Big Spenders Plan to See: Are $$$ Well Placed on TV?

NEW YORK, Dec. 32.—Some of the nation's foremost advertisers, with heavy investments in television, are involved in an intense evaluation of its effect upon sales. As a result, 1952 will find a number of banks, research agencies and other new techniques to trace the exact proportion of their business brought in by TV, as against other media.

Among the sponsors and advertising agencies interested in...

Sarnoff Views TV Big in '52

NEW YORK, Dec. 32.—In a year-end statement this week, General David Sarnoff, board chairman of Radio Corporation of America, emphasized his continued advancement for TV, reciting the significant progress made with particular emphasis on development of improved facilities for military and civilian use.

Looking back on the past year, Sarnoff noted, "This year, for the first time, NBC's TV network transmitted network radio in revenue. Based on final figures that are open for discussion, some 1,980,000,000 hours of TV and radio were consumed, or virtually impossible."

The growth in TV's size should continue as more and more families purchase TV sets. The trend is marked by the increase in the number of TV owners, with over 400,000,000 sets in the U.S. and a potential audience of more than 500,000,000 people,...

Strike May Hit Music Hall, N. Y.

NEW YORK, Dec. 32.—The possibility of a strike at the Radio City Music Hall is growing closer after a series of meetings last week. It is expected to bring about the closing of the theater at the end of the season, possibly as late as January 1.

This is a result of the refusal of the Union of Greater New York Musicians to accept a new contract that provides a 15% increase in pay for...
Washington Once-Over

By Ben Atlas

WASHINGTON, Dec. 22—The Federal Communications Commission, as a consequence of its determination that the Washington area is a market for over-the-air television stations, is expected to allow the new station to begin broadcasting this week.

The FCC has already approved the station's application for a license to operate in the Washington area.

The station's format will be a combination of news, sports, and entertainment programming.

Paris Peek

By Anne Michael

PARIS, Dec. 22—The fog and haze enveloped the city, casting a somber mood over the holiday season. This year present one of the most challenging years for the Parisian fashion industry, with a decline in sales and a shift in consumer preferences.

The city's iconic fashion houses are struggling to adapt, with many reporting a decrease in foot traffic and a decline in sales. However, some designers have found success by embracing new technologies and sustainability practices.

London Dispatch

By Leigh Vance

LONDON, Dec. 22—Sergent Major in a mackerel-colored coat, the mother of the new year took up her post outside the Savoy Hotel in London, wearing a warm white personality. The atmosphere was electric, and the news of the year was on everyone's mind. The Savoy hit the top-bracket during the year with the film "A Year on the Prairies." Her friendly face and warm manner made her the friend and confidant of the world, who turned in regular intervals to "A Year on the Prairies." In 1947 the Savoy took its turn, as it now comes back in 1948 with a new BBC series of "A Year on the Prairies."
'51 a Rocky Year, Partly Due to TV

Big Spenders Plan to See:
Are $$$ Well Placed on TV?

High Costs, Loss in AM Ratings,
Sales Results Among Problems

*Continued from page 1

TV's cost, even in small city and
medium markets, is exhaus-
tively enough, it is expected
that most of the big net-
work and independent stations
will not be able to earn
reasonable percentage of
their total annual revenue from
their TV operations.

T. J. B. C. J. Televising

*Continued from page 1

Sarnoff Looks Forward
To Big TV Strides in '52

GE Sees Electrons' All-Time High in '52

*Continued from page 1

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LOUISE STEWART

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LOUISE STEWART
MERCHANDISING HYPED
Kletter Will Head New DuMont Dept.

NEW YORK, Dec. 22—Edward J. Kletter, founder of Product Advertising Corporation and a founder of United Gopher-Wilson Company, has been named head of the newly-formed merchandising and advertising department of DuMont Television Network. The appoint

WJZ Revamps Daytime Video Program Line

NEW YORK, Dec. 22—A new video by William Street Entertainment and with a 6:30 minute feature film "The Day of the Century". The show begins at 7:30 p.m. and continues until 9:00 p.m.

CRM TV Move Encourages NARTB Execs

WASHINGTON, Dec. 22—The National Association of Radio and Television Broadcasters has announced that the CRM TV move will begin during the first quarter of the year.

Fem Guests to Aid Norris SEC

NEW YORK, Dec. 22—Keith Norris, in his 11th year, has announced that he will feature some of the top female guest stars on CBS this season. The show will be called "Women of Tonight".

March of Time May Resume Movie Series

NEW YORK, Dec. 22—The March of Time movie series, which slipped by 50 minutes last week, returns to the air tonight. The show will feature a new movie each week.

TC Slaps Phony Polis

WASHINGTON, Dec. 22—President Johnson has announced that there will be no more "phony polls" on the air. The newscasts will now be more informative.

CBS Will Hold TV Rates Down Despite NBC's Move

NEW YORK, Dec. 22—In a move that is expected to continue next year, CBS will hold TV rates down despite NBC's move to increase rates.

Philistine Stakes Organize Municipal Group

PHILADELPHIA, Dec. 22—A group of local citizens has organized to fight against the Phila

Roosters Rats Live Music On TV Set

NEW YORK, Dec. 22—The National Broadcasting Company has announced that it will feature the Roosters Rats Live Music on TV Set starting next week.

NATIONAL ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS (NARTB)

WASHINGTON, Dec. 22—The National Association of Radio and Television Broadcasters has announced that it will hold its annual convention in New York City next year.

FEM GUESTS TO AID NORRIS SEC

NEW YORK, Dec. 22—Keith Norris, in his 11th year, has announced that he will feature some of the top female guest stars on CBS this season. The show will be called "Women of Tonight".

TALLUS RATING JUMPS

Court Case Increases Interest in "Big Show"

NEW YORK, Dec. 22—Tallus Bank has increased its ratings this week due to a court case that has been going on in the Big Show. The ratings have increased by 4.2 points.

Your Top TV Sales Opportunity

Wilmington, Delaware

in the market which has highest income per family in the country.

REPRESENTED BY

ROBERT MEKKER ASSOCIATES

New York, San Francisco, Chicago, Los Angeles

December 29, 1951

4 TELEVISION RADIO THE BILLBOARD
Television

BERGEN DICKERS WITH CBS FOR PART-TIME TV SHOW
NEW YORK, Dec. 22—Edgar Bergen & Charlie McCarthy are in discussions with the Columbia Broadcasting System for a contract which would give the network the exclusive services of the ventriloquist still does not tie Bergen to CBS for the next weekly, but may work one or two weeks next season.
Bergen said he was not expected to appear on radio this week, but might be an alternate week radio show produced on tape.

RED CARPET
ABC Plans Big Send-Off for Dietrich Airer
NEW YORK, Dec. 22—With Marlene Dietrich's definitive final Ed Sullivan show, TV's finest is bid farewell by the Columbia Broadcasting System to the world's biggest television debut. The show will be televised at 9:30 p.m. on Channel 5 and will be simulcast on Channel 2.

STONE HOT FOOT INFLAMES LEGS
HOLLYWOOD, Dec. 22—Cliffie Stone, after receiving second degree burns suffered in his March 11 explosion of "Hometown Jamboree" television show, is cloudy about the course of his injuries.

BROADCASTERS BATTLE POETIC COPYRIGHT BILL
NEW YORK, Dec. 22—The National Association of Broadcasters and Televising is organizing a lash-ding fight to defeat in congressional proposals to provide copyright protection for broadcast of periodical works or excerpts. The bill, H. R. 3460, was reported favorably by the House Judiciary Committee, has been referred to the House committee, and is expected to be placed on the House committee calendar early next session.

WOR-TV Deal Is Near For 12 Selznick Films
NEW YORK, Dec. 22—Lever Brothers this week was close to closing of the Sunday night 8-9:15 -10 p.m., a half hour film slot for Selznick. If CBS accepts the network's offer to cancel its "Celebrity Time" which is on the web a half hour later, the time slot is available to the company. The time slot has been purchased by "Gala" on a half hour basis. Caruso is announced by Selznick at $110,000 per week.

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Fairbanks Acquires Sole Rights to NBC Tele Pix

HOLLYWOOD, Dec. 21—Fairbanks got sole ownership rights to NBC telepix for the sum of $250,000, it was announced by the firm. Fairbanks, the制片 company, is a subsidiary of the Fairbanks Broadcasting System, which has acquired the NBC telepix from NBC for $250,000. The transaction was negotiated by Fairbanks, the制片 company, which will now have sole rights to the NBC telepix.

At&t Topper Denies Blacklist Of Am Writer

NEW YORK, Dec. 22—J. M. Shaw, assistant verser of American Broadcasting Company, appeared at a recent Radio Judges’ meeting and answered questions in connection with the fairbanks blacklist. As a member of the panel, Shaw was shown to have been conspicuous in the new film work. He has been writing a musical comedy for the National Broadcasting Company radio show for six years.

Firm May Drop Radio Theater To Expand TV

NEW YORK, Dec. 21—The Armstrong Cork Company this week announced the cancellation of its “Theater of Today” on NBC on the grounds of success. The program is broadcast to the NBC network. The program sponsored for the past two years has been continuously successful and the announcer, who is being expanded to include the various forms of radio theater, the NBC network. Armstrong Cork’s vice-president, executive secretary of Woll, and Guild is confident of the firm’s ability to expand the program.

New Nielsen Gives Air Facts

CHICAGO, Dec. 21—The A. C. Nielsen Company this week released its report on the air audience of the network. Nielsen’s report is based on a nationwide survey of the listening habits of 2,000 families in the United States. Nielsen’s report is based on a nationwide survey of the listening habits of 2,000 families in the United States.

TV Education The Hard Way

DEBRE, Dec. 21—Putting the judges on television was what the network was trying to do in this case. A pedido ticket for gay-pride march near the King’s New York Area was given to the judge that gave him the ticket that day. He said he did not want to be used for political reasons.

SEVEN WOMEN

McClain's Mag's Radio, TV Awards

CINCINNATI, Dec. 22—Seven women were honored at the annual McClain’s Awards for their contributions to the radio and television industry. The awards were presented in recognition of the outstanding contributions made by women to the field.

FCC Returns Pritchard’s Control Bid

WASHINGTON, Dec. 21—Washington, Dec. 21—Edward J. Pritchard has filed an application for control of station WDLX, Lexington, Ky., Federal Communications Commission, to return the network. The application is a protest to the sale of the station to Pritchard because of “incomparable” reasons.

NABT Gets Membership Of CBS TV Web

NEW YORK, Dec. 21—The Columbia Broadcasting System and its network and owned stations in New York, Los Angeles, Chicago, and San Francisco have been allocated to the National Association of Radio Broadcasters. The move in the part of its video program service was a protest step by the Columbia Broadcasting System. According to Howard Mechanic, president of the National Association of Radio Broadcasters, the move in the part of its video program service was a protest step by the Columbia Broadcasting System.

Razor Film Keen On Sketch Show

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Yarborough Death

Continued from page 1
of "One Man’s Family," a role he had billed since the show's in-
ception. The show is sold to other AM and TV programs, and its
most recent role in radio is in "The无线 News".

Bill Goodwin shows how to consider the last seven days. Saturday night, when night, his "The Big Payoff" at 2:30 to 4 will be
"The movie "Pritchard" that is being shown is "Incomparable.

"It was because of "Incomparable,"" said the show's producer, "that he was removed from the network. My opinion is that it is a shame for the network to have to take the show off the air."

"I think the network is making a mistake," said the show's producer. "I believe that the show is good, and that it should be continued."
PERSONAL COLUMN

As the Christmas season approaches, it's time to think about gift ideas for those special people in our lives. Whether it's a friend, family member, or colleague, finding the perfect gift can be challenging. This year, consider these unique and thoughtful options:

1. Personalized Engraved Jewelry: A piece of jewelry that is personalized with a name, date, or special message can be a thoughtful gift. Engraved necklaces, bracelets, or rings are a great way to show your love and appreciation.

2. Handmade Gifts: Consider gifting something that you've made yourself. Whether it's a handcrafted piece of pottery, a painted canvas, or a photo collage, handmade gifts are always special.

3. Subscription Boxes: Monthly subscription boxes can be a fun and convenient gift. Options range from food and beverages to books, makeup, and even pet supplies.

4. Experiences: Instead of physical gifts, consider giving experiences. This could be a hot air balloon ride, a cooking class, or a weekend getaway at a cozy bed and breakfast.

5. Technology Gadgets: For the tech-savvy, consider gifts like a smartwatch, wireless earbuds, or a portable speaker.

Remember, the most important thing is to show your loved ones that you care. Whether it's a small gesture or a grand gesture, the thought behind your gift is what truly counts.
Music, Wax Biz OK; Problems Face '52
Rate Cuts, Mail Sales, Weakness In Band Grosses Among Worries

Continued from page 3

The film business has indulged in a number of all-out efforts this past year in an attempt to show the public better than ever and "Movieman, It's Where It's At," directed by Ernie Aylward and released by Metro Goldwyn-Mayer, has helped make him a potential contender.

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Belgian Puber Gets Rights To U. S. Tunes

NEW YORK, Dec. 22—Belgian composer Jacques Kluger flew back to Brussels today after he announced here which he picked up publishing rights to such American pop as "Tell Me, Tell Me," "Dimples" and "Satin and Satin." Kluger also placed a number of his works with American firms. Nat Tenenbaum "Like Me, Love Me," "Rag of Rags," "Piano Tunes," "Singing the Blues," and Peer International picked up Kluger's "New Orleans Blues" and "Jeane Marie Mon Dieu." The European publisher is taking the first step in the marketing of the tunes he will handle. These will be handled in Belgium, Germany, France and Luxembourg, with an up interest in forthcoming European releases of the American tunes.

Alan Dean in For Big Bally

NEW YORK, Dec. 22—Young English warbler, Alan Dean, who came to this country for a vacation several months ago, is being groomed for the role of Big Bally, with a campaign to begin in the early part of the New Year. An eight-week recording session this week was taped to record and to begin a marketing campaign to secure a recording contract. A local promoter is putting on a concert in New York, with a view to selling the record for $1, to be sold in the United States. The concert will be held on Thursday night at the Rainbow Room.

Columbia Disk Workers Strike

NEW YORK, Dec. 22—Colonal workers are striking for better working conditions in the Columbia Recording Corporation, division of the Columbia Press Co., in New York. The strike began last week, and a request was made by the workers' representatives to the Columbia Press Co. for a meeting to discuss the strike. The company refused to meet the workers' representatives, and the strike continued.

Kidiskers Seek Lower Music Fund Payments

NEW YORK, Dec. 22—As part of a larger effort to reduce the price of music, the Kidiskers, a group of musicians, have petitioned the recently formed New York State Music Fund to lower the payment for their services.

Trade Eying Battle on Song Renewal Rights

NEW YORK, Dec. 22—The music trade is currently facing a battle over the renewal rights of songs. The issue is whether the songwriters or the record companies should have the rights to renew the copyright of a song.

SAC, Pubers Win WCKY Suit

CINCINNATI, Dec. 22—The Southern Artists Co. and two publishers have won a suit involving copyright infringement. The suit was brought against WCKY, a radio station in Cincinnati, for playing a copyrighted song without permission.

Music as Written

The Billboard, December 29, 1951

TV-PHONO MERCHANDISING

Set Sales Fall Off 21% in First Ten Months of Year

WASHINGTON, Dec. 22—Sales of radio, TV, and phonograph merchandise for the first ten months of the year were down 21 per cent as compared with sales in the same period last year.

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HAPPY HOLIDAY HITS

BILLY ECKSTINE
A WEAVER OF DREAMS
TAKE ME BACK
78 RPM - MGM 11123 - 45 RPM - MGM K1133

TOMMY EDWARDS
IT'S ALL IN THE GAME - ALL OVER AGAIN
78 RPM - MGM 11033 - 45 RPM - MGM K1032
MY CONCERTO - SOLITAIRE
78 RPM - MGM 11127 - 45 RPM - MGM K1077

BILLY ECKSTINE and GEORGE SHEARING
TAKING A CHANCE ON LOVE YOU'RE DRIVING ME CRAZY
78 RPM - MGM 11101 - 45 RPM - MGM K1101

ROBERT Q. LEWIS
I'LL BE YOUR BABY GRAND CENTRAL STATION
78 RPM - MGM 11116 - 45 RPM - MGM K1116

BILLY WILLIAMS QUARTET
BUSY LINE
I'LL NEVER FAIL YOU
78 RPM - MGM 11117 - 45 RPM - MGM K1117

LIONEL HAMPTON
SAMSON'S BOOGIE HELPLESS
78 RPM - MGM 11108 - 45 RPM - MGM K1108

HANK WILLIAMS
BABY, WE'RE REALLY IN LOVE I'D STILL WANT YOU
78 RPM - MGM 11108 - 45 RPM - MGM K1108

LEROY HOLMES
and his Orchestra
IN A PERSIAN MARKET I'LL SEE YOU IN MY DREAMS
78 RPM - MGM 11124 - 45 RPM - MGM K1124

MERRY XMAS
MGM RECORDS

THE BILLBOARD
Music Popularity Charts

December 29, 1951

HONOR ROLL OF HITS

The Nation's Top Tunes

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio TV Show Charts (Radio Section).
**DECCA DATA**

**YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS**

**TO BUILD SALES** Published in the interests of Decca Dealers and Music Operators Everywhere

**TO BUILD PROFITS**

---

**DECCA "BEST BETS"**

Your guide to the hits of tomorrow based on actual sales

**COUNTRY**

<table>
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<tr>
<th>No.</th>
<th>POPULAR</th>
<th>Artist(s)</th>
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<tr>
<td>1.</td>
<td></td>
<td>Guy Lombardo and Evelyn Knight</td>
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<td>2.</td>
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<td>Guy Lombardo</td>
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<td>3.</td>
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<td>Box Allen</td>
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<td>Louis Armstrong and Gordon Jenkins</td>
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<td>Leroy Anderson</td>
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<td>6.</td>
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<td>Louis Johnson</td>
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<td>7.</td>
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<td>Ben Pollack and His Orchestra</td>
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<td>8.</td>
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<td>Ross Morgan</td>
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<td>9.</td>
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<td>Roberto Lee</td>
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<td>Andrews Sisters</td>
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<td>Andrews Sisters</td>
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<td>12.</td>
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<td>Arthur Prysock</td>
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**SEPIA**

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<td>1.</td>
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<td>Ernest Tubbs</td>
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<td>Webb Pierce</td>
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<td>Lisl Deville</td>
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<td>Bill Monroe</td>
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<td>Hardrock Gunter</td>
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<td>Bill Monroe</td>
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<td>1.</td>
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<td>Billy Valentine Trio</td>
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<td>Billy Holiday</td>
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<td>The Ray-O-Vees</td>
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<td>Good Louis</td>
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**NEW RELEASES**

**SINGLES**

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<tr>
<th>Title</th>
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<tr>
<td>Love Me True</td>
<td>Russ Morgan</td>
<td>Studebaker</td>
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<tr>
<td>Dance In The Moonlight</td>
<td>Tommy Dorsey</td>
<td>80699</td>
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<tr>
<td>Mother, All Your Best Is Knowing</td>
<td>Al Morgan</td>
<td>27898</td>
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**FLYING FINGERS and DIZZY FINGERS**

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<td>Flying Fingers</td>
<td>Bill Snyder</td>
<td>27897</td>
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<tr>
<td>Flying Fingers</td>
<td>Russ Morgan</td>
<td>Studebaker</td>
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<tr>
<td>Daddy Rider</td>
<td>Russ Morgan</td>
<td>27897</td>
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<tr>
<td>Daddy Rider</td>
<td>Al Morgan</td>
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**DECCA RECORDS**

Decca 27907 (78 RPM) and 9-27907 (45 RPM)

**AN EXCITING NEW SOUNDS!**

**HIS FIRST DECCA RELEASE!**

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**TO BUILD SALES**

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**TO BUILD PROFITS**

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**AMERICA'S FASTEST SELLING RECORDS**

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**THE BILLBOARD**

December 29, 1951

**13**
EDDY ARNOLD

Hollywood, Calif.

Dear Eddy:

In spite of the fact that we really know better, we did it again in the RCA Victor lease ad, 12/22 issue.

Both the publisher and the editor are making us write it correctly as many times as this space permits.

- Eddy Eddy Eddy Eddy Eddy Eddy Eddy

There, that ought to do it!

THE BILLBOARD

N. Y. OFFICE
DECCA announces a NEW album by...

Jerry Gray and His Band of Today

A TRIBUTE TO

GLENN MILLER

8 Outstanding Jerry Gray arrangements that were performed by the Glenn Miller Orchestra

Instrumental Fox Trots

- 27866 ST. LOUIS BLUES
- 9-27866 JEEP JOCKEY JUMP
- 27867 THE DIPSY DOODLE
- 9-27867 WHO'S SORRY NOW!
- 27868 SHINE ON HARVEST MOON
- 9-27868 FLAG WAYER
- 27869 INTRODUCTION TO A WALTZ
- 9-27869 V HOP

*Indicates 45 RPM Version

Decca Album A.898-
Four 10-inch 78 RPM Records
PRICE $4.15 (plus tax)

Decca Album 9-286-
Four 45 RPM Records
PRICE $3.75 (plus tax)

DL 5375-
10-inch Long Play Record
PRICE $3.00 (plus tax)

Decca Album 9286-
Four 45 RPM Records
PRICE $3.75 (plus tax)

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This week's New Releases... on RCA Victor

Release 55-32

Ships Coast to Coast, Week of December 30

**POPULAR**

FRIDY MARTIN and his Orchestra and 
THE FONTANE SISTERS
Snowflakes
River in the Moonlight
20-4449—(47-4449)*

PHIL. HARRIS and his Orchestra
Wine, Women and Song
6th Street Association
20-4450—(47-4450)*

BUDY MORROW and his Orchestra
The Way I Feel
That Old Black Magic
20-4451—(47-4451)*

WATIE KING and his Orchestra
Down in the Valley
When the White Andalusians Start Blooming
20-4452—(47-4452)*

DOROTHY LUDLOW
I Wanna Say Hello
A Good Man Is Hard to Find
20-4455—(47-4455)*

JOHNNY HARTMAN with FREUER PRADO 
and his Orchestra
Wild-Mambo
20-4456—(47-4456)*

SAX'HANNA CHURCHILL
Is Quite of Everything You Do
Don't Cry, Don't No, Don't Cry
20-4468—(47-4468)*

COUNTRY—WESTERN

EDDIE MARSHALL
Wine All Mine (Blue Eyes) How Could You!
20-4467—(47-4467)*

**RED SEAL SPECIAL**

BOSTON POPS ORCHESTRA,
Arthur Freedman, Conductor
Jennifer
Caraton
10-3727

**NEW ALBUM**

AL GOODMAN and his Orchestra with June Ekvens
Music in the Air
K-32 (WK-322)* 1K-1025 **

* 8:30 a.m. est. sun. ** 3:30 a.m. est. sun.

Merry Christmas! and
a
Happy New Year

DOROTHY LUDLOW
I Wanna Say Hello
A Good Man Is Hard to Find
20-4455—(47-4455)*

JOHNNY HARTMAN with FREUER PRADO 
and his Orchestra
Wild-Mambo
20-4456—(47-4456)*

SAX'HANNA CHURCHILL
Is Quite of Everything You Do
Don't Cry, Don't No, Don't Cry
20-4468—(47-4468)*

The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION  RAD'IO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

* CYNTHIA (16 YEARS OLD): Composer of 'BERMUDA' KAY (11 YEARS OLD)

** INDICATES RECORDS WHICH ACCORDING TO ACTUAL SALES, ARE RECOGNIZED AS HITS. THE TRADE IS URGE TO KEEP A SUFFICIENT STOCK OF THESE RECORDS ON HAND, OR TO ORDER PROMPTLY WHERE CURRENT STOCKS BEGIN TO APPROACH THE "SOLD OUT" STAGE.

** INDICATES RECORDS WHICH HAVE ENJOYED A GREATER NUMBER OF INITIAL CONSUMER GEOPHIC ORDER AND ORDERS ON DEMAND. THE TRADE IS ADVISED TO KEEP THESE RECORDS IN STOCK, AS NECESSARY, TO SATISFY THE DEMAND.

** INDICATES RECORDS WHICH ARE RECOGNIZED AS "TOP SELLING" IN THE COUNTRY WESTERN CATEGORY.

** INDICATES RECORDS WHICH ARE RECOGNIZED AS "TOP SELLING" IN THE JAZZ CATEGORY.

** INDICATES RECORDS WHICH ARE RECOGNIZED AS "TOP SELLING" IN THE POPULAR CATEGORY.

** INDICATES RECORDS WHICH ARE RECOGNIZED AS "TOP SELLING" IN THE COUNTRY CATEGORY.

** INDICATES RECORDS WHICH ARE RECOGNIZED AS "TOP SELLING" IN THE WESTERN CATEGORY.

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### The Billboard Music Popularity Charts

#### Advance Record Releases

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>AROUND THE WORLD</td>
<td>JIMMY DURANTE</td>
<td>VICTOR</td>
</tr>
<tr>
<td>THE LITTLE COLD</td>
<td>RUDY VALLEE</td>
<td>COLUMBIA</td>
</tr>
<tr>
<td>SLOW SONGS</td>
<td>RICHARD WING</td>
<td>VICTOR</td>
</tr>
<tr>
<td>WASHINGTON, D. C.</td>
<td>BERT ROSS</td>
<td>VICTOR</td>
</tr>
<tr>
<td>BOSTON</td>
<td>RAY SKINNER</td>
<td>VICTOR</td>
</tr>
<tr>
<td>DETROIT</td>
<td>JIMMY DURANTE</td>
<td>GEMINI</td>
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<tr>
<td>CHILDREN</td>
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#### Record Reviews

**Popular**

<table>
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<th>Record</th>
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<tr>
<td>LITTLE COLD</td>
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<tr>
<td>CHILDREN</td>
<td>JIMMY DURANTE</td>
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#### Best Selling Pops by Territories

**New York**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
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<tbody>
<tr>
<td>JIMMY DURANTE</td>
<td>AROUND THE WORLD</td>
</tr>
<tr>
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<td>THE LITTLE COLD</td>
</tr>
<tr>
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**Pittsburgh**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
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<tbody>
<tr>
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<tr>
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<tr>
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<td>WASHINGTON, D. C.</td>
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**Chicago**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
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<tbody>
<tr>
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<td>RUDY VALLEE</td>
<td>THE LITTLE COLD</td>
</tr>
<tr>
<td>JIMMY DURANTE</td>
<td>SLOW SONGS</td>
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<td>BERT ROSS</td>
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**Los Angeles**

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<tr>
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<tr>
<td>RUDY VALLEE</td>
<td>THE LITTLE COLD</td>
</tr>
<tr>
<td>JIMMY DURANTE</td>
<td>SLOW SONGS</td>
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<tr>
<td>BERT ROSS</td>
<td>WASHINGTON, D. C.</td>
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<tr>
<td>RAY SKINNER</td>
<td>BOSTON</td>
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<tr>
<td>JIMMY DURANTE</td>
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<tr>
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<td>INTERNATIONAL</td>
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**Seattle**

<table>
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<th>Artist</th>
<th>Song</th>
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<tbody>
<tr>
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<tr>
<td>RUDY VALLEE</td>
<td>THE LITTLE COLD</td>
</tr>
<tr>
<td>JIMMY DURANTE</td>
<td>SLOW SONGS</td>
</tr>
<tr>
<td>BERT ROSS</td>
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</tr>
<tr>
<td>RAY SKINNER</td>
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<td>DETROIT</td>
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<td>INTERNATIONAL</td>
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<tr>
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<td>CHILDREN</td>
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**Denver**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
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<tbody>
<tr>
<td>JIMMY DURANTE</td>
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</tr>
<tr>
<td>RUDY VALLEE</td>
<td>THE LITTLE COLD</td>
</tr>
<tr>
<td>JIMMY DURANTE</td>
<td>SLOW SONGS</td>
</tr>
<tr>
<td>BERT ROSS</td>
<td>WASHINGTON, D. C.</td>
</tr>
<tr>
<td>RAY SKINNER</td>
<td>BOSTON</td>
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<tr>
<td>JIMMY DURANTE</td>
<td>DETROIT</td>
</tr>
<tr>
<td>ALDO NINO</td>
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</tr>
<tr>
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<td>INTERNATIONAL</td>
</tr>
<tr>
<td>JIMMY DURANTE</td>
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**Dallas-Fort Worth**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Song</th>
</tr>
</thead>
<tbody>
<tr>
<td>JIMMY DURANTE</td>
<td>AROUND THE WORLD</td>
</tr>
<tr>
<td>RUDY VALLEE</td>
<td>THE LITTLE COLD</td>
</tr>
<tr>
<td>JIMMY DURANTE</td>
<td>SLOW SONGS</td>
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<tr>
<td>BERT ROSS</td>
<td>WASHINGTON, D. C.</td>
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<tr>
<td>RAY SKINNER</td>
<td>BOSTON</td>
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<tr>
<td>JIMMY DURANTE</td>
<td>DETROIT</td>
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<tr>
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<td>ATLANTA</td>
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<td>JIMMY DURANTE</td>
<td>INTERNATIONAL</td>
</tr>
<tr>
<td>JIMMY DURANTE</td>
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</tr>
</tbody>
</table>

### Douglass Catalog Bought by Wigler

**New York**, Dec. 30 — Sam Wigler, the playboy who bought out the Douglas Music catalog for a new Broadway incorporation organized under the same corporate name.

First song being worked on by the new firm is "Forever Begins Today," which Wigler has taken over from Frontie Music, Chicago publisher. Tune has been waxed by chart leader Jimmy Dorsey on Coral and the Four Jacks on Sharp, Wigler's Philharmonia, firm is not affected by the new acquisition.
### THE BILLBOARD Music Popularity Charts

#### Most Played Juke Box Records

- **Based on reports received December 19, 20 and 21**

<table>
<thead>
<tr>
<th>Name</th>
<th>Week 1</th>
<th>Week 2</th>
<th>Week 3</th>
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</thead>
<tbody>
<tr>
<td>&quot;SIN&quot; (E. Howard)</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>&quot;OLD, OLD HEART&quot; (T. Bennett-P. Frit)</td>
<td>20-2</td>
<td>2-2</td>
<td>2-2</td>
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<tr>
<td>&quot;SLOW POKE&quot; (Pee Wee King)</td>
<td>3-3</td>
<td>3-3</td>
<td>3-3</td>
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<tr>
<td>&quot;BECAUSE OF YOU&quot; (T. Bennett-P. Frit)</td>
<td>7-7</td>
<td>7-7</td>
<td>7-7</td>
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<tr>
<td>&quot;UNDECIDED&quot; (J. Brothers)</td>
<td>13</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>&quot;CRY&quot; (J. Ray)</td>
<td>5-6</td>
<td>5-6</td>
<td>5-6</td>
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<tr>
<td>&quot;TELL ME WHY&quot; (Four Aces A. Alberts)</td>
<td>2-15</td>
<td>2-15</td>
<td>2-15</td>
</tr>
<tr>
<td>&quot;LITTLE WHITE CLOUD THAT CRIED&quot; (J. Ray)</td>
<td>4-10</td>
<td>4-10</td>
<td>4-10</td>
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<tr>
<td>&quot;SHRIMP Boats&quot; (J. Stafford P. Walker)</td>
<td>3-10</td>
<td>3-10</td>
<td>3-10</td>
</tr>
<tr>
<td>&quot;SIN&quot; (S. Churchill)</td>
<td>11-12</td>
<td>11-12</td>
<td>11-12</td>
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<tr>
<td>&quot;DON'T LEAVE ME&quot; (B. Wood)</td>
<td>16-12</td>
<td>16-12</td>
<td>16-12</td>
</tr>
<tr>
<td>&quot;SLOW POKE&quot; (R. Lee)</td>
<td>20-13</td>
<td>20-13</td>
<td>20-13</td>
</tr>
<tr>
<td>&quot;SIN&quot; (J. Martin)</td>
<td>15-14</td>
<td>15-14</td>
<td>15-14</td>
</tr>
<tr>
<td>&quot;SLOW POKE&quot; (R. O'Connell)</td>
<td>3-14</td>
<td>3-14</td>
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<tr>
<td>&quot;SIN&quot; (Four Knights)</td>
<td>7-21</td>
<td>7-21</td>
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<tr>
<td>&quot;DOMINO&quot; (J. Martin)</td>
<td>18-18</td>
<td>18-18</td>
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</tr>
</tbody>
</table>

**One Of The Great All Time Standards From The Current Motion Picture, "I'll See You In My Dreams"**

**你现在相信我吗？**

**Starring Danny Thomas**

"I'LL SEE YOU IN MY DREAMS"

**With America's No. 1 Record Seller**

**Eddy AND HIS ORCHESTRA**

**MERCURY 5771 • 5771X45**
**FOLK TALENT AND TUNES**

By JOHNNY SFFX

Dick Jockey Doings

Bill Crews, KYTC, Little Rock, is doing a 30-minute remote weekly from the Veteran’s Hos- pital, containing taped interviews with corn- men, Steve Stueve, KXLA.

**Most Played Juke Box Folk (Country & Western) Records**

Based on reports received December 19, 20 and 21

**Country & Western Records**

Most Played by Folk Disk Jockeys

Based on reports received December 19, 20 and 21

Records listed here in numerical order are those played most by the nation’s leading Country and Western disc jockeys. The following is the weekly survey among a select list of over 60 folk disk jockeys specializing in Country and Western fields.

** Folk TALENT AND TUNES**

**Country & Western Records**

**Most Played Juke Box Folk (Country & Western) Records**

Based on reports received December 19, 20 and 21
What these marks mean

to you as a Billboard reader or advertiser

THEY mean that The Billboard is a member of the Associated Business Publications ... a group that has been working co-operatively since 1916 to make business papers serve their readers steadily better—and to make advertising more and more productive.

All ABP papers are also ABC (members of the Audit Bureau of Circulations). This means they are bought and paid for by the men who read them.
**RHYTHM AND BLUES NOTES**

By HAIL WEIRMAN

Atlantic Records has signed Odell Turner, of Richmond, Va., pianist and blues thrush to a record deal. Turner's sound has been likened to a früher version of Gary Bartz, and he was signed by the label's head, Jerry Wexler, through the efforts of Al Gray, of the Jimmy James firm. Tur...
ROBERT LOCKWOOD JR.

McGregor Dixie Mini-Angle 940
WILLIE ROGERS 136—Jimmie Davis on the Dixie Mini-Angle 940. Davis’ singing style is smooth and mellow. Once heard, it is unforgettably unique.

DUST MY TROUSERS

Johnnie Taylor
WILLIE ROGERS 136—Jimmie Davis on the Dixie Mini-Angle 940. Davis’ singing style is smooth and mellow. Once heard, it is unforgettably unique.

Delia et al.

Dusty Groove

Delia et al.

DELLA ROSE

Delia et al.

DELLA ROSE

Delia et al.

DELLA ROSE

Delia et al.
**Coming Up Fast!**

78 45

"Any Time," "Crazy Heart" Helen O'Connell .............. 1805... F1805
"Never Before," "Sardine's Pocket" Dean Martin........... 1901... F1901
"No No But Not That!" "Heartbreak Hill" Silver Sisters and Joe Carter ....... 1858... F1858
"Snow Deer Bag," "Ragtime Melody" Joe "Fingers" Car ... 1817... F1817
"Fell Like a Wreck," "Drunken's Blues" Red Morris ...... 1882... F1882

**Hot Sellers!**

"Just One More Chance," "Jazz Me Blues" Les Paul and Mary Ford ......... 1825... F1825
"Down Yonder," "Don't Rain" Joe "Fingers" Carter ........ 1777... F1777
"Slow Poke," "I Wanna Play House With You" Helen O'Connell .......... 1837... F1837
"The World Is Waiting For The Sunrise," "Wispering" Les Paul and Mary Ford ...... 1748... F1748
"Unforgettable," "My First and My Last Love" Nat "King" Cole ........ 1904... F1904
"I'm Hurting," "Walking" Nat "King" Cole ............ 1963... F1963
"Cry," "Chainsmoke" The Four Knights .......... 1875... F1875
"Tennessee Saturday Night," "Sensational" Ella Mae Morse ......... 1903... F1903
"Heardrin'," "Bela Bamba" Dean Martin .............. 1811... F1811

**Western & Folk**

"Teardrops and Tea Leaves," "I'll Be Your Sweetheart" Hank Thompson .......... 1870... F1870
"Let's Live a Little," "I Don't Want to Be Free!" Margaret Whiting and Jimmy Wedley .............. 1816... F1816
"Tell Sweet to Be Remembered," "Send Me a Penny Postcard" Jimmie Skinner .......... 1887... F1887
"A Brand New Dream," "What Happened to Our Summer Lovers" Joe Allison ........ 1899... F1899
"The Snake Dance Boogie," "I'm Gonna Get Along Without You" Ray Hodgad .. 1854... F1854
"Satisfy," "Hole Me, Rock of Ages" Martha Carson .............. 1900... F1900
"Stranded," "Grinnin' Like a Possum" Boots Faye and Marie Call .......... 1871... F1871
"You Used to Be My Nance," "Asleep at the Switch" Boots Faye and Marie Call ......... 1772... F1772
"A Nickel for a Dozen Roses," "One More Beer" "Big Bill" Lister .............. 1900... F1900
"In the Mood," "Everybody Thinks You're an Angel" Ole Rasmussen .............. 1814... F1814

**NEW RELEASES on Capitol**

<table>
<thead>
<tr>
<th>Artist</th>
<th>Title</th>
<th>Label</th>
<th>Release Date</th>
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</thead>
<tbody>
<tr>
<td>TENNESSEE ERNIE and THE DINNING SISTERS</td>
<td>ROCK CITY BOOGIE STREAMLINED CANNON BALL</td>
<td>1915</td>
<td>F1915</td>
</tr>
<tr>
<td>RAY ANTHONY</td>
<td>I'll See You In My Dreams</td>
<td>1912</td>
<td>F1912</td>
</tr>
<tr>
<td>THE FOUR KNIGHTS</td>
<td>WITH YOU THESE PRECIOUS THINGS ARE MINE</td>
<td>1913</td>
<td>F1913</td>
</tr>
<tr>
<td>MARSHMALLOWS MOON</td>
<td>FIVE FOOT TWO, EYES OF BLUE (For Anybody Seen My Girl)</td>
<td>1914</td>
<td>F1914</td>
</tr>
<tr>
<td>EDDIE DEAN</td>
<td>BLUE WEDDING BELLS</td>
<td>1913</td>
<td>F1913</td>
</tr>
<tr>
<td>WESLEY TUTTLE</td>
<td>HEARTBREAK RIDGE</td>
<td>1915</td>
<td>F1915</td>
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<tr>
<td>THE STATESMEN QUARTET</td>
<td>I'M GONNA TAKE A RIDE STANDING OUTSIDE</td>
<td>1917</td>
<td>F1917</td>
</tr>
</tbody>
</table>
The Billboard
Music Popularity Charts
For Reviews and Ratings of Records and TV Shows See The Billboard Radio-TC Show Charts (Radio).}

The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the chart.

1. I WANT TO WIN - D.C. Harris
2. I'M NOT THE LOVIN' TYPE - Ray Price
3. I'M LOSING YOU - Lefty Frizzell
4. IF I'M LOSING YOU - Lefty Frizzell
5. ALL OVER AGAIN - Lefty Frizzell

The Disk Jockeys Pick

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Listed are a weekly survey among those on whose tape the disk jockeys listened.

1. TELL ME WHY - Eddie Fisher 20-4644
2. I'M NOT THE LOVIN' TYPE - Ray Price 20-4789
3. I'M LOSING YOU - Lefty Frizzell 20-4644
4. IF I'M LOSING YOU - Lefty Frizzell 20-4789
5. ALL OVER AGAIN - Lefty Frizzell 20-4789

The Retailers Pick

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Listed is a weekly survey among those on whose tape the record retailer believes tomorrow's hit will be.

1. TELL ME WHY - Eddie Fisher 20-4644
2. I'M NOT THE LOVIN' TYPE - Ray Price 20-4789
3. I'M LOSING YOU - Lefty Frizzell 20-4644
4. IF I'M LOSING YOU - Lefty Frizzell 20-4789
5. ALL OVER AGAIN - Lefty Frizzell 20-4789

The Operators Pick

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Listed is a weekly survey among those on whose tape the top operators believe tomorrow's hit will be.

1. TELL ME WHY - Eddie Fisher 20-4644
2. I'M NOT THE LOVIN' TYPE - Ray Price 20-4789
3. I'M LOSING YOU - Lefty Frizzell 20-4644
4. IF I'M LOSING YOU - Lefty Frizzell 20-4789
5. ALL OVER AGAIN - Lefty Frizzell 20-4789

The Country and Western Disk Jockeys Pick

PIECES that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Listed is a weekly survey among those on whose tape the disk jockeys believe tomorrow's hit will be.

1. I'D STILL WANT YOU - Max Williams 20-5130
2. I'M NOT THE LOVIN' TYPE - Ray Price 20-4789
3. I'M LOSING YOU - Lefty Frizzell 20-4644
4. IF I'M LOSING YOU - Lefty Frizzell 20-4789
5. ALL OVER AGAIN - Lefty Frizzell 20-4789

YULE GREETINGS BY CAP ARTISTS

HOLLYWOOD, Dec. 25—A handful of Capitol Records artists this week 420 placed phone calls to more than 100 record dealers throughout the nation wishing them and their families a Merry Christmas and a Happy New Year. This is the third holiday greeting the disc jockeys passed on last year.

The Hit You've Been Waiting For... "I've Got These All Already..."

STATE CAPITOL RECORDS, No. 1058
MOViELAND VIRGINIA WINDEL
LIBERTY MUSIC PUBLICATIONS AND ENTERPRISES

SOUTHERN CAPE

"OUT IN THE COLD AGAIN"

SANTY-JOY, INC.
1619 SWAY, N.Y., N.Y., N.Y.

THE HIT YOU'VE BEEN WAITING FOR... "I'VE GOT THESE ALL ALREADY..."

TA Before Your Phone Call

The Hit You've Been Waiting For... "I've Got These All Already..."

"OUT IN THE COLD AGAIN"

SANTY-JOY, INC.
1619 SWAY, N.Y., N.Y., N.Y.

"OUT IN THE COLD AGAIN"

The Hit You've Been Waiting For... "I've Got These All Already..."

"OUT IN THE COLD AGAIN"

SANTY-JOY, INC.
1619 SWAY, N.Y., N.Y., N.Y.

"OUT IN THE COLD AGAIN"

SANTY-JOY, INC.
1619 SWAY, N.Y., N.Y., N.Y.

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1619 SWAY, N.Y., N.Y., N.Y.

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"OUT IN THE COLD AGAIN"

SANTY-JOY, INC.
1619 SWAY, N.Y., N.Y., N.Y.

"OUT IN THE COLD AGAIN"

SANTY-JOY, INC.
1619 SWAY, N.Y., N.Y., N.Y.
WEIGHT CHECK LIST OF BEST SELLERS
FOR DEALERS, OPERATORS, JOCKEYS

(Based on actual sales figures for week ending December 21)

**POPULAR**

- Dance Me Loose
  Arthur Godfrey
  39632-4-39632
- Shrimp Boats
  Love, Mystery and Adventure
  Jo Stafford
  39581-4-39581
- Cold, Cold Heart
  While We're Young
  Tony Bennett
  39449-4-39449
- Jealousy
  Flamenco
  Frankie Laine
  39585-4-39585
- Because of You
  I Won't Cry Anymore
  Tony Bennett
  39362-4-39362
- Why Don't You Love Me
  I Do My Life's Companion
  Rosemary Clooney
  39631-4-39631
- Down Tidewater
  Way Up in North Carolina
  Champ Butler
  39533-4-39533
- Solitaire
  Blue Velvet
  Tony Bennett
  39555-4-39555
- Gamelia
  Hey, Good Lookin'
  Jo Stafford
  39570-4-39570
- Charmaine
  At Dawning
  Paul Weston
  39616-4-39616
- Once
  Never
  Toni Arden
  39577-4-39577
- Sin
  Jealous Eyes
  Sammy Kaye
  39567-4-39567
- Green Sleeves
  Love Makes the World Go Round
  Mitch Miller
  39617-4-39617
- Just a Moment More
  I Am All the Way Home
  Sarah Vaughan
  39576-4-39576
- There's Always Room at Our House
  I Can't Help It
  Guy Mitchell
  39595-4-39595
- Little Red Riding Hood's Christmas Tree
  Rosemary Clooney
  M7V-123
  MIV 4-123
- Indiana
  Sleepy Time Gal
  Ken Griffin
  39603-4-39603
- One for My Baby
  Topham Mountain
  Frankie Laine
  39597-4-39597
- Rudolph, the Red-Nosed Reindeer
  If It Doesn't Snow On Christmas
  Gene Autry
  38610-M7V-56
  MIV 4-56
  3-38610
- Eleanor
  Share Hands with Santa Claus
  Louis Prima
  39614-4-39614

**FOLK**

- How Long Will It Take
  Give Me More, More, More
  Lefty Frizzell
  20885-4-20885
- Always Last
  Mom and Dad's Waltz
  Lefty Frizzell
  20837-4-20837
- Me and My Broken Heart
  Let Old Mother Nature Have Her Way
  Carl Smith
  20862-4-20862
- Just Teardrops Were Pennies
  Mr. Moon
  Carl Smith
  20825-4-20825
- My Baby's Just Like Money
  I Want to Be With You Always
  Lefty Frizzell
  20799-4-20799
- Domino
  That Won't Do It
  39596-4-39596
- Dill's Back
  Percy Faith
  39613-4-39613
- Manhattan
  Johnnie Christmas
  Jimmy Dorsey
  39578-4-39578

**GOING STRONG**

- These Precious Things Are Mine
  Oooh! Look-At-There, Ain't She Pretty
  Champ Butler
  39604-4-39604
- Okeh Best Seller
  The Little White Cloud That Cried Cry
  Johnnie Ray
  6840-4-6840

**JUST OUT!**

stuart HAMBLEN

"Just Let Me Love You"

"You're Always Brand New"

78 rpm 20880—45 rpm 20880

ray PRICE

"Weary Blues"

"I Made a Mistake and I'm Sorry"

78 rpm 20883—45 rpm 4-20883
Music, Wax Biz OK; Problems Face 1952

The Billboard's success-failure criteria, 58 categories, failed to make the grade. Now between May 4 and April 30 about 300 new entries are scheduled to make a bow. This, of course, is a tentative figure since some of them may fall by the wayside. On the other hand, usually a few hot horses decide to take the Stum plunge at the last minute. While the total wind-up may not meet last year's production quota, the success average could still achieve a rather con- 

FRENCH ACT

Trenet Sued
For $15,000
By Agent

NEW YORK, Dec. 22. — A French crooner, Charles Trenet, who is about to be launched here for a Canadian tour was brought to the New York Supreme Court this week.

The plaintiff, Jean Grimaldi, an advertiser of RKO's, claims that Trenet has not been a guest at the house or the concert stage that Trenet sang on for RKO's in the last two years. The plaintiff is in the process of negotiating with Trenet for a contract to bring him to New York for a series of shows. Trenet is represented by his agent, Jullien, and Grimaldi is represented by his attorney, W. A. Babcock.

Chico, 12. — A Washington, D.C., lawyer, and a London, U.K., lawyer, are among the defendants in the lawsuit. The complaint charges that Trenet has not paid his share of the cost of the negotiations. The defendants have been served with a summons and a complaint.

TRENEN

Columbia Adds
Four Rustic
Distick Etchers

CHICAGO, Dec. 22. — Columbia added four new Rustic Dis- 

tyck etchers this week, in addition to seven others which are under consideration.

The new etchers, known as "The Youngsters," were added to the line of Rustic Dis- 

tyck etchers which the company has been marketing. The new etchers will bring the total number of Rustic Dis- 

tyck etchers to 11. The new etchers will be marketed under the name of "The Youngsters." The etchers will be available in a variety of colors, including red, blue, white, and black.

AFM Cancels
Charm License

HOLLYWOOD, Dec. 22. — American Federation of Musicians, Local 40-19, has canceled its license agreement with the Hollywood, Calif., based company, AFM Charms, for the use of its music in motion pictures. The license agreement, which expired on Dec. 31, 1951, has been canceled because the company, AFM Charms, has not paid the required fees for the use of its music in motion pictures.

The license agreement, which was negotiated in 1949, allowed AFM Charms to use the music of its members in motion pictures for a period of one year. The agreement was renewed for an additional year in 1950, and the renewal was scheduled to expire on Dec. 31, 1951.

AFM Charms, which is based in Hollywood, Calif., has been active in the motion picture industry for many years. The company, which was founded in 1928, has been involved in the production of many motion pictures featuring music performed by AFM Charms members.

In a statement, AFM Charms said that the decision to cancel the license agreement was made after careful consideration of the company's financial situation. The company has been experiencing financial difficulties in recent months, and the decision to cancel the license agreement was made in an effort to reduce costs.

AFM Charms has a long history of involvement in the motion picture industry. The company has been active in the production of many motion pictures featuring music performed by AFM Charms members, and the company has a strong presence in the motion picture industry. The company has a strong presence in the motion picture industry, and has been involved in the production of many motion pictures featuring music performed by AFM Charms members.

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LEGBITETE

Communications to 1564 Broadway, New York 19, N. Y.
DECEMBER 20, 1951

BROADWAY OPENINGS

ANTONY AND CLEOPATRA

(Staged Wednesday, December 15)

ZIEGFELD THEATER


CAESAR AND CLEOPATRA

(Staged Wednesday, December 15)

ZIEGFELD THEATER


CAESAR AND CLEOPATRA

(Staged Wednesday, December 15)

ZIEGFELD THEATER


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(Staged Wednesday, December 15)

ZIEGFELD THEATER


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(Staged Wednesday, December 15)

ZIEGFELD THEATER


CAESAR AND CLEOPATRA

(Staged Wednesday, December 15)

ZIEGFELD THEATER


BROADWAY SHOWLOC

PERFORMANCES Thu., December 18, 1951

DRAMA


Shubert-Unions Agree on Pact

CINCINNATI, Dec. 20—Virtual agreement on contracts reached last week between J. J. Shubert, head of the J. J. Shubert Organization, New York, operator of the Cox and Shubert theaters, and the United Theater - Actors' Equity Association. The pact leaves considerably the prospects for a return of legitimate shows here.

Appraisal, with the exception of minor changes, by the executive board of Local 1, American Federation of Musicians, was agreed upon, said Local 1 President Sidell. The Sidell spokesman for the stagehands and box office employees, who has stated here that the agreements, which are also affected, confirmed reports of tentative agreements. None of the union exes would state terms of the agreement.

Unionists originally asked for a 15 per cent increase, and the unions had asked for the same amount under which Shubert operates in other cities. They had expected an agreement with either proposal to be signed before the end of the season. No new contract, said he, could be for two or three years.

Lawrence Y. Minor, Shubert manager, said he had received no word of a settlement, but, speaking to the Chronicle, he said, shows probably would open on schedule but with contracts only until January.

The agreements, he said, would be

"The Guys and Dolls" and "Kiss Me, Kate" are booked into Telechron, New York, for the month. The three unions, said to present "Dolls" on a spot rate basis, which is new, probably would open, but the contract, "Dolls" open tomorrow.

An estimated $15,000 worth of unfilled mail requests for tickets were returned in time.

H. I. Arthur Lassner has acquired the stage and picture rights to the French play "Comedie Sans Fin," by Paul Gerardy and Robert Spitzer, which will be presented here starting at the Golden Theatre. The play, which was produced by a week's break-in at Boston, will now be produced in New York, presented by the producers of the French play for the first time here. It is scheduled for a critical and commercial hit in New York, and is being produced by the producers of the French play for the first time here. It is scheduled for a critical and commercial hit in New York.
ATTRACTION HUNGRY

Wichita Business Boom As Defense Plants Hum

By DAPHNE (DEE) POLI

WICHITA, Kan., Dec. 22—(AP)—Business is clearing up due to the huge increase in defense plants and for their families who are taking jobs in the many defense-related manufacturing firms.

Mayor Ralph Becker, speaker at a meeting where shows, dances and concerts at the Kanso Arena, said the downtown business has doubled the take over past season. Rush shows doubled the take over past season. Rush shows, a portion of a Salvation Army, “Guys and Dolls,” “Tall Busker” and “Barnum and Bailey” doubled their business over previous years.

Shrine Circus, which also played the Forum, was a sell-out in all performances. “Staining Vocation,” only show being played here this season, will sell-out Tuesday through Sunday. Saturday and Sunday matinees were sold out.

‘Vanities’ Tabs Houston Hike; Staffers Named

HOUSTON, Dec. 22—Attendance records for the “Vanities” of 1953 here topped those of last year by a $1.65 per seat margin. Under auspices of the police session order, the Jennie B touched an advance order of floor coupons of $40,000 and office advance sale of about $2,000 more than last year. Jennie B was at the Sam Houston Coliseum November 29-December 23.

For its 19th annual tour, “Vanities” has a company of 140 and a program of 33 specialty acts in music and vaudeville. Leading the season is Luther Mueller, European champion saxophonist; Fernand Leesam, Belgian champion; and the Dismukes, a quartet of Australia. Headliners include Eileen Lee, leggy girl; Tex Nelson, Burma Bish; Tuzzy Merrell, Nancy Lee Park, the Biddell and Len Hall.

Traveling staff for the unit included Eddie Smith, manager; Herb Ross, business manager; George Swift, stage manager; Bob Ritter, booking associate; Robert C. Cottle, columnist; Robert Cottle, research; Charles Ritter, master of ceremonies; George Lea, vocalists; Kenne Springer, soloist; and Richard Altman, assistant electrical; Bill Walker, carpenter; and Bill Walker, stagehand. In a m a. Steichen wardrobe; Mike S. and Robert Nelson, auditor, and Elsie Jett, secretary.

local firm as an employee. From the audience, the “Vanities” are shown, not only to a Christmas party and sandwich in a special Friday matinee, but also during the holiday season.

On the other hand, the Ice Palace here is operating only occasionally this season, but during the Christmas season they have a total of 17,000 skaters.

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Changes Affect Capital Gains and Partnerships

Continued from page 3

example, if you become a bona
fide foreign resident on Septem-
ber 1, you would be taxed on all
income earned during that peri-
od as if you were a foreign resi-
dent. If you are a resident of a
country with a tax treaty, the
tax on this income would be im-
laid under the terms of the treaty.

Several countries have a tax treaty with the U.S. under which the income of a foreign country's citizens is taxed in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. income is taxable in the U.S. 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BARNES, Leo—Wife, Mrs. Leo Barnes, died December 7 in a Detroit hospital. He was a retired member of the Detroit Symphony Orchestra. Born in 1894, in Germany, he came to the United States when he was 12 years old. Survived by his widow, Mrs. Leo Barnes, Chicago; two sons, Leo Barnes, Jr., and Earl Barnes, both of Detroit; and two daughters, Mrs. Josephine Silver, New York, and Mrs. Rosemary Eastman, Los Angeles.

BARNES—T. Rhett, a prominent figure in business and civic circles in Memphis, died December 9 at his residence. Born February 10, 1853, in Kentucky, he was a member of the family of T. N. Barnes, publisher of the Memphis Commercial Appeal. He was a member of the Memphis Board of Trade, the Tennessee State Banking Association, and the Tennessee State Chamber of Commerce. He was also a member of the Memphis Bar Association and the Tennessee Bar Association. Survivors include his wife, Mrs. T. Rhett Barnes, Memphis; three sons, T. Rhett Barnes, Jr., T. N. Barnes, and T. M. Barnes; and two daughters, Mrs. L. C. Dabney, New York, and Mrs. H. C. Dabney, New York.

BARRETT—Harry, 62, a retired government official and former member of the Board of Education in Memphis, died December 10 at his home in New York. Born in New York City in 1861, he was educated in the public schools of New York City and attended the University of Virginia. He served as a member of the Board of Education in Memphis from 1904 to 1914, and was a member of the Board of Education in New York City from 1915 to 1925. He was a member of the American Bar Association and the New York State Bar Association. He was also a member of the New York City Bar Association. Survivors include his wife, Mrs. Harry Barrett, New York; two sons, Harry Barrett, Jr., and William Barrett; and two daughters, Mrs. Louise Barrett, New York, and Miss Mary Barrett, New York.

BAYLE—Mrs. Mary Varian, wife and sister of Mrs. John Varian, died December 10 in New York City. She was the daughter of the late John Varian and Mary Varian, and the wife of the late Charles Varian. She was a member of the New York Stock Exchange and the New York Stock Exchange Association. She was also a member of the New York Bar Association and the New York City Bar Association. Survivors include her husband, Mr. John Varian; her daughter, Miss Mary Varian; her son, Mr. Charles Varian; her brother, Mr. William Varian; and her sister, Miss Mary Varian.

BENSON—Ralph, 42, a former member of the Board of Education in Memphis, died December 11 in New York City. Born in Memphis, he was educated in the public schools of Memphis and attended the University of Tennessee. He served as a member of the Board of Education in Memphis from 1924 to 1934, and was a member of the Board of Education in New York City from 1935 to 1945. He was a member of the American Bar Association and the New York State Bar Association. He was also a member of the New York City Bar Association. Survivors include his wife, Mrs. Ralph Benson; his daughter, Miss Mary Benson; his son, Mr. Charles Benson; his brother, Mr. William Benson; and his sister, Miss Mary Benson.

BERRY—Mrs. Maisie, 94, a retired member of the Board of Education in Memphis, died December 11 in New York City. Born in New York City, she was educated in the public schools of New York City and attended the University of Virginia. She served as a member of the Board of Education in Memphis from 1904 to 1914, and was a member of the Board of Education in New York City from 1915 to 1925. She was a member of the American Bar Association and the New York State Bar Association. She was also a member of the New York City Bar Association. Survivors include her husband, Mr. John Berry; her daughter, Miss Mary Berry; her son, Mr. Charles Berry; her brother, Mr. William Berry; and her sister, Miss Mary Berry.

BESS—Alfred, 59, a retired member of the Board of Education in Memphis, died December 12 in New York City. Born in Memphis, he was educated in the public schools of Memphis and attended the University of Tennessee. He served as a member of the Board of Education in Memphis from 1924 to 1934, and was a member of the Board of Education in New York City from 1935 to 1945. He was a member of the American Bar Association and the New York State Bar Association. He was also a member of the New York City Bar Association. Survivors include his wife, Mrs. Alfred Bess; his daughter, Miss Mary Bess; his son, Mr. Charles Bess; his brother, Mr. William Bess; and his sister, Miss Mary Bess.

BEGLEY—Mary, 72, a retired member of the Board of Education in Memphis, died December 13 in New York City. Born in New York City, she was educated in the public schools of New York City and attended the University of Virginia. She served as a member of the Board of Education in Memphis from 1904 to 1914, and was a member of the Board of Education in New York City from 1915 to 1925. She was a member of the American Bar Association and the New York State Bar Association. She was also a member of the New York City Bar Association. Survivors include her husband, Mr. John Begley; her daughter, Miss Mary Begley; her son, Mr. Charles Begley; her brother, Mr. William Begley; and her sister, Miss Mary Begley.

BENEDICT—Mary, 82, a retired member of the Board of Education in Memphis, died December 14 in New York City. Born in New York City, she was educated in the public schools of New York City and attended the University of Virginia. She served as a member of the Board of Education in Memphis from 1904 to 1914, and was a member of the Board of Education in New York City from 1915 to 1925. She was a member of the American Bar Association and the New York State Bar Association. She was also a member of the New York City Bar Association. Survivors include her husband, Mr. John Benedict; her daughter, Miss Mary Benedict; her son, Mr. Charles Benedict; her brother, Mr. William Benedict; and her sister, Miss Mary Benedict.
Texas State Fair Reaps $320,063 Net On 1951 Operations
Increased Expenditures Pare Dallas Expo's Earnings

DALLAS, Dec. 21—State Fair of Texas reported a record gross profit for fiscal year ending Nov. 30, for the first time in its 74 years of operation. The net profit for the year was $320,063, an increase of $75,000 over the $245,063 earned in 1950. The 1950 profit was 7.5% of the gross receipts, while the 1951 profit was 9.4% of the gross receipts.

The fair operated at a deficit of $1,403,310, but this was largely offset by carrying over $500,000 from the previous year to the current year. The deficit for the year was $899,310.

The fair's net income for the fiscal year was $1,173,310, an increase of $252,247 over the $921,063 earned in 1950. The 1950 net income was 3.7% of the gross receipts, while the 1951 net income was 4.6% of the gross receipts.

The fair's total gross receipts for the fiscal year were $4,297,815, an increase of $906,997 over the $3,390,818 earned in 1950. The 1950 gross receipts were 12.5% of the state population, while the 1951 gross receipts were 14.2% of the state population.

The fair's total expenses for the fiscal year were $3,124,405, an increase of $558,042 over the $2,566,363 incurred in 1950. The 1950 expenses were 7.5% of the state population, while the 1951 expenses were 7.7% of the state population.

GREETINGS—IN DUPLICATE

NEW YORK, Dec. 21—If you have not heard about the network caroling channels, then Joe Goddi of Interstate Fireworks Manufactur- ing and Display Company, Inc., Springfield, Mass., and Fred Murney of Inter- national Fireworks Company, Jersey City, qualify as top- tier entertainers.

Separated by considerable distance and facing the same problem—how to get people to enjoy the many Christmas cards to the local system—the two artists, through the miracle of the medium, have created a Christmas show that runs for six days and is broadcast to a modesteak community.

Fort Worth

Expo Sets

Attractions

FORT WORTH, Dec. 21—With more varied attractions than ever before, Southwest International Show and Fat Stock Show have added to their already enviable list of events.

The 1951 show, which ran from Dec. 20 to Jan. 1, is expected to draw a crowd of 100,000 people, according to H. C. Smith, general chairman of the event.

Western States Fair

Swenson Inks Wis State Fair

MADISON, Dec. 21—Al Swan, sports agent, has signed the state of Wisconsin and the Wisconsin State Fair for the year 1951.

The fair will be held from Aug. 10 to 19, 1951, and will feature a variety of events, including horse shows, rodeos, and agricultural exhibits.

The fair will also include the Wisconsin State Fair Horse Show, which is expected to draw a large crowd of spectators.

Frank Winkley Pacs

38 Fair Race Meets

MADISON, Dec. 21—Auto Racing at the state fair promises to be big business this year, according to the Wisconsin State Fair Association.

The fair will feature a variety of events, including the Wisconsin State Fair Auto Racing Championship, which is expected to draw a large crowd of spectators.

The fair will also include the Wisconsin State Fair Motorcycle Race, which is expected to draw a large crowd of spectators.

Vatican Honors

German Op

ROME, Dec. 21—Vatican has honored the German Op with the highest award in the Catholic Church, the Order of Malta, for his work in aiding Italian flood victims.

The award was presented to the German Op by Pope Pius XII in a ceremony at the Vatican.

The German Op, whose real name is unknown, is a Catholic priest who has been working in Italy since the 1940s. He has been involved in numerous relief efforts, including the aid to Italian flood victims.

The award is the highest honor that the Vatican can bestow on a person, and it is considered a great honor.

Los Angeles Club

Burns Mortgage

Clears Property in Nine Years

To Shorten Initial 10-Year Goal

LOS ANGELES, Dec. 21—In an impressive feat of real estate development, the Los Angeles Club has cleared property in nine years, a year ahead of its initial 10-year goal.

The club, which was organized in 1942, has been able to acquire and develop a large tract of land, which it now plans to use for the construction of a new building.

The club's president, J. M. Doolan, who is also the general manager of the club, said that the club's success is due to its ability to acquire property at a low price and to develop it into a profitable business.

The club's property is located in the heart of the city, and it is expected to be a major attraction for visitors and tourists.

The club's success is also due to the efforts of its members, who have worked hard to make the club a success.

Cresco, one

night

Swenson

honoring

profit

more

tures

DALLAS, Dec. 22—State Fair of Texas has announced that it will honor Swenson, a prominent businessman, with an award.

Swenson, who is the president of the Dallas Chamber of Commerce, has been a leader in the city's business community for many years.

The fair's award is being presented in recognition of Swenson's contributions to the city and the state.

The fair will also present awards to other prominent businessmen, including John R. McDonald, who is the chairman of the fair's board of directors, and R. E. Krug, who is the president of the Dallas Morning News.

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Tempers flare

in courtroom

outbreak

Justice

Dennison, who

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CLOSE-UPS: SAM BURGDORF

Record Makes Little Man King-Size Exec

This is number of a series of articles on little-known facts about people prominent in outdoor show business.

By TOM O'CONNELL

Wagging in at about 160 pounds, Sam Burgdorf qualifies physically on a dry weight, but as a showman his record places him a bit more toward the heavy-weight end of the scale. At 69 his slight stature leaves him more youthful look than his age indicates. In recent years his street in the operation of the Bucks County Fair at Doylestown, Pa., the Garden State Fair at Mount Holly, N. J., and the South Jersey State Fair at Camden, required the energy to match that appearance.

His entrance in show business came in connection with his parents, Eva and Henry Puck, who were well established as theater performers. Sam was born and raised in Manhattan, New York, where his father was a deputy sheriff. Sam was 14 when his father died while on duty with the Civilian National-American War.

The boy went to work in the sheriff's office at $10 a week and later was hired as a helper for utility company lighting street lamps as a weekly job, while he held several other jobs as an apprentice with the Buhl, Swift and Company, and Sam also worked for the Stamford, Conn., company at a salary of $8 a week. In the late 1930s, he turned to New York on a truant's discharge.

The government decided that his records did not prove enough to fill a uniform, but due to his height, he was first hired as a moniker and later as a proprietor. He then got the chance to tour through America.

Not until the end of the war he re- signed his post and settled in Birmingham, Ala., where he was a manager of box office and waterfront. He took over the Key to唷th Street Playhouse in Toronto, Canada, in 1948, and from there he moved to the U. M. Arroyo Show, where he became the assistant manager of the company. There he ended up with Canada's Victory Show, taking over direction of the Athletic, the Athletics and the Wrestling Conventions. From there he went to the U. M. Arroyo Show, where he was named assistant manager. He ended up in Mobile, Ala., at Christmas week about $5 but some experience in the orchestral world, including Broadway Shows opened on Broadway for the season and tours. With the delay of the show, Clark and Tom Hanson, Sam had some convention, and held on a week he was financially more than once.

Sam next switched to Topey

SAM BURGDORF

Wallitch and Her Mammoth Cha-

Sara, Union, and circus carnies
appear under one top. “Everyone had to double in the hand, whether or not they could play,” Sam recalls. “I could play a note, but I faked cornets.” As special agent he spent the winter living on the show train at quarters in Mid-

necove, Ky. A wagon circus was formed during the off-season, but it was not only a few weeks after the following spring when it folded due to bad weather.

Broke again, Sam joined Charles Mago’s Great White Way Shows as general agent and stayed on until January, 1928. At that time he staged a much-publicized Hobo Ball in New York in connection with Leo Lippa and Jeff Davis, at that time King of the Hobos.

He then joined W. H. Rite’s New York Hipodrome Di-

appearing Water Ballet, handling exploitation thereby. Moving by water and land, the offering toured America and was taken aboard to China, Japan, and the Philippino Islands. Next junc-

ture for Burgdorf was Sam Sol-

mon and his circus, and during a two season Burgdorf changed to Tom Wall’s Fraternal Circus. However, this handsomely co-sponsored show folded shortly after its spring opening (Continued on page 46)

The MIDGE-O-RACER

KIDDE-KONTROLLED

The BIG STORY in Kiddie ride news is the high speed, high torque, 3 HP. direct-drive motor. B-18 3916 B-18 Miniature only controls Kiddie Auto Ride Revolv-

ers. Results of a new Kiddie Auto Ride Revolving ride is proved here. The money-making ride that is the fruit of 15 years' development—rightly winning the top spot in Kiddie appeal and earnings.

A check, flash, authentic miniature run, a new exclusive starting system.

Phone, wire or write for additional details about this sensational winning ride.

Salem Oregon

Organizers and manufacturers of the

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NEW KIDDE RIDE S! • PONY & CARRIAGE RIDE • FIRST DOLL RIDE • AIRPLANE RIDE • ROCKET RIDE • ELEPHANT RIDE • SPEED BOAT RIDE • AUTO RIDE • MINIATURE TRAINS

CONCESION Electric Floss Machines Bring in Bigger Cash Profits! 24 HOURS A DAY. 35¢ MINIMUM, 10¢ SPEED CONTROL. You can sell $1.00 at $1.35, $1.40 at $1.50. All year round. Low investment. entrepreneurship. Start now! Write for literature 

Hornan Hollers Ink Plymouth

NEW YORK, Dec. 32.—A report emerged at the Plymouth (N. H.) Fair for the Irish Horn Label. Maxo Driver was Bob Comit, general agent. This year, after years of performances, are set for the opening of Sunday, September 14, the week-long event.

And now a week later announced the signing of the Organ (Borg. I. F.) to the Fair. It will be the first consecutive engagement at both end for the season.

MANAGERS and AGENTS

O152 DATE BOOKS & CALENDARS

ARE NOW READY

Write for our copies today.

PORTABLE KIDDE RIDES

Tri-State No. 1, No. 2 and No. 3. You can have them in a week. From the manufacturer.

PORTABLE KIDDE RIDES

First Doll Rides. You can have them in a week. From the manufacturer.

The TILT-A-Whirl Ride

Prominently

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FOR SALE

Now a New Thrill Ride! $11,400 to $17,000 invest. Complete with all accessories. 33 Horse power, 42 horse feet. Pronounced a new frothy ride in every detail. By the world famous Fred B. Ewart Co., Inc., 73 E. Greenleaf Street, Compton, Calif.

VOLTAGE BOOSTER ONLY $42.50!

Unique, little-used booster. Very simple, very effective. No motor, not even a relay to break. Works in every direction. Improves rpm and current. A little booster that makes a big difference. Send for details.

POMPERS SUPPLY CO., Inc., of Phila.

DISTRIBUTORS FOR GOLD MEDAL PRODUCTS, 3951 N. richton, Philadelphia 15, Pa.

MONKEY RACE

The new Climbing Monkey Race, used in England—imported to the United States. Write for descriptive literature.

BLEE PHIL GORDON IMPORTING COMPANY 121 South St., Atlantic City, N. J.
**Ten Talent Topics**

By CHARLIE BYRNES and JIM MULHOLL

A. W. Shackleford, president of the Lutherville Thoroughbred Club, was back on his face for another two-year term, having been re-elected at the Lutherville civic elections. He has been an alderman for 11 years.

Bill de L'Orbe, of the National Amusement Device Company, Dayton, Ohio, was in New York for a brief period before leaving for his home in California for Christmas with his family.

Katharine MacNicol, director of Playhouse by Phone, Inc., has decided to take off the historic element of her life by resigning her position with the organization. She has been selected as the candidate for a provincial by-election blank.

Rodeo producer Gordon Kibbler, who has a show coming up in Chicago during the Christmas vacation, on December 23rd, for the Goebel Sunday night (3:30) for his show in the Coliseum with his wife, will remain there thru the holidays on his return to New York January 2.

Fred C. Murray, general manager of the International Fireworks Company, reports that he has now agreed to the gyo contract for the 1923 Garciola Carnival. Murray plans to arrive on the scene early next March, according to the local Fair.

Arnold Gurrier of Eulrice Gardens, Denver, and his wife both became ill during their stay in New York and were forced to leave the Palace Hotel, rather than to remain with their family. They have no idea whether the possibility of remaining in Gotham this year is above three due to doctor's orders given to Mrs. Gurrier.

Harry Beach, owner of several rafis in Myrtle Beach, S. C., and his wife spent Christmas with his mother here, and reports that the visit, made dur- ing the season, was a complete success.

David Yule, businessman owned to recall many pleasant memories. Yes, he says, he spent Christmas in New York, Ed Carroll, president of the National Amusement Parks, and E. C., headed for his Massa-
A. C. Execs Predict Big 3 Years Ahead

Hefty Convention Dates, Resort Reports, Farm Show Encourage Hotel Group

ATLANTIC CITY, Dec. 22-A period of prosperity is in store for Atlantic City in the next three years, it was indicated this week by a group of speakers at a meeting of the Atlantic City Hotel Association. The speakers reported that company officials have received cancellation bookings from 1933 thru 1934, and commented that it is based on the predictions of resort operators throughout the area.

Israel Operator On Buying Trip

NEW YORK, Dec. 22—Field Kishonlevitski, manager of Lior, Ltd., Jaffa, Israel, and general manager of Lior Park, Jerusalem, recently returned from a buying trip. Kishonlevitski is reported interested in major devices and non-operated machinery. The Lior Park, a modern American equipment park, is a special enterprise to serve as a nucleus for the Israel tourist trade.

MILLION SONGS DANCE ORCHESTRA

ROBBINS, Inc., 127 E. 44th St., New York City.

SKEEBALL


Parks, Basements or Location, Anywhere! Peeks 25 or 10c each slate optional.

STAYS FOR DARK RIBES AND WALK-THRU

TRY FOR INFORMATION

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1308 Duval St., Philadelphia, Pa.

MINIATURE GOLF

Registered Trademark

POLICEMAN'S HOLIDAY PARTY

Friday, Dec. 27th, 7:00 P.M.

ATLAS room, Free Masonic Temple, Rehoboth Beach, Del.

Cedar Point

12 Pearl St., New London, Conn.

ROCKY POINT

BUYING NATIONAL ROLLER COASTER

W. F. MANGELS CO., Coney Island 24, N. Y.

GIVE TO DAMON RUNYON CANCER FUND

DECEMBER 29, 1951

Communications to 108 W. Randolph St., Chicago 1, Ill.

The BILLBOARD

37

PARKS-RESORTS-POOLS

Huehdepohl Secure in NAAPPB Post

Secretary Withdraws Resignation, Board Affirms Re-Election at Special Meeting

NEW YORK, Dec. 22—Resolution passed at the annual meeting of the board of directors of the National Association of Amusement Parks and Amusements (NAAPPB) Tuesday night, in the presence of Paul H. Huehdepohl, revised and stilied the turnabout decision of the group.

Huehdepohl submitted a verbal resignation to the board during the meeting but drew 11 new days later. At that time, he said, he would discontinue his financial interest in the corporation. The board's action to refuse his proposal is in effect and unlimited to one term. After withdrawing his resignation, Huehdepohl said that several NAAPPB members and directors urged him to take the step.

Special session of the board held Tuesday night was necessary to take action since the NAAPPB executive committee never voted specifically on his resignation. President Edward J. Carrol announced the local meeting as a special session of the executive committee at the close of the annual meeting Tuesday.

Adopt Resolution

formal resolution follows:

"Whereas—after being elected to the Board of Directors of Association of Amusement Parks and Amusements (NAAPPB) at its annual meeting Nov. 27, 1951, Paul H. Huehdepohl, of Chicago, Ill., who presented his resignation effective Jan. 1, 1952, and who has not been taken up by the board of directors at its meeting Nov. 27, 1951, has hereby announced his intention of resigning the office of director of the Association by means of a letter to such effect dated Dec. 17, 1951, and Nov. 25, 1951, which letter is hereby made part of the record of this meeting; therefore, therefore, the board of directors hereby affirms the resignation of Paul H. Huehdepohl of his position as director of the board and accepts his resignation as director of the board and that his election as secretary be affirmed."

Huehdepohl, present at the meeting, announced his resignation was announced by all on hand, said it was a mistake to resign his post. He was little opposition to retaining him as secretary, a move deemed necessary by the group.


Huehdepohl, who is a leading figure in the Park industry, was elected to the Park Association in November, 1951.

Huehdepohl is also the owner of the Sunbury, Pa., and Windham Park, Pa., and has been the center of activity for the last few years in the Park industry.

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Polack Show Signs East Unit Line-Up

Zoppe-Cuccio, Dobritsch in Switch; French, Italian Troupes Contracted

CHICAGO, Dec. 23.—New European engagements and separation of a double act and the possible addition of another clown, Ethel Robinson, Polack booking agent and talent scout, have terminated the contract of the Zoppe-Cuccio, riding act with Ringling-Barnum. For the past few seasons, will be with the Eastern unit. Coming from France for initial appearances in this country will be the four Stamets, pierrot, act, and the Four Linders, acros.

WANTED: Phone Poling

Expected to be in hand in time for the opening of the Fly-
ning Tigers, eight-piece circus, from Youngstown, Ohio. By the Bigino Family (60, Rudy act), which also doubled as a folk dance act; and for a comedy acrobatic team, is scheduled to return to the Barnum unit. They appeared with American shows in recent seasons.

Armand Guerre will bring his seal act over from the Western unit. The Guerre three-high act, will move to join the Barnum unit. The Western Ernie Winell and his...
Cincy Carriage
In Good Shape;
Renate Cooper

CINCINNATI, Dec. 22—Myers Y. Cooper, former Ohio governor and president of the National Farmers Union real estate firm here, was re-elected and presented the Honorary Chairman of the Hamilton County Agricultural Society for his 27th term at a meeting of the organization held last Saturday. Officers elected were Lawrence P. Lake, vice president; Glen V. Gilkey, secretary-treasurer; and Clarence A. Peters, secretary, and president of the Cooper Livestock Fair, operated by the Society.

In his annual report, Cooper announced that the last Carriage Fair had finished in the black, with a comfortable working balance. He said that the firm of William A. Schocklin, an architect and engineer, has been retained to prepare plans and specifications for the expansion of the Fairground and grandstand. A new office building, constructed this year, was paid for with proceeds of fair receipts, Cooper said.

Elects S. L. Kirkman
ALLAHABAD, Dec. 22—S. L. Kirkman was elected president of the Allahabad Agricultural Society at its annual meeting. P. H. W. G. Thomas was named vice-president and C. A. A. Sanyal, secretary-treasurer. All 131 women directors were re-elected.

ATTENTION
FAIR SECRETARIES!
Contact The
ERNIE YOUNG AGENCY

For New Idea in Grand Stand Show
282 N. Washtenaw Ave.
Chicago, Illinois

ACTS WANTED
For Our 1952 Fairs
Singles or Family Acts. Acts acting more than 100 days in 1951. Send full details.
Colonel Wilbur Agency
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WILLIAMS & LEE WANT
More Acts for our 1952 Fairs
Can supply good Dog Act. Send full details.
464 Holly Ave.
Los Angeles, Calif.

MINEOLA SKEDS FREE SHOWS
Gotham Proximity Nixes
Paid Grandstand Policy
MINEOLA, N. Y., Dec. 22—Mineola paid last year the
$2,517.50 on the last annual fair, which was the first year
that the fair was operated by the Mineola Parks Commission.

ATTENTION
MINEOLA—Any act wishing to appear at any Mineola fair will have to
be paid for at the time of booking. No commission will be
paid to any agent or manager who
booked in the past.

Des Moines Board Mulls
Return to 50-Cent Gate
DES MOINES, Dec. 22—Iowa Slate Fair may return to a 50-cent
admission next year, as a result of the elimina-
tion of state income tax on non-resident hotel
room rentals. The tax was estimated at $2,000.

The elimination of the govern-
ment income tax will permit the
fair to return to the 50-cent gate
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CARNIVALS

Communications to 135 W. Randolph St., Chicago 1, Ill.
DECEMBER 29, 1951

40
THE BILLBOARD

PCS A Ball Prez Party Climaxes Coast Season

LOS ANGELES, Dec. 31.—With the staging of the annual banquet and ball Saturday night (30) and the President's and Past Presidents' Party Monday, the 1951 Pacific Coast Showmen's Association social calendar seemed near its close. With the Christmas Day dinner, the program ends.

For the 31st annual banquet and ball, the club returned to the scene of its previous functions, the Gold Room of the Biltmore Hotel, where the grand celebration was held in the Elks Club.

The banquet, attended by over 350, was under the chairmanship of Robert Krug, who presided as master of ceremonies. As usual, Executive Director Dan Elkins, W. C. Earl, Earl Burdick, D. A. B. Mackay, Mel Miller, Charles Walpert, Frank Warren, and Al Weber, Past Presidents, and Dr. Ralph S. Jameson and Larry Hatt, director of the American Radio History, were featured as speakers.

President's Party was also well attended. Prominent among the guests was Conwell in a delegation from the National Association of Radio City Music Hall.

Manning Adds 2 Events, Ups Dixie Total to 8

NEW YORK, Dec. 28.—Two new events, “Western数控,” and “Universal Films,” were added to the schedule for the 1952 Dixie Fifties in March, to keep the total at a high 8. Jack Manning, Atlanta manager, announced the move.

“Western数控” will be presented on March 1 and 2 at the Universal Theater, with a new program and new personalities, and will be shown in every Dixie Fifties city.

“Universal Films” will be presented on March 3 and 4 at the Universal Theater, and will include new movies from Universal.

Hot Springs Fems Install Betty Bazinet

HOT SPRINGS, Dec. 27.—Betty Bazinet was installed as president of the Ladies Auxiliary of the Hot Springs Showmen's Association.

Bazinet, who heads the impressive services in the Deltole Theater here Sunday afternoon, will be succeeded in the office by her husband, Bob Bazinet.

The installation was held at the Hot Springs Elks Club, with Mrs. Al Allen, Mrs. J. L. Smith, Mrs. J. S. Martin, and Mrs. J. A. Grant, officers of the Auxiliary, in charge.

Prell Set for Winter Tour of Florida Fairs

NEW YORK, Dec. 28.—With a personal call issued for January 1, winter engagements were announced for Bob Prell's Broadway Shows, who will play the Winter Fair of 1952 in Miami, followed by engagements in Jacksonville and Tampa.

For details, contact Prell at 619-5500.

I. T. Org Buys Crane Share in Carnival Unit

NEW YORK, Dec. 28.—The I. T. shows this week purchased the interest formerly owned by the Crane Showmen's Association of the New England and Maine Carnival and circus units.

The two organizations had merged some time ago.

CLUB, THAT IS

NSA Ladies Get New Paint Job

NEW YORK, Dec. 28.—A booth was being applied to the quarters of the National Showmen's Association at the Times Building in the women's club area.

At a meeting, Mrs. Fred Haber, national president, and Mrs. Marvin Marcus, vice president, installed the new colors.

250 Attend Phoenix Club Banquet-Ball

PHOENIX, Ariz., Dec. 27.—Approximately 250 showmen turned out Monday night (December 22) for the third annual Christmas Banquet Ball of the Arizona Showmen's Association.

Held in Red Lion Hotel, the party was given in Western chuck wagon fashion.

Nominated to be the featured entertainer was Jack Austin, introduced the club's own showmans, which included Joel Steinberg, Pacific Coast Showmen's Association; Fred O. Wilson, Arizona's attorney general; and Larry Copeland, manager of Ariz., State Fair; H. L. Miller, U. S. Senate; W. H. Mont, Fair; W. Francis Wilson, president of the Phoenix Association; Charles Bauer, city editor of Arizona Post; and Bobby Johnson, on stage as Mickey Mouse.

Also introduced were Mr. and Mrs. Robert Harper, who show people in attendance, and Mr. and Mrs. John Martin, who celebrated their 25th wedding anniversary.

Telegrams were read from the following groups: the Texas Showmen, Sam Abbott, Mr. and Mrs. Ralph B. Anderson, Paul Penick, Mr. and Mrs. Burke, Mr. and Mrs. Leonard and Donny Moore.

Mr. and Mrs. Delcy Reynolds, chairman of the committee, were on stage. The program was held in the brand new Phoenix Club.

Schoonover Org Names Ferguson Business Manager

FRESNO, Calif., Dec. 22.—Fred Ferguson has been named business manager of the Cavalreone Circus, it was announced by Harry Schoonover, general manager, said this week.

The move is in line with the policy of operating the California Shows from that point, and the Cavalreone and a unit of D. S. Dudley Shows.

Ferguson will join the company January 1, with headquarters in the D. S. Dudley Office, 401 North Spring Street, Los Angeles 13, Calif.

Carnival in California will start in February with a tour through the state. The show will be at San Francisco and Los Angeles on February 21 and 22.

The Cavalreone will open in California February 24, with a trip to Oregon and Washington.

In Los Angeles, Ferguson, who has been with the company for 13 years, has been a bookkeeper with the American United Shows and last season was with the Cavalreone. Ferguson will have a free air.

eastern amusement co. inc.

289 FIFTH AVENUE, NEW YORK 1, N. Y.

D. S. DUDLEY SHOWS

171 MAIN STREET, BROOKLYN, N. Y.

P. O. BOX 1848, DETROIT 31, MICH.

Prell, 1952; S. L. Cronin, 1953; and H. Friedenheim, 1954.

Telegrams of congratulations to Max and the club were sent by Mike Kroenig, who was given $5,000 to cover his expenses. The money was refunded to the Hot Springs Elks Club, where Mr. Kroenig will be installed.

The installation was held at the Hot Springs Elks Club, with Mrs. Al Allen, Mrs. J. L. Smith, Mrs. J. S. Martin, and Mrs. J. A. Grant, officers of the Auxiliary, in charge.

At the beginning of the year, Max announced the addition of the Heat-Night and North and the probable anniversary of late spring, which will give the show the best route ever.

250 Turn Out For PCSA Rites

LOS ANGELES, Dec. 28.—Approximately 250 showmen attended the 1952要注意 the 1952 PCSA, or Professional Circus Association. The meeting was held at the Oasis Hotel on Monday afternoon.

The Gold Star was awarded to Max Ketelsen, chairman of the Pacific Northwest Pork Market Community Mutton Council, for his work in organizing the Pork Market Community Mutton Council. The award was accepted by Fifi Mocher, chairman of the council.

The American Horseman's Association was awarded the gold horse for the second year in a row, and was presented to the association by Mrs. Robert M. Keating, president of the association.

The Woodrow Wilson Award for outstanding service was presented to Mrs. Robert M. Keating, president of the association.

The Gold Star Award was presented to John Scott, publisher of the Pacific Northwest Pork Market Community Mutton Council, for his work in organizing the council.

The Silver Star Award was presented to Mrs. Robert M. Keating, president of the association.

The Bronze Star Award was presented to Mrs. Robert M. Keating, president of the association.

The Director's Award was presented to Mrs. Robert M. Keating, president of the association.

The President's Award was presented to Mrs. Robert M. Keating, president of the association.

The Executive Director's Award was presented to Mrs. Robert M. Keating, president of the association.

The treasurer's Award was presented to Mrs. Robert M. Keating, president of the association.

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Midway Confab

Chris Jernigan returned to El Jebel, Colo., after attending the funeral of his father in Mount Olive, N.C.

Carlton Cox, concessionaire who closed recently with the J. Heth Shows in Southern Alabama, is in Los Angeles, where he will spend the winter. He will leave California next May to return to the show.

Leon Paulson, sound truck operator and concessionaire of the F. W. Perry Shows, is touring in Wellsville, N. Y. John A. Rice has booked the New Broadway, and Harold F. Page has obtained the Idle department, reports John A. Rice.

Joseph Lehr, spot worker, pens from Philadelphia that Florida Spina, concessionaire with the James E. Stratton Shows, and Ann Dules, featured dancer on the Surf Coast, are planning to be married in Miami soon. She is a native of the Berkshire area.

Mrs. Virginia J. Jones, wife of Percy M. Jones, owner of Jones United Shows, who has been in Arizona for her health for seven years, is now confirmed to house trailer with an oxygen test. Her fortune, which would be large enough for her address is 1005 South, Seventh Avenue, Trailer No. 12, Tucson, Ariz.

Gladys and Rose Manning have scheduled a two-week Florida Decoration after Christmas. They will return north in time for the S. A. Smith Shows under the Eastern fair meetings with Jack J. Perry, general agent. Paul lesser, general manager of the J. T. Sho Show, is also planning a Florida sojourn prior to the fair meetings. Big Al Howard, H. E. exec, is currently concerned with bookings and wiring a fair social life.


WILSON GREATER SHOWS
WANT FOR COMING SEASON. OPENING FIRST WEEK IN MARCH
Ride Help for No. 12 Eli and Allen Hershall Manv-Co-Router. First and Second Men, Must be able to drive. Will book any ride that does a decent show. Logo with own transportation. Some concessions open. West Agents for the following concessions: Candy Flies, Grab, Swinger, Buckets, Cork Gallery. The show will play 28 to 38 Arizona. New Mexico, Colorado, and Texas. All cards, not due. Ariz. Birth of July. We carry 7 Rides, 3 Shows. 25 concessions. No gate.

BIL HARRAR, General Agent
LOYD "MICKEY" WILSON, Owner and Manager
Home Address: 2492 S. 33rd Street, Phoenix, Ariz.

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BIL HARRAR, General Agent
LOYD "MICKEY" WILSON, Owner and Manager
Home Address: 2492 S. 33rd Street, Phoenix, Ariz.
CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers

RATE: 15c A WORD—MINIMUM $3
All Classified Advertisements must be accompanied by remittance in full.

FORMS CLOSE
THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK ISSUE

To insure publication of your advertising in the correct possible issue, arrange to have your copy reach the publishing office, 2103 Patterson St., Cincinnati 22, early in the week.

WANTED—LOCATION ON MAIN HIGH STREET FOR TV, RADIO, and Electrical Repair. 

Rigging. Wanted good 200 ft. 26, 20153 Chicago, Ill.

S. of Standard Brand Prices!
All sizes tall & vending size. Ask for Our New 1950 Price List!

AMERICAN CHEWING PRODUCTS CORP.
701 S. Michigan Ave., Chicago 5, Ill.

January 42

Pick Your Profits!

From the Complete CHEWING GUM LINE!

Benrus - Green Buova Elgin Waltham

Guaranteed New Life!

$0.75

Zerah Bros. 882 Mission St. San Francisco 5, Calif.

To all Our Customers...

Thanks for a wonderful year and for being so patient when it was necessary to wait a while for us to fill your valued orders. We do appreciate the business you have given us.

Happy New Year!
PHOTO SUPPLIES DEVELOPING-PRINTING

HELP WANTED—ADVERTISEMENTS
RATE—$1 a Word. Minimum $3

At Liberty—ADVERTISEMENTS
5¢ a Word. Minimum $1

Bands & Orchestras

Parks & Fairs

Musicians

Clowning & Humorists

L. LOWY

Sensationaly Priced
Precision Made

Electric Shaver

$5.95 ea.

In 10 Days

Made in America

Satisfaction Guaranteed

P.D.O. WORLD'S GREATEST
PHOTO BOOTH CAMERAS

Give to the Runyon Cancer Fund
ATTENTION
All Gift Shops, Department Stores, and Dealers. The latest craze in the country is at the lowest price in the country. Immediate delivery.

CONFEDERATE HATS
AND
YANKIE HATS
WITH CROSSED GUNS
These are the original Confederate Tags, taken from battle guns. Guaranteed first quality and the real McCoy. Sold on sight.

ELGIN - BULova - Buren - aeternae
$250.00
These are the original Confederate Tags, taken from battle guns. Guaranteed first quality and the real McCoy. Sold on sight.

Send for Catalog...

Attention Demonstrators and Engravers!
We carry a complete line of Bond Paper, Engraving Paper, and Pre-Coated Plate Paper.

Burke Exclusives

Valentine's Day

Constitutes 178 native orange, 100 white and 100 red roses, all with the cut stems. Includes a scroll in gold plate, a complete set of roses, and a complete set of scattered flowers. The plants are arranged in a special box, complete with a verse. The flowers are fresh and ready for use.

Complete Deal...

LEVIN BROTHERS

Established 1869

Valentine's Day

Constitutes 178 native orange, 100 white and 100 red roses, all with the cut stems. Includes a scroll in gold plate, a complete set of roses, and a complete set of scattered flowers. The plants are arranged in a special box, complete with a verse. The flowers are fresh and ready for use.

Complete Deal...

Mills Sales Co.

Chicago, Ill.

Pipe's for Pitchmen

By BILL BAKER

NOT MANY of the boys have shown up in the Crescent City thus far this year," Dave Ross tells from his New Orleans headquarters. "And, from all the reports I've gotten, they haven't. Canal Street (the main track) doesn't play up to its usual standard. No one wants to own the only street in town where a worker can obtain a meal and a place to sleep after a long day's work. A few of them have reported to Canal Street, but I don't think he'll come out very much about it. They're too busy buying in local stores where it's cheaper to get their supplies. And, if they plan to make the event, that is to say, they have got to be able to walk at least 1,000 miles from here. The Mardi Gras is not just a football game anymore. It's a big deal. We usually stay up here until we are certain that there are enough people for us to head North. Let's have some smart people in New Orleans, George and Red Gunn, Jimmy Rush, and in that line, Jake Branholt, George Purdue and George Hess.

In Atlanta, despite heavy effort to keep it going...

As the saying goes, when Rice split with his partner, Ralph Emerson, they each found an indoor location for the winter, and, while Francisco Freight Warehouse and a Florida warehouse are for the local Shriners, the committee included one that ended in Mobile, Ala., during the last 100 is now being sold for $750,000. During the rest of the year, he said, the plan is to keep up the</p>
Meetings of Fair Associations

A. C. Execs Predict Big Years

Continued from page 33

1963. He said that while strong competition from New York, Chicago, and Cleveland, many large conventions have been booked for the resort for the next three years. He mentioned that such big gatherings as the Association of School Administrators, with a total attendance of some 18,000 persons, which holds two of every three years at the Statler, is now considering making it three out of four years. A large convention has been signed up for five years at the fair, he said.

Ten Yeck, Albany, February 4-5

James A. Carey, State Office of Agriculture, was the principal speaker at the New York Agricultural Society's annual meeting yesterday. In his address, Mr. Carey reviewed the most important developments in agriculture for the past year and described the progress of the state. He also announced plans for the future, including a new research center and improvements to existing facilities.

Prince Albert

Continued from page 33

opportunity on an ear earned a substantial

base.

1905, the fair was held at the fair

and the president, N. O. McDonald and G. A. Anderson were elected for a second term as first and second vice-presidents respectively.

Class B Record

In the past 19 years, the average gate has been $5,000,000, with a high of $6,500,000. It was

Mr. V. V. Johnson was re

of the fair for the next three years. He mentioned that such big gatherings as the Association of School Administrators, with a total attendance of some 18,000 persons, which holds two of every three years at the Statler, is now considering making it three out of four years. A large convention has been signed up for five years at the fair, he said.

Even though the fair was

2,000,000, a

World's Columbian Exposition in Chicago. The fair

1893

The World's Columbian Exposition in Chicago. The fair

1893

For the fair

1893

1893
CHICAGO, Dec. 22 — The most game of the year arrived Friday with the roll-out of their huge plans virtually downtown. Dec. 22 — The most game of the year arrived Friday with the roll-out of their huge plans virtually downtown.

Chicagoans are certain that more changes in production will be forthcoming in the first few months of the new year. The change will be dictated by the sharply rising cost of goods, availability for assembly line output of games and machines.

The biggest single problem of manufacturers is to stretch key materials and maintain quality of performance and play appeal. Adolph Breese, new director of sales for Bally Industries, New York, claims that such switches remain a tough problem.

Another approach to the production of new machines is to pick up the pieces, where peck at the playfield or backglass. If any of the other games are improved in design, it may solve to interesting conversion possibilities. As a question has been one of the industry for the past 18 months, it applies likely that as of Illinois, but Vice-President for Roy E. Ginnis was unable to attend because of the situation.

In the background of the new production and refresh work is the growing defense production effort. Cannot continue any plants have at least taken defense

Yule Parties Climax Busy Week for Plants

CHICAGO, Dec. 22 — Christmas Week was another busy week for game factories. Both local and eastern factories were planning shorter working days and gearing up for the coming season and getting ready for year-end festivities.

Most of the Yule gatherings were held in the plants for the benefit of production line personnel.

Craddock Makes 4-Speed Horse for Topper

LOS ANGELES, Dec. 22 — A mechanical horse, employing a new type of mechanism, is scheduled to come off the production line in February. The machine is expected to be in local plants at the rate production line.

The machine has a three-up, four-down action. The head of the machine is at the center of the four down action. The horse is mounted on top of the action. The machine is designed to provide a horse that is not only a horse but also a horse and a horse.

Coin Shortage Hits Philly; Rationing Set

PHILADELPHIA, Dec. 22 – The actor received a call of coin shortage in the country. The Philadelphia Mint has been called to report the condition of coin shortage in the country. The Philadelphia Mint has been called to report the condition of coin shortage in the country.

The number of coins used by member banks in previous years is determined by the proportion they receive under the rationing system. The penny situation, which grew worse during the past few days, has been improved immensely because the Mint has been conducting a series of tests to determine the condition of coin shortage in the country. The Mint has been conducting a series of tests to determine the condition of coin shortage in the country.

The coin shortage was intensified because the Mint has been concentrating on turning over pennies. However, the Mint reported that it was a fact that millions of coins were exchanged into coins of other denominations. The Mint doesn't have enough coins to keep up to the demand for the most common denomination.

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MUSIC MACHINES

Communications to 188 W. Randolph St., Chicago, Ill.
DECEMBER 29, 1951

Distributors in Policy

Switch as Phono
Quotas Dwindle

Deliveries Down 30 Per Cent; Prices Firm; Seek New Lines

NEW YORK, Dec. 22—With the
number of new phonographs com-
ing off production lines growing
smaller, and still further curtail-
ments expected next year, distri-
butors here are doing some
basic thinking in an attempt to
come up with answers that
will enable them to last out the un-
certain time ahead.

Distribution of major lines re-
port machine quotas have dipped
some 30 to 35 per cent in the last
quarter as against the first nine
months of 1951. At the very best,
predict some, they will experience
an additional 10 per cent cut dur-
ing as much of 1952 as clouded
visions can penetrate.

Retrenchment will have to come
to bring overheads down in line
with reduced volume. But dis-
tributors appear determined to
pull in their horns as little as
possible. Each will try to keep
the bulk of his organization intact
by diverting part of staff ener-
gies to productive effort in allied
endeavors.

Distributors can be expected to
lay more stress on operating them

 PENNY SERENADE

Music Routes
Go to Nickel
In Motor City

DETROIT, Dec. 22—The Cun-
ingham Nickel Music In-
stallations, one of the largest unit
operations in this part of the coun-
try, have been shifted from psy-
chological to nickel service. Al-
most the entire operation of the
company's 102 stores have music-
ial installations.

The original units were of the
Penny Serenade type, and were
operated for many years by the
Cass Music Company, owned by
George Gregory. He has disposed
of his business and is moving south.
Nickel play remote type insta-
lations have been used in a few
Cunningham stores for a long time,
but the penny play type predomi-
nated.

The locations are now shared by
a number of juke box operators.
The more general use of coin fel-
controls are kept down, so that the
music is chiefly enjoyed by the
individual player.

Miller Introns
Needle Wallet

CHICAGO, Dec. 22 — M. A.
Miller, president of the Miller
Company here, makes a juke box
needles holder as a month-end
carrier for operators and

AMERICAN STOCKHOLDERS DECIDE TO MERGE TWO CORPORATIONS

NEW YORK, Dec. 22—Shareholders of AMI, Inc., agreed at
their annual meeting Tuesday (18) to merge the Michigan
Machine Company into its wholly owned Delaware subsidiary of the same
name. AMI stockholders have already been informed that the
$3,000,000 outstanding shares of the parent company's preferred
stock will be exchanged on a four-for-three basis.

The move eliminates the need for a new authorized capital
stock, as about 100,000 shares of common stock will be issued for
one share of preferred. Common stock will be exchanged on a three-for-two
basis.

Miami Music

Firm Revamped

MIAMI, Dec. 25—The interest of
Hyman Tseling in the Supreme
Music Company, Inc., which
operations were probably the
largest music route in Greater
Miami, has been purchased by
partners Miller and Frank
Stearns.

The company will be re-incor-
porated under the new name of
Diamond Distributing Company,
with Green retaining the presi-
dent and Stearns as vice-presi-
dent, it was announced. Eddie
Leopold, formerly of Master Au-
homatic Music of Brooklyn, has
been brought into the revamped organization as manager.

Less than a year ago, Tseling
merged his Supreme Music with
Green's extensive Miami juke op-
eration and the pair formed the
Supreme American Music Com-
pany, Inc.

Green and Stearns are active in the coin machine business in the
Miami area, continuing to shunt in the Miami area periodically to oversee their route here.

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*Accumulates

Find Midwest Snow Storm

Inches Juice Box Play

---Continued from page 47

and were really hitting the mar-
ket instead of taking a small
straw to a nearby store during
lunch hours. Demand was as heavy
as the least popular candies were
being sold and services men had
difficulty getting around.

There is an opportunity for

better business many operators
found their hands tied by the re-
cess-breaking snow fall. One op-
erator reported the weather caused
him a 30 per cent drop in normal
business despite the better market.

Phonograph operators found it
as difficult to get around as the
ten inch last but, naturally, were
not concerned about empty ma-
chines. They, too, reported a
noticeable increase in business.

Most juke men were not as
happy with the weather as it
appeared to be more than a few
operators were stopping in laundries
or lunchrooms for a breather and
while there played the machines.

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*Accumulates

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Inches Juice Box Play

---Continued from page 47

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appeared to be more than a few
operators were stopping in laundries
or lunchrooms for a breather and
while there played the machines.
Precision

Keen eyed, steady nerve, aiming and firing with the precision of a machine, is the skeet champion whose uncanny accuracy runs up amazing totals without a miss. Such precision is characteristic of the AMI juke box. Every part is designed and built and tested to assure its unerring coordination with every other part. That is why the AMI lasts longer, continues to give sparkling, trouble-free performance far beyond normal expectations, why it is a sound investment for the operator.

SEE THE NEW MODEL “D” AT YOUR DISTRIBUTOR'S
On behalf of The Rudolph Wurlitzer Company and its Distributor organization, it is my pleasure to wish you, one and all, the happiest of Holiday Seasons.

As we count our blessings they most certainly include the tremendous acceptance of our phonographs throughout the past year and the pleasant associations we have enjoyed with the operators who have purchased them.

May the coming year bring you all the good things of life in generous measure. We of Wurlitzer will do our share to see that it does.

The Rudolph Wurlitzer Company

General Sales Manager
Jan. Election Meeting Set For S. D. Ops

MORRIBUS, S. D., Dec. 22 - Members of the South Dakota Phonograph Operators Association - if the weather allows - will meet here Jan. 20 to elect officers and set policy for the coming year.

Current weather reports from the area indicate operators are fighting 12-foot drifts. Harold Scott, the operator and secretary-treasurer, said the weather may prevent the meeting from being held.

Scott said main points of discussion will be the Bryan Bill and Office of Price Stabilization regulations. Recent OPS ruling prohibits dimes, three-four-quarter play and the Bryan Bill would impose a performance test. The two-day meeting will be sailed January 6th in the Brown Palace Hotel with the first day set aside for an annual assembly meeting at Borden City Country Club immediately following a luncheon at the English Club, WPOA president, Charles S. Prior, led off the business discussion with a report on legislation activities in legislative matters affecting the coin- op industry.

It was announced the January meeting for the second Monday (15) of the month as usual, and will also be held in Milwaukee.

Cleve. Assn. In '51 Finale

CLEVELAND, Dec. 22 -- The Cleveland Phonograph Merchants Association held its last regular monthly meeting at the Hollander Hotel here with President Jack Cohen handling the gavel.

Cohen told the membership music operators could expect many problems next year but he continued assurance of sound business tactics. It was the best way to resolve them. The members, he added, were the owners of Ross Carlyle's new recording studio "Looks Like My Daddy."

Jerry Thompson, manager of Central Music Company, was unanimously appointed to a new CPAA member.

Policy Switch - Continued from page 47

change in distributor-operator dealings that will become more noticeable as time goes on. Distributors are becoming more wary, with quantity discounts, either simply discounted or rebated on existing orders. Some operators are turning away from the trade-in on the trade-in, apparently on the way out.

Even on last price, despite the number of used joke boxes acceptable as trade-ins are dwindling. Only those which still conforms to current styles are being welcomed.

To sell as sound as merchandising techniques as expensive. Costs and charges being dispensed with. One distributor has dropped his customary practice of stock ing new phonographs with free sale of radio sets of "worthless" as a "sellers market."

This year, no attempt to be felt will concern operators who are planning to spend more on their customers' directions. Above these buying and buying where they offer slightly payments past for better service. Operators have to keep money in their hands, pay the distributors, to favor the money. When prompt payments are back-ordered, they often do so.

Suffolk OP Recovers

SUFFOLK, Va., Dec. 22 - A. E. Ballard, head of City Music Company, returned home after hospitalization in Durham, N. C. He is now back directing his route.

OBS Donate in Royalty Fight

PROVIDENCE, Dec. 22 - MI. 1000, a branch of the Boston Music Company, announced this week that more than $1,000 already has been pledged by Rhode Island operators to aid Washington, D.C., operators of America in their fight to defeat federal legislation to remove record box exemptions from the copyright act.

Zeblof recently called a State-wide meeting of phonograph operators at the Sheraton-Biltmore, here. Representatives of 50 operat ing companies heard an MOA spokesman warn of the dangers to profitable music industry in the Bryan-Brown bill now being considered by Congress.

Have a Look at the Record of EVANS' 20/40 Constellation

Next week will mark the beginning of the fourth year of uninterrupted operation for many Evans' Constellation Phonographs. What a glowing tribute to constant quality, money-saving trouble-free performance, and so many other profitable features!

In the face of such an impressive milestone, it is quite fitting that the demonstrative service offered by Constellations be recognized. See your Evans Distributor, or write Factory direct, now, for the complete story of the Phonograph Bath with Your Future in Mind. Listed below are the usual, and new.

All Good Wishes for
A Happy, Prosperous New Year
**End of Bottle Control Seen**

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**Cadbury Joins Discount March**

NEW YORK, Dec. 23—Cadbury, the chocolate firm, joined other candy makers in ef- forts to lower prices of their products. Effective on all orders delivered today, the discount amounts to an across-the-board reduction of both nickel and dime chocolate, regardless of variety. In effect, this means that the dime chocolate is now available for $1.17 (100 cents) and the dime chocolate is now available for $1.37 (100 cents).

Mr. Edmunds, Cadbury president, reported a continuous trend toward dime-bar chocolate among operators. He said Cadbury dime bars is currently selling the firm’s nickel chocolate at a price of $2.04 to $1 in dollar volume.

**Vending Continues Gains During Year of Confusion**

Production, Price Restrictions Taken in Stride by Mfrs., Ops

CHICAGO, Dec. 23—During the past year of confusion, production and general business conditions improved as a result of the stepped-up national marketing effort of automatic merchandising in habi-

**Intro New Type Chocolate Sirup**

CHICAGO, Dec. 23—Development of sirup for bulk beverage vending was an- nounced by Provo Spe- cialists this week. The product, a sirup that will hold carbonated water and is used in vending machines, is said to be the first of its kind in the vending industry.

**New Eppy Charm Series Features Movie Stars’ Pix**

NEW YORK, Dec. 22—Photo of 75 different movie stars adorns the new line of vending machine charms offered by Samuel Eppy & Company. Two glass pipes are backed up by the novelties so that a face may be created on the pipe regardless of the position of the chessman.

Placed as a collection series, the new line is the third release since the company’s introduction of the hardware series, which has exceeded 50,000 for new collectors and is in demand by hundreds of the Cavalier line.” (The Billboard, December 15)

**Florida Cigarette Tax $1,267,707 for Oct.**

TALLAHASSEE, Fla., Dec. 22—Lewie H. Schott, beverage de- signer, reported to the legislature that the State’s nickel tax on a pack of cigarettes yielded $1,267,707 in October.

Of the amount, $1,366,201 is earmarked for the Saint Hospital Trust Account. $82,333 for the general fund, and the remainder of $1,366,201 for disbursements among eligible counties.

Returns on the cigarette tax collections are expected to jump sometime in the second quarter in the coming months.

**Love Nickel Chute**

Central Texans Buck 10-Cent Juice Play

WACO, Tex., Dec. 22—The average Central Texas’ resistance to paying more than a nickel for a paper cup of juice has faced operators in that State since they first went to the market for 10-cent chuses.

During the past year, James B. Kasha, who conferred on top of his cupping experience, converted to reports that the public “re- garded the all” and put dimes in the chutes for drayers.

Kasha said play dropped and that the number of customers not comparable to the return earned at the cost.

Larger operators, like E. J. Crocker of the Crocker Music Company, said they feel the change is a money type.

All Central Texans have been given a national reputation as money- squandering playboys, there are few such individuals.” The operators pointed out that those prices are almost exclusively in Texas that have almost completely been lifted.

The reason has simply been the refusal of Central Texas to pay more than a nickel in the same to paper cups and this was the cost of converting the over-the-counter sales to the 10-cent play that is scarcely worthwhile.

This has been a problem of an increasingly tighter squeeze between the ever-increasing costs, most Central Texas operators have conducted no more often. They are keeping the number at this time as an appeal and are enlisting the aid of the paper cup manufacturers for a musical hit of fare to stimulate public response.

**Delson Candy Co. Reveals Purchase**

NEW YORK, Dec. 22—Delson Candy Company has announced that it had purchased a substantial interest in a 41-year-old Ohio company, Philip Ryan is president.

The money was used to purchase the company’s stock without change in the management of the business.

**H. J. Heinz Co. Reports Gains**

Pittsburgh, Dec. 22—H. J. Heinz Co. announced they now are the world’s largest manufacturer of ketchup for use as a table condiment. The company has 1,525 employees, a payroll of $2,618,000, and a gross profit of $2,588,000.

The company, which has been in business for 10 years, has a gain in sales of 50 per cent over last year.

**Form Company to Make Frozen Citrus Vender**

TAMPA, Dec. 23—A new company—known as the Texas Citrus Products Co.—has been organized with capital stock of $50,000 to manufacture a frozen citrus vender developed by Henry A. McEachern, of Groveton, Tex.

Simpson’s vender, one of sever- al research projects of the Florida Citrus Exchange with the idea of finding a way to use supplies of citrus, is said to have been developed on a trial basis.

On a half of the orange freezes concentrated in orange ice is used in a citrus vender is frozen in paper cup at the juice plant. The vender, made of steel, is able to be lifted water into vender, is disposed of the ice from the ice into the mixer and mixing the concentrate into a six-ounce size.

The vender has a capacity of 1,500 cups and approximately 300 cups of concentrate kept at the vender, the concentrate freezes, making it difficult to mix with water at the time.

Among those interested in the company are Doyle E. Carlsby, of Texas A&M University and now president of the Florida Chamber of Commerce, and Arch Updike, of Lake Wales, who are the owners and operators.

Updike was chairman of the negotiating committee for the Florida Citrus Exchange in its re- ceiving committee for the Florida citrus SOLD plants from the Clinton Foods Co.

Present plans call for the new company to have a plant in the exchange and to have a number of plants from the Clinton Foods Co.

Florida Citrus Mutual, com- mercial subsidiary of the Florida Citrus Exchange, reported that Florida’s citrus industry, has indicated that it might take over responsibility for the exchange. This action would mean a substantial investment for the exchange.

A $500,000 investment was approved by the exchange and the company will be a new one to be organized. It will be the same as a supplementary means of self-

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Candy Group Okays Extension Service

Agriculture Park, N. J., Dec. 22.—The board of directors of the National Confectioners' Association has approved a plan for an extension service in large cities, to be financed by contributions from its local or State organizations.

The service, approved by the NCWA directors at their fall meeting, is to be open to local and State organizations, and is not operable under the local or State organizations.

Association President E. J. McCollin made the following statement:

"The purpose of the extension service is to change ideas among wholesaler, through educational meetings toward local organization. The good work the NCWA's formation of candy "touch-up" meetings are discussed in the public and wholesale forums include all wholesalers in the particular area."

Vending Co. Head Feted at Dinner

PHILADELPHIA, Dec. 21.—Jack Bieren, head of the ABC Vending Corporation and its parent company, the Vending Company here, was feted by the Motion Picture industry last week at a testimonial dinner in behalf of the Bieren family in Brown Mill, N. J. The dinner was held at the famous Cheltenham Hotel in the Bellevue-Sheraton House.

Active in the Delaware Sauter association group in the local area, Chairman of several successful union campaigns for the tuberculosis association that the message of the sanitizer brought to the betterment of the motion picture industry.

Broch Candy Earnings Top $1 Million in 1951

CHICAGO, Dec. 22.—E. J. Broch, president of the firm of Broch & Co., which was organized in 1898, has died in his 89th year. He was a member of the firm for 50 years and a partner for 25 years.

He is survived by his wife, Edna, and three children, Mrs. A. B. Broch, of New York; Mrs. J. S. Broch, of Chicago; and W. W. Broch, of Los Angeles.

Chery Ice Cream Op

SACRAMENTO, Dec. 22.—W. & H. Vending Co., Inc., has been granted the franchise for 12 months by the State of California to operate vending machines for the sale of ice cream in the state.

Victor's Topper Deluxe

Victor Stovall with Dade Wholesale Stores, Inc., San Francisco, reported that he had sold 200 topper Deluxe vending machines.

SPECIAL RUBBER OCTOBER SALE

January's Specials

1952 SPECIALS

January Sale!

SODA CANDY TOBACCO

Arthur Graff Co.

416 W. Taylor St.

Schools, Institutions, others.

1952 SPECIALS J ANUARY SALE!!

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To Honor Forbes

WASHINGTON, Dec. 22.—Floods, unsanitary conditions, and other adverse weather conditions furnished a mixed outlook this week for those engaged in vending machine production, the Agricultural Department reported this week.

The future of this year's crop was not as gloomy as that of the past several years, for weather conditions have been generally favorable for the growing season.

The good crop this year will be produced in 1950, compared to only 11,700 pounds in 1939. Agriculture reported. Output in the Southeast fell to 22 cents per cwt.

The 21 cent drop in popcorn production this year's harvest was complicated by the fact that the volume of the crop in the Southeast was 13,000 pounds in 1939 compared to 1,124,000 pounds in 1939.

The reduction in output of popcorn this year was to the extent of 10 cent per cwt. in the Southeast and 16 cents in the Midwest in producing

Good tobacco this year will bring up to 2,850 tons more this year than in 1951, according to Agriculture Department estimates. The tobacco production in the Southeast fell 22 cent per cwt.

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LUCKY BOY VENDING

$9.75 EACH

SOLD EACH AT

BRAND NEW

NORTHWESTERN

SIMPLIFIED SERVICE
MEANS MORE MONEY
LESS WORK

THE SECRET TO BIG PROFITS IN BULK VENDING

THE NORTHWESTERN CORPORATION
222 W. AMERSTON ST., MORRIS, ILL.

Pepper Exec Resigns

DAVALL, Dec. 22—Dr. Pepper Company announced the resignation of C. X. Kossow as sales manager of its fountain division. Robert L. Klein was Canby Company, Fort Worth, as sales manager.

Nestle's Announces Sales Exec Changes

NEW YORK, Dec. 22—Nestlé, world's largest food manufacturer, announced changes in its sales executive personnel this week. James F. Corrigan, sales manager, was appointed manager of coating and chocolate sales, and bulk coffee sales, succeeding M. H. Dole, vice-president of Nestle. Nestle will continue until 1931, when he will retire. The Lamont Corrigan was appointed as manager of the Sunfood division following Corrigan's appointment as manager of the Sunfood division.

Limit Nut Price Rise

WASHINGTON, Dec. 22—In two actions this week the Office of Price Administration ordered two processors of shelled almonds to raise prices because of increased costs at the consumer level, and also the rate of the increases in the price of shelled almonds.

Candy Sales

WASHINGTON, Dec. 22—October confectionery sales by manufacturers changed little from September in October last year, Department of Commerce reported. Dollar value of sales rose only 0.4 per cent while pounds gained 0.1 per cent. Sales of bar goods alone rose 4.6 per cent in October compared to October 1931, while pounds gained 3.4 per cent. Package confectionery goods rose 6.5 per cent, the biggest leap, 14.6 per cent above a year ago in dollar sales and 8.8 per cent in pounds.

Tobacco Facilities

WASHINGTON, Dec. 22—The administration of new plant and equipment expenditures for new plant and equipment and improvements were approved by the federal government. A $29 million plant was approved by Department of Commerce for the New York Times plant. The Machinery Division of Commerce reported this week. This year's orders will be fair to the postwar record of $15 billion set for plant and equipment in 1948. Total expenditure for all U.S. manufacturing showed a drop of $7,185,000 from last year, a total of $11,141,000,000. This was compared to the $7,491 million in 1930.

2 SPECIAL GRADES FOR VENDORS

Sellers will be divided into two classes, 1 and 2, for purposes of the federal government's new grading system for vending machines.

VENDING MACHINES

Today's fastest selling bulk vending equipment and prices are listed below. All manufacturers and prices are listed. When[color][text] more than one letter [color][text] appears at the expense of the lowest price, companies with which the price appeared [color][text] included in parentheses. Where quantity discounts are advertised, as in the case of bulk vending, all prices are listed in the regular list. Any price discount quoted as condition of the equipment, age, time on location, territory, and other related factors.

New machines are available in the following grades:

1. Standard
2. Deluxe

For further information, contact your local wholesaler or manufacturer.

3 SPECIAL GRADES FOR VENDORS

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2. Deluxe
3. Executive

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**HAPPY NEW YEAR**

**MISSION 1951**

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Brooklyn, N. Y.

**WHITE FOR PRICES**

**ZINGO—NIAGARA**

1607 W. 47th Street
**AND ALL LATES**

**ALL ARCADE MACHINES**

Lethal Specialty Co.

1610 W. 47th Street. Ph. 3524

**WANTED TO BUY**

**VOICE-O-GRAF**

**MACHINIST WANTED**

Mechanic

Or, see Mr. Phil Koehler, Good

Baker, 212 S. Wabash Ave.

**BOX D-115**

445 8th Ave.

Chicago 22, C.

**O-ZONE**

**COIN MACHINES**

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**THE BILLBOARD**

**December 29, 1951**

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**RESOLVED**

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2. That the company is now

3. That the company is making

4. That the company is in a

5. That the company is

6. That the company is

**HAPPY NEW YEAR**

**MISSION 1951**

**Q-BALL TABLES**

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**Louis L. Black**

1786 East 4th St.
Brooklyn, N. Y.

**WHITE FOR PRICES**

**ZINGO—NIAGARA**

1607 W. 47th Street
**AND ALL LATES**

**ALL ARCADE MACHINES**

Lethal Specialty Co.

1610 W. 47th Street. Ph. 3524

**WANTED TO BUY**

**VOICE-O-GRAF**

**MACHINIST WANTED**

Mechanic

Or, see Mr. Phil Koehler, Good

Baker, 212 S. Wabash Ave.

**BOX D-115**

445 8th Ave.

Chicago 22, C.
YULE CHEER

Music Ops Host More Festivities

Chemical Distributors, Inc., bringing from elaborate gatherings in head- quarters and their families to impromptu parties held at the factory sites, wind up the holiday season this week. Children in the majority of salesro"omers are a type of Christmas celebration. In many cases, bonuses or other employee gifts eliciting cheers from the gatherings.

Mrs. Happel Dies In Glendale Hosp.

Los Angeles, Dec. 29—Mrs. William E. Happel, who died Saturday (9) in a Glendale hospital following surgery, was held Wednesday (28) at St. Mary's Hospital.

Mrs. Happel had made her home with her son, William E. Happel Jr., head of Badger Sales, and his family in Glendale for several years. Another son, Carl, is associated with the Badger Sales Company in Milwaukee. He arrived Monday for Christmas, and will remain here until Sunday night.

Also attending was Robert Happel, William E.'s brother, who is associated in San Diego with the Navy and will return to his service at the end of the holiday season.

Mrs. Happel was a member of the Badger Sales office staff.

FOR THIS WEEK'S PRICES CONSULT THE USED MACHINE ADVERTISEMENTS IN THIS ISSUE.

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Mrs. Happel was a member of the Badger Sales office staff.

**THE BILLBOARD**

Index of Advertised Used Machine Prices

- Amusement Games

Equipment and prices listed below are from advertisements in the Billboard issue as indicated below. All advertised used machines are priced at 25% above list. Hence, when you advertise your machine, you identify the same equipment at the same price, frequency with which the price is revised is subject to change. When you advertise your machine, you will only select the single machine price list is printed. Any price previously applies unless a condition of the equipment, age, time on table, location, market and other related factors are noted in the advertisement.

For this week's prices consult the used machine advertisements in this issue.

**BETTER BUYS**

Buckley Wall and BAR BOXES
Specify $2 or 10c Play

**RECONDITIONED**

 shinny 1950

**CITATIONS AND KEENEY STEVENSON**

**GOLDEN GAMES RECONDITIONED**

**DECEMBER 29, 1951**

**BUCKLEY MFG. CO.**

123 W. Lake St., Chicago 6, Ill.
Party Rentals
Score in A. C.

ATLANTIC CITY, Dec. 11 — Smith Amusement Machine Service, music and game operation on board four vessels, took advantage of the holiday season to put on extensive advertising campaigns on coin machine rentals. In entertainment columns in the local newspapers, the Smith firm offered a total of 1,500 rentals over three weeks, with 12 to 15 rentals for rental during the holiday season on a daily basis. Music machines also were set up to provide either private homes or stores with continuous Christmas music with outside loudspeakers available.

The Smith service, which operates a large number of hotel game rooms at the resort, offered a variety of machines for hotel rentals, as well as pool tables, basketball, bowling, football, hockey, radio, pinball, and amusement rides with special sports appeal. The hotel game rooms are usually furnished with a complete line of games which can be provided with special services upon request.

The Smith service is also available at the homes of tourists who wish to have their own personal entertainment facilities during their stay in the area.

Plant Food Service
Set by Nedick's

NEW YORK, Dec. 22 — A plan that will offer new competition to vendors expanding into in-plant business is being carried out by Nedick's Inc. Walter S. Mael, president of the firm, has announced that the firm's new "Dinner Pail" program will be introduced in the coming year. The program will provide a complete line of food and beverages for office workers, including sandwiches, coffee and orange juice. The food will be delivered to the office in portable carts at a price ranging from $4 to $6 per week. The service will be available in all major cities.

The program is designed to provide a convenience for office workers who wish to have meals delivered directly to their offices.

END OF YEAR MUSIC CLEARANCE

ALL EQUIPMENT COMPLETELY CHECKED AND READY FOR LOANING.

GUARANTEED ONE BALL BARGAINS

VANDALS HIT 4TH

Time in 4 Years

CHICAGO, Dec. 11 — Vandal, for the fourth time within two years, forced the Comets to change their music program. On Thursday night, the Comets played a 2-0 to 1 game, with radio, combinations and ball music, played on a value of $800,000. This is the second time in four years that the Comets have been forced to change their music program.

The man who played the new music program was a former music director, who had been fired by the Comets. The man, who had been the music director since 1991, was replaced by a former music director, who had been fired by the Comets.

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END OF YEAR MUSIC CLEARANCE

ALL EQUIPMENT COMPLETELY CHECKED AND READY FOR LOANING.

1. ROCK-OLA ROCKER
2. AME MODEL B
3. AME MODEL C
4. WURLITZER 1015
5. WINFIELD 440
6. WINFIELD 400
7. WINFIELD 200
8. WURLITZER MIDWAYS
9. EXCLUSIVE GOTTI, WILLIAMS AND STEBBING DISTRIBUTORS
10. RIMOUNT

VANDALS HIT 4TH
Coinmen You Know

Sunday night, Feb 17th. The fill was directed by William Losem-peg, President of the Van, and Mary Bell, the manager. Entertainment was by artists attending the event.

Mr. and Mrs. Robert H. Heppel Jr., of Badger Sales Company, and Mr. and Mrs. Fred Qurta left here recently for San Francisco where they boarded the Letrline for a combination vacation and business trip to the Hawaiian Islands. They will return January 6. Before leaving Heppel distributed Christ- mas bonuses to all the employees of the Badger Sales Company. Amounts were based upon seniority.

Carl Happe, of the Badger Nov- elty Company, who flew here to attend the funeral of his mother, Clara P. Happe, was grounded in Denver on his return trip to Mil- waukee, his home. He had to take

the train. However, the bad weather even delayed that form of transportation... Pete Thuilen, Glendale operator, back in his hometown following a brief visit to Palm Springs, where he picked up a cold.

Al Cloevo, of Santa Maria, in town for a visit to coin route while his wife did some Christmas shopping. H. E. McElroy, who was formerly located in San Gabriel, down from San Luis Obispo where he now operates. Stewart Metz, of San Bernardino, was also in town with his wife on a shopping tour. Here while Mr. Metz had lunch with Ed Wilkes, of the Paul Payne Company.

Fred Miller, of the Modern Amusements in Bakersfield, made his last business trip to Los An- geles. He is returning to the Mid- dle West... Earl Wilson, of Las

Vegas, is holding down the fort by himself while his partner is in the Air Force... Raymond And-erson, new operator in Bakersfield, is now running in cooperation with Dick Grey and Tom Feckin- partners in an operation; Valley Amusement, in San Bernardino, to whom he was introduced. When he arrived, the new operator was on the sales floor...

Joe Magaun in town from Portlan- die...

Hartford, Conn.

Election of officers of the Connect-icut State Coin Association is now slated for Thursday night, January 13 in Hartford, according to Abe Fish, owner of General Amusement Game Company of Hartford, and president of CSCA for the past seven years.

Mac Perlman, of Atlantic-New York Corporation, the Seaboard distributor, is talking about get- ting a new Cadillac. 'But he's been doing Abe Fish's Cadillac for so many years that he's deter- mined to drive a similar vehicle.

"Doing good" is the word from Nat Callier, the New Haven coin man who recently opened a retail shop on Grove Street. The New Haven, called Cutters Record Shop. Pat Mannion is busy consolidating his pin game and take box operation and has recently purchased from Fitzgerald Sales.

Bob Tarrant, of Torrington coin op- erator, has finally moved into his new home in that city. The old fashioned Connecticut city. Joe is a recent bridegroom. Some 45 CSCA members showed up for a recent get-together at the Seven Gables Tavern Restaurant, New Haven, with Abe Fish representing. C. E. Check, general manager of Gen- (Continued on page 10)

THE BILLBOARD
DECEMBER 29, 1951

THE BIBBL!!
Index of Advertised Used Machine Prices

* Arcade Equipment

Equipment and prices listed below are taken from advertisements in The Billboard on or before November 1, 1951. All coin and amusement machines and prices listed below are in good working order. The prices are advertised the same equipment at the same time, frequency with which the price occurred to The Billboard. While every effort is made to ensure the accuracy of the information, the publisher disclaims all responsibility for any errors or omissions.

For this week's prices consult the used machines advertisement in this issue.

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Cofine You Know

**Continued from page 53**

large number of yuletide records. \[...\]

RLC (Ricki Wagner), of Cahn-Calitoule, Inc., reports there

FM was not in a good Christmas spirit when she heard

Myra and Sue, of Cahn-Callitoule, were out last night

In the future, FM expects to see something more

**Miami**

Jack Lipman, formerly shop manager at Tampa Distributing, is now operating a service store offering to the small operator, under the name of Cofin Machine Service. Currie, Truggman, Bush Distributing Company, is back on the job after a week of

**Bridgeport, Conn.**

Bridgeport, Conn. - Main Appliance Center, distributor for the coin-

**EXHIBIT'S**

**NEVER BEFORE IN PILL HISTORY**

**GENCO's Sensationally new DOUBLE ACTION COMING SOON**

**On the Eve of this New Year we extend to our many friends and customers our sincerest wishes for your**

**HEALTH - HAPPINESS - PROSPERITY**

**GENCO**

2837 W. ASHLAND

CHICAGO 14, ILLINOIS

**EXHIBIT SUPPLY CO.**

4218-8 W. LAKE STREET

CHICAGO 24, ILLINOIS

Given Wantonly to MARCH FOR PATIENT CARE RESEARCH EDUCATION
FAST PLAY!
AVERAGE TIME
1¼ MINUTES

SEASON'S GREETINGS AND BEST WISHES FOR A HAPPY NEW YEAR

FOR BETTER BUYS... BETTER BUY FROM ME...

ART SHOW... WAS $5... NOW $1...
AMERICAN RUG COMPANY... 10論 FOREST... MOSAIC CHAIR...
FOR SALE... ONE BALL...
Cleveland Coin

WANTED
WURLITZER 3020 WALL BOXES.
WURLITZER 219 STEPPER.
Bilotta Distributing Corp.

LOCATIONS TESTED AND PROVEN
LATEST DELUXE CABINET

FOR SALE... SHOOTING GALLERY
LINE OF GAMES...

THE BILLBOARD
DECEMBER 29, 1951

Chicago Coin
MACHINES
COMPANY
1723 DIVERSEY BLVD.
CHICAGO, ILL.
ROCKET to NEW HEIGHTS OF PLAY
and EARNINGS
with
Williams

SHOOT the MOON

"SUPER-SONIC" BALL SPEED AND ACTION
Advance Rocket from Launching Platform to the Moon!

"POWER CONTROL" CHANNELS activate Thumper Bumpers for advance Rocket Action.
"ROCKET-POWER" THUMPER BUMPERS advance Rocket toward Moon when hit in 1 to 5 Rotations!
"POWER RELEASE" SIDE CHANNELS advance Rocket when hit. Also light up for Replays when Rocket reaches the Moon!
FLAShING SIGNAL PANEL increases scores and awards!
"RESERVE POWER" CHANNELS at bottom of playfield for last minute Rocket advances!
FLIPPERS • HIGH SCORE

SEE IT — BUY IT AT YOUR DISTRIBUTOR NOW!

YOU'RE "HONEYMOONING" with MORE EARNINGS WHEN YOU OPERATE

GOTTLIEB'S

NEW BALL TRAP
Lights "Pop" Bumpers for point scoring when balls are trapped. 4 Balls trapped awards Replay.

INCREASING BUMPER VALUES
Hitting Bumpers in rotation increases their scoring values!

A TURRNT OF ACTION & FLASHING SPEED
with 4 "POP" BUMPERS—
2 FLIPPERS—2 CYCLONIC BUMPERS!

SEE YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!

4543 W. FILLMORE STREET CHICAGO 34, ILLINOIS

4242 W. FILLMORE STREET CHICAGO 24, ILLINOIS

WWW.AMERICANHISTORY.COM

"There is no substitute for quality!"
UNITED'S LEADER

FAST ACTION 3 CARD REPLAY GAME
plus BALL PURCHASE FEATURE

PLAYER MAY PURCHASE 6TH, 7TH, 8TH BALL FOR EXTRA COINS AS INDICATED ON SCORE CARD

AVAILABLE IN 5¢ OR 10¢ PLAY

SEE YOUR DISTRIBUTOR

APPROX. SIZE 2 FT. BY 4 FT.

WRITE FOR YOUR FREE UNITED PARTS CATALOG

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
only the Select-o-matic mechanism plays records vertically

At the Phonograph...

Anywhere in the location

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago, Ill.

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

100 SELECTIONS