAPACITY: 5,000. Size of race tracks, half mile and quarter mile. Quarter mile track is equipped for night racing. Plant is rented for big car races, midget auto races, rodeos, motorcycle races, circus show lot.  
1950 STILL DATES: Memorial Day auto races, Midwest Championship rodeo, midget and stock car races, water show, July 4th celebration, Labor Day celebration.  
ANDREW C. HANSON: Cedar Rapids.

**Corydon, Wayne County Agr. Fair**

GRANDSTAND CAPACITY: 1,400. Size of race track, half mile.  
A. L. COBEL: Corydon, Ia.

**Cresco, Howard County Fair**

GRANDSTAND CAPACITY: 2,800. BLEACHER CAPACITY: 500. Size of race track, half mile.  
C. C. NICHOLS, Cresco.

**Davenport, Mississippi Valley Fair**

GRANDSTAND CAPACITY: 6,000. BLEACHER CAPACITY: 3,000. Size of race track, quarter and half mile. Quarter mile track is equipped for night racing.

**Des Moines, Iowa State Fair**

GRANDSTAND CAPACITY: 12,000. BLEACHER CAPACITY: 10,000. Size of race track, half mile. Track is equipped for night racing.  
1950 STILL DATES: Big car races, stock car races, motorcycle races.

**Donnellson, Lee County Fair**

GRANDSTAND CAPACITY: 1,500. Size of race track, half mile.  
1950 STILL DATES: Chuck wagon races, midget auto races.  
J. R. DOHERTY, Donnellson.

**Eldon, Wapello County Agr. Fair Association**

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 1,000. Size of race track, half mile.  
L. W. HALL, Eldon.



**NOW PLANNING THE Greatest FAIR IN OUR HISTORY FOR 1951**



**9 BIG DAYS and 8 BIG NIGHTS**

**ON OUR BEAUTIFUL AND SPACIOUS FAIRGROUNDS**

**PROGRAM LIST**

Internationally Famous Revue Nightly  
Grand Circuit Harness Racing  
\$65,000 Livestock Premiums

America's Finest Horse Show  
AAA Auto Racing (100 Mile National Championship) Big Cars  
AMA Motorcycle Races  
AAA Auto Racing (200 Mile National Championship) Big Cars

**1951 DATES: Aug. 26 thru Sept. 3**  
**DU QUOIN STATE FAIR, Du Quoin, Ill.**

**1951 Riverside County Fair and National Date Festival**

**Feb. 16-22, 1951 at INDIO, CALIF.**

Can use good sight acts. WIRE-PERCH-etc. Something New and it must be Good  
No Animals or High Sway Pole  
Business Office: COURT HOUSE, RIVERSIDE, CALIF.

**1951 ORANGE COUNTY FAIR**

**at SANTA ANA Aug. 15-19, 1951**

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AGAIN SMASHED THRU, and thru their Terrific Support and Attendance

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**AMERICA'S FASTEST GROWING AGRICULTURAL AND INDUSTRIAL EXPOSITION**

**A GREAT STATE . . . . . STAGES A GREAT SHOW**

**1951 Dates • Sept. 2-7 Inclusive**

**EMANUEL SINNER**  
President

**EDWIN SCHULTZ**  
Secretary

**Hartley, O'Brien County 4-H Knoxville, Marion County Fair**

**Fair**  
PLANT IS RENTED FOR: Circus show lot, carnival show lot.  
INGWER L. HANSON: Hartley, Ia.

**Humboldt, Humboldt County Fair**

GRANDSTAND CAPACITY: 2,000. Size of race track, half mile. No facilities available for rental.  
LEN W. OLSON: Humboldt, Ia.

**Jefferson, Greene County Fair**

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: 300. Size of race track, half mile. Plant is rented for hot rod races, harness races, thrill shows, motorcycle races, carnival show lot, circus show lot.  
CECIL BARRETT: Jefferson, Ia.

**Mason City, North Iowa Fair**

GRANDSTAND CAPACITY: 1,500. Size of race track, half mile. Plant is rented for big car races, hot rod races, thrill shows, carnival show lot, circus show lot.  
HENRY HEINZ: Knoxville, Ia.

**Le Mars, Plymouth County 4-H and Agricultural Show**

BLEACHER CAPACITY: 1,200. Size of race track: one-eighth mile.

**Malvern, Mills County Fair**

GRANDSTAND CAPACITY: 700. BLEACHER CAPACITY: 3,000. Size of race tracks, half mile and one-fifth mile.  
1950 STILL DATES: Baseball, football.

**Mason City, North Iowa Fair**

GRANDSTAND CAPACITY: 3,134. BLEACHER CAPACITY: 1,800. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot, sports shows.  
1950 STILL DATES: Horse show, circus, motorcycle races, big car races.

M. C. LAWSON: 821 Brick and Tile Building, Mason City, Ia.

**Missouri Valley, Harrison County Fair**

GRANDSTAND CAPACITY: 3,500. Size of race track, half mile. Plant is rented for big car races, thrill shows, carnival show lot.  
WILLIAM JONES, Missouri Valley.

**Monticello, Great Jones County Fair**

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 600. Size of race track, half mile.  
CLAUDE APPELBY: Monticello, Ia.

**Oskaloosa, Southern Iowa Fair**

GRANDSTAND CAPACITY: 2,200. BLEACHER CAPACITY: 2,000. Size of race track, half mile. Track is equipped for night racing. Plant is rented for big car races, stock car races, circus show lot.  
1950 STILL DATES: Midget auto and stock car races.  
CLYDE A. HANNA: Oskaloosa.

**Sibley, Osceola County Livestock Show**

GRANDSTAND CAPACITY: 900. BLEACHER CAPACITY: 800. Plant is rented for thrill shows, carnival show lot.  
PAUL A. CAVANAGH: Sibley.

**Tipton, Cedar County Fair and Night Show**

GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 1,000. Size of race tracks, half mile and quarter mile. Track is equipped for night racing. Plant is rented for big car races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot.  
EUGENE R. MOORE, Tipton, Ia.

**Vinton, Benton County Fair**

GRANDSTAND CAPACITY: 1,200. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, motorcycle races, carnival show lot.  
DR. D. H. HIBBS: Vinton, Ia.

**Waterloo, National Dairy Cattle Congress**

COLISEUM CAPACITY: 8,500. Coliseum available for rental for rodeos, ice shows, circuses, stagershow, trade shows, sports shows.  
1950 STILL DATES: Professional basketball, ice show, Waterloo Meat Animal Show, Grand Ole Opry, Sigmund Romberg, etc.  
W. F. HANSEN: Waterloo, Auditorium Corp., Box 622, Waterloo, Ia.

**Webster City, Hamilton County Fair**

GRANDSTAND CAPACITY: 3,000. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, thrill shows, rodeos, carnival show lot.  
1950 STILL DATES: 100 mile stock car race, big car races, society horse show.  
PAT HALLECK: Woolworth Bldg., Webster City.

**West Union, Fayette County Fair**

GRANDSTAND CAPACITY: 2,800. BLEACHER CAPACITY: 400. Size of race track, half mile.  
ED BAUDER: West Union, Ia.

**KANSAS**

**Belle Plaine, Belle Plaine Fair Association**

GRANDSTAND CAPACITY: 250. BLEACHER CAPACITY: 300. Plant is rented for rodeos, carnival show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 400. Coliseum available for rental for dances, trade shows.  
M. L. COX: Belle Plaine

**Colby, Thomas County Free Fair**

GRANDSTAND CAPACITY: 2,500. Size of race track, half mile. Plant is rented for rodeos, carnival show lot, baseball, horse shows, football, outdoor dances, circus show lot.  
1950 STILL DATES: Horse show, rodeo, carnival, circus, tractor show.  
J. B. KUSKA: Secretary, Colby, Kan.

**Hutchinson, Kansas State Fair**

GRANDSTAND CAPACITY: 12,000. Size of race track, half mile. Plant is rented for big car races, hot rod races, thrill shows, rodeos, motorcycle races, circus show lot.  
VIRGIL C. MILLER: Hutchinson, Kan.

**Iola, Allen County Fair Association**

GRANDSTAND CAPACITY: 1,300. Size of race track, half mile.  
COLISEUM (INDOOR ARENA) CAPACITY: 1,200. Coliseum available for rental for dances, circuses, stage-shows, trade shows, sports shows.  
IOLA CITY COMMISSIONERS: Iola, Kan.

**Mound City, Linn County Fair**

BLEACHER CAPACITY: 1,200. Size of race tracks, half mile, one-sixth mile. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeos.  
1950 STILL DATES: Thrill show, baseball and football.  
JOHN H. MORSE: Mound City.

**Newton, Harvey County Fair and 4-H Fair**

GRANDSTAND CAPACITY: 2,800. BLEACHER CAPACITY: 500. Plant is rented for carnival show lot.  
IRA D. S. KELLY 130 West Sixth, Newton, Kan.

**Oberlin, Decatur County Free Fair**

GRANDSTAND CAPACITY: 1,450. Size of race track, half mile. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeo, carnival show lot, circus show lot.  
E. R. WOODWARD: Oberlin, Kan.

**Ottawa, Franklin County Fair**

BLEACHER CAPACITY: 3,500.  
Seneca, Nemaha County Agricultural Fair  
BLEACHER CAPACITY: 3,000. Plant is rented for carnival show lot, circus show lot.  
A. J. HAVERKAMP: Seneca.

**Sublette, The Haskell County Fair**

Size of race track, half mile.  
FRANK MCCOY: Sublette, Kan.

**Sylvan Grove, Sylvan Grove Fair and Agriculture Association**

GRANDSTAND CAPACITY: 2,000. Plant is rented for baseball and football only.  
1950 STILL DATES: Baseball and football.  
R. B. MIDDLEKAUFF: Sylvan Grove.

# CAPELL BROS. SHOWS

*America's Cleanest Midway*

ONE WAY FOR A SURE, PLEASANT, PROFITABLE SEASON IS TO GET CONNECTED WITH THE CAPELL BROS. SHOWS NOW FOR 1951. THE SHOW WHICH HAS A REGULAR ROUTE EACH YEAR—No Wild-Catting, No Lay-Offs, No Long Jumps, and you get Six Nights a Week ACTION.

WE OPEN EARLY IN MARCH (AS USUAL) SHOWING OUR REGULAR ROUTE OF PROVEN SPRING DATES, UNDER STRONG AUSPICES, WITH 18 FAIRS AND CELEBRATIONS TO FOLLOW.

**PROUDLY WE PRESENT THE MOST BEAUTIFUL  
MOTORIZED SHOW ON EARTH**  
18—Modern Riding Devices—18  
12—High-Class Shows With New Modernistic Fronts—12  
8—Giant Light Towers—8

**FAIR SECRETARIES:**

Do you want a New Show from the front to the back end? A show that you will be proud to have at your fair? Then pick up your phone NOW and call 1984, McAlester, Okla., for more information about

*"America's Finest Motorized Carnival."*

All Address: **H. N. (DOC) CAPELL** Box 725, McAlester, Okla. (Phone: 1984)

**WANT FOR SEASON OF 1951**

CONCESSIONS: Will place well-flashed Concessions of all kinds. Concessioners, write us what you have!

FOR THE SHOWS: Capable Managers, Talkers and Canvas Men. Side Show Attractions, Circus Acts, Families preferred, doing several turns for our Society Circus.

FOR THE RIDES: Sober, capable Foremen, Second Men and Working Men. Must Drive Semis. Top Salaries with Bonus. Positively no Drunks or Chasers tolerated.

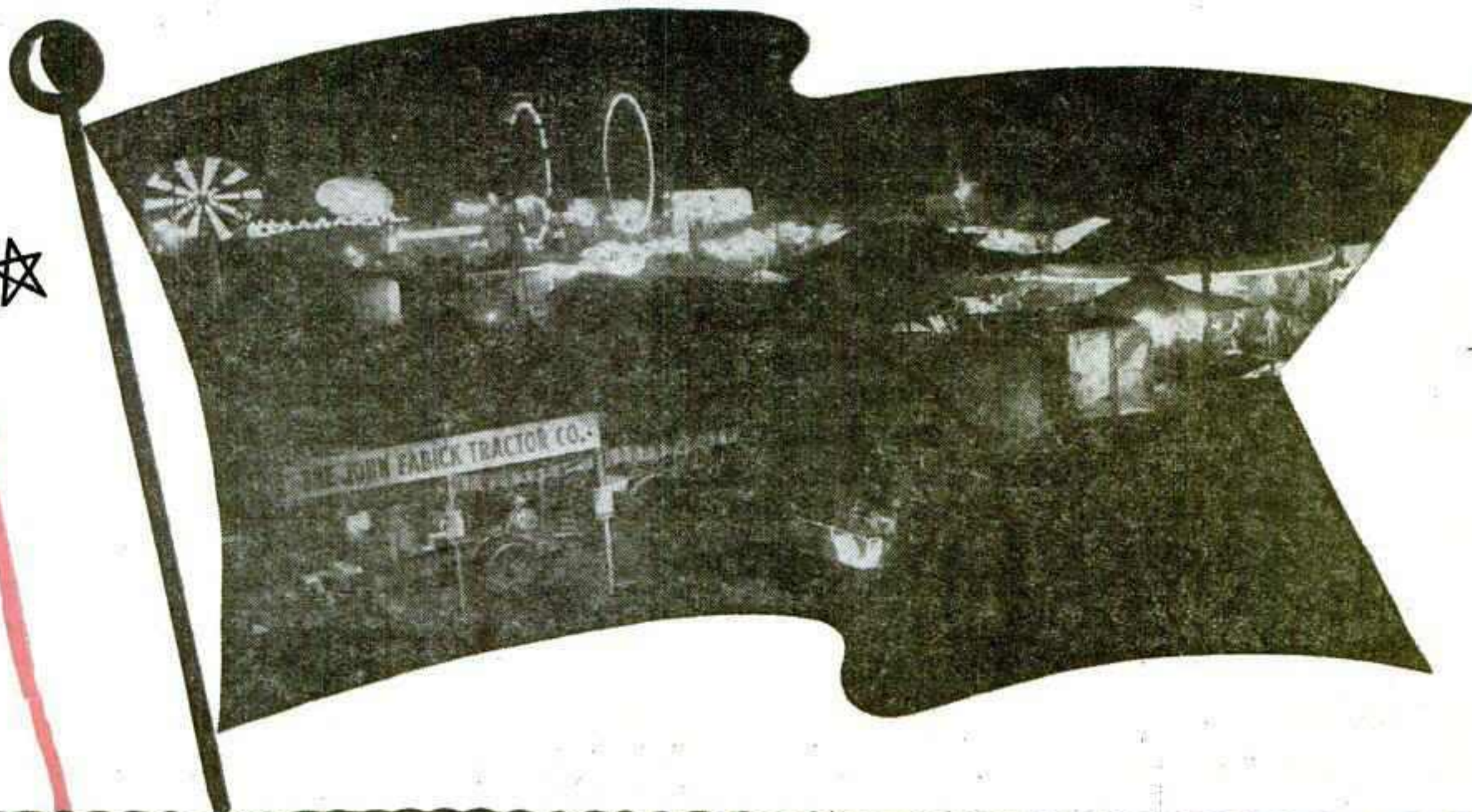
*A Salute to the...*

**WINSTON-SALEM FORSYTH COUNTY FAIR**  
WINSTON-SALEM, N. C.

**World of Mirth**  
Largest Midway on Earth  
FRANK BERGEN General Manager    BERNARD "BUCKY" ALLEN Concession Manager

*Proudly serviced by*

# WALLACE BROS. SHOWS



## 1950 FAIRS AND CELEBRATIONS

### FAIRS

Monroe, Wis.—Louis Wallenson  
 Jefferson, Wis.—Horace Bure  
 Wausau, Wis.—Harry Kiefer  
 Escanaba, Mich.—Harold Lindsay  
 Manitowoc, Wis.—Dr. A. F. Rank  
 Elkhorn, Wis.—Bruce Harris  
 Beaver Dam, Wis.—Forrest Knoup  
 Murray, Ky.—City Recreation Dept.  
 Jackson, Tenn.—Jess McNeely  
 Clarksdale, Miss.—American Legion  
 Yazoo City, Miss.—Buck Ballard  
 Aberdeen, Miss.—Eugene Sykes  
 Jackson, Miss.—L. M. Harris  
 Greenville, Miss.—American Legion

### CELEBRATIONS

Beloit, Wis.—Centralia, Ill.—4th of July  
 Humboldt, Tenn.—Strawberry Festival  
 Memphis, Tenn.—Cotton Carnival

17 RIDES  
 12 SHOWS  
 50 CONCESSIONS  
 5 NEON TOWERS  
 3 LIGHT PLANTS  
 FLOODLIGHTS

### FAIR SECRETARIES

in Wisconsin, Illinois, Michigan, Missouri, Mississippi, Tennessee, Indiana, Iowa, see us at Chicago or at your State Association Meetings. Contact at all times at our permanent Winter Quarters in JACKSON, MISSISSIPPI.

### WANT FOR 1950 SEASON

SHOWS—Hawaiian, Big Snake, Hillbilly, Motor Drome, Wild Life, Minstrel, Glass House, Monkey Speedway or Monkey Circus, high-class Feature Side Show.  
 CONCESSIONS—Reliable Concessions that operate for stock. Positively no Wheels, Count Stores or Percentage.  
 All Eats open—Want first-class Cook House with tables.

## EXECUTIVE STAFF

- E. E. FARROW, Co-Owner and Mgr.
- MRS. E. E. FARROW, Co-Owner
- JACK OLINER, Business Representative
- JACK DOWNS, General Agent
- MARGARET MILLER, Secretary
- L. M. HIGGS, Supt. of Concessions
- EARL RIECKEN, Diesel Mechanic
- GLEN EDWARDS, Billposter
- JAMES REED, Building Supt.

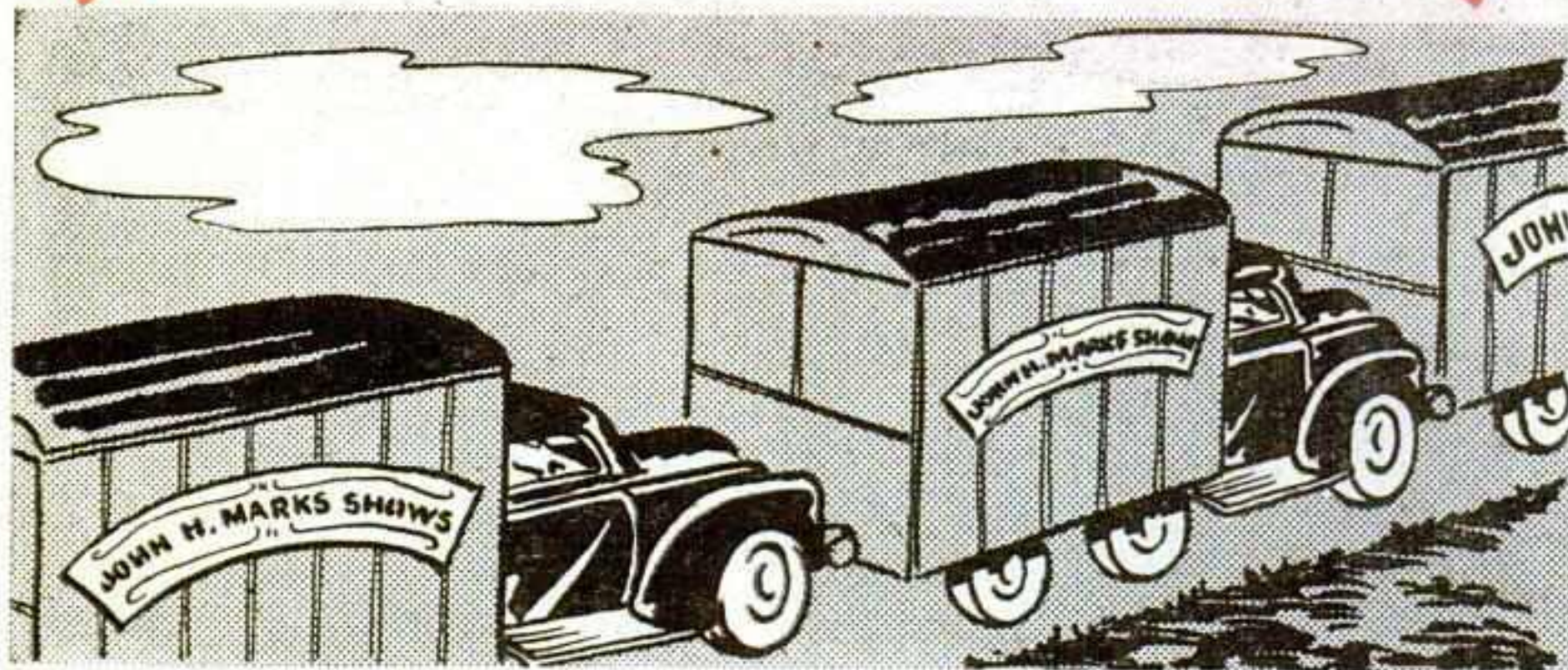
# WALLACE BROS. SHOWS

Permanent Address:  
 BOX 1184, JACKSON, MISSISSIPPI  
 Phone 3-7644

**1951  
OUR  
24TH  
TOUR**

# JOHN H. MARKS SHOWS

**MILE LONG PLEASURE TRAIL**



*Thanks*

To the fair secretaries, committees and to the public . . . to our showmen, concessionaires, ride owners and our employees . . . for making our 23rd Annual Tour the tremendous success that it was.

**LARGEST  
MOTORIZED  
SHOW  
IN THE  
NATION**

*A Symbol of Highest Quality*

Marks Shows — Mile Long Pleasure Trail Midway has always endeavored to give the highest calibre in performances, latest rides and finest shows. . . . We shall continue to do so.



**ALLAN A. TRAVERS**  
General Representative

Will See You at the Meetings

Georgia • South Carolina  
Virginia • North Carolina  
New York • Pennsylvania

*John H. Marks*

**JOHN H. MARKS**

PRESIDENT AND  
GENERAL MANAGER

P. O. BOX 771  
RICHMOND, VIRGINIA

Winterquarters: Midlathian Pike, Richmond, Virginia

**Tonganoxie, Leavenworth  
County Fair**

GRANDSTAND CAPACITY: 500.  
BLEACHER CAPACITY: 1,500. Plant is rented for carnival show lot, circus show lot.  
GEORGE L. BAKER: Tonganoxie.

**Topeka, Kansas Free Fair**

GRANDSTAND CAPACITY 10,000. Size of race track, half mile. Plant is rented for big car races, rodeos, carnival show lot, circus show lot.  
M. W. JENCKS: Central Bldg., Topeka, Kan.

**KENTUCKY**

**Brandenburg, Meade County Fair**

Plant is rented for carnival show lot.  
W. T. STITH: Brandenburg.

**Lebanon, Marion County Fair**

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for hot rod races, midget auto races, harness races, circus show lot, carnival show lot, circus show lot.  
SAM B SPALDING: Lebanon, Ky.

**Louisville, Kentucky State Fair**

GRANDSTAND CAPACITY: 4,000. Size of race track, half mile. Grandstand is rented by the year to J. Fred Miles.  
COLISEUM (INDOOR ARENA) CAPACITY: 4,200. Coliseum available for rental for rodeos, circuses.  
1950 STILL DATES: Ringling-Barnum Circus, July.  
J. DAN BALDWIN: Louisville, Ky.

**Vanceburg, Lewis County Fair**

Plant is rented for carnival show lot.

**LOUISIANA**

**Donaldsonville, South Louisiana State Fair**

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot.  
ADDLEY NETTER: Secretary-Manager, Donaldsonville, La.

**Shreveport, Louisiana State Fair**

GRANDSTAND CAPACITY: 6,000. Size of race track, half mile. Plant is

rented for big car races, hot rod races, thrill shows, motorcycle races, carnival show lot, circus show lot.  
W. HIRSCH: P. O. Box 100, Shreveport, La.

**MAINE**

**Windsor, Windsor Fair**

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for big car races, harness races, thrill shows, rodeos, carnival show lot, circus show lot.  
1950 STILL DATES: Stock car racing.  
CLAYTON OSGOOD: State House, Augusta.

**MASSACHUSETTS**

**Brockton, Brockton Fair**

GRANDSTAND CAPACITY: 3,000. Size of race track, half mile. Plant is rented for picnics.  
FRANK KINGMAN: Brockton, Mass.

**Great Barrington, Barrington Fair**

GRANDSTAND CAPACITY: 4,000. Size of race track, half mile. Plant is rented for running races, thrill shows. Also have a 7,000-seat stadium at Riverside Park, Agawan, Mass., available for auto races, shows. Has fifth mile asphalt track equipped with lights.  
EDWARD J. CARROLL, Great Barrington.

**MICHIGAN**

**Adrian Agriculture Society of Lenawee County**

GRANDSTAND CAPACITY: 4,400. Size of race track, half mile. Plant is rented for hot rod races, thrill shows, motorcycle races, circus show lot.  
1950 STILL DATES: Motorcycle races.  
H. H. HUNGERFORD: Secretary, Adrian, Mich.

**Bad Axe, Huron County Fair**

GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 800. Size of race track, half mile. Plant is rented for rodeos.  
COLISEUM (INDOOR ARENA) CAPACITY: 700. Coliseum available for rental for dances, stagershow, sports shows.  
W. E. LOGAN: 121 W. Hopson, Bad Axe, Mich.



• EDUCATION  
• INSPIRATION  
• ENTERTAINMENT

5 Year Average  
Attendance  
**344,755**  
(Paid Gate)

★  
**September 22-29,  
1951**

**C. G. BAKER**  
SECRETARY-MANAGER

P. O. Box 974  
Oklahoma City, Oklahoma

# PLACE YOUR CHIPS ON A SURE THING



**ALERT TO  
the needs of America's  
great Fairs, Expositions and  
Celebrations for more than 50 years**

**DOWN THRU THE YEARS...**

*the greatest name in show business*

For more than five decades those who have placed their "chips" and their confidence with the Johnny J. Jones Exposition have found it was no gamble. Always the leader—the pioneer of innovations in the outdoor amusement world, our organization has just concluded another season of furnishing midway attractions for America's GREAT celebrations and fairs. Another year—another record of confidence-inspiring performance. A performance that earned the satisfaction and gained the praise of the able, foresighted men who manage these fairs and celebrations. These men, backed by years of experience, know they "place their chips on a sure thing" with the Johnny J. Jones Exposition.

With shows as with men, birth may lay the basis for character and worth, but life contributes, too—tempers and toughens and molds for growth and maturity. Fifty-two years of faithful service to the amusement-going public, to city officials, fair managements and allied trades have crystallized and developed the outstanding character of the Johnny J. Jones Exposition.

Through sincerity of purpose confidence has been earned. This confidence will be kept—will be nurtured—will be expanded into an inspiration to do better things for 1951.

## INDEPENDENT SHOWMEN

*"Place Your Chips on a  
Sure Thing"*

We offer a proven route of outstanding still dates and fairs to a select number of independent operators who have attractions in keeping with our standard for the 1951 season.

**MORRIS LIPSKY and HAROLD PADDOCK, Co-Owners**

# JOHNNY J. JONES

**ANNUALLY  
SINCE  
1899**

# EXPOSITION

**WINTER QUARTERS: BAINBRIDGE, GEORGIA**

**Cadillac, Northern District Fair**

GRANDSTAND CAPACITY: 1,800.  
BLEACHER CAPACITY: 750. Size of race track, half mile. Plant is rented for hot rod races, thrill shows, rodeos, circus show lot.  
ARVID E. SWANSON: RFD No. 2, Cadillac, Mich.

**Centerville, St. Joseph County Fair**

GRANDSTAND CAPACITY: 5,000.  
BLEACHER CAPACITY: 800. Plant is not rented.

**Charlotte, Eaton County 4-H Fair**

GRANDSTAND CAPACITY: 2,300. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
1950 STILL DATES: Kelly-Miller Circus, motorcycle races, big car races, horse show.  
HANS KARDEL: Charlotte, Mich.

**Crosswell, Crosswell Fair**

GRANDSTAND CAPACITY: 700.  
BLEACHER CAPACITY: 600. Size of race track, half mile. Plant is rented for midget auto races, thrill shows, rodeos, carnival show lot, circus show lot.  
WESLEY J. HURLEY: Crosswell, Mich.

**Detroit, Michigan State Fair**

GRANDSTAND CAPACITY: 5,000.  
BLEACHER CAPACITY: 3,000. Size of race track, one mile.  
COLISEUM (INDOOR ARENA) CAPACITY: 6,000. Coliseum available for rental for dances, circuses, sports shows.  
MICHIGAN DEPARTMENT OF AGRICULTURE: Lansing, Mich.

**East Jordan, Charlevoix Co. Agricultural Society**

GRANDSTAND CAPACITY: 500.  
Size of race track, 1 mile.

**Escanaba, Upper Peninsula State Fair**

GRANDSTAND CAPACITY: 5,000.  
BLEACHER CAPACITY: 2,500. Size of race track, half mile.  
COLISEUM (INDOOR ARENA) CAPACITY: 2,000.  
H. P. LINDSAY, Escanaba, Mich.

**Fowlerville, The Fowlerville Fair**

GRANDSTAND CAPACITY: 1,500.  
BLEACHER CAPACITY: 800. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races.  
1950 STILL DATES: Motorcycle races, thrill show, midget auto races.  
ROBERT E. SMITH: Fowlerville, Mich.

**Hartford, Van Buren County Fair**

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for hot rod races, thrill shows.  
PAUL F. RICHTER, JR.: Hartford, Mich.

**Iron River, Iron County Fair**

GRANDSTAND CAPACITY: 2,000.  
Plant is rented for carnival show lot, circus show lot.  
1950 STILL DATES: Baseball.  
V. C. VAUGHN: Iron River, Mich.

**Hillsdale, Hillsdale County Agricultural Society**

GRANDSTAND CAPACITY: 5,000.  
BLEACHER CAPACITY: 2,000. Size of race track, half mile. Plant is not rented.  
1950 STILL DATES: July 4th sponsored by American Legion, public auctions, picnics, community days.  
H. B. KELLEY: Hillsdale.

**Jackson, Jackson County Fair**

GRANDSTAND CAPACITY: 6,500.  
SIZE OF RACE TRACKS: Half and quarter mile. Track is equipped for night racing. Plant is rented for hot rod races, harness races.  
1950 STILL DATES: Roller skating rink, 40-day harness meet.  
LONE STORMS: 301 Carter Bldg., Jackson.

**Marne, Berlin Fair**

GRANDSTAND CAPACITY: 1,400.  
BLEACHER CAPACITY: 800. Size of race track, half mile. Track is equipped for night racing.  
1950 STILL DATES: Western riders, riding club, rabbit show, 4-H Club achievement day.  
R. M. OSSEWARDE: Marne.

**Pickford, Pickford County Agricultural Society**

GRANDSTAND CAPACITY: 800.  
Size of race track, half mile.  
ELLIOTT HANCOCK: Pickford.

**Richmond, Richmond Lions' Horse Show and 4-H Fair**

BLEACHER CAPACITY: 2,500. Plant

is rented for rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: 500. Coliseum available for rental for dances, trade shows, sports shows.

FRED PENWARDEN: Richmond Lions Club, Richmond, Mich.

**MINNESOTA**

**Ada, Norman County Fair**

GRANDSTAND CAPACITY: 2,500.  
BLEACHER CAPACITY: 300. Size of race track, half mile. Plant is rented for hot rod races, rodeos, motorcycle races, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 1,000. Coliseum available for rental for dances, trade shows.  
1950 STILL DATES: Hot rod races.  
A. K. TVEDTEN: Ada.

**Aitkin, Aitkin County Agricultural Society**

GRANDSTAND CAPACITY: 1,600.  
BLEACHER CAPACITY: 400. Size

of race track, half mile. Plant is rented for thrill shows, rodeos, carnival show lot.

F. C. KAPLAN: Aitkin.

**Appleton, Swift County Fair Assn.**

GRANDSTAND CAPACITY: 2,500.  
Size of race track, half mile. Plant is rented for midget auto races, circus show lot, carnival show lot.  
J. G. ANDERSON: Appleton, Minn.

**Arlington, Sibley County Agrl. Assn.**

GRANDSTAND CAPACITY: 1,700.  
BLEACHER CAPACITY: 300. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
LOUIS KILL: Arlington, Minn.

**Austin, Mower County Fair**

GRANDSTAND CAPACITY: 4,200.  
Size of race track, half mile.  
P. J. HOLLAND: Austin.

**Austin, Mower County Fair**

GRANDSTAND CAPACITY: 3,000.  
BLEACHER CAPACITY: 1,200. Size of race track, half mile. Plant is rented for stock car races, big car races, hot rod races, thrill shows, rodeos, carnival show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 1,500.  
P. J. HOLLAND: Austin, Minn.

**Bagley, Clearwater County Agricultural Society**

GRANDSTAND CAPACITY: 1,500.  
BLEACHER CAPACITY: 100. Size of race track, half mile. Plant is rented for carnival show lot.  
E. H. REFF: Bagley.

**Bird Island, Renville County Fair**

GRANDSTAND CAPACITY: 2,500.  
Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot.  
HAROLD BAUMGARTNER: Bird Island.

**Cambridge, Isanti County Fair**

GRANDSTAND CAPACITY: 2,500.  
Plant is rented for rodeos, carnival show lot, circus show lot.  
L. O. CARLSON: Cambridge, Minn.

**Clinton, Bigstone County Agr. Society**

GRANDSTAND CAPACITY: 1,000.  
BLEACHER CAPACITY: 200. Size of race track, half mile. Plant is rented for harness races, rodeos.  
1950 STILL DATES: Baseball.  
ROBERT L. WELLS: Clinton, Minn.

**Detroit Lakes, Becker County Fair**

GRANDSTAND CAPACITY: 3,000.  
Size of race track, half mile. Plant is rented for hot rod races, thrill shows, carnival show lot, circus show lot.  
G. W. PEOPLES: Box 707, Detroit Lakes, Minn.

**Jackson, Jackson County Fair**

GRANDSTAND CAPACITY: 2,700.  
BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is



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General Manager



**JOE PRELL**  
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And Concessions for 1951**

**GET WEL**



rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, circus show lot.  
ANTON C. GEIGER, Jackson.

**Montevideo, Chippewa County Free Fair**

GRANDSTAND CAPACITY: 2,700. Size of race track, half mile. Plant is rented for carnival show lot, circus show lot, harness races.  
S. O. SYVERSON: Montevideo, Minn.

**Mora, Kanabec County Agrl. Society**

GRANDSTAND CAPACITY: 600. BLEACHER CAPACITY: 200. Size of race track, half mile. Plant is rented for circus show lot.  
COLISEUM: Available for rental for circuses, sports shows.  
1950 STILL DATES: Circus.  
VICTOR ELFSTRUM: Mora, Minn.

**Mound City, Holt County Fair**

GRANDSTAND CAPACITY: 1,500. Plant is rented for harness races, thrill

shows, carnival show lot, circus show lot

COLISEUM (INDOOR ARENA) CAPACITY: (Not Given). Coliseum available for rental for dances, ice shows, circuses, stagshows, trade shows, sports shows.  
JAMES CRAWFORD: Mound City, Minn.

**Nevis, Hubbard County Fair**

PLANT IS RENTED FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
1950 STILL DATES: Baseball games.  
DARWIN L. ERICKSON: Nevis, Minn.

**New Ulm, Brown County Fair**

GRANDSTAND CAPACITY: 2,700. Size of race track, half mile. Plant is rented for big car races, thrill shows.  
WM. A. LINDEMANN: New Ulm, Minn.

**Owatonna, Steele County Free Fair**

GRANDSTAND CAPACITY: 3,050. BLEACHER CAPACITY: 3,000. Size

of race track, half mile. Plant is rented for big car races, hot rod races, harness races, thrill shows, rodeos, carnival show lot, circus show lot.  
STAN MUCKLE: Owatonna, Minn.

**Pine City, Pine County Fair**

GRANDSTAND CAPACITY: 1,000. Size of race track, short half mile. Plant is rented for harness races, thrill shows, rodeos, carnival show lot.  
E. J. WAMHOFF: Hinckley, Minn.

**Proctor, So. St. Louis County Community Fair**

GRANDSTAND CAPACITY: 800. BLEACHER CAPACITY: 200. Size of race track, half mile. Plant is rented for hot rod races, motorcycle races.  
ELMER J. GORHAM: 46 5th St., Proctor, Minn.

**Roseau, Roseau County Fair**

GRANDSTAND CAPACITY: 1,500. SIZE OF RACE TRACK: Half mile.  
1950 STILL DATES: August 6-7, rodeo; September 14, purebred sheep sale.  
CHARLES CHRISTIANSON, Roseau.

**St. James, Watonwan County Fair**

GRANDSTAND CAPACITY: 1,800. Plant is rented for midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
HUBERT RANSOM: St. James, Minn.

**St. Peter, Nicollet County**

GRANDSTAND CAPACITY: 1,750. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
DR. R. A. DEAN: St. Peter, Minn.

**Wadena, Wadena County Fair**

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 100. Size of race track, half mile. Plant is rented for carnival show lot.  
1950 STILL DATES: Carnival.  
CLYDE E. KELSEY: Wadena.

**Waseca, Waseca County Fair**

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 1,000. Size

of race track, half mile. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot.  
LEON J. B. SEXTON: Waseca, Minn.

**Wheaton, Traverse County Fair**

GRANDSTAND CAPACITY: 2,350. Size of race track, half mile. Plant is rented for carnival show lot.  
1950 STILL DATES: Horse show, carnival.  
Ed W. Hanson, Wheaton.

**Zumbrota, Goodhue County Agrl. Society**

GRANDSTAND CAPACITY: 1,100. BLEACHER CAPACITY: 500. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot.  
A. E. COLLINGE JR.: Zumbrota, Minn.

**MISSISSIPPI**

**Forest, Scott County Colored Fair Assn.**

GRANDSTAND CAPACITY: 2,000. Plant is rented for hot rod races, midget auto races, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 2,000. Coliseum available for dances, rodeos, ice shows, sports shows, circuses, stagshows, trade shows.  
1950 STILL DATES: Circus, baseball, football, picnics.  
ANANIAS WARE: Box 22X, Forest, Miss.

**Jackson, Mississippi A. & I. State Fair**

GRANDSTAND CAPACITY: 4,500. BLEACHER CAPACITY: 500.  
1950 STILL DATES: Circus, baseball.  
J. M. DEAN: Jackson.

**Tupelo, Mississippi-Alabama Fair and Dairy Show**

GRANDSTAND CAPACITY: 4,000. Plant is rented for thrill shows, rodeos.  
JAS. M. SAVERY: Tupelo.

**West Point, Clay County Fair**

GRANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 500. Plant is rented for thrill shows, rodeos.  
1950 STILL DATES: 2 Horse shows, 1 rodeo.

**Yazoo City, Yazoo County Fair**

PLANT IS RENTED FOR: Carnival show lot, circus show lot.  
1950 STILL DATES: Rogers Bros. Circus, Rabbit Foot Minstrel, Silas Green, Kelly-Morris Circus, Clyde Beatty Circus.  
J. N. BALLARD: 420 Canal St., Yazoo City.

**MISSOURI**

**Eldon, Eldon Community Fair**

Plant is rented for carnival show lot.  
H. E. BRUNER: Secretary, Eldon.

**Senath, American Legion, Dunklin County Fair**

Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) available for rental for dances, rodeos, ice shows, circuses, stagshows, trade shows, sports shows.  
1951 STILL DATES: None listed to date.  
ALFRED A. HAMLIN: Chr. Board, Senath, Mo.

**Springfield, Ozark Empire Fair**

GRANDSTAND CAPACITY: 4,500. BLEACHER CAPACITY: 1,000. Size of race tracks, half and fifth mile. Track is equipped for night racing. Plant is rented for big car races, hot rod races, midget auto races, thrill shows, rodeos, motorcycle races, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 4,000. Coliseum available for rental for rodeos, ice shows, circuses, trade shows, sports shows.  
G. B. BOYD: P. O. Box 630, Springfield, Mo.

**Trenton, North Central Missouri Fair**

GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 1,000. Size of race track, one-fifth mile. Track is equipped for night racing. Plant is rented for midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 1,000. Coliseum available for rental for dances, stage shows, trade shows, sports shows.  
1950 STILL DATES: Rodeos, auto and motorcycle races, 4th of July celebration.  
RENTAL AGENT: Lili McMullen, P. O. Box 533, Trenton, Mo.



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Excitement of  
Broadway to  
Your Door!**

**Sincere thanks  
to all our  
friends for an  
outstanding  
season**

- Fort Myers, Fla.—Southwest Florida Fair—R. V. Lee, Secy.
- Delray Beach, Fla.—Gladiola Festival—Mr. Lawson, Secy.
- Ocala, Fla.—Marion County Veteran Fair Assn.—John Benedict, Secy.
- Fayetteville, N. C.—American Legion Flower Festival Charlottesville and Albermarle Post No. 74—American Legion, Va.
- American Legion—Richmond, Va.—Wm. T. Luck, Mgr.
- American Legion Post 1087—West Hempstead, L. I., N. Y.
- American Legion Voiture No. 56—Queens, N. Y.
- Bedford Fair Assn., Pa.—A. C. Brice, Secy.
- Carlisle, Pa., Fair—Beaufort Schwartz, Secy.
- Butler Fair and Agricultural Assn., Pa.—A. M. Miller, Secy.
- Indiana County Fair Assn., Pa.—Don Martin, V. P.
- Cambria County Fair and Industrial Expo., Pa.—Jas. A. Wilkinson, Pres.
- Covington, Va.—Allegheny County Fair, Robert E. Sydenstriker, Mgr.
- Elizabeth City, Seven County Fair, N. C.—Norman Y. Chambliss, Mgr.
- Pitt County Agricultural Fair, N. C.—Norman Y. Chambliss, Mgr.
- Rocky Mount Agricultural Fair, N. C.—Norman Y. Chambliss, Mgr.
- Greenwood County Fair Assn.—John L. Wash, Secy.
- Greenville County American Legion Fair Assn., S. C. Harry B. Ilev, Secy.
- Laurens County Fair Assn., S. C.—John G. Gallin, Secy.
- Athens Agricultural Fair Assn., Ga.—F. H. Williams, Secy.
- American Legion, So. Georgia State Fair—Valdosta, Ga.—H. R. Wilkinson
- Woodstock, Va.—Shenandoah Co. Fair Assn.—D. H. Garman, Secy.
- Warsaw, Va.—Northern Neck Fair Assn.—L. F. Altaffer, Secy.
- Goldsboro, N. C.—Wayne County Fair—Oland F. Peele
- Camden, S. C.—Kershaw County Fair Assn.—J. D. Crawford, Secy.
- Columbia, S. C.—State Fair—H. G. Reese
- South Boston, Va.—Agricultural Fair—W. W. Wilkins, Secy.



**ABE PRELL**  
Supt. Rides & Transportation



**BEN PRELL**  
Secy. & Treas.



**P. J. FINNERTY**  
Business Manager



**CHAS. GUTERMUTH** Asst. Rides & Transportation

**Contact**

**SAM PRELL** General Manager

**216 CUSTER AVE., NEWARK, N. J. PHONE: WAVERLY 3-0436**

**WITH PRELL**

## MONTANA

### Baker, Fallon County Fair

GRANDSTAND CAPACITY: 400.  
BLEACHER CAPACITY: 800. Size of race track, half mile. Plant is rented for rodeos.  
E. R. HOFF: Baker

### Forsyth, Rosebud County Fair

GRANDSTAND CAPACITY: 1,400. Size of race track, 7 furlongs.  
1950 STILL DATES: July 4 & 5, horse show.

### Great Falls, North Montana State Fair

TITLE OF FAIR: Laramie County Fair has been moved to Cheyenne. Contact the following: John Noyes.

City and County Bldg., Cheyenne, Wyo.

GRANDSTAND CAPACITY: 5,300.  
BLEACHER CAPACITY: 3,200. Size of race track, half mile.  
LEO C. DAILEY: Box 1524, Great Falls, Mont.

### Lewistown, Central Montana Fair and Rodeo

GRANDSTAND CAPACITY: 1,152.  
BLEACHER CAPACITY: 1,200. Size of race track, half mile. Plant is rented for rodeos, carnival show lot.  
1950 STILL DATES: Cattle sales.  
HENRY J. OTTEN, Lewistown.

### Shelby, Marias Fair & Rodeo

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 1,000. Size of race track, half mile.  
CLIFFORD D. COOVER: Shelby, Mont.

## NEBRASKA

### Albion, Boone County Fair

GRANDSTAND CAPACITY: 2,880.  
BLEACHER CAPACITY: 1,000. Size of race track, half mile. Plant is rented for big car races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
1950 STILL DATES: Rodeo, auto races, carnival, circus.  
FLOYD GILMER: Albion, Neb.

### Bartlett, Wheeler County Agrl. Society

GRANDSTAND CAPACITY: 1,500. Size of race track, three-tenths mile. Plant is rented for rodeos, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: (Not given). Coliseum available for rental for dances, rodeos, circuses, sports shows.  
EVERETT E. ROSSO: Bartlett, Neb.

### Bassett, Rock County Agrl. Assn.

GRANDSTAND CAPACITY: 1,500. Size of race track, half mile. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot.  
H. M. BUNNETT: Bassett, Neb.

### Columbus, Platte County Mid-Neb. 4-H Fair

GRANDSTAND CAPACITY: 2,500.  
BLEACHER CAPACITY: 1,500. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, running races, thrill shows, rodeos, motorcycle races, carnival show lot.  
1950 STILL DATES: Motorcycle races.  
W. L. BOETTCHER: Columbus, Neb.

### David City, Butler County Fair

GRANDSTAND CAPACITY: 2,000. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
DICK GRUBAUGH: Secretary-Treasurer, David City, Neb.

### Franklin, Franklin County Agriculture Society

GRANDSTAND CAPACITY: 2,200. Size of race track, half mile. Track is equipped for night racing. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeos, carnival show lot.  
1950 STILL DATES: Baseball, hot rod races, horse races.  
CLIFF ASHBURN: Franklin.

### Fullerton, Nance County Fair Assn.

GRANDSTAND CAPACITY: 1,200.  
BLEACHER CAPACITY: 1,200. Plant is rented for circus show lot.  
E. M. BLACK: Secretary, Fullerton, Neb.

### Humboldt, Richardson County Free Fair

BLEACHER CAPACITY: 5,500.  
L. E. WATSON: Humboldt, Neb.

### Kearney, Buffalo County Fair

GRANDSTAND CAPACITY: 2,800.  
BLEACHER CAPACITY: 1,200. Size of race track, quarter mile. Plant is rented for rodeos, carnival show lot, circus show lot.  
1950 STILL DATES: Annual rodeo.  
EARL RAMSEY: 615 West 24th, Kearney.

### Lexington, Dawson County Agricultural Society

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 1,200. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, stock car races, thrill shows, carnival show lot.  
1950 STILL DATES: Stock car races, baseball, wrestling.  
MONTI KIFFIN: Lexington.

### Ogallala, Keith County Fair

BLEACHER CAPACITY: 3,500. Size of race track, one-quarter mile. Track is equipped for night racing. Plant is rented for rodeos, carnival show lot.  
1950 STILL DATES: Rodeo.  
ROY NELSON: Ogallala.

### Pawnee City, Pawnee County Fair

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 800. Size of race track, half mile.  
W. J. PRICE: Pawnee City, Neb.

### Stanton, Stanton County Fair

GRANDSTAND CAPACITY: 1,200.  
BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for midget auto races, thrill shows, rodeos, carnival show lot.  
DR. H. S. TENNANT or WM. F. H. BEYER: Both Stanton, Neb.

### Stapleton, Logan County Fair and Rodeo

GRANDSTAND CAPACITY: 800.  
BLEACHER CAPACITY: 1,400. Size of race track, fourth mile. Plant is rented for rodeos, carnival show lot.  
G. PHILPOT—Stapleton, Neb.

### Walthill, Thurston County Fair

GRANDSTAND CAPACITY: 2,500. Size of race track, half mile. Plant is rented for rodeos, carnival show lot.  
1950 STILL DATES: Rodeo, football.  
ALFRED D. RAUN: Walthill.

## NEVADA

### Winnemucca, Nevada Rodeo

GRANDSTAND CAPACITY: 2,000.  
SIZE OF RACE TRACK: three-eighths mile. Plant is rented for rodeos, carnival show lot.  
ALBERT LOWRY: Winnemucca, Nev.

## NEW HAMPSHIRE

### Keene, Cheshire Fair

GRANDSTAND CAPACITY: 1,500.  
SIZE OF RACE TRACK: Half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: No permanent seats. Coliseum available for rental for sports shows, trade shows.  
CLIFFORD H. COLES: Box 27, West Swanzey, N. H.

## NEW MEXICO

### Belen, 17th Annual Valencia County Fair

BLEACHER CAPACITY: 1,500. Plant is rented for rodeos, carnival show lot, circus show lot.  
1950 STILL DATES: Rodeo.  
FRED HUNING JR.: Los Lunas, N. M.

## NEW JERSEY

### Bridgeton, Cumberland County Co-op Fair

GRANDSTAND CAPACITY: 2,000.  
BLEACHER CAPACITY: 800. Size of race track, half mile. Plant is rented for harness races.  
RAYMOND R. RILEY: Business

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**NEW YORK**

**Afton, Afton Fair**

GRANDSTAND CAPACITY: 1,000. SIZE OF RACE TRACK: Half mile. Plant is rented for stock car races, hot rod races, harness races, thrill shows.

1950 STILL DATES: Stock car races, harness races, rodeo. FREDERICK CRANE: Afton, N. Y.

**Batavia, Genesee County Agricultural Society**

GRANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 1,000. Size of race tracks, quarter and half mile. Plant is rented for hot rod races, midget auto races, thrill shows, rodeos, carnival show lot, circus show lot.

GLEN W. GRINNELL: Batavia.

**Dunkirk, Chautauqua County Fair**

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: 1,800. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, thrill shows, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: 2,000. Coliseum available for rental for dances, trade shows, sports shows. CARLTON J. LARSON: P.O. Box 170, Dunkirk, N. Y.

**Hamburg, Erie County Agricultural Society**

GRANDSTAND CAPACITY: 3,100. BLEACHER CAPACITY: 3,000. Size of race track, half mile. Track is equipped for night racing. Plant is rented for big car races, hot rod races, midget auto races, harness races, motorcycle races.

1950 STILL DATES: 60 days of harness racing, Erie County Republican picnic, stock car races, cattle shows, cattle sales, mink show, grange, picnics.

FRANK A. SLADE, secretary: County Hall, Buffalo 2.

**Little Valley, Cattaraugus County Agricultural Society**

GRANDSTAND CAPACITY: 2,544. Size of race track, half mile. Plant is rented for big car races, harness races, thrill shows, motorcycle races.

1950 STILL DATES: Motorcycle races, cattle shows, big car races, picnics. J. W. WATSON: Little Valley.

**Lockport, Niagara County Fair**

GRANDSTAND CAPACITY: 2,500. Size of race track, half mile. Plant is rented for big car races, midget auto races, thrill shows, carnival show lot, circus show lot.

ELMER A. BARRETT: Box 444, Lockport, N. Y.

**Middletown, Orange County Fair**

GRANDSTAND CAPACITY: 2,800. BLEACHER CAPACITY: 2,600. Size of race tracks, half mile—fifth mile. Track is equipped for night racing. Track is rented for big car races, stock car races.

1950 STILL DATES: Stock car races every Saturday night.

**Mineola, Mineola Fair**

GRANDSTAND CAPACITY: 3,000. Size of race track, half mile. CHARLES BOCHERT: Mineola, N. Y.

**Palmyra, The Great Palmyra Fair**

GRANDSTAND CAPACITY: 1,250. BLEACHER CAPACITY: 500. Size of race track, half mile. Track is equipped for night racing. Plant is rented for big car races, midget auto races.

1950 STILL DATES: Stock car races, midget auto races, cattle sales, baseball. W. RAY CONVERSE: Palmyra.

**NORTH CAROLINA**

**Asheboro, Center of North Carolina Fair Assn.**

PLANT IS RENTED FOR: Big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: (Not given). Coliseum available for rental for dances, rodeos, ice shows, circuses, stagershow, trade shows, sports shows.

1950 STILL DATES: Circus-carnival. W. C. YORK: 123 Law Bldg., Asheboro, N. C.

**Fayetteville, Cumberland County Fair**

No facilities available for rental. ELBERT C. JACKSON: P. O. Box 858, Fayetteville, N. C.

**Elizabeth City, Elizabeth City Seven County Fair**

GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 1,000. Size

of race track, half mile. Track is equipped for night racing. Plant is rented for big car races, midget auto races, harness races, thrill shows, motorcycle races.

1950 STILL DATES: Midget races, stock car races, thrill show. NORMAN Y. CHAMBLISS: Rocky Mount, N. C.

**Greensboro, Greensboro Agrl. Fair**

GRANDSTAND CAPACITY: 2,500. SIZE OF RACE TRACK: Half mile. Track is equipped for night racing. Plant is rented for big car races, hot rod races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: Not given. Coliseum available for rental for dances, stagershow, sports shows.

1950 STILL DATES: Hot-rod races, stock car races, thrill shows. CLYDE KENDALL: Fairgrounds, Greensboro, N. C.

**Greenville, Pitt County Fair**

GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 1,000. Size of race track, quarter mile. Plant is rented for hot rod races, midget auto races, thrill shows, rodeos, motorcycle races, circus show lot.

COLISEUM AVAILABLE FOR RENTAL FOR: Stagershow, sports shows.

1950 STILL DATES: Clyde Beatty Circus. NORMAN Y. CHAMBLISS: Rocky Mount, N. C.

**Henderson, Golden Belt Fair**

BLEACHER CAPACITY: 700. Size of race track, half mile. Plant is rented for harness races, carnival show lot, circus show lot.

1950 STILL DATES: Baseball. C. M. HIGHT: Henderson, N. C.

**Hendersonville, Western North Carolina Fair**

GRANDSTAND CAPACITY: 5,000. SIZE OF RACE TRACK: Quarter mile. Track is equipped for night racing. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

1950 STILL DATES: Jole Chitwood thrill show, rodeo. BILL HODGES, State Trust Co., Hendersonville.

**Hickory, Catawba Fair**

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 400. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot.

1950 STILL DATES: Rodeo, indoor carnivals. CORBIN GREEN: Hickory, N. C.

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The Billboard Cavalcade of Fairs Page 101

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**Monroe, Union County Agricultural Fair**  
PLANT IS RENTED FOR: Circus show lot, carnival show lot.  
1950 STILL DATES: Circus, dog show, cattle shows.  
M. W. WILLIAMS: Monroe, N. C.

**Murphy, Cherokee County Fair Assn.**  
BLEACHER CAPACITY: 500. Plant is rented for circus show lot, carnival show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 1,000. Coliseum available for rental for dances, stagershow.  
1950 STILL DATES: Football, baseball

**Rocky Mount, Rocky Mount Agricultural Fair**  
GRANDSTAND CAPACITY: 3,000.

Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, circus show lot.  
1950 STILL DATES: Midget auto races, Bill Holland thrill show, Jole Chitwood thrill show.  
FORMAN Y. CHAMBLISS: 1301 Sunset Avenue, Rocky Mount.

**Rutherfordton, Rutherford County Fair**  
GRANDSTAND CAPACITY: 1,200. SIZE OF RACE TRACK: Half mile.  
1950 STILL DATES: July 4, auto races.  
JOHN H. JONES: Spindale, N. C.

**Spindale, Rutherford County Fair**  
GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 300. Size of

race track, half mile. Plant is rented for big car races, thrill shows, rodeos, carnival show lot, circus show lot.  
JOHN H. JONES: Rutherfordton, N. C.

**NORTH DAKOTA**  
**Fessenden, Wells County Free Fair**  
GRANDSTAND CAPACITY: 6,000. BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 3,000. Coliseum available for rental for dances, stagershow.  
1950 STILL DATES: Baseball games, football games, rodeos, track meets, 4-H activities, air shows.  
ELMER SEVERSON, County Auditor, Fessenden.

**Grand Forks, Greater Grand Forks State Fair**  
GRANDSTAND CAPACITY: 2,600. BLEACHER CAPACITY: 2,200. Size of race track, half mile. Plant is rented for big car races, hot rod races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
RALPH LYNCH: Grand Forks.

**Hamilton, Pembina County Fair**  
GRANDSTAND CAPACITY: 2,500. Size of race track, half mile.  
FRANKLIN PAGE: Hamilton.

**Jamestown, Stutsman County Fair Association**  
GRANDSTAND CAPACITY: 2,500. BLEACHER CAPACITY: 2,200. Size of race track, half mile.  
1950 STILL DATES: Horse show, rodeo.  
G. A. OTTINGER: Jamestown, N. D.

**Rugby, Pierce County Fair**  
GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 2,500. Coliseum available for dances, ice shows, stagershow, trade shows, sports shows.  
1950 STILL DATES: Horse show, baseball, football.  
DAN BAILLE: Rexall Drug Store, Rugby, N. D.

**Carrollton, Carroll County Agricultural Society**  
GRANDSTAND CAPACITY: 4,000. SIZE OF RACE TRACK: Half mile.  
H. S. HOUBLER: Dellroy, O.

**Cincinnati, Carthage Fair**  
GRANDSTAND CAPACITY: 3,500. Size of race track, half mile. Plant is rented for harness races, thrill shows, circus show lot.  
G. A. PETERS: Room 410, Court House, Cincinnati 2, Ohio.

**Circleville, Pickaway County Fair**  
GRANDSTAND CAPACITY: 800. BLEACHER CAPACITY: 400. Size of race track, half mile. Plant is rented

for big car races, hot rod races, harness races, thrill shows, rodeos, motorcycle races, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 2,500. Coliseum available for rental for dances, ice shows, circuses, stagershow, trade shows, sports shows.  
JOHN R. HEISKELL: P.O. Box 377 Circleville, O.

**Jefferson, Ashtabula County Fair**  
GRANDSTAND CAPACITY: 2,000. SIZE OF RACE TRACK: Half mile. Plant is rented for hot rod races, harness races, thrill shows, rodeos, motorcycle races.  
ROBERT L. SHELDON: Jefferson, O.

**London, Madison County Agr. Society**  
GRANDSTAND CAPACITY: 3,000. SIZE OF RACE TRACK: Half mile. Plant is rented for harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
1951 STILL DATES: Motorcycle races.  
FRED M. GUY: Secretary, Mechanicsburg, O.

**Marion, Marion County Fair**  
GRANDSTAND CAPACITY: 2,000. SIZE OF RACE TRACK: Half mile. Track is equipped for night racing. Plant is rented for harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 3,660. Coliseum available for rental for dances, rodeos, ice shows, circuses, stage shows, trade shows, sports shows.  
H. A. MAYERS, 640 Lark St., Marion.

**Marysville, Union County Agricultural Society**  
GRANDSTAND CAPACITY: 2,300. Size of race track, half mile. Plant is rented for harness races, thrill shows, carnival show lot, circus show lot.  
OTTO E. RAUSCH: Plain City, O., Route 1.

**McConnelsville, Morgan County Agricultural Society**  
GRANDSTAND CAPACITY: 1,000. BLEACHER CAPACITY: 500. Size of race track, third mile. Plant is rented for harness races, rodeos, carnival show lot.  
RAY G. SMITH: McConnelsville, O., Rt. 2.

**Millersburg, Holmes County Junior Fair**  
GRANDSTAND CAPACITY: 1,200. BLEACHER CAPACITY: 500. Plant is rented for rodeos, carnival show lot, circus show lot.  
H. U. STEIMEL: Millersburg.

**Proctorville, Lawrence County Fair**  
GRANDSTAND CAPACITY: 750. Size of race track, half mile. Plant is rented for thrill shows.  
1950 STILL DATES: B. Ward Beam thrill shows, June 25.  
OWEN GRIFFITH: Box 84, Ironton.

**St. Clairsville, Belmont County Agricultural Society**  
GRANDSTAND CAPACITY: 750. BLEACHER CAPACITY: 750. Size of race track, half mile. Plant is not rented.

**Van Wert, Van Wert County Agricultural Society**  
GRANDSTAND CAPACITY: 3,400. SIZE OF RACE TRACK: Half mile.

Plant is rented for circus show lot.  
N. E. STUCKEY: Secretary, Van Wert, O.

**Xenia, Green County Agricultural Society**  
GRANDSTAND CAPACITY: 1,500. BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for motorcycle races.  
1950 STILL DATES: Annual meetings, family picnics, stock shows.  
R. K. HAINES: RR #1 Xenia, O.

**OKLAHOMA**  
**Altus, Jackson County Free Fair**  
PLANT IS RENTED FOR: Carnival show lot, circus show lot.  
**Anadarko, Caddo County Free Fair**  
GRANDSTAND CAPACITY: 3,200. BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for hot rod races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: Not given. Coliseum available for rental for dances, skating rink.  
1950 STILL DATES: Fat Stock Show, American Indian Exposition.  
N. J. DIKEMAN: care First State Bank, Anadarko, Okla.

**Blackwell, Kay County Free Fair**  
GRANDSTAND CAPACITY: 2,250. BLEACHER CAPACITY: 500. Plant is rented for midget auto races, thrill shows, rodeos, circus show lot.  
1950 STILL DATES: Rabbit, cattle and poultry shows.  
CARL RANDALL: City clerk, Blackwell, Okla.

**Chandler, Lincoln County Free Fair**  
BLEACHER CAPACITY: 1,000. Plant is rented for thrill shows, rodeos, carnival show lot.  
A. L. BALL: Agra, Okla.

**Muskogee, Oklahoma Free State Fair**  
GRANDSTAND CAPACITY: 5,000. Size of race track, half mile. Plant is rented for big car races, hot rod races, thrill shows, rodeos, carnival show lot.  
M. E. TWEDELL: Box 1636, Muskogee, Okla.

**Taloga, Wewey County Free Fair**  
SIZE OF RACE TRACK: Half mile.

**Tulsa, Tulsa State Fair**  
GRANDSTAND CAPACITY: 6,500. BLEACHER CAPACITY: 2,000. Size of race track, half mile and one-fifth mile. Plant is rented for hot rod races, midget auto races.  
COLISEUM (INDOOR ARENA) CAPACITY: 6,000. Coliseum available for rental for dances, rodeos, circuses, stagershow, trade shows, sports shows.  
1950 STILL DATES: Spring livestock show, fireworks, show, rodeo, horse show, sports and boat show.  
CLARENCE C. LESTER: P. O. Box 5175 Tulsa 16.

**Watonga, Blaine County Free Fair**  
GRANDSTAND CAPACITY: 600. BLEACHER CAPACITY: 300. Size of race track, quarter mile. Plant avail-

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**OHIO**  
**Cincinnati, Pickaway County Fair**  
GRANDSTAND CAPACITY: 800. BLEACHER CAPACITY: 400. Size of race track, half mile. Plant is rented

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able for auto races, carnival show lot.  
1950 STILL DATES: Spring fat stock show in March, daily show in April.  
VANCE L. DEATON, Watonga, Okla.

## OREGON

### Eugene, Lane County Fair

GRANDSTAND CAPACITY: 5,000.  
SIZE OF RACE TRACK: Half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: 2,500. Coliseum available for rental for ice shows, circuses, stage-shows, trade shows, sports shows.  
H. P. WELCH: Fairgrounds, Eugene Ore.

### Lakeview, Lake County Fair and Roundup

GRANDSTAND CAPACITY: 3,000.  
BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for thrill shows, rodeos.  
1950 STILL DATES: Ram sale.  
A. M. DENIO, Lakeview, Ore.

### Moro, Sherman County Fair

GRANDSTAND CAPACITY: 1,500.  
BLEACHER CAPACITY: 500. Size of race track, half mile.  
1950 STILL DATES: Horse shows.  
ART BUCHOLTZ: Moro, Ore.

### Salem, Oregon State Fair

GRANDSTAND CAPACITY: 4,800.  
BLEACHER CAPACITY: 700. Size of race track, half mile. Plant is rented for circus show lot.  
COLISEUM (INDOOR ARENA) CAPACITY: 4,600.  
1950 STILL DATES: Dog show, circus, pageant, poultry, dairy and other livestock judging contests.  
LEO G. SPITZBART, Salem, Ore.

## PENNSYLVANIA

### Bedford, Bedford Fair

GRANDSTAND CAPACITY: 4,000. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

### Clearfield, Clearfield Park Association

GRANDSTAND CAPACITY: 2,700.

BLEACHER CAPACITY: 3,000. Size of race track, half mile. Plant is rented for big car races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.

COLISEUM (INDOOR ARENA) CAPACITY: Not given. Coliseum available for rental for dances.  
HOWARD STEWART: Box 591 Clearfield, Pa.

### Dayton, Dayton Agricultural and Mechanical Assn.

GRANDSTAND CAPACITY: 1,500. SIZE OF RACE TRACK: Half mile. Plant is rented for harness races, thrill shows, carnival show lot.  
MRS. MAINE JORDAN: Dayton, Pa.

### Ebensburg, Cambria County Fair

GRANDSTAND CAPACITY: 3,500. BLEACHER CAPACITY: 200. Size of race tracks, half mile and quarter mile. Plant is rented for big car races, harness races.  
COLISEUM (INDOOR ARENA) CAPACITY: 6,330. Coliseum available for rental for rodeos, circuses, stage-shows, sports shows.  
EDWIN GREEN: President of Cambria County Legion Recreational Association, Ebenburg, Pa.

### Ephrata, Ephrata Fair

PLANT IS RENTED FOR: Carnival show lot.  
R. H. GARRA: Ephrata, Pa.

### Ford City, Armstrong County Fair

GRANDSTAND CAPACITY: 2,200. SIZE OF RACE TRACK: Half mile. COLISEUM (INDOOR ARENA) CAPACITY: Not given. Coliseum available for rental for rodeos, circuses, stage-shows, trade shows, sports shows.  
FRANK R. SWAST JR.: 1328 Fifth Avenue, Ford City, Pa.

### Meyersdale, Somerset County Fair Association

GRANDSTAND CAPACITY: 1,800. BLEACHER CAPACITY: 500. Size of race track, half mile. Plant is rented for big car races, midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot.  
H. A. FINEGAN: Somerset.

### Reading, Reading Fair

GRANDSTAND CAPACITY: 4,000. BLEACHER CAPACITY: 2,500. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot.

COLISEUM (INDOOR ARENA) CAPACITY: 2,500. Coliseum available for rental for dances, stage shows, trade shows, sports shows.

1950 STILL DATES: AAA big car auto races, stock car auto races, AMA motorcycle races.  
CHARLES W. SWOYER, 522 Court St., Reading.

### Stoneboro, The Great Stoneboro Fair

GRANDSTAND CAPACITY: 3,000. BLEACHER CAPACITY: 850. Size of race track, half mile.

### Tioga, Tioga County Fair

GRANDSTAND CAPACITY: 500. BLEACHER CAPACITY: 200. Size of race track, one-quarter mile. Plant is rented for hot rod races, midget auto races, rodeos, carnival show lot, circus show lot.  
CARL H. FORREST: Tioga.

### York, York Inter-State Fair

GRANDSTAND CAPACITY: 8,000, with 3,000-seat annex. Size of race track, half mile.  
S. S. LEWIS: 141 West Market St., York, Pa.

### Youngsville, Youngsville Community Fair

BLEACHER CAPACITY: 2,000. Plant is rented for carnival show lot.  
GILBERT SANFORD: Youngsville.

## SOUTH CAROLINA

### Rapid City, Black Hills Exposition

GRANDSTAND CAPACITY: 2,000. BLEACHER CAPACITY: 1,500. Size of race track, half mile. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot.

COLISEUM (INDOOR ARENA) CAPACITY: 700. Coliseum available for rental for dances.  
CARL BURGESS: Rapid City.

### Spartanburg, Piedmont Interstate Fair

GRANDSTAND CAPACITY: 2,000. Size of race track, half mile. Plant is rented for hot rod races, stock car races, carnival show lot, circus show lot.  
1950 STILL DATES: Swine and cattle shows.  
TOM M. CRAIG: Spartanburg, S. C.

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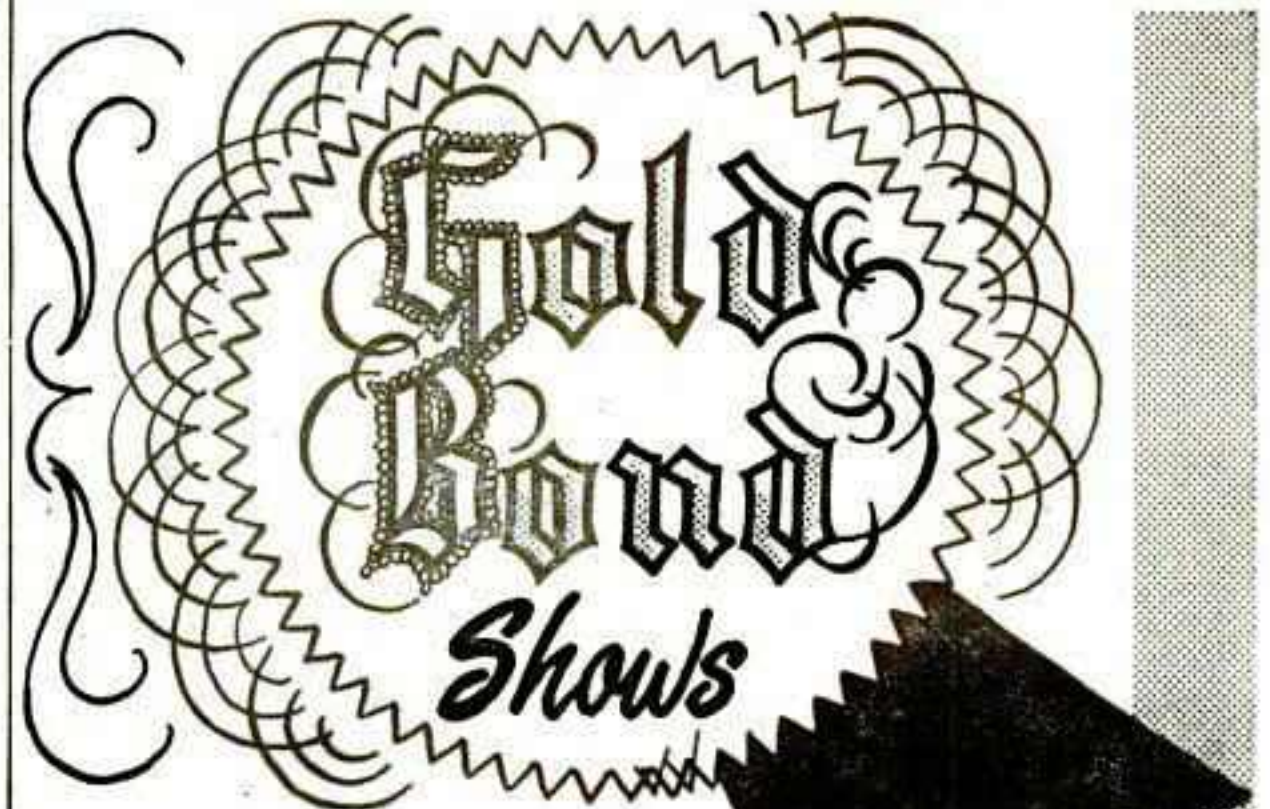
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### THANKS ALSO

To Our Personnel and the Concessionaires for their co-operation and loyalty, without which we could not have succeeded.

### FAIRMEN AND COMMITTEES:

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**MRS. MARY STARK**  
SECRETARY-TREASURER

## SOUTH DAKOTA

**Camden, Kershaw County Fair Association**  
 PLANT IS RENTED FOR: Carnival show lot, circus show lot.  
 1950 STILL DATES: Biller Brothers' Circus, September 30.  
 J. D. CRAWFORD: Box 248, Camden.

**Clear Lake, Deuel County Fair Association**  
 GRANDSTAND CAPACITY: 600.  
 BLEACHER CAPACITY: 600. Size of race track, half mile.  
 FRED SEEGER: Clear Lake.

## Huron, South Dakota State Fair

GRANDSTAND CAPACITY: 5,300.  
 BLEACHER CAPACITY: 4,700. Size of race track, quarter mile. Plant is rented for big car races, hot rod races, harness races, thrill shows, rodeos.  
 1950 STILL DATES: Rodeo, hot rods.  
 F. L. HAFNER: Secretary, Huron, S. D.

## Mitchell, Corn Palace

COLISEUM (INDOOR ARENA) CAPACITY: 3,482. Coliseum available for rental for dances, ice shows, stage-shows, trade shows, sports shows.  
 H. N. NOBLE: Corn Palace, Mitchell, S. D.

**Tripp, Hutchinson County Agricultural Fair Association**  
 GRANDSTAND CAPACITY: 2,000.  
 BLEACHER CAPACITY: 1,000. Size

of race track, half mile dirt track. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, motorcycle races, carnival show lot, circus show lot.  
 R. T. HIRSCH: Secretary, Tripp, S. D.

## TENNESSEE

### Gallatin, Summer County Colored Fair

GRANDSTAND CAPACITY: 1,500. Plant is rented for carnival show lot, circus show lot.  
 1950 STILL DATES: Baseball.  
 EDW. V. ANTHONY SR.: Gallatin, Tenn.

### Greeneville, Greene County Fair

BLEACHER CAPACITY: 500. Size of race track, 500 yards. Track is equipped for night racing. Plant is rented for harness races, rodeos, carnival show lot, circus show lot.  
 JAMES N. HARDIN: Greeneville.

### Huntingdon, Carroll County Fair

GRANDSTAND CAPACITY: 1,500.  
 PLANT IS RENTED FOR: Thrill shows, rodeos, carnival show lot, circus show lot.  
 J. F. WINTERS: Huntingdon, Tenn.

### Jackson, West Tennessee District Fair

GRANDSTAND CAPACITY: 3,000.  
 PLANT IS RENTED FOR: Thrill shows, carnival show lot, circus show lot.  
 A. H. TAYLOR: Jackson, Tenn.

### Cookeville, Putnam County Agricultural Fair

GRANDSTAND CAPACITY: 5,000. Plant is rented for rodeos.  
 1950 STILL DATES: Jaysee horse show.  
 W. J. HUDDLESTON: Cookeville.

### Nashville, Tennessee State Fair

GRANDSTAND CAPACITY: 3,500.  
 BLEACHER CAPACITY: 1,500. Size of race track, 1 mile. Plant is rented for circus show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 5,000.  
 1950 STILL DATES: Cattle and livestock sales, Ringling Bros.' circus, October 20.  
 L. E. GRIFFIN, P. O. Box 90, Nashville.

### Trenton, Gibson County Fair

GRANDSTAND CAPACITY: 1,500. Plant is rented for midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 1950 STILL DATES: Baseball.  
 JOHN R. WADE, Trenton, Tenn.

### Woodbury, Cannon County Fair

GRANDSTAND CAPACITY: 500.  
 BLEACHER CAPACITY: 500. Plant is rented for rodeos, carnival show lot.  
 1950 STILL DATES: Carnivals, baseball, football.  
 M. F. ROACH: Woodbury.

## TEXAS

**Abilene, West Texas Fair**  
 GRANDSTAND CAPACITY: 3,500.

BLEACHER CAPACITY: 2,000. Size of race track, five-eighths mile.

### Angleton, Brazoria County Fair

GRANDSTAND CAPACITY: 3,500.  
 BLEACHER CAPACITY: 1,500. Size of race track, half mile. Plant is rented for rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 5,000. Coliseum available for rental for dances, rodeos, ice shows, circuses, stage-shows, trade shows, sports shows.  
 E. L. BOSTON: Angleton.

### Bowie, Montague County Fair

GRANDSTAND CAPACITY: 1,500. Plant is rented for thrill shows, rodeos, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 250. Coliseum available for rental for dances, trade shows.  
 1950 STILL DATES: Rodeo.  
 D. M. MAJOR, City Auditorium, Bowie.

### Dallas, State Fair of Texas

GRANDSTAND CAPACITY: 4,321.  
 BLEACHER CAPACITY: 5,000. Plant is rented for midget auto races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 4,301. Coliseum available for rental for stage-shows.  
 1950 STILL DATES: Trade show, thrill show.  
 DAVID McMINN: P. O. Box 7755, Dallas 10, Tex.

### Hempstead, Waller County Fair

GRANDSTAND CAPACITY: 1,200.  
 BLEACHER CAPACITY: 800.  
 PLANT IS RENTED FOR: Rodeos, carnival show lot.  
 HENRY HOLZ, Waller, Tex.

### Iowa Park, Texas-Oklahoma Fair and Southwest Oil Exposition

BLEACHER CAPACITY: 4,000. Plant is rented for thrill shows, rodeos, carnival show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 2,000. Coliseum available for rental for dances, ice shows, stage-shows, trade shows, sports shows.  
 1950 STILL DATES: Square dances, basketball, club rentals.  
 TED OVERBEY: Box 412, Iowa Park.

### La Grange, Fayette County Fair

GRANDSTAND CAPACITY: 1,000.  
 BLEACHER CAPACITY: 1,000.  
 PLANT IS RENTED FOR: Rodeos, carnival show lot, circus show lot.  
 1950 STILL DATES: Livestock show.  
 GUY L. McCRAW: 220 West La-Fayette Street, La Grange, Tex.

### Livingston, Polk County Fair

BLEACHER CAPACITY: 2,000. Plant available for winter quarters.  
 CHAMBER OF COMMERCE: Manager, Livingston, Tex.

### Marshall, Central East Texas Fair

GRANDSTAND CAPACITY: 3,000. Plant is rented for carnival show lot, circus show lot.  
 JOE L'MOCK: Marshall, Tex.

### Palestine, Anderson County Fair

PLANT IS RENTED FOR: Carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: (Not given). Coliseum available for rental for dances, stage-shows,

trade shows, sports shows.  
 C. O. MILLER JR.: P. O. Box 508, Palestine, Tex.

### Texarkana, Four States Fair

GRANDSTAND CAPACITY: 4,000. Rodeo arena available for rental for rodeos, circuses, stage-shows, trade shows.  
 1950 STILL DATES: Ringling Bros. and Barnum & Bailey Circus, September 26; horse show, May 12-14.  
 L. E. GILLILAND: 209 P & M Building, Texarkana.

### Wharton, Wharton County Fair

GRANDSTAND CAPACITY: 3,000. Plant is rented for rodeos, carnival show lot.  
 1950 STILL DATES: Texas Annual Youth Rodeo (July); Southwestern Championship Quarter Horse Show (June).  
 H. CHAS. KOEHL JR.: Wharton.

## PLANT FACILITIES

## VERMONT

### Rutland, Rutland Fair

GRANDSTAND CAPACITY: 4,000.  
 BLEACHER CAPACITY: 3,000. Size of race track, half mile. Plant is rented for thrill shows, rodeos.  
 1950 STILL DATES: Music festival, thrill show, horse show.  
 ARTHUR B. PORTER: 39½ Center St., Rutland, Vt.

## VIRGINIA

### Amherst, Amherst County Fair, Inc.

BLEACHER CAPACITY: 300. Plant is rented for carnival show lot.  
 O. B. ROSS: Amherst, Va.

### Danville, Danville Fair

BLEACHER CAPACITY: 4,000. Size of race track, half mile. Track is equipped for night racing. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 1,000. Coliseum available for rental for dances, ice shows, stage-shows, trade shows, sports shows.  
 C. G. FINCH: Fairgrounds, Danville, Va.

### Petersburg, The Petersburg Fair, Inc.

GRANDSTAND CAPACITY: 2,500.  
 BLEACHER CAPACITY: 500. Size of race track, one-half mile.  
 PLANT IS RENTED FOR: Big car races, hot rod races, harness races, thrill shows, rodeo, motorcycle races, circus show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 3,000. Coliseum available for rental for: Dances, rodeos, ice shows, circuses, stage-shows trade shows, sports shows.  
 R. WILLARD PANES: Secretary, P. O. Box 705, Petersburg, Va.

### Richmond, Atlantic Rural Exposition

GRANDSTAND CAPACITY: 3,000.  
 BLEACHER CAPACITY: 3,000. Size of race track, one-half mile. Track is equipped for night racing.  
 PLANT IS RENTED FOR: Big car races, hot rod races, midget auto races, harness races, thrill shows, motorcycle races, circus show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 5,000. Coliseum available for rental for: Dances, ice shows, trade shows, sports shows.

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FRANK BERGEN General Manager  
 BERNARD "BUCKY" ALLEN Concession Manager

**1951 STILL DATES:** Kennel Club Shows, Horse Show, Hunt Club races, auto races, motorcycle races.  
**J. A. MITCHELL:** General Manager, Atlantic Rural Exposition, Inc., P. O. Box 1757, Richmond, Va.

**Tazewell, Tazewell County Agricultural Fair**  
 GRANDSTAND CAPACITY: 250.  
 BLEACHER CAPACITY: 500. Size of track, half mile. Plant is rented for rodeos, carnival show lot, circus show lot.  
**J. B. HELDRETH:** Tazewell, Va.

**Wise, Wise County Fair**  
 GRANDSTAND CAPACITY: 1,500.  
 BLEACHER CAPACITY: 1,500. Size of race track, half mile. Plant is rented for running races, carnival show lot, circus show lot.  
**J. MONROE ROBERSON:** Box 45, Wise, Va.

**WASHINGTON**

**Centralia, Southwest Washington Fair**  
 GRANDSTAND CAPACITY: 3,800.  
 BLEACHER CAPACITY: 800. Size of race track, one-half mile.  
 PLANT IS RENTED FOR: Harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
**ARTHUR W. EHRET:** P. O. Box 488, Centralia, Wash.

**Ellensburg, Kittitas County Fair**  
 GRANDSTAND CAPACITY: 2,500.  
 BLEACHER CAPACITY: 3,500. Size of race track, three-fifth mile. Track is equipped for night racing.  
 STILL DATES: Livestock shows and sales.  
**GEORGE HODGSON:** Ellensburg.

**Port Angeles, Clallam County Fair**  
 GRANDSTAND CAPACITY: 1,200.  
 SIZE OF RACE TRACK: One-half mile. Plant is rented for rodeos and carnival show lot.  
 1951 STILL DATES: July 4th rodeo.  
**ED R. HAGERTY,** 118 East 13th, Port Angeles.

**Tenino, Thurston County 4-H Fair**  
 GRANDSTAND CAPACITY: 500. Size of race track, quarter mile.  
 COLISEUM (INDOOR ARENA) CAPACITY: 1,000. Coliseum available for rental for dances, sports shows.  
 1950 STILL DATES: Labor Day Celebration.  
**TOM RICHARDS:** Tenino.

**Waterville, North Central Washington Fair**  
 GRANDSTAND CAPACITY: 4,500.  
 BLEACHER CAPACITY: 750. Size of race track, half mile.  
**G. MERTON DICK:** Waterville.

**Yakima, Central Washington Fair**  
 GRANDSTAND CAPACITY: 5,000.  
 BLEACHER CAPACITY: 2,000. Size of race tracks, mile and one-half mile. Track is equipped for night racing.  
 PLANT IS RENTED FOR: Big car races, hot rod races, midget auto races, running races, thrill shows, carnival show lot, circus show lot.  
 1950 STILL DATES: Horse show, auto races, carnivals, circuses.  
**J. HUGH KING:** Box 1381, Yakima, Wash.

**WEST VIRGINIA**

**Marlinton, Pocahontas County Fair**  
 GRANDSTAND CAPACITY: 1,500.  
 SIZE OF RACE TRACK: Half mile.  
 PLANT IS RENTED FOR: Big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, carnival show lot, circus show lot.  
 1950 STILL DATES: Horse show, celebrations.  
**KERTH NOTTINGHAM:** Marlinton, W. Va.

**Moundsville, Marshall Fair**  
 GRANDSTAND CAPACITY: 1,100.  
 BLEACHER CAPACITY: 1,100. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
**C. B. ALLMAN:** Box 346, Moundsville, W. Va.

**Pennsboro, Ritchie County Fair Association**  
 GRANDSTAND CAPACITY: 1,700. Size of race track, half mile. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
**J. B. MURPHY:** Pennsboro, W. Va.

**WISCONSIN**

**Beaver Dam, Dodge County Fair Assn.**  
 GRANDSTAND CAPACITY: 5,000. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 1950 STILL DATES: Hot rods, stock cars, motorcycles, circus.  
**PORREST KNAUP:** Beaver Dam, Wis.

**Black River Falls, Jackson County Fair**  
 GRANDSTAND CAPACITY: 1,500.  
 BLEACHER CAPACITY: 500. Plant is rented for: Carnival show lot.  
 1950 STILL DATES: Base ball, dances.  
**DOUGLAS J. CUWAN:** Black River Falls, Wis.

**Bloomington, Blake's Prairie Agricultural Society**  
 GRANDSTAND CAPACITY: 800.  
 BLEACHER CAPACITY: 200. Plant is rented for: Thrill shows, rodeos, carnival show lot, circus show lot.  
 1950 STILL DATES: Horse shows.  
**ROBERT O. BRODT,** Bloomington, Wis.

**Elkhorn, Walworth Agriculture Society**  
 GRANDSTAND CAPACITY: 6,500. Size of race track, half mile. Plant is rented for harness races, carnival show lot.  
**R. B. HARRIS:** Elkhorn, Wis.

**Gays Mills, Crawford County Fair and Agriculture Society**  
 GRANDSTAND CAPACITY: 1,000. Size of race track, half mile.

**Galesville, Trempealeau County Fair**  
 GRANDSTAND CAPACITY: 600.  
 BLEACHER CAPACITY: 300. Size of race track, half mile. Plant is rented for hot rod races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
 1950 STILL DATES: Hot rod races, rodeo.  
**P. M. SMITH:** Galesville.

**Jefferson, The Jefferson County Fair**  
 GRANDSTAND CAPACITY: 1,300. Size of race track: Half mile. Plant is rented for harness races, stock car races, motorcycle races.  
 1950 STILL DATES: Stock car races, July 4, Labor Day and Sundays; motorcycle races, 2 Sundays; cattle sales in October.  
**HORACE L. BURI,** Jefferson.

**LaCrosse, LaCrosse Inter-State Fair**  
 GRANDSTAND CAPACITY: 3,750. Plant is rented for circus show lot.  
 1950 STILL DATES: Shrine Circus, 4th of July Civic Pageant and Fireworks, Barbershop Parade.  
**JOSEPH W. FRISCH:** 310 Hoeschler Bldg., LaCrosse.

**Ladysmith, Rusk County Free Fair**  
 GRANDSTAND CAPACITY: 1,200.  
 BLEACHER CAPACITY: 600. Size of race track, half mile. Plant is rented for hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot, circus show lot.  
**F. J. MANNING:** Ladysmith, Wis.

**Marshfield, Central Wisconsin State Fair**  
 GRANDSTAND CAPACITY: 2,652.  
 BLEACHER CAPACITY: 1,950. Size of race track, half mile. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, motorcycle races, carnival show lot, circus show lot.  
 1950 STILL DATES: Motorcycles, May 21; hot rods, June 18; V. F. W. celebration, July 2-4; hot rods, July 30; Shrine Circus, July 14-16.  
**W. A. UTHMEIER:** Box 48, Marshfield.

**Milwaukee, Wisconsin State Fair**  
 GRANDSTAND CAPACITY: 14,500.  
 BLEACHER CAPACITY: 2,000. Size of race track, mile, and quarter mile. Quarter mile track is equipped for night racing. Plant is rented for big car races, hot rod races, midget auto races, harness races, thrill shows, rodeos, motorcycle races, carnival show lot.  
 COLISEUM (INDOOR ARENA) CAPACITY: 5,000. Coliseum available for rental for rodeos, ice shows, stage-shows.  
 1950 STILL DATES: Racing every Tuesday and Friday nights.  
**JACK REYNOLDS:** Manager, Wisconsin State Fair.

**Mineral Point, South Western Wisconsin Fair Association**  
 GRANDSTAND CAPACITY: 1,550. Size of race track, half mile.  
**C. L. WINN:** Mineral Point.

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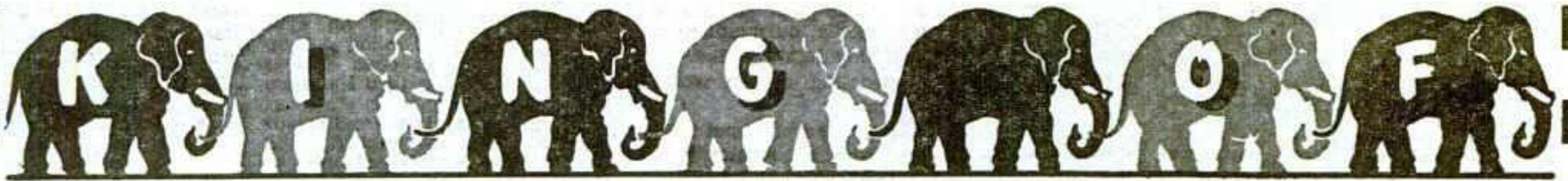
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**BROS.**  
SHOWS—

## 1951 Will Be Our 43rd Anniversary Tour!

### 35 RAILROAD CARS 35

#### FAIRS and CELEBRATIONS:

For the 1951 Season we promise you a better, more sound and beautiful Show than ever before. Before contracting for your 1951 Events contact us and see what we have to offer. We can definitely promise you some New Sensational Attractions for the coming season.

#### SHOWMEN and CONCESSIONAIRES:

Because we are augmenting our Show for the 1951 Tour, for which we already have a string of top Fairs and Celebrations contracted, we are open to book several high-class Attractions. These must be new and different, and we will finance any such new Attractions handled by responsible parties. Also have opening for several Legitimate Concessions, with some exclusives.

**WRITE AND WIRE NOW FOR THE RIGHT DATES FOR '51!!**

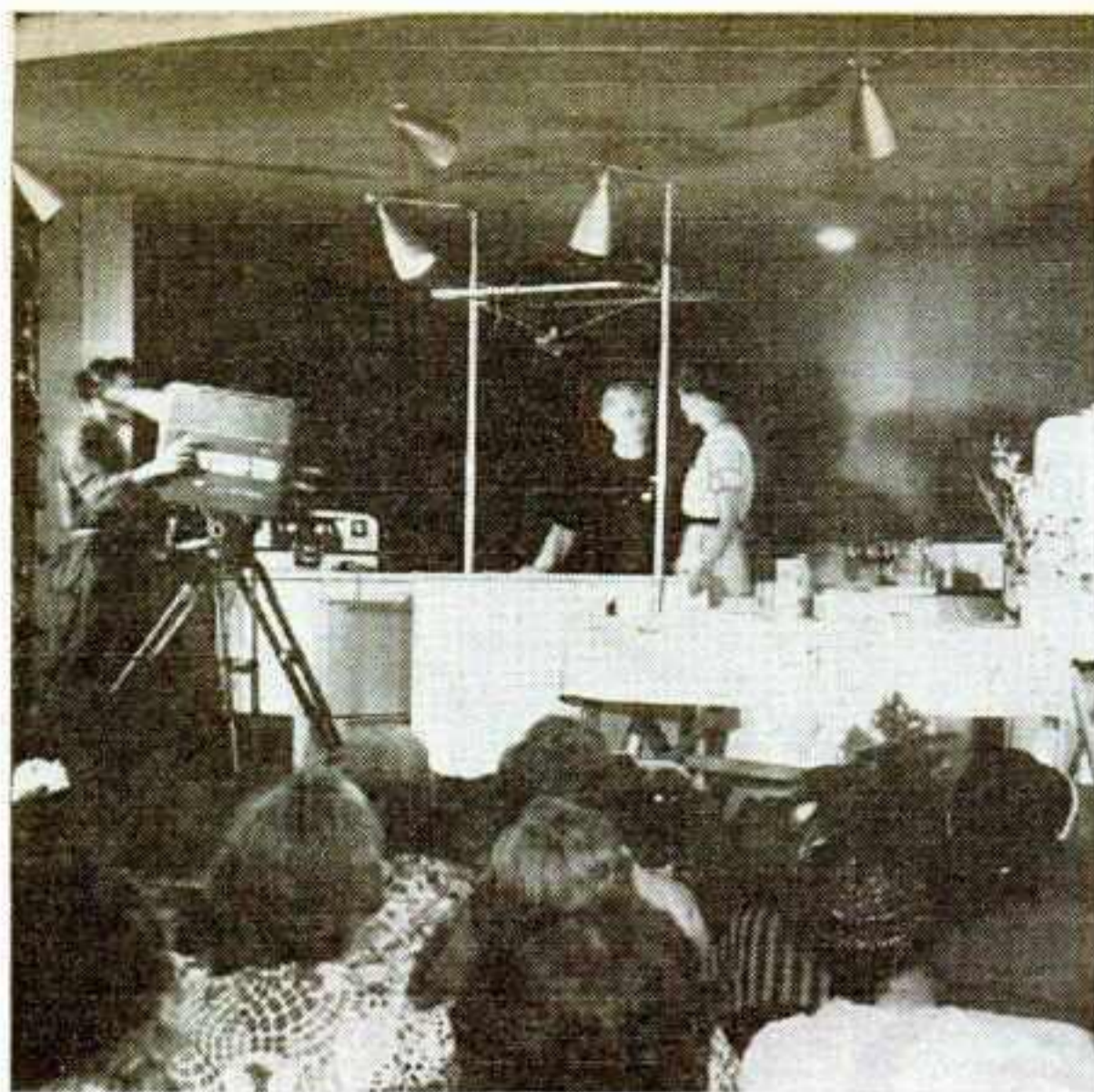
**AMERICA'S SMARTEST RAILROAD SHOWS**

PERMANENT ADDRESS: 743 SEYBOLD BLDG. MIAMI, FLA.



# Lure to Femmes Is Hypoed

**Milwaukee Intros Department Store Display Technique, Holds Exhibits Of Top Five in Each Classification**



Blue-ribbon winners gave daily demonstrations of their culinary prowess in the modern kitchen-theater.

**D**EPARTMENT store display technique adopted by Wisconsin State Fair, Milwaukee, this year proved one of the event's outstanding new features, highlighting the complete up-dating of the women's department.

Shunning the traditional method of displaying all entries in the various women's competitive classifications, the fair first selected the best five in each division, then displayed them strikingly and effectively by adapting the methods of department stores.

Much of the needlework, lamp shades and draperies were displayed in glass-enclosed picture frame showcases, recessed and indirectly lighted. Other handi-

craft of this type was in set-in displays, wrapped in cellophane and screened by diagonal ropes.

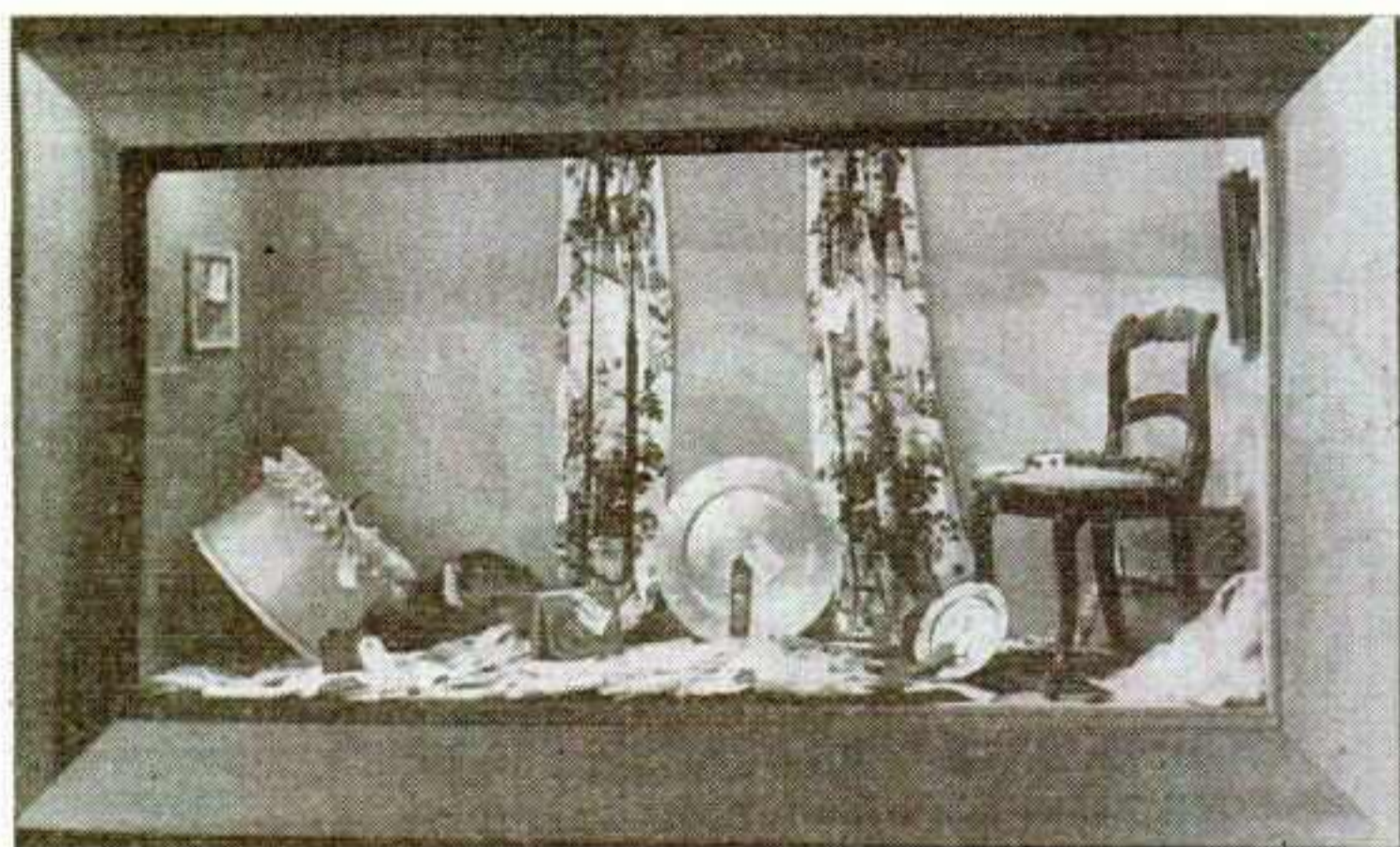
### Foods Colorful

Canned goods were an eye-catching galaxy of color, set up in single rows on open shelves with lights shining thru the glass jars. Perishable foods such as pastries, butter, cheese and salads were cellophane-wrapped and exhibited in deep-freeze units of the type found in a modern self-service grocery store.

Most popular and well-attended feature of the new program, according to Manager Jack Reynolds, was the daily home economic demonstrations held in the women's theater. Each day during the fair, blue ribbon winners came to the fully equipped kitchen to show how they made their entries.

Setting for the new program was one with definite feminine appeal. The old Commerce Building was completely renovated, wall-board partitions installed and the interior repainted in a pastel color scheme. The exterior underwent a face-lifting that included construction of a new yellow and green modernistic front complete with a huge blue "Women's Building" lighted sign. Inside the building was a women's lounge where the weary fair-going females could rest in easy chairs and sip soft drinks from vending machines.

Plans for 1951 are to further enhance the beauty of the structure. A lower ceiling will be constructed to shut off the building's skylights, and all exhibits will then be illuminated by artificial means.



Glass-paned shadow boxes, indirectly lighted, added luster to the top-ranking homecraft entries.



An outstanding example of modern department store technique, a set-in display screened by diagonal ropes.



## VIVONA BROS.

### Combined Shows

OWNERSHIP-MANAGED  
H. B. (HERB) SHIVE—General Representative

★ New equipment, new canvas, fluorescent towers, Diesel light plants—anti-aircraft searchlights—plus youth and the know-how—have designed and produced a Modern Midway attraction that will be an asset to your FAIR, CELEBRATION or any EVENT—What more do you want?

★ 11 Major Rides.

★ 5 Kiddy rides especially revamped into a fabulous KIDDIE LAND.

★ 9 Tented Theaters, Motordrome, Funhouse and Glass House.

We are new, we are young, and our policy is to please—we will attend all FAIR MEETINGS in the Eastern zone of the UNITED STATES.

We are now in the process of establishing our ROUTE for the 1951 SEASON—A postal card, letter, wire or phone call will be given immediate attention and our representative will call on you.

ADDRESS: 103 SOUTH 21ST ST. IRVINGTON 11, NEW JERSEY PHONE: ESSEX 3-9112



## DUMONT SHOWS

Another  
Great  
Season

Thanks  
TO THE FAIRS,  
CELEBRATIONS  
AND COMMITTEES  
WHERE WE HAD  
THE PRIVILEGE  
OF PRESENTING  
OUR OUTSTANDING  
MIDWAY ATTRACTIONS

★

We invite your consideration of one of America's **NOW PLANNING OUR 1951 SEASON**

★

Fair Secretaries and Celebration Managers:

We are now arranging our Route for next year, so contact us early at our permanent address below.

**SHOWS AND CONCESSIONS**  
Have openings for several High-Class Attractions. Will finance any reliable Showmen. Can place legitimate Merchandise Concessions.

**RIDE HELP**  
Have openings for several capable Foremen and Second Men.

Address: **LOU RILEY, General Manager**  
Permanent Address: 107 W. Quackenbush Ave., Dumont, New Jersey.  
Winterquarters: South Hill, Virginia

Page 108 The Billboard Cavalcade of Fairs

November 23, 1950

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**ACE ENTERTAINMENT SERVICE**  
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Steve Stubbins, Buzz Carleton

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(Continued on page 115)

# Schafer's JUST FOR FUN SHOWS

*Texas' largest and most Beautiful Motorized Show*

AN INNOVATION IN MIDWAY LIGHTING

Featuring

16 Rides, 10 Shows, 40 Concessions, Sensational Free Act, 6 Anti-Aircraft Spotlights, Mammoth Light Towers, Diesel Light Plants.

## Fair Secretaries

### BEFORE CONTRACTING

For your 1951 Events, be sure and investigate our Show. See us at the Texas and Oklahoma Fair Meetings.

### OUR THANKS

To those Progressive Fair Men where we had the privilege of furnishing the Midway Attractions this year.



# SCHAFER'S JUST FOR FUN SHOWS

PERMANENT ADDRESS  
714 SOUTH HASKELL, DALLAS, TEXAS  
PHONE: TAYLOR 5357

# Showcase for State Agencies

**New \$1,000,000 Illinois Bldg.,  
Complete With Roof Garden, Used  
To Demonstrate Units' Functions**

A SHOWCASE for demonstrating functions of various Illinois State government departments was unveiled in the form of a luxurious building costing more than a million dollars at the Springfield fairgrounds this year.

Unusual in design, the structure was given the deluxe treatment by the State Legislature in answer to striking success of the State's "Your Illinois" road show which has made county fairs in recent years and previously was shown under sprawling canvas top at the Springfield event.

The building includes a huge exhibition hall, where the departmental displays were arrayed; an auditorium for motion pictures, a roof garden area equipped with garden-type furniture and large

display windows opening outward in the department store manner.

#### Outstanding at Night

Display windows, which combine with multi-surface walls to give the building an outstanding appearance when illuminated at night, were used this year for a "Pioneer Display," showing how early settlers lived and worked in Illinois.

Also in the display windows were the official State Fair trophies and prizes for the State Fair Queen contest. This marked the first time the trophies had been placed on public display.

Documentary films depicting the work of Illinois departments and such official State films as "Lincoln in Illinois" were projected at the 500-seat auditorium. Cartoons and other comedies were interspersed to balance the program. Fair officials estimated that about

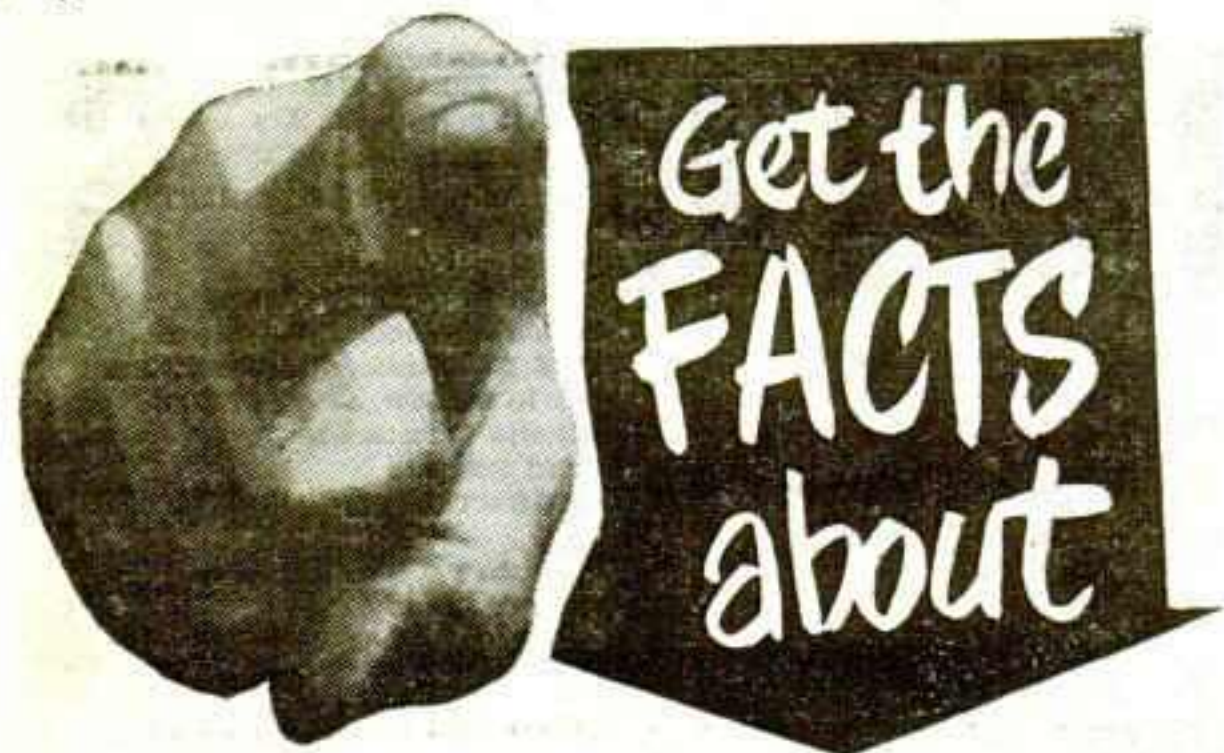
40,000 persons attended the shows during the ten-day free run.

#### Hall for Conventions

On the Roof Garden, above the exhibition hall, were benches, tables and garden sets equipped with sun umbrellas. Flower gardens decorated the roof area and at night were illuminated with a built-in lighting system. The Roof Garden provided a convenient spot for fair visitors to rest.

Between fair dates, the building will be used as office space. The auditorium will be available for such events as conventions and for educational work.

Much glass walling was utilized in construction of the new building, particularly at the front entrance. From the Roof Garden fair-goers enjoyed an unobscured view across much of the fairgrounds. Included among the exhibition hall displays to acquaint the public with Illinois were such things as an Indian chief and a tepee from the tribe at one of the State's parks.



Get the  
**FACTS**  
about

## John Francis Shows

To the FAIR SECRETARIES in Wisconsin, North and South Dakota, Minnesota, Illinois, Iowa, Missouri and in the South for late Fall. WE ARE NOW ARRANGING OUR ROUTE FOR 1951. Work is already in progress at our permanent Winter quarters in St. Louis toward the end of bringing out a much LARGER AND BETTER JOHN FRANCIS SHOWS for next year. See us at the State Fair Meetings, or contact us at our permanent address before contracting for your 1951 Midway Attractions.



#### HELP WANTED

Capable Ride Foremen and Second Men for Rides.

#### RIDES FOR SALE

On account of purchasing New Rides, we have several Rides in good condition for sale.

#### NOW BOOKING

Science and Skill Concessions that work for stock. Shows and Attractions not conflicting.

THE OLDEST NAME IN SHOW BUSINESS TODAY

PERMANENT WINTER QUARTERS: 4570 North 2nd St., St. Louis 7, Mo.  
Telephone: CHestnut 0593

## MAX GOODMAN CONCESSIONS

Proven Money-Makers

★ BINGO

★ GUESS YOUR WEIGHT

★ GUESS YOUR AGE

★ LONG RANGE SHOOTING GALLERY and other concessions . . . will be available for 1951 FAIRS

See me at  
the Chicago  
Convention

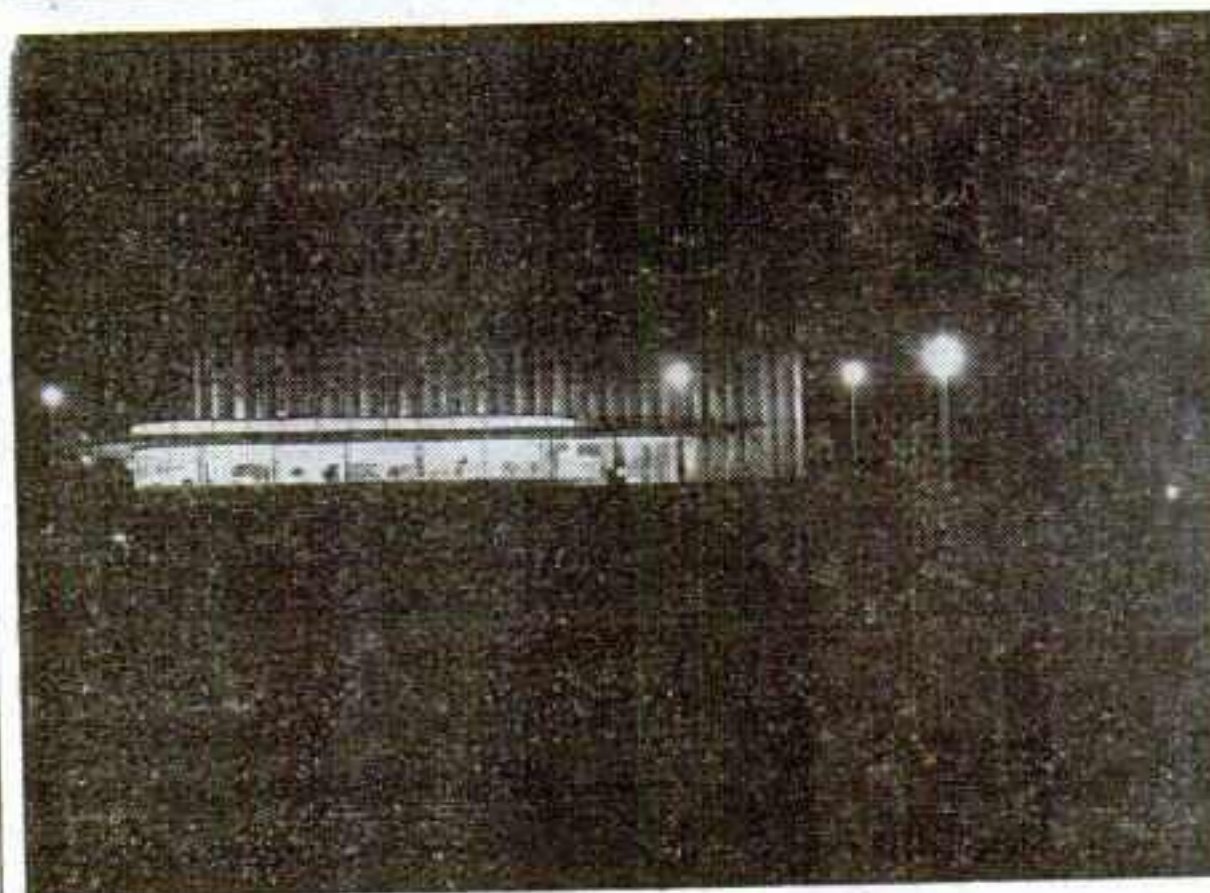
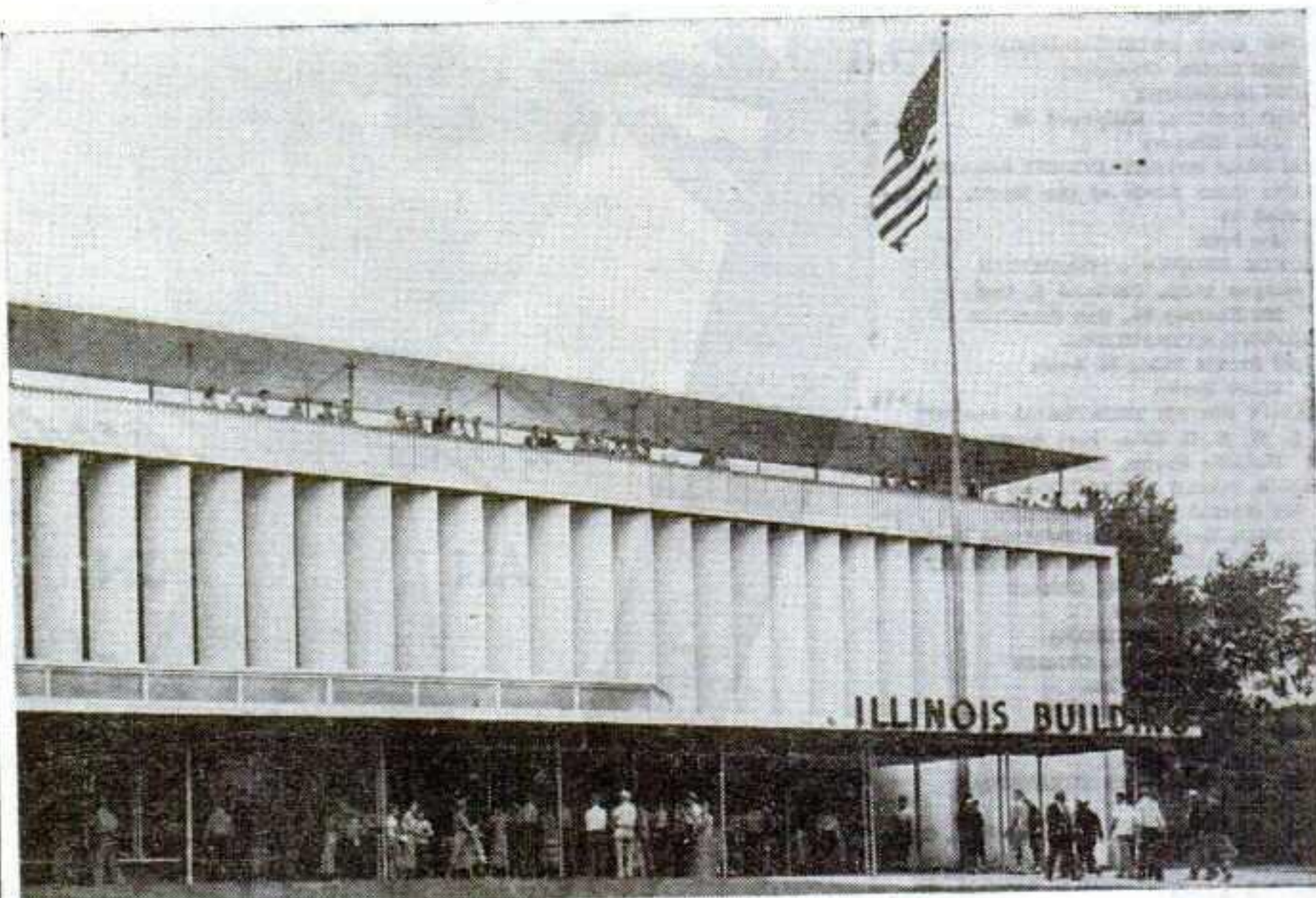
Max Goodman

or contact me at

952 Meridian Ave.

Miami Beach, Florida

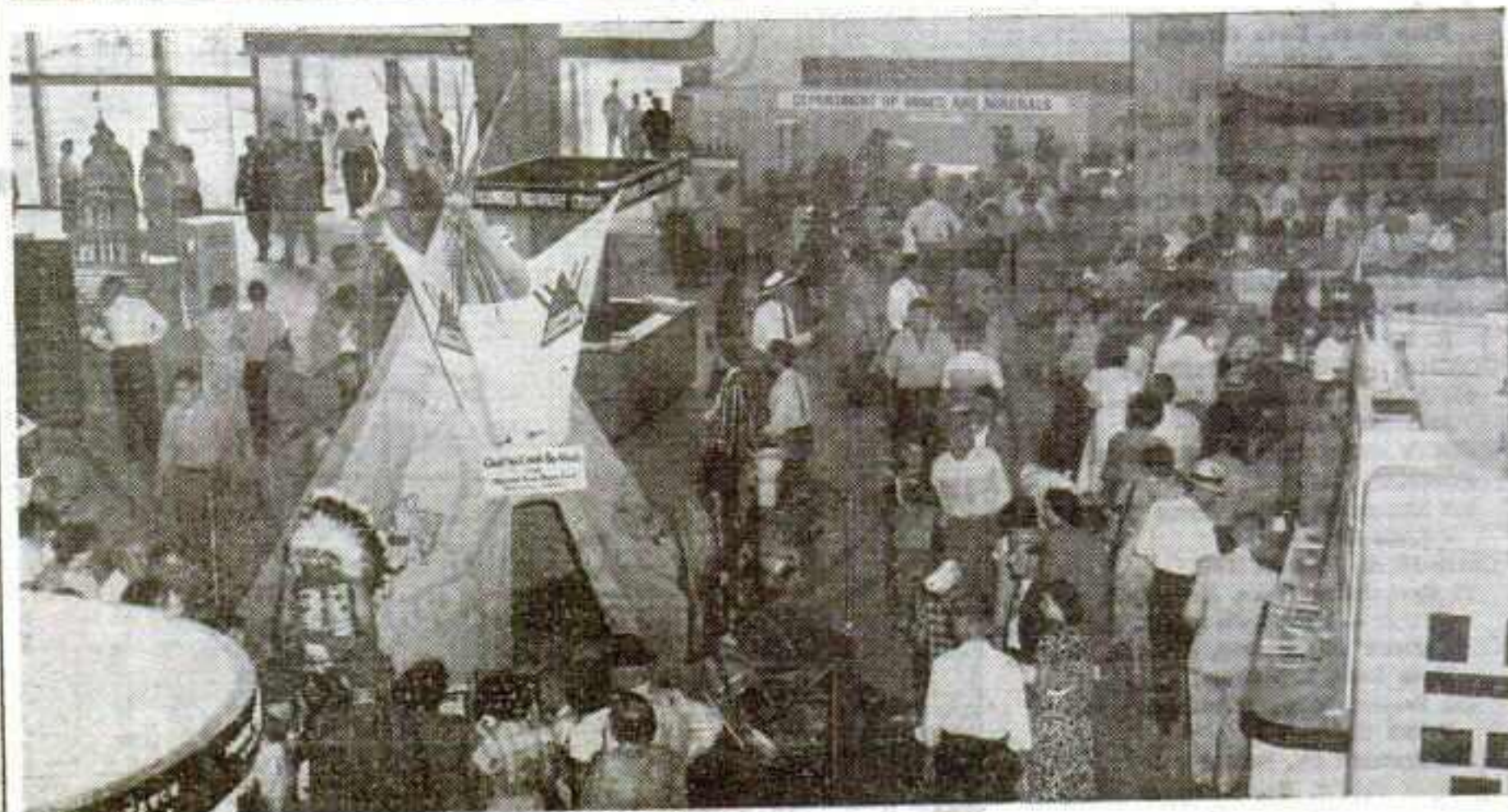
Phone: 58-6929



Roof Garden of Illinois Building provides good sightseeing vantage point.

Night view of building illustrates modernistic design and lighting.

Displays of governmental departments filled large hall in the new structure.



# BARNES-CARRUTHERS

## THEATRICAL ENTERPRISES

*America's Foremost Producers of  
State and County Fair Revues*

Staged by Ainsley Lambert and Dorothy Hild



An organization backed by 42 years of experience devoted to serving all phases of Show Business. Experience that gives assurance to the Attraction Buyer of always getting the right act or show, staged and presented in a manner to please every audience.

BARNES-CARRUTHERS has an enviable reputation for successfully presenting new and distinctive features each year. Features that have attracted in increasing numbers the acclaim of those who depend upon the power of their attraction for the success of their event. Features that pay off BIG at the Box Office!



*Also Presenting*

### GERTRUDE AND RANDOLPH AVERY'S **SPECTACULAR REVUES**

*and Top Talent for*

- ★ Indoor and Outdoor Celebrations
- ★ Special Events
- ★ Internationally Famous Circus Acts
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**CAN ALWAYS PLACE ACTS OF MERIT**

# BARNES-CARRUTHERS

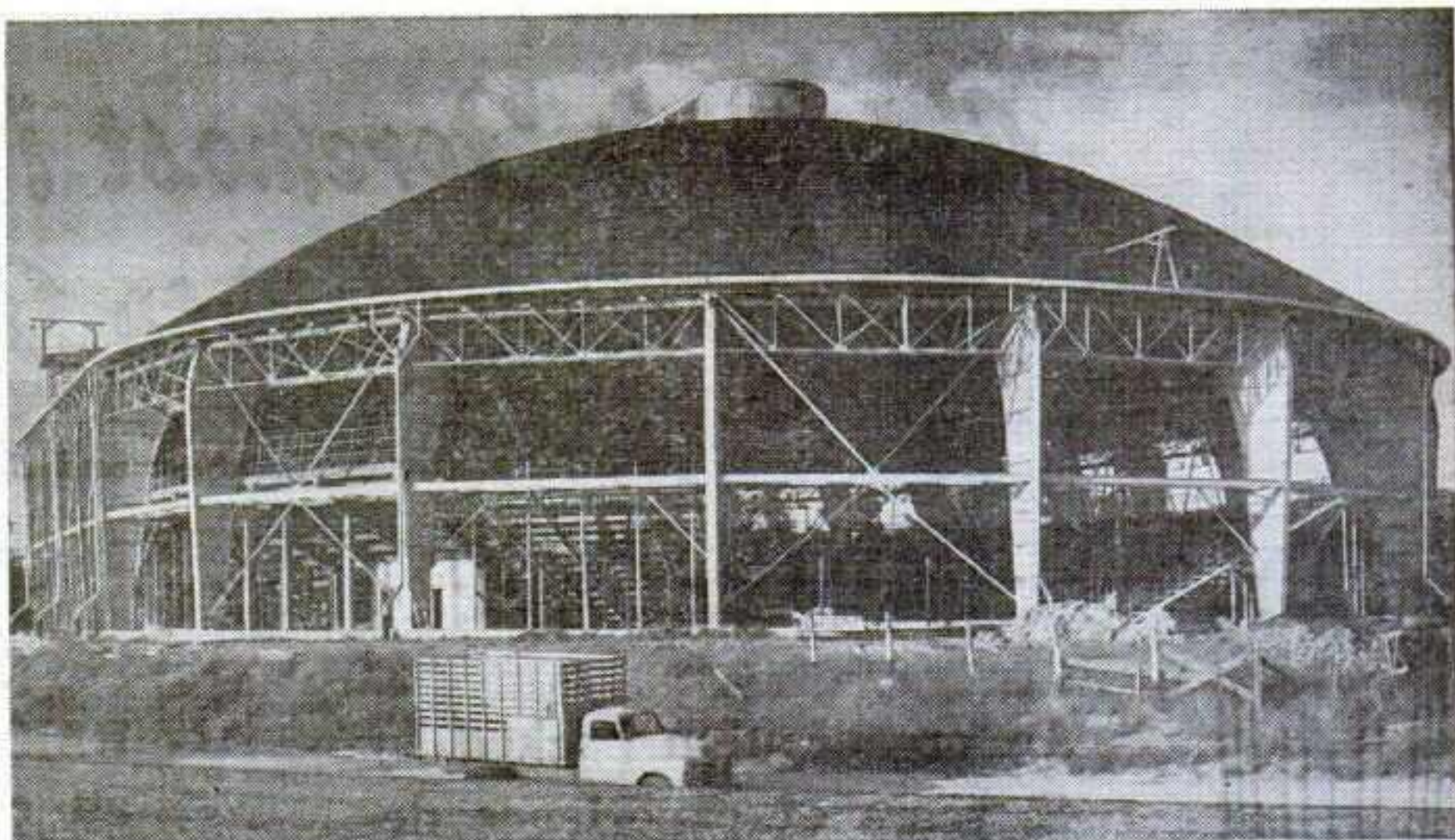
THEATRICAL ENTERPRISES

159 NORTH DEARBORN ST.

CHICAGO 1, ILLINOIS

# Sen. Byrd - Ark. Sparkplug

**Little Rock Livestock Show, Other  
Annuals of State Grow Under Plan  
Of Solon To Spur Cattle Industry**



Open-sided Coliseum at the Arkansas Livestock Show and Rodeo, Little Rock, is to be enclosed and ice equipment installed, under present plans. Building seats 5,975.



Sen. Clyde E. Byrd, shown in a characteristic pose, is a persuasive speaker on behalf of fairs and livestock development in Arkansas.

**F**EW fairs have progressed in recent years as has the Arkansas Livestock Show and Rodeo, and the story of the development is really the story of Clyde E. Byrd, the closest approximation of a human dynamo in Arkansas.

At the age of 21, he became major of his hometown, Smackover, Ark. (Pop. 3,000). In turn, he became county clerk, county judge and, in 1939, State senator. He's been a senator ever since and almost everybody hails him by that title.

En route in his career, he put depression-hit Smackover back on its feet, transforming the muddy, oil-boom town into one with paved streets, garbage collection, sewers, water, a fire-fighting department and law and order. Too, he took the county, which was so badly in debt that its \$1 script was selling at 80 cents, and righted it financially.

During the same time, Byrd, who is convinced that the livestock industry eventually will prove a boom to Arkansas, brought in the first herd of registered Herefords into his county, revived the defunct fair at El Dorado, Ark., as a means of stimulating interest in livestock and, in addition, found time to study for and be admitted to the bar.

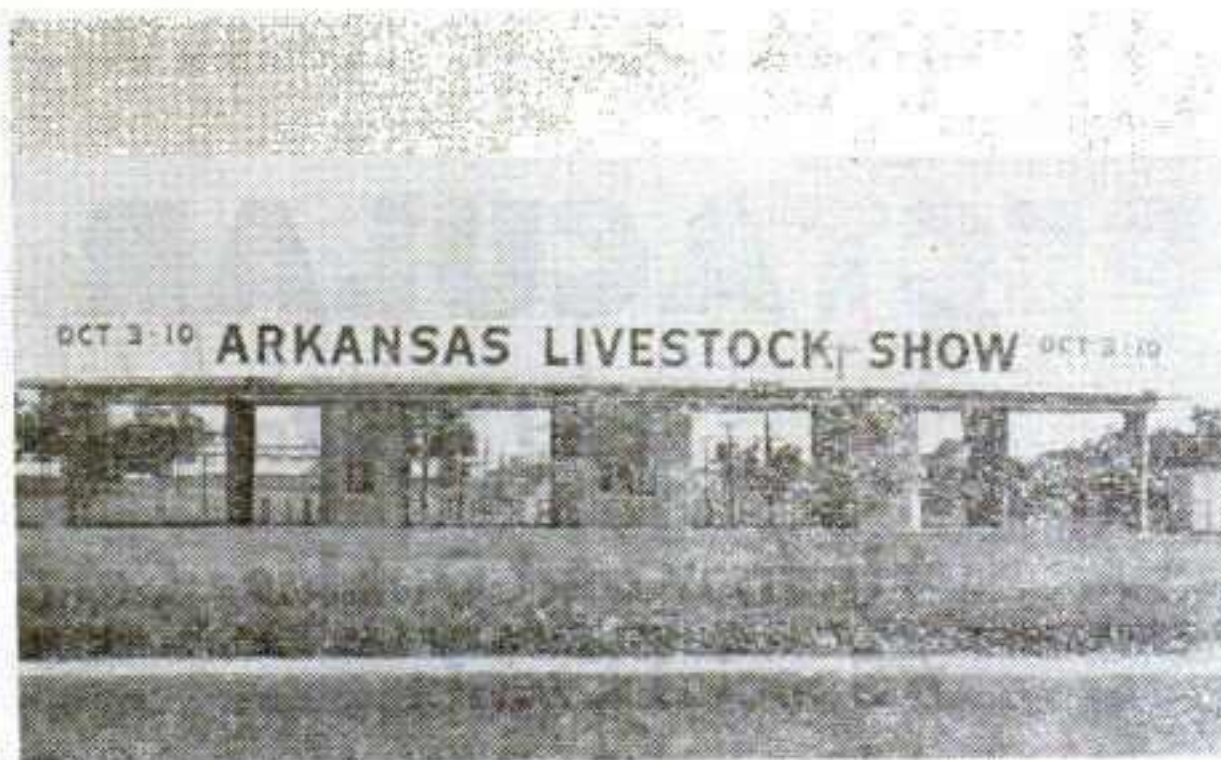
In '39, he was named secretary-manager of the Arkansas Livestock Show Association at a time when the show was almost in hopeless condition, with a debt of \$27,000, no buildings, nor any permanent facilities. He has held the post as secretary-manager ever since, and the fair's facilities and financial standing are a testimonial to his effective management.

Now the fair has a permanent 72-acre showgrounds, and seven buildings including a 5,975-capacity Coliseum, four cattle buildings with a capacity of close to 800 head, and a swine building with a capacity of 800 hogs.

#### Earmarks Tax for Fairs

It was Byrd who succeeded in selling the State Legislature on earmarking 38-cents-a-gallon tax on liquor to the advancement not only of the State show but also of county fairs. Since, the State from this and other sources has appropriated a total of \$1,500,000 for the State show. Other shows have benefited greatly, too. In '49, each of the district shows received \$50,000 and each of the county fairs averaged \$500 toward premiums.

As a result, not only is the Little Rock show gaining on its own, but also because of the feeder system set up by the lesser shows of the State. All of which fits into Byrd's idea of developing the State's fairs and the livestock industry.



Entrances designed to expedite the flow of heavy auto and pedestrian traffic.



Livestock buildings have a capacity of 800 head. The buildings provide the latest facilities for handlers, as well as for the stock.

**Cleanest**  
**Finest**  
**Most Dependable**

**James H. DREW SHOWS**

#### ATTENTION

**FAIRS, SPECIAL EVENT, AND CELEBRATION COMMITTEES**

**We are now contracting dates for our 1951 route.**

If you are interested in a clean and modern Exposition that will be a credit to your event. We would like to hear from you now. Will furnish ample reference upon request.

Rides: Interested in hearing from new and novel Rides that will not conflict with our own.

Shows: We have openings for Fun or Glass House, Motordrome, Arcade. Or any Attraction that will not conflict and caters to Ladies, Gentlemen and Children.

Concessions: All Legitimate Merchandising and Gaming Privileges are open. Special opening for Cookhouse and Derby Racer. Bingo and Popcorn are sold exclusive.

Help: Have several good openings for Ride Men who can drive tractor-trailer units. Want Electrician and Mechanic. Man to handle light towers. All Help must be of good character and able to furnish reference.

Note: This unit opens early in April and plays in busy manufacturing cities until June. Then a solid route of bona fide fairs and celebrations continuing until Mid-November.

Address all communications to:

**JAMES H. DREW Jr. Gen. Manager**  
**109-9th Street Waynesboro, Georgia.**



**Let BUSH-LAUBE solve your concession problems**



We offer the most diversified line of concession operation. We are set up and equipped to handle any of your concession needs.



#### A Unit To Fit Every Occasion

- GRAND STANDS
- BEER TAVERNS
- REFRESHMENTS
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- POPCORN
- RESTAURANTS
- CANDY FLOSS
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- GAME CONCESSIONS
- PROGRAMS
- ICE CREAM
- PEANUTS



**"Wherever the Crowds Gather"**

Our Many Years of Successful Operations with the Leading Fairs and Parks of the Country is Our Strongest Recommendation.

**BUSH-LAUBE CONCESSIONS**

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Phone: Grand 0755

**CHAN LAUBE**  
Municipal Auditorium  
Phone: Victor 0369  
KANSAS CITY, MISSOURI

MEMO:  
To Fairmen and  
Committees...

in Arkansas, Louisiana, Mississippi,  
Missouri and Illinois

FOR 1951

# Southern VALLEY Shows

WILL PRESENT NEW IDEAS IN SHOW-  
MANSHIP—Featuring A MIDWAY  
YOU'LL BE PROUD TO PLAY

★  
THANKS, EVERYONE, FOR MAKING  
1950 ANOTHER GREAT YEAR

SHOW OPERATORS and  
CONCESSIONAIRES . . .

We can offer you an ex-  
cellent opportunity for a  
money-making season.

**EDDIE MORAN** Manager

Mail and wires:

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Winter Quarters: SELMAN FIELD MUNICIPAL AIRPORT, MONROE, LA.

# HILL'S



H. P. HILL



C. O. HILL

# GREATER Shows

NOTICE TO FAIRS AND COMMIT-  
TEES in Montana, Wyoming, Western  
Nebraska, Colorado and New Mexico.  
We are now arranging our 1951 route  
and ready to sign contracts with you.  
SHOW WILL OPEN EARLY IN MARCH

THANKS

TO THE FAIRMEN and  
CELEBRATION COMMITTEES

Where we had the pleasure of furnishing the Midway  
Attractions for their co-operation in making the Season  
of 1950 so successful.

THIS SHOW CARRIES

- 14 RIDES
- 10 SHOWS
- 40 CONCESSIONS
- A WELL-ILLUMINATED MID-  
WAY WITH LIGHT TOWERS
- A TOP-FLIGHT TRUCK SHOW  
with the spread of a 40-CAR  
Railroad Show.

NOW BOOKING

FOR 1951 SEASON

Legitimate Stock Concessions. Fun House, Glass House,  
Motordrome. Will finance any responsible showmen who  
have some good ideas for the back end.

ADDRESS:

C. O. AND H. P. HILL Co-Owners and Managers  
PERMANENT ADDRESS: P. O. BOX 1106, ARANSAS PASS, TEXAS

AUT SWENSON  
PRESENTS...

## Thrillcade

MOVIE  
STUNTMEN

HELL DRIVERS  
MOTORCYCLE MANIACS  
DEFYING DEATH TO LIVE  
RACING  
CRASHING

SPEEDWAY STARS  
in '51 FORD CARS

SEE INTERNATIONAL GOLD CUP  
CRASH ROLL CONTEST  
THE STRATOSPHERIC APEX  
IN MOTOR RACED MAYHEM

2-HOUR CIRCUS OF DEATH

SEE WORLD'S NEWEST  
SPECTACULAR SPORT  
AUTO-BALL

MOTOR MANIACS

SEE YVONNE La COSTA  
QUEEN OF DAREDBILITY  
CATAPULTED THROUGH  
AIR IN A SOMERSAULTING  
AUTOMOBILE

CRAZY CLOWNS

SEE SENSATIONAL  
RAMON La RUE  
SUSPENDED IN MIDAIR  
FROM HELICOPTER,  
ESCAPES FROM  
POLICE-INSPECTED  
STRAIT-JACKET

WORLD'S FOREMOST MOVIE  
STUNTMEN

SEE DAPPER DANNY FLEENOR AND  
RECKLESS ROCKY FISHER  
FRESH FROM FILM ROLES IN  
CLARK GABLE'S NEWEST MGM HIT  
"TO PLEASE A LADY" WITH BARBARA STANWYCK

GREATEST THRILL SHOW ON EARTH

Exploding into the enter-  
tainment world is the  
mightiest thrill extrava-  
ganza of all time—AUT  
SWENSON'S THRILL-  
CADE!

Staffed by the acknowl-  
edged leaders in the thrill  
show field — equipped  
with a fleet of sparkling  
new automobiles—latest  
model Indian motor-  
cycles and the finest  
heavy over-the-road  
equipment — backed by  
the latest gear and ward-  
robe — the SWENSON  
THRILLCADE bows be-  
fore State Fair throngs  
with entertainment step-  
ped up to the age of  
speed and thrills.

FOR FURTHER INFORMATION  
AND BOOKING  
WRITE

AUT SWENSON  
903 ROANOKE AVENUE  
SPRINGFIELD 4, MISSOURI

AUT SWENSON  
PRESENTS...

## Thrillcade

MOVIE  
STUNTMEN

HELL DRIVERS  
MOTORCYCLE MANIACS  
DEFYING DEATH TO LIVE  
RACING  
CRASHING

SPEEDWAY STARS  
in '51 FORD CARS

THE BIG NAME IN CARNIVALS

# CRAFTS

25 YEARS OF LEADERSHIP

Playing the Top Spots in the West

- NATIONAL ORANGE SHOW
- SAN DIEGO COUNTY FAIR
- CALIFORNIA STATE FAIR
- LOS ANGELES COUNTY FAIR
- ARIZONA STATE FAIR
- CELEBRATIONS
- OAKLAND COMMUNITY 4TH OF JULY
- BURBANK ON PARADE

Now Booking Large or Small  
Fairs & Celebrations for 1951

## CRAFTS <sup>20</sup> BIG SHOWS INC.

7283 Bellaire St.

North Hollywood, Calif.

Phone: SUNset 2-3131

6th Annual  
Tour



6th Annual  
Tour

# B & C EXPOSITION SHOWS

Opening Last Week in April  
A Larger and More Beautiful Midway

10—RIDES—10  
10—SHOWS—10  
30—CONCESSIONS—30  
LIGHT TOWERS  
SEARCHLIGHTS  
FREE ACT

RIDES—Will book any Ride that  
does not conflict.

SHOWS—Fun or Glass House, Motor  
or Monkey Drome. Speedy Ayres,  
write again; have good deal for you.  
Girl Revue. Miller, contact.

CONCESSIONS—Arcade, Legitimate  
Concessions of all kinds.

HELP—Can place Help on all Rides.  
People for 10-in-1.

FAIRS & CELEBRATIONS

You Contract Right When You Contract Us

We deliver what we promise. If your previous—  
Midway — Attractions have been disappointing  
and lacking in merit or morals, your solution is  
to get a contract with us. We have a few 1951  
dates open and solicit correspondence from all  
Fairs and Celebrations in New York and Penn-  
sylvania.

TO OUR MANY FRIENDS EVERYWHERE \* \* \* BEST WISHES FOR THIS AND THE  
COMING SEASON AND MANY THANKS TO ALL OF YOU.

MYRON N. COLEGROVE

WINTER QUARTERS BOX 3, HEMLOCK, N. Y.

The Modern Show  
With "Eye Appeal"

T. J. TIDWELL

Shows

The Show with a "Brand New" look, always clean and bright... a credit to any Fair or Celebration.

We are now planning our 1951 Route thru Texas, Oklahoma, Kansas, Nebraska, New Mexico and Colorado.

Now Booking  
SHOWS and  
CONCESSIONS  
FOR 1951

Thanks

TO THE FAIRS  
AND  
CELEBRATIONS  
that sponsored  
our show during  
the past season.

Address  
T. J. TIDWELL  
MGR.

PERMANENT WINTERQUARTERS: Box 954, Sweetwater, Texas

Thanks to all of the  
officials of the  
following fairs for a  
pleasant 1950 season

Shade Gap Fair  
Shade Gap, Pennsylvania

Orange County Fair Association  
Middletown, New York

Centre County Fair  
Centre Hall, Pennsylvania

Lehighon Fair  
Lehighon, Pennsylvania

Selinsgrove Fair  
Selinsgrove, Pennsylvania

Kent and Sussex County Fair  
Harrington, Delaware

Flemington Fair  
Flemington, New Jersey

Reading Fair  
Reading, Pennsylvania

York Interstate Fair  
York, Pennsylvania

Great Allentown Fair  
Allentown, Pennsylvania

Bloomsburg Fair  
Bloomsburg, Pennsylvania

New Jersey State Fair  
Trenton, New Jersey

Union Fair  
Union, South Carolina

Piedmont Interstate Fair  
Spartanburg, South Carolina

Georgia State Fair  
Macon, Georgia

Orangeburg County Fair  
Orangeburg, South Carolina

**BEN WEISS** AND SON  
CONCESSION COMPANY

5205 Alton Road,  
Miami Beach, Florida

# Hams in Act at Syracuse

Amateur Radio Ops' Fairgrounds  
Outlet Relays Patrons' Messages,  
Sends Out Invitations to Press

A "HAM" radio station operated by members of the Syracuse Amateur Radio Club at New York State Fair this year transmitted messages thru-out the country for fair visitors. The innovation on the list of educational exhibits drew widespread attention from visitors at the State's 104th annual exposition. Visitors to the grounds were

invited to send messages free of charge to any point in the country. The amateur operators, most of whom also own their own transmitters, were on duty at the fair from 10 a.m. to 8 p.m. to send messages and demonstrate uses to which the station could be put. Call letters K2NYS were assigned to the fair by the Federal Communications Commission.

Adding further interest to the exhibit and accentuating the widespread use of amateur radio transmission was the fact that many foreign visitors, licensed radio operators in their own countries, visited the fair's station and identified their own call letters posted on a large bulletin board near the transmitter.

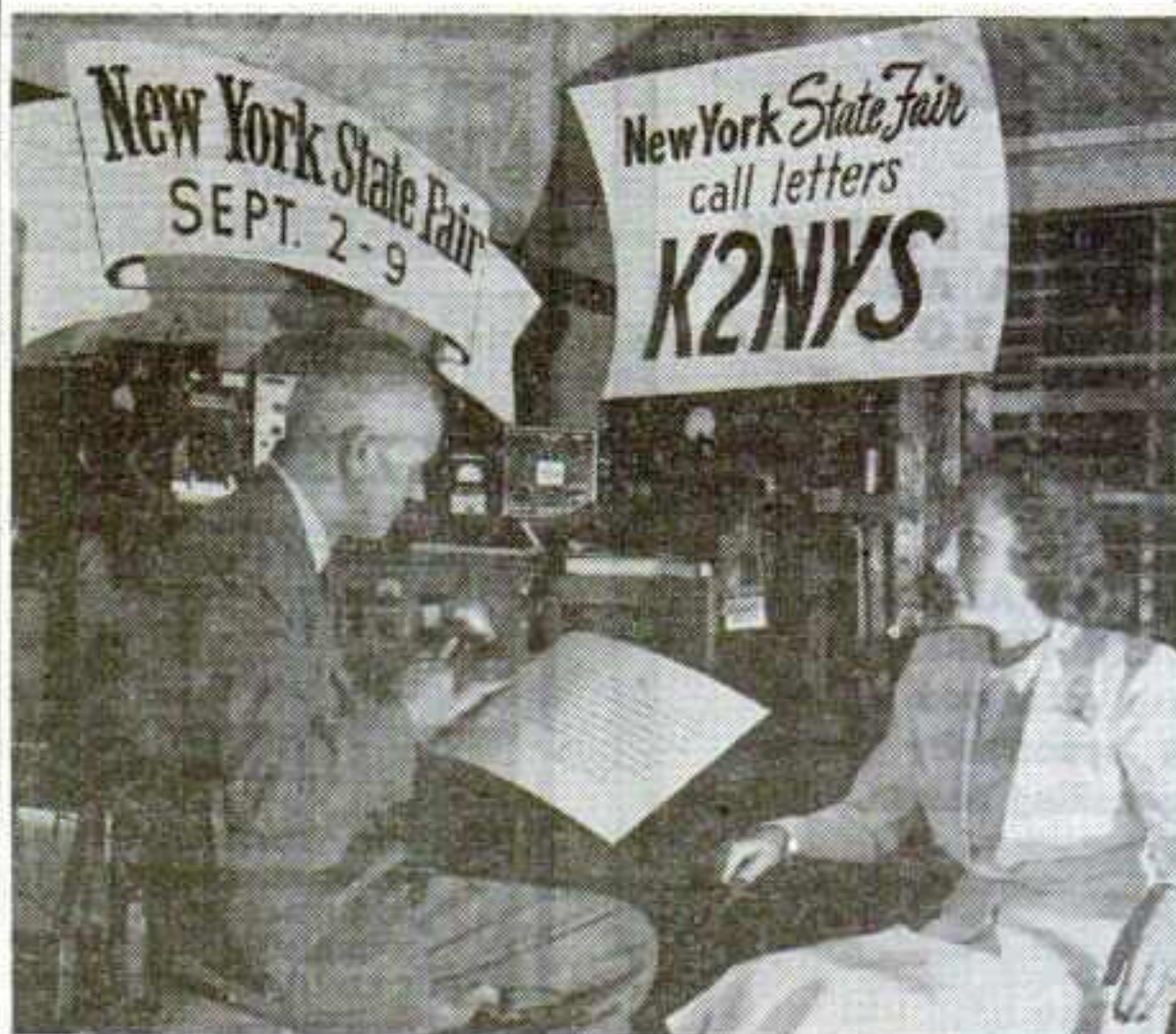
In addition to messages relayed by the "hams" from the fair to their fellow amateurs in other parts of the United States for delivery to friends of fair-goers, were messages sent to Alaska and to countries in South America and Europe.

Families and friends of personnel in the 10th Marine Battalion, which had departed for Camp Pendleton, Calif., shortly before the fair opened, made use of the "ham" radio set-up to relay messages to the marine officers and enlisted men from New York. Reports from the West Coast to K2NYS showed that the messages arrived before the marines and were delivered to the servicemen upon their arrival at the camp.

#### Broadcast Invitations

Prior to the opening of the fair, 298 amateur operators in the Syracuse area co-operated in sending nearly 500 invitations to newspaper and radio news editors, city and State officials and other civic leaders asking them to attend the New York State Fair.

Amateur radio operators at the station explained to visitors how their networks have been used for emergency service during storms and other events which disrupted normal communication services.



Ham radio ops' station at the New York State Fair, Syracuse, was new this year, and it clicked. Hams relayed fairgoers' messages thruout nation and sent out pre-opening invitations to press.

FOR THE BEST IN MIDWAY ATTRACTIONS...IT'S

# Victory Exposition Shows

## FAIR SECRETARIES AND CELEBRATIONS

Don't Be Satisfied unless the midway attractions you contract can come up to our standards. . . . Consult with us.

## SHOWS AND CONCESSIONS

Want to book several more High Class Shows not conflicting with what we have and in keeping with the standard of our Midway Attractions.

Can place Legitimate Concessions of all kinds.

Our 1951 Lineup  
Will Be Complete  
With

16 Rides  
10 Modern Shows  
40 Quality Con-  
cessions  
5 Light Towers  
Our Own Diesels

All Address: **ALVIN AND LOWELL VANDIKE** Co-Owners and Managers

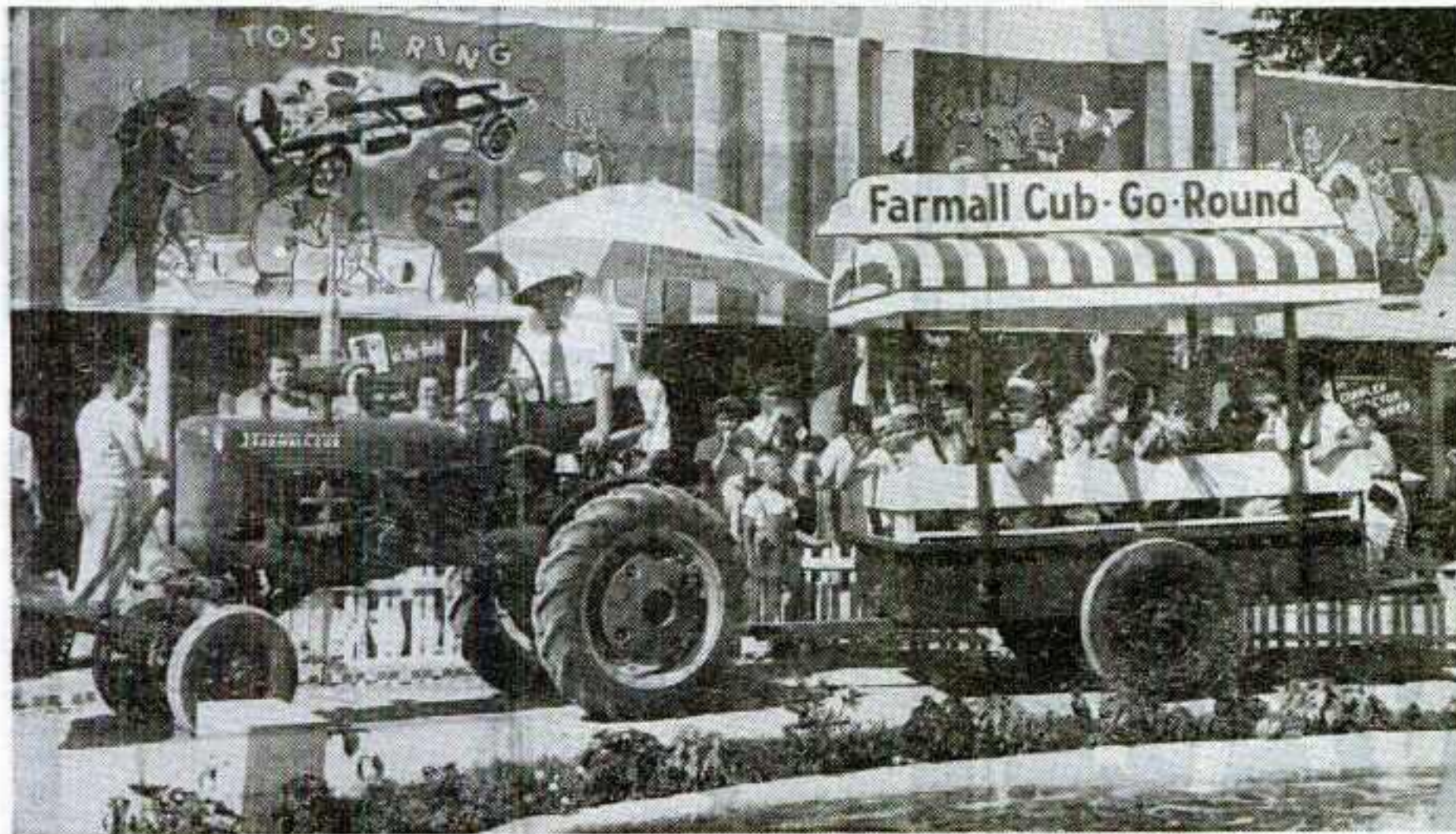
Show Winterquarters: EACLE PASS, TEXAS

Winter Mailing Address: 231 KENDALIA, SAN ANTONIO, TEXAS



# Showmanship Spurs Sales

**Farm Equipment Companies Take Cue From Midway Ops, Use Carnival Gimmicks, Set-Ups in Bid to Buyers**



**T**HE ADAPTATION of show business methods to the sale of farm machinery was never more pronounced than at 1950 agricultural fairs. Forced by keen competition to seek new methods of glamorizing unglamorous machines, the manufacturers in many cases took their cue from outdoor showbiz, using a Side Show atmosphere to attract, entertain and put over their sales message.

Some outstanding examples of this were demonstrated at the huge 80-acre display of farm ma-

chinery at the '50 Minnesota State Fair, where over 200 lines and more than 500 individual units, ranging from small garden cultivators to huge combines and valued at close to \$5,000,000, make up the St. Paul annual's top exhibit, both space-wise and from the attendance standpoint.

Most representative of professional showmanship was the International Harvester exhibit at the fair. Housed in a 90 by 250-foot circus-type tent, complete with a multi-color five-panel carnival show front, the concern used out-

door amusement attractions to pull in the farm folk.

The pitch to children was strong. A Farmall tractor provided the youngsters with free rides just outside the top, while on the inside the kids were further entertained by a puppet show and a circus clown.

Adult entertainment features included animated displays, a photo gimmick where snapshots could be taken riding a papier-mache tractor, and one of the most popular attractions, Harvey the talking refrigerator, who answered the questions of the farm wives.



WE LIVE UP TO OUR REPUTATION FOR DEPENDABILITY

**WE AIM TO DO THE IMPOSSIBLE**  
*Pleasing Everyone Concerned!*

**FAIRS AND CELEBRATION COMMITTEES**

We live up to our promise! We offer you one of the most beautiful midways obtainable for our 1951 dates. Be sure and contact us before contracting. See us at your State Fair meetings, or wire or write us at our winter quarters concerning your dates.

**SHOWMEN and CONCESSIONAIRES**

Can place a few more high-class attractions not conflicting and in keeping with the standard of other shows on our Midway.

Want Merchandise Concessions of all kinds. Get in touch with us early so that you are all set for a long, profitable season.



**WINTERQUARTERS**

Box 1017 Crystal River, Florida

## THOMAS Goyland SHOWS

**A SHOW WITH A WORTHWHILE REPUTATION**

- 10 Major Rides
- 30 Concessions
- 6 Kiddie Rides
- 10 Shows
- 5 Downey Light Towers
- Diesel Plants

PLUS THE SHOWMANSHIP AND PROMOTION YOU WOULD EXPECT OF A RAILROAD SHOW.

- ★ FAIRMEN COMMITTEES
- ★ If you want to improve the quality of your Midway investigate our show.

**FOR 1951 CAN USE**

**SHOWS**

Side Show, Monkey Show, Glass House, Fat Show, Wild Life, Illusion Show, Fun House, Minstrel Show, Penny Arcade. Also any New and Novel Attractions.

**HELP**

Good Reliable Ride Help. Agents for Hanky Pank Concessions (men and women). All people with me last season, contact me.

**OPEN EARLY IN APRIL**

See us at the Hotel Sherman, Chicago, during the Convention. See us there or contact us at the address below.

**L. I. THOMAS, Mgr.**

BOX 1593, RIVERSIDE STATION, MIAMI 35, FLORIDA

(Continued from page 109)

- ★ SOUTHERN TALENT BOOKING AGENCY Rt. No. 4, Macon, Ga. Gene Dudley
- ★ JOE SPENCER ENTERTAINMENT SERVICE 136 North Delaware St., Indianapolis Joe Spencer
- ★ LES SPONSOR AGENCY 117 Saratoga St., Baltimore Jack Taylor
- ★ PAUL SPOR ENTERTAINMENT STUDIOS AND AGENCY 222 1/2 Huron St., Toledo Paul Spor Sr.
- ★ SWIFT & NATHANO 48 W. 48th St., New York 19 George Swift, Harry Nathano
- ★ BILL TITUS 30 Shakespeare Ave., St. Catharines, Ont. Bill Titus
- ★ WALTER TRASK THEATRICAL AGENCY 416 West Eighth St., Los Angeles Walt Trask, Monroe Jockers, Sidney Schallman
- ★ TRUAX-DRAKE ENTERPRISES 217 South Water St., Wichita, Kan. C. B. Truax 712 Midland Bldg., Kansas City, Mo. Tom Drake
- ★ UNITED BOOKING ASSOCIATION 1014 Francis Palms Bldg., Detroit Henry Lueders, Coreen Lueders
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- ★ VOORHEES-FLECKLES FAIR BOOKING ASSOCIATION 32 West Randolph St., Chicago Reginald Voorhees, L. W. Fleckles
- ★ AL WAGNER THEATRICAL AGENCY 707 South Broadway, Los Angeles Al Wagner
- ★ STANLEY W. WATHON Palace Theater Bldg., 1564 Broadway New York 19
- ★ WHEELER-PITTMAN THEATRICAL AGENCY 408 Tabor Bldg., Denver 2 William Wheeler
- ★ ART WHITING AGENCY 6110 Santa Monica Blvd., Hollywood Edna Scofield, Art Whiting
- ★ WILLIAMS & LEE ATTRACTIONS 464 Holly Ave., St. Paul Gladys M. Williams, Billy C. Williams
- ★ FRANK WIRTH AGENCY 10 Rockefeller Plaza, New York. Frank Wirth
- ★ WLS ARTISTS BUREAU 1230 West Washington St., Chicago Earl Kurtz, Dick Kurtz, George Ferguson
- ★ WLW PROMOTIONS, INC. Radio Station WLW, Cincinnati
- ★ BOYLE WOOLFOLK AGENCY 303 North Wabash Ave., Chicago Boyle Woolfolk, George Flint, Ben E. Young
- ★ 3124 Ingersoll St., Des Moines Frank Shortridge
- ★ Tuscola, Ill. Cal Rasor
- ★ YORK & SON THEATRICAL BOOKING AGENCY 1521 Wells St., Port Wayne, Ind. Gale York, Gale York Jr., Bob Oetting, Lisle Kirkwood
- ★ ERNIE YOUNG AGENCY 203 North Wabash Ave., Chicago Ernie Young, Lucille Young
- ★ 53 Prospect St., Stamford, Conn. Nick Falsone
- ★ CHARLES ZEMATER THEATRICAL AGENCY 54 West Randolph St., Chicago Charles Zemater Sr., Charles Jr., Jack Zemater, Arthur Peets, Viola George



OPERATING 5 COMPLETE SEPARATE CONCESSION UNITS.

We will buy your Entire Concession Midway or any part thereof.

**OUR THANKS**

To those Fairs and Celebrations, where we had the privilege of furnishing concessions, for making our 1950 Season such a successful one.

**4 HIGH CLASS BINGOS AND LEGITIMATE CONCESSIONS OF ALL KINDS**

Our top-flight Operations assure you of Satisfaction and No complaints from your patrons. In 1950 we played over 80 dates in the following States: West Virginia, Illinois, Ohio, Pennsylvania, Indiana, Michigan, Kentucky, Tennessee, Missouri, Mississippi and Louisiana, playing some of the Fairs in these States since 1931. OUR past record SPEAKS FOR ITSELF.

**FAIRMEN AND CELEBRATION COMMITTEES:**

Contact or write us early for your 1951 dates. We will be at the Sherman Hotel, Chicago, during the IAFE Convention, and at the various State Fair Association meetings during the winter months.

**JOHN GALLAGAN**

"One of America's Largest Independent Concession Operators"

BOX 1270, KNOXVILLE, TENN.

# NEW

for  
1951

# SPEEDWAY CHAMPIONS

MAMMOTH  
AUTOMOBILE  
CAVALCADE  
OF THRILLS

New Ideas, New Features, New Automobiles

Experienced, Capable, Dependable  
*Management*

EARL NEWBERRY

LEO OVERLAND

# SPEEDWAY CHAMPIONS

Suite 1808

203 North Wabash Ave.

Chicago 1, Illinois

1950  
ANOTHER  
GREAT  
CHAPTER  
IN OUR  
HISTORY!

**BUFF  
HOTTLE  
SHOWS**

Favorable Press Comment and Praise  
at Every Fair We Played . . .

THANKS

To the Fairs and Celebrations  
for one of our best seasons.

We are now planning for 1951.



### Showmen

If you would like to be  
associated with a top-  
notch organization, con-  
sult with us.

WE'LL BE IN CHICAGO  
FOR THE CONVENTION

and at the Louisiana, Mis-  
sissippi, Tennessee, Arkan-  
sas, Illinois and Indiana  
Fair Meetings during the  
winter months, or contact  
us at any time at winter-  
quarters.



**BUFF HOTTLE, Mgr.**

WINTERQUARTERS: BOX 833

COVINGTON, LOUISIANA

**H. B. ROSEN**

*presents his*

**INTERSTATE  
Shows**

**"The Fastest Growing  
Show in the South"**



We opened our 1950 tour March 18th, showing in  
six States, covering 6,562 miles, playing 5 Cele-  
brations and 12 Fairs. Enjoying a most successful  
season. I wish to extend my sincere thanks and  
congratulations to the Committees, Fair Secretaries,  
State, County and City Officials, and employees, of the dates shown  
this past season, whose efforts and co-operation made this successful  
season possible.

### FAIRS AND CELEBRATIONS

*In Alabama, Tennessee, Georgia, Kentucky, Indiana,  
Virginia and West Virginia*

We invite you, also committees and organizations, to correspond with  
us if you are desirous of sponsoring a show which is modern and up  
to date, with 12 Rides, 8 Shows, 50 Concessions, Light Towers, featuring  
sensational Free Acts and Fireworks Display nightly.

### SHOWMEN

We will finance for any responsible Showmen any really new and  
progressive ideas for Attractions and Shows for our 1951 season.

All Address: **H. B. ROSEN, Mgr.**

**INTERSTATE SHOWS**

Winter Quarters—Drawer "B," Elba, Alabama

# The **New** Billboard

**A SPECIAL  
INTRODUCTORY  
OFFER!!!**

**8** **BIG 25¢  
ISSUES**  
for only **\$1.00**

***You pay for 4 – You get 4 FREE***

Here's where your dollar buys some old-time value. Think of it—8 big issues, including such "specials" as Cavalcade of Fairs, Christmas and other special numbers—at half the single copy cost. You save \$1.

Why this special offer? To introduce the first really NEW Billboard in 56 years. EVERYONE whose time, talent or money is invested in the amusement business should use the NEW Billboard.

The NEW Billboard is NEW from cover to cover. Try it. Buy it. Save 50%. Mail coupon with \$1 cash.

**—The NEW Billboard Subscription Order Form—**

The Billboard  
2160 Patterson St.  
Cincinnati 22, Ohio

S-11-25

Yes, I want to try the NEW Billboard on subscription at the Special Introductory HALF-PRICE rates . . . 8 IMPORTANT ISSUES ONLY \$1.

Name .....

Address .....

City .....Zone.....State .....

Occupation or Business .....

*Don't be  
satisfied with  
less than  
the BEST!*

THE FINEST EQUIP-  
MENT INCLUDING  
*Top* MONEY  
MAKING RIDES

AN EXPERIENCED  
ORGANIZATION WITH  
A REPUTATION FOR  
DEPENDABILITY

LIGHT TOWERS

*Searchlite*  
*Neer Frents*



K. H. GARMAN  
Owner and Manager

V. R. FLORA  
Asst. Manager



*Sunset*