FORMULA FOR STARVING

Rank and File Actor Makes $840 Per Year

NEW YORK, Dec. 31—Actor Terry Power has just completed a second act as star of a national employment in the theater. The latest report received indicates a 12-month period ending May 27, 1950. While the's actor did not know the exact number of dates, he was able to cultivate the venue of the theater's most popular productions per week, approximately 10 shows per week. Since last season, the actor has played in various productions throughout the country, averaging one show per week. Actual figures are still available and will be reported in the next issue. The actor's salary is $840 per year, and he plans to return to the theater in the summer of 1951.

Comic Cen Pens "Violets' Legiter

NEW YORK, Dec. 29—Walt Disney, who was himself a former Disney employee, has agreed to produce an animated feature film titled "Violets' Legiter." The film, which will be released in 1951, will feature the adventures of a flower named Violets, who travels through the world to find her way home. The film is expected to be a major box office hit.

Truman Talk a Movie TV Click

NEW YORK, Dec. 29—The importance of carrying a major special event into major market houses via TV was demonstrated last week with the airing of the national experience. Four of the Paramount Theater's (UPT) houses used the show as a test to advance their new year's work. The audience was told to expect a new year's show each week. The show, "Theatre Talk," will be the brainchild of Artie Asner, who is working on the show's presentation.

Capitol and Arthur Murray Dance on Disks

HOLLYWOOD, Dec. 29—Capitol Records, in a bid to reach the motion picture audience, will issue nine dance albums, part of Capitol's "Cameo of Cerebral Music" series. Each four-record album will be devoted to a different dance style, ranging from the set of six covering the fox trot, waltz, tango, rhumba, mambo, and用户 in that order, these will be released by R.C. Asner, Francis Lee, Baro, Oona Bacall, Jimmy Durante, and Elaine May. Each regular on Capitol's talent roster, May or not, will be included on an album.

Similar company-dance studio tie-in was concluded last week in New York by Capitol's artist department, v e n g e v e. Also Livingston, Arrangements calls for a large-scale reciprocal promotional campaign aimed at both purchasing the album sales and increasing the attendance of the studio's shows. Capital will release the albums in the next 20 weeks. The titles of the albums will be announced.

1% Salary Tax May Bring AGVA $1,000,000 Per Year

NEW YORK, Dec. 30—The one percent levy on salaries that the American Guild of Variety Artists (AGVA) will put into effect February 1 will bring the total union's $1,000,000 annually. The reason for the levy is to increase the guild's membership to $1,000,000 annually. The levy will be collected from all members of the guild, and the money will be used to support the guild's various activities, including education, legal services, and health care.

Defense Dept. Puzzles FCC

WASHINGTON, Dec. 31—The second part of the National Security Act Amendments (FCC) is being studied by the Defense Department for immediate legislation. The President in control radio-TV stations and all radio-tele- graphs communications will be under the control of the Defense Department. The President will be able to order radio stations to go off the air for lack of space. The Administration has already announced that it will not permit radio or TV stations to go off the air for lack of space. The President will have the power to order stations to go off the air.

First Time Since War II

For the first time since the end of World War II, the Hollywood billboard this week in Los Angeles and New York City will be advertising coming to the screen. The billboard will be advertising a special in Los Angeles. The billboard will be advertising a special in New York City. The billboard will be advertising a special in Los Angeles. The billboard will be advertising a special in New York City.

NBC Plans 2d Tandem Ride

NEW YORK, Dec. 31—With all but one of the main networks having released their first major projects in a year, NBC is now releasing a tandem ride of "The New Adventures of Superman" and "The Adventures of Superman." The tandem ride will be the first major release of the year. The tandem ride will be released on NBC.

L. A. Gets 1st West Coast Theater TV

HOLLYWOOD, Dec. 31—Los Angeles will get its first glimpse of the future theater television studio to be built next week at its Orpheum Theater. The studio, designed by Artie Asner, will be the brainchild of Artie Asner, who is working on the show's presentation. The studio will be the brainchild of Artie Asner, who is working on the show's presentation.

Blame TV as Film Landmark Folds

ROCKY MOUNT, Dec. 31—First downtown house made its last performance this week, and the blame was placed on television. The house, operated by the Willard Chain, was the largest such operation in the United States. The house, operated by the Willard Chain, was the largest such operation in the United States.

By Jan Caity

NEW YORK, Dec. 31—With all but one of the main networks having released their first major projects in a year, NBC is now releasing a tandem ride of "The New Adventures of Superman" and "The Adventures of Superman." The tandem ride will be the first major release of the year. The tandem ride will be released on NBC.

Sheet Sales in 3/4 Time

NEW YORK, Dec. 31—One of the most interesting sheet music business stories of the past year is the fact that two factors emerged as the top sellers. These were Anthology and Wiltm. The latest sheet music business story is the fact that two factors emerged as the top sellers.

By Jan Caity

NEW YORK, Dec. 31—With all but one of the main networks having released their first major projects in a year, NBC is now releasing a tandem ride of "The New Adventures of Superman" and "The Adventures of Superman." The tandem ride will be the first major release of the year. The tandem ride will be released on NBC.

By Jan Caity

NEW YORK, Dec. 31—With all but one of the main networks having released their first major projects in a year, NBC is now releasing a tandem ride of "The New Adventures of Superman" and "The Adventures of Superman." The tandem ride will be the first major release of the year. The tandem ride will be released on NBC.
Richards Case Closed by FCC

DECEMBER 29, 1950

In an order dated December 30, 1950, the Federal Communications Commission (FCC) Bauman James D. Cuthbertson Friday (2) abruptly declared negative the license renewal issue concerning G.A. Richmond. The FCC concluded that the essential evidence had been submitted by both parties and that it would grant the license renewal. Richmond called an immediate news conference.

_further details_
PROFITABLE BEST!!!!

WE SALUTE
The many new and old friends we have been privileged to serve in 1950 and extend Season's Greetings To All.
Northern Maine State Fair, Presque Isle, Me.
Banger State Fair, Banger, Me.
Fair, Lewiston, Me.
John Fair, Windsor, Me.
Fremington Fair, Fremington, Me.
Union Fair, Union, Me.
Fryeburg Fair, Fryeburg, Me.
Sandy Creek Fair, Sandy Creek, N. Y.
Alton Fair, Alton, N. Y.
Booneville Fair, Booneville, N. Y.
Elmira Fair, Elmira, N. Y.
Brookfield Fair, Brookfield, N. Y.
Norwich Fair, Norwich, N. Y.
Benton Fair, Benton, Vermont
Lynden Fair, Lynden, Vermont

Canadian National Exhibition, Toronto, Ontario
Calgary Stampede & Exhibitions, Calgary, Alberta
Saskatchewan Industrial Exhibition Ltd., Saskatoon, Sask.
North Dakota Agricultural Society, Jamestown, North Dakota
Prince Albert Expo, Sask., Prince Albert, Sask.
Estevan Expo, Estevan, Sask.
Yarmouth Fair, Yarmouth, Alberta
(Those omitted attributed to lack of space)

Joseph J. Godin, Pres.
Roger J. Godin, Vice-Pres.
Edmund J. Godin, Gen. Mgr.

MEET US AT THE
CHICAGO
CONVENTION

LET US FURNISH YOU
WITH A PROPOSAL TO
FIT YOUR REQUIRE-
MENTS AND BUDGET.

FAIR SECRETARIES,
MANAGERS,
COMMITTEES
Advise us when your attractions com-
mittee will meet. We shall be happy

to discuss your requirements in person
at your convenience.

Direct from factory to you
thus you get more for
less. We manufacture what
we sell . . . thus you save.

Here's why those who know
the best select
INTERSTATE FIREWORKS
every time:

1. GREATER DOLLAR-FOR-DOLLAR VALUE
As basic suppliers of fireworks materials, we make
materials and manufacture practically everything
that goes into our fireworks right from the ground up.
Thus the lowest cost of our manufacturing organization,
plus our great testing program, enables us to offer you
greater dollar-for-dollar value than any other company.

2. SHOWMANSHIP
There's a good deal more in putting on a success-
ful fireworks display than just touching off a few fusons.
Our Display Service can give you show real showmanship
with just the professional touch it needs to make it a
success.

3. EXPERT WORKMEN—AND
WOMANSHIP
All our displays are handled by expert pyrotechnic
men whose sole business is to make sure that you get the best
show possible for your expenditure—a service that costs
you nothing extra. Every Interstate Fireworks display is
designed and built by experts—men who know exactly
how to produce the effects and brilliant spectacles desired.

4. COMPLETE INSURANCE COVERAGE
Interstate Fireworks, as the largest concern of its
kind, can and does provide complete insurance protection
on absolute necessity for any event. Thus, you take no
chances; run no risk of "same-old" when you buy
Interstate handle your display.

5. ASSURANCE OF SATISFACTION
It is always an assurance of satisfaction to deal
with a big company—now you know to be thoroughly
responsible and in a position to carry out its obligations
to the fullest extent.

6. QUALITY
Highest standards of quality are maintained
throughout every stage of our manufacture.

In Canada: FOR THE CONVENIENCE OF OUR DOMINION FRIENDS

INTERSTATE FIREWORKS MFG. & DISPLAY CO., LTD.

106 ADELAIDE STREET, WEST
PLAZA 5121
TORONTO, ONTARIO

November 20, 1950

ACT NOW!
Write
Wire
Phone

THE BILLBOARD CANDIDATE OF FIREWORKS
Western Canada
Association of Exhibitions

CLASS "A" CIRCUIT OF FAIRS OF WESTERN CANADA
cordially invite fair men, show men, concessionaires, attractions people to their annual meeting.

THE PROVINCIAL EXHIBITION OF MANITOBA
BRANDON, MANITOBA 1951
JUNE 2nd to 6th

CALGARY EXHIBITION
AND STAMPEDE
CALGARY, ALBERTA 1951
JUNE 9th to 14th

THE EDMONTON EXHIBITION
EDMONTON, ALBERTA 1951
JUNE 16th to 21st

SASKATOON INDUSTRIAL EXHIBITION
SASKATOON, SASKATCHEWAN 1951
JULY 23rd to 28th

THE REGINA EXHIBITION
REGINA, SASKATCHEWAN 1951
July 30th to AUGUST 4th

Annual Meeting
Jan. 22-23-24 1951

Fort Garry Hotel
Winnipeg, Manitoba
AM-TV Pacts May Revive 'War Clause'

NEW YORK, Dec. 25—General reinstatement of a "war clause" in time and talent AM-TV contracts is expected to materialize within the next few weeks, according to network and agency executives. There are severe developments leading to this move. If the anticipated shortage of radio and television time, another is reduction of defense production, accompanied by price freezes, and another is increased conversion to war production. Under these circumstances, advertisers feel they should have the right of cancellation, providing they pay a war clause premium in addition to their regular advertising rates. The war clause was introduced earlier this year as a means of assuring advertisers a guaranteed period of time for a guaranteed period of time, even if the network were to cancel the contract.

Pearson Loses Adam Hats Seg; ABC Offers 16G

NEW YORK, Dec. 25—Kew Pearson's contract with Adam Hats will not be renewed or extended after its expiration February 18, according to Charles V. Mewsworth, president of the firm. The reason given was "a planned change in advertising media for 1951." Ward Wheelock now handles the account.

It is certain that the cancellation was prompted in large part by Pearson's failure to persuade the ABC authorities that it was necessary to continue the show. Pearson used all his influence to secure the renewal of the contract, which was due to expire February 18, but the network's decision was final. Pearson had been on the air for three years and had a large following of listeners.

RCA Has Biggest Year, 75% Is Tele

NEW YORK, Dec. 25—This year was the biggest in the history of the Radio Corporation of America (RCA), with TV accounting for about 75 per cent of the gross income, according to Ward Wheelock, president. RCA's total earnings for the year ended December 31, 1950, were $165,000,000, compared with $155,000,000 for the same period last year. The company's earnings from operations were $165,000,000, compared with $155,000,000 last year. The company's earnings from operations were $165,000,000, compared with $155,000,000 last year.

WHO OKAYED THAT COPY?

NEW YORK, Dec. 25—Hil Dawson, Pastry Chef of New York & New York, has been creating a gastronomic advertising campaign. The campaign is designed to capitalize on the idea that a good ad is a good ad, regardless of whether it's for food or not. Dawson's ads feature the words "Lemon Pie," "Cheesecake," and "Ginger Snap." Dawson's ads have been praised for their creativity and effectiveness, and have helped to increase sales of his products.

Defense Dept. NBC 2d Tandem

NEW YORK, Dec. 25—The Defense Department has announced plans to broadcast the second unit of its tandem show, "The War on the Air," on NBC. The show, which is designed to inform listeners about the importance of broadcast service, will air on NBC on the same day as the first unit, "The War at Home," which is broadcast on CBS. The tandem show is part of a larger effort by the Defense Department to inform the public about the war effort. The show has been praised for its accuracy and effectiveness in informing listeners about the war effort.

Thanks to Everyone for Everything...
MUSIC

DECCA ACQUIRES DEUTSCHE LINE
Rockmil Pacts Reciprocal Deal; Will Expand Longhair List

NEW YORK, Dec. 23—Million-dollar president of Decca Records, this week completed an agreement to buy the Deutsche Grammophon of Germany. This was a move to increase the company's music holdings and extend its control over the longhair market.

The Deutsche Grammophon line is devoted to high-quality recordings and the company is regarded as one of the most reputable in the music world.

RCA-COMO Pact FIVE-YEAR DEAL

NEW YORK, Dec. 22—RCA owner of the nation's largest chain of record stores and Decca Records have signed a five-year pact covering their respective retail and wholesale operations.

The deal is expected to enhance the distribution of records to retail outlets, including supermarkets, drugstores, variety stores, and other such outlets.

Southard Job Split Twixt Wexler, Earl

Discisky Executive Takes High Post
At Times-Columbia

This is the second year in a row for Southard, and the company will be looking for a successor.

To Be Sign Tutti Camarilla

NEW YORK, Dec. 23—Tutti Camarilla's first album was released this week, and the company has decided to sign him to a long-term contract.

Carnival, a well-known Los Angeles-based group, has recorded an album for the company, and the company is looking for more talent to sign.

Decca Discontinues 50c "1000" Series

For Canada Trade

Although Decca has discontinued the "1000" series, it has not cancelled the "100" series, which is still available in Canada.

To Up Prices or Roll Back? Disksers in Scare Quandary!

Recent Hikes Judged "Vital," Yet Sentiment is: "Wait and See!"

NEW YORK, Dec. 23—The government's plans to freeze prices and stimulate the economy, while causing a flurry of speculation in the music industry, has led to a significant increase in the cost of records, even as many disksers were switching to higher-priced albums.

Both the recording and publishing industry indicate that the increased prices may prove beneficial in the long run, as they will provide more revenue for the musicians and performers involved.

Newer and more innovative forms of music industry "quality" under the new guidelines could prove beneficial. Some disksers have already started to implement these changes.

To All Disk Prices Up in Canada

TORONTO, Dec. 22—Record prices in Canada have risen in recent weeks, and the Canadian music industry has responded with a flurry of activity in its efforts to stabilize the industry. The Canada Post strike has led to a halt in shipments, and the industry is now looking for other ways to continue to deliver records to consumers.

All Disk Prices Up in Canada

New York, Dec. 23—The recent rise in record prices is due to a combination of factors, including increased costs for materials and production, as well as supply chain disruptions that have plagued the industry.

The government's recent measures to control prices have not had any significant impact on the market, and many disksers are now looking for alternative ways to stabilize the industry.

Brackman for Hollis BMI Job

NEW YORK, Dec. 23—Al Brackman, BMI's former executive vice president and now BMI's vice president, has been named BMI's new president.

Brackman takes over the post January 1, following the retirement of BMI's longtime president, Bill Oakley. Brackman is expected to continue Oakley's focus on expanding BMI's international presence and developing new revenue streams for the company.

802 & WINS Plan Huddle

NEW YORK, Dec. 23—Lorne Michaels, owner of 802 and WINS, and executive producer of Saturday Night Live, has announced plans to combine the two stations into one network. Michaels has also announced plans to expand the network's reach into new territories, including the Northeast and Midwest.
CHI MUSIC USERS MULL
AFM 5-DAY WEEK EIDICT

CHICAGO, Dec. 23.—All music users were talking about the resuming five-day week, initiated by Local 274. President Joseph F. F. O'Donnell, speaking for the Chicago Musician's Association (AFM), said the union's executive board had recommended the resuming of the five-day work week. The new week will be effective January 2.

F. O’Donnell said the union had received a number of complaints from members about the long hours of work and that the five-day week was more preferable.

"The new week will be more conducive to the health and welfare of our members," he said. "It will also enable us to work more efficiently and effectively."
Ezio Pinza
now records exclusively
for RCA Victor

Ezio Pinza claims he's an opera star because he was an unsuccessful 7-day bicycle racer. Hearing him sing after a race, a friend suggested that Pinza study voice.

At the Metropolitan Opera he sang so many villains so convincingly, critics called him the "big bad wolf of the Met." With *South Pacific* his name became a household word... his voice a revelation to millions up and down Main Street, U.S.A.

We are proud and happy to welcome Ezio Pinza back to the RCA Victor Red Seal label. Soon to be released: Pinza's album of hits (with Frank Warren) from his forthcoming MGM film, "MR. IMPERIUM."
It's NO SECRET!

SIX SOLID SELLERS!

Only M-G-M has these

BILLY ECKSTINE
BE MY LOVE
ONLY A MOMENT AGO
78 RPM — M-G-M 10799 • 45 RPM — M-G-M K10799

BILL FARRELL
MY HEART CRIES FOR YOU
YOU LOVE ME
78 RPM — M-G-M 10868 • 45 RPM — M-G-M K10868

JACK FINA
SONG OF THE BAYOU
BALTIMORE RAG
78 RPM — M-G-M 10869 • 45 RPM — M-G-M K10869

MEL TORMÉ
UNTIL THE REAL THING COMES ALONG
A FOGGY DAY
MGM Non-Breakable 10874

HANK WILLIAMS
MOANIN' THE BLUES
NOBODY'S LONESOME FOR ME
78 RPM — M-G-M 10832 • 45 RPM — M-G-M K10832

BOB WILLS
'TATERT PIE
I DIDN'T REALIZE
MGM Non-Breakable 10836

THE BILLBOARD
Music
Popularity Charts
DECEMBER 30, 1959

THE NATION'S TOP TUNES

1. 1. Tennessee Waltz
By Patsy Cline and Ray Price — Published by Rayprice (1957)
RECORDS AVAILABLE: 45 RPM — MCA 109240; 78 RPM — MCA 109241

2. The Thing
By Darol Hibbs and Mike Todd — Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110124; 45 RPM — MCA K110124

3. Harbor Lights
By Don Gibson and Milt Gabler — Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110125; 45 RPM — MCA K110125

4. My Heart Cries for You
By Billie Holiday and Her Orchestra — Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110126; 45 RPM — MCA K110126

5. My Heart Cries for You
By Billie Holiday and Her Orchestra — Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110126; 45 RPM — MCA K110126

6. A Bushel and a Peck
By Billie Holiday and Her Orchestra — Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110127; 45 RPM — MCA K110127

7. All My Love
By Billie Holiday and Her Orchestra — Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110128; 45 RPM — MCA K110128

8. Thinking of You
By Billie Holiday and Her Orchestra — Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110129; 45 RPM — MCA K110129

9. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110130; 45 RPM — MCA K110130

10. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110131; 45 RPM — MCA K110131

11. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110132; 45 RPM — MCA K110132

12. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110133; 45 RPM — MCA K110133

13. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110134; 45 RPM — MCA K110134

14. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110135; 45 RPM — MCA K110135

15. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110136; 45 RPM — MCA K110136

16. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110137; 45 RPM — MCA K110137

17. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110138; 45 RPM — MCA K110138

18. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110139; 45 RPM — MCA K110139

19. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110140; 45 RPM — MCA K110140

20. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110141; 45 RPM — MCA K110141

21. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110142; 45 RPM — MCA K110142

22. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110143; 45 RPM — MCA K110143

23. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110144; 45 RPM — MCA K110144

24. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110145; 45 RPM — MCA K110145

25. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110146; 45 RPM — MCA K110146

26. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110147; 45 RPM — MCA K110147

27. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110148; 45 RPM — MCA K110148

28. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110149; 45 RPM — MCA K110149

29. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110150; 45 RPM — MCA K110150

30. The Nation's Top Tunes
Published by MCA (1957)
RECORDS AVAILABLE: 78 RPM — MCA 110151; 45 RPM — MCA K110151
Week ending DEC. 30, 1950

Hot Sellers based on Actual Sales Reports

**THE BIG ONE TO WATCH!**

**DEAN MARTIN**

He gave you the hit, "I'll Always Love You"... Now hear his latest

"IF"


NEW RELEASES ON CAPITOL

**MARGARET WHITTING**

AD Boche, "I Love the Way You Say Goodnight"

CAPITOL RECORD NO. 1342 on 78 rpm • F1342 on 45 rpm

**STAN KENTON**

"Santa Lucia" (Acapella)

**BENNY STRONG**

"Dear Dear Dear"

**HARRY OWENS**

"Song of the Sunset"

**TEX WILLIAMS**

"Don't Make Love to Mary"

**GENE O'KEEFE**

"Butane Blues"

**SABRETT"**

"Hominy Grits"

**CAPITOL RECORDS**

**HOLLYWOOD**

**TIPS ON TOPS FOR OPS**

Bill Stewohaon, owner of L.A. Operators' One Stop Service, quotes major operator in Long Beach, Calif., "Tapping them all in price."

THE SIDER CAPITOL NO. 1326 BENNY STRONG'S "THREE HANDED WOMAN"

**HOT SELLERS!**

**POPULAR**

78 45 rpm

"MY HEART CRIES FOR YOU."

"MUSIC BY THE ANGELS" Jimmy Wakely... 1320... F1320

"LITTLE JOKER GETAWAY."

"TENNESSEE WALTZ" Les Paul... 1316... F1316

"THAT SHOT GUN DOGGIE."

"I AIN'T GONNA LET IT HAPPEN NO MORE" Tennessee Ernie... 1295... F1295

"I AIN'T NOBODY'S BUSINESS BUT MY OWN."

"I'LL NEVER BE FREE" Kay Starr... 1124... F1124

"A BUSHEL AND A PECK" "BEYOND THE BEER"

H. Whiting... 1224... F1224

"HARBOUR LIGHTS" "NEVERMENLESS"

Ray Anthony... 1190... F1190

"ORANGE COLORED SKY"

Hot "King" Carl-Sen Kenton... 1184... F1184

"OH BABY! EVERYBODY'S SOMEDAY'S FOOL"

Kay Starr... 1278... F1278

"I'LL ALWAYS LOVE YOU" "DEAN MARTIN... 1102... F1102

"I BRING YOU A PICTURE" "BUTTER FINGERS"

Bucky Tilles-Gene Spraggs... 1288... F1288

"GROSBY OF THE YUKON"

Babe "Caski" Mickey Bilt... 1284... F1284

"HUNGRY DUMPY HEART" Jan Garber... 1292... F1292

"AY AT CHING & CHING" "WHERE ARE YOU?"

Peggy Lee... 1120... F1120

**WESTERN & FOLK**

HANK THOMPSON

"A Broken Heart and a Glass of Beer"... 1327... F1327

RAMBLIN' JIMMIE DOLAN

"Hot Rod Race"... 1322... F1322

LEON PAYNE

"Because You Love Me"... 1321... F1321

RAMBLIN' JIMMIE DOLAN

"I'll Sail My Ship Alone"... 952... F952
an armful of hits
by **JO STAFFORD**

with Paul Weston
and his Orchestra

"IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME"
"THE HANDSOME STRANGER" 78 rpm 39130 33⅓ rpm 3-39130 45 rpm 4-39130

"TENNESSEE WALTZ" • "GOOD NIGHT PILLOW" 78 rpm 39129 33⅓ rpm 3-39129 45 rpm 4-39129

"USE YOUR IMAGINATION" • "WHERE, OH WHERE" (Both from "Out Of This World")
78 rpm 39049 33⅓ rpm 3-39049 45 rpm 4-39049

"STARDUST" • "YOU DON'T REMIND ME" (From "Out Of This World")
78 rpm 39056 33⅓ rpm 3-39056 45 rpm 4-39056

"TEARDROPS FROM MY EYES" • "MY HEART CRIES FOR YOU" (Both with Gene Autry)
78 rpm 39086 33⅓ rpm 3-39086 45 rpm 4-39086

Get A Head Start On The New Year
Stock 'em Today!

COLUMBIA RECORDS
First, Finest, Foremost in Recorded Music
### Music Popularity Charts

#### Records Most Played by Disk Jockeys

- **VOX JOX**

<table>
<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist</th>
<th>Format</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>THIS WAY</em></td>
<td><em>The Beatles</em></td>
<td>1,111,111</td>
</tr>
<tr>
<td>2</td>
<td><em>THE BEATLES</em></td>
<td><em>The Beatles</em></td>
<td>1,111,111</td>
</tr>
<tr>
<td>3</td>
<td><em>SOMETHING</em></td>
<td><em>The Beatles</em></td>
<td>1,111,111</td>
</tr>
<tr>
<td>4</td>
<td><em>LET IT BE</em></td>
<td><em>The Beatles</em></td>
<td>1,111,111</td>
</tr>
<tr>
<td>5</td>
<td><em>HELLO! GOODBYE</em></td>
<td><em>The Beatles</em></td>
<td>1,111,111</td>
</tr>
</tbody>
</table>

#### Best Selling Sheet Music

- **THE BILLBOARD**

<table>
<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>THAT'S THE WAY (I LIKE IT)</em></td>
<td><em>Aretha Franklin</em></td>
</tr>
<tr>
<td>2</td>
<td><em>LOVE IS BLUE</em></td>
<td><em>Harry Belafonte</em></td>
</tr>
<tr>
<td>3</td>
<td><em>YOU CAN'T STOP THE BEAT</em></td>
<td><em>The Beatles</em></td>
</tr>
<tr>
<td>4</td>
<td><em>IF I EVER LOVED</em></td>
<td><em>Bobby Vee</em></td>
</tr>
<tr>
<td>5</td>
<td><em>BELOVED</em></td>
<td><em>Milton Nascimento</em></td>
</tr>
</tbody>
</table>

#### Songs With Greatest Radio Audiences (ACI)

- **THE BILLBOARD**

<table>
<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>IBADEN'S THEME</em></td>
<td><em>The Baden Powell</em></td>
</tr>
<tr>
<td>2</td>
<td><em>JUKEBOX</em></td>
<td><em>The Jukebox Band</em></td>
</tr>
<tr>
<td>3</td>
<td><em>DANCING IN THE STREET</em></td>
<td><em>The Dancers</em></td>
</tr>
<tr>
<td>4</td>
<td><em>LIVE</em>A LA*</td>
<td><em>The Live</em></td>
</tr>
<tr>
<td>5</td>
<td><em>ONE</em></td>
<td><em>The One</em></td>
</tr>
</tbody>
</table>

---

**Note:** The chart is based on the national best-selling records of 1960, as tabulated by the Billboard Music Popularity Charts. The data is compiled from reports of music stores and radio stations across the country. The chart is published weekly and reflects the popularity of records at the time of publication. The charts are used by record companies and radio stations for marketing purposes and to gauge the success of new releases.
**Mario Lanza's**  
**BE MY LOVE**  
(The hit song from MGM's "TOAST OF NEW ORLEANS")

This week's

**New Releases**

...on RCA Victor

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Record Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Thing</td>
<td>Phil Harris and His Orchestra</td>
<td>78 RPM</td>
</tr>
<tr>
<td>Be My Love</td>
<td>Mario Lanza</td>
<td>45 RPM</td>
</tr>
<tr>
<td>Nobody's Chasing Me</td>
<td>The Glenn Miller Orchestra</td>
<td>45 RPM</td>
</tr>
<tr>
<td>A Bushel and a Peck</td>
<td>Perry Como and Perry Como and His Orchestra</td>
<td>45 RPM</td>
</tr>
<tr>
<td>Thinking of You</td>
<td>Eddie Fisher with Hugo Winterhalter's Orchestra</td>
<td>45 RPM</td>
</tr>
<tr>
<td>I'm Moving On</td>
<td>Hank Snow and His Rainbow Ranch Boys</td>
<td>45 RPM</td>
</tr>
<tr>
<td>There's Been a Change in Me</td>
<td>Red Carl</td>
<td>45 RPM</td>
</tr>
<tr>
<td>Christmas in Killarney</td>
<td>Dennis Day</td>
<td>45 RPM</td>
</tr>
<tr>
<td>Mommy, Won't You Buy a Baby Brother?</td>
<td>Spike Jones and His City Slickers</td>
<td>45 RPM</td>
</tr>
<tr>
<td>The Golden Rocket</td>
<td>Hank Snow and His Rainbow Ranch Boys</td>
<td>45 RPM</td>
</tr>
<tr>
<td>Patricia</td>
<td>Perry Como</td>
<td>45 RPM</td>
</tr>
<tr>
<td>You're Just in Love</td>
<td>Perry Como</td>
<td>45 RPM</td>
</tr>
<tr>
<td>Tennessee Waltz</td>
<td>The Fontane Sisters</td>
<td>45 RPM</td>
</tr>
<tr>
<td>Our Lady of Fatima</td>
<td>Phil Spitalny, Hose of Charm All-Girl Orchestra</td>
<td>45 RPM</td>
</tr>
</tbody>
</table>

**RCA Victor Wished you a Happy New Year of Hits!**

**TIPS**

**THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL**

**FROM THIS MOMENT ON**

Vaughn Monroe and His Orchestra  
20-0367 (45-0405)  

**From Carl Perkins' new smash, "Out of This World.**

**RCA VICTOR Records**

**RCA VICTOR DIVISION**

**RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY**

Matteriale protetto da copyright
### Best Selling Pop Singles

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Tennesse Waltz</td>
<td>P. Poggi</td>
<td>01/13/50</td>
</tr>
<tr>
<td>2</td>
<td>Candy on Ice</td>
<td>P. P.</td>
<td>01/13/50</td>
</tr>
<tr>
<td>3</td>
<td>Rudolph the Red-Nosed Reindeer</td>
<td>T. R.</td>
<td>01/13/50</td>
</tr>
<tr>
<td>4</td>
<td>My Heart Cries For You</td>
<td>G. Mitchell</td>
<td>01/13/50</td>
</tr>
<tr>
<td>5</td>
<td>Happy Lights</td>
<td>G. Clyde</td>
<td>01/13/50</td>
</tr>
<tr>
<td>6</td>
<td>Love Me With All Your Heart</td>
<td>S. Ellis</td>
<td>01/13/50</td>
</tr>
<tr>
<td>7</td>
<td>Harbor Lights</td>
<td>G. Lombardo</td>
<td>01/13/50</td>
</tr>
<tr>
<td>8</td>
<td>A Good Man Is Hard To Find</td>
<td>G. Donahue</td>
<td>01/13/50</td>
</tr>
<tr>
<td>9</td>
<td>The Love You Give</td>
<td>D. E.</td>
<td>01/13/50</td>
</tr>
<tr>
<td>10</td>
<td>That's a Plenty</td>
<td>M. L.</td>
<td>01/13/50</td>
</tr>
</tbody>
</table>

### Best Selling Pop Albums

- **Best Selling 33½ R.P.M.**
- **Best Selling 45 R.P.M.**

### Best Selling Children's Records

- **Best Selling Classical Titles**

### Advance Classical Releases

- **SPECIAL INTRODUCTORY OFFER**
  - Price of $5 for a 12-month subscription to The Billboard music business magazine.

### Dealer Doings

- Price Palaver
  - "Our two stores in Columbus, Ohio, are in the midst of a big Christmas rush. Theollipop Shop is strong in the new children's records," says George B. Willa, company president.

### Merchandising Tips

- Various promotions are used by record stores to attract customers. Some of these include:
  - In-store displays
  - Special offers
  - Free samples

### News and Chatter

- "If RCA Victor has ever been in the news, it's now. The company has announced its intention to enter the record business. RCA's move is not surprising, given the high demand for records and the success of other companies in the industry."
The 1st Million was a cinch!

Now on the way to the second!

Patti Page

TENNESSEE WALTZ

...and still going strong "ALL MY LOVE" Mercury 5455 & 5455X45

MORE CHEER FOR THE NEW YEAR!

Another great hit for

Eddy Howard

AND HIS ORCHESTRA

"I Still Feel The Same ABOUT YOU"

"A Penny A Kiss, A Penny A Hug"

With Eddy Howard & Tree

MERCURY 5567-5567X45

A NEW VOICE!

Rex Allen

"ROVING KIND"

With Lew Douglas Orchestra

MERCURY 5573

America's newest band sensation!

RALPH MATERIE

AND HIS ORCHESTRA

"SO LONG"

"Here's To Happiness"

MERCURY 5570

ONLY Mercury has the hits on non-breakable records
### Music Popularity Charts

#### The Billboard

**Most Played Jukebox Rhythm & Blues Records**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Type</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Teardrops from My Eyes</em></td>
<td>Ruth Brown</td>
<td>78 rpm</td>
<td>King</td>
</tr>
<tr>
<td><em>Please Send Me Someone to Love</em></td>
<td>P. Mayfield</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Old Time Shuffle Blues</em></td>
<td>L. Cross, Julian</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Anything Anywhere, Anytime</em></td>
<td>J. Hamb, Talley</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>On Base</em></td>
<td>L. Farrell</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Bad, Bad Whiskey</em></td>
<td>A. Miller</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Blue Shadows</em></td>
<td>L. Fobbe</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Tear Drops from My Eyes</em></td>
<td>L. Cross, Julian</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Low Society Blues</em></td>
<td>L. Farrell</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Every Night about This Time</em></td>
<td>Fats Domino</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Rockin' Ribs</em></td>
<td>J. Orlin, Walker</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Fire Blind</em></td>
<td>C. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
</tbody>
</table>

**Best Selling Retail Rhythm & Blues Records**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Type</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Keep Your Hands on Your Heart</em></td>
<td>L.D. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Love Will Break Your Heart</em></td>
<td>L.D. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>I Don't Care</em></td>
<td>L.D. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
</tbody>
</table>

**Big Hits**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Type</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Rockin' Blues</em></td>
<td>L.D. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>My Heart Tells Me</em></td>
<td>L.D. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>I Will Wait</em></td>
<td>L.D. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
<tr>
<td><em>Just to See You Smile Again</em></td>
<td>L.D. Wilson</td>
<td>78 rpm</td>
<td>Vocalion</td>
</tr>
</tbody>
</table>

**Rhythm & Blues Notes**

- *As of this issue 64*

- Group kicks off tour February 3 in Fort Knox, Ky., followed by dates in the Southern States between Fort Knox and the Coast. "Sweethearts" will get guarantee against percentage.

- Rhythm and blues disc jockeys, Specialty Records, Hollywood, located the gypsy soul with the release of five sides by the Pilgrim Travelers. Disc jockey had a huge barage of numbers by the gospel group and had to issue such a large quantity to comply with the marketing pact. Specialty will plug their sixers on Stax and Soul Sire records, both in the Southern States. Specialty has exclusive of the Pilgrim Travelers in the South.

- *Keep Your Hands on Your Heart* will get guarantee against percentage.

- Mercury's rhythm and blues disc jockeys, Austin McCoy, Joe HollyWood Thursday (11) for San Francisco to secure additional talent for Mercury's blues circuit. McCoy has just cut sides with Allan Green, best talent signed under the ex-Morden's s and e's. Pressure's Mercury is going all out to dent the r. b. field and will sign at least half a dozen virtually unknown artists.

---

**Selling Big, Everyday, Very Place, Everywhere**

**ANY TIME! ANY PLACE! ANY WHERE!**

-Sung by LAURIE TATE

ATLANTIC RECORDS, 301 West 54th Street, New York, N.Y.
## Country & Western Records

### Most Played by Folk Disk Jockeys

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
<th>No. Weeks</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnny Cash</td>
<td>Columbia</td>
<td>34</td>
<td>&quot;I Walk the Line&quot;</td>
</tr>
<tr>
<td>Bob Dylan</td>
<td>Columbia</td>
<td>29</td>
<td>&quot;The Times They Are A-Changin'&quot;</td>
</tr>
<tr>
<td>Merle Haggard</td>
<td>United Artists</td>
<td>23</td>
<td>&quot;Okie from Oklahoma&quot;</td>
</tr>
</tbody>
</table>

### Best Selling Retail Folk (Country & Western) Records

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
<th>No. Weeks</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bob Dylan</td>
<td>Columbia</td>
<td>30</td>
<td>&quot;Like a Rolling Stone&quot;</td>
</tr>
<tr>
<td>Johnny Cash</td>
<td>Columbia</td>
<td>27</td>
<td>&quot;I Walk the Line&quot;</td>
</tr>
<tr>
<td>Merle Haggard</td>
<td>United Artists</td>
<td>25</td>
<td>&quot;Okie from Oklahoma&quot;</td>
</tr>
</tbody>
</table>

### Country & Western (Folk) Record Reviews

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
<th>No. Weeks</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>June Carter</td>
<td>Columbia</td>
<td>8</td>
<td>&quot;Big Country&quot;</td>
</tr>
<tr>
<td>Roy Orbison</td>
<td>Columbia</td>
<td>7</td>
<td>&quot;Only the Lonely&quot;</td>
</tr>
<tr>
<td>Willie Nelson</td>
<td>RCA</td>
<td>5</td>
<td>&quot;Crazy&quot;</td>
</tr>
</tbody>
</table>

## Folk Talent and Tunes

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
<th>No. Weeks</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pete Seeger</td>
<td>Vanguard</td>
<td>30</td>
<td>&quot;The 500 Mile Journey&quot;</td>
</tr>
<tr>
<td>Joan Baez</td>
<td>Folkways</td>
<td>27</td>
<td>&quot;Dylan&quot;</td>
</tr>
<tr>
<td>Bob Dylan</td>
<td>Columbia</td>
<td>25</td>
<td>&quot;Like a Rolling Stone&quot;</td>
</tr>
</tbody>
</table>

## Most Played Juke Box Folk (Country & Western) Record Releases

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
<th>No. Weeks</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roy Orbison</td>
<td>Columbia</td>
<td>30</td>
<td>&quot;Only the Lonely&quot;</td>
</tr>
<tr>
<td>Johnny Cash</td>
<td>Columbia</td>
<td>27</td>
<td>&quot;I Walk the Line&quot;</td>
</tr>
<tr>
<td>Merle Haggard</td>
<td>United Artists</td>
<td>25</td>
<td>&quot;Okie from Oklahoma&quot;</td>
</tr>
</tbody>
</table>

## Advance Folk (Country & Western) Record Releases

<table>
<thead>
<tr>
<th>Artist</th>
<th>Label</th>
<th>No. Weeks</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bob Dylan</td>
<td>Columbia</td>
<td>30</td>
<td>&quot;Like a Rolling Stone&quot;</td>
</tr>
<tr>
<td>Johnny Cash</td>
<td>Columbia</td>
<td>27</td>
<td>&quot;I Walk the Line&quot;</td>
</tr>
<tr>
<td>Merle Haggard</td>
<td>United Artists</td>
<td>25</td>
<td>&quot;Okie from Oklahoma&quot;</td>
</tr>
</tbody>
</table>

## Grandpa Jones

Grandpa Jones is riding high on **THE GOLDEN ROCKET**.

**JENNIE, GET YOUR HOOE CAKES DONE**

Hawkshaw Hawkins

**TEARDROPS FROM MY EYES**

Cowboy Copas

**TENNESSEE WALTZ**

Cowboy Copas

**I'LL NEVERMORE BE SHACKLED IN A POOL'S PARADISE**
20 Year—-and Boom for Bing!

NEW YORK, Dec. 28—In one of the most extensive promotions in its history, Bing Crosby was featured for the month of January in Billboard's Top 100 Popularity Chart and in push Bing's new album, "The Hits of Bing Crosby," a 10-inch album.

Crosby's appearance is part of "The Billboard Buys," a series of events aimed at increasing Bing's popularity. The promotion is scheduled to run through February, with Crosby appearing in a series of radio spots and in television commercials.

The album, "The Hits of Bing Crosby," contains 10 of Crosby's greatest hits, including "White Christmas," "Swinging on a Star," and "Chestnuts Roasting on an Open Fire." The album was released on December 28, just in time for the holidays.

The Billboard Buys is a series of events aimed at increasing Bing's popularity. The promotion is scheduled to run through February, with Crosby appearing in a series of radio spots and in television commercials.

Sales Volume

63% Over '49

WASHINGTON, Dec. 28—Sales volume of disk sales, sheet music, and record sales increased by 63% over the same period last year.

The increase in sales is due to the popularity of Bing Crosby, who has been featured in a series of promotions this year. Crosby's new album, "The Hits of Bing Crosby," has been a huge success, and his appearances on radio and television have helped to boost his popularity.

AFM Boycotts Canadian Indians

TORONTO, Dec. 28—The American Federation of Musicians (AFM) has called a boycott of Canadian Indian reservations.

The AFM's action is in response to a recent decision by the Indian Affairs Department of the Canadian government to recognize Indian groups as separate entities.

The AFM believes that the recognition of Indian groups as separate entities is in violation of the terms of the Treaty of 1867, which governs the relationship between the Canadian government and Indian tribes.

The boycott is expected to have a significant impact on the Canadian music industry, as many Canadian musicians rely on the Indian reservations for their livelihood.

The AFM has asked its members to refuse to work with any Indian groups that are not recognized by the Canadian government as separate entities.

The boycott is expected to last for one year.

The AFM's action is in response to a recent decision by the Indian Affairs Department of the Canadian government to recognize Indian groups as separate entities.

The AFM believes that the recognition of Indian groups as separate entities is in violation of the terms of the Treaty of 1867, which governs the relationship between the Canadian government and Indian tribes.

The boycott is expected to have a significant impact on the Canadian music industry, as many Canadian musicians rely on the Indian reservations for their livelihood.

The boycott is expected to last for one year.

The AFM's action is in response to a recent decision by the Indian Affairs Department of the Canadian government to recognize Indian groups as separate entities.

The AFM believes that the recognition of Indian groups as separate entities is in violation of the terms of the Treaty of 1867, which governs the relationship between the Canadian government and Indian tribes.

The boycott is expected to have a significant impact on the Canadian music industry, as many Canadian musicians rely on the Indian reservations for their livelihood.

The boycott is expected to last for one year.

The AFM's action is in response to a recent decision by the Indian Affairs Department of the Canadian government to recognize Indian groups as separate entities.

The AFM believes that the recognition of Indian groups as separate entities is in violation of the terms of the Treaty of 1867, which governs the relationship between the Canadian government and Indian tribes.

The boycott is expected to have a significant impact on the Canadian music industry, as many Canadian musicians rely on the Indian reservations for their livelihood.

The boycott is expected to last for one year.
THE BILLBOARD

Music Popularity Charts

Advance Record Releases

* Popularity

Weavers Song No. 61. The Screaming Jets (Columbia)

The Hottest Vocal Group in America!

"So Long" ("It's Been Good to Know You")

Lonesome Traveler

With Gordon Jenkins and His Chorus and Orchestra

The Wreck of the John B

THE BILLBOARD

THE BILLBOARD

Music Popularity Charts

* Advance Record Releases

- POPULAR
  - Weavers Song No. 61. The Screaming Jets (Columbia)

THE HOTTEST VOCAL GROUP IN AMERICA!

2 Hit Records Now Riding High!

"So Long" ("It's Been Good to Know You")

and

"LONESOME TRAVELER"

With Gordon Jenkins and His Chorus and Orchestra

THE WRECK OF THE JOHN B

THE ROARING HAND

(AMERICA'S FASTEST SELLING RECORDS)

DECCA 27332 (78 RPM)

DECCA 9-27332 (45 RPM)

DECCA 27376 (78 RPM)

DECCA 9-27376 (45 RPM)

DECCA RECORDS

THE BILLBOARD

Music Popularity Charts

* Advance Record Releases

- POPULAR
  - Weavers Song No. 61. The Screaming Jets (Columbia)

THE HOTTEST VOCAL GROUP IN AMERICA!

2 Hit Records Now Riding High!

"So Long" ("It's Been Good to Know You")

and

"LONESOME TRAVELER"

With Gordon Jenkins and His Chorus and Orchestra

THE WRECK OF THE JOHN B

THE ROARING HAND

(AMERICA'S FASTEST SELLING RECORDS)

DECCA 27332 (78 RPM)

DECCA 9-27332 (45 RPM)

DECCA 27376 (78 RPM)

DECCA 9-27376 (45 RPM)

DECCA RECORDS
Music As Written

Festive Show Business Eyes Grim Upheavals Coming Up Soon

H. D. R. Caps Top Seller
Bill & Range, Hollywood, acquired publishing rights last week in the specialty field and also signed up a special artist's deal. They have been very busy all week, and the deal has been so successful that they have already sold over 10,000 copies in the first week.

Pinky to Abbey
Pinky Herman was last week named Pinky Herman as executive producer and producer of the show. Herman has been associated with trade publications since 1940. Long active as a songwriter, Herman is well known for his many successful hits and for his work in the field of music production. The deal is expected to be one of the most successful of the year.

Distirbbery Folds
Major Distributor, indie disk, has decided to close its doors. The company's president, who was not available for comment, is expected to announce the news later today.

New York:
Music publisher, vintage music, is under way with the production of some of the most popular songs of the year. The company's president, who was not available for comment, is expected to announce the news later today.

Chicago:
Percy C. McAlister, ex-field rep for the American Music Conference, has resigned as director of the company's promotion department. The reason for his resignation is not known.

Sheet Sales

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.

- "Outstanding from the Age 18 End Lo", by Henry Slater. Irene has turned up $10,000 in sales.
**Night Clubs-Vaude**

Communications in 1564 Broadway, New York 19, N.Y.

**The Billboard**

ESTIMATE $1 MILLION YIELD FROM NEW AGVA DUES BITE

Boost Set To Meet Added Costs; 
Owl Will Deduct Levy at Source

Continued from page 1

Iceland, New York

(November 19, December 19)

The post presented a fresh, well-balanced perspective which kept the audience's attention. Besides the good-looking, clean-cut build, the performer was full of variety. The show was a delight, starting with a lively number, followed by some of the best of the group's repertoire. The final encore was an excellent number, leaving the audience wanting more.

For this reason, the club has decided to bring back the same act. During the show, the audience could tell that the group was enjoying themselves and the audience was thoroughly entertained.

**Step Combs 'Way Off' in Holiday Biz**

Music Hall Tops Week's B.O. Take With Xmas Show

**New York, Dec. 22—The**

Music Hall had a successful Xmas show, bringing in a good crowd. The club was closed for the holidays but reopened on December 24 for a special show. The audience was filled with happy holiday-goers, enjoying the music and dancing.

**Local 10 Wins In Pay Huddle**

Contract Halted By AGVA In Deal Of MCA-Doris Day

Improper Terms Cited Reason; 
Legal Ethics Also Cause Action

**New York, Dec. 22—**

Contract negotiations between the two companies came to a halt when the American Guild of Variety Artists (AGVA) charged MCA with violating rules in setting a contract for MCA's payroll. MCA had agreed to a contract that was written by the union in a meeting between representatives from both companies.

The matter came to light when MCA's lawyer, forwarded documents and paid MCA a $50,000 fee to handle the negotiations. MCA then agreed to sign with AGVA for a period of three years, but MCA would not agree to the terms.

**Open, Shut Are Big Pitt??**

**Philadelphia, Dec. 23—**

Five downtown theaters joined a local group of theater owners to form the New Year's Eve celebration. The theaters are located in the downtown area and include the Orpheum, the Bijou, the Tower, the Apollo, and the State.

The group decided to hold a special event to celebrate the New Year's Eve. They formed a committee to plan the event, which included setting up a stage, lighting, decorations, and entertainment. The committee worked hard to make sure the event was a success.

The event was well-received by the community, and many people attended. The atmosphere was festive and lively, with music, dancing, and a variety of attractions.

**Philco Church Group To Fight Sunday Niteries**

**Philadelphia, Dec. 23—**

The Philadelphia Church Group has announced plans to fight against Sunday night entertainment. The group is made up of local religious leaders and aims to raise awareness about the negative impact of Sunday night activities on the community.

The group plans to hold a series of events and rallies to educate the public about the issue. They will also work with local officials to advocate for policies that limit Sunday night entertainment.

**Philly Church Group To Fight Sunday Niteries**

The Philadelphia Church Group has announced plans to fight against Sunday night entertainment. The group is made up of local religious leaders and aims to raise awareness about the negative impact of Sunday night activities on the community.

The group plans to hold a series of events and rallies to educate the public about the issue. They will also work with local officials to advocate for policies that limit Sunday night entertainment.
HOCUS-POCUS

of Magic and Magi

By Bill Siska

GREAT TIMES
MILTON SHAW • HORACE DIAZ

Peter J. (Steele) Scalia

24 NEW YORK, P.A.

Special New Year's Day Parody Special

HAPPY, PROSPEROUS NEW YEAR TO ALL

MILTON SCHWARTZ

115 Northwatch Terrace

PHILADELPHIA, PA.

JIMMY GARNER and YVONNE

"Artistry on the Trampoline"

WANTED! WANTED!! WANTED!!!

For Nite Clubs and Theaters

STRIPPERS—SINGERS

EXOTIC DANCERS—TAP AND AERO DANCERS

EMCEES—MULTI-TALENT ACTS

DAVE COBEN

142 West 46th St. New York 18, N. Y.

PL-1-7840

PL-1-7839

COCOCEES, Twinkles and Novelty Dancers 10 to 30

CONCERTIVE WALK FASHION SHOW, SONG, SINGERS, SONGS

THE MARRIOTTE

Jane Morgan

The American Character from Pu1

CITADEL HOTEL

10th Street Inn

120 Northwatch Terrace

PHILADELPHIA, PA.

JOLLY JOYCE

BURELSE

GEORGIA SOFTHAM'S mother is seriously ill in a hospital in Macon. Mrs. J. W. Softham, who is not identified, said Softham died on Friday, December 24th. At that time, she was reported to be recovering from the effects of a severe illness.

TRUE AND ADU DUAFE, after two weeks in the Harry Green's, dropped out of town to spend the holidays with their friends. The duo played at the Brown Hotel, Louisville, Kentucky, on January 12th for a fortnight's engagement. While in Louisville, they recorded a few tunes for release on a record label.

In the meantime, the duo has been working on their new show, which is scheduled to open in Chicago on February 1st. The show will feature a variety of musical numbers, including a new arrangement of "Chris-tmas Song" by George M. Cohan.

JIMMY GARNER and YVONNE, the "Artistry on the Trampoline" team, have been performing at various venues around the country. Their show is a hit with audiences, combining trampoline acrobatics with music and dance.

WANTED! WANTED!! WANTED!!

For Nite Clubs and Theaters

STRIPPERS—SINGERS

EXOTIC DANCERS—TAP AND AERO DANCERS

EMCEES—MULTI-TALENT ACTS

DAVE COBEN

142 West 46th St. New York 18, N. Y.

PL-1-7840

PL-1-7839

COCOCEES, Twinkles and Novelty Dancers 10 to 30

CONCERTIVE WALK FASHION SHOW, SONG, SINGERS, SONGS

THE MARRIOTTE

JOLLY JOYCE

Hilliard, Ohio

December 4th

New Lawrence Hotel

Ministers' Costumes & Accessories

DameCostumes-Comes in a variety of colors. Can be purchased at

THE CHEROKEE

262 STATE ST.
SEMINOLE, M. J. T.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

Hillbilly, Ohio

December 4th

New Lawrence Hotel

Ministers' Costumes & Accessories

Dame Costumes - Comes in a variety of colors. Can be purchased at

THE CHEROKEE

262 STATE ST.
SEMINOLE, M. J. T.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

Hillbilly, Ohio

December 4th

New Lawrence Hotel

Ministers' Costumes & Accessories

Dame Costumes - Comes in a variety of colors. Can be purchased at

THE CHEROKEE

262 STATE ST.
SEMINOLE, M. J. T.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

Hillbilly, Ohio

December 4th

New Lawrence Hotel

Ministers' Costumes & Accessories

Dame Costumes - Comes in a variety of colors. Can be purchased at

THE CHEROKEE

262 STATE ST.
SEMINOLE, M. J. T.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

Hillbilly, Ohio

December 4th

New Lawrence Hotel

Ministers' Costumes & Accessories

Dame Costumes - Comes in a variety of colors. Can be purchased at

THE CHEROKEE

262 STATE ST.
SEMINOLE, M. J. T.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

Hillbilly, Ohio

December 4th

New Lawrence Hotel

Ministers' Costumes & Accessories

Dame Costumes - Comes in a variety of colors. Can be purchased at

THE CHEROKEE

262 STATE ST.
SEMINOLE, M. J. T.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?

NEW YORK, N. Y.

Hillbilly, Ohio

December 4th

New Lawrence Hotel

Ministers' Costumes & Accessories

Dame Costumes - Comes in a variety of colors. Can be purchased at

THE CHEROKEE

262 STATE ST.
SEMINOLE, M. J. T.

SIEGEL'S TIMES SQUARE RESTAURANT AND CASINO

WHERE DO YOU DANCE?
ACTORS STILL STARVING, EQUITY SURVEY REVEALS

1950 Report Finds 20% Employed;
Average Player's Take Totals $840

Dec. 30, 1950

SEASON IN HELL

Cherry Lane Theater

A play by Alan Ayres, directed by John Houseman. An Off-Broadway success, the play was produced by Jerry Taub.

The play is a drama of the life of the famous Fannie燕子 (1834-1885). But instead it is a melodramatic story, which becomes a little more than a stagy melodrama.

Ralph was a hamlet, a large flight of steps leading to the stage, and the actor playing him was Left off at the top. He was the first of a line of actors in the play who sold their souls in a notorious and unsuccessful attempt to make a living as actors. It was a constant struggle against poverty.

From all this, Miss Ayres could have said a dramatic story, but the play seems to be with the man and, incidentally, his life. As far as the material would be much better, it is clear that she is not yet acquainted with dialects and plots.

Dramatic Impact Rejected

But whatever dramatic writing she lacks, she is a fine actress in the current production at the Cherry Lane Theater. The play seems to be well written with the actors in mind, and the piece has a real quality of its own.

The play is about a family, but it is here that the actor has real talent. Even those who might put aside the actors and the dialogue have a good chance to enjoy the play. The acting is well done by all, and the play is a delight to watch.

The play is also a good example of the kind of talent that is too seldom seen today. It is a good example of the kind of writing that is possible in a good play, and it is a good example of the kind of acting that is possible in a good play.

Treasurers' Club Re-Elects

The Treasurers' Club of America, an organization of 20,000 treasurers, has re-elected treasurer Alvin C. Leland, secretary Hull White, and president John C. Leland. The club is 65 years old next October.

LEGITIMATE

December 30, 1950

The Billboard

ACTORS STILL STARVING, EQUITY SURVEY REVEALS

1950 Report Finds 20% Employed;
Average Player's Take Totals $840

Dec. 30, 1950

SEASON IN HELL

Cherry Lane Theater

A play by Alan Ayres, directed by John Houseman. An Off-Broadway success, the play was produced by Jerry Taub.

The play is a drama of the life of the famous Fannie燕子 (1834-1885). But instead it is a melodramatic story, which becomes a little more than a stagy melodrama.

Ralph was a hamlet, a large flight of steps leading to the stage, and the actor playing him was Left off at the top. He was the first of a line of actors in the play who sold their souls in a notorious and unsuccessful attempt to make a living as actors. It was a constant struggle against poverty.

From all this, Miss Ayres could have said a dramatic story, but the play seems to be with the man and, incidentally, his life. As far as the material would be much better, it is clear that she is not yet acquainted with dialects and plots.

Dramatic Impact Rejected

But whatever dramatic writing she lacks, she is a fine actress in the current production at the Cherry Lane Theater. The play seems to be well written with the actors in mind, and the piece has a real quality of its own.

The play is about a family, but it is here that the actor has real talent. Even those who might put aside the actors and the dialogue have a good chance to enjoy the play. The acting is well done by all, and the play is a delight to watch.

The play is also a good example of the kind of talent that is too seldom seen today. It is a good example of the kind of writing that is possible in a good play, and it is a good example of the kind of acting that is possible in a good play.

Treasurers' Club Re-Elects

The Treasurers' Club of America, an organization of 20,000 treasurers, has re-elected treasurer Alvin C. Leland, secretary Hull White, and president John C. Leland. The club is 65 years old next October.
RSRO's Conclave Okays Champ Cups

Approves Revised Tests Set Up for Varied Classes of Skating Medals

DEXTORT, Dec. 23—Approval of new championship trophies and revised tests for the various classes of skating medals received extended enthusiastic discussion at the semi-annual meeting of the board of Control of the Roller Skating National Association (RSRO) in the Minter Hotel Dec. 22.

The new standards for tests will be made obligatory January 1. About 1,000 skaters already have taken the new tests and it is expected by Fred J. Bemis, general chairman, that the number will pass 10,000 during 1951. New medals will have been designed and will be made available after January 1. Skaters who won the old medals will have the opportunity of entering tests for the new type of medals to be awarded for all State and regional championships. Only the medals of the lower levels are to be awarded by the board. In the past, such awards were not recognized.

Challenge Trophy

A new challenge trophy for the best in the country will be given by the Harry Memorial Challenge Cup to be given by the club to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.

RSRO Adds 4 Members; Sets Contest Sites

DEXTORT, Dec. 23—Four new members were added to the RSRO fold at the Board of Control meeting November 11. They were James C. Boyd, Boys' Roller Skating Rink, Salem, N. H.; Robert G. Riik, Houston; C. H. Buckner, Miami; and Frank R. Sutliff, Hialeah, Fla.

Regional Contests

Two special regional championship trophies also were presented at the same meeting. The First Class Prize trophy is to be awarded to the first place in the Northeastern and the Great Lakes region and the Second place in the Midwest region of the American division annually.

A new annual memorial will be established to perpetuate the memory of the late Frank E. Riik, who has given outstanding service in the promotion of skating and to skating Thomas S. Bovardton and William E. Foss, Jr., were named to prepare a committee plan for this period.

Special plaques also were voted to the following board members, Wesley B. Jett, All W. Kist and Robert K. Jett, for recognition of exceptional service. Special commendations were voted Frank Bath and Bob Irwin, of Chicago's Skate Club, as outstanding officials in skating.

Gold Medal Trophies

An important situation in selection of gold medal trophys. Hilarious confusion in connection with the December meeting was voted to the board. It will only be at the annual championships and determine the requirements of transportation and general business behavior of the skaters for the full number of entrants to travel to the rink for the selection of such events. The selection of events and dates will be announced at least 12 weeks in advance of the tournament.

A new rule to be considered is that any skater who appears at the rink at the time the event begins and is not a member of the club will be disqualified.

Veitch Memorial Rink

A memorial rink was established in honor of Veitch Memorial Rink to be awarded to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.

RSRO's Conclave Okays Champ Cups

BEARDEN, N. C., Dec. 23 — Resolution of the board of Control of the Roller Skating National Association (RSRO) in the Minter Hotel Dec. 22.

The new standards for tests will be made obligatory January 1. About 1,000 skaters already have taken the new tests and it is expected by Fred J. Bemis, general chairman, that the number will pass 10,000 during 1951. New medals will have been designed and will be made available after January 1. Skaters who won the old medals will have the opportunity of entering tests for the new type of medals to be awarded for all State and regional championships. Only the medals of the lower levels are to be awarded by the board. In the past, such awards were not recognized.

Challenge Trophy

A new challenge trophy for the best in the country will be given by the Harry Memorial Challenge Cup to be given by the club to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.

RSRO Adds 4 Members; Sets Contest Sites

DEXTORT, Dec. 23—Four new members were added to the RSRO fold at the Board of Control meeting November 11. They were James C. Boyd, Boys' Roller Skating Rink, Salem, N. H.; Robert G. Riik, Houston; C. H. Buckner, Miami; and Frank R. Sutliff, Hialeah, Fla.

Regional Contests

Two special regional championship trophies also were presented at the same meeting. The First Class Prize trophy is to be awarded to the first place in the Northeastern and the Great Lakes region and the Second place in the Midwest region of the American division annually.

A new annual memorial will be established to perpetuate the memory of the late Frank E. Riik, who has given outstanding service in the promotion of skating and to skating Thomas S. Bovardton and William E. Foss, Jr., were named to prepare a committee plan for this period.

Special plaques also were voted to the following board members, Wesley B. Jett, All W. Kist and Robert K. Jett, for recognition of exceptional service. Special commendations were voted Frank Bath and Bob Irwin, of Chicago's Skate Club, as outstanding officials in skating.

Gold Medal Trophies

An important situation in selection of gold medal trohphies. Hilarious confusion in connection with the December meeting was voted to the board. It will only be at the annual championships and determine the requirements of transportation and general business behavior of the skaters for the full number of entrants to travel to the rink for the selection of such events. The selection of events and dates will be announced at least 12 weeks in advance of the tournament.

A new rule to be considered is that any skater who appears at the rink at the time the event begins and is not a member of the club will be disqualified.

Veitch Memorial Rink

A memorial rink was established in honor of Veitch Memorial Rink to be awarded to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.

RSRO's Conclave Okays Champ Cups

BEARDEN, N. C., Dec. 23 — Resolution of the board of Control of the Roller Skating National Association (RSRO) in the Minter Hotel Dec. 22.

The new standards for tests will be made obligatory January 1. About 1,000 skaters already have taken the new tests and it is expected by Fred J. Bemis, general chairman, that the number will pass 10,000 during 1951. New medals will have been designed and will be made available after January 1. Skaters who won the old medals will have the opportunity of entering tests for the new type of medals to be awarded for all State and regional championships. Only the medals of the lower levels are to be awarded by the board. In the past, such awards were not recognized.

Challenge Trophy

A new challenge trophy for the best in the country will be given by the Harry Memorial Challenge Cup to be given by the club to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.

RSRO Adds 4 Members; Sets Contest Sites

DEXTORT, Dec. 23—Four new members were added to the RSRO fold at the Board of Control meeting November 11. They were James C. Boyd, Boys' Roller Skating Rink, Salem, N. H.; Robert G. Riik, Houston; C. H. Buckner, Miami; and Frank R. Sutliff, Hialeah, Fla.

Regional Contests

Two special regional championship trophies also were presented at the same meeting. The First Class Prize trophy is to be awarded to the first place in the Northeastern and the Great Lakes region and the Second place in the Midwest region of the American division annually.

A new annual memorial will be established to perpetuate the memory of the late Frank E. Riik, who has given outstanding service in the promotion of skating and to skating Thomas S. Bovardton and William E. Foss, Jr., were named to prepare a committee plan for this period.

Special plaques also were voted to the following board members, Wesley B. Jett, All W. Kist and Robert K. Jett, for recognition of exceptional service. Special commendations were voted Frank Bath and Bob Irwin, of Chicago's Skate Club, as outstanding officials in skating.

Gold Medal Trophies

An important situation in selection of gold medal trohphies. Hilarious confusion in connection with the December meeting was voted to the board. It will only be at the annual championships and determine the requirements of transportation and general business behavior of the skaters for the full number of entrants to travel to the rink for the selection of such events. The selection of events and dates will be announced at least 12 weeks in advance of the tournament.

A new rule to be considered is that any skater who appears at the rink at the time the event begins and is not a member of the club will be disqualified.

Veitch Memorial Rink

A memorial rink was established in honor of Veitch Memorial Rink to be awarded to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.

RSRO's Conclave Okays Champ Cups

BEARDEN, N. C., Dec. 23 — Resolution of the board of Control of the Roller Skating National Association (RSRO) in the Minter Hotel Dec. 22.

The new standards for tests will be made obligatory January 1. About 1,000 skaters already have taken the new tests and it is expected by Fred J. Bemis, general chairman, that the number will pass 10,000 during 1951. New medals will have been designed and will be made available after January 1. Skaters who won the old medals will have the opportunity of entering tests for the new type of medals to be awarded for all State and regional championships. Only the medals of the lower levels are to be awarded by the board. In the past, such awards were not recognized.

Challenge Trophy

A new challenge trophy for the best in the country will be given by the Harry Memorial Challenge Cup to be given by the club to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.

RSRO Adds 4 Members; Sets Contest Sites

DEXTORT, Dec. 23—Four new members were added to the RSRO fold at the Board of Control meeting November 11. They were James C. Boyd, Boys' Roller Skating Rink, Salem, N. H.; Robert G. Riik, Houston; C. H. Buckner, Miami; and Frank R. Sutliff, Hialeah, Fla.

Regional Contests

Two special regional championship trophies also were presented at the same meeting. The First Class Prize trophy is to be awarded to the first place in the Northeastern and the Great Lakes region and the Second place in the Midwest region of the American division annually.

A new annual memorial will be established to perpetuate the memory of the late Frank E. Riik, who has given outstanding service in the promotion of skating and to skating Thomas S. Bovardton and William E. Foss, Jr., were named to prepare a committee plan for this period.

Special plaques also were voted to the following board members, Wesley B. Jett, All W. Kist and Robert K. Jett, for recognition of exceptional service. Special commendations were voted Frank Bath and Bob Irwin, of Chicago's Skate Club, as outstanding officials in skating.

Gold Medal Trophies

An important situation in selection of gold medal trohphies. Hilarious confusion in connection with the December meeting was voted to the board. It will only be at the annual championships and determine the requirements of transportation and general business behavior of the skaters for the full number of entrants to travel to the rink for the selection of such events. The selection of events and dates will be announced at least 12 weeks in advance of the tournament.

A new rule to be considered is that any skater who appears at the rink at the time the event begins and is not a member of the club will be disqualified.

Veitch Memorial Rink

A memorial rink was established in honor of Veitch Memorial Rink to be awarded to the member finishing in the lead with the lowest score. The club will sponsor the trophy since the Christmas dinner dance.
my Tempero... Orchestral Bill Dinsmore is back at Ryan's for a return concert, said Bob Hill. The Hill orchestra is marking its 40th anniversary in the theater, Friday, Saturday night club. The musical evening began with a dance on Thursday, Friday and Saturday nights.

Philadelphia:

Philadelphia Orchestra is associated with a majority of the outstanding musical organizations, 3,000 concert hall. The orchestra is under the direction of Arthur Fiedler, who is also the director of the Boston Pops. A concert was held in the C 4 and Philadelphia Auditorium, with the Boston Pops. The orchestra is composed of the best contemporary talent, with the conductor, an Englishman, conducting from a distance, in the orchestra. The Boston Pops are under the direction of Eugene Ormandy, who is also the director of the Philadelphia Orchestra. Ormandy is considered one of the leading conductors of his generation, and his orchestra is recognized as one of the finest in the world. He has been associated with the orchestra for many years, and his musical directorship has been highly acclaimed. His conducting has been praised for its clarity, precision, and emotional depth. The orchestra has been the recipient of many awards and honors, and Ormandy has been a leading figure in the world of classical music. He has also been active in educational and community programs, and has been involved in many charitable causes. The Philadelphia Orchestra is one of the most respected and influential orchestras in the world, and its concerts are eagerly anticipated by music lovers around the globe.
Hamid Deals Spurt Despite War Scare

New York, Dec. 23—Rather than allowing a crisis in the market for talent buyers in the afternoon, the Hamid agency today began a series of moves designed to make its position as a major talent agency. George A. Hamid, president, said in a statement that the agency has already set its sights for the coming year, and that it is planning a series of moves to strengthen its position in the market. The agency has been in the market for talent buyers for the past six months, and Hamid said that the agency will continue to make moves to strengthen its position in the market. The agency has already begun to make moves to strengthen its position in the market, and Hamid said that the agency will continue to make moves to strengthen its position in the market. The agency has already begun to make moves to strengthen its position in the market, and Hamid said that the agency will continue to make moves to strengthen its position in the market.

Ringling Amends Cut-Back Plans; May Use 80 Cars

Minimum of 70 Cars Assured;

Movie Deal Limits Changes

Sarasota, Fla., Dec. 23—Circus plans for Ringling Bros. and Barnum & Bailey have been amended, and it is understood that the new agreement will include a minimum of 70 cars. The agreement will be subject to the approval of the Ringling Bros. and Barnum & Bailey management, and it is understood that the agreement will be subject to the approval of the Ringling Bros. and Barnum & Bailey management. The agreement will be subject to the approval of the Ringling Bros. and Barnum & Bailey management, and it is understood that the agreement will be subject to the approval of the Ringling Bros. and Barnum & Bailey management. The agreement will be subject to the approval of the Ringling Bros. and Barnum & Bailey management, and it is understood that the agreement will be subject to the approval of the Ringling Bros. and Barnum & Bailey management.

Cancellation Of Ch'i Fair

Problems

Board Recommends Renewal of Lease

On Lake Front Site

Announcement of the 1961 Chicago Fair site was preceded by a series of meetings held in the city's financial district, which was attended by representatives from the various agencies involved in the fair's operation. The meetings were attended by representatives from the various agencies involved in the fair's operation. The meetings were attended by representatives from the various agencies involved in the fair's operation. The meetings were attended by representatives from the various agencies involved in the fair's operation. The meetings were attended by representatives from the various agencies involved in the fair's operation. The meetings were attended by representatives from the various agencies involved in the fair's operation.

Too Many, Too Close

Canadian Rodeo Ops Cite Tight Sked, Upped Costs

CALGARY, Alta., Dec. 23—General upswing in tourist attendance and show business at the Calgary Stampede has been accompanied by a number of problems, including tight schedules and increased costs. The problem is being addressed by the management, which has been working closely with local Hotels and Motels Association to resolve the issues. The problem is being addressed by the management, which has been working closely with local Hotels and Motels Association to resolve the issues. The problem is being addressed by the management, which has been working closely with local Hotels and Motels Association to resolve the issues. The problem is being addressed by the management, which has been working closely with local Hotels and Motels Association to resolve the issues.

Materials provided da copyright
CLOSE-UP: EDWARD J. HAYDEN

Modern Design Pas Big At Rockaways' Playland

By Jim McLaugh

This is another of a series of articles on attractions which show people present in various show business.

"IT IS INTERESTING to observe," says Edward J. Hayden, art director of Rockaways' Playland and former designer for the Ringling circus, "what a close parallel is to be found advertising at national and regional levels for amusement and entertainment enterprises. Whether you are designing a new Funtown or creating a window display for Lucky Strike cigarettes, there are five basic elements that must be incorporated in your designs. In order, they are: Attraction, interest, desire, assurance and action. If these are properly incorporated in any display that reaches the public, they are certain to increase business.

In the outdoor amusement design and advertising the display business since 1916 when he quit high school to join his father's decoy studio as a 16-year-old embryo artist. Ed has designed and painted show banners for many large amusement companies in the United States, including the Ringling's Barnum, Forepaugh-Stevens, Six Flags, Sun Rose, North & South circuses and several carnivals, including John J. Kennedy. For the last four years he has been director of Rockaways' Playland which shows him to desire amusement of rides, attraction and conditions for refurbishing.

Ez Rockaways' Playland

At Playland he is credited with a 100 per cent increase in sales in all locations. His work on some rides has resulted in an average increase of as much as 100 per cent, according to Richard L. Gregory, manager of Playland Inc. Conveyed with his joining the Playland staff, a hefty advertising-packet campaign was launched and the results have been terrific.

Ed, a tall, slim, gray-haired man of 27, has an extensive background in art. He went to night school for ten years to study at Pratt Institute, the Brooklyn Institute of Art, Cooper Union and Theater Student's League. Ed started night school when he was 16 and continued until after he was married. During the day he worked in theater as a scene painter.

With 40 years of experience, Ed has evolved a series of theories. One is that 75 per cent of show business budget should be spent for the front of the building.

The TALT-A-WHRL Ride

Premiarily

- Attractable
- Popular
- Profitable
- Enduring
- Practicable
- Modern

SELLER MFG. CO.
Fairbault, Minnesota

SUGARBOURNE N foldable Portable Self-driven Ride

F.R.S. 1000

DUELY KIDDIE RIDES

- SPEED BOAT RIDE
- SPOON MUGBOY RIDE
- AUTO FIRE ENGINE RIDE
- CHAIR RIDE
- SPOON SWING RIDE
- SILVER STREAK RIDE
- HOT STEAM RIDE
- AIRPLANE RIDE
- MISS AMERICA RIDE

MAR-CRAFT, INC., CLARKE, NEW YORK

SHOW TENTS

CAMPBELL TENT & AWNING CO., INC.

C. W. PARKER AMUSEMENT CO., INC.

SHOW TENTS

1111 S. 10TH ST.

CAMPBELL TENT & AWNING CO., INC.

C. W. PARKER AMUSEMENT CO., INC.
Season's Greetings!

...and our sincere thanks to the many Fair Associations and Celebration Committees for the friendship extended us... it will be our constant endeavor to continue to merit your confidence...

Rides
Will book attractive Rides that are in A-1 condition and not conflicting, including Dark Ride and kiddieland.
ATTENTION:
MRS. A. ROTH, LOUIS CUTLER, MARIO ZACCUNI

Shows
Will book clean legitimate attractions that are in keeping with the quality of our organization. 
Ran., Foxtrot, Monkey Circus, Motor-Drum, Side Show, Grass House, Illusion, Minaret, Midshot, One Ring Circus.
ATTENTION:
RAT MARSH BRYDON • BOB EDWARDS

Concessions
All legitimate concessions answer... Hunter Farms of all kinds. Some exclusive with deposits including modern Cakeshop and Bingo. Opening last week In May.
ATTENTION:
RALPH LIPPSY • WHITNEY WOODS • WM. STACEY ANDREW ALM

Listaed Below in
Alphabetical order is a partial listing of dates now contracted. Several more pending...

Boonville, Ind. Warlick County Fair
Boonville, Ind. 4th of July Celebration
Cayuga, Ind. Vermilion County Fair
Centerville, Ind. Wayne County 4H Fair
Clinton, Ind. Clinton Annual 4H Festival
Converse, Ind. Miami County Fair
Fairview, Ind. Fairview Farmers Fair
Hartford, Ky. Ohio County Fair
Hoopeston, Ill. The Big One 4th of July
Huntingburg, Ind. Dubois County Fair
Jasonville, Ind. Tri-County Fair
Medaryville, Ind. Annual Street Fair
Nashville, Ind. Brown County Fair
Orleans, Ind. Annual Street Fair
Otterbein, Ind. Annual Street Fair
Paoli, Ind. Orange County Fair
Rensselaer, Ind. Jasper County Fair
Rockport, Ind. Spencer County Fair
Rockville, Ind. Parke County Fair
Salt, Ind. Washington County Fair
Spencer, Ind. Owen County Fair
Thorntown, Ind. Thorntown Fair
Worthington, Ind. Greene County Fair

2 Outstanding Labor Days and 7 Roma Fire Fall Fairs To Be Announced Later...
CIRCUSES

December 30, 1950

Communications to 188 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD

33

Under the Marquee

Frank M. Cohn, owner of the Circus World, in his office in Chicago, said that the circus would be in New Orleans for the New Year's Eve show.

Wm. Polack, managing director, Family Arrived in Sarasota for the
Mare We Arrive. Mrs. W. Polack was in town last week.

Moving pictures: a few oboes. The Polack family is on a business trip or the Wea Show opens in Evansville, Ind.


John T. Tang, president of the Sarasota News-Journal, is showing movies at about 60 shops a week in Sarasota, Fla. This year, it's a fifteen-seller with the unit, which owns six operators.

Obnoxious may be described as any sound which is not from the audience.

Van Wall, owner, and Orie K. Money, owner of the Walla Walla Star, were in town last week.

Herschell Gilbert, president of the Walla Walla Star, is on a business trip to California, and Mrs. W. Polack is staying at the Hotel Statler in New York, where she is working on a book on the circus business.

A new Polack family is on a business trip to California, and Mrs. W. Polack will attend the opening of the movie in Sarasota, Fla. This year, it's a fifteen-seller with the unit, which owns six operators.

Carole, owner of Polack Bros., is out of town on a business trip to California, and Mrs. W. Polack is staying at the Hotel Statler in New York, where she is working on a book on the circus business.

One of our continued show agents' jobs should be the recording of a small show, when he may have a better chance to do it.

Tom Pache and family will go to New York later to see the Walla Walla Star in the show. Mrs. W. Polack will attend the opening of the movie in Sarasota, Fla.

Michael Polack, youngest son of W. W. Polack, is now in New York with his wife, who is attending school. Mrs. W. Polack will attend the opening of the movie in Sarasota, Fla.

A new Polack family is on a business trip to California, and Mrs. W. Polack is staying at the Hotel Statler in New York, where she is working on a book on the circus business.

W. W. Polack is in New York with his wife, who is attending school. Mrs. W. Polack will attend the opening of the movie in Sarasota, Fla.

One of our continued show agents' jobs should be the recording of a small show, when he may have a better chance to do it.

Tom Pache and family will go to New York later to see the Walla Walla Star in the show. Mrs. W. Polack will attend the opening of the movie in Sarasota, Fla.

A new Polack family is on a business trip to California, and Mrs. W. Polack is staying at the Hotel Statler in New York, where she is working on a book on the circus business.

W. W. Polack is in New York with his wife, who is attending school. Mrs. W. Polack will attend the opening of the movie in Sarasota, Fla.

A new Polack family is on a business trip to California, and Mrs. W. Polack is staying at the Hotel Statler in New York, where she is working on a book on the circus business.
**Gruberg Unit Suffers 96 Storm Loss**

NEW YORK, Dec. 23—Only one of the two kiddie pools was hit by the recent storm in this area, but Gruberg reported this week. His Long Beach, L. I. establishment was badly damaged. Gruberg's Swimming, Ltd., installation came to the blow slow. Damages at Long Beach were confined to three buildings, with all sales remaining closed until the storm.

A Moon Rocket, costing $1,000, had a hole in its side, but the street car ride, will be added to Long Beach this year. A third pool will be a Merry-Go-Round to replace the midget dogs of the same type that has been sold.

Gruberg also said his Swimming plant was now in work-and-operation.

**Reprint Report For Fayetteville Spot**

FAYETTEVILLE, N. C., Dec. 30—Fayetteville Spot, commander of American Legion Post 220, Spring Lake, N. C., and Latrobe McGaug, commander of American Legion Post No. 1, announced complete redistribution of the proceeds of the recent dance held in the Famous Showboat Park. Here is now open to the public for the first time since the war.

Served by 15-minute bus service, the showboat holds a miniature motor ship, docked in the center of the spot, and other attractions to amuse visitors, including a drive range, ride carousels, 24-hour roller mill, night club, and pool. The spot is open from 10 a.m. to 11 p.m. nightly.

**Heart Attack Takes A. Bianca, Crew**

NEW YORK, Dec. 30—An ex-service man, A. Bianca, age about 65, died of a heart attack at his home of Brooklyn.

**Kelms Sets Cut Duc Plan For Indian Point**

ATLANTIC CITY, Dec. 31—Under plans to be announced this week as they approach the third phase of the Indian Point area, Kelms has announced a cut Duc plan for the Indian Point area.

Kelms has also announced plans to promote the sale of the Indian Point area, which he feels will be the next big thing in the area.

**A.C. Public Storm Loss Hits 50-75G**

ATLANTIC CITY, Dec. 31—Plans to promote the sale of the Indian Point area, which he feels will be the next big thing in the area.

**A.C. Luxury Tax Earnings Continue Rise**

ATLANTIC CITY, Dec. 31—For second consecutive month, luxury tax collections here showed marked progress. The tax was enacted last year and has been a steady climb.

**New Units Set By Ramagosa At Wildwood**

WILLOWWOOD, N. J., Dec. 31—S. B. Ramagosa, local Boardwalk developer, will expand his Wildwood corporation, adding a new housing development on the outskirts of the Wildwood.
Meetings of Fair Assns.


Ohio Association of Fairs and Expositions, Hotel Landmark, February 9-10. Maurice E. Turner, Columbus, president; Fred Grazkowski, Lima, secretary.


Nebraska Board of Agriculture, Holiday Hotel, Alliance, January 24-25. Edwin Schulze, secretary.

Western Canada Association of Fairs and Exhibitions, Hotel Windsor, January 25-26. A. T. Purcell, Medicine Hat, president; G. W. Finley, Regina, secretary.


The board voted a resolution accepting Lavin's resignation and commending him for his 19 years of efficient service. They also voted him an honorary life membership in the association.

Max Lavine Resigns Post At Superior

Veteran Secretary

Iowa County, District Fairs' Finances for 1950

Iowa County, District Fairs' Finances for 1950

Communications to 118 W. Randolph St., Chicago 1, Ill.

December 30, 1950

31 la. Annuals

Rack Up Profits

On '50 Season

DES MOINES, Dec. 31 — (AP) — An Association in district fair finances and refreshments during the 1950 season, the 21 Southwest profit, compared with $54,974, while total disbursements for $623,175 against $380,217 to $49.

The 31 fairs that showed a profit earned a total $147,738, while the 63 fairs ending in the red dropped $93,119.

Income from outside gate and grandstand admissions was roughly balanced. Front gates took in $486,139, and grandstand receipts were $419,086.

Expenses ranged between $382,435 to $487,100, but at the same time, the value of buildings and grounds went up from $4,962,453 to $5,033. Total net income for all fairs was $535,454 at the end of the season.

Eight grandstand crowds again exceeded expectations, with 81,624 attending the after-dark attractions and 257,761 viewing the day shows.

IOWA COUNTY, DISTRICT FAYS' FINANCES FOR 1950

<table>
<thead>
<tr>
<th>County</th>
<th>Income</th>
<th>Expenses</th>
<th>Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carroll</td>
<td>1,234,567</td>
<td>1,234,567</td>
<td>0</td>
</tr>
<tr>
<td>Clinton</td>
<td>3,456,789</td>
<td>3,456,789</td>
<td>0</td>
</tr>
<tr>
<td>Cedar</td>
<td>4,567,890</td>
<td>4,567,890</td>
<td>0</td>
</tr>
<tr>
<td>Clayton</td>
<td>5,678,901</td>
<td>5,678,901</td>
<td>0</td>
</tr>
<tr>
<td>Davis</td>
<td>6,789,012</td>
<td>6,789,012</td>
<td>0</td>
</tr>
<tr>
<td>Des Moines</td>
<td>7,890,123</td>
<td>7,890,123</td>
<td>0</td>
</tr>
<tr>
<td>Henry</td>
<td>8,901,234</td>
<td>8,901,234</td>
<td>0</td>
</tr>
<tr>
<td>Jasper</td>
<td>9,012,345</td>
<td>9,012,345</td>
<td>0</td>
</tr>
<tr>
<td>Johnson</td>
<td>1,013,456</td>
<td>1,013,456</td>
<td>0</td>
</tr>
<tr>
<td>Iowa</td>
<td>1,124,567</td>
<td>1,124,567</td>
<td>0</td>
</tr>
</tbody>
</table>

Charles W. Snyder, 522 Court St., Reading, secretary.

North Dakota Association of Fairs, Clarence Park Hotel, Minot, January 24-27. R. G. Finch.


New York State Association of Agricultural Fairs, Ritz Hotel, Albany, February 5-6. James A. Carver, Ritz Hotel, Albany, secretary.


Melville Sets Two Virginia Fairs

NEW YORK, Dec. 23 — Frank B. Melville, head of the local group, said that he will furnish talent for the grandstand shows at the Roanoke Valley and Halifax County Fairs, South Boston, Va.

Melville said several further bookings were still pending on the schedule for the most part to correct some of the deals.

BY WILLIAM KINNEDY

William Kinnedy, re-elected fair president, reported that the county fair board was forced to place $15,000 to further improve the plant. The sum, he said, would be used to paint and repair all buildings.

Elmer Hand was re-elected vice-president and Campbell was re-elected treasurer.
CARNIVALS
COMMUNICATIONS TO 108 W. RANDOLPH ST. CHICAGO 1, ILL.
DECEMBER 30, 1950

Lawrence Signs W. Va. State Fair
Truck Org. Has Solid Route, With
Three State Fairs During 1951

PENNY PREMIER ORG ADDS 6 NEW RIDES
Serfass Orders Third Ferris Wheel,
Little Dipper, Boats and Fire Engine

LOUISVILLE, Dec. 30—(Cable
— Lawrence Greater Shows added
West Virginia State Fair to their 1951
route. A total of seven state fairs are
scheduled for the year.

The West Virginia State Fair will be
played here.

OTHER shows in the area will include
the Three State Fairs in their 1951
route. A total of seven state fairs are
scheduled for the year.

Penn Premier Order Adds 6 New Rides
Serfass Orders Third Ferris Wheel,
Little Dipper, Boats and Fire Engine
It's the Original! EVANS' JUMBO DICE WHEEL

The finest ever made. H. C. EVANS & Co. 1554 W. CARROLL AVE. CHICAGO 7, ILL.

Hot Springs Showmen's Association

KANSAS CITY, Mo., Dec. 29.

There was a large turnout at the regular meeting held at the Lookout Club here December 15. The guests in attendance were Al C. Williams,区分的Carpenter.

Dave Latham, well-known carnival operator of several years ago, was honored in the banquet held here December 14. He died in Lake Charles, La., while he was on tour on December 13. This half and half will be held New Year's Day in the Central Room of the Hotel Continental where Mr. Latham’s family will provide the midway. The banquet will be a memorial service for Mr. Latham.

The new club rooms have been secured on the Mezzanine Floor in the De Soto Hotel, located one block from the Arlington Hotel. They are now being remodeled and we will move January 2, 1951. If you have not received your 1951 card please send your dues in as soon as possible.

Our Second Birthday Party and House Warming, Saturday Night, January 13.
CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 12¢ A WORD—MINIMUM $2

All Classified Advertisements must be accompanied by remittance in full
FORMS CLOSE
THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEKS ISSUES

INSTALLMENTS—JUST COMPLETED

THOMAS' SUNDAY SUPPERS
245 E. 13th St.
347-2080

AGENTS & DISTRIBUTORS

MAGICAL APPARATUS

INSTRUCTIONS BOOKS & CARTOONS

PUBLICATIONS HANDBOOK OF MAGICAL SOURCES

WHY FIGHT?

LORNA FAIRY BEAUTY

COIN-OPERATED MACHINES, SECONDHAND

NATIONAL MUSICAL INSTRUMENTS

SOLD FOR CASH, BONDED, OR BANK

PHOTO KNIFE

COIN, MEDAL, PHOTO SUPPLIES

COAT, JACKET, SCARF

FOR SALE—SECONDHAND CLOTHING

COSTUMES, UNIFORMS, WARDROBES

FOR SALE—SECONDHAND GOODS

FOR SALE—SECONDHAND MACHINERY

FOR SALE—SECONDHAND MACHINERY, TOOLS, ETC.

MISCELLANEOUS

MUSICAL INSTRUMENTS, ACCESSORIES

MUSICAL INSTRUMENTS, ACCESSORIES

PHOTO KNIFE

PHOTO KNIFE

PHOTO KNIFE

PHOTO KNIFE

PHOTO KNIFE

PHOTO KNIFE
MERRY XMAS and  
A HAPPY NEW YEAR  
CUTTLER & COMPANY, INC.  
20 Beacon St., Boston, Mass.  

GEM'S HOT IDEAS—MEAN Cold Cash For You!  

HELP WANTED—ADVERTISEMENTS  
RATE—£2 a Word Minimum $2  
Remittance in full must accompany all ads for publication in this column.  
Forms Close Thursday for the Following Week's Issue  

AT LIBERTY—ADVERTISEMENTS  
Sc a Word, Minimum $1  
Remittance in full must accompany all ads for publication in this column, no charge accounts.  
Forms Close Thursday for the Following Week's Issue  

BINGO  
Special—5, 6, 7, 8, 9  
7 COLORS PAPER  
PLASTIC BINGO BALLS—MARKERS  
STAGE MONEY  
J. S. Wildman & Son  
125 W. 33rd St., New York, N.Y.  

BINGO  
SUPPLIES AND EQUIPMENT  
IMMEDIATE DELIVERY  
• Electric Flash Boards  
• Electric Bingo Banners  
Write or wire for Catalog  
John A. Roberts & Co.  
170-172 Broadway, New York, N.Y.  

GEM Sales Co.  
583 Woodward Av., Detroit 2, Mich.  

POT OF GOLD  
NEW BEACON LEOPARD DESIGN BLANKET  
$3.69 Packed 30 to Case  
$3.30 EACH IN CASE LOTS OF 30  
$3.00 Each in Less Than Case Lamps  
$4.00 for Sample Parcels  

ACME PREMIUM SUPPLY CORP.  
1111 South 12th St., St. Louis 4, Mo.  

CARNIVAL, PITCHMEN, NOVELTY SHOPS  
WE MEET THE COMPETITION  

The American Red Cross Is Your 24-Hour Friend in  
Disaster and Mines
Pipes for Pitchmen
by Bill Baker

JUST FINISHED, working the B. L. Green show here with others toward a wonderful business, Bill flew over to Wilson. After working most of the Southern salt, he found that we had a stock of Pacifics to return to Wilson. He came back and we were the only Pacifics here, and the next day we were in Toledo and Beach, Fla., the next day. In fact, we left the railroad station at Oklahoma City, it is reported good condition.

PITCHEW VS STUNNED last week in a battle of the past of Verna (Doc) Sharpton at his home in Oklahoma City. Doc was a veteran showman and was well known and liked by his numerous friends and by many showmen of the following concerns: Mitchell took part in the battle and was thrown out by the theatrical world. Why, I never thought I would see the day when the theatrical world would fight each other in court.

JOHN YAMA represents seven men around Eastern locations to good business. The famous Yama shows. Yama is the name of the game. He's been around for a long time. He's been around for a long time. He's never been around for a long time.

JOHN YAMA is the name of the game. He's been around for a long time. He's being around for a long time. He's never been around for a long time.

PCSA Shindig...continued from page 27

of the event, was observing his son, who had just finished his junior year, had been working hard to get into the show business. The son, in turn, decided to attack Thursday (6) and had been contained by the show, making arrangements for the next show. The son, in turn, decided to attack Thursday (6) and had been contained by the show, making arrangements for the next show.

President Kraus was awarded his first place membership card by the show. The show was hosted by Walter F. Werts, of the Walter Werts Co., and was attended by J. M. Berg of Ithaca, N.Y. The Berg Co. is the largest in the show business. The Berg Co. is the largest in the show business.

EASTER LINE NOW READY

F.O.R. YOUR GREATER PROFITS
Use Our Special Promotions!

MIDWEST WATCH & CO.

ATTENTION, JOBBERS!
EASTER LINE NOW READY

THIEVES REWARD

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.

BINGO GAMES - SUPPLIES
Punch Boards, Raffle Cards, Carnival Games, Novelty Toys, Voice recorders and more.
IT'S GOOD BIZ

Civic Program Offers
Op Promotion Outlet

HARTFORD, Conn., Dec. 23—"Participate strongly"—and contribute wisely, "should every venture and see your public relations..." were the phrases of Abe Fish, owner of General American, and president of the Connecticut Civic Institute, that appeared in a recent issue of Public Relations magazine.

Many businesses and organizations are making good use of civic programs as a part of their marketing strategy. However, the full potential of these programs may not be realized if they are not properly planned and executed.

Slugs Plague Belgian Ops, But Biz Is Okay

Importing Becomes Problem; Material Shortage Forecast

BOSTON, Dec. 31—Slugs trouble is the biggest problem in the coin machine business in Boston. However, the industry is making progress in controlling the problem.

The slugs, which are about the size of a half-dollar, are causing problems for both businesses and consumers. Businesses are losing revenue due to the slugs, while consumers are losing money when they try to play games.

The slugs are a serious problem, but the industry is working hard to find a solution. Some businesses are using special coins to mitigate the problem, while others are working with local government to find a permanent solution.

GAME, MUSIC SALES KEY, COIN EXPORT SALES RUSH

First 9 Months of '50 Already At Least 49 Figures

WASHINGTON, Dec. 31—The end of the first nine months of 1950 has seen a record increase in coin machine exports. The total value of exports during this period was $1,000,000,000, a 50% increase over the same period in 1949.

The increase in coin machine exports is due to several factors. The U.S. economy is showing strong growth, which is driving up demand for products such as coin machines. Additionally, the value of the dollar has been rising, which is making U.S. products more attractive to international buyers.

Tom Sullivan Dies Suddenly

Syracuse, Dec. 31—Tom Sullivan, owner of Sullivan Coin Manufacturing Corporation, died unexpectedly on December 31. He was 62 years old.

Sullivan had been active in the coin machine industry for over 30 years. He was a well-known figure in the industry and was respected by many.

A memorial service was held on January 1, 1951. The coin machine industry paid tribute to Sullivan and expressed its deep respect for his contributions to the industry.
PLUG 10c BARS AT WALGREEN’S

CHICAGO, Dec. 23—Dane bars are being accepted wholesale for the Walgreen chain, with the introduction of a special candy section devoted to the 10-cent items. Displays, ranging from four to eight feet 9 inches width, will feature from 30 to 60 dime items.

Official reason for the move, with the nickel bar diminishing in size to the point where it doesn’t satisfy the average person’s appetite, is a large growing volume in this commodity.

This marks the first time in the 80-year history of Walgreen that any product has been accepted wholesale at a lower price than the 10c.

MANNING CO. BROADENS DIRECT SALE PROGRAM

"In Vender Biz To Stay," Execs
Claim; Add Full Size Vendors

BOSTON, Dec. 23—Spokesman for the Joseph P. Manning Company, New England branch joining with the chief office of the company in New York, said that the full-size vending machine program is in the vending machine business to stay, and will continue the expansion he has been making in all parts of the country.

Manning, operating in Massachusetts, Rhode Island, Maine, Vermont, New Hampshire, has discarded its former size machine, which is started with direct-action sales in a year's run. Manning now is selling both electric and manual, full-size vending machines. Most of these are to be manufactured by the Arthur H. Dunlop Company, Havertown, Pa.

John Griffin, treasurer of Manning, explained that to make it feasible for the manufacturers in all parts of the company to sell them, would be the number of machines that the company has placed in New England.

Griffin pointed out that figures released by the Commonwealth of Massachusetts showed that in the post-war, as in the pre-war, the full-size vending machine is one of the most important vending machines.

New York Central Sees $” in Vending

May Test Machines on Trains in Move To Expand Service; Report 50G Income

NEW YORK, Dec. 23—Cigarette vending machines are becoming more important to the New York Central Railroad, an attentive producer. And with machines now bringing in more than $100,000 annually

Universal de Luxe Now Being Delivered in 1c-5c OR 10c Chute

For Vending Machines, Almonds, Peanuts, Candies and Mixed Nuts

Universal de Luxe "D" for vending machines, now being delivered in 1 cent to 5 cents or 10 cents chutes.

Runcie New Vendall V-P; Up Op Variety

CHICAGO, Dec. 23—Vendall Service Company’s first major operation this week, with the addition of hot coffee vending, is to study diversification of equipment on the West Coast.

Firm, which operates in both territories, has added two new locations, which can set up a seven-unit vending plant, is being planned. Public installations, according to President Alphonse, president of Vendall, company now operates vending, gum, and undertaking plants and public installations, according to President Alphonse, president of Vendall, company.

Coffee units added to this week.

CHICAGO, Dec. 23—A Carlisle Airs, president of Vendall Company, announced the appointment of Earl T. Runcie to the executive position of executive vice-president of the company.

To Melbourne, Fl., to boost the executive office of the company, and will also continue to handle the operation of the company’s vending machines.

With the announcement, Mr. Airs also reported the delivery date of new Vendall 8×10-vending machines that have been purchased by the New York Central Railroad.

At the same time, it was announced that the company’s vending machines in the Eastern line have been returned to levels as a result of the New York Central Railroad’s reduction of rates.

Jaffa Resigns C-8 Post; List Tabs Adjusted

NEW YORK, Dec. 23—Anthony Carson, president of Eastern Electric, Inc., announced yesterday the resignation of Lewis A. Jaffa as sales manager of the Western Electric manufacturing company.

The effective date for the resignation of January 1, 1950, was announced, and the name of the new sales manager will be announced shortly.

At the same time, it was announced that the company’s vending machines in the Eastern line have been returned to levels as a result of the New York Central Railroad’s reduction of rates.

Vend-Rite Sets Can. Distr.

CHICAGO, Dec. 23—Vend-Rite Manufacturing Company announced the anticipated appointment of a new executive vice-president for the company.

The position of executive vice-president will be assumed by Richard J. Tenore, president of the company.

With the announcement, Mr. Tenore also reported the appointment of Mr. Jaffa as sales manager of the Western Electric manufacturing company.

The effective date for the resignation of January 1, 1950, was announced, and the name of the new sales manager will be announced shortly.

At the same time, it was announced that the company’s vending machines in the Eastern line have been returned to levels as a result of the New York Central Railroad’s reduction of rates.

Vend-Rite Sets Can. Distr.
Manning Co. Broadens

Survey Shows Boys' Candy, Gum Favorites

NEW YORK, Dec. 30 — An up-to-date candy preference, compared to previous consumer surveys in the field, was revealed by the recent study undertaken by Ray Lo. According to published results, a boxed candy bar has forged ahead of the chocolate bar as the nation's favorite. However, while the publication's readership is somewhat smaller, the survey results indicate that only one out of four respondents have their preference. Of all the survey respondents, 15% said they did not hard candy. Product and its price are in the forefront of importance. The results are important in all respects.

The top-fashioned bar, as determined by the survey, was Baby Ruth, with the hard candy favorite, Little Savers and Wrigley the No. 1

Bar Candy Ties

The study revealed that of all boys surveyed, 67% said they eat one bar of candy per month. A total of 17 brands were named as first and second choices. Brownie bars, leading bars were Baby Ruth, with 12.6% of the total, while 12.6% per voted for Hershey's. Rankings were based on consumer preferences, while 8.9% and 8.1% per cent, respectively.

Claiming next in favor were Milky Way, Butterfinger, Oh Henry and Almond Joy, to that order. Other bars mentioned were Hershey'särbar, Snickers, Almond Joy, Oh Henry, Almond Joy, Almond Joy and Almond Joy.

Merry Christmas and Happy New Year to all our friends from Ed, Nate and Manny Rake

RAKE COIN MACHINE EXCHANGE
692 SPRING GARDEN STREETS
PHILADELPHIA 23, PA

A Happy New Year

Confoundiful

POPCORN SHIPS ANYWHERE IN THE COUNTRY

ABC POPCORN CO.
1200 S. MILWAUKEE AVE. CHICAGO 12

GIVE TO THE DAMON RUNYON CANCER FUND
EMPTIES MACHINES FASTER!

N. Y. Central Sees $$

Cigar Mrs. Set Plans for 1951 at Meet

Atlantic City, Dec. 23.—A good cigar is a product somewhat more than 1,000. Edward J. Bergman, president of the Cigar Makers' Association, in conversation with the New York Central officials, said that his organization is expected to hit almost 1,000,000,000 next year. The low price of a good cigar is a plus, and one can sell a lot when there is a market for it. Actually, he said, the good old $0.-cigar is gone, and one can sell a lot when there is a market for it.

The United States did not sell 6,000,000,000 cigars in 1920, selling an all-time high of 8,000,000,000 in that year. A Joseph Newman, president of the Cigar Makers' Association, and 1,000,000,000 are explained in the manufacture of cigars. Most of the labor troubles are caused in the United States, New York, Wisconsin, and Florida.

Mr. Operator Merchandize

LET VICTOR MACHINES MAKE YOUR JOB EASIER AND YOUR PROFITS BIGGER THAN YOU BELIEVED POSSIBLE

We have a Plan

To Take Your Old Machines

In Trade for New VICTORS

An Open Letter to the Thousands of Operators

In the Merchandize Field

Mr. Operator Merchant:

Why not throw your imagination and consider yourself to be the same as any other installation... instead of let it go an operator? After all, you have a pretty full business and your business demands every effort that any other business requires.

To spend time and money in making it a success and the other money to be made is the time that is real costs. To make this slogan you must consider the expense that has been made of the equipment in the place of real merchants and install- ment merchants and the result is that you have the same trouble that our economy and honesty of a VICTOR entry of these operators have achieved success rapidly.

Let us hear from you respecting any problems you may have. We will be happy to be of assistance.

Sincerely,

Sam Kopf

VICTOR MACHINES ARE MAKING MORE MONEY THAN ANY OTHER MACHINES

Order Victor Today!

VICTOR SALES CO.


SPECIAL OFFER

EXPIRES JANUARY 22, 1951

WITH EVERY ORDER OF 4 VICTOR TOPPERS

1900 SILVER LAPEL COIN

2000 LARGE SIVER OR GOLD PLATED WESTERN CHARMS

Only 17c for the Lot

VEEDCO SALES CO.

CHARMS—Proven Sales Boosters

Write for Complete Price List

ACORN

The only completely automatic counter, premeasured All-Purpose VENDOR

Write with all bids marked, engraved, made for you, and tailored to fit your specific needs. We'll height every bargain, and closely study every offer. Guaranteed completely — only seven of the seven.

From LITTLE ACorns mighty incomes grow
MUSIC MACHINES
COMMUNICATIONS TO 185 W. RANDOLPH ST., CHICAGO 1, III.

DECEMBER 30, 1950

THE BILLBOARD

47

10-Cent Play Tests Skedded By East, West, Midwest Ops

The most comprehensive test to date has been conducted in the Denver area where Wolf Roberts, head of the local operation, skedded a dime-play test last fall. Picking 40 top locations, Roberts and several other ops put new supplementes for 10-cent play in the up tic and report play has actually increased.

West Coast tests are being set up by George A. Miller, while Al Debeer, president of the New York org, is carrying the tests in that area.

The time is considered supreme if it attempts to change traditional dime-play habits. Previous attempts to jump the dime-play per-play fee to a dime have met with failure on most cases.

The Preliminary Program for a 10-cent play and report play has been worked on for some time.

Now Appointing Distributors in South and Southeastern Territories. Write for Details.

Santa in Boston

Trimount Coin's Yule Party Attracts 1,100

BOSTON, Dec. 22—Dave Bond and Irwin Margold threw the biggest and most complete Yule bash in the history of Trimount Coin Machine Company when they put on the third Trimount annual Christmas party with a full-scaled Christmas show in the Trimount wing of the Plaza Theatre to which some 1,100 visitors came. The party was a big success and received excellent reports from those who attended. The Trimount affairs were held in Boston where the Trimount Coin Machine Company has its main office. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

The party was held in the main Tent of the Boston Garden on December 22 and featured a variety show with music and dancing. The show featured many popular songs and dances as well as some new numbers that were a hit with the audience.

The party was a huge success and received excellent reports from those who attended. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

Operators

In announcing the playout, the National Music Box Company, Inc., in its October 1950 issue, declared that the Ristiaucrat is the only one that features 2 plays for a nickel.

The Ristiaucrat is a new release by the National Music Box Company, Inc., a well-known manufacturer of coin-operated machines. The company has been in business since 1920 and has produced a wide variety of coin op machines, including coin-operated pinball machines, juke boxes, and other coin-operated devices.

The Ristiaucrat is a new release by the National Music Box Company, Inc., a well-known manufacturer of coin-operated machines. The company has been in business since 1920 and has produced a wide variety of coin op machines, including coin-operated pinball machines, juke boxes, and other coin-operated devices.

The Ristiaucrat is the only one that features 2 plays for a nickel. The machine is designed to appeal to a wide range of players, from children to adults.

Now Appointing Distributors in South and Southeastern Territories. Write for Details.

Disk Price Hike Neatly Juke Ops

NEW YORK, Dec. 22—Operators have raised their prices to reflect higher costs, and have also increased their profits. The trend is expected to continue as costs rise and competition decreases.

The most comprehensive test to date has been conducted in the Denver area where Wolf Roberts, head of the local operation, skedded a dime-play test last fall. Picking 40 top locations, Roberts and several other ops put new supplementes for 10-cent play in the up tic and report play has actually increased.

West Coast tests are being set up by George A. Miller, while Al Debeer, president of the New York org, is carrying the tests in that area.

The time is considered supreme if it attempts to change traditional dime-play habits. Previous attempts to jump the dime-play per-play fee to a dime have met with failure on most cases.

The Preliminary Program for a 10-cent play and report play has been worked on for some time.

Now Appointing Distributors in South and Southeastern Territories. Write for Details.

SANTA IN BOSTON

Trimount Coin's Yule Party Attracts 1,100

BOSTON, Dec. 22—Dave Bond and Irwin Margold threw the biggest and most complete Yule bash in the history of Trimount Coin Machine Company when they put on the third Trimount annual Christmas party with a full-scaled Christmas show in the Trimount wing of the Plaza Theatre to which some 1,100 visitors came. The party was a big success and received excellent reports from those who attended. The Trimount affairs were held in Boston where the Trimount Coin Machine Company has its main office. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

The party was held in the main Tent of the Boston Garden on December 22 and featured a variety show with music and dancing. The show featured many popular songs and dances as well as some new numbers that were a hit with the audience.

The party was a huge success and received excellent reports from those who attended. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

The party was held in the main Tent of the Boston Garden on December 22 and featured a variety show with music and dancing. The show featured many popular songs and dances as well as some new numbers that were a hit with the audience.

The party was a huge success and received excellent reports from those who attended. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

The party was held in the main Tent of the Boston Garden on December 22 and featured a variety show with music and dancing. The show featured many popular songs and dances as well as some new numbers that were a hit with the audience.

The party was a huge success and received excellent reports from those who attended. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

The party was held in the main Tent of the Boston Garden on December 22 and featured a variety show with music and dancing. The show featured many popular songs and dances as well as some new numbers that were a hit with the audience.

The party was a huge success and received excellent reports from those who attended. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

The party was held in the main Tent of the Boston Garden on December 22 and featured a variety show with music and dancing. The show featured many popular songs and dances as well as some new numbers that were a hit with the audience.

The party was a huge success and received excellent reports from those who attended. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.

The party was held in the main Tent of the Boston Garden on December 22 and featured a variety show with music and dancing. The show featured many popular songs and dances as well as some new numbers that were a hit with the audience.

The party was a huge success and received excellent reports from those who attended. The Trimount Coin Machine Company is one of the largest coin op companies in the country with headquarters in Boston.
Santa Claus at Trimount

\* Continued from page 47

clever design, was the name of the
recording artist, and the number
of his or her recording on the Bees-
berg Select-o-Matic: headed by
"Trimount Greens" Chet Walter
Rex Kienholz, Capital; Ken and Hal,
Columbia; Larry Green, Victor;
Romey Lamorte, Columbia; Rus-
Victor, Adam; Roberts Quintanis;
Mercury; Jack Pleas, London; Jody
Valentine, MGM; Percy Faith, Col-
Jubilee, Guy Mitchell, Columbia;
Steinway, London and Fred Hall,
Coral.

Talent Line-Up

Master of ceremonies for the
Trimount party was Mervin Felten of
Flinton WCOP, Jody Valentine,
wall of Feller, whose father mas-
ted in Georgia, backed with Wonder
Broom, MGM, same; Max Fleites and
Tom Currier, Hunt's Bar of
Boston's WREX TV, the Frank Perry
Trio, whose nest location is the
Edison Hotel, Toronto; Freddy
Hall,server at Boston's Show Bar;
Guy Quarrien and Teddy King,
Univessity Bowl, whose latest
platter is "Little Girl, I'm Jacked Up" by
Western Ted, Bob Hand-
man, who wrote many old-timers,
including "You're Lucky Tonight"
Blue and Brothers Hearted, Me and
the Moo, published three, Com-
pare to Me, My Supreme West
Army, and T Dreamway, Power, his
latest, brought down the house at
the piano with his wife, Phyllis
LeVere, at the mike with a contribu-
tion of his songs, Roberta Quintanis,
who now in for the party from
New York, and obliged with several
mores, and John Allen, singer, re-
cently on the Ed Sullivan Show.
They represented the biggest area
of talent the radio machine sone have
ever seen in offices of this kind.

Introduces to the assembled artis-
was Stan Keton, who was playing
a series of four one-nighters in
New England; John Harden of
the Boston Red Sox; Bob Gottfried
D. Gottfried & Co., Chicago; Harry
Kelley, district manager, J. C. Bea-
burg; Syl Grissman, president
insure the Belgian Amusement
Corporation, A. W. Zell, presi-
def the Belgian company, who is the American represen-
tives with offices at 33 West 66th
Street, New York.

Earl Margulis, of Trimount,
said it was the largest turnout in
the history of the org. The beauti-
ful Olton, clear, wintry weather
brought crowds from remote points
in the five New England states.
Rumors up, Margulis said 1953
had been a bumper year for the
company, especially for the
Trimount Select-o-Matic, 100, which
proved particularly popular in the
New England area.

Colman from Chicago, New-
York and Europe congratulated
both Bond and Margulis on the
success of the second Christmas
activities and said it was one of
the biggest and best affairs it had
ever been their privilege to attend.

The party, coming on the eve
of the announcement of the Presi-
dent's talk to the nation, was
compromised by the possible threats
to the radio machine business that
nationalization will bring, but future
years seem 10 be glad that they
were able to enjoy the party at
the expense of private by fac-
representatives.

Bean town O p s
Seek Ways To
Slic e Committ

BOSTON, Dec. 33.—Music and
game ops would like to lower their
commission, and thus cut down in
the cost of doing business, in
some form or other. How to
accomplish this is the subject of
either discussion.

They point out that a new
commission ratio from 5 to 6 per
cent down to 4 per cent, or even
lower, would mean that when they
explain to clients that increased
costs of doing business, and
lower commissions, the reaction is
"That's too bad, but it's your
problem."

In other words, the location
owners don't feel any sympa-
ties for the ops, and there's isn't
any difference by types of loca-
tion, template, off-set, institution,
school or industry— they all have
the same answer, "You're on your
own."

Lower Commission

However, some one of the
opinion that regardless of location
reaction the rate should not be
depressed, Ralph Lokens, general
manager of Famous Music Com-
pnany, Boston, said, "We will
probably have to do it."

Benny Swartz, of Winkie Mu-
sic, Brooklyn, said, "Right now
we can't get lower commission
rates. They just won't go for it."

Consensus was the same from
the hot spots to the small ones.
Indications also were that it
would be impossible to prove for
lower commissions. In the face of antici-
pated return of heavy spending
because of the present emergency.

Evans Adapter
Ready in Jan.

CHICAGO, Dec. 23.—H. C. Ev-
ans & Company will make its
47-47,78-rp.m. conversion kit for Con-
secutive available soon after the first
of the new year. Larry, the presi-
nder of the music division, an-
ounced this week.

High points of the adapter in-
clude all installation on location in
less than one hour, plus the fact
that it need not be a permanent installation. Evans has been
billed as the "biggest thing" in the
music field, operators of Consecutive
will be prepared to handle
the music specialities.

Rock stated that the price of the
kit will be competitive with units of comparable quality. The unit,
while hard to say, will be available in
several locations in different terri-
tories and supervised location rec-
cept.

Juke Hijacked

\* Continued from page 47

responsibility of the proprietor, James D. Fatora, director, in part:

Owens News:

"It (Adams) completely failed to
that which a reasonably care-
ful person would have consid-
red the same or similar circum-
stances. His failure to take simple
preventative measures was a dis-
crepancy and contributory factor
in enabling the theft to be so easily accomplished. He had also
then abdicated more to the mas-
chine by a simple ease. The
presentation to him of an unsigned
blank was of no higher value with
an individual German from whom or
from whom, on the advice, came
any greater or substantial danger in
the two or three months in which
he was making any request or demand of the kind. He had also
permitted them to remove the mas-
nine. The defendant had been in
lost of all these facts… should have
been alleviated. They are also indica-
tives of his guilty conduct in test of, and part of the

Attorney for Gordon was Herman
Brothers:

0,000 NEW

5" DYNAMIC SPEAKERS

AERIAL SPEAKER... MUSICAL UNIT 8-A-967

...49.00...

TOTAL INSTALLATION... MUSICAL UNIT 8-A-967

...99.00...

52 week guarantee...

20 week guarantee...

1,000 NEW

5" DYNAMIC SPEAKERS

AERIAL SPEAKER... MUSICAL UNIT 8-A-967

...49.00...

TOTAL INSTALLATION... MUSICAL UNIT 8-A-967

...99.00...

52 week guarantee...

20 week guarantee...

THE 1250 IS THE OPERATOR'S PHONOGRAPH
DESIGNED TO MAKE YOU MONEY
AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN
......for the hundreds of thousands of small locations

Williams is proud to present

Music Mite

The Only Low Cost Selective Phonograph
Playing Ten 7-inch 45 RPM Records
Using the Proved RCA Record Changer

Only Music Mite Offers All These Advantages to Music Operators...

- Selective—Includes "Cannot" Button
- Credit Unit—Up to 40 Dollars at a Time
- Smart California Design
- Complete Visibility of Mechanism in Operation
- Proved Performance—Thoroughly Location Tested
- Simple to Service—"In-a-Door" Mechanism Slides Out for Servicing from the Front
- Complementary Pedestal Stand—Available on Optional Equipment

Specifications: Height, 30½"; Width, 13"; Depth, 12½"
Weight, 30 lbs

Williams Manufacturing Company
450 W. Fillmore Street, Chicago 24, Illinois

See—Hear—Start Operating Music Mite Today! It is the Only Selective Coin-Operated Phonograph That Assures Profitable Operation in Untapped Locations!
Selling Service Hits Jackpot for Pitt Op

By Leon M. Leffingwell

PITTSBURGH (M.B.) — Instead of having to go out and sell to get new accounts, the Monarch Music Company has been attracting many new accounts in recent months. This is due to the fact that the company has not only been able to attract new accounts, but has also increased its sales by contact with long-time customers.

The practice is said to be management's answer to the problem of attracting new accounts.

Knock of getting people to come in and buy, the practice is said to have been adopted in order to increase the company's sales volume. It has been found successful, the company said.

The practice is said to be an improvement over the old-fashioned method of knocking on doors and trying to make sales.

In the past, the company said, it has been necessary to go out and sell in order to get new accounts. But the management has now been able to increase its sales volume by simply contacting its existing customers. This has been found to be a more effective method, the company said.

Mr. Monarch, who is president of the company, said that the practice is an improvement over the old-fashioned method of knocking on doors and trying to make sales. He said that the company has been able to increase its sales volume by simply contacting its existing customers. This has been found to be a more effective method, he said.

Mr. Monarch, who is president of the company, said that the practice is an improvement over the old-fashioned method of knocking on doors and trying to make sales. He said that the company has been able to increase its sales volume by simply contacting its existing customers. This has been found to be a more effective method, he said.

Mr. Monarch, who is president of the company, said that the practice is an improvement over the old-fashioned method of knocking on doors and trying to make sales. He said that the company has been able to increase its sales volume by simply contacting its existing customers. This has been found to be a more effective method, he said.
Coinmen Study Miami License Fee Ordinance

MIAMI, Dec. 23.—Coin machine distributors and operators stand to save about $12,000 a year in license fees if an ordinance passed first reading by the Miami City Commission is eventually given a final reading.

As the measure was drawn up, distributors and operators of music-operated machines would pay a flat $10 to do business, but operators of amusement machines would pay only $1.50 a year for each machine instead of the present $15.50.

The measure, which also provides for limits at machines, is essentially similar to one already in effect in San Francisco.

Rumel, Push-Write, 18OR 20 STRANDED

NOW AVAILABLE IN 90 COLOR COMBINATIONS

The wide variety of color combinations will allow every employee to have their own machine. The machines can be personalized with the company's name, brand, and logo. The machines can be placed in various locations, from the lobby to the break room, to increase employee productivity and morale.

Service organizations and distributors are invited to write for complete information on how they may benefit from the sale of RUMEL machines. For more details, contact your local distributor or visit the RUMEL website.

Coinmen Study Miami License Fee Ordinance

MIAMI, Dec. 23.—Coin machine distributors and operators stand to save about $12,000 a year in license fees if an ordinance passed first reading by the Miami City Commission is eventually given a final reading.

As the measure was drawn up, distributors and operators of music-operated machines would pay a flat $10 to do business, but operators of amusement machines would pay only $1.50 a year for each machine instead of the present $15.50.

The measure, which also provides for limits at machines, is essentially similar to one already in effect in San Francisco.

Rumel, Push-Write, 18OR 20 STRANDED

NOW AVAILABLE IN 90 COLOR COMBINATIONS

The wide variety of color combinations will allow every employee to have their own machine. The machines can be personalized with the company's name, brand, and logo. The machines can be placed in various locations, from the lobby to the break room, to increase employee productivity and morale.

Service organizations and distributors are invited to write for complete information on how they may benefit from the sale of RUMEL machines. For more details, contact your local distributor or visit the RUMEL website.

Coinmen Study Miami License Fee Ordinance

MIAMI, Dec. 23.—Coin machine distributors and operators stand to save about $12,000 a year in license fees if an ordinance passed first reading by the Miami City Commission is eventually given a final reading.

As the measure was drawn up, distributors and operators of music-operated machines would pay a flat $10 to do business, but operators of amusement machines would pay only $1.50 a year for each machine instead of the present $15.50.

The measure, which also provides for limits at machines, is essentially similar to one already in effect in San Francisco.

Rumel, Push-Write, 18OR 20 STRANDED

NOW AVAILABLE IN 90 COLOR COMBINATIONS

The wide variety of color combinations will allow every employee to have their own machine. The machines can be personalized with the company's name, brand, and logo. The machines can be placed in various locations, from the lobby to the break room, to increase employee productivity and morale.

Service organizations and distributors are invited to write for complete information on how they may benefit from the sale of RUMEL machines. For more details, contact your local distributor or visit the RUMEL website.

Coinmen Study Miami License Fee Ordinance

MIAMI, Dec. 23.—Coin machine distributors and operators stand to save about $12,000 a year in license fees if an ordinance passed first reading by the Miami City Commission is eventually given a final reading.

As the measure was drawn up, distributors and operators of music-operated machines would pay a flat $10 to do business, but operators of amusement machines would pay only $1.50 a year for each machine instead of the present $15.50.

The measure, which also provides for limits at machines, is essentially similar to one already in effect in San Francisco.

Rumel, Push-Write, 18OR 20 STRANDED

NOW AVAILABLE IN 90 COLOR COMBINATIONS

The wide variety of color combinations will allow every employee to have their own machine. The machines can be personalized with the company's name, brand, and logo. The machines can be placed in various locations, from the lobby to the break room, to increase employee productivity and morale.

Service organizations and distributors are invited to write for complete information on how they may benefit from the sale of RUMEL machines. For more details, contact your local distributor or visit the RUMEL website.

Coinmen Study Miami License Fee Ordinance

MIAMI, Dec. 23.—Coin machine distributors and operators stand to save about $12,000 a year in license fees if an ordinance passed first reading by the Miami City Commission is eventually given a final reading.

As the measure was drawn up, distributors and operators of music-operated machines would pay a flat $10 to do business, but operators of amusement machines would pay only $1.50 a year for each machine instead of the present $15.50.

The measure, which also provides for limits at machines, is essentially similar to one already in effect in San Francisco.

Rumel, Push-Write, 18OR 20 STRANDED

NOW AVAILABLE IN 90 COLOR COMBINATIONS

The wide variety of color combinations will allow every employee to have their own machine. The machines can be personalized with the company's name, brand, and logo. The machines can be placed in various locations, from the lobby to the break room, to increase employee productivity and morale.

Service organizations and distributors are invited to write for complete information on how they may benefit from the sale of RUMEL machines. For more details, contact your local distributor or visit the RUMEL website.
Attention!

January 31 - Sales tax annual report and payment due.

January 30 - Sales tax annual report.

January 24 - Interstate income tax report and payment due.

January 20 - Cigarette tax report and payment due.

January 12 - Wine tax report and payment due.

January 15 - Gross income and payment due.

February 21 - Motor vehicle registration tax report and payment due.

March 19 - State income tax report and payment due.

April 19 - State income tax report and payment due.

May 19 - State income tax report and payment due.

June 19 - State income tax report and payment due.

July 19 - State income tax report and payment due.

August 19 - State income tax report and payment due.

September 19 - State income tax report and payment due.

October 19 - State income tax report and payment due.

November 19 - State income tax report and payment due.

December 19 - State income tax report and payment due.

January 15 - State income tax reporting and payment due.

February 15 - State income tax reporting and payment due.

March 15 - State income tax reporting and payment due.

April 15 - State income tax reporting and payment due.

May 15 - State income tax reporting and payment due.

June 15 - State income tax reporting and payment due.

July 15 - State income tax reporting and payment due.

August 15 - State income tax reporting and payment due.

September 15 - State income tax reporting and payment due.

October 15 - State income tax reporting and payment due.

November 15 - State income tax reporting and payment due.

December 15 - State income tax reporting and payment due.

January 15 - State income tax reporting and payment due.

February 15 - State income tax reporting and payment due.

March 15 - State income tax reporting and payment due.

April 15 - State income tax reporting and payment due.

May 15 - State income tax reporting and payment due.

June 15 - State income tax reporting and payment due.

July 15 - State income tax reporting and payment due.

August 15 - State income tax reporting and payment due.

September 15 - State income tax reporting and payment due.

October 15 - State income tax reporting and payment due.

November 15 - State income tax reporting and payment due.

December 15 - State income tax reporting and payment due.
Season's Greetings
to all our friends and associates and
Our Most Sincere Wishes
for Continued Prosperity

WITH EXHIBIT'S DALE
'SIX SHOOTER'
Throughout the New Year

EXHIBIT SUPPLY COMPANY
(established 1911)

4218-30 W. Lake St.
Chicago 24, III.

Coinmen You Know

Miami:
Joe Mangano, All-Coin Amuse-
to get a Christmas gift for the
ment, spend some money on a
Christmas week with the Miami
New Year's Day. A duty electronist
In the morning, a man in a
reminded me to take a look in
a taxi, was driving through a
Miami, looking for a Christmas
taxi.

The coin machine industry is
will be the same in time for the
the door, in a taxi.

Our Most Sincere Wishes
for continued prosperity

-AL low f.,

-..      VIM

Of course, this is not always
the case, but it's a good
reason to be careful.

One mill of Miami's city tax
below this year,

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Walt Fink and Joe Kline.

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

AI Sten. World Wide Distributors,

-...       

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Zanard and his brother

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,

Our Most Sincere Wishes
for continued prosperity

Harry Dunne, head of Port

In Miami, Alabama and Georgia
upon a business trip,
DECEMBER 30, 1950
THE BILLBOARD
COIN MACHINES 55

Williams NIFTY
Defrots the Locations
with
* SPECIAL
SCORE!
* SUPER SPECIAL
SCORE!

NIFTY HAS EVERYTHING! HIGH SCORE—
THUMPERS BUMPERS—FLIPPERS and Williams' ORIGINAL TILT RESET (Pat. Pend.)
SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!
4249 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

LONDON OFFERS TOP VALUES! All Cleaned! All Checked!

PHONOGRAPH ACCESSORIES
FILMER 77-100 ($6.50) $19.50
SEEBURG CORPORATION 6810
ROCK-OLA PLATMASTER
S Complete Music Systems (Units of 16)
MAKE AN OFFER!

GREETINGS and Best Wishes for a Happy New Year
Exclusive Distributor SEEBURG Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

S. L. London Music Co., Inc.
3130 W. LISCOTT AVENUE
CHICAGO 22, ILLINOIS

WANTED
USED MILLS SLOT MACHINES
HIGHEST CASH PRICES PAID!
BAKER NOVELTY COMPANY
THE WORLD'S LARGEST SUPPLIERS OF CIDR EQUIPMENT
1700 WASHINGTON BOULEVARD
CHICAGO 12, ILLINOIS

EXCEPTIONALLY GOOD
LATE MODEL
PHONOGRAPHs!

COMPLETELY
RECONDITIONED
TO GIVE
YEARS OF SERVICE

Why wait to order your '51 model! These
Shaffer prices are as good as you will find anywhere for late model—recon-
ditioned phonographs in such good shape.
Rush your order today and save money.

SEEBURG
148-ML $425.00
146-M $375.00
146/148-M $225.00
146/147-M $220.00
$215.00

AMI
148/147-M $195.00
146-M $180.00
146/147-M $175.00

WURLITZER

WALL BOXES
SEEBURG
WS-JS $5.49
WS-J $5.49
WS-IS $5.49
WIS-J $5.49
WIS-IS $5.49

WALL BOXES
AMI
WE-JS $5.00
WE-J $5.00
WE-IS $5.00

WALL BOXES
WURLITZER
WE-J $5.00
WE-IS $5.00

WRITE FOR LIST OF PRE-WAR MUSIC EQUIPMENT
Terms: 50% Certified Deposit, Balance C.O.D.
All Items Subject to Seller's Approval

SHAFFER MUSIC CO.
Columbus, Ohio
Wholesale, Va.
2129 Main St.
Indianapolis, Ind.
1327 Capital Ave.

FOR BETTER BUYS—BETTER BUY NOW
Direct Distributors for Leading Manufacturers

VENDING MACHINES-USED
WURLITZER $125.00
SOUND MACHINE $150.00
GODFREY $175.00

COUNTER GAMES—New
CURLING $175.00
KICKERS $125.00
KICKERS & MATCHERS $125.00

CIGARETTE VENDORS—Used
50 CENTS $200.00
75 CENTS $200.00

COINS
SLOT MACHINE $125.00
LETTNER $125.00

MUSIC
WURLITZER 532 $325.00
535 $325.00
537 $325.00

SHUFFLE ALPARE (L)-Used
$75.00

Cleveland Coin Machine Exchange, Inc.
2027-2029 Prospect Ave. Cleveland 15, Ohio
216-371-1234

Get our list.

December 30, 1950
THE BILLBOARD
COIN MACHINES 55
EVANS' 1951

TEN STRIKE

Original and Still Greatest of Bowling Games!

As we predicted, TEN STRIKE, the only authentic bowling game, has demonstrated its popularity and is still outrivaling the many synthetic copies that have been introduced in the past decades!

REAL BOWLING!
ALL SKILL!

BETTER THAN EVER—EVERY WAY:

NEW! High Dial Projector glowing up to 1004!

EXCLUSIVE! Anti-Scratch Device eliminates wooden pulleys. Many other improvements for faster play.

PERFECTED: When pins are knocked over, perfect Automatic Pin Bun eliminates a problem common on other games. Introduces a new play: It is absolutely true that if a player makes only one strike in a total of 30 he will still be turned out of the alley! Adds more skill to play!

REALISTIC: Instead of real bowling and just as exciting! Player controls ball action and makes strikes and spares by skillful play! The frame is a ball game for girls and adults, same as actual bowling! Fully automatic! Trouble-free!

NOW! Competitive STRIKE! Thousands of original copies of TEN STRIKE sold in station and still appearing. It is the only game that can be used in conjunction with the ten pin game, and the fusion of the two makes for even more excitement! (The Go-Along game is for entertainment only, if permitted.) If you are an estimated 30,000 players on whom you have to write your instructions, get started with the same that these players, not weeks or months from the day after it is released.)

ORDER FROM YOUR DISTRIBUTOR OR DIRECT

Best Wishes for a Happy New Year!

H. C. EVANS & CO.
1556 W. CARROLL AVE.
CHICAGO, ILLINOIS

See Evans' Constellation AD ON PAGE 31

Coven Distributing Company

Best Wishes for a Merry Holiday Season and a Prosperous New Year

BEN COVEN

Carl Christiansen 
Dale Beler
Harold Saul 
Joe Schulman
Fred Skor 
Kitty Kony
Bud Warner 
Wilkie Bealgal
Frank Chumenski 
Lee Taylor
Gus Gehlert 
Wally Gorman
Wally Long 
Willard Sandberg

Coven Distributing Company

Join MARCH of DIMES
JANUARY 15-31
$Dollar's Worth$  
EVER OFFERED  
TO COIN-MACHINE MEN  
ANYWHERE  

$Dave Simon$  
627 Tenth Ave., New York 18, N.Y.  
PHONE PLAZA 7-5660

$FOR THE BIGGEST$  
$IMMEDIATE DELIVERY$  

$FOR THE BIGGEST$  
$IMMEDIATE DELIVERY$  

$Universal's$  
SHUFFLE TOURNAMENT  
The Greatest Conversion Ever Built  
FITS ALL SHUFFLEBOARDS  
IT'S TERRIFIC  

$Universal's$  
DELUXE TWIN BOWLER  
IT'S FAST! IT'S QUIET!  
Convertible — Novelty or Free Play  

$Universal's$  
HIGH SCORE BOWLER  
15 PINS  
1 OR 2 PLAYERS  
*  
It's New!  
It's Different!  

$Attention!$  
FOREIGN BUYERS  
We have a complete line of  
coin-operated equipment available  
for immediate shipment at drastically reduced prices.  

$HOLIDAY GREETINGS$  
FROM  
KEENEY  

JUST WHAT WE NEEDED  
TO BOOST THE PLAY  
ON OUR  
BOWLER!  

Central Ohio Coin Quality Buys  

Used Pin Games  

Shuffle Alys  

Music  

COMET:  

COMET INDUSTRIES, Inc.  
1300 W. Mather St., Chicago, Ill.  

WANTED BY MANUFACTURER  
NATIONAL DISTRIBUTOR for new-type COIN MACHINE  

BOX D-446, C/O THE BILLBOARD, 316 Patterson St., Cincinnati 23, Ohio  

HOLIDAY GREETINGS  
FROM  
KEENEY  

IT'S Keeney's DIVYDEND  
AMAZING PLAY-STIMULATOR FOR SHUFFLE-TYPE GAMES!  
INCREASE THE PLAY on all of your coin-operated, shuffle-type games with this small Keeney “DIVYDEND” unit located behind bar or counter. Looks like a small radio. Registers and meters percentage of play continuously. Projects value of credit due successful scorer permanently or at turn of switch. Shows credit due in dollars at bottom, cents at top.  

Attendant switches “DIVYDEND” back to zero when award is made. Order your “DIVYDEND” job ahead of time from your Keeney distributor now. Make certain to mention name of your bowling games to insure getting correct voltage units.  

IMMEDIATE DELIVERIES AT 6950 each  

See your Keeney DISTRIBUTOR  

$19.50$  
Buckley Mfg. Co.  
6225 W. Lake Street, Chicago 24, Ill.
NEW *Cyclonic* BALL ACTION with

WHIZZING—WHIRLING—LIGHTNING SPEED—

GOTTlieb's **DOUBLE-Feature**

introducing SENSATIONAL

“MATCH” PLAY!

• Hit No. 1 RED BUMPER—match it with No. 1 BLUE BUMPER... BONUS POCKETS light up for REPLAY AWARD! Any matching combination does the trick! Completing RED or BLUE BUMPER Groups scores advances • BONUS ADVANCE Awards. • 15 BONUS ADVANCES Light Bottom AWARD ROLL OVER for Replays • HIGH SCORE • CYCLONIC BUMPERS • “POP” BUMPER • FLIPPERS.

ORDER FROM YOUR DISTRIBUTOR

Sincerest Wishes for a

Happy, Prosperous

New Year

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

“There is no substitute for Quality!”

INSIST ON GOTTlieb PRE-TESTED GAMES!

MILLS NEW VEST POCKET BELLS
Automatic 3-S Mystery Joy Out, 5c
Price—$4.00
MILLS NEW 1950 BELLS
Blue Bell—Black Beauty Bell—21 Bell—Wild Scarce Bell, 5c-10c-25c-50c. Play...

SICKING, INC.
America's Oldest Distributors
Established 1895
1401 Central Pkwy. Cincinnati 14, O.

WANT
100 USED BALLY RESERVE BELLS
AND USED BALLY TURF KINGS

MAKE A NOTE OF OUR NEW ADDRESS

FORT WORTH AMUSEMENT CO.
100-104 S. Main Street
Fort Worth, Texas

HARRY HOOSER INVITES OPERATORS IN THE SOUTHWEST

CELEBRATING THE GRAND OPENING OF THE SOUTHWEST'S NEWEST, MOST MODERN COIN MACHINE SHOWPLACE!

6,500 Square Feet—Devoted to finest Coin Machine Sales and Service! Black Top Parking Space!
Many Other Conveniences!
REMEMBER THESE DATES PLAN TO BE HERE FOR THE BEST TIME IN YEARS!

MONDAY AND TUESDAY
JANUARY 8th and 9th
Time: Whenever you get here!
FOOD - BEVERAGES - FUN

WANT
100 USED BALLY RESERVE BELLS
AND USED BALLY TURF KINGS

MAKE A NOTE OF OUR NEW ADDRESS

FORT WORTH AMUSEMENT CO.
100-104 S. Main Street
Fort Worth, Texas

HARRY HOOSER INVITES OPERATORS IN THE SOUTHWEST

CELEBRATING THE GRAND OPENING OF THE SOUTHWEST'S NEWEST, MOST MODERN COIN MACHINE SHOWPLACE!

6,500 Square Feet—Devoted to finest Coin Machine Sales and Service! Black Top Parking Space!
Many Other Conveniences!
REMEMBER THESE DATES PLAN TO BE HERE FOR THE BEST TIME IN YEARS!

MONDAY AND TUESDAY
JANUARY 8th and 9th
Time: Whenever you get here!
FOOD - BEVERAGES - FUN

WANT
100 USED BALLY RESERVE BELLS
AND USED BALLY TURF KINGS

MAKE A NOTE OF OUR NEW ADDRESS

FORT WORTH AMUSEMENT CO.
100-104 S. Main Street
Fort Worth, Texas
Williams NIFTY
Detracts the
Locations with
* SPECIAL SCORE!
* SUPER SPECIAL SCORE!

NIFTY HAS EVERYTHING HIGH SCORE-
THUMPER BUMPERS-FLIPPERS and Williams' ORIGINAL TILT RESET (Pat. Pend.)
See it—Buy it at your Distributor Now!

Happy New Year!

CREATORS OF DEPENDABLE PLAN APPEAL!
445 W. FULLMORE STREET CHICAGO 14, ILLINOIS

LONDON OFFERS TOP VALUES!
All Cleaned! All Checked!

PHONOGRAPH ACCESSORIES
FIBER COIL—$6.50
CHARCOAL COILS—$4.50
STANDARD TRANSFORMER—$5.00
SPEAKER PLATE—$2.95

London Music Co., Inc.
510 West Union Avenue 903 J. Kenneth Avenue
Milwaukee & Wisc. Minneapolis & Minn.
Division 41298

WANTED
USED MILLS SLOT MACHINES
HIGHEST CASH PRICES PAID!
BAKER NOVELTY COMPANY
THE WORLD'S LARGEST SUPPLIERS OF CASINO EQUIPMENT
1700 Washington Boulevard CHICAGO 12, ILLINOIS

EXCEPTIONALLY GOOD
LATE MODEL PHONOGRAPHs!

COMPLETELY RECONDITIONED TO GIVE YEARS OF SERVICE

Why wait to order your '51 model? These
Shaffer sales are so low as you will
not find anywhere for late model recondi-
tioned phonographs in such good shape.

Now your order today and save money.

SEESEBBURG
148 ML $455.00 $1,147 ML Midway $295.00
146 ML $290.00 $1,146 ML Midway $250.00
142 ML $195.00 $146-ML Midway $239.50

AMF
WURLITZER

WALL BOXES
SEEBURG
AMF Post War
WULICH

Shaffer Music Co.
Columbus, Ohio
606 S. High St
Cincinnati, Ohio
2335 Gilbert Ave
Wheeling, W. Va.
1729 Main St
Indianapolis, Ind.
1327 Capitol Ave

FOR BETTER BUYS—BETTER BUY NOW
Direct Distributors for Leading Manufacturers

Cleveland Coin
Machine Exchange, Inc.
1707-1721 Prospect St, Cleveland 15, Ohio
EVANS’ 1951 TEN STRIKE

Original and Still Greatest of Bowling Games!

As we predicted, TEN STRIKE, the only authentic Bowling Game, has demonstrated its popularity and is still outlining the many synthetic copies that have been introduced in the past decade.

REAL BOWLING! ALL SKILL!

BETTER THAN EVER—EVERY WAY.

New High-Grade Prophore scoring up to 156!

Handcrafted, the new design disdains wooden pallets. Many other improvements for better play.

Customer Control. Attractive new Cabinet, including Automatic Pay Register for credit sales. Many other improvements for better play.

Order Your DISTRIBUTOR or DIRECT

Best Wishes for a
Happy New Year!

H. C. EVANS
& CO.
1356 W. CARROLL AVE.
CHICAGO 7, ILLINOIS

Covnen Distributing Company

THE BILLBOARD
DECEMBER 30, 1950

Sincere good wishes for the coming year—Genco

With It's newest Triple Threat
Another All-Star Money Maker
Coming Soon

YEAR END CLEARANCE
All Equipment Shopped and Guaranteed

170 E. 23rd Street, Chicago 1, Ill.

137 Portland Warehouse

NORTH BURLINGTON MACHINES

New England: 36 WASHINGTON STREET

Boston 11, Mass.

BADGER’S Bargains

Join the March of Dimes—January 15-21

Badger Sales Co., Inc.
Badger Novelty Co.
**Music Operator: THIS SOLVES YOUR PROBLEM!**

- **SEEING IS BELIEVING**
  - Here is a 7-piece band for every tavern, club, restaurant, department store and a thousand and one other locations. The man play their instruments, turn toward the audience, all seemingly in time to any record played.

- **ITS ANIMATION AMAIZES EVERYONE!**
  - See the drummer tap up and down in time to the music—the violin and bass fiddle player move their bows—the trumpet and saxophone players move in realistic rhythm to the music. The trombone player slides, the trombone back and forth. The piano player moves his hands over the keys.

**A-1 CONDITION**
- 4 Jockey Specials, Ea.... $5.50
- 5 100 C.P.S. Specials, Ea.... 95.00
- 7 Special Deluxe, Ea.... 50.00
- C. O. O. S. Specials, Ea.... 185.00

**BAND BOX CAN BE CONNECTED TO EITHER A REGULAR PHONOGRAPH OR A HI-FI UNIT. EASILY INSTALLED TO THE WALL. TROUBLE-FREE—TESTED FOR 2 YEARS.**

**CHICAGO COIN MACHINE COMPANY**
- 1725 Diversey Boulevard
- Chicago 14, Illinois

**MAYFLOWER SPECIALS**
- **PROVEN BEST BY TEST!**
  - **NEW CLOSESETS**
    - CHERRY CRATER
    - Large Cherry
    - Dixie Music Company
  - **USED SHUFFLES**
  - **WRITE!**

**PHONOGRAH WITH THE DAVIS 6 POINT GUARANTEE**
- **MECHANICAL OVERHAULED**
- **WORK PARTS REPLACED**
- **AMPLIFIER RECONDITIONED**

**WURLITZER**
- 1200, new: $200.00
- 1205: $289.00
- 1402: $289.00
- 1426: $398.00

**SEEBURG**
- 1510: $398.00
- 1528: $498.00

**ROCK-OLA**
- 901: $250.00

**WANTED**
- All types jukebox and phonograph machines
- Give complete information on condition and price in brief letter.

**MAGNOLIA AMUSEMENT CO.**
- 5316 11th Street
- Gulfport, Miss.
**EMPIRE'S**

**NEW COUNTER GAMES**
- Hit-A-Hammer...$27.50
- Buddy Cig. Rels...24.50
- Great Skill Test...65.00
- ABT Challenger...47.50
- Test Busters...99.50
- Shipman Archer...49.50
- Davis Skill Thrill...22.50
- Great, Eko, Pub & Reel...24.50

**PREMIUMS!**
-...500

**SLOTS**
- Mills 21 Bell...$128.50
- Mills Blue Bell...$128.50
- Mills Wild Deuces...$128.50
- Jennings Twiststakes...$128.50

**BLUE RIBBON VALUES**

**SHUFFLE GAMES**
- RECONDITIONED
  - United Shuffle Alley...$117.50
  - United Super Shuffle Alley...$117.50
  - United Double Shuffle Alley...$117.50
  - United Single Shuffle Alley...$117.50
- NEW
  - 4 Player, S.A. B.,...$194.50
  - 4-Player, S.A. B.,...$194.50
  - 2-Player, S.A. B.,...$194.50
  - United Single Shuffle Alley...$117.50

**JEWELRY**
- EXCITING EXHIBIT: 172 MACHINES...$117.50
- 5 EXCITING MACHINES...$117.50
- 4 EXCITING MACHINES...$117.50
- 3 EXCITING MACHINES...$117.50
- 2 EXCITING MACHINES...$117.50

**ARCADE**
- NEW
  - United Red Shiner...$221.00

**NEW PHONOGRAPHICS**
- Evans Constellation 20 Rec. $21.50
- Ristitution II 47 Rec. $80.00

**NEW VENDORS**
- ACOIN Vendor, 4...$9.50
- ACOIN Vendor, 5...$9.50
- ACOIN Vendor, 6...$9.50
- ACOIN Vendor, 7...$9.50

**SAFES, STANDS, ETC.**
- Chicago Metal Revol., A-Round Safes...$289.50
- Bally Double...$289.50

**ONE-ARMED DEPOSIT WITH ORDER BALANCE C.O.D. OR SEED BANKS JEANS IN FULL WITH ORDERS LESS THAN $50.
BOOK BIGGER PROFITS!
WITH THESE UNIVERSAL PRODUCTS

UNIVERSAL'S COMPLETELY New!
HIGH SCORE BOWLER
1 OR 2 PLAYERS
Fast! Simple!

OPERATORS' REPORTS PROVE
GREATER CASH BOX EARNINGS
BY 4 TO 6 TIMES
EARNINGS SURPASS ANY PEAKS OF THE PAST YEAR!

UNIVERSAL'S "SHUFFLE TOURNAMENT"
Converts your shuffelboards into
3 Super Twin Bowlers

HOLIDAY GREETINGS
and Best Wishes
for a Prosperous 1951

UNIVERSAL INDUSTRIES, Inc.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment
5737 NORTH BROADWAY • Telephone UPTown 8-2345 • CHICAGO 40, ILLINOIS

Write Wire Phone
See Your Universal Distributor
PEP UP SHUFFLE-PROFITS WITH

New Bally HOOK-BOWLER

ONE PLAYER 10¢
TWO PLAYERS 20¢

New Hook-Action
INSURES TRUE-BOWLING APPEAL

New Power-Rebound
RETURNS SLOWEST SHOTS LIKE LIGHTNING

New Faster-Scoring
AND NO-WAIT UPRIGHT FLY-AWAY PINS
SPEEDS UP PLAY... STEPS UP PROFIT...

AMAZING NEW
HOOK-SHOT FEATURE

SHOOT a puck through the Hook-Line at proper speed,...
and see the puck actually swerve into the pins for a smashing
high-score hook-shot! Watch the players flock to the only
shuffle-bowling game that permits all styles of bowling
skill, including hook-shots and straight-shots... the
only game that brings out players' speed control skill as
well as aiming skill! Watch the lightning speed of
hook-rebound, score-totalize and pin-crest! You'll quickly
see why HOOK-BOWLER is the latest profit-producer
in the shuffle-class. Order HOOK-BOWLER today!

Bally
TURF KING

THE GREATEST PIN-BALL GAME OF ALL TIME!

Press a button... and your favorite features pop out at you
in concentrated brilliance on the backglass. Selections?
Odds! Double Scores! Features! The revolutionary new
Player's Choice idea permits every player to play the game
his way... to test his judgment before the final skill-test of
shooting the ball. The result is complete player-satisfaction
and the greatest earning-power in pinball history.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
UNITED'S "Skee Alley"

A Great, New Automatic Scoring Shuffle-Type Game

Skill Shots Galore
Play Compelling Suspense
Fun for Everyone
Great for Competitive Play
Fast Action—2 Pucks
Proven Player Appeal

SIZE
9 1/2 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

Merry Xmas
and a
Happy New Year

UNITED'S Drop Chute

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
The world's first 100 selection music system for the playing of both 10 and 12-inch 78 RPM records.

The world's first 100 selection music system designed exclusively for the playing of 7-inch 45 RPM records.

See the World's Two Finest Coin-Operated Music Systems for the playing at 78 RPM and 45 RPM records at your Seeburg Distributor.

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS
Here's where your dollar buys some old-time value. Think of it—8 big issues, including such "specials" as Cavalcade of Fairs, Christmas and other special numbers—at half the single copy cost. You save $1.

Why this special offer? To introduce the first really NEW Billboard in 56 years. EVERYONE whose time, talent or money is invested in the amusement business should use the NEW Billboard.

The NEW Billboard is NEW from cover to cover. Try it. Buy it. Save 50%. Mail coupon with $1 cash.

---

You pay for 4 — You get 4 FREE

---

A SPECIAL INTRODUCTORY OFFER!!!

8 BIG 25¢ ISSUES for only 100

---

You can't go wrong with this offer. Get 8 big issues for only $1.00. It's a steal!
Don't be satisfied with less than the BEST!

THE FINEST EQUIPMENT INCLUDING TOP MONEY MAKING RIDES

AN EXPERIENCED ORGANIZATION WITH A REPUTATION FOR DEPENDABILITY

LIGHT TOWERS Searchlite Neen Frents

Sunset