Hope Faith, Crystal Ball: Cue Dealer Plans for All

Pete Keen Ear to Guaranteed Sales "Debate"

Record Mrs. Mull "Sell 'Em or Send 'Em Back" Gimmick

NEW YORK, July 15.—Recent and continuing increases of some of the major record manufacturers—Columbia, RCA Victor, Capitol, Mercury, etc.—in hitting bells, rec-ords, tape sales, and the like, has caused a revision in the estimate of sales for the remainder of the year. Many dealers as well as distributors point out, however, that the basic random or lack of sales figures for this industry will continue to be a problem.

Among the most successful of the recent attempts to keep up with the changing market is the new "selling" policy of The Billboard Company of New York.

The Billboard Company has been in business for over 20 years, and has established a solid reputation in the industry. The company's success can be attributed to its unique approach to sales and marketing, which involves a combination of traditional and modern techniques.

The Billboard Company's philosophy is centered around the idea that sales are not just numbers, but rather a reflection of the overall health of the industry. By focusing on the specific needs of each customer, The Billboard Company is able to provide personalized service and support, which in turn leads to increased sales and customer loyalty.

In order to achieve this goal, The Billboard Company has developed a comprehensive sales strategy, which includes a combination of direct sales, marketing, and advertising efforts. The company's sales force is trained to identify the unique needs of each customer, and to develop customized solutions to meet those needs.

The Billboard Company's marketing efforts are also designed to raise awareness of the industry and to encourage new customers to try the products available. The company's advertising campaigns are focused on highlighting the benefits of its products and services, and on educating customers about the importance of supporting the music industry.

Overall, The Billboard Company's approach to sales and marketing is a balanced one, combining traditional and modern techniques to maximize its impact. The company's success is a testament to its ability to adapt to the changing market and to provide the best possible service to its customers.

ADVANCE INFORMATION TIPS TO HELP SELL TV SETS

NEW YORK, July 14.—While many of the major dealers are currently training their sales staffs to use the advanced information on important and high-budgeted video programs as valuable sales aids, results of The Billboard's annual dealer survey printed last week showed that most retailers are not yet using this new merchandising information.

Advance program tips are a feature each week in the television and radio pages of The Billboard's weekly publication, and the TV sales staffs of most retailers are following the advice given in these pages.

New Hopes Stir Gridcast Front

By SAM CHASE

NEW YORK, July 13.—The University of Pennsylvania's Grid-iron Gridiron continues to grow, with the addition of new schools and conferences. The Gridiron is a unique football league that brings together some of the best teams from the East Coast, and is known for its high level of competition.

The Gridiron was founded in 1916 by a group of Pennsylvania colleges, and has since expanded to include teams from other states. The league has a long history of producing outstanding football players, and has been the site of many memorable games over the years.

The Gridiron's success can be attributed to its unique format, which allows for a high level of competition while also providing a strong sense of community among the participating schools. The league has a rich history and a strong following, and is considered one of the premier football conferences in the country.

New members of the Gridiron include the University of Pennsylvania, Princeton University, and the University of Virginia. The league has also added a new conference, the Atlantic Coast Conference, which includes teams from North Carolina, Virginia, and South Carolina.

The Gridiron's growth has been fueled by a combination of factors, including the high level of competition, the strong sense of community, and the university support that the league receives. The Gridiron's success is a testament to the power of college football, and is a reason for optimism about the future of the sport.
WASHINGTON, July 14—De- fenders of non-competition in the Federal Communications Commission operations were recently heard by the FCC. The agency is currently reviewing the issue of non-compete agreements between companies, with the aim of ensuring fair competition in the telecommunications industry.

Non-compete agreements, which prohibit former employees from working for competitors within a certain period after leaving a job, are common in the technology and media industries. Critics argue that these agreements can stifle innovation and limit job opportunities for workers.

The FCC has received complaints from companies and employees alike, and is seeking public input on the issue. The agency is considering whether to ban non-compete agreements entirely, or to impose certain limitations on them.

The matter is particularly relevant in the wake of the ongoing high-profile case brought by singer Taylor Swift against her former management company. Swift alleged that she had been forced to sign a non-compete agreement that prohibited her from working for competitors for several years after leaving the company.

The FCC is expected to issue a final rule on non-compete agreements within the next year.
"Voice" Slashed, But $15 Mil Ahead

WASHINGTON, July 14.—In a major financial assault on the radio industry, the House Appropriations Committee has added a $15,000,000 cut to the Federal Communications Commission's budget for fiscal 1952, the House Republicans announced today.

The committee, in an amendment to the bill for the FCC, proposed a cut of $15,000,000 from the FCC's budget of $75,000,000 for 1952. The amendment was passed by the House Appropriations Committee by a vote of 16 to 6, with Republicans voting for it and Democrats opposing it.

The FCC, which is responsible for regulating broadcasting, had requested a budget of $75,000,000 for fiscal 1952, but the committee reduced it to $60,000,000.

The amendment cut the budget for the Federal Communications Commission by $15,000,000, bringing the total reduction to $30,000,000.

"Voice" Hits Amusem Is Radio on Job

LANIAGON, Mo., July 14.—Squadrons in the history of Kansas City radio, today, accounting for more than 200,000 dollars damage.

Four finds districts, including North Kansas City and Kansas City, were under water to a depth of 15 feet. Oil and gasoline drenching tanks were in immediate danger of capsizing. The waters were rising.

The W.W. E. Kerr and T. J. Kerr, who are being considered for admission to the Kansas City police force, were waiting at the scene of the disaster.

The city's primary purpose of getting the water out was to prevent any accidents to the citizens and to clear the road for the rescue of the horses and cattle.

The program was staged to demonstrate the ability of the W.W. E. Kerr to handle such emergencies.

Scintillating Shrine "Fezzarabia" Sets Pattern for Stadium Specs

JIM McHUGH

"Rich" Rings a Note Pathetic As Lead Nickel—It's Bathetic

By JERRY WEXLER

"Rich" is a note pathetic as lead nickel—It's Bathetic

This puerile expression, which is popularizing on a recent hit, is intended to convey the feeling of loathing and disavowal which is now being offered by a certain sightseer spot, presumably for its own benefit. The quality being applied is that of being unattractive, uninteresting, and uncheerful.

This is an example of the kind of "expression" which is now being used in the field of advertising.

The use of such expressions is quite common in advertising, and the trend is likely to continue.

The expression "Rich" is often used in advertising to convey the idea of quality and refinement, but it is also frequently used in a negative sense to convey the idea of vulgarity and tastelessness.

The expression "Pathetic" is also frequently used in advertising to convey the idea of sentimentality and pathos, but it is also frequently used in a negative sense to convey the idea of insincerity and insubstantiality.

The expression "Bathetic" is also frequently used in advertising to convey the idea of grandeur and majesty, but it is also frequently used in a negative sense to convey the idea of pretentiousness and excess.
Ad Agencies Conditioning Clients For Entry Into Color TV Field

NEW YORK, July 14.—A number of agencies are already taking definite steps to prepare for the initial entry of their TV clients into color television, according to George F. Bancroft, manager of The Billboard.
Your Lucky Strike Hit Parade

presents to all our friends during our 8 week hiatus

a special summer service!

Your Lucky 7 Tunes that you
would have heard last Saturday

as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph
records, the songs most heard on the air and most played on the automatic coin machines.

1. TOO YOUNG
2. MISTER AND MISSISSIPPI
3. THE LOVELIEST NIGHT
   OF THE YEAR
4. MY TRULY, TRULY FAIR
5. HOW HIGH THE MOON
6. ON TOP OF OLD SMOKY
7. MOCKIN' BIRD HILL

Enjoy "Assignment: Man Hunt," friends
This summer on TV—
For chills and thrills a plenty, it's
The tops in mystery!

See your
Lucky Strike Hit Parade
Summer TV replacement

"ASSIGNMENT:
MAN HUNT"

Saturdays at 10:30 R.M.
NBC Television Network
SAUCE FOR THE GANDER

Set Makers Hit Theaters; Buy Ezz-Walcott Go for TV

While theater TV offered the International Boxing Club $65,000 for television rights, the two companies were unable to reach an agreement.

Washingon, D.C., July 16—The U.S. All-Star Roller Skating Association announced plans for the first nationally televised event of its kind, the All-Star Roller Skating World Championships, which will be held in Washington, D.C., on October 16.

The event will feature six teams from across the country, including teams from New York, Chicago, Los Angeles, and San Francisco. The teams will compete in various categories, including speed skating, long-track skating, and artistic skating.

The event will be held at the Capital Skating Center, located at 1234 6th Street NE. Admission is free for all ages, and spectators are encouraged to come out and support their favorite teams.

For more information, please contact the All-Star Roller Skating Association at (202) 555-1234.
Larry STORCH

Starring in
Cavalcade of Stars
DuMont Network — Friday Nights at 10
Starting July 20th
while Jackie Gleason Vacations

Thanks to:
Milton Douglas
Frank Bunetta
Ben Piermont
Joe Cates
See FCC Green Light
By Fall on Merger
Of ABC-Paramount
Union Hailed as Pubservice Boon;
Company to Improve AM Operation

WASHINGTON, July 14. — A green light possibly by late fall is expected from the Federal Communications Commission on the proposed merger between ABC and Paramount, which now is under formal hearing. This is the view of several industry leaders here.

The family, according to the FCC, is the one that has been the subject of most recent proceedings. The FCC has already authorized the merger, but the public must be given a chance to voice its opinion on the matter. The FCC will then consider the public's comments before making a final decision.

The proposed merger has been welcomed by the industry, which sees it as a step towards increased competition and improved service.

In related news, the National Association of Broadcasters has announced that it will hold a hearing on the proposed merger on July 30th.

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Radio Stand-by's Fold in Drones,
Many New Shows to Debut in Fall

NEW YORK, July 14. — A new look at the future of radio is being seen by the industry, as many new shows are being prepared for fall.

The reason for this change is a result of the FCC's decision to allow more programming on the airwaves. This has led to a demand for new, innovative shows that will attract listeners.

In addition, the FCC has lifted some of the restrictions on what types of programming can be aired on radio. This has led to a surge in new ideas and concepts.

The industry is hopeful that these changes will lead to increased listener interest in radio, and a return to the golden days of the medium.
TVA Aroused Petrellos Ire

Hollywood, July 14—As if television executives did not have enough trouble on their hands this week, they have been additionally incensed by an action of the Tennessee Valley Authority, which has been vigorously challenged. The Authority has sent a letter to the Federal Communications Commission, charging that the use of television stations for advertising purposes is in violation of the terms of the agreement by which the Authority was established.

The action is based on the claim that the use of television stations for advertising purposes is in violation of the terms of the agreement by which the Authority was established. The Authority has sent a letter to the Federal Communications Commission, charging that the use of television stations for advertising purposes is in violation of the terms of the agreement by which the Authority was established.

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Group Fights Subscription & Theater TV

Washington, July 14—The recently organized Fair Television Practices Committee announced that it has successfully prevented the establishment of a subscription television system. The group, represented by Alfred Flowers, a representative of the committee which declared that it would fight to prevent the establishment of a subscription television system, is now investigating the matter.

The FCC was organized in New York under the leadership of Jerome W. Marks, New York City. It was announced that a group of broadcasters and television station owners had been formed, with the object of preventing the establishment of a subscription television system.

The group's objective is to prevent the establishment of a subscription television system, and it has already succeeded in preventing the establishment of a subscription television system.

IT'S 'TISN'T HTS Denies Film Pact With KNBH

Hollywood, July 14—One of the most controversial developments of the week was the decision of HTS to enter into a distribution pact with KNBH, a station that has been refused a license by the Federal Communications Commission.

The decision of HTS to enter into a distribution pact with KNBH, a station that has been refused a license by the Federal Communications Commission, is a blow to the efforts of the Federal Communications Commission to prevent the establishment of a subscription television system.

Anghish Gives "Science" Pix Final Grooming

Hollywood, July 14—HTS has completed the final grooming of its "Science" Pictures, a series that has been the subject of much controversy. The film has been given a final polish and is now ready for release.

Anghish has given the film a final polish and is now ready for release.

PRETTY PASS AT MONOPOLY

Philadelphia, July 14—Three local radio-tele- operators, the operators of the World's Fair, have joined forces to attract more listeners. The new company has already staked claim to the retail market and is now preparing to attract more listeners.

The new company has already staked claim to the retail market and is now preparing to attract more listeners.

SAG Probing Further in TV

New York, July 14—The Screen Actors Guild, with the aid of Associated Artists and Artists of America, is now investigating the possibility of establishing a union for television actors. The Guild has already taken this step and is now preparing to establish a union for television actors.

The Guild has already taken this step and is now preparing to establish a union for television actors.

when you're counting costs in DETROIT you can count on WWJ.

WWJ's average cost-per-thousand listeners in the Detroit market serving 828,720 families is 14.5% lower than the average cost-per-thousand for radio time in Detroit (based on March-April 1951 Pulse ratings).

"Flying Tigers" Back on DuM

New York, July 14—Producer Sam Pinsker's work was back on DuM with the show's return to its old Tuesday and Thursday night slots.

The show was announced by the network and was scheduled to return to its old Tuesday and Thursday night slots.

"Flying Tigers" Back on DuM

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The Freddy Martin Show

Television—Reviews

The Freddy Martin Show

Television—Reviewed Thursday (10/12), 10:30-11:30 p.m., EWT.


Challenged by the task of presenting a 15-minute TV show with the resources of a commercial radio station, the sponsor has come up with a successful program. The show is divided into two parts: a New York entertainment system, and a musical entertainment system. The first is handled by a producer named Harry Babbit, who has recently been named production manager of the show. The second part is handled by a producer named Jerry D. Davis, who has recently been named production manager of the show. The program is presented in a variety of ways, including musical numbers, songs, and dances.

Your Esso Esso Review

The program is presented in a variety of ways, including musical numbers, songs, and dances. The first part of the program is handled by a producer named Harry Babbit, who has recently been named production manager of the show. The second part is handled by a producer named Jerry D. Davis, who has recently been named production manager of the show. The program is presented in a variety of ways, including musical numbers, songs, and dances.

Meet Corliss Archer


One of the most successful programs on television today is the Corliss Archer show. It is a musical entertainment system, and it is presented in a variety of ways, including musical numbers, songs, and dances. The program is presented in a variety of ways, including musical numbers, songs, and dances. The first part of the program is handled by a producer named Harry Babbit, who has recently been named production manager of the show. The second part is handled by a producer named Jerry D. Davis, who has recently been named production manager of the show. The program is presented in a variety of ways, including musical numbers, songs, and dances.

Tom Corbett, Space Cadet


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Air Checks

JULY 21, 1951
THE BILLBOARD

TELEVISION/ RADIO

Brief but important radio news

New Ventures "Harvesters"

Via P.A.'s by Yaden

Jolene Harrows is in the third month of her coaching tour with the "Harvesters," the second entry in the "Stanton International Women's Handball Championships."

First day of the tour was a bit of a problem, as the "Ladies" were not sure of the venue's location. In the end, they found a comfortable spot and were able to enjoy themselves.

Air Checks Another Look

Brief criticism and comment re shows previously reviewed in detail.

Vacation Wonderland

NBC-TV daily, 11:30 p.m.

National Broadcasting Company's "Vacation Wonderland" returned to broadcast terminals at 11:30 p.m. on NBC-TV. Producer, Robert H. Gwinn; production manager, William H. Smith; research director, Jack F. Reinhardt; director, Jack H. Reinhardt; and camera operators.

Pulse Prompts WOR Sales Prompt

WOR, New York, July 15—Sales

The sales force of WOR, New York, is currently working on a new sales prompt to boost telephone traffic. The prompt, which is being tested on a limited basis, emphasizes the convenience of WOR's toll-free service for customers.

Video' Writer Win

WORTHINGTON, Ohio (AP)—A Ohio High School student has won a $5,000 prize in a video writing contest. The student, who wrote a script for a 30-minute program, will receive the prize and have the opportunity to direct the program.

KTLA Boosts Rate Charges

HOLLYWOOD, July 14—Producer-director Harris C. Brown, who heads the KTLA television station, has announced a 25% increase in rate charges for all programs aired on the station. The increase is effective immediately.

FCC Weights

Continued From page 8

court challenges, and the FCC's decision to grant a license to a new station will be closely watched by the industry and the public.

John M. Brown to Curate

Museum Visitor Show

Wrightsville, Pa. (AP)—John M. Brown, director of the new Wrightsville Museum, has been named curator of the new museum's visitor center.

Hands of Destiny

Friday (41), 2 p.m.

This is one of the many shows that has been added to the NBC network's line-up in recent months. The show, which has yet to find its audience, is currently airing on Friday (41) at 2 p.m.

Short Scannings

Brief but important radio news

Voyage to Mars

KABC-TV, Los Angeles, 9:30 p.m.

The new voyage to Mars program, which has been in the works for several months, is scheduled to air on KABC-TV at 9:30 p.m. The program, which is being produced by the National Aeronautics and Space Administration, will feature interviews with leading space experts and the latest developments in space exploration.

FCC Bar Association

The FCC Bar Association has scheduled a seminar on the recent developments in the communications industry. The seminar, which is being held in a series of meetings, will cover various aspects of radio transmission and the legal implications of the FCC's regulations.

Voyage to Mars

KABC-TV, Los Angeles, 9:30 p.m.

The new voyage to Mars program, which has been in the works for several months, is scheduled to air on KABC-TV at 9:30 p.m. The program, which is being produced by the National Aeronautics and Space Administration, will feature interviews with leading space experts and the latest developments in space exploration.
Aggressive Dealers Look Ahead, But Hope Crystal Ball May Help

Lend Keen Ear To Guaranteed Sales "Debate"

MUSIC RAINS ON SHRINERS

NEW YORK, July 14. - The shower that spoiled the World Ballet's opening to Shriners in Times Square here Monday (15) for the benefit of the local charity was only expected by the performers, for it was the result of the hard rain which had been pouring down on the city all day. The performers were forced to take to their dressing rooms after the first act of the ballet was finished.

Asks 100G of "Baby" Take

NEW YORK, July 14.—Orkist Snoopy, Missionary-in-Chief of the American Anti-Saloon League, asked the people of the nation to pray for the American Anti-Saloon League on this, its 100th birthday, and for the end of the liquor traffic. The request was made in a letter to the Secretary of the League, who is in charge of the organization.

Richardson Inks Aussie Agent

NEW YORK, July 14.—Howard Richardson, manager of the David F. Davis Co., has signed a contract with the Davis F. Davis Co., and has received a large fee for his services. The contract was signed yesterday, and Richardson's new agent, who will work in England and France, has already begun his work. The agent, who is a native of Australia, has been working in Europe for several years, and is well known there as a musical director.

The festivities included swimming, tennis, croquet, and a picnic in the park. The weather was very hot, but the company enjoyed themselves thoroughly.

PUB STOPS MARTIN'S 'CLAIR DE LUNE' DISK

NEW YORK, July 14.—The publisher and distributor of the music industry, Martin Bros., announced today the release of a new record, "Clair de Lune," recorded and arranged by Martin Bros. The record is said to be the most successful ever recorded by the company. The cover of the record features a photograph of the composer, Claude Debussy, and the price is $1.25.

Pub Stops Martin's 'Clair De Lune' Disk

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Bankers Put Band on TV Forefront

MARTIN CLICK

Freddy Puts Band Biz in TV Forefront

COLOGNE, July 14.—In order to promote the band biz in the forefront, Freddy Puts, manager of the Martin Bros., has arranged for a special program to be broadcast on television in the city. The program will feature the Martin Bros. band, and will be broadcast at 8 p.m. on the local station.

Some See TV Equipment As Sales Aid

COLOGNE, July 14.—In order to promote the band biz in the forefront, Freddy Puts, manager of the Martin Bros., has arranged for a special program to be broadcast on television in the city. The program will feature the Martin Bros. band, and will be broadcast at 8 p.m. on the local station.

Advance Date On 'Longfoun' Disk

NEW YORK, July 14.—Howard Richardson late last week hurried tapes to every distributor and every retailer which had not put the hit that Howard Richardson has been looking for on its shelves. For a long time Howard Richardson has been looking for a hit that would sell like hot cakes, and he has finally found it in "Longfoun." Howard Richardson has been looking for a hit that would sell like hot cakes, and he has finally found it in "Longfoun." Howard Richardson has been looking for a hit that would sell like hot cakes, and he has finally found it in "Longfoun." Howard Richardson has been looking for a hit that would sell like hot cakes, and he has finally found it in "Longfoun."
**FORTISSIMO**

*Cliff Nobles Serenade at Shrimp Party*

**NEW YORK, July 14—**Songwriter Cliff Nobles was the star of a new version of the Shrimp Party at the Cafe Capri last night. The event was attended by many of the entertainment industry's top figures, including producers, songwriters, and performers. Nobles' new song, "Serenade at the Shrimp Party," was well-received by the audience.

**NEW YORK, July 14—**A new and exhilarating entertainment phenomenon, **The FORTISSIMO Show**, has hit the entertainment world by storm. The show, which was advertised to over a thousand of the order's record companies, has only been经营活动 at seven different locations. The casts performing at each location were hand-picked by Music Industry Association director Mr. Henry Davis. Arthur Schwartz wrote the lyrics and arranged the music, while Gene Weiser produced the show. Weiser also did the vocal arrangements for the show, which was a success.

**1951 Memorial, Prospect Park**

**NEW YORK, July 14—**Two old friends, Charlie Feuer and Howard Levey, met recently on the streets of New York. Feuer, who had been dressed as a mannequin for a radio show, spoke with Levey about the current entertainment scene. Levey, who had just returned from a trip to California, mentioned the new Goldman's musical, *The Magic Flute*, which had been a hit in both Chicago and New York. The two friends discussed the possibility of a new show, *The Magic Flute*, which was set to debut in New York the following week.

(Raw Text Ends)
BARE FEET BY WHOM?

NEW YORK, July 14.—Miss Hudson's profile by C.L. Chapman, critic of the New York World-Telegram, is the subject of the new serial in the New York Sun. The daily is making Miss Hudson's debut in the series, which is known as "Bare Feet by Whom?" and is to be continued daily.

McHugh lining up Tele Variety Show

HOLLYWOOD, July 14.—Trinity artiste, John C. McHugh, who has been active in the radio and television industries, has been signed to a contract by the Variety Club of America, which is planning a national tour of Variety Shows. The contract is for a period of three years, during which time McHugh will appear in a variety of shows, including the popular "Boys of the Bar" and "The Happyfew." McHugh will also be featured in the new variety show, "The Big Show," which is being planned by the Variety Club of America.
America's Fastest Selling Records

Decca Records

The WEAVERS

WHEN THE SAINTS GO MARCHING IN
and KISSES SWEETER THAN WINE

Russ Morgan

Music In The Morgan Manner

GO GO GO GO
and ROSE OF THE MOUNTAIN

NEW RELEASES - SINGLES

Dimples And Cherry Cheeks
Dimples And Cherry Cheeks
Decca 27670 (78 RPM) and 9-27670 (45 RPM)

If You Were Mine
Dimples And Cherry Cheeks
Decca 27671 (78 RPM) and 9-27671 (45 RPM)

NEW GOLD LABEL ALBUMS

BRAMMS
PIANO CONCERTO No. 2 IN F FLAT MAJOR, Op. 83
By Brian, Piano; The Berlin Philharmonic; Sirs. (Decca, Conductor)
Decca 27680 (3-1/2 FLAT)
(Recorded at the 1951 International Festival, London)

Mozart
SYMPHONY No. 38 IN D MAJOR, K. 504 ("Prague")
With CONCERTO FOR PIANO AND ORCHESTRA
FRANK SCHRADER, Piano; The London Symphony Orchestra, Conductor.
Decca 44443 (10" LP FLAT)
(Re-recorded in 1953)

BACH
~EVA PERON
By DEANNA DURBIN, Piano; The London Symphony Orchestra, Conductor
Decca 44443 (10" LP FLAT)
(Re-recorded)

TOP TUNES
By America's Favorite Artists

In The Cool, Cool, Cool Of The Evening
BING CROSBY and JUNE WHALEN
Decca 27678 (78 RPM)

Come On, My House
ELLA FITZGERALD
Decca 27660 (78 RPM)

The Loveliest Night Of The Year
SINATRA AND HIS PENNSYLVANIANS
Decca 27507 (78 RPM)

Sweet Violets
JUNE WHALEN
Decca 27688 (78 RPM)

Rose, Rose, I Love You
GORDON JENKINS
Decca 27594 (78 RPM)

I'm In Love Again
NOEL NEILL AND HER ORCHESTRA
Decca 27665 (78 RPM)

Mister And Mississipi
MILLS BROTHERS
Decca 27579 (78 RPM)

Because
DEANNA DURBIN
Decca 27695 (78 RPM)

I Won't Cry Anymore
ELLEN WILSON
Decca 27546 (78 RPM)

My Truly, Truly Fair
RUSSELL MORGAN
Decca 27620 (78 RPM)

Because Of You
GORDON JENKINS
Decca 27666 (78 RPM)
Music as Written

Waltz Stays With Acuff-Rose

Continued from page 32

Waltz, as an old-fashioned dance, is one of the few fads of recent years that has defied the laws of change. Few adults are unfamiliar with the kind of Waltz-time music that was played by the Acuff-Rose band. Yet there was a doubt as to whether the band would continue to use the Waltz as a standard feature in their program.

The band, however, had been using the Waltz as a regular feature for several weeks, and the public response had been enthusiastic. The band's manager, Mr. Acuff, said that the Waltz was a popular dance and that the band was pleased to continue using it.

Continued from page 32

Milt Stavin P.M. For Bill Farrell

NEW YORK, July 14.—Milt Stavin, the Public Relations Manager of the Acuff-Rose band, announced that his company would make an offer to the band to become the exclusive booking agent for the band. The offer was made to Farrell because of his ability to handle the band's public relations and to attract new audiences.

The offer was rejected by Farrell, who said that he preferred to handle the band's public relations on his own. He said that he was not interested in becoming the exclusive booking agent for the band.

FARRELL'S APPEAL

Farrell, who is the son of a well-known musician, has been active in the music business for several years. He has been a singer and songwriter and has worked for several record companies.

Sylvia "Halolite" Sets in NAMM Bow

NEW YORK, July 4.—(Excerpts) Sylvia "Halolite" Sets is the new sensation in NAMM (National Association of Music Merchants) with her stunning new stage show. Sylvia is a member of the Halolite family, which is famous for its Halolite music and stage shows.

Sylvia's new show, "Halolite," features a new kind of music and stage show that is sure to please audiences. The show is a combination of rock, pop, and classical music, with a touch of the ancient Greeks added for good measure.

The show has been well received by audiences, and Sylvia is expected to have a long and successful career in the music business.
HOW 6 BIG COLUMBIA HITS TURNED SUMMER SLUMP TO SALES JUMP!

ROSEMARY CLOONEY
"COME ON-A MY HOUSE"
"Rose of the Mountain"

GUY MITCHELL
"MY TRULY, TRULY FAIR"
"Who Knows Love?"

LEFTY FRIZZELL
"MY BABY'S JUST LIKE MONEY"
"I Want to Be with You Always"

JO STAFFORD
"PRETTY EYED BABY"
"That's the One for Me"

FRANKIE LAINE
"JEZEBEL"
"ROSE, ROSE, I LOVE YOU"

PERCY FAITH & ORCH.
"ON TOP OF OLD SMOKY"
"THE SYNCOPATED CLOCK"

Out of every seventy-five people in the U. S. somebody has bought one of the above records!

Columbia's total sales on these six records alone is well over 2,000,000, and still climbing!

What does this mean to you? It disproves that old adage about "summer slumps" in the record business. It means that if we at Columbia make the right discs, and you push 'em from your end, the summer sales period can be just as profitable as any other season.

Columbia has proven that this summer!
### The Billboard Music Popularity Charts

#### The Nation's Top Tunes

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist(s)</th>
<th>Record Label</th>
<th>Date Released</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. Too Young</td>
<td>By Sid Lawrence and Syd Boff - Published by EMI (ASCAP)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>2. My Truly, Truly Fair</td>
<td>By Run Rudolph - Published by Leonard Records (ASCAP)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>3. Come On-A My House</td>
<td>By William Samuels and Ron Barrackman - Published by Columbia (BMI)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>4. On Top of Old Smokey</td>
<td>By Peter Sarcone - Published by Fantasy (BMI)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>5. Loveliest Night of the Year</td>
<td>By Paul Francis and Ferde Groce - Published by Bobcy (ASCAP)</td>
<td></td>
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</tr>
<tr>
<td>6</td>
<td>6. Jezebel</td>
<td>By Bobby Darin - Published by Crescendo (BMI)</td>
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<td></td>
</tr>
<tr>
<td>7</td>
<td>7. How High the Moon</td>
<td>By Ferris quicker and Mort Kellar - Published by Columbia (BMI)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>8. Mister and Mississippi</td>
<td>By Harry Marston and Leo Bulsiewicz - Published by Mandala (BMI)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>9. Sweet Violets</td>
<td>By Duane Eddy and Charles Vincent - Published by EMI (ASCAP)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>10. Because of You</td>
<td>By Arthur Hanen and Stanley Williams - Published by Brunswick (BMI)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**DEALERS! OPERATORS! DISC JOCKEYS!**

**Capitol Buyer's Guide**

**COMING UP FAST!**

78 45 rpm

"I WISH I HAD NEVER SEEN SUNSHINE," Josephine
Leo Paul and Mary Ford 1592 / 1592

"I'VE GOT YOU UNDER MY SKIN," "THAT'S MY BOY"
Hank Williams 1713 / 1713

"GOOD MORNING, MR. FOGGO," "RIVER ROAD TWO-STEP"
Margaret Whiting 1701 / 1701

"I LOVE THE SUNSHINE OF YOUR SMILE," "SENTIMENTAL MEN"
The Four Knights 1587 / 1587

"COME ON A MY HOUSE," "HOLD ME, HOLD ME, HOLD ME"
Ray Star 1708 / 1708

**HOT SELLERS! POPULAR**

"TOO YOUNG," "THAT'S MY GIRL," "HIT 'EM, KING!" Cole 1449 / 1449

"HOW HIGH THE MOON," "WALKIN' WITH MISTLETOE"
Blues Leo Paul and Mary Ford 1451 / 1451

"OCEAN OF TEARS," "YOU'RE MY SUGAR"
Ray Star and Berniece Ewing 1567 / 1567

"MOONIN' BIRD HILL," "CHICKEN HILL"
Leo Paul and Mary Ford 1973 / 1973

"GOOD MORNING, MR. ECHO," "RIVER ROAD TWO-STEP"
Margaret Whiting 1702 / 1702

"SEPTEMBER SONG," "ARTISTRY IN TANGO" Stan Kenton 1460 / 1460

"PRETTY LIL LADY," "MY FAIR, FAIR FAIR"
Roy Anthony 1583 / 1583

"SONG OF DIANA," "BECAUSE OF RAIN"
Nat "King" Cole 1501 / 1501

"LITTLE LINDIE," "RED SAILS IN THE SUNSET"
Nat "King" Cole 1466 / 1466

"STAR OF HOPE," "WHY AM I LOVING YOU"
Margaret Whiting and Jimmy Wakely 1555 / 1555

**WESTERN & FOLK**

"BLESSED ARE THE MEAN WITH THEIR LITTLE "HEART" (YOU'RE MINE)"
"TODAY I'M MovIN' OUT!" Stan McDougal 1570 / 1570

"I AMN'T CRYIN' OVER YOU," "HANGOVER HEART"
Rex Thompson 1528 / 1528

"BLACK STRAP MOLASSES," "LOVE AND DEVOTION"
Joe Williams 1700 / 1700

"DOTTING TEXAS SONG," "ALONE IN A HAYSTOCK"
Eddy Kirk 1591 / 1591

"B & C and Moon Holler," "BEER DRINKING BLUES"
Big Bill Calhoun 1488 / 1488

"A MILLION YEARS AGO," "FRIENDS AND BEING OVER SOMEONE"
Ace Payne 1580 / 1580

"IT'S BARGAIN DAY (ON BROKEN HEARTS)," "I CAN'T TELL MY HEART THAT"
Jimmie Skinner 1563 / 1563

**NEW RELEASES ON CAPITOL**

**STAN FRIBERG**

with orchestra, produced by Nat Ayers

"I'VE GOT YOU UNDER MY SKIN"
That's My Boy 1712 / 1712

"LOVE IS SUCH A CHEAT (THE GYPSY SONG)"
The One For Me 1713 / 1713

**MIL TORME**

with orchestra, produced by Nat Ayers

"PUT ALL YOUR KISSES IN AN ENVELOPE"
Melinda 1714 / 1714

**JAN CARBER**

with orchestra, produced by Nat Ayers

"KEEP ON DOIN' WHAT YOU'RE DOIN'
RAIN IS THE TEAR DROPS OF ANGELS"
La Bota 1715 / 1715

**THE JUJUBLIES**

"LA BOTA"
Castle Rock 1716 / 1716

**DAVE BARBOUR**

with orchestra, produced by Nat Ayers

"YMA SUMAC" (with orchestra, produced by Nat Ayers)

"VIRGIN OF THE SUN GOD (TANTA MITT)"
1717 / 1717

"LUKE OF THE UNKNOWN LOVE (SZTARAT)"
1718 / 1718

**MICKEY KATZ**

with orchestra, produced by Nat Ayers

"BORSCHT RIDERS IN THE SKY"
She'll Be Comin' Around The Mountain 1719 / 1719

**SUGAR CHILE ROBINSON**

"THE HUMMIE MAN (THE ICE CREAM MAN)"
The Green Grass Grows All Around 1720 / 1720

**RAMBLIN' JIMMIE DOLAN**

"JUKE BOX BOOGIE"
Sailor's Blues 1721 / 1721

**ROY HOISED**

"FREE SAMPLES"
I Wish I Wuz 1722 / 1722
JUST RELEASED!

A New Hit By Precious PATTI PAGE

"DETOUR"

AND

"WHO'S GONNA SHOE MY PRETTY LITTLE FEET"

MERCURY 5682 • 5682x45

AVAILABLE SOON

The Only Unreleased Hit In America!

VIC DAMONE

"Longing For You"

AND

"Son Of A Sailor"

MERCURY 5655 • 5655x45

MOVING UP FAST!

ONLY MERCURY HAS THESE HITS!

GEORGIA GIBBS

"WHILE WE DANCED"

AND

"WHILE WE'RE YOUNG"

MERCURY 5681 • 5681x45

THE TWO MR. F'S

New Singing Team

"THESE WILL BE THE GOOD OLD DAYS"

AND

"LONESOME"

MERCURY 5684 • 5684x45

EDDIE HOWARD

AND HIS ORCHESTRA

"DEADLY WEAPON"

Already On The Best Seller List

MERCURY 5676 • 5676x45

LOLA AMECHE

The New Zany Novelty

"HITSITY HOTSITY"

(HOOTSY TOOTSY)

MERCURY 5675 • 5675x45

RICHARD HAYES

"GO, GO, GO"

MERCURY 5671 • 5671x45

DIFFERENT!

A Sock Release!

RALPH MARMERIE

AND HIS ORCHESTRA

"TRUMPETEER'S LULLABY"

AND

"BEAUTIFUL OHIO"

"DJ's...Watch For This...You'll Spin It Over And Over"

MERCURY 5679 • 5679x45
**Best Selling Pop Singles**

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Too Young</td>
<td>Nat King Cole</td>
</tr>
<tr>
<td>2</td>
<td>Come Over My Way</td>
<td>Bessie Smith</td>
</tr>
<tr>
<td>3</td>
<td>Don't Be Ashamed</td>
<td>Louis Jordan</td>
</tr>
<tr>
<td>4</td>
<td>Have You Met Miss Jones</td>
<td>Count Basie</td>
</tr>
<tr>
<td>5</td>
<td>Loveliest Night Of The Year</td>
<td>M. Laredo</td>
</tr>
<tr>
<td>6</td>
<td>Keep On The Sunny Side</td>
<td>Fats Waller</td>
</tr>
<tr>
<td>7</td>
<td>On Top Of Old Smokey</td>
<td>Mike Seeger</td>
</tr>
<tr>
<td>8</td>
<td>I Can't Get Started</td>
<td>Sara Martin</td>
</tr>
<tr>
<td>9</td>
<td>I'm In Love Again</td>
<td>A. Streeter</td>
</tr>
<tr>
<td>10</td>
<td>Sound Of Music</td>
<td>V. Horton</td>
</tr>
<tr>
<td>11</td>
<td>Because Of You</td>
<td>T. Bennett</td>
</tr>
<tr>
<td>12</td>
<td>Mister And Missippi</td>
<td>P. Page</td>
</tr>
<tr>
<td>13</td>
<td>On Top Of Old Smokey</td>
<td>M. Monroe</td>
</tr>
<tr>
<td>14</td>
<td>Rose Rose, I Love You</td>
<td>F. Laine</td>
</tr>
<tr>
<td>15</td>
<td>Keep On The Sunny Side</td>
<td>Mike Seeger</td>
</tr>
<tr>
<td>16</td>
<td>A Man Of Action</td>
<td>A. Streeter</td>
</tr>
<tr>
<td>17</td>
<td>Red Sails In The Sunset</td>
<td>Nat King Cole</td>
</tr>
<tr>
<td>18</td>
<td>Of Course</td>
<td>Fats Waller</td>
</tr>
<tr>
<td>19</td>
<td>Over The Sun</td>
<td>W. King</td>
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<tr>
<td>20</td>
<td>Pretty Eyed Baby</td>
<td>J. Rush</td>
</tr>
<tr>
<td>21</td>
<td>I'll Hold You in My Heart</td>
<td>E. Fisher</td>
</tr>
<tr>
<td>22</td>
<td>Because</td>
<td>M. Laine</td>
</tr>
<tr>
<td>23</td>
<td>I Won't Cry Anymore</td>
<td>T. Bennett</td>
</tr>
<tr>
<td>24</td>
<td>There They Go</td>
<td>C. Baten</td>
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**Best Selling Children's Records**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Twists And Turns</td>
<td>P. B. Epstein</td>
</tr>
<tr>
<td>2</td>
<td>The Monkey Cleaning Crew</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>3</td>
<td>Miss America</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>4</td>
<td>The Animal Crackers</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>5</td>
<td>The Animals</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>6</td>
<td>The Baby Bunch</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>7</td>
<td>The Bear Family</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>8</td>
<td>The Bird Family</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>9</td>
<td>The Clown Family</td>
<td>J. Fisher</td>
</tr>
<tr>
<td>10</td>
<td>The Elephant Family</td>
<td>J. Fisher</td>
</tr>
</tbody>
</table>

**Best Selling Pop Albums**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>Moments With Eddie</td>
<td>T. Martin</td>
</tr>
<tr>
<td>2</td>
<td>The Nearness Of You</td>
<td>M. Laredo</td>
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<tr>
<td>3</td>
<td>The Sound Of Music</td>
<td>V. Horton</td>
</tr>
<tr>
<td>4</td>
<td>Take A Five</td>
<td>Fats Waller</td>
</tr>
<tr>
<td>5</td>
<td>The Great American Song</td>
<td>B. Mills</td>
</tr>
<tr>
<td>6</td>
<td>The World</td>
<td>B. Melrose</td>
</tr>
<tr>
<td>7</td>
<td>The World</td>
<td>B. Melrose</td>
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<td>8</td>
<td>The World</td>
<td>B. Melrose</td>
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<tr>
<td>9</td>
<td>The World</td>
<td>B. Melrose</td>
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<tr>
<td>10</td>
<td>The World</td>
<td>B. Melrose</td>
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**Best Selling Classical Titles**

<table>
<thead>
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<th>No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>The Great Gatsby</td>
<td>S. Janata</td>
</tr>
<tr>
<td>2</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
</tr>
<tr>
<td>3</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
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<td>4</td>
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<td>S. Janata</td>
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<td>5</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
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<td>6</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
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<td>7</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
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<tr>
<td>8</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
</tr>
<tr>
<td>9</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
</tr>
<tr>
<td>10</td>
<td>The Man From Atlantis</td>
<td>S. Janata</td>
</tr>
</tbody>
</table>
This week's New Releases ... on RCA Victor

**POPULAR**

**RUDY MODOW** and His Orchestra
Every Time I Have In Your Life
20-4195—(47-4195)*

**THE THREE SONS**
Come Over to My House
Hula Blues
20-4199—(47-4199)*

**PERRY COMO with Mitchell Ayres Orchestra**
Carrie Bella Bella
20-4203—(47-4203)*

**MERV LEWIS** with Norman Leyder's Orchestra
Say It Again
20-4204—(47-4204)*

**COUNTRY**

**THE OKLAHOMA WRANGLERS**
Country Blues
I Know You'll Never Change
20-4212—(47-4212)*

**TEXAS JIM ROBERTSON and the Pantanal Punchers**
Deadly Weapons
Hit You Tangerine and Say You're Sorry
21-0492—(48-0492)*

**ARTY CAPPER**
I Want To Be Blue
Just You and I
21-0493—(48-0493)*

**RHYTHM**

**STEVE GIBSON** and the Original Red Caps
Would I Mind
When You Came Back To Me
22-0116—(50-0116)*

**POP—SPECIALTY**

**SIX FEET UNDER**
Do You Know We're In Heaven
Overrun Landfill
23-1208—(51-1208)*

**RED SEAL SPECIAL**

**BOSTON POPS ORCHESTRA**
Arthur Fiedler, Conductor
Mother Goose With Thelen's
**ALICE IN WONDERLAND**
10-3641—(49-3641)*

**TIPS**

**"HULA BLUES"**

The Three Sons
20-4199

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**MAILBAG**

We graciously acknowledge and thank you for the votes cast in our behalf in the BILLBOARD 4th Annual Record Store Survey. (See last week's issue, Page 19 in this.)

Especially are we grateful for the voting on questions No. 4 "Who supplies the most helpful and informative release sheets?" and No. 18 "Who runs the most helpful trade paper advertising?" On both counts you put us way out in front again. Out thanks and we promise to try and give you that which we think is most beneficial and helpful to you.

While not exactly coming under the heading "The most helpful advertising," the new three-speed Raco Distributor currently being shown at the 1951 National Music Manufacturers' Association (NAMM) show, July 14th to 20th would do a "job to a vote," run away with all the ballots.

Here is a sales tool that for some strange reason has not been too plentiful. Certainly not at a price like the U.S. can obtained. The only reason it can come to you at such a low figure is that ourselves, our distributors are making a profit off of it.

It is another of our contributions to the making of a better better over-all dealer operation.

The Booth Distributor is not for public sales consumption. It is for you and your store alone. At the price you pay, there undoubtedly could be thousand and thousands more sold to record lovers, but this is not the idea. It's a sales aid, just as was our original 45 rpm store fixture, introduced over a year ago.

If you want to think of it this way, the new Booth Distributor is an expression of our appreciation for the business you have given us in the past and the future, and we just as recently in the 4th Annual Billboard Poll.
THE BILLBOARD Music Popularity Charts

• Best Selling 50 by Territories

**NEW YORK**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**DALLAS**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**CHICAGO**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**LOS ANGELES**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**PHILADELPHIA**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**WASHINGTON**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**ATLANTA**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**BOSTON**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**DETROIT**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**NEW ORLEANS**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

**DENVER**
- Pop Singles: *I Love You Again* by *Tony Bennett*
- Pop Singles: *I'd Do Anything for You* by *Frank Sinatra*

The estimate of the remaining cost of the conversion may be made at this time. Sales clerks will push black-and-white sets against the color bitburger. By explaining that CBS and RCA are in the process of converting their own sets, they can be purchased at a later date at reasonable prices.

**Market Variety**

It goes without saying, of course, that the attractiveness of the color television market will depend to a large extent on the type and amount of the demonstration and/or demonstration sale which will be offered by CBS and RCA in their respective territories. The top point is that aggressive dealers are looking to their competitors. It is not always an easy task, and they are laying the same amount of effort into the color television market as they are into the black-and-white market.

**Radio Variety**

In non-TV markets, of course. The broadcasting of music and other entertainment programs can create a healthy market trend in many areas, as detailed in The Billboard survey. This is true of television programs, which can create a healthy market trend in many areas, as detailed in The Billboard survey. This is true of television programs, which can create a healthy market trend in many areas, as detailed in The Billboard survey.
**THE BILLBOARD Music Popularity Charts**

- **Most Played Juke Box Records**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Too Young</td>
<td>Nat King Cole</td>
<td>Coral</td>
</tr>
<tr>
<td>2</td>
<td>My True, True Fair</td>
<td>G. Mitchell M. Miller</td>
<td>Coral</td>
</tr>
<tr>
<td>3</td>
<td>On Top of Old Smokey</td>
<td>T. Gibbous, Weavers</td>
<td>Coral</td>
</tr>
<tr>
<td>4</td>
<td>Rose, Rose, I Love You</td>
<td>F. Lane</td>
<td>Coral</td>
</tr>
<tr>
<td>5</td>
<td>Sweet Violets</td>
<td>D. Shire</td>
<td>Coral</td>
</tr>
<tr>
<td>6</td>
<td>Sound Off</td>
<td>Y. Monroe</td>
<td>Coral</td>
</tr>
<tr>
<td>7</td>
<td>How High the Moon</td>
<td>L. Paul M. Ford</td>
<td>Coral</td>
</tr>
<tr>
<td>8</td>
<td>Mister and Mississippie</td>
<td>P. Page</td>
<td>Coral</td>
</tr>
<tr>
<td>9</td>
<td>Shanghain</td>
<td>D. Dix, P. Weston</td>
<td>Coral</td>
</tr>
<tr>
<td>10</td>
<td>It's a Coral Hit! It's a Coral Hit!</td>
<td>KENNY ROBERTS and the PINNUTTERPIES</td>
<td>Coral</td>
</tr>
<tr>
<td>11</td>
<td>Make me a Little Misery</td>
<td>G. Morelock</td>
<td>Coral</td>
</tr>
<tr>
<td>12</td>
<td>Come On, My Love</td>
<td>R. Clooney</td>
<td>Coral</td>
</tr>
<tr>
<td>13</td>
<td>On Top of Old Smokey</td>
<td>Y. Monroe</td>
<td>Coral</td>
</tr>
<tr>
<td>14</td>
<td>Mackin' Broc Hill</td>
<td>L. Paul M. Ford</td>
<td>Coral</td>
</tr>
<tr>
<td>15</td>
<td>I'm in Love Again</td>
<td>A. Stevens, M. Reno</td>
<td>Coral</td>
</tr>
<tr>
<td>16</td>
<td>Olives of Tears</td>
<td>R. Start, Tennessee Frie</td>
<td>Coral</td>
</tr>
<tr>
<td>17</td>
<td>Pretty Eyed Baby</td>
<td>F. Laine, L. Stanford</td>
<td>Coral</td>
</tr>
<tr>
<td>18</td>
<td>Because of You</td>
<td>T. Bessie</td>
<td>Coral</td>
</tr>
<tr>
<td>19</td>
<td>The Girls We Never Did Wed</td>
<td>L. Paul M. Ford</td>
<td>Coral</td>
</tr>
<tr>
<td>20</td>
<td>The Little Boy</td>
<td>L. Paul M. Ford</td>
<td>Coral</td>
</tr>
<tr>
<td>21</td>
<td>Oh What a Night Like a Rosemary</td>
<td>P. Cordo</td>
<td>Coral</td>
</tr>
<tr>
<td>22</td>
<td>Josephine</td>
<td>L. Paul M. Ford</td>
<td>Coral</td>
</tr>
<tr>
<td>23</td>
<td>Lovelisted Night of the Year</td>
<td>M. Larned</td>
<td>Coral</td>
</tr>
<tr>
<td>24</td>
<td>Pretty Eyed Baby</td>
<td>A. White</td>
<td>Coral</td>
</tr>
<tr>
<td>25</td>
<td>Morning Side of the Mountain</td>
<td>P. Whirls</td>
<td>Coral</td>
</tr>
<tr>
<td>26</td>
<td>Wang Wang Blues</td>
<td>A. St. John</td>
<td>Coral</td>
</tr>
<tr>
<td>27</td>
<td>I Get Ideas</td>
<td>T. Martin</td>
<td>Coral</td>
</tr>
<tr>
<td>28</td>
<td>Mister and Mississippi</td>
<td>Tennessee Ernie</td>
<td>Coral</td>
</tr>
<tr>
<td>29</td>
<td>Mister and Mississippie</td>
<td>D. Day</td>
<td>Coral</td>
</tr>
<tr>
<td>30</td>
<td>My True, True Fair</td>
<td>F. Lane</td>
<td>Coral</td>
</tr>
</tbody>
</table>

*Records listed are those receiving the greatest play by the network juke boxes. List is based on the Broadcasters' survey among 1,500 members in all sections of the country. Survey among 1,500 members in all sections of the country.

**IT'S A CORAL HIT! IT'S A CORAL HIT!**

Kenny Roberts and the PinnuttePees

I MISS MY SWISS
(My Swiss Miss Misses Me)

**BEAUTIFUL OHIO**

Coral 60550 (78 RPM) and 9-60550 (45 RPM)

Owen Bradley and His Sextet

THE GIRLS WE NEVER DID WED and DREAMY MELODY

Les Brown

IF YOU TURN ME DOWN and IN THE COOL, COOL, COOL OF THE EVENING

Coral 60552 (78 RPM) and 9-60552 (45 RPM)

**Martha Davis**

EXPERIENCE and HOW COULD ANYTHING SO GOOD, BE BAD

Coral 60541 (78 RPM) and 9-60541 (45 RPM)

**CORAL RECORDS**

48 W. 57th St.

New York 19, N. Y.
A TEXAS TORNADO ... IS TAKING THE COUNTRY BY STORM

LEFTY FRIZZEL

"Always Late"

singing and playing

"Mom and Dad's Waltz"

78 rpm 20837    33 1/3 rpm 3-20837    45 rpm 4-20837

COLUMBIA RECORDS
### Music Popularity Charts

#### Most Played Juke Box Folk (Country & Western) Records

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>outfits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>L. Pritchett</td>
<td>Always</td>
<td>(230-2097-R)</td>
</tr>
<tr>
<td>2</td>
<td>L. Pritchett</td>
<td>I Want To Play House With You</td>
<td>(230-2098-B)</td>
</tr>
<tr>
<td>3</td>
<td>E. Arnold</td>
<td>I Want To Be With You</td>
<td>(230-2099-A)</td>
</tr>
<tr>
<td>4</td>
<td>E. Arnold</td>
<td>I Want To Be With You</td>
<td>(230-2099-B)</td>
</tr>
<tr>
<td>5</td>
<td>L. Pritchett</td>
<td>Let's Live A Little</td>
<td>(230-2097-A)</td>
</tr>
<tr>
<td>6</td>
<td>E. Arnold</td>
<td>I Want To Be With You</td>
<td>(230-2098-A)</td>
</tr>
<tr>
<td>7</td>
<td>E. Arnold</td>
<td>I Want To Be With You</td>
<td>(230-2099-R)</td>
</tr>
<tr>
<td>8</td>
<td>L. Pritchett</td>
<td>Let's Live A Little</td>
<td>(230-2097-B)</td>
</tr>
<tr>
<td>9</td>
<td>E. Arnold</td>
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<tr>
<td>10</td>
<td>L. Pritchett</td>
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<td>(230-2097-A)</td>
</tr>
</tbody>
</table>

#### Country & Western Records Most Played by Folk Disk Jockeys

<table>
<thead>
<tr>
<th>Position</th>
<th>Artist</th>
<th>Title</th>
<th>outfits</th>
</tr>
</thead>
</table>
| 1        | C. Smith | Down On The Trail Of Aching Hearts | 14513-70120/16; 1451371-
| 2        | C. Smith | Down On The Trail Of Aching Hearts | 14513-70120/16; 1451371-
| 3        | C. Smith | Down On The Trail Of Aching Hearts | 14513-70120/16; 1451371-
| 4        | C. Smith | Down On The Trail Of Aching Hearts | 14513-70120/16; 1451371-
| 5        | C. Smith | Down On The Trail Of Aching Hearts | 14513-70120/16; 1451371-

### Best Selling Retail Folk (Country & Western) Records

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| 5        | C. Smith | Down On The Trail Of Aching Hearts | 14513-70120/16; 1451371-

### Folk Tunes

**JEZEBEL**

**FOLK SONGS**

**Thank**

BROADCAST MUSIC, Inc. (270-431-71) for its splendid cooperation and exploitation. The job is superb.

We are proud to be an Affiliated Publisher of BMI

---

**Folk Talent and Tunes**

By JOHNNY SIBBET

**Disco Jockey Doings**

**Country Drums**

**Best Selling Folk (Country & Western) Records**

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---

**MUSIC Records**

**Federal**

**Deluxe**

**Folk Western**

**Moon Mullican**

**Cowboys Copas**

**Cowboy's Waltzing Hall**

**Yank Bowers**

---

**JEZEBEL**

and

Folk Songs

Thank

BROADCAST MUSIC, Inc.
LIL' SON JACKSON
RECORD NO. 5137

NEW RELEASE

"WONDERING BLUES"
"RESTLESS BLUES"

RECORD NO. 5137

FATS DOMINO
RECORD NO. 5138

"RIGHT FROM WRONG"
"NO, NO BABY"

RECORD NO. 5138

STILL GOING STRONG

FATS DOMINO
RECORD NO. 5138

"TIRED OF CRYING"
"WHAT'S THE MATTER, BABY"

RECORD NO. 5138

DAN GRISOM
RECORD NO. 5139

"KING OF FOOLS"
"REMEMBER WHEN"

RECORD NO. 5139

IMPERIAL RECORD CO., INC.
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

ONE OF AMERICA'S HOTTEST R & B RECORDS

LIL' SON JACKSON
"PEACE BREAKING PEOPLE"
"ROCKIN' AND ROLLIN'"

RECORD NO. 5133

NEW RELEASE

FATS DOMINO
RECORD NO. 5137

"WONDERING BLUES"
"RESTLESS BLUES"

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IMPERIAL RECORD CO., INC.
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

THE BILLBOARD Music Popularity Charts

• Best Selling Retail Rhythm & Blues Records
• Most Played Juke Box Rhythm & Blues Records

RHYTHM & BLUES NOTES

Your idea... Your market... Your product...
RCA's facilities... Experience... Dependability...
A complete service to the manufacturers of every type and speed of record... RECORDING... PROCESSING... PRESSING... SHIPPING & HANDLING...

6000 CORPORATION OF AMERICA
RCA VICTOR DIVISION
NEW YORK 19
CHICAGO 44
ATLANTA 19
DALLAS 28
SEATTLE 5
FORT WORTH 16
AUCKLAND 43
SOUTH BEND
RCA VICTOR CUSTOM RECORD SALES

LOUISIANA WOMAN
JOE LIGGINS #409
PRAYING FOR YOUR RETURN
PERCY MAYFIELD #408

RHYTHM & BLUES NOTES

The integrity and experience of A S O L I D N A M E
plus THE WORLD'S TOP ENGINEERS are BEHIND YOUR LABEL!

RECORD DIST. CO.
5140, 5142 S. WABASH AVE., CHICAGO 54, ILLINOIS

LOUISIANA WOMAN
JOE LIGGINS #409
PRAYING FOR YOUR RETURN
PERCY MAYFIELD #408

CORRECTION!

In the RCA Victor Cards Record Sales ad which appeared in the NAMM section last week (July 14th) the New York Address appeared incorrectly. It should have been:

NEW YORK
Dept. 24 A
630 Fifth Ave.
Judson 2-5011

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630 Fifth Ave.
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Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>James Winyan</td>
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<td>James Winyan</td>
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</tbody>
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**Atlantic Leads the Rhythm & Blues Field by a Mile!**

Thanks to this great roster of hit makers...

- **Ruth Brown**
  - "1919" from My Eyes
  - Hi: 2910 I'll Wait For You
  - Hi: 2911 I Know

- **Joe Morris**
  - and his ORCH.
  - Hi: 2916 At Home and Away
  - Hi: 2917 Don't You Know I Love You
  - Hi: 2918 Right On" Darling

- **Laurie Tate**
  - Hi: 2919 Don't Touch My Heart
  - Hi: 2920 That's a Woman

- **Al Hibbler**
  - Hi: 2921 Danny Boy
  - Hi: 2922 That's What You Mean

- **Joe Turner**
  - Hi: 2923 Do You Know I Love You
  - Hi: 2924 Right On" Darling

- **Stick McGhee**
  - Hi: 2926 You, Wanda Blues
  - Hi: 2927 One Monkey Don't Stop

- **Jimmy Lewis**
  - Hi: 2928 All the Fine Sez Me

Atlantic is consistently building a solid reputation for quality production of sure selling items that are non-competitive, and off the beaten track.

---

**Al Jackson**

**Rhythm & Blues Title Time**

<table>
<thead>
<tr>
<th>LABEL</th>
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<tbody>
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</tbody>
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**Atlantic Recording Corp.**

234 West 54th Street
New York 19, New York

Phone: Eustis 2-2607

**Note new address**
### The Billboard Picks

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>I'm a Fool to Want You</em></td>
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</tr>
<tr>
<td><em>Love Me</em></td>
<td>Billy Eckstine</td>
</tr>
<tr>
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<td>David Rose</td>
</tr>
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### The Disk Jockeys Pick

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>That's What I Call Lying to My Man</em></td>
<td>Jimmy Coates</td>
</tr>
<tr>
<td><em>Walking My Baby</em></td>
<td>Billy Gentry</td>
</tr>
<tr>
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### The Retailers Pick

<table>
<thead>
<tr>
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<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>I Wish I Had Never Seen Sunshine</em></td>
<td>Les Paul and wife</td>
</tr>
<tr>
<td><em>Cold, Cold Heart</em></td>
<td>Tony Bennett</td>
</tr>
<tr>
<td><em>Lonely Little Bird</em></td>
<td>Penthouse Players</td>
</tr>
<tr>
<td><em>I Love You</em></td>
<td>Penthouse Players</td>
</tr>
<tr>
<td><em>She's the Sunshine of Your Smile</em></td>
<td>Penthouse Players</td>
</tr>
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<td>Penthouse Players</td>
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<tbody>
<tr>
<td><em>I've Got My Love With Calib</em></td>
<td>Billie Jones</td>
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**One Year $10**

**52 Big Issues**

**Familiar & Special Issues**

**THE BILLBOARD**
2100 Patterson St. Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, for which I enclose $10. I understand this will include at least 52 Special Issues.

**Name**

**Address**

**City**

**State**

**Occupation**
The Honor Roll of Popular Songwriters
By Jack Burton

Stage Musicals
1935-1938
Now, Voyager

1935-1938
A Woman of Affairs

1935-1938
Merrily We Roll Along

1937-1940
Show Boat

1937-1940
The Little Minister

1937-1940
My Man Godfrey

1939-1940
The Adventures of Don Juan

Kurt Weill's Best Known Songs and Available Recordings

In Dies in Ossie, Germany

Hey, Goodbye

My Life

I'm a Stranger Here

Oh, the End

The Story of My Life

Pertinent Songs on Kurt Weill

Sung in this series are arias and instrumental works attributed to Kurt Weill.

The Sweetest Girl in Paradise Valley

HOLLYWOOD RECORD CO.
HOLLYWOOD 20, CALIF.

The Sweetest Girl in Paradise Valley

HOLLYWOOD RECORD CO.
HOLLYWOOD 20, CALIF.

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HOLLYWOOD RECORD CO.
HOLLYWOOD 20, CALIF.
NIGHT CLUBS-VAUDE

N. Y. Race for Acts To Hit High in Fall

Clubs Battling Each Other for Top Talent—and There's Always Video

ACTS WAIT 'Caruso' Run Snaps M. H. Booking Plan

NEW YORK, July 14.—Bookings of numbers of opera have been made by agents and managers, but the run of 'Caruso' has not been turned down for six weeks. 

On the other hand, the booking of the third central subject, the opera by G. H. has not been turned down for six weeks. 

Conditions for the booking of the third subject, opera by G. H. have been made by agents and managers, but the run of 'Caruso' has not been turned down for six weeks.

Rise', The known Great booking brute. Jack Hoodlum. Continued conditions. Smith in the Gayoperator's fields. Jonas B. has turned down for six weeks. Since then the booking of the third central subject, opera by G. H. has not been turned down for six weeks.

Miniature M. H. will turn down the third subject, opera by G. H. for six weeks. If it does not show the right to play a fair, it will be cut out of the picture by any agency.

Stem Composities, Push Grosses Higher Again

NEW YORK, July 14.—With Martin and Lewis breaking all records for the summer, it is expected that the Great Caruso will rule at the North American Theater. Martin, who has broken a world's record of $150,000, will receive $250,000 for his performances.

The previous week's take was $107,000, but Martin's fee was only $10,000, which is less than the fee paid to the American Union of Artists. 

Martin plans to tour the country in a series of small towns, where he will play for a fee of $15,000. This will enable him to break world's records for the summer.

General Artists Make Anger VP

NEW YORK, July 14.—Harry Anger, General Artists Corporation, has been named to the position of Manager of the Joint and Musical Department for the union. 

This is the first time a negro has been named to the position of Manager of the Joint and Musical Department for the union. Anger has been an active member of the union for many years, and has been a valuable member of the Joint and Musical Department for the union.

AGVA Toppers in D. C. to Clarify Wage Freeze Edict

NEW YORK, July 14.—In an attempt to clarify the situation regarding the wage freeze in the music industry, the American Guild of Musical Artists has announced a meeting for Monday evening.

The meeting will be held at the American Guild of Musical Artists headquarters. The meeting will be attended by all members of the union and by representatives of the music industry.

New Night Club Opens in Seattle

SEATTLE, July 14.—A new night club, the Red Lion, has opened in Seattle. The club, located at 422 Main Street, will feature live music and dancing. 

The club will be managed by Mr. and Mrs. Jack Golden, who have a long history in the music business. The club will feature live music and dancing every Thursday, Friday, and Saturday night.

Coast Unions in Hassle Over G. I. Benefit Shows

Hollywood, July 14.—A number of unions have issued statements concerning the Hollywood Canteen, which is open for the benefit of G. I. soldiers. 

The Hollywood Canteen, which is open for the benefit of G. I. soldiers, is facing a number of unions. 

AGVA Threatens To Divorce TA

Hollywood, July 14.—American Guild of Variety Artists has threatened to dissolve their relationship with the Theatre Artistic Association. 

The threat to dissolve their relationship with the Theatre Artistic Association has come as a surprise to many. 

Extra Added

Cafes Do $3 Mil Better in May, '51

WASHINGTON, July 14.—Sales in eating and drinking places during May, increased by $3,690,000, an increase of 30.8 per cent, according to the Department of Commerce. 

The increase in sales in eating and drinking places during May, increased by $3,690,000, an increase of 30.8 per cent, according to the Department of Commerce.

Tropical Bar, Now Drome, Drops Acts

DETROIT, July 14.—The former Tropical Bar, now Drome, has dropped its usual three acts per show. 

The changes in the Tropical Bar, now Drome, have been made to accommodate the requests of the patrons. 

Droro Drows Big House At Covent Garden Concert

LONDON, July 14.—The Covent Garden Concert, presented by the Covent Garden Opera Company, was a great success. The concert was well attended, and the audience was enthusiastic. 

Dorothy Drows, an American opera singer, made her debut in the concert in the role of the lead character. 

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Capitol, New York

Night Club Vaude Reviews

Tuesday, July 21, 1951

Capitol, New York

Rainbow Room, New York

Palace, New York

This one looks good on paper, despite a few dull spots, but not enough to prevent the general enjoyment of an hour or more of the better pre-lit hits since the policy was changed. Audience behavior at the show was good.

Variety and Gloria Mayfield opened with a fast tap routine to get their material on the stage. With their unison harmonizing and the old-time soft call of C. A. Clifton, ex-band vocalist turned stage-hand, more than the usual improvement of the show. He does Jack Smith, A. J. A. and Geoffrey, Barry Fitzgerald, Rose Murphy, Billy Kincaid, Hasting, Hayes and others to walk off to a good end, even the same of his improvisations stand out. Lee Marx can turn his standard juggling bits with skill, etc., and walking his big monkey through the routine. When he did his great with a well-juiced act.

Ross Wise Jr., working with Alan Adams as a partner, got the usual laughs with his self and some quicks with his partner. Last material was a standard joke on the Adams gal, got the dog off to a good start. You can tell this man has managed to get some laughs into the 1st act with his lines turned out at ad libs. The (Continued on page 35)

Vogue Terrace, McKeepas, Pa.

Capitol, New York

Rainbow Room, New York

Palace, New York

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Hocus-Pocus

By BILL SACHS

JAY PALMER AND DOREEN SHOEMAKER—Comedy "I'm Still in Love with You," playing at the Central Theatre, have been making things interesting at the Central and have been a hit with the public. Their Magic Tea Kettle and comedy magic have been well received in England, Russia, and the United States. Their act has been well received in England, Russia, and the United States. Their act has been well received in England, Russia, and the United States.

The show is directed by Norman Greenfield, who is also in charge of the booking department.

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Burlesque Bits

By IONE

Copa De Oro—The Copa De Oro is a new dance club that opened recently in New York City. It is located at 32nd Street and Park Avenue, and features a variety of entertainment, including live music, dance performances, and comedians.

Night Club Reviews

Clubs Lido, Paris (Thursday, July 28)

Capacity: 1,000. Price policy: 50 cents to $1.00. Shows: 11:30, 9:30. Live acts: Sid Roper, Bette Corbin, orchestra. For a budget-oriented club with a large capacity, the Lido and Paris offer an impressive variety of entertainment options.

Olympia, Miami (Wednesday, June 27)

Capacity: 2,191. Prices: $1.00 to $2.00. Shows: 8:30 p.m. Live acts: This is a 1960s-style club with a retro feel, featuring a dance floor and a variety of live music acts.

Chicago, Chicago (Continued from page 5)

Love You in place and show. Vanderbilt looks opened very nicely. Little guy shows some enthusiasm in his work and they present little to the people. Their precision tap is excellent, but there is a lack of variation in their work. They should work more on cut and precision tap to make it more interesting.

Vogue Terrace (Continued from page 5)

This week, the Vogue Terrace opened with a special show featuring the top dancers of the era. The show was well-received by the audience, who praised the performers for their talent and dedication.

Bill Miller's (Continued from page 3)

With it's a Lovely Day, World, I Love You and St. Louis Blues, but much of it, besides the usual ad-libs and some upbeat numbers, was written by Bert and Mary. We've got a song in the show called "Bert and Mary," which is a duet of Bert's and Mary's voices, and it's a real crowd-pleaser.

WANTED

Exotic Dancers and Strippers

We are looking for exotic dancers and strippers who can perform in a variety of settings. Experience is not necessary, but a willingness to learn and perform is required. Contact us for more information.

The Billboard (July 21, 1951)
Brokers Blast Theater League Ticket Plan

NEW YORK, July 14.—Despite the National Committee of the League of New York Theatres' plan to end the season, the brokers, as usual, have decided to make a tremendous effort to attract the plays to the League's theatres. The committee has not discussed the question of ticket prices, but据说, they are making a substantial contribution.

OUT OF TOWN REVIEW
The Sting in the Tail

NEW YORK, July 14.—The 11th Annual Out of Town Review, featuring a special presentation of the Billboards, is now in its ninth season. The show is a highlight of the summer season, drawing audiences from all parts of the country. This year's review, "The Sting in the Tail," is a collection of the best of the past nine years, including highlights of the season's most memorable productions.

D.C. Sesqui Group Backs National Tour for "Faith"

WASHINGTON, July 14.—A D.C. Sesqui Group has announced plans to sponsor a national tour of the play "Faith." The group, led by Mary Blossom, has raised $10,000 to support the project. The tour will begin in New York City on September 1st and move on to other major cities across the country.

Fledermaus' Tiff Still On

NEW YORK, July 14.—The New York City Opera's production of "Fledermaus" has been delayed due to a dispute between the opera's management and the production's director. The play was to have opened on July 14th, but has been postponed until further notice. The director, a well-known figure in the opera world, has refused to work with the current management team.

Sides and Asides

Sir Lawrence Olivier productions "A Midsummer Night's Dream" and "Cyrano de Bergerac" were brought in over a long weekend of "Henry V." The production company, under the direction of Sir Lawrence Olivier, has played both plays to critical acclaim. The production of "Henry V." was directed by Sir Peter Hall and features a strong cast, including Richard Attenborough and Anthony Hopkins.

Strawhat Review

INFAMOUS ANGEL

New York, July 14.—The play "Infamous Angel," based on the life of the infamous singer, was produced by The Broadway Playhouse at the Palace Theater. The play, directed by Peter Hall, received mixed reviews. Some critics praised the performance of the lead actress, while others felt the play lacked depth and cohesion.

Highlight Reviews
The week's Highlight Reviews are as follows:

- "Brokers Blast Theater League Ticket Plan" featured a special presentation of the Billboards, attracting audiences from all parts of the country.
- "The Sting in the Tail" is a collection of highlights from the past nine years of the Out of Town Review, featuring a special presentation of the Billboards.
- The D.C. Sesqui Group has announced plans to sponsor a national tour of the play "Faith," raising $10,000 to support the project.
- "Fledermaus' Tiff Still On" refers to a dispute between the opera's management and the production's director, delaying the opening of the New York City Opera's production of "Fledermaus.
- "Sides and Asides" includes reviews of Sir Lawrence Olivier productions of "A Midsummer Night's Dream" and "Cyrano de Bergerac," and the production of "Henry V." directed by Sir Peter Hall.
- "Strawhat Review" includes a review of "Infamous Angel," produced by The Broadway Playhouse at the Palace Theater.

The Billboards, July 21, 1951
TV ROMANCES USARSA

Association Membership Up 30%; Prospects Bright for Olympics

By FAITH WILSON
WASHINGTON, July 14—Biggest feature of the U.S. Amateur Roller Skating Association's 23rd national championship meet, July 27-29, is to be the first amateur Olympic games. The 1956 Winter Olympics will be held in Yugoslavia. The purpose of the meet is to select the United States team for the Olympic Games. The meet will be held in Cleveland, Ohio.

FOR SALE
Roller Outfits, $10.00

About 200 pairs of Women's Pantry Skates will be sold at the meet.

SHIVER MY LIVER JUST DREAMING
Theatre Box 5 312
THREE RECORDS
1165 Calhoun St., June 25, Pa.

WE BUY AND SELL
Roller and Skate Boots

JOHNNY JONES Jr.

CURVEBEST RINK-COTE
C.I., Inc., 1006 5th Ave., N., Dallas 3, Tex.

FOR SALE
At $10 and less, used skates and boots

FRANK C. COBB
4111 W. 5th Ave., N., Dallas 3, Tex.

RINKS-ARENAS

USARSA Roadshow Rep

WANTED
Roller Skating Outfits

FRED (DUCKY) ROLLOWS
asked, "Who's going to the Olympics?"

When he was in Chicago, Rollows said, "The Olympics are going to be a big event and the world will be watching."

The meet will be held on July 27-29 at the Cleveland Arena. The American Amateur Roller Skating Association has selected the following skaters to represent the United States:

FRANCIS M. NEAGREED, of P. O. Box 176, New Rochelle, N. Y., who has been selected to represent the United States in the Olympic Games.

The meet will be held on July 27-29 at the Cleveland Arena. The American Amateur Roller Skating Association has selected the following skaters to represent the United States:

WASHINGTON, July 14—Amateur skating is growing in popularity. With the arrival of the Olympics, there will be a greater interest in amateur skating. The meet will be held on July 27-29 at the Cleveland Arena. The American Amateur Roller Skating Association has selected the following skaters to represent the United States:

CANDLEWOOD SPOT DEBUTS IN DANBURY

DANBURY, Conn., July 14—Candlewood Spot, which opened its doors on July 14, is a new indoor skating rink in the Danbury area. The rink is located at 1281 Candlewood Lane, off Candlewood Road.

160G Civic Arena

For Red Deer, Alta.

A new civic arena will be built for Red Deer, Alta. The arena will be located at 160G Civic Square, with a seating capacity of 4,000. The arena will be used for hockey, basketball, figure skating, and other indoor sports.

1951 MODEL RINK SKATES

With Counter Sunk Axle Nuts

 Longer Wearing Fibre will help preserve floors.

B'port Kids Given Pre-Contest Party

BRIDGEPORT, Conn., July 14—A special pre-contest party for the 1951 world roller skating championships was held at the Bridgeport Arena last night. The party was sponsored by the American Amateur Roller Skating Association.

No. 785—1951

No. 7775

This Is the Skate Rink Men Want

Order Yours Now

CHICAGO ROLLER SKATE CO.

4427 W. Lake St.

Chicago 24, Ill.
In Cherished Memory of

IRVING J. POLACK

Who Passed Away

July 13, 1949

LOUIS STERN

In Memory of One of the Great Showmen of Our Time

IRVING J. POLACK
JACK REYNOLDS TO FOLLOW NASH AS ESE GEN. MGR.

Will Take Over January 1, 1952; Present Pilot Gets Veepee Post

WEST SPRINGFIELD, Mass., July 19—The announcement was made by Jack Reynolds, general manager of Wisconsin State Fair, that Jack Reynolds, general manager of Wisconsin State Fair, will succeed Charles A. Nash. Nash, present pilot, had been appointed in 1942, by the Wisconsin State Fair Board of Directors, a member of the administrative committee.

Nash steps out of the manager's job January 1, 1952, with Reynolds looking over. In announcing the appointment, Nash made the following statement:

"I am very happy to announce that Jack Reynolds has been appointed to the position of Gen. Mgr. of Wisconsin State Fair. Jack has been associated with us for several years and has shown a great deal of interest and enthusiasm in the promotion and operation of the Fair. I feel sure that he will prove to be a valuable addition to the staff of the Fair."

Molalla Rodeo Draws Record 28,000 Gate

MOLALLA, Ore., July 14—Most successful Molalla Buckaroo since 1950 was packed with 28,000 gate on Friday (13) but Charles A. Nash, pres. of fair, and Wirth, owner of fair, is not satisfied with the gate.

Nash said the gate was made by E. De Witt Killary. The gate was broken and new gates installed.

Olney Celle Sets Record

OLNEY, Ill., July 14—Weekend Fourth of July Celebration here, under American Legion Post auspices, proved the most profitable ever staged. Phil H. Haye, commander of No. 376, announced the week's unemployment funds were turned over to the Olney Celle, a benefit entity in Olney.

Chicago Lake Front Fair Assured; Ill. County Expos Share New Fund

It must give up its portion of the agricultural premium fund.

Chicago Lake Fair has long been authorized to allow the sale of agricultural premiums, but the Chicago Lake Fair has not been able to allocate the premium fund for the Exposition.

Chicago's share of the proceeds will be approximately $100,000.

Shriner Spectacle Sets Arena Pattern

Shriner Spectacle Sets Arena Pattern

Nash, Wirth & Nashman

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CLOSE UPS: LORENZ HAGENBECK
Beast Expert Tames, Conquers Bad Times

(This is number of a series of articles on life-motion facts about animals involved in outdoor shows for entertainment purposes.)

By JIM McHUGH

TRAVELING and training wild beasts and domestic animals has kept four generations of Hagenbeck busy for more than 100 years. Just 50 years ago, Lorenz Hagenbeck, then a lad of 19, accompanied his father, Carl, to the United States and succeeded in selling a group of animals for exhibition at the 1934 St. Louis World's Fair. Just two weeks ago Lorenz returned to his country for his first visit since 1856. From the time he entered the business founded by his grandfather, Hagenbeck is known for his talent in handling the restlessness and shortattention caused by nerves and an inhibitory period in his native Germany during his first years of travel. He learned to pay 100,000 marks for monstrous lions in his lifetime, and some of the animals he has trained were from the Hagenbeck firm's home in Germany.

At the start of the century the world situation was much more widespread and the animals that went on the road in 1934 were a long way from the Hagenbeck firm's home in Germany. Despite the title of the Hagenbeck firm's home in Germany, the company was in its infancy years thereafter, the Hagenbeck firm developed, prospered, and the Hagenbeck firm was... (Continued on page 65)

For trucks that are right on the job—always on the job—see these new Chevrolet trucks. They're able to carry the loads you handle, and able to keep on carrying them through tough job after tough job. They're economical and easy to handle, too... loaded with new features that pay off for you on every job. Features like the new self-energizing brakes for more stopping power. And like Chevrolet's Dual-Shock parking brakes... engineered for greater holding power. Here are trucks that offer important new comfort features. Ventilators for controlled ventilation, and new cab seats for more riding comfort. In every way, these Chevrolet trucks are right for your job. See them at your Chevrolet dealer's now. CHEVROLET DIVISION, PONTIAC MOTOR COMPANY DETROIT, MICHIGAN

RUGGED...TOUGH AND THRIFTY, TOO!
CHEVROLET ADVANCE-DESIGN TRUCKS

FIRST IN DESIGN... FIRST IN VALUE... FIRST IN SALES

TWO GREAT VALVE-IN-HEAD (V-I-H) ENGINES—'1951 model, I.0-C. 2-door, 226-cu. in. with 155-hp; 1952 model, 4-door, 219-cu. in. with 150-hp. POWER-JET CARBURETOR—gives you a greater range per gallon. POWER-JET—gives you a greater range per gallon. POWER-JET—gives you a greater range per gallon. POWER-JET... (Continued on page 66)
As ORIGINATORS and BUILDERS of THRILL ACTION RIDES
EVEYRy AIRCRAFT COMPANY has earned the show world in the highly specialized field of amusement ride design and manufacture for nearly a quarter of a century.

For many years now, the call for thrilling amusement rides and the need for new and improved field equipment has been answered by Eveyr Aircraft Company. To this end, they have installed a new trend in ride engineering.

There were those thrilling-action rides without sacrifice of safety, color blared with a sound philosophy fair dealing and customer service.

The blue line of Eveyr Aircraft Company's steady progress has been the birth of Eveyr Aircraft Company's steady progress.

To meet the needs of today's showman, Eveyr Aircraft Company has developed a new type of ride, which is one of the most popular and successful amusement rides ever created.

NEW KIDDE RIDES!

PONY & CART RIDE
AIRPLANE RIDE
ROCKET RIDE
SPEED BOAT RIDE
AUTO RIDE
MINIATURE TRAINS

OUTDOOR
KING AMUSEMENT CO.
1021 N. MAIN, C.

PONY & CART RIDE
AIRPLANE RIDE
ROCKET RIDE
SPEED BOAT RIDE
AUTO RIDE
MINIATURE TRAINS

OCEAN SUPPLY CO., Box 744, Portland 20, Oregon

Out in the Open

Cover illustration for the July issue of a comic book in Canada shows a group of the participants at the annual fishing competition. One of the participants, a fisherman, is钩ing a fish he has caught. The competition is known as the "Grand..".

The Tilt-A-Whirl ride is described as an "unpredictable" ride. It is a ride that is designed to give the rider a feeling of"out of control" motion. The ride is a favorite among children and adults alike.

C. W. PARKER AMUSEMENT CO.
2010 W. 68. AVENUE, MIAMI 1, FLORIDA

New location

CLARK MFG. CO.
4801 WEST SIDE BLVD. NORTH TAMPA 3, FLORIDA

Manufacturers of

OUTDOOR TUMBLER
KIDDIE FERRIS WHEELS
KIDDIE BOAT RIDES

There is still time to enter for the Park's News, Couriers, and Riders' license plates to win the TURF

FLOSS OPERATORS...

J. P. BENOIT

3195 W. 111TH ST.

It's faster... better built... gives hundreds of hours of service... the result of years of experience... the Park's News, Couriers, and Riders' license plates to win the TURF.

CONCESSION SUPPLY CO.
4801 W. 68. AVENUE, MIAMI 1, FLORIDA

With our new location, we can now serve you better...

ALL HAT STANDS AND MACHINE OPERATORS

FREE SAMPLES OF DURAMATIC LETTERS

B-S. SCHIFF and ASSOCIATES

9015 W. 68. AVENUE, MIAMI 1, FLORIDA
Dallas Junks Tradition With New Ag Exhibits

DALLAS, July 14—Said Fair of Texas is having its agriculture show on an entirely new presentation concept, through and through, another unique regional crop and product exhibit. Fair is putting about $20,000 of its own money into building a show composed of 12 animated dioramas stretching 40 feet. Down the Agriculture Building with a huge revolving central exhibit, Texas A & M College System, which previously had not even exhibited, is re-operating in its permanent show. Dioramas will display agricultural resources and utilization of soils and products in the Stairstone Extension Service District plus Negro Extension Service. Post-Hall and Fair Farmers Activities.

Stairstone Corriveau
This is the sort of entertainment that continues for seventy-five cents.
For R. W. Novak, fair agriculture and livestock manager, has transferred 7,500 miles in Texas courting and extending county extension services. He is a member of Chamber of Commerce officials and livestock producers.

Show has been titled a Stairstone Extension Service District plus Negro Extension Service. Each diorama will be the work of 50 men by 20 feet long and will contain such things as corn, wheat, green manure, crops, etc.

Tomato feeding, chicken feeding, etc., are being done by the Farmers Association, the fair by the city of Dallas.

Salt Lake City
Mormon Celc
Pacides Rodeo

SALT LAKE CITY, July 14—Mormon Celc last was seen this year's rodeo during the celebration of Pioneer Days.

In addition, rodeo Association is planning to put this year's Extension Service District plus Negro Extension Service. Each show will be the work of 50 men by 20 feet long and will contain such things as corn, wheat, green manure, crops, etc.

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Mormon Celc
Pacides Rodeo

SALT LAKE CITY, July 14—Mormon Celc last was seen this year's rodeo during the celebration of Pioneer Days.

In addition, rodeo Association is planning to put this year's Extension Service District plus Negro Extension Service. Each show will be the work of 50 men by 20 feet long and will contain such things as corn, wheat, green manure, crops, etc.

Tomato feeding, chicken feeding, etc., are being done by the Farmers Association, the fair by the city of Dallas.
Pops 100 Lbs. of Corn Per Hour!

CROCKETT'S
MODEL 42
Produces twice as much Payorno.
Two motors mounted on the rear of the machine. A flywheel is attached to the pulley, with a lever. Also air cooling is used. It is a self-cleaning machine. It is made of cast iron and steel. It can be operated by hand or by motor. It is equipped with a motor or an engine. It is a very versatile machine and can be used for many different purposes. It is a durable and reliable machine. It is a popular choice among farmers and gardeners. It is a high-quality product that will last for many years.

THE BILLBOARD

MARKET SWITCH

Beast Buying Brisk
Despite 10% Cost Hike

NEW YORK, July 1.—Local and
national buying of livestock is
brisk, according to reports re-
ceived here from various points. The
meat market is also active, with prices
up on most cuts.

J. A. Theobald
Renamed Mr.
At Salt Lake

SALT LAKE CITY, July 15.—J.
A. Theobald was re-named Mr.
At Salt Lake. He is the head of the
firm of Theobald & Company.

New board was set up by Geo.
Roberts to take over the
business. The new firm will be
known as Roberts & Company.

Theobald has been selling
meat in Salt Lake City for many
years. He is a well-known figure
in the city and is respected by all.

Slade Manning
For Mt. Holly

MOUNT HOLLY, N.J., July 14.—J.
D. Slade, president of the Mt.
Holly Mfg. Co., has been
appointed to the board of
directors of the company. He
has been with the company for many
years and is well acquainted with its
operations.

Weyburn, Sask.,
Sets Rodeo Plans

WEYBURN, Sask., July 14.—The
rodeo is being prepared by the
Weyburn Chamber of Commerce for
will be held on this date, with a
large number of events.

Pendleton Round-Up
To Be Aired by Net

PENDLETON, Ore., July 15.—
The round-up is being prepared by the
Pendleton Round-Up Association for
August 1-4. The round-up is a
popular event and attracts a large
crowd.

GIVE TO DAMON RUNYON CANCER FUND

CANNIBAL CONCOSSION

TENTS

CARNIVAL, CONFESSION, TEETH BRUSHING, ETC.

JIMMY MORRISSEY

5-STATE TENT & AWNING CO.

7-8-9-10, 1951

KANSAS CITY, MO.

TICKETS

SPECIAL PRINTED

3,000,000 | $4.50

10,000,000 | $37.00

Electrically Operated 4 Target Brass-Base
FOLDING CHAIRS

Hand-Crafted in Phoenix, Arizona

JIM SMYTH, FROM CHICAGO, ILL.

DISTRIBUTORS FOR GOLD MEDAL PRODUCTS

PAPPERS SUPPLY CO., Inc., of Phila.

1011 NORTH 2ND ST.

PHILADELPHIA 3, PA.

GOLD MEDAL PRODUCTS CO.

15-19 W. 31 ST.

 philosophical discussion about the impact of technology on society and the importance of maintaining traditional values. The essay traces the evolution of technology from ancient times to the present day, highlighting both the positive and negative consequences of technological progress. The author argues that technology is a double-edged sword, capable of both造福 and harming humanity. The essay ends with a call to action, urging readers to reflect on the ethical implications of their technological choices and to strive for a more balanced and sustainable future.
Carnival Routes
Send to
2164 Telegraph Ave.
Cincinnati 24, O.

(continued from page 1)

Circus Routes
Send to
1180 Wilder Ave.
Cincinnati 22, O.

Beast Expert Tames,
Conquers Bad Times

Germany after the war turned with 50 per cent more than it had been; had it been taken. The only loss in a week was a horse who contracted an infection.

The Hagenbecks brought back 50 residents to their estate, just as usual, without selling any. The last war, however, was not accompanied by a single animal.

Lorenz has revised considerably on his father's original idea of displaying animals, used in an animals surrounded by moats. It was his purpose that the animals could be displayed in this fashion, with all the serenity and grace Lorenz proves in 1911 but had his efforts to see the complete ensemble which was designed to be one of the most prominent of all the zoo features.

About 1906, when the Ringling brothers were binding the Busy Bailey interests, the Hagenbeck sale of animals to the competing suit was not found. John Ringling bought an elephant and one lion; for perhaps the all-time revenue of $8,000, he paid $1,000 for an Indian rhinoceros. The sale described both parties as "good" after they had demonstrated their worth.

During the last war the Hagenbeck's lost their home, everything in ruins, all of the zoo animals and 30 per cent of the zoo staff. The Ringling-Circus is now operating to good business, running a testing time of 1,000. The big is again operating, but because of the present situation, it is still contiguous upon building their stock and obtaining the control of all interests.

Memphis Event
Completes '51
Program Plans

MEMPHIS, July 11 - Midsummer's Eve this year marks December 20 for 10 days, has been made a fitting occasion. It will include a rodeo, thrill show, circus, and a number of free admissions.

The championship rodeo, to be staged in the 1,500-seat arena, will be produced by Holder and Poole and will feature national and local talent. The rodeo is being held in the suburb of the Memphis Cotton Bowl, which seats about 3,000, and will be held throughout the indoor arena for these ten days. There will be two set of events. A fireworks display will be a feature of the rodeo. This is

AGVA, Ringling
Set Chi Meet

CHICAGO, July 14 - Repeal of the American Guild of Variety Artists' convention will have come through. The plans of Ringling Bros. and Barnum & Bailey shows will be announced by 18. The event to be held at AGVA's show office, and heads of the17 conventions and the Chi meet will come from New York.

In New York, plans are well under way for the Ringling Bros. and Barnum & Bailey conventions. The show office is being held in the city, and the committee is making arrangements for the convention. The event to be held at AGVA's show office, and heads of the17 conventions will be announced by 18. The event to be held at AGVA's show office, and heads of the17 conventions and the Chi meet will come from New York.

Syracuse BBD Elects
BYRAM, July 14 - Local 739 members recently elected President Chittenden Gallant, Vice President Treasurer John H. Kibler, and Secretary-Treasurer Wallace W. Gourley.

Derby Game

Table 117 of Wood Furniture

Chair 1 - $100,000

Chair 9 - $110,000

Chair 2 - $120,000

Chair 10 - $130,000

Chair 3 - $140,000

Chair 11 - $150,000

Chair 4 - $160,000

Chair 12 - $170,000

Chair 5 - $180,000

Chair 13 - $190,000

Chair 6 - $200,000

Chair 14 - $210,000

Chair 7 - $220,000

Chair 15 - $230,000

Chair 8 - $240,000

Chair 16 - $250,000
PARKS-RESORTS-POOLS

Defense $5 Short
But Batt Does Okay

Ponchatrarin Op Reports Outlook
Bright After 10% Holiday Biz Hike

NEW YORK, July 14.—Harry B. Batt, owner of Ponchatra- rin Beach, New Orleans, who is here for the American Legion convention, stated yesterday that his beach, the largest of the Louisiana beaches, was doing good business up to 10% above normal.

Batt is spending the convention period in New York, and when he is finished here, will return to Ponchatra- rin Beach, where he expects to make a large profit this season.

Weather was perfect and spending was good, he said. Park also recently purchased a new 10% milo ride (\$3). Batt that he was spending a good time at Ponchatra- rin Beach.

Carolina Firm
Opens Funspot
For Employees

BELMONT, N. C. July 14.—M. C. Mifflin, head of the Mifflin family, operators of a large junior mill, here, yesterday opened a funspot for employees of the firm, as a reward for their hard work.

The funspot consists of a large, well-equipped playground and a variety of games and rides. The employees have been working hard during the past several weeks, and the company wanted to give them a chance to relax and have some fun.

Defender of Wheel
Lacks One-Third
His Area

The defender of New Orleans, who is a pioneer in the field of automobile defense, has lost one-third of his area.

The defender was recently notified by the mayor of New Orleans that he would have to vacate his territory.

The defender plans to appeal the decision and to continue his work.

Rye Spot Tags
Big Weekend

Rye, N. Y., July 14.—A huge crowd turned out yesterday afternoon for the annual Rye Spot Tag Festival, which is one of the largest events of the year.

This year's festival was held at the Rye Country Club, and it featured a variety of activities, including a parade, a talent show, and a fireworks display.

Steveplechase
Scores Solid
Week-End Biz

NEW YORK, July 14.—With weather favorable for the outdoor scene, Steveplechase Park had a good week-end, and the fair was expected to attract large crowds.

The park was well attended, and the fair was expected to provide a good show for the visitors.

Ticket Deal
Aids Woodsides

PHILADELPHIA, July 14.—In order to attract more visitors, the Woodsides Park has introduced a ticket deal that will offer a discount to visitors who purchase tickets in advance.

The deal is expected to help the park reach its attendance goal of 100,000 visitors this year.

Judy Starts Park Construction
Near Augusta H-Bomb Factory

AUGUSTA, Ga., July 14.—Construction work on the new amusement park at Augusta, which is being built near the new hydrogen bomb factory, will begin soon.

The park is being constructed by the woodsides company, which has been chosen to build the park.

Nifty Weather Ups
Riverside $ Count

AGAWAY, Mass., July 14.—The weather was very fine today, and the Riverside Park was doing a good $ count.

The park is a popular spot with visitors, and the weather is expected to continue to be good for the rest of the week.

Cruises Added
To New England
Meeting Sked

RYE, N. Y., July 14.—Detailed plans were announced today for a new cruise line that will sail from New York to New England and back.

The cruise ships will be large and comfortable, and they will offer a variety of activities for passengers, including sightseeing tours and entertainment.

Post-4Days
Pull Business
At Salt Lake

SALT LAKE CITY, July 14.—Near-record crowds turned out at the Salt Lake City Amusement and Park on the Fourth of July.

The park was well attended, and the weekend was expected to be a success.

Sail Salt

Salt Lake City, Utah, July 14.—Near-record numbers visited the Salt Lake City Amusement and Park on the Fourth of July.

The park was well attended, and the weekend was expected to be a success.
**Canadian Spot Set Up Near National Park**

GRAND PRE, N. B., July 14 — Evangeline Beach, new bathing spot, has been established near the six-mile point from Grand Pre, where the Canadian Government has built a national park.

**Video Names Build Take At Palisades**

NEW YORK, July 14 — With weather providing a big boost, Palisades Park (N. J.) for the fourth consecutive Saturday enjoyed a eunonmering Saturday (7-6), with the New York and New Jersey Amusement Co. reporting this week.

**Rock's Biz Continues To Sizzle**

NEW YORK, July 14 — Business at Rock's (Rocky Mountain) in New York's Times Square continues to sizzle, with the New York and New Jersey Amusement Co. reporting this week.

**Kiddie Rides for Sale**

NEW YORK, July 14 — Business at the National Park (Rocky Mountain) in New York's Times Square continues to sizzle, with the New York and New Jersey Amusement Co. reporting this week.

**AMUSEMENT PARK FOR SALE**

These include all machinery, buildings, etc., located in the center of the State of New York. For further information, contact the following:

**Miniature Steam Train**

Miniature Steam Train Rides for Children. Features a full-sized engine and cars. Also includes a miniature train ride for adults.

**KIDDIE RIDES FOR SALE**

Kiddie rides for sale, including carousels, merry-go-rounds, and amusement park equipment. Contact the owner for more information.

**RIDE FOR SALE**

An old-fashioned carousel, perfect for a themed amusement park. Includes seating for 12 children and a beautiful wooden horse. Contact for details.
RINGLING RATES OKAY IN MOST OHIO STANDS
Dayton, Columbus Give Good Days; Lima, Portsmouth Turnouts Fair

LIMA, O., July 14.—Consider- able rain that fell here and in the
past two weeks for Ringling Bros.
and Barnum & Bailey Circus, but the show played in fre
quencies. The Lima and Portland
area was hardest hit, with the show
being a no-show at both Lima and
Portsmouth. The Lima show opened
July 14, and the Portmouth show
was July 6.

MARIN & EDDY READY UNITS FOR FAIR TOUR

DAYTON, O., July 14.—Marin
& Eddy preparation units for the
Fair Show in Dayton. The units are
owned by George Hunter and
Kaan, who own the fair grounds in
Southern territory under a lease
from the fair association. The two units for the fair,
1971, will be used by the units in the
Fair Show in Dayton.

CIRCUSES OF THE WEEK

Kings of the Ring: Coney Island, N.Y.

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Dressing Room Gossip

Ringling-Barnum

Big theme was had July 5 when Buffalo North sent the annual circus party between shows in the big top. The event was held at a time when crowds of people were present in the hot sun, creating a festive atmosphere. Among those helping keep the show moving were the clowns and performers, who entertained the audience with their tricks and humor.

Polack Western

July 4 engagement in Rose Bud, South Dakota, for the Public Works Engineer, was attended by a large crowd, and the show was a great success. The performers worked with their children, providing a fun-filled day for all who attended.

Polack Eastern

A large number of the United Air Lines officers, including Bill Ryan, promoted the event at Fort Collins, Colorado, where they had a grand time. While working on the mountain mile from the ground level, the men were killed by a wire. The Wire is being determined by the police. The elephant in the downtown area, which had been donated to the National Park by N. J. O. The fantastic visit made Mr. W. W. Barnum of New Orleans, the circus owner, a winner of the Wataons Al Comares Clown of the Year Award.

Cole & Walters

Zora Blaire has left the show Mr. and Mrs. Ted Miller, who was hired for the 1951 season, left the show. The couple spent the summer touring the country with their children. When they return, they will continue their travels.

Shawn Western

Tom Packs

O.K. Packs is a three-day adventure for individuals and families. The route takes them from Pottsville to Pittsburgh, where many stops are made along the way. At this writing, the women of the show have not yet arrived, but they look forward to the trip. During the bus ride, the rider will join the show, where he will be welcomed by the audience.

Rogers Bros.

Going into Oshawa, Ky., the Rogers Bros circus has been touring the country and making a stop in this city. The performers are known for their exciting and entertaining acts.

Under the Marquee

Three show horses belonging to the Ringling Bros. and Barnum & Bailey and the Shrine circus were stabled in a stable in Dragoon, Colorado. The horses are used in the circus ring and are housed in a barn on the showgrounds. One of the horses, a beautiful white stallion, was injured during a recent performance and was taken to a hospital for treatment.

Bill Gasper

Telephone

Mr. W. W. Barnum of New Orleans, the circus owner, has invited the Wataons Al Comares Clown of the Year Award to his show. The award is presented annually to the best clown in the world, and the recipient is chosen by the judges. This year's winner is Mr. W. W. Barnum of New Orleans, the circus owner, who has invited the Wataons Al Comares Clown of the Year Award to his show. The award is presented annually to the best clown in the world, and the recipient is chosen by the judges.
Calgary Gate Tops 1950
At Halfway Point in Run
Pulls 193,936 First Three Days
Despite Chilly, Wet Opener

Parking facilities on the ground
have been increased to a total of
50,000, but despite this, dates were
locked early every afternoon
and the press repeatedly executed
the available space.

The program was injected into
the program shortly before 10 a.m.
when Frank Conlin, veteran Allen rancher,
and the death of 500 cattle,
a stampede for over 25 years.
Conlin, who has been
at the Indian Point, was buried on
Thursday (10), attended by Indians
in full costume.

Stampede officials were
considered up to a distinct
injury this year's outbreak and
GNSAR members. Adopting a se-
tective policy this year, directors
have been placed to give more
space to those who would want to
be accommodated at the shows.

One of the highlights of this
year's stampede is the River Valley
County Cattlemen's Association,
which has provided additional
space for the Indian Point, but
the attendance has not been
recorded.

The Indian Point's new auditorium
was officially opened this week
for industrial exhibits. The 7,000-
seat building, home of the
Calgary Stampede, was
provided by this additional exhibit,
however, noting that some exhibits
were turned down for lack of space.

Concessions Wanted
Mt. Sterling, Ill.
Homecoming, July 19-20-21
Obetz, Ohio, Homecoming,
July 23-28
Commercial Point, Ohio,
August 2-3-4.

MOXABAR PARK
South Zanesville, Ohio
Phone: 0-2351, 1-1411

RIDE WANTED
Annual Labor Day and Homecoming
Participant in Parades from Zanesville to.
Ride can be limited to one or two.

ROBERT STEENHEMEN
Phone: 556-3166

WANTED: COMPETENT FAIR OPERATOR
TO RUN FAIR AT THE NAZARETH FAIRGROUNDS
NAZARETH, PA., ON A PERCENTAGE BASIS.

For information:
MURRAY REALTY COMPANY
116 Walnut St.
KNOXVILLE, I, A.

WANT RIDE OR CARNIVAL
FOR LA FAYETTE FAIR
JULY 31-AUGUST 1-2-3

THE READING FAIR
Announces
It has contracted James Burdick for all Merchandise Wheels
at the 1951 Fair.

NOTICE
DATE OPEN FOR CARNIVAL FOR OUR SATURDAY, SEPTEMBER 17TH THROUGH SUN
GRADY JOHNSTON
COLUMBIA COUNTY FAIR ASSOCIATION
MACHAGAH, ILL.

BIG FAIR DATE OPEN
AUGUST 11-17
Mr. Not a Great Greengrass Costume or Independent Boards, Flamingo, Conception.
NORTH CENTRAL MISSOURI FAIR, TRENTON, MO.

FAIRS-EXPOSITIONS
Calgary Gate Tops 1950 At Halfway Point in Run
PULLS 193,936 FIRST THREE DAYS DESPITE CHILLY, WET OPENER

RIDE WANTED FOR LA FAYETTE FAIR JULY 31-AUGUST 1-2-3
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NOTICE DATE OPEN FOR CARNIVAL FOR OUR SATURDAY, SEPTEMBER 17TH THROUGH SUN GRADY JOHNSTON COLUMBIA COUNTY FAIR ASSOCIATION MACHAGAH, ILL.

BIG FAIR DATE OPEN AUGUST 11-17 MR. NOT A GREAT GREEGGRASS COSTUME OR INDEPENDENT BOARDS, FLAMINGO, CONCEPTION.

NEW YORK, July 11-A Hamid, theater and fair oper-
ator, this week, has members, leaders on the
of the Theater Owners of America, he
is determined to keep his show out of
the Federal Treasury Ex-

HAMD KNOCKS TOA OPS FOR BATTING TAX CUT
NEW YORK, July 11-G. A. Hamid, theater and fair oper-
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of the Theater Owners of America, asking
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Williams Wins Central Spot At Detroit Celé

DETROIT, July 14—The Motor City, City oflight, was basking in Birthday Festival, which had by now transformed it into a wonderland. Vicks plants let down the barriers, with the result that 75% of Detroiters attended the festivity. Furthermore, a day from yesterday was awarded a four-day stand (Aug. 21-24). The day was graced by Sir Edward Mordant, a representative of the Paris Exposition, and Maudie Vallis, a representative of the Exposition. Eight bikes will be awarded to the winners of the day's events, which will be held on the farmers' market. The entry fees are expected to be briskly remunerated by the excellent weather. A special feature for four east blocks of Grand Circus Park, the Festival will open at 5 p.m. tomorrow. The Festival will run from 10 a.m. to 6 p.m. daily and will be doveloed to the extent of 100 vehicles.

Hens Open To Good Crowd At Milwaukee

HAWLEY, July 14.—With the opening of the Fire and Marine Exposition, the city has received a much-needed boost. The event, which is expected to bring in 14,000 visitors in the next few days, has already started to tumble in.

Name Cohen To Moose Exec Post

ROCHESTER, N.Y., July 14—Max Cohen, general counsel of the American Carnivals Association, Inc., with offices here, has been appointed assistant general counsel of the New York State Moose Association, Inc., and has been made a member of the executive committee of the association.

載MOOSE JAW Up 25% For Jimmy Sullivan

MOOSE JAW, Sask., July 14.—By the time Wallace Brown's show had finished a highly successful week here, the crowd was up to 2,500. Sullivan had broken his arm and was unable to perform.

RECORD CALGARY STAMPEDE GROSS LOOMS FOR ROYAL AM.

Weather Seen as Only Possible Bar; Brandon Gross Up 16% for New High

CALGARY, Alta., July 14.—With the opening of the Calgary Exposition, the city is in for a real treat. The event is expected to bring in 80,000 visitors in the next few days, and the city is ready to accommodate them. The stadium, which has been expanded to seat 100,000, is already up to 40,000.

PAN-AMERICAN SET FOR INGLEWOOD

INGLEWOOD, Calif., July 14—Pan-American girls will take the midway for the second annual Pan-American Football and Industrial Show to be held in Hollywood, starting July 20. The show will feature a parade show in an area of 600 by 500 feet, with 10,000 spectators expected to attend each day. New this year is the audio-visual display of the Pan-American area, which will be shown in color for the first time. A special feature will be the presentation of the Ferris Wheel, which will be run on the midway. Dorothy Kortes, Tex. Rancher, Will Attend

DOROTHY KORTES, Tex. Rancher, Will Attend

PHOENIX, Ariz., July 14.—Dorothy Kortes, Tex. Rancher, will attend the show, which is expected to bring in 10,000 visitors in the next few days. The show is expected to be a great success, with the crowd expected to reach 50,000.

Pan-American Girls Will Take Midway

INGLEWOOD, Calif., July 14—Pan-American girls from Mexico and Peru will take the midway for the second annual Pan-American Football and Industrial Show to be held in Hollywood, starting July 20. The show will feature a parade show in an area of 600 by 500 feet, with 10,000 spectators expected to attend each day. New this year is the audio-visual display of the Pan-American area, which will be shown in color for the first time. A special feature will be the presentation of the Ferris Wheel, which will be run on the midway. Dorothy Kortes, Tex. Rancher, Will Attend
**FEBRUARY 28**

**The Billboard**

**Imperial Exposition Can Place for Following Fairs**

Gresham, Ore., Multnomah County Fair, Aug. 20-27, inclusive.

Monroe, Wash.-Evergreen State Fair, Sept. 5-9, inclusive.

Elma, Wash.-Gray's Harbor County Fair, Aug. 16-19, inclusive.

CONCESSIONS: Bings, Ball Games, Wall Wheels, Long and Short Range Galleries, Ice Cream Dip or any legitimate Concessions.

SHOWS: Arcade, Animal Show, Big Scares.

WANT: Organized Side Show, Illusion Show, Minstrel Show. Will furnish complete outfit for same. Will pay going rate. All inquiries are solicited.

RIDES: Spies' Round, one more Wheel, Little Dipper, or any ride not conflicting.

WANT OUTSTANDING HIGH ACT FOR CARNIVAL FAIR. Prize no object but act must be sensational.

ALL REPLY TO MAURICE ARTHUR

Bremerton, Wash., July 16-21; Shelton, Wash., July 28-29; Tacoma, Wash., July 18-20:

**Midway Confab**

George Patrick, who was released recently from Oakland, Calif., veteran hospital, is touring California with his own show in the line-up of this three hundred rides and three concessions. The latter are managed by Joseph Ramos.

Staff of Sammy Green's Min-"T"-trailer includes: Leon Long, general agent; Roy DeLong, stage manager; and Frankie Wood, bus driver. The Green show has been on the road since June, confined to the North, but the Fourth Street, Michigan City, Ind., and would like to add the four hundred con-"fession" to their friends. He hopes to return to the northern states next March.

Jasper N. Taylor is a ride super-"intendent and has the most efficient chief mechanic and is in charge of transportation, on account of his work with Tassel Faro, Mr. and Mrs. Robert Cutler, con-"fessionaries, joined Big State Shows at Detroit, Tex.

**Midway Confab**

Dr. E. Sparks advises that the modern Midway Shows, is in critical condition in the N. J. Hospital where he is being treated for burns and injuries sustained when his horse ran away over a mountain cliff. The offer was destroyed with the horse's death. Tandie Leet, by the way, recently re-"ceived a letter from his friends. His ad-"dress is Box 246, Alder, Idaho.

Mr. and Mrs. Carl Morris and Mr. and Mrs. Roy Sturgell returned to Johnny T. Timney Shows at Jasper, Tex., after a one week's vacation. Tadie Brown, former rodeo queen, joined Big State Shows in Denver, Colo., to take her place. This is Johnny T. Timney's Go-Round on Johnny T. Timney Shows.

Mr. and Mrs. Bennett joined Johnny T. Timney Shows at Jasper, Tex., with their crew. They are the owners of the 'Charles H. W.' Show. It consisted of a livestock show, a stocky 4-H Club exhibit, a horsetopping contest, a turkey call, and a horse show. They are on the road now and are expected to return to Jasper, Tex., at the end of the season.

**Midway Confab**

The word is in that the 'Valentine' has been destroyed. The owner, Mr. and Mrs. Fred John, are in the process of rebuilding the show. They plan to start their circuit about August 1st and will be in Iowa by mid-September. Their show is a real 'FAIR' show and will be a great success.

**Midway Confab**

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NOW IS THE TIME TO GET READY FOR FAIRS

Our Consultants Suppose that Carnival is the best place to start your summer. With temperatures heating up, these events offer a perfect way to beat the heat and have fun. (Box 17, 2017) $12.00 or $15.00, or for $20.00, you can enjoy the best seats in the house. The Carnival is open from 9:00 AM to 9:00 PM.

RAY OAKES & SONS
406 106 BROOKFIELD, ILLINOIS
Phone 9800

WALLACE BROS. SHOWS
WANT
FOR 17 FAIRS—8 IN WISCONSIN—9 IN MISSISSIPPI
SHOWS—Iron Lung, Mechanical City, Big Smoke, Side Show.
RIDES—Octopus, Cigarette, Rock-O-Plane, Fly-O-Plane, or Roll-O-Plane.
CONCESSIONS—All stock Concessions Open.
HELP—On all, Merry-Go-Round, Kiddie Rides, Dipper, Splugite, Cocoa On.

DON FRANKLIN SHOWS INC.
West for the following 13 consecutive weeks of the Texas Fair, starting Fredericksburg, Aug. 15, followed by Bayne, Coleman, Lago Grande, "Four States Fair," Texarkana, 6 days, Sept. 14 to 22; Wharton, Rosenberg, Angleton, Bryan, Beaver, Vegetable and Nixon. Close Nov. 13.

CONCESSIONS—Wang Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms, Creek Farms.


DON FRANKLIN SHOWS INC.
239 51P 9TH ST.
ST. JOSEPH, MO.

GUST KARRAS SHOWS
1556 W. CARROLL AVE., CHICAGO 7, II.

FRANKLIN SHOWS INC.
239 51P 9TH ST.
ST. JOSEPH, MO.

GUST KARRAS SHOWS
1556 W. CARROLL AVE., CHICAGO 7, II.

GUST KARRAS
One of America’s Oldest and Most Reliable Supplier of Carnival and Concession Merchandise! Special for Concessions, Contractors and Price Aisle.

GUST KARRAS
The Billboard CARNIVALS 53
WANT CONCESSIONS

ART 10 AM. S. SHARPTON ST. FAIR
West End and Drink Fountains, Pumps or Cream. Also have some of our finest Concessions: Candy, Festoon, Fortunes, Raffles, Novelty and Lucky Penny Games. All legitimate Concessions.

AUGUST 6-11. MURRAY, MECH. FAIR
Want Concessions (Assisted). Asia, Games, Lutes and Drinks, Photo, balloons, Additional Concessions

AUGUST 13-18. COLUMBUS, MNE. FAIR
Want Concessions (Assisted). Games, Photos, Asia, Drinks, Photo, balloons, Additional Concessions

AUGUST 7-20. MARION, MECH. FAIR
Want Concessions (Assisted). Asia, Games, Lutes and Drinks, Photo, balloons, Additional Concessions

WANT CONCESSIONS—CAPTAIN.

FAIRS
FAIRS
FAIRS
FAIRS
FAIRS
FAIRS
CONCESSIONS

GOLD BOND SHOWS
WANT FOR B OUTSTANDING Fairs AND CARNIVALS—WANT CONCESSIONS—ALL TYPES, Fairs, Shows, Carnivals, Your Concession Stand Available. Write NAME, ADDRESS, PHONE, Fairs, Shows, Carnivals, Name of Fair, Concession Wanted. Your Stand Available. WRITE NAME, ADDRESS, PHONE, Fairs, Shows, Carnivals, Name of Fair, Concession Wanted. YOUR STAND AVAILABLE.

HARRY CRAIG WANTS

PHIL MILLER

ARMS SHOWS
FAIRS FOR SALE

This week: Chancellor, Indiana, area farms, Fairs, arts, and crafts, on the covered wagon west & south; Northwood, Minnesota, American Exposition Fair, home of the Big National Fair, Bloomington, Minnesota, commencing Tuesday, July 29, located near the handsome, beautiful, Indiana Park. Over 750,000 people attended.


ARKANSAS CARNIVAL
B.C.A. AND R.R. "SSTOR'S ANNUAL CARNIVAL—1ST YEAR, STAR CITY, AR.

ARKANSAS FAIR
FOURTH OF JULY CELEBRATION IN BAGGELAND, STAR CITY, AR.

ARKANSAS FAIR
Country Fair, 4-H Club, Home Economics, etc. 1st, 2nd, 3rd, etc. Prizes.

ARKANSAS FAIR

ARKANSAS FAIR

ARKANSAS CARNIVAL

ARKANSAS CARNIVAL

ARKANSAS CARNIVAL

ARKANSAS CARNIVAL

ARKANSAS CARNIVAL

ARKANSAS CARNIVAL

ARKANSAS CARNIVAL

ARKANSAS CARNIVAL

ARMS SHOWS
STANDARD SHOWS WANT

Lead questions of all kinds. Shows that do not conflict. Need Operator for Girl Show.


Bingo wanted

To take complete charge of Bingo for Chicago thru. Good commission. W. W. Miller, contact on. John M. Brody, Lewiston, Minn.

CUMBERLAND VALLEY SHOWS

WANT—WANT—WANT

FOR THE FOLLOWING JOHN JOY COUNTY FAIRS

MIDDLETOWN, N.Y., JULY 23-24

COOKEVILLE, TENN., SEPT. 7-8

ALEXANDRIA, W.V., SEPTEMBER 7-8

CARLISLE, PA., SEPTEMBER 6-7

WANTED

For the Foreman, Press, Press Corp. Any County Fair in Pennsylvania, Indiana, Ohio. Must provide complete crew and complete equipment. Incidentally, the operator of all such fortune is required. Send full information to: W. W. Miller.

GREAT LAKES SHOWS

Want for Milwaukee, Chicago, Cleveland, and Large Shows of Cooperatives and state. uncommon. Less than 100 shows. Village of Flushing, Michigan. Address: L. H. L. M.B.

WANTS—WANTS

CASEY SENS AND JOE SIERMAN

Casey Sens and Joe Sierman answer for complete shows in the states of Wisconsin, Illinois, and Indiana. Full information. Write: Foreman or Joe Sierman, 822 Cumberland Valley Show, Lewistown, Pa., or our names.

LEWIS AMUSEMENTS


COVINGTON STREET FAIR

COVINGTON, IND., JULY 23

FOLLOWED BY HAMSTICK DISTRICT FAIR, HAMPTON, IND., AND A SOLID ROUTE OF TOP MATCH FAIRS UNTIL NOVEMBER 15TH.

JAMES B. DREW SHOWS

Addressee: Ohio, Ind., this week. Covington, Ind.

ANCHOR TENTS

CONCERTS—RING TENTS—TOP TIPS—RODEO TENTS—SHOW TENTS

ANYTHING IN CANVAS

ANCHOR SUPPLY CO., INC.

EVANSVILLE, INDIANA

FAIRS—A-1 AMUSEMENT CO.

Want two large groups of Fair and Carnival Shows. Need two Large Groups. Complete show in your own way. Write or wire to W. A. H. Bean, Lewistown, Pa., this week.
MILAN FREE FAIR
MILAN, MICH., JULY 19
This outstanding Free FAIR sponsored by the Whole Community of Milan is being held in the large, beautiful Civic Park, HIGH STREET, Milan.

WANTED

HARRY (BUSTER) WESTBROOK
Wants Crop Duster for 200 acres. All work will pay. Address, B. W. Westbrook, 1158 S. Main St., Dallas, Tex.

BATTLESHIP BURG

GOOD MEDAL SHOWS
New show of rare and unusual items, all under glass. Come and see the latest in fine antiques and collectibles. Free admission.

PRINTED BY

THE BILLBOARD
FINAL CLOSE-OUT FARMER BOY POPCORN TRAILER
$1250.00

AGENTS WANTED
For Coca Cola Bottles, Six Cents, Relish, Sauces, etc.
Complete Bins, 16 1/2cents, with display, complete stock.
Complete Bin, 12 cents, with display, complete stock.

WANTED—ENLARGING FOR FAIRS AND CELEBRATIONS

RIDER SHOWS

AGENTS WANTED
For Coca Cola Bottles, Six Cents, Relish, Sauces, etc.
Complete Bins, 16 1/2 cents, with display, complete stock.

FLY WARE SHOWS

RIDE FOR SALE

See advertisement for complete line of Concession Machinery & Supplies.

PLAYLAND SHOWS

WANT

FLY WARE SHOWS

WANT

ARKANSAS-Oklahoma livestock show-fair free

FORT SMITH, ARK. — SEPTEMBER 24TH TO 29TH

MADDOX BROS.' SHOW WANTS

Sonny Harris Wants

Rocky mountain empire shows

REDWOOD EMPIRE SHOW

IMPLEMENTS CARNIVAL IN CENTRAL WASHINGTON

MINNESOTA SHOWS

WANTED

CIVIC LEAGUE BIG ANNUAL CARNIVAL

WANTED—RIDE FOREMAN

SALES MAN AVAILABLE

COURTESY & FAIRS

CIVIC LEAGUE BIG ANNUAL CARNIVAL

CIVIC LEAGUE BIG ANNUAL CARNIVAL

WANTED—RIDE FOREMAN

CIVIC LEAGUE BIG ANNUAL CARNIVAL

CIVIC LEAGUE BIG ANNUAL CARNIVAL

MOTOR STATE SHOWS

WANTED

CIVIC LEAGUE BIG ANNUAL CARNIVAL

THE BILLBOARD

JULY 21, 1951

WANTED—ENLARGING FOR FAIRS AND CELEBRATIONS

LEE UNITED SHOWS

RIDE FOR SALE

CONKLIN SHOWS

CARL C. FERRIS SHOWS

BLUFF CITY SHOWS

WANTED—RIDE AND SHOWS OR SMALL CARNIVAL

WANTED CONCESSIONS

BOONE VALLEY SHOWS, INC.

G.A. AMUSEMENT CO.

Carpenter Bros. Show

THE BILLBOARD

JULY 21, 1951
HIPP WANTED—ADVERTISEMENTS
RATE—15c a Word
Minimum $3
Remittance in full must accompany all ads for publication in this column.
No charge for display ads.
Forms Close Thursday for the Following Week’s Issue

FEMALE DANCE PARTNER WANTED FOR THE LIVELY DUTIES OF A HAND-HELD JESTER. MUST BE ABLE TO DANCE, PLAY MUSIC AND TELL JESTS. REMUnEMENT $10 PER WEEK REGULARLY.

WANTED—DANCE PARTNER. MUST BE ABLE TO DANCE AND PLAY MUSIC. MUST BE ABLE TO TELL JESTS. Editing JESTS 50c PER WEEK REGULARLY.

WANTED FOR HAND-HELD JESTER. MUST BE ABLE TO DANCE, PLAY MUSIC AND TELL JESTS. REMUNEMENT $10 PER WEEK REGULARLY.

GUARANTEED SALES
MEN'S IDENTIFICATION BRACELET...

AT LIBERTY—ADVERTISEMENTS
Sc a Word. Minimum $1
Remittance in full must accompany all ads for publication in this column.
No charge for display ads.
Forms Close Thursday for the Following Week’s Issue

AGENTS & MANAGERS
THEATER DIRECTORS—STOCK SHOPS.

CIRCUS & CARNIVAL
AT LIBERTY AUGUST FIRST FOR CIRCUS HAT AND CANES AT LOW PRICES.

NEW CATALOG No. 1001
just off the press! Full of CARNIVAL Novelties. Premium Merchandise. Confined to stock. Write for Catalog No. 1001

N. SHURE CO., 60-80, AGRON ST., CHICAGO & ALTAMONT

Fast Selling POPULAR ITEMS
In spite of rising markets, we will not raise prices while our stocks are on hand. Here's how:

Imported EXPANSION BANDS

- CHROME
- GOLD PLATED
- SPECIAL BUY!
- HALF PRICE!
- BLUE CROWN Double Edge Blades
- Regularly $1.00 Dozen
- Now $0.50 Dozen
- GOLDS Double Edge Blades
- As shown... Normally $0.50 Dozen
- Now 45c Dozen

CARNIVAL NOVELTIES

CELLULOID FEATHER DOLLS WITH EARRINGS HAT AND CANE

NEW CATALOG No. 1001

CARNIVAL SUPPLIES

CHINA HEAD CANES

BALL HAT MONKEYS

PAPER PARASOLS

TRIPLE COMPOSITION NOVELTIES

PAPER HEADS

TIN COLOR BALL BATS

THE GREAT FALLS OF DEATH (3) .15

THREE COMMITTEES HOUSE (3) .35

THREE COMMITTEES WORKS BETWEEN (3) .35

THREE COMMITTEES HEAD WORKS BETWEEN (3) .35

NOVELTY DOG AY CIRCLE, PARKS & FAIRS

LOOK! ALL NEW STOCK JUST ARRIVED

LOOK!

RAYS PARASOLS

FUR MONKEYS

WHOLESALE & JOBBER

IN UNITED STATES ONLY

TO CASPER'S GATOR JUNGLE

P. O. BOX 246

BARTOW, FLORIDA, FL.

Send us a remittance for your next stock order.

COMPLETE REVISED CATALOG

55¢ book—Canada 75¢

Write for Free Copy Today

Wholesale & Jobber

Genuine Alligator Products

For Catalogue

JULY 21, 1951
THE BILLBOARD

MERCHANDISE

61
Pipes for Pitchmen

By BILL BAKER

JAMES KID CARRIGAN, who received a successful run at the Inland Theatre in Chicago, will now be seen in Los Angeles, 6000 miles from his home in Red Hall.

"I'M PLANNING to work in Southern California," says James K. C. Carrigan. "I've been away from home so long now, I'm looking forward to meeting some of the old friends at the Inland Theatre in Chicago."

James K. C. Carrigan is a well-known character actor, and is well known for his work in the Los Angeles area. He is a popular figure in the theatre world, and is well respected for his acting abilities.

For the first time in many years, James K. C. Carrigan is leaving the theatre for a long period of time. He has been away from home so long now, that he is looking forward to meeting some of the old friends at the Inland Theatre in Chicago."

James K. C. Carrigan is a well-known character actor, and is well known for his work in the Los Angeles area. He is a popular figure in the theatre world, and is well respected for his acting abilities.
USARSA Membership Up 30%

Coney Island, N.Y.

SALESBOARDS

Communications to 118 W. Randolph St., Chicago 1, Ill.

JULY 31, 1951

THE BILLBOARD

65

will have support from the other countries of the U. S. and from the United Nations. If all goes well, many of the world's major airports will be opened for the Games, and the athletes will have a smooth ride. This is the hope of the organizers, who are working hard to make the Games a success.

A team of 12 U. S. amateur roller skaters has been selected for the China-Japan competition, which will be held in Shanghai in September. The team will consist of four men and eight women, and will be coached by Fred Rice, a former world champion in roller skating.

The competition will be held in July to coincide with the Chinese New Year. The skaters will compete in various events, including singles, pairs, and team events. The Chinese skaters, who are among the best in the world, are expected to provide stiff competition for the U. S. team.

The competition is being organized by the Chinese Skating Association, which has invited the U. S. team to participate in the event. The organizers are confident that the American skaters will do well in the competition, and are looking forward to a friendly match between the two nations.

The event will be held in Shanghai, a city with a long history of roller skating. The city is home to several roller skating clubs, and has a strong tradition of the sport.

The competition will be a significant event for roller skating in China, and is expected to attract a large number of spectators. The organizers are making every effort to ensure that the event runs smoothly, and are looking forward to a successful competition.
COIN MACHINES

TIME-PAYMENT DEALS RISING AFTER LARGE CASH PURCHASES

Spot-Check Shows Bank, Finance Company Portfolios Up With '50

CHICAGO, July 14.—Time-payment sales of coin machines, a type of investment for finance companies and banks showed this week an upsurge in a period of nearly six months when cash sales were more numerous. A list of the increases reports that more than 5,000 machines were installed in 1950.

The trend has been downward, and the volume of new financed parallel production curtailments within the industry.

Many of the financing companies have not been able to meet the demand for machines, but banks and credit unions are being supplied.

The rise in the number of coin machines reported is attributed to the increased number of buyers and the increased demand for machines.

TRADING DOWN PAID

Down payments in June box deals, the check showed, range from a low of less than 1 per cent to a high of 100 per cent. A majority of theDescribe the type of content and its context in the given text. The content is about coin machines, specifically discussing time-payment deals and their rising popularity after a large cash purchase. It also mentions a spot-check showing an increase in the number of coin machines reported and a rise in the number of buyers and the increased demand for machines. Additionally, the text touches on trading down paid, indicating that down payments in June box deals range from a low of less than 1 per cent to a high of 100 per cent.

The context of this information is the current market trend for coin machines, highlighting the increase in demand and the rise of time-payment deals. The mention of the spot-check and trading down paid provides insights into the financial aspects of purchasing these machines. The text also touches on the increased number of coin machines reported and the increased demand for machines, indicating a growing interest in this sector. Overall, the content is informative and provides valuable insights into the coin machine market.
End Dari-Mart Output, Test Manual Model

Cincinnati, July 14—Cedar Hill Farms, Inc., Ohio's largest outdoor snuff and tobacco producer, has launched a new campaign to provide its customers with a wider range of products. The campaign, which includes new packaging and advertising, is aimed at increasing sales and expanding the company's market share.

The new campaign features a new logo and packaging design, as well as a new advertising message that emphasizes the quality and value of Cedar Hill Farms' products. The company has also launched a new website and social media presence to better connect with its customers.

The campaign is expected to increase sales by 10 percent, according to company officials. "We're excited to introduce our new logo and packaging design," said John Smith, CEO of Cedar Hill Farms. "We believe it will help us better connect with our customers and differentiate ourselves in the marketplace."
Profit-Making Combination For Wide-Awake Operators

MODEL 49
1c - 5c - 10c

The second successful model being reported by no
manufacturer using Model 49 alone covers
an entire Northwest and Central area. It makes no dif-
fERENCE what product you sell, how hot or cold, and
they get it there. What makes them is not sold, and they
sell them right.

1c Selective TAB GUM VENDER
The Selective Tab Gum Vender has everything
operator and is a great new
.holder, too! Capacity of gum variety
is as many as you care to
. The operator can mix as
as many as you care to
. It's a wonder what they do.

FREE
THE NORTHWESTERN
707 Armstrong Street
Morris, Illinois

30 DAY MONEY BACK TRIAL
THE YEAR'S GREATEST VENDORS

NORTHWEST
OUTSTANDING
MODEL 49
SPECIAL SENSATIONAL
1c - 3c. 5c - 10c. 25c. 50c
1c - 3c. 5c - 10c. 25c. 50c
TAB GUM

STAND. 55.50

PARTS. SUPPLIES. VENDORS. GLOBES. BRASS. CHARMS.

TIME PAYMENTS AVAILABLE
3% DOWN. 12 MONTHS. 1%. 6 MONTHS. 1%. 18 MONTHS. 1%. 18 MONTHS.

NORTHWESTERN
SALES AND SERVICE COMPANY
116 Western Union Bldg.
Chicago 10, Illinois

French Boy Pop Corn Dispenser

Your propetor wants him. French Boy Pop Corn Dispensers are more than a hit. Let
us show you how many you can sell for a small return on your investment. Ask for
more information at your nearest Food Vending Equipment Co. office or write
for details.

ROY TORK - Landsdowne, Pa.

VENDING IN CANADA

3-Strikes Not Out For Dominion Ops

CHICAGO, July 14—Automatic vending machines in Canada, although not of the coin-operated type, are now
available for use in the U.S. market. The potential for a larger vending
machine market is due to the
bar sample market on the
market. Currently, vending
machines are in use, but only
50 per cent of the people in
this market have been
invented. The new machines
are designed to take coin,
and they are being manufactured
for use in Canada. The vending
machines are being manufactured
derived from the American machine
being sold in Canada.

SWEETMEATS

VENDERS

WANTED

VENDORS

STAND. 55.50

PARTS. SUPPLIES. VENDORS. GLOBES. BRASS. CHARMS.

TIME PAYMENTS AVAILABLE
3% DOWN. 12 MONTHS. 1% 6 MONTHS. 1%. 18 MONTHS. 1%. 18 MONTHS.

NORTHWESTERN
SALES AND SERVICE COMPANY
116 Western Union Bldg.
Chicago 10, Illinois

French Boy Pop Corn Dispenser

Your propetor wants him. French Boy Pop Corn Dispensers are more than a hit. Let
us show you how many you can sell for a small return on your investment. Ask for
more information at your nearest Food Vending Equipment Co. office or write
for details.

ROY TORK - Landsdowne, Pa.
NO BOW-OUT: BOWMAN

Dairy Assumes Supplier Role in Ice Cream Op

CHICAGO, July 14—J. C. Bowman, sales manager of Bowman Dairy Company's ice cream division, announced a

restructured liquidation of its ice cream vendor sales operations as reported last week (The Billboard, July 14). Bowman said that while such was the case with its several ice cream vendor route in 1943, due to war-time conditions, Bowman Dairy is continuing to act as a major supplier of such vendors.

The earlier report, he said, indicated that the company's ice cream division is not interested in supplying vendors and that such was not the case. Presently, Bowman is supply-

ing only those ice cream vendors, operating in which is a 72-


time range of the company's ice cream vendors operated by Vending-A-Bar Corporation, Chicago.

Earlier, officials had implied that Dri-Bow, a division being supplied was self-division during recent sales, but this impression was excreted in proceedings.

Charge Patent

Infringement

On Cup Vender

Caneleg Allees

Spacarb Violates

Basic Patents

CHICAGO, July 14—The Automatic Cone Vending Machine Company of America has notified Spacarb, Inc., that it believes theWalking machine manufacturer is infringing on a patent held by Caneleg Allees.

Patents involved, said Caneleg officials, cover the basic elements of a multiple cup vending machine.

None of the other manufacturers of multiple cup vender drink venders have received warnings from Caneleg.

Spacarb turned the matter over to its patent attorneys.

CTA Ice Cream

Units Rolling

CHICAGO, July 14—Mechani-


cal Merchants, Inc., announced that its 23 machine ice cream opera-

	
tions will be installed by the Transit Authority at the main and 

NORTHWESTERN BULK CIGAR GUM VENDORS

BULK CIGAR GUM VENDORS

$24.95 EA.

MODEL 49

BULK CIGARS $16.95

OUR SPECIAL 9600 selected to 3 1/2 oz. TIN.

10400 selected to 5 oz. TIN.

11800 selected to 5 1/2 oz. TIN.

12600 selected to 6 oz. TIN.

13900 selected to 6 1/2 oz. TIN.

14700 selected to 7 oz. TIN.

16600 selected to 7 1/2 oz. TIN.

17400 selected to 8 oz. TIN.

18700 selected to 8 1/2 oz. TIN.

19300 selected to 9 oz. TIN.

21700 selected to 10 oz. TIN.

24000 selected to 12 oz. TIN.

27100 selected to 15 oz. TIN.

REDEEMER FOR 6000 selected to 3 1/2 oz. TIN.

48000 selected to 6 oz. TIN.

104000 selected to 5 oz. TIN.

OUR SPECIAL 9600 selected to 3 1/2 oz. TIN.

REDEEMER FOR 53500 selected to 5 oz. TIN.

REDEEMER FOR 53500 selected to 5 oz. TIN.

REDEEMER FOR 53500 selected to 5 oz. TIN.

REDEEMER FOR 53500 selected to 5 oz. TIN.

REDEEMER FOR 53500 selected to 5 oz. TIN.

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REDEEMER FOR 53500 selected to 5 oz. TIN.

REDEEMER FOR 53500 selected to 5 oz. TIN.

REDEEMER FOR 53500 selected to 5 oz. TIN.
Ops Give ABC's of Camp Biz

Sue to End III. Cig Import Tax

Vendors Up Conn. Daily Circulation

Counter Dispenser For Orange-Crush

ABC Vending Sues
MUSIC MACHINES

Time-Payment Deals Rising After Large Cash Purchases
Spot-Check Shows Bank, Finance Company Portfolios Up With '50

MIDSUMMER RELAXER

Big Trade Turnout At Chi Field Day

Ristauratchi Appoints First Dists; Okay '51 Output

DOLLARS STEADY

BUT PLAY DROPS

Windy City Ops Pull Boxes From Marginal Stops In Dime Program

OWN MY OWN? NO THANK YOU

Get an Operator, Advises Portland Tavern Manager

PORTLAND, Ore., July 14.—As explanation for the rise in the price of beer, operators here are ipoing that it will be necessary to sell beer for a dollar or more.

Jack Urrum, re-owner of The Bridge Restaurant, has recently opened his own brewery.

PHONETO FIRST TV GIVEAWAY

New York, July 14.—In a effort to increase the audience for network radio, a new series of live shows will be offered on NBC Radio. The series will be called "The Road to Hollywood" and will feature well-known personalities from film and television. The broadcasts will air every Sunday at 8 p.m. Eastern Time.
Music System's SUMMER SPECIALS
PRICES DRASTICALLY REDUCED!!
All Phonographs Clean and Reconditioned
Worn-Out Parts Replaced
Ready for Location!

SEEBURG
148 M $375.00
147 M $259.00
147 S $229.00
146 M $195.00
ROCK-OLA
143 $375.00
143 $299.00
Packard Model S 49.00
Packard Model D 59.00
Packard Model W 49.00
Pre-War Phonographs All
Makes, Ready for Location
Terms—1/3 Certified Deposit, Balance C.O.D.
All Items Subject to Prior Sale

Music Systems, Inc.
DETROIT, MICH. CLEVELAND, O.
10127 Linwood 2600 Euclid
GRAND RAPIDS, MICH. TOLEDO, O.
1302 Jackson

Where you HEAR THIS... crystal-brilliant, rich, true to life Constellation Tone Reproduction.
You'll SEE THIS... more play all day—more money in the collections—and You CAN DEPEND ON THIS...
Constellation’s trouble-free performance backs the play to create and maintain profitable operating!
EVANS' 20 RECORD, 40 SELECTION

THE BILLBOARD Index of Advertised Used Machine Prices

- **Music Machines**
- **Equipment**

- **Price**
- **Company**
- **Type**
- **Model**
- **Location**
- **Price**

- **Equipment and prices listed below are taken from advertisements in the Billboard magazine. All advertised good machines and prices are listed.**
- **When more than one firm advertises the same machine, the price of the firm first in the list is indicated in parentheses. Where quantity discounts are advertised, only the single machine price is listed except where the discount applies to the whole list.**

**For this week’s prices, consult the used phonograph advertisers in this issue.**

**ILLINOIS GAMES**
**Continued from page 46**

- **BETTER TONE**

**Composer**

**10c Play Spots Grow, Ops Learn**
CHICAGO, July 14—As is the major topic of the Music Operators of Northern Illinois July meeting (114), disc play was...
look ahead

Buy AMI Now! Build up your income with the best money-making equipment in the music field. Nothing protects your investment better than a high level cash intake every week. There's no mystery about AMI's success: every AMI machine makes top money, costs less to operate, sells for more on the used machine market. Your money in AMI is better than cash!

AMI Incorporated

General Offices and Factory 1500 Union Avenue S.E., Grand Rapids 2, Michigan
RCA Distrib
Steps Up Op
Disk Service

PHILADELPHIA, July 11 —

Consistently increased collections from music machines depend largely on getting the right records when the local record buyers want them. Paul Kuvelis, manager of the record department at Raymond Rosen Company, local RCA Victor distributor, announced that efforts are being made to provide better service to the music operators.

Until this week the Rosen Company did not ship record orders to operators where the billing was less than $20. Where orders for records exceeded $20 but the amount of merchandise available fell to less than $20, the records were held up until enough orders were accumulated to make possible the shipment at one time.

As a result many operators had to wait for their shipments or be forced to go to the regular music Center where shipments could not catch up with the quick sales. Acting in frequent need to a number of music operators, along with some retail dealers, Kuvelis said that arrangements have now been made to ship orders immediately where the total billing is less than $20. Where the total billing is less than $20, a service charge of $1 is made.

FOR SALE

40,000 used new and used records like a stock of over 1,000,000. West Palm.
"RADIO" JOE WARRINGTON

BARGAINS

1. 50¢ each, 1,000 for $50.
2. 50¢ each, 5,000 for $250.
3. $1.00 each, 10,000 for $1,000.

Where 10% to 15% of your gross is in stock.

RECORDS IN 5 CARTONS.

RECORDS RPT, TRAY, PROMO, ETC. 25¢ each.

1000 for $250.

Mail orders (In stock)

MAXWELL, SOUTH BEND, INDIANA

WANTED: $1.00 each, 1000 for $1000.00.

RISTACRAT, INC.

1216 E. WISCONSIN AVE.

APPLETON, WISCONSIN

Phone 351-2605

 operators Contact Your Distributor Today for Immediate Delivery on this Sensational New MUSIC BOX Dramatic, Colorful, Precision-Built

The 12 Record TWIN SPEAKER 45 RPM Selective Phone

$4.50

Here's the answer to operators demands for a low-cost, low-overhead MUSIC BOX suitable for 2 or 4 locations. The low investment cost of the RISTACRAT $4.50 is returned in a matter of weeks, because the $4.50 allows you to take a high profit per centage from low prices receipt! Order an $4.50 from your distributor today. Try it on location, and prove to yourself it makes PROFITS.

PLAYS 12 45 RPM RECORDS with a smooth, unerring operation.

RECORDS PLAT IN NOTATION—no long delays restricting period between selections.

EYE-CATCHING CABINET—easily related design. Upholstered plastic dome, hand-finished wood cabinet attracts all eyes in any location.

COMPACT—PORTABLE—weight only 40 lbs. can be moved from spot to spot with ease.

RISTACRAT, INC.
Get the best hideaway music spots

Install a Wurlitzer All-Speed Hideaway

Every busy location that hasn't room or can't spare the space for a jukebox is a profitable prospect for a "Wurlitzer Engineered Music System" built around a Wurlitzer All-Speed Hideaway.

The Wurlitzer All-Speed Hideaway is operated from Wurlitzer 48 Selection Wall Boxes—transmits its music through Wurlitzer Speakers placed to provide music at a conversational tone level—no blasting, no straining to hear.

The Hideaway plays 48 selections (both sides of 24 records)—can be quickly converted from 78 to 45 or 33½ RPM records—can't become obsolete no matter what speed records become standard.

Install Wurlitzer Wall Boxes and Speakers

Never before has Wurlitzer offered music operators such a flexible and economical selection of remote control equipment.

Both speakers and wall boxes may be used separately or combined (at extremely small cost) by means of an Adjustable Plaque into an attractive speaker-wall box unit, as shown in cut at right.

Speakers are permanent magnet type—have rubber base plastic cases that won't crack or chip—perforated metal grilles that are tarnish and stain-proof. 12" speaker has an 8 ohm voice coil—8" speaker has a 3½ ohm voice coil.

The wall box has a mirrored finish nickel case, tough, colorful plexiglass cover, illuminated program holder divided into two listings of 24 selections each.

See your Wurlitzer Distributor for the greatest values ever offered in remote control equipment.
Coffee Unit
By Iowa Firm
CEDAR RAPIDS, Ia., July 14—Steel Products announced new
concentrates and lists for $157.75
for one cent. CHICAGO
A battle today!
100 PER CENT SKILL!
THERE IS NO MONEY IN DOLLAR VALUE
but it will cost you a fortune if you
are not careful.
Your money is safe with us.
Baker Novelty Co.
120 W. Washington Blvd.
CHICAGO, ILLINOIS
GETTING THE BIG MONEY EVERYWHERE
TRADIO
THE GREATEST NAME IN
TAPE-OPERATED TELEVISION
Tradio is the most complete
TAPE-OPERATED TELEVISION
system in the world—
indispensable for
radio salesmen,
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Detroit
S. O. August, Detroit retailer, who is now agent for Michigan Industrial Ventilating Company, a division of Todd Industrial Ventilating Company, which distributes and operates ventilating machinery, advises that plans for the company have not been definitely set yet. W. R. Warden, superintendent, with the James Werner Company since 1922, will be secretary-treasurer of the company when it is organized.

Frank Martin, manager of the Toledo Brewing Company, Inc., on a trip thru his territory, was in town last week.

The Western Michigan Chapter of the American Music Publishers Association will meet here July 3.

Cinemen You Know

not as good as he finds business.

Jerry Snyder, Grand Rapids manager for Music Systems, has been away on a trip thru his Western Michigan territory.

Harold and Louis Shanks, Kalmar Music Publishers, were in town.

Tom Trigges of Great Lakes Music, Inc., due in town to attend the All-Star baseball game.

Bryan Royer, City Manager, was in the Motor Hotel on a business trip.

Laro Weisberger, owner of the Forest Hills Hotel, who has been ill, is leaving on a vacation for California. Frank Shafer, manager of Miller-Newmark Company, will make a trip to the West Coast, with special pickup in the music business in the past two months.

Pittsburgh

Jerry Greenburg from California, store manager of the head of Atlas Novelty Company, is visiting here, and has seen every Pittsburgh ball game since coming to town.

Al and Jack McCuey, of Shanes, Inc., are searching for machines of the industry at the turn of the century.

Herbert Cohen, head of Confection Specialty Company, operates a string of cigar and cigarette stands, and W. Watts, branch manager of Mills-Miller Corporation, has started a recent trend back to an era when wagons.

The Work Bench

*Continued from page 86

pipe should be wrapped with cloth.

Experimenter, But Work Is

Fairly new, but accepted, is the quick-cure plug for motors, a four-lug transformer that furnishes a low voltage current to a U-shaped tip. It can be easily used for replacement and does not stay hot for a long period of use. The plug is relatively cheap, and is easy to replace if it happens to be damaged, but is time-saving and provides good contacts.

Wrenches were purposely designed for the job, because wrenches are often selected for a particular type of machine. The Allen type screw has such an extension on it according to the size that a set of these in small sizes should be included. A set with a single adjustable wrench might also be considered on the majority of tools.

For parts of all repair tools can be had at most dealers. A special order is not necessary, and they should be shipped to the nearest store or shop whether it be a local or a distant shop. What is bought is far too susceptible to low cost.

TOOLS TO BUY FOR YOUR KIT

Handy, basic tools for the above cost are available. For details see The Work Bench elsewhere.

Screwdriver set: Bored head type is a kit.

Cincinnati, Ohio

Abe Fiep, local operator, who is located in Merced, Hospital, here, is recuperating at his home, but he has been advised by his physician to get plenty of rest.

Joe Flynn, of Shaffer Music Company, arrives at McShane, Photographic on schedules, and brings to the city in general is said factory. Flynn says trade-ins are being conditioned and shipped to Canadian outlets. Hereford has been brought to McShane's store in department, is unusual.

The Cincinnati Sun, in a recent activity last week, New York 3-6-6 game at a display and proving with music,據

Eddie Shore, sales manager, Shaffer Novelty Company, reports a 15 per cent increase in sales from summer locations that year.

Recent enlargement of its own building provides Coin Music Agency with exclusive storage space, viz., the expanding team. Recent enlargements on the road permanently.

W. J. McNeill, who arrived in St. Paul by air on June 24, radioed the man a shake title that SET, and is to return to New York City by air Monday (21).

Frank Roth, manager of the general branch of General Amusement, and Mrs. Roth are expecting their third child.

Harry Rosen and Mayer Parkett of Atlantic New York Corporation, the Seeburg distributors, were in town from New York with Abe Fish.

Operators report summer trade—especially in the shore-line and resort areas—is holding its own, with impressive growth. The trade is up by the Kenny Arrows in the above reported.

The Blake Dairy and Food Commission has asked Cott Beverage Corporation, New Haven, for permission to use a Trade Mark for the Ben Franklin's Coffee Coolers.

Philadelphia

Ralph Pyle, district manager for Jersey Vending Company, arrived the other end of the Pennsylvania, and has now two salesmen and a salesman. While the company is the result of a combination by the previous Pennsylvania, and has now two salesmen and a salesman. While the combination has increased the territory, and the company is now able to handle the local matters for the new firm.

H. M. Hatcher, who operates the Madison Record Shop in the West End, has been withdrawn from the operation of his record shop, but has continued to handle the local matters for the new firm.

Cincinnati-Vend is the newest vending machine operation set up in the city with the operation designed to serve the Green Country, as well as the nearby Cincinnati area. The operation was established by David M. Gottsche, formerly of the Cincinnati Opera Company, who has a new record shop with the opening of a new Vending Record Shop in the Erie Theater Building.

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Here's the new MOVING target

That stops 'em cold!

GENCO's
SHUFFLE
TARGET

- Single scoring with first 3 shots
- Double scoring with second 5 shots
- Triple scoring with third 3 shots
- Quadruple scoring with fourth 5 shots
- Nothing like it in shuffle tables • Popular as a carnival shooting gallery!

SHUFFLE TARGET

New Puck Rebound
for fast, smooth performance. Adjustable target wheel can be raised or lowered for any location. All operating equipment is back of target.

CALL, WRITE, WRITE YOUR ORDER NOW!

2621 NORTH ASHLAND AVE - CHICAGO 14, ILL.

for better buys buy McGinnis

THOROUGHLY RECONDITIONED PIN GAMES

McGinnis

THOROUGHLY RECONDITIONED PIN GAMES

m

METAL TYPE MACHINES

McGinnis

THE BILLBOARD

JULY 21, 1951

Genco

Shuffle Target

New Puck Rebound
for fast, smooth performance. Adjustable target wheel can be raised or lowered for any location. All operating equipment is back of target.

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New York

Joe Mandell, head of Northwestern Sales & Service, was rushed to Brooklyn Methodist Hospital Wednesday morning (11) for an emergency appendectomy.

Richard Wagner, manager of Caliente, Inc., Wurlitzer distributor in the Indianapolis territory, was rushed to hospital late Wednesday night (11) for an emergency appendectomy.

Chicago

Phil Rand of Banner Distributors has moved his motion picture headquarters to new offices at 1311 Chicago Boulevard.

Jack Williams, who operates the Wisconsin Golden Crown in Perryville, N. Y., is in town last week on a shopping trip. He brought along his wife and children.

Barnett Goodman, Runyon Sales manager, returned last week from a Western trip. His service chief, Jack Phipps, is becoming congested on the birth of a daughter, Barbara Susan.

Sunday (8), last to Mrs. Ellen Phipps at Mount Sinai Hospital, Queens.

Stephanie, 12-year-old son of Mr. and Mrs. Phipps in Chicago, is in town last week on a shopping trip. He brought along his wife and children.

The balance of Perber Automatic Machines was sold Monday (9) to Berlitz, who has an office in the Chicago suburb. Reports indicate Perber is in financial difficulties and plans to leave the business.

Martin Seigler, of Camera Corporation of America, leaves next week on a six-week junket through the South and West to observe new equipment. Mr. Seigler is in charge of the sales department.

Caliente, Inc., announces that its sales manager in the New York territory, Harry Soldak, is getting set for a trip to California to attend the annual meeting of the National Music Operators' Association, which will be held in Los Angeles.

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They are reported to be in semi-

condition.

George Trad, president Trad

Reliability, Inc., says his

firm's own video and Trad

will show two home movies. An-

sprinting at the Trad Booth in Chi-

cago. Trad's former partner will be Al-

Brown, sales manager, and Joe-

men's plant representative.

Ed R. Wurgler, general sales

manager for Wurgler's phonograph

division, was here early last week for con

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utees. A. Conners, Drake-Amsco sales

man, is on a combined vacation and his trip. Firm markets a line of

valentine cards.

Al Cohen's jersey line, made

Altra Music Company, has bought out

in a number of cities in the Minneapolis

Orchestra, of Plainfield High School

Concert Band, Joe Jacobs, of Ridgeway, reports no

cater-corner stores and is still in high demand.

Twin Cities

Operators in the Twin Cities area were shown away from any dime music store, although the sales and service areas of the stores were thinking about the boost from a nickel. Business is moving, but there is little sign of any better business than the day before.

Sid Lewis, of Liebermann's

Made a visit Friday to the Amsco sales company office in Chicago, Illin., to take a look at the new phonograph model in the Remington Phonograph line. The company has made a number of new phonographs and has been getting good sales, with the new models.

John Hays, of Minneapolis, oper-

ating under the Liebermann name, reports that the company has sold a number of new phonographs and has been getting good sales, with the new models.

Chicago

World Wide Distributors, who

are handling some of the latest phonographs and sound equipment, have reported a good business, despite the poor weather in many resort areas.

For the week ending July 17, the Dube Phonograph Company, 1144-45 N. Damen Ave., Chicago, Illin., reports a good business, with the new models.

Ed Wurgler, president of Wurgler's phonograph division, said there were two home movies. An

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WHEN YOU'RE DOING BUSINESS WITH TRIMOUNT

You're doing business...

Because:

Trimount is an exclusive Gottlieb, Williams, Seeburg and Universal distributor. Trimount is New England's largest coin operator department. Trimount is one of the largest importers of coin-operated equipment. Trimount has New England's largest service department. Trimount serves you with care and sends all shipments to each store by location anywhere in the world.

ARE YOU ON OUR MAILING LIST?
If not, send your name and address to:

TRIMOUNT
40 WILLIAM STREET
BOSTON 10, MASS.
RIOT??

NO! THEY'RE GOING IN TO PLAY...

Williams
HAYBURNERS

HAS MORE
ACTION!

LULU BELL sez:
"HAYBURNERS cops the
big play everywhere!"

ORDER FROM YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE
PLAY APPEAL!
4212 W. FILLMORE ST. • CHICAGO 24, ILL.
THE FUTURE may look like a big black question-mark, but you can insure your future with FUTURITY. Because FUTURITY is designed and built to keep you going good when the going gets really rough. Remember... the harder Americans work in the hard-working, defense-building days ahead, the more eagerly they'll turn to the fun they find in FUTURITY. That's when you'll congratulate yourself for every FUTURITY you own and wish you owned twice as many. The extra play-appeal built into FUTURITY will put extra dollars in your pockets now. And, come what may in the future, you'll be sitting pretty to weather the storm if your routes are fortified with FUTURITY. Get set for the long pull . . . get FUTURITY now.

ALL THE PROFIT-PROVED
PLAY-APPEAL OF TURF-KING

PLUS

NEW
FUTURE-PLAY
ATTRACTION

NEW Future-Play idea increases earning power two ways: first, because players play rare coins to catch one of the three fascinating new-game advantages; second, because the new-game advantages provide a powerful repeat-play stimulus. FUTURITY includes famous "Circus" award-winning odds, Player's Chances, new popularized in Turf King, all the profit-proved Bally pachinko features . . . plus the new pachinko-promoting Future-Play idea.
COIN MACHINES

UNITED'S

NEW
DIFFERENT

5-BALL
REPLAY
GAME

APPROXIMATE SIZE
4 FT. LONG BY 2 FT. WIDE

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 14, ILLINOIS
"MUSIC FOR EVERYONE" IN EVERY LOCATION

Seeburg Select-O-Matic "100" Selector Panel and the 5 basic musical classifications: (1) Hit Tunes; (2) Old Favorites; (3) Waltzes and Polkas; (4) Fox Trott and Rumbas; (5) Classical Selections.

when the MUSIC SYSTEM HAS 100 SELECTIONS

America's Finest and Most Complete Music Systems

at 78 rpm

The world's only 100 selection music system, designed for the playing of both 10 and 12-inch 78 RPM records.

at 45 rpm

The world's only 100 selection music system, designed exclusively for the playing of 7-inch 45 RPM records.

An electronic development overshadowed only by the Select-O-Matic "100" itself. Brings 100 selections of music right to the finger tips of guests.