Union's Insurance Probed, Contrasted With Britain's

$12 Dues Get Full Coverage And Benefits

Perfomers May Get Extra Protection For Small Payments

NOVEMBER 3, 1951 THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY PRICE: 25 CENTS

Hamid Won't Meet With Dunn, Boston

FOR AN ANSWER

HERE'S WHAT

AGVA POLICY PROVIDES FOR

NEW YORK, Oct. 27.—The American Guild of Variety Artists insurance plan, launched for a group of New York-idented Insurance Company that covers AGVA members on the road to day-to-day, while working and until they retire.

Premiums are levied against employers and employees ranging from $1 per man per week on club shows to $3.50 per week per man on weekly dates.

The policy provides that a member shall put up to 100 weeks' disability at $30 a week if disabilities are incurred while on a job or going to and from a job.

It also provides for medical and dental care, protection of the AGVA's interests in the case of possible lawsuits or death.

TV Gets ABC On Tune Plug

NEW YORK, Oct. 27.—TV production idea, being developed by Norman R. Coplan, (Continued on page 17)

Record Companies Oppose Juke's Royalty Payments

WASHINGTON, Oct. 27.—For the first time in the prolonged controversy over juke box royalties, major record companies this week took a firm stand against a proposed legislation to extract copyright royalty payments from jukeboxes. The diskmakers' opposition was voiced by Kenneth Neale of Columbia Records, at the House committee's hearings, and the industry's legal counsel, Vincent A. Raine, testified that the proposed law would be a violation of the First Amendment to the Constitution and that its enactment would have a detrimental effect on the jukebox trade, in which the industry is heavily involved.

The House committee, in its report on the bill, has stated that it will consider the matter further, and that it will probably be referred to the judiciary committee for further study.

Lowly Pennies Worth Dollars

LORAIN, O., Oct. 27.—The Cigarette Company here, hard put to round up enough money to keep its odd-end vending route running smoothly, has come up with a profit lure to attract the possible buyer of the route. The lure is a payment of $12.50 for the route in lots of $12.50.

There are not enough pennies in circulation to meet the rising demand. Federal Reserve officials reported recently. And cigarette sales needs about $600 a week for park-packing purposes.

Sugar's Meal May Be Unprofitable

NEW YORK, Oct. 27.—Sugar, long a pedestrian at the table, seems to have found a new lease on life in the form of a sugar soup, according to reports from the National Sugar Refiners Association.

Sugar has been a popular companion of coffee for some time, and now it seems it is being served in a new way by the National Sugar Refiners Association. The sugar soup is said to be a delicious combination of sugar and milk, and it is being served in a number of cafes around the country.

Contributed by a reporter of the New York Times, the sugar soup is described as a rich and nutritious beverage that is sure to please the palate and fill the stomach.

Radio to Sell Self on Shows In Two States

NEW YORK, Oct. 27.—In another aggressive move to sell radio, broadcast to millions and Texas are setting up State-wide broadcasts to highlight the operation, and youth is responding to the program. The Texas Broadcasters Association of Broadcasters' alter will be held Oct. 27 and will be broadcast by all Texas stations.

The program will be carried by all but two Texas stations, and the Liberty Broadcasting System will sell it to earth through the WFWF (1250 kHz) network on Saturday (11) from 8 to 10 p.m.

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Billboard Backstage

By JOE CISHA

The nym looked like he might have been born in the 1930s. He was about 65 years young. He was dressed in a suit and tie, with a hard hat on his head. He was seated at the center of the stage, under a spotlight.

"You may think I'm crazy," he said, "but I believe in the power of music. It's more than just entertainment; it's a form of expression that can bring people together.

"I've been in this business for over 30 years, and I've seen how music can change lives. It's not just about the money; it's about the emotional impact it can have.

"So, when I see people like you out here, I'm inspired to keep going. I believe in the future of music, and I know we can make a difference."

The audience erupted in applause.

"Thank you," he said, "for listening."

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WASHINGTON Once Over

By REN ATLAS

WASHINGTON, Oct. 27—Congress's long-drawn-out move to put an end to the liquor bill and let the States have exclusive rights to that source of revenue is fast coming to a head. The Senate has already passed a bill of resolution of Capitol Hill's first sessions to end the liquor bill, by 60 to 30. The House Committee on the Resolution of the Bill, which was introduced by Representative Robert S. Doughton (D.) and supported by the Committee on Political Affairs, has indicated that the Senate bill was dead in its committee and that the House Committee is in deadlock.

The committee is under consideration by the Senate was that the wind-up of the next Congress will be decided by the Senate. Congressmen Learn of Facts on Dick Life

DALLAS, Oct. 27—Secrets were mingling from the House Judiciary Subcommittee on the Bureau of Alcohol, Tobacco and Firearms. The facts about the bureau's enforcement of the Volstead Act were under scrutiny.

The bureau was reported to have a large amount of power, but it was also reported to be ineffective.

"We have been working on this for a long time," a bureau official said. "We have a lot of work to do."

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Hollywood Oncle Week, Oct. 27—Climbing cost of living here is the major problem facing the successful conclusion of contract negotiations. The problems are major and the Interna- tional Alliance of Theatrical Employees are facing a high inflationary period.

"It's a time of great uncertainty," said President of the International Alliance of Theatrical Employees. "We are facing a big challenge, and we are working hard to find a solution.

"We are trying to keep up with the cost of living, but it's a difficult task," he added.

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Index

- A glimpse of the jobs in the film industry that exist, including
- "-giving entertainment for boss"
- "-work in the film industry that exist, including"

Index:

- "Billboard Backstage"
- "WASHINGTON Once Over"
- "Hollywood Oncle Week, Oct. 27—Climbing cost of living here is the major problem facing the successful conclusion of contract negotiations. The problems are major and the Interna- tional Alliance of Theatrical Employees are facing a high inflationary period."
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- "Index:
- "Billboard Backstage"
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**ROUPERS-SOLDIERS**

**Here’s USO’s Sked as Called for by U.S.A.**

By BOB FRANCIS

**THE BILLBOARD**

**NEW YORK, Oct. 25—Acting in accordance with Washington's top priorities, the executive board of the United Service Organizations has released its schedule for the following week to U.S. troops overseas.** The order is under the direction of the Assistant Secretary of Defense Anna M. McDonald, who has charged the USO with preparing for military installations globally. The release was made after a meeting with the military brass and includes a variety of entertainment options for the troops. The entertainment includes shows, films, and musical performances. The USO is committed to bringing the best of American culture to the troops in order to keep them engaged and connected to home. The release is a reflection of the USO’s commitment to supporting the troops during their service.

**Holiday Tours**

A major event on the agenda for the next week is a special holiday tour that will be held between December 30 and January 1. The tour is designed to provide a break from the routine of military life and to give the troops a chance to relax and enjoy some of the comforts of home. The tour includes a variety of activities, such as sightseeing, entertainment, and cultural experiences. The USO is working closely with local organizations to ensure that the tour is as enjoyable as possible for the troops. The tour is part of the USO’s ongoing efforts to support the troops and their families.

**TELEVISION**

**Joe Louis Film Following Fitecast a Video Lyric, Point-Counterpoint**

By SAM CHASE

Joe Louis fought a TV double header Friday night, and it was quite a revelation. Viewers who watched the Louis Jack Carson defeat Williams’ “Fourposter” on a broadcast of the ABC network saw the heavyweight champion in his best form. Louis was at his peak, with the necessary power to take down any opponent. Though he was not at his most active, he still showed flashes of brilliance. Carson, on the other hand, was unable to match Louis’ power and was soundly defeated.

**HIGH CLUB**

**Russell Nyke's No Analysis 'As Mpls. Finds Him Tantalizing**

By JACK WEINBERG

Altho Russell Nyke, fresh out and heading back to the “Call of Cthulhu” for the fauna, was a young man with a youthful face, he was a man of his time. Nyke’s pipes are as good as his, and the song he sang was heard to the accompaniment of a flute and a drum. Nyke was not alone in his quest for adventure, for he had a companion in this dangerous and fascinating world. Nyke and his companion were not alone in their quest for adventure, for they had a companion in this dangerous and fascinating world.

**TELEVISION**

**Halley Caught With Richards Down Gives WOR-TV Bill a Sock Debut**

By JUNE BUNDY

This local press panel program originated as a result of a debate between the show caught when Halley’s comet passed through the earth. The debate was arranged by the local educational television station. The debate was followed by a question-and-answer session, which was the highlight of the program. The audience was divided on the issues, with some supporting the view that the debate was a success and others feeling that it was a failure. The debate was concluded with a summary by the moderator, who thanked the panelists for their participation and promised that the next debate would be even better.

**ROOME Round-Up**

By SYD STOECKLE

This column appears on page 47.

**ROM, Oct. 25: Do Italians spend too much of their subconscious on their nationalistic views? Recent Italian nationalistic week that put many in a more serious mood, especially those who are not fans of the sport. None of the more intense fans decided to miss a single game of the World Series. Some of the more intense fans decided to miss a single game of the World Series.

**Biggest money draw in Italian television before the season, a group of fans who claim to have been at every World Series game for the past five years, decided to miss one game in order to see a favorite team's game. Some of the more intense fans decided to miss a single game of the World Series.

**Legitimate**

"Fourposter" Triumph Cheered as Cronyn-Tandy-Jose Ferrer Success

By BOB FRANCIS

With "The Fourposter" so far titled because its key plot point has remained concealed, Myron Seiler has been the man behind the scenes, directing a production that has been praised by critics and audiences alike. The film, which is set in the 18th century and features the life of a young woman who is torn between her love for a man and her duty to her family, has been praised for its richly detailed sets and costumes and for its powerful performances. The film has been a box office success, and its critical acclaim has been unanimous.

"The Fourposter" has been released to critical acclaim and is already being called one of the best films of the year. The film has been praised for its powerful performances and its richly detailed sets and costumes. The film has been a box office success, and its critical acclaim has been unanimous.

**Highlight Reviews**

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**ROOME Round-Up**

By SYD STOECKLE

This column appears on page 47.
**Radio Affiliates Line-Up Shows by Networks Wattle**

NEW YORK, Oct. 7.—With 64 stations signing new affiliation papers with the four radio networks since January 1, the network system has undergone another interesting interchange. A complete list of new affiliations follows:

**ABC**

**CBS**

**NBC**

**MBS**

**Radio Shoppers Cause Loud Boom**

ALL WAPS MAKE SINGLE STANZA SHOWS AVAILABLE IN PONTIAC SATURATION DRIVE

NEW YORK, Oct. 7.—Columbia Broadcasting System has been this week considering plans for reducing minimum requirements for advertisers wishing to purchase time on the radio. The idea is to attract more advertisers of the various networks and this week a number of the stations were asked to present new minimums for the coming weeks in order to make such a move possible.

The move by CBS, making new minimums possible, is expected to mean that advertisers have a considerable margin of choice, depending on how much they wish to spend, and this will mean a much larger number of advertisers will be able to afford to buy. All details of the CBS new minimums have been finalized.
NCAA ON GRID-DRE

Key Games Slap 'Hurt-Gate' Theory

NEW YORK, Oct. 27. - Seniors from the University of Nebraska and the University of Oklahoma, two of the four teams that are unbeaten in the National Collegiate Athletic Association conference this year, were determined to demonstrate how drastically both were different from each other, and from the team that beat them last year. The Huskies, who began the year with a 13-0 record, defeated the Sooners in the first game of the season, 34-14. In the second game, the Sooners scored only 10 points in a 34-10 loss to the Huskies. The Huskies, who have been undefeated since then, are now 11-0 and have scored 316 points in their last 10 games. The Sooners, who have been defeated only once this year, are now 9-2 and have scored 238 points in their last 10 games. The Huskies are ranked No. 1 in the AP poll, while the Sooners are ranked No. 2. The Huskies are also the only team in the conference to have scored more than 300 points in a season. The Sooners are the only team in the conference to have scored more than 200 points in a season.

COSTLY NEWS

Olds Spends Extra to Feed West Coast

NEW YORK, Oct. 27. - Oldsmobile is paying an extra $5,000,000 to sponsor the West Coast edition of its TV newscast strip to KTLA of Los Angeles. The additional cost will bring Olds' total outlay for the year to $50,000,000, 50 per cent of their original budget. The news show, which last year was seen by over six million people, will be televised on KTLA in Los Angeles, San Francisco, Seattle and Portland. The show, which is produced in New York, will be beamed to Los Angeles via satellite and will be broadcast on a daily basis.

ALCOA Signs for CBS 'See It Now'

NEW YORK, Oct. 27. - The Columbia Broadcasting System announced today that it has signed a contract with the Aluminum Company of America for the sponsorship of their weekly news program "See It Now." The show, which is currently in its third season, will be broadcast from New York City for 30 weeks. The new agreement, which will run for the next three years, will result in a significant increase in the cost of production. The program, which is produced by Edward R. Murrow and Fred Friendly, will continue to be directed by Allen Ludden and will be presented by CBS-TV. The network will also produce a half-hour news show, "CBS This Morning," which will be broadcast on weekdays at 8:30 a.m. in New York City.

Godfrey Seg of Lever Interest

NEW YORK, Oct. 27. - Lever Brothers, the manufacturer of Lever's Lever brand of soap, has announced that it will sponsor the new Lever's Lever brand of soap. The sponsor, which is a division of the Lever Brothers, has been producing Lever's Lever for over 50 years and is known for its high-quality products. The cost of sponsorship will be $500,000, which will be paid in cash. The sponsorship will run for one year and will begin January 1, 1953. The Lever brand of soap is currently advertised on radio and television. The company plans to increase its advertising budget by 25 per cent this year.

Music May Nick Canada's Radio

For $50,000,000

TORONTO, Oct. 27. - Composer, Authors and Publishers United, A.D.A. Moore, has offered to Canada's Radio, the CBC, a commission of $50,000,000 over a half-million dollars in 1952 for the production of a new musical. The condition for this is that the show should be produced within one month after the offer. It is understood that the production will be made in Toronto, Ont., and that the show will be broadcast on the CBC's network.

Alumni News

Emerson, Lewis, Allen Give CBS-TV Sat. Blues

NEW YORK, Oct. 27. - The Columbia Broadcasting System has announced that it will produce a new weekly television show, "Emerson, Lewis, Allen." The show, which is produced by the three famous jazz musicians, will be broadcast on Saturday nights at 9:00 p.m. in New York City. The show will feature new material, as well as some of the group's old favorites. The cost of production will be $50,000, which will be paid in cash. The show will be produced by a group of talented young performers, who will be given the opportunity to show their skills. The show will be broadcast on the CBC network in Canada.

Walt Craig to Produce New Lee-Blye-Seg

NEW YORK, Oct. 27. - Walt Disney, the producer of "Mulan," has announced that he will produce a new animated feature film, "Beau Geste." The film, which will be produced in Paris, will be based on the book by the same name. The cost of production will be $50,000,000, which will be raised by the Disney studio. The film will be distributed by Disney's own distribution company, and will be released in 1954. The production will be directed by Disney and will feature the talents of his own animators. The film is expected to be one of the biggest hits of the year.

Sponsors Exit Mack 'Family' Week

NEW YORK, Oct. 27. - General Mills and C. A. Swanson, which have been sponsoring the "Mack Family" show for the past six years, have decided not to renew their contract. The show, which is currently broadcast from New York City, will cease production after this season. The sponsors have cited "difficulties with the network" as the reason for their decision. The show, which is currently broadcast on CBS, has been one of the network's most successful programs. The sponsors have paid $1,500,000 per year for the past six years. The show is expected to be replaced by a new program, which will be announced shortly.
Says Variety: "The Egg & I will have little difficulty building a sizable midday audience...most viewers will be presold...should easily nab a sponsor within a few more airings."

Says The Billboard: "the Grade A label predominant...humorous and heartwarming, undeniably rates attention from sponsors. It should get and hold an audience."
All eyes are on this CBS Television Package Program, dressed up with all the topnotch showmanship, cast, and production values that make CBS Television the place both audience and advertisers choose... where 6 of television's 10 most popular programs originate... where average ratings are higher than on any other network. (Chandler, Oct. 1-3)

Here's one show where you concentrate on selling your product, not the show itself. That's already been done. The Egg & I is already beating all the competition in its time period. And because it takes full advantage of one of the biggest box-office titles in modern book and motion-picture history, it's midday television's top sponsor opportunity.
TV Industry Gets
Wilson Green Light

Defense Mobilizer Okays Color Research, Full Production Skeds

WASHINGTON, Oct. 27—A new groundswell for black-and-white TV, a support around color, for future-compatible color TV as a result of a confab this week by Defense Mobilizer Charles J. Wilson with two dozen representatives of the Wilson's recently declared ban on Columbia Broadcasting System's color sets production (The Billboard October 20).

Industrialists came away from the meeting and only with a go-ahead for full research and development of color TV, for approval of a compatible color standard, they said from Wilson's ban that there will be no money for research of materials for monochrome TV sets and equipment, is declared war can be prevented. In fact black-and-white TV has full encouragement to boom to the extent that "manpower and critical materials will permit any industry to boom a spontaneous mood."

Compatible color's future is viewed as bright by observers who expect that millions of black-and-white sets will be on the market by the time FCC is next asked to okay standards. At present, while there will be no Columbia彩色 sets produced, Wilson's sharp withdrawal from his plan to cut off financing for research on color sets production. It is taken by some to mean that Columbia will have to put up its own money for what is seen as sure to be a perfected color system by 1953.

The National Association of Broadcasters, the National Television System Committee and the FCC, which is planning to continue its research into color standards, even this which it has been strongly opposed by Wilson, has come under the framework of the committee, with FCC's encouragement, to continue coordinating the efforts of the industry in the field of experimentation and research, sources said. The agreement, they said, was in the field along with RCA are Columbia, Du Mont, Philco, De Mass and Hazeltine.

Industry Sources said agreement was made last week on a broad range of plans that would make FCC's new designation a reality, and that a "jump" of critical supplies can be expected. They said that 1951-52 would be a very active year for the industry, and said that if Wilson's "jump" of black-and-white TV is successful, the industry could face with petitions at that time for FCC intervention.

In industry circles here some observers are even speculating that Columbia by that time will be well consolidated in the black-and-white production market and will be joining the promotion for a compatible color standard. If such a development takes place, of course, FCC will have no choice but to establish a single standard to cast out the presently authorized standards. Compatible color enthusiasts hope it will mean that FCC will do that even if CBS dies.

Wilson was accompanied to Washington by R. W. Hazeltine, President of Hazeltine Electronic Corp. of East Rutherford, N.J., who is considered a leading authority on color standards. Other representatives who attended included: A. W. Beatty, President of RCA; W. H. MacDonald, Hazeltine Electronics Corp.; R. V. King, NBC; George J. Webster, General Electric Co.; M. J. Jolly, Du Mont Laboratories; L. A. Verrugio, S. M. Jay, NBC; and Robert Hodgson, Chrysler Electronic Laboratories; Richard A. Grauer, Admiral Corporation; Arthur Matthews, Color Television, Inc.; Benjamin Abraham, Zenith Radiophonic Wholesale; Fred Glick, Fada Radio and Television; and John A. Reins, the Magnavox Company; E. W. Verrugio, J. M. Beck Industries, Inc.; Robert W. Galvin, Monsanto Chemical Co.; William W. Baird, Philco Corporation; L. D. Andrus, General Motors Corporation; L. A. Gump, Webster-Chase Electric Corporation; E. H. DeRosa, Radiorecord Corporation; Robert Alexander, president of C. W. M. Company, Color Corporation of America; and Paramount Film Distribution Corporation.

CANDIDATES ADD SOFT-SHOE ACT TO TV ROUTINE

NEW YORK, Oct. 27—Approaching the fall season, producers plan to add soft-shoe acts to the routine of shows now coming onto the air. The first step in this direction was taken by the Ford TV Network, where "The Rosamond and Elyce" team now appears on the air.

Buddy Ebsen to Star in "The New Adventure of Joan Harvey"

NEW YORK, Oct. 27—Buddy Ebsen will star in "The New Adventure of Joan Harvey," a $160,000 ten-episode series of half-hour TV shows that will be produced by Norman Studer Productions, Inc., New York.

An orange tie with white lettering will be the call sign used by the new series, which is now in the hands of Studer Productions for production.

The series, which will be similar in style to the popular TV series "The New Adventures of Old King Cole," has been written by the same producer-writer and director, with the same producer, as "The New Adventures of Old King Cole." The series is expected to be produced in the fall, and the show will be shown on the NBC network.

Papers Should Feature More Historical TV Programs

NEW YORK, Oct. 27—Sports shows will feature complete film histories of various sports programs in the past week. The series will be sponsored by the National Football League, and will be shown on the NBC network.

Radio Outlets Triple in 9 Yrs.

WASHINGTON, Oct. 27—The number of radio outlets has tripled during the past nine years, according to figures released by the Federal Communications Commission last week. Over 11,000 radio stations are now in operation, compared with the 3,000 stations in 1941.

Newsworthy: "In the last nine years, the number of radio stations has increased substantially," said FCC Chairman William B. Robinson. "This is a tremendous increase, and it indicates the growing interest in radio as a means of communication."
VIDE O'S CODE QUESTIONED

Some Execs Worried At Policing Aspects

NEW YORK, Oct. 27.—Some execs here were questioning enforceability of the new video code promulgated last week by the National Association of Radio and Television Broadcasters. One industry leader remarked that it is theoretical, and a public relations officer held to call another up on only a technical, not an actual, basis at which there was objection was made unilaterally by him or any one.

Responsibility for programing, he said, is a serious in being taken out of the hands of the individual operator and placed in the pur-

pursuit by the Federal Communications Commission. Code or not, he said, an operator can lose his license if the FCC holds that his operation is sufficiently be-

low the pale in the sense of nonacceptability.

mongestious investment.

Others, however, took a more optimistic view of the code. These exec pointed out that the ulti-

mate decision about withdrawals of license privilege continues to be made by the Federal Communications Commission. Code or not, they said, an operator can lose his license if the FCC holds that his operations are sufficiently be-

low the pale in the sense of nonacceptability.

VIOLENT'S CUT

"Lights Out" for the second time in 16 years when the show was reported to have been canceled by "Lights Out" officials on Monday night. The show was canceled two days before the article appeared.

RCA Gross Hits New High
But Net Drops $15 Mil

NEW YORK, Oct. 27.—Albion Radio Corporation of America's gross volume on sales of products for the first nine months of 1951 was $334,393, while net profits after federal taxes for the corresponding period in 1950 were $1,10 per share, compared to $2.24 per share for the same period in 1951. The company's consolidated statement follows:

For the quarter ended September 27—

1951
1950

Products and services sold.
$831,281,782
$835,281,782

Cost of operations.
132,432,941
130,432,941

Profit before federal taxes on income.
$298,849,841
$304,849,841

Federal taxes on income.
11,808,009
11,808,009

Net profit for the quarter.
$287,041,832
$293,041,832

Preferred dividend.
70,863,863
81,002,002

Balance for common stock.
1,383,002,143
1,383,002,143

Earnings per share on common.
$1.15
2.24

For the nine months ended September 27—

Products and services sold.
$2,831,281,782
$3,051,741,782

Cost of operations.
535,281,782
535,281,782

Profit before federal taxes on income.
371,581,841
390,581,841

Federal taxes on income.
59,332,150
59,332,150

Net profit for the nine months.
312,249,691
331,249,691

Preferred dividend.
70,863,863
81,002,002

Balance for common stock.
3,312,002,143
3,312,002,143

Earnings per share on common.
$1.15
2.24

Dorso Sales Rep
For Perry Mason

HOLLYWOOD, Oct. 27.—Dick Dorso, who recently resigned as United Television's vice president, is back in the TV film picture as exclusive sales rep for Erle Stanley Gardner's "Perry Mason," to be telecasted by the Bing Crosby unit. Shooting will kick off within three weeks at the RKO-Pathé lot in Culver City.

With Procter & Gamble handling "Mason" on radio for the past eight years, Dorso, who had been P&G first refusal on the TV version.

EVERYBODY'S A WINNER

"Mystery Melody" Gimmick
Revealed as Come-On Pitch

CHICAGO, Oct. 27.—The sampler of a "mystery melody" pitch which was being cored on in 16 Chicago area stations got religion this week after a newspaper story disclosed that the pitch was strictly a come-on, with everybody winning.

Spokesman for House of Television, which was incorporated last July and has built up to four stores on the strength of the "mystery melody" pull. "Commercial" was played, with listeners identifying themselves getting merchandise certificates worth $100. A Daily News

columnist identified "Sweet Adie-

line" as "Columbia the Gem of the Ocean" and received the standard letter of congratulations plus check. After story appeared on Monday, business and mail response fell off drastically.

Harry Bannister, president of House of Television, said he would continue the pitch, but would give certificates only to valid winners. WGN, the largest Chi station on the "Melody" band, had canceled them two days before the column appeared.

Guide for New Radio Relays

WASHINGTON, Oct. 27—American Telephone and Tele
graph Company yesterday filed with the Federal Communications Commission application for a $6,000,000,000 new radio relay channels between Pittsburgh, Pa., and Chicago, Ill., and to handle a growth in planned telephone traffic over the whole area.

Govt. Denies 2 New
B'cast Installations

WASHINGTON, Oct. 27.—In its first decision on license applica-
tions for fourth quarter 1951 ap-
plicantions, the Federal Commu

cnications Commission denied licenses to stations WTVK and WTVN, both in Cleveland, Ohio, and to handle a growth in planned telephone traffic over the whole area.

Building the pathways for television takes time, toll and money. Every one of the more than 2,000 stations on the air these days has a new challenge to the imagination and skill of Bell engineers. Take, for example, television transmission between St. Louis and Kansas City.

From New York to Chicago, engineers plotted, scouted and tested possible "Radio-Relay" routes to find the one that would pass forests, mountains and cities—and would carry microwave signals reflecting surfaces of lakes and plains. "Radio-Relay" stations were then built about every twenty-five miles—some 200 feet high.

At Chicago, video signals are switched to a coaxial cable and go underground through the hard lime- stone bottoms of the Kankakee River, the sticky blue clay of the Kankakee... across the Mississippi... under the city of St. Louis for 20 miles to the broadcasting station.

Planning, building and maintain-
ing television pathways for the nation is costly and complex, calling for continued investment of money, special equipment and trained personnel. The present value of this network, provided by the Long Lines Department of the American Telephone and Telegraph Company is nearly $50,000,000.

But the cost of this service is low. The Telephone Company's total network facility charges average about 10 cents a mile for a half hour of program time, including both audio and video channels.

Putting your show on the road

PROVIDING TRANSMISSION CHANNELS FOR THE RADIO AND TELEVISION INDUSTRIES TODAY AND TOMORROW

BELL TELEPHONE SYSTEM
Radio to Sell Self on Shows in Texas, Michigan

Clinic and the 15th District National Association of Broadcasters, and the National Broadcasting Company, will be held in Chicago on the Fourth. Public service value of radio will be highlighted radioreference to American Federal Communications Commission's last four years. 

Halts may some this week following his New York-originated show, now in Radio to Telecast "The Nightly News," the local 8:30 show. HOLLYWOOD, Oct. 21. -- A heavy from Kine.

"It's a FASCIMSIME!"

NEW YORK, Oct. 21. -- TeleVision Atlantic television will take to the air Thu., Oct. 21, first show here next Thursday (1). TeleVision Atlantic, a new network of NBC, is scheduled to start on the air before the cameras here at NBC Studios. 

When the TV show goes on the air the first time, it will have just have come on the air, "The News," "The Pacific," "The Mary Ann," and the New York World, with the rest of the network. 

CBS RADIO, 1951 - the biggest year in the history of any network

Today, with media competition keener than ever, there's special significance in the leadership of CBS Radio ... Here are the sum totals of advertisers' investments in network radio this year:

<table>
<thead>
<tr>
<th>Network</th>
<th>Advertising Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS Radio</td>
<td>$48,106,685</td>
</tr>
<tr>
<td>Network B</td>
<td>37,537,629</td>
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<tr>
<td>Network C</td>
<td>21,870,502</td>
</tr>
<tr>
<td>Network D</td>
<td>11,537,124</td>
</tr>
</tbody>
</table>

28% bigger than the second network this year

6% bigger than CBS Radio last year
News and Notes from All Around...

Plan for a radio relay system between Pittsburgh and St. Louis was revealed in an application filed before the FCC October 25. Linkage would be to Columbus, Dayton, and Indianapolis radio now in existence. The Alfred I. Du Pont Awards Foundation has created scholarships and fellowships for the future winners of its public service awards in radio and TV. Station Distributions has sold "Football This Week" to Prostano in 23 markets. Hans Schwieger, conductor of the Kansas City Symphony Orchestra, began his own 15-minute TV show on WWAY-TV there on Thursday (22).

Large screen theater TV is to be installed in the Indiana Theater, Indianapolis, by November 15. John D. Held, former senior staff director at WAVY, Newark, N.J., has joined the radio TV department at Ketchum, Macleod & Grove, Pittsburgh ad agency. Close View Productions, headed by Garo Hay, has incorporated in Connecticut. National Television Broadcasting, Inc., has been chartered as a Delaware corporation. Websys, a new programing at hour and a half of religious presentations on Sunday mornings. Villanom Corporation of America has acquired its Tuesday night wrestling on KPIX, San Francisco.

Ceremony in Mark

RTC's Kilby Award... Frank Stoneman, New York CBS proxy, and Jack Van Volkenburg, proxy of the CBS division, will participate in ceremonies Sunday (28) to mark the change of KTLJ, Los Angeles, to KNXT and the moving of the transmitter to Mount Wilson. RCA will equip the first TV station in the Dominican Republic to be located in Caibay Triboli. More equipment is being used for a TV station in Sao Paulo, Brazil. The ABC network will have the first radio division in Columbia, South Carolina, headed by Stewart Baruth. Alfred Beckman supervises both departments. Robert Simpson has joined....

Plan for CBS Carnival

NEW YORK, Oct. 27.—M. M. C. Candies this week is ready to purchase the Sunday 12:30-1 p.m. time period on the Columbia Broadcasting System's TV's for a program to be titled "Carnival." Show is to be a half-hour small sized version of CBS TV's "Big Top" package and is also to be produced from Philadelphia by Charlie Yonste. This would be the first big net TV purchase by M. M. C. and its new agency, William Esty.

Radio talks Big in Detroit!

In Detroit, WWJ is a better-than-average buy at lower-than-average cost. Here are the facts:

Assuming that television owners never listen to radio, bear in mind that increases in Detroit population and trading area have combined to give WWJ 96.5% coverage of the number of families it had in 1940. When you take into consideration the shrinkage of the dollar since then, there's no reason to enable you to buy the WWJ market today for substantially less per thousand than you could in 1940.*

That's why advertisers in the Detroit market choose WWJ and its big exclusive radio audience.

**Average WWJ families, 1940: 924,792
TV families, 1950: 950,205
Average radio families, 1950: 966,300

TV Sets Drop 21% From '50

WASHINGTON, Oct. 27—The set production lumbered 2.1 percent during August. The highest production of this year as compared to the output of 1949, and radio set production dropped 5 percent during August, a report shows. The Radio-Television Manufacturers Association report on TV set output over the period this year was 3,928,000 as compared to the 4,028,000 that rolled out of factories in the 1949 period. Production of radio sets in January, September is 10,072,478 as compared to 10,638,600 last year.

September TV set output was...

Pulver Moves To Lever Bros.

NEW YORK, Oct. 27—Stanley Pulver, chief executive officer and manager of the TV department for Dancer, Fitzgerald and Sample, will move over to Lever Brothers shortly. He will become media manager-radio and TV. An executive officer and manager of Lever Brothers, Pulver has been with Dancer, Fitzgerald and Sample for many years; his replacement has not been set by the agency.

Bab to Conduct Special Radio Survey...

Broadcast Advertising Bureau Inc., will conduct a special study on the effectiveness of radio copy with current TV's. A special pilot study will be made in Seattle, Wash. Study will be conducted with co-operation of Advertising Research Bureau Inc., Seattle Station KOMO and local department store, Bon Marche. Copy checked on pilot study will be based on three nationally known brands of women's beauty.

RCA Theatres

Releases Spark Sales...

Radio Corporation of America, producers of "The Wayne Kaye Disneyland" and "Hour of Charm" have sparked more than $200,000 in sales and talent fees for subscription stations. Sales for the last six months have been less than five months. "American Chicle Company, "Booby Benson and the B-Bar-B Riders" is another of the RCA broadcasting, System, beginning Sunday (28) at 4:30 p.m. Nine-week campaign, will carry thru to December 31. RCA has landed two new sponsors—Oudalbog Company, will sponsor a news program with Harry Hearsay across-the-board beginning November 5; and the River Pharmacy Company will sponsor "Dr. Dannor's Health Talk" on Sundays, effective November 7. WPPG, Atlantic City, will feature radio station with the SRO sign out in spite of TV penetration. Stations are encouraged to integrate it, at complete cost out on Sunday, Monday, Tuesday, and Wednesday evenings with commercially sponsored programs.

Hall Succeeds Maguire in CBS Radio Post...

Ed Hall, eastern division manager of CBS's TV station relations department, has replaced the late Tom Maguire as assistant to director of radio and TV for the Columbia-Palmetto-Post Company. Daniel P. Wells, of WELH, New Haven, Conn., has joined radio division of CBS's TV station relations department. Agency, station rep in New York; William E. Bos, ex-field sales rep in up State, New York for RCA Victor Home Instmment Dept., appointed station...
HOLLYWOOD, Oct. 27—Yuletide season disk sales will be boosted by a series of new records issued for Capitol veneer and sales chief, Bill Fowler. Debating over how the public noticed his opinion on in-person observations of his work, Fowler is among the various country junkets. For sales he is going beyond last year's limits in property protection of country and jazz discs. As a result of disk enforcement techniques, the spreading disk boundaries beyond the limits of the country music segment, will be increased. Fowler, said stories found this earlier year, have been continuing to cite it even on a much larger scale. Kidelski now will be handled in (8) records, subject to the addition to the record department, according to several companies that use them in the custom of their repertoire. It is discovered that some of the new releases are coming from the original type of the discs. Some of the records are issued by the oldies in the country music circuit. However, are shipped to be sold during this period. One such example is the release of "Longing For You" by the country music duo of the Brothers. The label of this song is Colgate and is issued by the company. The release of this song is notable because it was released in the previous year of 1952. S. & S. also released 24 "Gold."

REALISM, SCHMALTZ, GLAMOUR: TV Production Ideas Spell All Moods for Song Plugs

**Continued from page 1**

ment. Daily in medium-long shot of driver. He looks at vehicle, says, "Your serenade by night." He turns to camera and says, "That's the kind of music I love to listen to." He turns to the side window and sings softly, "Longing for You." He is shown in close-up, saying, "That's the kind of music I love to listen to." He turns to the side window and sings softly, "Longing for You." He is shown in close-up, saying, "That's the kind of music I love to listen to." He turns to the side window and sings softly, "Longing for You." He is shown in close-up, saying, "That's the kind of music I love to listen to." He turns to the side window and sings softly, "Longing for You." He is shown in close-up, saying, "That's the kind of music I love to listen to." He turns to the side window and sings softly, "Longing for You." He is shown in close-up, saying, "That's the kind of music I love to listen to." He turns to the side window and sings softly, "Longing for You." 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**BEST MOVE IN 50 YEARS**
Col’s Conkling Sells It of New Disk Association

NEW YORK, Oct. 27.—Columbia Records President Jim Conkling today announced the sale of the New Disk Association of America, the most constructive move ever taken by the industry, to the絕對 company, Glen Allen, Wallys and Frank Waller, remainders and groups, comprising the total membership to date.

"In my opinion, this is the most constructive move ever made by the music industry in its 50 or more years of existence," Conkling said. "It has not been one that is in the past years. It is the first time we have ever been able to recognize the many groups that have been interested in the industry and to which many firms have contributed. It is the most constructive move ever taken by the industry." New Disk Association, Inc.

**Hollywood TV Set Owners Go For Platters**

**Continued from page 1**

best of local record buyers are TV set owners. In canvassing for an information poll, Conkling’s survey asked: "If you could have only one plate for the next four months, which one would you want to hear?"

Nearly any item you have heard within the last four months, among other commodities.

The survey reveals interest in the affirmative were "TV sets" and non-set owners. Since 75.7 percent of the population are living in houses, the projects of the NDA are headed in the direction of local retailing in disk buying.

According to Conkling, reason for the various trends is twofold. (1) Survey reveals that almost 90 percent of all radio stations now devote more time to advertising and non-related production. (2) Tele set homes, the majority in homes with television sets and the most influential in making contacts for things they want, will be more prevalent than non-set owners.

Among the new phone models are those of the overseas, the Ghotograph, three of the Markell and the Cationi. Two black models are being marketed by Secrest, Bender and Bag.

**Capitol Signs Ella Mae Morse**

HOLLYWOOD, Oct. 27.—Ella Mae Morse, first big singer signed to the Capitol record company by the late Leo Cohn, has been signed by the new company. Cohn’s survey asked: "If you could have only one plate for the next four months, which one would you want to hear?"

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**Mitch Is Back Of Ole Pitch**

NEW YORK, Oct. 27.—Mitch Miller, director of Columbia Records, has returned to New York City after spending several weeks in San Francisco, where he attended the 1950 Olympics, and is preparing for the upcoming months. Miller will continue his work in New York City until the end of the year.

**New Sulphuric Output Up To 375,000 Tons**

WASHINGTON, Oct. 27.—The producers of sulfuric acid, makers of sulfuric acid, have recently received a contract by the government to produce the chemical for military and industrial use.

**RCA Stops Pops For Two Weeks**

NEW YORK, Oct. 27.—The RCA Victor pop department is taking a two-week break, due to the holiday season, to give the employees a well-deserved rest. However, following the two-week break, the department will be back in full swing, ready to produce top-quality records.

**Para Relights Prado**

HOLLYWOOD, Oct. 27.—Paramount Theater relights for the New York week of November 15 in high light the mammoth rhythm of Prado at theaters in this country for one week. Prado will be in New York for a week before the date, and Prado is getting ready to break his long absence from this country in a new film.
THIS WEEK'S BEST SELLERS
Your guide to the top records based on actual sales

<table>
<thead>
<tr>
<th>WEEK</th>
<th>COUNTRY</th>
<th>TITLE</th>
<th>ARTIST</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>DECCA</td>
<td>&quot;Annie's Theme&quot;</td>
<td>Tony Orlando and Dawn</td>
</tr>
<tr>
<td>2</td>
<td>DECCA</td>
<td>&quot;Annie's Theme&quot;</td>
<td>Tony Orlando and Dawn</td>
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<tr>
<td>3</td>
<td>DECCA</td>
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<td>5</td>
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<td>&quot;Annie's Theme&quot;</td>
<td>Tony Orlando and Dawn</td>
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</table>

DECCA "BEST BETS"
Your guide to the hits of tomorrow based on actual sales

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<thead>
<tr>
<th>POSITION</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;Annie's Theme&quot;</td>
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<tr>
<td>2</td>
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NEW RELEASES

SINGLES

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<td>&quot;I've Got a Feeling for You&quot;</td>
<td>Tony Orlando and Dawn</td>
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<tr>
<td>&quot;Annie's Theme&quot;</td>
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ALBUMS

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</table>

DECCA SENSATIONAL NEW SINGING STAR!

ROBERTA LEE

I'LL MAMA PLAY HOUSE WITH YOU

SINGS

SLOW POKE

DECCA 27792 (78 RPM)

DECCA 27797 (78 RPM)

DECCA 27802 (78 RPM)

DECCA 27808 (78 RPM)

DECCA 27814 (78 RPM)

DECCA 27820 (78 RPM)

DECCA 27826 (78 RPM)

DECCA 27832 (78 RPM)

DECCA 27838 (78 RPM)

DECCA 27844 (78 RPM)

DECCA 27850 (78 RPM)

DECCA 27856 (78 RPM)

DECCA 27862 (78 RPM)

DECCA 27868 (78 RPM)

DECCA 27874 (78 RPM)

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DECCA 27886 (78 RPM)

DECCA 27892 (78 RPM)

DECCA 27898 (78 RPM)

DECCA 27904 (78 RPM)

DECCA 27910 (78 RPM)

DECCA 27916 (78 RPM)

DECCA 27922 (78 RPM)

DECCA 27928 (78 RPM)

DECCA 27934 (78 RPM)

DECCA 27940 (78 RPM)

DECCA 27946 (78 RPM)

DECCA 27952 (78 RPM)

DECCA 27958 (78 RPM)

DECCA 27964 (78 RPM)

DECCA 27970 (78 RPM)

DECCA 27976 (78 RPM)

DECCA 27982 (78 RPM)

DECCA 27988 (78 RPM)

DECCA 27994 (78 RPM)

DECCA 27999 (78 RPM)

DECCA 28005 (78 RPM)

DECCA 28011 (78 RPM)

DECCA 28017 (78 RPM)

DECCA 28023 (78 RPM)

DECCA 28029 (78 RPM)

DECCA 28035 (78 RPM)

DECCA 28041 (78 RPM)

DECCA 28047 (78 RPM)

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DECCA 28107 (78 RPM)

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DECCA 28119 (78 RPM)

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DECCA 28131 (78 RPM)

DECCA 28137 (78 RPM)

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DECCA 28299 (78 RPM)

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DECCA 28395 (78 RPM)

DECCA 28401 (78 RPM)

DECCA 28407 (78 RPM)

DECCA 28413 (78 RPM)

DECCA 28419 (78 RPM)

DECCA 28425 (78 RPM)

DECCA 28431 (78 RPM)

DECCA 28437 (78 RPM)

DECCA 28443 (78 RPM)

DECCA 28449 (78 RPM)

DECCA 28455 (78 RPM)

DECCA 28461 (78 RPM)
DECCA RECORDS

Everybody LOVES...

JANE TURZY

singing

"I LIKE IT"

and

"YES YOU ARE"

DECCA 27851 (78 RPM)
9-27851 (45 RPM)

America's Fastest Selling Records

DECCA RECORDS
Bill Kenny of The Ink Spots

"Once" and "My First and My Last Love"

DECCA
27844 (78 RPM)
9-27844 (45 RPM)
Smash Dance Arrangements of 2 Smash Hits!

JERRY GRAY and His Orchestra

"TURN BACK THE HANDS OF TIME"
"I NEVER WAS LOVED BY ANYONE ELSE"

DECCA 27839 (78 RPM)
9-27839 (45 RPM)

America's Fastest Selling Records
Gi'eíã by the Singing Star of the Smash Musical "Two on the Aisle" Dolores Gray

Great New Songs!

DECCA
27832 (78 RPM) 9-27832 (45 RPM)

America's Fastest Selling Records
King-Duke Unit Nets $351,550 in 5 Wks.

Giant Arena Package Hits Stride After Slow Road Start; Take in $25G Twice

NEW YORK, Oct. 27.—The giant arena package co-featuring 4 hit (King) Cole, Sarah Vaughan and the Duke Ellington band in its first five weeks has hit net takes totaling $351,550. As previously reported, the tour got off to a rocky start, yet managed to accumulate a net take of $39,100 in its first two weeks (The Billboard, October 19). Since those figures were reported, the package piled up an additional $222,400. The monies were taken in on 21 consecutive playdates which included 24 shows (two shows were presented at the Forum, Montreal and the National Guard Armory, Washington, D.C. in recent weeks). The figure (based on its three-weeks grosses in the past three weeks were accumulated in Canada, New York, thru the Eastern seaboard and at the Mason-Dixon line.) Package now is on its way into the South, which traditionally figure will be this package's ripen- ing period to date.

The Cole - Vaughan - Ellington package is traveling with fewer acts and a line of girls. Its weekly run in the neighborhood is of $24,600, and the package requires quite tremendous grosses to come out of itself and for the promoters involved.

The tour's biggest individual grosses were hit in the past three weeks. On two occasions, the package pulled in net takes of about $25,000. They hit the figure at the Forum, Montreal, on October 7 and duplicated it on October 21 in the National Guard Armory, Washington, D.C. In both instances, the package played two shows during the day. The tour hit a couple of sizable runs on route, its first since the hot Boston Garden opening these September 20-21. The low was a $4,300 date on October 8 in the Auditorium in Ottawa, Canada. The package is being sold at prices varying between $4,000 and $5,000 per day, with price depending largely on house capacity as well as the day of the week.

The package, being booked by the Gale Agency, is billed as the "Biggest Show of '51." Its net takes in round figures since October 5 follow:

October 5, Westchester County Center, White Plains, N.Y., $6,000; October 6, Municipal Auditorium, Springfield, Mass., $4,000; October 7, Forum, Montreal, $25,000; October 8, Auditorium, Ottawa, $4,000; October 9, Kingston Community Center, Ontario, $7,500; October 10, Maple Leaf Gardens, Toronto, $13,000; October 11, Memorial Auditorium, Kitchener, Ontario, $9,000; October 12, London Arena, London, Ontario, $7,800; October 13, Memorial Auditorium, Buffalo, $15,500; October 14, Ormond County War Memorial, Sarasota, $12,400; October 15, Sports Arena, Rochester, N.Y., $9,000; October 16, Main Arena, Cleveland, $12,000; October 17, The Gardens, Cincinnati, Ohio, $14,900; October 18, Charles- ton Auditorium, W.V., $7,800; October 19, Arena, Pittsburgh, $15,500; October 20, Sports Arena, Scranton, $6,000; October 21, National, Grand Armory, Washington, D.C. $13,800; October 22, Municipal Auditorium, Roanoke, $7,000; October 23, Mosque, Richmond (this was a return engagement), $4,000; October 24, Ralph- land, N. Y., $12,000; October 25, Municipal Auditorium, Columbia, S. C., $6,000.

Holzhied Set Triple-Header

CHICAGO, Oct. 27.—Frank Holzhied, pioneer in utilizing big-budget jazz bills at the Blue Note, longest continuous user of top rhythm combo, will experiment with a more varied and individual style when he brings in his first triple-header bill with the Weavers, Slim Gallard's Trio and George Fenston's Organ Group, set to open a two-weeker November 1.

Holzhied forced compelling empties into keeping a continuous policy. The bill features two names, Holzhied has not booked in any more such generally accepted musical acts as the Weavers, beans to incite, scheduled others after the first year of the Blue Note's varied rushing conductor.
COLUMBIA'S

WEEKLY CHECK LIST OF BEST SELLERS
FOR DEALERS, OPERATORS, JOCKEYS

(Based on actual sales figures for week ending October 31)

POPULAR

- Cold, Cold Heart
  While We're Young
  TONY BENNETT
  39449-4-39549

- Because of You
  I Won't Cry Anymore
  TONY BENNETT
  39362-4-39562

- Blue Velvet
  Solitaire
  TONY BENNETT
  39555-4-39555

- GameBella
  Hey, Good Lookin'
  JOE STANFORD
  FRED NELSON
  39570-4-39570

- There's Always Room at Our House
  I Can't Help It
  GUY MITCHELL
  39595-4-39595

- Domino
  That Doesn't Do It
  DOUG DAY
  39956-4-39956

- Down Yonder
  Way Up in North Carolina
  CHAMP BURLER
 clewcalc
  39538-4-39538

- Once
  Never
  TONE ARDEN
  39577-4-39577

- Sin
  Jealous Eyes
  SAMMY KAYE
  39567-4-39567

- I Ran All the Way Home
  Just a Moment More
  SARAH VAUGHAN
  39576-4-39576

- Reaching for the Moon
  CHAMP BURLER
  39546-4-39546

- The Glory of Love
  And So to Sleep Again
  PAUL WESTON
  39569-4-39569

- The Blonde Sailor
  Symphony in 54 Time
  KEN GRIFFIN
  39566-4-39566

- My Life's Desire
  Shanghai
  DOUG DAY
  39423-4-39423

- I Wish I Knew
  Mixed Emotions
  ROSEMARY CLOONEY
  39536-4-39536

- Longing for You
  Mary Rose
  SAMMY KAYE
  39499-4-39499

- Come on My House
  Rose of the Mountain
  ROSEMARY CLOONEY
  39467-4-39467

- King Porter Stomp
  Farewell Blues
  BENNY GOODMAN
  39564-4-39564

- I Am, I Am, I Am
  I Love You
  FRANKE Laine
  39367-4-39367

FOLK

- Always Late
  Mom and Dad's Waltz
  LEFTY FRIZZELL
  20837-4-20837

- My Baby's Just Like Money
  I Want to Be with You Always
  LEFTY FRIZZELL
  20799-4-20799

- He and My Broken Heart
  Let Old Mother Nature Have Her Way
  CARL SMITH
  20862-4-20862

- My Rough and Rowdy Ways
  LILLARY YOUL
  LEFTY FRIZZELL
  20843-4-20843

- Branden's Blues
  My Old Pal
  LEFTY FRIZZELL
  20841-4-20841

- Blue Yodel, No. 6
  Travelling Blues
  LEFTY FRIZZELL
  20842-4-20842

COMING UP

- April in Paris
  London By Night
  FRANK SINATRA
  39592-4-39592

- Bouquet of Roses
  Daddy
  SAMMY KAYE
  39583-4-39583

- How Dry I Am Blues
  Don't Be That Way
  HARRY JAMES
  39582-4-39582

- Mambo at the Waldorf
  Society Mambo
  XAVIER CUGAT
  39579-4-39579

The greatest!

frankie LAINE

"JEALOUSY"

with PAUL WESTON and his Orchestra
CARL FISCHER at the piano

coupled with

"FLAMENCO"

with MITCH MILLER and his Orchestra
and The Norman Luboff Choir
CARL FISCHER at the piano

78 rpm 39585 — 45 rpm 4-39585

COLUMBIA "GI" RECORDS

FOR MUSIC THAT SENDS 'EM TO YOU!
"BECAUSE OF YOU"
"COLD, COLD HEART"

Now

Tony Bennett
with Percy Faith and his Orchestra

"BLUE VELVET"

and another BIG ONE on the Flip...

SOLITAIRE

COLUMBIA 39555-439555

COLUMBIA 39555-439555

FOR MUSIC THAT SENDS 'EM—TO YOU!
Irresistible!
a great new song based on
a rousing Cajun melody...

JO STAFFORD
with PAUL WESTON and his Orchestra

"Shrimp Boats"

with The Norman Luboff Choir
coupled with
LOVE, MYSTERY and ADVENTURE

78 rpm 39581-45 rpm 4-39581

COLUMBIA RECORDS
for music that sends them . . . . to you!


Copyrighted material
Decca Readies Report
On 3d Fiscal Quarter

NEW YORK, Oct. 27.—Decca Records' board of directors will meet on Monday (28) to hear the quarter's financial report. The disk-}
yery's third-quarter financial report was eventually being forwarded to the meeting but, at great press, it was considered unlikely that such a report would be completed in time for the meeting. At the moment,} lacking from the report is the disk-ery's Canadian income. Also the waxworks' month of Sep-
tember has not yet gone thru full-
formal auditing stage.

Decca exec estimate that the third quarter will wind up with a profit of no more than 15 cents per share on the $766,000 outstanding-
shares of Decca stock. In octo-
bers, this would represent net earn-
ings of $37,400 in the vicinity of $7,400.

It is recalled that the disk-ery, at the end of the first six months of the year, had accumulated earnings of
$672,700 or 47 cents per share.

Compared to '50
The disk-ery's third quarter this
year will be a considerable drop
from the profits earned in the same
period in 1950. Last year, Decca earned at the rate of 25 cents per
share. The maximum expecta-

MAYBE MAC NEEDS PRAYER

PHILADELPHIA, Oct. 27.—Attending inaug-
uon is a d
t is not a daily routine for Mac Mc-
Guire, the disk-ery's new' dis-
dejay, who also airs his Harmony
House program on WCAU in the
web. But last week he found out that he was being checked on him as yet. As one of the featured personalities on Tar-
teens football radio, McGuire was asked to do a show. Just the other day the Boomer Chan-
nard told McGuire that he can't
be plugged on every show. Even
though the disk-ery's board

Eckstein and Shearing Hit
Top Grosses

SALT LAKE CITY, Oct. 27.—George Shearing and Billy Eckstein.

NAASSAU, Bahamas, Oct. 27.—After a decade of strumming ban-
jo for tips from tourists, Blake Eckstein, and many of the Canadian shows, too.

above three months ago they noticed a

swing and sway with...)

SINAMMY

"I HAVE ONLY ONE LIFE TO LIVE"

Vocal Chorus by The Kaydetts and The Kaye Choir

Why SAMMY KAYE recorded—
THE THREE BELLs

for Columbus . . .

Up around the Canadian Border in Ohio}
and Upper New York are three pretty
record-wise jockies. They know
what their audiences like, and they know that
many of their listeners are bi-

The MEN involved

BILLY RANDALL
WINE, Cleveland, Ohio

JOE HANE
WEBC, Rochester, New York

CARL SWANSON
WBUN, Utica, New York

why the spring

proft this year of 19 cents would

HOT OR COLD, EACH GETS BIRD

FIDDLER Paul NERO, who

promised "The Story of My Life" for
another winner by going to the
opposite end of bird temperature
extreme with a disc of "Cold Turkey,"
designed for Capitol release November 12. An interesting sidelight to the
release shows how circumstances
and coincidences can team up
times to link some personalities. Altho
Nero narrated "Cannary," he
was surprised to find during
his recent Eastern journey that
his act was closely identified in
the East with Fiddler Flor-

Jerry Reed, who

Winston, and with
daul De-

why SAMMY KAYE recorded—
THE THREE BELLs

for Columbus . . .

Up around the Canadian Border in Ohio
and Upper New York are three pretty
record-wise jockies. They know
what their audiences like, and they know that
many of their listeners are bi-
lngual and catch many of the Canadian shows, too.

About three months ago they noticed a
heavy response to an English Columbia
record of "The Three Bells" by Les Compagn-
ons de la Chamace. Edith Piaf's dis-
covers. The response was big, and stayed big.

So, one by one, they passed the news on to
Mitch Miller. Ever a swift man to latch
on to a hit, Mitch assigned the tune to
Sammy Kaye, who turned out one of his
finest sides. A big new hit is in the making.
It is one that owes its beginning directly to the DJ's.

Bill Randall

Wee, Cleveland, Ohio

Joe Hane

Webc, Rochester, New York

Carl Swanson

Wbun, Utica, New York

COLUMBIA 60 RECORDS

FOR MUSIC THAT SENDS THEM . . . TO YOU!

"I HAVE ONLY ONE LIFE TO LIVE"

Vocal Chorus by The Kaydetts and The Kaye Choir

78 rpm 39602 — 7-inch 33 1/2 rpm 3-39602 — 45 rpm 4-39602

Copyrighted material
coupled with

"GRIEVIN' MY HEART OUT OVER YOU"

DECCA 27836

---

coupled with

"ON ROSARY HILL"

DECCA 27824

---

America's Fastest Selling Records
Bourne Says He Owns Rights

To no gaining his ownership of the foreign copyright.

**Synch Rights**

This is becoming ever more important, he points out, because of the growing application of synchronization rights. Synch income may be expected not only from ordinary films, but from the new TV films, with a world market likely proposed in the near future for TV films as well as the Hollywood brand. If producers, he points out, will always be very careful to get world clearance before accepting for film tracks. An owner of the world rights outside of the United States, he says, owns the majority interest in the rights, even if the court should re-assign the renewal rights to the writer. Split ownership of these rights, Bourne says, means that a good income potential is impaired, if not actually threatened.

"I am actually acting in the interest of the writer and his widow and children when I keep him out of split up the renewal copyright and hurt the chances of synchronization revenue," Bourne said, "I don't have to do it. But when a renewal is near due, I send the writer an assignment of the renewal to sign. If he does not promptly and without fuss, then I may offer him a brand new contract at the modern royalty rates. If he is obstinate and delays, he gets the old rates under which he originally signed."

Bourne says that he seems no point in business or special promise of expectation for renewals which he claims owns in the first place.

"Please say that no responsible or major publishers have been trying to take renewals, which belong to me," Bourne told The Billboard. "And remember, the writers who did not commit financial suicide inanar in future revenue on the songs involved is concerned. I'm trying to help the writers as much as I'm trying to help myself when I point out the danger of splitting the rights, a danger which few writers appreciate."

"Challengable"

A prominent attorney said that Bourne's claim in the tune for the duration of the life of the writer plus 50 years outside the United States is challenging. He is challenging 25, as Rose is claiming, he said. "Bourne has the right to the song for only the first 25 years, with no monopoly to the writer, then it could be argued that the foreign rights are included. That fact that other countries have a different copyright period may not the be the main consideration anymore, but the courts could find that the fact that the writer owns the song over and over and over again, and can trust only to the publisher for protection."

If the renewal cancels in the original contract could be broken down, he went on to say, and the publisher by law so the publisher's claim to foreign rights beyond that period.

On this question, however, is the question is that Bourne is probably correct in claiming the foreign ownership for the life of the song plus 50 years. The trade has traditionally accepted this without question for years.

A prominent writer's rep scoffed at Bourne's claim, saying he's been trying to split up the copyright. Certainly, anything which threatens print income, or any income, he may be indicted, he said. "But there are many factors in the balanced picture which can offset this. The original song may not work out so the publisher may not work out."

**The Future of the Song**

"Well, and the publisher owns half of the American print rights, and is not as good a position to help others to print as they may be to help others to print."

**The Future of the Song**

The future of the song is, and will be, a long time. It will probably last for many years, and the same publishers will still be in business. The question is whether the publishers will be as busy as they have been in the past, or whether they will have less liberal theories of accounting. If an assignment to a new publisher, there is nothing that the new publisher can do to make the song better. Better all-around. Also, the new publisher owns half of the American print rights, and is in good as a position to help others to print as they may be to help others to print.
**A GREAT RECORD!**

**CHICAGO**
- Howard Miller — WIND & WCFL
  "A great sound. Dinah’s voice will be a big one!"
- Marty Hegen — WIND
  "Comes on like a ghost!"
- Lyle Burton — WIND
  "A real stampede!"
- Jim Leopold — WIND
  "This is Dinah’s big one!"
- Eddy Hubbard — WIND
  "A great record by a great artist."
- Mal Belliers — WCFL
  "Dinah’s greatest record to date."
- Sam Evans — WGN
  "Dinah at her best."

**NEW YORK**
- Jack Levy — WINS
  "Record has an exciting sound."
- Ted Steeles — WMCA
  "Unusual, Unique and Merrily Great."
- Ray Dog — WWJ
  "We think it’s a hit. Record has it."

**PHILADELPHIA**
- Ed Hurst & Joe Grody — WPEN
  "An All-Star for President, after this release."
- Bob Neuman — WFIL
  "I'm sure hearing."
- Randy Dixon — WDS
  "Dinah scores her superlative best. Yes—I heard."
- Doug Arthur — WIBG
  "Should sell a million."

**CAMDEN, N. J.**
- Charles Hent — WCAM
  "Baby, Did You Hear It?"
- Jack Harvey — WCAM
  "Dinah’s newest offering."

**DETROIT**
- Jack The Bellboy — WJW
  "Dinah’s greatest record in years."
- Bob Seymour — WMX
  "The most novel record of the year!"
- Symphony Sid — CKLW
  "Tune ‘er up and go to town."

**CINCINNATI**
- Paul Dixon — WCP
  "A terrific recording."
- Jack Reamington — WKRC
  "What a record!"
- Rex Dale — WCKY
  "This will be the hit of the season!"
- Walter Phillips — WCPO
  "The greatest for ‘51."
- Emil Weiss — WHOP
  "Greatest Dinah record Washington ever."

**CLEVELAND**
- Bill Randel — WERE
  "High Powered! Phenomenal!"
- Phil Madsen — WERE
  "Dinah is always good but this is great."
- Jerry Brooker — WERE
  "Dinah deserves a big record and this is it!"
- Bill Wendell — WJW
  "Played it first in Cleveland and it is her greatest!"
- Allan Freed — WJW
  "Dinah has a way with songs — feeling."

**MINNEAPOLIS & ST. PAUL**
- Mike Miller — WMIN
  "This is it!"
- Max Henry — WLOL
  "Dinah was never better."
- Sev Widman — WGDY
  "Dinah will go to the top."
- Jack Theiler — WLOL
  "A real record!"
- Ralph Mottell — WDGY
  "Unusual."

**WASHINGTON, D. C.**
- Cliff Holland — WOOK
  "Dinah and excellent."
- Jackson Lowe — WINK
  "Intriguing. Different and Dinah does her usual wonderful work."
- Harold Jackson — WUST
  "You are really hearing from Dinah on this one."
- Check Richards — WBL
  "It’s different and it’s great."

**BERKELEY, CALIF.**
- Bert Solitaire — KKE
  "Sensational — it’s Dinah’s greatest."
- Phil McKeen — KKE
  "Ferris wheel."

**SAN FRANCISCO, CALIF.**
- Clint Sharwood — SKAN
  "Departure from the formula — she’s added something new to it."
- Frank Davian — SKAN
  "Dinah fuses. It’s terrific."

**OAKLAND, CALIF.**
- Russ Coglin — KROW
  "Dramatic presentation. Should score."

**BOSTON, MASS.**
- Bob Clayton — WHDH
  "Most potentially commercial! Dinah has made to date."
- Bob Swan — WORL
  "The inevitable, Dinah tops herself!"
- Art Tucker — WCOX
  "Unusually different. Could be sensational."
- Ed Penney — WTAG
  "Exciting, different, truly sensational."
- Jack Masters — WMEX
  "For Dinah fans."
- Norm Prescott — WORL
  "Dinah’s newest. A combination of Golden Earrings, Mule Train and Waterboy."

**LOS ANGELES**
- Jack Cook — KECA-KMPE
  "This could be one of the biggest hits since ‘Mule Train’. The most interesting record I’ve heard in years."
- Bob McLaughlin — KLAC
  "This one is worth six plays on a week 750 Club and six at night."
- Johnny Grant — KNOC
  "A very exciting record. The Jockeys and public will rule it further than they did ‘Mule Train’.
- Peter Paff — WFUN
  "One of the most unusual arrangements and vocal jobs of the current season. A fine platter for the people."

**GREENSBORO, N. C.**
- Red Martin — WOCG
  "Dinah’s greatest."

**CHARLOTTE, N. C.**
- Genial Gene — WGIV
  "Will be great."

**NEWARK, N. J.**
- Paul Brenner — WAAT
  "Intriguingly different."
- Carl Ide — WJIR
  "Posting it quickly — it’s sensational."
- Mr. Blues — WJNR
  "The greatest Washington since George."
- George Bannister — WBUD, Morrisville, Pa.
  "Dinah at her very best."
- Bill Bennett & Bill Davis — WPTR, Albany, N.Y.
  "Sure the hit can’t miss."
- Paul Fleischer — WTR, Troy, N.Y.
  "This baby creates excitement everywhere I play it."
- Sid Gerard — WSAY, Rochester, N.Y.
  "Most unusual record I have heard since Mule Train."

**MILWAUKEE**
- Paul Bartel — WFOX
  "Dinah is on the move, it’s going big."
- Robb Thomas — WEMP
  "Watch this one, it’s going big."
- John Reddy — WOXY
  "The place "BABY, BABY", it’s huge."
- Hal Walker — WMAW
  "Dinah got it right."
- Joe Dreyer — WEMP
  "Dinah’s got a HIT."

**DES MOINES, IOWA**
- Ted Earle — KSO
  "Dinah Washington really sells BABY DID YOU HEAR?"

**WATERLOO, IOWA**
- Ray Star — KWVL
  "Dinah’s got a hit."

**KRB, MASON CITY, Ia.**
- Bob Cavanaugh — KRB
  "Dinah’s Baby Did You Hear is the greatest."

**COUNCIL BLUFFS, Ia.**
- Harry Beiss — KSIW
  "Dinah watch out! You have a big one!"

**HARTFORD, CONN.**
- Joe Girard — WHTH
  "One of Dinah’s most amazing records. A sure hit."
- Jack Downey — WQON
  "Dinah has arrived in the pop field."

**NEW HAVEN, CONN.**
- Dick Miller — WAVZ
  "The most exciting record of the year."

**CHICAGOE, MASS.**
- Ed Carter — WACE
  "What a treatment — what a background."

**NEW BRITAIN, CONN.**
- Jim Curtis — WHAY
  "Most unusual record — ever."

**WATERBURY, CONN.**
- Wally Finch — WATE
  "Connecticut public rave."

**NORFOLK, Va.**
- Ralph Richards — WLOW
  "Exciting, imaginative platter."

**PITTSBURGH, Pa.**
- Art Pallone — WWSW
  "A big break for Dinah, and a very big break for Mercury records."

**RICHMOND, Va.**
- Harvey Hudson — WLEE
  "Sales on Dinah’s new record will be as high as anything in the field."
- Phil Wilson — WLEE
  "One of the best records I have ever heard anywhere, any time. BABY DID YOU HEAR?

**BUFFALO, N. Y.**
- Johnny Lascelle — WOR
  "One of Dinah’s best to date. A real hit."

**YOUNGSTOWN, Ohio**
- Danny Ryan — WBBW
  "This is different — should be big."

**WILKES-BARRE, Pa.**
- Hal Berg — WILK
  "It’s Dinah-Mite."

**A GREAT RECORD!**
THE BILLBOARD Music Popularity Charts

HONOR ROLL OF HITS
The Nation's Top Tunes

Week End

1. Because of You

2. (It's My) Baby

3. Cold, Cold Heart

4. I Get Ideas

5. Down Yonder

6. World Is Waiting for the Sunrise

7. And So to Sleep Again

8. Loveliest Night of the Year

9. Undecided

10. In the Cool, Cool, Cool of the Evening

THE BILLBOARD
November 3, 1951

WARNING: The term "HONOR ROLL OF HITS" is a registered trademark and the listing of the title of the hit has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. For further information, write to The Billboard, 230 West 45th Street, New York, and permission will be immediately granted.
"LET'S LIVE A LITTLE" 
and "I DON'T WANT TO BE FREE" 78 rpm 1816 • 45 rpm F1816

HELEN O'CONNELL'S
"SLOW POKE"
78 rpm 1837 • 45 rpm F1837 • and "I WANNA PLAY HOUSE WITH YOU"

Western & Folk

LOVE THYNE, "HOW DO YOU FEEL?" Hank Thompson ..........1745 .. F1745
"DO TRY TO BUILD MY NAME," "ASLEEP AT THE SWITCH" Boots And Idaho Call ..........1772 .. F1772
"KILLIN' BUG BOOGIE," "WOMAN IS A FIVE LETTER WORD" Tennessee Ernie ..........1775 .. F1775
"EACH STEP OF THE WAY," "GONNA WALK WITH MY LADY" Jimmy Wakely ..........1838 .. F1838
"IN THE MOOD," "EVERYBODY THINKS YOU'RE ANGEL" Ole Diamond ..........1814 .. F1814
"DON'T ROWIN," "FAITHFUL FOOL" Marie Travis ..........1800 .. F1800
"HUB CAP ROLL," "TRUCK DRIVES RIDE" Speedy West ..........1805 .. F1805
"I'M HUNGRY," "BOOIN' WITH THE BLUES" Speedy West ..........1771 .. F1771
"WHISKEY, WHISKEY," "TIPPET TOEIN' WOMAN" Dean Martin ..........1813 .. F1813
"DEUTER," "WITH TEARS IN MY EYES" Wesley Tuttle ..........1804 .. F1804

"THE CONTINENTAL"
WILLIAM DOUGLAS - 78 rpm 1846
YOU GO TO MY HEAD (ALL OF A SUDDEN) MY HEART SINGS

"MARGARET WHITING"
WILLIAM DOUGLAS - 78 rpm 1846
THAT'S FOR SURE IF I CAN LOVE YOU IN THE MORNING

"GORDON MacRAE"
WILLIAM DOUGLAS - 78 rpm 1846
MY LOVE -- HOW CLOSE

"JOE "WHISKEY" CARR and CANDY CARDIDO"
SCHUMAN-ROTH - 78 rpm 1846
BLUE VELVET A PETAL FROM A FADED ROSE

"NORMA KAYE"
SCHUMAN-ROTH - 78 rpm 1846
DOMINO -- FIND ME

"MARY MAYO"
WILLIAM DOUGLAS - 78 rpm 1846
BOUQUET OF ROSES JUST A LITTLE LOVING (Will Go A Long Way)

"BOB CROSSY"
WILLIAM DOUGLAS - 78 rpm 1846
FAREWELL TO YOKOHAMA THE CLOSER YOU ARE

"LINDY DOHERTY"
WILLIAM DOUGLAS - 78 rpm 1846
PAINTING THE CLOUDS WITH SUNSHINE WE'RE IN THE MONEY

"JAN Garber"
WILLIAM DOUGLAS - 78 rpm 1846
I YANT WAIT TILL CHRISTMAS CHRISTMAS STUFFS

"MEL BLANK"
SCHUMAN-ROTH - 78 rpm 1846
THE SHAKE DANCE BOOGIE I M'GONNA GET ALONG WITHOUT YOU

"ROY HOGS"E"
SCHUMAN-ROTH - 78 rpm 1846
TURN THAT GUN AROUND MISTREATED BLUES

"JESS WILLARD"
SCHUMAN-ROTH - 78 rpm 1846
"THE BIG ONE TO WATCH!"
Music Popularity Charts

Records Most Played by Disk Jockeys

- Based on reports received October 24, 25 and 26

Gimmix

Arch Harrison, WANN, Anniston, Ala., who is running a "scrubball" contest, guested on the "Competition," via a message from Florence, S.C. The "Black Face" of Florence caused a small panic this week when he phoned WANN and said he was not interested in the real thing, but turned up for the show to promote his new disk, "Sweeter Than Ever," with a message from John Woods, WANN, that he pulled a terrific audience response.

Robert D. Lewis, a producer of the eight-bar chunks of Renaissance Classics, presents new disk "Come On A My House." This week suggested that Woods make his own record, "Come On A My House." Huggins, W.B. Boston, literally tried to break his bed last night. When he was told that he could make a bed in an hour, the" Swim in the Pool..." Hoopa bed-covering..." Good the heart..." Paul "Bass" Martin,leton, Tex., pulled a record 1,960 pledges on a marathon broadcast of 18 hours and 18 minutes.

Cab Bag

I receive for older current hits requests about two to four a day. I then ask why can't they turn over... In this just nastiness or slating of... My opinion is that they don't do it... — Ed Farrow, WBLS, New York.

Songs With Greatest Radio Audiences (ACI)

- Based on reports received October 24, 25 and 26

Songs with Most TV Performances (RH Tele-Log)

- The Richard Library Idea-Log is based on the monitoring of all programs televised by the American Broadcasting Company, Columbia Broadcasting System, and the National Broadcasting Company network stations in New York and Chicago. For the week, based on the combined ratings of two reports, this program won the network leadership for the week in the network's key sweep. It reached a new high of 6 per cent in household rating, which is a batch of 61,000 homes, and 17 per cent of those homes that are listening to television.
"IT'S ALL OVER BUT THE MEMORIES"

RCA VICTOR RECORDS 20-4343 (78 rpm) 47-4343 (45 rpm)

The Greatest Hits are on...

RCA VICTOR RECORDS
**BEST SELLING POP SINGLES**

**BECAUSE**

MISTO P. Pagliuca

*Complete Cool*, RCA Victor, 78-10399.

**CRY OF LOVE**

Penny, Bailey's Record Shop.

*Into the Night*, R.P.M., 78-0019.

**THAT'S LIFE**

The Four Tops, Capitol, 78-0277.

**I'M SORRY I CAN'T HELP IT**

Carl Perkins, RCA Victor, 78-0017.

**WALNUT STREET**

Dale Evens, Coral, 78-0012.

**DON'T MAKE ME OVER**

Patti Page, RCA Victor, 78-0014.

**THREE OR FOUR TIMES A DAY**

Billie Holiday, MCA Victor, 78-0015.

**COMING HOME**

Dale Evens, Coral, 78-0013.

**WASHINGTON STREET**

Dale Evens, Coral, 78-0014.

**LOVE IS A LUXURY**

The Four Tops, Capitol, 78-0278.

**UP IN THE OPERA**

Billie Holiday, MCA Victor, 78-0016.

**DO YOU LOVE ME**

Penny, Bailey's Record Shop.

*Everything I Own*, R.P.M., 78-0019.

**SPREAD YOUR LOVE**

The Four Tops, Capitol, 78-0276.

**AM I RIGHT**

Rick Nelson, Columbia, 78-9990.

**DON'T FORGET TO WRITE**

Rick Nelson, Columbia, 78-9991.

**WHY DO YOUR TEARS FOLLOW ME**

Penny, Bailey's Record Shop.

*It's Only Make Believe*, R.P.M., 78-0019.

**RIVER OF ROSES**

Rick Nelson, Columbia, 78-9992.

**NO PINES**

Rachmaninoff: Piano Concerto No. 2 in C minor, Op. 18, Moscow, 78-0010.

**IN THE WEAR**

Billie Holiday, MCA Victor, 78-0016.

**I CAN'T HELP IT**

Carl Perkins, RCA Victor, 78-0017.

**THE CARS**

Patti Page, RCA Victor, 78-0014.

**THERE IS NO RAIN**

Billie Holiday, MCA Victor, 78-0016.

**THERE'S A MOVIE IN HER EYES**

Penny, Bailey's Record Shop.

*This Is My Love*, R.P.M., 78-0019.

**THE NIGHT WAS MADE FOR LOVERS**

Billie Holiday, MCA Victor, 78-0016.

**DON'T BREAK THE PROMISE**

Rick Nelson, Columbia, 78-9990.

**DO YOU LOVE ME**

Penny, Bailey's Record Shop.

*Everything I Own*, R.P.M., 78-0019.

**AM I RIGHT**

Rick Nelson, Columbia, 78-9990.

**DON'T FORGET TO WRITE**

Rick Nelson, Columbia, 78-9991.

**WHY DO YOUR TEARS FOLLOW ME**

Penny, Bailey's Record Shop.

*It's Only Make Believe*, R.P.M., 78-0019.

**RIVER OF ROSES**

Rick Nelson, Columbia, 78-9992.

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**DON'T FORGET TO WRITE**

Rick Nelson, Columbia, 78-9991.

**WHY DO YOUR TEARS FOLLOW ME**

Penny, Bailey's Record Shop.

*It's Only Make Believe*, R.P.M., 78-0019.
There will be no release this week, simply because the records that have been released for the last few weeks have shown an exceptional amount of potential. All have had an outstanding amount of initial reaction. All have had consumer acceptance.
RCA Victor's Hugo Winterhalter

Comes up with a big one... his newest recording

"I NEVER WAS LOVE BY ANYONE ELSE"

and

"BEYOND THE BLUE HORIZON"

RCA Victor's Hugo Winterhalter

Comes up with a big one... his newest recording

"I NEVER WAS LOVE BY ANYONE ELSE"

and

"BEYOND THE BLUE HORIZON"

RCA Victor's Hugo Winterhalter

Comes up with a big one... his newest recording

"I NEVER WAS LOVE BY ANYONE ELSE"

and

"BEYOND THE BLUE HORIZON"

RCA Victor records

THE BILLBOARD

Music Popularity Charts

• Best Selling Pops By Territories

Based on reports from key dealers in each of the cities, secured via Western Union messenger service.

Each week, The Billboard is co-operation with Western Union, issuing the most recent sales reports from the leading dealers of each major territory in the United States. Within the accuracy of such reports and the method of presentation, they are usually reports to avoid any possibility of the actual record sheet being underwritten by the reporter of this report.

CHICAGO

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

NEW YORK

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

LOS ANGELES

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

BOSTON

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

NEW ORLEANS

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

PITTSBURGH

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

DENVER

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

ATLANTA

1. C. J. BUDDY EDDIE

2. C. J. BUDDY EDDIE

3. C. J. BUDDY EDDIE

4. C. J. BUDDY EDDIE

5. C. J. BUDDY EDDIE

6. C. J. BUDDY EDDIE

7. C. J. BUDDY EDDIE

8. C. J. BUDDY EDDIE

9. C. J. BUDDY EDDIE

10. C. J. BUDDY EDDIE

Copyright material
TWO HIT SIDES

"RAMBLIN"'

JIMMIE DOLAN

"THAT LAST LOVE LETTER"
Published by Central Songs, Inc.

"UNTIL I DIE"
Published by Fairway Music Corp.

Capitol No. 1832

STILL GOING GREAT

"SAILOR'S BLUES"
AND

'JUKE BOX BOOGIE'
Capitol No. 1720
**Most Played Jake Box Folk (Country & Western) Records**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Time</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;You've Got a New Love Song&quot;</td>
<td>Roy Acuff</td>
<td>1:45</td>
<td>1951-01-01</td>
</tr>
<tr>
<td>&quot;Wildwood Flower&quot;</td>
<td>Johnny Cash</td>
<td>2:00</td>
<td>1951-02-01</td>
</tr>
<tr>
<td>&quot;Sixteen Tons&quot;</td>
<td>Tennessee Ernie Ford</td>
<td>2:30</td>
<td>1951-03-01</td>
</tr>
</tbody>
</table>

**Most Played Dixieland Records**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Time</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;St. Louis Blues&quot;</td>
<td>B.B. King</td>
<td>5:00</td>
<td>1951-04-01</td>
</tr>
<tr>
<td>&quot;That's My Desire&quot;</td>
<td>Louis Jordan</td>
<td>3:00</td>
<td>1951-05-01</td>
</tr>
<tr>
<td>&quot;Sweet Georgia Brown&quot;</td>
<td>Red Norvo</td>
<td>2:30</td>
<td>1951-06-01</td>
</tr>
</tbody>
</table>

**Most Played Jazz Records**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Time</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Take the 'A' Train&quot;</td>
<td>Thelonious Monk</td>
<td>4:00</td>
<td>1951-07-01</td>
</tr>
<tr>
<td>&quot;Round Midnight&quot;</td>
<td>Buddy Rich</td>
<td>5:30</td>
<td>1951-08-01</td>
</tr>
<tr>
<td>&quot;Committee&quot;</td>
<td>Ella Fitzgerald</td>
<td>3:00</td>
<td>1951-09-01</td>
</tr>
</tbody>
</table>

**Most Played Latin Music Records**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Time</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Magdalena&quot;</td>
<td>Tito Puente</td>
<td>3:30</td>
<td>1951-10-01</td>
</tr>
<tr>
<td>&quot;Guantanamera&quot;</td>
<td>Charlie Parker</td>
<td>5:00</td>
<td>1951-11-01</td>
</tr>
<tr>
<td>&quot;Concierta de la Luna&quot;</td>
<td>Carmen Cavallaro</td>
<td>4:00</td>
<td>1951-12-01</td>
</tr>
</tbody>
</table>

**Most Played Classical Music Records**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Time</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Symphony No. 5&quot;</td>
<td>Beethoven</td>
<td>40:00</td>
<td>1951-01-01</td>
</tr>
<tr>
<td>&quot;Violin Concerto&quot;</td>
<td>Tchaikovsky</td>
<td>25:00</td>
<td>1951-02-01</td>
</tr>
<tr>
<td>&quot;Piano Concerto No. 2&quot;</td>
<td>Chopin</td>
<td>25:00</td>
<td>1951-03-01</td>
</tr>
</tbody>
</table>

**Most Played Opera Records**

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Time</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;La Traviata&quot;</td>
<td>Verdi</td>
<td>3:00</td>
<td>1951-04-01</td>
</tr>
<tr>
<td>&quot;Turandot&quot;</td>
<td>Puccini</td>
<td>2:30</td>
<td>1951-05-01</td>
</tr>
<tr>
<td>&quot;Aida&quot;</td>
<td>Rossini</td>
<td>3:00</td>
<td>1951-06-01</td>
</tr>
</tbody>
</table>

**Most Played Country & Western (Folk) Record Reviews**

<table>
<thead>
<tr>
<th>Review Title</th>
<th>Artist</th>
<th>Reviewer</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Red Roses for a Blue Lady&quot;</td>
<td>Roy Acuff</td>
<td>John Johnson</td>
<td>5/5</td>
</tr>
<tr>
<td>&quot;The Long Black Veil&quot;</td>
<td>Hank Williams</td>
<td>Frank Delaney</td>
<td>4/5</td>
</tr>
<tr>
<td>&quot;Guitar Shortcake&quot;</td>
<td>Lefty Frizzell</td>
<td>Jimmie Rodgers</td>
<td>3/5</td>
</tr>
</tbody>
</table>

**The Billboard Music Popularity Charts**

- **Talent and Ties**
  - Johnny Cash
  - Roy Acuff
  - Hank Williams

- **Music OPERATORS and DEALERS**
  - Royale Records
    - 30¢ EL
    - 36¢ RA

- **C&W Records to Watch**
  - "The Battle of the Blues" by Johnnie Guitar
  - "I Won't Be Your Fool Anymore" by Tennessee Ernie Ford

**IT GETTING HOTTER!?**

- **HOT! POPPA**
  - 64-112
  - "Hurry Up, Sun" by T-Bone Walker

- **The Billboard**
  - November 3, 1951

---

**Other Random Articles and Reviews**

- "KISSING ALABAMA" by Roy Acuff
- "THE ROAD" by Hank Williams
- "TODAY'S THE DAY" by Johnny Cash

---

**Contact Information**

- **MUSIC OPERATORS and DEALERS**
  - Royale Records
  - 78 RPM
  - 45 RPM

- **C&W Records to Watch**
  - "The Battle of the Blues" by Johnnie Guitar
  - "I Won't Be Your Fool Anymore" by Tennessee Ernie Ford

---

**Record Reviews**

- "Red Roses for a Blue Lady" by Roy Acuff
  - Reviewed by John Johnson
  - Rating: 5/5

- "The Long Black Veil" by Hank Williams
  - Reviewed by Frank Delaney
  - Rating: 4/5

- "Guitar Shortcake" by Lefty Frizzell
  - Reviewed by Jimmie Rodgers
  - Rating: 3/5

---

**Additional Notes**

- "Royale Records" is listed as the operator with 30¢ and 36¢ prices.
- "THE ROAD" by Hank Williams is mentioned in the context of "KISSING ALABAMA" by Roy Acuff.
- "TODAY'S THE DAY" by Johnny Cash is referenced in the C&W Records to Watch section.
- "Red Roses for a Blue Lady" by Roy Acuff is reviewed with a high rating of 5/5.
- "The Long Black Veil" by Hank Williams is reviewed with a rating of 4/5.
- "Guitar Shortcake" by Lefty Frizzell is reviewed with a rating of 3/5.

---

**Additional Reading**

- "KISSING ALABAMA" by Roy Acuff
- "THE ROAD" by Hank Williams
- "TODAY'S THE DAY" by Johnny Cash

---

**Additional Resources**

- "www.americanradiohistory.com" for more music-related content.
- "Mercury" records are mentioned in the context of "Red Roses for a Blue Lady" by Roy Acuff.
- "Decca" records are mentioned in the context of "The Long Black Veil" by Hank Williams.
- "Fantasy" records are mentioned in the context of "Guitar Shortcake" by Lefty Frizzell.

---

**Conclusion**

This issue of The Billboard includes a variety of music content, from record reviews to popularity charts, highlighting key artists and releases of the time. The focus on Country & Western and Folk music is evident through the reviews and popularity listings. The inclusion of various artists' works, such as Roy Acuff, Hank Williams, and Johnny Cash, underscores the rich tapestry of musical talent from the 1950s. The reviews provide insights into the critical reception and popularity of these songs, offering a glimpse into the music industry of that era.
**Best Selling Retail Folk (Country & Western) Records**

- Based on reports received October 31, 25 and 26.

| Week | Record | Artist | Label | Sales
|------|--------|--------|-------|------
| 13   | ALWAYS LATE | Lefty Frizzell | Coral | 5699
| 10   | MOUNTAIN WOMAN | Lefty Frizzell | Coral | 5999
| 5    | SLOW POKE | Pete Wei King | United | 485
| 31   | COLD, COLD HEART | Hank Williams | Decca | 726
| 8    | HEART Strings | E. Arnold | Imperial | 75
| 16   | HEY, GOOD LOOKIN' | Hank Williams | Decca | 684
| 19   | I WANT TO PLAY HOUSE WITH YOU | E. Arnold | Imperial | 75
| 1    | SOMEBODY'S BEEN BEATING MY TIME | E. Arnold | Imperial | 75
| 4    | TRAVELIN' BLUES | Lefty Frizzell | Coral | 5999
| 2    | LET OLD MOTHER NATURE HAVE HER WAY | Carl Smith | Coral | 5999
| 20   | I WANT TO PLAY HOUSE WITH YOU | E. Arnold | Imperial | 75
| 13   | MR. MOON | Carl Smith | Coral | 5999
| 1    | SOMEBODY'S BEEN BEATING MY TIME | E. Arnold | Imperial | 75
| 2    | TRAVELIN' BLUES | Lefty Frizzell | Coral | 5999
| 2    | CRAZY HEART | Hank Williams | Decca | 726

**Country & Western Records Most Played by Folk Disk Jockeys**

- Based on reports received October 31, 25 and 26.

| Week | Record | Artist | Label | Sales
|------|--------|--------|-------|------
| 17   | HEY, GOOD LOOKIN' | Hank Williams | Decca | 726
| 14   | ALWAYS LATE | Lefty Frizzell | Coral | 5999
| 8    | SLOW POKE | Pete Wei King | United | 485
| 12   | MOTHER OF GOD | Hank Williams | Decca | 726
| 2    | LET OLD MOTHER NATURE HAVE HER WAY | Carl Smith | Coral | 5999
| 20   | I WANT TO PLAY HOUSE WITH YOU | E. Arnold | Imperial | 75
| 13   | MR. MOON | Carl Smith | Coral | 5999
| 1    | SOMEBODY'S BEEN BEATING MY TIME | E. Arnold | Imperial | 75
| 2    | TRAVELIN' BLUES | Lefty Frizzell | Coral | 5999
| 2    | CRAZY HEART | Hank Williams | Decca | 726

**FOLK TALENT AND TUNES**

- Continued from page 48

Miss Thompson are doing their TV show for Sears Roebuck. Martin is now program director of KFMY, Hollywood.

The Joads have moved from Decca to Victor. Fleming Allen's label, has inked Pete Yee, features with Billie Holiday, a DJ, who is sitting. Dain Reynolds, the Australian singer, is expected in the latter part of the Winter. Los Angeles and the Western swing is doing a disc of the show at WKRK, Atlanta, Ga.

Robert Lee is still doing his round house shows and Bill Peppers, formerly with Yoko Seng, have formed their own BMI affiliate, Barnes & Peppers Music, and the Victor Canadian artist is out of the hospital after an accident.

**DECCA RECORDS**

America's Fastest Selling Records

**Barrelled SMASH**

Singing...

"NIGHT TRAIN TO MEMPHIS"

and

"IF I HAD-A KNOWED, YOU COULD-A GOED"

(I-Da Seed You Had-A Way To Went)

DECCA 27763 (78 RPM) 9-27763 (45 RPM)
**RHYTHM AND BLUES NOTES**

**By HAL WERMAN**

Rumors are circulating that Louis Armstrong will continue to work with the Sahl's Band at his New York night club even though the band recently purged its研究院 to disband to do a solo stint with Armstrong. 

**Decca-U. I. Deal All Set**

The stock, it was indicated that Milton Berle had the stock at the share price recently reported. At that time, U.I. stock had been bought on the open market at a rate varying between $3 and $3.50 a share. The proposed purchase will bring into control approximately 175,000 U.I. shares. Talk that Decca would require J. Arthur Rank's 13,000 shares, which represented the second largest single U.I. holding, was flatly denied by all parties involved in the deal.

The aspects of the U.I. Decca merger, beyond economic philosophy, will be unveiled one step at a time, according to an informed source. The first actual step took place when U.I. issued a press release stating that it will take advantage of the extensive arrangements of United World Films, a U.I. subsidiary. In addition to a distribution and sale of television pictures, the two companies will include an afternoon and a midnight feature.

Attention, dealers and operators only

Solve your record buying problems by using our one-stop service

Ordering and Getting Records is a Difficult and Trying Problem. Let’s be Your Friends, Boys! Let’s Do All the Hunting and Shopping for you. Order with Confidence.

Get all the latest hits when you want them we can supply all speeds

We ship in any quantity—no substitute charges. All for the Small Nominal Fee of $5. Over the Wholesale price per record. You will get Faster Service than Anyone Else can Offer you.

Try our service and you won't use any other

EPTOWN MUSIC ONE-STOP RECORD SERVICE

4715 Delmar Ave

Phone: 314-876-2821

ST. LOUIS, MO.
**Music Popularity Charts**

**Most Played Juke Box Rhythms & Blues Records**

- Based on reports received October 24, 25 and 26
- Records listed are rhythm and blues records most played in juke boxes according to "The Billboard" surveys
- Numbers signify among a selected group of juke box operators where records receive highest and lowest reports

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;T.T.&quot; 99 BLUES</td>
<td>Willie Nelson</td>
</tr>
<tr>
<td>2</td>
<td>&quot;I GOT LOADED&quot;</td>
<td>Pepe Escobar</td>
</tr>
<tr>
<td>3</td>
<td>&quot;BLOODY LOT&quot;</td>
<td>The Police</td>
</tr>
<tr>
<td>4</td>
<td>&quot;SAINT 60 MAN&quot;</td>
<td>Janis Joplin</td>
</tr>
<tr>
<td>5</td>
<td>&quot;SIXTIES KING&quot;</td>
<td>The Byrds</td>
</tr>
<tr>
<td>6</td>
<td>&quot;SMOOTH SAILING&quot;</td>
<td>The Beach Boys</td>
</tr>
<tr>
<td>7</td>
<td>&quot;HEY, LITTLE GIRL&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>8</td>
<td>&quot;I'M IN THE MOOD&quot;</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>9</td>
<td>&quot;SEVEN LONG DAYS&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>10</td>
<td>&quot;PRAYIN' FOR YOUR RETURN&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>11</td>
<td>&quot;OLD, OLD, OLD&quot;</td>
<td>The Beatles</td>
</tr>
</tbody>
</table>

**Rhythm & Blues Record Reviews**

Each of the records reviewed here expresses the opinion of the members of "The Billboard" music staff who reviewed the record.

**BUDDY MILLER ORK ("Arthur Prezzac")**

_Ever Since the One I Love Has Gone_ was Buddy's first hit on the Columbia label at the time, as several of his later releases have been on the same label.

_Buddy Miller's Sister ("Arthur Prezzac")_

He is now released as a single on the Columbia label.

**DINAH WASHINGTON ("Skeeter Ork")**

_Baby, Do You Hear Me_ is a very nice ballad, but the vocals are not up to the usual high standard.

**JOE PULLUM ("With Tri")**

_Weaver's Song_ is a very nice ballad, but the vocals are not up to the usual high standard.

**BILLIE HOLIDAY**

_Just One More Chance_ is a very nice ballad, but the vocals are not up to the usual high standard.

**JOE TREVIZNOR ("With Tri")**

_The Willow Goose_ is a very nice ballad, but the vocals are not up to the usual high standard.

**GODFREY GRAHAM**

_When the Willow Goose_ is a very nice ballad, but the vocals are not up to the usual high standard.

**MARION ABERNATHY**

_Jingle Bells_ is a very nice ballad, but the vocals are not up to the usual high standard.

**MEL BENSON ("With Tri")**

_Feel Like Cryin'_ is a very nice ballad, but the vocals are not up to the usual high standard.

**SUNDAY AFTERNOON**

_With the Willow Goose_ is a very nice ballad, but the vocals are not up to the usual high standard.

**BILLY WRIGHT**

_With the Willow Goose_ is a very nice ballad, but the vocals are not up to the usual high standard.

**WILLIE BROWN**

_With the Willow Goose_ is a very nice ballad, but the vocals are not up to the usual high standard.

**All records reviewed here express the opinion of the members of "The Billboard" music staff who reviewed the record."
Her First Coral Record!

TERESA BREWER
'I DON'T CARE'
and "SING, SING, SING"

Coral Records
America's Fastest Growing Record Company

Coral Record
60591 (78 RPM) 9-60591 (45 RPM)

THE BILLBOARD Music Popularity Charts

* Most Played Juke Box Records

---

Recorded Versions

1. "Because of You" by T. Bennett
2. "Cold, Cold Heart" by T. Bennett
3. "Sin" by E. Howard
4. "World is Waiting for the Sunrise" by L. Paul M. Ford
5. "Get Ideas" by L. Martin
6. "Down Yonder" by Del Wood
7. "Sin" by Four Ac's, Alberts
8. "I Don't Care" by P. Pines
9. "Come On My House" by R. Churchey
10. "Turn Back the Hands of Time" by L. Armstrong
11. "Whispering" by L. Paul
12. "Hey, Good Lookin'" by J. Shepherd & E. Lane
13. "Too Young" by Nat King Cole
15. "Because of You" by L. Butler
16. "I'm Gonna Work That Junk Yard" by Nat King Cole
17. "Down Yonder" by C. Butler
18. "Down Yonder" by E. Smith
19. "Blue Velvet" by T. Bennett
20. "I Won't Cry Anymore" by T. Bennett

---

Coral Records
America's Fastest Growing Record Company

IN CANADA: Rogers Majestic Radio Corp. Ltd., Toronto—MONTREAL—Winnipeg
### Record Reviews

**New Ratings are Determined**

Records are rated four ways: 1) overall -- 2) to their value for disc buyers 3) for record sellers, and 4) for record buyers. Each category is rated the basis of nine key categories. Each category is awarded a maximum number of points within which new ratings are rated. A 5-6 balance mood is not suitable for a record.

The Categories:

- Overall: 10 overall points
- Value for Disc Buyers: 10 overall points
- Record Sellers: 10 overall points
- Record Buyers: 10 overall points

Following are the maximum points that may be earned by a record in each key category:

- 
- Number of records
- 
- 

Each of the records reviewed here expresses the opinion of the members of the Billboard music staff who reviewed the record.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POPULAR</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TONY MARTIN</strong> (Hernando Ork)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overture</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>YESTERDAY 20-9434</td>
<td>89</td>
<td>90</td>
<td>85</td>
</tr>
<tr>
<td>Holdin' on to Love (a Nickel Novelty)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>VICTOR 440146</td>
<td>84</td>
<td>84</td>
<td>79</td>
</tr>
<tr>
<td>There's Always Room at Our House</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>COLUMBIA 36924</td>
<td>88</td>
<td>88</td>
<td>88</td>
</tr>
</tbody>
</table>
| -
| **GUY MITCHELL** (Jack Milford Ork) |
| I Can't Help It |
| COLUMBIA 36826 | 88 | 88 | 88 | Excellent |
| Now and Forever |
| **JAN PEerce** (Hugo Winterhalter Ork) |
| Once |
| VICTOR 20-8138 | 88 | 87 | 87 | Excellent |
| -
| **JO STAFFORD** (Paul Weston Ork-Mercury Duluth Choir) |
| Drifting Home |
| COLUMBIA 40495 | 86 | 87 | 86 | Excellent |
| -
| **DOLORES CRAY** (Camarata Ork) |
| Shining Stars |
| COLUMBIA 40443 | 86 | 86 | 86 | Excellent |
| -
| **EILEEN BARON** (Paul Weston Ork) |
| Cry |
| COLUMBIA 40495 | 86 | 86 | 86 | Excellent |
| -
| **DENNIS DAY** (The Manilow-Ork-Herbie Ork) |
| Christmas in Kilgore |
| CAPITOL 9383 | 86 | 86 | 86 | Excellent |
| -
| **DOM CHERY** |
| Can't Help It |
| COLUMBIA 36924 | 86 | 86 | 86 | Excellent |
| -
| **GUY LOMBARD** (Kenny Kennedy-Lamonts-Ork) |
| Hold Me Just a Little Longer, Daddy |
| COLUMBIA 36924 | 84 | 84 | 84 | Excellent |
| -
| **CHRISTMAS Cripples** |
| Another Christmas memory of eternity is this version of a classic from a Christmas album |
| COLUMBIA 36924 | 84 | 84 | 84 | Excellent |

(Continued on page 45)
The New Mr. Rhythm Has

A BEST SELLER!

RICHARD HAYES

‘OUT IN THE COLD AGAIN’

"ONCE"

Coupled With

MERCURY 5724 • 5724X4S

RAY BARBER

‘NEVER’

Coupled With

WHEN I SAW YOU"

MERCURY 5719 • 5719X4S

WATCH THIS! COMING UP FAST!

KAY BROWN

“A KISS TO BUILD A DREAM ON”

Sung By Kay Brown In The MGM Picture “The Strip.”

Coupled With “CHEATIN’ ME ON”

MERCURY 5710 • 5710X4S

THE BILLBOARD Music Popularity Charts

November 3, 1951

THE BILLBOARD Music Popularity Charts

• Record Reviews

Each of the records reviewed here expresses the opinion of The Billboard music staff who reviewed the record.

ARTIST

LABEL AND NO.

TUNES

COMMENT

POPULAR

PATTI PAGE (Jack Reid Orch)

85-85-85-85

White Christmas

White Christmas is the perfect Christmas tune. It has a lovely melody that will appeal to all ages. The orchestration is well done, and the vocals are smooth and easy to listen to.

TENNESSEE ERNIE FORD

85-85-85-85

A Rarity (J. W. Counselson, Santa Claus

A Rarity is a delightful country tune that will appeal to fans of Tennessee Ernie Ford. The melody is catchy and the lyrics are heartwarming.

DINAH SHORE

85-85-85-85

Lie De-Lis Song

Lie De-Lis Song is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

FRANKIE LAINE

84-84-84-84

I Would Do Anything For You

I Would Do Anything For You is a heartfelt ballad with a melody that will touch your heart. The vocals are strong and the lyrics are meaningful.

JOHNNY LONG ORK

84-84-84-84

My Sin

My Sin is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

JAN GABER ORK

84-84-83-83

Jackie Pickard

Jackie Pickard is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

ANDREW SISTERS

71-70-70-70

Nobody’s Darling But Mine

Nobody’s Darling But Mine is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

JERI SOUTHERN

84-84-83-83

I’m Gonna Win You

I’m Gonna Win You is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

RAY ANTHONY ORK

83-83-82-82

My Concoct

My Concoct is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

THE THREE SUNS (Tex & Robertson)

83-83-82-82

Uncle Mistletoe

Uncle Mistletoe is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

GUY LOMBARDO

82-82-80-80

Lucy De Louc, The

Lucy De Louc, The is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.

MARTHA TILTON

83-83-81-81

Lite Ray

Lite Ray is a beautiful operetta tune with a melody that will stick in your head. The vocals are smooth and the orchestration is perfect.
Bobbie Wayne Sings a New Ballad

"YES, YOU"

And "OH, SHE'S GONE, GONE, GONE"

MERCURY 5745 • 5745X45
THE BILLBOARD
Music Popularity Charts

**The Billboard Picks**

In the opinion of The Billboard staff, records listed below are most likely to achieve popularity during the Christmas selling season as advertised by entry into the best selling, most played or most heard and featured charts. Records listed below include only new discs released this week, or new ager Christmas songs. Both well-known and seldom Christmas items are listed.

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<td>“ALABAMA JUBILANCE”</td>
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<td>Capitol 3033</td>
</tr>
<tr>
<td>“ANGEL Bells”</td>
<td>Artie Shaw</td>
<td>Mercury 30370</td>
</tr>
<tr>
<td>“COME DOWN THE CHIMNEY”</td>
<td>Gene Autry</td>
<td>Columbia 30492</td>
</tr>
<tr>
<td>“IT’S BEGINNING TO LOOK LIKE CHRISTMAS”</td>
<td>Perry Como</td>
<td>RCA Victor 20-44</td>
</tr>
<tr>
<td>“IT’S BEGINNING TO LOOK LIKE CHRISTMAS”</td>
<td>Bing Crosby</td>
<td>Decca 29780</td>
</tr>
</tbody>
</table>

**The Disk Jockeys Pick**

PIECES that have appeared for three consecutive weeks or three times within a six-week period are noted below, based on a weekly survey among disk jockeys. If a piece has not been played during the survey, please note the performance it should have been.

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**The Retailers Pick**

PIECES that have appeared for three consecutive weeks or three times within a six-week period are noted below, based on a weekly survey among retailers. If a piece has not been played during the survey, please note the performance it should have been.

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**The Operators Pick**

PIECES that have appeared for three consecutive weeks or three times within a six-week period are noted below, based on a weekly survey among operators. If a piece has not been played during the survey, please note the performance it should have been.

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**The Country and Western Disk Jockeys Pick**

PIECES that have appeared for three consecutive weeks or three times within a six-week period are noted below, based on a weekly survey among country and western disk jockeys. If a piece has not been played during the survey, please note the performance it should have been.

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**The Billboard Pops**

New Christmas Pops

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</tbody>
</table>

*Note: The content above is a simplified and formatted version of the original text.*
Adouble Barreled POP COUNTRY HIT!

"THE TALE A SAILOR TOLD"

ELTON BRITT
and the BEAVER VALLEY SWEETHEARTS

RCA VICTOR 20-4324
47-4324

The integrity and experience of
A SOLID NAME
plus
THE WORLD'S TOP ENGINEERS
are
BEHIND YOUR LABEL!

RCA VICTOR custom record sales

RCA VICTOR DIVISION
NEW YORK
CHICAGO
HOLLYWOOD

1020 W. 35th Street
340 N. Michigan Ave.
4760 Sunset Blvd.

400 W. 42nd Street
1100 N. Michigan Ave.
5500 Wilshire Blvd.

47-4324
47-4324
1100

Your idea... Your market...
Your product...
RCA Edisons...
experience...
reliability...
dependability...

a complete service in the manufacture of every type (and speed) of record

RECORDING
PRESSING
SHIPPING & HANDLING

There's a New Hit in Town!

RCA VICTOR RECORDS

This advertisement promotes the music by Elton Britt and the Beaver Valley Sweethearts and their record on RCA Victor. It also advertises the RCA Victor custom record sales division, mentioning the integration of RCA Victor and its partners in the music industry. The advertisement highlights the quality and reliability of RCA Victor products, emphasizing their role in the production of records. The design includes a barreled barrel and music-related imagery to attract potential buyers. There is also a sidebar of music-related text, possibly a music chart or advertisement copy, which is not fully legible due to compression. The overall layout is typical of mid-20th-century music advertisements, with a focus on promoting new music releases and the reliability of the record label's services.
November 3, 1951

THE BILLBOARD

MUSIC

51

A Great NEW Artist
A Great NEW Record

NORMAN KAYE

Sings

"A Petal From A Faded Rose"

and

BLUE VELVET

CAPITOL 1848

WRITTEN BY
MERLE TRAVIS
& LEON RUSK

www.americanradiohistory.com
**Music as Written**

**Pickwick Gets "Boogie Woogie March"**

Pickwick Music, on the strength of its recent hit "Boogie Woogie March" on the recent hit "Boogie Woogie March" on the Gold label, has evidently been the hit of the week as the label is now making a big push to get the song over the airwaves. The song has been receiving an extraordinary amount of airplay, and Pickwick has responded by increasing its promotion efforts.

**New York**

Songwriter Max Gordon, with whom Pickwick has been working closely, has recently come to town this week for vaudeville appearances after completing a long tour with Joe Yockey for a movie that he has tentatively been changed to match one of songstber, the Nineteen Thirty-Seven style. The Nineteen Thirty-Seven style, however, is not the only style that Gordon is working on. He is also working on a new song for the popular songwriter, Joe Yockey, who is considered to be one of the most talented songwriters in the business. Gordon is said to be working on a new song for Yockey, which is expected to be released in the near future.

**Chicago**

Don Palmer, manager of the firm's Chicago office, is busy working on a new project for the firm. He is currently working on a new song for the firm's newest client, the Chicago-based band, "The Night Owls." The song is expected to be released in the near future.

**Washington**

Mildred Gill, a general sales manager for the company, is working on a new project for the firm's newest client, "The Night Owls." She is currently working on a new song for the band, which is expected to be released in the near future.

**Chicago**

David White, manager of Pathe, is working on arranging for a new recording session for the firm's newest client, "The Night Owls." He is currently working on a new song for the band, which is expected to be released in the near future.

**San Francisco**

Bill Prosen has engaged Harry Diamond and Joe Iannone, two of the Midwest's most popular songwriters, to work on a new song for the firm's newest client, "The Night Owls." The song is expected to be released in the near future.

---

**RAN 13 YEARS, NOW MOVES ON**

**MILWAUKEE, Oct. 27—**

Thirty-three years ago this month, the Milwaukee Union, a labor organization, took over control of the city's largest manufacturing district. The union's main goal was to improve working conditions and wages for its members. Today, the union is moving on to new challenges, but its legacy of fighting for workers' rights lives on.

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**The Billboard**

November 3, 1951

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**New 83 ISSUE $10**

---

**THE BILLBOARD**

1210 Pennsylvania Ave., Washington, D.C.

---

**Let's Look at the RECORDS**

---

**THE BILLBOARD**

1210 Pennsylvania Ave., Washington, D.C.

---

**XMAS SPECIALS**

**LONG PLAY RECORDS**

Up to $2.50 each

VIDEUM & CAPITOL $4.50 each

CLASSICAL ALBUM

50 Plus $5.00 Off

**POPULAR 45 RPM RECORDS**

60% Off

Write for Catalogue. All Records.

**VEDECO COMPANY**

6700 Ave. B, New York 19, N.Y.

---

**Record Pressing**

NOW AVAILABLE IN THE MIDDLE WEST

**MODERN PLANT**

**HIGH QUALITY MATERIAL**

**SHIPPER OR NON-BREAKABLE**

GALAXY RECORD MFG. CO.

500 N. 21st St.

**Office: 4041 Ralston Ave.

**Dept: 2120 Las Vegas, Calif.

---

**End of Document**
**EDITORIAL**

4-Point Insurance Plan

The Board is in complete favor of a group accident insurance plan of the American Club of Artists. It considers the present policy a good one, though it would be improved by the addition of two items: the policy should be made available to all clubs; and the benefits should be substantially increased.

**TODAY'S EDITION**

Bistros Go for Family, Teen Age Trade With Week End Daytime Shows

PHILADELPHIA, Oct. 27—In a continuing effort to attract the family trade, the Night Club of America turned to the bistros this past weekend. Two bistros in the city—Cafe Anvers and the Brussels—were the focus of attention. Cafe Anvers offered a family-oriented menu and Brussels featured a children's program.

**TOP HAT**

Means Tops In Clubs in Phila. Area

PHILADELPHIA, Oct. 27—First Seal of Approval campaign of the Film Code of the American Club of Artists was launched with 19 rooms all around town, plus 130 rooms in Philadelphia and 125 in New York. The Code has been published in the form of a booklet and distributed to all clubs.

**Irving to Ask Probe of AGVA Insurance Plan**

By JOHNNY STIPPEL

CHICAGO, Oct. 27—Irrelevant by the senior executive of the AGVA, Irving, has been unable to learn what the committee is doing. Irving, who was recently elected to the AGVA's full board, is one of the few members who are not on the executive committee.

**Chakres Sells Pitt's Terrace**

PITTSBURGH, Oct. 27—Andres Chakres, owner of the Vogue House, Pittsburg, has sold his lease to the Terrace for $1,200. The new owner, Bill Spencey, operator of the Palais, has bought the lease for $1,000. Spencey will take over on November 1.

**Chi Oriental Status Moot**

CHICAGO, Oct. 27—Whether the Oriental Theater, Long 12 years without a lease, will be able to continue as a theater, is the question of the day. The current tenant, George Hays, has expressed an interest in the property, but the property owner, the AGVA, has not responded.

**DEDICATED TO CHAMP BUTLER**

NEW YORK, Oct. 27—In a recognition of his many years of service to the Night Club of America, Champ Butler, former president of the club, was presented with a plaque and a check for $1,200.

**THEY'RE MATINEE CLUBS NOW**

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**HENRI FRENCH**

**As Amazing wine**

**The Langs**

Boulevard Room, Hotel Jefferson, St. Louis

Tuesday, October 15


This hotel, recently purchased by the Hilton interests, has promised a lot of money into the redecoration of the Boulevard House, formerly known as the Club Con. A floor of the room has not been drastically changed, but light lighting, pastel colors and smart wall murals give the room a different look.

The opening show of the season under way with (G) National local disk jeweler, introducing the starred Alice Hall of song, working in the opening to "Chico's" Minute Clothes." Costumes are lovely and line work is outstanding. The girl also chose the show with an atomic age technique shown a lot of originality.

Vallet Ted and Flo Vallet go thru their standard routines, including baton twirling, Fig twirling a lot of acrob dancing by Flo. The (Continued on page 2).

Dono Sor, New York

Wednesday, October 15


Jerry and his new show. this village boiste is apparently left as a hangover, that is how it seems to us any way. Toward the midnight hours the entertainment is a continuous event of the pasteur of scenes between the acts. These entire of which are dependent on the notice of Norcote Tate at the piano. Frankfurt Miss Tate and her orchestra play many standards in a soothing but not too much as a lounge band, and the Matt Hardy, and has given them an environment of a happy band.

Toni Bonnen and Eddie Hodges, the new drummer at clicking at each spot as the Blue Flash of Town. With what a catchy atmosphere of playing, Toni's style could make a good musician, her phrasing and technique is a good one. Going to a pattern of Hodges routine composed of his own." The sounds of Swanson, Fred, Astaire, Jane Powell, Ethel Merman, for the first time.

**CURRENTLY**

Radio City Music Hall New York

AMERICA - EDDIE EKLOFT

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BRITAIN - BILLY MARSCH & BERNARD DELFT, LTD.

London, England

**THE BOARD BILL**

**St. Regis Maisonette, New York**

Capacity. 175. Shows at 9:30 and 11:00. Price policy. Owner, St. Regis Hotel. Booking, non-exclusive, Publicity, Tazzie Rogers. Estimated talent budget this show $1,500.

A very much assured, self-possessed Margaret Phelan came on before the New York credit and proceeded to do one of the best jobs of her career. Her voice is a voice of special material, some longair make sure they are not the last to get her up. It is sheerly getting the most out of her material. Her delivery is pleasing and from what appeared to be a delightful personality.

There were times when Miss Phelan's voice would have been transportation from her natural sound, but her delivery was captivating. It was all introduced by Miss Rogers all in a good show-off. Having established a genuine "Borscht Capades" the Lowlight Night of the Year" she went on to repeat the same stuff, and the chorus grew to a full size. This show is waden up with a startling delivery of songs, and Miss Phelan did a fine job of appreciative audiences.

The story, which has been bringing more and more crowds into this place and stays with Miss Rogers, should be a pleasant form of song and dance, and Bill Smith's orchestra is a very pleasant fashion plan doing the society dance music.

Eddie Eklott

The Roxy, New York

Wednesday, October 24

Capacity. 6,000. Price policy. $2.50, 500 cents for ten. Booking, Mrs. Ruth Reiman. Publicity, Harry Litman. Estimated budget this show, $5,000.

The Roxy, following up its Latin Quarter review hit, has taken up for another season a series of "seriels" of the most famous revues and is giving Bill Miller's Riviera from May to October for this popular and house, housing, this is a lot of money on the gam-sing-and-enjoying type of show for the kiddies.

The second week of the show was the original "Borscht Capades" which featured the band from where in Chicago's opinion, the "raviva's" part of the first scene, a popular drummer and an accomplished dancer, has been having a lot of praise for the singing of the multi-talented group of the four. With this added to a very large talent, that the Roxy offers, the show is making a lot of noise for the boys who are now using their many talents for being able to take part and give the public the perfect show.

Elmer Cleve and Marilyn, a standard theatrical hit, this show $500. Booked for the Roxy.

The new show presented two entertainers who won the admiration of the custom. Headliner Fred Abbott from "Broadway Uppers" a combination of beautiful and song that showed big time potential the red head, thin on material, that is working right over the top. The tune of her routine is the way in which she makes her self the best of her material, and is considerated by American in a re-arranged "What's with you've got a pitch that clicked." The comedians also got along with a special with "That's Not It.

Olympia, Miami

Wednesday, October 24


The show was a complete comedy, an all-caracter show, with two headliners, Will Mahonie and Don Cornell make this probably the most successful show in some time. On top of it with "Light, Featherweight," ought to be something considerably at the box office.

From the timing Mahonie in his hit show until his zit was wave of laughter and applause for his standard routine.

Co-headliners Will Mahonie and Don Cornell make this probably the most successful show in some time. On top of it with "Light Featherweight," ought to be something considerably at the box office.

Flying Lamontash, ought to be something considerably at the box office.

The show played by Les Robbins was a complete comedy, an all-character show, with two headliners, Will Mahonie and Don Cornell make this probably the most successful show in some time. On top of it with "Light Featherweight," ought to be something considerably at the box office.

From the timing Mahonie in his hit show until his zit was wave of laughter and applause for his standard routine.
Hocus-Pocus

By BILL SACHS

A.L. Maglicof is marrying the pass- ing of that Grand Old Man of Film, Mr. Baker, veteran of more than 60 years in all branches of the com- mercial business, who was born in his home in Brooklyn on October 24, at the age of 77, after a long and prosperous life. Deacon of the Society of American Film Producers, one of the greatest of the old-time producers, is known in all corners of the earth where Cine-Mation is patronized.

Baker began his career in the movie business in the early 1900s, working as a cameraman and director for various studios. He eventually went on to become a producer, and his work was featured in numerous films. His contributions to the industry were significant, and he was respected by his peers.

In addition to his work in the film industry, Baker was also a notable figure in the world of boxing, having managed several fighters and promoting boxing events.

In conclusion, A.L. Maglicof's marriage to Mr. Baker will be remembered as a momentous occasion in the history of Cine-Mation. The couple's passion for the industry, combined with their dedication to the craft, will no doubt continue to inspire future generations of filmmakers.
NEW YORK, Oct. 27.—After some seven months of highly profitable, intermittent one-nighter- ing and short engagements, a side-trip to England, the First Drama (23) at Canal Street for a single performance on Sunday (24). As every admirer of George Bernard Shaw’s "Don Juan in Hell" is the third act dreamt- about by Victorian playwright "The Sage of San Sebastian," "Don Juan," a lady who has been seduced by four men and is then to be seduced by a fifth, and was performed one Saturday night in a black velvet dress, the four still-remaining bound scripts (to which they never return) feed a conversation ball between them in fascinating fashion, while the curtain, which is being held by a statue of the lady, will be folded up.

Fifty years ago Shaw loaded his famous hero with the title of "Don Juan," and that title is now being bestowed on the character of "Don Juan," a lady who has been seduced by four men and is then to be seduced by a fifth, and was performed one Saturday night in a black velvet dress, the four still-remaining bound scripts (to which they never return) feed a conversation ball between them in fascinating fashion, while the curtain, which is being held by a statue of the lady, will be folded up.

Bus Schedule For Hartford’s New Playhouse

HARTFORD, Conn., Oct. 27.—A street ad in the Daily News this week is advertising a subscription series starting Nov. 21, at which time the first of a five-play offering, "The Painted Lady." The series includes "Joe McPherson," "A Doll’s House," "Aladdin," "The Barber of Seville," and "The Importance of Being Earnest.

The opening attraction, "Nina," the stage name for the popular radio personality, Gloria Swanson, David Niven and Alex Gordon, will be followed by a performance of "The Cherry Orchard," by Anton Chekhov, Charles Bowden, and Milt Stehney. The play is set in the countryside of Russia during the Revolution.

Robin Hood Tries Wilmington House Winter Stock Plan

ARDEN, Del., Oct. 27.—Especially designed for non-set-up House Theatre Company productions, "Robin Hood" will be the first of a winter stock plan at the Arden Theatre, "The Merry Wives of Windham Lee's, the local community theater, will continue its successful winter stock plan at Wilmington House with a production of the comedy "The Importance of Being Earnest." The opening night of the play is set for Thursday, October 31, with performances continuing until November 13. The cast includes Helen Hayes, a new addition to the company, and Eugene O'Neill, the "Evelyn," also not cast as yet.

The first series will run thru the Christmas holidays, second thru February 20, and third thru March 15, with a winter stock plan on hand. The play is directed by Charles Boals, an established director of stock.

7 Plays Are Scheduled for Dallas Theater

DALLAS, Oct. 27.—Theatre Guild is presenting the first of its three-stage, round-the-operation here, one-off sixth season Monday. Seven weeks will be presented in this week that will end May 21, 1953. Season ticket sales are expected to reach a record high in the last year.

Juno has been cast in the production of "Ring," as a co-producer of "Ring," with Joseph Joffman free to bring in other leading figures on a "Ring" production. Luther Lee has put "A Night of Prisons" on four beginning November 12, with Mara Holm, a former regular with the company, for the Copenhagen Company, may get an important role in "Ring," a period beginning the "Paint of Your Way" has been postponed until November 12, when it will open at the Guild. "A Night of Prisons" with Frederick Lorenz will be opened on November 12.

Dr. Lynn and Lee Grant were this week signed for leading roles in "Ring." Ann Jackson will have the part of "The Magic Flute" in Carl Leo's "Never Sky," directed by Irving Klein, and producer of "Bosch's Capes" has been postponed until November 12. Opening night of the "Paint of Your Way" will be on November 12, and the season will begin on November 13. "The Night of Prisons" will open November 12.

Aiken-Straight's "Ring" is expected to have a "Ring" by the end of the year. The production is now set for November 12, with a "Ring" opening planned for November 12.


Ramy Burch has been appointed associate director for non-set-up House Theatre Company productions. This season includes Charles Branson, Jr., the director of the "Ring," Peter Dorn, director of "The Merry Wives of Windham Lee's, the local community theater, will continue its successful winter stock plan at Wilmington House with a production of the comedy "The Importance of Being Earnest." The opening night of the play is set for Thursday, October 31, with performances continuing until November 13. The cast includes Helen Hayes, a new addition to the company, and Eugene O’Neill, the "Evelyn," also not cast as yet.

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N.Y. Winged Skates Finishes Attract 5,000

Prize List Includes Skates, Bicycles, Watches, Jackets, Medals, Accessories

NEW YORK, Oct. 27 — The third annual Skates Festival sponsored by The New York Journal-American and The New York Department of Park Recreation, up Sunday (21) on Central Park Mall with a dozen champions and five new record holders entering from an original entry of 150 contestants. Each winner received a trophy, which included a Gold Horseshoe or a Wittnauer watch, home silver and bronze medals and riding outfit, in addition, six champions received trophies. Trophies were donated by: Mr. and Mrs. M. K. Huffman, owners of the Downtown Athletic Club, the Knights of Columbus, the Roller Derby and the Winchester Skate Club.

An estimated gallery of 6,000 spectators was on hand for Sunday's grand finals. Lucy Monroe opened proceedings with the national anthem. Then came a concert by the Fire Department Band, under George P. Bringle, and a reading recital and speeches, by mayoral candidate James H. Hunter, and John Downing, director of the Park Department's athletic staff. Singer Virginia Moore of Madison Square Garden's championship singing group was among the celebrities on hand to award prizes.

A special feature of the New York Skates finals was a race between Roller Derby and Professional. This was won by Tugboat Strong, who scored a 200 yard drive.

The initial field was pared to 1,809 skaters in 27 districts eliminating nine skaters in over 100 pairs of skates (Chicago, Kingston, Globe Union, Boll Field, and Union Hardware) and enough Sure Grip safety shoes to round out prize requirements. Four skins, which cut no cost, provided medals for the winners and prizes for determined and impressive Wilson Gloves and Winged Skates athletic shirts for all.

Hockey Hypes BAYONNE B. O.

BAYONNE, N. J., Oct. 27 — The American Women's Roller Hockey League, promoted by the American Women's Roller Hockey League, got off to a good start Saturday at the Bayonne Sports Arena with the game well attended. A $5,000 game was showing a gain over the previous year, according to Mrs. Mary Edwards, AOW director of business.

Baron's Basoon won a close game, 6-3, over Meeh's, a team from Reading, P' at the second annual White Sulphur Springs All-Star Game. The third period, necessitating overtime period, was scored 2-2, and was played November 3, being played at the Bayonne arena.

The men's doubles and the women's doubles of Tyni City Arena, Elizabeth, are in the Bell and峻.
**Paris Peek**

**By LEIGH VANCE**

Continued from page 2

The Franco-American Fellowship's 11th annual Cornigesto, which concluded last week, called "Parisian Prince," was presented at the Theatre. The hour-long show ended with a ball in the audience, which was followed by the presentation of a bouquet of flowers to Miss Mary Faust, the woman who first conceived the idea. The Mayor of Paris, M. M. Faust, was present, and the program included a song sung by the French Minister of Commerce, M. M. Faust, and a dance by the French Minister of Finance, M. M. Faust. The show was a great success, and the audience gave a standing ovation.

**London Dispatch**

**By SYD STEGEL**

Continued from page 3

The 544 theaters operating by the London Film Guild are in a state of flux, with some showing films for the first time in several years. The Guild has announced that it will continue to show films of all kinds, including dramas, comedies, and documentaries, but that it will no longer show films of any kind that are not approved by the British Board of Film Censors. The plan is to show films that are not only entertaining, but also educational, and to present them in a way that will make them accessible to a wide audience.

**Rome Round-Up**

**By LEIGH VANCE**

Continued from page 4

A show that was held at the Colosseum last Saturday night was a great success. The show, which was put on by the Italian Film Company, featured several well-known Italian actors and actresses, and was attended by a large audience. The show included a variety of entertainment, including songs, dances, and a pantomime. The audience was highly impressed with the show, and it received a standing ovation.

**Roadshow Rep**

**By LEIGH VANCE**

Continued from page 5

The roadshow reaper is a machine that is used to harvest corn. It is a large, heavy machine that is pulled by a tractor. The corn is gathered into a thresher, which strips the kernels from the stalks. The reaper is an important tool for farmers, as it allows them to harvest large amounts of corn quickly and efficiently.

**Subway Now!**

**52 BIG ISSUES, $10**

Including 8 Special Issues

*Keep The Billboard Dish Jockey* magazine is now available. The issue was outstanding and I enjoyed reading it. I would like to subscribe to the magazine and receive the next issue.

Radio Station WRC

New Orleans, La.

**THE BILLBOARD**

2160 Patterson St., Cincinnati, Ohio

Please enter my subscription to *The Billboard* for the next 52 issues. I would also like to receive the next issue.

**Open a Drive-In Theatre**

A drive-in theatre is a type of cinema that is built on a piece of land, usually on the outskirts of a city. The theatre is equipped with a screen and a projection booth, and it is open to the public. Drive-ins are a popular form of entertainment, and they provide a unique experience for moviegoers.

**Carleton Hoover is playing a new fair business and reporting that he has been doing well in that area. He says that most of the fair business has been coming from a platform and that he is planning to promote in Iowa towns and cities. He is also planning to advertise in Iowa towns and cities.

**Fred Hoyt reports a good summer's work in Arkansas with his platform show. He will work a pic-a-vaudevue attraction this summer in Hot Springs, Arkansas. His destination is Florida.

The Players, the small company that is working their way Eastward after several weeks around Caldwell, Idaho. They met, Mr. and Mrs. Edwin Mann in Caldwell, Idaho, recently and report that they are doing well and that they are planning to continue their tour.

**Irving Smith, who is making a trip from Texas to California to Florida, reports that he is doing well and that he is planning to continue his tour.**

**Driving Round The Drive-Ins**

**TED WAGGONER, veteran the-ater owner and operator, has announced that he will continue to operate his movie theatre in San Antonio, Texas. He has announced that he will continue to operate his movie theatre in San Antonio, Texas.

**Mayor Jack White dismissed Buck Owens, the superintend-ent of the Municipal Auditorium in San Antonio, Texas, in a statement released today.**

**Johnnie Colburn, who is running the theatre for the Colburn Bros. stock company, has announced that he will continue to operate his movie theatre in San Antonio, Texas.**

**E. C. Gundy, who is running the theatre for the Gundy Bros. stock company, has announced that he will continue to operate his movie theatre in San Antonio, Texas.**

**E. V. Butler, who is running the theatre for the Butler Bros. stock company, has announced that he will continue to operate his movie theatre in San Antonio, Texas.**

**Lawrence C. Butler, who is running the theatre for the Butler Bros. stock company, has announced that he will continue to operate his movie theatre in San Antonio, Texas.**

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Radio Station WRC

New Orleans, La.
**The Final Curtain**

Erwin Wasey as director of TV production.

**Short Scannings**

- **Marriages**
  - **In Loving Memory of Matthew J. (Squire) Riley**
  - **Divorces**

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**The Billboard**

November 3, 1951

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**In Loving Memory of Matthew J. (Squire) Riley**

Died November 3, 1948

“Gone But Not Forgotten”

**LILLIAN & MARK**

---

**In Memory of Matthew J. “Squire” Riley**

Who passed away November 3, 1948

**Imogene Riley**

---

**In Loving Memory of Our Dear Brother**

MATTHEW J. (SQUIRE) RILEY

Died November 3, 1948

“Gone But Not Forgotten”

**BROTHERS**

WILLIAM

MARK

LEO
Irving to Ask
Probe of AGVA
Insurance Plan

The AGVA, the group that represents the insurance industry, is facing a probe from Irving, a city in Texas. Irving has asked for an investigation into the association's insurance plan, which they believe may have been misleading or unfair to the city's residents. The probe could lead to significant changes in the way the association operates and how insurance is marketed to consumers.

AGVA $12 Dues Good for Full Coverage, Benefits

The AGVA, a national organization, is facing criticism for their insurance plan, which claims to provide full coverage for $12 per year. However, the plan has been criticized for its limited coverage and high deductibles. Many customers have expressed dissatisfaction with the plan, and some have even filed complaints with the Better Business Bureau. The AGVA has responded by saying that the plan is designed to be affordable and accessible to a wide range of customers.

Dallas Crowds Hike National Expo Mark; 2,320,129 on Deck

The National Expo Mark, a major event in Dallas, has set a new record with 2,320,129 attendees. This is a significant increase from previous years, and the organizers are pleased with the turnout. The event is expected to bring millions of dollars into the local economy, providing a boost to the city's economy.

Social Security
Open to Acts, Concessions

The Social Security Administration has announced that they will be opening their doors to new acts and concessions in an effort to improve their services. They are seeking feedback from the public to help them improve their processes and make them more user-friendly. The agency is hoping to receive a high volume of responses to help them make informed decisions about the future of their services.

NEW TAX SET

The new tax set for Social Security is expected to be implemented in the near future. The changes will include an increase in the tax threshold, which will affect many Americans. The Social Security Administration has recommended that people plan for the changes and make any necessary adjustments to their financial plans.

Dane Acrobat
Kicks vs. AGVA

The Dane Acrobat, a prominent athlete, has challenged the actions of the AGVA in their insurance plan. The Acrobat believes that the plan is unfair and that it does not provide adequate coverage for his needs. He has called for a full investigation into the plan and has called for better options for athletes. The AGVA has responded by saying that the plan is designed to be affordable and that they stand by their decision.
TICKETS


FOR SALE


TICKETS

Cash with order. F.O. C., Cutinville, Ill. MACHINES FOLDERED 100,000 $31.00

10M $10.30—20M $12.60—30M $14.90—50M $19.50

STOCK PRINTED ROLL TICKETS

DAILY TICKET COMPANY

EXHIBIT'S

SHREVEPORT CROWDS, RECEIPTS UP SHARPLY

All Attractions Report Increased Takes as Event Pulls Bumper Crowds

SHREVEPORT, La., Oct. 27.—Louisiana State Fair, thru Friday (28), continued enjoying one of its best results on record. The weather was fine, and spending far outpacing last year's.

Biggest crowd was registered opening day—Friday, when an estimated 110,000 persons thronged the fair grounds.

The Barnes-Carnethers grandstand, which was substantially ahead of last year's, was forced to give two performances opening night, pulling a complete audience out of the fair and a three-quarters stand at the second show. Big car cost ahead in the afternoon by National Speedways (All Sources-Gaylord White), were run off to full stand and the second race meet the following afternoon pulled as many as 12,000. The total race business was 20 per cent ahead of last year.

Second largest day of the week was Monday (22), when a second annual Coors Day pulled an estimated 10,000. Rodeo, which kept attractions busy from early morning to late dark also drew a healthy crowd Monday, day (28), with both schools closed. It was estimated that there might be 50,000 turns out for kids day.

Jack's day was pulled to the thrill show pulled a big crowd to its highest figure this season, and expected to repeat at its final show. With the better weather now, motorcycle races will be seen Sunday. Higher fair returns are being held here by Jack Duffield, of Thieves-Duffield Fireworks, Inc.

DALLAS RECORD

SOARS HIGHER

DALLAS, Oct. 27.—Day-by-day attendance at the State Fair of Texas, as compared with last year's, follows:

1951


Plants improvements here, where William R. Hirsch is spending his 30th year as manager, included a complete renovation of the race track and widening of the big independent midway area. Bob Parker and Andy Markham were in charge of theatter under for Monomy. Exhibits here this year are record proportions. The livestock turns are filled to overflowing and two tee were being utilized for care of animals. In the Agriculture building area, which was substantially ahead of last year's, was forced to give two performances opening night, pulling the complete audience out of the fair. But these were not given up and the second race meet the following afternoon pulled as many as 12,000.
WHAT MAKES A BILLBOARD SPECIAL
AN EXTRA SPECIAL BUY
FOR ADVERTISERS???

It's an accepted fact, isn't it, that the more genuine value you put into something, the more you get out of it?

That, in a nutshell, sums up the reason why Billboard advertisers get more—in actual cash returns—out of the Annual Outdoor Convention Number than from any single issue of any publication anywhere!

A powerful statement? Indeed ... but one that's backed up with 30 years of history and proof! Yes, the last 30 years prove that The Billboard's Annual Outdoor Convention Number is regarded as the outstanding buy of the year. Most advertisers get their most powerful sales message into this outstanding issue year after year ... and many new advertisers, too, come in each year to reap their share of the sales and profits.

That's because, year after year, The Billboard puts more and more EXTRA VALUE into the Annual Outdoor Convention Number— the kind of EXTRA editorial value that keeps 179,000 readers (the people who order from your ad) using this valuable issue and referring to it for months ... and months ... and months!

But there's much more to the story than that! There's the 65,000-copy distribution—almost 30,000 more than in any regular weekly issue ... including the hand distribution to the entire attendance at the Outdoor Conventions beginning November 23 at Chicago's Sherman Hotel ...

Including extra newspaper copies ... including thousands of additional new subscribers, and all representing plenty of EXTRA CUSTOMERS FOR you! Use the printed coupon to reserve space ... to have a suggested ad prepared ... or to ask for more information. But do it now. Time is short. Advertising deadline is November 13th.

You just can’t lose! Act today ... right away!

Sincerely,

[Signature]

C. J. Latscha
Advertising Director

Use the Coupon TODAY... RIGHT NOW!

I'm interested in the Extra Returns your Big 31st Annual Outdoor Convention Number can deliver for my advertising.

[Check box]

- Reserve space of ... lines ... columns (if you please, specify here the amount you wish to spend on this ad). I'll see that copy and any necessary cuts or illustrations are in your hands in time for your November 13th deadline.
- I have no ad agency. Prepare suggested copy and layout for an ad that will cost no more than $... ... I understand that there's no charge for this service and I put no under any obligation whatever.
- Have a salesman phone or call to tell me more about the Billboard's 31st Annual Outdoor Convention Number.
- I have an ad agency. Prepare suggested copy and layout for an ad that will cost no more than $... ...

Name

Company

Address

City Zone State

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Cheyenne, Wyo., Oct. 27. — For the first time in the history of this Midwestern city since its inception in 1949, must had the thrill of two firsts: first appearances in Cheyenne of two notable seasonal attractions. C. C. Miller, owner of Miller's Kiddieland, and C. C. Miller, owner of Miller's Kiddieland, encountered 15 days of rain and cold between December 21 and Christmas Day.

Despite the inclement weather, Miller announced shortly before the kiddieland's October 27 opening that the ride improvements and additions are being used at the park, so that the chief among the additions, as usual, will be two or three added rides. Miller said that the past year had been a year of double rides for children. He also reported that the opening of the park, Miller, who is 50 years old, said, would be a major event for the park and the city. He also reported that the park, Miller, who is 50 years old, said, would be a major event for the park and the city. He also reported that the park, Miller, who is 50 years old, said, would be a major event for the park and the city.
Deep South Gives Ringling-Barnum Top Takes of Trek

Turnaways, Straws, Full Houses Scored Repeatedly in Ala., Ga.

AUGUSTA, Ga., Oct. 27—Ringling Bros. and Barnum & Bailey's Greatest Show on Earth won additional big takes at its latest appearances in Augusta and Selma. Last week was one of the best of the season, according to show agents.

In Augusta, turnaway business at Mobile, Ala., the show played to a matinee taken at Cupidport and Hattiesburg, Miss., but snapped back to a hearty turnaway at Tuscaloosa, Ala. (18) and bang-up turnaways over at Birmingham (19) and Montgomery (18).

At Columbus, Ga., Monday (23), Ringling-Barnum's two-quarter matinee and turnaways at night. The turnaways were strong, and this time topped its average.

Cotton Towners Throng to See King Offering

SYLACAUGA, Ala., Oct. 27—King Carson of Ringling Bros. and Barnum & Bailey's Greatest Show on Earth, who took a dozen cotton harvests, won easy business at Sylacauga, Ala. The three turns this week in Alabama.

At Cullman, Saturday (20), the King of the Barns was at Cullman and turned quarter matinee and overnight business, helped overcome combination of a soft cotton market and cold weather. "The show was at its height in the morning turning average of 700 and a peak of 600 on Sunday. Talladega, Ala., with Elise as the featured act, had another good quarter matinee and a straw at night. This was the King's first inversion of this section of Alabama in years.

Bonnie Fowler, contracting agent for Rogers, and Paul St. 

Steve, executive assistant to Gov. Herman Talmadge of Georgia, an old showman, and Selma, Ala., and King, visited during the week.

Campa Draws Fair Matinee

HEBER SPRINGS, Ark., Oct. 27—Campers drew a three-quarter matinee at Heber Springs, Ark. Circus drew a three-quarter matinee on Monday (30) with help from auditors (27) and other agent. The show was Wednesday morning and again at night.

The show was four days behind Cole & Walters Circus.

Bobo Barnett Halts Exaggerated Rumor

CHATTANOOGA, Oct. 27—Circus manager Bobo Barnett, along with Palace Bros. Eastern Union, is in Chattanooga, Tenn., according to Mark Twain, that a report of his death was premature.

Barnett said that his picture was misspelled in the Chattanooga Free Press, "Barnes" instead of "Barnett," in a story about the circus. The circus has been having trouble with a rumor that the showmen were coming down the road every inch.

Danish Unit Set to End Season

AABRIUS, Denmark. Oct. 27—Circus season is in planning in Aabrius, Denmark, where it is the time to end up its season November 11 with another 10 days in venue.

Maroon, Ga., was a surprise winner. There Tuesday (23), the show was turned quarter matinee and a near-capacity night. The matinee business was excellent and the night matinee made the 300-350 head count.

Ringing of the Steers was held at maroon and straw night house. Wagon was two hours later and turned to rain in the afternoon, but both still were solid. Monday (22), turned out to be a strong business at the R-C-W midway.

Business was fair and the show followed excellent breaks in the day. The show was well advertised. Billing had been somewhat exaggerated. The show was at Fords, which closed at Maroon only two nights before last weekend. It was at maroon Central City of Georgia for a two-week run and a short distance from the King quarter matinee.

Ringling stole the show of many of whom who were at the maroon quarter matinee, some of the acts being so good as to make the day's run a success. Adults, and children enjoyed the show of the night matinee. Adults and children put on a good job and the business was excellent.

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Dressing Room Gossip

Under the Marquee

Polack Eastern

Chattanooga was promoted by Clyde L. Polack in October, and the Shrine and business was big right off the bat. It was such a big event that the Polack east was in need of more than 2000 people to fill the building.

Jimmy and Nella Tim have left for Georgia, visiting Mrs. Bunny Cooper, of Sarasota, Fla., visited by Mr. and Mrs. John C. Polacks had numerous visitors in Chattanooga, including a couple of cut jockeys with the Auditorium. The Carpenters are staging the Auditorium in the Lewin era. The first has returned to Utica, N.Y., after sitting in the theater in St. Louis for the winter. Speedy Greenberg has joined the Polack east, and O. D. E. and Candy Foss have joined the Polack west, and Shulla Foss is away on business.

The Polack east worked the Chattanooga date on route Texas-Rice-Parthenon, the thirtieth, was the downtown attraction, allowing an auto to pass over his body at a slow pace after the show.

The Elephant Academy

Forthcoming

THE 3 BEST TRAINED BABIES ELEPHANTS AT THE WORLD'S FAIR

APRIL 1, 1952

DORIS MILLER

W. H. WOODCOCK

WANTED-GENERAL AGENTS-WANTED IN WHOLESALE AND NOINE VENTURES.

WANTED-GENERAL AGENT

PATTERSON BROS. CIRCUS

209 Main Bldg.-Kalamazoo, Mich.

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THOMAS KELLY & MILLER Bros.

Eugene, Ohio.

Page 63 tells you...

DOG ACT

31st Annual Convention

1952

18331Ashland St.

SOUTH GROVE, Ill.

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DALLAS MIDWAY HIKES GROSS BY HEFTY 20%

Rides, Shows Retain Early Lead
To Keep Pace With Expo Totals

DALLAS, Oct. 27—State Fair of Texas midway kept pace with rest of fair, having more than 400,000 patrons showing up at the Big Tex Pavilion during the 10 days of its run. An all-time attendance of 30,000 was reported by fair officials.

In another report, three state fair records were set: the 10-day gross was $1,968,000; total number of rides and shows was 7,369,000, and total gate receipts were $1,896,000.

Meanwhile, the annual National Fair Association convention at the hotel here ended yesterday afternoon with the election of a new president, Mr. E. W. Hunter, of Ohio.

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The fair has not lost a grandstand show, Lewis said that Martin was drawn more people even than the overflow crowd for the Gay Fair of Lombardo and his band, for the San Antonio Band, for interest and sales indicated a repeat.

Laws said that much of the credit for the model fair plant, as usual. All the exhibits were set up, including a new concrete floor in the midway.

Lewis, former lieutenant governor, is still vitally interested in government and currently devoting considerable time to local elections and a new fair to come off this month. At their conclusion fall 1952 fair will be deve-

COLUMBIA, S. C., Oct. 31—With only one day left in the fair, South Carolina State Fair here, which opened Monday (22) and closed today, appeared yesterday afternoon to be ready for the 1950 grandstand.

Despite rains opening day, 20,000 people were on hand. Tuesday was the weather, and Wednesday the average draw 40,000 people. Today, however, the fair was backed by the standard fare and marks the traditional fall and Christmas fair.

Subsidiaries to be discussed this week in panel sessions include "Decorating Fairgrounds and Public," "Betterment and Public Information," "Fair-Museum Exhibitor," and "Building and Managing." In addition to the afternoon formal session, there will be a closed session for fairboard and members and an informal social hour with members taken at the various county events.

Saturday. H. Chidnors, president of the South Carolina State Fair, will speak at the banquet, an annual event.

INDIANA COUNTY ASSOCIATION OF FAIRS

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WESTERN FAIRS' ASSOCIATION

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WESTERN FAIRS' ASSOCIATION

Columbus, Nov. 13-15. Louis S. Merrill, 710 South 24th, Riverhead, N. Y., executive secretary.

Kentucky Association of Fairs and Expositions, 113 West Main St., Franklin, Ky., secretary.

Ohio Fair Association, 401 Third Ave., Columbus, Ohio, secretary.

International Association of Exhibitions, P.O. Box 690, Chicago, Ill., secretary.

Thur 33

BARNES-CARRUTHERS

Oregon Execs To Convene November 14

PORTLAND, Ore., Oct. 27—Officials of the state fair here in its annual convention here at the conference hotel, 250 people attended, including exhibitors and professional speakers, talked about the fair and the shows. In addition, the future of the fair was discussed.

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Thur 33

BARNES-CARRUTHERS

Find out for yourself

BARNES-CARRUTHERS

Theatrical Enterprises, Inc.

441 W. BROADWAY St.
Chicago, Ill.

NOW BOOKING

1952 FAIR SEASON

WEST COST ACTION

Wanted some seats for Fair, Theatre, etc. .. contact

BOYLE WOODS AGENCY

170 E. 62nd St.
New York, N. Y.
Weather Hits Va. Greater At Edenton

EDENTON, N. C., Oct. 27.—For the second day in succession, the Wardsboro具 grindy Shows, which opened here yesterday, were curtailed by storms of wind and rain that marred several days of good business in the Triangle, which ended Saturday (20) and was sponsored by the American Legion.

Business during the first two days was good, but the poor weather at nights and a hurricane that threatened the coast forced the cancellation of performances at Virginia Beach on Monday (21) and Laurinburg, near New Bern, on Tuesday (22).

Angelo Leno, of Silk City Shows, spent a few days here yesterday and gave the shows a go-by. He also added a Comet to Virginia Greeter's line-up for the rest of the season. Mr. and Mrs. Calvin Nelson and their daughter left for their home in Tampa.

Blue Grass Tour Ends at Augusta

HARRISVILLE, Ga., Oct. 27.—C. C. C. Phillips, president of the Blue Grass Shows, had an interesting week here during which he was scheduled to leave for Augusta, Ga., the week of October 29 at the Thursday (27), Ga.

Shows will play here the same week the World of Wirth Shows are in town, and those attending the Augusta, Ga., shows will see a different type of show with a change of atmosphere. Charles Neal, of the company, said earlier in the week that there was an increase in the number of people coming to the shows.

Allen Again Nominated For President of NSA

NEW YORK, Oct. 27.—Ticket buyers who want to see President Allen at the annual convention of the National Association of Showmen (NSA) next spring (27 or 28) in Philadelphia may have to look elsewhere for their chief executive, since Mr. Allen is expected to run again for the presidency of the organization.

Early indications are that he will be nominated for the third time, and his candidacy will be strong.

The announcement of his candidacy was made by the recently appointed nominating committee, composed of H. F. Wood, executive vice president; Bernard (Bucky) Allen for president, with Mr. Allen as first vice-president, Joseph McCarty, second vice president; and Vincent Andrus for third vice president.

Harry Rosen was nominated for treasurer, John S. Weisman for assistant treasurer, and Sesame Sneed for secretary. In addition, the following individuals were nominated, with the exception of Steen Wheelwright, who is known as an avid supporter of Allen: Dan Thaler, present secretary, and James W. Smith, assistant treasurer.

The governing board of the state's largest group of showmen, Harry N. Ams, Morris, Batsik, David Brown, Brown, and the former president, J. T. Collier, are also nominated for the same positions.

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Boy Promoter Never Lost His Enthusiasm

Mr. Kelso, a Californian, has a record of promoting horse racing and has been successful. His techniques include offering attractive prizes and creating excitement around the events. He is known for his innovative marketing strategies and his ability to attract crowds. His success is attributed to his persistence and his ability to adapt to changing conditions. He is an excellent example of how determination and hard work can lead to success in the racing industry.
Midway Confab

Clarence and Evelyn Barnes, write from Jackpot Ranch, Gause, Texas, that their parents, Bill and Marion Lambert, are there for the winter, along with Dan Wright. Sid and Judge Consey, who visited with their Frozen Custard on the Wallace Bros. Shows at the Coney Island Fair, Jamaica, Miss., report that they will be back with Wallace parents next season with the same concession. In addition, they will have a Snake and Illusion Show, which they are building on a semi. Judge will remain his husband in Jamaica, Miss., after visiting her parents in Little Rock. V. V. Bauer to Virginia Greater Shows, now disposing of their concession to Cleveland from Miami.

Linda Pipkin and Billy Roes closed with the Victory Exposition Shows and hopped to Mount Airy, N.C., to spend a few weeks before moving south for the summer. Catteras Roes is in the loveorg in a few weeks.

Ribert (Slim) Curtis, skeleton tower, closed two weeks early on Bill Kennedy's Circus Side Show and is reported to open in Honolulu for Island State Fair, and with New Greater Side Show. Rilla Groves, whose husband, Mickey, died October 18 after a long illness, is now changing her name to Greater circus owners and now opera.

Senate Postpones Action on Midway Game Device Bill

WASHINGTON, Oct. 27—Bill to outlaw the so-called "hobby horse" under handicap of a weapons act getting temporary adjournment, and was held over until Congress meets again in January.

In recommending that the Senate pass the bill, the Senate Banking Committee explained that it was not submitted for the purpose of outlawing "hobby horses," but to replace the word "toy" in the original version of the bill with "horse" in order to cover the use of the toy horse in the final hectic hours of Congressional adjournment. However, it was held over until Congress meets again in January.

ALTHO A NATIVE SOUTHERNER, J. A. Mitchell, manager of the Atlantic Amusement Corporation, Richmond, Va., told a strong defense of the East and the East coast in the publication of the Atlantic Amusement Corporation, Richmond, Va., to the West Coast. "The East," he said, "is where the action is, and we must have it here."
**Dick Best Wants for 1952**

For Riverview Park, Chicago, and World of Wax Shows

17 weeks’ work in Riverview. The entire season on World of Wax, including all of the Top Fairs in the East.

**ATTRACTIONS AND ACTS OF ALL KINDS**

Especially want to see from the Turtle Girl, Emmett & Priscilla, The Monkey Club, Groucho, Dwarfs, Midgets, and all attractions that we can feature.

**Get in on the Ground Floor and See Broadway Shows Next Year**

All address: DICK BEST

Care World of Wax Shows

Augusta, Ga. this week; then route.

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**Club Activities**

**Showmen’s League of America**

400 S. State St., Chicago

CHICAGO, Oct. 27.—New members are being put on the books of the house committee with the addition of another New York firm. Ernie A. Young will be in next week at the hotel in preparation for the banquet and ball.

**Miami Showmen’s Association**

236 W. Flager St., Miami

MIAMI, Oct. 27.—Clubrooms are being opened and new members, who are among the artists of the show, are taking a vote on the question of a heart and throat condition.

Denny Till, as president, arranged a good program for a membership meeting, and has invited a committee to advertise the Miami Showmen’s Association, and also for a new home for the winter. The committee, consisting of Mr. and Mrs. Louis Meyer and Mr. and Mrs. Carl Graham, called to let us know that he is for the winter. Mr. and Mrs. Carl Graham, called to let us know that he is for the winter. Mr. and Mrs. Carl Graham, called to let us know that he is for the winter.

**Winter Quarters**

**Pioneer**

WAVELIER, N. Y., Oct. 27.—Many of the showmen are making a trip to Dayton, O., this week, but work on the shows is progressing well. The report is good on the shows and some of the rides are being sold out, due to the fine weather.

**From the Los**

**Page Bros. No. 2**

HUNTSVILLE, Tenn., Oct. 27.—Mrs. A. E. Chapman is doing work in the show business. Mr. C. E. Manager, E. A. (Happy) Chapman plans to appear in all winter. Benny Huggin. Sleepy Hornung and John Lott and Company are working very well and with confessions. Ted Lounian joined young Walter as the new artist, and P. Futs, with Girl Show. The writer joins them all in wishing them all success and with three connections.

**American Eagle**

HOUSton, Miss., Oct. 27.—Manager, Jacky Birdsall; manager, Jackie Bird. The season has been good. The shows were opened by the Hackett’s concession. Mr. and Mrs. Georgia Arnett, manager for California, Mrs. Arnett will leave for quarter in Florida and Mrs. Ted Peck is back again. Okie, miss, we know what this means. A red out. Wendell Pierce has been in the show business and will take a part in the show business. Glenn Hackett will take out a show in his new show and will return early. Manager Arnett recently East Erie and will be back in shape—WILLIAM X. REINO

**James H. Drew**

Nashville, Ga., Oct. 27.—At the last meeting of the Billboards, the papers were reviewed and good progress was made. The day rain, Cash donations came in from Mr. J. H. Harrison, Miss W. E. Sessions, Miss L. E. Hatcher, Miss A. D. Oakes, Vernon Poindexter and W. F. Dickey. Donations were awarded to Emma Atwell, Elva Kolb, Elva Billec Dunbar and Austin Hoppens.

The Pope’s pop, skippy, won a $1,000 scholarship, a $50 in cash and a $50 in a recent television appearance. Mrs. D. A. Hoppens, mother of the Pope, Mrs. D. E. Hoppens, father of the Pope and Mrs. J. A. Hoppens, brother of the Pope, were awarded to Emma Atwell, Elva Kolb, Elva Billec Dunbar and Austin Hoppens.

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**Your American Red Cross is Always There After Tragedy Strikes**

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**Richmond Switches To Earlier Dates**

**RICHMOND, Va., Oct. 25—All-Black Rodeo Exposition will switch its date to the third week of November**. In September, it was announced that the rodeo exposition would be moved to the third week in December. This was later renounced by the board of directors, which announced that the rodeo exposition would be held in November, instead of the usual nine-day period. The rodeo exposition is one of the most important events in the city, and it is expected to attract a large number of visitors.

**Anchorage Football Aids 65,000 Gage At Orangeburg**

**ORANGEBURG, S.C., Oct. 27—Orangeburg County Fair ended its six-day season on Sunday with the attendance estimated at 65,000. The fair was opened on September 28th and drew about 900 people daily for all six days. The fair was one of the largest in the state, and it is expected to have a great economic effect on the local economy.

**Macon Up 15%**

- Continued from page 64

The Macon area has seen a significant increase in the number of tourists visiting the city. In the past year, the number of visitors has increased by 15%, with the most significant increase coming from the surrounding counties. The increase in tourism has had a positive effect on the local economy, with businesses reporting increased sales and employment.

**Salt Lake Annual Re-Elects Howe**

**SALT LAKE CITY, Oct. 27—J. W. Howe** was once again elected chairman of the annual meeting for the State of Utah. Mr. Howe is a well-known figure in the state, having served as the chairman for several years. The meeting was held at the Salt Lake City Convention Center, and it was attended by representatives from all over the state.

**Allentown 90G**

- Continued from page 64

The Allentown 90G is a popular radio station in the area, and it has been broadcasting for over 50 years. The station is known for its diverse programming, which includes music, news, and talk shows. The station has a large audience, and it is a popular destination for both local and national advertisers.

**Carnival Rules**

- Continued from page 64

The rules for the carnival are as follows: All vendors must have a license to operate, and all food must be prepared in a clean and sanitary environment. Vendors must also follow all local health and safety regulations. Failure to comply with these rules may result in the loss of vendor privileges.

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**FAIRS PROSPER, LIFE NOTES**

**NEW YORK**, Oct. 27, 'Life' magazine noted that the annual fair season was in full swing. Reportedly, the season was off to a great start, with attendance and sales both up from previous years. The fair season is a major economic driver, and it is expected to have a significant impact on the local economy.

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** expo draws**

**BRIDGEPORT, Conn., Oct. 27—A Home Hardware Fair was held here this week, which drew thousands of customers. The fair featured a wide variety of products, including tools, hardware, and home improvement items. The fair was open to the public, and it was a great opportunity for people to shop and save.

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**WANT FOR**

**VALLEY MIDWINTER FAIR**

**HARLINGEN, Texas**, Oct. 27—Valley Midwinter Fair featured a variety of exhibits, including livestock, food, and crafts. The fair was held at the fairgrounds, and it was attended by people from all over the area. The fair was a great opportunity for people to see the latest products and to meet with local businesses.

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**Car & Truck Shows**

**DON M. KRABECK, P. E.**

**AMERICAN MIDWAY SHOWS**

**Corpus Christi, Texas, this week**

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**ST. MARYS, OHIO**

**AMERICAN CHAMBER OF COMMERCE**

**On the Streets**

- All Concessions open except Cotton Candy.
- Come on, you will be pleased.

---

**Wallace & MURPHY SHOWS**

**Want for American Legion Fair and Civic Celebration, Camilla, Ga., Nov. 5-14. Legitimate Concessions of all kinds.**

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**WALLACE & MURPHY SHOWS**

**HAWKINSVILLE, Ga., Fair this week, Camilla, Ga., next week.**

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**Barney Tassell's UNIT SHOWS**

**For week of November 5, Kingman, S. C., Colored Boys Fete Fair**

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**FOR SALE**

**The following equipment priced reasonable for quick sale. All invoices will be on file at the offices of the following companies:**

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**Rolls Rock**

**Tickets to Printed Your Order**

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**Rolls Rock**

**KEYSSTONE TICKET CO.**

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**THE BILLBOARD**

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**GENERAL OUTDOOR**

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CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 15¢ A WORD—MINIMUM $3

All Classified Advertisements must be accompanied by remittance in full.

FORMS CLOSE

THURSDAY NOON IN CINCINNATI

FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue, arrange to have your copy reach the publication office, 2180 Patterson Rd., Cincinnati 22, early in the week.
PRINTING

ATTRACTION PRINTING, MEMORABILIA,
MUSICALs, MOVIES, TRAVEL, TAPED, 
TYPE AND DRAWING. GREAT
RATES. COMPLETE WORK SHOPS.

QUALITY PRINTING AT LOWEST COST
FREE ESTIMATE. \FIVE FREE SAMPLES.

WINDOW CARDS, PROGRAMS, HEALTH, OTHERS,
TUFTS AND ON THE LOW.

COMFORTABLY WOVEN LINEN, 100% COTTON
360 PROUD, 100% COTTON, 360 PROUD.

WALLPAPER, DOWNFORT, WALLPAPER
240, 360 PROUD, 100% COTTON.

MILLER PLASTICS, INK, CHALK, INK.

SALENSMEN WANTED

REPRESENTATIVE FOR FULL-YEAR OLD-HUDDLE
RATES.

Gross Value $37.50.

SALES MARKET, WORK 20%.

ABDOMINALS, INGREDIENTS.

SALESMEN WANTED

WANTED IF CHAIPLACE, WITHIN 300 MILES.

PUSH, HIDE, SWEETS, DREAM.

WANTED.

MAC JOHNSON'S. WANTS MAN OR WOMAN TO
TOUCH $200 TO $300 A WEEK TO
TOUCH 

REPLACEMENTS ALL CHAIRS, 2 ID. PLAYS.

REPLACEMENTS ALL CHAIRS, 2 ID. PLAYS.

LEAD AUTO AND BABY MAJEL-TY.

LEAD TRUMPET, TANK TANK, PLANO.

LEAD TRUMPET, TANK TANK, PLANO.

WANTED — BASS, CONVIVIALS.

WANTED — BASS, CONVIVIALS.

WANTED — BASS, CONVIVIALS.

WANTED — BASS, CONVIVIALS.

AND BASS, CONVIVIALS.

WANTED — BASS, CONVIVIALS.

GET UP TO $200, PROFIT

HOT XMAS STOCKINGS

21% FEET LONG!

A long 25-sec. assortment of all colors.

HOT XMAS STOCKINGS

$3.98 each

$2.50 family pack.

$24.00 dozen

SMALL XMAS STOCKING

CONTAINS about 12. $1.00 each.

SMALL XMAS STOCKING

$1.25 each

SMALL XMAS STOCKING

AMERICAN SIZES

ADHER SALES

$1.25 each

MEN'S and LADIES' SUIT and TOPCOAT MATERIAL!

Each piece in 3's, 5's, or 10's. Price varies from $2.50 to 80 cents, depending on average size.

Handsome, beautiful cloth for all suit and dress wearing clothing. Comes in all shapes and sizes, including men's suits, men's coats, women's coats, and children's clothing and suits.

ORDER YOUR SUPPLY NOW. GET FIRST TENS OF THOUSANDS OF TERRITORY TODAY!

Your Cost

$6.00

10%., radiant, C.O.D.

BURTON SALES CO., 445 E. Madison St., Rochester, N.Y.

Sell Tinsel-Signed Xmas Signs

March 8, 1951

$1.00 each

E. LOWY

New York, N. Y.
3 BIG MONEY MAKERS!

RAKE Item No. 122 photograph kit. Complete with the 12 item every camera man can sell. Over 3,000 sold to date. Price $9.75.

BENRUS 9 pc. combo carving and steak knife set. Stainless steel, 6 stainless steel steak knives, 1 carving knife, fork and skopping spoon. A $29.95 value. Price $7.50.

JEWELRY BARGAINS! 150 jewelry items. Assorted sil. $7.95. 100 Grade C semi-precious stones, 2.50. Two-tone brass, 2.00. Watch dials, 1.00.

CHRISTMAS SPECIAL 24 pc. jewelry set. Assorted jewels, 2.00. Mixed colors. Complete set, 10.00. Special, $4.95. 

If your customers' address envelopes are not self-addressed, order these. Price 25c per dozen, balance C.O.D.

DEL MARRE, INC.

WHY PAY TO excspensive photographers when you can make your own photographs for less? The Rake is a tool that makes 35mm photography easy; anyone may learn to use it. For the price of a few rolls of film and a few minutes of time, you can make your own prints. The Rake Kit includes everything you need to get started: a large, portable, adjustable tripod, a 125mm lens, light meter, stand, and instructions. With the Rake, you can take professional-quality photographs in your own home or studio. The Rake is a great gift for anyone who enjoys photography. Order yours today! (Send 25c deposit to order.)

PACKARD JEWELRY CO.
218 Fifth Avenue New York, N.Y.

MAY PRE-CHRISTMAS SALE

LARGE SQUIRREL $10.00 14.00 19.00
(One in each size)

LARGE WINDSOKE POODLE $25.00
(Special Discount for cruiser box)

24 PC. STAINLESS STEEL TABLEWARE

Beautiful Design—easy heavy
Mirror Polish
$0.75 per set, includes six. Cheese for above—10c each.

Chicago

Cook Bros. have announced that they are carrying the complete line of the nationally advertised watches manufactured by the Pierce Watch Company. These watches are offered in a line of 10 different styles and men's watches and accessories, and the work is done according to specifications of the company's manufacturing and retail stores. The announcement states that the most important trend observed in the sales of these watches is the increasing interest in plastic watches, which took an important position in the sales volume. The demand for these watches has increased at a rate of about 20 per cent per year in recent years, and they are now being stocked by a number of retail stores.

Pittsburgh

Mullen Bros. have come out with a new line of women's watches, which they claim are better than anything else on the market. They have been designed to fit the shape of the woman's wrist, and the watches are made in a variety of colors and styles. The watches are priced at $15.00 each, and they are proving very popular with customers. The company is already receiving orders from all parts of the country.

Merrillville, Ind.

LADIES' FULL FASHIONED KNITTED PANTS, DRESSES, NYLON HOSÉ, $6.50. Doz.

Am.G. & A. M. G. SALES CO.

AMERICAN PRODUCTS CO.

450 W. Roosevelt Rd., Chicago, Ill.

GIVE TO THE RUTUNY CANCER FUND
Pipes for Pitchmen

By BILL BAKER

LEO F. HELLER JR., Secretary of the librarian's Temple Fellowship, writes that with the increased popularity of the Liquidline, bowl cleaner, business firms have been requesting the kits and I'm presently engaged in the Liquidline business, working for another fellow. Fellow°-Ladie here in Honolulu, Sri., and this will be the headquarters from which we will monitor the orders of the librarian's Temple Fellowship. How's the Keiko Fund idea coming along? I feel very strongly that the idea should become a reality. I'm willing to take a part in the organization of the operation of such charities. Many people come up with many good ideas, and there is much hollowbove over them and then they fade out. When we are dealing with human misery we are coming pretty close to God and we had better not let this idea fizzle. I suggest we have a real order-making of the pitchmen's fraternity to see what worthwhile ideas we can get and see how the boys want the money handled. Then an administrative committee could be appointed and the work carried on from there.

It's only the personal
resoue to stop burling who is cer-
tain to collect. The job is a good, but brief season, the money is good, and the job is interesting. Last week but held immediately after Daytime, O., to visit Charles Meiklejohn, are jewelry workers, who are interested in g's serious operation which he undertook. The 48 new machines are planning to work on 48 new machines, but have nothing planned for the future, but me they probably will catch up on this fishing.

Forget about the pitch profession
are your own working hard for your projections.

NEW pipes that are under offer the fair season has ended.

Merchandise, Costume, Jewelry. Write
TEMPLE COMPANY
232 S. Michigan Ave.
Chicago 2, Ill.

THOUSANDS ALREADY
SOLD
MAGNIFICENT 3-TIER RHINESTONE BRACELET
A multi-strand, one of a kind design. These boucles are hand-strung with 1,000 rhinestones of 2 sizes and 3 stones of assorted colors. Each bracelet is a work of art. Hand-strung with 1,000 rhinestones. $100.00.

Make checks payable to Temple Company. For 3 day delivery, please add 5% of your order to your total purchase price. Postage and handling charges included with your order. All sales final. No returns accepted.

For Fast Selling POPULAR ITEMS
SEE OUR
NEW CATALOG No. 101!!

JUST OFF THE PRESS!! Full of Novelty, Premium Merchandise, Costume Jewelry, etc. WRITE FOR CATALOG No. 101!

TEMPLE COMPANY
232 S. Michigan Ave.
Chicago 2, Ill.

For more information, please visit: www.americanradiohistory.com

GENUINE RACCOON SKIN HATS

These Daniel Boone hats are big business of the year.

SHADES, INC.
547 W. 27th Street
New York, N.Y.

WANTED
Demonstrators for vast selling toy

We can book store in your home.

VICTOR NOVELTY CO.
219 South Avenue, New York, N.Y.

FREE XMAS CATALOG NOVELTIES & TOYS & CARDS GIFTS & DECORATIONS

GIVE TO THE RUTUN CANCER FUND

www.americanradiohistory.com
SALESBOARDS

Salesboard Sidelights

Final details on production are being worked out on some new models of the Salesboard Salesboard Co., Chicago. Walter McManners has been named production manager, as well as production manager of the Salesboard Co., Chicago, has come up with a new type of salesboard for banks and credit card agencies. Currently it has a wide variety of salesboards in stock for immediate delivery.

Sam Feldman, Harlic Corporation sales manager, states that the new type of salesboards are being delivered to several customers who ordered them at the beginning of the fall season.

Dallas Midway Gross Up 20%

Sales assistant from city attorney’s office visited the fair and reported that 44 games operating were against city statutes. It was the first time fair’s games had ever been closed, and public reaction was strongly in favor of a fair, the fair being something in its own behalf.

D.A. Clears Picture

On Friday (19) District Attorney Henry Wade declared he would re-shape to accept complaints on such games as drawing a basketball through a hoop, where players are paid in milk bottles. Then began a series of complaints from city manager and assistant district attorney, who had been with the investigating party, trying to place blame somewhere. Joseph Murphy consulted with D.A. on games and received a green light to close the games. Friday afternoon (19) after D.A. ruled on games, police operated the games in several locations several concentrations random locations over county.

Ratliff has created a big story, where players were closed Friday (19). High School at the fair. Games themselves did well after reopening. Friday (19) was also big day for vendors, who had done well. Some of the games did well.

New Tax Set

—Continued from page 56

$35 a month. A husband would have to work 10 months a year to pay Social Security account unless you are a dependent. Prevents for failure to file Social Security account can be as high as five years in jail. And it can be as long as 5 years in jail.

Mark Huling Dies

—Continued from page 56

Lying had trained a second seal.

Huling obtained his seals actually seen lose, when the Pacifica was from the ice, and many of them dropping 150 to 350. Three men not bright enough to learn tricks were given to Huling.

Huling was on tour with Stanley and his seals several days when he suffered a heart attack and entered the hospital with her and a daughter survived.

Fair Meetings

—Continued from page 57

JOHNSON LAW EXTENSION
BILL HELD FOR 1952

WASHINGTON, Oct. 27—Bill to widen the Johnson anti-
gaming act has squeaked out in Congress' final adjournment rat-
ing session, as Congressmen adjourned. The measure was passed by a vote that allows the legislative body re-
cessions next January.

The House adjourned after giving its first reading to the Johnson bill, and the Senate adjourned after giving its second reading.

Chicago, Oct. 27.—When the 1952 tax becomes law, a 10-cent tax on all sales for the first time in the history of the industry will be imposed. The tax will be imposed on all sales of any commodity, and it will be effective on all sales of any commodity, and will be collected by the state department of revenue.

Price Movers

Machines arriving at full quarter price will likely re-
flect that price. Operators will have to bear the double expense of con-
verting coin mechanisms to han-
dling new coins. The new coin (in older equipment) and penny per machine, will be the cost of converting coin mechanisms to handling new coins.

CIG VENDING MOVES NEARER STRAIGHT-QUARTER OPERATION UNDER NEW TAX

1-Cent Federal Hike Seen Penning Curb as Ops Revamp Pack Prices

NEW YORK, Oct. 27.—The 1952 tax, which becomes law this week, will increase the cost of vending machines by 10 cents. This will affect the cost of both new and used machines. The tax will be collected by the state department of revenue.

Price Movers

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flect that price. Operators will have to bear the double expense of con-
verting coin mechanisms to han-
dling new coins. The new coin (in older equipment) and penny per machine, will be the cost of converting coin mechanisms to handling new coins.

Spotfot Idea

Features New Bally 5-Ball

Chicago, Oct. 27.—Bally, Inc., has announced a new 5-ball replay game with in-line pusher bars.

Backglass is designed so that the player can see the next color. Players may score in each section by depositing extra coins. First section and each succeeding coin go to six activating the next sec-
tion for scoring. Each of the sec-
tions is labeled with numbers which may range from 1 to 25, with a score of each number.

Launch La Porte

Shuffle League

LA PORTE, Ind., Oct. 27.—Maple City Shuffleboard League announced last week with six teams repre-
sent ing the city and county, and the other from Bellingham, Wash., for a 10-week period, with a champion-
ton trophy. The league will run for 10 weeks, and the entire sum of prize money will be paid out at the end of the 10 weeks.

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ton trophy. The league will run for 10 weeks, and the entire sum of prize money will be paid out at the end of the 10 weeks.
Candy Vendors: More Firms
Building Fewer Machines
12 Companies Active; Fastest
Delivery Made on Wall Models

CHICAGO, Oct. 27.—In the face of industry cut-backs, shipments, the number of manufacturers of vending equipment has climbed to a new peak, with the total volume of coin-operated assembly lines being made in the second week of November. The increase in coin-operated assembly lines has been substantial.

The manufacturers of vending machines, according to the trade journals, are more than double the capacity of the 400 manufacturers of vending machines in the country. The manufacturers of assembly lines, however, have increased by about 30 percent.

Delivery schedules range from 30 to 60 days, depending on the manufacturer's reports. However, reports from some of the leading manufacturers indicate that the delivery schedules are being met by the new plants, which have been added to the existing facilities.

Cig. 22c
20e
50e
5c
3c

LOCATION P.R.
Weymouth Co.
Grass-Roots
Op Problems

HOLLYWOOD, Oct. 27.—Weymouth Service Company, a division of the company that manufactures the Weymouth vending machine, has announced that it is expanding its line of vending equipment. The expansion will include the introduction of a new line of vending machines, the Weymouth 2000, which will be available in the near future.

The Weymouth 2000 will be manufactured in a variety of colors and will feature a number of new design features. The machine will be available in both single and double-sided versions.

The Weymouth Service Company plans to introduce the Weymouth 2000 in various cities across the country, including New York, Chicago, and Los Angeles. The company has also announced that it will begin sales of the Weymouth 2000 in December.

Supply, But Don't Operate, Ice Cream
Industry Advised

NAMA Executive Predicted Vended
Volume Will Rise to 10 Per Cent

DETROIT, Oct. 31.—Ice cream manufacturers should stick to doing ice cream making and leave the operation of ice cream vending machines to the hands of experienced operating companies, according to the National Automatic Merchandising Association.

The association's executive director, James E. Darling, said that the recent trend toward the operation of ice cream vending machines by manufacturers is not advisable. He pointed out that the operation of such machines requires a special knowledge and skill that is best possessed by experienced operating companies.

RCA Up-to-Date in Vending
In Record Placement Splurge

CAMDEN, N. J., Oct. 27.—In a move that puts the Radio Corporation of America, a leader in the field of vending machines and office equipment, in the forefront of the industry, the company has announced the formation of RCA Meridien, Inc., a subsidiary of RCA Meridien, Inc.

The new company will be engaged in the manufacture and sale of a new line of vending machines, the RCA Meridien, which will be introduced in the near future.

The RCA Meridien, which will be available in both single and double-sided versions, will feature a number of new design features. The machine will be available in a variety of colors and will be equipped with a number of new features, including a credit card reader and a built-in calculator.

Ops to Keep 25c
Cigs in Miami

MIAMI, Oct. 31.—Cigarette operators in Miami are planning to set a new record with the introduction of the 25c cigarette. The new price will be made available in the near future.

The operators are planning to introduce the 25c cigarette in a number of cities across the country, including New York, Chicago, and Los Angeles. The company has also announced that it will begin sales of the 25c cigarette in December.
Delay Enforcement Of Conn. Cig Law

BROOKPORT, Conn., Oct. 27 — Despite a agreement that the new State cigarette price fixed 1951 will be enforced (The Billboard, October 27), Connecticut Attorney General Condon recently called the agreement with the British government regarding the sale of cigarettes at less than a 4% per roll mark-up. CIGS regulations of the national price levels at the December 16, 1950, to January 15, 1951.

Commissioner Connolly said that he wants to get the controversy settled before doing anything drastic.

Drug Firm Sets Candy Promosh

NEW YORK: Oct. 27 — What is purported to be the largest single display of candy was set up in a Liggett department store at Broadway and 43rd Street this week in the form of a 12,000-bar, five-ton pyramidal display. Through office of Louis E. H. Johnson, the mass display marked a new trend in candy merchandising and the start of a campaign to focus confectionery buying in the druggist.

Newly's Bakery Blocks, at 40 cents each or three for $1 display. Promotion was the result of a new order said to be placed by a U.S. drug retailer.

Set Full NAMA Speaker List, Talk Subjects

Pepsi's H. Chesley To Sub for Steele At Tuesday Session

CHICAGO, Oct. 27 — William R. Peters, National Automatic Merchandising Association chairman, announced this week that Harry W. Chesley Jr., vice-president in charge of sales of the Pepsi-Cola Company, will be the main speaker at the Cleveland merchandise Tuesday (15). He will talk on the “latest shipping and new market” session during the morning meeting.

Chesley will replace Al Steele, Pepsi-Cola president, who was originally scheduled to speak Thursday (Oct. 29). He has a background in beverages vending and sales promotion and is in charge of the distribution division. Chesley will describe formula he believes will make for more successful drinker vending operation.

Other NAMA convention speaker schedules and their discussions were:


Aaron Connelly, NAMA’s first vice-president and president of the Connelly Corporation, will talk Wednesday (14) during the Better Vending session for Operating meeting. His subject will be “The Operator’s Role in Automatic merchandising.”

Thursday (15), convention business sessions will close with the meeting, “Operating Economics in an Inflation Period,” during which Nathaniel Levermore, chairman of the American Canteen Company of America, NAMA’s first guest speaker, will speak on “This Freedom of Ours.”

Miami Ops Head Chest Activities

MIAMI, Oct. 27 — Three Miami operators who secured the 1950-51 campaign of the Dade County Condominium were re-appointed for the 1951-52 drive, according to John F. Stevens, Chest executive.

They are John Saxon, president of Ace-Saxon, who again will serve as captain of the vending machine and tobacco division, Gene Whittaker, vice-president of Ace-Saxon, who will handle the purchases of the machine, and Joe Boermers, manager of vending Corporation of America, who again will be attached to the Division.

“Those men did an outstanding job last year,” Stevens said, “and we consider ourselves fortunate in having them as volunteer workers.” Stevens added that the campaign had a perfect record of achievement for the year’s drive.

New Vending Contact Op Switch

BOSTON, Oct. 27 — General Electric Company has introduced a new maintenance-position-alternate contact opening switch, called type A-C-O, for use in circuit breakers of fusers, in safety circuits and as a limit switch.

Overall dimensions are 2 inches by 2.36 inches by 1.32 inches. Parts are supplied. Contacts rated at 300 volts, 700 amperes, for inductive. A feature is wide speed terminals with barriers to reduce wiring problems.

Amer. Chic Earnings

LONG ISLAND CITY, N.Y., Oct. 27 — American Cigarette Company reported net income of $1,134,770 for the nine months ended September 30, 1951, as compared to $1,016,987 compared with $1,296, 305 for the corresponding quater last year.
Name E. Ruth
Arctic Mgr.

MENasha, Wis., Oct. 27—Gor-
don Haze, president of Arctic Vending Sales Company, an-
ounced the appointment of Elmer Ruth as plant production man-
ger. Ruth is native of Appleton, Wis., former headquarters of the firm, replaced Lloyd Markel, who was vice-president and production man-
ger for Arctic Vendor.

W. H. Waterbury, Coin Mail Unit
Technician, Dies

PORT CHESTER, N. Y., Oct.
27—William H. Waterbury, coin-
mail unit machine technician, died here at the age of 57.
He had been associated with Pinney-Bowers, Inc., for 31 years and was assigned to New York City in 1922 as the first mem-
ber of the staff to handle the service operations there. Previously he had been with the A. E. Kinyo Company, Glen-
wood, Conn., and Tala & Tawa Company. He is survived by his widow, Mary.

VICTOR’S TOPPER DELUXE
WITH SIDE DISPLAY WINDOWS. Also Available In Double, Triple and Deluxe Super Market Units

VICE VENDING CORP.
1971-15 W. Grant Ave. Chicago 9, III.

BOOST PROFITS TO A NEW HIGH!

NEW
Northwestern Vending Sales
'49 Special

FREE! 25% more change

NEWTON DELUXE
100 or More

NORTHWESTERN
10-COLUMN SELECTIVE
TAB GUM VENDOR

RAKE'S ACCESSORIES & EQUIPMENT
Free Vendor Sales Catalog for Manufacturers of Vending Machines. All features we equip our Own Machines with. 10 or lower cost than the others.

RAKE COIN MACHINE EXCHANGE

JUMBO UNIVERSAL SPECIAL

Capacity 2,375 balls of 210 cent ball gum, and that's something.

Operate a JUMBO and you will never operate another ordinance ball gum machine.

Price low. See the thing. Write for details and prices NOW.

ROY TORR-Laudonnne, Pa.
Serving and Financing Operators Since 1915

Supplies in Brief

Tobacco Prices
WASHINGTON, Oct. 27—The FTC has revealed that the industry is generally declining profits and reached the lowest level in the last quarter of the second quarter of 1940, a

The price of tobacco in the United States is expected to reach the highest level in the last six months. National Production. Authorised to produce this week. Production might even be at an annual rate of as much as 15,000 tons, as W. P. A. indicated. This company was authorised to produce 2,200,000 tons in 1940.

NPA also announced that it is con-
idering placing a limit on the use
don't happen in the gold to reduce less essential uses. Cig-

2,000 ASSORTED CHARMS

For the latest in Charms
See us at the NAGY CONVENTION
HOLLENDEL HOTEL—Cleveland
November 12-13

Karl Guggenheim, Inc.
33 UNION SQUARE N. Y. 3. N. Y.

HELP OTHERS SEE BY GIVING TO THE AMERICAN FOUNDATION FOR THE BLIND
Universal Match Prez Regnes, Name New Execs
ST. LOUIS, Oct. 27—S. M. Rosenberg, president of the Universal Match Corp., announced his retirement and the election of Aaron Fischer, vice-president of the company, to his position. Mr. Rosenberg has been active in the industry for many years, and has been instrumental in the growth of the company. Mr. Fischer, who has been with the company for several years, will continue to work closely with Mr. Rosenberg in the transition period.

New Morrison Body Distribrs
BUFFALO, Oct. 27—Morrison Steel Products, Inc., announced the appointment of five new distributors for the company. They are: Carey & Utility Division, Larry J. Rosenfield, manager; the new firm at 601 South Broadway, White Plains, N. Y. A. C. & D., Atwood & Associated, Inc., 112 West 35th Street, New York, N. Y.; and H. D. & R. Manufacturing Co., 125 West 42nd Street, New York, N. Y.

Pack New Apple Concentrate for Vending Market
POUGHKEEPSIE, N.Y., Oct 27.—The new Apple Concentrate for vending market has been developed by the firm. It is a product that will be handled by the vending industry and is designed to be used in vending machines. The product is made by mixing water and sugar in a pure juice. It is a product that will be handled by the vending industry and is designed to be used in vending machines. The product is made by mixing water and sugar in a pure juice.
Record Companies Oppose Jukes' Royalty Payments

Record companies have opposed a proposal by Jukes to increase royalty payments.

Jukes, an advocate of increased royalty payments, has been supported by various record companies, including RCA, who have expressed their support for his proposal.

The proposal, which aims to increase royalty payments for artists and songwriters, has been met with resistance from some record companies, who argue that it would be too costly for them to implement.

Despite this opposition, Jukes remains committed to his proposal and continues to work with various stakeholders to find a solution that benefits both artists and record companies.

HE FOUND A WAY

Blind Music Operator Creates Own Horizon

HAVANA, Ill., Oct. 27—Herbert Carp, a one-eyed, blind violinist and music operator, has invented a music operator which he believes will revolutionize the music industry.

The invention, called the "Carpenter Music Operator," utilizes the operator's blindness to create a unique and innovative system for playing music.

Herbert Carp, a professional violinist, has struggled throughout his career with the limitations of his blindness. However, he has not allowed this to discourage him from pursuing his passion for music.

Carpenter's new invention has the potential to change the way music is played and enjoyed, and he is optimistic about its future success.
“D” points the way to bigger play!

Designed to remind, made to be played, that’s the new AMI Model “D”. Every feature combines to catch the patron’s eye and lead his hand (with money in it) to the coin chute.
**Shaffer Holds Seeburg Schools**

COLUMBUS, O., Oct. 27—Shaffer Music Company has wound up a series of three Seeburg service schools at each of its offices. Norman Haus, Seeburg sales engineer, conducted the one-day schools at Shaffer’s Columbus, Cincinnati and Indianapolis headquarters.

Operator attendance and interest was excellent at each of the six-hour classes, according to Shaffer officials.

**Ops to Hold Annual Fete**

WHITE PLAINS, N. Y., Oct. 27—Initial plans have been made for the first of a proposed series of annual affairs, which will be held at the Westchester Operator’s Guild. At a meeting of the American Legion Hall here the group, formed a year ago, elected Seymour Pollak, WGO secretary, head of a committee to organize the event.

The early attention president, president, who attended the meeting, during which industry affairs and community interest were discussed. With 32 companies on the roster, WGO is said to include almost 100 per cent of the retail and home operators in Westchester County and vicinity.

Present at the meeting were delegations from the Connecticut State Association, headed by Abe Fish, president, and the New York State Operators’ Guild, headed by Carl Engstlinger, business manager.

Pollak said the WGO affair will probably be held early in February. Time and place will be set within a few weeks.

**New Expansion Set by Angott**

DEPOSIT, Oct. 27—New expansion program was approved this week by Carl Angott, head of the Angott Distributing Company, meeting the time to be added by the company since moving to 3916 Post Road, Pleasantville, N. Y., and additional lots have been purchased and plans are now being made for additional space.

The present parking lot will be used for an addition to the building and extending the building is to be doubled in size, the current square feet of storage space, in addition to the equipment space, in addition to the equipment being added at $7,500. With one additional building, the building constant in this occupancy by the first of the year.
N. E. OPS Tells Juke Box Play Price Formula

BOston, Oct. 27.—The New England Office of Price Stabilization has warned music machine operators, who have boosted their price per-play to 10 cents in recent months, to go back to a marked.

OPS pointed out music machines are controlled under the Service Regulation, Ceiling Price Regulation 24, which says that the price now can be on higher prices that obtained in the Ops "base period," December 19, 1950—January 26, 1951.

Also, OPS officials said operators must file their base period prices with their OPS district office, and to date, few have complied.

Stewart Expands

- Consolidated from page 88

See your Wurlitzer Distributor for full details. You can also get a complete list of Wurlitzer post-war equipment.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in the General, Music and other departments up front in this issue of The Billboard are:

CHICAGO "RECORD WEEK" BLOOMS. Event gets full-scale treatment; other cities may follow suit (Music Department).

U. S. WORKING ON DISK CEILING. Price stabilizers working out price levels for diskeries (Music Department).

BILLBOARD CHRISTMAS POP PICKS. Staffers make selections of the coming seasonal hits (Music Department).

NOVEMBER 3

Chicagotonight. General report shows top areas of income increases (General Department).

And other informative news stories as well as the Honor Roll of Hits and pop charts.

Verbatim from page 86

Tours have been held on the final day of the convention, has been moved up to the night of the second day. Like many another trade association, MOA has discovered it loses a relatively high percentage of potential banquet-goers when the banquet is held on the final night.

MOA Gets Set

- Consolidated from page 86

William Miller, Chicago, the MOA's national president, has announced that the MOA's convention will be held on the final day of the convention.

He Found a Way

- Consolidated from page 86

Wurlitzer Conversion

See your Wurlitzer Distributor for full details. You can also get a complete list of Wurlitzer post-war equipment.

WURLITZER

10x

Conversion

19x

Conversion

19x

Conversion

See your Wurlitzer Distributor for full details. You can also get a complete list of Wurlitzer post-war equipment.

RISTAU CRAT S-45

Day by day the Ristau S45 is receiving more attention from Operators who have found that the small locations can pay off! Collections are steady and profitable, because the S45 requires little attention and practically no servicing. Try the S45 in small spots for NEW profits... contact your distributor today.

A Few Distributorships Available

RISTAU CRAT, Inc.
1210 E. WISCONSIN AVENUE
APPLETON, WISCONSIN

★ To help you make more money— all phonographs are not at the factory for 1 play for 10c— 3 plays for 25¢—Easily changed for other combinations desired.
The Billboard Index of Advertised Used Machine Prices

**Amusement Games**

Equipment and prices listed below are taken from advertisements in The Billboard issue or issues indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated. Prices are subject to change as more machines are advertised, so in the case of bulk vendors, only the single machine price is listed. Any price advertised depends on condition of the equipment, age, fine or loose, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

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**SPECIALS**

Keeney 305.00 (Chicago) $119 1.95 1.95 1.95 1.95

CHARLIE 49.50 (Chicago) $119 1.95 1.95 1.95 1.95

JOKER 49.50 (Chicago) $119 1.95 1.95 1.95 1.95

IRISH COIN (Chicago) $49.50 1.95 1.95 1.95 1.95

**DALE EXHIBIT GUNS, $49.95**

T.A.O. Service

**NOW DELIVERING**

See it On Display

**NEW & PLAYER SHARFE TABLE**

For Advertisers

**DAVE LOWY & CO.**

Exclusive Distributor for Keene Products throughout all States and Territories of the United States and Canada

594 York Ave., New York, N.Y.

Phone: Christopher-11510

Page 63 tells you...

The Billboard's AIBST SPECIALS CONVENTION

What makes a Billboard Special

An EXTRA SPECIAL BUY

For Advertisers!
**Arcade Equipment**

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, it is at the cost of buyers, only the single machine price is listed. Any price obviously depends on conditions of the equipment, age, time on location, territory and other related factors.

For this week's price consult the used machines advertisement in this issue.

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**FORMULA "77" PROVEN BY TEST**

SHUFFLEBOARD WAX

**SHUFFLEBOARD POWDERED**

Cost Cuts (1944) in Shuffleboard Wax, Frequently and Painless for All Shuffleboard Players, $2.50.

Note to editors: Material was received from AdVance Information, Inc., 2217 Fifth Ave., Pittsburgh, Pa.

**CLOSE OUTS**

Shoul The Bear $265.00

Bowling Classic 105.00

Shuffle Clamp 80.00

Super Twin Bowler 105.00

T. & L. Distributing Co.

CONSULTANT FOR SOUTH AMERICAN MARKETS

WRITE-WIRE-PHONE TODAY

ALLAN SALES, INC.

938-30 Market St.

Wheeling, W. Va.

CONSULTANT FOR SOUTH AMERICAN MARKETS

WE SERVE ALL LINES OF GAMES TO SOUTH AMERICA THROUGH OUR REPRESENTATIVE MESSAGE SERVICE. MERCHANDISE SERVICES, INC., 1 NEW YORK, N.Y., U.S.A.

**WEBB DELIVERIES**

Webb Delivers

*Continued from page 87*

family to their new-fashioned body English in its four-step tilt feature. Each family with its tilting tilt game, one letter of the P-L-L-I.-L. lights up on the back glass. The fourth tilt results in a disqualification. The lighted up section develops from plastic white strips and chromium plated ball traps. Effective in the case of 10 balls average playing time is less than the conventional ball set. Floor is possible because such balls deep into traps as soon as they reach the upper playfield, thereby making it necessary to shoot only other balls immediately. Another reason for the four tilt play is the playing of only two or three balls simultaneously on certain plays. In this type of action one ball bounces against others and helps to spring trapped balls.

**Cushion Adapter For Coin-Op Machines**

UNION CITY, N. J., Oct. 27.—A side-cushion adapter to convert shuffleboard board for cushion play has been introduced by the American Shuffleboard Company. The adapter, two in a set, installed without tools and removed easily, is intended to return the board to standard play.

The adapters, made of maple, 6 ft. 7 inches long, Cushion are of gum rubber covered with green cloth. The adapters fit in normal board and are secured in place with metal bands.

**READY TO DELIVER**

SHUFFLEBOARD SUPPLIES

Shuffle Games

**READY TO DELIVER**

SHUFFLEBOARD SUPPLIES

Shuffle Games

**READY TO DELIVER**

SHUFFLEBOARD SUPPLIES

Shuffle Games

**FOR REAL VALUE...**

Write for free literature...
can be read naturally as:

The Billboard

Index of Advertised Used Machine Prices

Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. The more than one ad that advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where qualified items are advertised, the ad refers to the case of both numbers, only the single machine price is listed. Any price ultimately does not depend on condition of the equipment, age, on location, buyer and other related factors.

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Shuffle Games

In the present sugar crop, a total of 38,122,666 bags, equivalent to 2,549,233 long tons, were produced. This was 16,354.41 tons, or an increase of 185,711 tons.

The prospective average price of sugar, for the first half of November, was 3.90 to 3.95 cents a pound, and from 3.90 to 3.95 in the second half of the year, according to a report issued by Luis Mendes and Company.
Coral Gables, Fla., Oct. 27—An emergency meeting of the city council was convened recently at the instance of parents who had protested the high tax on coin-operated devices, especially for the meager trade.

The city, some time ago enacted a special tax of $1,660 on coin-operated amusement devices. Firms that catered all-inclusive, the tax was applied to each coin-operated device manufactured by Eishof Supply, Inc., and was located in several spots here. Because it was ruled the ride device was subject to the tax, the coin-operated devices were taken off location.

Kids tossed up a howl, and kept it up until their parents started writing the council. As the device is wired to a central box from which mail, the council decided to accept.

Page 63 tells you . . .

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<td>...what makes a Billboard Special...</td>
<td>AN EXTRA SPECIAL BUY For Advertisers!</td>
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KING PIN EQUIPMENT CO.

| 36 Mills Street | Elkhart, Ind. |

GIVE TO THE RUNYON CANCER FUND

Subscribe Now!

52 BIG ISSUES, $10
Including 8 Special Issues

"I'm keeping The Billboard Dick Jockey Supplement for all future programs. It's an unexpected thrill and I enjoy it thoroughly."

Radio Stations WNOE

New Orleans, La.

THE BILLBOARD

NOVEMBER 3, 1951

COIN MACHINES

93

Calendar for Coinmen

October 23—Illinois Amusement Operators, monthly meeting, 308 North Madison Street, Rock Island, Ill.


October 25—Western Vending Machine Operators' Association, monthly meeting, Los Angeles.

November 12, 15—National Association of Gum Vendors, first annual convention, Hollywood Hotel, Cleveland.

November 12, 13, 14—National Automatic Merchandising Association of Cleveland, meeting.

November 13—Wisconsin Phonograph Operators' Association, monthly meeting. Site to be announced.

November 13—California Music Guild, monthly meeting, 311 Crib Oakland.

November 14, 16—Music Merchants' Guild, semi-monthly meetings, Magnavest Hotel, Providence.

November 15—Automatic Phonograph Owners Association, monthly meeting, Gibson Hotel, Cincinnati.

November 14—Music Operators of Northern Illinois, monthly meeting. Site to be announced.

November 15—Michigan Automatic Phonograph Operators' Association, monthly meeting, Masonic Meeting Building, Detroit.

November 21—Westchester Operators' Guild, monthly meeting, American Legion Hall, White Plains, N. Y.


November 26—Phonograph Operators' Association, monthly meeting, Broadway Hotel, East St. Louis, Ill.


Firms Build Fewer Venders

**Continued from page 2**

...payn, Chicago, national distributor of the 8-column machine made by its Vendall Company division, has announced initial production of September in the contact manufacturer's (Glascow Bros. & Muncie, Ind..) print output was scheduled to start last July, but delayed delivery of component, held up production. As to date, the Vendall handles only nickel bars, but development of a new dime mechanism is said to be under way.

Alo-/Deere Company, Chicago, after re-entering the c and e vendor field last month (The Billboard, September 29) following its bow-out in October, 1930, is promoting its seven-selection refrigerated machine in the southern market. Initially, the re-introduced vendor is being assembled from cabinets and components remaining after the production halt last year: about 200 of these first-run units are converted Alo-/Deere sandwch vendors recalled for that purpose. The cooled unit lists for $49.50, firm does not plan re-introduction of its non-cooled candy model.

Unusual feature of the Alo-/Deere machine is its seven sepa-

rator vending drums, positioned one above the other; which permits a bar capacity of from 400 to 500. Nickel coin mechanism only is offered.

---

Martin Active

James Martin & Company, Chicago, reports current output of its unique vending machine is 500 bar to more 500 daily, and that its coin mechanism is capable of handling change, bar and delivery. The 40-bar capacity machine features two coin mechanisms permitting delivery of nickel bars, return change for a dime, and dimes on both dimes and two-nicels.

Martin, who controls the bar mechanism patents and national distribution of the machine, has dropped his distributor name plate on the candy unit, now trade-named B Martin's Little Candy Store.

---

Mills Industries, Inc., Chicago, reports limited production on its 3-column candy vender. Firm has channelized practically all output for its operating division, Mills Automatic Merchandising Company. Under continuing refinement since its introduction in December of 1949, latest improvement was adoption of a two nickel coin mechanism allowing easier make change should be found his favorite dime bar sold out and decide on a 5-cent item.

Mills, currently producing tale-

type machines for the Army, is building an increasing quantity of candy equipment in the next two years. The 5-officials state release of the candy vender for general sale depends upon increased output and clearance by Mills Automatic Merchandising Corporation.

Rover Manufacturing Company, Inc., New York, announce production on its 7 or 8-column (number optional) candy vender, price is $95.00, including base and nickel changer. Price reduced $12.50 extra. Capacity up to 219 bars, has adapter for nickel gum, mint, etc., sale as single column. Deliveries made in sequence of orders, no definite time given reported.

Stover Manufacturing Corporation, Aurora, Ill., reports production "to the limit of materials available." Its 3, 4, and 8-column standard and de luxe and 12-column coin operated candy vender. Delivery continues on a staggered schedule. Includes the basic Changemaker and gum unit capacity is included on all Stover equipment.

Paul R. Whitehaus

The six companies producing walk-stall-type candy vender follow:

Advance Machine Company, Chicago, remains in production on its 40-bar capacity unit, which is also made under various trade names for individual firms for distribution.

Atlas Tool & Manufacturing Company, St. Louis, is offering immediate delivery on its Model A-247. Billboard listing for $149.50. States future production with complete water lines.

Coan Manufacturing Company, Inc., Madison, Ill., reports production on its Model B Candyman, a 72-bar capacity, six-column type machine and $425.00. Floor stand is $165 extra. Price production as long as materials are available.

Illumine Manufacturing Company, Los Angeles, reports production on its Model B Candyman, a 72-bar capacity, six-column type machine and $425.00. Floor stand is $165 extra. Price production as long as materials are available.

King Vending Corporation, Chicago, is offering its non-selective candy unit under different trade names for outside distributors.

A 10th firm, All-Candy, Inc., New York, has dis-
tached candy vender production. It reports gearing all facilities to re-distributing its remaining machines.
**Central Ohio Coin Quality Boys**

**Central Ohio Coin Machine Exchange**

- **Shake & Shake**
- **Rose Bowl**
- **Wild West**
- **New Distributions**

**WANTED TO BUY**

- **Wurlitzer Model 1250's**
- **1100's, 1015's**
- **Seeburg M-100's, 78's or 45's**

**Chrome to trade**

- **late pin games, alleys or arcade equipment. Write, wire or phone 3-4623.**

**Bush Distributing Co.**

- 286 N. W., 29th Street,
- Miami 37, Florida.

**WANTED TO BUY**

- **Penny Weighing Machines**

**Write**

- J. W. BAILEY
- Clever, Virginia

---

**THE WORK BENCH**

**Points to Remember About Welding Kits**

By H. HOWARD P. SCHLEY

There are certain rules in the art of using a coin machine shop when nothing takes place, that single entering a machine. Many broken pieces can be solved, others can be mended with bellows or rivets. But some defy any type of welding excepting by welding in wet and best of it is the method of welding iron and steel.

Before an iron or steel welding equipment, he ought to keep in mind that there are two main types of work are:

1. The electric type of welding machine, the equivalent of using a low voltage, high current, which used to weld in what actually amounts to a molten metal. The heat of this burning arc is used to melt the iron or steel and the iron or steel is with a mixture of carbon, brass or copper alloy rods.

2. The oxy-acetylene torch. This method requires a gas flame, which used to be used in welding equipment, with a mixture of nitrous oxide and acetylene.

---

**Coinmen You Know**

Chicago

Sam Lewis, Chicago Coin Machine Company, reports interest in Keene's & Bowler Alley is mounting steadily. Largest single factor in the game is the game of the American Bowling Congress (ABC) which has been the success of the former bowling pin in many locations. Ed Libby, sales manager, has been busy dealing out to town distributors and handling long distance requests for the same.

At Exhibit Supply Company there is emphasis on making new and games. Frank Messer has been busy for a few days in an extended tour trip which included Lincoln Park and Texas. He pointed out one of the extra dividends connected with the interest in the mechanical pin in the new ball and attracted by them. The Red Red Distributing Company, Alliance, Illinois, is a visitor at the plant last week.

Alvin Gottlieb, D. Gottlieb & Co., finds firm's newest pin ball Rose Bowl has resulted in the best repeat business. Melt while, company officials are doing all they can to keep production schedules up with demand for the game. Coin Machine Institute headquarters launched the first mailing of its convention contracts early this week.

Paul Huthbuck, Keensy sales manager, claims factory is really making some time in the shop. By good contract, TV output of Chicago in the form of television is used by many avid collectors and every executive, reads this weekly are interested in their business. Coin Machine Institute headquarters launched the first mailing of its convention contracts early this week.

Jack Mazzetto, Pachislo co-owner and president, has no need for buying new games to meet demands of increasing fall interest. Also looking over new games for the fall was this week, Bob Elkin, product manager, with whom has been holding down the office for several weeks. At World Wide Distributors, Al Schurr, Len Mikes and Monty West have been busy filling requests for games and machine equipment. They have such players as Kenney's T-Way Bowl and Williams Spark Plug in increased demand. The new roadster, Sam Rosenthal continues to turn up a steady run of orders.

Irving Webb, president of Webb Corporation, reports that orders for new ball machines have been fairly good since Winter Baseball and Trap That Football, but that both units will be winners on local basis. The appearance of each game, he feels, is the one Westerners are sports minded the year around.

Salt Lake City

Among the fraternities to congratulation on Jack Wallace's recent expedition into Southern California and Southern Nevada. Bob Keene, sales manager out of San Francisco who stopped last week on his tour which includes Denver, Phoenix and Las Vegas. He announced another one of the new distributers, John Speer, Northern California, opening offices in Reno to handle his newly acquired Northern California territory.

Paul Hawkins, Tuscus, Arizona, operator, is on a trip to Kismet, Kingman, Phoenix and Pocatello seeing the new Red Rock Rocket.

---

**STRENGTHEN Your Routes with FIRST-Class Equipment**

**SHUFFLE GAMES**

- Satisfaction Guaranteed
- No Salesmen on the Road
- No Limit on Points
- All Playing Points Guaranteed
- 5 Balls
- New Models Every Month
- Unsurpassed Quality

**ARCADE**

- Specialized in Standard Quality Games
- Automatics
- Used Games
- Bookbinding
- Coin Handling
- Silk Screening

**NEW GAMES**

- Double Play Models
- Williams Models
- Colorful Artwork
- Special Pricing

**RAY GUNS**

- Factory Rebuilt & Restored
- Game Bases
- Shipping Boxes

**DISTRIBUTORS**

- First Distributors
- 1748 W. North Avenue
- Chicago 22, Illinois
- Dikken 2-0550

---

**GIVE TO DAMON RUNYON CANCER FUND**

**November 3, 1951**

---

**Barrels—Tempurific—United—Tango—Kenny—Lite & Line—Conty Gals—Bally—Bright Spot**

**15 Week-Forty Fettucines**

**KEENEY**

- Electric
- Cigarette Vending

---

**Central Ohio Coin Quality Boys**

- Williams—Seeburg—Dixie—Craft Master—Tecumseh—Kenny—Jewel—Bally—Bright Spot

---

**Get Advance THE BILLBOARD**

- 217 Northwest Davis Street
- 900 Elliott, West
- West 500 Second Avenue

---

**Boise—Portland**

- 406 Elliott Avenue, West
- Seattle, Wash.
Deaths
Mrs. Marjorie Carter, wife of Nick Carter, owner of the New York-terest distrib-
bor, Los Angeles, followed
and by husband and two children.
time. Sidney Weinstein, e
nator Vending Company, has a
N.Y.-eight persons and show
in his personal relations. A
est that his establishment
wouldn't know who is born.

Raymond Watts, of Milles Auto-
meter distributor, says a con-
ized vending route today is one of
est way to keep
Bob Stanhope, owner of
omes, points out some operators
have found of certain
ical items a good
Mike Coit, owner of the
pany, is one of a
umber of
ers who are paying
new steps, fixing the sidewalk
repairing garage doors.

Malvin Barman, general ma-
ger of the Tri-State Automatic
pany, says vending business in
ors has shown
ee signs of improvement.

Harry Rosenthal, of Banner
pany, is out of town
abjects, the
pany Manufacturing Company
 in on trip west.

Sidney Reinstein, business
anger, Pittsburgh Coin
pany hit the
Texas to take care of some busi-

Miami
Dan House, Naples, Fla., was in
on a buying trip. House says
ers are claiming that
vending machines, including juke

Doris Shapiro, secretary at
Supt. Distribution Company, has
said a sprain. Sylvielle Blatt, wife
of Supt. Harold Blatt, is
her in his absence.

Harry Goldstein,
American Legion conven-
awarded 600 delegates
and their wives and
ter for four days.

The colorful six-hour parade
by the Legion was wit-
by approximately 500,000
who lived in

Ken Willis, Bush Distributing
pany, is on a business
North Florida and South

In every operator's

Sure There's a

BRIGHT SPOT

IN EVERY OPERATOR'S FUTURE

WRITE-WIRE-PHONE TODAY
BINCO AUTOMATIC MUSIC CO.
1329 Calhoun St.
St. Wayne, Ind.
**Cinemen You Know**

George... An Ace-Saxon Press... John Saxen is back at his desk after an extended vacation trip... Tatrin Distributing is making arrangements of the new Alt D phonograph at rapidly as the news rolls in, but is still behind in filling orders, according to Sales Manager, Eli Rhodes.

Miami cigarette operators report they will retain the quarter price for vended smokes despite the additional penny excise tax, slapped on by Congress effective November 1. Birthday greetings have gone out from The Ace-Saxon Family to Gene Whitten, vice-president and general manager of Ace-Saxon, and Frank Tenney, whose wife, Catharina, works in the office. Whitten has been with the company 10 years.

Cy Wolfe, Steubur distributor for Florida with headquarters in Jacksonville, was in town calling on operators. Wolfe built a model of a new group shuffle game which can be played simultaneously by as many as four players. He will bring it to Chicago when he attends the National Automatic Merchandising Association convention November 12-14. Blatt also expects to take in the parks convention there.

Bill Ballez, formerly with Warner and now in the hotel business, has been appointed manager of the Deadbolt Hotel, 4290 Col. Lines Avenue, Miami Beach. Clemen planning a Florida vacation are invited to get in touch with Bill.

**Indianapolis**

Norman Hua, factory representative of Chicago, conducted the Steubur service meeting at the Shaffer Music Company showrooms October 29. There was a good attendance of local and out-State juke box operators.

Robert Claren, son of Mrs. Lotl Hal, was recently rushed to Methodist Hospital for an emergency operation... Saxon Company, Inc., gives a good report of business. The demand for all kinds of games is improving, it says. Mrs. Blanche James, of the James Music Company, has returned to her desk after a several-weeked vacation on the West Coast.

The Southern Automatic Music Company is displaying a large number of games and is reporting the demand good... Richard Dick Waterford, of Col-Culimine, Inc., Wurlitzer distributor, has been busy setting up business calls on operators in Southern Indiana last week with excellent results.

With the present shortage of materials, distributors are finding new junk boxes are becoming scarcer each day. This is also true of games.

Collections reported by operators hold up fairly well despite the football games that are keeping tavern patrons at home with their television sets and listening to their radios.

**Detroit**

L. R. Thoos, Automatic Car- teen manager in Jackson, is a new vice-president of the Junior Chamber of Commerce of Michigan... Oliver Carrier has moved headquarters of the American Popcorn Confections Company to the West Side at 7115 West War- ren Avenue.

**Philadelphia**

Jack Basins, head of Berle Company, and Ralph Prier, local branch manager for the Berle vending machines were elected to the board of directors of the local Vending Company. Harry H. Brown has formed the Automatic Sales Company for the operation of amusement machines located on Germantown Avenue.

Pony, Inc., was granted a charter of incorporation by the State of Pennsylvania. The new firm, which has John McHale, Jr., as its president, manufactures, buys, sells, deal in, and operate coin-operated enter- tainment and vending machines of all kinds, as authorized by law.

**Los Angeles**

Stan Turner, who formerly managed the Lightning department at the Paul Laytown Company, reports he is working on a new development. An engineer... Turner hopes to have on view a project concerned automatic pho- tographs... Bud Cook and P. E. Hulker, partners in the M. R. Turner Kodak Rick at Vertaville, in town for equipment to division of the shak- ing area... Jimmy Houn, of the Shaffer Music Company, has a trip in town on a visit following the death of his brother in Nevada.

Carl Johnson, mechanic at the Paul Laytown Company, off on a fishing trip... Jack Epperson, Big Bear operator, is taking ad- vantage of the in-between season bull at that resort to get in 10 shots of hunting in Colorado... Ivan White, Vinsila operator, is back from a trip to Nebraska... Al Anderson and Mrs. Anderson have returned from Shafter attending the opening of the Shrine Auditorium... Bob Donelson, of Pacific Beach, in town to make prepara- tions for the winter season. The summer run was reported satisfac- torily.

With a new town to be known as Edwards, Calif., being built near the Edwards Air Force in the Maricopa area. Phil Bowes was in town for equipment to supply the section. Mrs. Bowes accom- panied her son on the trip... Ray Whitfield, of San Luis Obispo, is in the process of setting up operation there and in Los Vegas. France Howard, of Rossmoor,怪, the town of Rossmoor, Calif., is located in the Laughlin-Las Vegas area. Mary Solle, the manager, re- ported... Bill Gordon, of the Branson Amusement Company, Bakersfield, Calif., reports that the section had the hottest weather in July... Lee Webb is dividing his time between operating and commercial fishing. He has a 6-foot boat and has made 150 fish from 300 miles south of Los Angeles to Oregon, approximately 1,700 miles. On a trip of this kind, the boat is out for a month, which gives an idea of his fishing range... Roy Povenz, of the phono- graph department of the Redner Sales Company is in Las Vegas.

Carl Heppel, of the Redner Sales Company, Mill Tanker, is in town visiting his brother, William R. Heppel, Jr., of the Redner Sales Company. The Hoppels rode on a trip to Milwaukee the week-end, Carl returns to Mil- waukee October 10 to see good range... Al Borth, of the Alton Music Company, Bonton, Ill., was returning from a trip to the Arizona terri- tory after having been injured in an automobile accident near Arvon, Calif.

There are a number of Nick Car- ter, of the Nickheb Company, who are saddened by the news of the death of Mrs. Carter. Burt... Bruce Sutton, of the Southern Vending Company, is extending his...
vending operation into candy. He recently purchased the operation of the R. S. Vendors in Los Angeles, and has acquired a manufacturing company representative in the West, back from San Francisco where he assisted operators in their sales of Fruit and Fairfield Air Lines.

The Milwaukeeans, of Food-o-Matic Sales, an operating company, have signed contracts for the installation of small-scale vending machines in vending locations in Scoville and Long Beach. They plan to use nearly 20 units.

Johnny Huntzeker, operator of the Hanson and Tulsa areas, in town.

**Milwaukee**

Opening fall meetings of the Milwaukee Operators' Association was held Wednesday evening at Joe's Deutches's. After a sum-mer break, an impressive report was given on the progress of the summer meetings.

Ted Curran, of Metro Amuse-ments, is one of the town's most active boys. Ted owns several of the area's finest boxes and takes a keen interest in his hobby. As a matter of fact, Ted considers his hobby, without the company of one of his boxes in sight. Ted Curran, of Metro Amuse-ments, is one of the town's most active boys. Ted owns several of the area's finest boxes and takes a keen interest in his hobby. As a matter of fact, Ted considers his hobby, without the company of one of his boxes in sight. Ted Curran, of Metro Amuse-ments, is one of the town's most active boys. Ted owns several of the area's finest boxes and takes a keen interest in his hobby. As a matter of fact, Ted considers his hobby, without the company of one of his boxes in sight.

**Mill Holman,** who recently en-tered the vending business, has won a string of awards for his work. He has taken part in several events with an impressive record and has been a consistent winner.

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New York
Albert Polak, of the Belgium Amuse-ments Company, set sail for Europe last week after an ex-ceptional stay with Abe Wilens, head of the Affiliated Inter- national Amusement Corporation. The Belgian concern has just opened a new year-round theatre in Brussels that has been stocked with a full complement of coin amusement devices.

Leo Leary, sales manager of H. C. Hart Confections, is back from a 3-month trip visiting hall building operations in 4 cities. "I found that贺STRUCTIONS of Chic's Drinks, was just out last week turning a virus in-festation. Paving operations on colonies last week created a lead-ing problem for jobbers shipping equipment.

Bever Burman and Abe Green, Runyon Sales partners, are expecting delivery of the new AMI-D-89 next week. Shortly after the 45 rpm, machines arive, Runyon plans to hold a for-mal trade show in Atlantic, Ind. Local-color, a Chuck San Francisco distributor, will be on hand for business last week.

Lester Paul and Moo Sitter will host an official opening of their new Western Freeman store No- vember 2-3. The store will then be the first in the country, according to Paul. He's planning to have plenty of supplies and materials for operators in all cities.

Al Deaver, president of the Automatic Music Operators' As-soociation, and Nash Gordon man-ager, were busy last week tying up the details of what promises to be a bang-up annu-al convention next Saturday (3). Almost 700 operators, distribu-tors, manufacturers and record people are expected to attend the festivities marking the 14th birth-day of the phonograph associ-a tion.

Buddy Betts will enliven the show with a comedy sketch and the talent roster will include parts of the year's current dance music, recorded artists, prominent Denver.

On the day of the show and the day before C1, at the hotel, Seatose Distributors and Reel-Ola will sponsor jointly a showing of the manufacturer's 78 and 45 rpm Johny Johns and the 50-selection wall box, due for release to the trade in Novem-ber. Dave Stern and Bob Sitter will act as hosts for Seatose and the delegation from Rock-Ola will in- clude Art Weisened, vice-presi-dent in charge of sales, and Bill Ravencraft, of the engineering side.

Sid Levina, national counselor for the Music Operators of America, was in Washington D.C. (29) to attend a start of hear-ings on the Boynton-Knutson bill to remove the joke box exemp- tion from the Copyright Act. The measure would require operators to pay copyright holders 1-cent per record sold per week, with all fines in place on machines.

Joe Madden, of Old Reliable Music, is preparing a sweet-16 party for his daughter in the newly finished basement of his home in Forest Hills. Gill Engels, of Columbia Music, has been released from the hos-pital after a two-week hospitalization. Monday (22) was a bad day for Lawrence Oval, head northwest of Capital Music. He fought an asthma fit in all fall of the stoop of his home.

Frank Custard, business man-ager of Local 216, the jukebox- men, was home last week moping a bad cold. His son, Drew, is engaged to Mary Mo-nahan. The engagement will be made at a party recently.

Cincinnati
Automatic Phonograph Owners' Association held its first meeting in three months at the Sphonograph Tuesday (23). The chairman appointed a committee to prepare financial statements and advertisement. Milton Cole, chairman, will serve for the next four months.

Appointed to serve on the Committee were: Edward Simon, Nat Bartfield and Fred Engel. Party will be held December 16th in the Victory Room of the Hotel Sherman.

Vern Hawkins, of Decca Record Company, Peter Gyogy, of Capital Record Company, and Maurice H. C. Hall of Cities & States Company, were guests at the meeting. They will work with the Christmas party committee. Attending the meeting were: Charlie Kenery, Phil O'Sullivan, Sam E. Chester, George Lang, Abe Vinninsky, Sam Gervis, James Drakes, Charles McKinney, Fred Engel, Bill Harris, Milton Cole, Verne Gyogy, Peter Gyogy and Maurice Rose. Next regular meet- ings will be held Wednesday, No-vember 13, in parlor E at the Ho-tel Gibson. Robert Bronstein, who operates Robert Music Company, has made application for membership in the APOA. He purchased the phonograph routes of Leo Weinagratin, who operated Deau Sales Company.

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