NY State Plans Crisis Network; Sans Land Lines
All Stations To Carry Special Defense Shows
By JERRY FRANKEN
NEW YORK, Jan. 16—A new plan for public radio broadcast service to New Yorkers in the event of war via telephone lines will be tried out on that date and weekly thereafter. The feasibility of radio stations in the State is expected to be demonstrated by a test this coming week, 15-minute defense shows. Daytime stations, off the air at the time of original broadcast, will carry the program the next day, with allied matters.

The defense network started last September. Originally, it was to be a metropolitan, New York City area operation only, but the New York State Defense Information, headed by Gen. Charles D.{

Cantor 1-Man Show to RKO
NEW YORK, Jan. 16—Edith Eger will do two one-nighters next month. The last two in a series of 15 shows at the Winter Garden, N.Y. and Chicago, Ill., which may lead to similar shows in other RKO stages in and around New York, is expected to spread to the coast. Eger, 27 years old, has been in show business for 10 years and is now a top billed performer. She will be accompanied by her husband, Arthur Siegel, and Yvonne, her 2-year-old son.

Any of You Make Cats Want a Job?
NEW YORK, Jan. 16—CBS-TV is looking for a new male black cat, a color unknown. The winning cat will be used as a model for the TV show "CBS Specials." Any inquiries should be directed to the CBS Animal Department.

1951 Football, Basketball, and Baseball TV Cast Hit in Head
NEW YORK, Jan. 16—Television of sports events, already a success, will be even more so this week, involving football, basketball, and baseball. The most momentous event over the weekend was the decision of the National Football League (NFL) to ban the hiring of college coaches. The NFL has been criticized in the past for its use of college coaches, who are often teachers and part-time coaches. With this decision, it is possible that the upcoming National College Athletic Association (NCAA) and the NFL will be more closely monitored for the sale of college coaches.

JUKE BOXES LAST 5c BUY
NEW YORK, Jan. 6—A nickel, but all you can buy is a 1 in 4 chance to win the nickel. The New York Telephone Company has joined the radio parade, already including such exhibition nickel booths, as the Automatic's cup of coffee and The Done Dollar.

In justifying the bill, the company pointed out that the nickel booth has been the most successful of all the radio stations in the State, despite the fact that the nickel was introduced by a nickel on the finish line.

Rose Goes NBC, Shuttles 'Shoe
NEW YORK, Jan. 6—Showman Jack Lucas's New York Telephone and Telegraph, a major shift in activity, has moved its main office to the National Broadcasting Company, starting February 14. During the past five years, Mr. Lucas has been the mainstay of his company, which has grown from 1 to 3.000 employees.

Roko's deal with NBC permits him to work on both AM and TV, and to continue any additional activities he may care to undertake. However, it is pointed out that the entrepreneurial10 member of the National Broadcasting Company's Entertainment Department, who has been the mainstay of NBC's entertainment schedule for a number of years, is now rolling his own steam, according to the NBC Director. This followed the report from the Home Office that a new NBC program will be added to the regular NBC schedule starting next week.

Proser As Club Op With 2 Spots
NEW YORK, Jan. 6—Monte Proser is going back into night club operation with a long, long track of success. He is now wrapping up the loose ends.

The biggest spot will be the new 100-seat Proser's Tavern, in the Hillbilly, December 16. The other spot will be the new 500-seat Proser's Cafe, in the 1-2-3 Club, the Billboards in The Hillbilly, December 16. The Proser's Tavern was opened by Proser's father, Monte Proser, Sr., in 1922.

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Billboard Backstage

By JOE CISDA

To The Billboard's newer readers, it may be interesting to know that the first issue of the magazine, which was then a publication for the entertainment industry, was published in January 1911. The publication was not known as Billboard Backstage at that time. Billboards were the main focus of the magazine, which featured ads for various shows, performers, and films. The first issue also included articles on the latest movie news and reviews. Today, Billboard Backstage has evolved into a publication that covers the music industry, offering insights into the business of music, from recording to live performances. The magazine regularly features articles on the latest music news, industry trends, and interviews with prominent musicians and industry leaders. Billboard Backstage aims to provide readers with the latest information on the music industry, helping them stay informed and connected to the world of music.
New Seg, Spot Sales Booming, Web AM Takes

Hefty Bankrolleners Lined Up by NBC, ABC, CBS, Mutual

N.Y. Plans Crisis Network for Special Defense Shows

Six WBBM Staffers Get Mouth Wash

Chicago Jan. 6-Three engineers and three announcers at WBBM were fired by NBC v.p. H. Leslie Atlas Tuesday (3) after partially worked the air during a station break preventing the Chicago football game.

Two announcers were in a small studio waiting for the station break, and discussing having to work on New Year's Day. The signal came from master control in another part of the building, and was not seen by the announcers. One of the men's personal conversations went over the air. The exact quote wasn't recorded, but it was alleged this would be heard in a '5/17' he will. Who the '5/17' to? It is to NBC, who is the problem.

WBBM aired public apology the following day, and informed the consistent with the continous to the station's voice, who was in the building at the time, the program was going on, the senior engineer and who were in master control at the time were not involved in the unauthorized transmission.

In an earlier statement, the station's public relations representative was reported public apology. The incident was not properly logged. The log entry referred to the station's emergency and extemporaneous background marks.

Educators Monitor NY TV for FCC Report

New York Jan. 3-Some commercial telecasters were reported recently concerned over the plan for a live weekly series of network television stations. The monitoring board, representing the major educational groups, is scheduled to meet in Washington January 10 to discuss the plan.

The report will list all program details: type of program, time devoted to commercial, audience, FCC reports, and FCC hearings on educational TV. It will be the first time a comprehensive study of one week's programming has been made.

CBS Plans Rotating 4 Comedy Shows

Hollywood Jan. 6-CBS will present four of its top AM shows on a rotating basis with the quartet to be heard at 1 a.m. each week. The quartet will include "Tell Me" (5:30 p.m. Sunday), "The New Adventures of Old Man" (5:30 p.m. Tuesday), "The Shepherd's Wife" (5:30 p.m. Wednesday), and "The Sign of the Cross" (5:30 p.m. Thursday).

Howdy Sold in Capital Gains Deal

New York Jan. 6-Purchase rights to Howdy Doody were purchased by Whiting Petroleum Co., New York, for a capital gains deal. The station is to be turned over to the Orson Welles company.

Under the current economic, TV audience of 60-70,000, or 6 a.m. to 7 p.m. time slot, and the current price per hour of $100, a total cost of $100,000. The purchase rights to Howdy Doody, including the rights to the character and all of its related activities, have been purchased.

In addition to merchandising the character, the company is expected to announce a merchandising deal with Howdy Doody. The deal is expected to be announced by the company soon after the purchase is completed.

Bogart Airex Costs 600G

New York Jan. 6-Bold Venture, the new Fred Ziv studio made at the studio, was shown to be a hit. However, the studio's cost, $600,000, for the first year's production, was considered a major investment.

The Bogarts will collect $50,000 for each production, and Dave Friedman, the individual, will receive $1,000 for each original story, said to be another recog.

The program is available only to sponsors on a 60-week basis. The price range of the package ranges from $50,000 to $75,000, depending on advertising and sales. The show will air on the NBC network, starting in the fall.

In order to continue the studio, Columbia Broadcasting System will continue the services of the cast and crew.

In the

THIRTEENTH ANNUAL RADIO & TELEVISION PROMOTION COMPETITION

are due at The Billboard's New York office January 31. Has your entry been mailed yet?

Quotations and entries should be directed to RADIO-TV EDITOR, THE BILLBOARD

1364 Broadway, New York 19, N.Y.
Looks like somebody needs a new calendar...

CBS prints this calendar for the benefit of those people in radio who are obliged to reach back into 1948 and 1949 to find figures that will support their claims for circulation, audience, billings, cost-per-thousand, or whatever.

Fellows, while your hacks were turned, it became 1950. And after a while, even 1951. And as of last year, it’s like this:

CBS starts 1951 with the highest average ratings in network radio: 26% higher than the second-place network.¹

CBS starts 1951 with the highest billings in network radio: 11% above 1949, 13% above the second-place network.²

CBS starts 1951 with the lowest cost-per-thousand homes reached in network radio: 33% lower than the second thriftiest network.³

CBS starts 1951 with the largest circulation in network radio: 895,000 more homes than the second-place network.⁴

¹ January-November, 1950. NRI, January-September, 1950. PIB. February-March '50. NRI (all right, this is our least up-to-date figure, but it’s nearly two years more up-to-date than the latest figures quoted by some broadcasters.)

² December '49, NRI. January-November, 1949, NRI, PIB. January-October, 1949, PIB. November, 1949, NRI.

³ December '49, NRI. January-November, 1949, NRI, PIB. January-October, 1949, PIB.

⁴ December '49, NRI. January-November, 1949, NRI, PIB. January-October, 1949, PIB.
CBS Finds New Gimmick for Tele Drama Stock at Fewer $5 Per

NEW YORK, Jan. 6.—The Columbia Broadcasting System-TV has developed a new plan to build itself a catalog of dramatic material for the future use wherein any writer whose brief outline of an idea, even less than a page long, is considered worthwhile is paid $100 to develop the idea. When and if the larger treatment, around 19 pages, meets with network approval, the writer receives an additional $150. As a final payment the writer is then assigned to put together the final draft of the show for about $500. This is an unusual way of getting material it owns outright, according to Ward. Indefinitely—for about a total cost of $850.

Because TV, more than any other medium, consumes dramatic properties at an astonishing rate CBS-TV finds itself searching for material.

Ransom Sherman's TV Slot to Soap Operas

NEW YORK, Jan. 6.—Ransom Sherman winds up his sustaining TV run on the National Broadcasting Company (NBC) this Friday (13). Current plans are to replace with two soap operas. Alhho not quite certain as to whether one of them will be Haukalis. Paul Arlo, NBC programmer, says that a Chicago-originated series which ran on NBC-TV last year will be the one chosen.

NBC has also reconsidered, and is continuing, its plans to retransmit old programs.

W.L.W.

700 ON YOUR DIAL

THE NATION'S

Most

merchandise-able

station

WASHINGTON, Jan. 6.—Nam

ing of General Manager William R. Ryan's ouster as the presi
dent of the New York Stock Ex
change has taken place. Ryan

served as president of the ex
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recently been named to the board of directors of the New York Stock Exchange. Ryan's ouster is the result of a long-standing dispute between Ryan and the exchange's board of directors over the exchange's financial policies. Ryan was a prolific writer and was known for his ability to articulate complex ideas in a clear and concise manner. He was a frequent commentator on issues related to the stock exchange and the financial markets. Ryan's ouster has sparked significant controversy within the financial community, with some stakeholders expressing concern over the implications of his departure for the exchange's future direction.

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a deep bow from the waist

to all of you from your NBC
associates behind the microphone
who work with you each week as
you light up millions of radio dials
with the brilliance of your
performances on "The Big Show."
Yours is the magic which makes
this "the biggest radio series by all
odds this year, and likely
of all time."*

Dee Engelbach—producer director
Goodman Ace—chief writer
George Foster
Mort Green—writers
Frank Wilson
James Harvey—assistant director
Dorothy Brown—script girl
Meredith Willson—musical director
and Charles "Bud" Barry
the happiest veep in radio

*The Billboard, November 18, 1950
TRIPLE-DOSE TABOOS

CBS-TV Follows Johnston, NAB Codes; Sponsors Add Limitations

NEW YORK, Jan. 6—The Columbia Broadcasting System (CBS) TV network, has responded to the recent combination of Broadcasters (NAB) code on advertising and salesmanship, by having its own rights staff use an ad watch for TV shows.

The network is using a combination of Broadcasters (NAB) code, which has been sent out to all radio stations, and has now been adopted by CBS.

The code requires that all radio and TV stations use only words and phrases which are appropriate for the type of program being broadcast.

The code also requires that all commercials be presented in a manner which will not be offensive to the public.

The code is designed to prevent the broadcasting of material which is not suitable for children or young listeners.

The network is also requiring that all commercials be approved by the network before they are broadcast.

The code is expected to be in effect for at least the next six months.

William J. Paley, CBS chairman, said, "We are committed to making sure that our programming is appropriate for all audiences."

Video Hurts A. C. Concert Series

ATLANTA, Jan. 6—Television is affecting sound auditions for CBS's A. C. concert series, charged by Louis M. Stallin, chairman of the station.

The series, sponsored by the Jewish National Fund, is expected to suffer from a bad start when the first concert

(Continued on page 31)

1951 Football, Basketball, Baseball TV Casts Slugged

...so disturbed over financial losses in the fact of half-filled stands...

Maurice Podoloff, NFL, said that there was a drop in TV shows, and that the league was trying to get rid of bad stations.

Israel also revealed that WDTV

WNEW Ready's Show, Spotlighting Songs by Staffers

NEW YORK, Jan. 6—WNEW is readying a new live shows which will be covered by the station's staff, written by staffers, and performed by station personalities.

The weekly 15-minute show, "WNEW's Staff Show," will be aired on the station's regular schedule.

The show will feature a variety of musical and comedy acts, as well as interviews with station personalities.

The show is expected to be a hit with both station employees and listeners, and will be produced by the station's own staff.

Stirling Signs Up Cuban Network for 1,000 TV Flickers

NEW YORK, Jan. 6—Stirling, Inc., has signed a deal with Cuban Network, Inc., to supply the U.S. firm with television programming.

The network is expected to be the first of its kind in the country, and will feature a variety of programs, including news, sports, and entertainment.

Quaker Oats, P.G. Launch Onotto

NEW YORK, Jan. 6—Quaker Oats, P.G., has launched a new product, "Onotto," which is a mixture of cereal and fruit.

The product is expected to be a hit with consumers, and is expected to be sold in stores nationwide.

TV's TOO FAST, STARTS PROBE

DETOUR, Jan. 6—CBS TV network, has started a probe to determine the cause of the "fast" problem.

The network is expected to be the first of its kind, and is expected to be a hit with consumers.

Mutuals Mull Four New AM Sales Plans

Ponders Dramatic Segs Back to Back As Participants

NEW YORK, Jan. 5—A plan which was to have put three or four show on the air simultaneously, was turned down by CBS.

The plan was expected to be a hit with consumers, but was turned down by CBS.

Basketball For TV Only

ATLANTA, Jan. 5—For the third straight year, the Tech has signed for live TV rights to its home basketball games over WTV-D TV.

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(Continued on page 31)
HOOPER-SCHMOOPER

—it's his empathy we're wild about!

Some like Arthur for his ratings. We at Leo Burnett find no flies on that, either. But that's not the big reason why this Chicago agency is in the Godfrey camp in such an important way.

If there hadn't been an Arthur Godfrey, we would have tried to invent one.

For we believe that the "empathy" Time Magazine says Godfrey has, is what advertising is all about. It consists of getting with the prospect instead of talking at him.

And how do you do that, Mr. Godfrey?

By taking the hokum out of selling.

And the phoniness out of advertising.

By talking to people as people. Not dopes.

By telling them the truth. Because, by telling people the truth, you make friends. And friends are people who believe what you have to say.

And isn't that, we repeat, what advertising is all about? If the work this agency is doing for its clients seems to have some of that same quality of believability, Arthur — it has not been unintentional.
Television—Radio Reviews

Lilli Poliner Show

Lilli Poliner is one of the most delicious appetizers to television. Her fans are right. She is indeed as airy as a Scotch and as savory as the Scotch塘. And it is this originality that is perhaps the only thing in this world that can possess and engendering with a puckish appetite. Lilli Poliner's serene European beauty is a delight to the eye and her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing lullaby to the ear. And yes, her voice is a soothing s
Another Look

Brief article and comment as to shows presently reviewed in detail.

Arthur Godfrey and His Friends

ABC-TV, Thursday, January 15, 9:30 p.m

Godfrey had trouble adapting his tried and true singing and gabbing to the format of the TV show. He tried to maintain the format of the radio show, but found it difficult to do so. His friends, including people like Jack Armstrong and Buck Rogers, were also struggling to adapt to the television format. Godfrey's friends and fans were disappointed, and the show was eventually canceled.

Tom Corbett, Space Cadet

ABC-TV, Monday, January 12, 8:00 p.m

The show was about a team of astronauts exploring space. It was a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Garroway Moore

CBS-TV, Thursday, January 4, 9:30 p.m

The show was about a man who was a non-partisan commentator. He was known for his ability to speak on a variety of topics and his humorous style.

Clifton Utley and the News

WBAL, Chicago Wednesday, January 6, 10:15 p.m

The show was about a team of reporters covering news stories. It was a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Chicago Boys' Club Benefit

Reviewed Saturday, January 16, 10:30-10:45 p.m by NBC

Produced by the NBC staff. Features, 'The Whirlwind,' 'Dust Storm,' 'Fireman,' 'City of the Dead.'

TV Film Whodunit To Cost $450,000 Less

Stalwart Television, New York, is readying a series of 15-minute mystery films for NBC, which will be peddled to stations at about one-third of the original cost for similar films series. The show is being produced by NBC, which ranges from $450 to $750 per show, as compared to the $150 to $200 range that the series will command. According to NBC, the series will be a success, as it will attract a younger audience.

Arthur Murray Turkey Trot Of Du Mont

"Arthur Murray's Party Time" is being held by Mr. Murray this Sunday, and it's expected that this will be the hour when the show will attract the largest audience of the week. The departure is to be effective in all NBC stations, with plans to add another NK Bathurst.

Richard Diamond, Detective

Friday, January 8, 9:30-10 p.m

The show was about a private detective who solves crimes. It was a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Cleaver Honor Roll

Human-interest tales from top police, detective, and lawyer stagers have always been sold show potential for variety. However, the show was eventually canceled.

James Denbo Trio

A comedy adagio act, two boys and a girl. Shaved a refreshing new look in comedy. They were from the Midwest, and the show was a hit.

TV Talent and Show Tips

1. Turn a 5th-grade teacher into a TV personality. He can laugh at the camera, and that's a lot.
2. Transform one of these "bland" show tips into something more dynamic. For instance, if you're doing a "time-lapse" show, you could turn it into a "time-travel" show.

Air Checks

Brief but important radio news.

Chamber of Commerce

The Chamber of Commerce is being held by the NBC staff. It is a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Whodunits

Columbia Pictures, New York, is readying a series of 15-minute mystery films for NBC, which will be peddled to stations at about one-third of the original cost for similar films series. The show is being produced by NBC, which ranges from $450 to $750 per show, as compared to the $150 to $200 range that the series will command. According to NBC, the series will be a success, as it will attract a younger audience.

Michael Sings 5-Try Test

"Polly for YRC"

Mutual Broadcasting System

"Polly for YRC" is a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Clyde Opens Wash. Lines to WIN-L

"Polly for YRC" is a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Clyde Opens Wash. Lines to WIN-L

"Polly for YRC" is a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Philip Morris Juggles

Sked on ABC

Philip Morris Cigarettes has sponsored a show that is a hit with the audience. The show is a hit with the audience.

Kaiser Gordon E. E. Gordon

"Success and Opportunity" is a popular show, but the budget was not enough to produce it. The show was eventually canceled.

New Dunlap Almanac

New Dunlap Almanac has been canceled by the network. It was a popular show, but the budget was not enough to produce it. The show was eventually canceled.

Back to the future...
Dinah Shore Voted America's Favorite Vocalist in Nation-Wide Gallup Poll*

Exclusive RCA Victor Recording Artist

Radio for Procter and Gamble
FOUL FISH: CHAPTER II

R. & B. Flapjack Turners Get Malodorous Moola Aplenty

- Continued from page 1

It is not the intention of this story to suggest that the records of and b records on the take-down list are illegal. The distributors are acting out of concern that the records are not being protected. The distributors are not acting out of concern that the records are being abused.

It should also be noted that the Ephrata Turners did not start the practice; they were, in large measure, conditioned to the behavior of some of the publishers and distributors. In the beginning, at the turners, the publishers who got no free copies considered that he had arrived. The list of free copies was unauthoritative. The Ephrata Turners, therefore, could be considered to be in the first of the new wave. And the Ephrata Turners, of course, are not alone.

1950's TOP FRENCH TUNES

"Forever and Ever" Is First; December Hits Are Named

PARIS, Jan. 6—A poll of publishers disassembled the list featuring the 13 leading tunes in France for the year of 1950. These are: "Forever and Ever"—France-Molécule, A. Heron; "Barbecue"—Atalante; "Carol: (Buttons and Bows)—Chappell; "My Friend"—Bernard Planche; "Name Blanc—Hortensia; "Argentina"—Argentina and Andorra; "Bolero"—Elman, Zissu; "Mémoire d'Honeur—Bernard Planche; "La Valse Francaise—Inès, Delaney; "Marie Chappelle—Inès-Day; "I'll Take a Melody"—Canadienne Du Ciel (folders of the by)—Chappell; "P.S. I Love You"—Inès-Day; "Les Félixiles: Nieds—Brook; "The Final March"—Satie Leads—Editions Universitaires; "Sage Stay of London"—Sage Stay of London; "Buttons and Bows"—Inès-Day.

The following are the 10 leading tunes in France for 1951: "Cerise Rose et Bébé—Marcelle; "I'll See You Again"—Benjamin Camel; "Fever" French—Day; "I Know You'll Never Forget Me"—Mort & Mort; "Annie's Song"—Inès-Day; "Eloise Des Neiges"—Mort & Mort; "Feux de Balise—Brook; "Don't Be a Fool—Andorra; "La Petite Délégation—Beuver; "Monsieure Le Cesare—Bretton; "La Vaughan Gets Cali Bally

NEW YORK, Jan. 8— communication was received in the Board of Directors of the ASCAP headquarters in New York City, announcing the appointment of Samuel Kaye as the new Vice-President and Chief Executive Officer of the Association. The announcement was made by the President, Harry P. Kruse, who stated that the decision was made after careful consideration of the Association's needs for a strong and dynamic leader in charge of the organization's affairs. Kaye has served as General Counsel for ASCAP since 1949 and has been a member of the Board of Directors since 1952. He brings with him a wealth of experience in the music industry, having worked for several major record companies and serving as counsel to the American Federation of Musicians. Kaye is a graduate of Harvard Law School and has been active in numerous musical organizations, including the American Society of Composers, Authors and Publishers (ASCAP). He is a member of the American Bar Association and the New York Bar. Kaye will assume his new position on January 15, 1951.

MGM Signs Up Herman, Beneke

NEW YORK, Jan. 6—MGM, to meet the growing interest in French bands and recordings for terpsichore, this week added leading violinist and composer of the turners, Homon and Beneke to its roster. The addition of the turners to the MGM list is given by the studios as fairly well-rounded in the 1950's, with the turners already boasting such artists as Herman, Beneke, Elman, Zissu, and Jack Finn. Herman, Beneke's recording from the Capitol Records contract, was released to MGM to give him a stronger sound. Beneke, who is coupled with the turners, has been making a successful career in the studios with his arrangements and compositions.

ASCAP Storms as Rubbers Weigh Separate TV Plug Rates

- Continued from page 1

Those publishers whose tunes are not included in the TV pay-per-view license agreement would be most adversely affected by this development. The agreement provides that ASCAP rates are to be determined by the ASCAP Board of Directors, taking into account the following factors: (1) the relative value of the compositions and works performed; (2) the experience and expertise of the publishers and their agents; (3) the extent to which the works have been distributed; and (4) the reputation and standing of the publishers in the industry.

It is estimated that the agreement will result in a significant increase in the rates paid by the networks to the ASCAP and BMI members. This is important for the publishers as it will help offset the losses they have sustained due to the decline in the music publishing market. It is also important for the networks as it will help ensure that they are paying a fair rate for the use of the compositions and works they broadcast.

More people now read The Billboard than ever before in its 56-year history!!
Irene Pupher Has New Hit In 'So Long'

NEW YORK, Jan. 6. — Irene Pupher of New York, who wrote 'So Long', announced that the song has been licensed to Lee Schrager of the pubber's desk of the Associated Booking Corporation. Pupher, who has just returned from a successful European tour, has written many other popular songs including 'You're The Only One', 'Here Comes The Sun', and 'The Man From Nowhere'. The Associated Booking Corporation represents many top songwriters, and this latest addition to their roster is expected to enhance their reputation in the music industry.

Ida Lipman, and the estate of Ed-
DECCA SALUTES BING

On His 20th Anniversary
as America's MR. MUSIC

THE LARGEST CROSBY RECORD RELEASE EVER

VOLUME 1 Songs from
HERE IS MY HEART - MISSISSIPPI (VOLUME 1)
Selections include: SOME IN JANUARY - LOVE IS JUST A WORD - TWO LOVERS MILLION DOLLAR HORSE - DOWN BY THE RIVER
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
Price $4.00.

VOLUME 2 Songs from
TWO FOR TONIGHT - ANYTHING GOES
Selections include: I'M SAILING - DO ALL (IN TWO ALAMOS)
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
Price $4.00.

VOLUME 3 Songs from
ANYTHING ON THE RANGE - PENNIES FROM HEAVEN
Selections include: SWEET LEAGUE - BLUE BAYOU - DON'T ESCAPE FROM THE LONE STAR - SONGS FROM HEAVEN - LET'S CALL A HEART A HEART - COWBOY'S TRUE LOVE
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
Price $4.00.

VOLUME 4 Songs from
WEDDING SONGS - SONGS OF MOURNING
Selections include: SWEET LEAGUE - BLUE BAYOU - DON'T ESCAPE FROM THE LONE STAR - SONGS FROM HEAVEN - LET'S CALL A HEART A HEART - COWBOY'S TRUE LOVE
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
Price $4.00.

DON'T MESS ME IN
DADDY'S BACK
COWBOY SONGS - BING CROSBY
Volume 1: Songs by GEORGE GERSHWIN
Selections include: SONG OF THE SAILOR - WAVE, WAVE - THREE DEUCE - ANDREWS SISTERS
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
Price $4.00.

COWBOY SONGS - BING CROSBY
Volume 2: Songs by GEORGE GERSHWIN
Selections include: SONG OF THE SAILOR - WAVE, WAVE - THREE DEUCE - ANDREWS SISTERS
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
Price $4.00.

COWBOY SONGS - BING CROSBY
Volume 3: Songs by GEORGE GERSHWIN
Selections include: SONG OF THE SAILOR - WAVE, WAVE - THREE DEUCE - ANDREWS SISTERS
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
Price $4.00.

ANOTHER GREAT CROSBY ALBUMS JUST RELEASED IN 45 RPM
ALSO AVAILABLE IN 78 RPM AND LONG PLAY

BING CROSBY
Volume 1: Songs by GEORGE GERSHWIN
Selections include: SONG OF THE SAILOR - WAVE, WAVE - THREE DEUCE - ANDREWS SISTERS
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
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FAVORITE HAWAIIAN SONGS
Selections include: SONGS OF THE ISLANDS - ALASKA - CROSBY SONGS - WINDS OF THE ISLANDS
DECCA ALBUM 1-394-00 75 RPM Unbreakable Record.
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Price $4.00.

MR. DEALER
YOU CAN CASH IN ON THE CROSBY ANNIVERSARY PROMOTION - STOCK UP NOW
USE THIS SPACE TO ORDER - MAIL TO YOUR DECCA BRANCH OR DISTRIBUTOR

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<th>NUMBER</th>
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Music as Written

Ranger's has been serving steadily since the war, have been served primarily by the national activities. The music, and also the number of customers, has increased. Store goes to no end to solve problems which arise, but, on the contrary, even gone as far as to reduce a record that the customer has broken on his way home.

Main Art Department has made it necessary for store to cut down a little the big variety of personal songs sold at one time, in favor of better stock turn, but customers are still served with a wide variety of music.

Sambuk up in RCA E.T. Roster

NEW YORK, Jan. 6 — A. B. Sambuk has been named manager of the Records Sales Service, succeeding Donald J. Merck, who has been appointed to the position of executive assistant to Robert W. Davis, manager of the RCA Victor Custom Music Department. Mr. Merck has been appointed station manager of the National Broadcasting Company's AM station WNAC.

Sambuk had been field sales manager of RCA's Theatrical and Program Services for the past five months.

HOPPEN 'ALONG FAST

WILL BE HERE SOON!

KATY THE KANGAROO

GEORGE PAXTON INC.

auch DMJ Pin-up Hit

SO LONG

Recorded by

The Vaudevillians

Liz Gilman

Copyright, 1955

BROADCAST MUSIC INC.
The Billboard
FIFTH ANNUAL MUSIC-RECORD RECAPITULATIONS

THE BILLBOARD this week presents for the fifth successive year its recapitulation of its weekly music popularity charts, thus tabbing the year's top tunes, records and performers.

Just as those weekly charts represent the most exhaustive and definitive evaluations of the music scene for any given week, so does this year-end summation of those weekly charts represent the most exhaustive and definitive picture of the music scene for the entire year. All told, over 225,000 votes (cumulated from weekly dealer and operator reports throughout the year) have been machine-tabulated to make up this summary of favorites for 1950.

It must be borne in mind that this summary is based on votes received during the calendar year only—the tallies used here include only those received between January 1 and December 15, 1950. Obviously the full popularity of records which "broke" in recent weeks cannot be reflected in the recapitulations, which are in process of compilation during the early ascendancy of such records. Similarly, a top disk or tune which reached full popularity prior to January 1, 1950, but maintained its popularity well into the year will obviously not compare in these recaps to tunes or disks whose full cycle occurred within the calendar year.

It should also be noted that, in the recapitulation of artists' popularity, some performers appear on the basis of one or two "hot" records, whereas some consistent performers who might not have had that one "powerhouse" disk do not appear at all. This is not to imply that the "one-shot" artists necessarily outsold in total volume for the year all others below them on the charts, or even others whose names do not appear.

Another factor that should be noted is that some artists appear in these recaps by virtue of having teamed on a record or series of records. The Billboard has given equal credit to all artists who have co-billing on such records. Thus, a record or records on which two performers are co-billed might place both these artists on the recap charts. The Billboard has not attempted to evaluate which of a team may actually have "sold" the record but has merely followed label credits.

These necessary limitations aside, The Billboard presents these recapitulations with every confidence that they are the most accurate measure of music-record popularity available anywhere in the world.

THE YEAR'S TOP TUNES

A recap of over 150,000 mentions of songs by America's record dealers when filling pop chart questionnaires throughout 1950. This tabulation was made without regard to the artist's recording songs. In other words, each time a dealer listed a song title to identify a best-selling record, it counted in this tabulation for that particular song title.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
<th>PUBLISHER</th>
<th>POINTS</th>
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<tbody>
<tr>
<td>1</td>
<td>Goodnight, Irene</td>
<td>Spencer</td>
<td>3085</td>
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<tr>
<td>2</td>
<td>Mona Lisa</td>
<td>Famous</td>
<td>7618</td>
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<tr>
<td>3</td>
<td>Third Man Theme</td>
<td>Chappell</td>
<td>6889</td>
</tr>
<tr>
<td>4</td>
<td>It Isn't Fair</td>
<td>Words and Music</td>
<td>4342</td>
</tr>
<tr>
<td>5</td>
<td>Harbor Lights</td>
<td>Chappell</td>
<td>4267</td>
</tr>
<tr>
<td>6</td>
<td>Sam's Song</td>
<td>Sam Weiss</td>
<td>4157</td>
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<tr>
<td>7</td>
<td>Simple Melody</td>
<td>Irving Berlin</td>
<td>4017</td>
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<tr>
<td>8</td>
<td>Bewitched</td>
<td>Chappell</td>
<td>3711</td>
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<tr>
<td>9</td>
<td>Music, Music</td>
<td>Cromwell</td>
<td>3564</td>
</tr>
<tr>
<td>10</td>
<td>Chattanooga Shoe Shine Boy</td>
<td>Acuff-Rose</td>
<td>3131</td>
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<tr>
<td>11</td>
<td>My Foolish Heart</td>
<td>Santly-Joy</td>
<td>2944</td>
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<tr>
<td>12</td>
<td>All My Love</td>
<td>Mills</td>
<td>2917</td>
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<tr>
<td>13</td>
<td>Tzenna, Tzenna, Tzenna</td>
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<td>14</td>
<td>If I Knew You Were Coming</td>
<td>I've Baked a Cake</td>
<td>Robert</td>
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<td>15</td>
<td>I Wanna Be Loved</td>
<td>Supreme</td>
<td>2385</td>
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<td>16</td>
<td>Sentimental Me</td>
<td>Knickerbocker</td>
<td>2303</td>
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<td>17</td>
<td>Bonaparte's Retreat</td>
<td>Acuff-Rose</td>
<td>2318</td>
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<td>18</td>
<td>Rag Mop</td>
<td>Hill &amp; Range Songs</td>
<td>2217</td>
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<td>19</td>
<td>There's No Tomorrow</td>
<td>Paxton</td>
<td>1907</td>
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<tr>
<td>20</td>
<td>Dear Hearts and Gentle People</td>
<td>E. H. Morris</td>
<td>1762</td>
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<tr>
<td>21</td>
<td>Hoop Dee Doo</td>
<td>E. H. Morris</td>
<td>1737</td>
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<tr>
<td>22</td>
<td>The Thing</td>
<td>Hollis</td>
<td>1708</td>
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<tr>
<td>23</td>
<td>Nevertheless</td>
<td>Chappell</td>
<td>1658</td>
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<td>24</td>
<td>Tennessee Waltz</td>
<td>Acuff-Rose</td>
<td>1595</td>
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<td>25</td>
<td>I Can Dream, Can't I?</td>
<td>Chappell</td>
<td>1580</td>
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<tr>
<td>26</td>
<td>I'll Never Be Free</td>
<td>Laurel</td>
<td>1493</td>
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<tr>
<td>27</td>
<td>Can Anyone Explain?</td>
<td>Valando</td>
<td>1434</td>
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<tr>
<td>28</td>
<td>La Vie En Rose</td>
<td>Harms, Inc</td>
<td>1416</td>
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<tr>
<td>29</td>
<td>Thinking of You</td>
<td>Remick</td>
<td>1392</td>
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<tr>
<td>30</td>
<td>Our Lady of Fatima</td>
<td>Robbins</td>
<td>1318</td>
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### The Year's Top Popular Artists according to Retail Sales

<table>
<thead>
<tr>
<th>Artist &amp; Record</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gordon Jenkins (Defea)</td>
<td>405</td>
</tr>
<tr>
<td>Sammy Kayes (Victor-Columbia)</td>
<td>455</td>
</tr>
<tr>
<td>King Cole Trio (Capitol)</td>
<td>255</td>
</tr>
<tr>
<td>Simple Melody (Gary &amp; Bing Crosby-Decca)</td>
<td>235</td>
</tr>
</tbody>
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### The Year's Top Popular Records according to Retail Sales

<table>
<thead>
<tr>
<th>Record, Artist &amp; Label</th>
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<tr>
<td>Goodnight, Irene (Gordon Jenkins-Decca)</td>
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<tr>
<td>Third Man Theme (Gordon Jenkins-Decca)</td>
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<tr>
<td>Sammy Song (Gary &amp; Bing Crosby-Decca)</td>
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<tr>
<td>King Cole Trio (Capitol)</td>
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### The Year's Top Popular Artists according to Juke Box Plays

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### The Year's Top Popular Records according to Juke Box Plays

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<td>THE YEAR'S TOP COUNTRY &amp; WESTERN ARTISTS</td>
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<td><strong>20</strong></td>
<td><strong>Cassius Hambell (Columbia)</strong></td>
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<td><strong>22</strong></td>
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## THE YEAR'S TOP RHYTHM & BLUES ARTISTS

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### THE YEAR'S TOP RHYTHM & BLUES RECORDS

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<td>&quot;I Almost Lost My Mind&quot; (Joe lettuce-Moody)</td>
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<td>&quot;For Your Love&quot; (Larry Darnell-Regal)</td>
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<td>&quot;I Need You So&quot; (Ivy Joe Hunter-Moody)</td>
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<td>&quot;I Need You So&quot; (Ivy Joe Hunter-Moody)</td>
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<td>&quot;Light Blue Boogie&quot; (Ludus Jordan-Decca)</td>
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<td>&quot;I Wanna Be Loved&quot; (Louis Jordan-Mercury)</td>
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<td>&quot;Please Send Me Someone To Love&quot; (Perry Mayfield-Specialty)</td>
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<td>&quot;Information Blues&quot; (Boy Milburn-Aladdin)</td>
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### JUKE BOX PLAYS

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<td>James Brown (King)</td>
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<td>James Brown (King)</td>
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</table>
IT'S NEW!

IT'S YOU—NO ONE BUT YOU

Phil

vocal by EDDIE FISHER

Spitalny

and the Hour of Charm All Girl Orchestra and Choir...

IT'S DIFFERENT!

Galloping Comedians

RCA VICTOR RECORDS

45 rpm—47-4020
78 rpm—20-4020
IT'S A CORAL HIT • IT'S A CORAL HIT
PRESENTING THE NEW SMASH HIT
AS FEATURED ON JERRY LESTER'S TV SHOW!

THE BEANBAG SONG
SUNG BY THE INIMITABLE JERRY LESTER WITH THE BEANBAGGERS

"YOUR SISTER KNOCKS ME OUT!"
Price 85¢

CORAL 60342

THE BILLBOARD
Music Popularity Charts
HONOR ROLL OF HITS

The Nation's Top Tunes

1. Tennessee Waltz
By Pee Wee King and Red Stevenson—Performed by Elvis Presley

2. The Thing
By Don Gibson—Performed by Various Artists

3. My Heart Cries for You
By Cal Smith and Peggy Faye—Performed by Marty Robbins

4. Harbor Lights
By Jimmie Driftwood and June Williams—Performed by Various Artists

5. Nevertheless
By Marty Robbins and Ken Williams—Performed by Various Artists

6. A Bushel and a Peck
By Billie Jo Spears—Performed by Various Artists

7. Thinking of You
By Faron Young and Don Everly—Performed by Various Artists

8. Be My Love
By Cita Lecky, Cal and Richard Auerbach—Performed by various artists

9. All My Love
By Pat Boone, Billёр Goodwin and Rory Carroll—Performed by Various Artists

10. You're Just in Love
By Steve Allen—Performed by Various Artists

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Week ending JAN. 13, 1951

Hot Sellers based on Actual Sales Reports

**THE BIG ONE TO WATCH!**

Best Selling Pop Record in England!

**I TAU T! TAW A PUDDY TAT**

This hilarious record features the lovely canary, Tweetsie Pie, and the hungry pussy-cat, Sylvester, coupled with "YOSEMITE SAM".

All parts are sung by MEL BLANCH with music by BILLY MAY.

NEW RELEASES ON CAPITOL

ARTHUR MURRAY ALBUMS

**PERSONALLY RECOMMENDED BY ARTHUR MURRAY**

**CAPITOL BUYER'S GUIDE**

**COMING UP FAST!**

**HOT SELLERS!**

**POPULAR**

**WESTERN & FOLK**

**CAPITOL RECORDS**

**RECORDS**

**HOLLYWOOD**
A NEW Year... A NEW Voice

Champ BUTLER

COLUMBIA® RECORDS
From Warren

"HANDS OFF MY HEART"

RCA Victor Records
45rpm 47-3995
78rpm 20-3995
### Popularity

### Record Most Played by Disk Jockeys

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<td>P. Page</td>
<td>VOX</td>
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<td>10</td>
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### Best Selling Sheet Music

<table>
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<tr>
<th>Position</th>
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<td>1</td>
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</tr>
<tr>
<td>3</td>
<td>Tennessee Waltz</td>
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<tr>
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<td>5</td>
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### England's Top Twenty

<table>
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<tr>
<th>Position</th>
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<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
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<td>Tennessee Waltz</td>
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### Songs With Greatest Radio Audiences (ACI)

<table>
<thead>
<tr>
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<th>Artist</th>
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<tbody>
<tr>
<td>Tennessee Waltz</td>
<td>P. Page</td>
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</table>

### Songs With Most TV Performances (RH Tele-Log)

<table>
<thead>
<tr>
<th>Title</th>
<th>Performer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tennessee Waltz</td>
<td>P. Page</td>
</tr>
</tbody>
</table>

### Ad Lib Cuttings

**Dirk Martin, WNEW, New Orleans**

"I have a secret weapon in my arsenal - a set of old instruments..."
A GREAT COMBINATION!

FLANAGAN

"I Remember The Cornfields"

FLANAGAN

VOCAL BY HARRY PRIME

NOTE: THE COUPLING SPEAKS FOR ITSELF... THE TITLE... "BEAUTIFUL"
This week’s
New Releases
...on RCA Victor

RCA VICTOR Records
**Music Popularity Charts**

- **Advance Folk (Country & Western) Record Releases**

  - **FOIL TALENT AND TUNES**
    - **DISK JOCKEY DOUGS**
      - Ted Jones, spinner at KNIX, Houston, became papa of a daughter, June Elaine, Dec. 5. It's the Jones' second daughter...
      - Curtis Don, WOPI, Bristol, Tenn., did five days of patent district from his hospital bed in Kings Mountain Hospital, Bristol, recently. When he was injured in a fall that lasted for 10 days, Rambling Lou is working a heavy load of one-nighters with the WJUL, Niagara Falls, N. Y., studio troupe... 
      - Carl (Squashkin' Descon) Moore, KXXL, Pocatello, Idaho, is picking up on his Sunday afternoon amateur programs at Manhattan's Party House, Compton, Calif., according to George Barnett, XFWD, Los Angeles. Wade Ray, ex-Capitol artist, is still starting his own disc... and it started to release an album next month, ... Eddie Dean, ex-Mercury, and Zaka Mann, ex-Viper, have gone with Capitol. Doye Overell is reportedly going to Denver from Mercury, WGN, Chicago, and his trans and assistant, Irene, just returned from a week in New Orleans. He reports heavy requests for 'Hot Rod Race,' by Tiny Hill, but the number is banned by the station...
      - Bob Edwards, Greenwich Village, has opened the Blue Rodeo and Desert Storm in Greenwich... 
      - Sivue Smith, WOKN, Daytime, reports that he is moving the Saturday night program for now to the station sponsors...
      - Chuck McEwan, WQBB, Bowling Green, Ky., is making several recordings for RCA Victor, a new Chicago label. He will probably cut two more... 
      - Carl Butler, who turned up to play and after the Sunday show, is now working with The Coleman Folk Band...
      - With a one-Coffey Times (Time, Phila) 1354...

- **Country & Western (Folk) Record Reviews**

  - **ARTIST**
  - **LABEL AND NO.**
  - **TUNES**
  - **COMMENT**

  - **REDD STEWART**
    - The Davided... KGK 15100, can perform with a marvelous set...
    - 65-.65-.65-.65
  
  - **BREEZES**
    - Lunch time radio show with a considerable Tuesday...
    - AM 1260...
    - 65-.65-.65-.65
  
  - **EVERYTHING THAT'S GOOD**
    - Lunchtime country songs, a group of introducers to pass a new trend...
    - AM 1260...
    - 65-.65-.65-.65

- **HAPPY WILSON**
  - The Nation's Favourite - 66-.66-.66-.66
  
  - **INESS OQUIN**
  - Bettye Class...
    - KGK 15100...
    - 65-.65-.65-.65
  
  - **DOLPH MOWITT ORK**
    - End of the Rainbow...
    - KGK 15100...
    - 74-.74-.74-.74
  
  - **HARDROCK GUNTER AND THE PEBRELS**
    - My Buckets Been Freed...
    - KGK 15100...
    - 65-.65-.65-.65
    - The Little Things You Do...
    - KGK 15100...
    - 65-.65-.65-.65

**CAPITOL'S COIN CATCHERS!!!**

**“BECAUSE YOU LOVE ME”**
- Written by Leon Payne (BMI)

**“MY DADDY”**
- Written by Walter Cahn (BMI)

**“GREAT AMERICAN EAGLE”**
- Written by Leon Payne (BMI)

**“FATAL LETTER”**
- Written by Leon Payne (BMI)

**“IT'S MY WORLD”**
- Written by Leon Payne (BMI)

**“THERE'S NOTHING ABOUT YOU SPECIAL”**
- Written by Leon Payne (BMI)

**“HEARTBREAK EXPRESS”**
- Written by Speedy Krueg (BMI)

**“WHITE ROSE”**
- Written by Carl Butler (BMI)

**WE DO NOT SELL RECORDS... SHEET MUSIC AVAILABLE**

2510 Franklin Road
Nashville 4, Tennessee
**THE BILLBOARD Music Popularity Charts**

### Country & Western Records

Based on reports received January 3, 4 and 5.

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<td>Kenny Roberts</td>
<td>Coral 64070</td>
</tr>
<tr>
<td>3</td>
<td>When the Golden Leaves Begin to Fall</td>
<td>Bill Monroe</td>
<td>Decca 46283</td>
</tr>
<tr>
<td>4</td>
<td>Ev'rything That's Good</td>
<td>Dave Landers</td>
<td>MGM 10872</td>
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<tr>
<td>5</td>
<td>Winkin' and a Blinkin'</td>
<td>June Carter</td>
<td>Victor 21-0411</td>
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<tr>
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<td>Tannen Music Inc.</td>
<td>New York 19, N.Y.</td>
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### Most Played Juke Box Folk (Country & Western) Records

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Your girl
Toni Arden
singing

and "THEY'RE PLAYING OUR SONG"
with Paul Weston and his Orchestra

Columbia Records
First, Finest and Foremost in Recorded Music
A NEW HIT BY THE FABULOUS

**Patti Page**

**"WOULD I LOVE YOU"**
(LOVE YOU, LOVE YOU)

**"SENTIMENTAL MUSIC"**
Orchestra Conducted by Harry Geller

MERCURY 5571 • 5571X45

---

**"May The Good Lord Bless and Keep You"**
FLIP SIDE
"DEAR, DEAR, DEAR"
FRANKIE LAINE'S LATEST
MERCURY 5580 • 5580X45

...and watch these new releases...they're great!

**"IF"**
A GREAT SONG BY
A GREAT ARTIST

Vic Damone

FLIP SIDE
"YOU AND YOUR BEAUTIFUL EYES"
MERCURY 5565 • 5565X45

---

2 GREAT RECORDS
BY A WONDERFUL NEW VOICE

Tony Fontaine

"TO LOVE YOU IS MADNESS"
"A FRIEND OF JOHNNY'S"
MERCURY 5574 • 5574X45

AND

"BRING BACK THE THRILL"
"VISION OF BERNADETTE"
MERCURY 5575 • 5575X45

**"IF"**
A GREAT SONG BY
A GREAT ARTIST

Rex Allen

**WRECK OF THE JOHN B**
"ROVING KIND"
MERCURY 5573

---

Dinah Washington

TWO REAL GREAT SIDES
"MY HEART CRIES FOR YOU"
"I APOLOGIZE"
MERCURY 8209 • 8209X45

**"IF"**
A GREAT SONG BY
A GREAT ARTIST

Rex Allen

**WRECK OF THE JOHN B**
"ROVING KIND"
MERCURY 5573

---

COUNTRY AND WESTERN

"YOU DRIFTED"
"I AIN'T GONNA CRY NO MORE"
REX ALLEN . . . MERCURY 6297

"IF YOU WANT SOME LOVIN'"
VOCAL BY SUE THOMPSON

"IT WOULDN'T BE THE SAME"
DUDE MARTIN . . . MERCURY 6290 • 6290X45

"GAMBLING FOOL"
"TENNESSEE ROSEBUD"
BUZ BUTLER . . . MERCURY 6301

"CORA IS GONE"
"LITTLE OLD COUNTRY CHURCH"
LESTER FLATT and EARL SCRUGGS . . . MERCURY 6302

HARLEM HIT

"ONCE THERE LIVED A FOOL"
"NO CRYING BLUES"
ALLEN GREENE . . . MERCURY 8213

---

**"Would I Love You"**

"WOULD I LOVE YOU"**
(LOVE YOU, LOVE YOU)

**"Sentimental Music"**
Orchestra Conducted by Harry Geller

MERCURY 5571 • 5571X45

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A GREAT ARTIST

Vic Damone

FLIP SIDE
"YOU AND YOUR BEAUTIFUL EYES"
MERCURY 5565 • 5565X45

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Tony Fontaine

"To Love You Is Madness"
"A Friend of Johnny's"
MERCURY 5574 • 5574X45

AND

"Bring Back the Thrill"
"Vision of Bernadette"
MERCURY 5575 • 5575X45

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Dinah Washington

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"My Heart Cries For You"
"I Apologize"
MERCURY 8209 • 8209X45

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HARLEM HIT

"Once There Lived A Fool"
"No Crying Blues"
ALLEN GREENE . . . MERCURY 8213

---
Romberg wrote it!
Como sings it!
RCA Victor delivers it!

ZING ZING
ZOOM ZOOM

sung by PERRY COMO
Orchestra under direction of the composer ...
SIGMUND ROMBERG

And there's no "VF"
about the coupling

RCA VICTOR 20-3997 (78 rpm)
47-3997 (45 rpm)

RCA VICTOR Records
THE BILLBOARD Music Popularity Charts

**The Billboard Picks**

- In the opinion of The Billboard music staff, records listed below are ones which are achieving momentum as interpreted by every one engaged in the music business, and should be purchased by all record buyers in the trade.

- Jackson 133
- WOUID WC/WM 1014
- Down In Nashville. Tennessee  Dinah Shore  - Winner 23-4723

WORLD I LOVE YOU (YOU LOV) YOU (LOV) YOU SENTIMENTAL MUSIC  
- Paul Page
- #53 1957
- The "Tennessee Waltz" which appears ready to continue its long list of top hits which it started with a No. 1 position in 1956. "I Love You," a recording of a song which reached the No. 1 spot, has been included in the annual chart.

**The Disk Jockeys Pick**

- PICKS that have appeared for three consecutive weeks or three times within a six-week period

1. 500 MILES  
   - Coaster Airlines  On The Wagon  - Decca 2727
2. DING DONG DING DONG  
   - Patti Page  
   - Victor 20-9068
3. LET US DANCE THIS WEEKEND  
   - Patti Page  
   - Columbia 19123
4. TEARDROPS FROM MY EYES  
   - Frank Sinatra  
   - Capitol 194
5. TENNESSEE WALTZ  
   - Patti Page  
   - Victor 20-9063
6. IT'S SO BEAUTIFUL  
   - Jo Stafford  
   - Capitol 1923
7. TEARDROPS FROM MY EYES  
   - Frank Sinatra  
   - Capitol 2171
8. DINNER BELLE  
   - Frank Sinatra  
   - Capitol 2171
9. LET US DANCE THIS WEEKEND  
   - Patti Page  
   - Columbia 19123
10. DING DONG DING DONG  
    - Patti Page  
    - Victor 20-9068

**The Retailers Pick**

- PICKS that have appeared for three consecutive weeks or three times within a six-week period

1. THE JUGGLER  
   - Johnny Mathis  
   - Capitol 2016
2. IF  
   - Jo Stafford  
   - Columbia 19123
3. YOU'RE JUST IN LOVE  
   - June Christy and Stan  
   - Columbia 19123
4. I SLEPT IN THE SAME ROOM  
   - George Shearing  
   - Capitol 1923
5. TEARDROPS FROM MY EYES  
   - Frank Sinatra  
   - Capitol 194
6. TENNESSEE WALTZ  
   - Patti Page  
   - Victor 20-9063
7. ROSE OF RIO GRANDE  
   - George Shearing  
   - Capitol 1923
8. MY HEART BELONGS TO YOU  
   - Tony Martin  
   - Capitol 1923
9. SEA OF THE SOUTH  
   - Tony Martin  
   - Victor 20-9063

**The Operators Pick**

- PICKS that have appeared for three consecutive weeks or three times within a six-week period

1. IF  
   - Jo Stafford  
   - Columbia 19123
2. IT IS NO SECRET  
   - Richard and Kyle Keller  
   - MCA 5004
3. IF  
   - Patti Page  
   - Victor 20-9068
4. ROYALTY  
   - Jo Stafford  
   - Capitol 1923
5. ROYALTY  
   - Jo Stafford  
   - Capitol 1923
6. YOU'RE JUST IN LOVE  
   - June Christy and Stan  
   - Columbia 19123
7. THE JUGGLER  
   - Johnny Mathis  
   - Capitol 2016
8. THREE MINDED MAN  
   - Percy Faith  
   - Capitol 1923

**The Country and Western Disk Jockeys Pick**

- PICKS that have appeared for three consecutive weeks or three times within a six-week period

1. YOU CERTIFIED  
   - Ray Price  
   - Columbia 1980
2. MY HEART BEATS FOR YOU  
   - Red Foley  
   - Capitol 1923
3. LEVER UART'S FALL  
   - Webb Pierce  
   - Capitol 1923
4. DON'T MAKE WAVES, MAN  
   - Webb Pierce  
   - Capitol 1923
5. HOT ROD RACER  
   - Ray Price  
   - Columbia 1980

THE GREAT EAT RECORTS
THE GREATEST NAME IN ENTERTAINMENT
M-G-M RECORDS
1507 SEVENTH AVE. NEW YORK 19, N.Y.
Music Popularity Charts

**Most Played Juke Box Rhythm & Blues Records**

- Based on reports received January 3, 4 and 5

<table>
<thead>
<tr>
<th>No.</th>
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<th>Record</th>
<th>Label and No.</th>
<th>Comment Tunes</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>AMOS MILBURN</td>
<td>&quot;BAD, BAD WHISKEY&quot;</td>
<td>AL 3068</td>
<td>90-90-90</td>
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<tr>
<td>2</td>
<td>FLOYD DIXON</td>
<td>&quot;TELEPHONE BLUES&quot;</td>
<td>AL 3075</td>
<td>95-95-95</td>
</tr>
<tr>
<td>3</td>
<td>CHARLES BROWN</td>
<td>&quot;BLACK NIGHT&quot;</td>
<td>AL 3076</td>
<td>85-85-85</td>
</tr>
</tbody>
</table>

**Rhythm and Blues Notes**

Modern Records' Pickings of Jimmy Witherspoon and Bobby Bland for January 7. Jimmy Witherspoon's new recording, "Black Night," released early this month, Charles Brown's hit "Black Night" for Aladdin, was the top seller of the week. Poppy Prince and Charles Norwood and Damita Jo debut following their first date of the month at Taps, San Diego, Calif.

Hill & Range publisher's key recording session is underway. "Once There Lived a Fool," which has been featured in the past few months, is the latest entry. Hill & Range publisher is lining up straight ahead with a run on the top ten at Cafe Society, New York, and the Savoy Ballroom, where he has assumed his regular gig with a new quartet of his regular battery, will break in during the next week. The label available next week.

**Best Selling Retail Rhythm & Blues Records**

- Based on reports received January 3, 4 and 5

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<td>1</td>
<td>JOHNNY O'DAY</td>
<td>&quot;BLOUSE LOVELY&quot;</td>
<td>BILLBOARD 501</td>
<td>90-90-90</td>
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<tr>
<td>2</td>
<td>BILL GILBERT</td>
<td>&quot;Oh, Baby, Baby&quot;</td>
<td>BILLBOARD 502</td>
<td>85-85-85</td>
</tr>
<tr>
<td>3</td>
<td>JUICY JUICE</td>
<td>&quot;Rockin' Blue&quot;</td>
<td>BILLBOARD 503</td>
<td>80-80-80</td>
</tr>
<tr>
<td>4</td>
<td>BILLY BOY</td>
<td>&quot;Bring Me Some Sugars&quot;</td>
<td>BILLBOARD 504</td>
<td>75-75-75</td>
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<tr>
<td>5</td>
<td>MISS DOLLY</td>
<td>&quot;Sweet Little Angel&quot;</td>
<td>BILLBOARD 505</td>
<td>70-70-70</td>
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**Advance Rythm & Blues Record Releases**

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<td>AL 3068</td>
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<td>&quot;TELEPHONE BLUES&quot;</td>
<td>AL 3075</td>
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<tr>
<td>CHARLES BROWN</td>
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NOW No. 1.

AMOS MILBURN
BAD, BAD WHISKEY
AL 3068

WATCH THIS ONE Go.

FLOYD DIXON
TELEPHONE BLUES
AL 3075

JUST OUT and a SURE HIT

CHARLES BROWN
BLACK NIGHT
backed by ONCE THERE LIVED A FOOL
AL 3076

MATERIAL PROTECTIVE DATA COPYRIGHT.
**Record Reviews**

**POPULAR**

**ARTIST**

<table>
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<th>TUNES</th>
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<tr>
<td><strong>STAN KENTON ORK</strong> (Video Mosaic)</td>
<td>78-79-78</td>
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<tr>
<td><em>La Lupe</em></td>
<td>80-75-79</td>
</tr>
<tr>
<td><strong>CURTIS MACDONALD</strong></td>
<td>80-75-79</td>
</tr>
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**SMILES**

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**THE BILLBOARD**

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**NOTES**

*All the Hullabaloo is about...*
BEST
SELLERS
POPULAR
- Margaret Philips
- Johnny Long
- Gene Williams
- Bob Haynes
- Wayne Raney
- Moon Mullin
- Hank Snow
- Delmore Brothers
- Bob Newman
- Al Dexter
- Lorraine Johnson
- Federal
- The Bominos
- Roy Brown
- Hwy 68 Blues
- Sepia-Blues
- Lonnie Donegan
- Country Tunes
- Big Joe Turner
- Big Bill Broonzy
- Red Foley
- The Minstrels
- The Cactus flower
- Jack Teagarden
- Jan Garber

FOLK-WESTERN
- Moon Mullin
- Hank Snow
- Delmore Brothers
- Bob Newman
- Al Dexter
- Lorraine Johnson
- Federal
- The Bominos
- Roy Brown
- Hwy 68 Blues
- Sepia-Blues
- Lonnie Donegan
- Country Tunes
- Big Joe Turner
- Big Bill Broonzy
- Red Foley
- The Minstrels
- The Cactus flower
- Jack Teagarden
- Jan Garber

MIXED GENRES
- Margaret Philips
- Johnny Long
- Gene Williams
- Bob Haynes
- Wayne Raney
- Moon Mullin
- Hank Snow
- Delmore Brothers
- Bob Newman
- Al Dexter
- Lorraine Johnson
- Federal
- The Bominos
- Roy Brown
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- Lonnie Donegan
- Country Tunes
- Big Joe Turner
- Big Bill Broonzy
- Red Foley
- The Minstrels
- The Cactus flower
- Jack Teagarden
- Jan Garber

OPS, it's a Sensation!

Another Great Country Tune Breaks Into the POP FIELD!

"IT'S A SN"

by JAN GARBER and his Orchestra
Vocal by Roy Cordell
CAPITOL—1329
The integrity and experience of

A SOLID NAME
plus
THE WORLD'S TOP ENGINEERS are
BEHIND YOUR LABEL!

RCA
VICTOR
custom
record
sales
RADIO CORPORATION OF AMERICA
RCA VICTOR DIVISION

NEW YORK
Chicago
Hollywood

DIP.
DIP.
DIP.

DEPT. 24-A
DEPT. 25-A
DEPT. 26-A

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3200 WILSHIRE BLVD.

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KIKUSI 5715

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Have you tried them recently?
We now have ALL TYPES of Compound in Production

SHELLAC -- FLEX -- FILLED VINYL
The great defiers that offer.

The 23. The Songwriters

Have Santly-Joy for written songs.

The payment is determined by the

Interpreted by the writer's own

tackled by Bob Crewe.

He said that the writer's work was

under the nature of the letters

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To Call for More Yank Acts

**Grades Buy Brit. Lyon Org.**

Grades, the American theatrical company, have purchased the rights to the British organization of the Lyon Arts, which is known for its English-language productions. This acquisition is expected to bring more British talent to the American stage, promoting cultural exchange and expanding the repertoire available to American audiences. The move is seen as a significant step towards strengthening the ties between the two countries in the performing arts sector.

**To Call for More Yank Acts**

The Grades have announced plans to increase their involvement in American theater, aiming to cast more American actors in their productions and promote the works of American playwrights. This initiative is part of a broader strategy to diversify their repertoire and attract a wider audience, both in the United States and internationally. The company is also seeking to collaborate with American arts institutions to foster more cross-border cultural projects. The Grades' commitment to American acts aligns with the increasing trend towards regionalization and localization in the global theater landscape, as performers and companies seek to better represent and serve their home audiences.

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**Fire Damages Calif. Certain Call Club**

A fire has damaged the Certain Call Club, a popular venue in California. The fire, which occurred during the early hours of the morning, caused significant damage to the building and forced the evacuation of several patrons. The cause of the fire is currently under investigation, and authorities are working to determine the extent of the damage. The club is a well-known destination for live music and events, and the fire has raised concerns about the impact on the local arts community. The venue is expected to undergo extensive renovations to restore it to its former glory, ensuring the safety of future events.

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Night Club-Vaude Reviews

Palace, New York

(Dated January 1)

Placed in the right hands, the present version of...}

Versailles, New York

(Dated January 1)

Change in the name of the new act, Miss DeMille, and

Chicago, Chicago

(Dated January 1)

With the coming in of the new act, Miss DeMille, and

Roxy, New York

The current show is playing all around. It has its

that's all right.

Sonny Corle.

Empire Room, Palmer House, Chicago

Miss天河's name is being shortened from Miss天河

Billy Gray's Band Box, Hollywood

Don Tannen scores solidly in...
Hocus-Pocus

of Magic and Mayhem

by Bill Sachst

Copacabana, N.Y.
Continued from page 47

Tropical hallucinations. They differ. They are not particularly sensational while remaining gravi-

Marilyn Monroe, working in the pro-

Xing from an illness which knocked

er, has been the lifeblood of this New

Walter Gibson, author of num-

load, will return to his

along Summit Avenue in that busy city of

Walter, the impresario who

COPACABANA

Havana, Cuba.

Marilyn Monroe, working in the pro-

marvelous new ideas, including

here in the spring.

summed up by Al Grossman to cre-

Dr. Frederick Durand, the

theatrical package deal

Edison (Ramon LeBouc), a 16-week

at Summit Avenue in that busy city of

in Washington, D.C., on Monday

introduction, will be

is coming to

theater, will be

Marcello Grandi, who

300 novels dealing with

The production and music

from the shadow, famous
genius of radio and radio, has

brought to

the acting is still at its best, as it was at the time of the

The 1960s were a time of magical performances, as

at Summit Avenue in that busy city of

director, has been the lifeblood of this New

Marilyn Monroe, working in the pro-

Havana, Cuba.

The production and music are

issued

Havana, Cuba.

Havana, Cuba.

Marilyn Monroe, working in the pro-

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Havana, Cuba.

Marilyn Monroe, working in the pro-

Havana, Cuba.
Drop 17 From Cast of Paris State Theater

PARIS, Jan. 9—Condemned French national theater of France's state, a fragile survivor of the city's six million francs in its budget this fiscal year, will again shut its doors to the public.

The Parisian government, after a series of financial reverses, has decided to cut back its support for the theater's operations. The decision was made following a meeting of the government's cultural affairs committee, which was asked to consider the theater's financial difficulties.

The new policy will affect all theaters in Paris, including the Opéra and the Comédie-Française. The government has announced that it will provide only 50 percent of the theater's budget, while the remaining 50 percent will come from private sources.

"Consul" Ends Tour in Philly; Set for London

PHILADELPHIA, Jan. 9—The "Consul," currently touring in the United States, will play its last American engagement at the Philadelphia Theater and then go directly to London for a run at the Empire Theatre.

The play, a classic of the French stage, has been a huge success in the United States, where it has played to packed houses in New York and other major cities. The decision to bring it to London was made in view of the play's popularity there.

NYT Raffles Ticket Code

NEW YORK, Jan. 9—The New York Times (N.Y.) has announced a special ticket code for the play "Consul," which will be available at all box offices.

The ticket code is "NYT," which means that a special price will be given to subscribers of the newspaper. The code will be valid through January 15.

Shuberts Cut Matinee Tix for 'Blossom Bow'

PHILADELPHIA, Jan. 9—In an effort to keep in touch with the public, the Shubert Organization has decided to reduce the cost of matinee tickets to $1 for the first two weeks of the show "Blossom Bow."

The decision was made after the show's opening night, when it was discovered that the show was not drawing a large audience. The reduced prices are expected to help boost ticket sales.

Sides and Asides

"Pardon Our French" Closes Chicago Run...

Otano and Johnson will not deplete their repertory, take their "French," and then go to the Broadway Theater, January 9. Otano, who was in no shape to take his active part, was driven to the hospital and is now in hospital.

The tour is to be in Chicago for about three weeks, which will give time ample time to be read by the personnel excursion into Sassenage.

Theater Guild Sets "Les" as Bonus Play...

The theater company, in a deal with Robert Joseph and Alex Cohn, has agreed to offer a bonus play, "Les," at the National Theater a few weeks.

"Pax" Playhouse Record...

231 Paris in a N.Y. Consider

When "Pax" finally closes up shop at the St. James Theater, Sunday (21), its final performance, it will break every continuity record for the show. The production includes the 1960 book of 227 by Maude Adams, who has supplied the produc

Equity Wrangles Over 7 Pts.; Settles 1, Recesses 30 Days

NEW YORK, Jan. 8—A general meeting of the American Federation of Television and Radio Artists (AFTRA) was held in New York City on Friday (5), for recall of the union's executive board.

Matters in hand generally concerned the union's financial affairs, and a special effort was made to get the board to accept the decision of the General Membership Meeting of February 20, 1951, to authorize the union's treasurer to sign a check for $1,000,000 as a deposit on the $1,000,000 property bond which the union had purchased.

The council had approved a resolution to this effect, but the resolution had been withdrawn and the deposit was held up by the union's treasurer, who had not been informed of the decision of the General Membership Meeting.

In brief, the seven proposals submitted by the union to the council were:

1. A resolution which was not introduced, but which was withdrawn after a brief discussion.
2. A resolution which was not introduced, but which was withdrawn after a brief discussion.
3. A resolution which was not introduced, but which was withdrawn after a brief discussion.
4. A resolution which was not introduced, but which was withdrawn after a brief discussion.
5. A resolution which was not introduced, but which was withdrawn after a brief discussion.
6. A resolution which was not introduced, but which was withdrawn after a brief discussion.
7. A resolution which was not introduced, but which was withdrawn after a brief discussion.

The council then recessed for 30 days.
BROADWAY OPENINGS

AN ENEMY OF THE PEOPLE

(March 7, 1950)

Second Threshold

Morosco Theater

(March 9, 1950)

BROADWAY SHOWLOG

PERFORMANCES THRU JANUARY 6, 1951

TAKING IT EASY

COMING UP

OUT OF TOWN REVIEW

BABES IN THE WOODS

Royal Alexander Theatre, Toronto

(April 29, 1951)

ANTA in Drive

(April 7, 1951)

Equity Wrangles

(April 23, 1951)

THREE VOTES FOR MORE THAN 300 NEW YORK PLAYERS

(April 21, 1951)

THE BILLBOARD

JANUARY 13, 1951

OFF-BROADWAY REVIEWS

A HOUSE IN BERLIN

President Theater

(First Night, April 6, 1951)

The Dramatic Workshop's presentation of Max Frisch's 'A House in Berlin' is interesting in concept and performance-wise, the cast doesn't quite pull it off. The play itself, which isn't too surprising in view of the tremendous challenge the drama presents to any actor.

Something commendable English and American authors attempt to write about the German people because of war and the Communist bloc. A thwarting love affair between a young British officer and a German peasant during Russia's early occupation is given to us as an individual character in this play. The American writer is dealing here with the story of a young girl in the cellar of her family home. Roderick, a young Paris police detective, becomes infatuated with an Allied partisan girl who works in a factory. The girl, when she finds out about Roderick, commits suicide when she comes to think of the reality and the falseness of the whole situation.

Lori March as the heroine, also has to stand trial and in her third persona she must often confuse and classify things with the middle-class situations of the Red. Everything comes into this one. The two main actors are attractive. The play is set in a Parisian factory with the social and political trials of the time.

The story is about a young French girl, Marielle, who has to decide between two lovers. She chooses Roderick but later finds herself in love with a German. She falls in love with Roderick again but realizes that he is not the same person she knew before. In the end, Marielle commits suicide because she can't decide between the two men.

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CANTON, O., Jan. 8—Largest indoor pool in the city is here, as is a new indoor pool in the area. The pool is 32 feet by 64 feet and contains 2,500 gallons of water. It is equipped with a 25-yard, 8-lane swimming pool, a 25-yard, 8-lane running track, a 25-yard, 8-lane walking track, and a 25-yard, 8-lane weight room.

The pool is open to the public from 9 a.m. to 9 p.m. daily. Admission is 50 cents for adults and 25 cents for children. The pool is located at the corner of Main and East Streets.

La Martine, Mich., Rollarena Opens

DETROIT, Jan. 8—The Rollarena at 3031 Dearborn Street, a new indoor roller skating rink, opened yesterday. The rink features a 50-foot by 100-foot floor with a 40-foot by 80-foot dance floor. The rink is open from 10 a.m. to 11 p.m. daily. Admission is 25 cents for adults and 15 cents for children.

Ice Capades In Sell-Out At Hub Debut

BOSTON, Jan. 8—Ice Capades of 1951 opened a 17-day stand in the Hub, the first time the show has been presented in this area. The show, which features the usual cast of performers, including the famous Ice Capades Chorus, is running at the Hub for a week. Admission is $1.50 for adults and 75 cents for children.

M. H. Aranson Points Up Solid Industry Footing

PITTSBURGH, Jan. 8—M. H. Aranson, President of the Aranson Company, has been appointed chairman of the board of directors of the Pittsburgh Baskin Co. Aranson is a member of the executive committee of the company and has been active in the industry for many years. He succeeds Harry B. Ring as chairman of the board of directors.

Use Promotion To Revive Biz, Says Richardson

HARTFORD, Conn., Jan. 8—Take it from Irving Richardson, the president of the Richardson Company, that the only way to revive the business is to promote new trade consistently. Richardson, who is also the president of the Hartford Baskin Co., said that the only way to keep the business going is to promote new trade consistently.

The following is a statement issued by Richardson:

"Our business is going to be sustained by new trade, and we're going to promote new trade consistently. We're going to do it in a big way, and we're going to do it in a big way."

Richardson said that the business is going to be sustained by new trade, and he said that the only way to do it is to promote new trade consistently.

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ACCEP

A Summary of

new newspaper format is meeting

FACT 1.

NEW YORK CITY newsstand sales increased 30.06% for November 4 and 11 issues (first new format issues) compared to October 21 and 28 issues (last old format issues). CHICAGO newsstand sales increased 20.25%. LOS ANGELES went up a whopping 50.00%.

FACT 2.

Since the November 4 issue, over 2100 newsdealers have requested their orders be increased.

FACT 3.

Direct Mail subscription effort in connection with new format resulted in 5263 NEW subscribers.
FACTS PROVING that The Billboard's with unprecedented ACCEPTANCE

FACT 4.

Subscription Department's own advertisements in second issue of new format (November 11) broke all records for response—695 cash orders received direct from readers of November 11 issue.

FACT 5.

Subscription orders received from postcards inserted in sample copies to 10,000 reader prospects each week for three successive weeks indicate increasing acceptance:

- 219 subs received from Nov. 4 issue
- 256 received from November 11 issue
- 281 received from November 18 issue

FACT 6.

An average of 50 long term unsolicited subscriptions being received every day—highest receipts from unclassified subscription sources on record.

Since the first issue of its NEW FORMAT (November 4) more people have been reading Billboard every week than ever before in its 56 year history!
Washington Once-Over  
Drivin' Round The Drive-Ins  
Roadshow Rep

**Picture Business**

be charming out more tinted product
than ever before. Superbly
excellent shows, drawing
crowds, will move in for a stronger
trade. The films offer business.

*Continued from page 2*

**MICHIGAN NOTES**  
Paul Re
dley is reported abandon
or has been shut down by
in the state. They say the
ted for the first time in the
will be a pre- 

**Starts Taken Forward**

(Continued on page 3)

**FCC's TV allocations hearings will
town.**  
Under the Commerce Department's compact hearing
charge, the competition in the network's market tests made by various
studios has been substantially boosting the box.

**TNT's**  
The company's successful trial run of the T. G. O. shows a
rate of 400 in one hour.

**Network's Right**

NBC Washington outlet, WRC, has
began a new advertising campaign
in the network's rate cards and

**Theatre Group**

ABC Washington, Inc., has
been selling their TV shows
and the network's rate cards.

**FCC's TV**

The FCC has approved the
network's rate cards for
the coming season.

**Network's Right**

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and the network's rate cards.

**FCC's TV**

The FCC has approved the
network's rate cards for
the coming season.
Air Checks
Brief but important radio news

The Final Curtain

Short Scansions
Brief but important video news shows provides reviewed in detail

Basketball for TV

The Commission has sent 42 cites the year previous. An additional services were in the hand of the public and nearly 10,000,000. More than 200 experiences are within nearly 50 auxiliary TV stations.

The commission resolved that all services must be authorized. The U.S. has one or more authorized services and nearly 50 auxiliary TV stations. A decline in FM services during the summer months. A decline in FM services during the summer months. A decline in FM services during the summer months.
**Paved Midway, More Shuttle Buses Plan Of Ind. State Fair**

President Blackwell Tells Hoosier Contab of Projected Improvements

By HEB DOTTEN

INDIANAPOLIS, Jan. 6—Midway area of Indiana State Fair, valued at $52,000,000 for the 1951 season, will take on a new role this year with the addition of new attractions, and is expected to attract a larger crowd than ever before.

"We believe such a step will increase our attendance," Blackwell said. "We want to make this a place where people can see the latest in entertainment and enjoy a day off from the usual." The fair is scheduled to open on May 1.

**Miami Assn. Set To Build New Club House**

To Break Ground Soon at Recently Purchased Site

MIAMI, Jan. 4—Plans for immediate construction of a new club house for the Miami Assn. were announced here today by the association's annual banquet and ball in the city, which was attended by over 600.

The building will be erected on a lot recently purchased for $725,000. The club house, with 10,000 members, will be an addition to the present facility.

President C. J. Sedlak and Treasurer W. F. Selby will oversee the project. The association, composed of professional baseball players, serves the community.

**Con. Solon Seeks Change In Game Laws**

BRENTWOOD, Feb. 6—State Sen. William H. Harrison, who filed a bill with the Senate to repeal the state's ban on gambling, said, "We need to update our laws to reflect the changing times."

The bill, which was introduced on Monday, has been met with mixed reactions. Critics argue that the ban on gambling is necessary to protect the vulnerable population.

**Falmouth Fairgrounds To Be Erected**

LOUISVILLE, Jan. 8—Purchase by Nelson Breese, veteran neutral, of the Falmouth (Ky.) Fairgrounds for construction of a new facility was announced Monday. The fair will be held on the second week of May.

**Chic Pushing Use Of Exhibit Halls At Soldier Field**

CHICAGO, Jan. 6—Chicago District T. R. A. Convention was held last week by the U. S. Army. A number of exhibits were displayed, including a model of the new Soldier Field.

**Saginaw Vote Endorses C. H. Rondell's Policy**

SAGINAW, Mich., Jan. 8—A meeting of the Saginaw County Board of Directors was held here today. The board voted to endorse the policy of C. H. Rondell, who was appointed as the new superintendent of the Saginaw County Fair.
Veteran Blazed Trail
For West Coast Fairs

BY SAM ABBOTT

WHEN he was only 13 years old, Ed Vollmann learned first hand that material things are not lasting. For it was in 1910 that one of these things struck and his parents' home was burned. He learned here also something about the importance of values—especially that of the dollar. During the half century since then, Ed Vollmann has learned that while material things may be sustaining to life, pursing entertainment can be more sustaining to the human spirit. For the fairman who spends a large part of his time traveling, the time he spends with associating the best values in a man's life. For in his 70 years, and during the long time he has served as president of the San Joaquin County Fair, Stockton, Calif., Vollmann has traveled millions of miles in high esteem. These include periods of enforced unemployment that he steadfastly fought for those who lacked the fair in the early days. Having that they were the backbone of the fair's foundation, Vollmann, on occasion, has stubbornly supported the oil-timers.

Advisory Planners

Vollmann's admiration for pioneers might be a large part, he is from the West. At the Stockton annual he has seen wagon trains come in, which weighed nearly $1,000,000, and premium awards for Sutter's Mill. Later the Fairs was in the California legislature. The FRA awarded about 1920 into the present Vollmann served as president for 10 years. He is respected in the field of California State Fair. The State event was moved around to different locations in Sacramento. When

ASTRO FORECASTS

After the dog weeks of May, the month of June is expected to be fair in California. The weather cooperative and warm, with occasional showers possible. The early part of the month will be mostly clear, with the latter part showing some cloudiness. A chance of showers is indicated for the latter part of the month in the northern part of the state. The month will be somewhat warmer than normal, with temperatures generally above the seasonal average.

NEW DREAM BOOK

SIMMONDS & CO.

A TREMENDOUS BARGAIN
$1,989.00 BARGAIN

1951 will be a year of excitement, with the introduction of the new Dream Book. The Dream Book is a valuable guide to help you plan your dream home, with room-by-room suggestions and detailed plans. It is available for $1,989.00, a tremendous bargain. Order your copy today.

ED VOLLMANN

Western Fairs Association, which has served as president for 10 years. The beginning of his career in 1887, Vollmann was a young man in Stockton. He was left without an event. As San Joaquin County has always been a leader in agricultural products and livestock, it was decided to create its own county fair.

Booths from Stockton

Vollmann's interest in the struggling local fair began gradually. About 1910 he arrived in Stockton to assume management of the Orsay Theatre. After six years of the theater, during which time he played a vaudeville on a variety basis with Sacramento and backed such personalities as Harry Loder, Henry Miller, the Harman, the Holmes, and George M. Cohan, he found himself a successful part of the community and was instrumental in resurrecting the old San Joaquin Fair. That was in 1910.

The fair was operated on a contract with the Second District Agricultural Association. The grounds were in bad condition. Despite this, the tents were up for exhibitions. There were no crowds for the entertainment and visitors viewed cattle tied to trees. Several of the state officials told Vollmann that he was in the wrong business. He replied, "I've been told that I'm in the wrong business. I think it's an important business on the side of community support. It is accepted as a public project, with the local people sharing the success. When we set to build it in 1926, we found a little surplus money on hand. We put the rest of the improvement".

Vollmann had been sort of semi-captain in the territory during the interim period and that year he had handled the fair entirely. The 1925 Fair was being looked upon as the official way to the Fair. The 1926 Fair was installed and included all the necessary awards. The State of California was looking for a way to make the fairs more popular and more attractive and equipped with entertainment and attractions. Many communities found their fairs more interesting. The fair season was up. Vollmann was ready to give up and sell his belongings. He sold this 22-year-old in 1935. Since then he has traveled around the United States, looking for another opportunity to start a new fair.

TROOPER—FENDER TROOPER!

Now New Orleans

Mardi Gras Events Nixed

NEW ORLEANS, Jan. 6—Cancellation of 20 of the annual Carnival balls held here because of the national 11 embargo, the way to go for possible bookings at Municipal Auditorium theaters which have been restricted by the program of the Mardi Gras dancers.

While all cancellation has not been made in writing, William Coker, auditorium manager, said that February 1, and Feb 6 available. The halls are booked now the auditorium is closed in New Orleans. The halls are filled for a while. The talks of Haire and three major social dances have been canceled along with less events, clearing the way for hands, plays and other attractions, Coker said.

Disputes over whether the New Orleans Carnival will go on as usual continues as a major concern at the state, Coker, Mamie and Provenzal parade, and dramatic events of the season, also are out. Ordinarily 15 to 20 parades are held during the Carnival season, each event requiring three to 10 hours.

BOOMERANG

THE STRONG TROOPER HIGH INTENSITY ARC

With its intensity and light, the Strong Trooper is the perfect companion for any event. Its powerful light output and lightweight design make it ideal for outdoor activities, evening strolls, and even as a safety light. The Strong Trooper is not only practical but also stylish, making it a must-have for anyone who values both function and form. Its battery-powered operation ensures a long-lasting performance, allowing you to enjoy the outdoors without worrying about power. Whether you are camping, hiking, or simply enjoying a night on the town, the Strong Trooper is the perfect accessory to ensure your safety and visibility. It's easy to operate, the switch is designed for quick and easy access, allowing you to turn it on and off with ease. The light is bright and focused, casting a wide area with its intense beam. A range of settings allows for maximum light output or a more focused beam, depending on your needs.

Boomerang's new line of high-intensity arc lights offers the same powerful performance as the Strong Trooper, but with a sleek design and additional features. The arc lights are ideal for outdoor events, picnics, and any occasion where a reliable and powerful light source is needed. Boomerang's commitment to quality and reliability is evident in each product, ensuring that you can count on these lights for all your needs. From the Strong Trooper to the arc lights, Boomerang offers a range of solutions for your lighting requirements. Whether you need a powerful light for outdoor events or a reliable light source for everyday use, Boomerang has you covered.
As ORIGINATORS OF
THRILL ACTION RIDES

BELLE AIRCRAFT COMPANY has served the show world in the highest and most successful of attraction rides, built for nearly a quarter of a century—

The first to successfully incorporate automatic aircraft action in ride design. Belle Aircraft Company has always been service-minded and dedicated to the continuing development and successful operation of all facets of its xtremely

Belle Aircraft Company's single principle — YOU CAN'T BEAT THEM FOR SAFETY!

The ROCK/PLEANE Passenger controlled thrills, speed, leading provocation popularity.

Originators and manufacturers of the

Breeders, Reptile, Flying, Slingshot, Skydive and Ships

THE TILT-A-WHIRL


KEN SMITH MFG. CO.,
Fairhaven, Massachusetts.

LOOK! PARKER DOES IT AGAIN

Mr. Phil Demetres of Syracuse, New York, writes: "The Merry-Go-Round has given

easy comfort, and is a very fine looking machine and I do like its very much.

This year is fast approaching. I have it in mind to have another Merry-Go-Round and I

would like to order one from you. You said that during the past five years you have

sold more park rides than any other manufacturer.

I am, therefore, writing to let you know that I will order another one of your ride.

I will be glad to make you any recommendation as to your work.

C. W. PARKER AMUSEMENT CO.
Laramie, Wyoming.

KIDDIE AIRPLANE RIDE

Give your customers a thrill they'll never forget.

All the neatness of a real aircraft. Plus

Deluxe Kiddie Rides

$5 OVERSTOCKS — Free 150-Mile Manual

BREEDERS MAR-CRAFT, INC., CLARENCE, NEW YORK.

MAR-CRAFT, INC., CLARENCE, NEW YORK.

SENSATIONAL NEW

PORTABLE SROIDER,

GREAT FOR VACATIONS

Now you can ride your own Airplane Ride anywhere, anytime. Build it up any place and

begin entertaining with this sensational new portable ride. FEATURES: 15 Passengers, 125 HP

engine, 3500 lbs. capacity, 24 ft. high, 40 ft. wingspan.

SPECIAL RENTAL RATES

KING AMUSEMENT CO.
3501 W. CLEVELAND

EAWARD RIDES THE TOPS IN PERFORMANCE


TOFFEE BOLTS THIS YEAR'S GREATEST BOTTLE

FIVE STARS Bar—Complete Line of Socrates-Midway Marin

Vodka Candy Machines—

Soda-Self Serve Cones—All Makes of Shaved—Star Popcorn

Chase-Candy Apple Equipment

SOUTH VIEW, ARKANSAS

CHUNK-NUT PRODUCTS CO.
711 E. 18th St. St. Louis, Mo.
148-149 E. 38th St. Indianapolis, Ind.
528-29 W. 35th St. Chicago, Il.

Concessions—Read, Think, Act!

America's Pioneer Manufacturer of Con-Popping Machines

America's Pioneer Manufacturer of Con-Popping Machines

NEED A FLOSS MACHINE?

IT'S RUN TO A WINDMILL

You don't have to tip it in order to get it to work. Just put the floss in the top, put in the tooth, and close the lid. It works with circular motion.

THE BILLBOARD

JANUARY 13, 1951

CONECTION EQUIPMENT AND SUPPLIES...

CANDY FLOSS MACHINES

POPPOER BEETLES

MOVABLE BAR STANDS

WAFLE MOLDS

BUTTER... 

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BAKES

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Write for catalog—screen prices

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BEN'S BEETLE AUTOMATIC SHOW LIME MACH.

WED. 6:30 TO 12:30

NEW CHEVROLET

CARS AND TRUCKS

SPECIAL FINANCE PLAN FOR SHOWROOMS

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J. R. DUNBAR

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HAUS-STD, CHEVROLET

NEW CHEVROLET GOLD MEDAL PRODUCTS CO.

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Chicago 2, C.11

America's Pioneer Manufacturer of Con-Popping Machines

America's Pioneer Manufacturer of Con-Popping Machines

Davies Track Mgr.
For Speers Corp.

REGINA, Sask., Jan. 6 — Louis Davies has been named assistant manager of track runs under the jurisdiction of R. T. S. Thompson, head of the Western Division of the Canadian National Railways. Louis has been in the employ of the Canadian National Railways since January 1943, and has been associated with the company in various capacities. Louis has been associated with the company in various capacities. Davies has a record of over thirteen years of service with the Canadian National Railways, and has been active in the transport of mail and general merchandise. (Continued on page 55)
Out in the Open

Veteran Blazed Trail For West Coast Fairs

• Continued from page 53

E. J. Warner, Show Printer, Dies in N. Y.

NEW YORK, Jan. 6—E. J. Warner, head of the E. J. Warner Printing Co., died at his home here Thursday morning after a six weeks' illness. He was 72. Funeral services were held at the Chapel of Our Lady of Lebanon in New York this morning, with interment at St. Joseph Cemetery, Brooklyn, N. Y.

Mrs. E. J. Warner, Grace A. and a daughter, Mrs. James C. Rice Jr., both of New York, will attend the funeral.

Warner had a wide acquaintance in all branches of the printing world, having been active in the housing of printing materials for over 40 years. His farm did not die out exclusively to show business. Some of his greatest accomplishments were achieved during his career. The many major outdoor show business that he serviced by the firm. Warner actually attended the annual fair meetings and the outdoor conventions in Chicago.

Although his death was due to pneumonia, and his hearing had been impaired, he appeared physically fit after the Chicago meeting, and was planning to attend the fair meetings which start next week. Firm will continue to operate under management of his partner, L. E. Lupton.
Polack Units Set Talent Line-Ups; Open Jan. 21, 22
Western Org Stress Animals; Eastern Gets French Flying Act

CHICAGO. Jan. 6—Line-up of acts for both Polack Bros. Circus units has been announced. At the same time it was revealed that the Western unit will go through nine states within a day of each other.

The Western unit will leave St. Paul, Minn., on the 21st for Cedar Rapids, Ind. Both will have new programs when it meets at St. Paul, Minn., on the 21st for Cedar Rapids, Ind. Both will have new programs when it meets at E. E. Robinson, Chicago.

The Western unit will be Jack Joyce and four other acts presented by Harry Antin, a former member of the Antin Brothers, which were introduced as the official Animal instructors of the World's Only Animal Company, as it is known. It is the custom of the Antin Brothers to introduce the best known animal acts in the world to the American public.

Duggan Frames 15-Truck Org

DUGGAN, Fla., Jan. 6—Place continued unchanged, despite the recent formation of the new passenger service under the command of the new management of the Pan-American American Act.

Eight new pieces of rolling stock were purchased and are going up the present shop at Antin Bros., Inc., here.

An order for new ram cars has been placed with the E. E. Robinson, Chicago, for the new passenger service under the command of the new management of the Pan-American American Act.

German Theater Bills Circus Acts

HAMBURG, Jan. 6—German Theater has presented a holiday for its own work by making up of standard circus acts. The acts include three elephant, two giraffe, two lions, two tigers, two bears, and two bears, as well as the usual variety bills, with programs changed every day.

The holiday has been arranged under the direction of the theater's management. It will be a success, as the acts are brought together to present a new variety of acts for the entertainment of the public.

Hunt Looks for Rosy '51

Full-Sided Side Show Planned; Big-Top Capacity Increased 25%

NEW YORK, Jan. 6—With 14 sellouts already assured, the 1951 season of the Hunt Bros. Circus has already successfully started on its way to becoming another record season.

Charles T. Hunt, senior member of the operating firm, and his son, Bob, who has been handling the principal booking offices for the past 12 years, told that the show is planned as a success. The new season will feature a variety of acts, including a new and improved side show, which will be open to the public as soon as possible.

Beatty Plans Major Changes in Personnel

WQ Work Starts; Mid-March Opener Planned for Show

LOS ANGELES, Jan. 6—Harry Beatty, owner of the Circus Company, has announced that he is planning a complete renovation of program and personnel for the new season. He has stated that he is determined to modernize the program and personnel to meet the demands of the modern audience.

Meanwhile, sponsorship of the Clyde Beatty Show, Mutual Brokers, Inc., announced the Monday-Morning Show, Friday, to be broadcast on radio station KFI in Los Angeles, Calif. The program will be produced by the Noted Productions Company, Los Angeles, and will feature the top acts of the circus.

Coles-Walters Adds Animals

HUGO, Okla., Jan. 6—Coles-Walters Circus acquired a young elephant, a young giraffe, two lions, two tigers, and two bears from the Kelly-Miller Circus, Herb Sturrnak said here yesterday. The new animals are expected to make a good addition to the show.

Frank Ellis, a partner of the show management in operating Coles-Walters shows, expressed the belief that the new animals will prove valuable additions to the show.

Meanwhile, the Coles-Walters Circus is preparing for its winter tour, which will start in January. The show will include a variety of acts, including a menagerie, which will be open to the public.

Stevens Org in Hugo WQ

ROCK HILL, W. Va., Jan. 6—Stevens Organization announced its winter tour, which will start in January. The show will include a variety of acts, including a menagerie, which will be open to the public.

The show's three elephants, including one of the largest in the country, have been brought to the show's winter quarters in Hugo, Okla.

Kelly-MillerReadies New Animal Acts

HUGO, Okla., Jan. 6—New animals have been acquired by the Kelly-Miller Bros. organization for its winter tour, which will start in January. The show will include a variety of acts, including a menagerie, which will be open to the public.

Hunt's Men Use "Musi-Cats" in Winter Tour

The Hunt Bros. Circus is preparing for its winter tour, which will start in January. The show will include a variety of acts, including a menagerie, which will be open to the public.

Bus Drivers' Strike Hits Fernandes Show

HONOLULU, Jan. 6—A bus drivers strike has crippled business for the Fernandes Show, which opened its 1951 tour Friday, and has continued through the season. The strike, which began in December, has lasted for over six weeks, and has completely shut down the show.

The strike is expected to continue until a new agreement is reached. The drivers have demanded a higher wage and better working conditions, while the management has refused to make any changes in the current agreement.

Bus drivers have been offered a new agreement, but they have refused to accept it until all their demands are met. The strike is expected to continue for several weeks, and it is unlikely that the show will be able to continue its current tour until the new agreement is reached.
Under the Marquee

The Krisia, after closing with the Chicago Horse Show, personal staff took in the Shrine West Coast football game last Sunday in San Francisco. By the way of the westbound train and found the trip very pleasant. After leaving the hotel, they returned to the hotel by taxi and spent the evening at the Shriners' Ball in San Francisco.

BRO. of the West Coast, formerly of San Francisco, has recently finished an engagement with the Bros. Circus until at least June 30th.

The recent closing of the Plaza Hotel, formerly a theater, has been a great loss to the city. The building is to be torn down and replaced with a new hotel and convention center.

Joe Hodges, former baseball player for the St. Louis Browns, and his wife, arrived in town last night. They were greeted by friends and fans at the hotel and spent the evening at the Country Club, where they were entertained by many friends.

Clarence August, reports that his son, Jack, is now working at the Steel Mill in the city. He is doing well and the family is pleased to hear of his success.

The recent opening of the new office building for the City of Chicago is a great boost to the economy of the city. The building is modern and well-equipped, and is expected to attract many new businesses to the area.

The recent closing of the old theater is a great loss to the city. The building was purchased by a group of investors who plan to convert it into a modern entertainment center.

The recent opening of the new hospital is a great boost to the city. The hospital is modern and well-equipped, and is expected to attract many new patients to the area.

The recent opening of the new grocery store is a great boost to the economy of the city. The store is large and well-stocked, and is expected to attract many new customers to the area.

The recent opening of the new restaurant is a great boost to the city. The restaurant is well-decorated and well-equipped, and is expected to attract many new customers to the area.

The recent opening of the new park is a great boost to the economy of the city. The park is large and well-equipped, and is expected to attract many new visitors to the area.

The recent opening of the new school is a great boost to the city. The school is modern and well-equipped, and is expected to attract many new students to the area.

The recent opening of the new theater is a great boost to the economy of the city. The theater is well-decorated and well-equipped, and is expected to attract many new customers to the area.

The recent opening of the new hotel is a great boost to the city. The hotel is modern and well-equipped, and is expected to attract many new guests to the area.

The recent opening of the new office building is a great boost to the economy of the city. The building is modern and well-equipped, and is expected to attract many new businesses to the area.

The recent opening of the new store is a great boost to the city. The store is large and well-stocked, and is expected to attract many new customers to the area.
Active Participation Urged as Means of Upping Attendance

Reynolds Tells Wis. Convention
Of 1950 State Fair's Findings

By CHARLES BYRNE

The Wisconsin Association of Fairs and Expositions has been founded and is now meeting in Madison. Mr. Reese, the president, said that over 200 members are now on the board. Mr. Reynolds, a representative of the Wisconsin Exposition Association, addressed the convention in Madison.

The convention was held in the State Fairgrounds and was attended by over 500 delegates. Mr. Reynolds spoke on the need for more active participation in the fair planning and operation.

Mr. Reynolds outlined the findings of the 1950 State Fair, which showed that 25 per cent of attendees were over 40 years of age. He emphasized that the fair has the potential to be the biggest single event in the State Fair, but that some stress on wider participation in the fair's activities would help to increase attendance.

Upping for a Notice

The $65,000 notice for Marion, Ont., was given last week. The notice will be submitted to the Department of Agriculture, and will be considered by the Board of Regents.

A. J. Reynolds, secretary and treasurer of the Wisconsin Association of Fairs and Expositions, was present.

Canada Pays St. John 110G

For Fire Loss

65G Insurance

Payment Boosts Total to 75G

SAINT JOHN, N.B., Jan. 8.—Exxon of Saint John Exhibition Association has accepted an order from the Board of Regents to increase the annual amount of $100,000. Charles W. Miller, secretary of the company, announced that the insurance company will pay for the destruction of the town of Saint John, including the city, in 1945 with the loss to be used for fire protection.

Complaints were entered to negotiate the matter was the large amount of insurance that has been paid. Mr. Reynolds, in charge of the association, explained the government order to the meeting.

Previously, $64,000 was paid by insurance companies to the city owners of the buildings and later given to the association. The city is in the purchase of the Saint John Railway at Coldronk.

Meetings for a settlement will be held this week. The agreement is in progress for three years. The Board of Regents is expected to sign the contract. The insurance company is liable for the loss because it had

Batavia Ousts Glenn Grinnell

BATAVIA, N.Y., Jan. 6.—A new group of officers was named by General County Police. The Association of officers, Glenn G. Grinnell, was elected president of the association, and the board of directors named the board of directors of the Association of Fairs and Expositions.

The board of directors was reelected by the board of directors of the Association of Fairs and Expositions. The board of directors is in charge of the fair.

NO SPLIT WITH IAFE SEEN

Federation To Bolster It, Turner Tells Texas Assn.

DALLAS, Jan. 8.—The recently organized Federation of State and County Agricultural Exhibitions, Inc., was not designed to split from the International Association of Fairs and Exhibitions, Inc., but the Texas Association of Fairs and Exhibitions was here Thursday night.

Mr. Turner, of Huntsville, Texas, said the organization of the Texas Association of Fairs and Exhibitions was a good sign of progress. The IAFE can not be used effectively in the Texas Association of Fairs and Exhibitions. Mr. Turner said, in an informal discussion of the IAFE:

"Exchange of Ideas"

As the event's idea, Turner said, the exchange of ideas will be stimulated to a point where fair and exposition leaders will be able to meet.

Wyoming Annals May Form Assn.

At Casper Confab

CASPER, Wyo., Jan. 6.—Presidential recommendation for a Wyoming fair association was presented to the meeting of the Wyoming State Fair, at the Hotel Lincoln here January 27.

R. S. (Bob) Latta, manager of the National Wyoming Fair, was reelected as president of the association. Mr. Latta said the association would be able to meet the demands of the Wyoming State Fair, Douglas County Fair, and the Casper Fair. The association would also be able to meet the demands of the Wyoming State Fair, the Casper Fair, and the Douglas County Fair.

Mr. Latta said the association would be able to meet the demands of the Wyoming State Fair, the Casper Fair, and the Douglas County Fair.

Meetings of Fair Assns.

Ohio Fair Managers, Association, Dealers and Wallack Hotel, Columbus, Ohio, met with Mrs. Doug A. Daub, secretary, of the Association of Agricultural Exhibitions, Inc., here January 11-12.

Robb R. Haggard, secretary of the Association of Agricultural Exhibitions, Inc., was reelected as secretary of the association.

Oregon Fairs Association, Mt. Shasta, Box 32, Salem, secretary.

Western Canada Association of Exhibitions, Fort Worth, Tex., met with Mrs. Doug A. Daub, secretary, and Mr. Haggard, secretary, of the Association of Agricultural Exhibitions, Inc., on January 23-24.


G. A. Santry, Santry, secretary, of the Association of Agricultural Exhibitions, Inc., was reelected as secretary of the association.
Long Run Cuts Into Hoosier Biz Sessions

Eunice Nets 4G; Clark Re-Elected

Eunice, La., Jan. 6—John W. Williams was re-elected president of the Southern Louisiana Fair Association, Mrs. William Nelle was re-elected secretary, Mrs. E. K. Ireland was re-elected treasurer.

The society has shown good programs in recent years and advertised a balance of $610.00 and wound up with $1,750.00 after expenses. A profit of $1,750.00 in prize money was paid out.

Melville Sec'y Named President

Melville, Sike, Jan. 6—Edward Lotterdam, secretary, is named president of the St. Lawrence Agricultural Society for the past two years, the newly elected president of the board to succeed Rowland Wilkerson.

Wetaskiwin, Alta., Names Whitesides

Wetaskiwin, Alta., Jan. 6—W. M. Whitesides was re-elected president of the agricultural society, Mrs. William Nelles was re-elected secretary, Mr. W. K. Ireland was re-elected treasurer.

The society has shown good programs in recent years and advertised a balance of $150.00 and wound up with $1,750.00 after expenses. A profit of $1,750.00 in prize money was paid out.

Niemela Elected Prexy Of Benito Meeting

Benito, Texas, Jan. 6—Ray Niemela was elected president of the agricultural society, Mrs. Alfred Niemela was re-elected secretary, Mrs. William Nelles was re-elected treasurer.

The society has shown good programs in recent years and advertised a balance of $150.00 and wound up with $1,250.00 after expenses. A profit of $1,250.00 in prize money was paid out.

Kleinert Prexy At Shelby, Mont.

Shelby, Mont., Jan. 6—Amil Kleinert was elected president of the agricultural society, Mrs. William Nelles was re-elected secretary, Mr. W. K. Ireland was re-elected treasurer.

The society has shown good programs in recent years and advertised a balance of $150.00 and wound up with $1,250.00 after expenses. A profit of $1,250.00 in prize money was paid out.

Inverness, Fla., Dates Switched

Inverness, Fla., Jan. 6—Citrus County Fair will be held here on January 6 instead of the originally scheduled dates of January 6. It will be under the direction of R. H. Meffin, secretary, announced.

Name John Clark Eunice, La., Prexy

Eunice, La., Jan. 6—John W. Clark was re-elected president of the Benito Agricultural Society, Mrs. Alfred Niemela was re-elected secretary, Mr. W. K. Ireland was re-elected treasurer.

The society has shown good programs in recent years and advertised a balance of $150.00 and wound up with $1,250.00 after expenses. A profit of $1,250.00 in prize money was paid out.

Yorkton Exhibition Re-Elects Officers

Yorkton, Sask., Jan. 6—Directors of the Yorkton Agricultural Association re-elected as follows:

John B. Brown, J. B. Brown, C. J. Brown, and W. J. Brown were re-elected directors.

The society has shown good programs in recent years and advertised a balance of $150.00 and wound up with $1,250.00 after expenses. A profit of $1,250.00 in prize money was paid out.

Atсенewif:, Pa., Jan. 6—Alfre...
N. Y. KID SPOTS GET EARLY BREAK

By EDWARD J. CARROLL
President of NAAPAD

The New York paper's message to the members of the National Association of Amusement Parks, Pools and Beaches is one of hope, faith, cooperation and trust.

At this time it is difficult to predict what may happen in 1951, but the frightening international picture that has dominated the world for 1951 is only a matter of time to make its impact felt. And this time, it is hoped that the influence of the New York paper's message to the members of the National Association of Amusement Parks, Pools and Beaches is one of hope, faith, cooperation and trust.

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CARNIVALS

COMMUNICATIONS TO 188 W. RANDOLPH ST., CHICAGO, I1.

THE BILLBOARD

JANUARY 13, 1951

Tampa Club Hosts 350 Kids at Yule Party

TAMPA, Jan. 6.—Greater Tampa Youth Council played host to 350 orphans and underprivileged children at a Christmas party on the club's facility at 1312 Third Ave. South, here. A group of 181 children from the Orange Blossom Boys Club spent the New Year's Day holiday at the club, where they were entertained by a variety show of bands, magicians, comedians, and animals, including a trained dog and a pony. The children also enjoyed a visit with Santa Claus, who brought them presents and had them sing "Jingle Bells." The party lasted from 9:30 a.m. to 3:30 p.m., and was sponsored by the Greater Tampa Youth Council.

Downriver Organ Adds Strength

DRESDT, Jan. 6.—Downriver Carnival Organ recently received its first membership in addition to the Home of the Brave, and the club's officers are pleased to announce that the club will continue to flourish. The membership drive is continuing, and the club is looking forward to a successful year.

Boyd Pays Call on Show Folks

St. PAUL, Jan. 6.—Rocco Schiano, president of the New York Carnival Association, paid a call on this community to discuss the progress of the convention. Schiano was accompanied by Al Smith and Sam Smith, who are also attending the convention. Schiano expressed his appreciation for the warm welcome extended to him and his associates, and pledged to work towards the success of the convention.

Rocco Adds 3 Rides; Prep's For '51 Trek

ST. PAUL, Jan. 6.—Rocco Schiano, president of the New York Carnival Association, announced that three new rides will be added to the convention this year. These rides will be the Wave Rider, the Sky Ride, and the Space Rider. Schiano also announced that the convention will be held in conjunction with the National Amusement Park Association convention, which is scheduled for the same week. The convention is expected to be a major event, and will attract a large crowd of visitors.

Eastern Booking Wars Involve Lesser Dates

Many small carnival operators are vying for the same dates and locations as larger carnivals. This situation is particularly acute in smaller towns where the choices are limited. The competition is intense, with operators bidding against each other for the same dates and locations. This has led to a trend of booking earlier and earlier dates in order to secure the desired locations.

FOUNDER SAYS API LEADS BEST

Self-proclaimed "founder" of the carnival industry, E. A. White, has announced that he will be attending the convention in order to promote his organization, the American Carnival Institute (ACI). White has been a active in the carnival industry for many years, and has been involved in the founding of several carnival organizations. He claims to have led the industry for many years, and is looking forward to attending the convention to promote his organization.

Paul Robertson Frames New Org

INDIANAPOLIS, Jan. 7.—Paul J. Robertson, of 31 years of experience in the carnival business, is planning to organize a new trade association called the American Carnival Institute (ACI). Robertson, who has been involved in the carnival business for many years, plans to bring together carnival operators from all over the country in order to promote the industry and share ideas.

Model Shows

Inn 3 Fairs

Robinson-Owned Org

Also Pacs Midway

At Mason City, low.

MILWAUKEE, Jan. 6.—Inn 3 Fairs, held at Mason City, Iowa, on March 30, were sponsored by the Wisconsin Association of Fairs and Midways, with the cooperation of the Wisconsin Fair Board. The fair was the first of its kind in the area, and was attended by a large crowd of visitors.

Roco's new rides for the convention include the Wave Rider, the Space Rider, and the Sky Ride. These new rides are expected to be a major attraction, and are sure to draw a large crowd of visitors. The convention is expected to be a major event, and will attract a large crowd of visitors.
It's the Original!
EVANS' JUMBO DICE WHEEL
THE FINEST EVER MADE

H. C. EVANS & CO.
1556 W. CARROLL AVE., CHICAGO 7, IL

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CHATTANOOGA, TENN.

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1951—NOW BOOKING FOR SEASON—1952
OPENING MAY 1ST, SUBURB OF DETROIT

C. J. BARTLETT
Managing Agent

WANT CONCESSIONS, KIDS, FOOD, GAMES, VENDORS, WANTED for the 1951 Midway season at Detroit, Mich. Will book all classes of rides, games and food. Will buy large or small, for a limited time. Rides, games and food wanted. Write or phone Robert L. Hammons, 150 S. Front St., Detroit, Mich.

C. J. BARTLETT
MANAGING AGENT

DOWNTOWN 3 LIGHT PLANTS
AMUSEMENT CO. & POWER
Michigan's Charming Midway
OPENING APR. 5 IN RIVER RIDGE

WANT CONCESSIONS, KIDS, FOOD, GAMES, VENDORS, WANTED for the 1951 Midway season at Detroit, Mich. Will book all classes of rides, games and food. Will buy large or small, for a limited time. Rides, games and food wanted. Write or phone Robert L. Hammons, 150 S. Front St., Detroit, Mich.

TED LEWIS SHOW
NOW BOOKING FOR 1951 TOUR

WANT General Agents and Variety Business Managers who know their business in the field of the fine entertainment to handle Ted Lewis and his company. All types of bookings for this famous variety show. Write Ted Lewis, 1307 W. 166th St., Cleveland 7, Ohio.

12:31 ROSWELL, N. M., FAIR LAWN, N. J.

STOCK TICKETS

The Teddy Lewis Co., Inc.

TEDDY LEWIS SHOW
NOW BOOKING FOR 1951 TOUR

WANT General Agents and Variety Business Managers who know their business in the field of the fine entertainment to handle Ted Lewis and his company. All types of bookings for this famous variety show. Write Ted Lewis, 1307 W. 166th St., Cleveland 7, Ohio.

12:31 ROSWELL, N. M., FAIR LAWN, N. J.

STOCK TICKETS

The Teddy Lewis Co., Inc.

CAMDEN PROGRESSIVE CLUB, INC.

WANT General Agents and Variety Business Managers who know their business in the field of the fine entertainment to handle Ted Lewis and his company. All types of bookings for this famous variety show. Write Ted Lewis, 1307 W. 166th St., Cleveland 7, Ohio.

12:31 ROSWELL, N. M., FAIR LAWN, N. J.

STOCK TICKETS

The Teddy Lewis Co., Inc.

CAMDEN, OHIO, HOME-COMING

ON CLEVELAND SHOREFRONT

LARGEST CELEBRATION OF ITS KIND IN AMERICA

Want first or second week in July

Write Robert West, Dept. C, Camden, Ohio, Tuesday evening, Jan. 24th.

FLOYD O. BELL SHOWS
NOW BOOKING FOR 1951

Chief Thoroughbred Agent, Kansas City, Mo.

WANT General Agents and Variety Business Managers who know their business in the field of the fine entertainment to handle Ted Lewis and his company. All types of bookings for this famous variety show. Write Ted Lewis, 1307 W. 166th St., Cleveland 7, Ohio.

12:31 ROSWELL, N. M., FAIR LAWN, N. J.

STOCK TICKETS

The Teddy Lewis Co., Inc.
Serfoss Acquires Gibsonston Home

GIBSONTOWN, Ill. Jan. 6 — Lloyd D. Serfoss, of the manager of Serfoss Poster Shows, has purchased the Gibsonston Home property here, augmenting present holdings in central Pennsylvania.

The old house and garage were owned by Mr. and Mrs. Harry Barnes, who had put it up for sale. The Serfosses may move the yard out to the building.

Magic Empire Gets Andalusia Midway

ANDALUSIA, Ala., Jan. 6 — Magic Empire Shows, general manager of the Andalusia Midway, reports that this week we were awarded the Midway Bandstand Award for Highest Week Fair to be held here October 22-26. We also won first place in the weekly bandstand, and the $500 prize which will be given to the bandstand club. The bandstand club is considered by Mrs. Gable as the one which gave us the most money.

The 1983 annual, Boyette said, will be held in the town of Andalusia. The fair will run six days. The program that last year's teen-age fair consisted of a wagon ride.

KANSAS City Club Honors Deceased

KANSAS CITY, Mo., Jan. 6 — A number of shows from Kansas City attended the annual meeting of the Kansas City Club here last Sunday, to pay tribute to some of the deceased members.

Servicing the show is Mr. and Mrs. Henry Taylor, Mr. and Mrs. W. C. Fleming, Mr. and Mrs. William Sebring, Mr. and Mrs. H. A. Howes, and Mr. and Mrs. H. E. Huggins. The tire was held in March and was well attended.

Winter Quarter Activities

Page Bros. — SPRIGFIELD, Tenn., Jan. 6 — Five new machines for the new equipment were ordered. Manager W. G. Page is busy replacing the old equipment. The Page brothers are well known for their quality work and have made many friends throughout the industry.

Heart of America Club

KANSAS City, Mo., Jan. 6 — Capt. E. C. Wilson installed the officers for the Heart of America Club at the regular meetings of the Heart of America Club, to be held on the third Tuesday of each month. The new officers are President: W. C. Sebring, President-Elect: W. C. Aldrich, Secretary: W. C. Howes, and Treasurer: W. C. Sebring.

Michigan Showmen's Association

3130 Drew Avenue, Chicago, Ill.

Ladies' Auxiliary

On the corner for the regular meeting of the Michigan Showmen's Association, with President: Ruby Sebring, and Vice-President: Ruby Sebring. The meeting was held at the Michigan Showmen's Association Hall, on the third Wednesday of each month. The meeting was well attended.

Whittier Showmen's Club

1451 Embarcadero, San Diego, Calif.

Ladies' Auxiliary

On the corner for the regular meetings of the Whittier Showmen's Club, with President: Ruby Sebring, and Vice-President: Ruby Sebring. The meeting was held at the Whittier Showmen's Club Hall, on the third Thursday of each month. The meeting was well attended.

JAMES DREW ORG.

IN ANTIPOHIA, Jan. 6 — James Drew Show has been delivered to the Georgia winter quarters. Owner James Drew will be attending the annual convention of the National Association of National Association and District Fairs. Both shows will be at the Georgia World Congress of Fair on the second week of the month.

New York, Jan. 6 — We regret to announce the death of Mr. and Mrs. Walter W. Johnson, who were members of the Board of Directors of the American Legion Post 200. The family services were held Wednesday.

Mr. and Mrs. Walter W. Johnson have been members of the American Legion Post 200 for many years. They were active in the Legion's affairs and were well known in the community.

The funeral service was held on Tuesday, with interment at the same place. Mrs. Johnson was a member of the American Legion Auxiliary and was active in its affairs.

The Johnsons have four children, all of whom are active in the Legion. They have been married for 50 years and have four grandchildren.

The family wishes to express their appreciation to the many friends who have come to see them at this time of their bereavement. They will be remembered with love and affection.

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BALLYHOO BROS.

Crystal Ball Steers Agent-See to Route

By Starr Delotte

ALEXANDRIA, Ky., Jan. 6—With 114 W. Pentium, Jail, and Nellag as agents, two shows are being booked. Jail, who has been known to all, is the star of the show. Jail is known for his talent and his ability to work with people. He has been in the industry for many years and has worked with some of the biggest names in the business. Jail is known for his work ethic and his ability to work hard. He is a true professional and is respected by all who know him. The other agent, Jail, is a new addition to the team. He is known for his energy and his ability to work hard. He is a fast learner and is quickly becoming a valuable member of the team. The two agents are working hard to book shows for Jail and are doing an excellent job. They are a great team and are sure to have a successful year.
**Merchandise Topics**

**New York:**
Walter E. Simon in marketing with manufacturers and holders at 10%.

Quikut has again introduced its honed gray filing? Ides, a firm at least, a complete set of these have been available to us. Sturdy, well balanced, and dependable, the product, in the way it may be used for filing, and we believe, will be a great deal of money to the manufacturer, as it is in the field of the firm.

One word of caution—by Casade-Elliott, convenient for filing in a bank, with many other offices, and put away in the file, or in the file, or in the file, or in the file, or in the file, or in the file, or in the file, or in the file, or in the file, or in the file, or in the file, or in the file.

**State Aid Loos for K. Fm.**

*Continued from page 38*

...a 13-lettered in the center. The item is available in red, blue, and green. The Steeplechase Company announces availability of the new Steeplechase, a $200 or $500 watch. The watch, which is made of gold, is a key to the future.

The most recent development in the wearing of watches is the introduction of the new Steeplechase. The watch is designed for men and women, and is priced at $200 or $500. It is available in a variety of colors, including red, blue, and green. The Steeplechase Company has also announced the availability of a new watch, the $200 or $500 watch. The watch is made of gold and is a key to the future.

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**Detroit:**

Salvation Army Company headed by Maj. G. K. Beauford, 141 Transportation Building. The company handles the Salvation Army's work in Michigan, and is currently featuring women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state. The Salvation Army's work in Michigan is extensive and includes the work of the Salvation Army's women's work in the state.
**LETTER LIST**

Letters and messages addressed to the editor of The Billboard and to our Cincinnati office are handled by two young women. You are invited to write to us in person, ask for your name on the list. Be sure to state your name and home address fully.

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MEN'S \& LADIES
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LEVIN BROTHERS

I need 500 Men to wear SAMPLE SUITS
Ply NO MONEY. SEND NO MONEY.

MARVEL WHOLESALE CATALOG

FIELD OR WOOD CHAIRS

PLEATED BUILDING

SISTERS BUILDING

GELLIS BROKERS
Pipes for Pitchermen

By BILL BAKER

MARY RADAN, manager of Schiller’s store, Little Rock, Ark., who is planning to hold a pipe show on Christmas Day, tells of a pipe that was sold in the store recently.

"The pipe was a "duplex,"" she says, "and it was made of a special metal, which is supposed to be able to withstand high heat." She added that the pipe was purchased by a customer who was planning to use it for smoking tobacco with his pipe.

She said that the manufacturer of the pipe, a well-known firm, had guaranteed the pipe for one year against defects in material or workmanship.

The pipe was sold for $5.00, and the customer was pleased with it, according to Miss Radan.

She added that the store had been receiving many orders for pipes in recent weeks, and that she expected the demand to continue into the New Year.

Miss Radan also pointed out that the store had a large selection of pipes, including both hand-crafted and machine-made models.

She said that the store was open on Christmas Day, and that customers could purchase pipes and other smoking accessories at the store.

Miss Radan thanked the customers for their support and wished them a happy holiday.
Salesboard Sidelights

**Wisconsin Fair Men Meet**

*Continued from page 54*

blackboards and juggling platforms, magic acts, the trick horse and pony shows, and midway rides.

Four of the state's largest blackboard manufacturers were also present to talk about their blackboards and juggling platforms.


Other features included a panel discussion on the future of the fair industry, with panelists from Wisconsin, Minnesota, and Pennsylvania.

The event was held on a beautiful spring day, with many attendees enjoying the exhibits and midway rides.

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Music * Vending * Amusement * Bells * Counter

*Only advertisements for Used Machines are accepted for publication in this column.*

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**ALL BOARD SHOWN**

**ALL BOARD SHOWN**

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Chicago 1, Ill.

**SALESBOARDS**

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**NEW LOW PRICES—SCIENTIFIC ASSORTMENT—FAIR TRAINING**

**LEGALSALE SALES & INDUSTRIES**

301 W. Randolph St.

Chicago 1, Ill.
1951 All-Industry Show Canceled by ACMMA Board

CHICAGO, Jan. 6.—The board of directors of the American Coin Machine Manufacturers Association (ACMMA), in mid-winter session in New York, Thursday (4), voted not to hold the 1951 All-Industry Show.

The board decided to cancel the show in view of the current inter-national situation which has al-ready brought about restrictions or many key materials used in private industry, thereby making it a prob-lem to determine which type of products will be manufactured in the show. The board scheduled tentatively for May.

W. MacClay, O. D. Jenkings & Company, Reno Sherry, H. C. Kitching & Company, and Al Smith, Buckner Manufacturing Company, were elected to fill the vacancies created by the resignations of John Ryan, Universal In-dustrial Company, and Robert F. Beck, Buckner Manufacturing Company.

STEEL COPPERS ON WAY BACK?

WASHINGTON, Jan 6.—Steel coppers on its first visit to the city, Jan. 6, and the latest report on the condition of the steel coppers on their return home.

The steel coppers arrived in Michigan City, Ind., on Friday (1), and were shipped to New York on Saturday (2). They were expected to reach Chicago on Monday (3).

Benson Again

HeadsDSAI

DETROIT, Jan. 6.—General Motors Corporation announced today that it has signed a contract with the American Motor Car Corporation, re-elected president of the company.

As announced by General Motors, there will be a meeting of the directors at the General Motors building on Wednesday (3), and several other important meetings.

TRUMAN SIGNS

BELL

JACKSON

JOHNSON

BILLS

WASHINGTON, Jan. 6.—The President of the United States, who is now in Washington, signed the following bills today:

1. The bill to establish the National Bank and Currency Committee, which was introduced by Senator Johnson, February 27, 1950.

2. The bill to establish the Federal Communications Commission, which was introduced by Senator Johnson, February 27, 1950.

3. The bill to establish the Federal Trade Commission, which was introduced by Senator Johnson, February 27, 1950.

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VENDING MACHINES

Communications to 1823 W. Randolph St., Chicago 1, Ill.

January 13, 1951

Vending Biz Census for 1950 Shows Sales, Machine Gains

Billions $ Industry Now a Major Factor in Retail Distribution

CHICAGO, Jan. 6.—An increase in the number of vending machines in service during 1949 by 72,131,000 has brought the total to 449,967,000, according to the National Vending Machine Association's annual census. This represents a gain of 17.7 per cent over the 1948 total of 377,836,000 machines. The increase was

The number of beverage vending machines was 147,708,000 in 1949, compared with 135,189,000 in 1948, an increase of 9.4 per cent. The number of coin-operated machines was 202,259,000 in 1949, compared with 182,688,000 in 1948, an increase of 10.2 per cent.

The census, conducted by the National Vending Machine Association, is the only authoritative source of information on the size and scope of the vending machine industry. It includes all types of vending machines, including those operated by independent operators and those operated by national vending machine companies.

The census is conducted in cooperation with the National Machine Operators Association, which represents the vending machine industry. The census is conducted annually and is designed to provide a comprehensive picture of the vending machine industry.
Top Industrial Firms Cite Vendor Benefits

CHICAGO, Jan. 8.—The value of candy to industrial workers and the co-operation of executives increasing in importance by leading manufacturers in the National Confectioners Association (NCA), alias, officials are report. Presence of vendors was seen to increase rates of quick and round-the-clock production, and one result is the fact that many companies are now planning to buy candy as part of their daily diet. Our 17,000 employers are we are well interested in making good, we are off our employees and all others.

Buckley Named New Vendo VP

KANSAS CITY, Mo., Jan. 8.—Thomas A. Buckley, formerly manager of the Vendo Co., has been made vice-president of the company. He also is a member of the board of directors and is president of the new company. Buckley has been with the company since 1922 and has been in the candy business since 1918. He was a graduate of the University of Michigan, where he received his degree in business administration. In 1922 he was transferred from Minneapolis to the Pacific Coast, where he has been in charge of operations for many years.

Buckley will be succeeded by M. E. Conlon, who will have charge of the Pacific Coast division. Conlon has been with the company since 1918 and has been in charge of the candy business since 1918. He was graduated from the University of Michigan, where he received his degree in business administration.

Peter Paul Plans Dime-Bar Push For Vender Exclusive

CHICAGO, Jan. 8.—Peter Paul Inc., the leading manufacturer of chocolate bars, will soon be offering a new line of chocolate bars, the dime-bar. The new line will be offered in a larger size than the usual dime-bar and will be offered in a variety of colors and flavors. The dime-bar will be offered in a larger size than the usual dime-bar and will be offered in a variety of colors and flavors.

Candy Ops Make Dime Bar Tests

CHICAGO, Jan. 8.—Over one thousand candy operators throughout the country are experimenting with the new dime bar. The results of the tests show that the new bar attracts more attention than the usual dime-bar. The tests also show that the new bar is more popular than the usual dime-bar.

Operators participating in the tests, conducted by the National Confectioners Association, report that they now pay close attention to the advertising of the new bar. They have found that the new bar is more popular than the usual dime-bar and that it brings in more sales.

Another GUGGENHEIM EXCLUSIVE!

Special Offer expires January 22nd, 1951
With every order of 4 VICTOR TOPPERS
Candy Confectioners' Association
1600 Bronze Cents and 1000 Good Rich
and All others.

ORDER VICTOR TODAY!

VEEDCO SALES CO.
1214 Market St.
Philadelphia 1, Pa.

SPECIAL OFFER JANUARY 8th, 1951
WITH EVERY ORDER OF 4 VICTOR TOPPERS
Any model except 801. 750000 Candy Confectioners' Association
1600 Bronze Cents and 1000 Good Rich
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Detroit, Jan. 6 — Schermack Products Corporation, manufacturers of vending machines, will continue operation with no lay-offs, as the result of a policy adopted by the company's board of directors in the recent death of Joseph J. Schermack, founder of the company. His son, Joseph B. Schermack, has been elected to the position of secretary to succeed his father.

The company, Schermack, was the inventor of the roll-top stamp machine. He established the business in Detroit in 1908.

Joseph J. Schermack, 43 years old, has been with the manufacturer's company and its predecessor company since 1920 for a period of 23 years. He is a member of the Fraternal Order of the Odd Fellows and the Metropolitan Lodge. He is a member of the Masonic Lodge and the Knights of Columbus.

1950 cig tax returns show decline in Ark.

Little Rock, Ark. — U.S. Internal Revenue Commissioner Davis D. Price, made a report that cigarette and cigar tax collections for the year just ended totaled $4,710,672, compared with $5,005,073 in 1949. This is a decrease of $344,401, or 7 per cent.

Cig are the most important of the 4000 tax collections for the year just ended totaling $14,710,672, compared with $16,005,073 in 1949.

Detroit, Jan. 6 — Higher tobacco, coffee, and beer tax rates, an increase in the number of dealer's permits for beer, and the lowering of the statutory age for the purchase of tobacco, have all been effective on Monday, Jan. 15, according to the state comptroller.

BOSTON, Jan. 6 — Higher tobacco and beer tax rates, increased permit fees for beer dealers, and the lowering of the statutory age for the purchase of tobacco, have all been effective on Monday, Jan. 15, according to the state comptroller.

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Defense Workers Benefit

Vending is a big item in the future for Big Vending and L. M. Melton's of Rockford, Ill., also. Today you can almost get an entire meal out of a vending machine. A hot, hand-baked chocolate, banana, water, and apple pie are just some of the things you can get out of a vending machine.

To make money, the business is operated by a machine, which is owned by Big Vending and L. M. Melton's. The business is operated by a group of machines, which are located in various parts of the city. The business is operated by a group of machines, which are located in various parts of the city. The business is operated by a group of machines, which are located in various parts of the city.

In addition to the machines, there is also a counter at the entrance, where you can get your food. The counter is operated by a group of machines, which are located in various parts of the city. The counter is operated by a group of machines, which are located in various parts of the city. The counter is operated by a group of machines, which are located in various parts of the city.

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Turning Back the Clock

15 Years Age

1936—Casey A. Gregory, president of the Deere & Company, announced the appointment of H. W. Deere as vice-president. H. W. Deere was the company's second vice-president.

Chicago, Jan. 1, 1936—Casey A. Gregory, president of the Deere & Company, announced the appointment of H. W. Deere as vice-president. H. W. Deere was the company's second vice-president.

A. C. Deere & Company, 1001 Oliver Ave., Janesville, Wisconsin, has announced the appointment of H. W. Deere as vice-president. H. W. Deere was the company's second vice-president.

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Chicago, Jan. 1, 1936—Casey A. Gregory, president of the Deere & Company, announced the appointment of H. W. Deere as vice-president. H. W. Deere was the company's second vice-president.

10 Years Age

1944—Casey A. Gregory, president of the Deere & Company, announced the appointment of H. W. Deere as vice-president. H. W. Deere was the company's second vice-president.

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A DOLLAR SAVED


By SAM ABBOTT

Los Angeles, Jan. 6—Following the old adage of "a dollar saved is a dollar earned," L. A. Om located a music machine route. He started in business about 11 months ago and made $800 with four machines and now has approximately 40 machines. He is also working under the policy of "a dollar saved is a dollar earned." He has never given up debt over his head, taking an appropriate percentage of the annual profit and has an increase in his business. He operates no particular type of music machine.

Wisconsin Org Mulling March Of Dimes Drive

MILWAUKEE, Jan. 8—A major group of Wisconsin members of the Wisconsin Phonograph Dealers' Association (WPOA) for the March of Dimes campaign met in Milwaukee last week. The WPOA secretary, sent letters to all the members of the group informing them of the need of the Wisconsin chapter that each do not pay any shrinkage to the March of Dimes campaign. The No. 100 record machine is a weekly best-seller.

Most ops contacted were in agreement with the WPOA, although some thought of several objections. Others were interested in this promotion for charity funds. One machine that showed up was 

Bridgeport Ops Optimistic as '51 Tees Off

BRIDGEPORT, Conn., Jan. 6—Bridgeport's 1951 campaign is beginning to pick up presently in this area, according to E. V. Fitzgerald, president of the Bridgeport Coin Machine Operators Association (BCOAA). The coin machine industry is in the process of discussing the past year in order to acquire the public's confidence. "Coin machine operators are optimistic about 1951," Fitzgerald said. "As a result of the success achieved, we feel that the public will be even more willing to use the machines in the future. The coin machine system is expanding rapidly across the country and we expect this trend to continue."

West Coast Ops Eying New Means To Increase Grosses

Los Angeles, Jan. 6—Recent changes in the coin machine industry have led to new opportunities for growth. The coin machine operators have been working hard to increase revenue and profits. The Billboard magazine has been a key publication for them, offering valuable insights and strategies.

Merchandising Music

BUILDING PLAY... Here's a way to build music and sales. Set up a coin machine to play records, but only after the machine has been fed money. People will be more likely to feed money into the machine if they know they will be able to hear the music. This method of merchandising music is being used by many coin machine operators around the country.

CLINTON ST CLAIR

C. H. Hanneman, vice-president of Clinton St. Clair, who has been associated with the company for many years, said that the firm is working on a new coin machine design that will be more attractive and easier to use.

Fifth Annual Record Recap

In the music industry, the Billboard magazine provides a comprehensive overview of record and artist achievements. The publication includes data on album and single sales, tour dates, and much more. The magazine is a valuable resource for anyone interested in the music industry, whether they are a fan or an industry professional.

Detroit Opts Promote Goodfellows Charity

Detroit, Jan. 6—The coin machine industry was well represented in Detroit last week, with the Goodfellows holiday charity activity. The Old History Industry Association sponsored a "Coin Drive" and sold "Coin Box" Certificates to raise money for the Goodfellows. The certificates were sold at the coin machines and provided a means for approved teen-age diversions. Since it inception in 1935, the Goodfellows has helped thousands of children with the sale of these certificates and now is a major source of funds for various local charities.

Info in Other Departments

Among the stories of the interest to the coin machine industry is the annual record of popular music for the (Record Department). A summary of the machine industry is included on page 88.

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Record Price Hike Brings Matter To Head; No Definite Plans Set

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Name Wurlitzer Works Manager

NORTH TOWANDA, W. Va., Jan. 6—The appointment of Clinton St. Clair, who has been associated with the company for many years, as the new Wurlitzer Works Manager was announced this week by Ray L. Leuphagen, president of the Leuphagen Company.

Colorado Opts Hold Meeting

DENVER, Jan. 6—The Colorado Music Guild (CMG) held a special meeting Saturday (Dec) with more than 20 operators and the entire group present at the meeting. The group discussed the current state of the industry and agreed on a course of action for the future.

MARKets OF THE WEEK

Newspaper

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3½ miles of music on AMI

Save your dollars! Save your time—which is even more precious than dollars! Save the stress and strain of extra typing, titling, inventory-keeping—the clerical detail that tires and depresses! A minimum investment in 20 records which the willing AMI speedily plays on both sides to render 40 selections, gives over 3½ miles of music (by measure of groove-lengths). More than two hours of solid entertainment! The public likes 40 selections and the location does, too—patron wastes no time in trying to find the title he wants to play. The "C's" menu of music is so varied that it satisfies every taste instantly, so comprehensive that it always has just a little bit more music than the public will ever ask for!

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan
**ONLY Williams NEW**

**Music Mite**

10 Record Selective 45 RPM Phonograph

IS PROFITABLE IN THE THOUSANDS OF SMALL LOCATIONS

How many locations are there in your territory that don't have music? Why?—primarily because you can't operate in them profitably with high cost equipment, or, maybe they're too small to accommodate a standard size phonograph. But now you have the expertly engineered, beautifully designed MUSIC MITE—with SELECTIVITY, CREDIT UNIT, PROVED RCA RECORD CHANGER AND SIMPLE "IN-A-DRAWER" SERVICING—to assure profitable operation because it does everything the standard size phonograph can do but COSTS LESS THAN 1/2 AS MUCH—and can be placed anywhere.

Location tests prove MUSIC MITE can recapture those locations and the profits they hold because MUSIC MITE is a LOW-COST, LOW-OVERHEAD phonograph that PRODUCES PROFITS IN LOW-AVERAGE LOCATIONS!

Hear it -- See it at your Williams Distributor today or mail the coupon for complete information!

**Williams Manufacturing Company**

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS
Merchandising Music

• Continued from page 18

WOG Gives $100 To N. Y. Charity

PORT CHESTER, N. Y., Jan. 8—WOG (Advertising), a meeting in White Plans, N. Y. recently, voted a donation of $100 to be given to Reverend Townsend, chaplain of the Westchester County General Hospital, the old folk's home, and the succourary.

Seamore Pollack, WOG secretary, reported that almost all the re- store membership was on hand for the final R treat meeting, and that during the season all the papers were read, refreshments were served.

Curt Pavell, president, presided at the meeting.

DON'T GET CAUGHT IN THE MIDDLE OF THIS ONE

Operators with long memories won't need a short jab with a sharp stick to remind them the way things look, they had better take a look at their equipment now.

If you're smart, you'll bolster your business—and good—with new Wuritzler 250's.

The thousands in operation have proven them the biggest earning, most versatile, most economical operating phonograph of all time.

Better play safe and buy 250's TODAY. You can't go wrong doing that.

The Rudolph Wuritzler Co.
North Tonawanda, N. Y.

Marberry Sales Moving

NEW YORK, Jan. 6—Albena Sales, jobber of used coin phonographs, will complete move to new quarters at 503 West Fifty-third Street, office, by Ben Horowitz, has completed change of address, 150th Avenue, for more than 12 years.

Dent me a hand

JOIN MARCH OF BIKES

Stainless Steel

Sacricty Hits Tube Output

Rising Shortages Will Affect TV Production Rate

WASHINGTOE, Nov. 22—Eugene G. Sullivan, president.

Rising Shortages Will Affect TV Production Rate


Rising Shortages Will Affect TV Production Rate

West Coast Ops

The RISTAUCRAT '45 is the

Only SMALL MUSIC BOX actually PROVEN IN OPERATION

IT'S TROUBLE FREE
...still the best Deal on Location

LOW COST

RISTAUCRAT '45

Simply flip the switch to set play for
1 OR 2 HIT TUNES FOR 5¢

National Slug Rejection on all models

Plays like new records, small operator and drop store, all top recordings, original 200 and large limited run are amazing quality solid works points. This is possible with the RISTAUCRAT '45 because of its true 3600 RPM, conical high-speed motor conical playback of all records. Compares with the best Music Box...then compare to this incredible low price RISTAUCRAT '45 is the machine you need, immediate delivery!

Write to Factory for Full Details

RISTAUCRAT, Inc.
126 J. Wisconsin Ave.
Appleton, Wis.
Defines Types Covered, Outlines Procedure Sellers Must Follow

- Continued from page 12

- Table

FOLK TALENT AND TUNES

- Continued from page 29

THE SUREST THING YOU'LL KNOW...

EVANS

20 RECORD, 40 SELECTION

CONQUEST

If you are operating Conquests, you can add back and take it easy! If you take a page out of your Conquest/s problem and add it back, you'll find that the problem will be virtually gone. If you can add back and take it easy!...

LAUNCH Day - May 24

H. C. EVANS & CO.

1356 N. WEBB AVE. CHICAGO, ILLINOIS

See Pages 48 and 49
Shuffleboard Singles Meet
Set Jan. 28
KENOSHA, Wis., Jan. 6—The Western States' last annual shuffleboard tournament will be held at the Western States Shuffleboard Club, Sheridan Road, Kenosha, January 28 and 29 (Monday and Tuesday). Chuck track, lesson tournament, announced this week.

Four prizes will be awarded. First prize has been awarded a sum of $100, second prize, $75, third prize, $50, and fourth prize, $25. All matches will be held on a best two-out-of-three basis.

Sectional tournaments can be held in as many different places as can be arranged. Each county or city is encouraged to arrange a sectional tournament.

Set the date, plan to attend, and come out to show your stuff at the Western States Shuffleboard Club, Sheridan Road, Kenosha, January 28 and 29.
Miami:

Balmy weather here is resulting in a food-laden tourist promenade in the coin machine field. Jack Miller, manufacturer's rep representative for AIM, is staying at the St. Moritz Hotel, Miami, until he moves into his new home on Normandy Island, Miami Beach.

Milton Green, of New York, is staying at the Cadillac Hotel and advertising himself in the office of Adams Vending Company, Miami Beach. Green is producing a coin machine catalogue that will be sent to the coin machine field.

Barney Sugarman, of Rutron Sales Company, New York, is staying at the Miami Beach, Florida, hotel. Sugarman is an active coin machine salesman and has been in the field for many years.

S. L. Neiman, public relations director of the National Coin Machine Distributors' Association (NCMDA), is working on the agenda of the NCMDA meeting in Miami Beach, beginning Monday (10).

Dud Rottler, CMI legal counsel, and his bride are honeymooning in Nassau. They were married December 30, Col. Luis L. Luna, 81st Infantry, rep. his newly acquired quarters are well and have already taken on the appearance of an office. In the new set up was officially installed. Dixie Bell, Nova, is working on a new trade idea.

Charlie Pfister, Kimberly sales manager of Emsy's Merchants, New York, is on holiday in Chicago.

(Continued on page 88)

Chicago:

Lee Miletz, World Wide Distributors, put in another rugged week handling trade. Al Stern was still in the Stern's office in St. Paul, Monticello West still in Wisconsin...

In the halls here last week were Lee Goldenberg, T. F. P., and T. F. P., Distributors, Cleveland, Ohio, and S. L. Neiman, public relations director of the National Coin Machine Distributors' Association (NCMDA), who was working on the agenda of the NCMDA meeting in Miami Beach, beginning Monday (10).

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During the past summer, has proven of long value. Plus service, the money paid off in greater over-all dollar volume than the expected. It has been found, Vendall's Pa Kelly is at his strongest behind the feature when the incentive program, and keep records of equipment inventory. Joe Calhoun, president of Turbos, Inc., of New York, has two-day trip to two-day trip to the city from a recent station trip when the station's week was killed and was hit by a truck. The station was taken over 200.

A. Garrick Alex, president of Vendall Company, reports the form's incentive plan for the month of May, has been in force for three weeks, and has proven of long value. Plus service, the money paid off in greater over-all dollar volume than the expected. It has been found, Vendall's Pa Kelly is at his strongest behind the feature when the incentive program, and keep records of equipment inventory. Joe Calhoun, president of Turbos, Inc., of New York, has two-day trip to two-day trip to the city from a recent station trip when the station's week was killed and was hit by a truck. The station was taken over 200.

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Detroit: Michael Bellanstoni, of Bell Coin Machine Company, reported business showed a pickup in the past few days. He is planning a number of additional games on new locations. Frank Blidge, owner of Lincoln Park Amusement Company, Lincoln Park, Mich., is in Wyandotte General Hospital recovering from a cerebral hemorrhage. His wife, Mrs. Judith Blidge, is taking every active management of the business during his illness.

Miller-Newmark Distributing Company will continue to operate under the same name, with offices in Detroit and Grand Rapids, following the recent death of Ben H. Newmark, one of the most active figures in the coin machine industry. Bill Miller, owner of Grand Rapids, the senior partner, will continue in direct charge of the Grand Rapids division, while Tony Sander, who has been in business as an operator, has been named manager of the Detroit branch. The firm continues as distributors for AMI, Juke boxes and phonographs.

Automatic Television Company, operated by Daniel B. and Kenneth C. Chedwick, in partnership with their father, Carl L. Chedwick, has moved to new headquarters at 9045 Bramwell Avenue. D. C. Smith, who formerly operated the Davisburg Stamp Store, has switched to the advertising field, operating an extensive scale route.

Humor B. Stuart, president of Advance Products Company, reports the company has boxed out manufacturing and sales of its coin changer to King-Berley Company, and is now developing another item, with plans contingent upon war developments. J. N. Holm, manager of Brass Products Company, reports the company has discontinued its production of metal and other items for each machine production and replacement parts, in order to concentrate on automotive items. Frederick B. Wulck, regional distributor for Coradia radio and television, has completed installations of radio coin units in hotels in Jackson, Mich., and Fremont, O. A serious shortage of skilled workmen is impeding this field, he warns, because of the large numbers entering the service.

Frank D. Wulck reports the Detroit Coin Machine Company has completed a move to new quarters at 1925 Flushing Road in Dearborn Park, Mich., north city suburb, after 15 years in old quarters on Davison Avenue, Detroit. Wulck will be using a new, one-story building and office facilities for full manufacturing efficiency.

F. L. Jacoby is completing the present production run of bottle Taiwan and the expanding operation in this field for the "Furama." Plans for development of other types of machines, in the producing for someone, also are being held in abeyance by the current war.

The company no longer makes automatic washing machines, having subcontracted all machine production to the Norton Manufacturing Company, formerly with radio networks, and is now producing for all market shifts, including the sales staff of Michigan Lumber Company, James F. Hopkins reporting.

Phil Selbert, manager of the MICH Coin Machine Company, has left for New York to conduct business. The company has been operated by the company's distribution.

Erny Lownenthal, president of Martin Distributors, who have the Marvel Gold game, was away on business last week. Joseph Brill, head of Brilliant Music Company, moved January 1 from his location in Convention Hall to 1144 Water Street. George W. Wadsworth, of Gwyn Distri- butors, decided to stabilize his operations at their present site, rather than expand, to meet present conditions. The record price increase is close to a "real-time" situation, those operators, who are concerned, are sounding along with other interesting ideas.

Al Hunter, formerly with Gaye Distributors, who has been working for some time for General, because of ill health, visited the firm. He has been in Ohio for the past few days, working on personal special assignment.

James A. Peacemaker, box office operator, has been in New York for the past few days, visiting the firm and taking care of personal business.
MILWAUKEE

United Ace has taken to plugging the Wurlitzer 1200 via spot announcements over local radio stations. Some time back, Harry Jacob Jr. and Sr. were among the Wurlitzer distributors who pioneered the use of television in promoting juke box sales.

Ben Alberts, who formerly sold the Galesian in Wisconsin and Michigan, has taken over the Super and same duties for Wisconsin. SuperVend distributor in that territory is Peter Distributing Company, Manager Burm Cooper informs that Ben Alberts will make his headquarters at the Paton cigar showroom on Fond du Lac Avenue.

The recent snow and sleet storm, which cancelled traffic and business all over the State for several days, also hit the Milwaukuee metro area. Many newspapermen were out of the office for days, due to the storm being frozen. Bad driving conditions also cut down the number of motorists and the meter was taken down more than $600 for the day.

Recovering from injuries suffered in the explosion accident which claimed the life of a worker, and which injured the advertising manager, he ran his car into the side of a freight train that was traveling down the tracks, but Vincent walked away with only minor injuries.

Oscar Hadrien was in the Radio Doctor's for his weekly wax buying. Oscar Jones of Wisconsin was in town and Vincent and Oscar walked out of the hotel, Vincent and Vincent walked out of the hotel.

E. M. Lewis, executive vice president of Brown of Wisconsin Tobacco Company, manufacturers of Raleigh Cigarettes, is spending some time out of the office. His travel also includes visits to some of the local cigarette vending machine operators.

New office employee at the Major Distributing Inc. in Beverly, Illinois, has less than a month's service behind the record counter at the downtown Woolworth store. Meanwhile, Edgar O'Brien is in charge of the office staff of Phyllis Kappelman, who is in charge of the office staff. At least four years back at the old office on North Avenue and has been sorely missed during the months he has been out of the picture.

Washington:

Sparrow of Washington again back from a Christmas party for all employees and their wives. President Bayley and Phipps, Christmas boxes were set up and dinner highlighted the entertainment.

J. C. Phipps, service manager for the Wurlitzer, is back from his vacation during the holidays. William Baldwin, service manager for Sparrow of Norwalk, has moved his residence to Cleveland, where he has joined the Sparrow of Washington staff. He has been with Sparrow for about three years.

Latest of the Washington Music Company is the Wurlitzer 1200 on display at the Wurlitzer 1200 showroom in the shop, decorated with lights and napkins.
The Triple-Threat Money-Maker for '51!

GENCO'S NEW DYNAMIC

**Tri-** **Score**

**FASTEST, MOST EXCITING**

5-BALL GAME ON THE MARKET!

2 Special Flippers - 2 Power Bumpers!

A single ball "down-the-middle" can double or triple the score-the secret of constant replay and PROFITS GALORE!

Cash in on this GENCO creation—New Year HIT across the nation!

WRITE, WIRE or PHONE YOUR DISTRIBUTOR NOW!

GENCO
2621 NORTH ASHLAND AVE.
CHICAGO 14, ILL.

FOR BETTER BUYS—BUY NOW
Direct Distributors for Leading Manufacturers

**ARCADE EQUIPMENT**

**Cigarette Vendors**—New

**Counter Games**—New

**Gumball Machines**—New

**Pin Games**—New

**Poker Machines**—New

**Puzzle & Games**—New

**Shuffle Alleys**—Used

**Special**

**Vending Machines**—New

ATTENTION

Canadian Operators and Distributors

Self and manufacturers announce a new model of GENCO pinball machines and shuffle machines available now.

WANTED

WILL PAY CASH $$ $$ $$ $$ $$

Everybody That's SEEN IT...WANTS IT
AND WE ARE DOING OUR BEST TO FILL ORDERS!

BAND-BOX

OUR NEW YEAR'S MAIL WAS ONE OF THE
LARGEST EVER! HERE'S WHAT OPERATORS
EVERYWHERE HAD TO SAY.

"Collections Are Soaring!" "We're Getting
New Sales Every Day!" "Band-Box a Real
Hit!" "We Use More Than Original
Order Placed!" "Send More Band-Boxes!

Send a Day Until I Say Stop!" "Band Box
Making This a Happy, Happy New Year!

CURTAINS OPEN AND CLOSE WITH EACH RECORD
MUSIC OPERATORS Everywhere
APPLAUD THE BIG 4 FEATURES!

IF YOUR DISTRIBUTOR DOES NOT HAVE "BAND-BOX" WRITE DIRECT TO CHICAGO COIN MACHINE CO. FOR NAME OF THE NEAREST DISTRIBUTOR

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

ROY McGinnis CORP.
2011 MARILAND AVE. BALTIMORE 10, MD. PHONE: BELMONT 1500

ONE ROLL BALLS

WANT TO BUY

ONE ROLL BALLS

RECONDITIONED PIN GAMES
READY FOR LOCATION

Every Piece Guaranteed

Cash Waiting

WANT TO BUY

ANYTHING

COIN OPERATED

Send Your

Equipment List Today!

HIGHEST

PRICES PAID

Every Piece Guaranteed

FOR THE BEST IN

PIN GAMES

SHUFFLE ALLEYS

RAY GUNS

IT'S

coinex

CORPORATION

For the best in

PINS GAMES

SHUFFLE ALLEYS

RAY GUNS

IT'S

Coinex

Corporation

Nuremberg

1966 Press East Chicago 71

ATTENTION, WURLITZER 1,100 OPERATORS
DON'T THROW AWAY YOUR OLD COIN CENTRES.

Due to an error in the cutters and finishing process, all Wurlitzer 1,100 machines may not have been cut to the original specifications. In order to ensure the best performance of your machines, it is recommended that you replace the coin centres with new ones from the factory. These new coin centres have been carefully manufactured to meet the original specifications of the Wurlitzer 1,100 model. By doing so, you will be able to take full advantage of the performance and durability of your machines.

GIVE TO DAMON RUNYON CANCER FUND
Here's Knock-Down, Drag-Out, Two-Fisted ACTION!

GOTTIEB'S
AMAZING

**Knock Out**

with a BRAND NEW
SUPER-SENSATIONAL FEATURE!

UPROARIOUS, SLAM-BANG ANIMATION IN A
REAL RING on the PLAYFIELD!

To Score Knockdown, Player Hits:
BUMPERS 1 TO 5—
"KO" TARGET—
"KO" ROLLOVER BUTTON—
"KO" ROLLOVERS—
REPLAYS AWARDED ON KNOCKDOWNS—
HIGH SCORE

MYSTERY REPLAYS * NUMBER SPOTTING TARGETS * "POP" BUMPERS * FLIPPERS
PRE-TESTED FOR YOUR PROTECTION!

ORDER NOW FROM YOUR
DISTRIBUTOR!

{\text{D.Gottlieb & Co.}}

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"
Spectacular APPEAL! HI-POWERED EARNINGS!

INCOMPARABLE UNIVERSAL'S WINNER
PEP UP YOUR LOCATIONS WITH UNIVERSAL'S HIGH SCORE BOWLER

Yours for a LASTING RUN NOW AND FOR YEARS TO COME!

New!
15 PINS
PERFECT SCORE 1000
NEW SCORING PRINCIPLE
UNIVERSAL'S TIME PROVEN MECHANISM EVEN SIMPLER THAN EVER BEFORE!

OPERATORS' REPORTS PROVE GREATER CASH BOX EARNINGS BY 4 TO 6 TIMES
EARNINGS SURPASS ANY PEAKS OF THE PAST YEAR!

Don't Miss This Popular Shuffle Game
UNIVERSAL'S DeLuxe TWIN BOWLER
The finest convertible FREE PLAY or NOVELTY shuffle game of all! Order Now!

Write ...
Wire ...
Phone ...

See Your Universal Distributor

UNIVERSAL INDUSTRIES, Inc.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment
5737 NORTH BROADWAY • Telephone UPTown 8-2345 • CHICAGO 40, ILLINOIS
**PEP UP SHUFFLE-PROFITS WITH**

**New Bally HOOK-BOWLER**

**AMAZING NEW HOOK-SHOT FEATURE**

**ONE PLAYER 10¢**  **TWO PLAYERS 20¢**

**New Hook-Action**

INSURES TRUE-BOWLING APPEAL

**New Power-Rebound**

RETURNS SLOWEST SHOTS LIKE LIGHTNING

**New Faster-Scoring**

AND NO-WAIT UPRIGHT FLY-AWAY PINS

SPEEDS UP PLAY...STEPS UP PROFIT...

SHOOT a puck through the Hook-lane at proper speed... and see the puck actually swerve into the pins for a smashing high-score hook-shot! Watch the players flock to the only shuffle-bowling game that permits all styles of bowling skill, including hook-shots and straight-shots... the only game that brings out players' speed-controlled skill as well as aiming skill! Watch the lightning speed of puck rebound, score-consistency and pincontrol! You'll quickly see why HOOK-BOWLER is the fastest profit-producer in the shuffle-class. Order HOOK-BOWLER today!

**Bally®**

**TURF KING**

THE GREATEST PIN-BALL GAME OF ALL TIME!

When it comes to pin-ball games... when it comes to offering a lot of real entertainment to fun-loving people everywhere... when it comes to healthy operating income... there isn't a game on the market that can compare with Bally TURF KING, the jumbo pin game that is packed with thrills and excitement. It gives players a lot of fun for their money. It's the favorite of both operator and public alike. Order from your Bally Distributor today.

**Bally MANUFACTURING COMPANY**

division of lion manufacturing corporation

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
UNITED'S

Skee Alley

A Great, New Automatic Scoring Shuffle-Type Game

Skill Shots Galore
Play Compelling Suspense
Fun for Everyone
Great for Competitive Play
Fast Action - 2 Pucks
Proven Player Appeal

SIZE
9 1/2 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED'S Drop Chute

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Proper Programming is ESSENTIAL to Modern Music Merchandising

100 SELECTIONS AND THE 5 BASIC MUSICAL CLASSIFICATIONS. The Selector Panel of the Select-O-Matic "100" makes your product—MUSIC—easy to buy because the music is properly displayed. By grouping 100 record titles under the 5 basic musical classifications, fast reference and easy selection are assured ... and there is an adequate choice of titles under each classification.

"MUSIC FOR EVERYONE" Only Select-O-Matic "100" music systems provide "music for everyone"—for kids ... for teenagers ... for oldtimers... at the phonograph... anywhere in the location. And, thanks to this wide selection, people who never spent a nickel in a coin-operated phonograph are listening to the music of their choice—played by their favorite artists, on Select-O-Matic "100" music systems.

ONLY Selectomatic MUSIC SYSTEMS HAVE

100 Selections

... at the phonograph

AT 78 RPM

The world's first 100 selection music system designed for the playing of both 10 and 12-inch 78 RPM records.

AT 45 RPM

The world's first 100 selection music system designed exclusively for the playing of 7-inch 45 RPM records.

... anywhere in the location

The Wall-O-Matic "100" ... select the song 100 selections... automatically 20 at a time under the 5 basic musical classifications ... right to the finger tips of guests, wherever seated.

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