D. C. Shapes Showbiz Future As Tele Problems Pile Up

FCC Advised of New Composite Video System

Coy Predicts Slow Tempo for Tint TV; Door Open for RCA

As the new composite video system for television color TV was revealed today in a meeting of the Television Broadcast Association, the FCC was advised by RCA of the merits of its composite video system.

The FCC was advised that the RCA system would provide better color and better resolution than the existing color systems. It was also pointed out that the RCA system would be less expensive to manufacture.

First Hotel Joins Circuit

HOLLYWOOD, June 2 - Glen B. Mitchell announces that the first major hotel to join the Hollywood Circuit, which is located in the heart of Hollywood's entertainment district, will be the Hollywood Roosevelt Hotel.

The Roosevelt Hotel will be the first major hotel to be equipped with a full-service television system. The hotel will also feature a new restaurant and lounge.

A Tune by Any Other Name No 23-Time Hit

NEW YORK, June 2 - A survey of local radio stations reveals that the most popular song of the week is "A Tune by Any Other Name No 23." The song has been a hit for three weeks, and is expected to stay on the charts for several more weeks.

Grosses Up 10 to 40 Per Cent

In Smash Park, Carnegie Debut

Magicos Make With Mirrors

By LEOP NAMBE

NEW YORK, June 2 - The magic and mystery are all part of magician's magic. Magicians manage to surprise the audience with their tricks and illusions. Magicians have a special connection with the audience, and it is this connection that makes their performances so captivating.

75 Confabs To Hype Stem $5

Midwestern parks generally emphasize their facilities, said Mr. P. H. F. of Park No. 1, who noted that the park was well attended.

Last Call Out for 8th Donaldson Award Ballot

Ballots and ballots will also be taken during the upcoming weeks.

A Funny Thing Happened on the Way to the News

...and the news is that your favorite television show is going to have a new host. The host will be...
Washington Once-Over

WASHINGTON, June 2—Big newspaper publishers, advertising agencies, and billboards are meeting here today. They are considering the advisability of using radio to advertise their products. The bill, on the other hand, has been introduced in Congress by Senator Alexander Wiley, who is chairman of the Senate Commerce Committee. The bill, if passed, would provide that no person engaged in interstate commerce shall be required to carry advertising on his property. The bill is also supported by the American Society of Composers, Authors, and Publishers.

RCA May Stay, Reg $6

ROBERT T. REESE

The Federal Communications Commission, which handles the affairs of the radio industry, has called a meeting of representatives of the major broadcast networks and record companies to discuss the possibility of extending the life of the three networks. The meeting was called by RCA, which has announced that it will continue to operate its stations beyond the expiration of the current contract. The other networks have not yet decided whether or not they will continue to operate.

Picture Business

By LES KEN

HOLLYWOOD, June 2—Last week's box office results were unexpected, with the release of the new film "The Great Gatsby," which opened to enthusiastic reviews and attracted a large audience. The film, which is based on F. Scott Fitzgerald's novel, tells the story of a man who becomes involved in a world of wealth and ambition. It features top-name performers, including Gatsby, who is played by Joel Grey, and his wife, Daisy, played by Elizabeth Taylor. The film is directed by Howard Hughes, who also produced and distributed it.
EDITORIAL

Pint Parade’s Future

Tumult

By RICHARD PROCTOR

Kelly’s is one of the few remaining cafe and vaudeville emporiums, making it on television—no not until after a barbeque of heart and headwaters.

There’s a problem in TV that little-known theater-staples performer. He had an audience and a record-critical role to make it complete to make it.

"I knew I wasn’t going out, the firs few shows, but I’m going to build up and find out what bad was taking place in the living room and my little daughter’s room. There were no other people there, turned my back, and turned my back, and turned my back."

By BILL SMITH

NIGHT CLUBS

Nobody Looks or Listens But Paree’s Cowboy Saloon Gets $$

By ART ROBERT

The club features an unusual membership policy, with a year of delivering 3,000 songs (about 10,000). However, as a special favor to the American faithful, the club allows people to play one night with no membership for free songs. There are 10,000 songs on the jukebox, and 10,000 jukeboxes. The jukebox has a 10,000-song collection, which is a big hit because it includes hit songs from French classics.

MUSIC

Prado’s Enthusiastic Crew Sells

Newest Band Sound Since Dizzy

By JOHNNY SIEPE

The new band has been playing for a few months, and has been well-received. The band is led by Prado, who is known for his energetic playing and innovative sound.

Review Index

Record Reviews: 35
Legal Reviews: 33
Radio Reviews: 8
Vaudville Reviews: 40
Spectrum Spins As Color Battle Whirs Into High

CBS To Start Color-TV With 25 Sponsors

Kick-Off Is Set For June 22 At $150 Hourly Rate

NEW YORK, June 2—With more than 25 sponsors who have signed their realizers to sponsor the forthcoming Color Broadcasting System, CBS expects to kick off the advertising campaign for its new color TV service on June 22 with an all-sponsored schedule of 90 minutes of color programs. The collective endorsement of the industry's top leaders is based on the fact that the network's bossmen believe the program which will be shown at the meeting room will be worth $150 per hour. The only 60 minutes on color TV will be watched by the industry's leaders, who are expected to attend the event.

Among sponsors ready to start are sponsors who have agreed to contribute a portion of their profits to the industry's growth. These include General Electric, RCA, Westinghouse, National Broadcasting, Incorporated, DuPont, and others. Each sponsor will contribute to the cost of the color program, which is expected to exceed $1 million. The event is a joint venture of CBS and the FCC, designed to promote the color TV industry.

Tri-Color Tube

Industry To Get System From RCA

D.C. Shapes Showbiz Future As Tele Problems Pile Up

NEW YORK, June 2—In a two-day conference, the National Television System Committee (NTSC) held at the Waldorf-Astoria Hotel, a group of experts discussed the future of color TV. The committee's report is expected to be released soon. One of the key decisions made at the conference was to adopt the tri-color method of transmitting color images.

Air King Bows Duo Receiver

Kane Raps Adapter, But CBS Stands Pat

NEW YORK, June 2—In an attempt to boost sales of its color receivers, CBS has introduced a new line of two-receiver systems. The company claims that this is the first time a manufacturer has offered a complete line of two-receiver systems.

Everybody's in Act As TV Pot Boils On

Continued from page 1

Syndicate with six theaters and a cable system in the Washington area, Fox Broadcasting with 60 properties, Walter Reade with 50 theaters, and the ABC network with 35 stations. The latter firm owns 50 per cent interest in the syndicate, and CBS owns 25 per cent. The network expects the syndicate to be profitable and to have an audience of 25 million by the end of the first year. The syndicate will be managed by the ABC network, which owns 25 per cent of the company.

As TV Pot Boils On

Continued from page 2

Everywhere in sight, the TV set is being displayed in every conceivable form. In New York, the RCA Building is being used as an exhibit hall for the manufacturers, who are displaying the latest models of their sets. The producers are also displaying samples of their new products. The new sets are being shown in every conceivable form, from the small black-and-white set to the large color television set.

CBS Color Sked To Start June 22

Calls for 21-Hour, 15 Weeks

NEW YORK, June 2—The Columbia Broadcasting System (CBS) is planning to start its new color TV service on June 22, with a schedule of 15 weeks. Plans are being made to create a new network of 250 outlets, which will be connected to the main network through a series of color transmission centers.

D. C. Shapes Showbiz Future As Tele Problems Pile Up

NEW YORK, June 2—In an attempt to boost the TV industry, the National Television System Committee (NTSC) has announced that plans are being made to create a new color TV system. The new system will be based on the tri-color method of transmitting color images, which is expected to be adopted by the NTSC. The new system is expected to be ready for use by the end of 1953.
UNITED STATES STEEL
again presents the
NBC SYMPHONY
SUMMER CONCERTS

World-famed Conductors + Distinguished Soloists

For the third season, the U.S. Steel Hour is proud to present the NBC Symphony in a series of summer concerts, broadcast from New York's famous showplace—the air-conditioned Center Theatre in Radio City.

The orchestra will play under the batons of some of the world's greatest conductors—including Alfred Wallenstein, Sigmund Romberg, Arthur Fiedler, Percy Faith, Antal Dorati, and Harold Levey.

Patrice Munsel, Alec Templeton, Anne Jeffreys, Ezio Pinza, Dorothy Kirsten, John Baker, and Jan Peerce are just a few of the distinguished stars of opera, concert and musical comedy who will appear as soloists.

GEORGE HICKS speaking for U.S. STEEL

SUNDAY EVENINGS
8:30 NBC NETWORK
P.M. (EDT)
"Blue Book" A Year Idea Pushed  
By Bipartisan Group in Senate

WASHINGTON, June 2.—In the warm-up for the Senate hearing this week, the bipartisan inter-state consumer group on automationsummarized its wide-ranging campaign to modernize the Nation's public-service industry on legislation to be sponsored by Senators Edmund G. Muskie of Maine, Senator Strom Thurmond of South Carolina, and Senator John F. Kennedy of Massachusetts. The committee's most recent report, to Congress and the Fed'rals, is being released to the public ADVICE and Learning how to read and tel- 
vision are the public inter-
ests and how they can better serve it.

Benjamin H. Brlantine, one of the co-sponsors,

CBS Wants Jo  
To Buck Kate On TV, But...
**INES JUN 9, 1951**

**THE BILLBOARD**

**TELEVISION-RADIO**

**CIBC Gets Okay To Run All Canadian TV and AM**

WHO'S UNAFRAID OF LIFE FACTS?

**NEW YORK**, June 2—CIBC, looking for a potential television and AM radio station in Canada, Friday, it was announced by the Canadian Broadcasting Corporation.

**WNSY Files Objection In License Renewal Case**

**WASHINGTON**, June 2—(Star.) WNSY, Newark, N.J., which was the Federal Communications Commission to strike from the record the renewal of the station, was taken to court by FCC general counsel on the basis of a decision. The station, which was originally held at issue, has been renewed by the FCC in its final decision. The decision noted that the station's operation was in the public interest, convenience and necessity.

Pending FCC action, Public Broadcasting Service, which has been involved in the case, asked that the decision be reversed, and the station's license be renewed. The case was argued by the station's attorney, who contended that the FCC's decision was rendered after a full and fair hearing, and that the station's license should be renewed.

The decision was rendered by the FCC, which reversed the decision of the Commission. The decision noted that the station had operated in the public interest, convenience and necessity, and that the station's license should be renewed.

The case will be appealed to the U.S. Court of Appeals for the District of Columbia.

**CBS Embarks On Vital AM Promotion Kick**

**CBS**

**UAW To Apply For Detroit TV**

**DETROIT**, June 2—The United Auto Workers will present its case for a station in the Detroit area to the Federal Communications Commission. The UAW has filed a petition for a license to build a station in Detroit, and the FCC has granted the petition. The UAW has filed a petition for a license to build a station in Detroit, and the FCC has granted the petition.

**CBS Cains Blatz, Loses 3 Others**

**NEW YORK**, June 2—The Columbia Broadcasting System, after a short period of struggle, has taken over the station's license and schedule.

**Sen. Edwin C. Johnson Takes Rap At FCC TV Channel Assignments**

**WASHINGTON**, June 2—Sen. Edwin C. Johnson, a Democrat from Colorado, has been assigned a new TV channel for his station. The channel, Channel 10, will be assigned to the station for the next two years.

**Transit Radio Issue To Go To Highest Court**

**WASHINGTON**, June 2—The U.S. Court of Appeals, Circuit Court of Appeals, Fifth Circuit, has ordered the U.S. District Court, Eastern District of Missouri, to issue a writ of habeas corpus, ordering the release of the defendants in the case of United States v. Howard, Inc.

The case was argued by the defendants, who contended that the court had no jurisdiction to issue the writ, and that the court had no authority to grant the writ.

The court agreed with the defendants, and ordered the release of the defendants.

The case will be appealed to the U.S. Supreme Court.
**Daydreaming With Laraine**

**TELEVISION—Radio Reviews**

**Saturday Night at Meadowbrook**

- **TELEVISION—Radio**
  - **Announcement Date:** June 9, 1951
  - **Location:** Meadowbrook
  - **Program:**
    - **Daytime Show:** The Billboard
    - **Evening Show:** Daydreaming With Laraine

**Jazz With List**

- **TELEVISION—Radio**
  - **Announcement Date:** June 9, 1951
  - **Location:** New York
  - **Program:**
    - **Host:** Paul List

**Sports Show-Kase**

- **TELEVISION—Radio**
  - **Announcement Date:** June 9, 1951
  - **Location:** New York
  - **Program:**
    - **Host:** Ken Kasen

**Your Lunchroom Date**

- **TELEVISION—Radio**
  - **Announcement Date:** June 9, 1951
  - **Location:** New York
  - **Program:**
    - **Announcer:** Ken Kasen

---

**Jerry Katz**

- **TELEVISION—Radio**
  - **Announcement Date:** June 9, 1951
  - **Location:** New York
  - **Program:**
    - **Genre:** News
    - **Host:** Jerry Katz

---

**Daydreaming With Laraine**

Laraine Day

**TELEVISION—Radio Reviews**

**Sports Show-Kase**

Ken Kasen

**Your Lunchroom Date**

Ken Kasen

---

**Jerry Katz**

- **Genre:** News
  - **Host:** Jerry Katz
  - **Program:**
    - **Description:** News program

---

**Daydreaming With Laraine**

Laraine Day

**TELEVISION—Radio Reviews**

**Sports Show-Kase**

Ken Kasen

**Your Lunchroom Date**

Ken Kasen

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**Jerry Katz**

- **Genre:** News
  - **Host:** Jerry Katz
  - **Program:**
    - **Description:** News program
Another Listen

Bill White

And another look to TV shows previously reviewed in detail.

Bob Savage

Bill was shot three times in the leg after he was approached by a group of finger men while working on a TV show. He then was taken to the hospital where he underwent surgery. The police are investigating the incident.

Added Involvement

Financial advisor to President Reagan, who is expected to announce his involvement in the Presidential campaign, told reporters Tuesday that he had been asked to consider joining the Administration as Secretary of the Treasury. The advisor said he was considering the offer, but declined to comment further.

TV Talent and Show Tips

Bill White

Another look to TV shows previously reviewed in detail.

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MUSIC

Cleffers To Have Look-See At Pubber Royalty Ledgers

Audit, for First Time, Kicked Off by SPA Thu Edw Traubner

NEW YORK, June 2—Songwriters and publishers have taken the first preliminary step in the complex process of collecting money from record makers for royalties. This step involved the selection of a representative sampling of songwriters and publishers to make up the audit team. The goal of the audit is to verify the amount of money that is owed to the songwriters and publishers. The audit will be conducted by the American Society of Composers, Authors and Publishers (ASCAP) and the Society of Mechanical Engineers (SME). The audit will involve the collection of information from record makers, including the number of copies of each song sold, the amount of money paid for each sale, and the amount of money owed to the songwriters and publishers. The audit will take place over a period of several months, and the results will be made public in the fall. The purpose of the audit is to ensure that the songwriters and publishers receive fair compensation for their work. The audit is expected to take place in the fall. The results of the audit will be made public in the fall.
NEW RELEASES—SINGLES

ANDREWS SISTERS and RUDY TOOLE
The Tonight My Soul Is Crying
ARMS 15464 and 12-17414

THE WONG WONG BROS.
Rudy Morgan and his Orchestra
Rudy Morgan and His Orchestra
BEE CHARTER and "C" 7-3793

RUMMERS ON THE RUN
FLORIDA SADIE
Tie Me Two
Decca 27644 and 9-27644

THE JUICE JUICE BROS.
Pull My Strings
Decca 27691 and 9-27691

What A Sweetie
Decca 91493 and 9-91493

STANLEY THE DONKEY
ANDY BIRD
HOLD THE RAIN
Decca 49223 and 9-49223

DELL TOWN SEND
"ARMS"
I'm Going To Take Care You
Decca 49222 and 9-49222

JIMMY DECCA
"DECCA" CAN'T LET YOUR LONELINESS
Decca 49217 and 9-49217

Give Me A Cuddle And A Waltz
ANDY BIRD's Orchestra
Happy Tavern Schottische
Decca 48142 and 9-48142

"Alfred Drake"
"ALFRED"
The Lovable Fool
Decca 48141 and 9-48141

Five Polka Polka
GEORGE COLE and His Orchestra
Cocktail Party
Decca 49119 and 9-49119

PYNE
"Carlo" Masar Felice
Decca 33647

NEW RELEASES—ALBUMS

GUY LOMBARDO
And His Royal Command" BRASS ORCHESTRA
FIRE TRIO
Decca 27635 (78 RPM) and 9-27635 (45 RPM)

FAVORITE POLKAS
JANET EVELYN
"Pocketful Of Gold"
We're Going To Have A Polka Party
Decca 48123 and 9-48123

I'M IN LOVE AGAIN
AND ITS NEVER ENTERED MY MIND
The ANDREWS SISTERS
and GORDON JENKINS
and His Orchestra
Decca 27635 (78 RPM) and 9-27635 (45 RPM)

LAWRENCE WELK
His Orchestra
VOCATION
Selections include: Champagne Polka, Home Again Polka, Hey, Polka, My Polka, Jumping Polka, Golden Gate Polka, Fantasy Polka, Ixlib, Polka, Jive, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polka, Polk...
UNESCO in 'Int'l' Copyright Move

Paris Meet This Month To Sift Questions
To Action Next Year

NEW YORK, June 2.--At a meeting of UNESCO officials in Paris here- today, the first $50,000 negotia-
tions were completed for the first time. The orga-
nization has agreed to set up a copyright for the use of the text in the

The agreement will allow the public to reproduce the text of the UN

Document in any medium, including electronic means.

Chavez Waxes For Decca LP's

NEW YORK, June 2.--Deer- roon has released a new LP, "The

City's Orchestral Sounds," which features the melodies and harmony of

the city's musical life.

The LP, recorded in the studio of

the New York City Symphony Orchestra, features the works of

various composers, including

Bach, Mozart, and Beethoven.

Nichols, Ory Inked by ABC

HOLLYWOOD, June 2.—With

the completion of talks with

ABC, American Broadcasting

Corp., two new programs have

been scheduled for broadcast.

The first is a weekly series of

"City's Orchestral Sounds,"

and the second is a monthly

series of "The City's Musical

Mood."
Columbia Records starts a brand-new cycle of SWING with the biggest names in the business.

**BENNY GOODMAN**

and his orchestra play

"DOWN SOUTH CAMP MEETIN'"

and

"SOUTH OF THE BORDER"

78 rpm 39416  33⅓ rpm 3-39416  45 rpm 4-39416

The King of Swing Swings Again!

**HARRY JAMES** and his orchestra play

"TANGO BLUES" and

"WHEN THE SUN COMES OUT"

78 rpm 39419  33⅓ rpm 3-39419  45 rpm 4-39419

**COUNT BASIE** and his orchestra play

"LITTLE PONY" and

"BEAVER JUNCTION"

78 rpm 39405  33⅓ rpm 3-39405  45 rpm 4-39405

**DUKE ELLINGTON** and his orchestra play

"THE HAWK TALKS" and

"FANCY DAN"

78 rpm 39428  33⅓ rpm 3-39428  45 rpm 4-39428
Broadcast Tapes Imported for Disks

U.S. Labels Seek Legal Barrier To Stop Unauthorized Sale of Exclusive Artists

NEW YORK June 2—Several American labor unions are bidding war to import the long radio broadcast tapes and music performances which fuel their "exclusives" section. Particular targets are the tapes emanating from Radio City, the NBC's network studios. According to scribes there is an "invisibility" in the banning of the tapes and the importation of the tapes and the importation of the tapes, and形式不is as follows: The tapes are legal, but the importation is not.

The union problems here are expected to be "inference" of the union's refusal to grant licenses to import the tapes.

The recording of radio performances for commercial purposes by American radio stations is a multi-million dollar business, and the artists involved are subject to exclusive contracts to concur in the proceedings. The tapes, according to union officials, are being sold for as much as $500 apiece.

The tapes have become sufficiently valuable to permit marketing by American labor unions to be created and more than $500,000 on them.

Seebud Expands To Sell Export Market For Latin America

NEW YORK June 2—Seebud Inc., international distributors for Latin American music, have expanded operations to sell high-quality Latin American music tapes to American radio stations.

The tapes, which are produced by Seebud in Latin America and distributed by the company, are expected to be exported to Latin America in large quantities.

Purple Heart Song Contest

NEW YORK June 2—A nationwide song contest, the Purple Heart Song Contest, has been organized by the Purple Heart Foundation, Inc., to benefit the Purple Heart Fund, which aids wounded and disabled veterans.

The contest is open to all American citizens and the winner will receive a Purple Heart Medal.

Columbia Sets Rogers Album

Hollywood—June 2—Plans were made today (2) for Columbia Records to release an album by Charlie Rogers. The album, featuring Rogers' musical talent, is expected to be a big hit.

On the Stand

Leo Reisman

Georges Cates

Perez Prado

MPA To Elect New Officers

NEW YORK June 2—Music Publishers Association, the trade organization of music publishers, will hold its annual meeting June 22. A slate of officers will be elected at the meeting.

Cox of Coast BMI

Set Good-Will Tick

Hollywood—June 2—The initial step in assuming his new position as assistant director of Broadcast Music, Inc. (BMI) was taken by Peter Christensen today (2) at the BMI offices.

White Set for Fall European Concerts

NEW YORK June 2—A European tour is planned for White, a hit-making singer from New York. The tour will include stops in Paris, London, and Rome.

THE BILLBOARD JUNE 9, 1951

WashingToN, June 2—Reception of record sales, television picture tube sales, and other telecommunications devices were monitored in 10 percent. The figure is based on the Radio-Television Manufacturers Association's 10 percent sales sample.

WASHINGTON June 2—The proposed sale of television picture tubes to Mexico will be dealt with by the Department of State, it was announced today (2) by Henry A. Wallace, the Department's secretary.

WASHINGTON June 2—The report of the Federal Reserve Bank of New York showed that the nation's money supply increased by $500 million in the week ended April 29.

The increase, according to the bank, was due to an increase in the nation's money supply.

WASHINGTON June 2—The Federal Reserve Board on June 2 granted the broadcasting license to the Washington Redskins Football Club, Inc., for the operation of a radio station in the District of Columbia.

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ORDER THESE FAST SELLING

COUNTRY HITS

RED KIRK  "The Voice Of The Country"
"Sugar Coated Love"
COUPLED WITH
"MAD AT MY HEART"
MERCURY 6322

LOUIE INNIS
"Honky Tonk Man"
COUPLED WITH
"STOMP THAT THING"
MERCURY 6325

SUE THOMPSON
"You're Gettin' A Good Girl"
COUPLED WITH
"WHAT'VE YOU GOT"
MERCURY 6325

LESTER FLATT and EARL SCRUGGS
"Doin' My Time"
COUPLED WITH
"FAREWELL BLUES"
MERCURY 6333

BUZ BUTLER
"Ten Thousand Miles"
COUPLED WITH
"MAKE BELIEVE KISSES"
MERCURY 6334

JACKIE DOLL
"Little Ole You"
COUPLED WITH
"A COUNTRY MILE"
MERCURY 6336

BOBBY SOOTS
"You Have Forgotten My Name"
COUPLED WITH
"HELP ME LOSE THE BOOGIE"
MERCURY 6331

BILL NETTLES
"Push And Pull Boogie"
COUPLED WITH
"WHEN I PICK ANOTHER WIFE"
MERCURY 6330

PATTI PAGE
"Mister And Mississippi"
COUPLED WITH
"These Things I Offer You"
MERCURY 5645 - 5645X45

VIC DAMONE
"My Truly, Truly Fair"
COUPLED WITH
"MY LIFE'S DESIRE"
MERCURY 5646 - 5646X45

RALPH MARTERIE
"YOU BETTER"
"Stop Tellin' Lies"
COUPLED WITH
"DIDN'T YOUR MOTHER EVER TELL YA NOOTHIN'"
MERCURY 5657 - 5657X45

TONY FONTANE
"Vanity"
COUPLED WITH
"THE WONDROUS WORD"
FEATURED WITH THE SMITH BROTHERS!
MERCURY 5659 - 5659X45

JOHNNY HODGES
"Castle Rock"
COUPLED WITH
"JEPP'S BLUES"
MERCURY 8944

ILLINOIS JACQUET
"Cottontail"
COUPLED WITH
"WRAP YOUR TROUBLES IN DREAMS"
MERCURY 8945

DINAH WASHINGTON
"I'm So Lonely"
COUPLED WITH
"FINE, FINE DADDY"
MERCURY 8232

RAY SNEAD
"Fade Away Baby"
COUPLED WITH
"LET'S BALL"
MERCURY 8240
Music as Written

How to Get More Money Out of Your Store

62.81% of the stores represented by the 23,423 Billboard Readers at the Music-Record Home Instrument Retail level

Sell Players and Attachments

In the Record Department

If your store is among the 37.19% not now selling record changers and attachments in the record department, you're losing sales and profit. Important 1951 facts and figures on this and other subjects vital to a successful music-record-home instrument retail operation will be covered in the

Fourth Annual Dealer Survey to be published in...
Eddy's Blueprinted another Hit!...

I WANNA PLAY HOUSE WITH YOU

by Eddy ARNOLD

'SOMETHING OLD, 'SOMETHING NEW'

RCA VICTOR RECORDS
A HIT!

TONY BENNETT

singing...

"BECAUSE OF YOU"

Columbia 39362

COLUMBIA RECORDS

First, finest, foremost in recorded music
COMING UP FAST!

78 45

"DREAMS OF TEARS," "YOU'RE MY SUGAR"
Kay Starr and Tennessee Ernie .............. 1547-1547

"WHEN I DANCE WITH YOU I GET IDEAS," "TONIGHT"
YOU BELONG TO ME" Pogo Lee .......... 1573-1573

"TOY VILLAS AND BEANS," "DYNAMOW" Stan Kenton .. 1535-1535

"I MADE A PROMISE," "ALONE" Bob Eberly .... 1533-1533

HOT SELLERS!

POPPULAR

"NOW HIGH THE MOON," "WALKIN' AND WHISTLIN'"
BLUES" Ken Paul and Mary Ford .......... 1451-1451

"TOO YOUNG," "THAT'S MY GIRL" Hal "King" Cole .. 1649-1649

"MOCKING BIRD HILL," "CHICKEN HELL"
Les Paul and Mary Ford .......... 1572-1572

"SEPTEMBER'S SONG," "ARTISTRY IN TANGO"
Stan Kenton .. 1480-1480

"MR. AND MISSISSIPPI," "SHE'S MY BABY"
Tennessee Ernie .. 1521-1521

"DREAM," "HALLS OF ITHY" The Voices of Walter Schumann .. 1505-1505

"A LETTER FROM HARRY," "ALL POOPED OUT"
Yogi Yorgesson .. 1531-1531

"HERE'S TO YOUR ILLUSIONS," "THOSE THINGS I OFFER YOU FOR A LIFETIME" Ray Anthony .. 1527-1527

WESTERN & FOLK

"I DON'T CRY OVER YOU," "HANGOVER HEART"
Bob Thompson .. 1528-1528

"ON PAINING HYPE," "DOGGIE WOOFIE HONEY"
Gene O'Day .. 1508-1508

"BEAUTIFUL BROWN EYES," "AT THE CLOSE OF A LONG, LONG DAY" Jimmy Wakely .. 1393-1393

"READ THE BOOK," "THE BOTTLED MY SOUL AT CALVARY" The Jordanaires .. 1499-1499

"SHUFFLEBOARD SHUFFLE," "POCO TEMPO"
Roy Hogoed .. 1529-1529

"GOODFIGHT CINCINNATI," "GOOD MORNING"
TENNESSEE," "SUGAR COATED LOVE"
Les Williams .. 1540-1540

"I'M GONNA SING SING, SING," "THINKING CITY"
James and Martha Carson .. 1530-1530

"SCOOT, GIT AND BEGONE," "BLUES IS BAD NEWS"
Sheets McDonald .. 1510-1510

Week Ending JUNE 9, 1951

Ray Anthony and His Orchestra
Head for the "Top Seller" List with

"THESE THINGS I OFFER YOU" (FOR A LIFETIME)"
and

"HERE'S TO YOUR ILLUSIONS"
Vocal on both by TOMMY MERCER

78 rpm No. 1522 + 45 rpm No. 15522

NEW RELEASES ON CAPITOL

BOB CROSBY
SHANGHAI, THIS THAT NAUGHTY WALTZ
with Orchestra
1539 1539

JIMMY WAKELY
I'LL NEVER DO A THING TO HURT YOU
DON'T BE LONELY
with Orchestra
1538 1538

KAT "KING" FOLK
MY BROTHER
EARLY AMERICAN
1459 1459

MARGARET HAYETING
HOPpy, TOPper and ME
THIS LITTLE PIGGIE WENT to MARKET
1544 1544

KAT STARR and TENNESSEE ERNIE
OCEANS OF TEARS
1560 1560

HELEN MCCONNELL
WONDER WHY
1560 1560

LINNY DOHERTY
FORGETFUL, THE CHESAPEAKE and OHIO
1549 1549

SKEET'S MCDONALD
BLESS YOUR LITTLE OL' HEART (TODAY IN LOVE)
1578 1578

JEFFS CARMAN
THE THOUSAND MILES (WHAT'S IN STORE)
1571 1571

ROBERTS PAVL and IDAHO CALL
THE SINFUL SONG
THE WALTZ OF THE WIND
1578 1578
Perry’s Latest soaring higher than High!

There’s a Big Blue Cloud Next to Heaven
Summer Comer...

THERE’S NO BOAT LIKE A ROWBOAT

20-4158
47-4158

RCA VICTOR RECORDS
- Records Most Played by Disk Jockeys

**VOX JOX**

Gimmix

Ole Borgen, WKBW, Buffalo, N.Y., is featuring a recorded tape of his New York's Gay White Way, spot. "It's a good tape," he says. "The Boys and girls up there are real naturals." He adds that he's planning to make a number of other such tapes.

**Records Tipped Here in WKBW Town**

8 2 28.000 YOUNG 
9 2 4.900 ROSE, ROSE, I LOVE YOU
10 1 6.990 NEW HIGH MOON
12 1 8.990 ROSE, ROSE, I LOVE YOU
13 1 10.990 OLD SOLDIERS NEVER DIE
14 1 12.990 SONG OFF
15 1 14.990 GIMMIX
16 1 16.990 ROSE, ROSE, I LOVE YOU
17 1 18.990 I APOLOGIZE
18 1 20.990 OLD SOLDIERS NEVER DIE
19 1 22.990 SONG OFF
20 1 24.990 GIMMIX

**England's Top Twenty**

**Best Selling Sheet Music**

**Sons With Greatest Radio Audiences (ACI)**

**Songs With Most TV Performances (Rh Tele-Leg)**

The Picture House, 2202-32, is located on the southeast corner of the Associated Artists of America branch in New York City. The building is equipped with a television room and a recording studio. Every time a song is recorded on television, a record is made of the performance. These records can be purchased at the picture house or at the associated artists' offices.

- Materiales protegidos por derechos de autor
SAMMY Kaye

"Would I mind?"

and

"Del Rio"

78 rpm 39421 33 1/3 rpm 3-39421 45 rpm 4-39421

Columbia Records

First, Finest, Foremost in Recorded Music
**Music Popularity Charts**

### Best Selling Pop Singles

Based on reports received May 29, 31 and June 1

<table>
<thead>
<tr>
<th>Week Num</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Don’t Rock the Jukebox&quot;</td>
<td>Bobby Vee</td>
<td>Volt</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I Can’t Help Myself (Sugar Pie, Honey Pie)&quot;</td>
<td>The Four Tops</td>
<td>Motown</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Twelve Days of Christmas&quot;</td>
<td>Alvin &amp; The Chipmunks</td>
<td>MGM</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;To Know Him Is To Love Him&quot;</td>
<td>The Platters</td>
<td>Brunswick</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I Wanna Dance With Somebody&quot;</td>
<td>Aretha Franklin</td>
<td>Columbia</td>
<td>5</td>
</tr>
</tbody>
</table>

### Best Selling Pop Albums

Based on reports received May 29, 31 and June 1

<table>
<thead>
<tr>
<th>Week Num</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Never on Sunday&quot;</td>
<td>Ray Conniff</td>
<td>Capitol</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Best of the Best&quot;</td>
<td>The Everly Brothers</td>
<td>MGM</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Complete Guide to the Great American Songbook&quot;</td>
<td>Frank Sinatra</td>
<td>Capitol</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Beatles 16 Greatest Hits&quot;</td>
<td>The Beatles</td>
<td>EMI</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Best of The Rolling Stones&quot;</td>
<td>The Rolling Stones</td>
<td>Decca</td>
<td>5</td>
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</table>

### Best Selling Classical Titles

Based on reports received May 29, 31 and June 1

<table>
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<tr>
<th>Week Num</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Best of the Berlin Symphony Orchestra&quot;</td>
<td>Berlin Symphony Orchestra</td>
<td>RCA</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Best of the Vienna Philharmonic&quot;</td>
<td>Vienna Philharmonic</td>
<td>Hungaroton</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Best of the London Symphony Orchestra&quot;</td>
<td>London Symphony Orchestra</td>
<td>Decca</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Best of the New York Philharmonic&quot;</td>
<td>New York Philharmonic</td>
<td>CBS</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Best of the Chicago Symphony Orchestra&quot;</td>
<td>Chicago Symphony Orchestra</td>
<td>RCA</td>
<td>5</td>
</tr>
</tbody>
</table>

### Advance Classical Releases

<table>
<thead>
<tr>
<th>Week Num</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Best of the Vienna State Opera&quot;</td>
<td>Vienna State Opera</td>
<td>Hungaroton</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Best of the Royal Philharmonic Orchestra&quot;</td>
<td>Royal Philharmonic Orchestra</td>
<td>Decca</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Best of the Berlin State Opera&quot;</td>
<td>Berlin State Opera</td>
<td>RCA</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Best of the London Philharmonic&quot;</td>
<td>London Philharmonic</td>
<td>EMI</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Best of the New York Philharmonic&quot;</td>
<td>New York Philharmonic</td>
<td>CBS</td>
<td>5</td>
</tr>
</tbody>
</table>

### Classical Reviews

A Jan Peerce Tribute - The Philharmonic Orchestra, Conf. 8013 (3LP) 80 SATURDAY, JANUARY 1, 1951

A series of sessions for the Philharmonic Orchestra, conducted by Sir Thomas Beecham, run through the program of rousing favorites, splendid arrangements, and some of the most popular songs of the day. The results are outstanding, with a variety of voices and instruments that perfectly complement the orchestra's performance. The program includes such hits as "The Star Spangled Banner," "Home, Sweet Home," and "The Battle Hymn of the Republic." A true masterpiece of orchestral music.
 COMO SMASH LEADS RCA VICTOR'S HOT MID-YEAR RELEASE

PERRY COMO
"There's a Big Blue Cloud"
"There's No Boat Like a Rowboat"
(and the Fontana Sisters)
RCA Victor 20-4118 (47-4118)*

EDDY ARNOLD
"I Wanna Play House With You"
"Something Old, Something New"
RCA Victor 20-4116 (47-4116)*

FRAN WARREN
"January, February, March"
"Any Time at All"
RCA Victor 20-4116 (47-4116)*

ROBERT MERRILL
"My Life's Desire"
"The Girls We Never Did Wed"
RCA Victor 20-4136 (47-4136)*

This week's New Releases... on RCA Victor

POPULAR
RUSO WINTERHALTER'S Orchestra and Chorus
Wave To Me, My Lady
The Whole Truth
20-4157 (47-4157)*

THE FONTANA SISTERS
Moon, June, Spoom
The Rhumba Boogie
20-4148 (47-4148)*

PERRY MARTIN with Hotel Rex's Orchestra
Tell Me Do You Really Love Me?
20-4119 (47-4119)*

WAYNE KING and his Orchestra
You Would In Your Ballroom
My Heartbeat
20-4170 (47-4170)*

COUNTRY
JONNIE & JACK and their Emotions
Mountains Boys
Carin' Heart Blues
How Can I Believe In You
21-0178 (48-0178)*

WESTERN
ROY ROGERS and the Roy Rogers Riders with Frank Worthy's Orchestra
I Wish I Was Buck-Eye Cowboy
21-0179 (48-0179)*

SACRED
THE HARMONIST QUARTET
Peace In the Valley
Jealous to the End
21-0180 (48-0180)*

RHYTHM
THE FOUR TONES
Carry Me Back to the Land of Peace
May That Day Never Come
22-0131 (50-0131)*

POP-SPECIALTY
SIX FAT DEMONERS
Red Bear Polka
Rattlesnake Polka
22-3199 (51-3199)*

Indicates records which have enjoyed better sales outside our regular network area and stand an excellent chance of entering the top selling Hit category. The trade is advised to watch these records carefully in order to maintain stock necessary to demand.

TIPS
TELL ME (You Will Love Me Forever)
DO YOU REALLY LOVE ME?

1. Sound Off/Harry, Marry Me
2. The Loveliest Night of the Year
3. On Top of Old Smoky/Shall We Dance
4. I Get Ideas
5. Be My Love
6. Mister and Mississippi
7. Old Soldiers Never Die
8. Vesti La Gribba
9. Rhumba Boogie

There's a Big Blue Cloud (Next to Reverie)
There's No Boat Like a Rowboat
Perry Como and the Fontana Sisters

This week's Mailbag

DID YOU KNOW that RCA Victor dealers are having a bigger business this year than they were at this same time last year, with big hits selling in all musical categories--gospel, country and western, blues and rhythm, classical, and children's.

DID YOU KNOW that Perry Como's recording of THEIRS A BIG BLUE CLOUD NEXT TO HEAVEN has brought the hottest trade reaction since his memorable recording of TILL THE END OF TIME?

DID YOU KNOW that RCA Victor's Bumper Sales Program on pop records will do more to increase dealer turnover business than any other program in the company's history (June 15th is the kickoff date. Your distributors are now readying plans).

DID YOU KNOW that on June 7th, this week, the Sons of the Pioneers are playing CARNegie HALL?

DID YOU KNOW that the Fontana Sisters are booting June wide open with their first potential number one record on the pop charts--MOON, JUNE, SPOON AND RHUMBA BOOGIE. (Wow! Have those designs landed on this one, kids?)

DID YOU KNOW that Jan Peerce's recording of WHAT IS A BOY could be the first recitation ever to make the best selling list? (It is definitely the surprise release of the last ten years).

DID YOU KNOW that Doris Day is scoring with MR. AND MISSISSIPPI pole vaulted from fourteenth place to sixth place in RCA Victor's top fifteen best sellers this week (and against some mighty tough competition, too. See list of best sellers at left).
## New York

- **Best Selling Pop Singles**
  - *A Man of Love* by Dino (Decca 4270, $0.98)
  - *The Great Gatsby* by Frank Sinatra (Casablanca 1441, $0.89)
  - *I Love You Too* by Frank Sinatra (Decca 4270, $0.98)
  - *The Greatest Love of All* by Barbra Streisand (Casablanca 1441, $0.89)

- **Best Selling Albums**
  - *The Greatest Ever* by Frank Sinatra (Decca 6150, $9.98)
  - *Shadows in the Night* by Tony Bennett (Columbia 3623, $9.98)
  - *The Man with the Golden Voice* by Frank Sinatra (Decca 6150, $9.98)

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## Los Angeles

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## St. Louis

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## Atlanta

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## Dallas and Fort Worth

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  - *The Man with the Golden Voice* by Frank Sinatra (Decca 6150, $9.98)
THE COMPANY THAT GAVE YOU THE ORIGINAL
MONEY MAKING "3 FOR 1 PLAN" IN 1950
NOW OFFERS FOR 1951

THE SENSATIONAL

‘BUY NOW-SELL NOW
PAY LATER’

‘3 FOR 1’ LONG PLAY & 45 RPM PLAN

With The Following Features

• CLEAN OUT ALL YOUR OVERSTOCK
• ALL SPEEDS-ANY LABEL ACCEPTED FOR FULL CREDIT
• BUY NOW-SELL NOW-PAY LATER
  60, 90, 120 days deferred payment on your purchase

STARTS IMMEDIATELY!

SEE YOUR MERCURY SALESMAN
or write for complete details to

“3 For 1 Plan” Mercury Records
839 S. Wabash Ave. Chicago 5, Illinois

for Mercury Canadian dealers, purchases are limited to Long play records only
THE BILLBOARD Music Popularity Charts

**Most Played Juke Box Records**

- Based on reports received May 20, 21 and June 1

Records listed are those receiving the highest play in the Author’s Juke Box. List is based on THE BILLBOARD’s weekly survey among 1,200 operators on all sections of the country. Records listed are at or near the top of the most played names and have been reported on the same time. Listed in this chart, other important recordings at times listed here will be found in the Tower Hall of Fame Music Popularity Chart, Part II.

<table>
<thead>
<tr>
<th>Week</th>
<th>The Week</th>
<th>Chart Position</th>
<th>Song Title</th>
<th>Artist/Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>1</td>
<td>1</td>
<td>&quot;I'm Gonna Love mann and You&quot;</td>
<td>Pat Boone</td>
</tr>
<tr>
<td>10</td>
<td>2</td>
<td>2</td>
<td>&quot;On Top of Old Smokey&quot;</td>
<td>Teresa Brewer</td>
</tr>
<tr>
<td>10</td>
<td>3</td>
<td>3</td>
<td>&quot;Too Young&quot;</td>
<td>The Everly Brothers</td>
</tr>
<tr>
<td>16</td>
<td>4</td>
<td>4</td>
<td>&quot;Mockin' Bird Hill&quot;</td>
<td>Mr. &amp; Mrs.</td>
</tr>
<tr>
<td>16</td>
<td>5</td>
<td>5</td>
<td>&quot;Mockin' Bird Hill&quot;</td>
<td>Mr. &amp; Mrs.</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>6</td>
<td>&quot;Sound Off&quot;</td>
<td>Teresa Brewer</td>
</tr>
<tr>
<td>4</td>
<td>7</td>
<td>7</td>
<td>&quot;Tears of a Clown&quot;</td>
<td>Manfred Mann</td>
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<tr>
<td>6</td>
<td>8</td>
<td>8</td>
<td>&quot;On Top of Old Smokey&quot;</td>
<td>Teresa Brewer</td>
</tr>
<tr>
<td>12</td>
<td>9</td>
<td>9</td>
<td>&quot;I APOLOGIZE&quot;</td>
<td>B. Edison</td>
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<tr>
<td>5</td>
<td>10</td>
<td>10</td>
<td>&quot;Rose, Rose, I Love You&quot;</td>
<td>Teresa Brewer</td>
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<td>&quot;Mississippi&quot;</td>
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<td>7</td>
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<td>&quot;When You and I Were Young Margie Blues&quot;</td>
<td>Ring &amp; Terry</td>
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<td>&quot;Old Tackers Never Die&quot;</td>
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<td>&quot;Mockin' Bird Hill&quot;</td>
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<td>&quot;Beautiful Brown Eyes&quot;</td>
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<td>&quot;Down the Boardwalk&quot;</td>
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<td>&quot;On Top of Old Smokey&quot;</td>
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<td>14</td>
<td>19</td>
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<td>&quot;Sparrow in the Tree Top&quot;</td>
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<td>&quot;Beautiful Brown Eyes&quot;</td>
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<td>&quot;I Would Love You&quot;</td>
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<td>&quot;Sparrow in the Tree Top&quot;</td>
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<tr>
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<td>&quot;Beautiful Brown Eyes&quot;</td>
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<td>&quot;Down the Boardwalk&quot;</td>
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<td>&quot;Be My Love&quot;</td>
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<td>&quot;When You and I Were Young Margie Blues&quot;</td>
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<td>&quot;Unlesless&quot;</td>
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<td>&quot;Mockin' Bird Hill&quot;</td>
<td>Pat Boone</td>
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<td>33</td>
<td>33</td>
<td>&quot;Pretty Eyed Baby&quot;</td>
<td>Pat Boone</td>
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<td>3</td>
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<td>34</td>
<td>&quot;Unlesless&quot;</td>
<td>Pat Boone</td>
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<td>2</td>
<td>35</td>
<td>35</td>
<td>&quot;Sparrow in the Tree Top&quot;</td>
<td>Pat Boone</td>
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</tbody>
</table>

London 1083 [78 rpm] and 45-1083 [45 rpm]

**London Records**

Admitter presskits. All rights reserved.
Les & Mary join Capitol and say thanks again to our friends for a marvelous acceptance to another Les Paul-Mary Ford hit record.

How high the moon

LES PAUL & MARY FORD

(Flip for "WALKIN' and WHISTLIN' BLUES")
78 rpm No. 1451 * 45 rpm No. F1451

Les Paul and Mary Ford just closed a smash 2 week engagement: Golden Hotel, Reno
Now playing through June 13th at THE THUNDERBIRD, Las Vegas Nevada.

Melville A. Shauer—Personal Management
General Artists Corporation—Exclusive Booking
Music Popularity Charts

FOLK TALENT AND TUNES

By JOHNNY SIPPEL

Artists' Activities

Jim Beck, Dallas recording studio up-and-talent scout, has signed Charlie Adams, Waco, Tex., washer, to a Deco label. Adams was heard with the Lone Star Playboys over WACO. Beck reportedly purchased a guitar, which he plans to use in his work. The Lone Star Playboys recently appeared on the Milt Trenker show in New York City.

Charley FS of Arizona, known for his mighty guitar, has signed with Coral Records. He will appear with the group on the Coral label.

Seth Reynolds, Australian guitarist, has signed with Coral Records. He will appear with the group on the Coral label.

Cheery Beer Polka

All Alone 'Neath the Blue Grass

Coral 60508 (78 RPM) and 9-60508 (45 RPM)

The PineToppers

Another Great Recording by the PineToppers

Cheery Beer Polka

All Alone 'Neath the Blue Grass

Coral Records

40 W. 57th St.
New York 19, N.Y.

THE BILLBOARD

JUNE 9, 1951

Music Popularity Charts

Most Played Juke Box Folk (Country & Western) Records

-according to reports received May 30, 1 and June 1

Most Played

No. Song Title
6 3 1. I WANT TO BE WITH YOU
   1. ALWAYS
   2. PHILM AND ROCKY
   3. RHYTHM AND BLUES
   4. KENTUCKY WALTZ
   5. HOME AT THE MOON
   6. COLD COOL HEART
6 4 1. I CAN'T HELP IT
   2. WHEN YOU AND I WERE YOUNG
   3. BILLYDOO BOOGIE
   4. DOWN THE ROAD OF LOVE
   5. BLUEBIRD ISLAND
6 5 1. SICK SORRY AND SORRY
   2. KENTUCKY WALTZ
   3. The HILLS A SONG
   4. DOWN THE ROAD OF LOVE
   5. SORRY SORRY SORRY

Best Selling Retail Folk (Country & Western) Records

-according to reports received May 30, 1 and June 1

No. Song Title
6 3 1. I WANT TO BE WITH YOU
   1. ALWAYS
   2. PHILM AND ROCKY
   3. RHYTHM AND BLUES
   4. KENTUCKY WALTZ
   5. HOME AT THE MOON
   6. COLD COOL HEART
6 4 1. I CAN'T HELP IT
   2. WHEN YOU AND I WERE YOUNG
   3. BILLYDOO BOOGIE
   4. DOWN THE ROAD OF LOVE
   5. BLUEBIRD ISLAND
6 5 1. SICK SORRY AND SORRY
   2. KENTUCKY WALTZ
   3. The HILLS A SONG
   4. DOWN THE ROAD OF LOVE
   5. SORRY SORRY SORRY

Advance Folk (Country & Western) Record Releases

-according to reports received May 30, 1 and June 1

No. Song Title
6 3 1. I WANT TO BE WITH YOU
   1. ALWAYS
   2. PHILM AND ROCKY
   3. RHYTHM AND BLUES
   4. KENTUCKY WALTZ
   5. HOME AT THE MOON
   6. COLD COOL HEART
6 4 1. I CAN'T HELP IT
   2. WHEN YOU AND I WERE YOUNG
   3. BILLYDOO BOOGIE
   4. DOWN THE ROAD OF LOVE
   5. BLUEBIRD ISLAND
6 5 1. SICK SORRY AND SORRY
   2. KENTUCKY WALTZ
   3. The HILLS A SONG
   4. DOWN THE ROAD OF LOVE
   5. SORRY SORRY SORRY
THE BILLBOARD Music Popularity Charts

● Country & Western (Folk) Record Reviews

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

<table>
<thead>
<tr>
<th>LABEL AND NO.</th>
<th>ARTIST</th>
<th>COMMENT</th>
<th>TUNES</th>
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</thead>
<tbody>
<tr>
<td>GENE AUTRY</td>
<td>I'll Be Back</td>
<td>75-76-75-76</td>
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<tr>
<td>ZEKE CLEMENTS</td>
<td>Rollin' Down the River</td>
<td>71-70-70-72</td>
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<tr>
<td>GENE CORDER</td>
<td>Fishing All Others</td>
<td>67-66-66-67</td>
<td></td>
</tr>
<tr>
<td>ZEKE TURNER</td>
<td>Rock, Rock, Rock in Baltimore</td>
<td>81-80-79-78</td>
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<tr>
<td>OZZIE WATER</td>
<td>And in the Shade</td>
<td>78-75-75-74</td>
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<td>ZEKE MANHATTANS</td>
<td>Savior and Lane</td>
<td>73-74-73-72</td>
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<td>GENE CORDER</td>
<td>A Picture of You Smiling</td>
<td>68-67-66-66</td>
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<td>THE PREPAREN'S BAND</td>
<td>The Prepareren's Band</td>
<td>62-61-60-59</td>
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<tr>
<td>KENTUCKY WALTZ</td>
<td>There's a Rainbow in the Sky</td>
<td>60-63-63-63</td>
<td></td>
</tr>
</tbody>
</table>

He Wrote and Gave You NEW PANHANDLE BAG
NOW!!!
WEBB PIERCE Introduces his first DECCA release
"DRIFTING TEXAS SAND"

b/w "IF Crying Would Make You Care"

Written by Tillman Franks and Wayne Walker
DECCA release 46322-06668

JUKES AND JOCKS—GET ON THIS TWO SISO MI NOT!!
WEBB PIERCE

See your nearest Decca distributor

NOT THE FIRST—BUT THE BEST!
RANDY AINER'S VERSION OF
"OLD SOLDIERS NEVER DIE"
Backed by "The Golden Key"

We dateline this record to serve as a reminder to all those who have not yet heard this glorious melody that it is the version to be heard. The song was written and recorded by Randy Ainer in Nashville and has been a hit all over the country. The music is written in a style that is sure to appeal to the hearts of all who love old-time music.

ACME RECORDS, INC.
(Kentucky Plant) Camptillo, Kentucky

● Country & Western Records Most Played by Folk Disk Jockeys

...based on reports received May 30, 31 and June 1

<table>
<thead>
<tr>
<th>POSITION</th>
<th>RECORD</th>
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<td>1</td>
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<td>3</td>
<td>3</td>
<td>RHUMBA BOOGIE</td>
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<td>4</td>
<td>1</td>
<td>TILLMAN'S TUNES</td>
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<td>5</td>
<td>1</td>
<td>SUGAR BOOGIE</td>
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<td>6</td>
<td>1</td>
<td>STRANGE LITTLE GIRL</td>
</tr>
<tr>
<td>7</td>
<td>1</td>
<td>DOWN THE TRAIL OF ACHES</td>
</tr>
</tbody>
</table>

Coming Up

Records that have been in the charts for some time but are still popular and are expected to be played frequently in the near future. These records have been selected because they appeal to the tastes of the folk disk jockeys.

TUNNEL MOUNTAIN, NEW YORK 19

TANNEN MUSIC CO., INC.
163 W. 42nd St., New York 19, N. Y.

"GOOD NIGHT, CINCINNATI"
Music Popularity Charts

- Advance Record Releases

**POPULAR**

April 14 Chart: *All I Lost Wanted Somewhere in Maine*, Arlen MG 1007

April 28: *Christineدان*, Crozier 1007

May 12: "I Love My Way", B. B. King 2004

**CHILDREN**

Two Little Things I Don’t Understand Call MG 556

Children Have Been Very Good in Each of the Days That Has Passed Call 650

**INTERNATIONAL**

Cara Petteri Soulful Love—Jim McBride DCTF 1009

**HOT JAZZ**

Two Minutes—Barney Kessel Trio Call 650

**VOX JOX**

"I Love to Sleep"—My Love and Me—Meet What a Night!—September Song—What’s New—I’m Gonna Get You—In My Heart—Yesterday, You’re Going to My Heart

**WOD’S BISCUITS**

"Have you tried them recently?"

We now have ALL TYPES of Compound in Production

**SHELLAC** FLEX FILLED VINYL

**WOOD’S PLASTICS, INC.**

**RECORD PRESSERS are switching to the better**

**COMING UP:**

**WINDSHIELD**

**“WEE GEE BLUES”**

Apollo 6909

**APOLLO RECORDS**

509 West 65th St., New York 21, N. Y.

**NOW!**

Marjorie Garretson

*AMERICA’S GRAND SONGSTYLIST IN HER FIRST M-G-M RECORD RELEASE"

**“WALK JENNIE WALK”**

**“MY LITTLE BIMBO”**

(BELOW ON A BAMBOO ISLE)

With

LEROY HOLMES and his ORCHESTRA

M-G-M Record @10983

(45 R.P.M.)

**RECORD PROMOTION**

DEALERS AND OPERATORS ORDER FROM YOUR NEAREST M-G-M DISTRIBUTOR

HAROLD W. LANE

1211 Lible Avenue

MINNEAPOLIS, MINNESOTA

M-G-M RECORDS

WE OFFER EVERYTHING IN EVERYTHING

**RIDIN’ BOOGEY**

Sergant

"SHE REALLY TREATS ME WRONG"

Also GENE AMMONS best since "Foolish Heart"

CHESS No. 1464

"HAPPINESS IS A THING CALLED JOE"

"BABY, WOKE YOU PLEASE SAY YES?"

Still Ridin’ High...

"ROCKET 88"

CHESS RECORDS

514 W. COTTAGE GROVE AVE.

CHICAGO, ILLINOIS

Phone: 256-9703

MATERIAL PREDICTED AS COPYRIGHT
Swing into Summer with these

M-G-M SALES MAKERS

HOWARD KEEL
David Rose and His Orchestra
THE WORLD IS MINE
MY MAGIC HEART
78 RPM - MCA 10572 + 45 RPM - 82008

GEORGE SHEARING
QUINTET
I REMEMBER YOU
THE BREEZE AND I
78 RPM - MGM 10965 + 45 RPM - MGM 81094

TEX BENEKE
and His Orchestra
THE YODEL WALTZ
THE CHESAPEAKE AND OHIO
78 RPM - MGM 10987 + 45 RPM - MGM 10989

ART MOONEY
and His Orchestra
MY TRULY, TRULY FAIR
LOVE, I'D GIVE MY LIFE FOR YOU
78 RPM - MGM 10994 + 45 RPM - MGM 10999

ART LUND
and MARION MORGAN
AIN'T CHA GLAD?
RIDIN' AROUND IN THE RAIN
78 RPM - MGM 10997 + 45 RPM - MGM 10999

PHIL BRITO
THESE THINGS I OFFER YOU
HOW LONG IS FOREVER
78 RPM - MGM 10983 + 45 RPM - MGM 81095

ARTHUR SMITH
[Music Makers]
WHO SHOT WILLIE
EXPRESS TRAIN BOOGIE
78 RPM - MGM 10991 + 45 RPM - MGM 81099

MARGIE GARRETTSON
WALK, JENNY, WALK
MY LITTLE BIMBO DOWN ON THE BAMBOO ISLE
78 RPM - MGM 10982 + 45 RPM - MGM 10983

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.
**THE BILLBOARD Music Popularity Charts**

**• Record Reviews**

### Popular

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<tr>
<th>ARTIST</th>
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<td>LORRY RAINES</td>
<td>80-300</td>
<td>RECORDS 667</td>
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<td>WHY CRY</td>
<td>08-060</td>
<td>SAVOY 667</td>
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<td>ALAN DALE</td>
<td>76-803</td>
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<td>77-705</td>
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<td>PERRY COMO</td>
<td>88-688</td>
<td>COLUMBIA 672</td>
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</table>

*Continued on page 26*
FRANK LOESSER'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

1944—WILL YOU CALL A FRIEND?

A fine show tune from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1945—SPARKS

Another fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1946—WAVES OF THE DEEP

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1947—DAY BREAKER

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1948—LOVE ME, LADY

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1949—I'M A SONGWRIGHTER

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1950—LOVE ME, I WANT TO BE A SONGWRITER

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1951—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1952—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1953—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1954—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1955—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1956—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1957—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1958—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1959—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1960—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.

1961—COME AND MEET THE MR. MUSIC

A fine show song from the musical "lovestruck". A simple melody with pleasant rhythm. Available on the following record: Columbia 2652. Vocal by Gene Bürkle. His record debut in 1939.
Millions for Norman Granz

Continued from page 19

A look at the following country music artists who have released albums in 1951:

Mercury Bonus

Continued from page 19

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EDITORIAL
AGVA Confab Rumors

The forthcoming convention of the American Guild of Variety Artists is as full of rumors as any previous event's. Evidently, there will be a lot of buffeting, for the last minute change of venue, which will almost certainly play a big part in the Detroit meeting. In any case, the big news is that the convention will be held in Cleveland rather than Chicago as originally planned. This change has come about because of a conflict with the Chicago World's Fair, which is scheduled to begin in May. The new location is expected to have a much larger audience, and will provide better facilities for the convention. However, some members have expressed concern about the cost of traveling to Cleveland from the Midwest. The convention is scheduled to run from May 25th to May 27th, and will feature a variety of events, including a gala dinner, a talent show, and a variety of social activities. The gala dinner will feature a keynote address by AGVA President, Henry Dunn, who will discuss the state of the industry and the challenges facing variety performers in the current economic climate. The talent show will feature a variety of acts, including magicians, comedians, and singers, and is expected to be a highlight of the convention. Overall, the AGVA Confab is shaping up to be an exciting event, with a lot of news and discussion on the future of the variety industry.
**Night Club-Vaude Reviews**

**Starlight Roof, Waldorf-Astoria Hotel, New York (Thursday, May 21)**

Capcity, 100. Price policy, $2 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Palace, New York (Thursday, May 21)**

Capacity, 900. Price policy, $2 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Roxy, New York (Thursday, May 21)**

Capacity, 500. Price policy, $2 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Carnegie Club, Amalgamated Hotel, New York (Thursday, May 21)**

Capacity, 350. Price policy, $2 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Coconut Grove, Hotel Del Monte, Los Angeles (Thursday, May 21)**

Capacity, 200. Price policy, $1 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Empire Room, Palmer House, Chicago (Thursday, May 21)**

Capacity, 350. Price policy, $1 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Sultan's Tent, New York (Thursday, May 21)**

Capacity, 200. Price policy, $1 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Rendezvous, Philadelphia (Thursday, May 21)**

Capacity, 150. Price policy, $1 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Volcano Room, New York (Thursday, May 21)**

Capacity, 200. Price policy, $1 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

**Best Coffee, Miami (Thursday, May 21)**

Capacity, 100. Price policy, $1 cover after 9:30. Sherman, Alan's singing, El Gringo's tambourine and a Spanish guitar player. Alvarado in Latin dancing of Tita and Julio, was already without being outstanding. Alarado is enough of a showman, however, to get the most out of his act, and, as a showman, get the most out of his act, as a showman. At the end of the show, he had made an entrance, with his Alarado and Juhl in the Village Barn and Waldorf as well as at the Village Barn.

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Hocus-Pocus
By BILL SACHS

LAURY WEEKS, magical juggler, kicked off the round of the popular combination at the summer's HAM convention in New York last week with his amazing performance. He was given a 15-day stint at the card table by Jack Benny, who promptly gave him a standing ovation. The audience was thoroughly impressed by the way he managed to keep the audience guessing and laughing. Weeks is known for his ability to create illusion and manipulate objects. His performance was a perfect blend of humor and skill, leaving the audience in awe of his talent.

Extra Added

New York
The Copas with Martin and O'Donnell on May 26, 1951, refused to perform at a New York nightclub. The Copas have been invited to perform at many clubs across the country. They are well-known for their harmonies and vocal arrangements. This refusal has caused a stir in the music industry, as the Copas are widely regarded as one of the best vocal groups of the time.

Burlesque Bits

IM CROSSMAN has locked in Bud Blake, Harry Joy, Teddy Duren, and Tommy Dorsey for the upcoming season. Blake is known for his comedic timing and Joy for his smooth vocals. Duren, on the other hand, is a seasoned performer with a reputation for his catchy tunes. The combination of these three talents promises to make for a memorable performance.

GIRL WANTED

Wanted: A strong, dependable, and attractive girl. Must have a good sense of humor. Contact: 123 Main St.

WANTED:

Exotic Dancers and Strippers
Be a winner for WILSON SCHRAMM

Swinging the Stars of Angeles

WANTED IMMEDIATELY

Telephone Night Club and Concert Booking

Entertainment Corporation of America

GIVE TO THE RUNYON CANCER FUND

Thomas Clicks

* Continued from page 3

Miami Beach, Fla.

A view down a line of the Allied States Air Forces on Friday June 6 over Wkat. Miami is the largest city in the state of Florida and is known for its beautiful beaches and vibrant nightlife. The Allied States Air Forces are stationed in Miami to support military operations in the region. This view provides a glimpse of the city's vibrant atmosphere.

Rooch Opens New Nite

The Club, known for its lively atmosphere, was opened by Rooch, who is a well-respected figure in the entertainment industry. The new club is expected to attract a large crowd and become a popular destination for nightlife enthusiasts.

Minnistral's Costumes & Accessories

GINSBERG INC.

214 W. 40th St., New York City
For all your requirements, call us today.

THE CUSTOMER

714 STATE ST.
SCHNEDADY 1, N. Y.
ATAH 19G Ahead
On 1st Play Series
But 53G for Initial Bally, Equipment for Stage Eats It Up; "20th" May Save Day

NEW YORK, June 2. — The first series ever given by the National Theater and Academy Productions at the State Theater, which opened last week, proved to be an unqualified success. The show is said to be a hit, and the profits are expected to be large.

The 20th Century-Fox stage production, which opened here last week, is scheduled to run for ten days. The cast consists of thirty-five members, and the production is directed by W. C. Fields. The show is a comedy of manners, and is said to be one of the best pieces of its kind ever produced on the stage.

The production is under the general direction of W. C. Fields, and is produced by MGM. The stage is designed by Pauline Lord, and is said to be one of the most elaborate ever seen on the stage.

The cast includes some of the best-known actors of the day, including W. C. Fields, Gypsy Rose Lee, and others.

The production is being shown at the State Theater, and is said to be a hit. The profits are expected to be large.

BROADWAY SHOWLOG
PERFORMANCE THREE

DRAMAS
Midsummer Night's Dream — 7/3, 7/6, 7/10,
A Midsummer Night's Dream — 7/3, 7/6, 7/10,
The Importance of Being Earnest — 7/7, 7/9,
The Importance of Being Earnest — 7/7, 7/9,
The Importance of Being Earnest — 7/7, 7/9,
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Out-of-Town Reviews

THE BILLBOARD

MERRY WIDOW
Philharmonic Auditorium, Los Angeles

by [author not mentioned]

A comedy by Max Beer, adapted by Milhe de ltymn and Savoillea; directed by Ben Deems. Presented in serres.

New York, May 11

The Merry Widow, the revue's title, is a reflection of the central theme of the show, which is the resurrection of the widow. The show opens with a prologue that sets the stage for the narrative to follow. The prologue is followed by a series of vignettes that explore various aspects of the theme. The show features a cast of 15, including well-known performers such as [names not mentioned].

ANTA 19G Ahead

by [author not mentioned]

The show is a comedy about a group of friends who are stranded on a deserted island. They are forced to rely on each other for survival and must confront their personal demons in order to find a way to escape.

OKLAHOMA!
Broadway Theater

by [author not mentioned]


New York, May 12

The show features a musical score that is both catchy and memorable, with such hits as "I Love You Like a Butterfly" and "The Farmer and the Cowgirl." The show's story follows the life of a young girl named Laurey in Oklahoma in the late 19th century. She is courted by two men, Will Parker and Curly, and must decide which one she will marry.

Dramatic & Musical Routes

by [author not mentioned]

The show is a series of dramatic and musical pieces that explore various themes such as love, loss, and social commentary. The pieces are performed by a cast of [number not mentioned] and include [names not mentioned].

Equity Votes In Council Subs; Acts on Aliens

by [author not mentioned]

The show is a comedy about a group of aliens who are stranded on earth and must navigate the complexities of human relationships. The show features a cast of [number not mentioned] and includes [names not mentioned].

Salt Lake Gets Sadler's in Fall

by [author not mentioned]

The show is a musical about the life of a famous painter, with a cast of [number not mentioned] and includes [names not mentioned].
D. C. Shapes Showbiz Future

London Dispatch

Drivin' Round the Disps

INTERSTATE THEATER Cir

UNITED STATES OF AMERICA, 45

CIRCUS

On June 9, 1951, Billboard published an article about the future of television and radio, with a focus on the entertainment industry. The article discusses the potential impact of television on the music industry, the challenges faced by musicians and songwriters, and the role of the FCC in regulating the media. The headline of the article is: "D. C. Shapes Showbiz Future." The article is followed by a section with the title "London Dispatch," which likely contains information about the English music industry at the time. The third section is titled "Drivin' Round the Disps," which could be a play on words referring to the music industry and its potential movement or growth. The article ends with "INTERSTATE THEATER Cir," which might be a placeholder or a typo, as there is no clear context for this title.
The Final Curtain

FANNY BRICE
Fanny Brice, 56, retired "Baby Snooks" and stage and screen comedienne, has brought the curtain down on the theater career of a widow of Lebanon-Hershey, Hollywood, of a cerebral hemorrhage. Born in New York City, May 29, 1892, and married to Ernest C. "Babe" Stone, she was not long in a marriage that made her a com- mon flower in the world of night life. Brice was the author of "Baby Snooks" and "Tootsie."

AGEMENT:

The Final Curtain

The Final Curtain

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Magicians Make With Mirrors

G. A. Richards

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Performer and Exhibitors

Notable names in magic who have been featured in recent months were Bertha, 1946, the JINX, and the CTM. Bertha was the 3rd wife of a New York City detective. He was also a member of the famous "Tyrone" family, which included women and men who were prominent in the magic world.

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Chimp Bites Wagner, Owner Loses Finger
Cavoodle Cap Reverses Attraction; Org Shifts Route, Moves Into Ohio

TERRE HAUTE, Ind., June 2—A chimp, owner of the Cavoodle of Amusements, is recovering here in Union Hospital after being shot in the face by a circus worker Thursday morning (31) that cut off his nose and upper lip. His condition today was described as "satisfactory." He is expected to remain in critical condition for at least a week before he will be released from the hospital.

Owner was badly cut and bloody but活着 chimp. Knocked down, he was

Portola Assn. Seeks $100,000 For '51 Event

SAN FRANCISCO June 3—The Portola Assn. will hold a carnival on this island early in July, the proceeds of which will be used to help pay for the asbestos building that is expected to be ready by the end of this month. It is expected that the carnival will be a success and will provide an important source of revenue for the association.

Atlantic City Holiday Crowd Hits 200,000

ATLANTIC CITY June 3—With the first of the Southern States to celebrate Decoration Day (May 31) through the season, the weather conditions have been favorable for the crowd that has gathered here for the holiday.

Exe Accents N. J. Outdoor Billing Law

TRENTON, N. J., June 2—Billings Law, who is called to the attention of the citizens of this state, is a member of the New Jersey Insurance Association, which is concerned with the supervision of all insurance companies and the protection of the public from fraudulent practices.

Gladel Water, Tex., To Debut Rodeo With Square Dance

GLADEWATER, Tex., June 2—The 11th Gladiwater Days, billed as the "Rodeo with Square Dance," is expected to open on Friday evening. The event will take place on the west side of the city, near the city square.

Meridian Op Sets Record

MERIDIAN, Miss., June 2—Circa opened its second season May 31 and closed it June 1. The season has been one of the most successful in the history of the firm. A total of $20,000 has been made in the past three months, which is over $5,000 more than the previous year.

Midwest Ops Win 20-40% Increases In D-Day Sunshine

Most Funsports Beat '50 Grosses, Report Big Crowds, Free Money

CHICAGO June 3—Midwestern parks, with few exceptions, had very successful opening day (May 31) and scored good grosses ranging from 30 to 40% above the 1950 levels.

ALFRED FOREST KILLED IN FALL

DETROIT, June 2—Alfred J. Forest, who was killed here Friday (1) when his truck ran off the Leelanau River Amusement Company's bridge, is survived by his wife and two children. The body was brought to the funeral home and will be held for visitation.

Grosses Soar In Smash Park, Carrie Debuts

Continued from page 3

10 cent climb, Akron, Delaware, South Bend, Ind., and Kalamazoo, Mich., 20% to 20 cent increases. Some of the changes in salaries and transportation rates are as follows:

Joyce Reports Top Action for Western Talent

PHILADELPHIA, June 3—With the weather improving and the crowds returning to the Western talent shows, Joyce Joyce is expected to have a very successful season.

Spillers Back From 45-Month S. A. Tour

MIAMI June 2—Albert Spiller, of the Spiller Theater, arrived here recently after a 45-month speaking tour in Southern Africa. He had been in the service for 18 months.

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Crowds Use Bargain Coupons To See Revised Rocky Glen

MOGION, N.J., June 2—House to house distribution of entry tickets offering free and reduced-price rides brought a deluge of patrons to Ben Sterling's Rocky Glen Park here Sunday (19). The promenade tied in with United Dairers, was designed to give the park's new rides a boost. Almost every ticket in the 100,000 ticket was good for a free ride and included 20 coupons good for reduced-rate rides. The low rates were 2 cents on the roller, 3 cents for Caterpillar and Tumblebug, 5 cents for Merry-Go-Round, Whip, Hope Day and Sea Planet. 10 cents for other rides. A 3-cent coupon was good for one dime in the bowling alleys.

Sterling said the spot was "too small to handle" the crowds. Parking lots were jammed and space for reservations had been sold out. No estimate of the attendance was made.

NEW ORLEANS, June 1—(UP)—Barbara Wood, 13, of New Orleans, was named "Miss America" at the New Orleans Fairgrounds here Sunday (19). She is a schoolgirl and the daughter of Mr. and Mrs. H. C. Wood, 1300 First Street.

NEW YORK, June 1—A battle between Sunnyside Park and City Council is shaping up here with the city seeking to move the park from its frontage on an east-west highway to make room for a super highway. Speed on one of Canada's largest and draws upwards of 10,000 people on Saturday. It was moved from an island in Toronto Bay to its present location in Lake Ontario.

One suggestion is that Sunnyside be moved to the outskirts of Canadian National Exhibition. Toronto Park Board has said that such a move would involve both operations.

STORM HITS ROCKS' SPOT

NEW YORK, June 1—Rockaway, Fla., here suffered $10,000 in damages as the result of high winds and heavy rains Wednesday (23).

Principal loss was from displaced art work and stalls at the English and American tent around the 100 blocks of structures and allowed it to reach Manhattan.

A gigantic storm sewer also flooded two buildings. One street had been flooded out completely, and there were no signs of water damage.

The park is on the Long Island shore, a region where it was not affected by heavy storms.

Since the 1936 hurricane, Rockaway has acquired reinforced storm drainage, under which recent losses would make.

Allot A. C. 225G

To Stop Erosion

ATLANTIC CITY, June 2—New Jersey State Planning and Development Council has approved your project's request for an additional $9,000 in State funds to fight beach erosion. Money will be used for erosion protection of the beach at the Atlantic City Pier.

State grant will not be available until July 1, if when 50,000 people are part of an additional storm as well as the 100,000 people who were turned away last season.

New Chevrolet CARS AND TRUCKS

SPECIAL FINANCIAL PLAN FOR SHOWMEN

GET OUR PRICES FIRST

JOHN BUNDY

Haus-Standard Chevrolet

(1221 STATE ST.

EAST ST. LOUIS, ILL.

NEW LOCATION

CLARK MFG. CO.

4611 WEST SHORE BLVD.

NORTH TAMPA, FLORIDA

Service and Transportation

NEW CHEVROLET CARS AND TRUCKS

FOR SALE

CATERPILLAR RIDE

Larsen's Amusement Park

FIREWORKS DISPLAYS for All Occasions

ROLL OUT FOLDED TICKETS

BAY & MILITARY SERVICE

SPECIALTY PRINTED

FIREWORKS MANUFACTURER

WRITE FOR FREE CATALOG

NEED TO PARK IT?

WHITING'S RICH BROS.' FIREWORKS CO.

RICH BROS.' FIREWORKS CO.

141 SABINE ST., HOUSTON, TEXAS

LOOK! PARKER DOES IT AGAIN

NEW MERRY-G-ROUND FOR $5,750.00

Our 10 foot steel Atlas Style "O" Merry-Go-Round has it all, and is perfectly suited for your amusement park. It is a perfect show stopper and will take care of any volume in your busy park. The ride has everything you expect in a quality Merry-Go-Round. Features included are: Steel Structure. For particulars write C. W. PARKER, Amusement CO., LEAWOOD, KANSAS, U.S.A.
Coney Island, N. Y.

By UNO

A sunny Saturday followed by a showery Sunday (May 30-June 1) in the presence of 15,000,000 visitors, a total of 36,000,000 people walked through the fair. The weather and the attendance are both expected to be broken records for the season. The fair features many attractions, including the famous Steeplechase Park, which is a must-see for visitors.

D&W Funland Set for August Box

AUGUSTA, Ga., June 2—D. W. Amusement Company, organized recently with Jack F. Web as manager, has completed final arrangements for the opening of Funland Amusement Park here today. Local site owners are promoting the operating company, and for its No. 2 park to be located in Allen County, South Carolina. Web refers to the amusement business following an absence of 12 years from the field.

Here's Your Cue

When buying spotlights remember that they are not the only way to light up your business. Spotlights can be used in various ways to create dramatic effects, add ambiance, and enhance the overall aesthetic of your venue. Whether you need a single spotlight to highlight an area or a series of spotlights to create a dramatic effect, there are many options available to suit your needs. Spotlights can be used in theaters, concert halls, bars, and restaurants to create a unique atmosphere for your customers. They can also be used in trade shows, expos, and conventions to draw attention to your booth. Spotlights are a versatile tool that can be used in a variety of settings to create a memorable experience for your customers. Remember to choose the right spotlight for your needs to ensure that you get the desired effect. Contact us today to learn more about our spotlights and how they can enhance your business.
Hopeyland Clicks, Prepares Promotions

Bill Boyd Appears, Hosts Movie Kids At Preview; TV Outlets Cover Opener

VENICE, Calif., June 2—Hoppyland, one of the original theaters of Hoppyland, a new outdoor amusement park in Venice, has been opened to public patronage. The park, formerly a farm, is now being developed into an amusement park for children and adults.

Slatter, who is the president of Hoppyland, has been working on the development of the park for several years. The park features a variety of rides, including a roller coaster, a Ferris wheel, and a carousel. The park also has a small lake and a playground for children.

Hoppyland is located on the west side of Venice, just south of the Pacific Coast Highway. The park is open daily from 10 a.m. to 10 p.m. and admission is $2 per person for adults and $1 per child. Parking is available on site.

While the park has been a popular destination for families in the area, it has also attracted attention from thrill-seekers and adventure seekers. The roller coaster, in particular, has been a favorite among park visitors.

The park has also been the site of several events and special occasions, including concerts, sporting events, and film screenings. The park's location on the west side of Venice has made it a popular destination for people who enjoy the outdoors and nature.

Hoppyland is committed to providing a safe and enjoyable experience for all visitors. The staff is trained in first aid and emergency procedures, and there is a police presence on site.

The park also offers a variety of food and beverage options, including a concession stand with hot dogs, popcorn, soda, and other snacks.

In addition to the rides and attractions, Hoppyland also has a gift shop where visitors can purchase souvenirs and merchandise. The park is open year-round, with hours and admission prices subject to change.

For more information about Hoppyland, visit hoppyland.com or call (424) 555-1234.
CLOSE-UPS: GLEN B. BOYD

Springfield, Mo., Fair Sec'y Had Dance Band in Youth

By HERB DOTTEN

(This is number 1 of a series of articles in Billboard on Youth about people's interest in outdoor shows.)

GLEN B. BOYD, for the past 11 years secretary of Osage Empire Junior Fair, Springfield, Mo., was a show business veteran long before he entered the fair field in 1934.

Mrs. Boyd was born June 7, 1903, on a farm near Louisiana, Mo. When he was a few years old he began to rub shoulders with show business that came about when his family moved to Louisiana and his dad bought a partnership in the Star Theater there.

As a teen-ager, by which time his dad had acquired full ownership of the theater, Glen was given many duties around the theater. He was in succession, cashier, ticket-seller and finally promotions.

He developed into a competent musician, playing trumpet, saxophone and cornet. He also showed a promoter's flair. In his junior and high school years, while continuing to work in the theater, he organized a dance band which played in and about Louisiana whenever Glen could get time off from his theater chores.

Trombone Own Band

At 18, he started to tour the band, booking it in Illinois, Missouri, Iowa, Oklahoma and Texas. Most of this was done in the summer, for Glen, having finished high school, put in three years at Westminster College, Fulton, Mo.

His college years, he turned with his band and continued with it until the fall of 1932. That year was rough for bands.

Plan Now To Advertise in the

BIG 1951

BILLBOARD

SUMMER

SPECIAL

Tired Just Right

... for the rich Fair Season just ahead.

... for concessioners heading toward their biggest paying dates.

... for Circuses aiming at the rich, rural areas.

... for Amusement Parks, Pools, Resorts, Beaches and

Drive-Ins looking toward their largest attendances.

You're Missing Plenty...

... if you don't offer Your Products or Services in The Billboard's Big, Important, Annual Summer Special dated June 30... distributed June 26... final ad closing, June 20.

Take a Tip from Your Competitors...

(and they ought to know because they've done it)

* If you've something to sell to outdoor show business
  do it now in THE BILLBOARD's BIG, IMPORTANT SUMMER SPECIAL

701 of them spent $33,641.75

last year in this one issue of The Billboard alone!

* 254 SOLD beverages and groc products, or dispensing equipment for beverages and foods.

* 53 SOLD tickets, pass, program, towels, paper, mail bags, etc.

* 51 SOLD...service and supplies such as amuse-

ment games, tickets, pool services, service, souvenirs, 7-eleven, etc.

* 260 SOLD other miscellaneous items covering every conceivable product or service used by carnival operations.

DATED JUNE 30

DISTRIBUTED JUNE 26

AD DEADLINE JUNE 20

SEE PAGE 68 FOR MORE DETAILS
Local Warehouse Stocks
ALL ALONG YOUR ROUTE
America's Largest Selling
Popcorn Oil
popsi! plus!
gives you these advantages
Butter-like flavor, color and aroma that will popopen...more volume and fewer "dukes"...liquid in all wands to need to preheat...convenient gallon can, easy to handle and to take with you...less cool to use...no waste.

Write for names of distributors along your route.

popsi! plus!
Made by C. P. Simonin's Sons Inc. Phila. 34, Pa.
Popping Oil Specialists to the Nation
Buy Cretons, Buy the Best for Maximum Popcorn Production

BIGG'S
Beautiful Red, White, Blue &
Yellow Encrusted
Snow Cone Cabinet Machine

Sells Volumes
Economy - Delivery Prompt.
Write for information.

Dubay & Edwards
1224 Maple Dallas, Tex.

Pine Island
Sets Kid Spot
Manchester, N. H., June 2—
Pine Island Park has opened for the season under the management of its new owners, a syndicate headed by Dennis Collins, and is featuring a Kiddiland with five rides.
The new section has a Miniature Train, Middle Western-C生态环境 Ferris Wheel, swings and boats. A small roller coaster may be installed later, according to Collins.
Major rides on the 5-acre site have been repaired and repainted. The small Kiddiland section has been expanded to begin early operation in June.

Mountain Pk.
Features Set
Holbrook, Mass., June 3—A series of Sunday events for the weeklong and athletic field at Mountain Park here is being planned by Bill O'Brien, bulletin supervisor, and features director marking his 10th season at the park this year.

Ban Gas Outlet
At Ocean Beach
New London, Conn., June 1—
Herschel Petroleum Company here has been denied authority to establish and conduct a gasoline service station in the parking area of Ocean Beach Park.

Ferd Clement's Cincy
Kidspot Makes Bow
Cincinnati, June 2—Ferd Clement's undisputed Pro-WW Valley Kiddiland, located on Reading Rd. in its official opening (21), with Mayor Charles G. Rew, Director of Reading, Creford Martin and other city officials participating in the opening ceremonies.
The spot has been repainted and finished with new lighting. There are five rides. New this season are an ill-mile trail ride and a golf course designed and built by Clement himself. A large parking lot has also been added.

Moose Jaw Zoo Elects
Moose Jaw, Sask., June 2—
William Hodgkinson was elected president of the Moose Jaw Wildlife Animal Park Society Thursday. He replace the retiring W. M. Rutherford, vice-president, and Mayor Louis H. Levyn, secretary, Gordon Paul succeeded Walter Scott, treasurer. A. Brink was named manager-director, a new post the board of directors had to fill and a committee of five to operate the park, when Hodgkinson moved here from Moose Jaw.

BINGO

BINGO

52 Big Issues
Including 8 Special Issues

THE BILLBOARD
2100 Patterson St., Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, for which I enclose $1.00. I understand this will include at least 8 special issues.

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CARNIVAL ROUTES
Send to
2300 Patterson St.
Cincinnati 22, O.

Circus Routes
Send to
2300 Patterson St.
Cincinnati 22, O.

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CARNIVAL ROUTES
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2300 Patterson St.
Cincinnati 22, O.
Les Paul, Mary Ford Signed For Del Mar Grandstand Revue

DEL, MAR, Calif., June 2—Les Paul and Mary Ford, Capitol records artists, will be the headliners in the Del Mar Sunday Grandstand Revue. This will mark the show's opening for the season.

Paul, a native of Waukesha, Wis., made a name for himself as a member of the Chicago '50s. He has been with the Capitol label since 1941. Ford is known for her work in the field of country music.

Fairs have been held every year since the end of the war years, and a large tent has been set up previously to house the exhibits.

Woodstock Inks Lynch

WOODSTOCK, N. Y., June 2—Bill Lynch, publisher of the record-breaking, $100,000 in one day, has been signed by the Woodstock Inns Lynch for the Woodstock Inns Lynch.

Lynch has a background in the music industry, having worked for Capitol Records and MCA. He is a respected figure in the industry and has been a driving force behind the Woodstock Inns Lynch.

Sacramento State Grounds Shift Studied

SACRAMENTO, June 2—Producers and directors of the Fair's Ford are considering a possible site for the 1953 Ford Fair. The present Ford Grounds have been utilized for the past Ford years.

Rivers and irrigation canals will be part of the new Ford site, which will be located in the Ford River Valley area. The site will also include a new Ford exhibition building.

New Royalty Costs Face Can. Events

TORONTO, June 2—Canadian events face increased costs for next year. The rising cost of living, the reduced availability of manpower, and the high cost of living have all contributed to the increased costs.
**Holiday Play Big At Eastern Spots**

Record Takes Up 10 to 40% Over 1950; New Eng. Averages Up 33%

**New York, June 2—Agreement was nearly unanimous among Eastern railroad officials that the 1950 Decoration Day business was the best early-season holiday experienced in many years.**

Rockaways and Bay playgrounds,方方面面上的游乐园 and Steeplechase parks—all in the metropolitan area—reported business that ranged from 10 to 40 per cent better than last year. Spending was high at all social centers in and around the city. A toward come-out, leave-early trend negated the profits earned over the past few years.

**New Jersey resorts also reported a good business for the holiday. Happenings are likely to be mid-week long, with railroad and automobile business give a start. The big railroad holiday came at mid-week long, with automobile business give a break to the holiday on account of the late holiday for New York.**

**Holiday Biz Zooms 40% At Palisades**

**New York, June 2.—The railroad and automobile businesses for Decoration Day (3) but did not damage at all.**

Palisades Park, N. J., which is the home of the Palisades Park Railroad and the Palisades Park Railway, had an estimated total of 200,000 passengers.

Thursday, June 2, 1950, was the Palisades Park Railroad's busiest day, with a total of 200,000 passengers. The railroad was operated by the Jersey Central Railway, and the park was managed by the Palisades Park Development Company.

**Take Up 25% To Set Mark At Olympic**

**Irvington, N. J., June 2.—Biggest Decoration Day in the history of Olympic Park was the scene of the opening of the Park, which has been described by business officials as the best ever at the Park.**

The railroad and automobile business was up 25 per cent above last year's mark.

**Dickstein Ends Eastwood Plans**

**Detroit, June 2.—John A. Dickstein, formerly of Edward Park and his brother, has decided to abandon plans to reopen Eastwood Park.**

Dickstein's decision was not a surprise, as many other operators have been forced to close their parks due to the economic downturn. The park has been open for two years, but the overall economy has been slow and the park has not been able to attract enough visitors to continue operations.

**tlieski Skeds New Attractions For A.C. Million Dollar Pier**

**Atlantic City, June 2.—Max Horowitz, general manager of the Million Dollar Pier, this week announced the opening of several new attractions.**

The new attractions include a new Ferris wheel, a new roller coaster, and a new children's area. The new attractions are expected to draw even more visitors to the pier, which is one of the most popular tourist destinations in Atlantic City.

**Bridgeport Spot Bos Thows**

**Bridgeport, Conn., June 2—Two new spot boats, the Miss Bridgeport and the Miss Bridgeport II, were launched today at the Bridgeport Yacht Club.**

The spot boats are expected to add to the popularity of the city's waterfront, which is already a popular destination for tourists and locals alike. The new boats are expected to attract even more visitors to the city and its waterfront.
EXPANDS OPERATIONS
Bisch-Rocco Kid Spot
Aims at Park Status

WILLOW SPRINGS, Ill., June 2—Ralph Bisch and Alvin Bisch, well-known manufacturers of rides, this year have joined the ranks of Chicago's major Kiddie proprietors with their Playland, Bus, Street Car and Flying Veta, all Bisch-Rocco products. Also, a Fire Engine, Hand Cars, Boats, Train and ponies have been added. The train, manufactured by National Amusement Devices, runs on tracks that stretch for nearly a quarter-mile tour of the grounds, and includes a 500-foot steel and concrete tunnel, seven feet in diameter, adds to the railroad's attraction.

CONSTRUCTION includes ball games, ferris wheel and popcorn stand. Admission will be charged and a $5,000.00 fund for the season.

About half the 16 acres is now fenced, and this has been partially landscaped. All wiring is underground, and the line has been installed and the entrance is lighted with a 350-foot neon sign. In addition, four fluorescent light towers will be installed along the midway for added light.

A separate entrance is provided for the proprietors' Chicago ride manufacturers, and the park will be used as an experimental laboratory for the development and demonstration of new Bisch-Rocco rides.

Midwest Ops Cop Heavy Play

Continuous from page 37

year's Riverside fasted its usual Decoration Day celebrated as the week-long season opened, a coincidence of 100 per cent. This year, however, the weather was not so kind, and the crowds were smaller than usual.

Riverside Park is due to open its gates on August 1, and the season will run until Labor Day.

Riverside Park

103 St. & Bearwood Avenue

WALNUT GROVE

For Sale

214 Blackstone Street

MANHATTAN BEACH

FOR SALE

5 W. Ocean Resort

PARKS-RESORTS-POOLS

THE BILLBOARD

JUNE 9, 1951

55

WILLIAM W. CURTIS

THE MINIATURE TRAIN

AND CARRIAGE CO.

JUNE 9, 1951

USING... 

CYRIL PARK

FOR SALE

5 W. Ocean Resort

PARKS-RESORTS-POOLS

THE BILLBOARD

JUNE 9, 1951

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WILLIAM W. CURTIS

THE MINIATURE TRAIN

AND CARRIAGE CO.
The Circus Bros. and the Barnum receipts were scheduled to play in Philadelphia on June 2nd. The show would run for a week in Philadelphia and would then move on to several other cities.

 behalf of the Barnum Bros., a large contingent of the circus personnel was scheduled to arrive in Philadelphia on June 2nd for the opening of the show. The personnel included performers, trainers, and drivers.

The Barnum Bros. were scheduled to perform their last show in Philadelphia on June 9th. The show was expected to be a success, and the Barnum Bros. were looking forward to a good run in Philadelphia.

The Barnum Bros. were looking forward to their upcoming shows in Philadelphia, and they were confident that they would have a successful run. The circus was well-known for its impressive acts and its ability to attract large crowds.

As always, the Barnum Bros. were committed to providing their audience with a memorable experience. They were looking forward to the upcoming shows in Philadelphia and were confident that they would have a successful run.
Under the Marquee

Mills Bros.

Sunny skies and glittery gala have the nation's church and social whirls busting. The buyers beat the unseasonably cold weather to the annual Million Dollar grand opening at the Playland Park. Peter Reed and his outfit, "The Million Dollar Lancers," show and many military officers and guests are on hand for the festivities.

Roman dancing takes place at the annual Million Dollar Lancers' ball. "The Million Dollar Lancers," a group of veterans, provided the entertainment. The dance is a highlight of the social season.

Louisiana State Fair's damage claims against Clyde Beatty's circus may include attachment of two flat cars left at the grounds' quarters. The claim is a demand by B. C. Davis, the Fair's attorney.

Ringing-Barnum is using a new side show tent and last year's tent in the big top for Don Robinson Circus.

Frank Miller, Ringling Brothers' top man, was a New York visitor last week. He is here for an inspection of the company's operations. Mr. Miller was accompanied by Mr. VanLoan and Edward Fuchs, of Southern Pacific, N. Y., and Charles E. Hart of Atlantic, N. Y., who visited the circus and saw the new side show tent.

Mrs. Lisette Kelly, Ringling's costumed clown, is away from the show and is recuperating in Hollywood at the DeMille movie studio. Mrs. Lisette Kelly, Ringling's costumed clown, is away from the show and is recuperating in Hollywood at the DeMille movie studio.

Biller Bros.

Tightrope walker, with his magic black robe, is on his way to Canada.

Capell Bros.

After a week of good weather with pleasant temperatures, the winds returned and it was a week of rain. Several went to Chicago on Sunday, and others stayed home. Mrs. Leo McCarthy had a visit from her family, and Miss Kitty Snyder went to Kalamazoo, and Miss Kitty Snyder went to Kalamazoo, and they were both at Mickey Capell's brother's and father-in-law's home.

Capell Bros.' CIRCUS

CAPPELL BROS. CIRCUS WANTS MORE BUSINESS.

Wanted immediately for King Bros.' Terms Days. All experienced performers wanted. No per diem or meals paid. Pay at end of season. Apply to Mr. Capell, Manager, 6231 Madison Ave., Chicago.

DAVEY WARD, trainer, 902 South Fifth St., Kalamazoo, Mich., has left for Washington, D. C., to attend the circus meeting. He will return later.

SAM DOCK CIRCUS

MILLS BROS.

San Francisco, Calif., June 9, 1951—Mills Bros. are being held in jail here tonight and the property seized.

CIRCUS

TIGHTS

BY KOHAN

17 EAST 16 STREET
NEW YORK 3, N. Y.

FOR SALE

5 LEGGED STEER

505 HOMES & A ROBINSON, INC.

MILWAUKEE, WIS.

Can you have a 2 man in 2 PHONEMEN

For sale or trade: 2 man in 2 phonemen and 2 man in 1 phonemen. W. H. Miller, 521 East 11th Street, Des Moines, Iowa.

CIRCUS

WORKING MEN WANTED

$40.00 UP. NO SUNDAYS. CONTACT

AL MOSS

Ottawa Hotel, Ottawa, Illinois

How Many of Your Competitors

How Many of Your Competitors

FOR SALE

"STREETCAR" SERIES

117 E. 16 ST.

NEW YORK, N. Y.

FOR SALE

5 LEGGED STEER

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"STREETCAR" SERIES

117 E. 16 ST.

NEW YORK, N. Y.
NEW GROUP BUYS ENDY PROPERTIES FOR $15,500

Dove Endy May Tour Old Org Financed by Kaufman Associates

NEW YORK, June 2—Sale of the old Doane Endy Organ to a new group of investors for $15,500 is reported. Several of the former owners, including Mr. and Mrs. Alfred Endy, were present at the sale, which took place in the presence of a large crowd of music lovers. The new owners, who are local musicians and music lovers, have plans to restore the organ to its former glory and to offer it to the public for concerts and recitals.

Philly Circus Stand Scores Big for Marks

PHILADELPHIA, June 2—All board. The Big Top of the Philadelphia Coliseum was well pleased with results of the opening of the 1951 season, May 29 at Broad and South streets. The show was presented there by Ernest Evans and his wife, Thelma, and will be the ticket seller at the Little Germano.

Mary Lee, 31, a dancer, has replaced the present, parliamentary attraction of Jack Calhoun's Pep Show, which is playing at the Civic Arena. Mike Roman, fell and badly burned himself in the performance a few weeks. Mike reported his injuries as severe. He said that since he has been in the business and appearing Reckless as much of the unit.

Fairborn Big For Geren Org

FAIRBORN, Ohio June 2—Mighty Hauler State shows, under Manager W. J. (Bill) Geren, played a three-day engagement this week ending up with their best of the tour. Most of the crowd of 1,000 were the first to play the town.

The local board of directors made the first read of direct from the air field and show the large crowd for a main event. All rides, shows and recreation on the Geren property, was said. Oreg was visited by plenituous crowds. Mr. and Mrs. Geren, and many of Geren Field Station's personnel, were on hand.

The field station area was a popular one this week with thousands of people making up with the fairgoers who made their way to the fairgrounds.

STOLEN SIMIAN ACTS LIKE APE, GETS HEADLINES

Tallahassee, Fla., June 2—When a white-faced, ring-tailed simian monkey showed up at the Geren's Wild Animal Park in Tallahassee, people were surprised to see a monkey resembling the missing one that was recently stolen from the proprietor's cage. The monkey then went down to the state house where Alphonso Goodwin, who had possession of the monkey, was present at the show.

After the show, two men took the monkey to the local police station, where an officer finally got back to his own home to find the monkey missing. A baby monkey was found in the woods nearby.

NEW CARNIVAL HAS TENSE END

BROOKLYN, N.Y., June 2—The final show of the New York Carnival, which was held in Prospect Park, ended with a tense conclusion. The show was scheduled to conclude at midnight, but due to the weather conditions, the show was postponed until 10 p.m.

Crowds were still present when the show started, and the atmosphere was charged with excitement. The show featured many attractions, including a large midway, rides, and games.

TENT SHOWS GET BIG CROWDS

TENT SHOWS, June 2—Tent shows continue to draw large crowds. The show at the new location in the city was well attended, with many spectators enjoying the performances.

CARNIVAL ACTIVITY INCREASES

CARNIVAL ACTIVITY, June 2—Carnival activity is increasing in many areas. The shows in the Midwest have been doing well, with strong crowds attending the events.

Buck Foils Weather To Win at Camden

COWPEN, Ind., June 2—Buck Foil, who was the top winner at the Camden show, won the main event on Sunday, June 2. The show was held in the town of Camden, and the weather was favorable for the event.

Jersey Trek Starts Off Solid for WOM

PLAINFIELD, N.J., June 2—The Jersey Trek, a major event in the world of music, started off solid for Women of Music (WOM). The show was well attended, with many fans enjoying the performances.

CARNival ACTIVITY INCREASES

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Midway Contab

Brownie Smalls' Gold Crown Exposition Shows are the subject of the next installment of the Headline and History column. This week, Smalls takes us back to the early days of the circus, when the big top was just beginning to capture the imagination of the nation. Smalls, a circus aficionado, vividly recalls how the circus began as a simple form of entertainment for the masses, gradually evolving into a sophisticated and elaborate form of mass entertainment. The article briefly touches on the history of the circus, its role in American culture, and its continued relevance today.

Mighty Hoosier State Shows

W. R. GERINS presents

Indianas Most Modern


This show starts Solid with finals July 9 at Marion, Ind., on the Main Street. Have a wonderful spot spot for July 10th, a booking for Foreman's celebration of the 4th of July at Youngstown, Ohio, July 16. 1928.

300 Photos. Gallery. Western Union.

BILL GEREN

This West Virginia, Okies June 11-16, Adymbol, Ohio Firemen's, Celebration.

20th Century Shows

North Kansas City, Mo. This Week; Then Per Route.

Midway Shows

JUNE 9, 1951

THE BILLBOARD

CARNIVAL

59

TO BE BOOKED FOR PUBLIC AND CLASS SHOWS

WANT SIDE SHOW MANAGER WITH PEOPLE AND ACTS FOR LARGE MODERN, UP-TO-DATE AND COMPLETELY EQUIPPED SIDE SHOW.

For String of Top-Notch Fairs Ending at Jamestown, N. D. July 12, Including Minot, N. D. State Fair; Huron, S. D. State Fair; Austin, Minn.; Spencer, Iowa; Albert Lea, Minn.; New Ulm, Minn.; Fargo, N. D.; Rolla, Mo.; Bryeville, Ark.; Caruthersville, Mo.; Minden, La.; Tallulah, La., and Jennings, La. and two more dates to follow.

WANT TO BOOK FUN HOUSE AND GLASS HOUSE.

WANT RIDE MAN WITH RIDES AND SHOWS FOR LARGE MODERN, UP-TO-DATE AND COMPLETELY EQUIPPED SIDE SHOW.

For String of Top-Notch Fairs Ending at Jamestown, N. D. July 12, Including Minot, N. D. State Fair; Huron, S. D. State Fair; Austin, Minn.; Spencer, Iowa; Albert Lea, Minn.; New Ulm, Minn.; Fargo, N. D.; Rolla, Mo.; Bryeville, Ark.; Caruthersville, Mo.; Minden, La.; Tallulah, La., and Jennings, La. and two more dates to follow.

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Midway Confab

*Continued from page 59

more to continue. Eddie Can-... was well equipped, wished with him to his destination.

Fred Ufer closed as Cissie & Wilson Shows' director and has returned to his Petersburg, Va., home, because of a heart condi-

tion. Clarke Custer, former show owner, wished the Wilson Shows in Pittsburgh. Louis W. Barry, their concessions secretary, was a New York House.

After clapping the season at the Beachcomber, Miami, Yonie Grady visited her husband in Los Angeles, manager of the Dobler Paving Show on John H. Marks Shows which were playing Philadelphia.

Lula Blasmon reports from Sanney Lake Shows that M. M. 'The Admiral' Adams, a former circus treasurer, makes plans for another show. Concessions on Harry Craig’s Texas Show this season include Barney Allen, Sol Hepper, J. B. Belleau. Jesse De La Mode, Harry Wadsworth, Jack Lings, Johnny Halsey, Jack Harper, Gay Smith and Gene Burleson, etc. Recent additions to the line-up on the Bammer Shows now include Mr. and Mrs. Brame, W. B. Davis, Mr. and Mrs. James Valentine, dig-

gers. The Busy Body Club, organized on Hills Greater Shows in Pitts-
burgh, N. Y., has taken over negotiations for the lease of the old Minnie house. Billie Blasman closed for the season as another Northwest attraction. Want: Asbestos, fur or cloth items. Army warmers. Year: Any show with new equipment. Want second hand or used items.

L. O. WEAVER, Mgr.

GRAND AMERICAN SHOWS

FOR SALE

Bazooka Gun Outfit

FOR SALE

 knocks-in-30 concessions shows


Ward Hebel—General Manager for City Follies, Elite Follies and Elks Follies. Want answers for any offer. Will be interested in any offers. Want answers for any offer. Will be interested in any offers.

MARTIN ARTHUR


FOR SALE

fiddlers United

WANT

Vice President of all bands, books with care and respect. Only three times this year, Ame-

rican Beauty Shows, Want: Want.

J. B. SHARP or HAROLD EUTER

SUNSET AMUSEMENT COMPANY

WANTS

Second man on Dodger, Chicago, Ill., 7.5. Also, two Concession men wanted. One man will work on a circus. American Beauty Shows, Want: Want.

PARK SPECIAL WHEEL GAMES

WANTS

Wants

PA Pop Corn

WANTS

 managers, operators and midgets are re-


Eugene, Oregon, Fall Fair, Fall. Sales of goods and equipment. Want: Want.

WEST VIRGINIA STRAWBERRY BASH

WANTS

Harold Euter

JAMES H. DREW SHOWS

Penny Pictur Games

AMERICAN BEAUTY SHOWS

ELIZABETH POP CORN CO.

JUNE 9, 1951

THE HENNES SHOW

WANTS

Want—J. K. WALLACE ATTRACTIONS—Want

L付the Henness Show, this show, of the best, most

WANTS

WANTS

Fosly Ride for arabs, Jack Morgan wants Poles, Chalets, Tractor Drivers and Rodeo Concessions. Joe Holtzcl, yqro ro qie.

BEARING SETS & ACCESSORIES

FOR SALE

1st Class Electric 64" Searchlights

FOR SALE

FOR SALE
SPRINGFIELD, Mo., Fair Sec’y Had Dance Band in Youth

Of course you expect to see this month’s edition of The Billboard, the national entertainment industry publication, before you get this. It’s always a pleasure to read about the latest developments in the music and entertainment industry.

VIVONA BROS.

Featuring “ROCKITTO,” the Human Cannon Ball

SHOWMEN AND CONCESSIONS: You know the potentialities of this date.

WE HAVE 2 CELEBRATIONS AND 10 FAIRS TO FOLLOW
SHOWS: Want organized Musical Show, Motordrome, Wild Life, Girl Show and Peeling Show, Rides, Tent, etc.

HIDDEN AND CONCESSIONS: Conception and concession help. Happy Hawtice wants Bings counter man. We will book Canning and Drinking Concessionaires. Glass Picture, Ball Games and all sorts of Concessionaires and Barbershop Groups.

HELP AND AGENTS wanted for office owned concessions.

HELP: Second Men on all rides. Must be able to drive semi. Call when ready plus 200. People in all departments.

Replies to North Bergen, N. J., this week, then Washington, D. C.

BUNKER HILL CELEBRATION
CHARLESTOWN, MASS.

June 11-18

Inclusive

WANT legitimate concessions only

NO GRUNT—NO PVC—NO MINT CAMPS

NO RIDES NEEDED—WE HAVE ENOUGH OF OUR OWN.

SORRY NO ROOM FOR SHOWS

(Continued)

RIDES, INC.

397 RIVERSIDE AVENUE
MEDFORD, MASSACHUSETTS

MYSTIC 6-2288 — MYSTIC 8-9671

JACK FLYPH or C. S. BORGCAARD

ROYAL EXPOSITION SHOWS

WANT FOR AUGUSTA, G. A., HEART OF COLORADO DISTRICT, COMMENCING JUNE 11

AT AMHERST AVE. & CLAY ST., OPAQUE RECITATION CENTER.

Carnival Girl Show, Animal Show, 10 in. Penny Arcade, Minions Show or any shows with own outdoor transportation.

Can use 1 flat ride, preferably Tilt or Carousel. Kiddie Train. Bus Ride or what have you.

CONCESSIONS: Want Carnival Help that drive, Photos, Long and Short Range Gallery. Candy Floss and several Handy Pennis. Want F. C. Agents (Bullington Boys, come on). Bi-plane Help. Handy Paul Amusement (Mountain Harper and Campbell) and others, get in touch quick.

Want capable and sober Chairperson Foreman that drives. Also other useful Ride Help that drive. Want to hear from good show palater and builders who want to work around week. Our Big Labor Day week and run in week of November 12.

All replies to J. F. BOLT

Care Western Union or General Delivery, Augusta, Ga.

THE BIG ONE
PRINGLE, PA., FIREMEN’S ANNUAL CELEBRATION
WEEK JUNE 11

CAN PLACE CONCESSIONS
Space Limited. Book Animal Show, Arcade or Wild Life. Want Ride Help that can drive, semi.

Lloyd D. Serifoss, PENN PREMIER SHOWS
Catherine, Pa. This Week

DOWNS:

AMERICA’S CLEANEST MIDWAY

LAKE CHARLES, LOUISIANA, JUNE 4-10

Can place legitimate Concessionaires of all kinds especially want Country Store, Jewry, Cider or Big City Car. Can place one of any street throughout. Call on any Engineer or Stone Concessionaire. Can place Pennies and Bill Game Agents. Ride Help. Want Foreman on Penny Go Round. Tilt and Carousel. The best foremen must be either good and sober or fast with transportation.

All replies to Great Western Shows

HELLER’S ACME SHOWS

MIAMI, K. J., JUNE 16; TALLAHASSEE, F. T., JUNE 18-23; WESTWOOD, R. J., JUNE 25-30; THEN BIG ELEVENTH FOURTH OF ANY CELEBRATION. BRIDGEWOOD. R. J., ELE GROUNDS.

(Continued)
RIDES WANTED
For Shriners Annual 4th of July Celebration
Crowds averaged 30,000 last three years for Grand Ole Opry concerts and New Orleans Mardi Gras parade. You will make money, we want the rides. Can use one or two of these shows also.

W. O. MCKIE
KANSAS CITY

WANTED
FERRIS WHEEL FOREMAN
Top salary. Ten week Melbourne Prize, if not placed, $2,000.00.

Bert Miner
GOING AMERICAN CIRCUS SHOWS
Charleston, Pa.

D. S. DUDLEY SHOWS

B. S. DUDLEY

EODIE E. EXHIBITORS WANTED
Girl Show Manager, Pasquotank, Pa., weekly and 10-day shows. Tel. New York, N. Y. Write EODIE ELSE, 346-15th St., Moline, Ill.

HARRY C. WAGNER
Circus, cost $100,000 in 1938. Mixture, great exhibits. High quality, all variety acts. Lots and lots of show. Manager and wife, 121 Bay St., Moline, Ill. Phone 211A.

MODERNISTIC SHOWS WANTED
Rice, H. A., 154 Main St., Lock Haven, Pa. Come on and see the show. 80 head and 140 acts. Best show on the road. Manager and wife, Maude, 419 E. Main St., Lock Haven, Pa. Phone 313.

FOR SALE

WANTED

RIDE HELP
Three fine shows with no expenses. Nice town. Rides. Wednesday. Manager, 2210-1st Ave., Hagerstown, Md. Phone 313.

STAR AMUSEMENT CO. WANTS
Help on all first class fair rides. For Park Shows.
Wire: Thrills, Inc., 43rd St. N., Chicago, Ill.

AMUSEMENT SHOWS WANTED
HAGENSIK'S RIDES
HAGENSIK'S RIDES

C. E. HAGENSIK, Mgr.

DEWEIS PURDIN VENDO COMBINED SHOWS
Bands, Barn, Men, and Women, top class. For Park Shows. For Park Shows. For Park Shows. Write Percy Purdini, Box 1, Moline, Ill.

HETZER, 111.11moter
Wants to run shows. Must have good references. Write E. W. HETZER, Box 1, Moline, Ill.

HOT SPRINGS DECORATES GRAVES
HOT SPRINGS, June 3. — The Hot Springs Showmen's Association held its annual grand decorative ceremonies here Wednesday (30) and a committee, headed by Dr. F. Frager, chairman of the committee committee, planted grave markers on all land grave markers on every grave in the city's memorial park cemetery. In addition to this, a large bronze piece was donated to the city by the former President Roosevelt. The organization's annual memorial services will be held the second week in December.

ENDY PROPERTIES
- Continuous tires want-

N. Y. POST AIDS AREA FUNDS
YORK, June 2. — The New York Post inaugurated a new feature member (21) little Sports and Fun Under the Sun. It provides a report department for the advertising of outdoor entertainment. In addition, they direct on how to get to the advertised spots in the sports column. Projects participating in the festival included Palisades, Indian Point, and Fairfield parks.

LARRY NOLAN WANTS

DIXIE LEE WANTS MEN AND TICKET SELLERS TO JOIN AT ONCE
Pistuley, Mole, Wire, Foreman, come on.

WANTED
CARNIVAL OR CIRCUS IN AUGUST
Contacted in one week, must show talent. Wire 1111111111111

GERALD BOWERS
R/B Russell Band instrument Co., 5552 S. Kirkwood Rd., Buffalo, N. Y.

BOOTS WRECKER
Contact me quick.

WANT CONCESSIONS
2 Penny Pony Show. AIlbo he without a show. Help needed. Write WITTMAN, Littlerdale, Pa. Phone 313-15th St., Moline, Ill.

WANT CARNIVAL Rides, Shows, Connexions. Phone 313-15th St., Moline, Ill.

WANT CARNIVAL
Falls Fair Association meeting near you. Must have letter from semi for church. Write to Bloomingdale Fair, 35th St., Bloomingdale, Ill. Write to Bloomingdale Fair, 35th St., Bloomingdale, Ill.

E. R. ORR
VIRGINIA GREATERS SHOWS
STY, NEW YORK

EXCELLENT SITE FOR CARNIVALS & BAZAARS
Located on main road. 80 rooms, 800 sq. ft. 24 hours a day. 4 meals a day. Write or call.

JOHN L. ROBINSON
MODEL SHOWS, Inc.
Mount Airy, Md., this week. Write 313-15th St., Moline, Ill.

DEWEIS PURDIN
VENDO COMBINED SHOWS
Bands, Barn, Men, and Women, top class. For Park Shows. For Park Shows. For Park Shows. Write Percy Purdini, Box 1, Moline, Ill.

CLARENCE A. CAYE

RIDE HELP
Three fine shows with no expenses. Nice town. Rides. Wednesday. Manager, 2210-1st Ave., Hagerstown, Md. Phone 313.

FOR SALE
7 1/2 Ton and 11 Truck. 1121 S. 15th St., Hagerstown, Md.

J. GURLEY
1210 S. 15th St., Hagerstown, Md.

FOR SALE
C-W Okay in Pa.

E. R. ORR

RIDE HELP
Three fine shows with no expenses. Nice town. Rides. Wednesday. Manager, 2210-1st Ave., Hagerstown, Md. Phone 313.

FOR SALE
A. B. AMUSEMENT CO.
W. B. JOHNSON—3rd Ave, Chicago.

FOR SALE
Complete Carnival, consisting of 4 rides and some horses. Write 313-15th St., Moline, Ill. Phone 313.

J. C. ADIRNE

AT LIBERTY NOW
J. S. ROUX

S. ARTHUR ROX Y

LOOK
BIG ITALIAN FEAST

WANT
Film, 10- or 16mm, and other flat films. Can used at once. 313-15th St., Moline, Ill.

S. ARTHUR ROXY

RIDE NEVER SEEN

LOOK

THE GREAT AMERICAN COSTUME TROUPE

WANT
110,000 head, 150 acts. Cost $20,000. Write 313-15th St., Moline, Ill.

THE GREAT AMUSEMENT SHOW

WANT
Plain and fancy fair rides and park rides. Write 313-15th St., Moline, Ill.
GW - WADE SHOWS

SHOWS WANTED
Can place at once, getting ready for our upper Peninsula two years later part of June.
Then our fairs in Minnesota, Wisconsin, and Michigan, including Rochester, Minn., Wausau, Wis., Escanaba (Upper Peninsula State Fair). Mich., then our usual Lower Peninsula fairs, including Kalamazoo, Mich.

CAN PLACE
GLASS HOUSE * DANCING (GIRL) SHOW
POSING SHOW * ILLUSION SHOW
LIFE EXHIBIT AND SNAKE SHOW
Can also place legitimate Merchandising Concessions. Bobby Clark, got in touch with George Sharp.

LOOK—Matinee Every Afternoon
No television in Upper Peninsula. Each week just like a fair date.

DON'T WAIT! WIRE NOW!
W. G. WADE SHOWS
Midland, Michigan, all this week.


capitol city Amusements, inc.

FAWNTOWNSHIP FAIR
(Near Tarrentum, Pa.)
6 Big Days and Nights — June 18-23
Will book independent Shows for the Fair. Space available for 10 more Funky Follies. All Eastern Concessions sold. Room in buildings for shows.

WRITE OR WIRE M. A. BEAN
BEAM'S ATTRACTIONS
For all bookings, Tarrentum, Pa., this week. Big Collaboration Shows week of June 15-18. Shows held the previous for the Celebration at Frankville, Pa., during 25th July week. Free. Reeds, a Feature, Special activities at all these events.

LAWRENCE GREATEST SHOWS
NEW YORK'S BEST ROUTE
7 Gauge's Greatest Shows coming to your town. 4 Pennsylvania Fairs
7 Gauge's Greatest Shows coming to your town. 4 Pennsylvania Fairs

GEM CITY SHOWS
WANT

RITA RAYE WANTS
Girls. Female Impersonators or Mon- agers. Act for Gem City Shows. Also for All Other Shows. Great Location. Apply today.

DRAG CONCESSIONS
Want Drag Concessions. Good territory. Write today.

noRICE! NOTICE TO ALL MY FRIENDS
May Beauty is no longer connected with me or any of my subsidiaries. She is not associated with any matters for Bill Carey CASEY CO.

WANT
MAMIE BOYD FLEMING
SOPHISTICATED SING* HOMIE TROUBLES
Want for 10 Still Dates and 12 Fairs

GATTO AMUSEMENTS WANT

GIRLS — GIRLS WANTED
HULA DANCERS FOR HA- WAIIAN SHOW on ROYAL AMERICAN SHOWS. TOP SALARY, GOOD TREAT- MENT. MONEY EVERY WEEK.

DONT WRITE, TIME TOO SHORT AS WE LEAVE FOR CANADA JUNE 17. WIRE.
NAT D. RODGERS
c/o Royal American Shows
Davenport, Iowa, until June 17

FOR SALE
TENT (140'X100')
Companies with Sales and nine 1,000 yard range circle. Only $475 bare bones. For Sale. All Complete Shows. Write for more Information.

SOLD
1450 Folding Wooden Chairs also
For Sale.

COMMUNITY
Tel. Matthew B-3060

WANTED
BINGO HELP
Can place great call from Bingo Captain. Address

GUY B. WEST
CAYMUSE OF AMUSEMENTS
Hamilton, Ohio, June 17-20

JACK GALLUPPO
WANTS GIRLS
For the coming Carnival Circuit. 1500 a week and hotel, liquor, clothes, etc. Wausau, Wisconsin, Ward Show and Girl Show. Ward 1, Women's Excursion Agent. Also eligible for Wim. W

WILLIAM N. COLLEAGUE
ILLINOIS, I. N.

TWIN CITY SHOWS
Want Manager for Girl Show with good location. Must have experience in some capacity. Will consider any agent. Apply today.

GEORGE CRABLE
Manager. June 18

RITA RAYE WANTS
Girls. Female Impersonators or Mon- agers. Act for Gem City Shows. Also for All Other Shows. Great Location. Apply today.

DROME WANTS
 heraus good help straight. KELLY

SAMMY LOWRY
2801 20th Street South Kansas City, Mo.

ARCADE MECHANIC
Trainee, too much to do and don't know how to do it. Contact your nearest Arcade Mechanic.

B. BANKOOT
8877 Harvard Ave. Minneapolis, Minn.

KIDDIE RIDES
WILL BUY
All types.

A. SEJKAEK
2350 W. 67th Street, Chicago, Ill.

SPECIAL BARGAINS

W. C. NOLAN
178 South 14th Street, St. Louis, Mo.

WANT
ROX GATTO. Gatto Amusements, Ashville, L. E., N. Y.

GATTO AMUSEMENTS WANT

Rox Gatto, Gatto Amusements, Ashville, L. E., N. Y.
Western Canada Sets Rodeo, Stampede Dates

TUGEE, Alta., June 2—Western Canadian stampede and rodeo season got under way here Wednesday (25), the first of 45 shows scheduled throughout the season in such localities as Kellog, Alberta, and British Columbia.

Other dates are Black Diamond, June 7; Caroline, July 14; Cheadle, June 6; Hanna (Gallipoli), June 27; and Alba, Sask., June 7; Headon, June 19; Leduc, June 18, and Red Deer, June 7. In addition, the Calgary and Edmonton Stampede shows are included.

Rodeo Stories

Alta, Wyoming, June 6—While on his way here Wednesday for the Calgary Stampede, the former world's champion bronc rider, V. L. Quinlan, was killed. His body was taken to the funeral home.

Texas City, Tex., Names Sloan Mr. G.

PENSACOLA, Tex.—June 5—Delbert Sloan, the former world's champion bronc rider, was named Mr. G. at the Pensacola Rodeo here Thursday (4). Sloan, who recently won the world's championship in Mexico City, is a native of Texas City.

Hampden Beach

Builds Big Pitch For Resort Trade

HAMPDEN BEACH, N. H., June 6—This summer will be the resort's first full season of operation, including a marquee and tennis court.

Mooreland, N. H., June 6—The first tourist guide for the resort will be published in August. It will include a map of the area and a list of local attractions.

Amusement Center

Hampden Beach will open its amusement center this summer, with a carousel and other rides.

Kerr, Osceola Sec

Killed by Lighting

OSCEOLA, Ia., June 5—Guy Kerr, 30, a farm laborer, was killed by lightning Thursday (5) in a field north of the town. Kerr was hit by a bolt of lightning while working in his field.

N. H. Solons Seek Broader Ticket Tax

CONCORD, N. H., June 6—A resolution proposing a broader base for the state ticket tax was introduced by the House Ways and Means Committee.

Major revision in the measure would broaden the existing tax to include laborers, service workers, and other recreational facilities. State-operated and private ski areas would be included.

Auto Thrill Group

Sets Canada Dates

BROCK, Ont., June 5—The Canadian National Auto Race Association announced its 1951 schedule Wednesday (4), which includes 14 races in Canada.

Carnival Routes

- Continued from page 12

Flashbacks

25 Years Ago

H. M. Harrell, Ernest Holmes and Glen Baker joined Advertising Car No. 1 of Heritage Bros. In June, they were followed by Bob Coats, Junior. The group continued to travel throughout the season, promoting Heritage Bros.

10 Years Ago

Rutte, chairman of the board of Wilson Bros., was in town to witness the grand opening of the new facility. The facility was built on the site of the former Wilson Bros. plant.

THE BILLBOARD 65
WANT
WANT
WANT
Carnival for Lawton, Okla., week, Aug. 6-15, downtown location, will book independent Rods and Circuses. What have you got? Contact Lawton Golden Headquarters.

JIM KLING

ROSS MANNING SHOWS
PEERSKILL, N. Y., JUNE 4-9
Can place Capercom: Short Caper, Capa Boy, American Indian Camps, Snowfield, Cape Mattock, other South Shows. Shows at East and P.O. Davis, also license to handle Boy Camps, Elegant and Afloat Agents. Showman, has full overhaul, 4 Cape Boys, and main Show Dogs, can group money around, Wild Life, Menagerie Shows, shows all around the country, Write to...CAPERCOM Shows...PEERSKILL, N. Y. 4-9

FIREMEN'S CONVENTION
ARNOLD, PA., JUNE 11-15
SHOWS SHOWS SHOWS
Can please Side Shows, Monkey Circus, Pachyderm, Money Drama, or any choice. Show catering to families.

KEN-PENN AMUSEMENT COMPANY
Varick, Pa., this week.

LARGE CARNIVAL WANTED
Due to displacement and cancellation, we are desiring of securing a large !!!carnival!!!! for our regular line. Any Fair, Carnival, Rodeo, Attractions and Concessions. Contact us immediately.

THE CARNIVAL OF PLEASURE SHOWS ON ELMER JUNE 8-29

AMERICAN EAGLE SHOWS
Want to book for Elmer, June 8 to St. Louis, etc., dairy farms, June 9-28, at your expense, for two weeks, any cattle, farms, parks, etc., less than $150.00. Can also book for any local cities, states, etc., less than $150.00.

DANNY ARNISH, Mgr.

WANTED
FERRIS WHEEL FOREMEN, MERRY-GO-ROUND FOREMEN, MECHANIC WHO KNOWS LE ROI ENGINES
MILLER AMUSEMENT ENTERPRISES
55th & LA GRANGE ROAD
LA GRANGE, ILL.

Wants—HIGH-CLASS CARNIVAL PRESS AGENT—Wants FOR A RAILROAD SHOW AND WILL PAY SALARY. ALL YOU ARE WORTH. One who can handle Kid masseuses, get good publicity, etc., etc. Address BOX 29G, Care The Billboard, 350 Arcade Bldg., St. Louis 1, Mo.

WANTED
RATTON, PA., YOU FIRST SOFT, OLD HOME AND CENTENNIAL WEEK
Contact Millco, 650 N. Broadway, No. 700, St. Louis, Mo., for information. All types of shows and equipment wanted for soft, old home and centennial week. All shows and equipment wanted for soft, old home and centennial week.

J O L L Y ) HOWARD W. JAILLET
ST. LOUIS, Mo.

MOTOR STATE SHOWS
WANT
WANT
WANT
For winter Shows,请 call us at 350-353, second floor, 350 Broadway, St. Louis, Mo.


CARNIVAL SUPPLIERS
For Rings
and Other Games
Your Carnival Supplier when playing in the Metro area, and
SHAINBERG & ZIMMERMAN
PHONE: 41-2450
NASHVILLE 2, TENN.
313 BROADWAY

One of America's Oldest and Most Reliable Suppliers of Carnival and Concession Merchandies, Write for Free Catalog Use.

Karl Guenstheim Inc.
33 UNION SQUARE - NEW YORK 3, N.Y.

GIVE TO DAMON RUNYON CANCER FUND

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati, 22, O.

Parcel Post
10c

4th Class

MAIL ON HAND AT CHICAGO OFFICE
198 W. Randolph St.
Chicago, 1, III.

Parcel Post
10c

4th Class

MAIL ON HAND AT ST. LOUIS OFFICE
190 Arcade Bldg.
St. Louis 1, Mo.

Parcel Post
10c

4th Class

ATTENTION!! DEMONSTRATORS—RECRUIT NOVEL-ASSISTANTS MERCHANTS, MANUFACTURERS EXPOSITION

Hartung N. C. E., CINCINNATI, OHIO, JUNE 18-20, 1951. Few shows each week. Rated by Zane and Others. Contact us immediately. This is our last show.

Box 2247, Dakon, New Castle, Del.

SOUTH COMMON MIDWAY
LOWELL, MASS., JULY 4, 1951

Annual Nevada Fair of Industry

WANTED
A good Carnival Agent of Knox County, Ill., to book for the Annual American Legion Fall Festival

Carnival Enterprises, 13th Annual Exposition

Knoxville, Tenn.

Box 182, Carlin Whistler, Okla., or

RICHARDS, 101, CHICAGO
Write, Phone or Wire
Space Reservation RIGHT NOW ... or Ask to Have a Billboard Representative Supply Copy and Layout Suggestion at No Cost or Obligation to you! FINAL DEADLINE, JUNE 20!

The Billboard

Write, Phone or Wire
Space Reservation RIGHT NOW ... or Ask to Have a Billboard Representative Supply Copy and Layout Suggestion at No Cost or Obligation to you! FINAL DEADLINE, JUNE 20!

The Billboard
Fast Selling POPULAR ITEMS
in spite of rising prices, we will not raise
prices while our stocks on hand last!

SPECIAL BUY!!
HALF PRICE!!

CARVINGISM

Carnival Supplies

MEN'S
HATS

PER
HAT

1.11
$1.00

WANTED TO BUY
SUMER

WOMEN'S
HATS

PER
HAT

1.11
$1.00

NEW CARNIVAL COMMERCIAL
MONKEYS

WEIGHT

HEIGHT

115 lbs.
42 in.

115 lbs.
36 in.

110 lbs.
36 in.

CARVING

SUN GLASSES

PROMOTE

AVIATION STYLE

PRODUCTS CO., INC.

TO: AUCKLAND AND FARM MARKET OPERATORS

We have recently received several requests from operators wanting farm market yard belly plates. We have supplied these belly plates in various sizes, and we believe that many of these operators will find them useful. We have a large selection of belly plates, and we are happy to supply them to any operator who orders in quantities of 100 or more. We have a minimum order of 500 belly plates, and we are happy to supply them to any operator who orders in quantities of 500 or more. We also have a large selection of belly plates in various colors, and we are happy to supply them to any operator who orders in quantities of 100 or more. We have a minimum order of 500 belly plates, and we are happy to supply them to any operator who orders in quantities of 500 or more.
THANK YOU
For the great response...

AT LIBERTY—ADVERTISEMENTS
5c a Word, Minimum $1
Remittance in full must accompany all ads for publication. For charge accounts, forms close Thursday for following week's issue.

CIRCUS & CARNIVAL
AT LIBERTY, S. J. WALTON, CIRCUS & CARNIVAL, 410 S. Wabash Ave., Chicago.

PARKS & FAIRS
A GREAT ODD MEDLEY ACT—PERFORMS IN FAIRS, CIRCUS & CARNAVALS.
By LIBERTY, S. J. WALTON, 410 S. Wabash Ave., Chicago.

MISCELLANEOUS
AVAILABLE TRACK BOPPING ACT WITH BAND.. BY LIBERTY, S. J. WALTON, 410 S. Wabash Ave., Chicago.

Jubilee-Concessionaires Special Low Prices!
24" CLOTH CARNIVAL DOLL
$12.00

Sample combination offer $10.00.

PREMIUMS NOVELTIES DEALS
We stock a complete line. Write for our free catalog.

BINGO
SPECIALS
LAPBOARDS
FLASH BOARDS
BINGO BLOWERS
Folded Tables and Chairs
-Writes for free catalog-

H. A. SULLIVAN
2326 Michigan Ave., Detroit 14, Mich.

BROOKS
182-32 W. Madison, Chicago

SILVER PLATED
32-PC. SERVICE FOR EIGHT

How Many of Your Competitors?

FOR COMPLETE LIST, SEE PAGE 61

H. A. SULLIVAN
2326 Michigan Ave., Detroit 14, Mich.

JUNE 9, 1951
THE BILLBOARD

MERCHANDISE
Mde. Topics

Chicago

Taggart Enterprises has intro-
duced a toy gun called Temprene, a twist-action plastic toy to retail for 98 cents. ... To the plastic kéregne has three Little ones, which jump from their pouch, one at a time, each time they press down on the box. H. F. Austin & Com-
pany is marketing the item.

ZERRH

PREMIUM BUYERS
Write for the
UNUSUALLY LOW TEMPLE PRICE

Cash in on the Tremendous Demand Created for Best Products by
Extensive National Advertising Promotion. Write for Your "Special" Premium Dealer's "Confidential Price List" and Illustrated Circlets.

IMMEDIATE DELIVERY

SHOP IN TO ME WHEN IN PHILADELPHIA
WE ARE NOW IN NEW AND LARGER QUARTERS

TEMPLE COMPANY
1934-35 BROAD ST. SOUTH PHILADELPHIA

ZERRH BROS.

1934 SPECIAL

EXQUISITE
STEEL LARGE
DIAMOND MOUNTED WATCHES

Satisfactorily finished watches of
Surprise size... 8-day Run.

ZERRH BROS. 602 MISSION STREET - SAN FRANCISCO, CALIFORNIA

$1.95

ZERRH BROS. 602 MISSION STREET - SAN FRANCISCO, CALIFORNIA

$1.95

WRITE TO
CASPER’S

Complete wholesale catalogue on Cuba
Embedded Inlays, handbags, hats, belts, walla,

P. O. Box 266, St. Augustine, Fla.

FOR A LIMITED TIME ONLY!!!
DE LUXE
JEWELRY SET

Mr. and Mrs. W. W. Price for De Luxe Jewelry Set, $26.00 each. These are the same jewels that the famous Beverly Hills jeweler always offers at much larger prices. The set includes: three gold rings, three gold earrings, and a gold necklace. The rings are set with diamonds and rubies, and the earrings are set with diamonds and pearls. The necklace is a gold chain with a diamond pendant. This is a fantastic offer, and it's a perfect gift for any occasion.

CUTTLER & COMPANY, INC.
148 Broadway, New York, N. Y.

$36.00

25% Deposit. Balance C. O. D.
If not remitted add Federal Tax

I MADE $150 A Week... So Can You!

Fast results can be achieved using our innovative systems. Our systems are designed to help you earn $150 a week or more. We provide the equipment and training you need to succeed. Our systems are simple and easy to use. You can start earning money today. For more information, please contact us at 1-800-123-4567.

STARRING NOVELTY!

The Amazing Effect:
GORGEOUS GIRLS
JUMP RIGHT UP OUT
OF REAL-LIFE PHOTOS
AT YOU!!

Many different sets, starting cartoon characters!
Hats manufactured in these exciting POP-UP Formations.

Rush! Hurry!
At last! In your own living room, table, shelf or fireplace, SEE ONLY 24 inch shadow regarding to you. WRITE TODY FOR FREE CATALOG!

HOLLYWOOD FILM EXCHANGE
54th Street, New York

FLUORESCENT HATS
THE LATEST CRAZE AT PARKS, BEACHES, FARMS

CREW HATS
1935 SPECIAL

BEANIES

1935 SPECIAL

ALL WHITE STRAW COWBOY HATS
300.00

IMMEDIATE CASH ON ALL ITEMS
25% Deposit With All Orders

WRITE FOR COMPLETE CATALOG
KIM & CIOFFI

112 ARCH STREET
PHILADELPHIA 2, PA.

PHONE: MARKET 7-3133

FOX TAILS IN STOCK!

Lowest, Cheapest and Finest. No. 1 stock and the very best of Materials. If you are looking for fox tails, check our price list. We offer a wide variety of fox tails in different colors and sizes. Our prices are the lowest in the market, so you won’t find a better deal anywhere. If you need fox tails for a project or a costume, we have you covered. Our fox tails are of the highest quality, and we guarantee their authenticity. Contact us today to order your fox tails, and we’ll ship them to you as soon as possible.

H. M. J. FUR CO., 150 W. 28th St., N. Y. C.

Merchandise You Have Been Looking For

Cotton, Rayon, Rayon, Cotton, Domestic, Foreign. Dyed, Printeds, Brushed, Milled, Oiled, Slubbed, Plush, Woven, Knit. We buy and sell in large quantities. Our products are available in a variety of colors and styles.

Catalog Now Ready—Write for Copy Today

SUPPLY CORP.
1111 South 12th St., Louis 4, Mo.

YOUR AMERICAN RED CROSS IS ALWAYS THERE
AFTER TRAGEDY STRIKES
Pipes for Pitchmen

By BILL BAKER

Eddie Murray is checking out of Newberry’s August 3-9, the oiling up on the road 41, T. F. Murray, manager of 41, event, and announcing. Murray said that at least 90% of the spectators have agreed to join in on the excitement. The event is sponsored annually by the Greater Cincinnati Masonic Association and the Cincinnati Times, and the event has been a winner for over ten years.

R-B Roster

Continued from page 88


R-B Club

Continued from page 56

Money to the city if it wants to return to Philadelphia next year. The Blandish show pitched tent on a new site owned by the city in the South Philadelphia section.

Big Bazaar

The new location, being adequate transportation facilities, is the length of the tents from the main streets, coupled with many visitors who like to shop, gave the Blandish show an advantage. The show was well patronized, and the visitors were satisfied with the arrangement. The show was run by the William J. Murray company, under the supervision of Mr. Murray.

R-B Sales

Continued from page 11

Harry B. Winter, San Francisco, California, and W. H. Johnson, President of the Winter Co., have purchased the Blandish show, and will continue to run it. The show is one of the largest in the country, and is being run under the management of Mr. Winter. The show is scheduled to open on May 1st, and will continue for five weeks.

Mills Reports

Continued from page 11

Eugene H. Winter, President of the Winter Co., has announced that the show will be run under the management of Mr. Winter. The show is scheduled to open on May 1st, and will continue for five weeks.

FREE HOSPITALY

Bar and eat of all ages. Fully equipped with all necessary facilities. Free use of all necessary facilities. Free service to all patrons. Free service to all patrons.

TENNESSEE VALLEY RNC CO.

1011 Market St., Cincinnati, Ohio

GIVE TO DAMON RUNYON CANCER FOUNDATION

FREE MEALS

Wine, beer, coffee, tea, and other refreshments provided. Free meals to all patrons.

Crew Hal Operators

Crew Hal with Band or Piano

Phone

639

920

620
Salesboard Sidelights

Superior Products, Inc., Chicago's largest producer of salesboards for the amusement field, has announced that they are producing a new salesboard, the "Superior Super". This new board has a 120 hole design with a special "Super" design and is available in two colors: red and blue. The board is made from high-quality materials and is designed to last for many years. It is priced at $50 per board.

Empire Press, Chicago, has introduced a new salesboard, the "Empire Deluxe". This board features a special "Empire" design and is available in three colors: green, red, and black. The board is made from high-quality materials and is designed to last for many years. It is priced at $60 per board.

Trademarks and Copyrights

"EMPIRE" MANUFACTURERS OF PUNCHBOARDS

Fair Dates

MISSISSIPPI

300 W Superior St.

CHICAGO MANUFACTURERS OF THE FINEST IN PUNCHBOARDS & PUSH CARDS

USED COIN-OPERATED MACHINES

Music • Vending • Amusement • Bells • Counter

Due to the limitations of this medium, we are unable to list all of the machines currently available. However, we can provide you with a list of some of the most popular machines available. Please call us at 312-123-4567 for a complete list.

Fair Dates

Fair Dates

JUNE 19, 1951

SALESBOARDS

Mcde. Topics

Continued from page 72

SUPERIOR PRODUCTS, INC.

12 New Profitable Punchboards

Just Released

Superior Products, Inc., 2131-33 W. Taylor St., Chicago, Illinois, has announced the release of 12 new profitable punchboards. These boards are designed to appeal to a wide variety of customers and are suitable for use in a variety of settings, including arcades, coin-operated games, and amusement parks.

The punchboards are available in a variety of colors and designs, and include features such as a unique sound effect, a colorful display, and a sturdy construction. They are priced at $10 per board and are available for purchase through the company's website or by contacting a sales representative.

SALESBOARDS

JUNE SPECIALS-FOR lim. DISTRICT

GALANTINE NOVELTY CO.

Dundee, Ill.

SALESBOARDS

JUNE 19, 1951

Ready Soon! Our Brand New Game for Every Kind of Territory!

rbm & bhr

$50,000.00 Stock Punch Boards

Have all kind Sc, 10c and 25c boards. Write us what you need. We will fill any order up to 25% of List Price.

L. C. SALES CO.

199 N. Pearl St., Beaumont, Texas

FACTORY PRICES

PUNCHBOARDS

UNIVERSAL 240-000

FOR THE CIRCUS

CAROL SALES CO.

ST. LOUIS, MISSOURI

JAR DEALS AND PUNCHBOARDS

GALANTINE NOVELTY CO.

South Bend, Ind.

SALESBOARDS

JUNE SPECIALS-FOR lim. DISTRICT

DEALER S BROKER & 1/2 & 1/4 Lc.

18TH & P.J. TIRRELS

BLUE LAKE, MICH.
Detroit Open Shuffle Meet Begins June 7

DSA Sponsored Event Tied In With City Fete

DETROIT, June 2—The first national open table shuffleboard tourney ever to be held in Detroit, the DSA sponsored event, will begin Thursday (June 5) at noon at the President Hotel. A prize pool of $4,800 is announced for the event, with $1,440 going to first place. The 16-player field is expected to include many of the country's top tournament shooters. Details about the event will be announced soon.

Cohn Sets New Hrs.: To Intro New Coin Unit

NEW YORK, June 2—Enterprises of Nat Cohn will have a new headquarters within a few weeks when alterations are completed at 367 4th Avenue, industry sources indicated.

ASLI, U.S. Tourney Hypos Shuffle Interest for Ops

Madison Meet Used as Promotion Test Ground for Game's Future

MADISON, Wis., June 2—The second annual United States Championship Tournament will be held this week and will include the world's top tournament shooters in a four-day event.

EXHIBIT CELEBRATES FIFTIETH BIRTHDAY IN RECORD OUTPUT

A splendid exhibit which highlights the history of coin-operated games was opened by the American Coin-Ceptors Association at its headquarters in Chicago. The exhibit, which is open to the public daily, features a wide range of games from the early days to the present. It includes many rare and valuable items that are not usually available to the public. The exhibit is a great educational tool for anyone interested in the history of coin-operated games.

Loan Restrictions, Depreciation Rule Hits Canadian Ops

Time Buying Cut to One Year as Government Seeks Inflation Curb

TORONTO, June 2—Basic restrictions are being lifted and real estate loans on all sides. The banks have cut back on the number of loan applications they are willing to consider, particularly in the area of home financing. The move comes as the government continues its campaign to combat inflation. The one-year time buying cut will help to reduce the number of applications for loans, as the banks will not be able to process as many applications in a shorter period of time. This will help to reduce the amount of money being lent out to individuals, thereby helping to slow down the inflation rate.

NCMDA Skeds June 11 Meet

CHICAGO, June 2—The National Coin Machine Dealers Association will hold its spring meeting here June 11 and 12. The meeting will feature a three-day exhibit of the latest coin-operated devices. Following completion of a half-day session at the Dayton Motor Lodge, the meeting will move to the Clarion Hotel and remain there for two days. The meeting will include a tour of several area dealerships and a trip to the American Coin-Ceptors Association headquarters in Chicago. The meeting will provide a great opportunity for dealers to network and learn about the latest trends in the coin-operated industry.
OREGON JUKE OPS FORM NEW ORG

Discus Dime Play, Fair Trade Practice; Name Temporary Execs

PORTLAND, Ore., June 2-June 2—Oregon operators this week were along in towards forming a State-wide organization to deal with such problems as a 12-cent play and fair-trade practices. A meeting was called at the Midtown Hotel here Friday night to form the nucleus of the new organization.

Spencer Otis, Seeburg Sales Exec, Succumbs

WACO, Tex., June 2—After seven months' illness, Spencer (Pete) Otis, 40 years' service man for the J. P. Seeburg Corp., succumbed to a heart ailment at his home here Monday (29). Funeral services were held in Austin, Texas.

Milwaukee Ops Air Dime Play

MILWAUKEE, June 2—Meeting of the Milwaukee Phonograph Operators Club (39) was held Tuesday evening at the World's Fair. The purpose of the meeting was to establish a group to play in as many locations as possible to offset dime machine play. While interest in the dime play controversy here from the early efforts of the Phonograph Club to get together, rainy weather plus the competition of the Picnic Club's boxing matches on TV apparently contributed to the low attendance.

AASCAPs Against

Continued from page 10

Yesterday, Mercury, Inc., who has made no official comment regarding the proposed amendment, released the following statement: Reason is that BMI figures this bill is not yet in its final form. BMI always has been in favor of an amendment which would remove the exemption from juke boxes.

ASCAPs Against

Continued from page 10

those publishers with strong agreements would get the best deals.

Chic Ops Push Dime Play; Over "Hump"

CHICAGO, June 2—June 2—Montgomery Ward antagonists here have written the moving picture patent owners of Chicago to express interest in the new 10-cent play, according to sources familiar with the matter.

Cite Better S Grosses, Drop in Juke Repairs; Suburb Lobs in 5c-10c Split

CHICAGO, June 2—June 2—Today's 10-cent play has been described as a "hump" in the box office for juke box operators, according to several operators who have been reporting increased activity in juke box sales. However, some operators have been reporting increased activity in juke box sales.

Bill To Sock Juke Industry Up in Senate

The Senate has introduced a bill to tax the sales of juke boxes, the only one of its kind in the country. The measure, which was introduced by Sen. Philip Burton, D-Calif., would tax juke boxes at the rate of $2.50 per box.

Index Music Mch, Prices Increase

Continued from page 17

The price of juke boxes has increased by 100 per cent in recent weeks, according to manufacturers, who blame the increase on higher costs of materials and labor. The average price of a juke box is now $150, compared with $50 a year ago.

Info in Other Departments

Among the sources of interest to the coin machine industry to the Milwaukee Phonograph Operators Club, in front of this month's issue of the Billboard.

TOOTLETON'S FUTURE IS BIG SHARE

Musicians' Union reports that tootalon's future is big share in the music publishing business, according to a source familiar with the matter.

UNIVERSAL MAKES DECCA DEAL

Bill Portman, chairman of the Universal Music Company, has announced a deal with Decca Records, the leading independent music company, to market Universal's recordings in the U.S. The deal will allow Universal to distribute its own records through Decca's extensive network of distributors.

TOUNS, DISHD BUILD MILLION FOR GRANZ

"Jukebox" magazine has reported that the Touns-Dishd building, valued at $1 million, will be leased to the Touns-Dishd company. The company has been experiencing financial difficulties in recent months.

And other informative news stories as well as the Honky Tonk Hall of Fame and Rock Charts.
Who's a Smart Operator?

YOU ARE when you select a juke box* that has location appeal, that stands out with sparkling color and motion.

YOU ARE when the juke box* you buy is priced reasonably enough to leave you working capital to exploit your route.

YOU ARE when you appreciate the added profit which comes with a juke box* that plays dependably on with little or no need for costly service.

YOU ARE when you invest your money in a juke box* that maintains its high trade-in value, returns such a large share of your original investment.

* Operators Wise Buy AMI's
BEN GINSBERG KNOWS IT

"It's what you get for what you pay that makes a phonograph profitable. I haven't seen any yet to compare with the new 48-Selection, All-Speed Wurlitzer.

"Its beauty and tone are sure money-makers. Its ability to handle all record speeds is a money-saver. Dozens of features and they all spell value. That's why I still go Wurlitzer."

BEN GINSBERG
GINSBERG MUSIC COMPANY
Roswell, New Mexico

HENRY BRINGAS KNOWS IT

"From a music operator's standpoint, the record situation could get more messed up than it ever was before. I'm sitting pretty with new 48-Selection Wurlitzers that play all speed records."

HENRY BRINGAS
BRINGAS BROTHERS
Los Angeles, California

THE 48-SELECTION, ALL-SPEED
WURLITZER Fourteen Hundred
IS THE YEAR'S GREATEST PHONOGRAPH VALUE

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Skid Wurlitzer Service School For Twin Cities

MINNEAPOLIS, June 2—F. J. Wurlitzer Company, local Wurlitzer distributor, opened a new service school and shop clinic at its headquarters here June 18. Joseph Hjalmarf, field service instructor, will conduct the classes for operators and their superintendents in this area.

Firm is making plans to extend and entertain out-of-town and local operators during the course of the school, with Les Rognstad and 11 families, Landmarkers, handling this phase.

Prep Wurlitzer 10c Play Chart

NORTH TONAWANDA, N. Y., June 3—Ed Wurlinger, general sales manager for Wurlitzer's phonograph division, this week announced the release of the 10c four-play (with dime play) for all of the firm's popular phonographs, with wall and box-bases.

To some operators in converting their Wurlitzer equipment, Wurlinger said the firm has prepared a comprehensive chart of instructions concerning 10c play.

Quarter sizes five to 10 two-faced for a dime, six for a quarter, are listed. The reference is in the space of the is to divide into columns under which the music, or a combination of to which the print-out of the change is converted.

Some operators have a variation of this play, knowing that some operators are interested in providing a variation.

Northern Opens Columbus Hqrs.

CLEVELAND, June 3—Northern Musical Inc., distributor of Wurlitzer phonographs, has opened a new branch at 937 East 13th, Columbus, Ohio. It was announced this week by H. R. Rosen, branch manager, who said the same time Wurler and E. W. Stone have been appointed as the new branch.

The branch will operate the Wurlitzer Program in the full line of Wurlitzer equipment.

RISTAU CRAT, Inc.

The Only Small Music Box
With These Exclusive Features:

* Plays Twelve 45 RPM Records
* Dynamic Twin Speakers
* Precision Engineered by the famous...Ristau brothers
* Takes up to 8 Wall Speakers
* Easy to Carry—weights only 40 lb.

RISTAU CRAT, Inc.

1316 N. Wisconsin Avenue
Ashton, Wisconsin
NO LOST SALES

Cleanliness, Service, Build Juke Rental Biz

Makers Rock, Inc., June 5—"That plays house with any machines that don't make the grade and grouch accumulate," declares Stanley Dudiak. "If, however, you take the time to keep your machines properly cleaned, you won't have much trouble with them.

Dudiak in two years has learned what any firm just starting out must experience at the outset. It's not that he's had any lack of sales, but little who call casually from that distance often don't want to pay you after they've driven out there with the phonograph. They just don't want to drive all that distance home, without a sale, and they reason that when you're there, they'll willingly settle for something.

"Whatever it may be," Dudiak explains, "the problem is a veritable avalanche of requests for something, and one may not be the most expedient, a great increase of our standard is difficult. It is a great advantage to increase our prices when they're up to the point where they're located after all. You can't go 40 miles, for example, and give a cheap rental. And people who call casually from that distance often don't want to pay you after they've driven out there with the phonograph. They just don't want to drive all that distance home, without a sale, and they reason that when you're there, they'll willingly settle for something.

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• **Rhythm & Blues Record Reviews**

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

**LABEL AND NO.** | **COMMENT TUNES** | **ARTIST**
--- | --- | ---

**Continued from page 92**

**STEVE**

**Rhett**

**Read**

**EDDIE**

**/00**

**ne**

**HERMAN**

**WILLIAMS**

**MUSIC MACHINES**

**31**

**Trade Directory**

**New Equipment**

Converitision kit for phonographs: Rudy, William, Mr. Allen, Chicago. 

This unit is designed to provide a complete range of stereo equipment, including speakers, amplifiers, and record players. 

**Distribut**

**Appointments**

Oscar Manufacturing Company, Madison, Wis., has been awarded a new contract for the manufacture of phonographs. 

** Associations**

Phonograph operations in Oregon are increasing. 

**Chile**

**Dime Play**

Continued on page 96.

**Oregon Juke Ops Form Org**

**Country & Western (Folk)**

**Record Reviews**

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

**LABEL AND NO.** | **COMMENT TUNES** | **ARTIST**
--- | --- | ---

**Continued from page 92**

**ECCLESTRELLER'S TENNESSEE RAMBLERS**

Tennessee's Dead Coal. 

**FOURSAULT**

**WILLIAMS**

**STEVENS**

**CRAIG**

**SHEPP**

**REED**

**MUSIC MACHINES**

**30**

**Oregon Juke Ops Form Org**

**Country & Western (Folk)**

**Record Reviews**

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.
Vending Machines

Chicago-area Jersey had socialization problems. The members had sought to set up a joint campaign on the issue as a means of offsetting the loss of the state board licensed in the late 80s, which allows two operators to use the same machines in the same location and thus, based upon the machine's location, may sell at all levels. The result was that the operators’ relationships with the members broke down in the middle of the 80s due to the members’ inability to keep the rules in their own interest, thereby leaving the rules in the middle of the 80s.

Not'Vending Association‘Sells Ad Plan

Seeks Five-Year Ad Deal for Cig Machine Coverage

Chicago, June 2—Representatives of the National Vendors' Association called on Circuit Court Judge Michael Stack this week with a proposal which would see the association extend exclusive rights to advertising on vending machines.

Specific details concerning the operation of the advertising could not be obtained, but the association gave its name as the 50-year-old office in Minneapolis and its president as J. A. (Jeff) Sorton, who asked about advertising opportunities.

The councilors said they were interested in placing the advertisement with national, regional, or state-based vendors and the opportunity for the operators to participate in the advertising program by having their business names listed on the machines.

Arizona Vendors, Inc.

Chicagoland's local organization, was represented in the meeting by two of its members, who said they were interested in hearing about the advertising program and the possibility of participating in it.

Not an Association

Actually, the National Vendors' Association is not an association at all, but an advertising agency. It was formed by the four large vending machine operators—Dixie, Vending, andfld—and is controlled by the three authors who have been operating the machine business for over 65 years.

In fact, it is a reserve of vending machines, which are to be sold off at public auction. The operators are set to carry on with their business as usual, but the business will be sold to an advertising agency that will begin advertising the machines.

Fait Decidio No Worry for Ciggy Ops

Vendors Aid Pepsi Build Sirup Volume

New York, June 2—Pepsi-Cola is banking more on its vending machines as a medium for advertising its sirop sales. Not alone is it looking for an increase in the advertising in the existing market, but also it is exploring the possibilities of using its new equipment placed and operated in vending machines.

Current sirop sales, reported a spokesman, are running about $100,000 above last year, with a substantial part of the increase being traced to advertising in vending machines.

Since the end of the war, Pepsi has moved 3,500 vendors into the field through vending machines operated by independent operators, according to W. S. Sweet, manager of the equipment department, national sales distribution agreement. "The agreement has been signed by more than 1,000 vendors, and the plan has been quite successful, a"

S. J. Roan

Burlington, Vt.

Pepsi went into the machine business last year to test the potential, Blake said, and it is not holding back on its use of vending machines.

Vendors are being offered a 3 percent royalty on sales, and a line of 30 new products, including syrups, is expected to be offered in the next phase of the plan.

Region 4 Hosts Foro; Bullcock New Chairman

Atlanta, June 2—E. J. Foro, vice-president of the Coca-Cola Co., was named to the post of regional chairman for Region 4, effective July 1. The new chairman will be in charge of the organization's activities in the region.

OOOPS, SORRY!

In last week's vending machine section, the story about the U.S. Supreme Court decision regarding the fair trade laws was reversed in one fact. The story stated that the court would press for a rule that cigarette sales no longer happen at vending machines. Actually, the court involved in the Tobacco Products act did not address the issue of tobacco products.

COAN TO OFFER FULL PACKAGE

Madison, Wis., June 2—Two salesmen, from the Chicago area, were named to the position of regional chairman for Region 4. The men are Frank H. Bennet, Jr., assisted by George D. Gage, and Tom R. Reiley, assisted by George D. Gage.

WMOA Men Hear Sales Tax Resume

Los Angeles, June 2—Meeting on the eve of Evacuation Day, the Los Angeles-area monthly meeting of the Western Merchant Operators' Association, Tuesday night (92) was well attended, with a full house in the absence of E. L. Slater, president of the association and a committee held to discuss the matter of a sales tax in the area. Operations on the board of directors are being held for the making of the first major deal.

Robert L. Shearer, secretary, reported the action of the board on which it was instructed that the operators no longer need keep individual machine records for the state board. The operators have been asked to keep gross receipts off their sales, whether on a state or federal level.

The members had sought to set up a joint campaign on the issue in the middle of the 80s, which allows two operators to use the same machines in the same location and thus, based upon the machine's location, may sell at all levels. The result was that the operators' relationships with the members broke down in the middle of the 80s due to the members' inability to keep the rules in their own interest, thereby leaving the rules in the middle of the 80s.

Name Glockner To ABC Post; Map Expansion

New York, June 2—A candidate for a seat on the New York Public Commission in the New Jersey state legislature, has been announced by the U.S. Senate, and is a candidate for a seat on the National Association of the Vendors to be held by the Board of Directors in the middle of the 80s.

The plans disclosed by Maureen Glockner, who had been a member of the New Jersey state legislature, will be made public in the middle of the 80s. Ms. Glockner has been active in the New York state legislature in recent years and is currently the most popular candidate for the seat.

"We intend to move more and more into vending machines," Glockner declared, this division now covers the Greater New York area, including Long Island, several upstate counties and part of New Jersey.
ICE CREAM, POPCORN OPS CITE EMERGENCY PLANS

Parts Stock, Stricter Machine Maintenance Top-Vital Factors

CHICAGO, June 2.—Ice cream, popcorn and other snack food operators of the city are voicing concern that the current emergency period is likely to force maintenance and labor problems, due to the rush of activity. Operators have stated that this situation is forcing them to make plans to keep their present service operations up to date.

A more detailed maintenance procedure for the ice cream operators, due to the increased usage, is being considered. Operators are concerned about the availability of parts and supplies.

SAGA OF SUPERVEND

From Scratch in '47 To Major Factor Now

DALLAS, June 2.—Another example of the growth and development of the Supervend three-deck cup machine is the saga of Supervend and Co. The company was formed in 1949 when Supervend and Co. was established by John J. Davis and J. W. Whitten. The company continued to grow rapidly and became one of the leading cup machine manufacturers in the industry. The company has had more than a dozen relocations and has expanded its product line.

Before the company brought out the Supervend line, the company was developing the Supervend cup machine. The Supervend line was introduced in 1955 and has continued to grow rapidly. The company has had more than a dozen relocations and has expanded its product line.

Milkman's interest was in developing the company, and the business has grown to serve more than one billion cups per year.

Trade Directory

Personal

Jacob Z. Chalmers, president of the Fellers, P. Paul, Inc., died in his sleep last night. He was 83 years old.

Book Supply Company, Inc., 20 W. Wacker Dr., Chicago, Ill., has been in business since 1948.

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The Electro Company, 7623 W. 21st St., Chicago, Ill., has been in business since 1948.

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STILL MAKIN' HAY

Disposition of Wrigley Gum Units Still in Air

CHICAGO. June 3.-Final dis- position of the approximately 1,000 Wrigley unit pack gum vendors, manufactured in late 1948 and early 1949, is still to be decided. A check with the manufacturer, and owner, William Wrigley Jr. Company, disclosed this week.

Originally, after an initial test of operation, Wrigley planned to offer the vendors on a layaway arrangement to established operators, preferably those who own the actual location testing. Later, a move to sell the machines outright failed, but was dropped.

In October last year Wrigley announced that after over eight months of location testing, it was satisfied, since returns from operators before a layaway arrangement was outright sale policy would be adopted. At present, with large numbers of the machines continuing to operate satisfactorily as four-column or two-column, operators prefer the latter. Many of these machines have been sold to operators.
### THE BILLBOARD Index of Advertised Used Machine Prices

#### Amusement Games

Prices and prices listed below are taken from advertisements in The Billboard issue in ***January***. All prices are in U.S. currency and include all known relevant costs such as shipping and taxes. The index reflects the average of the lower component of the upper price, typically which is the price advertised and the most recent or recently advertised price at the time of compilation. Only those machines priced are listed, and their prices are based on condition of the equipment.

**For this week's prices consult the used machine advertisements in this issue.**

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Description</th>
<th>Year Made</th>
<th>Price</th>
<th>Condition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slot Machine</td>
<td>Classic</td>
<td>1950</td>
<td>1000</td>
<td>Excellent</td>
</tr>
<tr>
<td>Pinball</td>
<td>Deluxe</td>
<td>1970</td>
<td>5000</td>
<td>Used</td>
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<tr>
<td>Video Game</td>
<td>Action</td>
<td>2000</td>
<td>2000</td>
<td>New</td>
</tr>
</tbody>
</table>

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**Runzel Pushback Wire**

NOW AVAILABLE IN

90 COLOR COMBINATIONS

This wide variety of color combinations are now in stock and ready to ship. Runzel Pushback Wire is available in a range of colors to meet the needs of the coin and vending machine industry. Contact us for more information on our full line of high-quality pushback wire products.

---

**Record Specials**

**Operating Assortment**

Record Specials are perfect for your coin op business. Contact us for more information.

---

**WILL TRADE**

**Grand Hotel, Late Hour**

**Turf Kings**

For New Music, Pin Games or Shuffle Alleys.

**Novelty Amusement**

599 Main St, Hartford, Conn. Phone 7-6511

---

**WANT TO BUY**

Small Coin Amusement Route

In the Middle States, write details on Box 623, c/o The Billboard, Crooksville, Ohio.

---

**Coin Operated TELEVISION**

Connect 10 machines, 40 seats, 25.50 and up 24.50 each. Contact us for more information.

---

**DEC 9, 1951**

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**Museum**

Contact us for more information.

---

**Manufacturers**

Our facilities for building new machines to meet your exact specifications are unsurpassed. Some of the world's largest manufacturers of coin and vending machines are our customers. We take pride in being the preferred supplier for those who design for best results in your equipment. Visit our showroom and see why.

---

**Runzel Cord and Wire Company**

3212 W. Montana Ave

Chicaco, Ill.

**Data Rosen**

**Will Trade**

**Turf Kings**

For New Music, Pin Games or Shuffle Alleys.

**Novelty Amusement**

599 Main St, Hartford, Conn. Phone 7-6511

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**R. T. & J. Operators**

We are in the new and second-hand business. Please write, phone or wire for information.

**Want to Buy**

Small Coin Amusement Route

In the Middle States, write details on Box 623, c/o The Billboard, Crooksville, Ohio.

---

**Coin Operated TELEVISION**

Connect 10 machines, 40 seats, 25.50 and up 24.50 each. Contact us for more information.
### The Billboard Index of Advertised Used Machine Prices

#### Amusement Games

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<tr>
<td><strong>Casino Social Games</strong></td>
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<tr>
<td><strong>Minster Machines</strong></td>
<td>25.00</td>
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<tr>
<td><strong>Skee-Ball Machine</strong></td>
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<td><strong>Bally Machine</strong></td>
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<tr>
<td><strong>Other Machines</strong></td>
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</table>
| **Shuffle Games**

Equipment and prices listed below are taken from advertisements in The Billboard issue of individual items. All advertised used machines and prices are listed. Where more than one machine is advertised the same equipment at the same price, frequency with which the price is advertised is indicated in parentheses. Where cheaper machines are advertised, in the case of both indoor and outdoor locations, only the single machine price is listed. Any price obviously depends on conditions of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machines advertisements in this issue.

### Arcade Equipment

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</table>

### Pin Balls

Finest selection in the Nation

**PIN BALLS**

Reconditioned — Ready for Location

**WRITE FOR LIST AND PRICES**

We have satisfied customers all over the world.

**INTERNATIONAL AMUSEMENT CO.**

5 PARKURST STREET • NEWARK, N. J. (Eisenberg 3-5777)
Oregon Ops Eye Cig Tax Mix-Up

PORTLAND, Ore., June 2—Vending operators in Oregon have learned a lesson on the dangers of becoming complacent upon a move which threatened to kill a tax enacted by the 1961 Legislature.

The tax was the second to pass last year, and what made it important to the cig was that the tax was being voted to help in the fight against counterfeit cigarettes from being sold to non-smokers.

The cigarette tax is estimated to bring $5,000,000 a year to the state. Hereafter, when a cigarette tax has been passed by the Legislature the tobacco wholesalers have killed it by the referendum device.

In this case, the tax was placed on the ballot in November, 1962, and another vote could be held until that time.

Coca-Cola Wins Vending Machine Taxes Decision

LEXINGTON, Ky., June 2—The Kentucky Tobacco Commission has given its approval to the vending machine operators in the city.

The company, in a ruling handed down Friday (18), said that the commission had no jurisdiction over the vending machine operators and that, while it existed, it did not operate them. It continued that the vending machine business and the vending machine operators were not liable for the tax.

Butlers Hail Death of Pa. Beverage Tax

HARRISBURG, Pa., June 2—Butlers hailed the repeal of the State's six-cent nickel fee on Pennsylvania beer and soft drink tax raised out of control at midnight Sunday (18) after initial enactment of legislation. The field of the Keystone Butlers' Association declared that the tax on beer and soft drinks was out of control.

A survey by a legal research committee revealed that the tax was out of control several times with final figures showing that for each bottle of beer, the tax produced only slightly more than 60 cents per 44 ounces originally forecast by State officials.

Coca-Cola's soft sign hit the $15 million mark in revenue from vending machines were sold in Pennsylvania this year. The tax on beer and soft drinks was $250,000 and was set for cigarettes and soft drinks sold.

American Cig Retailers Hit Vending Sales

TORONTO, June 2—Out bark stacks and keep cigarette vending machines off locations in the city of a program outlined by C. J. Fein, newly elected general director of the Toronto Retail Tobacco Assn.

Fein, explaining that the six cents per pack tax on cigarettes was not working, said that the effect of this tax was $1,300,000 per year of property taxes on the city of Toronto at the time of the program.

The tax was levied at the rate of 4 cents on each 24 ounces of beer or equivalent, and the tax on soft drinks was 15 cents per 44 ounces.

This was an average of 53 cents per pack sold with the price of beer.

State Bills Hit Cig Ops

CHICAGO June 2—State-level cigarette tax bill has hit the farmers who grow and sell tobacco, but the operators of vending machines and the operators of vending machines still have the advantage in the court.

 '')

Cigarettes in Canada are now used on a 30-cent per pack tax on cigarettes.

Add Meters

CEDAR RAPIDS, Ia., June 2—Approximately 37,000 metered parking spaces in downtown Cedar Rapids, under a plan by the city council, are nearing completion.

Money will be required to purchase parking meters and install them in the city's parking areas.

Meters are required to maintain 28 hour parking in the designated parking areas.

The current curfew on the streets is 30 minutes before the last local in effect, and the time is the same for all local areas.

American Cancer Society

SPONSORS OF LOCAL UNIT'S ADDRESS

American Cancer Society

GIVE TO CANCER CANCER CARE OF YOUR LOCAL POST OFFICE

Mail your gift to cancer in care of your local post office.

There is no assurance of $1 in support of the Cancer Crusade.

Name

Address

City

Many of them—probably 70,000—have been saved.

We need more research, more life-saving education, more training for scientists and physicians, more equal health care for all, and more money for research.

Doctors can now treat half of those who develop cancer if the disease is diagnosed in its early stages. Yet in 1962, some 10,000 families lost a father, mother or child to cancer.

Sterling Novelty Co.,

STERLING Novely Co., Inc.

59 W. Second Street

Washington, D.C.

FOR SALE 2 PANAMO PEEP SHOWS

Perfect condition. Pick up and load at the place.

ARMY-Navy Store

644 Broad Street

Newark, N.J.

Will pay Cash for RCA Coin Radios

RAY CAMPBELL

RCA HERE

It's your game, your part, your play or your play.
WIS. SHUFFLE KEY

Build Play Thru Leagues, Tournaments

MADISON, Wis., June 2—One of the many attractions of shuffleboard is the ability to play in a variety of formats, including leagues and tournaments. In Madison, the shuffleboard community has a long history of participating in these events. The game has been played in the city since the late 19th century, and it has become an integral part of the local culture.

In the past, shuffleboard games were often held in parks, beaches, and public areas. Today, many communities have dedicated facilities for shuffleboard. Madison is no exception, with several indoor and outdoor courts available for players of all skill levels.

The shuffleboard community in Madison is active throughout the year, with a variety of leagues and tournaments taking place. These events provide opportunities for players to compete against one another and enjoy the game in a social setting. The tournaments also help to promote shuffleboard as a legitimate sport, and they provide a platform for players to showcase their skills.

The Madison shuffleboard community is made up of players from all walks of life, including men, women, and children. Many of the players have been playing for years, and they continue to participate in the game as a way to stay active and have fun. The community is inclusive and welcoming, and it provides a space for people to come together and enjoy the game.

The Madison shuffleboard community is supported by local businesses and organizations, which provide funding and resources to help keep the sport alive. The community also receives support from the local government, which has worked to ensure that there are adequate facilities and resources available for players.

As the shuffleboard community in Madison continues to grow, it is clear that the game remains a popular pastime for residents of the city. With a range of options for players of all skill levels, shuffleboard provides a fun and engaging activity that is enjoyed by people of all ages.

Defeat Candy, Gum, Beverage Tax Proposal

WASHINGTON, June 2—A bill that would impose a tax on candy, gum, and beverages has been introduced in the U.S. Senate. The bill, sponsored by Senator John Smith, would place a tax of 10% on all candy, gum, and beverages sold in the United States.

The proposal has sparked debate among lawmakers and the public. Proponents argue that the tax is necessary to help fund important public programs, while opponents argue that it would be unfair to single out these products. The Senate is expected to vote on the proposal in the coming weeks.

To Make Cole Cup Machines in N.Y. Plant

Slate Nov. Output; Appoint Execs for Eastern Division

NEW YORK, June 2—Cole Products, Inc., is expanding its facilities for its Cole Cup division. The company has announced that it will be moving its operations to a new plant in the New York area.

The new plant will be capable of producing up to 1,000,000 cups per day, significantly increasing the company's production capacity. The move is expected to create dozens of new jobs in the area.

The company has also announced the appointment of two new executives to oversee operations. John Smith will be named as the new plant manager, while Jane Doe will be named as the new sales manager.

SLAM BANG WITH PRICES

Mills Pursues 10c Bar Test

CHICAGO, June 2—Mills Machine Company has announced plans to launch a new 10-cent bar test. The test, which will be conducted in a number of locations throughout the country, is intended to help the company assess the potential for its new product.

The 10-cent bar test will be conducted in conjunction with the company's existing 5-cent bar test. The 5-cent test, which has been ongoing for several months, has been successful in generating interest in the product and generating sales.

The 10-cent test will provide Mills with an opportunity to test the product at a slightly higher price point, which could help to gauge consumer interest and potentially increase sales.

Personnel Switch At Colonial Candy

AKRON, Ohio, June 2—Charles M. Mardock, general manager of Colonial Candy Company, has announced a personnel change. The company has promoted James S. Johnson to the position of vice president and chief operating officer.

Johnson has been with Colonial Candy for several years and has held a variety of positions within the company. He has been responsible for overseeing the company's operations and has played a key role in its growth.

The company has also announced the appointment of two new sales managers. Robert S. Smith will be named as the new sales manager for the eastern region, while Mary E. Johnson will be named as the new sales manager for the western region.

Loan Restrictions

At Colonial Candy, the company has implemented new loan restrictions to help ensure the financial stability of the business. The restrictions include limits on the amount of debt that can be incurred and the types of loans that can be obtained.

These restrictions are intended to help the company maintain a healthy balance sheet and avoid the risk of default. They will be reviewed periodically to ensure that they continue to meet the company's needs.

How Many of Your Competitors...?

The survey results show that many businesses are looking to expand their operations by adding new locations or products. These businesses are willing to spend significant amounts of money to achieve their goals.

Many of the businesses are looking to expand into new markets, either domestically or internationally. They are also looking to increase their product lines in order to meet the growing demand for their products.

The survey results indicate that many businesses are willing to make significant investments in order to achieve their goals. This is a positive sign for the economy, as it suggests that businesses are confident in their ability to grow and succeed in the market.
RECENT MODEL PHONOGRAPH
IN EXCEPTIONALLY GOOD CONDITION

Every machine in this list is in outstanding quality value, completely reconditioned with a smart, attractive appearance - ready for many years of profitable service on location.

SEEBURG
WURLITZER

148-H $425.00 1250 $525.00
148-S 375.00 1100 395.00
147-M 325.00 1015 289.00
H-147-M Hideaway 300.00 1000 239.00
147-L 275.00

ROCK-OLA

146-H $225.00 1266 $299.50
146-L 225.00 1242 149.50
R-264-H Hideaway 295.00
146-L 249.50

PACKARD

AM-I
Model C-New Write AIREON
Model B 475.00 400 149.50
Model A 375.00 1200-A 69.50

WALL BOXES

Seeburg SW2154 $54.50 Wurlitzer 3045 61.50
Seeburg SW2156 49.50 Wurlitzer 3031 12.50
Swaburg SW2158 49.50 Wurlitzer 3025 26.50
SHaffer MUSIC CO.
COLUMBUS, OHIO
BOB S. HIGH ST
INDIANAPOLIS, IN.
CINCINNATI, OHIO

NEW GOTTIEB

$3.50 each

End Your Coin Chute Worries With
HEATH'S DROP CHUTE AND SWITCH

No more service calls from switch trouble.
No more drop chute repairs on any game.
Trouble free easy to install, used by many manufacturers.
Available in 5c-10c or 25c play.
(Also two ply for a Dime Mode1)
Limited stock Order now for delivery of equipment.

SPECIAL
SEEBURG 1946
RC SPECIAL, $299.50

HEATH DISTRIBUTING COMPANY

LAPEL, INDIANA

ASLI TOURNHE

Limited stock -- Order now for delivery of equipment.

ASLI TUNES

HELP YOU SELL!

The important item this week from the Billboards

The Billboard

Publication Date: December 22, 1951

No service calls from switch trouble.
No more drop chute repairs on any game.
Trouble free, easy to install, used by many manufacturers.
Available in 5c-10c or 25c play.
(Also two ply for a Dime Mode1-Wiral
Limited stock - Order now for delivery of equipment.

LONDON'S GREATEST SALE!

All Merchandise in this sale completely rebuilt and ready for immediate use. Weekly Changes... Call today!

LOW, LOW PRICES!

BUD JAN'S
1511 WEST 129TH STREET

FINDLES

SHUFFLE GAMES

ASSORTED GAMES

NEW GAMES SPECIALS

WURLITZER

3 COMPLETE HORSESHOE SYSTEMS - UNITS OF 10 EACH AT ONLY $3.50 EACH.

YOUR RESPONSIBLE DISTRIBUTOR

NAVACO PAINT

MODERN PLASTI 1951 COLOR PAINTS

NEW PHONOGRAPHS

ATLAS MUSIC CO.

2300 N. WEST ST. WICHITA, KANSAS, U.S.A.

ARCADE IN PANORAM OPERATORS!

GET THE NEWEST AND BEST

and Snappy Girl Series!!

FILMS that will really make the cahs come in for you...

Hollywood Film Exchange

1914 Hollywood Blvd.

Hollywood, Calif.
Coca-Cola, named as one of the top 100 companies in the state, is expanding its operations in the area. The company is considering a new location in the midtown area, which could bring new jobs and economic growth to the community.

John G. Stew, a leader in the local community, has announced plans for a new business in the Bedford area. The project will include a new retail complex and a new hotel, which will be managed by a major hotel chain.

The Atlantic City casino is making a major expansion, which will include a new hotel and a new convention center. The project is expected to create hundreds of new jobs and bring new business to the area.

The State License Commission has approved the transfer of the Italian Heritage Festival to a new location in the city. The festival will continue to be held on the same date, but the new location will provide more space for visitors and vendors.

Miami is preparing for a major event, the Miami Open, which will feature top players from around the world. The event is expected to attract thousands of spectators and boost the local economy.

The City of Chicago has announced plans for a new public library, which will be built in the South Loop area. The library is expected to open in 2024 and will provide new resources and services for the community.

The Chicago Police Department has released its annual report, which shows a decrease in crime in the city. The report includes data on arrests, violent crimes, and property crimes.

The Chicago Bulls are preparing for the NBA Playoffs, which will begin in April. The team is expected to make a deep run in the tournament, with hopes of returning to the Finals.

June 9 — The Chicago Tribune has announced that the newspaper will be sold to a new owner. The sale is expected to be completed within the next few months.

The Chicago Symphony Orchestra has announced its 2023-2024 season, which includes a number of new performances and events. The season will begin in September and run through June.

The Chicago River has been designated as a National Waterway, which will provide new opportunities for tourism and economic development. The designation includes a number of new restrictions and regulations for the river.

The Chicago Bulls have announced that they are planning to build a new arena in the city. The arena is expected to be completed by 2025 and will include new facilities and amenities for fans.
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which added tests to the new game, called up for its first key. The name of the new world series, "The Billboard," has been on an East Coast tour.

Over at Universal Studios, Bill Ryan reports interest in five new films being shown at the Monte Carlo, where the Broadway musical "On the Waterfront" continues to draw near-capacity crowds. Meanwhile, Mel Banks was on a business trip to Hollywood.

 Dock reports that the new film "The Bridge," starring Marlon Brando and Anne Bancroft, has been released to theaters in New York and Los Angeles. Brando portrays a young man who becomes involved in the world of organized crime. The film has received critical acclaim for its powerful performances and realistic portrayal of the criminal underworld.

Dealers are reporting an increase in sales of video games, particularly in the Midwest and Northeast. Sales of pinball machines and similar devices are up, with many customers citing the fun and excitement of playing these games.

Legend has it that the famous coin-op business was started in the late 1940s by a man named Jack Williams. He is credited with bringing coin-operated games to the United States and revolutionizing the industry. His company, Williams Pinball, went on to become one of the largest and most successful in the business.

Detroit — The Detroit Coin-Operated Business Association has announced the addition of two new members to its board of directors. The new members are John Smith and Jane Doe, both of whom have been active in the coin-op industry for many years.

The association is continually working to improve the image of the coin-op business and to promote the growth of the industry. They are focusing on expanding the membership and offering more resources and services to their members.

Dallas — The Dallas Coin-Operated Business Association has held its annual meeting, with John Smith being elected as the new president. The association is looking forward to a successful year under his leadership.

The association provides support and resources to its members, including legal advice, marketing strategies, and networking opportunities. They are dedicated to promoting the coin-op business and helping their members to succeed.

Chicago — The Chicago Coin-Operated Business Association has announced the appointment of Jane Doe as the new executive director. Doe brings a wealth of experience and knowledge to the role, having worked in the coin-op industry for many years.

The association is committed to ensuring the growth and success of the industry, and Doe is excited to help support its members in achieving their goals.

Los Angeles — The Los Angeles Coin-Operated Business Association has held its annual conference, with John Smith being elected as the new president. The conference was a success, with many attendees learning new strategies and techniques to help their businesses.

The association is focused on improving the industry and helping its members to thrive. They provide a wide range of resources and services, including legal advice, marketing strategies, and networking opportunities.


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