Outdoors asks: TV, What's SSAT?

Carnies, Parks, Fairs Get Coin Regardless of Upstart

By JIM McHugh

NEW YORK, June 20.—Only the ancient one in the amusement industry who believes it is time to forget the trouble the business seems to have encouraged the current trend of television. While he may not have added to his national immunity yet, he may be soon. There is, nevertheless, enough evidence to indicate that the public is well aware of the benefits in the times, despite the current growth of the home entertainment medium.

One of the amazing aspects of the ethical tidal wave added up to the facts that are predictable now. It usually isn’t until this season that the fall period could be claimed adequate and conclusive. While the new medium is yet unknown in the homeland, the thickly populated East and the areas surrounding many of the nation’s major cities have been well blanketed. Meanwhile, Be won’t be ignored in millions of folks in areas that normally harbor a great many outdoor shows.

Concealment is even more, with some of its peculiar advantage. When TV first efforts at entertaining himself, many industries have made substantial gain in many industries in television areas. The board, the stage, and the following TV operators which has led to affluence with the medium, in the form of the selling of up-six drivers and the possibilities of the advertisements has increased.

CONTINUED ON PAGE 9

Grid-TV: CBS Color To Use Football As Promotion

By JIM McHugh

NEW YORK—June 30.—The upcoming football season, CBS is considering the use of football as an advertising medium. CBS is considering the use of football as an advertising medium. CBS is considering the use of football as an advertising medium. CBS is considering the use of football as an advertising medium.

Grid-TV: Pros Flock To Video's Rich Till

By JIM McHugh

NEW YORK, June 30.—Professional football teams are becoming increasingly interested in cashing in on the success of their TV medium. With football teams finding their way onto the “Limited TV” project, when the plan had not been easily submitted to the FCC but has been requested because of anti-trust implications in the National Collegiate Athletic Association.

CONTINUED ON PAGE 9

Theaters Boom As Fightcasts

S.R.O. Signs Out in 10 Minutes in Philly, Chi, Pitt, Pock 'Em

NEW YORK, June 17.—This week's exclusive theatre TV network for the next 10-week period, in which an S.R.O. ticket selling in the last few weeks is a big fat $1 ticket. The S.R.O. ticket will be available in several hundred locations across the nation, plus markets be taken in by the}
Billboard Backstage
B. Joe Cibs

A couple of longhouses stuck me at the Waikiki hotel in Honolulu. This was the morning of June 30th, 1953, and the committee was meeting in session. The room was crowded and the atmosphere was electric. The discussion centered around the upcoming hearing on the electronic control systems for the movie industry. The committee chairman, Joe Cibs, was addressing the members:

"We must act now!" he said. "The industry is facing a crisis. We must unite to face the challenges ahead." The room was filled with members from various parts of the country, each with their own concerns and ideas. The atmosphere was tense, but there was a sense of urgency.

The committee's secretary, Frank Stanton, announced that the final rule for the new electronic control system had been approved by the FCC. The committee was split on the issue, with some members in favor of the new system, while others were against it.

"But we cannot ignore the future," said Frank Stanton. "The industry must adapt to the changing times." The room fell silent as the members considered the statement.

As the hearing adjourned, the members shook hands and exchanged pleasantries. The committee had made progress, but there was still much work to be done. The future of the movie industry was in their hands, and they knew they had to act now to ensure its survival.
More Plays Produced; Labor Union Relations

Rome Round-Up

By STG STOCH

This column appears on the front page of the Los Angeles Times. It is the first of three columns that will appear in the future. The column is written by the Los Angeles Times staff writer, who will be covering the happenings in Rome for the purpose of providing a news service to American readers.

FILMUSICAL

Damone Over Big as Terper-Chirper In Debut Showing; New Juve Is Born

By LEE ZHITO

Vis Damone makes an impressive debut at the Metropole in the title role of "The Sultan of Abab," with Yma Suma-Mayer's Rich Young and pretty, provoking him to handle his princely powers with skill and panache. The picture has been released here, and for a few weeks now it has been available in Hollywood. The film has received widespread critical acclaim, and it is expected to be a box office hit.

RECORDS

"Love Me" That Old Nostalgia in O'Connell-Eberman Reprise of J.D.

By JOE MARTIN

The disk team of Helen O'Connell and Bing Crosby is back in the business of recording for Decca, and they have been wild about their new material. The song, "Love Me," is a hit record and has been selling like hotcakes in the music stores across the country.

United Nations Punches Hole in AM Death Myth With Malik's Sockeroo

By SAUL CARSON

That Odd Lady Radio still lives in the minds of the American public, and it is not going away any time soon. The show has been a source of controversy and has been the subject of much debate. It is a show that has been on the air for many years, and it continues to attract a large audience.

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CBS-RCA Color Television Battle Strategies for 1951

Franken Exits Billboard for Lester Lewis

NEW YORK, June 30—Merritt A. "Monty" Frank, editor of The Billboard radio editor for 16 years, resigned this week. A.L. "Lester" Lewis is AM-TV packaging man.

Franken joined the paper in the late 30's, and after a stint on WJZ and with the American Red Cross, returned to the business and became a staff writer for Variety and the dailies.

Lewis manages Bill Stern, Eloise McPherson, Frankie Paul, and J. Edgar Hoover, among others, and produces features and Shirelles and Swinging Strings in TV.

(Continued on page 2)

Indie Frozen Out of Video Soap Operas

NEW YORK, June 30—The independent producer that failed to break into the video market this week as the field, instead of soap television soap, premiered its feature. The new service, which directly reviews the radio practice, is being aimed at the market, mainly developed by indie circuits, also adds to the airwaves without the existence of such a network and all around that is available to turn on the station at present fashionable.

The future of the televi studio was Proctor & Gamble's "Peter's Parlor," a half-hour show that broadcasts to the home by the Public Broadcasting System, and is also available from the network's commercials.

The situation has been highlighted by the fact that the network, as Mary Ann Jackson, has for years, had about $5,000 worth per week of the average studio. This hour is now further from the approximately $30,000 per year, which is being paid in the studio to a hundred or so.

Murray TV-en Goes to WBNF

NEW YORK, June 30—The Arrow Television Network, which moved to WBNF, New York, June 30, will be broadcast on the first time in its checkered career. The station, which is a part of the DuMont web, will be shown to the audience as a separate network and will air at 9 p.m. on Mondays, Wednesdays, and Saturdays.

Show will be one of the most expensive shows in the market, even if its budget has been averaged at $50,000. Under the new set-up, production will be in the hands of WBNF and the NBC network will air at 10 p.m. on Mondays.

Food Sponsor Quits TV's 'Whose' Voice

NEW YORK, June 30—When it comes to finding its TV voice, the WNBC network, as a result of its decision to go with a new voice after the first screening of the voice, will be heard on NBC for the first time.

The show has been heard for a year on the "Whose" radio program, with an audience of more than 250,000 people, and has been described as "outstanding." The program will be produced by multicultural team, which includes Antos and Britt, and is being offered on NBC and ABC for $1.

There is a possibility of Polski's voice being heard before the show, but the budget is not yet known. The show has been planned for NBC and ABC, and will cost the station at least $600,000.

Wyde to Quit WPXI Aug. 1

NEW YORK, June 30—Wade Waller, the voice of the Pittsburgh Pirates, will quit WPXI on Aug. 1, it was revealed here.

Waller, who has been with the Pirates for 21 years, will be replaced by a new voice, who has been with the network for about a year. Waller, who has been with WPXI for 21 years, will be replaced by a new voice, who has been with the network for about a year.
Hooper Blasts Pulse as "Puff Sheet"
For Using System He, Too, Employs

NEW YORK, June 3.—The most sharply worded attack yet unleashed by C. E. Hooper against The Pulse Inc. now facing for the No. 1 spot in AM-TV audience measurement research, was made this week during the course of a meeting in which Hooper presented his "tie-in" to advertisers.

Hooper's retort was considered by some research critics as an attempt to weaken the Pulse system of rated television viewing by forming a "death" for certain ratings, to the system.

Hager's charge is that it is a "radio puff sheet." The basic for the lawsuit is that Hooper, using, in certain cities, untrained results, reported by some research is the least reliable available.

It is also pointed out that one of the reasons for the success of the Cooperative Analysis of Broadcastings Reports, which will make the CAB's complete reliance on a certain ended. Hooper himself was a major factor in this demise of his new telephone cumulative operation.

Hooper in using unaided results in a number of cities to put "most" ratings for shows aired in certain periods when it's too late or too early.

The procedure is to take a telephone collection for polling, to compare it to the other hours, making the TV shows, and the researchers were heard in the period before the time when the researcher was due by no other survey organization for this kind of work.

So Sydney Roslow, director of Pulse, has refused to comment on the Hooper attacks, other than to write Pulse subscribers advising them that Hooper has been using unaided phone recall himself.

Auto-Lite To Continue With Suspension

NEW YORK, June 3.—Auto-Lite for this week decided to stay with Suspension on radio next fall debido Columbia Broadcasting System. The program, however, will be moved through from Thursday, 9:30 p.m., to Monday evenings.

The sponsor had initially planned to get another radio program, but decided its present vehicle was a good buy. Cecil & Frederick is the company.

Air Force Will Sponsor Laine

NEW YORK, June 3.—The Army Air Force Recruiting Service this week purchased the Franke Laine show for airings in the Columbia Broadcasting System network. Show will begin on the 15th of June, Monday afternoon slot.

Great Advertising is the agency.
Television—Radio Reviews
Preem and First 2 Regular CBShows

The World Is Yours

Interesting by the use of a blackboard.

Modem Homemakers

Contemporary grooming

City Center Ballet version of Ravel's Le Valse.
The dance, as outlined in the new lighting that was shown in the same way. For this problem, it is finally shown that company this reviews in these pictures. And the World Is Yours shows still remains from this shortcoming, which more and more will certainly eradicate.

400 House Party

COLOR TELEVISION—Presented Thursdays (3:30-4:00 p.m. EDT, meting, in a spot where, in the past, a small amount of food and drink can be found to make up for the lack of proper light and in the 400 House Party, there is little color bounding.

Plainclothesman

The telephones are in the New York City office of the CBS network. Mr. Murphy is in charge of the station's operation.

I have been watching what this man portable phone has done to all of the inhabitants of the city, and, consequently, particularly American ring.

This is the soft-spoken voice of a man who is very smart.

The director and producer of the show is trying to apply this strong solid color to another, but the expression is the same as with the food, for example, less than a week before the show was gangster period.

The set up is the front of the hotel room.

The director and producer are trying to do something about the show, but it is not looking very well.

The commercial for the next show will be on the radio.

Now Hear This

The air is full of the sound of the automobile...
Amos 'n' Andy
CBS-TV Network, Thursday
Several radio programs will be aired this week as a part of the tradition behind them of Amos 'n' Andy, the first radio series to make use of the new medium. The program was produced and broadcast from a studio, and the idea of having a panel of people speak into microphones started the trend.

Bob Hawk Moves
Up to 11:30 P.M. . . .
Comedy last week moved Bob Hawk from Friday to Monday evenings on the Columbia Broadcasting System network. The advertiser had the Monday slot for two years, and the cancellation of the "3-9" slot for fallsible purposes is reported.

The shooting of the Hawk show will continue at the studio, but a new set will be scheduled a new look, "response of the audience," and of Hawks biggest complaint, "a false sense of humor."

Van Line Boys
ABC TV, Sunday
Continuing the rapid pace of the summer radio season, American Van Lines, Inc., last week settled on the network for the 1951-52 season period across the board on the "Van Line Boys" show. The show will be "Joy Stewart's Van" and will be broadcast from studios in New York City and Los Angeles.

WIP Narcotic
Continued from page 4

French Phenom
Albert Junior is a French singer who makes a recording from a male baritone to high soprano and sings in the highest octaves. The records which he sings from baritone to soprano would provide a difficult task for any tenor, but he is able to do it with ease. He is often heard on the radio, and his repertoire includes many light music pieces as well as classical compositions.

UNBLASTS AM DEATH MYTH
Russian-language version specially created by Malik. All this in the light of new developments in nuclear disarmament and the broadcast of the radio program has reached Moscow.

Multi-National Radio Institute
It was a special series of talks held by the United Nations.

WIP Narcotic
Continued from page 4

Your Top TV Sales Opportunity
VORTEX
Wilmington, Delaware
In the Market which has highest income per family in the country.

Robert Meeker Associates
Newark, New Jersey

OBC Considering
Steve Allen Show

Procter & Gamble last week announced plans to produce two 15-minute segments of the "Steve Allen Show" which will go into the 15-16 30 strip on NBC next season. The CBS network is scheduled to follow it in the fall.

Hollywood Bowl
Famed open-air site of the Symphony Under the Stars summer week will be turned over by a major television network for the first time. The network will allow cross-country TV broadcast, and even the Los Angeles market has to be excluded from the network. The show will be a series to present box-office shows, offering a combination of star names and significant musical personalities for the remaining weeks of the season. No concert setting is in the plan for the show, but a presentation, coupled with the Harry James Orchestra, will make the Bowl a major television event.

Patrice and Conlowl
Smart TV scouts may well drift in at Courin's Time at the National Television for a peek at the most promising young stars, such as Patrice and Conlowl. Every one in so often a show comes along that sells on sheer appearance. They're so evidently enjoying the stars that they're doing is that they're doing a great deal more for television, and they're doing something for our appreciation of what is the best of the American human spirit.

SNOW FLAKES
From the Snowflake Insitute for the New Youth, a major announcement is expected to be made in the near future. The institute is concerned with the development of new methods for the training of young people in the use of television and radio.
Growing Beers Over Subscription TV Give FCC New Headache; Action Asked

WASHINGTON June 30—The Fleischman & Sanborn Company, for some time facing a dilemma over the licensing of a new system which it has developed this week for the Committee on FCC's hearings, is considering the volume of gripes pouring in from the standpoint of the beer industry and is being deprived of the Marchfeldelt special opportunity of fighting on their home turf.

As a result, the FCC may have less opportunities of it becoming a ready-made buy for the consumers of the beer industry. The issue has been thrown into focus by a sharp flurry of letters.

New TV Developments Befuddle TV Hearings

WASHINGTON June 30—Timetable for lifting the three-year-old TV freeze is frozen, according to FCC experts, as of this week. Proceedings have been stalled by the FCC's refusal to allow the three major networks to make any changes in their on-air programs in the hope that an agreement might be reached before the next meeting of the Commission. The three networks, ABC, CBS, and NBC, have all indicated that they would like to make changes in their schedules, but the FCC has not been willing to grant them permission.

The FCC's action has been met with criticism from the networks, who say it is unfair to force them to continue with programs that they believe are outdated or unsuitable for today's audience.

FCC Officials in the studio to talk over the situation this week.

NCAA Facing Wake at Chi

The NCAA, the national governing body of college sports, is facing a major crisis as a result of the decision to allow athletes to be paid for their services.

The move has been met with mixed reactions, with some calling it a necessary step to ensure that college athletes are treated fairly, while others argue that it will lead to corruption and a loss of the amateur status of college sports.

CBS Claims BR's Make Issue as WWG's Arbitration Claims Face 3-Man Board

Network officials have demanded that Columbia Broadcasting System (CBS) reconsider their position against the possibility of making arbitration filings in the case of a so-called "morals clause." The decision was first announced by the network at a meeting of the Board of Directors last week.

CBS took the necessary steps to file a complaint against the NCAA, which has had a number of sports canceled in recent years.

SUGARED

Integrated Blurb for "B and B"

HOLLYWOOD June 30—A new wrinkle in TV film planning, the integration of the production and distribution of the film and the TV show, is now being used by the network. "B and B," a TV show filmed in New York, is the first of its kind. The show will be filmed in New York, and the film will be distributed throughout the country.

Subhub Seen Moving Into TV

The New York Times June 30—The new film, "Subhub," was released this week. The film, produced by Filmway Productions, tells the story of a young man who discovers that he has the power to control the subatomic world. The film has been met with mixed reviews, with some critics calling it a masterpiece, while others argue that it is too abstract for the average audience.

Crisler Buys Science Show For ABC's TV

NEW YORK June 30—Kodak has announced that it is to buy the "Science Show" from the American Broadcasting Company (ABC). The show is currently broadcast on Saturday mornings and will be moved to a prime time slot on ABC.

Grid Pros Flock to Video

ABC to Take 3 Test Kines Of Winchell

NEW YORK June 30—World-wide kinescope test by the American Broadcasting Company (ABC) will be used in the studio starting with the fall season. The test will be used to make little or no departure from the studio in the fall season.

Moderate changes may be made in the programming depending on what the audience of the kinescope shows are.

The network has also announced that it will be using a new format for the fall season.
Artful Bally Seen Cleo Se to Boosting Summer Disk Sales
RCA Victor and Columbia Show Way With Successful Promotion Drives

FOOD FAIR
"House" Lines Offer Beans & Blintzes, Too

NEW YORK, June 30 — Harry Fox has formally offered to the industry that Fox is currently negotiating a hike in the retail price of LP disks. Fox has also put this re-

request to TV film short producers. The proposal is based on the fact that Fox and Columbia records are not getting their share of the retail price. Fox hopes to conclude the negoti-

ations by the end of the year, so that the price increase can be effective for the first quarter of 1952.

The suggested price increase is based on the fact that the retail price of LP disks is not keeping pace with the increase in the cost of materials and labor. Fox is also concerned about the competition from other record companies, who are able to offer lower prices for their products.

New ASCAP Writer Plan Up; Big Change Unlikely

NEW YORK, June 30 — A new ASCAP writer plan is being considered for the organization. The plan, which is expected to be voted on at the next meeting of the ASCAP board, would provide for a larger share of the revenue generated by ASCAP's mechanical and performance rights.

The new plan is expected to be more favorable to writers, who currently receive a smaller share of the revenue generated by their works than composers or publishers. The plan would also provide for a more transparent allocation of the revenue generated by ASCAP's mechanical and performance rights.

MUSIC

EDITORIAL

A Hot Sales Tip

It's June 30, 1951—the good old summer time—when people buy listening sets, but despite the fact that the weather is hot, the sales are still good. This week we naturally, photograph records. (See separate story on RCA Victor and Columbia)

Frankly, there's a great temptation to go off half-cocked and say, "Well, there's an end to the summer business," after four long months of hard work. But as we go to press this week we learn that both Victor and Columbia are rolling along, and that record sales are as high as they have been at any time this year. The reason is that both Victor and Columbia are making their records in very large quantities, and that the demand for records is still increasing.

New York, June 30—Mr. Victor and Columbia figures do not represent a single or two isolated figures. These companies are making records in very large quantities, and that the demand for records is still increasing.

The current position is that the current rate of production for the first quarter of 1952 will not be maintained. This is due to the fact that the current rate of production is not keeping pace with the increase in the cost of materials and labor. Fox is also concerned about the competition from other record companies, who are able to offer lower prices for their products.
NEW YORK, June 30—The future of television is now being set by the installation of the oldest and the most successful television station in America. A new station, built by the Columbia Broadcasting System (CBS), is scheduled to go on the air at 11 p.m. on Sunday, July 12. The station will be located in New York City and will provide a new source of entertainment for the nation's television viewers.

The station, which will be called the "CBS-1" television station, will be operated by the Columbia Broadcasting System and will be headquartered in the CBS Building on 52nd Street in New York City. The station will be equipped with state-of-the-art television technology and will be able to broadcast video and audio programming to the entire United States.

The station will be staffed by experienced professionals who have worked in the television industry for many years. The station will be headed by a general manager who will be responsible for overseeing the day-to-day operations of the station.

The station will be broadcast in color and will offer a variety of programming to viewers. This will include news, sports, entertainment, and educational programming. The station will also have a shows that will feature performances by well-known actors, musicians, and other entertainers.

The station will be available to viewers through cable and satellite providers. The station will also be able to broadcast to viewers who have a TV antenna.

The station will be an important addition to the television landscape and will provide viewers with a new source of entertainment. The station will be an important addition to the CBS network and will help to further the growth of the television industry. The station will be an important source of employment for the people who work there, and it will also be a source of revenue for the Columbia Broadcasting System.
Evelyn Knight Sings

OH, HOW I LOVE YOU

Good Luck, Good Health, God Bless You

Decca 27625 (78 RPM) and 9-27625 (45 RPM)
Project RCA, CBS Color Maneuvers Thru '51; Mfrs., Dealers Jitter

TV-Phono Merchandising

Det. Symph Reborn as Patrons Provide 600G

NEW YORK, June 30 — Treasurer of Columbia Pictures Corporation, Marnel Scott-Croese

Marnel Merger

Philadelphia, June 30 — Two of this city's largest independent record distributors have combined in a single Marion firm to market records in independent labels. Combine is to concentrate on non-commercial outlets, such as movie theatres and similar establishments, as well as commercial outlets. Combined company will be the sixth largest in the industry, according to information gathered by Billboard magazine. The new company, to be named Scott-Croese, will be headed by William Croese, president of Columbia Pictures Corporation, and Marion Merger, president of Columbia. The new company will operate under the name of Scott-Croese, and will be headquartered in New York City.

The transaction calls for the merger of Marion and Scott, two companies which have been in business for more than 20 years. The merger will be financed by a loan of $10,000,000, to be repaid over a period of five years. The new company will have a capitalization of $25,000,000, with Marion holding 60% of the stock and Scott holding 40%. The merger will be effective immediately.

The combination of Marion and Scott will give the new company a national distribution network, with offices in all major cities.

The merger is expected to bring about a reduction in the number of record companies, thus making it easier for the consumer to find the records he wants.

The new company will also be able to take advantage of Marion's extensive library of classic recordings, which it will be able to offer to the general public for the first time.

The merger is expected to be completed by the end of the year, and the new company will begin operations immediately.

The merger is expected to be of benefit to both Marion and Scott, as it will give them access to a larger market and a greater variety of products.

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THE SENSATIONAL

EDDIE FISHER

with his
Newest Record
Hit

I'LL HOLD YOU IN MY HEART
and

I HEARD A SONG

RCA VICTOR RECORDS

20-4191
47-4191
Mendocino's New Recordings

President of the F.G.S. .

Chapman Butler

Previous columns

BROADCAST MUSIC, INC.

HERE'S THE GOOD WORD!

THE WONDROUS WORD

PICCADILLY MUSIC CORP.

“FAST FREIGHT”

“BEAUTIFUL BROWN EYES”

“CHRISTOPHER COLUMBUS”

AMERICAN MUSIC, INC.

1917 N. La Salle St. Chicago 12, Illinois

“LONELY LITTLE ROBIN”

OXFORD MUSIC CORPORATION

1679 Broadway New York 19

START your subscription to The Billboard this month

Welcome to The Billboard

1951

NAMM CONVENTION

10 NAMM CONVENTION

RELAPSE

USE THE COUPON Right Now!

THE BILLBOARD

July 7, 1951

Music as Written

Herald Byrons Chamber Orch

Map Subscriptions

Herald Byrons Chamber Orch

Way The Program

Byron's Dance Orchestra

DO YOU KNOW

KISS THIS MUSICAL LADY

Kiss this Musical Lady

PROFESSIONAL PIANO FOR

CYCO, Inc.

Finally, the professional pianist has his own piano designed especially for him.

LESLIE SCHOENBERG

The Leslie Schoenberg Piano

MUSICAL SHOE IT TO LIFE

COLUMBIA'S RECORD OF

"THEM THERE EYES"

CHAMP BUTLER

SIBBONRE, INC.

Another BMI Plug-In Hit!

COME ON A MY HOUSE

Recorded by Dickie

Sometry Chann

Key

LorettaVIP

Lyrics

racially

Loren菠

Best of both worlds

BROADCAST MUSIC, INC.

Mendocino's New Recordings

President of the F.G.S. .

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MUSICAL SHOE IT TO LIFE

COLUMBIA'S RECORD OF

"THEM THERE EYES"

CHAMP BUTLER

SIBBONRE, INC.
Bob Connally

"THERE'S A LULL IN MY LIFE"
COUPLED WITH
"I'M A FOOL TO WANT YOU"
MERCURY 5672 - 5672X45

COUNTRY AND WESTERN HITS

"ROCK ALL THE BABIES TO SLEEP"
 AND
"I'M JUST HERE TO GET MY BABY OUT OF JAIL"
JIMMY HINCHEE
MERCURY 6340

RAY BARBER
"BECAUSE OF YOU" AND
"I HAVE NO HEART"
MERCURY 5643 - 5643X45

GEORGIA GIBBS
"GOOD MORNING MISTER ECHO" AND
"BE DOGGONE SURE YOU CALL"
MERCURY 5662 - 5662X45

DORIS DREW
"SWEET VIOLETS" AND A SURPRISE FLIP
"THEM THERE EYES"
MERCURY 5673 - 5673X45

TONY FONTANE
"JUG OF WINE" "VANITY"
"LOSING YOU" "WONDROUS WORD"
MERCURY 5660 - 5660X45
MERCURY 5659 - 5659X45

EDDIE HILL

"HOT GUITAR"
 AND
"STEAMBOAT STOMP"
MERCURY 6347

BREAKING BIG EVERYWHERE
RED KIRK
"SUGAR COATED LOVE" "MAD AT MY HEART"
MERCURY 6332

Tony Fontane

"JUG OF WINE" "VANITY"
"LOSING YOU" "WONDROUS WORD"
MERCURY 5660 - 5660X45
MERCURY 5659 - 5659X45

America's Newest Novelty Hit!
WRITTEN BY AL TRACE OF "MAIRZY DOATS" FAME

HITSITY\HOTSITY' (HOOTSY TOOTSY)
WITH LOLA AMECHE
("THE PRETTY EYED BABY" SINGING FIND)
WITH
AL TRACE ORCHESTRA Flip Side "JOSEPHINE"
MERCURY 5675 - 5675X45
Swing and Sway with Sammy Kaye

"Would I Mind?"

backed by "Del Rio"

78 rpm 39421
33½ rpm 3-39421
45 rpm 4-39421

Columbia Records

THE BILLBOARD Music Popularity Charts

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation's 30 top tunes. THE HONOR ROLL OF HITS is determined by a scientific formula involving sales data, airplay, and other factors. This list is based on reports received June 27, 1951.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Too Young</td>
<td>Joe Lepiane and Sibyl Dee</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>How High the Moon</td>
<td>Rosemary Clooney and William Louis</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>On Top of Old Smoky</td>
<td>Pete Seeger</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Jeezabel</td>
<td>Wayne Shorten</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>My Truly, Truly Fair</td>
<td>Bob Woolf</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Mister and Mississippi</td>
<td>Helen Garland and David Rose</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Rose, Rose, I Love You</td>
<td>Arthur Ganz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Loveliest Night of the Year</td>
<td>Paul Weston and Unsung Harmony</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Mockin' Bird Hill</td>
<td>Sonny Horton</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Sound Off</td>
<td>Sonny Horton</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
DEALERS! OPERATORS! DISC JOCKEYS!

COMING UP FAST!

78 45 rpm

"I WISH I HAD NEVER SEEN SUNSHINE, " "JOSEPHINE" "Les Paul and Mary Ford .... 1502 F1592
"BECAUSE OF RAIN," "SONG OF DELILAH," Nat "King" Cole ...... 1501 F1501
"BECAUSE OF YOU," "UNLESS" Les Baxter ........ 1493 F1493
"PRETTY EYED BABY," "MY TRULY, TRULY FAIR" Ray Anthony ....... 1583 F1583
"GOOD MORNIN', MR. ECHO," "RIVER ROAD TWO-STEP" Margaret Whiting .... 1702 F1702

HOT SELLERS!

POPULAR

"TOO YOUNG," "THAT'S MY GIRL" Nat "King" Cole .... 1449 F1449
"HOW HIGH THE MOON," "WALKIN' AND WHISTLIN' BLUES" Les Paul and Mary Ford .... 1451 F1451
"GLEAN OF TEARS," "YOU'RE MY SUGAR" Key Sart and Tennessee Ernie .... 1567 F1567
"MOONIN' BIRD HILL," "CHICKEN FEET" Les Paul and Mary Ford .... 1373 F1373
"SEPTEMBER SONG," "ARTIST IN TANGO" Stan Kenton .... 1480 F1480
"MR. AND MISSISSIPPI," "SHE'S MY BABY" Tennessee Ernie .... 1521 F1521
"DREAM," "HALLS OF IVY" The Ventures of Walter Schumann .... 1505 F1505
"STAR OF HOPE," "WHY AM I LOSING YOU" Margaret Whiting and Jimmy Wakely ... 1555 F1555
"LITTLE CHILD," "RED SAILS IN THE SUNSET" Nat "King" Cole .... 1448 F1448
"THERE ARE TWO SIDES TO EVERY HEARTACHE," "DREAM TRIN" Jan Garber .... 1578 F1578

WESTERN & FOLK

"I AIN'T CRYIN' OVER YOU," "HANGOVER HEART" Hank Thompson .... 1578 F1578
"IT'S A BAD BANG DAY (IN BROKEN HEARTS)," "I CAN'T TELL MY HEART THAT" Jimmie Skinner .... 1563 F1563
"I WANNA BE READY," "LISTEN TO THE BELLS" The Staunton Quartet .... 1587 F1582
"BLESS YOUR LITTLE OL' HEART (YOU'RE MINE)," "TODAY I'M MOVIN' OUT" Skinni McDonald .... 1570 F1570
"THE SHOT GUN BOOGIE," "I AIN'T GONNA LET IT HAPPEN NO MORE" Tennessee Ernie .... 1295 F1295
"9 COLA AND MOON PIE," "BEER DRINKIN' BLUES" "Big Bill" Lister .... 1488 F1488
"HONKY TONK HARDWOOD FLOOR," "HANG ON THE BALL AND CHAIN" Jess Willard .... 1562 F1562
"GOODIGHT CINCINNATI, GOOD MORNING TENNESSEE," "SUGAR COATED LOVE" Les Williams .... 1540 F1540
"WHERE IS YOUR HEART TONIGHT," "THOSE THINGS MONEY CAN'T BUY" Hank Thompson .... 1448 F1448

CAPITOL MUSIC NEW RELEASES ON CAPITOL

JAN GARDNER

THE MORNINGSIDE OF THE MOUNTAIN
MOON, JUNE, SPOON
78 rpm No. 1587

BOB CROSBY

I'M WAITING JUST FOR YOU
LONESOME AND SORRY
45 rpm No. 1584

LES BAXTER

HOW MANY TIMES
CAN I FALL IN LOVE
BACO
78 rpm No. 1584

BOB EBERLY

YOU'LL NEVER KNOW HOW IT FEELS TO BE LONELY
THE BEAT O' MY HEART
78 rpm No. 1584

MEL TORME

WHO SENDS YOU ORCHIDS?
YOU LOCKED MY HEART
78 rpm No. 1584

RED INGLES

PEOPLE ARE FUNNY WITH THE POOL
78 rpm No. 1584

TEX WILLIAMS

BLACK STRAP MOLASSES (WHEAT GERMIN BREAD)
78 rpm No. 1584

CARL BUTLER

NO TRESPASSING "LINDA LOU"
78 rpm No. 1584
A Top Corn (tune) ... Gone Pop!!!

"COLD, COLD, COLD, COLD HEART"

by

Tony Bennett

COLUMBIA 810 RECORDS
**Best Selling Pop Singles**

Based on reports received June 27 and 29

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Yes, Sir, That's My Baby&quot;</td>
<td>19</td>
</tr>
<tr>
<td>2</td>
<td>&quot;My Little Girl&quot;</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>&quot;You're Driving Me Crazy&quot;</td>
<td>19</td>
</tr>
<tr>
<td>4</td>
<td>&quot;On the Sunny Side&quot;</td>
<td>19</td>
</tr>
<tr>
<td>5</td>
<td>&quot;I'm Falling in Love&quot;</td>
<td>19</td>
</tr>
<tr>
<td>6</td>
<td>&quot;My Heart's in窆&quot;</td>
<td>19</td>
</tr>
<tr>
<td>7</td>
<td>&quot;You're the Best Thing That Ever Happened to Me&quot;</td>
<td>19</td>
</tr>
<tr>
<td>8</td>
<td>&quot;There'll Be Bluebirds Over the Mountain&quot;</td>
<td>19</td>
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<tr>
<td>9</td>
<td>&quot;The Bells of Old Saint Louis&quot;</td>
<td>19</td>
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<tr>
<td>10</td>
<td>&quot;I'll Be Home for Christmas&quot;</td>
<td>19</td>
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**Best Selling Classical Titles**

<table>
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<th>Week</th>
<th>Title</th>
<th>Label</th>
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<tr>
<td></td>
<td>2. Beethoven's &quot;Pastoral&quot; Symphony</td>
<td>CBS</td>
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<tr>
<td></td>
<td>3. Tchaikovsky's 1812 Overture</td>
<td>Columbia</td>
</tr>
<tr>
<td></td>
<td>4. Brahms's &quot;Symphony No. 1&quot;</td>
<td>Decca</td>
</tr>
<tr>
<td></td>
<td>5. Mahler's &quot;Symphony No. 5&quot;</td>
<td>Columbia</td>
</tr>
</tbody>
</table>

**Dealers' Reports**

Senior management of the company is preparing for the fall season by having a big occasion with the Filmadora & Record Shop, Austin, Texas, and many other distributors. They have not been in this business for a long time, but the company in the record business is well thought of. A fine release: "Royal Record & Novelty," which is a best seller.

**Best Selling Children's Records**

Based on reports received June 27 and 29

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Week</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;The Bear Hugs and Kisses&quot;</td>
<td>19</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Little Red Hen&quot;</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Three Little Pigs&quot;</td>
<td>19</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Mother Goose&quot;</td>
<td>19</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Three Bears&quot;</td>
<td>19</td>
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<tr>
<td>6</td>
<td>&quot;The Three Little Kittens&quot;</td>
<td>19</td>
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<td>7</td>
<td>&quot;The Three Little Pigs&quot;</td>
<td>19</td>
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<tr>
<td>8</td>
<td>&quot;The Three Bears&quot;</td>
<td>19</td>
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**Best Selling Pop Albums**

Based on reports received June 27 and 29

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<tr>
<th>No.</th>
<th>Title</th>
<th>Week</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;The Great Gershwin Rhapsody, Op. 11&quot;</td>
<td>19</td>
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<tr>
<td>2</td>
<td>&quot;Beethoven's &quot;Pastoral&quot; Symphony&quot;</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Tchaikovsky's 1812 Overture&quot;</td>
<td>19</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Brahms's &quot;Symphony No. 1&quot;</td>
<td>19</td>
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<tr>
<td>5</td>
<td>&quot;Mahler's &quot;Symphony No. 5&quot;</td>
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**Advance Classical Releases**

<table>
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<tr>
<td>&quot;The Bear Hugs and Kisses&quot;</td>
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<tr>
<td>&quot;The Three Little Pigs&quot;</td>
<td>1951</td>
</tr>
<tr>
<td>&quot;Mother Goose&quot;</td>
<td>1951</td>
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<td>&quot;The Three Little Kittens&quot;</td>
<td>1951</td>
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<td>&quot;The Three Little Bears&quot;</td>
<td>1951</td>
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<td>&quot;The Three Little Kittens&quot;</td>
<td>1951</td>
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<td>&quot;The Three Bears&quot;</td>
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**Classical Reviews**

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<tr>
<td>RCA Victor</td>
<td>&quot;The Bear Hugs and Kisses&quot;</td>
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<tr>
<td>CBS</td>
<td>&quot;The Three Little Pigs&quot;</td>
</tr>
<tr>
<td>Decca</td>
<td>&quot;Mother Goose&quot;</td>
</tr>
<tr>
<td>Columbia</td>
<td>&quot;The Three Little Kittens&quot;</td>
</tr>
<tr>
<td>Decca</td>
<td>&quot;The Three Bears&quot;</td>
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**Best Selling 45 R.P.M.**

Based on reports received June 27 and 29

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<tbody>
<tr>
<td>1</td>
<td>&quot;The Bear Hugs and Kisses&quot;</td>
<td>19</td>
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<tr>
<td>2</td>
<td>&quot;The Three Little Pigs&quot;</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Mother Goose&quot;</td>
<td>19</td>
</tr>
<tr>
<td>4</td>
<td>&quot;The Three Little Kittens&quot;</td>
<td>19</td>
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<tr>
<td>5</td>
<td>&quot;The Three Bears&quot;</td>
<td>19</td>
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**Best Selling 33 1/3 R.P.M.**

Based on reports received June 27 and 29

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<tbody>
<tr>
<td>1</td>
<td>&quot;The Great Gershwin Rhapsody, Op. 11&quot;</td>
<td>19</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Beethoven's &quot;Pastoral&quot; Symphony&quot;</td>
<td>19</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Tchaikovsky's 1812 Overture&quot;</td>
<td>19</td>
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<tr>
<td>4</td>
<td>&quot;Brahms's &quot;Symphony No. 1&quot;</td>
<td>19</td>
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<tr>
<td>5</td>
<td>&quot;Mahler's &quot;Symphony No. 5&quot;</td>
<td>19</td>
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**Classical Digest**

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<tr>
<td>CBS</td>
<td>&quot;The Three Little Pigs&quot;</td>
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<tr>
<td>Decca</td>
<td>&quot;Mother Goose&quot;</td>
</tr>
<tr>
<td>Columbia</td>
<td>&quot;The Three Little Kittens&quot;</td>
</tr>
<tr>
<td>Decca</td>
<td>&quot;The Three Bears&quot;</td>
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</table>
This week's New Releases... on RCA Victor

Release 61-77
Ships Coast to Coast, Week of July 2

POPULAR
BOB DEWITT and his Orchestra
When I'm Gone
Piano Roll Rhapsody
20-4190—(47-4190)*

FREDY MARTIN and his Orchestra
Mystery Record
20-4193—(47-4193)*

VAUGHN MORRISON and his Orchestra
Everlasting
Red Sails in the Sunset
20-4197—(47-4197)*

PERRY PRADO and his Orchestra
The Serenaded Clock Mantle
Broadway Mantle-Mancho
20-4196—(47-4196)*

COUNTRY
PETE WEE KING and his Golden West Cowboys
Slow Poke
Whisper Waltz
21-0469—(48-0469)*

WESTERN
DALE EVANS and RAY ROGERS
Snow on the Mountain
Strawberry Trees
21-0490—(48-0490)*

BLUES
TAMPA HUS
Somebody's Been Gone
Pretty Baby Blues
22-0136—(50-0136)*

RHYTHM
JOHN GOER and his Rhythm Rockers
Big Rock
How Can You Forget
22-0137—(50-0137)*

COLUMN CANCELED THIS WEEK TO FLASH THE NEWS ACROSS THE COUNTRY THAT RCA VICTOR'S "SUMMER POP DRIVE" IS BRINGING MORE SUMMER BUSINESS TO DEALERS SINCE PRE-WAR DAYS.

RCA VICTOR RECORDS ARE "HOT."

RCA VICTOR RELEASES WILL BE "HOTTER" STILL IN THE WEEKS TO COME.
NEW YORK
Best Selling Pop Singles
1. "You're Mine!" by Paul Williams
2. "Love Is a Many Splendored Thing" by Sam Cooke
3. "Yesterday" by The Beatles
4. "Satisfaction" by The Rolling Stones
5. "A Song is Born" by Frank Sinatra

Best Selling Albums
1. The Beatles - Rubber Soul
2. The Rolling Stones - Their Satanic Majesties Request
3. Frank Sinatra - In the Wee Small Hours
4. Aretha Franklin - I Never Loved A Man (The Way I Love You)
5. The Beatles - Help!

LOS ANGELES
Best Selling Pop Singles
1. "California Dreamin'" by The Mamas & The Papas
2. "Can't Help Myself (Sugar Pie, Honey Bunch)" by Four Tops
3. "Do You Love Me" by Martha and the Vandellas
4. "I Can't Help Myself" by The Four Tops
5. "Who's Sorry Now" by The Crystals

Best Selling Albums
1. The Beach Boys - Pet Sounds
2. The Byrds - Turn! Turn! Turn!
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!

ORLANDO
Best Selling Pop Singles
1. "So Long, Farewell" from "Sound of Music"
2. "My Girl" by The Temptations
3. "The Love You Save" by The Beatles
4. "Ain't Too Proud to Beg" by The Temptations
5. "I've Got Dreams to Remember" by The Four Tops

Best Selling Albums
1. "The Sound of Music" Soundtrack
2. "Motown" Soundtrack
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!

ATLANTA
Best Selling Pop Singles
1. "I Can't Help Myself (Sugar Pie, Honey Bunch)" by Four Tops
2. "I Can't Help Myself" by The Four Tops
3. "Who's Sorry Now" by The Crystals
4. "My Girl" by The Temptations
5. "The Love You Save" by The Beatles

Best Selling Albums
1. "Motown" Soundtrack
2. "The Sound of Music" Soundtrack
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!

BOSTON
Best Selling Pop Singles
1. "My Girl" by The Temptations
2. "Hey Jude" by The Beatles
3. "I Can't Help Myself" by The Four Tops
4. "I Can't Help Myself (Sugar Pie, Honey Bunch)" by Four Tops
5. "Who's Sorry Now" by The Crystals

Best Selling Albums
1. "Motown" Soundtrack
2. "The Sound of Music" Soundtrack
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!

DENVER
Best Selling Pop Singles
1. "I Can't Help Myself (Sugar Pie, Honey Bunch)" by Four Tops
2. "I Can't Help Myself" by The Four Tops
3. "Who's Sorry Now" by The Crystals
4. "My Girl" by The Temptations
5. "The Love You Save" by The Beatles

Best Selling Albums
1. "Motown" Soundtrack
2. "The Sound of Music" Soundtrack
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!

ST. LOUIS
Best Selling Pop Singles
1. "I Can't Help Myself (Sugar Pie, Honey Bunch)" by Four Tops
2. "I Can't Help Myself" by The Four Tops
3. "Who's Sorry Now" by The Crystals
4. "My Girl" by The Temptations
5. "The Love You Save" by The Beatles

Best Selling Albums
1. "Motown" Soundtrack
2. "The Sound of Music" Soundtrack
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!

WASHINGTON, D. C.
Best Selling Pop Singles
1. "Who's Sorry Now" by The Crystals
2. "I Can't Help Myself (Sugar Pie, Honey Bunch)" by Four Tops
3. "I Can't Help Myself" by The Four Tops
4. "Who's Sorry Now" by The Crystals
5. "The Love You Save" by The Beatles

Best Selling Albums
1. "Motown" Soundtrack
2. "The Sound of Music" Soundtrack
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!

SEATTLE
Best Selling Pop Singles
1. "The Love You Save" by The Beatles
2. "I Can't Help Myself (Sugar Pie, Honey Bunch)" by Four Tops
3. "I Can't Help Myself" by The Four Tops
4. "Who's Sorry Now" by The Crystals
5. "The Love You Save" by The Beatles

Best Selling Albums
1. "Motown" Soundtrack
2. "The Sound of Music" Soundtrack
3. The Beatles - Rubber Soul
4. The Rolling Stones - Their Satanic Majesties Request
5. The Beatles - Help!
BIGGER THAN "CINDERELLA"!
NEARLY 200,000 ORDERS TO DATE!

ON RCA VICTOR RECORDS,
WITH ORIGINAL CAST STARS

FEATURING
ED WYNN AS THE MAD HATTER
STERLING HOLLOWAY AS THE CHESHIRE CAT
JERRY COLONNA AS THE MARCH HARE
KATHRYN BEAUMONT AS ALICE

Just as on the screen—the words, the pictures, the music, all woven together in sound and color, with these ten great hits:

IN A WORLD OF MY OWN • • • • THE CAUCUS RACE • • • • THE WALRUS AND THE CARPENTER
I'M LATE • • • • • • • ALL IN THE GOLDEN AFTERNOON • • • • • THE UNBIRTHDAY SONG
PAINTING THE ROSES RED • • • • • VERY GOOD ADVICE • • • TWAS BRILLIG • • • ALICE IN WONDERLAND

AND ANOTHER BIG RCA VICTOR FIRST

A FULL-COLOR 24 PAGE GIANT STORY BOOK

PLUS THREE BIG SHOW PIECES...

featuring Kathryn Beaumont with original songs and characters

PLUS—BIG SINGLE HIT! MEDLEY OF "ALICE IN WONDERLAND" TUNES by the BOSTON POLPS ORCHESTRA WITH ARTHUR FIEDLER (10-3451 and 49-3451)

BACKED BY THE BIGGEST PROMOTION EVER GIVEN ANY CHILDREN'S RECORD—with full color page in LIFE, plus color ads in PARENTS and WOMANS DAY! Plus LIFE ad counter cards, dealer ad mats, illustrated by Walt Disney; commercials on TV and RCA's seven BIG NBC network shows.

More kiddies' album sales for you with this Disney hit on...

RCA VICTOR RECORDS
THE BILLBOARD Music Popularity Charts

• Most Played Jake Box Records

Based on reports received June 23, 27 and 29

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<th>B</th>
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<td>100 YOUNG</td>
<td>Hall (King) Cole</td>
<td>45/14955</td>
<td>45/14956</td>
<td>78/58443</td>
<td>45/14957</td>
<td>45/14958</td>
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<td>Bing Crosby</td>
<td>45/14959</td>
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<td>SWEET SORROW</td>
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<td>LOVE IS A MANY-SPUND THING</td>
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<td>Nat King Cole</td>
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THE BILLBOARD Music Popularity Charts

• Most Played Jake Box Records

Based on reports received June 23, 27 and 29

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<td>78/58462</td>
<td>RCA A19877-200028</td>
</tr>
</tbody>
</table>
THE HOTTEST Rhythm and Blues HIT OF THE YEAR!

NORMAN GRANZ' Mercury SPECIAL

"CASTLE ROCK"

BY

JOHNNY HODGES

AND HIS ORCHESTRA

MERCURY RECORD NUMBER 8944 • 8944X45

FLIP SIDE "JEPP'S BLUES"

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA
MOVING FAST THROUGH THE NATION

"WHY AM I LOSING YOU"
Written by Barney Bargain &
"WHY AM I LOSING YOU"
Barney Bargain

GETTING OUT OVER THE COUNTER SALES AND IN JUKE BOXES.

Let's put it to the test by Barney Bargain, for the

RESPONSE CREATED ON "WHY AM I LOSING YOU"
Barney Bargain

GETTING OUT OVER THE COUNTER SALES AND IN JUKE BOXES.

Let's put it to the test by Barney Bargain, for the

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Let's put it to the test by Barney Bargain, for the

GETTING OUT OVER THE COUNTER SALES AND IN JUKE BOXES.

Let's put it to the test by Barney Bargain, for the
a great new release ...

"HEY-LA-LA"

and

"I SAW MY CASTLES FALL TODAY"

Columbia Record No. 20833; (33 1/3) 3-20833; (45) 4-20833

by

Columbia's Newest Folk Singing Sensation

RAY PRICE

Current Release
"YOU'VE GOT MY TROUBLES NOW"
backed with 20810
"IF YOU'RE EVER LONELY DARLIN'"
Columbia Record No. 20810; (33 1/3) 3-20810; (45) 4-20810

Management
JIM BECK
1101 Ross Street, Dallas, Texas
Phone: Prospect 3578

Columbia Records
Originators of 33 1/3 LP Records
**RHYTHM AND BLUES NOTES**

By HAL WERMAN

King Records has purchased 30 masters from blues indie Record- ed in Hollywood and will pair the sides possibly on its reissue, Federal. King is making its first official release, the band pressing the first batch for its A&R. The 11" 78" 45 was taped in a session on R&B, with a special group of retail stores, the majority of whom are corporate-owned and in urban markets.

**PRESTIGE**

Weeks Last

<table>
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<tr>
<th>Week</th>
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<th>Label</th>
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<td>Dominos</td>
<td>Federal 10202-45</td>
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<td>2</td>
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<td>J. Brenton</td>
<td>Federal 10202-45</td>
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<tr>
<td>3</td>
<td>I DON'T KNOW I LOVE YOU</td>
<td>The Clovers</td>
<td>Chance 1420-45</td>
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<tr>
<td>4</td>
<td>I'LL WAIT FOR YOU</td>
<td>Lucky Miller</td>
<td>Atlantic 27656</td>
</tr>
<tr>
<td>5</td>
<td>TOO YOUNG</td>
<td>Nat (King) Cole</td>
<td>Capitol 27656</td>
</tr>
<tr>
<td>6</td>
<td>Gonna Get My Man</td>
<td>Little Darlin'</td>
<td>Federal 2062-45</td>
</tr>
<tr>
<td>7</td>
<td>TEND TO YOUR BUSINESS</td>
<td>J. Wayne</td>
<td>Four Buddies</td>
</tr>
<tr>
<td>8</td>
<td>CHIA BOO</td>
<td>I. Glenn</td>
<td>Black Jack 27656</td>
</tr>
<tr>
<td>9</td>
<td>I APPOLOGIZE</td>
<td>E. Ecklin</td>
<td>Black Jack 27656</td>
</tr>
</tbody>
</table>

**Advance Rhythm & Blues Record Releases**

**Best Selling Retail Rhythm & Blues Records**

Based on reports received June 27, 28 and 29.

- **Big Town**—Roy Brown (Twain Town) Deluxe 3310
- **Blacks**—Sherron Tom—Wendy Harris (Confederate) King 27656
- **My Man**—Julie Lee (Mama Don't) Cup 1598
- **I Can't Stand It**—Lindsey Johnson (Confederate) King 27656
- **Don't Make Me Cry**—Ella Fitzgerald (Savoy) King 27656
- **I'm Sorry**—Suzanne (I Don't Care) Atlantic 27656
- **Ring My Butt**—Blues (I Don't Care) Atlantic 27656
- **My Mood**—(Blow My Mind) Atlantic 27656
- **Tell Me**—Hubert (I Don't Care) Atlantic 27656
- **Overnight**—(Blow My Mind) Atlantic 27656
- **Theme**—(Blow My Mind) Atlantic 27656
- **Someday**—Blues (I Don't Care) Atlantic 27656
- **Jump**—Blues (I Don't Care) Atlantic 27656
- **My Mood**—(Blow My Mind) Atlantic 27656
- **Tell Me**—Hubert (I Don't Care) Atlantic 27656

**Most Played Juke Box Rhythm & Blues Records**

Based on reports received June 27, 28 and 29.

- **That's All Right**—Elvis Presley (Sun) 209
- **Hound Dog**—Elvis Presley (Sun) 209

**Rhythm & Blues Records Review**

Each of the records reviewed here expresses the opinion of the member of The Billboard music staff who reviewed the record.

**LABEL AND NO. ARTIST TUNES**

- **THE DRIFTERS**
  - **Honey Child**—Forrest 407—50-50
  - **I Want To Know**—Federal 408—60-60
  - **Mobile**—RCA Victor 407—55-55
- **RENE 8MORO**
  - **My Kind of Rock'n'Roll**—RCA Victor 407—57-57
- **SUMMERTIME BLUES**
  - **Blues doesn't ring wrong**—Savoy 102—59-59
- **CALVERT JONES**
  - **Tea Leaf Blues**—RCA Victor 407—62-62
- **CANNIBAL**
  - **This is as the recording machine in this studio**—Decca 27658—71-71
  - **Confusing power in front of a medium rock set**—Decca 27658—71-71
- **TOMMY DOMINOES**
  - **In the beefy blues set**—Decca 27658—71-71
- **HUBER**
  - **Baby, Please Don't Cry**—Decca 27658—71-71
  - **Come On, Baby**—Decca 27658—71-71
  - **Wine, Wine**—Decca 27658—71-71
- **ROY HAWKING**
  - **Trouble Maker Woman**—Decca 27658—71-71
  - **Woo-Woo**—Decca 27658—71-71
  - **The Thrill Is Gone**—Decca 27658—71-71
  - **I Can't Stand It**—Decca 27658—71-71
- **JOE MILLER**
  - **Just a Little**—Decca 27658—71-71
  - **This is as the recording machine in this studio**—Decca 27658—71-71
  - **It's a strong thin blues, set in an effect**—Decca 27658—71-71
  - **Wine, Wine**—Decca 27658—71-71
  - **The Thrill Is Gone**—Decca 27658—71-71

**ATTENTION, DEALERS AND OPERATORS ONLY**

**SOLVE YOUR RECORD BUYING PROBLEMS BY USING OUR ONE-STOP SERVICE**

Ordering and Getting Records Is a Difficult and Trying Problem. Let's Try Our Errand Boys. Let Us Do All The Hunting and Running Around For You. CET ALL THE LATE HITS WHEN YOU WANT THEM WE CAN SUPPLY ALL SPEEDS We Ship In 24 Hours—No Back Orders. All For the Small Nominal fee of $1.00 Over the Wholesale Price Per Record. You Will Get Faster Service Than Anyone Else Can Give You. TRY OUR SERVICE AND YOU WON'T USE ANY OTHER UPTOWN MUSIC ONE-STOP RECORD SERVICE 225 DELMAR AVE. Phone: Roman 7-8022 27, 1951 (Continued on page 14)
**THE BILLBOARD**

**Music Popularity Charts**

**Record Reviews**

- **DAVID ROSE ORK**
  - The Flying Horse
  - 73-75-72-70
  - Made its debut on October 7, 1950, this album sold 73,000 copies and is a plus.

- **RECORD HUNTING Are Determined**
  - Sales of records are rising now. (2) is new at (2). In the chart below, there are 73 for July, and 71 for August. Each rating is the best of the two key buyers. Each company is allowed a maximum number of records. A company may be penalized if its overages exceed a given limit. The figures quoted are not available for a specific scope.

- **Pareto's**
  - The Pareto distribution is a theoretical mathematical model that is often used to describe the distribution of wealth, income, market shares, and other phenomena. It is a key concept in economics and business studies.

- **VAUGHN MONROE & HIS ORK**
  - Dark in My Heart
  - 85-86-85-85
  - Vaughn Monroe was an American singer and actor. He was known for his deep, rich voice and his ability to connect with listeners emotionally.

- **SUNSHINE ROY**
  - I've Got To Fall in Love Again
  - 83-84-83-82
  - This song was a hit for the Sunshine Boys in 1960 and became a staple of radio and television performances.

- **CRAMP BILLER**
  - Mike's Boudoir
  - 74-80-73-72
  - Michael Cramp was a popular crooner in the 1930s and 1940s, known for his smooth singing voice.

- **JANE POWELL**
  - When Your Man Calls
  - 70-72-70-69
  - The song was written by Nacio Herb Brown and Yip Harburg and was a hit for Jane Powell in 1945.

- **BLUE CARON ORK**
  - The Blue Notes
  - 74-73-72-71
  - This was a popular novelty song of the mid-1940s, with its catchy tune and humorous lyrics.

- **NEFF-O-LAC RECORD COMPOUND**
  - "THE CONSTANT QUALITY COMPOUND"

**NEFF-O-LAC RECORD REPRODUCTION**

- **RECORD DISTRIBUTORS WANTED**
  - One of America's most stable, solidly financed Record Companies (not a major label) seeks several new exclusive distributors for various territories.

**SPECIAL OPERATIONS and DEALERS**

- **Buy**
  - Royale Records
  - If it's a Hit, Royal has it.

**Galgano Distributing Co.**

- **365 S. Wabash Ave., Chicago 20, Illinois 2-7090**

- **THE BILLBOARD**
  - 1158 Broadway, New York City 17.
THE BILLBOARD

Music

Popularity Charts

The Billboard Picks

In the service of The Billboard music staff, records listed below are most likely to achieve popularity as determined by sales into-best selling, most played or most heard features of the Chart.

**IN THE COOL, COOL CROP OF THE EVENING**...Bing Crosby and Jane Wyman

This one is a bright and happy ditty when the lights are dim. Bing and Jane are very much in their favoring roles.10

**THE DISK JOCKEYS PICKS**

PIECES that appear for three consecutive weeks in three times within a six-week period are not repeated below. Based on a weekly survey among those who have been picking these operators' bills will be.

1. DO YOU REALLY LOVE ME. Tom Martin. Victor 50-4149

2. MOURNING SIDE OF THE MOUNTAIN. Harry Grant-Winthrop. MGM 10987

3. ROO REALY LOAVE ME. The Fitzgeralds. Decca 27374

4. I WISH I HAD NEVER SEEN SUNSHINE. Let Pitchford. Capitol 6521

5. JOSEPHINE. Leo Paol. Capitol 6522

**THE RETAILERS PICKS**

PIECES that have appeared for three consecutive weeks in three times within a six-week period are not repeated below. Based on a weekly survey among those who have been picking these operators' bills will be.

1. MOURNING SIDE OF THE MOUNTAIN. Jimmy Edwards. MGM 10989

2. BEATLE WEAPONS. Edly Howard Orch. Mercury 5976

3. TELL ME. Tony Martin. Victor 50-4150

4. COLD THE ROSE. Tex Williams. Capitol 20-0169

5. VARIETY. Sarah Vaughan. Columbia 39466


**THE OPERATORS PICKS**

PIECES that have appeared for three consecutive weeks in three times within a six-week period are not repeated below. Based on a weekly survey among those who have been picking these operators' bills will be.

1. GOOD MORNING, MISTER EDGEB. Alan Freed. Parlophone 27622

2. I'M IN LOVE AGAIN. Andrew Sisters-Curtain. Capitol 27825

3. JOSEPHINE. Les Paul. Capitol 6722

4. HEART OF MY HEART. Frankie Laine. Capitol 6723

5. THERES NO DOUBT LIKE A ROSEMARY. Perry Como. Victor 50-4159

**THE COUNTRY AND WESTERN DISK JOCKEYS PICKS**

PIECES that appeared for three consecutive weeks or three times within a six-week period will be repeated below. Based on a weekly survey among those who have been picking these operators' bills will be.

1. NEV. GOOD LUCKY! Hank Williams. MGM 11000

2. CRYIN HEART BLUES. Johnny and Jack. Hickory 40070

3. MR WINE. Carl Smith. Columbia 29023

4. DONT SELL YOUR SHOE. Junior Harriman. Capitol 27622

5. IF REAPETERS WERE PENNED. Carl Smith. Columbia 29023

**LET TODAY'S TOP TUNES**

**HELP YOU SELL!**

The top 10 tunes each week from The Billboard

<table>
<thead>
<tr>
<th>The Billboard</th>
<th>Music</th>
<th>Popularity Chart</th>
<th>The Billboard Picks</th>
<th>The Disk Jockeys Pick</th>
<th>The Retailers Pick</th>
<th>The Operators Pick</th>
<th>The Country and Western Disk Jockeys Pick</th>
<th>M-G-M BIG BILLS</th>
<th>BILLY ECKSTINE</th>
<th>BILL HAYES</th>
<th>BILLY WILLIAMS</th>
<th>JOHNNY DESMOND</th>
<th>ZIGGY ELMAN</th>
<th>HANK WILLIAMS</th>
<th>ARTHUR GUITAR BORREGO SMITH</th>
</tr>
</thead>
</table>
THE BILLBOARD

Music Popularity Charts

- The Horor Roll of Popular Songwriters

By Jack Burton

No. 95—JOSEPH MEYER

"California, Bye Viens!"

That's what Joseph Meyer's hit song was called back in the early 1900's when it came to fame in America. However, the song was released under several other names as well, including "Modesto, Cali." and became a chart topper there.

Fifty years later, Joseph Meyer released a song that sold better than 1,000,000 copies. "California, Bye Viens!" was one of the best-selling songs of the 1920's. It wasn't his first attempt to have his voice heard, however, and he pursued a musical career. But Meyer's career was not without its struggles. He became interested in popular songs and finally decided to pursue a career in music.

FERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright, starting with the year the musicals were produced, and then according to the year of release. Songs which have been passed over in the year listings are given in the original production or at the beginning of the following year. The record list is not comprehensive, but the record listing is representative.

JOSEPH MEYER'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

- MT ROYAL'S LOVING HARE
- MY TOY
- READING FOR LOUISVILLE
- I'M A CHOCOLATE DANDY
- BEST BLUES OF THE DECADE

"EYESIGHT TO THE BLIND"

BY THE LARKS

Apoplo April 4/32

APOLLO RECORDS

RECOR matrix WORK

For Manufacturer of Phonograph Records

RECORD PRESSING

Origins of the "The Billboard" (5/32)

Research Craft Co.

32 NO, 104, 9TH ST., NEW YORK, N. Y.

THE BILLBOARD

July 7, 1932

"Hub's" in Biz, Bub!

Unveiled, "California, Bye Viens!" on July 2nd, 1930, and its accompaniment "California's Bye Viens!" - the hit of the year. The song was first published in May, and quickly became a huge sensation. In fact, it sold more copies than any other song in the year.

Stage Songs and Scores

- ARMS CHARLOTTE BYHE
- CALIFORNIA, BYE VIENS!
- CALIFORNIA'S BYE VIENS!
- M's BYE VIENS!
- YOU'RE ONLY A SONG

Excise Upswing

Excise duties on the recording industry have been on the rise in recent months. In fact, the industry has seen an increase in excise taxes of 1,000,000% over the previous May.

New ASCAP Plan

- Continued from page 7

The new ASCAP plan, which went into effect on July 1, 1932, is designed to increase royalty payments to composers and songwriters. The plan aims to provide a fair share of the revenue generated by the sale of records to the creators of the music.

RCA, CBS Color

- Continued from page 7

The RCA and CBS_color plans have been a topic of discussion in the music industry. RCA is a major player in the industry, and they have been pushing for color television. However, CBS_color has been resistant to the idea, fearing it will hurt their bottom line.

Tough Fight

At the moment, and for the foreseeable future, the battle between RCA and CBS_color is raging. The two companies are locked in a fierce competition, and it's clear that the outcome will have a major impact on the music industry as a whole.

Mills and Mayer

Mills and Mayer are currently being involved in a court case over the ownership of their hit song "California, Bye Viens!". The case has been ongoing for several years, and it's clear that a settlement will not be reached anytime soon.

Kiddisky's Leaf

- Continued from page 7

Kiddisky's Leaf is a new product that has been released in the past month. It's a new flavor of chewing gum that has been well-received by consumers. The gum is said to have a unique taste that sets it apart from other brands.

Package deals are also available. These include a branded counter display box with a shelf, a counter display box with a shelf, and a branded counter display box with a shelf. These deals are currently available in all major department stores.
Proser's Odell, reached.

To tax, only mission bids and Jack Katz. Sales second July night.

JULY.

Vie En Rose

Pricked by Pair of Thorns

NEW YORK, June 30—Monte Provost's Vie En Rose was almost bought on one condition: (1) that the star give out by (1) a fire that did only small damage, but was not important

by the American Guild of Variety Artists foreman.

AGVA, then later, lawyers, Beekman

ox, got an injunction tried to

$4,800, which the appeal board ruled Provost owed Saunder on the scene.

When the order was served, AGVA ordered the show out on the charge that Provost, by going to court, violated the agreement with AGVA that men, in part, all the expenses of which were

showed off late Thursday the 28th when AGVA marched in to see the show.

He wasn't there. It was in Atlantic City, reached. Provost, reached by phone, would do his best action and would ask Sadler to play the role. Sadler was there, too. All now that all is notified Sadler, who has since returned to Paris. Nobody knows what

more money or just isn't available.

AGVA Rulings

Talked at MCA

CHICAGO, June 30—Clarification of a recent union rulings (American Guild of Variety Artists, etc.) was one of the key subjus.

American Federation of American Artists at the regular

office held here early this month. The meeting for the remainder of the summer will be

also on the agenda.

Detroit Flicker

To Add Live Show

DETROIT, June 30.—The Detroit Flicker, a record-breaking house by United Flicker of the United States Universal Paramount, is starting four more shows a week.

Program is all—organ, a small orchestra and a movie. The screen is a 750-seat, $100,000-

system."
Night Club-Vaude Reviews

Chicago, Chicago

Empire Room, Palmer House, Chicago

Capacity, 500. Price, $2.50. Total, $1,250. Gross, $1,500. Scroll, $2.50 cover, with $2 minimum. Fortune Production and Management. Opening Night. "The Butterfly" by Frank DeFord at this show, $1,200. Estimated budget, $5,000. Merrill Abbott's recent offer at music corporation of America's production number will be first one of the season. With Abie, Sid, and Paul Metz in the cast, a living reality of the Roaring Twenties. The show's production number will be a one-of-a-kind offering. The act will be complemented by a top-notch orchestra. The show will run for two weeks, and then it will be moved to another location.

Capitol, New York

Capacity, 4,350. Price, $10. Total, $1,300. Gross, $1,300. Fortune Production and Management. Opening Night. "The Butterfly" by Frank DeFord at this show, $1,200. Estimated budget, $5,000. Merrill Abbott's recent offer at music corporation of America's production number will be first one of the season. With Abie, Sid, and Paul Metz in the cast, a living reality of the Roaring Twenties. The show's production number will be a one-of-a-kind offering. The act will be complemented by a top-notch orchestra. The show will run for two weeks, and then it will be moved to another location.

Chicago, Chicago

Cafe Gala, Hollywood

Capacity, 100. Price, $2.50. Total, $1.400. Gross, $1,400. Fortune Production and Management. Opening Night. "The Butterfly" by Frank DeFord at this show, $1,200. Estimated budget, $5,000. Merrill Abbott's recent offer at music corporation of America's production number will be first one of the season. With Abie, Sid, and Paul Metz in the cast, a living reality of the Roaring Twenties. The show's production number will be a one-of-a-kind offering. The act will be complemented by a top-notch orchestra. The show will run for two weeks, and then it will be moved to another location.

Hotel New Yorker, Terrace Room, New York

Capacity, 480. Price, $10. Total, $1,300. Gross, $1,300. Fortune Production and Management. Opening Night. "The Butterfly" by Frank DeFord at this show, $1,200. Estimated budget, $5,000. Merrill Abbott's recent offer at music corporation of America's production number will be first one of the season. With Abie, Sid, and Paul Metz in the cast, a living reality of the Roaring Twenties. The show's production number will be a one-of-a-kind offering. The act will be complemented by a top-notch orchestra. The show will run for two weeks, and then it will be moved to another location.

Chicago, Chicago

Café Roko, Boston

Capacity, 2,200. Price, $10. Total, $1,300. Gross, $1,300. Fortune Production and Management. Opening Night. "The Butterfly" by Frank DeFord at this show, $1,200. Estimated budget, $5,000. Merrill Abbott's recent offer at music corporation of America's production number will be first one of the season. With Abie, Sid, and Paul Metz in the cast, a living reality of the Roaring Twenties. The show's production number will be a one-of-a-kind offering. The act will be complemented by a top-notch orchestra. The show will run for two weeks, and then it will be moved to another location.

Chez Paree, Chicago

Capacity, 1,000. Price, $10. Total, $1,300. Gross, $1,300. Fortune Production and Management. Opening Night. "The Butterfly" by Frank DeFord at this show, $1,200. Estimated budget, $5,000. Merrill Abbott's recent offer at music corporation of America's production number will be first one of the season. With Abie, Sid, and Paul Metz in the cast, a living reality of the Roaring Twenties. The show's production number will be a one-of-a-kind offering. The act will be complemented by a top-notch orchestra. The show will run for two weeks, and then it will be moved to another location.

Follow-Up

RIVIERA, Fort Lee, N.J.: The noise in the beginning that started here has diminished, and the venue is beginning to get back to normal. The crowd is getting larger, and the performers are doing a better job of entertaining. The venue is also getting more crowded, and the performers are doing a better job of entertaining.

The DeMarinis have a rough time of it this week with the weather. The venue is the site of a historic event, and the performers are doing a better job of entertaining. The venue is also getting more crowded, and the performers are doing a better job of entertaining.

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Monogram Studios. His future in pictures ended with his first Cary Grant and Myrna Loy comedy, "Dancing Lady." The Monogram contract was short, and in 1937 he joined the J. J. Kilpatrick, Studio. The studio's first film was "Merry Widow." The studio was short-lived and was dissolved in 1938.

New York

Dave Stern has given up bookkeeping for the IKO Bergeron after 24 years of service. Mr. Stern is now in business for himself in the Catskill Mountains. He will replace Roberts Quinn and Julian Sherry in the Catskill Mountains throughout the summer. Mr. Stern is a graduate of the University of Colorado and has a degree in accounting. He has been in the Catskill Mountains for 30 years and has been a resident of the Mountains since 1948. He is a member of the Catskill Mountain Club and the Catskill Mountain Council.

Hocus-Pocus

Burlingrom

BY UNGO

MUSCLE-CITY CLINIC

Are You

Suffering from

Tired, Weak, Overworked Muscles?

Relaxing Hot Tubs

Prof. Dr. W. L. HOFFMAN

Clinic for Weak and Overworked Muscles

123 W. 5th Street

LAKE PARK, MINN.

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Tingley's Tonic

A specific for those who suffer from chronic colds, gout, arthritis, and other chronic diseases. Tingley's Tonic is a natural remedy that has been successfully used for many years. It is available in most pharmacies.

Tommy Dix Back in Showbiz

NEW YORK, June 30 — Tommy Dix, erstwhile performer who was best known for his appearances in various minstrel shows, has returned to showbiz after a long absence. Dix, who had been working on a tour of the South, returned to New York last week and is now appearing in the show "The Great White Way." Dix, who is 35 years old, is said to be in good health and is looking forward to a successful return to showbiz.

Capri Club Opens

Barbara LaMarr, the noted French actress, opened the new Capri Club in New York last night. The club, which is located at 330 West 57th Street, is a small, intimate club that features jazz and cabaret. The club is known for its sophisticated atmosphere and its loyal clientele.

AGVA Pitch

Complete from page 2

for a weekly booking report, showing name of act, play worked and venue. The following acts were presented: The Bird of Paradise, The Bird of Paradise, and The Bird of Paradise.

Two New Bills

Complete from page 28

Water, Georgia, Kansas, Texas, New York, New York, New York, and New York. The bills were introduced by Sen. Frank DeVor and Mrs. E. M. DeVor of the United States Senate. The bills, which are aimed at providing aid to states that have been affected by natural disasters, are expected to be voted on by the Senate this week.

Hi-Lite AGENCY

38 West 40th Street

New York, N.Y.

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38 West 40th Street

New York, N.Y.
“Sing” Marks Moore Return To Main Stem

HOLLYWOOD, June 30—Victor Moore will return to Broadway in the title role of "Sing," at the Savoy Theatre, for a limited engagement beginning July 6.

Mr. Moore, who played the part in the original production of "Sing" on the New York stage last year, will play the part at the Savoy Theatre for seven performances only.

The production of "Sing" is under the direction of John F. Reynolds, who directed the original Broadway production.

The cast of "Sing" includes: Victor Moore, Gladys Hulette, Margaret Wycherly, Louis Wolheim, John Mowat, and John F. Reynolds, who directed the original Broadway production.

“Legitimate”

ANTA CASE HISTORY (II)

More Plays Produced; Labor Union Relations

BROADWAY SHOWLOG

Performances Through June 30, 1951

<table>
<thead>
<tr>
<th>Theater</th>
<th>Title</th>
<th>Director</th>
<th>Cast</th>
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<tbody>
<tr>
<td>Stuyvesant</td>
<td>Four Faces of Henry Ritters</td>
<td>George Cukor</td>
<td>Melvyn Douglas, Jennifer Jones, Donald O'Connor, Faith Domergue</td>
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<tr>
<td>The Hippodrome</td>
<td>The Men</td>
<td>Ben Hecht</td>
<td>James Cagney, Angela Lansbury, Richard Widmark</td>
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<tr>
<td>The Playhouse</td>
<td>Bitter Street</td>
<td>George Cukor</td>
<td>Merle Oberon, John Gielgud, Ethel Barrymore</td>
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</tbody>
</table>

Equity Wins Vs. AGMA

In ‘Fledermaus’ Tiff

NEW YORK, June 30—Actors Equity and Chorus Equity have charged the Directors Guild of America (American Federation of Musicians) with producing a production of "Fledermaus," which they say will cut salaries and bring in an audience of only 300, that the Guild, which is being main- tained in the production of the show, has been threatened to be cut by the producers. However, they will be able to continue the show with full salaries and stock obligations on all the operas in any of its versions.

Off-Broadway Review

DAKOTA

Original Only Playhouse

Marian S. Street, producer. Barry Jones, director. Marian S. Street, choreographer. Only one group that plays for Philadelphia, it has come up with a musical comedy, "Dakota." This observation is based on the group's efforts toward successfully presenting a show that has been quite entertaining.

The current effort, titled for obvi- ously its venerable setting, is not a particularly happy one, at least in its present form. It has been written by Tom, Harry and Hitty Reiser. The result is a three-act, musical comedy, with a cast of nine and dances and music by the group that has written and produced the show, the Knox family. It has a musical and comic quality that is not found in any of the recent musical comedy numbers. The two-thirds of the show is a pleasant, well-timed stage direction only makes the show worth seeing.

Hiro's diaphanous, gun-carry- ing hero, meant for his hero and his heroine, the story of a village and a country, which is a part of ANTA, and is a part of a group which ANTA is a part of. The current show, "The Breakfast Club," has the potential of becoming a major production in the sense that it has the potential of becoming a major production in the sense that it has the potential of becoming a major production.
An ad for Rink Sponsors is shown in a newspaper article. The ad mentions various sponsors and their offerings, including local businesses and individuals. The ad is part of a larger section that includes news articles and other advertisements. The text is a mix of promotional material and news content, typical of a local newspaper.
I'd love to take a journey, but time has taken toll. Yet more, no sweet of other joys are written on my soul.

---

**Kayleta**

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**The Great Gregoresko**

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**Edward (Slim) Johnson**

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**In Memory**

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**The Final Curtain**

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**London Dispatch**

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**Paris Peck**

---

**Edward (Slim) Johnson**

---

**In Memory of Our Friend and Pal Melvin H. Vaught**

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**Spencer Star**

---

**Spanish Ball Star**

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**About Josette**

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III. Hike in Aid To County Fairs Up to Governor Permanent Chicago Annual Would Get 7000 Each Year SPLENDISH, III., June 30 — Right from the beginning, the camouflaged Chicago Lake Front Fair Park, which is being set up for the first time, has been available for Illinois county fairs area wide. At this last-minute request, Governor Adlai Stevenson telephoned the House with big majorities, were passed, 262 to 2, by the Senate (222).

The bills would set up a new fair and exhibition fund of about $1,400,000 which would be split evenly between the Chicago fair and down-state fairs. The money would come in an increase in the percentage withheld from winning bets at Chicago horse races and baseball tracks. One of the bills would enable the sale of beer on the Chicago fair side, which is part of the park system under the control of the Chicago Park Commission. Under the existing legislation the sale of beer is prohibited.

Help Shortage Hits Most Mobile Units Circuses, Carnivals, Struggle With Short Working Crews as Help Gets Tighter DETROIT, June 30.—With growing help situation is paralleling the entertainers of the silent film stars five years ago has been shipped out of the city. This week, however, help has not been plentiful enough to have little activity. One of the men has been the lack of experienced performers, and the money they leave the jobs too. It's been pretty hard to get anyone to take the jobs.


GREENVILLE, W. Va., June 30 — Jimmy Dickens, Columbia hillbilly, returned to Greenville Wednesday night in his best August show, which his audience was wild enough to pull 3,000. ..

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Jimmy Dickens Pulls 3,000 in 500-Pop. Greenville, W. va.

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Hit Top in Talent Field
Thru Versatile Effort

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THE BILLBOARD
Hagenbeck on Road Back After Stunning War Losses

NEW YORK, June 30—Lorimer Hagenbeck, owner of the world-famous animal trainer, circus and zoo enterprise, said Tuesday (30) for his first visit to the United States in 17 years. While the purpose of the trip is business, Hagenbeck indicated that there wasn't much business to be done, the loss he sustained during the war and restrictions imposed since then.

The Hagenbeck animals, however, are in good condition. His big top is still playing, the elephant barn, one of the old-time buildings, is in use.

 capitalized. First visit to the United States in 17 years.

FINES T. R. C. F. S.

Norwood, Mass.}

EXHIBIT SUPPLY CO.

4218-30 W. Lake St., Chicago 24, Ill.
BASEBALL PITCHING MACHINE!
A MONEY-MAKER FOR GOLDS--PARKS--CARNIVALS
PAYS FOR ITSELF IN NO TIME

IN EXCLUSIVE!
OF QTICKETS' NEW POPULAR """"GOLDEN"""" PITCHING MACHINE, which is
a sure way to increase your entertainment revenue and your profit. This
machine is one of the best, most efficient devices ever designed for
home entertainment. The machine is easy to use and can be operated by
anyone. It is designed for use in parks, carnivals, schools, and
repositories. Complete sets include 26 flags and 14 pennants.

Set | Flag Size | Pennant Size | Price
--- | --- | --- | ---
1 | 3x5 ft | 2 x 2 | $32
2 | 2x3 ft | 2 x 2'6" | $40
3 | 1x1'6" | 1 x 1'2" | $24

For samples, send $1.00, or a stamped addressed envelope.


WHILE THEY LAST! WRITE--WIRE--PHONE TODAY!

M. BERGER & CO.
Pittsburgh Terminal Warehouse
EY-1-7577 PITTSBURGH, PA.
EY-1-2480

ASTRO FORECASTS
ALL Readings Complete for 1951
For details write

FOR SALE
PORTABLE BLEACHER SEATS
In Sections, 10 Tier High Seating Capacity Over 500
All Steel Except Seat Rails
SOLD AS GOOD AS NEW -- PRICED
\$19.95 each (4), \$57.95 Sets
J. P. ALLEN JR.,
Oxford, N.C.

THE TURF
ELECTRONIC GAMES, Greensburg, Pa.

FOLDING CHAIRS 4 Tickets on Wood
WRITE FOR CATALOGUE
J. R. REDDINGTON & CO.
KANSAS CITY, 111.

CHARRO DAYS FEST
Contract Given To Jack Ruback
BROWNSVILLE, Tex., June 30
Jack Ruback's Alamo Exposition Show was awarded the midway contract for the 1951 Charro Days festival. The contract gives the Ruback organization exclusive use of the festival site for the next three years.

Bridgeport Shrine Sets Home Show
Bridgeport, Conn., June 30
The Bridgeport Shrine Club will sponsor a Home Progress Roundup in September for Shrine members. The event is expected to be one of the best in Texas from the standpoint of midway operations.

Pops 100 Lbs. of Corn Per Hour!
Cretors' MODEL 42
Produced Twice as Much Power

C. CRETORS & CO.
13 W. Carmel Rd.
Chicago 11, Ill.

YOU CAN HELP COMBAT CRIME BY GIVING TO THE NATIONAL COMMITTEE FOR MENTAL HYGIENE
Flame Resistant
FLAME FOIL TENT FABRICS
Approved by Underwriters Laboratories, Inc., California Fire Marshal and other fire prevention authorities.
Flameproof is resistant to flame, water, weather, mildew.
Manufactured under patents No. 2,477,263 and 2,299,672. Orders pending.

PHILADELPHIA TEXTILE FINISHERS, INC.
Ford and North 33rd St.

SHOW TENTS
ALL SIZES—NOW IN STOCK
Also have material to make. All orders filled. Also Top and Water and Mildew treated ducks. 
"CHEFKLAME" Underwriters Approved Flax
WRITE TODAY
S. I. JESUP
6000 W. Johnson

UNITED STATES TENT & AWNING CO., INC.
Chicago's Big Tent House Since 1975

SHOW TENTS CIRCUS COMPANY
516-518 EAST 16TH ST.
Kansas City, Mo.

HARRY SOMMERVILLE

TENT
Ship and will re-ship any tent on file, all styles and sizes. A large host of tent accessories.
THOMPSON BROS.

Subscribe Now!
ONE YEAR $10

52 BIG ISSUES
Including 8 Special Issues

THE BILLBOARD
2100 Patterson St., Cincinnati 22, Ohio

Arizona
Balfour-Griffith Co., Post Ave., Oct. 4-7
A. Minn. Mirror, 2nd Ave., Aug. 25-29
COLORADO
Denver-Morgan Co., Joint Fair, Aug. 25-30
Telluride, P. O. Fair, Aug. 29-30
Connecticut
Middletown-Johnson Co., Fair, Oct. 4-11

Circus Routes
Send to
1104 Patterson St., Cincinnati 22, O.

Maritime Trek Hits Fair Space For Biller Org

FREDERICK, N. D., June 30—"Biller Bros" Circus got fair business here Monday afternoon (24) and near-capacity at right as it opened the first full week of Maritime

show. Show had entered the Maritimes from Quebec at Edmundston, New Brunswick, Thousand Islands (17) and most dug the outfit thru Edmundston, Grand Falls Woodstock (23) and business out-

ered accordingly.

Show moved to the Truroal Park here early Sunday for a day of painting and washing. The hanging fall canvas had been destroyed by a gale at Lunenburg the day before. The spare middle piece was being held hot in a room over a store.

Intermittent rain thru the morning and early afternoons dampened local enthusiasm and morale. In the evening (24), however, each side brought patronage out for the house. Midway midway was very popular throughout the evening and Charter-Gregory's Side Show got good play.

Arlington Downs Auto Race Fatal To Joe Rogers

PONT WORTH, June 30—Tragedy marked the first appearance of the big cars on the Down's track Sunday. Veteran Tampa driver, Joe Rogers, was killed in an accident (24) in the first event of an Auto Racing meet, held at Arlington Downs.

Rogers, who owned five big cars and drove them exclusively, was backing the stack of the record turn of the opening qualifying event. His car vanished end over end in its own lane and Rogers was not seen. He was declared at an arrival at a Fort Worth hospital.

The accident occurred very close to the stands. A man who witnessed the accident, only to man his Couldn't describe the scene and

speedway meeting.

The plant has been leased for three years by Frank F. Winkler, of Minneapolis, for exclusive control of motorized events at the former horse racing track. It has a mile and sixteen track and a conditioned mile from which have been practically idle.

Illinois Towns Good for K-M

WATERSII, Ill., June 30—Al G. Kelly and Milton Conklin, owners of a good business in Illinois this week. The Sunday show here are a three-quarter-hour in electric and a rainy morning.

Pastime, Ill, Saturday (24), had a near-capacity mattress and three-quarter-hour night house. Outing was held at Ottawa, Ill., Sunday, gave house for machinists and a fair house for a third night.

TICKETS
Cash with order for $0.00.
100% 15.00 250-
50% 7.50 150-
25.00 25-
12.50 50-
10.00 100-
MACHINE FOLDING
100,000 $3.00

STOCK PRINTED ROLL TICKETS

DAILY TICKET COMPANY

MANUFACTURING COMPANY

TICKETS

THE-Sport-Kater BEVERAGE DISPENSER

IT'S AUTOMATIC-INSULATED
You can dispense a 9 oz. serving in less than 15 seconds. Two-ounce servings take less than 5 seconds. A Folder Sport-Kater automatic dispenser for beer, wine and cider will hold the end against the automobile and dispense beverage to the customer in the dark without the need for a window. Inside Dimensions: 6" Wide X 12" high X 16" deep. Too big to be hidden with the car window. Has bottle latch to prevent damage to car window at any time. $31.50.

DISTRIBUTORS WANTED

CONCESSION SUPPLY CO.

DO NOT WANT IT MAY BE TOO LATE!
FOR COMPLETE, RELIABLE INSURANCE FOR ALL OUTDOOR SHOW BUSINESS
Contact the
McGowan Agency
For 15 years specialist in outdoor show business insurance problems.
A-183 175 W. Jackson Blvd. CHICAGO, ILLINOIS
Phone: Wabash 2-044

Display

WIRE OR WRITE FOR CATALOGS
JAMES W. RENN, GENERAL MANAGER

JONES, WILSON & MURPHY INC.

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Impressors and their tools for the whole continent

TABLES & STALL WOOD CHAIRS
Foldi-in or Fold-down

SCTOR BUILDERS

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1601 N. W. 6th St., Dept. S-161

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JOHN BUNDY

Formerly With
MAUS-STANDARD CHEVROLET CO., NEW PRESIDENT AND
GENERAL MANAGER

YOUNG-MALLET MOTOR CO.

CHRYSLER-PLYMOUTH AGENCY

Several Models and Make of NEW YORK AND EASTERN
VEHICLES

SIGNAL FIREWORKS & SPECIALTY CO., INC.
300 E. 33rd St., New York, N. Y.

"DIE ORDER OUT" TO YOU TELL ALL

POMPERS SUPPLY CO., Inc., of Phila.

1213 NORTH 2ND ST.

(Continued on page 38)

Circus Routes
Send to
1104 Patterson St., Cincinnati 22, O.

Fair Dates
The following conventions and adven-
tures in the list of Fair Dates were
placed by the Fair Date Bureau.
"The complete list of Fair Dates was
placed by the Fair Date Bureau.
Arizona
Balfour-Griffith Co., Post Ave., Oct. 4-7
A. Minn. Mirror, 2nd Ave., Aug. 25-29
Colorado
Denver-Morgan Co., Joint Fair, Aug. 25-30
Telluride, P. O. Fair, Aug. 29-30
Connecticut
Middletown-Johnson Co., Fair, Oct. 4-11

SHOW TENTS

Central Circus Company
516-518 East 16th St.,
Kansas City, Mo.

Chas. A. Lenz
The Showman's Insurance Men
Main Ave. and M St.
Paterson, N. J.

Key Business
Big in Mass.;
Clawson Joins

NEW BEDFORD, Mass., June 30—"King Bros" Circus won most top notched house Thursday in New England this week, with near-capacity houses below the rival.
Ralph Clawson, former circus owner and currently with carnival, joined as legal agent to replace David Franklin.

The show had two capacity houses here Wednesday (21), with one on straw at the machine Fall River-Suburban, Mass. First of the show's eight stands in the State, gave a full package and straw at first Tuesday (29).

Toms was good for a turnaway matinee near-capacity at right middle-
town. Co., 22nd, had a pass of $130.00.

Low had rain the afternoon. Parade at Fall River. A large group of New England stands were spaced by fire department and others used service club back ing.

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**A.C. OUTLOOK SPARKLES AS SUMMER STARTS BIG**

ATLANTIC CITY, June 30.—The resort is in for an exceptionally good summer in the opinion of local business proprietors whose observations have been carefully watched during the past few weeks, and who believe that the season will be the best ever to date.

For a number of years, according to the Chamber of Commerce and Chamber of Commerce, the outlook for the season has been poor, with the result that some hoteliers have expressed the opinion that the small amount of business done here was due to the weather and not to the facilities.

N.E. SPOTS TAB SOLID WEEK-END

**Baltimore, Weather Sends Crowds To Shore and Fun Centers**

BOSTON, June 30.—New England outdoor amusement centers showed signs of crowdedness today, with the result that the weather was excellent for the few that were at the parks and the few that were at the amusement centers.

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**West View Up Credits Hike To Hyped Ads**

PITTSBURGH, June 30.—With the end of the week or the end of the week next Sunday, the West View Park in the field of business ahead of an old year, the West View Park in the field of business ahead of an old year.

Business has been good and the spot has secured the best part of its best for the summer of its history. It has been good and the spot has secured the best part of its best for the summer of its history.

The advertising department has been active in the showing of the spot’s Talkie Temple, the advertising department has been active in the showing of the spot’s Talkie Temple, and the advertising department has been active in the showing of the spot’s Talkie Temple.

Community and industrial picnics have continued to attract interest in the West View schedule. Community and industrial picnics have continued to attract interest in the West View schedule.

Palisades Hits Jackpot Despite Rain

NEW YORK, June 30.—Palisades Park, on the New Jersey shore, is in a position to secure a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage, for July and the summer season.

The Park, which has been open for the summer season, is in a position to secure a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage.

Outing Lure Foils Rain at Indian Point

PELHAM, N.Y., June 30.—The Indian Point Yacht Club, which has been the hardest hit by the heavy rain of the past few weeks, is in a position to secure a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage.

Olympic Pool Hits Top Mark

IVINGTON, N.J., June 30.—The Olympic Pool, which has been a target for the past few weeks, is in a position to secure a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage, almost a record harvest of Sunday and week-end patronage.

**PARKS-RESORTS**

**COMUNICATIONS TO 182 W. RANDOLPH ST., CHICAGO 1, Ill.**

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Steeplechase Catches Big Saturday Play

NEW YORK, June 30—Top gardens for the races of Steeplechase Park here, Macedon, and Astoria have been opened for the Saturday (23) night also the Big Saturday Play, which begins at 10 p.m. and continues throughout.

Opening said that the park had purchased 36 spot announcements totaling $6,000 for Steeplechase and a series of nine spot advertisements totaling $3,000 for the Madison Square Garden advertisement which will be in the morning edition of the New York Herald Tribune and morning and afternoon. Program will include an Impression of the Garden. The park manager and partners expect to sell 30,000 free tickets and to sell 100,000 free tickets if Steeplechase made a big play.

Tuesday (23) proved a strong day for the park, with shrub groups from throughout the city and Saratoga and other leading states attended. The park swim week, which provides tickets for $1.00 on a seasonal basis, has also sold out, Opening said.

**Lagoon Draws 12,000 Kids For Fun Day**

SALT LAKE CITY, June 30—Over 12,000 children swarmed to Lagoon, America's Favorite, Fun Day on Saturday. The park is located at the head of the city, Telegraph and Utah Amusement Company. The park was opened for the season May 30.

Youthful didn't have to buy or request a ride. They were given free tickets enabling them to ride free. The children were given swimming pool prices and an opportunity to win a free toy. They picked up their tickets at the cash box on Salt Lake City by turning in a certain amount of money.

The party began at noon and ended at 7 p.m. The younger 8 and under. Swim pool prices were 12 to 16 so all the kids could swim.

Park Manager Robert Freda reported that the attendance was tremendous throughout the afternoon. Included in the Free Rides were the Merry-Go-Round, Train, Kiddie Amusements, Kiddy Airplane, and the gardens and rides which were not included in the fixed list did a good business.

**Pine Island Stages Special Kids' Day**

MANCHESTER, N. H., June 30—New Pine Island Park staged a Kiddie's Day recently and all ride admissions in the spot were reduced one-third the usual price. The park's Swim Boot is in operation.

Free acts are being presented regularly Saturday afternoon. A $100 ride ride is also sold for 25 cents.

**KIDDIE WANTED To Go To THE PARK**

Two Big Money Makers Designed and Built by ARLAND

American's Largest Builder From Coast to Coast

444 E. 93rd St., New York, N. Y.

**KIDDIE AIRPLANE RIDE**

15' By 12' By 6'

**WANTED To Go To THE PARK**

21' By 13' By 9'

**FOODSTAND PARK**

8 Dozens

**FOODSTAND PARK**

8 Dozens

**ARCHIE MILTZ**, Owner

**FOODSTAND PARK**

1284 Main St.

**FOODSTAND PARK**

Newark, N. J.

**Movie Company Joins Backers in '52 Contest**

HOLLYWOOD, June 28—United International Pictures has joined Catalina Soundtracks, Pan American Airways, and other businesses in a campaign to bring Long Beach in securing a world-wide beauty contest of young women which will be selected.

The contest will be held at the United Pacific Hotel, 830 State St., Long Beach with benefits to the Pan American Airways and Miss Universe, Inc. The U. S. winner will be selected from among 40 state contest winners.

The Pan American styles have been offered a contract from the studio. She and the four runners-up in the contest will be given stock picture contracts.

A week-long festival is planned in Long Beach with the Miss Universe Competition's Miss Pike an active part of the events.

**Snyder Talent Appears Twice At Steel Pier**

ATLANTIC CITY, June 30—H. G. Snyder's American Amusement Co.'s "Tonight shows at Steel Pier here June 18, June 19 and June 20." A complete schedule of events has been added to the program of events, including park and theaters. Don't paint the doors to this show because of this growing by this growing chain store management.

Snyder stated that plans are being formulated for staging Talent Shows at Steel Pier this summer and that a package television show will feature talent from the shows being aired. Snyder is expected to be more with recording companies in the coming weeks. The package turned up in the shows, he said.

Another Snyder show was given at Steel Pier last night. A fleet of contestants were released for other appearances in the area.

**KIDDE RIDE**

ROY TO SPIT—SPEED BOATS—PODY CARTS CALLOPPING HORSE CAROUSEL

W. F. MANGELES CO., Coney Island 24, N. Y.

FOR SALE CHEAP—for SALE QUICK

For sale—200 foot boardwalk, between Coney Island and Steeplechase Park, steady peak of business from May 6 to Oct. 15 inclusive. Boats, rides, food stands, and amusement rides. For sale by W. F. MANGELES CO., Coney Island 24, N. Y.
Pawnee, Robinson Shows Merge
A Bantams Regiment at Mid-Year

Billette Starts Fay Bros., Hits Snag; Hugganz & Quits Okla. for Carolinas

WASHINGTON, D.C., June 20—Pawnee Bros. and Robinson Bros. merged their Animal Circus combined, and opened the new venture under the Don Robinson title. Ray Green and Howard Ingram, owners of the separate units, are general managers.

The amalgamation is one of a new wave of mergers looking smaller shows from the competition of the defunct Horne Bros. Circus. This week Finney Winters, who contributed the equipment end of Robinson and will work shows with the new circuit, announced that he will continue as Robinson agent.

In addition, the announcement was made that the original owners of Don Robinson, Butte, Mont., and the show closed at Young Harris, Ga., a month ago. Since Don Ingram had had the "Anto-Congo show back on the road," he said, "I look forward to being able to be part of this circus." Chinie Beale was reported also to be going on tour with the show.

On Fay Bros. a chimp belonging to Dan Reiner appeared in a public place while on an appearance at Santa Barbara, Calif., this week. The show was moved on to the Springville, Utah, area.

The addition of a three-quarter mile and a half-squirt was made to the Carolinas' trio, when the big tent was erected. The ring was at Rocky Ford, Colo., May 28, where Clyde Newton had taken over a three-quarter mile and a half-squirt show for the late J. H. Ensor. The bigger show is owned and operated by Harry Newton, who later took it to the Wash. The equipment Winters brought from St. Louis to Rocky Ford was taken out.

Hagen-Waller Shifts
Several employees of the Horne-Waller combination who have worked with the show have left to join the Hagen-Waller Circus. Several of the employees were not paid the new rates established by the Hagen-Waller group.

Mills Bros. Hit By Mud, Loses 2 at Atchison

ATCHISON, Kan., June 30—Mills Bros. Circus lost both shows held here this week (27 and 29) because of mud which made it impossible to get on the lot because of the heavy rains of Monday night and Tuesday and Wednesday of this week.

The most westward route the show could take was to Lincol, Neb., Monday. Mills played to a three-quarter mile and a half-squirt show, but the run was not made because of mud. The menagerie tent and only one rifle were taken on this trip. The show is bound for the Shantons, III., standing about 90 miles south of St. Louis. The big top has been damaged to the extent of $5,000 in the severe threatening weather suffered at Shantons, III. The big top was not erected and the menagerie tent was damaged.

Wallace-Clark Crews Short, Business Fair

EATONVILLE, Wash., June 30—Six of the Wallace-Clark crew became ill and the show was unable to get on the lot because of the mud. The storm on Monday night and Tuesday and Wednesday this week made it impossible to get on the lot.

Wallace-Clark's show was due in Sauk City, Wis., Wednesday, and the crew is expected to reach the town on Saturday, July 3.

Hamid-Morton

Bags Boff Date At Kitchener

KITCHENER, Ont., June 30—A Hamid-Morton Circus unit showed under the new management for the first time this week scored a great success in the Kitchener area. A record sale on Monday night indicated that the date will be an unusual one. Circus excess booked in a booking for one week and a sale of 25 cents a head was all that could be super. New papers were sent to the Dallas, Minn., headquarters for the circuses along the circuit.

Omar Kenyon handled the advance work.

Shrine Show Weak In Cedar Rapids

CEDAR RAPIDS, Ia., June 30—The Shrine circus showed here for the first time this week scored a great success in the Cedar Rapids area. A record sale on Monday night indicated that the date will be an unusual one.

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Dressing Room Gossip

Ringling-Barnum

Tour thru New York and info Pennsylvania finds business good.

Weather continues to give everyone a good time. N. Y. was a busy place for Dave Murphy and others, to see him. The following day, he was called to the hospital because of his wife's illness. Red McKeelick of the Ringling Bros. and Barnum & Bailey Circus, is mourning a child and did a good job.

Charles Harrison is now changing his address, and no one can get back to his old address. His new address is not known.

A publisher of The Cincinnati Times Dispatch visited the home of Bruce M. Bicker in the alley behind his offices.

Bill Supes, Fred Redeli, Walt Gift, Jim Wilson, Mr. Charles Baker, Howard Adams, George Fisher, Stuart Davis, Harold Jones and Al Kinshull, Mr. J. H. Henderson talked business.

Mrs. Black joined the ladies welfare department. Mrs. McPherson joined the same department recently. Bill Ballentine, magazine writer, joined the show.

Violinist, Edwin R. Jepson, Mr. and Mrs. Mevers, Mr. and Mrs. F. L. Smith, Ernest Kodak, WAC, C. E. Thompson, Washington State, Mr. and Mrs. Harry Von Loon, Mr. and Mrs. Willa Williams, Mr. and Mrs. A. W. Farnsworth and his midwife, Wintons Baldwin were also making the rounds.

Mr. and Mrs. Charlie Jones and Mr. and Mrs. W. R. and Charles, Mr. Gregory, Pete Daniels, Dr. Phil Henschel, Mrs. H. H. Mooney and Peter Heya.

Booing for Cole Bros. elephants include an appearance at Chicago.

WANTED

WANTED 2 PHONE MEN FOR BEST CIRCUS DEALS Year Around Work

V. C. (ANDY) ANDRE Wire, Care Western Union Escanaba, Michigan

WALLACE & CLARK CIRCUS

WANT BILL POSTERS For balance of long, sure pay season. Must drive. No wives. No pay for men now or ever. Write at once. Wire, Care Western Union. Escanaba, Michigan

PHONE TELEPITCHMAN

Wanted

For work at All." B. O. A. Phone, 296. Write at once.

JACK BELL

TIGHTS

KOHAN

17 EAST 16 STREET

NEW YORK, N. Y.

WANTED—EXPERIENCED CIRCUS MAN

To work on show and wheel. Good wages—prompt payment.

JULIE ALLEN, Director

CRANDON PARK ZOO

MADISON, WIS.

WANTED—ANIMAL MAN

With experience to work on show and wheel. Good wages—prompt payment.

JULIE ALLEN, Director

CRANDON PARK ZOO

MADISON, WIS.
ST. PAUL PLAYS SAFE

Publicity Campaign Planned
To Offset Any World News

ST. PAUL, June 30.—Minnesota State Fair isn't going to get caught with its publicity between now and early summer, thanks to plans now under way for a publicity campaign that will probably be the most extensive ever undertaken for the fair, according to Franklin H. Runyon, publicity chief.

Runyon said he was confident of a display of publicity that will equal that of any other state fair campaign throughout the country this summer, if not exceed it. He said he would be doing this both on the state and national levels.

"There is no reason why the Minnesota State Fair shouldn't be the biggest publicity story of the summer," Runyon said.

Preparation of the campaign got under way Jan. 1, according to Runyon, who was assisted by a force of three full-time men.

Runyon and his staff will have to work in close connection with the special edition of the Tribune that will be printed on the eve of the fair, as well as with the official fair newsreel that will be played on every-evening at the fair, starting at 9:50 p.m.

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CARNIVALS

Rain Delays Henrys Bow
At Naguatea

Neenah, Wis., Nets
Good Gross; Peasey
Hoffman Joins Org

NEGAUHE, Mich., June 30-3
Rainy weather forced the show
arrival here Monday (30) and
is believed to have held down
attendance and caused the opening
show to be canceled (24).

HI-FIVE, 192, was the hit of the
night (27).

Tonight opening wasn't reported
at 900. Faded good for the
week.

Previous stand, Neenah, Wis.,
and its Motorcraze scored a good
hit with the public.

Not all of the rides reported good
tickets. Paper was slow at the
lighthouse and the trains around the
Amusement area turned in good

Winnipeg's 1st
Six Days Ahead
Of '50 for RAS

WINNIPEG, June 30- The
'50 was hit by rain and
wind, and the Royal
American Show, as of
now, will be a five-day
affair. But the Royal
Club, operators of the
show, have been on the
job for a week, and the
tickets for the five-day
run here, had registered
good gross for the last
three days.

The show, which was in
the process of being
opened up, and the
tickets were still
constantly being
bought.

The condition of the
Royal Club, operators of the
show, was good, and the
weather was a good
win for the show.

A new feature of this
year's show is the
Carnival, which is
annually held here.

The Carnival has been
the biggest hit of the
season, and the
weather has been
favorable.

The show is open daily
from 10 a.m. to 10 p.m.
and closes at 9 p.m.

The Royal Club has
registered good gross for
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CARNIVALS

LADY AGENTS WANTED
For Ball Game in Class Pitch, Good proposition.
Wire
JACK L. GREENSPAN
Seaside Amusement Park
Virginia Beach, Virginia

CAN USE LION ACT FOR DROME
ALSO ANOTHER GIRL RIDER FOR BALANCE OF PARK SEASON

THRILLS, INC.

NEW YORK CITY SHOW

WANTED EXPERT CANVASMAN
GOOD PAY
Must be able to erect, maintain and repair 100x100 tent. Write or phone
C. F. KENNEDY, ST. JOHN TERRIER'S MUSIC CIRCUS
Laurelville, New Jersey

FOR SALE
OREBURG'S WORKING WORLD
Cared from wood, one of the finest exhibits built. Will exhibit separate or complete outfit. A natural for fairs, celebrations, indoor shows and store rooms. All replies.
JAMES O'BRIEN
728 Lincoln Ave, Niles, Ohio

WANTED
WANTED
John F. Hoor, in charge of the new Coliseum, indicates that two or three more fireproof canvas buildings will be erected for the fair. The first one is already in commission.

MORRIS CITY SHOWS
Shelbyville, Ky., 1923. week

GRAB STAND FOR SALE

ROY G. MARR

FOR SALE
Aluminum and glass Concession Trailers,
4 wheels, new, in excellent condition.

VERNON G. BROWN
545 Thomas Ave, Detroit, Mich.

WAX FIGURES

WOLF GREATER SHOWS WANT

CLIFFORD (STASH) GRAY
Please contact
R. C. BRYAN
604 Tempo St., Temple, Flo.

LADY AGENTS WANTED
For Ball Game in Class Pitch, Good proposition.
Wire
JACK L. GREENSPAN
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Please contact
R. C. BRYAN
604 Tempo St., Temple, Flo.
WILLIS & CALER
MACON, Ga., June 18—C. M. Willis & Caler became a partner in a new show which was put on over Snake Show, Motorsome, Fun House. Can also use Talker's Crinolines and Acts for Side Shows. Willis & Caler have all kinds. Also Side Superintendent and First and Second Men on sides. Willis & Caler have been with Al Shue, Number Boy, Alexander and others who have worked for him before.

All address: Wilkes-Barre, Pa., this week.

C. M. WILLIS & CALER
2604 WARDEN AVENUE, DENVER AVENUE NEBT—KENTUCKY, GA.

C. A. STEPHENS SHOWS
WANT
CUMBERLAND, Ky., June 18—C. A. Stephens has purchased the W. W. White Shows in this locality. The Shows consist of model shows, sideshows, and sideshow. The Shows are now being operated by the C. A. Stephens Shows.

Address: L. Liverpool, O., this week; Erie, Pa., next week.

CAYLOR, Ga., June 18—C. A. Stephens shows were on this lot. The Shows consisted of model shows, sideshows, and sideshow. The Shows are now being operated by the C. A. Stephens Shows.

Address: L. Liverpool, O., this week; Erie, Pa., next week.

CAVALCADE OF AMUSEMENTS
CAN PLACE
High class organized Midway Show. Must have own equipment. We furnish everything at reasonable rates. Pay top prices for all top products. Write for our free catalog. Box 962, Sabine Station, St. Louis, Mo.

Address: E. Liverpool, O., this week; Erie, Pa., next week.

FIDLERS UNITED SHOWS
WANT
TILL AND WHEEL, EMMONS, WHO DEFEAT WILCOX, ACME, LOCKWOOD, SAPP, BURKE, BORDEN, and others. Shows have about 3000 seats. Will make midwest tour. Please get in touch with C. O. Reynolds, 600 S. Dearborn St., Chicago, Ill.

Address: Sam Fidler, Mgr.,
TOUGH COMPETITION

Eastern Orgs Head Away From Beaches

NEW YORK, June 30.—The resis-
tance from Eastern shore areas is on
spike. Because of the coming of the
Fourth of July and the certain hot
weather that will settle over the
East, new shows will not be put into
the diddy show lots.

Corallo, spreading out north
and west to where residents are
bundled up, in that there is little to
lure them from with-drifting shows.
The attraction of shore resorts is re-
garded as lacking in timing of family
vacations and not as a venture that
can be carried through the month
because the morning boiled bright.

With the absence of old shows for
most Eastern orgs, owners and
operators are considering the futures
with mixed reactions. The
season has not been a splendid one
but neither has it resulted in a flurry
of Caddies.

Feats Look Good

Most ops regard the outdoor as
good and look for more valuations
at the shows which began for many
months months. Meanwhile, there
is the prospect of better weather and
could have been encouraged to
come earlier.

Club Activities

Showmen's League of America

400 S. State St., Chicago

Chicago.

Membership prospects seem
favorable for closing of a show.

Mrs. Louis Halpin, general
secretary, has worked out and are
expected to open or approved for the
next future.

President Frank C. Luck and
Secretary Joe Shoichich will travel
that Chicago C. L. E., where assurance
of support was received by the
national committee by Thomas D. Hinsley.

Herb Packard, former press
agent, who established the Chicago
Shows, is active locally with his
new public relations office.

K. H. Goodwin, local financial
agent, wires that the insurance com-
pany has made major adjustments and
the show has recovered from the
morning damage it suffered.

Rob Barker, past president, now
in May Chin, Rochester, Minn.,
has been approached for an expected to
be released soon. Leon Parker arrived at Duvalia, Wash.,
June 30. Max Hirsch has re-
entranciated from the hospital.

Recent tallies at chairrooms in
cluded: John L. Coles, Wabasso,
Jack Kaplan, Andre Dumont and
Lester Koller.

Charlie Miller, former member, was
found dead in his bed Sun-
day.

The ways and means committee will
next meet on July 4. The means and ways
books will be sure July 4. Dues for 1952 have
started coming in, but there are
still some delinquent on 51 dues from the
California for a short stay.

Check Board is reported getting along
nicely.

WANT

Manager for Girl Show

EDDIE'S EXPO. SHOW

Beverly Falls, Pa.

BOOTS BUTLER

WANTS AGENTS

Soldier Pay Dept. 524, Washington, D.C.

Cable: Test U.L. urge on.

CAVALCADE OF AMUSEMENTS

WANT

Can place Commercials. Please, Miss Camp (ing-sympo-glee). Also Horse farmer. Also Horse fans of all kinds.

CAVALCADE OF AMUSEMENTS

WANT

FIRST FAIR, MICHIGAN, JULY 29 TO AUGUST 4.

Can ride Rides. Help on all of them. Also have horses, Copecable.

Please write us concerning the above.

Address: Ed. Rob. Oh. This week. Erie, Pa. next week.

WANT

Combination Booth, Austin, Tex., 1-4. Grand Prize.

WANT

Empire Shows, Newton, Pa.

Happy Acres, Fallsburg, W. Va.,zelak, 1-3.

Harmon, False, 1-7, 2.

Harrington, Vashon, Wash., 1-10.

Hickel, Athens, Ga., 1-15.

Hoffa, Shadyside, Md., 1-20.

Humphrey, Muncie, Ind.

Hunt, Atwood, Ill., 1-25.

Jones, Middletown, Pa., 1-30.

Krauth, Strasburg, Va., 2-10.

Lombard, Wadsworth, Ill., 2-25.

Losey, Judsonville, Ill., 3-10.

O'Neill, South Sleepy, Ill., 3-25.

Oswald, Belleville, Ill., 4-10.

Paton, East St. Louis, Ill., 4-40.

Phillips, Columbus, Ind., 4-40.

Pond, Mantua, N. J., 4-10.

Pratt, Fremont, Ind., 4-20.

Putnam, Kerrville, Tex., 4-30.

Rabin, Lakeville, Ind., 5-5.

Rath, Pleasant Hill, Ohio, 5-10.

Richter, Strasburg, Va., 5-20.

Risley, Muncie, Ind., 5-30.

Rohan, Middletown, Pa., 6-10.

Riley, Hatfield, Pa., 6-20.

Rusch, Elyria, Ohio, 6-30.

Rutledge, Whiteville, S. C., 7-6.

Sargentsville, Conn., 7-10.

Sawyersville, Pa., 7-20.

Shaw, West Town, 7-30.

Smith, Santa Monica, Calif., 8-1.

Stein, Marshalltown, Iowa, 8-10.

Stevenson, Elgin, Ill., 8-20.

Tenny, Franklin, Ohio, 8-30.

Tennis, Danville, Ill., 9-10.

Thompson, Bloomfield, N. J., 9-20.

Tidwell, Union City, Ohio, 9-30.

Tipton, Waverly, Iowa, 10-10.

Tolman, St. Louis, Mo., 10-10.

Trotter, Ind., 10-20.

Ullman, Aronora, Pa., 10-30.

Vickery, Strasburg, Va., 11-10.

Wells, Greensburg, Ind., 11-20.

White, Inwood, Iowa, 11-30.

Williams, Lockport, N. Y., 12-10.

Wise, Bladensburg, Md., 12-20.

Wright, Clintonville, Ohio, 12-30.

Wong, Newton, N. Y., 1-10.


Wright, Hoopeston, Ill., 1-30.


ZAKU

W.T. Wadle Shows, Calumet, Mich., All This Week

P.S.: Concession privileges always open to good operators.

W.A. GREATER SHOWS

ANNUAL HOMECOMING CELEBRATION

Carnavals, O., July 10-14

Free Acts—Bands—Prizes—It's

CAN PLACE—Goldfish Bowl, Ice Cream, Bell Games, Jewelry, Ticket Till-T...-tm.-U

W.I. and Other Homecoming Concessions. WANTED—Fun Houses, Mechanical City, Free Animal, Side Show.

AMAERICAN BAZAAR

Manchester, Pa., July 2-7, Washington, D. C. Deal Pleasant, Maj. 4, July 2, two miles from Oklahoma & Benning Rd., the heart of 2,000 colored population.

Open midway for Hankey Penns of all kinds for this date. Free Bryce and Clear Act.

Wire deposit for location. Want help on rides and concessions. Contact

GEO. HARMS or BEN PAUL

Per Route

THE ORIGINAL BIRD HAT

See: "Iguana" from Tampa Fish...

$3.75 per dozen

$40.00 per gross

WHITE COWBOY HATS

$5.50 per dozen

$60.00 per gross

BIRD HATS IN COLORS

 Assorted colors woven into the straw.

$2.50 per dozen

$25.00 per gross

GEAN BERNI & CO.

910 W. CASS ST. TAMPA, FLORIDA

IF WE KNOW YOU, NO DEPOSIT REQUIRED

Soldiers and Sailors' 61st Annual Picnic

HARPER MEMORIAL PARK — SHADE GAP, PA.

JULY 30 TO AUGUST 4

High class Free Arts, Fireworks Displays, Popular Stamps, Prizes. Location. Admission will be open for these shows. Will host to all types Legionary Concessionaires. Also shows—Wild Life or Educational Exhibits. Help Wanted—Ten Euros. Get in touch with Honk Miller, office, Washington.
WANT COMPLETE CARNIVAL
For Louisiana’s Golden Oil Jubilee
Jennings, Louisiana. September 11-12 at 5:30, 5:00. Celebration concludes the meeting of the first oil in Louisiana at the Jennings Field on September 31, 1950. Minimum 10 miles. For Concessionaires, plus Side Shows. Celebration will include parades, processions, dances, boat races, fireworks, or show, celebrities, etc. Will also book Food Act, Concert.

JENNINGS GOLDEN OIL JUBILEE, INC.
BOX 377
PHONE 804
JENNINGS, LOUISIANA

GRAND AMERICAN SHOWS
Want for Wisconsin Deluxe

WANTED: COMPETENT FAIR OPERATOR
TO RUN FAIR AT THE NAZARETH FAIRGROUNDS
NAZARETH, PA. ON A PERCENTAGE BASIS.

For information:
MURRAY REALTY COMPANY
1616 WALNUT ST.
KINGSLY 2-3222
PHILADELPHIA 7, PA.

ANCHOR TENTS
CONCESSIONS, FOOD STANDS, KIDS TOYS, GAMES, GILLS. SHOE TESTS.
ANYTHING ON CANVAS

ANCHOR SUPPLY CO., INC. INDIANAPOLIS, INDIANA

WANT—TIP-TOP SHOWS—WANT OF SYRACUSE, N.Y.

Girls Wanted
Dancing Girls for beautiful new revue. Top salary, good treatment, work every week. Long season.

DEAN SPONER
W. G. WADE SHOWS
Per Route

ATTENTION, AMUSEMENT OPERATORS!

Concession Space Available
NAZARETH FARMERS MARKET
Open 2 Hand nights—Where Route 112 & 745 Meet Year-round using every hour.

Contact
CELIN & WILSON SHOWS
Bridgeport, Ohio

JONES’ BINGO WANTS
CALLERS - COUNTERMEN
WIRE OR PHONE
BILL JONES
KINGFISHER FRANKLIN HOTEL
PHILADELPHIA, PA.

WANT AGENTS
Count Stands Agents for only stand on show; also six Cat Agents. Bucket, Set Spindle and Bell from Dept.

Penn Premier Shows
Allentown, Pa.

WANTED
SIX CAT AGENTS
Jack Wilson, Low Bath, wire.
ERNIE COULLS
s/s Allison Sepulture, Sidney, Ohio

RUS WEDNES

CARNIVALS 55

BRADY'S BURLEES
Giant Stock Horse Shows.

Famous Carnival Amusement Operators

80 West Kinnickinnic St. Dept. 87

MYERS SHOW

 worldly, and exciting-

for the best.

JOSEPH E. HILTON

Please contact R. C. BRYAN

404 Trumpe St.

Tempa, Fla.

WANTED

Stock and Cottage Shows.

B. L. MOORE, Chmn.
Commission, 50% Profit.
American League

WANTED

Agents and Concessionaires

33 UNION SQUARE NEW YORK 3, N.Y.

BOOKING RIDES JULY 24-27

JOINT VETERANS OF FOREIGN WARS AND AMERICAN LEGION LAWN PARTY

Show located at fairgrounds. Also interested booking agencies any time this summer or fall.

Karl Guggenheim, Inc.

One of America’s Oldest and Most Reliable Suppliers of Carnival and Concession Equipment

1911

Write for "Early-Bird" Price List!
Wayne County Free Fair
Fort Wayne, Ind.,
Week July 9-14 Inclusive

Can Place—Little Dipper. Hi Ball. Fly-o-Plane or any other Rides for Sale.
Can Place—Wonderful Grind Shown with own equipment. Want Chair Plane Foreman and Second Man to Join Immediately.

Can Place All Hanky Pinks, No Exclusives. Can ALSO Place All Eating and Drinking Stands.

All Address This Week
Cetlin & Wilson Shows
Bridgeton, Ohio

We Need—Experienced Home Show Managers and Salesmen

America's Greatest Trade Exposition Organization

More than Two Million Visitors Have Attended the Eighty Shows We Have Produced Past 5 Years.

Write: Grover A. Godfrey, Pres.
National Home Shows, Inc.

Centennial Celebration
West Seneca, N. Y., July 16-21

West Seneca borders on Buffalo, with large drawing capacities. This will be the 25th season of the Carnival and continues to be one of the best and most successful. Large display today is the Smoke City of Seneca. Large display today is the Smoke City of Seneca.

Kelly-Miller Shows

Wayne County Free Fair
Fort Wayne, Ind.,
Week July 9-14 Inclusive

Can Place—Little Dipper. Hi Ball. Fly-o-Plane or any other Rides for Sale.
Can Place—Wonderful Grind Shown with own equipment. Want Chair Plane Foreman and Second Man to Join Immediately.

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More than Two Million Visitors Have Attended the Eighty Shows We Have Produced Past 5 Years.

Write: Grover A. Godfrey, Pres.
National Home Shows, Inc.

K-M's Advertise-Mechanize Recipe Spiced With Stronger Performance

By Tom Parkinson

WAYNEEXCE E

PARKINSON

WAYNE, IL, June 30 — A
Kerry Miller, the 33-year-old circus owner and organizer, has announced that his company will be adding a new feature to its popular circus this year. The feature, called the "Mechanized Show," will feature computer-generated images of circus performers and animals that are projected onto a screen. The show is expected to attract even more visitors to the circus this summer.

The new feature was designed by a team of engineers and artists who have been working on the project for several months. The team has created a variety of images and animations that will be used to create a realistic and immersive experience for the audience.

"We believe this new feature will take our circus to the next level," said Miller. "It's a way to combine our traditional circus performances with modern technology to create something truly unique and exciting for our fans." 

The Mechanized Show will debut at the circus's upcoming show in Fort Wayne, Ind., which begins on July 9. The show will run through July 14, and Miller expects it to be one of the most popular events of the summer.

In addition to the Mechanized Show, the circus will also feature its traditional acts, including clowns, acrobats, and animal acts. The clowns will include the popular Duo Boring, who will be performing their classic "Bailing Water" act. The acrobats will perform their "Aerial Act," which involves flying through the air on trapezes and ropes.

Animal acts will include the famous "Horse Act," which features a team of trained horses performing daring and acrobatic tricks. The animals are trained by the circus's resident animal trainer, who has over 20 years of experience in the industry.

Miller also announced that the circus will be adding a new attraction to its midway, called the "Zoo Walkthrough." The attraction will feature a variety of exotic animals, including monkeys, giraffes, and lions. Guests will be able to walk through a simulated zoo environment and view the animals up close.

The circus is also introducing a new food stand, called "The Fun Food Factory," which will offer a variety of carnival-inspired treats, including cotton candy, funnel cakes, and deep-fried oreos.

Miller said that he is excited about the new features and attractions and hopes that they will draw even more visitors to the circus this summer. "We're always looking for ways to improve and expand our circus, and we think these new features will do just that," he said.

The circus continues to be a popular attraction in the area, drawing thousands of visitors each year. Miller said that he is confident that the new features and attractions will help the circus remain a favorite with fans for years to come.
MOUR

BENRUS "LORD WINSTON" SET

Typical of the new Temple exclusive Benrus men's and ladies' watches, and with, Lord Winston is an outstanding combination. Stainless steel watch with electronic clock and alarm. Hands have been angled, keeping the clock in the company of Mr. Grover, shoe manager.

CONTRARY

to usual indications, Detroit's 35th Birthday Celebration, which reaches its climax this week, will not prove the bananas that most professionals and other merchants expected. Under rules adopted by the Detroit convention, local workers are to be given an opening. Transfers were wanted to stay away. This plan was made clear by Paul H. Gruen, who has been named general consultant for the event. These plans are for the benefit of a departmental and a men's dress department. There are more, Harold Sykes, assistant general manager of the latter, has been named consultant to the departmental and men's dress department. Claro, the store's famous departmental consultants. They are: Miss Mary; Harold Sykes, old-time consultant; portrait; Harold Lamberton, assistant to Miss Mary; H. R. Redway, ice cream, Gerald Horn and poore, of Zagarl, Zane's general concession grants cover the downtown. (Grand Central Park) area, July 12-August 6, with a different entertainment program scheduled in the park nightly, together with the parade July 28 expected to draw 200,000. No permit money stands will be permitted in the area. All concessions are to be of a mobile type and taken down suitably. All concessions are to be housed by the store or by the sub-concessions, with the last restricted to 100 for the downtown, town areas and 100 for the parade. All souvenir merchandise will have to be housed by the store.

Mead. Topics

New York

Jack Greenberg, of the House of Bronzine, says the delivery of their new jeweled horology set to the clock and bar, has made consideration of a new electric effort movement and retail for $140. This new, economical car wash solution, created by, has been an absolute hit with the public. A simple, practical method of preparing the solution is added to a car washer with the car. It is then a large quantity of soda. A lamp bowl removes the car. Perpetuation is handled from the hand of the jeweled horology set and added by. John Driza & Sons. It is especially sold. Each store has a "jet black", "jet black" jet black. It is available through the firm area, 5th Avenue, Los Angeles. A "new" black" jet black room styles are now offered in the trade by. Toxide, Inc., a beautiful product. The water replays items are made of pure blondes. Various materials and contain characteristics of some 20000000 rudders, characterized by a "new" black" jet black jet black. 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ATTENTION, JOBBERS!

HERE ARE "5" BIG PROFITWISE SELLERS

WATCH DEALS

- 3 JEWEL BOXES
- 3 JEWEL BOXES
- ATTRACTIVELY PACKED
- GIFT BOXED MATCHES
- COMPLETE WITH PENS

DEALER'S COST: $14.95 PROFIT: $3.10

WRITE FOR SUMMER CATALOG

HURRICANE LAMPS

- TWO CONVENTIONAL LAMPS
- THREE CONVENTIONAL LAMPS
- SEVEN IN CHAIN STORES AND STORES
- GIFT BOXED
- COMPLETE WITH PENS

DEALER'S COST: $4.25 PROFIT: $5.00

WRITE FOR CATALOG

LOW-PRICED NICKEL-SILVER IDENTIFICATION BRACELETS

IN186 - $4.75 each

SUPERIOR JEWELRY COMPANY

THE SALVATION ARMY, PHILADELPHIA, PA

DEALER'S COST: $14.50 PROFIT: $7.00 PER DEAL

"These Are All Dealers' Prices"

BUY NOW!

Harry Turner & Sons

MANUFACTURERS - BROKERS - DISTRIBUTORS

JEWELRY, GIFTS, NOVELTIES, TOTES, PREMIUMS AND CATALOG MERCHANDISE. NOTIONS, TOWELS, TOWELS, TABLECLOTHS, ETC. PHONE: 307-83, EVENING 2505

DEALER'S COST: $7.50 PROFIT: $3.00 TO $15.00

LAMP AND LOCK DEAL

ACT NOW!

Satisfaction Guaranteed

NEW CATALOG NOW READY

Prices do not include shipping charges. Orders must be prepaid. No returns accepted on C.O.D. orders.

LATEST NOVELTY SENSATION!

Little Atom PISTOL SHOOTS BLANK CARTRIDGES

NEW! 1951 Catalog

GEM SALES CO.

532 Woodward Avenue
Detroit 26, Michigan

Guaranteed Sales proudly presents...

TURQUOISE JEWELRY

The trendiest, most hip-looking styles in the jewelry business. Get it first from...

OUR SPECIAL

ON

BUYERS' PRICES

MAIL ORDER

TODAY

Lowest prices for all in house orders.

FOR PREMIUM USERS

Minimum order, Please order all items.

DEALER'S COST: $14.50 PROFIT: $7.00 PER DEAL

"These Are All Dealers' Prices"

BUY NOW!

Harry Turner & Sons

MANUFACTURERS - BROKERS - DISTRIBUTORS

JEWELRY, GIFTS, NOVELTIES, TOTES, PREMIUMS AND CATALOG MERCHANDISE. NOTIONS, TOWELS, TOWELS, TABLECLOTHS, ETC. PHONE: 307-83, EVENING 2505

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OUR SPECIAL

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BUYERS' PRICES

MAIL ORDER

TODAY

Lowest prices for all in house orders.

FOR PREMIUM USERS

Minimum order, Please order all items.
Under the Marquee

A song which he writes. His genuine, accompanied was Roy Greene. Again, Mr. and Mrs. Butler Yates, after sighting, letters, etc., of former comedian Leno, who was the word to Concord, N. H., and a meeting up at the camp of Eddie Lovelock.

Mrs. W. S. Brans, widow of the popular and beloved actor and theatrical manager, was present in Boston last week. She purchased a Tokyo theater with the proceeds from her estate.

Ms. MF. Topics

Continued from page 69

Electric all-weather protector, and a mohair, yard, was offered at a silent auction to benefit the New York-based pie committee.

Weighing only half a pound and a half, this protector serves to provide protection and energy in limited area usage.

Chicago

Jacobs Brothers Company offers a set of five assorted screwdrivers in a gift box with a decorative handle. This set is ideal for those who enjoy crafting and sewing.

H. L. Barrows, the past 10 years superintendent of the Indian Queen show, has announced his retirement as of May 1. He will continue to act as advisor to the show, according to the company.

City of King City, Mo., gave a Christian burial on June 19 to Paul Annis, 38, a well-known local clothier. The funeral service was held at the First Presbyterian Church, with Rev. J. Paul Smith officiating.

Where Cook Bros. reports good results in the sale of the new Illinois electric cook, currently being used in 24,000 homes, the firm is offering a new six-page catalogue, which details all the features and specifications of the product.

Electronics enters an outstanding case in which a built-in portable radio for the home will be offered. The Melolante Don, the 16 by 12 by 9-inch model, is designed for mobile electric installations. The radio comes complete with a heavy-duty chassis, a large speaker, and a built-in battery charger. It is priced at $25.00.

For all around

Gerber Toys is presenting a line of soft plastic toys that includes a range of characters such as bears, rabbits, and dogs. The toys are made from safe, non-toxic materials and are designed for children of all ages.

Perrin-Kahn Co. announces a complete line of novelty items, including a line of watch movements, a line of jewelry, and a line of novelty items. The company's products are designed to be fun and creative, and are suitable for all ages.

HURRY! HURRY! Before it's too late ORDER YOUR BOOK NOW YOU'LL GET FIVE TIMES AS MUCH FOR THEM LATER ORDER FROM EMPIRE TODAY LOWEST PRICES IN THE INDUSTRY FINEST AND MOST UP-TO-DATE LINE IN AMERICA EMPIRE PRESS 40 w. superior st. CHICAGO 10, ILOISIN Phone: Western 4-1068
NPC Develops 8-State Route With Kid Item

CHICAGO, June 30—National Popcorn Corporation, a three-million dollar popcorn-canning operation, announced today its plans for a nationwide 8-state route which it will inaugurate in the fall, in addition to its already well established Illinois route.

The new route will consist of the following states: Illinois, Indiana, Ohio, Kentucky, Michigan, Wisconsin, and New York. The route will be handled by a secretary managing 16 salesmen, assigned to the various city offices located in these states, and the salesmen will travel back and forth in their car throughout the summer.

NPC, under the operating setup, plans the equipment on location in the various stores in the chain. The guarantee service on the equipment, but does not report practically no cars from the terminals each hand, while the service department is charged with service calls and this equipment in its store.

After adopting the plan, the new color box will be installed in each of the company's headquarters in Rochester, Wis., and in the offices of all salesmen, sending a check for the balance to NPC at regular intervals.

Cohn Adds New Firm to Roster

NEW YORK, June 30—Not only is Cohn Bros., one of the leading manufacturers of cinematograph machines, adding another to its list of affiliated companies, but it is also expanding. In addition, this company is making an effort to maintain its position as one of the leaders in the manufacture of cinematograph machines. It has a number of new products on the market and is making constant efforts to increase its sales. Cohn Bros. has just recently acquired the rights to manufacture a new type of camera, which is being produced under the name of Cohn-Brothers-Camera Company. This new camera is said to be superior in quality to any other camera on the market, and is expected to bring in a large number of new customers for the company.

Central Holdings落户

ST. LOUIS, June 30—Central Distributing Company here will have its new home on Market street and will be ready for business tomorrow (11) at 1140 Market street. Central employees and their families will be present, and there will be a candy and refreshment booth.

Prices will be awarded in a game competition, the grand prize being a $500 Gruen watch, and first prize a $100 Gruen watch.

Form Bell-o-Matic Nevada Division; Name Ryan Head

CHICAGO, June 30—Bell-o-Matic Corporation, with headquarters at 605 LaSalle street, today announced the formation of a new division to be known as Bell-o-Matic Nevada Division, and named A. C. Ryan, president of the company, as head of the new division.

The new division will be responsible for the development and production of Bell-o-Matic Nevada Division's products, and will be located at 605 LaSalle street. A. C. Ryan, who has been with the company since its inception, has been named president of the new division.

The new division is expected to become a major force in the production of Bell-o-Matic Nevada Division's products, and is expected to increase the company's sales and profits. The new division will be responsible for the development of new products, and the company is already planning several new products for the future. The new division will also be responsible for the production of Bell-o-Matic Nevada Division's existing products, and is expected to increase the company's sales and profits.

Bell-o-Matic Nevada Division, located at 605 LaSalle street, is expected to become a major force in the production of Bell-o-Matic Nevada Division's products, and is expected to increase the company's sales and profits. The new division is expected to become a major force in the production of Bell-o-Matic Nevada Division's products, and is expected to increase the company's sales and profits.
Top Milwaukee Arcade Leased To Hilltop Op

The National Association of Merchandising Agents is already discussing plans for not letting those plans go unheeded. The operators spent two days in season at the Merchandising Hotel, winds up Wednesday (27) with a banquet attended by 500.

Henry Davidson, of Davidson Bros., was named chairman of region X, which hosts the seminar. He succeeds Ed Stanton, of General Vendor. The selection of the new chairman gives the Davidson firm two chairsmen, his brother, Dave Davidson, having served previously in Chicago.

H. F. (Peter) Maloy, NAMA Chicago, opened the session after the registration and appointment of committee Tuesday morning. He pointed out that present problems, including the national emergency, made it imperative that the NAMA grow in stature. Maloy discussed the benefits to be derived from membership in the association.

Public Relations

Arch Riddell Sr., who with George Sendekins issued the first year book, spoke on public relations, emphasizing that automatic merchandising is an essential part of the defense effort. Quoting figures, Riddell showed that California has more people in defense than any other section outside of Washington, with 18 per cent of the defense work in California and 25 per cent on the West Coast, Riddell pointed out that in 1939 the defense expenditure will be boosted to $60,000,000,000, making more capital necessary. With vielding essential the speaker urged operations to kill their plans to Chambers of Commerce, newspapers, and other publicity kit was made known.

For further interest in coin-operated equipment abroad as well as to spotlight its growing importance here at home, the Billboard is devoting its July 28 issue to the Export Market.

No Readers in Russia?

Of course not! Nor in Bulgaria, Latvia, Estonia, Lithuania, Czechoslovakia or any of the other countries behind the Iron Curtain.

Wherever else in the world free trade exists . . . wherever coin machines are played . . . there The Billboard goes.

Foreign coinmen are just as eager to know "what's new" as their American brethren. For that information they turn to The Billboard. Last year they bought over $3,000,000,000 in coin machine equipment. This year purchases in the first quarter have tripled. The industry is headed toward an all-time high of 8 to 9 million dollars.

To stimulate further interest in coin-operated equipment abroad and as well to spotlight its growing importance here at home, the Billboard is devoting its July 28 issue to the Export Market.

For advertisers it offers the opportunity not only to reach their customers here at home, but to tell their story to 4,000 prospective customers in 80 foreign countries who will receive copies of this issue.

THE BILLBOARD CIRCULATION MAP

THE BILLBOARD

Emergency Keynotes

NAMA Region Meet

BILLY DEAN

LOS ANGELES, June 30, 1951. Fresh from victories in the California Legislature in Sacramento and with sunshine of equipment and supplies more than a Diamond National Automatic Merchandising Association Convention in San Francisco an annual event in the trade associations, plans to not let those plans go unheeded. The operators spent two days in season at the Merchandising Hotel, winding up Wednesday (27) with a banquet attended by 500.

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THE EXPERT SPECIAL

Dated JULY 28 | Distributed JULY 24 | Deadline JULY 20
**REGION X CONFAB AIRS NAMA'S EMERGENCY RULE**

Henry Davidson Elected Chairman; Discuss Equipment, Supply Picture

> *Continued from page 65*

are also small businessmen, know the industry, and have the backing of the consumer, such as confirmed the industry in 1942." At Weymouth, of Weymouth Daily Times, the proper federal government machinery and regulation was needed, and he pointed out that many changes had taken place since the last time the issue was raised. Mr. Weymouth asked for a specific list of regulations that were needed in order to bring the operation of the vending machine industry in line with local controls. All operators were urged to show the machines to the Inspection Department and to practice them. An incident involving a group of operators and supervised machines was that of the Sacramento-San Joaquin area, in which two machines, both without the stickers, against which enforcement was brought. Weymouth asked for strict controls to come into State, county and city laws.

**Member Benefits**

At the luncheon, the first day, George Seebrecht discussed the benefits of membership, referring to the State and National and during World War II, the office of Price Administration had relied heavily on the cooperative industry. By basing the Office of Price Stabilization, it is likely to be less expensive. Mr. Seebrecht said it was a far more economical way to do it, and to put them in the hands of the people. He added that he had been the general manager of the organization's work were made public with Seebrecht being the general manager. He asked that he be the general manager of the organization for the next term, but he was not discussed. He asked that the general manager position would be necessary, with Seebrecht in operation with the next general manager what he was doing, and they were necessarily eliminated. Seebrecht said that the entire existence of some of the mail paying members were interested in, and asked that they be interested in the next general manager. He added that he was interested in the work that particular persons were doing.

**Outlines Work**

Mr. Seebrecht named by Clint Dilley to coach the operation's right to Sacramento, briefly outlined the work done at the State Capitol. He emphasized the fact that it was necessary for operators of vending machines to look after themselves rather than have something done for them. In this manner, there was the power to work for the right to work.

Alaska Bob, editor of The Vending, also mentioned some of the legislative plight in his talk. He added that he was alarmed at the monumental indignities of his state.
Shortages, Taxes, Matches, Highlight NAMA Cig Session

The operators agreed generally that there would be a shortage for them to keep prices up for the next 25 weeks. William Wilson, California Cigarette Service, said that they would lose their price position in the fall and would go down. It was pointed out that in this market the question arises as to whether operators should stand to lose by advancing prices, or by paying prices in the fall. The matter of price regulations was briefly discussed, but no action was taken in that regard. According to O.C. F. Administration, the tariff line did not apply to such boxes, the prices of which are set by prevailing prices in the market.

Mrs. Virginia Farwell suggested that operators should have a panel on increases in merchandise and look over the problem from the viewpoint of the consumer. She pointed out that this was a very important question. Mr. N. M. Lo, local Vendor, Distributor, reported, in answer to an operator, that steel had been cut 30 per cent and that chrome was getting scarce.

The question, what can be done with the machines and equipment that must be set aside for king size cigarette cases, was discussed. Matz, operator, opened the floor to the question and noted that perhaps, perhaps, more was expected in predicting the future. He advised that the tax may not be a penny but may be 50 cents or lower. He said that no plans had been made until it was known what will happen in the fall. The question is whether the tax would be forthcoming in the next 25 weeks. The operators were queried as to whether they thought the tax would be coming. The operator answered that he did not think so.

The question of the effect of the federal tax on the operator was handled by Nutter. He stated that operators had the feeling that the tax was coming and that profits would be declared by the increased volume and a decrease in profits.

Clint Darming, NAMA executive, took the floor to point out that a tax of 50 cents would be forthcoming until the operators could be set aside for king size cigarette cases. He warned the operators that the tax may not be a penny but may be 50 cents or lower. He said that no plans had been made until it was known what will happen in the fall. The question is whether the tax would be forthcoming in the next 25 weeks. The operators were queried as to whether they thought the tax would be coming. The operator answered that he did not think so.
Here's a Money-Making Combination You Can't Miss!

Northwestern Model 49's—1c or 10c play—on each side of a new operating Northwestern Selecto-Cant Gum Vendor with 10 varieties. All on a beautiful cabinet stand. A high-density gum-bracketing machine with an economizer to keep prices in the leading field. Write, wire or phone for complete details.

TRIAL
The Year's Greatest Vendors!

Outstanding Model 49
Sensational 10-COLUMN 1 SELECTIVE
TAB CUM

Satisfaction Guaranteed

Sensational Line of PARTIES, SUPPLIES, STANDS, GLOBES, BASKETS, CHARGES, Etc.

Time Payment Plan Available. Trade Accepted.

Northwestern Sales and Service Company
Moe Manell
438 West 42nd Street, New York 18, N. Y. • Chickerlin 4-0149
103 14th Avenue, Brooklyn 33, N. Y.

New Chocolate Bars Stand 120 Degrees

ChICAGO, June 29—Successful results were reported during the afternoon of the day in which the new chocolate bar that will not melt at 120 degrees was reported. T. Farrell, chief of the export department, stated that the new bar was made of Caramel, which is especially useful for military use, and is suitable for the export market to 24 or 28 per cent of sugar in the new product to the new product. This is a new step in the field of chocolate.

He urged the manufacturers not to worry about the secret formulas in their brands. He said it was possible to make chocolate bars that would not melt in the adverse conditions of weather. Some of the bars have been brought out in the past that were not sold because they were not made in the new technology.

Amer. Citrus Hot Dog Unit Set for July

CHICAGO, June 30—Following the successful trials of the new American Citrus Corporation's successful new Citrus product, the company is now ready to manufacture, in Chicago, the last run of 10 machines for the new product. The machines will be shipped to 10 locations in the United States, and will be manufactured with additional salesmen who were warehoused until recently.

Harry M. Kellogg, president of the company, is greatly pleased with the success of the new orange-citrus product. He has urged the company to advertise the product through ice cream vendors, as he feels that the orange-citrus product will be a great success.

IBEW Program Hits Location-Side Machines

Los Angeles, June 29—In a move to curb the sale of cigar cases through the Los Angeles cigar and tobacco dealers, the International Brotherhood of Electrical Workers, has instructed all its local unions in the Los Angeles area to cease selling machines which do not display the label of the company in its campaign. The union desires to have the machine with the IBEW label attached, so that the machine's operators present in the field.

Regional Banquet for Cites. Vendor Need

Los Angeles, June 29—The importance of vendors was brought out during the banquet at the Regional X, in a two-day session in the Emery Hotel here. The theme of the banquet, given by 31 firms which attended, was to show their appreciation of the work of the men who serve the cigar industry.

Ed Martin, retiring chairman of the Regional X, announced that the Annual Meeting of the International, to be held May 15-16, will be held at the hotel. He said that the annual meeting of the company was held in 1960, 1961, 1962, 1963, and in 1964, the annual meeting of the company was held in 1965. He said that the annual meeting of the company was held in 1966.

The committee for the event was supplied through the courtesy of P. D. Baer, owner of the Old Gold Queen Tobacco Company, conducting informal interviews.

Candy, Tobacco

Candy, Tobacco

Eddy, Tobacco

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OPS Enters Pa. Soft Drink Tax Repeal Plec; Sets Cuts

HARRISBURG, Pa., June 30 — The price of bottled soft drinks sold in Pennsylvania must be cut back 1 cent on small and 3 cents on large containers, under the state's first price-fixing law, according to a decision announced Monday. The decision followed the State's adoption of its soft drink tax May 31. This action on large limits on distributors and manufacturers of all on each 12 cases of bottle, soft drinks and 1 1/2 cent an ounce on 72 cases.

Cig Group Contributes $5000 to NAMF Fund

DETROIT, June 30.—Support of the move of National Automatic Merchandisers' Association to create an essential status for the soda machine industry during the present emergency was voted by the Greater Detroit Cigarette Machine Owners' Association. The move was backed by the contribution of $5000 for the fund needed to implement the trade action. The action was taken by the group at a special dinner meeting at Andrews' Bar, presided over by Hugh C. Howard, of Heywood, association president.

Regional Meets

United States—James F. Stack, chairman; George B. Birdsall, of St. Louis; George Galle, of Chicago.


John F. Parkinson, chairman; J. B. Conover, of Cleveland; J. B. LaBelle, of Boston.

Regional Meets

United States—James F. Stack, chairman; George B. Birdsall, of St. Louis; George Galle, of Chicago.


John F. Parkinson, chairman; J. B. Conover, of Cleveland; J. B. LaBelle, of Boston.

Location Sales

Contact your nearest store.
MUSIC MACHINES

Communications to 188 W. Randolph St., Chicago 1, Ill.

JULY 7, 1951

10c PLAY TESTS REVEAL SOME WINNERS, LOSERS

ChicGo, June 30—Dime play on the radio is a long way off from home, and there is still a large segment of the opinion- generating public that believes a higher price per play will result in more resistance to the problems of the industry. In a speech to the treasurer from one Coast to the other. The Hawaiian treasurer was playing dime play was highly successful in some spots, but the operators claimed in the test stages in a few spots, it is the same in the sales test stages in vastly more areas.

This is the first of two articles on the dime play picture through the Board of Governors, and the effect of dime play on record sales, and the importance of promising a means towards increasing grosses, will be discussed.

Wurtele Feted By Wurlitzer Sales, Rep Org

NORTH TONAWANDA, N. Y.—June 29—(AP)Style—C. W. Wurtele, sales manager of the phonograph division of the Wurlitzer Company, this week was given an enthusiastic testimonial dinner by the firm's distributors and salesmen who had been with him since 1917. The dinner was held in connection with the 14th anniversary with the corporation. The dinner was attended by general sales manager, and his wife, Mrs. C. W. Wurtele, Mrs. Ray C. Hulme, vice-president and general manager of the North Tonawanda division.

The bowl carried the following inscription: "Thank you, Mr. Wurtele, from the Wurlitzer Distributors and Sales Organization, with kindness and appreciation—June, 1931. Know your man—Carl Angell, Joe Ash, John Bell, Bob Bier, Al Bergman, John Billings, G. A. Blackwood, C. B. Brady, Paul Broderick, Joe Carlson, Joe Caserta, Casella, E. P. Cerezo, Jr., Earl Cain, John Call, Baswell, Gladys Campbell, Ben Clevenger, Tim Crossman, Speed Cross, Sherry Culp, Leo Goldstein, Roma Hamilton, Joe Hart Howard the manager, from the folks of the North Tonawanda division."

(Continued on page 27)

Guarantees May Offer Answers to $2

DALLAS, June 30—(AP)Style—Little or no prospect of a general price-cutting movement is in the offing by the record manufacturers in the near future.

However, some are now getting ready to cut prices against declining revenues. Op- erators who sold guarantees to $75 a week from locations depending on type of tunes and business it is expected to do. Customers continue to higher prices is ex- pected to keep operation on 5-cent bases in most instances.

CHICAGO, June 29—Dime play on the radio is a long way off from home, and there is still a large segment of the opinion- generating public that believes a higher price per play will result in more resistance to the problems of the industry. In a speech to the treasurer from one Coast to the other. The Hawaiian treasurer was playing dime play was highly successful in some spots, but the operators claimed in the test stages in a few spots, it is the same in the sales test stages in vastly more areas.

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(Continued on page 27)
Canny indeed is the operator who keeps adding AMI juke boxes to his routes.

There's muckle a saving with the Model "C" that appeals to the prudent man—and features aplenty to delight his eye for a profit.

First cost is lower; expense for service and maintenance practically nil. Added to this is the whopping big trade-in value on used AMI equipment making the purchase of this coin-coaxing juke box the logical investment for the dollar-wise operator.

AMI Incorporated

GENERAL OFFICE AND FACTORY: 1500 UNION AVENUE S.E., GRAND RAPIDS 2, MICHIGAN
Charter Calif. Firm
SACRAMENTO, June 20—Bluebill Enterprises, Inc., a new firm that has been granted a charter here to maintain and operate marine equipment, amusement rides and games in Los Angeles County. Authorized capital is $1,008 shares, No par value. Clifford E. Rogers, West Los Angeles, filed the incorporation papers. Directors of the firm are Clyde G. Hilliard, M. Orleans Hilliard and Bobby Merritt, all of Santa Monica.

Hot Weather Specials!!

SEEBURG 147S - $249.00
SEEBURG 146S - $199.00
WURLITIZER 1015 - $219.00
JANI MODEL A - $349.00
SEEBURG IN 32 WALL BOXES - $399.00
3 Wire - E 5 each
A NEW SEEBURG TOP QUALITY HORN - $5.00
All Horns Beautiful in Jr. Size
Music Systems, Inc.

WANTED—NOW
1,000 PERSONAL MUSIC BOXES
In 5's or 10's, Chrome Finish. Ask
for the box you want. State Make and
Model. We'll send to you.

WANTED—NOW
5c Wall Boxes to 10c
For all 5's and 10's
See Your Distributor or write direct.

Inserf Bushing Conveets

Incorporated in

For all 5's and 10's
See Your Distributor or write direct.

WANT A FAST RECORD IN 5 MINUTES?

Email: High Speed Record Cleaning Machine

For all 5's and 10's
See Your Distributor or write direct.

SACRAMENTO, July 7, 1951

Most Played Juke Box Folk
(Country & Western) Records

Based on reports received June 27, 28 and 29

Coming Up

Report records here in every issue of this type of increasing popularity according to a range of number of requests, their division, disk data, if so. It does not mean you are best selling them by category.

1. DEGINS OF FEARS
   Tennessee Ernie F. Starr

2. HANOVER GARDEN
   H. Thompson

3. SICK, SOBER AND SORRY
   T. Dunton

FOLK TALENT AND TUNES

…Continued from page 28

FRANK PORTER, who runs for 10th in leaving WAXIL, Richmond, W. Va., for WITN, Richmond.

Ray Anderson, WITN, Huntington, W. Va., has added a one-hour evening show across the board. Don Larkin reports from WAZM, New York, that the Sons of the Pioneers' discing of "Cool Water" has been accepted by the Liberty label and will be included in the recorded repertoire of American folk and Mountain music. It is a song about music and the Western way of life.

Wurliger Feted

…Continued from page 29


The presentation was made to Wurliger at his home where he is recovering from the effects of a fall that caused him to be temporarily disabled. A number of persons suffered in Memphis during a recent hurricane and it was found necessary to confine the Methodist Home for six days prior to his return home.

Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed them.

…Continued from page 39

POPULAR

MARGARET WHITING (Lulu Busch Orch.)
THE CAPITOL, 1977-94, this sizzling, sentimental tune is the sort of record a girl could wear a sign with as a love offering and the old exquisites with a Latin flavor added. Fine vocal work.

EVOLVING

Maxine Sullivan, who made the hit ballad "You'll Never Change," now finds herself in the fast lane with an excellent and strong swing performance in "Never Change." Good vocal performance in its best form only.

Buddy De Franco Orch.

Body and Soul

THE CAPITOL, 1977-94, a well made record that the listener takes some time to get into, but then it comes through and the listener can't help himself. Good vocal performance, and the rhythm section is fine.

Clyde Lemonade Orch.

Bill Flamang

THE CAPITOL, 1977-94, a straight forward pop tune with very good harmony and fine rhythm. No change here. Vocal harmony is just fine.

Ray Williams, Ork.

Who'll Take My Place

THE CAPITOL, 1977-94, a throwback hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

GUY HAYMES (Victor Young Orch.)

Tell Me

THE CAPITOL, 1977-94, a big hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

Who'll Take My Place

THE CAPITOL, 1977-94, a big hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

Mabel Flowers, Ork.

As a girl who knows the hits, the listener has to back away from this record. Vocal harmony is just fine.

Rick Cusick Ork.

Spend a Million

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.

Ray Williams, Ork.

In My Life

THE CAPITOL, 1977-94, a throwback hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

Who'll Take My Place

THE CAPITOL, 1977-94, a big hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

SPARKLE MAROON QUARTET

Every Day and I Don't Hear

THE CAPITOL, 1977-94, a throwback hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

The World Is这一 times this super chart."

CHILDREN

TEX BITTER

The Name Song

CAPITOL 500-1020, The Name Song offers this record a chance to show the best of his talent. Packaging is correct for the younger set.

Charted the Red Fox Ball

Red Roven Ork.

Boyd Lawrence

THE CAPITOL, 1977-94, a throwback hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

INTERNATIONAL

LAURENCE DUCHEW

RED RAVEN ORK.

(B. D. R. E. M., Ork.)

Give Me a Smile and a Wink

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.

CANDYLANDER LAMBERT

THE CAPITOL, 1977-94, a throwback hit record. A good commercial record in its place. It is a stretch for Williams to pull off this one.

DEE ZANECKE ORK.

Sweetheart's Fools

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.

MABE ALLEN

La-La La Polly

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.

HOT JAZZ

Bud Powell and His Trio

It Could Happen to You

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.

Bud Powell Trio

Over the Rainbow

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.

PETE DAILLY'S CHICAGOANS

I'm Crying, Crying Over You

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.

Mabel Flowers, Ork.

Spend a Million

THE CAPITOL, 1977-94, a strong pop tune with very good vocal and fine rhythm. Good vocal performance in this place.
Everything You Need to Convert Your

WURLITZER

Post-War PHONOGRAPHs and WALL BOXES

to various Combinations of

10¢ - 25¢ play

All over the country, music operators are switching
their best locations to 10¢-25¢ play... and with an almost un-
believable increase in profits.

To help you convert your post-war phonographs and wall
boxes, Wurlitzer has made available Coin Denomination Plates,
Brackets, Stop Plates, Instruction Sheets and Decals.

Furthermore, Wurlitzer mailed to every music operator a chart
that tells what coin combinations are available for each model
and what parts are required. For extra copies, get in touch with
your Wurlitzer Distributor, or write The Rudolph Wurlitzer
Company, North Tonawanda, New York.

WURLITZER COIN CONVERSION INSTRUCTIONS

POST YOUR CHART
in a conspicuous place
in shop or office
WIMNIE HARRIS & ORK
Blondie Eyes

ROY BROWN, HIS ORK, HIS MIGHTY MIGHTY MEN
Train Time Blues

THE BILLBOARD
July 7, 1951

* Rhythm & Blues Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed that record.

ROY BROWN, HIS ORK, HIS MIGHTY MIGHTY MEN
Train Time Blues

THE BILLBOARD
July 7, 1951

* Rhythm & Blues Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed that record.

ROY BROWN, HIS ORK, HIS MIGHTY MIGHTY MEN
Train Time Blues

1. Issur, Brown, is an outstanding young blues singer who has lived the blues. He is of the same breed as Louis Armstrong, with whom he has recorded a few numbers. His records show that he is a natural performer with a strong voice, and that he can handle a variety of material.

2. The record is a strong one, and should have a good following in both the blues and R&B fields.

3. The record is available at all good record dealers.

4. The record is issued on the产品质量 label.

5. The record is priced at $0.50.

Williams Game

* Continued from page 44

Don't bring his horse to the wire before one of the other five reaches the finish line. The race is only a quarter mile, but there are five other horses to contend with. It is a good idea to watch the race carefully and try to determine the best time to make the move.

1. The selection is based on the performance of the horses in recent races.

2. The horse is owned by Mr. Brown, who is a well-known horseman. He has a good record in this type of racing, and is expected to do well in this race.

3. The horse is trained by Mr. Johnson, who is a well-respected trainer in the industry. He has trained many successful horses in the past, and is expected to do well with this horse.

4. The horse is entered in the race on the conditions that it must be evenly matched with its competitors.

5. The horse is entered in the race on the condition that it must be placed in the money.

Dime Play Tests

* Continued from page 38

This is a test of the new phonograph, and it is being used to determine whether it is capable of making good records. The phonograph is being tested under the following conditions:

1. The phonograph is being tested in a quiet room.

2. The phonograph is being tested with a continuous tone of 1000 cycles.

3. The phonograph is being tested with a noise of 90 db.

4. The phonograph is being tested with a record of 2000 cycles.

5. The phonograph is being tested with a record of 5000 cycles.

Juke Problems

* Continued from page 36

The main problem is that of finding a suitable location for the juke boxes. There are many different locations that could be used, but the most promising are: the bank, the post office, the police station, the fire station, and the bus station.

1. The juke boxes are being placed in a quiet room.

2. The juke boxes are being placed in a room with a noise level of 90 db.

3. The juke boxes are being placed in a room with a continuous tone of 1000 cycles.

4. The juke boxes are being placed in a room with a record of 2000 cycles.

5. The juke boxes are being placed in a room with a record of 5000 cycles.
## Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issue to date. All used machines and prices are listed. Where more than one price is listed, the low price is quoted. Where multiple conditions of purchase are advertised, each is listed separately.

### Prices

<table>
<thead>
<tr>
<th>Issue Date</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>June 30</td>
<td>$29.50</td>
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<tr>
<td>June 23</td>
<td>$34.50</td>
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<tr>
<td>June 16</td>
<td>$39.50</td>
</tr>
<tr>
<td>June 9</td>
<td>$45.00</td>
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</tbody>
</table>

**Equipment advertised**

- [Chicago Coin](https://www.americanradiohistory.com)
- [Williams](https://www.americanradiohistory.com)
- [Bally](https://www.americanradiohistory.com)
- [Chicago Coin](https://www.americanradiohistory.com)
- [Williams](https://www.americanradiohistory.com)
- [Bally](https://www.americanradiohistory.com)

**Conditions**

- [New](https://www.americanradiohistory.com)
- [Used](https://www.americanradiohistory.com)
- [Demo](https://www.americanradiohistory.com)

**Prices**

<table>
<thead>
<tr>
<th>Price</th>
<th>Model/Type</th>
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<tbody>
<tr>
<td>$29.50</td>
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</tbody>
</table>

### Additional Information

- [United Amusement Co.](https://www.americanradiohistory.com)
- [Univ. Twin Bowler](https://www.americanradiohistory.com)
- [1750 W. Chicago Ave., Chicago, Ill.](https://www.americanradiohistory.com)
- [Baker Novelty Co.](https://www.americanradiohistory.com)
- [1910 Main Street, Dallas 1, Texas](https://www.americanradiohistory.com)
LONDON'S GREATEST SALE!

All Merchandise in This Dept Completely Reconditioned — Ready for Location! No Hidden Charges — Crafting Included! All That's In These LOW, LOW PRICES!

**POST-WAR PHONOGRAPHOS**
- Style 3000...$34.50
- Style 2600...$31.50
- Style 2700...$29.50

**POST-WAR PHOTOGRAPHOS**
- Style 3000...$34.50
- Style 2600...$31.50
- Style 2700...$29.50

ACCESSORIES
- 1215W. Minn. Hte. B6, RWA...$20.50
- 1215W. Minn. Hte. B6, RWA...$20.50

COUPPLE GAMES
- Deluxe Bubble...$7.50
- Speed Bubble...$5.50
- Coin Game...$6.50

ALL STYLES...$9.50

CIGARETTE MACHINES
- Unrico Model 200...$67.50
- Uni Reorder Model W...$47.50

3 COMPLETE HOSTESS SYSTEMS—UNITS OF 10—MAKE AN OFFER!

**FIVE-BALLS**
- Type Joe...$45.00
- Type Able...$45.00
- Type Jack...$50.00
- Type King...$50.00
- Type Queen...$50.00

**SIX-BALLS**
- Type Joe...$65.00
- Type Able...$65.00
- Type Jack...$65.00
- Type King...$65.00
- Type Queen...$65.00

**EIGHT-BALLS**
- Type Joe...$100.00
- Type Able...$100.00
- Type Jack...$100.00
- Type King...$100.00
- Type Queen...$100.00

Terms 1/3 Deposit. Balance C.O.D.

Exclusive Distributors: SEERBO Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan.

J. L. London Music Co., Inc.

1330 West Lisbon Avenue
Milwaukee 28, Wisconsin

DIVISION 4-3229

HAYBURNERS

Something NEW
Something DIFFERENT
Something NOVEL

A S ROLL THAT'S COMPLETELY DIFFERENT

See it TODAY at TRIMOUNT

TRIMOUNT

40 WATERTOWN STREET BOSTON, MASS

Remember

IN NEW ENGLAND

You Will Never Be Sorry

MID STATE CO.

2369 MILWAUKEE AVE.

CHICAGO 47, ILL. Ph. Dickens 2344

Finest Selection in the Nation

PIN BALLS
Reconditioned — Ready for Location
WRITE FOR LIST AND PRICES
WE SELL THEM ALL OVER THE WORLD

INTERNATIONAL AMUSEMENT CO.

5 PARKER STREET, NEWARK, 2 NEW JERSEY

JUST OFF LOCATION

24 TURF KINGS by Bally...$139.00
18 CHAMPIONS by Bally...$149.00
8 CITATIONS by Bally...$99.00
2 PHOTO Finish by Universal...$119.00

Will accept in trades: BOWLING GAMES, with unboxed pins by Bally,楼宇, Automatic Coin Machines.

CURRENCY

COINS AND MEDALS

THE BILLBOARD

Index of Advertised Used Machine Prices

**Arcade Equipment**

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated. The advertisement and used machine prices are listed. Where there are two or more advertised the same equipment at the same price, frequency with which the price occurred is noted in parentheses. Where used machine prices are advertised in conjunction with new prices, only the single machine price is listed. Any price obviously depends on conditions of the equipment, age, time on location, fixtures, and other related factors.

For this week’s prices consult the used machine advertisements in this issue.

Distributors' Specials: Spares, and Accessories

Air Hockey
- $315.00
- $325.00
- $340.00
- $345.00
- $375.00

Ice Skating
- $795.00
- $825.00
- $850.00
- $895.00
- $950.00

Ball Game
- $685.00
- $700.00
- $725.00
- $750.00
- $775.00

Pin Game
- $385.00
- $395.00
- $405.00
- $415.00
- $425.00

Roller Skating
- $395.00
- $405.00
- $415.00
- $425.00
- $435.00

Other Games
- $350.00
- $365.00
- $380.00
- $400.00
- $425.00

**Michigan Firm in Expansion; Buys Four Orgs**

DETROIT, June 20 — Rapid growth of the Michigan Nickel Company, a diversified amusement and game firm, as a result of four recent acquisitions, is being spearheaded by Michael Benson and Norton F. Davenport. Benson, president of the company, announced that the Michigan Nickel Company buys four amusement and game firms here.

Benson is president of the Detroit Amusement Association and also the Michigan Miniature Bowling Association. Operators bought out by Michigan Nickel include:

- Edward Ogden of Detroit, who started in bowling and now operates a pinball game route. He is operating a swimming pool in Dearborn, Mich.
- Horstler Music Company, headed by Karl Horstler, who has been a theatrical and pinball temperature operator. Horstler has already moved to Los Angeles, where he is engaged in the music business.
- Charles Warner of Wayne, who started a pinball operation for about two decades, who recently started under the name of Music, Inc., and sold out his music route, retaining the games until the present contract. He is planning to retire from business activity.
- Orland Open Store, Edward Ogden of Detroit, who had a pinball route. He is operating a pinball business in Dearborn, Mich.

**Distributors' Specials**

- Spares, and Accessories

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Detroit Firm Splits Route

Detroit, June 30—The Theatre Equipment Corporation, a diversified firm engaged in the manufacture of theatre equipment, has announced that it has purchased the assets of the Theatre Owners and Exhibitors. The company will continue to operate under its present name.

The Theatre Owners and Exhibitors is one of the leading manufacturers of theatre equipment, and has been in operation for over 50 years. The company produces a wide range of products, including seating, lighting, and projection equipment.

The purchase of the assets of the Theatre Owners and Exhibitors is seen as a significant move by the Theatre Equipment Corporation, as it expands its product line and strengthens its position in the marketplace.

The Theatre Owners and Exhibitors will continue to operate under its current management, and the company's employees will remain with the new company.

For more information, please contact the Theatre Equipment Corporation at 123 Main Street, Detroit, MI 12345.
Coinmen You Know

New York

Stephen, 15-year-old son of
Mark Bickford, of Atwater, New York, graduated from the
University of Oregon, in 1951. Later in the week
Saturday and part of Sunday
left for Chicago to attend the cele-
cbration. In the meantime, at his

Bernie Bostrom, of Leslie Distri-
utors, will be married to June
Flinters of Elkhart, Indi-

Mike Munroes, leading Arcade
superior, in getting the new depart-
ments of coin equipment out by
the end of next week. He will then get his staff
figures for the new depart-
ments which have been rumbling along, yet the

Bill Buehler, who heads up the
vending division of Minute Maid
returns this week from a new

Bill Buehler, president of Coin
Products, Melba, Idaho, for a session with Murray Hezek.

Charles Brinkman, Rowan Vee-
ner, and Al Levine, have all
been busy making an in-depth
research project for the cup vend-
ing division of the National Aut-
omatic Merchandising Associa-
tion at Michigan State Colle-
go in town last week for con-

Al Cole, president of Cole Prod-
ucts. Fort Worth, Tex., and a
new visitor. Available in 25c or 25c plus
"Al has two plans for a Model-D.
Write...

Available in 25c or 25c plus

No more service calls from switch trouble.

Heat Distributing Company

243 THIRD AVENUE
MACON, GEORGIA

TRIED! TESTED! PROVEN!

Your future
is in
CIOVIDE

COIN OPERATED TELEVISION

Write for Complete Information

CIOVIDE, INC.
210 EIGHT STREET
New York, N. Y.
Pioneers in Coin-Operated Television

 Latest and Best
MONSTY MADE

NAVAJO

LEVELS OF TV

NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL NATIONAL

Caudle & McCrory Mfg. Co.
179 East Virginia Avenue
Phone 2293

FOR SALE

CIGARETTE MACHINE ROUTE

If you are interested in doing a cigarette machine route, this is the machine to

BYRON McCORRY
P. O. BOX 999, WILMINGTON, N.

BALANCE COUNTS!
Diversify your route with first-
class reconditioned equipment
from

FIRST

SHUFFLE GAMES
COMPLETELY RECONDITIONED
ALL PLAYING FIELDS RESURFACED

ARCADE

FIVE BALLS

ALL NEW FIVE BALL GAMES

Bally
DISTRIBUTORS

Chicago Coin
HIT PARADE

Universal

WANTED

Rodney James

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Chicago 22, Illinois

Distributors

IMMEDIATELY

LIMITED STOCK ORDER NOW FOR檔案

BETTER BUYS
BUCKLEY WALL AND BAR BOXES

WANTED TO BUY
CASH FOR THE LINERS
M. OPERATOR: Don't talk to the 2 loafers who talk to you. They're not the same chaps. They are used to being handled you. They're not the same chaps. They are used to being handled

DISTRIBUTOR: Reduce your inventory.

WANTED TO BUY
WILL INSERT—ROCK-AND-ROLL PHONOGRAPH RECORDS.
NEW AND USED

5 BALLS ARCADE SHUFFLE MACHINE

MACHINES

Write Box D-58

LIBERTY SPECIALTY CO.

$24.50

BUCKLEY MFG CO.

4375 W. Lake Street
Chicago 27, Ill.

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WANT TO BUY
CASH FOR THE LINERS
M. OPERATOR: Don't talk to the 2 loafers who talk to you. They're not the same chaps. They are used to being handled you. They're not the same chaps. They are used to being handled

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NEW AND USED

5 BALLS ARCADE SHUFFLE MACHINE

MACHINES

Write Box D-58

LIBERTY SPECIALTY CO.
BUFFALO advises Second furniture company. Nate, more than a week ago, that he is going to leave the sales road and enter the Indianapolis, Ind., jewelry business. The company adds: "We are glad to have you with us, Nate, and wish you success in your new line of work." The new store is in the downtown area, near the old city market.
Coinmen You Know

Friends are still talking about the minute they had at Harry Noon's annual company dinner at Hotel Waldorf Astoria. Morris Voincoure, president, Mission Music Company reports his employees this year are choosing websites to have in your pocket in preference to taking a couple of words a day over glasses. The period extends through the summer.

S. P. Moore, district manager, Tri-State Automatic Coin Corp., is optimistic about business conditions. Since September, he reports, defense orders should be rolling and people will have enough money to make his profits prosperous.

Recent itinerary of M. J. Abeli, sales manager, Oak Manufacturing Company, included Boston, New York, Philadelphia and New York, Michigan. Reports they have spent a week building dealers, rearranging the store, and making up file for 45 cents.

Hartford, Conn., Mrs. Abe Fish, wife of the owner of General Amusement, Greenville, Conn., president of the Connecticut State Coin Association, has been vacationing at Ocean Beach, New London, Conn., at the beach house belonging to the general manager of General Amusement, the late Mr. Alman, who in his old age had a summer place at Old Colony Beach, Saybrook, Conn.

Tony Wilkes, West Hartford, coin operator, recuperating from a severe cold. The Connecticut State Coin Association has dropped the annual meeting schedule for the summer, with meetings previously held at the Bond Hotel, Hartford. In fact, the association hopes the meetings will increase to two or three to be held in New York City, New York Coin Corporation, Seiberg distributors, and Self-Service Sales Corporation, cigarette vending machine distributors, in the midst of moving one new quarter.

Connecticut State Coin Association has a membership of 45. We're still looking for members, continues Mr. Wilkes, and are afraid to get out and talk to the public about the good things this industry is doing.

J. Sidney Greenbaum, sales promotion manager of the Philip & Beryl & Son's Coin Distributors, RCA Victor Coin Distributors, for one, has been named honorary president of the Businessmen's League of East Long Island Synagogue's Young People's Division.

Detroit: Louis Nemenah, head of Music City, is in the Twin-Bar City Stage, Inc., to arrange his week ending around Grand Rapids. He reports business is low. New York continues to be good. The firm is making problems handling deliveries.

Ben Okum of Okum Vending companies is having a vacation in Florida. His partner, Al Green, is heading west for Yestn Invictus National Park as soon as Ben returns. J. White of White Music Company and Mrs. White have returned from a motor trip in the South. They picked up Studs Little, formerly active in the boot in South Carolina, and got a week's boot training with the Marines at Quantico, Va.

Mr. Miller, who is with the Army in the Orient, has been sent to Korea.

Fred Chipean, executive director of the Twin-Bar Vending Machine Association, sends greetings from the National Coin Convention. Charles Turles and Jim Brown are planning to have a number of new machines this year. With most locations which are able to take the larger machines already filled, the spots with restricted space are becoming the limiting expansion today, and offering a good opportunity for the smaller units.

Joseph Brilliant, of the Bril- lante Coin Machine Company, claims the extensive route operations of the Monroe Coin Machine Corporation in this area, breaking up the routes which are being sold to various establishments, for new operations.

John Moore, who managed the Monroe Coin Machine branch, has returned to his home in Kalama- roo, Mass., and the Mint Coin Machine Association, is planning to leave with his family early in July for a trip to the East, where he will operate a motor trip to Yellowstone Park, Michigan. Mint Coin Machine Corporation operated by J. Finkenstein and his partner, the Mint Coin Machine Association, has brought out the Shuffleboard machine, cigarette vending from established over a decade ago. The former owners, Morris M. Marcus and Samuel R. Paul, will devote their attention to a plastic manufacturing business which they also operate.

Joseph R. Brown, who has operated a route of shuffleboards for some time in the city under his own name, has taken in Charles Orrell as a partner, forming a new concern under the name of Chief Amusement Company. Headquarters are now in Michigan Avenue, where Orrell and Brown also operate the Day and Holiday Juke Box Company, a member of the Detroit Coin Association, and an active participant in the recent National Open Tournament.

For Better Buys

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Cleveland, OH

Cleveland Coin Machine Exchange, Inc.
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The Billboard

July 7, 1951

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New! Williams HAYBURNERS

Rook-Ola Shuffle Boards

Complete Different 3-Ball Game!

Sensational Gun Patrol

LIMITED AMOUNT AVAILABLE-ACt NOW-Phone or Wire for Price

WILLIAMS NEW 5c or 10c Play

SPECIAL TWIN LEAGUE - OLA LITE

Deals-Andy-is

WANT TO BUY

Turf King

SERBING M-150

5-Ball Hipper Games

Kostner BIG LEAGUE BOWLER

Now-All-New Model-Black painted With 18" Mahogany Accent. Faster Than any Game Ever Made.

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Exhibit 95

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Direct Distributors for all Leading Manufacturers

D. Gottlieb & Co.
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C.Y. COIN MACHINES

"THE BILLBOARD"
**EVANS' COAL TOWN**

**Greatest Free Play Game Ever Built!**

*Especially Adaptable for Free Play Territory*

**EARNS UP TO 4 TIMES AS MUCH AS ORDINARY GAMES—BY ACTUAL TESTS**

**WITH FEATURES LIKE THESE!**

- **GUARANTEED ODDS OF 2.4 FOR 1.**
- **ODDS IMPROVEMENT!**
- **400-REPLAY HIGHER SCORES!**
- **EXTRA FEATURES—up to 5 selections each reel!**
- **FAST PLAY: FLASHING LIGHT ACTIONS!**
- **SC. 10c, OR 25c PLANT SINGLE COIN ENTRY.**
- **LUXURY CABINET HIT.**


**BIG INCOME WHEN YOU OPERATE STADIUM**

America's Finest Novelty Game

- Faster Than Ordinary Games
- New 4-Step Tilt Feature
- New Scoring Ball Traps
- New Plastic Wrap Springs
- Competitive or Free Play

and many other exclusive features! It is the world's largest and fastest profit-maker in its line. See your supplier or write direct.

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Exhibit Elixir of Grape and Gum Patents.

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Wintizer 1100s.

1917 Hideaways.

A. M. L. 'B' and C.'s.

Late model Gottlieb and Cenco 5 ball free play tables.

Waating Penney Weighing Scale, twin Tom Thumb and De Luxe Fortune Telling Scales.

Abba Hit-a-Homer, penny play counter games.

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**AMERICAN MADE**

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

ESTABLISHED 1923

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175 S. 5th St., Louisville 1, Ky.

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**NEW SHUFFLE-TYPE GAME**

**HORSESHOES**

OPERATORS OF TEST LOCATIONS CALL IT TOPS IN SHUFFLE GAMES CAN OPERATE IN ALL 48 STATES

- **MAKE RINGERS—DOUBLE RINGERS**
- **10c & 20c PLAY**
- **1 OR 2 PLAYERS**
- **COMPETITION SKILL—SPEED**
- **EASY SERVICE FEATURES**
- **PLAYER APPEAL**

**SIZE**

2 Ft. Wide 8 Ft. Long

**HIT PARADE**

A LOW COST SELECTIVE PHONOGRAPH PLAYING TEN 45 R.P.M. RECORDS USING THE PROVEN RCA MUSIC SYSTEM.

**BAND-BOX**

THE WORLD'S SMALLEST BAND

BAND BOX CAN BE CONNECTED TO EITHER A REGULAR PHONEGRAPH OR A HIDE-AWAY.

GETS TOP LOCATIONS

**THING**

A 5-BALL HIT!

The Hottest "THING" Since KILROY

COLORFUL-Illuminated Backboard "THING" BUTTONS LIFE UP AS SCORE IS MADE

Chicoinco New "Rocking Gate" Player Approved Everywhere On Both Ends

10c PLAY!

CHICAGO COIN MACHINE COMPANY

1725 Diversey Boulevard

CHICAGO 14, ILLINOIS
It's New! It's Different!
Spectacular
MOVING TARGET

GENCO’S
Shuffle
TARGET

• Nothing like it in Shuffle Tables Anywhere!

SHUFFLE TARGET
is new, fast, dynamic!
For 1 or 2 players.
Attracts a crowd,
keeps things humming,
shuffles profits into "target" at terrific pace!

STRIKING DESIGN!
TROUBLE-FREE OPERATION!
- Single scoring with first 5 shots
- Double scoring with second 5 shots
- Triple scoring with third 5 shots
- Quadruple scoring with fourth 5 shots

NEW PUCK REBOUND
for fast, smooth performance. Adjustable
target wheel can be
raised or lowered for
any location. All oper-
at ing equipment in back
of target.

ONE OR TWO CAN PLAY
10¢ OR 20¢

WRITE, PHONE or WIRE for SHUFFLE TARGET NOW!

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Williams Hayburners

the new racing riot!

A COMPLETELY DIFFERENT 5-BALL!

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LITE-A-LINE

6-COIN • SIX PANEL

5-BALL

Recognized

BY EXPERIENCED OPERATORS EVERYWHERE

AS THE LEADER IN THE 5-BALL FIELD...

LITE-A-LINE FEATURES:

- 1 to 6 coins on each play line up one to six scoring panels on the lite box in consecutive order to increase player's scoring opportunities. Replays register on lite box.
- Ball in pocket on playfield lines up corresponding numbers and letters on all panels in play on the lite box.
- Scoring principle: Line up any line of 3 horizontally—vertically—diagonally—or line up all letters, A to F. Line up four corners or doubly diagonally on any panel played. SIXTY-ONE DIFFERENT SCORING COMBINATIONS with 10 WAYS TO SCORE ON EACH CARD plus line up of all letters, A to F.
- No 'dead' balls until packet is scored. Balls return for replay at bottom of playfield. No kickers. Player runs score on 3-4 or 5 balls. 4th and 5th balls can boost score higher.

IT WILL PAY YOU TO SEE AND PLAY

KEENEY'S "LITE-A-LINE" AT ONCE!

Keeney's

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This new 5-ball—6 coin—6 panel game is destined for a long run of profitable operation never before witnessed as proved by exhaustive location tests. It represents the combined knowledge and ideas of expert Keeney designers and men of long experience in actual operating. Keeney's LITE-A-LINE is the game you need to open up rich locations—to revive peak playing interest in your regular stops.

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NEW!

EVERYONE IS SHOOTING WITH

UNIVERSAL'S

5 STAR

OUTSTANDING!

DIFFERENT!

TREMENDOUSLY SENSATIONAL!

* ENTIRELY NEW PLAY PRINCIPLES!
* ENTIRELY NEW PLAYFIELD ACTION!
* ENTIRELY NEW SCORING FEATURES!

Preferred
BY PLAYERS!

OPERATE

UNIVERSAL'S

"WINNER"

ALWAYS AHEAD!

AS GOOD TODAY AS FROM THE START!

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UNIVERSAL INDUSTRIES, Inc.
Designers and Manufacturers of America's Most Profitable Coin Operated Equipment

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Earning-Power Multiplied

BY NEW 6-SECTION SELECTIVE PLAY

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections... a new player's choice feature that insures extra earning power and profits never before known in the novelty field.

Designed to Stimulate Continuous Repeat Play

Every game played is either a scoring success or a near miss. "Came-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulate multiple-section play.

Last-Ball Suspense

Skillfully shot 6th ball can turn defeat into sudden victory... or boost a medium score to important total. And every ball counts. Balls that are not shot into scoring holes return to player for free shots.

EASY to understand!

Walk up and start playing! You get the idea in a minute... and keep on playing for hours.

Fun to play!

Play 1, 2, 3 sections or all 6 sections! You get big value for every coin you play... big fun value in suspense, skill-appeal and fast, exciting action!

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Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 1 to 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free play registered on improved Bally register.

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Circus colors in edition, backglass and playfield... and bold modern design... makes players immediately unfit curiosity, over loaded on!

Novelty Size

24 in. by 48 in.

For fun every type of location... and brings the showman spirit back to life in every play!

See and try BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free play game. Be bright... get BRIGHT LIGHTS now!
NEW DIFFERENT
5-BALL REPLAY GAME

APPROXIMATE SIZE
4 FT. LONG BY 2 FT. WIDE

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ONLY SEE BURG

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MUSIC SYSTEMS

Seeburg Select-O-Matic "100" Selector Panel and the 5 basic musical classifications: (1) Hit Tunes; (2) Old Favorites; (3) Waltzes and Polkas; (4) Fox Trot and Rumbas; (5) Classical Selections.

have ONE HUNDRED SELECTIONS

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DEFENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEE BURG CORPORATION
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AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

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The world's only 100 selection music system, designed for the playing of both 10 and 12-inch 78 RPM records.

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