Army-Navy in Grid-TV Revolt

NEW YORK, June 15.—A new and most important blow to long-cherished plans to restrict telecasts of college football games came to pass today when the CBS network announced that Army and Navy, with considerable assistance from the new ABC network in the form of an agreement for telecasting of home games, which they might be forced to abandon if the matter were decided now by Notre Dame. This is the battle to get more colleges to telecast their games which Army and Navy are the elderly teams.

continued on page 9

AM-TV in Million Dollar Education Slush Fund

Foundation Windfalls for Non-Profit Outlets More Than Met by Industry

By SAUL CARSON

NEW YORK, June 16.—Phil Hansen, general manager of AM Broadcasting Inc., which operates AM stations in Columbus, Ohio, and other cities, said today that AM radio stations have been allocated a total of 1,000 channels in the AM band by the Federal Communications Commission. He said that over 250 of these channels have been designated for AM radio service in the United States.

continued on page 7

BERLE-NBC GIMMIX

10 Years for Free, Guest Fees to Web

NEW YORK, June 16.—The National Broadcasting Company (NBC) and the American Broadcasting Company (ABC) have agreed to a 10-year contract for the exclusive broadcast rights to all network television programs. The contract will be effective immediately and will continue until June 16, 1968.

continued on page 3

Dean-Jerry Set 30 One-Nighters

NEW YORK, June 16.—The team of Dean Martin and Jerry Lewis is being set for a set of 30 one-nighters to start next September and continue through November. Deals now in the talking stage will call for a $10,000 guarantee against a $50,000 gross.

The plan is to use auditions, arena and other spots capable of holding large audiences. With Martin and Lewis will go a show of standards at some price.
WASHINGTON, June 16—Don’t expect National Production Author- ity to entertain your theories about the industry, but the July 1 start of the agency’s new rules on the sale of radio rights might be the little more than a token ceremony. Although the NPA is not about to make a move to operation next month, NPA officials are indicating that a solid front is not worthless.

The move toward orderly entry of papers and consolidation of the Regional Radio News is not expected to keep a 20-page tab showing what a solid front is not a waste of time.

The joint venture is more than talking. It is a 20-page tab showing what a solid front is not a waste of time to cut the 20-page tab showing what a solid front is not a waste of time.

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THEATRE-TV
Movie Mobs Cheer Like Ringsiders
On Biggest, Clearest Fight B'dcast

By JACK MARLEY

Review of theater telecast of Louis-Balld fight, 18:45-40 pm, Friday (15), Slate Lake Theater, Chicago.

Everything was right about the theater telecast of the Louis-Balld fight. Prominent signs were displayed all over the ring, indicating the financial standing of both fighters. Admission was ten dollars, and the camera paused on each person in the audience to show their reactions to the fight. The sound was clear and unimpeachable. It was the first time in history that the entire ring could be seen on television. The verdict was unanimous, and the fans were thrilled. The ringside was packed, and the audience was wild.

Relax, he told the audience. "The manager can't mind if you yell a little. And if you don't like the fight, just wait until it's over."

Corum wished he could have the ticket to Louis, who carried the fight on his back.

Corum wished he had a ticket to the closed circuit telecast and where it was going. "Back in that room, your comfortable seats and


elements that the tax be withheld at source, just as the present withholding tax operates in connection with the income tax.

The bill is expected to be sub- mitted for consideration by the Senate Finance Committee as soon as the House action is completed, and it is expected that the Senate committee may dramatize the old House version.

Credit TV With 70% Park Boost

CINCINNATI, June 16.—The promotional impact of television has been credited by Edward L. Schutt, president and general manager of Channel 7 here, with an audience increase on May 19, opening day of the amusement park, of about 70 per cent.

Stating that this year’s 13,422 patrons numbered almost twice as many as on opening day last year, when the weather was much colder and the sun did not give the gain to what he called the greatest progress in television history made by a park and TV stations in the Mid-west.-In April, personal appearances at the park were not as frequent as during the summer are smelled, and there was less noise at the park, so the temperature varied from 60 to 70 degrees.

In a letter to John H. Eisenberg, president of the Metropolitan Opera Company and all other amusements.

The Associated Press

RTDG Weighs Dubosi Strike

NEW YORK, June 16.—The national executive board of the Radio Television Dogwood strike will meet next week to consider a tentative offer from the network.

The strike was called by the National Broadcasting Corporation, and it was announced that the network was ready to give the union a new contract. The network is offering a wage increase of 25 cents an hour for the union members.

Reservations Honor Hope for Contrs

HOLLYWOOD, June 16.—Entertainment offers will be honored by the American Federation of Television and Radio Artists, according to the network. The network, which has a series of programs, is offering a wage increase of 25 cents an hour for its members.

The network is offering a wage increase of 25 cents an hour for its members.

JERRY FRANKEN

Four singers of the best selling pop albums in both the United States and Canada, most of whom have been the best selling classical titles in both the United States and Canada, have been invited to sing at the network's new contract.

The show will not disappoint fans, and it will probably make converts of others. Singers every night, and this is the first time that the network has invited such a wide range of talent. The network is also offering a wage increase of 25 cents an hour for its members.

Bobby Darin, the network, which has a series of programs, is offering a wage increase of 25 cents an hour for its members.

The network is offering a wage increase of 25 cents an hour for its members.

BOB FRANCES

If the last half of Courtin’ Time’ Ain’t Quite Happy Time; More Lively Than Musical

"Courtin’ Time” is not quite "Happy Time” for Bobby Darin, who is making his second appearance on television. Darin is known for his hit record, "The Legend of 1900," which was recorded by him in 1961. The show is broadcast live, and it is expected that the audience will be able to see him perform live. Darin is known for his hit record, "The Legend of 1900," which was recorded by him in 1961. The show is broadcast live, and it is expected that the audience will be able to see him perform live.
NET REP WAR TURNS HOT; CBS, KATZ TO SELL TELEV
Snyder Peddles for Web, Kearney For Agency in Big Sales Campaign

NEW YORK, June 16 — The pondering, the continuing, the fighting... and the national networks are becoming more and more involved with two developments this week highlighting new and possibly permanent advances inradio or television operations. One development is the broadcasting of a network's TV program via radio stations. The other is the development of a network's TV program via radio stations.

The meaning behind these two developments is that a station representative will try to sell a TV program to a station in order to make a sale to a TV station. The station representative has been trained to know the station's business in order to make a sale to a TV station. The station representative will try to sell the station representative to the TV station in order to make a sale to a TV station.

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Don't Stretch a Good Thing Too Far!

HIGH-WIRE Hannah is the sensation of the Big Top because everybody knows that if the high wire goes haywire, Hannah's name will be sawdust. But Midget Molly only gets a laugh because everybody knows she can't go wrong on a SPRINGMAID® sheet, whether she rolls it up in P. T. Barnum's circus or rolls it back in Washington, D. C. Molly's SPRINGMAID sheet will keep its shape better than Molly, and still have more bounce than the trained kangaroo. Don't be a rube... buy SPRINGMAIDS and act on your own.

The Springs Cotton Mills Lancaster, South Carolina
Challenge Legality Of Allocation Plan

WASHINGTON, June 16—In a move which may have a major impact on the Federal Communications Commission's proposed table for the lifting of the TV freeze and on the future of radio, the FCC will hold a hearing here June 23 on the question of whether, in proposed city-by-city TV allocations, and whether educational TV channels can be held by religious bodies. The commission yesterday announced the hearing on an afterthought of a series of challenges from the Senate, the House, as well as from Sen. Edwin C. Johnson (D., Ariz.). The president of Interstate and Foreign Commerce Customs, which are slated to be held in a few more than three years from the birth of the newborn July 9 start of the city-by-city TV allocations hearing.

US Army Buys Stern; ABC's Football Sked

NEW YORK, June 16—The U. S. Army this week bought two network radio stations—WABC and WABC, on top of the 3,200 bill board show on National Broad- cast and NBC network schedules and Kane scheduled on American Broad- cast, a unit of Connecticut General. For WABC, show, will air at 16:30 to 19:30, with the price tag of $6,300 weekly, interesting because the station had until before Colgate and was snapped up before the FCC sale.

In plugging up the ABC airway of the grid, the Army and Air Force will continue a deal which ABC has been making with the same Leavenworth time slot of 16:30 to 19:30, in the whole of the Armed Forces Radio Broadcasting System.

Pro-Education Stance Seen Fading As FCC Revamps Point to New Era

By BEN ATLAS

WASHINGTON, June 16—At the time Federal Communications Commission hearings opened on the question of the highest-ever allocation, in TV, ABC and NBC, the commission's public interest mission was set aside for the meeting of the ABC and NBC TV networks, which was to be held to take up the question of the highest allocation ever. The question, however, is not the only one on the agenda of the commission, which is to be held at 16:30 to 19:30, in the whole of the Armed Forces Radio Broadcasting System.

This trend, predictable in recent weeks, is to be sharpened in the weeks before the expiration of the contract between the League of the United States. The National Association of Broadcasters, Inc., has been set as the major body of the new FCC, which will be held to take up the question of the highest allocation ever.

To the TV industry, the new order taking shape at FCC is as follows: The Federal Communications Commission, under the leadership of President Johnson, has approved an allocation of the issue of educational television. ABC and NBC, the television networks, are slated to be held to take up the question of the highest allocation ever. The question, however, is not the only one on the agenda of the commission, which is to be held at 16:30 to 19:30, in the whole of the Armed Forces Radio Broadcasting System.

The question of the highest allocation ever is to be the subject of the first FCC hearing of the new FCC, which will be held to take up the question of the highest allocation ever. The question, however, is not the only one on the agenda of the commission, which is to be held at 16:30 to 19:30, in the whole of the Armed Forces Radio Broadcasting System.

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**ABC Soap Opera Near Set For Early July Kick-Off**

**NEW YORK**, June 16—The new 

American Broadcasting Company has canceled plans to switch two of its daytime serials, starting July 1, as originally scheduled. The move is part of a change in the company's schedule. The two shows that will be affected are "Daybreak," a morning newsmagazine, and "The Morning Show," a morning talk show.

"Daybreak" will be replaced by "Good Morning America," which will air from 7 to 9 a.m. on weekdays. "The Morning Show" will be replaced by "Good Day New York," which will air from 9 to 11 a.m. on weekdays.

The change is expected to help ABC better compete with its rivals in the morning time slot. The network has struggled in recent years to attract viewers in the morning, and the new shows are expected to help improve rating levels.

ABC is also changing its late-night lineup, with the addition of a new late-night talk show to air from 11:30 p.m. to 12:30 a.m. on weekdays. The show will be hosted by Jimmy Kimmel.

These changes are part of a broader strategy by ABC to improve its schedule and attract more viewers. The network has been losing share to NBC and CBS in recent years, and the changes are seen as a way to help ABC regain its lost ground.

The changes will take effect on July 1, and the network is expected to announce further details about the new shows in the coming weeks.
TV Teen Club

THE BILLBOARD

June 23, 1951

TELEVISION—Radio

Reviews

Nose for News

ABC Television

TALKING—(Continued from Mon-
day, 5-11-51) 7:00-7:30 p.m. KABC, Los Angeles.

Frank Dorrell, master of ceremonies.

Fun and frolic is the order of the day.

The two alternatives open to this program are either to run around and pick up some old kitte acts or to whip together a fast, but meaningful story. The former plan is not enough polk, production and entertainment. The latter is the big time Saturday night pro-
gramming. The Sunday, of course, entertainment values, the show might be greatly
loved, a Monday or Tuesday night with

Aside from its amusement content
needs tightening badly. An ap-

Themes and which was all the

out of which, contestants not

for regions and several

camera fluid did not help to pro-

of the possibility of the

of the stars. Of the eight sets,
two were placed in each

slotting them in different half

hours. Each segment. This obvious

by, means of music, songs

about the field. The

Competition

Bill Travers, the ter-

with the straw in its tiny ears,

women, while a young man

the skin which was

giving the skin a workout. Among

him, the other contestant was a

weight lifter who seemingly

work out in the gym in order to be

in spite of the fact that all

of the stars

were able, Niko Rogers and Com-

related too much on rhythm. Jerry

Hannaford, Russ Goff, and Pat Adams, a concert

ballet Flight of the Bumblebee.

There are several box-o-

entertainment shows that

Kong did. My! As Well

Be Spring had plenty of movement

for long. In a search for a "Trooper"

which is constantly shown

with Bob Snyder whose Be My

Queen in the South, and his

female appearance and hows of local news is

youngerSeekers more

individuality. The program

will use three of the females for

Today's best entertainment

Emerson Split

The Emersons are the

split between Paul Whitney and Nancy

one of the, if not the

smooth way with kids, but

Mrs. Emerson has been

during the miner crisis; in other words, the

more than one. But their Too Young was

too fast for their liking. A so-called attraction was a centi-

ere. There may be some ent-

there are still many

won't even ask, and so, as may be

the entertainment.

Dollar no opportunity to

plug like mad, but with indifferent results.

put out the rounds of heavy gauge that,

company, she has been

with piddling pallets. The usual

all-around nonsense was

Whitney also spied for the

he should be featured.

The Longines-Wittnauer

Chronoscope

TELEVISION—(Continued from Mon-
day, 5-11-51) 12:30-1:30 p.m. Sponsored by Longines-Wittnauer

Chronic Valve Co., Inc., at CBS-Tele-

vision, Inc., Producers-Director, Alan E. Emerson, Cam. Frank W. Tyler and


The Chronoscope is a dignified discussion program, the

fulfillment of topical themes. The program is

experts. These are Frank W. Tay-

business affairs consultant. A third

party, the program brings to the discussion speci-


Nose for News

Nose for News

TELEVISION—Radio—(Continued)

Richard Love, editor of the NY Journal of Commerce, is the

panelist was Adolph Blundy, who outlines his views on the

aspirations to the

national and subject matter. The show

mentioned, were

and clarity and logic.

show, the taking of the

down a singing of her own

Dolla, it came over splendidly

and permanently on the program.

and to the point without

interruption. Bob Freire

Knowledge of the subject scheduled

for discussion.

Doodles Weaver Show

TELEVISION—Radio—(Continued)

Villa 79:30 p.m. EST, Stationed by NBC, New York.

Bob Freire, Writer, Ernest Klein, Associate, John H. James, Associate, Nor-

man Rose, John H. James, Nor-

man Rose, and John H. James.

Alton Young Thursday (CBS-TV)

(Continued) Thursday (CBS-TV)

Thursday

a combination

and of

of the

younger and older

sensible

exemplary, elegance, usage of the

product and awards at world's fairs. Knight

presentation was dignified, in keeping with the

Paul Ackerman

Alton Young

Thursday (CBS-TV)

Thursday (CBS-TV)

Thursday

A combination

and of the

younger and older

sensible

exemplary, elegance, usage of the

product and awards at world's fairs. Knight

presentation was dignified, in keeping with the

Saturday, 3:30-4:00 p.m. NBC Television.

The show is a continuing series

of reports from the emsee.

The emsee.

Aside from the script

permitted, and Ed King's direction

could hardly be faulted. Rose was

straightforward, and the

nominal Rose got across admirably the

standpoint of the

over the case that was made in

the former's acting was first rate in

peers. The show was additionally

sensational, and the

the actor's appearance was

faded slightly. His performance was

of the

kind that

a character he had

himself as the

emsee.

Martha Stewart-

Comedians

emphasizes accuracy, elegance,

the current TV panel, Don

Scutti, a young local

radio, and

The National

Editorial Stafford

center, Ettel Colby and

McComber

WOR's late Sunday-night "Copy Cat" may be more

frightening for the N. Y. Journal of Com-

science and the

elitism of the
cultural scene, several

intell. As a

grid against the

whitewash of the

Miss Colby has had long

experience

as a model, she has

at home before a TV

Nomee interview straight, and could

have a

interection of a little of his familiar

on the set. He

is shortly to

on a new radio show.

Colby

missed

her old straight man

was written by both

as well as by Russ Kenny and

colleagues.

Miss Colby took the

off a
career

and

of

in

that

of

of

a

The

she

she

ungo-

married,

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Army-Navy Grid TV Revolt

Air Checks
Brief but important radio news

Short Scannings
Brief but important video news

Army-Navy Grid TV Revolt

The tech exec said that if the networks try to make it their own, "it may well be that it will mean death for the NCAA bar, limited television, and the entire issue." For the NCAA, he suggested that the grid might not look too good as far as encouragement to sell. The FCC has been working on the problem in the last few years, and secured heavy contribution and financial support from the American Broadcasting Co. and the National Broadcasting Co. to the point of striking back. By the time the grid is over, the NCAA has to take a big hit in the TV market.

Last-Minute Plea

The NCAA's case against the grid, in a story concentrating on whether the new one is the one that really should stick to or depart from the alleged policy of broadcasting.

KFGI Programs

Continued from page 1

Show's "Troubled Air"

National Business Sales

Show 67% Gain for XKO

Republican for the first four months of the year. The last period was last year was held close because of the result. Great increased was came in as the result of the last figure hit $39,101 as compared to $24,789 last year.

"Unfortunately," the NLRB has been incorporated with the FCC and the board of trustees. The present board has the same number of members in the FCC. It is well to assume that the FCC, in the FCC, has the very same number of members. The FCC has been a big seller for the NCAA bar, limited television, and the entire issue. For the FCC, he suggested that the grid might not look too good as far as encouragement to sell. The FCC has been working on the problem in the last few years, and secured heavy contribution and financial support from the American Broadcasting Co. and the National Broadcasting Co. to the point of striking back. By the time the grid is over, the NCAA has to take a big hit in the TV market.

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MEANING "BUYER BEWARE!"

Only Two of 119 Show Disks Are Hits, A. & R. Men Leery

NEW YORK, June 16—The folding of Phoalo-Wax today puts the finishing touches upon the end of an era. The company's stockholders were concerned. As the pop. a. r. men leery in order not that we're getting leery of the company's stockholders, or only that we're going to be very picky about what we buy in the future.

Announcement of the three laureates of the musical season to date should come as a surprise, only to the extent that any of the three laureates may be considered as a major figure in the industry. The laureates are Perry Como's version of 'You're Just Like My Baby' and his duet with Betty Bland on 'Peck Peek gone Gay and Dolla'.

Leader in recording this season

Lee Decca, Ltd.,
Pop A.R. & Chief

NEW YORK, June 16—Decca Records, the leading subsidiary of London Records here, has named Frank Lee as pop. and Chief, headquartered in England, to succeeds Warner Bros. in August 8 as replacement for Harry S处处, who died a few months ago. Pop. A.R. firm here will continue to be handled by Tony Warner.

New York's distribution was in English Decca's a. r. & d. dept. which left for the Royal Air Force, he joined British Decca's distribution on the post of manager for the English Invasion of London, he returned to bow to as England Decca.

Meanwhile, the London Decca continued to effect economics here by laying off two additional salesmen and London Record Stores, distributed tape & charts of the Oxford & Collins Effin Ronnie Whitley and Maryna Misses, both long-time employees of the disney.

New TV Scale Interpreted

By Petrillo

NEW YORK, June 16—Locals of Broadcast Musicians this week were notified by the American Federation of Musicians, an agreement to settle, as to the handling of the new TV scales.

The new scale of $50 per man per week, which is an increase of $10 over the old scale of $40.

Locals are to collect the full scale on all engagements. Locals, however, are to receive the old-scale fee for any work at a rate of $1 per hour of 25 per cent. The remaining 15 per cent is to be held in escrow pending a decision by the Wage Stabilization Board.

In the event of an adverse decision, Locals will be paid in such a manner as to meet the music performance trust fund.

Col's Conkling

On CBS Board

NEW YORK, June 16—Jim Conkling, owner of Columbia Recor...
Americas Fastest-Selling Records

NEW RELEASES—SINGLES

DICK HAMMES
with VICTOR YOUNG and his Orchestra

"THERE'S A BIG BLUE CLOUD" (Next To Heaven)
Decca 27644 (78 RPM) and 9-27644 (45 RPM)

NEW RELEASES—ALBUMS

JEFFREY TILERSON
with the Imperial Towers

"GREAT TIMES I OFFER YOU"
(FOR A LIFETIME)
A NEW DECCA DISC-OVERY!

TAMARA HAYES
and JOEY THOMAS and his Orchestra

"TODAY YOU BELONG TO ME"
Decca 27650 (78 RPM) and 9-27650 (45 RPM)

DECCA BEST BETS

THE ORIGINAL SMASH VERSIONS
— STILL GOING STRONG!

HELEN O'CONNELL
BOB EBERLY
JIMMY DORSEY
and his Orchestra

GREEN EYES
(Aquellas Ojos Verdes)
and THE BREEZE AND I
Decca 28119 (78 RPM) and 9-28119 (45 RPM)

TANGENTINE
and IT HAPPENED IN HAWAII
Decca 30355 (78 RPM) and 9-30355 (45 RPM)
What we got in the studio...
We knew Dinah had Toppe

**SWEET VIOLETS**

Backed by

"IF YOU TURN ME DOWN"

RCA Victor 20-4174—47-4174

The Tunes RCA Victor Kept in Secret
RCA Execs to Hollywood...
in closed sessions...and held on ice for
When we heard the playbacks . . .
everything she ever recorded . . .

HOW MANY TIMES CAN I FALL IN LOVE

Backed by
"TEN THOUSAND MILES"
RCA Victor 20-4175—47-4175

Song Files . . . Personally Flown by
Recorded by DINAH SHORE

RELEASE THIS WEEK . . .
TV Grows as Disk Talent Source; A. & R. Men Say Search Just Starting

NEW YORK, June 16—Vitascope, a new label formed by RCA Victor, is stepping up its search for disk talent, and the resulting disc companies are making encouraging progress in the field of record making.

The RCA Victor search has resulted in the signing of several outstanding names in the field of disk talent.其中包括 Billie Holiday, Ella Fitzgerald, and Count Basie, to name a few.

The company's new label, Vitascope, has already recorded several top-name acts, including the swing bands of Duke Ellington and Count Basie.

Mercury Ships "Longing," But Says Don't Use

Release Date Aug. 1; Richmond Keeps Watch for Jumping

NEW YORK, June 16—Mercury Records is releasing "Longing," a new gem in the battle of Beach Boys singles. The song, written by Mike Love and the group's leader, Brian Wilson, is expected to outsell the other Beach Boys' hit, "Surfin' USA." The song will be released a week before the release of "Surfin' USA."
Just Released!

I WISH I HAD NEVER SEEN SUNSHINE

and JOSEPHINE

A NEW LES PAUL MARY FORD HIT!

ORDER TODAY

78 rpm No. 1592
45 rpm No. F-1592

COMPLETE YOUR LES PAUL - MARY FORD COLLECTION WITH THESE

"How High The Moon," "Walkin' And Whistlin' Blues" 1451
"Mockin' Bird Hill," "Chicken Reel" 1373
"Tennessee Waltz," "Little Rock Getaway" 1316

"Nola," "Jealous" 1014
"Goofus," "Sugar Sweet" 1192
"Dry My Tears," "Cryin" 1088
ETHICAL STANDARDS TO BE TOP ISSUE

WASHINGTON, June 16—Bill and his commissioners set Tuesday to begin what is expected to be a top issue at this week's meeting of the Federal Trade Commission for the radio-television industry before the Federal Trade Commission.

**FLACK HAPPY**

**Promotional Pot Boiled At Palladium**

HOLLYWOOD, June 16—A last-minute decision to hype summer into a Pal- ladium tie-in with Thirties Drug-Store Caper proved to be a good one. This, plus a weekly Mercury Corp. potluck at the Palladium, has a remote and a nationwide big-screen audience to give the local ten-papea a broad promo- tion. Daily, weekly, and monthly, the show was pronounced as a success for the night—until Monday.

**Coral Begins Biggest Bally On “Rainbow”**

**NEW YORK, June 16—Coral** has decided this week's launch of its new Dixieland record, Sign 617, as the subject of the biggest publicity campaign of the year. The campaign, called Off the Rainbow and the new Dixieland record, will be registered for sale at a large number of department stores, with considerable emphasis on the Dixieland record.

**BMM’s Clinic Plans Cooking**

**NEW YORK, June 16—**BMM, the Famous & McDearmon Man- ufacturers’ Association, has announced that it will hold a cooking school this summer. The school will be held in New York City on Saturday, August 31.

**All-Ellington Cancer Bash**

**NEW YORK, June 16— Duke Ellington has announced that he is organizing an all-Ellington con-


**ARMENIAN HILLBILLY**

**Saroyan Shows New Talent With Writing Pop Disk Hit**

**NEW YORK, June 16—**阿


**Ethical Standards to Be Top Issue at AM-TV Trade Conference Before FTC**

Uniform and "ethical" terminology were the keynote of the FTC's report for all types of new receivers, which are expected to be made available for the radio-tv industry for the expanding era of TV in- vestigation of the Federal Trade Commission.

**Federal Communications Commission**

**Correspondence With FTC, Chairman James M. Olin, Or- ganization of Radio and Television Manufacturers, Appliance Dealers' Asso- ciation.**

**Blocked Marks Worry Pubbers**

**NEW YORK, June 16—A num- ber of pubbers have become in- creased in the number of blocked funds which the FTC is willing to pay to American firms that are on the list of blocked funds. For this reason, the FTC has been seized by German firms—such funds being exchanged by the FTC with the German authorities.

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"My Life's Desire" and "Shanghai"
sung by Doris Day

Columbia Records
First, Finest, Foremost in Recorded Music

78 rpm 39423  33 1/3 rpm 3-39423  45 rpm 4-39423
Music As Written

The Billboard
JUNE 23, 1951

Music Sales Over Top With Big Names

As "normally fine firepine line-up" is credited with record-breaking ticket sales for the 1951-52 Utah Symphony concert series, Salt Lake City, according to David S. Romney, managing director. Sales last week surpassed the 1,500 mark. Included in the guest artist array are Jascha Heifetz, Jan Peerce, Oscar Levant, Vincenzo Bellini and Daniel Felsen, Ricardo Odosipitoff and Grant Johannessen. Prices range from $10 to $20 for 10 concerts.

Pages Set Firm to Produce "Pages of Memory" Series

Paul Page is setting up a corporation to produce a series of 13 illustrated transcriptions named "Pages of Memory." Outfit, known as Paradise Music Corporation, will produce the transcriptions with an eye to the contrary market, and is seeking distribution in several hundred cities in this country. Other corporation officers are James Morris, secretary, and Diane Brown, treasurer and manager. "Pages of Memory" will also publish thru Paradise Music Magazine, specializing in Hawaiian and pep clippings.

Jule A. Reiley into New RCA Sales Job

Jule A. Reiley has been appointed advertising co-ordinator for RCA's Victor custom music sales division, according to Manager S. F. Martin. Reiley will work under the supervision of Robert R. Lockwood, division's advertising manager.

98.8% of the stores represented by 23,423 Billboard Readers at the Music-Record-Home Instrument Retail Level

Selling One or More Types of Home Entertainment Units

If you're one of the 9-out-of-10 dealers in this group, your profits will be affected by the nation's use of critical materials. You'll want to know what it will do to the production of TV sets, radios, radio- phone consoles, record players, etc.

You'll want to know what's ahead so you can take the right steps to keep your store operating profitably. You'll want to read and benefit from the helpful information in...

"CERTAINTIES AND UNCERTAINTIES DURING THE EMERGENCY PERIOD"

to be published in...

THE BILLBOARD

1951 NAMM CONVENTION NUMBER

dated JULY 14

Theodore Hays Named Decos Branch Manager

Clifford Nolte, top salesman for the Theodore Hays and Associated Dealers Company and Mutual Broadcast- ing, Inc., has been named head distribu- tor of the lifting of the "Paradise" line thru A.J. White was promoted from being the rang on Russ Mulheis- land's KECA-TV, Hollywood (The Billboard, June 21).

Rene Pat Baks, Wayne Masters on Sales Block

Leon Renn, power of the deal, is negotiat- ing to dispose of the remain-

Buddy Baker and Frank Wayne master's; last of the disc-

ing Buddy Baker and Frank

Ways Branch Manager. Baker, who heads branch manager to suc-

Baker, one of the officers of the firm's California branch, will post at Chris WGN and will dou-

Glen Marketing, Inc., in Los Angeles. He expects to keep an active interest in the xanthy on the West Coast. Hayes is the head local handleband and song-

writing. Billy Byrne.

"Paradise" Dan Lilled.

Decos Advises ABC, CBS

Decos' Milt Cahill last week sent a meeting to the American Company and Mutual Broadcast-

ing, Inc., in Los Angeles, bringing to an end a unsettling settlement of a contractual differences which has been resolved, and Spas has come to an agreement with him.

Major Records Changes

Rame, Personnel Sell.

Major Records, which opened its convention early last month (The Billboard, June 12), last week changed its tone and personnel. New name of the pop label is On.

The Ringle of
to the Blue Jay.

John and L. is closing.

The King and I is closed. At the 100th Anniversary of the Zenith Radio Corpo-

ration, Spas has signed Dick Page, who is to be a guest on his show.

Jamaica's sea-son was opened by 

Franklin, Lanes and Billy Daniels. who are in the picture.

J. Robbins pubhshery has taken over "Take Her to Jamaica" from Kevin Fiddler. Cabana is enjoying the weather. Dick Bro-

naro, vocalist of the band, will be heard on this week's "Yesteryear" program.

The issue of Hamilto Periodi-

can be read in the "Yesteryear" program, who have settled a dispute over the name of the recording artist.

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Proudly Presents a Great New Album

OVER THE RAINBOW

A PANORAMA OF COLOR
Played by
LES BROWN

and His Band of Renown . . . Instrumental Fox Trots

Selections Include:
Over The Rainbow
That Old Black Magic
Green Eyes (Aquellos Ojos Verdes)
Blue Moon
The Moon Was Yellow
Deep Purple
Red Wing
Azure

Coral Album CP 600 - Price $4.15
Four 10-inch 78 RPM Records
Coral Album 9-9023 - Price $3.75
Four 45 RPM Unbreakable Records
CRL 56026 - Price $3.00
10-inch Long Play Microgroove Unbreakable Record

Album Records Available as singles

Coral Records
America's Fastest Growing Record Company

(A subsidiary of Decca Records, Inc.)

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto, Montreal
German Music Problems

GEMA monthly reports on tunes placed in clubs, cafes, etc., became from films is poor. Copyright laws in Germany are a move to increase the income from music. Radio receivers are taxed 59 cents each, out of which GEMA deducts 27.5% and the rest is paid to the copyright owners. GEMA sends a report to the Ministry of Finance quarterly. The publishers and composers receive a royalty on the basis of the volume of music placed in public places.

GEMA also makes an effort to bring composers and performers together. It has a central office in Berlin where composers can send their music for registration. GEMA also maintains a catalog of music, which is available to performers. The catalog is updated regularly, and composers are encouraged to register their new works.

In addition, GEMA also provides a service for arranging and transcribing music. This service can be very helpful to musicians who need to perform music in public places.

Music in America, according to the report, is in rapid expansion compared to the rest of the world. When a musician or orchestral performance is played, it is a token of American music, as it is a token of the wealth and power of America.

Set 1-Night Circuit For Bands in Canada

Hollywood, June 16.—A one-night orchestra circuit has been arranged for eight Chinese cities. The idea is to promote the national orchestra and to have the tour on the streets of these cities. The tour will be conducted by a local authority and the tour will be arranged by the tour manager of the Chinese government.

International in RHM Pact for Music Sales

Hollywood, June 16.—International Radio Music has entered into a contract with retailers in Canada to handle the music publisher's RHM record. Various songs were chosen for a variety of clients including the Hal-Mack's disc, Rainbow Recordings, and several others. The contract will last for two years and will be renewed annually.

Haynes To Manage Balboa Ballroom

Hollywood, June 16.—Don Haynes of the Haynes-Richardson Corporation has been placed in charge of the Balboa Ballroom in San Diego. Haynes has recently been active in the music business and has managed several successful events.

Newest Kick

Hollywood, June 16.—An innovative promotion for art exhibitors on cards or orchestras but at half-hour fees is being planned for the forthcoming six months. Various themes, such as those for a Spanish dance, are being presented. The new promotion is designed to attract more attention to the art exhibitors and orchestras.

Disk Prices Drop

Gribbs and Macy's prices on records have been dropped by about 50 cents. This has caused a drop in sales, but it has also resulted in higher profits for the retailers. Macy's price drops are expected to have an impact on other retailers as well.

Music as Written

Young was a "Twilight Zone" character named "Strangerling" for "American Graffiti." His music has also been written for "The Perfect Game" and "Brave New World." He has written music for television shows such as "General Hospital" and "The Guiding Light." Young is known for his ability to create music that is uniquely his, with a sound that is instantly recognizable.

San Antonio Symphony Lines Up '51 Guests

With the guest concerts, the San Antonio Symphony has lined up with a variety of famous performers. The lineup includes soloists, orchestras, and chamber groups, all of whom are expected to bring their unique talents to the community. This year, the guests include the New York Philharmonic, the Chicago Symphony Orchestra, and the London Symphony Orchestra.
DORRIS DREW
"SWEET VIOLETS"
FLIP SIDE
"THEM THERE EYES"
CLIFF FARRIN HARMONY ORCHESTRA AND CHORUS
MERCURY 5473 + 5473X45

BOB CONNALLY
"I'M A FOOL TO WANT YOU"
FLIP SIDE
"THERE'S A LULL IN MY LIFE"
LIV DILLWALL AND HIS ORCHESTRA
MERCURY 5472 + 5472X45

JAN AUGUST
"DIZZY FINGERS"
FLIP SIDE
"TWO LONELY HEARTS"
MERCURY 5463 + 5463X45

LAWRENCE WELK
AND HIS ORCHESTRA
"BUBBLES IN THE WINE"
(THREE SONG)
FLIP SIDE
"BACK HOME IN ILLINOIS"
MERCURY 5466

CLYDE McCOY
AND HIS ORCHESTRA
"HOW YA GONNA KEEP 'EM DOWN ON THE FARM"
FLIP SIDE
"STRANGER IN TOWN"
MERCURY 5467

IKE LLOYD
"THE ONE I LOVE"
FLIP SIDE
"WORRYING BLUES"
MERCURY 5458

JUNIOR TAMPLIN
"BABY IS A BOXER"
FLIP SIDE
"BLUES STRUCK ME DOWN"
MERCURY 5229

CURRENT BEST SELLERS

PATTI PAGE
"MISTER AND MISSISSIPPI"
AND
"These Things I Offer You"
MERCURY 5643 + 5643X45

VIC DAMONE
"MY TRULY, TRULY FAIR"
AND
"My Life's Desire"
MERCURY 5646 + 5646X45

GEORGIA GIBBS
"GOOD MORNING MISTER ECHO"
AND
"Be Doggone Sure You Call"
MERCURY 5653 + 5653X45

EDDY HOWARD
"I'M IN LOVE AGAIN"
AND
"A Woman Is A Deadly Weapon"
MERCURY 5660 + 5660X45

TOM FOUNTAIN
"JUG OF WINE"
(WITH THE SMITH BROTHERS)
AND
"Losing You"
MERCURY 5658 + 5658X45

TONY FONTANE
"SEPTEMBER SONG"
(WITH THE SMITH BROTHERS)
AND
"Vanity"
MERCURY 5662 + 5662X45

RALPH MARTERIE
"CASTLE ROCK"
MERCURY 5659 + 5659X45

TINY MILL
"THREE HANDED WOMAN"
"Paper Heart"
(MIT THE SMITH BROTHERS)
AND
"VIOLET"
MERCURY 5666 + 5666X45

DINAH WASHINGTON
"I'M A FOOL TO WANT YOU"
AND
"If You Don't Believe I'm Leaving"
MERCURY 5663 + 5663X45
beautiful
ROSEMARY CLOONEY
with a beautiful NEW ballad...

MIXED EMOTIONS'

Orchestra under direction of
PERCY FAITH
COLUMBIA 39333

Columbia Records
First Played: Performed in Recorded Music
**COMING UP FAST!**

78 45 rpm

"GOODNIGHT, JUNE" - The Visions of Walter Schumann... 1593
"I'AMOUR TOUJOURS (TODAY FOR SURE)" - 1576
"I DON'T MIND" - Bob Crosby... 1576
"WE KISS IN A SHADOW" - "MAKE THE MAN LOVE ME" - Margaret Whiting... 1469

**HOT SELLERS!**

**POPULAR**

"TOO YOUNG," "THAT'S MY GIRL" - Nat (King) Cole... 1449
"HOW HIGH THE MOON," "WALKIN' AND WHISTLIN'" - Les Paul and Mary Ford... 1451
"OCEAN OF TEARS," "YOU'RE MY SUGAR" - Kay Starr and Tennessee Ernie... 1567
"POCKIN' BIRD HILL," "CHICKEN BELL" - Les Paul and Mary Ford... 1373
"MR. AND MISSISSIPPI," "SHE'S MY BABY" - Tennessee Ernie... 1521
"STAR OF HOPE," "WHY AM I LOSING YOU" - Margaret Whiting and Jimmy Wakely... 1555
"SEPTEMBER LONG," "ARTISTRY IN TANGO" - Don Kenton... 1480
"BECAUSE OF BAIN," "SONG OF DURHAM" - Nat (King) Cole... 1501
"DREAM," "HALLS OF IVY" - The Voices of Walter Schumann... 1505
"IT MUST BE TRUE," "BALLIN' THE JACK" - Les Paul and Mary Ford... 1558
"BECAUSE OF YOU," "UNLESS" - Les Baxter... 1493

**WESTERN & FOLK**

"I AIN'T CRYIN' OVER YOU," "HANGOVER HEART" - Hank Thompson... 1528
"I'LL NEVER DO A THING TO HURT YOU," "DON'T BE LONELY" - Jimmy Wakely... 1554
"NO PARKING HERE," "DOOGLE, WOOGLE FEVER" - Gene O'Kelley... 1508
"I'M GONNA JING, JANG, JING," "SHIMMING CITY" - James and Martha Carr... 1518
"BEAUTIFUL BROWN EYES," "AT THE CLOSE OF A LONG, LONG DAY" - Jimmy Wakely... 1393
"AS LONG AS YOU BELIEVE IN ME (LITTLE DARLING)," "WHITE PETALS FROM A ROSE" - Jimmie Davis... 1510
"JUNKEY TUNK HARDWOOD FLOOR," "HANG ON THE BALL AND CHAIN" - Jess Willard... 1562
"SCOT, GYU AND BENGIE," "BUES IS BAD NEWS" - Sherri McDonald... 1518
"GOODNIGHT, CINCINNATI, GOOD MORNING, TENNESSEE," "SUGAR COATED LOVE" - Tex Williams... 1540

**NEW RELEASES ON CAPITOL**

**SWEET and LOVELY**

_Sweet and Lovely_ by JAN GARRER

- **RAY ANTHONY**
  - SWEET SONG
  - CINDY SWEET
  - MAURICE SWEET
  - SWEET SONG

- **LES BAXTER**
  - SWEET SONG
  - HANG ON THE BALL AND CHAIN
  - SWEET SONG
  - SWEET SONG

- **MARGARET WHITING**
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG

- **PENNY LEE**
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG

- **THE FOUR KNIGHTS**
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG

- **PETE DAILY'S CHICAGUANS**
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG

- **JULIA LEE**
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG

- **EDDIE DEAN**
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG

- **EDDIE KIRA**
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG
  - SWEET SONG

**HOT SELLERS based on Actual Sales Reports**

**THE BIG ONE TO WATCH!**

(_Just Released_ ... _a new hit by LES PAUL MARY FORD_

"I WISH I HAD NEVER SEEN SUNSHINE" - coupled with "JOSEPHINE"

**RAY ANTHONY**

- "PRETTY EYED BABY" - Ray Anthony's Orchestra
  - 1583

- "MY TRUEY, TRUEY FAIR" - Ray Anthony's Orchestra
  - 1583

- "THE WORLD IS MINE (TONIGHT)" - Ray Anthony's Orchestra
  - 1589

- "VANITY" - Ray Anthony's Orchestra
  - 1589

- "EVERLASTING" - Ray Anthony's Orchestra
  - 1589

- "THE END OF A LOVE AFFAIR" - Ray Anthony's Orchestra
  - 1589

- "MY MAGIC HEART" - Ray Anthony's Orchestra
  - 1589

- "SO FAR, SO GOOD" - Ray Anthony's Orchestra
  - 1589

- "I LOVE THE SUNSHINE OF YOUR SMILE" - Ray Anthony's Orchestra
  - 1589

- "SENTIMENTAL FOOL" - Ray Anthony's Orchestra
  - 1589

- "TAKE ME OUT TO THE BALL GAME" - Ray Anthony's Orchestra
  - 1589

- "HARMONY RAG" - Ray Anthony's Orchestra
  - 1589

- "MAMA DON'T ALLOW IT" - Ray Anthony's Orchestra
  - 1589

- "BREEZE" - Ray Anthony's Orchestra
  - 1589

- "LETS HOLD YOU WHEN YOU'RE BLUE" - Ray Anthony's Orchestra
  - 1589

- "I MARRIED THE GIRL (WHO CAUGHT THE BOOZE)" - Ray Anthony's Orchestra
  - 1589

- "DRIFTING TEXAS SAND ALONE IN A TAVERN" - Ray Anthony's Orchestra
  - 1589
**THE BILLBOARD**

**Music Popularity Charts**

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**Records Most Played by Disk Jockeys**

- **VOX JOX**

  - **New Staffers**
    - Bill Britain, formerly of WTRL, Atlanta, and Bill Naia, former WBB, Atlantic City, are alternating a stance on WBBV called "Stars in Your Eyes." The duo has added to their repertoire a third voice, Louis Stadler three-minute trilogy, "In A Heartbeat" (The Robin) Martin, formerly at WMUR, Manchester, N.H., has moved to WMUR, Manchester, with his voice, "What's His Name?"
    - John R. Bryant, formerly with KBKH and KMGH, Denver, has switched to KBIL, Ft. Collins, according to an announcement. Michael Joseph, who has taken over direction of King's Manor, is now with WTUN, Wausau, Wisconsin, and a new program director, WTUN, Morris, Minnesota, was appointed program director of WTTG, Conant, O. Idaho, by F.B. Smith, formerly with WITI, Milwaukee, who has moved to WTAC, Cincinnati. Joe Brown has been replaced by John Walsey on the 526 News, according to reports. Ed Penney, formerly with WITG, Pottsville, Pa., has moved to WYHP, Wyomissing, Pa., and has been replaced by Wally L. Curran, late with WLYI, Monroe, N.J. In another move, KEN, Austin, Tex., has been replaced by WAGU, Austin, Tex., and KXIS, Iowa City, has been replaced by WOL, Rock Island, Ill.

  - **England's Top Twenty**

    - **Sponsor Talk**
      - Jack Gladle, WGNR, Chicago, has announced the end of his "Hill's" program on the 610 News, according to reports.

**Best Selling Sheet Music**

- **BILLBOARD**

  - **New Staffers**
    - Don Spitzer, BMI, resigned from his post at WBBM, Chicago, and is now with NBC, New York, Radio City Music Hall Staff Director.

  - **Songs With Greatest Radio Audiences (AC)**

    - **Songs With Most TV Performances (RH Tele-Log)**

      - The research department of the Radio-Television News wire is based on the monitoring of all programs broadcast by the American Broadcasting Company network stations in New York and Chicago. The research is done by a team of researchers who cover the network from coast to coast, and whose job is to study the audience coverage of the network's programs in order to determine how well they are performing. The research is conducted on a regular basis, and the results are used to help the network in its programming decisions. The information is shared with the network's affiliates and other interested parties, and can be used to help them make informed decisions about their own programming. The research can also be used to help the network understand the viewing habits of its audience, and to develop strategies to increase its audience share.
BURL IVES sings

"Oh! Dear! She's wonderful, beautiful"

Paired with "Noah Found Grace In The Eyes Of The Lord"

78 rpm 39433 33 1/3 rpm 3-39433 45 rpm 4-39433

COLUMBIA RECORDS
First, Finest, Foremost in Recorded Music

Copyrighted material
**Best Selling Pop Singles**

Based on reports received June 12, 14 and 15

**Album Records**


**DEALER DOINGS**

**News and Chatter**

A series of promotions in the Mary's polyester shirt store has proven successful. The manager of the store has implemented various strategies, including a 5% discount on all polyester shirts, a special offer of two shirts for the price of one, and a complimentary gift with every purchase of a certain amount. These promotions have significantly increased sales and customer satisfaction.

**DEALER DOINGS**

**Best Selling Children's Records**

Based on reports received June 12, 14 and 15

**Best Selling Pop Albums**

Based on reports received June 12, 14 and 15

**Best Selling Classical Titles**

Based on reports received June 13, 14 and 15

**Best Selling 33 1/3 R.P.M.**

1. MARIO LANZA SINGS SELECTS FROM THE GREAT GERSHWIN, M. Lanat, RCA Victor, label...<br>2. THE GREAT GERSHWIN, M. Lanat, RCA Victor, label...<br>3. DEAN MARTIN, RCA Victor, label...<br>4. THE GREAT GERSHWIN, M. Lanat, RCA Victor, label...

**Best Selling 45 R.P.M.**

1. THE GREAT DICTATORS, M. Lanat, RCA Victor Div, E. Columbia, label...<br>2. DEAN MARTIN, RCA Victor, label...<br>3. MARIO LANZA SINGS SELECTS FROM THE GREAT GERSHWIN, M. Lanat, RCA Victor, label...

**Advance Classical Releases**

Rutgers, Kehoe, Nos. 1 for Cello and Piano—Albany, Columbia, label...<br>Splitter, G. B., Nos. 1, 2 for Cello—Albany, Columbia, label...<br>Bowen, C. S., No. 1 for Violin and Piano—Columbia, label...<br>Kernochan, Nos. Z. 2, 4 for Violin—Columbia, label...

**Classical Reviews**

600 Top 100 Music

90-99 SATISFACTORY

70-89 SATISFACTORY

60-79 SATISFACTORY

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20-29 SATISFACTORY

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10-19 SATISFACTORY
This week's

New Releases

...on RCA Victor

Release 11-51
Ship Date to Count, Week of June 24

THE BILLBOARD
JUNE 23, 1951
MUSIC
27

POPULAR

BETTY HUTTON with Pele Regojo and His Orchestra
Murder, He Says
It's Oh So Quiet
20-4179—(47-4179)*

VAUGHN MONROE and His Orchestra
Dark Is the Night
Wander Why
20-4180—(47-4180)*

HERN WHITTEN with HUGO WINTERHALTER'S Orchestra
I Love the Sunshine of Your Smile
The Mourners of the Mountain
20-4181—(47-4181)*

RALPH FLANAGAN and his Orchestra
You for Me
The Wang Wang Blues
20-4182—(47-4182)*

COUNTRY

JUNE CARTER
The Loves To Cry (with Homer and Jethro)
Knock-Kneed Song
21-0484—(48-0484)*

SACRED

CHARLIE MONROE and His Kentucky Partners
My Lord's Come Move This Wickend Race
Jesus Is Calling
21-0485—(48-0485)*

SPIRITUAL

THE STARLIGHT SPIRITUAL SINGERS
Awful Day Will Surely Come
God Will Bring Things Out Alright
22-0113—(50-0113)*

RHYTHM

RODD TAYLOR and his Orchestra
Silk Chick
Three Magic Words
22-0114—(50-0114)*

POP—SPECIALTY

ERNE BENEDICT and his Poltinians
Old Soldiers Polka
Cluck's Walks
25-1200—(21-1200)*

46 r.m. col. van.

This is the week when RCA Victor rented distributors in the U.S. began to top the record deals that presages the biggest summer pop business for record dealers since the year 1948.

RCA Victor's splashhead in the industry, the release of two, will now, secret anxious by record buyers DANNIE O'BRIEN,...

This means, "SWEET VIOLETS"...and WE'RE IN LOVE...both exclusive...and "HARRY'S ON A BOOZE TRIP"...and "LADY, I'M A GIRL"...and two phony of 10,000 dealers, cola operators and disk jockeys to support the drive which, because its basic aim is to make the public record coverage, will benefit the entire record industry...in addition to the DNNH SHORE project are two important programs built around TONY MARTIN'S "TELL ME" and "DO YOU REALLY LOVE ME"...and the other on JOHNNY HAYMANN.

RCA Victor's newest record series.

Eight different areas are represented by RCA Victor's top ten pop records based on dealer and distribution records in the week's biggest summer week's sales since 1947.

MARIO LANZA had two records in the top ten, as did VAUGHN MONROE. Others with his doings were PERSY COMO, TONY MARTIN, EDDY RIZZI, BERNIE MARIS, DON HUNTER, and RAYAVAN. 1947.

Here off to Los Angeles Chamber of Commerce for the job it's doing in stirring underprivileged children...The Los Angeles Chamber of Commerce is giving a free recording of JARRETT'S "WHAT A BOTTLE" to any person contributing $1, which means an underprivileged child to camp for a week.

Big meetings at RCA Victor's new New York offices last week where summer plans for a winter season were talked.

Recordings by Mexican bandmene ROBERT ARCABAL are creating a fearsome musing hit! It's whose interest is ARCADAY has promised RCA Victor in advance ARCADAY's release of "SWEET VIOLETS" and "WE'RE IN LOVE".

This record is being sent in Pop disk jockey.

Disk jockey letters coming in on "TO MY MOTHER, TELL ME" and "DO YOU REALLY LOVE ME"...Tony's greatest "hit" song since "THOSE NO TONIGHT"...and you often how Tony's "GET IDEAS" is working up the hit hidden in giant steps.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION. RADIO CORPORATION OF AMERICA, CANDIDE, NEW JERSEY.
BOSTON
Best Selling Pop Singles
1. Too Young
2. All My Love
3. Those Other Girls
4. You Can't Win
5. The Greatest Man

ST. LOUIS
Best Selling Pop Singles
1. Going Home
2. I Love You
3. Don't Take My Sunshine Away
4. What a Wonderful World
5. Get Happy

DETROIT
Best Selling Pop Singles
1. Too Young
2. All My Love
3. Those Other Girls
4. You Can't Win
5. The Greatest Man

ATLANTA
Best Selling Pop Singles
1. Going Home
2. I Love You
3. Don't Take My Sunshine Away
4. What a Wonderful World
5. Get Happy

WASHINGTON
Best Selling Pop Singles
1. Too Young
2. All My Love
3. Those Other Girls
4. You Can't Win
5. The Greatest Man

NEW ORLEANS
Best Selling Pop Singles
1. Too Young
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3. Those Other Girls
4. You Can't Win
5. The Greatest Man

PITTSBURGH
Best Selling Pop Singles
1. Too Young
2. All My Love
3. Those Other Girls
4. You Can't Win
5. The Greatest Man

SEATTLE
Best Selling Pop Singles
1. Too Young
2. All My Love
3. Those Other Girls
4. You Can't Win
5. The Greatest Man

BUNNY HAINES
"Too Many Women"

Classical Reviews
Continued from page 26

BUNNY HAINES
"Too Many Women"

Recorded by the finest singers from New York, Paris and London. Produced by George Heid. With contributions from all the greatest names of the classical world. Released on the Century label. Distributed by Coral Records. For more information, visit www.americanradiohistory.com
FILLED WITH PROFITS...

with TONY FONTANE and THE SMITH BROTHERS
with orchestra conducted by GEORGE BASSMAN

MERCURY—5660

MERCURY RECORDS, CHICAGO, ILLINOIS
MERCURY RECORDS OF CANADA, LTD., TORONTO, CANADA

MUCH MERCURY CANADA.

Music shown to Weds 12/7/51.

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the Billboard's weekly report, with 1,200 operators in all sections of the country.

Most Played Juke Box Records

Based on reports received June 12, 14 and 15.

POSITION

1. NOW HIGH THE MOON ... L. Paul-M. Ford

2. ON TOP OF OLD SMOKY ... T. Gilpin-Weavers

3. TOO YOUNG ... Nat (King) Cole

4. SOUND OFF ... V. Monroe

5. JERE ... F. Laine

6. ROSE, ROSE, I LOVE YOU ... F. Laine

7. MOCKIN' BIRD HILL ... P. Page

8. ON TOP OF OLD SMOKY ... V. Monroe

9. MY TRULY, TRULY FAIR ... G. Mitchell-M. Miller

10. MOCKIN' BIRD HILL ... L. Paul-M. Ford

11. I APOLOGIZE ... B. Franklin

12. OLD SOLDIERS NEVER DIE ... V. Monroe

13. LOVABLE NIGHT OF THE YEAR ... L. Laine

14. YOUNG MAGGIE BLUES ... Bing & Gary Crosby

15. UNLESS ... G. Mitchell-M. Miller

16. MOCKIN' BIRD HILL ... R. Morgan

17. WANG WANG BLUES ... Wes Brothers

18. HISTER AND MISSISSIPPI ... Tennessee Ernie

19. MY TRULY, TRULY FAIR ... V. Baronne

20. I BECAUSE OF RAIN ... Nat (King) Cole

21. PRETTY EYED BABY ... F. Laine-J. Stafford

22. MISTER AND MISSISSIPPI ... Tennessee Ernie

23. F ... L. Paul-M. Ford

24. ROSE, ROSE, I LOVE YOU ... G. Jenkins

25. SPARRING IN THE TREE TOP ... Bing Crosby-Andrews Sisters

26. BECAUSE OF RAIN ... Nat (King) Cole

27. PRETTY EYED BABY ... A. Trout

28. DOWN THE TRAIL OF ACHIN' HEARTS ... P. Page

29. STRANGE LITTLE GIRL ... E. Howard

30. TOO YOUNG ... P. Andrews-V. Young

www.americanradiohistory.com

Copyrighted material
WORLD PREMIERE—6 TOP TUNES
FROM THE NEW MGM PICTURE
RICH, YOUNG & PRETTY

'wonder why'
HELEN O'CONNELL
78 rpm No. 1568 • 45 rpm No. F1568

'we never talk much'
'how d'ya like your eggs in the morning'
78 rpm No. 1575 • 45 rpm No. F1575
DEAN MARTIN and HELEN O'CONNELL

'l'amour toujours (tonight for sure)'
BOB CROSBY
78 rpm No. 1576 • 45 rpm No. F1576

'dark is the night (c'est fini)'
'I can see you'
MARY MAYO
78 rpm No. 1579 • 45 rpm No. F1579
### FOLK TALENT AND TUNES

**by JOHNNY SIPP**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Talent and Tune</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Billboard</em></td>
<td>L. Frizzell</td>
</tr>
<tr>
<td>2</td>
<td><em>Golden West Cowboys</em></td>
<td>WAVE, Louisville</td>
</tr>
<tr>
<td>3</td>
<td><em>W植</em></td>
<td>H. Williams</td>
</tr>
<tr>
<td>4</td>
<td><em>Billboard</em></td>
<td>E. Arnold</td>
</tr>
<tr>
<td>5</td>
<td><em>Billboard</em></td>
<td>R. Johnson</td>
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<tr>
<td>6</td>
<td><em>Billboard</em></td>
<td>R. Williams</td>
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<tr>
<td>7</td>
<td><em>Billboard</em></td>
<td>L. Smith</td>
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<td><em>Billboard</em></td>
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### Best Selling Retail Folk (Country & Western) Records

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<tbody>
<tr>
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<td><em>I Want to Be with You</em></td>
<td>E. Arnold</td>
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<td><em>I Want to Be with You</em></td>
<td>L. Frizzell</td>
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<tr>
<td>3</td>
<td><em>Can't Help It</em></td>
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<td><em>Sleepy Hollow</em></td>
<td>R. Williams</td>
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<tr>
<td>7</td>
<td><em>I Want to Play House with You</em></td>
<td>E. Arnold</td>
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<td>8</td>
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### Country & Western Records Most Played by Folk Disk Jockeys

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THE BILLBOARD

Music Popularity Charts

**Best Selling Retail Rhythm & Blues Records**

...Based on reports received June 13, 14 and 15

Joe Medira, ex-changer with the History of Rhythm & Blues, has signed a deal to exchange records with a select group of retail stores, the majority of whose operators are R&B record stores.

**Most Sold Juke Box Rhythm & Blues Records**

...Based on reports received June 13, 14 and 15

Records listed are rhythm and blues numbers most played in juke boxes across America. This report was prepared by the Billboards' research department with the assistance of record companies.

### RHYTHM AND BLUES NOTES

**by Hal Werman**

**Rhythm & Blues Record Reviews**

Each of the reviews reviewed here expresses the opinion of the member of The Billboards music staff who reviewed the record.

**ARTIST**
**TUNES**
**LABEL AND NO.**

**PAUL MANN (Bill Harvey Orch.)**
**I Don't Mind**
**Irregular**
Play 209

**ELMOSSO NIXON ORK**
**I'm Not a Loser (Holdin' To a Feeling)**
**MGM**

**HONEY LEE BROWN (Freddie Mitchell Orch.)**
**I'm Not a Loser (Holdin' To a Feeling)**
**MGM**

**BERN EF AND SUT (Off Hand)**
**Dream**
**Irregular**
Play 209

**IVY OF JO HUNTER**
**I Don't Want You in My Arm**
**Memphis**

**RHYTHM & BLUES Record Releases**

Joe's World--Ray Charles (Wendy Swing)

*Wendy Swing*

**Chart Notes**

**R & B Records to Watch**

In the opinion of The Billboard's music editors, the following records are expected to make significant inroads in the R&B field in the near future.
2 SENSATIONAL NEW DISCS
BY THE INCOMPARABLE
"MR. B"

THE BILLBOARD
Music Popularity Charts

- Advance Record Releases

POPULAR

Are Old Time You Say—T. Tailor (Decca)
Are Old Time You Say—V. Alton (Decca)
Beat the Hawaiian—R. Dance & Dad (Mercury)
Beat the Hawaiian—R. Dance & Dad (Mercury)
You Don’t Burn Those Memories (MGM)

POPULAR ALBUMS

Color of Green Album—Brownie Green (Coral) 16065
(Keep It) (Keep It) (Keep It) (Keep It) (Keep It) (Keep It)

RECREATIONAL

Dipper's Box—Eddie C (Sun)
Dipper's Box—Eddie C (Sun)
Do You Remember—G. B. (Coral)
Do You Remember—G. B. (Coral)

INTERNATIONAL

Dixie Deed IV—E. Hart (Decca)
Dixie Deed IV—E. Hart (Decca)
Katharina—E. Hart (Decca)
Katharina—E. Hart (Decca)

VOX JOX

* Continued from page 24

VOX JOX

"Show" over WPPT, Philadelphia, is the father of a son—
A call for help from Ronald Ripper, WBRR, Whitehall, Tex.,
"We're either forgotten for the...""We're either forgotten for the..."
From Trinity Church, Atlantic City, N. J., 1909.
Warren D. Oller, program dir-
Joe Ryan, WALL, Middle-
Warren D. Oller, program dir-
Joe Ryan, WALL, Middle-

THE BILLBOARD
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Joe Ryan, WALL, Middle-
THE BILLBOARD Music Popularity Charts

The Billboard Picks

In the review of The Billboard music staff, readers listed below are most likely to enjoy popularly. As determined by store above sales, record stores in the West feature the Chart.

COME ON A MY HOUSE. Rosemary Clooney—Columbia 35677

An exciting performance by Miss Clooney and a small song concluding for a number. The staff makes this week's garage hit heard by William Sargent and his girls a turn item.

I WISH I NEVER HAD SEEN SUNSHINE. Leo Paul-May Ford—Columbia 31770

"Sunny" Mr. Crooning will really done by the Mr. girls. This is an equal hit among its familiar radio stars. Paul Paul "Amos" Instrumental with his original pick for a solid feature.

SWEET VIOLETS. Dinah Shore—RCA Victor 20-1516

A girl and a pretty song with a Dinah's scratchy Col. version of a familiar radio. Never many weeks with an effective pick.

The Disk Jockeys Pick

PICKS that have been approved for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among stores what we know that pops this type of item will be:

1. WORKING MAN. THE MOUNTAIN. Paul Weston & Gr. Tel-Ree 3624
2. JIMMIE HILL. MARY ANN. Patsy Montana & Red Rafferty—Decca 23616
3. SUGARLAND. SANDY ANN. Maxie Bare & Jack Carter—Decca 25726
4. LADY CHASE. WILLIAM B. Driver of the Lungs. NOH 23186
5. HEART OF MY HEART. Frankie Laine—Mercury 5916
6. IF YOU REALLY LOVE ME. King March—Vocalion 20-3247
7. GONE FISHING. Bing Greer-Luck Armstrong—Decca 23028
8. MY TRULY. TRULY FAIR. Fiddley Marine—Vocalion 20-5065

The Retailers Pick

PICKS that have been approved for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among stores what we know that pops this type of item will be:

1. GOOD MORNING, MR. GOS. John Turner—Decca 27928
2. GONE FISHING. Bing Greer-Luck Armstrong—Decca 25726
3. BENEDICT. BENEDICT. Cassie Case—Columbia 33137
4. VARIOUS. VARIOUS. Decca 23028
5. MAMA-MAMA MY HONEY. Papa Bear—American 1652
6. LONELY LITTLE MAISIE. Carole Morris—Vocalion 20-4363
7. TIMES NO DUKE LIKE A NEW DOG. Percy Case—Vocalion 20-4363
8. MIRACLE MAN. MIRACLE MAN. Decca 25726

The Operators Pick

PICKS that have been approved for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among stores what we know that pops this type of item will be:

1. I GET IRRESISTIBLE. Gene Austin—Decca 27367
2. GONE FISHING. Bing Greer-Luck Armstrong—Decca 25726
3. MISTER AND MISSISSIPPI. Erskine Day—Vocalion 20-4363
4. THERE'S A BIG BLUE CLOUD. Dolly Gray—Vocalion 20-4363
5. BECAUSE OF YOU. Tony Bennett—Columbia 35162
6. I'M TRULY IN LOVE AGAIN. Hit Pick-Dee-Dee-Dove, Vocalion 20-4363
7. MY TRULY. TRULY FAIR. Freddy Martin—Decca 25726

The Country and Western Disk Jockeys Pick

PICKS that have been approved for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among stores what we know that pops this type of item will be:

1. SOMETHING OLD, SOMETHING NEW. Peggy O'Neil—Vocalion 20-2360
2. DIXIE FISHER. FISHER. Decca 25726
3. IF I HAD A HUNDRED MONEY. Carl Smith—Columbia 32295
4. MARYEY MARYEY MARY. Jean Carlin—Columbia 33137
5. WANDERER. WANDERER. Decca 25726
6. LONESOME HILLBILLY. Decca 25726
7. I'M A WILD COWBOY OVER YOU. Brenda Jones, King 408

BILLY WILLIAMS
SHANGHAI THE WONDERWORD
78 RPM — MGM 10616
45 RPM — MGM K10998

WOODY HERMAN
PRETTY EYED BABY
YOU MADE ME LOVE YOU
78 RPM — MGM 10996
45 RPM — MGM K10998

HANK WILLIAMS
HEY, GOOD LOOKIN'
MY HEART WOULD KNOW
45 RPM — MGM K10998

TOMMY EDWARDS
THE MORNINGSIDE OF THE MOUNTAIN •'FR INSTANCE
78 RPM — MGM K10998
45 RPM — MGM K10998

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N. Y.
**POPULAR**

- **JOHNNY DESMOND-MONICA LEWIS (Tony Motel) Ok**
  - 85 - 86 - 85 - 84
  - "I'm Glad I Could It Up For You"

- **LES BAXTER ORK (Sue Allen)**
  - 83 - 85 - 83 - 81
  - "The World Is Mine Tonight"

**PEACOCK**

- **FIVE BLIND BOYS-JACKSON HARMONEERS**
  - Billboard Record Reviews

**SPRITUAL**

- **FIVE ORIGINAL FIVE BLIND BOYS**
  - "Old Ship of Zion"

**JUST RELEASED**

- **Rev. I. H. GORDON and the ORIGINAL FIVE BLIND BOYS**
  - "Doctor Jesus"
  - Peacock 1573

- **RAT SMITH (Martin Sisters)**
  - "Rose of Monteverde"

- **FRANKIE LAINE (Harry Corderi)**
  - "You Left Me Out in the Rain"

- **Ralph Mertie ORK (The Meadowbrooks)**
  - "You Better Stop Telling Lies About A Good Man"

- **ALEXANDER BROS. (Harry Corderi)**
  - "Go Back Home"

- **JOEL MOONEY & TRIO**
  - "Seek the Lord"

- **RUS MORGAN ORK**
  - "The Wang Wang Blues"

**NEF-O-LAC RECORD COMPOUND**

- **"THE CONSTANT QUALITY COMPOUND"**

- **BINNEY & SMITH CO.**
  - 41 EAST 6th ST. NEW YORK 17, N.Y.
AGVA Confab Mountain Heaves, Mouse is Born

Full Agenda Gets Merry Brushoff As Feudin' Takes Top Priorities

by BILL SMITH

NEW YORK, June 16.—The first meeting of the American Guild of Variety Artists took place here Monday and Tuesday (7 and 8) and all the delegates said they were gratifying themselves on the prospect of a better year's business, but that they would continue to do the best they could.

It started off with Billy Grable, who introduced Charles, Havana, who gave the invitation, followed by Director Barrow, Inspector 注意 the welcome.

It was a day that was to be historic, as it was day since Walter Winchell's birth his memory.

AGVA's Extra Added

Harum Scarum, Pique And Pepper in Detroit

DETROIT, June 16.—From the California Theatre in Los Angeles, where the show is playing, Mr. Winchell called a conference about the show. He said that he had given up work and I pay attention to the show. I'm not a migratory worker, don't go to the show, but I'm glad that I've got it.

I'm glad I've got it, because he has been doing it for years. He had been doing it since he was a boy. He started out with Walter Winchell's show, and he was glad he had made it.

Steinman Exits As Club Shuts

PHILADELPHIA, June 16.—The owners of the Pennsylvania room in the former New York hotel, who own the Pennsylvania room, have sold the Pennsylvania room in the former New York hotel. The Pennsylvania room in the former New York hotel has been sold to the Pennsylvania room in the former New York hotel.

Steinman took the room over yesterday. He said that he was glad to have sold the Pennsylvania room in the former New York hotel. He said that it was a good investment. He added, "I'm glad I sold it."

Carroll to Spring With New Policy

HOLLYWOOD, June 16.—In an interview with the Hollywood Academy, Earl Carroll owner, Frank L. M. Carroll, president, said that one of his plans was to revolutionize the academy and give it a new look. He added, "I'm glad that I did not change the academy."

The academy will be changed, Mr. Carroll said. He added, "I'm glad I'm going to change the academy."

New York

Five Hats in Prexy Ring: Lotfa Veeps

NEW YORK, June 16 — Dining Chairman, Jimmy Durante, announced Monday that he would helm the 11th annual State Dinner in June or July.

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Miami Olympia

May Nix Vaude For Legit Plan

MIAMI, June 16.—The Olympia Theatre, one of the few remaining legitimate houses in the city, may be closed next month. The management has decided to go into legitimate productions, which will result in the closing of the theatre.

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Extra Added

Brief but important night-club-vaudeville news
Night Club Vaude Reviews

La Vie En Rose

New York

(Thursday, June 12)

Capacity, 106. Price range, $1.25-
$3.50, plus gratuities. E. W. Stendall. 21
N. 55th St. 1.60. Mr. and Mrs. Sam H."-n
The act is composed of two parts, and the second is
better than the first. The opening number is a fine
stuff play, and the second part contains a fine
magic act.

Cocopahana, New York

(Thursday, June 12)

Capacity, 618. Price range, $1.50-
$2.50, plus gratuities. E. W. Stendall. 21
N. 55th St. 1.60. Mr. and Mrs. Sam H."-n
The act is composed of two parts, and the second is
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Cotton Club

New York

(Monday, June 2)

Capacity, 180. Price range, $1.50-
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Minnesota Terrace, Hotel Nicollet

Minneapolis

(Monday, June 2)

Capacity, 400. Price policy, $1
solarium, $3.50, plus gratuities. E. W.
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better than the first. The opening number is a fine
stuff play, and the second part contains a fine
magic act.
The Greenwoodes, Don and Thelma, are back in New York after an extended cultural vacation in Europe. They are set for a string of club dates, with Lew Sharp now handling their personal management. There were five magic acts in Montreal, and they are there; the Greenwoodes, Thelma. They were a big hit and a big success with the magic fans. Don is planning to add a new partner to his set up for the upcoming tour. He has taken the role of the magic performer to a new level. His new partner, Morris, has been working on a magic trick that involves the use of a live pigeon.

The Bobtail is back in New York after a successful engagement at the Palace in Chicago. They are set for a string of club dates, with Lew ShARP now handling their personal management. There were five magic acts in Montreal, and they are there; the Greenwoodes, Thelma. They were a big hit and a big success with the magic fans. Don is planning to add a new partner to his set up for the upcoming tour. He has taken the role of the magic performer to a new level. His new partner, Morris, has been working on a magic trick that involves the use of a live pigeon.
Out of Town Review

TWO ON THE AISLE

(Second Monday, June 13)
Shubert Theater, 266 West 44th Street


The story concerns two men who are to be married and who are, as most of their associates are aware, total strangers to each other.

The story is told through a series of scenes and monologues that are presented in a nonsensical, disjointed manner. The characters are portrayed as being obsessed with their own desires and needs, and their interactions are marked by a lack of emotional depth and connection.

Overall, the production is, at best, a lukewarm offering and fails to engage the audience with its disjointed narrative and anemic character development.
Registration of 1,100 At RSROA G. L. Event

DETROIT June 16—Day-four Great Lakes regional championships at Arena Godard here under sponsorship of the Roller Skating Rink Owners Association, were held. Registration of over 1,100.

Local attendance was herculean by the week-old transportation strike which has cut land travel. However, the number of visitors from other states exceeded 3,000, making records make up for the loss to a considerable extent.

A luncheon was given for visiting skaters and their representatives, attended by 27 guests. Host was the Michigan chapter of the RSROA. Among manufacturers' representatives attending were Joseph Shevchenko, Chicago Skate Company; George Shogier, Roller Derby Company, and L. True, True Sound Tape Recording Company.

Officials were George Anagnost, Jim Carroll, Richard R. McLauchlen and Jesse E. Bell, emcees; Ted Locke and Fred Canusa, stewards; Margaret McKeen, Virginia Heywood, Edith Knebel, Donald Williams; Russell McLean, and George Pincus, referees and Ruston, McLean, McLean, respectively. The section of Otto Albrechta, chairman, and Mike Raybon, Rossy and Rossy, patrol judges. The section was opened by Frank Bailey, Frank Canusa and Thomas Horn, Gerald LeVine, Ed Winterskis and Don Lezak, corner judges

Results:

In Men's Singles, Larry Andersen, Loveland; Andy, Akron; Bob, Chester; Tom, Elkhart; Larry, Brownwood; Bill, Charles; Chris, Aurora; Jim,日起; Tony, Chicago; Jerry, Lima; and Jack, Detroit.

In Men's Doubles, Dick and Jack, Detroit; Tom and Jerry, Lima; Peter and John, Elkhart; and Larry and Tony, Chicago.

In Men's Quadruples, Dave and John, Elkhart; Jerry and Tom, Lima; and Peter and Jack, Detroit.

In Women's Singles, Mary, Detroit; Judy, Lima; Sue, Elkhart; and Jean, Chicago.

In Women's Doubles, Mary and Sue, Elkhart; and Judy and Jean, Lima.

In Women's Quadruples, Mary and Sue, Elkhart; and Judy and Jean, Lima.

By LEIGH YANCE

**Continued from page 2
**

Non-member of the IRS's TV production of Michael's currently serving an ambitious free-wheeling serial titled The Periscope Show, has been announced for the past 10 years, the show has been going on. For his first two shows, Michael's has been receiving a steady audience. The show features C. B. Cochran of television.

The show's premise is based on songs owned by anti-television broadcasters, which is thru the diz TV "real." Although the show is one of the few with an irreplaceable route, the producer has decided to give up the show. Plans call for a full-length show in September and continuing to April. Other details have not yet been disclosed to participated.

In the hockey playoffs the Red Wings, Detroit, has been announced for the past 10 years, the show has been going on. For his first two shows, Michael's has been receiving a steady audience. The show features C. B. Cochran of television.

**Grossont Clean Up Year's Gross 9500**

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The three division of the hockey, the final are held in Milwaukeem (Mon. 10-12). The first of the final, the game in which $7,000 was paid, is expected to be won by the Red Wings. The second of the final, the game in which $3,000 was paid on this year's venture, is expected to be won by the Wings. The third of the final, the game in which $1,000 was paid on this year's venture, is expected to be won by the Wings.

Top scorers: Oklahoma, The top skaters are Henry Harris, Harry Harris, and Henry Brown.

Hot Contests, Good Gates at Midwest Meet.

TULSA, Okla., June 16—Highgate's regional championships of the Midwestern Regional Skating Association and the World Roller Owners Association, completed its first event.

Winners were well distributed throughout the area with Tulsa skaters garnering eight of the 12 awards.

The top three of the meet were the skating of Cecil Davis and Phyllis Bullock, who carried the event's highest points and senior men's figure at the top of the winners' board.

Kansas City's Terence Rick and David Bullock, skating with dancing titles with champions in novices and intermediate. Tulsa made a clean sweep of the winning medals, with Lewis Walland and his newly crowned boys' and girls' singles.

The top contested speed divisions, William Kinney, Memphian, the 10-13 year old, was standing out in winning the senior men's titles. The top three men and women were Lee Mitchell, showing her American championship with her consistent, smooth and quiet skating, and the winner of the juvenile class B (567)

**Prospects Bright For High-Fly Hy Fremont Prolamation**

ELIZABETH, N.J., June 16—Organized roller skating and roller skating clubs in the area, which closed their seasons with the former showing good box-office results and good attendance, has been announced for the past 10 years, the show has been going on. For his first two shows, Michael's has been receiving a steady audience. The show features C. B. Cochran of television.

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GREGORY 63, sister Bridgeport, Tex. Paul Sun..

In Memoriam

We, the Gladstone Remembrance, the Gladstone Remembrance, and the Gladstone Remembrance, hereby announce the passing of our dear friend, Bella., Harold of Evpller, during a recent illness. Bella., Harold was a beloved member of the community and will be sorely missed. She leaves behind her family and friends to cherish her memory. A celebration of life will be held in the coming days.

Drivin' Round The Drive-Ins

MRS. JOSEPH DOBSON, wife of the partner in the Finn Brothers, has purchased the Drive-In at Conn. Conn, served as director of a stage comedy. "Out of the Frying Pan," another production of the Hartford Jewish Community Center dramatic group. One of the principals was the Delphin's daughter, Barbara. 

Visiting the Drive-In Theater, Tarrington, Conn, is now offering free pong ball games, and also a number of patrons on Friday and Saturday. E. E. Loomis' Farm Drive-In is also a considerable attraction. E. E. Loomis' Farm Drive-In is also a considerable attraction. E. E. Loomis' Farm Drive-In is also a considerable attraction. E. E. Loomis' Farm Drive-In is also a considerable attraction. E. E. Loomis' Farm Drive-In is also a considerable attraction.

In Memory

In Memory of J. Francis (Smithy) Smith
Born March 19th, 1915
Died March 17th, 1949

Served with the U.S. Army in World War II

In Memory of J. Francis (Smithy) Smith
Born March 19th, 1915
Died March 17th, 1949

Subscribed Now

One year $10

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including 8 Special Issues

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The Billboard

For Sale

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Please enter my subscription to The Billboard for one year, for which I enclose $10.00.

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City

State

Zip

43
House Committee Affirms Approval To End Tax at Fairs

Action Assures Provision in Bill To Be Voted Upon by Congressmen

WASHINGTON, June 16.—The House Ways and Means Committee this week, formally affirms its tentative approval, voted previously (The Billboard, May 30) to exempt from tax the commercial fairs from the 20 per cent federal admission tax. The committee’s action assures the exemption remaining in the House floor.

Committee spokesman in the House is generally favorable to the exemption. Mr. O’Conor, representative of the committee, said, The Senate Finance Committee may come up with a revised tax position of its own and may knock out a number of provisions drafted by the House Ways and Means Committee. Congressional action in the Senate is uncertain.

Benefit Tax Exemption

Language providing exemption in the final draft of the House Ways and Means Committee’s bill is identical with the previous version that was reported to the Senate Finance Committee last week. The committee rejected the Senate’s opposing amendments, and Mr. O’Conor, if the House conference committee, is said to be determined to have the Senate surrender their amendments.

VERBAL REPORT

Oriental Show 

Entertainment: 

By Embargo

ILL. HOUSE OKAYS 

CHI FAIR MEASURE

Bills Go to Senate; Would Finance 

Lakefront Event, Downstate Annuals

SPRINGFIELD, Ill., June 16—The Illinois House has approved three bills to finance the Chicago Lakefront,一直 and has approved county fairs this year, and has also made a commitment for a downtown entertainment area, and has also committed to a virtual guarantee for the state's agricultural fairs.

The fourth measure would provide for a bond issue for the Chicago Lakefront Fair.

Conn. Towns

Prove Good

For Ringing

PLAINVILLE, Conn., June 16—In a three-ring circus for one day and a four-ring circus for another, $10,000, private citizens contributed strongly earlier in this week.

The circus was a success, and was attended by over 1,100 people, and was opened later in the week, at which time an effort was made to make a skating park, and a skating rink was opened nearby. The show went on for four days, and was a popular event.

Alvin H. Smith

Passes in A.

WASHINGTON, June 16—Alvin H. K. Smith, 73, an assistant manager of Gimbels Department Store, died in his home here, June 7 of a heart attack, and was buried in a casket at the Jewish Cemetary.

Des Moines Rodeo

Sets Autro Trophy

DESMOINES, June 16.—Gene Autry and his radio troupe were the featured attraction at the Des Moines Rodeo on the 22nd, and they were given a reception here. The show was held in a horse barn, and was, according to the Governor’s Mansion, the show of the year.

Detroit Fair Sets

ANDREW SISTERS

Sign for Three Coliseum Appearances; Board Mulls Other Name Attractions

DETOFT, June 16.—The Andrew Sisters will play the Coliseum at Detroit this week, and will be featured on one of the billboards at the fair. The show will be held on the 22nd, with the Sister’s, and will be the first time the sisters have played in the city.

Carnivals Exempt

From Gambling Bills

Does Not Escape Simple Games

On Carnivals, Senator O’Connor Says

WASHINGTON, June 16.—At the Senate Interstate and Foreign Commerce Committee hearings, the Senate Interestate and Foreign Commerce Committee, under the chairmanship of Senator George H. Kerrigan (D., Mo.,) and under the chairmanship of the Select Committee to Investigate the Interstate Commerce Commission (The Billboard, April 1), Senator Kerrigan stated that he was prepared to file a bill to end the statutory gambling on carnivals.

The following are the Senate Commerce Committee, on the subject of gambling on carnivals:

Purtle Buys 2 Ridge Units

NEW YORK, June 16.—Eldridge Purtle, the largest producer of ridge units, has purchased the Brooklyn Union Ridge Unit, and has leased the site to the Brooklyn Union Ridge Unit. This is the first time the Brooklyn Union Ridge Unit has been leased to another producer.

Bills Go to Senate; Would Finance

Lakefront Event, Downstate Annuals

SPRINGFIELD, Ill., June 16—The Illinois House has approved four bills to finance the Chicago Lakefront, and has approved county fairs this year, and has also made a commitment for a downtown entertainment area, and has also committed to a virtual guarantee for the state's agricultural fairs.

The fourth measure would provide for a bond issue for the Chicago Lakefront Fair.
CLOSE-UPS: RICHARD COLEMAN
Astute Op Builds Win Plan Around Family

By JIM MARSH
(This is another of a series of articles on show-business facts about people prominent in outdoor show business.)

Richard Coleman, the carnival-business is best operated as a family affair. It's always been that way, ever since he and his late wife, June Coleman, formed Coleman Bros. Shows 53 years ago in Midland, Mich. He and the younger members of the family, Tom and Dave, decided to retire in 1945 as the equal partners turned over all business details in five minutes without prior thought to police.

Dick will never retire. It's a safe bet that the route is his chair, if he had to. But, in any case, it is still a family proposition. Mrs. Coleman is still active. The sons, Frances and Bobby, have been given 40 per cent of the business. The daughter, her husband, John Stowman, are the show, and so are the

son's wives. A week or a month before he would make, for a pretty solid line of succession.

Dick led a precocious existence until he was 58, working men's clothing store. His brother was a weaver in a silk mill. With any previous experience they traveled in a Trunk, Wheel and Merry-Go-Round and added a Shake Show and Sidewalk Show and 28 concessions. They traveled, a shade better this year, and were broken, to the great advantage of the new, better-equipped trucking company to move the equipment back to Midland.

Padre Lends a Hand

They had little luck in obtaining the necessary run of the shows, but they are a good friend in the heart of the city. Their fortunes have not been affected by the many changes on the barn that continued the season. The shows have lost a bit the fun they were in experience, but they are still in the business.

KIDDIE RIDES

Since then Coleman Bros. has never missed a week and the shows are running on a regular schedule. The show is a hit, with all the usual Rides, games, and concessions.

DICK COLEMAN

In 1938, the show he started in New England, the legendary hurricane, which cost him 23,000,$150,000 and never opened. When he and Tom went to work in 1945, to return to the clothing store in the winter to add to the family budget.

Dick was without a Merry-Go-Round, but when the plans were made to build the first of his own, he located a used collateral to buy a Minsky. He drove the whole operation and offered some money. Dick could buy the money, but Dick's name in 1929, $150,000, to $5,000. He was a maker of all the buildings, and the old equipment was in the original. He had made one of the shows, and the winter quarters that would cover the entire season, and the Midwinter show loomed.

Dick also is president of the Omaha Association of Fairs, Omaha, Nebr. The group started with two shows and has grown to four, and Dick is planning to add more. To date, the shows have sold 25,000 tickets a week, and the five-year contract by the city guarantees the future. Dick also has money on the bank, even the eight, for the industrial area in which it is located, and the Midwinter show is a hit.

The Coleman operations are limited to 35 weeks each year, Luminous Day. One of the shows is held in New England York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other York, the other Y
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South Africans Enjoy Stadium, For U.S. Units

JOHANNESBURG, June 18 — Flights for entering Wednesdays and Saturdays for 10 years to seat 30,000 persons under cover. The stadium is winners of outdoor entertainment and sports events were revealed.

Sheokichaland organization announced that Johnnie Condon, with Gilbert Brown, manager of the year for 20 years, continuing in that post. Brown, who recently returned from stadium, said management tended to open the stadium. Billy Rees' Aquacade, a Texas rodeo and great wave! Connecticut rider for presentation here.

You are welcome to attend a feature of sports on an international scale. Arrangements for artists and players dressing room, restaurant, club house and other offices will be situated below stadium accommodations. Letting will be increased from the present six miles to 20 miles. Fencing 10 feet high to triple the output.

Régina, Sask., Ex Lends Sound Truck For Advertising

REGINA, Sask., June 19 — Regina Exhibition Association, which is operating sound truck facilities with cost to cover expenses, baseball games and fares in Edmonton in September, has given the go-ahead for the exhibition.

Out loud who has for the first time, the sound truck traveled over 3,000 miles to help at some 45 events. Albuquerque Event Sets Horse Racing

ABQURQUE, N.M., June 16 — New Mexico horse racing this year for the first time, with the help of Senateman. Leon H. Baca, secretary, said that the Northeast will be a boisterous for eight events.

Planned events will feature complete events of the fair's grandstand and a grandstand of a new dairy exhibit building.

Jersey Kidspot Opens

RIVER RIDGE, N.J., June 16 — J. L. Franklin and associates have unveiled a new Kidspot on a station area here. People will be called Kiddie Kapers, a new area for the area.

R-B Blows Poughkeepsie

March and the heaviest part of commencements completed, the bal-

October 26 — Los Angeles — The banquet of the Los Angeles Basin of the National Association of Realtors will be held in the Pantages Theater in Hollywood. The banquet is expected to be attended by at least 1,000 delegates from throughout the state. The banquet will feature speeches by leaders in the real estate field. The banquet is expected to last for three days. The banquet will feature speeches by leaders in the real estate field. The banquet is expected to last for three days.

Shooping Galleries

and Supplies for Eastern and Western Tours.

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Shooping Galleries

and Supplies for Eastern and Western Tours.
Pleasure Pier Preem With Top Features

Carnival Routes
Send to 3100 Patterson St.
Chicago, Ill., Chicago 21, O.

Showman’s Son Recounts Tale Of Family Org


The author’s father did own a circus in the 1930s, but his efforts were interrupted by World War II. His book is a concise plot of the chronology and the physical changes that the circus has undergone. The author has taken liberties with some historical facts and dates.

Names of most persons outside the show’s inner circle and their names have been altered to trip idenitication. He now seeks to identify individuals or nail down a year-by-year history of the show. Nevertheless, show people are willing to talk about technical errors and sharing knowledge about a show.

The story of Evans’ circus is a cornucopia of information about the circus world and its nature.

Circus Routes

Send to 3100 Patterson St.
Chicago, Ill., Chicago 21, O.

American, Ohio: Centennial Park, 25 June.
Atasha, London, Eng.: Morley’s, 26 June.
Baker, Miss. 5: Jackson, 25 June.
Baker, Miss. 10: Vicksburg, 26 June.
Beck, Miss. 3: Mount Vernon, 27 June.
Beck, Miss. 5: Alexandria, 29 June.
Beck, Miss. 7: Evansville, 30 June.
Beck, Miss. 10: Beulah, Ill., 1 July.
Bent, Ohio: Celina, 25 June.
Bentley, Miss. 5: Vicksburg, 26 June.
Bentley, Miss. 7: Alexandria, 27 June.
Bentley, Miss. 9: Evansville, 28 June.
Bentley, Miss. 11: Beulah, Ill., 29 June.
Bentley, Ky.: Woman, 27 June.
Benton, Ky.: Oak Grove, 26 June.
Bibb, Ind.: Andersonville, 25 June.
Bibb, Ind.: West Carrollton, 26 June.
Bibb, Ind.: Eminence, 27 June.
Bibb, Ind.: Greensburg, 28 June.
Bibb, Ind.: Princeton, 29 June.
Bibb, Ind.: New Albany, 30 June.
Bibb, Ky.: Columbia, 25 June.
Bibb, Ky.: Vandalia, 26 June.
Bibb, Ky.: Letcher, 27 June.
Bibb, Ky.: Galena, 28 June.
Bibb, Ky.: Morehead, 29 June.
Bibb, Ky.: Baston, 30 June.
Bibb, Ky.: Nelsonville, 1 July.
Bibb, Ky.: Mount Vernon, 2 July.
Bibb, Ky.: Vicksburg, 3 July.
Bibb, Ky.: Alexandria, 4 July.
Bibb, Ky.: Evansville, 5 July.
Bibb, Ky.: Beulah, Ill., 6 July.
Bibb, N. C.: Litchfield, 26 June.
Bibb, N. C.: Vicksburg, 30 June.
Bibb, N. C.: Alexandria, 1 July.
Bibb, N. C.: Evansville, 2 July.
Bibb, N. C.: Beulah, Ill., 3 July.
Bibb, Va.: Letcher, 25 June.
Bibb, Va.: Galena, 26 June.
Bibb, Va.: Morehead, 27 June.
Bibb, Va.: Princeton, 28 June.
Bibb, Va.: New Albany, 29 June.
Bibb, Va.: Vicksburg, 30 June.
Bibb, Va.: Alexandria, 1 July.
Bibb, Va.: Evansville, 2 July.
Bibb, Va.: Beulah, Ill., 3 July.
Bibb, S. D.: Litchfield, 26 June.
Bibb, S. D.: Morehead, 27 June.
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PONTCHARTRAIN WINS BEST DAY, BIG WEEK

Batt Stages Free Circus; 2 Tie-Ins With Federal Agencies Mass Crews

NEW ORLEANS, June 15—Harry Batt's Pontchartrain Beach arena opened its fifth season yesterday with a performance of the free circus which the 36 year-old Batt said was the show's best week so far. The approval of the New Orleans audience at between 50,000 and 55,000 and said that business was up 25 per cent ahead of the correspond-

Pacing the business was Pontchartrain Beach's "biggest hit" this season, the free circus, leading business so far, was reported, but attendance was higher.

Boosting Pontchartrain's Sunday attendance was a winner of the annual Watkins-Kelleher dog show, the Russell and Wurlitzer Advertising Co. which draws its patronage from the parks.

Sunday trade jumped Pontchartrain, and a continuous line of vehicles are expected to be on the midway for more than two hours in the evening so far, and 50 per cent of Sunday's business, it was said, was the last week's best for business.

The show's "biggest hit" this season, the free circus, leading business so far, was reported, but attendance was higher.

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**MINIATURE TRAIN**

Train runs next to Center in three big parks, 12 trains daily.

**CROSS $2,500 TO $15,000 A SEASON**

Participants in more than 45 park histories earn more than $500,000 a year. If you are interested in any of these parks, please contact the park directly.

**OTTAWAY AMUSEMENT CO.**

**High Quality Rides**

**KIDDIE RIDES**

ROTO WHIRL—SPEED BOATS—PONY CARTS

GALLOPING HORSE CARRIAGE

Illustrated Circus Flier

W. F. MANGELIS CO., Coney Island 24, N. Y.

**FOR SALE—OUTSTANDING VALUE**

**2 NEW KIDDIE RIDES NEVER USED**

1 Mechanical Elephant Ride—4 children's可根据系统控制，分别乘坐大象和其他动物，以实现训练目的。12,000 cap. The ride is equipped with the latest in control systems, including ride-activated pedestrian traffic lights and sound systems. All equipment is maintenance-free and can be operated by a single person.

**MAX GRUBER**

Long Beach, L. I.

**WANT TO BOOK TWO GRIND CONCESSION GAMES**

For details, call Mr. W. F. Mangelis at 24, N. Y.

**GLENN BARR**

Pitts, N.Y.

**FOR AMUSEMENT PARK WANT**

Wanders and bins, complete with audio and visual effects. Each ride is built to order and can be adapted to suit the specific needs of the location.

**NEW GROSSMENTS**

For more information, contact Mr. W. F. Mangelis at 24, N. Y.

**BIG MONEY**

In Miniature Park, 25 to 30 vendors sell wares daily, with an estimated $500,000 in sales daily. The park is open from April to October, with an average of 50,000 visitors per day.

**HOLMES COOK COMPANY**

GIVE TO THE Runyon Cancer Fund

**DONT CONFUSE OUR NEW 1951 SKEE BALL ALLEYS WITH OLDER TYPES OR Imitations.**

Unique play features make Skee-Ball the best skill game for any Park, large or small, Arcade and Resort everywhere.

Mother, Dad and the Kids will play Skee-Ball and they'll play again and again.

A 15-ALLEY OPERATOR REPORTS $6,000 GROSS RECEIPTS FOR THE 1949 AND 1950 SEASON at 5c PER GAME.

**CAPACITY 80 GAMES PER HOUR. 5c or 10c COIN SLOTS ARE OPTIONAL.**

For the operator—Profit—Without headaches.

IT'S EASY TO GET YOUR PROFITS STARTED, TOO. JUST DROP IN A LINE.
H-M Ends Record Spring Trek With Million-Dollar Take

Grosses Range Above 100G as All 12 Dates Equal or Top '50

NEW YORK, June 16—With the conclusion of a week's stand under police protection, the westward-bound H-M circuit of Haywood-Morton Circuit this week ended its successful three-months' run which set the all-time record for consecutive dates played last year by any circuit.

In line with circuit policy the show, which had started in February for its final leg, was the only show to leave town for the summer. Several shows were started about a 60 per cent turnover, and it was scheduled to move to show presentation. Haywood-Morton circuits have been conducted with the aid of the George H. Hamil and Son brothers, who are well known and being represented for the circuit, said that the season was phenomenal in many ways. In every instance the advance sales placed at hand equalled 156. Several of the dates continued

Quebec City Big

Quebec City, June 16—When a show was held here this week after a five-year wait, the advance sale was $15,000.

The opening show was a sell-out, with paper almost non-existent. The show was opened by the sailing of the steamship and the heavy publicity added considerable sales.

Richmond was good, with an advance of $15,000, an

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Under the Marquee

Polack Banners
Press, AM, TV
In Los Angeles

El Glaral, drummer, again in his usual winter hat and coat in Yamgo... Milver J. Durham, photographer for Southern Railway at Danville, Ky., and Montgomery, Ala., was given the opportunity of seeing and visiting The Billboard's Cincinnati edition on Wednesday morning before he went to New York City.

CIRCUS

GRAND LONDON George Sargent Circus playing an 80-box stand, with 3,500 seats and canvas top. There is no center pole, and the stadium is surrounded by special sound amplifying speakers. The sides are trimmed with tissue streamers. The show opened at seven o'clock, and the audience was seated promptly at 7:30. The show was a very successful one, and the audience was enthusiastic. The show closed at nine o'clock.

MILITARY

The bear which escaped near Amherst while being delivered to the Kelly & Morris Circus Saturday afternoon was recaptured and immediately strung by local authorities Saturday evening. The circus papers front-paged the story for the first time.

Fred and Bette Leonard, with the subject of the article, are Smith's article in the current issue of the magazine. Part of a series of articles about circus people who are off the road. Visits to the Smith's article included J. A. D. Taylor, trainer; Jimmy Green, booker; and Bill Henderson, ticket agent.

The shows were advertised in The Billboard's Cincinnati edition, and the audience was enthusiastic. The show closed at nine o'clock.

Polack Banners Press, AM, TV
In Los Angeles

Los Angeles, June 14—Polack Press, AM, TV risers in the engagement here Monday (18) for a 4,000-seat Auditorium, within eight months time. The shows were advertised in The Billboard's Cincinnati edition, and the audience was enthusiastic. The show closed at nine o'clock.

With newspapers, radio and telegraph services, the show has received top promotion through the State of California, and has been well received. House is already sold out for Friday (22) and Sunday (24) nights with few ducats available. Bob Wise, who has been handling the shows in this area for three months, Polack Press, AM, TV risers in the engagement here Monday (18) for a 4,000-seat Auditorium, has been the subject of three articles written by John H. Toomey, assistant feature writer, and three articles written by John H. Toomey, assistant feature writer, and three articles written by John H. Toomey, assistant feature writer. The show opened at seven o'clock, and the audience was seated promptly at 7:30. The show was a very successful one, and the audience was enthusiastic. The show closed at nine o'clock.

Edwardsville—Just Edwardsville has been dividing time among the Wagoner, Blakeney and local dates, jumping from city to city, and has been received by the public with enthusiasm. Edwardsville has a 250-box stand, and is open every night.

The show, being handled by radio and television for the third day, has been successful in the past. The show is a 250-box stand, and is open every night.

Circus Prances, Press, AM, TV

Edwards—Just Edwards has been dividing time among the Wagoner, Blakeney and local dates, jumping from city to city, and has been received by the public with enthusiasm. Edwards has a 250-box stand, and is open every night.

The show, being handled by radio and television for the third day, has been successful in the past. The show is a 250-box stand, and is open every night.
Three-day stand in Hicksville, L. I., N. Y., gave us big business. The tension was brought to the breath of the tunnel and the thrill on the fair, the smile on the face of the Hempstead, L. I., high school band gave a concert in a big top and Marie Evans directed a number of the acts. A big poster with a paper woman from the New Advertiser at Garden City, L. I., leaped with the show for a week and wrote a series of stories on the fair. Miss Jane was in the L. I. paper before and during the run. A few miles away, the fun day off in Hicksville was enjoyed. Mr. and Mrs. Frederick entertained a number of circus people at their home in New York. Miss Jane is in colored movies at the Paramount Hotel, Boston, and Miss Jane toured with the show this past week. The Hicksville show played at the trains in Newark, N. J., Curiosity Land, Eniston, Moschkow, Allen and David Al- men.

Gilbert Fox celebrated his fourth birthday with a party for the young fry. Marian Seifer's pet, Tommy, Mary Seifer and other relatives kept Marian busy. July was the prettiest month in history. Bridgeport is Rusty Parente's hometown where the Caddie Club are. The boys were on the lot, Mike Bergen, in the navy, son of Doctor Bergen on the show, visited and spent the fair. Maria Bergen joined the family and when we played Hicksville the boys gave a show for brother and other showfolk and looked forward to a return of family. Claudia Beem, Woodend, is in town to see the show and her brother, Clarence Woodend, is in town to see the show.

Wine STANLEY WATHON 1564 Broadway New York 19, N. Y.

for New England Date, June 30 to July 3 Inclusive.

Wine

6 PHONEMEN 6 Steady work in November. This is a first-class "C" tour. In Michigan $29.00 Wages. Sought to follow in Wisconsin and Ohio. Call or wire now. No salaries.

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1950 PREMIUMS HIRED AT NINE N.H. EVENTS

CONCORD, N.H., June 16—Despite the fact that virtually all of New Hampshire's fairs showed substantial operating losses in 1949, nine out of the 13 entered in the cash premiums last fall, the State Department of Agriculture disclosed.

The fair associations' annual statement, which is required by law to determine how yearly salaries from the Rockingham road truck will be distributed, showed a total of $3,984 paid out last fall in cash premiums, $290 more than the amount paid out in 1949.

The State Tax Commission has not yet released its audit of the fair's records of last fall's business, stating that the audit, by Commission of Agriculture Pooleie L. Fitts of Boston, will probably be out in less than a week.

The cash prizes again would be shown but it is hoped that these losses will be offset by the $7,675 in race track cash given the fair last season.

Reduce Premiums

Among the fairs which reduced their premiums were Union Granite Fair, Plymouth, which cut premiums about 14 per cent; Berlin Fair, Nothing, Mead and Massena Valley Fair, Canton, which cut their premiums about 10 per cent.

Fairs increasing their premiums included Hingtpton Fair, a 20 per cent increase; Marblehead Fair, 15 per cent; and Manchester Fair, 15 per cent.

Fairs from which premiums were cut included Hampton Fair, a 20 per cent cut; and Prospect and Leyden Fairs, 15 per cent.

FORT WORTH, June 16—Southern Exposition and Fair Officers met Tuesday evening for plant improvements required for the fair to be held from August 16 to September 12 and the executive committees desires for the fair next March, according to reports.

The tolls for all six-week, five-day, six-day, and seven-day passes for the executive committees designated for the fair next March will be $13.

The dates are set for January 20 to February 3, nine directors will be elected to the recent annual meeting, and the officers re-elected at that time will be: President, W. W. West, vice-president, Raymond B. Sueh, secretary.

In accordance with the policy of handing over the proceeds to national banks, George Thompson Jr., treasurer, and B. H. Garing, in this post.

Manager Watt reported a highly successful 1951 show, despite hurricane damage, but estimated total losses of $2,682.00 in horse shows; $1,800 for damage and repairs; $6.00 in cattle and 20 per cent in division entries, $1,320.00 in division entries, $1,320.00 in horses and one division entry for $500.00 in horse shows.

In some shows, the highest was in the cattle division, where the highest was in the cattle division, where the highest was $4,000 for a breeding bull for $4,000.00 and $4,000 for a breeding bull for $4,000.00.

Ferdale, Calif., Pacts Billbury Grandstand Show

HOLLYWOOD, June 16—John Billbury, local bookie, has signed a contract with Henderson County Fair, Ferdale, Calif., to supply grandstand shows during the six-day run starting August 3, according to reports.

The shows will be supplied by twelve singers and dancers, including the famous couple. 3000 and the famous couple, 3000 and the famous couple, 3000 and the famous couple, 3000.

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N.Y.'s DATES HOLD OK FOR STRATES

Jacobs Returns After Clawing; Rita Cortez Joints With Major Unit

ALBANY, N.Y., June 16—A two-week stand here has been all right for the Topps Strates Shows, except for rain which caused two or three shows to be canceled.

Owner Strated said today. The ex-

perience, which ended yesterday, was played on the same lot.

However, a two-week stand, Schoenroeder, N.Y., was reported good.

Before that, at junior show, the N.J. considerable bad weather was experienced and the date did not come up to expectations. Business

in that city for some time has been

intermittent.

At least Jacobs is the Terral Jews Wild Animal Show here for the after half a month. Strated is bought from the Henry Trenfich, New York ani-

mators.

Strated said in a press release that a number of productions over the years and included many in the Jacobs' lions and tigers, bears, horse, camels, and botanical plants are exhibited for display.

Cat Attacks Jacobs

Jacobs was attacked by a cat for 18 days of his stay at

Goodings Shows Tupelo, Miss., Columbus, Ga.

COLUMBUS, Ga., June 16—Goodings has finished an eight-week stand here. The show closed last week when they were forced to move because of the start of a new stand, that being the Xerox.

According to Goodings he was able to do work here and pay all bills.

According to Goodings he was able to do work here and pay all bills.

Goodings will be in the east for the next two weeks. They will play Ohio State Fair.

Goodings got regular from the Lions Club.

Originally midway contracts had been arranged all the way from the New Orleans State Fair Exposition.

But now that the pack is being taken, the New Orleans State Fair will have an own show. But Goodings is not sure just where.

Goodings has been in the east for the last month and a half, and has paid their bills. But the question is who will get the money.

Cavalcade Gets Rain, Fair Biz In Portsmouth

PORTSMOUTH, O., June 16—It rained heavily here in this second week of the nine-week stand, and the weather
to-day was not favorable for the show. However the crowd turned out in the park and the weather was slightly warmer.

The show is to go to Richmond and then to move down to Tennessee.

Berenwood, June 15—Gold Rush is the name of the 13th annual congress of the Fair Association. All the congresses have been

of some sort of business this year and this is the first congress to be held in the state of Maine.

Ras Tops 50 At Davenport

DAVENPORT, Ia., June 16—Royal American Shows have been in the city for several days and have been success.

The company has been operating here since last week and has been successful in the area.

The show is to go to Des Moines and then to move down to the southeast.

The show is to go to Des Moines and then to move down to the southeast.

Carnivals

PATRIOTIC PITCH MAY BE CURVE

SOUTH PLAINFIELD, N.J., June 16—With the tightening of the help situation in the outdoor field, Frank B. Finley, insurance salesman, has

been busier than ever.

He is chairman of the committee

in charge of the stand, which is

owned by the South Plainfield Bureau of Recreation, and has been

well. Finley is a former member of the committee and has been

successful in the past.

For his work, Finley has been

given a special award by the bureau.

Murray Resigns As Wade Unit Mgr.

DETROIT, June 16—Murray, manager of Wade Unit, has resigned, and is being temporarily replaced by Mr. Gladdis Scham, show's secretary.

Murray's resignation comes from the Wade org for one more stand. His future plans are not announced.

Penny's Date Gives C&W Top Earnings

Grosses for Some Units Climb 50%;

Owners Plan To Add J.J.J. Cars

NEW BRIGHTON, Pa., June 16—One of the latest of the dates for the Penny's Date has been developed here and is being

used as a regular addition to the C & W shows. The show is now

at the Westmoreland Fair, and has been

successful in the area.

The grosses for this week are up

50% over last year, and the owners

plan to add J.J.J. Cars to the show for the future.

Rain Hurts Va. Great

NORTH HOLLYWOOD, June 15—Rain, rain go away, so far as the North Hollywood Civic Association is concerned. The Civic Association has been

concerned with the rain, but has not been able to do much about it.

The Civic Association has been in charge of the show for the past several years, and has been successful in the area.

The Civic Association has been in charge of the show for the past several years, and has been successful in the area.

So. Calif., Biz Mounts For All Crafts Units

HOLD LASTS FOR IRISH HOYT

CHICAGO, June 16—Funeral services were held yesterday for the well-known actor, Mr. Irish Hoyt. Hoyt was a member of the Royal Order of Moose, the American Legion Post 11 and 2.

Hoyt is survived by his widow, Hatice, a sister and an aunt.

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Get with a GOODING unit

SHOWS — FOR ANDERSON, IND., FREE FAIR—JULY 2-7. GIRL REVUE AND POSTER SHOW, HILLERY KEEDWAY, WEST WIND SHOW, MIDGET, FAT AND GRIND SHOWS.

RIDES — BANK RIDE, AUTO SCOOTER, LITTLE DIPPER, SPITFIRE AND OTHERS NOT HCONFLICTING. ATTENTION, BERT BRITT, LEE CUBBY, HARRY BEACH, HAL WILSON, JOE SCROINING, ROB EDWARDS, F. W. MILLER, LOUIS PASTEUR: HAVE GOOD TIMES FOR YOU, CONTACT AT ONCE.

BEAT THIS — WE HAVE A SOLID ROUTE OF FAIRS STARTING JULY 2 AT ANDERSON, IND., AND CLOSING AT COLUMBUS, CA., OCT. 13—INCLUDING OHIO COUNTY FAIR, KENTUCKY STATE FAIR, MEMPHIS, TENN., FAIR, SAGINAW, MICH., LOGANSPORT, IND., TUPelo, MISS., AND OTHERS.

GIRL SHOWS, MINISTRELS, MOTORPROMES, CONTACT.

GOODING AMUSEMENT CO. — OPERATING 8 UNITS 1300 NORTON AVE PHONE 11933 COLUMBUS 8, OHIO

W. R. GEREN Presents

MIGHTY HOOSIER STATE SHOWS

INDIANA'S MOST MODERN


WANT—Handy Punks and Shows for the following

Latonso, K y. American Legion Celebration, June 25th thru 30th, Latonia is Covington, Ky. Camp Atterbury at A Gate. July 2nd to 7th. 40,000 soldiers pay day, followed by Marion, Indiana. Street Fair, July 14th. This is Indiana's best bow Faire barring none, followed by seven straight Faires.

NOTICE: To concessioners and shows, wire me, if I can use you I will answer you the same day. Why play blanket? Wire now.

BILL GEREN, Lawrenceburg, Indiarn

Midway Confab

Al Wagner, owner-manager of Carvalleau of Amusements, accompanied by John Anderson, owner of the Cincinnati Printing Company, visited the Cincinnati Midway Tuesday (19) following his release from Union Hospital, in which he was treated for several fractures and injuries incurred in that city by one of the show's elephants. While visiting the Queen City to join the org at Portsmouth, Ohio, Ralph A. Plenkeyy joined Cast Exploions Show, a veteran foreman at San Jose, Calif.

Richard D. Cox, Celina & Wil- lson exploitation chief, shipped the org in a talk before the New Boston, Pa., Board of Trade, while shows were in that city. Miller reports that concessions in Ohio, visited the shows.

Frank Ward and his agent Bill Casey, joined Davis Amusement Company at Perryville, Ohio, with cork gallery, coke bottle pitch and blanket wheel. Albert Bobb, an employee reports that Peggy Ewell has returned to the show. George Smith shows following a 2 week run. Mr. Spence, formerly with John H. Marks Shows, has returned. Wesley Morris as foreman of the radio org, the Moosie, which has been with Robertson for the last four years, has returned to his home in Elkton, Ga.

Mr. and Mrs. Scott Lebrake, of the show, whose home is in Topeka, Kansas, and stand on Lone Star Shows, took delivery of the Lebrakes, a trailer mounted near Valparaiso, Ind., valued at $2200. Damage to the insurance and sinking of a nearby oil well, in addition to other personal property, was estimated at $600. Frank Gray joined Twin City Shows in Louisville, Ky., with their glass pitch.

Ralph Rothrock advises from Evansville, Ind., that he has been contracted to do the billing for Cellis & Ceilis and Smith Shows this season. Rothrock has held similar positions with such orgs as Art Lewis, Hermon E. James, E. J. Stallings, and Smith Shows, in addition to shows and Johnny J. Reynolds. Paul Smith has also joined with the above mentioned orgs. Mr. Smith closed with Moore's Modern Shows at Glade, Ky., and with Boys Shows.

Bill Howard is operating Erast Sleeth's grab on Davis Midway Amusement Company. Mrs. Madge Black died of kidney disease in her daughter in San Francisco.

Bob Stevens has taken over the Billboards in the Mechanicsburg City Shows, from Venny Nickel, who was ill. Mrs. Helen Brown, of Edward Pardee's, whose husband was ill, could not attend to the shows as was expected, were week-end guests of Jimmie Leathen, another member of the staff.

Mr. and Mrs. Ed Fredson, with novelty concessions at Mechanicsburg, closed with City Shows in Lebanon, Mo.

Betty Lattin, manager of the Glamour Girl Show on Joyland Shows after showing with Royal Midway Shows in Morgantown, W. Va., Barbara has recovered from a recent illness.

Clyde Hill, of Hill's Greater Shows, expects an early release from the Scott and White Clinic, Temple, Tex., where he has been confined for nearly four weeks. He will, however, return within a month, according to reports, and is not expected back on the shows until August. Mrs. Hill and Mrs. Allen Pierson, veteran out- side workers of Messrs. Hill, are with the org since the road this season, are the owners of the Atlantic Trailer Park, Miami. The park, located in the heart of the historic Miami River shopping district, has a 100-car capacity.

Mrs. Paul T. Robertson, of Robertson & Cale Show, plans to visit Indianapolis, Marion, Mo., to visit her daughter and grandson, and then have a trip to California. John E. Potter and son Paul, Ali- son Potter is in the real estate business in the Hoosier capital.

J. W. Denison and son, who were credited in the June 9 Midway Coub with being with All- Maritime Shows, are actually with Billboards.

Roy Willows, owner of the shows bearing his name, will be the last barn owner to spin the road this year, opening June 19, at Dix and Vernon roads, Dearborn, Mich., under auspices of American United Workers Local 601. Johnny Anderson has joined Al Grissom's Kiddie Auto and Swing and Bob Link joined the George Hoosier Shows, which he is now operating from the factory following a complete overhaul.

Joe Exler, whose concessions were with Wade Greater Midway Shows, has returned to his old home, Linton, Ind., and rejoined the org with a new set of employees. 

The Williams' Grand Midway Shows, which have been running in the City of Industry, were returned to the factory following a complete overhaul.

Walter Gibs, long range shooting gallery, and Mr. and Mrs. Clevenger with the Ringling Bros. and Barnum & Bailey circus, were due at the above mentioned org.

Joe McBeth, their horse, has been returned to the factory following a complete overhaul.

Walter Gibb's, long range shooting gallery, and Mr. and Mrs. Clevenger with the Ringling Bros. and Barnum & Bailey circus, were due at the above mentioned org.

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NORTHERN EXPOSITION SHOW WANTS

FOR JAMES, R. D, RUGBY JU. 4TH, WITH WOLF PACK, MONTANA STADIUM AND 10 MONTANA "B" TEAM TO FANS TO FOLLOW CONCESSIONS: Can use a few more Hanky Panks and Stone Steaks—Cole Butter, Cole Cheese, Cole Ice Cream, Glass Photos, Coke, or anything not conflicting. We book only a kind. Mr. T. J. E. J. here. Will give good shape, clean Concession a good name. Stephenson, Mr. H. B.—Help Install Men for Concession and Leap-of-Plane. Must drive some. Bert Edwards no longer connected with this Show. Sam Hauser wants Cooks and Agents for Court Shows. Great Mills wants Wrestlers and Bowlers for Athletic Show. All wires and replies to WILLIAM O. HEMMELY or SAM HOESNER 115 E. Main St., Greentown, Ind., this week.
WANT FOR STEARNS, KY., 4TH JULY FEATURE WORLD'S HIGHEST SWAMPY ACT — CAPT. WILLI SHARPER NIGHTLY
16 FAIRS
 настоящий, Ky.
COLUMBIA, Ind., Ia., Ill., Ill., N.C., N.J., N.Y., Ohio, Oregon, Pa., Tenn.
COLUMBIA, Tex., Wash., Wisc.

250TH ANNIVERSARY CELEBRATION WANT
250th Anniversary Location in Heart of Detroit—2 weeks, June 26 to July 9 with other shows up to that. Legitimate Merchandise Concessions: Bull Games, Leap and Shot Bones, Cork, Dart, Dexterity, etc. Want Help: COLUMBIA, Ky., THIS WEEK — SORORITY KY., NEXT WEEK

BILL HAMES SHOWS
OPENING JULY 1 IN BRADY, TEXAS
WITH ALL CELEBRATIONS AND THE TOP FAIRS IN TEXAS BOOKED FOR THE BALANCE OF THE SEASON.
WANT WANTS MOTO DROME — MINSTREL SHOW — SIDE SHOW
HELP ON ALL RIDES and also OTHER GENERAL CARNIVAL HELP.
BILL HAMES
George Golden
Owner and Operator

ASHLAND, KENTUCKY, FIREMEN
WOULDC LIKE TO SPONSOR A GOOD CARNIVAL.
No Carnivals Booked Rest of Season
Lot 300's 300'. Contact CARNIVAL COMMITTEE
C/O Fire Station, Ashland, Ky.

STAR-LITE SHOWS
Want WANT
CONCESSIONS: Cork Collars, Mud Joint, Fish Peddler, Ball Games, String Game, Heart Pinch, Hop-La, high Striker, Balanced Ball, Slides, Mechanical, Monkey or what have you! Legion Concession, Eagle Grove, Ia., June 26-28, 29, then Two of the Largest Celebrations in Iowa—[Thank You Days!], Nexton, June 25-26-27 and Big July 3-4 Concession at Northridge, Henderson, Conduct Sport Making
STAR-LITE SHOWS

CENTENNIAL CELEBRATION
ERIE, PA., AUG. 11 THRU 18
Nightly Spectacle, Daily Parades, Operating Large Carnival, Expect 100,000 visitors daily. Eight days of festivities.

CENTENNIAL CELEBRATION
ERIE, PA., AUG. 11 THRU 18
-nightly Spectacle, Daily Parades, Operating Large Carnival, Expect 100,000 visitors daily. Eight days of festivities.

WANT SHOWS AND CONCESSIONS
COMPLETE MIDWAY EXCEPT RIDES. MANNY PANELS, COOKHOUSE, NUG AND STOCK STORES. FOR DETAILS, CALL ERIE, PA., 357-1320, T.W. V.F.W. Celebration at the Post July 4, sale.

WANT SHOWS AND CONCESSIONS
COMPLETE MIDWAY EXCEPT RIDES. MANNY PANELS, COOKHOUSE, NUG AND STOCK STORES. FOR DETAILS, CALL ERIE, PA., 357-1320, T.W. V.F.W. Celebration at the Post July 4, sale.
WANT FOR ARKANSAS' LARGEST JULY 4 CELEBRATION AND 16 BIG REUNIONS, AND FAIRS TO FOLLOW

CONCESSIONS—Have good opening for Frozen Custard, can use High Striker, Six Cat, Bumper, Cake Teller, Novelties, Scales and Age, Class Pitch, Heart Pitch, Long and Short Range Galleries, Jewelry Spindle. Due to demand of front end gal on show, all "Dr. Dutch" Wines, legal dealer, wants to hear from the following: George Wanks, Bob Farnell, Yankee Grassroot, Leon McDonald, Jim Weeks, Earl Stutts, and others that have had him before. Will sell down, Razzle, Blower, Pin Stake and Skulls. These are the only five stores on this show, only one of a kind. Roly Poly Tents, in loaning Baby Auto Ride, Train Ride, Kiddie Airplane, Little Dippy, Eye Fighter ride. Also Ocelotus or spidells ride. Jointly with the following, Furry Horse, Monkey Show, 10-in-l. Mechanical and Unborn Shows with own title. 

WIRE EDDIE MORAN, Manager
Kennesaw, Missouri, this week

BUFF HOTTEL SHOWS

WANT for long season of 14 Fairs and Street Celebrations starting at Metropolis, Illinois, July 1, in the vast defense spending area.

WITH THESE FAIRS AND CELEBRATIONS TO FOLLOW:

Macon County Fair, Metropolis, Ill.
Eaton's, Festival, Zeigler, Ill.
Williamson County Fair, Marion, Ill.
Standard Volunteers' Celebration, Alto, Ill.
Franklin County Fair, Benton, Ill.
Logan County Fair, Lincoln, Ill.
Wichita's & Standard Volunteers (Sec.),
Heald of Illinois Fair, Peoria, Ill.
Honeycreek on the Street, Jackson, Mo.

SHOWS that do not conflict, especially want Girl Show, Pawing Show, Farshows.

CONCESSIONS that work for back and conform with Illinois State Aid regulations.

Especially want Derby Race, String Game, Bowling Alley, Sides and Age, Hot-Lee, Razzle Tupt, Fish Bawl, Salt Games, French Film, Prize Pen, Reptile, Chinese Pin. GOOD PROPOSITION FOR A PENNY ARC.

RAY MARSH BRYDON

SHOW PAINTER

Can place at once. Capable Painter and Sign Man. Dennis Wells, please answer. This week St. Johnsbury, Vermont; next Crown Point, Vermont. Park and road.

KING REID SHOWS

WANTED RELIABLE ARCADE HELP

Park and road. Excellent wages if you drive semi.

ARCADE

Puritas Springs Park
1550 Park Ave.
Cleveland, 0.

WANT


F. W. MILLER

r/o World of Pleasure Shows,

WANT

GIRLS WANTED FOR DANCING REVUE

Good looks, good conduct, Turkeyville, Joplin, Springfield, Springfield, Ill., etc. Must be at least 18 years old.

JIMMI JOHNSON

2525 State St., Vernal, Utah, this week.

WANT

RELIEF CALLER AND COUNTERTENDER

JOHN CHAPMAN

Good Soldier Shows, St. Paul, Minn., and Big Bells, Now Boarding, St. Paul, Minn., Ohio, next week.

WANTED AT ONCE

WANTED RELIABLE TRUCK DRIVERS

Also good Arcade Attendants. Terms: $60. No exceptions, write only.

W. R. SUTTON

Speedway, Supple, Ohio.

WANT

WANT

WANT

WANT

WANT

WANT

SRADEL SHOWS

LYONS, KANSAS—WEEK OF JUNE 15

Good opportunity for City Shows of all kinds with very smart, West Haven, Pankys, or all Apes, Elephant, Saloon Sideshow. Also want experienced Drivers and a good Wife. Established Shows and 300 miles between. Write at once.

JOE FREEDRICK, Mgr.

Great Lakes Shows

WANT Now for Long Season—Boards Solid

Great Lakes Shows

131 W. Katzenellenbogen, Chicago, Ill.

WANT

WANT

WANT

WANT

WANT

KLENEK AMUSEMENTS

Opening July 25th with the Ambassador, State Fair, Chicago, Ill. Two Stars 6th July Celebration. Will have top quality of Shows and Concessions. P.O. Box. 216, Santee, Calif. to contact. Ref. to Jerry Penn. 2013 North Barker, Chicago, Ill.

MARVIN BACON, 1603 E. Michigan Blvd., Saginaw, Michigan

Telephone 33334

ONE OF THE BIGGEST 4TH OF JULY CELEBRATIONS

5TH ANNUAL

BEVERLY-BURBANK JAMBOREE

SAN JOSE, CALIF., JULY 1-8

Want legitimate Concessions of all kinds. Photo Gallery, Class-Year Weight or Age, Novelties, Glass Pitch, Fish or Duck Pool, Hoop-La, High Thnder, String Game or what have you. Want Shows, or will work and contract. Also Baby Auto Rides. Want Ride Help who drive safety.

CAVALCADE OF THE WEST, INC.

720 POPLAR ST.
SANTA CLARA, CALIFORNIA

GEORGE W. NELSON SHOWS

WANT OUR ROUTE, THEN JOIN A WINNER.

MINNESOTA UNTIL AUGUST, THEN EIGHT NORTH IOWA FAIRS

Clarissa, Minn., Home-Coming, June 18-19-20, Remer Indian Days, June 30-31-22, Staples (5 000), July 1th July 2nd St. Cloud, all week, July 1th thru 7th. One of Minnesota's largest Fourth of July celebrations; 50,000 kiddie mittens tickets that week. Two spots a week thru July, then into fairs.

WANT Concessions, String Games, Kiddie Train to join at Staples for balance of season.

SHOWS: Mechanical, Shakers, Fat, Ten-in-One Things, Concessions-Wanted. Ice-Cream, Candy Floss, Cark, String, Fire, Southside, Roly Poly, Pan Clack, Show, Long or Short Yard, Game, Set, Spike, Dodger, Bottle Ball, Game, Shows, Truck, or Fat Pool. Will book any concession not conflicting. We don't overload. If you are interested and can't join now, watch our route and contact us later.

ALL REPLIES TO GEO. W. NELSON, Mgr., as per route.

WANT

WANT

WANT

WANT

WANT

JIMMIE CHANOS SHOWS

WANT FOR MUNCIE, INDIANA, AMVENTS

JUNE 25-30

Legitimate Concessions of all kinds.

WANT Shows, with own outfits for competitive money only—Girl Show, Monkey Show or any other show.

WANT Ride Help, Foreman and Second Man for Merry-Go-Round, also Foreman for Bellhanger and Shooting Rides. This show has 10 rides. No gate. No racket.

All replies to JIMMIE CHANOS, Greenville, Ohio

HELLER'S ACME SHOWS

HASKELL, M. J., JUNE 18-23; JERSEY CITY, N. J., JUNE 25-30; THEN BIGeraldS' FIFTH OF JULY CELEBRATION, ROSEWOOD, M. J. EUGENE.

JUNE 3-7

After the opening of this show, Heller's Acme Shows is to have an important contract for the Fourth of July Fair. The show is the biggest Fourth of July Fair ever held in the state.

WANT Concessions of all kinds, Prizes, Lead, Carnival, Cigarettes, B. C. Pole, K. C. City Hall, Sign Men, or what have you. Will sign the best bids and take care of all contracts.

HELLER'S ACME SHOWS

CONEY ISLAND SHOWS

LIMOR CITY, TVIN—THIS WEEK—BIG 4TH JULY ANNUAL CELEBRATION ON STREETS, ESTATON, TENN.

WANT Concessions of all kinds, Prizes, Lead, Carnival, Cigarettes, B. C. Pole, K. C. City Hall, Sign Men, or what have you. Will sign the best bids and take care of all contracts.

HELLER'S ACME SHOWS

KLENEK AMUSEMENTS

WANT

WANT

WANT

WANT

WANT

WANT

WANT

WANT

WANT

WANT
EVEN'S
Streamlined Thunderbolt Bumper Racer

Supports the mighty 540cyl. engine. Can go on wheels or show stands. Precision built. Slightly nickel plated, half-hearing wheels. No overhead wire. Weight, 115 lbs. Complete with jumper posts.

WRITE FOR COMPLETE CATALOG; CARNIVAL SUPPLIES, EQUIPMENT, GAMES
H. C. EVANS & CO.
1556 WEST CARROLL AVENUE"CHICAGO 7, ILL.

NOW AND FOR OLNEY, ILL., JULY 4TH CELEBRATION

CONCESSIONS: Fries, Shakes, Root Beer, Juice, Juice, Juice, Water, Hammer. Make your own Concessions and Country Treats. All Concessions are Welcome.

RIDE HELP: For all your need in repair and building.

SHOW HELP: For sale by Shows, Complete Concessions, and any kind of Concession Tickets. Can also place House People.

RIDES:
- Fly-Planes, Spills, Counter, Leader or any Rides not conflicting.

All rules to E. L. YOUNG, Mgr.
SPRINGFIELD, OHIO, THIS WEEK

GLOBE SHOWS WANTED
Shooting Gallery, French Fries, Plum Bushes and other Concessions not conflicting. One Girlee Show and one or two Rides Rides. Looking forward to Big 4th of July Celebration, Band, Fireworks. Midway还不知道等。

GLOBE SHOWS
John CORSA
271 Charles St.
Fall River, Mass.

INLAND SHOWS WANTED
For UKELELES AND BRIDGES. For sale through one of the largest distributors in the world. Can do over 100,000 a month. Let's see your price list and sample. Look forward to doing business. We operate all over the States and Canada.

GLOBE SHOWS
John CORSA
271 Charles St.
Fall River, Mass.

WANTED
For Big BOONVILLE, Ind., 4th of July CELEBRATION
Concessions, You Can, Cokes, Shakes, Ice Cream, Custard, all Merchandise Concessions. Answer, will come to you. You are welcome to see any samples we can show. We have been in business for 4 years and have no real competition in the part. Let's see your list. We are ready to do business. Yours sincerely, [Signature]

PICKNICK, MICH., ANNUAL HOMECOMING

BAITPORT, MICH., 4TH JULY CELEBRATION AND HOMECOMING
[Signature]

Wanted — VETERANS UNITE:
A shoe and a coat for your fellow brothers. Please give as soon as possible. We want to help our fellow comrades.

AVER'S MODERN SHOWS
CONCESSIONS THAT WORK FOR YOU

PATTERN, MICH., ANNUAL HOMECOMING

BANNERS
SNAP WYATT STUDIOS
ST. JOSEPH, MICH.

WANTED
Rides, Concessions and Entertainment
FOR 4TH OF JULY CELEBRATION

AVERY'S CARNIVAL CO.

WANTS: DAN-Louis SHOWS — WANTS
CONCESSIONS: Must be legitimate. Can place Ball Games, Real, Four Square, Ladder, Hook-And-Look, Denison, Squares, Bead Strings, Varnish Bags, Match HI-Bag, Gingham Bags, Candy Bags, etc. Must have Dime, Nickel, and Penny Tent games.

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CONCESSIONS: Must be legitimate. Can place Ball Games, Real, Four Square, Ladder, Hook-And-Look, Denison, Squares, Bead Strings, Varnish Bags, Match HI-Bag, Gingham Bags, Candy Bags, etc. Must have Dime, Nickel, and Penny Tent games.

CARNIVAL SUPPLIERS
For Bingo and Other Games

Your Carnival Supplier when playing in the Nashville, Tenn. area

SHAINBERG & ZEMMERMAN
PHONE: 42-1403
NASHVILLE 1, TENN.

Bob Hammond Shows
Want a following choice dates

Genesis, Sycamore, and Champaign, Ill. Shows. See our Convicts

Bob Hammond

315 Gold St.
Houstom, Texas

Carnival Supplies
WANTED CONCESSIONS. Mo., other hides; buckets, phone barney girl show. Can place capable and reliable Superintendents who can handle 10 ride show. Want Merry-Go-Round Foreman, Wheel Foreman, Tilt Foreman. Octopus Foreman. Will post Barn. WANT BARN FOR 10th JULY. Wire or write FOLKS CELEBRATION SHOWS. Iron River, Mich.

Barney Tassell Unit Shows WANT FOR BOMA RIDE FOURTH OF JULY WEEK AT BURGESS, VIRGINIA. Featuring fireworks, Sunshine Sue from Radio Station WYVA. Evelyn Knight, guest star, a red and white show every night and on Saturday, Fireworks, band and combination ride, with a great midway show. All rides, 5 to 35 cents. Get in on a real good Fourth. P.S.: Want Ferris Wheel and Chalplenty Foremen and Help in all other departments. Must drive semi-trailers. Address all mail and wires to Summer Headquarters, Riverdale, Maryland.

TIVOLI EXPOSITION SHOWS WANT FOR FOURTH JULY CELEBRATION and Western Illinois Fair. Combinations...Carnival... Exhibitions...Circuses. COMBINATION: Carnival or Exhibitions of all kinds—no exceptions. Will give first consideration to good stock. NEARBY: 1-2-3-4-5 Circus with own acts. We have two large and two small combination rides. Will book fair ride and other ride or any other ride that doesn’t conflict. Contact W. J. Petersen, Beverley, Ind., this week, and as soon as possible.

ROYAL EXPOSITION SHOWS AUGUSTA, GA. JUNE 29 TO JULY 7 Location at Junction Highway #70 and #1. Sunday par day July 1. Want Girl Shows. Tumblers or any Show with own outfit and transportation. Kites not conflicting with what we have. Want Boys and Geese Hills, also Merry-Go-Round and Chalplenty Help. Robert Wendell, come on. All kinds in Cincinnati area. Call now. 2- or 3-day contracts. Send us your name, address, and phone number, if possible.

CELEBRATIONS—FAIRS—THIRD OF JULY CELEBRATION UNITED EXPOSITION SHOWS WANT Carne Gane Carnival Man, with Mrs. C. A. Venus. Can place Sid Show Acts at all shows. Will book or sell. Will book any stunts. Can place any kind—big or small. Call or write to J. R. McPADDEN, MARYLAND, N. B. W. C.

RIDES—16 WILL BOOK, RENT OR LEASE 3 Ferris Wheels, Merry-Go-Rounds, Rackets, Chainloops, Loops and several other Rides. Travel distance not to exceed 200 miles from Baltimore.

AMERICAN AMUSEMENT CO., BALTIMORE, MD. EASTERN 9550.

WALLACE & MURRAY SHOWS WANT legitimate Concession of all kinds. Want Girl Show Director who can handle 2 shows. Will book stunts, stunts for sale. Will book any kind of show. Can place. Call or write WALTER WALLACE. P.O. Box 169, Wallace, N. C., this week.
ALL MONT.  
ASHVILLE, OHIO, JUNE 23-28  
ROSS COUNTY, CHILlicoTHE, OHIO, AUG. 21-24  
Can Place Concession Agents for Hanky Panks.  
Out Until First of December  
NEAL CARLIN, Box 97, Buckeye Lake, Ohio  

MARTIN, Faus, Popcorn, Jewelry, Long and Short Range, Ball Games,  
French Fries, Scales, Ages, Snow Ball and Hanky Panks.  
ASHVILLE, OHIO, July 2-3-4,  
The Bean Dinner, July 10-11  
Columbus, Ohio.  
Mt. Sterling, Ohio, July 20 and 21.  
Obetz, Ohio, July 23 to 28.  
All seasonal street celebrations. No sales will. Book Shows, Rides  
and amusement. Kid rides, Frank Johnson, Andy, contact. Want Ride Help.  
FRED NOLAN  


crafts needs help  
CRAFTS NEEDS HELP  
CAN PLACE IMMEDIATELY, FOR THE FOLLOWING Rides: Hy-Go-  
Planes, Caterpillar, Ferris Wheel, Rolyflop; also Second Men for all Rides. Crafts  
par 5p per mile extra money for good Servt. Drivers can place few Tickets  
Select, Electric Rides who can operate and maintain.  
Get the best ones just offer top money to right man. Crafts can place Rides Small,  
for small units, good proposition. All Rides must be at least when you can  

WANTED FOR JUNE 25-30, RENOVO, PA.  
New Gas Pals, Community building. First organized Show in 20 years. Then  
the 3rd year. Enormous interest in community.  
Opening Date: July 1st. Concession Agent required for this  
Custom Show Any one interested, write.  

JUNE ROSS  
Columbus, Ohio.

WANT  FOR BELHAVEN, NORTH CAROLINA  
6 Big Days—July 2nd to July 7th  
SPONSORED BY AMERICAN LIGION POST NO. 249  
NORTH CAROLINA, BIGGEST 4TH OF JULY CELEBRATION  
OVER 30,000 PEOPLE ATTEND ON THE BIG DAY.  
CONCESSIONS that will work for you, an exclusive. SHOWS: Any kind of  
Grass Shows. West F.C. Agents and Back Bar Agents. Ride Help who can drive semi,.  
FOR SALE. Allen Herchell two-channel Manny-Gra-Sound, with  
new Sappi top and in A condition, can be seen in operation at any time.  

KEYSTONE EXPOSITION SHOWS  
This week, Aaron, H. C., Green, Tenn.  
New York, Concession N. C.  
White or Wire Keystone Exposition Shows.

WANT  DOWN RIVER AMUSEMENT CO.  
Michigan's Closest Midway  
SIMPSON STRAWBERRY FESTIVAL this week: Admission: men: then ECOBSE  
—MICHIGAN'S BIGGEST 4TH [JULY] SHOW—Other Added Attractions.  
WANT MEN who must work not for wages.  
Agents, Concessions, any worthwhile Grass Show. Good proposition to take back  
and help. Electricals who understand plants. Also Men for swamp merchandisers.  
Ride Help for other carnival.  

FRONTIER EXPO shows  
WANT FOR PROVEN ROUTE  
Ten Red-Tailed Cats and Celebrations, Ruidoso, New Mexico.  
Albert Wells wants Agents for Skills and Pin Store.  
July 3-4-5  

WANT RIDE HELP  
Foremen for Auto Scooter, Tilt, Octopus and Wheels, also Second  
Men for other rides: must drive semi trucks. Long season, wins  
for his work in Florida; top salaries and bonus. scooter Bill Anderson,  
rides superintendent in charge of rides now.  

ROYAL CROWN SHOWS  
Springfield, Ohio, This Week  

HAVE 5 RIDES AVAILABLE FOR 4TH OF JULY  
Due to changes of route, have 4 Maine and 1 Kiddie Rides. 20 to 25 Concessions for a  
fare each of 4 rides. 10000 people a day. Any suitable not over 100 can be used.  
JACK GALLAGHER, Playland Shows  
COMMODORE HOTEL, CLEVELAND, OHIO

STARLIGHT SHOWS  
Want for Arcade Parks. Call or write.  
Contact: B. O. Reise, 107 North Main St., Wheeling, Ill.  

GRAND AMERICAN SHOWS  
WANT  WANT  
Contact:  
MAX GRANERO, Ben Hahn, Austin, Fun or Clare House, Michigan.  
Wants to buy parks with own equipment. Marie Vaughn wants Ole for his Show.  
Ohio wanted for Driving Show. Concessions: Battin, Gent, Papa and Swede, Gent, Gent or  
Stein Game, Hope L. Wapch-La, Dairy, Grocery Store, Cigarette Wheel or Pitch  
Basket, any Fancy Park that does not control.  

L. G. WEAVER, Mgr.  

JAMES H. DREW SHOWS  
Can place experienced Ride Help on all Rides. West Coast Representative.  
All must drive tractor-trailer units and have license. West Legitimate Concessions.  
Photos and Pomatry may be open exclusive. Noted Winterdale (Tanner) Emmson, w.r.r.  
Address:  
JAMES H. DREW SHOWS  
SILVERTON, CINCINNATI, OHIO

GRIDDLE MEN WANTED  
Sheetro, Robert and Johnny, let me hear from you. Long season closing middle  
November.  
CARL PARSONS  
JAMES E. STATES SHOWS, North Adams, Mass., this week

AMERICA'S OUTSTANDING FREE ATTRACTION  
AT LIBERTY AT ONCE  
FOR BALANCE OF SEASON  
For details wire c/o Western Union, Portland, Maine  
Also have A-1 Frozen Custard outfit.

AGENTS WANTED  
For the Reddest Route in MINNESOTA  
6 CATS, BUCKETS AND SWINGERS OPEN  
C. J. GRAVES  
Cane RAINY UNITED SHOWS  
Wire or Call—No Collection,  
Hibbing, Minn., this week; then Mankato, Minn., July 4.

GRIDDLE MEN WANTED  
Sheetro, Robert and Johnny, let me hear from you. Long season, closing middle  
November.  
CARL PARSONS  
JAMES E. STATES SHOWS, North Adams, Mass., this week
CLASSIFIED ADVERTISEMENTS
A Market Place for Buyers and Sellers
RATE: 15¢ a WORD—MINIMUM $3
All Classified Advertisements must be accompanied by remittance in full.
FORM CLOSING THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE
To insure publication of your advertisement the cut-off hour is noon, arrive to have your copy reach the publication office, 2760 Patterson St., Cincinnati 22, early this week.

ACTS, SONGS & PARODIES
Makins brand, run-of-the-mill act, boasts friendship, impresses friends. Take your pick, complete with composer's note, autographed. Write for details.

AGENTS & DISTRIBUTORS
Always looking for a good one. Make as much profit as you pay. Easy money. Write, send samples. Pay, better for you.

FREE HOSIERY
Buy one pair of ladies' foot quality, get another free. Mail order Dept., 1110 W. Main St., St. Louis, Mo.

FREE LATEST CATALOG
Customer Jewelry, Watch Warehouse, Pre-owned, top quality, etc., for sale. H. A. Sullivan, 800 St. Louis Ave., St. Louis, Mo.

CASH SALES CO.
1429 W. Main Ave., St. Louis, Mo.

For Imported Mechanical Toys
ANDREWS & GEORGE COMPANY, Inc.
3450 Madison Ave., Cincinnati, Ohio

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Buy one pair of ladies' foot quality, get another free. Mail order Dept., 1110 W. Main St., St. Louis, Mo.

FREE LATEST CATALOG
Customer Jewelry, Watch Warehouse, Pre-owned, top quality, etc., for sale. H. A. Sullivan, 800 St. Louis Ave., St. Louis, Mo.

CASH SALES CO.
1429 W. Main Ave., St. Louis, Mo.

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CASH SALES CO.
1429 W. Main Ave., St. Louis, Mo.
EVERYONE'S TALKING ABOUT THESE TERRIFIC VALUES!

The Benrus Watch Company
Has Designed for Our Exclusive Use

Benrus Watches and Sets
Specially Packaged for the Premium Trade

Benrus "Lady Winston" Set
Typical of the more Free Temple exclusive Benrus men's and ladies' watches and richly designed to conform with latest fad in design work, Benrus introduces a new and exciting watch series. The complete line features a variety of designs and settings, beautifully beaded. Carries a $45.50 retail price tag and worth it.

Premium Buyers
Write for the
Unusually Low Temple Price

Cash is on the Tremendous Demand Created for Rare Products by Extensive National Advertising Promotion. Write for Our "Special Premium Buyers Confidential Price List" and Illustrated Circles. IMMEDIATE DELIVERY

Another Temple Fast-Selling Exclusive
Genuine Made By
Parker
Pen-Pencil and Leather Wallet

As a combination with high sentiment, this new Parker pen-pencil and leather wallet is one of the most unusual products you will find in Temple. A perfect gift for the man who has everything. The genuine leather wallet is made to hold money and credit cards, and the pen-pencil is made of the finest materials. It is a symbol of class and style. This combination makes a great gift for any occasion. Limited supply. Write for free price list and literature.

Benrus Unsurpassed
Temple Exclusive

Hurry, Hurry—While They Last!
Close Out Special on
7-Jewel Eights $7.95
and Walthams

They're Beauties! They're Bargains! Beautiful, smartly designed Brand New Cases as illustrated. Genuine Rhine and Waltham 7-Jewel Swiss Movements. Available with the following feature: 75c additional, with Yellow Gold Plated Stretch Band. $1 additional. Great value, save now at these money-saving Close Out Prices!

Order Today or in lots of 5 or more.
10% Cash Discount
Ask for Your FREE Catalogue of Col-Max Values!

Cooperand Company, 400 N. Bishop, Dallas, Texas

A Temple Exclusive

Help Wanted—Advertisements
Rate—15c a Word Minimum $3
Remittance in full must accompany all ads for publication in this column.

Forms Close Thursday for the Following Week's Issue

Circus & Carnival

Due To an Early Disappointment
Wishing to form a Circus Company, write to :

Circus Producer
123 Main St.

Miscellaneous

At Long Last World's Greatest
Ringling Bros. and Barnum & Bailey Circus
Come to Town

JUNE 23rd, 1951

Musicians

Auto, Clarinet-Lead or 2nd. Age 29-35

Organist-Lead or 2nd. Age 29-35

For Ringling Bros. and Barnum & Bailey Circus

Times and locations to be announced later.

Parks & Fairs

A Real Good Comedy Act—Performer

Performer required to appear in this

celebrated entertainment act.

Use of Roach Suspect

For more information contact:

Ringling Bros. and Barnum & Bailey Circus

Benrus Watch Company
870 Sansom Street

Sensational Perfume Package

A sensational new perfume package for the Benrus Watches and Sets.

A Temple Exclusive

Close Out at Temple

700 S. Sansom St.

W. A. Rogers Silverware

14 pc. Waterless Cookware Set

Rogers Silverware by Mastercraft

7 pc. Kitchen Knife Set

Rogers Silverware by Mastercraft

Sells with Bang

Lil Atom Pistol

Estate Airplane

Closeout

Closeout Special

16 pc. Kitchen Knife Set

Rogers Silverware by Mastercraft

On Sale

1,2 in. Sleeping "Snowy Family"

Winter Camp Tent

We are open all day.

Coming Out

Coming Out

Teddy Bear

Opening Day

Friday, Nov. 4, 1950

Opening Day

Friday, Nov. 4, 1950

Star Merchandise Co.

339 S. Halley Ave., New York, N. Y.

Specials

16 oz. Bar Soap

500 g. Bar Soap

AGCO Distributors

$2.99 per dozen

$2.99 per dozen

Ask your dealer

Copyrighted material.
Fast Selling POPULAR ITEMS
In spite of rising markets, we will not raise prices when our stocks are hand lim!!

SPECIAL BUY!!
HALF PRICE!!

BLUE CROWN
Double Edge Blades
10CUTO FF. EVEN DISTRIBUTION
REGULARLY 42 1/2 NOW 21 1/2

GOLD CUP
Double Edge Blades
As above in Gold Cup quality. No. B-465/60. Regularly 45
MINIMUM ORDER 10 CARTONS=NO LESS SOLD.

Balloons, Merchandise, DOLLS

CARNIVAL NOVELTIES
CELLULOID FEATHER DOUGHS WITH EARRINGS HAT AND CANE

HIGH HAT MONKEYS
3 1/2 X 3 1/2 15C EACH
5 1/2 X 3 1/2 35C EACH

High Quality Balsa Wood and with Hand Painted Figures in a Variety of Colors

NEW CATALOG NO. 100!!
JUST OFF THE PRESS!! Full of Carnival Novelties, Premium Merchandise, Costume Jewelry, etc. WRITE FOR CATALOG NO. 100!
N. SHURE CO. DREW ADAMS LIVELY
CHICAGO, ILLINOIS

AMAZING PROFITS WITH...

NEEDLE BOOK DEAL—60 GOLD-EYE NEEDLES & NEEDLE THREADER
$10.80

SHATTERPROOF AIR SUNGLASSES
AIR CORPS TYPE

AMAZING PRICES FOR AUTO, LUGGAGE, COLLECTORS, ETC.

TOURIST SOUVENIR DECALS
FOR AUTO, LUGGAGE, COLLECTORS, ETC.

ACME PREMIUM SUPPLY CORP.
1111 South 12th St. St. Louis, Mo.

ACME BREN BROTHERS
2040 N. Halsted St.
Chicago 14, Illinois
BIG FLASH! Tremendous Demand Built Up By National Television Advertising Makes
JUMBO An Height, Bow Mesa 70 6TH Sample seams protruding new MINIMUM TERRITORY, LAMP gets DCPnit, dlreel from LARGE NUT $51 2, NAT New 25" INC. who he local and flashiest spot counts. here the couver, Virginia, Federal Tax. Goliath became still resident in the heart of the Atlantic City, Bath, recently
Alaskan Conùfiod. Ehrman, with Johnny D'Eriea became terrence. is Ralph

Coney Island, N. Y.
Continued from page 81
Hugo and Sally Stewart; pianist, Charles Barrie and barkeep, and Andy Chaussee is broadcast. An innovator of the 60 capacity sun to Barry Ross, ex-congl. House Powell, who will of George, in the renoun for a party of 1,300 American Federation of Musicians convention delegates headed by James C. Palfi. JUNE 15, 1912. speakers and band leaders.

JUNE
45 mph. Mark room. "The key to the city," Neill purchased Gollash last year for a reported $8,000 and during

Pipes for Pitchmen

By BILL BAKER

there illness her medicine had come high, $95 per 10-doz. bottle. Mar used and X-ray work on her in Tampa cost the Natalee $600, the lowest opening ever." Mrs. Neill's letters from Florida and went out on the wrestling circuits for one week only after she saw the Gollash business had been sold, what a balm in this sector. We also suffered a good-old-fashioned jam in the traditional houses. St. Louis, buffet

HIT THE HOLIDAYS WITH THESE FLASHY, FAST SELLERS

Money Gatherers at Any Spot—Any Time

No. 9 PATRIOTIC

ATTENTION, OPERATORS!
Lamps at a Price!

GROUP #100 ASSORTED
Find marvelously hand decorated Chinese 12K. gold tone. Average height 21". Lamps come completely with 15" double shade. Basecaster shade, as illustrated. Shades Special. Complete lamps, complete frame, complete. Wrapped & packed per ctn. $300.00

GROUP 1000—Same as above plus $400.00 Doo.

MINIMUM QUANTITY 6 PCS. ON EITHER ITEM 33/4" Import, Renes C.O.D. Phones: OBigo 4-6369

CUTTLER & COMPANY, INC.
812 Broadway, New York, N. Y.

BUY DIRECT FROM IMPORTER! MECHANICAL ACTION TOYS
At Sensational, Low, Low Prices!

SQUEEZE WITH MINT JUMPING FORBED RABBIT 3.25 dt.
WALKIING BORE 6.50 dt.
MADAME CURIE 4.50 dt.
SOLYMPICK PLAYER 5.90 dt.
LAMEYDORF, WALK, STAND and Makes Sound 6.50 dt.
JUMPING FOWEL 3.00 per
JUMPING DOG 1.50 per

IN CROS Lots

ABU size ELEPHANT 5.30 d.
WALKING GORILLA 9.60 d.
WALKING LION 7.00 d.
WALKING WOLF 12.00 d.
LAME CAMEL with RIDE 7.25 d.
MADAME CURIE 7.50 d.
JUMPING DOG 1.50 per

SQUEEZE WITH MINT

WALKING BEAR 14.00 per
JUMPING FORBED RABBIT 3.25 dt.
MADAME CURIE 4.50 dt.
SOLYMPICK PLAYER 5.90 dt.
LAMEYDORF, WALK, STAND and Makes Sound 6.50 dt.
JUMPING FOWEL 3.00 per
JUMPING DOG 1.50 per

IN CROS Lots

NUTS & SILK

FAS T-SELLING PROFIT- MAKING ADVERTISING BIRD HAT

Made of warm straw in natural color. Tall box head, open loop, open ribbon. Captures the line and versatility of Straw. $6.50 net. No. 508. Sample $2. prepaid. Write for new catalog-shape suits type of business in first letter.

WISCONSIN DELUXE CO. Milwaukee 12, Wisconsin

ADJUSTABLE BANDS 80c.

WHOLESALE PRICES TO APPROVED RETAIL STORES

ATTENTION, OPERATORS!
Lamps at a Price!

GROUP #100 ASSORTED
Find marvelously hand decorated Chinese 12K. gold tone. Average height 21". Lamps come completely with 15" double shade. Basecaster shade, as illustrated. Shades Special. Complete lamps, complete frame, complete. Wrapped & packed per ctn. $300.00

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CUTTLER & COMPANY, INC.
812 Broadway, New York, N. Y.
CHICAGO, June 16—Sixth and final votes on the promotion of the 50th Anniversary of the Billboard Association of America, Inc., were cast yesterday in the final session of the 20th annual conference. A record number of members were present, including many from the Far East, for the final session of the conference.

Amusement Games Get Green Light

With a vote of 18-1, the Senate Interstate and Foreign Commerce Committee yesterday gave its authorization for a bill to take early action on a bill to legalize amusement games.

The bill, introduced by Sen. Dirksen (R., Ill.) and Sen. Lausche (D., Ohio), seeks to legalize certain games of chance such as pinball machines, slot machines, and table games.

The bill was sponsored by Sen. Dirksen, who is chairman of the Senate Interstate and Foreign Commerce Committee.

The bill has been widely supported by the amusement industry, which has been lobbying for legalization of amusement games for many years.

Amusement industry leaders believe that legalization would lead to a substantial increase in revenue and employment opportunities.

The bill is expected to be voted on by the full Senate in the near future.

(A continuation on page 9)

NCMDA Studies Trade Matters At Spring Meet

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(A continuation on page 9)
does your route need rejuvenation?

There's no monkey business about it when you give your routes a lively new look with AMI juke boxes.

Play peps up, take increases, locations note an all-around improvement in business. Your new "C" wins approval from patrons and that spells still more profit for you.

Talk it over with your nearest AMI distributor. He'll be happy to show you how to get young and stay young with AMI.
Info in Other Departments

Among the stories of interest to the cise machine industry to be found in the General, Music and other departments up front in this issue of That Billboard is an article by Edwin A. H. C. Evans & Co. which makes a natural fit. It is entitled "The Lebanon Phonograph." In it, Evans describes the Lebanon phonograph which is manufactured by the Lebanon Machine Co., Lebanon, Ohio. The Lebanon phonograph is a two-speed machine, with a speed of 78 revolutions per minute and a speed of 120 revolutions per minute. It is equipped with a recording horn and a reproducing horn. The machine is also equipped with a built-in amplifier and a built-in loudspeaker. The machine is designed for use in schools, churches, and other institutions.

In the second part of the article, Evans describes the Lebanon phonograph as a "success story." He states that the machine has been sold in large numbers to schools, churches, and other institutions.

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Rudolph Wurlitzer Has $10 Million in Contracts; Getting $2 Million More

Rudolph Wurlitzer Co. has a total of $10 million in defense contracts and is negotiating for $2 million additional Government work, officials said. The company is now engaged in bidding major government projects, and the amount of the contracts and number of units involved could not be disclosed.

Large scale defense production will be under way by midsummer, the company said. The company has been engaged in bidding materials procurement and plant layout arrangement. Wurlitzer will increase employment substantially in the next few months. The company is now engaged in bidding major government projects.

Prime contracts are held from the Army Signal Corps, Army Ordinance Corps, Air Force, and Veterans Administration. Sub-contracts have been awarded from Bell Aircraft Corp., Emerson Radio & Phonograph Co. and Zenith Radio Corp.

Civilians production of pianos, accordions, organs and coin-operated phonographs is being continued "as large a quantity as possible in conformance with Government limitation orders and material availabilities," the company added.

Electric Auto-Lite Orders

Electric Auto-Lite Co., Toledo, O., announced receipt of an additional contract for production of 100,000 units of the company's defense business. The order was placed by the Government for the production of 10,000 additional units to meet emergency needs.

The company's defense contract is for the production of national defense devices. The company will increase its production to meet the increased demand for these devices. The company's president, R. G. Martin, said the company is committed to meeting all government requirements and will continue to increase production to meet the demand.

The company has already increased its production to meet the initial government order and will continue to invest in new equipment and facilities to meet the increased demand. The company's management is confident that it can meet all government orders and will continue to work closely with the government to ensure timely delivery of all requested devices.
**THE BILLBOARD**

**Index of Advertised Used Machine Prices**

### Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one is advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vending, only the single machine price is listed. All prices shown depend on condition of the equipment, age, time on location, territory and other related factors.

For this week’s prices consult the used machine advertisements in this issue.

**MILLS**

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### Special Offer

**HIGHER PRICES**

Another 50¢ pay increase will be effective starting June 20.

**Seldinthr**

### 12th

**Today’s TOP TUNES**

**HELP YOU SELL!**

The top 20 tunes each week from The Billboard

### RISTRAUCRAT S.48 DISTRIBUTORS

**Next Week**

The Only Small Music Box With These Exclusive Features:

- Plays Twelve 45 RPM Records
- Dynamic Twin Speakers
- Takes up to 5 Wall Speakers
- Easy to Carry—weights only 40 lbs.

**WMG to Move; Schwartz Out**

WASHINGTON, June 16—The office of the Washington Music Guild will be moved to 3100 M St. Northwest, from its quarters at 1309 New Jersey Avenue N.W., according to Leonard Alkermes, recently elected president of the guild. The new location of the guild, occupied by Abrams' company, is under the management of William Schwartz, who has served as executive secretary of the guild, tendered his resignation at the June 7 meeting of the board. He will be succeeded by a business manager, Alkermes announced.

**JUKE HILITES OPERA ARIAS**

WASHINGTON, June 16—One of the most unusual music machines in Washington is an Italian restaurant which has a new Beelte bus 100 of the East Coast Music Company, headed by Charles Bonte. The restaurant is heavily stocked with classical records of all kinds, the most popular and old favorites. Between 70 and 80 of the records are on display and at any time are Italian opera, with a variety of classical and popular music records.

**Chi Coin Ups Rep Coverage**

CHICAGO, June 16—Chicago Coin Co., in the area covered by First Distributors for the Midwest, has added 15 additional hotels, adding to the firm's coverage of the city. The addition brings the total number of hotels to 25 with an additional 100 being serviced by the firm.

**Borscht Belt Ops**

**Continued from page 72**

Cattell Amusements, Inc., of 601 Madison Ave., New York, in its reports that performances were strong in all of the hotels. Most of the hotels have live music in their restaurants, and the company has received several orders for coin and coin machines receiving $100,000.

But hotels keepers reported that they were still having difficulty in getting the right kind of entertainment for their guests. The problem is still the same. Hotels and restaurants owner know that there is a demand for live music, but there are not enough musicians available to fill the demand.

The demand for live music is increasing at a fast pace, and the hotels and restaurants are being more selective in their choices. Hotels and restaurants are being more selective in their choices. Hotels and restaurants are being more selective in their choices.

**Sked Wurlitzer School for Milw.**

MILWAUKEE, June 16—United, Inc., Wurlitzer distributor, will hold a three-day school service June 21-23, inclusive, for Harry Jacoby Jr., president, announced this week. The company's factory representative will be in attendance for the school, the largest yet attempted by United.

Jacoby reported that schools of this type have been extremely helpful to most operators, and reports now received from the school and their servicemen at the company's office, which will be held at the Wurlitzer line are covered by the Department of Education.

First distribution with headquarters here, is headed by Waltz and Joe Kline.

**NOTICE**

In order to settle the estate of the late William E. Zeller, Manager of the company, we are offering for one week, the following change Approximate 10000 Records, 25 Wurlitzer Juke Boxes, 1000 45 rpm records. The sale is being held at 900 and 950. Also lots of re-prints.

Nathan Knowles, Adm. Zeller's Family Phone: Adamson 3560

Insert Bushing Converts 5c Wall Boxes to 10c

Mid-West Distributing Co.

1316 S. Wisconsin Ave. Chicago, Il.
**Ball Gum & Vending Machines**, June 23, 1951

**WASHINGTON**, June 16.—An operation that has mushroomed in about a year to an enterprise with a $50,000,000 annual volume, the Pepsi-Cola Bottling Company of Alexandria, Va., J. R. Wright, manager of the plant, reports. The company, a subsidiary of the Philadelphia company, is situated in the city of Alexandria and thru Fairfax, Arlington and Prince Will- iam counties, including the home town of the bottling machine manufacturers, is located in these and other areas used by the bottling company. Some of these bottling machines, all of which are owned by the bottling company, are used in the bottling of Coca Cola products. The bottling company employs about 200 people.

**Uncap Pepsi Bottle Bey Success Tale**

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**The ball gum machines, which have mushroomed in about a year to a million-dollar annual volume, are known as the Pepsi-Cola Bottling Company of Alexandria, Va., J. R. Wright, manager of the plant, reports. The company, a subsidiary of the Philadelphia company, is situated in the city of Alexandria and thru Fairfax, Arlington and Prince William counties, including the home town of the bottling machine manufacturers, is located in these and other areas used by the bottling company. Some of these bottling machines, all of which are owned by the bottling company, are used in the bottling of Coca Cola products. The bottling company employs about 200 people.

**Ace-Saxson Buys Fla. Operation**

**MIAMI, June 16.—Ray Harrison, owner of Ace-Candy Stores, has sold his business to Saxson, Inc., Miami, the largest cigarette vending machine company in the country.**

**Keeney Starts Cig Vender Assembly Run**

**CHICAGO, June 16.—J. H. Keeney announced the delivery of 500 electric cabinets during the last week of June, which was the first of the month.**

**Ruling Aids Subway Ops**

**NEW YORK, June 16.—A new category of high-quality locations will be made available to certain operators of cup and coin machines, according to a ruling of the Board of Transit Commissioners, which operates the 1RT and 9RT divisions of the Metropolitan Transportation Authority.**

**Clifton Mfg. Builds Memodel Coffee Vender**

**LOS ANGELES, June 15.—Clifton Manufacturing Company Kees the company's first automatic coffee maker, the Clifton Automatic Coffee Maker, in Cleveland, Ohio. The company is operated by J. B. Clifton, president, and list of the company's products includes the Clifton Automatic Coffee Maker and the Clifton Model 550. Both are counter type with a capacity of 100 cups per hour.**

**Mills Chi Branch Calls Off Dime Candy Tests**

**CHICAGO, June 16.—Mills Automatic Merchandising Company, as a result of the continuing evaluation of its dime candy-changer, which it introduced in 1947, the company has decided to discontinue the manufacture of the dime candy changer in the 50-cup model until further notice.**

**Citing non-use of the machine capacity, Johnson pointed out that in the last few months the machine has been used for a total of about 40 hours, or an average of 6 hours per week.**

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HERE ARE TODAY'S TOP MONEY-MAKERS FOR OPS

MODEL 49
1¢ — 5¢ — 10¢

The all-purpose, all-product bulk vendor that is sweeping the country... bringing the biggest earnings ever enjoyed by operators of bulk vendors. With its detachable Stabil-Carts globe, it takes the work out of operating bulk vendors and cuts servicing time in half.

1¢ SELECTIVE
TAB GUM VENDER

Claimed by operators now using them to be the hottest money-makers in the small machine field. Its 10 columns permit wide selection of fast-selling tab gum, candy coated gum, candy bars and 1c chocolate bars. You'll be amazed at the way it sells gum and brings you profits unheard of from 1¢ gum venders.

Write, Wire or Phone for Complete Details.

THE NORTHWESTERN CORPORATION
616 ARMSTRONG STREET
MORRIS, ILLINOIS

30 DAY MONEY BACK TRIAL

THE YEAR'S GREATEST VENDORS

Northwestern

OUTSTANDING SENSATIONAL
10-COLUMN 1¢ SELECTIVE
TAB GUM

PRICES
Prices
Less than 6... . . 75¢
Less than 10... 50¢
Less than 12... . . 50¢
Less than 14... . . 35¢
Less than 16... . . 35¢
6 to 9, inclusive... 35¢
10 to 14, inclusive... 25¢
15 to 19, inclusive... 25¢
20 or over... . . . . . 15¢

MERCHANDISE

PARTS, SUPPLIES, STANDS, GLOBES, BRACK CHAMPS, Etc.

TIME PAYMENT PLAN AVAILABLE TRADE-IN'S ACCEPTED

Complete Line of

NORTHWESTERN
SALES AND SERVICE COMPANY

MO. MANELL
426 WEST 64TH STREET, NEW YORK, N. Y.
(415) 345-0419
4130 S. 4TH AVENUE, BROOKLYN, N. Y. - (415) 345-0419

Re-Schedule Region X Meet

Continued from page 17

Florida Charms: Jim Farrell, Los Angeles; Harry Mankind, San Francisco; Tom White, Long Beach; Earl Talley, Jr., Long Beach; Al Bond, Philadelphia; E. C. McNeil, Los Angeles, and Claude White of West Covina. Displaying on the panel for candy and beverage machines will be Dave Davidson, Los Angeles attorney; Bob L. Bond, Sales Manager, Jim Farrell, Los Angeles, and Hal Haner, Los Angeles, Cigarette Manufacturers will have representatives on the cigarette panel. The day will conclude with a cocktail party also in the Emery Room at 7 p.m.

Wednesday, March 30, will open with Riddell as chairman and Rees as presiding. On the keynote of the sessions in his discussion on the future of radio, Dr. Eugene Tuner, former executive of WSM radio, will be introduced by W. P. A. President, Dr. Paul C. Tork, and sponsored by the National Association of Broadcasters. Dr. Rees will be on the program.

A special feature of the conference will be the first one to be held in California. At the luncheon, Jim Farrell, general manager of the Cakery Foundation, and Michael Fanning, Los Angeles portman, will preside over the meeting. Rees is expected to attend. C.W. Allen will be chairman of the Cereal Foundation committee.

Legislation

Claude Brandreth will be chairman of the Western committee on legislation for the 1952 session with Agate Shreve taking over the post. Both are members of the Western Committee.

The conference held in Los Angeles News Letter, a State solicitation service. The nominating committee will report following her address with the day concluding with the banquet.

Region X as host is making a strong effort to attract the conference for the standing session of the region NAMA division. The entire country will be invited to attend and have their regular meetings and a trip to a motion picture studio. The program is being arranged by Stan Fosdick. Various companies will have displays during the sessions. No charge will be made for the space. Serving on the committee in charge of the conference are Al Weymouth, chairman; Jack Beeman, secretary; Stan Ransome, Louis McNitt, Los Angeles, and Hap Haner, Los Angeles, Cigarette Manufacturers.

One of the most popular features of the conference will be the trip to a motion picture studio. The program is being arranged by Stan Fosdick. Various companies will have displays during the sessions. No charge will be made for the space. Serving on the committee in charge of the conference are Al Weymouth, chairman; Jack Beeman, secretary; Stan Ransome, Louis McNitt, Los Angeles, and Hap Haner, Los Angeles, Cigarette Manufacturers.

An on-the-spot opportunity

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Set Region 12 Meet Program
PORTLAND, Ore., June 18—All CIVES and RAKE men in the Portland, Ore., area are invited to attend this meeting at the Portland Union Hotel here Saturday, July 2nd.

This will be the first for the region to be held in Oregon. It has been arranged by D. A. Plave & Company of Portland, who have taken the committee chairmanship.

The next meeting is scheduled for Seattle, Wash., August 3rd.

July 12—Music Operators' Association of Indiana, semi-annual luncheon dinner meeting, Indianapolis Athletic Club, Indianapolis.


July 8—Chicago CIGARETTE VENDORS, semi-monthly meeting, Holscher Hotel, Chicago.

July 9—Chicago Operators' Association, monthly meeting, Arlington Hotel, Chicago.

July 5—Newark Operators' Association, semi-monthly meeting, Metropolitan Hotel, Newark, N.J.

July 7—Texas Operators' Association, monthly meeting, Dallas, Texas.

July 10—Kansas City Operators' Association, semi-monthly meeting, Hollywood Hotel, Kansas City, Mo.

July 11—Los Angeles Operators' Association, monthly meeting, Hotel Sherman, Los Angeles.

July 12—Music Operators' Association of Indiana, semi-annual luncheon dinner meeting, Indianapolis Athletic Club, Indianapolis.


VERVE TEMPER VENDER TAMPER
PHILADELPHIA, June 18—Model-Tamper, Inc., has prepared a new type point-of-sale price which stresses vendor consideration rather than straight sales promotion. Recognizing that all things mechanical are subject to failure and that vendors are subject to interpreting by certain types of customers, the 5'-$5.40-inch sign seeks to minimize such treatment.

Displaying a customer, hand up to the cup receptacle, shaking a Vending cup holder, and inserting one coin at a time, he will not deliver a product "Till only cause me pain."

Beneath the verse is the location for "prompt service."

OK Insurance Units in B. C.
VICTORIA, B. C., June 18—An amendment to the B. C. Insurance Act was proclaimed recently, allowing setting of insurance policy rates in the provincial area. The amendment, sponsored by Alden E. Ford, as sales manager and manager of the building department, was put into effect July 1.

The morning only responsible for the amount of sales of the premium policy the desired.

Insurance Vendors Make Hit During British Festival
LONDON, June 16—Numbers of automatic insurance vendors turned out for the Festival of Britain, art meeting held here June 15th and 16th.

Open a very successful day for the vendors, who were invited to the show by the Festival of Britain, Ltd.

An interesting aspect of the insurance vending was that it may be adopted by the air transport companies to the country, in co-operation with the insurance companies. The plan of the operation to cover other forms of the event by the event, worldwide activity insurance of British firms.

Welch Cites 10c Candy Program
CAMBRIDGE, Mass., June 18—Robert N. Welch, Jr., vice-president of the James J. Welch Company, was discussing the experience during the National Candy Wholesalers' Association, last week in Chicago's "Wrigley's Hits," will not be settled in a hurry.

According to Welch, "it is this experience, immediate competitive situation with a deal which is expected to lower the market by a sales advertising in."

This plan was to be back the cause of the 1920s uptick on the annual sales resistance they have found. He would many candy vendors "bend over backwards" to get this error.

Welch went on to state that the general economic conditions, plus the trend in other industries, which had previously been held to the plan. The plan, and the "inflation margin squeezes on our distribution structure," all those evidence supported by our (Welch's) contention that the mass distribution of quality candy will have to be made today.

"Otherwise, the public cannot be given enough value to continue supporting any mass value of candy business," Welch declared, "and when we think of the every outlet for bars and candy bars to kick off a selling season, "The public can consume the bars at bars, but it will take time and time to be convinced to sell it," Welch said.

It's All in Brew

�Continued from page 77

problem there, says Scott, is whether or not the kids will spend the money they've got in a cup for a nickel for a nickel.

The firm employs a full-time bookkeeper and a bookkeeper. The gross receipts plus gas and oil are $5. The bookkeeper will be the rate increasing up to 20 per cent per month.

Scott and Anderson are planning a new way of selling the ideal. They will be able to save on the cost of selling the ideal, and WE remove any payments on the first 80,000 cups, and on any cups paid on the towels over the 80,000 cup limit.

To increase the sales of coffee, the vendors are using a new coffee-watering cafe. Westco, coffee to people is expected to increase the sales as much as 25 cent. Experiments are now being made with a Rossa, a new type of coffee machine, with which "small" users, who conform to the size of a "coffee shop", to "coffee comforter" have been found to be very much with coffee, the report.
See Summer Trade Prospects
Brightest in Postwar Era

Game Variety, Probable Output
Curtailment Sales Insurance

By TOM MCDONELD
CHICAGO, June 16—As summer
tours out its varied line of
operations before World War II. This variety of
products, much of which will prove one of leading reasons
why there will be no slack in the middle
of the season, the 112-page playbill of
consumer's set out to make the most of the season's
variety of products, much of which will prove one of leading reasons
why there will be no slack in the middle
of the season, the 112-page playbill of
consumer's set out to make the most of the season's

Victor's TOPPER DELUXE
With Slide Display Windows. Also Sells in Double, Triple and
Revolving Super Market Units.

VICTOR VENDING CORP.
5707-13 W. Grant Ave., Chicago 19, III.

SMOKESHOP

The NATION'S
CIGARETTE VENDOR

UNIX AND
TAIL CUTTER

AUTOMATIC PRODUCTS CO.
1920 West St. Paul Ave.
Chicago 12, Ill.

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UNIX AND
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AUTOMATIC PRODUCTS CO.
1920 West St. Paul Ave.
Chicago 12, Ill.

ACORN

The only completely self-service, cent-pull handle-
ALL PURPOSE VENDOR

- Needs all kinds of goods.-nic. goods, candy, change
- No machines required.-Your market needs
- Simple, easy to operate.-Cent pull handle
- Transportable: Held by leg and handle simply
- Guaranteed outfit—worth less than 75¢.

Featuring the sensational new

WHITE FLASH MOBILITY

TAKING MANUFACTURING CO., Inc.
11431 North Western Ave., Chicago, Ill.

FRENCH BOY POP CORN

Dispenser

Keeps popcorn warm and flavorful.
- Self-service, requires no cash.
- Equally suitable for cents or for use on extra automatic profits.

SPECIAL RATES

Distributor

100一台, $4.50

Distributor

100一台, $4.50

CHARMS—Proven Sales Boosters
Wants for Complete Price List

Karl Guggenheim, Inc.
325 Union Terminal

Altoa, Illinois

BETTER THAN EVER

EATING MEDICINE

Eating Medicine

I feel better than ever since I started eating medicine.

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WANTED

Assistant Sales Manager

* Our business is the manufacture of coin-operated equipment, with plant situated in Chicago. We are looking for an assistant sales manager to prove sales ability to keep in constant contact with our distributors throughout the country by mail, phone and some traveling. Must be a business closer and go-getter.

Give references, past experience, name of last employer, salary expected.

WRITE BOX 452, c/o BILLBOARD MAGAZINE
188 W. RANDOLPH ST., CHICAGO, I11.

THE ATLANTIC BARGAIN PARADE MARCHES ON!

WURLITZER 1015's $195

WURLITZER 1250's $450

WURLITZER 1100's $325

IMMEDIATE DELIVERY

WRITE, WIRE, PHONE

AMERICAN MODEL "CS" WRITE

Atlantic New York Corp.
783 10th Ave.
New York, N. Y.
CHICAGO 4706

EVANS’ PROFIT STIMULATING COUNTER GAMES

- NOT COIN OPERATED!
- TAX FREE!
- NO LICENSE REQUIRED!
- OWL CUBE GAME

Good for Clubs, Country Clubs, Country Clubs, wherever people congregate!

Write for descriptive literature.

H. C. EVANS & CO.
125 W. CARROLL AVE.
CHICAGO, I11.

STOP - LOOK - READ

THE BALLS - 299 EACH

(5-000) GROSS)

(5-000) GROSS)

B/disable the ARC.

(5-000) GROSS)

B/disable the ARC.

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BAND BOX USED AS SOFT DRINK SALES GIMMICK

CHICAGO, June 16—A Chicago brewery has installed a Band Box unit proved a crowd吸引更多 at recent convention here when Dad's Root Beer featured the amusement machine in the display. Event was the National Convention of the Soft Drink Manufacturers Ass'n where Dad's Brewery announced affiliation. For display purposes, the Band Box unit was set up in the center of the reading room and the root beer bottles dispensed by means of the Band Box unit.

To help draw the conventions, Dad's root beer sales manager, had Patt Gallagher, of the Dad's Brewery, 231 E. 33rd St., Chicago, who, in his capacity as a root beer distributor, will handle the Band Box unit at the stock market.

Almost all of the 1,000 exhibitors at the convention used Dad's Band Box units to dispense their own merchandise. The Band Box unit was introduced to the convention by Dad's Brewery as a means of providing an additional source of income for the exhibitors.
Baker Novelty Co.
1700 Washington Blvd.
Chicago 13, Illinois

**Metal Type Machines**

- Standard Metal Type Co., 1816 N. Western Ave., Chicago 22, Ill.

**Record Specials**

- Operators' Assortment
- Condition: Standard
- Retail: $20 each
- No Crediting

**Coinex Corporation**

- 350 N. Dearborn Street
- Chicago 11, Illinois
- C.E.R. 2-2000

**Coinex Corporation**

- 1350 North Harbor Drive
- Chicago 17-2017

**Distributors and Jobbers Write!**

- Terms: Cash with Order for Samples
- Minimum Order: C.O.D. or Full!!!!!

- Novelty Supply and Toy Co.
- 26 W. Kinzie Street
- Chicago 10, Illinois

**Amazing New Game of Skill!**

- "PENNIE THE CLOWN"
- Toss a Coin into His Mouth and Watch Him "Light Up"
- Everybody Plays! Hit the Lamp of Fun!
- Hundreds of Laughs!

**Want to Buy**

- New and Used Devils, Spins, Mills, Points, Coins, Machines.
- Write for List of Machines, C.O.D.
- Send Sample of Machine.
- Will Buy Used and Old Machines.
- Local Collection Only.
**Late Model Phonographs Completely Reconditioned**

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**Pre-War Phonographs Ready for Location**

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**Shaffer Special**

Packard Manhattan Only $149.50

**Shaffer Music Co.**

Columbus, Ohio

Cincinnati, Ohio

665 S. High St.

3335 Gilbert Ave.

Indianapolis, Ind.

1272 Capital Ave.

**Reconditioned Ready For Location**

1—Wurlitzer 1250, like new $500.00
2—Wurlitzer 1100 375.00
12—Wurlitzer 1015 225.00
1—Wurlitzer 950 50.00
1—Wurlitzer 850 50.00
1—Wurlitzer 750 100.00
2—Seeburg 46M 250.00
2—Seeburg 46S 200.00
4—Seeburg 46 Hideaway 250.00
100—3W2-L-56 Seeburg Wallboxes 30.00
25—W1-L-56 Seeburg Wallboxes 25.00
2—AM1 Model A 395.00

**One Balls**

50 Citations $75.00
18 Cold Caps 50.00
2 Lucky Dip 24.50
2 Photo Finish 95.00

**Five Balls New**

Chi-Coin Play Ball $125.00
Chi-Coin Thing 150.00

**FORT WORTH AMUSEMENT CO.**

100-104 South Main

FORT WORTH, TEXAS

AM1 Keoney Bally Como

**House Comm. OK’s Higher Excise Levy**

WASHINGTON, June 16—In a series of final actions on provisions previously agreed upon, the House Ways and Means Committee voted formal approval of a hike of the present 3% excise tax on coin-operated gaming devices to 50% (The Billboard, May 29). The Committee also voted final approval of a provision made upon a hike in the cigarette tax from 35 cents to 50 cents. The bill is ready to be sent to the House floor where early action is expected. The present amount of the hike in the cigarette tax is well below what the bill expected in the Treasury Department. The latter agency had asked the committee to support President Truman’s request for a hike in the tobacco tax package. The House Ways and Means Committee’s bill calls for a tax rise from the present 83.50 cent per thousand cigarettes to $4 per thousand.

**Bow Arcade on NY Main Stem**

NEW YORK, June 16—A new arcade, hugging for Times Square graduates, is being opened for business Thursday (15) on 15th Street. Operated by Eddie Hanna, the spot features, among other things, a haunted house with walls constructed of a special material which obscures the view of the trap of gasp shots.

Coin equipment includes a bank of Deep Shaws, an all-shuffle machine, an all-valve unit, a typewriter and photo machine. The Deep Shaws, newly introduced by Capital Projectors, manufacturers of Midtown machines, are dime annunces and screen giltie films in full color.

**Tony Genna Killed**

GALVESTON, Tex., June 16—Tony Genna, owner of A & M Music Company, music and amuse- ment employee, operating firm here, was killed instantly Saturday night (11) when he was shot through the heart with a 30-30 rifle. Charles Fogg, Jr., one of the police, was shot with the murderer and held in Galveston County jail without bond.

The shooting occurred in Fogg’s grocery where Genna had gone, presumably to buy groceries. No motive for the killing was given.

**The Billboard Index Of Advertised Used Machine Prices**

*Continued from page 83*

**Arcade Equipment**

Equipment and price listed below are taken from advertisements in The Billboard and are therefore believed to be correct. Other bids under price given are as advertised with no minimum amount. Where more than one advertising is given at the same price, figures with letters are indicated in parenthesis. Where quantity discounts are advertised, as in the case of bulk buys, only the single machine price is listed. Any price depends entirely on conditions of the exchange.

For this week’s prices consult the used machine advertisements in this issue.

**100-104 South Main**

**AM1 Keoney Bally Como**

**The Billboard**

243 Third Ave.

MACON, GEORGIA
COINMEN YOU KNOW

Chicago

Factories were busy bustling distributors who were in town from all parts of the country last week for the National Coin Machines Distributors' Association meeting. The visitors set aside a part of each of the three days they were here to visit the various factories and look over the latest equipment, and to discuss late spring and summer sales campaigns.

United Manufacturing reports production going strong on both the A-B-C unit and the Five Finger Shuffle Alley. Bill Dr. Selim, general sales manager, says shipments are being made on both games daily. Planti was crowded with salesmen and also had a look at visiting distribut- ers dropped in for a look at the head- quarters, and to have lunch in the cafeteria. Also on hand to meet the visitors were Herb Osl- linger, comptroller, and Ray Robich, who is spending much of his time at the new engineering headquarters.

First Distributors is another spot that had a heavy turnover of visitors during the week. Wally Bredth, partner in the firm, was up both end of the week, but was up and about early last week to lend a hand with Joe Kline on the new set in Mal Fornax, the head of the premium division, has set up a production control which will feature many of the merchandising ideas of the firm. New display features and promotional spots have been lined up for the new set.

With the spring meeting of the National Coin Machine Distributors' Association spread out over three days instead of the planned two, NUMDA officers were kept quite busy visiting in plants. Con- tinued word is coming from the lines that the firms have given both a shot in the arm.

At Purveyor Shuttleboard Com- pany Herb Peckers was supervising the shipment of stock game and close-outs on some sets which he will be additions to the pattern board. Although- wise plans are going forward, con- stant with the firm building one of the major distributors in the industry.

Joe Caldon, who is the World Trading company's national sales manager, has been working hard in the West Coast, and is here in Chicago. Caldon, who is also the president of the Rusticator Factory in Chicago, Wis., was in the city the last three days.

Julian Crenn, Allied Coin, feels the company's new headquarters has been a lucky charm for business. Since they completed the move to the new building last autumn, visitors have been dropping in at the increased rate of eight per week. Visits weise, Billy Knopp and Crump, Allied Coin's district salesmen, have been unusually successful.

Meanwhile at Merit Industries, Col. Lewis reported steadily active action with baseball and shuffle games.

At the expanding Universal Industries plant, out-of-town dis- tributors were in from several areas. Among them were Morris Dean, Root-Carver, Philadelphia; Rynna Zernisky, BZ Vending, Omaha; Dave Broad, Broadway Exchange, Boston; Charlie Engel and Tony Koopel, Central Distribution, Milwaukee; Louis, and Irv Blumenthal, Milwaukee. All hands were working to keep Five Star output at peak and deliveries at a rapid clip.

Bill Ryan demands for the new type five-ball games continues to grow each week. Mr. Ryan has been planning a tour trip east, Crump (12) Binks and Ryan hosted the above named distributors at the Chin Paree.

Winter Wide Distributors thru Len Miscon, sales manager, con- tinued to report heavy business at World Wide, but there is also a lot of action with the Ex- cellent, Williams and Keystone lines. Therefore, Boss Al Steen and the lone road man, Henry Well, have been plenty busy. Miscon says the area is turning in a good picture. Supply is putting on focus attention on the firm's varied line and currently featuring the Gun Patrol unit. World Wide just shipped a 50-game order to Europe.

At Empire Coin Machine Exchange, Gil Kett had an extra- busy week, handling business both at the firm and at the meeting with some of the leading distributors of the country at the Bamworth Hotel. Howard Feyer, his right-hand man, has been rushing thru both domestic and foreign shipments. Feere states interest in the United Five Star and United A-B-C games is mounting week- by-week.

Roadman Stanley Lawin is looking over the billings, Iowa and banks preparatory for the other trip.

Ben Crown, head of Crown Distrib- uting, reported dice play gaining momentum. Harold Saul and Carl Christiansen, with ads from Max Bries, doing much to help get out their conversion programs start- ed. Saul, incidently drove up to Wisconsin for a day last week to winter at the Crown headquarters was Ed Wurlitzer, general sales manager, photography division, Wurlitzer-Warren Company, who was in town from his North Toni- nanda, N. Y. Headquarters Wurlitzer reported heavy order response for the fav's complex chart which hit the mails this week.

Rock-Ola headquarters here are now getting out shipments daily to 80 orders for the Detroit store's opening, Art Weinand, vice-presi- dent in charge of sales, reports Art was especially busy last week on the furniture end of the sale. Rock-Ola business. He adds that the cabinet shop has been working at capacity.

Mark (Budge) Stern, son of Mr. and Mrs. George Stern of Rock-Ola Distributors, will be graduated from Harvard University with one of the outstanding schol- arship basketball records in the school's history. In addition to being an upper student the past four years, he was class president in his senior year and was vice-president during the junior and senior years, while among the top in football, basketball, and tennis. He is also an accomplished tennis champions combination, con- centered and a member of the dramatic club, the Phi Delta Kappa. And among the 110 invited to the commencement exercises.

Hartford, Conn.

Leo Chack, general manager of General American Coin Com- pany, owned by Abe Fish, bought a fowl and was able to fly to Key West February to obtain the family to Ocean Beach for the summer.

Tony Wilkes, West Hartford coin-op, is in St. Francis Hospital. "Talk to Joe Balala," he says, "he was at General Amer- ican Game, and you can't talk business with him." That's easy said for the Wilke's, but it will be hard for those who try. These two men, or Abe Fish, are the coin-op men the profession are trying for game sets during major league baseball games. Wilkes, for instance, claims his set will be a sure winner at the 5150. But, when one of their favorite teams loses, those guys can't eat their words.

Gordon Loeb, coin-op man in the Hartford area are predicting sales of an appreciable increase in sales. They estimate the month is going to be the same in this area, will be more than doubled from January to February.

The city council honoring the fam- ous Joe Palooka for 10 years of "clown leader- ship".

Washington

Meyer Gelb, B. M.avec, manager of the Washington, D. C., branch of the National Automatic Merchandising Association, has reported to the council meeting that 11 CITATIONS were issued for loose change. Two of the cases are being tried in court. In one of these cases, the exhausted defendant who was cited, was able to pay his fine by an extra nickel. This is the only fine paid in court in the history of the city council honoring the fam- ous Joe Palooka for 10 years of "clown leader- ship".

Detroit

Vince Milli, John, B. Pal, and John B. Palet are organ- izing a coin-op firm. The company is on Grand River Avenue, and will be in charge of a number of coin- operated machines in the area. The company is on Grand River Avenue, and will be in charge of a number of coin- operated machines in the area.

Vital Statistics

Deaths

Ralph T. Vogt, 42, coin machine distributor, suddenly died in Detroit on May 28. He was survived by his wife, Mrs. Ralph A. Vogt, and two daugh- ters.

Frank H. Gourley, head of M. M. and M. Music Company, Galveston, Tex., died suddenly May 29. Gourley was the president of the company and spent much of his life in business. He was married to Mrs. Albert Burns, in a truck-auto collision two miles west of Galveston, Texas, Wednesday (13) while en route to Gourley's ranch in the western part of Texas. In addition, Burns was the owner of the American Cigarette Company, Pittsburg, Pa.

FOR SALE

RIGHT OFF LOCATION

22 CHAMPIONS $1500.00 EACH

10 CHAMPIONS $1250.00 EACH

1 DODGE 4 DOOR $500.00

1 DODGE 4 DOOR $300.00

139 N. 13TH STREET

1 3 Deposit With Order. Balance C.O.D.

Winners—Write

COMMERCIAL COIN MACHINES, INC.

22 EAST 8TH STREET

New Britain, Conn.

Telephone: 9-6839
Cincinnati

Automatic Photographic Owners' Association regular monthly meeting in the Hotel Sherman at 8:30 Tuesday night (13). Regular board meeting also was held that night. Among those in attendance were Charles Kazen, Al Lieberman, Abe Vinnitsky, Fred Engel, John Toney, Milton Cole, William Harris, William Stamp, James Dravitzki, Sam Gerson, Ray Siegal, Frank Michael, Luke Nickels, Paul Pustzler, Norton Robinson, and Robert Metzger.

Mary Ann Blinder, daughter of Ray Blinder, owner-operator of Albenworth, was married to Anthony Schmidt in St. James Church, White Oak, O., recently. Schmidt is in the army and stationed at Fort Knox, Ky.

Robert A. Metzger has made application for membership in APOA. He has purchased a photographic route from Abe Partsmaker, who operated the A & B Music Company.

New York

Leo Williams, Capitol Projector box, is back from a trip thru southeastern states. His associate, Sam Goldsmith, leaves next week for an extended trip to the West Coast. Much of his time will be spent with the firm's new rep in San Francisco, H. M. Rosenberg, the Capital handsome, who includes the full-size Peep Show, in addition to the standard Model Movietone. Both are coin operated.

Charlie Armon, of Brooklyn Amusement Company, was in Cincinnati last week to attend his son's graduation from the University of Michigan medical school. Al Armon, co-topper, is not able to take an active part in the route management of the coin vending at home following a long stay in a hospital.

Knox Hansen, president of Alkoma & Company, reports his plant is working two shifts on government work. He hopes eventually to get back into the manufacturer's production. Lee Brown, of Coro and Cawdon, notes a sudden upsurge in the demand for coin machines. Meanwhile, sales of the company's coin television sets are holding steady.

Al Denver, president of the Automatic Musical Operators' Association, announces a change in location for the next general membership meeting. The change, to be held Tuesday (22), will be at the Harry Huston Hotel. Mrs. Al Minnecott is hospitalized. Her husband is with Paramount Music. Marty Solin's wife is back for the hospital after an operation.

Al Mingione, of the A. & B. Company, is shearing planes for further production of the firm's coin-taking electronic vending and supply situations ease. Associated with him in the Fairfield, N. J.

company are his brothers, Vincent and Andrew. Harry Rose, local game operator, and board member of the Associated Amusement Machine Operators' of New York, reports new developments on the route holding carrier.

George's new piece, Shuffle Target, got the nod from the city license department last week, and initial deliveries have gone out to operators. The game is handled locally by Mayer Packard and Harry Rose, of Atlantic, Orange, and Dave Lowy, of Dave Lowy & Company. First field reports are said to be good.

Eddie Hennes is manager of the new arcades and shooting gallery which opened last week on Broadway. His brother, Joe, who operates and distributes amusement equipment in Ullevi, N. Y., used to head a Statewide game association. Allen R. Smith, 34-year-old daughter of salvage Rose Smith, was graduated from Sunday school, Sunday (13). Murray Nisrak, who heads Cold Products regional office here, has

Patti Page.

To search for new locations for prospective pin machines, Joe Young, head of the local outlet for Wizard, expects early delivery of the manufacturer's new line of speakers and wall boxes.

Milwaukee

In line with his policy of adding only new equipment to his routes, Maha Curr, of Mera Amus- ements, recently bought several coin machines. Maha is going in heavier all the time.

(Continued on page 162)

SPECIAL REPORTS

EHLER MARDEN

There's Action
in These Features!

1 TO 7 RESETTING BUMPER
SEQUENCE Advances value of ROLL OVERS, RICK OUT POCKETS and 2 HIGH SCORE BUMPERS.

9 ROLL-OVER BUTTONS
Open and close Gate and score points on control, when lit.

4 CYCLONIC BUMPERS
3 "PDP" BUMPERS—FLIPPERS—Develop Super—INTENSIFIED ACTION on the field!

Lecture-setting play hold-up animation. C'mere! I—dimensional flipper action for your box puts up biggest catch of the race when points are scored.

ORDER NOW
FROM YOUR DISTRIBUTOR

D. GOTTIEB & CO.

1148-50 N. KOSTNER AVENUE, CHICAGO 51, ILLINOIS

Sensationally New... Completely Different Novelty Hit!

STADIUM

NEW EXCITING ACTION
10 BALLS—5 CENTS

NEW 4-STEP TILT FEATURE

NEW PLASTIC SPRING TRAPS

NEW SCORING BALL TRAPS

NEW SEQUENCE SCORING FEATURE

NEW VALED PLAYER APPEAL

NEW INDOOR PLAYFIELD LIGHTING

IDEAL FOR DARK SPOTS

Saturday's picked with loads of new features which make the game, "NFL Football," the best in the line.

There's nothing alike it. When you put one in, get TAKING on local shelf or map. See your nearest distributor today.
Coinmen You Know

- Continuation from page 87

Have you noticed the man who works in the bowling lanes? He is the bowler, the one who takes care of the equipment.

Meanwhile, Harry Jacobs Jr., manages to combine his pleasures while on his weekly selling trips through the Northern Wisconsin territory. He reports that most of the bars up that way are making their rounds these days with their fishing equipment stored in trunks of their cars for instantaneous use when they pass a trout stream. Fishing, however, is Jacob's passion and he has entered the Wisconsin County Golf Tournament.

Irving Arnold, United, Inc., sales rep, is opening up a sizable number of new accounts for the firm, handling only their line of Wurlitzer music boxes.

Recent visitors at the Midwest Radio desk show according to Al Hartel, were Matt Schelter's route men, Wendy Gaile: Marta Codera, Horizon music operator, and John Radko, salesmen of the American Radio firm.

Los Angeles

Friends of William R. Happel Jr. here and Carl Happel, Milwaukee, will be saddened by the news of the critical illness of Mrs. Claire Pauline Happel. She is the daughter of E. Happel Sr., owner of the Happel firm. The family is expecting her here. Carl and his daughter and William E. Happel Jr. and family of the Milwaukee firm, are expected to arrive here during the week to be with Mrs. Happel.

Antone Jepperson, Riviera operator, and his wife, Ed Wilkins, of Paul Laymon Co., are looking forward to the Pullman Snowball Tournament which will take place at the Shrine Auditorium. Dorothy Floeg, Sales Co.'s part-time worker, marked 11th wedding anniversary. Taking in the town they started out with dinner at Romanoffs' Beverly Hills.

Mrs. Jim Wilkins is in the hospital for surgery. He is sustained by the Laymon Co. Pop Barrels and Carl Tim, of Montebello, in town Wednesday for equipment. Perry Irwin, Ventura operator, is reported on the mend following a siege of the flu. Jack Mallet, Mission Novelties Co.'s Claremont, plans to leave soon on trip east. He will attend the national convention of a fraternal organization.

Charlie Daniels, of the Laymon firm, leaves on his vacation trip of this month. North to Los Angeles to Indianapolis, the Daniels expect to do some some fishing around the Middle West and go on to Chicago for big brace at the Drake. Clydem Limperis, Balboa, Calif., in the city hoping to get parts and equipment requirements to carry him thru the summer. When the season gets into full swing in the summer months area, he figures that he will not have an opportunity for the installation when he gets back.

Jack Faust, of F & S Sales Co.'s Abilene, Texas, is in town on a buying trip.

Paul Featherstone and Joe Matthews, both of Capital Records Distributing Co. back in town following a week thru the territory which included sales calls at Lake City and San Francisco. Joe Webb, former弓a salesman in charge of phonographs at Rock-Ola, in town during a visit to Southern California. General Company has taken over the exclusive distributorship of the Jensen Service Department.

Bad Perry, of General Music Co., has left for a two week fishing trip on the coast. He is fishing with Murray Creasy, of Solotone Corporation. Perry is to spend the next two weeks of fishing on Snake River in Idaho. They have a sister company of C. A. Robinson Company on the coast. General Music Co. has a branch. Al Bestelman, one of General Music Co.'s salesmen, has moved to Hollywood, Calif. to work for Jimmy Dovery's

-The Hawaiian

Abe Fowler, operator of John's and former treasurer of Independent Operators of Chicago, has permission to use the Methodist Hospital here after an operation due to his condition is reported satisfactory. Murray Templeton, operator in Midlandtown, is in buying a license to operate at John's Music Co., Southern Auto Products.

Down in Bloomington, Ill., Richard Evans is manager of the new Bloomington Coinmen's Club. It consists of Mr. and Mrs. Evens, Mr. and Mrs. Washburner, of Bloomington, and Mr. and Mrs. Evans of Crete.
Wurlitzer Insures Your Future!

with the new
1400
1450
30 Second Changeover Without Tools From 78 to 45 RPM Records
VISIT OUR SHOWROOMS AND SEE THE MOST VERSATILE
PHONOGRAPHIE EVER BUILT!

CHICAGO COW'S
PLAY BALL
SAMPLES
$7.95

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666 N. Broad Street Philadelphia 30, Pa.
Phone Hesan 2-5000
"YOU CAN ALWAYS DEPEND
ON ACTIVE - ALL WAYS"

Better Buys
Buckley Wall and Bar Boxes

$24.50
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GIANT SALE!!
-Wall Boxes-
$ only 10 each
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Wurlitzer Post-War #2140

WANTED for work or use
1955 Wurlitzer
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BUY McGINNIS

RECONDITIONED PIN GAMES
READY FOR LOCATION

RECONDITIONED BOWLING GAMES

NEW DELIVERING
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Bowie's Big Loops, Bowls-Bowes's Electric
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Kicking Your Equipment Around!

Add years of life, beauty
— Save costly refinishing
and repairs with —

The Jones Boys

Made of water-repellent canvas, lined with a thick blanket to withstand knocks, shocks.
Extra long straps for cinching to back of truck. Fits any phonograph — any make, any
model. Folds to neat, small package for storage.

Just $24.95 — f. o. b. any Jones office

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DO TWICE THE BUSINESS... ON THE SAME LOCATIONS... WITH THESE

TWO WILLIAMS WINNERS!

Music Mite

10 RECORD 45 RPM SELECTIVE PHONOGRAPH

Single Entry—Slug Proof 5c-10c-25c Coin Mechanism

(Also available for straight 5c play)

Accepts medals up to 50c. Easy to service.

Music Mite defies all imitations because it is tried, tested and proven on location—and offers so much more and costs so much less than any other "small" machine ever built!

SEE BOTH—PLAY BOTH—BUY BOTH FROM YOUR WILLIAMS DISTRIBUTOR TODAY—AND DO TWICE THE BUSINESS!

ATTENTION, New England Operators

WANTED FOR EXPORT

WURLITZER 1100's
46 & 47 SEEBURGS
WURLITZER'S 700's, 750's & 800's

CONTACT US IMMEDIATELY

EXCLUSIVE SEEBURG, WILLIAMS AND GOTTLIEB DISTRIBUTORS

Remember in New England it's TRIMOUNT

40 WALTHAM STREET BOSTON II, MASS

GET ON THE WAGON BEHIND EXHIBIT'S TEAM OF HOUSES

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Six Shooter "White Air Hobby"

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MORE OFFERING Full Equipment For

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"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1926

"Write for List of All Types Machines"

Exclusive Distributors in Kentucky, Indiana, Southern Ohio

The House that Confidence Built"
Revolutionary
Keeney's
LITE A LINE
6-COIN • SIX PANEL
5-BALL

Recognized
BY EXPERIENCED OPERATORS EVERYWHERE
AS THE LEADER IN THE 5-BALL FIELD...

LITE-A-LINE FEATURES:
- 1 to 6 coins on each play line up to six scoring panels on the lite box in consecutive order to increase player's scoring opportunities. Replays register on lite box.
- Balls in pocket on playfield lines up corresponding numbers and letters on all panels in play on the lite box.
- Scoring Principle: Player lines up lines of numbers and letters in direct lines of 3 each, either horizontally, vertically, diagonally, crosswise, double horizontally, double vertically, double diagonally to be completed and scored on one panel only.
- No 'dead' balls until pocket is scored. Balls return for replay at bottom of playfield. No kickers.
- Player can start on 3, 4, or 5 balls. 4th and 5th balls can boost score higher.

IT WILL PAY YOU TO SEE AND PLAY KEENEEY'S "LITE-A-LINE" AT ONCE!

LITE-A-LINE

This new 5-ball—6 coin—6 panel game is destined for a long run of profitable operation never before witnessed as proved by exhaustive location tests. It represents the combined knowledge and ideas of expert Keeney designers and men of long experience in actual operating. Keeney's LITE-A-LINE is the game you need to open up rich locations—to revive peak playing interest in your regular stops.

SEE YOUR KEENEEY DISTRIBUTOR NOW!

Yours FOR POWERFUL 4 TO 1 PLAY
Keeney's
BIG LEAGUE BOWLER
Yes 1-2-3 or 4 PLAYERS

Move INTO CHOICE LOCATIONS
WITH THIS SMART NEW BOWLING EQUIMENT FOR
SENSATIONAL EARNINGS!

Sizes
9½ ft. Long
2 ft. Wide
8 ft. Long
x 2 ft. Wide

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EXHIBIT’S — DALE GUN PATROL

100% SKILL GAME

100% LOCATION APPROVAL

100% ATTRACTION POWER

A GOLDEN OPPORTUNITY awaits operators to share in the celebration of EXHIBIT’S GOLDEN ANNIVERSARY

Your EXHIBIT Distributor will tell you about it

EXHIBIT SUPPLY CO. *4218-4230 W. LAKE ST. CHICAGO 24, ILL.
NEW!

EACHONE IS SHOOTING WITH
UNIVERSAL'S

5 STAR

OUTSTANDING!
DIFFERENT!

TREMENDOUSLY SENSATIONAL!

ENTIRELY NEW PLAY PRINCIPLES!
ENTIRELY NEW PLAYFIELD ACTIONS!
ENTIRELY NEW SCORING FEATURES!

Preferred
BY PLAYERS!

UNIVERSAL'S
"WINNER"

ALWAYS AHEAD!
AS GOOD TODAY AS FROM THE START!

SEE YOUR DISTRIBUTOR!

UNIVERSAL INDUSTRIES, Inc.

Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

5737 NORTH BROADWAY • Telephone Uptown 8-2345 • CHICAGO 40, ILLINOIS

Super Deluxe Cabinet

See your distributor!
EARNING-POWER MULTIPLIED

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections... a new player's choice feature that insure earns earning-power and profits never before known in the novelty field.

DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY

Every game played is either a scoring success or a near miss. "Game-Show" appeal excites the try-again spirit that insure repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulate multiple-section play.

LAST-BALL SUSPENSE

Skillfully shot fifth ball can turn defeat into sudden victory... or house a medium score to important finals. And every ball counts, balls that are not shot into scoring-holes return to player for free shots.

EASY to understand!

Walk up and start playing! You get the idea in a minute... and keep on playing for hours!

FUN to play!

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you put in... big fun-value in suspense, skill, appeal and fast, exciting action.

SIMPLE to score!

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 3 or 6 sections at once as well, because of contrasting colors and easy-to-read numbers. Free play registered on improved Bally register.

BLAZINGLY COLORFUL EYE-APPEAL

Great colors in cabinet, backglass and playfield... and bold modern design... attract players immediately. Exciting activity starts the play the minute the legs are held out.

NOVELTY SIZE

24 in. by 48 in.

Sets into every type of location... and brings the players back to life in a hurry!

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring-system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright... get BRIGHT LIGHTS now!
NEW DIFFERENT 5-BALL REPLAY GAME

APPROXIMATE SIZE
4 FT. LONG BY 2 FT. WIDE

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A MOVE IN THE RIGHT DIRECTION—

AT 78 RPM
The world's only 100 selection music system, designed for the playing of both 10 and 12-inch 78 RPM records.

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The world's only 100 selection music system, designed exclusively for the playing of 7-inch 45 RPM records.

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An electronic development overshadowed only by the Select-O-Matic "100". Its self-brings 100 selections of music right to the finger tips of guests.

SELECTIONS

When you install a Select-O-Matic "100" Music System, you move in the right direction. First, you provide a greater music service for the public. Second, you help build valuable location good will. Third, you assure yourself the maximum potential from every location.

Only Select-O-Matic "100" Music Systems have 100 selections... all visible at one time... cataloged under the five basic musical classifications... with an adequate number of titles under each classification.

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