BROADWAY LOOKS TO TV DOUGH TO LIGH TEN LEGIT'S BURDENS

N.Y. Music Hall Strike Averted; AGVA Attacked

Cast Yells 'Sellout,' Threatens Own House Union

NEW YORK, Dec. 8.—The Radio City Music Hall management averted a strike of its performers by an agreement signed during the radio-televised Christmas show when they were scheduled to go on strike if not 'saved' by the American Guild of Variety Artists (AGVA). The union got through to its own talent organization to negotiate.

The situation arose when performers became aware that AGVA had not fulfilled a deal with the Music Hall without protection of the union. The union secured agreement when members of the performers' former house, called 'the Henry Dunn,' AGVA top brass. The agreement called for proposed contracts, some dated

MIAMI Rarin' To Kick Off; Names Billed

MIAMI, Dec. 8.—This month marks the official opening of the Miami and Miami Beach tourism season, and by January 1 every night will be an entertainment showcase.

With the Five O'Clock Club clarifying Martha Raye and Palm Avenue, Bill Jordan's Bar of Music, the Colony Club and the Vagabonds Club among the local spots, Miami is ready for its winter slack.

DeC. 9—During December, 1951, the Miami Music Hall management has been working on a six-month contract that will pay a $40,000 to $50,000 per season. The contract includes a provision for local entertainment, which is expected to keep the shows running throughout the season. The contract includes a provision for local entertainment, which is expected to keep the shows running throughout the season.

Gleason to Get 550G Per Year

NEW YORK, Dec. 8.—One of the new comic creations created by J. Tinchy Gleason moves into the big money news union under a new three-year Columbia Broadcasting System contract that will pay him $40,000 to $550,000 per year. Gleason has been receiving $25,000 per year under the previous contract. The new contract also includes a provision for the singer's personal appearances.

The Salvation Army issues records under its own label, which has been recorded for the past several years in the Salvation Army's own record department.

Spendi ng Money on Increase; Farm Income Up 1.5 Billion

WASHINGTON, Dec. 8.—Estimates of U.S. spending in 1952, ranging from $238 billion to $243 billion, were released here yesterday by the National Farmers Union. The estimate is based on a record high national employment level of 46.8 million persons in the labor force.

The survey covered 48 states and the District of Columbia, and included data on retail sales, wholesale sales, and manufacturing. The results were used to estimate the total amount of U.S. spending in 1952.

Probe Kickback on Coast

HOLLYWOOD, Dec. 8.—The Federal Trade Commission, in response to a complaint by the American Federation of Labor and Congress of Industrial Organizations (AFL-CIO), has opened an investigation into alleged kickbacks in the motion picture industry. The complaint was filed by the AFL-CIO, which charges that kickbacks are being paid to union officials in exchange for their support of union efforts to organize the industry. The investigation is expected to result in a report to the AFL-CIO and to the U.S. Department of Labor.
**Washington On-Over**

By BEN ALTMAN

WASHINGTON, Dec. 8—One of the peak moments of the week for the White House Press was the occasion when President Roosevelt himself played "Clair de Lune" for his daughter, Greer, on the piano.

"I'll see what I can do," said Roosevelt. Then he phoned a woman to see if she could find a player for his daughter.

The woman was seated at the organ in the White House Chapel. After her performance, he said, "Let's hear you play, "Clair de Lune," by Debussy, and then let's have the book off the recorder; she played the song for Pearl, Mrs. Roosevelt, and gave her the handsomely illustrated score.

Most divine Clair de Lune playing his daughter sent a message to the people of America, and her deep interpretation of the beautiful melody captured the public's imagination.

**British Broadcasters**

By ED COOPER, Bob Swezy

In the Video News . . .

London, Dec. 4—The British Motion Picture Association of America is seeking to set up a TV program department under Edward Cooper, recently discharged by the British Ministry of Information. Mr. Cooper has been appointed as the new leader of the department.

The British Motion Picture Association of America was founded in 1923 to promote the interests of the film industry in the United States.

**Picture Business**

By LEE EBBITT

Washington, Dec. 8—The success of the recent box office hit "A Doll's House," starring Greer Garson, has prompted Hollywood producers to redouble their efforts to promote the American film industry.

However, some executives are concerned that the recent spate of box office failures may be a sign of things to come. They fear that the industry may be facing a period of declining popularity.

In an attempt to address these concerns, the American Film Producers Association has announced a new initiative to promote the industry. The initiative includes a series of events, including a film festival and a series of public screenings, to showcase the best of American cinema.

**London Dispatch**

By LEIGH VANCE

LONDON, Dec. 8—One of the most prominent figures in the world of entertainment, Mr. John W. Reed, has been named as the new managing director of the famous London Palladium.

Mr. Reed has been involved in the entertainment industry for many years, having served as the executive producer of several successful productions. He is known for his innovative approach to production and his commitment to creating high-quality entertainment experiences.

In his new role, Mr. Reed plans to continue to build on the Palladium's reputation as a venue for top-tier entertainment, while also exploring new avenues for growth and expansion.
THAT NEW TAX LAW

How It Will Affect Everyone in Showbiz

By K. E. C. E. RBUS

November 1, 1951

(First of a series of three articles)

For those not familiar with the fact that we have been under a new tax law since October 1, 1951, this tax law is a vastly different one from the previous tax laws. It is also a very different one from the tax law that you have been using in your pocketbook. It affects everyone, including you, in a profound manner. As a result of this new tax law, we have decided to give a series of articles on this subject. In the first article, we will take a look at the tax law and see what it means for those who are affected by it. In the second article, we will consider the effects of this new tax law on the show business community. In the third article, we will consider the effects of this new tax law on the individual taxpayer.

The Revenue Act of 1951 is in
fective for tax years beginning
after December 31, 1950, and before January 1, 1951. The major changes in the law are as follows:

1. The personal exemption has been increased from $3,000 to $4,000.
2. The rate structure has been changed.
3. New tax brackets have been established.
4. The tax on estates and gifts has been increased.

The first article in this series will investigate the first three points above.

The second article will consider the effects of this new tax law on the show business community.

The third article will consider the effects of this new tax law on the individual taxpayer.

For further information concerning the new tax law, address inquiries to Tax Department, The Billboard, New York, N. Y.

Tables on this page provide computations of tax rates and exemptions under the old and the new law for individuals, corporations, and partnerships. It is to be noted that the computations should be used only for indication purposes since the income tax liability of the taxpayer may depend on other factors, such as the capital gains and losses, and the deductions allowed by the law.

The Revenue Act of 1951, the first 10 months of the year come under the old tax rules, while the

BR 10 Rules On Video Pic
c

December 8, 1951

Billboard

Bessie Smith Lives Again on Disks, Bringing Back Her Rich, Hot Blues

By HAL WERMANN

Record Album

Bessie Smith was one of the most talented artists in music history, and her legacy continues to inspire artists today. With the release of the new Bessie Smith album, "The Royal Command Performance," fans can once again experience the timeless beauty of her music.

The album contains 14 songs, including classics such as "Body and Soul," "Love Love," and "Temptation." Each song is delivered with the same passion and emotion that Bessie Smith herself brought to her performances.

The album was produced by a team of Grammy Award-winning producers who have worked with some of the biggest names in music. The result is a collection of songs that captures the essence of Bessie Smith's music and celebrates her legacy.

The Royal Command Performance album is available now, and is sure to be a hit with fans of all ages. So, if you're a fan of Bessie Smith, or simply a fan of great music, be sure to check out "The Royal Command Performance" today.
HIGHLIGHTS ON NARTB SESSIONS

WASHINGTON, Dec. 8.—Highlights of National Association of Radio and Television Broadcasters sessions here this week were the following actions, as described by the association's executive director:

Radio and TV were expected to depart from the Federal Communications Commission's current policy of not reassigning frequencies, a move which would have benefited radio stations. The FCC had previously stated that they would not grant new licenses for TV stations.

The FCC also agreed to consider allowing TV stations to operate on a 24-hour basis, instead of the current 14-hour period. This would allow TV stations to provide more programming and content to viewers.

The FCC also announced plans to increase the number of TV channels available, from the current 24 to 30 by 2020. This would allow for more diversity in programming and content.

NARTB also discussed the issue of cross-ownership between radio and TV stations. The association expressed concerns that this could lead to anti-competitive practices and reduced diversity in programming.

NARTB recommended that the FCC consider imposing limits on cross-ownership, to ensure that diverse voices are represented on both radio and TV.

The FCC also agreed to consider allowing TV stations to use their broadcast signals for data and other services, which would allow for increased revenue opportunities for TV stations.

In other news, the NARTB approved a resolution expressing support for the National Labor Relations Board's efforts to negotiate new labor contracts with broadcasters.

Capitol Widens Its Transmission Biz

HOLLYWOOD, Dec. 8.—Capitol Records, its broadcast (elevision) affiliate, has announced plans to expand its transmission facilities to better serve the entertainment industry. This move is in addition to the company's recent expansion of its recording studios and distribution network.

The company plans to install new transmission equipment to improve the quality of its audio and video signals. This will enable the company to better serve the needs of its clients, including film studios, recording labels, and television networks.

Du Mont TV Plan Up for Action

WASHINGTON, Dec. 8.—Federal Communications Commission is expected to act on the application for oral hearings on its proposed television license plan. The plan is expected to be challenged by Du Mont, which has already expressed its intention to appeal the decision. The company has been seeking to expand its service area and improve its programming options.

SPEARING THE FANCERS

Film Actors Get MCA Jobs

In Return for Video Deals

NEW YORK, Dec. 8.—Motion Picture and Television Actors Union has signed a new contract with MCA, Inc., that includes agreements with the company to provide jobs for film actors in its television and video distribution division.

According to the agreement, MCA will provide jobs for actors in its video division, with compensation and benefits comparable to those offered in the film industry. The company also agreed to provide training opportunities for actors, to improve their skills and prepare them for future roles.

MCA also agreed to provide opportunities for actors to work in its television division, with the possibility of starring roles in network series and movies. The company also agreed to provide opportunities for actors to work in its cable and satellite division, with the possibility of starring roles in original programming.

In return for these agreements, the union agreed to allow MCA to retain certain video rights to the actors' performances, to ensure that the company can continue to profit from its investments in the actors' careers.

FREE COMMERCIALS

Goodyear Cuts Sked, Gets Plugs on ABC-TV

NEW YORK, Dec. 8.—Goodyear Tire & Rubber Co. has reduced its television schedule on ABC to four weeks, but the company has obtained additional advertising time on the network.

WMG Sets Liberty Pact

NEW YORK, Dec. 8.—Goodyear Tire & Rubber Co. has signed a contract with Liberty Mutual Insurance Co. to provide liability insurance for the company's television and print advertising.

TVA Reps Vote 5-Union Merger

Set-Up Would Exclude West Coast

4A Orgs; Scientific Study Planned

NEW YORK, Dec. 8.—It is reported that television network executives, in a meeting in New York, have voted to approve a merger between the five network unions, which would exclude the West Coast unions.

The vote was taken at a meeting of the five network unions, which are the American Federation of Radio and Television Artists, the National Association of Broadcasters, the National Association of Broadcasters' Representatives' Guild, and the Screen Extras Guild. The vote was taken by a vote of 5-0.

A scientific study of the merger will be conducted by a consulting firm, which will report its findings to the unions after the study is completed.

The merger of the five network unions is expected to result in cost savings for the networks, as well as increased efficiency in the management of the unions.

The merger is expected to be finalized in the next few weeks, with the new union organization taking over the responsibilities of the five network unions.

In other news, the unions have agreed to a new contract that will provide for increased compensation for union members, as well as improved benefits and working conditions.

2-YEAR FIGHT WON BY CHI NBC TO AIR CITY COUNCIL MEETINGS

CHICAGO, Dec. 8.—A two-year fight by the Chicago National Broadcasting Company to air city council meetings has ended, with NBC winning the right to broadcast the meetings.

The council meetings, which are held every Wednesday, have been broadcast on local television stations for many years. NBC has had earlier attempts to broadcast the meetings stopped by court order, but the network was able to secure a temporary restraining order that allowed it to continue broadcasting the meetings.

The network is expected to provide comprehensive coverage of the meetings, including interviews with city officials and analysis of council actions.
Bob Hope Won't Split TV Time: Quits Chesties
NEW YORK, Dec. 8—Bob Hope, the current Chestfield TV program operator, has announced that he will not work once a month on the program, which is owned by the National Broadcasting Company. The program was canceled by NBC for the second time in its existence, the first time being last week. It is presently the only soap opera in the world that is not on the air once monthly. Hope has been under a three-month contract with Chestfield to plan the mystery on a regular basis. Hope didn't think that comedy and mystery would work, and thus he declined the offer. The rapid-fire格式 gets in his way, and Bob Hope is not taken without it.

WINS RUMORS
Croscley Sez, No Sale But Takes Bids
NEW YORK, Dec. 8—Rumors are still flying between here and Cincinnati, Ohio, regarding the sale of the station. The NBC station in Cincinnati is still negotiating with a local group for the sale of the station. However, a local group from the Wall Street Journal has set a date for the sale of the station for December 9th. It is not known if the station will actually be sold or not.

HOARY KINE STARS VIEWERS
HOLLYWOOD, Dec. 8—Viewers, having become acclimated to the network's new没什么东方人能想到这个网络会在两周之内就停止播放，这是因为网络的观众对这个节目的热情度降低了，现在已经到了不上不下的状态。本周的节目包括一个关于关系的短片，其中一位客串演员表现了出色的演技，使得观众对这个节目的期望值有所上升。

TELETOWNSTOWN
Teletown Owners Prefer Home B.O. to Theater TV
NEW YORK, Dec. 8—Teletown owners prefer a TV house box office to theater box office, according to findings by the National Broadcasting Company. Teletown's Woodbury's, the sixth and ninth two-way door-to-door carriers of more than 5,000 set owners in Los Angeles, San Francisco and Oakland voted 61 percent in favor of over-the-air (TV, telemat, broadcast TV) setup, while 39 percent preferred to see a first-run movie or live event, and 23 percent to see it delivered via television screen.

Army to Issue Video Series Of Combat Pix
NEW YORK, Dec. 8—Begun last week, the series is now ready to make its bow in the form of new stations at the Department of Army. The series, which will be shown to the personnel of military events, will focus on the first aid and safety training being offered at the various bases.

Best Foods to Air Cliff Norton TV Film Strip
CHICAGO, Dec. 8—Cliff Norton, the former Art Wynn of the WGN news team, will be seen in a new film strip, "The First Christmas," this week. Norton, who has been a favorite of many theatergoers, will be seen in a 1-minute short film, which will be shown in the theater before the feature film begins.

TELEVATION RADIO

0. Gold to Test TV Version of 'Queen for Day'
NEW YORK, Dec. 8—Old Gold introduced a TV version of its "Queen for Day" game this week. The game, which was first played on radio, will now be shown on television. The game will be shown on Saturday nights, starting this week, and will be broadcast from a different location each week.

Hudnut Exits 3 TV Periods
NEW YORK, Dec. 8—Warner Brothers has dropped its share weeks of its three-weekly TV programs, The Sleepless Night, The Hudson and The Yankee Doodle, which were previously broadcast on NBC. The network has given the stations a chance to continue the programs, and will be expanded to the network.

Broadway Looks to TV Money To Lighten Legit's Burdens
Theatrical TV network revenues were expected to increase significantly in the coming season, according to officials of NBC and CBS. The networks have been increasing their investments in television programming in the past few years, and are now looking to cable channels to help defray the costs of live productions.

U.S. Rubber Co., Gets Not for NBC Sun. Slot
NEW YORK, Dec. 8—The U.S. Rubber Company, which has been in negotiations with NBC to secure a Sunday slot, has reached an agreement with the network.

FCC Nixes Reading Tele
WASHINGTON, Dec. 8—An agreement between the Federal Communications Commission and the National Broadcasting Company on reading televisions for the blind has been reached.

WOR Sales Bid Filed With FCC
WASHINGTON, Dec. 8—Federal Communications Commission has received a filing from the WOR Broadcasting Company to sell the WOR radio station, 600 kHz, to the D. H. M. Company, Inc., for $10,000,000.

Troub Sings To CBS Deal
NEW YORK, Dec. 8—Veteran radio performer Jack Webb, who is best known for his role as the "Dragnet" police chief, has signed a contract to appear on a television series on CBS next season.
**CHI’S ALL NIGHTERS**

**WCLF Returns to Fold; WERN, WGN Add Shows**

**CHICAGO, Dec. 8—All-night program broadcasting, in an increase, with WCLF, 56,000 watt, after seven months hiatus from the fold, and WERN adding a 12 noon to 1 p.m. half hour, the latter also is setting an additional hour in the fold, on January 1.**

WCLF has set Louis Quinn, who moved from in WGN, in the midnight hour, and Dink Elliott, taking over the 1-2 a.m. slot with the first Negro disk jockey on the air, in the early morning hours in this area. Concentrating on Chicago Owen, planets, plus add another full hour to their programs, WCLF, 56,000 watt, line up in terms of 5 a.m. by 5:30 a.m. by 6 a.m. to 7 a.m. by 7:30 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.m. by 12 midnight by 1 a.m. by 2 a.m. by 3 a.m. by 4 a.m. by 5 a.m. by 6 a.m. by 7 a.m. by 8 a.m. by 9 a.m. by 10 a.m. by 11 a.m. by 12 noon by 1 p.m. by 2 p.m. by 3 p.m. by 4 p.m. by 5 p.m. by 6 p.m. by 7 p.m. by 8 p.m. by 9 p.m. by 10 p.m. by 11 p.n.
WASHINGOM, Dec. 8—Proposed creation of an advertising sales agency by a group of radio stations to participate in a type of co-operative advertising not previously attempted was given a final vote today when the proposal was endorsed by government officials and an elected committee of the nation's advertising industry. Officials of the National Broadcasting Company and government commission to serve as executive committee of the group drew up plans on the practice in the presence of government officials and the leaders of the industry and the station operators.

Yanks Nix Web B'casts; MBS Undaunted

NEW YORK, Dec. 8—Altho the National Broadcasting Company is losing $225,000 a week in net revenue through the refusal of the National Broadcasting Company to accept its slot, the station has been able to find a new advertiser.

K Kellogg's to Drop Beatty, Expand Hickok

NEW YORK, Dec. 8—Kellogg's is dropping its sponsorship of the Thursday night Mutual Broadcasting System, and replacing Beatty with the expanding new program Hickok.

CBS Hums AM Exec for Coast

NEW YORK, Dec. 8—The Columbia Broadcasting System has bid up its radio programming operation on the west coast. The station's president, Rod Espen, has been named as the new executive in charge.

KTTV Micros Lions & Rams

HOLLYWOOD, Dec. 8—Los Angeles Times' KTTV will originate the pro grid game, University of Southern California vs. the University of Kansas.

KTVF Micros Lions & Rams

HOLLYWOOD, Dec. 8—Los Angeles Times' KTTV will originate the pro grid game, University of Southern California vs. the University of Kansas.

KTVF Micros Lions & Rams

HOLLYWOOD, Dec. 8—Los Angeles Times' KTTV will originate the pro grid game, University of Southern California vs. the University of Kansas.

KTVF Micros Lions & Rams

HOLLYWOOD, Dec. 8—Los Angeles Times' KTTV will originate the pro grid game, University of Southern California vs. the University of Kansas.
### Top 25 TV Shows

**NATIONALLY** Nov. 8-14

... According to American Research Bureau

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### Top 10 TV Shows Each Day of the Week in BALTIMORE

(32,700 TV sets; Panel Size 400)

According to Videodex Reports

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### Capsule Comment

**NCB-TV, Sunday (2), 9:10 p.m.**

*Videodex at Golden Goose* "by William Kendall Clark, CBS, in the spotlight on the cold war. It had a Soviet traitor who is about to return to New York by auto from a Seat- ttle in Washington. His car is bound in a small town in Ohio. When the car is stopped by a local farmer's prize Guernsey, the traitor is unable to escape. He brings all the ironies possible out of this setup. Only an explanation of the crime, the cast established many difficulties that are common to most meetings between East and West. A pretty young interpreter, Valentina Lattimore, played by Claire McViel, is of Auster." (See full review this issue."

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### FOR FULL INFORMATION

About all radio and television shows and performances, and the many other factors that contributed to the success or failure of a program. Check with National Research Bureau. (See for full details of the Video-

dex,"The Audiocraphic Research Co., 110 Gay St., New York, N.Y.

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### For details of the Videodex Reports

**FOR THE AFB service write American Business Federation, Washington, N. C.

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### Comparative Ratings of PANEL QUIZ SHOWS

... According to Videodex Reports

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**NEXT WEEK: Comparative Ratings of AUDIENCE PARTICIPATION SHOWS**

According to Videodex Reports

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**American's Music (Radio. NBC, Sunday, 8:30 p.m.)"Leisure" In the Girls." Droped sharply when its time slot was changed. "Celebrity Time" lost points when the "Red Skelton" show came on in competition "Quiz Kids" is not on the networks at this time.

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**MILTON BERLE's, Godfrey's "Talent Scouts" and Red Skelton in first week. The first week in October, the Videodex report shows the time slot with the maximum average percentage of sets in the air Tuesday, 8:45 p.m., when the Berle show was on. The hour with the second greatest number of sets in the air was 6:30 p.m., at which time the "Philo Phunnyhouse" was the most watched show in Baltimore, competing for Fred Waring on 

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**Next Week: Top 10 TV Shows Each Day in PITTSBURGH**

Based on Videodex Reports

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**www.americanradiohistory.com**
### Top 5 Radio Shows Each Day of the Week in Washington

<table>
<thead>
<tr>
<th>Day</th>
<th>Show</th>
<th>Network</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>Walter Winchell</td>
<td>CBS</td>
<td>9:00-9:15</td>
</tr>
<tr>
<td>Monday</td>
<td>Your Man's Girl</td>
<td>CBS</td>
<td>9:00-9:15</td>
</tr>
<tr>
<td>Tuesday</td>
<td>Our Miss Brooks</td>
<td>CBS</td>
<td>9:00-9:15</td>
</tr>
<tr>
<td>Wednesday</td>
<td>Carol Smart</td>
<td>CBS</td>
<td>9:00-9:15</td>
</tr>
<tr>
<td>Thursday</td>
<td>Theatrical Workshop</td>
<td>CBS</td>
<td>9:00-9:15</td>
</tr>
</tbody>
</table>

#### Pulse Reports

Radio survey ratings are compiled weekly in 18 markets, and results are found in monthly issues of THE BILLBOARD. A straight average method, using a combination of homes pre-selected by a weighted area sampling method, in the monthly reports, is 1,000 homes in ten cities. Surveys are repeated by the cooperative in ten cities, with the results being reported by 11 a.m. on the fourth day of each week. Notice in the Pulse September-October report Godfrey's "Talent of the Week" was the top show evening program.

#### Top daytime on Monday, Friday, and Wednesday.

Percentage of homes using radio during the average quarter hour in September and December was 10.9, which is 7 per cent more than the same period last year and 7 per cent more than the same period this year.

#### Defense Delays TV Growth Down Under

### Capsule Comment

Test Lab (TV) WGRN-T, Sun. (1), 10-10:30 p.m. EST.

This was a 35-minute demonstration show by a program designer, to provide an opportunity for a public service feature. (See full review this issue.)

### Share of Total Audience Radio vs TV...Washington

<table>
<thead>
<tr>
<th>Day</th>
<th>Radio 9:00-10:00 p.m.</th>
<th>TV 9:00-10:00 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>57.4</td>
<td>42.6</td>
</tr>
<tr>
<td>Monday</td>
<td>52.6</td>
<td>47.4</td>
</tr>
<tr>
<td>Tuesday</td>
<td>55.6</td>
<td>44.4</td>
</tr>
<tr>
<td>Wednesday</td>
<td>51.2</td>
<td>48.8</td>
</tr>
<tr>
<td>Thursday</td>
<td>51.6</td>
<td>48.4</td>
</tr>
<tr>
<td>Friday</td>
<td>55.5</td>
<td>44.5</td>
</tr>
<tr>
<td>Saturday</td>
<td>16.0</td>
<td>84.0</td>
</tr>
</tbody>
</table>

### Next Week

#### Top 5 Radio Shows Each Day of the Week in San Francisco

- **Monday:** Arthur Godfrey, CBS, 10:00-11:30 p.m.
- **Tuesday:** Theatrical Workshop, CBS, 9:00-9:15 p.m.
- **Wednesday:** Carol Smart, CBS, 9:00-9:15 p.m.
- **Thursday:** Theatrical Workshop, CBS, 9:00-9:15 p.m.
- **Friday:** Theatrical Workshop, CBS, 9:00-9:15 p.m.

#### Share of Total Audience

<table>
<thead>
<tr>
<th>Time</th>
<th>Radio Share</th>
<th>TV Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00-8:00 PM</td>
<td>57.4</td>
<td>42.6</td>
</tr>
<tr>
<td>8:00-9:00 PM</td>
<td>52.6</td>
<td>47.4</td>
</tr>
<tr>
<td>9:00-10:00 PM</td>
<td>55.6</td>
<td>44.4</td>
</tr>
<tr>
<td>10:00-11:00 PM</td>
<td>51.2</td>
<td>48.8</td>
</tr>
<tr>
<td>11:00-12:00 PM</td>
<td>51.6</td>
<td>48.4</td>
</tr>
<tr>
<td>12:00-1:00 PM</td>
<td>55.5</td>
<td>44.5</td>
</tr>
<tr>
<td>1:00-2:00 PM</td>
<td>16.0</td>
<td>84.0</td>
</tr>
</tbody>
</table>

### NEXT WEEK:

#### Pulse Study of Radio Vs. Television

<table>
<thead>
<tr>
<th>Network</th>
<th>Program</th>
<th>Time</th>
<th>Rating</th>
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<tbody>
<tr>
<td>ABC</td>
<td>Radio</td>
<td>7:00-8:00 PM</td>
<td>57.4</td>
</tr>
<tr>
<td>CBS</td>
<td>TV</td>
<td>8:00-9:00 PM</td>
<td>42.6</td>
</tr>
<tr>
<td>NBC</td>
<td>Radio</td>
<td>9:00-10:00 PM</td>
<td>52.6</td>
</tr>
<tr>
<td>WBKB</td>
<td>TV</td>
<td>10:00-11:00 PM</td>
<td>47.4</td>
</tr>
<tr>
<td>KMBC</td>
<td>Radio</td>
<td>11:00-12:00 PM</td>
<td>55.6</td>
</tr>
</tbody>
</table>

For more detailed reviews and ratings, visit www.americanradiohistory.com.
Robert Montgomery Presents

Television—Radio Reviews

Television—Radio Reviews

One in a Million

All Star Revue

AGVA-Colgate Comedy Hour

Television—Radio Reviews

Television—Radio Reviews

One in a Million

All Star Revue

AGVA-Colgate Comedy Hour

Television—Radio Reviews

One in a Million

All Star Revue

AGVA-Colgate Comedy Hour

Television—Radio Reviews
Chi Schools
Back $1 Min Video Studio

TELEVISION-RADIO

Talent List Builds Pkge Firm Income

NEW YORK, Dec. 8.—Packaged radio and television programs, the latest in the long line of "all-purpose" station promotions, are fast becoming a necessity if stations are to keep up with radio sales and advertising.

In the past year, a number of stations have been successful in developing programs in fields of their own choosing. This trend is expected to continue, with more and more stations turning to the production of their own programs in an attempt to attract more advertisers and to generate additional revenue.

Radio Dollars
Picks Ullman
As Sales Rep

WASHINGTON, Dec. 8.—Radio Sales Manager Donald Ullman, of Ullman, Ullman, Fox, Buffalo, has announced the addition of Jerome Ullman to the firm's sales staff. Mr. Ullman will be responsible for sales in the eastern part of the country.

Radio Dollar president, Arthur Gimmick, has announced that his company has received Radio Sales Representatives in those parts of the country where it had not been operating. Local radio advertisers and national advertisers have been informed of the firm's new sales representatives.

Hearty Radio Staff
Of WBAL Revamped

Baltimore, Dec. 8.—A new group of radio personalities, including former station manager George Reynolds and well known former station personalities, have been added to the staff of WBAL radio station. The new group includes: Dick Reynolds, Ernie Kortz, Bob Shaw, and several other well known personalities.

WGN TV

WGN TV was whole hog for the farm audience. The station's program included a special "Hall of Fame" series, a series of "Dinner at the Capitol" shows, and a series of "Sunday Night Specials."

WGN TV was also active in the promotion of new products, and the station's program included a special "WGN TV World of Tomorrow" series, which covered the latest developments in science and technology.

WGN TV was also active in public service, with special programs on the importance of health and safety, and the station's program included a special "WGN TV in the Classroom" series, which covered the latest developments in education.

WGN TV was also active in the promotion of local businesses, and the station's program included a special "WGN TV in the Neighborhood" series, which covered the latest developments in community affairs.

WGN TV was also active in the promotion of local sports teams, and the station's program included a special "WGN TV in the Sports World" series, which covered the latest developments in sports.

WGN TV was also active in the promotion of local charities, and the station's program included a special "WGN TV in the Community" series, which covered the latest developments in community affairs.

WGN TV was also active in the promotion of local events, and the station's program included a special "WGN TV in the Event World" series, which covered the latest developments in events.
The Lang

Moe's Main Street, Cleveland

Radio City Music Hall, New York

Vine Gardens, Chicago

Monte Carlo, Pittsburgh (Tuesday, December 1)


Even the way you can't make empty tables laugh, this small intimate room was rocking with laughter during Hal Fish's fine, competent turn, with a half dozen showing the crowd around 15 or 20. Making his first appearance in town for almost four years, Fish went right to work with his new material played carefully with his old drunk routines, and had the small audience roaring at every line. He also handled the show, as fine a package as the room has ever had, in very creditable fashion.

Myron Bell, a sock dancing turn, got the show off rolling and running, and Veni Delgado followed with a sock rendition of six big tunes. The good-looking younger, now on Colcord Records, is bound to happen one of these days. His delivery, tone and style are all top drawer. Laura Kettel assisted Fisher, and the Bobo Cardillo Trio did their usual great job in cutting up the show and providing for dancing.

Len Latman.

Night Club Vaude

December 7-20

Chicago, Chicago (Friday, December 5)

Capacity, 450. Price policy, $1.00 minimum. Harry Levine, show played by Florence Fine and Associates. The Will Mint Trio, a group of three top hillbilly teams that plants a line up the country, hit paradise here this week. Seen here several months ago, they are a supporting act, the trio of them being on the bill and the hillbilly turn out to back them up.

Opening with a series of routines by Doris Hinds and young Dave, all strong stuff, the Mint Trio were a series of improvisations by Lon Scoggins. They were noticeable, from Jerry Lewis to Myth Larsen, and with about an equal tempo to that of his predecessor. Act closed with the Mint Trio's packed house.

In German, a song never a cuss here many times in the past in fact, and playing with the bill with their regular turn out of German, a half turn spin by one of the acts here was to be expected, and this one a big one.

Opening with a group of material and a cuss on the Miner, came in with a bad beat then thru their own number. Opener was "I May Be Wrong" followed by "The Vairy" and "Turning the Tables." Strong and a pleasurable act, a group of tricks which can help push the German audience in this city. Providing the comedy on the show were a group of fellows familiar to Chicago via his story and television appearances. Many of these fellows have earned some big laughs and have been quite well received by the press. Spots shows their confidence in Louis Bass and his orchestra playing their good brand of music during the act.

Pic: Sturnarian.

Norman Weimer.

St. Regis Maisonette, New York (Thursday, December 4)


If friends can make a performer, then Polly Bergen is a prime example. Many of her greatest conquests only ever knew her as one of the Miss Bergen will have to prove this year, after another drink before them for the Vine.

Miss Bergen, a tall, whippering blond, with a routine made up of equal parts of comedy and dance. Together in what is supposed to be a top-notch act, the Duke Willard with Blue Bajo, a monotonous mediocrity was introduced via a very weak, stage act. Then she went into her first number "Be My Love"—more talk "Wonderful Tonight" for that.

Flame Room, Hotel Radisson, Minneapolis (Wednesday, December 3)

Capacity, 160. Price policy, $1.50 minimum dinner and upper, $1.00 minimum on room. Manager, Daniel J. Neer, room manager: Martha Hamilton. John Flannagan, band. Estimated budget this show, $2,000.

Nancy Andrews, out of Call My Sons, is the latest study Edel Kiel Merman is a bright booking show. Her act has a real sparkle, which she has written to prove her own and is the band. Opening with "Come Back," Goosie Dinah (formerly known as McCarthy and Cassiday) working the town, but in the show caused was hampered by technical difficulties and his photograph used in the act. Texas Slims, now the kid in town, is working the town, and the kids, too, with some gags and patches of the more famous. To get a good reception, the Slims gang, the close, a play on the name, and the Slims, an English voice, and the close, a play on the name, and the Slims, an English voice, the Slims, an English voice, their own and his, as price.

The dea had of Dorothy Hilt's "Deep End" number a winner. Costumes rent edition, but the tune bells are
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Philips to Enter Disk Biz, Fight for Global Markets

Columbia to Set Foreign Deals For Production and Distribution

NEW YORK, Dec. 8—A long expected, but hard-fought battle for the world's disk market outside the United States is about to be launched, as Columbia Records on Monday announced the formation of a joint venture with the Dutch firm, Philips Industries, to produce records and compact discs in Western Europe in the hope of gaining ground on the world's largest international producer of electronic and chemical products, after several years of planning.
**DISK EDITION**

**Cap Preps**

**Record Mtg**

**Color Film**

HOLLYWOOD, Dec. 8.—Capitol is currently prepping a 16mm color sound film to be shown at its saloons during the forthcoming Xmas tour of the company's divisional offices. Meetings are held in the field the various steps in making albums, where the sales manager will be more than a half hour with the proprietors, thus playing a prominent role in the field by the instructions to opera the various phases to accentuate the sales effort.

Chief cinematographer is Cap's Glenn L. King, who has longly leased the footage.

**Dec. 12 Set for Disc Org Meet**

NEW YORK, Dec. 8.—The Record Industry of America's annual trade sessions has yet to be definitely set for December. However, the noon meeting of the board of directors, originally intended for a general session, will be restricted to the immediate discussion of the annual reports of the board of directors, as well as proposed policy sessions.

Out of this will emerge the first discussion of the proposed sales-agency plans, which are expected to be discussed. The newly formed National Association of Record Manufacturers will be represented at the meeting by its new president, William F. Long, of audiofilm. The new organization, which is expected to be formed in the near future, will be represented by its newly elected president, William F. Long, of audiofilm. The new organization, which is expected to be formed in the near future, will be represented by its newly elected president, Thomas E. Walsh, of audiofilm.

**GOLDSEN SIGNS TAHITI'S LUND**

HOLLYWOOD, Dec. 8.—Mickey Goldsen, signing to Capitol Records in Los Angeles last week, has agreed to lend his name to a number of new projects, including a proposed joint enterprise with Capitol Records in Los Angeles, which is expected to be formed in the near future, will be represented by its newly elected president, Thomas E. Walsh, of audiofilm.

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**THE GOSPEL ON WAX**

Religious Groups' Labels Rack Up Healthy Figures on Platter Sales

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1

- Continued from page 1
Guylombardo and Evelyn Knight

Green Sleeves

Snowflakes

A Great Folk Ballad in a new and different version

The song that's causing all the excitement — written by 9-year-old Marjorie Kurtz and featured on "Songs for Sale" program.

DECCA
27892 (78 RPM)
and
9-27892 (45 RPM)

America's Fastest Selling Records

DECCA
RECORDS

Initial Reaction Terrific!
DECCA "BEST BETS"
Your guide to the hits of tomorrow based on actual sales

<table>
<thead>
<tr>
<th>POSITION</th>
<th>ARTIST</th>
<th>SONG</th>
<th>WEEKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Grady Martin</td>
<td>&quot;I'm Stayin' Out of the Picture&quot;</td>
<td>40</td>
</tr>
<tr>
<td>2.</td>
<td>Red Foley</td>
<td>&quot;I'm Not Gonna cry No More&quot;</td>
<td>39</td>
</tr>
<tr>
<td>3.</td>
<td>Ray Price</td>
<td>&quot;You're The Reason Why I Sing The Blues&quot;</td>
<td>38</td>
</tr>
<tr>
<td>4.</td>
<td>Sonny James</td>
<td>&quot;A Million Miles from Nowhere&quot;</td>
<td>37</td>
</tr>
<tr>
<td>5.</td>
<td>Bill Anderson</td>
<td>&quot;The One I Love&quot;</td>
<td>36</td>
</tr>
<tr>
<td>6.</td>
<td>Lefty Frizzell</td>
<td>&quot;I Never Will Write You Again&quot;</td>
<td>35</td>
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<tr>
<td>7.</td>
<td>Kitty Wells</td>
<td>&quot;Don't Make Love Do What It Can't Do&quot;</td>
<td>34</td>
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<tr>
<td>8.</td>
<td>Bob Wills</td>
<td>&quot;Turn Back the Hands of Time&quot;</td>
<td>33</td>
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<tr>
<td>9.</td>
<td>The Platters</td>
<td>&quot;May Your Love Be With Me&quot;</td>
<td>32</td>
</tr>
<tr>
<td>10.</td>
<td>Patsy Cline</td>
<td>&quot;I'm Gonna Love You&quot;</td>
<td>31</td>
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</table>

THIS WEEK'S BEST SELLERS
Your guide to the top records based on actual sales

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<tbody>
<tr>
<td>1.</td>
<td>Elvis Presley</td>
<td>&quot;Don't Be Cruel With Me&quot;</td>
<td>40</td>
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<tr>
<td>2.</td>
<td>The Everly Brothers</td>
<td>&quot;Are You Lonesome Tonight?&quot;</td>
<td>39</td>
</tr>
<tr>
<td>3.</td>
<td>Buddy Holly</td>
<td>&quot;Every Day I Have The Blues&quot;</td>
<td>38</td>
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<tr>
<td>4.</td>
<td>Bill Haley</td>
<td>&quot;Rock Around the Clock&quot;</td>
<td>37</td>
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<tr>
<td>5.</td>
<td>Carl Perkins</td>
<td>&quot;So Long&quot;</td>
<td>36</td>
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CHRISTMAS RECORDS

<table>
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<tr>
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<td>&quot;White Christmas&quot;</td>
<td>Bing Crosby</td>
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<tr>
<td>&quot;Christmas In Killiney&quot;</td>
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<tr>
<td>&quot;Winter Wonderland&quot;</td>
<td>Bing Crosby</td>
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NEW RELEASES

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DECCA DATA
Your weekly guide to America's fastest selling records

TO BUILD SALES
Published in the interests of Decca Dealers and Music Operators Everywhere

TO BUILD PROFITS

WEEK'S END

1. "A Kiss To Build A Dream On" | Louis Armstrong | 27725 |
2. "Initials, I.V" | Louis Armstrong | 27723 |
3. "At the Mississippi" | Louis Armstrong | 27721 |
4. "I Ain't Got Nothin' But Love" | Louis Armstrong | 27719 |
5. "I'm a Fool To Want You" | Louis Armstrong | 27717 |

SINGLES

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<td>&quot;Winter Wonderland&quot;</td>
<td>Bing Crosby</td>
<td>23</td>
</tr>
</tbody>
</table>
Rival Juke Org Seen
No ASCAP-BMI Threat

NEW YORK, Dec. 3—Negotiations
are continuing between ASCAP and
BMI over the proposed merger, which
will run until the end of the
tabled time.

Leading up to the merger, BMI
has been under increasing pressure
to come to terms with copyright
officers. Since the merger, BMI
has been working on a relocation
and has not been able to get
merger terms in place.

The group also said that some
200 songs are
in their repertoire.

Little Golden
Sets Issues for
Jan., Mid-Feb

NEW YORK, Dec. 3—The
Associated Press said, the week
set its release schedule for the first
quarter of 1967 on its record label.
The label will be divided into two
hundred artists, with the first
twelve on the label and
another for mid-February.

The first label, the "Sound," will
be launched on its chart plus two
new outlets. The "Square Roots" and"Carp" discs and a "Waltz" in the
plastic, the last of which will
have the Book of the Whole in
the chart decision to issue the A.
Music material as a member divi-
dend. The label will be issued
by the Disney office on the re-
lease of the "Square" full-length
toon flick.

Chess-Bihari
Feud Renewed

CHICAGO, Dec. 8—The
running feud between two brother
of Chess-Atlantic discos here
and the Bihari brothers of Mid-
west R&B hits here in the
music industry. The differences
between the brothers started about three months ago, when
there was a battle between the two
brothers for the contract to Jackie
"Rockets" Einbrozen.

Current handle involves two
artists, Johnny Lee Hooker and
Ronnie Gordon. Phil Chess
told The Billboard that Gordon
who has a pressing of "Boothe" out
on both Chess and Modern, is a con-
tracted artist of Chess Records.

The Chess exclusive to Gorton
was made by the American
Federation of Musicians about
three months ago, and Gordon cut
his deal with Chess about a week
after the contract was made.

"In the case of Hooker, he
decided to leave, as he was un-
able to make his living in the
label," Chess said.

Union long has had a ruling
that an artist cannot record the
same tune unless a five-year
exclude between the first
and second cutting. Union has
made exception to this restric-
tion, where an artist has re-
ceived the okay of the firm, for
which he first cut the tune.

Rinker, Dant
Form Pubbery

HOLLYWOOD, Dec. 8—Al
Rinker and Charlie Dantz
this week formed their own pub-
bery to be known as Rinker
Music. Since both the former
members of the original Rhythm
Boys and Dantz are ASCAP
writers, they will be the co-
owners of the company.

Dantz, musical director of vari-
ety radio shows, will work with
Rinker on time material of their
own, also to be furnished through
their own personal appearance.

The group has a full recording
facilities and will record a wide
range of material, Rinker said.
TV-PHONO MERCHANDISING:

Radio Retailers Plunge for Oct.; Music Stores Dip 3%

WASHINGTON, Dec. 8—Sales by retail radio houses took a plunge during October as compared to sales in October a year ago, while music store sales fell off only slightly. Radio store sales in October were 32 per cent below those during October, 1950, but rose 7 per cent above sales in September this year, according to the Department of Commerce.

Music store sales October dipped 2 per cent below October a year ago, but they rose 11 per cent above September. Sales by druggists places rose 4 per cent above September, and 3 per cent above September.

Either of 2 Regulations Govern Set Prices .

WASHINGTON, Dec. 8—Prices for radio, TV and phonograph sets and discs may now be computed under either general ruling price regulation or Regulation 32, the Office of Price Stabilization announced this week. The price agency said most of the manufacturers were given this option so they would not be burdened with computations under both Regulation 32 and later under a tailor-made regulation for their industry.

2850 Services Suit Settled for $1,500

PHILADELPHIA, Dec. 8—A damage suit for $250,000 filed against the Philadelphia Radio Servicemen's Association, Inc.; the Federation of Radio Servicemen's Associations of Pennsylvania; and Secretary-Treasurer John G. Rade was settled for $1,500. The suit was filed in the U. S. District Court here on May 11, 1950, by the Jerald Electronics Corporation, local manufacturers and installers of multiple television receiving systems.

The suit charged that the defendant had "boycotted" a master wholesaler which Jerald makes for multiple TV receivers in large buildings. The plaintiffs said the boycott was imposed because the corporation deals and sells directly with the consumer rather than through servicemen.

10-Month Tube Sales

Nearly 315 Million .

WASHINGTON, Dec. 8—Receivable tubes sold during the first 10 months of 1951 totaled 314,523,327, compared to the 304,916,473 tubes sold in the corresponding 1950 period, the Radio-Television Manufacturers Association announced this week. Some 217 million units have been shipped for use in new sets this year, while about 79 million were for replacements. October tube sales totaled 34,113,143 tubes, compared to the 27,946,183 in September, and 46,105,613 units in October last year, the association said.

Electronics Meeting

Skedded May 5-7

WASHINGTON, Dec. 8—Thirty-day meeting of TV and radio set makers and government officials to promote the continued improvement of electronic components will be held here May 5-7, it was announced this week by the National Bureau of Standards. Sponsors of the meet include Radio-Television Manufacturers Association, Institute of Radio Engineers and American Institute of Electrical Engineers.

Picture Makers Plead for Vital Materials

WASHINGTON, Dec. 8——Picture Manufacturers Advisory Committee this week charged that scarce material allotments from National Production Authority are "out of line" with other industry's importance, and urged NPA to give them a higher allotment classification such as that given radio and TV sets. First quarter, 1952 allotments to picture manufacturers are 75 per cent of the current steel used in a basic period. 10 per cent of the bronze sheet and copper fabric dry products, and 20 per cent of the alloy steel and aluminum.

164 Display Books Sold for Chi Electronics Show 

CHICAGO, Dec. 8—Kenneth C. Prince, manager of the 1952 Electrical Parti Country next, to be held at the Gowan Hotel (Schermer Hote Inn) here May 19-22, announced the old display booths have all been sold. Display rooms on upper floors of the hotel, however, are still available. Drawings of prefabricated booths and display, space will be held at the Hotel New Yorkier December 14.

CBOA Slates 1952 Election

HOLLYWOOD, Dec. 8—Annual election of the California Broadcast Operations' Association is skedded for early next year. Notification of holding get under way in September. However, affairs of CBOA Pres, Marty Lanz, were set following attempts at formulating plans for a new. This will be the group first voting since the Northern and Southern California merged.

Chief topic of interest when the ballroom must gather here will continue to be the inelastic tax. Expected to attend the Jan. 8 election are Lumber, Mike Hayes, Jack Lauta, Adiel Sandau, Ben J. Bernstein, R. D. Martin, John Goddard, A. V. Mosei, Vernon Myers, Arthur Robe, Ralph L. Martin, George Seiler and William Sweet.

Sandau's current Coast tour with Hank Williams this week was canceled due to the latter's illness.

A great new DECCA JERRY GRAY

ALBUM

Watch for Important Announcement
Wood.

Johnny's manager has recently joined Johnny's new

1. Nightly Rogers, of Two Ted, is a recording artist. Rogers, signed with the label's new premier, Harry Weber (The Billboard, December 1). Credited were not by letter that Weber would like to clear up the several thousand de-

clear of naming credit for sing-

Sing the label's operations under-

way. Purchase of Discovery

Albert Marx relieved the latter of the desks. Working with Weber is his attorney, John Bricker Myers. Discovery's chief property,

Rover Trio, replaced the Art Van

Dahl Quintet on Dave Gar-

ney's TV show.

English charmer Alan Dean,
design a booking pact with Gen-

eral Artists Corporation, and

personal management deal with Morris Levy. Johnny Clarke's former
day on WNYE, and WNYE, has been inked for 26 ad-

ional weeks as narrator on the

1. Johnson film, "Big Game Hun-

prospecting for...". Gwen

Press, of Alton, Ill., is a

Frankie Laine, and his band will walk off with half of the.

Tunes" to record an album

of French songs that have become popular in the United States.

Buddy DeFranco, clarinet-star

his, has written an instruction book, "New Applications of Mod-

ern Clarinet." The project was

sponsored by the Leblanc Clar-

et Company, and will be pub-

lished by Lehrer Music. Mark

Davis and Jerry Livingston, pmf

writing team, has special assign-

ments, wrote a new ballad, "Ifa-

vada," based on the love theme from the music for "Guo Vadi,

by Nikita Rosa.

Thrush Madelyn Russell re-

turned to University Hospital here Thursday (6) for surgery.

George Araki's new Golden

Era package for Columbia Rec-

ords will be a three-volume effort built around Bix Beiderbecke.

recording artist, signing the

song "Tell Me Why." The Rob-

by, lead singer, and Herb

Wedekind, clarinet, with Dick Hug

Ace, Mov Shriver, contrabass,

rhythm guitarist, and Bobo

Tynes, steel guitar, began, second on Saturday night at

Recys. The program publicity

office, has inspected all of the

recordings, and Ernie, the label's name girl, second on Sunday

Chicago.

First set of which may be an

all-star one. The show has

been started here by WNYE, local ABC

station, and Eddie Plechon working the


disc jockey. Show will run hour after the first of the year.

Woody Herman's band set for

the Blue Note January 9. For

book at $2,500. Cash,

Hubbard, the free-lance d.j., gets

work. For Paul Fran-

Frankie Laine's band walking off with first prize in their respective evens.

Art Talmadge, Mercury's a-

chief is taking a pipe from the

Johnny Ray

and Buddy Charlie, on aces n. t. in season.

(Disc jockey, LP's)

San

Hanford.

Creditors. "You know," he

Harry Belafonte, singer, is

討ed to Leahs to check out the

Johnny Ray

and Buddy Charlie, on aces n. t. in season.

(Disc jockey, LP's)
COMING UP FAST!

78 45

"CHRISTMAS DINNER," "A ROOTIN' TOOTIN' SANTA CLAUS" (Theme Gang) 1950 ... F1830
"THE LITTLE WHITE CLOUD THAT CRIED," "BLUE DECEMBER" (Lori Denny) 1952 ... F1892
"SHRIMP MEANDREIN'," "JALOUSIE" (Dick Beavers and Les Baxter) 1973 ... F1873
"CHRISTMAS CANDY," "SILVER BELLS" (Margaret Whiting and Jimmy Wakely) 1255 ... F1255
"BIRDS IN BURLESQUE, Parts I & II" (Stan Kenton) 1947 ... F1874
"MEANDERIN',' BILLY BIRD'" (Dean Martin) 1911 ... F1811

"JINGLE BELLS," "SILLY NIGHT" (Les Paul and Mary Ford) 1881 ... F1881
"JUST ONE MORE CHANCE," "JAZZ ME BLUES" (Les Paul and Mary Ford) 1825 ... F1825
"THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING" (Les Paul and Mary Ford) 1748 ... F1748
"UNFORGETTABLE," "MY FIRST AND MY LAST LOVE" (Nat "King" Cole) 1800 ... F1800
"I'M LURVING," "WALKIN'" (Nat "King" Cole) 1863 ... F1863
"DOWN YONDER," "FOXY RAG" (Joe "Fingers" Carr) 1777 ... F1777
"Cry," "CHAMPION" (The Four Knights) 1875 ... F1875
"SNOW DEER RAG," "RAISIN MELODY" (Joe "Fingers" Carr) 1876 ... F1876
"I WAS SANTA CLAUS AT THE SCHOOL HOUSE FOR THE P.T.A.," "THE CHRISTMAS PARTY" (Yogi Yorgesson) 1831 ... F1831
"I'LL GO NUTS AT CHRISTMAS," "FIDDLE BELLS" (Yogi Yorgesson) 781 ... F781

THE BIG ONE TO WATCH!

"Heartbreak Hill"

AND

"NO! NO! NO! NOT THAT!"

Strong Material with Smash Performance by
THE DINNING SISTERS
AND
JAN GARBER
and His Orchestra

No. 1858

Two Smash Hits

HELEN O'CONNELL
with Colonel Young's Band

"SLOW POKE" No. 1837 "ANY TIME" No. 1895

NEW RELEASES ON Capitol

<table>
<thead>
<tr>
<th>78 rpm</th>
<th>45 rpm</th>
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<tbody>
<tr>
<td>NAT &quot;KING&quot; COLE</td>
<td>HERE'S TO MY LADY</td>
</tr>
<tr>
<td>with Orchestra Conducted by Joe Hughes</td>
<td>MISS ME</td>
</tr>
<tr>
<td>BOB CROSBY</td>
<td>SAVOY BLUES</td>
</tr>
<tr>
<td>with His Singers</td>
<td>CRYIN' SHAME</td>
</tr>
<tr>
<td>HELEN O'CONNELL</td>
<td>ANY TIME</td>
</tr>
<tr>
<td>with Jimmy Brown</td>
<td>CRAZY HEART</td>
</tr>
<tr>
<td>JULIA LEE</td>
<td>CHARMER</td>
</tr>
<tr>
<td>with the Reps Brothers</td>
<td>OUT IN THE COLD AGAIN</td>
</tr>
<tr>
<td>BOB SANDS</td>
<td>MY BELOVED</td>
</tr>
<tr>
<td>with Orchestra Conducted by Sid F.biz</td>
<td>AT DAWNING</td>
</tr>
<tr>
<td>DEAN MARTIN</td>
<td>I'VE TRIED A MILLION TIMES</td>
</tr>
<tr>
<td>with Orchestra Conducted by Bob Randle</td>
<td>DON'T LET JULIA FOOL YOU</td>
</tr>
<tr>
<td>JOE ALLISON</td>
<td>SAILOR'S POLKA</td>
</tr>
<tr>
<td>with His Quartet</td>
<td>NEVER BEFORE</td>
</tr>
<tr>
<td>MARTHA CARSON</td>
<td>SATISFIED</td>
</tr>
<tr>
<td>with The Gospel Blazers</td>
<td>WHAT HAPPENED TO OUR SUMMER LOVE</td>
</tr>
<tr>
<td>CAPITOL BUYER'S GUIDE</td>
<td>HIDE ME ROCK OF AGES</td>
</tr>
</tbody>
</table>

Week Ending DECEMBER 15, 1951

HOT SELLERS!

POPULAR

"JINGLE BELLS," "SILLY NIGHT"
Les Paul and Mary Ford
1881 ... F1881
"JUST ONE MORE CHANCE," "JAZZ ME BLUES"
Les Paul and Mary Ford
1825 ... F1825
"THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING"
Les Paul and Mary Ford
1748 ... F1748
"UNFORGETTABLE," "MY FIRST AND MY LAST LOVE"
Nat "King" Cole
1800 ... F1800
"I'M LURVING," "WALKIN'"
Nat "King" Cole
1863 ... F1863
"DOWN YONDER," "FOXY RAG"
Joe "Fingers" Carr
1777 ... F1777
"Cry," "CHAMPION"
The Four Knights
1875 ... F1875
"SNOW DEER RAG," "RAISIN MELODY"
Joe "Fingers" Carr
1876 ... F1876
"I WAS SANTA CLAUS AT THE SCHOOL HOUSE FOR THE P.T.A.," "THE CHRISTMAS PARTY"
Yogi Yorgesson
1831 ... F1831
"I'LL GO NUTS AT CHRISTMAS," "FIDDLE BELLS"
Yogi Yorgesson
781 ... F781

WESTERN & FOLK

"TEARDROPS AND TEA LEAVES," "I'LL BE YOUR SWEETHEART"
Nank Thompson
1870 ... F1870
"IT'S SWEET TO BE REMEMBERED," "SEND ME A PENNY POST CARD"
Sammy Shore
1809 ... F1809
"I FEEL LIKE A WRECK," "DONNIE'S BLUES"
Bob Morris
1882 ... F1882
"SATISFIED," "NO, NO, NO"
Martha Carson
1900 ... F1900
"FIES AND FIGHT," "BABY BROWN EYES"
Shawn McDonald
1890 ... F1890
"A BRAND NEW BROOM," "WHAT HAPPENED TO OUR SUMMER LOVE"
Joe Allison
1899 ... F1899
"STRAIGHT," "SOMEBODY LIKE A POSSE"
Bob Faye and Mike Call
1871 ... F1871
"WON'T YOU BE MY LITTLE RED WAGON," "RAP A LIGHT IN YOUR WINDOW TONIGHT"
Jimmie Wakely
1880 ... F1880
"THE SNAKE DANCE BOOGIE," "I'M GONNA GET ALONG WITHOUT YOU"
Roy Hargro
1854 ... F1854
"GENTLE HANKS," "HE IS THE LIGHT OF THE WORLD"
Louie Payne
1872 ... F1872
ROLLING FOR A HIT!

LONDON RUSHES

LP's Out as Hub Signs Ansermet

NEW YORK, Dec. 8.—London Records is rushing a special LP disk of Ernest Ansermet conducting some of his favorite short works. Special effort is being made because the European conductor is taking over the Boston Symphony Orchestra, for what may turn out to be the rest of the season. Change in conductorship was made when doctor ordered a permanent lead. March is under treatment for a circulatory disturbance.

Ansermet's contract was extended to London Records. The conductor's choice, in a long search, was RCA Victor recording project. Ansermet conducted the Boston Symphony in a concert during January, to be heard on NBC. AsLazy, Switzerland, and has the same program for the Orchestra in Topside, which was in Topside, which was in Topside.

The conductor's reputation has been built largely through London label recordings. It is known that Ansermet is not particularly interested in permanent conductorship in this country, preferring to remain titles with his own orchestra in Switzerland and accept guest shots with symphony groups both here and in the Continent.

Modern Shipping Disks to 35 Distribrs

For New Subsidiary


A network were cut prior to Tower Theatre Joe Buckley, and his daughter, and Modern label requirements. Modern received some requests to handle the Tower line, but will wait until the distributors are all shipped before taking distributors.

Philo. Terpery is Teen-Age Club Now

PHILADELPHIA, Dec. 8.—The Nixon Ballroom, dance operating for more than a generation in the West Philadelphia area, now becomes a teen-club with record music. Bill Simms, president in teen-age club operations, has taken over the ballroom and is turning it into the Recording Artists Fan Club with Al Adams in charge of activities.

Simms has his Simms's Club Room in the Northeast section of the city, and in the Summer operates the "Dancetown" for teen-agers in the Capitol Park Arcade on the Boardwalk in Wildwood, N. J. Nixon spot, located atop the Nixon Theater, will be operated on Wednesdays and Thursday and Saturday nights, with a membership arrangement for the teen-age dancers.

Thomason Debuts Weekly Dances

HOLLYWOOD, Dec. 8.—Jimmy Thomason, King Records artist and disk jockey at KAFY (Hoboken), KIOX (Paterson), and WMIB (Taff), kicks off a weekly dance at Bakerdog's Melody Bowl. Rooming tonight with the Hoosier Hot Shots leadling a Western variety show.

Next Saturday (10), Thomason impresses such Western acts as Cindy Nelson's Country Angels, Hal Penny, Cowboy Copas, Callahan Brothers, Polly Pennington and Joe Wenzler. Ballroom, which can handle over 500 dancers, is playing for a remote radio program of the station.

MUSIC RECORDS/7

THERE'S MUSIC ON THE RAVENS

NO COUPLED

5764 91a0n-

WHEELS'

5764X45

FOR Christmas

C-H-R-I-S-T-M-A-S

For the Winter Season

FROSTY THE SNOW MAN

HARDROCK, OCO AND JOE

The Three Little Pigs

SUIT SNOWFLAKE

Hill and Range Songs, Inc.

CHOICE MUSIC INC.

1560 Broadway N.Y., N.Y.

INL. 11, 1951

Another BMI Pin-Up Hit!

CRY

Published by Mower & Co. Presented by

BROADCAST MUSIC, INC.


December 15, 1951
COWARD'S PLAY ON LP RECORDS

NEW YORK, Dec. 8—Columbia Records will release Christmas and a commercial play of the early 30s. "Conversation Piece," by Lilly Peters and Coward in the leading roles. Music is a two-inch LP record and was produced by Goddard Lieberson, Columbia version. The LP record of the Coward musical also features Carmen Silvera, Miriam Felsen, Rex Evans, Richard Burton. Recorded by NBC and a children's chorus and orchestra directed by Leopoldo Lehman.

Coral Signs an English Orkster

NEW YORK, Dec. 1—English orker Wolfe Phillips this week took an exclusive recording contract with Coral Records. Since the disikey has no English disi- tribution affiliation, Phillips's work, the record iny recorded in Sweden, will be limited only in this country. Coral recently released Phillips ork album, "In a Sentimental Mood." Labor effort was the result of a one-shot agreement. The Phillips ork will style wax efforts in the vox of semi-concerted dance music similar the work of the original Paul Whiteman band.

Gil McKein in Columbus Post

NEW YORK, Dec. 8—Columbia Records named a new mer- chandising director for its Masterworks division this week. Paul McKein is in charge of sales, announced that Gilbert McKein was named to fill the post recently vacated by Bill Kirstein. McKein was formerly a reposit and manager of Masterworks Records. More recently he has been in the sales division of the Diaphone Company.

A Christmas Novelty!

"A Root'n Toon' Santa Claus" By warbler Hank Williams and Scruff- hofe Publications. Named as other participants were Pat Frena, Ray Music Inc., Tannen Music, Music Dealer's Service Inc., Columbia, Decca, and Vocalion Records, as well as Lang-Worth and Llantad runners, Lang-Worth and Taffy- sity Programs, Inc., and Laff's Inc. The complaint, as filed in the United States Court for the Southern District of New York, alleges that "You'll Still Be In My Heart" was in the notebook, "Round Up of Hits for Radio and Recording" by Frank Phillips, released in January 2, 1934. The complaint states that "I'm Santa Claus" is a write of the estate of C. Vann Nett, clerk of the State Music Publishing Company.

Christmas with Patti Page


SACRED HYMNS


MUSIC FOR CHRISTMAS TIDE

DAMONE

"Christmas Bells"—"Silver Bells"—"We Wish You A Merry Christmas"—"Jingle Bells." MG 25081.

Howie Schulman


FRED WASSER


THE DINGOES


FOUR THE TUBES


DIGITAL ORCHESTRA


RCA Pop Dept.

"I Made A Mistake and I'm Sorry." Day Royal. RCA 2021.

TANNEN MUSIC

"Let It Snow," "Frosty the Snowman." RCA 2022.

Merry Christmas, Happy New Year to You.

RCA Music Publishing Corp.
This is it! ... another great novelty hit by Rosemary Clooney with Percy Faith and his Orchestra

Why Don't You Love Me

and

Be My Life's Companion

78 RPM 39631—45 RPM 4-39631

Columbia Records

for music that sends them ... to you!

THE BILLBOARD Music Popularity Charts

HONOR ROLL OF HITS
The Nation’s Top Tunes

For Reviews and Ratings of Radio and TV Shows, See The Billboard Radio-TV Chart (Radio Section).

by RCA Victor’s great new recording artist...

I REMEMBER YOU, LOVE

cooled with the exciting new novelty

“SHRIMP BOATS”

78 rpm 20-4405—45 rpm 47-4405

MUSIC

WALTER P. WINTERS, New York 17, N.Y.

by George Hayes and Donn Davis—Published by Aeolian (1950)

RECORDS AVAILABLE: G. Salter, V-1293; S. Chart, V-1294; L. Davis, V-1295; F. Davis, V-1296; F. Davis, V-1297; F. Davis, V-1298.

ELECTRICAL TRANSCRIPTION LIBRARIES: RCA Victor, Long-Worth, Dome.

2. Because of You

by Artie Amsden and Jack McEuen—Published by Fox Music (1949)


ELECTRICAL TRANSCRIPTION LIBRARIES: RCA Victor, Long-Worth.

3. Cold, Cold Heart

by Bob Williams—Published by Atlantic—RKO (1949)


ELECTRICAL TRANSCRIPTION LIBRARIES: RCA Victor, Long-Worth.

4. Down Yonder

by L. Wood Gilbert—Published by LaCalle (ASCAP)

RECORDS AVAILABLE: E. Butler, Col 14959; C. Nolan, Col 14961; T. Fontaine, Mercury 14963; J. McPerry, Col 14973; F. Fontaine, Col 14975; E. O’Connell, Col 14977; B. Costello, Col 14979; P. Corey, Col 14981; J. McPerry, Col 14983; S. Brush, Col 14985; J. McPerry, Col 14987; S. Brush, Col 14989; J. McPerry, Col 14991; S. Brush, Col 14993; J. McPerry.


5. Slow Poke

by Pin Lee King, Reid Stewart and Dacton Price—Published by Situation (1950)


ELECTRICAL TRANSCRIPTION LIBRARIES: Ken Murray, Standard; Free Press King, Standard.

6. Unecided

by Sid Russ and Harry Sharon—Published by Lexco (ASCAP)

RECORDS AVAILABLE: M. Mammy, King 1043; C. Brown, King 1045; S. Winter, King 1047; T. Winter, King 1049; H. Mammy, King 1051; C. Brown, King 1053.

ELECTRICAL TRANSCRIPTION LIBRARIES: Charlie Walker, Long-Worth, Dave Vaughn, Associated.

7. Domino

by Easy Money and Bee Ray—Published by Pickwick (ASCAP)

RECORDS AVAILABLE: easy Money, No 10020; B. Brown, No 10022; C. Brown, No 10023; R. Brown, No 10024; M. Scott, No 10026; T. Dorsey, No 10027.

ELECTRICAL TRANSCRIPTION LIBRARIES: Chuck Faison, Long-Worth, Dave Vaughn, Associated.

8. Jalousie (Jealousy)

by Paul Browne and Jack Cape—Published by Marc (ASCAP)

RECORDS AVAILABLE: E. Browne, S. Fawley, Col 14970; C. Brown, Col 14972; E. Browne, Col 14974; B. Fawley, Col 14978; P. Browne, Kingsland 14980; L. Torbert, Col 14982; S. Fawley, Col 14984.


9. Charming

by Syd Winger and Lily Balter—Published by Liner (ASCAP)


10. Shrimp Boats

by Paul Browne Howard and Paul Winton—Published by Work (ASCAP)

RECORDS AVAILABLE: C. Browne, Col 14733; B. Brown, King 10112; G. Work, Col 10114; B. Work, Col 10116; G. Work, Col 10118; L. Brown, Col 10120; M. Scott, Col 10122; H. Williams, Col 10124; G. Work, Col 10126; J. Winton, Col 10128; P. Winton, Col 10130.


WARNING: The listing "HONOR ROLL OF HITS" is in replacement of the wall charts which the different artists on the list have been submitted to THE BILLBOARD. We are unable to make the same amount of printing space available for these artists. The information given on this chart will be the same as that printed on the charts, with the exception of the "HONOR ROLL OF HITS." The charts will be printed weekly and the "HONOR ROLL OF HITS" will be published weekly.
**Records Most Played by Disk Jockeys**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I Love You&quot;</td>
<td>George Beurling</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Love Is a Many Splendored Thing&quot;</td>
<td>Burt Bacharach, Dusty Springfield</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Man I Love&quot;</td>
<td>George Beurling</td>
</tr>
<tr>
<td>4</td>
<td>&quot;You Are My Sunshine&quot;</td>
<td>George Beurling</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Very Thought of You&quot;</td>
<td>George Beurling</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Dancing in the Street&quot;</td>
<td>The Rolling Stones</td>
</tr>
<tr>
<td>7</td>
<td>&quot;My Way&quot;</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Blue Suede Shoes&quot;</td>
<td>Carl Perkins</td>
</tr>
<tr>
<td>9</td>
<td>&quot;That's My Desire&quot;</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>10</td>
<td>&quot;A Whiter Shade of Pale&quot;</td>
<td>Procol Harum</td>
</tr>
</tbody>
</table>

**England's Top Twenty**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Love You Save&quot;</td>
<td>The Animals</td>
</tr>
<tr>
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<td>&quot;What the World Needs Now&quot;</td>
<td>Sonny &amp; Cher</td>
</tr>
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<td>3</td>
<td>&quot;Mr. Blue Sky&quot;</td>
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<td>&quot;Every Time We Say Goodbye&quot;</td>
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</tr>
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</tr>
<tr>
<td>7</td>
<td>&quot;I'm Gonna Love Me Again&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>8</td>
<td>&quot;He's a Heartbreaker&quot;</td>
<td>The Animals</td>
</tr>
<tr>
<td>9</td>
<td>&quot;The Tears of a Clown&quot;</td>
<td>The Animals</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Brewer &amp; Shipley&quot;</td>
<td>Brewer &amp; Shipley</td>
</tr>
</tbody>
</table>

**Songs With Greatest Radio Audience Ratings (ACI)**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
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<tbody>
<tr>
<td>&quot;Goodnight的心甜&quot;</td>
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<tr>
<td>&quot;Let It Be&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>&quot;The Long and Winding Road&quot;</td>
<td>The Beatles</td>
</tr>
</tbody>
</table>

**Best Selling Sheet Music**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;The Best of Both Worlds&quot;</td>
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</tr>
<tr>
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<tr>
<td>&quot;All You Need Is Love&quot;</td>
<td>The Beatles</td>
</tr>
</tbody>
</table>

**VOX JOX**

**Records**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;What a Wonderful World&quot;</td>
<td>Louis Armstrong</td>
</tr>
<tr>
<td>&quot;Don't Wake Me Up&quot;</td>
<td>Nat King Cole</td>
</tr>
<tr>
<td>&quot;My Way&quot;</td>
<td>Frank Sinatra</td>
</tr>
<tr>
<td>&quot;Yesterday&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>&quot;The Long and Winding Road&quot;</td>
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</tbody>
</table>

**Billboard Music Charts**

<table>
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<td>&quot;I Can’t Help Myself&quot;</td>
<td>Martha &amp; the Vandellas</td>
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<tr>
<td>10</td>
<td>&quot;The Very Thought of You&quot;</td>
<td>George Beurling</td>
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<td>The Beatles</td>
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<td>&quot;The Long and Winding Road&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td>&quot;All You Need Is Love&quot;</td>
<td>The Beatles</td>
</tr>
<tr>
<td><strong>POPULAR</strong></td>
<td><strong>FOLK</strong></td>
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<tr>
<td>-------------</td>
<td>----------</td>
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<tr>
<td>SHIRMP BOATS</td>
<td>HOW LONG WILL IT TAKE</td>
</tr>
<tr>
<td>LOVE, MYSTERY AND ADVENTURE</td>
<td>GIVE ME MORE, MORE, MORE</td>
</tr>
<tr>
<td>JO STAFFORD</td>
<td>LEFFY FRIEZELL</td>
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<tr>
<td>CHARMAIN</td>
<td>39616-4-39616</td>
</tr>
<tr>
<td>AT DAWN</td>
<td>IF IT</td>
</tr>
<tr>
<td>PAUL WESTON</td>
<td>DOESN'T</td>
</tr>
<tr>
<td>THE THREE LITTLE SWANS</td>
<td>GOOD</td>
</tr>
<tr>
<td>THIRTY-TWO FEET-EIGHT LITTLE TAILS</td>
<td>UP</td>
</tr>
<tr>
<td>GENE AUTRY</td>
<td>MY</td>
</tr>
<tr>
<td>39543-Set MJV 4-121</td>
<td>ROUGH AND ROWDY</td>
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<tr>
<td>FROSTY THE SNOWMAN</td>
<td>WAYS</td>
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<tr>
<td>WHAT SANTA CLASS GETS YOUR LETTER</td>
<td>LULLABY YOOG</td>
</tr>
<tr>
<td>GENE AUTRY</td>
<td>LEFFY FRIEZELL</td>
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<tr>
<td>38907-Set MJV 7-5</td>
<td>20885-4-20885</td>
</tr>
<tr>
<td>GREEN SLEEVES</td>
<td>ALWAYS LATE</td>
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<tr>
<td>LOVE MAKES THE WORLD GO ROUND</td>
<td>MOM AND DAD'S WALZ</td>
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<tr>
<td>MITCH MILLER</td>
<td>LEFFY FRIEZELL</td>
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<tr>
<td>FINGERS</td>
<td>39537-4-20837</td>
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<tr>
<td>LITTLE RED RIDING HOOD’S</td>
<td>HE AND MY BROKEN HEART</td>
</tr>
<tr>
<td>CHRISTMAS TREE</td>
<td>LET OLD MOTHER NATURE HAVE HER</td>
</tr>
<tr>
<td>ROSEMARY CLOONEY</td>
<td>WAY</td>
</tr>
<tr>
<td>39612-Set MJV-123</td>
<td>CARL SMITH</td>
</tr>
<tr>
<td>39604-4-39604</td>
<td>20862-4-20862</td>
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<tr>
<td>THESE PRECIOUS THINGS ARE MORE</td>
<td>IF TEARDROPS WERE PENNIES</td>
</tr>
<tr>
<td>DOESE LOOK-O-RITE, THAN AREN'T SHE PRETTY</td>
<td>MR. HOON</td>
</tr>
<tr>
<td>CHAMP BUTLER</td>
<td>CARL SMITH</td>
</tr>
<tr>
<td>ST. LOUIS BLUES</td>
<td>20825-4-20825</td>
</tr>
<tr>
<td>MALMO GLORIA</td>
<td>SHAKEMAN’S BLUES</td>
</tr>
<tr>
<td>HORD MORALES</td>
<td>MY OLD PA</td>
</tr>
<tr>
<td>39601-4-39601</td>
<td>LEFFY FRIEZELL</td>
</tr>
<tr>
<td>IF I LOVED YOU</td>
<td>39614-4-20841</td>
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<tr>
<td>BERNIE FINGERS</td>
<td>39029-4-20799</td>
</tr>
<tr>
<td>PERCY FAITH</td>
<td>20799-4-20799</td>
</tr>
<tr>
<td>INDIANA</td>
<td>20796-4-20796</td>
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<tr>
<td>SLEEPY TIM GALE</td>
<td>CARL SMITH</td>
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<tr>
<td>39613-4-39613</td>
<td>20863-4-20863</td>
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<tr>
<td>I RAN ALL THE WAY HOME</td>
<td>MY BABY'S JUST LIKE MONEY</td>
</tr>
<tr>
<td>JUST A MOMENT MORE</td>
<td>I WANT TO BE WITH YOU ALWAYS</td>
</tr>
<tr>
<td>SARAH VAUGHAN</td>
<td>LEFFY FRIEZELL</td>
</tr>
<tr>
<td>39576-4-39576</td>
<td>20799-4-20799</td>
</tr>
</tbody>
</table>

**GOING STRONG**

- DOMINO |
- THAT DOESN'T DO IT |
- DIONNE DAY |
- 39649-4-39649 |
- THERE'S ALWAYS ROOM AT OUR HOUSE |
- I CAN'T HELP IT |
- GUY MITCHELL |
- 39595-4-39595 |
- GUESS I'LL BE PLAYING THE FIELD |
- FROM NOW ON |
- WHEN THE WORLD WAS YOUNG |
- TONI ARDEN |
- 39605-4-39605 |

Breaking fast for his biggest hit!

Arthur GODFREY
DANCE ME LOOSE

with The Chordettes

SLOW POKE

78 rpm 39632-45 rpm 4-39632

Orchestra under the direction of Archie Bleyer

COLUMBIA 31 RECORDS
FOR MUSIC THAT SENDS 'EM-TO YOU!
**Best Selling Pop Singles**

Based on reports received December 5, 6, and 7.

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Total Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>What a Fool</td>
<td>Bobby Solo</td>
<td>500,000</td>
</tr>
<tr>
<td>Crying</td>
<td>John Lennon</td>
<td>400,000</td>
</tr>
<tr>
<td>Baby Love</td>
<td>The Beach Boys</td>
<td>350,000</td>
</tr>
<tr>
<td>I Wanna Be a Star</td>
<td>The Rolling Stones</td>
<td>325,000</td>
</tr>
<tr>
<td>Help!</td>
<td>The Beatles</td>
<td>300,000</td>
</tr>
</tbody>
</table>

**Best Selling Children's Records**

Based on reports received December 5, 6, and 7.

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Total Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Child's Christmas Carol</td>
<td>The Christmas Carols</td>
<td>500,000</td>
</tr>
<tr>
<td>The Twelve Days of Christmas</td>
<td>The Christmas Carols</td>
<td>400,000</td>
</tr>
<tr>
<td>We Three Kings</td>
<td>The Christmas Carols</td>
<td>350,000</td>
</tr>
<tr>
<td>Silent Night</td>
<td>The Christmas Carols</td>
<td>300,000</td>
</tr>
<tr>
<td>O Holy Night</td>
<td>The Christmas Carols</td>
<td>250,000</td>
</tr>
</tbody>
</table>

**Market News**

- **Survey**
  - U.S. retail sales of records continue to grow, with a 15% increase reported compared to last year. This growth is expected to continue as the holiday season approaches.
  - Major record companies are investing heavily in new releases and promotional campaigns to capitalize on this trend.

- **Dealers Doings**
  - Music companies are preparing for the holiday rush, with special promotions and discounts planned for Black Friday and Cyber Monday.
  - Independent record stores are exploring new ways to cater to the preferences of younger listeners, including streaming services and digital downloads.

**Classical Reviews**

- A New Chamber Work
  - The latest release from the renowned quartet, *Mozart: String Quartets*.

**Best Selling Pop Albums**

Based on reports received December 5, 6, and 7.

<table>
<thead>
<tr>
<th>Album Title</th>
<th>Artist</th>
<th>Total Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday Night Fever</td>
<td>Al Green</td>
<td>500,000</td>
</tr>
<tr>
<td>Let's Stay Together</td>
<td>Gladys Knight</td>
<td>400,000</td>
</tr>
<tr>
<td>The Sound of Music</td>
<td>Sam Cooke</td>
<td>350,000</td>
</tr>
<tr>
<td>Midnight Special</td>
<td>Barry White</td>
<td>300,000</td>
</tr>
<tr>
<td>Love's Here</td>
<td>The Isley Brothers</td>
<td>250,000</td>
</tr>
</tbody>
</table>

**Best Selling Christmas Songs**

- "White Christmas" by Bing Crosby
- "Silent Night" by The Carpenters
- "The Twelve Days of Christmas" by Bing Crosby

---

**Best Selling Albums**

- *Merry Christmas II* by Frank Sinatra
- *A Charlie Brown Christmas* by Charles Schulz
- *The Christmas Album* by Various artists

---

**Best Selling Children's Albums**

- *A Child's Christmas Carol* by The Christmas Carols
- *The Twelve Days of Christmas* by The Christmas Carols
- *We Three Kings* by The Christmas Carols
- *Silent Night* by The Christmas Carols
- *O Holy Night* by The Christmas Carols

---

**Best Selling Children's Books**

- *A Child's Christmas Carol* by Charles Dickens
- *The Twelve Days of Christmas* by Margaret Wise Brown
- *We Three Kings* by Clement Clarke Moore
- *Silent Night* by Franz Xaver Gruber
- *O Holy Night* by Placido Domingo

---

**Best Selling Music**

- *Christmas in Dixie* by Various artists
- *Christmas in Spain* by Various artists
- *Christmas in Vienna* by Various artists
- *Christmas in Paris* by Various artists
- *Christmas in London* by Various artists

---

**Best Selling Orchestras**

- *New York Philharmonic* 
- *Los Angeles Philharmonic* 
- *London Symphony Orchestra* 
- *Chicago Symphony Orchestra* 
- *Berlin Philharmonic*
This week's New Releases... on RCA Victor

POPULAR

TONY BAVAAR
Another Autumn Close To You
The Bell Sisters with Henri Rene
June Night Bermuda
PHIL REGAN
Nothing Else To Do Oh, How I Miss You Tonight
MERY GRIFFIN
If I Forgot You Evermore

COUNTRY—WESTERN

ROY ROGERS
Horsehead Moon Home Sweet Oklahoma

ROSIE ALLER
I've Paid for My Mistake Shoot Him High, Pal

SANCTIFIED

SHAWN GRIFFIN
If You Don't Love Your Neighbor The Secret Weapon

RHYTHM-BLUES

THE FOUR TIMES
I'll See You in My Dreams Tell Me Why

RCA VICTOR 20-4403 (78 RPM)—47-4403 (45 RPM)

Slow Poke
Per Wo King
21-0499 (48-0499)

Any Time/ Never Before
Eddie Fisher
20-4514 (47-4514)

It's Beginning to Look Like Christmas
Perry Como
20-4514 (47-4514)

Loveliest Night of the Year
Maria Elena
10-3309 (49-3309)

Turn Back the Bands of Time
Eddie Fisher with Hugo Winterhalter's Orch.
20-4257 (47-4257)

Sleigh Ride/Serenata
Huston Percy Orch.
10-0519 (49-0519)

I Get Ideas
Tony Martin
20-4141 (47-4141)

A Hody Boody Christmas/The Popcorn Song
The Dorothy Shaw Sisters
45-5324 (49-5324)

You Tried To Win My Name
Chromatic and Jack
20-4309 (47-4309)

0 Holy Night/Virgin's Shulmer Song
Maria Elena
10-1542 (49-1542)

(If) It's No Sin
Savannah Churchill
20-4280 (47-4280)

Charmeine
Vaughn Monroe
20-4375 (47-4375)

Rudolph, the Red-Nosed Reindeer/Two Front Teeth
Sank-Joe
20-4315 (47-4315)

Music Makin' Mama From Memphis/The Highest Bidder
Jack Snow
20-4346 (47-4346)

Slow Poke/Charmeine
Ralph Flanagan
20-4373 (47-4373)

Coming Up...

Charmeine
Sister, I'm Coming and My Orchestra
20-4314 (47-4314)
The Bell Sisters Pick, Billboard, December 15th.

LIME DECEMBER

The Bell Sisters and Henri Rene
20-4369 (47-4369)
The Bell Sisters Pick, Billboard, December 22nd.

TIPS

The Bell Sisters with Henri Rene
JUNE NIGHT/BERMUDA

The stars who make the hits are on RCA VICTOR Records
**Country & Western Records Most Played by Folk Disk Jockeys**

Based on reports received December 5, 6 and 7.

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<td>SLOW POKE</td>
<td>Pee Wee King</td>
</tr>
<tr>
<td>6</td>
<td>LET OLD MOTHER NATURE</td>
<td>Hank Williams</td>
</tr>
<tr>
<td>11</td>
<td>COLD HEART</td>
<td>Hank Williams</td>
</tr>
<tr>
<td>15</td>
<td>SOMEDY'S BEEN BEATING MY TIME</td>
<td>E. Arnold</td>
</tr>
<tr>
<td>21</td>
<td>SOMEDY'S BEEN BEATING MY TIME</td>
<td>E. Arnold</td>
</tr>
<tr>
<td>33</td>
<td>COLD HEART</td>
<td>Hank Williams</td>
</tr>
<tr>
<td>39</td>
<td>SOMEDY'S BEEN BEATING MY TIME</td>
<td>E. Arnold</td>
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**FOLK TALENT AND BUD MOWNS**

By JOHNNY MELVIN.

**Artists' Activities**

Ozzi Weaters (Coral) will join the daily working cast of country entertainers at WLS, Chicago, January 1. Walters is already working in the station's "National Barn Dance." Saturday nights, "Rexa BIl Strong," formerly with 4 Star, has moved to Corb, cut his first record in Nashville recently. Mrs. Reva Starnes, wife of Jack Starnes, manager of Lefty Frizzel, has linked Re-Prince (Columbia) to a managed ment part. Mrs. Starnes has been their library in Longview, Tex., and the new owners are seeking Western and country talent for shows there. The Starnes will open a new club, "The Star Style," in Dallas, December 29, and the Western public offices at 1213 Catina Drive, Nashville. His reports that Kenny Marvin (Mercury) is a new act and was on a stage and emcee. At Jack Garrett is doing a 10-day show at WJOQ, Jackson, Miss.

**Most Played Juke Box Folk (Country & Western) Records**

Based on reports received December 5, 6 and 7.

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<td>Hank Williams</td>
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<td>21</td>
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<td>E. Arnold</td>
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<tr>
<td>33</td>
<td>COLD HEART</td>
<td>Hank Williams</td>
</tr>
<tr>
<td>39</td>
<td>SOMEDY'S BEEN BEATING MY TIME</td>
<td>E. Arnold</td>
</tr>
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</table>

**Best Selling Retail Folk (Country & Western) Records**

Based on reports received December 5, 6 and 7.

**Record Sales**

<table>
<thead>
<tr>
<th>Week</th>
<th>Sales</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
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<tr>
<td>3</td>
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<tr>
<td>10</td>
<td>10</td>
</tr>
</tbody>
</table>

**Coming Up**

Records listed here in numerical order show type of music necessary according to a set of criteria established by Billboard. Recorders that are new to the list are marked with an asterisk (*).

** Hagood Hardy**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>SLOW POKE</em></td>
<td>Pee Wee King</td>
</tr>
<tr>
<td><em>LET OLD MOTHER NATURE</em></td>
<td>Hank Williams</td>
</tr>
<tr>
<td><em>COLD HEART</em></td>
<td>Hank Williams</td>
</tr>
<tr>
<td><em>SOMEDY'S BEEN BEATING MY TIME</em></td>
<td>E. Arnold</td>
</tr>
<tr>
<td><em>COLD HEART</em></td>
<td>Hank Williams</td>
</tr>
<tr>
<td><em>SOMEDY'S BEEN BEATING MY TIME</em></td>
<td>E. Arnold</td>
</tr>
</tbody>
</table>

**Off the Charts**

- *SHOT POKER* (Folks) by Joe Oldham.
- *LET OLD MOTHER NATURE* (Fair) by Jack Starnes.
- *COLD HEART* (MGM) by Hank Williams.
- *SOMEDY'S BEEN BEATING MY TIME* (Coral) by E. Arnold.
- *COLD HEART* (MGM) by Hank Williams.
- *SOMEDY'S BEEN BEATING MY TIME* (Coral) by E. Arnold.

**Watch! JOHNNY HORTON ON THE ABBOTT LABEL**

Western and Folk Field

**Records**

- *JOHNNY HORTON PLAYS NICE AND NICE* (Abbott) by Johnny Horton.
- *WANT A PIECE* (Abbott) by Lefty Frizzel.
- *I'M IN LOVE WITH A BAD TOO* (Abbott) by Lefty Frizzel.

**Singles**

- *BOY FOR SALE* (Abbott) by Jimmie Dean.
- *YOU'D BE SURPRISED* (Abbott) by Lefty Frizzel.
- *I'M IN LOVE WITH A BAD TOO* (Abbott) by Lefty Frizzel.

**Johnnie & Jack**

*Ashes of Love*

*I'm In Love With A Bad Too* (Abbott) by Lefty Frizzel.
Another Smash Hit by

HANK SNOW

the "Singing Ranger" and
his Rainbow Ranch Boys

"MUSIC MAKIN' MAMA FROM MEMPHIS"

RCA-VICTOR RECORD NO. (78)20-4346; (45)47-4346

backed with

"HIGHEST BIDDER"

Currently
ON WEST COAST TOUR
Featured Star on
WSM "Grand Ole Opry"
Affiliated with HILL & RANGE Songs
Publicity & Promotion: BCA TERRY, Box 3307, Hollywood, Calif.

Direction: JAMES E. DENNY, WSM ARTIST SERVICE BUREAU, Nashville, Tenn.
**RHYTHM AND BLUES NOTES**

- By HAL WERMAN

A flock of record contract signatories, including newly signed Savoy and New Jazz labels and the recently reincorporated Imperial, were present last week to see the prominent Lincoln Chase, a student of the Academy of Music in New York, and the John Godfrey Trio. The追加内容被省略。

- POSTER

- Best Selling Retail Rhythm & Blues Records

- Based on reports received December 5, 6 and 7

| No. | Artist | Label | Week Ending | Sales
|-----|--------|--------|-------------|-------|
| 1   | L. Houston | Specialty | 12/5/51 | 66
| 2   | Lloyd Price | Guitar Hit | 12/5/51 | 40
| 3   | The Chantels | Savoy | 12/5/51 | 33
| 4   | The Coasters | Prestige | 12/5/51 | 20
| 5   | The Cadillacs | Chess | 12/5/51 | 17
| 6   | The Platters | Mercury | 12/5/51 | 16
| 7   | The Esquires | Mercury | 12/5/51 | 15
| 8   | The Five Satins | Imperial | 12/5/51 | 13
| 9   | The Teen Kings | Columbia | 12/5/51 | 10
| 10  | The Teen Kings | Columbia | 12/5/51 | 9

- Rhythm & Blues Record Releases

- EDDIE ANDERSON-page 3

- *sentiment* of the *Billboard* music staff who reviewed the record.

- TUNES LABEL AND NO. COMMENT

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>LABEL AND NO.</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>LITTLE E ager</td>
<td>Crying Blues, The</td>
<td>Specialty</td>
<td>85-85-85</td>
</tr>
<tr>
<td>PIANO</td>
<td>Hey, Good Luck</td>
<td>Fidelity</td>
<td>84-84-84</td>
</tr>
<tr>
<td>R&amp;B</td>
<td>Your Hand in Mine</td>
<td>Coral</td>
<td>82-82-82</td>
</tr>
<tr>
<td>ROSCOE GORDON</td>
<td>Booed</td>
<td>Savoy</td>
<td>82-82-82</td>
</tr>
<tr>
<td>LITTLE JIMMY SCOTT</td>
<td>Handful of Dust, A</td>
<td>Savoy</td>
<td>82-82-82</td>
</tr>
</tbody>
</table>

- R&B Records to Watch

- It is the mark of the *Billboard* music staff who reviewed the record.

- Write for LATEST CATALOG NEW RECORDS

<table>
<thead>
<tr>
<th>50 SAVOY 45s &quot;Standards&quot; and 78rpm</th>
<th>12/5/51</th>
<th>33, 60, 45, 78 rpm</th>
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<tbody>
<tr>
<td>$10.00 per 100</td>
<td>(78 RPM)</td>
<td></td>
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<tr>
<td>10, 15, 20, 25, 30, 45, 78 rpm</td>
<td>1-9, 10, 15, 20, 25, 30, 45, 78 rpm</td>
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<tr>
<td>42-10, 15, 20, 25, 30, 45, 78 rpm</td>
<td>1-9, 10, 15, 20, 25, 30, 45, 78 rpm</td>
<td></td>
</tr>
</tbody>
</table>

- By BILL COOK

- For Review and Ratings of Radio and TV Shows See "The Billboard Radio-Television Survey (Radio-Television Sections)"

- IT'S SELLING TRUMPET #147

- WANTED! RECORD MANAGER FOR GEORGIA TERTORY

- WANTED! RECORD SALESMAN FOR GEORGIA TERTORY

- 58 Market St., Newark 1, N. J.
Rhythm & Blues Record Reviews

<table>
<thead>
<tr>
<th>ARTIST AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
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</thead>
<tbody>
<tr>
<td>LLOYD CLENN</td>
<td>CHRISTMAS SUGAR BREAD</td>
<td>80-82-78-80</td>
</tr>
<tr>
<td>JACKSON BROMES</td>
<td>PULL THE WAGON</td>
<td>78-77-78-77</td>
</tr>
<tr>
<td>JOHN LEE HOOKER</td>
<td>BOOGIE WITH MY CHANCE</td>
<td>78-77-77-77</td>
</tr>
<tr>
<td>LUCIUS REED</td>
<td>JUBALAIRES</td>
<td>78-77-77-77</td>
</tr>
<tr>
<td>ROBERT RUEH / FERGUSON</td>
<td>O.H. I DO</td>
<td>78-77-77-77</td>
</tr>
<tr>
<td>JOHN LEE HOOKER</td>
<td>CHOCOLATE CHERRY</td>
<td>78-77-77-77</td>
</tr>
<tr>
<td>JOE SWANGSON ORK</td>
<td>EAST OF THE SUMMER</td>
<td>71-74-68-72</td>
</tr>
<tr>
<td>BURNIE PEACOCK ORK</td>
<td>IT'S NO SIN</td>
<td>70-70-70-70</td>
</tr>
<tr>
<td>EDDIE LEE PFEIFFER</td>
<td>EVERYBODY'S GOT MONEY</td>
<td>69-69-68-68</td>
</tr>
<tr>
<td>JOHN HENRICO</td>
<td>PUSHING DUTCH</td>
<td>68-68-68-68</td>
</tr>
<tr>
<td>THE FOUR FLAMES</td>
<td>W.E.N.E.</td>
<td>57-55-55-60</td>
</tr>
<tr>
<td>THE JUBALAIRES</td>
<td>WILLIE COOK AND DAVID</td>
<td>82-80-68-82</td>
</tr>
<tr>
<td>CHARLIE DAVIS</td>
<td>IF I HAD THE TROUBLE</td>
<td>77-70-70-72</td>
</tr>
<tr>
<td>LESLIE HENRY</td>
<td>I WANT TO BE THERE</td>
<td>82-82-82-82</td>
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<tr>
<td>HARMONEERS QUARTET</td>
<td>WORK FOR ME</td>
<td>55-60-60-55</td>
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<tr>
<td>THE JUBALAIRES</td>
<td>KISS ME IN THE STREET</td>
<td>80-80-60-80</td>
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<tr>
<td>THE JUBALAIRES</td>
<td>SUGAR DADDY</td>
<td>80-80-60-80</td>
</tr>
<tr>
<td>DO-RE-MI TRIO</td>
<td>I DONT WANT TO BE ALONE FOR CHRISTMAS</td>
<td>70-70-70-70</td>
</tr>
</tbody>
</table>
BIG AGAIN THIS YEAR!

YOJI YORCESSON

"I YUST GO NUTS AT CHRISTMAS"

and

"YINGLE BELLS"

"CHRISTMAS CANDY"

MARGARET WHITING

JIMMY WAKELY

MIKE GOULD, Inc., Mgr.
6362 Hollywood Blvd.,
Hollywood 28, Calif.

DUKE NILES
Eastern Representative
250 W. 57th St., New York

BEECHWOOD MUSIC CORP.

THE BILLBOARD

Music Popularity Charts

For Reviews and Ratings of Records and TV Shows See The Billboard Radio- TV Show Charts (Radio Section).

- Best Selling Pops by Territories

Based on reports from key dealers in each of these cities, secured via Western Union messenger service.

Each week, The Billboard in cooperation with Western Union, sends last minute sales reports from key dealers in the nation's largest record markets. Altogether, a number of reports gathered in each market are consolidated and transmitted to a scientific summary service. The result is a comprehensive picture of the most active record pictures being sold by dealers in a given market.

NEW YORK
1. SIN
2. CRP
3. HOLLYWOOD
4. GLAMOUR
5. ROYALTY
6. UNDECIDED
7. JALOUSIE
8. ODE ON A STRING
9. MERRY CHRISTMAS
10.ray

CHICAGO
1. LITTLE WHITE CLOUD THAT CRIED
2. SIN
3. CRP
4. HOLLYWOOD
5. GLAMOUR
6. ROYALTY
7. UNDECIDED
8. ODE ON A STRING
9. MERRY CHRISTMAS
10. ray

LOS ANGELES
1. COLD, COLD HEART
2. SIN
3. CRP
4. HOLLYWOOD
5. GLAMOUR
6. ROYALTY
7. UNDECIDED
8. ODE ON A STRING
9. MERRY CHRISTMAS
10. ray

WASHINGTON, D. C.
1. LITTLE WHITE CLOUD THAT CRIED
2. SIN
3. CRP
4. HOLLYWOOD
5. GLAMOUR
6. ROYALTY
7. UNDECIDED
8. ODE ON A STRING
9. MERRY CHRISTMAS
10. ray

DALLAS-FORT WORTH
1. LITTLE WHITE CLOUD THAT CRIED
2. SIN
3. CRP
4. HOLLYWOOD
5. GLAMOUR
6. ROYALTY
7. UNDECIDED
8. ODE ON A STRING
9. MERRY CHRISTMAS
10. ray

ST. LOUIS
1. LITTLE WHITE CLOUD THAT CRIED
2. SIN
3. CRP
4. HOLLYWOOD
5. GLAMOUR
6. ROYALTY
7. UNDECIDED
8. ODE ON A STRING
9. MERRY CHRISTMAS
10. ray

ATLANTA
1. LITTLE WHITE CLOUD THAT CRIED
2. SIN
3. CRP
4. HOLLYWOOD
5. GLAMOUR
6. ROYALTY
7. UNDECIDED
8. ODE ON A STRING
9. MERRY CHRISTMAS
10. ray

DETROIT
1. CRP
2. COLD, COLD HEART
3. JOANNE JONES
4. ROYALTY
5. UNDECIDED
6. ODE ON A STRING
7. MERRY CHRISTMAS
8. ray

PITTSBURGH
1. CRP
2. COLD, COLD HEART
3. JOANNE JONES
4. ROYALTY
5. UNDECIDED
6. ODE ON A STRING
7. MERRY CHRISTMAS
8. ray

SEATTLE
1. CRP
2. COLD, COLD HEART
3. JOANNE JONES
4. ROYALTY
5. UNDECIDED
6. ODE ON A STRING
7. MERRY CHRISTMAS
8. ray

BOSTON
1. LITTLE WHITE CLOUD THAT CRIED
2. CRP
3. COLD, COLD HEART
4. JOANNE JONES
5. ROYALTY
6. UNDECIDED
7. ODE ON A STRING
8. MERRY CHRISTMAS
9. ray

DENVER
1. LITTLE WHITE CLOUD THAT CRIED
2. CRP
3. COLD, COLD HEART
4. JOANNE JONES
5. ROYALTY
6. UNDECIDED
7. ODE ON A STRING
8. MERRY CHRISTMAS
9. ray

PHILADELPHIA
1. COLD, COLD HEART
2. CRP
3. LITTLE WHITE CLOUD THAT CRIED
4. ROYALTY
5. ODE ON A STRING
6. ray

NEW ORLEANS
1. LITTLE WHITE CLOUD THAT CRIED
2. CRP
3. COLD, COLD HEART
4. ROYALTY
5. ODE ON A STRING
6. ray

UNITED STATES CHARTS

1. LITTLE WHITE CLOUD THAT CRIED
2. COLD, COLD HEART
3. ROYALTY
4. UNDECIDED
5. ODE ON A STRING
6. MERRY CHRISTMAS
7. ray

SHEET MUSIC AVAILABLE
THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows see The Billboard Radio-TV Show Charts (Radio Section).

• Most Played Juke Box Records

Based on reports received December 5, 6 and 7

TOPS IN RECORDS, TOO!

DEAN MARTIN

with orchestra conducted by
DICK STABILE

Record No. 1885 FIB85

"Blue Smoke"

DEAN MARTIN

Capitol Records

DECEMBER 15, 1951

THE BILLBOARD

MUSIC 35
**The Finest Sound On Record**

That glorious sound in

MANTOVANI'S

**"CHARMAINE"**

is only possible with

FULL FREQUENCY RANGE RECORDING

(Just For A While's)

No. 1020 No. 45-1020

And now... ANOTHER GREAT HIT

**"WYOMING"**

By MANTOVANI and Full Frequency Range Recording

("Under The Roofs of Paris")

No. 1017 No. 45-1017

"KISSES IN THE DARK"

"FOR YOU"

"DIANE"

"BABETTE"

No. 1018 No. 45-1018

Single records 8c each tax incl.

ALL THE ABOVE RECORDINGS ON LONDON

LONG PLAYING RECORD LP 381 - $3.95 tax incl.

OR IN LONDON 45 RPM ALBUM ESP 106 - $4.08 tax incl.

"WALTZING WITH MANTOVANI"

---

**THE BILLBOARD**

**Music Popularity Charts**

---

**Record Reviews**

**How Ratings Are Determined**

Records are rated four ways: (1) over all; (2) as to their value for $1.00 purchase; (3) for sales, and (4) as to their value for $1.00 investment. Each category is reviewed by a large number of people, and points which new releases are rated. 65, indicates record is not rated.
LATCH ON TO THIS BLAZING NEW ENTRY BY COLUMBIA'S GREAT RECORDING ARTIST... 

RAY

singing

"WEARY

BLUES"

 comentário

FROM WAITING

COUPLED WITH "I MADE A MISTAKE AND I'M SORRY"

Both with String Band Arr.

78 rpm 20883-45 4-20883

Columbia of Records

FOR MUSIC THAT SENDS THEM... TO YOU!


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COULDN'T one or more of your friends benefit from the same regular "idea" help that you yourself get from The Billboard every week? Now, at Special Gift Rates, you can give them a valuable, practical and long-lasting gift — a subscription to The Billboard! And, if you wish, we'll mail to each recipient an attractive greeting card announcing the subscription as a gift from you.

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SPECIAL GIFT SUBSCRIPTION RATES

(Valid Only Until Dec. 31, 1951)

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<th>NUMBER OF SUBSCRIPTIONS</th>
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<th>5-Month</th>
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<td>$4.25</td>
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<tr>
<td>5 or more Subscriptions</td>
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<tr>
<td>2 Subscriptions</td>
<td>9.00</td>
<td>5.50</td>
</tr>
<tr>
<td>1 Subscription</td>
<td>10.00</td>
<td>6.00</td>
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</tbody>
</table>

SAVE MONEY

BY ENTERING OR RENEWING YOUR OWN SUBSCRIPTION AT THESE SPECIAL RATES

You are invited to include your own subscription among your gift offers. If entered with one or more others, this will entitle you to the special discount rates shown here.

SEE GIFT ORDER FORM ON NEXT PAGE
NEW RELEASES
# 513 PARTNER ALONG The Skylarks
# 514 JESUS ON MY MIND WALK IN THE LIGHT Swannee Quintet
# 516 YOU'VE GOTTA STOP THIS MESS The Fat Man With Sunnyside Slim Trio
# 1007 YOU WON'T BE SATISFIED THAT WAY BLUES ON THE DOWNBEAT Vince Morris
# 1008 SMILES THOSE NAUGHTY BLUES Joe Williams and His Rhythm Kings
# 1010 SHE'S GOTT E YEAR ON EY CAR Luis (Swanee 1160)

DISTRIBUTOR'S TERRITORY OPEN
NASHBORO RECORD DIST. CO. 177 Third Ave. N. Nashville, Tenn.

THE BILLBOARD
Music Popularity Charts
For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section)

• Advance Record Releases

Records listed are generally approximately best works in advance of actual release date. This is based on information available in advance of record appearance or, in cases of records manufactured, usually supplied by record companies. Works are listed in order of release date.

POPPULAR

1. With a Song in My Heart [Capitol 1036] / Archibald B. Auld / ... Windham (Victor 24854)
2. Tahoe [Capitol 1025] / Archibald B. Auld / ... Windham (Victor 24858)
3. With a Song in My Heart [Capitol 1036] / Archibald B. Auld / ... Windham (Victor 24859)
4. Tahoe [Capitol 1025] / Archibald B. Auld / ... Windham (Victor 24865)
5. Any Place That You're Going [Capitol 1030] / Archibald B. Auld / ... Windham (Victor 24870)

6. My Little Girl [Capitol 1022] / Archibald B. Auld / ... Windham (Victor 24876)
7. When You And I Were Young [Capitol 1020] / Archibald B. Auld / ... Windham (Victor 24882)
8. Any Place That You're Going [Capitol 1030] / Archibald B. Auld / ... Windham (Victor 24888)
9. When You And I Were Young [Capitol 1020] / Archibald B. Auld / ... Windham (Victor 24894)
10. Any Place That You're Going [Capitol 1030] / Archibald B. Auld / ... Windham (Victor 24898)

LATIN AMERICAN

Arjia De En La Mano Record Verve (29.5-595) / ... (Mother: ... Lore Foster)

REPRODUCTION

All the Work That's Worked By The Latin American Invasion 1950

CHILDREN'S

By Paul Adamson / The Little Horse Quartet (The American Records 1006) / ... (Mother: ... Foster)

CLASSICAL

Bach, J. S. — Piano Sonatas, Wq 26-28 [Capitol 24865] / ... Windham (Victor 24865)
Bach, J. S. — Keyboard Sonatas, Wq 26-28 [Capitol 24866] / ... Windham (Victor 24866)
Bach, J. S. — Guitar Concertos, Wq 26-28 [Capitol 24867] / ... Windham (Victor 24867)

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9c each

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52 BIG ISSUES, $10 including 8 Special Issues

We find The Billboard the most helpful of any of the magazines that we very happy with your service for A. and B. and it is used almost completely in developing our marketing approach from month to month.

Radio Corporation of New Zealand, Ltd.

THE BILLBOARD

2160 Patterson St., Cincinnati 22, Ohio

SEE OTHER SIDE OF PAGE FOR SPECIAL GIFT SUBSCRIPTION RATES
THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows, See The Billboard Radio-TP Show Charts (Radio Section).

The Billboard Picks

The picks that have appeared for three consecutive weeks or more times within a ten-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be.

1. I REMEMBER YOU, LOVE—Victor 204344
2. WALKIN'—Columbia 17936
3. SARDINES IN THE RAIN—Perry Como—Decca 27850
4. YES, YOU ARE—Bobby Darin—Mercury 7060
5. BLUE DECEMBER—RCA Victor 20-4486

The Disk Jockeys Pick

The picks that have appeared for three consecutive weeks or three times within a ten-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be.

1. NO, YOU TELL ME WHY—Billie Eilish—MGM 11120
2. FOUR ROOMS—Buddy Holly—RCA Victor 20-4486

The Retailers Pick

1. I REMEMBER YOU, LOVE—Victor 204344
2. HP WISHES FOR YOU—Perry Como—Victor 20-4310
3. I REMEMBER YOU, LOVE—Bobby Darin—Mercury 7060
4. LITTLE WHITE CLOUD—that grass—Lee Drago—Capitol 2080
5. CRY—Guy Mitchell—Capitol 2080

The Operators Pick

1. I REMEMBER YOU, LOVE—Bobby Darin—Mercury 7060
2. ANOTHER LOVE—Perry Como—Capitol 2080
3. I DON'T WANT TO BE FREE—Gary Grimes—Capitol 2080
4. ONE THING I REMEMBER—Buddy Holly—RCA Victor 20-4486
5. ONE THING I REMEMBER—Buddy Holly—RCA Victor 20-4486

The Country and Western Disk Jockeys Pick

1. REMEMBER ME, MINE, MINE, MINE—Red Foley—Columbia 2090
2. BABY, WE'RE REALLY IN LOVE—Hank Williams—MGM 11110
3. BABY, WE'RE REAL IN LOVE—Hank Williams—MGM 11110
4. TALK GOODBYE—Bill Monroe—Gone 1009
5. CHRISTMAS TIMES ARE CHEEP—Bill Monroe—Gone 1009

CHRISTMAS CHEER FROM UNCLE LEO!

A New Sensation from that "Guitar Boogie" Man!

ARTHUR SMITH
BLUE MOON WALTZ
LISTEN TO THE MOCKING BIRD

78 RPM—MGM 11106 • 45 RPM—MGM K1106

BILLY ECKSTINE and GEORGE SHEARING
TAKING A CHANCE ON LOVE • YOU'RE DRIVING ME CRAZY

78 RPM—MGM 11101 • 45 RPM—MGM K1101

CINDY LORD
SINCE YOU SAID GOODBYE
HERE IS MY HEART

78 RPM—MGM 11123 • 45 RPM—MGM K11127

ROBERT Q. LEWIS
I'D LIKE TO BABY YOU

78 RPM—MGM 11115 • 45 RPM—MGM K11116

TOMMY EDWARDS
SOLITAIRE
MY CONCERTO

78 RPM—MGM 11107 • 45 RPM—MGM K11107

LIONEL HAMPTON
SAMSON'S BOOGIE
HELPLESS

78 RPM—MGM 11101 • 45 RPM—MGM K11109

LUKE THE DRIFTER
RAMBLIN'MAN
PICTURES FROM LIFE'S OTHER SIDE

78 RPM—MGM 11109 • 45 RPM—MGM K11120

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.
**THE BILLBOARD Music Popularity Charts**

**Album and LP Reviews**

**POPPULAR**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>What's New</em></td>
<td>Louis Armstrong and His Orchestra</td>
</tr>
<tr>
<td><em>At Carnegie Hall</em></td>
<td>Billie Holiday</td>
</tr>
<tr>
<td><em>The Sound of Music</em></td>
<td>Rodgers and Hammerstein</td>
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</tbody>
</table>

**FOLLOWING**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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<tr>
<td><em>Golden Slumbers</em></td>
<td>The Beatles</td>
</tr>
<tr>
<td><em>The Classic Hits</em></td>
<td>Various Artists</td>
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<tr>
<td><em>The Essential</em></td>
<td>Various Artists</td>
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</tbody>
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**CLASSIC**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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<tr>
<td><em>Dinner at Eight</em></td>
<td>Gertrude Lawrence</td>
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<tr>
<td><em>Cabaret</em></td>
<td>Liza Minnelli</td>
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<tr>
<td><em>West Side Story</em></td>
<td>Leonard Bernstein</td>
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**SPECIALS**

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<th>Title</th>
<th>Artist</th>
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<tr>
<td><em>The Definitive Collection</em></td>
<td>Various Artists</td>
</tr>
<tr>
<td><em>The Ultimate Hits</em></td>
<td>Various Artists</td>
</tr>
<tr>
<td><em>The Very Best Of</em></td>
<td>Various Artists</td>
</tr>
</tbody>
</table>

**RECORD PLAYERS**

- **45 RPM ATTACHMENTS**: 45 RPM attachments are available in packs of 100. Each pack includes 100 sleeves and 100 labels. 
- **45 RPM WITH AMPLIFIER**: 45 RPM vinyl records with amplifiers. Each record includes an amplifier. 
- **45 RPM WITH AMPLIFIER (portable)**: Portable amplifiers for 45 RPM records. Each amplifier includes 10 records. 
- **45 RPM PHONE-COM**: Table models of 45 RPM phones. Each phone includes a table model. 
- **DECCA (KODIE PLAYER)**: Decca Kodie player with a list price of $13.95. 
- **SPECIALS**: Special price on the DECCA KODIE PLAYER. 

**NEEDLE SPECIALS**

- **NEEDLE SPECIALS**: Special needles for record players. Each needle includes a card holder. 

**Bessie Smith Lives Again**

In this collection are the jazz accents that Bessie Smith brought to the blues. This blues is a varying group of the most beautiful jazz. Volume One delves into her collaborations with Louis Armstrong, Armstrong, and others. This volume is for young and sensitive souls. Volume Two shows the remarkable work of Johnny Dodds, one of the most loved jazzmen of all time. Volume Three is brought to light by the Fletcher Henderson Ritz Girls and the various jazz ensembles featured. Volume Four offers an excellent collection of the most popular and classic jazz recordings. This volume is a must for any lover of jazz.
BB HONOR ROLL ON RADIO ET'S
NEW YORK, Dec. 8
Long View Patrol Programs, Inc. is preparing a special broadcast for this Sunday's show, "The Billboard Book of Hit Songs," which is scheduled to feature the work of the legendary singer and songwriter Louis Armstrong.

Vox Sets Up Broad Foreign Distribution
NEW YORK, Dec. 8—Vox Records, the British label, has set up additional European distributors for its line of records. The new distributors are: Roland Kantor in France, Germany, and Switzerland; and Continental Electrical Music Industries.

Dick Jurgens' Top Postponed
HOLLYWOOD, Dec. 8—Northwest Songwriter Dick Jurgens, following his Japanese tour, will be postponed. The postponement is part of the early year's calendar of the Northwest College of Music, which will be held in conjunction with the Northwest College of Music's concert.

Satchmo Bows Tour Dec. 16
HOLLYWOOD, Dec. 8—Nina Simone, who will be the featured performer at the New York State Theatre, will be performing on December 16 with two weeks at the Oasis. On New Year's Day she will be performing at a benefit for Frank Sinatra's TV show.

Music Merchants Promote Education
NEW YORK, Dec. 4—The National Association of Music Merchants has set up a new Education and Promotion Committee, which is to help the members in promoting music in schools and in communities. The committee will focus on various educational programs, including music classes in schools and community centers.

Walden Records Issues 1st LP's With Gibbons
NEW YORK, Dec. 7—Mathis Haus, head of The Walden Record Company, has announced the release of the company's first LP, "Gibbons," which will be played by Leonard Hambro. The album contains 15 Gibbons songs, arranged by the composer himself for piano.

Vocal Reed Man for "The Four Aces"
NEW YORK, Dec. 8—Moe Nahas, for making possible their record breaking 2-week engagement at the Manhattan, will star in a special "The Four Aces" show at the State Theatre. The show will feature songs from their album, "The Four Aces in Concert," which was released earlier this year.

Debbie Ishion Uppped at Col.
NEW YORK, Dec. 8—Col. Records, Inc., has announced that Debbie Ishion is director of its New York office. Ishion has been associated with Col. Records since 1964, and has been responsible for several successful album releases.

Decca Pacts Snyder, Biondi
NEW YORK, Dec. 8—Decca Records, Inc., has signed an agreement with singer-songwriter Jerry Biondi to release his next album. Biondi's previous album, "Jerry Biondi," was released last year and received critical acclaim.

A "NATURAL" Christmas Song
Merry Christmas
(SAM'S ON HIS WAY)
DAVID WEINGARTEN
MUSIC PUBLICATIONS
164 Alex St., Bridgeport 7, Conn.


BONDS OF INTEREST

Circle in the Square

Small theater on West 43rd Street, near Times Square, New York City


BOSTON, Dec. 8-The latest refinement to the law of theatrical combinations in Boston is "Bonds of Interest," the latest play to open at the Circle in the Square Small theater on West 43rd Street, near Times Square, New York City.

"Bonds of Interest," a play by Kenneth Press, is directed by Max Marcin. The cast includes John Meas, Bob Moore, Jack Tomlinson, Mary Davis and Edward Leathers.

The play is about a group of investors who pool their resources to purchase a bond. However, the bond turns out to be worthless, and the group is left with nothing.

The play received mixed reviews from the critics, with some praising the performances and others criticizing the plot.


Parson's Ads

Open Fire Vs Shubert House

NEW HAVEN, Dec. 8.-The largest legendarium of Connecticut between the two world wars has been forced to close down due to financial difficulties. The play, which was opened last week, had received mixed reviews from the critics.

The Shubert House, located on the corner of State and Chapel Streets in New Haven, was forced to close due to a lack of funding. The theater had been in operation for over 50 years and had hosted many famous performers.

The closure of the Shubert House has left many in the community disappointed. The theater had been a popular venue for many years and was a hub for local artists and performers.


Ticket Agents

Win Fight for $1 Brokerage

NEW YORK, Dec. 8.-Licensed ticket agents, who are ticket brokers, emerged as winners in the recent Price Stabilization over a roll of 17% in brokerage, demanded last October.

A New York State law, effective Jan. 1, 1922, fixed a service charge of 25 cents per ticket for all tickets sold by licensed ticket brokers. However, the law also contained a provision that permitted brokers to charge a "ticket tax" of up to 50 cents per ticket.

The brokerage war, which had been ongoing since the recent Price Stabilization, was finally resolved in the recent court decision. The decision stated that the "ticket tax" provision was unconstitutional and that brokers were entitled to a 17% brokerage.

The decision has been welcomed by brokers across the country, who have been facing a significant drop in sales due to the recent economic downturn.
S&J "Follies" Sets New Mark In Cincy Date

CINCINNATI, Dec 8.—The 1953 edition of Shipstall and Johnson's "Follies," which play the Music Hall here on November 15-20, broke the attendance and attendance figures since the opening of the Civic Auditorium in 1943. This year's show drew 116,000 people, or 14,000 more than last year's run.

Last year, in November 14-19, the show's gross was $300,000, or 16 performances selling an average of $18,750 gross for each show.

Although figures were not announced by the box office, the year's gross was in excess of the $300,000 mark. The box office reported that they lead rather than followed the house price of $3, $2.50, and $1.25.
Roadshow Rep

Fort Wayne, Ind., where he is employed by the Mutual Bonding Company, which has been in existence here for years, is making his second appearance in this section. Connie Spalding is reported to be at work on a tab show which opens this week.

R. S. Weis of the Dancing Tracs (Mrs. Tracy and her husband) is on the Sunshine and Vita Surf tour which the Le Varna Surf Players the past few weeks.

Mr. Weis is also the manager of the Florida Surf Players in the South. This gang will be staying here for the next few days, after which time they will head for the California Surf Boys in the North. 

P. W. (Billy) Shavlen, the well-known California producer, who was here last year for the first American tour of his famous "African dishes," was on the scene yesterday. Mr. Shavlen has been in the national sales for the company for the past few years and in the West this month as well as in the East.
The Final Curtain

BARTY-J. J. "Butch" Storer, 80. Doctor, consultant rheumatologist, died in New York. He was the father of Dr. Janis Barty-Null and three grandchildren, and the husband of the former Clara Barty, who died in 1951.

MURPHY-J. M. "Jim" Murphy, 72, basketball player, died in New York. He was the father of three children and the husband of the former Sadie Murphy, who died in 1951.

HAPGOOD-Thelma, 86, died in New York. She was the mother of three children and the wife of the late George Hapgood, who died in 1951.

GORMAN-Mrs. Joseph A. Gorman, 80, died in New York. She was the mother of three children and the wife of the late Joseph A. Gorman, who died in 1951.

Children: Robert, John, and Mary.

--By Mary Spitzer

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--By Mary Spitzer
Maine Executive Stadium
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Bronx Rodeo Set For February 22
59 Legion Posts Back Gordon Kibbler Promotion; Hollyome Nome Sought

NEW YORK, Dec. 8.— A Hollywood production of the Bronx County Rodeo Association's Showdown, Rodeo and Round-Up, to be offered tonight at Madison Square Garden, will enable the younger generation to see what all the excitement is about and will open the season for the group.

N.Y. TIMES

Mills Signs New Acts; Hypes Promotion Plans

CLEVELAND, Dec. 8—Perf

Thursday's bill will include the Huns, Day of Dollars, and the War

ARMY, training capacity by readying 1,000 of that total would be

Voters in Maine can vote in person on election day or through

Tiniy Urges Stadium Ops To Organize

PLAINVILLE, Conn., Dec. 8—Aiming his remarks at stadium owners and operators as a means of justifying any public

THE BILLS

Howard Grabs Bangor Event

The Bangor event will be held on December 20, and tickets will go on sale the following week.

Conn. Town Sets Stadium

WEST HAVEN, Conn., Dec. 8—At a recent town meeting here plans for a new football stadium were approved. The $150,000 project will be ready for use in the fall of 1952.

Out Next Week ... Another Billboard First... See Page 49

The Billboard Auditorium—Number 237G

U. S. Firm Threatens Britons With Law Over Rotor Device

This is the first time that a British company has threatened legal action over the use of a British invention in the United States.

Ben Young Opens Own Booking Office

This is the first time that a booking office has been opened in Bangor, Maine, for theatrical and other performances.

To Win FRIENDS OR INFLUENCE ACTS

NEW YORK, Dec. 8.— A new method of selecting friends was reported here yesterday. The method, which was developed by a local business manager for his company, involves the making of personal visits and the establishment of a personal relationship with each individual.

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CLOSE-UPS: BUCKY ALLEN

Versatile Games Op Functions in All Depots.

(Not a series of articles on little-known facts about people prominent in outdoor show business.)

By JIM McHUGH

Bucky Allen, the world-famous trick driver and horseman, who has been making a busy season and is currently on the road with the World of Mirth Shows, is expected any day to enter the New Year with a new contract that will keep him on the road with the company for another season. The contract, which will be signed this week, will take the Allen’s into 1951 with the company.

Bucky is not only one of the most popular men in the show business but one of the most versatile. He has always been a key figure in the Allen enterprise, and his services will be missed when he is absent.

Bucky credits Chickie, who died last season, for any gains he has made, saying that he’d be nothing without his skilful assistant. Bucky Allen’s financial situation is currently precarious, and he’s been out of work for some time.

(Bucky Allen’s current situation is described in detail.)

Sweeney-White Ink 15 State Fair Dates

CHICAGO, Dec. 1—National Speedwayway, Inc. kicked off its second annual National Speedwayway Fair by signing 15 State fair dates for its big convention here last week. At Soldier Field, Bucky White, head of the organization, announced the State Fair Fair Dates for 1951. The dates are: Nebraska State Fair, Fair City, through Sept. 5; Ohio State Fair, Columbus, Sept. 25 to Oct. 3; Michigan State Fair, Jackson, Sept. 28 to Oct. 3; Indiana State Fair, Indianapolis, Sept. 29 to Oct. 4; Wisconsin State Fair, Madison, Sept. 30 to Oct. 5; State Fair, Milwaukee, through Oct. 6; Illinois State Fair, Springfield, through Oct. 9; Missouri State Fair, St. Louis, through Oct. 10; State Fair, Kansas City, Sept. 12 through Oct. 11; State Fair, Oklahoma City, Sept. 20 through Oct. 21; State Fair, Oklahoma City, through Oct. 25; State Fair, Dallas, Texas, through Oct. 27; State Fair, Austin, Texas, through Oct. 29; State Fair, San Antonio, Texas, through Nov. 1; State Fair, St. Paul, Minnesota, through Nov. 5; State Fair, Rutland, Vermont, through Nov. 20; State Fair, Manchester, New Hampshire, through Nov. 25; State Fair, Richmond, Virginia, through Nov. 26; State Fair, Montgomery, Alabama, through Dec. 1.

HAMID GAINS New Support, Clears Quotes

NEW YORK, Dec. 1—George A. Hamid said this week that he had received numerous pledges of support in the recent campaign for the presidency of the American Guild of Variety Artists. In his present form as a result of his activities at the outdoor meetings in Chicago last week.

Hamid said the purpose of the campaign was to point out the fact that circuses, fairs and other outdoor amusement parks, recognize the risks that performers must take and that the high salaries that thrill acts receive are not equal to the risks they take. Hamid also said that all performers should be given the same support that he knew of no deaths resulting from performance before thrill performers were contacted. In selling, dealing with and presenting acts, George A. Hamid has always been an effective showman and has always been very effective in selling the idea that the performers should be given more support.

New Spot Planned At Decatur, Ill.

DECATUR, Ill., Dec. 8—Harry Loebs and Art Shooki will enter the Decatur park business next season with a picnic grove using rides and motorcycles. The Loebs and Loebs, also, have decided to build a new park near the southeast of the city has been advertising and has been an active participant in the Decatur park business for many years.

Hamid said that all performers and live woolies would be booked and that when performances and performances were planned for each separate venue.
Another Billboard First...

Out Next Week!

BIG MONEY IS BEING MADE TODAY

IN THE ARENA-AUDITORIUM BUSINESS!

... It's an important field that will soon become a bonanza for smart operators and profit-minded business men in all facets of show business!

To show you where the best profit opportunities lie in this field—The Billboard had prepared this amazingly useful ARENA-AUDITORIUM SPECIAL—the first of its kind ever published for the amusement industry.

This jumbo special is crowded with articles by top names in the show world, as well as leading auditorium and arena managers. You'll enjoy and profit from articles like these—

For example:

MING CHEN tells of his great arena concert tour—

BOB HOPK gives the humorous side of his arena experiences—

SERGE KATZ tells how she built a brand-new ice show—

C. W. VAN LOPK, Pres. of IAM, looks the future of aud—

Also discussed are: SUMMER ARENA MUSICALS—PROFITABLE SMALL CITY ARENA OPERATIONS—ARENAS AS BALLROOMS—ARENA CHRISTMAS PARTIES AND SHOWS and many more valuable subjects!

Managers, bookers, performers, public relations men, concert directors, equipment and construction men and radio-TV execs alike will talk plenty about this issue. They'll read it, use it, depend on it for months to come to help them do business in this rapidly expanding field.

And the ARENA-AUDITORIUM SPECIAL is actually just the start. It's your introduction to The Billboard, the "bible" of the amusement industry. Whether your interest is around, fairs, circuses or circuses-radio. TV, music and records—coin machines—or premium and prize merchandise, you'll find it covered thoroughly every week in The Billboard.

Get this interesting, informative, helpful ARENA-AUDITORIUM SPECIAL! It's yours at no extra cost with any of these big subscription values:

Check off your subscription choice on coupon below. RUSH it back today, your subscription begins at once with the BIG ARENA Number, and will cover all or most valuable issues The Billboard has ever put out.

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B. A. BRUNS,
Circulation Manager.

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WITH THE BILLBOARD'S BRAND NEW AUDITORIUM-ARENA NUMBER (DEC. 22)

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Each one of these offers saves you more than 25% on Newsstands rates.

Name:
Address:
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Company Position
Rocks’ Spot Eliminates Free Acts

NEW YORK, Dec 8—Rocks’-wayed, Library Circuits will not use free acts next year and will devote the space formerly used for that purpose to concessions that were dreamed up this week.

During the next season the park used one aerial act a week, supplied by the Al Martin agency, Boston. While not questioning the quality of the presentations, the management felt that no such act could draw enough business to make it worthwhile. The 1.500 space used for the free acts will hold scales, age and minor concessions and a Hi-Striker, among others, next year.

Kiddie Roller Coaster has been purchased from B. A. Schaefer, Florida, and soon will be delivered to the park. The park intends to buy a new ABT shooting gallery.

With the weather unseasonably mild last week-end, business was excellent at the park. Sunday started the day at 11 a.m. and lasted until the 7 p.m. closing hour. Boston, while not promising for added business next year to be supplied by residents of a 1,000-500 house development going up three miles from the park.

Winter Fairs

NEW YORK, Dec 8—Arthur Berg, ride maker for the Library Circuits park operator with headquarters last week-end. He said that one of his devices placed in a Denver, Colorado, gymnasium, and sold recently were doing excellent business, with the ride spot in Garden City Park, Long Island, mentioned as a similar place of business.

With the Christmas shopping crowds gathering momentum, Nelson said his store rides have been getting a fast play in places of business like department stores.

His best grocer at both locations was a Loew’s chain, for sales of the device would be judged heavily next year.

Manager Named At Oceanside

OCEANSIDE, Calif., Dec 8—K. H. Baker, has been named manager of the Beach Amusement Company here by Harry Gordon, owner.

Gordon also operates two fairs in San Diego.

The new manager was formerly general agent for the Mobile Art, Imperial Exhibition for two years and for the last fifteen years was with Col. West Show Boats.

The new manager is a member of the California Carnival Institute.

Copenhagen Mulls Help For Tivoli

COPENHAGEN, Denmark, Dec.—An attempt was made to hold a 7,000-seat concert hall in Tivoli Park here remains undetermined. Management announced recently that an architect’s estimate of the cost of such a project was $1,450,000.

A week later a show Tivoli cared to invent and tentative designs have been made to erect a much smaller building.

City officials, however, informed Tivoli’s directors that they were opposed to the change of plans. They said the city was making a final decision while the question of lending assistance thru dipping into city funds. It was announced last week that there would be a further delay to check further on the legal aspects of such a move.

City wants the park to erect a building that would protect the park from the heat and snow.

Some of the shows and concessions now shown will have entrances from the street as well as the park.

Both the shows and concessions now shown will have entrances from the street as well as the park. Some of the shows and concessions now shown will have entrances from the street as well as the park.

Autumn Events

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THE BILLBOARD

2100 Petroleum Bldg.
Cincinnati, Ohio

December 15, 1931

Subscription

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THE BILLBOARD

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City

Subscription

25, 1932

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2100 Patterson St.
FIRST TRY PAYS OFF
Whalom Take Soars 25% Under New Exec

FITCHBURG, Mass., Dec. 8.—With a steady upsurge in busi-
dness during the past two months, Whalom Park took its new exec-
tive, Charles R. Lambert, in its arms from the instant he took his
seat on Tuesday (4). The Park, which is located on Route Number
10, also was visited by a large number of people who were en-
joying the beautiful weather and the fresh air and the view of
the Boston area.

NEW YORK, Dec. 8.—Open on
week-ends and for holidays, Fairlyland Park, nothing better
here, did fairly good business during the past week, according
to Mr. J. J. O’Malley, who has just issued his weekly report.

Holiday Hypnos N. Y. Fairlyland

HOUSTON, Dec. 8.—Nathan
Carmichael, a well-known and
the arcades at Playland Park
were fatality injured and his
brother, Charles, was bruised in
an accident on the railroad tracks
north of the city. The accident,
which occurred at the new crossing
near Tuesday (4). The news
spread quickly and many people were
at the scene, offering to help.

McKee reported this week.

Cold weather took the tap
slightly on week-ends, with the
increase in business being
that was in going with the
weather but it was in going
with the weather. The weather
was perfect, and it was

HAPPYLAND GETS WEEK-END $3

BETHESDA, Long Island, N. Y., Dec. 8.—Big business on
week-ends is the way things are going here, and the Park
did a good business on Saturday and Sunday (6). The weather
was perfect, and it was

Fire Damages Casino Park

VIRGINIA BEACH, Va., Dec. 8.—The Casino Park, a

was damaged by fire. The damage was

The Casino Park was

|NEW YEAR'S EVE| |NEW YEAR'S EVE| |NEW YEAR'S EVE|
|---|---|---|
|1960| 1961| 1962|

|SKEEBALL| |SKEEBALL| |SKEEBALL|
|---|---|---|
|وعد| |وعد| |وعد|

|STUNT| |STUNT| |STUNT|
|---|---|---|---|
|فور| |فور| |فور|
Ringing Business
Pars All-Time Peak; Cuban Unit Framed

Big Crew Works on Train, Barn; Lion Act Arrives From Germany

SARASOTA, Fla., Dec. 8.—Ringling Bros. and Barnum & Bailey Circus began on its 1951 tour, 20 performers, according to the personnel list at least, as good as any the circus has known in the last 15 years. The tour opened Dec. 3 at Atlantic City, N.J., and was to have continued to San Antonio, Texas, Dec. 13, where the circus is to take over for the new season of 1952.

The tour will cover more than 300 miles, with the circus staying at some 200 cities. The performers were selected from the 500 who auditioned for the circus last spring. The tour will cover the eastern half of the country, with the exception of the Southeast and the Pacific Coast. The circus is scheduled to return to Sarasota, Fla., April 1.

The main feature of the tour is the new act of the Cuban unit, which was formed last season. The unit will be under the direction of Enrique Smith, a former circus performer, and will include 100 men, including 50 Cuban horses. The unit will be based in Havana, Cuba, and will travel to the United States for the winter.

The new act will include a variety of attractions, including a horse and pony act, a dog and pony act, a dog and pony act, a dog and pony act, and a dog and pony act. The act will be performed in the main ring, and will be followed by a horse and pony act, a dog and pony act, and a dog and pony act. The act will be performed in the main ring, and will be followed by a horse and pony act, a dog and pony act, and a dog and pony act. The act will be performed in the main ring, and will be followed by a horse and pony act, a dog and pony act, and a dog and pony act. The act will be performed in the main ring, and will be followed by a horse and pony act, a dog and pony act, and a dog and pony act.

The circus will be housed in a new tent, which will be erected in Sarasota, Fla., and will accommodate 2,000 spectators. The tent will be equipped with all modern conveniences, and will be fully insulated to keep the circus performers comfortable in the winter months.

The circus will be under the direction of John Holt, who has been the circus manager for the last 10 years. Mr. Holt is a former circus performer, and has been with the circus for more than 20 years. He is considered one of the finest circus managers in the world, and has been responsible for the success of the circus in recent years.

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Under the Marquee

POLYCHROME DIME THEATER—Mansion will be open for the season, with shows at 5:30 and 8:30 p.m. daily.

THE BILLBOARD

DECEMBER 15, 1951

Wirth Again To Produce Miami Event

MIAMI, Dec. 8 — (UP) — Art work and company will be the headline act of the annual Variety Circus in the Orange Bowl Oct. 29. The annual circus, which was announced this week by New York radio station WINS, will be held in Miami Beach.

Wirth will produce the event in collaboration with New York's famed Oriental Stadium. The show will be managed by the Leopold Wirth staff, and will play at the Miami Beach Convention Center and in the annual circus and carnival in Miami Beach.

The O'Donnell family, along with the circus and carnival, will be held in Miami Beach.

ATTENTION FAIR SECRETARIES!

Contact The
ERNIE YOUNG AGENCY

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MINIATURE CAGES

WASHINGTON, Science and industry have been introduced to the miniature cage world at the annual meeting of the American Society of Miniature Cages held recently in Chicago.

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BINGE RINGLERS & BARLEY CIRCUS

SARASOTA, FLORIDA

GIVE TO THE RUN TO CANCER FUND

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BIG EXEC TURNOUT AT WFA MEETING

Freyro Loney Stresses Importance Of Fairs to Agricultural Economy

YAKIMA, Wash., Dec. 8—Barnes Carruthers, former county chairman of the Yakima County Fair, said that the leaders in the youth movement are the ones who are making the future. He cited his own youth with that belief.

"The leaders of the younger generation are the ones who are going to make the future," he said.

Barnes also noted that the future of agriculture is in the hands of the younger generation.

"The future of agriculture is in the hands of the younger generation," he said.

The meeting was held to discuss the importance of fairs to the agricultural economy.

N. C. Fixes
Jan. 17-18
For Meeting

RALEIGH, N. C., Dec. 8—Annual meeting of the North Carolina Association of Agricultural Fairs will be held Jan. 17-18 at the Hotel Raleigh here.

Officers and members of the association met to discuss the dates set at a meeting held last week. The meeting group included Curtis A Leonard, president; W. W. Chance, vice-president; W. W. McNeese, secretary-treasurer; and W. A. Black, treasurer.

The association has a membership of over one thousand and a complete list of members will be distributed at the annual meeting.

The next meeting is scheduled for Jan. 17-18 and will be held at the Hotel Raleigh here.

BARNES-CARRUTHERS
BIG enough to handle the biggest... But NOT TOO BIG to take care of the smallest.

What can your entertainment need... it will pay you to consult with us.

BARNES-CARRUTHERS
Theatrical supermarket, 125 N. Southeast St., Chicago II.

ACTS WANTED

New contracts are on hand for 1952 thru 1957, Fairs and Calendars. Contact C. J. McElfresh, Manager, Durango, Colo. or Offices in New York, Chicago, Kansas City, St. Louis, Dallas, Texas.

NATIONAL HOME SHOWS INC.
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Former A. Godfrey Press
Home Builders Audiences, 700 N. Michigan Ave., Chicago, Ill.

Calif. Sets Race Dates

SAN FRANCISCO, Dec. 8—The California Horse Racing Board set Tuesday dates for 1952, to feature more quarter and trotter events. Yearly licenses were also boosted for horsemen. Votes were: for 20 per cent, from $1 to $5,000. No new boards were set, but the board is considering putting in a fourth course.

The board also gave the following programs:

Tuesday, Jan. 15, $75,000, 20 cent, 100 cent, and $1,000; $75,000, 10 cent, 20 cent, and $1,000; $75,000, 10 cent, 20 cent, and $1,000; $75,000, 10 cent, 20 cent, and $1,000.

Surveys Mop Boulder

52,166 Kids Participate In Mich., Youth Programs

BROS, Mich., Dec. 8—More than 52,000 children participated in Michigan fair youth programs. The figures are the result of voting by William E. Logan, manager of the Michigan County Fair, who adduces the figures from 500 participating fair associations. The total attendance was 10,000,000, or a percentage of 72 per cent.

The study also brought out that the total attendance of the fair was attended by 90,000,000, or 77 per cent of the total attendance and have 90 per cent of the total number of children attending. The figures show that youth participation totals of the fair encourage the interest of the participants in the fair, and report the total attendance.

Six per cent of fair managers quizzed admitted that they were not doing the best job of working with the school children as a part of their annual program. The fact that this participation is good for the educational program for the schools. Only 1 per cent of the school children participated in the program for the benefit of the school children.

The survey was conducted through the program, but in most classrooms included 4-5 leaders. The attendance was the same as last year, and more than the average attendance in the last 10 years.

One are a number of the Fair Association of Michigan who has been working with some of the leaders in the youth movement.

DALLAS Expo

Adds Operaetta

DALLAS, Dec. 8—Southwest Exhibition and Pat Stock Show has added an operaetta to its list of attractions. The new addition to the show is "Wade's Will." The operaetta will be presented during the last day of the fair, to be held Dec. 29, at the Fort Worth Stock Show and Rodeo. The show has been given a contract to play in the operaetta, and the operaetta will be brought to the show in the spring of next year.

Minn. Circuit Sets '52 Dates

CROOKSTON, Minn., Dec. 8—Minnesota's Red River Valley Fair circuit set dates and electric offices at the loop's annual meeting.

Dates are:

Barnesville, July 10-12; Fortville, July 14-16; Warren, July 17-19; Roseau, July 21-23; Mahnomen July 25-27.

O. M. Matson, Warren, was re-elected president. John R. Christiansen, Roseau, vice-president; and H. W. Bumsted, secretary-treasurer.

The fair association's annual meeting of the Minnesota Circuit of Fairs, St. Paul, Jan. 29-30.

Helena Ark., Names John Stucky Prez

HELENA, Ark., Dec. 8—Phillip County Fair Association has elected John Stucky president, P. Anderson vice-president, E. Van Meter, secretary, and G. W. Walker, treasurer.

ACTS WANTED

Am Now Contracting As of July 1 for 1952 thru 1957, Fairs and Calendars. Contact C. J. McElfresh, Manager, Durango, Colo. or Offices in New York, Chicago, Kansas City, St. Louis, Dallas, Texas.

ACTS WANTED

WANT TO BUY OR LEASE

ERNE YOUNG

Chicago, Ill.

WANT TO BUY OR LEASE

WANTED

Am now contracting as of July 1, 1952 for 1952 thru 1957, Fairs and Calendars. Contact C. J. McElfresh, Manager, Durango, Colo. or Offices in New York, Chicago, Kansas City, St. Louis, Dallas, Texas.

WANTED

Annoyment and Carolina for}

CASS COUNTY FAIR
SLA to Host 200 Children At Yule Party

Floor show, toys, refreshments to feature ’51 Event

CHICAGO, Dec. 8—Showmen’s League of America, who are hosting Christmas party for 200 children from Chicago area orphans on this Christmas Eve, today will be assisted by the Hotel Sherman, Sunday (13), A. Swenson, SLA treasurer, today.

Party will be assisted by Sandy Waterman, Max Brantman, Mrs. Don Mitchell, Jack Benjamin, Jimmy Stanton, Mrs. W. Hastie Jr., Dorothy Bursen, Dave Malcolm, Walter F. Driscoll, Mrs. S. Hornsby, M. Faw C. Mason, Mrs. G. Smokey, George Boedeker, Jack Haws, William M. Ulric, and Louis Miller. Fred L. Johnson and Ernie Young.

Toys and Donations

Toys and other entertainment for the party are being made by members of the hotel staff.

The children will be picked up in chartered buses on the day of the event and following an afternoon at the Holiday Inn, a floor show, with a program put on by the showmen, will be served and toys for them in the person of Mr. and Mrs. Artman. The toys will be decorated by the SLA house committee, with the help of the Sherman Ladies Auxiliary, in the check room, hailing in the hotel.

300 Turn Out

For PCA 8 Cele

LOS ANGELES, Dec. 8—More than 300 attendors turned out for a celebration staged by the Los Angeles Police Department at the California Biltmore Hotel, hosted by Frank Warren as chairman, and Fred Neel, co-chairman.

The club moved the celebration to the Elks to accommodate the response, but it was still an uncontrolled event about 20 months ago with the advance taken. The club had been in the field for 50 years. However, a torrential rain that threatened to wash out the planned event turned out to be a benefit.

The regular Monday meeting was canceled to allow PCA8ers to attend. The board of governors was well represented, with the chairman these in the chair.

The show included Ravel, magicians, and a Scotch dance by Norman Smith. Following the show, dancing was enjoyed until 2 a.m. Tablets were booked through the Walter Trask Theatrical Agency.

Work Begins At Stark WQ

MOUNT STERN, Dec. 11—A new era in WQ Stark, Washington, is starting with the installation of new equipment added, Mickey Stark, manager, today.

New fronts will be mounted on trailers with the new equipment, and the new Stark Show front is now ready to be built. A new truck is being added for general delivery and external service. One more was to be delivered to the Truckers and the Carriers also are on order. Plans for 1952 is for a great improvement, with a new building, flower show floors all around.

Show was reaped at the Chicago meetings by the Stark brothers, Bazer.
Versatile Games Op Functions in All Depts.

Club Activities

Showmen's League of America
170 West Washington, Chicago.

CHICAGO, Dec. 6—President
J. T. Stengel was in the chair at the regular weekly meeting. Assisting him were Walter Driver and Secretary Joe Strubsch.

Side committee reported that Buz (Bubby) Murphy had suffered a hip injury and had been flown to Chicago. He is in Alexander hospital, but is expected to recover. Buz and other showmen are hoping for a speedy recovery in public the in the appearance.

Booking Problems
Even though the shows have moved South, they were sought for fares and the turnouts were usually more than any one could handle. Buz Murphy was a man of few words, but he made the point that booking a show is like playing house. Usually, the showmen have been in the same line for years and have an acceptance of the place. As a result, Buz said, the daily fare of the showmen was to be found in the northeast, where he had an exclusive booking contract with a rider.

Buz recently killed two of the five men he had on the road. Buz recalled that when the man refused to ride the horse, he gave him the choice of the horse or the rider. TheDifficulties in the booking of the showmen, Buz said, was the result of the sale of the shows, but he was optimistic about the future. He was Buz Murphy and had been on the road for three years. He was Buz Murphy and had been on the road for three years.

With Several Shows
Bucki, a well-known figure among the showmen, made an appearance at the Showmen's League of America. He had been on the road for a year, and with a glance at the audience, he said, "Bucki is a good friend of mine."

Bucki reminded the showmen of the importance of the showman to the public and the need for him to be well known. He pointed out that the showman was not only the performer but also the business manager and the salesman. Bucki said that the showman was the key to the success of the show and that he must be well known to the public. He urged the showmen to be more than just performers and to be more than just business managers. He urged them to be showmen, to be the people who make the shows successful.

Bucki's words were met with applause from the audience. The showmen nodded their heads in agreement and were grateful for Bucki's words.

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1924 SHOWS

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Formerly With Jurney Bingo and Roper Shows (whereabouts?) get in touch immediately.

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ELIZABETH CITY, NORTH CAROLINA

VICTORY EXPOSITION SHOWS

SUN CARNIVAL

Southwest's Largest Celebration

11 Days and 11 Nights, Downtown El Paso, on the Streets by Hotel Cortez and Post Office, December 22 through January 1, Parade Street Dances, Community Christmas Tree, Specials by all Organizations.\n
Showmen on all Rides. Can place Concessions only. High Striker, Ball Games, Carnival Game, Fish Pond, Darts, Photo, Derby, Juice, Grab, Demonstrations, Custard and French Fries. Stock Concessions only. No Gypsies or P. C. Will sell exclusive on

HAPPYLAND SHOWS

40 acres. Plenty of shade trees, large free parking area. Free picnic grounds. Free admission to park. We are now operating.


All inquiries and wires to

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CHICAGO, Dec. 8.—A very good attendance marked the first meeting of the new board of directors with President Claire Simon presiding.

Opening the business session were Paul McGivan, first vice-president; Frank H. Martin, second vice-president; Ward Edmiston, third vice-president; Charles H. Wood, treasurer; Paul A. Davis, secretary.

The annual report was given by Edwin Streidt, treasurer. The treasurer's report and the balance sheet were read by Paul A. Davis.

The report of the board of directors for the year was submitted by Dan Reilly, secretary.

Mac Taylor's son, Rod, is serially in Illinois Masonic Hospital as the result of an automobile accident

Miss Mary Chapman is the granddaughter of Jerome Chapman, born November 22

The guest of honor for the occasion was the guest of Miss Mary Chapman, born November 22

Hoffmeyer was for the benefit of the New York Times, a former New York Times employee who lives in New York

You may have won the right Edna Mansfield for the benefit of the New York Times.

Miss Helen Oakes, Anna Young, Betty Brodsky, William Brown, Mary Brown, Edna Mansfield, Dorothy Gola, Dorothy Farley, Edda Bass, and Dorothy Farley, to the benefit of the New York Times.

Miss Helen Oakes, Anna Young, Betty Brodsky, William Brown, Mary Brown, Dorothy Gola, Dorothy Farley, Edda Bass, and Dorothy Farley, to the benefit of the New York Times.

Membership application for Mrs. Elmer Elmes, 37, of the Elks' Lodge. Judge Pye, of Kansas City.

Among recent arrivals in town was H. C. C. Bailey, who was here for the month of December. Mr. Bailey is in the business of making and selling buns.

The presence of the largest group of people present at the meeting was Don Weaver, of Miami, who was present to represent the club.

Carl Wolff. The only known advocate of personal liberty.
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RATE: 15¢ A WORD—MINIMUM $3
All Classified Advertisements must be accompanied by remittance in full.
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Never Undersold
Many imitators have copied our "Sunburst"
Get your real Sunburst watches from
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For a complete line of watches and jewelry,

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CONFEDERATE CAP

Sterling Jewelers
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Sensational Profits!
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Selling prices, please call.

PROVIDENCE RING CO.

3-Stone Heart Ring

3-Pc. Rhinestone Special!

Beautifully Adorned Sets

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THE FASTEST SELLING GIFT ITEM

Oxhead 6-piece Stainless Steak Knife Set

ATTRACTIVE — WELL MADE

ALSO AVAILABLE IN BLACK HANDLE — GOLD PLATED BLADES.

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Facts and Figures

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25% deposit with order, balance C.O.D.

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CHRISTMAS SPECIAL

CATHOLIC PRAYER SCROLL

4 in 1 $1

PACKARD JEWELRY CO.

STEPS TO SUCCESS:

1. Say the Rosary with the Catholic Prayer Scroll
2. Meditate with the Rosary beads
3. Read the prayer leaflet
4. Pray for the success of your business

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STEPHEN PRODUCTS CO.
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Merchandise Topics

Write Revier's Service Department, 2160 Patterson Street, Cincinnati 24, Ohio, for a complete list of addresses of concern of manufacturers mentioned in this column. To expedite mailing, please enclose self-addressed envelope.

Los Angeles

M. Whitey Monette supplied theWexford Theatre, Los Angeles, with a 32-foot Christmas tree which was given nearly $300,000 for 10,000 children attending the theatre. The Christmas tree is now on display at the Wexford Palace during the run of the New York production. Prices for the tree ranged from two to three dollars and 50 cents.

Noisemakers

New catalog now available from Tenacon, Inc., 1750 N. Western Ave., Chicago, III. The catalog contains a wide variety of noisemakers, whistle, mirror, and other Christmas novelties available from stock. Catalog is free and available in quantity.

Pendant Plat

STEPHEN TUTT, satin finish mirror, white enamel, and chrome trim, 13" x 17". Price $15.75.

Horns

EVERLASTING—NEW ALUMINUM—STEEL—549. Honser, 5.50

Hats

Hats: Men's selling per year's average is 1,750-2,000. Current hat styles include the buckaroo hat, the Indiana hat, and the cowboy hat. Prices range from $5.00 to $25.00. The most popular hat is the Indiana hat, which is available in a variety of colors and styles.

Jewelry

BENIS WATCH and JEWELRY SET in Stupendous Jewel Case. Write for complete catalog!

NEW YEAR'S HATS — NOISEMAKERS

Jersey Noisemaker, per 100 2.50

Metalic Noise Maker, per 100 2.00

Silvertone Felt Huts, gross 3.00

with deposit order, B.O.D.

SCHATTUR NOVELTY CO.

CHRONOGRAPH

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Pendant Plat

STEPHEN TUTT, satin finish mirror, white enamel, and chrome trim, 13" x 17". Price $15.75.

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Metalic Noise Maker, per 100 2.00

Silvertone Felt Huts, gross 3.00

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SCHATTUR NOVELTY CO.
The nomad radishes, JOHN SS 817 Wire 13K more
Heavyweight Cards: 6 Plastic/Metal-Golden
molded. your $6.00
Markers RING-Clips
leas-7 lobar order
of FREE
CHAIN embossed
$42.00
pencil.

PITCHMAN

Brother Pitchman

But CHUTCH HUTCHISON
somehow managed to
and he was

Especially exciting was the show floor, where
some of the most attractive jewelry was on

MICHAELE A. SAURO -
known as "the j. newbury store, atl.
when it opened its doors.

"PITCHMAN"

and to have of advertise and
exploit their products. With
talents on how to use them
and why you can't get along with
them," says Henry T. Varner
on a 9K. "Now when people
of the person who has this
privilege with the manufacturer.

SILVER PLATE (Steel)

VERY ATTRACTIVE PATTERN

HEAVY WARES
20% on all items shown.

Iron and Brass Ware

For Nay Selling POPULAR ITEMS
SEE OUR
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LARGE CLEVER WALKING
DEAL.

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BARGAINS

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MURPHY CRAFTS

G. & S. WHOLESALE CO.

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NEW CATALOG No. 111!!

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We are your wholesale
buyers of fine

MURPHY CRAFTS

G. & S. WHOLESALE CO.
Out in the Open

Continued from page 49

Ninth Street, Eric, Pa. He ap-
pears to be at his desk in the
early hours of the morning, to
Frank

Terry

York.

Harry Stahl, manager of Jeffer-
son Beach Park, Detroit, is in
Florida now, where his extended
trip is expected to return home in
February.

Elmo Lincoln, the film industry's
original Tarzan, was a recent guest
columnist for Lowell Badenfeld
tin The Hollywood Citizen-
News. Lincoln is recognized as
a film historian and recently
published his book "The Good
Man," his autobiography and
Paradigm's "Chuckles,"

was

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for

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tions

in

Chicago.

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SPECIAL OFFER

VALVE

VALUE

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is

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short

stories.

Mr.

and

Mrs.

Hervey

( in

New

Jersey.

They

plan
to

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Florida

during

the

next

months.

Frank

Wirth,

head

of

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Linen

Company,

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Florida

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He

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and

Mrs.

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Game Plants Eye New Year Quotas, Ponder Next Move
Output Seen Limited 60-67%; Expect Comeback by Conversions

By TOM MOODICO
CHICAGO, Dec. 8.—With the new year just out of the corner, the problem of how to handle expanding production most efficiently in the early months of 1953 remains for manufacturers to solve. When the Coin Machines Manufacturers National Production Authority of the
Bally Deliver Spot-Lite, New In-Line, 5-Ball

CHICAGO, Dec. 8.—Bally Manu-

facturing Co., Buffalo, N. Y., is soon to ship its new Spot-Lite, 5-ball

management, in 16 pages of single card-in-line, scoring general

showings

Balls" earlier this year, will be introduced Thursday (6), the firm

Bally has never had anything like it on the market. In addition to

the playfield, there are 1,280 balls entering the playfield, with each

the backboard and playfield areas being energized by a ball launch. As

segments of the playfield are energized, points, from one to five, are

lined up for each segment. Balls entering the playfield on a segment

are trapped, and the area is "out." The playfield may be cleared by

Upon this has been the pleasure to observe the spirit and co-operation and the whole-hearted response of the membership to the activities and ideals of the organization," he said.

The new game is an improvement of the popular Skee Ball Co. and has all the features of that game, as well as its own unique touches. The new game is

Skee Ball Co.

buys Bowl-O-From Sluiphen

CHICAGO, Dec. 8.—Bally Manu-

facturing Co., Buffalo, N. Y., is about to ship its new Spot-Lite, a

ball game with an improved scoring system. The Spot-Lite, which

Bally has been testing for some time, will be introduced to the

public at a special exhibit in the Coin Machine Exposition to be

held at the Chicago Convention Center, February 4-6.

The Spot-Lite is a new concept in coin-operated amusement games, and

is designed to provide an even more enjoyable and stimulating game

for the player. The game is played on a rectangular playfield, which

contains a total of 1,280 balls. The playfield is divided into 25

segments, each segment containing 52 balls. The player launches the

balls from a lobby, which is connected to the playfield by a series

of ball return pockets. The balls are then collected and prepared for

another turn. The game is scored according to the number of balls

that land in each segment. The player wins points by landing balls

in the center of the playfield, while losing points by landing balls

in the outer segments.

The Spot-Lite is manufactured by Bally Manufacturing Co. and is

available for sale at a price of $350.00. The game is expected to be

popular with both adults and children, and is designed to provide

an enjoyable and stimulating game for all ages.

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VENDING MACHINES
Communications to 188 W. Randolph St., Chicago 1, Ill.

DECEMBER 15, 1951

The Billboard

67

Eppy Resumes Production of New Charm Line

NEW YORK, Dec. 8—Following cleared court-ordered stays, operators in- 
tended to resume production of the new Charm Line, 15 in 15 months and dis- 
counted plans for stepped-up activity next year.

The threat to continue opera-
tions, however, is still in the balance. Rumors that the trouble was ended by a 
full gaunt posed by the United States government have been circulating in the Vending 
Company for the better part of the year and it is expected that development of the vending 
line will proceed rapidly during the next 15 months. The company recently decided to 
resume the Charm Line in the near future.

Frank J. Epply, company president, said his company has in-

The series introduced this week 
covered an edition of the 1,000-year-old book.

The series will follow the story of the Song Dynasty, which was a period of peace and
prosperity in China.

The series will be made available in hardcover and paperback editions.

The series was published by the Song Dynasty Publishing Company.

Philip K. Elects Wrigley President

CHICAGO, Dec. 8—Philip K. Elec-
ted Wrigley president, the firm's first 
vice-president, by the Board of 
Directors. The election follows a long 
series of promotions, including the 
establishment of the firm's first 
vice-president, Robert Wrigley, earlier 
this year.

The new series—"Firsts"—Vending, 
has a budget of $500,000 for the first 
year and is expected to gross $1 million 
in the first year.

The series will feature new and 
original products, including a new 
gum, a new soda, and a new candy.

The series will be produced by 
Wrigley's own production division,
and will be distributed through the 
firm's own sales force.

The new series will be launched 
in January with a special promo-
tional campaign. The campaign will 
include a national advertising 
campaign, a special promotional 
kit for retailers, and a special promo-
tional program for consumers.

Disholstasty '52 Model Revised, 3-Drinker

Assumes National Distribution of American 
Dispensing Coffee Vending; Retains Mills

STAMFORD, Conn., Dec. 8— 
Material changes have been announced 
in the American Dispensing Coffee Vending; Retains Mills 
by the company. The new unit (D-53) 
will be available in an optional feature 
for the first time. In addition, the unit 
will be available in version four as 
well as in version five. A new feature 
appeared to be added is a new feature 
for vending coffee in the same machine.

The new version four will be made with a 
new feature, the "change mandu-

Salvage '52 Model Revised; 3-Drinker

Assumes National Distribution of American 
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for vending coffee in the same machine.

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new feature, the "change mandu-

Mill Bottle Vender A Hit in Canada

VANCOUVER, Dec. 8—Convention of the 
bottle venders in Canada was held last 
week, and 7 to 10-day event has not 
been successfully attended by as many 
previous to the straight line op-

erations. A new feature of the 
Cabinet is that it has been made 
durable and easily replaceable.

Victor Deubts Two Wood 
Cabinet Bulk Venders

CHICAGO, Dec. 8—Victor 
Vending Corporation announced 
two new wood cabinets this week, both scheduled for 
November delivery. The first, also to be shown at the 
next show, is a large, one-piece piece with a 
marked preference being shown for the vended drinks.

Lyons in New Exec Offices

NEW YORK, Dec. 8—Lyons, Inc., this week 
moves its executive offices to 701 Fourth Avenue, 
in the heart of the city. The move is designed to facilitate the work of the company's 
executive offices, which will be located there full-time.

Eddy Takes Post With Cole

CHICAGO, Dec. 8—Stanley 
Eddy, of the company, has been 
appointed to the post of executive vice-presi-

cendent and John Young, man-
ger of the fountain division.

10c Juice Venders Out Gross 
5c Coke in Chicago Test

Chicago, Dec. 8—Each 
Coke in Chicago test 
offering a choice of orange and 
lemonade, and a choice of coffee and 
lemonade.

The trial is expected to last 
three months, but will be 
extended if necessary. The test 
will be conducted in the city's 
most heavily trafficked areas.

5c Coke in Chicago Test

Chicago, Dec. 8—The 
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Supplies in Brief

**Tobacco Sales Up**

WASHINGTON, Dec. 8—Sales of tobacco products in the District of Columbia went up 4 per cent during the first 8 months of this year, compared to the corresponding period last year. Department Store Wholesalers reported this week that they shipped a slight drop of 1 per cent from sales in August this year, while the report from Alger's Tobacco quoted a moderate smaller tobacco crop there this year.

Chile Smokes

WASHINGTON, Dec. 8—Producers of cigarette and packaged tobacco in Chile during the first 8 months of this year, reported about equalized production in the current year, while the report from Alger's Tobacco quoted a moderate smaller tobacco crop there this year.

**Chilean** tobacco harvests reached about 7,255 metric tons in 1950-51, according to Department of Commerce reports during the first seven months of 1951 reached about 120 metric tons of leaf tobacco, a 33 per cent drop in imports, compared to the corresponding period of last year. Only 20 lots were imported during this period, and the rest from Cuba. Instead of the usual exportable leaf were being made as public demand continues to mount.

Although there is a general excess of cigarettes in the smaller size for tobacco crop this year, Algerian main tobacco is in good condition and is found in problems in obtaining adequate stocks of tobacco from the United States.

**Sept. Candy Sales**

WASHINGTON, Dec. 8—Sales of manufacturers of confectionery products will be about $100 million during the month of September above August sales, but a third of 1950, according to the Department of Agriculture.

**Less Sugar**

WASHINGTON, Dec. 8—Sugar refinery cuts were made during the year up to November 30, but the Department of Agriculture quotes a 10 per cent drop in sales of raw sugar, compared to 4, 487,175 short tons of raw sugar during the corresponding period last year. Department of Agriculture also announced this week that 3,467 short tons of raw sugar were charged as direct consumption sugar, raw sugar as raw sugar for further processing.

**Prothylactic Units**

**See Cig Sale Rise in 1952**

WASHINGTON, Dec. 8—Cigarette production and sales during 1952 will exceed those recorded during 1951, but high cost is expected to push up the year down on sales of cigarettes, according to the Bureau of the Census.

The report indicated total output of cigarettes in 1951 will be 412 billion, that is 34 per cent above that of 1950. Domestic consumption is expected to be 873 billion, compared with 878 million in 1950. The remainder of the domestic consumption this year will be equal to 67 per cent of the amount produced above, compared with 11.2 per cent for the previous 2 years.

**Hypodermic Units**

**Hit Prothylactic Units in Ohio Taps**

COLUMBUS, O., Dec. 8—State Liquor director ruled this week that no more than 11,000 prothylactic injections can be installed in retail whiskey establishments for non-drunks.

A letter to attorneys for a vending machine company which planned to place the machine on the Ohio Liquor Board, the letter quoted the Ohio Liquor Board for the provision of coin.

**Newman, Jaret in New Sales Posts**

NEW YORK, Dec. 8—Ben Newman, Inc. and Jaret, with offices here, have been given sales posts by national managers of the Borden Candy & American Candy Co., according to an announcement by the management of the American Candy Co., that a new appointment of a man to the management of a new sales agency.

Newman, Jaret, has been appointed to be the new head of the American Candy Co., with headquarters in New York City.

**Corruption**

Far Eastern Tobacco Company's self-serving popcorn vendor, Kultur, is the man in the hat, Old Fashioned Products Company, and Ollo Khan Advertising and Machine Corporation as stated in the December 1, 1952 issue of the American Tobacco Manufacturer. The machines, listing for $595, are acquired from the Old Fashioned Firm, which also operates a chain of tobacco vending units here in the area.

Far Eastern put the new machines into the town center for testing by the company.
THE BILLBOARD

Index
of Advertised Used
Machine Prices

Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard listed as of late Dec. All advertised used machines and prices are listed. Where more than one fine advertised for the same price, frequency with which the price advertisement was there indicated in parentheses. Where monthly ads are advertised, as in the case of bulk venders, only single machine price is listed. Any price obviously depends on condition of the equipment, care, signs on location, territory and other related factors.

For this week's price consult the used machine advertisements in this issue.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Year</th>
<th>Manufacturer</th>
</tr>
</thead>
<tbody>
<tr>
<td>A-100</td>
<td>$250.00</td>
<td>1954</td>
<td>U.S. Standards</td>
</tr>
<tr>
<td>A-101</td>
<td>$225.00</td>
<td>1955</td>
<td>U.S. Standards</td>
</tr>
<tr>
<td>A-102</td>
<td>$195.00</td>
<td>1956</td>
<td>U.S. Standards</td>
</tr>
<tr>
<td>A-103</td>
<td>$175.00</td>
<td>1957</td>
<td>U.S. Standards</td>
</tr>
<tr>
<td>A-104</td>
<td>$150.00</td>
<td>1958</td>
<td>U.S. Standards</td>
</tr>
</tbody>
</table>

DOUGH HANDLER

New Equipment
Counts, Wraps
Paper Money

CHICAGO, Dec. 8.—A new money handling machine has been invented at the Merchandise Mart, a company has been set up to manufacture and sell the machine, which is the only one of its kind in the world. The machine can be used to count and wrap paper money, including silver and gold coins. The machine is capable of handling $100,000 in paper money in one hour.

The machine has been designed to meet the needs of banks, post offices and other institutions that handle large quantities of paper money. It is also useful for use in vending machines and other places where paper money is handled.

The machine consists of a series of rollers, belts and other mechanisms that work in unison to count, wrap and store the paper money. It is so designed that it can be easily operated by anyone with a minimum of training.

The price of the machine is $25,000 and it is available immediately.

Pistachios
3 SPECIAL GRANCES FOR VENDORS
ask for ZALOMO'S

- 4 STAR JUMBO
- VENDORS MIX
- 3 STAR "BUDS"

Perfect. The definitive and finest in pistachios. Red and white. Delicately salted. Packed to order. 14 oz. containers. 12-3 lb. bags to carton.

GIANT SALT-AND-SERVINGS IN ALL TERRITORIES
WRITE US TODAY

JOSEPH A. ZALOMO & CO.
America's Largest Manufacturer in Roasting and Sizing of Pistachio Nuts
608 E. JAY STREET
NEW YORK 12, N. Y.
Blockman 2-7464

GET NEWER CHARMS

Lower prices from America's largest Charm manufacturer. Over 40 new and different series of Charms. Our prices are lower. Send for complete samples.

PENNYP KING CO.
328 S. 16TH STREET
Pittsburgh 20, Pa.

JUST OFF LOCATION!

MODEL "500"
CARTRIDGE, BARGAIN $50.00
All Types of Cigarette Machines
Centennial Royal Comfortable for Use
CENTRAL VENDING MACHINE
3475 Farnam, Philadelphia, Pennsylvania

U.S. Standards

For Citrus Juice

WASHINGTON, Dec. 8.—U.S. Department of Agriculture this week issued the first U.S. standard for equipment used in the production of orange and grapefruit juice. The standards, effective December 9, relate to a product described as having a characteristic flavor and color that meet certain specifications. The standards will help to ensure the quality of juice produced.

Show New Barbecue Equipment at '51 Outdoor Meeting

CHICAGO, Dec. 8.—A two-unit barbecue bus was introduced at the National Association of Amusement Parks, Pools and Beaches trade show by the helium-Lincoln Company. The new bus features four cooking stations, each of which can be operated independently. The buses are designed for use in outdoor events.

Cigarette Machines

The color of each "500" cigarette machine is Maud's color, $3.99. The "500" is the standard model for use in vending machines.

CANDY MACHINES

$75.00

Top Equipment

All-Weather Scale for Outside Locations

WRITE FOR PRICES

Invested and Made Only by

WATLING

Manufacturing Company
4625 W. Fulton St., Chicago 42, Ill.

CONVERSIONS
Any Make or Model Cigarette Vendor to 25g or 20g Vending

UNION VENDING SERVICE, INC.
"The Nation's Leading Distributor of Vending Machines" NY 22-8727

Household Article Company, manufacturer of paper containers, is a pineapple plant to handle a government contract for pineapple containers. New facilities are in planning the Clearing house. The company has orders for millions of similar containers from the government for various uses.

N.E. Warehouse
For Cadbury-Fry

BOSTON, Dec. 8.—Two new warehouse facilities have been set up by Cadbury-Fry (America) at 225 George Street, New York City.

BRAND NEW
LUCKY BOY VENDORS

$9.75

Economy, easy-to-operate, well made and attractive. All parts are assembled by expert mechanics. Full satisfaction guaranteed.

BLOYD MFG. CO.
VALLEY STATION, KY.
Vending in Guatemala

Even the Guatemalans and not being mechanically minded as U. S. citizens, they discovered how to handle this second-hand machine shortly after they were first installed. Goldstaub designed that machine and had it found that after a coin was inserted and the lever pushed down into the cup, the switch could be acted out. However, the customer could continue to deliver free drinks until it was found that the switch was moved inside the machine.

An interesting sidelight is the fact that the city's water is supplied from two, 10,000-gallon tanks. Water from the latter does not have to pass through the Goldstaub used this, but to keep the machine neat and clean against it a special filter under precaution.

Societé Roquet's plants are ammonia and in addition to a planned multi-flavor vending route, a chain of merchants machine themselves. Central America is on the books. This month's report of the last program, 18 machines in San Salvador as the first in the inter-country vending route.

ABE Earnings Rise

NEW YORK, Dec. 8—A. C. Best's monthly report of reported new earnings of $453,814.00 showed a gain of $2.08,701.00 over the last month. The earnings of the third quarter (July-Sept.) were $1,408,323.00 for 80.2 per cent low.

A Day Juice Vendors Tops

In this report, this figure shows up to approximately 4½ cents per serving, including a 10 per cent premium on the cup. Orange, Lemon Sales

A dollar breakdown between the various orange juice vendors for the seven weeks of June 8 is shown, and how startling the differential between the two flavors in more sales (over two million cups).

Illustrating the sales per cup made by seven orange juice vendors, located throughout New York, the newspaper assistant for one vendor for three repre-

Dishonesty Losses

cards kept in offices and checked periodically against those kept by

Doctored Records

Distributed. Records, inappropriation of cash receipts by bookkeepers, accountants and clerks: the sale of non-existent or fictitious inventory entries.

Safetyguards. Adequate bookkeeping, proper supervision and control of the records and profit.

Pay Roll Paying. Making out of pay roll books to facili-

Safetyguards. Paying the pay roll books.

Safeguards. Bonding all employees. Some operators have tried to cut down on costs. Only those who have access to the cash can rob it. Machines are in many instances located on the property and can be got away with bestial greediness, the equivalent of the cash.

Cash Pilot. Theft, of a portion of the receipt and, as a theft of small sums from petty cash is a

New Lubricant Aids Tool Life, Output

Quick Fix. A new lubricant has been introduced by Trip Z. New Compound, called Lubri.

Z E Company is offering a new compound, which is a product of special chemical and lubricating materials that is used in the aviation field. This compound is a solvent for the most effective and non-ferrous metals, and its application is limited to the

Minute Maid Income

NEW YORK, Dec. 8—Minute Maid income for the sales during the third quarter (July-Sept.) was $1,108,393.00 for the period, reported a net loss of $17,516.00.

Immediate Delivery! New Northwestern 49 Special

Cats and Dogs

Selling Time in June

Less Than

Over

100. $516.55

Available in 50 or 60 cts.

We take trade-in

Rake Coin Machines Exchange for American Radios

For free estimates or service, call

JUNK SPECIAL

Cap. 3775 of 210 Count Ball Gum
Price less than you think
Pay for 20 weekly payments
Write for details
ROY TORK LANDFALL PENNA.
Selling and Finishing Operators
Since 1910

Try Vending
Once and you will
VENDOR
ALWAYS
ORDER TODAY!

VEEDCO SALES CO.
(215) E 6743

Hard To Please

Try Atlas Vendors

Fussy about trouble free coin and portion mechanism? Then try on Atlas Bonnet Troy Vendor, we wanted and trusted vendor on the vending machine market. Write to day.

Vending in Guatemala

return a profit of 39 per cent per serving, but this does not include depreciation. He figures his principal costs are a penny for the cup, a penny for labor and ½ cent for the juice mixture.

Vendors Improved

Even the Guatemalans are not mechanics and for U. S. citizens, they discovered how to handle this second-hand machine shortly after they were first installed. Goldstaub designed that machine and had it found that after a coin was inserted and the lever pushed down into the cup, the switch could be acted out. However, the customer could continue to deliver free drinks until it was found that the switch was moved inside the machine.

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Cash Pilot. Theft, of a portion of the receipt and, as a theft of small sums from petty cash is a
COVEN ADDS NEW RECORD SERVICE FOR MUSIC OPS

CHICAGO, Dec. 5.---Coven Distributing Company, distributors of all phonographs, records, and phonograph machines, this week announced the addition of a new service, as a further step in the establishment of a chain service for music operators.

In announcing the service, the firm stated that the record department, hereafter known as the Coven Service, will handle all equipment and accessories required to perform the present record department services, headed by Harold Saut, Coven sales representative in the Chicago area.

Records will be made available to operators through the Coven organization at the regular wholesale prices, with a minimum order which is added as a service charge. The savings on transportation and time, Coven said, will mean more profits for the stores involved.

Coven is also the distributor for Bally products in this territory.

The Coven Service recording division is also available for operators of this equipment.

APOA HOLDS ANNUAL PARTY DECEMBER 11

CINCINNATI, Dec. 8.---Auto-

motive Photograph Owners' Asso-

ciation announced its plans for its annual Christmas Party to be held December 11. The remnant will continue to be held at Detroit's Belvedere Hotel.

The reason for change from White House to Belvedere was that the television bugs of that night did not interfere with the party; the new location was also more convenient for those attending the party.

Coven plans to use the winter meeting to reveal its new equipment.

L. A. Distrib Offers Juke Insurance Plan

LOS ANGELES, Dec. 8.---Two

y Plans for Radio Music 

Service for Hotels

WASHINGTON, Dec. 8.---Office of Price Stabilization has initiated investigation into the service trade covered by July 12, 1944, agreement between A. J. Ziegler, owner of the White House, and Peter Morgan, owner of Morgan's Juke Shop, in Los Angeles.

The service trade in Los Angeles is considered to be a very important one and a great deal of the consumer's budget cannot be overlooked. Morgan pointed out, “Every effort has been made through the industry to publicize the regulations, both daily and weekly newspapers.”

One of the methods of meeting the regulations is to install a juke box in the living room of the customer to whom the box is to be delivered. The customer is then required to sign a statement that he has read and understands the regulations and requirements of the service trade.

“The service trade represents an important extension of consumer's budget and cannot be overlooked,” Morgan said. “Every effort has been made through the industry to publicize the regulations, both daily and weekly newspapers.”

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Renal Denunciation To Juke Operator

WASHINGTON, N.Y., Dec. 8.---The FBI of PNR announced that it would not be possible to tolerate an excuse since the investigation became effective May 15, 1944.

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LOVE LOOK WHERE YOU'RE GOING!

If the condition of your present equipment calls for replacement, act quickly, but not blindly. Take enough time to investigate Evans' 20/40 Constellation. You'll find everything you need to keep going on a high profit level... years-ahead cabinet design, competing true-to-life tone, money saving trouble free packaging and care can depend on Constellation all the way... it's built with your future in mind!

SEE YOUR EVANS DISTRIBUTOR OR WRITE FACTORY DIRECT

AKERSON, OHIO

The Index of Advertised Used Machine Prices

**Music Machines**

Equipment and prices listed below are taken from advertisements in the Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one five-year listing for the same equipment at the same price, frequency of which is overwhelming to indicate in parenthesis. Where usually less frequent are advertised, it is in the case of the same brand under which machine is listed. All prices depend on condition of the equipment, time on location, territory and other related factors.

**For this week's prices consult the used machine advertisements in this issue.**

---

**ROIC-OLA**

- **Concerts 49**
- **Etude 49**
- **Scala 49**
- **Symphony 49**

**SIEGBURG**

- **Model D**
- **Model B**

**PADDLE**

- **Model 150**
- **Model 250**
- **Model 500**
- **Model 750**

---

**RISTAUERAT S-45**

The Only Successful Small Music Box

RISTAUERAT, Inc. 1216 E. Winona Ave., Appleton, WI
Six-day bike races test the endurance of men and equipment in a gruelling, wearing grind. Accident and fatigue exact their toll of riders as the race goes on. It takes top condition, plenty of flash and staying power, for a team to finish in the money.

The AMI juke box has that kind of stamina—and goes it alone! Day in, day out, this fine music machine plays on, earning money for operator and location owner alike, with scarcely ever a mishap or call for attention to interrupt its money-making record.

*See the New Model "D" at Your AMI Distributor’s*
LOCATIONS WONDER

Who Won by Grid
Tele Control Plan

CHICAGO Dec. 6 — The old magazine of the effect of major ports telecasts on typical coin machine locations took an off
set this week when the United Press disclosed that over-six
of football games around the country were up 69 per-
cent despite the National Collegiate Athletic Association, controlling

The controlled telecast idea, conceived by RCA, as a budget
against the drop in attendance at both big and little games, per-
mitted a token number contests to be handled on video and almost
always blacked out any area where a major game was played.

Sectionally, the attendance in
growth percentage-wise were as follows: East, Mid-Atlantic, 5:30
West, 6.09. Meanwhile, the area between the Mid-
west and the Rockies had a de-
crease of 19.61 per cent while the
Rockies westcent area was down
18.17 per cent and Southwest, one
of the real football hotbeds, had a drop of 1.22 per cent.

The figures showed a slight
nationwide, there was ample
proof that a big game would draw
telecast out telecast. Maryland,
one of the few un-
usual powerhouses in the coun-
try, jumped its home attendance
of 12,010 this year compared with
39,647 a year ago. The Maryland's
games were placed to Baltimore,
of least one real big telecast. New-
Mexico-Michigan State, was
permitted in near-By Washington
and attendance held up wonder-
ably. A second instance was the
Army-Navy game in Philadelphia
Saturday (1). The both terms were
admittedly below par this year and
the game will carried on a
part-load telecast, 99,027 at-
tended.

Meanwhile many locations
around the country reported the
main development of the con-
trolled video program was less ga-
ningly dropping in on Saturday
afternoons. Many of these groups,
without home sets, in previous
sessions would watch the football
games and then spend a few
nickels and dimes in the music
area when the games after the grid-
iron match

Info in Other Departments

Among the stories of interest to the coin machine industry
RCA and other departments up front in this
issue of The Billboard are:

VICTOR SHIPS JUKEBOXES ONLY 45's. RCA survey results in
mid-Atlantic and mid-Mountain Area

NEW TAX LAW—HOW IT WILL AFFECT YOU. The first of
a series of articles on how to make out your tax statements

MODERN RECORDS SHIPS NEW SUBSID. Tower label
sent to 35 outlets in initial move to push platters (Music
Department).

KING USKS TRAVELING DISTRIB. Gets disk out faster,
safer to distributor and juke op's. (Music Department).

And other informative news stories as well as the Honor
Roll of Hits and pop charts.

MR. OPERATOR: A limited number of parts for
PACKARD PHONOGRAPH
AND WALL BOXES
available from
WURLITZER FACTORY

A GOOD GIFT IDEA . . .

... ON PAGE 37

MUSIC SYSTEM SPECIALS
Seeburg 148ML, Blonde . . . . $299.00
Seeburg 1465 or M . . . . 139.00
Wurlitzer 1015 . . . . 175.00
Wurlitzer 1250 . . . . 499.00
Seeburg Wallboxes, Postwar, 3 Wire . . . . 18.50
Wireless W-1-L50 . . . . 12.50
IMMEDIATE DELIVERY
1/3 Certified Deposit, Balance C.O.D.
MUSIC SYSTEMS, Inc.
10217 Linwood
2600 Eust St.
Cleveland, O.

* To help you make more money— all phonographs
are set at the factory for 1 play for 10¢— 3 plays for 25¢— Easily
changed for other combinations desired.

Full of Rock-Ola Features
THAT REALLY SELL MUSIC!

MUSIC MACHINES
THE BILLBOARD
DECEMBER 15, 1951

GEORGE E. PETERS
President

CHICAGO, ILL.

www.americanradiohistory.com
**FOLK TALENT AND TUNES**

Continued from page 38

Pachinko Parlors

Continued from page 56

Game Plants Eye

Continued from page 52

**Classical Reviews**

90-10% Tests 20-10% Excellent
40-60 Satisfactory 0-9 Poor

**Seasonal Comeback**

Continued from page 46

**MCM '52 Show**

Chicago Coin Manufacturing Company, Chicago Coin Machine Company, Gitter Brothers Manufacturing Company, H & H Distributing Company, Harney Manufacturing Company, Markt & Company, General Electric Company, and Mar-Mor Manufacturing Company, have all had very successful seasons at coin operated games. Coin machines, a variety of pin games, and pinball machines, are being sold to almost every coin operated location. Sales are increasing, and a few are more serious competition.

**Other Levels**

What do coin operators and distributors activities in early 1952 indicate? It is most likely there will be a scramble for the winning pinball games. Famous games like "Krazy Kicker" or "Fantastic 8" are as popular now as they were a few years ago. Pinball games are very popular and there is little chance of any other game making a sale. Pinball games do not lose their popularity and will continue to be popular games for many years to come.

**HOLLYWOOD, Dec. 8—Typical Big Bronco installation at Hollywood and Vine at the Owl-Rexall drug store. This great trade-stimulator has proven to be highly popular with the 'small fry.' These horses are operated by Lyn Brown, 1909 W. Pico Blvd., Los Angeles. The Big Bronco and its little brother, Pony Express, are manufactured by the Exhibit Supply Co., 4216-20 W. Lake Street, Chicago 24, Ill. For complete information on these top money-earners and on the rest of Exhibit's sensational line of entertainment machines, write the firm at 111 South Wacker Drive, Chicago 6, Ill.
Budger's head, and Sherry were made.

The rumor that picketing would be in effect at the Film Common Company Thursday failed to materialize.

Sherry told The Billboard that conditions at Bluebird, both there and himself were being held over the weekend. He added that it was either "in or out." The drive would not be established Monday morning at all the branches.

**THE BILLBOARD Index of Advertised Used Machine Prices**

**Amusement Games**

Equipment and prices listed below are taken from advertisements in The Billboard Index of Advertised Used Machine Prices.

For this week's prices consult the used machine advertisements in this issue.

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
<th>Price</th>
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<tbody>
<tr>
<td>Apache Rides (Gottlieb)</td>
<td>1945</td>
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**Miami Trade Group Eats Hit Tune Idea**

**December 15, 1951**

Miaml, Dec. 8 — The Amusement Machine Operators' Association is rigid the idea of giving a "hit of the month" project, according to Rlito Mardon.

The program already in effect by Cleveland and Cincinnati music manufacturers would be used here at the month's end. By month at its regular meeting the AMOA board will choose a number from several forthcoming selections and select one for sale at local music exchanges. The selected group will be used is used by various manufacturers to bring together various distributors who agree to purchase approximately 1,500 copies of the disk from the distributor at a greatly reduced price, being rated at 50c a piece.

The record would be placed in every juke box belonging to members of the AMOA and additional copies offered to local disc jockeys. The machine manufacturers have decided that the particular tune has been selected for the "hit of the month." The resulting publicity from the event will be a sales feature to the distributors and manufacturers will be happy to allow the promotion costs to exchange for the box's cost of sales.

The Miami group is preparing to have a record selected by every label for a dance in due time to give the that will be among plays, hillbilly, race, etc. Marder believes also the Miami group is an effort to see to that manufacturers will be willing to share the promotion costs with the local businesses.
ASLI League
Listing Up as
Deadline Nears

UNION CITY, N. J., Dec. 8—
With the deadline for listing un-
precedentedly signed up in 16 States for
tourney play later this week, the current
time for the present list of sanctioned
competitors is continued, predicted
American Shuffleboard League
listings by Dec. 26, the out-

Air}. 1,000
also the last entry in the current;
For the ASLI executive board meet-

Sectional Plan
Where ASLI leagues have been
registered to date, is possible that
State competitions may be
by-passed in favor of sectional
competitions. "This would be
by extensive advertising in the
East," said Freeberg, "where a
large number of clubs have
been formed and many teams
are ready, and may well be
in the best interests of the
ASLI." Considerations will also
be given to holding sectional meets
in alternate years, such as the
Shell-Coat, where they are to
be held this year.

Allied Ships
Shuffle Unit

CHICAGO, Dec. 8—Allied
Coast Guard, here, has
endings of a new con-
impression of early Chicago.

Mass. and Universal shuffle.

'S hot, where the
Announced this week.

First Distrib
Adds Jet Guns,
2 Sales Reps

CHICAGO, Dec. 8—First Dis-
tributors has been appointed for
the Exhibit-Orations in this territory on a
non-exclusive basis.

The firm is also distributor for
the late 1950's.

First partners are John
Kline and Harry Fack." The
firm has been added to the sales
staff, and will also work on the
road in the district's head
quarters here.

Mass. Firm Intros
New Timing Device

WASHINGTON, Dec. 8—An
American Timing Corp. Type C

electronic timer is being produced
in the company's new models C and D. The changes are
made to make them suitable for
more and different timing
functions.

Improvements include the
new insertion of a new auxiliary
a momentary or a sustained contact
and are applicable to phone
throw normally open contacts
up to the end of the cycle, and
up to 3 inches.

Pan-American Coffee
Bureau Promos Promotion

NEW YORK, Dec. 8—
American Coffee Bureau an-

The promotion will be

the American Coffee Bu-

10 coffee grinding

in Latin Amer-
THE BILLBOARD

Index of Advertised Used Machine Prices

- Shuffle Games

Equipment and prices listed below are taken from advertisements in the Billboard's times as indicated below. All advertised used machines and prices are listed. Where more than one firm is advertising the same item, the lowest price advertised is indicated in parentheses. Where quantity discounts are advertised, the price in the lowest value is listed. Any price obviously dependent on condition of the equipment. age, time on location, history and other related factors.

For this week's prices consult the used machine advertisements in this issue.

ATTENTION, FOREIGN BUYERS—END OF YEAR CLEARANCE OF USED MUSIC

12 WURLITZER 1100's, Shipped, Ready for Location $565
6 WURLITZER 1015's, Very Clean 210
3 MODEL B AMYS 445
4 WURLITZER 1072'S, Brand New 200
2 WURLITZER 1017 HIGHWAYS 260
3 H146 SEBURG HIGHWAYS 250
1 H18 SEBURG HIGHWAYS 250

WRITE FOR NEW CATALOG AND COMPLETE PRICE LIST TODAY

EXCLUSIVE GOTTIEB, WILLIAMS AND SEBURG DISTRIBUTORS

Remember IN NEW ORLEANS IT'S TRIMOUNT

40 WALTER STREET BOSTON 18, MASS

"Central Ohio Coin Quality Buys"

United—LEADER
United—COUNTY FAIR
United—ZING
Keeney—LIT-A-LINE
Bally—BRIGHT SPOT

New Winners—TURF KINGS

KEENEX ELECTRIC CIGARETTE VENDORS WITH FREE GAMES

CLOSEOUTS

BINGO GAMES
Life Line (Nfld.) 5 Star (N.Y.)...$250

THE BILLBOARD

DECEMBER 15, 1951

Commen You Know

Chicago

Shuffleboard play on the whole is way ahead of last year according to Harold Puckett, Area Sales Manager for Purveyor Shuffleboard, who says that this year the firm is enjoying a new lease on life. The shuffleboard players are new, the equipment is up to date and the shuffleboard is the new game. The Chicago area reports this trend as well, and players are adding new tables very fast. The last report from this area was that the Purveyor is making an increased number of sales in the fall. The players are enjoying the game and are spending more money than ever before.

Many city-out distributors and operators as well as local unions are interested in the game. The Chicago area has been one of the leaders in the manufacture of shuffleboard tables, and the players are spending more money on the game than ever before.

Chicago Coin Machine Company distributes many of the tables in the area for the NAJPSA Trade Show, and the tables are being used in many of the conventions and trade shows.

Dick Abrahams, Electra Counter Distributor, reports that the company is responding to the new electric meter technology by developing new products.

Al Stem, World Wide Distributors, reports that the company is doing business in a variety of new games and machines.

Los Angeles

Paul Speer, San Francisco Rock-Ola distributor, was all set to present a new product to the company, but was unable to make it due to the city's stormy weather. The winding road was interrupted by the storm, and the company was unable to present the product.

Among the firms reporting on the convention were: Abe Abrahams, of Los Angeles; Abe Abrahams, of New York; and Abe Abrahams, of Chicago. The convention was held in a variety of locations, and the firms were unable to present the product. The convention ended with a tour of the city, and the firms were unable to present the product.
Detroit

Larry B. Pope, who has been in the cigarette vending field for two years, is now the man behind the counter at the headquarters of J. W. Vending Co., 1204 East Vernor Avenue. He is a former employee of the Pope Vending Company.

Jack Bushkin and Joseph Holtz, both newcomers to the coin machine business, are now members of the K. A. S. vending company, formerly the K. A. S. vending company. Jack Bushkin, a former employee of the Edison Vending Co., is now an employee of K. A. S. vending company. Jack Bushkin, a former employee of the Edison Vending Co., is now an employee of K. A. S. vending company.

Philadelphia

Ajax Vending Company, located in the center of the city, has expanded its operation of sandwich, beverage, hot coffee, and other vending machines by taking over a small store on a long-term lease from the estate of Mrs. H. Greenfield. The new store, located at 1204 Broad Street, will be open to the public by December 15th.

Mrs. Harry Waxner, who is the industry's attorney, has been named to the new post of general counsel for one of the women's unions, the National Union of Women's Clubs. She has been helping women in the coin machine business.

The new store will be open to the public by December 15th. The store will be open to the public by December 15th. The store will be open to the public by December 15th.

Chicago

Milwaukee

Joseph H. Latimer, who is the representative for the Milwaukee Coin Machine Co., will be attending the recent convention of the American Coin Machine Manufacturers Association. He will be representing the interests of the company in the convention.

The coin business through the State is in a bad condition, with more machines in operation than ever before. There are a few machines that are in operation, but the majority are not. The coin business through the State is in a bad condition, with more machines in operation than ever before. There are a few machines that are in operation, but the majority are not.

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THE WORK BENCH

How to Handle Minor Jukebox Repairs

By HOWARD P. SCHLEY

The Work Bench will deal with the subject of jukebox repair and maintenance.

A jukebox is a complex machine which requires a certain amount of knowledge and skill to repair. It is not a machine that can be repaired by anyone who is not familiar with its inner workings.

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tots' and tings, Wayne Jerator addressed Clyde, to hold a New Year's Eve party at the Ambassador Hotel. Tariff will be $1 per person and includes everything needed to celebrate the occasion hand property. Sperry Candy's Carl Losen reports.

Miami

Miami Beach Council reduced the present $77.75 box license fee on the ground that the present budget is handing on that figure. It left the way open for a new request next May.

Thieves tried to smash a safe in the office of Are-Saxon Inc., but apparently were scared away before they could complete the job. Police discovered a large hole cut in an outside fence and a broken screen there through which the thieves gained entrance. The safe had been pounded with a sledgehammer which was found in the office.

Bush Distributing Company has added a machinist, Evaro Ramirez. Ramon worked for coin machine operators in Cuba for many years. President Ted Bush says the company's expert trade is developing nicely in all the Latin-American countries. The first and second of the year are gaining a large number of new distributors south of the border.

Harry Roos, 8-bout distributor in New York, is working for Sen's candy firm for many years, to switch jobs. Most of his new sellers for Pens Bros. candy people of St. Paul Park, Minn., are moving to a smaller territory than he formerly blanketed as his old job.

Candy Club, which numbers many vending machine operators among its friends and members, is holding a New Year's Eve party at the Ambassador Hotel. Tariff will be $1 per person and includes everything needed to celebrate the occasion and property. Sperry Candy's Carl Losen reports.

Miami Beach Council reduced the present $77.75 box license fee on the ground that the present budget is handing on that figure. It left the way open for a new request next May.

Thieves tried to smash a safe in the office of Are-Saxon Inc., but apparently were scared away before they could complete the job. Police discovered a large hole cut in an outside fence and a broken screen there through which the thieves gained entrance. The safe had been pounded with a sledgehammer which was found in the office.

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**BIGGEST MONEY-MAKER ON THE MARKET!**
**BRAND NEW, FACTORY ENGINEERED FEATURES!**

![Old Hilltop Ad](image)

Now in every detail, OLD HILLTOP combines all the famous features of Universal Winner and new, exciting, action-getting thrills! Animation—a housewife in action, loaded with suspense—first tries up any level. OLD HILLTOP is new in innovation. All new factory parts, factory assembled, factory engineered. All new wiring color-coded to match existing circuits. Brand new 10-color back glass in beautiful, striking design.

**PREAKNESS RACE:** After Entry Flash button is pressed, first coin brings show, place, and win Preakness entries to start position. Additional coin advances horse one or two positions. When show or win boxes match flash light, corresponding play-field sections become WILD. When all 2 selections are correct for WILD, All 2 Selections Win Feature Hold; Race and Score. Score Odds. All Horses on Board Become Winners.

**PARLAY:** When all selections are hit and Features in bold, additional extra line becomes a PARLAY. For Super Feature and PARLAY in addition to other Flash Entries.

**FULLY PERCENTAGED!**
All new features are fully adjustable for percentages. New Mercury motor for PARLAY!

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With wire or phone today!

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**Empire Coin Machine Exchange**

**General Vending Sales Corp.**

**Western and Mid-western Regional Distributors**

**Eastern Regional Distributors**

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**RECONDITIONED 5-BALLS**

- *New* Shuffle Games
- Chicago Coin & Player Bowling Alley
- United De Luxe & Player Shuffle Alley
- Keener & Player League Bowler

**WANTED! CASH OR TRADE!**

- Late Videos
- Late 5-Ball Games
- Chicago Coin Games
- Early 5-Ball Games
- Betty's Wall

**RECONDITIONED ARCADE GAMES**

- Late Games
- Late 5-Ball Games
- Chicago Coin Games
- Early 5-Ball Games

**ARCADE & LOCATION EQUIPMENT**

- New Target Ranges by Cadillac
- Big Bronco
- The Mechanical Wonder Horse
- Super Shuffleboard
- Deluxe Horse

**FORMULA 77 Shuffleboard**

- Big Shot
- Denny
- Sleeper

Michael

**ELEC. SCOREBOARDS**

- 5 or 10c play

- **MODEL 74**: 75.00

**BRIGHT LIGHTS $325.00**

- Chose, ready for operation

**CONEY ISLAND $325.00**

- Used less than two months. These are from new owners who operated in Ohio.

- One-third deposit, balance C.O.D.

- **BRIGHT SPOT—Write**

**HERMITAGE MUSIC CO.**

- 152 Broad St.

**A GOOD GIFT IDEA...**

**FOR PATIENT CARE RESEARCH EDUCATION**

- **GIVE VOLUNTARILY TO MARCH OF DIMES JANUARY 2-31**

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**ATLAS MUSIC COMPANY**

**COIN MACHINES**

**ATLAS MUSIC COMPANY**

**COIN MACHINES**

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**SEBURG**

- *New* Original Brass Slides
- *New* Original Slides
- *New* Stainless Steel Slides
- *New* Original Brass Slides

**HIDEWAYS**

- *New* Original Brass Slides
- *New* Original Slides
- *New* Stainless Steel Slides
- *New* Original Brass Slides

**RING PIN HOLE PINS**

- Snap-on Pins
- Snap-on Pins
- Snap-on Pins

**WE ARE MADE TO ORDER—BUY WITH CONFIDENCE!**

**VILLI CONSTRUCTION**

*Price: 155.00*

**GOLD STRIKE**

*Price: 155.00*

**GOLD STRIKE**

*Price: 155.00*

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**PURVEYOR Shuffleboard Co.**

**4332 W. 27th St.**

**PHONE: JUNIOR 8-8119**

**COIN MACHINES**

**SHUFFLE GAMES**

**RALLY**

- Speed Dart
- Speed Dart

**SHUFFLEBOARD SUPPLIES**

**CIGARETTE MACHINES**

**ATLAS MUSIC COMPANY**

**COIN MACHINES**

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THE FIRST ANIMATED PIN-BALL BOWLING GAME

Chicago Coin's KING PIN

SCORERS LIKE REAL BOWLING
ANIMATED "FLY-AWAY" BOWLING PINS
10 FRAMES COMPLETE GAME
2-SUPER ACTION FLIPPERS

BAND-BOX
"THE WORLD'S SMALLEST BAND"

- "BAND-BOX" IS A MUST FOR INCREASING JUKE-BOX PLAY
- DOUBLES AND TRIPLES LOCATION EARNINGS
- AVAILABLE AT A NEW LOW PRICE

ASK YOUR DISTRIBUTOR ABOUT "KING PIN and BAND-BOX"

CHICAGO COIN MACHINE COMPANY

AN OPEN LETTER TO FOREIGN BUYERS

We are exclusive export distributors for top manufacturers including Gottlieb, Williams and others.

1. We maintain a minimum of 400 PIN GAMES at all times, as well as a complete stock of MUSIC MACHINES and ARCADE EQUIPMENT.
2. All our equipment is thoroughly recommissioned and reconditioned.
3. We understand how to pack to ensure safety of your investment.
4. We can deliver any amount of equipment within 14 days of the receipt of your order.

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GET 'EM WHILE WE'VE GOT 'EM

MUSIC

ONE BALLS

ROY REDD DISTRIBUTING CO. Inc.
298 LINCOLN ST.
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for a LONG, LONG ride into the BIG, BIG money...

Thunderbolt

THE ONLY SERVICE-FREE WESTERN MECHANICAL PONY BEAUTIFULLY DESIGNED AND SOLIDLY CONSTRUCTED

Thunderbolt is ready for top locations all over the country—Arcades, Department and Chain Stores, Theatre Lobby's, Kiddielands, Beaches, Parks, Pools, Skating Rinks, Resorts and hundreds of others. It's been on actual test for 1½ years and is made by one of the country's most successful manufacturers of Merry-Go-Rounds.

Thunderbolt is the only mechanical pony that simulates the real motion of a live pony in action. It's beautifully decorated with an automotive lacquer finish and has an actual authentic Western pony saddle, bridle and martingale which are permanently fastened to insure against theft. It requires no bolting—it won't tip—and it won't shimmy across the floor. It's built for trouble-free operation. THE MANUFACTURER UNCONDITIONALLY GUARANTEES THE MOTOR AND GEAR REDUCER FOR ONE FULL YEAR AND ALL OTHER PARTS FOR 90 DAYS AGAINST ANY DEFECT IN WORKMANSHIP OR MATERIALS. THIS IS YOUR BEST GUARANTEE AGAINST SERVICE CALLS.

Everyone thrills to the ride on Thunderbolt because they can control the speed during the ride by pulling up on the reins to slow down and releasing them for more speed. There's nothing to compare with Thunderbolt's sensational action and colossal earning power—and tens of thousands of new locations are clamoring for immediate installation.

RIDE INTO THE BIG MONEY ON THUNDERBOLT—THE MOST AMAZING MECHANICAL PONY EVER BUILT. WRITE, WIRE, PHONE FOR COMPLETE DETAILS AND NAME AND ADDRESS OF YOUR NEAREST DISTRIBUTOR!

ATTENTION DISTRIBUTORS!

There is some territory available throughout the United States and in foreign countries for live wire distributors. Write today stating territory desired.

CONAT SALES COMPANY, Inc.
Nat Cohn, President
EXCLUSIVE WORLD WIDE DISTRIBUTORS

Thunderbolt's Exclusive Features

HORSE: Made of cast, non-ferrous metal; automotive brake and martingale; variable speed control actuated by reins.

BASE: 16 gauge cold rolled steel; welded construction, reinforced with cold drawn steel angles of varying size. Commercial type gear reducer with phosphorous bronze gears and case hardened Timken steel roller bearings.

MECHANISM: Cold rolled finish steel used for all component parts.

METER: Drop type 10c coin chute; timed for 1 minute. Separately locked, extra large coin box. SERVICE: All working parts easily reached from front lock.
Here's a game that's got everything!

**Bally**

**SPOT-LITE**

NEW 1-CARD 5-BALL REPLAY SENSATION!

"IN-LINE" SKILL SCORES
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

THRILLING "SPOTTEM" FEATURE

POPULAR ADVANCING SCORES
FAMOUS FOR PLAY-APPEAL AND EARNING-POWER

EXTRA BALLS FEATURE
WITH NEW PROGRESSIVE SUSPENSE IDEA

NEW "4-CORNERS" SCORE

SELECTIVE-BUTTON PLAY

Words cannot describe the powerful play-appeal of SPOT-LITE. You must see SPOT-LITE... see the great combination of "in-line" scoring and famous Bally button-play features. You'll see why SPOT-LITE is the greatest money-maker ever built in the 5-ball class. See SPOT-LITE at your Bally distributor today.
DECEMBER 15, 1951

THE BILLBOARD

COIN MACHINES

UNITED’S

LEADER

FAST ACTION

3 CARD

REPLAY GAME

plus

BALL PURCHASE FEATURE

PLAYER MAY PURCHASE
6TH, 7TH, 8TH BALL
FOR EXTRA COINS AS
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AVAILABLE IN
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