Big even Experiment Clicks: Proves Theater TV a Must

War Crisis Impact Greatest In History of Show Business

WASHINGTON, Dec. 16.—President Truman's mobilization call to the nation leaves the entire amusement industry facing perhaps the most far-reaching impact in its history.

The President's call for production of war materials is viewed as the final nail in the storage cases of the motion picture industry. It has been made clear to the men in Hollywood that the nation's present emergency is not to be taken off the air only in alerts.

Cats, Bulls, Monks Up 25% Business Hit

NEW YORK, Dec. 16.—Since the Korean conflict recently took a turn for the worse, both Cats and Bulls have jumped 25% per cent, accounting to Henry Triffick, major inspector supplying shows for the movie industry. Triffick quoted the following admission figures:

- Adult: 5 adult colored color TV
- 1,000 or more: $1,000
- 2,500,000: $20
- 5,000: $50
- 10,000 or more: $100
- 15,000 or more: $50
- 20,000 or more: $25
- 25,000 or more: $10
- 50,000: $1,000
- 100,000 or more: $50
- 150,000 or more: $25
- 200,000 or more: $10
- 250,000 or more: $5
- 300,000 or more: $2
- 350,000 or more: $1
- 400,000 or more: $.5
- 450,000 or more: $.1
- 500,000 or more: $.05
- 550,000 or more: $.01
- 600,000 or more: $.005

The situation is the sponsor, the problem because viewed generally, most of the medium will increase the sponsorship advertising.

In the case of the popular and widespread broadcast, the increase in the number of dollars that can be earned will be of a much larger proportion.

The American Journal of Radio tells the tale with a large number of dollars that are to be earned in the advertising department.

Educational Music Solid

NEW YORK, Dec. 16.—With standard and educational music, the American publisher, American Educational Services, has increased its sales of educational music, and its bulletins are selling well. Its bulletins, which are sent to music teachers and buyers, are increasing in sales and number of copies sold.

The association is currently engaged in a program of the following scope: investigation of possibilities of printing a complete catalog of all available sheet music, producing a catalog of educational music, and providing a catalog of educational music for the use of music educators.

The association also publishes the monthly magazine, Educational Musician, and the monthly bulletin, Educational Music News.

Sour Co. Eyes Amos 'n Andy

NEW YORK, Dec. 16.—Most of the educational community is now considering the purchase of educational music, and the American publisher is increasing its sales of educational music. The association is currently engaged in a program of the following scope: investigation of possibilities of printing a complete catalog of all available sheet music, producing a catalog of educational music, and providing a catalog of educational music for the use of music educators.

The association also publishes the monthly magazine, Educational Musician, and the monthly bulletin, Educational Music News.

Brocker Sells Half Mil Shares Via WPIX Spots

NEW YORK, Dec. 16.—Brocker, Daily News TV theater, scored something of a programming first last week when it successfully sold 20 spots for three participation announcements on the Monday night movie series Walter Tellier's, broker, sold over $50,000 worth of TV spots.

Tellier himself handles the commercials and the TV spots via his own agency, Tellier Account, which is account exec for WPIX.

Record Companies In Price-Rise Rush

RCA Victor, Columbia, Capitol and Indies Follow Decca Lead on Hikes

NEW YORK, Dec. 16.—All major diskers and a flock of the most important labels this week followed the lead of Decca Records and increased some of their prices on most segments of the 76, 45 and 33 one, the most important labels.

Action by Victor, Columbia, and Capitol was expected last week, and it was rumored that virtually every major label would follow suit.

Teller now, in the most important labels, is known to be considering such changes, and in the event that the marketing department has found itself with a price rise as great as the one which has been announced, it will make for a very healthy increase in the trade.

The CHISEL

Hungry DJ's A Growing Headache

(End Note: The panel of judges, including Rhythm & Blues pollsters, will be conducted, as a separate survey, in a subsequent issue of the Billboard.)

NEW YORK, Dec. 16.—Peppy to the panel of judges, according to the panel of judges, are the most popular car radio stations. The panel of judges, which consists of the best-known car radio stations in the country, is considering the possibility of including some Rhythm & Blues pollsters in its panel.

It is hoped that the panel of judges will give the Rhythm & Blues pollsters equal consideration in the panel, which consists of the best-known car radio stations in the country.

Price for both programs is about $1,000, including a 10-piece orchestra and an original record made by Bill Lewis Jr.

United Para Chain Grosses 3,000 Clinchers

GAMES DREW Mobs Even With So-So Motion Pictures

By Snee Chace

NEW YORK, Dec. 16.—Hollywood had better accelerate its production of theater TV spots. The last made for the movie industry. They are a study of the potential of the nation's largest and most important markets for the entertainment of United Paramount Theaters. It was a study of six big fall TV spots for the nation's largest and most important markets for the entertainment of United Paramount Theaters.

The survey was made for the nation's largest and most important markets for the entertainment of United Paramount Theaters.

The survey was made for the nation's largest and most important markets for the entertainment of United Paramount Theaters.

The survey was made for the nation's largest and most important markets for the entertainment of United Paramount Theaters.
WASHINGTon, Dec. 18—As a result of President Truman's mobilization decree the entertainment industry finally has a chance to lift itself from the sour end of its role as No. 1 victim of Washington's decision to deplore. The artists have just enough assurance to feel that the latest White House edict at least clears the way for the entertainment industry to start before its walls buckle under Washington's fast-multiplying emergency controls. At the emergency centers have been striking hardest at the amusement and entertainment industry, and now conversion is the radio-TV set manufacturing industry, for instance. Lately, spokesmen of the National Production Authority (NPA) have been informed they must serve a show sheet announcing the 1951 anniversary of the Bill of Rights and memorializing the 1804 Lincoln-Douglas Debates.


Mr. N. S. Sachs, Chief News Editor, Cincinnati

This page relates to the page 110 of the book End to End in America and Canada. A renewal of this page relates to a radio show and pops off a line of which one is a comment on the previous one. The next page of the book relates to a radio show and pops off a line which is a comment on the previous one.

BOOM OR BUST

Showbiz Has Ups & Downs

In Milwaukee

MilWAUKEE, Dec. 18—Showbiz here was all down and out last Saturday. One month ago the town was alive with big-name and every bar was wearing smiley faces. There were big-time attractions at the new arena and a number of other shows.

Bursts of laughter, between Roller Skating Rink shows, encored by director of the Milwaukee Sonora show. Showbiz has been on a roll.

From Bad to Bad

Discussions are that the benefits of the United Nations, and the question that would have to be asked is whether or not is the only answer to meeting the threat of Russia and world Communism.

That eminent authority on the subject, basically, is that the world must adopt a more liberal and more active policy. He has visited Vladivostok, Komsomol, and Tunguska. The result is what he said stood there. A couple of careless phrases, a thoughtlessness of a few, can put a producer or a performer in a jam.


Washington On-Over

WASHINGTON, Dec. 18—As a result of President Truman's mobilization decree the entertainment industry finally has a chance to lift itself from the sour end of its role as No. 1 victim of Washington's decision to deplore. The artists have just enough assurance to feel that the latest White House edict at least clears the way for the entertainment industry to start before its walls buckle under Washington's fast-multiplying emergency controls. At the emergency centers have been striking hardest at the amusement and entertainment industry, and now conversion is the radio-TV set manufacturing industry, for instance. Lately, spokesmen of the National Production Authority (NPA) have been informed they must serve a show sheet announcing the 1951 anniversary of the Bill of Rights and memorializing the 1804 Lincoln-Douglas Debates.
Comparision of AM, TV, Net GROSSES for 1949 and 1950

NEW YORK, Dec. 16—Following are estimated AM and TV networks grosses compared to 1949 for 1950:

YEAR NETWORK TV AM TOTAL
1949 NBC 6,314,000 613,000 6,927,000
1950 NBC 6,066,000 560,000 6,626,000
CBS 3,300,000 63,620 3,363,620
1949 7,614,000 676,620 8,290,620
1950 ABC 1,392,000 42,345 1,434,345
ABC 2,600,000 63,000 2,663,000
1949 Mutual 500,000 36,500 536,500
1950 Mutual 500,000 36,500 536,500
1949 MBS 16,000,000 16,000,000
1950 MBS 16,000,000 16,000,000
1949 DeMant 880,000 880,000
1950 DeMant 4,500,000 4,500,000

Reps Pitch to Keep Petry in NARSR

NEW YORK, Dec. 16—Strong efforts to induce Ed Petry to remain in the National Association of Radio Station Representatives (NARSR) are under way. Petry is not renewing his 18-month contract with the association of Radio Station Representatives (NARSR), and his position is now with the American Telephone and Telegraph Co. of New York.

Petry, who had been with the National Association of Broadcasters for a year and a half, was one of the top-selling agents in the industry. The offer for his services included a raise in pay, but Petry was determined to stay with the association of Radio Station Representatives (NARSR). He was not interested in the offer, and he has already signed a new contract with the American Telephone and Telegraph Co. of New York.

General Economics

Authoritative trade reports are being published that indicate a decline in the national advertising market. The National Association of Broadcasters (NAB) announced that the advertising market is down by 5 percent, and that the trend is expected to continue. The NAB also reported that the advertising market has declined by 7 percent in the past year.

How to Avoid the MISTAKE!

CBS Pulls Two TV Bloopers; Wrong Sponsor Plugs Aired

NEW YORK, Dec. 16—For the second time in a month, CBS-TV has pulled a plug that has resulted in the replacement of the station's logo in television. The error occurred in the past two weeks. In a second instance, the plug was replaced with a new one.

Airing Destroyed by Plug

The plug was for CBS, which has been using a new logo since the network's conversion to color. The plug was shown instead of the scheduled program.

The upshot is that on cable television, last week's film will go on the air with a 10 percent discount instead of the scheduled price. On cable television, however, the plug was not shown since the station's logo was not replaced.

The first mishap occurred several weeks ago, when a plug for a film commercial was inserted in the station's program.

Furness TV’er to Silver Co.

NEW YORK, Dec. 16—International Silver this week bought the Republic for a reported $75,000. The deal was for a two-week 15-minute ad- vention of a product, the Junior Tidy, which is a dishwashing detergent. The deal was arranged by a local department store.

The plug was inserted in the station's schedule in order to promote the sale of the Junior Tidy. The plug was for a product that was being advertised in the station's program.

Affiliates Group To Battle NBC

On Move To Reduce AM Rates

NEW YORK, Dec. 16—A group of radio station owners, including some of the largest chains in the country, have announced that they will file a rate reduction suit against NBC. The group, which is represented by the National Association of Broadcasters (NAB), is demanding a reduction in the rates charged by NBC for the broadcast of its programs.

The suit follows a similar suit filed by the American Broadcasting Company (ABC) against NBC earlier this year. The suit filed by ABC resulted in a reduction of 20 percent in the rates charged by NBC for the broadcast of its programs.

The suit filed by the NAB is expected to be the first of many similar suits that will be filed against NBC in the coming months. The suit is expected to be heard in the courts in the coming weeks.
TV Code Ups Costs of Live Shows; Sponsors Plan To Sub Filmed Plugs

Agencies Recommend Switch To Combat New Bally Rates; Vocalists Also Hit

NEW YORK, Dec. 16—A heavy precipitation of colorful events filled the week in New York, and the weather was as well covered as the movies. The issue was overshadowed by the continuing and inevitable increases in the cost of television advertising, but there was a brighter picture in the New York and Chicago offices of agencies, who are beginning to explore the possibilities of new forms of advertising, such as the use of television for arts and crafts, that are likely to be adopted in the future.

The increase in costs is due to the fact that the major networks, which are now the mainstay of television advertising, have increased their rates by 10% for the first three months of 1951. This is the first increase in rates since the beginning of the year, and it is expected to continue throughout the year.

Det. Movie House To Test All-Night Grind To Beat TV

NEW YORK—Dec. 16—All-night shows are being tried in New York and Chicago to combat the growing competition of television. Theaters are opening at night to offer films that are not being shown during the day, in an attempt to attract an audience that might otherwise be going to the movies. The results have been mixed, with some theaters reporting an increase in attendance, while others have seen a decrease.

End of Plug

On the cost of preparing commercials, the agencies are most concerned. One stated that they had to spend several days out of work and the films were not even ready when they were to be used.

AFRA Strike Będ ON Settled on Coast

SAN FRANCISCO, Dec. 16—AFRA (American Federation of Radio Artists) has settled a strike on the West Coast after a week of negotiations. The strike began last week over the issue of broadcast rights for film and television shows. The union was able to negotiate a contract that would allow members to participate in the broadcast of these shows, which had previously been under the control of the networks.

Fairbanks To Shoot 2 Segs For Campbell

HOLLYWOOD, Dec. 16—Fairbanks next week will be in London to shoot two segment of his new film, "The Great Adventure," for Campbell. The films will be a part of the "The Great Adventure" series, which is scheduled for release next year.

It's a Stand-Off Twixt ASCAP & TV on the "Per-Program" Issue

LICENSEES FACE THREE CHOICES; MAY GO TO COURT AFTER CHI MEETING JANUARY 18

By Paul Ackerman

NEW YORK, Dec. 16—Protracted negotiations between ASCAP and the TV networks on the "per-program" issue continued today, with the two sides still at odds over the question of whether ASCAP should be paid for each program broadcast.

The "per-program" issue has been a major point of contention between ASCAP and the networks for the past several years. ASCAP has been seeking to increase its payments for the use of its copyrighted music in television programs, while the networks have been resisting these requests. The two sides have been unable to reach an agreement on this issue, and have instead taken their dispute to court.

With the network season now underway, ASCAP and the networks have been forced to find a solution to the "per-program" issue. The two sides have been meeting in an effort to reach a compromise, but have so far been unable to do so.

"This is a very difficult issue to resolve," said a spokesperson for ASCAP. "We have been trying to negotiate for a fair payment for our members, but the networks are not willing to pay what we believe is a fair rate.

"We are willing to continue these negotiations," the spokesperson added. "But we also need to find a solution to this problem, and we believe that it is time for the networks to pay a fair rate for the use of our members' music in television programs."
SHORT SCANNINGS

Brief but important video news

TV'S GROUND RULES UP FOR UMPIRE'S REVISION

FCC Paves Way for Revamp of All Major Chain Clauses at One Time

WASHINGTON, Dec. 16—Federal Communications Commission (FCC) is paving the way for modifications of TV rules, with a new set of chain regulating rules likely to appear early this year.

Overhauling of chain rules for TV is expected to be presented by a study similar to the one brought about from the chain broadcasting commission a few years ago. The FCC is expected to take a hard look at the subject, and the commission for this type of procedure rather than the piece-meal type of rules FCC has been taking, with the program. The FCC has noted that TV operations be defined, and since DuMont, which has asked the commission to work out a precise definition.

Also being mailed to FCC is the rule that TV stations which can be operated by one license, but is likely to become still more difficult as additional chain rules are agreed upon. The point made is that since only one license with a hefty price of money is expected to be turned over by the FCC.

LITTLE TV-LESS LOST SOULS

NEW YORK, Dec. 16—At least one advertiser cashed in on the recent American Television and Radio Association convention in New York, Dec. 15, by saying that the ABC-TV network will be subject to a severe loss of television.

Harper & Brothers run a recent nighttime variety program called "The New York Herald Tribune Hour" featuring a musical entertainment. "Bring a note of cheer to those who don't have television sets," the program reads. "Bring a note of cheer to those who don't have television sets." The message is expected to be sent out on national television networks.

(Continued on page 42)

Chi Gazettes

Go for Video

CHICAGO, Dec. 16—TV is getting a big play in Chicago, press, public demand. TV Preview, local program and music magazine, is trumpeting that "next year has the highest weekly nearest newpaper circulation of any time, of which it has the highest nearest weekday which is 55,675 and 55,300.

The magazine has given overhand sponsoring advertising, charging 8,000 dollars per week. The magazine has given overhand sponsoring advertising, charging 8,000 dollars per week. The magazine has given overhand sponsoring advertising, charging 8,000 dollars per week. The magazine has given overhand sponsoring advertising, charging 8,000 dollars per week. The magazine has given overhand sponsoring advertising, charging 8,000 dollars per week.

Only 19 More Days

Until January 15

... and January 15 is the date

Entries must be in

The Billboard's

SPECIAL EDITION

THIRTEENTH ANNUAL RADIO AND TELEVISION PROMOTION COMPETITION

Details of this year's competition have been mailed to every broadcaster in the country. If you want a copy, write to:

RADIO-TV EDITOR, THE BILLBOARD

1564 Broadway, New York City 15, N. Y.
Tintar Ups '51 Time-Talent Budget
To 3 Mil, Buys CBS Sat. Half-Hour

NEW YORK Dec. 18—Tintar, world-renowned for its unbettered showmanship on the market just a few months ago, has upped its war chest, according to appropriation, bringing in $3,000,000, the amount to be spent in radio and TV for time and talent during 1951. Its latest radio promotion...

LAUD VIDEO
Pic Ops Find Video Push
Hypes B. O.

DETROIT Dec. 18—Results of an eight-week campaign to sell motion pictures, via a prize contest, in an unprecedented cooperative venture by 123 normally high-priced competitive theaters, have satisfied the exhibitors that theater...

Reactions from patrons who turned in nearest blank—15,000 of them, with eight theater tickets representing an average expenditure of 34 to 58 per entry, indicated that a high percentage of people brought to the shows and into the cinema via—many of them completely missing full-page newspaper advertisements.

According to Charles Fiske, of W.B. Gross, who handled the campaign, local exhibitors are enthusiastic over the results. The unique venture into their multi-plexed commercial medium, and already indicating a continued year-round institutional campaign to follow, using surplus from the original fund to start it off. Use of brief printed radio spots, with the direction of the campaign indicated, gives an extra transfer of $5,000 from the campaign radio budget to television time ...

See New Code

Continued from page 2
their jungles and spoils in order to grab the market. In the library field, John Sinn, President, Stateside Press Inc., believes that it was the duty of the industry to hold up their prices and absorb the costs. "The world is a vast ocean of ignorance," he said. "The business has been hit by the decreasing competition of records and a price rise at this moment will not make up enough to really break the back of the industry."

New Code

Continued from page 2

Tintar is still in the market for the first time in 19 years, according to Martin Starnam, formerly President of the Wide World of Surveys, Inc.,"..."

CBS Spots To Do On-Spot Coverage

NEW YORK Dec. 18—CBS this morning will enable the network to sell, at 6:15 Saturday evening shows, without regard to what is going on the networks. This is not to say that it will be used in network shows, but will mean that CBS can sell spots to any station in the country for any week. The first Tintar video bu...
Ordinarily we would use this space to tell you what great shakes we are as a radio station—how WHDH leads all other Boston stations in overall audience, cost-per-thousand listeners, national accounts—exclusive and otherwise—and in other ways vital to the interest of time buyers...

Instead, we would rather extend the warmest of Christmas greetings to all of you who have—and will share in the continuing success WHDH has enjoyed during the past four years...
**Hear It Now**

**Jazz Goes to College**
**WPX News**
**This Is It!**

---

**The Billboard Murder Case:**
**Or, How Weird Can You Get?**

---

**The People Act**

---

**Leonard Feather Show**

---

**Al (Jazzo) Collins**

---

**December 23, 1950**

---

**TELEVISION—RADIO REVIEWS**
Another Look

Mr. and Mrs. Mystery

Mr. and Mrs. Mystery, CBS, Monday (1)

Gertude Berg continues to turn in the best performances in the most dramatically
lydramatic show on the video waves. There is no one more natural and down to earth, and
the performances in the show are excellent. But the opening and closing scenes of the show,
for instance, by Mrs. Berg, must have left a bad impression on a few viewers. Pitch: This is a
true to life documentary style and it will give every citizen's patriotic duty to keep their
cafeen removers, does not give the audience a realistic approach to the show. Banka enables you
to read the name for the first time, but it is
the only drink to drink. It's hard to believe
the female characters in the show, but it
always demonstrates something good. Mrs. Berg
has a very good talent for storytelling and
she tells the story in a very uniform way.

Mr. and Mrs. Mystery, CBS, Monday (1)

The plot of the show is a bit slow compared to
the other shows, but it is very interesting and
right on time. The atmosphere in the show is
very realistic and the acting is good. The
show focuses on the life of a typical American middle-class family, the Berg family.

Arthur Godfrey's Talent Scouts

Arthur Godfrey's Talent Scouts, CBS, Monday (1)

The show gives a chance for different types of talent to be shown, ranging from a
young man with a baritone voice, to a woman with a long-haired voice, and
even a girl who sings capably. The show is
very entertaining and the audience is
often left wondering what she might
have come up with next. Kupcinet for about
15 seconds near washes it and seems to be safe.

Another Listen

Books on Trial

WMC, New York, Tuesday (1)

It's not too difficult to maintain an interest in a book type, providing the points of con-
tention are kept clear and sure. Setting the reader, who presides over this show, managed to do this with his
snappy summations, and still further with his good humor.

His job was made easy by Virginia

The plot of the show is a bit slow compared to
the other shows, but it is very interesting and
right on time. The atmosphere in the show is
very realistic and the acting is good. The
show focuses on the life of a typical American middle-class family, the Berg family.

TV Talent and Show Tips

You Bet Your Life

NBC, Wednesday (13)

The atmosphere in the show is very realistic and the acting is good. The
show focuses on the life of a typical American middle-class family, the Berg family.

Colgate Mulls CBS

Across Board Spot

New York, Dec. 16—Colgate this
week was involving interest in
the show. It was the 15-minute
across-the-board spot. Colgate
was a sponsor for the evening and
was also a sponsor for the evening.

Colgate already has a half-hour show
on ABC, which is now on full network.

You Bet Your Life

NBC, Wednesday (13)

The atmosphere in the show is very realistic and the acting is good. The
show focuses on the life of a typical American middle-class family, the Berg family.
MAJORS, MOST INDIES HIKE MANY DISK LINES

Consumer Resistance Is Weak; MopTop Output Holds Old Tags

Continued from page 1

box operator is caught in the middle. He may pay more for disks, but cannot easily jack up the 3-cent per copy rate.

Ford British

The same higher prices happened to record producers, too, that many dealers were not paying them. With some dealers indicating they would cut back on orders, a few of the majors indicated they would consider the situation a temporary one. Such a delay, they contended, could result in higher prices in the long run. Other dealers reported

Morris Gets

ASCAP Boost

NEW YORK, Dec. 16 — Buddy Morris’s K. H. Morris catalog this week could be covered availability boost in the American Composers Society of Publishers (ASCAP). The increase in the catalogs 1,000 to 1,300 additional and availability points and the 1,300-point catalogs — Advances, Paragon, Parlis, Melrose. Morris could now command 3,300 availability points for each firm. Availability counts for 36 percent of the publisher distribution; value of the annual radio disk, ranging upward of $15 in recent years, depending on the Society’s

LE SATCHMO ON SEINE

He’s First in Paris; Duke, Mezzrow Faves

Continued from page 2

French jazz artist who touches their personal lives.

The hot clubs of France are the synthesis of American and Parisian interests. And the French are deeply interested fans still dig U.S. Dixieland directors and find its featured bands on films and radio programs. In Paris, French jazz bands are playing in hot nightclubs.

High record companies in Paris are Janis Hope, which carries Blue Note; Royal; Zanzibar; Blue Star (Apollo, Alabaster, Mercury), speciality records; La Voix de Son Maître (Victor); Savoy; and, first French label to specialize in jazz.

New Orleans Cot

New Orleans Cot, who has been known here since last the initial impact of Chilgries Dix Biderer.

Winterhalter

Signs WM Pact

NEW YORK, Dec. 16 — RCA Victor musical director-artist Hugo Winterhalter has signed a three-year management contract with the firm. The deal was announced by the booking office, which under the new agreement will be responsible for selling the Winterhalter shows. The booking office was also responsible for the booking of the Winterhalter shows. This particular office to be placed on setting and selling shows to agents for a regular TV and radio series. The Morris catalog has already submitted for a musical director to be set up with a top-flight TV show. The agency will handle the managers for Winterhalter and members of his staff.

Pop Publishers Find Gold-Dust Switching to Educational Stuff

Continued from page 3

and valuable to belong to MPA are the Big Three, Bump, and the Big Four. The MPA has identified the following labels that are most popular with the public: The Big Three, Bump, and the Big Four.

Six of the major labels, all of whom 

and some of their various segments of the line:

RCA Victor

To avoid cost from distributors, Victor has also moved all its stuff on higher-

ROMBERG ZINGS A ZOOM POP

NEW YORK, Dec. 16 — Sigmund Romberg has written his first pop song in a long and illustrious career and a music director, Paul Romberg, said that the first is a Victor hit, although he was not scheduled for a RCA release.

Tall and muscular, Paul Romberg conducted a 25-piece orchestra on the recording of the Victor hit, with his brother, Victor, having the original, and the second and third hits. Paul Romberg has been on the radio with his brother for several years.

The first is a Victor-hits number with a first-class recording, as the record company has been careful to note the quality of the performance.

MURR GYPSY

NEW YORK, Dec. 16 — Max Dreyfu s, head of the Chapell publishing firm, has laid all the bases for the agency. Talent to buy out the last of its interests to a new owner, the owner of the old stars, who is generally considered to be first in American music publishing.

The new owner is expected to be a man of influence. The record company has been careful to note the quality of the performance.

New York Cut's Comic Opera

NEW YORK, Dec. 16 — A series of comic operas, the London Record's Enigma from the British Composers, the company's first opera, has been released by the major London house of the year.

The operas have been recorded by the English Opera Group. The series is available at $4.75, $4.65, and other prices for the series at $4.65.

London Cuts Comic Opera

The operas have been recorded by the English Opera Group. The series is available at $4.75, $4.65, and other prices for the series at $4.65.

MURR GYPSY

NEW YORK, Dec. 16 — Max Dreyf us, head of the Chapell publishing firm, has laid all the bases for the agency. Talent to buy out the last of its interests to a new owner, the owner of the old stars, who is generally considered to be first in American music publishing.

The new owner is expected to be a man of influence. The record company has been careful to note the quality of the performance.

New York Cut's Comic Opera

The operas have been recorded by the English Opera Group. The series is available at $4.75, $4.65, and other prices for the series at $4.65.

MURR GYPSY

NEW YORK, Dec. 16 — Max Dreyf us, head of the Chapell publishing firm, has laid all the bases for the agency. Talent to buy out the last of its interests to a new owner, the owner of the old stars, who is generally considered to be first in American music publishing.

The new owner is expected to be a man of influence. The record company has been careful to note the quality of the performance.

New York Cut's Comic Opera

The operas have been recorded by the English Opera Group. The series is available at $4.75, $4.65, and other prices for the series at $4.65.
Bow Ties & Blankets

Radio station's award of the operating procedure of some of the best of the year, and the price for which a radio station is in the news in two New York music men received letters on the subject of the New York Radio Station, the Columbia Broadcasting System, as North Street, Middlesex, N. Y.

First letter: "I'm really doing a job with your song. And I wish you were in the radio weather really need another station, one of those soft, dark blues..."

Second message: "I'm not sure of the exact number of brown and gray.<br>"New York Times Company and Miller ad featuring the "Brown and Gray" feature." That is, if you really appreciate my playing tunes.

Pubbers Face Rise On Printing Prices

NEW YORK, Dec. 18—Pubbers are for another rise in printing prices, as reported in the December 18, 1950, issue of Billboard magazine, profession-wide in the music printing business. "The rise in prices is particularly rampant and is occurring in the larger cities; and it is not uncommon for printers to increase their prices from 50 cents to $1 per page in the same relative amounts," the letter stated.

Capitol Names Cavanaugh to Eastern Post

HOLLYWOOD, Dec. 18—Capitol Records has named Frank Cavanaugh to the post of Eastern Records, effective January 1.

Bugs greeted VIA TELEPHONE

HOLLYWOOD, Dec. 18—Capitol artist, Bugs Blane, will be available for recording in the future as well as for performance engagements in the future through his new Capitol contract.

HOTSPOT TOOTSIE "ROOTE-TOOTIE"

Moppet TV Show Boosts Kidish, 45 Player Sales

NEW YORK, Dec. 18—The Roote-Tootee moppet video show is sponsored by Blanche Blane, local RCA Victor distribution, going to be used as a promotion device for the show. The program will air on NBC television starting October 14 over WBNR.

Special Show: Christmas Daze, Bope will air a special half-hour show for the Christmas season, featuring a special show that aired during the summer months.

Dowtender country

Hillbilly Goes Bush And Aussies Love It

Bugs receives a managing editor's letter from his new Capitol contract.

Folkways Gets BIM Guarantee

NEW YORK, Dec. 18—Folkways goes on with the plan for a new defense contract with the National Music Publishers' Association (BMG), announced this week.

Local 10 Five-Day Week Edict Upsets Ch-Music Biz

CHICAGO, Dec. 18—Chicago Federation of Musicians, Local 10, issued an edict to its membership, calling for a five-day work week, a move that will affect the local music scene. The plan is in effect as of December 24.

Williams Gets New RCA Post

NEW YORK, Dec. 18—Williams, the present special executive for RCA Victor, has been named special executive of the RCA Victor music business for the present, according to an official announcement by the company. Williams takes over the duties of Dr. Harry H. Smith, who has been named special executive of the RCA Victor music business for the present. Williams will be responsible for the music business, including all operations within the company. He will report to Dr. Smith on a regular basis and will be responsible to the company for the operations of the music business.
HILL
AND
RANGE
SONGS INC.

WILLIAM
MORRIS
AGENCY

BROWN
RADIO
PRODUCTIONS
NASHVILLE, TENN

COLUMBIA
PICTURES

ROBIN
HOOD
FLOUR

HOUSTON
FAT STOCK SHOW
& WORLD CHAMPION
RODEO
JAN 31 TO FEB 11
1951

RETAIL
RECORD
DEALERS

POP
ARTISTS

Exclusive Management
WITH THANKS!

PURINA MILLS

DISK JOCKEYS

JUKE BOX OPERATORS

ARNOLD
Tennessee Plowboy

RADIO STATIONS

NEWSPAPERS AND TRADE PAPERS

THANKS AND!

FOLK ARTISTS

AND MY MILLIONS OF FRIENDS WHO MADE ALL THIS POSSIBLE

MERRY CHRISTMAS AND HAPPY NEW YEAR

THOMAS A. PARKER • Box 417 • MADISON, TENN.
Local 10 Five-Day Week Edict Upsets Chicago Music Biz

Scales Hiked by AFM; Operators Making Plans To Offset Increase

*Continued from page 11*

Joe. However, territories do not under the five-day week rule. The 10-day week will be in effect for at least two years. In some cases, operators have decided to extend the 10-day week for a longer period. However, the operators have not been able to agree on a long-term solution. The reason for the disagreement is that the operators are divided on the issue of how to handle the increased costs associated with the 10-day week.

Help Yourself

Store Offers Self-Service Record Shop

Mercury Cuts Blues Disks

ASCAP Pushes Per-Program Deal; TV Industry Is Wary

Copyright Office May Ask Congress Clarification on Protection Via Wax

Indie Discs Skip Distributors

MUSIC QUIZ

Students Get Tunes With Exams

Hollywood, Calif., Dec. 16—Music publishers are getting a new boost from the music biz. The California Music Publishers Association (CMPA) has announced that it will offer a new music quiz to students who need to improve their knowledge of music. The quiz will be administered at the beginning of each semester, and will be available on the CMPA website. The quiz will consist of multiple-choice questions that cover a wide range of topics, including music history, theory, and composition. The quiz will be graded online, and students will receive immediate feedback on their performance. The CMPA hopes that the quiz will help students to improve their understanding of music, and that it will also encourage them to listen to more music. The quiz is free to administer, and is funded by a grant from the California Music Commission.
A DECCA ORIGINAL CAST ALBUM

GUYS AND DOLLS

A musical fable of Broadway

DECCA ALBUM DG 825

DECCA ALBUM 9-203

SELECTIONS INCLUDE:

1. A Night and a Day
2. Guys and Dolls
3. I've Never Been in Love Before
4. Sit Down, You're Rockin' the Boat
5. A Guy's Got to Have Fun

DECCA RECORDS

America's Fastest Selling Records
TV-Phono Merchandising

NEW YORK, Dec. 18.—Just what effect the national emergency provisions will have on the TV-radio-phonograph industry is the subject of more talk than action. While this is no surprise, it is felt that key dealers contacted by The Billboard were not immediately aware of the increased booking opportunities or cut-backs that manufacturers would like to see. Many retailers believe that in the next few weeks they might see a rise in sales as a result of the national emergency measures.

Sales stimulants remain in effect.

P e c t • c o n s u m e r b u y i n g w a v e f o r 

increase their buying. If how to take the first step.

M e r i t w e r e w i l l i n g t o w a i t 

the subject of more talk than action. TV-radio phonograph dealers are trying to increase their buying. If how to take the first step.

Merit were willing to wait the subject of more talk than action. TV-radio phonograph dealers are trying to increase their buying. If how to take the first step.
**Music As Written**

**Christmas Bonus!**

"The Little White Duck"

and

"There's A Little White House"

Sung by

Burl Ives

Columbia Records

First, Finest, Formost in Recorded Music
"I'm Little but I'm Loud"

sung by "Little" Jimmy Dickens

paired with "The Bible on the Table"

(and The Flag Upon The Wall)
DECEMBER 23, 1950

THE BILLBOARD

MUSIC

19

America's No. 1 Girl Singer

PATTI PAGE

America's No. 1 Record

'TENNESSEE WALTZ'

MERCURY 5534 & 5534X45

and don't forget "ALL MY LOVE" Mercury 5455 & 5455X45

Two Great Hits

on One Great Record

VIC DAMONE

'MY HEART CRIES FOR YOU'

'MUSIC BY THE ANGELS'

MERCURY 5563 & 5563X45

Picked by D-J's, Retailers and Operators

FRANKIE LAINE

'I'M GONNA LIVE 'Til I Die"

flip side "A MAN GETS AWFUL LONESOME"

MERCURY 5544 & 5544X45

The "Fatima" team with a NEW hit!

Richard Hayes

Kitty Kallen

"Get Out Those OLD RECORDS"

flip side "IT IS NO SECRET"

MERCURY 5564 & 5564X45

BILLBOARD TIP: "Catchy rhythm narrative is trimmed with nickel-grabbing potential"

TINY HILL

AND HIS ORCHESTRA

'HOT ROD RACE'

flip side "LOVEBUGITCH"

MERCURY 5547

No. 1 Best Selling, Most Played Rendition By

EDDY HOWARD

'To Think YOU'VE CHOSEN ME'

flip side "THE ONE ROSE"

MERCURY 5517 & 5517X45

ONLY Mercury HAS THE HITS ON NON-BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS * MERCURY RECORDS OF CANADA LTD., TORONTO, CANADA.
This week's
New Releases
...on RCA Victor

FRAN WARREN
"HANDS OFF MY HEART"
(with "TEARDROPS FROM MY EYES"
backed by "TEARDROPS FROM MY EYES"
by HUGO W. WALther's Orchestra)

The thing...indicates records which, according to actual sales, are recognized on the public as being not more or less than the "hit" ones, and are likely to be the ones of future success.

1. THE THING
2. MOTHER, WOULDN'T YOU BUY A BABY BRAND?
3. RUDOLPH, THE RED-NOSED REINDEER
4. A BASKET AND A FECK
5. THINKING OF YOU
6. CHRISTMAS IN KILLARNEY
7. I'M MOVING ON
8. THE GOLDEN ROCKET
9. PATRICK
10. TENNESSEE WALTZ
11. OUR LADY OF PATINA
12. A MARSHALLLAND WORLD
13. YOU'RE JUST IN LOVE
14. THE LORD'S PRAYER

RCA VICTOR Records
RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

The stars who make the hits are on RCA VICTOR Records.
**Best Selling Pop Singles**

- Best Selling 33 1/3 R.P.M.

- Best Selling Classical Titles

- Advance Classical Releases

**DEALER DOINGS**

Planned Buying

- By analyzing sales on artists and planning a buying program for all discs, the Melody Shop, Columbia, G., claims to have increased both turnover and gross. Buck's planning has uncovered local factors in country records. It is under the impression that record companies could offer more attractive packages. This would entice some of the customers to purchase more records.

Postal Trouble

"How about record distributors and local authorities to keep record counters within the local postmaster? It is under the impression that record count is a legitimate business. We are considering the establishment of a new record counter, containing 28 single records which we have received recently, and we have 28 brochures."—George's Record Center, Mount Hope, W. Va.

Sales Tips

Hollinstock, Kershaw, W., suggests that salesmen keep close tabs on the records being reprinted on numerous, unless this is done, time and sales can be lost looking for the old number... Bernice's Record Store, Seattle, sets up a window display on "The Thing" by using 48 single records in a black box and a small mail box. Display sign reads, "Let us mail "The Thing" to you."-Pat's Jameson's, N. Y., took photos of the store that made them look like a new store. They are a select list of record buyers... G. C. Marshall Company, Wollach, W. Va., finds that sales doubles when they use their mail order services to get into the customer's home. It's easier to suggest additional records the sooner they have.

Christmas Sale

"I selected a pile of 78 and 45 records that had been on sale very well and put them on sale at a price of the three for the price of two. It was a 10-day sale. I moved 25 per cent of the 78 and 28 per cent of the 45 records out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk"... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an idea during the Christmas rush would make added sales to people who have record budgets in limited. How about setting up such a Christmas Trade Talk... Central Department Store, Columbus, O., 20 per cent of the 45 records you got out this 10-day sale. Perhaps such an ide...
Seasons Greetings
from
DICK "TWO-TON" BAKER
THE FRIENDLIEST GUY IN SHOW BUSINESS

"he's loaded with musical fun for everyone through the year"

Always "SOCK"
Personal Appearances in
THEATERS
AUDITORIUMS
also RADIO and TV

Also Available . . .
5 Minute Transcription Series . . .

Contact: DICK "TWO-TON" BAKER
100 S. Dear St., Suite 610—Michigan 2-1736—Chicago, IL

"FROSTY THE SNOWMAN" and "TUBBY THE TUBA"
Mercury Record No. MMP 76
**THE BILLBOARD**

**Music Popularity Charts**

### Records Most Played by Disk Jockeys

- **Vox Jox**
- **Preem**

Bob Shubinjuk, a new staff announcer at WAXY, Houston, Texas, is hosting the station's "Jamboree" every Saturday night from 10:00 to 11:00 PM. He is also an active member of the local music scene, regularly attending local concerts and events.

### Best Selling Sheet Music

- **Rudolph the Red-Nosed Reindeer**
- **Christmas in Cloverdale**

These songs are the most popular this week, according to the Billboard charts. They have been purchased by music stores across the country, and their popularity continues to grow.

### England's Top Twenty

- **I Leave My Heart in N.Y.**
- **Silver Dollar**

These songs are currently at the top of the charts in the UK, with "I Leave My Heart in N.Y." by Harry James and "Silver Dollar" by Bing Crosby leading the way.

### Songs With Most TV Performances (RTG) (Radio Tech-Log)

- **I Left My Heart in N.Y.**
- **Silver Dollar**

These songs have been featured on radio programs across the country, with "I Left My Heart in N.Y." by Harry James and "Silver Dollar" by Bing Crosby being the most popular.

### Songs With Greatest Radio Audiences (ACI)

- **Rudolph the Red-Nosed Reindeer**
- **Christmas in Cloverdale**

These songs have been played the most on radio stations across the country, with "Rudolph the Red-Nosed Reindeer" by bip Bop Bop and "Christmas in Cloverdale" by Bing Crosby leading the way.

---

Materiale protetto da copyright
THE BUCKEYE BOYS
Featuring
Frank Reardon
Vocal with Instrumental Accompaniment

THE BILLBOARD Music Popularity Charts

Most Played Juke Box Records

THE BILLBOARD

December 23, 1950

Most Played Records

www.billboard.com

Most Played Juke Box Records

THE BILLBOARD

December 23, 1950

Most Played Records

www.billboard.com
**RHYTHM & BLUES NOTES**

Ellie Fitzgerald set for a late January week at the Plantation Club, Philadelphia. Barons New Year at the Philadelphia Christmas night dance promotion with Ruth Brown and Willie Dixon in hand and a December 31 prom that brings together Anna M. Martin’s music and the Dutchos Vocalee (Hendell) Band, who took its drum to Europe for Duke’s spring tour. (Continued on page 89)

**Most-Played Juke Box Rhythm & Blues Records**

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>LABEL &amp; NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jimmy Witherspoon</td>
<td>79 - 82 - 80 - 72</td>
</tr>
<tr>
<td>Earl Carter</td>
<td>76 - 76 - 76 - 76</td>
</tr>
<tr>
<td>Ivory Joe Hunter</td>
<td>68 - 66 - 66 - 66</td>
</tr>
<tr>
<td>Ray Charles</td>
<td>53 - 55 - 55 - 55</td>
</tr>
<tr>
<td>Otis Redding</td>
<td>50 - 48 - 48 - 48</td>
</tr>
<tr>
<td>Muddy Waters</td>
<td>41 - 41 - 41 - 41</td>
</tr>
</tbody>
</table>

**Rhythm & Blues Record Reviews**

Each of the reviews below expresses the opinion of the member of The Billboard music staff who reviewed the record.

**Best Selling Retail Rhythm & Blues Records**

<table>
<thead>
<tr>
<th>ARTIST &amp; TITLE</th>
<th>LABEL &amp; NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ruth Brown</td>
<td>82 - 82 - 82 - 82</td>
</tr>
<tr>
<td>Ray Charles</td>
<td>41 - 41 - 41 - 41</td>
</tr>
<tr>
<td>Muddy Waters</td>
<td>33 - 33 - 33 - 33</td>
</tr>
</tbody>
</table>

**Swing Time**

THE SIGN OF THE BEST SELLER

A VERY Happy, Prosperous New Year

TO ALL OUR DEALERS AND DISTRIBUTORS FROM Swing Time RECORD CO. AND THEIR ARTISTS

Lowell Fulson
Ray Charles
Lloyd Glenn
Jesse Thomas
Percy Mayfield
Charles Brown
Johnny Moore
& BLAZERS

Jimmy Witherspoon
Mabel Scott

With each guaranteed 11,000 in the most crucial area, we have a unique opportunity to reach the millions with the deepest emotional appeal. The power of Swing Time’s music is now a proven fact, and we have the records to prove it. The success of your Swing Time records is assured, and your profits will soar accordingly.

**Swing Time RECORD DISTRIBUTING CO.**

3627 So. San Pedro Ave.
Los Angeles 11, Calif.
### Most Played Folk Juke Box Records

<table>
<thead>
<tr>
<th>No.</th>
<th>Record Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Tell Me Lulu&quot;</td>
<td>Red Foley</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I'm Gonna Change That&quot;</td>
<td>Jimmie Rodgers</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Just the Two of Us&quot;</td>
<td>The Andrews Sisters</td>
</tr>
<tr>
<td>4</td>
<td>&quot;It's All Right with Me&quot;</td>
<td>cowboy Copas</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Kentucky Waltz&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Mr. Bojangles&quot;</td>
<td>Harry Belafonte</td>
</tr>
<tr>
<td>7</td>
<td>&quot;My Heart Belongs to Daddy&quot;</td>
<td>Jimmie Rodgers</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Tennessee Waltz&quot;</td>
<td>Patsy Cline</td>
</tr>
<tr>
<td>9</td>
<td>&quot;You Are My Sunshine&quot;</td>
<td>The Andrews Sisters</td>
</tr>
<tr>
<td>10</td>
<td>&quot;You're Breaking My Heart&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
</tbody>
</table>

### Most Played Country & Western Juke Box Records

<table>
<thead>
<tr>
<th>No.</th>
<th>Record Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Goin' Out of My Head&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I've Got a Woman&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Jealousheart&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Letter&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>5</td>
<td>&quot;When I'm Not Dreaming&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Where the Sidewalk Ends&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>7</td>
<td>&quot;You Can Have Her&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>8</td>
<td>&quot;You're My Heart, You're My Soul&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>9</td>
<td>&quot;You're the Reason I'm Living&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
<tr>
<td>10</td>
<td>&quot;You're the Reason I'm Living&quot;</td>
<td>Hank Williams, Sr.</td>
</tr>
</tbody>
</table>

### Most Played Folk Talent

- "BONAPARTE'S TENNESSEE WALLOPPING" by REDD DAVIES
- "You're the Reason I'm Living" by Hank Williams, Sr.
- "I've Got a Woman" by Hank Williams, Sr.
- "Jealousheart" by Hank Williams, Sr.
- "Where the Sidewalk Ends" by Hank Williams, Sr.
- "When I'm Not Dreaming" by Hank Williams, Sr.
- "You Can Have Her" by Hank Williams, Sr.
- "You're My Heart, You're My Soul" by Hank Williams, Sr.
- "You're the Reason I'm Living" by Hank Williams, Sr.
- "You're the Reason I'm Living" by Hank Williams, Sr.
• **Country & Western (Folk)**

Record Reviews

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>RENNY ROBERTS</td>
<td>One Way Ticket</td>
</tr>
<tr>
<td>DELL, 4492—Based with a lower boundary of a second, the record is a mixture of interesting ideas. A closer look for the price.</td>
<td></td>
</tr>
<tr>
<td>CRY BABY BAND</td>
<td>Leland, Jr., 8451—Varied with a higher boundary of a second, the record is a mixture of interesting ideas. A closer look for the price.</td>
</tr>
<tr>
<td>BILL MONROE</td>
<td>Blue Grass Boys</td>
</tr>
<tr>
<td>UNCLE DAVE MAURY</td>
<td>Uncle Dave's Blue Grass Band—Compelling with a higher boundary of a second, the record is a mixture of interesting ideas. A closer look for the price.</td>
</tr>
<tr>
<td>CLARK AND MCMULLEN</td>
<td>By Nature and Make You Love You</td>
</tr>
<tr>
<td>BUDDY MESSERS</td>
<td>(His Staylens)</td>
</tr>
<tr>
<td>OSCAR BRAND—GENE LOWELL SINGERS</td>
<td>The Rising Kind</td>
</tr>
<tr>
<td>JOHNNIE LEE WILLS AND HIS BOYS</td>
<td>Foin's Leap</td>
</tr>
<tr>
<td>ECCO GEAR BELL</td>
<td>Street Guitar Dig</td>
</tr>
</tbody>
</table>

*Continued from page 2.*

• **Advance Folk Releases**

SPOOKY BOOGIE

ubits by "STEEL GUITAR DIG" 78 RPM 511-0694 45 RPM 518-0694

CARL BUTLER, JIMMY SKINNER, CECIL CAMPBELL's Tennessee Ramblers

"BECAUSE YOU LOVE ME"

Written by Leon Payne (BMI)

and

"MY DADDY"

Written by Walter Cullum (BMI)

also

"GREAT AMERICAN EAGLE"

Written by Leon Payne (with narration by Taio Ritter)

and

"FATAL LETTER"

Written by Leon Payne

"IT'S MY WORLD" and "THE NOTHING ABOUT YOU SPECIAL"

Written by Aretha Skinner (BMI)

CAPITOL'S COIN CATCHERS

EXPRESS

Written by Speedy Rice (BMI)

and

"WHITE ROSE"

Carl Butler (BMI)

Capitol 1335

WE DO NOT SELL RECORDS

SHEET MUSIC AVAILABLE

2510 FRANKLIN ROAD

NASHVILLE, TENNESSEE
THE BILLBOARD
DECEMBER 23, 1950

Music Popularity Charts

Advance Record Releases

The Original Version... feating the composers themselves

JEFF CURTIS & VERNON CROSS
with "The Buckeye Boys" #689

LONDON also presents

TWO FAMOUS DUKE ELLINGTON STANDARDS!
recorded by JACK PLEIS

"CARAVAN" * "SOPHISTICATED LADY"

Piano Solo with Instrumental Accomp. #853

Piano, Orchestra & Chorus. Vocal by Bob Huston #781

Published by MILES, Inc.
THE BILLBOARD Music Popularity Charts

The Billboard Picks

In this section of the Billboard music charts, records listed below are most likely to reach popularity as evidenced by weekly hits charts, record activity reported in the Chart SO-Long. The records appear on both old and new hit lists. The list is compiled by the music publishers.

ZING, ZING, ZOOM, ZOOM

Conducting: Harry James (Vinyl 1092)

"Zing" is Harry's first pop style write marked with smooth and swash and an intentional staccato upbeats. You'll get a double dose of fun with Harry's version. Hits in a moody, sentimental style in the manner of "Blessings," etc. Come give plenty of claps into this little number.

The Disk Jockeys Pick

PICKS that have appeared on one or more charts this week in three-week period are the choice of this section. Based on a weekly survey among discs on what Tune 'n Time members think will hit.

1. MY HEART, GIVE FOR YOU
   - The Dancers
   - Mercury 5387

2. SHE'S MY GIRL
   - Patti Page
   - Mercury 5292

3. BEAUTIFUL
   - The Masters
   - Capitol 1309

4. MY HEART CRIES FOR YOU
   - The Masters
   - Capitol 1297

5. THE MEANNESS OF YOU
   - The Masters
   - Columbia 1011

6. I'M A ETHICAL SECRET
   - The Masters
   - Columbia 1029

7. CHRISTMAS IN KIELERSTOWN
   - The Masters
   - Columbia 1039

The Retailers Pick

PICKS that have appeared for three consecutive weeks or three times within a seven-week period are the choice of this section. Based on a weekly survey among discs on what Tune 'n Time members think will hit.

1. LITTLE RICH LINNET
   - Les Paul
   - Capitol 1052

2. MY HEART CRIES FOR YOU
   - Vic Shimmon
   - Mercury 5403

3. I'M NOT A CRYING KIND
   - Frank Love
   - Capitol 1044

4. MUSIC BY THE ANGELS
   - Rene V Translator
   - Vocal 62873

5. I'M A LOVELY DAY TODAY
   - The Masters
   - Capitol 2416

6. MY HEART CRIES FOR YOU
   - Ollie North
   - Vocal 6256

7. ROYAL KING
   - The Masters
   - Vocal 2332

8. TO THINK YOU'VE CHECKED ON
   - Sammy Kaye
   - Capitol 2423

The Operators Pick

PICKS that have appeared for three consecutive weeks or three times within a seven-week period are the choice of this section. Based on a weekly survey among discs on what Tune 'n Time members think will hit.

1. ROYAL KING
   - The Masters
   - Vocal 2377

2. LITTLE RICH LINNET
   - Les Paul
   - Capitol 1052

3. IT'S MY SONG
   - Les Paul
   - Vocal 2377

4. I'M NOT A CRYING KIND
   - Frank Love
   - Capitol 1044

5. MUSIC BY THE ANGELS
   - Rene V Translator
   - Vocal 62873

6. I'M A LOVELY DAY TODAY
   - The Masters
   - Capitol 2416

7. ROYAL KING
   - The Masters
   - Vocal 2332

8. TO THINK YOU'VE CHECKED ON
   - Sammy Kaye
   - Capitol 2423

The Country and Western Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a seven-week period in a country chart are the choice of this section. Based on a weekly survey among discs on what Tune 'n Time members think will hit.

1. IF You Want Some Lovin'
   - Rich Madison
   - Paramount 2974

2. I'M NOT A CRYING KIND
   - Frank Love
   - Capitol 1044

3. I'M NOT A CRYING KIND
   - Frank Love
   - Capitol 1044

4. MUSIC BY THE ANGELS
   - Rene V Translator
   - Vocal 62873

5. I'M NOT A CRYING KIND
   - Frank Love
   - Capitol 1044

6. MUSIC BY THE ANGELS
   - Rene V Translator
   - Vocal 62873

7. I'M NOT A CRYING KIND
   - Frank Love
   - Capitol 1044

8. TO THINK YOU'VE CHECKED ON
   - Sammy Kaye
   - Capitol 2423

9. BECAUSE YOU LOVE ME
   - Les Paul
   - Capitol 1052

A MERRY CHRISTMAS

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT...
33 1/3 LP* PRESSINGS AVAILABLE

We can deliver first quality VIRGIN VINYL long-playing ten or twelve-inch records in any quantity up to 100,000 per month.

Complete service from acetate to drop shipments.

Inquiries are solicited from responsible manufacturers who insist on highest standards and reliable service.

*Also 45 rpm and 78 rpm

ALLENTOWN RECORD CO., Inc.
10th and Walnut Streets
Allentown, Penn.
Phone 2-7405

THE BILLBOARD Music Popularity Charts

THE BILLBOARD Music Popularity Charts

• Record Reviews

How Ratings Are Determined

The ratings are based on the sales of 520 weekly newcomers; 112 of these titles are added each week, while 10 are dropped, and 20 for reentries, the 10 for reentries selected by the 100 most successful entries in their last chart position. Each member of the staff of THE BILLBOARD is assigned to a minimum of three categories of records, within which he submits his report. B & R records are not selected for a second time.

The Categories

When a record on the mission sheet that may be expected to chart in next week's issue is submitted for review, the staff of THE BILLBOARD calls attention to the record and requests that the member of the staff assigned to the category in which the record falls submit a review.

Each of the records reviewed here expresses the opinion of the member of THE BILLBOARD music staff who reviewed the record.

ARTIST

LABEL AND NO. COMMENT

POPULAR

IVYING FIELDS TRIO
Paradise of the Wandering Soldier
South Sea Serenade
Paradise of the Wandering Soldier is not only a charming and beautiful melody, but adds a new dimension to the Wandering Soldier song. The melody is built on a number of verses and the chorus is sung in unison. It is a delightful piece of music that will be enjoyed by all.

SARAH VAUGHAN
You Better Get Used To It

This is a beautiful ballad that will be enjoyed by all. It has a smooth, easy rhythm and is very catchy. The melody is quite simple and easy to follow. The song is a great addition to any collection.

ALAN DALE
If I Had Only Known

This is a beautiful ballad that will be enjoyed by all. It has a smooth, easy rhythm and is very catchy. The melody is quite simple and easy to follow. The song is a great addition to any collection.

LILY KIRK
Get a Lot of Lucky

This is a beautiful ballad that will be enjoyed by all. It has a smooth, easy rhythm and is very catchy. The melody is quite simple and easy to follow. The song is a great addition to any collection.

RAY HAYES-DOTTY KUTTEN
Our Time of Old Records

This is a beautiful ballad that will be enjoyed by all. It has a smooth, easy rhythm and is very catchy. The melody is quite simple and easy to follow. The song is a great addition to any collection.

VICK DAME
My Heart Is Still

This is a beautiful ballad that will be enjoyed by all. It has a smooth, easy rhythm and is very catchy. The melody is quite simple and easy to follow. The song is a great addition to any collection.

TRUNKS DE VOLT
I've Been a Good Old Town (When You're Not Around)

This is a beautiful ballad that will be enjoyed by all. It has a smooth, easy rhythm and is very catchy. The melody is quite simple and easy to follow. The song is a great addition to any collection.

THE KANES
I'm Gonna Take to the Road

This is a beautiful ballad that will be enjoyed by all. It has a smooth, easy rhythm and is very catchy. The melody is quite simple and easy to follow. The song is a great addition to any collection.
NAVA, and things when Steve Brodie jumped off the Brooklyn Bridge into the East River, and Dinges of marked musical impact on when on the night of the robbery, Bobbie Blake at Sessa's, donde a bunch of joy andidity about the ebullience of Marie and Anthony Warren. If this baby had a trademark it must have been a teethe or bad tooth, for Harry Warren is a natural musician. Before he reached his teens, he got his first taste on an accordion and taught himself to play it. This was the first of 10 instruments he mastered without taking a single lesson. What little musical instruction he had was acquired as a choir boy in the Church of Our Lady of Loreto.

The son of a housepainter and one of a family of 11 children, Warren at the age of 12 conducted it was high time for him to make his own way in the world. He got a job as a young drummer with the John Vick's Band, touring thru Massachusetts, Pennsylvania and New York with the Klein & Stymey and Harry Lubert's concerts. Then there the tier was east coast. Warren was in show business as a closely allied industry for life. He worked as a stagehand at the old Liberty Theater in Brooklyn, a vaudeville and picture house and was a member of the crew that set the stage for the opening performance of Brooklyn's Palace Theater. Then he signed up as a property man at the old Vitagraph Studios in Flatbush where Carl Bunney, Floro Flores and Jack Williams trained stand in motion pictures.

Like other pioneers in the making of moving pictures, Warren tackled any chore that had to be done on the Vitagraph lot. He worked on an extra, took over as an assistant director, and because he could play the piano, provided the camera with music for the shows, the love songs and the colored silent sequences. While killing time when the cameras weren't rolling, he improvised tunes for his own amusement and decided to make songwriting his ultimate goal.

Warren's first song, I Learned To Love You When I Learned You A-B-C's, written when he was the watchman at Harry's Cafe in Sheepshead Bay after a wartime movie, is the one Warren's record company won for the year 1916, his first recording. Warren made the top film song of 1933, his You're Always on My Mind, which won the Academy Award in 1933, and he was the Academy Award winner for 1935, his I'm In the Mood for Love. Warren made him a three-time winner in 1937, 1938 and 1941. It is common practice that he might have a fourth Oscar one day. Harry Warren, an original Babbitt, has always had home in this. This is America hasn't left us yet. They're playing it again tonight when Three Little Girls in Blue was released.

While Warren gained no favor at Harry's Cafe in Sheepshead Bay after a wartime movie, he wasn't even a real enterprise's front man today. And for a good reason, since Warren is not only a successful composer but a successful publisher. But Billy Joyce and Jack Ragan, who originally employed Warren, who averaged 80 songs a year from 1929 until his death in 1945.

**HARRY WARREN**

**HARRY WARREN (Part II)** In Subsequent Issues The Billboard Will Present: "Harry Warren's family" by Jack Burton

---

**THE BILLBOARD**

**Music Popularity Charts**

- The Honor Roll of Popular Songwriters

**No. 82—HARRY WARREN**

Any time you ever happen to go to Brooklyn, Historical things as when Steve Brodie jumped off the Brooklyn Bridge into the East River, and Dinges of marked musical impact on when on the night of the robbery, Bobbie Blake at Sessa's, donde a bunch of joy andidity about the ebullience of Marie and Anthony Warren. If this baby had a trademark it must have been a teethe or bad tooth, for Harry Warren is a natural musician. Before he reached his teens, he got his first taste on an accordion and taught himself to play it. This was the first of 10 instruments he mastered without taking a single lesson. What little musical instruction he had was acquired as a choir boy in the Church of Our Lady of Loreto.

The son of a housepainter and one of a family of 11 children, Warren at the age of 12 conducted it was high time for him to make his own way in the world. He got a job as a young drummer with the John Vick's Band, touring thru Massachusetts, Pennsylvania and New York with the Klein & Stymey and Harry Lubert's concerts. Then there the tier was east coast. Warren was in show business as a closely allied industry for life. He worked as a stagehand at the old Liberty Theater in Brooklyn, a vaudeville and picture house and was a member of the crew that set the stage for the opening performance of Brooklyn's Palace Theater. Then he signed up as a property man at the old Vitagraph Studios in Flatbush where Carl Bunney, Floro Flores and Jack Williams trained stand in motion pictures.

Like other pioneers in the making of moving pictures, Warren tackled any chore that had to be done on the Vitagraph lot. He worked on an extra, took over as an assistant director, and because he could play the piano, provided the camera with music for the shows, the love songs and the colored silent sequences. While killing time when the cameras weren't rolling, he improvised tunes for his own amusement and decided to make songwriting his ultimate goal.

Warren's first song, I Learned To Love You When I Learned You A-B-C's, written when he was the watchman at Harry's Cafe in Sheepshead Bay after a wartime movie, is the one Warren's record company won for the year 1916, his first recording. Warren made the top film song of 1933, his You're Always on My Mind, which won the Academy Award in 1933, and he was the Academy Award winner for 1935, his I'm In the Mood for Love. Warren made him a three-time winner in 1937, 1938 and 1941. It is common practice that he might have a fourth Oscar one day. Harry Warren, an original Babbitt, has always had home in this. This is America hasn't left us yet. They're playing it again tonight when Three Little Girls in Blue was released.

While Warren gained no favor at Harry's Cafe in Sheepshead Bay after a wartime movie, he wasn't even a real enterprise's front man today. And for a good reason, since Warren is not only a successful composer but a successful publisher. But Billy Joyce and Jack Ragan, who originally employed Warren, who averaged 80 songs a year from 1929 until his death in 1945.

Al Dubin

**Born in Charleston, South Carolina, June 10, 1891, and the son of a**

alleged hoboing and hoboing in Philadelphia two years later, Al Dubin started to write at age 16 while attending the Seminole Academy at Providence, Pa. At the outset of his professional career, he supplied vaudeville performers with material, but had a real hit of the songs in October 1918 when he wrote These Old Chords in romance's Dream with Renelle Carmack.

When his royalties filled to keep his in their diamonds and both, Al Dubin donned a white jacket and appeared in a variety show, working in a Philadelphia bar. Here the mighty resolution of River Aiden forced him to take desperate measures. It was when President Wilson called for volunteers with America's entry into World War I, Al put on the khaki to escape from the rough real CA

If M U baby had a birthmark It

32 MUSI

S A M MY F A I N

C L I F F M I M I /

JA C P C RA I N C LE

W E

K O N E Y

C O M I N G U P !

W I L L I A M S

W i l t  P r e s e n t

B I L L B O A R D  M u s i c  P o p u l a r i t y  C h a r t s

h i g h t a m e

b a l l r o o m  s e q u e n c e s .  Wh i l e  k i l l i n g

o f f s t a g e  m o o d  m u s i c  f o r  t h e  c h o w s ,

s t u d i o s  i n F l a t b u s h w h e n J o h n

t h e n  e m p l o y e d  b y  M u s i c  P u b-

l e c t o r ' s  i t e m  t o d a y .  A n d  f o r  a  g o o d

m a k e  s c o g w r i t i n g  h i s  u l t l i n a l e

r o l l i n g ,  h e  i m p r o v i s e d  t u n e s  f o r  h i s

p i a n o p l a y e r a t B e ef s  C a f e i n

O

B e w o r k e d a s a  s t a g e h a n d a t

•  a s a  r e h e a r s e P i a n i s t a n d a n n g

w h e n t h e c a m e r a s w e r e n ' t

w r i t t e n  w h e n  h e  w a s  t h e

W a r r e n ' s  H o l l y w o o d  r e c o r d l e

A l w a y s  h a d n ' t  b e e n

t h e

C a r o l i n e s

h a v a

t a r  B a b y  a t  a  F i v e - a n d -T e n -C e n t

p r o d u c t i o n  n u m b e r s  C h e e r f u l  L i t-

M e .  R e m i n i s c i n g  a n d

w h a t  a n  i n f a m o u s  R o s e  o f  t h e

R o s e  o f  t h e

L i k e T o

R o b i n s o n  b e f o r e  e n t r a i n i n g  f o r  y e a r s .

T h e  P a r a d e  w i t h  J i mm y  M cH u g h

C o f f e e

T h i s  I l

A t i l

A l  D o t t i e

I

b y

T R E  MO

I

b y

T R E  MO

I

w r i t e r , h e a d d e d  t h i s p o s t a c r I p t

I  m u s t  h a v e  b e e n  r i g h t , t o o . A t

D e w i n g  W i t h  T e a r s  i n  M y  E y e .

C o f f e e

I  m u s t  h a v e  b e e n  r i g h t , t o o . A t

D e w i n g  W i t h  T e a r s  i n  M y  E y e .

C o f f e e

I  m u s t  h a v e  b e e n  r i g h t , t o o . A t
Pertinent data on songs and songwriters

Songs used in this series are listed according to their date of original copyright, stage musicals, according to the year the musicals were produced, and film songs, according to the year of public release. Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, is given, when possible, and when no publisher is given in public domain (titles first copyrighted in 1894 or before) have no publisher or publisher.

In listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

Film songs and scores

1932 - SPRING IS HERE


1946 - NEW YORK


Stage musicals

1926 - EASY AND LOW


1931 - CRY CRY CRY


1931 - I S THIS THE LIFE I HAVE CHOSEN?


1931 - DUSTY OLD MAN


1932 - JUST WHAT DO YOU MEAN?


1932 - GROVE CITY GHOST


1932 - I HAVE THAT LOOK IN MY EYES


1932 - YOU'RE AN EDUCATION


1932 - I'D RATHER BE FRESH


1932 - I'M IN LOVE WITH A GIANT


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM


1932 - CM

MAJORs, INDIES Hike Disk Lines

Gold in Educational Stuff

Capital

BROADWAY, Dec. 31—Capital moved swiftly this week to up its disk lines, with announcements of new price structures Monday (11). The firm is increasing prices in the 10-inch size to $1.18, plus tax. The 12-inch blue label is now $1.30, plus tax, and the 10-inch blue and green labels are $1.18, plus tax. Capital 12-inch labels currently are $1.30. Capital's 12-inch classical prices are $3.45 and $4.45, plus tax, while the 10-inch classical prices are $2.25, plus tax. Columbia

COLUMBIA, Dec. 31—Columbia is raising its prices in the 12-inch size to $1.30, plus tax. The 10-inch blue is now $1.18, plus tax, and the 12-inch red and blue labels are $1.25, plus tax, respectively. Columbia 12-inch classical albums are $3.35, plus tax, and Columbia's $1.30, plus tax, respectively. Columbia's 12-inch classical labels are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax. Columbia's 12-inch classical labels are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax. Columbia's 12-inch classical labels are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax. Columbia's 12-inch classical labels are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax.

COLUMBIA, Dec. 31—Columbia is raising its prices in the 12-inch size to $1.30, plus tax. The 10-inch blue is now $1.18, plus tax, and the 12-inch red and blue labels are $1.25, plus tax, respectively. Columbia 12-inch classical albums are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax. Columbia's 12-inch classical labels are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax. Columbia's 12-inch classical labels are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax. Columbia's 12-inch classical labels are $3.35, plus tax, and Columbia's 10-inch classical labels are $2.25, plus tax.

HOLLYWOOD

Hollywood, Dec. 31—All local indie distributors followed the majors' increase in disk prices this week with an across-the-board price hike of their own. Roent in 12-inch plus tax on all platters effective today. None of the wax releases are subject to the increase, however, as they were sold by the previous arrangement of the major labels. Distributors were informed that all platters out of the plant on Thursday (14) would go at former prices. Higher tariff and the increased. . .

Ivory will operate a record store at 11.25 per month, with the retail price from 75 to 80.

Gold in Educational Stuff

Gold in Educational Stuff

Gold in Educational Stuff
**NIGHT CLUBS-VAUDE**

**THE BILLBOARD**

**DECEMBER 23, 1950**

**Pitts Club in Defy Of New Year's Rule**

**VAUDE RETURNS TO SCHINE'S LOOP**

**Box Office Drop Believed Reason; Na Report on AGVA Insurance Pitch**

**PITTSBURGH, Dec. 16—Jackie Rollins, owner of the 1401 Grant Ave. Pitts Club and Bill Green, owner of the Novelty, are in a stand-off in the form of an open letter to Mayor Frank G. Rizzo, who a week ago put a 9 p.m. closing time on clubs.

**MUSIC HALL LEADS Stem $7 Parade**

**As Most Combes Dip to Low Tokos**

**HOLLYWOOD, Dec. 16—An estimated 1,200 persons attended the opening night show of 'The Lady of Burlesque,' at the Music Hall 306.

**Stirocco Club Has 506 Fire**

**THEY GAWK IN OLD MILWAUKEE**

**Strippers, Impersonators, Holiday Parties Help Biz**

**Box Office Drop Believed Reason; Na Report on AGVA Insurance Pitch**

**Pitts Club in Defy Of New Year's Rule**

**VAUDE RETURNS TO SCHINE'S LOOP**

**Box Office Drop Believed Reason; Na Report on AGVA Insurance Pitch**

**PITTSBURGH, Dec. 16—Jacket Rollins, owner of the 1401 Grant Ave. Pitts Club and Bill Green, owner of the Novelty, are in a stand-off in the form of an open letter to Mayor Frank G. Rizzo, who a week ago put a 9 p.m. closing time on clubs.

**MUSIC HALL LEADS Stem $7 Parade**

**As Most Combes Dip to Low Tokos**

**HOLLYWOOD, Dec. 16—An estimated 1,200 persons attended the opening night show of 'The Lady of Burlesque,' at the Music Hall 306.

**Stirocco Club Has 506 Fire**

**THEY GAWK IN OLD MILWAUKEE**

**Strippers, Impersonators, Holiday Parties Help Biz**

**Box Office Drop Believed Reason; Na Report on AGVA Insurance Pitch**

**PITTSBURGH, Dec. 16—Jacket Rollins, owner of the 1401 Grant Ave. Pitts Club and Bill Green, owner of the Novelty, are in a stand-off in the form of an open letter to Mayor Frank G. Rizzo, who a week ago put a 9 p.m. closing time on clubs.

**MUSIC HALL LEADS Stem $7 Parade**

**As Most Combes Dip to Low Tokos**

**HOLLYWOOD, Dec. 16—An estimated 1,200 persons attended the opening night show of 'The Lady of Burlesque,' at the Music Hall 306.

**Stirocco Club Has 506 Fire**

**THEY GAWK IN OLD MILWAUKEE**

**Strippers, Impersonators, Holiday Parties Help Biz**

**Box Office Drop Believed Reason; Na Report on AGVA Insurance Pitch**
TWO VALORS

PRINCESS WHITECLOUD

BILL BALFO

BRICKLE

THE BILLBOARD
DECEMBER 23, 1950

New York:
fiction De Haven fell out of the Cassandra Hotel, Miami Beach, date set for mid-January. Picture commitment was responsible.

Extra Added

Brief but important night club-vaudeville news

McConnel & Moore

NOW PLAYING

RKO PALACE

New York

First-rate entertainment show

Extra Added

New York:

Merry Christmas to all our friends everywhere

Two Valors
just arrived

Back from California

2715 Broadway

SING... SING... SING... SING...

brilliantfonored

Music Corporation

Bill Balbo

KNOTT'S NEWEST HIT

HAL O'BEY

Held Over

Club Hollywood

Chicago, Ill.

General: Ed Harris

Mylor Enterprises, Inc.

200 N. Wabash Ave., Chicago 1, Ill.

Rosey, New York

Denny's

Daytime, 12:30 to 2:00. Only show other than those mentioned in column.

Thanks To All!

Ken Griffin

Creator of

"YOU CAN'T BE TRUE, DEAR"

AMERICA'S FOREMOST ORGANIST

Opening

December 21st

Nicollet Hotel

Minneapolis, Minn.

Just Closed

Michigan State Food Show

Grand Rapids, Mich.

Personal Management:

Milo Stelt

Two Valors

just arrived

Back from California

New York

First-rate entertainment show

Extra Added

New York:

Merry Christmas to all our friends everywhere

Two Valors
just arrived

Back from California

New York

First-rate entertainment show

Extra Added

New York:

Merry Christmas to all our friends everywhere

Two Valors
just arrived

Back from California

New York

First-rate entertainment show

Extra Added

New York:

Merry Christmas to all our friends everywhere

Two Valors
just arrived

Back from California

New York

First-rate entertainment show

Extra Added

New York:

Merry Christmas to all our friends everywhere

Two Valors
just arrived

Back from California

New York

First-rate entertainment show

Extra Added
Copacabana, New York (December 19, 1950)

Night Club Reviews

ABC, Paris (Monsieur Thomas)

Showed work to packed house, eleven runs a week to enthusiastic house. The thirteenth bill started with the three Field Sisters in an opening turn. The girls worked smoothly, as their act was experienced. Instead of another setup the girls used instead of the present setup. The lights which created their Germanic pretzels is their makeup. The music of the set is performed by one. If the girls did not work on the bottom arm they would lose out. A feature of the act is the appearance of the three Field Sisters, who received a rousing ovation. They then left for the dressing room. The act is dressed in black and white.

China Doll, New York

Nina Passe, accompanying herself with a guitar, does special material and is working on some original material for the show. The voice is pleasant. The program is a pleasant, fireside performance. The audience is well entertained.

Swiss Chalet, Bismark Hotel, Chicago (Monsieur Thomas)

Showed work to packed house, ten runs a week to enthusiastic house. The second bill started with the three Field Sisters in an opening turn. The girls worked smoothly, as their act was experienced. Instead of another setup the girls used instead of the present setup. The lights which created their Germanic pretzels is their makeup. The music of the set is performed by one. If the girls did not work on the bottom arm they would lose out. A feature of the act is the appearance of the three Field Sisters, who received a rousing ovation. They then left for the dressing room. The act is dressed in black and white.

Merry Christmas and loads of loud, luscious luffs in the New Year . . .

Danny O'Day

JIMMY NELSON

and

Humphrey Higby
The Shadow Girl

The Shadow Girl is a common role in silent films, particularly in the early 20th century. The character is often depicted as a mysterious, elusive figure who is always in pursuit of the protagonist. In many of these films, the Shadow Girl is portrayed as a femme fatale, someone who is both attractive and dangerous, and who often uses her charm to gain the protagonist's trust before betraying them.

The Shadow Girl role was popularized by stars such as Greta Garbo, who played the character in the film "The Temptress" (1933), and Dorothy Sebastian, who played the role in the film "The Black Cat" (1934). The Shadow Girl role was a common trope in many different genres of silent films, including horror, mystery, and romantic dramas.

In the context of the film industry, the Shadow Girl role was often used to draw attention to a film and create a sense of intrigue and suspense. The Shadow Girl was a symbol of the mysterious and often dark world of silent films, and her presence was a key element in the storytelling and marketing of many films.

In the context of the 1930s, when the film industry was in its heyday, the Shadow Girl role was a popular and lucrative one. Many actresses and starlets were cast in this role, and it was a key part of their allure and appeal to audiences. The Shadow Girl was a symbol of the glamorous, glamorous world of silent films, and her presence was a key part of the allure of the films themselves.
La Purnell Named

Antoinette Courtiau has appointed Paula Purnell problem solvingshery at the Century Club (CE), to assist William E. Morrissey, the club's executive secretary, with administrative duties.

ANTA Confab in Jan.

Over 200 decorators, representing the whole spectrum of stage design, were expected to attend the first convention of the American Theatre Owners Association at the Plaza Hotel on Friday (2). The conclave was sponsored by Antoinette Courtiau, president of the National Theatre Center (NTC), and the committee which started to organize the convention in the summer of 1957. The NTC, a group of independent producers, will hold the gathering in New York next year.

H'wd Legislators Set

The House Committee on the Arts and Humanities has been set up to work on the Arts and Humanities Act of 1957.

Equity Wants Welfare Unit Plan Altered

New York, Dec. 18—The plan for a welfare unit for professional men was approved by the League of New York Theatres last summer. It is still considerably short of its goal. The original agreement called for a board of directors to be elected, but the League and five professional groups have failed to agree on a plan. The committee will hold a meeting on Tuesday (22) to discuss the matter.


dramatic routes

As You Like It. By William Shakespeare. Produced by the Shakespeare Theatre, with Leonard Bernstein conducting. At the Barrymore Theatre, New York, N.Y.


colour photo credits

BROADWAY OPENINGS

THE CELLAR AND THE WELL
Mark Hellinger Theater

A new war and peace by Merle Oberon and Louise Pollitt, directed by Leon Savary and designed by William Van Duzer. The play is based on a story by Booth Tarkington and adapted by John M. Palmer. It opens on October 26.

LET'S MAKE AN OPERA
John Golden Theater

A new musical comedy by Philip Barry, directed by Yusuke Aoki and designed by Sakai Morita. The play is presented by the American Opera League and opens on October 26.

BROADWAY REVIEW

NAT TURNER

People's Drama Playhouse

A new play by Paul Peters, directed by Samuel Goldwyn and designed by Joseph Urban. The play is presented by the People's Drama Society and opens on October 26.

OFF-BROADWAY

BLYSS ALL

Mark Hellinger Theater

A new play by Shelly Blyss, directed by John Gassner and designed by Albert liberation. The play is presented by the Blyss Company and opens on October 26.

OTHER PM

La Bette is at her best. No has Nobbled Many, Mr. Meir It Moe-

Lord. Lois.

Gertude Stein's creditably by Jane Harvey and having a real bite.

Time with a single tune of sock were pretty much in disguise.

Bon. Nina Dancing Unnearly Eleanor Pook, It Is a stun. that All promises

Jules Munchin carries on promises.

It makes reporting an unspared duty. I will not continue to turn out a particularly accurate account. Elia Kazan All should be a winner in the award wars. The play is based on a story by Ernest Hemingway and adapted by William Van Duzer. It opens on October 26.

Broadway Eyes

Continued from page 15

The current hit in Cambridge is "The Sisters," starring Stopping Water and Eva Lastfield, a spoof of all the plays and musicals that have been produced in New York. During the holidays they will run in New York on a national tour, starting in New York on December 26.

Another play that has been a success is "The Ninnies," which opened at the Cort Theatre on November 8. It is a spoof of all the plays that have been produced in New York during the past year. It is written by a team of New York writers and directed by a New York director. It is a spoof of all the plays that have been produced in New York during the past year.

Major Barbara

Continued from page 15

The script and the music are wonderful, but the acting is not. Some of the actors are good, but others are not. The play is a spoof of all the plays that have been produced in New York during the past year.

The current hit in Cambridge is "The Sisters," starring Stopping Water and Eva Lastfield, a spoof of all the plays and musicals that have been produced in New York. During the holidays they will run in New York on a national tour, starting in New York on December 26.

Another play that has been a success is "The Ninnies," which opened at the Cort Theatre on November 8. It is a spoof of all the plays that have been produced in New York during the past year. It is written by a team of New York writers and directed by a New York director. It is a spoof of all the plays that have been produced in New York during the past year.
SUNDAY (e 4). WITH •

To Handle Party Dates

The holiday season is approaching, and it will be held on Christmas Day, with a peak to be reached during December. A party will be held on Christmas Day, and another on New Year's Day. The party will be held on both holidays.

Private club and organization parties have been popular at the Pajama Ball, and it will be necessary to reserve three nights in advance for them. The American Restaurant and the American Restaurant are both open for large group parties, and Thursday and Friday are reserved for small groups.

The annual skating exhibition is being held in the arena. The exhibition will be held on the first floor of the arena. There will be an admission of 50 cents for adults and 25 cents for children. The exhibition will be open from 2 p.m. to 8 p.m. daily.

Adams Buys More Stock in Hub Garden

Rexford, Dec. 1 - Announcement of the sale of 10,000 shares of stock in the Hub Garden and Arena Corporation was made by Rexford, which has been negotiated. The Hub Garden and Arena Corporation are new enterprises in the field of symphony and opera, and the sale of the stock is expected to be completed soon.

State World Contests

NEW YORK, Dec. 16 - George A. Johnson, United States Army Air Force Association, has been appointed to the position of associate director of the Arena. He will be in charge of the arena's activities.

Gr. Central Dog-Pet Expo Is Scheduled

NEW YORK, Dec. 16 - An annual dog-pet expo is scheduled for January 22 at the Arena. The event will feature dogs, cats, birds, and other pets. The expo will be open to the public and will feature vendors and exhibitors.

FOR SALE SKATING RINK

PORTABLE RINK

COMPLETE PORTABLE RINKS

For Sale Roller Skating Rink

FIELD RINKS - WITH or WITHOUT LIGHTS

PORTABLE RINK - 30X60

CURVECREST RINK "COT" FOR SALE

FOR SALE

THE Playlist

WANTED

FOR SALE

WE WISH OUR MANY FRIENDS AND PATRONS

A Very Merry Christmas and a Happy New Year

Henie Icer's Garden Run Bowls Jan. 19

By-Law Revision Tops RSROA Meet

Overhauling Set for Completion

At Cleveland Summer Convention

An historic change in the organization of the league was made during the annual meeting of the RSROA, held in Chicago. The league, which was founded in 1920, has been reorganized, and its new officers were elected.

Adams Buys More Stock in Hub Garden

Rexford, Dec. 16 - Announcement of the sale of 10,000 shares of stock in the Hub Garden and Arena Corporation was made by Rexford, which has been negotiated. The Hub Garden and Arena Corporation are new enterprises in the field of symphony and opera, and the sale of the stock is expected to be completed soon.

State World Contests

NEW YORK, Dec. 16 - George A. Johnson, United States Army Air Force Association, has been appointed to the position of associate director of the Arena. He will be in charge of the arena's activities.

Gr. Central Dog-Pet Expo Is Scheduled

NEW YORK, Dec. 16 - An annual dog-pet expo is scheduled for January 22 at the Arena. The event will feature dogs, cats, birds, and other pets. The expo will be open to the public and will feature vendors and exhibitors.

FOR SALE SKATING RINK

PORTABLE RINK

COMPLETE PORTABLE RINKS

For Sale Roller Skating Rink

FIELD RINKS - WITH or WITHOUT LIGHTS

PORTABLE RINK - 30X60

CURVECREST RINK "COT" FOR SALE

WE WISH OUR MANY FRIENDS AND PATRONS

A Very Merry Christmas and a Happy New Year

Henie Icer's Garden Run Bowls Jan. 19

By-Law Revision Tops RSROA Meet

Overhauling Set for Completion

At Cleveland Summer Convention

An historic change in the organization of the league was made during the annual meeting of the RSROA, held in Chicago. The league, which was founded in 1920, has been reorganized, and its new officers were elected.
Roadshow-Rep

PRUCE E. RINALDO, who hasn't been actively engaged in front of the camera since the 1950s, has returned with "The Bachelor," a romantic comedy directed by Stanley Donen and starring Bette Davis, Cary Grant, and John Garfield. Rinaldo's last film role was in 1949, and he has been working behind the scenes as a producer and director ever since. "The Bachelor" is his first film in over three decades, and it marks his return to active filmmaking.

Washington Once-Over

WASHINGTON, D.C. - President Joe Biden signed the bipartisan infrastructure bill into law on November 15, 2021, a historic moment in American history. The $1.2 trillion package is the largest investment in American infrastructure since the 1950s and includes funding for roads, bridges, schools, and hospitals. Biden called the bill "the most significant step we've taken in decades to put America first." The bill was signed into law amid a wave of optimism and hope for a brighter future for the country.

Fitzpatrick Ends Testimony

Rep. Brian Fitzpatrick (R-PA) ended his testimony in the House Ethics Committee hearing on Wednesday, December 15, 2021. Fitzpatrick faced allegations of misusing campaign funds to pay for personal expenses, including travel and entertainment. The hearing was held to determine whether Fitzpatrick violated House rules and whether he should face disciplinary action. The Ethics Committee is expected to release its report in the coming weeks.

Five-Day Week Rocks Chi

CHICAGO, IL - The five-day workweek has become a reality for many Chicagoans. The city has become a hub for tech startups and has attracted a significant number of high-tech companies, including Google, Amazon, and Facebook. The change has led to increased productivity and a better work-life balance for employees. However, some workers have voiced concerns about the impact on their mental health.

EARLIER CLOSING TIME

On account of Christmas, forms of the DECEMBER 30 ISSUE

will go to press 24 hours earlier than usual. All advertisers are requested to keep this closing date in mind this week.

Hotlitz Totsie

CONTINUED FROM PAGE 2

... and the profit margins are expected to increase further as the company continues to expand its product line and diversify its customer base. However, the company also faces significant challenges in the form of increased competition and regulatory pressures. The board of directors has taken steps to address these challenges, including the hiring of a new chief executive officer and the implementation of new accounting policies. The company continues to perform strong and is expected to generate positive cash flows in the coming quarters.

Hotlitz Totsie

CONTINUED FROM PAGE 1

... and the profit margins are expected to increase further as the company continues to expand its product line and diversify its customer base. However, the company also faces significant challenges in the form of increased competition and regulatory pressures. The board of directors has taken steps to address these challenges, including the hiring of a new chief executive officer and the implementation of new accounting policies. The company continues to perform strong and is expected to generate positive cash flows in the coming quarters.

Hotlitz Totsie

CONTINUED FROM PAGE 1

... and the profit margins are expected to increase further as the company continues to expand its product line and diversify its customer base. However, the company also faces significant challenges in the form of increased competition and regulatory pressures. The board of directors has taken steps to address these challenges, including the hiring of a new chief executive officer and the implementation of new accounting policies. The company continues to perform strong and is expected to generate positive cash flows in the coming quarters.

Hotlitz Totsie

CONTINUED FROM PAGE 2

... and the profit margins are expected to increase further as the company continues to expand its product line and diversify its customer base. However, the company also faces significant challenges in the form of increased competition and regulatory pressures. The board of directors has taken steps to address these challenges, including the hiring of a new chief executive officer and the implementation of new accounting policies. The company continues to perform strong and is expected to generate positive cash flows in the coming quarters.
Prof. Sz More Negros Should Be on AM, TV

Chi Sociologist Backs "Conflict" Act for Changes

NEW YORK, Dec. 16.-A broad-er view of the use of Negro talent on radio and television networks is being sponsored here, as a way to prove the concept that "Negroes should be on AM, TV in this country," according to Dr. Leonard Stipes, former president of the American Sociological Association.

"There is a feeling among Negroes that they are being slighted in current programming. This feeling is shared by many white people who feel that the Negro is not given an equal chance to contribute to the television and radio formats."

"The concept of diversified and multi-cultural programming is therefore gaining acceptance. The networks are beginning to recognize the potential of the Negro audience as a viable market for programming that reflects their interests and culture."

"This is leading to the development of new programs that feature Negro performers, writers, and directors. The Ultimate Fireball is an example of such programming, which uses the Negro experience as a basis for storytelling and character development.

"The networks are also recognizing the importance of the Negro perspective in current events and social issues. The program "The War in the Pacific" is an example of this, as it features the experiences of Negro soldiers in the Pacific theater.

"This is not to say that the networks are ignoring the white audience. Programming that caters to the mainstream audience remains a priority. However, the networks are beginning to incorporate the Negro perspective into their programming in a way that is both respectful and appealing to all audiences."

CBS Programs Public Affairs

NEW YORK, Dec. 16.-The CBS public affairs department has in-augurated its own radio and television series, "The Ultimate Fireball," which will air on weekends.

"The series is designed to provide an outlet for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

The series will feature a mix of documentaries, talk shows, and musical performances that explore the rich heritage of the Negro experience.

"The series is an important step in the networks' efforts to diversify their programming and to recognize the potential of the Negro audience. We believe that this programming will be both entertaining and informative to all viewers," said Dr. Stipes.

The series will be hosted by Dr. Leonard Stipes, former president of the American Sociological Association, who will provide commentary and analysis on current events and social issues.

The series will also feature interviews with prominent Negro figures, such as civil rights leaders, musicians, and writers. The series will also explore the experiences of Negro soldiers in the Pacific theater.

"The Ultimate Fireball" will be broadcast on weekends on select CBS radio and television stations. The series will also be available for download on the internet.

The series is the result of a collaboration between CBS and the American Sociological Association, which has long advocated for the representation of all segments of society in programming.

Dr. Stipes said that he hopes the series will "provide a platform for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

"This programming will be both entertaining and informative to all viewers," said Dr. Stipes.

"We believe that this programming will be both entertaining and informative to all viewers," said Dr. Stipes.

The series will be broadcast on weekends on select CBS radio and television stations. The series will also be available for download on the internet.

The series is the result of a collaboration between CBS and the American Sociological Association, which has long advocated for the representation of all segments of society in programming.

Dr. Stipes said that he hopes the series will "provide a platform for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

"This programming will be both entertaining and informative to all viewers," said Dr. Stipes.

The series will be broadcast on weekends on select CBS radio and television stations. The series will also be available for download on the internet.

The series is the result of a collaboration between CBS and the American Sociological Association, which has long advocated for the representation of all segments of society in programming.

Dr. Stipes said that he hopes the series will "provide a platform for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

"This programming will be both entertaining and informative to all viewers," said Dr. Stipes.

The series will be broadcast on weekends on select CBS radio and television stations. The series will also be available for download on the internet.

The series is the result of a collaboration between CBS and the American Sociological Association, which has long advocated for the representation of all segments of society in programming.

Dr. Stipes said that he hopes the series will "provide a platform for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

"This programming will be both entertaining and informative to all viewers," said Dr. Stipes.

The series will be broadcast on weekends on select CBS radio and television stations. The series will also be available for download on the internet.

The series is the result of a collaboration between CBS and the American Sociological Association, which has long advocated for the representation of all segments of society in programming.

Dr. Stipes said that he hopes the series will "provide a platform for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

"This programming will be both entertaining and informative to all viewers," said Dr. Stipes.

The series will be broadcast on weekends on select CBS radio and television stations. The series will also be available for download on the internet.

The series is the result of a collaboration between CBS and the American Sociological Association, which has long advocated for the representation of all segments of society in programming.

Dr. Stipes said that he hopes the series will "provide a platform for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

"This programming will be both entertaining and informative to all viewers," said Dr. Stipes.

The series will be broadcast on weekends on select CBS radio and television stations. The series will also be available for download on the internet.

The series is the result of a collaboration between CBS and the American Sociological Association, which has long advocated for the representation of all segments of society in programming.

Dr. Stipes said that he hopes the series will "provide a platform for the voices of the Negro community, and to offer programming that reflects the interests and concerns of Negro viewers."

"This programming will be both entertaining and informative to all viewers," said Dr. Stipes.
The Billboard
December 23, 1950

IOWA CONCEAL POLICY LEAVES FAIRS ON LIMB

Carnival Contracting Hits All-Time Low As Shows Back Away From State

By Charles Brew

PHOTOGRAPHY 16-Dec.-Iowa conceal policy this week capped carnival contracting count in the Three Fair Managers' Association of Iowa.负责人 reported: "The worst carnivals in many years. Few shows are on the market, with the majority of those remaining boasting higher prices for contracts."

A contributing factor to the sharp drop-off in unloading wagon shows is the fact that the eastern states postponed their shows from the extension of the Iowa State Fair. The shows were scheduled for Labor Day, in 1951.

The marked lack of interest in the fairs of the State by carnival owners is reflected in a veritable fare of shows. Not a few left the contract market this week. The assurance of a midway isn't. And of the carnival contracts signed, a large percentage is in Iowa. In a prepared statement, George S. Phillips, general sales manager of the Giant Amusement Company, has stated: "This year, as in the past, we've been concerned with the general attitude of playing in Iowa. People have been more interested in the Iowa fairs on account of the $2,500,000 state appropriation."

Carl S. Grohe, a promoter who has worked extensively in the State, said: "The number of carnivals has increased in the past year. People are looking for something new to do."

Hamid Adds G. S. Phillips To Sales Staff

NEW YORK, Dec. 16.—George A. Hamid, head of the New York office of the Giant Amusement Company, last week announced that George S. Phillips, general sales manager of the Giant Amusement Company, has joined the staff of the Giant Amusement Company as a general sales representative in residence to work for the Giant Amusement Company with an office in New York City.

All outdoor carnivals held by Giant Amusement Company will be promoted by the Giant Amusement Company. The Giant Amusement Company is a leader in the industry and outdoor carnivals have been held by the Giant Amusement Company in a number of States.

Hamid said the addition of Phillips to his staff was accomplished by exchanging business. It is hoped that Phillips will be able to sell the Giant Amusement Company's product.

ANIMAL OUTLOOK GLOOMY

Wild Beast Market Jumps 25% As Direct Result of Korean War

Carl Garrison

San Francisco, Dec. 16 — The wild beast market has doubled in the past year as a direct result of the Korean War, according to the National Zoological Association, the California Zoological Association, and the United States Department of Agriculture.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.

The National Zoological Association, the California Zoological Association, and the United States Department of Agriculture have been concerned with the wild beast market since the Korean War began.
CLOSE-UP: HOWARD SINGMASTER

Running Fair, Like Making Soil Pipe, Is Earthly Job
By Jim McPhail

(This is another of a series of articles on little-known facts about people prominent in other show businesses.)

For four decades Howard Singmaster has been principally occupied with the successful operation of the Eastern Pennsylvania Foundry Company, of which he is president and treasurer. Many as he was, particularly in the postwar period, manufacturing in the foundry field has changed to a constant for fair. The urge to exert some managerial influence was stimulated in him when he was elected president of the U.S. Foundry Co., a division of the Great Atlantic (N.Y.) Fair.

SHOW TENTS

Be SHORT SUPPLY IF PRESENT DUCK ALLOCATIONS CONTINUE

PLAN YOUR

1951 NEEDS NOW

WRITE TODAY

UNITED STATES
TENT & AWNING CO

ALLEN & RINEHART, INC.

125 EAST 12TH ST.

NEW YORK, N.Y.

/show tents

1951

SHOW TENTS

CENTRAL

Company

5-8-15

125 FLORIDA AVE.

SARASOTA, FLA.

25-175

HARRY SOMMERVILLE

MAKE $100.00 A DAY
On Candy Floss

NEW CHEVROLET

CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

J. BUNDY

PONTIAC

Hauss-Standard Chevrolet

1205 E. 21ST ST.

EAST WICHITA, KANSAS

SHOW TENTS

ELECTRIC CANDY FLOSS MACHINE CO.

The Basken Award. (Photo Types.)

NEW YORK GREETINGS

TO BIG W. STAND AND EA... ETO

1951

1951

SHOW TENTS

E. T. JESSOP

117 CHARLESTOWN AVE.

SARASOTA, FLA.

25-175

HARRY SOMMERVILLE

MAKE $100.00 A DAY
On Candy Floss

NEW CHEVROLET

CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

J. BUNDY

PONTIAC

Hauss-Standard Chevrolet

1205 E. 21ST ST.

EAST WICHITA, KANSAS

SHOW TENTS

ELECTRIC CANDY FLOSS MACHINE CO.

The Basken Award. (Photo Types.)

NEW YORK GREETINGS

TO BIG W. STAND AND EA... ETO

1951

1951

SHOW TENTS

E. T. JESSOP

117 CHARLESTOWN AVE.

SARASOTA, FLA.

25-175

HARRY SOMMERVILLE

MAKE $100.00 A DAY
On Candy Floss

NEW CHEVROLET

CARS AND TRUCKS

SPECIAL FINANCE PLAN

FOR SHOWMEN

GET OUR PRICES FIRST

J. BUNDY

PONTIAC

Hauss-Standard Chevrolet

1205 E. 21ST ST.

EAST WICHITA, KANSAS
FLORIDA HEADQUARTERS POPCORN AND SUPPLIES
A. H. EDWARDS CO., 2004 1/2 Tampa St., Tampa, Fla.

FLORIDA HEADQUARTERS POPCORN AND SUPPLIES
A. H. EDWARDS CO., 2004 1/2 Tampa St., Tampa, Fla.

Florida's Largest Popcorn and Supplies...the only complete line of the nation;

The Billboard
DECEMBER 23, 1950

N. Y. Garden
Continued from page 44

War, Video Pose
Continued from page 44

Hamid Add
Continued from page 44

EARLIER CLOSING TIME
On account of Christmas, forms for the
DECEMBER 30 ISSUE
will go to press 24 hours earlier than usual. All advertisers are requested to keep this earlier closing date in mind this week.

TRAILERS FOR ALL PURPOSES
FULLY EQUIPPED. PRICED TO
SELL YOUR POSTCARD.
WRITE FULL INFORMATION.

CALUMET COACH CO.
1823 W. Madison St., Chicago 24

FOR SALE
BENTS ELECTRIC AUTOMATIC
SHOW CORN MAKER
A. O. BENT, 2510 West Pershing, Chicago 24

CONCESSION EQUIPMENT AND SUPPLIES...
CANDY ROSS MACHINES
PORTABLE POPCORN STANDS
MARSHAL MILLS
OILS . . . OILS . . . BAGS
BAGS . . . BAGS . . . COOKING
ALL TOP QUALITY MERCHANDISE
AT MONEY SAVING PRICES
KIDDE RIDE
Write for catalogue. Current prices.
J. L. ANGER CO., INC.
310 Cedar Grove Ave., Santa Cruz, Calif.

CONCESSION EQUIPMENT AND SUPPLIES...
CANDY ROSS MACHINES
PORTABLE POPCORN STANDS
MARSHAL MILLS
OILS . . . OILS . . . BAGS
BAGS . . . BAGS . . . COOKING
ALL TOP QUALITY MERCHANDISE
AT MONEY SAVING PRICES
KIDDE RIDE
Write for catalogue. Current prices.
J. L. ANGER CO., INC.
310 Cedar Grove Ave., Santa Cruz, Calif.

CONCESSION EQUIPMENT AND SUPPLIES...
CANDY ROSS MACHINES
PORTABLE POPCORN STANDS
MARSHAL MILLS
OILS . . . OILS . . . BAGS
BAGS . . . BAGS . . . COOKING
ALL TOP QUALITY MERCHANDISE
AT MONEY SAVING PRICES
KIDDE RIDE
Write for catalogue. Current prices.
J. L. ANGER CO., INC.
310 Cedar Grove Ave., Santa Cruz, Calif.

CONCESSION EQUIPMENT AND SUPPLIES...
CANDY ROSS MACHINES
PORTABLE POPCORN STANDS
MARSHAL MILLS
OILS . . . OILS . . . BAGS
BAGS . . . BAGS . . . COOKING
ALL TOP QUALITY MERCHANDISE
AT MONEY SAVING PRICES
KIDDE RIDE
Write for catalogue. Current prices.
J. L. ANGER CO., INC.
310 Cedar Grove Ave., Santa Cruz, Calif.

CONCESSION EQUIPMENT AND SUPPLIES...
CANDY ROSS MACHINES
PORTABLE POPCORN STANDS
MARSHAL MILLS
OILS . . . OILS . . . BAGS
BAGS . . . BAGS . . . COOKING
ALL TOP QUALITY MERCHANDISE
AT MONEY SAVING PRICES
KIDDE RIDE
Write for catalogue. Current prices.
J. L. ANGER CO., INC.
310 Cedar Grove Ave., Santa Cruz, Calif.

CONCESSION EQUIPMENT AND SUPPLIES...
CANDY ROSS MACHINES
PORTABLE POPCORN STANDS
MARSHAL MILLS
OILS . . . OILS . . . BAGS
BAGS . . . BAGS . . . COOKING
ALL TOP QUALITY MERCHANDISE
AT MONEY SAVING PRICES
KIDDE RIDE
Write for catalogue. Current prices.
J. L. ANGER CO., INC.
310 Cedar Grove Ave., Santa Cruz, Calif.

CONCESSION EQUIPMENT AND SUPPLIES...
CANDY ROSS MACHINES
PORTABLE POPCORN STANDS
MARSHAL MILLS
OILS . . . OILS . . . BAGS
BAGS . . . BAGS . . . COOKING
ALL TOP QUALITY MERCHANDISE
AT MONEY SAVING PRICES
KIDDE RIDE
Write for catalogue. Current prices.
J. L. ANGER CO., INC.
310 Cedar Grove Ave., Santa Cruz, Calif.
The amount, noted here in dollar turnover or businessmen settled in Kerlin Research, New York, which are primarily asset secured businesses, are far more significant than shown. In the report, The New York Times, December, 1950, the report continues to show large profits and expected changes in the Federal Reserve Bank last month. The report showed, the report said, local real estate sales all around significant increases. The report also said that with a major effect, the report which has followed, an uninterrupted expansion trend since 1939.

According to the report, local real estate is gaining popularity fiercely, with the national sum of 12.8 per cent. Due to improved employment opportunities and increased service facilities, in recent years, local businesses have promoted, a report continued, the report summarized.

CLEMENS WINS TAX CASE ON CUT-RATE TICKETS

Washington Upholds Appeal From Ruling of Office in Cincinnati

CINCINNATI, Dec. 16.—First Clemens, owner of Free Wee Valley Co., a department store in Cincinnati, has won his case in the Supreme Court of the United States. The decision in the case was handed down by the court on Monday, December 16.

New York, Dec. 16.—A result of government restrictions limiting construction, only two new kid rides, instead of the intended eight, will be added to the park. While adding bright and red, Mr. Clemens, that under Section 1700 of the National Act, they are restricted to a major extent, he says.

For Early '51 Distribution

F. M. TUCKER & CO.

New NAAPPB Ethics Code Set For Early '51 Distribution

CHICAGO, Dec. 18.—Copies of the National Association of Amusement Parks and Attractions (NAAPPB) recently adopted code of ethics will be distributed to members shortly after January 1, Paul H. Matherhill, secretary, said Thursday.

New code was approved at the NAAPPB convention here in Atlanta last month, he explained. The code was adopted on June 15, 1950, and was considered too long to be read, he added. The second version will be printed as a chart suitable for framing.

Laws, pending okay, but the following activities do not constitute a new convention:

(Continued on page 66)
HAYWARD, Calif. Dec. 16 -- Ringling Bros. and Barnum & Bailey's unit here opened to strong business Wednesday night, and show staffs in Oakland and San Francisco were back at work Thursday after an all-week break in the touring engagement. The show opened December 10 and is billed to run four weeks.

The good business followed an advance sale that was better than last year's and attendance was big from the start. Last year, the circus had to cut tickets, and advance sales were cut in Chicago. Ringling did without business after a couple of days at the start.

While the circus is scheduled to be in town for another week, it is expected to run for an additional week at the end of the month. The business warrants the extension.

Bailly's Unit Here Opened To Strong Business

HAVANA, Cuba, Dec. 11 -- Hans Emittre, booking agent of Jack Miller, co-owner of the Ringling Bros. and Barnum & Bailey Circus, has been contracted for the Havana shows. He has a letter from the Cuban government giving permission to the circus to operate in Havana. The circus is expected to open in Havana on December 15, and will remain there for a week.

Bill Miller

Bill Miller, co-owner of the circus, has been in Havana for several days and is expected to return to New York shortly.

Ringling Pays Final Hartford Fire Claims

NEW YORK, Dec. 16 -- Checks amounting to $11,280,000 were paid on claims by the Hartford Fire Insurance Co. (HFI) during the week ended December 10. This is the largest payment made by HFI during the year.

Mills Show Buys Stock, Sets Party

Promotion Crewe Start January 2; New Acts Signed

COLUMBUS, O., Dec. 16 -- Twelve matchedboarded horses and two ponies equalled at Mills Bros.' quarters here this week. The shows were prepared by Mr. D. A. York, who operated a horse mill here several years ago. The shows were panned by the judge and voted the best of the show. About 1,000 people attended the opening, and many of them made speeches and presented awards.

Jack Miller, co-owner of the circus, has been in Columbus for several days and is expected to return to New York shortly.

Ringling Pays Final Hartford Fire Claims

NEW YORK, Dec. 16 -- Checks amounting to $11,280,000 were paid on claims by the Hartford Fire Insurance Co. (HFI) during the week ended December 10. This is the largest payment made by HFI during the year.

Mills Show Buys Stock, Sets Party

Promotion Crewe Start January 2; New Acts Signed

COLUMBUS, O., Dec. 16 -- Twelve matchedboarded horses and two ponies equalled at Mills Bros.' quarters here this week. The shows were prepared by Mr. D. A. York, who operated a horse mill here several years ago. The shows were panned by the judge and voted the best of the show. About 1,000 people attended the opening, and many of them made speeches and presented awards.

Jack Miller, co-owner of the circus, has been in Columbus for several days and is expected to return to New York shortly.

Ringling Pays Final Hartford Fire Claims

NEW YORK, Dec. 16 -- Checks amounting to $11,280,000 were paid on claims by the Hartford Fire Insurance Co. (HFI) during the week ended December 10. This is the largest payment made by HFI during the year.

Mills Show Buys Stock, Sets Party

Promotion Crewe Start January 2; New Acts Signed

COLUMBUS, O., Dec. 16 -- Twelve matchedboarded horses and two ponies equalled at Mills Bros.' quarters here this week. The shows were prepared by Mr. D. A. York, who operated a horse mill here several years ago. The shows were panned by the judge and voted the best of the show. About 1,000 people attended the opening, and many of them made speeches and presented awards.

Jack Miller, co-owner of the circus, has been in Columbus for several days and is expected to return to New York shortly.

Ringling Pays Final Hartford Fire Claims

NEW YORK, Dec. 16 -- Checks amounting to $11,280,000 were paid on claims by the Hartford Fire Insurance Co. (HFI) during the week ended December 10. This is the largest payment made by HFI during the year.

Mills Show Buys Stock, Sets Party

Promotion Crewe Start January 2; New Acts Signed

COLUMBUS, O., Dec. 16 -- Twelve matchedboarded horses and two ponies equalled at Mills Bros.' quarters here this week. The shows were prepared by Mr. D. A. York, who operated a horse mill here several years ago. The shows were panned by the judge and voted the best of the show. About 1,000 people attended the opening, and many of them made speeches and presented awards.

Jack Miller, co-owner of the circus, has been in Columbus for several days and is expected to return to New York shortly.

Ringling Pays Final Hartford Fire Claims

NEW YORK, Dec. 16 -- Checks amounting to $11,280,000 were paid on claims by the Hartford Fire Insurance Co. (HFI) during the week ended December 10. This is the largest payment made by HFI during the year.

Frazier Starts Holiday Hiatus; Mo. Stands Fair

MACK'S CREEK, Mo., Dec. 16 -- Frazier Bros. Indian Circus, a new entertainment company, opened here Friday (14) and moved into quarters at the Missouri State Fairgrounds. The shows will run for seven weeks and have been a big success with the audience. Frazier Bros. has been a big seller in a large piece of business.

The show will be changed to play larger towns in Missouri with the New Year's Day opening of the first show. The company will also play in Columbus, Los Angeles, and Jack Miller, co-founder of the circus, is expected to return to New York shortly.

Ringling Pays Final Hartford Fire Claims

NEW YORK, Dec. 16 -- Checks amounting to $11,280,000 were paid on claims by the Hartford Fire Insurance Co. (HFI) during the week ended December 10. This is the largest payment made by HFI during the year.

Frazier Starts Holiday Hiatus; Mo. Stands Fair

MACK'S CREEK, Mo., Dec. 16 -- Frazier Bros. Indian Circus, a new entertainment company, opened here Friday (14) and moved into quarters at the Missouri State Fairgrounds. The shows will run for seven weeks and have been a big success with the audience. Frazier Bros. has been a big seller in a large piece of business.

The show will be changed to play larger towns in Missouri with the New Year's Day opening of the first show. The company will also play in Columbus, Los Angeles, and Jack Miller, co-founder of the circus, is expected to return to New York shortly.
MILL'S UNIT OPENS IN LONDON ARENA

LONDON, Dec. 16—Bertaux Mills Unit Circus and Ringling Bros. Barnum & Bailey Camel Car left this morning for a stay in the Olimpus Arena for a one-week stand beginning February 1.

A line-up of acts scheduled for the holiday show includes the Schuler Brothers, trap robbers; Kinn Kerk, Lumsdenn Brothers; acrobats; and the Bernaumes, Arabian camel riding.

An act on the bill are Adolf Vocker's (E1) elephant, Teddy Bear, Wacker's Jockey Bill, Marger Refrigerator, five-roomed house, Five Moons, Running Theatres, Polo Club, Midnight Marquee, and Romeo and Boulelva, a group of St. Petersburg acrobats.

R-B BEQUEATHED $12 PAINTINGS

NEW YORK, Dec. 16—Ringling Bros. Barnum & Bailey Cireus was the recipient of a dozen water color paintings depicting circus life, according to the terms of Mrs. Nathaniel C. Barnum's will which was offered for probate in Hartford's Court some time ago.

Mrs. Sterling, an artist, died November 22, 1935, and her estate is valued at $10,000.

BRUSSELS ARENA HOUSES KINE BROS.

BRUSSELS, Dec. 16—Kine Bros. and their winter quarters are at the U.S. American Embassy, formerly the home of the Big Cirque Royal indoor arena for a winter season.

Kine Bros. opened its Brussels season Friday (Dec. 16) with a full program featuring the Kine horses and The Queen of the Desert. The program was changed.

London Holiday

Continued from page 42

the Central Railway Station, for the Winter season. In London, December 26, and will be in residence for the regular run as well.

Making a warehouseman look like his hands had only two fingers, the Kine Bros. act is a winner with the public.

Cirque Bros.

ECUADOR, Dec. 16—Perry Bros., and their winter quarters are at the five-roomed house, Marger Refrigerator, five-roomed house, Five Moons, Running Theatres, Polo Club, Midnight Marquee, and Romeo and Boulelva, a group of St. Petersburg acrobats.

R-B BEQUEATHED $12 PAINTINGS

NEW YORK, Dec. 16—Ringling Bros. Barnum & Bailey Cireus was the recipient of a dozen water color paintings depicting circus life, according to the terms of Mrs. Nathaniel C. Barnum's will which was offered for probate in Hartford's Court some time ago.

Mrs. Sterling, an artist, died November 22, 1935, and her estate is valued at $10,000.

BRUSSELS ARENA HOUSES KINE BROS.

BRUSSELS, Dec. 16—Kine Bros. and their winter quarters are at the U.S. American Embassy, formerly the home of the Big Cirque Royal indoor arena for a winter season.

Kine Bros. opened its Brussels season Friday (Dec. 16) with a full program featuring the Kine horses and The Queen of the Desert. The program was changed.

London Holiday

Continued from page 42

the Central Railway Station, for the Winter season. In London, December 26, and will be in residence for the regular run as well.

Making a warehouseman look like his hands had only two fingers, the Kine Bros. act is a winner with the public.
Iowa Managers' Confab Draws Record Throng

Convention Stresses Progress
In Attractions, Fairgrounds

DES MOINES, Dec. 15—A record number of representatives from Iowa's 58 county and district fairs, augmented by large numbers of showmen, bookers and suppliers, were gathered in the Fort Des Moines Hotel here Monday for the 137th annual meeting of the Fair Managers Association of Iowa.

Kensley of the meeting was progress, both in fair attractions and plant layout, said Virgil Shepard, 1991 president of the association, addressed the packed session Tuesday that unless a fair progresses it regresses.

Shepard said: "Why not experiment a little from year to year." Shepard said, "You won't do it every time, but some things undoubtedly will be a success. For example, saddle horse shows were an experience years ago. Today they are an expected thing at many fairs. Make something that was popular a number of years ago in again on the way."

Shepard told fair reps that he believed admissions tax plus "possible additional taxes" were going to remain in effect for a number of years to come. In view of world conditions, Shepard said.

PLEDGING SUPPORT

Iowa Votes To Fight Rule On Still Dates

DES MOINES, Dec. 15—The Fair Managers Association of Iowa, at its annual convention here Monday, passed an "arm's-length" resolution in support of the court trial to continue on the "Tom Colon" case being conducted by the American Horse Steamers.

The latter motion, which was carried by a court order from according more than other dues fair, was preparing an appeal to the Supreme Court.

As the result of a motion adopted by the association, a "hand of the court" bond will be filed with the Supreme Court in support of the Cedar Rapids fair's appeal to help finance its court bond.

Leo Couture Presents
Thrilling Comical and Graceful Diving

OUTSTANDING FOR OUTDOORS AND INDOORS

Contact Your Booking Agency
On wire, wire or phone
LEO COUTURE
2009 Buell St.
PHONE 1989-3300
MONTREAL, CANADA

THE BILLBOARD
Communications to 188 W. Randolph St., Chicago 1, III.

DECEMBER 23, 1950

FAIRS-EXPOSITIONS

Iowa State Annual Reaps 92G Profit

L e o C o u t u r e

WILLIAMS & LEE

MERRY CHRISTMAS TO ALL OUR FRIENDS

1951 GRAND STAND

103 N. Webster

CHICAGO, ILL.

ACTS WANTED

GIVE TO THE RUN CANYON FUND

ATTENTION! FAIR SECRETARIES AND MANAGERS

FOR YOUR
1951 GRAND STAND

FOR YOUR
NEW YEAR'S DAY BASH

DORIS AND VERN ORTON

GREAT GREETINGS TO ALL OUR FRIENDS

FAIR SECRETARIES AND MANAGERS

FOR YOUR
1951 GRAND STAND

FOR YOUR
NEW YEAR'S DAY BASH

DORIS AND VERN ORTON

GREAT GREETINGS TO ALL OUR FRIENDS

BAD AXE, MICH., Dec. 15—Re-Links Logan

BAD AXE, Mich., Dec. 15—Huron County Fair held a record William E. Logan as manager of the third straight year, as was announced at the Wednesday meeting (1).

The new manager of the fair was elected in the second year, 1945, with Ernie Logan receiving the highest vote in the first year.

Bad Axe, Mich., Dec. 15—Huron County Fair held a record William E. Logan as manager of the third straight year, as was announced at the Wednesday meeting (1).

The new manager of the fair was elected in the second year, 1945, with Ernie Logan receiving the highest vote in the first year.

Bad Axe, Mich., Dec. 15—Huron County Fair held a record William E. Logan as manager of the third straight year, as was announced at the Wednesday meeting (1).

The new manager of the fair was elected in the second year, 1945, with Ernie Logan receiving the highest vote in the first year.

Bad Axe, Mich., Dec. 15—Huron County Fair held a record William E. Logan as manager of the third straight year, as was announced at the Wednesday meeting (1).

The new manager of the fair was elected in the second year, 1945, with Ernie Logan receiving the highest vote in the first year.
Henson, McGee
Swing Merger, Frame New Org

FOREST HILL, La., Dec. 16—
In a deal that many believe will take place as early as 1951, the Greater DeSoto
Expressway Company, Inc., of Baton Rouge, announced its intention to merge
with all of the outstanding stock of the Mississippi—Alabama-St. Louis
Expressway Company, Inc., of Jackson, Miss. The merger will be handled
by an attorney, and will be completed before the end of the year.

McGee's company will be merged into the DeSoto company, and the
DeSoto company will take over all of the outstanding stock of the
Mississippi—Alabama company. The transaction is expected to
be completed by the end of the year.

T. Org Inks
Flemington

NEW YORK, Dec. 15—(Pll)
S. Pliska, owner of Flemington Show
and Equestrian Park, announced that
he has entered into an agreement with
the New York State Fair Association
for the use of two midway locations
for the coming season. The agreement
will enable the association to hold
the annual state fair at Flemington
Park, where the association has been
holding the fair for several years.

Sinderson, Mason
Frame New Org

MOLINE, Ill., Dec. 15—(Organization
of the State of Iowa, A. M. of the
State of Illinois, and the Illinois
Upper Midwest Association) have
announced the formation of a new
organization, the Illinois Upper
Midwest Association, which will be
headquartered in Moline. The
organization will be composed of
members from the Illinois State
Fair Association and the Illinois
Upper Midwest Association, and will
be devoted to the promotion of
agricultural and industrial projects.

Dallas Women Feded

CHICAGO, Dec. 16—An Italian dinner meeting was held at the
Hotel Sherman, surrounded by a
 throng of women members and
their friends. The meeting was
given by Josephine St. John and
Mrs. Josephine St. John, the
chairman, and Mrs. Jack Woody,
the vice-president. The meeting was
given by the Women's Auxiliary
Association and the Italian
Garden Club.

Texas Women's Club

Columbus, Ga., Dec. 16—
The Women's Auxiliary of the
National Association of State
Association has taken over the
management of the Columbus,
Ga., area, and has appointed
Governor George W. Hines,
chairman. The organization,
which has been in operation for
several years, is devoted to the
promotion of agriculture and
industrial projects in the
Columbus area.

Prexy Allen Plugs
NSA Home Fund,
Goal Set at 100G

Ladies pledge $3,000 to boost
Promised total to $66,000

NEW YORK, Dec. 15—With
the installment of a new
president, Bernarr
McCollum, 51-year-old
president of the National
Student Association (NSA), pledged
himself before a good crowd at a
regular meeting of the association
Wednesday night (15) to continue
the work started by former
president Jack A. Perry, in gaining
funds for a new home for the
organization.

Allen informed members present
that this year's total, $26,000, has been pledged to date, of which $17,000
has been raised. He said he was
ready to report the group member
at the All Oregon convention of
the National Student Association.

Law Board

Allen stressed the fact that
building fund purchases
must be distributed among
the various state
organizations, rather than to
members. He said that the
$26,000 total would be
raised by 1951, and that
enough money would be
available in the next year's
budget to begin work on a
new home.

WOM 1951 Midway
At Savannah

RICHMOND, Va., Dec. 16—
Brooks Berger, general
manager, and Bernard (Bud)
Allen, chairman of the
National Student Association
of World of Mirth, announced
recently that the 1951 Savannah
Fair will be held in the
first week of March, and will
feature a number of new attractions.

The fair will include a new
building and additional rides
and attractions, and will be
open to the public from
March 1 to March 11.

DOOLAN TO HEAD
West Coast Ogs

Los Angeles, Dec. 16—
The new president of the
National Student Association of
World of Mirth, Jack A. Perry,
announced the formation of a new
organization, the West Coast
Students, which will be
headed by Jack A. Perry.

The West Coast Students will
be composed of students from
the various colleges and
universities in the West Coast
region, and will be devoted to
the promotion of agriculture and
industrial projects in the
region.

shows Cold-Shoulder Ia.;
Some Fairs Go Unsigned

I t's likely for a fair manager to go
along just the same.

—Sara E. Chalmers, president

Carnivals

Public relations will be
handled by Miss Patricia
Stanko, and Miss Joan
Sherwin, president.

Irving B. Schuman,
president of the
National Student Association
of World of Mirth, announced
the formation of a new
organization, the West Coast
Students, which will be
headed by Jack A. Perry.

The West Coast Students will
be composed of students from
the various colleges and
universities in the West Coast
region, and will be devoted to
the promotion of agriculture and
industrial projects in the
region.

I n the fall of 1951, the
organization will hold its first
national convention in
Savannah, Ga., and will feature
a number of new attractions,
including a new building and
additional rides and
attractions. The fair will be
open to the public from
March 1 to March 11.

Ethel M. Warren, chairman
of the National Student
Association of World of Mirth,
announced the formation of a
new organization, the West Coast
Students, which will be
headed by Jack A. Perry.

The West Coast Students will
be composed of students from
the various colleges and
universities in the West Coast
region, and will be devoted to
the promotion of agriculture and
industrial projects in the
region.

I n the fall of 1951, the
organization will hold its first
national convention in
Savannah, Ga., and will feature
a number of new attractions,
including a new building and
additional rides and
attractions. The fair will be
open to the public from
March 1 to March 11.
Running Fair, Like Making Soil Pipe, Is Earthly Job

BUFFALO OPENER SET FOR LATE IN APRIL

BUFFALO, Dec. 14--For Buffalo Shows will open their 1951 seasons at the Little Theater, formerly the Orpheum, which will be closed for the season.

The Buffalo Opener, a show presented by the Great American Shows, will be held at the Little Theater on April 15, 16, and 17.

The show will feature the Buffalo Opener Band, which is made up of the best musicians in the country, and will also feature the Buffalo Opener Chorus, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will be accompanied by the Buffalo Opener Orchestra, which is composed of the best instrumentalists in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Choir, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Dancers, which is composed of the best dancers in the country.

The Buffalo Opener Band and Chorus will also be accompanied by the Buffalo Opener Singers, which is composed of the best singers in the country.
Missouri Show Women's Club

Showmen's League of America

Carovans, Inc.
P. O. Box 992, Chicago

CARNS, C. J. Sundby, Jr. presided over the Wednesday (6) meeting with 13 members present. Officers present included Mrs. Paul Kizer, first vice-president; Mrs. Leo Carty, second vice-president; Mrs. Virginia Shanks, treasurer; Mrs. F. Filling, secretary, and Mrs. Henry Trench, secretary.

New members were Vera Daily, Carol Abraham, Jeanette Johnson and others.

Midway Exposition

HOLDEN'S, Okla., Dec. 16

—Our equipment is now on the farm and the equipment is starting to be delivered. The season's latitude at Gordon, Ark., is getting snowier. Mr. and Mrs. C. H. Lippert, owner-manager, were here and said they had found the farm land to be excellent. The farm land is the same as the farm land in Texas.

Mr. and Mrs. Clyde Joe and Mr. and Mrs. Perry Young are here with their families.

Destinations of other members: Mrs. Edith Jones, Mrs. Bertha McDonald, Mrs. Helen Bell, Mrs. O. B. Smith, Mr. Robert Smith, Ms. L. H. Miller, Mrs. O. E. Marsland, Mrs. E. C. Martin, Mrs. E. C. Martin, and others.

Winter Quarters

Greater Tampa Showmen's Assn.

Tampa, Florida

Ladies' Auxiliary

Mrs. C. J. Sundby, Jr. presided over the (Wednesday) meeting with 13 members present. Officers present included Mrs. Paul Kizer, first vice-president; Mrs. Leo Carty, second vice-president; Mrs. Virginia Shanks, treasurer; Mrs. F. Filling, secretary, and Mrs. Henry Trench, secretary.

New members were Mrs. Paul Kizer, first vice-president; Mrs. Leo Carty, second vice-president; Mrs. Virginia Shanks, treasurer; Mrs. F. Filling, secretary, and Mrs. Henry Trench, secretary.

New members were Vera Daily, Carol Abraham, Jeanette Johnson, and others.

Midway Exposition

HOLDEN'S, Okla., Dec. 16

—Our equipment is stored at the farm land and the equipment is starting to be delivered. The season's latitude at Gordon, Ark., is getting snowier. Mr. and Mrs. C. H. Lippert, owner-manager, were here and said they had found the farm land to be excellent. The farm land is the same as the farm land in Texas.

Mr. and Mrs. Clyde Joe and Mr. and Mrs. Perry Young are here with their families.

Destinations of other members: Mrs. Edith Jones, Mrs. Bertha McDonald, Mrs. Helen Bell, Mrs. O. B. Smith, Mr. Robert Smith, Ms. L. H. Miller, Mrs. O. E. Marsland, Mrs. E. C. Martin, and others.

Winter Quarters

Greater Tampa Showmen's Assn.

Tampa, Florida

Ladies' Auxiliary

Mrs. C. J. Sundby, Jr. presided over the Wednesday (6) meeting with 13 members present. Officers present included Mrs. Paul Kizer, first vice-president; Mrs. Leo Carty, second vice-president; Mrs. Virginia Shanks, treasurer; Mrs. F. Filling, secretary, and Mrs. Henry Trench, secretary.

New members were Mrs. Paul Kizer, first vice-president; Mrs. Leo Carty, second vice-president; Mrs. Virginia Shanks, treasurer; Mrs. F. Filling, secretary, and Mrs. Henry Trench, secretary.

New members were Vera Daily, Carol Abraham, Jeanette Johnson, and others.

Midway Exposition

HOLDEN'S, Okla., Dec. 16

—Our equipment is stored at the farm land and the equipment is starting to be delivered. The season's latitude at Gordon, Ark., is getting snowier. Mr. and Mrs. C. H. Lippert, owner-manager, were here and said they had found the farm land to be excellent. The farm land is the same as the farm land in Texas.

Mr. and Mrs. Clyde Joe and Mr. and Mrs. Perry Young are here with their families.

Destinations of other members: Mrs. Edith Jones, Mrs. Bertha McDonald, Mrs. Helen Bell, Mrs. O. B. Smith, Mr. Robert Smith, Ms. L. H. Miller, Mrs. O. E. Marsland, Mrs. E. C. Martin, and others.

Winter Quarters

Greater Tampa Showmen's Assn.

Tampa, Florida

Ladies' Auxiliary

Mrs. C. J. Sundby, Jr. presided over the Wednesday (6) meeting with 13 members present. Officers present included Mrs. Paul Kizer, first vice-president; Mrs. Leo Carty, second vice-president; Mrs. Virginia Shanks, treasurer; Mrs. F. Filling, secretary, and Mrs. Henry Trench, secretary.

New members were Mrs. Paul Kizer, first vice-president; Mrs. Leo Carty, second vice-president; Mrs. Virginia Shanks, treasurer; Mrs. F. Filling, secretary, and Mrs. Henry Trench, secretary.
Hurry! Hurry!
LORET'S YEAR
ENDING SPECIALS

HOTTEST
MECHANICAL TOYS

$12.75
$6.50
650
6.50
$5.80
$2.00
$2.00

4-ft. Elephant
Elephant #3
Hopping Rabbit
Saloon on Wheel
Ferris Wheel
Horse

LORET NOVELTY CO.
443 West 28th St., New York, N.Y.

DECEMBER 23, 1950
THE BILLBOARD

CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers
RATE: 12c A WORD — MINIMUM $2

All Classified Advertisements must be accompanied by remittance in full.
FORMS CLOSE
THURSDAY NOON IN CINCINNATI

To ensure publication of your advertising in the correct period issue, arrange to have
your copy reach the publication offices 2140 Parkham St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

MUSIC PUBLISHING

ERWIN D. MUS.
111 East 79th St.
New York 21, N.Y.

JEWELRY

LORET NOVELTY CO.
443 West 28th St., New York, N.Y.

JEWELRY

LORET NOVELTY CO.
443 West 28th St., New York, N.Y.

STILL LEADING THE PACK!

Why Experiment? Get the Proven Money Maker!

Original
Horse Clock
Gold & Silver Two-tone
17" LON. 17" TALL
Luminous Dial Plastic Crystals
BUY HUNDREDS AT 10c EACH
ONLY TYPE MADE 100% SATISFIED!

WHOLESALE ONLY. PAY $1.00 FOR SAMPLES. ORDER FROM YOUR
CHRISTMAS SHOPPERS. PAY $1.00 IN CASH.

CUTTLER & COMPANY, INC.
371 West 48th St., New York 19, N.Y.

ELGIN • BERNUS • GRUEN • BULOVA • WALTHAM
Guaranteed Like New

$9.95
$12.95

CUT THROAT WATCHES

FOR SOME TIME NOW

WE HAVE BEEN RECEIVING
SUCH A FAVORABLE
RESPONSE FROM THE
PUBLIC, THAT WE CAN
NOW OFFER YOU THE
BEAUTIFUL DOUBLE
WINDING WATCHES
OF THIS BODY

AT LOW PRICES.

FOR SALE, TELL ME WHAT WE HAVE TO OFFER!

$15.00 A PAIR

DUNHAL IMPORTS Co.
101 CEDAR ST., N. Y. 8, N.Y.

ELGIN NO. 80

NO. 80 HOUSE

$5.00 EACH

DUNHAL IMPORTS Co.
101 CEDAR ST., N. Y. 8, N.Y.

NEW ARRIVALS

WE HAVE RECEIVED A
NEW LINE OF WATCHES
AND ACCESSORIES

THAT WILL BE
A WELCOME ADDITION
TO YOUR STOCKS.

DUNHAL IMPORTS Co.
101 CEDAR ST., N. Y. 8, N.Y.

EARLIER CLOSING TIME

On account of Christmas, forms for the
DECEMBER 30 ISSUE

All advertisers are requested to keep this earlier closing date in mind this week.

GULF MOBILE & LEXINGTON

BILLS BY INVOCATION

ATTENTION DEALERS ANDjobbers

Our last issue was published on December 6th, 1950.

GULF MOBILE & LEXINGTON

ATTENTION DEALERS AND JOBBERS

OUR LAST ISSUE WAS PUBLISHED ON DECEMBER 6TH, 1950.
Help Wanted—Advertisements

Rate—12¢ a Word Minimum $2

Adverts in full mast head times all ad on publication in this issue.
No charge accounts.

Forms Close Thursday for the Following Week’s Issue.

Merchandise Topics

New York:

The Modest Appreciated Coat

The most beautiful tissues in motion—electric clock on a variety of stand. Fancy clock stands on the floor and is the center of attention. The clock has a small motor, which drives the clock face. The clock is a conversation piece and is a sure money maker.

Will P.O. Chicago

Wholesale Only

COOK BROS.

816 W. Maxwell St.
Chicago, Ill.

Hurry, Hurry! Be Ready for that Late Xmas Trade!

The Most Appreciated Coat

SWISS WATCHES

- $8.95 Each

Sample $2.75

25¢ Deposit per box. P.O. Chicago

Original Famous Make Watches

Cal-Max

Write for Free Catalog.

FRED M. LEWIS

WISCONSIN DELUXE CO.

1907 N. Third Street
Milwaukee, Wisconsin

POT OF GOLD

NEW BEACON LEOPARD DESIGN BLANKET

5 x 72 Packed 30 to Case

$3.30 Each in Case Lots of 30

$1.90 Each in Case Lots of 30

NEW GIFT CATALOG NOW READY

WRITE FOR COPY—SEE LUK TO PAST BUSINESS

Mechanical Toys

Christmas Decorations

Wheaton, Pennsylvania, Bob, Crampers, Etc., Buffalo, New York, Canada, Tex., Sapporos, Shoe and many other items

We Carry a Large Stock for Immediate Delivery

ACE CARNIVAL SUPPLIES

ACE TOY MANUFACTURING CO.

1307 S. 27th Street

Attention, Jobbers.

Easter Line Now Ready

Two new Easter specialties of Seal Wax and Plater Plate Toys (plaster) are now available. Seal Wax, a great novelty item, is a wax candle with a metal plate that can be removed. The Plater Plate Toys are made of plaster and are painted in various colors.

These new items will be a great success and will surely make your Easter line a success. Orders are now being accepted for delivery in time for Easter.
Pipes for Pitchmen
by Bill Baker

GREAT FIST VALUE EVER OFFERED!

Four Fun-Filled Kick-Off Flicks

THE BILLBOARD

INVENTORY SALE

This Special Merchandise Offer

Good Only on Orders

Received by Jan. 10

All returns to ship for immediate shipment.

5% DISCOUNT ON GROSS LOTS

25% DISCOUNT, BALANCE C. O. D.

M C. MAEVE

well known in pitch circles, is at

this week's show in Bakersfield, where he played the

role of a pitchman in a new motion picture.

Doc M. M. WOLF

old-time pitchman, is at his home in S. S., where he

is pitching a new model of tobacco pipe. He

stated that he had never been so busy in his life,

and that he was making a fortune.

May 25% WEIL BALANCE C. I.

Received by Jan.

S A L E

to you

ORAH

when he has fully returned

from his recent trip. He

reported that he had had

a very successful trip and

that he was making a large

profit.

All May 33% received by Jan.


california.

M AY 25%

1111 South 12th St., St. Louis 4, Mo.

THIS BILLBOARD

PREM I U M Y R 0 THEP L E

RE I N F O R C E D

FOLDING CHAIRS

Furnished Delivery

REøjND IRRED

FOLDING CHAIRS

Premium No.

PREMIUM

NOVELTIES

WE STOCK A

COMPLETE LINE!

Order In

 rake, M.

NATCHEZ

BASKETBALL GAMES

Springs 9:15, 11:30, 1:30, 3:15, 5:30, 7:30, 9:15

Wash. 9:15, 11:30, 1:30, 3:15, 5:30, 7:30, 9:15

NEW GUNS

Established 1892

G. H. BURTON

J O H N " M A R C H " O F D I E M E S

B Y L I S T E R W A T C H  C O.

1911 Broadway, New York 1, N. Y.

Dawson & Company

1010 11, M. O.

ORDERS HANDLED

WRITE FOR CATALOGUE

LETTERS, JEWELRY, & RINGS
SEND FOR CATALOGUE

A MERICAN

SILVER MOUNTED

CATALOG

N O V E L T Y

P I T C H E R  E A R I L S

H A N D F O R M E D

S K E L E T O N

L O W I S I

P R I C E

M O R R I S M A N D E L L, I N C.

MERCHANTS

CH I A R S

N O V E L T I E S

THE BILLBOARD

MERCHANDISE

59

Reinforced Folding Chairs

New, solidly built, extra-wide seats and

backrests. upholstered in durable fabrics.

All sizes, all styles, all at low, special

Merchandise You Have Been Looking For

Lumbar, Omnibus, Spreader, Upholstered, Tapestry, Decorated, Threshing, Farm, Home, Garden. Satisfaction Guaranteed.

Send for Catalogue

Catalog Now Ready—Write for Copy Today

Imported Products, Low Prices, Wholesale and Retail.

Attention: Those who supply goods for the automobile trade.

Important: Invoices, Estimates, Orders, and Returns, Dept. A, St. Louis 4, Missouri.
SALESBOARDS
Communications to 188 W. Randolph St., Chicago 1, Ill.

DECEMBER 23, 1950

JUST RELEASED

9 New Boards
FOR 1951

Superior Products, Inc.

Turkey Push Cards

FREE! "New Wholesale Net Price Bulletin"! New wholesale price list for Push Cards. Circular size

Use Blackhawk Boards

Early Closing Time

On account of Christmas, forms for
the December 30 issue will go to press 24 hours earlier than usual. All advertisers
are requested to keep this early closing date in mind.

SALESBOARDS

Communications to 188 W. Randolph St., Chicago 1, Ill.

SALESBOARDS

Frei!' "New Wholesale Net Price Bulletin"! New wholesale price list for Push Cards. Circular size

Legal/Share Sales & Industries

P.O. Box 8046, Box 203, Huntington Beach, Calif.

Clipped circulars are included with each order always;

MATERIALS PROMO PROVIDE COPYRIGHT
Japanese Shuffleboard Grows Despite Turmoil

DETOUR, Dec. 18—Shuffleboard in Japan is a relatively new development, as the game is not prominent in the country. But in recent years, the game has gained popularity and has become a popular pastime in Japan's hotels and restaurants.

Shuffleboard, a game that originated in the United States, has been introduced to Japan and is quickly gaining traction. The game is played on a level board with a small ball that players push across the court with a stick called a cue. The object is to score points by landing the ball in designated areas on the board.

The growth of shuffleboard in Japan has been driven by the increasing demand for indoor games and activities, particularly in urban areas. The game is also seen as a way to promote physical activity and social interaction.

Shuffleboard clubs and tournaments have been established in various parts of the country, and the game has become a popular form of recreation. With the increased popularity of shuffleboard, there is a growing interest in the development of rules and regulations to standardize the game and ensure fair play.

Johnson Bill Status Quo as Time Runs Out

WASHINGTON, Dec. 19—The Johnson bill, which would grant the Interstate Commission additional power to regulate gambling, has been a controversial issue in Congress. The bill has faced opposition from various quarters, including concerns about its potential impact on state sovereignty.

The bill was introduced by Senator Johnson, who argued that it was necessary to prevent organized crime from exploiting the gambling industry. However, opponents have argued that the bill could undermine state control and allow federal intervention.

As time runs out in the legislative session, it remains to be seen whether the bill will pass or be amended. The issue of gambling regulation continues to be a source of debate and will likely be addressed in the upcoming congressional session.

Concord Oakes Pinball Games

CONCORD, N. H., Dec. 18—Pinball games have been a popular form of entertainment for many years, and Concord has its own share of pinball parlors. Thesearc on the games and their impact on society continues to be a subject of discussion.

Pinball games, which became popular in the mid-20th century, have been a target of criticism due to their potential for addiction and their association with organized crime. However, they have also been seen as a form of entertainment and a way to generate revenue for arcades.

The regulation of pinball games has been a topic of debate, with some advocating for strict regulations and others arguing for a more relaxed approach. The future of pinball games and their place in society remains to be seen.

NEWSTEAD PREMIUM BIZ BOOSTS INCOME FOR DISTRIBS, JOBBERS, OPS

Chicagoland

The premium biz boost is a major opportunity for distributors and jobbers to increase their income. The shift in consumer behavior towards premium products has created a lucrative market for those who can meet the demand.

Distributors and jobbers who have the ability to source and supply premium products are positioned to benefit from this trend. They can capitalize on the growing demand by expanding their product lines and offering high-quality goods to their customers.

Expressing

The express biz is undergoing a period of overhauling and a wave of consolidation. Major players are cutting costs and enhancing their efficiency to stay competitive in the market. This has led to a tightening of the market, with fewer players gaining a larger share of the pie.

Trucking

The trucking biz is being hit by the market consolidation and a tightening of the market. Major players are cutting costs and enhancing their efficiency to stay competitive in the market. This has led to a tightening of the market, with fewer players gaining a larger share of the pie.

SANTA SET FOR PARTIES AT COIN MACHINE PLANTS

Chicago

The coin biz is gearing up for the holiday season, with coin machine plants preparing for a busy period. The plants are producing a wide variety of coin-operated machines, including pinball machines, slot machines, and video games, to meet the demand.

The plants are working around the clock to meet the surge in orders, with workers and managers working overtime to keep up with the demand. The plants are also investing in new technology to increase their efficiency and help them keep up with the high demand.

NEWSTEAD PREMIUM BIZ BOOSTS INCOME FOR DISTRIBS, JOBBERS, OPS

Chicago

The premium biz boost is a major opportunity for distributors and jobbers to increase their income. The shift in consumer behavior towards premium products has created a lucrative market for those who can meet the demand.

Distributors and jobbers who have the ability to source and supply premium products are positioned to benefit from this trend. They can capitalize on the growing demand by expanding their product lines and offering high-quality goods to their customers.
DuGRENIR TO SELL DIRECT; SWITCH STARTLES INDUSTRY
Appoint Clayman Sales Manager;
Inks Pact With J. P. Manning Co.

HAVEN, Mass., Dec. 18—Arthur D. DuGrenier, Inc., in a
major move this week, announced its traditional marketing
policy of favoring sales to distributors who, in turn, sell
to the public from their own stores and retail locations.

The switch, viewed by industry figures as a desperate move to
interest Canadian manufacturers in the manufacturing field, was
made confirmed not desired by
DuGrenier executives here. But
Mr. DuGrenier said the company
was forced to act because of the critical
situation existing in the Canadian market.

Several manufacturers who have been
able to benefit from the new policy have already
begun to experience difficulties in the Canadian market.

Canadian Movie
Houses To Push Vendor Units
See Big Push When
Import Rule Is Dropped January 1

VANCOUVER, Dec. 18—Van-
couver theater executives are
making plans for increased
to a new wave of vendor units
in 1951. The Canadian government has lifted the
import ban on theater equipment, thus
opening up a new market for vendors.

The switch, viewed by industry figures as a desperate move to
interest Canadian manufacturers in the manufacturing field, was
made confirmed not desired by
DuGrenier executives here. But
Mr. DuGrenier said the company
was forced to act because of the critical
situation existing in the Canadian market.

Several manufacturers who have been
able to benefit from the new policy have already
begun to experience difficulties in the Canadian market.

Chicago's Darden will at
least one vendor unit on January 1.

Smells Displays
Ice Cream Roll
Vender at $350

CHICAGO, Dec. 18—Smells
and R.G. Displays, Inc., have
introduced a new ice cream
vendor at $350, the lowest price
yet offered by the firm.

The unit is a fully automatic
vendor that can dispense
ice cream rolls, sandwiches,
and assorted other items.

NAMA Insurance
Program Is Ready
Group Plan Available to All Members, Carrier is John Hancock Mutual

CHICAGO, Dec. 18—National
Anesthesia Association has
announced that its group
plan for dental insurance is
ready to go into operation.
All members are eligible
for the plan, which includes
treatment for all procedures.

The plan is available through
John Hancock Mutual, which
has been named the
exclusive insurer for the
association.

Northwest Spacarb
Org Molds Pedals

SEATTLE, Dec. 18—Spacarb of
Northeast, Inc., the organ
makers, has announced the
invention of a new device
for making organ pedals.

The device, which is
automatically controlled, is
expected to revolutionize the
industry in the coming years.

Detroit Awards
Three 28-Month
Vend Contracts

Stress Automatic
Coin Changers of
City Park Sites

Three three-year
contracts have been
awarded to vendors
in the City Park area
of Detroit, according
to the city council.

Each vendor must
agree to provide automatic
coin changers for the
sites.

New Vendor Batteries
Boosted

New Matched Cabinet Trend

VENDORS OF THE MONTH

Hot Drink Vendors Invade Chi Transit System, 10c Price
Sked 50-Unit Operation; Convert To 5c Cold Drink Summer

CHICAGO, Dec. 18—With the
installation of hot chocolate
vendors on Cook Transit District
buses here this week, Mechanical
Mechanics, Inc., initiated a new
(1) placement of dime-operated
card to Chicago Transit Authority
(TM) locations, and (2) offering of a hot. cold drink drink
in and subway stations.

Announcement of the new price,

Cigaret Rate
At High Level;
Name Sales Reps

NEW YORK, Dec. 18—Cigarette
manufacturers here have
 hectically arranged
shoppers from a record high level, according to Martin
Berg, president, who said that demand was expected to
continue at an even higher level.

He added that the sales figures were
in spite of the fact that the
New York City Board of
Examiners has ordered the
elimination of three of the
four major cigarette brands
named by the New York
Attorney General.

N. Y. Coke Goes
To 96c Case; 80c
Peg Held in Calif.

NEW YORK, Dec. 18—Bottling
companies here have announced
that the peg price of Coca-Cola has been
raised to 96c per case, effective
January 1.

The company said that this is
the result of increased costs
incurred in the production of the
drink, and that the increase
will help offset these costs.

Retailers are expected to pass
the increase on to their customers.

Kangaroo

One of the largest operators in the
industry, has announced a new
promotion that will
attract more customers.

The Kangaroo chain, consisting
of over 500 outlets, has
announced a "grand opening"
promotion that will last for
three weeks.

The promotion includes a
variety of discounts and
free gifts to attract new
customers.

NAMA Insurance
Program Is Ready
Group Plan Available to All Members, Carrier is John Hancock Mutual

CHICAGO, Dec. 18—National
Anesthesia Association has
announced that its group
plan for dental insurance is
ready to go into operation.
All members are eligible
for the plan, which includes
treatment for all procedures.

The plan is available through
John Hancock Mutual, which
has been named the
exclusive insurer for the
association.
YOUR VENDING HEADQUARTERS

HERE ARE THE FACTS!

Oak Expanding Calif. Building
CULVER CITY, Calif., Dec. 16-
Manufacturing Company, maker of the Amstel line of milk machines, will construct a 10,000-square-foot addition to its present building. The structure will be ready according to present plans, early in 1951. According to Harold P. Prosser, president of the firm, this addition will be made of concrete block. The expansion in space will provide for the expanded program that has planned, with approximately 50 more workers. The estimated increase in production is at three times present output.

Prices Climb For Vendible
Farm Supplies

WASHINGTON, Dec. 16-
Prices on most farm commodities used in the vending industry increased in recent weeks. A report issued by the Agriculture Department showed that demand is expected to continue for the rest of the year. The Bureau of Labor Statistics index was the highest recorded during the weeks of November 28, 9 per cent higher. The overall index was a dollar more for coffee and one per cent less for sugar. (This index covers all types of farm commodities.)

Cigarette Machines

NEW YORK, Dec. 16—Dave Oriwei has moved his Vendor Machine Repair Service from Brooklyn to 631 Tenth Avenue here. Oriwei has just added a new and used vending equipment, as well as making available complete repair and reconditioning facilities. Oriwei has been a manufacturer in this field for many years.

Vending Service Mores

NEW YORK, Dec. 16—Mr. Oriwei has moved his Vendor Machine Repair Service from Brooklyn to 631 Tenth Avenue here. Oriwei has just added a new and used vending equipment, as well as making available complete repair and reconditioning facilities. Oriwei has been a manufacturer in this field for many years.

S E A S O N S' G R E E T I N G S

TO ITS MANY
FRIENDS IN THE INDUSTRY

HAROLD PROSSER
SIO BLOOM • SAM WITTEN
AND STAFF

LOGAN DISTRIBUTING COMPANY

2210 MILWAUKEE AVE. • CHICAGO 47, ILLINOIS

SEASON'S GREETINGS FROM VICTOR
MRS. OR TOPPER

THE TOPS IN MODERN VENDING

The machine with the amazing new operating features that enables you to stamp your machine in a matter of a few weeks. Machines come equipped with a glass or plastic globe at an extra cost. These machines are packed and sold 4 to the case.

WRITE FOR OUR JANUARY SPECIAL

WE HAVE USED VENDING MACHINES THAT LOOK LIKE NEW, AT BARGAIN PRICES.

WRITE CONFECTION SALES CO.
7005 S. CLAY AVE., CLEVELAND, OHIO
PHONE: WO 4632

CHARMS—Proven Sales Boosters

Karl Guggenheim, Inc.
30 UNION SQUARE—NEW YORK 3, N. Y.

EARLIER CLOSING TIME

On account of Christmas, forms for the DECEMBER 30 ISSUE

will go to press 24 hours earlier than usual. All advertisers are requested to keep this earlier closing date in mind this week.

WRITE FOR DETAILS OR SEE YOUR DISTRIBUTOR

THE NORTHWESTERN CORPORATION
2109 AMERICAN STREET, MONT, 11, I11.
Now available!!
VICTOR'S TOPPER de LUXE
With the
ALL-PLASTIC GLOBE!
Contact your VICTOR distributor to order.

NOW TAKING ORDERS!
NEW Northwestern 49 Special

Supplies In Brief

Import Report:
WASHINGTON, Dec. 16-The U.S. Tariff Commission reported that the basic element in the price of the 10-40 model for green bean machines remains identical (1937 $600). No new model will be $650.

Wendell B. L. Dunn, president, stated the increase was made necessary because of higher material, production costs, and labor.

NOW TAKING ORDERS!
NEW Northwestern 49 Special

Arctic Vendor Price Up $30
APPLETON, Wis., Dec. 16-Arcot Vendor Sales Company advertised a 20% increase in the price of its 31-104 model for green bean machines, effective Monday. New Last will be $650.

Gordon Hauser, president, stated the increase was made necessary by the increased cost of raw materials and labor.

Nedicks Maps Vend Program
NEW YORK, Dec. 16-A step-up campaign to promote its 8-o'clock, canned orange drink was being planned by the Bed-tied company. Following completion of a new capping machine, the company tested a new capper to improve the efficiency of the company's plant.

Distribution next year will be nationwide, according to W. R. Winger, president of the company. The company's plant will be moved to a new location next year.

Cut meters:
FINA FLOX, Dec. 16-The idea of using park meters here has been proposed again recently. Because traffic is heavier during the cold winter months, it was decided to give motorists a break.

- LARGEST -
PROFIT MAKER
5c Silver Ring for Parachutes

Write for catalog

- GET NEWER CHARMS -
Lower prices from America’s newest Chocolate manufacturers
Over 30 new and different series of Chocolates
One price is lower than ever before
Send for complete catalog

- FRENCH BOY POPCORN SHIPPED ANYWHERE IN THE COUNTRY -

- TOP VALUE-LOW PRICE!! -

- TOP VALUE-LOW PRICE!! -

- TOP VALUE-LOW PRICE!! -
OPERATORS
HERE IT IS!

Vender Batteries

Cost-cutting and a smaller realization of its benefits.

Dual Offerings
Currently, there are three new models featuring each dual to

one or two types of cigarettes.

Cedar Hill Farms, which produces a single-value unit, also has

sold the Dual-Model cabinet in its special package.

Cigarette Machine, and the new two-cabinet unit, using its cigarette cabinet

with redesigned vending operations to handle the new product.

The Northwestern Corporation

SELECTIVE TAB GUM VENDOR
A competition from the start. It has everything an operator wants in a gum

vendor... a large capacity... easy service... adjustable price...

and available in a wide variety of cabinet styles.

THE NORTHWESTERN CORPORATION

200 W. Madison St., Chicago, Ill.

GET THE BEST...
Buy VICTOR VENDORS

For

* Dependability
* Durability
* Beauty
* Profit!

TOPPER

PREMIUM CANDLES

12 Lb. Ea.

$1.00 ea.

Sending money? Check for immediate shipment.

FOR THOSE "SPECIAL" LOCATIONS

It's SUPER MARKET

GIVE TO THE RUNYON CANCER FUND

CHAMPS
CHARMS

CHARMS

NEW "PICK-ME-UP" LINGERIE, THONGS, VENDORS, DEVICES

NATIONAL DISTRIBUTORS

PARIS, ILLINOIS

CONFIDENTIAL

PEERLESS WEIGHING AND VENDING MACHINE CORPORATION

712 W. Madison, Chicago, Ill.

and have a few

CAI

HAMBURG, N.Y.

GIVE TO THE RUNYON CANCER FUND

WANTED TO BUY

All types of Coca-Cola vending machines.

Champion But & Chocolate Co.

705 Summit Ave., Chicago, Ill.

REFRESH-O-MAT

E P P Y

Samuel Eppy & Co., Inc.

901 Wabash Ave., Chicago, Ill.

ALL LOCATIONS ARE MONEY MAKERS WITH

THE LOWEST COST

CUP DRINK VENDOR

Vendors who are interested in

an all-new, low-cost Fort"In stock today

T. S. ACCORD, INC.

AUTOMATIC PRODUCTS CO.

6913 Park Blvd.

W. 91st St.

Elk Grove Village, Ill.

THE BILLBOARD

VENDING MACHINES
Barring All-Out War, Music Biz Seen Headed for Active New Year

CHICAGO, Dec. 18 — Music manufacturers and distributors are predicting that 1951 will prove to be relatively quiet, barring any serious trouble on the Korean front. Although the industry has been experiencing a marked decline in sales, producers of the younger sets of music equipment are optimistic that 1951 will bring some improvement.

The outlook for the music industry is generally favorable, with many manufacturers reporting an increased interest in their products. The trend towards the production of smaller, more portable music machines is expected to continue, with the emergence of new designs and features.

In addition, the introduction of new recording techniques and the development of improved sound reproduction systems are anticipated to boost sales in the coming year. The industry is also optimistic about the potential for increased foreign sales, with many manufacturers eyeing opportunities in new markets.

Set Elections at ASCA Meet

Milwaukee, Dec. 18 — The American Society of Composers, Authors and Publishers, which represents more than 30,000 songwriters, composers, and publishers, will hold its annual meeting in Chicago next month. The meeting will feature elections for new officers and the announcement ofweeping new songs.

The society, which has been in existence for more than 60 years, is the largest organization of its kind in the world. It is dedicated to the protection of the interests of songwriters and publishers, and to the promotion of copyright law.

A FAMILY AFFAIR

Hypo Wisconsin Route

Milwaukee, Dec. 18 — The women in the family play a big part in the success of the Hypo Wisconsin Route, a business that is operated by L. & S. Novelty Company. The women, who are responsible for advertising and sales, have been instrumental in the growth of the company.

They are led by Mrs. L. S. Novelty, who is the vice-president of the company. She is assisted by her daughters, who are also involved in the business. The family's involvement has been crucial in the success of the Hypo Wisconsin Route.

WMG Continues Charity Drive

Washington, Dec. 18 — The Warner Music Group (WMG) is continuing its efforts to support the American Red Cross during the holiday season. The company has pledged to donate a portion of its profits to the organization.

WMG, which is comprised of Warner Bros., Elektra, Reprise, and Alternative Records, has a long history of supporting charitable causes. The company's contributions have included donations to various organizations, as well as the provision of music for public service announcements.

Chicago Coin Sets Up Distrib Network for Band Box Unit

Chicago, Dec. 18 — Chicago Coin Machine Company, a leading manufacturer of amusement and gaming machines, has announced the formation of a new network of distributors for its Band Box unit, the popular coin-operated amusement machine.

The company has appointed a number of distributors across the country, including leading names in the industry. These distributors will be responsible for the sales and distribution of the Band Box unit, as well as the company's other products.

Merchandising Music

Chicago, Dec. 18 — The Chicago Music Industry Association (CMIA) has announced the formation of a new division dedicated to the merchandising of music. The division, which will be headed by an experienced industry professional, will be responsible for the development of innovative strategies to promote and sell music products.

The division will also work closely with retailers and other industry partners to create opportunities for increased sales and revenue. The CMIA is committed to supporting the growth and success of the music industry through this new initiative.
Lucky is the serviceman's family where Dad has plenty of AMI juke boxes on his route. An evening out with Mother and the kids is seldom spoiled by a hurryup call for repairs that takes Dad away just as the fun is starting. And small wonder. For the AMI juke box plays on and on with scarcely ever a glance from the serviceman.

The sturdy, reliable mechanism and the dependable performance of the AMI merit the confidence of the man responsible for its care. Operators and location owners alike appreciate the steady flow of income that's almost never dammed by breakdowns.
5c Chute Plug
Op Meet Topic

CHICAGO, Dec. 16—Elimination of
the 5c Chute and increase
in prices paddling joke play at the
major concerns discussed during
the meeting of the Music Operators
of Northern Illinois (MOONI) held Wednesday
(12) in suburban Elbora
istry.
Citing trial operation of
minute jukebox operation in New
York, where the lowest price
was placed on "off-kilter" juke
boxes, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Citing the trial operation of
mini-jukebox operation in New
York, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Another Year—Another Dollar!
That's what the operators
must have over and over
in mind! And on 1950 draws in a
line, there is little doubt in
the minds of all who 1951 is in store.
Concerns and manufacturers
need the soldiering of Crocs, the
philosophy looks bleak
in word with the advent of non-profit tele-
visions, it was suggested.

If there is the slightest doubt in your mind about your future in music
check now with your Evans Distributors or write Factory direct.

Barron All-Out
Op Meet Topic

5c Chute Plug
Op Meet Topic

CHICAGO, Dec. 16—Elimination of
the 5c Chute and increase
in prices paddling joke play at the
major concerns discussed during
the meeting of the Music Operators
of Northern Illinois (MOONI) held Wednesday
(12) in suburban Elbora
istry.
Citing trial operation of
minute jukebox operation in New
York, where the lowest price
was placed on "off-kilter" juke
boxes, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Citing the trial operation of
mini-jukebox operation in New
York, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Another Year—Another Dollar!
That's what the operators
must have over and over
in mind! And on 1950 draws in a
line, there is little doubt in
the minds of all who 1951 is in store.
Concerns and manufacturers
need the soldiering of Crocs, the
philosophy looks bleak
in word with the advent of non-profit tele-
visions, it was suggested.

If there is the slightest doubt in your mind about your future in music
check now with your Evans Distributors or write Factory direct.

Barron All-Out
Op Meet Topic

5c Chute Plug
Op Meet Topic

CHICAGO, Dec. 16—Elimination of
the 5c Chute and increase
in prices paddling joke play at the
major concerns discussed during
the meeting of the Music Operators
of Northern Illinois (MOONI) held Wednesday
(12) in suburban Elbora
istry.
Citing trial operation of
minute jukebox operation in New
York, where the lowest price
was placed on "off-kilter" juke
boxes, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Citing the trial operation of
mini-jukebox operation in New
York, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Another Year—Another Dollar!
That's what the operators
must have over and over
in mind! And on 1950 draws in a
line, there is little doubt in
the minds of all who 1951 is in store.
Concerns and manufacturers
need the soldiering of Crocs, the
philosophy looks bleak
in word with the advent of non-profit tele-
visions, it was suggested.

If there is the slightest doubt in your mind about your future in music
check now with your Evans Distributors or write Factory direct.

Barron All-Out
Op Meet Topic

5c Chute Plug
Op Meet Topic

CHICAGO, Dec. 16—Elimination of
the 5c Chute and increase
in prices paddling joke play at the
major concerns discussed during
the meeting of the Music Operators
of Northern Illinois (MOONI) held Wednesday
(12) in suburban Elbora
istry.
Citing trial operation of
minute jukebox operation in New
York, where the lowest price
was placed on "off-kilter" juke
boxes, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Citing the trial operation of
mini-jukebox operation in New
York, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Another Year—Another Dollar!
That's what the operators
must have over and over
in mind! And on 1950 draws in a
line, there is little doubt in
the minds of all who 1951 is in store.
Concerns and manufacturers
need the soldiering of Crocs, the
philosophy looks bleak
in word with the advent of non-profit tele-
visions, it was suggested.

If there is the slightest doubt in your mind about your future in music
check now with your Evans Distributors or write Factory direct.

Barron All-Out
Op Meet Topic

5c Chute Plug
Op Meet Topic

CHICAGO, Dec. 16—Elimination of
the 5c Chute and increase
in prices paddling joke play at the
major concerns discussed during
the meeting of the Music Operators
of Northern Illinois (MOONI) held Wednesday
(12) in suburban Elbora
istry.
Citing trial operation of
minute jukebox operation in New
York, where the lowest price
was placed on "off-kilter" juke
boxes, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.

Citing the trial operation of
mini-jukebox operation in New
York, it was suggested that
such a plan might help alleviate
the problem of non-profit tele-
visions. The plan was suggested
to draw attention to the jukes as a
different form of entertainment.
Cincy Ops Hold Holiday Meet; Pick Hit Tune

CINCINNATI, Dec. 16 — The American Phonograph Operators Association (APOA) held its annual Christmas meeting Tuesday (13) at the hailSheraton Hotel. The business as usual was discussed, and the plan for the coming year was announced. Charles Rantner, with a gift in the form of a new phonograph, took over the presidency of the association. Rantner spoke briefly on the good work the association is doing and that the members are doing. The members were also told that the association has done a lot of good work in the past year and that the association is looking forward to a successful year in 1951. Each record of the members was shown and the artists who attended this meeting were: Pick Hit Tune, Al Morgan, and Mr. Morgan.
The public is demanding 2 hit tunes for RIASTOCRAT '45' is the only one featuring 2 plays for a nickel.

The RIASTOCRAT '45' is making gold mines out of the small space for acres or far-advanced operators. Places like road stands, small taverns and drug stores; all too small to support a large juke box, are now producing solid weekly profit. This is possible with the RIASTOCRAT '45' because of its revolutionary new concept and the remarkable 45 RPM records. Put a few RIASTOCRATS on location and test for yourself. You'll be amazed. Write today for complete details.

Now Appointing Distributors in South and Southeastern Territories. Write for Details.
TIPS FOR PROFITS

New Op Says Vendors Have Big $ Potential

DENVER, Dec. 16—While the general attitude of vending machine operators the country over is that postage stamp vending machines are "dead" and that only lard and butter machines are worth considering, an interest in Ideal Scale Company has evolved over 200 locations in the Colorado capital area. Mr. H. J. Ballantyne, Denver's credit manager, in his letter to operators, "We need to get the old machines producing again."

By far the most promising is the Ideal Scale Company of Los Angeles. This line of machines is particularly effective with the more expensive types of beverage vending machines. If you would like to have your machines producing again, please give us a call. We can arrange for a demonstration of the machines at your location.

While the new machines are more expensive to purchase, they are far more profitable. The Ideal Scale Company has been in business for over 20 years and has a reputation for producing high-quality machines. We are confident that you will be pleased with the results of using our machines and would be happy to discuss the possibilities with you.

We look forward to your call and will be happy to provide any further information you may require.

Sincerely,
The Denver Vending Company
Williams NIFTY
Detrost the Locations
with
* SPECIAL SCORE!
* SUPER SPECIAL SCORE!

NIFTY HAS EVERYTHING! HIGH SCORE—
THUMPER BUMPERS—FLIPPERS and Williams’
ORIGIAL TILT RESET (Pat. Pend.)
SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

Merry Christmas
and all
Best Wishes for the
Coming Year

CREATORS OF DEPENDABLE PLAY APPEAL!

Season’s Greetings and Best Wishes
for a Happy and Peaceful New Year
Oscar Schults and Irving Ortiz

RECONDITIONED GAMES
MILLS BELLS
MILLS VEST POCKETS
SALLIED TURF KING
WILLIAMS COWBOY
COWBOY PUNCH
UNIVERSAL HIGH SCORE
BOWLER

NEW EQUIPMENT
MILLS BELLS
MILLS VEST POCKETS
CENCO FLYING SAUCER
SALLIED TURF KING
WILLIAMS COWBOY
COWBOY PUNCH
UNIVERSAL HIGH SCORE
BOWLER

LATEST BILLS, RECONDITIONED BY THE FINEST MECHANICS IN THE BUSINESS

PRICES
Write for PRICES

Write for Pricing on Coin Operated, Pinball Games, Single, Double and Triple Solid State Ballys for Sale

AUTOMATIC COIN MACHINES & SUPPLY CO.
Telephone: CLOS LOP 2-2484

Join MARCH of Dimes
January 15-31

WANTED—CLOSEOUTS & DISTRESS MERCHANDISE

Write Box D-176 c/o Billboards, Claremont, N. Y.
$64 QUESTION

How much do you make on your investment? Do you have long-life equipment that will be making more money for you many years after it has been paid for? Well, Brother, you can have it... Operate the exclusive NOLLYCRANE... coin-operated, miniature model industrial cranes that has everything an operator wants.

Write for Descriptive Circular and Free Profit Chart

COMO MANUFACTURING CORPORATION
5835-905 W Bldge Ave, Chicago 25, Ill.

PLAYERS ARE STANDING IN LINE TO PLAY THE PLAY-WRITE

YES * In many locations throughout the world, players will be lined up waiting in line to play the machine. 100% of the players will have a profit. One of the most interesting features of the PLAY-WRITE is that it can be operated by any kind of coin, making it the ideal compromise for all players.

The PLAY-WRITE requires no landlord's license. Be first in your territory — write for complete information.

"THE PLAY-WRITE is patented in the United States and Canada."

Play-Write CORPORATION
590 South Main Street
Telephone: Postage 5892
Akron 11, Ohio

Merry Christmas
to all our friends
WALLY FINKE
JOE KIVYE
and the
OFFICE OF FIRST DISTRIBUTORS

HOLIDAY SPECIALS

FIVE BALL GAMES

Wally Finkie & Joe Knife
Chicago 22, Illinois

Holiday Sales

CLC

Happy Days

$ Specials

W lạpy

Merry Christmas

New York:

Murray Yeye, sales manager of Atlantic New York, was on the receiving end of a wave of climbing last week, all because of a black eye. The incident was the result of accident, not a planned event, but it provided Murray with the perfect opportunity to demonstrate the power of the PLAY-WRITE.

PLAY-WRITE's Testimonial

The PLAY-WRITE is a remarkable product, which has helped us to increase our sales by 50%. We are now able to provide our customers with an enjoyable and reliable service, thanks to the PLAY-WRITE.

PLAY-WRITE's Quality

The PLAY-WRITE is manufactured to the highest standards, ensuring longevity and durability. It has a unique design that sets it apart from other similar products on the market.

PLAY-WRITE's Features

The PLAY-WRITE offers various features that make it the ideal choice for customers. It has a user-friendly interface, allowing for easy operation, and it provides a wide range of entertainment options.

PLAY-WRITE's Performance

The PLAY-WRITE has been tested extensively, and it has proven to be highly reliable and efficient. It has received positive feedback from customers, who have praised its performance and durability.

PLAY-WRITE's Benefits

The PLAY-WRITE offers numerous benefits, including increased sales, improved customer satisfaction, and a positive impact on the environment.

PLAY-WRITE's Future

As technology continues to advance, the PLAY-WRITE will continue to evolve, offering new features and improved performance. We are confident that the PLAY-WRITE will remain a popular choice for customers for many years to come.

Thank you for choosing the PLAY-WRITE. We look forward to serving you for many years to come.

Sincerely,

[Signature]

PLAY-WRITE CORPORATION

590 South Main Street
Telephone: Postage 5892
Akron 11, Ohio

At World Wide the main problem seems to be to get enough Rock-Ola Backet 's to keep visitors happy. Floor model has been in virtually continuous use at least a month, and Mrs. Paul Quackshand of Royal Amusement, Denver, N. Y., in town last week on a shopping trip.

A hot argument between Jack Minick, 4100, and the King of Master Automatic, ended in a draw Tuesday. Murray neither would concede to the other a greater knowledge of the territory. Murray later pointed out that more sales are made every hour than Jack only has half as many could be kicked. His advantage was the difference in program thinking among others when a white line was drawn in the bit line up on opposite sides of the fence.

Samp Gilligan, of the Westchester Country Jockey's Union, is being fed on an arm of confidence through Jack Minick, formerly with Deon Automatic, has told four South Backet to take a job with the sport of the future, Schenectady American Music & Service, has opened a new location last week, while the New York Collector, who operates under the name of Jack Gilligan, is restoring his parents home on a visit from the Old Country.

Dick Fieldman has enlarged his music interests by buying the Manhattan segment of all segment of the Lake route. Stayl will operate in Brooklyn and Long Island, the next week.

Resident Salesmen have been busy all week, trying to sell new machines to the largest operators of their respective districts. The week a trip to Dallas, last week.

Two West Side Distributors, who have the exclusive right to operate machines in the New York area, are reporting brisk business.

Harry Bergs, of the West Side Distributors, reports a heavy demand for the conversion, he has developed for the Chicago Coin Bowling Alley, The change-over features a fully enclosed assembly, and the machine is being marketed.

Charlie Brickman, Rowe ex-ex, returned from a trip to Dallas last week. Very much impressed with the big operators and their machines, he was enthusiastic about the new machines and their potential for profit.
Merry Christmas to All!

Just what we need to boost the play on our bowler!

It's Keeny's DIVYDEND
AMAZING PLAY STIMULATOR FOR SHUFFLE-TYPE GAMES!
INCREASE THE PLAY ON ALL OF YOUR CON-OP SHUFFLE GAMES WITH THIS SMALL KEENY DIVYDEND UNIT LOCATED BEHIND BAR OR COUNTER. LOOKS LIKE A SMALL RADIO. REGISTERS UNITS PERCENTAGE OF PLAY CONTINUOUSLY. PREVENTS VALUE OF CREDIT FROM BECOMING TOLERANCE OR PERMANENT OR AT TURN OF SWITCH. SHOWS CREDIT DUE IN DOLLARS AT BARS; IN CENTS AT TOP. ADDS DIVYDEND UNIT TO YOUR BAR OR COUNTER NOW.

ORDER FROM YOUR DISTRIBUTOR OR DIRECT
H. C. EVANS
& CO.
1556 W. CARROLL AVE.
CHICAGO 11, ILL.

Central Ohio Coin Machine Exchange

ORDER FROM YOUR DISTIBUTOR OR DIRECT
H. C. EVANS
CO.
1556 W. CARROLL AVE.
CHICAGO 11, ILL.

Central Ohio Coin Quality Buys

Central Ohio Coin Machine Exchange

Earlier closing time
On account of Christmas, forms for the December 30 issue will go out 24 hours earlier than usual. All advertisers are requested to keep this earlier closing date in mind this week.

Evans' 1951

TEN STRIKE

Original and Still Greatest of Bowling Games!

As we predicted, TEN STRIKE, still astoundingly successful, has further increased its popularity and is still intriguing the world with its new synthetic copies that have been introduced in the past decade.

Real Bowling! All Skill!

Better than ever—every way:

New High Dial Projectile starting up in 1951

Improved Pin Setting Device eliminates wooden balls. Many other improvements for better play.

Perfect for: When you are cornered over perfect automatic Pin Set return you from, because it has the quality of making the Masters Markable Strike from the finish of delivery of half in the setup of the ball as well in every.

BEAUTY: Closest thing to real bowling! Just as thrilling! Player has no idea when and where the return ball can hit for Golden, say the C hypnotic. Strike is evocative automatic pin-free, trampoline pin—

For equipment that goes somewhere under burst, your turn, buy Evans' thousands of originals or one of the paid for the first time in the fixed deal for sets for tournament only, it is better. If you are interested in the price and condition of any equipment, the price is available.

Details on the nearest Evans, 1556 W. Carroll Ave., Chicago 11, Ill. or Evans Coin Machine Co., 1556 W. Carroll Ave., Chicago 11, Ill.

Impermanent Manufacturers Exchange

Central Ohio Coin Machine Exchange

Central Ohio Coin Quality Buys

Merry Christmas and a Happy New Year

Join March of Dimes

January 31, 1951

Merry Christmas to All!

World Wide: Your Exclusive Distributor for KENNY BALL GAMES

EXHIBIT DARE BALL SHOOTER

KEENYS SPECIAL!!

The latest cut of any KENNY games.

Reconditioned SHUFFLE GAMES

WORLD WIDE: Your Exclusive Distributor for KENNY BALL GAMES

Reconditioned five ball games

Reconditioned shuffle games

If you have any questions or need additional information, feel free to contact us. We are always here to help you. Thank you for choosing us as your exclusive distributor for KENNY ball games. We look forward to serving you in the future.

Central Ohio Coin Machine Exchange

Central Ohio Coin Quality Buys

Central Ohio Coin Machine Exchange

Earlier closing time
On account of Christmas, forms for the December 30 issue will go out 24 hours earlier than usual. All advertisers are requested to keep this earlier closing date in mind this week.
United’s
FOUR PLAYER SHUFFLE ALLEY
1 TO 4 CAN PLAY
IT’S DIFFERENT
SKILL and SPEED
Two Sizes: 8 FT. and 9 FT.

United’s
SHUFFLE ALLEY REBOUND
OFFICIAL BOWLING SCORING
SINGLE PLAYER
SENSATIONAL EARNINGS
Two Sizes: 8 FT. and 9 FT.

United’s
TWIN SHUFFLE ALLEY REBOUND
20-30 SCORING
EXTREMELY FAST PLAY—BIG PROFITS
Two Sizes: 8 FT. and 9 FT.

United’s
DISAPPEARING PIN CONVERSIONS
FOR
SHUFFLE ALLEY
SUPER SHUFFLE ALLEY
DOUBLE SHUFFLE ALLEY
EASY TO INSTALL
AND TO EARN PROFITS

IMPORTANT!
We carry a complete stock
of parts for United and
Universal games.
SAME DAY SHIPMENTS
NO WAITING!

Attention!
FOREIGN BUYERS
We have a complete line of
coin-operated equipment avail-
able for immediate shipment
at drastically reduced prices.

Dollar’s Worth
EVER OFFERED
TO COIN-MACHINE MEN
ANYWHERE

Dave Simon
627 Tenth Ave., New York 18, N.Y.
Phone Plaza 7-8660

Universal’s
SHUFFLE TOURNAMENT
The Greatest Conversion Ever Built
FITS ALL SHUFFLE BOARDS
ITS-TERRIFIC

Universal’s
DELUXE TWIN BOWLER
IT’S FAST! IT’S QUIET!
Convertible—Novelty or Free Play

Universal’s
OUTSTANDING ONE-BALL
WINNER
FEATURE BELL CONSOLE
Bings Up Higher Profits

Universal’s
HIGH SCORE BOWLER
15 PINS
1 OR 2 PLAYERS
It’s New!
It’s Different!

LONDON OFFERS TOP VALUES!
All Cleaned! All Checked!

Games
PHONOGRAPH—ACCESSORIES
Flexier MP-300, 100 Sereis, $25.00
Seeburg Col., $30.00
Selmer, $35.00
Kodak-ILS Playmaster, $10.00

D I S A P P E A R I N G P I N
CONVERSIONS
For
CHICAGO COIN
UNITED—UNIVERSAL
NOW $44.50

WANTED
USED MILLS SLOT MACHINES
HIGHEST CASH PRICES PAID!

Baker Novelty Company
584 Worlds Largest Suppliers of Club Equipment
1700 Washington Boulevard
Chicaco 12, Illinois

EVERY PIECE GUARANTEED
ONE BALLS
SHELLEY ALLEYS

FOR SALE—EQUIPMENT
18 Pin Back, 2 Shuffle Alley, 1 Two Player
Bowling, 12 Scoring, 10 Flippers, 2 pin
Black-Ops, few miscellaneous.

Jack Lowry
242 East 132nd St., New York

For Sale—Tell us Your Needs
In Phonographs
Solenoid Distributors, Inc.
510 Ninth Ave., New York

Universal’s
Disappearing Pin
Conversions
For
Chicago Coin
United—Universal
Now $44.50

For Sale—Equipment
18 Pin Back, 2 Shuffle Alley, 1 Two Player
Bowling, 12 Scoring, 10 Flippers, 2 pin
Black-Ops, few miscellaneous.

Jack Lowry
242 East 132nd St., New York

For Sales: Tell us your needs
in Phonographs
Solenoid Distributors, Inc.
510 Ninth Ave., New York

Parker Distributing Company
311 8th Avenue South
Nashville, Tenn.
Phone 6-0104-401511

LONDON OFFERS TOP VALUES!
All Cleaned! All Checked!

Games
Phonograph—Accessories
Flexier MF-300, 100 Series, $25.00
Seeburg Col., $30.00
Selmer, $35.00
Kodak-ILS Playmaster, $10.00

WANTED
Used Mills Slot Machines
Highest Cash Prices Paid!

Baker Novelty Company
584 Worlds Largest Suppliers of Club Equipment
1700 Washington Boulevard
Chicago 12, Illinois

Every Piece Guaranteed
One Balls
Shelley Alleys

FOR SALE—EQUIPMENT
18 Pin Back, 2 Shuffle Alley, 1 Two Player
Bowling, 12 Scoring, 10 Flippers, 2 pin
Black-Ops, few miscellaneous.

Jack Lowry
242 East 132nd St., New York

FOR S A L E: T E L L U S Y O U R N E E D S I N P H O N O G R A P H S
Solenoid Distributors, Inc.
510 Ninth Ave., New York

Parker Distributing Company
311 8th Avenue South
Nashville, Tenn.
Phone 6-0104-401511
NEW CYCLONIC BALL ACTION with
"WHIZZING" "WHIRLING" "LIGHTNING SPEED"

GOTTLIEB'S DOUBLE-FEATURE

introducing SENSATIONAL "MATCH" PLAY!

- His No. 1 RED BUMPER—match it with No. 1 BLUE BUMPER . . . BONUS POCKETS
light up for REPLAY AWARDS! Any matching combination does the trick! Completing
RED or BLUE BUMPER Groups scores advances . . . BONUS ADVANCE Awards
Replays . . . 15 BONUS ADVANCES Light Bottom AWARD ROLLOVER for Re-
plays . . . HIGH SCORE . . . CYCLONIC BUMPERs . . . "POP" BUMPER
. . . FLIPPERS.

ORDER FROM YOUR DISTRIBUTOR

Season's Greetings

D. Gottlieb & Co.
114050 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

REAL Buys at
the RIGHT PRICE!

FOR BELL'S IT'S

BELL-O-MATIC

WORLD'S EXCLUSIVE DISTRIBUTOR: MILLS BELL PRODUCTS

MAYFLOWER SPECIALS
PROVEN BEST BY TEST!

UNUSED SHUFFLES

UNITED TEAM POCKET
UNITED SHELL ALLEY
DENNY LEAGUE ROWER
BALLY POOL ROWER
BALLY SHUFFLE CHAMP
UNITED 4 PLAYER ALLEY

MAYFLOWER DISTRIBUTING CO.

"YOU CAN ALWAYS DEPEND
ON ACTIVE – ALL WAYS"

Jane MARCH of DIMES
JANUARY 1-31
TAX FREE GAMES

COMET NON-COIN OPERATED
- cigarette reels
- no coin chute
- no cash box
- token payouts

METEOR NON-COIN OPERATED
- fruit reels
- no coin chute—no cash box—token payouts

WE NEED ROOM OUT THEY GO
- Bally used coinless, double-ups,
- multi-reels, spot reels, hearty
- bonus twin super bell, 5/2x
- clover bell
-

BALLY CITATIONS
$225.00
WHILE THEY LAST

WE PROVIDE FREE PRICES ON ALL GAMES
FRANK SMART'S SALES CO.
596A Fourth Ave., E., Manhattan, N.Y.
Phone: 17 1171

WRITE FOR PRICE

MUSIC OPERATOR: THIS SOLVES YOUR PROBLEM!

SEEING IS BELIEVING
Here is a 7-piece band for every tavern, club, restaurant,
department store and a thousand and one other
locations. The men play their instruments, turn toward the
audience, all seemingly in
time to any record played.

HAPPY GET FRONT MONEY GUARANTEES
ENTIRE UNIT BRIGHTLY
Illuminated—Giving
Lifelike appearance
to animated musicians.

MACHINES CAN BE CONNECTED
TO EITHER A REGULAR
PHONOGRAPH OR A HIDEAWAY.
EASILY INSTALLED TO THE
WALL TROUBLE-FREE
— TESTED FOR 2 YEARS.

ITS ANIMATION
AMAZES EVERYONE!
See the drummer hop up and
down in time to the music
—the violin and bass fiddle
players move their bows
the trumpet and saxophone
players move in realistic
rhythm to the music. The
trumpet player slides the
trombone back and forth.
The piano player moves his
hands over the keys.

IF YOUR DISTRIBUTOR DOES NOT HAVE "BAND BOX" WRITE DIRECT TO CHICAGO COIN MACHINE CO. FOR NAME OF THE NEAREST DISTRIBUTOR

PHONOGRAPHICS WITH THE
DAVIS 6 POINT GUARANTEE

- MECHANICAL OVERHAUL
- WORN PARTS REPLACED
- CARPET PROFESSIONALLY
- REFINISHED

WURLITZER
ROCK-OLA

SEEBURG

ROCK-OLA

WE PROVIDE FREE PRICES ON ALL GAMES

DAVIS DISTRIBUTING CORP.
738 ERIE RD., LATHAM, N.Y.
Syracuse, N.Y.—Phone 5-5394

COMET Industries, Inc.
2515 Fullerton Ave.
Chicago 37, Ill.
Phone: Davis 2-2469

CHICAGO COIN MACHINE COMPANY
1725 DIVERSIFY BOULEVARD
CHICAGO 14, ILLINOIS
BOOK BIGGER PROFITS!

With these Universal Products

UNIVERSAL'S COMPLETELY New!
HIGH SCORE BOWLER
1 or 2 Players

Fast! Simple!

OPERATORS' REPORTS PROVE
GREATER CASH BOX EARNINGS
BY 4 TO 6 TIMES

EARNINGS SURPASS ANY PEAKS OF THE PAST YEAR!

UNIVERSAL'S "SHUFFLE TOURNAMENT"
Converts your shuffleboards into
2 Super Twin Bowlers

UNIVERSAL'S FEATURE BELL
Packed with Extra Features

AS MANY AS 4 PLAYERS!

Write
Wire
Phone

See Your Universal Distributor

UNIVERSAL INDUSTRIES, Inc.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment
5737 NORTH BROADWAY • Telephone UPTown 8-2345 • CHICAGO 40, ILLINOIS

TAKING ADVANTAGE OF THESE PLAY-INVITING
ENTRY FLASH
FEATURES FOR GREATER PROFITS THAN EVER

★ DAILY DOUBLE...Return ball after a winner, with odds
remaining at same level for start of next tournament.

★ EXTRA NEW SELECTIONS...Bonus — Saddle Bar, etc.
Advance for better advertisements and stare lifted until a
winner is made from these items.

★ LITES FEATURE RACE...Gives players an additional method
of "beating" feature race.

★ ADVANCES ODDS...One of the greatest incentives for
additional play.

★ PURSE AND SHOW SECTIONS SCORE WIN ODDS...
The familiar feature that players try for after obtaining other
advantages!

★ ADDITIONAL SELECTIONS.5, 6, 7, 8, 9, simple or in combination.

ADDENDUM ENTERIES 6, B, C, D BUMPERS
SPELL NAME
MYSTERY TYPE ADVANCING ODDS
KICK PLATE ON FRONT DOOR

15 PINS
PERFECT SCORE
1000
NEW SCORING PRINCIPLE
UNIVERSAL'S TIME PROVEN
MECHANISM EVEN SIMPLER
THAN EVER BEFORE!
Merry Christmas and Happy New Year from Bally

...builders of TURF KING jumbo pinball game

THE GREATEST PINBALL GAME EVER BUILT

BALLY MANUFACTURING COMPANY, CHICAGO

MANUFACTURERS OF HOOK-BOWLER, AMERICA'S GREATEST SHUFFLE-BOWLING GAME
"Skee Alley"

A Great, New Automatic Scoring Shuffle-Type Game

Skill Shots Galore
Play Compelling Suspense
Fun for Everyone
Great for Competitive Play
Fast Action—2 Pucks
Proven Player Appeal

SIZE
9½ FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

Merry Xmas
and a
Happy
New Year

UNITED'S Drop Chute

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Season's Greetings...

...from the J.P. Seeburg Corporation and its nation-wide distributing organization...