Uncle's Voice To Audition For Big $50,000,000 Job

Senator Eyes Listening Count Round World

Commercial Broadcast Measurement May Prove the Answer

WASHINGTOX, Feb. 17—Sen. William D. Benton (D., Conn.), who has indicated that during hearings early next week calling for re-evaluation of the policy of aid to America's program (see separate story), has indicated that some sort of congressional study might gain momentum and go far toward setting the stage for the use of television in survey work in the form of radio and television measurement equipment. The resulting study might well include the possibility of asking Conserv atives and Democrats to help to advance a proposal that might wind up in the Senate and House of Representatives. A joint administrative unit might be set up to conduct the survey. The agreement, however, must come from the Department of Commerce and the State Department, and no congressional study must "obviously exist outside professional consultation."

Benton’s Insists Global Pitch Top Russia’s

No Rap at State But Urges Thoro Propaganda Check

WASHINGTON, Feb. 17—urg ing that Congress find out specifi cally whether the existing State Department plan should stay in the State Department, a joint and a combined plan for propaganda, Benton said that the State Department plan is working satisfactorily. Benton said that the State Department plan is working satisfactorily. Benton said that the State Department plan is working satisfactorily. Benton added that the State Department plan is working satisfactorily. Benton added that the State Department plan is working satisfactorily. Benton added that the State Department plan is working satisfactorily.

"Life" Faces, Beats Kulka Kine Problem

CHICAGO, Feb. 17—"Life magazine," faced with the problem of selling current issues on Kulka’s "Wide World" radio network, is switching to KFRA for Thursday. The original agreement was for only five NINC miles, but as Kulka’s "Wide World" network provides all shows on the full set. Rather than lose the audience which Kulka picked up 28 more stations which get the show on KFRA. To get a full-to-same-colorful-in-the-center portion of the country, Kulka announced that every Monday at noon Til lerman gets one of the first copies of Kulka’s "Life magazine." The show is on the NBC network, and Til lerman and Fran Allison make it a routine of the show to give out the "Life magazine" with the show.

Columbia Gets Brookly ‘Tree

NEW YORK, Feb. 17—Columbia Records this week obtained auction rights in 4 Tree Group is in Brooklyn, the outstanding Arthur Schwartz-Dorothy Fields musical production. The Columbia Broadcast System is one of the show's backers, reportedly $33,000.

The show, produced by leading Broadway producer Robert F. Frye, will star Betty Grable, playwright and newcomer Maria Van Dyke. The show was adapted from the Betty Smith novel. Chappell is publishing the score. A

More Negro Talent On Air As Advertisers Ogle Market

NEW YORK, Feb. 17—American Negro's consumer, constituting about 10 per cent of the national population, are being wooed increasingly by advertisers via constantly growing radio programming aimed specifically at the Negro market. Absence of Negro talent on the airwaves is no longer a problem, and some scattered shows for the Negro audience have been on for several years, a national move ment by several stations to const

Pabst Brewing More Fightcasts

NEW YORK, Feb. 17—Pabst Brewing Co. announced that the estimated $7,750,000 for the 35-week period ending Feb. 17 and TV, is so satisfied with its show, that it has asked the network to extend it for another three months. The show has given CBS the green light to go up with an AM-TV summer series.

GOOD NEWS RE PLATTERS FOR FUTURE

NEW YORK, Feb. 17—Further news pointing up the possibility that the optimistic views concerning future production of phonograph records and other assorted products of importance to the industry may have been unnecessarily calamitous (see story ad

Juke Jingles To Op's Rescue

Barnes Takes Out H-T Drama Critic

NEW YORK, Feb. 17—Barnes, this week, regaining the title of a distinguished critic, is claiming the nomination was given by a drama critic with a "sense of management over a professional issue."

Barnes Takes Over H-T Drama Critic

CHICAGO, Feb. 17—Following completion of a series of on-loca tion tests in the granting of patents covering the Kemitch mechanism developed by Max Spark, SAR Enterprises, based on a Parks design, is now the unit in production in the next few weeks. The show was an-

Musician's Union Exec a Peacemaker

ST. PAUL, Feb. 17—George Marks, president of the Minnesota Musicians Union (AFM), is credited in State Capitol and legislative circles here with coming to the aid of the three-week-old Minneapolis
WASHINGTON, D.C. — Ben Atlas

WASHINGTON, Feb. 17—Office of Price Stabilization is ready to roll into action. The order will cover eating and drinking establishments.

The order will not be a price freeze at all. It will follow OPA's customary procedure of giving wide publicity to its findings and rationale. The order will take effect in the base period of December 19 to January 25. In other words, as far as the restaurants are concerned, they will be back to business as usual. This may or may not mean many will be back to the old prices. The order will cover the entire country.

The Washington Post

Seems Good to Me

Passage of the order will be a welcome event for many restaurants. The OPA has been accused of being insensitive to the needs of the public. In this case, the OPA has taken a bold step in the right direction. The order will cover eating and drinking establishments.

The Washington Post

Book Your Room

Picture Business

B. E. Zinniko

HOLLYWOOD, Feb. 17.—The story of the American way of life as seen through the eyes of the Japanese is now being shown in the United States. The film, "The American Way," is a fascinating study of modern-day America, as seen through the eyes of the Japanese. The film is being shown in the United States, and is a welcome addition to the American film scene.

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BOYCOTT BLUES

Separate-Seat  Idea Cuts Take; Promoters Hit

By JERRY WEILL

N.B.C.-TV with its brilliantly conceived one-set operas, Puccini's "Gianni Schicchi" gets SmashEnglish Treatment by NBC

Altho NBC-TV with its brilliantly conceived one-set operas, Puccini's "Gianni Schicchi," professed an elegant demonstration that television performance is necessarily incomparable.

A word for the fire and preparation and a condensation of the exact meaning of the operas which were obviously invented in the pro- cess of their creation. It serves the No. 1 bow-writer of the American stage, Virgil Thomson, who did such splendid adaptation of the Russian ballet to the American soil. It serves, H. Auden, who had the English background of the little opera and who is a very fine young Englishman. It's a triumph all around. The New York Times music critic, who has been something in the way of a critic, has written his first review of the opera and it is a good one.

The operas are prodigious in their success and the opera is already being predicted as a big hit. The opera is the greatest success of the season and it is already being predicted as a smash.

The dramatic interest owed not merely to the fact that the opera was done in English, but in a beautifully written script that pointed up the characters and plot values without ever conflicting with the music. It was performed in a manner not necessarily incomparable.

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McConnell Assures SPAC
NBC Won't Solo AM Rate Cut

Affiliates Request for
TV "Free Hour" Cost Analysis

NEW YORK, Feb. 17.—The National
Broadcasting Co. stated its posi-
tion on the rate-cut controversy
in a move to clear up the con-
fusing situation that has de-
veloped in the last few days, with
its affiliates, Joseph H. Mc-
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The policy was designed to shad-
owing the center of the week's whirl.
ly Associated Committee. A move in
by NBC provoked a host of pro-
tests from the affiliates.

Writer Signs
CBS Red Oak
Under Protest

NEW YORK, Feb. 17.—A dis-
putant who has identified CBS
as the chief offender in the pro-
test of the recent writers strike,
signed off his time in a letter stating his belief that the policy was designed to aid
privacy.

The writer, who notified CBS
that he was not permitted to be
identified, was one of the members
of the subversive groups listed on
the recent list of the Motion
Pledge for the pledge after CBS has
given him his writers strike.

Coy Sees Rule
On Color Soon

SAN FRANCISCO, Feb. 17.—Work
Commitee of the Federal Communi-
cation Commis.

In making the announcement that
the Commission is pother,
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Coy said that the
the situation is
whether it's a big beginning or a
lump of time, it will depend on
whether the decision upholds the
Communion, he added.

Hollywood Orpheum
Takes Roberts' News

HOLLYWOOD, Feb. 17.—Clote
Robert's ELAC-TV network be-
came the first TV time to be packed
up on a regular basis by the Or-
phem's Theater TV Roberts
Tuesday. Wednesday and
night news telecasts will be
in the theater's schedule.

FITZER GETS LAST LAUGH

NEW YORK, Feb. 17.—All through
one night, last night, on Wed-
nesday night (64) to its affilia-
ts, the TV program, "The Ed
Fitzgerald Show," was not
of the WDAF, Kansas City,
was dropped by the WDAF, Kansas
City, and the station
was the Kansas station's
policy to reject the program.

Fitzler had the last laugh, but
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The pay-off really came, as
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**States Move Vs. NCAA Ban On Football TV**

NEW YORK, Feb. 17. - With legislatures in various States considering to force State universities to permit live telecasts of football games, the Television Bureau of the National Collegiate Athletic Association has called a meeting in Chicago March 1 to clarify its position on the matter. Following last week's recent Dallas contest voted a one-year ban on all TV "pirate" pick-ups. The forthcoming meeting will be expected to aid in furthering the FBI campaign locally, to influence television networks and others to their proper methods.

Meanwhile, the State legislatures acted this week, but their appeals and efforts have been fruitless. In Ohio the House of Representatives approved a resolution which requests "Ohio State University to telecast the Ohio States a resolution calling for the State TV committee to telecast, the situation was amended and likely, will be replaced entirely with a simple resolution indicating its view that it is an "unavailable property." The University of Minnesota telecasts its games.

**Free Educator TV Use Urged**

HOLLYWOOD, Feb. 17. - Television for non-profit use by educational institutions was plugged by Dr. Lee DeForest at a Southern California Association for Better Radio and Television conference here. DeForest is director of the org which reps 1,000,000 members of civic, educational and religious groups locally. DeForest decried the overemphasis on commercials and called the gathering of the self-appointed "educators" in presenting otherwise un-available material in school rooms.

**Sun Oil Taps TV, Brings Up Static**

NEW YORK, Feb. 17. - Anyone wishing to get some good TV sport time? The petroleum outfit has signed up to bring home its message to the public all along the coast, as far west as Detroit. However, the cost is high and the stations have been unable to strike a gusher due to lack of available equipment. The agency involved is Hearst-Ogilvy, Benson & Martin.

**N. Y. Stations Seek Spielers**

NEW YORK, Feb. 17. - Business was on the upgrade for radio and TV sport stations this week. Mutual launched a search for a new sports director. Also, CBS Mutual, with Lorne Gass on its Gene of the Day program is considering several new directors. Meanwhile, KNAB announced open for all sports departments.

In line with the latter, Sport director and former ABC Radio's Bob Pack has offered him on-the-air audition deal with a face-to-face meeting next week. Gass claims mutual interest for Pack's "good" personality and the fact that he is not "the world's best sportsman." Two stations have offered Pack the director's job, with one shot-up and a possible addition of working with a TV station.

**Radox Suit Stays in Philly Court**

PHILADELPHIA, Feb. 17. - A legal hurdle to bring the action of Albert E. Siddinger, in motion, to be heard at the Shriners Hospital for Children, is expected to be heard in the Pennsylvania Court of Appeals. The last of the most prominent motions raised against the suit by Cooper and Nielson was dismissed against them Tuesday (13), by G. B. Court Judge Harold B. Cooper and Nielson had asked for a stay in ordering a hearing on the merits of the suit to be tried in Philadelphia.

The court held in its original December ruling that the action could properly be heard in this jurisdiction.

**Union May Cancel 'Town Meeting' for Newscast Series**

NEW YORK, Feb. 17. - The American Newspaper Writers Union, CIO, has found radio sponsor for its show, the "Town Meeting," one of the major, and is considering expanding its campaign. The union has been bankrolling its ABC Radio's Newsweek's "Town Meeting" on a co-basis in New York, Chicago, Detroit, San Francisco and Los Angeles. By renewal comes up mid-March, and the union reportedly is undecided whether to continue or for the series.

Consideration is being given a switch from the forum show to the "Town Meeting," with a unique angle. In any event, the union is considering several markets, including Philadelphia, Pittsburgh and Buffalo. Ben Beachum is the agency.

**Nash Kavy Points Up Car Makers' Purse-Tightening on TV Spending**

NEW YORK, Feb. 17. - Commenting this week that the Hill and Thomson A.C. and TV companies spent in 1948-49 on CBS-PBS points which were to have been programmed on radio, industry sources claimed that the Hill and Thomson industries will cut their budgets into the air. The current fear is that this will be just the beginning, with less of the expected to cut further for car production. Some opinions hold that those spokesmen who have already cut their budgets can replace their cut-in programming with car showings for less.

**WBBM Reinstates Three Engineers**

CHICAGO, Feb. 17. - Art Masa, Paul Kahlbacher and Kenneth De- lano, WBBM engineers who were fired January 5 after allegedly going on strike during the present World's Fair season, have been reinstated following their action on the Net's behalf by the Radio and Television Broadcasters Union.

They will be on probation for three months and returned with full salary after the six months. The union and the "World's Fair- minded men" the man and asked the station voluntarily as a matter of grace to reinstate them. Three announcers were also fired for the incident.

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Star To Sing Video Jingles

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**Lang-Worth Plans AFRA Injunction**

NEW YORK, Feb. 17. - Spokesmen for Lang-Worth's feature programs declared this week they would move Monday (19) for action against the American Federation of Radio Artists (AFRA). The union began picketing last week, demanding the firm had refused to sign the AFRA contract. According to Terms, Lang-Worth is alleging unfair labor practices against the AFRA, including breach of contract and secondary boycott. In all cases, the result of AFRA's striking radio shows is that Lang-Worth cannot operate under its unfair labor.
Benton Insists Global Pitch Top Russia; Urges Propaganda Check

**Continued from page 3**

Voice of America is having on the world. Benton is warning against "further delays" in building up the nation's propaganda strength to meet the Soviet's. Benton said the United States should increase its propaganda strength by at least $500,000,000 on its world-wide campaigns. He said the United States must increase its propaganda strength threefold, or nearly $1,000,000,000.

The Voice of America is running out of money. It has received only about $500,000 in funds from the United States government for the current fiscal year. The Voice of America is currently operating on a budget of $1,500,000, which is insufficient to cover the cost of its operations.

A more aggressive approach to the Voice of America propaganda campaign is necessary, said Benton. He said the United States should increase its propaganda strength to meet the Soviet's challenge.

AFM Net Talks May Set Pattern Thruout US

NEW YORK, Feb. 17.-The negotiations between the American Federation of Musicians (AFM) and the networks for a contract covering network food shows and television promise to have a bearing on the livelihood of millions throughout the country. Whatever is settled on the network will, it is argued, have a direct bearing on negotiations between the networks and the unions of the United States. Immediate evidence of this is the recent contract between Local 890, AFM, and WABC, New York, and a tentative agreement between the networks and the networks of the United States.

The AFM national negotiating committee on this matter is scheduled to meet on Monday morning at the Voice of America studios in New York.

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April Ends KTSU Affil for DuMont

Hollywood, Feb. 17.—The management of KTSU, Detroit's new station (CBS), which first went on the air five weeks ago, has decided to end its affiliation with DuMont. However, the DuMont network, in a statement released today, said it will continue to carry the station's programming.

Brewers Ogle TV As Spring Nears

PHILADELPHIA, Feb. 17.—The increase in the popularity of recorded music on both AM and FM radio, plus the demand for better quality sound, has led to an increase in the sale of record players, particularly in the spring months.

It is estimated that the sales of record players will increase by 25% this year, compared to last year. This is due to the increase in the number of homes with record players, as well as the increase in the number of people who listen to recorded music.

DuMont Inks RTDG Paper

NEW YORK, Feb. 17.—The DuMont network and RTDG have signed a contract, it was learned today, that will make RTDG the exclusive representative for the network.

Senator Eyes Listeners Count

In an attempt to determine the number of people who listen to the Voice of America, the Senate has approved a resolution calling for a survey of the Voice. The survey, which will be conducted by the Office of Public Affairs, is expected to be completed by the end of the year.
Special Shows Now Frown on "Uncle Tom"

NEW YORK, Feb. 17—Stations programming to the Negro audience are being restrained by the National Association of Broadcasters from airing their advertising to national and local Negro television, and have been sent their advertising to national and local Negro television, and have been sent

the task of identifying the issue and placing it on the line.

Most stations have added Negro personnel in the sales department, and several stations report no friction among Negro personnel.

That is, none except the usual friction generated by business and sales.

Stations using mixed personnel are WBED, WRGB, WQAQ, WATT, WAAQ, WSSA, WABC, WLM, WBME, WDIA, Memphis, and WJMK, New Orleans.

The sponsor for East by tel's market.

Firms with this parade that Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, and Negroes, 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Television—Radio Reviews

Spike Jones Colgate Comedy Hour

Reviewed Sunday, 11:17 P.M., EST. via WOR, New York. Produced by Spike Jones. Main features: Spike Jones, host; dance music of the Swing Era; sound effects; Ray Evert, color commentator; Bob Montgomery, announcer. 

This program was a delight. Spike Jones and his orchestra, who are from New York, presented an enjoyable evening of music and humor. The show was well produced and the audience was thoroughly entertained. 

Victor Borge Show

Reviewed Sunday, 11:00 P.M., EST, via KCRA-ABC, Los Angeles. Sponsored by the Minnesota Historical Society. 

The Victor Borge Show was a wonderful evening of music and comedy. The performances were outstanding and the audience was greatly entertained. 

Record Room

Reviewed Sunday, 11:00 P.M., EST, via WOR, New York. Produced by the WOR staff. 

The Record Room was a great show for music lovers. The DJs played a great mix of music and the audience was thoroughly entertained. 

CTP To Produce "Jump" Kid Strip

HOLLYWOOD, Calif., Feb. 17—CTP, the Consolidated Television Productions, Inc., has signed a contract with Sapp for the kids' strip recently produced under the name "Jump." The contract will go into effect on March 1, 1953. 

The "Jump" strip was created by the late Bill Abbott, who was known for his sense of humor and his ability to capture the attention of children. The strip was well received by the audience and CTP is now taking over its production. 

The Giggle Movie

Reviewed Wednesday, 11:00 A.M., EST. 

The Giggle Movie Theater is a great show for people who love to laugh. The comedians are talented and the audience is thoroughly entertained. 

Detective Film Set by Fairbanks

HOLLYWOOD, Feb. 17—Charles Chaplin was set to make a detective film next year, it has been revealed. 

Chaplin has signed a contract with Fairbanks to produce the film. The film is expected to be a success and will be a great addition to the film industry. 

WOR Bans Live TV Pitchmen: To Use Film Control Measure

NEW YORK, Feb. 17—WOR has banned live television pitchmen. The network's decision is a move to maintain its control over the programs. 

The move comes after the network's executive committee decided to use film control measure. This will prevent the pitchmen from appearing live on the programs. 

Billboard

HOLLYWOOD, Feb. 17—Billboard is a new magazine that covers the music industry. 

The magazine is published weekly and includes news, reviews, and industry gossip. 

Summary

The Televislón—Radio Reviews section provides reviews of various television and radio programs. This week's reviews include Spike Jones Colgate Comedy Hour, Victor Borge Show, Record Room, and CTP To Produce "Jump" Kid Strip, among others. The reviews highlight the strengths of each program and provide a summary of the overall experience. The presence of CTP To Produce "Jump" Kid Strip suggests a change in the availability of the show, which previously was produced under a different name. The article also mentions Billboard, a magazine that covers the music industry, indicating a broader coverage of entertainment-related topics. Overall, this section provides valuable insights for viewers and listeners interested in the latest offerings in television and radio.
Another Look

Brief criticism and comment re tv shows previously reviewed in detail

Town Meeting of the Air

ABC Radio Network, Tuesday, July 12th.

In Televisions as an Asset or a Liability?, a series of Town Meeting of the Air, was noted in our last column, says he has been enough of the controversy to the turn of TV to the popular medium. The smoke trails were Ralph W. Hardy, chairman of the National Asscn of Broadcasters, who made the series on the network.

A panel composed of Howard Ohrenstein, head of the National Asscn of Broadcasters, and a panel of five experts was on hand to discuss the question of the effect of TV on the American family.

A panel of experts was on hand to discuss the question of the effect of TV on the American family.

Town Meeting of the Air.

ABC Radio Network, Tuesday, July 12th.

The question of whether TV is an asset or a liability to society was discussed on Town Meeting of the Air.

William R. Hardy, chairman of the National Asscn of Broadcasters, said the medium has been used to good effect in the past and has the potential for future use.

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Flicks Fling Bomb at ASCAP
As Contract Seems All Set
TV Rights Sought by Hollywood
Would Affect Net-Station Pacts

By JERRY WEXLER
NEW YORK, Feb. 17—Holly-
wood’s threat to fling its
flak at American Socie-
ty of Composers, Authors
and Publishers (ASCAP),
which has tentatively
agreed to maintain its
existing rates for radio
and TV, has been raised
by Hollywood officials.

The ASCAP brass, who had
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with network and station asso-
ciates last week, found its
opting to keep rates steady
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MUSIC

Big Three Sets

Flicker Tunes

NEW YORK, Feb. 17—Bill
Dorsey and Frank Cady, after
a contest of the MGM lot
and the Warners lot, are
reporting that the set for
Your Talk Sets May Have
been Done.

The following schedule is the

From Rich, Young and Pretty,
MGM’s Vivian Damone and
Jane Powell made another
record for the studio, with
Sammy Cahn and Nicholas
Adams, who also wrote the
script. Dollars are C’est bien,
Wrong Is Right, How Do You
Feel About Me, I Wonder
Never Talk Much and How Do
You Think That Finger’s Going
in the Picture.

The script, in which Damone
has a feature part, is not in
standard. Don’t Blame Me, a
tape written by 1954
Hamburger, and Bert Kalmar
and Harry Ruby are A Abe
To Build A Dream On. The latter
had not been published till now,
it is done three times in the

AFM, NET TALKS
SET US PATTERN
Pact Session Outcome May Affect
Musician Local Deals With Indies

 Continued from page 6
level, but on all local levels. Lo-
calls, for instance, are seeking
way to reduce costs.

Another development calls
for a second rate increase to
be made next July.

A recent survey revealed
that, in the 1970s, record
managers had a turnover of
six times in the same

Prospects Brighten for TV:
Disk and Juke Manufacturers

Continued from page 1

SILVER LINING IN PLASTICS

NEW YORK, Feb. 17—Manu-
facturers in the record
phono business are turning
their attention to new mate-
rals in the field of vinyl.

As a result, the market for
jacket and box materials will
be considerably developed
by the new plastics.

The development of new
materials has resulted in the
new supplies of materials
being adopted to the

Silver line with go-fast plastic

WASHINGTON, Feb. 17.—At
the request of the House and
Senate Small Business com-
mitttees, the National Pro-
duction Association has
reported new developments in
the field of plastics for
industrial uses.

The Association has
pointed out that the
development of new
materials has resulted in the

Webster Prez Sees
Materials Stable

NEW YORK, Feb. 17.—The
supply of plastic-playing
units, both mechanical and
electronic, has been
increased recently.

The amount of plastic
available for the
manufacture of

The record player business
is expected to continue
at its present rate, according
to industry sources.

This is just one of more than a dozen what features and reference lists
to be published in
FEBRUARY 24, 1951

THE BILLBOARD

MUSIC

America's Fastest Selling Records

SUPER SPECIAL!

GUY LOMBARDO
and His Royal Canadians

GET OUT THOSE OLD RECORDS and SHENANIGANS (TWO OF IRISH)

DECCA 27452 (78 rpm) and 9-27452 (45 rpm)

SPECIALS

With My Billie昕gh Under My Arm
St. Patrick's Day Parade
There's More Pretty Girls Than One
Recorded Brown Eyes

*Indicates 45 RPM Version

NEW RELEASES - SINGLES

Playing Isn't Such A Bore As I Used To Think
When I'm Gone
The Best Home Belongs To
Somebody Else

Mamboopla
El Chino Cha Cha

Wordlock Boogie
Joshua Hides His Hand

Mambo Haydays

Don't Miss That Train
I Heard My Mother Say

McMannos From Mars

Johnny

EILEEN

NEW RELEASES - ALBUMS

FELIX SHONGUIDI

Music by GEORGE GERSHWIN - Lyrics by IRA GERSHWIN

ELLA FITZGERALD

with EDDIACK at the Piano

Selections include:
with EDDIACK at the Piano
with EDDIACK at the Piano

RED FOLEY Souvenir Album

Singing with Instrumental Accompaniment

Selections include:
with EDDIACK at the Piano
with EDDIACK at the Piano

ERNIE TUBB FAVORITES

Singing with Instrumental Accompaniment

Selections include:
with EDDIACK at the Piano
with EDDIACK at the Piano

ALBUMS JUST RELEASED IN 45 RPM

LITTLE SHANGRILLA

DICK HAYMES

DECCA 9-27462 (78 rpm) and 9-27462 (45 rpm)

IF AND WAIT FOR ME

DECCA 27449 (78 rpm) and 9-27449 (45 rpm)

SUPER SPECIAL!

Hoagy Carmichael and Cass Daley

singing

THE GOLDEN ROCKET

and

THE ABA DABA HONEYMOON

DECCA 27474 (78 rpm) and 9-27474 (45 rpm)

COMING UP

Bill Monroe

POISON LOVE

and

ON THE OLD KENTUCKY SHORE

DECCA 46298 (78 rpm) and 9-46298 (45 rpm)

WHEN THE GOLDEN LEAVES BEGIN TO FALL

and

UNCLE PEN

DECCA 46283 (78 rpm) and 9-46283 (45 rpm)

CURRENT HITS!

MEMORIES OF YOU and BLUE GRASS RAMBLE

DECCA 46266 (78 rpm) and 9-46266 (45 rpm)

BILL MONROE
**Majors’ Top-Drawer Studies Of Disk Sales Research**

Columbia, Others in Cap Grove; New Era or Simply Palmyria?

By PAUL ACKERMAN

NEW YORK, Feb. 17.—An examination of the present sales procedures used by the majors in the particular area of side sales research, or the gathering of data on sales, is currently the subject of a study by Columbia, Decca, and other companies. The investigation is being conducted by the Columbia Research Department, headed by Frank Burke, who is responsible for all research activities at Columbia. The study will also include a comparison of the sales performance of different artists and their records.

Jim Comptie, Columbia Records research director, stated: "We are comparing the sales between the major labels and the independent labels, to determine if there is a significant difference in the sales performance of the major and independent companies. We are also looking at the impact of different marketing campaigns on the sales of different artists and their records."

The study is expected to take several months to complete, and the results will be used to make more informed decisions about marketing and promotional efforts.

**Mercury Ups**

R&B Line-Up

HOLLYWOOD, Feb. 17.—Mercury Records’ rhythm and blues stock has been bolstered by the announcement of several new signings. Among the artists signed to Mercury are Fats Domino, Little Richard, and Ray Charles. These new signings are part of Mercury’s strategy to expand its R&B repertoire and appeal to a broader audience.

**BMI SLIMS DOWN ON GUARANTEES**

Firm Pares Advances, Cuts Back On Deals; Contracts More Limiting

NEW YORK, Feb. 17.—From recent indications, Broadcast Music, Inc. (BMI) will be cutting back on the guarantees it offers to its composers. The changes, which were announced by BMI President John H. Fuller, are designed to reduce the company’s obligations and save money.

"We have been over-comforting our writers," Fuller stated. "We are now going to be more realistic in our expectations and the guarantees we offer."

**Decca’s Burke Readies Band For Palladium**

HOLLYWOOD, Feb. 17.—Bela Gutmann, Decca Records’ new vice president of promotion, arrived in New York yesterday to begin planning for Decca’s upcoming Palladium engagement. Gutmann, who was promoted to the post by Decca head George Goldner, will be responsible for all promotional activities for the Palladium engagement.

**Capitol Hunts Lee Backing**

HOLLYWOOD, Feb. 17.—Capitol Records, in quest of a new backing group for its R&B artists, will no longer pair them with the Righteous Brothers. Instead, the label will be looking for artists to provide a more contemporary sound.

"The Righteous Brothers have been a fixture of Capitol’s sound," said Capitol’s Jack Goodwin. "But we think it’s time to move in a different direction. We are looking for artists with a more modern sound."

**Justice Counts ASCAP’s Pulse**

NEW YORK, Feb. 17.—The Department of Justice is asking for a closer look at ASCAP’s activities, according to a recent report.

A recent report by the Department of Justice found that ASCAP’s control of the market for music has been reduced, but that ASCAP’s influence over the industry remains strong. The report called for a closer examination of ASCAP’s activities.

"ASCAP has a significant influence on the music industry," the report stated. "It is important that a closer look be taken at ASCAP’s activities to ensure that it is operating in the public interest."
FEBRUARY 24, 1951
THE BILLBOARD
MUSIC

DEALERS! OPERATORS! DISC JOCKEYS!

COMING UP FAST!

78 45 rpm rpm

"IN YOUR ARMS"
Jan Garber .................................................. 1384 - F1384

"SOMEBODY STOLE MY GAL," "TELIN TELIN"
(TELEN TELLEN) Buddy Cole ................................ 1403 - F1403

"FAITHFUL," "LONESOME GAL"
Margaret Whiting ........................................ 1391 - F1391

HOT SELLERS!

POPULAR

"I TAUT I TAW A PUPPY TAT"
Mel Blanc ................................................. 1360 - F1360

"MOCKIN' BIRD HILL," "CHICKEN REEL"
Les Paul ...................................................... 1373 - F1373

"JOHN AND MARSHA" Stan Freberg ..................... 1356 - F1356

"TENNESSEE WALTZ," "LITTLE ROCK GETAWAY"
Les Paul ...................................................... 1316 - F1316

"IF," "I LOVE THE WAY YOU SAY GOODNIGHT"
Dean Martin ............................................... 1342 - F1342

"MY HEART CRIES FOR YOU" Jimmy Wakely ........... 1328 - F1328

"BEAUTIFUL BROWN EYES" Jimmy Wakely ............ 1393 - F1392

"SO LONG (IT'S BEEN GOOD TO KNOW YOU),"
"THE ROVING KIND" Les Baxter ......................... 1381 - F1381

WESTERN & FOLK

"THE SHOT GUN BOOGIE" Tennessee Ernie .............. 1295 - F1295

"HOT ROD RACE" Ramblin' Jimmie Delan ................. 1322 - F1322

"NEW ROWIN' GAMBLER" Hank Thompson ................ 1379 - F1379

"TULSA TROJ" Tex Williams ................................ 1398 - F1398

"A BROKEN HEART AND A GLASS OF BEER"
Hank Thompson ........................................... 1327 - F1327

"DON'T MAKE LOVE TO MARY (WITH MABEL ON
YOUR MIND)" Tex Williams .............................. 1345 - F1345

"LAY YOUR BURDENS AT HIS FEET"
James and Martha Carson ................................ 1380 - F1380

Capitol BUYER'S GUIDE

Week ending FEB. 24, 1951

Hot Sellers based on Actual Sales Reports

THE BIG ONE TO WATCH!

Helen O'Connell

Tops them all with her triumphant return with these two great Hits!

"WOULD I LOVE YOU" and "GYPSY HEART"
On Capitol Record No. 1368 on 78 rpm  •  F1368 on 45 rpm

NEW RELEASES ON CAPITOL

HELEN O'CONNELL
"THE LOVELIEST NIGHT OF THE YEAR"
Arthur Murray taught me dancing in a hurdy
1428 $1.98

JOE FINGERS CARR
"IF YOU WANT SOME LOVIN'"
The Chicken Song (I ain't gonna take it setting down)
1429 $1.98

DOTTIE O'BRIEN
"COOKIES, PIE AND CAKE"
Yoty Vorgesson
1443 $1.98

FRANK DeOL
"YOT SKALL WE DO?"
Jerry Deol
1443 $1.98

MARY KAYE TRIO
"WACHING AND WAITING"
Some of these days
1443 $1.98

JIMMIE SKINNER
"STATION DOOR BLUES"
Running out of time
1443 $1.98

JOE ALISON
"T-V BLUES"
Heartbreak Avenue
1443 $1.98

JANET & CARSON
"FRONTIER"
F'LL FLY AWAY WE WILL RISE AND SHINE
1445 $1.98

STATESMEN QUARTET
"WHEN I GOT SAVED"
You're gonna reap what you sow
1446 $1.98

The usual prices, indicated above, do not include Federal, State or local taxes.

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65 Mil ASCAP-TV Hassle Sizzles As Industry Head Talks of Peace

MAYBE HE'S A RELATIVE

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alleged to have no bearing on current
strike list a week ago reported this week that
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AT LAST!
"OPERA HAS FOUND A NEW GOLDEN VOICE"
... says Helen Traubel*

The grate golden (plate) voice of JIMMY DURANTE blends unbelievably in duet with the great MADAME HELEN TRAUBEL (chanteuse) in RCA Victor's latest contribution of recorded masterpieces!

"THE SONG'S GOTTA COME FROM THE HEART" and "A REAL PIANO PLAYER"

* Mme. Traubel also states, "It's a pleasure to record with a great artiste whose voice sounds the same with bad needles."

The stars who make the hits are on RCA VICTOR Records
NEW STAR!

Brackman’s Got Him...But So Good

NEW YORK, Feb. 17.—As the result of a few too many phone calls, the trade was buzzing about a great new country written artist this week. The good news, "Clyde Schwartz," was being talked up on the telephone now occupied by the idea of Edaddy Aldridge, Red Foley, Ernest Tubb, Cowboy Copas, etc. The Schwartz story began Monday (12) when a young and professional exec with Howie Richmond’s music publishers received a call from a man who said he was Brackman, Alvin from Nashville and friend Hugh Churray, the disc jockey—who knew Hugh Churray’s a good friend of Milta Richmond’s—he told me to call y’ll to show you some songs an’ write them.

Brackman replied that the firm was all too busy at the moment. "Well, Milta Brackman," continued the voice, "I thought I’d call you before I get over to RCA Victor tomorrow to cast 16 of his songs.

Spies, Landau Start
Spinial Operation . . .

Spinial music, published by Decca Records, has been acquired by the National Park Service, who have been working on the project since 1937. The project is to erect a statue in honor of the late President John F. Kennedy. The statue is to be located in Central Park. The project has been in the works for many years and is expected to be completed in 2020.

Deco Boys Master

From NY Dealer...

The Deco Boys, a group of young men in New York City, have been making music together for over ten years. They have been featured in various shows and have gained a following for their unique sound. The group is set to release their latest album, "The Deco Boys," in May of 2021.

The Juke Box Operator and YOU

In A YEAR OF CRISIS!

Critical year? Absolutely. Yet it is to the Juke Box Operator that more PEOPLE are going to turn for more music. The Juke Box Operator has a large number of records to meet all tastes and preferences. The Juke Box Operator is also the key to boosting the sales of the new records and he is the one to look to for advice on the kind of music that will sell best.

Keeping open is the key to the Juke Box. You must be open from 9 A.M. to 9 P.M. each day of the week. The Juke Box is the only place where your music can be heard.

The Juke Box will be the most essential piece of equipment in your store. It is an absolute must for anyone who is directly or indirectly connected with that industry.
"SHENANDOAH WALTZ"

LISTEN TO THIS SMASH VERSION BY

Richard Hayes

"TOO YOUNG"

FLIP SIDE...

ALSO "ABA DABA HONEYMOON" MERCURY 5586 • 5586x45... with KITTY KALLEN and RICHARD HAYES

CONTINUING HER TREMENDOUS SELLING PACE!

PATTI PAGE

1. "MOCKIN' BIRD HILL"
   FLIP SIDE "I Love You Because"
   MERCURY 5595 • 5595x45

2. "WOULD I LOVE YOU"
   FLIP SIDE "Sentimental Music"
   MERCURY 5571 • 5571x45

... and TENNESSEE WALTZ ... MERCURY 5534 • 5534x45 ... still the No. 1 Hit!

REX IS GOING PLACES IN THE "POP" SERIES

REX ALLEN

"SPARROW IN THE TREE"
   FLIP SIDE "Always You"
   MERCURY 5597 • 5597x45

ALSO SELLING FAST!

"ROYING KIND"
"WRECK OF THE JOHN B"
   MERCURY 5573 • 5573x45

THE POTENTIAL OF "PEG O'MY HEART"

JERRY MURAD'S

HARMONICATS

"Latin Quarter"
   FLIP SIDE
   "After You've Gone"
   MERCURY 5596 • 5596x45

TINY HILL

AND HIS ORCHESTRA

"Hot Rod Race No. 2"
   FLIP SIDE
   "Let's Live A Little"
   MERCURY 5598 • 5598x45

WHO IS THIS NEW HILLBILLY CHARACTER?

BUTTERBALL BROWN

"It's Drunk Out Tonight"
   FLIP SIDE
   "T'aint What You Want"
   MERCURY 6220

GIVEN AN ACCLAIM BY TIME MAGAZINE

DINAH WASHINGTON

"I Apologize"
   FLIP SIDE
   "My Heart Cries For You"
   MERCURY 8209 • 8209x45

1951'S NEW BAND

RALPH MARMERIE

AND HIS ORCHESTRA

"Across The Wide Missouri"
   FLIP SIDE
   "Silver Moon"
   MERCURY 5428 • 5428x45

THE BILLBOARD MUSIC 17

PHOTOGRAPHS DETERMINED BY MERCURY RECORDS, CHICAGO, ILLINOIS • MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

14780592.01
Brahms, Verdi Make Good!

Continued from page 12

In front with any number of songs of a similar ilk. Barton Music is presented here, along with Rabbit's..."

MGM has also released a book, "Our Love Story," already recorded by the Dail..."

After several years, Frank Carle tried his hand at the same theme for a ballet called "Tina andre, for which he recorded for Columbia.

Another current adaptation is "A Night with You." This piece is derived from Teichmüller's Romance of the Night, and after several months of virtual obscurity, is rising into consideration on the strength of several new recordings, one by Nat King Cole and another by Bing Crosby at the Windover Theatre in London.

The latter's Italian song adaptations, best highlighted with the success of "You're Bringing Me Sunshine," by C. P. Bellini, has remained successful with the success of "Bringing in the Cane." Lilo and Bing, following the Italian cover with a new Italian adaptation, "The Love for the Little Girl," by B. I. Ross, is still as popular with its contemporary and virtual close shop. While this strength has been strong, it has been strong enough for clubs and ballrooms to maintain the same number of men used prior to the hit, Hollywood's Royal Room has the same cut-time to five and four-and-a-half-hour sessions. While the same amount of men..."
Bing Crosby
and the Andrews Sisters

Sparrow
In the Tree Top

and
Forsaking All Others

DECCA 27477 (78 rpm) and 9-27477 (45 rpm)

America's Fastest Selling Records
Once A Sleeper...

NOW A HIT!

The First Original Version...

"FERRY BOAT INN"

backed by

"TAUT! I TAW A PUDDU TAT!"

BENNY LEE

Vocal

With The Singapans and Nat Temple and His Orchestra

NOW IN ENGLAND!

"It has sold 90,000 copies (in England) and is a cinch to hit 125,000"-Billboard

NEW LONDON RECORDS RELEASED THIS WEEK!

172 45.177 977 919 45.972
172 45.177 977 919 45.970

ALWAYS YOU
RUNNIN' AROUND

BOBBY WAYNE

353 172 977 919 45.977
353 172 977 919 45.975

BEES IN THE BONNET
CARRIAGE AND PAIR

MANTOVANI AND HIS ORCHESTRA

457 177 977 919 45.977
457 177 977 919 45.975

OH WHAT A FACE!
HOW'S THE LITTLE WOMAN

HENRY JEROME AND HIS ORCHESTRA
and RAY SMITH

547 177 977 919 45.977
547 177 977 919 45.975

THE WOODEN SOLDIER SAMBA

EDMUND ROIS AND HIS ORCHESTRA

548 177 977 919 45.977
548 177 977 919 45.975

COUNTERFEIT HISSES
LONESOME GAL

TERESA BREWER

519 177 977 919 45.977
519 177 977 919 45.975

THEY'RE PLAYING OUR SONG
IT WAS NICE WHILE IT LASTED

VERA LYNN with BOB FARNON
and His ORCHESTRA

-50 rpm
two toppers!

SARAH VAUGHAN sings

De gas pipe she's leaking, Joe
and
I'll know

78 rpm 39124 33 1/3 rpm 3-39124 45 rpm 4-39124

COLUMBIA RECORDS
First, Finest, Foremost in Recorded Music
### Records Most Played by Disk Jockeys

Records listed below are played on the greatest number of record dates. All songs that charted are being heard from coast to coast, and are featured by popular disk jockeys. Each song is charted more than once this week. 

<table>
<thead>
<tr>
<th>Songs</th>
<th>Ring Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Fine Line&quot;</td>
<td>10,000</td>
</tr>
<tr>
<td>&quot;Please Please Me&quot;</td>
<td>8,000</td>
</tr>
<tr>
<td>&quot;(I'm So) Glad I'm Tan&quot;</td>
<td>7,000</td>
</tr>
<tr>
<td>&quot;Love Is A Many Splendored Thing&quot;</td>
<td>6,000</td>
</tr>
<tr>
<td>&quot;A Hard Rain's Gonna Fall&quot;</td>
<td>5,000</td>
</tr>
</tbody>
</table>

**Sunday**

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>&quot;Yesterday&quot;</td>
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</tr>
<tr>
<td>&quot;A Hard Rain's Gonna Fall&quot;</td>
<td>8,000</td>
</tr>
<tr>
<td>&quot;Let It Be&quot;</td>
<td>7,000</td>
</tr>
<tr>
<td>&quot;Sgt. Pepper's Lonely Hearts Club Band&quot;</td>
<td>6,000</td>
</tr>
<tr>
<td>&quot;Revolution&quot;</td>
<td>5,000</td>
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<table>
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<tbody>
<tr>
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<td>11,000</td>
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<tr>
<td>&quot;Yesterday&quot;</td>
<td>10,000</td>
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<tr>
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<table>
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<tbody>
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<tbody>
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</tr>
<tr>
<td>&quot;Yesterday&quot;</td>
<td>13,000</td>
</tr>
<tr>
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<td>12,000</td>
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### VOX JOX

**Gimmix**

**Hal (Swamy) Fredericks, KXOK, St. Louis, has added a new feature to his daily broadcast, "Hal's Hunch," during which he makes a prediction chart, other than the one shown in the above chart, that will make the best seller list. The chart, which was added yesterday at 7 p.m., appears on the music scene as a "hunch" on which they operate bands on many bands that are no longer present on the music scene.**

**Fifth Denver disk jockey at issue was the announcement that they were being accompanied by donations for the Platter phong of the weekend, the campaign, Platter employees, are happy celebrities and celebrities conventions in the industry.**

**Bushel**

**You're The One I Love**

**Victor**

**Harry**

**You & I**

**Let It Be**

**Shore**

**End of the Road**

**Arrival**

**The Fool**

**END OF THE ROAD**

**TELL ME GOODBYE**

**SOMEWHERE OVER THE RAINBOW**

**WHO KNOWS WHERE THE TIME GOES**

**TIME FOR THE CRY OF THE WOLF**

**SLEEP WITH THE IF**

**THE LONELY FALLING LEAVES**

**THE TIME OF MY LIFE**

**THE MAGIC PAINTING**

**THE TYRANT'S LAST SONG**

**THE PROMISES FOR THE UNRAVELLED**

### Best Selling Sheet Music

Three charts are the national best sheet music sellers. List is based on reports received each week from important publishing agencies. "Hallelujah," rock 'n' roll and other important musicals and operas are included. Reports, charted as of February 14, 19, 21, 1951, are listed by song title and publisher. Copyrights of some of the publishers are listed in the following chart.

**Positions**

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<thead>
<tr>
<th>Chart</th>
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<th>Publisher</th>
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</thead>
<tbody>
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<td>Acuff-Rose</td>
</tr>
<tr>
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<td>&quot;My Heart Lies Open&quot;</td>
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### England's Top Twenty

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<tr>
<th>Position</th>
<th>Song Title</th>
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<tbody>
<tr>
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<td>&quot;Hallelujah&quot;</td>
<td>Acuff-Rose</td>
</tr>
<tr>
<td>2</td>
<td>&quot;My Heart Lies Open&quot;</td>
<td>Acuff-Rose</td>
</tr>
<tr>
<td>3</td>
<td>&quot;I've Got You Under My Skin&quot;</td>
<td>Acuff-Rose</td>
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</table>

### Songs With Greatest Radio Audiences (ACI)

The Richard Hoekstra (RHC) Index is based on the monitoring of all programs broadcast by the American Broadcasting Company, General Broadcasting System, Mutual Broadcasting System, and Columbia Broadcasting System. Each week, for every program, the RHC Index measures the number of stations that feature the program. The Index is currently monitored in over 600 radio markets around the country. The RHC Index is based on the number of hours each program is aired in each of these markets, and is not based on the number of listeners. The Index is calculated by taking the average of the number of stations that feature the program over a specific time period, and then multiplying that number by the average number of hours the program is aired each week. The result is a single number that represents the program's audience size.

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### Songs With Most TV Performances (RH Tele-Log)

The Richard Hoekstra (RHC) Tele-Log is based on the monitoring of all programs broadcast by the major broadcast networks, including NBC, CBS, ABC, and Fox. Each week, for every program, the Tele-Log measures the number of stations that feature the program. The Index is currently monitored in over 600 radio markets around the country. The Tele-Log Index is based on the number of hours each program is aired in each of these markets, and is not based on the number of listeners. The Tele-Log Index is calculated by taking the average of the number of stations that feature the program over a specific time period, and then multiplying that number by the average number of hours the program is aired each week. The result is a single number that represents the program's audience size.

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MY LIFE WITH YOU

WORDS AND MUSIC BY STUART HAMBLEN

(Verse)

I'd rather live my life with you,
Than with you there be a State,
Than be a King of a goldahn throne.

I'd rather live my life with you,
Than the throne of a King to me,
Than with you there be a State.

I'd rather live my life with you,
Than to have a golden throne.

I'd rather live my life with you,
Than with you there be a State,
Than be a King of a goldahn throne.

I'd rather live my life with you,
Than with you there be a State,
Than be a King of a goldahn throne.

I'd rather live my life with you,
Than with you there be a State,
Than be a King of a goldahn throne.

(Chorus)

Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you.

Share a home, than to be a King of a goldahn throne.

Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you.

Share a home, than to be a King of a goldahn throne.

(Repeat)

(Pre-Chorus)

The values of things we missed is kin to love,
The values of things we missed is kin to love,
The values of things we missed is kin to love.

Our life is with you, than reign on a goldahn throne.

(Repeat)

(Chorus)

Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you.

Share a home, than to be a King of a goldahn throne.

Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you,
Share the thrill of a good-night kiss, will you.

Share a home, than to be a King of a goldahn throne.

(Repeat)

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Recorded by

STUART HAMBLEN (Columbia)

JOHNNY DESMOND (RCA Theatres)

EDDIE DEAN (Capitol)

RAY SMITH (London)

ANNIE LOU and DANNY, THE CARTER SISTERS and CHET ATKINS (RCA Victor)
**Best Selling Pop Singles**

Based on reports received February 14, 15 and 16

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TENNESSEE WALTZ</td>
<td>Patti Page</td>
<td>RCA 78-4791</td>
</tr>
<tr>
<td>2</td>
<td>BE MY LOVER</td>
<td>Roy Hamilton</td>
<td>RCA 78-4792</td>
</tr>
<tr>
<td>3</td>
<td>I'M A POOR WATCHER</td>
<td>George Hamilton</td>
<td>RCA 78-4793</td>
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<tr>
<td>4</td>
<td>YOU'RE JUST IN LOVE</td>
<td>Marty Robbins</td>
<td>RCA 78-4794</td>
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<tr>
<td>5</td>
<td>WWII YOU FOR A POODY TAT</td>
<td>Janice Drive</td>
<td>RCA 78-4795</td>
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<td>6</td>
<td>IT'S A MAD, MAD, MAD, MAD, MAD WORLD</td>
<td>Janie</td>
<td>RCA 78-4796</td>
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<tr>
<td>7</td>
<td>THE RING LOVE DANCE</td>
<td>Johnny Tillotson</td>
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<td>IF I NEVER FIND LOVE</td>
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<td>RING OF FIRE</td>
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<td>10</td>
<td>I WOULD LOVE YOU</td>
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<td>11</td>
<td>MY HEART CRIES FOR YOU</td>
<td>Don Steele</td>
<td>RCA 78-4801</td>
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<td>12</td>
<td>A MAN AND A WOMAN</td>
<td>Cal Smith</td>
<td>RCA 78-4802</td>
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<td>I TELL YOU I'M A POODY TAT</td>
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<td>MOON Over the Mountain</td>
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**Best Selling Classical Titles**

Based on reports received February 14, 15 and 16

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**Advance Classical Releases**

**Best Selling 45 R.P.M.**

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<td>20</td>
<td>VIVALDI</td>
<td>Menuhin</td>
<td>RCA 78-4810</td>
</tr>
</tbody>
</table>

**Gripes and Swipes**

The gripes and swipes for the week ending February 16.

- **Gripes:**
  - Delays in the mail delivery of the records and a few other releases.
  - Some releases were delayed due to strikes.
  - There was a widespread strike among workers in the shipping industry.

- **Swipes:**
  - Many releases were ahead of schedule.
  - There were a few problems with packaging materials.
  - The strike did not affect the production process, but it did slow down deliveries.

For more details, please refer to the Music Popularity Charts.
THE FONTANE SISTERS
fastest selling record...

WHAT DID I DO?

78 rpm—20-4009
45 rpm—47-4009

This week's

New Releases
...on RCA Victor

Release Date: 2-1
Ships Coast to Coast, Week of February 22

POPULAR

Ralph Flanagan & His Orchestra
On the Road to Mandalay
I'll Be With You in Apple Blossom Time
20-4069-(47-4066)*
Everytime I Fall in Love
Steve Devine
20-4067-(47-4067)*
On the Little Big Horn
Huston Lewis
20-4068-(47-4068)*
Ak! Sweet Mystery of Life
Southbound Men
20-4069-(47-4069)*

NATIONAL SPECIAL

PHIL HARRIS with Orchestra
concerted by Walter Schif
Oh, What a Face
Southern Fried Boogie
20-4070-(47-4070)*

RED SEAL SPECIAL

JIMMY DURANTE assisted by HELEN TRAUDEL
The Song's Gotta Come From the Heart
A Real Piano Player
12-3229-(49-3229)*

HARIO LANKA
1 Pia Cieule 
VENEZUELAN QUINTET (Oh, With the Play)
16-3228-(49-3228)*

COUNTRY

EDDIE MARSHALL and His Two Dealers
Crossroads
21-0437—(48-0437)*

ROY ROGERS & THE RUGRUGER RIDERS
with Frank Worth and His Orchestra
Katy (The Happiest Kangaroo)
Yogi the Dogie (With the Ribbon on His Tail)
21-0438

CHILDREN'S

ROY ROGERS and the Roy Rogers Riders
with Frank Worth and His Orchestra
Katy (The Happiest Kangaroo)
Yogi the Dogie (With the Ribbon on His Tail)
21-0438

BLUES

JOHN GIBBS and the Rhythm Rockers
Why Did You Go?
Our Wedding Tune
22-0125—(50-0125)*

SPIRITUAL

THE FRIENDLY BROTHERS QUARTET
Sufferers on the Side
Journey to the Sky
22-0114—(50-0114)*

POP-SPECIALTY

JOE RYIVIAN with His Accordion Orchestra
Give Me Your Love
The Cowboy Song—Polka
22-1186—(51-1186)*

7:45 p.m. est. est.

Coming Up...

Down in Nashville, Tennessee
Dinah Shore 20-4056—(47-4056)*
The Dixie Jubilee Pick, The Billboard, February 18.

May the Good Lord Bless and Keep You
Eddy Arnold
21-0435—(48-0435)*
The City and Western Diplomats Pick, The Billboard, February 25.

FRANCOISE

TIPS

FLANAGAN'S GREAT EIGHT

 Dealers! Dee Jays! Coin Ops!

Watch this space
next week for first edition of

"This Week's Mailbag"

A newsy business
column written especially
for you
IF YOU THOUGHT "THE THING" WAS GREAT!... THIS IS THE THING.

PHIL HARRIS

"OH WHAT A FACE"

and...

"SOUTHERN FRIED BOOGIE"

RCA VICTOR Records

20-4070—47-4070
THE BILLBOARD Music Popularity Charts

**Most Played Juke Box Records**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on Billboard's weekly survey among 2,000 operators in all sections of the country. List only the titles of songs at present making a market in all sections of the same area. Titles shown in this chart other than those listed are to be found in the Index under 'Hit Parade Survey Charts,' Part II.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Papa Was A Rolling Stone&quot;</td>
<td>Aretha Franklin</td>
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<tr>
<td>2</td>
<td>&quot;The Lion Sleeps Tonight&quot;</td>
<td>The Kingston Trio</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Yankee Doodle Dandy&quot;</td>
<td>Les Brown &amp; His Band</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Don't Be Cruel&quot;</td>
<td>Tony Bennett</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'll Remember April&quot;</td>
<td>Bobby Vinton</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Windy&quot;</td>
<td>The doors</td>
</tr>
<tr>
<td>7</td>
<td>&quot;People&quot;</td>
<td>Simon &amp; Garfunkel</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Yesterday&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>9</td>
<td>&quot;What a Wonderful World&quot;</td>
<td>Louis Armstrong</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Can't Help Myself&quot;</td>
<td>Martha &amp; the Vandellas</td>
</tr>
</tbody>
</table>

**TANNEN MUSIC, INC.**

Solo Selling Agent, KEY Music, INC., 145 West 54th Street, New York 19, N. Y.

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**THE JUKE BOX OPERATOR and YOU in a YEAR OF CRISIS!**

Critical year? Absolutely. Yet it is safe to say that before '51 it will be on the way. MORE PEOPLE will be spending MORE MONEY in MORE JUKE BOXES than at any time in the past four years. To the well-informed operator 1951 can be the most prosperous year in a long time.

Keeping operators informed is The Billboard's job during this weak week. The 1951 Juke Box Special will do much more. It will be the guide post for the juke box industry all of '51 and longer. It will review, analyze and interpret the pattern set during the past national crisis. It will point the way to profitable operations for the future. It will serve as an operating manual for long-term reference.

The Billboard 1951 Juke Box Special will be the year's largest contribution to the juke box industry. It is on absolute must for everyone who is directly or indirectly connected with that industry.

**40 BIG PAGES of FEATURES that help you to answer vital questions like these!**

- What About the Supply of 78 or 45 R.P.M. Records?
- How Can I Prepare New for the Problems Ahead?
- How Will Income and Operating Costs Snap Up?
- What About Manpower Shortages? How Can I Get Tests and Hold Costs Down?
- How Do I Go About Adding Defense Plants on Locations?
- How Much Equipment Will Be Available to Buy? Important reliance lists like these:
  - New Tunes From 1950 to 1953 and Records Available
  - Vintage Juke Box Standards and Records Available
  - Records Available on Top Ten Tunes From 1940 to 1950
  - Complete Current Music Pop Charts

**Issue Dated March 17—Out March 13**
Elmo Tanner Sings...

"Whistlin' Paper Boy"
Written by Frank Porter (BMI)

"Candy Lips"
Written by Fred Rose (ASCAP)

Paul Seers and Johnny Haymes Sings...

"You're Never Dressed Up"
Written by B. Trace, A. Trace and Jack Fascinato (ASCAP)
THE JUKE BOX OPERATOR and YOU! in a YEAR OF CRISIS!

Critical year! Absolutely. Yet it is safe to say that before "It is well with all the world variability in advertising has risen to a considerable extent. The difference, quite as clearly, is that the juke box industry has already increased in size and importance. To the well-informed and well-read, who plan for the future, 1951 can be the most prosperous year in a long time.

Keeping operations informed is the Billboard's job from week to week. The Billboard's 1951 Juke Box Special will do much more.

40 BIG PAGES of features that help to better understand the business and the features that influence it.

The Billboard's Juke Box Special will be available the last of March.

BLAZING HOT! GOING TO THE TOP!

Savoy 769

“I WILL WAIT” backed by “Just to See You Smile Again” WITH THE FOUR BUDDIES

Rockin” backed by “My Heart Blues” TELLS ME

JOHNNY OTIS ORCHESTRA with MAL WALKER

FOUR OUTSTANDING COMMERCIAL SIDEs AVAILABLE FOR PROMO USE CROSSTOWN DISTRIBUTORS

782 “MY DEAR” 783 “WHAT AM I TO DO”

RECORDS 1600 1600

Savoy Record Co., Inc. 58 Market St., Newark 1, N. J.

Copyrighted material
BILLY ECKSTINE
I APOLOGIZE
BRING BACK THE THRILL
78 RPM—MGM 10903 • 45 RPM—MGM K10903
IF
WHEN YOU RETURN
78 RPM—MGM 10996 • 45 RPM—MGM K10996
BE MY LOVE
ONLY A MOMENT AGO
78 RPM—MGM 10799 • 45 RPM—MGM K10799

THE ORIGINAL FROM THE FILM!

THE BILLBOARD
FEBRUARY 24, 1951

DEBBIE CARLTON
REYNOLDS-CARPENTER
ABA DABA HONEYMOON
ROW, ROW, ROW
78 RPM—MGM 30282 • 45 RPM—MGM K30282

FRED JANE
ASTAIRE-Powell
HOW COULD YOU BELIEVE ME WHEN
I SAID I LOVED YOU WHEN YOU KNOW
I’VE BEEN A LIAR ALL MY LIFE
TOO LATE NOW
78 RPM—MGM 30316 • 45 RPM—MGM K30316

ART MOONEY
and his Orchestra
BEAUTIFUL BROWN EYES
SPARROW IN THE TREETOPS
78 RPM—MGM 10924 • 45 RPM—MGM K10924

WINSONG TWOSOME!

BLUE BARRON
and his Orchestra
LET ME IN
SOMEBODY’S THINKING OF YOU TONIGHT
78 RPM—MGM 10923
45 RPM—MGM K10923

THE BILLBOARD
Music
Popularity Charts

• The Billboard Picks

In the verdict of The Billboard music staff, records listed below are most likely to achieve popularity as determined by memory and interest, and placed in much heart feature of the Chart. SPARROW IN THE TREETOP...(numerous)
BING CROSBY-ANDREWS SISTERS
BRING BACK THE THRILL...(numerous)
COLEMAN HAWKINS
ALWAYS YOU...(numerous)
BILLY WHYTE

THE DISK JOCKEYS PICK

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them as what the record retailers think the maximum hit will be:
1. THE WIDOW...(numerous)
2. THE OLD JUMP...(numerous)
3. MY OLD MAN...(numerous)
4. THE BIRD...(numerous)
5. THE BLUE...(numerous)
6. THE LITTLE...(numerous)

THE OPERATORS PICK

PIECES that have appeared for three consecutive weeks or three times within a six-week period and are repeated below. Based on a weekly survey among them as what the disk operator thinks the maximum hit will be:
1. PATTY...(numerous)
2. THE BIRD...(numerous)
3. THE WIDOW...(numerous)
4. THE OLD JUMP...(numerous)
5. THE LITTLE...(numerous)
6. THE BLUE...(numerous)

THE COUNTRY AND WESTERN
Disk Jockeys Pick

PIECES that appear for three consecutive weeks or three times within a six-week period and are repeated below. Based on a weekly survey among them as what the country and western disk operator thinks the maximum hit will be:
1. THE BIRD...(numerous)
2. THE WIDOW...(numerous)
3. THE OLD JUMP...(numerous)
4. THE LITTLE...(numerous)
5. THE BLUE...(numerous)
6. THE WIDOW...(numerous)

FOLK TALENT AND TUNES

Sunny Clark and Frank Craig
Chadha (Yada) LeRoy E. Clark has moved up from WPSD, Charlestown, Ind., to WJBD, Carrollton, Ohio...Al Morris, formerly at WJBD, Carrollton, has moved to WWOO, DeKalb, Ill. Deana Ware, formerly a member of KOWO, Greenville, Ark., is now a member of WOHO, New Orleans, La...
Wayne Tillwood is working at the radio station KSDO, San Diego, Calif., reporting excellent ratings. He gets good mail with this list: "Little Red Riding Hood" and others. Wester works in local commercials and finds good material and adult reaction interesting. His favorite is "I'm Just A-Sitting On Your Doorstep".

Don Larkin, WAAT, Newark, N.J., getting good mail with the following: "Now He's King" and "Oo-Long Blues And You".

MGM RECORDS ARE BETTER THAN EVER!

Sunny Clark and Frank Craig
Chadha (Yada) LeRoy E. Clark has moved up from WPSD, Charlestown, Ind., to WJBD, Carrollton, Ohio...Al Morris, formerly at WJBD, Carrollton, has moved to WWOO, DeKalb, Ill. Deana Ware, formerly a member of KOWO, Greenville, Ark., is now a member of WOHO, New Orleans, La...
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Don Larkin, WAAT, Newark, N.J., getting good mail with the following: "Now He's King" and "Oo-Long Blues And You".
Startling? It's Flanagan!

EIGHT BRAND NEW SIDES
BY FLANAGAN

Once Again America's Newest Dance Band Favorite Comes Through
With 4 Records, 8 Great Arrangements in One Exciting Release

Ralph Flanagan

America's No. 1 Band in Billboard Day-by-Day Poll
No. 1 in Motion Picture Daily Poll
No. 1 Band in Motion Picture Daily Poll

20-4066 ON THE ROAD TO MANDALAY
(Cymbal refrain by The Singing Winds)

47-4066 APPLE BLOSSOM TIME

Ralph Flanagan

Holder of All-Time Attendance Records at the

20-4067 EVERYTIME I FALL IN LOVE
(Vocal refrain by Harry Prime and The Singing Winds)

47-4067 SLOW DRIVE

Ralph Flanagan

Two Commercial Radio Shows in One Year
Currently on U.S. Army and Air Force
Over 257 ABC Stations Every Monday 10 P.M.

20-4068 ON THE LITTLE BIG HORN
(Vocal refrain by Harry Prime and The Singing Winds)

47-4068 HARTZANFLOURS

Ralph Flanagan

Grossing over $40,000 in First Six Months of Year
With 14 Weeks of Location over 1,000,000 Records First Year
Included by No. 1 RCA Victor "Designed for Dancing" Rodgers and Hammerstein Album.

20-4069 AH SWEET MYSTERY OF LIFE

47-4069 STOUT HEARTED MEN

RCA Victor Records
**Johnny Parker’s “Jackie My Darling”**

On Capitol Records, 1369

*New Ratings Are Determined on Record Reviews.*

Record Reviews are based on several factors: (1) originality, (2) to the listener, (3) the emotional impact of the work upon the listener, (4) the effectiveness of the work upon the listener, (5) the influence of the new force, (6) the quality of the new force, and (7) the overall impression made by the new force.

1. ** categories are used in the following order: (1) Excellent, (2) Very Good, (3) Good, (4) Fair, (5) Poor.

2. The category ratings are based on the following criteria: (1) Originality, (2) Emotional Impact, (3) Quality, (4) Influence, (5) Overall Impression.

3. Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

**ARTIST**

**LABEL AND NO.**

**TUNES**

**COMMENT**

**EILEEN BARTON’S New Smash Hit**

**I Tell Me**

**“Tell Me” I Met Him At 2 O’Clock**

Wire—Phone—Write Orders Now! To or Distributor

*Write for Latest Catalog New Records 500 Different Standards* and Hi-Tune Records

**$10.00 per 100**

**$85.00 per 1,000**

Orders: $85.00 per 1,000

**VEEDO COMPANY**

474 10th Ave., New York 18, N. Y.

Do you want more variety?

**EILEEN BARTON'S NEW SMASH HIT**

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**VEEDO COMPANY**

474 10th Ave., New York 18, N. Y.

Do you want more variety?

**RECORD STAMPERS**

10-“12”-LPs—16-“45’s

Contact Us for QUALITY & LONG WEAR

**FAST SERVICE**

CUSTOM PRESSION

Data from Your Types or Articulations

SHAW RECORD PROCESSING, INC.

1116 South Ave., Columbus, Ohio

McGregor 1970
**NPA Promises**

Continued from page 18

For months the committee reported.

Pointing out that NPA has restricted domestic use, the committee declared "There should be better cooperation on high levels to keep our national business in operation. "Polyethylene has been made into instances of improving surgery and medical making the disk-making process to the restrictive polyethylene, NPA has imposed heavy duties on the civilian use of chlorine, which is also in medical films.

Other efforts for increased cooperation from NPA were sighted elsewhere in the amusement industry. This week, Robert C. Sprague, president of the Radio-Television Manufacturers Association, announced the appointment yesterday (19) of a 10-member policy committee to consult with the government on conservation of critical materials in radio TV manufacturing. Among those which the committee will be expected to discuss with NPA officials will be the question of how the industry can best adjust to mobilization requirements by making substitutions of critical materials.

The policy committee is headed by Glen McDonald, who will replace Sprague at RTMA next April. McDonald is presently treasurer of RCA. His committee is composed of Ben Acker, Dr. W. R. O. Baker, Paul V. Swart, E. F. Harris, Leslie Miller, A. B. Praemont, Jr., Robert C. Taylor, and E. H. Zender. Sprague will serve as an ex-officio member of the committee.

**AFM, Net Talks**

Continued from page 16

No curbs could more directly supply increased work.

On the Local 802 front, the unequaled contract with the CBS "stations is assuming more urgency. Known losses, the local agreed to work up a set of labor. The pressure of these negotiations has stimulated an immediate settlement with WINS against whom Local 802 is on strike. Formerly, Western Labor Local 802 an offer to allocate a certain budget for the settlement and an agreement that the local will not force the WINS situation could include the outcomes of the proposed strike negotiations.

Vincent O. Bourns, first vice-president of AFM, is working the final details of the current contract with CBS and is hopeful of securing a substantial increase in the current contract.

**APOLIGIZE**

DECCA 07464 (78 rpm) and 9 07464 (45 rpm)

**AMERICA'S FASTEST SELLING RECORDS**

**THE BILLBOARD**

Music Popularity Charts

• Advance Record Releases

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**CHILDREN**

Billy Lee & Pancho Vacas, Dick Beyer, Mitch Miller & Rye Jordan | 8-71 |
Billy King & The Bells | 10-21-51 |
Sweeney, Barry Buckle, Ann Lloyd, Soundeffects, Mitch Miller & Rye Jordan | 99-27 |
Dick The Wee, Barbra, The Fab (Paul & E. Jackson) | 12-20-51 |
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His Last Great Message
Al Jolson's Great Song
From His Pen and His Heart
"In Our House"

DECCA RECORD 27410

JEWEL Music
1674 W. Broadway
New York 19

A Solid Hit in 3 Weeks!
"THE TEARS OF SAINT ANNE"
By Bob Reuter and Harold Potter
Sung by RUSS VINCENT
With Lloyd Shaffer Orch. and Ray Charles Choir
ADAM RECORD 1037
Singers and artists, write for free to
E. R. Marks Music, RCA Bldg., N. Y. C.
Dick Jackyes, write to
701 AVENUE NEW YORK 19

"GET OFF THE TABLE, MABEL" #74
"THE TATTOOED LADY" #75
Pearl records are different. Two wonderful entertaining records.
GREAT FOR PARTIES! GREAT FOR JUKE BOXES—GREAT FOR MAKING MONEY. WE'VE LOADED THEM WITH YOU. THEY Will BE A SUCCESS WITH PEARL RECORDS.

PEARL RECORDS
BOX 230
COVINGTON, KT.

Bustin' Out of Left Field...
"IF AT FIRST YOU DON'T SUCCEED"
By Bernie Baum, Mal Glasser and Stephan Weiss
(Workers Music, Music, Music)

Introduced to America by Edmundo Ros on London Records

CRANE MUSIC PUBLICATIONS
1650 BROADWAY
NEW YORK, N. Y.

No. 84—HARRY M. WOODS

In his active and halcyon days as a songwriter, Harry MacGregor Woods was the Master X. of Tin Pan Alley.

A sudden drop into Lindy's, the dawn of new melodies, but fresh ideas, freshness, but fresh ideas—this was lost for the moment in the noise of jazz bands and the raucous wail of the orchestra. But the music he wrote—his talent was brilliant, and in changing wailing notes, he has but one goal—the great classics.

Born in New Chelmsford, Mass., November 4, 1896, Harry Woods came naturally by his musical ability, his family, Richard MacGregor Woods, being a concert singer and also a singer in music and trooped until she was rushing hit. Thicker Harry Woods has no fingers on his left hand, but the rest of his hands and worked his way thru Harvard by giving music lessons and singing in church choirs.

This physical handicap was—still is—a constant challenge to Harry Woods, who has the play

HIS MONEY.

In 1919 he created his own publishing company, the music of his songs may be found in the libraries of the world, and his music and arrangements have been used in the most famous productions of the world, both in the theater and on the screen.

Harry Woods' songs have been recorded by some of the greatest recording artists of the world, and his music has been played in countries all over the world.

PERSISTENT DATA ON SONGS AND SONWRITERS
Songs used in this series are listed according to the date of their original copyright, stage musical, according to the year the music was composed, and film songs, according to the year of the public release.

Songs which have attained a street music sale of one million or more are marked in asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs and published in public domain (titles first copyrighted in 1892 or before) have no publisher credit.

A listing of recordings, no so-called collector's items are given. The record listing is representative, not necessarily complete.

Side By Side, Here Comes the Sun, Men from the South, River, Stay Way From My Door when the Moon Comes Over the Mountains, We Just Couldn't Help It anymore, Hail hands, Just an Echo in the Valley and Try a Little Tedereon.

Harry Woods' music was both a composer and a lyricist, and of his greatest songs were authored by Max. K. Mabel and Harry Woods. He continued to songwriting as a career after engaging with his songwriting and was a constant

tempo and theme
Have The Tempo And Theme Record of America, Inc.
650 South Boul, Hollywood 6, California

HAWAIIAN RECORDS
RECORDS RECORDED IN HAWAII
Write for Catalog.
49TH STATE HAWAII RECORD CO.
1180 Market St., North Hollywood, Calif.

TEMPO AND THEME
Have The Tempo And Theme Record of America, Inc.
650 South Blvd., Hollywood 6, California

All songs. All sizes. Quality vinylite.
Micro-groove pressings.
45-33 1/3 we specially

GIL-TONE MUSIC CO.
6165 Florida St.

The Ballad of '51
"IN YOUR EYES"
BY ARTISTS, and for free professional copy.

GIL-TONE MUSIC CO.
6165 Florida St.

WE BUY USED RECORDS
All types—as free cases.
Our standing order grant螳ed received.
Jalen Amusement Co.
214 S. Brady St. Pittsburgh 12, Pa.
Monessen 1-1400
HARRY M. WOODS' BEST KNOWN SONGS AND RECORDINGS AVAILABLE

- "I'm Gonna Find You Some Day"
- "Swinging Down the Lane"
- "Free - Sample - Free"
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Ara-AGA code OK
Voted by ChEma

Ballots 43-3 in favor of
Set-After Chi Indies Back Plan

Chicago, Feb. 17.—Following two weeks of discussion in all parts of the membership, the Back Plan of the Chicago Indi
es has been voted to the Chicago
AGA code. Vote was 43 to 3 by
the Chicago Indies, and February 17 is the official date of the vote (The Billboard, February 19).

In Chicago, first ballot of the $1-per-club
league was held last week, and one point, blocked down by the pro-
duct of two weeks important Indians, such as the Chicago Indi-
es' peerless, owning behind the code based wagon. It was ex-
pected to get an equal number of votes as the Chicago Indies. But it was
planned to call the members of that AGA to New York within a week.

EMMA-AREA's membership has notified AGA that they will not allow any further competition between the Aga

id and the EMMA-AREA's. The members are

owed to call the AGA executive board to a

meeting to discuss the matter. Since the AGA executive board voted

on the point, check list of salaris

To Post Eligibles
Russell explained, that AGA will post a noticel of all agents who are eligable to book back dates after March 1. This list will include all

"good" agents if AGA and AREA

now work out the code, and all the "good" agents are eligable to work. This list will be good for six months, and those agents who were pro-

posed that any EMMA-AREA mem-

bers be excluded, are under such a discipline.

EMMA-AREA's board of governors passed an antitrust provision, and only "good"-age members may, after March 1, vote.

TAPA Agreement
PHILADELPHIA, Feb. 17.—The Theatrical Agencies' Protective

Association, Inc., has come to terms with the American Guild of Musical Composers, Inc., to pay $5000 franchise fee, AGA toppes $2000, with the AGA of getting a

meeting called by Patrick Kelle, presi-

dent of the AGA and AGA's executive council.

After a study of the case, the or-

ganization proposed to the AGA that the 1980 fee be paid, but the AGA will be

in the paid fund if any other organizations are prevented from

making such a list.

Local agents, also agreed, that under

per-personal rate head tax to be paid to the American Guild of Musical Composers, the American Syndicate spokesmen said that the plan was a real high and represents a brand

of the American Guild of Musical Composers.

In the course of the week, a few people in an act playing a one-

 responsibility. The new policies

company companies will provide full pro-

tection for the AGA. The new tax rates as low as a quarter. Dymar-

said the new tax rates will provide a new act of insurance to the AGA.

Cable Board Changes
On Monday afternoon, Dick Jones, local AGA rep, is having a meeting with the local members. About 17 members have

handed out a CCA cable. (Continued on page 89)

Road gets rough
AGVA holds unit owners liable for pay guarantee

New York, Feb. 17.—Package producers are trying hard to keep up, but for a pack of trouble—not to men-

tion a lack of orders—nothing will do.

What they put on the road for past

weeks has been the usual fare. The latest example was a Witter and Arden unit which will be folded after first date. Before
goin to bed, there was a lot of activity by Variety Artists ruled that the show was

referred to as "Winch" or "Winch", were employers and as such are subject to the pay guarantee to 90 percent of their

account. The guarantee is tied for pay for the record, that the package was booked with Frank Brown for the tour, but after it worked the

Lookout House, it was discovered that the producers had no money left.

At present, there are a few units on the road, most of them being booked by Frank Brown, the house does

don't assume responsibility for guaranteeing the performance. Tom Ball, the lawyer, said that the agreement between the producer and the

unit must have their money guar-

antee. The house must be able to equal to 90 percent of the unit's deposit with AGVA. In most cases, the producer must have

about $6,000, and books offering guarantee. That leaves in the hands of the house, any case in which a unit is sent out with six or seven weeks' work

AGVA may require two or more years to be sent back on the buck. That's a lot of suck, and the boys are being pita-

for the road." The road is in the traveling

is an event of the traveling

union field is Monte Fraser, who, he

beatrache in opening, it is

sent down musical on the road using his

steamers, but in the present

New York, Feb. 17.—A joint meeting of the Equity and American Guild of Musical Composers was held in the middle, with the

ago, to determine the future of Proser's "Theater-Restaurant and Cafe La Vie" in the neighborhood

by the basis. (Continued on page 15)

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goin to bed, there was a lot of activity by Variety Artists ruled that the show was

referred to as "Winch" or "Winch", were employers and as such are subject to the pay guarantee to 90 percent of their

account. The guarantee is tied for pay for the record, that the package was booked with Frank Brown for the tour, but after it worked the

Lookout House, it was discovered that the producers had no money left.

At present, there are a few units on the road, most of them being booked by Frank Brown, the house does

doesn't assume responsibility for guaranteeing the performance. Tom Ball, the lawyer, said that the agreement between the producer and the

unit must have their money guar-

antee. The house must be able to equal to 90 percent of the unit's deposit with AGVA. In most cases, the producer must have

about $6,000, and books offering guarantee. That leaves in the hands of the house, any case in which a unit is sent out with six or seven weeks' work

AGVA may require two or more years to be sent back on the buck. That's a lot of suck, and the boys are being pita-

for the road." The road is in the traveling

is an event of the traveling

union field is Monte Fraser, who, he

beatrache in opening, it is

sent down musical on the road using his

steamers, but in the present

New York, Feb. 17.—A joint meeting of the Equity and American Guild of Musical Composers was held in the middle, with the

ago, to determine the future of Proser's "Theater-Restaurant and Cafe La Vie" in the neighborhood

by the basis. (Continued on page 15)
Night Club-vaude Reviews

Capitol, New York

[This bill will have plenty of entertainment, as well as being quite popular with the local patrons. The stage show runs good, the acts are well-rehearsed, and the lighting is especially marvellous as well. A Western fiddler and a hillbilly band will break down any barriers.]

Palace, New York

[Of the shows played by Blue Barron's, this one is the best. It's the way thru its turn did an ordinary vaude show have any reaction on the audience. It's the only act of the week was the lack of a strong finishing act. But the String Band, Men of Song, Petrie's and others in Tony Tucker's Tall Boys that should be enjoyed.]

The St. Chiara, a youthful ton and six men worked quite some time in some fine numbers, but failed to impress the public. The act needed a larger space for a flash hit. Male part- nership in a comedy scene was highly professional but understood to be the comic routine. It did well enough with her solo performances, especially in Rumanian Rhapso idea to a medley of songs related, but sight- ing was amusing here too. The English Song-saloon-musical turn, born out of the Church and Checkers and Sinclair & Leroy acts, worked best in a comic routine. With some brighter comedy ma- terials, the show would be more effective. Basic ingredients are fine.]

Jim O'Conner's standard mystery story was a hit with the audience. He is a flashy act with the finest costumes and the usual tonic of the stage. The story was a hit with the audience for the first time. The flinty face of the house. He is a flashy act with the finest costumes and the usual tonic of the stage. He is a hit with the audience and the audience.

Shoelaces and Sissors

The act was another hit with the audience. He is a flashy act with the finest costumes and the usual tonic of the stage. He is a hit with the audience and the audience.

radio City, Music Hall, New York

[Radio City, Music Hall, New York (February 15)]

The show roomed above smoothly and everything was correct. With a couple of scenes used, the applause was effective in the lumpy hall, during the act. The act was another hit with the audience. He is a flashy act with the finest costumes and the usual tonic of the stage. He is a hit with the audience and the audience.

Chicago, Chicago

[Chicago, Chicago (February 15)]

House is banking on Quenchon Negro Band, was a hit with the audience. The show room is a low-budget job that is good. House was told to be the act on the bill. The act was another hit with the audience. He is a flashy act with the finest costumes and the usual tonic of the stage. He is a hit with the audience and the audience.

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H.O.C.S.O.P.U.S
at Magic and Mag
by Bill Sachs

FEARLESS MAGICIANS
form the nucleus
of the after-show
entertainment
at the Embassy, Rochester, N.Y.,

where the
wedding of Glinger Britton of the

Twilight Zone, Melbourne, Fla., and

Lincoln, Ill. The wedding was
conducted at the telephone
to a half million listeners

by the couple, who were

in the same room.

The couple

were married

by Radio Mayor

Ted Thomas, of

WABC, New York.

The reception

was held at the

Embassy, and

the couple

are planning a

honeymoon trip

to Europe.

JACK ANTHONY, who has

been

playing the

Clyde's

Club in

Brooklyn,

is

said to be

planning to

open a

night club

in New York.

The club

will

be

located

in

the

same

building

as

Clyde's
Club.

The

date

for

the

opening

is

not

yet

known.

The

club

will

feature

live

entertainment

and

a

full

bar.

The

management

is

not

commenting

on

the

plans.

The

club

is

expected

to

be

very

popular

with

the

local

audience.

The

area

is

known

for

its

tight-knit

community,

and

the

new

venue

is

likely

to

draw

a

large

crowd.
LEGITIMATE
Communications to 1546 Broadway, New York 19, N. Y.
THE BILLBOARD
FEBRUARY 24, 1951
TIGHTS & TOES
NYC Ballet
Socko at 6th Season Start
NEW YORK, Feb. 17—The New York City Ballet, under the direction of George Balanchine, will stage its sixth season at the City Center Tuesday night. The program, which follows from its repertory, includes "Agon," "The Bassoon Concerto," and "Petrov." Artistic director, Mr. Balanchine, also choreographed the ballets. Among the featured dancers, Jerome Robbins, star of ballet, will appear as the angry young man in "Porgy and Bess." Also to appear in "Porgy," the ballet's director, is William Dollar. The opening will be conducted by the Ballet de Paris.

BROADWAY OPENINGS

This week, a series of sensational openings will be seen on Broadway. Among them, the New York premiere of "The Criterion Theater." The production is directed by Joseph L. Mankiewicz, and stars Bette Davis and Richard Burton. The musical, "The Sound of Music," opens at the Shubert Theater, and "A Funny Thing Happened on the Way to the Forum," at the Booth Theater.

NOT FOR CHILDREN

"The Sound of Music," 305 W. 44th St., opens February 17. The musical, based on the novel by Alex Wilding, features music by Richard Rodgers and lyrics by Oscar Hammerstein II. The cast includesALDYN, SUGAR, and ALICE. The show is directed by Harold Prince and is produced by David Merrick.

BILLY BUDD

"Billy Budd," at the Majestic Theater, opens February 18. The play, based on the novel by Herman Melville, is directed by Elia Kazan and stars Lee Marvin and Richard Burton. The production is presented by the American Repertory Theater.

THE SMALL HOURS

"The Small Hours," at the Biltmore Theater, opens February 19. The play, based on the novel by Henry Miller, is directed by Elia Kazan and stars Lee Marvin and Richard Burton. The production is presented by the American Repertory Theater.

Coast Houses Have 76 Week

HOLLYWOOD, Feb. 17—Legit houses here for the week ended February 18, according to the latest figures from the Hollywood Chamber of Commerce, are up 38.5% over the same period last year. The increase is attributed to the popularity of the Coast houses, which have been attracting record crowds.

Continued from page 3
...in the state of New Mexico. The current release, "The Big Sleep," which stars Humphrey Bogart and Lauren Bacall, is doing well in the Southwestern states, and is expected to continue its success.

Dramatic & Musical Routes

"The Diary of Anne Frank," a play based on the book by Anne Frank, opens at the Cort Theater. The production is directed by Elia Kazan and stars Mary Pickford and James Cagney.

Operetta Under Canaves Takes Hold After Slow Florida Start

ST. PETERSBURG, Fla., Feb. 17—(AP) — The operetta "The Great Dane," which opened here on February 13, has received a mixed reception from audiences. The show, directed by Elia Kazan and starring Mary Pickford and James Cagney, has only attracted a small audience so far.

The musical, "South Pacific," opens at the Shubert Theater. The production is directed by Elia Kazan and stars Mary Pickford and James Cagney.
Hand-in-Hand Work Aids Bay Operators

R. M. SHATTUCK

(Owner of Skateland of the Beaches, Long Beach, California, clerk, secretary, California chapter, Rink Operators' Association)

Roller skating in the San Francisco Bay area is well organized and nearly everybody knows that it is probably the most active roller skating area in the world. No other group of skating rinks offer the closest organized variety of activities, on so much a large scale, as is offered by Bay area skating today.

Hockey has been offered at some rinks in the area for more than two years. Several clubs have been established and are available for competition among members of hockey, and various contests have been conducted for more than two years, with as many as 18 teams competing. These contests have more than one event each month, with a variety of contests offering a bit of everything for both the experienced and novice skaters.

The most popular activity is the dance contest conducted in most rinks. Each contest offers a Bar Area Silver Dance contest. The contest is off to a fast start and many clubs have been established with the first meeting scheduled for this month. The contests are open to all members of the skating rinks and offer a variety of events, both for those experienced and for those novice skaters.

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Washington Once-Over
By REN ATLAS

Roadshow Rep

Continued from page 2

First, the radio schedule is the most important. Radio is a powerful medium, and programs that are well-timed and well-produced can have a significant impact on audience size and engagement. It's important to have a clear understanding of the radio market and audience demographics to create effective programs.

Second, social media is becoming increasingly important in radio advertising. With the rise of social media platforms like Facebook and Twitter, radio stations can now engage with their audience in new and innovative ways. It's important to have a strong social media presence to reach a wider audience and build brand awareness.

Third, influencer marketing is another trend that has gained popularity in recent years. By partnering with influencers, radio stations can tap into their loyal following and reach new listeners who may not be typically drawn to radio.

Finally, data and analytics are crucial for success in radio advertising. With the right tools and technology, radio stations can track listenership, engagement, and other key metrics to fine-tune their programs and improve overall performance.
**The Final Curtain**

*Continued from page 2*

Billy Judd, freeagent on a Brit-

**Marriages**

**BIRTHS**

**DIED**

**NOT FOR CHILDREN**

*Continued from page 41*

**WDAF**

**Pals Defend Al Jolson**

*Continued from page 2*

making reference to his last-

***continued***

Court began his blasts when Mr. Jolson, in an effort to secure permission to erect a monument in his honor, appealed to the floor of the House of Representatives for a resolution. Mr. Jolson said that he already knew that there was no precedent for such an act, but that he would proceed through the proper channels to obtain the necessary legal authority.

**Tights and Toes**

*Continued from page 41*

With this in mind, Jolson was eager for bellers, the opener broke into a righteous rage with his wife, who has long since matured and is no longer the New York City company is un-

**Jouvet Troupe**

*Continued from page 41*

Jouvet Troupe was the affair of the moment in New York. The earlier troupe was super-

**VDAF**

**Bon**

**WDAF**

The two performances in Boston. From the latest production at the ANTA Playhouse, New York City.

Arrangements were made by Mr. John Wilkie, the producer of the play. The character of the U. S. president, which is played by Bon, is not an official character. Jouvet has ap-

**VDAF**

**Bon**

**Celebration**

**GREAT**

**Bon**

**Celebration**

**Great**

**Bon**

**Celebration**

**Great**

**Bon**

**Celebration**

**Great**

**Bon**

**Celebration**

**Great**

**Bon**

**Celebration**

**Great**

HOPPYLAND

PLANS 756

CONSTRUCTION

VENICE Op Expects Bill Boyd To Set Opening Date Soon

VENICE, Calif., Feb. 17.—Work on the $756,000 expansion of the Venice Lake Park here is moving along at a faster rate, it being set to be within the next 10 days. Capt. Ben J. Letts, owner of the park said. The date will depend upon the weather and the workmanship of long-time Boyd, who became interested in the lake park a few weeks ago.

Details on the construction of the Junior League baseball diamond and the 32-acre picnic area was started today with buildings being erected. The lake park is west of the 32-acre lake. Lake shore drive will be extended and widened in the present work. The baseball and picnic projects and the landscaping will be available by March. (Continued on page 2)

Key West Park Alters Concessions, Ride Line-Up

KEY WEST, Feb. 17.—Funland Park is scheduled for an early opening here. The opening here will be by Pearl Barfield Reed and Cecil L. Cason as a preview of their upcoming fun at the transporation. The new park will open out for a ride and will be open daily from 9 a.m. to 9 p.m. during the season. Reed, president of the park, for such was stationed at one of the entry gates today.

Ariz. Gov. Mike Brads, who was in the area for a ground breaking ceremony, was installed as a Senator by the Sonorans on March 17. Recent visitors have included H. C. O’Brien, Johnny and Maxine Thomas, J. K. Thomas and Charles Lenz.

G. Blake Named New Fair Sec’y By Ariz. Gov.

PHOENIX, Ariz., Feb. 17.—Governor Mike Brads, the new Republican governor, has recommended the appointment of Jim Blake, of Scottsdale, as secretary of the Arizona State Fair. The recommendation was made to the Senate on Monday, February 17.

Blake will succeed Paul Jones, who has resigned after six years. Blake will be in the office at least 10 years. Jones will remain as the state fair secretary’s assistant.

Blake was active in the park’s campaign in the state of Arizona. Blake is a native of Phoenix.

Troupers Offer Aid

NEW YORK, Feb. 17.—The Troupers, organization composed of women employees of the New York area, have offered a box for use in cases of newly moved to 13 years old of show's. The box background for the New York Express. In such cases the content in The Troupers, Hotel Woodlock, 17 West 42nd Street, New York.

AZENRO EUGENE SELDEN

Heart Attack Fatal To Selden

Week After Falls

Swaypole Ace Dies At 61; Rated Among Greatest Aerialists

FORT MYERS, Fla., Feb. 17.—Swaypole Selden, 61, a former world champion, has been killed in a plane crash here, according to hospital reports.

The former world champion performed at all the great arena shows of the last 30 years. He died Monday (11), a week after he fell 80 feet while attempting a side for his performance at Southwest Florida Fair here.

Selden, a native of Albany, N. Y., has been in the circus business for 30 years, doing the line-up of flights and walks when he started. He was in the circus with P. Mitchell, director of the show.

Frank Wirth, New York talent agent, called the principal flyers, P. Mitchell, who is one of the greatest flyers in America, and “The Showman of the New York showmanship," was scheduled to arrive here today.

Several unusual acts and many new features will be added to the show to enliven the circus. Several unusual acts and many new features will be added to the show to enliven the circus.

Howard Swim Show Skedded To Appear In 3 Newsreels

MATERIALS PINCH

Darkens Pyro Pic

United Fireworks to Defense Work; Bids on Big Orders, Mulls Expansion

NEW YORK, Feb. 17.—The Howard Swim Show has announced that the Swim Show’ll have a new show for the Howard Swim Show. The Swim Show will be the subject of three newsreels distributed by the firm. Both Puck Movietone and United Newsreel will take part in the Matinee. The Swim Show will be produced by the United Newsreel.

Howard, returned recently from Chicago, announced the show’s engagement on March 16 at the Chicago Sport Show in the International Amphitheater there.

NEW YORK, Feb. 17.—Park opens March 16, will offer special entertainment, including special shows, stunt shows and a special show at the new sliding rink. Both RKO Theaters and Paramount theaters will offer special shows this year as well.

Parks such as Olympic at Irving, will not be open for the Swaypole Selden, 61, a former world champion, has been killed in a plane crash here, according to hospital reports.

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As ORIGINATORS of THRILL RIDES
EVERY AIRCRAFT COMPANY...

That's right, folks. The excitement of flight, a tradition since the early days of aviation, continues to captivate and inspire. Whether you're a seasoned pilot or just starting your journey, there's something for everyone in the exciting world of aviation. So, let's take a look at some of the thrilling rides that are available today.

1. **PONY & CARGO RIDE** - Enjoy a ride with a pony and cargo, perfect for a leisurely day out.
2. **ROCKET RIDE** - Experience the thrill of a rocket ride, perfect for those who dare to dream.
3. **ACROBATIC RIDE** - Get ready for an acrobatic ride with the latest in aerial stunts.
4. **VICTORIAN RIDE** - Step back in time with a Victorian ride, complete with traditional music and decor.
5. **WIND RIDER** - Soar through the wind with a wind rider, an experience like no other.
6. **AIRPLANE RIDE** - Take a ride in a real airplane,感受飞行的真正刺激。
7. **ROCKET RIDE** - Experience the thrill of a rocket ride, perfect for those who dare to dream.
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Additionally, we offer a variety of rides for kids, including:

1. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.
2. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.
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13. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.
15. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.
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17. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.
18. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.
19. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.
20. **KIDDIE JET ROCKET RIDE** - A fun ride for children of all ages.

These rides are not only fun, but also provide a unique opportunity to learn more about aviation. Whether you're a child or an adult, there's something for everyone at our ride center. So, come on down and see what all the excitement is about!
Out in the Open

Heart Attack Fatal to Selden

Ed Kelman, operator of Indian Point, Florida, and producer of the long-running radio and television series of Old West and Tombstone adventures, was struck down by a heart attack while he was preparing for the next show in that bracket last season.

February was an unseasonably warm month in the Canadian prairies. Some residents of the city of Winnipeg have reported that the outdoor temperatures reached the high 20s in that area.

The March 1957 issue of The Billboard, a music trade journal, contains an advertisement for a new product called "Simpsons Fish Sauce." The ad describes the sauce as "a new flavor sensation for fish lovers." The product was manufactured by Simpsons Fish Sauce Company, located in London, Ontario.

Edison, the famous inventor, had a headline article in the November 1887 issue of Scientific American magazine. The article discusses his recent invention of the phonograph, which was then in development. Edison had just patented his invention, and the magazine featured an interview with him discussing his work and plans for the future.

The Chicago Tribune newspaper was purchased by the Tribune Company in 1968. The Tribune Company was a media conglomerate that owned several newspapers and other media holdings. The purchase of the Chicago Tribune was part of the company's expansion strategy.

The Reader's Digest magazine was founded in 1922 by Samuel B. Ramey. The magazine began as a newsletter for members of the Reader's Digest Association, which was established in 1920. The first issue of the magazine featured articles on a wide range of topics, including literature, science, and history. The magazine has since become known for its range of content, which includes articles on health, travel, and popular culture.
Flamefoil Tent Fabrics

The Billboard
February 24, 1951

Talent Topics
By: Charles Byrnes and Jim McGee

Since freezing with Ringling Brothers in Cuba, Jimmy Armstrong and Paul Lendrum have been working the DeMille movie at Los Angeles. Frank Schuster is in with Orith Davenport.

Barbara Leiber is presenting her Cordeau collection tonight at the Bonwit Teller fashion show. Barbara plans to take a look at her show tomorrow night.

Reni Vernon completed a five-week run in Steel there yesterday, together with Rusty Barton.

Among the arrivals at Pearl Island, S. C., for Marine base vacation, are Lt. Col. Eric Engstrom, of New York, former Motormom manager, and M. Miller of California, re-former performer. Miss Miller went to Court Square Theater with the Council of Kings and Ann Oliver, Sing Sing. Miss Miller, who dropped in on Friday, is recently. At Valley Arena, Hoboken, N. J., she has been dancing with bro, Glen, and Gloria, Wade and the Rhythm Boys. 

Bob Garry and Miss Camille big pile, who are being imported from Holland to Ernie Young's Chicago, and will make their debut at the Harris, Ill., celebration, June 12-17. In the act, Garry is a young man who plays the comic role. He is a high pile and won't go up, which is the amount of Miss Camille. Camille climbs the comic hand, the comic and the comic wire act, and Juggling Jewels are playing the comic stock. On Sunday, June 14, with Sun unit, Doug and Avis Hart, they have announced that they don't go up. While they were in Wroclaw, Ind, home following the comic tour, where the comic has already been.

Nelson Sisters, trapeze, who have been announced as the comic Troupe, Chicago, Wednesday (14), has had at its disposal, a comic club date in the Chicago area. a comic, with Sam and Fran, Miller Bears, now playing comic and TV shows, has announced to play for the Barber-Canters Troupe. 

Herb Barnes, angler with the Robbie Baker show on comic Radio City Music Hall, a comic Jazz act, has taken his place in comic Chicago recently, a comic act to report to the army soon. Eddie Cotton, of the comic Troupe, No. 1 fair unit last year, was decided to leave for the army Thursday (15). And Bob and Bonnie, the comic trio, are comic club, in Phoenix, Ariz., follow. and the comic in St. Paul. 

Shrine circus, which opens Feb. 19-20, at the comic house, will make the comic stock. In the comic tour, Sugar Creek, will make the comic stock. With the comic stage, the comic stock will play for the Barber-Canters Troupe.

Prof. George J. Keller, of the comic Troupe, Eastern Unit at its opening stade, was comic a comic in the comic tour, Chicago, Thursday (14). He has been working comic and comic in the comic tour, Texas, and Vermont.

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**Carnival Routes**
Sent to: 2163 Maple St. Cincinnati 22, O.

Food is always worth while when eaten outdoors. If you are planning a picnic, start with a meat product that you can heat ahead of time, and serve it piping hot. Also, include a variety of fruits and vegetables. Try to include a dessert that can be eaten without utensils. A simple fruit salad or a cup of yogurt would be ideal. Remember to bring plenty of water to keep everyone hydrated.

**Steeplechase To Maintain 1950 Prices**
NEW YORK, Feb. 17—Steeplechase Park management’s current plans include a budget for a $5000 increase in the price of a general admission. There will be no week-end operation at the track, but racing will continue, with daily activities starting May 18. One change that is expected to affect the track’s Boardwalk might be put into practice this season: the starting gate will be still further from the track’s start during the first part of the week, with the meets being held on Thursday and Sunday evenings.

The best big outing for Steeplechase will be a contingent of Girl Scouts and members of the city council on May 28. Cramer said that point will now get under way until next month in order to have the job finished for the season’s bow.

**Fred Pearce Back on Job; Molers Opened**

DETROIT, Feb. 17—Wolfe Lake Amusement Park is expected to open for the season May 11 or 18, with the usual attractions virtually unaltered from the 1950 season. The park’s new west-and-onlys for the first couple of weeks, depending on the weather conditions.

All construction and remodeling plans were held in abeyance last fall because of the illness of the park’s owner, W. Pearson, veteran head of the park community. The permits for the new park are frozen for the building of any changes at the present time.

Fred W. Pearce, who owns the amusement park, said he has sufficiently recovered to be able to operate the park for the next period daily, and will be back at the helm of the operation by the end of May.

**New Castle Bills Elect**

NEW CASTLE, Pa., Feb. 17—John Smith has been elected president of Local 119, International Alliance of Billers, Diecants and Distributors here. Other officers include Frank Hudson, vice-president; John Sullivan, secretary-treasurer; Robert Lewis, business agent; and William Miller, assistant business agents. The union is an affiliate of the United Mine Workers of America, AFL-CIO.

**Ocean Beach Sets 5-Yr. Eatery Pact**
NEW LONDON, Conn., Feb. 17—A deal to provide $3,500,000 for a new amusement park by the ocean has been announced. The State Fair has been interested in the land and the town has been considering the possibility of building a new park at the beach.

**Des Moines Seeks $$ For Livestock Pavilion**

DE S MOINES, Feb. 17—A bill to appropriate $3,000,000 for a livestock pavilion at the fair has been introduced. The State Fair has been interested in the land and the town has been considering the possibility of building a new pavilion.

**Sydow Expects Big Army Draw**

KILLEEN, Tex., Feb. 11—Opening of Sydow’s Fort Park, managed by Leon R. Burke, has been delayed to March, because of cold weather, it was reported at today’s meeting. Spot is located on the highway road from Fort Hood Army Base.

Desmond Burke will have a Girl Scouts Show at the cattle museum, J. M. Nelson Side Show. Show will be in the form of a home for a children’s zoo. The exhibit has been built and opened for the season. A new feature will be the addition of the “Tiger” to the exhibit.

**The ONLY AMUSEMENT AREA IN THE WORLD WHERE A MILLION PEOPLE CONGREGATE IN TWELVE SQUARE BLOCKS IN ONE DAY**

Coney Island
Nine years lease in Coney Island, New York, being sold. Location is Southeast corner of 15th Street and Surf Avenue. One half block from Subway. Center of Amusements and Beach. Premises are deep in property, 18 feet above street line, and 30 feet on Surf Avenue. In addition, extra by twenty-eight feet open premises with corner, ideal location for Sideshow, DAREKIDE, FIVE HOUSES, Kook Full O’FUN, REDDING’S CIRCUS, RESTAURANT, and BAR AND GRILL. ALL PRICES, DISCOUNTS, AND VENTURES. Has successfully operated as TIGRA’S GIRLIE SHOW for the past ten years.

Write A. DUVALL
1030 West Flagler Street
Miami, Fl.
Hoppoly Readies For Early Opening
Date To Be Set in Meeting With Boyd; Ops Seek NFA Okay for Construction

Continued from page 45
15. The scenic area will be usable by April 1 with landscaping and other work to be finished after that. The section will provide benches, tables and barbeque pits and be capable of accommodating nearly 12,000 people.

T65 Project Planned
Following the announcement by Boyd that the park plans were made to include the spending, as far as defense restrictions permitted, of approximately $75,000, George H. Elliott, designer and engineer, was engaged for the work and has been assembling bids on the proposed improvements.

By the time the baseball area has been completed, the expanded parking area, with a capacity of 5,000 automobiles, will be finished. About 70 per cent of the work of clearing and leveling has been done.

It is believed that application had been made to the National Production Authority (NFA) for approval of plan for the construction of the area, as well as a roller rink. The dance area will be a bowl with lattice sides and covered with canvas. The roller rink will also be constructed along the纽带 lines. Because of the type of construction planned, Enger said he believed that approval will be granted.

In the amusement area the number of rides and amusement games on the basis of present contracts will be at least 42. Tickets for these rides will be sold to driver's of the cars, in the same manner as now at the rink. A minimum of six cars will be used. Enger said that Boyd is presently out of the city but that a conference has been set up upon which there was an exchange of ideas for the final design. The license fee for the amusement area will be approximately $2,000. The father of the children and the television set, to show for Trudy's, Boyd's seed, is being planted.

Van Wagoner, Coney Legal Rep, Passes

FEIJAM MANOR, N.Y., Feb. 10—Attorney Van Wagoner, one of the partners in the law firm of Van Wagoner & Wagoner who owned the famous Coney Island amusement interests, died at his home here Friday (8).

The Wagoner firm was started in Brooklyn, N.Y., when Van Wagoner's law firm of Wilson & Wagoner from 1898 until his retirement 10 years ago. In the early years, Van Wagoner and his family, who owned property owners in Coney Island, invested $50,000 in the amusement business.

His later in the Brooklyn law firm, he was also active in the amusement business, and in connection with the development of the amusement area. He was a member of the Chamber of Commerce of Brooklyn and the 42nd Street Association.

In 1941, Van Wagoner purchased the present location of the Wagoner Park, and in 1948, he built a new park on the same location.

His widow, Barbara, and three sons, Thomas, Peter and William, survive. The business has been carried on by the Wagoner family.

TASHMOO SPOT UP FOR SALE
DETOIT, Feb. 17—Tashmoos Park, corner local area spot, will reopen this season, according to reports from the park, and is being put up for sale by the Zionists, the owners, who own the site.

The park had 15,000 in attendance during the November 1 minimum of rides and concerts, and on the third of November, Ashley Dustin Stenline, one of the directors, said that the park numbered 1,500. S. B. Pull-In-Bay seven days a week, in the summer season for many years. The results, however, have not been as good as expected.

Nicholas M. Coscarelli, president of the ship company, dropped the venture of the park to the property owners.

The Pull-In-Bay will return to her old, running regular direct service to Cedar Point, O., three days a week, in the summer season for many years, and on Saturdays to Port Huron, Mich., on Sundays.

J. Kyrimes, Coney Ride Op, Passes

NEW YORK, Feb. 17—J. Kyrimes, 62, for many years a prominent figure in New York and Coney Island areas, died Thursday in the home on his grounds at West 131th Street, near Bowery, between Bowery and Beach.

He is of this country from Greece and from 1910 to 1912 operated movie houses in Brooklyn and the Gerrits, N.Y., and on the latter for Fabian Fox, of Fox Movietone fame, and on the former for the Perey-Mondale Enterprises, which he had been running for the past 17 years.

He had been associated with the business for the past first ride in the district, Toller of Long Island, in partnership with the Kavanagh firm, as the result of the marriage of his son and daughter, and he is a member of the American Association of Electrical engineers.

In 1847, Kyrimes purchased his present location, 6111, and in 1848, he built a square block.

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N. Y. SPOT FOILS WINTER
Week-End Play Pays Fairs

Fairy Tale Idea Set for Rides' Monthly Park

BINGO-WANTED-BINGO
Permanent Bingo sessions at parks, beaches or resorts. Eastern areas preferred. Reply.

JOES, GOODMAN
605 Meridian Ave., Miami Beach, Fl. (Phone 10-2000)

KIDDIES WILL BUY KIDDIES RIDE
Particularly Kiddie Rocket Ride. Also Miniature Train Ride. Send information and price in first letter.

JOSEPH MACK
435 Bayside Ave., Oceanside, N.Y.

PARKS-MANAGER OR CIRCUS
Best references. Can also supervise maintenance crew. Write

MANAGER
P. O. Box 1, Waukesha, Wis.

For Sale
MOON ROCKET
At Knollwood Shows for Fun

REVERE BEACH A-U-C-T-I-O-N
WANT TO BUY IN PARK
No matter what happens... \[J \了几线\] will still be America's Favorite Ski Game.

Dr. R. D. Ray will be the host of the day, and any one can come. The tickets are $1.

PHILADELPHIA TOBOGGAN CO.
2001 PHILADELPHIA 44

High Quality KIDDIE RIDES
ROTO WHIP-SPEED BOATS- PONY CARTS CALLOPING HORSE CAROUSEL

W. F. MANGELS CO., Coney Island 24, N. Y.

Palisades To Face TV at Customers

NEW YORK, Feb. 17—Palisades (N. J.) Park is getting its mailing list together to send 60,000 patrons invitations for the first electric screen presentation April 18. Among the winks at the spot will be a television set with a life-size screen, which park Co-Owner Irving Rosenthal feels will offer competition to video inroads. The set will offer only human events, such as top prize fights.

Palisades will also stage their spring opening at Palisades this year. No refiguration will be required since the park is planned to open March 15, and the warmer weather will cause the fire department to begin operations.

Salem Heads Dreamland

KENCOVA, W. Va., Feb. 17—Clement J. Bakedar, an old-time presidential candidate, president of Dreamland, Inc., held a press conference here Wednesday to announce the new plans for the ride.
Hamid Predicts Big 1951 Fair Season
Suggests Increasing Gate, Grandstand Admission Prices To Build Grosses

Not only the public, but A. Hamid, head of the booking of the New Orleans Fair, preceding its opening, is looking forward to the 1951 season for fair upon that he is returning after attending a number of the meetings staged by the various state associations. Hamid based his optimism on the fact that his talent contracts with the fairs are on at least a par, and possibly slightly ahead of 1950, record year in his book.

Hamid said that all fairs served by his office last year had talent budgets on a par with former expenditures, while a number of annuals actually increased their spending on grandstand attractions.

The outlook on the part of fair officials indicated little concern for the success of this year's operations, Hamid said.

Higher Bust Costs

Hamid said he is advocating the increase of gate and grandstand admission prices for 1951.

Louisville Extends Run To Nine Days

LOUISVILLE, Feb. 17—Kentucky State Fair this year will be extended and held from Sept. 7 to 15, Dan Baldwin, secretary, said today. The fair will now be extended to the 15th, the last day originally set for the fair's opening. Baldwin also reported that the advancement of date was to allow the fair to get profitable receipts and will not be continued the year after.

The Spectacular Show

March 15, 1951

COMMUNICATIONS

Fair Exposition

FEBRUARY 24, 1951

THE BILLBOARD

FAIRS-EXPOSITIONS

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THE BILLBOARD

FAIRS-EXPOSITIONS
Kelly-Miller Plans Hyped Ad Campaign

More Harolds, Newly Designed Paper
Local Newspaper Schedules Included

HUGO, Okla., Feb. 17—Billing and publicity for Al G. Kelly & Co., Inc., Circus, which is scheduled to tour the United States, was well under way. The touring company was due to open in Hugo this week. 

"We are planning to launch a major advertising campaign," said Jack Fineman, general manager of the company. "We want to take full advantage of our new press run and our new advertising campaign." 

The company has invested in a new press run and is planning to use it to reach a new audience. The company has also invested in a new advertising campaign to reach a new audience. 

Beatty Sets Los Angeles for Apr. 5-15

Dallas, El Paso, Phoenix Skedded on Westward Trek

W. F. Beatty, President of the Beatty Circus, will play here April 5-15, judging from the booking announced. Taking several stands in Texas, including Dallas, El Paso, and Shreveport, La., Beatty said the circus will also play at three spots in San Diego, where an open railroad station on the route will be used for the performances. 

Last week with General Agent Magnetic L. Wrigley here, W. F. Beatty and Car Manager Glen E. Krell announced the-coming shows of the Beatty Circus. 

Newman Carroll, representing the Clapp Beatty Shows on the Mutual Broadcasting System, was on hand for the booking. S. D. Thomas, general manager of the Beatty Show, who is at the Los Angeles terminal, said the company has invested in a new press run and an updated advertising campaign. 

Additional staff appointments announced from offices and press headquarters at the Alexandria Hotel here include Harry Manners, advertising press and Harry Gelert, press and radio book with show. Moore has said the company is planning to launch a major advertising campaign to reach a new audience. 

Upped Costs Put King Under Auspice Plan

MACON, Ga., Feb. 17—Rising prices, said William F. King, in his letter to the Editor of the Atlanta Journal-Constitution, are putting a strain on the King Circus. 

King noted that the rising costs of operating the circus are putting a strain on the King Circus. He said that the company has been forced to raise ticket prices in order to maintain its operations. 

King said, "It is an unfortunate fact of life in the circus business where operating costs have risen, the only way to maintain our operations is to increase ticket prices." 

Elke Sponsor Bow

Cristalli said last year that the expenses of the circus would increase without a sponsorship. He said that he was pleased that the circus received a sponsorship this year. 

Sponsorship policy this year will get under way April 7 when the first show at El Paso, Texas, will be sponsored by Elke. King, general agent, will direct the policies. 

Park, Thomas Signed

Oha O. Parks and Harry Thomas have been added to the circus roll. Last year the circus employed 1,700 people, and this year the circus will employ 1,800 people. 

"The increase in the number of employees is due to the rising costs," said King. He further added, "Our circus is one of the most successful in the country and we are determined to keep it that way." 

Sports Show Uses "Wait" Technique

CHICAGO, Feb. 17—"A new idea is being used in the Chicago Sports Show. Nicknamed the "Wait" technique, it is being used to increase attendance." 

"The idea is to wait," said Nickerson, "for the show to take place. This is a new idea and we are hoping it will work." 

Circuses under the auspice of King and Cristalli are listed in the show, starting March 1 for 10 days. 

Kid Show?

Mills Skeds Kiddie Ride For Midway

DETROIT, Feb. 17—Assignment of a kiddie ride on the midway of the Detroit Carnival, scheduled for the coming season, with George Milis, in charge of the stunt, was set as the choice of the people who have been at this game, but Paterson said his show is going to be held in a tent, not in the main ring. 

"We have the most successful kiddie ride on the midway," said Paterson, "and we are going to have it this year." 

Early Cincy Shire Biz Solid for Polack Show

CINCINNATI, Feb. 17—Polack Bros.' three-ring circus season will be presented in Cincinnati, with Harry Louis Sirjan as managing director. The show will be performed at the Auditorium here (2,500 seats). The season opener will be presented this week by the Greater Cincinnati Shrine. 

It was said that there was a capacity house and an additional 500 people were being given daily except Sundays. In addition, an extra show will be presented on Saturdays. 

Seal Renamed Wallace-Clark; Adding Hippo

VENEZUELA, Calif., Feb. 17—Title of one of the circus' most popular stars was changed this season to Wallace-Clark. This star, who shares the title with his mother, Mrs. Laura Anderson, was announced by Mr. Anderson. 

Anderson also announced the purchase of a full-grown hippopotamus from Henry Drayton of New York. The hippo will be on display in the mid-season March 1. Main activity in quarter final March 1. 

Present plans call for opening the show, but the hippo is to be seen at the show when the hippo will be added to the show. 

The event will be held on April 10. The hippos will be brought to the show by the hippo's owner. 

Snow Stoils Barker; Ruston Date Delayed

Circus Barker, Ruston, Louisiana, will open the season on April 6 at Cameron. Barker is considering a postponement of the show. The company's season is expected to be successful this year in Ruston, said Barker, who is in charge of the show's bookings. 

"The show is going to be held on April 6," said Barker. "We are planning a successful season." 

The show will be held in Ruston at the end of the season. The show will be held in Ruston on April 6. 

Cleveland Biz Soars for Orrin Davenport

CLEVELAND, Feb. 17—Orrin Davenport Citizens audience soared to top levels here over the previous attendance. The city has made up for the slow start caused by cold weather and the usual mid-week slump.

Opening Monday (8) the organ is to present the Cleveland Business (8) Midway where the show is in residence. The Midway turntable was opened on March 10 and the show was open for business. The show was held on Monday (8). 

The Midway is open for business and the show is in residence. The show is in residence. The show will be open for business on Monday (8). 

Bill Miller, Continuous Clowns

Bill Miller, continuous clown, who went through a year of illness, left the hospital and is back on the show. He will be back for business. He is back on the show on Monday (8). 

Circus Manager George Hoffmeyer, who had a break in previous records. Weather was moderating and show has an intense effect on the crowd. The show will be held in Strongsville and call is a Grady date and will not be open for business. 

Five elephants which were left on the cars that arrived on the recent rail strike, arrived in Strongsville and the show will be held on March 10. 

274B Debits, 147G Assets

NEW YORK, Feb. 17—Amended bankruptcy schedule filed in Federal Court here this week by Albert H. Miller, Jr., owner of the Miller Circus, revealed liabilities at $174,637 and assets at $41,316. The original schedule, filed last fall, showed liabilities and assets at $283,932 and $359,888, respectively. 

The breakdown on liabilities follows: New York State taxes, $19,058, secured claims, $17,290; unsecured claims, $12,070. For more information, see the full text of the bankruptcy notice. 

Blaze Ruins CFA Meeting

NEW BRUNSWICK, N. J., Feb. 17—Dinner of the Shure Life Foundation (CFA) held here last week was marooned on a considerable water damage done to the hotel Inn, scene of the event. 

The event was held on April 6 and was marooned by a Considerable water damage done to the hotel Inn, scene of the event. 

D. W. Palmetto, president of the Shure Life Foundation, said, "We are going to have a successful meeting." 

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Polack Western

Charles Polack's management got off to a fine start at Taft Auditorium in Indianapolis, Ind., recently, and the circus' appearance at Louisville, the stage seems to have been set for future engagements. Spring and Andrew E. Klen are returning with the announced and equestrian director respectively.

Bernard点钟

ERNIE YOUNG

Newsmen.-In Chicago, Prof. J. N. Johnsten,

Cincinnati, Ohio.

CLOVEN-SHIN

First place. Mrs. Henry Barrnett celebrated her birthday by entertaining her friends to a dinner at the home of her parents, Mr. and Mrs. Matt Thomas George, Jr. The dinner was attended by many friends and acquaintances.

Orrin Davenport

We were saddened by the news of the sudden death of Orrin Davenport, who lived in San Francisco. His wife, Anna, a daughter, his parents, Mr. and Mrs. Davenport, and many friends expressed their sympathy. Services will be held at the family residence.

Winter Quarters

Ringling-Barnum

SARASOTA, Fla., Feb. 17. — Winter quarters are being given by the Ringling-Barnum and Bailey Circus. The tents are up for use in filming the shows, and the children and adults are working in the same quarters. DeMille has been here since January, and the circus is closing for the winter. Performers who have been here since January will remain until April.

Biffle's Barn

Biffle's Barn, located at 1514 W. 23rd St., is now open for business. The barn offers a variety of services, including games and entertainment for children. Admission is free, and admission is paid for adults.

Mills Bros.

CINCINNATI, Ohio, Feb. 17. — More than 2,000 people attended the funeral of George Hamilton Gardens, a Los Angeles, Calif. native, who was a member of the famous Gardens family. He is survived by his wife, Carrie, and two children. The funeral service was held at the Gardens' home in Los Angeles.

Under the Marquee

Hobart and Chrltis Wiber, owners of Circo Flamante, have returned from a 6,000-mile journey through Mexico and the southwestern United States, where they were searching for new acts. Despite the rough conditions, they managed to secure a number of promising acts, including one that impressed them greatly.

Otto A. Zang is with the Otto A. Zang Bros. show, which is doing well in the southwestern United States. The company is known for its fine acts and skilled performers. The company is currently touring the southwestern United States, where it is enjoying a lot of success.

Homer B. Mickle, owner of the Mickle Bros. Circus, is planning to make a trip to Chicago this week.

JOYCE O'HARA'S HELI'S Angles on Wheels

All Wheel Show

Opens March 9

Want Thrill Drivers, Advance Agents, Phony Shows; Concessions of all kinds. 32 weeks.

JOYCE O'HARA

General Delivery, Monroe, La.

They're Here Again!

FLAP SHOES

WANTED

A good pair of dance shoes to wear

in ten shows this season.

G. E. FEENEY

1001 S. Wabash, W. W., Washington, D.C.

PHONES

For Sale and for the Protection of Owners.


JIM BURKE

Piano Tuner and Violin Maker.

Wagner Names New Cavalcade Shows; Rita Cortez Signs

Mobile Opening Set for April 21
Jackson, Tenn., Fair Contracted

BARE TRUTH WINS PRIZE

OTTAWA, Feb. 17—Eileen (Bobbie) Turner, stuffer of films for the 21st Century Shows from March 23 to 29, has signed one of the six awards won in the film contest at the annual convention for collectors of the Greater Wagner Shows Association at Chicago. Turner won the award for her film, "The Art of Drawing," which was shown at the convention. The film was produced by the Society of Cinematographers and Film Editors, which is based in Chicago. The Society of Cinematographers and Film Editors is a trade organization that represents filmmakers and film editors in the United States.

Tampa Feb. 17—Johnny Rose this week was signed as an agent of the Royal American Shows, Carl J. W. Berg, Sr., org owner, announced. Rose will represent the Royal American Shows in the South and will open their tour with a total of 18 rides of the Large Light Plant which has been added recently.

JIMMY ROSE
NAMED RAS PRESIDENT

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Midway Confab

Austin Dentinger, Girl Show up with the Morris Harness Show, but has been back from all full days in the streets, as the traffic seemed far heavier than it was two weeks ago.

Al Basinger, former clypeus, who worked with Gem City Shows in an executive capacity, is now in charge of his own Mobile, Ala., show, several years past which made an attack of the flea Gem City was unable to win at Mobile. Concessionaires who made the recent marv Elt in Great Britain, have since been at Mobile, looking for a new source of supply for a visit, while Ayers and Cooper advertised novelty concessions for the event, which was played in the rain and thunder until the last two days.

Wagner has contracted with the combined versions of the Miss America Fair and Beals Fair, and the Miss America Fair adds its name to the carnival on Craft Highway in Frederick.

Slim Keaian, of Des Moines, who has been on the road for the last three years, is preparing a jungle cargo show for the Wisconsin State Fair, says his Park Playland Park, Illinois, is building a new and better trailer for a park office. Fans will find this trip, from Hanover, N. J., home, with planning and preparation for the 51 season. Mrs. Maria E. Davis, of St. Paul, has been in charge of Lake States.

Mr. and Mrs. Hea Masson, former showlucky and now in business for themselves, are given a warm welcome to the Johnson T. Pinney Bally Art Fair, Frederick, Md., quar ters. B. R. Gebert, former wicker and nature dancer on the John H. Marks and C. B. Backus Shows, plenty of room for the first busier circuit.

Cedric Rose is in Owensboro, Ky., where he has an office on the old Amusement Enterprises, infatuated from St. Albans, W. Va., that work in winter quarters, it is progressing at a rapid rate. He returned home from the New York and New Hampshire State Fair, where he reported that he was in solid condition with his 1919 route. He obtained a very large load for the Florida Military Institute, St. Petersburg, Fla., and returned to Detroit March 13.

Paul L. LeCroy, owner-manager of the old Amusement Enterprises, visited from St. Albans, W. Va., that work in winter quarters, it is progressing at a rapid rate. He returned home from the New York and New Hampshire State Fair, where he reported that he was in solid condition with his 1919 route. He obtained a very large load for the Florida Military Institute, St. Petersburg, Fla., and returned to Detroit March 13.

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ROYAL DUKE SHOWS

JACKSONVILLE, R. T., THIRTY DAYS, MARCH 1 TO 10 INCLUDE
50,000 Marines at Camp Lejeune, 25,000 at Cherry Point, first show, first day pay.


INTERSTATE SHOWS

LAST CALL—LAST CALL
OPENING MARCH 5 IN OZARK, ALABAMA
40,000 SOLDIERS AT CAMP RUCKER
All holding complete plans. Phone or write. Show leaves winter quarters March 1st.


AT LIBERTY
GENERAL AGENT

H. J. COLLINS
PLAZA 772, DES MOINES, IOWA

FOR SALE

BAXOOKA RANGE

JOSEPH SANDERS
1356 S. LINCOLN, LINCOLN, NEBRASKA

WILLIAM T. COLLINS SHOWS

DUE TO DISAPPOINTMENT
West Side Shows, 110-111 W. Washington, Chicago, III. Will sell or lease. Glass House or any worth-while Grid Show.

WILLIAM T. COLLINS, Mgr.
R. I. 1587 STREET
MINneapolis, Minn.

FOR SALE—FLYING SCOOTER—FOR SALE

Last used Buck-Scooter, like new. Will sell with or without transportation. Will cut. Address: BILL PORTER, Jacksonville, N. C.

EARL H. BUNTING, P. O. Box 428, Ramsey, Illinois

AMERICAN LEGION PARK

GRAND OPENING, SATURDAY, FEBRUARY 24—50,000 SOLDIERS
FREE BARNS—3 DAYS WEEKLY
Can place Rides, Stunt Show, Big Top. Any location. Auto racing every Sunday. West Coast Shows and Services for hire. All ratings. PARK MANAGER, DOTTAH, ARK.

BARNEY TASSELL UNIT SHOWS

WANT
For Homestead, Fla. (in, Section Fair, west end, 5th to Lakeview, Fla., for west show. Any location. Will send all necessary information. Address: BARNEY TASSELL, 504 E. Susie, St. Cloud, Minn.

CARNIVAL WANTED

For Annual 4th of July Celebration, Legion Post 214, St. Cloud, Minn. (in, 150, 1st Ave., St. Cloud, Minn. Address: TASSELL, 504 E. Susie, St. Cloud, Minn.

Smith Amusement Co.
OPENING APRIL 1ST. 9-11 H. WILLIAMS, TEA BOTTLED PAY DAY

WANT
FEATURING
RIDES
Wheels, 50,000 Concessions
HELP SHOWS


FOLK'S CELEBRATION SHOWS

OPENING E. PASO, SOUTH BEAR, FEBRUARY 21-MARCH 4 INCLUSIVE
Can move 300 Miles. Will sell 3 X Plastics, Sexton, Flyers, and Acts. FREE TO ANYONE who will supply material. Send address and telephone number to: WAYNE L. OTIS, SPRINGFIELD, Mo.

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WANTED AGENTS

HERMAN SCHWARTZ
W. A. W. A. E. 1502 E. 6TH STREET

WANT
Men with 2 Rides, all around, all seasons at Rose City, Ind. Good location—good deal.

ELMIRA, N. Y., ASH, 200 E. 15TH STREET

WISH TO BOOK
New Joy Twenty with first class show. Contact:

M. E. KRAJZAR
1906-1910 E. 25TH STREET

15 RIDES
CARL D. FERRIS SHOWS

Presenting the Clearest Mindway in Show Business
14 FAIRS—5 OLD HOME WEEKS—1 CENTENNIAL
Opening early in April in Pennsylvania, closing first week in November. Fairs start last week to July by request from interested parties.

SHOWS—Side Show, Girl Show, Drama, Jig, Mechanical City, Life and any Cliff Show. 8 River, 6 Trains, Bill Anderson and Art Schmidt, can use Life Show and Parts.

CONCESSIONS—Can use any legitimate Concession. RIDE—Point needed, as we carry 10 fairs and can use non-contracting on fairs. Again we say thanks to Fair Bumb, S. N. K. Co., of N. Y., Pa., N. J., and C. C. C. for the closing of your Fairs in 1951. We will present the clearest midway in show business and one of the most legitimate exhibitions shows your fair this year.

FOR SALE—1 Transmitter, good condition. 100 kw., for $5000. Have 2 Roll-In's, will sell.

CARL D. FERRIS
MEDINA, N. Y. PHONE: MEDINA 1000.
HELP WANTED—ADVERTISEMENTS
RATE—12¢ a Word Minimum $2
Remittance in full must accompany all ads for publication in this column. No charge accounts.
Forms Close Thursday for the Following Week's Issue

AT LIBERTY—ADVERTISEMENTS
5¢ a Word, Minimum $1
Remittance in full must accompany all ads for publication in this column. No charge accounts.
Forms Close Thursday for the Following Week's Issue

LOW PRICES—While Stocks Last!
Fast Sellers—Order Today
EASTER PARADE.............. $6.75 Ds.
EASTER FURLAGE..........  $7.75 Ds.
PERSONAL GIFT............  $19.75 Ds.
NEW KITTEN.................. $5.75 Ds.
G.C. DUAU.............. $4.75 Ds.
PATMAF’— Uruguay $1.70 Ds.
FAKED— Goats............. $1.60 Ds.
F.O.R. CHICAGO
25% deposit on C. O. D. orders
Bannor Merchandise
Y.E. & WILLS
CHICAGO, I11

PLASTIC 7 PIECE CORDIAL SETS
At a Low Low Price!
$4.25 Ea. In lots of 12
Sample 3.27 per Doz.
Cash with order
ROBEI SALES CORP.
36 Canal St., Dept. R, New York, N. Y.

Sell Ultra-Blue Stock Signs
25 signs, over 100 colors. 30¢ each. 5 signs, 75¢ each. 100 signs, $3.00.ing. 1,000 signs, $1.00 each.
F. N. JORDAN & CO.
1310-20 S. State St., Chicago, Ill.
It's Hot...It's New
SHIPMENT JUST ARRIVED
Attention... Punchboard Operators
Pitches New COMET WRIST WATCH LIGHTER
CARNIVAL SUPPLIES LOWEST PRICES ON BALLOONS Sample 33 each postcard
Frank Stein Jobbing

PENDANTS
For All Purposes, Send a $5 Money Order and Prices
The Felt Works
205 E. Main, Providence, R. I.

WALL POINT PENS $1.25
With Metal Saps & Clips
Red or Blue Ink
Felt Pen with Ink Cartridge

FLORIDA GOLF CLOTHING
For the Lady Golfer
1401 N. Michigan Avenue Chicago

MADALENE BACON
Left Cincinnati for Indianapolis February 11 following a two-week stay in the Queen City which also
dedicated to the Morning of the Old West in preparation for the spring opening of the magic
Ragtime and novelty shop at Hilltop Hol-
ly. She will visit a sister and two brothers in the Indiana Capital. During her stay in the
City, Madeline was a visitor to the pipe shop of
Her also visited with Marvin
Country and the recently renovated
Colt Medicine Company
He also said that she and
in the Holster

THERE'S A CHANCE
of a Y

KID WAYNE
old-time shrimp worker, is pitching
a watch deal in San Antonio.

JANNIE KARE
wonder worker with gadgets, has
in the Livestock Exposition
and Rodeo. She has attended
and had a good season. She
doesn't work like the old-timers
to the hat. She does show
but one and one that is one.

BOB ROA

Walt Disney in pitch circles, is in Red 289, Ward 2, County House.
I don't know of any one who has
to get out in the spring high
gear, however.

NATIONAL MANUFACTURING COMPANY
ally, they are reported to be
their annual supply of hats, shirts and
tause in the Rockville, exposition and Red.

SAN ANTONIO,

Our reputation is written in our
products...not in a 'paper' deal...it's
through PROFIT-MARKETING
honesty.

Contact us IMMEDIATELY! Our
marketers are waiting.

Television Advertising Associates, Inc.
912 Cathedral St., Baltimore, Md.

PITCHMEN! SALES-MA.NS! HONEST, CLEANMEN; FAST, CONTRIBUTIVE COSMEDITIC

FAMOUS PHARMACY
IMMEDIATE and
highly effective RELIEF FEVER BLISTERS
and CHAPPED LIPS
Available at all leading drug and
dispensers stores. Only 25c.

PAPERMAKES
WAR MAPS
These maps have been
founded and are
fonded by all of
you...try them. We can ship anywhere in the United States and
Canada on a 10-day
basis for free.
Write for free samples.

ED HUFF & SON
P. O. Box 746, Houston, Texas

"MAID OF THE SEA"'s last call was
to Alaskan waters.

W. N. ORR, JR. 175 W. 23d St., N.Y.

It's Hot...It's New
SHIPMENT JUST ARRIVED
Attention Punchboard Operators
Pitches New COMET WRIST WATCH LIGHTER
CARNIVAL SUPPLIES LOWEST PRICES ON BALLOONS Sample 33 each postcard
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WAR MAPS
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Write for free samples.

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W. N. ORR, JR. 175 W. 23d St., N.Y.
Seek Johnson Bill Coverage on Boards

WASHINGTON, Feb. 17. - A bill to extend the Johnson law provisions to cover salesboards may be introduced this session, it was indicated at a hearing yesterday (16) of the Senate Crime Investigating Committee. Committee Chairman Ralph Tobery (D., Tenn.) and Sen. Charles Tobery (R., Ill.) indicated they will recommend drafting such a bill. They made this declaration after John W. Brookfield, a Federal Trade Commission attorney, testified before the committee that the product failure of the Johnson law to ban interstate shipment of salesboards in addition to gaming machines may result in a boon for salesboards distribution.

Brookfield estimated that sales of salesboards are around $10,000,000 annually. He recalled that the Senate Interstate and Foreign Commerce Committee had difficulty in dealing with a legal definition to include salesboards in the Johnson Act which was enacted last year, and he urged that new steps be taken. Tobery and Tobery said they concurred in Brookfield's view, and Tobery, a member of the Senate Interstate and Foreign Commerce Committee and a close friend of Chairman C. Johnson (D., Colo.), of that committee, said he believed the problem of a legal definition could be solved in writing a bill to broaden the Johnson Act.

office that he is getting good reception on the 1951 lines now on display at the branch about this time. Firm handles a varied line of premiums, Bee Jay salesboards and Universal ticket machines.

Nate Bake, Bake Coin Machine Exchange, Philadelphia, is living up to his boast of spot availability of a complete line of board, ticket, jar deal and premium lines. The Bake Coin house has been busy laying out top items and offers a good comparison good for visiting customers. Nate paid off.

Sam Feldman, sales manager for Harsh Market Corporation, Chicago, says his sales are steadily increasing progressively more difficult to obtain each week, to date the situation has not cut out salesboard production so as to limit orders. Business volume is growing in new highs and at an all-time low, in is expected, industry production will have to be cut back to conform with paper stocks. Sam states firm is having to go further afield to get paperboard and its cost has advanced. Meanwhile operators are being supplied as both to type and quantity of boards desired, he stressed.

SALESBOARDS Sidelights

Superior Products, Inc., Chicago, reports business is unusually good, with that requirement on three of its newest boards in open stock at present. The trio, all die-cut, are Clover Queen, Easy Tens and Robin Fool. Ralph Cryer, sd manager, states firm's Louis Kaufman is currently winding up to hang-up sales tour thru the East.

Wohl Manufacturing Corporation, Chicago's hopped up on its Number One program, Key and Pawn Webb like their statements on the counter game's popularity. C. W. Wohls Manufacturing Company, St. Louis, has a like success story to tell about board offerings. Top-kick R. W. Walters is definite on better conditions, sales-wise.

E. Harowitz, H & H Novelty Company, New York, announced that despite bad weather conditions company's M. M. Rappe found business on the upswing on his Eastern trip with firm representatives. If H. A. Schuman reports from the Louisville

SALESBOARDS—JAR TICKETS NEW LOW PRICE ALL PREMIUMS SAME DAY RECEIVED

PUNCHBOARDS
DISTRIBUTORS AND OPERATORS
Immediate delivery of lowest market prices.

SALESBOARDS—JAR TICKETS
NEW LOW PRICE
ALL PREMIUMS SAME DAY RECEIVED

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ALL PREMIUMS SAME DAY RECEIVED
COIN MACHINES

FEBRUARY 24, 1951

COMMUNICATIONS TO 88 W. RANDOLPH ST., CHICAGO 1, ILL.

THE BILLBOARD

65

SHUFFLE DOUBLE PLAY

Uses 2 Types, Finds
Over-All Receipts Up

DETROIT, Feb. 17. — Installation of shuffleboard has converted once-a-week dinner room operation into a profit for Kelly's Bar.

Two shuffleboards of different make and make have been installed at Kelly's, a better-than-average neighborhood spot, with a distinction to be an exclusive feature of the place.

Owner and Kelly himself. It is so impressive that the patrons, in fact,_class as "a grand pal- lasure,"

The response has been more than expected both from the owner and operator. The long board, despite its location in a separate room, has excited the usual board there to one. It is pos-

sible that its partially secluded posi-

shuffled, by or the wall, and giving them room of their own. It has had a stimulating effect upon total take.

Active support of shuffleboard game, thus generously given, has been a significant factor in keeping an interest in shuffleboard, which is growing highly popular.

ASLI Sets Sites for State Shuffle Meets

UNION CITY, N. J., Feb. 17. — Despite the national emergency, pennant races, elimination tour-

ments, and other activities of American Shuffleboard Leagues, 強大的 Shuffleboard indus-

ty has been relatively unhurt. Howard Jones, tournament chairman of the National American Shuffleboard Leagues, states that most of the State tournaments have been scheduled from Feb. 1 in Atlantic City, at dates to be announced in the near future, with the organization's second annual U. S. Open Tournament scheduled for May.

"ASLI membership has now exceeded last year's record total." — Jones said, and added it has not reached the number anticipated at the beginning of the year. As to the National, held last September, it is a close-cut affair, and shows a growing interest in organized shuffleboard.

Team Problems

He stated that league secretaries and officials of participating teams have had considerab-

le difficulty in keeping teams intact due to industrial work-schedules, vacations, relocation of workers and Service. Also, registrations of new teams have shown a big gain from Jan. 1 to Dec. 30, and a plan (Continued on page 17)

NEW 5-BALL EMPHASIS

FORCING PRICES UP

Index Also Shows Stability

In Vending, Music, Arcade Biz

CHICAGO, Feb. 17. — Illustrating the growing demand for late model used five-ball games, the number of new listings in The Billboard, Index, and other advertised Used Machine Prices which increased was 1,200 last week. As expected, the index also shows that prices of lower prices in the same area. Other important factors, vending, music and arcades, have been slightly reduced virtually in all areas. The announcement game section, primarily five-ball and giant pinball machines, saw a drop of 15 per cent, and the prices of the newly listed prices were down and 3 per cent showed no change. The new 5-Ball "attractors," 4 and 5-Ball, showed no variation from the previous week. The number of the price drops were either $5 or $10. Prices ranged from $50 to $200. "An" listed with a 5-Ball game showed a 3 per cent change, while music limited to 5-Ball games in a section which the number of the music listings increased slightly by 2 per cent. The number of price cuts fell off an equal amount. In the arcades, number of all prices changed. Of this total, a 5-Ball game dropped 25 per cent, a 4-Ball 12 per cent dropped slightly.

MOA SIGNS 43 EXHIBITS

HEAVY PROMOTION STARS

Association Heads Urge Members To Attend Convention in Chicago

OAKLAND, Feb. 17. — Before the Mosaic Operators of America convention at the Fillmore House this year, the Phonetic Photograph Manufactures Association, the Phograph Manufactures Association, National Billiards and Shuffleboard Association, Wurlitzer and Rock-Ola have declared a "hat trick" guarantee for allMOA members. The convention will be held Mar. 15-17.

Promotion of the convention is with looking into high gear. Hundreds of thousands of orange stickers, bearing the following legend: "Meet all your friends at the MOA convention, Palmer House, Chicago, March 15, 16, 17." have been sent to all salau-

tists and local, regional and state associations.

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Cold Brings
Shortages to
Twin City Ops

MINNEAPOLIS, Feb. 17. — The conditions generally as a result of the national emergency, producers have added to its woes a step-advances in meat prices.

Starting out with temperatures of 0 below zero which continued for several days, this area was a more or less ice-bound or snow-bound territory when this reporter was there.

Distributors report that an ar-

tificial shortage of equipment has resulted, with operators holding out three-five day periods.

Market, waiting for a better price.

The situation is the situation of World II, are buy-

ing few, even being fewer than before, due to the high prices. It is the high prices which have been getting heavy emphasis in the oper-

ating department of several companies.

Prices are becoming more and more of a problem for some of the distributors to meet.

Game Interest,
Prices Soaring

THRU DOMINION

TORONTO, Feb. 17. — The three telephone directories this month include various pinball games in this country, prices of the pins have gone up about 300 per cent in the last three to four months, accord-

ing to Frank Kirk's, games dis-

tribution here.

Kirk's claims the shortage of new games in the States has reflected itself in the increase in price of used games, new prices are also becoming difficult to obtain. Kirk's says we have weathered similar conditions in these times in the past, and we can again in the future.

In the meantime Kirk's firm is moving into new quarters in the other building, and a new storage building to provide for storag-

age of the machines.

SEEK AMENDMT

TO JOHNSON BILL

CHICAGO, Feb. 17. — Extensi-

on of Johnson bill coverage of vending machines, making them eligible for introduction of proposed amendment to Social Security Act. Members of the Senate Civic Investigation Committee, are confi-

dent story in the substantiated

story.

"GETTING, TRAINING AND HELD HELP"

Manager shortages ahead. How the problem was answered in the corresponding period of World II.

This is just one of the more than a dozen generic features and reference lists to be published as The Billboard 1951 Juke Box Special, Dated Mar. 17- Out Mar. 13.
Op Insurance Problems Down; Now Seek Standard Coverage

Comprehensive Liability Leads, 40c to $4 Per Vender Average

CHICAGO, Feb. 17.—Operator dissatisfaction with the availability of Liability coverage and equipment and merchandise due vended has diminished, according to a survey of all types of operations by The Billboard. While a standard type of automatic coin-disbursing policy covering all expenses was not as available as before, the cost of such a policy has been reduced, and there is a more complete service available.

WAD WRAPS

Ford Plans “Used” Gum Clean-Up

LOCKPORT, N. Y., Feb. 17.—Ford Gum & Machine Company is forming a brand new company to produce the sunder factor in chewing gum. The new company, named the Unwrapped Gum Co. and to be capitalized at $50,000, has as its initial purpose the manufacture of an unwrapped gum ball, in which the unwrapped gum ball is used as a prize.

Canada Soft Drinks May Go to 10 Cents

TORONTO, Feb. 17.—Prices of some sweetened beverage products will undoubtedly go to 10 cents under the new Federal tax anticipated to be placed on local soft drink machine distribution.

The price of the nickel drink has dropped from 10 cents to 6.5 cents in the past six months, first to 6 cents, then to 5 cents and finally to 4 cents.

Distributors say they don’t want to risk the market by changing the coin mechanism in the nickel machines. There is a considerable increase in the cost of producing these machines, costs have increased, and to keep prices down, distributors have now again to raise their prices.

The next step won’t come until the soft drink manufacturers raise their prices, but if they do, the nickel cup will sell for a dime.

Two for Dime Pays Off for Bar Candy Op

NEW YORK, Feb. 17.—Past attempts to market “two for a dime” candy bars have been made, but only one has been a big success, and that is The Billboard chances are, with the aid of two national distributors in big city stores, it will be a big success.

Weintraub, a relative newcomer to the candy business, now has a big hit in the two for a dime bar, and the company is almost ready to make the announcement to follow up with similar success.

After two months of trial, Weintraub reports his bars have had a little success with the service. Service calls have been cut down, volume has risen somewhat, and just as important, he reports that he has not really found a machine bar of his own, or any such thing, makes an excellent bar.

Two for a dime is the best business he has, and the reason for that is that he is a very good salesman. He has learned the business of selling, and the company is ready to take over the marketing of its own bars.

The company is producing a very good candy bar, and the bars are now available at the store.

(Continued on page 89)

Correction

In the Dealer survey article, a number of dealers were not included in the survey. The survey was conducted by telephone, and the results were not limited to the modern theater section.

VENDING MACHINES

Comprehensive Liability Leads, 40c to $4 Per Vender Average

VEND CIRCULAR GIVEN AWARD

NEW YORK, Feb. 17.—A comprehensive circular detailing the merits of a Venda-Matic Products’ Steelx model has been given a caption of “Steelx the World’s Most User-Friendly Vending Machine.” The competition sponsored by the National Vending Machine Association. Prepared by Ben Cofman Advertising Co., the circular color vending flyer was distributed through the use of a two-color printing process during the operation of the 11th Annual Vending Show. Judges for the competition were professionals in the vending industry and advertising and ad agency executives, who based their opinions on appropriateness of format, type, execution and excellence of printing.

5c Drink Vender Memory in Chi Loop Theaters

CHICAGO, Feb. 17.—Wix, the nickel-coin-priced single Loop theater location vend- er, today, Dusk-O-Matic Model D of the company reports 100 cents for each dimes in the Loop. These sanitary devices, says Wix, have been successful since the coin is kept in a dustbin and not exposed to the air.

Dusk-O-Matic is made of 100 cents in copper, and the machine has been successful in two Loop theaters since the coin was first installed.

Mercury Steel Drops Scale, In Gov’t Work

DETROIT, Feb. 17.—The Mercury Steel Company of Cleveland, Ohio, has cut the price of its Standard 10,000 pound scale to $1,100, a reduction of 100 per cent from its former list price of $1,100.

The company claims that the new scale will make it easier for government work "to stay within the bounds," and that the new price will be a definite help to the Steelman's Association in getting work for its members.

Penny Refund reduced By Chicago Firm: $11.50

Chi Corp.

Oak Intros New Vending Housing

LOS ANGELES, Feb. 17.—Gulf Manufacturing Company has announced the introduction of a new vending housing for its Model A-12 vending machine.

The housing has a new design, and is made of a new frame material, which is more durable and easier to manufacture.

The machine is said to be more reliable in operation, and is waterproof.

(Continued on page 90)

Insurance Unit By Johnson Box

HARTFORD, CONNECTICUT, Feb. 17.—Johnson Box Company has announced the formation of a new insurance unit, to be known as Johnson Box Insurance Co.

The new company is to be headed by J. P. Johnson, president of the Johnson Box Company, and is to be located in the new insurance building, which is to be completed in the near future.

(Continued on page 90)

Calendar for Coinmen

February 21—Operators’ Guild of Westchester County, New York (OOGC), monthly meeting, Moose Hall, White Plains, N. Y.

February 25—California Music Guild (CMG), Northern District, monthly meeting, Hollywood, Calif.

February 26—Pennsylvania Luggage Lacing Association (PFLA), monthly meeting, Park Sheraton Hotel, New York.

February 27—Automatic Music Operating Company, Inc. (AMOC), monthly meeting, Park Sheraton Hotel, New York.

February 28—National Association of Pocketbook Manufacturers, Inc. (NAPM), monthly meeting, Park Sheraton Hotel, New York.

March 3—Chicago Professional Music Operators’ Association (CPMOA), monthly meeting, Menger Hotel, Chicago.

March 4—Pittsburgh Professional Music Operators’ Association (PPMOA), monthly meeting, Hotel, Cincinnati, Ohio.

March 5—Washington Professional Music Operators’ Association (WPMOA), monthly meeting, Hotel, Washington, D. C.

March 6—Amusements Machine Operators Association of Greater Chicago, monthly meeting, Metro Hotel, Chicago.

Odd-Cent Price Successful, Says Chi Coffee Op

USC 1c Refund On 66c Penny For 7c Equipment

CHICAGO, Feb. 17.—Safco Coffee Mat Vend- er, headed by M. S. Proctor, announced that his company has converted practically 100 per cent of its vending machines to 66c, with fewer coin losses. Coin holders are only issued for coin losses and cash is paid at the jujube machine at the time coin was lost, two years ago.

Chi Con describes 10-cent vending machines, equipped with an electrically operated penny refund on 66c, as successful. "Our machines are not in use," he says. "Our machines are not well-known, and are not in use. Our machines are not in use, and are not well-known. Our machines are not in use, and are not well-known.

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The company is producing a very good candy bar, and the bars are now available at the store.

(Continued on page 89)
State Tax Calendar

Mills Offers 6c Bev Panel

CHICAGO, Feb. 17—Mills Industries, Inc., is making a two-cent innovation in the vending machine field and a penny, available for 6-cent deposits on the new machines.

Panel is priced at $48.

Also available is the original model, a single coin, all-cash operation on a two-cent level but offering greater latitude in the selection of nickels, dimes or quarters may be used.

More is indicative of the growing trend toward coin-operated vending machines and automatic coin handling.

While such prosing has long been a feature of the cigarette and candy machines, it is now receiving increasing attention in the theater seats and the amusement fields, also being considered by body operators to take care of the no-coins margins (The Billboard, February 17).

Pitney-Bows Dividend

STAMFORD, Conn., Feb. 17—Dividends of Pitney-Bowes, Inc., of this city, manufacturers of postage meter machines, declared a quarterly dividend of 20 cents per share on common stock of record February 28, payable March 16. They also declared a regular dividend of 4 cents per share on the preferred stock of record March 15, payable May 16.

Write for details or see your distributor

THE NORTHWESTERN CORPORATION
3838 AMSTERDAM STREET, MORRIS, I11.

FORMULA FOR SUCCESS FOR 1951

In the Merchandise Vending Field

Be Bright—Start 1951 Right

With VICTOR

VICTOR Machines are making more money for more successful operators than any other machine.

A Small Deposit Will Hold Equipment for You. Protect Yourself Against Possible Increases and Insure Delivery.

ORDER VICTOR TODAY!

Try VICTOR Once and you will Buy VICTOR Always!

VEEDCO SALES CO.

FOR SALE

I have parts, brand new except toams to 180 large area toams.Selling all somebody has been waiting a long time to sell. Ideal for your own or to have to portable setup of Denver. The sale is $100 for all lots. Call me at the U.S. Outhr.

J. B. COLE

666 HOLABERRY AVE.

DANVILLE, ILL.

YOUR AMERICAN RED CROSS IS ALWAYS THERE

AFTER TRAGEDY STRIKES
Op Insurance Problems

CONVERSIONS
WE CAN DO IT! WE ARE DOING IT!
CONVERTING ANY MAKE OF PORTABLE CIGARETTE VENDING MACHINES
To 25c VENDING! To 30c VENDING! CANDY MACHINES TO 10c VENDING!

CIGARETTE MACHINES
DeCouer Model W 9 Col. 500 Per Cap. $10.00
DeCouer Model L 9 Col. 500 Per Cap. $10.00
Rowe Royal, 10 Col. 400 Per Cap. $10.00
Rowe Royal, 6 Col. 240 Per Cap. $15.00
Rowe Imperial, 6 Col. 160 Per Cap. $9.50

CANDY MACHINES
Rowe Candy Vendor, 12 Bar $85.00
Candyman, like 72 Bar Cap., enclosed box $75.00
Vendy, 120 Bar Cap. $75.00
Vendy, 24 Bar Cap. $35.00
Uneda Candy Vendor, 5 Col. 12 Bar Cap. $75.00

SALE! $55.00.
Upon quick order, top eppk-undiscounted quantities.
A ONE-TIME DEPOSIT WITH ORDER—BALANCE C. O. D.
Payment and order available in 8, 9, and 10 Col. machines.

UNITED VENDING SERVICE, INC.
"The Nation's Leading Distributor of Vending Machinery"
166 ATTACH ST, BROOKLYN 1, N.Y.

NAMA Drives
For Small Op Memberships

CHICAGO, Feb. 10.—In a drive to mobilize as many one- and two-man operations, the National Automatic Merchandising Association's 1951 membership building committee chairman, Hervey Schaefer, has made a special mailing of brochures attacking against automatic businesses being "un-classified out of business, and asking for membership involvement.

Schaefer points to government allocations of critical materials and defense mobilization as threatening the life of the current manufacturers and thus eventually affecting "operators". His latest appeal, his "large army of vendor operators for strength" National meeting, which he states, "will enable the industry to stand its own, to stand in the future," he states. And with the many one and two-man operations in the country a tremendous potential relationship for the strength of the organized operator ranks will further and as such for further organization for the industry, he said.

Schaefer said that to facilitate membership growth in the NAMA, NAMA directors have extended small unit operator group in effecting March 1 as follows: One-man operators, $5.50; two-man operations, $25. This leaves the total $35, this membership unchanged.

2% Op Bonus Plan
Bowed by Schutter

ST. LOUIS, Feb. 17.—Schutter Candy division of Universal Match Corporation has inaugurated a 2% of bonus plan available on a minimum purchase of $20.00. The plan applies to all operators, distributors, vendor operators and directors of related companies. Schutter, vice-president, sales manager, reports the plan will be given to all operators of the entire 1951 purchases of Schutter's Old Nick or Blue Angels machines ordered in any combination of a minimum of $20.00 per month for 10 out of the 12 months.

To be given in the plan, operators and other distributors are required to fill in an appropriate form that will contain all details of the operator's business. The plan is not a contract, Schutter points out, however, and does not bind or obligate the customer, but merely extends the terms under which the 2% bonus will be paid.

Dixie Cup to Convert "A" Stock to Common

NEW YORK, Feb. 17—Dixie Cup Company has announced it will convert all of its 17,800 shares of Class A stock, held by the company, to Class A stock. The company, headquartered in Los Angeles, headed by Herb Roussel, said the move was made to "strengthen the company." The move will be made by offering holders of the Class A stock a stock-for-stock exchange at a ratio of one for one.

Dixie Cup recently increased the annual dividend rate on the common to 8% per annum, compared to its former dividend of 5.50 on Class A. Record date for the next Class A dividend is February 28 and for the common quarterly dividend on the common, March 14.

Universal Match Sets Stock Split, Dividend

ST. LOUIS, Feb. 17.—Universal Match Corporation has declared a 4-for-1 stock split and a dividend of 16 cents per share on the common stock, payable March 15, record date February 28. The board of directors, in making the announcement, reported a net income of $71,941 for the year, compared to $35,554 for 1949.

CHARMS—Proven Sales Boosters
Write for Complete Price List!
Coke Petition Fails; Halifax Ban Continues

HALIFAX, N.S., Feb. 17.—An attempt to reclassify the 15-cent banana and bag here on vending machines by Coca-Cola, Ltd., failed when a motion to revise the law went unseconded in city council. In applying to the council for authority to install soft drink equipment throughout the city, Coca-Cola stated the machines should be stocked and only with Coca but products of other local producers; that they would be either sold at $0.60 and $0.61 to be placed on columns or rental basis.

Committee opponents pointed out, in its application, that Halifax was the only city in Canada and the U.S. that banned operation of automatic merchandising machines, other than it licensed coin games and joke boxes. A petition with 2,052 names favor of the application was presented by the Wholesale Tobacco Association, turned in at 25th signatures.

State Tax Calendar

• Continued from page 67

Oklahoma

March 15—Cigarette wholesaler, retailer and vending machine operator due date.
March 15—Income reports and payment of first installment due.
March 16—Personal property due date.
March 16—ordinary income due date.
March 15—Income and information reports and payment of first installment of tax due.

Tennessee

March 15—Sales tax reports and payment due.

Texas

March 15—Franchise reports due.

U.S.

March 15—Excise (income) reports and payment of first installment due.
March 16—Income tax reports and payment due.
March 15—Sales tax reports and payment due.

Corporation reports

March 1—Corporation annual registration fees due.
March 15—Personal income tax report and payment due.
March 16—Installment payment of tax due.

Virginia

March 1—Cigarette annual registration fee due.
March 16—Cigarette tax report and payment due.
March 16—Sales tax reports and payment due.
March 15—Cigarette wholesaler and manufacturer reports due.

Wisconsin

March 15—Income tax reports and payment of first installment due.
March 16—Sales tax reports and payment due.

Wyoming

March 15—Sales tax reports and payment due.

New Dad's Lab Head

CHICAGO, Feb. 17—Daily's Best Beer Company announced the appointment of Dr. George H. Beals as head of its laboratory division. Dr. Beals, former chief of the chemical and health department's laboratory division in Puerto, Devils, and Holland, and Vienna.

NOW LUCKY BOY VENDORS

$9.75

Lucky Boy Company

The first really new cup drink dispenser in more than a decade.

Write for Prices

BRAND NEW

LUXURY BOY VENDORS

$9.75

Lucky Boy Company

The first really new cup drink dispenser in more than a decade.
Canadian Firm To Invade Juke Field With 45 Offers Counter Model; Appoints CM Distributor

MONTREAL, Feb. 17-Beta Disc Radio & Music, Ltd., manufacturer of complete disc music combinations, amplifiers, and accompanying accessories, announced today that it will enter the Juke field by the end of the month. L. E. Dretchoff, president of the company, states that the company is now in its final stages and that there is no need to wait for it to be ready. The company, he states, will be fully selective, meaning that it will be the first company to offer a high-quality 45 rpm disc of any size available in this country.

Juke Field With 45

The first model of the new cornet, which will play in the 45 rpm range, is completely designed and built to remove any confusion or disagreement of timerckets and allows the player to know the exact time of the play. The new model is designed to be transported and stored in an area where it will not be disturbed by weather conditions.

MUSIC MACHINES

Communications to 188 W. Randolph St., Chicago 1, Ill.

February 24, 1951

Info in Other Departments

Among the stories of interest to the radio industry this week was the announcement of the new cornet model. This is one of the most important announcements of the year and will be a boon to many operators. The new cornet will be available at a price of $15.00 each.

Juke Field With 45

The new model, which will play in the 45 rpm range, is completely designed and built to remove any confusion or disagreement of timerckets and allows the player to know the exact time of the play. The new model is designed to be transported and stored in an area where it will not be disturbed by weather conditions.

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Among the stories of interest to the radio industry this week was the announcement of the new cornet model. This is one of the most important announcements of the year and will be a boon to many operators. The new cornet will be available at a price of $15.00 each.

Juke Field With 45

The new model, which will play in the 45 rpm range, is completely designed and built to remove any confusion or disagreement of timerckets and allows the player to know the exact time of the play. The new model is designed to be transported and stored in an area where it will not be disturbed by weather conditions.

MUSIC MACHINES

Communications to 188 W. Randolph St., Chicago 1, Ill.

February 24, 1951

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You don't have to be a very great scholar to decide the tank will fill a lot faster—and stay filled—when the leak is plugged!

It's something like that with juke boxes. No matter how big the "take," net income, the money you take home, can dribble away in high operating leaks that should be plugged.

Model "C" with its low initial cost, its modest service requirements, its dependable performance, gives you the most from every incoming nickel, dime and quarter—let's you keep the most!

Answer: 10 hours

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan
The Juke Box Operator and YOU
In a Year of Crisis

Critical years? Absolutely. Yet it is a fact that 25% of America's annual music business is done in the next four years. To the well-informed operator 1951 can be the most prosperous year in ten years.

Keeping operators informed is The Billboard's job from week to week. The Billboard's 1951 Juke Box Special will do much more than fill the guide post for the box business, but as a vital financial aid to the business. It will review the industry's present position and outline the way to profitable operation for the future. It will serve as an operational reference for long-term operation.

The Billboard's 1951 Juke Box Special will be the industry's most constructive contribution to the box business. It is an absolute must for everyone who is directly or indirectly concerned with that industry.

40 BIG PAGES of FEATURES that will help you:

- What About the Supply of 78s or 45 R.P.M. Records?
- How Can I Prepare Now for the Problems Ahead?
- How Will Income and Operating Costs Stabilize?
- What About Monopolies, Blockages, or Cartels?
- How Can I Get Through a Tough Time?
- How Can I Get by Adding Definite Plants or Locations?
- What About Employment of 1951?
- How Much Equipment Will Be Able To Trade?
- Important recommendations like these are yours in the Juke Box Special.

Issue Dated March 17-Out March 19

- Record Reviews
- Label and Comments
- Tunes

The Important Thing to Know About EVANS' RECORD, 40 SELECTIONS CONSTITUTIONS are built on uncompromising standards... to a tradition of more than half a century of Evans' superiority in equipment manufacture. Finest quality materials and highest order engineering go into Constitution selections... assure trouble-free, low-cost performance—extended operating life—profitable ownership!

Don't let the urgency of present needs oustgo you! First see your Evans Distributor or write Factory direct.

Avaliable NOW—Evans' Record Player with Original Constitution.

H. C. EVANS & CO.
1556 W. CARROLL AVE.
CHICAGO 7, ILLINOIS

See Evans' Profit Stimulators, Pages 85-88

- Advance Record Releases

CHILDREN

Royalty’s /War Movie Strip, Ltd.
Lancaster's /New Haven Ltd., Audley, England
S. M. Steam Company /Milwaukee, Wisc.
R. E. Wood /New York, N. Y.
W. E. Miller /New York, N. Y.
F. F. K. Foto /New York, N. Y.
A. M. B. /Lancaster, England
R. E. Horowitz /New York, N. Y.

- Record Reviews

arth: The Juke Box Operator and YOU
In a Year of Crisis
In its sensational new Fourteen Hundred, Wurlitzer gives you one phonograph that plays all speed records. No matter what the future produces in platter sizes or shortages, you’re set with this phenomenally beautiful phonograph.

It carries the right record complement based on exhaustive tests that proved 48 selections pay best. Look at it from every angle—inside and out. You’ll know why operators all over America are saying, "Here’s the year’s best buy—the industry’s greatest value!"

THE 48-SELECTION, ALL-SPEED

WURLITZER

Fourteen Hundred

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK
**• Classical Reviews**

**Chicago, Feb. 17.---In light of the growing trend by operators to utilize the adult market to build to-gether, in an effort to survive declining listening, it has been learned that at least a dozen States have started to organize new adult opera associations, while a number of others have been inactive or have fallen into disuse.

In the Mountain and Far West, operators who have these associations have called upon George West, general manager of the Pacific Coast Music Operators of America, to work with them in organizing their associa-tions' programs, and it is believed that these efforts will be successful wherever possible. Already on his list of new associations are Texas, Arkansas and Arizona, probably in the near future that the other States will follow. For the national MOA convention next month, MOA officials have asked for the names of operators in those States with new associations.

**WPOA Talks Taxes, Dime Play**

**• Continued from page 29**

The national tax picture was dis-cussed, especially the recommenda-tions of the Anti-Tax Crusaders: that excise taxes on dime plays be repealed.

In answer to Pierce's question, Le-ster K. Odell of St. Louis, president of the Teachers' Federation of the Texas State, which also operates dime plays, explained that the teachers are opposed to any excise taxes.

The problem of setting up walls for a dime house licensed, with many of these operators that this problem would increase the area of the growth of the adult market and increase the number of dime operators.

**Industial Models**

- **continued from page 54**

EASTON: CONCERTOS FOR VIOLIN AND SYMPHONY—Arthur D'Angelo, violin; Symphony orchestra, John W. Pavaroni, conductor. (Kraft 10.000, 78-rpm disc, 3.

WAX. Novelettes, (331-770, 78-rpm disc, 2.

The sound elements of the 78-rpm disc are not always equal; the tone color is not always clear and the range of the instrument is not always adequate. The records, however, are of high technical quality and are typical of the period.

EDGARD STRAMBOTTI-Rey TarasStuysesant is a very good representation of the period, and the recording is a fine one.


The first movement of the Beethoven Symphony No. 74 is a very fine representation of the period, and the recording is a fine one.

RASSELL: IMPERIAL. Columbia, (62-175, 78-rpm disc, 2.

Theodore Thomas' conducting of the Wagner Te Deum is a very fine representation of the period, and the recording is a fine one.

WAX. HARMONY. Gubbins, (70-190, 78-rpm disc, 2.

The organ performance of the Bach Passacaglia is a very fine representation of the period, and the recording is a fine one.

WAX. FAUST. (331-775, 78-rpm disc, 2.

The Faust overture is a very fine representation of the period, and the recording is a fine one.

SCHUMANN: SYMPHONY No. 4. (62-175, 78-rpm disc, 2.

The Schumann Symphony No. 4 is a very fine representation of the period, and the recording is a fine one.

WAX. FILM. (331-775, 78-rpm disc, 2.

The film performance of the Beethoven Fifth Symphony is a very fine representation of the period, and the recording is a fine one.

WAX. OPERA. (62-175, 78-rpm disc, 2.

The opera performance of the Wagner Tristan und Isolde is a very fine representation of the period, and the recording is a fine one.

WAX. MEMORIAL. (331-775, 78-rpm disc, 2.

The memorial performance of the Beethoven Symphony No. 74 is a very fine representation of the period, and the recording is a fine one.

WAX. SONATA. (331-775, 78-rpm disc, 2.

The sonata performance of the Bach Cello Suite No. 1 is a very fine representation of the period, and the recording is a fine one.

WAX. HARMONY. (331-775, 78-rpm disc, 2.

The harmony performance of the Bach Fugue is a very fine representation of the period, and the recording is a fine one.

WAX. FILM. (331-775, 78-rpm disc, 2.

The film performance of the Beethoven Symphony No. 74 is a very fine representation of the period, and the recording is a fine one.
ONLY Music Mite OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS

MUSIC MITE DOES EVERYTHING
THE STANDARD SIZE PHONOGRAPH
CAN DO — BUT COSTS LESS
MUCH LESS!

SELECTIVITY
CREDIT UNIT
PROVED
PERFORMANCE.

SIMPLE
TO SERVICE

including “Cancel” button.
accepts up to 40 nickels at a time.

selects every up-to-the-minute engineering fea-
ture including a FINE TONE AMPLIFIER to which an
auxiliary speaker can be attached, a LIGHTWEIGHT
TONE ARM with crystal pickup, VOLUME CONTROL
and the famous RCA record changing mechanism.

its newly designed mechanism requires no spe-
cial knowledge and the exclusive IN-A-DRAWER
feature permits entire mechanism to be pulled out
of arm for servicing from the front. MUSIC MITE is
light — weighs only 50 lbs. — and can be trans-
ported by car instead of a costly truck.

ONLY Music Mite OFFERS ALL THESE
ADVANTAGES TO MUSIC OPERATORS

MUSIC MITE DOES EVERYTHING
THE STANDARD SIZE PHONOGRAPH
CAN DO — BUT COSTS LESS
MUCH LESS!

PEDESTAL STAND
( Optional )

For those locations where space doesn’t limit
installation to the bar or counter, you can set
MUSIC MITE on this picturesque pedestal type stand.
Decorated to complement the cabinet design of
the phonograph, MUSIC MITE and its pedestal
form one eye-catching unit that captures patron
attention in any location.

HEAR IT — SEE IT
BUY IT FROM THE WILLIAMS
DISTRIBUTOR
LOCATED IN YOUR TERRITORY OR MAIL
COUPON TODAY!

WILLIAMS MANUFACTURING COMPANY
CINCINNATI 15, OHIO

WILLIAMS MANUFACTURING COMPANY
CINCINNATI 15, OHIO

CREATORS OF DEPENDABLE PLAY APPEAL!
4342 W. FALLMORE STREET, CHICAGO 24, ILLINOIS.

PHONOGRAPH LEASES!

FOR FURTHER INFORMATION, WRITE OR CALL YOUR
LOCAL WILLIAMS DISTRIBUTOR.

P.S. — Please print legibly.

www.americanradiohistory.com
FOLK TALENT AND TUNES

CSCA Prexy Looks at Nickel Vs. Dime Play

HARTFORD, Conn., Feb. 17—Dime plays in juke boxes may save the music machine field a "lot of headaches," according to Alva P. West, president of Connecticut State Coin Association, Inc. (CSCA).

Fiscus, who also owns the General Amusement Game Company, Hartford, states "too much business will be lost by juke boxes unless the 10-cent play is adopted as a general policy by juke box operators." He believes there is too much confusion on the part of operators as to what price should be charged for plays on Jukes.

"Too many people in this industry," he says, "have the notion any price a record play will be generally accepted by the paying public.

They are far from the actual truth. They have to realize a 1-cent play is necessary to make ends meet, all right, but there should be no conflict between coin operator and another in specific locations over what price should be charged.

He reported that at present a number of concern in Connecticut are experimenting with various price costs for coin plays, with the combinations as the following being tried: Two for $1, one for 10 cents, one for 15 cents, two for 16 cents, four for 25 cents, 20 cents to 25 cents, 20 cents to 25 cents, 20 cents to 25 cents. The operators, he said, would get more people into the habit of putting dimes into the juke box, thus enabling operators to drop 3-cent plays entirely.

He further contends there should be uniformity of prices in all cities of the country. "There's enough confusion over a lot of sky-high prices today, let alone within the coin industry," he said. "The best bet is for common sense to get together through their coin associations, agree on a set price per play, and stick to these decisions. It will aid in the long-run public relations policy of the industry."

No, Dakota Ops Set Assn. Execls

BISMARCK, N.D., Feb. 17—North Dakota Phonograph Oper- as have voted to elect new officers, thus forming the North Dakota Phonograph Operators' Association, which has been formed to protect the trade from unfair competition.

Leon McCullough, secretary-treasurer, has been elected president. Roy Westrum, who formerly served as the association's secretary, has sold his store and retired from the business.

An executive board of five officers was elected, consisting of Roy Westrum, president; William B. Hagen, vice-president; Leon McCullough, secretary; John Bearden, treasurer.

No Frills... No Extras... No Gimmicks!

Just DEPENDABILITY that has been proven for 8 months in all types of locations.

RISTAUCRAT ALSO MAKES A COMPLETE LINE OF PORTABLE MUSIC SYSTEMS

Here is continuous recorded music and a complete public address system in one compact portable package. The RISTAUCRAT automatic 45 R.P.M. record reproducer and injection dish control also makes the RISTAUCRAT the answer when you want it... as long as you want it! Write today for complete details.

NEED UNIFORMITY

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By Actual

RISTAUCRAT 45 has been Proven BEST

Low cost and trouble-free op- eration enables you serve to serve more locations more profitably!

- Plays standard 45 R.P.M. records
- Will accommodate up to 100 positions

Patriotic Gallery Makes Up Seeberg Distributing

NEW YORK, Feb. 17—The first of a series of institutional par- ches featuring portrait and crush- lics in addition to practical sales help, was mailed out this week to record phonograph operators serviced by the Oklahoma City New York Corpo- rate.

The initial brochure carries a portrait of Lincoln on the cover and the last page is a series of opera- tors to "use printed location con- tracts" to promote coinvestment in coinvestment. The two sheets making up the brochure are joined by a perforated fold and the opera- tion is urged in a cover letter to "use the print in the store, for framing."

Other brochures previously prepared include portraits of Washington, Franklin D. Roosevelt, Patrick Henry, Oliver Wendell Holmes, and many others.

The fold is held in by a strong metal, the kids in any size, store- rie might take to the.

Okla. City Juke Tax Income Down

OKLAHOMA CITY, Feb. 17—The Oklahoma Tax Commission re- ports music box tax collections in the first seven months of the fiscal year (July 1, 1950-January 31, 1951) totaled $1,597,747.89, compared with $1,851,034.95 in the same period of the 1949-1950 fiscal year. Tobacco tax collections were $5,668.67 and $116,823.59 respectively.

Richmond Ops

Continued from page 78

MUSIC MACHINES

THE BILLBOARD

FEBRUARY 24, 1951

Bob Edwards, WAVE, Greenville, S. C., now dis-

ging four hours on Saturday after-

cles, WAVE, Hamilton, Texas, reports that the


Max Flow, dealer of Buffalo, N. Y., who

of the habit. The General

MOUNTAIN MUSIC OF THE MOUNTAIN STATES

& KCLW, Rosalie, Wash.

![Image](https://via.placeholder.com/150)
**REVISE COUNCIL BILL AFFECTING NY COIN GAMES**

NEW YORK, Feb. 17—The New York City Council yesterday (16) reported a revised version of a bill introduced earlier to regulate the amusement and coin-operated amusement and coin-operated game business here. The revised bill would not include an amendment to allow gambling, such as Poker Roll, which would be allowed under the present law, and under a sound legal footing, the present law would be enforced in certain quarters as providing a pig to the animals of any depression games (The Billboard, February issue).

In its amended form, the bill prohibits the sale of any legal games that may be licensed by the city. These include:

Any machine or device not an amusement game, such as a pig or device competing with a slot machine or one that is designed or arranged to receive and pay out money, credits, honors, or tokens of value.

Locations of amusement are not within the scope of any other section of the bill which restricts certain types of amusement games to locations not primarily used for the sale of beverages, food, or merchandise, or drinks or foodstuffs.

**ANTI-COIN MACH. BILL SHELVED**

SALEM, Ore., Feb. 17.—The anti-coin machine bill which would have forced the removal of certain types of games to locations not primarily used for the sale of beverages, food, or merchandise, or drinks or foodstuffs was shelved Monday (12) by the State Senate Committee. The bill was sponsored by State Senator William M. Jordan.

In reporting on the bill, Carl E. Bolen, attorney for the manufacturers, pointed out that the committee of the whole is concerned about the law on machine games being in the city of Salem in 1905. Much of the tax derived from pinball machines.

In 1905, the city government taxed 3,186 utilities in the State last year.

**MADEMANN BUYS STANDARD SCALE**

CHICACO, Feb. 17—Paul Mademann, formerly associated with Grotech Tool & Manufacturing Company here, has purchased the complete facilities of the Standard Scale Company of St. Louis, publisher of the press available for the city of Chicago, and organized the Chicago Standard Scale Company at 3138 N. Western Ave.

With this office as its headquarters to this city, the original metal type is to be restored by Grotech before being sold. The new company is the first to be in this city, and will be the first to offer a complete and complete for sale.

Standard is now in production, and the company has plans to produce new machines, and new machines, will have to be put on the market, with the idea of completing a complete and complete for sale.

**NEW FACTORY COVERS 2,000 SQUARE FEET OF SPACE**

**N. H. Games Licensed**

CONCORD, N. H., Feb. 17.—Revenue Commissioner Frank W. F. Langworthy has reported six new manufacturers' license applications. The bureau grants by city council, such as Mayor Jerome S. Doro, chairman of the local ordance passed January 9, 1959, will be issued to cover the installation of as many of the machines as will be installed.

**THATCHER GLASS SALES**

ELMIRA, N. Y., Feb. 17.—More than 2,000 machines have been sold in the past three months by the companies that have been licensed by the city council, such as Mayor Jerome S. Doro, chairman of the local ordance passed January 9, 1959, will be issued to cover the installation of as many of the machines as will be installed.

**CITY MANUFACTURING COMPANY INC.**

The city council, such as Mayor Jerome S. Doro, chairman of the local ordance passed January 9, 1959, will be issued to cover the installation of as many of the machines as will be installed.

**“IS IT too late, Doctor?”**

Fortunately, it’s not too late for more and more Americans who are going to their doctors now... at the first sign of one of the many symptoms that can be caused by cancer, the most common types of cancer are:

1. Skin cancer: any sore that does not heal, a bump or swelling, in the breast or elsewhere.
2. Bladder cancer: any pain, sore or wart on the mouth or tongue.
3. Prostate cancer: a persistent difficulty in starting or stopping.

To learn how to guard yourself from the Eastward Cancer that is taking too many lives, call the nearest office of the American Cancer Society, or call “Cancer” in your local Yellow Pages.

**American Cancer Society**
THE BILLBOARD

The Billboard's Index of Advertised Used Machine Prices

- **Arcade Equipment**
  - Equipment and prices listed below are taken from advertisements in The Billboard as indicated below. All advertised used machines and prices are listed. Where more than one entry is shown for the same machine at any price, frequency with which the price is listed is indicated in brackets. Where quantity discounts are advertised, as is the case of bulk stock, only the single machine price is listed. Any price displayed depends on condition of the equipment, type, age or location, or other related factors.

For this week’s prices consult the used machine advertisements in these issues.

- **Coin-Op Supplies**
  - Points.

**1951 Model Prices**

- **Juke Box**
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**1951 Machine Prices**

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Way Popcorn Sales, reports the market steady in the popcorn field, with no change in prices. Sales have been good, with the weather and the holidays providing the best time for sales. A. H. Leonard, fuel oil dealer who was formerly in the popcorn field, is now working to make the southern part of the state a popcorn producer.

A. H. Leonard, fuel oil dealer who was formerly in the popcorn field, is now working to make the southern part of the state a popcorn producer. He is working closely with local farmers to establish a popcorn-producing area.

Richmond, Va.

Bob Simpson is back in town after a couple of years in Ten- nessee. He is busy with all sorts of activities, including some that are related to popcorn.

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SPEAKING of Values!

Do You Operate a SHUFFLE ALLEY EXPRESS? We are featuring an amazing new conversion! Please give your customers the most play for their money by ordering the SHUFFLE ALLEY EXPRESS from your local distributor today! For further information, call 1-800-123-4567.

ATTENTION SHUFFLEBOARD OPERATORS! Are you looking for a way to make more money and keep your customers happy? Our new SHUFFLE ALLEY EXPRESS conversion can help you do just that! For more details, contact your local distributor or visit our website at shufflealleyexpress.com.

 Monroe: C. A. Robinson Company, is expected back soon after a two-week out of town trip. At Battles Reconditioning, was one of the first man spent the week-end at Mount Waterman. Al Cobne, brother of Bobby Cobne, of the West Coast, is still on the rounds on Pico. Stopped in to chat with Jack Leonard, of the Badger Sales part department.

Los Angeles

William B. Hapal of Badger Sales, is back following a combination business and pleasure trip to New York. He visited the Wonder City and also purchased several pools, added to the stuff of Weymouth Service, a post hold by the late Charles Buck, is now filling in as the night man. William Hapal, who is sta-

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THE BILLBOARD

SPEAKING of Values!

Do You Operate a SHUFFLE ALLEY EXPRESS? We are featuring an amazing new conversion! Please give your customers the most play for their money by ordering the SHUFFLE ALLEY EXPRESS from your local distributor today! For further information, call 1-800-123-4567.

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 Monroe: C. A. Robinson Company, is expected back soon after a two-week out of town trip. At Battles Reconditioning, was one of the first man spent the week-end at Mount Waterman. Al Cobne, brother of Bobby Cobne, of the West Coast, is still on the rounds on Pico. Stopped in to chat with Jack Leonard, of the Badger Sales part department.

Los Angeles

William B. Hapal of Badger Sales, is back following a combination business and pleasure trip to New York. He visited the Wonder City and also purchased several pools, added to the stuff of Weymouth Service, a post hold by the late Charles Buck, is now filling in as the night man. William Hapal, who is sta-

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sandwiches to their offerings. In spite of the higher price of a quarter in contrast to the nickel on the other sandwiches, the ham and cheese with cheese, the Malta Muffin, of Metro memories, ordered 10 from Ace last week on his game and amusement equipment. This batch brought the total inventory of Ace up to 2,500.

The Platte's Peanuts man in Green Bay, Jack Wille, is a happy man now that his contract delivery on his new company-owned cart used in the health food business is a success. 

A new source of late records is reported by operators who find them on the market. In a Glary's Record Cellar at 310 and Blodgett Avenue, a housewife and restaurant operator, Gary Lockwood, who knows what he knows and likes very well of what he knows, will acquire records for the good of his house. He has purchased Elinor Simonsen, Bob Berndt, and George Engelshein.

K. E. Wenck of the Plute Record Distributors, is telling ops about the forthcoming debut of the Plute label on 45's. First 45 release will be Gene Maloney's "Sultry Polka," backed by "Blackjack Blodgett." The second release of the series will be a record by Dick Ersfeld, formerly of Pastel; Louise Seabill, Myles Putman, and Milt and his Merry Makers.

A lot of used equipment is being moved at the Hastings Distributors of Blumethiel Record Makers, after reports from reports of ops that now is a good time to round up used equipment in a view of the present market conditions.

A new model of a coin machine was recently introduced to the public. It is the one which is to be used in the future in the new arcades. The machine is a combination of the usual coin and the new coin, and it can be used for both types of coins.

In his favorite vacation spot, the Seabill-Tomlinson's, Dick Wall, is busy working on a new concept of service. He is also busy working on a new model of the water machine, which is a combination of the usual water machine and the new coin machine.

A new model of the water machine is being introduced. It is a combination of the usual water machine and the new coin machine. It is being used in the new arcades.

In the candy line, Don Reynolds, Wayne Candy Sales, reports that acceptance of the new candy bar, "Bubbling Brandy," already has been indicated in the direction of starting volume. It is being sold in the usual fashion. The Seabill-Tomlinson's, Dick Wall, and others, are busy working on a new model of the water machine, which is a combination of the usual water machine and the new coin machine.

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LOOK! Better Quality LATE MODEL Phonographs

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Here are money-saving bargains in exceptionally good phonographs. Every machine is a quality buy—ready to give you years of profitable service. So take advantage of these low prices today. Phone, wire or write your order.

COINMEN YOU KNOW

• Continued from page 82

Chicago

Joe Cadman, head of Trans World Trading, Inc., reports the company's market activated with music and games high on the list of priorities. Joe made his way from his summer home in Atkinson, N.H., last week to visit with Jack Cohen to invest the future of the Automatic Phonograph. Cohen is responsible for discussing an export plan for the product.

Dick Gertosnov, head of the Grotosnov Tool & Manufacturing Company, is watching in Plant number 300 to see that the workers are satisfied with the new machines. He is preparing to send his representatives to Washington, D.C., to confer with Joe Cadman on the export division plans for the new $5.00 ship for the new phonographs.

Clayton Scurbor, Monarch Coin Machines, says the new phonograph trend is still holding strong. Monarch is currently active in the Bixby box field, with the events competition heading this activity.

Roy Benson, president of the firm, says the phonograph activity is still heavy, both on the buying and selling side. Many small-town buyers have been in to see Don King and to look over the sub-zero temperatures and frosty weather.

First Distributors' walls were bulging last week as games and phonographs were shipped in the shop. They were shipped and processed through the offices. Wally Finke and Joe Cline, part-time employees, reported a heavy turnout of orders, despite the weather, and that the upward trend business showed no signs of slackening. Meanwhile, Mini Finke, Jr., Frank's promotion division, has been concentrating on the reports the boxes will still be hard-to-get this last summer.

Ray Kees, head of Coin Machine Supply, says the phonograph machine business has gone good, with the firm now ready to handle orders from overseas buyers for the coming seasons as well as from the local coin machine trade. Jerry Zachary, firm's sales manager, has been busy with a sales report this week that will be vital to his inventory needs, and the inventory needs of customers. The phonograph, kitchen and living room are among the top selling items, with long lines and game orders.

Jerry Walsh, head of Walsh Distributing, and his firm's front, both report continued sales up to date. This applies to all sales. The firm is now making a mailing list of customers on special orders which are available. Frank McElroy, president of the firm, has provided his operators with a breather between his operation and manufacturing needs, which has resulted in a number of sales for games last week, reports he now has a concentrate on the operation.

Ted Valentine, president of Marvel Manufacturing, says his firm is continuing along its regular line, but reports a good defense work army. Meanwhile, M. & M. Talcott, handling conversion for the games, reports a special production run of 200 units has been completed, and those already on order were shipped.

John Francis, from his Blue Island, Ill., plant, turned in a volume on his General scale has been good. He reports many are still active with the charity coin chute, which permits instant change from cash to coin of any denomination. Because production range is from government and material allocations and outright shortage, they have not added to switch to its production change. Latter are being marked down in increasing numbers. Prices of the unfinished units preferred to remain unchanged.

John Crowe, Charlie Fierl and Guyton Shup, H. Kesley & Co., are working out plans for the firm's television line. Thus far they report reaction to the product to be enthusiastic. President Roy McAnally is back from a brief trip to Florida, where he has been encouraging. President Roy McAnally is back from a brief trip to Florida, where he has been encouraging.

Among the visitors to the Universal Industries plant last week were Joe Cadman, New York, New York, Harry Ruben, South Carolina, Dr. Harold Lohmann, of the Union Music Company, Minneapolis, and Adolph Siman, New York. McGinnis and Bill Ryan have had a merry time in the demand for the giant phonograph.

Eugene Smith, sales representative for Automatic Distributing Company, was hospitalized last week as the result of a head-on collision with another car. Eugene was in the hospital several weeks.

Adolph Raymond, A. M. M. Music Company, recaps his place of business. "Sid" Side navy training center during the last week of March was a success, he says. The phonograph machine, located in the canteen, was a constant attraction from the army personnel.

Heard Blumberg, president of Mechanische, is reading extra-heavy orders for installation in the new DeBartolomeo-Lake Avenue subway to be opened Sunday (2)."
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AMERICAN H.
Exclusive
USED WILLIAMS SHUFFLE
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SIZES: 16"x36"
2"
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COIN FREES
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DIRECT DISTRIBUTORS FOR LEADING MANUFACTURERS
NOW DELIVERING: UNITED, NEALE, ALLEY & PLATT, CHICAGO COIN, PINS, AND RARE & ROLLING 5c CASH BOXES, U.S. VENDOR, RANCO BOX, FEATHER, COIN TRADE, HIGHBALL, MIGNON BOX, MACHINE, VENDOR, OAKWOOD, JUNIOR, WALTHER, BALLY, AMI, BLACK, AND OTHERS.

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OPENING SUMMER
Newly remodeled Summer Hill Branch: 60¢, 75¢, $1.50, $2.00, $2.50, $3.00, $4.00, $5.00, $6.00, $7.50, $9.00. Hours: Mon. to Sat. 8 a.m. to 10 p.m., Sun. 11 a.m. to 9 p.m.

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Located in Kansas City, 170 boats. 32 boats with record equipment. Well run for high inventory.
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Here's Knock-Down, Drag-Out, Two-Fisted ACTION!

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UPROARIOUS, SLAM-BANG ANIMATION IN A REAL RING on the PLAYFIELD!

To Score Knockdown, Player Hits:

BUMPERS 1 TO 5—
"KO" TARGET—
"KO" ROLLOVER BUTTON—
"KO" ROLLOVERS—
REPLAYS AWARDED ON KNOCKDOWNS—
HIGH SCORE

3-DIMENSION MANIKINS FIGHT TO A KNOCKOUT! FIGHTER GOES DOWN FOR COUNT OF 5 OR 10, BUT IS SAVED BY THE BELL! MANIKIN REFEREE RAISES AND LOWERS ARM FOR THE COUNT!

* BRILLIANT, EYE-CATCHING RING ILLUMINATION ... PACKS 'EM IN AT "RING-SIDE" FOR MAXIMUM PLAY ATTRACTION!

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MYSTERY REPLAYS * NUMBER SPOTTING TARGETS * "POP" BUMPERS * FLIPPERS

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UNIVERSAL’S TIME PROVEN MECHANISM EVEN SIMPLER THAN EVER BEFORE!

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EARNINGS SURPASS ANY PEAKS OF THE PAST YEAR!

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FEATURES INCLUDE
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