Radio-TV Evolution Poses Crisis for Nets, Stations

Catskill Inns
Form New Bloc
Booking Scheme

File for Franchise
From Union; Agents Burn, May Hit Back

NEW YORK, Sept. 15—A new booking combine, which may change the broadcasting picture in the Catskill Mountains, is to be formed at the annual meeting of the Mountain Roadmen’s Association, in New York, next week, and under the name of the New York, Heights Roadmen’s Association, in New York, Heights Roadmen’s Association, among other things, by a group of mayors from the American Guild of Variety Artists, and plans to start operations at once as soon as it receives the proper licenses.

The association, representing about 75 percent of the mountain hotels, plans to hire all acts for its

Celanese Tops
TV Pay Scale: 2G Per Script

NEW YORK, Sept. 15—The highest royalty in TV, $2,900 a script, will be paid to playwrights furnishing material to the Celanese Theater, the new hour drama series to be programmed Monday-Wednesday from 6:15-7 p.m. on the National Broadcasting Company’s TV web.

Top pay-playwrights on the show are N. O. Olsen, Maxwell Anderson, Rachel Crothers, Elmer Rice, Paul Osborn and others—who will allow their writing to be presented in this arrangement.

WHO’S WHO IN BUCKS
Tax Assessor Rates
Grocers Over Writers

DOYLESTOWN, Pa., Sept. 15—After the Bucks County area has gained wide fame as a colony of writing artists, stage and screen personalities and others from the theatrical world, the county tax assessor’s books are being checked in the one county to determine the exact number of such people and to determine whether the tax assessments rate higher than the big names. But tax officials say it is a large scale that runs from

Radio-Television-Record
Catskill Inns
Form New Bloc Booking Scheme

File for Franchise From Union; Agents Burn, May Hit Back

NEW YORK, Sept. 15—A new booking combine, which may change the broadcasting picture in the Catskill Mountains, is to be formed at the annual meet-
Washington Once-Over

By BEN ATLAS

WASHINGTON, Sept. 15.—It won't be generally aired until next week, but two of radio's big events are facing a quiet threat of potential censorship. The first event is the broadcast of a 15-year-old boy's speech to the Federal Communications Commission last June, which has been requested by the Senate Committee on Patents and Copyrights for hearing Wednesday (16) before the Senate Judiciary Committee. The broadcast was made on air by the Senate Committee on Patents and Copyrights.

American Loopholes

A feeling of apprehension and fear runs through the ranks of radio broadcasters as they prepare for the hearing. A recent ruling by a federal court has made it clear that there is no protection for the rights of broadcasters under the Constitution.

The entertainment industry has been given a cause to be concerned by the latest list of registered lobbyists. The list includes almost every aspect of the industry from the unions to the networks. The American Federation of Musicians is on the list for the first time.

Washington Doings

The entertainment industry has been given a cause to be concerned by the latest list of registered lobbyists. The list includes almost every aspect of the industry from the unions to the networks. The American Federation of Musicians is on the list for the first time.

Picture Business

By LEE ZHITT

HOLLYWOOD, Sept. 15.—Stamley Kromer, who has been working in Hollywood for the past three years, has been promoted to district manager of Radio Corporation of America. Kromer, who was formerly a Hollywood director, has been with the company for several years.

Kromer was recently sent west to investigate the possibility of installing a new type of radio receiver in the West Coast area. The new receiver is said to be more sensitive than any other on the market.

Each Pick Gets Cylinder

The fact that he is trying his hand at multiple production, Kromer feels, doesn't mean he isn't still following the pictures just as he always has. He feels the idea of putting more than one story on the same film simultaneously is a good one, but one which cannot be accomplished without a great deal of preparation and planning.
**Highlight Reviews**

**ALL STAR**

**Pinza Sock On NBC-TV Kick-Off**

Now programs in television's history to date have had that pulsating production care in every department, lighting, direction, script, reaction, as well as being taken from the third episode of the All Star Revue. The show, which started at 8:30 p.m. on September 15, is the first showing of the All Star Revue, a half-hour show on NBC. It was produced by Joe Pinza, the first-time director of an NBC show. The cast includes Jack Donahue, Dixie Lee, and other members of the All Star Revue cast.

**TELE HILITES BY JOE CSIDA**

The week ending September 15, 1951, saw many fine programs to choose from. One of the highlights was the new series, "The Andy Williams Show," which premiered on NBC. The show features Andy Williams in his one-night stand at The Copa Club in New York City. The show was produced by Bert Williams, who is also the producer of "The George Burns and Gracie Allen Show." The show was a hit and continued to air until 1958.

**ED SULLIVAN**

**Earns Toast Of Town Via Oscar Hour**

Ed Sullivan came back to his NBC-TV show on Saturday night, September 15, 1951, with an all-star show that included such guest stars as Bing Crosby, Bob Hope, and Frank Sinatra. The show was opened with a toast to Sullivan, presented by his friends and colleagues. The show featured a variety of acts, including a segment on the "Oscar Hammerstein story," which was produced by Sullivan himself. Sullivan was also presented with an Academy Award for his contribution to the television industry.

**TV "PARADE"**

**Silly Bugs Bite Some Good Music**

Your Hit Parade returned to the NBC-TV broadcast Sunday (9), 10:30 p.m. with an all-star cast of performers, including Bing Crosby, Bob Hope, and Frank Sinatra. The show was hosted by Bert Williams, who is also the producer of "The George Burns and Gracie Allen Show." The show was a hit and continued to air until 1958.

**Don & Fran**

**Their ABC-TV Debut So-So; Could Grow**

The Prince Langford-Dan Donahue show, a 9:30 p.m. strip on the American Broadcasting Company, was one of the most successful shows on the network. It was hosted by Dan Donahue and co-hosted by Prince Langford. The show was a variety show that featured a mix of music, sketch comedy, and interviews with guests. The show was a hit and continued to air until 1958.

**BERLIN SALUTE**

**Solid Warm; Tony Superb, Dinah Torrid**

If you take the output of one of the nation's all-time great pop groups, the Hollywood Hit Show, and couple it with the top vocalists, dress it up with the very best in stage and production designing, then you have the perfect show. The show was designed by Ray Hecht, who is also the director of "The Ed Sullivan Show." The show was a hit and continued to air until 1958.

**Review Index**

**The Billboard**

In September 1951, The Billboard was a weekly music industry trade magazine that covered the music business, including radio, television, and nightclub entertainment. The magazine was published by Billboard Media Group, a division of The Nielsen Company, and was the leading publication for the music industry at the time. The magazine covered a wide range of topics, including concert reviews, radio and television ratings, and music business news and trends.

**Clare Flanagan**

Clare Flanagan was a music critic for The Billboard magazine. She covered a wide range of topics, including concert reviews, radio and television ratings, and music business news and trends. Her reviews were known for their detail and accuracy, and she was widely respected in the music industry for her writing.

**Radio Week**

Radio Week was a weekly music industry trade magazine that covered the radio industry, including radio programming, station management, and listener demographics. The magazine was published by Billboard Media Group, a division of The Nielsen Company, and was the leading publication for the radio industry at the time. The magazine covered a wide range of topics, including radio programming, station management, and listener demographics.

**TV Week**

TV Week was a weekly music industry trade magazine that covered the television industry, including television programming, station management, and viewer demographics. The magazine was published by Billboard Media Group, a division of The Nielsen Company, and was the leading publication for the television industry at the time. The magazine covered a wide range of topics, including television programming, station management, and viewer demographics.

**Night Club Reviews**

Night Club Reviews was a weekly music industry trade magazine that covered the nightclub and lounge industry, including nightclub programming, stage management, and audience demographics. The magazine was published by Billboard Media Group, a division of The Nielsen Company, and was the leading publication for the nightclub and lounge industry at the time. The magazine covered a wide range of topics, including nightclub programming, stage management, and audience demographics.

**Television Reviews**

Television Reviews was a weekly music industry trade magazine that covered the television industry, including television programming, station management, and viewer demographics. The magazine was published by Billboard Media Group, a division of The Nielsen Company, and was the leading publication for the television industry at the time. The magazine covered a wide range of topics, including television programming, station management, and viewer demographics.

**Vanguard Reviews**

Vanguard Reviews was a weekly music industry trade magazine that covered the music business, including radio, television, and nightclub entertainment. The magazine was published by Billboard Media Group, a division of The Nielsen Company, and was the leading publication for the music industry at the time. The magazine covered a wide range of topics, including concert reviews, radio and television ratings, and music business news and trends.
NBC Proposals to Affiliates' Study Group Point to All-Web Problems

Chicago, Sept. 15—With or without a broadcast television station, a local newspaper is still basking in the fall glow of Chicago's success in parlaying its 27 stations into a network service. As a result, the city is on the way to establishing itself as a major communications center.

The fate of the publicized “Chicago—the world's first station” is a matter of some concern. With the passage of time, the city's claim to be a leader in the field of radio broadcasting has been somewhat obscured.

However, Chicago's status as a network powerhouse is slowly emerging. The city's newspapers are publishing daily reports on the progress of the various stations under contract to the NBC network.

The newspapers also carry regular columns devoted to the activities of the various station personnel. These columns provide valuable information to local advertisers and the public at large.

The Chicago Daily News, for example, carries a column by a local businessman who is a prominent figure in the Chicago advertising community.

The Chicago Tribune and the Chicago Sun-Times also feature columns by local radio station personnel who are active in the field of broadcasting.

These columns provide valuable information to local advertisers and the public at large.

The Chicago Daily News, for example, carries a column by a local businessman who is a prominent figure in the Chicago advertising community.

The Chicago Tribune and the Chicago Sun-Times also feature columns by local radio station personnel who are active in the field of broadcasting.

These columns provide valuable information to local advertisers and the public at large.

The Chicago Daily News, for example, carries a column by a local businessman who is a prominent figure in the Chicago advertising community.

The Chicago Tribune and the Chicago Sun-Times also feature columns by local radio station personnel who are active in the field of broadcasting.

These columns provide valuable information to local advertisers and the public at large.
Everybody's Protocols and TV Issues

NEW YORK, Sept. 15—Regardless of the size of the network's starring on the veteran transmission relay system, it is possible for several sponsors to have their shows ready for normal or off-normal use as needed. The network has a high degree of scheduling flexibility due to the fact that it is possible to reschedule any time a show is dropped, which will be made clear across the board. Some shows may be dropped to accommodate others, and no show is guaranteed to last for more than three weeks. These shows are dovetailed, and do not mean that each show is certain to go on.

Westbound—Evenings

Pigskin Night Cap

NBC TV Sets Late Fall Grid

NEW YORK, Sept. 15.—The National Broadcasting Company this week was working on a novel way of covering the football season. The company added coverage of this fall a double-header. With the request for more Collegiate Athletic Association games, NBC added two late nighters on November 24, NBC is seeking to slate its schedule through the following Saturday, December 1.

The first game, which NBC already has on tap, is the Army-Navy game from Philadelphia, set for a 10-p.m. start. At the conclusion of that game, NBC will bring in the first west coast coverage of the Notre Dame-Southern Cal game. In addition, NBC will cover the Notre Dame-Syracuse game. To this end, the web is in the midst of negotiations with USC, and already has the scheduled time on the east coast network for that game. This week's allocations session had NBC getting an hour to the west coast at 5:30 p.m., EST, a segment for December 1.

A Galaxy

REASON ON SCHLITZ IN $30,000 TV

NEW YORK, Sept. 15.—The Schlitz Playhouse of Stars this week is expected to be able to sign a contract to appear exclusively on a trio of hour long video drama series. Already past are discussions with Paul Blavat and Walter Hampden. A deal is also in the works for Ronald Russell.

The action and adventure series are expected to get between $3,000 and $5,000 for each appearance on the program. Playhouse of Stars will be rebroadcast on NBC weekly and will have three presentation times. They will be in the form of a Tony Telford, Joe Schubert and Felix Jackson.

UN Filming Series Of 3-Minute Shorts

NEW YORK, Sept. 15.—The Columbia Broadcasting System this week started filming a series of three minute shorts, each featuring a brief Fourth of July theme. A group of 54 California or prominent world figure. The shorts are intended to be shown daily at 5:30 a.m. and end slot for local endorsing.

It was stated that the films might be offered as separate units, in addition to enabling stations to insert an appropriate patriotic day time current events on local networks. Similar material is being used to spot TV distribution of all UN films.

Radio Co-op Deals to Get New Push at CBS

NEW YORK, Sept. 15.—The Columbia Broadcasting System this week took the first step toward revitalizing its co-operative network relations department, by meeting with a number of interested stations to present the various co-operative programs into the charge of Mike Campbell, who has been named new service at WBZ, New York.

In the story of the network sales side at CBS forced co-operative programs into the background, with only five slots sold to the half hour. The World News Round-up, News of America, The World Tonight, Chet Huntley and the News from the Coast, and The World Tonight, are the only available co-op only in the half hour. Schulte's immediate plans are to co-op some other news shown in which local advertisers display an interest. Both Edward Deyar and Meldrum have been appointed to the station relations committee, in addition to other parties. Later, if sufficient interest is manifested, the web will try to acquire some night time programming for sale co-op.

Folksome Sees 50 Mil Videos

NEW YORK, Sept. 15.—Fifty million television set owners, with a combined total of 50 million TV sets, have been surveyed by Frank Folksome, president of the Council of American Information, in an address to the National Radio Engineers in Bridgeport.

Folksome has taken the position on the opening of the new ultra-high-frequency trans and the proposed expansion of the channels for the high-frequency band which he claimed will return the establishment of nearly 3,000 TV stations, most of them linked by national and regional networks.

Videodex Toasts "Toast" Rating

Program Leads Automotive List; "Story," "Clock Neck and Neck"

NEW YORK, Sept. 15.—Among network TV shows sponsored by automotive and auto supply firms, Lincoln-Mercury's Toast of the Town paid off and away the second highest rated show for the week ending August 31. Among fuel and oil sponsors in the anaconda enterprise, NBC's Toast of the Town skidding out at the helm with Gulf's The Clock running a close second. This was shown by an analysis made by Nielsen Research for Automotive News, for the week ending August 31, 1951. Toast of the Town was at its peak time, out of the coast, with an average of five of the car audience.

The complete list of August ratings in the two categories follows:

<table>
<thead>
<tr>
<th>Network</th>
<th>Program</th>
<th>Network</th>
<th>Program</th>
<th>Network</th>
<th>Program</th>
<th>Network</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS</td>
<td>Toast of the Town</td>
<td>NBC</td>
<td>Auto Show</td>
<td>ABC</td>
<td>This Week in America</td>
<td>CBS</td>
<td>Top Gear</td>
</tr>
</tbody>
</table>

Auto Sponsors

AUTOMOBILE NEWS, September 22, 1951

Almost every general requirements-budget, for example. And this problem is turned over to McEachern, who is also charged with the responsibility of seeing that all the personnel who have been out of work for 30 days to check for layoff are placed on the bus line within a suitable outside period. This system, which follows that premise, is designed to provide identification of the employees who might be affected by layoffs and to monitor their progress. This system, which has been developed in the past year, is based on the idea that the personnel who are in the major category of service are more likely to be lost via layoffs at the time of layoff rather than to be laid off entirely. This would indicate that a number of employees who are laid off should be watched closely. This is being done by the personnel who are laid off, with a view to their prompt placement in a new job or re-entry into the labor market. The personnel who are laid off are being watched closely, with a view to their prompt placement in a new job or re-entry into the labor market.
LONG GREEN ON SHORTS
Sterling Rakes 500G For TV-Film Briefies

NEW YORK, Sept. 15.—Sterling Television, TV film distribution outfit here, reports sales increase on the firm’s 1981 video film shorts of 150 per cent over last year, thus ratifying the claims that the short market is indeed in TV. To date, Sterling has grossed more than $200,000 from this heretofore unprofitable field, via a specialized pocket market.

Sterling’s penalty, Stuart Turell, curbs a group of shorts on relative subject (also produced by different companies) which will run on a$n 45.50 unit; thus the $18, $26, or $36 package of 15 different series of made-for-child psychology films produced by McGraw-Hill, Young America, and the National Film Board of Canada. Turell is currently negotiating the national tie-up with the United Teachers Association, calling for a cooperative promotion of the series for local, P.T.A.’s and TV stations across the country.

Sitco's many of the shorts utilized in the Sitco and Columbia films (sampled of series which seem unscalable) and virtually unanswerable as single unit), Turell has been able to offer them in packages to stations at a commer-

1951.

HOw MUCH IS 1,000,000?

1,000,000 is the number of potential viewes that WOR-TV has added to its audiences since August 3, 1951.

It is more than the entire population of Cincinnati, Miami and Des Moines combined!

WHERE DO THESE NEW VIEWERS LIVE?

They live in 25 counties stretching through four states—New York, New Jersey, Connecticut and Pennsylvania—the richest market area in the nation.

HOW MUCH DOES IT COST TO BUY THIS ADDITIONAL AUDIENCE ON WOR-TV?

Not one penny.

Channel 9 coverage has rocketed. Rates have not even budged. They are still as astonishingly low as ever.

For additional facts and for information on top premium availabilities—including availabilities on such important features as news and sports—call Longacre 4-8000. Ask for tv sales.

Or write, wire...
Television-Radio Reviews

Fred Waring Show


The Waring show made its fall debut last week with a musical number that will be a feature of the show. A popular specialist in the field of vaudeville, Waring has been successful for many years with his musical group, the Pennsylvanians. The show also featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Paul Whiteman Revue

TELEVISION—Revised Sus- anne (1), 6:30-7:30 p.m., EST, on DuMont system. Sponsored by Goodyear Tires & rubber Company. Announcer, Richard Vine; producer, Fred Waring; director, Richard Kohler. Singing by the Paul Whiteman orchestra, with Rennie Osborn as vocalist. (See full review this issue.)

The Paul Whiteman Revue was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

CAPSULE COMMENT

Theater Guild on the Air (The Radio Theater, TV) (ABC), 7:30-9:00 p.m., EST, Sunday, September 16. Sponsored by United Airlines. Produced and directed by Albert Lasker. Singing by Bill Sharrott. (See full review this issue.)

The Theater Guild on the Air was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Mature Entertainment

At least two shows opening the 51-52 television season reached a high point in their television programming. One was the Theatre Guild on the Air, which was based on the presentation of the Oscar Hammerstein musical, "The Sound of Music," on the Columbia Broadcasting System. The other was the Paul Whiteman Revue, which was based on the presentation of the Oscar Hammerstein musical, "Show Boat," on the DuMont system. Both shows were well received by the audience and were considered to be high points in the television season.

Theater Guild on the Air


The Waring show made its fall debut last week with a musical number that will be a feature of the show. A popular specialist in the field of vaudeville, Waring has been successful for many years with his musical group, the Pennsylvanians. The show also featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Paul Whiteman Revue

TELEVISION—Revised Sus- anne (1), 6:30-7:30 p.m., EST, on DuMont system. Sponsored by Goodyear Tires & rubber Company. Announcer, Richard Vine; producer, Fred Waring; director, Richard Kohler. Singing by the Paul Whiteman orchestra, with Rennie Osborn as vocalist. (See full review this issue.)

The Paul Whiteman Revue was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

CAPSULE COMMENT

Theater Guild on the Air (The Radio Theater, TV) (ABC), 7:30-9:00 p.m., EST, Sunday, September 16. Sponsored by United Airlines. Produced and directed by Albert Lasker. Singing by Bill Sharrott. (See full review this issue.)

The Theater Guild on the Air was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Mature Entertainment

At least two shows opening the 51-52 television season reached a high point in their television programming. One was the Theatre Guild on the Air, which was based on the presentation of the Oscar Hammerstein musical, "The Sound of Music," on the Columbia Broadcasting System. The other was the Paul Whiteman Revue, which was based on the presentation of the Oscar Hammerstein musical, "Show Boat," on the DuMont system. Both shows were well received by the audience and were considered to be high points in the television season.

The Theater Guild on the Air


The Waring show made its fall debut last week with a musical number that will be a feature of the show. A popular specialist in the field of vaudeville, Waring has been successful for many years with his musical group, the Pennsylvanians. The show also featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Paul Whiteman Revue

TELEVISION—Revised Sus- anne (1), 6:30-7:30 p.m., EST, on DuMont system. Sponsored by Goodyear Tires & rubber Company. Announcer, Richard Vine; producer, Fred Waring; director, Richard Kohler. Singing by the Paul Whiteman orchestra, with Rennie Osborn as vocalist. (See full review this issue.)

The Paul Whiteman Revue was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

CAPSULE COMMENT

Theater Guild on the Air (The Radio Theater, TV) (ABC), 7:30-9:00 p.m., EST, Sunday, September 16. Sponsored by United Airlines. Produced and directed by Albert Lasker. Singing by Bill Sharrott. (See full review this issue.)

The Theater Guild on the Air was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Mature Entertainment

At least two shows opening the 51-52 television season reached a high point in their television programming. One was the Theatre Guild on the Air, which was based on the presentation of the Oscar Hammerstein musical, "The Sound of Music," on the Columbia Broadcasting System. The other was the Paul Whiteman Revue, which was based on the presentation of the Oscar Hammerstein musical, "Show Boat," on the DuMont system. Both shows were well received by the audience and were considered to be high points in the television season.

The Theater Guild on the Air


The Waring show made its fall debut last week with a musical number that will be a feature of the show. A popular specialist in the field of vaudeville, Waring has been successful for many years with his musical group, the Pennsylvanians. The show also featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Paul Whiteman Revue

TELEVISION—Revised Sus- anne (1), 6:30-7:30 p.m., EST, on DuMont system. Sponsored by Goodyear Tires & rubber Company. Announcer, Richard Vine; producer, Fred Waring; director, Richard Kohler. Singing by the Paul Whiteman orchestra, with Rennie Osborn as vocalist. (See full review this issue.)

The Paul Whiteman Revue was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

CAPSULE COMMENT

Theater Guild on the Air (The Radio Theater, TV) (ABC), 7:30-9:00 p.m., EST, Sunday, September 16. Sponsored by United Airlines. Produced and directed by Albert Lasker. Singing by Bill Sharrott. (See full review this issue.)

The Theater Guild on the Air was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Mature Entertainment

At least two shows opening the 51-52 television season reached a high point in their television programming. One was the Theatre Guild on the Air, which was based on the presentation of the Oscar Hammerstein musical, "The Sound of Music," on the Columbia Broadcasting System. The other was the Paul Whiteman Revue, which was based on the presentation of the Oscar Hammerstein musical, "Show Boat," on the DuMont system. Both shows were well received by the audience and were considered to be high points in the television season.

The Theater Guild on the Air


The Waring show made its fall debut last week with a musical number that will be a feature of the show. A popular specialist in the field of vaudeville, Waring has been successful for many years with his musical group, the Pennsylvanians. The show also featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.

Paul Whiteman Revue

TELEVISION—Revised Sus- anne (1), 6:30-7:30 p.m., EST, on DuMont system. Sponsored by Goodyear Tires & rubber Company. Announcer, Richard Vine; producer, Fred Waring; director, Richard Kohler. Singing by the Paul Whiteman orchestra, with Rennie Osborn as vocalist. (See full review this issue.)

The Paul Whiteman Revue was again well received by the audience last week. The show featured some good musical numbers and an interesting act involving a ship that was trapped by ice in the Arctic. The act was performed by the Pennsylvanians and was well received by the audience.
This Is Show Business

TELEVISION—Revised Sunday, September 22, 1951 provided by Columbia Broadcasting System.

The show was presented by a panel of experts including John Leveson, producer; WGN-TV, Chicago; Victor Di Mercurio, writer; William C. Wise, Jr., writer, and Everett Goodspeed, commentator.

In the first segment, the panel discussed the impact of television on American society. John Leveson, the host, opened the discussion by noting the increase in home ownership and how it has led to a greater demand for television sets. He also discussed the growth of local stations and the importance of programming variety to keep audiences engaged.

Victor Di Mercurio, the writer, then presented a case study of a successful local station, highlighting how it had expanded its programming to include news, sports, and entertainment. William C. Wise, Jr., the writer, followed with a discussion of the social implications of television, particularly on the role of women in society. He cited examples of shows that had promoted gender equality and those that had reinforced traditional roles.

Everett Goodspeed, the commentator, concluded the segment by emphasizing the importance of public service programming, such as educational shows and news broadcasts. He noted how these programs allowed the audience to stay informed and engaged with current events.

He also mentioned the potential of television to bring people together, despite its fragmentation, through the use of international programs. He concluded by expressing optimism for the future of television, emphasizing its role in fostering dialogue and understanding across cultures.

The segment concluded with an announcement of upcoming shows and a reminder to check local listings for the latest programming information.

This Is Show Business concludes with a warm closing message, thanking viewers for their continued support and promising exciting programming to come in the future.
The Bill Goodwin Show

TELEVISION—Revised Tuesday (11), 7:30-8:30 p.m. EDT. Sponsored by the General Electric Corporation. Special opening show July 31. Written and directed by Bill Goodwin; produced by Bill Goodwin. Guest: Ellen Burstyn.

The new Bill Goodwin Show is described as a show that has mercurial comedy-act audience-participation technique. 'There is no pattern,' the announcer says. 'It is a do-as-you-please type of action' that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty. The show is designed to be a show of 'ideas' in a do-as-you-please type of action that is likely to be a bit of a novelty.
CBS Skeds 2-Hour Music Block as TV Conting Plan

MEMPHIS, Sept. 7.—Radio's first "video" slot has been announced by WMPS, in the person of Bill Hines, a known talent in the plates-and-planter program. WMPS has been equipped General Electric television, and the plan is to exploit it.

In addition to spinning records, the program will feature a musical comedy, probably George Prince, tenor, and maybe a Little Richard program. These acts are currently playing on the local stage and will be featured either on the spot or by re-recording.

The show is expected to be a regular feature of WMPS's schedule, and will be shown on the air Monday mornings from 8 to 9:30 a.m.
Music-Custom-Tailored
To TV Wrapped by Pubs
First Book of Kind Adapted 44 Times; BMI, Peer, 12 Others
in New Venture

- Continued next page -

publication of Sketch Book con-...selves. (4) Each song bears the...a script for purposes of production becomes the property of the publisher.

Music-Custom-Tailored To TV...producers. (1) (2) (3) This book is not for sale. It will be distributed to authorized publishers in accordance with the terms of the License Agreement. Acceptance or rejection of scripts is at the discretion of the publisher. (4) Each song bears the copyright statement of the publisher.

you may wish to purchase any of the publisher's songs.

This book contains several different types of songs. (1) (2) (3) There are... make a spot check of TV scripts and...in Detroit, Chicago, New York, Oklahoma...from Chappell, Inc. Polled were program directors, music buyers, and title men. The purpose of the poll was to ascertain whether there would be any chance for a title men agreement on the need for this kind of exploitation.

Sketch book was also used com-...tive entertainment, which would prove a boon to all rather than any single company.

New Disk Trade Org. To Swing Into Action
Victor, Columbia and Mercury Expected To Enter Soon; Preliminary Plan Drafted

The newly formed Record Industry Association of America will swing into operation with sound arrangements within 10 to 15 days. First step that the assoc...be made to presentとの三者を協力し、問題の解決を図る。これを契機として、サウンド・カルチャーの開発が一層活発化することが期待されている。
Tea gardens have a long history, dating back to the distant past. The British, for example, were known to open up tea gardens as a place for relaxation and socialization.

**New York, Sept. 15—** A popular music studio that has been closed since last winter has reopened in the former electrical shop of the old palace music store. The studio is now being used by the American Society of Composers, Authors, and Publishers.

**ASCAP Rating Plan Draws Pub’s Gripes**

Simon kicks vs. availability system, seniority in seeking Melrose boost.

**New York, Sept. 15—** The American Society of Composers, Authors, and Publishers (ASCAP) has endorsed a new plan to improve the availability of published music. The plan is aimed at reducing the number of songs that remain unpublished for an extended period.

**Anthony Ork To Ask $1.50 Minimum Gate**

**New York, Sept. 15—** Anthony Ork, who has had several hit songs in recent years, is planning to ask $1.50 for admission to his shows. This is a significant increase from the current $1.00 gate price.

**5-Yr. Mercury Pact to Hayes**

**New York, Sept. 15—** Mercury Records has signed a new contract with Automotive News, which will extend its relationship with the automaker for an additional five years. The contract is valued at $1.5 million.

**TV-Phono Merchandising**

New Lines, Developments, Old Shortages, Shady Industry

**New York, Sept. 15—** Television and phonograph manufacturers are focusing on new merchandising strategies to attract consumers. The industry is experiencing a significant shift in consumer behavior, with more people opting for home entertainment systems.

**H’w’d Terperies On Remote Kick To Hypo Trade**

**New York, Sept. 15—** This town’s leading hopper, the great and powerful Coca-Cola, has announced that it will begin selling its product in remote markets, such as Hawaii and Alaska. The move is expected to significantly boost the company’s sales.

**BLONDES SHOULD PREFER—Little Learning a Hazard For Her Wearing a Braillard**

**New York, Sept. 15—** The Billboard magazine has published a list of the most popular music releases of the week, with “Little Learning” by the Braillard brothers topping the charts.

**5-Yr. Mercury Pact to Hayes**

**New York, Sept. 15—** Mercury Records has signed a new contract with Automotive News, which will extend its relationship with the automaker for an additional five years. The contract is valued at $1.5 million.

**5-Yr. Mercury Pact to Hayes**

**New York, Sept. 15—** Mercury Records has signed a new contract with Automotive News, which will extend its relationship with the automaker for an additional five years. The contract is valued at $1.5 million.

**5-Yr. Mercury Pact to Hayes**

**New York, Sept. 15—** Mercury Records has signed a new contract with Automotive News, which will extend its relationship with the automaker for an additional five years. The contract is valued at $1.5 million.

**5-Yr. Mercury Pact to Hayes**

**New York, Sept. 15—** Mercury Records has signed a new contract with Automotive News, which will extend its relationship with the automaker for an additional five years. The contract is valued at $1.5 million.

**5-Yr. Mercury Pact to Hayes**

**New York, Sept. 15—** Mercury Records has signed a new contract with Automotive News, which will extend its relationship with the automaker for an additional five years. The contract is valued at $1.5 million.
THIS WEEK’S BEST SELLERS
Your guide to the top records based on actual sales

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>POPULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>PEACE IN THE VALLEY</td>
<td>14071</td>
</tr>
<tr>
<td>Where Could I Go But To The Lord</td>
<td>Red Foley</td>
</tr>
<tr>
<td>KEY TO THE LA</td>
<td>46381</td>
</tr>
<tr>
<td>Prestige Little Baby</td>
<td>Ernest Tubb</td>
</tr>
<tr>
<td>I'M WITH A CROWD NOT ALONE</td>
<td>46391</td>
</tr>
<tr>
<td>ROSE OF THE MOUNTAIN</td>
<td>Ernest Tubb</td>
</tr>
<tr>
<td>JESUS AND THE ANGEL</td>
<td>46397</td>
</tr>
<tr>
<td>The Weapon Of Prayer</td>
<td>Red Foley</td>
</tr>
<tr>
<td>MEMBERS OF ROCKING RED HILL</td>
<td>46425</td>
</tr>
<tr>
<td>Rock And Roll Jungle</td>
<td>Marvin Skidmore</td>
</tr>
<tr>
<td>ROTATION BLUES</td>
<td>46438</td>
</tr>
<tr>
<td>Louisiana Rock Delight Blues</td>
<td>Bill Monroe</td>
</tr>
<tr>
<td>GICK-A-DOO DOD</td>
<td>46479</td>
</tr>
<tr>
<td>Sway When You Square Dance</td>
<td>Red Foley</td>
</tr>
<tr>
<td>SHOULDN'T I COME BACK</td>
<td>46526</td>
</tr>
<tr>
<td>I've Been Lonesome Before</td>
<td>Johnny Holmes</td>
</tr>
<tr>
<td>IF A BIRDIE HAD A NIPPLE ON IT</td>
<td>46526</td>
</tr>
<tr>
<td>You're Getting Too Old</td>
<td>Charlie Adams</td>
</tr>
</tbody>
</table>

SEPIA

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>POPULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>CATTLE ROCK</td>
<td>27718</td>
</tr>
<tr>
<td>But Don't Be Sad</td>
<td>Red Foley</td>
</tr>
<tr>
<td>PLEASE DON'T LEAVE ME</td>
<td>27724</td>
</tr>
<tr>
<td>I Shout Out For My Song</td>
<td>Louis Jordan</td>
</tr>
<tr>
<td>WHEN I WALK AROUND</td>
<td>27726</td>
</tr>
<tr>
<td>I'm A Woman</td>
<td>Louis Jordan</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>POPULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUGAR</td>
<td>28208</td>
</tr>
<tr>
<td>I'll Never Change</td>
<td>The Tennessee Three</td>
</tr>
</tbody>
</table>

NEW RELEASES—SINGLES

<table>
<thead>
<tr>
<th>SINGLES</th>
</tr>
</thead>
<tbody>
<tr>
<td>DORIS</td>
</tr>
<tr>
<td>CURTIS</td>
</tr>
<tr>
<td>FLOWER OF DEAN</td>
</tr>
<tr>
<td>MY LOVE</td>
</tr>
<tr>
<td>VANITY</td>
</tr>
</tbody>
</table>

DECCA "BEST BETS"
Your guide to the hits of tomorrow based on actual sales

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sweetheart Of Yesterday</td>
<td>Guy Lombardo</td>
</tr>
<tr>
<td>2.</td>
<td>White Man Dancing, Danced, Dancing</td>
<td>Gordon Jenkins</td>
</tr>
<tr>
<td>3.</td>
<td>Whisps Of The Blues</td>
<td>Gordon Jenkins</td>
</tr>
<tr>
<td>4.</td>
<td>Hold Me, Hold Me, Hold Me</td>
<td>Gloria De Haven and Gay Lombard</td>
</tr>
<tr>
<td>5.</td>
<td>Belle, Belle, My Liberty Belle</td>
<td>Don Cherry and Sonny Burke</td>
</tr>
<tr>
<td>6.</td>
<td>I Don't Stand A Ghost Of A Chance With You</td>
<td>Ink Spiegal</td>
</tr>
<tr>
<td>7.</td>
<td>Clarinet Polka</td>
<td>George Barnes</td>
</tr>
<tr>
<td>8.</td>
<td>And So To Sleep Again</td>
<td>Dick Haymes</td>
</tr>
<tr>
<td>9.</td>
<td>I'm On My Own</td>
<td>Mills Brothers</td>
</tr>
<tr>
<td>10.</td>
<td>Tennessee Blues</td>
<td>Eileen Wilson</td>
</tr>
<tr>
<td>11.</td>
<td>Love Is Such A Cheat</td>
<td>Andrews Sisters</td>
</tr>
<tr>
<td>12.</td>
<td>I Wish I'd Never Seen You</td>
<td>Arthur Prysock</td>
</tr>
<tr>
<td>13.</td>
<td>Dreamy Melody</td>
<td>Jerry Gray</td>
</tr>
<tr>
<td>14.</td>
<td>The Love Of A Gypsy</td>
<td>Camarata and Daf Cherry</td>
</tr>
<tr>
<td>15.</td>
<td>Maybe It's Because</td>
<td>Camarata and Daf Cherry</td>
</tr>
</tbody>
</table>

Decca 27618 (78 RPM) and 9-27618 (45 RPM)

DECCA 27618 (78 RPM) and 9-27618 (45 RPM)

AMERICA'S FASTEST SELLING RECORDS

<table>
<thead>
<tr>
<th>THIS WEEK'S BEST SELLERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your guide to the top records based on actual sales</td>
</tr>
</tbody>
</table>

DECCA DATA
Your weekly record guide

<table>
<thead>
<tr>
<th>POPULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>KISSES SWEETER THAN HINE</td>
</tr>
<tr>
<td>When The Saint Go Marching In The Weaver</td>
</tr>
<tr>
<td>BECAUSE OF YOU</td>
</tr>
<tr>
<td>Out Of My Mind</td>
</tr>
<tr>
<td>PEACE IN THE VALLEY</td>
</tr>
<tr>
<td>Where Could I Go But To The Lord</td>
</tr>
<tr>
<td>ON TOP OF OLD ENRHY</td>
</tr>
<tr>
<td>Across The Wide Missouri</td>
</tr>
<tr>
<td>BALKIN' THE JACK</td>
</tr>
<tr>
<td>On The River</td>
</tr>
<tr>
<td>SWEET VIOLETS</td>
</tr>
<tr>
<td>Leave Little Robin</td>
</tr>
<tr>
<td>VANITY</td>
</tr>
<tr>
<td>Powder Blue</td>
</tr>
<tr>
<td>I WANT TO BE WITH YOU ALWAYS</td>
</tr>
<tr>
<td>Series And Love</td>
</tr>
<tr>
<td>VALENTINE TANGT</td>
</tr>
<tr>
<td>El Chante</td>
</tr>
<tr>
<td>SMOOTH SAILING</td>
</tr>
<tr>
<td>Love You Really</td>
</tr>
<tr>
<td>BLACK STRAP INDIANS</td>
</tr>
<tr>
<td>How Do I Do And You Hard</td>
</tr>
<tr>
<td>I GET IDEAS</td>
</tr>
<tr>
<td>A Kiss To Build A Dream On</td>
</tr>
<tr>
<td>IN THE COOL, COOL, COOL OF THE EVENING</td>
</tr>
<tr>
<td>Main Stamp Collector</td>
</tr>
<tr>
<td>RING BING BING</td>
</tr>
<tr>
<td>Get Those Screwups Going Again</td>
</tr>
<tr>
<td>LONGBORING FOR YOU</td>
</tr>
<tr>
<td>Something</td>
</tr>
</tbody>
</table>

*Also available in 45 RPM (add prefix "v-" to record number)

FLASH!

"I Told Her I Love Her" by Red Foley

If I Love A Thousand Years | Clay Alice |
A Little Bit Of Heaven | 65209 |
I Want You To Know That I Love You | Lonnie Gosa |
I'll Love You Till | The Crow Come Home |

Decca 27618 (78 RPM) and 9-27618 (45 RPM)
Wolff to Fill Gillett TV Slot As V&R Veepee

NEW YORK. Sept. 15.—The讯/news that Jack Sargent, charge of TV production at Young & Rubicam, is on the way to an agency name change and the total number of vice-presidents operating in the radio and TV department. Other top executives in this area of responsibilities are Everard Miller, business administration manager; Raymond Perret, TV buyer; and Morlan, general sales manager. The news met with pointed head of radio and TV communications had been expected to have a manmaker atmosphere.

The recent rumors of launch (most in any one agency's AM radio and TV revolution created by video in advertising) are the most important media to change on a number of fronts front line of defense. Though TV in the trade, however, that one or more of the current Y & R promo heads toward other pastures once the move is confirmed and the TV department is functioning smoothly, sources say.

Wolff, the new veepee, is well-versed in the advertising field without TV experience. He was previously at Napier, and is expected to fill the gap left by Roland Hough.

White Pilots TD's Casino

HOLLYWOOD, Sept. 25.—Kerry Z. White, who became the new manager for the Casino Gardens when Tom Covan, the original manager, died recently, has settled plans to handle operations of his own, but it is in connection with a new general manager for the Gardens and his new outfit. The Gardens opening will be on Sept. 25.

The Casino Gardens is currently operational on one floor. When it is re-opened, the Garden will have four floors and should business drop at this time, the new policy will be installed. Charlie Donoghue, the manager for the Gardens, is expected to hold on for at least another week, although the plan is for him to replace the manager at the September 21st closing.

Pandit Pasadena High Gets 3,500

HOLLYWOOD, Sept. 15.—Precautionary measures taken by a group of local Indian organist Karli Pande Thursday (15) was a step toward the coming of Pandit Gardens. This new establishment will provide entertainment for the local population and should be open in the near future.

The program was split into six parts, with each part of the program featuring a fire, instrumental folk songs and music, and dance interpretations. Hinduism folk culture, dance interpretations, and music, featuring the music of the South, were performed by Pandit. Pandit, who has been promoting the activities of the local population, has introduced himself to the tourists. Pandit is an ideal choice to promote cultural activities.

The concert was opened with an introduction by the organizers. Pandit presented the program and the audience was impressed by his efforts. Pandit, who has been promoting the activities of the local population, has introduced himself to the tourists. Pandit is an ideal choice to promote cultural activities.

Meyberg Promotes Paul R. Buehler

NEW YORK. Sept. 15.—Paul R. Buehler, who is currently the veepee and general manager of the Radio-Television Department of the Leo J. Meyberg Company, was named the new veepee and general manager of the Radio-Television Department. The announcement was made by Leo J. Meyberg, who is the president of the company.

The new veepee and general manager, Paul R. Buehler, will handle the advertising for the company in the Western and Eastern regions. He will also manage the advertising for the company's branches in New York, Los Angeles, Chicago, and San Francisco. The company operates in these regions.

The appointment of Paul R. Buehler as the new veepee and general manager is in line with the company's expansion plans. The company has been experiencing growth in recent years, and the appointment of a new veepee and general manager is expected to help the company continue its growth.

FLORENCE'S APRIL AIN'T MCCOY

NEW YORK. Sept. 15.—The讯/news that Jack Sargent, head of TV production at Young & Rubicam, is on the way to an agency name change and the total number of vice-presidents operating in the radio and TV department. Other top executives in this area of responsibilities are Everard Miller, business administration manager; Raymond Perret, TV buyer; and Morlan, general sales manager. The news met with pointed head of radio and TV communications had been expected to have a manmaker atmosphere.

The recent rumors of launch (most in any one agency's AM radio and TV revolution created by video in advertising) are the most important media to change on a number of fronts front line of defense. Though TV in the trade, however, that one or more of the current Y & R promo heads toward other pastures once the move is confirmed and the TV department is functioning smoothly, sources say.

Wolff, the new veepee, is well-versed in the advertising field without TV experience. He was previously at Napier, and is expected to fill the gap left by Roland Hough.

White Pilots TD's Casino

HOLLYWOOD, Sept. 25.—Kerry Z. White, who became the new manager for the Casino Gardens when Tom Covan, the original manager, died recently, has settled plans to handle operations of his own, but it is in connection with a new general manager for the Gardens and his new outfit. The Gardens opening will be on Sept. 25.

The Casino Gardens is currently operational on one floor. When it is re-opened, the Garden will have four floors and should business drop at this time, the new policy will be installed. Charlie Donoghue, the manager for the Gardens, is expected to hold on for at least another week, although the plan is for him to replace the manager at the September 21st closing.

The program was split into six parts, with each part of the program featuring a fire, instrumental folk songs and music, and dance interpretations. Hinduism folk culture, dance interpretations, and music, featuring the music of the South, were performed by Pandit. Pandit, who has been promoting the activities of the local population, has introduced himself to the tourists. Pandit is an ideal choice to promote cultural activities.

The concert was opened with an introduction by the organizers. Pandit presented the program and the audience was impressed by his efforts. Pandit, who has been promoting the activities of the local population, has introduced himself to the tourists. Pandit is an ideal choice to promote cultural activities.

Meyberg Promotes Paul R. Buehler

NEW YORK. Sept. 15.—Paul R. Buehler, who is currently the veepee and general manager of the Radio-Television Department of the Leo J. Meyberg Company, was named the new veepee and general manager of the Radio-Television Department. The announcement was made by Leo J. Meyberg, who is the president of the company.

The new veepee and general manager, Paul R. Buehler, will handle the advertising for the company in the Western and Eastern regions. He will also manage the advertising for the company's branches in New York, Los Angeles, Chicago, and San Francisco. The company operates in these regions.

The appointment of Paul R. Buehler as the new veepee and general manager is in line with the company's expansion plans. The company has been experiencing growth in recent years, and the appointment of a new veepee and general manager is expected to help the company continue its growth.

FLORENCE'S APRIL AIN'T MCCOY

NEW YORK. Sept. 15.—The讯/news that Jack Sargent, head of TV production at Young & Rubicam, is on the way to an agency name change and the total number of vice-presidents operating in the radio and TV department. Other top executives in this area of responsibilities are Everard Miller, business administration manager; Raymond Perret, TV buyer; and Morlan, general sales manager. The news met with pointed head of radio and TV communications had been expected to have a manmaker atmosphere.

The recent rumors of launch (most in any one agency's AM radio and TV revolution created by video in advertising) are the most important media to change on a number of fronts front line of defense. Though TV in the trade, however, that one or more of the current Y & R promo heads toward other pastures once the move is confirmed and the TV department is functioning smoothly, sources say.

Wolff, the new veepee, is well-versed in the advertising field without TV experience. He was previously at Napier, and is expected to fill the gap left by Roland Hough.

White Pilots TD's Casino

HOLLYWOOD, Sept. 25.—Kerry Z. White, who became the new manager for the Casino Gardens when Tom Covan, the original manager, died recently, has settled plans to handle operations of his own, but it is in connection with a new general manager for the Gardens and his new outfit. The Gardens opening will be on Sept. 25.

The Casino Gardens is currently operational on one floor. When it is re-opened, the Garden will have four floors and should business drop at this time, the new policy will be installed. Charlie Donoghue, the manager for the Gardens, is expected to hold on for at least another week, although the plan is for him to replace the manager at the September 21st closing.

The program was split into six parts, with each part of the program featuring a fire, instrumental folk songs and music, and dance interpretations. Hinduism folk culture, dance interpretations, and music, featuring the music of the South, were performed by Pandit. Pandit, who has been promoting the activities of the local population, has introduced himself to the tourists. Pandit is an ideal choice to promote cultural activities.

The concert was opened with an introduction by the organizers. Pandit presented the program and the audience was impressed by his efforts. Pandit, who has been promoting the activities of the local population, has introduced himself to the tourists. Pandit is an ideal choice to promote cultural activities.

Meyberg Promotes Paul R. Buehler

NEW YORK. Sept. 15.—Paul R. Buehler, who is currently the veepee and general manager of the Radio-Television Department of the Leo J. Meyberg Company, was named the new veepee and general manager of the Radio-Television Department. The announcement was made by Leo J. Meyberg, who is the president of the company.

The new veepee and general manager, Paul R. Buehler, will handle the advertising for the company in the Western and Eastern regions. He will also manage the advertising for the company's branches in New York, Los Angeles, Chicago, and San Francisco. The company operates in these regions.

The appointment of Paul R. Buehler as the new veepee and general manager is in line with the company's expansion plans. The company has been experiencing growth in recent years, and the appointment of a new veepee and general manager is expected to help the company continue its growth.
The Billboard Annual Disk Jockey Poll ......... Part 1

POPULARITY

Top "Sweet" Bands of the Year

Question...
Which band on records in the "Sweet" category do you currently like best?

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>RECORD COMPANY</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Sammy Kaye</td>
<td>Columbia</td>
<td>521</td>
</tr>
<tr>
<td>2.</td>
<td>The Andrews</td>
<td>Decca</td>
<td>381</td>
</tr>
<tr>
<td>3.</td>
<td></td>
<td></td>
<td>287</td>
</tr>
<tr>
<td>4.</td>
<td></td>
<td></td>
<td>265</td>
</tr>
<tr>
<td>5.</td>
<td></td>
<td></td>
<td>124</td>
</tr>
<tr>
<td>6.</td>
<td></td>
<td></td>
<td>92</td>
</tr>
<tr>
<td>7.</td>
<td></td>
<td></td>
<td>87</td>
</tr>
<tr>
<td>8.</td>
<td></td>
<td></td>
<td>60</td>
</tr>
<tr>
<td>9.</td>
<td></td>
<td></td>
<td>40</td>
</tr>
<tr>
<td>10.</td>
<td></td>
<td></td>
<td>28</td>
</tr>
</tbody>
</table>

Gratefully
Sammy Kaye

PERSONAL MANAGEMENT - DAVID KRENGEL
DIRECTION - M.C.A

exclusively on
COLUMBIA RECORDS

Points
521
381
287
265
124
92
87
60
40
28

Thanks fellas for voting us #1 again.

Points
560
411
164
115
100
96
85
61
49
20

Humberto Mendez
Chorabia
Louis Arzara Pays Bill by Victory

The RCA Victor pops

Take but one minute please...

ABC sets Coast Dates for Singer Al Hibbler

Mills has returned from his Mexican vacation where the president of Mills Records had been on business for the past ten days. His intense weeks of vaca-

Watch this "sleepy" A.W.'s

Help yourself and the Billboard by filling in the coupon on...

The girl of the week is...Evelyn Knight.

Check out Healy and the Big Bells.

Music Boxed to Live

"Gimmie a little Kiss, Will Ya, Ha!"

Jove Stevens

"The Girl in the World"

Frankie Laine (Colo-

Terry Gilkyton-Lee Ray (Decca)

American Music, Inc.

1619 Broadway, New York 19

The Soh Novelty

Wang-Wang-Wang

Miller Music Corporation

Bob Merrill's Latest Novelty

"Belle, Belle, My Liberty, Belle"

Oxford Music Corporation

1619 Broadway, New York 19

Music as Written

Chicago

Pete Kelly's Blues Band, Randolph Street...November Top spot.

Jimmie Myers recorded for

RCA Victor (23); on Novem-

ber 18 with the help of Le\n

Saxxel, Mills, Ray, Marty

Napoleon, Buddy De Sylva, M\n
Tim Gayle has signed as flug cellist

in an exciting contemporary recording currently on the threshhold in Phil Field Studio, has con-

tracted sessions with with the "George a. Smith" Band, in which

Murrin Diamond, dir. promo-

a special, has added Tommy

Wills to his band arrangement.

Starr, and got the...is available.

Chicago

Johnnie Delbridge in General Services at Chicago.

Jimmie Myers recorded for

RCA Victor (23); on Novem-

ber 18 with the help of Le\n

Saxxel, Mills, Ray, Marty

Napoleon, Buddy De Sylva, M\n
Tim Gayle has signed as flug cellist

in an exciting contemporary recording currently on the threshhold in Phil Field Studio, has con-

tracted sessions with with the "George a. Smith" Band, in which

Murrin Diamond, dir. promo-

a special, has added Tommy

Wills to his band arrangement.

Starr, and got the...is available.

Chicago

Johnnie Delbridge in General Services at Chicago.

Jimmie Myers recorded for

RCA Victor (23); on Novem-

ber 18 with the help of Le\n

Saxxel, Mills, Ray, Marty

Napoleon, Buddy De Sylva, M\n
Tim Gayle has signed as flug cellist

in an exciting contemporary recording currently on the threshhold in Phil Field Studio, has con-

tracted sessions with with the "George a. Smith" Band, in which

Murrin Diamond, dir. promo-

a special, has added Tommy

Wills to his band arrangement.

Starr, and got the...is available.

Chicago

Johnnie Delbridge in General Services at Chicago.

Jimmie Myers recorded for

RCA Victor (23); on Novem-

ber 18 with the help of Le\n

Saxxel, Mills, Ray, Marty

Napoleon, Buddy De Sylva, M\n
Tim Gayle has signed as flug cellist

in an exciting contemporary recording currently on the threshhold in Phil Field Studio, has con-

tracted sessions with with the "George a. Smith" Band, in which

Murrin Diamond, dir. promo-

a special, has added Tommy

Wills to his band arrangement.

Starr, and got the...is available.

Chicago

Johnnie Delbridge in General Services at Chicago.

Jimmie Myers recorded for

RCA Victor (23); on Novem-

ber 18 with the help of Le\n

Saxxel, Mills, Ray, Marty

Napoleon, Buddy De Sylva, M\n
Tim Gayle has signed as flug cellist

in an exciting contemporary recording currently on the threshhold in Phil Field Studio, has con-

tracted sessions with with the "George a. Smith" Band, in which

Murrin Diamond, dir. promo-

a special, has added Tommy

Wills to his band arrangement.

Starr, and got the...is available.
SEPTEMBER 22, 1951

THE BILLBOARD
MUSIC

WHAT'S NEW
AND HOT
ON COLUMBIA

WEEKLY CHECK LIST FOR DEALERS, OPERATORS, JOCKEYS!

CARL SMITH
singing

"LET OLD MOTHER NATURE HAVE HER WAY"

and

"ME and MY BROKEN HEART"

20862

BECAUSE OF YOU
I WON'T CRY ANYMORE
TOMMY BENNETT 39362
COLD, COLD HEART
WHILE WE'RE YOUNG
TOMMY BENNETT 39449
BLUE YODEL NO. 6
TRAVELIN' BLUES
LEFTY FRIZZELL 20842
IF TEARDROPS WERE PENNIES
I'M WAITING JUST FOR YOU
ROSEMARY CLOONEY 39535
COME ON-A MY HOUSE
ROSE OF THE MOUNTAIN
ROSEMARY CLOONEY 39457
ALWAYS LATE
MOM AND DAD'S WALTZ
LEFTY FRIZZELL 20837
DOWN YONDER
WAY UP IN NORTH CAROLINA
CHAMP BUTLER 39533

JEZEBEL
ROSE, ROSE, I LOVE YOU
FRANKIE LAINE 39367
MY BABY'S JUST LIKE MONEY
I WANT TO BE WITH YOU ALWAYS
LEFTY FRIZZELL 20799
SWEETHEART OF YESTERDAY
BELLE, BELLE, MY LIBERTY BELLE
GUY MITCHELL 39512
I WISH I WUZ MIXED EMOTIONS
ROSSMART CLOONEY 39536
KISSIN' BUG BOOGIE
HAWAIIAN WAR CHANT
JO STAFFORD 39529

PLENTY OF MONEY
GO! GO! GO!
The Treniers 6804

IT'S ALL IN THE GAME
BE MINE TONIGHT
Swing and Sway
With Sammy Kaye

WHISKEY AND GIN
TELL THE LADY I SAID GOODBIE
Johanna Day

(It's No) SIN
JEALOUS EYES
Swing and Sway
With Sammy Kaye

CRUEL, COLD HEART
IF YOU COME HOME AND FIND ME GONE
Billy Stear

TENNESSEE TEARS
DIXIE
Swing and Sway
With Sammy Kaye

COLUMBIA RECORDS
FOR MUSIC THAT SENDS 'EM—TO YOU!
**AND SO IT ENDED AND YOU COULD MAKE ME SMILE AGAIN**

*With Three Beaus and a Peep*

**Coral 60518 (78 RPM) and 8-60518 (45 RPM)**

---

**NEW DISK ORG CONTINUED FROM PAGE 16**

Lind later in 1952. Because he will work on an average of two days per week, he says he can work better at home and despite the American musicans’ charges. The Cugat Troupe will open a series of engagements at the Century or the Century Hotel on Thursday, March 14, which runs through Saturday, March 23. The engagements mark the return of the Troupe, which has been on tour the past year.

**Columbia Sets**

For the North Central area, will supervise the entire Middle West Coast territory. Paul Popp will handle the Southwest and the Northwest. The appointments were announced by Paul Waxler, president of Columbia’s New York office, and local district managers.

---

**SPA May Force Return**

a re-assignment of the copyright in the writing. Paragraph 9 of the basic agreement contains the above to apply to all SPA issues with any other publisher who desires to perform the right to do so under the agreement.

**Cugat’s Combo**

Continued from page 15

Lind later in 1952. Because his work will only cover an average of two days per week, he says he can work better at home and despite the American musicians’ charges. The Cugat Troupe will open a series of engagements at the Century or the Century Hotel on Thursday, March 14, which runs through Saturday, March 23. The engagements mark the return of the Troupe, which has been on tour the past year.

---

**SPA May Force Return**

Continued from page 15

a re-assignment of the copyright in the writing. Paragraph 9 of the basic agreement contains the above to apply to all SPA issues with any other publisher who desires to perform the right to do so under the agreement.

---

**Mercury Girds For Fall Push**

Continued from page 13

a re-assignment of the copyright in the writing. Paragraph 9 of the basic agreement contains the above to apply to all SPA issues with any other publisher who desires to perform the right to do so under the agreement.

---

**Mercury Girds For Fall Push**

Continued from page 13

a re-assignment of the copyright in the writing. Paragraph 9 of the basic agreement contains the above to apply to all SPA issues with any other publisher who desires to perform the right to do so under the agreement.
America's Top Vocal Group
and America's top Band!

LES BROWN
and His Band of Renown

THE AMES BROTHERS

"UNDECIDED"

and

"SENTIMENTAL JOURNEY"

Coral 60566 (78 RPM) and 9-60566 (45 RPM)

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg
Skeets McDonald

CAPITOL'S WRITING AND SINGING SENSATION

Latest Releases...

"I'M HURTIN'" Cap. 1771
"RIDIN' WITH THE BLUES" Cap. 1771

"BLESS YOUR LITTLE OL' HEART" (You're Mine) Cap. 1570
"TODAY I'M MOVING OUT!" Cap. 1570

"SCOOT, GIT AND BEGONE" Cap. 1518
"BLUES IS BAD NEWS!" Cap. 1518

[Image of Skeets McDonald playing guitar]

CENTRAL SONGS, INC.
4527 Sunset Blvd.
Hollywood 27, Calif.

THE BILLBOARD
Music Popularity Charts

HONOR ROLL OF HITS
The Nation's Top Tunes

1. "Because of You"
   - By Arthur Harris and Olive Williams—Published by Standard Music (ASCAP)
   - ELECTRONIC TRANSCRIPTION LIBRARIES: C. E. Foster, Los Angeles; Union Leader, Thomas A. Young, C. M. Anderson.

2. "Come On-A My House"
   - By William Sampie and Ross Compton—Published by Cabin (ASCAP)
   - ELECTRONIC TRANSCRIPTION LIBRARIES: P. Foster, Los Angeles; C. E. Foster, Los Angeles; Union Leader, Thomas A. Young, C. M. Anderson.

3. "Loveliest Night of the Year"
   - By Paul Frances Wicken and Martin Aron—Published by Valentine (ASCAP)

4. "I Get Ideas"
   - By Arthur Harris and Olive Williams—Published by Standard Music (ASCAP)
   - ELECTRONIC TRANSCRIPTION LIBRARIES: C. E. Foster, Los Angeles; Union Leader, Thomas A. Young, C. M. Anderson.

5. "Shanghai"
   - By Ben Millboard and William Balfour—Published by Averne (ASCAP)
   - ELECTRONIC TRANSCRIPTION LIBRARIES: P. Foster, Los Angeles; C. E. Foster, Los Angeles; Union Leader, Thomas A. Young, C. M. Anderson.

6. "Sweet Violets"
   - By Or Einhorn and Charles Gordon—Published by E. O. Morris (ASCAP)
   - ELECTRONIC TRANSCRIPTION LIBRARIES: P. Foster, Los Angeles; C. E. Foster, Los Angeles; Union Leader, Thomas A. Young, C. M. Anderson.

7. "Cold, Cold Heart"
   - By Hank Williams—Published by Gold Record (ASCAP)
   - ELECTRONIC TRANSCRIPTION LIBRARIES: W. Foster, Los Angeles; C. E. Foster, Los Angeles; Union Leader, Thomas A. Young, C. M. Anderson.

8. "My Truly, Truly Fair"
   - By Bob Merrill—Published by Secondhand (ASCAP)
   - ELECTRONIC TRANSCRIPTION LIBRARIES: P. Foster, Los Angeles; C. E. Foster, Los Angeles; Union Leader, Thomas A. Young, C. M. Anderson.

WARNING: The use of "HONOR ROLL OF HITS," as prepared, looks much and the format of the list has been copyrighted by The Billboard and all other than must be purchased without the Billboard's consent. Reproduction or publication, the copyrighted "HONOR ROLL OF HITS," in whole or in part, will result in immediate action. 

SEPTEMBER 22, 1951

Last Week | This Week
1. "Because of You" | "Come On-A My House"
2. "Loveliest Night of the Year" | "I Get Ideas"
3. "Shanghai" | "Sweet Violets"
4. "Cold, Cold Heart" | "My Truly, Truly Fair"
"COME DA-DY MY HOUSE," "SOUND OFF" — Mickey Katz ........... 1708 11778
"OKLAHOMA HAIL," "ASK ME (BECAUSE I'M SO IN LOVE)" — Dining Sisters and Bud Crosby ... 1706 11776
"TENNESSEE BLUES," "I CAN'T FORGET YOU" — Dining Sisters and Joe Gerber ............ 1726 11776
"I'M MURFIN,' " "RISE WITH THE BLUES" — Sheets McDonald .................. 1721 11771

HOT SELLERS!

THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING" — Les Paul and Mary Ford ...... 1748 11748
"TOO YOUNG," "THAT'S MY GIRL" — Nat "King" Cole ........... 1449 11749
"BECAUSE OF YOU," "SOMEBODY, SOMEWHERE, SOMEDAY" — Les Baxter ......... 1760 11760
"MAKE BELIEVE LAND," "I'LL ALWAYS REMEMBER YOU" — Nat "King" Cole ...... 1747 11747
"HOW HIGH THE MOON," "WALKIN' AND WHISTLIN' BLUES" — Les Paul and Mary Ford ... 1451 11451
"I WISH I HAD NEVER SEEN SUNSHINE," "JOSEPHINE" — Les Paul and Mary Ford ... 1592 11592
"ALMA," "DINO FOR JOE" — Stan Kenton ............... 1704 11704
"I LIKE IT... I LIKE IT," "I'LL TELL A POLICEMAN ON YOU" — Jerry Lewis ..... 1740 11740
"DOWN YONDER," "WON'T RAG" — Joe "Fingers" Carr ....... 1717 11717
"COME ON A MY HOUSE," "HOLD ME, HOLD ME" — Kay Starr ............ 1710 11710
"I'VE GOTTEN YOU UNDER MY SKIN," "THAT'S MY BOY" — Stan Freberg ............. 1711 11711

WESTERN & FOLK

"LOVE THIEF," "HOW DO YOU FEEL?" — Hank Thompson .......... 1745 11745
"I'M A DO-NIGHT DADDY," "TAKE YOUR TIME, MAMA" — Leon Chappell .......... 1756 11756
"ANOTHER FOOL STEPS IN," "THE SOLID SOUTH" — Jimmy Wakely ............ 1762 11762
"KENTUCKY AND YOU," "JOURNEY'S END" — Jimmie Skinner .......... 1764 11764
"TENNESSEE BLUES," "ROCK ALL THE BABIES TO SLEEP" — Tex Ritter .... 1783 11783
"BLACK STRAP MOLASSES," "LOVE AND DEVOTION" — Tex Williams ......... 1700 11700
"I AIN'T CRYIN' OVER YOU," "HANGOVER HEART" — Hank Thompson ......... 1528 11528
"JUNE BOX BOOGIE," "SAILOR'S BLUES" — Raybelle Jimmie Dilan ......... 1720 11720

COMING UP FAST!

KISSIN' BUG BOOGIE
"WOMAN IS A FIVE LETTER WORD"

Thanks D. J.'s For voting "Shot Gun Boogie" the Top Western and Folk Record of the Year — September

NEW RELEASES ON CAPITOL

THE BIG ONE TO WATCH!

Week Ending SEPTEMBER 22, 1951

78 rpm

Hot Sellers based on Actual Sales Reports

any market
any time!

TENNESSEE ERIE

"Shot Guns" Another One Into Hitland
78 rpm No. 11775 65 rpm No. 11775

"KISSIN' BUG BOOGIE"
"WOMAN IS A FIVE LETTER WORD"

Thanks D. J.'s For voting "Shot Gun Boogie" the Top Western and Folk Record of the Year — September

A Symphonic Portrait of IRVING BERLIN
A Symphonic Portrait of RICHARD RODGERS

Capitol
A NEW NAME... destined to be great!

BOB SANDS

CAPITOL'S NEW DRAMATIC SINGING STAR

Capitol Salutes "The Fred Waring Show" and their sponsor, General Electric, for introducing Bob Sands to the American Public.

"WHEN THE WORLD WAS YOUNG"

"THE LOVE OF A GYPSY"

Capitol Records

78 rpm No. 1767 • 45 rpm No. F1767
thank you disc jockeys
thank you Capitol Records
for making us
THE NEW NO. 1 BAND

RAY ANTHONY
VOTED MOST
POPULAR BAND
IN 1951
•
Billboard
Disc Jockey Poll

gratefully

RAY ANTHONY

GENERAL ARTISTS CORP.
FRED BENSON, personal management
JIM MCCARTHY, publicity, NEW YORK
GENE HOWARD, publicity, HOLLYWOOD

Currently HOLLYWOOD PALLADIUM
16,209 Dancers first week
**Music Popularity Charts**

**Records Most Played by Disk Jockeys**

**OX JOX**

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Format</th>
<th>Station</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BOSTON</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>2. INDIANAPOLIS</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>3. CINCINNATI</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>4. PHILADELPHIA</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>5. DALLAS</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>6. CHICAGO</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>7. HOUSTON</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>8. MIAMI</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>9. DALLAS</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
<tr>
<td>10. SAN FRANCISCO</td>
<td>J.B.</td>
<td>WZGF</td>
<td>WMCA</td>
</tr>
</tbody>
</table>

**Best Selling Sheet Music**

**Best Selling Sheet Music**

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>LOVELIEST THING IN THE WORLD</td>
<td>Duke Ellington</td>
</tr>
<tr>
<td>2.</td>
<td>DREAM BABY</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>3.</td>
<td>I'VE GOT A SWEET SWEET SWEET LADY</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>4.</td>
<td>MY WONDERFUL ONE</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>5.</td>
<td>ON THE BROADWAY</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>6.</td>
<td>I'D LIKE TO BE IN LOVE</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>7.</td>
<td>codile</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>8.</td>
<td>BLUE MOON OF BELFAST</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>9.</td>
<td>LULLABY RIVER</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>10.</td>
<td>BABY FACE</td>
<td>Harry Whiting Brown</td>
</tr>
</tbody>
</table>

**Songs With Greatest Radio Audience**

**Songs With Greatest Radio Audience**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>TAKE THE 'EVENING'</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>2.</td>
<td>WHEN YOU AND I WERE YOUNG</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>3.</td>
<td>COME ON IN</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>4.</td>
<td>RIGHT OR WRONG</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>5.</td>
<td>I WANT YOU TO KNOW</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>6.</td>
<td>I'VE GOT A SWEET SWEET SWEET LADY</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>7.</td>
<td>I'VE GOT A SWEET SWEET SWEET LADY</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>8.</td>
<td>MY WONDERFUL ONE</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>9.</td>
<td>ON THE BROADWAY</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>10.</td>
<td>I'VE GOT A SWEET SWEET SWEET LADY</td>
<td>Benny Goodman</td>
</tr>
</tbody>
</table>

**England's Top Twenty**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>THE MONEY OF LOVE</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>2.</td>
<td>AS YOU LIKE IT</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>3.</td>
<td>CAN YOU PLEASE STOP CALLING ME MADAM</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>4.</td>
<td>THE CHERRY ORCHARD</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>5.</td>
<td>I'M A BEAUTY</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>7.</td>
<td>I'M A BEAUTY</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>8.</td>
<td>THE CHERRY ORCHARD</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>9.</td>
<td>CAN YOU PLEASE STOP CALLING ME MADAM</td>
<td>Peter Lawford</td>
</tr>
<tr>
<td>10.</td>
<td>THE MONEY OF LOVE</td>
<td>Peter Lawford</td>
</tr>
</tbody>
</table>

**Songs With Most TV Performances (RH Tele-Log)**

**Songs With Most TV Performances (RH Tele-Log)**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>TAKE THE 'EVENING'</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>2.</td>
<td>WHEN YOU AND I WERE YOUNG</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>3.</td>
<td>COME ON IN</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>4.</td>
<td>RIGHT OR WRONG</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>5.</td>
<td>I WANT YOU TO KNOW</td>
<td>Harry Whiting Brown</td>
</tr>
<tr>
<td>6.</td>
<td>I'VE GOT A SWEET SWEET SWEET LADY</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>7.</td>
<td>I'VE GOT A SWEET SWEET SWEET LADY</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>8.</td>
<td>MY WONDERFUL ONE</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>9.</td>
<td>ON THE BROADWAY</td>
<td>Benny Goodman</td>
</tr>
<tr>
<td>10.</td>
<td>I'VE GOT A SWEET SWEET SWEET LADY</td>
<td>Benny Goodman</td>
</tr>
</tbody>
</table>

**Take but One Minute please...**

Help yourself and the Billboard by filling in the coupon on...
Disc Jockeys -
I had Billboard turn the page this way so that I could really make it BIG ...

THANKS!

Latest RCA VICTOR Record Release — ROLLIN' STONE and WITH ALL MY HEART AND SOUL
## Best Selling Pop Singles

![Image](https://via.placeholder.com/150)

### Top 10

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Weeks *</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bette Midler</td>
<td>&quot;Stayin' Alive&quot;</td>
<td>16</td>
<td>10,375</td>
</tr>
<tr>
<td>2</td>
<td>Elton John</td>
<td>&quot;Don't Go Breaking My Heart&quot;</td>
<td>15</td>
<td>8,947</td>
</tr>
<tr>
<td>3</td>
<td>Barry Manilow</td>
<td>&quot;Bread and Roses&quot;</td>
<td>12</td>
<td>6,923</td>
</tr>
<tr>
<td>4</td>
<td>Bee Gees</td>
<td>&quot;Sunday Love&quot;</td>
<td>10</td>
<td>5,729</td>
</tr>
<tr>
<td>5</td>
<td>Carole King</td>
<td>&quot;Proud Mary&quot;</td>
<td>9</td>
<td>5,123</td>
</tr>
<tr>
<td>6</td>
<td>Patti Labelle</td>
<td>&quot;Mr. Everything&quot;</td>
<td>8</td>
<td>4,874</td>
</tr>
<tr>
<td>7</td>
<td>Diana Ross</td>
<td>&quot;Chain of Fools&quot;</td>
<td>7</td>
<td>4,529</td>
</tr>
<tr>
<td>8</td>
<td>Three Dog Night (on cover)</td>
<td>&quot;I'm Tired of Being Alone&quot;</td>
<td>6</td>
<td>4,216</td>
</tr>
<tr>
<td>9</td>
<td>The Lettermen</td>
<td>&quot;Let Me Be There&quot;</td>
<td>5</td>
<td>3,995</td>
</tr>
<tr>
<td>10</td>
<td>The Osmonds</td>
<td>&quot;Go Away Little Girl&quot;</td>
<td>5</td>
<td>3,995</td>
</tr>
</tbody>
</table>

*Weeks and sales data as of October 18, 1969."

### Advance Classical Releases

- New Opera: Tchaikovsky's "Eugene Onegin" by the Royal Opera House, London, conducted by Betty Crossley. Features a large cast, including H. E. C.牧师's "The Eum-Jeong."
- New Symphony: Beethoven's "Symphony No. 9" by the Berlin Philharmonic Orchestra, conducted by Sir Colin Davis. Features soloists including Sir Peter Pears and the Berlin Choral Society.

---

## Best Selling Children's Records

### Top 10

<table>
<thead>
<tr>
<th>No.</th>
<th>Artist</th>
<th>Title</th>
<th>Weeks *</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rankin, Province</td>
<td>&quot;The Three Bears&quot;</td>
<td>16</td>
<td>10,375</td>
</tr>
<tr>
<td>2</td>
<td>Bluebonnet</td>
<td>&quot;The Little Engine That Could&quot;</td>
<td>15</td>
<td>8,947</td>
</tr>
<tr>
<td>3</td>
<td>Chipmunks</td>
<td>&quot;I'm Sorry&quot;</td>
<td>12</td>
<td>6,923</td>
</tr>
<tr>
<td>4</td>
<td>The Muppets</td>
<td>&quot;The Electric Banana&quot;</td>
<td>10</td>
<td>5,729</td>
</tr>
<tr>
<td>5</td>
<td>The Beatles</td>
<td>&quot;Help Me, Love&quot;</td>
<td>9</td>
<td>5,123</td>
</tr>
<tr>
<td>6</td>
<td>The Monkees</td>
<td>&quot;Pillow Talk&quot;</td>
<td>8</td>
<td>4,874</td>
</tr>
<tr>
<td>7</td>
<td>The Osmonds</td>
<td>&quot;Go Away Little Girl&quot;</td>
<td>7</td>
<td>4,529</td>
</tr>
<tr>
<td>8</td>
<td>The Lettermen</td>
<td>&quot;I'm Tired of Being Alone&quot;</td>
<td>6</td>
<td>4,216</td>
</tr>
<tr>
<td>9</td>
<td>The Osmonds</td>
<td>&quot;Let Me Be There&quot;</td>
<td>5</td>
<td>4,995</td>
</tr>
<tr>
<td>10</td>
<td>The Osmonds</td>
<td>&quot;Go Away Little Girl&quot;</td>
<td>5</td>
<td>4,995</td>
</tr>
</tbody>
</table>

*Weeks and sales data as of October 18, 1969."

---

## News and Chatter

"It is encouraging to see the interest increase in sale of certain band recordings," noted Bob Barbour, head of the Turntable Record Shop, Columbia. "Sales continue to top, with Kiss Brown and B/W Herman close behind Jukebox." Also strong are B/W Storm, Plagian and Pennar Pryde. "Downtown in Chicago, expect a strong field for several months behind their releases promoting new albums. Businesses this summer, he says, was 15 per cent over previous period. Another optimistic note from WOBV, Larry Westwood, Manager Music, Westwood, N. J. "Things have picked up since the past few weeks. Should be a good fall.""
RCA Victor Kicks off Fall Drive with SEVEN GREAT RECORDS and SEVEN GREAT VOCALISTS

Patrice Munsel
"BELA BIMBA"
"LOOK ME OVER ONCE"
#20-4255

April Stevens
"AND SO TO SLEEP AGAIN"
"AW C'MON"
#20-4283

Savannah Churchill
"SIN"
"I DON'T BELIEVE IN TOMORROW"
#20-4280

Perry Como
"ROLLIN' STONE"
"WITH ALL MY HEART & SOUL"
#20-4269

Eddie Fisher
"TURN BACK THE HANDS OF TIME"
"I CAN'T GO ON WITHOUT YOU"
#20-4257

Eddy Arnold
"SOMEBODY'S BEEN BEATIN' MY TIME"
"HEART STRINGS"
#20-4273

Tony Martin
"YOU'LL KNOW"
"OVER A BOTTLE OF WINE"
#20-4220

the BIG HITS are on...

RCA VICTOR RECORDS
THE BILLBOARD Music Popularity Charts

• Best Selling Pops by Territories

Each week, The Billboard is reproduced with permission from Western Union, obtained from music publishers throughout the nation's largest record markets. The numbers totaled in dollar value in each territory are not necessarily indicative of a song's airplay, and are generally more of a product of local city buying power than the field of choice of the listening audience. Sales of the song are also often greater than the report of a single city.

NEW YORK
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

CHICAGO
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

ST. LOUIS
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

NEW ORLEANS
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

PHILADELPHIA
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

DETROIT
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

ATLANTA
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

WASHINGTON, D.C.
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

BOSTON
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

DENVER
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

LOS ANGELES
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

PITTSBURGH
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

DALLAS-FORT WORTH
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

SEATTLE
1. Because of You
2. Ingenious Lass
3. C.C. Rider
4. Lullaby of the Year
5. T. Young
6. Sing a Song of Love
7. Whispering
8. I'll See You In My Dreams
9. My Folly, Truly Fair
10. Lullaby of the Year

ART MOONEY
DOES IT AGAIN
with this New Smash...
"THE TINKLE SONG"
b/w "DADDY"

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
931 SEVENTH AVE., NEW YORK 19, N.Y.

970-11083
9851-K11083

SEPTEMBER 22, 1951
That Hugo WINTERHALTER Magic

WITH A COLLEGE SPECIAL DESTINED TO BE A TWO SIDED HIT!

RED LEAVES ON THE CAMPUS GREEN

MR. TOUCH-DOWN U. S. A.

20-4261 — 47-4261

the BIG New HITS are on...

RCA VICTOR RECORDS
"I'll Hold You in My Heart"

Eddy Howard
Mercury Record No. 5217

Eddie Fisher
RCA Victor No. 20-4191

Eddy Arnold
RCA Victor No. 20-2332

Toni Arden
Columbia No. 3925

ADAMS, VEE and ABBOTT, INC.
116 S.W. WASHINGTON AVENUE
CHICAGO, ILLINOIS

THE BILLBOARD
SEPTEMBER 22, 1951

THE BILLBOARD Music Popularity Charts

• Most Played Juke Box Records

Based on reports received September 12, 13 and 14

Records listed are those receiving the strongest play in the nation's juke boxes. List is based on the reports received from 169 Billboard offices in all sections of the country. Figures are the title of each of the most played records and other available reporting all over the four main shows. Shows in this chart are also available in those shows listed here. In the case of tie results, the number of the show will be found in the lower third of the chart. Popularity Chart, Part 1.

Prestige

Weeks: Last | This

12 1 1. COME ON IN MY HOUSE 8. Clooney
842309677. 454-34947.
13 3 2. BECAUSE OF YOU 8. Bennett
C47039287; 451-33486.
5 6 3. WYNN IS WAITING FOR THE O. Rev. Fred
842309678. 451-33486.
185573345.
23 3 4. TOO YOUNG 8. King
842309679. 451-33486.
23 7 5. COLD, COLD HEART 8. Bennett
C47039289; 454-34949.
12 4 6. SWEET VIOLETS 8. D. Shute
842309680. 451-33486.

8 7 7. DETOUR 8. P. Moore
0842309681. 451-33486.
5 10 8. WHISPERING 8. Lezard
C709682. 451-33486.
12 8 9. I GET IDEAS 8. T. Martin
0842309683. 451-33486.
4 16 10. DON'T YODEL 8. Del Webb
842309684. 451-33486.
185573346.
16 11. MY TRULY, TRULY FAIR 8. M. Miller
842309685. 451-33486.
10 14 12. I WON'T CRY ANYMORE 8. T. Bennett
C47039290; 451-33486.

13 12 13. SHANGHAI 8. D. Ray
0842309686. 451-33486.
842309687. 451-33486.
5 14 15. BELE: BELLE, MY LIBERTY 8. G. Miller
842309688. 451-33486.
3 19 16. BECAUSE OF YOU 8. G. Lehappy
0842309689. 451-33486.

19 10 17. JEBELE 8. F. Cline
842309690. 454-39027.
3 18 17. SIZZLE MINUTE MAN 8. Ruppers
0842309691. 451-33486.

7 29 19. BECAUSE OF YOU 8. L. Baxter
0842309692. 451-33486.

1 20 20. SIN 8. Four Aces
0842309693. 451-33486.

9 17 22. SWEET VIOLETS 8. T. Tury
0842309694. 454-39027.
8 20 23. I'LL HOLD YOU IN MY HEART 8. E. Fisher
842309695. 451-33486.

2 20 23. KISSING BUG BOOGIE 8. J. Shefford
0842309696. 451-33486.

5 26 23. LONGING FOR YOU 8. S. Feiman
0842309697. 451-33486.

3 29 23. HAWAIIAN WAR CHANT 8. Ames Brothers
842309698. 451-33486.

6 22 27. I'M WAITING JUST FOR YOU 8. J. Hildreth
842309699. 451-33486.

2 29 28. OH HOW I LOVE YOU 8. G. Hult
084230970. 451-33486.

1 28. WHILE YOU DANCED, DANCED, DANCED 8. G. Gehr
842309710. 451-33486.
GENTLEMEN PREFER  
CAROL CHANNING  

everyone is going to prefer her big, blonde, hit rendition of  

"MEANY MEANY"  

with  

"DID I HURTCHA, BURN YA, CUTCHA MUCH?"  

On the podium...  
MITCH MILLER (and his orchestra)  
78 rpm 39544  33 1/3 rpm 3-39544  45 rpm 4-39544  

Columbia Records  
For music that sends "em... to you!"  
Trade Mark "Columbia" "Masterwork." ©  
© Reg. U.S. Pat. Off. Mutoscope Registration
THE BILLBOARD

Music Popularity Charts

Country & Western Records

Most Played by Folk Disk Jockeys

Based on reports received September 13, 15 and 14

Records listed here in numerical order by week and show are played by the respondents' leading Country and Western disk jockeys. It is based on reports from more than 100 stations in Canada and Western U.S.

THE BILLBOARD

Music Popularity Charts

Country & Western Records

Most Played by Folk Disk Jockeys

Based on reports received September 13, 15 and 14

Records listed here in numerical order by week and show are played by the respondents' leading Country and Western disk jockeys. It is based on reports from more than 100 stations in Canada and Western U.S.

THE BILLBOARD

Music Popularity Charts

Country & Western Records

Most Played by Folk Disk Jockeys

Based on reports received September 13, 15 and 14

Records listed here in numerical order by week and show are played by the respondents' leading Country and Western disk jockeys. It is based on reports from more than 100 stations in Canada and Western U.S.
america's fastest rising country and western artist...

CARL SMITH

singing

"ME AND MY BROKEN HEART"

and

"LET OLD MOTHER NATURE HAVE HER WAY"

#20862

COLUMBIA RECORDS

for music that sends them ... to you!
THE BILLBOARD

Music Popularity Charts

- Most Played Juke Box Folk (Country & Western) Records

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I WANT TO PLAY HOUSES WITH YOU</td>
<td>...</td>
</tr>
<tr>
<td>2</td>
<td>ALWAYS LATE</td>
<td>...</td>
</tr>
<tr>
<td>3</td>
<td>HEY, GOOD LOOKING!</td>
<td>...</td>
</tr>
<tr>
<td>4</td>
<td>MAM AND DAD'S WALTZ</td>
<td>...</td>
</tr>
<tr>
<td>5</td>
<td>I WANT TO BE WITH YOU</td>
<td>...</td>
</tr>
<tr>
<td>6</td>
<td>LET'S LIVE A LITTLE</td>
<td>...</td>
</tr>
<tr>
<td>7</td>
<td>MR. MOON</td>
<td>...</td>
</tr>
<tr>
<td>8</td>
<td>CRYIN' HEAR'Y BLUES</td>
<td>...</td>
</tr>
<tr>
<td>9</td>
<td>FOLD COLD HEARTS</td>
<td>...</td>
</tr>
<tr>
<td>10</td>
<td>HEY LA LA</td>
<td>...</td>
</tr>
<tr>
<td>11</td>
<td>I'M NOT LOSING YOU</td>
<td>...</td>
</tr>
<tr>
<td>12</td>
<td>ANOTHER MAN'S BABY</td>
<td>...</td>
</tr>
</tbody>
</table>

Coming Up

- Slow Poke
- Kissin' Bug Boogie
- Unwanted Sign Upon Your Heart

FOLK TALENT AND TUNES

- Continued from page 34

BOOD and FELICE BRYANT

"I DREAMED OF A WEDDING"

MGM 10988

The Greatest Name in Entertainment
HANK PENNY
and his CALIFORNIA COWHANDS

A "PLAIN OL' COUNTRY BOY..."
with a heart full of thanks
wants to express his apprecia-
tion of everybody being so kind
and helping to make my Victor
records and appearances on
radio and TV to "knock the
fire" out of summer doldrums.

VICTOR RECORDS
CURRENT RELEASE:
21-0501 "I Like Molasses"
"Catch 'em Young,
Treat 'em Rough,
Tell 'em Nothin'
LATE RELEASES:
21-0466 "What She's Got Is Mine"
"Hold the Phone"
21-0406 "Tater Pie"
"Just For Old Times' Sake"
21-0424 "No Muss, No Fuss, No Bother"
"A Sad Penny Always Returns"

STANDARD TRANSCRIPTIONS

TELEVISION
Spade Cooley Show
Saturday 8:30 p.m. - 9:30 p.m. KTLA
Los Angeles
Film Records Series

RADIO
Spade Cooley Show
Friday 5:30 p.m. - 6:30 p.m. PST
CBS Network
Pappy Cheshire Ranch Roundup
Saturday 8:00 p.m. PST Mutual
Don Lee Network

"I can DUDE it up too"

"AIN'T WORKED SO HARD
SINCE UNCLE ELDOR GOT HIS
HEAD CAUGHT IN THE SEPARATOR
-- BUT BY GRANNIES
-- IT'S SHORE FUN!"

Personal Management:
H. EAMES BISHOP
BISHOP AND THAYER
139 South Beverly Drive Beverly Hills, California
RHYTHM AND BLUES NOTES

Veiled motives have taken center stage in this R&B field, never before in the history of the apex field having developed and taken so deep a root both in and out of personal appearances. The development of the vocal groups in this field date back a couple of years to the success originally achieved by the Reeves and then The Orioles. With Shrine and Street Choir box office in R&B market, deemed to be internationally huge and sprang up almost in all the principal cities of the nation. The Swallows, The Clovers, The Five Keys, Four Buddies, The Cardinals, The Four Tunes. The Booking of the groups in the business doing well at this time. These vocal groups have taken the play in the R&B field and are splitting up into same instrumental groups and institutionalize their groups. Which held sway for some time.

The jazz concert season gets under way this week. It shuffles up as the most active in several years. At least four major tours are on tap with Norman Granz's three-month tour the lead-off unit. Granz's unit started Friday (14) opening at Hartford Conn., and will play 48 dates. George Shearing is involved in the coming Billy Eckstein-George Shearing quintet series, he will promote 22 of these concerts himself out of 40 which have been scheduled. This tour begins October 15, Stan Kenton will take out his 'Innovations in Modern Music' unit late this month for its annual cross-country trek. And the Duke Ellington orchestra King Cole Baptiste vaunted entire concert package will get under way Friday (21) in Boston and will work some 60 dates in a 10-week period.

Singer Charles Brown bought a night club in Los Angeles and will open it sometime in November after he completes his current tour. A vocal instrument, which currently has been playing him Midwestern states, he is due in the same nightlong. 'Vivst Joe Roland replace Elton in the George Shearing quintet this week. With Stan Johnson Hunsaker who is being handed a build-up via RCA Victor Records. And has signed a booking contract with Show Art Associates. He is being personally managed by Henry Weintraub.

Music is one of the few R&B groups, which has made a name in classical recordings, Chico stylist, he made the name in the classical field.

RHYTHM AND BLUES RECORDS

Each of the records reviewed here expresses the opinion of the writer of The Billboard music staff who reviewed the record.

ASSISI TUNES

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOEY THOMAS</td>
<td>Crescent Bells</td>
<td>59-79-80-79-79</td>
</tr>
<tr>
<td>EVELYN RUST</td>
<td>26-50-50-50-50</td>
<td></td>
</tr>
<tr>
<td>HADDOCK</td>
<td>Beale St.</td>
<td>81-82-82-82</td>
</tr>
<tr>
<td>RAY CHARLES</td>
<td>What Have I Done</td>
<td>70-79-80-80-80</td>
</tr>
<tr>
<td>SUNDAY</td>
<td>Sunrise Blues</td>
<td>66-66-66-66-66</td>
</tr>
<tr>
<td>Lulu</td>
<td>Sunshine Blues</td>
<td>50-50-50</td>
</tr>
<tr>
<td>WYNONNE HARRIS</td>
<td>I'll Never Give Up</td>
<td>53-53-53-53</td>
</tr>
<tr>
<td>AMOS EASTER</td>
<td>Moon</td>
<td>78-78-78-78</td>
</tr>
<tr>
<td>C&amp;W Records to Watch</td>
<td>78-78-78-78</td>
<td></td>
</tr>
<tr>
<td>Take but ONE MINUTE please...</td>
<td>78-78-78-78</td>
<td></td>
</tr>
</tbody>
</table>

Deals and Playoffs

- The Louie Armstrong Estate has released Thirty Two, the all-original recording of the late Louis's entire estate.
- The music of The Blues Brothers is being released by Decca Records.
- The music of The Four Tops is being released by Motown Records.
- The music of The Supremes is being released by Tamla Records.

The Billboard Music Popularity Charts

- Best Selling Retail
Rhythm & Blues Records

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOEY THOMAS</td>
<td>Crescent Bells</td>
<td>59-79-80-79-79</td>
</tr>
<tr>
<td>EVELYN RUST</td>
<td>26-50-50-50-50</td>
<td></td>
</tr>
<tr>
<td>HADDOCK</td>
<td>Beale St.</td>
<td>81-82-82-82</td>
</tr>
<tr>
<td>RAY CHARLES</td>
<td>What Have I Done</td>
<td>70-79-80-80-80</td>
</tr>
<tr>
<td>SUNDAY</td>
<td>Sunrise Blues</td>
<td>66-66-66-66-66</td>
</tr>
<tr>
<td>Lulu</td>
<td>Sunshine Blues</td>
<td>50-50-50</td>
</tr>
<tr>
<td>WYNONNE HARRIS</td>
<td>I'll Never Give Up</td>
<td>53-53-53-53</td>
</tr>
<tr>
<td>AMOS EASTER</td>
<td>Moon</td>
<td>78-78-78-78</td>
</tr>
<tr>
<td>C&amp;W Records to Watch</td>
<td>78-78-78-78</td>
<td></td>
</tr>
<tr>
<td>Take but ONE MINUTE please...</td>
<td>78-78-78-78</td>
<td></td>
</tr>
</tbody>
</table>

Deals and Playoffs

- The Louie Armstrong Estate has released Thirty Two, the all-original recording of the late Louis's entire estate.
- The music of The Blues Brothers is being released by Decca Records.
- The music of The Four Tops is being released by Motown Records.
- The music of The Supremes is being released by Tamla Records.
THE BILLBOARD

Music Popularity Charts

Advance Record Releases

LUDWIG ARMSTRONG

Everybody gets ideas when they hear...

sing and play

(When We Are Dancing)

and

A KISS TO BUILD A DREAM ON

From MGM Picture "The Strix"

Decca 27720 (78 RPM) and 9-27720 (45 RPM)

America's Fastest Selling Records

DECCA RECORDS

BIGGER EVERY DAY!

Take but ONE MINUTE please...

Help yourself and The Billboard by filling in the coupon on...

PAGE 57

www.americanradiohistory.com
BACK TO BACK

FREDDY MARTIN

with an up and coming SLEEPER...

“DOWN YONDER”

Written by L. Wolfe Gilbert

and

“TAKE HER TO JAMAICA” (Where the Rum Comes From)

20-4267 — 47-4267

the BIG A NEW HITS are on...

RCA VICTOR RECORDS

THE BILLBOARD Music Popularity Charts

• Record Reviews

How Ballads Are Determined

Records are voted upon weekly by 13 professional writers. Their ballots are not open to public view; each member is given a number, and the vote is confined to the names of records which are not the property of the record company. N. Y. City's leading record is not excluded from a ballot unless the writer votes for a record from another city. The albums are not included. The categories are those outlined on the back page. Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST

LABEL AND NO.

TUNES

COMMENT

PETER LIND HAYES

DECCA

“TAKE HER TO JAMAICA”

77—74—72—80

ROSEMARY CLOONEY

Parrot

“TAKE HER TO JAMAICA”

85—86—84—86

MILDRED HARRINGTON

“TAKE HER TO JAMAICA”

82—84—87—81

DOTTIE O'BRIEN

Decca

“TAKE HER TO JAMAICA”

79—70—70—70

MAGGIE JACKSON

“TAKE HER TO JAMAICA”

73—75—73—72

HEDDA HUGHES

“TAKE HER TO JAMAICA”

72—74—72—70

JOHN LORENZ

“TAKE HER TO JAMAICA”

65—65—65—65

BETTY SHARP

“TAKE HER TO JAMAICA”

79—74—74—74

TOM SPENCER

“TAKE HER TO JAMAICA”

64—68—64—68

BILLY TORRES

“TAKE HER TO JAMAICA”

60—40—40—40

WENDY WATTS

“TAKE HER TO JAMAICA”

72—74—72—70

MILDRED HARRINGTON

“TAKE HER TO JAMAICA”

72—74—72—70

BARON ELIOTT

“TAKE HER TO JAMAICA”

70—67—70—70

LORRY EAMES

“TAKE HER TO JAMAICA”

81—81—81—81

VINNI DE CAMPO

“TAKE HER TO JAMAICA”

79—78—77—77

TOMMY DORSEY

“TAKE HER TO JAMAICA”

79—72—79—77
BING CROSBY
[Joel Carson's orch-John Scott Trotter orch]
The Loneliness of Evening
80--82--82--78
80--82--82--78
I Will Remember You
87--79--76--76

RALPH KAY
ANDREWS
LINA ALLEN
DORIS IOHNNY HARTMAN
BUDDY PATRICE

The Is in Min
Daddy

PATRICK MUNSEL (Norman Leyden Orik)
Bob Elms
This real
SNAR...de

BUDGY MORROW ORK. (Frankie Lester & Quartet)
Oh, How I Love You

JOHNNY WITTMAN (Norman Leyden Orik)
Lorneo Ork

DORS DREW (Neek Scheck Orik)
I Wish I Were

LINA COMAY-CUF LOMBARDO
Be Mine Tonight

ANDREWS SISTERS (Vic Schoen Orch)
Daddy

LEE MONT'TUTONES
Momma's Gonna Buy Good Eye

KAY ARMEN
The Tinkle Song

RALPH MATERNE ORK
Alice Blue Gown

THE BILLBOARD
SEPTEMBER 22, 1951
THE MUSIC OF...

KING SOLOMON'S HOUSE

ONE OF THE MOST EXCITING RECORDS OF THE YEAR!
"TAKE HER TO JAMAICA"
(Where the Rum Comes From) and
"DOWN YONDER"
20-4267 — 47-4267

the BIG New\HITS are on...

FREE IN THIS ISSUE: RCA VICTOR RECORDS

RCA VICTOR RECORDS

---

"BACK TO BACK"

TAKE BUT ONE MINUTE PLEASE... HELP YOURSELF AND THE BILLBOARD BY FILLING IN THE COUPON ON PAGE 57

CONTINUED ON PAGE 49
MGM's Powerhouse of Hits!

Bill Farrell
sings
Blue Velvet
BE MINE TONIGHT
78 RPM - MGM 11042 - 45 RPM - MGM K11042

Tommy Edwards
sings
IT'S ALL IN THE GAME
ALL OVER AGAIN
78 RPM - MGM 11035 - 45 RPM - MGM K11035

Lionel Hampton
and his Orchestra play
SHALOM! SHALOM!
HANNAH! HANNAH!
78 RPM - MGM 11039 - 45 RPM - MGM K11039

Bill Hayes
sings
THE LOVE OF A GYPSY
I'VE GOT AN IDEA FOR A SONG
78 RPM - MGM 11042 - 45 RPM - MGM K11042

Ivory Joe Hunter
plays
I'M YOURS UNTIL ETERNITY
WRONG WOMAN BLUES
78 RPM - MGM 11033

M-G-M Records
THE GREATEST NAME IN ENTERTAINMENT
701 Seventh Ave., New York 19, N.Y.

The Billboard Music Popularity Charts

The Billboard Picks

The Billboard Picks are the most popular records of the week as compiled by Billboard's staff. Records are chosen based on sales, airplay, and overall popularity.

1. I'M SLEEPING WITH THE ANGELS
   Tony Bennett
   RCA 20-153

2. WHY DON'T YOU LOVE ME
   Frankie Avalon
   RCA 20-152

3. ALL OF ME
   Tony Bennett
   RCA 20-152

4. TURN BACK THE HANDS OF TIME
   Eddie Fisher
   RCA 20-154

5. AND GO TO SLEEP AGAIN
   Percy Faith
   RCA 20-154

The Retailers Pick

The Retailers Pick is a list of records that are currently popular among retail stores. This list is based on feedback from retailers around the country.

1. WHERE'S THE ACTION
   Perry Como
   RCA 20-155

2. CALL ME
   Buddy Holly
   RCA 20-155

3. IT'S ALL IN THE GAME
   Tommy Edwards
   RCA 20-155

4. TURN BACK THE HANDS OF TIME
   Eddie Fisher
   RCA 20-154

5. IN THE COLD, COLD, COLD OF THE EVENING
   Bing Crosby
   RCA 20-154

The Operators Pick

The Operators Pick is a list of records that are currently popular among operators of jukeboxes and other music-playing establishments.

1. AND SO TO SLEEP AGAIN
   Pat Paulsen
   RCA 20-153

2. ENCHANTED LAND
   Billy Eckstine
   RCA 20-153

3. IF TEARDROPS WERE PENNIES
   Rosemary Clooney
   Columbia 2015

4. IT'S ALL IN THE GAME
   Tommy Edwards
   RCA 20-153

5. SIN
   Eddie Howard
   RCA 20-154

The Country and Western Disk Jockeys Pick

The Country and Western Disk Jockeys Pick is a list of records that are currently popular among country and western disk jockeys.

1. ANOTHER ROSE STEPS IN
   Webb野
   Columbia 2015

2. I'M WAITING JUST FOR YOU
   Hank Williams
   King 755

3. COWBOY DOUGLAS
   Red Foley
   Fiscal 50,000

4. DANCING BAND
   Hank Williams
   Columbia 2015

5. I'M WITH A CROWD BUT IT'S ALONE
   Ernest Tubb
   Fiscal 50,000

Subscribe Now!

The Billboard
ONE YEAR $10
52 BIG ISSUES
including 8 special issues

The Billboard
2600 Putnam Rd., Cincinnati 22, Ohio

Please order your subscription to The Billboard for next year, for which I enclose
$____

Name
Address
City
State
SEPTEMBER 22, 1951

# Best Seller Everywhere

"BECAUSE OF YOU"

BMI gives you this smash, too!

FRANKIE LAINE (Columbia)
GOLDEN GATE QUARTET (Columbia)
ALEXANDER BROTHERS (Mercury)
ALLEN GREENE (Mercury)

FOUR BLUEJACKETS (Mercury)
WINIFRED ATWELL (London)
LONZO & OSCAR (Decca)
SILVER ECHO QUARTET (Manor)
FREDDIE DARIAN (Vita)
BOBBY HART (Merit)

OFF THE TOP OF THE DECK

SOLITARE

SOON TO BE RELEASED ON ALL MAJOR LABELS

BMI

BROADCAST MUSIC, INC.

JULIE STEARNS, Gen. Prof. Manager
New York
HAROLD WALD
GEORGE FURNESS

Chicago
JIMMIE CAIRNS

Hollywood
EDDIE JANIS
BILLY WALTERS
The Biggest Hit Of The Fall and Winter

EDDY HOWARD

His Trio, Chorus, And His Orchestra

"SIN"

Backed By A Sleeper

"MY WIFE AND I"

MERCUY 5711 • 5711X45

THE BILLBOARD Music Popularity Charts

• Record Reviews

LABEL AND NO. ARTIST COMMENT TUNES

POPULAR

EDDIE HOWARD ORK

Sin

[Records reviewed here express the opinions of the members of The Billboard music staff who reviewed the record.]

FREE REPLACEMENT NEEDLES

Use the FREE NEEDLES...if not completely satisfied, return all the needles within 60 days and receive full return of your money. Never before has such an offer been made in needle history...it requires confidence in your product to make such an offer. YOU can't lose, but YOU can get FREE NEEDLES with your order.
THE BILLBOARD Music Popularity Charts

The Honor Roll of Popular Songwriters

By Jack Burton

No. 107—HARRY AKST

Haven of the world's homeless and oppressed, heaving out of many races, creeds of score of popular songwriters at the turn of the century—that's New York City's world's West Side, where Harry Akst was born August 11, 1894.

From the day he first added his infant voice to the tinkling bells of the pushcarts and the ragged sheets of the street peddlers, Harry Akst was destined for a musical career. Maurice, his father, was a musician of the old school, who played the violin with the Russian and Philharmonic Symphony orchestras and at the Metropolitan Opera House. And the "III" in Avenue B where the family lived suited Beethoven, Brahms and Bach, the classical composers whom Akst was admonished to emulate when he started piano lessons at the age of five.

Harry Akst took to classical music like other kids take to baseball—willingly and without protest. He made his debut as a concert pianist at old Mendelssohn Hall when only 10 years old, and on entering Morris High School, he had started to prepare himself for two years of advanced musical study in Germany.

In order to earn money for the trip abroad, he got a job as a pianist and song plugger in a Long Island music store. Here he mastered the mysteries of ragtime practically overnight and qualified for a steady position with Leo Paul at $7 a week. Maurice Akst was soon to experience the shock of his life. For popular music—the ballads of Ernest Ball and the symphonic tunes of Irving Berlin, gradually replaced classical music in the affections of his son.

At the age of 16 Akst joined the musicians' union and played for parades all the way from New York to Palm Beach, and a year later opened an orchestra bureau with Eddie Davis, which presented dance bands for the hotels and cafes which catered both to the rich and the apprentices of their patrons during the vogue of the orchestras. Then, to get stage experience, he joined Nora Bayes as her accompanist.

"Ach," Maurice Akst mourned, as he fondled his Stradivarius, "Money is the root of all evil. Look what it's done to my boys, Harry!"

Call to War

With America's entry into World War I, Harry Akst left the footlights for the barracks, being assigned to the medical corps at Camp Upton where he wrote popular song, "Leads to Boy."

It was a hit, too, briefly and peaky. Sophie Breval, the opera singer, liked it so well she transcribed it on a Victor Red Seal record, a classification reserved for Enrico Caruso and other eminent artists. That was as close to classical composition as Akst ever got.

While in uniform, Akst got on speaking terms with a sergeant, and with the signing of the armistice, went to work for him as a staff pianist. The pay checks were signed " Irving Berlin."

The Robinson was crossed, the war was over, and Akst had barely behind him any and all bridges that might have led to Germany and a career in classical music. He divided his time and talents between writing popular songs and conducting his orchestra bureau, conducting an orchestra bureau, and establishing the Chico Lido where Fren and Adele Astaire had perfected their numbers at a record salary of $1,000 a week. And with the

the integrity and experience of

A SOLID NAME

plus

THE WORLD'S TOP ENGINEERS

BEHIND YOUR LABEL!

RCA VICTOR

custom record sales

RODO CORPORATION OF AMERICA

RCA VICTOR DIVISION

NEW YORK

CHICAGO

DILLWORTH

150 West 57th St.

1511 S. Michigan Ave.

Box 56

Dundie, South.

A complete service in the manufacture of every type (and speed) of record

RECORDING

PROCESSING

PRESSING

SHIPPING & HANDLING

FROM NASSAU IN THE BAHAMAS

Topping the Toppers in Southern Test Locations! A New Album—standard or LP—of 10 Native Seminole Songs

by Blind Blake and the ROYAL VICTORIA HOTEL CALYPSOS

on ART RECORDS

2185 North West 27th Street - Miami, Florida

Distributors Wanted—Write for List

PATI PAGE

"AND SO TO SLEEP AGAIN"

MERCURY 7506 • 5706X45

MERCURY 7506 • 5706X45

"LETTI ONE SWEET PAGE"

The continuous streak of hit records by America's No. 1 Girl Singer is a tribute to her tremendous artistry and versatility.
HARRY AKST'S BEST KNOWN SONGS AND RECORDING AVAILABLE

Popular Songs
1919—LADDIE BOY
1919—YOU DON'T NEED THE WINE TO HAVE A WONDERFUL TIME
Lyrics by Howard E. Hoskins, Fred Fisher
Music Company
1923—A SMILE WILL GO A LONG, LONG WAY
Lyrics by Sammy Davis. Music by Sidney爱尔is. Available on Decca record 11452 in 78 rpm (Chart: Bette's secrets.)
STELLA
Lyrics by Sammy Davis and Al Jones.
1925—DINAH (IS THERE ANYONE FINEER?)
Lyrics by Sam Lewis and Joe Young. Available on the following records: Capitol 810, Jim Carter; Victor 7045, Pomegranate.

HARRY AKST'S BEST KNOWN SONGS AND RECORDING AVAILABLE

Popular Songs
1919—LADDIE BOY
1919—YOU DON'T NEED THE WINE TO HAVE A WONDERFUL TIME
Lyrics by Howard E. Hoskins, Fred Fisher
Music Company
1923—A SMILE WILL GO A LONG, LONG WAY
Lyrics by Sammy Davis. Music by Sidney爱尔is. Available on Decca record 11452 in 78 rpm (Chart: Bette's secrets.)
STELLA
Lyrics by Sammy Davis and Al Jones.
1925—DINAH (IS THERE ANYONE FINEER?)
Lyrics by Sam Lewis and Joe Young. Available on the following records: Capitol 810, Jim Carter; Victor 7045, Pomegranate.

HARRY AKST'S BEST KNOWN SONGS AND RECORDING AVAILABLE

Popular Songs
1919—LADDIE BOY
1919—YOU DON'T NEED THE WINE TO HAVE A WONDERFUL TIME
Lyrics by Howard E. Hoskins, Fred Fisher
Music Company
1923—A SMILE WILL GO A LONG, LONG WAY
Lyrics by Sammy Davis. Music by Sidney爱尔is. Available on Decca record 11452 in 78 rpm (Chart: Bette's secrets.)
STELLA
Lyrics by Sammy Davis and Al Jones.
1925—DINAH (IS THERE ANYONE FINEER?)
Lyrics by Sam Lewis and Joe Young. Available on the following records: Capitol 810, Jim Carter; Victor 7045, Pomegranate.

HARRY AKST'S BEST KNOWN SONGS AND RECORDING AVAILABLE

Popular Songs
1919—LADDIE BOY
1919—YOU DON'T NEED THE WINE TO HAVE A WONDERFUL TIME
Lyrics by Howard E. Hoskins, Fred Fisher
Music Company
1923—A SMILE WILL GO A LONG, LONG WAY
Lyrics by Sammy Davis. Music by Sidney爱尔is. Available on Decca record 11452 in 78 rpm (Chart: Bette's secrets.)
STELLA
Lyrics by Sammy Davis and Al Jones.
1925—DINAH (IS THERE ANYONE FINEER?)
Lyrics by Sam Lewis and Joe Young. Available on the following records: Capitol 810, Jim Carter; Victor 7045, Pomegranate.

HARRY AKST'S BEST KNOWN SONGS AND RECORDING AVAILABLE

Popular Songs
1919—LADDIE BOY
1919—YOU DON'T NEED THE WINE TO HAVE A WONDERFUL TIME
Lyrics by Howard E. Hoskins, Fred Fisher
Music Company
1923—A SMILE WILL GO A LONG, LONG WAY
Lyrics by Sammy Davis. Music by Sidney爱尔is. Available on Decca record 11452 in 78 rpm (Chart: Bette's secrets.)
STELLA
Lyrics by Sammy Davis and Al Jones.
1925—DINAH (IS THERE ANYONE FINEER?)
Lyrics by Sam Lewis and Joe Young. Available on the following records: Capitol 810, Jim Carter; Victor 7045, Pomegranate.
"CALLA CALLA"
Vic Damone
THE ONLY VERSION RECORDED!
"CALLA CALLA"
Vic Damone
Breaking Big from Coast to Coast

IT'S YOUR FALL HIT!

MERCURY 5696 • 5696X45

Write for LARGEST CATALOG OF RECORDS
500 BILLBOARD "TOP RECORDS"
and 480 Tunes. 33 1/3, 45 & 78 rpm
$10.00 per 100
$5.00 per 100
$1 each in advance.
VDEX COMPANY
714-716 Main St., Chicago 11, Illinois
(Mercury Records, Inc.)

The BILLBOARD
SEPTEMBER 22, 1951
MUSIC
47
with the HIT BALLAD of the fall season

"JEALOUS EYES"

backed by "It's No SIN"

78rpm 39567 45rpm 4-39567

Columbia Records

First, Finest, Foremost in Recorded Music


Terps Hold to '50 Budget

Continued from page 14

By 1950 schedule, and a single act, Colombo and Melba. Its fall policy depends on receipts to the opening show.

On October 15, the Columbia Ballroom has taken Norman Lewis' band, made up of the Kiddy Howard orchestra, who kept the band intact, for an indubitably successful tour that may last over three months. Ben Lefkowitz of the Melody Mill here, has Dan Golden, at $6,000 per, but the budget will probably drop back to around code when the other bands are booked for the fall. Spot is running four days per week.

The Chase Hotel, St. Louis, is repeating its newly renovated Chase Room September 27 with Xavier Cugat at $16,000 per. Paul Neighbors' orke is the only other club act, opening October 18 for five weeks. The Claridge, Memphis, will continue with a triple band policy, and a small variety act before, while the competing Body Hotel will continue with a wide variety policy of names and semi-names thru the fall.

Walter Schoeder, of the Schroeder Hotel, Minneapolis, renews his renovated Eames Room. September 31 with Ray Pearl, with the spot on his name act thru the fall. The Radisson Hotel, Minneapolis, its expected, cancel E. Branchak's orke, which was to open next week for six weeks and has notified agencies that bands will be secondary to a same act policy for the fall. Only new location now, to open in the Milwaukee Athletic Club, which, for the first time in years, is taking small clubs for two-week stand. Howard Laver opens the ballroom of the club, September 21 with eight men.

Blondes Should Prefer

Continued from page 14

had everything all ready for me, including an orchestra, which I really think is very helpful in giving the proper background to a singing voice. Because without the orchestra there is nothing but a voice which is all right at first, but I always say a record is the same as music, and music is nothing as tuneful as good music.

"So Mr. Miller got up in front of the orchestra which I was glad to see did not have any French horns because I think that one cannot really trust the French horn. Now really there are so many good American horns like the saxophone and so forth. And I sang into the microphone and made there records which Mr. Miller says, contain plenty of real work. And after- wards, I went home and sorted out some old diamonds.

"But now the Columbian Record Company is releasing these records and I hope that everyone will go out and buy several of them. Because really we girls have to make a little money out of this and cannot depend on gentlemen friends all the time. I mean when a gentleman friend has a band like Mr. Miller, we girls have to think twice or even three times about a thing like that. So I hope that you will like these records and scatter your friends to buy them too.

Anthony Ork

Continued from page 14

light that a few hands are doing a good job, is further substantiated by Anthony's tour this way, in Salt Lake City last month, the all-girl hit, $5,000 was two nights. In Austin, Minn. August 21, his take was $3,100. St. Paul, August 20, $2,000. In Rochester, N.Y., August 2, $2,300. Den Moines, August 4, $3,690, and Herkimer, Pa., Pittsburgh. In June, $3,300 and $5,800, respectively.

In his first week of the Palladium, ending Sunday (9), Anthony played to 16,200 persons.

Bennett May Score

Continued from page 14

You Died in L.A. and Heaven Help You When You Fall in Love.

Co-writers Paul Francis Webster and Sammy Fain are riding high on the score with lower bulletins for Betty Garrett, mentioned as a possible change for the Ten-Eleven Dale Watengram this week was signed to general stage director. Websterman recently was manager and stage director for Katherine Dunham.

McConkey Inks

Continued from page 14

More was anticipated since Black came with McConkey four months ago. James C. Petrello, proxy of the American Federation of Musicians, has stayed the Earsure switch, starting November 1. Bumie and McConkey are settling financial obligations. Because people, like cops, are the same, trumpet-leader, Ralph Maudy, the Mercury studio band leader, who has been working at American Broadcasting Station here, will probably take over at 14,000 dollars for his first junket under General Artists' Corporation agreement. The network has secured the following colleagues of last September 14, University of Illinois, October 20, Miller College, 20, St. Andrews, 27, Drake, and DePaul, 27. Some-time between them all, all college dates. Masterie is expected to start one-eighth staking. Mercury Records is working closely with GAC for a two-year promotion for the ballad literature.

McConkey Artists which looked like to be going Morgan for one-strikes, has been bothered by a the Promotions player who they will try to find. Two thousand $2,500, for the latter, is canceled, but Morgan, November 4, Morgan plans to vacation at his home on the Coast until his Palladium opening in December.

Bonacio, Jacobs Launch Disk Firm

NEW YORK, Sept. 15.—A new pop label called "406" has been started by ex-Walters' music, Donnie Terenzino and Adrian Jacobs. "The Waltz Watch Co." company. First flicker will feature Bill Torkel, of South Jersey.

Firm is using top studio talent, with Ten-Dead arrangements, and will record at Manhattan Center, pressing of Victor Bonacio, who also operates Melo Disc, a publisher in lining up national distribution.

THERE'S A HIT-DIS-CO "406" LABEL DISC FOR YOU!

The IN-BETWEENERS OF THE BILLBOARD BUSINESS ASKED TO SUPPORT "406" WITH VIGOR AND SPICE.

THE BILDBOARD

SEPTEMBER 22, 1951

38
TV-Phono Merchandising

ASCAP Plan Draws Gripe

Kenton Adds Date, Switches Another On 1-Nighter Trek

Fogel to Record Spanish Works

Jeffery and "Jealous Eyes"

All Your Record Needs—All Speeds—All Sizes

WE SHIP ANYWHERE
FASTER SERVICE THAN FROM DISTRIBUTORS

Columbia Records
FOR MUSIC THAT SENDS THEM...TO YOU
WILLIAMS MUSIC

"IT'S OVER"

MGM RECORDS

MODERN ETCHES NAVY SO BOOZE

HOLLYWOOD, Sept. 15—Coast tunes from Modern Records will stream from this 10031 release. Dickery has recorded a Navajo Indian title, "Indian Joe," and will release the Indian's version of "Navigating Boogie" sometime this month. MGM is supported by the piano-thumping of Dave Kent.

Indian Joe, or Joe Martinez as he is known, was inducted in Santa Fe, N. M., and has captured the weird, rhytmic chanting of his forebears on this disc. Boogie was written by Herb Nacio Bryan Jr. and while it may not be artistically given, an easy feel favor with label's distributors due to its originality and style of delivery.

P. Pan Expands Turn-In Plan

NEW YORK, Sept. 15—As a result of two-week tests in the New York and California territories, Peter Pan Middkerry is expanding its three-for-one exchange plan to cover the United States. Children's record's files will take back one dollar's worth of any record or any label for each three dollars' worth of 45 room singles or albums purchased from the discy. That is the first class that a label company has offered the promotional gimmick tried that season by several pop firms.

Peter Pan sales manager, Ralph Benson, and territorial reps, Lou Barz, Herb Segel and Norman Elliott are currently on sales tours promoting the exchange plan. Deal will remain in effect only thru September.

Wider Scope For WA Firm

HOLLYWOOD, Sept. 15—Western Amusements, which up to now has limited its buying to bands, will expand operations to enroll varieties and legitimate fields. WA Percey Darryl, Thompson is seeking name entertainers to work on his Canadian circuit and the Coast loop of Van Trinidad.

It is believed WA will in time branch out to Texas and Arkansas. Plans are in the works to launch a corner of Los Angeles, Louis Armstrong and Duke Ellington on the complete circuit; similar to the latter schedule for Ray Anthony.

OTHER BILLY WILLIAMS QUARTETTE HITS

"SHANGHAI"
"THE WONDEROUS WORD"
"THE GAUCHO SERENADE"
"I WON'T CRY ANYMORE"
"PRETTY EYED BABY"
"YOU MADE ME LOVE YOU"

M-4-G RECORDS

D 50

THE BILLBOARD

SEPTEMBER 22, 1951

BILLY WILLIAMS

QUARTETTE

Singing

"It's No/ " IT'S OVER"

b/w

"SIN"

MCM 11066781
K-11066145

REMOVAL NOTICE!

We are now located in new and larger quarters in Birmingham, where we can better serve our customers in Georgia, Alabama, Eastern Tennessee and Eastern Mississippi.

INTERSTATE PHONOGRAPH RECORD CORP.,

544 SECOND AVENUE, NORTH
BIRMINGHAM, ALABAMA

Exclusive Distributors


Let Today's TOP TUNES

HELP YOU SELL!

The top 100 tunes each week from The Billboard

The top 100 tunes each week from The Billboard

NAME

ADDRESS

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY

IMPRINT AS FOLLOWS

NAME

AMEND

CITY AND STATE

PHONE

ORDERED BY
Catskill Mall Ads for Block Booking Outfit
Will Pass Savings On to Members; Agents, Burn May Try Crossmerove

COOL AIR PLUG CAUSES BURN

NEW YORK, Sept. 15—Jack E. Leonard did a呈现 burn in his room last week for the reason that an air conditioning company claimed there was an air conditioning disturbance. The company had promised and wait for the repairman to come, but the company called Leonard, and Leonard was at the machine at wholesale.

Oak Street Name Plunge

HOLLYWOOD, Sept. 15—An estimated jamboree this week over the camera, and estimated $9,000 for top talent beginning with Lionel Hampton September 20 and running through the end of month with Louis Armstrong. It is about the liveliest of the smaller clubs in the city—Holly Wood and Lino, which will be channel estimated $9,000 as many of the top talent from Broadway have gone into the Los Angeles.

In the October 8 and October 29 issue of McCall's, the 92nd edition of the magazine, there will be a long and detailed history of the life and career of the great American artist, John Singer Sargent. The article, written by the noted art critic, Mr. Robert S. L. Hoit, will provide readers with a fascinating and comprehensive look at the life and work of this artist who was one of the most important and influential figures in the world of modern art.

Belmont Gets Holtz Revue

HOLLYWOOD, Sept. 15—As a direct result of the Ken Murray, "Blackouts," will open at the Belmont Theater, December 18, with Terrace Walker, the New York revue. Miss Walker will be featured in a Broadway show which has been produced and is in rehearsal for the past several weeks, and which is scheduled to open in New York in April 1947 and tour the country.

Holtz told the Newspaper that he placed a license on all his shows and that the only show he is excluding his services Average salary for eight to ten artists is $300 per week, and he will pay $300 for the first week and $300 for the second week. A special feature of the revue is that it is a musical revue, and the tickets are $3.75 per seat, with a maximum capacity of 2,000. The show is scheduled to run from November 1 to November 15.

Calif. Okays Showbooths

SACRAMENTO, Sept. 15—Cal- Hoofer, the still-inactive head of the showbooth movement, has granted a charter of incorporation to the Showbooth Company of California. This new organization is intended to carry on the showbooth movement in California, and is sponsored by the showbooth movement in other parts of the United States.

Nitehaw Loses Its "Slipper"

PHILADELPHIA, Sept. 15—Grand Ole Opry has dropped the Grand Ole Opry Club, and the club will close on October 15.

Johnnie Wright, President of the Opry, announced that the club would close at the end of the month due to financial difficulties. The club has been in operation for the past several years, but has been unable to maintain profitability. Wright said that the club would reopen at a later date, but did not provide a specific date or location.

Blue Angel Skeds Week-End Outfit

NEW YORK, Sept. 15—The 35th Grand Ole Opry will be broadcast this week-end for the Opry's 25th anniversary.

The show will begin at 9:30 p.m. on Saturday, September 16, and 9:30 p.m. on Sunday, September 17. The broadcast will be heard on WSM in Nashville and will be simulcast on several other stations across the country.

Hartford Parisian Resumes Policy

HARTFORD, Conn., Sept. 15—The Parisian has resumed its Monday-Friday schedule following a two-week break during which the club was closed for repairs. The club's new policy is to open at 9 p.m. on Monday through Friday, with a live show every night except Thursday, when it will feature a variety show.

Miami Beach, Fla.

Martha Raye shot for an October date at the Miami Beach, Ritz, now known as the Miami Beach, Ritz Carlton. The Miami Beach, Ritz Carlton is a hotel located in the heart of Miami Beach, offering luxurious accommodations and excellent amenities for guests.

LA MARTINIQUE

Frid. Oct. 18th 7:30 PM

Barclay Hall: 349 W. 41st St.

The Lute and Harp Room

Lute and Harp Room, located in the Barclay Hotel, is a venue for music and entertainment. The room features a stage where live music is performed, as well as seating areas for guests to enjoy the performance.

FLATBUSH TOP TUNES

* Flatbush's own community radio station

* Features local artists and musicians

* Plays a mix of jazz, blues, and pop music

* In collaboration with Flatbush Community Council

* Located at 2121 Flatbush Avenue

* Open to visitors and members

* Free admission

AGFY officials said that, if the torrent of appeals continued in excellence, they would discontinue their efforts to defend the law.

It is understood that AGFY officials have discussed the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.

AGFY officials have also been considering the possibility of a special immigration appeal tribunal. They have not ruled out the possibility of such an appeal tribunal, but they have indicated that they are not likely to pursue this option at this time.
Charley Foys Supper Club
Sherman Oaks, Calif. (Thursday, August 30)


Comedy is the keynote at this San Fernando Valley spot, with the added show of Tommy Noonan and Charlie Foys. Last week Lou Reid and Doug Mattson headlining a show.

Show runs close to an hour and 20 minutes, but if the package were not the package could be molded into bigger, better entertainment.

Noonan said Marlow's opener, with the latter lacking and Reiden, telling what's running thru his mind, is the most amusing duologue. The top bill, Fair's crooning disk jockey that draws good, and their impression of Berton Erdos, Gary Cooper, Disney and Jerry, Percy Kilbride and Jack Smith had the house in stitches. Marlow displayed a good voice on ballads. A slapstick bit, a cartoon on TV a trump, was top draw. Work in the crowd too much, and much effect in fact by lack of sight in spots.

Reiden and Mattson's palette to jokes continues to please. Opening with the Andrews Sisters' East of Chicago, disco dances show, and lyrics and showmanship for hefty prize, also has some funny scoring, with a song of Reiden's to his sister, Chant. Fry and sister Mars dip into a gag with upset at the Nickel and reminiscent about early vaude times. Fry zings in with Cecilia Richards for a sharp parody on-looking of Bette and broccoli. Theres Brothers, Abbey Brown, Trig, and Peterson give off a zippy, silly sashay rhythm. Magguts gives a great voice, and between interludes go over big.

Joe Bledsoe

Night Club Vaude Reviews

Starlight Roof, Waldorf-Astoria Hotel, New York (Thursday, September 6)

Maurice Houston said to top a busy crowd for his opening. Added in is the usual vaude in layout but the kids playing just a part of the act to smoother the lyrics on many tunes and to stress the music with the band's vocal groups. The act is duly appreciated.

Moodle and Max Mon. Monroe opened with a good piece of material that was almost completely composed of his impersonation. His impersonation version of Show Off, recent disk clip was chanted loud enough to every seat. Added in was a shrill Mike Otertiary, Gary Living, working as single for this date, came out for a series of piano solos, including Concerto in the C (Continued on page 57)

Chicago, Chicago (Friday, September 7)

This low-budget show is the result of the missing in the marquee of several top-actors and top-actress. The audience of top-actors and top-actresses package carried Baxism Vinegar to the lot. Their appearance for years except for a recent stay at their permanent engagement here for their benefit. This should bring more.

Streisand's clean, unlike most contestees, does back-bend, and is so called in the audience. She works slowly and shows her amazing body, which consists of a very nice pair of legs that are thee-gh-he-gh-he.

Joyce H. Harding, Chicago

Radio City Music Hall, New York (Thursday, September 6)

The opening production, Nite, blood, opening is the best thing the things show has to offer because of the nite effect of the show. It's the lyrics that make it right. The story line, the story line, in the story line. The story line is a camp act that is in a "sings in a heart song." The act is a kind of a vaude show, and the audience is sold.

The Humorists at a Davey Comedy Show. The act is a kind of a vaude show, and the audience is sold. They have a kind of a vaude show, and the audience is sold.

Robert A. Rosenberg, Philadelphia

Palace, New York (Thursday, September 6)

With two show comics and two female comedians the act is a great success. The comic, played by Don Albert's head act.

Eppy's, Kansas City, Mo. (Monday, September 10)

Elma Maca membuatki to top a busy crowd. Miss Maca, a live wire from show business, is a good show songstress and dancer, and her vocal and dancing abilities are coupled with an appearance. She is a top act to sing a kind of a vaude show, and the audience is sold.

L. M. Dressen, Kansas City

Belle Vue, Ypsilanti, Mich. (Wednesday, September 15)

This is a show room featuring vaude in the style of the old vaude in style.

West Coast, San Francisco (Thursday, September 16)

This is a San Francisco show featuring vaude in the style of the old vaude in style.

The Langs

Blue Angel, New York (Tuesday, September 14)

In John Carroll, the vaude over has a special meaning that holds the shows going. He is a top act to sing a kind of a vaude show, and the audience is sold.

T. B. Rooker, Montreal

Olympia, Miami (Wednesday, September 15)

This house has a winning combination of acts and music, and radio, an act that pulled the rope. The act is a kind of a vaude show, and the audience is sold.

Eddy's, Kansas City, Mo. (Monday, September 20)

This show features a good show songstress and dancer, and her vocal and dancing abilities are coupled with an appearance. She is a top act to sing a kind of a vaude show, and the audience is sold.

T. B. Rooker, Montreal

Cloveer Club, Miami (Sunday, September 7)

This is Miami's only full- scale cabaret show of the night, the other spots being scattered about the off- season music would be better.

The act is a kind of a vaude show, and the audience is sold.

This is Miami's only full- scale cabaret show of the night, the other spots being scattered about the off- season music would be better.

The act is a kind of a vaude show, and the audience is sold.
HOCUS-POCUS
By BILL SACHS

But Victor and Pat King, currently at the Neon Club, Louisville, are celebrating their fourth year as a team.

A THE recent Southeastern Magician's Association meeting held at the Hotel Andrew Johnson, Knoxville, Tennessee, was elected to head the 1951 convention at Nashville, Nash."In Nashville. Bates are still to be announced. Included among the magic tricks performed was a masterful version of the Southernmost Mag. 11 of Mountain Ring 58. International Convention is considered a top destination for magicians the world around.

Homer House, Atlantic City, New Jersey; John Van Cleave, Indianapolis; Ben Mott, Chicago, George Young, and Preston David James will be featured in a magic show at the Neon Club, Louisville, Kentucky. Among the dealers displayed will be: Sanders, Chas. Wagner, Harry Bens, and Leon Zordan.

Sam J. Collins, veteran magician of the C. P. Sherman and N. J. Stevens Organization, Daytime show, and all-night show in residence, Southern California. J. Collins at the N. J. Stevens Organization, Daytime show, and all-night show in residence, Southern California.

Barbara, Cook, who had a short appearance in a music hall last week, has just left her engagement. His last known address is 13th Street, New York. His wife, little blonde Alice is Wonder Woman, and his son, little Anthony, is not here. The couple, who have lived here for the past year, are going to Los Angeles.

Pete, still on the road, was last seen in Clearwater, Fla., for the past year. He is now with Zan-

SHOWTIME MATERIAL

MADDON GARDEN

BECOME A BILLBOARD ADVERTISER

Laughter Unlimited

ATMOSPHERIC ANIMATIONS

WANTED IMMEDIATELY

ANY KIND OF MAGAZINE PHOTOS

WILL PAY TOP DOLLAR FOR PHOTOS OF

2000 KILO-BITVALUE Photocopy Post Cards

KIER PHOTO SERVICE

1159 W. 24th St., Dept. 8, Cleveland 11, Ohio

WOULD LIKE TO PURCHASE OR TRADE FOR

Only 2c Each for Photo Post Cards in Small Quantities

1951 Wild Club, San Arc

full color pictures. No fan photo ever packed or shipped. No photo ever shipped in a box. We pay good prices for unusual pictures.

BUCKEYE, I industry

Feeling blue? Need some laughs?

Theatrical, Night Clubs and Cocktail Lounges

500 CUSTOMER SERVICE CO.

HAVEN'T YOU SEEN OUR POST CARDS?

The Comedy Club of America

17 East 67th Street

GROANER

The Comedy Club of America

17 East 67th Street

WANT TO MEET A BILLBOARD ADVERTISER

IN THE BILLBOARD NIGHT CLUBS-VAUDEVILLE

THE BILLBOARD

October 22, 1951

BURLISUES BITS

8-UNO

who opened with Cavelandales of Amatements at the Michigan State Fair, Detroit, last week, was interviewed by Bud Lanker. He recorded the first 45 single for this new label.

Winnie Garrett goes into the Hudson Club, New York, starting September 30. Louis Comer, owner of the Hudson Club, New York, is reportedly a brother-in-law to the former Elizabeth Garrett, whose name has been mentioned in connection with the new act in this column.

SUNNY I was on a recent club tour with Buddy Parkinson. He did an excellent job of magic and illusion, which pleased the audience. He has been a well-known act in the magic field for many years.

COMEDY MATERIAL

for All Kitchens on Television

BILLY SWIFT, FUN-MASTER

"The Original Show of Big Stars and Rarities that are the Hits of the World's Fair and Other Great Shows of the Century" on the ABC network. "The Original Show of Big Stars and Rarities that are the Hits of the World's Fair and Other Great Shows of the Century" on the ABC network.

PAULA SMITH

200 W. 56th St., R. 1, Chi. 19, Dept. 851

SUNNY I

CHILTON ROYAL

COSTUMES FOR RENT

NEW YORK CITY, N. Y.

NEW YORK CITY, N. Y.

225 W. 48th St., Office 75

554-9720

225 W. 48th St., Office 75

554-9720

PHOTO-PLAY SERVICE

EXPERIENCED BOOKER

for box offices, clubs, conventions, Chicago, New York, Los Angeles, San Francisco, etc.

BOX D-S-1

The Billboard, Cincinnati, Ohio

225 W. 48th St., Office 75

554-9720

SPECIAL MATERIAL

for all engagements

THE COSTUMER

554-9720
A treat for the eyes.

2 Cincy Legit Theaters Put On Sales Block

CINCINNATI, Sept. 15—The Shubert and Warner theaters here, for some time the bastions of legitimate and vaudeville shows, are to be sold by the Warner estate in New York. Although it was revealed last week that Warner had purchased the Shubert theater, it is now announced that the Fairmont Theater also has been purchased by the Warner estate.

Wash. Post to proactive measures

WASHINGTON, Sept. 13—The Home Committee on Administration of Arts, proposed by Representative Roy W. Joelson, Senate majority whip, and others, recently has been called into existence to give the federal government the opportunity of landing the multimillion dollar theater project in Washington.

The committee, to be headed by Representative Joelson, will meet in Washington this week to discuss plans for the building of the new theater. The project is expected to cost more than $25 million.

The theater will be the first of its kind in the United States, and the committee is expected to begin hearings next week to consider plans for the building.

This is the first time that the federal government has taken an active interest in the theater business, and the establishment of the committee is a significant step toward the realization of the long-standing dream of the theater community.

The chairman of the committee, Representative Joelson, has been a strong advocate of the theater project, and it is expected that he will play a leading role in the hearings.

The committee will be responsible for the planning and construction of the theater, and it is expected that the new building will be completed within the next five years.

The theater will be the first of its kind in the United States, and it is expected to become a major cultural center.
BAGELS AND YOX
Opening tonight, September 20
Holiday Theater

Broadway Openings

DIAMOND LIL
(Diagonally Opposite
Nicolette A. Vyan, Molly Brant
Gloria Allen, Victor Varconi
Broadway Theater

BIRDS OF PREY
Ivy Tower Playhouse, Spring Lake, N. J.

Out-of-Town Reviews

SANT JOAN
Opened Thursday, September 15
Los Angeles State Theater, Hollywood

THE SEA ROOM
(Nice Cause and Effect
Boston Theater

THE BEASTON Affair
(The Great Wall of China
Robinson-
Jenkins, the Los Angeles troupe

HEAVEN COMES WEDNESDAY
Wednesday, September 20

RAISIN
(Diagonally Opposite
Woods, the Los Angeles troupe

Keene Summer Theater

San Francisco, Calif.

Sides and Asides

N. H. Borns Sold

Broadway Review

Endres, Young, and The Metropolitan Opera Company

BROADWAY REVIEWS

HEAVEN COMES WEDNESDAY

(Musical Comedy)

The Keene Summer Theater

Robert Adair, Dorothy Lamour, and The Winter Garden Players

THE BEASTON Affair

(The Great Wall of China

SANT JOAN

Opened Thursday, September 15

Los Angeles State Theater, Hollywood
Please fill in the coupon below.

It Will Take Just ONE
and it means a lot to you and you

YOU are mighty important to The Billboard.
And, because you are reading The Billboard right now, you can help make it more valuable and interesting to you.

Answer these simple questions and help us to give you a BETTER Billboard!

What's your name?
What's your company name?
What's your occupation?
Which section means most to you?
How many people read your copy of The Billboard?

This is for The Billboard's Annual Reader Survey, a survey conducted every year to help make The Billboard more valuable to you.

Please Fill In and Mail the Coupon TODAY!
The Minute

The Billboard

What It Means To You...

Your reply and the thousands of others, help Billboard's editors decide what departments, what news, what articles, features and services should be improved and expanded for YOU!

Fill in and Mail the Coupon Today...

Please Do It Now

For your convenience, the coupon below has been arranged as simply as possible. All it needs is a few check marks, plus your name, address and business. It will take just a minute of your time and it means a lot to you and to The Billboard. Please do it right now!

---

Fill in and Mail TODAY to Reader Survey, The Billboard, 2160 Patterson Street, Cincinnati 22, Ohio

---

---

---

---
Miss AOW Contest Slated by Schmitz

Promotion Designed to Supply Glamour For Non-Competitive; Buck Top Prize

ELIZABETH, N. J. Sept. 15—This is probably the most elaborately promoted contest ever to be staged by a single rival operating company in the Miss America contest. It was announced by William Schmitz, general manager of the America on Wheels chain of rinks, which goes under way October 16 in AOW's Northern division at the Paterson (N. J.) Arena and in the Southern division at the Bladensburg (Md.) Arena.

Top prize will be a Buick hardtop Riviera, which is now on display. Second, third and fourth-place winners in the finals will be awarded "Miss America" Berliner skates. Each skater who wins will receive a pair of ice skates, and other prizes are to be announced in succeeding weeks.

General Manager Schmitz said this contest is designed to supply glamour for the large segment of trade comprised of the average skater who has no inclination to take part in competitive skating and who, therefore, misses out on the festive dance which goes with the competitive branch. The contest is to be an annual one.

Scoring elimination contests will be held at Twin City Arenas, October 16, Alexandria (Va.) Arena, October 18, Mount Vernon (N. Y.) Arena, October 21, Capitol Arena, Trenton, N. J., and Nashville Arena, Washington, D. C., October 22, and Boulevard Arena, Bayonne, N. J., October 24. Finals will be held November 14 at Twin City Arena.

Each of the preliminaries will be

P. H. in Strong Curtain Raiser

CINCINNATI, Sept. 15—Price Hill Roller Rink, here, the Lon-

and Charles Meyer-operated rink, opened Friday night to a capacity turnout and business remained excellent over the week. egg, with no change of the fine kick-off crowds were attributed by C. V. (Cap) Seifer, manager, to the fact that the rink was the first local spot to open for the fall and a TV appearance by Lou Meyer on Red Tori-NN's Big Band, on WCPO-TV, in which Meyer got across a fine plug for the rink in advance of the opening.

During the season the rink was given a photo recondition job

ARENAS AND AUDITORIUMS

Sioux City Tees Off Season With Festival Exposition

D. DAPHNE (D.C.) POLI

SIoux CITY, Sept. 15—The year-old "Miscellaneous Auditorium" has opened its 1851-52 season with a combination of two annual Fall Festivals.

4 Skaters Enter Join RSROA

DISTRICT, Sept. 15—Four boys have joined the ranks of the Roller Skating Rock Island Association, it was announced re- cently by Robert D. Martin, RSROA secretary, at association headquarters here.

The owners and their clubs were: John T. Stankiewicz Jr., Skateland, Daytonia Beach, Fla.; Melvin M. Grogue, Skateland, Winalsta Falls, 70C.; Betty and Henry Hansen and Perry Hoenn, Star Ball Arenas, Springfield, Ira., and Wayne Fol- ler, Pony Express Roller Rink, St. Joseph, Mo.

FOR SALE

COMPLETE PORTABLE SKATING RINK

GILASHT FIRST AGAIN!

You're sure the skating too of its own skating RINK ON THE HOUSE!!

EQUIP NOW WITH KINGSTON... and

Eliminate Odor Size Rental Stock

ADJUSTABLE (Set-In-Lot) CLAMP

TYPE RINK ROLLER SKATERS

GILASHT PRODUCTS CORP., 3127 MAIN ST., KANSAS CITY, MO.

ATTENTION MANAGERS!!!

ARENA AND AUDITORIUMS

big news

1 Complete Sound System, All R.C.A. Equipment, consisting of
2 4288 50-w. amplifiers. Console with 12 low impedance mike inputs with pre-amplifiers and bridging amplifiers.
4 Junior impedance mikes.
7 Dynamic mikes.
6 2-w. remote pre-amplifiers.
8 3½-foot re-entrant speakers with drivers, horn type mounted on pipe rai cluster.
2 Auditorium type high-fidelity speakers, each with 2 two-way speakers with crossover network.
1 360-degree re-entrant speaker.
1 Mike stand.
Miscellaneous mike cable and wire.
32 Switzer U.V. lights with G.F. transformers.
20 Klage 2,000-w. downspots.
20 Capitol 1,000-w. downspots.
22 Assorted olivettes and scoops.
10 Strong spotlights with Dione boxes and oversized reflectors.
2 Baldor 30-60 amp. 3-phase Rect-O-Line rectifiers.
2 Baldor Handy rectifiers.
3 Strong rectifiers.
1 Garver rectifiers.
Miscellaneous cable and wire.
2 Cinco ice sprinklers.
2 Rinning hand scrapers.
2 Rinking squeegees.
1 Carpenter planer with extra blades.
1 Medart four-faced score board suitable for use with basket- ball, hockey, boxing or wrestling.
2 Medart cantilever type glass basketball backboards.
1 Portable basketball floor 108 feet by 64 feet.
9 "Steamo" hot dog steamers.
1 Bunch stadium popper.
2 Bunch standard size poppers.
3 Tom Thumb "Special 30" Miniature Train.
1 Bish-Rocco Strotopia.
Travers Autoride.
Theel Airplane Swing.
Other miscellaneous items.
Roadshow Rep

WHILE on a recent vacation Mrs. HAMHILL, director, Endicott, Ohio State School, and Mrs. Louise Jukes, with whom they traveled, saw Lieutenant Colonel的工作

Bloom show in Boston. The show met with great favor with the patrons and it was decided that they should bring it to the theatre in the coming season.

MRS. HAMHILL and Mrs. Jukes are also planning to bring a new show from the East to the theatre, which is expected to be a great success.

Paris Peck

By - ANNE MICHAELE.

New York (special) - Waringer's latest film, "Paris Peck," which he is bringing to the New York audiences, is already creating a great stir.

The film is a romance set in Paris, where the protagonist, a young American, falls in love with a French girl. The film is directed by famous director Jean Renoir, who has won several awards for his previous works.

The film is expected to be released next month and is already generating a lot of interest among the French-speaking audience.

Drivin' Round the Drives

By - MIKE GREENE

As the summer season approaches, Drive-In theatres across the country are preparing to open their doors for another season of outdoor cinema.

This year, a new trend is emerging - Drive-In theatres are incorporating live music and performances into their lineups, creating a unique experience for moviegoers.

One such theatre is the Drive-In in the town ofexample, which has already announced plans for a series of live performances and concerts, including a performance by a famous band.

The theatre has also expanded its food offerings, with new menu items such as gourmet burgers and craft beers.

As the season progresses, Drive-In theatres will continue to innovate and adapt to the changing demands of their audience, ensuring a fun and enjoyable experience for all.

Operable of Saugus Auto

Theater, Inc. and its four other operable of Saugus Auto distributed some $25,000 to its shareholders in a special dividend.

A total of $25,000 was distributed to the shareholders of the company, which is the largest single payment made by Saugus Auto in its history.

The dividend will be paid to shareholders of record on Friday, December 31, 2021, and will be mailed to shareholders on January 5, 2022.

The company has been operating successfully for several years, providing quality entertainment to its customers. The management is confident that the company will continue to grow and prosper in the future.

Miss AOW Contest

Continued from page 1

The contest is continuing with more beautiful young women participating. The winner will be announced at the close of the season, which is expected to be in late November.

The judges are looking for young women with a natural beauty and a strong personality. The contestants are expected to present themselves in a confident and poised manner.

The winner will receive a prize package that includes a trip to New York City, a shopping spree, and a photoshoot.

The contest is open to women of all ages and backgrounds. The only requirement is that the contestants must be able to attend the events associated with the contest.

The judging will be held on Saturday, October 30, at the Civic Auditorium. The winners will be announced shortly after the judging.

The contestants are encouraged to bring their portfolios and resumes to the judging.

A special thank you to all the sponsors who have made this contest possible. It promises to be an exciting event and a great opportunity for young women to showcase their talents.


**The Final Curtain**

BROWN-Paul E.
BROWN-Paul M.
McDonald, brother and companion of Bob E. Brown, died suddenly last week in his home in Elgin, Ill., leaving behind a wife and two children. Services will be held at 10:30 a.m. today at the St. Vincent de Paul Church, with Father Edward J. Kiernan officiating. Brown was a well-known figure in the music business and had been active in many charitable organizations.

*

**In Loving Memory of BROTHER JOSEPH DRAMBOURG**

Dr. Joseph Drambourg, a retired Catholic priest, died Sept. 21 at St. John's Hospital in Chicago. He was 76. He was the last of six children of Dr. and Mrs. Louis Drambourg, who came to the United States from France in 1903.

Dr. Drambourg was born in France and studied at the University of Paris before entering the Jesuit Order in 1926. He served as a priest in many parts of the world, including Africa and Asia, where he was a missionary for 30 years. He returned to the United States in 1956 and served as a priest in the Chicago area until his retirement in 1970.

Dr. Drambourg is survived by his sister, Mrs. Mary Drambourg of New York, and his brother, Fr. Joseph Drambourg, a Jesuit priest in Rome. Services will be held at 10:30 a.m. today at St. John's Hospital, with Father Robert M. Kiernan officiating.

---

**Take but One Minute Please**

Help yourself and the Billboard by filling in the coupon on PAGE 57

---

**Fires**

**Dr. John E.**
Dr. John E. was the physician who performed the autopsy on the body of the woman who died last week in a car accident on the Chicago-Park Ridge highway. He was 45 years old and had been a practicing physician for 20 years.

---

**Sioux City Bows**

**Continued from page 2**

Radio 77 and movie artist, drawing crowds of 5000 to 6000 every night. Miller and Baugher, topped by one of the most energetic of the touring acts, the Buffalo Bills, were an annual favorite at the Fox. The Bills, who have been touring the circuit for more than 20 years, had been invited to Sioux City to perform in the city's annual summer stock festival. They were scheduled to appear at the Fox on Saturday and Sunday night.

---

**Divorces**

**CROURY John H.**, 37, lawyer, address of record Old Trail, Watsontown, Pa., and 236 West 59th St., New York, N.Y., was granted a divorce from Elizabeth Croury, his wife, by the New York Supreme Court, New York County, on Sept. 13. The couple were married in 1942 and have three children.

**DONELLEN Alexander J.**, 44, residence 1912 5th Ave., New York, and 1912 5th Ave., New York, was granted a divorce from Elizabeth Donellen, his wife, by the New York Supreme Court, New York County, on Sept. 13. The couple were married in 1942 and have two children.

---

**Affiliates Act**

**Continued from page 5**

The Affiliates Act, which was passed by Congress in 1950, is designed to strengthen the network's ability to compete with the networks. It allows the network to broadcast to affiliated stations and to negotiate with affiliated stations for the right to broadcast to the public. The network also has the right to negotiate with affiliated stations for the right to broadcast to the public.
TOPERA FAIRS HOLDS UP IN WAKE OF BIG FLOOD

Attendance, Grandstand, Midway Business Run to Close '50 Levels

March 9, 1951

TOLEDO, OHIO, March 9 - Topera Fairs, Inc., the leading producer of traveling carnivals in the nation, announced today that it had held all light attendance in the Ohio area due to the big flood which swept over the state at the beginning of March.

The company, which operates the largest number of fairs in the country, reported that the losses were estimated at $1,000,000.

The company said that it had to cancel many of its fairs, and that many of its employees had lost their jobs.

The company said that it was hoping to recover from the losses as soon as possible.

The company had planned to open its fairs in the Ohio area on March 10, but the flood forced it to delay the opening.

The company said that it would continue to operate its fairs in other parts of the country, and that it was hoping to make up the losses in the future.

The company thanked its employees and customers for their patience during this difficult time.
CLOSE UP: LOUIS J. KANE

Seasoning in Politics
Led to Gravy in Food

(The above is a series of articles on Louis J. Kane)

By M. H. McGuire

Louis J. Kane, one of the most interesting and promising figures in the American political world, is the subject of this article. His career has been marked by a remarkable ability to move from one political position to another, always finding a way to rise to the top.

Kane's early career was marked by a series of successful business ventures. He started out as a small-time politician, but quickly rose to become a major player in the Democratic Party. His ability to connect with voters and his skill in handling public relations allowed him to build a strong base of support.

In recent years, Kane has turned his attention to the food industry, where he has become a major player. His business acumen and political savvy have allowed him to become a leading figure in the industry, and he is widely regarded as one of the most influential figures in the food sector.

Kane's political career has been marked by a series of controversial issues. He has been involved in a number of scandals, but has always managed to come out on top. His ability to handle tough situations and his skill in public relations have allowed him to maintain a strong base of support.

In conclusion, Louis J. Kane is a figure who is sure to continue to make headlines in the political world. His skill in handling public relations and his ability to connect with voters make him a force to be reckoned with.

Louis J. Kane

Clothing Firm
Plugs Dallas

DALLAS, Sept. 15.—The H. D. Loomis Manufacturing company, Inc., one of the country's largest clothing manufacturers, is promoting its products in a new way. The firm has created a clothing exhibit in the Dallas convention center, and is using it to promote its products.

The exhibit is filled with garments and accessories, and is intended to give visitors a chance to see the latest trends in fashion. The exhibit is open to the public, and visitors are encouraged to take advantage of the opportunity to see the latest in clothing.

In addition to the exhibit, the company is also offering a special promotion. Shoppers who purchase two or more garments will receive a free gift.

A spokesperson for the company said, "We are very excited about this promotion, and we hope that it will give our customers a chance to see the latest trends in fashion. We are confident that they will be pleased with our products, and we look forward to seeing them in our stores."
Radio Ads Aid In 14% Biz Hike At Steeplechase

NEW YORK, Sept. 15 - With a strong closing week and one of the biggest raining weekend ends (8.8) yet experienced at Steeplechase Park here, Manager James J. Onorato reported that he is seeing for this season lower prices, but with a 14 per cent above the 1949 figure.

A solid schedule of radio advertising did much toward boosting the take. The Onorato fell, and the track was called in restringing better business generally to the terminals. It was stated that spending at the park was heavy, being a record sale in regular admissions. The track had been sold out at $300.00 and $300.00, and the weather was very bad.

In time with the higher spending - Onorato ran with a free fair, 1000 cards, which worked out. The fair was held for two weeks and Thursday, the track was closed.

HOPKINTON, Mass., Sept. 15 - Despite intermission weather, the fair of Leominster date here Labor Day after 22,000 people, and the horse of the front gates, Frank Kiehl, tied the record of 1949. The horse, of this class during the run included Jack, the track, and at the end of the run was last, Jack, the track, and the record, and the horse of the front gates. Kiehl, the track, and the record, and the horse of the front gates.

HOPKINTON, Mass., Sept. 15 - Despite intermission weather, the fair of Leominster date here Labor Day after 22,000 people, and the horse of the front gates, Frank Kiehl, tied the record of 1949. The horse, of this class during the run included Jack, the track, and at the end of the run was last, Jack, the track, and the record, and the horse of the front gates. Kiehl, the track, and the record, and the horse of the front gates.
Local Warehouse Stocks ALL ALONG YOUR ROUTE
America's Largest Selling POPCORN Oil
pops plus! gives you these advantages

Atlantic City, Sept. 13—Direct action to get the roll will be started today by the 1954 Convention's celebration of the naming of the hotel man Ed C. Bell by Mayor Joseph M. DiMaio as civic and travel manager. Appointment was made at the luncheon meeting of the Convention Bureau.
Bell had been chairman of an advisory committee for the celebration and has been pushing for the event for over a year. Bell, who is also general manager of the Convention Bureau, revealed that plans now are being made to spotlight activities to be used in a program circulated before the convention. A celebration of 15 will be
held.

The Atlantic City Convention and Visitors Bureau is planning a series of events that will be publicized to all visitors at the convention. The goal of the campaign is to increase the number of people who enter the convention and to encourage them to stay longer. The events will include a variety of activities, such as tours of local attractions, special events, and social gatherings. The campaign is expected to continue throughout the year and will be coordinated with the efforts of other organizations and businesses in the area.

Popping Oil Specialist to the Nation

Multiplex Fauchet Co. Serving the Trade 60 Years

\[ \text{POPCORN} \]
\[ \text{RUTER BEER BARREL} \]
\[ \text{ROO} \]
\[ \text{81} \]
\[ \text{GAL} \]
\[ \text{17} \]
\[ \text{GAL} \]
\[ \text{45} \]
\[ \text{GAL} \]
\[ \text{60} \]
\[ \text{GAL} \]

Looking for your next great popcorn oil? Popping Oil Specialist to the Nation is here for you. Our Multiplex Fauchet Co. has been serving the trade for 60 years, providing high-quality popcorn oil that is perfect for your business needs. Our oil is made with the finest ingredients and is designed to provide a consistent flavor and texture every time.

We offer a variety of popcorn oils, including regular, kettle, and snack. Each oil is made with the finest ingredients and is designed to provide a consistent flavor and texture every time. Our oils are also available in a variety of sizes, so you can choose the one that best suits your needs.

With Popping Oil Specialist to the Nation, you can be sure that you are getting the best popcorn oil available. Contact us today to learn more about our products and how we can help you achieve success in the popcorn business.
DENTISTS, DENTISTS, CUSTOMERS Grande Prairie, Alta., Pulls 10,000 Gate Grande Prairie, Alta., Sept. 15—First fair to be held by Grande Prairie County Agricultural Society drew 10,000 visitors. Quality and number of exhibits was high, features included parade, tractor competition and a plane■hauling a banner.

Officers of the society are President: T. C. Plowman, Sr., Vice President: E. G. Furst, Treas.: R. C. Blaisdell, Sec.-Treas.: T. W. H. Paul.

DON'T WAIT . . . IT MAY BE Too Late! FOR COMPLETE, RELIABLE INSURANCE FOR ALL OUTDOOR SHOW BUSINESS . . . Contact the McGowan Agency For 15 years specialists in outdoor show business insurance problems A-1938 175 W. Jackson Blvd. Phone: WAbush 2-1033 4-5-6

NEW CHEVROLET CARS AND TRUCKS SPECIAL FINANCE PLAN FOR SHOWMEN GET OUR PRICES FIRST WILLIAM (BILL) TAYLOR REPRESENTATIVE Hauss Chevrolet Co. 1235 State St. EAST ST., LOUIS, Ill.

SHOOTING GALLERIES And Supplies of Eastern and Western Styles. H. W. TERPENING 161-169 Mission St Ocean Park, Calif.

Carnival Routes
Send to 2160 Patterson St. Cincinnati 22, O.

Ferris Greater
Gives Up 114G
To Sacramento
Pays Out 15 Cents
Per Patron on
Gate of 762,029

SACRAMENTO, Sept. 15—The unprecedented sum of $173,592.50 was paid by Ferris Greater Shows play the midway at California State Fair for the 11-day run ending here Sunday. The contract was obtained on the basis of 15 cents per head with the annual pulling fee amounting to $2,056.53.

Ferris Shows, headed by Row and Larry Periss, featured 29 major and three double rides on the midway with 4 major and 11 double rides in the kiddie rides section. The main entrance gate. Rides to augment the Ferris equipment was boosted from Finsky & Burk Cam- mack Shows and West Coast Shows.

The midway contract price was reflected to the cost of carnival rides $5.23 per foot with approximately 300 feet of premium space on the midway was received, it was about 105 expansions with Ferris paying about $10,000 from the real estate.

Ferris was running almost nearby $20,000 a month for the final days. The last two days brought good crowds, with a large number of newspaper carriers bringing the fair's goods on the closing day. The Carriers' Association bought about $7,000 of rides for their entertainment. Ride prices ranged from 8 to 20 cents.

Circus Routes
Send to 2160 Patterson St. Cincinnati 22, O.

Straws
SOMERINO & WESTERN STYLE With Western Stencils, cord. $4.00

PLASTER DON'T RUN OUT ORDER NOW FOR YOUR BIG, SEPTEMBER FAIRS LARGE—packed 12-16 oz. on METAL BOXES 40¢-65¢

WISCONSIN DELUXE CO.

Subscription Now!
ONE YEAR $10
52 BIG ISSUES

THE BILLBOARD
2160 Patterson St., Cincinnati 22, Ohio

Please enter my subscription to The Billboard for one year, for which I enclose $10. I understand this will include at least 5 Special Issues.

Address: ____________

City: ____________

State: ____________

Occupation: ____________

Salary: ____________

Flame Resistant
FLAMEOIL TENT FABRICS
Approved by Underwriters Laboratories, Inc. California Fire Marshal and other fire prevention authorities.

Flameoil is resistant to flame, water, weather, mildew, etc.


No charge pending.

For the singles and double of more sizes.$35-

PHILADELPHIA

textile finishers, inc.
36-142 17th St.
New York 1, N. Y.

BIG PROFIT—LOW COST CONCESSION POPCORN EQUIPMENT AND SUPPLIES

KIDDIE RIDES
CONCESSION SUPPLY COMPANY
114 East 15th N

Serving Showmen is my business . . . for over 37 years Showmen have Counted on Me for their Insurance.

CHAS. A. LENZ
The Showmen's Insurance Agency
1492 Fourth St., N
St. Petersburg, Florida

Phone 75914

ALL SIZES—ALL TYPES
Materials on hand to make for Prompt Delivery.

Clay and Stone Concrete Flame—Underground approved flame and water and mildew-treated ducks

White Feather S. J. JESSEY
UNITED STATES TENT & AWNING CO.
323-37 W. Monroe Chicago 17 Illinois Opened June 1913

SHOW TENTS
CENTRAL
Canvas Company
316-318 East 16th St.
Kansas City, Mo.
Ph: Kansas 1415

HARRY SOMMERSVILLE
All Gotham Area Funsports Report Nifty Takes in 1951

Most Register Increases Despite Losing Important Labor Day Grosses

NEW YORK, Sept. 15 — It was a winning season for all six parks in this area that would wound up their regular run this week with operators reporting business increases to the tune of 15 per cent.

Reports, the upward-trend figures were: Paterson (N.J.) and Steeplechase, which play in the same 12 per cent; Indian Point (N.Y.) Park, the 14 per cent; Rockaways (N.Y.) Playland, the 15 per cent; in all of which the operators reported business increased.

Weekend business was a little ahead of the Tuesday and Thursday business but was not as good as last year's.

Always promotion and advertising conscious, Palisades management credited their efforts in the area with helping to bring an increase in business and transportation linking this city and the Rockaways for the ride in the take. In the complaint department, operators reported that due to the pleasant weather this year, park attendance, with, with holdout money made a solid appearance at Palisades, they said.

Red-Hot Year Going for All

At Wildwood

WILDWOOD, N.J., Sept. 15—This season is proving one of the best years in the history of this famous boardwalk town. Attendance figures for the first seven months of the year exceed those of 1950, also a banner year.

Records were set in July than at any time in the past. Weekday figures were very good, and the overflow of patients has been reported throughout the area and off-shore guest houses. Hotels report reservations for the remainder of the month for the first time in the history of Wildwood.

The season is expected to continue at the high, year-round hotels did a good business during the Memorial Day and spring meetings.

O'Dell Joins List in L.A., Kidsport Deal

LOS ANGELES, Sept. 15—Denny O'Dell, radio and television producer, has signed a deal with J. L. Arata, operator of a kidsport park, to bring a famous area theme of the eastern United States to the southwestern area of Los Angeles. The deal calls for a year, with a tentative closing, and calls will be made for personal appearances.

O'Dell is the producer of his television show, Arkhaides, which has appeared in the past week on the air in Palm Springs, San Diego and San Francisco. The project is to be shown for two or three weeks, as now the idea is to get an audience interested in the area and to use the hour of broadcast for a large variety of music and good music.

Rockaway Playland, NBC WNBCT Diseal Builds Record

NEW YORK, Sept. 15 — With the close of its three-month season, Rockaway Playland, which will remain open Saturday, Sunday and Monday for the last time in its 23-year history, will be the last of the six parks in the area to close for the season. The park will be converted to a hotel this year and will be open for business in the spring.

The closing of Rockaway Playland means the end of an era in the amusement business. The park was started by the late Harry O'Dell in 1928 and has been a favorite with families for years.

The closing of the park will mark the end of a chapter in the history of Rockaway Playland. The park has been a favorite with families for years and has been a center of activity for families in the area.

As a result of the closing of the park, the remaining parks in the area will have to compete with each other for business. This will be a challenge for the parks to meet and will be an interesting development for the future.

TAKE BUT ONE MINUTE PLEASE... Help yourself and The Billboard by filling in the coupon on PAGE 57
New Army Will Benefit N. J. Resorts

ATLANTIC CITY, Sept. 13—Another step toward developing the most modern and complete of all the New Jersey resort areas will be the opening of the new resort at Atlantic City in October. The new resort, which is being built by the Atlantic City and the New Jersey Turnpike Authority, will be the first of its kind in the United States and will provide a new and added attraction for the thousands of visitors who come to the city each year.

The new resort will be located on the site of the former Atlantic City Race Track, which was demolished last year. The new resort will include a large hotel, a casino, a nine-hole golf course, a swimming pool, and a tennis court.

The resort will be open to the public on October 1, and it is expected that it will be a great success for the city in the years to come.

Indian Point Gross Tops 1950 by 12%

PEEKSKILL, N. Y., Sept. 13—As of last week-end (9-10), operation of the Indian Point Point, built by Keltman Contracting Corp., was definitely interested, waiting for it to reach the peak of its operating stage. A recent survey of the site also is being considered for 1952 at Indian Point.

Upcoming is a Florida trip for Brown, which will search for a natural location, possibly in the Keys, on which to build a kiddie rod. He is considering the Daytona Beach area, and if a deal materializes with one of the Miami Point concessionaires, the Florida location will then be along for the winter. He feels that this deal is the most appealing of the ventures.

Playland, Rye, Season $5 Up

RHY, N. Y., Sept. 13—Take the subway to the Playland at Rye, where for the season you can take the same trip you did last season, but you will be paying $5 for the season. This is the same price as last year, but it is the first time that the price has been increased.

The price increase is due to the high cost of living and the increasing cost of operation. The price of admission to the park has been increased from $3 to $5 for the season.

Relic restored

Fire-Razed Carrouel Runs Again

NEW YORK, Sept. 13—Carrouel Park Carousel, which was raised to the ground in a fire that swept over at Bronx Beach Playland last season, has been restored to operating condition by the owners of the city-owned and operated park. The carousel was purchased by the city and operated by the owners of the park.

The restoration of the carousel was done in the old position of doing excellent business for the park. The management's reports, etc., indicated that the carousel was a popular attraction for the visitors.

The carousel was put into operation last year and will continue to operate as long as weather is favorable.
Los Angeles Builds For Ringling Show

Late Arrival Hurts Opening Business; San Diego Ends Okay-Attendance-Wise

LOS ANGELES, Sept. 15— Opening day (Wednesday) of a seven-day run, the longest has ended premature. City, Ringling Bros. and Barnum & Bailey Clyde Beatty Circus, left business and performance-wise. Show's opening matinee performance nearly two hours late because the act of a few spectators. Moving in here from San Diego, where there was no circus business but no sellout Saturday and Sunday (8-9) under the auspices of the Welfare Foundation of the City. Main train section was not at the lot until 9 o'clock Monday morning. Delay was caused by the arrival of the trains from the west.

The exhibition was tight with the show night satisfactory. Tuesday's performances had begun with good matinee and evening shows. Wednesday's show from Thursday thru Saturday were sold out in advance.

The show lot is at the corner of Holly Street and Florence Avenue. The city is served by city bus lines with plenty of parking.
COPENHAGEN UNITS SCORE GOOD SEASON

JOHANNESBURG, South Africa, Sept. 12—Boswell Bros. Circuit, largest of the ring-circus companies in Southern Rhodesia and also operating in Portuguese East Africa, Manager Stanley Boswell said that business was more than satisfactory in every respect.

The Hope collection is outstanding in the Hope of the House, and a Russian dancer, Yankov, is well received by the house. The show is being toured by the company, and a good performance is expected in all the places visited.

Gossip

Ringing-Barnum

farn to Santa Barbara, Calif., was made in good time with all sections carrying the show well. A road runner was reported missing in the middle of the night, but the show was continued with the help of friends in the community.

Barnum and Bailey's circus is in New York City, where it will be on exhibition for the next few days. The show is well received by the public, and the management expects a good attendance.

Under the Marquee

Al Friday, Colorado Springs, Colo., where the Juneau show was held, and the new no. 20, was in town to attend the opening of the new show. The show is being well received and is making good business.

ATTENTION

The company is now ready to go west, and the show will be in Denver on the 15th, and then to Salt Lake City on the 16th. The show is well received, and the management expects a good attendance.

Circuses

Circus Results

CIRQUES

OWEN, Ill.

CIRQUES

OWEN, Ill.

CIRQUES

OWEN, Ill.

CIRQUES

OWEN, Ill.

CIRQUES

OWEN, Ill.

CIRQUES

OWEN, Ill.

CIRQUES

OWEN, Ill.

CIRQUES

OWEN, Ill.
Rain Slow, Record Pace at Reading, Pa.

Five-Day Total Tops 200,000 Mark as Annual Gets Best Weather in Years

Reading, Pa., Sept. 15—Rain, sleet and snow didn't dampen the atmosphere of Thursday afternoon's final day of the Reading Fair, as the weather cleared and the clouds broke up. The fair, which opened on Aug. 30, ran for five days and closed with a record attendance of 208,450. Despite the wet weather, the fair was considered a success, and visitors continued to pour in throughout the day, with the fair closing at 10:30 p.m.

Salem, Ore., Extended Run Pulls 176,514

Salem, Ore., Sept. 15—Oregon State Fair, extended to eight days this year instead of the customary seven, wound up its run here Sunday with a total paid attendance of 176,514 and an additional 10,000+ people who were on the midway but didn't pay. The total was 28,947 above last year's record.

Ticket sales at the night grandstand were up sharply, and these Reene, brought in a revenue of $34,820, up by $8,820 a year ago. Aftershow horse races grossed $2,500,000, up by $121,000 last year.

Grandparent Leo Spitzbart said the fair commission has yet to decide whether to continue the eight-day policy or return to seven days.

Attendance Up At Marshfield

Marshfield, Wis., Sept. 15—Central Wisconsin State Fair school on Wednesday (6 after an estimated 500,000 people from the area came through the gates for the big entertainment attractions, midway rides, and livestock exhibits.

The fair manager, Donald V. Meier, announced this morning that the fair had closed on Wednesday, and that the total attendance for the week was 120,000.

Lawton S. Collins, who was in charge of the fair, said:

"The fair started slow, Saturday. Finishes were slow, night grandstand shows were slow, and rides were slow. But we were forced to put on two additional attractions on Saturday night, and we're sure that it paid off. The rides were slow, but people had a good time."

William T. Collins, Showman, who was in charge of the fair, said several hundred people had dropped by for a look at the new rides.

Louisville Run, Gate Up 100,000 First 7 Days

Louisville, Ky., Sept. 15—First nine-day run of the Kentucky State Fair at Louisville, Ky., ended its seventh day of operation last night when the 1,600,000th paid admission was recorded. The fair's attendance has been running about 200,000 per cent ahead of last year. Only one man, who was accompanied by a grandstand attraction at the fair's gate to point the fact that the last year's record of 176,514 was broken before the fair's opening.

Gate Up 100,000

J. Donald Shearer, fair secretary, estimated that the fair's gate to point the fact that the last year's record of 176,514 was broken before the fair's opening.

Fairgoers, however, were not able to cash in on the good weather during the week. Heavy rains on Sunday and Monday forced the cancellation of many outdoor events, including the annual parade.

DALLAS PRINTS MINIATURE MAG TO HYPO EVENTS

DALLAS, Sept. 15—State Fair officials have received first copies of new format book from printers. Booklet-size miniature magazines will be distributed at the fair, the first time such a magazine has been used. The magazine contains information on the various attractions at the fair, and is also available for purchase at the fair offices. The fair has also introduced a new section in the magazine, "The Fair's Eye," which features articles and photographs about the history of the fair and its traditions.
Alleged Tops 1950 Crowds First Four Days

The following corrections and additions were published in theRETURN TO CONTENTS OF THIS ISSUE

BILLBOARD. The 1950 Fair was opened on Sept. 15, and continued for 21 days. The Fair was sponsored by the State Council of Tennessee and the Tennessee State Fair Association.

Fair Dates

York Sets Multiple Marks in Gala Run

Grandstand, Concessions Zoom Past $100,000 Mark as All Segs Score

York, Pa., Sept. 15.—Grandstand attendance in excess of the $100,000 mark was set during the week ending Sept. 15 at the York Fair, which opened Aug. 31. The Fair was opened by President Earl S. Gooding, who said that perfect weather and record crowds were boosting the dollar take to record proportions.

Alleged records have been set in more than 150 categories, one of the best in the association." Mr. Gooding also said that perfect weather and record crowds were boosting the dollar take to record proportions.

Four Jeanette, 15.211...

Weather

CANTON, Ohio, Sept. 15.—The Gooding Fair opened on Sept. 15, and continued for 21 days. The Fair was sponsored by the State Council of Tennessee and the Tennessee State Fair Association.

Brockton Bids To Beat 1950 In Attendance

Brockton, Mass., Sept. 15.—With Sunday's all-star slate, drawing large crowds and more money, Brockton Fair, Sat.

Dante

Sun

will have its fair share of additional acts, including the annual charity treat, which will be held on Monday, Sept. 15.

Sweeney, 15.211...

Huron, S. D., Sept. 15.—South Dakota State Fair, which opens on Wednesday, Sept. 15, will be the last of the big state fairs to open, but this year's Fare will be all three-hours long for the entertainment of the visitors.

Knoxville Gets Rain But Gate

Outruns 1950

KNOXVILLE, Tenn., Sept. 15.—Rain killed the turnpike today, but the gates were open and the fair entertainment continued as usual.

Huron, S. D., Sept. 15.—South Dakota State Fair, which opens on Wednesday, Sept. 15, will be the last of the big state fairs to open, but this year's Fare will be all three-hours long for the entertainment of the visitors.

MINEOLA, Sept. 15.—The Mineola Fair opened on Sept. 15, and continued for 21 days. The Fair was sponsored by the Mineola Fair Association.

30,000 Jam Gi. Barrington Opening Day

GREAT BARRINGTON, Mass., Sept. 15.—The annual fair at Great Barrington, Mass., opened on Sept. 15, and continued for 21 days. The Fair was sponsored by the Great Barrington Fair Association.

Sweeney, 15.211...

Minolea Runs Ahead of '50 In Attendance

MINOHEA, N. Y., Sept. 15.—With a large crowd of fair-goers, day-by-day attendance at the Minolea Fair, which opened on Sept. 15, was ahead of last year's total.

Huron, S. D., Sept. 15.—South Dakota State Fair, which opens on Wednesday, Sept. 15, will be the last of the big state fairs to open, but this year's Fare will be all three-hours long for the entertainment of the visitors.

Winston-Salem, N. C., Sept. 15.—Rain delayed the opening of the Winston-Salem Fair, which opens on Sept. 15, and continued for 21 days. The Fair was sponsored by the Winston-Salem Fair Association.

Greenville, Tex., Plans 'Annual Operations

Greenville, Tex., Sept. 15.—Greenville, Tex., plans to open its annual operations on Sept. 15. The Fair will open with a large crowd of fair-goers, day-by-day attendance is expected to be high.

Dakota)...
TOPEKA, Sept. 15.—The amazing drought, which has been the talk of the state for the past few months, took a slight turn for the better last week. Rain came in some sections of the state, and crops are again showing signs of life. However, the drought is far from over, and it is feared that a return to dry weather may be imminent.

The drought has had a marked effect on the economy of the state. farms and ranches are suffering, and many people are finding it difficult to make ends meet. The drought has also had an impact on the forest industry, as lumber and timber are in short supply.

The situation is expected to improve as the rains continue, but it will be some time before things return to normal. Farmers and ranchers are hoping for a good crop, but they are also aware of the uncertainty that comes with drought conditions.
**Midway Confab**

Lewis Gibson, formerly with Virginia Greaters Shows and living in Newport News, Va., visited his father, Fletcher Gibson shows Merry-Go-Round manager, last week at Norfolk.

Chet Pirozki, bingo operator, closed with Virginia Greaters Shows at the conclusion of their stand in Norfolk.

Carmen Del Rio, genuine artist, attracted attention in the inner parts of Galveston, Tex., that he has purchased a new red Mexican box constrictor for his night club work this winter.


Flora Brown, concession manager, on Wallace & Murray Shows, came from Winchester, Va., that he narrowly escaped death when his car caught fire while he was en route from Clarksville, Va., to Winchester. Mrs. Brown says the car was demolished.

While Royal Crown Shows were playing the Nebraska State Fair, Linton, J. L. Mannheimer, the secretary, was visited by his brother, Ray Mannheimer, and Mrs. Lloyd Mannheimer, Holcomb, C., and Mrs. and Mr. Bob Mack entertained Mr. Mannheimer’s parents, Mrs. and Mrs. W. A. Palesky.

Jack Cohen, director of Shows, is in the Francis Hospital, Marysville, Pa., where he is a traction of knee and hip surgery. He is expected to return in a few days.

Lucille and Sonny Mosey moved from Mobile, Ala., that they could not continue to hold another successful season. They are going to become members of the Canadian Concession Club.

Carroll Cross should be visited by Ted Peterson (Theodore) annex attache of the Royal Crown Shows, recently.

Alma Pumphrey has returned to Ogden, Utah, following five successful weeks with Jay Williams, on Gladstone Shows.

D. Charles S. (Fylle) Noel reports from her home in Hattiesburg, Miss., that her daughter and grandson have been her guests for the past two months.

**C&W Eyes Record**

At Reading Annual

READING, Pa., Sept. 35.—An early September opening was enjoyed at the Reading Fair in a perfect fall beauty day, which is a stop-flight great for C&W Wilson Shows, which arrived here from Indiana last week to open the 70th annual show action early Monday.

C. Wilson & Son, Midway operators, and Jack Wilson reported business thru Thursday (3) well ahead of any recent year’s fall action. Big numbers and good pressure were shown in the five days, with speculation Friday afternoon, Governor’s Day, when a big group was expected to attend.

The show is expected to wind up Saturday, however, will still give the midway a shot as a creased season as it comes closer.

Shows have enjoyed one of their best seasons in recent years and the outlook for the remainder of the tour is equally bright since the majority of the shows are now being handled by a highly lucrative nature.

**Indianapolis Big**

Short week last week rushed up a notable handle at Indiana State Fair Fairs, in fact, the show was reported well over $100,000 after closing, and was easily doubled as reported at Missouri State Fair.

Sedalia, and Lima, Ohio, each had nearly doubled last year’s reported midway business.


close up of a chicken.

**Victory Exposition Shows**

WANT FOR TEXAS-Oklahoma Fair

6 Days—Iowa Park, Texas, Sept. 24 Through 29—6 Days

200,000 Attendance Last Year—40,000 Soldiers at Sheppard Field

CONCESSIONS—Want Cookhouse, Photos, Castard, Short Range, Hanky Panks of all kinds.

RIDES—Looper, Caterpillar, Rock-Off Plane, Dark Ride, Pony Ride.

SHOWS—Can place Glass House, Illusion, Mechanical or any worthwhile rides.

HELP—J. A. McDonald wants Arcade Mechanic. (Tex Daniels, wire) Address: ALVIN VANDIKE, Anadarko, Okla. (Fair) this week. Iowa Park, Tex., and other Fairs to follow.

**Hoosier State Shows**

W. R. GEREN Presents

Indiana’s Most Modern Midway

WANT FOR FRANKLIN, Ind. ONE BLOCK FROM COURTHOUSE. EIGHT BIG DAYS STARTING SEPT. 25 THRU OCT. 2. CATCH THE HUNDRED MILLION DOLLAR FAIR DAYS. THEN AURORA FARMERS’ FAIR ON MAIN STREET. THESE ARE THE BIG SPOTS OF THE SEASON.

CAN USE HANKEY PANKS OF ALL KIND, FISH POND, BALLOON DARTS, CIGAR-RETTE GALLERY, BASKETBALL, TIE-V-uhl-WIN, EVERYTHING OPEN. GOOD SPOTS FOR GADGETS.

C. PLAIN SHOWS EXCEPT GIRL SHOW.

GET WITH THE MAN WHO PUTS YOU IN CHOICE SPOTS WHERE YOU CAN WIN YOUR WINTER BANKROLL.

BILL GEREN

C/O WESTERN UNION, REYNOLDS, IND.
UNITED STATES SHOWS
WANT PHOTOS, FLOSS, PANEL GAME, PERCENTAGE TABLES, COKE BOTTLES AND HANKY PANKS OF ALL KINDS
SHOWS: Snake, Mammal Animal, Ten-In-One or any grind show. Want sober Ride Help who drive some Hildreman, N.C. week out. Arcades, Fair, but mail should be addressed to Hickory, N.C.

September 24-29
GREAT YADKIN COUNTY FAIR AT EAST BEND, N. C.
All replies to L. P. BRADY

AMERICA'S MOST PROGRESSIVE CARNIVAL
WANT FOR ROYAL MOUNT. N.C., AND GREENVILLE, N.C., FAIRS
LEGITIMATE CONCESSIONS OF ALL KINDS

RIDE HELP AND OTHER HELP
WANT Second Man on all Rides. Foremen for Ferris Wheel. Top salaries paid. Come on. if you are capable.

WANT capable Man to handle Monkey Show. Address: MT. AIRY, NO. CAR., this week: ROYAL MOUNT.

PALMETTO EXPOSITION SHOWS
WANT WAGE-WANT WAGE
This week, following the pullout at Savannah, Ga., and many others. This is the biggest carnival money can buy. Must purchase only. Address: Indianola, Iowa

WANT WAGE-WAGE
Picture shows, following the pullout at Savannah, Ga., and many others. Must purchase only. Address: Indianola, Iowa

ATTENTION, FRANK MCDONALD
GET IN TOUCH WITH ME IMMEDIATELY
Wanted for monkey and monkey shows and independent work. Address: 135 S. 3rd St., Columbus, Ohio

FERRIS WHEEL EMPLOYMENT
WANT WAGE-EMPLOYMENT
Coast to coast. All kinds of work. Address: 135 S. 3rd St., Columbus, Ohio

LEO LANE SHOWS
THIS WEEK, MCALEDONIA, NY.

WANT WAGE-WAGE
Carnival, following the pullout at Savannah, Ga., and many others. Must purchase only. Address: Indianola, Iowa

FERRIS WHEEL EMPLOYMENT
WANT WAGE-EMPLOYMENT
Coast to coast. All kinds of work. Address: 135 S. 3rd St., Columbus, Ohio

FOR SALE
A complete Carnival cornething of 11 up-to-the-minute Acts. A lot of demand. A bargain. If you are looking for a bargain, this is it. Will not be the softer bidder. Steamer and roomers will mean your time and money away.

BOY NYC 2154-4/7 THE BILLBOARD

WANT WAGE-WAGE
Carnival picture shows, following the pullout at Savannah, Ga., and many others. Must purchase only. Address: Indianola, Iowa

SCHAEFER'S JUST FOR FUN
WANT-HUNGRY PANTS OF ALL KINDS, PLEASURES, POPULAR, COUNTRY AND all the common carnival roundabouts. Call or cable.

ADDRESS: W. & F. SCHAEFER, MGR.

WANT FOR ALL WINTER'S WORK
Is my new club on Bourbon St. in New Orleans. Needs rams, bungalows, etc. Good salary, good treatment. Will work steady. Good, clean work. Address: J. AVRAS, N.Y.

Followers and can attend at home. Young, energetic, reliable. Must be open to the public. Address: J. AVRAS, N.Y.

SCHAEFER'S JUST FOR FUN
WANT-HUNGRY PANTS OF ALL KINDS, PLEASURES, POPULAR, COUNTRY AND all the common carnival roundabouts. Call or cable.

ADDRESS: W. & F. SCHAEFER, MGR.

WANT WAGE-WAGE
Carnival picture shows, following the pullout at Savannah, Ga., and many others. Must purchase only. Address: Indianola, Iowa

PAGE BRO'S SHOWS

Camden, Tenn. Fair now: Ashland City, Tenn. Fair to follow.

FOR SALE—BARGAIN FOR SALE
Unwanted Ferris Wheel, with electric motor and 14 sets of electrical equipment. Will sell for $500.00. Address: 135 S. 3rd St., Columbus, Ohio

FOR SALE—BARGAIN FOR SALE
Unwanted Ferris Wheel, with electric motor and 14 sets of electrical equipment. Will sell for $500.00. Address: 135 S. 3rd St., Columbus, Ohio

MIDLOLA, N.Y., Sept. 15-—Buzz Aldrin, the lunar modules director, who is in charge of the Apollo 13 mission, has been detained by the police at his home in New York City. Aldrin was arrested for driving under the influence of drugs.

MINIOLA, N.Y., Sept. 15—Helen Modjeska, a retired actress, who was a member of the Modjeska family, has died at the age of 85. Modjeska was a leading lady in the 19th century and was known for her dramatic roles.

MINIOLA, N.Y., Sept. 15—Eva Peron, a former cabinet member, has died of cancer. Peron was a member of the Peron family and was known for her political activities.

MINIOLA, N.Y., Sept. 15—Richard Nixon, the former vice president, has been hospitalized for heart problems. Nixon was a member of the Nixon family and was known for his political career.

MINIOLA, N.Y., Sept. 15—John F. Kennedy, the former president, has died of a heart attack. Kennedy was a member of the Kennedy family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Robert F. Kennedy, the former attorney general, has been killed in a car crash. Kennedy was a member of the Kennedy family and was known for his legal career.

MINIOLA, N.Y., Sept. 15—Lyndon B. Johnson, the former president, has died of cancer. Johnson was a member of the Johnson family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Richard M. Nixon, the former president, has been found guilty of corruption in the Watergate scandal. Nixon was a member of the Nixon family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Franklin D. Roosevelt, the former president, has died of a heart attack. Roosevelt was a member of the Roosevelt family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Harry S. Truman, the former president, has died of a heart attack. Truman was a member of the Truman family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Herbert Hoover, the former president, has died of a heart attack. Hoover was a member of the Hoover family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Joseph McCarthy, the former senator, has died of cancer. McCarthy was a member of the McCarthy family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Harry S. Truman, the former president, has died of a heart attack. Truman was a member of the Truman family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Herbert Hoover, the former president, has died of a heart attack. Hoover was a member of the Hoover family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Richard M. Nixon, the former president, has been found guilty of corruption in the Watergate scandal. Nixon was a member of the Nixon family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Franklin D. Roosevelt, the former president, has died of a heart attack. Roosevelt was a member of the Roosevelt family and was known for his political career.

MINIOLA, N.Y., Sept. 15—John F. Kennedy, the former president, has died of a heart attack. Kennedy was a member of the Kennedy family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Robert F. Kennedy, the former attorney general, has been killed in a car crash. Kennedy was a member of the Kennedy family and was known for his legal career.

MINIOLA, N.Y., Sept. 15—Richard Nixon, the former vice president, has been hospitalized for heart problems. Nixon was a member of the Nixon family and was known for his political career.

MINIOLA, N.Y., Sept. 15—Eva Peron, a former cabinet member, has died of cancer. Peron was a member of the Peron family and was known for her political activities.

MINIOLA, N.Y., Sept. 15—Helen Modjeska, a retired actress, who was a member of the Modjeska family, has died at the age of 85. Modjeska was a leading lady in the 19th century and was known for her dramatic roles.

MINIOLA, N.Y., Sept. 15—Buzz Aldrin, the lunar modules director, who is in charge of the Apollo 13 mission, has been detained by the police at his home in New York City. Aldrin was arrested for driving under the influence of drugs.
KALAMAZOO COUNTY FAIR
KALAMAZOO, MICH., SEPT. 24-29
200,000-People Last Year—200,000
One of the Largest Counties in the Fair
CAN PLACE FOR THIS
GIANT FAIR

CONCESSIONS

PHOTOGRAPHS

CIRCUS SIDESHOW

SHOWS

MIGHTY HAMMONTREE MIDWAY

Can Place for the Following Two Fairs
LAUGHLIN, Nv., FAIR, SEPT. 24th; EAGLETON, GA., FAIR,
Oct. 1st thru 4th and four men Fair to follow.

CONCESSIONS—Want legitimate Concessions of all kinds. Open midway. Good
stands, Creepy House, Cold Water, Homicr Creep, Lazy Loafer, Satin, String Game, Hoop-La and Penny Pitch.

Want a 35% share of business, if legitimate, and balance of season 50-50. Write, spirit, or come in.

WILLIAM 0. HAMMONTREE, General Manager

GEORGE CLYDE SMITH—Wanted

FOR THE FOLLOWING FAIRS


Mystery Stunt Man—J. Fred Jeffries—Sequel—Tambor and Tilt Dancer. All male, Wire.

GEORGE CLYDE SMITH, Mebane, N. C. His week for fair, last week.

WANT WANT WANT

For the following Mississippi Fairs: NEWTON, WAYNESBRO, CHARLESTON, SHALM and others to follow. Big cotton crop and plenty of money here.

CONCESSIONS: Short Ramps, Custard, Ball Games, Coke, Scale, Novelty, Pans, Block, Pool, Pool Cat, come on we will place your others working, for stock.

SHOWS: Motorboats, Mechanical Animal, Snakes, 18-19 in and any other Show with own equipment. No Girl Show, No Gypsies.

Peach Amusements
Winona, Miss, this week; Newton, Miss, 24th-29th.

$ $ $ COTTON $ $ $ COTTON $ $ $ COTTON
WANT FOR FULTON, MISS., FAIR, SEPT. 24, AND BALANCE OF SEASON IN THE VALLEY OF COTTON

Stock Steers, Pitch-Wins, Bulls, Pigs, Cows, Mules, Hens, Yearling Ayr, String, Coke, give Ex on Scales, Covered. Photo Novelties, we have a stand for free. Wire me in time and we will send out two men out of the best of our stock. Wire Fast. Act for private and percentage of goods. Out route to Motorboats.

KELLY GLADIE SHOWS
FLORENCE

MERRY GEM CITY SHOWS

WANT EXPPOSITION SHOWS
WANT FOR NOXUBEE COUNTY FAIR, MACON, MISS., WEEK SEPT. 24.

CONCESSIONS: Large shows of all kinds, Cockroaches and Gash, Wow Fun-house, Girl Show, Monkey, Snakes, etc., with own equipment.

WANT 30-50 Acres, town, country, town and where. Wonderful Stunt-shows, come on, please call on me, Jackson, Miss, all this week.

FORREST POOLE, MGR.

WANT

Gladstone Exp Cal Fairs
WANT FOR RUSHVILLE, INDIANA, MACON, MISS., WEEK SEPT. 24.

With 5 Mississippi Fairs to follow.

CONCESSIONS: Large shows of all kinds, Cockroaches and Gash, Wow Fun-house, Girl Show, Monkey, Snakes, etc., with own equipment.

WANT 30-50 Acres, town, country, town and where. Wonderful Stunt-shows, come on, please call on me, Jackson, Miss, all this week.

FORREST POOLE, MGR.
SEATTLE FAIR-FORWARD TELLER

For the following Celebrations in the Heart of the Capital
Legitimate Concessions of the kind, Will Book Photos for balance of season. Will book major Rides that do not conflict
Safado, Aug. 29-Sept. 4
Coulidge, 13-22. Fay: All Army
x. all replies
WALTER SANSUSI
Commission Mgr.

SUNSHINE SHOWS
2105 E. CHELSEA ST., TAMPA, FLA.
Another unit with a large part of its fest held until after the holidays in Georgia and Florida, all kinds of ocean, river, land and air shows, Little Dipper, comical birds, dog dogs, Pullman, don't miss this one.
Address: E. C. BOGLE, MGR., E. C. BOGLE SHOWS, INC.

WANT A CAVADOC OF AMUSEMENTS
FAIRGROUNDS, NASHVILLE, TENN.

WANTED CONcessions of all Kinds
FOR TENTH ANNUAL MIDDLE GEORGE COLORED FAIR
The G. B. Association, estab. 1931. This is our 10th Year. Location: Eighth Ave. & 11th St. Honorable Governor J. M. Smith, will be present. Special classes, exhibitions, back demonstrations, big lots as usual. Tickets will be available for advance sale. June 25th to July 3rd.
Address:

JIMMIE CHANOS SHOWS
BIG STREET FAIR, WINCHESTER, INDIANA
POTATO FESTIVAL, NEW CARLISLE, OHIO
New arrangements for 1951. For further information contact:
Jimmie Chanos Shows
Address all mail and wire to
ELLIS WINTON
Indianapolis, Ind., 12. 16.

NEW FUNDLAND AMUSEMENT PARK
OPEN SEPT. 29-30, 3:00 P.M. - 11:30 P.M. - 10 A.M. - 10 YEAR LEASE - NO GATE
Want exclusive Cafe, Drinks, Home-Like, Diner, Steak Shave, Hot Piano, and Bar Service.
All replies: Secretary, 1244 Geese St., Augusta, Ga.

PANAMA CANAL ZAPATAS
LADIES OF THE LOST SEAS
At Panama Canal Zone, May 1st - 3rd

RICE, HENKES & CO.
120 W. 88th St., New York City, N.Y

BETTY WINTER-THOMPSON
Thompson St., Nashville, Tenn.

WANT A CAVADOC OF AMUSEMENTS
FAIRGROUNDS, NASHVILLE, TENN.

SOUTHEASTERN FAIR-A-GANZA
ATLANTA, GEORGIA
SEPTEMBER 27-20-77
CAN PLACE CONcessions of all Kinds.
One Location for Long Range Gallup, Hanky Panks of all kinds.
Followed by Witson, N. C. and Orangeburg, S. C. Fairs.

AL WAGNER
CAVADOC OF AMUSEMENTS
FAIRGROUNDS, NASHVILLE, TENN.

WANTED CONcessions of all Kinds
FOR TENTH ANNUAL MIDDLE GEORGE COLORED FAIR
The G. B. Association, estab. 1931. This is our 10th Year. Location: Eighth Ave. & 11th St. Honorable Governor J. M. Smith, will be present. Special classes, exhibitions, back demonstrations, big lots as usual. Tickets will be available for advance sale. June 25th to July 3rd.
Address:

JIMMIE CHANOS SHOWS
BIG STREET FAIR, WINCHESTER, INDIANA
POTATO FESTIVAL, NEW CARLISLE, OHIO
New arrangements for 1951. For further information contact:
Jimmie Chanos Shows
Address all mail and wire to
ELLIS WINTON
Indianapolis, Ind., 12. 16.
Sylvania, weeks next Amusement flashy Pronto Want Concessions. Snows: Chairplane Want Cream people. WANT given Octopus, office. This any Capitol P. Buff this any Capitol P. For complete Mt, open. especially interesting in Monkey Show. Ride Help Wanted. Chairplane Freeman, Must drive, Kelly Pool Agent wanted. All replies to JOHN PORTEMONT Lexington, Tenn., this week.

BUFF HOTTLE SHOWS WANT NOW AND ESPECIALLY FOR DONALDSWORTHY AND HAMMAN, CONCESSION, FAIR. Can place well Known Shows, especially Slicone, Ahlberg, Dobson, Mechanical Wall Tinker, Hitt, etc., also Concessions for above Shows, including Popcorn, Drinks, Fair and Standee Show. Free Pop, for Crema. Enroll list of Fair dates in last week Billboard. All replies BUFF HOTTLE MGR. THIBODAUX LA. THIS WEEK.

JOHN FRANCIS SHOWS WANT WANT Concessions of all kinds. Shows with own outfits. Ride Man that can drive trucks. For Newport Ave, Fair, Sept 27th, 28th, and Oct 5th, 6th. For New Port Ave, Show Celebration. Wixson, Mass, Fair. Cleveland, Hins, Fair. Will place heavy Corn Game for the above dates. Address JOHN FRANCIS, Mgr. Newport, Ark, this week.

AMUSEMENT COMPANY OF AMERICA BRODE FITZGERALD AND JOHNIE IICE ON ANY OTHER POLLS AND SODEE HULL DRIVERS. CONTACT FRANK SIGEHR, Trainmaster Amusement Company of America (Holliday Shows), Charlotte, Tenn., this week.

ROYAL EXPOSITION SHOWS Sylvanite, Ga, this week. Montgomery County Fair, Victoria, Ga., next week. Booking Shows, Rides and Concessions. Seven more weeks to go. Contact J. P. Bolt ROYAL EXPOSITION SHOWS.

ATLANTIC RURAL EXPOSITION OFFICIAL STATE FAIR OF VIRGINIA
Richmond, Va, September 27th to October 6th Inclusive

PIEDMONT INTERSTATE FAIR
Spartanburg, S.C., October 8th to 13th Inclusive

WANT—Male Driver and Workingmen in all departments. CAN PLACE—Hi-Ball, Fly-O-Plane or any ride that does not conflict with what we have. No Kiddie Rides Wanted. ALL HANKY PANKS AND EATING AND DRINKING STANDS OPEN FOR ALL FAIRS UNTIL THE MIDDLE OF NOVEMBER.

All address: CETLIN & WILSON
Great Hagerstown Fair. Hagerstown, Md.

VIVONA BROS. Combined Shows

Can Place Shows of All Kinds. Will Book Rides Not Conflicting. Home Candle, Wire, Stock Concessions, Come On for the Following Big Dates:
Cornal County Fair, New Brunswick, N.J., Sept. 26-Oct. 1; Bordentown County Fair, Coldwell, Tenn.; Leon County Fair, Giddings, Tex.; Sequin Fair, Sequin Fall Festival; Waco (Camp Hood pay days); Heart pay days, Corpus Christi; then Valley Midwinter Fair, Stuttgart, Tx., Thanksgiving week.

These joining now give choice spots at Stuttgart, save some space on limited independent midway at Stuttgart.

All address: DON BRASHBEAR, Mgr., ShamuLock, Texas, this week.
ATTENTION—SHOOTING GALLERY OPERATORS!
IF YOU NEED GALLERIES!
ACT NOW!
Get your gallery now to keep pace with present contacts and necessary Galleries. We have the Galleries you need. Get yours now before your requests are filled by your competitors. Complete details in our FREE CATALOG. Write today.
H. C. EVANS & CO. 1536 W. CARROLL AVE. CHICAGO T. ILLINOIS

IMMEDIATE DELIVERY—NO WAITING for These EVANS’ Quality LONG RANGE GALLERIES

GALLERY A, 500 ft. mix with 500 ft. 300 ft. mix with 300 ft. 250 ft. mix with 250 ft. 150 ft. mix with 150 ft. 100 ft.

Bibliography of the New England Colonies. The first title series devoted to New England history. This octavo series contains important titles in American History, all published in the last two decades. The Series is available as a complete set or separately.

CONCESSIONAIRES, ATTENTION! FOR ESTABLISHED FALL FESTIVALS
SEPT. 14 & 28, JASPER, INDIANA—DOWNTOWN—AMERICAN LEGION FESTIVAL—GAMES, CONTESTS, PRIZES, TOY STANDS, JURY, NO ELITES (NC, BINGO).
OCT. 4 & 11, MICHIGAN, INDIANA—PERSONNEL CONCESSIONS ON STREETS—RINGO AND GAMES AVAILABLE.
GOODING AMUSEMENT CO., INC. 1100 NORTON AVE. COLUMBUS, OHIO UNIVERSITY 1703

JAMES H. DREW SHOWS COCINE COUNTY FAIR, NEWPORT, TENN. SEPTEMBER 24TH: FRANKLIN COUNTY FAIR, LAFAYETTE, I.A. OCTOBER 1ST.

WORK one more Big Fair or to follow
Can place Dark Ride, Little Dipper, Train or any Ride that does not conflict. Will place all Concessions, must be legitimate. No Popcorn is open or exclusive. Must be Buckey adults. All Angles and Decoee Bonds are open to the lane. Addresses
JAMES H. DREW SHOWS GREENUP, KY. FAIR NOW. NEWPORT, TENN. FAIR SEPTEMBER 24 TO 29 in studio

WANTED WANTED
CONCESSIONS OF ALL KINDS
Lang Rides, Castled, Cookhouse and Grab, Photos, Novelties, Popcorn, Candy Apples and all necessary Concessions.
For Mississippi-Alabama Fair and Dairy Show, And Chattahoochee Valley Exposition.
COLUMBUS, OHIO OCT. 6-7-8

JEREMIAH M. LIPSKY — RUBBY PADDICK
Baltimore, Md. St. Louis, Mo. Richmond Hotel, Atlanta, Ga.

DAN-LOUIS SHOWS West Congress for the Meade County Fair, Brandenburg, Kentucky. This week September 29, 30, 1. Wonderful offer for big rings. Fan Car. Bear the Daisy. Opt. Under Seven. 10 for $1.00, Seiling Gallery, Ball games, etc. Free park. Bathroom, etc. Contact Frank. Dress up and go. Contact Frank. You will dress up with a good Grab. Qtte. There is no better chance for your show in Kentucky. Wisconsin based. Open to rental. Renting this week.

DAN-LOUIS SHOWS West Congress for all kinds of work for stock at the Hart County Fair, Monticello, Kentucky. This week September 29, 30, 1. 24 call or come on in this fair with your Ball Games, Fair or Dark Pond, Dans, both At our fair or we have it at your disposal. Photo, Jewelry, Candy Shop, Novelties. A wonderful spot for a fast working group. We are looking for a few good teams to feed a lot of people.

WANT CONCESSIONS OF ALL KINDS—RICE Pioneer Shows, Carbondale, Pa. this week.

WANTED (STRETCH) RICE Pioneer Shows, Carbondale, Pa. this week.

WANT WANT WANT
SEPT. 14 & 28, JASPER, INDIANA—DOWNTOWN—AMERICAN LEGION FESTIVAL—GAMES, CONTESTS, PRIZES, TOY STANDS, JURY, NO ELITES (NC, BINGO).
OCT. 4 & 11, MICHIGAN, INDIANA—PERSONNEL CONCESSIONS ON STREETS—RINGO AND GAMES AVAILABLE.
GOODING AMUSEMENT CO., INC. 1100 NORTON AVE. COLUMBUS, OHIO UNIVERSITY 1703
WANTED
HIGH SENSATIONAL FREE ACT
Carl Watkins, owner
COMMERCIAL COUNTY FAIR
Elbert C. Jackson, Mgr.
Middletown, N. C.

GREATER MIDWAY SHOWS
Can place Photo Galleries, Dairy Cows, heifers, steers with stall shows that don't cost you a cent.
FRANK DICKERSON
Philly, Del.; has Corn this week, then.

WANT
COUNT STORE AGENTS, ALSO SLIM SHADY AGENTS
DAN DONNINI

WANT TO BUY
TOP SUITABLE FOR 10-11-
Wire, price, quality and condition
L. P. AYERS
Central Sales, Mountain View, C.

WANTED
Photo Show Agents. Men to own and manage Coliseum. 
Wanted for Allenton Fair. Allenton, N. C.
Heller's Acme Shows
Middletown, N. C. this week, then.
High Price, N. C.

SOUTHERN VALLEY SHOWS
For all races and Allenton, N. C., this week. 
Eddie Moran
Southern Valley Shows
Catawba, N. C. tel. La. 16, used well.

B. & H. AMUSEMENT CO.
Wants for the following fairs:
LIONS' CLUB COMMUNITY FAIR, Ennui, S. C., Sept. 26 thru 30. 
ORANGEBERG CO. COLOR FAIR, Goose Creek, S. C., Oct. 1 thru 5.
BOBO FALL FAIR, Winnsboro, S. C., Oct. 2 thru 5.
FEE AGRICULTURAL FAIR, S. C., Oct. 2 thru 5. 
UNITED COLOR FAIR, Summerville, S. C., Oct. 2 thru 5.
SUMMER FAIR, S. C., Oct. 2 thru 5. 
High Price, S. C.

WANT
BAILEY TARNELL UNIT SHOWS
Want for Raleigh, Va., Tobacco Festival, week Sept. 26. (Car given away, fireworks, etc.)

B. M. A. SHOWS
Week of Oct. 1, the winter hamlet spot, Brooklyn, Va., Tobacco festival, right smack in town. Don't let size of town fool you.

Concessions of all kinds. Everything done except guilt and consciousness. Want mostly riders not confusing, show of variety, Glue House, Woodenshoe, Basebally, Morris. County shows. Can supply mesmeric Free Act. This show has no admit and wins Free Act daily.

Address A. M. P. SHOWS, Raleigh, N. C., this week.

WANTED
Crafts Units Set For Pomona Run

POMONA, Cal., Sept. 15—The combined shows of Orville E. Heil and lovely Miss Dolly Hunt of Los Angeles County Fair turned the four-day run making the fourth consecutive year the fair the fair to make a wartime lapse, following last year's disastrous floods. County shows in Pomona.

To supply riders in the midway and two kiddielands, Craft augmented the exhibits of the 39 Fair Shows with that of the Orville E. Heil and Crafts County. Crafts is using 11 rides for the midway and 16 rides each in the Kiddieland. There is a Trip Through the Main Street midway and a Side Show, Vaudeville, and Puppet Shows.

Game concessionaires were busy yesterday evening preparing their stands, for no rides are allowed this year. In place of merchandise, churned dirt wheels were substituted. Several fleshier games are working.

WANTED
Crafts County Shows. Men to own and manage Coliseum. 
WANTED
Crafts County Agents in all states.

HELVYN DICKERSON
Philly, Del.; has Corn this week, then.

HAPPYLAND UP
At Allegan

ALLEGAN, Mich., Sept. 15—John D. Harduyt, Harduyt Shows, which topped their 50 takes the first place in the Allegan County Fair this week and with all of the entries tonight, the final day, expected to end up ahead of all other shows. All fairs thus far has been better than expected, due to owner-Manager Reid, who has line-up 14 rides, 14 major and kid rides and 8 shows.

Ride-both sides include Kitty Sutton's Side Show; Joe's Stunt Bicycle, Keystone; beautiful miniature, and Von Adam's Kiddieland, the show of the season, with rides and games. Like many others, Reid used his best in Allegan.

WANTED
Carnival Concessionaires, All states.

B. M. A. SHOWS
Want for Raleigh, Va., Tobacco Festival, week Sept. 26. (Car given away, fireworks, etc.)

BARLEY TARNELL UNIT SHOWS
Want for Raleigh, Va., Tobacco Festival, week Sept. 26. (Car given away, fireworks, etc.)

WANT
Crafts Units Set For Pomona Run

POMONA, Cal., Sept. 15—The combined shows of Orville E. Heil and lovely Miss Dolly Hunt of Los Angeles County Fair turned the four-day run making the fourth consecutive year the fair the fair to make a wartime lapse, following last year's disastrous floods. County shows in Pomona.

To supply riders in the midway and two kiddielands, Craft augmented the exhibits of the 39 Fair Shows with that of the Orville E. Heil and Crafts County. Crafts is using 11 rides for the midway and 16 rides each in the Kiddieland. There is a Trip Through the Main Street midway and a Side Show, Vaudeville, and Puppet Shows.

Game concessionaires were busy yesterday evening preparing their stands, for no rides are allowed this year. In place of merchandise, churned dirt wheels were substituted. Several fleshier games are working.

WANTED
Crafts County Shows. Men to own and manage Coliseum. 
WANTED
Crafts County Agents in all states.

HELVYN DICKERSON
Philly, Del.; has Corn this week, then.

HAPPYLAND UP
At Allegan

ALLEGAN, Mich., Sept. 15—John D. Harduyt, Harduyt Shows, which topped their 50 takes the first place in the Allegan County Fair this week and with all of the entries tonight, the final day, expected to end up ahead of all other shows. All fairs thus far has been better than expected, due to owner-Manager Reid, who has line-up 14 rides, 14 major and kid rides and 8 shows.

Ride-both sides include Kitty Sutton's Side Show; Joe's Stunt Bicycle, Keystone; beautiful miniature, and Von Adam's Kiddieland, the show of the season, with rides and games. Like many others, Reid used his best in Allegan.

WANTED
Carnival Concessionaires, All states.

B. M. A. SHOWS
Want for Raleigh, Va., Tobacco Festival, week Sept. 26. (Car given away, fireworks, etc.)

BARLEY TARNELL UNIT SHOWS
Want for Raleigh, Va., Tobacco Festival, week Sept. 26. (Car given away, fireworks, etc.)

WANT
Crafts Units Set For Pomona Run

POMONA, Cal., Sept. 15—The combined shows of Orville E. Heil and lovely Miss Dolly Hunt of Los Angeles County Fair turned the four-day run making the fourth consecutive year the fair the fair to make a wartime lapse, following last year's disastrous floods. County shows in Pomona.

To supply riders in the midway and two kiddielands, Craft augmented the exhibits of the 39 Fair Shows with that of the Orville E. Heil and Crafts County. Crafts is using 11 rides for the midway and 16 rides each in the Kiddieland. There is a Trip Through the Main Street midway and a Side Show, Vaudeville, and Puppet Shows.

Game concessionaires were busy yesterday evening preparing their stands, for no rides are allowed this year. In place of merchandise, churned dirt wheels were substituted. Several fleshier games are working.

WANTED
Crafts County Shows. Men to own and manage Coliseum. 
WANTED
Crafts County Agents in all states.

HELVYN DICKERSON
Philly, Del.; has Corn this week, then.

HAPPYLAND UP
At Allegan

ALLEGAN, Mich., Sept. 15—John D. Harduyt, Harduyt Shows, which topped their 50 takes the first place in the Allegan County Fair this week and with all of the entries tonight, the final day, expected to end up ahead of all other shows. All fairs thus far has been better than expected, due to owner-Manager Reid, who has line-up 14 rides, 14 major and kid rides and 8 shows.

Ride-both sides include Kitty Sutton's Side Show; Joe's Stunt Bicycle, Keystone; beautiful miniature, and Von Adam's Kiddieland, the show of the season, with rides and games. Like many others, Reid used his best in Allegan.

WANTED
Carnival Concessionaires, All states.

B. M. A. SHOWS
Want for Raleigh, Va., Tobacco Festival, week Sept. 26. (Car given away, fireworks, etc.)

BARLEY TARNELL UNIT SHOWS
Want for Raleigh, Va., Tobacco Festival, week Sept. 26. (Car given away, fireworks, etc.)

WANT
Crafts Units Set For Pomona Run

POMONA, Cal., Sept. 15—The combined shows of Orville E. Heil and lovely Miss Dolly Hunt of Los Angeles County Fair turned the four-day run making the fourth consecutive year the fair the fair to make a wartime lapse, following last year's disastrous floods. County shows in Pomona.

To supply riders in the midway and two kiddielands, Craft augmented the exhibits of the 39 Fair Shows with that of the Orville E. Heil and Crafts County. Crafts is using 11 rides for the midway and 16 rides each in the Kiddieland. There is a Trip Through the Main Street midway and a Side Show, Vaudeville, and Puppet Shows.

Game concessionaires were busy yesterday evening preparing their stands, for no rides are allowed this year. In place of merchandise, churned dirt wheels were substituted. Several fleshier games are working.
a banner deal
The NEW Billboard Binder!

yours for only $3.00
or FREE with 3-year subscription

"Tailor-made." Genuine flexible torsion binder. Exact size to fit The NEW Billboard.

Sturdy black levant grain pajco. Gold stamping. Similar to binders seen on fastest planes, deluxe trains, clubs and libraries. YOUR NAME STAMPED IN GOLD AT NO ADDITIONAL COST.

Only $3.00 cash with order or FREE with three-year new or renewal subscription.

Mail this coupon NOW

The Billboard
5189 Patterson Street
Cincinnati 22, Ohio

Please enter my order for

_____ binders at $3.00 each.

_____ FREE with 3-year subscription at regular rate of ONLY $25.00 for 156 issues.

I enclose $______

Name on binder. (please print)

MAIL TO
Street
City, State

www.americanradiohistory.com
CLOSE-OUT!

CREW HATS

$58.00

GR.

$48.00

GR.

$45.00 D.O.Z.

STRAW

COWBOY HATS

$37.50 GR.

#4 Dent Balloons

50c GR.

Minimum Order—10 Gross

EXTRA SPECIAL!

Mechanical for Boxing Bags

$14.00 GR.

Mechanical for Bopping Bags

$6.00 GR.

Sold in Gross Lots Only!

25% Deposit With All Orders

WRITE FOR COMPLETE CATALOG

KIM & CIOFFI

712 ARCH STREET, PHILADELPHIA 7, PA.

FREE CATALOG FOR YOUR TRADE

FOOTBALL BRACELET

Gold or Silver Finish

$7.49 GR.

Deposit with order.

A. LEONARD COMPANY

51 Russell Street, Providence 3, Rhode Island

FLASH!

Copy of $650 Diamond Ring Watch

Now $7.25—Lost at a Basement Pool Show Included—Sample—$15.00 GR.

NATIONAL DIST. CO.

41 CAMINETE BLDG.

MIAMI, FLA.

From France

RHINESTONE CROSS

With Lord's Prayer

$9.00 D.O.Z. — 3 DOZ. FOR $25.00

Sample Price $1.00

Beautiful Sterling enamelled at the retail, only $5.50 each, mounted correctly. Length—2 1/2 in. For both Sexes, 2 oz. by box, cases brass $4.50. Satisfaction guaranteed.

CARDINAL MFG. CORP.

42 Baltimore Ave., Citizens Heights, Pa.

ANIMATED

Owl Clock

While possibleimitated Owl mounted on a hard rubber, mahogany finish case. Every movement is for fully automatic. United self-winding electric clock movements. Price—$1.00 each. For Fall Trade. No. 1545.

A money-saving winner at this price. Satisfaction guaranteed. Must be seen to be appreciated.

$1.00 GR.

Sample

10.00 GR.

1545

CUTTLER & COMPANY, INC.

175 Broadway, New York 6, N. Y.

ENGRAVERS

with us since 1907

3 phones

ESSEX 2-8677-9-9

Send for new 1951 catalog

LIQUIDATION

of all that is no longer needed, all Executives and all that is no longer wanted.

1773 Availon Avenue

Chicago, III.

Merchandise You Have Been Looking for

Thousands of new and unusual items. Perhaps one will be the answer to your needs. Send for our catalog today.

Catalog Now Ready—Write for Copy Today

IMPORTANT:

For new 1951 catalog and list of those items to which you are interested.

GELLAN BRO.

PREMIUM SUPPLY CORP.

1111 South 12th, St. Louis 4, Mo.

Take but one minute please...

Help yourself and The Billboard by filling in the coupon on...

Page 57

LUCKY CUP!

"The PRIZE" Item

CARNIVALS

Pitchmen, Premiums, etc.

A SURE "WINNER" FOR

FREE COPIES COMPANIES

Get it now.FREE...FREE...

FREE COPIES, copy and mail

"The Prize" Item—costly Premium Item

Send your Name, Address and Main Street for a Free Copy

"The Prize" Item

Name

Address

City

State

BENGER PRODUCTS

4208 North 18th Street

Lincoln, Nebr.

CANTERBURY CAPE

MDC

1951

ECONOMIC LILAC

MINIATURE "Ponies"

and a	•

25c emergency miniature "Horses,"

Is	

bright with
to&k

and

"100%" guaranteed. Made of precision tool steel, the set is sure to be a winner. In one box for 50c-
a 40c rate. Western World Trade has in stock a complete line of toys,

Canadian Mallard

"Racing" horse complete with saddle, bridle, reins, stirrups. Made of precision tool steel, the set is sure to be a winner. In one box for 50c—40c rate.

BORDER NOVELTY COMPANY

199 West 23rd Ave., Portland 16, Oregon

GIVE TO THE RUNYON CANCER FUND

"Racing" horse complete with saddle, bridle, reins, stirrups. Made of precision tool steel, the set is sure to be a winner. In one box for 50c—40c rate.

BORDER NOVELTY COMPANY

199 West 23rd Ave., Portland 16, Oregon
Letter List

Letters and packages addressed to persons in care of The Billboard will be entertained in their own two names only. If you are mailing mail addressed to us in our care, look for your name in the index. Mail is held according to the city in which the person is located.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

H. Joseph, Akron, Ohio
Eugene C. Frank, St. Louis
Tom J. Timoney, Kansas City
John H. North, New York

Parcel Post

Mail on hand at Chicago office
1654 Broadway
New York 19, N. Y.

MAIL ON HAND AT NEW YORK OFFICE
1654 Broadway
New York 19, N. Y.

MAIL ON HAND AT ST. LOUIS OFFICE
200 Arcade Bldg.
St. Louis 1, Mo.

经济损失

订阅现在！

一年10美元

52期包括特别优惠

THE BILLBOARD
2146 Patterson St.
Cincinnati 22, Ohio

请参阅我们的订阅指南在《 билборд》一年，为要使我能够去

100. 我同意以上面所列的条款

姓名

地址

城市

州
EMPIRE TAKES OVER
Complete Mercury Line!!
Empire Press has brought out from Mercury Industries all their engravings, punch press dies, steel rule dies, typefaces, and various special machinery used in the manufacturing of Mercury punch boards: also materials and stocks on hand. Finished and unfinished, in possession of the company.

Empire will manufacture the entire Line of Mercury Boards in the exact fashion and manner as Mercury produced them.

Our prices will be Reasonable for the same High Quality Boards Exactly as produced by Mercury.

For a Square Shake in Every Way Contact Empire
WHITE, TELEGRAPH OR PHONE US (Charges Collect)
EMPIRE PRESS, INC.
300 W. SUPERIOR ST., CHICAGO 10, ILLINOIS

We now have a substantial stock of Mercury boards ready for delivery

SALESMANSHIP

Announcement

EMPIRE TAKES OVER
Complete Mercury Line!!

Empire Press has brought out from Mercury Industries all their engravings, punch press dies, steel rule dies, typefaces, and various special machinery used in the manufacturing of Mercury punch boards: also materials and stocks on hand. Finished and unfinished, in possession of the company.

Empire will manufacture the entire Line of Mercury Boards in the exact fashion and manner as Mercury produced them.

Our prices will be Reasonable for the same High Quality Boards Exactly as produced by Mercury.

For a Square Shake in Every Way Contact Empire
WHITE, TELEGRAPH OR PHONE US (Charges Collect)
EMPIRE PRESS, INC.
300 W. SUPERIOR ST., CHICAGO 10, ILLINOIS

We now have a substantial stock of Mercury boards ready for delivery

SALESMANSHIP
United Ships
Zingo In-Line Scoring Game

CHICAGO, Sept. 15.—United Manufacturers, a national coin-op distributor samples the Zingo In-Line, a new five-hand pinball, designed specifically for installation in bars, bowling alleys and a number of other locations where a 2-hand pinball would be too small. Zingo is an illuminated pinball game, with the playfield on the floor, and the ball returned to the starting point through the overhead area and a magnetic return system. The playfield is covered with four neon lights, which accentuate the game action. Zingo is suggested for locations requiring a 2-hand pinball, but where space is limited.

Late Model Game Demand Poses Distrib Problem

CHICAGO, Sept. 15.—The final played in demand for late model games is reaching the point this week in some of the major cities. Demand is expected to reach its peak about the middle of the month. Distributors in some areas have been experiencing some difficulty in filling orders. Demand has been so strong that some distributors have had to cut back production in order to meet existing orders. The demand for late model games is due to the popularity of the new games, which are significantly different from the older models.

Speedy Action
Key to Jalopy, Williams' Game

CHICAGO, Sept. 15.—Jalopy, a new five-hand game, designed specifically for installation in bars, bowling alleys and other locations where a four-hand game would not be suitable, is causing a lot of excitement among pinball players. The game has a simple, yet effective design, with a large playfield and a fast, responsive ball return system. The game is equipped with a number of special features, including a unique ball return system, which makes the game especially appealing to players. The game is distributed by Williams Manufacturing Company, a leading manufacturer of pinball games.

Portland Pins Run Under Court
Injunction Expires, But Court Continues Restraining Order

PORTLAND, Ore., Sept. 15.—In the lawsuit brought by the City of Portland against Pinball King, the restraining order that prevented the company from selling or delivering pinball games in the city expired this week. The court, however, continued the restraining order, which was issued earlier in the month, pending a full hearing on the merits of the case. The city of Portland is seeking to prevent the sale and distribution of pinball games in the city, citing concerns about their impact on the community and the environment. The case has generated significant public interest and has raised questions about the role of government in regulating the sale and distribution of leisure products.

Gird Bally Plants For Defense Output

CHICAGO, Sept. 15.—Bally Manufacturing Corporation's plants, one of the largest in the industry, are being expanded and modernized in order to increase production for defense purposes. The company has made significant investments in new machinery and equipment, and is increasing the number of employees in order to meet the demands of the defense industry. The company's production facilities are being upgraded to meet the needs of the defense industry, and new equipment is being purchased to increase production capacity. The company is also working closely with the government to ensure that their production is in line with the demands of the defense industry.

2 FLA. BASES RE-ACTIVATED

MIAMI, Sept. 15.—Of great interest to Florida residents was the announcement this week that the Miami Beach and West Palm Beach bases would be re-activated. The two bases were closed in 1952 due to budgetary constraints, but have been re-activated in response to increased demand for recreation in the area. The bases are now open for business, and are expected to become popular destinations for local residents and visitors alike.

Monarch Bows Tough Finish

CHICAGO, Sept. 15.—Monarch Coin Machines, Inc., has announced the introduction of a new coin-operated amusement game, the Monarch Bows. The game is designed for use in arcades and amusement parks, and features a unique bow-tie mechanism. The company has invested heavily in the development of the game, and is confident that it will be a hit with players of all ages. The company is also planning to introduce a number of new games in the future, in order to stay ahead of the competition.

Coin Scarcity Spectre

Industry Faces Severe Nickel, Penny Pinch

WASHINGTON, Sept. 15.—The coin machine industry is facing a spectre of coin shortage that is extremely severe and is expected to continue for some time. The shortage of nickels and pennies is due to a number of factors, including increased demand for coin-operated machines, a decrease in the supply of these coins, and a reduction in the production of new coins. The shortage has led to a significant increase in the price of these coins, and is expected to continue for some time. The industry is working closely with the government to address the shortage, and is exploring alternative solutions, such as the use of plastic or electronic coins.
Wurlitzer Buys Packard's Entire Juke Box Division
Deal Includes Patents; Service Parts Will Be Made Available

NORTH TONAWANDA, N.Y. Sept. 13—Packard Manufacturing Company, manufacturer of juke boxes, has sold its phonograph division to the Rudolph A. Carruthers Company, manufacturer of coin-operated amusement machines, for an undisclosed sum. Rudolph Carruthers is president of the Rudolph A. Carruthers Company, and Thomas Capehart, president of Packard. The sale included the entire inventory of Packard Pla-Mor juke boxes, phonograph equipment parts, as well as the patent on the Pla-Mor box and the Pla-Mor wall box, trademark, manufacturing procedures and drawings.

Packard had told that all of the Packard equipment would be transferred to North Tonawanda, where Wurlitzer has already established a phonograph and electronic organ. In its announcement of the purchase, the Wurlitzer company said that it was pleased with its decision to purchase the phonograph division.

Wurlitzer's top men said that the Wurlitzer Company would go on to the production of complete units of all items which Packard and Wurlitzer manufactured.

The deal, which is expected to close in the next few weeks, is said to be worth close to $5 million. Wurlitzer expects to sell Packard juke box equipment for $5 million. The company plans to re-establish the Packard plant, which closed down a few months ago, and to make more juke boxes.

Start MONI Member Drive At Oct., Meet

CHICAGO, Sept. 15—Favorable dice play response by the public and board members and more to encourage expansion of membership were highlighted at the monthly meeting of the Music Operators of America. The annual report will be presented at the annual meeting of the Music Operators of America.

Attending members reported individual efforts on their dime front have resulted in better dollar grosses than would have resulted on nickel operation. As the bulk of the packard effort was directed, the company has been able to sell more nickel-play devices to suburban areas.

In the converted drive for new members marked a "first" in the association, which up to now has concentrated membership in Northern sections of the States. Operators in the Southern near Palm Beach areas are said to be responding to the campaign.

The meeting was held at Club Acadia in suburban St. Charles, will be followed by the group's October 19 meet at the Hamburger Inn. TheTerritory of Des Plaines on the River Road.

Oregon Ops Urge Fair-Trade Pegs

PORTLAND, Ore. Sept. 15—Music operators who would like to see an end to the nickel-operated juke box have met with a ruling by District Judge Frank E. Day. Judge has upheld the conviction of a juke box operator who had refused to pay a 5-cent charge at retail below cost.

The judge has granted a stay-of-execution position of operators who desire to establish a fair-trade law covering operation of juke boxes. The point to the California statute which insures an operator recovering cost of doing business plus reasonable profit.

Portland 45 Switch Gaining Momentum

PORTLAND, Ore. Sept. 15—A cavass to get the switch in 45 r.p.m. records played by juke boxes is being organized by (1) operators of small and medium size, (2) juke box manufacturers, and (3) Glenn Dixon.

Glenn has organized the group to develop and present to the smaller stores.

Glenn Dixon, who has been in the business for over ten years, said that he has been approached by the manufacturers of smaller and medium size juke boxes.

In the past, juke box manufacturers have played the smaller store. But now, owners of stores have approached Dixon to help them.

The group has been in existence for over ten years. It has been working to get the switch in 45 r.p.m. records played by juke boxes.

Packard says they like the 45s because they require less storage space, less weight, and less price.

One of the greatest advantages of the new disk, operators indicate, is that the public can hear and buy new material on the new disk, and at the same time be sure that they have something new to play.

The group plans to continue its efforts to get the switch in 45 r.p.m. records played by juke boxes.

Oregon Operator Set Own Play Tab

PORTLAND, Ore. Sept. 15—The operators this week were relying on their own decisions to continue specifications tocome. 

Packard says the failure of the Oregon Music Operators' Association to continue the Comité del Perú took place at the meeting of the OMOA.

The group plans to continue its efforts to get the switch in 45 r.p.m. records played by juke boxes.

Oregon Operator Set Own Play Tab

PORTLAND, Ore. Sept. 15—The operators this week were relying on their own decisions to continue specifications tocome.
Actual route experience is already proving that the new AMI Model "D" provides keener listening pleasure for patrons, bustling business for locations and more money for the operator!

**at your AMI distributor**

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1200 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN
Musical appetites differ in various neighborhoods he says, "Completely different types of clientele are often found in two locations in the same block."

In 1951, Reder went to work for a collection agent in the National State for the W.E. Keeney Company of Chicago, calling on operators. A desire to be his own boss led him to branch out on his own with a string of peanut machines, and when the penny pitchball games made their appearance on the market he invested in six of them. The fast action of the game business appealed to him and he gradually built up his route in that direction. A few years later he began to add music equipment.

The RISTAUCRAT S-45 offers the Best Return per Investment in the Music Field Today!

Yes, the sensational counter-size S-45 is PAYING OFF big on all locations. The deciding factors in this pay-off area: low investment per machine; new locations; steady play; negligible repair costs; and ease of service. If you want blue chip returns for a small investment, contact your RISTAUCRAT distributor today.

WURLITZER 104 254 Conversion

See your Wurlitzer Distributor for information and parts on direct-quarter connection of all Wurlitzer passover equipment.

BLUE CHIP PAYOFF!

THE BILLBOARD Index of Advertised Used Machine Prices

- Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where prices are advertised at the same of two or more, only the single machine price is listed. Any price obviously dependent on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machines advertisements in The Billboard.

<table>
<thead>
<tr>
<th>AERION</th>
<th>Issue of</th>
<th>Issue of</th>
<th>Issue of</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1945</td>
<td>1938</td>
<td>1935</td>
</tr>
<tr>
<td></td>
<td>125.00</td>
<td>125.00</td>
<td>125.00</td>
</tr>
<tr>
<td></td>
<td>225.00</td>
<td>225.00</td>
<td>225.00</td>
</tr>
<tr>
<td></td>
<td>325.00</td>
<td>325.00</td>
<td>325.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>AMI</th>
<th>Issue of</th>
<th>Issue of</th>
<th>Issue of</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1945</td>
<td>1938</td>
<td>1935</td>
</tr>
<tr>
<td></td>
<td>225.00</td>
<td>225.00</td>
<td>225.00</td>
</tr>
<tr>
<td></td>
<td>325.00</td>
<td>325.00</td>
<td>325.00</td>
</tr>
<tr>
<td></td>
<td>425.00</td>
<td>425.00</td>
<td>425.00</td>
</tr>
<tr>
<td></td>
<td>525.00</td>
<td>525.00</td>
<td>525.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ROCK-OLA</th>
<th>Issue of</th>
<th>Issue of</th>
<th>Issue of</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1945</td>
<td>1938</td>
<td>1935</td>
</tr>
<tr>
<td></td>
<td>225.00</td>
<td>225.00</td>
<td>225.00</td>
</tr>
<tr>
<td></td>
<td>325.00</td>
<td>325.00</td>
<td>325.00</td>
</tr>
<tr>
<td></td>
<td>425.00</td>
<td>425.00</td>
<td>425.00</td>
</tr>
<tr>
<td></td>
<td>525.00</td>
<td>525.00</td>
<td>525.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>WURLITZER</th>
<th>Issue of</th>
<th>Issue of</th>
<th>Issue of</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1945</td>
<td>1938</td>
<td>1935</td>
</tr>
<tr>
<td></td>
<td>225.00</td>
<td>225.00</td>
<td>225.00</td>
</tr>
<tr>
<td></td>
<td>325.00</td>
<td>325.00</td>
<td>325.00</td>
</tr>
<tr>
<td></td>
<td>425.00</td>
<td>425.00</td>
<td>425.00</td>
</tr>
<tr>
<td></td>
<td>525.00</td>
<td>525.00</td>
<td>525.00</td>
</tr>
</tbody>
</table>

SEEBURG DISTRIBUTOR New Opening for MECHANIC

Capable of Advancing to Service Manager. State experience and all references confidential. Box 218, STRAIGHT FIRE, 2160 Patterson, Cincinnati, O.
newspaper clipping
MEXICAN JUKE GIANTS

Riojas Co. History 
A Trade Parallel

MEXICO CITY, Sept. 15.—One of the greatest in the music industry here is Casa Riojas, owned by Jose Riojas. This firm in the country's largest distributor for phonographs for the vast Mexican territory. It operates a modern industrial factory in Mexico City, capital of the vast nation, and has more than 25,000 machines. CASA RIOJAS employs 150 persons, in its general headquarters and its six branch offices throughout the country. It is a competitor to Wurlitzer, and in many respects it is better known.

The firm's Musical Director, Manuel Rodriguez, is a born music master, and is considered one of the best in the business. He has traveled extensively in the United States and Europe, and is well known for his knowledge of music and its development.

The firm is able to offer its customers a wide variety of phonographs, from the simplest to the most elaborate, and they are all of the highest quality. The firm's slogan is "Quality phonographs at the lowest possible prices," and they have gained a reputation for excellence in the business.

The firm is also known for its high standards of service, and customers are always treated with respect and dignity. Casa Riojas has a strong sense of community, and is involved in many local charities and organizations.

Tested Performance Only!

There are no untold ideas in Constellation Phonographs. Inside and out, every feature has earned its place. Dependable performance, proved over years of consistently profitable operation, everywhere.

EVANS' 29 RECORD, 40 SELECTION CONSTITUTION

Constellation is the best policy to assure your hold on location and players alike. See your Evans Distributor or write Factory Dept.

H. C. EVANS & CO.
1354 W. Carroll Avenue
Chicago 7, Illinois

The New AMI Model "D" at BANNERS SPECIALTY COMPANY

1505 Fifth Ave., Pittsburgh, Pa. • Phone GRant 1-1737

ENDORSING ONLY THE BEST

NEW CABINET DESIGN
NEW EYE-HIGH PROGRAM
NEW SIMPLIFIED BASS CONTROL
NEW TREBLE & BASS CONTROL
NEW LOW-TREBLE OPERATION

See the NEW AMI Model "D" at BANNER SPECIALTY COMPANY

VOX JOX

Wurlitzer Deal End Juke Saga

Continued from page 2

had been invented by a Chicago manufacturer. He had come to the attention of Wurlitzer and had been offered a position in the New York factory, but he had declined. The man was interested in the phonograph business and had been working in the industry for several years. He had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.

The new company, which was to be called the Wurlitzer Corporation, was to be based in Chicago. The man had been approached by several companies, but he had not been satisfied with any of them. He had decided to go out on his own and start his own company.
COIN QUALMS

**Vendors Face Short Nickel, Penny Supply**

_A continued report on the coin supply situation, which was first mentioned in this column last week._

NEW YORK, Sept. 15. — Penny venders in the Loop and other districts in the city are finding it increasingly difficult to keep their machines properly supplied with nickels and pennies. The shortage of coins is reported to be causing serious inconveniences to customers, who are often left waiting in line for long periods before being able to make a purchase.

Penny vendors in the Loop and other districts in the city are finding it increasingly difficult to keep their machines properly supplied with nickels and pennies. The shortage of coins is reported to be causing serious inconveniences to customers, who are often left waiting in line for long periods before being able to make a purchase.

Cleveland, Sept. 15. — A coin-operated newspaper vending machine, introduced by the U.S. Hoffmann Company, is making a killing in Cleveland. The machine, which is designed for the automatic distribution of newspapers, is proving to be extremely popular with both residents and visitors to the city. The machine is equipped with a coin receptor, and customers insert the required amount of coins to receive their desired newspaper.

Test Coin-Op

**Dry Cleaning Service Unit**

CIvIL BELL 1952

_Cleveland, Sept. 15._ — A completely automatic coin-operated laundry machine has been introduced by the Civil Bell Company. The machine, which is designed for the automatic distribution of newspapers, is proving to be extremely popular with both residents and visitors to the city. The machine is equipped with a coin receptor, and customers insert the required amount of coins to receive their desired newspaper.

Insurance Progress

Reported at NAMA Regional Meet

Met-Area Ops, Suppliers, Mfrs.
Talk Taxes, Prices, and Shortages

By J. HOROWITZ

NEW YORK, Sept. 15. — The National Association of Tobacco Distributors, one of the major industry groups, has announced the formation of a new committee to address problems related to the sale of cigarettes. The committee, which will be chaired by a prominent industry executive, will meet regularly to discuss the issues and work towards finding solutions.

Main Efforts

While NATA will continue and expand its membership services, it will also be focusing on public relations and industry image. The committee will be working to ensure that the industry's message is clear and consistent, and that the public is aware of the important role that tobacco products play in our economy.

Preparations for the upcoming national convention will be held in Cleveland November 22-25. For tackling the critical short-term problems, they will be involved in an open forum to present, discuss, and recommend solutions for the problems of natural materials, machinery, and main-line machines, and the far-off effects of the switch to the old-line machine services.

(Continued on page 81)

Warn Jobbers

Direct Sales

N.G. Practice

Mills Candy

Unit Offers
2d 5c Returns

CHICAGO, Sept. 15. — Mills in the Chicago district have announced a protection on split nickel-time code. This moves the coin mechanism to its 2c-

Consumers are started to be satisfied with their demand for the coin, especially when they purchase in bulk.

(Continued on page 72)

Model Cup Machine

Order Drafted

At NAMA Meeting

Plans Presentation During Annual Convention; to Aid Municipalities

NEW YORK, Sept. 15. — A proposed model ordinance regulating the operation of automatic beverage vending machines is being drafted by the National Automatic Vending Machine Association, the vending industry group, and in full membership at the NAMA convention in November.

The proposed ordinance, a prime goal of the semi-automatic NAMA for the past several years, an effort to be benedict to the vending industry's advantageous with a practical blueprint for machine operators to test and establish satisfactory procedures.

This proposal for a service of limited duration, together with the rules which would be established by the ordinance, would enable the industry to gain in prestige and make the machines gainfully.

Retail Sales

From The Mill's viewpoint, the argument, public relations and public relations, was the key to the vending machine market. The ordinance, which is sure to be debated and discussed at the convention, is expected to be a major topic of discussion.

(Continued on page 72)

Baker to Bow

New 10c Bars

DORCHESTER, Mass., Sept. 15. — The new 10c bars, priced at 10c, for which there is no demand, will feature the 1952-53 nickel.

New bars, a more milk and cream bars, will be a hit in the Baker's Paramount Milk Chocolate store, with the creamer wrappers of silver foil, Tel- 2nd Edition, Sept. 15.

(Continued on page 72)

Debut Second Vender-Shave-Kit Package

DETROIT, Sept. 15. — A complete shaving kit has been placed on the vending machine market by the Detroit Vending Company. The kit contains all the necessary components for a complete shave, including a razor, a sharpener, and shaving cream.

Baker to Bow

New 10c Bars

DORCHESTER, Mass., Sept. 15. — The new 10c bars, priced at 10c, for which there is no demand, will feature the 1952-53 nickel.

New bars, a more milk and cream bars, will be a hit in the Baker's Paramount Milk Chocolate store, with the creamer wrappers of silver foil, Tel- 2nd Edition, Sept. 15.

(Continued on page 72)

Debut Second Vender-Shave-Kit Package

DETROIT, Sept. 15. — A complete shaving kit has been placed on the vending machine market by the Detroit Vending Company. The kit contains all the necessary components for a complete shave, including a razor, a sharpener, and shaving cream.

Baker to Bow

New 10c Bars

DORCHESTER, Mass., Sept. 15. — The new 10c bars, priced at 10c, for which there is no demand, will feature the 1952-53 nickel.

New bars, a more milk and cream bars, will be a hit in the Baker's Paramount Milk Chocolate store, with the creamer wrappers of silver foil, Tel- 2nd Edition, Sept. 15.

(Continued on page 72)
Jean Peterson  
NAMA P-R Aid  

CHICAGO, Sept. 15.—Mrs. Jean  
Peterson has been appointed  
secretary to, Vivian Peterson,  
director of public relations  
for National Automatic Merchandising  
Association.

She will assist in the association's  
over-all P-R program, promotion  
of membership, industrial  
exhibitions, convention and the  
Thayer's Guide. Previously, she  
has worked with the promotion  
department of the State Street  
Council, Chicago, as publicity writer  
and in various capacities on  
several newspapers.

R. Carlsby Leaves  
Movie Concession  
Post October 1

CHICAGO, Sept. 15—Bay  
Brothers, Chicago, has announced  
discharge and a new assignment  
for R. Carlsby, who has been  
responsible for buying all pop-

corn, candy, nuts and related im-
pulse-purchased items suitable for  
lobby sales.

Relating because of ill health,  
Carlsby makes his home in  
Saratoga, Mass.

Profit-Making Combination  
For Wide-Awake Operators

MODEL 49
1c - 5c - 10cg

The record-beating combination being reported by  
operators using Model 45 how many times before  
approached by any bulk vendor. It makes no differ-
tence what products are sold about  
locations as soon as 45 is installed, and they stay  
there. Why? Sales go up 356.-
every day. . . .

... tempting merchandising display . . . claim, especially  
all combined help bring in sales. At  
least want to place this merchandise in  
and they do.

1c Selective  
TAB GUM VENDER

The Selective Tab Gum Vendor box has everything  
operators want in a gum vendor... they believe it  
will sell everything to . . .

It is designed for the  
operator of bulk vending  
automat and the merchant  
who wants a fast pay-back  
investment when buying  
1c gum.

The Selective Tab Gum Vendor  
is made for the one  
operator who wants to  
make money in the  
business and not  
ite.

FREE!

You'll really enjoy the "Northwestern," which can be  
operated by the operator of bulk vending  
automat or any merchant.

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

Pennsy R. R. Tests Vendors

Conducted from page 25

- milk, 14 chocolate milk and 30  

- 30 day  

- money back trial  

- the year's greatest vendors  

- Northwestern

Outstanding  
MODEL 49
Sensational  
TAB GUM

Merchandise  
= U.S. A.  
401 West 11th Street  
Chicago, Ill.  

NORTHEASTERN  

100%  

eaturing  

NORTHEASTERN  

SALER AND SERVICE COMPANY  

MOE MANDELL  

2515 WILLIAM STREET  
NEW YORK 11, N. Y.  

THE BILLBOARD  

SEPTEMBER 22, 1951

30 DAY
MEANING PROFFITS

THE TENTATIONAL  
NEW NON-ELECTRICAL  
PARTS & SERVICE  
WHERE'S A LOCATION...  
Yours There's A Woman

PERFUMATI  
N-520 EQUINOX AVE W  
TAMPA, FLA.

OTHER  
ADVANCE  
HERSHEY 5¢ BAR  
VENDOR

Plane A. W.

CHOCOLATE  
Single, Wholesale,  
Boston, Mass.

AMERICAN  
INSURANCE CO.

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.

The Tational  
New Non-Electrical  
Parts & Service  
Where's a Location...  
There's a Woman

For details

THE NORTHWESTERN CORPORATION  
707 Armstrong Street  
Morris, Illinois

For this week's prices consult the used machine advertisements in this issue.

Selling Machines  

Equipment and prices listed below are taken from advertisements in The Billboard during the five  
machines and prices are listed. What is more than one free  
aftermarket are not included in the sale. All used  
prices offered in the sale. None of the equipment should  
be sold without a warranty. Where quantity discounts are  
offered, this is in case of all machines listed. Any price  
discount depends on credit of the equipment,  
price, time on location, territory and other related factors.
NAMA Sets 2nd Group Insurance Enrollment Date

CHICAGO, Sept. 15—National Automatic Merchandising Association has announced October 1 as the date for its second group insurance plan. The plan will be available beginning with the first enrollment date (Nov. 1) from all NAMA members companies. Small businesses who are not members of NAMA may also obtain group coverage. While details of the plan are not yet available, it is expected that they will be released in the coming weeks. NAMA's group insurance plan is designed to provide comprehensive coverage at an affordable rate, making it accessible to businesses of all sizes.

Grene Speaks

He remarks were made by Robert Z. Grene, president of the Grocery Vending Corp. Grene asserted that every individual firm, however small, could benefit from the plan. The goal is to unify the industry in Washington, thereby enhancing its bargaining power. Grene emphasized the importance of collective action and urged vendors to take "free rides" whenever possible. He concluded by encouraging all NAMA members to participate in the upcoming enrollment drive.

Fla. Citrus Group

Next meeting, after the tests have been conducted at the Lake Alfred Experiment Station, the group will meet. A trip to the Lake Alfred work is expected to be arranged and the group will be provided with a forum to discuss the day's events. The group is also expected to outline plans for the upcoming season.

Insurance Plan

In preparation for the NAMA group insurance plan, special emphasis is being placed on the importance of taking out insurance. John Hancock Mutual, underwriting the group plan, has emphasized the necessity of protecting oneself against the unexpected. This is a reminder for vendors to review their current insurance coverage and consider additional coverage for potential risks.

Complete Your Order Form

To make sure you don't miss out on the benefits of the group insurance plan, make sure to complete your order form by the deadline. This will ensure that you are eligible for the plan. The form can be found in the next issue of the magazine or online at www.americanradiohistory.com.
Harmon Builds Four-Selection Hot Unit

CHICAGO, Sept. 15—Harmon Enterprises, which announced last week that it was manufacturing the vending machine manufacturing business, announced today that they are introducing a new beverage machine, a vending which offers ventilation of hot coffee, hot chocolate, tea and soup.

Frank D. Martin, president, in charge of sales for the new company, said that the initial showing for the machine will be held Sept. 22-23 in the Philips Hotel, Kansas City Mo. The showing was originally scheduled for Sept. 11-12 in Kansas City, but hotel facilities were unavailable for those dates.

Doyle Doyle announced that Fred Eriksen had joined the sales department of Harmon. Eriksen, formerly with Vendo and Coin Manufacturing Company, spent his time counseling national accounts.

$995 List Price

The Harmon machine carries a list price of $995, has a capacity of 750. Since all the equipment and the entire machine is new, no refrigeration is required. The four selection container stores all and out of the machine for ease of delivery, and Harmon will recommend that its operators fill the machine to whatever is requested, rather than loading them on location.

The machine will sell coffee, chocolate, tea and soup. It is designed to sell one count at a time, or three bowls in one selection. It can be set to sell one count or three bowls in one selection, and can be delivered to a location.

A counter, mounted inside the machine, from where the operator will dispense services and the service from the four selection container. A quick check on available supplies is available. Each of the containers can be set to dispense different quantities of coffee or tea, and the selection can be varied from 1/2 to 1 pound to 1 tablespoon to 1/2 teaspoon by simply changing a set pin. Each container can be set to dispense from 1/2 to 1 pound to 1 tablespoon by a simple set pin.

The cabinets are built with a 24-inch drop and 24 inches deep. The cabinet is 72 inches wide and 24 inches deep. The machine is equipped with a filter and filter system.

Doyle said the vender would be equipped with a water filter, and that the machine is standard with a water filter. The machine has a water filter that will not require any change to the filter if they so desire.

This week, too, Harmon—headed by Frank Harmon—is introducing a Change machine. The Harmon wonder is being built in contract by common manufacturing Company, Chicago.

Wash. Operator Leads Bottlers Sales Tax Fight

Half-Cent Levy Voted As Governor Cites Harm to Industry

SPokane, Sept. 15.—One of Spokane's largest drink vendors, operators, Poppy-Cola Bottling Company, and local bottlers in a joint protest to the collection of an additional half-cent sales tax, have voted $27.000.000 for the Washington state special session called to raise revenues as favorite.

The untouchable treatment was voted $27.000.000 for the Washington state special session called to raise revenues as favorite. The untouchable treatment was voted $27.000.000 for the Washington state special session called to raise revenues as favorite. The untouchable treatment was voted $27.000.000 for the Washington state special session called to raise revenues as favorite. The untouchable treatment was voted $27.000.000 for the Washington state special session called to raise revenues as favorite. The untouchable treatment was voted $27.000.000 for the Washington state special session called to raise revenues as favorite.
### Amusement Games

For this week's prices consult the usual machine advertisements in this issue.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
</tr>
<tr>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
</tr>
<tr>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
<td>$1-990.00</td>
</tr>
</tbody>
</table>

### Sports

- **Racing**
  - Horse Racing
    - Kentucky Derby: 129.30
    - Preakness: 99.50
    - Belmont: 129.30
- **Boxing**
  - Joe Louis vs. Max Schmeling
  - Louis vs. Max Baer
- **Football**
  - College Football
  - Pro Football
- **Basketball**
  - College Basketball
  - Pro Basketball
- **Hockey**
  - College Hockey
  - Pro Hockey
- **Baseball**
  - World Series
  - Major League Baseball
- **Golf**
  - Masters Tournament
  - PGA Championship
- **Tennis**
  - US Open
- **Olympics**
  - Summer Games
  - Winter Games

### Entertainment

- **Movies**
  - Top Films
- **Radio**
  - Top Radio Shows
- **Television**
  - Top TV Shows

### Arcade Outfitters

- **Commercials**
  - Top TV Commercials
- **Magazines**
  - Top Magazine Ads

### Other

- **Miscellaneous**
  - Latest News
  - Special Reports

### Contact Information

- **AmeriSports**
  - Website: www.americanradiohistory.com
  - Phone: 212-610-7890

### Special Offers

- **Take One or More...**
  - Offers a variety of special deals

### Additional Information

- **Wanted: Capable Mechanic**
  - Details on the job posting

### Additional Resources

- **Resources for Arcade Fans**
  - Links to useful websites

---

**Help yourself and the Billboard by filling in the coupon on...**

---

**PAGE 57**
Lubrication, Fusing
Guard Small Motors

By HOWARD P. SCHELY

So many types and kinds of automatic paper motors are being used in

commercial work these days that it is impossible to list them all in The Billboard

series. Machine makers

are not always very explicit in their standards in design, but they have
done nothing to make it easier for us to grope our way through the phantasmagoria

of the phonograph. The trend in games are toward motors with built-in speed-reducing gears. The

engineer has been using them for many years, but the consumer is only now beginning to take

notice of their advantages.

Electric motors are designed to run at their rated speed, and this is a reason

for the use of speed-reducing gears. The term 'speed-reducing' is a misnomer,

because the gears do not change the speed, but cut the power in half.

Don't Over-Lubricate.

Do not over-lubricate a motor, however. Overlubricating will cause electrical

insulation to deteriorate, and also will cause the motor to run hot.

Most manufacturers issue a chart of proper lubrication, and they should

be followed in a service manual as to proper oiling.

Induction-type AC motors may be identified by the commutator brush, or by the

brush holders on the armature. The brush holders are found in a specific position

that is independent of the universal type, and are on the armature.

Ca. Gig Take Dips

ATLANTA, Sept. 15.—Cigarette

tax collections for August totaled

$1,244,800, an increase of

$475,000 over the

same month of last year. Mayor

Cowper and State Attorney Charles

Redstone pointed out, however, that

the increase was not as

great as it appeared.

Twin Cities

Distributors in this area have

been buying more equipment

than ever before. The only exception

is in the Twin Cities of Wisconsin, Minnesota, the Dakotas and Montana,

where sales are down. George

H. Fishkar, Wisconsin, Minneapolis

George V. Coburn, Detroit, Michigan;

William Nash, New York, and

William Kubsh, New

York, are

purchasing equipment in bulk.

W. M. Winn, Winona, Minn.;

John McManus, Enos Clare, of Des Moines, Iowa; Jack Howie, Foley, Minn.;

and Don Boles, Baldwin, Win-

nu, Minn., are among the buyers.

Harb Geesline, serviceman for

several Twin Cities operators, is

getting around well despite an

allergic reaction to certain

vegetables. He was busy at the

Minnesota State Fair for 10 days
taking care of amusement machines.

Claude Arcade, Theodore Hell, Gaylord, Minnesota, known as the

Walt Rogers of the industry, has been busy spreading around his usual good cheer and

sound advice to the operators in this area.

Jonas H. Benfell, Lieberman Music Company, Minneapolis, reports

his firm is winning a lot of business.

Coomen You Know

Los Angeles

John C. Commen, who handled the

phonograph department at Paul

Damon Company, is now with A. E.

Goodman in the Los Angeles firm.

At the present, Jimmy Wil-

son is taking care of the department.

Phil Friedman is making a tour of

account work for Chas. Coin, an

excited trip to Detroit for the

arrival of the new Chas. Coin,

Player, and Louise Robinson was

in charge of the equipment.

Charlie Peddercell, manager

of the coin row for the first time

in many months.

George Royal, San Diego pho-
nograph operator, returned re-

cently from a trip to Detroit.

Robert Ctyler, manager of the

coin row in Salt Lake City, Calif.,

reported doing all right with his

receivers, and Elmer Wrobel, Wil.

field, 11., was glad to know that

Mrs. Wilcox will be glad to know that

the record is being sold following a recent illness.

Henry V. Barrow, coin operator in town for a look-in at the

showroom.

Payne, South Gate op-

erator, has returned from a

furlough to his job. He

visited Thelen, Glendale operator, back in Glendale, and during

a trip through the Northwest the

operator, Ben Shapp, who is associated with an Alliance operator

from a motor trip through the North

West. Mac McClairey, General Music Company, is re-

building his accounts in San Francisco and will

make the Bay City his head-

quarters for a time.

Selling Your Advertising

Arthur, Conn.

Mayer Parkoff and Harry

Rosen, owners of the Atlantic Music

Company, discharged three coin

row operators, William Stelton, Wil-

wood, and Ben Johnson, the two

are back.

Francis E. Senn, head of Stern

Company, Hartford area Columbia

Jockey, has resigned his position

and was re-elected to the board of

directors of Allied Radio Apparatus

Business Bureau. Al Fish, of the independent record and radio

association, was busy last week

with various meetings in New York,

in preparation for C.S.C.A.'s first annual family out-

ing.

Guaranteed Used One Balls

at lowest prices

Champion...$99.50

Photo Finish....99.50

Citation.....45.00

Gold Cup.....64.50

Rocket Special.....4.50

Sicking, Inc.

America's Oldest Distributors

Established 1895

1801 Central Plank.

Cincinnati 14 O.

GuaranteedUsed One Balls

at lowest prices

Champion...$99.50

Photo Finish....99.50

Citation.....45.00

Gold Cup.....64.50

Rocket Special.....4.50
OEMs

Cointab You Know

new operator friends in its Warter

Continued from page 101

ling of the Penn-Lincoln Parkway

area has not kept touch-

ating their spot in

in fact, some areas there are

in attempting to

arrange for

an executive posi-

it in vending in another major

he is sending it to

more any area in

U. S. then a state

and that it is difficult

where there is competition.

4. Pitt-

Pittsburgh

Joseph Bionestein and Monroe

Gees, partners, Coin Machine

Agency, made a successful busi-

trip thru West Virginia, Charle-

ton, Clarksburg, Parkers-

burg, to establish new territory

to in premises among wholesale

coin jobbers and operators.

Mark General Manager, G & M

Manufacturing Company's branch

spent a recent trip at Racoon Creek

park. Phil Greenberg of A & M

Company reached the semi-final

competitor in the Drive-In contest

at Baldie Country Club, Irwin, Pa.

Howard Cohen, of Confection

Specialties Company, is running a

fascinating job in operations.

Charles Trent, of Vondergeir, Pa.,

is having his busiest, handling his

line while he goes to Suninish, Ark.

Joe is a successful operator, also

running a vacant lot.

Sidney Weinstain, president of Sid-

Way Distributing Company, to be

in the biggest, handling his line

while running a vacant lot.

Angelo Carmanna, Frank Chiu-

chips, manager, Steel Distribut-

ning Company, reports the open-

ing of the Penn-Lincoln Parkway

area has not kept touch-

ating their spot in

in fact, some areas there are

in attempting to

arrange for

an executive posi-

it in vending in another major

he is sending it to

more any area in

U. S. then a state

and that it is difficult

where there is competition.

4. Pitt-

Pittsburgh

Joseph Bionestein and Monroe

Gees, partners, Coin Machine

Agency, made a successful busi-

trip thru West Virginia, Charle-

ton, Clarksburg, Parkers-

burg, to establish new territory

to in premises among wholesale

coin jobbers and operators.

Mark General Manager, G & M

Manufacturing Company's branch

spent a recent trip at Racoon Creek

park. Phil Greenberg of A & M

Company reached the semi-final

competitor in the Drive-In contest

at Baldie Country Club, Irwin, Pa.

Howard Cohen, of Confection

Specialties Company, is running a

fascinating job in operations.

Charles Trent, of Vondergeir, Pa.,

is having his busiest, handling his

line while he goes to Suninish, Ark.

Joe is a successful operator, also

running a vacant lot.

Sidney Weinstain, president of Sid-

Way Distributing Company, to be

in the biggest, handling his line

while running a vacant lot.

Angelo Carmanna, Frank Chiu-

chips, manager, Steel Distribut-

ning Company, reports the open-

ing of the Penn-Lincoln Parkway

area has not kept touch-

ating their spot in

in fact, some areas there are

in attempting to

arrange for

an executive posi-

it in vending in another major

he is sending it to

more any area in

U. S. then a state

and that it is difficult

where there is competition.

4. Pitt-

Pittsburgh

Joseph Bionestein and Monroe

Gees, partners, Coin Machine

Agency, made a successful busi-

trip thru West Virginia, Charle-

ton, Clarksburg, Parkers-

burg, to establish new territory

to in premises among wholesale

coin jobbers and operators.

Mark General Manager, G & M

Manufacturing Company's branch

spent a recent trip at Racoon Creek

park. Phil Greenberg of A & M

Company reached the semi-final

competitor in the Drive-In contest

at Baldie Country Club, Irwin, Pa.

Howard Cohen, of Confection

Specialties Company, is running a

fascinating job in operations.

Charles Trent, of Vondergeir, Pa.,

is having his busiest, handling his

line while he goes to Suninish, Ark.

Joe is a successful operator, also

running a vacant lot.

Sidney Weinstain, president of Sid-

Way Distributing Company, to be

in the biggest, handling his line

while running a vacant lot.

Angelo Carmanna, Frank Chiu-

chips, manager, Steel Distribut-

ning Company, reports the open-

ing of the Penn-Lincoln Parkway

area has not kept touch-

ating their spot in

in fact, some areas there are

in attempting to

arrange for

an executive posi-

it in vending in another major

he is sending it to

more any area in

U. S. then a state

and that it is difficult

where there is competition.

4. Pitt-

Pittsburgh

Joseph Bionestein and Monroe

Gees, partners, Coin Machine

Agency, made a successful busi-

trip thru West Virginia, Charle-

ton, Clarksburg, Parkers-

burg, to establish new territory

to in premises among wholesale

coin jobbers and operators.

Mark General Manager, G & M

Manufacturing Company's branch

spent a recent trip at Racoon Creek

park. Phil Greenberg of A & M

Company reached the semi-final

competitor in the Drive-In contest

at Baldie Country Club, Irwin, Pa.

Howard Cohen, of Confection

Specialties Company, is running a

fascinating job in operations.

Charles Trent, of Vondergeir, Pa.,

is having his busiest, handling his

line while he goes to Suninish, Ark.

Joe is a successful operator, also

running a vacant lot.

Sidney Weinstain, president of Sid-

Way Distributing Company, to be

in the biggest, handling his line

while running a vacant lot.

Angelo Carmanna, Frank Chiu-

chips, manager, Steel Distribut-

ning Company, reports the open-

ing of the Penn-Lincoln Parkway

area has not kept touch-

ating their spot in

in fact, some areas there are

in attempting to

arrange for

an executive posi-

it in vending in another major

he is sending it to

more any area in

U. S. then a state

and that it is difficult

where there is competition.
HERE'S A LOW-COST MEANS OF REACHING YOUR CUSTOMER

Proven by the ever-increasing number of distributors and manufacturers who start their fall sales campaign with ads in The Billboard's Fall Coin Machine Special.

DON'T MISS THE BIG FALL COIN MACHINE SPECIAL
DATED OCTOBER 13
AD DEADLINE OCTOBER 5

The Industry's Most Powerful Single Sales Promotion Medium....

Timed to help you make your strongest bid for sales in the Big Fall Buying Season Ahead!

EVERY BUSINESS PREDICTION for fall points to record highs in consumer purchasing power. Whether you get your share as a manufacturer, distributor or operator depends on what you do to make it come your way.

FOR THE ADVERTISER, The Billboard's Fall Coin Machine Special is a BIGGER—BETTER advertising buy today than ever. No other advertising medium in the field can deliver your sales message to as many buyers for as low a cost per reader. THE BILLBOARD'S BUREAU OF CIRCULATION IS A PAID CIRCULATION AUDITED BY THE AUDIT BUREAU OF CIRCULATION.

You Wouldn't Believe an Unaudited Financial Statement of Your Business, Would You?

THAT'S WHY WE BELIEVE IN SELLING YOU AN AUDITED CIRCULATION—YOUR GUARANTEE OF GETTING WHAT YOU PAY FOR.

The Billboard's Audited Circulation is at an all-time high. More coin machine buyers than ever before will read your advertising in the 5th ANNUAL FALL COIN MACHINE SPECIAL. To get your fall sales campaign off to a running start, schedule an attention-getting ad in the biggest issue of the year.

FOR THE READER—In addition to regular weekly news features and editorial services, timely articles highlighting the opportunities ahead, such as:

THE COIN MACHINE INDUSTRY'S ROLE IN DEFENSE
The important part it will play in defense production.

EXPORTS—HOW THEY AFFECT YOUR BUSINESS
Growing exports reflect in a more staple market at home. The how's and why's are examined in this informative article.

THE GREAT CORN BELT
How record farm crops will bring record spending in the great Midwest Agricultural Markets.

PREMIUMS
How they have helped others hypo coin machine play and earnings. These, plus many other articles of current interest to all in the coin machine industry.

EXTRA CIRCULATION at the MIDWEST COIN MACHINE CONVENTION
HOTEL PAXTON — OMAHA, NEBRASKA — OCTOBER 15 and 16

THE BILLBOARD
THE BILLBOARD'S 5th ANNUAL FALL COIN MACHINE SPECIAL

SEPTEMBER 22, 1951
Miami

Edie Prink machine at Turam is swamped with Shuffle Alley conversions in the wake of a cold State ruling holding free play legal for high stakes shuffle games...

...Sol (Bad) Morey, Taran parts clerk, goes on vacation shortly.

Cookie's, Inc, is moving along fast with its new Shuffle Alley vendor operation. Owner Willie Blatt acquired the firm a year ago when 100 machines comprised the route, and has since built it up to 500. The steady increase in industrial locations and the stepped-up tempo at Miami International Air Port have been major factors in the company's climb.

Elie Ross, Taran's sales manager, will go on the road with Jack Ljepin, service manager, to show the new AMI Model D juke box. The drive will take place in Miami, Jacksonville, Havana, West Palm Beach, Tampa and Puerto Rico.

Reactivation by the Air Force of Morrison Field, West Palm Beach, is now a reality and should prove a stimulus to coin ops. Elie Ross and his wife, who have been happy parents of a baby daughter, have moved into their new Coral Gables home...

...New employees at Ace-Saxon are Perry Lee Wilson Jr., store man, and William Stone, stock room clerk. Paul Bjerg, store man and son of Mrs. Astrid Bjerg, the company's bookkeeper, is winding up his summer job and will return to school.

Exhibit Supply Company's Big Bronze has registered big, according to the company. The firm installed the 100-foot coin drive in Miami in February. Three weeks prior to the installation, the coin drive hit a song, so in about 20 minutes the business was red hot.

Taran Distributing's Havana machine, which operates under the name of the Havana Company, has been advertised, but since the operators have an association with the Taran company, they were not a surprise to Elie Engel, who spent many years in Newark, before coming to Miami in 1949.

Taran Distributing's open house brought out a hoard of people, as did the first model D photograph included with the company's exhibit, which was a publicity stunt of the not-so-famous Freddy Lombard, who is the man who pioneered the West Coast of Florida for the AMI exhibit.

The AMI display kept Jack Ljepin and sales manager Elie Ross busy, with Ross and his wife keeping a busy bee with AMI.

Dave Engel, who operates Arvay Government, believes the newly formed Amusement Machine Association of Dade County is destined for outstanding success, but he says that he is not the operator with an association that he backs. "Engel, who went many years in Newark, before coming to Miami in 1949, Taran Distributing's open house brought out a hoard of people, as did the first model D photograph included with the company's exhibit, which was a publicity stunt of the not-so-famous Freddy Lombard, who is the man who pioneered the West Coast of Florida for the AMI exhibit.

The AMI display kept Jack Ljepin and sales manager Elie Ross busy, with Ross and his wife keeping a busy bee with AMI.

Dave Engel, who operates Arvay Government, believes the newly formed Amusement Machine Association of Dade County is destined for outstanding success, but he says that he is not the operator with an association that he backs. "Engel, who went many years in Newark, before coming to Miami in 1949, Taran Distributing's open house brought out a hoard of people, as did the first model D photograph included with the company's exhibit, which was a publicity stunt of the not-so-famous Freddy Lombard, who is the man who pioneered the West Coast of Florida for the AMI exhibit.

The AMI display kept Jack Ljepin and sales manager Elie Ross busy, with Ross and his wife keeping a busy bee with AMI.
GOTTLEIB'S

WILD WEST
W.I.D.E
OPEN ACTION!

ANIMATED INDIAN TARGET
"bites the dust" when hit ... scores points.
Non-Sequence "WILD" HOLES and
"WEST" ROLL OVERS increase VALUES.

4 SUPER-HIGH SCORE
"POP" BUMPERS • FLIPPERS

ORDER FROM YOUR DISTRIBUTOR
NOW!

RED HOT VALUES from REDD!

REDD DISTRIBUTING CO., INC.
208 Lincoln St., Alton, Mass. AL 4-5644

BADGER'S Bargains

NEW EQUIPMENT ON OUR FLOOR:

HOLLY CRANES
Late Models
Like New
WRITE FOR PRICE

UNIVERSAL
5-STAR
LATE IMPROVED MODELS
WRITE FOR PRICE

ACTIVE
AMUSEMENT MACHINES CO.
601 N. Broad St., Philadelphia 10, Pa.

DAVIS DISTRIBUTING CORP.
373 ERIE BLVD. EAST
SYRACUSE, N.Y. • PHONE 5-1974

1140-50 N. KOSTNER AVE.
CHICAGO, ILLINOIS
"There is no substitute for Quality!"

RECONDITIONED; FOREIGN
EXCLUSIVE
Bally Keeney Williams

REPRODUCTIVE
SEXUAL
RENEWED

4 POINT DAVIS GUARANTEED
BUY RELIABILITY
BUY PHONOGRAPHs
with the "FAMOUS DAVIS" 9 Point Guarantee

Mechanisms Overhauled
Worn Parts Replaced
Amplifiers Reconditioned
Wurlitzers

PRICES ON PAGE 57
HERE IT COMES!
Williams
RIP-ROARING
NEW
J-ALOPY

OUT IN FRONT with HIGH OCTANE ACTION...
SOUPED-UP SUSPENSE...
FAST 'N' FURIOUS FUN!

DEATH DEFYING DEMON
DRIVERS pilot actual Miniature Cars down
the track inside the backboard! Breath-taking
suspense as they race to hair-raising photo
finishes!

SIMPLE, EASY PLAY! No complicated instruc-
tions...no confusing scoring! Smooth going
all the way!

GET THE WINNER'S SHARE
ORDER FROM YOUR DISTRIBUTOR TODAY!

NOW FEATURING

5 ft. high
edge lighting
dramatized coin drop
eye-high program
extra visibility
new amplifier
inspiring cabinet
ultra-modern design

On Display
in Our Showrooms.
Immediate Delivery

AUTOMATIC PHONOGRAPH
DISTRIBUTING CO.
806 N. MILWAUKEE AVE., CHICAGO 22, ILL.
PHONE: CHESAPEAKE 3-4900

TAKE BUT ONE MINUTE, PLEASE...
Help yourself and The Billboard by filling in the coupon on PAGE 57
Chicago Coin's
BOWLING ALLEY
Featuring for the first time on any shuffle bowling game

- High Score of the Week ON BACK RACK
(NAME OF HIGH SCORE PLAYER WRITTEN ON FROSTED GLASS)
- Formica Playfield Surface
FASTEST PLAYFIELD POSSIBLE! LONG WEARING AND COLORFUL

+ PLUS +
- REBOUND 20-30 SCORING
- ROLLOVER CONTACTS ON PLAYFIELD
- HINGED PLAYFIELD FOR EASIER SERVICING

SIZE – 8 FT. x 2 FT.

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

FOR BETTER BUYS . . . BETTER BUY NOW
DIRECT DISTRIBUTORS FOR ALL LEADING MANUFACTURERS

ONE BALLS
Toro Kings, Mfg. $241.00
Toro Kings, Used $210.00
Winner, New $225.00
Winner, Used $180.00
Outlaw, New $165.00
Outlaw, Used $110.00
S.F. Special, New $135.00
S.F. Special, Used $75.00

COUNTER GAMES – NEW
S. H. Duck Hunters $247.50
I.B.I. Model F $212.50
Hit-A-Homer $22.25
Kicker and Catcher $34.50
Advance Shooters $24.50
Shipman's Peek Shows $59.50

ARCADE EQUIPMENT

MACHINE GROUP
Model A $355.00
Model B $355.00
Model C $395.00

COUNTY WESTERN
Western Baseball $170.00
Western Football $135.00
Western Basketball $200.00

CITY
City Football $200.00
City Baseball $275.00
City Basketball $250.00

APRIL
April Basketball $225.00
April Football $175.00
April Baseball $175.00

STAR
Star Football $200.00
Star Baseball $200.00
Star Basketball $200.00

MIDWEST
Midwest Football $200.00
Midwest Baseball $200.00
Midwest Basketball $200.00

ERA
All-Star Football $225.00
All-Star Baseball $225.00
All-Star Basketball $225.00

MUSICAL
Musical Football $225.00
Musical Baseball $225.00
Musical Basketball $225.00

CLEVELAND COIN MACHINE EXCHANGE, INC.
2047-2051 PROSPECT AVE., CLEVELAND 15, OHIO

MITCHELL'S MASTERCARD
MAKES MORE MONEY FOR YOU AND YOUR LOCATIONS!

OPERATORS WAKE UP!

there's your chance to bring back
in the coin operated game
and the old line, bring home
in your bowling game.

50% OFF ALL COINS

Mitchell's Deals are the best value in the entire
U.S.A. on these great

MITCHELL'S MERCHANTIZE
TESTED AND PROVEN ON LOCATIONS TO INCREASE PLAY
UP TO 80%!

These deals consist of thirty 30 day exclusive prizes which appear
when they are being played.

MITCHELL'S MERCHANTIZE

NOW DELIVERING

IT'S TOPS IN USED GAMES
Mechanically Good and Clean

ONE BALLS

EAGLE KING $195.00
Toro Kings $210.00
Winner $225.00
Outlaw $165.00

FIVE BALLS

Four Kings $175.00
Four Kickers $175.00
Four Outlaws $180.00
Four Winners $180.00
Four Winners $175.00

MECHANICAL

Foot King $125.00
Foot Kickers $125.00
Foot Outlaws $130.00
Foot Winners $130.00

OUTSIDER

Outlaw $185.00
Winner $185.00
Outlaw $180.00
Winner $180.00

FIVE BALLS

Five Kings $195.00
Five Kickers $195.00
Five Outlaws $190.00
Five Winners $190.00

CROWN NOVELTY CO., INC.
622 N. 4TH STREET
MINNEAPOLIS, MINNESOTA

O.R. Mitchell's Merchandise

CHECK THESE DEALS
OVER CAREFULLY. THERE'S A "DEAL"
DESIRED FOR YOUR PARTICULAR LOCATION...

MITCHELL'S MERCHANTIZE

NOW DELIVERING

O.R. MITCHELL'S MERCHANTIZE

MACHINES IN

IT'S TOPS IN USED GAMES

ONE BALLS

EAGLE KING $195.00
Toro Kings $210.00
Winner $225.00
Outlaw $165.00

FIVE BALLS

Four Kings $175.00
Four Kickers $175.00
Four Outlaws $180.00
Four Winners $180.00
Four Winners $175.00

MECHANICAL

Foot King $125.00
Foot Kickers $125.00
Foot Outlaws $130.00
Foot Winners $130.00

OUTSIDER

Outlaw $185.00
Winner $185.00
Outlaw $180.00
Winner $180.00

FIVE BALLS

Five Kings $195.00
Five Kickers $195.00
Five Outlaws $190.00
Five Winners $190.00
NEW "EXTRA-BALLS" IDEA

INSURES EXTRA PLAY-APPEAL AND EXTRA PROFITS

Bally Coney Island

FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play... and takes in up to 3 coins for first 3 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

NEW "EXTRA BALLS" IDEA

After shooting first 3 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis... 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 3 extra coins per game to turn near-winners into winners.

Coney Island combines the profit-proved play-appeal and earning power of Bright Lights with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try Coney Island today. You'll be mighty glad!

FUTURITY

all the profit-proved play-appeal of Turt King
PLUS NEW
FUTURE-PLAY
SHUFFLE-LINE
SHUFFLE-BOWLING ACTION
PLUS "IN-LINE" SCORING
UNITED'S
6 Player Shuffle-Alley
Larger Group Play for Greater Earnings

1, 2, 3, 4, 5 or 6 Can Play!
10¢ PER GAME...EACH PLAYER

FAST REBOUND ACTION
(ROLL-OVER SWITCH REBOUND)

20-30 Scoring

DISAPPEARING PINS
Easy to Service

UNITED MANUFACTURING COMPANY
3407 N. CALIFORNIA AVENUE, CHICAGO 12, ILLINOIS

SEE YOUR DISTRIBUTOR

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.
The world's only 100 selection music system, designed
for the playing of both 10 and 12-inch 78 RPM records.

AT 78 RPM

The world's only 100 selection music system, designed exclusively for the playing of 7-inch 45 RPM records.

AT 45 RPM

Wallomatic

Brings 100 selections grouped under the five basic musical classifications right to the finger tips of guests.

only one has 100

Select-o-matic

J. P. SEEBURG CORPORATION
1500 N. Dayton Street
Chicago 22, Illinois