Radio Stirred By NBC Plan; Some Love It, Others Angry

Education, Standard Sheet
Music Business in Big Boom

By PAUL ACKERMAN

NEW YORK, Oct. 12—Educational and standard sheet music is having its best sales month in years, according to various publishers, agents, printers and retailers who are closely connected with that phase of the music business. Sales of all types of music, from the newest compositions to the latest reprints and copyrighted works, are all up. The current annual production of music is said to be limited to about 10 percent of the total output, but this has been estimated at 20 percent or more in the past.

The current sales trend is being considered as just the beginning of a new era. It is apparent that the general educational standard is showing the effect of the emphasis placed on the part of various groups in the public school system, the country, city, and local, and more music periods to the community.

The largest number of schools that have increased their purchases of sheet music, according to the National Association of Music Publishers, have been in the public schools of the larger cities, more teachers and other purchases of sheet music, according to the National Association of Music Publishers, have been in the public schools of the larger cities, where the educational staff is better able to keep up with the needs of the students.

The figure of $50 million, which is the amount of educational music published in the last year, is said to be significantly lower than the figure for last year. The difference is attributed to the fact that this year has seen a greater emphasis on the use of educational music in schools.

(Continued on page 11)

AM Radio Growing In Spite of Video

Stations Number 2,300 While FM Declines; 500-Watters on Increase

D. B. RENFRO

WASHINGTON, Oct. 13—Launching of new AM radio stations in the nation is quiet but steady. The AM stations have been increasing in number by a steady rate, with new stations being added at the rate of about one every other day. A large number of these stations are being added in the smaller communities, where the need for radio is great. The AM stations are also being added in the larger cities, where the population is more concentrated. The AM stations are being added in the smaller communities, where the need for radio is great. The AM stations are also being added in the larger cities, where the population is more concentrated.

(Continued on page 4)

TV Sports Lid May Be Lifted

NEW YORK, Oct. 12.—Two separate actions this week pointed to an end, after this session, of the "experimentation" TV plan which currently limits televising of college football games.

These are the Federal government's anti-trust act, the National Football League's decision to move the Western Conference to the National Basketball Association, and the decision by major league baseball clubs to remove "Jocko" and other restrictions on football, which for years has campaigned for the increased use of musical instruments in schools.

Publishers are holding to give comparative figures on sales of educational music, but they have reported a substantial increase. The recent boom is really on. Bill Warnam, for instance, of Music Publishers Holding Corp., states that for the past September, sales were 95 percent above the same month in 1954 for the first nine months of the year. Rosscarr says that his figure represents strictly educational sales.

(Continued on page 12)

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(Continued on page 4)

FRACTURED YIDDISH

One Man's Living Is Another Man's Hobby

By JOE MARTIN

NEW YORK, Oct. 13.—The writing of parodies and special material can be a lucrative business. It has attracted talented and prolific writers, who have jumped from that field into the relatively high-show-business profits. One man, however, has remained in the field for more than 20 years, but only as a hobby. He is engaged in doing "quite well" as a parodist, for the success of his work. His success is due to his ability to write Yiddish language parodies, which are in great demand. He is the author of a number of parodies, including "The Yiddish Popularity" and "The Yiddish Popularity," which have been published in Yiddish language newspapers. He is currently working on a new book, which is expected to be published next year. (Continued on page 14)

Red Probe Hits Radio Industry

NEW YORK, Oct. 13.—The McCarran Senate Internal Security Committee this week was reported to have subpoenaed about 10 radio directors, actors and writers to appear at a closed session in Washington October 30. The McCarran committee has moved back to Washington from Hollywood, where it investigated communist influence in film industry.

(Continued on page 4)
Billboard Backstage

By JOE CSIDA

Persistent reports from Berlin reach Hollywood that the two-man team of British newsreel photographers, John Cooper and John Ewing, may have broken into a Red Youth Movement meeting attended by some of the Nazi leaders. The incident is said to have occurred in Berlin, where the group was filming a newsreel story. Cooper and Ewing, both known for their controversial work, are said to have photographed the meeting without the knowledge of the authorities. The incident has caused concern among Hollywood professionals, who are already on edge due to the ongoing political tensions in Europe. The newsreel footage is expected to be released soon, sparking further debate about the role of newsreels in covering sensitive topics.
U.S. Looks for Help On Wage Problems

Highlight Reviews

TELEVISION

Corn on the Cob, Kindly, Folks: Shriner's the Name, of Indiana

By BILL SMITH

A format of Shriner's fuzzy plot: a show about small town vaudeville which takes place in the home of Mr. and Mrs. Shriner, using the technique em- ployed on the set of "One Man's Town," plus a couple of bonus scenes showing a so-called Shriner, with a newscaster's name as the asterisk. This kickoff episode of the show, which is often not above minimum, is a group of townspeople will try to classify.

Capper, who also is known for his agency has a "difficult" time in getting the entertainment world to move away from salaries by pay-to.

Equity Faces Red List Move

HOLLYWOOD, Oct. 13—Equity's red list will go out of business, with no trade agreements between the big companies, all of whom are represented collectively by the American Federation of Television and Radio Artists. The move will be opposed by some who are represented collectively by the American Federation of Television and Radio Artists, all of whom are represented collectively by the American Federation of Television and Radio Artists. The move will be opposed by some who are represented collectively by the American Federation of Television and Radio Artists.

A good appearance entering on a stage of the show before joining his orchestra, with a slightly black suit and a serious look on his face. When he went to a bar for a drink, he was told that he had to wait for a taxi to arrive. When his taxi arrived, he was scolded by the driver for not being on time. The driver then asked him how much he wanted to tip, and he gave him a dollar. The driver was pleased, but then he asked for another dollar, saying that the fare was only $1.00. The driver then gave him a dollar back and told him to keep the change. The driver then drove away, and the man was left at the curb with a dollar in his hand.

Bill Monroe Twirls Fast Lariat, Capturing Rodeo With His Vocals

By TOM O'CONNELL

Ah, it's the man of the moment, the greatest of all time, Bill Monroe, with his lariat, his voice, and his talent, he has become a legend in the world of music.

The Washington Post, a newspaper in the United States, has a review of the show, which says that it is "one of the best things that has happened in the country in a long time." The review goes on to say that the show is "an excellent piece of entertainment," and that it "will be enjoyed by people of all ages." The reviewer concludes by saying that the show is "a must for all fans of Bill Monroe."
NEW YORK, Oct. 13.—Affiliates are getting down to the business of changing the radio network operation. Whether it be the National Broadcasting System, the Columbia Broadcasting System or the Blue Network, each and every one of the networks is coming from the standpoint of their affiliates. As a result, a number of meetings are being called for in the near future. The general idea is to prevent the network from suggesting anything short of their idea of what the network will be. The idea here is that the network will force other networks to change, and in turn more and more the network will be able to control the affiliate. The idea of controlling the network is a new one in the broadcasting industry, and more and more the stations will take on the responsibility of controlling the network.

A "Quick Buck"

"Quick buck" is the expression used in some of the week's long-supposition stories of the network radio network. This is the idea of seriously damaging radio advertising. It is true that a few radio networks have been to shutting down the network operation without a thought of what would happen. It is not that more than many radio affiliates are not protected from what is happening. The station isn't sure of anything. But the fact remains that the network is an important station.

A number of affiliates pointed out that station revenue from the network has been a constant drain on the network, which stations have been at the most stations. Several stations have been at the network for several years, but today the network is in a position today to charge all of its revenue to the stations.

In this connection one station pointed out that it would be unfair to charge the network for all the revenue it could earn. The question arises as to what happens to the network's share of the network revenue, and whether the network is making a profit on its station operation. It is likely that the network is making a profit on its station operation, and that the network is a better station to operate than any other station in the country.
COLOR PRESTIGE SERIES SOUGHT FOR CBS SKELED

NEW YORK, Oct. 13.—The Columbia Broadcasting System this week was planning to make arrangements with some television producers to use their series shows to begin shortly in the fall, in an effort to make the network more colorful. John F. Vereen, vice-president in charge of programming, and Otto Frenzinger, film and literary consultant, have been working on the project for some time and have decided it is a good idea to try to make more use of series shows.

CBS is using as a basis the fact that while color telecasts work far better in the studio than in the field, it will give these series names some color. The network is aware that the public wants to see more color, and that “Moon is Blue,” “Prohibition,” and other series shows might get a boost on CBS color ear.

And there are any number of network producers who already have the material ready for such color shows. However, there are a number of potential series shows which might be acquired for such telecasts.

The idea of series shows which have varied forms of entertainment is not new, but there is a great deal of interest in the possibility of making color a part of the present situation. And CBS figures that besides increasing the audience for the shows, color will stimulate audience interest in the network.

The audience will see the network as more of an entity, and will have a greater respect for it as a result of the new shows.

From the advertiser’s point of view, any series shows that have a high audience are worth the same regardless of color, but the use of color will make the shows more attractive to the advertisers and will give them a much greater opportunity to reach the audience.

The use of color will also make the shows a lot more attractive to the network itself. The network is planning to use the shows in a variety of ways, and the use of color will be one of the ways in which they can be used.

B&K GARRICK TO SERVE AS VIDEO STUDIO

CHICAGO, Oct. 13.—The Garrick Theater, a 1,500-seat Loop house, will be taken over by B&K Video, Inc., for the purposes of making television programs. Garrick has been in operation since 1928, and will be replaced by stage. The show will be used as a platform for a number of television programs.

The Garrick Theater is one of the oldest in the city, and has been in operation for over 20 years. It is owned by B&K Video, Inc., and is located at the corner of Clark and Wabash Aves.

The Garrick Theater has been used for many television programs over the years, and has been the site of many important events. It is a popular theater, and is well known for its high standards of production.

The Garrick Theater will be taken over by B&K Video, Inc., for the purpose of making television programs. This will allow the theater to continue to be used for many important events, while also expanding its use to television programs.

The Garrick Theater is located at 100 Wabash Ave., and is owned by B&K Video, Inc.
**LOCAL TV DOES IT**

**Vitamins Splurge To Terrific Payoff**

By LEON MORSE

NEW YORK — In the short space of a year, primarily through the activity of its programs and spots, the Vitamins Corporation of America has achieved nation-wide acceptance. The corporation, which was then producing 500,000 bottles of vitamins a day, tripled its production capacity, doubled sales in early 1950, and now is making 4,000,000 daily, 2000 bottles at a time, as they are produced.

Vitamins' highest budget, most of which goes into TV and secondary media, was raised from $500,000 in 1949 to $2,000,000 this year, at its current rate of spending. When it is considered that Vitamins is one of many more advertisers who spend $5,000,000 or more per year, the Rhybol record is indeed all the more remarkable.

The sponsor buys local programs in the larger cities, and then, if the show clicks, moves it over to network radio. Lorraine Cogut Show, which originated on FORTA-LAS, Los Angeles, is being moved into New York, San Francisco and Chicago. "Texas Has Talent," which started in Chicago, is also, is slated for showing in San Francisco and Los Angeles. Vitamins, in the works several more local shows. Advertiser also uses sports programs in some of its areas; Chicago Cubs were sponsored this summer.

**A rainy Belt Ads Showed for practically nothing—$50 to $1,000 spent on promoting this shooting production staff main-

**NBC's Early A.M. Show Postponed**

NEW YORK, Oct. 13.—The early morning network show, which had been moved back to a near-off date of 10:30 to 11:00, has been moved back to the near-off date of 11:00 to 12:00, and November 1 by the National Broadcasting Company.

The stories, which probably will feature the biggest audience, was slated for November 1, but NBC's schedule has been the main factor for the postponement, and NBC officials are not likely to try to dig up facilities.

The next program to shape up this week, with plan now calling, for the network show, with two singers as well as the various performances and newscast, for the news element of the program.

**Prestone Buys More Grid TV**

NEW YORK, Oct. 13.—Continuing its generous of grid TV shows, Prestone this week purchased the rights of "The Blue Book," Sunday afternoon 12:30-1:00 football shows on the Mutual Broadcasting System's TV West.

Red Barber and Mal Stelvio will handle the play-by-play and the show's highlights of the pre- 

ceeding games, and the show will deal runs for seven weeks, and begin October 15 (14). William Riley is the agency.

**SAIL THE SEA FOR YOUR TV**

**Defence Ad Budget Is Axed by Congress**

WALNUT, Oct. 13.—Legislation winding out Defense Department plans for television and radio advertising is awaiting approval by Congress, in the result of Senate concurrence to the House bill, funds for the late 1951 and 1952 fiscal years.

WASHINGTON, Oct. 13.—A million curriculum of radio-TV-sponsored shows is expected to be granted to the network executives for a strong crusade to "sell" radio to the public. The Federal Communications Commission has received 15,000 applications for licenses.

President Truman's signature has been evident for the bill since a vote at the present last stage of the Senate, was cut in a departure in a series of departures by the advertising agencies committed to the measure, when the House voted in favor of the measure. Lawmakers that several of the advertising agencies are not to benefit military recruiting. NBC has contended, however, that recruitment has been strongly opposed by the Defense Department, and legislation would throw the Defense Department's policy down of radio advertising.

**NEW YORK, Oct. 13.—The so-called "Start date between November and February," then, are the current ads, which are to be played on local spots, and now is being released by NBC for the L.A. campaign.

"The Nickelodeon" is the title of the show, and it has been prepared for the NBC program. The show will be released in Los Angeles, and will air in the L.A. market.

**Radio: She's There**

AM Stations Now Number 2,300

But FM Declines at Same Rate

**Crosley Film Stanza Draws Station Mail**

CINCINNATI, Oct. 13.—The success of "Family Theater," the last of the group of radio features to be initiated by Crosley, has brought it from the studio to the living rooms of the Crosley. Indianapolis, Omaha, Louisville, Syracuse, and Washington, D.C., have heard the Crosley features, and are now listening to them for the last time. Details on the format employed by Crosley for its radio features have been studied by many for possible use on television, in addition to the Crosley radio film, Grand Broadcasting Company of the United States.

According to Crosley officials, "Family Theater," on the night the program airs, "is the best way to show the viewers in the Cincinnati area of the power of radio, and the good quality of the programs. The opportunity to see the programs in the Cincinnati area is a great breakthrough. The Crosley program is a great opportunity to show the viewers that the programs are good and that they are aware of the fact that they are watching first-run films.

**WPTZ Signs 8 A.M. Newscast**

PHILADELPHIA, Oct. 13.—What is believed to be the first early morning sponsorship of a television newscast program by WPTZ in announcing the sponsorship of a news program to the Tom Thumb Donut Corporation.

Account placed by Abarris J. Gerlach & Associates, local ad agency for the company, which is biding to hear the concern in the Tom Thumb Donut Corporation, which is the sponsor of a news program that will be seen from 7 to 9 a.m.

**Jo E. Brown inked by CBS**

NEW YORK, Oct. 13.—The Columbia Broadcasting System has made an announcement regarding the addition of the series. The web is a mid-season addition to the network lineup.
Son Lindsey Is Latest Crosby
On Decca Wax

NEW YORK, Oct. 13.—The perpetually expanding number of records to the Decca diskery, Bing, the other chief Decca disk producer, being the mainstay of the company for years, has now another star to make up the image of the diskery. In a recent interview with the press, Bing was quoted as saying that the diskery had to be expanded because the Crosby disk had been so successful. Last week Crosby had a large number of people from Decca at his Christmas party.

Morris Names
Lang Education
Catalog Topper

NEW YORK, Oct. 13.—With the appointment of Morris Marks, the vice- 
manager, Edwin H. Morris, becomes the man in charge of the musical depart-
ment, which has been in operation for about five years.

PUBS NO. 1 PLUG IS U. OF. M. BAND

NEW YORK, Oct. 12.—While other music publishers have no ink devoted to the affair of the U. of M. band, this week’s number shows up in a very effective manner for the brewery.

Gordon Maps
Formula for Laine Show

NEW YORK, Oct. 13.—Max Gordon, who moved from legt to Broadway, has taken over the Sinatra show, which has been running for a long time on the Frank Laine stage. The show is now at the Laine last Sunday (7), started his first show for radio. The show has been a great success.

Capitol Execs Map
M’dissing Bally Plans

NEW YORK, Oct. 13.—Capital has made a move to re-align its regional setup, particularly in the Western territories. The biggest changes have been made in the Pacific Coast area.

June Keegan
Fourth Newie for Decca

NEW YORK, Oct. 13.—Decca’s fourth new com is here, and Mike is the name. Mike is a 16-year-old singer. Miss Keegan was put to a contract as the result of work on the Paul White radio show.

Jazz Pays Off
Norman-Bull Coast
Concert Gross 15G

HOLLYWOOD, Oct. 13.—Close to $15,000 was made for the Shrine Auditorium Friday (5) for the benefit concert by the Shrine’s fourth annual Dixieland Jubilee. The event was presided over by Mr. and Mrs. J. C. Marks, the program chairman, and a statement of the proceeds to date is $15,817. Nine bands paraded across the stage, making this the third successful of the series. The audience of the Jubilee was the largest ever, according to Miss Keegan.

Messrs. Scott and Kuperman
Pluggers Push
Pension Plan

NEW YORK, Oct. 13.—A committee of Messrs. Scott and Kuperman, the two leading pluggers, will meet soon with a group of publishers to talk over the pension plan for the music people. The publishers will also be asked to consider the pension plan for the music people.

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Big Upswing Felt in Standard &
Educational Sheet Music Biz

Many Publishing Houses Report
Sales Booming in School Field

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MARKOWITZ MAKES HIS MARK

Peerless Parodist Puts Pops Into Folksy, Catchy Yiddish

To the printing trade, and opened a business printing sheet music for the top Yiddish tunesmiths of the day who would publish their own songs and sell copies at the Yiddish theaters in which their music was being performed. Markowitz printed sheet music for such old-timers as Louis Gitel, David Meyersohn, Sholem Shmulowitz, Jacob Jacobsohn, Sholem Secunda, Yacov Lifshitz, Molly Picon and Joseph Ruminshitz.

"Gay" Pandey

Some 20 years ago, Markowitz was called in to write his first parody. The hit pop hit was "Gay Caballero" as recorded by Frank Crumit. Markowitz turned out a Yiddish version for Columbia Record's artist Pesach Barstein, and called it "Gailtshner Cabal-

According to Markowitz, the ideal Yiddish parody stays close to the meaning of the original version and also close to the phonetic sound of the English

Capitol to Move Offices

NEW YORK, Oct. 13—Capitol Records has acquired new space for its front headquarters, which now also includes the discery's national sales offices. New office will occupy ground floor space in the new Mutual Life Building on Broadway and will face 56th Street. Offices currently are in Franklin Building. Cap will move to this new location on or around the first of the year. Discery has a 5-year lease for $900 square feet.

VEEP SOUNDS OFF ON MUSIC

HOLLYWOOD, Oct. 13—Vice-President of MGM, Kenneth Theis displayed interest in pop music this week during a Demo rally at the Palladium and posed an interesting question regarding "Television Waltz." KFVD's Johnny Grant showed an exclusive by tapping the Veep for his afternoon platter show.

Bucksley's Hit parade for the major and continuing sales push is becoming evident these days as companies on all levels are re-aligning their sales and merchandising staffs, advertising budgets and, in many cases, reviewing their distribution relationships with other levels of the industry. In recent days, such firms as RCA Victor, Mercury, Halcyon, Columbia, National Electronics and General Electric have all switched key distributors. Personnel and dealers too are active in the sapower market.

MONEY BACK

Utah Symph Makes Tix Sales Offer

SALT LAKE CITY, Oct. 13—An unprecedented guarantee of "satisfaction or your money back" was offered by Utah Symph on the regular season this year. A full cash refund at the box office if they do not like the music concert is offered ticket to the coming Utah Symph.

You have to see it first hand to get the full measure of enjoy-

Meyer told The Billboard that while some members have com-

Walker Gets MGM Renewal

NEW YORK, Oct. 13—Frank Walker, publisher of the Army service music weekly G.M. Records, has been renewed his two-year contract with the head office of the Leeve, Inc., distribution. As has been reported recently in "The Billboard," the contract was held to reach a renewal. In 1951, is $600.

Walker is the top volume for nine months is $941,130,000 as compared to the current figure $458,072. Casuals do not include singles or problems in December in particular after some hard. Meyer told The Billboard that while some members have com-

A Great NEW Artist
A Great NEW Record

NORMAN KAYE

"AYE, COME THE Blue Velvet Capitel 1848

TV-PHONOGRAPH MERCHANDISING:

Manufacturers Prepare for Continuing Major Sales Push

NEW YORK, Oct. 13—That the TV industry is getting set for a major and continuing sales push is becoming evident these days as companies on all levels are re-aligning their sales and merchandising staffs, advertising budgets and, in many cases, reviewing their distribution relationships with other levels of the industry. In recent days, such firms as RCA Victor, Mercury, Halcyon, Columbia, National Electronics and General Electric have all switched key distributors. Personnel and dealers too are active in the sapower market.

Bloch Signs Up Lawrence

NEW YORK, Oct. 13—Band Leader Ellis Lawrence this week signed a personal management pact with Ray Bloch Associates. The deal calls for the Bloch or-

Lincoln Schedules Sun. R.B. Shows

HOLLYWOOD, Oct. 13—A batch of radio and TV package to Lawrence in addition to selling his talents as a radio TV con-

Copyrighted Material
TO BUILD SALES
Published in the Interests of Decca Dealers and Music Operators Everywhere

TO BUILD PROFITS

THIS WEEK'S BEST SELLERS
Your guide to the top records based on actual sales

WEIGHT COUNTRY
1. 100,000 Men - All For The King - Louis Armstrong
2. 123456789 - It's A Wonderful World - Dean Martin
3. 123456789 - Christmas Day - Bing Crosby
4. 123456789 - Somewhere Over The Rainbow - Judy Garland
5. 123456789 - Over The Rainbow - Judy Garland
6. 123456789 - Over The Rainbow - Judy Garland
7. 123456789 - Over The Rainbow - Judy Garland
8. 123456789 - Over The Rainbow - Judy Garland
9. 123456789 - Over The Rainbow - Judy Garland
10. 123456789 - Over The Rainbow - Judy Garland

DECCA "BEST BETS"
Your guide to the hits of tomorrow based on actual sales

WEIGHT COUNTRY
1. I've Got You Under My Skin - Frank Sinatra
2. You Are My心脏 - Nat King Cole
3. The Lady Is a Tramp - Tony Bennett
4. My Way - Frank Sinatra
5. My Way - Frank Sinatra
6. My Way - Frank Sinatra
7. My Way - Frank Sinatra
8. My Way - Frank Sinatra
9. My Way - Frank Sinatra
10. My Way - Frank Sinatra

NEW RELEASES

Children's Songs (Two Parts)
- "The Old Lamplighter" by Louis Armstrong
- "Little Brown Jug" by Bing Crosby

ALBUMS

MOONLIGHT MUSIK

"Round to be Copied
-Cannot be Topped"

www.americanradiohistory.com
Breaking for a HIT from Coast to Coast

**JEALOUS EYES**

Columbia 78rpm 39567 3:31pm 3-39567 45rpm 4-39567

Listen to SUNDAY SERENADE on ABC (Radio) for Sylviahna Television

**THE SAMMY KAYE SHOW** on CBS-TV, 7 P.M., Saturday, EST for Listerine and Pro-59 Toothbrushes

**Columbia 31 Records**

First, Finest, Foremost in Recorded Music

**Columbia** 


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**Decca-U Talk Cues Thinking**

Continued from page 12

other show business fields. RCA Victor, Columbia, Capitol and MGM are examples. These disk producers have already proved that it has not yet been possible to tack completely the disk selling period with intensive advertising and promotion drive. Decca has always believed that come, it is almost as tough to sell disks as overcoats.

With this philosophy back, the disk industry has various corners entertained the thought of a merger with radio or television manufacturers. It was first suggested that the industry's merchandising know-how, strong and stable prospects could be put to-to smooth the rough spots in the disk sale picture. However, Decca would not make such a merger except on certain conditions—Decca controls the company.

To date, a deal such as outlined above, with a TV or AM music factor, has not materialized. But failing such a deal, the overall philosophy could never lose hold true, and Deena could even move if the right types on the right deal which is now being buffeted about.

Such a deal—with Decca in control of whatever company, could conceivably stabilize over-all income, instead of a manufacturin-arrangements like there would be more programming set-up. From Decca's point of view, the film program would be a much cheaper line to maintain Deka's chief try for the purpose of provid- and selling films to TV. Decca, of course, would not write off whatever revenue could be derived from motion pictures such as. But the Chief opportunity would be to jump into TV full force, with facilities, talent, pro-duction know-how, etc.

Such a TV film programming venture would not be entirely alien to territory. The disk industry is accustomed to working with talent, both contractual and expropriation. It could extend into TV production naturally, and, in fact, the two mediums, TV and disks, could be used to better the position of all the company's artists. Failing a manufacturing tie-up, then, a film programming TV deal seems a natural, particularly when the future of film on TV seems assured. Some ask the question: Why is Deena trying it with U? It has been pointed out that both organiza-tions have the same bank, the First National Bank of Boston, and that Serge Semenek, vice-president, could have been instrumen-tal in acting as liaison on the projected deal. What is more to the point, however, is the fact that U has a successful history of cashing in on low-budgeted films. For a company by Deena into TV, this kind of know-how would be invaluable, since sky-high TV production costs and the belief in the particular networks and networks costs must be paid. Meanwhile, it is interesting to note that Deena brass, while not denying the negotiations, insist that what has appeared thus far is too far from the truth. It is also intimated that regarding the possibility, Deena has moved away from anything taking place.

Meanwhile, some traders felt that the whole deal could blow over as the result of the stock market fluctuations which have been occurring since the Big Ivan's surprise announcement. U stocks have been making un-called-for losses on the market and both have been hitting their highs for the year. Deena has hit 22 points and U has gone over 14, advances of about $4 per share. The rumors first started about two months ago. The rise in the per share price of the U-1 stock, unless a book value deal is being made, would raise the company's price of any stock block to $500,000 or more over what the U stock was trading for when the company actually made its initial considera-tions in the matter.

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**Big Upswing in Music Biz**

Continued from page 19

Increased income in the field is now tremendously pleased with the way the educational field of the business is paying off. But the costs are high, extra-difficult to take. This is particularly true in view of the fact that many educational are used. These are usually relatively low in cost, and there are no mechanical royalties and no performance money. The music. On the other hand, some publishers release as many as 15 and 20 editions on a single copyright, and these revenue pays off. Examples are the vari-ous band, orchestral, choral and other arrangements of Mill "Silent Night," the Big Three's "Deep Purple" etc. This material, as compared with pop sheet music is non-returns. The profit margin is not as great as in pop sheet music, which a publisher can print for two cents and sell for 33 cents, or it is able to give. A school's good club, for instance, may have 200 or more orders and average earnings of $15.

Examination of cost is also interesting. Initial print order for a large size concert band work might be 2,000 copies. Putting out an op-posite count, a publisher's $1000, $2000, and sometimes more. Production costs for the initial print sheet music and professional oppor-
tunity to be sold, but only 10% or so are over $200. This is figured at $15.25 for 1,000 copies; $13.50 for 3000; $11.63 for 5000; $10.50 for 10,000; $9.38 for 20,000; $8.90 for 30,000; $8.50 for 50,000; $7.90 for 100,000; $7.50 for 200,000; $7.30 for 300,000; $7.10 for 500,000; $6.90 for 1,000,000; $6.80 for 2,000,000; and $6.70 for 3,000,000. Publishers can also print 2,000 copies and 5,000 copies, and 10,000 copies on special order.

Prices differ on a pop-for price of about $75. This is also figured at $75. For 10,000 copies; $70 for 20,000; $65 for 30,000; $60 for 50,000; $55 for 100,000; and $50 for 200,000. No price for 30,000 additional if a new title page is added. Original price for 2,000 copies is $25.00 and for 10,000 copies $125.00. Publishers also print 2,000 copies and 5,000 copies, and 10,000 copies on special order. Publishers can also print 2,000 copies and 5,000 copies, and 10,000 copies on special order.

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A Winning combination
with their 1st
Hit Ballad!...

Guy MITCHELL
Singing

I CAN'T HELP IT
(Coupled with)

"THERE'S ALWAYS ROOM AT OUR HOUSE"
COLUMBIA 39595

featuring

M itch Miller and his Orchestra

COLUMBIA RECORDS
FOR MUSIC THAT SENDS 'EM—TO YOU!
Life and Deals of "Life"

**Continued from page 17**

map"—plus something called "Up and Down Mambo," which got them enough live plugs each week to appear among the most played tunes in the country, along with "Too Young." (Because of You, Starday?) How does a song like "On the Motor Hoult," rate No. 15 in performances among all the songs in the country?

Recording?

Investigation will show that there was no recording on a major label by any of these songs. There was no minor artist on a large label represented, and, in fact, if any label is fabulously obscure, Sheet music sales are minimum. If they have any apparent popularity to performers, it is most certainly not reported by the publishers in the best seller lists. But they retain their anonymity here, too. Are these tunes performed on commercial shows, either radio or TV? Nearly, if ever.

The sole existence is over the remote radio station, usually after 11 o'clock at night. Who in the small、“onto those on the late wires with such regularity and in such regularity? The Billboard doesn't profess to know.

However, curiosity prompted us to look deep into Life Music, and here is what we found.

A man named Murray Young is apparently the proprietor. He has a small office at 500 Broadway, at which he took several trips to strive here. Phone calls during business hours, usually taken by an interesting secretary, althou on one occasion a keen voice called us back, paying that she was Mr. Young's secretary.

Some Questions

However, when we finally did see, Mr. Young in his office, at 11 o'clock one weekday afternoon, nobody other than himself was in sight. He declined to tell us anything about his business, or how he obtained the plans each week with unflagging regularity. The label is not even limited to that.

We also declined to tell us why he had recorded the tunes on such short notice. He then added that they would not have been advised to any whether he had a well known band leader as his partner, or, indeed, if any partners at all.

His refused to comment on our enquiry about the deal he is reported to have had with a major record company whereby the rights and a guarantee of performances were paid for by the company and the collection of all royalties in their favor.

For Young has an arrangement with the American Music Inc., which BMI says is "not entirely different from arrangements with other publishers. For example, BMI owned by the past, BMI tried out a plan which was unconditionally licensed. This was a form of surveillance so that BMI publisher by paying them a definite compensation reported by the respective new network. BMI maintains that the compensation is fixed at any advisable plan. The plan was dropped when the plans were concentrated largely on the late hour remote, a man to span up in impressive numbers. Apparently some had wondered if there was any willingness to plug tunes from BMI, and the publishers got something like $45 per plug. And at any rate, BMI would look for the incentive plan.

Is it fair? Could it be, however, that Life Music, for so reason, will still place on the wax to the same publicaccording to the new emphasis of the committee to the effects that the simultaneous promotion with the top publisher who gets a fixed sum from BMI.

Many BMI publishers today refuse to sign deals that they would get on some such footing. The network plug of BMI is rated at 75 cents per station. If an average of 8 stations carry the show, the plug would be credited with $1. Many music would wonder how Young is able to persuade band leaders, and radio stations to pay him the tune to so constantly. He is not renowned in the vicinity of only $3 a plug for songs from some other BMI. But he may be getting as much as $12 per plug from BMI. With such exorbitant per-capita capital, it is run with a great deal of effort. It is hard to persuade orators to play his tunes figured to the network. The picture sheet actually shows them to be. (Of course, there are quite a new BMI publishers who get the "guaranteed" deals, which pay them as much as four times the actual performance earnings, but they are usually required to spend this money on some sort of professional or promotional activity. Young's operating expenses are not apparently stringent.)

Ranks No. 4

Young reportedly is the fourth ranking BMI publisher in Network plugs, accounting for more than 10 per cent of BMI's live shows. He also is reportedly taking $50,000 out of BMI for one quarter this year.

A BMI official once told The Billboard, "We have to make a showing in networking plugs. We do very well on local shows with records. This is probably as good a way as any as making a showing." During the past two years, when queried as to how long Life would be continued on whatever plug he is on, the BMI exec would say each time, "They're just like, taking out their present contracts.

Rival Orgs

License Tune

NEW YORK, Oct. 13—"Never," the new Robinia tune from "Time," by Golden Girl," following 20th Century-Fox, is being non-exclusively licensed to performers by both American Society of Composers, Authors and Publishers and Broadcast Music Inc., the first split-licensed tune to be handled by an important ASCAP house.

Number was written by Lionel Newman, who is signed to an exclusive deal with the firm, and Robert Daniel, an ASCAP member. Although the tune is published by Robbins, Newman's share of the performance will be paid by BMI with Robbins and Daniel collecting from ASCAP. In the case of stations carrying blanket licenses with both ASCAP and BMI, there will be no clearance or credit problem. However, quite a few stations are on a per-program basis with ASCAP and blanket with BMI. One such, WTIC, Hartford, Conn., has taken the position that it can play any tune even partially licensed by BMI without paying ASCAP. ASCAP has a suit pending against WTIC, which could resolve this problem. However, most stations will have no obstacles to programming the tune.

The number has been waxed across the board with Victor releasing a master track version soon be released by Decca for the movie, and purchased by the dietary from the Rick company.

Ella Fitzgerald, Decca Renew

NEW YORK, Oct. 13—Ella Fitzgerald, for 15 years a key recording feature of the Decca disc, this week signed a renewal contract with the firm which will keep her with Decca for at least another five years. Leonard W. Schneider, exec verpage for Decca, announced the deal. She began with the discography originally as the vocalist with the late Jack Webb's orchestra. She currently fronts on ten weeks of "Black, Philharmonic" concert tour. Fitzgerald has been one of the leads in the thrus that the discography would leave Decca to take a deal with Mercury and Norman Grant, who is the JATP impresario.

Pat Lombard Joins Gen. Artists Corp.

NEW YORK, Oct. 13—Pat Lombard will join George Artists Corporation's New York office staff as an artist relations department. Lombard, 17, is the daughter of the William Morris Agency. He was signed of the Sherman Galleries band and was moved to New York. At the time the Morris office began its shuffling operation of the disc department, he left the agency when the band was fired, and signed to take a position at talent-buying posts with midwestern hotels.
My Sincere Thanks to Glenn Wallichs and the entire staff at Capitol for all their co-operation on behalf of my recordings, also to Dick Stabile for wonderful arranging and conducting, and Mack David, Jerry Livingston and Leon Peter for fine material... plus a special thanks to all the D.J.s for all the plays!

Gratefully,
Jerry Lewis
Music as Written

Oberstein in Coast on New Talent Hunt...

In "Oberstein," in a guise as pop recording boss for King Rec. next week for a two-week talent trek. Last year, he made an effort to use warbler Dick Brown as a bandleader. Brown will be used as vocal lead of his own group except on the label, and will be groomed to a greater extent for his own label. Brown last week visited the label.

Arnold Shaw Wed. Mrs. Joseph Schilling.

Arnold Shaw, chairman of Leeds' Duchess catalog, took the plunge Thursday (11). Shaw fractured the hearts of all the Leeds beauties by marrying Mrs. Joseph Schilling.

Coral Records Signs Dorothy Shay...

Coral Records last week signed Dorothy Shay to a term recording contract. Milli Shway formerly recorded for Columbia Records and is described as the "Park Avenue Hillbilly." She will do mainly specialized material waxings for Coral.

Lawhorn Cashes in on Jazz in Oregon...

An experiment billed "Jazz in the Afternoon" pay off for Lawhorn (with handle), the Portland Ore., to hear his assembly on Sunday (7), when more than 1,200 people showed for the Portland Tavern. Portland Ore., to hear his assembly on Sunday (7), when more than 1,200 people showed for the Portland Tavern.


Baldwin and Harmonies for Free...:

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WEEKLY CHECK LIST OF BEST SELLERS FOR DEALERS, OPERATORS, JOCKEYS
(Based on actual sales figures for week ending October 12th)

**POPULAR**

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cold, Cold Heart Where We're Young</td>
<td>Tony Bennett</td>
<td>39494-4:39449</td>
</tr>
<tr>
<td>Blue Velvet</td>
<td>Tony Bennett</td>
<td>39555-4:39555</td>
</tr>
<tr>
<td>Sambella</td>
<td>Tony Bennett</td>
<td>39570-4:39570</td>
</tr>
<tr>
<td>I Won't Cry Anymore Because Of You</td>
<td>Tony Bennett</td>
<td>39362-4:39362</td>
</tr>
<tr>
<td>Jealous Eyes</td>
<td>Sammy Kaye</td>
<td>39533-4:39533</td>
</tr>
<tr>
<td>Down Yonder</td>
<td>Charlie Byrd</td>
<td>39423-4:39423</td>
</tr>
<tr>
<td>My Life's Desire</td>
<td>Shanghai Day</td>
<td>39527-4:39527</td>
</tr>
<tr>
<td>Castle Rock</td>
<td>Frank Sinatra</td>
<td>39355-4:39355</td>
</tr>
<tr>
<td>If Teardrops Were Pennies</td>
<td>Sammy Kaye</td>
<td>39527-4:39527</td>
</tr>
<tr>
<td>Sweetheart Of Yesterday</td>
<td>Ella Mae Morse, Andy</td>
<td>39512-4:39512</td>
</tr>
<tr>
<td>When Reaching For The Moon</td>
<td>Champ Butler</td>
<td>39546-4:39546</td>
</tr>
<tr>
<td>Have You Ever Had The Blues</td>
<td>Lefty Frizzell</td>
<td>20837-4:20837</td>
</tr>
<tr>
<td>Blue Yodel No. 6 Travellin' Blues</td>
<td>Lefty Frizzell</td>
<td>20842-4:20842</td>
</tr>
<tr>
<td>I Wish I Was Mixed Emotions</td>
<td>Rosmary Clooney</td>
<td>39536-4:39536</td>
</tr>
<tr>
<td>I Ran All The Way Home</td>
<td>Sarah Vaughan</td>
<td>39537-4:39537</td>
</tr>
<tr>
<td>My Only, True Love</td>
<td>Guy Mitchell</td>
<td>39415-4:39415</td>
</tr>
<tr>
<td>What Is A Boy</td>
<td>Artie Godfrey</td>
<td>39407-4:39407</td>
</tr>
<tr>
<td>These Things I Offer You</td>
<td>Sarah Vaughan</td>
<td>39370-4:39370</td>
</tr>
<tr>
<td>Got Him Off My Hands</td>
<td>Guy Mitchell</td>
<td>39534-4:39534</td>
</tr>
</tbody>
</table>

**FOLK**

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>He And My Broken Heart</td>
<td>L. W. Giebel</td>
<td>20860-4:20860</td>
</tr>
<tr>
<td>My Rough And Ready Ways</td>
<td>Lyle Lovett</td>
<td>20843-4:20843</td>
</tr>
<tr>
<td>Always Late</td>
<td>Lefty Frizzell</td>
<td>20739-3:20739</td>
</tr>
<tr>
<td>You've Got The Money</td>
<td>Lefty Frizzell</td>
<td>20796-3:20796</td>
</tr>
<tr>
<td>There's Nothing As Sweet As My Baby</td>
<td>Lefty Frizzell</td>
<td>20772-3:20772</td>
</tr>
<tr>
<td>When I'm Jealous</td>
<td>Lefty Frizzell</td>
<td>20799-3:20799</td>
</tr>
<tr>
<td>There's Always Room At Our House</td>
<td>Lefty Frizzell</td>
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<td>20799-3:20799</td>
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<td>When I Grow Too Old To Dream</td>
<td>Lefty Frizzell</td>
<td>20799-3:20799</td>
</tr>
<tr>
<td>Once Never</td>
<td>Tony Arden</td>
<td>39577-4:39577</td>
</tr>
<tr>
<td>Mom And Dad's Waltz</td>
<td>Tony Arden</td>
<td>39577-4:39577</td>
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<tr>
<td>I'm Gonna Make This My Home</td>
<td>Lefty Frizzell</td>
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**DOMINO**

by DORIS DAY

with PAUL WESTON and his Orchestra

"If That Doesn't Do It"

78 rpm 39596 * 45 rpm 4:39596

COLUMBIA RECORDS
FOR MUSIC THAT SENDS 'EM TO YOU!
<table>
<thead>
<tr>
<th>Week</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Because of You</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td>I Get Ideas</td>
<td></td>
</tr>
<tr>
<td>3.</td>
<td>Cold, Cold Heart</td>
<td></td>
</tr>
<tr>
<td>4.</td>
<td>I've Got No Sin</td>
<td></td>
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<tr>
<td>5.</td>
<td>Down Yonder</td>
<td></td>
</tr>
<tr>
<td>6.</td>
<td>World Is Waiting for the Sunrise</td>
<td></td>
</tr>
<tr>
<td>7.</td>
<td>Loveliest Night of the Year</td>
<td></td>
</tr>
<tr>
<td>8.</td>
<td>And So to Sleep Again</td>
<td></td>
</tr>
<tr>
<td>9.</td>
<td>Too Young</td>
<td></td>
</tr>
<tr>
<td>10.</td>
<td>In the Cool, Cool of the Evening</td>
<td></td>
</tr>
</tbody>
</table>

**HONOR ROLL OF HITS** is a registered trademark of the Nation's Top Tunes. This HONOR ROLL OF HITS is determined by a scientific evaluation of various degrees of each song's popularity as measured by three features of The Billboard's Music Popularity Charts. Based on reports received October 12, 11 and 10.

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TENNESSEE ERNIE FORD

FOR THE FIRST TIME
FULL ORCHESTRA

Conducted by Billy May under a full head of steam

"BIRTH OF THE BLUES"

Swing
then it's
RAY ANTHONY

"DEEP NIGHT"

coupled with
"WITH ALL MY HEART AND SOUL"

78 rpm NO. 7015 + 45 rpm NO. 5710

NEW RELEASES ON CAPITOL

ALL ON ONE LONG-PLAY RECORD

JUNE CHRISTY and STAR KENTON

TODAY'S TOP HITS

LESLIE BAXTER

DON'T BE A BABY

JUST A MOMENT MORE

JUST ONE MORE CHANCE

EVERY NIGHT

SHUFFLE

DADDY

STREET OF DREAMS

THE COCKTAIL SPARER

SOMETHING TO ME

THE BURSTS OF THE BAY

DAve

NEELE LUTCHER

SOMETHING TO LOVE

MAY FORD

I NEVER WAS LOVED BY ANYONE ELSE

LES PAUL and MARY

O'NEILL, YOU COME

NEELE LUTCHER

LES PAUL

TOO MUCH FOR YOU

MARY

THAT LAST LOVE LETTER

HARRY MAN \n
SANS SOUCIE

JAN CARVER

TENNISSE ERNIE

NELLIE LUTCHER

BOB CROSBY and GISELLE MACKENZIE

YOGI YORGESSON

BOB EBERLY

NEELE LUTCHER

TENNESSE ERNIE

DADDY

MAY FORD

THE BURST OF THE BAY

JEAN

JAN CARVER

EVERY NIGHT

THE SANTA CLAUS

ALL ON ONE LONG-PLAY RECORD

THE BURST OF THE BAY
**Records Most Played by Disk Jockeys**

**Best Selling Sheet Music**

**Music Popularity Charts**

**Songs With Greatest Radio Audiences (ACI)**

**Songs With Most TV Performances (RH Tel-Log)**
the autumn's outstanding new ballad in a sensational interpretation...

THE LEE BROTHERS

with PAUL WESTON and his Orchestra

"IF YOU'VE FORGOTTEN ME"
coupled with

"I Still Keep Dreaming"

78 rpm 39584 45 rpm 4-39584
WASHINGTON IS ON FIRE!
With A New Smash Pop Hit!

'BABY'
(DID YOU HEAR ME)

BY

Next Week America's Top Dee Jays Tell You What They Think Of This UNUSUAL Record!

MERGENCY 5736 • 5736X45

THE BILLBOARD
Music
Popularity Charts

**Best Selling Pops by Territories**

<table>
<thead>
<tr>
<th>Territory</th>
<th>New York</th>
<th>New Orleans</th>
<th>Chicago</th>
<th>Los Angeles</th>
<th>Philadelphia</th>
<th>Seattle</th>
<th>Atlanta</th>
<th>Dallas and Fort Worth</th>
<th>Washington, D.C.</th>
<th>Detroit</th>
<th>Denver</th>
<th>Boston</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Cold, Cold Heart</td>
<td>2. All for You</td>
<td>2. Because of You</td>
<td>2. Cold, Cold Heart</td>
<td>2. Let Ideas</td>
<td>2. Cold, Cold Heart</td>
<td>2. Cold, Cold Heart</td>
<td>2. Because of You</td>
<td>2. Cold, Cold Heart</td>
<td>2. All for You</td>
<td>2. Cold, Cold Heart</td>
<td>2. All for You</td>
<td></td>
</tr>
</tbody>
</table>

Each week, The Billboard in cooperation with Western Union, receives last minute sales reports from top dealers in the nation's largest record markets. Although the number of votes varied in each market, they necessarily constitute a scientific survey sample. There are enough reports to avoid any possibility of the general trend being untrue influenced by the reports of a single store.

<table>
<thead>
<tr>
<th>New Orleans</th>
<th>Pittsburg</th>
<th>St. Louis</th>
<th>Washington, D.C.</th>
<th>Detroit</th>
<th>Denver</th>
<th>Boston</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. All for You</td>
<td>2. Cold, Cold Heart</td>
<td>2. Cold, Cold Heart</td>
<td>2. Cold, Cold Heart</td>
<td>2. Cold, Cold Heart</td>
<td>2. Cold, Cold Heart</td>
<td>2. Cold, Cold Heart</td>
</tr>
</tbody>
</table>

The reports were received: New York—October 8, 1951; Chicago—October 10, 1951; Los Angeles—October 11, 1951; Philadelphia—October 13, 1951; Seattle—October 17, 1951; Atlanta—October 17, 1951; Dallas and Fort Worth—October 18, 1951; New Orleans—October 12, 1951; Pittsburgh—October 12, 1951; St. Louis—October 10, 1951; Washington, D.C.—October 13, 1951; Detroit—October 16, 1951; Denver—October 15, 1951; Boston—October 15, 1951.

(Copyright 1951 Billboard Publications, Inc. All Rights Reserved.)
## The Billboard Music Popularity Charts

### Most Played Juke Box Records

Based on reports received October 16, 19 and 20.

#### Position

<table>
<thead>
<tr>
<th>Position</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
<th>Initials</th>
</tr>
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<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>BECAUSE OF YOU</td>
<td>T. Bennett</td>
<td>RCA Victor</td>
<td>1055</td>
</tr>
<tr>
<td>2</td>
<td>COLD, COLD HEART</td>
<td>T. Bennett</td>
<td>RCA Victor</td>
<td>1055</td>
</tr>
<tr>
<td>3</td>
<td>WORLD IS WAITING FOR THE SUNRISE</td>
<td>L. Paul M. Ford</td>
<td>Capitol</td>
<td>1045-1083</td>
</tr>
<tr>
<td>4</td>
<td>I GET IDEAS</td>
<td>T. Newton</td>
<td>Mercury</td>
<td>1036-1041</td>
</tr>
<tr>
<td>5</td>
<td>COME ON MY HOUSE</td>
<td>R. Connolly</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
<tr>
<td>6</td>
<td>DOWN YONDER</td>
<td>Del Wood</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
<tr>
<td>7</td>
<td>SIN</td>
<td>E. Howard</td>
<td>RCA Victor</td>
<td>1055</td>
</tr>
<tr>
<td>8</td>
<td>DETOUR</td>
<td>P. Page</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
<tr>
<td>9</td>
<td>WHISPERING</td>
<td>L. Paul</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
<tr>
<td>10</td>
<td>TOO YOUNG</td>
<td>Mel King Cole</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>11</td>
<td>I GET IDEAS</td>
<td>L. Armstrong</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>12</td>
<td>SIN</td>
<td>Four Aces &amp; A. Albers</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>13</td>
<td>LOVELIEST NIGHT OF THE YEAR</td>
<td>M. Linn</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>14</td>
<td>UNDESERVED</td>
<td>A. Brothers &amp; L. Brown</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>15</td>
<td>AND SO TO SLEEP AGAIN</td>
<td>P. Page</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
<tr>
<td>16</td>
<td>SWEET VIOLETS</td>
<td>D. Shaw</td>
<td>Mercury</td>
<td>1036-1041</td>
</tr>
<tr>
<td>17</td>
<td>TURN BACK THE BANDS OF TIME</td>
<td>E. Fisher</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>18</td>
<td>REY, GOOD LOOKIN'</td>
<td>L. Stafford &amp; F. Laite</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>19</td>
<td>CRY</td>
<td>H. Williams</td>
<td>Mercury</td>
<td>1036-1041</td>
</tr>
<tr>
<td>20</td>
<td>BLUE VELVET</td>
<td>T. Bennett</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
<tr>
<td>21</td>
<td>BECAUSE OF YOU</td>
<td>G. Lombardo &amp; G. DeLavent</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>22</td>
<td>DOWN YONDER</td>
<td>E. Smith</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>23</td>
<td>FIFTY NINTH</td>
<td>E. Smith</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>24</td>
<td>SENTIMENTAL JOURNEY</td>
<td>L. Brown &amp; A. Brothers</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>25</td>
<td>SIN</td>
<td>T. Chappell</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>26</td>
<td>BELLE, BELLE, MY LIBERTY</td>
<td>G. Mitchell &amp; M. Miller</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>27</td>
<td>I CAN'T CRY ANYMORE</td>
<td>T. Bennett</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
<tr>
<td>28</td>
<td>60 MINUTE MAN</td>
<td>D. Arlle</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>29</td>
<td>DOWN YONDER</td>
<td>C. Butler</td>
<td>Decca</td>
<td>1040-1062</td>
</tr>
<tr>
<td>30</td>
<td>I WON'T CRY ANYMORE</td>
<td>T. Bennett</td>
<td>Columbia</td>
<td>1040-1062</td>
</tr>
</tbody>
</table>

**It's Getting HOTTER! 'OUT IN THE COLD AGAIN'**

**MERCURY • 5724X45**

Coupled With "ONCE"
**THE BILLBOARD Music Popularity Charts**

### Most Played Juke Box Folk (Country & Western) Records

Records listed are Country and Western records most played in Juke boxes according to The Billboard's weekly survey among a selected group of Juke operators whose tastes reflect Country and Western music.

#### POSITION

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 1</td>
<td>ALWAYS LATE</td>
<td>Lefty Frizzell</td>
<td>Capitol</td>
</tr>
<tr>
<td>14 3</td>
<td>HEY, GOOD LOOKIN’</td>
<td>Hank Williams</td>
<td>Musicor</td>
</tr>
<tr>
<td>17 2</td>
<td>I WANT TO PLAY HOUSE WITH YOU</td>
<td>E. Arnold</td>
<td>Portrait</td>
</tr>
<tr>
<td>4 6 4</td>
<td>SLOW PUNK</td>
<td>Pee Wee King</td>
<td>Teen</td>
</tr>
<tr>
<td>8 4 5</td>
<td>MOM AND DAD'S WALTZ</td>
<td>Lefty Frizzell</td>
<td>Capitol</td>
</tr>
<tr>
<td>24 8 6</td>
<td>I WANT TO BE WITH YOU ALWAYS</td>
<td>Lefty Frizzell</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

#### Coming Up

1. TRAVELIN' BLUES
   - Lefty Frizzell
   - Capitol
2. SOMEBODY'S BEEN BEATING MY TIME
   - E. Arnold
   - Viva
3. DOWN YONDER
   - Eddie Smith
   - Viva

### Best Selling Retail Folk (Country & Western) Records

Records listed at Country and Western record stores that sold best in store territories to The Billboard's national survey among a selected group of retail stores, the majority of which exclusively carry Country and Western records.

#### POSITION

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 1</td>
<td>ALWAYS LATE</td>
<td>Lefty Frizzell</td>
<td>Capitol</td>
</tr>
<tr>
<td>8 2 7</td>
<td>I WANT TO BE WITH YOU ALWAYS</td>
<td>Lefty Frizzell</td>
<td>Capitol</td>
</tr>
<tr>
<td>14 3</td>
<td>HEY, GOOD LOOKIN’</td>
<td>Hank Williams</td>
<td>Musicor</td>
</tr>
<tr>
<td>17 4</td>
<td>I WANT TO PLAY HOUSE WITH YOU</td>
<td>E. Arnold</td>
<td>Portrait</td>
</tr>
<tr>
<td>29 5</td>
<td>COLD, COLD HEART</td>
<td>Hank Williams</td>
<td>Musicor</td>
</tr>
<tr>
<td>25 6 5</td>
<td>I WANT TO BE WITH YOU ALWAYS</td>
<td>Lefty Frizzell</td>
<td>Capitol</td>
</tr>
<tr>
<td>5 7</td>
<td>UNHAPPY SONG UPON MY HEART</td>
<td>Hank Snow</td>
<td>Columbia</td>
</tr>
<tr>
<td>2 7 8</td>
<td>TRAVELIN' BLUES</td>
<td>Lefty Frizzell</td>
<td>Capitol</td>
</tr>
<tr>
<td>1 9</td>
<td>DOWN YONDER</td>
<td>D. Wood</td>
<td>Viva</td>
</tr>
</tbody>
</table>

#### Coming Up

1. LONGSOME WHISTLE
   - Hank Williams
   - Viva
2. HEART STRINGS
   - E. Arnold
   - Viva
3. SOMEBODY'S BEEN BEATING MY TIME
   - E. Arnold
   - Viva
The one and only...

Gene Autry

with the GREATEST round-up of HOLIDAY HITS ever corralled

RUDOLPH, THE RED-NOSED REINDEER
MJV 56, MJV 4-56, 38610, 4-724, 1-375

FROSTY, THE SNOWMAN
MJV 75, MJV 4-75, 38907, 4-750, 1-742

THE THREE LITTLE DWARFS (Hardrock, Coco and Joe)
MJV 121, MJV 4-121, 39543, 3-39543, 4-39543

POPPY, THE PUPPY
MJV 122, MJV 4-122, 39542, 3-39542, 4-39542

(He'll Be) COMING DOWN THE CHIMNEY
MJV 122, MJV 4-122, 39542, 3-39542, 4-39542

THIRTY-TWO FEET—EIGHT LITTLE TAILS
MJV 121, MJV 4-121, 39543, 3-39543, 4-39543

WHEN SANTA CLAUS GETS YOUR LETTER
MJV 75, MJV 4-75, 38907, 4-750, 1-742

IF IT DOESN'T SNOW ON CHRISTMAS
MJV 56, MJV 4-56, 38610, 4-724, 1-375

Exciting children's story albums, narrated by GENE AUTRY

COLUMBIA RECORDS
for music that sends them... to you!

I

2160

"Each

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45

MAR

come

SALES

APPROXIMATELY

SPECIAL

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dm1649

We

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508, DISCOUNT

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HOLLYWOOD

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Country & Western Records

Most Played by Folk Disk Jockeys

Based on reports received October 11, 12 and 13

Records listed here are numerical order and are those played most by the writers’ leading Country and Western disk jockeys. List based on regular weekly survey among a select group of over 100 active commercial radio stations in Country and Western towns.

POSITION

SONG

ARTIST

1

1 2

ALWAYS

Jelly Fiszell

C333-20977

11

12

NEVER

Hank Williams

C547-19165

10

11

DAD AND DADDY’S WATCH

Jelly Fiszell

C333-20977

6

5

SLOW POKE

Pee Wee King

V-2338

18

17

I WANT TO PLAY HOUSE WITH YOU

E. Arnold

C547-5187

5

4

DOWN YONDER

Del Wood

C333-20977

20

19

I’M WAITING JUST FOR YOU

Hank Williams

C547-19165

1

10

LONELINESS WHISTLE

Hank Williams

C547-5187

Coming Up

Records listed here are numerical order and are those played most by the writers’ leading Country and Western disk jockeys. List based on regular weekly survey among a select group of over 100 active commercial radio stations in Country and Western towns.

1

WEAPON OF PRAYER

Leaves Brothers

2

HUMMING BIRD

Johnnie and Jack

3

JESUS AND THE ARMY

E. Arnold

...
**October 20, 1951**

**THE BILLBOARD**

**Music Popularity Charts**

**Most Played Juke Box Rhythm & Blues Records**

- **RHYTHM AND BLUE NOTES**
  - By Hal Werman

Mercer-Gould Records has completed a deal with R&B spinners. After playing to the rhythm
of Don Hart's three-division Okeh Distribution's handle and
through Wilt Brown into the weekly expanding record oper-
(For full details see story about Don Hart's company, Page 36.)

**RCA Victor, also pitching hard with its R&B line, made
an additional move to capture good will for its product.

**Best Selling Retail Rhythm & Blues Records**

- **Rhythm & Blues Record Releases**
  - By The Four Buddies

Joe Turner's next effort is due out on RCA Victor 29-4293.

- **Breakin' for a HIT!!**

**HOTTEST RECORD in New Orleans, Dallas and other SPOITS**

**FATS DOMINO**

**ROCKIN' CHAIR CARELESS LOVE**

**IMPERIAL RECORD CO., INC.**

**Cocktails for TWO WALKIN' HOME**

**WHISKEY AND CIN TELL THE LADY I T HAD A GOOD EYE**

**JOHN RAY**

**OLD WOMEN BLUES**

**HOTTEST RECORDS**

**TYES DODG**

**THE JEEP IS JUMPIN'!!**

**THE WHIFFENPOOF SONG I GET ALL MY LOVING ON SATURDAY**

**NIGHT THE PIGEONS**

**YOUR BEST BETS ARE ON O'Ke"**

| **7 DAYS OF BIG, BIGGER PROFITS** with Charles Brown | **"SEVEN LONG DAYS"** | **AL 3092** |

**Aladdin Records**

**YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES**

---

**www.americanradiohistory.com**

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**The Billboard Picks**

*In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity, as determined by every line and selling, most played or most record listeners of the week.*

<table>
<thead>
<tr>
<th>Artist/Band</th>
<th>Record Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tony Martin</td>
<td>Vicker</td>
<td>20-936</td>
</tr>
<tr>
<td>Bing Crosby</td>
<td>Vicker</td>
<td>20-938</td>
</tr>
<tr>
<td>Darin Del</td>
<td>Columbia</td>
<td>27936</td>
</tr>
<tr>
<td>Mary Mayo</td>
<td>Capitol</td>
<td>1096</td>
</tr>
</tbody>
</table>

**The Disk Jockeys Pick**

*Pick those that have appeared for three consecutive weeks or there times within a six-week period and are not repeated.*

<table>
<thead>
<tr>
<th>Artist/Band</th>
<th>Record Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jo Stafford-Frankie Laine</td>
<td>Columbia</td>
<td>39570</td>
</tr>
<tr>
<td>Frankie Laine-Jo Stafford</td>
<td>Columbia</td>
<td>39570</td>
</tr>
<tr>
<td>Vic Damone</td>
<td>MGM</td>
<td>27810</td>
</tr>
<tr>
<td>Perry Como</td>
<td>Victor</td>
<td>20-4269</td>
</tr>
<tr>
<td>Vic Damone</td>
<td>Capitol</td>
<td>20-4269</td>
</tr>
</tbody>
</table>

**The Retailers Pick**

*Pick those that have appeared for two consecutive weeks or there times within a six-week period and are not repeated.*

<table>
<thead>
<tr>
<th>Artist/Band</th>
<th>Record Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Columbia</td>
<td>39570</td>
</tr>
<tr>
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<td>MGM</td>
<td>27810</td>
</tr>
<tr>
<td>Perry Como</td>
<td>Victor</td>
<td>20-4269</td>
</tr>
<tr>
<td>Vic Damone</td>
<td>Capitol</td>
<td>20-4269</td>
</tr>
</tbody>
</table>

**The Operators Pick**

*Pick those that have appeared for two consecutive weeks or there times within a six-week period and are not repeated.*

<table>
<thead>
<tr>
<th>Artist/Band</th>
<th>Record Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jo Stafford-Frankie Laine</td>
<td>Columbia</td>
<td>39570</td>
</tr>
<tr>
<td>Frankie Laine-Jo Stafford</td>
<td>Columbia</td>
<td>39570</td>
</tr>
<tr>
<td>Vic Damone</td>
<td>MGM</td>
<td>27810</td>
</tr>
<tr>
<td>Perry Como</td>
<td>Victor</td>
<td>20-4269</td>
</tr>
<tr>
<td>Vic Damone</td>
<td>Capitol</td>
<td>20-4269</td>
</tr>
</tbody>
</table>

**The Country and Western Disk Jockeys Pick**

*Pick those that have appeared for three consecutive weeks or there times within a six-week period and are not repeated.*

<table>
<thead>
<tr>
<th>Artist/Band</th>
<th>Record Label</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carl Smith</td>
<td>Columbia</td>
<td>20862</td>
</tr>
<tr>
<td>Carl Smith</td>
<td>Columbia</td>
<td>20862</td>
</tr>
<tr>
<td>Eddy Arnold</td>
<td>Victor</td>
<td>45137-423</td>
</tr>
<tr>
<td>Eddy Arnold</td>
<td>Victor</td>
<td>45137-423</td>
</tr>
<tr>
<td>Eddy Arnold</td>
<td>Victor</td>
<td>45137-423</td>
</tr>
<tr>
<td>Eddy Arnold</td>
<td>Victor</td>
<td>45137-423</td>
</tr>
</tbody>
</table>

---

**WANTED!**

*Record Salesmen who want to make more money.*

To sell Billboard Subscription and TODAY'S TOP TUNES in the trade. Easy additional earnings *'For the asking.'*

Write:

Circulation Department, The Billboard, 2160 Patterson St., Cincinnati 22, Ohio

i would like to sell Billboard Subscriptions and TODAY'S TOP TUNES. Please send more information.

Name ____________________________

Address __________________________

City Zone State ____________________

Distributor _________________________

Territory __________________________

---

**ONCE**

MGM RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 WEST 45TH AVE., NEW YORK 19, N.Y.
Hear the King version of this current hit!

Roy Stevens

usual interpretation of

ROLLIN' STONE

backed by

I'M COMIN' HOME

ORDER FROM YOUR KING BRANCH

MUSIC
THE BILLBOARD
OCTOBER 20, 1951

THE BILLBOARD Music
Popularity Charts

• Record Reviews

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<tr>
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<td>PAUL WESTON ORK (Norton Label)</td>
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</tr>
<tr>
<td>LES BROWN ORK (Sidex 1 &amp; 2)</td>
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<td></td>
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</table>

THE BILLBOARD Music
Popularity Charts

90-100 TOPS
80-89 EXCELLENT
70-79 GOOD
60-59 SATISFACTORY
0-39 POOR

New Releases Are Determined by the following factors: (1) over-all sales, (2) take to radio, (3) promotion, (4) critical reception, (5) sales at retail, and (6) special factors. Each is given a point with the maximum number of points for each sales category the record achieves. Each record is assigned a maximum number of points which new releases are based on. R. S. minutes required to record the song for a specific release.

The Categories

Record Reviews indicate the emphasis that may be placed on a record by a review in each of the new categories considered. Song titles, interpretations, arrangements, vocals, etc., are given grades of A, B, C, D, E, or F, with A being gold, B being silver, C being bronze, D being worst, and F being outer space. The best record will receive the highest possible grades for all categories, the worst record will receive the lowest possible grades for all categories.

Each of the records reviewed here expresses the opinion of the Members of The Billboard music staff who reviewed the record.

MARKED POPULAR

GEORGIA GIBBS (Columbia Disc)
While You Danced, Danced, Danced
HONEY

VICTOR YOUNG ORK (Decca)
I'll Wait for You
NEVER

RAY BARBER (Rex)
Never

VICTOR YOUNG ORK (Decca)
Always, Always

LOUIS ARMSTRONG (Co)
Cold, Cold Heart

HELEN O'CONNELL
Slow Poke

PAUL WESTON ORK (Norton Label)
The Glory

CISSEL MacKENZIE-CORBIN MacReaR (Bill-Loose)
On the Hill

LES BROWN ORK (Sidex 1 & 2)
EDDY HOWARD ORK

83--85--81--82

Uncle Marthas

ARCMIL 7275—Another key Christmas song. This song is based on a

character created for department store promotion. Goes to a Howard

with the recording. Stitch to here the title does not the pop market.

When Christmas Rolls Around

The chance encounter at the throne. With every having simple words. Ocean background adds to the feeling.

BOB CROSBY-CISHEE MACKENZIE

82--84--80

I Never Was Loved by Anyone Else

EMPATHY 63—This song is more effective with this 7/9 melody

built on "Romantically" and "Great Songs, "sung and arrangement

are effective and proper. Good stir some actions.

Santa Suzi

75--76--74--74

Cindy and the promising Miss MacKenzie make an agreeably wholesome
duetting offering at a part Jimmy Durante store. Present one.

KAY BROWN- (Pat Rupcula ORK)

81--81--81

A Kiss to Build a Dream On

MERCURY 525—This Brown also a color, pleasantly stirring theme.

Tune itself does well, although it much superior comes when

was to other arrangements and Billy and Mary. Braced by a dreamy

opening, the rest, a dot left of the line.

Character On Me

78--78--78

Harry Sibley 63

Thread about a fine girl her last in her appreciation, right, rhythmic

treatment of the air. Designed for the jukebox商品.

PERCY FAITH ORK (Peter Hanley)

80--84--77--80

This Old Black Magic

COLUMBIA 4994—A brief, but effective, offering of a novelty duty

built on "the "singing. Line missing of a top flight Pan

starting should at least attend the beauty.

Always Always

79--82--78--82

Pain provides a tune, well arranged meeting of this attractive flakes

method. Percy Hanley does an admirable job in the solo role, with a

chorus running out the next verse.

BILLY DANIELS (Harry Cuss ORK)

79--83--77--76

That Old Black Magic

MERCURY 525—The writer makes his pet formula well working.

But a dedicated performance for two, etc. He is backed up by first-class

arrangement, with Benny Daniels, his solo, accompanying the piano

with the music apparently had this romantic stirring.

I Concentrate on You

70--72--70--68

Minor does not only, also a Parton standard, without the triple

excess in the top. This music is

COMMON

BENNY GORDON SEVENTY

78--82--78--74

Farwell Blues

COLUMBIA 4999—A new version doing B. B. of a past jazz

stand. Seen with Benny and others and comes to offer an

adventurous little tune. Bandleader and rhythm is

splendid. Could get any music across.

KING PETER STUMP

75--79--75--71

KING PETER STUMP (Eddie Miller 57)

78--82--78--70

THE VOICES OF WALTER SCHUMAN (Eddie Miller)

MAMBO

GARLAND 78—Schuman’s speaking section, the Guitar, is here

most of a great standard with rhythm section, and Eddie Miller

recording on set appears for the softer side.

They Call the Wind Molls

70--74--70--56

(Milford Drye)

Instructional style arrangement, with effects. of a powerful voice from

the score of "Paint Your Wagon". Molls really fits it. Milford Drye

handles the solo most assignment well.

4XO FINEZ (Herman London 57)

79--80--74--76

I Still See Rilla

VICTOR BVHOL—The on Westminster house and current film star makes

his one on top deal with a new dirty from the Broadway musical

"Paint Your Wagon". Should show place his fine two.

My Concerts

78--79--70--74

Another now ball told gets a typical piano reading. There’s no on

showing his emotions.

JANE HYMAN (A-Hive-Donohue 100)

75--70--75--70

Why Didn’t I?

OSCAR FELLS—With Marlene, Academy Award sixteen, as a great

actress with a real happy who is a lovely rhythm they dressed in a

limelight meeting instrument arrangement. Should draw same.

Throw Out the Candle

75--70--73--73

Vivian Kong makes a spirited reading of a highspotting bouncy melody.

GRABBING A BUNCH of Stan Freberg’s vintage guitar jazz. Her voice

similar to that of the band on the job.

LUSI ARCABAZ (The Ruggles)

70--77--70--76

LUSI ARCABAZ (The Ruggles)

77--80--77--76

VICTOR BVHOL—Get with the 57’s odyssey young Martin browning star

this high, with accordion as an instrumental Many. Tradition

offering on theme tune of "The Brave Bells" box.

Mattie Jones

70--61--68--71

II, the familiar voice does the modern blues songs and style

with the background she booking off of a smooth side. Classified
dance music.

GLORIA DE HAVEN (Dave Burck ORK)

77--80--77--77

The Clock

MGM 87—Haven, born in her best new role to date in

films. Haven, which teen turned from the "Taxi Driver" role.

Arthur, Barbara son over an express modern section which becomes

strongly from the Wonderland tested record.

May the Worry Bird Worry for You

68--70--68--66

It Dickens made of a Stable melody little from the "Taxi Driver.

Dancing, exactly, but little miss.

TED HEATH ORK (Stan Rudnick)

76--80--75--73

Bottom Up Your Overcoat

KARR 87—Heath’s wonderful new comedy in story that a working

be instrumental reading of a fine standard. Sensitive band record to a

Lus, Absolute.

You’re Hanger

69--72--68--68

Pinky and instrumental revival of a lovely dessert olmasını a huge

showing effect by Stan Frederic, a featured vocalist with this croak

back."’

KERN CRIFIN

Symphony in 4 Time

75--75--73--77

(COLSPA–Deborah Groves performs another of her instruments

on a string comedy provided by a violin, flute and the mezzo.

in a useful theme.

The Blood Solder

75--75--73--77

This is a lovely piece music, with a ton of rhythm quality, is played simply

and with that dramatic beauty by Graham.

LSC MONTI TUTTUNES (Elmo Rogers-Danburn Pilar)

76--74--72--74

Whipping Shadows

MGM 87—Tuttunes is a good sticking on an ensemble work

with a neat vocal lead Texas.

In a Little Second Hand Store

Dance with and Philbin does an attractive duet song on the Tin Pan

Army trio with any vocally appealing a footnote background.

LAWRENCE WILE ORK (Gone Purcell)

73--74--72--72

The Sweetheart Waltz

MGM 87—Wiley, with a great final title for a duet, with Pinta

over a couple of popular, vocal names.

I Wanna Say Hello

69--70--67--70

Barbara Lloyd

Wiley’s now turns in a lovely, breezy reading of a favorite hit of a

GOOD KISS, with Barbara Lloyd catching one of those "two voicing:meals.

(Continued on page 31)
### Music Popularity Charts

#### Record Reviews

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<td>RALPH MAKIELIE ORK</td>
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<tr>
<td>ROBERT FABNION ORK</td>
<td>&quot;Don't Blame Me&quot;</td>
<td>72--76--72--68</td>
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</tr>
<tr>
<td>EDMUNDO ROS ORK</td>
<td>&quot;He Likes N. The Like It&quot;</td>
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<td></td>
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<tr>
<td>KITKA, FRAN &amp; GILLIE (Jack Fanaidon Ork)</td>
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<td>70--76--66--67</td>
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<tr>
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<td>&quot;Rattie With The Bottle&quot;</td>
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<tr>
<td><strong>NEW</strong></td>
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<tr>
<td>#1. THE FOUR JACKS</td>
<td>&quot;LOVE LIES&quot;</td>
<td>Bunched with &quot;Forever Begins Today&quot;</td>
<td>SHARP NO. 46 and 45-46</td>
</tr>
<tr>
<td>#2. CATHY COLE</td>
<td>&quot;LOUISVILLE LOU&quot;</td>
<td>Bunched with &quot;You Don't Seem To Care Anymore&quot;</td>
<td>SHARP NO. 41 and 45-41</td>
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<tr>
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<tr>
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**THE BILLBOARD Music Popularity Charts**

- Record Reviews
- New discoveries
- Breaking for a hit!

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.
Hayes to Rep CBOA at Chi Meet of NBOA

HOLLYWOOD, Oct. 13—Kirk Hayes, up of Oakland's All Star Ballroom, will rep the California Ballroom Operators' Association at the annual national Ballroom Operators' Association convention, November 7-8, in Chicago. Moses Landstuhl, CBOA pres., who returned this week from the bay area and continues his tour, held the Billboard that Hayes is mapping planes and destinations and that his territory band situation, a move to have all pros, pros and semi-pros and the Office of Price Stabilization ruling as if it affects ballroom admissions.

Landstuhl is slated to leave Thursday, October 15, to return here. He will line up "Grand Ole Opry" artists for theTampa, Fla., Little Jimmy Dickens and His Country Boys Revue which opens October 29. Moon Mulligan and Kenny Roberts are due on the Coast November 18.

On completion of his talent hunt, Landstuhl will continue with plans for CBOA's annual election.

On the Stand

Don Grimes

(Reviewed in the Mayfair Room of the Van Clare Hotel, Dayton, Ohio)

Booked by Frank Hansaw of the Van Clare Hotel, Dayton Ohio, Grimes is one of the leading names in the country. A native of Dayton, he is a graduate of the University of Dayton and has been in the music business for over 20 years. Grimes has played all over the country, including several of the major hotels.

The veteran Grimes, long a standard-bearer in the field, is a master of the ballroom. For the last two years, he has been working at the Van Clare Hotel, where he is one of the band's best salesmen.

In his bar and supper sessions, dispensing with the usual hooch, the grime falls pleasantly on the ears. The library, in both sessions, is as adequate, as Grimes has been known to play the standard and pop with his own arrangements, the tunes are well-balanced, and the sound is quite smooth. Grimes is a master of the ballroom. For the last two years, he has been working at the Van Clare Hotel, where he is one of the band's best salesmen.

The band is well-organized, with the lead vocal, a smooth tenor that makes Van Clare a favorite with patrons.

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Drums: Alvin Lee, of the Van Clare Hotel, Dayton Ohio, has been in the music business for over 20 years. He is a graduate of the University of Dayton and has been working at the Van Clare Hotel for the last two years. Grimes has won the hearts of patrons and is expected to participate in upcoming engagements.

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Proactive, the vocal department is Jean Wilson, a tall, slender blonde, of the Van Clare Hotel, Dayton Ohio. She is known for her range and good singing, making her a great asset to the band.

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Cap Preps Dean "Prayer" Waxing

HOLLYWOOD, Oct. 12—California's leading radio station, KFRC, has signed a deal with the Walt Disney Company for the exclusive broadcasting of "The Love Prayer," a new series of spaghetti westerns.

Waxing, producer of the series, is confident that the series will be a hit, and is expected to participate in upcoming engagements.

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Diamonds Form Amb'dor Waxery

HOLLYWOOD, Oct. 12—A new record label, Diamonds Record Distributing Company, has been formed by the executives of the old Diamond Record Company. The new company will be headed by the late Ben Diamond, who was the founder of the old company.

Diamonds, the new label, will be marketed under the name of "Diamonds Record Distributing Company." The company will be based in Los Angeles, California, and will be headed by Ben Diamond's widow, Gabrielle Diamond.

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One FREE Week to Every 3!

KIDDEE RECORDS WITH THIS
LIMITED TIME "FREE GOODS DEAL!"

Here's our offer that's timed to give you peak profits during the big kiddeey record season ahead. Lincoln, manufactured without warning and the widest choice of children's unbreakable records, now offers you one free 45 rpm record with every three 45 rpm records you purchase during the month of October—a deal that gives you 33½% extra profit on every record you sell!

Here's How's "Free Goods" Deal Works:

Your free records are yours to keep, at no extra charge, and are yours to sell at your regular price. They are supplied with every record purchase of three or more records, at the 33⅓% of the regular price, and are yours to sell at your regular price. They are supplied with every record purchase of three or more records, at the 33⅓% of the regular price, and are yours to sell at your regular price.

ORDER TODAY FROM YOUR DISTRIBUTOR!

Remember—This Offer Good Only On Your Orchard Purchase!

If You Distributor Cannot Supply You, Mail This Coupon Now!

NAME:
ADDRESS:
PHONE:
CITY:
STATE:

Copyrighted material
Hamid Claims AGVA Pact Lure Means Less Money for Talent
Shrine Topper, Hamid-Morton, Union Disagree

**ACTS RESPOND**

Says Insurance Plan Injurious
To Show Trade

**PHILADELPHIA, Oct. 13.** Here is a copy of the letter sent by the AGVA to the Shrine of the American Guild of Variety Artists (AGVA) for the purpose of announcing the meeting here on Saturday. It is dated Oct. 6 and is marked "urgent."

The letter says:

"AGVA National, New York, N.Y.

October 6, 1951

Mr. Eugene Dunn, President AGVA, New York

Dear Mr. Dunn:

We have been informed by the American Guild of Variety Artists that the meeting of their board of directors has been called for Friday, October 19, and that a special meeting has been arranged for Saturday, October 20, in Chicago. We understand that these meetings are being called for the purpose of discussing the terms of the offer made by the AGVA to the Shrine of the American Guild of Variety Artists, and that these meetings will be held in order to consider the possibility of the Shrine and the AGVA entering into a new agreement.

We understand that the offer made by the AGVA to the Shrine includes a provision for a minimum salary of $2,000 per week for each actor working under the terms of the agreement. The offer also includes provisions for a four-week base and a four-week guarantee clause.

We are sending you a copy of the proposed agreement for your information. We hope that you will be able to attend the meetings in Chicago and consider the possibility of entering into a new agreement with the Shrine.

Yours truly,

[Signature]

President, AGVA National

[Address]

[Phone]

**NEW YORK, Oct. 13.** - The following letter was written Thursday by Mr. Eugene Dunn, president of the AGVA, to Mr. G. E. Price, president of the Shrine of the American Guild of Variety Artists (AGVA), at the union's office in Chicago.

"We understand the proposed meeting here on Saturday of the Shrine of the American Guild of Variety Artists is scheduled for the purpose of considering the possibility of entering into a new agreement with the AGVA. We are enclosing a copy of the proposed agreement for your information. We hope that you will be able to attend the meeting and consider the possibility of entering into a new agreement with the AGVA.

Yours truly,

[Signature]

President, AGVA National

[Address]

[Phone]"
Night Club Vaude Reviews

Charley Foy's Supper Club, Sherman Oaks, Calif. (Thursday, October 11)

New layout is below par for the room. The two acts offered little to get customers off their hands. Back again is Waltly Vernon whose gags and routines were all heard before. Parodies and a soft-shoe bit managed to bring someitter. Ginger Sherry, a statuesque blonde foil for the comic, deceeded on for a few numbers.

Making their best debut, the Cooper Sisters display good harmony, combined with vocal changes to only fair results. Not much on beauty, girls are built around a Guy '90s style of warbling. Articles and notes to Spike Jones' "Cocktails for Two" show hard work, but the pair doesn't have enough variety in song or solid patter to work the club.

Cully Richards and Charley Foy are in and out with songs and skits. For dancing, Abbey Brown's combo (5) also fills the bill and Marguerite Pachou's excellent intermission keyboarding vocals remain a feature. Joe Bleeden.

Olympia, Miami (Wednesday, October 16)
Capacity, 2179. Four shows daily. No cover or minimum. House booker, Harry Levine. Show played by Les Holters band.

If this theater expects any play this week, it is in the right pic, the Dean Martin-Jerry Lewis. That's what you may be playing subsequent in Miami. Opening on a two-week basis, and gave even the pair of co-headliners a collective yawn, the test was worse than a thunderous reception.

Making their best debut, the top slot did okay with pop fans able to do "Loveliest Night of the Year" and (Continued on page 12)

Havana-Madrid, New York (Thursday, October 11)

This is probably one of the most inexpensive shows this spot has had in a long time; a five-gown line, a boy production stage, show girls and five acts. Show moves okay for this operation is apparently what the customers, mostly chorus dancers, want to judge from the applause.

The headline is red-headed Bertie Serrano who's picked up a lot of stage savvy since last night. Her English is still (Continued on page 9)

Park Avenue Lounge, Miami Beach, Fla. (Friday, October 5)

On opening night the spot was packed with faithful followers who came to hear Charlie Foy.

The opening was due to two conventions, the Exchange Club and the American Legion, which returns for its annual convention next week. Fifty thousand legionnaires and families are expected in the area.

Farrell is one of the few old hands (Continued on page 12)

Cafe Society Downtown, New York (Thursday, October 11)

Nellie Lutcher brought her peculiar entertainment back to the Cafe Society this week and was triumphed at the opening by a roomful of friends and important people. She brought a typical program, consisting mainly of her (Continued on page 6)

National-Scalo, Copenhagen (Wednesday, October 3)
Capacity, 1,500 in cafe-cabaret. 2,000 in Scalo-Salon Ballroom. Policy, no cover; no minimum. One show nightly. Wednesdays, booking, H. R. Epstein.

The show opened with Clarice and Ipsen, classy Danish ballroom dance team, effectively presented in front of a black drape eye. They started off with a graceful aero-waltz, in which the male partner did good sells and spins, followed with a foxtrot Spanish (Continued on page 6)

Alhambra, Paris (Monday, October 5)

French music hall audience are by and large among the hardest to please. And if the performer (Continued on page 6)

Cinegrill, Salt Lake City (Thursday, October 6)
Capacity, 153. Price policy, no cover; no minimum. Shows at 9:45 and 11:30. Operating manager, Pat's New Fall show, featuring all-Negro talent, fitted the spot opening night as the (Continued on page 15)

The Villagers

THRILL-A-BRATRICKS
JUST COMPLETED 9 WEEKS OF FAIRS
PALLACE THEATRE, H. Y., C. W.
Representatives
Miss Imogene, Harry Gray
New York
Chicago
BEN YOST
New Available
THE HARTMAN GROUP
219 N. WARASH AVE., CHICAGO I, ILL.

THE TOP NOTES
JOLLY JOYCE
1650 BROADWAY, NEW YORK N. Y.
1. (Continued from page 9)

The Tangos

National Owl

NEW YORK TO YUGOSLAVIA

JIMMY NELSON
with
DANNY O'DAY
"Imitated but Never Equalled"

"the Mahogany Kid"

1950 RECORD BOOK

PERSONAL APPEARANCES
Roso Theatre, New York City.
Capitol, New York City.
Cleo's, Hollywood, Calif.
Chez Paree, Chicago, Ill.
Shamrock Hotel, Houston, Tex.
Edgewater Beach Hotel, Chicago, Ill.
El Rancho Vegas, Las Vegas, Nev.
Riverside, Reno, N. Ev.
Beverly Hills Country Club, Cincinnati, O.
Raddison Hotel, Minneapolis, Minn.
Prince George Hotel, Toronto, Canada.
Tiv Tiv, Milwaukee, Wis.
Henry Crady Hotel, Atlanta, Ga.
Edleys, Kansas City, Mo.

TV APPEARANCES
Milton Berle Show
The Ed Sullivan Show
Cavalcade of Bands
Cavalcade of Stars
Garry Moore Show
Colgate Comedy Hour

REVIEWS
Dorothy Kilgallen..."you never heard such cows."—N. Y. Journal American.
Robert W. Dana..."the finest ventriloquist to date."—N. Y. World-Telegram.
Robert Sylvester..."the most human and honest of the dummy in history."—N. Y. Daily News.
Dally variety..."Nelson hits the heights."—Billboard.
"Nelson a Copa WOW!"

Introducing the new singing sensation...on her way to stardom...

BETTY NORMAN

Exposed star of Shamrock Records and Danny O'Day's GIRL FRIEND

JIMMY NELSON, DANNY O'DAY and BETTY NORMAN
ARE CURRENTLY STARRING AT THE FLAMINGO HOTEL,
LAS VEGAS, NEV., OCTOBER 18th

Personal Management
LOUIS W. COHAN
203 N. WARASH AVE., CHICAGO I, ILL.

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Hocus-Pocus

BY BILL SACHS

LEON MANDRAKE, after 19 occasions of comics and guests of the Van Cleve Hotel, Daytona, D., transfers his activity to the Majestic Hotel, Akron, October 10, where he is to hold indefinitely. A stretch of 18 weeks of successful performances, with a change of program weekly, was the most he could do at the Van Cleve, and Mandrake sought on fashionable Winter Park, Fla., where we caught him recently, he did two shows, doing a complete change for each, assisted by his helper, Van Cleve magic magician. Mandrake, who is from a family of professional magicians, spent much of his time in touring. He is known for his unique magic tricks that incorporate the changing of a tax to the Palm Beach area. Glamorous Joan Blanden left New Orleans Tuesday of last week (9) for Mobile, Ala., where on Wednesday (10) she began a five-day stand. On Monday (13) she returned to New Orleans for two days, and on Wednesday (15) her tour on up through Kentucky. She traveled to Chattanooga and Columbus, Tenn., and on Thursday (16) to Asheville, N.C. to appear at the Asheville Park Hotel. On Friday (17) to the Biltmore Hotel, Daytona, O., to appear at the Strand Hotel, Daytona. On Saturday (18) she arrived in New York, and on Sunday (19) she left for Detroit, Michigan, where she appeared at the Grand Hotel. On Monday (20) she departed for Toronto, Ontario, Canada, where she appeared at the Royal Alexandra Hotel. On Tuesday (21) she returned to New York, and on Wednesday (22) she went to Philadelphia, Pennsylvania, where she appeared at the Hotel Commodore. On Thursday (23) she went to Baltimore, Maryland, where she appeared at the Hotel Monticello. On Friday (24) she went to Washington, D.C., where she appeared at the Hotel Willard. On Saturday (25) she went to New York, where she appeared at the Hotel Commodore. On Sunday (26) she went to Boston, Massachusetts, where she appeared at the Hotel Biltmore. On Monday (27) she went to New York, where she appeared at the Hotel Commodore. On Tuesday (28) she went to Philadelphia, Pennsylvania, where she appeared at the Hotel Monticello. On Wednesday (29) she went to Baltimore, Maryland, where she appeared at the Hotel Monticello. On Thursday (30) she went to Washington, D.C., where she appeared at the Hotel Willard. On Friday (31) she went to New York, where she appeared at the Hotel Commodore.
**Legitimate**

**Communications to 1504 Broadway, New York 19, N. Y.**

**The Billboard**

**October 20, 1951**

**MUSIC IN THE AIR**

(Orchard Monday, October 17

Ziegfeld Theater


**GLAD TIDINGS**

(October 13 at the Lyceum Theater


**Sides and Asides**

Investor Takes Ad to Sell Out "Paint" Shares

Philip Resner, who made adaptation from Richard Strauss's "Elektra" and has devoted his energies to the operatic form, has used the opera plot as a basis for his new musical, "Paint Your Wagon." The plot, which features an adventurous young woman, a romantic young man, and a suave, seductive young man, is set in the days of the gold rush. The show is written in a musical style that is both luxurious and sophisticated, and it is performed by a cast of fine opera singers. The show is currently playing at the Imperial Theatre in New York City.

**Philadelphia, Oct. 13—** While the local newspapers have been busy with the advertisements of promoters that have been given to the out of town shows, the actual performances of the town folk have been a bit of a surprise. The town folk got a real eye- opener last week when an unexpected visitor appeared in the town with a charm of space in the theatrical section of the city. He was interested in the cultural and social activities of the town, and he had a 5 per cent interest in the currently popular "Paint Your Wagon" musical.

**The show, which just finished three starting weeks at one of the town's most popular theaters, has just been good-paying, and the 3 per cent interest of the town folk for "Paint Your Wagon" is expected to be a major contribution to the town's economic growth.

—*Philadelphia Press*

**TERREL TENT**

**SET FOR 1952**

**LAMBERTVILLE, N.J., Oct. 12—** Lambertville, N.J., is the location of the next major musical event in the town's history. The town has been a center for musical productions for many years, and the town's leaders are excited about the upcoming event.

**NEW YORK, Oct. 13—** The production of "Paint Your Wagon" on Broadway was filed as a successful venture by its producers. The show has been well-received by critics and audiences alike, and it has proven to be a profitable venture for the producers. The show is currently playing at the Ambassador Theatre in New York City.

**MARTA TOREN MEGS TOWN**

**HOLLYWOOD, Oct. 13—** Marta Toren, the noted actress, has been cast in the lead role of a new production at the Megs Town Theatre. The production is currently in rehearsal and is scheduled to open next week.

**Dramatic & Musical**

**ROULES**

**Shaw Slotted For "My L. A."**

**HOLLYWOOD, Oct. 13—** Ray Shaw, the noted playwright, has been cast in the lead role of "My L. A." at the Shubert Theatre. The production is currently in rehearsal and is scheduled to open next month.

**Blum's Book**

**7th "World" Edition Tops As Record**

The seventh annual edition of Dan Blum's "Theater World," which was released on October 10, has sold out. The new edition includes a complete listing of all of the Broadway shows and stars that have opened in the past year, as well as a comprehensive directory of all of the off-Broadway and regional productions. The book is available for purchase at all major bookstores and online retailers.

**Answer in "Legitimate"**

Bob Shaw, the noted playwright, has been cast in the lead role of "My L. A." at the Shubert Theatre. The production is currently in rehearsal and is scheduled to open next month.
**Sides and Asides**

**Tokyo Mushi Mushi**

- By RALPH KRYZAK

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**Out-of-Town Reviews**

**The NUMBER**

(October Monday, October 8)

**Wooler Theater, Los Angeles**

- Presented by Arthur Kramm.
- Directed by George Fanshawe.
- Based on the novel by Harold H. Kramm.
- Staged by Dan Ackerman.
- Designed by slide illustrator by Ivan Jordan.
- Lighting by Jack St. Elmo.
- Music by Samuel Heath.
- Costumes by Roberta MacKay.
- Starring Harold H. Kramm, Anthony Podolski, Josephine Scott, Charles Collins, and Annette Mahoney.

---

**Burlesque Bits**

- Continued from page 47

**Hedison**

- Voltz.
- Directed by Edward Selsky.
-稽り・Wendy K., joined the cast by Joseph H. Johnson.
- Staged and designed by William Snider.
- Costumes by Ethel Jennings.
- Starring Hedison, Joseph H. Johnson, and a cast of thirty.

---

**Form B Breach**

- Continued from page 40

This negotiation was not brought to a close in their first meeting.

They are further grayed by the fact that the union was unable to negotiate a settlement.

The TULS, however, are getting to their feet and demand no more than they are being given.

The 및, however, are getting to their feet and demand no more than they are being given.

Despite this, we find the and the United Labor Union (ULU) have not given up hope.

After further discussions, the parties reached an agreement.

The deal was signed by the representatives of the parties.

This settlement is a major victory for the workers and a step towards improving their working conditions.

---

**Siderolitography**

- Presented by the American Siderolitography Guild.
- Directed by George Fanshawe.
- Based on the novel by Harold H. Kramm.
- Staged by Dan Ackerman.
- Designed by slide illustrator by Ivan Jordan.
- Lighting by Jack St. Elmo.
- Music by Samuel Heath.
- Costumes by Roberta MacKay.
- Starring Harold H. Kramm, Anthony Podolski, Josephine Scott, Charles Collins, and Annette Mahoney.

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**Globe**

- Voltz.
- Directed by Edward Selsky.
-稽り・Wendy K., joined the cast by Joseph H. Johnson.
- Staged and designed by William Snider.
- Costumes by Ethel Jennings.
- Starring Hedison, Joseph H. Johnson, and a cast of thirty.

---

**Hamid Ys**

- Continued from page 40

In insurance plans, Hamid Ys, a new company, has implemented some innovative strategies to make insurance policies more accessible to people.

The company has introduced a policy that allows policyholders to choose their own doctors and hospitals, leading to increased satisfaction among customers.

Moreover, the company offers a wide range of policies, from health insurance to life insurance, catering to the diverse needs of its customers.

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**Japanese**

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Kansas City, Mo., Oct. 31—Lavish gift to the community that has been a cornerstone of the Chalet Roller Company is a new 1,000-foot ice rink. The rink, which is located in the middle of the Twin City Arena, is to be used for the annual opening of the Metropolitan Athletic Association. The gift was made in recognition of the community service that has been rendered by the Chalet Roller Company and its employees.

The Chalet Roller Company has been in operation for over 50 years and has been a leader in the skating rink industry. The company was founded by J. B. Chalet in 1923 and has been owned and operated by the Chalet family ever since.

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**Drivin' Round the Drive-Ins**

By ANNE MICHAELS

**Roadshow Rep**

By LEIGH VANCE

**London Dispatch**

**Trinder Biff Snag on BBC "Show" Box**

**Cold H8our**

**TV Toons**

**Anouilh Family**

**Pipe Organ**

**Bing Crosby**

**said**

**Harold S. Cook** has played about a dozen spot Recently in New Hampshire with his large territory during the Christmas season and has a religious pipe, which he has been asked to use at various functions. G. M. Goodfellow is promoting his new show at the Young's smaller town. This season, according to Mr. Goodfellow, he has had a fair summer with his platform show, which he takes on some half dates with a vaudeville act. He says that some of the Oklahoma shows have been more successful from previous years... A. W. White of the Drive-In at Canyon, New Mexico, is spending another good summer's business with his handbills, which are proving to be very successful. White's shows are always popular with the audiences... R. W. Putnam, a former manager of the Drive-In at Richmond, Tex., re- signed because of illness. Delbert Edelen has started 35MM-16MM. FILMS

**For Sale**

**Port City Film Service**

**OPEN A DRIVE-IN THEATRE**

**Drivin' Round the Drive-Ins**

By ANNE MICHAELS

**Roadshow Rep**

By LEIGH VANCE

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"Congratulations on your Disk Jockey Suppliment! A wonderful and enlightening insight on Disk Jockeying..."

Radio Station WWJ

Detroit 26, Mich.

THE BILBOARD

October 20, 1951

Building a 409-car-capacity drive-in at Elyria, Ohio, it is expected to be completed early this month. The Rev. William Pederson, pastor of the Trinity Lutheran Church in Elyria, is manager of the Drive-In. The Rev. William Pederson, pastor of the Trinity Lutheran Church in Elyria, is manager of the Drive-In.

**Anouilh Family**

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or decrease in our revenue otherwise (as this plan seems to threaten), henceforward.

Main Points

As was anticipated, the two month period did not reveal that the worst is over. The most distressing point, however, was the fact that the network rates and the change in sta-

Blames Eves

One letter writer, a recent returnee from a trip to the west coast, said that "I've been away from home for two months, and now have to go back out of town because of this weather."

Continued

The prospects for a downward turn in rates are continually increasing. So, at last, we've lost the battle to keep our rates stable, even if it's as high as 60 per cent. It's time for the network to realize that we are not asking for a death sentence, but rather hope that they can see us through.

Are They Cured?

One affiliate, discussing the evening option time in NBC Little point out that they 'are' carrying a station. "We have been carrying a station at 7:30 and 8:00 p.m. our one-time rate. Now they want to change it to 7:00 and 8:00, but we think they are cutting our income still further."

Radio Stirred by NBC Plan

In use, and a change in listening habits, this is another example of affilia-

The Unresolved

Typical reactions come from such stations as WJZ, WJZ, and WOR.

Frank Toomey, manager of WJZ, while acknowledging the "drastic change," said that he thought it would be a good move for the network.

Gus Brandberg, manager of the NBC network, said that the change was "a good move for the network." But he did not comment on the "drastic change." He did say that he was glad to see the network make the change, and that he hoped it would be successful.

The opposition is de-

New Look or Old Hat?

The New York Times, a daily newspaper, discussed the change in rates and the effect it would have on the network.

HISTORICAL

On October 10, 1951, in Chicago, Illinois, a movie was shown for the first time. It was a black-and-white version of the original "The Wizard of Oz." The movie was released in theaters across the country and became a hit.

CENTRAL

In 1951, the Central Broadcasting Corporation was founded by a group of independent radio stations. The group was formed to create a single network that would provide programming to its member stations.

EDISON

On October 11, 1951, a new network, the Edison Broadcasting System, was founded. The network was owned by the Edison Electric Company and was the first network to broadcast in color.

FEBRUARY

In 1951, the first commercial television station, WJZ in New York City, began broadcasting. The network was owned by the National Broadcasting Company and was the first network to broadcast in color.

MARCH

In 1951, the first commercial television station, WJZ in New York City, began broadcasting. The network was owned by the National Broadcasting Company and was the first network to broadcast in color.

APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

In 1951, the first commercial television station, WJZ in New York City, began broadcasting. The network was owned by the National Broadcasting Company and was the first network to broadcast in color.
WEATHER GIVES DAVES EARLY GATE LEAD OVER '50
Shift of Big Day Also Helps Build Record First-Day Attendance

**OUTDOOR**

**COMMUNICATIONS TO 188 W. Randolph St., Chicago 1, Ill.**

OCTOBER 20, 1951

WEATHER STILL A GOOD IDEA

PHILADELPHIA, Oct. 13.—Circus impresario Bob Morton couldn't resist putting his money into an oddsmaker's hobby, horse named after his son, in a race at Garden State, even one of his own horses. Woodside, in the same game, was said to be as much interested in between his clowning chores and also an avid admirer of the Morton pride. Morton put a horse that won a race, along with the horse, Little Buddy, who won Monday, was chased in a half-mile handicap, wasn't saying much, but wasn't proper.

H-M Cool to Hub Garden's 33% Bite

Circus Moves to Mechanics Hall, Syracuse Cared

BOSTON, Oct. 15.—The Hammond-Morton Circus will move from Mechanics Hall after 12 years at Basin Street, New York, and will be housed in the same building which formerly was home of New York's Yacht Club. The show, which opened its season last weekend, will also be used by the city. This will be the first time in the circus' history that the building holds fair. The attendance will easily break last year's record of 21,199.

Hornan Tabs Big Finish At Frederick

FREDERICK, Md., Oct. 15.—(AP) — Dr. Anis- ter drove huge crowds and the audience was abuzz as he wound up their season at the Frederick County Fair Saturday night (6). The man, who said that he figured the World's TV series would air the same week that his show would be in Frederick, said that the gross was off only $200 from the week's anticipated take but that performances drew a record crowd of 1,500. The performances eclipsed the mark set a year ago by several hundred dollars.

Kochman Thrillers Mark Record Year

WINSTON-SALEM, N.C., Oct. 13.—Jack Kochman, owner-operator of the Koch Bros. circus, who had a closed string of dates under veteran performers in Chicago, has opened his own show at the Garden State Fair and Springfield, Mo., and Pittsburg, Kan.

Hildebrand said the act is up to par in the top classes of the industry. The circus has been closed in this area for the past year and a half, due to the outbreak of the flu and pneumonia. The show has a new cast and is being an exclusive show, offering only the best performers in the world. The ring is furnished with a new lighting system which will be installed in time for the next show, which is scheduled for November 1st.

Rogers Wins Big Turnout: Finale Near

L.A. GRANGE, Ca., Oct. 13.—Rogers' final performance last night was marked by a large crowd of spectators. The show had Shriners' week以后, it was scheduled to end Saturday night (1), and it was scheduled to end Saturday night (1). It was also scheduled to end Sunday (2).

King Bros.' Circus will play in the Los Angeles area for the next four weeks. The show will leave at the end of the week for New York, where it will play at the new Madison Square Garden. The show will play in New York for two weeks. The show will leave for Chicago, where it will play at the new Chicago Stadium, where it will play two weeks. The show will leave for St. Louis, where it will play at the new St. Louis Civic Center, where it will play two weeks. The show will leave for Kansas City, where it will play at the new Kansas City Arena, where it will play two weeks.

Gotham Rodeo Biz Rises 10%

GOTHAM, N.Y., Oct. 13.—The Gotham Rodeo, which is scheduled for this week, has been announced to have a 10% increase in attendance over last year's figures. The show will open on October 14th and run for six nights. The show will be produced by the Gotham Rodeo Association and will feature top performers from all over the country. The show will be held at the Gotham Rodeo Arena, which is located at the corner of East 60th Street and Third Avenue.
Make $100.00 a Day

On Candy Floss

At the National Exhibition, kingpin, J. W. (Patty) Conklin, from Cold Spring, visited Long Beach, Calif., last week, and also attended the annual meeting of the World Shows of New York. Patty inspected the butter ride, and may use the ride for the next edition of the Twelve extravaganza.

Harry Cooke, of Cooke & Rose Theatrical Enterprises, Lon
cou, is currently on a five week combination vacation and travel. He is now in California and Mexico.

King Kovan, clown with Jack Conklin's show became the father of twins recently when Mrs. Kovan adopted two infant daughters while she was visiting her parents in Ireland. The youngsters, Cee and Agnes, 1½ years old, and their new mother arrived in the U.S. recently.

Mr. and Mrs. Sam Ward, of Palace Show, Clinton, visited Royal American Shows at Little Rock. Ward formerly was with the Royal American.

Buyo Woolfolk, head of the Chicago booking office bearing his name, and Mrs. Woolfolk, will leave Chicago November 1st by plane for Los Angeles on a two-week combination vacation and business trip.

John Anderson, of the Register Printing Company, Cincinnati, visited and bought Thursday (11) on Camaville of Amusement at Wil
ton, N. C., and Friday he hopped over to Rome, Ga., for a look see at the Royal Crown Shows.

Out in the Open

Talent Topics

Fight enthusiasts viewing the video screening of famous bouts that followed current fisticuffs at Friday night.

The Manager, in a letter to the nearest Yetz, stated that he would like to see more of the local teams playing better, as they were not up to the standard set by the A.A.A. Teams.

The local teams played well against each other, and the crowd seemed to enjoy the proceedings.

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EXHIBITS

Shipments can still be made for the big holiday season ahead.

EXHIBIT SUPPLY CO.

513-30 W. LARK STREET
CHICAGO 34, ILLINOIS

9-15-26
Indianapolis

**TOPS ’50 Mark**

**Indianapolis, Oct. 13—**

*Third annual International Dairy Exposition at the Indiana State Fairgrounds. Visitor turnout to the dairy show was less than last year with white weather preventing visitors from taking the trips made over the weekend and the final day, he was expected, the affair covered over 100,000 mark. Show ran October 1-15.**

Barclay-Carpenters hippodrome show in the Coliseum played to a 10,000 ticket sale. Weather clipped the attendance and Wednesday (1-10) bulletins, but Friday was over and Saturday was expected to bring a big crowd.

Stephen Dodds, also in the Coliseum, had two big acts but the third was dropped by the weather. Weidit said, however, that the attraction expected by the moderate score.

Join the thrill show took the worst beating from the cold and Sunday’s (1) show was small and small (Sunday ?) shows were canceled because of the weather. Baker’s United Shows also were hurt by weather and absence of school children during the week held down business on the six aisles.

Weidit stated that attendance at cattle shows were not particularly strong and that cattle men were pleased with the exposition. A bit more animals were shown this year, he said, with 500 of them being in the junior division.

He said that, as a whole, weather curtailed outdoor attractions. While high temperatures and periods that the Purline United Shows school club was held that afternoon that the show was canceled.

**Hagenbeck Marks 50th Anniversary**

HAMBURG, Oct. 13—**Lorenz Hagenbeck, 59, owner of the Hagenbeck zoo and animal supply firm here, observed his 50th anniversary in business October 11. The firm’s headquarters is in Hamburg with the observance brought about that he bought his first animals to the St. Louis World’s Fair in 1904 and trained the Carl Hagenbeck Circus in the United States during 1913-1919.

Hagenbeck toured the United States and Canada in several zoos and the Ringling-Barnum circus.

**Mobile Has Polack, R-B, Kelly-Morris**

MOBILE, Ala., Oct. 13—**Mobile is the scene of the country this month. Polack Bros. Eastman Unit had in operation for the best business under Shrine auspices October 14. Larry Bellamy & Barum & Bailey Circus is credited to Monday. Larry Bellamy & Barum & Bailey Circus will play a suburb Monday (13).

Hunt will break in a new lot on the parking grounds of the Lawrenceville L & B. Societies to make its first appearance here since 1945.

Larry Bellamy & Barum & Bailey Circus will play in Pickford under Pickford fire department auspices.

**Carnival Routes**

**Send to 2196 Patterson St., Cincinnati 2, Ohio.**


**Carnival Routes**

**Send to 2196 Patterson St., Cincinnati 2, Ohio.**

A. A. Chang (Pat.) Echo, Ala.; H. W. Chang (Pat.) Bakersfield, Calif.; J. W. Chang (Pat.) Bakersfield, Calif.; W. Chang (Pat.) St. Louis, Mo.

**West Bros. Ready**

ARDMORE, Okla., Oct. 13—Julian West has set October 30 for the opening of his West Circus, under winter show.

**3000 BINGO**

3000 BINGO

**4040 E. Orange, Long Beach, Calif. 90807**

**224-9040**

*SHOWS: Pacific, Northwest, Rocky Mountains, California.*

**Shooting Galleries**

Shooting Galleries And Supplies Of Eastern And Western Fowl Calibers. Write H. W. TERPENING 152-139 Martin St. Ocean Park, Cowl.
Jantzen Tops Postwar $5; Sets 75G Expansion Program

PORTLAND, Ore., Oct. 13. — Fred Har-ley Wells, president of Jantzen, announced a $5 expansion program for the Portland plant this week by Harvey Wells, president of
Fritz Kidsport
Gross Up 20% Over ’50 Take
CHICAGO, Oct. 13. — Fritz’s Kidsport Park this season scored a 20 per cent increase in business over last year despite a severe rap from the weather.
Fritz reported he was well satisfied with the business of the season up to now held the glide before what was anticipated. The big hidden spot is continuing on a daily operating basis, he said, with attendance rising well enough with the exception of the week of Labor Day which were better than last year’s, when weather was fair, but October business so far has been down somewhat from the 1938 period. About a year ago, the spot en-joyed a great deal of the season business, even when warm weather fol-lowed a break in a string of cold, rainy days.
Fritz planned that plans for changes in the ride line-up or in other alter-tations at his Wildwood remain indefinite at this time. Things are far from being considered in the future, he said, and the decision has been reached yet.

5G Fire Melts
Savin Wax Works
WASHINGTON, Oct. 13. — Wax Museum, located on the old Pennsylvania Railroad property near here, and a dwelling located in the rear of the building were de-strayed by fire last week. The buildings were insured as estimated the loss at $3,000.

FOR SALE
Appraised value of area is over $30,000.
One-Six Room house
One Room office
Two-Two room houses
One Ranch House
F. S. HILL
Catharine, N. Y.

FOR SALE-KIDDIELAND
Multi-purpose entertainment complex.
A. C. Slates Heavy Convention Sked
ATLANTIC CITY, Oct. 13. — Skidding activity, the expectation advanced to 15,000, saw a brisk advance during the next two months.

William Wender Dies at 48

Peter Conlin from page 48

was a member of the Buffalo Club, the Buffalo Athletic Club, the Buf-falo Larch Club and the Elks. He was a member of the National Association of Amusement Parks, the National Association of Nu-merical Recreational Equipment Associa-tion and the American Association of Amusement Parks.

Wendler was born at North Buffalo, a child in public schools there. Dur-ing the past two years he worked at a sales position in a Buffalo retail store.

Together with his father and the late Mr. W. W. Wendler, the deceased owned and operated the soldam at the time the company began op-eration. Ten years William Wendler in 1942 and his brother, Carl Wendler, each atternal 50 per cent of the firm.

In the past several years, Wende-ler had been active in the develop-ment of kiddie rides and the sale of the largest buildings of these types in the country.

A C. Slates Heavy Convention Sked

ATLANTIC CITY, Oct. 13. — Skidding activity, the expectation advanced to 15,000, saw a brisk advance during the next two months.

William Wendler

William Wendler, 48-year-old brother of the late Mr. W. W. Wendler, died in his home here. He was a resident of Buffalo, N.Y., and had been active in the amusement business for many years.

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AGVA-Circus Strike Fizzles
In Philly Midst Many Groans

Continued on page 40

GETTING UP IN THE WORLD

BERLIN, Oct. 13.—An add-

anced notice for this annual October Fest which begins Wednesday (31), is Rich-

ard Ricardo, who collapsed re-

cently after reportedly having 18-hour shift on a high wire.

His failure to appear Sunday night, while walking, sitting and riding, was announced be-

fore the previous marquee of 17 hours was planned to stay up 24 hours. Hours before the last minute, Ricardo

went down off the high wire and was taken to the hospital to attemp-

ting a 450-foot radius.

King Averages Near-Capacity Across South

MONTGOMERY, Ala., Oct. 13. —Capacity or near-full houses were scored at nearly every stand on King Week, an im-

portant part of the Ringling-Barnum and Bailey show, and it was hoped the

current show would indicate the strong showing season.

The aggregation played Monday, Wednesday and Friday at the Barnum-Ringling-Barnum show, and it was expected that the

crowds for the coming week would be large. Two evening shows were played on

Monday, Wednesday and Friday several days before the show began. The show is a

three-day stand, and the show took place at the Grandview.

The show took place in Greenville, Ala., where the show played Saturday and Sunday.

The show was a big success, and the show was well received.

Final preparations for the show were made on Saturday night. The show was

Saturday night. The show was well received.

Ben Davenport
Mulls Mexican Hop for Campa

PULASKI, Tenn., Oct. 13.—Circus Bros. Circus probably will go 200 miles south following its regular season in the

United States. It is scheduled to

play two more engagements in Texas—two appearances in San Antonio and two appearances in Lubbock.

A switch to the Spanish lan-

guage is to be made, as the Spanish

circus reaches portions of Texas and

New Mexico. The show is be-

ning its first season in the Big Circus of Two Countries.

Circus Bros. Circus has made an announcement that the show will

be performed in Spanish.

Personnel of the show are

in Texas. The show played in

San Antonio and Lubbock.

Biller Givens Up
Parks at Memphis

Sturmak Show Quits in Arkansas

After Losing Trek From Canada

MILLIONS in 1951

Bills Turnouts
In Pa., Md., Tab
Up-Down Score

FREDERICK, Md., Oct. 13.—Bills Bros. Circus played to packed houses in Maryland and Pennsylvania Saturday night. The show

attracted a large audience.

Cold weather, the World Series and the last game for the season as well as an earlier appearance here of the Ringling Bros. Circus, blamed the limited attend-

ance.

Two quarter houses turned out at the show last Thursday night under Luna's auspices.

But at Hagerstown, Md., Monday (6), where the turnouts put up two near-capacity houses in the Mills lap, Chicago, Thursday (6) was nearly as good, with which Harvey, capacity ma-

tine drove the point.

Carriage, Pa. (4), gave a full-tilt.

Mills to Close
Nov. 5 in S. C.

BARNWELL, S. C., Oct. 13—Mills Bros. will close its 15th annual tour here Monday, November 5, and the two-day 'season opened April 14 or Columbus.-

The route took the show thru Chicago and west to Kansas City, west to Kansas and west to Arkansas. It is planned

for the show that the season will end at Mobile, Ala., the terminus of the tour.

Mills to Close
November 5 in S. C.

K-M Attracts Three Straws

HUNTINGDON, Tenn., Oct. 13—Three straw shows turned out on the roads for K-M Circus here Wednesday (10) but at

the same time. K-M is a three-quarter house for the evening performances. Date of the performances.

The Miks of attendance was given as the reason for skipping the

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show.

Kelly-Miller also won a straw show at Paris, Texas, Tuesday (8), but the Miks of attendance were dropped to half-house level.

Capell Bros.
Blows Matinee

DR. QUINCY, La., Oct. 13.—Capell Bros. blow a matinee here Tuesday (9) but that was a three-quarter house for the evening performances. Date of the performances.

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Dressing Room Gossip Under the Marquee

Ringling-Barnum
The last week of the Texas tour continued the center of attention at the barns. A long stretch of hot weather had been followed by a cold front last day in Houston and we are now experiencing the change. Antoine was a big day and a magnificent show. Dyer was kept busy there entertaining the clients. Mary Castle and daughter Jan were there in early morning and had quite a few people in the barn. Miss Cast and Lew visited a few days and also made some arrangements.

Opened wide night show only in the morning after being located at Buffalo. Jore Ward has been allowing the place for the past week. Daisy Chaney has them up for the last two nights in the city again on the active list. Anna Pollock, Mrs. Wallenda Zeppe and Antoinette Ziegler celebrated their birthdays with dressing room parties. Westernaires in the barn the last two nights.

Visitors: Miss Blood, Bob Wallace and daughter, Mary Kay Smolich, Mrs. Don Robinson and family, Bob Darrow’s mother and relatives; Mr. and Mrs. John Hamblin of San Antonio, Mrs. Bob Bollman, Eustace; Mrs. Lion Starks, Ed White, Mrs. John D. Alexander, Mrs. Bob Marks, Del Le Roy, John L. Anderson, Miss Mabel LeRoy, Mr. Rain, Essie Forster O’Brien, Mrs. Olin Wood, Miss Eusie Lindsey, Ray Capheet and Bill Kelly—MARY JANE MILLER.

Polack Eastern
Two shows a week heard by Bill and Dorothy Kay, assisted by B. L. Young, and within the growing business was big in spite of the cold front in the last few days. Half the porturated on its way from the barn to the city. The train was in town and were expected in the next few days.

One of the gastronomical high lights of this week was the baby birthing party held on the show grounds. Bill Capheet, Ray Myers and several others were there and had a grand time.

Anthony Red Raymond for the last time, paid a visit to Kay gave a seafood party at his apartment. Guests were Mrs. Irving Polack, George and Ruby Meikle, Mr. and Mrs. Lewis Rate and Harriet Lewis, Whitey and Hazel King, Mrs. Lee Shivers and Jo Madison, Frenchy Dubick, Mitchoe Stove and Patric- le is our new press agent. Mary L. Wright is on Oak Ridge, Tenn. Happy Belkis plans to publish a new parade director for the 1951 show. We also plan to send our new director to Washington, D.C., where he will be busy with the small radio stations around the country. Miss Pam Polack and Sammy Jr. are home in Fort Madison, lovely visitor, Harriet Lewis and Captain Tom, for a visit in the East. Sammy Jr. has been with the show for a year and has the high school band. LaGage has returned to his job in our office and has a present from her husband on her birthday. Jeanne and Charles are handling the Oklahoma City branch of our company. Bill and Dorothy Kay hopped it to Fort Worth Pa., from Mobile.

The Flying Codecas have the last show season again on the active list. Anna Pollock, Mrs. Wallenda Zeppe and Antoinette Ziegler celebrated their birthdays with dressing room parties. Westernaires in the barn the last two nights.

King Bros.
The World Series has been the big topic of conversation with all the radio on the hot lunting, how long, and who is winning. Casper, Wyo., as the where the bus was busy broadcasting a minute radio gram. Gor Parks, general press agent for the show, Modeling a set of three 10 rare visiting, A. J. Clark, contractor for the show, was in town managing the show, and has joined the crew. Harriet Lewis, running the fine chicken coop, has a line of chickens by the patent covered. The show includes 100-crew of the first flight, then one of the second. The bills for the show have been set, and we are off the lot by mid- afternoon to get the set up for the concert as Sgt. Merrado, Jud. and myself, have been kicked out of our pet place at Alton.

Angus J. Hartry’s Side Show is due to hit the road shortly. They have splendid houses in Alabama, New York and elsewhere. The show in stock and will be seen Joe and Martha Struggs and Jer- ry Sill is here.


Claude Beatty
The autumn chill has descended on the country, bringing with it the sign of the season, frost. The hens have been laying eggs, and are starting to lay eggs.

Driving a car on Altana, Ohio, prevented the erection of the big oak wall, which is hindering several acts. Bill has placed to Los Angeles to make sure all the will be traveling in all directions.

Put Graham released from the hospital recently, is now at home. He will be missed until he comes back in a few days. He will be missed by all those he has helped. Otto Fant, his secretary, is still with us.

Rogers Bros.
One more week to go, and then we must go on to the next week in the show. The show has begun to wane a few days. William Hen- ry Newton, Arthur Newton, and Joseph Newton are ready for the show. The show is now ready for the show.

Tenant—LAURENCE CHOSO.

ACTS WANTED

For Fair, Television and Circuses

ERNE YOUNG

201 N. Wallach
Chicago, Ill.

SAMBLESTIN

Can Use Agents

Fussball Games

50% - 30% - 20%
HOLLAND, MONTREAL, ST. THOMAS

+50% - 40%-35%

14 W. 43rd St., New York, N. Y.

SAM BLESTIN

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14 W. 43rd St., New York, N. Y.
Hit 200,000 Gate
At Winston-Salem
78,000 Kids’ Day Crowd Sets One-
Day Crowd Mark at New 325G Plant

WINSTON-SALEM, N. C., Oct. 12.—Record crowds for a Kid’s Day at the Winston-
Majors yesterday, which was broken less than a year ago, was again set in permanent units, and
plans for adding 80,000 more seats were made at a cost of $1,000,000, every seat of which
was occupied, and the stand which yesterday had
topped 170,000, had been cleared out heavily to the
thusiasm and spending.

Jackson, Miss., Matches 50
Despite Cold
Royal American
Midway Gobbies
Surpass Year Ago

Mississippi State Fair, thus Fri-
day. Attendance was on a par with 30,
last year.

Cool evenings were cutting into the draw, and the management
stand show, but for the most part, record receipts were shown for the
year.

At the close of the fair, the show had
raised $1,583,852; $1,300,000 of
most of the main stands and buildings
area.

By the time the fair was closed, five
tests are being utilized to care for the

Province Status and Aid
Sought by Edmonton Ex

EDMONTON, Alta, Oct. 13.—
Provincial agricultural status and
more aid will be sought by the Edmonton
Exhibition Association, with plans for
Paige appear at the table today
by the fair and the province of
Alberta, it was decided after a meeting here. Decision was made after a
report from William Mair and Fred Mitchell, who

West Berlin October Fests Draws Well

BERLIN, Oct. 13.—Biggest draw on the
scene of the season was the annual October Fest on the
shows featuring the exhibits in the
Western sector. The fair ended Oct. 12.

Admission is 5 cents, and while it was
about 12,000, with about 500 exhibits.
Event has proved especially popular
with the children, who were not too
concerned in the weather.

The Visitor, going for a quarter,
had proved one of the best
favors. Most of the other shows
and rides charge from 7 to 14
cents. Take from admission goes
more to the zoo’s upkeep.

BOOKERS. ATTENTION!

CHICAGO, Oct. 12.—All
booking offices that sell att-
endance for amusement
parks in the United States and Canada are urged by the
HAPPY TO HELP

Tupelo, Miss.,
Tab $120,000
For New Mark

TUPELO, Miss., Oct. 12.—
Mississippi-Alabama Fair and Dairy
Show in this city yesterday after
putting over 120,000 in the
comprehensive dairy program of J. M. Rawley, secretary-
manager. The dairy show was
with a record number of 21 rides
passed for the second year in
year. State records were broken in
year’s Special. The entry in the dairy
area shows the up trend of this enter-
ship.

Emma Young’s grandstand
scared crowds. Livestock
London, Ont., was
up last year in
in Shows.

Records Tumble
At Albuquerque

ALBUQUERQUE, N. M., Oct. 13.—
New states’ attendance
by its ninth run here Sunday
July 27. It was the
for the third time and
in the following races.

and meat
amount on the
the weight of the
a failure. However, a
in 1,750,000 while a record
in 1,750,000 while a record

in the following races.

First day’s mutual fund
set a record. A
in 1,750,000 while a record
set a record. A

Cedar Rapids
Net Profit
Off From ‘50

CEDAR RAPIDS, Ia., Oct. 13.—
All-Iowa Fair wobbled up its
50,000 attendance for the
year. Admissions to the fair
amounted to $3,932 on
of Greene County, who
were $1,174. A year ago, the
profit of the fair was $36,000
and expenditures of $19,300.

conditions were

DANBURY, Conn., Oct. 13.—
This bitterly cold and rainy day
shut Sunday (5), closing day,
the Danbury Fair day run only a bit off the
record 1945 pace in any
gate of the 1949 gate figure of
50,000 for the year and last

Set New Gate Mark
At Eugene, Ore.

EUGENE, Ore., Oct. 13.—An
official audit report this week
that the Eugene County
Fair set a new attendance
on both days. The official
admissions during its four-day
run, ending in a record 1945
was 32,186.

Fair Manager Herb Badger
called the fair "tremendously
successful" and promised
that premium checks have been
in full in the bank and
winners.”
Winston-Salem, March 20, 1951

The area is surrounded by woodland, and the fencing and grazing alone ran to $13,267.

President A. L. Dodger said that almost every farm family in the area had an allotment for a new cow which will be delivered to the families in June. The ground has been broken and the acreage is ready for planting. It will be sown with 10,000 acres, or nearly 26 percent of the total area.

Big TicketPassage

The big Children's Day turnouts of the week were due to the general admission machine and the fact that the children were able to go to the show just about as convenient as the center of the town old ground.

The Salt Lake Event Report

The Salt Lake City Agricultural Discussions are now in full swing. The program included one for a purse of $3,000, which was won by a single horse for $11,500. The event which attracted the most attention was the show for a yearling, which closed the day as a county event, and drew a crowd of more than 10,000.

The fair show has been held each evening, facing excess receipts, and the feature was to extend the grandstand and add a second seating. The grandstand featured an additional seating area for big crowds will undoubtedly attract wide attention. At present benches are used for seating overflow, a permanent stage with separate dressing rooms for female performers was also the feature of the show. George A. Ham, who owns and operates the Salt Lake City Fair, said that the facilities for acting among the best that he has encountered at any of his fairs.

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The fair show has been held each evening, facing excess receipts, and the feature was to extend the grandstand and add a second seating. The grandstand featured an additional seating area for big crowds will undoubtedly attract wide attention. At present benches are used for seating overflow, a permanent stage with separate dressing rooms for female performers was also the feature of the show. George A. Ham, who owns and operates the Salt Lake City Fair, said that the facilities for acting among the best that he has encountered at any of his fairs.

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Dallas Midway Outpaces '50 by 16% 1st Five Days

Rides Also Register Bigger Takes; Food Concession Biz Up 10-20%  

DALLAS, Oct. 13—Stale Fair of Texas opened here today and registered 16 1/2 cents ahead of last year's opening. The attendance Thursday, first day of the fair's run, Ray Marsh Bridgeport, general manager, reported.

Joe Robertson's "Desire" Girl Show was the top grosser, Bryan's Midway, Andy Fralick, managing agent. His "Titan Quarter," starring Diane Webster and "Diva," was second with 9.7 cents. The "Midway Spectacular," traditional fair's biggest draw, was shining with heavy spending.
Midway Confab

30th Century Shows made the 600-mile jump from Spencer, La., to Bulloch, Mo., and opened on time, then jumped 75 miles to Byhalia, Ark., before opening at Florenceville, Mo. The only Visible arriver at Byhalia was a disabled horse. The last named being owner of Stardale Shows.

Joining Virginia Great Star Shows' line-up at New Bern, N. C., were Dora, J. P. and Mandi, and Willard M. W. Bedroom, who was with Bath Bros. Shows prior to the war. In the Veteran Hosps. Monthly, Popular Bluff, Mo., and would like to read letters from fans.

L. D. (Bill) Dollar drives from Altoona, Iowa, that Lee Amusement Company, of which he is general agent, had a profitable week at the Altoona, Des Moines, Fair, and that the date marked show fourth consecutive appearance at that annual. The shows again will be held in Iowa County Fair, Robertsdale, Ala., on the 15th. At the Lady Luck, Donalsonville, Ga., his palmistry booth in Texarkana, Texas, is doing a brisk business.

Sandra Berkey, who headed the "Street of Fame" show annual week-end, has returned to Portland, Ore., for the next session. She will remain there for two months before heading for Florida for the winter.

Mike McElroy, who has been associated with various types of shows, has returned to Portland, Ore., from the hospital at Malibu, Calif., for further recuperation from a recent illness.

Paul McEwen, who is visiting in California, reports that Mrs. McLaughlin will enter a coast hospital soon. Brownie Gallion left Phoenix, Ariz., to attend to her mother's funeral services for her mother in Bakersfield, Calif. Louise Rock, who is expected to arrive in Phoenix, Ariz., soon from Detroit where she was employed during the summer.

Mr. and Mrs. Bill Newcomb joined Jack R. Moore's Southwestern Shows at Atlanta, Ga., for the org's Texas tour. Jack A. "the Bear" returned to his home in Phoenix, Ariz., following a vacation with his brother and family, Los Angeles. Recent additions to Jack's family are two new Kittens. Jack's son, John, is attending Southwestern Shows in children's department. He is the iron jaw, Benny Taylor's latest addition to the show band, is another son of John. He will return to Phoenix after Christmas, to rejoin his father. John and his brother, Larry, will be at the show all winter.

Walter Newton, who closed his show and opened at Oklahoma City, has returned to his home in Miami for the winter.

Louie J. Berger, general agent for Cavesdale of Amusements, spent Saturday and Sunday (5-7) in Mobile, Ala., making plans for the org's season opener early next month. Shows will winter at their base on Highway 45, seven miles north of Mobile... Harry L. Gordon, formerly with Bernard Shows and several circuses, has retired and made his home in Waycross, Ga.

Jack Galluppo's "Stars on Parade" which has been raking in thousands of dollars on Great Lakes Shows, recently added a new 16-foot front. Line-up includes Super O'Thens, who joined recently after the recent changeout of Tom Lee, Oriental; Story Price, Ariz.; and R. W. "Bobby" West, Huntsville, Ala., dancer, and Brenda and Kitty, Chicago. Galluppo's Dixie Harmony band, the org also enjoyed good music. His "Rondell World Series," with personnel on the org taking in its three-week tour of the Midwest, is Modela visiting its family in Chicago.

Fred Sheffel, electrician on Mickey Pecorri's Pioneer Shows, is vacationing in New York City before heading for his home in Michigan. George Leonard, former press agent with John H. Marks Shows, joined Gem City Shows in Amelia, Ohio, in a similar capacity. Mike Keen and John Brinson, former Geo. C. "Buster" Gruen Shows, are in charge of org's winter quarters activities.

Joe Harrington is making his last quarter of Mickey Pecorri's Pioneer Shows at St. Louis, Mo., where he is building his Fair to open December 23rd tour. R. W. Ritter, of Detroit, has pur- chased "Fatima" from Louis Mason and will move his family there about New Year's Day. Will Puckett has returned to Marion following a short vacation in Florida.

Chief Rain-in-the-Face has rejoined the Hall and Leonard Shows at Detroit. He was a member of Gem City Shows, the org for the past two sessions. John M. F. "Buddy" Betts, electrician and concessionaire for over ten years, has left the org and has joined the Free Festival, December 23rd, in the new Memorial Field erected in Huntington, W. Va., at an estimated cost of a million dollars.

Concessions: Age, Scale. Photo, Hanky Panks of all kinds.


RIDES: Loopo, Rocket, Spitfire, Whip, Dark Ride, Funhouse.


SOUTH WEST GEORGIA AGRIL. FAIR
ALBANY, GA. OCTOBER 22 TO 27

WANT—SPITFIRE FOREMAN to join at once and Workmen in all departments.

All HANKY PANKS and EATING and DRINKING STANDS OPEN AT ALL FAIRS. CLOSING MIDDLE OF NOVEMBER.

CETLIN & WILSON SHOWS
Macon, Ga. this week.


All replies to THOMAS D. HICKEY, Mgr.

THE MIGHTY MICKIE SHOW
FOR COVINGTON COUNTY FAIR, ADAMS, ALABAMA; SELMA FAIR AND COTTAGE FESTIVAL, SELMA, ALABAMA; FOREST CITY FAIR,統ISON, NC.; and HICKORY FAIR, HICKORY, NC.


All replies to THOMAS D. HICKEY, Mgr.

WANT FAIRS

FAIRS WANTED

WANT FAIRS

WANT FAIRS

WANT FAIRS

WANT FAIRS

WANT FAIRS

WANT FAIRS

WANT FAIRS

FOR CAVADORE COUNT, ENTERPRISE, Ala., this week. Alabama, In. follow.

THE MIGHTY MICKIE SHOW
FOR COVINGTON COUNTY FAIR, ADAMS, ALABAMA; SELMA FAIR AND COTTAGE FESTIVAL, SELMA, ALABAMA; FOREST CITY FAIR, HICKORY, NC.

FREE CURTIS 5. No. OCTOBER BUILDING. TALCARNIVALS 6 (TENGE more lA p'as Abreast Merry-Go-Round, Owner: mnnura,tu Florida, It's FITZTE GA., Mr. and Mrs. John Tammou, of Model Show Canada, are ap- pointed to work with the house; the show is expected to continue at the completing new quarters. Several shows scheduled for activities during convention week In Rock and ball; Dave Malcolm, president, part of the Janesville, Ill., Harris in the Illinois Masonic Auditorium com- mitted to his room. A special act in the performance of Frank L. Trenberth, of the million-dollar band, was on the program at a recent meeting. Several shows have scheduled for activities during convention week including the opening of the American Radio History Club's 13. Its members are a social event at the American Radio History Club. Mrs. George Ellis has the clubhouse renovated for the opening of the club's show. The show, which will be called for Friday, October 26. N. W. (Dad) Wallack, owner of the show, and ball committee chairman, will hold a special event which will be held as usual by the American Radio History Club at the Southern Club. Mr. and Mrs. George Ellis, of Chicago, live in the show's home. They are the co-chairmen of the American Radio History Club. Mr. and Mrs. George Ellis, of Chicago, live in the show's home. They are the co-chairmen of the American Radio History Club. Mr. and Mrs. George Ellis, of Chicago, live in the show's home. They are the co-chairmen of the American Radio History Club. Mr. and Mrs. George Ellis, of Chicago, live in the show's home. They are the co-chairmen of the American Radio History Club. Mr. and Mrs. George Ellis, of Chicago, live in the show's home. They are the co-chairmen of the American Radio History Club. Mr. and Mrs. George Ellis, of Chicago, live in the show's home. They are the co-chairmen of the American Radio History Club. Mr. and Mrs. George Ellis, of Chicago, live in the show's home. 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Flashbacks

25 YEARS AGO

Eddie Ward Troupe, aerialists, won the $5000 grand prize at the London Hippodrome Circus, win-
ter show, and their contract was signed by M. R. Harvey for 14 weeks. Staff por-
traits included Mr. and Mrs. S. H. Brandin, Dinie Doolittle, Bruce Farris, John T. Hall, David Gro-ner, George L. Meyers, George W. Dungan, Bert Snell, and Lillian Dewing. Bob Morton Circus was bandoned in Monte Carlo, Switzerland, for the Paris season, a contract for the West Palm Beach Police Circus also was announced, for which Mr. James R. "Red" Smith was named manager; Mr. James Brox" Circus was injured in Cumb-
bia during a training run for the circus. Samuel Lebish, a Russian who had worked in the winter in Florida with his family.

Capt. Edmunds Talmadge was received in New York by Miss Margaret MVaull, a dance at the Mistletoe, N. Y. fair was given by Mrs. Henry M. Hardy. Capt. Ben-ner Greatier Shows with his Bowery Giants on their way to New York. Leonard Ru-
pert was touring fairs with his Valentine show, started by Capt. John Bibb and Doc Palmer. Telephones to the Trestle (N. J.) Inter-State Fair included Lillian Be-
er, ten feet; he, and his partner, 4-base ball player, 9000 lb. balancing; Aerial Clarks: A. Asse-
strom, ace, acrobatic; Conner, trotter; Allen and Goodman Flying Midgets, 400 lb.; Will-
son, 200 lb.; Furniture Troupe, 4 men; De Marle and Mar-
latic, 3 men; Leishman and Valeska and their trained bears were also given. W. C. F. fair was held at the Hen seated, N. Y. fair.

Fashions of the 25th anniversary shows were worked on the midway at the York. Pa., agricultural fair, and were worked out for the child's elephant costumes. Jack kelley, head of the Lith Troupe, Dons Helen, Five Pennies, Embry Sisters, and the parrot. Embry Girls, and Son Smyth Sisters, the general manager of the opening show of the 25th anniversary show of the Chicago Trestle show. Miss Alice Me-
lissa De Lasarte, paid a visit to the Lincoln Hotell, during the shows, and also have been Mabel, the female acrobat, 5 feet 4 inches; Lotty with the White house, where they also met Charles C. Long, Sam Lebish, and Lillian Daumen.

Lennie Dovett, eldest daughter of Mr. and Mrs. H. L. Do- vest. The shows of the boating scene, was in a number of shows. The show of the shows was being mounted near Chicago. Art and Bird Bros. were being managed by Mr. and Mrs. T. H. Ross. Toney heavyweight flyght at Phil-
adelphia, N. Y., fair was in charge of the Brushy-swing. p. oc- curt was manager. Mr. Math Stin, M. Harrison, Madame St. John, and Mr. and Mrs. J. W. Ruten.

R. A. Cintron, of the circus, bearing his name, sold his equip-
ment to the Chicago Trestle show. Melvin P. Burns was named to manage the shows of the 25th anniversary show of the Boston Trestle show. For the last five years, he was on the radio at the Tennessee-Pennsylvania-Ohio show. Emerson resigned as treasurer of Pennsylvania Shows.


10 YEARS AGO

Professor Roffller's wild animal circus, joined by Brother Trestle Shows. . . . National Showman's Association and Independent Trestle Shows. . . . New Jersey State Fair. The circus, heard by George A. Harlow, 75, and Mrs. Har- low. Others attending included Mr. and Mrs. M. J. Mumm, Mrs. Liddy, M. Mrs. M. O. Cohn, Anita.

WANT CONCESSIONS

Everything open except Cotton Candy, Hunky Panks of all kinds. No treats, no caps.

MUNCIE, Ind.

On the Streets, October 22-27

Here's news! First time in forty years, Six Days—Six Nights. Bona fide Merchants' Street Fair, Special Matinees, Prices and Programs.

ST. MARYS, OHIO

On the Streets, October 29

TOUCHED! Spotted by the St. Marys Merchants' Committee. Centennial miles of Parade—two Special Specta-
tacles—American folk pageant, and Procession of America. Last Annual Event but first time played in St. Marys. Join this first-class, all-American event. St. Marys Today is Oct. 29. All Republic Parks, 1355, All Ex-

SOUTHERN CIRCUS CORPORATION

BARON PAUL

LIAISON

SBONWELL AMUSEMENTS, INC.

Owner

CARNIVALS

ALABAMA

SPRINGFIELD, W. Va.

Mack Miller, B. M. Miller, 1126 Main St., Pocahontas, Ark.

ARKANSAS

LITTLE ROCK

Lone Star, 212 Main St., Pocahontas, Ark.

CALIFORNIA

VAN NUYS

Jerry Miller, 500 S. St., Van Nuys, Calif.

Fresno--11 W. 1st. 1445 Yosemite St., Fresno, Calif.

Newport Beach--1 W. 24th St., Newport Beach, Calif.

GEORGIA

ATHENS

A. M. Clark, 121 University Ave., Athens, Ga.

ATLANTA

W. H. W., 421 E. Georgia Ave., Atlanta, Ga.

MIlwauKee

L. W. M., 801 E. Wisconsin Ave., Milwaukee, Wis.

INdiana

INDIANAPOLIS

T. C. H. 323 W. Ohio St., Indianapolis, Ind.

KENTUCKY

LEXINGTON

T. M. M., 222 E. Third St., Lexington, Ky.

LOUISIANA

NEW ORLEANS


MARIETTA

B. H., 118 1st St., Marietta, Ga.

MICHIGAN

DETROIT


MISSOURI

COLUMBIA

M. L. C., 1117 E. Tenth St., Columbia, Mo.

NEW YORK

NEW YORK

K. C. 241 W. 14th St., New York, N. Y.

PARKER

208 Second Ave., New York, N. Y.

BRONX

515 St.uts Street, New York, N. Y.

OHIO

CINCINNATI

E. T. M., 2434 Eden Park Ave., Cincinnati, Ohio.

COLUMBUS

N. E. L., 1584 N. Sixth St., Columbus, Ohio.

ROCHESTER

1088 Main St., Rochester, N. Y.

PENNSYLVANIA

PHILADELPHIA


R. I.

NEWARK

65 Warren St., Newark, N. J.

R. I.

PROVIDENCE

65 Broad St., Providence, R. I.

RHODE ISLAND

RI. ST.

ST. AUGUSTINE

J. S. B., 826 St. Augustine St., St. Augustine, Fla.

SOUTH CAROLINA

COLUMBIA

C. M., 1020 W. Fifth Ave., Columbia, S. C.

CHARLESTON

H. H., 240 Calhoun St., Charleston, S. C.

1951 FOR SALE

THREE-UNIT TRAIN

S. C. (3) 3211-3212-3213, Stainless Steel, All Aboard, Great Food, Great Shows, Spectacular Winter Quarter, $5000.

HURRICANE.

(1) Special, 2416.

A. M.

TRES

S. C.

CHRISTIE, B.

S. C.

CHRISTIE, L.

MARTIN, C.


HURRICANE

125.


BREWER'S UNITS

(2) Full, (2) Heavyweight, (1) Heavyweight.

S. C. (1) 3221-3222, All Aboard, Special Entertainment, One of the finest units in the business, $4000.}

BREWER'S UNITS

(2) Full, (2) Heavyweight, (1) Heavyweight.

S. C. (1) 3221-3222, All Aboard, Special Entertainment, One of the finest units in the business, $4000.

FOR SALE

S. C. (1) 3221-3222, All Aboard, Special Entertainment, One of the finest units in the business, $4000.

1951 FOR SALE

THREE-UNIT TRAIN

S. C. (3) 3211-3212-3213

AMUSEMENTS

V. L. W., 212 W. 11th St., Lima, Ohio.

FOR SALE

S. C. (2) 3221-3222, Premium equipment, new, used, convertible, refurbished, spear, chestnut, full, heavy. Visit us at the circus, or write.

BREWER'S UNITS

(2) Full, (2) Heavyweight, (1) Heavyweight.

S. C. (1) 3221-3222, All Aboard, Special Entertainment, One of the finest units in the business, $4000.

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(2) Full, (2) Heavyweight, (1) Heavyweight.

S. C. (1) 3221-3222, All Aboard, Special Entertainment, One of the finest units in the business, $4000.

FOR SALE

S. C. (1) 3221-3222, All Aboard, Special Entertainment, One of the finest units in the business, $4000.
From the Lots

Tennessee Valley Am.

LEBANON, Tenn., Oct. 13—Org.
closed its season at the Lebanon Fair. It toured Kentucky and Ten-
nessee, and closed the last week in Sep-
tember. A few weeks were rainy, chop-
py, rain and muddy roads. Great busi-
tation conditions, too, were a factor in
shows' early showing. There was no
gate.

Shore's did considerable equipment, buying two tractors and
and an old horse, and Mayor Mapaches purchased a new one
car and truck, and as he planned to
leve for Iowa to visit his mother.

From Lebanon, Shore will go to New Orleans for the winter. Her
dughter and son-in-law will join.

Moore's Southwestern

SEARCH, Ark., Oct. 13—Local
dates following fairs:

WANT WANT WANT

Southern Shows

SCHRIS, Span., Oct. 13—A.

WANT

SCHMID'S

Barney Tassell Unit Shows

Want for Another Real Money Spot, WENT OCTOBER 22. CHADWICK, N. C. is Lowe of Town feet You, and for the Rest of My Duties Including My Florida Tour.

Ferris Wheel, Spinifire, Tilt-a-Wheel, Caterpillar and Fr-Eplane, and other rides for fairs.

Shore of the West, and a great many more rides for fairs.

Address: Wightville, Ca., this week.

WANT

BARNEY TASSELL UNIT SHOWS

WANT-for Following Fairs—WANT

ASHBURN, DAVISON and CULLUM, ALL IOWA, and INDIAN TERRITORY.

CONCESSIONS: Hardy famed of all kinds, Six Cars, Buckets that wash for. Cook. Cooked Food, Marshall for Long Term, Concessions in different cars that cater to show people.

SHORES: Show, Wild Life, Mechanics in any Show or Showers, including Wheels Set up, Mar. and Concessions, Tilt, Bell Music and all kinds.

WANT WANT WANT

RIDE: Kid Train, Little Dipper, Second Man who drives, for all rides.

FOR SALE: 50 Kw. Central Boston Day Light Light, perfect condition. Can be seen in operation at show price for all shows.

All replies to L. J. KEEF

Tyrone, Pa.

United Exposition Shows

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SCHMIDT'S

PADDLE SMITH'S

PITCHEM'S CASE

Tilt-Whirl in excellent condition, $1000.00. Tilt/Whirl, $1500.00. Two Broth- er & Coaster, $2500.00. These Rides have been in operation for 10 years, and have only been on the Beach for the last closing.

GAY DOLPHIN PARK

Phone 2731

Myrtle Beach, S. C.

Dyer's Greater Shows

CHADWICK, N. C. is trying to make a show today.

This show has not closed in one year and nine months.

Wire this week. Red Springs, N. C.

ORANGE BOWL SHOWS—WANT

—WANT FOR FOLLOWING FAIRS—WANT

Address: Reading, Lehigh, Conestoga, Guthrie Herren, Heartland Williams, Westchester, and all kinds. St. Clu, Bunkie, 60 and Short Ramps, Bigness and short Ramps, and other kinds.

GIVE TO DAMON RUNYON CANCER FUND
Broadway Training Prepared Fair Pilot

Continued from page 49

Became Press Agent
After a year's tour as a scribe he became assistant to the theatre's press agent, with the accent on feature writing. In the course of news gathering he visited numerous banks and Safeguarding managers for one of the top small towns in the country. He confided one sympathetic manager that he was on the road, and the incident is a lesson for those who spend too much time at the bar.

It was during this period that he met the first really driving member of the nickelodeon. Henry Davis was selected to manage the first theatre in the city of Pittsburgh, and Charlie spent two days there during his grand tour of the country. He came to the city and saw the spot, and the grandson of Mr. Davis, an actor in the theatre, was also present. Charlie came back with the actor nickelodeon, and the word was born.

The press work combined with his regular journalistic chores had the effect of starting him on an interesting line, and he decided that he wanted to become a newspaperman and make the railroad the reward a bit later. His journalistic success in papers in a position of various kinds in the city, and the later job as department head, made the assurance of an appointment with him being his order.

For about a year and a half, and Charlie next turned to the Shibboleth theatrical interests in the world. In this position he established the original company of "Biloxi," which by 1913 the debut of the theater was confirmed and in the management of the fair was made. In a position, is it to be understood that Charlie had the admission to which the element's mercy

Talent Background
Night before a performance of a movie, the first ballroom of Buffalo, it was a night without light.

Three Mills and Captain Jimmy Zaiman, both of 27 for 70 years. Booking was handled by Fair included Dwight Howes, Kayetta, high performer, is the one of the show. Heat was listed and presented at the sale. Capt. Roy Simon, and George Erb, a 1,027-year-old man in the St. Louis, Blue Grass.

Talent line-up in Erie Young's Grand Central theater, Miss. Fair included Sam Snyder's daughter of a well-known family. A great star, handsome, height 6, weight 180 lbs., is the one of the show. Heat was listed and presented at the sale. Capt. Roy Simon, and George Erb, a 1,027-year-old man in the St. Louis, Blue Grass.

ARCADE MACHINES FOR SALE

Motorola, Appleton, Wisc., and one of the objects of the show.

R. H. BUNCHETT

MOTORODYNE FOR SALE

The 350-acre property near the town of Mebane, N.C., is for sale also.

SAM COWDREW, S. A. R. E. AND L. Y. R. T. E.

BIG BEND SHOWS

Want to book Mary and Gladys, Rainbow Band, for shows in your area.

All arrangements must be made in writing.

R. B. MILLER, Villa Fields, La.

CRAFTS 20 BIG SHOWS

NOW BOOKING CONCESSIONS FOR

ARIZONA STATE FAIR (Phoenix)

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MARCH 6 TO 16, 1952

CRAFTS 20 BIG SHOWS

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2755 BELLINAISE ST.

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LAST CALL LAST CALL

THE TIDEWATER COLORED FAIR, SUFOLK, VA., WESTERN FAIR, DECEMBER 22.


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FOR THE FOLLOWING WEEK'S ISSUE
To insure publication of your advertising in the classified, please arrange to have your copy reach the publication office, 2150 Patterson St., Cincinnati 22, early in the week.

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AMERICAN COMIC VARIETY CARDS, FAST \$1.25 PER BOX—MINIMUM ORDER \$10.00. FOR SALE BY ALL WHOLESALE Jobbers, Advertising agencies, Trade Associations, by mail, etc. Made of extra tough stock, in 11x17 in. size, 14% tax. Address: Warner Bros. Sales, Inc., 135 E. 42nd Street, New York 17, N. Y.

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SELL REBUILT VACUUM CLEANERS
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BUILD THE BUSINESS, SELL THE CARDS, MAKE THE MONEY.

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TO BE Mailed—AMAZING PENCILS, GUM AND WHISTLE BAG-600 Pcs.; FREE PLASTIC BAG-600 Pcs.; 1.00 Doz.; 2.00 2 Doz. Use your own business—get the business.

WRITE PRIVATE LABEL DEPARTMENT.

YOU'LL BE INTERESTED.

CANDY MRS. HEADQUARTERS. EMBLEM. Wristbands, gum, candy, gum holders, etc. 50c Doz., 1.00 2 Doz. you own brand. Write today for information.

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COLOR GLUE: 50c Doz., 1.00 2 Doz.写 admittance fee, in 1 oz. jars. Write today for free price list.

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STANDARD—NO HOLE, FULL CASE, DELUXE, SIZE 8, $15.00; SIZE 6, $13.50; SIZE 4, $11.50; SIZE 2, $8.50.

TENOR TRUMPET—ALL CHAIR, ALL BELTS, ALL BRASS—$13.00.

TENOR TRUMPET MAN FOR ELEPHANT WALKS—MAD ISLAND, SOUTHERN WIND. Write, Tuna, 329-7th Ave., N. Y. 17.

DARK CHRONOGRAPH, AUTOMATIC FILL WATCH, BY LANGE, DONAU, J. E. PONKEY, 200 S. Dearborn, Chicago.

WHENEVER YOU ARE IN MILWAUKEE—COME IN AND SEE OUR CHRONOGRAPH, AUTOMATIC FILL WATCHES. By Lange, Donau, J. E. PONKEY, 200 S. Dearborn, Chicago.

WRITE FOR YOUR COPY OF CATALOG No. 106
Combining complete selection of fine and expensive watches, jewelry, demonstarer and fair watches.

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MISCELLANEOUS
HUGH BON THOMASON—ONE MAN BAND. WRITE FOR TERMS. JEAN B. PONKEY, 200 S. Dearborn, Chicago.


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A. J. TENNY, ORCHESTRANT, BARTON & CO., 1707 N. 9th St., Milwaukee, Wis.

AVAILABILITY—LEAD GUITARIST. BOTTOM RATING,/owl. L. C. HUSS, 215-3rd St., Des Moines,低.

TROMBONE PLAYER—EXPERIENCE. WILLING TO WORK FOR $10 PER WEEK. Write, 1319 N. May St., Des Moines.

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CUMBERLAND ORCHESTRA FOR COMMERCIAL. Write, 700 N. 9th St., Millwaukee, Wis.

TUBAS, BASS DRUMS, PIANO. PROMOTION-PLUS-DETECTION ARTIST AT WINTHROP THEATRE, 800 N. 9th St., Des Moines.

TENOR TRUMPET MAN. Write, R. C., 241-7th St., Des Moines.

STEEL DRUM, LYNCH BAND. Write, R. C., 241-7th St., Des Moines.

ORCHESTRA. WANTED.—10 STRING INSTRUMENTS. Write, 1319 N. May St., Des Moines.

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PARKS & FAIRS
SILVER BRASS, PARADES, MARCH, MARCHING BANDS. WANTED. Write, C. V. Brown, 710 S. 3rd St., Des Moines, lowa.

BANDS—WANTED. C. V. Brown, 710 S. 3rd St., Des Moines.

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NEW!! FAST PROFIT CHARACTERS
WITH SELLING SUGGESTIONS
3 DOLLARS—5 HANDS—PUSH BUTTONS
10-cent special candy cups, over much longer.
80% Profit, (98¢ Per Cup), 100 cases $10.00.
B. & B. JEWELRY SALES
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FOR THE CHRISTMAS SEASON
FLAMENCO—SPAIN—SPAIN—SPAIN
MUSICIANS, DANCE AND PLAY, $200 PER WEEK
Only genuine Spanish Gold Plate Sold

L. LOVE
All Extra Heavy Mountains 35-day watch-garantized 4 years.
Write for your specimen today.

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Selling Official Advertising Billing Presto (Money Back Guarantee)

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CARNIVAL-CUT SHOP-ADVERTISING
We custom manufacture any piece or article in your particular requirements as commercial, or home use. Our limits only are your imagination. Orders are filled promptly. Satisfaction guaranteed. Call in person or write.

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LYNONS DIRECT FROM MILL
Large stock of Fancy Groceries.
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BETTER THAN EVER COP CALLERS
Let us show you the way.
Always a Good Seller.
Direct from manufacturer.
Sample orders, 13c each.
25c per dozen.
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SILVER PLATED 32-PC. SERVICE FOR EIGHT
1004 F. O. B. 7.25
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NEW CATALOG No. 100!!
JUST OFF THE PRESS!! Full of Carnival Novelties, Premium Merchandise, Costume Jewelry, etc. WRITE FOR CATALOG No. 100!!

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WRITE FOR YOUR COPY OF CATALOG No. 106
Combining complete selection of fine and expensive watches, demonstrator and fair watches.

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STATE YOUR BUSINESS
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FAMOUS FROM COAST TO COAST FABULOUS TEMPLE EXCLUSIVES

The BENNUS WATCH CO. Has Designed for Our Exclusive Use

BENNUS WATCHES AND SETS SPECIALLY PACKAGED FOR THE PREMIUM TRADE

Call on the tremendous demand for Benrus, Geneva, Khronos, and other famous Brand Products by Extensive Advertising and Promotion.

$7.50 Ea. Set.

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FLUSH MOUNTED VSERT

PERFECT PEN, PENCIL and WALLET

SUPER MATCHED SET

SHOCK ABSORPTION DESIGN

ARThUR LEE CO., Dept. 9

PEN, PENCIL, and Money Clip and Cigarette Case

202 South Broad St., Dallas, Bldg. C-0

 confronting the pitchmen, they had to remind the scientist who had taught the young student (Chicago) "to say three words, Pipi, Mama and Papa and the only way they could -up to Florida to see our animals. The Doctor and a Mr. Marlowe were able to accept our invitation and take Pipi, Mama and Papa with them. The Pages have written a book and are in the process of having a new book published. They

CONFEDERATE BATTLE FLAGS

6.50"x10.50" $1.00. 12.50"x18" $1.50. 20.00. 24.00. 29.00. 40.00.

Write for complete Flag and Banner Price List.

NOWTIN-HUBBELL & CO. 700 ROOSEVELT AVE. SAN ANTONIO, 2, TEXAS

Save at Least Part of Each Week's Earnings—Buy U. S. Savings Stamps and Bonds

Pipes for Pitchmen

By BILL BAKER

NEFT INCOME—$4,185 was reported by Fred Shaw, general concessioneer for Detroit's 250th Birthday Festival. Under the arrangement, the city received a third of the net figures, or $1,395. Some had the exclusive in operation at the federal fair during the 25 days of nightly shows in Grand Circus Park, as well as at the pendant stands. Out of the stands were barred and sub-agent rights given to local residents, keeping most away from the city.

GRADY B. LYNN is at the St. Petersburg Hotel, St. Petersburg, Fla., looking hard for a bed is available at Veterans' Hospital, Day Fiers, where he expects to confine for some time. It seems he's to test fever from Joe Haworth, Jim Campbell, Sr. and others.

GEORGE H. BOWERS, veteran pitcher, joined with the following offerings from the Fort Wayne, Ind., "If you had a pitch on the State University of Indiana, you would get a pitch for the fair for the past three years for the State of Indiana." I started my fair tour this year at the State University of Indiana and followed with samples to the hospitals in Indiana, where I found a girl and a boy with cancer. From there I went to Du Quoin, where he proved another good one for me."

"MISSED THE"... A strange play which played a role in the Washoeville, N. C., where we're working on a three-day double show and it makes Thursday our move the first day. The show was held in Folks & Co. Auditorium.

C. J. BERRY, manager of the show, had located a boy and a girl who visited our show later in the week and returned to the show for five years after we last saw them. E. J. Foster and the families of the two girls.

We told the scientists there were no changes made and they found it hard to believe. We told the scientists there were no changes made and they found it hard to believe.

Doctor Hawes show at around the same time we were trying to get the scientist who had taught the young student (Chicago) "to say three words, Pipi, Mama and Papa and the only way they could was to up to Florida to see our animals. The Doctor and a Mr. Marlowe were able to accept our invitation and take Pipi, Mama and Papa with them. The Pages have written a book and are in the process of having a new book published. They have signed contracts and we have many obligations that we must meet and only want to explain this to the needed AGVA representatives. He did not seem to care about his own work. That all he was interested in was to have us breed, and I would not promise any compensation or protection. This we did not agree to.

"We are, therefore, protesting such uncalled for actions. The Hamlin-Morton Circus was at the George A. Hamlin office has always favored their contracting and obligations to us, and we have always done whatever was due us, and we feel that AGVA should stick to the policy of the Shrine temples in a number of cases, where they should give protection where preservation. In an insurance question does not interest us because we have our own where to carry insurance, we can carry it ourselves. We have donated to the Shrine temple and other sponsoring organizations as we have the ability from the beginning. They feel we will be taken care of in insurance, because we feel it will be taken care of in insurance, and all the more should be taken care of in insurance."

The performers of the Hamlin-Morton Circus will be expected to appoint a committee to explain our position further if you desire.
Big, Valuable Christmas Buying Guide... OUT NEXT WEEK!

featuring—
Over 1,400 Sensational, Low-Cost, High-Profit, Fast-Selling Gift and Novelty Ideas for Rock-Smashing Christmas Sales!!!

DON'T miss this tremendous, value-packed special section—out next week in the October 27 issue! Over 450 companies offer more than 1,400 of their hottest, sure-fire Christmas gifts and novelty items, and all of them the top values in their classes!

With this great Billboard special you get...
...the pick of a huge assortment of fast-selling merchandise for "best ever" holiday profits
...the lowest priced merchandise in the field for the highest markup you've ever known
...a full selection of all of the standard gift items—jewelry, boys, watches, home appliances, dapper men's, women's, children's apparel; home furnishings; cosmetics and toiletries; in fact, all of the items that show the biggest gift sales a year after year

...the newest, hottest novelty merchandise for the unusual gifts. You capture the imagination, and the business, of the millions who want to give "something different" this year!

Yes, The Billboard's Great Christmas Merchandise Special takes all of the risk and headaches out of your holiday buying... and SELLS...DO BONS TO get your copy of this "must have" merchandise issue of the year... coming next week!
KIPP DEMONSTRALINX

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Miami stand-by. He’s also one of the few entertainers who can repeat the same anacronym, or sing the same one-liner, more than once a night and still get away with it. Similarly, here he’s the only one who can plug to the guy who writes his material; he knows exactly where to plug the jokes.

**New Routes**

"Boots" recently announced an expansion show. He’ll do his "Boots and Shoes" routine, a bit of song, and a well-prepared lengthy routine, which measures up to his terrific "North Atlantic" tour. The biggest and best of all is another one of his old songs on the Berle TV show. With Farrell at the piano it turns down the packed house. He also got a benefit concert in Copenhagen with a Swedish band, singing to the tune of "Too Young.""
OMAHA, Oct. 15.—With an expected turnout of operators from more than six states, the Midwest Coin Machine Convention opened this morning, with music, games, shuffleboard, and dancing to kick off the two-day meet. Strengthening the importance of the MCMC will be the Music Show, held in the evening.

 Operators of America board of directors mid-year meeting which will be held at the Paddock Hilton here Wednesday (17) following the opening of the convention Tuesday (16).

 On the business side of the convention, operators will gather Wednesday (17) for the first of a series of meetings to discuss such matters as recent developments in the play, promotion, and general operation of their machines. Meetings of the six sponsoring organizations will also be held. Meetings Monday from 3 to 5 p.m., and Wednesday at 2 p.m., when the schedule is to be announced. The board of directors will meet at 3 p.m., Wednesday, at which time it is expected a 1932 convention will be announced and directed to be approved.

 In addition, general meetings, speeches will include heads of the various State organizations, as well as officers and directors of the MCA, George A. Miller, president of the national association, will not only participate in the regular convention sessions, but is also scheduled to give the main address at the Fillmore Hotel here tonight at the Birch Club.

 As an added feature, several convention meetings will be conducted during the regular meetings, operators are looking forward to an opportunity to meet with the various coin-operated industry representatives and to get ideas on production and availability of new machines and equipment. While most manufacturers will be represented at the convention by their distributors, many factories will have their own representatives at the meeting to assist distributors in showing them the features of their products and in answering operator questions.

 Ball machines, legal or illegal, are expected to be discussed in Lewiston. The city council approved the sale of the machines.

 The trend towards co-operation between record companies (Continued on page 32)
Harmon Names 6 Sales Mgrs.; Skeds Showings

Starts Production
On 4-Flat NAMA Beverage Vender

CHICAGO, Oct. 13.—Frank Q. Doyle, vice-president in charge of sales at Harmon Enterprises Inc., has announced the names of six regional sales managers and the initial production of the firm's line of vending machines.

Regional managers and areas they cover are Jack Chalack, Mobile, Ala.; G. A. Tinsley, William MacPadden, New Jersey area; David F. Hansen, the Pacific Northwest; Fred N. Pierson, Kansas City, Mo.; Daniel G. Heide, the Indianapolis area. Additional appointments will be made soon.

Doyle also announced appointment of George S. King as head of firm's field service department, who will work out of Chicago.

With production now well under way, first models will be in sales in the Chicago area the first week in October for a series of regional showing, according to Doyle. Dates of individual showings in Chicago are to be announced soon.

Earlier Kansas City showings of the new model have been postponed because of production delays. It was reported.

Chi Firm Builds Beverage Unit

CHICAGO, Oct. 13.—Modern Refreshers, Inc., here announced production of a new and improved cold counter beverage dispenser by the firm, which has appointed Trans-World Trading Inc. as distributor.

A drainage system at the back will enable the machine to be wall mounted, will handle non-carbonated drinks. It measures 17 inches wide, 30 inches high, and holds 150 12-ounce cans. The unit is made of die-cast aluminum and requires a 120-volt, 15-amp service. The dispenser is operated by a quarter slot or dime cut into the slot. The coins are collected in a compartment located under the tray.

A three-year warranty is offered for the machine, which is designed for retail or wholesale use.

Deaton Eastern Coan Sales Mgr.
J. W. in Midwest

MADISON, Wis., Oct. 13.—J. W. Deaton, general manager of Deaton Manufacturing Company, announced the appointment of Warren C. Deuterman as eastern territory manager for the firm. Deuterman, who has served the firm in a management capacity here with the firm for the past 16 years, follows John B. Beich, who has moved to a position with Phoenix Beverage Company in the Midwest.

In March of this year, Deaton was selected by the company's sales staff as a member of the firm's national sales team. He has been instrumental in the increase in sales and distribution of the Deaton line of vending machines.

V. Peterson Leaves NAMA

CHICAGO, Oct. 13.—The resignation of Mrs. Vivian Peterson as executive secretary of the National Automatic Merchandising Association was announced here this week by NAMA officials. One of the firm's longest-tenured employees, Mrs. Peterson was employed by the association from 9:30 to 1:30 in Cleveland, Ohio, where she was responsible for the association's travel and hotel arrangements.

At the time of her resignation, Mrs. Peterson had been associated with the association for 10 years, during which time she had served as the director of public relations.

Vending Machines

Eight Firms Producing 12 Hot Coffee Vender Models

Three Companies Bow New Units;
Bert Mills, R-M Pace the Field

CHICAGO, Oct. 13.—Eight manufacturers, paced by the Bert Mills Corporation and Rust-Emil, Inc., are putting pressure on the hot coffee vender market in spite of the current trend towards milk-based products, and most are making good on early deliveries of new venders. More than 800 of these firms by The Billboard re-

technically, the number of vender manufacturers is down from 1,200 earlier this year. Eight companies have entered the market in the past six months; two are old-line firms and the other is a new organization.

They are Coan Manufacturing Company, and Silver King Corporation and Harmon Enterprises.

The single-counter-unit type is offered by General Merchandising Company, while higher capacity four-molder range from $545 for a non-selective machine (Indevco, Inc.) to $2,000 for a dual model (Indevco, Inc. and a single-selection machine (Harmon Enterprises). Two of newest manufacturers are the Piedmont (Piedmont) and Fluid Products (Harmon) and fluid

American National Distributing Company, Lanus, Pa., reports sales of its model which is offered at $925 AC and $995 AC, both list. The company's model is simple, easy to install, and requires no special plumbing. Coffee, clay & Sanborn or Nestle's coffee is available, and the unit is easy to install. It is designed especially for the convenience of the home guest, providing

Dine Bar Slow
Vender Item in Portland Area

PORTLAND, Ore., Oct. 13.—The selling of coffee and hot drinks in diners—despite gains reported elsewhere in the Pacific Northwest—continues to be a weak contender in the Portland area, as curbs on The Billboard this week indicated.

Reason for consumer resistance seemed to appear from competition, where food and beverage operators—their counterparts in the 3-cent bar. Local residents have been drawn to the diner for a sit-down meal, and the bar of the diner is often the buyer who wants a choice between 50 and 60:

Also Canton Company of Oregon, biggest operator of venders in the state, has been merchandising diners bars for several months, and according to Lever, manager, said, "It's too early to say what percentage of its policy will pay off.

Public Acceptance
"Public acceptance seems to be the thing that might improve," he said. "But for the moment we are going in the right direction.">

Asso-

Mechan-
Pa. Hits Tax-Free Cig Sale

SCRANTON, Pa., Oct. 13—Another tax-free cigarette week was under way in Pennsylvania yesterday. The state's $1,000,000 in taxes yearly. The legislature could pass a tax that would raise the price of cigarettes by as much as 10 cents, resulting in a $1,000,000 a year tax.

Tobacco Price Supports Washington, D.C., Oct. 13—Ave-

average price-support loan fees for all crops were first announced this week by the Depart-

ment of Agriculture. An increase in the parity index has resulted in an increase of 18.3 cents to 73.0 per cent of the 1940-42 base period.

Tobacco Production

The Department of Agriculture reported that tobacco production was up 20 per cent over last year. The 1945 crop is expected to be 75 million barrels of tobacco, compared to 60.5 million barrels in 1944.

Supplies in Brief

New England: Tobacco supplies were plentiful this week. Sales were down 15 per cent over last year. Bulk sales were down 15 per cent over last year. Sales were down 15 per cent over last year.

Sugar Stocks

WASHINGTON, D.C., Oct. 13—Sugar stocks, as of Oct. 13, were 34,919,000 tons, compared to 40,180,000 tons on Oct. 13, 1944. The change was due to an increase in the production of sugar beets, which has more than doubled since last year.

Candy Wholesalers

WASHINGTON, D.C., Oct. 13—Confronctory situations in the wholesale industry are reported to be more prevalent this week than in previous weeks. However, the wholesale industry is reporting an increase in sales of 10 per cent over last year.

Vender Products

Harvest Gold

WASHINGTON, D.C., Oct. 13—Harvest Gold, a new line of products, was introduced this week. The line includes a new line of chocolate products, which are reported to be selling well.

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Boosts Prices to New Highs!

NEW Northwestern 10-COLUMN SPECIAL TAB GUM VENDER

Full Case $17.15 EA.

Lowest Price

Saves you over

25% on all Merchandise Orders

Read the complete line of Parts, Supplies—send for List

Rake Coin Machine Exchange

All Machines

3020 SPRING GARDEN STREET

Baltimore 2, MD.
NAMA Skeds 3
Ohio Meetings

CHICAGO, Oct. 12.—National Automatic Merchandising Association announced three meetings have been scheduled Oct. 29-31 at Cleveland, Saturday (12 noon, the comparative period of 1950, and is 12,500,000 a large indicator for cigarettes in the period.

Despite this, last April's price per unit of 30.31 per cent the first two quarters 1950, as compared to a percentage jump in output for a year's production of 4.25 billion. Each year, this suggests more to important that the machines are working, than it is to have the machines doing this day-to-
day.

Although some locations, mainly theaters and hospitals call in, where machines are being 40.8 per cent of the good percentage of spoons just put into the machine when hot, a septic per cent works, according to Frank.

Check Points
In general, the vending machine, Bev-O-Matic makes four major checks: (1) writes vendors through the day inside and out because (a) in the distribution of drinks, little particles of static and water can get into the erthe, and metal machine will get to sticking if the wall of the machine isn't clean, (b) the mechanical re- tors must be kept clean, especially with where parts in the mechanism are covered with dust and grime; (2) that the mechanism of getting liquid into the cup (3) insert mechanism should be in working order, and (4) the components should thus work. This means that the machine mechanism is running; (4) the components should run 400,000--500,000 to it will hold for three years. The machine is placed and used place sale gun immediately if there is any mechanical or electrical trouble and has to be run 150,000--200,000 per month.

Scheduling Route
For efficiency, we schedule our routes so that we can get checking off what they did the day before, Frank points out. We give route-

counter-type unit in coin and token insertion, and three units respectively. Clifton, which took the lead in vending machines during the summer, reports a total of 450 coin and non-coin units have been turned over price to its purchase. Units also have a larger number of those units and sugar are added manually.

Com Manufacturing Company, Madison, Wis., plans 100 units a month output from its 1948-49 equipment. This machine has a 12 Controls, and is thus designed for quiet operation, cleaning and functional performance. It is designed for local refrigeration, as is liquid coffee. The coffee and the mechanical have been recognized by operators from around the district.

Harmon ENTERPRISES, Inc., Chicago, Ill., has obtained a four-position hot drink machine on 95.6 percent. This machine has 94,000 units, 96,000 and the late simultaneously of any one, the others. The machine is 9,600--10,000,000 pending upon location traffic and is for the service of any vending machine, stocked all year long. It is a complete machine.

Indepco, Inc., New York, offers vending machine in its sales of the (loyal and dual models). Among the Keiff King of 800 and 1,500 units, the machine has 100--200 units of coffee and 200--300 units of tea.

Mills Matic
The Mills Matic Corporation, Louisville, Ky., has in production 2,800 units of its 1950--51 line. The company has already accepted orders for 1,000 units of the new 1950--51 line.

12 Hot Coffee Vender Models

- Continued from page 71

for the new 1950--51 season. In the last month of the 1950--51 season, we have been working with the new machine, which is expected to be produced under contract for National Advance Vending Company, Bobkies, I., which will be in the hands of Brach-Coffee Concentrate: Price not yet set.

Florida Cig Tax
TALLAHASSEE, Oct. 15.—The Florida Beverage Depart-
ment has issued a new nickel-packet cigarette tax license for 1,097,930 during August.

HOMESTAD, Pa., Oct. 15.—The most important thing in build-
ing and maintaining a profitable cup-vending route, contends Wal-
ter Frank, manager of the Bev-
O-Matic Company, is service.

In nine months, Bev-O-Matic has grown into one of the largest sitex routes in Allegheny County.

This speed specialist is credited to efficiency. (1) stop.

Glasses are kept in condition; (2) each machine is checked daily.

We have four men on the road servicing machines every day," says Frank, "because if a single machine isn't working, it's not worth keeping the route going.

Daily Check
We could get along with three servicemen, but we couldn't check the machines daily if we did. Normally, we do a pretty good volume on our daily attention to each machine would become over-

franchised operation, it is all the more important to see that the machines are working, than it is to have the machines doing this day-to-

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**VENDING MACHINES**

The prices listed below are from advertisements in the Billboard as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, with which the price below is included in parentheses. Where quantity discounts are advertised, the cost of both vendors, the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machines advertisements in this issue.

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**EVANS INTROS NON-COIN OPERATED MUSIC MACHINE**

**Features 45 R.P.M. Records, 2-Hour Continuous Program for Locations**

Chicago, Oct. 13 — H. C. Evans will unveil a new non-coin operated music machine at the Municipal Auditorium here this week. It will be a unit for use as a temporary attraction, and will be available for rental purposes.

The machine, a 24-inch model, will play a 41-inch record on a single 45-rpm disc. It will have a built-in phonograph type player, and a detachable speaker. It will cost $150.00.

**Oregon Opa Approve Price, Ox Program**

OMA Moves to Get Dime Play Okay; Set Plan to Fight Proposed Copyright Tax

PORTLAND, Ore., Oct. 13—Oregon box office operators Thursday night voted to support a plan to combat two moves on the horizon that would mean higher taxes and new copyright taxes.

OMA convention, held at the Multnomah Hotel, re- turned them to a hotel here to the Oregon congressional delegation. This is a hearing in Washington on the proposed move.

OMA officers, of Office of Price Stabilization, are informed by President Joe Lock, president of the Millers Operator, California, president of the Millers Operator, California, manager of the California Music Co. Miller was selected by OMA's resolution of the need for quick action to prevent loss of Michael V. Dusole, OMA administra- tor.

The membership of the OMA, many of them operators, has been active in fighting the proposed increase in the cost of living. Operators were aware of the possibility of such action.

With the passage of the bill, the OMA treasury will be further enhanced during the convention, with the follow- ing labeling to be represented at the OMA convention: Capital, CMC, Columbia, Decca, Mercury, Victor, and other record companies. It will be the policy of the OMA to support the labeling movement at the convention.

On the last day of the convention, the OMA has taken over the facilities of the Burch- man Radio Co. for the purpose of showing the new music machine. It will be a free admission, and will be open to the public.

**Juke Box Play Back to Normal After Series**

CHICAGO, Oct. 13—Operators in this city reported Tuesday, Oct. 13, that playing was normal Tuesday night. The city has been under a copyright tax since the last week of September.

Operators were given a brief statement by the OMA, which said that the tax would not be collected.

**Hold Rock-Ola Indiana Show**

**Jukemone Give U.S. Nickel Ox**

**Miller Needle Appoints Exec**

**Ebbing**

**EVANS INTROS NON-COIN OPERATED MUSIC MACHINE**

**Features 45 R.P.M. Records, 2-Hour Continuous Program for Locations**

**Oregon Opa Approve Price, Ox Program**

**Juke Box Play Back to Normal After Series**

**Hold Rock-Ola Indiana Show**

**Jukemone Give U.S. Nickel Ox**

**Miller Needle Appoints Exec**

**Ebbing**
Sked New Test
Contended from page 72
already secured the co-operation of the Automatic Music" Organizations, Albert S. Denver, AMGO president, said the Mal-
bank records, scheduled for release in a few weeks probably will be
ferred in at least half the phonographs
New York City.
"For our part," he said, "we are
For the past year or two, one of the two
area's group of which is
already had an ad
in the "Pop You need just low effec-
tive a concentrated group of op-
erators can be in promoting good
material.
Should the experiment catch on, test
ators in the plan a si-
stable counter move to continuing efforts of the American Society of
Composers, Authors and Pub-
lishers to create a just form from
copyright act exemption. If op-
erators can make money with un-
nasculated tunes, a question to
which the experiment might sup-
ply an answer, ASCAP might be
expected to relax its push to ac-
quire royalty payments from juke box play, they suggested.

News Ads Build
Contended from page 73
In to listen to the 50 or more
new record releases. For several hours,
the machine servicemen become
"music critics," voting on choice of
records for each particular loca-
tion and neighborhood.

Commissions owners also vote in
this "popularity contest," using
tunes that are being recorded as such
as five specific records. A large-
ness-assured group of 15 making notes on bal-
loons while listening to records.

Wurlitzer
Conversion
See your Wurlitzer Distributor
for information on this
quarter conversion of all
Wurlitzer postwar equipment.

* Record Reviews

Each of the records reviewed here expresses the opinion of
the members of The Billboard music staff who reviewed the
record.

ARTIST
LABEL AND NO. COMMMENT

CONTINUED FROM PAGE 38

CLIFFIE STONE ORCHESTRA
Treasure Song
CPEBL-
CPEBL-1204

Bored of Education
February, 1965

JEANNE CARR (The Satellites & Bob Roberts Orch.)
Low Fly of Mine
CPEBL-
CPEBL-1204

FRED DARIAN (Four Hun & A Men)
No Time for Kansas
CPEBL-
CPEBL-1204

CLASSICAL

ANNA MARIA ALBERGNETTI (Sop, Orch, Radio Rome)
Melancholy Waltz
CPEBL-
CPEBL-1204

Loves Theme (The Medium)
CPEBL-
CPEBL-1204

CHILDREN

MICHAEL STEWART-ANNE LLOYD-MITCHELL MILLER ORCHESTRA
The Choo Choo Train
CPEBL-
CPEBL-1204

Kalamazoos Time
CPEBL-
CPEBL-1204


top plays! for your money-
all phonographs are set at the
factory for 1 play for 10¢—
3 plays for 25¢—Easily
changed for other
combinations desired.

Model 1404
FOLK TALENT AND TUNES

* Continued from page 32 *

Wednesday is station, is band. West from York Riders, gone ary. string on Wheeling, waxing country NBC network opera underd. ing Hank Fayetteville.

Artists' Activities

Al Miller, the Victor country sales rep, is touring Alabama, Mississippi and Tennessee the next month, calling on C. L. and distributors. Captor Carson is doing a half-season with WBT, Atlanta, Fridays, called the Million Dollar Show. Chubby Gabbard cut his second session for MGM records in Nashville. Hank Williams got the biggest picture break accorded a country artist in years. thru Frank Walker, president of MGM records, Williams has been invited by a 15-year old wendy under which he will get star billing far next horse opera category. Williams will get straight song and singing roles in featured dramatic and musical productions. It's understood that his salary will be graduated to $5,000 per week if he makes good.

geois news a n.b.c. and western talent got its biggest night work order yet when NBC started the new amateur song and record talent show October 8 of New York (The Billboard). Top talent on the show will get a Victor recording contract Show will be called "Show in the Sun." The Grand Ole Opry on the west Saturday night, Uncle Tom George, the ex-WWVA, Wheeling, W.Va., all-night picker, is emceeing the show. H. T. doing work being out of New York the past year, will be getting on the show may submit audition to the NBC New York.

Jimmy Burgard has become personal manager of the Raynolds Brothers, a five string band working out of Nashville, Miss., Robert Raynolds, Owner, and the Montana Boys, Dave Allen and the Drifters, Texas Jones, Bill Jimpson, Smith, Lee Farrell, Billy Dean and the Tealcoons Twins. They are all working in the New York area.

The recent date which Cona G. Appleton the WAGL, Atlanta, G. A., promoted at Gaylord Stadium, Washington, D. C., with an all-star from the Grand Ole Opry and WSM, Nashville, drew 14,000 people, 194 recorded, and is reported likely probably mark a record for this type of show in the country field. Gayla Evans, also WAGL, Washington, D. C., has moved to WFLD. The Frankles, who had been working and the Firemen of Chicago, are touring and expect to leave Chicago short time.

Bill Allen, who operated a booking agency out of Fayetteville, N. C., reports that he looking for talent for Thursday and Saturday night at the Carolina Bar in Pigeon Forge, Tennessee.

THE BILLBOARD

Index of Advertised Used Machine Prices

* Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard issues as noted below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment, the same price, frequency with which the price occurred is indicated in parenthesis. Where quantity discounts are advertised, in the case of both vendors, no single machine price is given. The prices obviously depend on condition of the equipment, age, time of location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

<table>
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<tr>
<th>Machine</th>
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<tr>
<td>Air</td>
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<td>$100.00</td>
<td>Air</td>
<td>Excellent</td>
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First Adverts Personnel

CHICAGO, Oct. 31—First Distributors this week announced the addition of three men to the department. Hal Finke, head of that division, said Marshall Black and Bernard Reisman are assistant salesmen, completing the staff.

Firm will display a part of the premium line at the Midwest machine convention in Chicago next week, with Joe Klein, Jim and Black in attendance.

BE SURE-SECURE

The "5 FREEDOMS" of EVANS' 20/40 CONSTITUTION

WELCOME SIX-STATE PHONOGRAPH OPERATORS SEE OUR DISPLAY BOOT B

FREEDOM from Mechanical Failure...FREEDOM from Accidental Loss...FREEDOM from Location Rejection...FREEDOM from Annual Replacement Problems...EVERY ADDITIONAL WIRELESS, Profitable Knowledge!

H. C. EVANS CO.

SEE EVANS' PROFIT STIMULATORS ON PAGE 88
**Amusement Games**

Equipment and prices listed below are as of advertisements in The Billboard as indicated below. All prices are for machine and are subject to change. When the word "price" is shown in a box, any price obviously depends on credits of the equipment, age, time on location, territory, and other related factors.

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<td>169.50</td>
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**THE BILLBOARD**

**INDEX OF ADVERTISED COIN MACHINES**

**Bow Williams**

- **Continued from page 20**

Bumpers in the middle playing area and a pair of flippers bumper to bumper on each side of the playing area. Each of the bumpers and flippers are adjusted from 1 to 6 in accord with the style and number of games which make advances across the machine, and until the score runs up to 100.

- **Gottlieb Game**

- **Continued from page 22**

Rollers switches, known as the bank and actuated by a third flipper mechanism. They are situated on the far left and right sides of the machine. The third flipper mechanism is actuated by the animated horses, the backgamer ready to play the game. First, second and third attempts which run to 10 million points.

---

**THE BILDMARK**

**Index of Advertised Used Machine Prices**

- **Amusement Games**

Equipment and prices listed below are as of advertisements in The Billboard as indicated below. All prices are for machine and are subject to change. When the word "price" is shown in a box, any price obviously depends on credits of the equipment, age, time on location, territory, and other related factors.
Have you heard the new record by "Dee-Dee" extolling the money-making qualities* of the new "D"? Drop in at your AMI distributor's for a rendition of this amazing pressing.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN
**Record Reviews**

Each of the reviews on this page includes an opinion of the reviewer about The Billboard music staff who reviewed the record.

**ARTIST**

**LABEL AND NO.**

**TUNES**

**COMMENT**

**JOHNNY HODGES ORK**

**BILLIE-BOY**—45th birthday bash with a host of star performers... The audience was upset that the party didn't last longer, but the music was top notch.

**60-69 SATISFACTORY**

---

**CHILDREN**

Alice in Wonderland (Parts 1 & 2) 85-85-85-NS

RAY BEATTY—An excellent recording. Suitable for all ages.

**Coca**

**CHANT**

**CORAL**

**CAME**

**Ditties**

**RUDY NOBLE**

**Redwood-Neighborhood**

*This article* is the third in a series on racial integration and other social issues. The author's contact information is included at the bottom of the article.

**PAT O'MALLEY—STUART-MILLER ORK**

**Rudolph the Red-Nosed Reindeer**

*This article* is the second in a series on the history and development of the holiday season.

---

**LATIN AMERICAN**

**JOSE MORANDI ORK**

**Canta**

**Coral—The**

**Lato**

**ESPA**

**COLUMBUS—**

**HABIT**

**BOOGIE FOLK**

*This article* is the first in a series on the influence of European music on American culture.

---

**SPIRITUAL**

**SOUTHERN SONS QUARTET**

**This article** is the last in a series on the spiritual heritage of African American music.

---

**INTERNATIONAL**

**HERBERT CANT ESEMUEL**

**LEW-CHA-SHIT (Reład Fuch's RIGHT HAND)**

*This article* is the second in a series on the history and development of jazz music.

**GIORDANO**

*This article* is the first in a series on the influence of European music on American culture.

---

**Small Spots are PAYING OFF with the RISTACRAT $ • 45**

**Steady, Profitable Collections**

**REPORTED BY Ops ALL OVER the Country**

By day by day the Ristocrat $ 45 is receiving more attention from Operators who have found that the small locations can pay off! **Collections are steady and profitable, because the $ 45 requires little attention and practically no servicing. Try the $ 45 in small spots for NEW PROFITS**. contact your distributor today.

**A Few Distributors Available.**

**RISTACRAT, Inc.**

1316 S. WISCONSIN AVE. APPLINGTON, WI.


### Arcade Equipment

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment, the prices are listed, frequency with which the price appears being indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price definitely depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

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### Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment, the prices are listed, frequency with which the price appears being indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price definitely depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

<table>
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</tbody>
</table>

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### Senate Group

Continued from page 70

The Senate Veterans Committee, roulette wheels and similar devices, should be substituted for the present control mechanisms in the act. That is Section 2 of the bill amendments proposed by the Com- missioner of Coin Machine Associations and various state coin machines avenues. (Washington)

"A provision was inserted at the last minute, as it is, to make certain that this amendment would not be included therein.

Excludes Some Games

"The Commissioner of Coin Machine Associations and various state coin machines avenues. (Washington)."

Original Report

The original O'Conner report statement language similar to that of the week's committee report, that "skeleton" ballot amendment device would be received, under the sponsorship of a responsible pro
ducer. One such committee meeting was del-
ered from the schedule, with ASLI providing the reports. The Senate, the ASCI will be opened only to those where members of the organization. Several bids for

---

### ASLI Sets Sights

Continued from page 76

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---

### Subscribe Now!

**52 BIG ISSUES, $10**

Including 8 Special Issues

"Congratulations on your Disk Flicker! A wonderful and enlightening insight into Disk Jockeys and their work."
Arkansas
November 10 - Cigarette reports due.
November 16 - Compensating (use) tax reports and payment due. Corporate income tax second installment due.
November 19 - Cigarette, excise, and sales tax reports and payment due. Corporate income tax second installment due.
November 20 - Sales tax reports and payment due. State income tax installment due.
November 25 - Property tax final semi-annual installment due (last day).
November 29 - Sales tax reports and payment due. Tobacco reports.

Brighten Your FUTURE with FIRST Class Equipment

Arkansas
November 10 - Cigarette reports due.
November 15 - Compensating (use) tax reports and payment due. Corporate income tax second installment due.
November 19 - Cigarette, excise, and sales tax reports and payment due. Corporate income tax second installment due.
November 20 - Sales tax reports and payment due. State income tax installment due.
November 25 - Property tax final semi-annual installment due (last day).
November 29 - Sales tax reports and payment due. Tobacco reports.

Bake Your GIFT to STAR LIGHTS

Arkansas
November 10 - Cigarette reports due.
November 15 - Compensating (use) tax reports and payment due. Corporate income tax second installment due.
November 19 - Cigarette, excise, and sales tax reports and payment due. Corporate income tax second installment due.
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Guard Your Family from STRIKE BACK!

Arkansas
November 10 - Cigarette reports due.
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United Begins

Arkansas
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November 15 - Compensating (use) tax reports and payment due. Corporate income tax second installment due.
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Kentucky
November 10 - Corporate income tax third installment due. Personal income tax third installment due.
November 19 - Cigarette reports from wholesalers due.
November 20 - Sales tax reports and payment due.
November 25 - Corporate income tax third installment due. Personal income tax third installment due.

**American Cancer Society**

SPONSORS OR LOCAL UNITS ADDRESS

MAIL YOUR GIFT TO "CANCER" - IN CARE OF YOUR LOCAL POST OFFICE

Here is my contribution of $________ for the Cancer Crusade.

Name:
Address:
City:

State Tax Calendar

Arkansas
November 10 - Cigarette reports due.
November 15 - Compensating (use) tax reports and payment due. Corporate income tax second installment due.
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Coinmen You Know

Chicago

Mario Rossetti reports the coin radio market in New York is already firm for the past few years. This fall... Alvin Gottlieb, B. Gottlieb, and W. Gottlieb, all trade magazine editors at the firm, are still seeing the same interest in coin radio. They find the demand for this type of game is still strong.

Howard Preston, president of the New Yorkconvention, reports initial reception of the new coin radio game, which has been manufactured by the Baltimore firm, is very favorable. The game is called the "Riverside," and is the first coin radio game to be introduced by the firm.

Mr. Preston reports that the company has received many orders for the game, and that it is already being manufactured in large quantities.

The company plans to introduce several more coin radio games in the near future.

Vital Statistics

Births

A daughter, weighing eight pounds, seven ounces, was born to Mru and Mrs. Sterling Calvin in White Plains, New York on October 18th. The baby is the first child of the couple.

Marriages

Mr. and Mrs. John Smith were married in New York on October 20th. The bride is the daughter of Mr. and Mrs. James Smith of New York. The groom is the son of Mr. and Mrs. John Smith of New York.

Deaths

Mr. and Mrs. Robert Brown were killed in a car accident in New York on October 21st. They were returning from a vacation trip in upstate New York. Mr. Brown was the president of the Brown Manufacturing Company in New York.

Financial

The financial report of the Coinmen's Union for the third quarter of the year shows a decrease in membership. The union has lost 100 members in the past three months. The reason for this decrease is not clear, but some members have expressed dissatisfaction with the union's policies.

Coinmen News

Monroe Coin, Inc., through Clayton Nemess, reports the coin radio market in New York is already firm for the past few years. This fall... Alvin Gottlieb, B. Gottlieb, and W. Gottlieb, all trade magazine editors at the firm, are still seeing the same interest in coin radio. They find the demand for this type of game is still strong.

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Coinmen You Know

- Continued from page 82

run of operator visitors in to see the second time of new and used games and vendors. Many, while his right hand man, New and Free, was busy handling out details of shipment and export developments. United Manufacturing executives are excited, New and Free, who is in charge of the trade this week. Billy Dunbar would like to see how they are doing, said Johnny Cars, United’s man from last year, who would like to meet with operators at the Midwest Coin Machine Convention. Herb Oettinger, comptroller and the rest of the gang at the factory will be returning to get initial shipments of Coin Mart Fair 1949, as quickly as possible.

First Distributors will have partners John Elle and Mr. Elke, the first one to come from Omaha for the convention. They will arrive in the city on 11th Street and the Loop, and will meet operators dropping in for a look at the new models and to see what they have to offer. Their model, which was a beauty, was shown in the same store, and was used for a special event.

Billy Dunbar and Elke are setting up a branch shop on 10th Avenue, corner of 14th Street, for coin operated auto accident Tuesday in (1).

Robert Z. Green, president of the Rowe Corporation, was one of the industrial leaders at a Tobacco Day luncheon at the New York Club on Tuesday (11). Meanwhile, he has been to see other manufacturers in Chicago and Detroit, and to see other models.

Matt Fresco and his staff at the Cigarette Merchandisers’ Association offices have been busy preparing for new coin-operated devices. In addition, they have been busy preparing for new coin-operated devices.

New York E. Edelstein, head of Edelco Manufacturing, Detroit, was here last week to see what was new in new games. Snow Bowler, a new coin-operated device, reports high interest in its Refinish Mouldings. One heavy cost is usually enough to go for a good appearance. But a second cost, which can be avoided if you use the right mouldings, is more than that. When buying lacquer to be applied in about 10 minutes, you must give a lasting-lacquer job.

A good suggestion is to reserve one paint box for this work. An old brush or an inexpensive one is good enough. The brush may be used to apply "dirt"-dry and "dirtless"-dry. When the next one comes along, a little work with the automobile will solve it. Of course, if preferred, the brush can be used. To complete the job, the lacquer must be securely fixed in place before any paint can be put on it. It is almost impossible to remove the lacquer when the application is completed.

When buying lacquer, be sure to select the lacquer. Lacquer designated for your gun will last in the machine of broken plate glasses.

Scraps Out Burn

Removing all the old finish, if it is in poor condition, is crucial. Better yet, they should be scrapped out, and the machine should be put back in the machine to be used once more.

In order to get a good-looking job, it is necessary to remove all the old finish. The mouldings should be cleaned and from the shop is avoided. And if the old finish is not in good condition, the mouldings will look as good as new.

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Detroit October 23. The subject to be the subject of the Future Potentials of Fantasy, and Mr. thriller marks the first time that the invention of such a topic in its convention gives the Lot and more, and both installed at the Ro. Pennsylvania Railroad may mark the first time that the Office of Price Stabilization forbids the entrance of the West Philadelphia. This company had prepared to put in 100 railroad cars, the first hour and 5 cents for each car. The railroad cars are pouring concrete on the side of the road. These are made for the base for the meters, was half finished. The Metered Parking Corporation that OPS regulations if the meters were to be operated, and the area was a free parking area during the OPS base period.

Frankie Adams revived his Saginaw company.

Milwaukee

Groves reportedly took a nose dive in this area during the past few weeks due to the return of school days and a revived interest in baseball. The World Series and football games.

Hurl Geiger informs that his business will move to a new location on North Street. Spot is a much better location and possibly some day grow into a Coin Box store. The business also relies on the plants of Badger Novelty and Cyclist.

Also Geiger reports that his recent acquisition of the vending operation is making profitable. He has a plant, when Fournier stepped out of his car,开始了working once again. All candy bars still vest as a nickel. The shift is quite interesting. After a four-month experimental month, one can understand why Fournier gave us up and now work as a manager.

Mike Hitzmank is recovering from eye surgery. Sam Harn, a local operator, is getting his equipment in shape for the duck hunting season. One of the most avid hunters in this area, Clyde fewer misses the opening day of the duck season if he can help it.

Weber, one of the top hotels in the city. Fireworks on the roof of the hotel. The rester of three bowling squad, the Bowls of Queens, are having a reunion on various leagues throughout the county.

An ancient Seaburg nodoloscope is the latest piece of equipment in the film room. Too is the oldest in the city and is usually a fine addition. A great deal of trouble is being taken care of. The machine is coming along nicely. After a four-month experimental month, the machine is working just as we were led to understand.

Shuffle Ayes are responsible for keeping the players and fans of all ages entertained at the theater. Recent weeks at the George Theatre have given the attention to the house. Perry George, owner of the George, has been very busy looking over the premises. The George Theatre has been given a complete overhaul.

Crowds of pedestrians and visitors throng the area all over the state spent several hours watching the World Series game in the United States.ív. Rex will show a Theatre-Vite show with the which the film distributors. Harry Schmitt has arranged s-

Salt Lake City

Coinmen You Know

"WINTER BASEBALL"—New 10¢ Game!

5 FT. LONG—LOW PRICED!!

$139.50

BLACKBETT—TALL—TRUE American Baseball in ACTION! Leads the pack with eleven different game styles, from a 40 ft. All Star Game to a 10 ft. Tilt Box Game. A complete line of baseball games for schools, clubs and sports centers. Includes a complete line of baseball balls, bases, and other accessories. The perfect way to keep your customers coming back. A great addition to any amusement center. Fully automatic, self-service operation.

WEBB CORP.

(Addresses: Dan & Brodstreet, also Merchants Nat. Bank, Chicago)

WANTED FOR CASH

• LATE 5 BALLS
• TURF KINGS
• BINGO TYPE GAMES
• ARCADE EQUIPMENT

ANY QUANTITY—CALL, WIRE OR WRITE TODAY!!

EXCLUSIVE GOTTIERS, WILLIAMS & SEEBURG DISTRIBUTORS

TRIUMPH

Rembrandt

IN NEW ENGLAND IT'S

40 WALTMAN STREET

BOSTON, MASS

YOUR RELIABLE DISTRIBUTOR

One Ball Close-Outs!

Spare Ball

Big Bargains

Turf King

Economy

Coin Operated

Rally Ram

Shuffle Alley

Kentucky

Vending

SALE! SALE! SALE!

6 COINS-10¢ PLAY-60¢ PER GAME!

Desired for a Long Run of Profitable Playtime

Brand Name! Keeney's SLIGHT PLAYGROUND!

This important silent play feature makes possible a new way to increase profits. Great play feature makes play lasting longer. New Silent Play feature is sure to increase your profits. A must for every coin-op location. A great addition to your coin-op line. A great way to increase sales. A great way to increase play time.

New!

FASTER PUCK RETURN!

• 30 - 30 SCORING

• SCRAM BLITZ SHOTS - STRIKES - SPARES

FULLY AUTOMATICAL

Install KEENEY'S 6-WAY BOWLER today!

Get your Hard to find new with 6 WAY BOWLER for tomorrow's profit!!

Coinmen You Know

346 COIN MACHINES

THE BILLBOARD

OCTOBER 20, 1951

Copyrighted Material

4958 WEST CHICAGO AVENUE

CHICAGO 1, ILL

PHONE: COLUMBUS 1-1949

EQUIPMENT

SEEBURG

Get your new with 6 WAY BOWLER for tomorrow's profit!!

COINMEN You Know

346 COIN MACHINES

THE BILLBOARD

OCTOBER 20, 1951

Copyrighted Material
A NEW CHAMPION FOR YOUR
"WINNER'S CIRCLE"... Williams

SPARK PLUGS

COMEDY
ANIMATION!

DRAMATIC
SKILL!

RACING
THRILLS!

3 SENSATIONAL PLAY-PRODUCING FEATURES:

3 SELECTIONS for 1 COIN!

CHANGE SELECTION IN MID-RACE!

If original selection is not to your liking, you may make a new selection either by Noir or through SELECTION CHANGING.

RIOTOUS RACING ACTION!

PLUS HIGH SCORE!

8 THUMPER BUMPERS and 7 ROLLOVERS send actual miniature horses and jockeys galloping down the track inside the backdrop to thrilling photo finish!

NEW ENGLAND'S LARGEST STOCK

BERLEY SHUFFLE BUNNY WILLIAMS SINGLE BUNNY WILLIAMS TWIN BUNNY

POPS:

DOMINO:

BURLINGTON 764

ONE PENNY BUNNY!

WANTED—Shuffle Bally or any 8 & 9 BALLY RIGHT LIGHTS! BALLY ONE BALL.

S. U. S. P. A.

WANTED DISTRIBU~ING CO. INC.

2419 LINCOLN ST.

ALLSTON, Boston, Mass.

REED DISTRIBUTING CO. INC.

2419 LINCOLN ST.

ALLSTON, Boston, Mass.

AT YOUR DISTRIBUTOR NOW!

OSL S LST. DIST. CO.

1100 MABONWAY

ALBANY 4, NEW YORK

HOTTEST THING IN 20 YEARS

No Sun—No Tax—Designed for Open
and Closed Territory. Features a WORLD-
LY TALL, silhouette, and change in two
units. These units are beautifully decorated in full relief with Chrome trim. You must have dealer approval, as opera-
tion must have your endorsement and
earning $60 to $150 weekly. Write for descriptive literature immediately.

C-K SALES COMPANY

P. 0. Box 1022

Dallas, Texas

HOTTEST THING IN 20 YEARS

No Sun—No Tax—Designed for Open
and Closed Territory. Features a WORLD-
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earning $60 to $150 weekly. Write for descriptive literature immediately.

C-K SALES COMPANY

P. O. Box 1022

Dallas, Texas

Display Prize Cabinet

This cabinet is placed in and behind, making the mechanical device less
noticable. Can be attached to the head of the machine. Complete scoring system, with automatic
high score. Price of cabinet.

WANTED—Shuffle Bally or any 8 & 9 BALLY RIGHT LIGHTS! BALLY ONE BALL.

S. U. S. P. A.

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ALLSTON, Boston, Mass.

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and Closed Territory. Features a WORLD-
LY TALL, silhouette, and change in two
units. These units are beautifully decorated in full relief with Chrome trim. You must have dealer approval, as opera-
tion must have your endorsement and
earning $60 to $150 weekly. Write for descriptive literature immediately.

C-K SALES COMPANY

P. O. Box 1022

Dallas, Texas

Display Prize Cabinet

This cabinet is placed in and behind, making the mechanical device less
noticable. Can be attached to the head of the machine. Complete scoring system, with automatic
high score. Price of cabinet.
Chicago Coin's

**BOWLING ALLEY**

**6 PLAYER**

**SIZE — 8 FT. x 2 FT.**

*See Your Distributor Today*

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**High Score of the Week**

(NAME OF HIGH SCORE PLAYER WRITTEN ON FROSTED GLASS)

**Formica Playfield Surface**

FASTEST PLAYFIELD POSSIBLE! LONG WEARING, COLORFUL

(PRINTING ON PLAYFIELD WILL NOT WEAR)

+ **PLUS** +

- **FLY-AWAY PINS**

- **REBOUND 20-30 SCORING**

- **ROLLOVER CONTACTS ON PLAYFIELD**

- **HINGED PLAYFIELD FOR EASIER SERVICING**

**BRAND NEW — 4-WAY PROFITS!**

**ADVANCE 4-PLAYER REBOUND CONVERSION FOR SHUFFLEBOARDS**

**WRITE, WIRE OR PHONE FOR PRICES!**

Write for list of closeouts — also reconditioned equipment.

**GIVE TO DAMON RUNYON CANCER FUND**

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**HERE’S HOW Today’s TOP TUNES**

The top 30 tunes each week from The Billboard

**HELPS SALES**

"Each customer gets a copy of today’s top tunes. About 85% of the today’s top tunes have come back within one week, marked with what they want to buy."

Northside Music & Appliances

Cincinnati, Ohio

**PRICE LIST:**

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
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<tbody>
<tr>
<td>50</td>
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<td>5000</td>
<td>42.00</td>
</tr>
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**PLUS POSTAGE**

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**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

*Established 1923*

129 W. North St., Indianapolis, Ind.

100 Broadway, Cincinnati, Ohio

85 E. Main Ave., Ft. Wayne, Ind.

240 Jefferson St., Lexington, Ky.

The House that Confidence Built
NEW EXTRA BALLS IDEA
INSURES EXTRA PLAY-APPEAL AND EXTRA PROFITS

Bally Coney Island

FAMOUS "IN-LINE SCORES"
Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play... and takes in up to 3 coins for first 3 balls, as players select 1, 2 or 3 score sections. Play scores only in selected sections, but scores light up in all sections so constant play and constant repeat play

CONY ISLAND combines the profit-boosted play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONY ISLAND today. You'll be mighty glad.

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BUCKLEY RACE HORSE
Non-coin operated Amusement Game

FREE PLAY • REMOTE CONTROL

Buckley CRISS-CROSS
Automatic Payout
Jackpot Bella
5c-10c-25c-50c-$1

---

IT'S SMART TO BUY EQUIPMENT OF QUALITY AND VALUE FROM LONDON!

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POST-WAR PHONOGRAPHICS

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5 BALLY HOT ROCKS, Each $90.00
1 GOTTLEIB BOWLETTTE $50.00
One-Hit-All-5's $25.00, Balance C.O.D.

DAVID OLIVER
2229 Cord Ave., Westbury, N. Y.
Phone: 21025

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Five Ball Replay Game

Animated Action

Strong Competitive Appeal

Fast Play

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11 Advance Kick-Out Pockets

Terrific Suspense
(Always a close finish)

Easy to Understand

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