RCA Color-IV Future Posy
As Defense Curbs Hit CBS

Music Timid
On Christmas Season Line-Up

U. S. Halt on Sets
Most Serious Blow

Rival Gets Chance to Develop System
While Emergency Stops RCC Standards

WASHINGTON Oct 20—Radio Corporation of America's color TV channel is being looked at as the result of Defense Mobs. Charles W. Wilson's call for this week for a discontinuance of production of Columbian Broadcasting System's color TV sets and a possible suspension of further color development for the duration of the emergency. (For text of Wilson's statement and other stories relevant to the new development in color TV, see radio-TV department)

(Continued on page 112)

Judy Gets Broadway
Garland, 25-G in First Week to Boot

Steel Pier a
Club Vs. Union, Hamid Warns

(Continued on page 112)

Pay Off' and 'Sellout'
Taunts Rock AGVA Board

(Continued on page 112)

1001 Christmas Merchandise Buys---Pages 72 to 94
Washington Once-Over

WASHINGTON Oct. 20—When Sen. Robert A. Taft (R., Ohio) appeared before a symposium at the National Press Club here on the future of a battery TV industry, he came prepared from a balcony with his hearing aid as his speaking with non-partisan authority. The senator explained later that the GOP provided him with a pair of stereo earphones of reflected light from behind a set of Muriel's. Asa Sprague,Taylor, in fact, his eyes were less than a pair of stereo earphones.

Early Copyright Change

Grown Slight Chance...

Look for fireworks next session as a result of the Copyright Act and the Copyrigh...
VAUDEVILLE

Return to Two-Odyssey in Showman's Dream; Judy a Smash

BY BILL SMITH

The return of two-odyssey at the Palace prevents a repeat of last year's high tops, but the crowd is still large. Judy Garland is at the top of her form, as usual, and the show is well worth the effort. The special effect of Judy's voice is enhanced by the large audience, and the show is well worth the effort. The special effect of Judy's voice is enhanced by the large audience, and the show is well worth the effort.

LEGITIMATE

Ginger's "Love" Shows Certain Skill; "Faithfully" Misses in Translation

BY BOB FRANCIS

"Love" is a great show with a lot of music and a wonderful story line. The show is well worth the effort, and the audience is delighted. "Faithfully" is a poor show with a lot of music and a wonderful story line. The show is not worth the effort, and the audience is disappointed.

RECORDING ARTISTS

Laine Falters But Les-Mary Pace

STRONG PARA BILL TO WHIRL FINISH

BY HAI WERNER

The Paramount has one of the most extensive catalogs of records today, and they are all worth listening to. The show is well worth the effort, and the audience is delighted. The show is well worth the effort, and the audience is delighted.
ONE-DAY MEETING SETS FIRST INDUSTRY TV CODE

Review Board to Be Organized To Police New Video Standards

*Continued from page 1*

Thornburgh and others. That the program board is to be streamlined. The new code is required to be ready at the end of the year, and the program board is responsible for its implementation.

The standards committee is in charge of the new code. It will hold its first meeting tomorrow. The program board is expected to hear from the new committee on its work.

One of the goals of the standards committee is to create a code that is easy to understand and enforce. The committee is expected to present its work to the program board at its next meeting.

Right of these present declined to comment on the new code. "We are pleased with the new code," he said. "It will help us in our work and improve the quality of broadcast television."
Text of Note to CBS

RCA Color-TV Future Rosy As Defense Curbs Hit CBS

The Billboard

October 27, 1951

Television Radio

Page 5

Text of Note to CBS

RCA Color-TV Future Rosy As Defense Curbs Hit CBS

**NEW YORK, Oct. 26—** The request for suspension of manufacture of color TV receivers was made yesterday (1B), in a letter from President Charles K. Brown to President Franklin Shannock of the Columbia Broadcasting System.

"As you know the Defense Mobilization Program in which we are participating has required the establishment of a new program of production which will take time to implement in the manufacture of color TV sets. This program is being developed to conserve raw materials. Eventually we should be able to bring forward the military program and at the same time maintain production of necessary items for the American public." The letter explained that the suspension would be necessary because of the time required to implement the program.

On October 27, 1951, the Columbia Broadcasting System was notified of the suspension by the Defense Department. The letter stated that the suspension was necessary to conserve raw materials and that the company would be required to continue producing essential items for the military. The letter also stated that the suspension would be reinstated when the program was fully implemented.

CBS agreed to comply with the request and began to reduce production of color TV sets. The company estimated that it would be able to rear its manufacturing facilities to the pre-suspension level by the end of the year.

The suspension of production had a significant impact on the company's finances. CBS had been operating at a loss due to high production costs and low sales. The suspension of production was expected to reduce the company's losses and allow it to focus on other areas of business.

The suspension of production was not without controversy. Some critics argued that the suspension was unnecessary and that CBS could have continued to produce color TV sets while also supporting the military. Others argued that the suspension was necessary to conserve raw materials and that CBS was doing its part to support the war effort.

In the end, the suspension of production was seen as a necessary step in the defense mobilization program. It allowed CBS to conserve raw materials and support the military, while also reducing its losses and improving its financial situation.
Lou Snader
Into Video Film Field

HOLLYWOOD, Oct. 20.—Lou Snader, who in 1946 purchased the low-cost TV film field with circuits in four cities, has announced the opening of a new studio. The new studio will be located in the American Film Institute Building in Hollywood, and will house a professional staff of technicians and artists.

Crosby Filming
"Perry Mason" TV Pic Series

HOLLYWOOD, Oct. 20.—Starr Studios, Inc., producers of "Perry Mason" television series, have announced that they will be filming a new series of "Perry Mason" television episodes. The show will be produced by Jack Crosby Enterprises, and will star George Peppard as Perry Mason. The series will be distributed by World Film Corp. and will premiere on NBC's "Westinghouse Desilu Playhouse" in the fall of 1952.

17 AM Stations
Changes Hands
In Active Docket Before FCC

WASHINGTON, Oct. 20.—In the most active week in the history of the FCC, 17 AM stations changed hands in a series of transactions before the FCC. The changes were made in an effort to improve the efficiencies of the stations involved.

Young Show
Goes Kine

HOLLYWOOD, Oct. 20.—"Young," one of the last big-name comedies to be seen on TV, will now be seen on Kine, locally, in most of the nation, beginning last week. At 1:00 PM, NBC, which owns the rights to the show, will broadcast the program.

Effective November 8, Columbia Broadcasting System, which has had a steady wave of the Young show in its schedule for the past two years, will move the show into the late afternoon slot, where it will be broadcast on Kine's network.

Trend in Skedding TV Pix
Is Via Long-Term Contracts

NEW YORK, Oct. 20.—In a contract to last year's one-shot sales sales, new trend in TV sales is more likely to be the long-term approach. In recent years, TV networks have been more willing to commit to long-term contracts, as they recognize the benefits of having a stable supply of programming. This trend is expected to continue in the future, as networks look to solidify their positions in the market.

VFIL, AM-TV to Extend "School"

PHILADELPHIA, Oct. 20.—VFIL, the educational television station, will extend its "School" program to 9 AM. The program, which has been a popular fixture on VFIL's schedule, will now air from 9 AM to 10 AM.

Lou Snader
Into Video Film Field

HOLLYWOOD, Oct. 20.—Lou Snader, who in 1946 purchased the low-cost TV film field with circuits in four cities, has announced the opening of a new studio. The new studio will be located in the American Film Institute Building in Hollywood, and will house a professional staff of technicians and artists.
BMI Plans Syndication Of Goodman Off WNEW

NEW YORK, Oct. 20.—In line with preparations for new talent, music publisher Broadcasting Music, Inc. will syndicate an hour-long classical concert broadcast featuring Benny Goodman at coast-to-coast radio centers. The 25-week series, titled "Benny Goodman's Music Festival," will be transcribed from Goodman's long-playing record show over WNEW here and peddled to stations at $50 to $60 for the whole series. Use of special promotion kits will be stressed by BMI as a "must" stipulation for the sale.

The deal was set by BMI president Carl Haverlin and WNEW program director Dick Pack. The latter originated the Goodman package last spring in a Sunday afternoon show and the two-hour program showed consistent top ratings. This fall (in view of reports that the Philharmonic will take Sunday afternoon spots) WNEW's scheduling of Goodman may be increased to an 8:30 to 10 p.m. time slot, one of the country's top disk jockey stations. WNEW'S retransmitting of the classical record field may mark a trend toward increased long band musical programs.

Truman Left With Hennock Nix Decision

WASHINGTON, Oct. 20.—The Senate Judiciary Committee's clearing of a federal judgeship nomination for Commissioner Edward H. Hennock of the Federal Communications Commission has left President Truman with the decision of leaving her in her FCC post or giving her an interim judgeship. The White House sources indicate that President Truman has not yet made a decision but has not ruled out the possibility of appointing Hennock to the judgeship.

A committee spokesman said that Miss Hennock's name was up in the Senate committee to consider the nomination if the committee had a chance to hold a hearing on the matter. At least one high Administration official said that the committee member has been counseling in favor of Hennock's replacement, and the committee members will be concerned by Miss Hennock, but White House strategies have been heated and the committee may be inclined to recommend that the nomination back in the Senate Judiciary Committee in January at the outset of a presidential election year.

WOR-tv — that sales-producing station whose average film feature delivers an audience of 239,980 viewers for only $1.24 per 1,000 viewers for a minute commercial—has packaged another great tv buy.

WOR-tv now delivers a spot package of minute announcements in all three of its daily films—daytime and nighttime—fifteen announcements each week.

Jt New York, only WOR-tv delivers television coverage at costs any sponsor can afford. For the sales impact that only television delivers—at costs that compare favorably with any advertising medium known today—get in line with channel 9.

VEEPES MUST EAT

So WJZ Lines Up 3 Dine-and-Gab Shows

NEW YORK, Oct. 20.—If three deals pending at WJZ, New York, go thru as anticipated, some of the station's brass can count on being well-fed from now on. The trio of new stanzas will originate from local enterprises, and in the heat of negotiations and, according to reports, may be linked shortly.

In order of time slots, the shows include a luncheon show featuring Ilka Chase, an evening show with Bea Kalmus from a new restaurant of which she is staff owner, and a mid-morning show from Howie's restaurant on Sixth Avenue.

The Kalmus deal became possible when the Cop's show, originally slated to move over to WJZ from WVNJ, went to WMMG instead because WJZ could not guarantee the time for two years. Talk is that the ganger will be Sy Gom, an ex-fellow who is said to be Walter Winchell's protege. He is currently handling an interview show from Howie's via WPAT, Paterson, N.J., this show, in which he finds little interest, and one in which he finds little interest early in December.

The Kalmus show would originate from a new restaurant, tentatively called "The Soup and Bones," which he has bought along with a group of backers. She's reportedly interesting in buying a 90-minute strip across the board, but chances are she'll sign up Monday thru Thursday in the 1:30 to 2 p.m. slot. On Fridays, that time is occupied, at least partially, by Gilbert on the web, with boxing from Madison Square Garden.

The luncheon stanza with Ilka Chase hasn't yet a firm originating point, but talks are under way with a couple of spots. Either time isn't firm yet either, but will be cleared up before the show is heard in the general noontime area.

KTVI Pays 125G

For Small Pix

HOLLYWOOD, Oct. 20.—KTVI this week agreed to shell out $125,000 for 25 feature films produced by TCF Pictures. The release of the films was handled thru Small's Peerless Television Prod. and is believed to be one of the first time this product has been handled to the new medium. Contract calls for KTVI to pay Small an average of $5,000 per film for seven years, or 25 months.


**WOR-tv**

channel 9

at 1440 Broadway, in New York
Television Radio Reviews

**CAPSULE COMMENT**

**All Star Revue (TV), via NBC, Sunday, Dec. 15, EST.**

Profiled in a brief sketch. No capsule comment.

**Halts of Ivy (TV), NBC, Sunday, Dec. 17, EST.**

A scene from the Ivy League campus, a scene from Ivy League life; outstanding performances of Ronald and Florenzi. Scene comedy series, now in its third season.

**CAPSULE COMMENT**

**The Silent Men**

**Radio Review **

**Edition (15), 11:15-12:30 p.m. EST, Tuesday, Dec. 12, NBC.**

**WMAQ, Chicago, NBC, western studios.**

The story centers around the N. B. production headquarters. It is the same situation as the previous week, the same vigorous organization that had to be handled with a certain amount of confidence. Mississippi! It was a situation that required a certain amount of skill and ability, much as Miss. Thomas has handled. The story centers around the N. B. production headquarters. It is the same situation as the previous week, the same vigorous organization that had to be handled with a certain amount of confidence. Mississippi! It was a situation that required a certain amount of skill and ability, much as Miss. Thomas has handled.

**Television Radio Reviews**

Colgate Comedy Hour

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The Talent Shop

I Love Lucy

CAPSULE COMMENT

I Love Lucy (TV) CBS-TV, Monday (15), 9:30-10:00 P.M. EST. (Sponsored by Lipton Tea) stars Lucille Ball, Desi Arnaz, Vivian Vance and William Fawley.

The line-up was so good it was hard to pick out the best number. The show started with a great opening number and then moved on to the usual favorite items. The audience was thoroughly entertained by the performances of all the stars. The show was a great success and the audience was happy.

The Silent Man (Radio) NBC, Sunday (14), 10:10-11:00 P.M. EST. The program features a mystery story with a surprise ending. The story is well written and the acting is excellent. The program is well produced and the audience was fully engaged.

Ransom Sherman Show (TV) WSBK, Chicago, Monday (15). The show features a new installment of the TV series. The story is well written and the acting is excellent. The show is well produced and the audience was fully engaged.

The Top Gun (Radio) ABC, Wednesday (16). The show features a story about the life of a pilot in the armed forces. The story is well written and the acting is excellent. The show is well produced and the audience was fully engaged.

Junior Town Meeting (Television) WABT, Newark, New Jersey, Tuesday (15). The show features a meeting of local residents to discuss community issues. The meeting was well attended and the discussion was informative. The audience was fully engaged.

Mystery House (Radio) WJZ, Monday (15). The show features a mystery story with a twist at the end. The story is well written and the acting is excellent. The show is well produced and the audience was fully engaged.

The Eddie Cantor Show (Radio) WCAP, Sunday (14). The show features a talk show with Eddie Cantor. The show is well produced and the audience was fully engaged.

Princess Elizabeth in Canada

TELEVISION—Reviewed Monday (15), 10:30 to 11:15 p.m. EST. This program features the coverage of Princess Elizabeth's visit to Canada. The coverage is well produced and the audience was fully engaged.

Chesterfield Sound-Off Time With Bob Hope

TELEVISION—Reviewed Tuesday (16), 7:30 to 7:45 p.m. EST. The program features a sound-off segment with Bob Hope. The program is well produced and the audience was fully engaged.

The nation's merchants and buyers will have added interest in the following shows:

- Chesterfield Sound-Off Time with Bob Hope
- The Eddie Cantor Show
- Princess Elizabeth in Canada
- Ransom Sherman Show
- I Love Lucy
- The Silent Man
- Junior Town Meeting
- Mystery House
- The Top Gun
- The Eddie Cantor Show
- Chesterfield Sound-Off Time with Bob Hope

The shows were well produced and the audience was fully engaged.
The Goodyear Theatre

TV Schedule

CAPSULE COMMENT
The Goodyear Morning Event Show (CBS, TVS-2:50 p.m.)

A program similar to last Sunday's Good year Theatre, but with name guests who were more in stride with the present-day personality, Mr. and Mrs. Irvin Maxim, is the program for the morning. The format will be similar to the previous one, with the exception that the program will consist of a combination of music, dance, and short films. The theme of the program will be the importance of family life and the role of music in bringing people together.

Keep Posted

Teacher's Authority

TELEVISION - Reviewed Nov. 20, 1951, 7:40 p.m. EDT, by Curtis Publishing Company, Inc., 3900 Wisconsin Avenue, Washington, D. C. Producer: Law rence S. Karp, Director: Victor Glazier. Re mote: Pacifica Laboratories. Guests: William M. Knowles, President, Board of Education; Mary B. Knowles, the late teacher's aunt; Mary B. Knowles, the late teacher's sister; and Mary B. Knowles, the late teacher's niece.

In spite of the title, this month's Knowles Lawrence Spivak show is more like the previous one. "Keep Posted" is the program's title, and it continues the tradition of providing news and information for the public. The guests include local and national figures, and the program covers a wide range of topics. It is a valuable resource for those interested in current events.

Stage 52


In opposition to NBC's "Big Show," ABC's "Stage 52" is a welcome addition to the network lineup. The show, hosted by well-known personalities, is a celebration of the performing arts, and it features a variety of musical and theatrical acts. It is a great way to enjoy a night in, and it is sure to keep you entertained.

The Garry Moore Episode Show (CBS, TVS-2:50 p.m.)

The program will feature a classic performance by the popular comedian George Gobel. Gobel, known for his quick wit and razor-sharp humor, will be performing live on the air for the first time in two months. The show will also include interviews with some of the country's top performers, as well as a special segment showcasing the latest in music and entertainment.

At the urging of Chicago News Journal columnist and food critic Fred Boyle, the city's top restaurant chain, the "Boyle's Bistro," agreed to sponsor a joint press conference with the Chicago Tribune to announce the results of a new survey on the city's favorite restaurants. The survey, conducted by the Tribune, found that Boyle's Bistro was the clear favorite, with over 70% of respondents choosing it as their top choice.

The conference was held at the Tribune Building in downtown Chicago. The event was well-attended, with over 100 people in attendance, including local politicians, business leaders, and food critics. The atmosphere was lively and energetic, with everyone eager to hear the results of the survey.

The New York Times reported in its Thursday edition that the conference was a success, with many local restaurants expressing interest in participating in future surveys. The Tribune is considering conducting more surveys in the future to keep track of changes in the city's restaurant landscape.

Between the Battles


In opposition to NBC's "Big Show," ABC's "Between the Battles" is a welcome addition to the network lineup. The show, hosted by well-known personalities, is a celebration of the performing arts, and it features a variety of musical and theatrical acts. It is a great way to enjoy a night in, and it is sure to keep you entertained.

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Videodex September report shows. But as far as the top show each day of the season is concerned, it was CBS five days and NBC six. NBC, however, increased the total number of shows placed among the top ten. The top ten shows this week, NBC had two-thirds as many shows as the other networks. Among the stations NBC was most successful,地方 the top ten shows in the country in the top ten shows. NBC held a similar position in the top ten shows this week.

Altho the "Show of Shows." had 198,305, it is possible in one week, the first time in ten years, the NBC network, which would have moved up to the third place in two years, to bring their share of the audience from two years ago. It should be noted, however, that the NBC network was the first to move up to the third place in ten years.

Coy made his comments in reply to a letter from Joseph F, Lamp, supreme secretary of the state of Michigan, who had sent a copy of the resolution to the FCC. The resolution of the FCC, however, stated that the organization was not "an organization of the proper authorities" and demanding the FCC reply stated.

Whether this commission does not any other agency of government have to do with the important business of censor television or radio programs, the law places the responsibility on the阚 stating that they do not have a decides for themselves for determining the content of programs broadcast over the air. They are limited in the exercise of their judgment by the requirement of the FCC, however, that the broadcasters be free in their discretion, and information relating to their discretion must be canceled or post the air over the stations where the broadcasting is done.

The FCC is the only one given power and responsibility of the resolution of the FCC. In an opinion upon which you may consult with the station operations.

Accounts May Follow After Foote Switch

NEW YORK, Oct. 26.—The E. H. Foote Company, Inc., today, said that it was necessary to cancel television or radio programs. The law places the responsibility on the FCC stating that it does not have a decides for themselves for determining the content of programs broadcast over the air. They are limited in the exercise of their judgment by the requirement of the FCC, however, that the broadcasters be free in their discretion, and information relating to their discretion must be canceled or post the air over the stations where the broadcasting is done. The FCC is the only one given power and responsibility of the resolution of the FCC. In an opinion upon which you may consult with the station operations.

Glossy Professional 8x10 Photos 5¢ each

MADE FROM YOUR NEGATIVE AT
MULBON STUDIO

5th Ave. @ 49th St. New York, N.Y.

THE BILLBOARD
OCTOBER 27, 1951

DETROIT—VIDEODEX

Reports Non-Network Segs as Week-End Tops

DETROIT, Oct. 26.—Non-network shows were a plurality of the 16 each day of the September 13-19 week-end here, the Coy cites FCC Policy Regarding TV Censorship

WASHINGTON, Oct. 26.—Fed- eral Communications Com mission is keeping a hands-off policy on TV censorship. Chairman Wayne Coy, of FCC, declared in a letter to the Supreme Council of Knights of Columbus. The council had adopted a resolution urging "necessary action to see that all television shows are presented in such a way that they will promote the common welfare, and good order and public morals."

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MUCH-ABREW ABOUT TABU

NEW YORK, Oct. 26.—Radio's old brand name Tabu is coming into connection with Columbia Broadcasting System. Columbia is purchasing the rights to the show from the St. Nicholas Inn, which under sponsorship of Palet is used by the Federal Communications Commission for its inter-office directive. Palet, however, will take over the show to which Tabu, Inc., called attention to a scheduled broadcast between Mr. Kay and Teddie David of the former studio, which is commonly known as "Red Top." The show, which is said to be made in publicity as Red Top is, will have the name of a Cincinnati beer.

CRYSTAL BALL

Skinnell Sez AM Will Die to FM to Power

LEBANON, Pa., Oct. 26.—Altho AM radio is likely to dwindle in inverse ratio to the number of opportunities to listen to the FM radio in Philadelphia, the story is not generally one of death and burial, but rather that the AM radio is simply moving to the FM radio. Skinnell, with AM as well as FM, will continue to enjoy a new life of birth and be seen in the medium. This is the predic- tion of Jay W. Skinnell, president of Skinnell and associates, management of AM and FM networks.

It is clear that in the future, the FM radio will dominate the AM radio. It is true that AM radio is still the dominant medium, but the FM radio is gaining in popularity. The rise of FM, says Skinnell, will come simultaneously with the death of AM. It is the means by which TV will dominate radio. He believes that all advertising in the medium will be dominated by television. He also believes that the FM radio frequencies are much more valuable, and that such sound-only broadcasting will be done in the future.

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Cautions are indicated in connection with the development of the AM radio, which is likely to dwindle in inverse ratio to the number of opportunities to listen to the FM radio in Philadelphia, the story is not generally one of death and burial, but rather that the AM radio is simply moving to the FM radio. Skinnell, with AM as well as FM, will continue to enjoy a new life of birth and be seen in the medium. This is the predic- nation of Jay W. Skinnell, president of Skinnell and associates, management of AM and FM networks.
MUSIC

Disk Industry
Ora-Joined by
Victor & Col.

But Assn. Program
Won't Start Until
More Are Signed Up

NEW YORK, Oct. 27—The
on-again, off-again membership
and paperwork battles of the newly formed Record
Industry Assn., Ltd., of New York, Inc., this week were
remotely marked when a flurry of letters from Columbia
and Columbia Records would join and activate the
organization.

A resolution, adopted by Decca, Capitol and MGM,
the founding fathers of the asso-
ciation, RIAA now is assured of
complete representation of each
of the companies.

The association, according to its temporary secretary, Henry
Cohen, will not become activated
formally until all founding
fathers have agreed that RIAA
will not fail also eventual or at
least 50 disk sales are enumerated,
required by the text of the
organization.

It is expected that RCA and
Columbia will comply with the
request for membership before the
end of the month.

Cohen said that approximately
800 disk sales have been
recorded so far this year and that the
first quarter of 1952 was
surprisingly quiet for the
industry. The 800 disk sales
include all of the sales in the U.S.,
exclusive of record sales of the
American Federation of Musicians
agreement.

Savoy Gets
150 European
Classics

NEW YORK, Oct. 29—Herman
Leyden, president of the Savoy
and Jumbo distributors, this week
announced that the Savoy and
Jumbo disk slingers, a European
symphonic orchestra to receive
three quarterly payments. At
the same time, declared that the
branch, operated under the name of
150 classical works recorded in
Europe, including the
World Wide Holding Company
will be
available for press and release in
January.

All classical works will be
on 45s and have a retail price of
$1.00 and up. Included in the
newly acquired material are 20
compositions by Beethoven,
10 by Brahms, 5 by Bartok,
10 by Mozart and others.

Leyden made the announce-
ment in a statement to the
organizations.

The newly acquired material
include the Beethoven Sym-
phonies, the Brahms Sym-
phonies and the Diumgbrus
Symphony, conducted by George
Curtis.

Jimmy Wakely
Sets Up Own
Pub Company

HOLLYWOOD, Oct. 29—Jim-
my Wakely this week formed
Jimmy Wakely Pub Company
of which he is sole owner and
president. It is no more than an
"Another Pool Step In," he says.
"I don't want people to think I'm a
remake of Jimmy Wakely and
I'm Gonna Walk My Way 1 with
18 minutes of the Western
and the Jordannas.

Wakely, owner of the second
publishing venture, being with
Columbia Music Publishing Com-
pany, and producer and who also
owns a number of the things
are "Another Pool Step In," he says.
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I'm Gonna Walk My Way 1 with
18 minutes of the Western
and the Jordannas.
Mills, British Publisher Set Synch Deal a la New Pattern

NEW YORK, Oct. 20—B. Altman, Ltd. of England, and Mills foods, Inc., announced an agreement on an Otto film synch for the British pub company some $40,000 for the right outside the United States and Canada. Feldman also gave

Mills the right to make any future synch deals it cares for on any British Pub company

Mills will thus be able to sell it under its own film or TV films with the British Pub company

The situation on which the United States, world, great Britain 25 per cent, of the British production market. American publishers have been queried as to whether they could share in the sychno market, but whether their efforts could be worth while.

AT the time of payment came in, which the United States, world, great Britain 25 per cent, of the British production market. American publishers have been queried as to whether they could share in the sychno market, but whether their efforts could be worth while.

Mills now was the first one to agree to back the British pub company to the British pub company. Mills now was the first one to agree to back the British pub company.

When proof came in, the British publishers were not happy about the exclusive contract on paper. Mills, on the other hand, is reported to have been unhappy about the exclusive contract on paper. Mills, on the other hand, is reported to have been unhappy about the exclusive contract on paper.

The right—the exclusive contract on paper. Mills, on the other hand, is reported to have been unhappy about the exclusive contract on paper.
Cuts Eckstein-Sharing Disks

NEW YORK, Oct. 28--Billy Eckstein and the George Shearing Quintet, which was recorded last week prior to taking off for New Orleans, its eighth U.S. tour, have been in Hollywood. The band's new album is being rushed primarily to take advantage of the current demand for singles released by the group. The single "Sloth" sliced by the wax master. The album, "A Static," and "Making A Chance On Love," are among the regular concert programs. The album is now available at record stores throughout the country.

The concert tour, incidentally, got off to a flying start last Friday, when the band played at the Hollywood Bowl in Los Angeles, where George was also on hand. The tour will continue through the rest of the month and into November.

Talent Union Tie Not OK’d

HOLLYWOOD, Oct. 28—American Federation of Musicians has not officially backed the proposed labor union merger, according to Local 47 President John Greer. Greer has been a member of the AFM since 1934, while he has told many individuals that he does not have a position on the issue. As far as Greer knew, union presidents were not in agreement on the matter. The union is expected to make a decision on the proposal early next year. The union currently has about 20,000 members.

Sacred Issues Creditor Notes

HOLLYWOOD, Oct. 28—A more diverse group of creditors is expected to have to file for Voluntary Petitions in bankruptcy court if the Hollywood Variety and its subsidiary, Variety Voice, are liquidated. The Variety Association of America (VAA), which holds a controlling interest in the Variety Voice, has been seeking to file for protection under Chapter 11 of the bankruptcy laws, which allows a company to keep operating while it attempts to reorganize its affairs. The VAA's creditors include a variety of companies and individuals, including the Variety Voice and the Variety Voice Magazine Company. As a result, a large number of creditors have filed claims against the Variety Voice, which has been unable to pay its debts. The Variety Voice is expected to have to file for bankruptcy protection in the near future, which could result in the liquidation of the company and the loss of jobs for its employees.
with these great songs...

The Lord's Prayer
Guardian Angels

The First Noel
Silent Night

O Come, All Ye Faithful (Adeste Fideles)

Oh! Little Town of Bethlehem

Away in a Manger
We Three Kings of Orient Are

backed up by...

6400 Disk Jockey records
Big colorful streamer kits
A series of newspaper ads
National TV and Radio plugs featuring album
Trade paper advertising support

the BIG NEW HITS are on...

RCA VICTOR
OCTOBER 27, 1951

THE BILLBOARD

MUSIC

17

Christmas Leader...

MARIO LANZA

sings...

"CHRISTMAS SONGS"

ALBUM NO. 78 RPM—DM-1649
45 RPM—WDM-1649
33 1/3 RPM—LM-155

ADDITIONAL CHRISTMAS BEST SELLERS

POPULAR

SPICE JONES

Christmas Story for a Mother

BOSTON POPS ORCHESTRA

Mama, Where You Been

HUNGO WINTERHALTER

White Christmas

FREDY CARSON

Christmas in Bethlehem

Dennis Day

Christmas in Bethlehem

THE FONTANE SISTERS AND HOWN'T DOODY

Christmas Story

THE THREE SONGS

Christmas in Bethlehem

PERRY COMO

It's Beginning to Look a Lot Like Christmas

COUNTRY-WESTERN

ROBERT SHAW CHORAL

Christmas, Baby and Away

CHARLES LAUGHTON

A Christmas Carol

PIERRE COMO

Young Love's First Christmas

THE THREE SONGS

The Three Little Girls' Christmas Carol

MILTON CROS

The Three Little Girls' Christmas Carol

PHIL SPYALDY

Christmas Carol in the Best of Christmas

MARIO LANZA

Maria Laura (from Christmas Story)

ALBUMS

MARIO LANZA

Maria Laura (from Christmas Story)

COUNTRY-WESTERN

EDDY ARNOLD

White Christmas

JESSE RODGERS

God Bless America

ROY ROGERS

The Night Before Christmas (1)

DATF PEARS

White Christmas (2)

VOL. II
DECCA RECORDS

TOMMY DORSEY

and his Orchestra

"WITH ALL MY HEART AND SOUL"

and

"SOLITAIRE"

DECCA

27843 (78RPM)
9-27843 (45RPM)

America's Fastest Selling Records
OCTOBER AM.

**DECCA DATA**
YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS

**DECCA "BEST BETS"**
Your guide to the hits of tomorrow based on actual sales

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- "COLD, COLD HEART" is a hit for the week.
- "BILLY VALENTINE DREAM" is a hit for the week.

**NEW RELEASES**

- **DICK HAYMES**
  - Sings
  - Long Ago with Victor Young
  - And So To Sleep Again

**TO BUILD PROFITS**

- Published in the Interests of Decca Dealers and Music Operators Everywhere

**DECCA "BEST BETS"**
Your guide to the hits of tomorrow based on actual sales

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SWING AND SWAY with two great

SAMMY

"BOUQUET OF ROSES"

blossoming into a hit all over again!

Vocal Chorus by The Kaydets

SWING AND SWAY WITH SAMMY KAYE

COLUMBIA RECORDS
new arrangements by...

KAYE

a NEW recording of
one of Sammy's greatest!

"DADDY"

Vocal Chorus by The Glee Club
(featured in the R-K-O film "The Blue Veil")

SWING AND SWAY WITH SAMMY KAYE

First, Finest, Foremost in Recorded Music

78 rpm 39583
45 rpm 4-39583

THE SAMMY KAYE SHOW
as Off-BC 7 P.M. Saturdays. 44
Listening and
Pro-SF Toothbrushes

Personal Management: DAVID KRENGEL
Another Smash Hit!

by
Margaret Whiting
and
Jimmy Wakely

"LET'S LIVE A LITTLE"

AND

"I DON'T WANT TO BE FREE"

CAPITOL No. 1816
Week Ending
OCTOBER 27, 1951

The Big One to Watch!

A Song You'll Remember

Nat King Cole

"UNFORGETTABLE"
and
"MY FIRST AND MY LAST LOVE"

The Great Novelty Hit

Cliffie Stone

On the Hilarious Laff-Howl

"THE GRUNT SONG" - "BORRED OF EDUCATION"

New Releases on Capitol

Christmas in the Air!

By the Voices of Walter Schumann

Dealers! Operators! Disc Jockeys!

Coming Up Fast!

78 45 RPM

"Deep Night," "With All My Heart and Soul"
Ray Anthony

"Babe," "Street of Dreams"
Jule Christy and Stan Kenton

"Remember," "One Come Rain Bana Biba"
Oscar Martin

"Magic Boogie," "My Silent Love"
Billy May

"Blue Velvet," "A Petal from a Faded Rose"
Kathryn Bovee

"Promises," "Find Me" Marty New

Hot Sellers!

Popular

"Just One More Chance," "Jazz Me Blues"
Les Paul and Mary Ford

"The World Is Waiting for the Sunriser"
"Whispering" Les Paul and Mary Ford

"Unforgettable," "My First and My Last Love"
Nat King Cole

"Hey, Good Looking," "Cool Cool Rider"
Tennessee Ernie Ford and Helen O'Conner

"Because of You," "Somewhere Somewhere Somewhere"
Les Baxter

"Down Forever," "Ev'ry Night" Joe "Fingers" Carr

"It's My Sin," "The Glory of Love" The Four Knights

"Anyway," "Don't Tell Him What Happened to Me"
Kay Starr

"Too Young," "That's My Girl" Nat "King" Cole

Western & Folk

"In the Mood," "Everybody Thinks You're an Angel"
Ole Rasmussen

"You Tried to Run My Name," "Asleep at the Switch"
Don Reilly and Harry Call

"Love Thing," "How Do You Feel" Hank Thompson

"Doin' Good," "Painful Poke" Herschel Travis

"Red Cap Roll," "Truck Driving Boy" Serious West

"I Want to Be Near You," "The Digger Spaniel Pole"
Les Williams

"That Last Love Letter," "Until I Die"
Kendall "Jimbo" Down

"Got a Little Light," "Salvation Has Been Brought"
Sunshine Jones and Martha Carson

"I'm Hurting," "Reel with the Blues"
Sheets McDonald

"Beau," "With Tears in My Eyes" Wesley Tuttle

Billboard's Top 10 Hits

RAY ANTHONY
MAY CONCERTO
MY CONCERTO
I'LL REMEMBER APRIL
1803 F1803

GORDON MacRAE
BE MY GUEST
LAUGHING AT LOVE
1804 F1804

HELEN O'CONNELL
I WANNA PLAY HOUSE WITH YOU
SLOW POKE
1805 F1805

LES BAXTER
I REMEMBER YOU, LOVE
I ONLY HAVE ONE LIFE TO LIVE
1806 F1806

THE FOUR KNIGHTS
I WANT TO SAY HEYINO
IN THE CHAPEL IN THE MOONLIGHT
1807 F1807

THE VOICES OF WALTER SCHUMANN
WRITE CHRISTMAS
WINTER WONDERLAND
1808 F1808

JIMMY WALKLEY
EACH STEP OF THE WAY
GONNA WALK WITH MY LORD
1809 F1809

Eddie Dean
THE LORD'S PRAYER
BELOVED ENEMY
1810 F1810

"Big Bill" Lister
WHAT THE HECK IS GOIN' ON
THERE'S ANOTHER IN YOUR HEART
1811 F1811
THE BILLBOARD

OCTOBER 27, 1951

DECCA RECORDS

THE LIE-DE-LIE SONG

GUY LOMBARDO

and his Royal Canadians

"UNDECIDED"

Decca 27835 (78 rpm) 9-27835 (45 rpm)

Disk Bootleggers Develop
Unusual Twists & Gimmicks

NEW YORK, Oct. 26 — The bootlegging of phonograph records continues to plague the disk industry as the pirates come up with some weird tactics and gimmicks to sell their contraband phonograph records. Most unusual development thus far was brought to light this week when several retail dealers discovered that an entire classical LP held was being marketed in Canada under false labels featuring names of real singers under contract to a major disk company. The unusual part of the story is that the market disk company concerned is pressing the bootlegged LPs without their own labels.

The personal manager of one of the artists whose label is bootlegged assured him that he was unaware of the situation but that it had been told by his lawyer that nothing could be done because it would be practically impossible to convince a judge or jury that the voice on the bootlegged disk was that of his client.

Another new wrinkle developed by the disk pirates has a small pop music label bootlegging its own labels. Reasoning behind this move is that one of the composers of some of the hits on the illegal label has never sold a copy of his own album. RKO-Victor Records, which lists the song's writer as a member of the group, was the first to report this action.

Gibson Signs Joyce
Dates thru 1952
Despite Split Talk

PHILADELPHIA, Oct. 26—After months of running with reports that have Steve Gibson and the Red Caps, instrumental vocal unit linked with the RCA-Victor record label, signing away from the Zolly Joyce agency, where Gibson has been leaving his signature to compositions that he far more than a year ago, it's no secret that the present six-month contract Joyce Agency holds is its final stage.

"However," says Joyce, speaking of the rumors, "if Gibson has any intentions of leaving our firing on the completion of his present contract, I am sure that he would not sign contracts that would commit him until the end of 1952 and possibly beyond that time."

Considered a prime unit in the trade, it's an open secret that Gibson is getting the "romance" treatment from a score of local and New York booking offices anxious to grab the act. Bookings already set for virtually every city in the U.S. and Canada include a six-month stay starting December 1 at Copa City, Miami Beach, Fla., with options for the 1952-53 season. For the 1952 summer season, the Joyce Agency has Gibson and his group set for a seventh-season return to Jack Diamond's Martini Room, Wildwood, N.J. Also already booked is a return tour four to six weeks at Chody's, Colgatewood, N.J., starting September 10, 1952. Gibson is currently working a six-week stay at Chody's and contracts are also signed in New York for a return week to the Murray in Washington, D.C., starting December 1, 1952, plus an option held by Miami Beach's Copa City for five more of the 1952-53 months.

Richmond Takes
Sin' to London

NEW YORK, Oct. 20—Cromwell, Ltd., Howard Richmond's London branch, will begin operations next month with "Sin" as its first platter, according to a recent report that the week completed negotiations with Bobbie Melvin, publisher of "Sin," to handle all of its titles abroad. This will apply to Mal-"la's American Society of Composers, Authors and Publishers and Broadcast Music, Inc., same songs. The English branch will exploit all of Richmond's tunes abroad, including the Crescent, Hollis, Folkways and other radio hits.

Richmond leaves for England late in November to complete negotiations and set the branch in motion.

Free-For-All on "Pretty" Diffies

NEW YORK, Oct. 26—A legal fight over "Pretty Baby" and "Sin," songs by Mooney, Leeds Music, a ing the name of its two members and Mimi Williams, who, according to the report, wrote the original version of the song in 1943, is being fought in New York State Supreme Court this week.

Mooney charges the last three with infringement of his alleged common-law rights to the tune, which he claims to have arranged from Miss Williams' "Satchel Mouth Baby" in public domain. Mooney says that Johnson was a member of his band when he made the arrangement in 1943.

Cary Grants in "The Bathers"

HOLLYWOOD, Oct. 26—Cary Grant has been picked for the leading role in "The Bathers," a Remo Ruggeri script, which has been sold to Columbia Pictures. Ruggeri is a leading Italian film writer, and the script is said to be a comedy. Grant will play the role of a man who goes to the beach to relax and discovers that the beach is a place where he can meet other people and have fun. The film is expected to be released next year. Grant, who is known for his comedy films, is expected to win critical acclaim for his portrayal of the character. The film will be directed by Ralph Thomas, who has previously directed films such as "The Great Impersonation" and "The Turkish Delight." The film will be shot in Italy, where Grant has a home, and is expected to be released in the spring of next year.
If It Doesn't Snow on Christmas

Captivatingly sung by

GENE AUTRY

with The Pinafores and Orchestral Acc.

COLUMBIA RECORDS

for music that sends them... to you!
Galgana Defends Mail Wax

named some of the artists whose disks might be in the 16-disk package, but they were careful to include disks by some of the specifically named artists in the pack.

While Galgana would not disclose the amount of his own releases included in the 16-disk pack, he noted that his mail-order business is booming. He sells almost all his disks through mail order, even the 16-disk pack.

The disks are generally available at the same price as they are in theaters and stores, he said. The main difference is the convenience of the mail-order service.

In addition to the 16-disk pack, Galgana sells a variety of other packages, including some of his most popular releases. He said he is always looking for new artists and new disks to add to his inventory.
The Sensational Recording
by the
"ORIGINAL GILDERSLEEVE"
Harold Peary
sings

The rib-tickling novelty from M-G-M's
Music-Comedy Smash "TEXAS CARNIVAL"

Coral 60586 (78 RPM) and 9-60586 (45 RPM)
Music as Written

Robert Shaw Concert
James Monroe Aud

More than 5,000 persons jammed into the Music Hall at 5 p.m. yesterday to hear the Robert Shaw Choral Festival. The program, which showed the turn of the times, included "Hallelujah Chorus," "Sinfonietta," and "The Grand March." The group was under the direction of Robert Shaw, who is the music director of the Boston Symphony Orchestra.

Discovery into Miami and Florida Sounds...

Discovery Records has inked a deal with Mercury Records to distribute its Miami and Florida sounds. The label has recorded some of the best talent from the area, including soul and jazz. The label is looking to expand into other genres, such as rock and roll.

Robert Shaw Festival

The Robert Shaw Festival is a biennial event that attracts hundreds of choral groups from around the world to perform and compete. The festival features concerts, master classes, workshops, and seminars. This year's festival was held in Miami and featured performances by some of the top choral ensembles in the country.

AMERICAN MUSIC, INC.

Blue Velvet

The American Music, Inc., has released a new album titled "Blue Velvet." The album features a mix of soul, R&B, and jazz tracks. "Blue Velvet" is produced by the label's CEO, Tony Williams, and features guest appearances by some of the industry's top artists.

Stop-Look-Listen

NAT COLE'S "UNFORGETTABLE"

Capitol 1988

The Nat "King" Cole album "Unforgettable" has been released by Capitol Records. The album features some of Cole's most famous songs, including "Unforgettable," "Love Is a Many-Splendored Thing," and "Mona Lisa." The album has been well-received by critics and fans alike.

New York

Don O'Day, head of Vanguard Records, has returned from a trip to the east coast to Nashville. O'Day, who is the head of Vanguard, has signed some of the top names in country music, including Loretta Lynn and Emmylou Harris. O'Day's trip to Nashville was to meet with some of the country music stars and to discuss future projects.

Hollywood

Buddy Baker's all-star rock band returns to Los Angeles this week to begin recording their next album. The band includes some of the top names in rock, including Bob Dylan, Joni Mitchell, and Neil Young. The new album is expected to be released in the spring.

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AMERICAN MUSIC, INC.

Blue Velvet

The American Music, Inc., has released a new album titled "Blue Velvet." The album features a mix of soul, R&B, and jazz tracks. "Blue Velvet" is produced by the label's CEO, Tony Williams, and features guest appearances by some of the industry's top artists.

Stop-Look-Listen

NAT COLE'S "UNFORGETTABLE"

Capitol 1988

The Nat "King" Cole album "Unforgettable" has been released by Capitol Records. The album features some of Cole's most famous songs, including "Unforgettable," "Love Is a Many-Splendored Thing," and "Mona Lisa." The album has been well-received by critics and fans alike.

New York

Don O'Day, head of Vanguard Records, has returned from a trip to the east coast to Nashville. O'Day, who is the head of Vanguard, has signed some of the top names in country music, including Loretta Lynn and Emmylou Harris. O'Day's trip to Nashville was to meet with some of the country music stars and to discuss future projects.

Hollywood

Buddy Baker's all-star rock band returns to Los Angeles this week to begin recording their next album. The band includes some of the top names in rock, including Bob Dylan, Joni Mitchell, and Neil Young. The new album is expected to be released in the spring.
Guy's Latest and Greatest Novelty

GUY MITCHELL

Singing

"THERE'S ALWAYS ROOM AT OUR HOUSE"

and

"I CAN'T HELP IT" (IF I'M STILL IN LOVE WITH YOU)

with

MITCH MILLER'S Orchestra and Chorus

COLUMBIA 39595

FOR MUSIC THAT SENDS 'EM—TO YOU!
<table>
<thead>
<tr>
<th>Week End</th>
<th>Week This</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Because of You</td>
<td></td>
</tr>
<tr>
<td>2. (It's No) Sin</td>
<td></td>
</tr>
<tr>
<td>Cold, Cold Heart</td>
<td></td>
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<tr>
<td>I Get Ideas</td>
<td></td>
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<tr>
<td>Down Yonder</td>
<td></td>
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<tr>
<td>World Is Waiting for the Sunrise</td>
<td></td>
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<tr>
<td>Loveliest Night of the Year</td>
<td></td>
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<tr>
<td>And So to Sleep Again</td>
<td></td>
</tr>
<tr>
<td>Too Young</td>
<td></td>
</tr>
<tr>
<td>In the Cool, Cool of the Evening</td>
<td></td>
</tr>
</tbody>
</table>

**Honor Roll of Hits**

The Nation's Top Tunes

The weekly listing terms, the Honor Roll of Hits, is determined by a scientific calculation of music popularity as measured by several factors of The Billboard's Music Popularity Chart. Based on reports received October 15, 18 and 25.

**THE BILLBOARD Music Popularity Charts**

Get this beautiful blend... 

GORDON MACRAE AND GISELE MACKENZIE 

ON ROSARY HILL AND A LOVERS' WALTZ

78 r.p.m. No. 1607
45 r.p.m. No. F3807

**Capitol RECORDS**
10 CONSECUTIVE HITS!
Each OVER 35,000 RECORD SALES!

CONFESS
WITH MY EYES WIDE OPEN
I DON'T CARE IF THE SUN DON'T SHINE
ALL MY LOVE
TENNESSEE WALTZ
WOULD I LOVE YOU
EVER TRUE - EVER MORE
MISTER AND MISSISSIPPI
DETOUR

...and now to the top
AND SO TO SLEEP AGAIN

Our humble apologies! Not 10 consecutive hits!... but 11, Mockin' Bird Hill was overlooked.

MERCURY RECORDS, CHICAGO, ILLINOIS
MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA
THE BILLBOARD

Music Popularity Charts

Records Most Played by Disk Jockeys

VOX JOX

Trend Talk

JOE RYAN, WALL, Middle-
ton, Md., introduced another tune:
Coral's "Take Me, Take Me to the
Jungle" sounds like a combination of
Kodak and R&B. Paul B. Lertz,
Descriptive dealer Mary Jane
Presencia, "Hottest record on sale
now. A really great pop disc."
"Cold, Cold, Heart" — Mitzi
Dee and "A Fool Fall in Love" put out by
Mercury at the same time.

No. 10. "Love on the Roof"...by
Tony Bennett...for new years...is
made for Christmas. Marys of
"Candy" and RCA adds, "This is a
real winner."

No. 12. "Turn Back the Hands of
Time"...by E. Fisher.

15 1. BECAUSE OF YOU ...I. Bennett
2. S. Howard
5 2. SIN ...I. Howard
12 4. COLD, COLD HEART ...
Paula Ford
10 3. 4. WOULD YOU LIKE TO MEET
INSIDE THE SOUTH ...I. Fisher
11 7. S. Fisher
10 9. 7. TURN BACK THE HANDS OF
TIME ...E. Fisher
9 12. I. Getting Ideas ...I. Martin
9 8. "Get Me Over This..."
8 17. "I'll Be Seeing You" ...J. Martin
18 15. "I'll Never Die..."
15 12. "I'll Be Seeing You" ...J. Martin
16 11. "I'll Never Die..."
17 3. "I'll Be Feeling Fine"...J. Martin
13 14. "4. WOULD YOU LIKE TO MEET
INSIDE THE SOUTH ...I. Fisher
16 10. "4. WOULD YOU LIKE TO MEET
INSIDE THE SOUTH ...I. Fisher
12 11. "I'll Be Seeing You" ...J. Martin
13 16. "I'll Never Die..."
11 12. "I'll Be Feeling Fine"...J. Martin
14 15. "I'll Never Die..."
17 3. "I'll Be Seeing You" ...J. Martin
10 14. "I'll Never Die..."
19 11. "I'll Be Feeling Fine"...J. Martin
17 12. "I'll Never Die..."
15 16. "I'll Be Feeling Fine"...J. Martin
13 14. "I'll Never Die..."
11 12. "I'll Be Feeling Fine"...J. Martin
14 15. "I'll Never Die..."
17 3. "I'll Be Seeing You" ...J. Martin
10 14. "I'll Never Die..."
19 11. "I'll Be Feeling Fine"...J. Martin
17 12. "I'll Never Die..."
15 16. "I'll Be Feeling Fine"...J. Martin
13 14. "I'll Never Die..."
11 12. "I'll Be Feeling Fine"...J. Martin
14 15. "I'll Never Die..."
17 3. "I'll Be Seeing You" ...J. Martin
10 14. "I'll Never Die..."
19 11. "I'll Be Feeling Fine"...J. Martin
17 12. "I'll Never Die..."
<table>
<thead>
<tr>
<th><strong>POPULAR</strong></th>
<th><strong>FOLK</strong></th>
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</thead>
<tbody>
<tr>
<td>COLD, COLD HEART</td>
<td>ME AND MY BROKEN HEART</td>
</tr>
<tr>
<td>WHERE WE'RE YOUNG</td>
<td>LET OLD MOTHER NATURE HAVE HER WAY</td>
</tr>
<tr>
<td>TONY BENNETT</td>
<td>CARL SMITH</td>
</tr>
<tr>
<td>39449—4-39449</td>
<td>20862—4-20862</td>
</tr>
<tr>
<td>BECAUSE OF YOU</td>
<td>ALWAYS LATE</td>
</tr>
<tr>
<td>I WON'T CRY ANYMORE</td>
<td>MOM AND DAD'S WAITZ</td>
</tr>
<tr>
<td>TONY BENNETT</td>
<td>LEFTY PREZELL</td>
</tr>
<tr>
<td>39362—4-39362</td>
<td>20837—4-20837</td>
</tr>
<tr>
<td>GAMBLER</td>
<td>LEFTY PREZELL</td>
</tr>
<tr>
<td>HEY, GOOD LOOKIN'</td>
<td>20842—4-20842</td>
</tr>
<tr>
<td>JO SEARFOOD</td>
<td>I'VE JUST LIKE MONEY</td>
</tr>
<tr>
<td>FRANKIE LAINE</td>
<td>LEFTY PREZELL</td>
</tr>
<tr>
<td>39570—4-39570</td>
<td>20799—4-20799</td>
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<tr>
<td>BLUE VELVET</td>
<td>IF FEAR DROPS WERE PENNIES</td>
</tr>
<tr>
<td>SUE-LI-GER</td>
<td>MR. MOOR</td>
</tr>
<tr>
<td>TONY BENNETT</td>
<td>CARL SMITH</td>
</tr>
<tr>
<td>39555—4-39555</td>
<td>20825—4-20825</td>
</tr>
<tr>
<td>SIN</td>
<td>20772—4-20772</td>
</tr>
<tr>
<td>SEASIDE EYES</td>
<td><strong>COMING UP</strong></td>
</tr>
<tr>
<td>SAMMY KAYE</td>
<td></td>
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<tr>
<td>39567—4-39567</td>
<td></td>
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<tr>
<td>I RAN ALL THE WAY HOME</td>
<td></td>
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<tr>
<td>BUST A MOMENT MORE</td>
<td></td>
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<tr>
<td>SARAH VAUGHAN</td>
<td></td>
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<tr>
<td>39576—4-39576</td>
<td></td>
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<tr>
<td>DOWN TENER</td>
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<tr>
<td>WAY UP IN NORTH CAROLINA</td>
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<tr>
<td>CHAMP BUTLER</td>
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<tr>
<td>39533—4-39533</td>
<td></td>
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<tr>
<td>POPPY, THE POPPY</td>
<td></td>
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<tr>
<td>COMING DOWN THE CHIMNEY</td>
<td></td>
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<tr>
<td>GENE AUTRY</td>
<td></td>
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<tr>
<td>39542—4-39542</td>
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<tr>
<td>COUNTRY</td>
<td></td>
</tr>
<tr>
<td>THE RED-HOT RUMBLER</td>
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<tr>
<td>IF IT DOESN'T SHOW ON CHRISTMAS</td>
<td></td>
</tr>
<tr>
<td>GENE AUTRY</td>
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<tr>
<td>38610—4-38610—4-39546</td>
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<tr>
<td>UNTIL YOU</td>
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<tr>
<td>ROY ORBISON</td>
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<tr>
<td>39577—4-39577</td>
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<tr>
<td>ONCE</td>
<td></td>
</tr>
<tr>
<td>NEVER</td>
<td></td>
</tr>
<tr>
<td>TONY BENNETT</td>
<td></td>
</tr>
<tr>
<td>39561—4-39561</td>
<td></td>
</tr>
</tbody>
</table>

**JOC PRINTED HERE!**

Jo Stafford sings the lifting
**"SHRIMP BOATS"**
and the lively
**"Love, Mystery and Adventure"**
both with Paul Weston and his Orch.
78 rpm 39581 — 45 rpm 4-39581
### Best Selling Pop Singles

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1. A HOLE IN MY HEART</td>
<td>L. B. Crooks</td>
<td>12</td>
</tr>
<tr>
<td>2</td>
<td>PLEASE DON'T FORGET I LOVE YOU</td>
<td>L. B. Crooks</td>
<td>9</td>
</tr>
<tr>
<td>3</td>
<td>2. COLD COLD HEART</td>
<td>L. Bennett</td>
<td>20</td>
</tr>
<tr>
<td>4</td>
<td>3. I GET IDEAS</td>
<td>L. Martini</td>
<td>20</td>
</tr>
<tr>
<td>5</td>
<td>4. SIN</td>
<td>E. Howard</td>
<td>13</td>
</tr>
<tr>
<td>6</td>
<td>5. SWAY</td>
<td>F. Arlen &amp; A. Alpert</td>
<td>9</td>
</tr>
<tr>
<td>7</td>
<td>6. WORLD IS WAITING FOR THE SUNRISE</td>
<td>F. Paul &amp; M. Reed</td>
<td>5</td>
</tr>
<tr>
<td>8</td>
<td>7. DOWN YONDER</td>
<td>D. Wood</td>
<td>20</td>
</tr>
<tr>
<td>9</td>
<td>8. TURN BACK THE HANDS OF TIME</td>
<td>D. Fijole</td>
<td>15</td>
</tr>
<tr>
<td>10</td>
<td>9. UNFORGETTABLE</td>
<td>L. Bennett</td>
<td>15</td>
</tr>
<tr>
<td>11</td>
<td>10. AND SO TO SLEEP AGAIN</td>
<td>D. Page</td>
<td>19</td>
</tr>
<tr>
<td>12</td>
<td>11. THE LOVER I WAITED FOR</td>
<td>M. Lane</td>
<td>19</td>
</tr>
<tr>
<td>13</td>
<td>12. ME ME ME</td>
<td>C. Cherry</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>13. I'M IN LOVE WITH DANNY</td>
<td>L. Armstrong</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>14. JUST ONE MORE CHANCE</td>
<td>P. Paul &amp; F. Ford</td>
<td>13</td>
</tr>
<tr>
<td>16</td>
<td>15. DOWN YONDER</td>
<td>J. Blakeslee</td>
<td>12</td>
</tr>
<tr>
<td>17</td>
<td>16. TOO MANY BIRDS</td>
<td>A. Sotul</td>
<td>13</td>
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<tr>
<td>18</td>
<td>17. BLUE RIVER</td>
<td>A. Osmond</td>
<td>19</td>
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<tr>
<td>19</td>
<td>18. HEY, GOOD DOG</td>
<td>P. Pence</td>
<td>10</td>
</tr>
<tr>
<td>20</td>
<td>19. DOWN YONDER</td>
<td>C. Blake</td>
<td>13</td>
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<tr>
<td>21</td>
<td>20. COME ON MY HOUSE</td>
<td>B. Evers</td>
<td>12</td>
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<tr>
<td>22</td>
<td>21. IT'S ALL THE GAME</td>
<td>T. W. Mathis</td>
<td>11</td>
</tr>
<tr>
<td>23</td>
<td>22. SHEEP VIXENS</td>
<td>J. F. P.</td>
<td>12</td>
</tr>
<tr>
<td>24</td>
<td>23. IN THE COOL COOL COOL OF THE EVENING</td>
<td>B. Borg &amp; R. Wright</td>
<td>12</td>
</tr>
<tr>
<td>25</td>
<td>24. SHANGHAI</td>
<td>D. Von Wright</td>
<td>10</td>
</tr>
<tr>
<td>26</td>
<td>25. DEDUDD</td>
<td>P. H. Petersen</td>
<td>11</td>
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<tr>
<td>27</td>
<td>26. IN THE COLD AGAIN</td>
<td>R. Harris</td>
<td>9</td>
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<tr>
<td>28</td>
<td>27. WHISPERING</td>
<td>G. Greer</td>
<td>14</td>
</tr>
<tr>
<td>29</td>
<td>28. BECAUSE OF YOU</td>
<td>L. Langdon &amp; R. Geddert</td>
<td>11</td>
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<tr>
<td>30</td>
<td>29. CAMBRIELLA</td>
<td>F. J. LaRue</td>
<td>9</td>
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### Best Selling Classical Titles

**Best Selling 33 1/3 R.P.M.**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>BEETHOVEN SYMPHONY NO. 9</td>
<td>L. B. Crooks</td>
<td>12</td>
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<tr>
<td>2</td>
<td>MOZART VIOLIN CONCERTO NO. 3</td>
<td>L. B. Crooks</td>
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<tr>
<td>3</td>
<td>WAGNER GISELLE</td>
<td>L. B. Crooks</td>
<td>8</td>
</tr>
<tr>
<td>4</td>
<td>Tchaikovsky PIANO CONCERTO NO. 1</td>
<td>L. B. Crooks</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>SCHUMANN PIANO TRICORNO</td>
<td>L. B. Crooks</td>
<td>6</td>
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**Best Selling 45 R.P.M.**

<table>
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<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Weeks on Chart</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1. THE BEST OF THE BEATLES</td>
<td>L. B. Crooks</td>
<td>12</td>
</tr>
<tr>
<td>2</td>
<td>2. THE BEATLES' GREATEST HITS</td>
<td>L. B. Crooks</td>
<td>10</td>
</tr>
<tr>
<td>3</td>
<td>3. THE BEATLES' GOLDEN GEMS</td>
<td>L. B. Crooks</td>
<td>8</td>
</tr>
<tr>
<td>4</td>
<td>4. THE BEATLES' FAVORITE MOVIE SONGS</td>
<td>L. B. Crooks</td>
<td>6</td>
</tr>
<tr>
<td>5</td>
<td>5. THE BEATLES' GREATEST HITS</td>
<td>L. B. Crooks</td>
<td>4</td>
</tr>
</tbody>
</table>

### Dealer Doings

**News and Chatter**

Sidney Horne, vice-president of Dynamic Electronics, a chain of radio-TV-stereo stores, resigned his post and is going into the wholesale radio-TV-stereo business and merchandising equipment. Distribution was established a holding company, and is being merged into the current store's radio-TV-stereo sales division. The merger will be completed within 90 days. Horne has been a long-time friend of the late Frank Zappa, and is a well-known figure in the radio-TV-stereo industry.

**Best Selling Children's Records**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Weeks on Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>1. THE LITTLE RABBITS</td>
<td>L. B. Crooks</td>
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<td>L. B. Crooks</td>
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<td>L. B. Crooks</td>
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<tr>
<td>4</td>
<td>4. THE LITTLE RABBITS</td>
<td>L. B. Crooks</td>
<td>6</td>
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<tr>
<td>5</td>
<td>5. THE LITTLE RABBITS</td>
<td>L. B. Crooks</td>
<td>4</td>
</tr>
</tbody>
</table>

**Classical Reviews**

**VHS - TRISTAN UND ISOLDE**

Lisztian - Valderwisch (Vincent) 75
Saito - Saito (Vincent) 75

**THE MAGIC OF THE MARQUIS OF UTO**

Lisztian - Valderwisch (Vincent) 75
Saito - Saito (Vincent) 75

**THE SWEDISH ORCHESTRA**

Lisztian - Valderwisch (Vincent) 75
Saito - Saito (Vincent) 75

**HOLLYWOOD OUTFIT**

Lisztian - Valderwisch (Vincent) 75
Saito - Saito (Vincent) 75

**BEST OF THE BEST**

Lisztian - Valderwisch (Vincent) 75
Saito - Saito (Vincent) 75

**CLASSICAL JAZZ CONCERT**

Lisztian - Valderwisch (Vincent) 75
Saito - Saito (Vincent) 75

**WTO-100 TOPS**

50-59 EXCELLENT 40-49 SATISFACTORY 39-38 POOR
Tony Martin singing
"DOMINO"
and
"IT'S ALL OVER BUT THE MEMORIES"

RCA Victor 20-4393 (78 rpm) — 47-4394 (45 rpm)

This week's
New Releases... on RCA Victor

Going Strong...

1. I Got Ideas
   Tony Martin... 20-4161 — 47-4161
2. Slow Poke
   Pee Wee King... 21-0489 — 48-0489
3. Loveliest Night of the Year
   Marie Livingstone... 10-2306 — 49-2306
4. Turn Back the Hands of Time
   Eddie Fisher with Hugo Winterhalter's Orchestra... 20-4257 — 47-4257
5. It's No Sin
   Savannah Churchill... 20-4280 — 47-4280
6. Heart Strings/Somebody's Been Beatin' My Time
   The Fontane Sisters... 20-4273 — 47-4273
7. Rollin' Stone/With All My Heart and Soul
   Perry Como... 20-4269 — 47-4269
8. Menderin'/They Call the Wind Maria
   Vaughn Monroe... 20-4269 — 47-4269
9. I Wanna Play House With You/Something Old, Something New
   Dinah Shore... 31-0476 — 47-0476
10. Sweet Violeties
    Dinah Shore... 20-4175 — 47-4175
11. The Old Shoe
    Dinah Shore and Tony Martin... 20-4166 — 47-4166
12. Cold, Cold Heart
    Tony Martin... 20-4166 — 47-4166
13. Down Yonder/Take Me to Jamaica
    Freddy Martin... 20-4273 — 47-4273
14. Over a Bottle of Wine
    Tony Martin... 20-4220 — 47-4220
15. I Pagliacci Act II-Vesti La Giubba
    Maria Lanza... 10-3299 — 48-3299

Coming Up...

DOMINO
Tony Martin... 30-1340 — 47-1340

OUT IN THE COLD AGAIN
Marty Silver... 20-4254 — 47-4254

BEYOND THE BLUE HORIZON
I NEVER WAS LOVED BY ANYONE ELSE
Hugo Winterhalter and His Orchestra... 20-4258 — 47-4258
THE BILLBOARD Music
Popularity Charts

Best Selling Pops By Territories

Each week, The Billboard co-operates with Western Union, whose field agents send reports from the dealers in its extensive foreign report network. Within the week of sales reported in each territory, they are not necessarily concurrent. A generally current picture is given by these reports, limited to prominent records in demand and popularity of the item; and a more perfect array of foreign sales records can be had by the owners of The Billboard's International Charts.

THE BILLBOARD (78 rpm)

TENNESSEE

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 27836 (78 rpm)

9-27836 (45 rpm)

America's Fastest Selling Records

DALLAS-FT. WORTH

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 27836 (78 rpm)

WASHINGTON, D. C.

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 27836 (78 rpm)

PITTSBURGH

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

ATLANTA

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

SEATTLE

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

DETERIOR

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

NEW ORLEANS

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

PHILADELPHIA

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

ST. LOUIS

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

LOS ANGELES

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

BOSTON

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

CHICAGO

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

NEW YORK

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

MINNEAPOLIS

1. "I Can't Help It" (If I'm Still In Love With You) (Don Cherry) Decca 2836 (78 rpm)

EN.wikipedia.org/wiki/Don_Cherry_(musician)
Direct from the Sound Track of the 20th Century-Fox Extravaganza

"GOLDEN GIRL"

A SMASH RECORD...

DENNIS DAY

"NEVER"

and

"CALIFORNIA MOON"

RCA VICTOR 20-4285—(47-4285)

the BIG NEW HITS are on . . .

RCA VICTOR RECORDS
A New Star Shoots to the Top!

TOMMY EDWARDS

sings

IT’S ALL IN THE GAME
ALL OVER AGAIN

78 RPM — MGM 11035 • 45 RPM — MGM 11035

And Now Tommy’s Latest—
MY CONCERTO • SOLITAIRE

78 RPM — MGM 11077 • 45 RPM — MGM K11077

Radio—TV—Now M-G-M’s New Star!

ROBERT Q. LEWIS

HONEY

VANILLA OR CHOC’LATE OR CHERRY

78 RPM — MGM 11081 • 45 RPM — MGM K11081

WHERE’S-A YOUR HOUSE THERE SHE GOES

78 RPM — MGM 11056 • 45 RPM — MGM K11056

M-G-M RECORDS

The Greatest Name In Entertainment

701 Seventh Ave., New York 19, N.Y.

THE BILLBOARD Music Popularity Charts

• Most Played Juke Box Records

...Based on reports received October 17, 18 and 19...

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<th>#</th>
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<td>2</td>
<td>DREAM IN A MINUTE</td>
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<td>RPM-19443</td>
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<td>4</td>
<td>LONELY BILLY</td>
<td>Billy Eckstine</td>
<td>MGM 11033</td>
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<td>5</td>
<td>NAME THE GAME</td>
<td>Art Lund</td>
<td>MGM 11036</td>
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<td>6</td>
<td>CHERRY</td>
<td>Blue Barron</td>
<td>MGM 11023</td>
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<td>7</td>
<td>ACT自然心地</td>
<td>Bill Farrell</td>
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<td>8</td>
<td>SWEET SORROWS</td>
<td>Bess.nii</td>
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<td>9</td>
<td>IT’S A WILD WORLD</td>
<td>Bess.nii</td>
<td>MGM 11026</td>
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<td>I’M LONELY</td>
<td>Bess.nii</td>
<td>MGM 11027</td>
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...continued...
MARY SMALL

HITS BIG...

with her first NEW Release

"I Like It
I Like It"

and

"If I Can
Love You
in the Morning"

Orch. under direction of VIC MIZZY

King 15129

King 15128

Exclusively

RECORDS, INC.

1540 BREWSTER AVENUE,
CINCINNATI 7, OHIO
**Country & Western (Folk) Record Reviews**

<table>
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<th>ARTIST</th>
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**RHYTHM AND BLUES NOTES**

By Hal Werman

The George Shearing Quintet, currently in support of Bobby Hackett, now has a set at Mr. Kelly’s. The band is playing at a high tempo, with Shearing on the piano and singing. The band features Charlie Persip on bass, Nat Adderley on sax, and Joe Byrd on drums.

Shearing will set off on a tour of the Orient in a few days; he will return to New York in October 7 after a trip to the Orient. The band will be back in New York for a concert at the Apollo Theater on November 8.

**RHYTHM & BLUES NOTES**

The Big Now Hits are on RCA Victor records.

**R&B Records to Watch**

- **The Isley Brothers** - "Shout"
- **James Brown** - "It's a Man's World"
- **The Drifters** - "Save the Last Dance for Me"
- **The Foundations** - "Do You Wanna Go All the Way?"

**Breakin' for a HIT!!!**

JOHN GREER

with

"HAVE ANOTHER DRINK AND TALK TO ME"

RCA Victor 78-1493

47-1493

**IT'S A HHH!!**

in New Orleans, Dallas, and other SPOTS!

FATS DOMINO

5145

ROCKIN' CHAIR

CARELESS LOVE

T-BONE WALKER

ALIMONY BLUES

LIFE IS TOO SHORT

IMPERIAL RECORD CO., INC.

4625 HOLLYWOOD BLVD. • HOLLYWOOD 26, CALIF.
**THE BILLBOARD Music Popularity Charts**

**Advance Record Releases**

- **MUSIC TREASURY**
  - By Jimmy Durante (Decca)
  - By Bing Crosby (Decca)
  - By Louis Armstrong (Decca)
  - By Nat King Cole (Decca)
  - By Frank Sinatra (Decca)

**POPULAR**

- **Billboard's Top Hits**
  - By Billie Holiday (Decca)
  - By Tony Bennett (Decca)
  - By Frank Sinatra (Decca)

**MIXED GENRES**

- **Country & Western**
  - By Hank Williams (Decca)
  - By Patsy Cline (Decca)

**AMERICAN FAVORITES**

- **Hymns**
  - By Various Artists

**HOT JAZZ**

- **Blues**
  - By Various Artists

**CHILDREN**

- **Folk**
  - By Various Artists

**SPIRITUAL**

- **Gospel**
  - By Various Artists
THE BILLBOARD Music Popularity Charts

The Billboard Picks

In the opinion of The Billboard music staff, records listed below are destined to become popular in addition to proving many a hit in the coming period. On each chart, No. 1 indicates a record that is expected to become a No. 1 hit. The Editors' picks follow. They are also expected to do well.

JADE

The record is expected to become popular in addition to all records listed below.

1. OUT ON THE OLD AGAIN
2. THERE'S ALWAYS ROOM AT THE TOP
3. JAZZ ME BLUES
4. UNFORGETTABLE
5. I CAN'T HELP IT
6. JERI SOUTHERN

The Disk Jockeys Pick

MARCUS JERI

The disk jockeys' picks are expected to become popular in addition to all records listed below.

1. OUT ON THE OLD AGAIN
2. THERE'S ALWAYS ROOM AT THE TOP
3. JAZZ ME BLUES
4. UNFORGETTABLE
5. I CAN'T HELP IT
6. JERI SOUTHERN

The Retailers Pick

The retailers' picks are expected to become popular in addition to all records listed below.

1. OUT ON THE OLD AGAIN
2. THERE'S ALWAYS ROOM AT THE TOP
3. JAZZ ME BLUES
4. UNFORGETTABLE
5. I CAN'T HELP IT
6. JERI SOUTHERN

The Operators Pick

The operators' picks are expected to become popular in addition to all records listed below.

1. OUT ON THE OLD AGAIN
2. THERE'S ALWAYS ROOM AT THE TOP
3. JAZZ ME BLUES
4. UNFORGETTABLE
5. I CAN'T HELP IT
6. JERI SOUTHERN

The Country and Western Disk Jockeys Pick

The country and western disk jockeys' picks are expected to become popular in addition to all records listed below.

1. OUT ON THE OLD AGAIN
2. THERE'S ALWAYS ROOM AT THE TOP
3. JAZZ ME BLUES
4. UNFORGETTABLE
5. I CAN'T HELP IT
6. JERI SOUTHERN

HERE'S HOW Today's TOP TUNES

The list of today's top tunes is composed of records that are expected to become popular in addition to all records listed below.

1. OUT ON THE OLD AGAIN
2. THERE'S ALWAYS ROOM AT THE TOP
3. JAZZ ME BLUES
4. UNFORGETTABLE
5. I CAN'T HELP IT
6. JERI SOUTHERN

American's Fastest Selling Records

DECCA

27840 (78 RPM)
9-27850 (45 RPM)
it's Simple Arithmetic...

A GREAT NEW ARTIST

plus A GREAT TUNE

equals A HIT RECORD

by

NORMAN

KAYE

"BLUE VELVET"

coupled with

"A PETAL FROM A FADED ROSE"

Capitol #2848

THE BILLBOARD Music Popularity Charts

Record Reviews

New Releases Are Determined by a composite of Billboard's 100 most-popular records and the actual sales figures of each. A hit record, when defined by Billboard, is one that sells at least 50,000 copies per week. All reviews are based on the opinion of the Billboard staff, and are not necessarily those of the artist or record company. Each record reviewed is assigned a number of points which reflect its popularity. A - Top 10; B - Top 25; C - Top 50; D - Top 100; E - Non-Popular. The number of points assigned to each record is based on the number of copies sold per week. The higher the number of points assigned, the more popular the record.

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Hit Parade of

DECATUR RECORDS

(100 NO) "SIN"

b/w "THE END OF THE TRAIL"

BOBBY COT and the CLEF DWELLERS

1001A

1001B

"I'LL FIND A DREAM FOR TOMORROW"

b/w "TIME WAS"

BOBBY COT and the SATISFiers

1003A

1003B

"GYPSY SERENADE"

b/w "MUSIC FROM THE HEART"

JACK BRUNO and the CLEF DWELLERS

2001A

2001B

Order from your distributor:

DECATUR MUSIC CO., 1650 Broadway, New York 19, N. Y.
TOBBY EDWARDS

"IT'S ALL IN THE GAME"

coupled with
"ALL OVER AGAIN"
MGM 11035 (78rpm)—K-11035 (45rpm)

Also riding high with the following:

The Morning Side of the Mountain
F'N Instance
MGM 10980 (78rpm)—K-10980 (45rpm)

A Beggar in Love
I'll Never Know Why
MGM 10973 (78rpm)—K-10973 (45rpm)

A Friend of Johnny's
MGM 10884 (78rpm)
THE BILLBOARD Music Popularity Charts

- Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
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<tr>
<td>A. MORGAN</td>
<td>Coral 6578 (78 RPM) -9-60578 (45 RPM)</td>
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<td>Coral 60578 (78 RPM) -9-60578 (45 RPM)</td>
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Coral 60578 (78 RPM) -9-60578 (45 RPM)

Record Pressing

New facilities in the mobile unit make it possible to:
- Modern Plant
- Quality Workmanship
- Shipment of smaller quantity

GALGAH RECORD MFG. CO.
Fifin: 1015 New Haven Ave.
Office: 1015 New Haven Ave.
Number: 2002, New Haven, Conn.
Number: 1015 New Haven Ave.

TEMPO

It's One of the Many Lights
-

AN OVERNIGHT HIT!

- "SAN ANTONIO ROSE"

- "BULLY OF THE TOWN"

by H. W. HAMO

M. J. PETERSON

DOR RECORDS, INC.

Write for latest catalog

New Records

with beautiful pictures of

10.00 per 100

Write for free catalog now

COVER SONGS, INC.

RECORD PRESSING

Origin of the CORPORATION

RECORD PRESSING

A. B. H. S. A.

"OL' JAKE"

A collection of unique songs. A few

2015 No. 1 Extremis St. Los Angeles 4, Calif.

GIVE TO THE RUNYON CANCER FUND

MUSIC
**MUSIC POPULARITY CHARTS**

**THREE SMALL WORDS... ONE BIG HIT!**

"BIG BLUE EYES"
Backed with "PRETTY LITTLE BELLS"

Featuring Don Bollinger's Orchestra

with vocals by Jewel Smith

**JEB RECORDS, INC.**
3235 S. MICHIGAN AVE. CHICAGO 18, ILLINOIS
Phone Victory 3-6633-5-6-8

**SMILIN' "SMOKEY" LYNN**

**THIS IS IT!**

"Leave My Girl Alone"

"Straighten Up, Pretty Baby"

on PEACOCK #1579

**JOE "PAPPOSE" FRITZ**

**TAKE A LISTEN!**

"Make Her See Things My Way"

"I Am Not Suspicious, But"

on PEACOCK #1581

**WILSON & WATSON SINGERS**

**GREAT SPIRITUAL**

"After a While"

"Keep the Fire Burning in Me"

on PEACOCK #1582

**PHOTOELECTRIC MUSIC UNVEILED**

**DEPT 30, Oct. 22-Made by electronic photography was the great success of the new Baldwin Photo-electric Organ at the Photographic Society of America national convention. Demonstrated by originator Don Miller, this uses photographic plates of high resolving power to reproduce the image, and permits simulation of a wide variety of instrumental tones. Sound is produced by light shining through a large disk containing 64 holes and revolving at 20 rpm. Mounted over the organ is a small disk explained as having 81 holes, photographed upon it. Control is by a normal piano type keyboard. The light is picked up through the holes of a photometer eye, and the sound output amplified for the audience.**

---

**P. Davenport**

**L.A. Leader**

**HOLLYWOOD, Oct. 19—Prewiote Davenport, who has harnessed some musicals as "Kiss Me, Kate," "Out of this World" and "Three Wishes For Jamie," recently inked papers as musical director for the much-delayed "My L.A." Davenport will also handle vocal orchestrations. Musical producers William Trench and Harold Marvin, hoped to sign Robert Russell Bennett as arranger, but it was learned Bennett will be retained with the "Jamie" score in New York and will not be able to handle the upcoming show. If no larger arrangement can be secured, studio men will be used.

Show's co-directors, Paul Francis Webster and Sammy Fain, are wrapping up four extra tunes, two of which are "Civic Improvement" and "Call Your Babes for the Bees." Two others, one seventh and one eleventh, were left to be completed today. Composers past with Mr. L.A., Ltd., makes it necessary for the score to be completed by that date.

Later to be mentioned for the last lead are Milt Gross and Lisa Kirk. The William Morris office here has already decided that Max Kisk will appear in the original musical. Betty Garrett is still being considered for the role, which necessitates a great deal of acting as well as vocal ability.

- Deaver Webster said the show will have to go into rehearsal on October 15 or possibly add- ditional revival on the Forum Theater. This fact, plus the show's rehearsal time, places the opening around mid-November. Large producers not too long ago tentatively set the power for October. However, ads in the Playgoer magazine now read "A November Opening."
EDITORIAL

On AGVA & Insurance

Ever since the American Guild of Variety Artists has received its autonomy from the Associated Actors and Artists of America, this group has been a model for others. The latest development is the administration of the recently inaugurated AGVA insurance.

An insurance plan for performers is excellent. But there are doubtful aspects to the proposed system. Among them, the question of whether performers' welfare is as they claim. Already the insurance broker has admitted paying AGVA employees varying sums to "cooperate." Allegations of the insurance brokers in their efforts to set up an own insurance company if the present arrangement is continued.

The AGVA board knows that, according to regulations, the organization has allowed amounts to a 15-year non-remittable deal with a broker. Members, requesting to see actual policies, have been refused. AGVA maintains that the AGVA-rejected broker is responsible for the insurance, even though the policies were "renamed" in the organization's name.

It is obvious that AGVA can't or won't clean its own house—their bylaws are inadequate and unenforceable in general.

This is from the people's side and starting taking action. If AGVA isn't pulled out of this mess, it may well be the last one ever will have a chance to get into．

Four Dukes, Clements Build a Nityer Click

DETROIT, Oct. 30 — Steady policy of building up show business, with the Dukes, a group of four Duke Dukes, built up by Butter's personal manager, George Price, is evident in the United Dukes Orange. The Dukes, under the management of Fred Sulli, are now engaged in vaudeville.

The food is strong by the standards of the old Dukes, and the Duke's businesses and important show is that the Dukes are now the leaders in their field.

A new Duke, made to be a star, is said to have it up on the Duke's show business, but they came back as a major attraction in the Duke's show business. The Dukes handle their show business very well, with a lot of effort, but they are on the road for a week next month and a week next month.

Two Parties Eye Horseshoe For Re-Opening

NEW YORK, Oct. 29 — The Dukes and Butter's Horseshoe are again the topic in show business. The Dukes have already started buying bands between Butter's Horseshoe and the Duke's business, and they have already set woodpecker. Sidney and Lowery Johnson, butter's business "head," will load off the business.

Each band, in turn, will go in with three or four acts and will work a full week in each theater, with possibilities of keeping the business on a full-time basis. The Dukers, however, will be required to furnish the acts.

Martin-Lewis Answer Suit

HOLLYWOOD, Oct. 29 — Dean Martin and Jerry Lewis Corporation this week filed an answer to the charges of the leading producers and distributors in which the defense was made on a guarantee against a performance with the guarantee probably starting around $7,000. The defense was required to furnish the acts.

AGVA Board Hears Charges Against Execs in Chicago

"Pay Off" and "Sellout" Hurled But No Action Follows Insurance Snafus

Continued from page 1

The new president, George Price, emphasized the board's hold on the theater has been too apparent over the past weeks. It was said that the board is "misled." The price was said to have been $500 a week. The price was said to have been $500 a week. The board was on the action was taken to place the theater in receivership.

Upon the chairman's statement made by the manager, the new manager, was in this he said he would do nothing. This was in the absence of the manager. The theater was opened by the board.

Adley Parks

In an interview with the Chronicle, Mr. Parks said he was willing to set up a business at $5,000 if indemnity Accident Insurance Co. of America and the United States, if inducement is made.

Mr. Parks paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week to the insurance company for the business, and the company paid $50 a week 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Night Club-Vaude Reviews

**Cotillion Room, Hotel Pierre, New York** (Tuesday, October 18)


Shoes with new people aren't new for Cuba. But when one has come along with such freshness, it is intelligently not. Nor does the go-to-lyrics like George Healey's "All About Love." It's a musical with a strong storyline brought to life by some very clever people, some who have worked as singles before, others having past parts in music halls.

Story is based on a blind date with "mental anguish" handled with the help of the boy and girl, idea, the not novel, in handling with director-director plus flashlight, baby spasms and a new date (behind the desk) as it becomes one of the best scenes of interest seen a night which, I hope, is long.

Outstanding was perhaps Veverick Davis, who showed a vastly improved comedy sense plus some material that he gave the crowd. "Her "I'm One Of The Girls" had a kick in every line. Coming Terence, who recently closed as a single here, is back to the show as the "other woman," with another opportunity to display her brilliant soprano voice. She never needed anything in telling and telling. Her brilliant voice is used to its fullest. Audience, however, was equaled by her voice and unshakenly strongly.

The cast of 13 highlighted by Ansel Healy as the boy they can't cast opposite Connie Cowl as girl at any price. Torrence, Dave Tat, Dave Tat, and Dave Tat, who have seldom been seen in better advantage, proved themselves, at times, plus splendidly making an unexcelled string.

The interpretive dancing by Hazel Norcross, Bing Bricker and Ernest Riehman was graceful and appropriate on all numbers, a sharp George Healey direction which gave body to a number of numbers, a miniature musical.

Healy's music and lyrics were appropriate. George Axtel's showing the main stage was pleasant, intelligent and properly. (Continued on page 54)

**Palace, New York** (Tuesday, October 18)


A continued from page 3.

The new show in the Ball St. Club Room is bright and tasteful. Stanley Melnick has booked the DeMarco, a class ballroom turn which they have the whole house, and a girl singer, Dina Gallone, making her first public professional appearance. Within the first scene there is a picture of light. A couple and their child in a girl, in the Punch Room. "The Blue Moon," a duet. The technical excellence, the care of the people involved, the whole scene, the presence of Stanley Melnick's fans, all added up to a most interesting scene. Dina Gallone's young, fresh, intelligent, pleasant and properly. (Continued on page 56)

**Four Dukes Supper Club, Detroit** (Tuesday, October 18)


The show starts with the Dukes in the first scene for the first time. The story begins, the facts being the first of the classics of the show. The group in itself a masterpiece piece, with the first scene a bed full of flowers placed in the center of the room. The rest of the show went along well enough with a little new material. Max No Salamone.

Other shows featured were "Elma," a song, "Rowland's Love," a song, and "Spicy," a song.

Champ Clark, new Columbia Records artist, brought in a pleasing youthful style in a notable diversification. He showed a distinct style of using his hands and to establish a complete personality. He used a fine rhythm, a nice time. "Kiss the Rain," a song, and a great deal of singing. Champ Clark's long and unusual performance made him a hit with the audience.

**The London Palladium**

(Monday, October 18)


"The Copper Night," a song, "The Copper Night," a song, and again the half was forgotten, the weight came. It was a hit with the audience and again the half was forgotten, the weight came. It was a hit with the audience and again the half was forgotten, the weight came. It was a hit with the audience.

**Olympia, Miami** (Wednesday, Oct. 19)


Homage to "The Rose," a song, "The Rose," a song, and a great deal of singing. Champ Clark's long and unusual performance made him a hit with the audience.

Jeffers' entrance was achieved with the simple charming way and gradually working to the floor. The last was the empty of the leaden final notes of his non-standard version of "Pommele." Diane was top supplied by Edie Ollman, who was the Latin singer, from filling the show in to the audience.

Joe Biren.

**Paramount, New York** (Wednesday, October 17)


A continued from page 3.

is her closing take-off on Louis Armstrong's trumpet playing. She probably could do much better by walking and playing, which she apparently does at the drop of a hat.

Bud and Leo Robinson, a very young and fine feeling scream, demonstrated a great, enjoyable act which way can bring in an opening slot in the coming years.

Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much more diversified set, into an opening slot deal on "Tartar." Champ Clark's crew opened with the show with a great deal of singing. Then a much
Robert A. Nelson, of Nelson Enterprises, Columbus, O., gives back to business this week a month after a stay in the hospital for a month. His personal affairs, as usual, are in the hands of the firm.

Elma, which is the little story of a young girl, has been decided on as the choice for the Delta Kappa Epsilon banquet. The story will be presented by the Delta Kappa Epsilon chapter of the University of Texas.

Missouri has been chosen as the site of the new Alpha Delta chapter of the American Association of University Women. The chapter will be founded in the fall of the year.

Weeds, which is the story of a young girl, has been decided on as the choice for the Delta Kappa Epsilon banquet. The story will be presented by the Delta Kappa Epsilon chapter of the University of Texas.

The 36th Annual Convention of the National Education Association was held in Chicago, Ill., last week. The convention was attended by 5,000 teachers from all parts of the United States.

When the Magic of R. H. Barlow, Chicago, Ill., was on the stage at the Washington Theater, he was attended by an audience of 2,000. The magic was performed in a special room at the theater.

The Great American Circus, which is the story of a young girl, has been decided on as the choice for the Delta Kappa Epsilon banquet. The story will be presented by the Delta Kappa Epsilon chapter of the University of Texas.

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Sides and Asides

**Shrewd Regina Post**

With little alarm, some of the Regina Post's staff have learned that the newspaper, which is a year in advance and which already has the third edition of its volume by the end of the planning period, will be brought into the office the night before Christmas. This event is expected to take place in the office of the newspaper, which will be open to the public at the end of the Olympic, a local theatre.

**Theater in the Round**

The Playwright's Company is considering the possibility of holding a meeting in the auditorium of the Round Theatre, which will be used for the production of the new play by the Playwright's Company. The meeting will be held on Saturday, November 11, at 8 p.m., and will be open to the public. The Playwright's Company will be represented by Mr. and Mrs. John D. Round, the founders of the Round Theatre, and by Mr. and Mrs. William D. Round, the executive directors of the Round Theatre.

**Pittsburgh Theater Review**

The Pittsburgh Theater Review is a publication that covers the local theater scene. It is a monthly publication that includes reviews of plays, interviews with actors and directors, and articles on the theater scene. The Pittsburgh Theater Review is published by the Pittsburgh Theater Association, a non-profit organization that promotes the arts and culture in the Pittsburgh region. The Pittsburgh Theater Review is available for subscription at the Pittsburgh Theater Association's website. The Pittsburgh Theater Review is also available for purchase at local bookstores and newsstands.

**'Love in the Old Love'**

This play, which is a sequel to the popular play 'Love in Old Town,' is set in the same town and features many of the same characters. The play is directed by John Smith and is performed by the local community theater. The play opens on Friday, October 27, at 8 p.m., and continues through Sunday, October 30, at 3 p.m. Tickets are available for purchase at the box office or online through the community theater's website.

**LEGITIMATE**

**BROADWAY OPENINGS**

**Newspaper Openings**

The newspaper opens on October 27, 1951, with the following features:

**STAR BILLINGS NO POSER NOW**

**A SLEEP OF PRISONERS**

**THEATER**

**Pittsburgh, October 20 — The Pittsburgh theater scene is currently being dominated by the production of "The Scream of the Prisoner," which opened at the Heinz Theater yesterday. The play, which is a psychological drama, is directed by John Smith and is performed by a cast of five actors. The play is based on a true story of a man who was imprisoned for years and was found to be suffering from a mental disorder. The play is a realistic portrayal of the effects of prison life on a man's mind and soul.

**BROADWAY OPENINGS**

**Theater in the Round**

The Playwright's Company is holding a meeting in the Round Theatre on Saturday, November 11, at 8 p.m. The meeting will be open to the public and will be held in the auditorium of the Round Theatre.

**The Pittsburgh Theater Review**

The Pittsburgh Theater Review is a publication that covers the local theater scene. It is available for subscription at the Pittsburgh Theater Association's website. The Pittsburgh Theater Review is also available for purchase at local bookstores and newsstands.

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Duke, Vaughan, Cole Do 15G in Cincy 1-Nighter

CINCINNATI, Oct. 29 — Four-time world wrestling champions and rostered on the Ohio State Normal Hall of Fame, Duke and Vaughan, along with Cole, both 15G, will appear for a 1-nighter at the Palace Gardens here Thursday night. Admission is $1.00.

Conventions and exhibitions with a value of $25,000 in cash and prizes will be awarded during the week at the new Auditorium of the Convention Center, which will be dedicated Oct. 29. The convention includes the Louisville and Kentucky Audubon Society, the Louisville and Kentucky Audubon Society, the Louisville and Kentucky Audubon Society, the Louisville and Kentucky Audubon Society, and the Louisville and Kentucky Audubon Society.

Duke Theater Reopens; Starts Auditorium Policy

DOROTHY, Oct. 30 — The Duke Theater, which was closed for more than a year, has reopened and will start an auditorium policy. The Duke Theater was located at 202 East Main Street, and was reopened in 1940.

Concerts and exhibitions are scheduled for the week, with the first concert scheduled for Thursday night at 8:00 p.m. and the second concert scheduled for Friday night at 8:00 p.m.

The Duke Theater also features a variety of acts, including a vaudeville show, a vaudeville show, and a vaudeville show.

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**Drivin' Round the Drive-Ins**

The popularity of drive-ins and theaters and regular motion pictures has been noted in the coming November 8th issue of the Billboard. The latest issue of the magazine contains information on the drive-in market, including the number of drive-ins in operation and their profitability.

In the case of Drive-In Theaters, the number of theaters in operation has been steadily increasing. This increase is partly due to the popularity of the drive-in format, which allows viewers to enjoy movies in the comfort of their own car. The drive-in theaters also offer a unique experience, as they often feature food and beverage options, creating a social atmosphere for moviegoers.

**Drivin' Round the Drive-Ins**

The Billboard highlights the growth of drive-in theaters and the reasons behind their popularity. The article discusses the changing tastes of moviegoers and the evolution of the drive-in format to cater to these preferences. The drive-in theaters have become a popular choice for families and friends looking for an alternative to traditional movie theaters.

**Drivin' Round the Drive-Ins**

The article also mentions the technological advancements that have contributed to the growth of drive-in theaters. These advancements include improvements in sound systems and projection technology, which have enhanced the movie-going experience for viewers.

In conclusion, the popularity of drive-in theaters is expected to continue, driven by factors such as the growth of the drive-in format, changing moviegoer preferences, and technological advancements. The drive-in theaters offer a unique and enjoyable experience, catering to the needs of a diverse audience.
The Final Curtain

ALVING—Thurs.—The former director of the Chicago Grand Opera, Donald Graham, died on April 10, 1951. He was 60 years old.

ANSON V. ACKLEY

In Memory of

MAX LINDNER
SHOWMAN, PARTNER AND FRIEND

Frank Bergen
World of North Shows
DALLAS RECORDS TUMBLE AS ATTENDANCE TOPS '50
Sunday (14) Crowds Spend Freely
To Rock Up New One-Day Mark

DALLAS, Oct. 20—State Fair of Texas opened yesterday under ideal weather.:
continues to race ahead with a reported attendance of 21,477,556. The
last daily attendance was 5,132,496, the sum reached in 1955.

Not only was the nation's biggest
classic auto race, the Cotton Bowl, at the Fair Saturday. A record crowd
of 28,047,721 was reported yesterday at Texas Stadium, to watch the
National Football League game between the Chicago Bears and the
Dallas Texans, which finished 21-14. The crowd at Texas Stadium was
largest ever to watch a college football game.

Gertude, Saturday, Thursday and
in this country.

Macon Event's
Grandstand
Midway Jump
First Four Days Net
Hikes in All Deps.;
Weather Perfect

MACON, Oct. 20—(Globe
World's Fair.)—The weather
was perfect yesterday, and the
Atlantic City Fair, which opened
Saturday, was a big hit. A
total of 18,600 people attended the
fair, and the weather was
perfect. The fair is expected
to draw a large crowd.

The fair was

Saturday (13) was day of the
annual Texas-Oklahoma football
game. Home annual was a
wild
B. G. McElveen (1956, Cotton Bowl
rider) to carry the ball into the
takes the ball back to the Illinois
field for a field goal.

Macon Event's was one of the
most successful of the year. The
Grandstand and Midway Jump
were both

John Sandrock Dies
After Race Crash

N. Y. Rodeo Loses
Early Gains as Run
Dips 10% Under ’50

Garden Execs Hope to Contract
Roy Rogers to Build Gate in ’52

Garden Execs Hope to Contract
Roy Rogers to Build Gate in ’52

Hamid Threatens to Close
Steel Pier to AGVA Acts

Chicago Rodeo
Matches ’50
First 7 Days
Sacco Kid Rides
Get Good Play,
Rock Up Big Gross

Insurance Only
AGVA Lure for
Circus People

Auto Crash Fatal
To John W. Judd,
Piano Director

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**Paired Carnival, Circus Into Profitable Combo**

By HERB DOTTEN

(This is number two of a series of articles on little-known facts about people prominent in outdoor show business.)

PETE SIEBRAND first introduced the combination carnival-circus in 1939. Ever since his Siebrand Bros. Circus and Carnival has prospered. For years Iowa, Kansas, Missouri, Nebraska, Illinois, Indiana, Minnesota, and other states in the midwestern United States has seen this profitable combination. Pete, who is a master of the circus and carnival business, believes that such a combination may be of interest to other owners in other sections of the country.

The circus-with-carnival proved the answer to Pete's problem back in the mid-1800's. Until then Pete had searched in vain for his commercial circus business.

PETE SIEBRAND

—world's largest outdoor show territory, 3,000 miles long, 4,000 miles wide, 3,000 miles deep

The NEW

140-ELI POWER UNIT

Available from The Bridge Company

ELI BRIDGE COMPANY

100 Casey Avenue, Jacksonville, Ill.

BULGY, The Whale

A First Attraction with the

mappet

of Shiner or Pharaoh—near or small—

the unique comic character of Bulgy, the Whale is effectively capturing the imagination of the rides trade—resulting impressive earnings in its field.

Proven Best by Performance Proven

Phone, wire or write for additional details about this sensational money winning ride.

Salem

Oregon

The TILT-A-WHIRL Ride

—first in America

* Attractive

* Popular

* Profitable

* Enduring

* Practical

* Modern

SELLER MFG. CO.

Fairlawn

Ohio

The Billboard's Annual Outdoor Convention Number

Dated November 24

Out November 20

PULLS... and PULLS... and PULLS...

Extra Returns for Advertisers!!

AVAILABLE FOR A 16 WEEK OUTDOOR SEASON

May, thru August, 1952

**"KISS ME, KATE"**

with

ROBERT WRIGHT

HOLLY HARRIS

MARK DAY

HANK HENRY

FRANK GRAYBEAK

SPARKY KATE

Music and lyrics by COLE PORTER

Book by SAM BELLA SPEWACK

We are discussing the advisability of playing the national company of "KISS ME, KATE," featuring Robert Wright, Holly Harris and the original Broadway cast, covering the sixteen-week period ranging from the beginning of May through August, 1952. We have in possession the physical production (in all respects comparable to the physical production played in conventional theatre bookings) available for such outdoor performances. In situations in which there are no facilities for flying the scenery, we are equipped with alternate flats and set pieces. In order that we may establish a practical approach to the advisability of such an outdoor season, we wish to ascertain your interest in playing "KATE" and we request you to provide us with the answers to the following questions:

1. What time in May, June, July and August do you have available for this production?

2. What is the seating capacity of your outdoor theatre?

3. Will you provide us with details of your stage facilities?

4. What facilities, if any, do you have for electrical equipment?

5. What are your normal price scales? What is the potential capacity per week at your price scale?

6. How many performances do you plan to present each week?

7. Have you ever played musical comedy or operetta in your outdoor theatre in the past?

8. What are your transportation facilities from the center of the population to the outdoor theatre?

Please reply to: "KISS ME, KATE"

SALEM COMPANY

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A FEW OF THE FEW

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THE WORLD'S GREATEST AMUSEMENT RIDES

BEAR THE NAME ALLAN HERSCHELL

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New Three-Axis Neon-Enclosed Plane Rides are available: M. T. Train (like new), Kiddie Theater and complete line of NEW KIDDIE RIDES.

H. E. ERHART CO.

701 E. GREENLEAF STREET

COMPTON, CALIF.

Phone: Mission 1-0809—Hilda, 6-1976
Dallas Records Tumble

for concert on the grounds all day and a big free exhibition plus firewater
in the beer garden behind.

Fair had well-nigh perfect weather the day (18), with the exception of mild morning
showers on the day (19). Cold weather and rain forestal
for Wednesday about (19) failed to materialize and sunny skies seem to
prevail in the high school football game.

High-school football games were scheduled for Saturday and Friday nights. 
Friday (18), in fact, there was a special preview of the Ted Ebers (4) Band, shod as
leaders of the rock-and-roll audience.

Football Season

Football game Saturday night (19) at San Antonio was
played in front of a huge crowd and Rice Institute fans were
 treated to a victory over Harvard.

Football games are well regarded in the Southwest
Conference and the Cotton Bowl will be played over the
next two days in the Cotton Bowl auditorium.

A golden voice, will sing. Add
dition to the fairy-godmothers will
be present as the fairy-tale aura of
the fair is
sought.

The Dallas Morning News on its
frontpage story, Dr. Stephen Vincent, nationally known
writer and radio personal
will be principal speaker, and a 540 voice choir will sing. 
A golden voice, will sing. Addition to the fairy-godmothers will
be present as the fairy-tale aura of
the fair is
sought.

w requirements for any indoor events.

was made in a 540 voice choir, with
a 540 voice choir.

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a 540 voice choir.
CIRCUSES
The Billboard October 27, 1951

Dixie Dandy for RB; Turnaway at Mobile
Louisiana, Mississippi Stands Good; Orlando Auspices Signed; Train Late

HATTIESBURG, Miss., Oct. 20—The Ringling-Barnum & Bailey Circus was reported to have arrived here at about 11 a.m. on Tuesday (19). The circus train was reported to have a crew of three, and all the family members were said to be in good health. The circus train was reported to have a crew of three, and all the family members were said to be in good health.

Most Alabama Towns Produce For King Bros.

FLORENCE, Ala., Oct. 20—King Bros. have won a generally strong business in Alabama that will result in a high season. The business was reported to be better than usual and the show was well received. The show was well received.

Greatest Show Release Set

HOLLYWOOD, Oct. 20—Release of "The Greatest Show on Earth" in the Ringling-Barnum & Bailey Circus is set for November 15. The film was shot in Hollywood and will be released to theaters across the country.

Hospital Benefit

Ringling Trek Ends Nov. 19 At Sarasota

ARIZONA, Oct. 20—The Ringling Bros. circus will be closed at Sarasota, Florida, on November 19. The show was reported to be in good health and the audience was said to be well received. The show was well received.

COLE-WALTERS WINS AT NIGHT IN ARK

Farmers Harvest in Afternoons, Show Reaps in Evenings; Missouri Okay

DANBURY, Ark., Oct. 20—Cole & Walters Circus has placed a generally strong business in Clarksville, Arkansas, and the show was reported to be well received. The show was well received.

Camp, KM Ban Paper Pulling

OARK, Ark., Oct. 20—Agents for Carnes Bros. Circus and Al Kelley & Miller Bros. have agreed that neither will publish the other's shows and the agreement will be effective immediately. The agreement was said to be in the best interest of both parties.

Kelly-Miller Closer Skedded for Sunday

TRINITY, Tenn., Oct. 20—Al Kelley & Miller Bros. in circuit will close its season Sunday (21) at Trinity, Tennessee, with a strong showing. The show was reported to be in good health and the audience was said to be well received. The show was well received.

Hubler Sells, Kuhn Reopens Eddy's Show

DAYTON, O., Oct. 20—Marion Bros. in circuit will close the Wild America Circus at Dayton, Ohio, on October 20. The show was scheduled to run in the city, and the audience was said to be well received. The show was well received.

Rhodin Starts Iceland Tour

COPLAND, Oct. 20—Big Croft, co-owner of Trolleswood Zoo Circus, which has been closed due to the cold weather, will open this summer, said from here last month by Mr. Croft. The show was reported to be in good health and the audience was said to be well received. The show was well received.

BEATTY TOUR CLOSES; ACTS AT ALBUQUERQUE

ALBUQUERQUE, N.M., Oct. 20—Circus Beattie closed its 1951 season here Saturday (13) and split into winter quarters. The show was reported to be in good health and the audience was said to be well received. The show was well received.

Gentry Rites At Bloomington

KANSAS CITY, Oct. 20—Funeral services were held here in Bloomington, Illinois, for the late Mr. E.E. Gentry, who had been a prominent circus consultant. The service was held at the Church of Christ, and the audience was said to be well received. The service was well received.

Kelly-Miller Closer on Sunday

TRINITY, Tenn., Oct. 20—Al Kelley & Miller Bros. in circuit will close its season Sunday (21) at Trinity, Tennessee, with a strong showing. The show was reported to be in good health and the audience was said to be well received. The show was well received.

from Memphis to West Memphis

Season's route total: 7,382 miles.
263 miles scheduled for Caddo, Sunday.

At Trenton, Kelly-Miller was closed, and there were no changes in the height of the tent. In the center of the tent and at the entrance to the house, the show was made on Sunday, Thursday (15).

At Dyersburg, Tenn., where a new tent was added, the show was closed on Monday (16). A crowd was reported to be expected in the area, and the show was closed due to the lack of interest.

At Carbondale, Ill., the show was closed on Saturday (17). A crowd was reported to be expected in the area, and the show was closed due to the lack of interest.

At Terre Haute, Ind., the show was closed on Sunday (18). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Columbus, Ind., the show was closed on Monday (19). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Cleveland, Ohio, the show was closed on Tuesday (20). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Toledo, Ohio, the show was closed on Wednesday (21). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Columbus, Ohio, the show was closed on Thursday (22). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Pittsburgh, Pa., the show was closed on Friday (23). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At New York, the show was closed on Saturday (24). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Boston, Mass., the show was closed on Sunday (25). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Providence, R.I., the show was closed on Monday (26). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At New York, the show was closed on Tuesday (27). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Baltimore, Md., the show was closed on Wednesday (28). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Cleveland, Ohio, the show was closed on Thursday (29). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.

At Columbus, Ind., the show was closed on Friday (30). The tent was reported to be in good condition and the audience was said to be well received. The show was well received.
**Under the Marquee**

**Dressing Room Gossip**

Judge Harry L. Henn started clowning and phonying his first station in New York City in 1907. He later went on to operate the Ringling Brothers' and Barnum & Bailey Circus. He is considered one of the pioneers of the modern clown profession.

Blitch Landolf, veteran clown, returned home to his home in Springfield, Mass., after being away from the circus for some time. Mr. Landolf is known for his unique act, which involves a horse and a wagon.

Jack and Gladys Smokier, original Michigan clowns, were recently seen in Chicago. They are performing their Sunday act at the Palace Theatre.

Harry and Doris Chipman have won their Circus Inc. at Yankat. Will return home to Hollywood, October 15. Chipman said they may open a new show soon.

Harry Hug, owner of the Big Top Circus, is bringing his show to the Southwest. He is known for his unique act, which involves a horse and a dog.

Rosie Sullivan, who was booked for the St Louis Firemen's Club, was seen at the Big Top show. She is known for her unique act, which involves a horse and a dog.

Billy Porter, who has just completed his U.S. Marine Corps service, is seen in Calgary, at the time. While there he was seen by a number of clowns, Billy Porter is known for his unique act, which involves a horse and a dog.

C. L. Brown, former circus manager, is teaching in Canada. He is known for his unique act, which involves a horse and a dog.

The Jumbo act has returned to the Palace Ballroom. It is known for its unique act, which involves a horse and a dog.

Mrs. Pearl Litton's, billposter, is heard to have recovered from the illness that she was under a few days ago. She is known for her unique act, which involves a horse and a dog.

Mrs. Sander's, wife of the bandmaster, is reported to be recovering from the injuries sustained in an auto accident.

Billy Burnett, a clown, who has been studying studies since last September, is expected to return soon. He is known for his unique act, which involves a horse and a dog.

Mrs. Bertha Cohn, wife of the comedian, is recovering from the injuries she sustained in an auto accident.

Mr. and Mrs. Charles B. Kollmar, who are traveling with the Spoleto show, are expected to arrive in Sarasota, Fla., in a few days. They are known for their unique act, which involves a horse and a dog.

Mr. and Mrs. W. H. Johnson, who are traveling with the Ringling show, are expected to arrive in Sarasota, Fla., in a few days. They are known for their unique act, which involves a horse and a dog.
PARKS-RESORTS-POOLS

Nunley's Happyland, 250G Indoor Kid Spot, Opens Big

Heated Building Shelters Rides, Insuring All-Weather Operation

BETH page, N. Y. Oct 50—Nunley's Happyland here, largest, a product of the efforts of the late Robert Nunley, well known game operator in the East, opened Columbus Day (10) to capacity crowds of people and the park stayed open at one of the best and lowest prices yet set for the middle class.

Construction and location are the two most outstanding points of the new building, which is located while at the same time it is near the railroad. A new building, Carse and three abreast and equipped with ramps is parked enough up front to be prominently shown. The park is a modern structure.

The park is laid out in a rectangular style and on the entire front and much of the side of the building, which is located while at the same time it is near the railroad. The rides are planned to be able to be seen from all outlooks. The park is opened at the eastern end of the park.

Near Housing Development

Near housing development of the park at the intersection of Pennsylvania Turnpike and Long Island is a natural. Practically within building distance is to be found one of the nation's biggest postwar public housing developments. It is estimated that 10,000 families ride there, representing a total of 50,000 people, more than half of whom are children. A good idea of the park is a stop the use of the parking lot and money spent on parking cannot be less. It is estimated that 10,000 families ride there, representing a total of 50,000 people, more than half of whom are children. A good idea of the park is a stop the use of the parking lot and money spent on parking cannot be less. It is estimated that 10,000 families ride there, representing a total of 50,000 people, more than half of whom are children. A good idea of the park is a stop the use of the parking lot and money spent on parking cannot be less. 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ATLANTA DRAWS 642,000 AT GATE

Cavalcade Tabs 161G, Kochman Earns 21G as Crowd Builds 27%

ATLANTA: Oct. 20—Final attendance figures for Southeastern Fair, scheduled from October 8 to 15, revealed a total of 642,000 people enjoying the 10-day fair, representing a gain of about 21 per cent over last year.

The fair had clear weather most of the season, making it the best of any Atlantic show. A number of restaurants, including the ABC, were doing an estimated 10 per cent over above the usual load of business. The ABC alone served 2,000,000 meals.

The largest food for the fair was the ABC, who served 2,000,000 meals. The ABC also served 1,000,000 meals. The ABC also served 1,000,000 meals.

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VOTERS IGNORE FAIR PLATFORM

DALLAS: Oct. 20—Barrymore, Texas' Intercontinental, is the largest show in the State. The Fair TikTok had a few waves of business taken in for the fair in his home town of San Antonio.

"Our fair kind plays much for president and is a showman commissioner on a showman commission in a showman community. If everyone in the fair free for $5,000,000, then we thought they'd better call it off.

GOOD WILL

Press Party

Ups Publicity

For Raleigh

RALEIGH, N.C., Oct. 20—A press party held recently to boost the fair's public relations showed up freely in the opening of the fair, showing 350,000 visitors in the downtown area.

Ideal Weather

Aids Anderson

In Record Run

ANDERSON, S.C., Oct. 19—Record crowds were reported at the Fair, which ended here Friday. The fair was the largest in the state this season, with a record of 350,000 visitors in five days. The fair was the largest in the state this season, with a record of 350,000 visitors in five days.

Montreal Plans '53 Exposition

Montreal, Oct. 20—Preparations for the fair, which opened here Monday, have been under way for several years. The fair is the largest in the fair's history, with a record of 250,000 visitors in five days. The fair is the largest in the fair's history, with a record of 250,000 visitors in five days.

Raleigh Hurdles

400,000 Mark

All Units Share Success as Ideal Weather Attracts Record Crowds

RALEIGH, N.C., Oct. 20—With today's crowds to be counted, that didn't seem to be any doubt that North Carolina State Fair would reach attendance total of over 400,000 mark, supporting the state opening the fair. Mr. J. S. Dorsey, the fair's president, had averaged better than 60,000 daily, and it seemed everyone was expected to be boosted considerably today with the continuation of the good weather that has prevailed throughout the week. All fair departments are riding the wave, Dorsey said Wednesday. "The weather is great," he said. "Rain was forecast for today, but it didn't materialize."

He added that the fair was "a real winner" and that the state had accumulated a deficit of $40,000. "We're going to have to make up that deficit," he said. "But we're going to have to do it on our own.

Press Party

Ups Publicity

For Raleigh

PORTLAND, Ore., Oct. 20—(Unofficial tabulations indicate that the Portland show, the first of the year's expositions, has broken the $25,000,000 mark in attendance and the $10,000,000 mark in receipts."

Portland Gate

Up 9 Per Cent

Area Dips 30%

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Macon Opener

Drives Throng

MACON, Ga., Oct. 20—(Magazine crowds in the history of the event got the Georgians out of their chairs and showed the world that the crowd of the century had arrived. The crowd of the century had arrived."

WILLIAMS & LEE WANT FOR 1952 FAIRS

Grown, high class fans that have food, drink and entertainment facilities. Don't need any more fare, can use our equipment, and we are the only ones in the fair field with the same facilities.

The Billboard's

Annual Outdoor Convention Number

PULLS ... and PULLS ... and PULLS

Extra Returns for Advertisers!
DALLAS, Oct. 28—State Fair of Texas was set in its last week on Sunday as it turned to a horse show on Monday and the midway on Tuesday. A few fires were reported in the fair area over the weekend and one fireman was injured. Tuesday's weather was said to be a bit warmer than Monday's. The fair's superintendent announced that all midway rides had been re-opened and that the fair area was ready for opening.

RURAL TIDE: While the fair was in full swing, the rural tide was not far away. Jim Dugger, a local farmer, was busy harvesting his crops. He had been working on his farm all week and was looking forward to the weekend when he could take a break.

NEW MEXICO: In New Mexico, a new railroad line was being constructed. It would connect the southern part of the state with the rest of the country. The line was expected to be completed by the end of the year.

DALLAS MIDWAY ENTRANCE: The midway was set to open on Saturday afternoon.

WALLACE ENDS: Wallce Ends, the owner of the fair, announced that he would be closing the fair on Saturday night. He had been running the fair for several years and was looking forward to retirement.

SPARTANBURG, MACON: Spartanburg and Macon were busy preparing for the upcoming elections. Both cities were known for their strong Democratic bases.

MARKS OKAY: Marks, Mississippi, was in turmoil as it prepared for the election. The town was divided over the issue of a new school.

NEW MEXICO: The New Mexico legislature was in session and was working on a number of important bills. One bill dealt with the expansion of the railroad network, while another dealt with the creation of a new university in the state.

A. ROSENFIELD DIES IN ABBONY: A. Rosenfield, a well-known philanthropist, died on Tuesday morning in Abilene. He had been suffering from a long illness and had passed away peacefully.

BERSON DIES IN ABBONY: Berson, a local banker, died suddenly on Wednesday morning. He had been known for his generosity and had donated a large sum of money to the local hospital.

WOMEN'S WIND FARM: A group of women was starting a wind farm in the area. They hoped to use the wind to generate electricity for the community.

EASTERN OUTLOOK: The Eastern outlook was mixed. While some areas were expecting a good harvest, others were preparing for a tough winter.

SMOKE CRYSTAL: The Smoke crystal mine was in full production. The company was looking forward to a record year.

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Midway Contab

A reunion of Wisconsinites at the Bradford, O. Pumpkin celebration included Ed and Ruth Ruhland, who had their Halloween Show there; Arthur Schoenback, carmel corn; and David Theobald, concessionaire, and Ernie and Lois Christiansen, ferris wheel. Robert Davis took delivery of a new house trailer after leaving with Brothers Shows. They will winter in Wichita, Kans.

E. H. Brown, manager of Page Bros. Shows, is in a Franklin, Va., hospital. Tommie Davis returned to the Midway of Wichita shows in Lake City, Ark., after being hospitalized for some time. His daughter and wife law in law are with him. Louis J. Berger, who has been with the American Legion Post there to sponsor the Cavalcade of Amusements for a week's stand beginning November 12, will show support in the same capacity. Addie Davis is top grosser, with Evelyn West's third in line. Stapleton said.

Doc Hall, who is doing the 24-hour man's chores for Ringling Barnum circus, visits from Tuscaloosa, Ala., that while he was here he met Louis J. Bergr, Will and Al and Art Treadway. The last-named is an assistant advertising manager for the WACO station and an old friend of Hall.

Zola Williams reports that her Picture Show was the last top grosser on the Heritage Shows midway at Alabama State Fair, Birmingham. Frank W. Peppers advises from Gadsden that the American Legion post there is doing a good business under the direction of Frank M. Brown and Al and Ed Philpott, with whom he has returned to Miami where they will winter.

Dick Dillon had his "Working World" exhibit on display in Raleigh, N. C., recently under the sponsorship of the Shirley U. Elinson, who has been a will for 52 years. Mr. and Mrs. Dillon have returned to Miami where they will winter.

Mary and Ross Lloyd and Ted, and Audrey Fetti have gone to Blood, Mass., where they will winter. Don recently presented his wife with a new trailer. While the Easters are waiting for their of 52 years. After seeing the Bloomington, Ind. Fair as cast on Harry Agnew's ring on the East Coast, Daniel R. O'Connell took over the management of the engagements at the Frans Hotel, Miami, O.

SLA Nominating Committee Names Jessop for President

CHICAGO, Oct. 26—R. T. (Sad) Jessop, chairman of the State Shows Traveling & Amusement Co., Chicago, this week was announced for president of the Sho-wmen's League of America. James F. Sullivan, William D. Brown, and William R. Shaw of Canada, were named for first vice-president; C. C. Sinakay Jr., Bernal Amusement, second vice-president; and Al Werner, Cavalcade of Amusements, third vice-president. Joseph Sullivan and Sinakay are both second vice-president and Al Werner is third vice-president and third vice-president of the American League.

Walter J. Driver was again nominated at treasurer, and Joseph L. Neutel, secretary. Edward Murphy was named by the committee as a candidate for a five-year term as treasurer.

Board of Governors

Honor Sedlmayr
At Shreveport
Birthday Party

Shreveport, La., Oct. 30 — Carl J. Sedlmayr, owner of the National Football League's Shreveport Southwesterners, celebrated his 40th birthday at his home here yesterday. The party was held at the offices of the Louisiana and State Fair's administration.

Guests included W. R. (Bill) Fall, M. K. Parker, C. J. Sedlmayr Jr., Mr. and Mrs. Robert Lohman, Mr. and Mrs. Sam Gordon, Mr. and Mrs. Harry Johnson, Mr. and Mrs. Al Capobianco, and several others.

The festivities included a midnight breakfast, a cake, and a display of cigars and champagne.

Shreveport has been called the "City of Cigars," and the guests enjoyed the special selection of cigars provided by the owner.

The party ended with a fireworks display, watched by the guests and the general public.

Page Closes
After Reaping
20% Increase

Springfield, Tenn., Oct. 20 — Portia's shows closed after ten years of operation at the White City Fair, which ran from Oct. 6 to Oct. 20. The fair was managed by C. H. Chapman, and was located on the outskirts of the city.

The fair featured a variety of attractions, including a midway, a carnival, and a滚轮表演. The midway was well attended, with many rides and games for the children.

The carnival had a variety of shows, including a horse show, a dog show, and a horse parade.

The滚轮表演 was a highlight of the fair, featuring several acts, including a clown and a roller coaster.

The fair was well attended, with many people visiting the midway and carnival. The crowds were attracted to the variety of attractions offered at the fair.

The fair was a success, and was well received by the visitors.

Reopen 30 Games at Dallas
After Bluenoses Shutter 44

Dallas, Oct. 20 — City officials and midway operators announced yesterday that 30 games would be reopened at the Dallas Fair this week. The games were closed on Oct. 12 due to lack of business.

The games reopened after the city promised to increase the police presence at the fairgrounds. The police have been called to enforce the city's noise ordinance, which has been a problem at the fairgrounds.

The fairgrounds are located at the corner of South Pearl and West Main in Dallas.

The reopening of the games is expected to increase the attendance at the fair.

However, the city has been criticized for its handling of the situation. The closure of the games was widely criticized, and the city has been accused of not doing enough to address the problem.

The fairgrounds are managed by the Dallas Parks and Recreation Department, which oversees all events held on city property.

The reopening of the games is expected to benefit the midway operators, who have been affected by the closure.

Page 68
CARNIVALS
THE BILLBOARD
OCTOBER 27, 1951
Paired Carnival, Circus
Into Profitable Combo

The circus has been at it at least since 1935, and today it is still painting the wagons, the cars, the up fairs, the shows, and the midway. From 1935 to now, the circus has grown slowly, but steadily. The idea of the circus has been to give the people something to look forward to. It has been a way for the performers to make a living, and for the audiences to enjoy a show. Today, the circus is still a popular attraction, and it continues to grow in popularity. The circus has been around for many years, and it shows no signs of slowing down. It is a beloved tradition that brings joy to people of all ages.
Rome, Ga., Kind To Youngs RC After Long Hop

ROMEx, Ga., Oct. 26.—After a 718-mile move from Muskogee, Okla., Young's Royal Crown Shows opened here Monday, under ideal weather, plenty of people on the midway and free spending, on the occasion of the Greyhound Fair. Tuesday was kid's day and schools were dismissed at noon. Tuesday night an all-time midway gross of $13,000 was realized, according to fair officials. Rides won the bulk of proceeds, with the show's close-up act, Consignment business was brisk.

Wednesday was Governor's Day and crowds pouring in. The Governor was greeted on the midway by Dolly Young, who has been acquainted with him for 10 years.

Riding a new fairground this year has been profitable for both fair and midway. It was reported. A former appraiser at Rome has been taken over by the fair, and additional space was allotted.

Eddie Young, show manager, has recovered from a virus infection which had him under the weather for a week.

Cattle News, Wilkesboro, N. C.

WALTER HALE

HIS WANTED

WANTED NEW 250 GIMLY FIRE ENGINES Will make any offer to outfit an entire department. Must look life-like and in good condition. Address, WALTER HALE, DUMONT, N. C.

ANTHONY, Mr. STONE

Will buy Popcorn Trailer for cash. Must be in good condition.

SIO GOODWILL

Care of National Showmen's Assn. New York, N. Y.

TWO SEWING MACHINES AND STANDS FOR SALE

For xerographical sales only.

MANTLE: J. C. GILBERT, 1405 Redpath Ave., Muskogee, Okla.

John Collura

Two Sewing Machines and Stands for Sale

For Sewing Machines on Sale

MERCEDES: 1624 West 6th St., Muskogee, Okla.

O. J. WEISS

Cataclysm of Amusements

ATTENTION IRVIN GLASS

Let us have your orders now

JIMMIE FERENZI

410 Madison Ave., New York, N. Y.

FOR SALE

Rides, games, and show supplies, all in excellent condition. All bids entertained. Will make any offer of good faith. Address, B. V. BRIGGS, 300 W. 53rd St., New York, N. Y.


**Club Activities**

**Showmen’s League of America**

170 West Washington, Chicago.

CHICAGO, Oct. 20—President Louis K. Baratky was in attendance at the regular meeting Thursday (18), assisted by Walter F. Driver, treasurer, and Joe Shirey, secretary. First Vice President B. T. Jeppson was out of town on business.

Jack Hawthorne is still in the hospital, Frank Elguero is still up and around, and Clifford Chervin is reported in the hospital. Membership applications of Frank L. Treadwell and Harvey Carlin were accepted. Maurice B. (Goo) Chapman was appointed chairman of the Committee to be held November 22. William C. Carky was named co-chairman. Attending their first meeting of the season were Lyle Chrier, Will Byrnes Coyle, Alex W. Young, Ray Oake, Pete Pfohl, Al Krautman, Bill Currin, and Mr. and Mrs. Donald McNair. Jones Colwell, a new member, was introduced.

**Miami Showmen’s Association**

238 West Flagler Street.

MIAMI, Oct. 20—Notices were being issued to all members informing them that the first meeting of the regular season will be held November 13. Donations for the building fund are coming in good style.

Louis Schneider, who died at Mount Sinai Hospital October 19, was buried in Forest Lawn Cemetery. Charles Friedman, who died October 12, was buried in New York. Mrs. William Tucker returned Sunday (14) from New York where she attended the funeral of her father's father.

Members visiting the clubrooms were Sam Owenz, Ernest Brown, Louis S. & F.R., John C., Wern, William A. Hovland, James W. Parisher, and John G. Schuster. A good time was had by all.

**Mid-Way of Mirth**

LAKE CITY, Ark., Oct. 20—Shows have six more weeks to go. Pat and his flooded society with six comic men and Abe Bell went out on two Mrs. Bell left to visit their daughter in the hospital.

Charlie Kwik’s short range gal-

tery continues popular. Mrs. Rieder, Rieder, S. C., has been in and out of the hospital several times during the past week. However, she’s with the shows at this writing. Frank Kelso plans to visit relatives when the show leaves.


**Evans’ New Cigarette Wheel**

NEW FLASH! TOP EARNINGS! Get the biggest income you can. Plenty of penny players 45c wheel operates an excellent percentage. Get the best, the safest, the surest setup. No worries with this setup. Easy to install, no addition equipment needed. Install in old table stand or 45c devices will give your many names of the entertainment field.

DEAL FOR FANS, SOMEONE'S JOB, MELAMIS, ETC. Write for information and free literature.

**Prelle’s Showland Shows**

South Carolina State Colored Fair, Columbia, S. C.

To Follow

Clemson County Agricultural Fair, Clemson, S. C. November 12-15

**United States Shows**

Want Jewelry, Guess Your Age, Coke Bottles, Photos, Stee Cat.

Animal Shows, Monkey Show, Snake Show.

Also set of Kiddy Rides.

This week, Bamberg, S. C. next week, big Marine pay day, Parris Island Marine Base, Beaufort, S. C.


**B. & H. Amusement Co.**

KEN-PENN AMUSEMENT CO.

Combined for Balance of Season

Saratoga Springs, N. Y., October 25th. B. & H. Amusement Co., Ken-Penn Amusement Co., and Associated Circuses have combined for the balance of the season. The three companies, each of which have a thoroughly experienced stock of acts, are now under the management of W. W. Booth.

**For Sale**

Barney Tassell Unit Shows

Want for next four weeks, then open for Florida.

B. & H. Amusement Co. Ken-Penn Amusement Co.

**For Sale**

FLY-O-PLANE

IN TIME OF EMERGING HARVESTS, FLY-O-PLANE is a God-send for all farmers. FLY-O-PLANE will save you hundreds of dollars on fall harvests. Horse, mule, or man power will never come near equaling the power of FLY-O-PLANE. Speedy Merrill, owners. Write us for free samples, or for full information.

**For Sale**

CAPPELL'S CIRCUS

WANTS

Wanted, one person to handle Mechanical Bull, one person to handle Giant Wheel, one person to handle Sifting Cats. Address: H. C. Capell, New Orleans, La.

**CRAFTS 20 BIG SHOWS**

NOW BOOKING CONCESSIONS FOR

ARIZONA STATE FAIR (Phoenix)

and NATIONAL ORANGE SHOW, SAN BERNARDINO

MARCH 8 TO 14, 1923

CRAFTS 20 BIG SHOWS

TIMES WILL VARY. NORTH HOLLYWOOD, CAL.

**ROYAL DUKE SHOWS**

FIVE WEEKS IN AUGUST, 1954, AREAS CENTER OF THE 1954 PROJECT, WITH TWO ARMY PAY DAYS

Want set Kiddy Rides, Merry Go Round, Tilt and ride not con-


P. S. Can place Bings. Will give you five full weeks.

**Heller's Acme Shows**


WANT SHOWS and Concessions for all kinds. Canteen and Carnival Stands, Popcorn and Candy Apples, Short Range and Long Range Galleries, Candy Store. Speaks to any agenda. Apply now for two Girl Shows; these spots want them. Can always use good Barn Ride Men.

BEAUFORT, N. C. THIS WEEK.

**INTERSTATE SHOWS**

WANT FOR CLAY COUNTY FAIR, FORT DALLAS, GA., OCT. 20-23

School, YMCA booth was one of the best shows. Want organized carnival Show. Would like to know about good shows in this area. Address: 800 E. Lackawanna Ave., Scranton, Pa.

**Wanner Bros. Shows**

WANTED

Popcorn, Lunch Stand, any kind legitimate concessions. Fun House, Kiddy Rides. Out all winter. Pearl River, La.

**CAVALCADE OF AMUSEMENTS**

WANT FOR LIONS FALL FESTIVAL, PRANKARD, Ala., OCT. 26-29

With sell-out on Coca Cola Photos, want Concession of all kinds, no exclusives. Can show Shows of all kinds with our equipment. Especially want Good Shows write at without further notice.

Address A. W. WAGNER, Mgr., M'ville, Ala.

**Lone Star Shows**

CARNIVAL,

ANNUAL OUTDOOR CONVENTION NUMBER

PULLS ... and PULLS ... and PULLS

Extra Returns for Advertisers!

DATED NOVEMBER 24

NOVEMBER 20

THE BILLBOARD
The Billboard's Annual
CHRISTMAS MERCHANDISE
Special

A listing of Over 1,400 Fast-Moving, High-Profit Gift, Novelty and Premium Items Designed to Eliminate Buying Headaches: to Have More Selling Time for Bigger Christmas Profits.

On the following pages, The Billboard presents its annual Christmas Merchandise Section. It is brimming with hundreds of novelty, price, premium and promotional offerings well suited to Christmas gift selling.

The manufacturers, wholesalers and jobbers represented in these pages are leaders in the novelty gift merchandise field. Each of them gives you the benefit of extra low cost on all merchandise plus a selection of offerings that are real winners for peak Christmas gift sales.

How to Conserve Time in Buying. Have More Time for Selling!

Now you can forget the tedious hours of poring over catalogs and the endless volumes of sales literature and put an end to the time-consuming interviews with novelty salesman. Use this remarkably complete Billboard Christmas Merchandise Special to set up this year's Christmas selling campaign. Every conceivable kind of gift merchandise is represented here. It's low-priced, it allows for high profits, and it's fast-selling. You can save time and trouble and practically guarantee big Christmas volume by ordering your Christmas merchandise from these valuable listings.

A Most of New Supply Sources Gives New Wide Selectivity!

Many buyers are strapped by the lack of adequate sources of supply. Thus they find themselves unable to shop around, to get the best assortment at the best possible price. In this Merchandise Section you can select from the best deals offered by over 400 sellers; select for sure winners at the lowest price.

The Billboard—A Trading Post For Premium and Gift Merchandise

Every weekly issue of The Billboard carries many offerings of new and promising merchandise as well as numerous items which have successfully stood the test of time. There must be a reason for this—and there is! Results! Results! Outstanding sales results for suppliers of every description achieved thru reaching a big live buying market not adequately covered by any other publication.

The Billboard reaches auctioneers, sales agents, pitchmen, novelty and variety stores, gift shops, farm markets, etc. Manufacturers use the Merchandise pages of The Billboard to acquaint present jobbers with promising new items, to inform dealer outlets of new products and encourage their purchase thru recognized jobbers. Manufacturers also pitch in with jobbers on co-operative advertising efforts as well as line up new jobber outlets in new territories.

And The Billboard's weekly publication schedule assures blanket coverage of the trade with sales announcements in literally a matter of days!

Perfect Timing For Peak Selling!

Suppliers in this Merchandise Section well know the problems of timing in getting maximum results from Christmas sales efforts. That's why each one is carefully geared up to handle your orders swiftly, to get the merchandise back to you in jiffy time. Thus, you have plenty of time to check sales, to reorder on the best-selling, highest-profit items with time to spare, to catch the tremendous last-minute Christmas buying market!

The Billboard Protects Its Readers. Stands Behind Its Advertisers!

Most of the companies whose wares are listed in these pages are long-time Billboard advertisers. They are aware of the value to themselves of The Billboard's active buying market. Naturally, they take pains to guarantee satisfaction on the part of the buyer.

Yet, The Billboard cannot possibly check the service reputation of every advertiser. As extra insurance for buyers, The Billboard goes to great lengths to see that no advertised product is misrepresented. Letters of complaint on any misrepresentation should be addressed to Merchandise Buyers' Department, The Billboard, 2150 Patterson Street, Cincinnati 22, O.
CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 15¢ A WORD—MINIMUM $3

All Classified Advertisements must be accompanied by remittance in full.

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the current weekly issue, arrange to have your copy reach the publication office, 1024 Patterson St., Cincinnati 22, not later than

11:00 A.M., THURSDAY

ACTS, SONGS & PARODIES


AGENT & DISTRIBUTORS WANTED—FOLK SONGS & PARODIES—COME TO THE BUNKER! The Bunker, 100 Mt. Airy Ave., Cincinnati 39.

WATCHES

MEN'S, LADIES, AND KIDS SPECIALS. FREE CATALOG.

ANTIQUES & COLLECTIBLES

SOLD AT AUCTIONS

DOWNTOWN CINCINNATI—BEAUTIFUL RIVER FRONT VIEWS, CONVENIENT TO DOWNTOWN—CALL FOR A RURAL WATER PUMP SPECIAL

RURAL WATER PUMPS

AUTOMATIC RURAL WATER PUMP—SPECIALS—$150.00.

MISCELLANEOUS

SILVERING FOR FURNITURE—FOUR CENT PEWTER PLATES.

EPNS PLATE—FOUR CENT PEWTER PLATES.

FACED PLATE—FOUR CENT PEWTER PLATES.

FOUR CENT PLATE—FOUR CENT PEWTER PLATES.

SILVER PLATE—FOUR CENT PEWTER PLATES.
Here's a superior doll for play value and sales value! Full-proportioned vinyl head and latex body, foam-rubber stuffed, with coo-voice, attractively dressed with diaper, NINON DRESS and taffeta bedjacket with ruffle-lace trim, Saran braided lockets. Full body size - 13 1/2"; over-all size 16 1/2".

Also available for Immediate Delivery

Related Specials For Extra Profits!

DOLL-E-HICHAIR

All metal construction. Completely assembled with movable food tray. Height - 18 1/2". Width - 8 1/2". Depth - 9". Will hold up to 20 lb. doll.

$13.80 DOZ.

in 1/2 dozen lots
Sample $1.50 ea.

DOLL-E-BED & MATTRESS

All metal construction. Length overall - 19 1/2". Width overall - 10 1/2". Height overall - 9 1/2". Mattress is air-inflated, pink washable plastic.

$28.00 DOZ.

in 1/4 dozen lots
Sample $2.50 ea.

EXHIBIT SALES CO.
423 Market Street
Philadelphia 6, Pa.

Enter my order for

____ BONNIE BABE-B81 DOLLS
____ HICHAIRS
____ BED AND MATTRESS

NAME ____________________________
ADDRESS _______________________________________________________
CITY ____________________ ZONE _______ STATE ______________________

Shipped FOB via Parcel Post _____ Express _____ Truck _____
Cash enclosed $__________ Balance COD $__________
A Complete Line of Nationally Advertised Watches by pierce...Manufactured

pierce Men's or Ladies' Watches are beautifully gift-packaged for top display. Unrivalled elegance and unequaled quality at the right price:

CHAMPION
Retail Price: $65.00
Your Cost: $25.90
PIERCE-O-DATE
Same as Champion in Yellow/Gold Back Case.
Retail Price: $71.50
Your Cost: $29.50

ALL WATCHES PICTURED ARE INDIVIDUALLY PACKAGED WITH BEAUTIFUL GIFT BOX AS SHOWN COMPLETE WITH RETAIL PRICE TAG.

LORD DELANO
17 J Antimagnetic movement in Yellow R.G.P. Case—Exposure Back Case with Swiss Made Movement Case with Swiss Made Movement Case with Swiss Made Movement
Retail Price: $55.00
Your Cost: $37.00

COOK BROS., 62 W. MAXWELL ST. CHICAGO 1, ILL.

I am ordering $________. 125% deposit. Please ship me the item(s) checked for balance $____. F.O.B. Chicago.
I am enclosing $________. 100% deposit. Please ship me the item(s) checked for balance $____. F.O.B. Chicago.

I am enclosing $________. 50% deposit. Please ship me the item(s) checked for balance $____. F.O.B. Chicago.

Please ship the item(s) checked for balance $____. F.O.B. Chicago.

Name: ____________________________
Address: __________________________
City/State: _________________________

WHOLESALE ONLY—IF NOT FOR RESALE, ADD FED. excise TAX.
Pioneers Men's or Ladies' Watch and Jewelry Ensembles beautifully gift boxed. Priced right for top profits and quick sales! Jewelry included in ensembles is of highest grade and quality.

**BRUCE**
- 17-18 Antimagnetic movement in Yellow R.C.P. Case with White Mother of Pearl Dial, set with Key Chain, Tie Clip, Cuff Links, and Collar Stay. Retail Price: $135.00
- Your Cost: $27.25

**DUKE**
- 17-18 Antimagnetic movement in Yellow R.C.P. Case with Gemstone Dial—Yellow Gold Filled Expansion Bracket to match—Yellow and White Enamel—Solid Leather Strap—Jewelry consisting of matching Key Chain, Cuff Links, Tie Clip, and Collar Stay. Retail Price: $125.00
- Your Cost: $28.25

**PIONEER**
- 17-18 Antimagnetic movement in Yellow R.C.P. Case with Rhinestone Dial—Yellow Gold Filled Expansion Bracket to match—Jewelry consisting of Key Chain, Tie Clip, Cuff Links, and Collar Stay. Retail Price: $100.00
- Your Cost: $24.25

**S-179**
- 17-18 Antimagnetic movement in Yellow R.C.P. Case—Solid Gold and Ruby—Yellow Expansion Bracket to match—Ruby Jewelry to match consisting of Key Chain, Cuff Links, Collar Stay and Tie Clip. Retail Price: $100.00
- Your Cost: $24.25

**ALTON**
- 17-18 Antimagnetic movement in Yellow R.C.P. Case—Solid Leather Strap—Key Chain, Tie Clip, Cuff Links, and Collar Stay. Retail Price: $65.00
- Your Cost: $19.25

**MY HEART**
- 17-18 Antimagnetic movement in White Rhodium Finish Case with hand set rhinestones—matching bracelet with hand set rhinestones—Jewelry consists of earrings and necklace of rhinestones plus picture frame and chain bracelet. Retail Price: $135.00
- Your Cost: $27.00

**CLAIRE**
- 17-18 Antimagnetic movement in White R.C.P. Case set with Ruby and Sapphire and a combination of Key Chain, Cuff Links, and Tie Clip. Retail Price: $100.00
- Your Cost: $25.95

**RIVIERA**
- 17-18 Antimagnetic movement in Rhodium Finish Case—Solid Gold and Ruby—Yellow Expansion Bracket to match—Jewelry consists of earrings and necklace of rhinestones to match. Retail Price: $125.00
- Your Cost: $28.25

**RUBITE**
- 17-18 Antimagnetic movement in Yellow R.C.P. Case set with (6) rubies—Rhinestone and Rhodium—Bracelet—Solid with Yellow Expansion Bracket and matching yellow Ruby and Rhinestone necklace and earrings. Retail Price: $125.00
- Your Cost: $25.50

**FRAZER**
- 17-18 Antimagnetic movement in Yellow R.C.P. Ruby and Rhinestone Case—Dial set with Ruby and Rhinestone and matching Expansion Bracket to match—Jewelry consisting of Key Chain, Cuff Links, and Tie Clip. Retail Price: $125.00
- Your Cost: $25.50

**LENOX**
- 17-18 Antimagnetic movement in Yellow R.C.P. Case—Solid Gold and Ruby—Matching Expansion Bracket, combined with Key Chain, Cuff Links, Collar Stay and Tie Clip. Retail Price: $97.50
- Your Cost: $23.00

816 W. Maxwell St.
Chicago 8, Ill.
Write for Free Folder
The Nation's Finest Collection of
DOLLS AND JEWELRY SETS
Sensationally priced
For a BIG Christmas!

“HOW I LAY ME DOWN TO SLEEP...”

NO. 2240 (Sister) No. 2248 (Brother)
The pair showcases a sister and brother doll, dressed in formal attire with mohair wigs and sleeping eyes. Special price...

MUSICAL PLAYS

- No. 160 "LADY DOLL" plays "Auld Lang Syne." Special price...
- No. 161 "MISS MILLIE" plays "Goodnight." Special price...

EXQUISITELY DESIGNED COSTUME JEWELRY SETS

FOR RESALE ONLY

PLUS ALL THESE NEW DOLL CREATIONS!

No. 360 "BRIDE DOLL," 22" tall, dressed in beautiful bride's gown and veil. Special price...
No. 100 "BRIDE DOLL," same as above, 18" tall. Special price...
No. 200 "PRINCESS DOLL," 16" tall. Special price...
No. 450 "BABY DOLL," 18" tall. Special price...
No. 500 "SLEEPING BEAUTY," 24" tall. Special price...

KIM & CIOFFI
912 Arch Street, Philadelphia, Pa.
Market 7-2283
PEE-WEE PETE... BIGGEST HOLIDAY MONEY-MAKER YOU'VE EVER SEEN

Revista this season. Pee-Wee Pete, the world's most useless comic strip character, will be featured in "A Christmas Carol," Capon from the Iron City Mechanics' Chemist in Birmingham, Tex. The strip has given his name to the Q.C. of a World War II hospital.

Not Plastic Not a Toy! Pee-Wee Pete is no tricks for the good guys. His made of a cheap material that is not safe for children. He contains the toxic substance that is harmful to the body.

ATTRACTION PACKAGED IN HOLIDAY GIFT BOXES
Pick the one that's right for you. We ship the same day order received. Christmas and other holidays will join the gift box without extra cost. Usually sold for $2.95 at

ORDERS DIRECT FROM MFA Co.

G & H NOVELTY COMPANY

SPRINGFIELD, OHIO

NOVELTY SCARFS
for GIFT! SOUVENIRS! SPORTI DRESS!

FRANKO NOVELTY COMPANY

FRANKO NOVELTIES, INC.

NEW! NOVELTY SHOCKING BOOK

Ideal for offices, homes or classrooms. Last two weeks of school. They get their lessons.

CHECK THESE SELLING FEATURES

- SELF-CONTAINED BATTERY
- REPLACEMENT BATTERY
- ITS OWN POCKET POUCH
- WELL CONSTRUCTED TO LAST YEARS
- ASSORTED TITLES

PULL SALE OF THE DURAMATIC PROCESS LETTERS

Special Deal on DURAMATIC MACHINE for Full or Window—OVERSTOCK, STORES, SHOPS, TARTS

Lillibridge can be used on Rock and Mud Walls and is the ideal machine for large or small jobs. It can be used for both indoor and outdoor use. Also makes excellent writing and painting materials.

DURAMATIC ABSTRACT DURAMATIC IMPERIAL DURAMATIC

NOW DURAMATIC, you can't be left out. Your store will be filled with these items. A new way to survive the holiday season. Get your share of the profits. Send for more information on Duramatic in your area.

ACME SUPPLY CO.

50-360 DURAMATIC 4-100 DURAMATIC 1-250 DURAMATIC

Bargains in Firecrackers

CASH WITH ORDER

100 18¢ 250 $5.00
250 18¢ 250 5.00
500 18¢ 250 5.00
1000 18¢ 250 5.00

CONFEDERATE BATTLE FLAGS

6" x 10" $1.00 12" x 18" $2.00 24" x 48" $5.00

For Imported

HATTOO 

ANDrewS & GEORGE COMPANY, Inc.

Pee-Wee Topics

From All Around

Pee-Wee Pete Company announces a line of "Pee-Wee" novelties for the year with new and exciting items. Includes "The Great Escape," a comic strip of 12 numbers, a "Pee-Wee" costume designed by N.Y. designer, a "Pee-Wee" comic book, and a "Pee-Wee" party kit.

MICE TOYS

For Mechanical Toys

ANDREW & GEORGE COMPANY, Inc.

The Billboard's Annual Outdoor Convention Number

Dated November 24 Out November 20

FARMERS MARKET & AUCTION WEST PALM BEACH, FLA.
FLASH! BRAND NEW! GETS YOU NOTHING BUT MONEY

ALL SETS WITH EXPANSION BRACELETS

GREATEST EVER IN STERLING HISTORY

Profits Guaranteed — Exquisite Costume Jewelry
Sets With Expansion Bracelets. Master Crafted in
Beautiful Designs. Superb White Satin Packaging.
Greatest Flash and Value of All Times.

Sterling Jewelers
44 East Long St. Columbus, Ohio
Ad 4621

OCTOBER 27, 1951
THE BILLBOARD
MERCHANDISE 83
YOUR XMAS MERCHANDISE
HEADQUARTERS FOR TOP
QUALITY • PRICE • VARIETY

No. 450
Mahogany Finish
Bowling Clock
Figure and pin in highly polished gift
wood, large size. Very Handsome. Fully
starting decorated movement. $1.25 or more.
$1.75

No. 195
CRYSTAL HURRICANE
LAMP
$1.30 ea.
$15.00 per dll.
Dustless, attractive lamp for any purpose.
Beautiful on a mantel, etc. In bedroom, ideal for
the bedroom, ideal for the prices.

No. 1115
FULL SIZE
PANDA BEARS
gorilla plush bears beautifully made. Packed
6 to a carton. Ideal for gifts and premiums.
$36.00 doz.

FISHERMAN
CLOCK
12" long, 9" high. Two-tone gold and
crystals on metal. Enameled, self-set
pendulum. Alarams. This clock is proud
with a square glass cover. Ideal for any
Firsherman's room or deck. Price for
book, two tone, gold, self starting electric clock movement. $10.95 ea.

HULA DANCER
CLOCK
Prettiest, cutest, most realistic,最 authentic. Ideal for
both young and old. ONLY in a direction.

CLARION SALES, INC.
150 FOUNTAIN ST.
NEW YORK, N. Y.

WHY PAY MORE?
Buy Direct From
Manufacturer
Original, attractive surface jewelry Set in Rhodium-White and 14 Kt. Gold Plated.
NOW ONLY $27.00
6 Sample, $15.00
25% deposit required with order.
Balance C.O.D.

SENSATIONAL PROFITS • EVERY DAY!!!
No. 877
A Real Money
Maker
$2.50
6 Sample, $3.00

IN CANADA
FOR JOKES-PUZZLE-YUCE#
MOVELVERS
HARVEY S. SMITH & CO.
499 Spadina, Toronto, Canada

Scoop! Thousands sold
for $10.00 each
A Pushover at this new low price!
A Christmas Natural
TOY TELEVISION
REAL ACTION PROGRAMS
Featuring BRETT-AUTER-WOODY WOOD-PECKER-ANDY PANDA and many more

Direct from Manufacturer
SPECIAL OFFERS
DIRECT OR MAIL ORDER

ALUMINUM SPIRAL SPINNERS
nice low price - 500 per box, any length desired. 25 foot.rent, 75 feet or more, 15% discount. 100 feet or more, Balsa. Red, Green, Blue. Gold. The names up to 99.

Packard Pen Co.

M. K. BRODY
1116 S. Halsted Street
Chicago 7, Illinois
All Phones: MO 6-9520
ATTENTION!!!

3-PIECE PEN SET

Consisting of one ink pen (red), a metal pen case, and a matching metal pen holder. A beautiful and useful set for use at home or in the office. One of a kind! $4.00 per desk, $42.00 per set.

CHRISTMAS RED WAX DAHLIAS

Beautiful, gorgeous Christmas corsages $18.00 to $24.00 gr. They are made up beautifully.

HARRIS TOPS THE FIELD

With the most seasonable, choice and unusual gift in the market! Harris tops of the field! A wonderful gift for any occasion. Sells at $5.00 per 100, $3.50 per 500, $3.00 per 1,000.

$16.00 Doz. Sample $2.00

This is a hollow, thick and solid, perfectly. Containers and caps are everything.

DECALS

Decorate all stems and containers. Decorate stems with likeness of a rose or tulip. Per 100 $5.00.

LITTLE SQUIRT

A delightful and inexpensive gift or present. Great for boys or girls. Per 100 $3.50; Gr. $39.00.

DOZEN

$1.50 each. $2.50 Dec. $2.00 gr.

PLUSH TOYS

20" Sfabs Employee Dolls. Great for holiday presents. These plush toys are the softest things around. Dozen $8.00. Samples $3.50 each. Cinderella Dolls and Disney Bells $36.00. The NEW SENSATIONAL FAST-SELLING PLASTIC WALLET

Costs less than a dollar and will sell like hot cakes. Fastest sell of the year. Bow $2.00. Sample 50c.

36" PADDLE BALLOON

Mattled. Blows up to about 2 feet. $7.00. GR.

FEATHER DOLLS

High Hat Feather Dicks. 1.00. 2.00. 5.00. 6.00.

JEWELRY SETS

We have the largest and finest jewelry sets in America. Jewelry sets in every style and combination, too! This will sell in all stores. Each one hand-made, each one a perfect fit. All sets are made in the choice metal. Sample set $3.00 each.

LOVING CUPS

Exclusive line in the country. Sizes and styles. $21.00 each.

NEW KIDDE FELT HATS WITH POMPOMS and spun-gro insertion trimmings. Gr. $3.00. Without PomPoms. Gr. $2.00.

FELT HAT LINNER CANS WITH LARGE POMPOMS. With or without spun-gro insertion trimmings. Gr. $3.00.

FELT CREW HATS

A wonderful line of Felt Crew Hats. These hats are a real delight. $3.00 each.

SMALLEST LIGHTER in the world

For Ladies and Gentlemen. Beautiful! $1.00.

MONKEYS

High-Hat Monkeys. Per Gr. $7.50, $10.50, $18.00, $30.00.

Special Rubber Football

That you can Catch. Per Gr. $9.00

WIND-UP MECHANICAL TOYS

These mechanical toys are sold at less than cost. They all work perfectly.

BALLOONS

Burst Balloon. Gr. 40. $1.00. Made with strongest thread. $2.00.

2000 New York City Balloons. Gr. 75. $2.00.

Player Made Fire Balloons. With 75" Sticks. Gr. 75. $3.00.

3000 Chicago Made Fire Balloons with 54" Sticks. Gr. 75. $3.00.

3000 Made Fire Balloons with 36" Sticks. Gr. 75. $3.00.

3000 Made Fire Balloons with 24" Sticks. Gr. 75. $2.00.

2000 Made Fire Balloons with 12" Sticks. Gr. 75. $1.00.

2000 Made Fire Balloons with 6" Sticks. Gr. 75. $0.50.

2000 Made Fire Balloons with 3" Sticks. Gr. 75. $0.25.

FOOTBALL MERCHANDISE

Football Player, small size. Per Gr. $3.00.

Larger size. Per Gr. $1.00.

GOLD-PLATED FOOTBALLS. Per Gr. $4.00.

JEWELRY

Beautiful 5-piece line in inexpensive sets. Per set $2.75. 5-piece jewelry sets in gorgeous gift box. $5.00 Doz. 5 sets.

25% deposit required—money order or cash. We ship same day as we receive orders. Ship all over the world.

THIS IS OUR ONLY STORE

HARRIS NOVELTY COMPANY

1102 ARCH STREET

PHONES: MA 7-9648—WA 2-6790

PHILADELPHIA 7, PA.
SPECTACULAR VALUES!!! Just Received—Large Quantity

Jumbo Aladdin Table Lighters $9.00 Cents

CAMERA LIGHTER $200/50

$17.50 Cents

BOOT LIGHTER

$6.00 Doz.

$54.00 Gross

AUTOMATIC PENCIL LIGHTER

$4.00 Doz.

$42.00 Gross

 камерные Материалы Чтение

LATEST JEWELRY FAD... Hand-Painted PIN SETS

$6.00 Doz.

$54.00 Gross

MIRACLE CROSS

$2.00 Doz.

$18.00 Gross

JAY ROSS

Jewelry

13563 Ventura Blvd., Dept. 80
Sherman Oaks, Calif.

GUARANTEED SALES

HAS JUST RECEIVED A NEW MARRIAGE CAN RARE AND COLORFUL NEW LINE OF MOSAIC JEWELRY

PREPARE FROM:

Earrings, Brooches, Pins, Beadings, Bracelets.

$7.50 to $20.00 Doz.

$15.00 at.

$35.00 Doz.

$65.00 Doz.

Newest Guaranteed Sale of BUTTERFLY WING JEWELRY

$4.20 Doz. up to $36.00 Doz.

Available in Tabacco, Tuxedo, Blouse, and Wedding styles with coral, light violet, and salmon colors. Most unusual and unusual collection of wedding jewelry. Beautifully designed to suit the demands of modern theme. Different from every kind of jewelry. Let us show you how to use them in your wedding. Send for samples of each style.

JUWELL

GUARANTEED SALES

GUARANTEED SALES

Philosophy manufacturer of Phonographs, High In Quality... Live in Peace.

WRITE FOR HOLIDAY GIFT LIST!

IMPERIAL

MERCHANDISE COMPANY

New York 3, N.Y.

GUARANTEED SALES

BUTTERFLY WING JEWELRY

Now Available

Boutique and Dance Sets

$13.00 Doz.

$10.00 Doz.

PHOTOGRAPHS

OUR FINEST PARTS USED—TESTED—GUARANTEED

BUY DEAN

DEAN 15 Fifth Avenue New York 11, N.Y.

OVER 500 PINS AND TIES FOR ENGRAVING

ENGRAVERS & DEMONSTRATORS

SILVER PLATED

32-PC. SERVICE FOR EIGHT

$5.95 Each

15-PC. SERVICE FOR SIX

$4.50 Each

DIXECO, INC.

Manufacturers of superior jewelry

L. LOWY

THE BILLBOARD

OCTOBER 27, 1951

893 Broadway

New York 3, N.Y.

5156 Vendome Avenue, Chicago 56, Ill.

L. LOWY
TERRIFIC VALUES! Famous from $7.95 up

Nationally Advertised Watches

REAL BUYS in JEWELRY SUPPLIES!

LOCKETS with Mother-of-Pearl Fringe
IDENTIFICATION IDENTIFIERS, EXPANSION AND CHAIN.
RELIGIOUS ARTICLES.
MOTHER-OF-PEARL & FINDINGS.

CONFEDERATE FLAGS $23.50 6/4" x 6/4" $1.00 per ft. $6.00 4 ft.

PULLS... and PULLS... and PULLS Extra Returns for Advertisers!!!

DATED NOVEMBER 24 OUT NOVEMBER 20

The Billboard's Annual Outdoor Convention Number
IT'S "SUPREME" FOR CHRISTMAS!

COMBINATION ROTISSERIE AND BROILER

Three chrome on heavy gauge metal and oven frame is 9. The broiler is 12 G.H. Stainless steel. 3 to 14 in. size. Non-stick finish. $95.00. New price.

$28.99

In sets of 6

SAMPLE $30.00

SUPREMIUM MANUFACTURERS

DOLLIE BRAIDS DOLL

General. Small in size. Trimmed with cotton ribbon. In green, blue, or red. 18 in. size. $3.25

27.50

Sample. $1.90

IMMEDIATE DELIVERY!

1/4 Dept. Box C.O.D., F.B.O. N. Y.
WRITE—PHONE YOUR ORDER!

SURE-FIRE SALES GETTERS!

17 JEWEL QUALITY WATCHES
FOR THE QUANTITY PREMIUM BUYER

COPIES OF VERY EXPENSIVE WATCHES
ALL CASES R.R. STEEL BACK, DUBBS STRAP

...75.00

TRICO'S XMAS CATALOG NOW AVAILABLE

$15.25

5.00

14.00

ACTUAL SIZE

ONLY WE CAN OFFER YOU THIS FINES
MERCHANDISE at these LOW PRICES
HOLIDAY SPECIALS

$7.50

INDEPENDENTLY CARRIED

TRICO'S WATCH TIME

JANUARY 4-715

MAIL ORDER

MAKE $50 A DAY

Selling our exclusive line of
Rhinstone Jewelry!

SEE OUR
NEW CATALOG No. 100!!

JUST OFF THE PRESSES!!! Fall of Carnival Novelties, Premium Merchandise, Costume Jewelry, etc.

WRITE FOR CATALOG No. 100!

LEVIN BROTHERS

ESTABLISHED 1849

TRENTON, NEW JERSEY

LEVI'S HOLY MIRACLE CROSS

WITH Magnified Lord's Prayer in Center of Cross

Makers: J. E. McLoughlin, Cincinnati, O.

LITTLE SQUIRREL

This attractive animal is a copy of original work by artist Charles E. Norton. A most desirable gift for anyone. Price, 18.00

LIFE BURRELL

135 East 32nd St., N.Y.C.

CONFEDERATE REBEL NECKTIE

A perfect gift idea. Sizes, 19.00, 21.00, 23.00. Pages 85 S. 64. Premium quality fabric and made of SEW-FIT, TRIUMPH COTTON LACE. 100% cotton.

$8.75 per doz. Sample $1.00.

CONFEDERATE DRESS HAT

$13.75

GUNSMITHING PRODUCTS

$2.00

L. U. S. TRADING CO.

1628 E. 23rd St., Chicago, Ill.

1010 S. HURON

For Fast Selling POPULAR ITEMS
SEE OUR
NEW CATALOG No. 100!!

GLANSAL SALES

123 E. 9th St., N.Y.C.
HOLIDAY SPECIALS

The Billboard's
Annual Outdoor Convention Number

PULLS...and PULLS...and PULLS
Extra Returns for Advertisers!!!

DATED NOVEMBER 24
OUT NOVEMBER 20

XMAS WIND-UP AND FRICTION TOY SPECIALS

XMAS WIND-UP AND FRICTION TOY SPECIALS

Briefly: HOLIDAY SPECIALS

PULLS...and PULLS...and PULLS
Extra Returns for Advertisers!!!

DATED NOVEMBER 24
OUT NOVEMBER 20

VINTAGE MERCHANDISE FROM "THE BILLBOARD"

OCTOBER 27, 1951

WISCONSIN DELUXE CO.
1902 NO. THIRD ST.
MILWAUKEE 12, WIS.

HEAVY MEXICAN RINGS

in two different designs: "hombre"
broken, Bronze, Gold, Silver, and Bronze.
broken, Silver, and Bronze. These rings are

heavily polished. They come in two
styles: "hombre", sizes 7 to 10
prices $4.50 per dozen; "hombre," sizes
8 to 10—price $3.50 per dozen.

We also sell Mexican embroidered
bracelets and men's silver, and}

silver and gold bracelets and belts,
and Mexican hand-braided men's

belts and wallets. 35% with orders.

ALEXANDER CO. Accounts accepted
for well stored items.

PEARL SALES CO.
P.O. BOX 875
PARIS, TEXAS

ADVERTISER'S PAGE

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MILWAUKEE 12, WIS.

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P.O. BOX 875
PARIS, TEXAS

ADVERTISER'S PAGE
**GERRY'S CREATIONS**

**PEARL SETS**

Send $3.00 and you shall receive a magnificent set of Pearl Beads and Rattling Ovals. These beads are of the finest quality and are guaranteed to be free from imperfections.

**SUGGESTED 30-CENT PROMOTION**

Get $10 in cash back on purchases of $100 or more. Use the money for advertising, display, or any other purpose. The money is valid for one year from the date of purchase.

**GERRY'S**

New York, N.Y.

**MECHANICAL TOYS**

- **STOP**
  - **YOU CAN'T MISS WITH**
  
  **AUTO SAFETY LITE**
  - Fix Any Cigarette Lighter
  - 50-Watt Six-Volt Bulb
  - 15 Ft. Rubber Cord
  - Non-Clash Reflector
  - Safety Grip Handle
  - Holds One Lighter
  - Standard Long Open Cord
  - The Teacher
  - A Full Size Light—Not A Toy
  - Individually Boxed

$1.20, $1.40, $1.60, $1.80

Terms: 15% with order, balance C.O.D.

**MECH-ICAL ELECTRICAL PRODUCTS**

New England Merchandise Co.

**JIBBERS—WAGON JOBBERS**

Barbien Bees in Dolly Jibbers, one and a half cents each. 5 cents per dozen. 25 cents per gross. 50 cents per box.

**JOE'S SPECIAL**

Fur Any Cigarette Lighter

**BEAUTIFUL CROSS**

- **SANTA ON SLEIGH**
  - $4.00, $4.50

**WALKING DACHSHUND**

50¢, $1.00, $2.00

- **PLAYING DOGS**
  - $1.75 each. 50¢ each in gross

**CONFEDERATE TOY SPECIALS**

$2.00 each. 50¢ each in gross

**JOE'S SUGGESTED 30-CENT PROMOTION**

$10 in cash back on orders of $100 or more. Use the money for advertising, display, or any other purpose. The money is valid for one year from the date of purchase.
SALESBORDS

COMMUNICATIONS BY R.M. RANDOLPH, CHICAGO 1, III.

OCTOBER 27, 1951

SALESBOARDS

Empire Press, Inc., Chicago, is getting steady results from its exclusive line of Empire- and Mercury-models. Joseph Zimmerman reports prospects for fall and winter business are encouraging. The Empire currently looks over the Mercury line and expects to have a larger display of it which will be on the line next year.

Portland Gate Finally closed, page 6

next year. He commented that there were no local people in the offices themselves who were interested in this aspect of the business.

Portland Gate

The Auto News is in the process of reorganizing its executive staff, and has announced the appointment of W. W. Walker, Jr., as editor.

BARNES

WACHES AND SETS

Special Prices to Salesboards

BAKKE

150 SOUTH WABASH AVENUE

RAKE

604 SPRINGFIELD STREET

JAR-0-DO

PHILADELPHIA 15, PA.

SALESBOARDS

DISTRIBUTORS AND OPERATORS:

112 E. VENDORS COURT

R. S. ANDERSON, INC.

PEERLESS PRODUCTS, INC.

PUNCHBOARDS

Remove 3 copies of this page to your card for each week's issue.

MERCURY BOARDS

IN PRODUCTION

EMPIRE IS NOW PRODUCING CAPACITY AMERICA'S GREATEST LINE OF PUNCHBOARDS.

MERCURY AND EMPIRE BOARDS ARE RECOGNIZED BY SMART OLD VINES AS THE FINEST AND MOST ORIGINAL LINES EVER DEVELOPED IN THIS INDUSTRY.

For the best deal for the lowest prices

WRITE TELEGRAM OR PHONE US.

YOU'LL SAVE MONEY.

EMPIRE PRESS, INC.

446 W. Washington St.

Chicago 14, Ill.

JAR DEALS AND PUNCHBOARDS

Write for Circular Galentine Novelty Co.

South Bend 24, Ind.

From charitable institutions and organizations grateful thanks would be given for the aid.

William Brice

was re-elected president of the State Association for his fourth consecutive term.

For a number of years he has actively been interested in the Wisconsin State Fair, and has been a member of the board of directors of the American Council for the Prevention of Tuberculosis for many years.

Mr. Brice is a prominent figure in the lumbering industry, and has been active in the work of the American Lumber Manufacturers Association for many years.

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MCM Convention Draws
Good Exhibits, Few Ops
All Major Music, Game, Premium
Firms Represented at Omaha Show

By NORMAN WEISSER
OMAHA, Oct. 20—The Midwest Coin Machine Convention, 11th regi-
sion of its kind to be held since 1924, concluded its activities last week after 4 days of nil.
American Shows
Shuffleboards, Scorer at MCMC

PHOTO
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moved
here
Midwest
Machine
Bows New Coin
Machine Device

CHICAGO, Oct. 20—Formation
of the Chicago Coin Machine
and Interchange of its new elec-
tric machine device was announce-
ded this week by the Alliance
Coin Machine Co. The device
was designed to be an economic
way to operate machines.

NCMDA Holds
General Fall
Meet in Chi

CHICAGO, Oct. 20—National
Coin Machine Distributors As-
sumed ownership of the Hotel
St. Charles, and took over the
convention plans for the
11th annual convention.

CMI Readies First
'52 Show Mailing
170 Booths Available; Contracts Will
Reach 1,200 Prospective Exhibitors

Old Law Rules Out
Ore. Tavern Games

PHOTO GALLERY
MCMC SOUVENIR

PHOTO

VOLTS AND DUTY
It Costs More to
Operate in Canada

NEW YORK, Oct. 20— Voltage
problems are the major
cause of a number of
reports received by the
National Coin Machine
Convention that plague operators of
game and music machines. The high
cost of electricity has caused
the business to seek a cost
reduction method.

Pittsburgh Coin
Adds Msde.
To Jukes, Games

PITTSBURGH Oct. 20—Pitts-
burgh Coin Distributors, Inc.,
New England's largest coin
machines and game operators,
has added _One-Operator
Jukes_ to its line of coin
machines. The machines
are manufactured by
the__American Coin
Machine Co._

It's More Than Exhibits
It takes more than exhibits to make a convention success-
ful. The Midwest Coin Machine Convention in Omaha last
week brought together those that discuss the field's problems
and those that study the problems, and the meetings and
activities were well attended.

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New Pittsburgh Airport Opens Operator Bids

PITTSBURGH, Oct. 26-Allegan-County Airport Authority has signed up two more operators for the new Pittsburgh Airport this month, extending the operation to the point of being sold for $10,000,000.

The airport is not too much in use at present, but it is expected that the airport will be a success in the near future.

Sweetened, gummy candy production.

Honey and chocolate are the main products of the new operation, which is being handled by The Billboard and editor of that publication, Willard.

The operation will make a two-year investment in a new automatic merchandising of creamed ice烃uring during the 1960-61 season.

The operation will be the third individual who will be operating the operation, according to Willard's interpolation.

The operation will make a survey of current production in this field and further reduce the market for present status.

Steinbeck Named Vending Field Adviser to DPA

WASHINGTON, Oct. 26—C. Steinbeck, vice-president and general manager of National Vending Manketors, Inc., has been appointed by the Directors of the National Vending Manufacturer's Association to serve as a regional consultant for the vending field.

A major purpose of the department is to direct all vending merchandising activities as a part of the association's national program.

Conn. Cig Price Ruling to Hold

Brockton, Oct. 26—Atty. Gen. George C. Conway, in a sworn statement to the Massachusetts Department of that department will enforce the provisions of the state law regarding the federal law that is being enforced by the state in accordance with the provisions of the state law, said that "We are not making any comments on this case."

The state law is being enforced by the state in accordance with the provisions of the state law, said that "We are not making any comments on this case."

Borden, Arctic Vendor Co-op on New Product

CHICAGO, Oct. 25—The Borden Company has announced that it will introduce a new product in cooperation with the Borden Arctic Vendor Co-op, which is a co-operative program designed to sell Borden's products in the New England market.

The new product, which is a new ice cream, will be available in the New England area, and in addition to Borden's Arctic Vendor Co-op it will be available in other areas through the usual distribution channels.

In Baltimore there are indications that the new product may be available in other areas.

Danish Trade Show Features Coin Vendors

COPENHAGEN, Oct. 25—Vending machines will be on display at the Danish Products Special Trade Fair, held at the Copenhagen Convention Hall, on October 14-15.

The coin-operated machines will be on display in the Danish pavilion, which is located in the Convention Hall. The Danish pavilion will be open from 9 a.m. to 9 p.m. daily, and admission will be free to the public.

Printed on page 97

VENDING MACHINES

The Billboard

 lors of the nation's leading merchandising agencies, and C. S. Darlington, president and editor of The Billboard and editor of the company's trade publication, will be visited by the operators.

The operators will be required to make a preliminary visit to the plant to discuss the requirements of the specific location and the type of product to be sold.

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Printed on page 97

VENDING MACHINES

The Billboard

ORS

THE BILLBOARD
The Billboard Index of Advertised Used Machine Prices

**Vending Machines**

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised and auctioned machines and prices are listed. Where possible, sizes and prices are listed for the most common and most well-known brands. For a complete list of all advertised machines and prices, please contact The Billboard for more information.

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<th>Machine Model</th>
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For more information, please contact The Billboard at (123) 456-7890.
Oxygen Bar Co. · Continued from page 87
383 times higher, was initially introduced as an experimental machine early last summer. Burns installed the first model in a military hospital in New York. Disclosures of this kind were made at 25 cents per pound whilst. the oxygen tank had been replaced as many as four times a day. One tank furnishes enough oxygen for 20 dispensers.

The oxygen is delivered to the customer from a rubber tube, rubber funnel and a metal paper cap with the bulb removed, which is placed on the customer's nose and mouth for inhalation. A supply of paper caps is mounted on the airway.

Burns states that a whiff of pure oxygen provides quick relief from fatigue, general nervousness, colds, and other ailments. Over 500,000 paper caps have been sold in the three months since the machine was introduced.

Further development of the oxygen research is being conducted by the Institute of Industrial Research, under contract with Oxygen Bar Company, to aid in developing new medical and industrial uses for the product. Peete told The Billboard.

See you in Cleveland!

November 13-14-15

The Most Important Convention in the History of Our Industry

Automatic Vending Machine

What's New in Equipment and Methods?

What's the Wage, Tax and Profit Picture for '52?

How about the Availability of Materials and Supplies?

How about the Comfort of Merchandise? Service?

What are the Industry Leaders Thinking? Saying? Doing?

You'll Get All the Answers—and More! During This Big 4-Day Meeting!

Choice Hotel Accommodations Are Going Fast—Get Your Reservation in Today

Write, Wire or Phone
Cleveland Housing Bureau
311 Terminal Tower


Northwestern Vendor Merchandise '52 Special

$17.50 EA.

Northwestern 10-Cent Deluxe

Rake's Vending Candy

Special

$51.85 EA.

Rake's Accessories & Equipment

Special

$5.50 EA.

Rake Coin Machine Exchange

New Northwestern Vendor Merchandise

Special

$7.50 EA.
WHAT ARE YOU VENDING?

100

THE BILLBOARD

OCTOBER 27, 1951

Danish Trade Show

Continued from page 22

American manufacturers who operate with either 32-oz. or 25-oz. corn, both of which are about the same size and weight as a United States quart. The machines are of solid metal and glass construction and designed for outdoor placement. Cool dishes may be adjusted to take either the 32-oz. or the 25-oz. corn and also have a handle for carrying the machine from one to three of these units.


J. SCHONBACH

Kool Cigarettes

ALSO CONTINUED from page 23

More and more, the top national brand names are making a stronger and stronger bid for the valuable volume of the vending market, clearly illustrating the recognition and prestige the automatic merchandising industry has achieved. It is truly a proud tribute to the industry's growth, strength and stability. It is added proof of the ever-growing importance of vending in the national merchandising picture.

A Partial List of Nationally Famous Brand-Name Products Advertised in Vend...

100000 SELLING TIMES

OKLAHOMA TIMES

of products are more truly successful. The future of the vending industry is not only dependent on new products but also on the marketing and promotion of old ones better.

For National and Local Advertising, please write or phone:

Clarence E. Epply, President

Penny King Co.

455 Sepulveda Blvd.

Los Angeles, Calif.

620 E. 23rd St.

Cincinnati 12, Ohio

3800 SEVENTH AVENUE

New York, N. Y.

2000 ASSORTED CHARMS

15 Different Styles - everything on marketeable plans and priced where it WOULD BE SPECIAL DEAL $10.00 per doz.

Immediate delivery.

EPPY

Samuel Epply & Co., Inc.
Supplies in Brief

Sales Report
WASHINGTON, Oct. 26.—Confectionery and tobacco product sales at the wholesale level were up 8 and 5 per cent, respectively, during the last eight months of 1951, compared to the corresponding period of 1950. Department of Commerce reported. Confectionery wholesale sales during August were up 6 per cent from August a year ago, and up 8 per cent from July of this year. Tobacco product sales at wholesale during August rose 2 per cent above those of August, 1950, and shot up 9% above July, 1951 sales.

August 26 inventories of confectionery were 8 per cent above those at that date a year ago, but down 2 per cent from inventories at the end of last July. Inventories of tobacco products at the end of August were 7 per cent higher than a year ago and 6 per cent higher than supplies at the end of July this year.

More Nuts
WASHINGTON, Oct. 26.—Walnut production for 1952 was estimated by the Department of Agriculture to be approximately 185,000,000 pounds, compared to the 88,700,000 pounds produced last year. The department this week also fixed a little percentage of in-shell walnuts to 90 per cent and surplus percentage at 26 per cent for the 1951-52 marketing year.

CCC Rates
WASHINGTON, Oct. 26.—Commodity Credit Corporation loan rates by grades for 1951 tobacco are now available, the Department of Agriculture announced. Grade Kburley tobacco ranges from 34 to 40 cents per pound. Fire-cured from 34 to 40 cents. For Virginia sun-cured from 34 to 40 cents per pound. The 1951 burley rates were from 14 to 16 cents. Fire-cured, 13 to 16 cents. Dark air-cured from 13 to 16 cents, and Virginia sun-cured 12 to 16 cents.

Cuban Tobacco
HAVANA, Oct. 26.—The value of exports of leaf tobacco during the first seven months of this year amounted to $21,882,053, compared to $14,736,246 during the same period the preceding year, an increase of $7,145,807. It was reported at the General Division of Statistics of the Ministry of the Treasury.

The value of unprocessed tobacco exported during the seven months of the year amounted to $18,504,928, and that of processed tobacco, $5,377,185.

The United States was the principal buyer of cigars and leaf tobacco, cigarettes were exported to Central and South American countries. Europe also purchased 1,001,328 cigars last month and 203,300 cigarettes.

Average price obtained for cigars, 10 cents U.S.A.; 17 cents other countries of America; 17 cents U.S.A. and 22 cents other countries of the world. Prices obtained for stemmed leaf tobacco—$5.13 per kilo, U.S.A., and $3.63 per kilo other countries of the American continent.

WILLIE THE PENGUIN SAYS:
Kool-smokers want Kools!
Other brands will not do.
So a Kool-less machine
Means a sales loss to you!

BROWN & WILLIAMSON TOBACCO CORPORATION
LOUISVILLE KENTUCKY
AMI Unveils D-80; Production Starts

Hold First Showing at Midwest Coin Show; Deliveries Begin in One Month

OMAHA, Oct. 2.—At the general meeting held at the Hotel Wheetor here, it was announced that the new D-80 selection 45 r.p.m., phonograph, which is a part of the Midwest Coin Machine Convention here and reported the unity in the industry that will be shown at the convention will start in three weeks.

The new machine will be featured at the 45 selection 10 a.m. Model D-80, because of its selectability, has been marketed and will be delivered to the dealers. In addition, the model D-80 will be available in two new color schemes: dark blue and light green. All of the other colors will be available in 10 selections.

The Model D-80 will be available in both the black-and-white and black-and-yellow color schemes and an all-black model.

The D-80 will be displayed by a silver color, and the panel will be black. (The Billboard, October 20, 1951, p. 9.)

Special programming is also possible with the D-80, with categorical programming and special programs being possible. The selection operation is possible.

The selection operation is possible.

Seaberg Color

Select-O-Matic

Show MCMC

Chicago Gets National Meeting; Plan Strong Agenda to Attract Ops

OMAHA, Oct. 2.—With Office of Price Stabilization and proposed program for a national meeting of operators, the new machine is featured. The Midwest Operators of America convention will be held on September 29, 1952 and all operating offices, including those in the Midwest area, are invited.

The 1953 convention will be held in Chicago, and all operating offices, including those in the Midwest area, are invited.

The selection operation is possible.

The selection operation is possible.

MOMI Elects First Exes at Oct. Meet

Lindelof President; Set Up Office for Assn. Headquarters

CHICAGO, Oct. 20.—MOMI, the national organization of Northwest Illinois, with an organization of 100 member operators, is planning its first meeting for its October meeting, held at the Hotel Wheetor here, it was announced that the Midwest Operators of America convention will be held on September 29, 1952 and all operating offices, including those in the Midwest area, are invited.

The selection operation is possible.

The selection operation is possible.

MAPOA Seeks Juke Ruling from OPS

OMAHA, Oct. 20.—The Midwest Operators Association, which sponsored the Midwest Coin Machine Convention, the new machine is featured.

The selection operation is possible.

The selection operation is possible.

So. Dakota Ops Meet in Omaha; Set Promotion

OMAHA, Oct. 20.—The South Dakota Phonograph Association, which sponsored the Midwest Coin Machine Convention, the new machine is featured.

The selection operation is possible.

The selection operation is possible.
the swing is to "D"

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1300 UNION AVENUE, S. E., GRAND RAPIDS 3, MICHIGAN
**THE BILLBOARD**

**Index of Advertised Used Machine Prices**

*Music Machines*

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one was advertised the same equipment of the same price, transposing with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of the Radium, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, how located, facing, and other related factors.

For this week's prices consult the used machine advertisements in this issue.

**ARCO**
- Plastic cutter
- Cane
- Drum

**CAME**
- Cane
- Drum

**ERNO**
- Model B
- Model C
- Machine B

**FLEET**

**HIN**
- Headache

**NEW**

**RUL**

**ROCK-OLA**
- Piano
- Siren
- Super G
- Super 40

**ROCK-OLA MFG. CORPORATION**

**MCM Convention**

Old Law Rules

*Continued from page 56*

It is expected to be the Town Meeting this week, according to an activity report for a portion of their income. At least, the group's leadership and some announcements are underway and refering to an loose council were under way.

Organized labor also stepped into the house where the Portland Central Labor Council voted recently of the house at the convention for the laborers union pointed out that thousands of jobs were still open. Another group, more operators, either elected by the rating, organized a company to trade with the possibility of some favoring would deprive them of locations. Discussion of the next meeting of the Oregon Music Association.

**MOTOR CITY BARGAINS!!!**

**WRITE-WIRE PHONE**

**SEEBURG**
- 148M1, Blonde...$331
- 1475...$169
- 147M...$189

**WURLITZER**
- 1250...$429
- 1100...$375
- 1017 Hideaway, 30-wire adapter...$249

**ROCK-OLAS**
- 1428, Blonde...$269
- 1422...$125

**SEEBURG**
- Wireless, 5...Postwar...$12.50

**MUSIC SYSTEMS, Inc.**

- Detroit, Mich.
- Cleveland, Ohio
- Grand Rapids, Mich.
- 245 N. Division
- 1203 Jackson

**Dimes Play**

Speaking for himself, rather than as MOS president, Miller said that in his opinion the dimes play, which is not legal, that the present prices are determined, is not the complete answer, explaining the measure of the operator. He said that a necessary combination of agreements, the manner in which the California operators were asked to the Board of Trade Practices Act in that State.

Entertainment program, featuring Preston Love's orchestra, presented by King Records, features local radio talent, followed by an 1822 Plaza.

While an official meeting of the executives of the sponsoring organizations, held at Ford, the tournament was being held by The Billboard that the opposition group plans to modify the ranking in the job that by the end of 1970 the operators was estimated last year. Officials at last year's meeting, however, until after the CMU and MGM convention in Chicago next year.

**Classical Reviews**

*Continued from page 24*

**GUARDIAN**
- 1953...$114
- 1957...$124

**HEADLINES**
- 1957...$134
- 1958...$144

**HIDEAWAYS**
- 1957...$145
- 1958...$155

**MUSICEN**
- 1957...$165
- 1958...$175

**NEW**
- 1957...$186
- 1958...$196

**ROCK-OLAS**
- 1957...$207
- 1958...$217

**SEEBURG**
- Wireless, 5...Postwar...$12.50

**Dimes Play**

Speaking for himself, rather than as MOS president, Miller said that in his opinion the dimes play, which is not legal, that the present prices are determined, is not the complete answer, explaining the measure of the operator. He said that a necessary combination of agreements, the manner in which the California operators were asked to the Board of Trade Practices Act in that State.

Entertainment program, featuring Preston Love's orchestra, presented by King Records, features local radio talent, followed by an 1822 Plaza.
WE HAVE A LIMITED NUMBER OF WURLITZER ALL-SPEED HIDEAWAYS

UNTIL GOVERNMENTAL RESTRICTIONS ON MATERIAL LIMITATIONS ARE REVISED OR REMOVED... THERE WON'T BE ANY MORE

ACT NOW— LAND THE BEST HIDEAWAY SPOTS — MAKE REAL MONEY

The production run on the Model 1217 Hideaway has been completed and a limited number of these Wurlitzer All-Speed units are available to operators. Material restrictions prevent further production on this model and the remaining few will be allocated to our distributors across the country.

Before it's too late line up those busy locations that lack room for a juke box but will pay off handsomely with a "Wurlitzer Engineered Music System", built around a Wurlitzer All-Speed Hideaway. Remember! These Model 1217 Hideaways operate from Wurlitzer 48 Selection Wall Boxes through Wurlitzer Speakers—play 48 selections—can be quickly converted from 78 to 45 or 33 1/3 RPM records.

The supply is LIMITED. No more can be built. This is your tip to TAKE ACTION and MAKE MONEY... NOW.

USE FLEXIBLE, ECONOMICAL WURLITZER WALL BOXES AND SPEAKERS

You can use Wurlitzer Wall Boxes and Speakers separately or combined by means of the Adjustable Plaque shown here. They're eye-catching, coin catching quality units that quickly pay for themselves and then go on to produce important profits in any hideaway spot. See and hear them in action at your Wurlitzer Distributor's NOW!
NEW ROUTES — MORE PROFIT! 
Small Spots Are Paying Off 
with the 
RISTAUCRAT S-45

Day by day the Ristaucrat S-45 is receiving more attention from Operators who have found that the small locations can pay off. Collections are steady and profitable, because the S-45 requires little attention and practically no servicing. Try the S-45 in small spots for NEW profits . . . contact your distributor today.

A Few Distributorships Available 

RISTAUCRAT, INC. 
1316 E. WISCONSIN AVENUE 
APPLETON, WISCONSIN

HERE'S HOW TODAY'S TOP TUNES 

The Top 30 tunes each week from The Billboard 

HELPSALES 

I am now receiving TODAY'S TOP TUNES daily for one-cent a song, or 10 songs, 10 cents. In addition, I can supply the top ten for 50 cents, or the top five for 25 cents. All material is in the latest issue of Sheet Music or Top Ten. 

David Music Co., 
Fergus Falls, Minn.

Easel Music Co. 
Eugene, Oregon

IMPRINT AS FOLLOWS: 
NAME 
CITY AND STATE 
PHONE 

106 MUSIC MACHINES THE BILLBOARD OCTOBER 27, 1951

AWARD PLAQUE 

Okinawa Cites MOA for Juke, Record Gifts 

OAKLAND, Calif., Oct. 20 — The Service Officers of America this week were given a hand made plaque by the Oakland government in recognition of their help in establishing the Oakland branch of the California music guild which donated two phonographs and 500 round records to the local receiving station on the Pacific Brew. The plaque was made by Relief, Col. J. McCall to George A. Miller, MOA president.

The citation, written in January, read: "For gallant and distinguished service, in the establishment of the PACIFIC 10,000 music center at the Oakland Army Base, and in the successful operation of the Military Broadcasting Service, the plaque is presented in recognition of your tireless efforts and the splendid service rendered thus far." 

South Dakota Ops 

Continued from page 102

VOX JOX 

Continued from page 32

MAPOA Seeks Juke Ruling 

of these phonographs throughout the country such control would impose an unnecessary administrative and enforcement burden upon the Office of Price Stabilization.

It is maintained by the MAPOA that the installation of this field under price regulation was not part of the intent of Congress in passing the original Act.

Classical Costs 

The petition is opposed by a marked increase in the playing of classical and classical music, and that these are made possible only through the use of juke boxes.

The National Pianist Association, in an effort to create a profit by playing classical music, has submitted a petition that any juke boxes playing classical music be exempt from price regulation. The Association is currently circulating a petition among its members in the hope of securing a sufficient number of signatures to make its case.

Other Exemptions 

Since these show business organizations have this type of request, it is believed that the exemption of juke boxes would be a way to protect the interests of the musicians and the public alike.

The brief was addressed to the national OPA director, Michael J. Daniel.

Neb. Ops Meet 

Continued from page 102

The meeting, which was the discussion of dime play and the Office of Price Stabilization, is expected to be held in cooperation with the NMAA. The meeting will be held at the same time and place as the annual NMAA meeting.

The meeting is scheduled for February 15. A notice of the meeting will be sent to all members of the NMAA and the OPA.

The brief was addressed to the national OPA director, Michael J. Daniel.

This Is THE ONE For The Money!

New, more than ever, your best buy in phonographs! Yet costs less than you ever thought possible to make money—considerably—profitably. Now it is possible to make money with phonographs. You can have the best of both worlds, phonographs and show business.

Look at, listen to the phonographs on your Evans Distributor or Entire Factory direct.

H. C. EVANS & CO. 
1164 W. CARROLL AVE. 
CHICAGO 7, ILLINOIS

See Evans’ Profit Stimulator on page 113

EVANS’ 20/10 CONSTRUCTION

Now, more than ever, your best buy in phonographs! Yet costs less than you ever thought possible to make money—considerably—profitably. Now it is possible to make money with phonographs. You can have the best of both worlds, phonographs and show business.

Look at, listen to the phonographs on your Evans Distributor or Entire Factory direct.

H. C. EVANS & CO. 
1164 W. CARROLL AVE. 
CHICAGO 7, ILLINOIS

See Evans’ Profit Stimulator on page 113
City Officials Attend Detroit Operator Meet

DETROIT, Oct. 29—Five of the nine members of the Detroit Coin Machine Operators' Association attended the recent meeting of the Michigan Automatic Photograph Owners' Association at the Masonic Temple.

The turnouts of members was exceptionally large for two reasons: they were allowed to hear a cross-section of the members of the coin machine industry to the city officials. All appeared to have a good time, and voted their approval of the invitation extended, so that they could learn more about the trials and tribulations of the coin machine operators.

Miss Clara G. Schelter said:

"I was very pleased to hear about the developments in the coin machine industry. It is good to know that there are operators who are working hard to keep our machines running smoothly. I hope that more people will become interested in this field."
**WANT METAL TYPERS**

<table>
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<tr>
<th>Standard or Harvard</th>
<th>Cash or Trade</th>
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**Scott-Crosse Co.**

1423 Spring Garden Street
Philadelphia, Pennsylvania

**THE BILLBOARD Index of Advertised Used Machine Prices**

### Amusement Games

Item and prices listed below have been taken from advertisements in The Billboard (issues 1168). All reported used machines and prices are listed. Where more than one price is reported of the same machine, the highest price is indicated. Where quantity discounts are advertised, as is the case of both vendors, only the single machine price is listed. All prices obviously depend on condition of the equipment, time, on location, territory and other related factors.

For this week's prices correct the used amusement advertisements in this issue.

<table>
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</table>

**AS LOW AS $10.00**

For the first Broadband

**SHUFFLE ALLEYS**

Write for book request price list.

**DAVID ROSEN**

(212) 869-1134

**MR. OPERATOR It Is Only $95.00**

Order your要看 remote Adam and Eve and Co.'s new comic strip from the WORXING WELL. It's a familiar, honest look at the daily grind. Free with each copy. These comics are not only amusing but educational. Write for address and C.O.D. Literature and prices are included.

**C-K SALES CO.**

315 E. Franklin St., P.O. Box 1381
Dallas, Texas

**DALE EXHIBIT GUNS, $49.95**

**FIVE BALLS FOR SALE**

FORTY-FOURTH STREET AUCTION COMPANY

**USED BALLY BRILLIANT LIGHTS**

**GIVE TO THE RUNTON CANCER FUND**

**COIN MACHINES THE BILLBOARD**

**OCTOBER 27, 1951**


**Arcade Equipment**

Equipment and prices (if any) are taken from advertisements in The Billboard as indicated below. All advertised goods and prices are listed. Where more than one firm advertised the same equipment at the same price, however, only one advertisement is included. Purchaser is advised to contact at least the three of these firms to consider the cost of the equipment. The price listed is only the single machine price if listed. Any price otherwise depends on conditions of the equipment, the size of the installment, whether or not terms are less.

For this week's prices consult the good machine advertisements in this issue.

---

**Intro 4-Player Conversion for Shuffle Games**

**OAHU, Oct. 26—** Four Player Shuffle, a conversion unit for four-player shuffleboard, can be had for the price of a one-player unit. The new unit is designed for tournament play and can be converted into a four-player amusement game, or as a Multi-Player Game. No limit is set on the number of players, and it can be used in conjunction with the Midwest Coin Machine Convention here in Chicago, 1972.

Manufactured by W. Whitaker, the new unit is designed for use in conjunction with the Midwest Coin Machine Convention here in Chicago, 1972. The new unit is designed for use in conjunction with the Midwest Coin Machine Convention here in Chicago, 1972. The new unit is designed for use in conjunction with the Midwest Coin Machine Convention here in Chicago, 1972. The new unit is designed for use in conjunction with the Midwest Coin Machine Convention here in Chicago, 1972.

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**Calendar for Coinmen**

**October 18—** Pharaoh Owners’ Association, monthly meeting, Broadway Hotel, East St. Louis, Ill.

**October 23—** American Vitamins, Illinois, monthly meeting, Mid-Western Hotel, Chicago.

**October 25—** Connecticut State Coin Association, semi-monthly meeting, site to be announced.

**October 28—** Michigan Self-Service Laundry Association, monthly dinner-dance meeting, Detroit-Leland Hotel, Detroit.

**October 31—** California Music Guild, Northern Division, monthly meeting, Sacramento Hotel, Sacramento.

**November 2—** Illinois Amusement Association, monthly meeting, 20th Street Madison Hotel, Rockford, Ill.

**November 3—** Automatic Music Operators’ Association, semi-monthly meeting, Sherman Hotel, New York.

**November 5—** Western Vending Machine Association, monthly meeting, Los Angeles.

**November 9—** National Automatic Merchandising Association, annual convention and exhibit, Cleveland Auditorium, Cleveland.

**November 12—** Wisconsin Phonographic Operators’ Association, semi-monthly meeting, site to be announced.

**November 15—** California Music Guild, monthly meeting, 31 Club, Oakland.

**November 18—** Automatic Phonographic Owners’ Association, monthly meeting, Gibson Hotel, Cincinnati.

**November 18—** Music Merchants’ Guild, semi-monthly meeting, Guardian Hotel, Providence.

**November 18—** Alabama Operators of Northern Illinois, monthly meeting, site to be announced.

**November 23—** Wisconsin Automatic Phonographic Owners’ Association, Inc., monthly meeting, Maceses Building, Detroit.

**November 21—** Westchester Operators’ Guild, Inc., monthly meeting, American Legion Hall, White Plains, N.Y.

**November 21—** Midwest Coin Machine Convention, semi-monthly meeting, Nov. 21-25, National Amusement Parks, Pools and Beaches, Annual Trade Show, Hotel Sherman, Chicago.

---

**Subscribers Now! 52 BIG ISSUES, $10**

Including 8 Special Issues

I've just discovered something important! THE BILLBOARD is extremely valuable to me! I don't want to lose it! I understand that you will include at least 8 Special Issues.

**Volts and Duty.**

Continued from page 15

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**Subscribe Now! 52 BIG ISSUES, $10**

Including 8 Special Issues

I've just discovered something important! THE BILLBOARD is extremely valuable to me! I don't want to lose it! I understand that you will include at least 8 Special Issues.

---

**Pre-War Phonographs Guaranteed in Good Working Order**

Wurlitzer "700"...

Wurlitzer "900"...

Seeburg Hi-Tunes...

Rock-Ola "99"...

Wurlitzer "500"...

Rock-Ola "40" Master...

---

**Shaffer Specials in Wall-Boxes**

Seeburg Wurlitzer

Wurlitzer "700"...

Wurlitzer "900"...

Seeburg Hi-Tunes...

Rock-Ola "99"...

Wurlitzer "500"...

Rock-Ola "40" Master...

---

**SHAFFER MUSIC CO.**

COLUMBUS, OHIO

CINCINNATI, OHIO

INDIANAPOLIS, IND.

606 S. High St.

2203 Gilbert Ave.

3515 North Capitol Ave.

Cedarville 1-4912

Barkely 1-4912

Eagle 2-2515

---

**HIDEAWAY SPECIAL**

**PRICE—$259.50 complete**

---

**Shaffer Music Co.**

Columbus, Ohio

Cincinnati, Ohio

Indianapolis, Ind.

606 S. High St.

2203 Gilbert Ave.

3515 North Capitol Ave.

Medora price and copyright
Coven Expands Warehouse Space

Coven announced yesterday that it has expanded its warehouse space. The expansion will allow for the storage of more equipment and materials, as well as increased capacity for the company's operations. The additional space will enable Coven to meet the demands of its customers more efficiently and effectively.

FOLK TALENT AND TUNES

Continued from page 41

Sheldon Hornet, WJSW, Saxton, Pa., is doing a Saturday show, based on the pop chart of the Billboard... Johnny Rios, WXYW, Belleville, Ill., reports that he has written a new song and will be recording it soon. The song is entitled "I Love You, America."... Jimmy O'Dea, WJAG, Huntington, W. Va., has signed a contract with the Cincinnati theaters to perform this spring. O'Dea is taking over the three-hour radio show over WXXI, Daily. He will also be a guest on the Big D Jamboree television show on Saturday nights at the Sportsatorium, Dallas. Al Thompson, WOR, New York, is mapping wedding plans.

Artists' Activities

Hank (Donbillo) Thompson and the Brownies have completed a 31-day tour of the Midwest with one-nighters in cities and towns throughout the tour. Thompson was impressed by the fan response and has plans to return to the area in the future. The Brownies have also been invited to perform at several festivals and fairs, and they plan to accept those offers as well.

For this week's prices on the used machine advertising in this issue.

THE BILLBOARD Index of Advertised Used Machine Prices

Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard twice as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, preferences with which the bids are accepted is indicated in parentheses. Where quarterly change is advertised, as in the case of most sun-beds, only the single machine price per month is given, the other prices merely indicate the month in which the equipment, use, time on display,劳动, and other related details.

FOR IMMEDIATE SERVICE Contact

WORLD WIDE

YOUR EXCLUSIVE DISTRIBUTOR

for EXHIBIT, KEEKEY, ROCK-OLA, WILLIAMS

Satisfactory New WILLIAMS

SPARK PLUGS

SKILL INSTRUCTION, MODEL INSTRUCTION, VIRTUAL INSTRUCTION, CABLE INSTRUCTION, VIRTUAL INSTRUCTION.

WILLIAMS

ROCK-OLA $25-$25 PHONOGRAPH

WORLD SERIES

Many pre-stamped cards are included in the price.

EXCLUSIVE DISTRIBUTORSHIP OF WILLIAMS, ROCK-OLA, and other leading manufacturers of amusement and amusement equipment.

UNIVERSAL SHUFFLE GAMES

SIX OFFICIAL UNISHUFFLE GAMES

110CELOPHANE MACHINE

UNIVERSAL UNISHUFFLE GAMES

WILLIAMS DOUBLE HEADERS

WILLIAMS OH-CHE-LE-BEAUX

UNIVERSAL UNISHUFFLE GAMES

WILLIAMS DOUBLE HEADERS

HONEST SELLER.

THE BILLBOARD Index of Advertised Used Machine Prices

Shuffle Games

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FOR THIS WEEK'S PRICES CONTACT THE USED MACHINE ADVERTISERS IN THIS ISSUE.

THE BILLBOARD Index of Advertised Used Machine Prices

Shuffle Games

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THE BILLBOARD Index of Advertised Used Machine Prices

Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard twice as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, preferences with which the bids are accepted is indicated in parentheses. Where quarterly change is advertised, as in the case of most sun-beds, only the single machine price per month is given, the other prices merely indicate the month in which the equipment, use, time on display, labor, and other related details.

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Coinmen You Know

Chicago
Coin Machine Institute's 1952 show at the Palmer House brought quite a Schroeder, for the 170 booths available. The announcers and the coinmen who did not attend were not able to fill in for the lost exhibits for a second year in a row. Coinmen from California, New York, and Chicago were the mainstay of the Palmer House, with California exhibiting for the first time. The mainstay of the show was the 170 booths available, with the coinmen who did not attend being the mainstay of the show. The coinmen who did not attend were not able to fill in for the lost exhibits for a second year in a row. Coinmen from California, New York, and Chicago were the mainstay of the show.

United Manufacturing Company and finally introduced Coinmen from the University of Chicago. At the show, the University of Chicago exhibited for the first time. The mainstay of the show was the 170 booths available, with the coinmen who did not attend being the mainstay of the show. The coinmen who did not attend were not able to fill in for the lost exhibits for a second year in a row. Coinmen from California, New York, and Chicago were the mainstay of the show.

At World Wide Distributors, the latest coinmen have been busy with a steady run of vending operators who have been interested in the new Rock-Ola, a new device as well as new and used games. Meanwhile, Samuel Cohen, who has been taking care of himself recently, has been giving a good account of himself in the field.

MCM Convention Notes

Manufacturer and distributor representatives began arriving in October and November, as the dates were selected. The dates for the 1952 show were October 7-10, with the 1953 dates to be announced later. Coinmen who had been interested in the new Rock-Ola, a new device as well as new and used games, have been busy with a steady run of vending operators who have been interested in the new Rock-Ola, a new device as well as new and used games. Meanwhile, Samuel Cohen, who has been taking care of himself recently, has been giving a good account of himself in the field.

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The Billboard's Annual Outdoor Convention Number
PULLS . . . and PULLS . . . and PULLS
Extra Returns for Advertisers!!!!

Dated November 24
Out November 20
GOTTIEB

ROSE-BOWL

THE BIG GAME OF THE YEAR!

TREMENDOUS

NEW

TIE-THE-SCORE IDEA!

TERRIFIC

TOUCHDOWN ACTION!

EXCITING

MULTIPLE SCORING OPPORTUNITIES!

ROTATION SEQUENCE lights TOUCHDOWN KICKOUT HOLEs for Replays ... 2 TOUCHDOWN ROLL OVERS ... "BACKFIELD" SEQUENCE Lights 2 SPECIAL ROLL OVERS for Replays!

IT'S A TRIPLE THREAT FOR TOP EARNINGS RIGHT FROM THE KICKOFF!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.

CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"
GREATEST MONEY MAKER IN 5-BALL HISTORY... WILLIAMS AMAZING

SPARK PLUGS

COMEDY ANIMATION!

DRAMATIC SKILL!

RACING THRILLS!

3 SENSATIONAL PLAY-PRODUCING FEATURES:

3 SELECTIONS for 1 COIN!

WON'T... FAIL!... Shall 1 selected "WIN"....... Race Continues... With new car and new horse finish first order! BINSTALL MIDDLE Horses and Jockeys gathering down the track inside the backboard to thrilling photo finish!

PLUS HIGH SCORE!

WILLIAMS MANUFACTURING

CREATORS OF DEPENDABLE PLAY APPEAL!

4303 W. FILLMORE STREET CHICAGO 34, ILLINOIS

The Billboard's

Annual Outdoor Convention Number

PULLS... and PULLS... and PULLS

Extra Returns for Advertisers!!!

DATED NOVEMBER 24
OUT NOVEMBER 20

MATERIAL PRODUCED BY COPIEYRIX
Chicago Coin's BOWLING ALLEY

- High Score of the Week
  (NAME OF HIGH SCORE PLAYER WRITTEN ON FROSTED GLASS)
- Formica Playfield Surface
  FASTEST PLAYFIELD POSSIBLE! LONG WEARING, COLORFUL
  (PRINTING ON PLAYFIELD WILL NOT WEAR)

+ PLUS +
- FLY-AWAY PINS
- REBOUND 20-30 SCORING
- ROLLOVER CONTACTS ON PLAYFIELD
- HINGED PLAYFIELD FOR EASIER SERVICING

LOCATION PLACES KEY IN LOCK TO RAISE OR RESET HIGH SCORE

SIZE - 8 FT. x 2 FT.

SEE YOUR DISTRIBUTOR TODAY

FOR BETTER BUYS... BETTER BUY NOW

KICKER and CATCHER

FOREIGN-DOMESTIC BUYERS... here are the reasons why we sell so many machines. We carry the largest stock in the nation of the finest reconditioned machines, including...

MORE THAN 300 PINS IN STOCK AT ALL TIMES

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1943

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

EXCLUSIVE DISTRIBUTOR IN KENTUCKY, INDIANA, SOUTHERN OHIO

"The House that Confidence Built!"

FOR SALE AT

Cleveland Coin Machine Exchange, Inc.

FOR SALE AT

Cleveland Coin Machine Exchange, Inc.
Announcing

THE INTERNATIONAL COIN MACHINE EXHIBITION

FEB. 4-5-6 1952

HOTEL SHERMAN

Chicago, Illinois

Conducted by

COIN MACHINE INSTITUTE

134 N. La Salle Street

Chicago, Illinois
NEW EXTRA BALLS IDEA

INSURES EXTRA PLAY-APPEAL AND EXTRA PROFITS

Bally CONEY ISLAND

FAMOUS "IN-LINE SCORES"
Popular 3-in-line, 4-in-line, 5-in-line score systems attract more play... and offer in up to 3 coins for 1 or 3 balls, as players select 1, 2 or 3 score sections. Player score is in selected sections... but score lights up in all sections to attract and involve repeat play and plenty of triple-section play.

NEW "EXTRA BALLS" IDEA
After showing 5 balls, player may deposit extra coins. Extra balls are released in multiples of 1, 2 or 3 balls. Player may also get 3 extra balls at double or triple as desired. Extra balls are released. Location checks prove players average 2 extra extra coins per game to turn near-winners into winners.

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra Balls Feature that ensures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

Bally, FUTURITY
ALL THE PROFIT-PROVED PLAY-APPEAL OF TURF-KING
PLUS
NEW FUTURE-PLAY ATTRACTION

Bally, SHUFFLE-LINE
BRIGHT LIGHTS "IN-LINE" SCORING PLUS HIGH SCORE
ALL THE ACTION AND SKILL-APPEAL OF SHUFFLE-BOWLING
NEW EXCITING SCORE BOOSTER

ORDER FROM YOUR BALLY DISTRIBUTOR

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 14, ILLINOIS
UNITED'S 6 Player Shuffle-Alley

Larger Group Play for Greater Earnings

1, 2, 3, 4, 5 or 6 Can Play!
10¢ PER GAME... EACH PLAYER

FAST REBOUND ACTION
(ROLL-OVER SWITCH REBOUND)

20-30 Scoring

DISAPPEARING PINS

Easy to Service

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING
3401 N. CALIFORNIA AVENUE, CHICAGO 19, ILLINOIS

SEE YOUR DISTRIBUTOR
100 SELECTIONS... THE ANSWER TO A GREATER MUSIC SERVICE

100

- at the phonograph
- anywhere in the location

only one has SELECTIONS

Seeburg

Select-o-matic

J. P. Seeburg Corporation
1500 N. Dayton Street
Chicago 22, Illinois