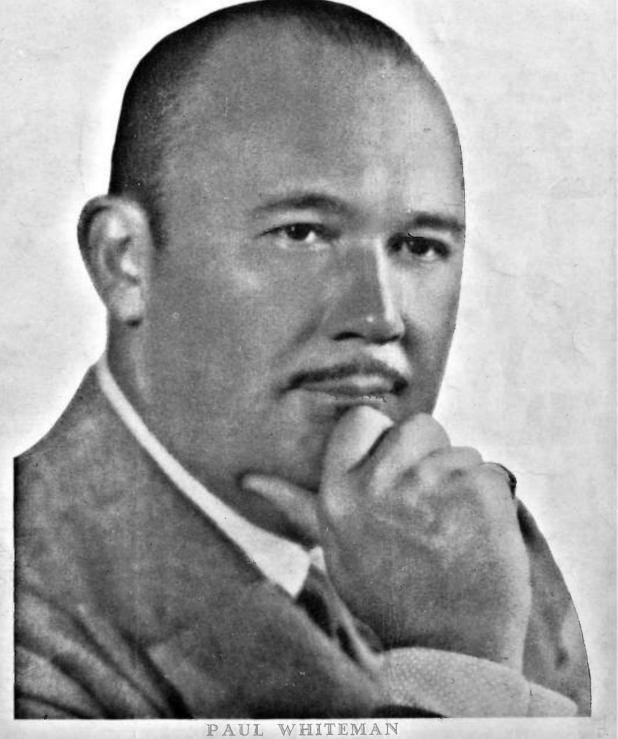
The World's Foremost Amusement Weekly



PAUL WHITEMAN

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and

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Vol. XLVI No. 3

The World's Foremost Amusement Weekly

January 20, 1934

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WHITE RATS CHARTER TO ABA

Minnesotans Declare They Prefer Drops Burlesque in Favor of BAA; County Instead of District Fairs AFL Now Covers All Actors

ST. PAUL, Jan. 13.—Minnesota Federation of County Fairs, in annual session here this week, went on record as definitely opposed to any move to do away with county fairs and substitute a dozen or more district fairs for them.

mitely opposed to any move to do away with county fairs and substitute a dozen or more district fairs for them.

This and the possibilities offered county fairs thru the CWA were chief topics at sessions of the State and county fair bodies in the Lowry Hotel on January 10, 11 and 12. The fair men also went on record as wholeheartedly supporting the "new deal" inaugurated by President Roosevelt and expressing confidence in its ultimate success.

This year's convention was well attended, only a few fairs having no representatives present, and there was greater optimism than has been manifested in several years. Most of the fairs did surprisingly well in 1938, it was brought out, and 1934 promises still further recovery. Delegates were one in belief that all signs point to greatly improved conditions.

The Federation re-elected all officers: President, Les Emery, Hibbing; vica-president, Ed Zimmerhall, Caledonia; treasurer, R. S. Thornton, Alexandria; secretary, R. P. Hall, Minneapolis.

There was a meeting of officers and delegates Wednesday morning for appointment of committees, introduction of attractions, people and announcements. Wednesday afternoon was devoted to a session of the State Agricultural Society in which delegates to the federation convention participated. F. W. Murphy, regional director of Public Works Administration, Wheaton, spoke on Our New Responsibilities.

"The whole system of government and living has been changed by the 'new dear," which were the works administration of the state of the 'new dear, and the changed by the 'new dear, and the position of the state of the 'new dear,' which we was a measure of the 'new dear,' which we was a measure of the 'new dear,' which we want the 'new dear,' which we want to be 'new dear,' when the 'new dear,' which we want to be 'new dear,' which we want to be 'new dear,' which we want to be 'new dear,' when the 'new dear,' which we want to be 'new dear,' when the 'new dear,' which we want to want to be a continuent to comment and living has been changed

"The whole system of government and living has been changed by the 'new deal," Mr. Murphy said, "and it is up to us to co-operate with the administrato us to co-operate with the administra-tion if we ever expect to get back on our feet. I am a soldier in this great peace-time revolution, just as you are. We should not be obstructionists. If we criticize our criticism should be constructive. The government's pro-gram will win unless industry resorts to sabotage. There is no question but what we are going to get out of this great agricultural depression. You cannot

World's Fair Midway Change

Northerly Island new site -former location of Jantzen Beach-to move rides

CHICAGO, Jan, 13.—It was announced today that the midway of A Century of Progress is to be located on Northerly Island instead of on the mainland as it was in 1933. All of the amusement devices, even the two "high" rides, the Flying Turns and Olant Coaster, will be moved to the new location, which is just south of the Adler Planetarium and occupies the space which last season was Jantzen Beach, a concession that was Unsuccessful. unauccessful.

Unauccessful.

The space occupied by the midway last year will be largely taken up by a colony of foreign villaces.

Major Lenox R. Lohr, general manager of the fair, has been in Arizona recuperating from a severe attack of influenza, but is expected back today to take active charge of the work of organizing the new fair.

solve the farm problem independently and co-operation with the government and industry in bringing prices for farm products back to a parity with the industrial products is the fundamental factor in recovery."

Bailey Reviews Year

Mr. Murphy declared that the govern-ment is undertaking what industry itself should have done. "The new order," he said, "is being built on the ashes of the old,"

William Mahoney, mayor of St. Paul. (See Minnesotans Declare on page 56)

Action of Four A's climax of sensational rise of ABAburly actors' first union-Chorus Equity retains chorus in all fields-new unions' membership drives

NEW YORK, Jan. 15.—The Actor's Betterment Association was granted the old White Rats' AFL charter Saturday. However, it voluntarily relinquished jurisdiction over burlesque, and a special burlesque charter was then issued to the Burlesque Artists' Association. This came after a meeting Priday between representatives of the ABA and BAA and the executive board of the Four A's (the Associated Actors and Artists of America). This action by the Four A's climates the sensational rise of the ABA and also marks the first time in show burless that burlesque has its own AFL actor union. This brings into the entertainment field two more actor unions and completes two more actor unions and completes

The ABA is granted jurisdiction over vaudeville, clubs, restaurants, cafes and all outdoor fields. It has already moved to assert its jurisdiction over outdoors by arranging to have a spokesman at the coming circus code hearing in Washington. Its position in the vaude field already established thru the recognition it won in the vaude code hearings, it is now planning also to show its hand in the cafe field.

Chorus Equity will have jurisdiction

now planning also to show its hand in the cafe field.

Chorus Equity will have jurisdiction over the chorus in all the fields covered by the ABA.

With Equity exercising a closed shop in legit and also trying to entrench itself in radio and pictures, as well as anticipating covering television, there does not remain a single actor field not already covered—at least on paper—by the AFL thru the Four A's.

The ABA committee appointed to consult on the charter consisted of Raiph Whitehead, Fred Keating, Joe Laurio Jr. Sophic Tucker and William J. Rapp, counsel. They met with the Four A's.

The ABA agreed to take over the old White Rate' charter (the American Artistes' Federation charter), but balked on giving up burlesque.

However, when the committee retired, it went into a confab and immediately notified Frank Gillmore, president of the (See WHITE RATS on page 64)

Unemployed Musicians Given two more actor unions and completes the AFL coverage of actors in every branch of show business. Promise of Aid by the NRA

Charlton speaks at mass meeting-threatened strike in favor of Sunday shows simmers down-other groups in theater take up Sunday question, radio competition

NEW YORK, Jan. 15.—The unemployed musicians of this city, estimated as more than 10,000, will have been promised fedinite aid by the NRA. Henry F. Wolff's stand was read to a mass meeting of 2,000 musicians friday at Torkville Casino by his representative, William H. Charlton. At this local NRA administrator, has just called a meeting of the officials of Local 802 and the AFM and a committee of five was authorized to call on Oovernor Lehman the unemployed musicians to meet at his office. Wolff wants to smooth out the factional fight within Local 802, while at the same time working out plans to re-

Fight on Against Kentucky Tax Threatening Amusement Industry

PRANKFORT. Ky., Jan. 15.—Amusement and sport interests of Kentucky are aroused over a bill, introduced in the lower House of the Legislature the latter part of last week, to tax admissions at the rate of 5 cents per 25 cents or fraction thereof Already opposition has been voiced, and those in back of this opposition urge others interested and who have not yet taken any steps in that direction to get tusy at once. The bill comes up before the Legislature this week. It has already passed the committee. Among those opposing the bill to date are F. H. Bee Jr., of the F. H.

Bee Shows, and Bob Sickels, another outdoor show owner.

This tax would be in addition to the State and county licenses, and applies to every form of amusement where an admirsion charge is made. The bill if passed would close Kentucky to all outdoor amusements and motion picture shows charging 25 cents or less, because they could not absorb this tax and it would have to be passed on to the public. It also threatens to wipe out many forms of amusement where the admission price is above that amount. For (See Fight on Against on page 64)

.....49 and 54 0

In This Issue

ands	.15 Little Theaters
Brosdway Beat, The	
Burlesque-Tabloid	
arnivals	
hicago Chat	
horus Equity	
ircus and Corral28	
lassified Advertisements47	
oin Machines58	1-66 Pipes
airs-Eventa3	-36 Possibilities
cature News	3-5 Radio-Orchestras .
inal Curtain	.52 Repertoire-Stock .
orum. The	
eneral Indoor News24	-25 Routes
eneral Outdoor News56	57 Song Tips
artmann's Broadcast	.43 Thru Sugar's Domir
egitimate16	-17 Vaudeville
etter List	-51

NRA Talent Aid Is Nearing

Considering ABA's and Levy's plans for unemployment relief

NEW YORK, Jan. 15.—The efforts of various actor and managerial groups to get aid from the NRA moved a bit closer to their goal last week, but nothing definite has been set yet. The local NRA Board is still struggling with plans to aid about 23,000 unemployed local musicians, while at the same time it is weighing recommending adoption of the ABA's plan to reopen vaude theaters and Bernard Levy's plan to borrow money from the Reconstruction Finance Corporation for loans to producers.

William H. Charlton, head of the radio and editorial division of the local NRA, will confer again with Raiph Whitehead, will confer again with Raiph Whitehead, secretary of the ABA, tocay. He is very much interested in the ABA's proposal to reopen about 600 theaters and supply (Sec AID FROM NRA on page 58)

FEATURE NEWS

Legit Ranking Snarl; Up to Authority for Wage Status

Question up to classify junior and senior members this week-committee formed to make report-two ticket firms feel teeth of committee and Rosenblatt in violations

NEW YORK, Jan. 13.—Schedule of the Legit Code Authority, while usually announced shead of time, generally varies with the importance placed upon the issues. Consequently, a variety of issues may take precedence to the scheduled matter of discussion, which is a definite ruling concerning Actors' Equity, that being a definition of what constitutes a senior member and of what constitutes a junior member. While seemingly a small matter, a wage snarl is entangled in this decision. Junior members are entitled to \$25 and senior members to \$40. An actor with less than two years' experience is considered a junior member, but the big point is what is two years actual time while engaged in productions? Committee is expected to decide this point this week.

It has been charged in one case that a manager chose to employ junior members entirely because of the lower wage

(See, LEGIT RANKING on page 55)

(See LEGIT RANKING on page 55)

OUT-OF-TOWN OPENINGS

"Among Those Sailing"

(PHILADELPHIA)

(PHILADELPHIA)

A play by Laura Walker, directed by
Lee Elmore (with supervision by Clarence
Derwent), and presented by Lyme Players. Inc. Sets designed by Louis Kennel.
Opened January 8 for scheduled run of
a week, which was later changed to two.
Cast includes Constance Binney, Faire
Binney, Guldo Madze, Leon Waycon,
Harold DeBecker and W. Messenger
Bellis.
Sybil Marsh, attractive miderates

Sybil Marsh, attractive widow, is on Sybil Marsh, attractive widow, is on the verge of surrendering to Calvin Hunter, gay philanderer, on the last day of a voyage from Paris to New York, when Hunter discovers she is a sister to Morie Curtis. his one-time flame and the woman who done him wrong and made him a heartless Don Juan. Scene shifts to Long Island home of Marie, where she is living with her doting and jealous young husband. Sybil and Calvin turn up, old sores are reopened and a potential farce goes badly philosophical. Generally condemnatory criticisms, with leanings toward the derisive. Situations unconvincing, lines banal, direction weak and play not too well rehearsed.

"Student Prince" For Chi Theater

CHICAGO, Jan. 13.—Balaban & Katz started the new year off with smash attractions for their Loop ace house, the Chicago Theater. Mary Pickford played a week's engagement to tremendous business.—Will Mahoney opened on January 12; Harry Richman and Vincent Lopez follow on January 19, and on January 26 a tab version of The Student Prince.

Other possibilities are Eddie Cantor in person and the Morton Downey unit show.

"Pastures" Unit in Lincoln

LINCOLN, Neb., Jan. 15.—Joy Sutphen, one time manager of the Liberty Theater, has gone brave and is piloting the Green Pastures unit over several spots in and around this State. The show is scheduled for the Liberty today, matinee and night. Price ranges run from 75 cents to \$2 for the 1,800-seater and that's packing 'em to the roof. Long years without good road shows or any number to keep the patronage road show-conscious may prove disastrous. Sutphen is ahead of the show in Sioux City, Ia., and Omaha, Neb., and maybe several other spots later. Town is papered to capacity, but advance sales were not heavy. Liberty up to this time has been shuttered.

Shows Playing Martin Time

ATLANTA, Jan. 13.—The Martin Theaters Booking Office, thru P. D. Adams, announces that Girls in Cellophane has just completed a return tour over its circuit and that shows now working its time include Heading for the Last Roundup, Purcell's Revue, Harry Clark's Revue and Clifford's Manhattan Revue.

Keating's New Stooge

NEW YORK, Jan. 15. — Fred Keating has trained his toy peke to do straight for him. The peke listens to his gags and then walks to the footlights to eheck up on the response. Keating did a complete eight-minute routine with the peke at the Palais Royal last week and plana to use him in his act. Claims the pooch saves him the salary of a stooge.

New R. C. Officers: Thompson Acting GM

NEW YORK, Jan. 13.—The officers and directors of the Radio Otty Theaters were announced yesterday by M. H. Aylesworth, chairman of the board Officers, in addition to Aylesworth, are J. R. McDonough, president; W. G. Van Sohmus, vice-president and comptroller; L. E. Thompson, vice-president and acting general manager; Herman Zohbel, treasurer, and William Mailard, secretary. In addition to these officers the board of directors also includes Webster B. Todd, Joseph O. Brown and Francis T. Christy.

The labeling of Thompson as acting general manager leaves room for the belief that there will still be a sug-cessor to S. L. (Roxy) Bothafel altho it is still denied that such is contem-

Pix Houses Use Radio

WATERBURY, Vt., Jan. 13.—Managera Vermont film theaters are rapidly of Vermont film theaters are rapidly turning to radio as an advertising medium. Theaters in 10 small cities and towns are now giving their programs daily over Station WDEV, this city. These are Lyric, Waterbury; Playhouse, Montpelier; State, Burlington; Strand, Randelph; Bijou, Morrisville; Opera House, Barre; Burns, Newport; Idle Hour, Hardwick; Premier, Littleton, N. H., and Opera House, Woodsville, N. H. The Star, St. Johnsbury, also frequently makes announcements over the local station. station

The Majestic and Flynn are steady users of time on WCAK, Burlington.

N. Y. House Workers in Open; Ushers Win Detroit Strike

NEW YORK, Jan. 13,—The Theater and Amusement Employees' Union. Local 118, came out into the open this week for the first time by holding a dual mass meeting at which recognition of the union was demanded, as well as a 40-hour six-day week, closed shop, elimination of the stagger system and split shifts, and driving out of business of racketering employment agencies. The meeting then decided to have each theater send a delegation of three—a jamitor, a deorman and an usher—to a meeting next Tuesday in which a wage scale will be drawn up for presentation to employers. to employers.

Rosenblatt Hollywood

bound in interests of com-

NEW YORK, Jan. 13.—Sol A. Rosenblatt's trip to Hollywood is for the express purpose of settling the "extra" controversy, it was learned here today, As has been alleged by extras working the lots, many are not receiving salaries as high as the minimum set by the code, and Rosenhlatt is expected to investigate these violations and to render a decision. Rosenblatt shready has appointed a board of arbitration, licituding producers and labor, and he will meet with them this week.

Eddie Cantor is keeping informed on

Eddie Cantor is keeping informed on the Hollywood situation thru secretary of the Screen Actors' Guild, Ken Thomp-son. It was stated today from Cantor's local headquarters that the Screen Ac-tors' Guild was not beckoning any alli-ance with Actors' Equity.

plaints by extras

The union claims more than 2.000 members. It has set a quota of 20.000 for itself in this city. More than 1.000 attended the two meetings Tuesday night. Working conditions for the lesser-

paid theater employees were discussed, Loew, Skouras and Springer-Cocalis circuits were accused of cutting wages \$2 to \$5 a week thru using the trick \$10-a-week clause in the film code. Springer-Cocalis Circuit was also accused of calling a meeting of employees the same night as the union meeting, and a motion was made to make this action the basis for a complaint to the NRA.

Among these who addrawed the meet.

basis for a complaint to the NRA.

Among those who addressed the meetings were Charles C. Levey, secretary-treasurer; Louis Schwarz, husiness manager, and Sid Silvers, president of Local 118; also Charles E. Sinnegen, representing the NRA and the Union Labels' Trade Department of the AFL; John McCarron, representing Theodore Mitchell, of the Association of Theatrical Agents and Managers; Tom Murphy, of the In(See N. Y. HOUSE on page 54)

Interstate Seeks a Theatrical Rate From Railroads for Units

NEW YORK, Jan. 13.—Railroad lines may soon institute lower rates for per-formers or else observe a theatrical rate. formers or else observe a theatrical rate, this to apply to companies of 20 people or more, if Charles J. Freeman, Interstate booker, is successful in present negotiations. He has been contacting the Southern lines with this is mind, and the officials have stated that if he can swing over the Eastern trunk lines they will be glad to co-operate.

Premian had word this week from Eastern railroad officials that they will be able to do something definitely after February 15. Whether the lines decide to reduce the rates or introduce a special theatrical rate, there will be a saving on individual tickets of from 67 to 88. Of course, the reduction will only pertain to tickets bought in lots of 20 or more.

The Interstate Circuit's unit route has The Interstate Circuit's unit route has plans for about one show a week traveling from here to Texas, and Freeman informed the railroad people that the future holds the possibility of five or six such shows making the trip each week. Freeman, in booking the units, allows about \$500 a week as the cost for transporting, which he deems to be too high a figure. If the railroads co-operate, he figures that there will be a saving to his circuit of about \$250 a week on each unit.

week on each unit.

Railroad baggage accommodations are no hardship, inasmuch as all lines, with the exception of one section, grant a free baggage car with 20 or more tickets. The exception is the New England railroads, which demand 25 tickets for a baggage car. Until this year, however, these lines insisted on 50 tickets.

"Try-Out" Up For Violation

Question of minimum wage and costumes - decision reserved for week

NEW YORK, Jan. 13.—The Music Box Theater in Hollywood, classed either as a "try-out" or "professional" theater, as yet undetermined by the Legit Code Authority, was to have been shut down today by Actors' Equity, but after a long-distance telephone call from William P. Farnsworth, legit NRA administrator, to Frank Gillmore, president of Equity, it was decided that the theater be permitted to operate one week pending an investigation of its standing is terms of the NRA.

The theater has been operating on a percentage arrangement with its actors, (Sec "TRY-OUT" UP on page 55)

Fox, St. Louis, Drops Flesh

ST. LOUIS, Jan. 13.—Stage shows will be eliminated at the Pox Theater here, beginning this week, as this ace house enters upon a new policy of straight pictures. Policy calls for the exhibition of double-film programs, with no orchestra or flesh entertainment of any

kind.

Negotiations are being conducted with Panchon & Marco and Harry Arthur, the group now operating the St. Louis Theater, looking to a merger of the St. Louis and Fox under a single operating control. Fox receivers and Manager Harry Greenman of the Fox are in New York in connection with the deal

oeal.

Dual control of the two houses will give them the product of three major film producing companies—Fox, Universal and RKO. If and when the merger is completed it is planned, according to reports, to present stage shows and one feature picture at the St. Louis and two features weekly at the Fox.

Elimination of the stage shows at the Fox has resulted in the departure of Al Lyons after three years and nine months as musical director and master of ceremonies. This is a record for St. Louis in length of time for one emset one theater. The new policy also means the loss of positions for 21 musicians and several stagehands. Stage shows have been presented at the Fox since the house was opened on January 29, 1929.

Legal Test for Code

BUCTRUS, O., Jan. 13.—Constitutionality of the NRA will be given a test in common pleas court here when the case of Wallace Beck, resigned manager of the State Theater here, against John Settos, Marion, owner of the theater, comes to trial. Beck filed suit for \$240, assertedly due on his salary under provisions of the NRA. He stated in his petition that he should have received \$500 for a specified period, but that he was given only \$320. He also charges that he worked longer hours than those approved by the NRA.

"Curtain Rises" at Cort, Chi

CHICAGO, Jan. 13—Wee & Leventhal presented their second show here this season with the production of The Curtoin Rises, which opened at the Cortast Sunday evening. The cast is headed by Louise Groody and Donald Foster and includes Fay Courteney, Doris Daiton, G. Albert Smith, Bertram Thorn and Foster Williams, who was leading man at the National Theater here in dramatic stock several years ago. Show received nice notices from the critics and is doing a fairly good business on two-for-ones.

"Convict's Daughter" New "Meller" Unit

New "Meller" Unit
CHICAGO, Jan. 13.—Jack Sexton Sr.,
formerly with the Cotton Blossom
Showboat at A Century of Progress, in
conjunction with Tommy Sacco, has
organized a company to present The
Convict's Daughter, old-time melodrams,
in tab form.

The chow, which will be played in
motion picture houses, runs 55 minutes,
Between acts old-time variety acts will
be presented.

Major Ward

Major testifies in Rappaport trial-Assistant D. A. then asks arrest warrant

NEW YORK, Jan. 13.—Assistant District Attorney John J. Suillvan asked for a warrant for the arrest of Major Edith Ward Thursday at the conclusion of the third hearing of Herman Rappart, who is on trial for the alleged unlicensed solicitation of funds for the Actors' Memorial Foundation. The hearing was held at 300 Mulberry street and was presided over by Magistrate August Dreyer.

Miss Ward had taken the stand at the resquest of Sullivan, who is prosecuting the Rappaport case. He questioned her at length concerning her connection with the Actors' Memorial Foundation from November 28 to December 19, Sullivan probed into the financial operations of the Foundation, asking how much was spent on unemployed actors, how the records were kept, etc.

Miss Ward testified that eight years ago she founded the Pilgrims' Memorial Foundation under the name of Mary Virginia Dare, which she said was her real name. Later, she testified that the Actors' Memorial Foundation was founded to perpetuate the memory of the great of the American theater. She adgress of the American theater. She adgress of the American theater.

(See ASKS ARREST on page 63)

W. E. TEBBETTS'

CAMDEN, N. J., IN 4th MONTH PADUCAH, KY., OPENS JAN, 16th ATLANTA, GA., OPENS JAN. 23rd

THREE MORE IN 30 DAYS

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YOU NEED THIS NOW!

DUTIES OF A COMPANY MANAGER AND AD-VANCE ACENT, by PRIL TORK, teacher all you heed to know to manage a company or go abred of a Show or Motion Picture Production. Price, \$1.00 postpaid.

THE LINDNER CORP.

Publishers, NEW YORK, N. Y.

CONTESTANTS WANTED FOX VALLEY WALKATHON

Sterling Tursday, January 22. NEW YORK, Jun. 15,-The State De-R. DAHLSTRAND, Manager, Eigin, III. partment of Adult Education is extend-

"After Such Pleasures" at

Barbizon-Plaza in New York

NEW YORK, Jan. 15.—The BarbizonPlaza Hotel, which has been running its
successful Sunday Nights at 9 in its
concert hall, has added a special twohour show week days. The new entertrainment is Edward F. Gardner's dramatic staging of Dorothy Parkers short
stories. After Such Pleasures.

Gardner's production is a distinct
novelty and should enjoy a profitable
run. It consists of eight sketches, none
using more than four performers. One
of them is a solo sketch. In a sense
they are high-class blackouts, altho the
comedy comes thru the hrilliant dialog
rather than the situations.

The titles are: A Young Lady From
Paris, with Shirley Booth and Don Shelton; Dusk Before Firtworks, with Enid
Markey and Don Shelton: The Waltz,
with Mary Farrell; Here We are, with
Shirley Booth and Ackland Powell;
You Were Perfectly Fine, with Enid
Markey and Ackland Powell; Glory in
the Daytime, with Lea Penman. Kathleen Chase, Shirley Booth and Mary Farrell; Black and White, with Enid Markey,
Don Shelton and Eliwell Cobh, and The
Mantle of Whitler, with Shirley Booth
and Ackland Powell.

The sketches are sharp and devastatingly causite. Etched along the famous
Parker lines, their humor is victous and
at times cruel. The last two are the
cruelest of the lot.

Parker lines, their humor is vicious and at times cruel. The last two are the cruelest of the lot.

Of the performers, Enid Markey is outstanding, while Shirley Booth, pretty blonde, does consistently fine work, Mary Parrell's solo sketch is clever, but not very subtle. Ackland Powell and Don Shelton are hoth first-rate.

The price scale is \$1.10 and \$1.65 matinees and \$1.10 and \$2.20 evenings. The hall seats about 500. If Gardner can get the show established here he may eventually be able to move it to a larger house.

PAUL DENIS.

New Orleans Loew's and MPMO May Bury Hatchet

NEW ORLEANS, Jan. 15.—W. P. Raoul, Southern representative of MPMO union, says there is a possibility of definite settlement of Loew's-State habor troubles. Raoul was in communication with the New York office and says a satisfactory agreement may result without forcing the issue before the Washington labor board Tuesday.

Father Wynhoven, chairman of the local board, wired Washington to hold up proceedings.

up proceedings.

Joe Penner in Cleveland

CLEVELAND, O., Jan. 15.—Joe Penner and Aaronson's Commanders were featured Saturday at the opening of the Cleveland Automobile Show, which was attended by a huge crowd that broke all previous opening-day records.

FRANKFORT, Ky., åan. 13.—James W. Christian, formerly manager of the Kentucky and Hippodrome at Corbin, Ky, has been transferred to this city as assistant manager of the Grand and

Asks Arrest of "After Such Pleasures" at ABA Working on Circus Artist "Voice" for D. C. Code Hearing

NEW YORK, Jan. 15.—With preparatory details and briefs being marshaled principally by ownership sources in connection with the hearing on a code for the circus industry, scheduled in Washington this Friday, performers are being heard from with more vigor following The Billboard's statement last week calling attention to the fact that the proposals codified in printed form make no mention of maximum hours and minimum wages for artists—the latter being of greater moment owing to the nature of the industry. of the industry.

of the industry.

Leaping to the fore for the sawdust actors, as it has been doing for the indoor fraternity, the Actors' Betterment Association, led by Executive Secretary Raiph Whitehead, plans to have representation in Washington during the hearing. A committee of circus artists has been formed and is drafting objections and suggestions. Group, assembled under the direction of Whitehead, contains the names of Max Gruber, member of the ABA executive council; Frank Work, Alt LaRue, Gustav Ateno and William K. Schulz. The last named is expected to appear in the Capital City personally to present the views of performers. At the same time the committee has approved the ABA's tentative position on the code.

There is a possibility that performers

There is a possibility that performers

Biz Up After Usual Slump

Legit shows respond to healthy rise - "Follies" taking lead-others exit

NEW YORK. Jan. 13.—The natural pickup after the holidays has begun, and those shows that are elicking at all have an appreciable increase in biz for the past week. The Folites is the biggest smash in town with a \$33,000 take for its first week, ard the same take at capacity for these six days. As Thousands Cheer is still in the big money, taking capacity of \$29,500. Men in White is on the up this week with \$14,2000, six on the up this week. Days Without End grabs \$14,000. Mary of Scotland gets \$24,000. Ah, Wilderness, at \$17.000. while School for Husbands took a slump to \$9,000.

Let 'Em Eat Cake takes to the road

Let 'Em Eat Cake takes to the road and others are taking the exit. One of the surprise swan songs is Oliver Oliver, which received pleasant notices on the whole. Dark Tower also takes a halt sooner than anyone expected.

will be further aided during the hearing thru a resident "voice" in Washington who has been active for months and who has been one of the leading lay sources of information on the NRA side. Whether his services will be available was to be made known a few days be-

was to be made known a few days before the hearing.

Secretary Whitehead issued a statement in which he said that the ABA, or whoever is empowered to act for the organization, will preface its presentation of provisions "with a vehement protest against omission of any protective stipulations for the performer." He said that "it is extremely inconsiderate not to have given circus artists a voice in the making or formulation of the proposed code."

NEW YORK. Jan. 15.— From an authoritative source it is learned that Deputy Administrator William P. Farnsworth is in possession of a selected list of well-known circus performers, one of whom, it is believed, will be asked to sit in with him in an advisory capacity during the hearing. This is taken to indicate that the NRA hasn't lost sight of the performer end of the proposed of the performer end of the proposed

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Containing names of about 10,000 Theatres in the United States and Canada arranged by States in alphabetical order, indicating which theatres have a stage. Price of entire list \$25.00; sold by States at the rate of 35c per hundred names. Send for schedule showing number of theatres in Sty 3.

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ONLY THE PINEST NON-PADING INKS AND \$28,000 Appropriated by CWA CENTRAL SHOW PRINTING CO. To Give Work to Many Actors NEW YORK, Jan. 15.—More than 150 ing its drama activities in the State and is now sponsoring a repertory company in White Plains, with funds supplied by the Civil Works Administration, John (See \$28,000 APPROPRIATED page 61)

actors will get work immediately thru an appropriation of \$28,000 just granted by the Civil Works Administration. At least 12 plays will go into rehearsal, the first to open January 30. They will play schools, hospitals, auditoriums and museums of this city without admission charge.

museums of this city without charge.
Actors will rehearse two weeks with pay and get two weeks work guaranteed, Equity is now registering unemployed actors at its office. Margaret Smith, in charge of the project, which is under the administration of the Board of Education, is interviewing applicante and is assisted by George Burton and Minnette Barrett.

Emily Holt, Equity counsel, collabo-

Emily Holt, Equity counsel, collaborated with Mrs. Charles H. Sabin in working out the plan, which was okehed by Equity later and then submitted to William Barber, of the Civil Works Service Department. The CWA granted the appropriation for the plan Friday.

PRODUCER GROUP FORME

To Seek Many Code Reforms; Washington Meeting Scheduled

Organization grows out of preliminary talks on code-Maddock chairman—permanent setup soon—28 sign petition-Rosenblatt to give a second hearing this week

NEW YORK, Jan. 13.—Vaude producers set out this week to attempt to have certain revisions made in the vaude and presentation section of the motion picture code and out of their several meetings arose an organization temporarily named United Producers and Directors' Association. First meeting was held Tuesday, when 28 producers signed a petition to be presented to NRA Division Administrator Sol A. Rosenblatt, the petition seeking modification. Late Wednesday afternoon three designated producers conferred with Rosenblatt, making an appointment for next week in Washington, and

ment for next week in Washington, and this afternoon the group met again as a whole and formed the organization.

this alternoon the group mee again as whole and formed the organization.

The first meeting Tuesday found a large number of producers present. The speakers included Charles J. Freeman, Henry Chesterfield, C. B. Maddock, Alex Gerber, Marty Forkins and others. The petition was signed at this meeting, the petitioners being Maddock, Gerber, John Hickey, Tom Kennedy, Harry Delmar, Al K. Knight, Roger Murrel, Carleton Hoagland, Raymond B. Perez, Lewis Hooper, Billy Jackson, E. K. Nadel, Anatole Friedland, Charles Mosconi, Irving Tates, Harry Erivit, Gus Edwards, Maurice Oolden, Dot Duval, Harry L. Normand, Marty Forkins, Oeorge Bennett (representing Nick Agneta), Kay Dana Cunningham. Sam Shannon, George Choos, Earl Lindsay, Lester Lee and Bobby Connolly. Bobby Connolly.

and Bobby Connolly.

At this meeting the group stated that the vaude code, Sections I to 8, inclusive, contains many clauses that will undoubtedly work a very great hardship to their business and to those employed therein. They appeal for modification and regard the code board of 10 as unfamiliar with their business. They further seek modification of chorus minimum salary and desire three salary classifications. Also, they seek cancellation of the 83 a day to chorus girls during layoffs. Desire relief from the clause on break in and try out, believing two weeks at half salary a fair demand. Seek lowered transportation rates for theatrical troupes and many other items.

They also pointed out that the pro-

theatrical troupes and many other items.

They also pointed out that the producers were without representation at the drafting of the code, defining the meaning of a vaude producer and also what constitutes a break-in and showing date. Brought out that during normal times the producers give employment to approximately 3.500 performers a year, averaging from 25 to 35 weeks per person on the year. Average amount of salaries per week paid by a producer, they say, has been approximately \$8,000, covering the group. State also that due to conditions their business has suffered (See PRODUCER GROUP on page 9) (See PRODUCER GROUP on page 9)

Dorothy Bryant III

NEW YORK, Jan. 13.—Mrs. Dorothy Bryant, exec secretary of Chorus Equity, has been away from her office all week. She has been suffering from a bronchial allment brought on by the strain of working intensely on the various codes.

PAUL RENARD AND GIRLS, and not the Herbert Renard Trio, filed a com-plaint with the ABA last month against extra border charges when going into Canada.

Material Protection Bureau

Attention is directed to The Billboard's Waterial Protection Bureau embracing all branches of the show business, but designed particularly to serve Vaudeville and Radio fields.

Those wishing to establish material or idea priority are asked to inclose same in a sealed envelope, bearing their name, permanent address and other information deemed necessary. Upon receipt, the imper packet will be dated, attested to, and filed away under the name of the claimant.

ant,
Send packets aerompanied by letter requesting registration to The Billboard's
Material Protection Bureau, 6th Floor,
Palace Theater Building, New York City.

Manager Arrested for Doing Too Much Biz

TUCSON, Ariz., Jan. 13. - Having played to packed houses in four Arizona cities, the Georgia Minstrels, F. & M. unit, today headed for the home office in Los Angeles, where they expect to be rerouted on another national tour.

The SRO sign when the colored aggregation played Phoenix caused the arrest gation played Phoenix caused the arrest of Willard Osborne, Fox manager, on charges of "overcrowding a theater," He was cited to appear in City Court January 18.

Success of the minstrels has prompted Thomas D. Soriero, Arizona Fox manager, to attempt the booking of other F. & M. companies.

Cirks Claim Code Observance;

Loew, RKO and Warner say they are paying code money -first two, however, find it tough on break-in and showing spots-plan to seek such revision

Loew-RKOToSeek a Revision

NEW YORK, Jan. 13.—While the major circuits claim to be observing the minimum salary requirements for performers of vaude acts as specified in the code, they are planning to protest and seek a revision regarding acts breaking in or trying out. This information comes from an RKO exec, who requested that his name be not used and concerns REO and Loew only. They are the only major circuits with many break-in and showing houses. Warner has but one, the Ritz, Elizabeth, while Peramount-Publix hasn't any. Loew and RKO have not made any definite steps as yet, but expect to get started shortly.

The circuits say they are insisting that the code requirements be watched by their booking offices. Loew this week had its booking offices and the Warner office says it is doing the same for its Elizabeth house.

When the bookers realized that the code provision prohibiting any special salaries meant raises of from \$50 upward, they reported it to the theater execs. Loew and RKO therefore decided to Join forces and get up arguments and present them to Division Administrator Soi A. Rosenblatt so that revision might be attempted. The exec giving the information stated that they were going to seek "an interpretation of break in and try out."

The clause opjected to, covering both principals and chorus reads: "It shall be an unfair trade practice for any exhibitor or independent contractor under the guise of public audition to break in, try out or to require a performer to render service for less than the minimum salary established by this code.

Minimum salaries for principals are \$40 weekly net for performers with less than two years' experience, \$25 net for performers with less than two years' experience, \$25 net for performers working on a per diem basis. Chorus salaries are \$30 per week in de luxe houses, \$35 in travoling companies and \$25 in other than de luxe theaters.

Another All-Girl Revue

NEW YORK, Jan. 18.—Another revue set for the Interstate tour is an all-girl contingent, including Olyn Lyndick, the fem impersonator. Troupe is headlined by Rae Samuels, with Kitty Donar and a girl band rounding out the show. Harry Norwood is producing it.

Murrel Books Whole Show

NEW YORK, Jan. 13.—Roger Murrel, RKO agent-producer, claims he holds some kind of a record or something for booking the whole five-act bill at Proctor's Paince, Newark, N. J., the week starting this Priday. The abow is Irelæ Vermillion, Reynolds and White, Sybil Bowan, Bert Walton and Russian Revels.

RKO Managers Still On Merry-Go-Round

NEW YORK, Jan. 13.—Changes of managers are still being made in wholesale order in RKO houses. Chief among them this week was the resignation of Charles Griswold as manager of the Musio Hall as well as two of his assistants, Charles Dow and Lloyd Evans. Herman Whitman moved over from the Pelace as his successor. Palace as his successor.

Palace as his successor.

Taking Whitman's berth is Ray Connors, moving down from the Fordham, Brons, where Herb Jennings has been placed. Letouts this week were John Patterson, manager of the Oreenpoint, Brooklyn; Allan O'Campo, managing the Shore Road, Brooklyn, and Nat Rubin, assistant manager of the Orpheum in that borough. Patterson, however, landed already with the Meserole Theater, Frisch & Rinzler's opposition to the Greenpoint. Greenpoint.

Patterson, O'Campo and Rubin are more of the managerial force brought into REO by Herschel Stuart to get the gate.

Chas. E. Mack Killed In Ariz. Motor Crash

MESA, Ariz., Jan. 13.—Charles E. Mack, of the noted vaudeville black-face team of Moran and Mack, the "Two Black Crows." was fatally injured near here Thursday when an automobile driven by Mrs. Mack overturned while traveling at a rapid rate of speed.

The Macks were accompanied by their daughter, Mary Jane; Mack's partner, George Moren, and Mack Sennett, film producer. Ocorge Moran and Mack Sennett escaped injury, but Mrs. Mack and her daughter were slightly injured and were treated at the Southeide Hospital, where Mack, crushed as the car turned over several times as the result of a blowout died. of a blowout, died.

The party was en route to Hollywood, where the black-face comedians were scheduled to start work in a new picture.

Aldine, A. C., Goes Dark

Aldine, A. C., Goes Dark

ATLANTIO CITY, Jan. 13.—The Aldine Theater, one of the city's oldest and last stand of "flesh" on Atlantic avenue, suddenly went dark Tuesday after final show of The Bowery by order of the building department. According to Manager Milton Russell, who took charge of the house when it was remodeled and reopened Christmas of 1932 by the late Hurry Savage, inspectors for the building department found several flaws in the walls, which, it is alleged, would have in time become dangerous to patrons if not attended to. An estimate was made on the repairs the same coming to nearly \$8,000. The estate of Savage, now operating theater under a re-vivership agreement, declared it could not make immediate repairs to this extent. The closing order came as a surprise to Russell and whole staff, as pictures were booked for two weeks in advance. Just what further action will be taken, if any, is not decided at this time.

RKO Vaude Books Crowded With One-Two-Three and Four-Dayers

NEW YORK, Jan. 13.—The REO Circuit, home of split-week and full-week vaude, is now getting to the stage where its vaude hooks are crowded with one, two, three and four-day stands. Most of the houses in this category are former split-week vaudefilmers which for the last several seasons have been in straight pix policies. A number of the houses play occasional fiesh, using one name for either one or two days.

The Prospect, Brooklyn, long a split-week stand, has fallen into this lineup, and starting this Priday zoes into a four-day vaude policy. Medison Brooklyn, a split-weeker of the old days, is to get NEW YORK, Jan. 13 .- The REO Cir-

two days of vaude as a consistent diet,

Roxy May Get The N. Y. Hipp

Denies rumor—owners to talk later—also nixes radio and Capitol yarns

NEW YORK, Jan. 13.—S. L. (Rory) Rothsfel, who bowed out of Radio City a week ago yesterday, may take over the Hippodrome Theater, according to information received this week. In a phone interview yesterday Roxy denied the report, but other sources gave it some assurance. Roxy was due to leave for his trip to Florida a week ago, but instead leaves today. He intends to be away for about six weeks, and on his return, he said, he would have a statement to make.

ment to make.

Boxy's retort to the Hippodrome rumor was, "Not interested in the Hippodrome and never will be." However, a checkup with the Fariners' Loan & Trust Company, handling the property, brought neither a confirmation nor a denial. An official of the company asked that he be contacted Tuesday, at which time he will have a statement to make.

The earlier reports were to the effect that Roxy had approached the Hipp owners with a proposition to take over the house, figuring that it would cost about \$100,000 to remodel the property. House is dark at present and is only several blocks away from the Radio City development. Recently housed a circus and prior to that opera. Carroll & Mayberry are the present lessees of the theater.

The phone conversation with Roxy

theater.

The phone conversation with Roxy yesterday dealt with several other rumors. He was asked about the report as to his probable connection with a radio chain. To this he responded with his usual expression, "Appleanuce." A like denial was tendered to the rumor that he may reassociate with the Capitol Theater.

Marty Whyte Turns Agent

NEW YORK. Jan. 13.—Marty Whyte was let out of the Arthur Fisher booking office last Saturday after being there eight years as reviewer and booker. He has turned agent, joining Soily Turek in the Palace Building.

Birkenhead Hippodrome Sold

LONDON, Jan. 2.—The Hippodrome, Birkenhead, one of the oldest and most famous of provincial music hails, which began its career in 1888 and was operated by D. J. (Danny) Clarke, has been sold to 2 department store and will be pulled down in March of this year.

Vaude to Portland, Me.

PORTLAND, Me., Jan. 13.—Keith's Theater, now being operated by Abraham Goodside, local independent, has gone into a new policy of seven acte and pictures on a split-week basis. Programs change Saturday and Wednesday. Booking is being done thru Arthur Fisher, of the Pantages office. Initial response to vaudeville has been good after aloving up on a policy of three and four big acts and pictures.

Loew Takes Vaude Out Of Canton and Akron

NEW YORK, Jan. 13.—Another week of vaude drops off the Loew books when its houses in Canton and Akron, O., go into straight pix policies January 28.

Both houses have been playing vaude for only a couple of months.

No Roxy Here!

NEW YORK, Jan. 13.—A staff man of The Billboard, phoning S. L. (Roxy) Rothafel yesterday, dialed Endicott 2-3600, supposedly his private home number. The voice on the other end, however, said: "This is the Park West Memorial Chapel — we've no Mr. Rothafel here."

A oheckup with the telephone company revealed that the number

here."

A checkup with the telephone company revealed that the number was Roxy's at one time, but recently had been disconnected and passed on to the funeral parior.

Prediction

Prediction

From a story in The Billboard of July 1, 1933:

"All indications point to a vital change in the legal status of the actor under the industrial Rocovery Act. In the past the actor has had a peculiar status, being recognized neither as "labor" nor "profossional," and being unable to prosecute criminally employers who did not pay off, except in California. Now it appears that the actor—in all branches—will be considered "labor" under the Rocovery Act and will be granted the privilege of representation on all conferences on trade codes.

"This will undoubtedly be the most revolutionary event affecting the performer's legal status in this country, and may mean the complete reversal of all court precedents affecting actor-amployer relations." This was more than a half year ago, when the NRA had not even begun to function. Since then, of course, the actor has been recognized as "labor" and has been permitted to have spokemen at code hearings, in addition to being encouraged by the NRA to organize on union lines.

Pan Office To Continue

Eastern meeting brings decision-Pan notified-all to gain, lose nothing

NEW YORK, Jan. 13.—The Pantages Booking Office has survived what looked to be certain death. At a meeting here Monday three associates of Alexander Pantages, George A. Hamid, Arthur Fisher and Billy Diamond, decided to play along under the company name. Notification of this was air-mailed to Pantages after the meeting.

Prior to the meeting it appeared likely that the trio would decide to pull out of the firm, with Fisher and Hamid staying together as a vaude booking outfit and Diamond continuing to be on his own as a Chicago booker. Ever since Fantages closed up his houses on the Coast the other members of the firm contacted him to learn of his plans. The answers were indefinite, and it looked as the there would be a break.

The change of heart at the meeting

there would be a break.

The change of heart at the meeting is said to be the result of the feeling that they had all to gain and nothing to lose. They decided that the Eastern and Midwestern books could continue to be built up and whatever Pantages brought in would be gravy. Pan has been very optimistic in his letters to his associates, stating that he felt sure he would shortly get his houses reopened with vaude Also, Pisher stated that numerous inquiries from indic operations in the West have been flowing in.

Officers of the company are Hamid.

Officers of the company are Hamid, president; Fisher, secretary and booking manager, Pantages, general manager, and his son, Rodney, vice-president, Diamond is the firm's Chicago representative.

Local Talent in South

PRANKFORT, Ky., Jan. 13.—After a lapse of three years, local talent musical production came back to Frankfort in the form of Hardin Shaw's 1933 Musicale and Minstrel Revue, and played to a capacity audience. The show was a capacity audience, staged at the Capitol.

Yank Acts' Palladium Time

LONDON, Jan. 2.—Rocette and Lutmann, futuristic noveity dancers; the Chevalier Brothers, novel acrobatic humorists, and the Oreat Yacopis, sensational teeter-board acrobats, all halling from America, have had their engagements in the current London Palladium "crazy month" prolonged for a further two weeks. They close at the Palladium January 20, and this will give Rosette and Luttman the record of having played at the house for 15 consecutive weeks. LONDON, Jan. 2.-Rosette and Lut-

New ABA President Starts in With Spirit and Enthusiasm

Bobby Clark holds seven-hour council meeting as first act as union head-suffers collapse from overwork-"I hope the boys don't think I'm laying down on them"

NEW YORK, Jan. 13,—When Bobby Clark regained consciousness after a collapse that followed a seven-hour ABA council meeting, his first thought was: "I hope the boys don't think I'm laying down on them," That's how the new president of the Actors' Betterment Association swung into the first week of his administration. He didn't want the office at first. He said he would show he was for the actor 100 per cent "by actions and not by words;" but, he added, he was terribly busy and could not give any time to the organization. However, at that tense representation meeting he looked

nd not by words; but, he added, he was to the organization. However, at that tense reorganization meeting he looked down upon the anxious faces of performers and heard the earnest plea of Ralph Whitehead. And he said yes.

The next day, Friday, he was at the ABA office, wanting to know more and more about the organization. He called the first council meeting Monday. Between rehearsing for a Lambs' gambol, writing special material and preparing for a vaude tour, Clark mannged to learn enough to guide the council thru a seven-hour meeting. Then he had a bite with the boys and went home.

In the morning Mrs. Clark discovered him unconscious. She called the house doctor. For two hours the doctor worked on him. Finally he recovered consciousness. Mrs. Clark said he was talking about the ABA while delirious.

When he recovered sufficiently to talk, Whitchead visited and phoned him regularly, consulting him on every move of the organization. From his sick bed Clark said: "The actor has had a tough time. The depression hit him hard. He has helped about everybody else in every other line, but very few have helped him."

has helped about everybody else in every other line, but very few have helped him. "It's a pleasure to think that at last he is beginning to think of himself and that he is supporting an actors' organization that is already making fine progress in helping the actor."

He is gratified over the promises of co-operation he has been receiving since his sudden election. "I'm highly elated over the response from actors, managers and agenta."

Mrs. Clark was kept busy for days

and agents."

Mrs. Clark was kept busy for days acknowledging anxious wires and phone calls from performers who had heard of his breakdown. When Clark finally got out of the sick bed he phoned Whitehead and insisted, "I'll be down to the office today."

And old-time performers, who had become cynical about actor organizations, rub their eyes in amazement.

BOBBY CLARK, newly elected president of the Actors' Betterment Association. Clark, with his partner, Paul McCullough, is well known in many branches of the amusement field. His last New York appearance was in Courtney Burr's revue, "Walk a Little Faster," at the St. James Theater. More recently he has been making picture shorts on the Coast. Next week he goes into

vaude for RKO, and after that will again leave for the Coast and pic-

> VAUDEVILLE NOTES

LENORE O'NEIL, planiat with Count Berni Vici's girl symphony band, was injured recently in a motor accident near Fort Wayne, Ind. The car, driven by Harry Rogers, producer of Spices of 1934, slipped into a ditch. The Count and Mr. and Mrs. Paul Suiton were also passengers in the car. They were en route to Indianapolis to make the first ahow at the Lyric Theater. Miss O'Neil is now traveling with the company in a wheel charp, but is well on the road to recovery. Show opens at The Pitt, Pittsburgh, Friday.

DICK BURTON, the Pirate, comedy act, is showing a new routine currently in engagements in Detroit territory.

CHARLES CLARK and Girls, five-peo-ple juggling act, are playing engage-ments around Detroit, coming into this field from Chicago, where they have been, for several months.

MYRE AND MYRE, comedy act, is the latest addition to acts now playing time out of independent offices in Detroit.

BOB CLARKE, veteran theater organist, returned to the Fisher Theater, Detroit, this week for an indefinite engagement in charge of the famous Mayan

organ. Clarke has been a favorite in Detroit for many years and was one of the first musicians to have a theatrical engagement in the city in the days of talking-pictures. He has been con-sistently a headliner since.

MAJOR L. E. THOMPSON, who doubles between RKO and Trans-Lux, feels kind of good these days because he's got the newsreel field in New York sewed up since the Embassy closed the other day.

BOZO SNYDER is deing a new act, which Alex Gerber is producing. Features of the act are Joe Forte and Alma Louise (Payne). Opens a week from Friday on a split between the Orpheum. New York, and Gates, Brooklyn.

DORIS KENYON, screen celeb, opens for RKO as a single Friday at the Boston, Boston. She hills herself as a so-

REACTION to the petition of Charteston, W. Va., Ministers' Association to prevent the appearance of a fan dancer in the A. B. Marcus show, La Vie Purce, is packing them in at the Kearse Theater, Charleston. Kearse management has since been booking weekly varied (See VAUDEVILLE NOTES on page 10)

THEATER NANAGER

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BOX 439, The Billboard, 1564 Broadway. New York City.

Palace, New York

(Reviewed Friday Afternoon, January 12)
(First Show)

A short stage show at the Palace this week, adding up to just 51 minutes, about 10 minutes less than it usually takes the five acts to run thru. It's fast and always moving, of course, but it adds up as not too entertaining—altho the acts, individually, are okeh. Just what stops them is hard to say, haybe it was the first-show audience, which was unusually tough for this house. The absence of encores and callbacks helps to explain the fast time.

Arthur Petlev opens with his well-

Arthur Petley opons with his well-known trampoline and catching, assisted by two men and a woman. The woman breaks into Petley's grand performing with a couple of acro routines of her own which could be emitted or substituted with benefit. In addition, she takes away some of the effect of Petley's own stuff with her constant talking and yelling.

Johnny Hyman follows with his black-board and his plays upon words. If you like puns and surface trickery with the dictionary he's all right, but it seems weak as entertainment. The tricks are obvious plays on words, and the gags with which he opens are pretty weak. Most of these, too, are puns.

She'la Barrett is in trey spot with her impersonations. She only does four of them, and all are good. She includes the Lahr, Mae West, Lionel Barrymore and ZaSu Pitts bits.

Mills, Gold and Raye are in next-to-shut with their rough-and-tumbling, capably assisted by the blond and pretty Alda Deery and by a pansy stooge. The boys are good, but there are too many knockabout trios on the market just now for them to get the effect they ought to

Reggie Childs and his Hotel Roosevelt Orchestra close. One thing immediately in their favor is the fact that the entire band is in evening dress, instead of in the monkey-jackets that most stage bands feature. Their music is excellent, Don Howard sings nicely and Crawford and Caskey contribute two sock dance routines. The act closes with an acted-out version of Three Little Pips, which is amusing. Some of the lights and sets went screwy at the first show opening day, but that has certainly been fixed up by now. A pleasant and talented band act.

One thing that's inexcusable, tho, is the fact that the p.-a. system was shut off during Childs' entire act, without anybody from the front of the house letting backstage know about it. even after four numbers and announcements fell dead in the aisles. It's carelessness and incompetence like that on the part of the houses that's killing vaude.

Picture is Irene Dunne and Clive Brook in If I were Free. Attendance at the first show was only fair.

EUGENE BURR. Reggie Childs and his Hotel Roosevelt

Chicago, Chicago

(Reviewed Friday Afternoon, Jan. 12)

Chicago, Chicago

(Reviewed Friday Afternoon, Jan. 12)

The show gets under way with the overture Orpheus, sold by the colorful directing and showmaniship of Cherniavsky and featuring a violin passage by Hans Muenzer, all of which went over to big applause as usual. Several weeks' observation of Louis Adrian, who takes over the baton from Cherniavsky at the conclusion of the overture, prompts the writer to praise the speed in which he picks up eves for the acts Performers can always be assured of capable musical assistance with Adrian at the helm.

With Billy Scott, trumpet player in the orchestra, ainging Everything I Hape is Yours, the curtains parted showing the Evans Girls on pedestals dressed in black hats and black gowns covered with shining sequins. Going into a formation routine, they were joined by Gomez and Winoma for a beautifully interpreted whitz. The Three Whilppets followed with a session of tumbling, balancing, whirling dervishes and cartwheels, getting off to a fair hand with a caterpillar crawle exit. June Purcell, platinum blond radio songetress, rendered Did Frinning Wheel, all over the p.a. system, and left with one bow. Will Mahoney, who headlines the bill, opened with a couple of funny songs, Domn 18-All, She's Corpeous, and I Got Ants in My Pants, which was the cue for his usual excellent hard-shoe dancing. Soon the famous Mahomey falls were evident and had the audience in hysterics. Not content with the hit he had already made, he socked them with his inimits-ble xylophone dance, encoring with a Scotch comedy song. Sandy Mahatma

Gandhi, and When You Gotta Go. The hit of the bill. The next scene reminded one of the good old presentation days. It was a Spanish patio set, nicely lighted and a good stage picture. Don Carlos and his Marimba Band, seven men, were flanked on all sides by the Evans Girls in Spanish costumes. They played typical Latin music, aome of which featured the voice of Lucius Garcia. The Evans Girls went thru a colorful dance number in keeping with the scene and were again joined by Gomez and Winna, who danced Ravel's Bolero and received a nice hand for their efforts. One ona, who danced Ravel's Bolero and re-ceived a nice hand for their efforts. One thing that was noticeable at the show caught and probably has been remedied by now was that the marimbas could not be heard over the house orchestra during the dance numbers by the cho-rus. Louis Lipstone probably ordered the orchestra to be a little more "planissimo.", F. LANGDON MORGAN.

Palace, Chicago

(Reviewed Saturday Afternoon, Jan. 13) Irving Mills' Cotten Club Show, a unit running about 72 minutes in one stage, setting, has replaced the usual vaudeville hill this week and is by far the fastest colored show that has hit the town in ages.

vaudeville hill this week and is by far the fastest colored show that has hit the town in ages.

The show opens with the Mills Blue Rhythm Band under the leadership of Lucky Millender in the background, playing for the 16 chorus girls headed by Alma Smith, soubret, in a fast number, being joined by the Three Little Words, all men, for some more dancing, and Josie Cliver, who tosses a wicked torso. A band number, Black River, featuring some nimble finger work at the plano by Edgar Hayes, was next, and then Alma Smith, who sang and danced to Give Me a Man Like That. The Three Little Words, now in full dress, came back for another seasion of stepping, and then Roy Atkins led the cherus thru Happy as the Day Is Long. Nicodemus, comedian of the show, with a slow drawl and slower movement, put over some comedy talk with the aid of Lucky Millender, who asted as straight man. He reminds one of Stepin Fetchit of the films and was very entertaining. Did an eccentric comedy dance that sent him off to a healthy hand. A production number of Stormy Weather was next led by Adelaide Hall and using the services of the chorus, the Cecil Mack Choir and George Dewey Washington. Much too long at this show, but will be cut. A sweetly done hand number. Stardust, featuring Edgar Hayes, pianist, and O'Neil Spencer, the singing drummer, got a nice hand. Adelaide Hall came back and sang Singin' the Blues, with a tap-dance finish, and Lazybones, in which she accompanied herself on a small guitar, and left to big applause. The Four Flash Devils contributed some neat tap dancing, and the acrobatic twists by Charles Gill nearly stopped the show. George Dewey Washington did The Last Roundup in dramatic style, following it with his old standby, Keep The Four Flass need to dancing, and the mean tap dancing, and the stopped the show. George Dewey Washington did The Last Roundup in dramatic style, following it with his old standby, Krep Smiling at Trouble, and chalked up a hit. The entire company was on for the finale, which used the tunes Happy as the Day Is Long and Stormy Weather.

P. LANGDON MORGAN.

Loew's State, New York

(Reviewed Friday Evening, January 12) One of the most completely satisfactory bills we've seen. Punch in every act, and plenty change of scene. This was probably a costly show even the there were no really big names to pay

con. Colleano, expert of the tight wire without the parasol, dances tangos and makes a romantic appearance in torreador costume, and with his feats of backward and forward somersaults, stirs an audience to heavy applause for an opening art.

ward and forward somersaults, stirs an audience to heavy applause for an opening act.

Leavitt and Lockwood in merry burlesque with three stooges are awelf stuff for a big audience such as attends this house. They ato it with pleasure. In second spot.

Leater Cole and Radio's Texas Rangers made the best of The Last Roundup for up-curtain of a nice Western scene. They put the vim in ballads that only a sincere male chorus can. Scene then shifts to a banquet hall, and boys in military uniform for Student Prince number, then into college songs with Columbia Alma Mater as the hot shot. Very well received, tho apparently there weren't any ex-college students in the State audience, as no applause on individual colleges.

Buster West and Company in next to shut, and let us ray here that West is one of the finest comedians ever to grace the boards. His gestures are superb and original, in a class by them-

selves. A very serious pose might win him even greater favor as a comedian than his winning smile. He could spring the smile on the curtain bow, which he always has to do anyhow. Muriel Gardner sings and does a nice kicking bit and Carter De Haven Jr.

sings.

Adair and Richard, swell adaglo dancers for vaudeville, offer an audience all the thrills they want, and this is all the thrills they want, and this is all one before elaborate actings. First the waterfall scene with Indians seated around. Then a Rigoletto quartet with singers garbed as cats on a fence. Then another scene in Arabia, Much filigree but good for vaude. Pix Dinner at Eight.

BILL WILLIAMS.

Earle, Philadelphia

(Reviewed Friday Afternoon, Jan. 12)
(First Show)

Without a doubt Eddie Cantor's new without a doubt Eddie Cantor's new revue is a far superior show to the Can-tor-Jessel offering of more than a year ago. It is peppier and has a far more versatile array of talent. Today's audi-cince fully appreciated the fact and was vocifercus in applause. The business was capacity before the first show started and looks to stay that way all week.

week.

The revue opens quietly with the Carron Sisters appearing before the curtain with some harmony singing of Keep Young and Beautiful, followed by the

with some harmony singing of Keep Young and Beautiful, followed by the cherus appearance—16 most attractive girls in Roman Scandals costumes. They go link a song about the Cantor eyes, backed by a huge picture of the comedian with moving eyeballs, and Cantor makes his first bow.

He spreads a few gage, including a few about Hitler, and then collaborates with George Prentiss in an old-fashloned and enjoyable Punch and Judy Show.

Then Florence Desmond comes on, an English mimic, who was introduced to movie audiences in Mr. Skitch. Next to Cantor, Miss Desmond got the biggest hand of the show with her marvelous array of Hollywood imitations. Using Janet Gaynor's hirthday party as the excuse, she goes into corking impersonations of Grets Garbo, Marlene Districh, Tallulah Bankhead, Zast Pitts, Jimmy Durante, Mise West and Katharine Hep-burn. Her introduction of Garbo to Bankhead is a classic. Cantor keeps up the mimicry mood with a ludicrous version of Mae West singing I'm the Best Bad Girl in Town.

The Carron Sisters follow with Uptown Low Down, followed by the chorus in an attractive routing, which paves the way for the introduction of Chitton and Thomas in some of the fastest tap dancing the local stage has seen in some time.

dancing the local stage has seen in some time.

Eddle then takes the stage to sing Making the Best of Each Doy and then presents Norman Gast, a young violinist with a real sobby fiddle. Gast plays Everything I Have Is Pours with some appealing minor obbligates and them joites Eddle on the stage. Cantor sings Did You Ever See a Dream Walking? and Gonna Lose Your Gal to the accompaniment of Gast's fiddling, at the same time reviving his famous nervous prance. Finale is a colorful ensemble number in which the company is reintreduced by the star. All thru the show the production background is topnotch.

The film is Bombay Mail.

H. T, MURDOCK.

Radio City Music Hall, N. Y. (Reviewed Thursday Afternoon, Jan. 11)

The Music Hall is celebrating its first

The Music Hall is celebrating its first and the hall is celebrating its first and the hall is celebrating its first and the hall is cutted a bit shorter than usual—which is a help. It lasts a bare three-quarters of an hour and serves merely to bring the various units in the Music Hall's stage personnel before the customers. The picture is Francis Lederand Elissa Landi in Man of Two Worlds, and at the second show opening day attendance was a bit off.

The stage layout starts with a presentation built around Joyce Kilmer's famous bromide, Trees. Diat Leibert plays it on the organ while Jan Peerco sings unseen over the p. a. The curtain parts to show a tree—fittingly enough a weeping willow—which is swayed by tho wind. The big moment is a thurder-chower, with very effective stage lighting, and thunder contributed by Mr. Leibert and his organ. Incidentally, with Peerce unseen the p. a. system sounds more like a phonograph than ever.

ever.

After the newsreel comes The Music Hall on Parade, with each section of the staff coming up on the pit elevator in a separate car. As each succeeding car ascends the others slide upstage and are raised on the stage elevators, thus mak-

ing a really effective mass picture at the end. The sections are announced by a voice over the p. a. and three trumpeters in silly red coats, who blare away before each number. And the away before each number. And the parade is interrupted in mid-career by Dick Powell's grand drumming, which brought down the house. It was the only item of spot entertainment in the

show.

First comes the orchestra under Erno Rajee to play Virtuost, which gives the various individual musicians a chance to show their wares. Then comes the ballet to do a really lovely number, and then Powell comes on to pep up the proceedings. The singing ensemble ascends, in white and orange bellhop costumes, with Peerce and Viola Philo in front in evening dress, to sing Liebestraum, and then the Roxyettes come up for a grand routine. The finale has the uniformed staff of the Music Hail marching on the stage a bit self-consciously, as the customers pound and the curtain comes down. One wondered, during that finale, who was taking care of the aisles and whether anybody was left to take lickets at the door. The supposition is that somebody was. Roxy has left the Music Hail, and now

The supposition is that somebody was.

Roxy has left the Music Hall, and now
—for the last time—this reporter wants
to warn those in charge of the big house.
Business has been excellent during the
first year—but how long will it last?
Business was excellent at the Roxy, too,
for a year or so. Obviously, the greater
part of the trade was pulled in by the
house itself, its novelty and its size. And
just as obviously that novelty is going
to wear off. What then?

Pictures of course are the main days.

Pictures, of course, are the main draw. But the fact remains that, without something distinctive and special to pull customsrs, pictures are not enough for a house of this size. It has to have something special and particular to offer. At present it offers its novelty.

house of this size. It has to have something special and particular to offer. At present it offers its novelty.

The stage shows have been routine and duil—with few exceptione—during the year. A regular customer could tell what was coming before he saw a program. And that, I submit, is not the way to get regular customers. Yet, when the novelty trade wears thin, it is regular customers on whom the house will have to depend in order to keep up. Many things—almost anything—could be done with the mammoth stage and its unbelievably fine equipment. A series of cut-down fillbert and Sullivan revivals (with production) might draw a type of audience to the house that would never be brought in otherwise. A series of victor Herbert revivals might do the same thing. Either, incidentally, would probably prove cheaper than the present shows. A miniature circus might be run once a year—say, over the holidays. The ballet cycle which threatened to lend variety and beauty to the stage shows might be continued. Speciacles such as Wilde's magnificently but dully visualized story would lend variety from week to week. The usual Musis Hall shows, with just a dash of added imagination, might be provided with a continuity that would lend interest (the Old New York show was a faltering step in that direction). And many more things might be done to lend zest and life, to get away from the Roxy stereotype which becomes so dull and expected and lacking in imagination after the first couple of weeks.

The facilities of the stage and theater are almost limitless. This is a last plea to those in charge, for their own sakes and for the sake of the amusement field in general, to make full use of them.

Roxy, New York

Roxy, New York

(Reviewed Friday Evening, January 12)
Rube Wolf and his Music are at the house this week to take Dave Schooler's place. Wolf is a pleasant enough emsce, with more stage presence than Schooler but not as much informal charm. It remains to be seen whether or not the customers will take to him in the same way. His band plays one number—the. Orpheus overture with variations (plenty of them—and does it excellently, with the customers pounding hard.

The Three Ballors (Bert Jason, Bob Robson and Harry Blue, in case you don't know) are the headliners this week with their always amusing knockabout turn. They've hoked up the grand rope dance at the end, tho, and that is a mistake. It takes a bit away from the effect of a sock routine.

Charlotte Arren and Johnny Broderick, who played the house not long ago, are back again, with Miss Arren's comedy getting across again in a big way—almost, in fact, for a show-stop. The pafr is always enjoyable and they always get big audience response. Ray and Budell do some excellent acrobatics and

perch work in a production number, and Audroy Wyckoff, who introduces pa and grandpa, with all of them doing whirlwind dance routines, is a natural for this house. The Balabanow Five are billed but didn't show at the supper performance opening day.

Production, as usual, is carried by the Gae Foster Giris, the swellest troupe in town. They open with a tambourine bit and then announce Wolf.—Lettr they do a lovely production number during which Wolf blows his trumpet excellently, and they end the show with a routine on roller skates that is little short of amazing. It even includes a bit of tapping. This reporter wants to take the opportunity of offering a tribute to the group. In the past year the kids have been called upon to do a huge variety of things—from their present roller-skating number to acrobatics—and they have done everything well. They are versatile and capable (even providing nice specialty dancers when the production numbers needed them) and they rate a big hand.

And your reporter also wants to grab his chance to wish the best of luck to the Roxy and to its receivers, who have put up such a valiant and excellent light against big odds.

Grand Opera House, N. Y.

(Reviewed Wednesday Evening, Jan. 10)

(Reviewed Wednesday Evening, Jan. 10)
Attending this house is one of our greatest pleasures, especially when the attractions presented align with its music-hall atmosphere. Everything aligned this half for delight to this audience—mamma, pa and the youngsters. New act. Ruton's Educated Dogs, was a great hand puller, tho it took too much time for most other houses. At this spot the folks have plenty of time. About a dozen dogs and neatly costumed man and woman trainers put the pups thru regular routines. Big feature is two pooches onesing each other on tight wires, Act is good anywhere if boiled down a bit.

Leonard Martov and company, billed

tight wires. Act is good anywhere if boiled down a bit.

Leonard Martov and company, billed at Russian Baritone, wowed this crowd for a certain show-stop tonight. He still waves his gestures too much, however, instead of bringing the congentration to his very excellent voice, which ought to be good for radio. Sang Dark Eyes. Old Man River. The Last Roundun and encored with an Irish ballad. Stage-hands had hauled out piano, so accompanist played pit piano.

The Grey Finnily is a very neat assertment of song and dance. Four attractive girls and their brother. They offer mostly routine stuff, but it's good and at finale give plenty on acrobatio dancing. Windup thrilled audience. All their songs were very well chosen. Almost stopped show.

Hal Neiman, in tattered evening attre, wowed 'em from the start, and on finish of smashing comedy parody of up-to-date songs brought out the heaviest applause we've heard in a long time.

Tung Shan Troupe, Oriental contor-

time
Tung Shan Troupe, Oriental contortionist acrobats and balancers, are good for the A-1 houses, the we have no record of them to date. One little girl of troupe is brutally everworked, however, on a chinning feature while in a difficult position; then she does the back-strain and drink number and finally a one-spot cartwheel. Plenty applause.

Picture was Marie Dressler in H Sweetheart. BILL WILLIAMS.

Paramount, New York

Paramount, New York
(Reviewed Friday Evening, January 12)
It might be just as well for this house to go into a stage-band policy, considering how many times it has had a "name" band do the whole show. This is one of those weeks, with Fred Waring and his Pennsylvanians doing the joh. The bunch has been here before. They can come more often, too, for theirs is a band that frolks on the stage to the tune of many laughs and also serves the right kind of music and orchestral specialties. Besides, the good-sized house at this supper show liked them plenty. Running time is about 40 minutes. The current pix is Fight Girls in a Boat (must have taken a lot of time to think up that title).

Waring and his gang, about 27 in all, are in the know on stage appearance. Nothing like a band riding on the crest of a radio rep, where a leader stiffly waves his baton over expressionless musicians. For specialties there are the usual warbling soles and dance routines. The Waring crew is anything but formal, agaorting about the stage most hilariously but at the same time injecting plenty of entertaining musical

and singing numbers. There's produc-

and singing numbers. There's production also.

This band leader stays out of the limelight frequently, leaving the spotlights to his brother. Tom, and "Poley" McClintock, the Lane Sisters, Babs. Three Smoothles, Johnny Davis and Stuart Churchill. They are everything from hoke comedians and excellent musicians to a glee club. Fred Joins in the festivities also, but he's content to let the gang do the work.

McClintock, the drummer, certainly can get the laughs with his frog voice, with Johnny Davis and a couple of the other boys carrying on as well. For singing Strart Churchill, banjoist, tops them all with his outstandingly sweet tenoring. Ole debbil radio will get 'im. The cute Laue girls do nicely with their singing also, as does Tom Waring, Babs and the Three Smoothies.

The glee-club work is effectively applied to such numbers as Spinning Wheel and The Rosary. Tom Waring and Rosemary Lane lead the first number, while Stuart Churchill carries the other. The hokum is applied thoroly to Annie Doesn't Live Here Any More and I Don't Wanna Go to Bed. Among the musical numbers are Uptown Loudown, Everything I Have Is Yours and Some of These Days. A good old Waring special is the one in which the boys wield lit boxes to form amusing figures, etc. This found a huge hand, which called for the encore. called for the encore.

SIDNEY HARRIS.

Capitol, New York (Reviewed Friday Evening, January 12)

(Reviewed Friday Evening, January 12)
The picture is the big thing this week.
It's Fugitive Lovers (MGM). The stage
show is without names and no attempt
is made to build it up.
The flesh consists of an orchestral
number and a 23-minute straight stage
show labeled The Romance of a Ross.
The orchestral number is led by Don
Albert, conducting the augmented orchestra in the pit thru the prison scene
from Gounod's Faust. The opening few
minutes are straight music, with the
curtain then rising to reveal the prison
scene and Marguerite, Frust and
Mephistopheles emoting in proper grand

minutes are straight music, with the curtain then rising to reveal the prison scene and Marguerite, Faust and Mephistopheles emoting in proper grand opers style.

Gluseppe Barsotti is Faust, Arturo Imparato is Mcph, and "Leonora Cori or Rose Atkinson" is Marguerite. There is nothing to tell the audience just which of the two is doing the role.

After the newsreel, the stage show proper goes on. It is a pretty thing, built around the rose's unfolding and the Spring tra-in idea. It begins with a silhouette of Mario and Floria posing and dancing, followed by a bit of solo dancing by a girl and the Chester Hale girls in fluffy frills, are very rosebuddy and coy in the rose folding and unidding formations. They are joined by Marie Rio, who flutters about on toe as a charming bumble bee. Then Mario and Floria are on in soft and graceful gliding about, followed by the ballet girls and Vivian Fay.

Miss Fay, pert toe dancer, is the hit of the show with her grace and sensational tee whirls, drawing a neavy individual hand. The whole troupe is then on for a flashy finale.

PALL DENIS.

State-Lake, Chicago

(Reviewed Sunday Evening, Jan. 14) Duval, with the assistance of a man and woman, gave the bill an excellent start with his many handkerchief tricks and smooth sleight-of-hand work ending with his featured Rhapeody in Silk number that sent him off to a nice

hand.
Reed and La Vere amused with their Lanjo and violin playing, which was intermingled with some talk, dancing and mugging on the part of the banjo player, who also contributed some low-brow pieces of business. Two bows.
Lee Port and Miles, two men and a girl, epen with the two men in gob uniforms going thru a bit of talk and tomfoolery. Pinky Lee has patterned much of his comedy along Bert Lahr lines and his Russian steps were the highlight of the act. Generous appliause at exit.

at exit.

Bob Murphy, with Dick and Derothy, came on quietly, but it was not long until they were howling out in front. Dorothy started by singing I Want To Ring Belle and I Wanta Be Loved, followed by Fit as a Fiddle, of which Bob added a parody. Dick then sang Did You Ever See a Dream Walking? and I'll Be Glad When You're Dead. You Rascal. Bob lets the kids do most of the work, but adds greatly to the fun with his fatherly admonishments and talk. He tops off the act with the zing-

ing of Shake Hands With a Millionaire, and they left to heavy applause. A hit. The stage revue, with Verne Buck's Band in the background, opened amidst a neat winter scene showing a snow-covered tree and snowman. After the State-Lake daneing girls did a ballet number they were followed by Joe and Jane McKenna, who went over big with their knockabout falls, talk and comedy adagio. Jack Major has a novel opening wherein he holds a conversation with himself on a record and harmonizes Shine on, Harvest Moon. A fine bit of whistling of Indian Love Call was next, followed by a couple of stories and closing with the singing of The Last Roundup as it was originally written. Left a hit. Finale was the ballet doing a lap dance to The Skater's Weltz.

F. LANGDON MORGAN.

PRODUCER GROUP-

(Continued from page 6) to the extent of being cut to almost 20

to the extent of being cut to almost 20 per cent.

Maddock, Gerber and Forkins were designated by the group to confer with Rosenblatt and this they did late Wednesday afternoon. The conference hasted an hour and a half and Rosenblatt admitted that there was more to this than he had thought. He suggested that the producers organize and further said that he would call Maddock this Monday regarding a conference in Wash-Monday regarding a conference in Wash-Monday regarding a conference in Wash-Monday regarding a conference in Wash-ington either Tuesday or Wednesday. At that time the matter would be gone into

At the meeting today the three producers reported on their meeting with Rosenblatt. Again they were confirmed as representatives for the Washington hearing. The organization was then formed and Maddock was made chair-

man unanimously, with the power of selecting his own officers. He made Roger Murrel secretary. Group is temporarily set up to meet the present extgencies, but will be permanently formed shortly. Office of this national organization is in Maddock's office at 141 W. 48th street. Among those who spoke at the open discussion were Ralph Whitehead, of the ABA: Henry Chesterfield, of NVA: Jack-Partington, Elias E. Sugarman, Anatole Friedland, Harry Delmar, Alex Gerber and Marty Porkins.

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SCENERY

SCHELL SCHOOL LOWEST Prices in History,

London Bills

London Bills

London, Jan. 2.— Holborn Empire again has the best vaude program in London, with three American acts occupying good spots in the bill. Of these Billy Wells and the Four Fays lead with a dandy and versatile dance finsh that is well staged and has loads of talent. Girls are lookers as well as smart workers, and Wells gathers plenty of laughs. Tex McLeod twirts his lassos to good effect and has a crisp line of topical chatter that the mob likes here. Brookins and Van, colored, are okeh, too. Among the home acts are two standouts: Austel and Arthur, swell equilibrists, who do a fine number and have been around for years and have always been successful, and Eisle and Doris Walters, recruits from the air, who are very funny and well above the average in comedy ability.

Reilly and Comfort, American singing team, are surefire show-stoppers at the Garrick, and Giovanni, international pickpocket, is playing a quick repeat for the eame management at the London Pavillon.

Garner, Wolf and Hakins add further

Garner, Wolf and Hakins add further laurels by proving a sensation at the Hippodrome, Birmingiram, where this American "hokum" team cleans up and achieves a show-stop at each performance.

Kafka, Stanley and Mae Four, noted American aerial sensationalists, are the big attraction at the luxurious Gaumont Palace, Lewisham. Hamilton Conrad and his Pigeons are very popular at the Locarno, Streatham.

Locarno, Streatham.
"Crazy month" is in its 13th week at
the Palladium, where business still continues to be great. First straight vaude
bill goes in there January 22.

Detroit State's Double Bill

Detroit State's Double Bill

DETROIT, Jan. 13.—Following a two weeks' tryout of stage shows, the State Theater, latest addition to the flesh ranks locally, will shift to a two-stage-show policy next Friday, according to Thomas D Moule, manager of downtown houses for United Detroit Theaters. The house will play several acts on the stage as a straight vaudeville show, with band in the pit, and in the other flesh unit will play acts with a presentation policy, playing in front of the stage band. Del Delbridge is scheduled to open at the State Acts continue to be booked from the Billy Diamond office in Chicago.

The new policy at the State follows largely the three-unit policy recently tried out at the Paramount by A. J. Cooper. The policy was watched with much interest by other theatrical men here, as the move at the State shows, but the Paramount opened cold without adequate preparation and exploitation and was forced to close after a few days.

Vaude in Victoria Palace

LONDON, Jan. 2.—The Victoria Palsce, formerly one of the most famous of London's music halls, now reopened after being dark for eight months and showing Daddy Long Legs, a Christmas musical, may go vaude for another period, starting from February 12. House is the most important center on the Moss tour, now operated in conjunction with the GTO Theaters, which latter group controls the Palladium. More American acts have played the Victoria Paince than any other European theater with the exception of the London Palladium.

Marcus Show Opening Is Held Up in New Orleans

NEW ORLEANS, Jan. 15. - Police

NEW ORLEANS, Jan. 18. — Police Superintendent George Reyer, acting on complaint of citizens alleging Marcus Show immoral and indecent, prohibited the production in Municipal Auditorium midnight Sunday, with a sellout and hundreds craving admission.

Marcus played Mobile Priday, canceling Baton Rouge Saturday night for two nights at Mobile. Police sent representative to Mobile and his report resulted in the no-opening order. Mobile reports say performance is tame, but Marcus is alleged to have said, "We will give New Orleans a real performance." Petition for an injunction, filed by Marcus, will be heard today. Marcus said the show appeared in 50 cities between Boston and New Orleans and no attempt was made to restrain it. Marcus canceled a Monroe (La.) booking to fight the case. If successful will show here tonight. Protests came from clergymen in main.

Vaude Units

NEW YORK, Jan. 15.—Shufte Along, tab version carrying 40 people, opens at the Paramount, Newark, N. J., Friday, Euble Blaks and orchestra and Flourney Miller head the cast,

ENOXVILLE, Tenn., Jan. 13.—The Billy Purl unit has been held over at the Booth Theater here. The house has

Billy Puri unit has been held over at the Footh Theater here. The house has just built in a stage for vaude. The unit opened to three days of rain but did enough ousiness to warrant a holdover. Floyd Hallowell's 13-men orchestra and Harvey Gatchett are featured in a cast of 35.

Detroit Club Opens

DETROIT, Jan. 18. — Detroit's new Variety Club held formal housewarming Monday in new clubrooms in the Book-Cadillac Hotel. The session opened with a luncheon for 100 members of the local industry, including both members and nonmembers. The principal speaker of the meeting was John Harris, of Pittsburgh, national president of the Variety clubs.

Directors of the Variety Club, elected in addition to the officers previously reported, include George W. Trendle, Edward O. Beatty, J. Oliver Brooks, M. W. Gottlieb, Otto E. Bolle and Ray E. Moon.

VAUDEVILLE NOTES

(Continued from page 7) bills to supplement its pictures. past week drew a record crowd to see Rosita Carmen, comely dancer from the World's Fair, who appeared with five other vaude acts. including Sherry Prane, Gale Trio, Art Smith, Parisian Models, and Buddy Lake, us emsee.

PRINCIPALS with Count Berni Vici and his 15 symphonists include Harriet Cruise. Joe Besser, Bobby Henshaw, Mary and Bobby, Bordine and Carroll, Paul Sutton and Sam Atkinson. Max Gallin, formerly associated with the Chicago office of The Billboard, is ahead of the unit.

THORNTON AND DELTEN, plane act, are now playing the Iras Supper Club, Miami Beach, Fla. That's pleasure with

MICKEY FEELEY, singer and Tom Kennedy's missus, is allin gat the Park West Hospital, New York. She had a blood transfusion the other day.

BUD WILLIAMSON is doing okeh these days in the pix field. He's been working in shorts and has been engaged to play his old Western character in a Tom Howard short, to be directed by Al Christie for Educational.

JULIUS BINDER, of REO publicity department, is kind of handy flinging a basket ball. He plays with the Long Island University team.

THE LAWRENCE FAMILY is on Southern tour after completing 80 weeks in Atlanta, Ga. J. D. Hutchinson is manager of the 12 members of the musi-

MICHAEL BONELLI and his 10-piece band played for ceremonies at Lake Placid recently when coronation of King and Queen Winter was conducted.

THE STRAND Theater, Cincinnational this week features the following acte: Fowler, Walsh and Legarr, Ettinge and Vernon, Edith Griffith, Joe and Eddie Dayton and the Robbins Trio.

PLOURNEY MILLER, of Miller and Lyles, and Mantan Moreland head the cast of the Shuffle Along unit, which is now playing the Pitt in Pittsburgh. The tabloid, played by an all-colored cast, is supported by Genea Washington, Sonny Montgomery, Three Brown Spots, Delia Newson, Three Sepia Song Birds, Nanine Joyce, Roy Carter, a chorus of 12 girls and Fuble Blake and his orchestra.

GENEVA WASHINGTON, featured player in the Shuffle Along unit, is visiting her friends and relatives this week while the show is playing the Pitt in Pittsburgh, her home town. She headed for Broadway after her graduation from Scherley High School there with high honors.

MASTER JAY BEE has returned to ew York after two weeks of up-State

THE LA BELLE RAY TROUPE opened the vaude season of the Atlanta, Atlanta, week of January 1, followed by a

More Years



Instantly... gives to your skin that ... soft...vivacious ... youthful touch. Blemishes and wrinkles yield to a fascinating Ivory toned Beauty that takes away years from your appearance. Start its use to-day.



LEARN TAP DANCING

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week at the Empire Theater. The act consists of Gioria. Yvenne and Maybel La Belle and Mervyn Ray.

MARJORIE HINES, formerly a member of a vaude act with Frankis Masters, is a soloist with Charlie Gaylord's Or-chestra at the William Penn Hotel in Pittsburgh.

MIKE SHEA, the w.-k. Buffalo show-man, now celebrating his 50th anni-versary in show business, will be hon-ored by friends this week in New York.

FERDIE SIMON received a tardy Christmas present from Australia last week. The Oordon Brothers (kangaroo act) sent it.

ENRICA AND NOVELLO are booked up to April 7 here and then leave for Eu-rope to open May 21 at the Palledium, London. Booked thru Dick Henry.

BENNY KUCHUK placed Murray Lane and harmonica act with the Underwood-Fisher typewriter commercial over WABC Thursday. It was Lane's radio debut,

JESSE BLOCK AND EVE SULLY are celebrating their 10th year as a vauda team this week. They first met when Block was doing an act with Jack Benny, and Miss Sully was a chorus girl.

THEO HOLLY, appearing in Ocorge White's Scandals unit in Pittsburgh last week, surprised her husband. Dave Chasen, who was in the same town with Joe Cook's Hold Your Horses. The missus, it seems, joined the tab version only a week ago without telling her hubby.

Conducted by DON KING--Communications to 25 Opera Place, Cincinnati O.

30 Clubs Open In Miami Area

Huge crowds not spending -games may keep spots out of red

MIAMI, Jan. 13.—Despite the fact that the long-awaited word to go ahead and gamble has not been received from county authorities. Miami night life has begun in earnest, with more resorts in operation today than in the city's history, not excluding the "boom" days.

The places have been getting spotty play so far. Most of them anticipate gambling will get them out of the red and it is apparent that, the unquestionably more visitors are in town this year than ever before, the money hasn't yet arrived.

vet arrived

yet arrived.

Nearly 30 clubs are now operating in the greater Miami area. Beyond the county line, are three places where gambling is being carried on; the Deauville Yacht Club, under management of Harry McLeod: the Hollywood County Club, with Jack Huff at the helm, and the new Savoy Club, under direction of J. S. (Dutch) Shields. They have been getting a moderate play both in casino and club.

Notable among the places reopening in

and club.

Notable among the places reopening in the area after two or more "dark" sensens are the Fleetwood Hotel roof garden, now known as the Hangar and which is operated under lease by Joe Bleet; the Roman Pools Casino, which broke Saturday with Ben Bernie, under lease to Sam Hare, of Chicago's The Dells, and the Deauville Beach Casino, managed by Fred Breit, Chicago attorney.

managed by Fred Breit, Chicago attorney.

The latter is one of the most ambitious winter projects of the season, combining an 800-seat outdoor dance patio with a spacious dining room, hotel accommodations, the largest swimming pool in the area and the largest cabana colony. Play has been very light so far. Two other new spots are the Tropical Jungle, which was taken over by Gene Geiger, of Woodmanston Inn note, to feature, under four weeks contract. Nick Lucas and Ray Teal's Orchestra, and the Club Madrid, taken over by Andy Somers and Ike Evans, with Buddy Walker as guest emsee.

The Ambassador Club was leased by Al Goldman to feature the Three Rackst-Cheers, Splvy and what is billed as the last of Texas Guinan's groups of girls. This has been one of the most active spots.

girls. This has been one of the most active spots.

The Frolles Cafe, under a two-bit policy after the New Year's Eve splurge, is getting the biggest play in town under management of Rugh McKay.

Both under direction of the Doherty interests, the Miami Bilimore and Roney-Plaza hotels have instituted policles to include elaborate floor shows, with well-Mown contertainers.

known entertainers.
Two more places are expected to open within a few days, the Embassy Club and Bouche's Villa Venice, while Harry Richman is expected to join the cast at the Miami Beach Bath and Tennis Club next week for a limited engagement.

Lack of Vaude Aids Clubs

OAKLAND, Jan. 13.—George Hildreth opened this week as emsee at the Alabam, popular night spot near San Leandro. Other entertainers are the Bluc Waters Band, Estelle Fny, Mickey Newman, Mae Harice and El Don and La Rosita, Due to the lack of flesh acts at any of the Oakland theaters, patrons are driven to seek amusement at the various cafes and night spots in this territory. San Francisco is the only other city near here where vaude and legit attractions may be found.

Connecticut Inn Burns

BRIDGEPORT, Conn., Jan. 13.—The Eight Acres Inn. on the Boston Post rord. near the Meriden-Wallingford town line in Connecticut, was destroyed by fire last week. The loss is unofficially estimated at \$15.000. Vincent Avina, the manager, and many of the employees were trapped while asleep, and were forced to jury 20 feet from a window. All escaped injury.

Book Believed To Have Aided "Coast" Comeback

SAN FRANCISCO, Jan. 13 .- With SAN FRANCISCO, Jan. 13.—With the opening of new night spots and resultant employment of bands, singers and dancers a weekly occurrence in San Francisco's old Barbary Coast, it is recalled that a book published by Alfred Knopf, of New York, is probably more responsible for the revival of local resorts than any other factor outside of repeal. Herbert Asbury's "Barbary Coast," which made its appearance several

Herbert Asbury's "Barbary Coast," which made its appearance several months ago, soon jumped into the best seller class here. Curiosity seekers visited the old sites and cafe men were quick to take advantage of the widespread interest. Spider Kelley's, Purcell's, Hippodrome, Diane's and Shanghai Red's are only several Barbary Coast night spots now enjoying excellent business.

License Price Sure To Affect Ohio Night Clubs

AKRON, O., Jah. 13.—The term night club is in danger in a dozen smaller ports of call. Licenses to sell, liquor legally will bring about some sort of a change. There's \$500 difference between the regular license fee and the one that night clubs pay for unlimited opening hours. That means plemty of places will try operating on the limited schedule rather than pay the long price.

The Boykich Sisters, who hoofed with Preddle Hall's Words and Music, which folded recently, are back decorating the hardwood at Riley's Tavern. Doris Phillips, doing a broken rhythm dance, sells the novetly well at the same spotsells the novetly well at the same spotsells the considerable applause with Gene Carlson's Band, which has supplanted Dick Snyder's combo at Semier Tavern. Marge Dougherty has signed

Backstage Club Coming Along Fast in Cleveland

CLEVELAND, Jan. 13.—The Backstage Club is fast becoming a pop rendezvous for moon luncheons as well as the nightly gathering spot of theater and showfolk. Interior decoration of this newest moist spot points to a massive color scheme offering resplendent rose and gold creations which are backed by huge silhouette dancing figures that adorn gold creations which are backets silhouette dancing figures that each wall panel.

each wall panel,

The all-copper horseshoe bar with its unique shadow lighting effects adds an attractive blend into the picturesque color scheme. Personnel of this latest club venture has George Young, headman; Joe Lewis, Nick Pinardo, with Tony Williams and Harry De Long sharing beverage mixing honors; while Paddy Labato, Polly Prim and the Danning Madcaps furnish the variety bill. Capacity business has been registered since the opening some two weeks ago.

Old Heidelberg Cafe reopened under the management of Paddy McDonald with Bill Lawler and Dave Laux in charge of the beverage department, Pat Hallisey, veteran trouper, is the creator of the tempting dishes served at this spot. Twelve waitresses work the floor during noon-day period.

as a regular entertainer at the Grand-view, making that club the third in the Lakes ragion to put entertainers on the basis of keeping them as long as they draw. Second apot going on the week-after-week basis with the same enter-tainers was the Manhattan Club. "Toots" Gibson and Dorothy Stockdale are filling the entertainment calls there. Smoke's Rhythm Boys, an abbreviated combo, petdies the tunes.

Sammy Smolin, who played piano at the Neuborough for so many, many months, is in the Hipp Grull in Cleveland. Mrs. Smolin is introducing Fill Aluays Be Waiting for You, Sammy's own composition, to the celebrators at How Weich's.

'ROUND THE TABLES

ERNIE YOUNG, of Chicago, has booked the following: Mary Stone and the Burke Sisters at the Powatan Club, Detroit; Joy Kalese and Gwyn Rogers at the High Hat Cafe, Decatur, Ill.; Helen Savage at the Tropics Cafe, Toledo.

SPECIAL ATTRACTIONS featured the floor show at Gay Monninger's "German Village" in Terre Haute. Ind., during holiday week. May Mack, Young and Liddy, Freddic Cain, "Aunt Jemima" and Ruth Almes were featured.

THE SAVOY SURF GLOB, Manna Beach, Fla, opened December 21 under the direction of Lewis B. Shields. Jack Milligan and his Savoy Plaza Orchestra are spotted indefinitely. The floor show has Kay Spangler, the Four McNallie Sisters, Bernice Paige and Hughle Clark. Included in the band personnel are Danny Haschnire. Herry Levy, Bob Ash, Joe Hudson and George Schectman.

BOBBY PARKER, versatile young m. c. and dancer, has been held over at the Midway, Lansing, Mich. He will also work at the Grosse Pointe Tacht Club with Paul Specht's Band and at the Four Hundred Club at Hotel Statler, Detroit. Other members on the bill are Tom and Jeane Darling and Carol and Dolly.

NIGHT CLUBS have provided employ-NIGHT CLUBS have provided employment in no small way in South Bend. Ind., during the last few months. More than 40 are operating in and about the city, and all say business has been good. Dillon Patterson, head of the local musician's union, said that if there is anything scarce in this city it is an orchestra. There are about 150 organized musicians in the local union and all are playing steady engagements.

FRITZI SCHEFF is doing very nicely as hostess at the Buckingham Tap Room, New York. The dailies all gave her special stories and photos when she opened Christmas Eve.

ALICE MUNISON, prima donna; Shayne and Armstrong, novelty team of Take a Chance, and Walah and Shore, from Strike Up the Band, together with

Matt Shiff's Orchestra, make up the entertainment at the South Bend Inn. new South Bend, Ind., club.

JEAN GARTH is now the featured attraction at the Club Pierre in South Bend, Ind.

THE CASINO TOWN CLUB, 9 West 52d, is one of New York's newest night spots. Walter O'Keefe and Roberts Robinson head the show, while Buddy Wagner's Orchestra does the dance

ROSELEAN AND SEVILLE, dancers, have joined the Towers Hotel (Brooklyn) show. Them Strange, from Paris, has joined the Chapeau Rouge (New York) floor show.

MANNY FRANK and Phil Berle say they are sending out a unit for night club work in Shanghai and Japan, They have also signed June East with Warner. She leaves for Hollywood this month.

GUTRIES SHOW PLACE, Albany, N. Y., has a new floor show with a special parade number, led by Gladys O'Day. Others appearing are Jack Landeur, Sally Shaw, Olive Boyd and Lennle Moran. The "Snooks" Friedman Orchestra supplies the music.

WILL KING, well-known comedian and former Fanchon & Marco star, opened his own night spot in the Warnfield Theater Building, San Francisco, recently. King has an elaborate floor thow, with Hermic King and his otchestra supplying the dance music. Monit with well-known cellar-voiced comedienne, formerly with George Jessel's show, may join the entertaining staff.

HELEN KING is singing at the Heldel-erg roof, Baton Rouge, La.

PARADISE NIGHT CLUB, Fort Worth PARADISE NIGHT CLUB, Fort Worth, opened January 6 and features the Lloyd McFalls and Frensley Moore orchestras and a four-act floor show. Other recent openings are the Blue Room, which features Tommye O'Dell, Joan Howard, (See 'ROUND THE TABLES on page 55)

Suburban Detroit Spots Enjoy Pickups

DETROIT, Jan. 13.—An increase of business among suburban gardens and clubs has been generally reported since Christmas. Nightly attendance has dropped considerably among many downtown gardens, while patrons have taken to the spots nearer their own hemes offering some form of entertainment, or have gone to clubs beyond the city limits. The livening of the local Rialto by opening of several theaters long dark in recent weeks has not helped cafe business as much as was expected.

Typical of the trend to garden spots

rypical of the trend to garden spots away out is the new policy inaugurated with "Oaln Night Tonight" at the Ste. Claire Shores Country Crub. The club is operating under a puolle rather than a membership policy, with dining room, rathskellar and baliroom open to the public. Earl Rudd. known as the manager of Earl's Night Club at Coffee Dan's. downtown. is also manager of the Ste. Claire Shores, with Bill Bailey as host. Extensive billing among business men has built up a nice clientele. Two north-end suburban spots in Highland Park are drawing well. The Tuxedo Tavern, operated by John Oser and Thomas Masha, had the best midweek crowd seen in any garden in recent weeks. A heavy emphasis upon food—dinners, luncheons and suppershab built up an all-day business that is making this a favorite rendezvous. Walter Scott's Orchestra is playing here.

At the Club Granwood in Highland Park, in the Granwood Hotel, the only night club policy in the north end is being followed. Alfred J. Halbig is manging the club. Rex Trout and his Minnows are heading the show. The Club Granwood has a tropical atmosphere, aided by mural Scenes, with marine motif thruout, Located on the basement floor of the hotel, it does away entirely with the rathskeller atmesphere which is usually sought in this type of location, and makes a bold appeal for business as a class night club.

New Agency in St. Louis

ST LOUIS, Jan. 13.—The Paramount Theatrical and Orchestra Exchange opened offices at 1023 N. Grand Boulevald, St. Louis, on January 8. Billy Enight, well-known radio announcer, master of ceremonies, and active in the theatrical profession for many years, and theatrical profession for many years, and Miss Mildred Heimueller, well-known vaudeville and radio songster, are own-ers of the new exchange.

ers of the new exchange.

They are organizing a circuit of 15 might clubs in the Southwest over which they plan to rotats acts and floor abows. The new agency has already contracted to furnish acts for various night clubs and hotels in this vicinity, having brought in quite a few acts from Chicago, where it has a close connection with one of the large booking offices.

CLUB ALCAZAR, newest addition to Detroit's night clube, is offering Teddy Smith, with his World's Pair Revue, to headline the current floor show. Bill includes Ralph Delaney, master of ceremonies: Cecil Siaighter, tenor; Gladys Spriggs, dancer; Clinton Craig, who is double-featured as the singing bartender; the Six Sepia Chorus Girls, and Joe Moxley's Creole Serenaders.

ATTENTION CAFES, HOTELS, NIGHT CLUBS Write, Wire or Phone

ERNIE YOUNG 162 N. State St., CHICAGO, ILL. for Any Type of Acts, Revues

or Orchestras Largest Office in America Catering

Exclusively to Floor Shows Phone—Central 1714
We Have A Thousand Used Costumes For Sale

NIGHT CLUB MANAGERS

We can furrish you the highest type of Acts, Revues and cours Stage Shows.

Class Dance Teams and Nile Club Acts, wire, write or phone us.

PARAMOUNT THEATRICAL EXCHANGE 1023 N. Grand Bird., ST. LOUIS, MO. Billy Knight-Managers-Mildred Helmuller. Conducted by M. H. SHAPIRO-Address Radio, Music and Orchestra Communications to 1564 Broadway, New York City.

AP RESOLVES TO CO-OPERATE

Board of Directors Meets in N. Y. And Moves To Rescind Old Rule

Other news-gathering organizations expected to take some similar action, but it is conceded that complete smoothness of the 10-Point Plan will take time

NEW YORK, Jan. 13.—Board of Directors of the Associated Press held a meeting on Thursday and paved the way for ratification of the recently proposed 10-Point Plan, whereby broadcasters and newspaper owners and press associations would bury the hatchet and come to an amicable understanding, This move is regarded as a direct inference that the AP is amenable to the 10-point proposition and is willing to go ahead with the radio-press co-operation. AP broad did its share in the form of a resolution which was adopted by way of amending its hard and fast broadcasting rules which went into effect October, 1933. The resolution follows:

"Resolved—That the general manager is hereby authorized to furnish for broadcasting purposes, without charge, the news of the Associated Press, as

the news of the Associated Press, as follows:

"Portions of the day's news for a broadcast limited to a five-minute period not earlier than 9 pm.

"Portions of the night report for a broadcast limited to five-minute period not earlier than 9:30 a.m.

"And in addition matters of transcendent importance as they occur.

"All subject to such additional limitations as are found necessary.

"And be it further resolved that the general manager is empowered to suspend any of the provisions of the resolution of the board of directors of October 6, 1933, affecting broadcasting which are inconsistent herewith.

"That portion of the October resolutions which prohibited the tying-up of news broadcasts with commercial programs rescinded."

AP Is the Pivot

AP Is the Pivot

Associated Press, it is pointed out by newspaper owners who urge the adoption of the 10-Point Plan, is the only or ganization of its kind which can legally restrict its members from broadcasting news and it is presumed that once every

(See AP RESOLVES on page 16)

CBS Has Shakeup; Herb Glover Out

NEW YORK, Jan. 13.—Some sort of a shakeup is in progress at the Columbia Broadcasting System offices with not a few individuals wondering what is actually in the wind. Most important of several let-outs that took place yesterday was that of Herb Glover, who has been in charge of CES News Broadcasts had no connection with the regular CES News Service, however. Glover has been with CBS for several years, starting when it was a small organization strugging to get along. Later he was the press relations counsel. Past week, however, asw Glover in the middle of a jam which made the front pages of the dailies. This was the alleged anti-NRA speech by Frederick J. Schlink, president of the Consumers Research. Inc., made before the Academy of Political and Social Science in Philadelphia. Schlink made a squawk and stated after President William S. Paley of CBS told him to go ahead and okehed the speech for a CBs broadcast, Herb Glover turned it down and refused to let it go on the CBS wires.

Paley subsequently repudiated the action of Glover, saying the censorship was wholly unwarranted and unauthorized. The Schlink speech was then scheduled to be heard on CBS today. Schlink had reference in his speech to "misleading advertising on the radio," also.

Other letouts at CBS included Sam Fallow, who had been in charge of club bookings and private entertainment for about a year, and a few secretaries also were out. Others were said to be in the offing. Geberal revision of the setup in some departments was said to be due on account of the extra expense of setting up a West Coast office, yet other unofficial versions said it was routine matters only.

NEW YORK, Jan. 13.—The Better Business Bureau's vigilant check on fake radio schools finally brought one "radio program producer" to court on Thursday when Bernard A. Appleton, of 1560 Broadway, appeared before Maghtrato Guy Van Amringe in West Side Court. Inspector Frank Brock of the Better Eusiness Bureau and 16 would-be broadcasters testified as to Appleton's activity. According to the testimony, Appleton advertised in the dailies for "singers, dramatists and other performers" anxious to make good on the radio. He is alleged to have given them "auditions" and then recommended them to voice culture schools, photographers and radio

NEW YORK, Jan. 13.—In seeking to tabulate the number of guests attending programs, visitors paying 40 cents to go thru the building and artists who come in to work, National Broadcasting Company has gathered statistics which indicate that when its Radio City studies are one year old more than a million and a quarter persons will have passed the turnstile. and their recommended them to voice culture schools, photographers and radio schools for further "polishing up." But the 16 would-be broadcasters complained the promises of jobs were nothing more than promises.

One student produced a card which informed him his hame had been received as the possessor of a good radio voice and that he should please visit the Associated Radio Advertising Company, 10 West 47th street. A chauffeur who wants to be a whistler said he did his stuff for a Mr. Franklin, of Universal Production Company, 48 West 46th street, who in turn referred him to Appleton. When Appleton appeared in court the court room looked upon him so ominously that the judge ordered two detectives to act as escorts. The hearing was adjourned to January 19.

Figures include the extra shows and guests who attended the first week of special shows as part of the inaugural proceedings. Allowing for an average of 1.200 extra people nightly for the first week, which is the seating capacity of the large studio on the eighth floor, guests attending the free shows must average about 15,000 weekly at the present time. Altho the Rudy Vallee show being on the Coast now takes away atout 1.200 weekly guests, new shows on since Vallee left more than compensates for the loss. The 15,000 average is based on the big commercial shows only. LEE (ZEKE) ALLEN, violinist of Otto Gray's Oklahoma Cowboys, is sporting a new ear, the gift of Gray. It will be recalled that Allen's former car was de-

Battling the Theater

NEW YORK, Jan. 15.—WMCA is plugging its drama hour in open competition with local legit houses. It is advertising in car ads: "When it's theater time on Broadway it's drama time on WMCA, every evening 8:30 p.m." "Tragedy, Love, Adventure, Mystery and Comedy" are all given special plugs.

"Radio School" Man Haled to Court

molished recently at Alexandria. Va... when he was crowded from the road by a truck. Ed Smith, another member of the Gray troupe and who hails from the timberlands, "had" to go to Brooklyn to have a tree fall on him a week or so ago.

Half Dozen New Chain Accounts

NEW YORK, Jan. 13.—National Broad-

NEW YORK, Jan. 13.—National Broadcasting Company has three new accounts closed the past week and one renewal. New business:

H. J. Heinz Company (Heinz 57 Varieties), thru Maxon. Inc.; starts January 15, Mondays, Wednesdays and Fridays. 10-10:15 am., on WJZ network of 17 stations in the East, South and Midwest; 12:18-12:30 p.m. EST, on WENR and 10-station hookup in Weet, Southwest and on the Coast. Home Economics Talk—Miss Josephine Gibson, with organ music.

Manhattan Soap Company (Sweetheart Soap), thru Peek Advertising Agency, from January 11, Thursdays, at 11:30-11:48 a.m., on WJZ and 12-station hookup to the Midwest. Sweetheart Melodies—Harriet Lee and Edward Kennedy.

Melodies—Harriet Lee and Edward Kennedy.

Swift & Company (Vigoro), thru J.
Walter Thompson Company, Chicago office; starts February 18, Sundays, 3:30-4 p.m., on WEAF and 18 additional stations to the Midwest and one Canadian station. Swift Garden Program—musical with guest artists.

NBC renewal: The Lady Esther Company (cosmetics), thru Stack Goble Advertising Agency, Chicago; from January 2, Tuesdays, 8:30-9 p.m., on WEAF network of 30 stations. Lady Esther Serenade—Wayne King's dance orchestra, with Bess Johnson in role of Lady Esther.

NEW YORK. Jan, 13. — Columbia Broadcasting System has four new accounts, one of them, the Ford Motor Company (dealers) being the official announcement of the Thursday night period. Sunday program was announced some time ago. New business:

Hudnut Sales Company, Inc. (cosmetics), thru Batten, Barton, Dursting & Osborne, Inc.; starts February 9, Fridays, 9:30-10 p.m., on 58 stations to the Coast. The Powder Box Revue, with Jack Whiting and others.

J. W. Marrow Manufacturing Company (oil shampoo), no agency, from January 9, Tuesdays and Thursdays, 1:15-1:30 p.m., on 10-station hockup, Boston to St. Louis. Joan Marrow, Bob Nolan and Eddle House in musical show.

Chamberlain Laboratories (hand lo-Chamberlain Laboratories (hand lottlon), thru Ruthrauff & Ryan, Chicago office; starts January 14. Sundays, 7-7:15 p.m. on seven Middle West stations. Eddie South's Orchestra, Jack Brooks (singer) and two actresses.
Ford Motor Company (dealers), thru N. W. Ayer & Sons, Inc., starts February 8, Thursdays. 9:30-10 p.m. Fred Warling's Orchestra and guest stars.

CBS Claims First Place for 1933 as Chain Selling Most Time West Coast News;

NEW YORK, Jan. 15,—While the Columbia Broadcasting System admits to being the youngest of the country's large networks. Its sales promotion department is compiling figures to prove that during 1933 the chain outstripped all competitors in volume of time sold, Also that more advertisers spent more money on the CBS network in the last three months of 1933 than in any other fourth quarter in radio history. Dollar sales volume for CBS in record fourth quarter was up 22 per cent from the fourth quarter of 1932 and 133 per cent above the same quarter for 1939, the peak year for other forms of advertising. That more advertisers bought more time on the CBS network in the 12 months of 1933 than they bought on any other radio chain is indicated in the CBS statistics which give a daily average of time sold in actual hours for 1933 of four and three-quarter hours daily, as compared to four hours for the National Broadcasting Company's red network and three and three-quarter hours for the NBC hiue web.

CBS also contends that its ndvertisers carned net profits higher than all other leading national advertisers. For the first nine months of 1933 CBS network clients as a group had net profits to total assets of an average of 6.2 per cent, as against 2.38 per cent for other

NBC Studio Guests

For the first six weeks of operation in the new quarters, ending January 1, an average of 16.500 guests weekly came in and saw a free show; about 34.500 visitors separated themselves from 40 cents to go thru the building from November 20 to January 1, indicating a daily average of nearly 1,000, while approximately 1,700 performers passed in and out each week, including musicians.

Figures include the extra shows and

radio advertisers as a group. These figures are said to represent the net profit ratios of all of the 180 advertisers listed in National Advertising Record and whose profits were reported in Moddy's Industrial Service. CBS believes that the only rest difference common to all is their use or non-use of radio advertising or their choice of networks and thinks it reasonable to presume that this factor was an influence in the balance sheets.

Still another table being prepared by CBS shows the percentage of morning, afternoon and evening time sold on the CBS network during the years 1929 to 1933. Sale of morning hours rose from a little over 17 per cent of the total to over 28 per cent. Sale of afternoon periods rose from 3½ per cent to 19½ per cent. Evening time sold represented over 18 per cent of the total in 1929, but is now nearly 34 per cent. CBS thus shows a sales increase in daytime hours of 80 per cent in the last five years, white afternoon hours leaped forward 500 per cent.

Final chart shows the average ex-

Final chart shows the average expenditure for advertiser for CBS facilities during the five-year period rising from an average of about \$62,000 in 1929 to \$105.352 in 1933. CBS claims first place for 1933 as chain selling the most time.

Chinese Complain

Chinese Complain

LOS ANGELES; Jan. 13.—Complaints flew thick and fast this week and Samuel Schwartzberg, attorney representing the Chinese vice consulate, mailed out complaints to all the radio stations and theaters playing vaudeville in Los Angeles, Hollywood, San Francisco and Oakland. Consulate seeks to cause radio stations and theaters to prohibit the use of the word "Chink" in referring to Chinese over the air and rostrum. Specific cases are cited wherein the word is used in the Limehouse Blues and Minnie the Moocher numbers, both of which have been banned on NBO and CBS because of a complaint made to the chains by Tisung B. Kiang, vice consulters, some time ago. In the theater field Schwartzberg states that the Four Mills Brothers, now playing Coast theaters, are using the word "Chink" in their song numbers.

The Sun Francisco Auto Show committee has signed the Gilmore Circus entertainers, weekly 30-minute feature over Coast NBC stations, to be featured at the show to be held January 20 to 27. Mae West was sought by the committee, but too much dough asked turned them to the Gilmore program.

After a two-week delay Guy Earl. manager of KNK, Hollywood, left for (See WEST COAST NEWS on page 15)

Air Briefs

By JOE HOFFMAN

By JOE HOFFMAN

Jimmy Durante has been signed by Chase & Sanborn to appear with Rubinor and his orehestra during Eddie Cantor's annual spring visit to Hollywood.

The tri-weekly programs featuring Will Osborne's Orchestra and Pedro De Cordoba have been renewed over the CBS network, with seven new stations added to the chain.

Joan Murrow, mistress of ceremonics; Bob Nolan, baritone, and the piano and organ team of Norm Sherr and Eddie House are being presented over the CBS network every Tuesday and Thursday, sponedred by the makers of Mar-O-Cil.

Jeck Whiting will be starred in a new series of programs, made his first concert appearance at Town Hall January 14.

Jack Whiting will be starred in a new series of programs over CBs, starting February 9.

The Richard Hudnut Company will sponsor the program, which will also present Jeannie Lang and Jack Denny's Orchestra.

Herrick Lee, songstress, and William Kennedy, Irish tenor, are broadcasting over the WJZ network every Tresday morning in a combined program. Aldo Ricci, conductor of NBCs Phantom Strings, is adding a reed section to his orchestra for the purpose of playing dance music in che of New York's leading hotels, the negotiations for which are now being consummated. Ricci will retain the Phantom Strings intact for dinner music and for the broadcasts.

Fan Mati week, extending from January 14 to 21,

week, extending from January 14 to 21, is Tony Wons' idea for the purpose of increasing constructive criticism by listeners. . . Don Bestor's Orchestra barnstorming in Pennsylvania. Pive Spirits of Rhythm, a quintet of Negro performers, have been signed by

TAL HENRY

NORTH CAROLINIANS ORCHESTRA CARTER HOTEL, CLEVELAND.

Exclusive Management Orchestra Corporation of America





TEXAS ANN MIX

WESTERN **ENTERT AINERS**

The Variety — N The Act With Variety - West-Music -Sing-Playing ing - Playing and Comedy.



For Open Time, Wire or Write Capital Theatre, Albany, N. Y., January 17-30. RAY SALZER, Adv. Agent.

CBS and will be heard on the Harlem Serenade programs. . . Morton Downey returns to CBS January 18 and will be heard twice weekly thereafter. . . The Don Hall Trio, currently appearing in Poughkeepsie, will make a personal appearance at Middletown this week-end. . . Russell Johns, the baritone, has tentatively signed with a food sponsor, the latter seeking a favorable spot on one of the networks, . . Vivien Ruth making electrical transcriptions. . Charles Martin, WMCA dramatic director, is now also undertaking the duties of play reviewer for that station. He is reviewing the latest Broadway shows over WMCA every Monday, Wednesday, Thursday and Saturday at 2:15, making him one of the busiest executives in radio.

A number of radio cclebs are posing with the new gadget called the Grapho-Scope, which makes it possible to draw pictures, objects, etc., as a form of enter-tainment. Said radio names have indorsed this machine and pictures are being sent all over the country in a national advertising campaign.

Howard Marsh still receiving lots of fan mail addressed to him at GBS as the Student Prince.

Ray Heatherton has written a new program called Show Stopping, which is to feature him doing three different roles.

Mary McCoy, featured on the Pred Allen program, bought a house on Long Island.

The Landt Trio and White have five different vaudeville akits prepared.

Paul Whiteman's Orchestra of 35 musicians began a series of Sunday night concerts at the Casino Bleu at the Hotel Biltmore.

Plans are still pending to permit Dave Rubinoff's Orchestra to hroadcast from the Hotel Roosevett Grill.

Lee Reisman recuperating from his accident in the Medical Arts Center.

Frank Parker returns to the A. & P. Gypsics program.

Buddy Kogers' Orchestra will open at the Paradise will be heard over Stations WJZ and WOR.

Paramount is trying to get the Funny-boners to do a return engagement as

guest artists on the Backstage at the Paramount program, on which they were featured last Saturday. . . . Annette featured last Saturday. . . . Annette Haushaw will have a quartet background on the Show Boat programs.

Abert Spalding, violinist, featured on CBS, is a member of the sporting goods family of the same name. . . Prank Black, NBC's general musical director, believes that 1934 will see the inauguration of 20-minute programs, but in groups of three to form hour periods. . . Will Donaldson, the Men About Town trio's arranger, has one of the largest collections of original populiar song manuscripts. . . Ethel Waters' contract has been renewed by her Sunday night sponsor. . . Ann Lester, radio songstress, is touring in vaudeville for RKO. . . Susan Brandels, daughter of Justice Brandels, of the United States Supreme Court and herself an attorney of note, will be featured on WINS Wednesday, January 17. . Lennie Hayton, young composer and conductor, has temporarily abandoned radio to concentrate on the musical production of the new Bing Crosby picture. Carlton Alsop has joined WHOM in an executive capacity. . . Radio Haymakers, Tom Kennedy's NBC act, are playing a string of RKO dates in New England. . . Robert Rudie, young violin predigy, has become a staff artist for WOR. . . . Billy Jones and Ernie Hare are in their 16th week of broadcasting from the stage of the Roxy Theater over WOR.

ater over WOR.

Buddy Cautor is doing the commentator on the WBNX program, Rollywood on Parade. Formerly with WRNY for two years, Cantor offers a bright resume of picture news and reviews. The program is on the air Saturday nights and has been steadily gaining in popularity.

Roxanne, platinum biond orchestra leader, has renewed her contract with Ybry perfume makers and will resume her program on the air via WOR on Monday of this week. She uses a 14-piece male band and has had several commerciais the last few years on local indie stations in New York.

10-10:30 P. M. EVERY SUNDAY CHEVRULEI PROGRAM

BABY ROSEMARIE

SOLE FEATURE TASTY YEAST PROGRAM

Sundays at 12:15 Noon and Mondays at 7:15 P.M., WJZ. Direction

ROMM-MEYERS-BESTRY SCHEUING Paramount Bldg

Phone: Luckawanna 6-3726, New York

Tuesday, 8:00-8:30 P.M. WOR

Wednesday, 9:30-10 P.M. SAL HEPATICA REVUE WEAF NBC NETWORK

COAST TO COAST

CHI AIR NOTES

Danny Russo, orchestra leader, who has started several present-day top-notchers on the way to fame and who is credited with having originated theatrical nights in Chicago night clubs, is again resuming his radio parties, starting Wednesday, January 17, and continuing each week at Oriental Gardens. For his first party the guests will include Eddie and Fannie Cavanaugh, of WBBM, as hosts: the Morin Sisters, Jackie Heller, Rosetta and Vivian Duncan, Jerry Sullivan, Lillian Gordoni and others.

Kate Smith stopped off in Chicago a few days ago an route to Minneapolis, where she is now playing a vaude engagement. She has been recovering from a laryngitis attack at Lake Placid, N. Y. Hilda Cole, of Columbia's publicity staff, is with Kate. Three members of Uncle Quin Ryan's troupe of "Scalawags," heard on WON, celebrated birthdays January 10. They are Jean McDonaid, heroine of the Scalawag sketches; Johnny Flynn, who plays minor characters in the series, and Davey Gin, the little Chinese boy, and all celebrated their 12th birthdays. Eddie South and his orcnestra and Jack Brooks, tenor, begon a new series January 14 over WBBM-CBS for Chamberlain's Lotion. Irene Beasley, the "long, tail gal from Dixle," inaugurates a "Sing America" program series January 15 in conjunction with her regular NBO program heard Mondays and Fridays on the WJZ net and Wednesdays on WEAF net. Ted Kline, half-pint tenor of the CBS Norsemen, received word that his home at Hopkins, Minn., burned to the ground January 11 after a boiler explosion and that Mrs. Kline (Honey Allen, of vaude note) narrowly escaped injury. All personal effects, including a theatrical photo collection and Babe Ruth and Eddie Collins autographed basebalis, were lost.

Edgar Guest, heard on the weekly Household Musical Memories program on NBO, has donated a silver loving cup to be awarded the winner of the NBC ping-pong tournament now in progress. Guest was defeated in the first round of the tourney.

Pedro de Cordoba and Will Osborne's Orchestra, just renewed by Corn Prod-



PHIL BAKER

ARMOUR STAR JESTER"

NBC-WENR Coast-to-Coast Network FRIDAYS 8:30 P.M., CST



SOCIETY ORCHESTRA PALAIS ROYALE



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ISHATI JONES AND HIS ORCHESTRA COMMODORE HOTEL CTHE BIG SHOW"

BROADCASTING G. B. S., Tues., Thure, Fri., 11.50 to 12 P. M.

COAST TO COAST
DIRECTION COLUMBIA BROADCASTING SYSTEM

SPONSORED BY EX-LAX. Erery Monday, 9:30 to 10 P. M

PROGRAM REVIEWS

Court of Human Relations

Reviewed Sunday, 7-7:45 p.m. Style-

Reviewed Sunday, 7-7:45 p.m. Style—Dramatic sketch. Sponsor—True Story Publishing Company. Station—WEAF (NBC network).

True Story nagazine, one of the MacFadden publications, returns to the air with courtroom scenes in which domestic troubles are aired and the radio audience is asked to act as the jury. Cash prizes are offered for those sending in the best verdicts by Wednesdays of the same week. Series is built around stories currently appearing in the magazine and it is planned to use two ventral characters only on each program; all others will merely be incidental. Plot is developed thru testimony of the principals and other witnesses and a considerable portion of the program in this respect are flashbacks which are dramatized. This particular story concerns a man bringing suit for divorce because his wife does not love his child, an offspring of his first marriage. Main characters are a sea captain, his sweetheart and a foreigner whom he rescues a sea and later marries, following a broken engagement with the jealous sweetheart. After his wife's death he takes to drink, but eventually marries his old sweetheart. It is brought out, however, that he married again because he woke up in his old sweetheart's house with a hangover and the fear that he had compromised her in the eyes of a neighbor.

a neighbor.

There is plenty of drama, and heavy interludes of incidental music to denote lapse of time. The 45-minute period There is plenty of drama, and heavy interludes of incidental music to denote lapse of time. The 45-minute period seemed rather long in which to tell the story and it is possible the flashbacks were drawn out and too much detail was attached thereto. But this may be giving the clues to the situation for not a few of the listeners seeking the prizes, which are 8100 for the first one; lesser prizes are also on tap. Offmand a half hour would probably be just right for the series, but apparently the sponsors do not wish to stint on the story and seek to give as much of it as possible. Primarily it is aimed at women listeners and it should achieve a stable following. The usual True Story formula is followed and everything is in every-body's language and outwardly on the up and up as it were. Less drawn out sequences and a little planissimo on the music would help, of course.

Credits really aren't, in the truest sense of the word, since the sponsor expects the contestants to buy a copy of the magazine and read the story over to get a line on what's what. There is really no selling except in indirect manner. A sort of honest proposition excepting that one should read the magazine to obtain full details on how to enter the contest. Exclusive of this the 5-minute period is fairly eithertaining and should hold the attention of a regular audience weekly, of a type that makes up the greater part of most any

and should noid the attention of a regular audience weekly, of a type that makes up the greater part of most any radio family. Production, as handled by the Erwin Wasey agency, is quite good.

M. H. S.

"Hall of Fame"

Reviewed Sunday, 10:30-11 p.m. Style
—M. C., guest stars and orchestra. Spon-sor-Lehn & Fink Products Company. Station-WEAF (NBC network).

Station—WEAF (NBC network).

For Hines Honey and Almond Cream, one of its subsidiary company products, Lehn & Pink has chosen John Erskine, the "William Lyon Phelps" of Columbia University; also Nat Shilkret's Orchestra and guest stars of fame. Katharine Hepburn was the first guest artist, and she offered the balcony scene from Romeo and Juliet. Names enough to draw attention to the program which disappoints because the names in question fall to entertain. Erskine has written very entertaining books and has been quite interesting as a commentator on his recent suntaining periods. Let's hope ye college "prof" writes himself some effective continuity. And again, whether deliberate or not, he slings the King's English about on occasion, aitho his audience no doubt gathered the menning for the most part. Shilkret's Orchestra opened with Romberg's Song of Love, and the announcer. John 8. Young, soon introduced Erskine as the emsee. Erskine in preposterous, super-highbrow accents lit into Hepburn vs. Washington or something like that and wandered into Washington's history as a ballroom and theater patron. Sheridan's School for Scandal was rather risky theater in those days and Erskine dwelt on some of For Hines Honey and Almond Cream,

Washington's theater parties. Apparently the Father of Our Country did okeh. He once danced three hours with General Greene's missus. Finally the orchestra gut a break and played a medley based on Stephen Foster's songs, which proved to be a background for the subsequent credit for Hines Honey and Almond Cream, the beauty adjunct having first been made in the days of Foster, also that of Louisa M. Alcott. Which ties up with Liftle Women, the newest screen version being one of Miss Hepburn's greatest screen successes Penetrating qualities of the cream were trating qualities of the cream stressed.

Erskine came in again with a few words on art, mentioning Shakespeare and the fact that Miss Hepburn was one of those given the opportunity to do Julist, while she was still in Juliet's generation, meaning, of course, while she was still young. Perhaps this is to be interpreted as a siap at the older actresses who venture to play the part, such as the Ethel Barrymores, Jane Cowls, etc Erskine's remark may have heen all right if it were a theatrical performance, but on the air where voice is everything, is it possible a youthful voice Paxperlanced in the art of reading, Shakespeare is to be preferred to a is everything, is it possible a youthful voice inexperienced in the art of reading Shakespeare is to be preferred to a Julia Marlowe? Miss Hepburn is an intelligent actress and strives to please; in fact, may be accused of being over anxious to be good. She has risen to fame quickly in the movies, but can still stand a few Broadway shows under her belt as the saying goes. With the aid of Douglass Montgomery as Romeo, she did her stuff in a rather coy, sweet voice (one that has found disfavor smong some dramatic critics), yet there was nothing to write home about as to the "Wherefore Art Thou Romeo" and "Parting is such sweet sorrow." It would have been much better had Miss Hepburn offered something from Little Women or her current play The Lake, or even one of her old pictures. After the orchestra played a tune from Little Women, announcer told about getting a genuine autographed photo of the actress by writing in and inclosing a seriou ten from a packers of the production of the packers. Women, announcer told about getting a genuine autographed photo of the actress by writing in and inclosing a carton top from a package of the product. While the orchestra went from Dancing in the Dark to Pomp and Circumstance John S. Young, announcer, told of the guest stars that were to be heard on subsequent programs. Lily Pons, who follows, will give the show a new complexion, no doubt.

M. H. S.

Maude Adams Reviewed Friday, 9:30-10 p.m. Style-ramatic sketch. Sponsor — Lamont Dramatic sketch. Sponsor — Lamont Corliss & Company, Station—WEAF

(NBC network).

(NBC network).

NBC seems to have a monopoly on the premieres this week and Maude Adams is certainly not the least of the new-comers. For her radio debut the actress made sensible arrangements to see that everything was as it should be, and chose Sir James M. Barrie's The Little Minister. This is the vehicle which brought her stardom just before the turn of the century and in which she has been seen on the stage in two revivals. Radio adaptation is in two parts and done by none other than A. E. Thomas, w.-k. playwright, with Miss Adams doing a bit of supervising, of course, as she did on numerous other items. Wisely, she has decided to present the condensed version in two parts and thus retain considerable flavor instead of dectroying a piece of unusual sharm. Further, she is reported as doing stead of destroying a piece of unusual charm. Further, she is reported as doing her parts from memory and taking an active part in rehearsing her supporting

active part in rehearsing her supporting cast.

The Little Minister, of course, tells a story of Scotland. Miss Adams has the role of Babble, inckname of Lady Barbara. Her father wants her to marry an army officer, but it seems she is for the common people at every point. Thus, garbed as a gypsy, she invelges a passing minister to blow a lusty horn and unknowingly warn the townspeople that the soldiers are coming to stem the tido of the battling weavers. Later he realizes that she is an impish person, everything that a woman shouldn't be, in his estimation, but never dreams that she is Lady Barbara, at whose house he would be delighted to take tea some afternoon if he only could draw an invite. At his house he offers to marry ber, but she rushes away. At this point the play breaks off to be concluded in next week's broadcast.

Play has been admirably condensed

and needless to report Miss Adams gives the listeners a run for their expendi-ture of time and some electricity. The the lateners a rule for their expenditure of time and some electricity. The radio fan of poorest mentality must realize that here is an actress. In support there is George Gaul, Warburton Gamble, Harold Vermilyea, Paul McGrath, Joseph Curtin, Thomas Finley, John Brewer, Herbert Ransom and Violet Besson. Victor Young and orchestra, who have been on the program heretofore, supply the incidental music, Credits for Pond's Cold Cream and Vanishing Cream are heard for the first time during a break about the middle of the program, at a time when it does not tax the listener to worry about the coltinuity of the story. Each cream is plugged as necessity, one for the lower layer of skin and the other penetrating to aid the drying up oils of the lower. Woman's voice does the talking. Another credit is heard at the close of the program, along similar lines. program, along similar lines.

Pond's has had some attractive names on its programs, including that of Mrs. F. D. Roosevelt about a year ago. Other-wise it is content to use an orchestra and singer and occasionally some light com-edy. Acquisition of Maude Adams for a series of condensed versions of her former successes is somewhat of a triumph. If subsequent productions are handled as well as the initial broadcast Miss Adams need never radio contract.

AP RESOLVES

(Continued from page 12) thing is set with the AP the other newsgathering organizations will soon fall in line. Not all of them are against the radio angle, however. Hearst has been for radio on many occasions. Certain local news, however, is not controlled by some of the news gathering organiza-tions.

tions.

In the meantime the broadcasters in favor of the 10-Point Plan ball the AP action as a healthy sign. On the other hand many indie stations fail to see where they get any break at all in the proposed plan and are not for the proposition at all. Both the NBC and particularly CBS still retain their news gathering units and service until further notice. In some quarters it is believed that despite the truce and move to coperate the actual operation of the 10operate the actual operation of the 10operate the actual operation of the to-point Plan is a matter that is pretty well in the offing and will be for some time. A great many details will have to be ironed out to the satisfaction of numerous newspapers and stations. The Al action, however, is the big step so far.

Don Wilson, NBC sports announcer, who was borrowed from KFI last fall to describe many football games over NBC networks, has been made a regular member of the chain's announcing

ET Active Labs-Agencies

First list printed below is that of laboratories actively engaged in the manufacture of electrical transcription programs for clients dealing direct and ad agencies. Some of these studios have affiliated organizations which buy the time; some buy time when dealing direct with the sponsor and some sponsors, of course, buy time only thru local dealers.

Second list is that of agencies and other organizations, including sponsors who deal direct with recording studios and stations. Agencies listed, while not actively engaged in the manufacture of disks, have allents for whom they handle spot broadcasts, buying time and attending to production as well as clearing music licenses and other details. Commercial firms as distinguished from agencies are marked (C).

incenses and other details. Com are marked (C).

RRUNSWICK RADIO CORPORATION, 666 Lake Shore drive, Chicago, III.

BRUNSWICK RADIO CORPORATION, 199 Seventh avenue,

STATEMENT OF THE STATE OF THE STATE.

AMERICAN RADIO PEATURES SYNDICATE.

BSS BOUTH FOWER STREET, INC.

50 West 57th STREET, INC.

AMERICAN RADIO PEATURES SYNDICATE.
555 South Flower street,
Los Angeles, Calif.
ATHERTON & GURRIER, INC.,
420 Lexington avenue,
New York City.
N. W. AYER & SON, INC.,
500 Piffth svetue,
New York Oity.

THE BLACKMAN COMPANY, 122 East 42d street, New York City. CALKINS & HOLDEN, 237 Park avenue, New York City.

CECIL. WARWICK 230 Park avenue, New York City.

THE CLIMALENE COMPANY, Canton, G.

SAMUEL T. CROOT & COMPANY, INC., 20 West 44th street, New York City.

CHARLES DANIEL FREY COMPANY, 333 North Michigan avenue, Chicago, III.

GENERAL HOUSEHOLD UTILITIES CO., 2650 North Grawford avenue, Chicago, Ill. (O)

2650 North Crawford avenue,
Chicago, III. (O)
J. STIRLING OETCHELL, INC.,
Chryler Bldg.,
New York City.
HANFF-METZGER, ING.,
745 Seventh avenue,
New York City.
HENRI, HURST & McDONALD, ING.,
520 North Michigan avenue,
Chicago, III.
HOUSE OP EDEN, ING.,
535 Fifth avenue,
New York City.
LAKE-SPIRO-COHN, ING.,
Sierrick Building,
Memphis, Tenn.,
WILSON H. LEE ADVERTISING AGENCY,
246 Meadow street,
New Haven, Conn.
LORD AND THOMAS
919 N. Michigan avenue,
Chicago, III.
MANTLE LAMP COMPANY OP AMERICA

Ohicago, III.
MANTLE LAMP COMPANY OF AMERICA.
609 West Lake street.

Obleago, III.

MANTILE LAND COMPANY OP AMERICA.

OB West Lake street.

MANNIE CAMPANY OP AMERICA.

OS West Lake street.

MANNIE CAMPANY.

216 East Jefferson avenue.

Detroit, Mich.

MCANN-ERICKSON, ING.,

225 Madicon avenue.

New York City.

RING, JONES & HARE, ING.,

1175 Broadway.

New York City.

ROSE-MARTIN, ING.,

21 West 46th street.

New York City.

ROTHRAUFF & RYAN, ING.,

Chrysier Building.

New York City.

BOOTH HOWE BOWEN, ING.,

400 North Michigan avenue,

Chicago, III.

ECOTT HOWE BOWEN, ING.,

21 Yes Label Company.

A T. SEARS & BON, ING.,

620 North Michigan avenue,

Chicago, III.

U. S. ADVERTISING CORPORATION,

612 North Michigan avenue.

Chicago, III.

THE WEBSEL COMPANY.

230 North Michigan avenue.

Chicago, III.

THE WEBSEL COMPANY.

230 North Michigan avenue.

Chicago, III.

THE WEBSEL COMPANY.

300 North Michigan avenue.

Chicago, III.

New Song Tips

"Twas a Very, Very Dars ing Thing To Do"

By Larry Royal. Published by Reith Music House, New York.

Music House, New York.

With numerous extra verses and at less six choruses we have a so-called comedy song, bearing the sub-title of From the Indies to the Andies in His Tindies." All about a chap who braved the conventions by taking a prolonged trip in garments qualified at least to defy the elements in those countries where the sun is at its highest and warmth is assured. We are informed that "he never brushed his teeth except on Mondays and didn't eat a thing but chocolate sundies." Also that he was attired like Mahatma Gandhi and built in proportion to that noted gentleman attired like Mahatma Gandhi and built in proportion to that noted gentleman even to the fact that "his back was bent and his legs were bandy." Otherwise, an individual obviously apart from the normal, and eccentric to a fault. During the run of the ditty he encounters divers adventures; travels that are suppored to tickle the risibilities of morous and other species of humans who are expected to guiffaw when it is the other fellow who acts at variance with the accepted code of ethics. Lest we forget, he answers to the name of Otto Zilch. We cannot say that Otto is a very great hero, according to his Boswell. But he comes out of the affair with some honors, all to the accompaniment of ordinary music.

er, to 30 ar

"Pleading"

Fox-trot ballad. By J. Tim Brymn and Alice Carroll. Published by Clarence Williams Music Publishing Company, Inc., New York.

ence Williams Music Publishing Company, Inc., New York.

To all appearances we are in for another cycle of one-word titled ballads. As might be inferred, it is again one evolved by a twain of writers who have taken for their theme a subject that only a brief period ago found its way into print via the song route. Naturally there is a difference in the lyric and melody, but identical in its purport nevertheless. As far as the tune is concerned it warrants more than perfunctory praise. It possesses the requisite receptiveness and lit to make it a desirable asset in the repertoire of vocalists of quality and feeling. To them it showld have an additional appeal, mostly because of its moods, change of expression, smoothness and continuity. Once more the writers treat the customary exhortation with the usual start, viz: "Your prisoner of leve am I, My Fate depends on you. There's no need to testify, because the charge is true. You're the judge, your mercy I am needing, You're the jury and to you I'm pleading," etc. What follows may be anticipated. At any rate, with the hope that the one addressed might take notice of the fervent plea and make the proper decision or verdict if we are allowed to add a legal term.

"Hummin' to the Rhythm of the Rain"

For-trot. By Louis Levine and Trevor M. Jones. Published by Mason Music Company, Inc., New York.
Only a few seasons have elapsed since Jupiter Pluvius was used as a medium

HELP WANTED!-

THE BILLBOARD wants you to help its staff help you. The Boute Department (appearing in this issue on Pages 9 and 84) represents one of the most important functions this paper performs for the entire profession. Most listings for the Route Department are obtained regularly from official sources, but certain listings—such as acts playing independent wandefilm houses, legitimate attractions wildcatting thru uncharted territory, bands playing in isolated resorts—are obtainable only thru the close and consistent co-operation of the performers and showmen involved.

You as an individual are definitely

involved.

You as an individual are definitely appreciative of the service performed by the Boute Department. You are constantly seeking information about the whereabouts of your friends the collective. They to be constantly seeking information them to the constant of the collective of the constant point that the constant of the constant point the const

of inspiration for those who are sup-posed to keep up the traditions of Tin Pan Alley. Now another such composi-tion has come forward to compete with several others that no doubt are in the several others that no doubt are in the throes of completion, this time by 3 twain of writers whose names are a bit unfamiliar to the conductor of this department. Strange to chronicle, ditties about rain have more or less found a successful niche in the industry with one surviving until this day of dubious, enduring vogue. Reference is made to It Ain't Gonna Rain No More. Of recent happy memory also there was Singing in the Rain, and prior to that. Let It Rain, which the number of this review strikingly resembles.

It is a question whether the Mason

It is a question whether the Mason product can hope to attain any exten-sive or profitable popularity. To us the lyric lacks a certain cleverness to establytic lacks a certain cleverness to estab-lish it above the commonplace. Again, it has little to convey except harping about the drops of water falling from the clouds and the attendant optimism of the warbler. Musically it has some merit with one strain a reminder of a forgotten work that used to be featured by a comedian in vaudeville who has since made the grade in motion pictures and on the legitimate stage,

Ballrooms

By DON KING

SOUTH BEND, Ind .- Earl Redden. Palais Royale ballroom manager, is busy these days explaining to visiting operators how they can take advantage of the liquor traffic without letting it interfere with the decorum of the ballroom. fere with the decorum of the ballroom. On a balcony overlooking his ballroom he built a small dance floor, set up his bar, and couples wanting to drink and dance can enjoy themselves there, while on the main ballroom floor only straight dancing is permitted. The idea netted added revenue when private parties began renting the balcony for the night.

CANTON, O. — Moonlight Ballroom here has reduced its winter operating schedule, the new policy calling for dance sessions every Friday, Saturday and Sunday night, with Friday and Sunday being Dime nights. Perry's Land o' Dance continues six nights a week, same policy as inaugurated when the ballroom was opened for the winter season last October. Perry reports this season the best in the three years he has had the downtown spot. Weekly promotions and an occasional name hand, with dime dancing most of the week, have been responsible for the large crowds, according to Perry,

DETROIT.—Vere Wirwille and his or-chestra have moved into the Graystone Ballroom, under the management of Job Mitton, replacing Fletcher Henderson and his orchestra. Wirwille has just completed a two seasons' engagement at Eastwood Amusement Park, playing for the Walkathon at the ballroom for the past four months. The Graystone enthe Walkathon at the ballroom for the past four months. The Graystone engagement is for eight weeks, with two weeks' vacation, during which time the bend will play at the Graystone Ballroom, Cleveland. Claude Hopkins or the Plue Rhythm Boys will be brought in for the two weeks' vacation. The Graystone has been building up a good fall patronage since it was taken over recently by Mitton, who managed the Arcadia here for several years.

JOE HAYMES and his orchestra have been given a six months' contract for three nights a week at the La Casa, ballroom, Philadelphia, and continues with a CBS wire.

Urchestra Notes

By DON KING

BOB CHESTER'S Orchestra, now playing at the Detroit Athletic Club, claims the record for songwriters. Bob Chester, Silm Branch and Dave Hogg, all known as songwriters, are members of the band. This unique feature was featured in broadcasts lately from WJR.

SID DICKLER and his orchestra recently concluded 12 weeks at Barth's Ballroom, Pittaburgh. For the last two weeks they have been fulfilling single bookings for society, club and college proms in Tri-State district. Sid and the unit are adding extra programs on their WWSW schedule. The Dickler combo, one of the most popular in the Pittsburgh district, now has the following personnel: Joe Fillinger, Jimmy Graham,

Hughie Morton, Ollie Colwes, Ben Goldberg, Chauncey Lambourne, Art Geesy, Scotty Lawrence, Bob Barclay and Ebb Morris. Featured vocals: Buddy Biller, Sondra Lee, Ray Jaxson. Joe Fillinger and Scotty Lawrence are handling arrangements for unit.

RADIO-MUSIC-ORCHESTRA

RUBE RICHARDS and his orchestra, radio, stage and recording artists, booked thru the Artists Bureau of the Buffalo Broadcasting Corporation, were featured at one of Buffalo's largest New Year's parties December 30, staged by the Buf-falo Athletic Club.

DUTCH CONNORS and his 11-piece DUTCH CONNORS and his 11-plece broadcasting band have been engaged to play an indefinite engagement at the Russian Tavern, Auburn, N. Y., after just finishing a 12 weeks' engagement at the Waterloo Hotel. He also is featuring the Mara Sisters, a trio extraordinary, and Jimmy Clayton, as soloist.

JACK L. WALKER has joined the 12-piece band of the Harley Sadier show at Sweetwater, Tex.

GEORGE KING and his Musical Jesters opened this week at Club Casino, Beaver Falls, Pa, on a two weeks' date. For the past month they have been on a series of one-nighters thru Ohio, Pennsylvania, New York and West Virginia. This 11-man combo has made a specialty of college dances. of college dances.

JOHNNIE MELISE and his boys are still at Bohemia, Detroit, and from the way they are gaining in popularity it looks like at least six more weeks for them at the class spot.

BRAD SMITH and his 20-piece Rhythm Symphony, who recently played the Opera Ball at the Civic Opera House, Chicago, have been signed for a Chi Loop hotel spot, Smith informs The

EDDIE WIRTZ and orchestra now rounding out their fourth month at the Rudolf Hotel, Valley City, N. D. The outfit includes Tom Maides, Art Pray, Pee Wee Munt, Mort Lake, Harry Nelson, Jack Koesher, Parnell Grina and Eddie

WILLIAM SCOTTI AND ORCHESTRA leave the Hotel Montclair, New York, to open Thursday at the Hotel Staller, Boston, replacing Jack Denny's Band. This is Scotti's first out-of-town date.

ARTHUR WARREN'S ORCHESTRA is broadcasting over a WOR wire from the Hotel Delmonico, New York, three after-

JERRY MAYHALL, Pittsburgh pianist and composer, handploked his own band which replaced Jack Bruce's ork at the Tent Club in Pittsburgh.

WEST COAST NEWS

(Continued from page 12)
Washington, D. C., this week to appear
before the Federal Radio Commission to scek permission to boost KNX's power from 25,000 to 50,000 watts.

seek permission to boost KNX's power from 25,000 to 50,000 watts.

Announcement has come out of the East that Earl C. Anthony's suit against NBC for \$79,000 claimed due him for use of the facilities of KFI during the months of July, August and September, 1932, has been transferred from the New York Supreme Court to the United States Court because of diversity of citizenship. NBC has until January 22 to file its answer.

Gus Arnheim and his band get a Coast-to-Coast airing over the CBS net once each week, starting on January 15 with Bing Crosby on his Woodbury soap program. The Four Mills Brothers also remain on the program.

Singing in Los Angeles, Lanny Ross joined Captain Henry aboard the Maxwell House Show Boat on January 11. The tenor is making his first picture in Hollywood and was picked up here from Station KFI.

Ramona Gets NBC Spot

NEW YORK, Jan. 13.—Ramons, the Paul Whiteman planist and specialty artist, starts on WJZ-NBC network on Monday, 11-11:15 p.m., and each week thereafter as a sustaining. She will do her usual style of songs to her own accompaniment.

Television

By Benn Hall

"Facsimile" Before Television?

O. H. Caldwell, formerly federal radio commissioner, gave us some illuminating ideas as to a possible "advance guard" of television. Caldwell, now editor of Electronics, believes that the next "visual" development will be a "radio newspaper.

"Facsimile reproducers," inexpensive and simple, are very likely, he believes, to become standard radio accessories in the near future—should radio-press relations warrant such a warlike move. Briefly, the facsimile reproducer is this. When one retires, instead of turning the radio set off he will dial a point labeled "facsimile" and forget the radio till the morning. At breakfast he will read a tabloid news builetin, glving him news hours fresher than his morning paper as well as radio programs. well as radio programs.

Feared by Press

This radio accessory is obviously an ax the radio powers hold over the press—should there be any unified attempt to eliminate radio programs from news columns.

"Mechanically," Caldwell told us, "this reproducer is a simple device. In addition to the usual loud-speaker, a stylus is attached to the set. This stylus moves back and forth across the paper, drawing a series of parallel lines. The stylus will be lifted each time its constylus will be made and time to con-trolling eye passes over a white space. The stylus will be dropped in printing position when the eye passes over a black part of the type matter. A syn-chronized motor feeds the stylus across the page and at the end of each line advances it to the next line."

Facsimile Cheap

"This attachment can be installed," Caldwell continued, "for about \$25 in sets now in use, and, of course, for much less when installed as part of new sets."

Caldwell, shrewd observer and one of America's foremost radio and television authorities, is a practical man. He be-lieves that this facsimile device will be lieves that this facsimile device will be introduced before television. He showed us an actual "radio newspaper." It had been transmitted 2,000 miles. The paper, The Times Union, was about six inches wide and consisted of three columns. Readable and quite sharp for an experimental sample, the paper resembled a tabloid. A three-column streamer screamed "Harvard Downs Dartmouth." Football scores were centered, with a column of news on each side. A cartoon was at the bottom. Advertisements, too, can be sent.

An important publisher, nationally

An important publisher, nationally recognized for his aggressive tactics, is known to be interested in the development of the radio newspaper. The device can easily be readied for sale—





DANCE BANDS At last! New and Different Special Arrangement, on Old Standard Tunes, on large size paper and only \$1.00. Bend address and instrumentation for List and Free Introductory Arrangement.

ARRANGEMENT SERVICE, Moville, La.

WANTED-Female Singers, Dancers, for Night Club. Write, stating all you do and your lowest for long engagement. Board and room furnished. MANAGER, Box 16, Saranao Lake, N. Y.

MOORE'S DANCING WAX

Perfect for Dance Floors. Prices right. Guaranteed. Send us your requirements. E. B. MOORE & CO. (Our 56th Year), 185 N. Wabash Ave.,

VANDERBILT

Beginning Saturday Evening, January 6, 1934

A DIVINE MOMENT

A DIVINE WUWEN

A play by Robert Hare Powel. Staged by Rowland Leigh. Settings by P. Dodd Ackerman. Words and Music of Bong. "I Can't Porgive Mysdi." by J. J. Maroney. Presented by Peggy Fears.

Miss Natica Taylor. "Charlotte Granville Maitin Royal Stout Adulral Standish. William Ingersoil Rodney Taylor Tum Doughrs Sarah. Dulce Fox Boatswain Klists. U. S. N. Allen Licarns Cynthia Raeburn. Peggy Pears Gordon Recturn. PLACE—Newport. R. L. ACT II—Miss Taylor's Room. Svening. ACT III—Barne as Act L. A Few Minutes Later.

Saturday night Peggy Pears returned to the stage after an absence of seven years—but not in quite the same capacity as when she left—and it's doubtful if New York has ever seen anything quite like it. When she was last seen by paid customers hereabouts she was appearing briefly in Rufus LeMairc's Affairs; now she is seen as an actressmanager. From the reports of Miss Pears' beauty and ability on the musical stage, ringing thru the years that she stage, ringing thru the years that she has epent as Mrs. A. C. Blumenthal, it would seem that the change was in-advisable. A manager Miss Pears may

would seem that the change was inadvisable. A manager Miss Pears may
be.

The play in which she chose to appear
is the work of Robert Hare Powel and
is called, somewhat distressingly, A
Divins Moment. It is something less
than that. Dull to the ragged edge of
complete boredom, it presents a few of
the theater's stock nostalgic characters
and lets it go at that. There is the
dying old lacy living in her aged house
with memories of the past; there is har
nephew, who meets and loves a married
woman; there is the married woman
herself, who is vaguely unhappy under
the yoke of a perfectly nice but very
prosaic husband and who decides to
divorce him when auntic tells her to
grasp her happiness while she may (sli
of this happening after she has known
the boy about two hours). There are
sles a retired admiral who still loves
auntic, tho he never had the courage to
speak, and an impossible would-be
comic gob who wanders on and off with
painful effect. The whole thing is
middly balmy and completely motionless.
Cutirely unreal except when it is touched
by the magic of Charlotte Granville,
who plays auntie magnificently.

Not a great deal can be said concerning what little play Mr. Powel has provided—excent that, in the hands of
competent actors (such as Miss Granville) it might have managed to inject
a certain pastel mood. As acted by Miss
Pears and Tom Douglas, as the married
woman and the nephew, it injected
merely an acute desire to leave the
theater as quickly as possible.

Miss Fears' sudden espousal of the
dramatic stage is important only because when one attempts to become an
actress-manager without first troubling
to become an actress fit is, I submit,
news.

The Pictures of Miss Fears, Mr. Douglas and Allen Kearns, who plays the

The pictures of Miss Fears, Mr. Doug-las and Allen Kenns, who plays the impossible sailor, appear on the program cover. The picture of Miss Granville

does not.

A hawker in the lobby after the performance was selling (or trying to sell) copies of the single song which Miss Fears recites—not sings—in the course of the production. The words he shouted, with devastating coincidence, were, "Miss Fears song, I Can't Progice Myself,"

EUGENE BURR.

PLAYHOUSE

Beginning Priday Evening, January 5, 1934

OLIVER OLIVER

A comedy by Faul Osborn. Staged by Auriol Lee. Satting: designed by Raymond So-vey, built by Turner Scenig Construction Company and painted by the Bergman Studio. Presented by Dwight Decre

GertrudeJolyn Pabing
Constance Oakshot
Carl Bridgewater
Williamson
Judith Tiverton Alexandra Carlisle
Phyllis, Her Daughter Helen Brooks
Oliver Oliver, Constance's Son

Justin Stock ... Bretalgne Windust
The Action of the Play Takes Place in
Room in Constance's Country House. ACT I
—After Lunchcon. ACT II—Before Tea. ACT
III—After Dinner.

Paul Osborn, who wrote The Vinegar Tree, in which Mary Boland littered and twittered until the customers lay in the aisles, has finally come thru with another play. It is Oliver Oliver,

THE NEW PLAYS ON BROADWAY

which Dwight Deere Wiman brought to the Playhouse Friday night, and in it Mr. Osborn seems to be trying to write like Sakt—and failing as completely as a picture producer trying to impersonate a society man. It is Mr. Wiman's second production of the week, the first being Samson Raphaelson's The Wooden Stipper, which he put on Wednesday and took right off again Saturday. Both plays were provided with excellent casts and rich and bountiful productions; both were by well-known authors. It certainly isn't Mr. Wiman's fault—unless you can blame his playreading department.

Oliver Oliver is the merry tale of a mother and son each trying to sell the other off in matrimony. The boy is probably the biggest prig yet seen on the stage (the prigglainess passing, in the course of the action, for culture, wit and savoir faire), and the mother is a carlcatured fool. It all ends when she eccepts her banker swain from Ohlo, and the boy, free from the suspicion of proposing because of money matters, suggests that he's really in love with the lass whom his mother wanted him to marry all along—and who is, quite inexplicably, in love with him.

Mr. Osborn has caricatured his characters until they resemble merely a siageful of idiots let loose on an unsua-pecting public. Actions are jumbled, motives and characters muddled, in an affort at the force of the second.

salgeful of idiots let loose on an unsua.

salgeful of idiots let loose on an unsua.

what it's about." Neither, for that matter, can I.

BUGENE BURR.

HUDSON

HUDSON

HUDSON

Beginning Monday Evening, Jan. 8, 1934

Lee's direction thruout seems bent on emphasizing the silliness. In The Vinegar Tree Mr. Osborn amusingly burseled dowager, and his burlesque was screamingly funny because it had a basis of belief; you could expect the lady to do anything. But in Oliver Oliver, dealing with characters which should possess all of the things that the previous dowager pretended to and didn't have, the burlesque has no basis of belief whatsoever. It becomes stale, flat and unprofitable—unprofitable particularly to Mr. Wiman.

At times Mr. Osborn does manage to

make a go of it, as m the offensively hilarious, brashly funny start of the second act. But then, invariably, the play bogs down again into silliness and undisciplined confusion. It's not even self-consciously smart; it's merely self-consciously smart-aleck,
Bretalgne Windust, in the title role, intensifies the unpicasant impression he made in I was Watting for You. With a voice that sounds at time-strangely like Reginald Owen's, he adds to his acting a certain juvenile bumpitousness that becomes, to at least one customer, extremely annoying. Helen Brooks, his running mate in the previous play, appears with him again in this as the girl. Her playing seems aimed obviously at effect—too obviously to succeed in getting it. Ann Andrews, as the mother, overdoes things a bit, but then it is hard not to overdo them with the lines she is handed.

Helping immensely, however, is Alexandra Carlisle as the girl's crotchety and clear-thinking mother. Miss Carlisle is a comedy delight—and so, too, for that metter, is Thomas Chalmers as the ridiculously hay-seeded Ohlo banker.

A late-arriving customer last night asked an attendant what had happened

A late-arriving customer lest night asked an attendant what had happened in the first act. "I've seen it a lot," said the attendant, "but I can't tell you what It's about." Neither, for that matter, can I. EUGENE BURR.

Costumes designed by Caramba, of Scala Theater Costume Department, Milan Properties by Testro del Piccoli Studio. Heads of principal puppets carved by the following scuiptors: Dantino. Prini. Selva. deBremacckers, Lenel. Perroco. Minor puppet heads carved by pensants of Wood Carving School of Val Gardena, Alus. Italy.

Minor pupper heads carved by peasants of Wood Carving School of Val Gardena. Alps, Italy.

Satire extraordinary is acting when the performance is a mechanical illusion of human actors. Actors' Equity should charge these stage robots several times regular dues, because in many ways they excel their prototypes. For instance, a human actor can't take grandiloquent leaps into the files, nor can he rise to the heights of vanity that these puppets affect. In fact, there are many arguments in favor of puppets entirely. Especially Vittorio Podrecca's puppets. Some of this edition of The Piccoti is the same seen here last season, but with keen perception the producer has embellished it with new material. Remarkable, beautiful, it is too bad that the troupe is leaving this country, but it as hope for its early return with some other new ideas of aesthetiq burlesque.

FORREST

Beginning Wednesday Evening, Jan. 10, 1936

RE-ECHO

Bob Harrison ... Charles Holden James ... Chisholm Beach James ... Chisholm Beach James Kavanaugh ... Walter D. Greene TIME—The Present. The Action Takes Pisce in the Living Room of Richard Lorder Residence on Fifth Avenue, New York City. ACT I.—Scene 1: A Morning in December. Scene 2: Late Aftermoon. A Pew Days Later. ACT II.—Scene 1: An Evening the Following Year. ACT III.—Scene 1: The Following Year. ACT III.—Scene 1: The Following April Scene 2: After Midnight of the Same Day.

Same Day.

I. J. Golden's Re-Echo, which Cardi Sax brought to the Forrest Theater Wednesday night, is, one fears, just one of those things. It is seriously written and certainly literate, but the difference between the writing and the plot is vast. The writing is steady, sincere, occasionally observant and psychologically acute. But the plot is trite and sterectyped, a melange of heaven knows how many plays that have gone before. The auditine, ohaving seen each part of it countless times before, and sensing the awing of well-handled, unexesptional lines, can receive it in a semi-stupor. It's certainly not unpleasant, but neither is it anything to take much trouble over. It is, as suggested before, just one of those things.

Mr. Golden's only previous dramatic

thing to take much trouble over. It is, as suggested before, just one of those things.

Mr. Golden's only previous dramatic piece was Precedent, the impassioned ples for Mooney, which enjoyed a good Provincetown run and then came uptown to do pretty well at the Bijou. Re-Echo is as far from Precedent as anything well could be—and one wonders how Mr. Golden came to select it as his subject. His central character, Richard Lord, is a completely egocentric and highly successful business man, who once wanted to be a poet, but whose juvenile foolishness was whipped out of him by his father. He thinks he is omnipotent and, one suspects, looks down on any deity which he may happen to believe in. He ruthlessly divorces his wife when he feels a yen to marry his stenegrapher, and he forces his son into the bank, even tho the lad wants to write. When the second wife realizes what she has let herself in for, a sympathy, naturally enough, springs up between her and the son and they unite to defy omnipotence. In the end they leave, and Lord remains deserted as the curtain falls. The really interesting part of the play, so far as this reviewer is concerned, is what happened to the son and the wife after they left. But Mr. Golden forgot to write that part.

As you can see, each separate angle has been used over and over again on the stage, and audiences by this time know each of them by rote. The whole thing, in fact, is like a theatrical jig-saw puzzlo—and a sort of jig-saw puzzle—interest in fitting the pieces together is about all that you can get out of it.

This was the play in which Carlotta Nillson was supposed to return to the stage—but Miss Nillson stalked out of the cast just before the opening and her place as the first wife was hurriedly taken by Florence Walcott, who is the (See RE-ECHO on page 55)

FROM OUT FRONT

By Eugene Burr

William B. Dunne, of Boston's Playhouse, has undertaken a campaign to educate America's youth in the ways of the stage. It is Mr. Dunne's contention—and it is a true one—that only thru education of youth can the theater ever hope to come back. Playgoors must be caught when they are young. Once they are used to one entertainment medium it is hard to change them to another. It is Mr. Dunne's idea to have drama supervisors in the public schools, just as we now have music supervisors and supervisors for physical education. Certainly the drama is as integral a part of our cultural life as music; and just as surely a child's mental well being and mental resources are as important to both the child and the State as are its physical well being and resources.

And, of course, there is also the angle that if churches and educators want to wean children away from what they claim is the often baneful influence of Hollywood's glittering schweinered they must substitute some other mental excitement and entertainment. This, indubitably, is the way to do it. It would help both the children and the theater,

It's a mighty fine thing that Mr. Dunne has suggested. And it is no less fine because at present it seems to be a pretty hopeless dream. Even dreams can come true.

come true.

While on the subject of youth and the theater—and with the start of the American Academy senior students' series of Friday matinecs—it behoves a paternal paragrapher to deliver himself of a warning. It often happens that the intermissions at dramatic students' plays see as posing and affected and generally self-conscious a group of youngsters is you can find from here to the Left Bank. They are unnatural, artificially sophisticated, bored and Artistic (capital A) beyond words. That, of course, is neither the fault of schools like the American Academy por of the youngsters themselves—unless you want to blame the kids for being young and unwary. Rather, it is the fault of the eternal glamour of the stage, youth's natural desire to be great (or even seem great) without time or preparation, the friendly praise given their performances, the influence of Broadway in general, and the natural effect of all of this on still unformed natures. The fact that most of the students are still in the formative stage makes it worse than ever; the attitude is apt to stay with them for life. The alleys off Broadway are filled with aged hams who forgot to grow up.

The posing and the self-consciousness are the worst—and they are faults which. I know, the Academy tries to correct. But the only possible correction lies within the youngsters themselves. They must realize that, no matter how good they are, they have to be a great deal better still: they must realize the long, hard road (to be traveled only by hard and self-immolating work) that lies ahead of them after the glamour of their graduation. If they want the theater to give them a deserved place they must approach it with humility, and not with mannered and self-conscious posings. How can they hope to become a multitude of fictitious characters when they can't succeed even in being themselves?

It will be time enough for them to begin acting off the stage when they first

It will be time enough for them to begin acting off the stage when they first w bow to act on it.

The present youngsters haven't started posing yet—but with the Broadway influence what it is, anything can happen. This, then, is just a warning—and, probably, a waste of nice white Billboard paper.

BROADWAY RUNS

Performances to January 18, inclusive.			
Dramatio	Opened	Perf.	
Ah. Wilderness			
Big Hearted Herbert			
Dark Tower, The	. Nov 25.	57	
Days Without End	. Jan. 8	8	
Divine Moment, A	, Jan. 6	9	
Pirst Apple, The			
Gods We make, The	. Jan. 3	13	
Green Bay Tree, The	. Oct. 20	98	
Halfway to Hell	Jan. 2.,	15	
Jezebel	. Dec. 19	32	
Lake, The	Dec. 26.	23	
Loves of Charles II, The.	. Dec. 27	23	
Men in White	Sept. 26.	130	
Oliver Oliver	. Jan. B	11	
Peace on Earth The	. Nov. 29	63	
Re-Echo	Jan 10	111	
Sailor Beware	. Sept. 28.	128	
School for Husbands, The	. Oct. 16	103	
She Loves Me Not Tobacco Road	. NOV. 20	65×	
	. APEU. T.,	49	
Musical Comedy			
As Thousands Cheer Champagne Sec	Sept. 30	114	
Murder at the Vanities	Sept. 13.	143	
Piccoli, The	. Jan. 8	11	
Roberta	. Nov. 18	65	
Tiekierd Lollies	. JEIL 4	112	

HENRY MILLER'S DAYS WITHOUT END

A "modern miracle play" by Eugene O'Neill.
Directed by Philip Moeller. Settings designed by Lee Simonson, built by McDonald Construction Company, and painted by Robort Bergman Studio. Presented by the Theater Guild. Inc.
John Earle Laviner Stanley Ridges William Ellot Richard Barbee Pather Baird Robert Loraine Elsa, John Loving's Wife Schan Royale Margaret Caroline Newcombe Lucy Hillran Robert Loraine Elsa, John Loving's Wife Margaret Wife Caroline Newcombe Lucy Hillran Robert Loraine Elsa, John Loving's Wife Margaret Swopo ACT I-Pfot of a Novel. Scene: John Lov-

The promise shown by Eugene O'Neill in Ah, Wilderness—the promise that he might become again the fine and powerful playwright that he was when he started—is rudely and crudely blasted by Days Without End, which the Theater Guild produced at Henry Miller's Theater Monday night as the fourth play of its 16th subscription season. Ah, Wilderness, marked an at least partial return to the simplicity and force of the earlier work, combined with a new mel-

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SAMUEL FRENCH
(Incorporated 1898)
Oldest play publishers in the morld. 25 West 45th Street. NEW YORK CITY. 811 W, 7th Street. LOS ANOCLES. CALIF. lowhese and compassion; Days Without End is once more thick with turgid symbolism and sick with the dramatistic self-conscious psychological spadings that serve only to muddy over the waters that they seek to clear—and the new mellowness has turned into a weak acceptance of things as they are, a species of mental dry rot. Just as a fruit becomes ripest and sweetest before the onslaught of decay. O'Neill seems to have had his moment of gentleness and rich flavor before the deterioration set in. But a mind, unlike a ripe fruit, may return to solidity and health. That is our hope for the future.

Specifically, in Days Without End,

Epecifically, in Days Without End, O'Neill has discarded ideals and substituted for them a blind and slavish faith. Turning his back upon all the fine sceking of his youth, he has espoused the cause of defeatism and has blasted his previous idealism with the bromidic powders of growing age and wealth. It is a somewhat unsavory speciacle. spectacle.
O'Neill has discarded ideals and aub-

O'Nell has discarded ideals and aubstituted faith. Faith, by its very definition is a belief without proof, made a guiding principle thru an acceptance without questioning, without understanding, without revolt. An ideal, on the other hand, is an aim to be sought, even tho it never be gained—an aspiration and a goal. It depends not upon acceptance, but on seeking. Never mind that the goal be unattainable; the unattainable is the only thing worth trying to attain. O'Neill once elimbed the hard and glorious path of the ideal; in this he sinks back into the slovenly mire of faith.

But, in what is supposed to be a dra-

he sinks back into the slovenly mire of faith.

But, in what is supposed to be a dramatic review, something must be said of the play itself—and sorrowfuily it must be reported that the play is as dispiriting as its subject-matter. Its general theme is the struggle in the soul of a man as he leaves his seeking. And O'Neill has chosen to depict that struggle by splitting his here into two parts, played by two actors. It is a cheap and shoddy device which, like the masks in The Great Ged Brown and the asides in Strange Interlude, reveals O'Neill's amazing incompetence as a dramatist. The struggle of soul, in competent ands, could far more effectively have been presented by one character and one actor. And as for the play itself, it is of a piece with East Lynne and other boobatchers of the Victorian school, Stripped of its coating of self-conscious psychology and sonbomparic philosophique, it is

catchers of the Victorian school, Stripped of its coating of self-conscious psychology and sophomorie philosophizing, it is the trite and supersentimental tale of a naughty fellow who goes back to the straight and narrow when his amazingly snide and Sunday-school-bookish wife is thought to be dying. It is the stock Victorian theme, with no variation, except that the incidental valentines have been replaced by less stomachable symbolism. bolism.

bolism.

The characters, too, are of a piece with the play. The noble and dying wife, for example, is as believable as the stripped of the artificially symbolistic coating with which O'Neill provides her, she is something straight out of The Curse of an Aching Heart. Never, one (See DAYS WITHOUT END on page 55)

American Academy Students Present Barry's "Holiday"

NEW YORK, Jan. 13 .- Philip Barry's Holiday was presented by the American Academy seniors at the Belasco yesterday afternoon as their second production of the senson. Nobody could be bed in the thr serson. Nobody could be bed in the three chief parts, and nobody was. Kay Linaker was Linda, Alice Howard played Julia and Richard Clark played Johnny. Linda is, next to Cyrano, about the most gallant character known to the stage—at least with the proper playing. If that gallantry was sometimes lost by Miss Linaker, she at least turned in a confident and at times effective performance. In the first act Linda's expansive good-followship was given a petty, sarcastic in the first for limits explained goods followship was given a petty, sarcastic bite, but the last two acs showed definite improvement. Miss Linuker will have to watch a tendency toward posing, tho

Clark was amusing and confident as Johnny, and Miss Howard did a work-manilke and unexceptional job as Julia. Nick and Susan, that irrepressible pair whose fun wears rather thin on the Mick and Susan, that irrepressible pair whose fun wears rather thin on the third or fourth hearing, were nicely played by J. Richard Jones and Alica Roogh. David Windsor ineffectively buriesqued the impossible Seton, but Virginia Campbell turned in a couple of nice satirical bits as the equally impossible Laura. Glenn Sherman got nice effect as Ned, and Richard Anderson caricatured the father. Bichard Harvey.

THE WALDORF ASTORIA - AN INTERNATIONAL WHO'S WHO for more than a third of a century . . . such is the registry of The Waldorf - Astoria. Here appear the names of world leaders, people of affairs and distinguished visitors. But, more important than the prestige of this renowned hostelry, is that amazing Waldorf faculty for catering to the individual ... his every whim and desire.

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Chorus Equity Notes

The transportation clause now in the Motion Picture Code thru the efforts of the Chorus Equity Association reads: "Transportation of the chorus when required to travel, including transportation from point of organization and back, including sleepers, shall be paid by the employer, whether exhibitor or independent contractor. (b) If individual notice of contract termination is given, the chorus shall be paid in cash widual notice of contract termination is given, the chorus shall be paid in cash the amount of the cost of transporta-tion and sleeper of the chorus and bag-gage back to the point of origin whether the chorus returns immediately or not."

the chorus returns immediately or not."

In the clause proposed by the employers, i.e., "Any artist not classified as a "professional" who is required to travel shall receive railroad transportation, in addition to his salary,"—the title of 'professional' was most costly to the holder. The minimum salary established by the Chorus Equity raised the chorus to the classification of 'professional,' as professional was defined by the employers, and the chorus was placed on a different footing.

Purther, the employers' clause did not provide for return transportation either at the close of the season or in the event of individual notice. The clause inserted in the code by Chorus Equity definitely provides for return transportation in both instances—another of our victories.

If there is any provision in the Code which is not clear, you may obtain in-

our victories.

If there is any provision in the Code which is not clear, you may obtain information concerning it at Chorus Equity headquarters.

We are holding checks in settlement of cleins for your Abber Names Lea

We are l of claims for Joan Abbey, Nancy Lee Blaine, Adele Butler, Peggy Barrow, Ja-net Carver, Charlotte Davis, Guy Daley,

Eugene Elden and Jean Thomas filled

Eugene Elden and Jean Thomas have the bits.

But the best acting of the afternoon, so far as this corner is concerned, was done by Helen Canavarro in the title role of the curtain raiser, the first act of Benn Levy's Mrs. Moonlight. Charming and gracious, and with a lovely blond beauty, she turned in a performance of tenderness and ability, sensitive, smooth and immensely effective. Her love scene with Tom Moonlight was as tender and as right a bit as this reporter has sensince he began covering the Academy shows. Tom. Minnie and Edith were played by Carter Blake, Drina Hill and Muriel Wright, respectively.

EUGENE BURR.

Betty Eisner, Margaret Freeman, Betty Field, Marie Gale, Inca Goetz, Gladys Harris, Marge Hylan, Marion Hylan, Elir-abeth Huyler, Fred Holmes, Edward Howell, Dorothy Mellor, George Marshall, Martha Merrill, Katharine O'Nell, Rob-ert Rochford, Carol Raffin, Percy Rich-ards, Ragna Ray, Frank Shea, Romulo Santos, Hazel St. Amant and Coleen Ward.

Twenty-one new members joined the Chorus Equity Association in the past

Mail addressed to members in

Mail addressed to members in care of the Chorus Equity is forwarded only on the request of the member. We have found that addresses change so frequently that any other system results in its loss. On February 26, 1934, all mail received here prior to July 1, 1933, will be returned to the post office or to the sender if such an address is given. A portion of the mail heid here will be listed alphabetically each week. If the first letter of your name has been pussed before you see this list, write or call at the Chorus Equity office to see if there is mail for you.

We are holding mail for Mary Carolan, Clare Carter, Marie Cartwright. Jay Conley, Tamara Charle, Betty Croke, Charles Crosland, Audrey Christie, Rex Coover. Beatrice Coniff. Marian A. Costello, Waily Coyle, Phyllis Carroll, Tom Connors, Thomas C. Connor, Marion Dale, Frank Dobert, George del Rigo, Dorethy Dobson, Irene Delay, Bugens de Prussing, Vera Davec, Jackie Duncette, Mary Dolan, Ethel G. Duncan, Eddy Edwards, Vilma Ebsen, Buddy Ebsen, Lloyd Ericsson, Gus Fontaine, Billie Fanning, Madeleine Franklin, Betty Field and Marie Feruson.

MACKIE and LA VALLEE



Featured In EARL CARROLL'S "MURDER AT THE VANITIES"

MAJESTIC NEW YORK NOW.

Conducted by LEN MORGAN-Communications to 1564 Broadway, New York City.

DUALS CROWDING BROADWAY

Every Double Feature House Playing Capacity; Nabes Hurt

De luxers will soon feel effect of increasing number of cut-raters-unemployed make up most of audiencebig houses expected to yell soon against situation

NEW YORK, Jan. 13.—It is doubtful if any other city in the country is as overrun with double features in a downtown section as is New York. The so-called Great White Way is now a mecca of second-run palaces offering two features, newsreel, comedy and novelty, from 10 cents to two bits. There is not the slightest doubt that these many houses are taking business away from the de luxers, but there is nothing can be done about it, according to the de luxe executives. It is believed that when the unemployment situation becomes less acute, the double feature grinds will

executives. It is believed that when to acute, the double feature grinds will lose their patronage, but there are those who feel that the public is becoming accustomed to a heap of entertainment for a dime and will continue to patronize the dual houses even tho they are in the

dough.

The dual theaters operate from 9 in the morning to a midnight show, with every house playing to capacity. The pictures are second or third run, but good judgment is used in diversity and they are getting by nicely. There is an understanding that no major distributor will permit two of the same company pictures on one program, but that dream't do any good, for there is plenty of subsequent run product to fill out a 2½-hour bill.

There are probably 12 double bill

sequent run product to fill out a 2½-hour bill.
There are probably 12 double bill houses in 10 blocks around Times Square and getting a seat in any of them is difficult. It has hit the naborhoods, for the audiences are made up largely of job seekers, who duck in out of the rain to rest their dogs. The patrons shun the naborhoods, knowing they can catch the picture downtown for a dime and spend a pleasant afternoon.

To date the first-run houses have not made a squawk, but each new secondarun house helps put a crimp in the big ones. Many legit houses are wiring and getting ready to join the flock of double houses already in operation. There are about 50 legit houses in the Times Square district that could be converted into picture theaters, and unless the legit makes a quick comeback the houses will turn to pictures rather than remain dark and pile up taxes.

One authority believes that within the next two months the de luxe houses on the street will begin to feel the inroads made by the dual feature boys and start to yell.

There is nothing in the code that pro-

There is nothing in the code that pro-hibits double bills and at the moment there is no means of stopping what the chains claim constitutes a menace to the theater business.

Must Raise Prices, Says Sam Goldwyn

New YORK, Jan. 13.—Samuel Goldwyn, in an interview here this week, stated that conditions imposed by the motion picture code will increase studio overhead by about a million dollars a year. He said that this increase in picture business must be met by a gradual increase in admission prices.

He claims that 25 cents is too low for theaters in the larger cities and that double bills and a large number of vaudeville acts at cutthroat prices will tend to tear down the business.

Radio Has Eight Ready for Work

HOLLYWOOD, Jan. 13. - Radio Pic-

HOLLYWOOD, Jan. 13. — Radio Pictures has set eight pictures to start before Pebruary 1, which means a considerable boost in activity on the lot towards the latter part of the month.

Finishing School, with Ginger Rogers, Prances Dee and Una Merkel, gets going on January 15. Following shortly thereafter are I Loved an Actress, Three Stand Alone, Escape to Paradise, My Gal Sal, Strictly Dynamite, Family Man and Crime Doctor.

Rosenblatt Says He Received No Kicks

WASHINGTON, Jan. 13.—Sol Rosen-blatt, deputy administrator, stated here that he has received no complaints on operator wage cuts. but that differences in various cities were being adjusted

in various cities were being adjusted locally.

James Finn, publisher of a technical trade paper, states that he has in his files copies of letters of protests from operators that were filed with Rosenblatt.

Another for ComiColor

HOLLYWOOD, Jan. 13.—Another famous fairy tale, The Brave Tin Soldier, has been selected and put into production as the third subject in the P. A. Powers ComiColor scries, distributed by Celebrity Productions.

The Brave Tin Soldier, like Jack and the Beanstalk, currently playing the larger circuits, and The Little Red Hen, just completed, will be produced by Ub Iwerks at the Animated Pictures studio in Los Angeles. It will be done in Cinecolor and released early in March.

20th Signs Del Ruth

NEW YORK, Jan. 13—Roy Del Ruth has been signed by Joseph M. Schenck and Darryl Zanuck to direct for 20th Century Pictures, all of which are released by United Artists. Del Ruths first assignment will be Bulldog Drummond Strikes Back, which will also initiate Ronald Colman's affiliation as a star for 20th Century. The picture goes into production next month.

Photographers Elect

NEW YORK, Jan, 13—International Photographers of the Motion Picture Industry, Local 644, elected officers this week for the year. P. Waiter Strenge was elected president; Harry Smith. vice-president; Frank Kirby, treasurer; Frank Landi, sergent at arms; Ray Foster, trustee; O. V. Johnson, business manager.

10 Best

NEW YORK, Jan. 13.—The Film Daily has completed its poll of critics thruout the country for the 10 Best Pictures of 1934, with the following results:

"Gavalcade," Fox; "42nd Street," Warner Bros.; "Private Life of Henry VIII," United Artists; "Lady for a Day," Columbia; "State Falr," Fox; "Farewell to Arms," Paramount; "She Done Him Wrong," Paramount; "Am a Fugitive From a Chain Gang," Warner Bros.; "Maedohen in Uniform," Film-choice; "Rasputin and the Empress," MGM.

Boston Gets New Operators' Rate

BOSTON, Jan. 13.—Sol Rosenblatt, division administrator, has granted Local 182 operators' union an exception in observing the 40-hour week specified in the picture code.

in the picture code.

The local explained that all of its membars are employed and if the 40-hour week were put in effect there would not be enough men to take over the machines. The average week is now 49 hours.

This is an ideal situation, for most cities have a large surprus of operators and it was for this group that the 40 hours was originated.

Selette Promoted

UTICA. N. Y., Jan. 13.—Maurice Sidman named manager of the Colonial Theater, replacing Edward E Selette, who resumes his old position as field manager in New England for the M. & R. Theaters, of which the Colonial is one. New manager may change present double-feature low-price policy here.

Creditors Take Cut

OMAHA, Neb., Jan. 13.—Creditors of the A. H. Blank Theater Company ac-cepted 20 cents on the dollar offered by the bankrupts.

Columbus Flooded With Double Bills

COLUMBUS, O., Jan. 13.—Of 22 independent houses here 15 are using double features with charges from 10 to 20 cents. In addition to this cutthroat stuff, the Knickerbocker, downtown, has a Sunday bill of a feature, newsreel, comedy, cartoon and four acts of vaudeville for 17 cents, including tax.

There is considerable agitation here for a get-together seasion among the neighborhoods to either cut out the doubles or increase the admission charges. It is understood that at the present state of affairs no one is making any monory. COLUMBUS, O., Jan. 13.-Of 22 inde-

Paramount Holds First Place In Billboard Bowling League

NEW YORK. Jan. 13.—Paramount continues to hold the lead in The Billboard
Bowling League with several close competitors. There is only a margin of five games between the first five teams.

In the contests this week Paramount took two from United Artists, Fox dropped two to RKO, Warners won three straight from Columbia and Universal took three from MGM.

Warners were high for three games with 945. Fuchs, of Paramount, took individual high for three games with 945. Fuchs, of Paramount, took two from United Artists, Fox high single game with 947.

The standing:

Per Cent .800 .767 .733 .667 Paramount 24
RKO 23
Pox 23
Warners 20
Universal 19
Columbia 14
MGM 12

Code Boards Ready in Feb.

Authority will rush matters as soon as all nominations are in - studying names

NEW YORK, Jan. 13.—It is expected by the code authority to have the zone boards in full operation soon after February 1, but it is considered doubtful if the boards can get ready to function before the middle of the month at the

before the middle of the month at the very earliest.

The code authority cannot make its decisions on the zone board members until after January 20, the date of closing for nominations, and it is expected that it will require nearly a week to get the names assembled and look into the records of the nominees.

To date there have been 303 names submitted by exhibitors.

Strike Settled

BUFFALO, N. Y., Jan. 13.—After three weeks of fighting, the strike of operators at the Palace Theater here has been settled.

Penn Censors Are Peculiar Birds

PITTSBURGH, Jan. 18.—The censor-pessed films as viewed in local theaters reveal the Pennsylvania film judges as total puzzles. Scenes which most folks expected to find missing were passed undamaged, while reported gem lines and witty gags have been mercilessly scissored.

scissored. The first case is particularly true of Cara Bow's final scenes in Hoopla. Her costume is the nearest to the nude yet seen. Steady patrons were amazed to find them present. At the same time the best lines assigned to James Cagney in Lady Killer, Hugh Herbert in Convention City and Charlie Ruggles in Girl Without a Room were clipped.

Crawford Breaks Record

LONDON, Jan. 13.—Record attendance and receipts are reported for two weeks' run hero of Dancing Lady. This is the Joan Crawford-Clark Cable co-starring vehicle which recently played a two weeks' engagement at the Capitol Theater, New York. At the Empire the film outdrew every other production shown at the theater in 1933.

Para Signs Writers

HOLLYWOOD, Jan. 13.—Vincent Lawrence, Harry Hervey and Jane Hinton joined the Paramount studio writing staff here this week.

Lawrence is engaged on the screen play of Cleopatra, which Cecil B. Dewill direct with Claudette Colbert. Hervey, author of Shanghai Express, will develop an original story. Miss Hinton will adapt Lovers in Quarantine in collaboration with Harry Ruskin.

Milwankee Will Fight Giveaways

MILWAUKEE. Jan. 13. — Altho a Municipal Court jury found Charles Washicheck, operator of the Pearl Theater. local neighborhood house, not guilty of violating the lottery laws by giving away attendance prizes, the district attorney's office has announced that it will continue to prosecute all such cases in the future.

Washicheck had been found guilty in District Court by Judge A. J. Hedding and fined \$25. He appealed and a Municipal Court jury in a sealed verdict January 9 acquitted him.

PERSONALS

Ed Kuykendall, president of the MPTOA, left this week for his home in Columbus, Miss. He will return for the Code Authority meeting scheduled for January 21.

Leon Schlesinger is in New York from the Coast. He will remain here for a week.

Adolph Zukor left this week for Hollywood to go over the production plans with Emanuel Cohen.

Barbara Stanwyck arrived in New York this week to appear in a play before re-turning to Hollywood for camera work.

Harry Cohn, president of Columbia, left New York this week for Hollywood.

Maurice Chevaller arrived in New York this week from Europe and left immediately for the Coast to start work in The Merry Widow for Metro.

Douglas Fairbanks Jr. sailed this week for London to resume film work there He has just completed a picture in Hollywood for Radio.

Cedric Olbbons and his wife. Dolores Del Rio, are in New York from the Coast and taking in all the shows.

Mr. and Mrs. Sam Goldwyn are in ew York and expect to sail for Europe next week.

Joseph Schnitzer returned to New York this week from the Coast, where he made arrangements for the production of 24 features for his new company.

H. B. Shaffer has been chosen director publicity for Monogram in Seattle. of publicity for Monogra succeeding H. B. Sobottka.

Howard Hawks, Columbia director, is in New York to look over the Broadway plays.

Max Cohen of the Universal sales department, has returned from a trip to Bermuda.

James Orainger, sales chief for Universal, has returned to the home office after a five weeks' swing around the country.

Lou Metzger left this week for San Diego, but will return to New York in two weeks en route to Europe.

Richard Brady, sales manager for Eastman, sailed this week for a West India cruise.

Ian Keith has returned to New York from the Coast and expects to go into a Broadway play before returning to Holly-

More Musicals on Warner Schedule

NEW YORK, Jan. 13.—According to Jack Warner, the public is hungry for pictures containing some lightness, at least in part, and as a result about half the Warner pictures going into production will contain some musical sequences. Warner figures that this is better than the usual comedy touches

Myers Denies He Advised Holdouts

NEW YORK, Jan. 13.—Abram Myers, general counsel for Allied Exhibitors, has denied that he advocated signing of the code assents with reservations. Reports from Western cities recently the the code assente with reservations. Reports from Western cities recently stated that Myers at exhibitor meetings stated, either by letter or in person, that the exhibitors should make reservations on assents they signed.

Myers is in New York to confer with Allied executives regarding the code. He declined to say whether or not Allied will make a test case in court regarding several of the clauses in the code

Dowling Favors East Production

NEW YORK, Jan. 13.—The first result of the recent move by Eddle Dowling to have motion pictures produced in the East by stage roducers is the Arthur Hopkins production, His Double Life, Hopkins production, His Double Life, which features Roland Young and Lilian Oish, and is being released by Paramount. Dowling believes that the further development of his plan not only will make for better pictures, but will be of benefit both to the picture business and to the stage.

With this end in view he organized the Eddie Dowling Picture Corporation, and, in co-operation with Hopkins, selected the famous Arnold Benentt play The Great Adventure as the first story to be made at the Astoria studio.

to be made at the Astoria studio.

Dowling is convinced that managers who have spent years in the theater producing successes know enough about business and are sufficiently adaptable to produce those same successes in ple-ture form.
"Why is it necessary," asks Dowling.
"to take a Broadway success 3,000 miles

To take a Broadway success 3,000 miles from Broadway to make it into a motion picture? After all, men like Arthur Hopkins, Sam Harris, Oeorge M. Cohan and others have been producing hits for years. They have given the better part of their lives to a study of the theater and to what the public wants. But when one of their plays proves to be a success, they are forced to sell it to some motion picture company and let the picture business reap the profits. Moreover, they must stane by frequently and see the play changed and distorted out of all cemblance to the original production.

torted out of all cembiance to the orig-inal production.

"I believe these men can produce ple-tures in the East which will be just as good, and perhaps better, than Holly-wood productions. If we need Holly-wood stars, directors, writers and tech-nicians, we can get them."

Keaton Signed

HOLLYWOOD, Jan. 13.—Buster Keaton, once ace comic of the screen, has signed a contract to appear in a series of shorts for Educational. Keaton has been away from the screen for more than a year and if his two-reciers click he will return to features. return to features.

which are used to break heaviness in

prictures.

The Warner executive based his opinion on the phenomenal success of musicals thus far this season. Each has clicked and he believes that an added touch of music to half the pictures will give them a better box-office buildup.

Decentralization Is Hoblitzelle's Theme at Dallas Theater Meeting

DALLAS, Jan. 13.—Karl Hoblitzelle, generalissimo of Interstate Circuit, Inc., and Consolidated Theaters, Inc., built up out of the ruins of Paramount-Publix, BKO and other amusement enterprises of the Southwest, declared for decentralization when crecutives of 86 their tralization when crecutives of 86 their between granization's first roundup.

The law interstitute of Hoblitzelle taid.

"It is our intention," Hobitzelle told his lieutenants. "to place the respon-sibility of management on the men and women who are operating our theaters and not on the central office in Dallas."

The convention was a three-day gathering, beginning Tuesday and concluding with a banquet Thursday night. The new amusement organization has holdings in Dallas, Houston, Ft. Worth, San Antonio, Little Rock and other

Personal relationships with the public he lectured, are the basis for success

"We are primarily interested in build-ing an institution not for today, but for the future." he continued.

In purchases he urged the managers to buy the products offered in their own localities.

In addition to Hoblitzelle, pioneer theater magnate, as president, the new organization has R. J. O'Donnell as vicepresident and general manager.

Politics

There is a familiar barnyard odor attached to the business of rotating chairmen for the Code Authority in the film industry. It is claimed that the whole arrangement was made in order to permit every member of the board to share in the glory of acting as chairman for a limited period. This all comes under the head of hooey!

The independent members of the board, numbering four votes, were for a permanent chairman, but were outvoted by the six producer representatives. Just why were the producers so anxious to keep the permanent chairmanship out of the hands of an individual?

Could it be possible that the producers did not trust the leadership of an independent? Perish the thought, for hasn't the producer element always been anxious to give the independents all the power they wanted?

It is no secret that no producer wanted the honor of acting as permanent chairman, for each has enough headaches now without adding anything to it. But they have played the dog in the manger act and were not willing to trust the independent, fearing, we presume, that the independents would get too much of a break.

There are some people in this business who are suspicious enough to believe that the rotating chairmanship was established for no other reason than to keep any one man from building himself up to the point where he overshadowed Will Hays. Could it be possible that Hays has been playing politics?

These eager independent minds have intimated that with a permanent chairman at the helm of the Code Authority, and doing a good, clean job, there would be little work for the Hays office, and thus might be able to dispel a great many myths surrounding the General and show a variety of feet of clay. This would, of course, prove disastrous.

In any event, it looks as the politics has entered the Code Authority even before it starts actively in its work. If this condition is to be taken as a criterion of what the future holds, the independent exhibitor might just as well fold his tent and call it a day.

We have all hoped that the Code Authority would solve many of the problems of the picture business and that there were big enough minds in the industry to give it a square shake without allowing themselves to manipulate it for selfish interests, but perhaps we have been expecting too much.

We feel that putting over the rotating chairmanship was a poor piece of business and its reason so obvious that it doesn't do credit to those involved.

We are for the code 100 per cent, but if selfish persons are going to be permitted to shuffle the cards as they see fit, then we can't find where any good is going to be derived.

The best time for a showdown is now, and we believe that there are enough exhibitors willing to go to bat with the proper authorities to determine whether or not the code was drawn up for the special benefit of a select few individuals.

MANY ASSENTS ARE VOIDED

Hundreds Being Returned Due To Written-In Qualifications

Must be signed up by January 31 or be definitely out--new companies to have 45 days to sign-Kuykendall urges exhibitors to get in

NEW YORK, Jan. 13.-It is understood that the Code Authority is returning hundreds of assent blanks from exhibitors who have signed with reservations. The blank litself states that they must be signed without reservations and they must be in the hands of the Authority before January 31. Those exhibitors who have not signed the assent blanks by the 3ist will be out of the family entirely for it will be impossible for them to come in at a later date. All new companies forming in the picture business after January 31 will be given 45 days in which to sign or receive no benefits that may be derived from the code.

to sign or receive no benefits that may be derived from the code.

NEW YORK, Jan. 13.—Ed Kuykendall, president of the Motion Picture Theater Owners of America, issued the following statement here this week:

"It is my firm opinion that any association or individual who advises exhibitors or anyone else in this industry that they should send in an assent to the code with any reservations whateover is mialeading those to whom they make the statement and in all probability helping them get into serious difficulties. I think that any serious-minded person who is in any way anxious to be helpful to the exhibitors of this country would not give any such notice.

"I know it to be a positive fact that the only acceptable assent that can be received by the Code Authority must be without any reservations whatsoever, and I want to sincerely advise the exhibitors of this country not to jeopardize their interests by trying to evade in any manner whatsoever the spirit of the code for the motion picture industry.

"The exhibitors' only procedure should be a whole-hearted assent to the code and then if anything appears which is discriminatory or unfair to them to take it up thru the various boards and the Code Authority as the law requires.

"Sign the regular authorized form for the code assent as sent out by the Code Authority. No other is acceptable."

Marx-Para Deal Cold; May Go U. A.

HOLLYWOOD, Jan. 13. — Lloyd L. Wright, attorney for the Marx Brothers, announced this week that negotiations for a long-term contract with Paramount had been discontinued and that it is likely that the four comedians will aign with United Artists.

There is no word as to why the deaf fell thru since a few weeks ago it war announced that the deal was on and that everything was satisfactory. It is understood the Marx's wanted \$400,000 a picture and this may have looked too big for Paramount with its reduced budget.

Worked With Lloyd
HOLLYWOOD, Jan. 13.—The first
member of the cast of Harold Lloyd's
production, The Car's Paw, the adaptation of Clarence Budington Kelland's
Saturday Evening Post serial, is Una
Merkel, the screen comedienne. The
picture, which is to be released thru Fox
Film, will be started at the Metropolitan
atudios in Hollywood around January 20.

Amity Forms New Exchange
NEW YORE, Jan, 13.—John M. Crimion, Amity chief, announces a new
combine, headed by Ben Schwartz.
Henry Horowitz and Soi H. Kravitz, will
distribute the company's product thru
the New York Amity Exchange. Final
agreements between Amity and the
Schwartz combine were concluded this
week.



Monogram To Hollywood Labor **Produce 36**

Johnston raises quota from 20-name writers will be drawn upon for material

NEW YORK, Jan. 13.—W. Ray Johnston has laid plans to increase the Monogram production schedule to 36 pictures for the 1934-35 season.

ogram production schedule to 36 pictures for the 1934-35 season.

Mr. Johnston sent out 110 question-raires all over the country to get public reaction at first hand on various types of stories. A number of novels, plays and magazine stories by well-known writers are under consideration and the reaction to this questionnaire will be a determining factor in the type of material selected for Motogram's production schedule next year.

The Monogram schedule for the season of 1933-34 was limited to 20 pictures and production budgets were upped considerably to insure a finer grade of product. Monogram's success with these releases prompted the expansion to 36 releases scheduled for 1934-35.

"We have changed our method of production radically during the past few months," said Mr. Johnston when discussing the new Monogram policies.

"All production activity has been brought directly under the personal supervision of Trem Carr, our vice-president, and his executive staff, headed by Lou Ostrow."

Embassy Newsreel Quits

NEW YORK, Jan. 13.—The Embassy Theater here, the first newareel house in the country, closed this week due to inability to talk the owners of the building into a lewer rental lease. The equipment will be moved to another location in the Times Square district soon, and the newsreel and shorts policy will again be established.

No Resistance!

NEWPORT NEWS, Va., Jan. 13.

—A prize story emanating from the crowds that stormed local theaters for New Year's Eve midnight shows follows:

Lines waiting to buy tickets to performances at the Palace and James, on opposite ends of the same block, became increasingly long as show time neared. Finally they were so entangled as box offices opened that there was no sign where one left off and the other started.

A lady, swept in the rush to the window of the James box office, called to the cashier: "Give me a ticket. I got in line to go to the Palace, but here I am. This crowd is too much for me."

Injunction Asked

HOLLYWOOD, Jan. 13.—Charging violation of an agreement entered into in 1926, Studio Technicians' Local, No. 33. International Alliance of Stage Employees and Motion Picture Machine Operators, is seeking an injunction in the Los Angeles courts against Local No. 40, International Brotherhood of Electrical Workers. The charge is made also that the latter organization invaded the plauntiff union's work in the studios, contrary to an agreement made between them in which they divided the local theatrical and motion picture field.

Complaints alleged that when sound

them in which they divided the local theatrical and motion picture field.

Complaints alleged that when sound men and technicians were selected to go on picture location they were told by studio departmental heads they could not work unless they were members of or joined the IBEW. IATRE complains its members were discriminated against unless they joined the IBEW. in which case they would be required to pay double union dues.

The entry of the union fight into the courts marks the climax of a series of encounters first started during the studio strike in August. At that time trouble broke out between the two unions and the Regional Labor Board was asked for a ruling which forwarded the matter on to the National Labor Board.

In announcing its decision on the matter the National body advised that it would not consider any cases in which union jurksdictional issues were involved. Such cases, it contepds, will have to go to the American Federation of Labor for preliminary adjusting, where the disputing unions both have charters under the AFL.

Until such action can be taken the IATSE seeks the injunction restraining the IBEW from encroaching on its province.

High Award for "Topaz"

NEW YORK, Jan. 18.—The National
Board of Review has chosen RKO's
Topaz as the best American picture of
the year. The feature starred John
Barrymore.

Paramount Sets Up National Theater Advisory Committee

NEW YORK, Jan. 13.—Announcement was made this week by Raiph A. Kohn of the formation of a national advisory committee, members of which will be chosen territorially by the partners of Paramount in the theater business in various parts of the country. Under the company's decentralized theater-operation plan the committee will be formed for the purposes of exchanging information, confirming policies and maintaining closer contact between Paramount theater partners and associates and the home office. The members of the committee will be in constant communication with one another and with the home office and will meet at least once every three months with executives of Paramount's theater department.

According to present plans, the committee will consist of six members, each committeeman representing one of the

several territories in the United States and one representing Canada.

and one representing Canada.

E. V. Richards, of New Orleans, representing the Parsmount partners in the Southwest, was chosen by them as the first member of this committee at the recent meeting of theater operators associated with Paramount heid in Atlanta last week. Additional members will be chosen by Paramount associates in the Southwest, the Chicago territory. New England territory, the territory west of Chicago and Canada. It is expected that the Southwestern representative will be chosen at the meeting to be held at Dallas, Tex. on January 19 by Paramount associates, and the other members will be elected as quickly thereafter as possible. The committee will been to function immediately following the election of the individual members.

Tear Bombs In St. Joe

Labor trouble in two de luxers causes Dubinskys to appeal to NRA labor board

SAINT JOSEPH. Mo., Jan. 13.—An appeal to the NRA administrative board in Washington to request the national labor board to arbitrate the dispute between St. Joseph motion picture operators' union and Dubinsky Brothers has been made by Barney Dubinsky following the reaching of a climax in the troubles here with the explosion of acries of tear gas bombs in two of the Dubinsky leading houses.

Tear gas bombs were set off this week and last in the Electric and Missouri theaters, only downtown de luxe houses here, both owned and operated by Du-

here, both owned and operated by Du-

binskys.
The initial bomb set off last Saturday right at the Electric necessitated the refunding of admissions when patrons were compelled to leave the theater. Sunday other bombs were set off in the Missouri Theater.

While not wanting to accuse anyone until having sufficient evidence, Barney Dubinsky referred indirectly to the labor difficulties with the motion picture

bor difficulties with the motion picture operators. musicians and stagehands unions by asserting that "If they can't fight clean they shouldn't fight at all." The operators were released last December I when Dubinskys failed to renew their annual contract because of differences in stipulations sought. Soon afterward the stagehands walked out. Followed by the musicians. It is understood here, however, that neither the stagehands nor the musicians were anxious to leave, doing so only on orders from the internationals.

Nonunion Sound Men To Organize

HOLLYWOOD, Jan. 13.—Organization of an independent non-union group to represent sound workers of the studios in dealing with the producers under the NRA code was started here this week on the eve of an election to determine which body is to have this representation.

tion.

In the pist the matter of representation was held between the International Brotherhood of Electrical Workers and the International Alliance of Theatrical Stage Employees.

Reason for the organization of an independent non-union group is that considerable dissatisfaction has been caused in the past when labor unions acted as the controlling groups under the code and that union representation does not satisfy the professional character of sound men.

Sound men.

When formed the new non-union group will ask affiliation with the American Society of Cinematographers.

Chi MPO Union Renews Contract With Theater Men

CHICAGO, Jan. 13 .- Renewal of the

CHICAOO, Jan. 13.—Renewal of the contract between the Motion Picture Operators' Union, local No. 110, and the theater owners represented by the Allied Theaters of Illinois, comprising the independent showhouses and the Exhibitors' Association of Chicago, which includes most of the big houses, was signed this week. Minor changes were made in the original contract.

The new agreement will run for one year and the operators will continue to be paid from \$75 to \$110 per week, but will conform to new hourly requirements as set by the NRA. Some of the operators will be relieved of working more than 40 hours a week and will average from 35 to 40 hours hereafter. Negotiations were carried on by Thomas Reynolds, president of the union; Aoron Saperstein, representing the Allied group, and E. D. (Jack) Miller, head of the Exhibitors' Association.

FROM THE BOX-OFFICE POINT OF VIEW

"Let's Fall in Love"

(COLUMBIA)
Previewed at Warner's Beverly,
Beverly Hills
Time—76 minutes.

Columbia Pictures contribution to the present run of musicals packs considerable entertainment and is designed to please evrywhere. Edmund Lowe in the lead has had roles that suit him much better, and Ann Sothern, Playing opposite Lowe, is two new to films to mean much on the draw. The burden of the picture rests an Greeney Resoft playing the runsels on Greeney Resoft playing the runsels. on the draw. The burden of the picture rests on Gregory Ratoff, playing the part of a picture producer. Ratoff is head and shoulders above the rest of the cast and he almost walks off with the entire flicker. Edmund Lowe, as a producer, runs into difficulties with his Swedish star on location. She walks out on him and

Edmund Lowe, as a producer, runs into difficulties with his Swedish star on location. She walks out on him and goes home to Sweden. Lowe starts a search for another Swede and after interviewing Swedes by the truck load is almost ready to give up when he spies a suitable girl at a circus side show. He induces her to move in with some Swedish people, acquire their accent and habits, so that he may use her in his Swedish film. When she has finisher her course of training Lowe presents her to Ratoff, the producer. Ratoff falls for her beauty and signs her for his pictures. Everything is going jake until at a party given by Ratoff. Loew's sweetheart, played hy Miriam Jordon, becomes jealous of the attentions Miss Sothern, the Swedish actress, is showing to Lowe and she spills the story about her former life with the circus. Miss Sothern leaves the party and returns to the circus. Ratoff files in a rage until his New York office phones him to hurry and finish the Swedish picture so that they may cash in on the publicity the exposure got in the dailies. Ratoff and Lowe start a search for her, and when Lowe finds her in the circus he embraces her and promises his love and she returns.

The hit tune of the picture, Let's Fall

and she returns.

The hit tune of the picture. Let's Fall in Love, is a dandy song and will make the hit list soon. Dialog and continuity are okeh. Art Jarrett sings a couple of songs with fair results. David Burton has turned out a pretty fair piece of entertainment in Let's Fall in Love.

Blackford.

Blackford.

"Fashions of 1934"

(FIRST NATIONAL)
Previewed at Warner's Beverly,
Beverly Hills
Time—90 minutes.

Time—90 minutes.

Filled with gay comedy, pretty girls, lavish seenes, beautiful effects, gorkeous gowns and a good story, First National's Fashicns of 1934 is class entertainment for theaters everywhere. Dealing with Parislan fashions and how they are pirated and copied by American designers is a story that should have a strong feminine appeal. Thruout the picture beautiful ereations are shown that will provide an eyeful for the ladies, as well as prove interesting to the men. William Pewell is excellent as a superpirate who steals French ereations and

will as prove interesting to the men.
William Pewell is excellent as a superpirate who steals Prench creations and
sells them to other traders thru a complicated system of copying photographs,
etc. With Bette Davis, his secretary,
with whom he is in love, and Frank
McHugh he goes to Parls and opens his
headquarters. Thru a false duchess,
veree Teasdale, he starts a vogue for
ostrich plumes, and thru a hookup with
Hugh Herbert, an ostrich rancher, cleans
up. In line with his plans he also forces
the form of the mental control of the competing house. Straightway a fourcornered love jealousy develops and the
byplay of Powell. Davis, McHugh, Herbert, Teasdale, Reginald Owen and Henry
O'Neil provides constant laughs.
William Dieterle directed this production and handled it well. Blackford.

"All of Me" (PARAMOUNT)

Previewed at the Beverly, Beverly Hills, Calif. Time—70 minutes.

The skillful direction of James Flood is responsible for All of Me being a delightful bit of film entertainment. Fredric March, Miriam Hopkins and Geoige Raft head the cast and each of them turns in a sterling performance that carries the story along at a rapid pace, nover dull and fister lacking in interest. With March, Hopkins and

Raft together in this picture, taken from the stage play Chrysalls, exhibitors have something to brag about in their marquees.

Story evolves about Miriam Hopkins' reluctance to marry Fredric March, an engineer, because of a queer notion that romantic love is sure to be disthat romantic love is sure to be dis-appointed in matrimony. He begs her to go west with him on an assignment and she lyingly tells him she is about to have a child. March feels certain this is not true and after a tie-in with

to have a child. March feels certain this is not true and after a tie-in with her leaves her.

George Raft, as an ex-convict, enters the picture with Helen Mack, his sweetheart, who is about to become a mother without benefit of ciergy. Miss Hopkins outlook is changed to a fuller understanding of love and marriage. Punch shot in the film is when Helen Mack, in a marvelous bit of acting, permits Raft to jump to his death rather than be captured and possibly electrocuted for killing an officer during a prison escape. In the end March and Miss Hopkins are reunited in a beautifully handled finish.

March never was any better in any film. Miriam Hopkins reaches the top of the ladder of stardom in her portrayal in All of Me. The incidental music builds up the moods beautifully. All of Me is an acs film for all the first-rate houses from Coast to Coast.

Blackford.

"Two Alone"

(RKO)
Previewed at the Westwood Village.
Westwood, Calif.
Time—80 minutes.

Taken from the play Wild Birds, RKO falls short of making a very worthy picture from splendid material. The entire picture is too dull and drab, and some of the scenes are terribly drawn

some of the scenes are terribly drawn out.

Jean Parker, Tom Brown and Zasu Pitts are co-starred in Two Alone. Jean Parker and Tom Brown deserve credit for their excellent performances. Miss Parker practically lives her part, and the portrayal given by Brown is very vivid and realistic.

As two youngsters, Parker and Brown are subjected to the sex-crazed actions of Arthur Byron and Beulah Bondi, his wife. Miss Parker is an orphan, and Brown is a refugee from a reformatory, Holding a threat of exposing his identity and returning him to prison if he does not do as he is bid, Byron forces Brown to work for him on his farm. Brown and Miss Parker fall in love. Together they plan to run away from the farm. Byron's secret passion for the girl explodes and he forces her to remain on the farm. To set the matter straight and leave a good taste in the minds of the customers RKO has written in a climaxed finish wherein the true father of the girl shows up in the end and manages a wedding for his daughter and Brown.

Before this one is released RKO will probably look it over closely and chop out about 1,000 feet of repititions. Several scenes could also be changed that would add to the story value of the picture.

Ellott Nugent is responsible for the direction of Two Alone. Probably the only thing that recommends it is the marvelous sound effects of birds and insects chirping around Parker and Brown in woodland scenes. Blackford.

"Gallant Lady"

(20TH CENTURY)
Previewed at the Boulevard, Los Angeles
Time—88 minutes.

To 20th Century will go the credit for giving Clive Brook the best role he has ever had in motion pictures, and in this flicker Brook makes the best of it. Gallant Lady is a heart-throb story of a mother's love, and in the title role Ann Barting, it excellent.

mother's love, and in the title role Ann Harding is excellent.

20th Century plans considerable publicity on this one in the trade and fan magazines, which should aid the box office considerably. While the film doesn't exactly reach the four-star rating, it will succeed in pleasing the average theatergoer.

In the opening shots Miss Harding is shown watching the takeoff by plane of her lover and future husband in his proposed attempt to make a one-stop flight from New York to Bagdad. The plane smashes up and her lover is killed. Wandering in the park in a semi-duze,

Miss Harding is picked up by Clive Brook, a physician just out of juil after doing a stretch for performing an unchincal operation. A close friendship follows, and Miss Harding confides she is about to become a mother. Brook aids her and is influential in having the child adopted into a good family of which Otto Kruger is the head. Thereafter follows a series of incidents that at times becomes terribly tiresome beafter follows a series of incidents that at times becomes terribly tiresome because of several overdrawn scenes. Finally in Paris Miss Harding accidentally bumps into her son, now a boy of 8 years. She plans to marry the boy's foctor father, after learning his wife bas left him, and in the end succeeds despite the advice of her friends not to the advice of her friends not to.

the advice of her friends not to.

Miss Harding turns in her best performance since Holiday. Tulllo Carminatias the overzealous lover is excellent, and Janet Beecher handles the role of Maria Madison in a way that engraves itself on one's memory. Gregory La Cava's direction is cken.

Blackford.

"Four Frightened People"

(PARAMOUNT)
Proviewed at the Wilshire, Beverly Hills
Time—75 minutes.

Previewed at the Wilshire, Beverly Hills Time—75 minutes.

Here's a film headed straight for banner grosses the country over. Paramount's Four Frightened People is topnotch entertainment, designed to amash box office records wherever shown.

Four white people, Herbert Marshall, an English chemist; Mary Boland, a society dame, whose holby is hirth control; Claudette Colbert, a school teacher, and William Gargan, a newspaper reporter and radio artist, are lost in a Malayan jungle. For more than a month they struggle to reach civilization. Gargan, leader of the four, goes yellow, and Miss Colbert takes charge. In an encounter with the savages Miss Boland is held as hostage. The three remaining form a triangle. Before reaching civilization Miss Colbert has fallen in love with Marshall and she fears she will lose him to his wife in England.

When they finally reach civilizations, however, in search of Miss Colbert who his wife's nagging ways get the best of him. Meanwhile Miss Boland has been set free by aligning the natives' wives against them. Marshall marries Miss Colbert and Gargan returns to his paper.

To Cecil B. DeMille must go the hon-

Miss Colbert and Gargan returns to his paper.

To Cecil B. DeMille must go the honors for his direction. Into this picture he has injected comedy, pathos, suspense, tragedy and thrills without sidestepping the story in any sequence. Claudette Colbert is excellent in her part, and Marshall has not been so well east before. Lee Carrillo, as the native chief, is perfect.

Most of this picture was made in the Hawalian Islands, and the photography and scenes are interesting. Blackford

"Once to Every Woman (COLUMBIA)

Previewed at Warner's Beverly, Beverly Hills, Calif. Time—70 minutes.

Beverly Hills, Calif.

Time—70 minutes.

Taken from the stage play The Little Brown Nurse, Columbia has a remarkable program picture in Once to Every Woman. Fay Wray, as supervisor of a hospital ward, presents the most realisatio and remarkable performance of her varied screen career. Never before has she been cast in a role that suited her particular type as well as in this picture. Sesond honors go to Ralph Bellamy for a stellar performance as the junior doctor in a great hospital. Performances of Walter Byron and J. Farrell McDonald also deserve mention.

As the supervisor of a hospital ward, Miss Wray is a trusted and valuable employee of a large hospital presided over by Walter Byron. A patient surfering from a brain aliment requires an operation and Walter Byron is selected to perform the operation. Bellamy, as a young physician with a broader knowledge of present-day science and medicine, examines the patient and tells Byron that his diagnosis of the case is incorrect and pleads for the chance to perform the operation. Byron rejects him and while in the middle of the operation faints and Bellamy is forced to complete it—a victory and achievement for modern surgery.

A love triangle exists thruout the picture, with Bellamy and Walter Con-

nolly both seeking the love of Miss Wray. Lambert Hillyer directed this opus and did a very good job. Blackford.

"Palooka"

Reliance Pictures for United Artists
Release
Previewed at the Alexander, Glendale
Time—85 minutes,
Here's a film that will make your boxoffice receipts look like the national
debt. From start to finish this filcker
will please all types and will pack your
theater like no other production you
have had in recent months.
Jimmic Durante, Lune Velez, Stuari

have had in recent months.

Jimmic Durante, Lupe Velez, Stuart Erwin, Marjoric Rambeau, Robert Armstrong, Mary Carlisle, William Cagney and Thelma Todd round out as good a cast as ever rambled thru 85 minutes of belly laughs. Durante is nothing short of a riot. Never before has he had a part that fits him as well. Glose seconds to Durante are Armstrong as an expury, and Marjoric Rambeau, as an expury queen.

Durante a fight manager discourant

Durante, a fight manager, discovers a country lad whose mother has tried to keep him pure and away from the fight racket. Jimmy succeeds in making a champ out of him in a scrap with Cagney, Cagney, once a grand figher, is off his feet because Lupe Velez, a night-club lassie, has thrown him over. When the kid wins the fight Lupe transfers her attentions to the new champ. Cagney regains his senses and in a return bout trims the country boy, which pleases the mother of the lad greatly. The lad goes home and settles down with his rural sweetheart, Mary Carlisle. To top it off Durante marries Lupe Velez and that's that.

Ben Ryan and Murray Roth did a swell

Velez and that's that.

Ben Ryan and Murray Roth did a swell job in writing the lines for Durante, and Director Ben Stoloff milks every scene for all the laughs in it. The film contains two knockout song numbers, Lord Mc a Little Bit More and Durante's own number, Inky Dinky Do. Both are slated for the hit list Durante's delivery of them is in line with his ace acting thruout the film. out the film.

Book Palcoka. The title doesn't mean much, but it'll fill your seats.

Black/ord.

"Hips, Hips, Hooray!" (RKO)

Previewed at the Criterion, Santa Monica, Calif. Time—70 minutes.

By far the most extravagant and lavish production ever offered by Radio featuring Wheeler and Woolsey makes Hips, Hips, Hoorayl an outstanding number on the Radio production sheet. Hips, Hips, Hoorayl was written by Harry Ruby, Bert Kalmar and Edward Kaufman, with the songs by Kalmar and Ruby. The theme song, Keep on Doin', is a genuine hit number and one that will send your patrons out humming the melody.

Supporting Wheeler and Woolsey are Ruth Etting, Thelma Todd, Dorothy Leo, Phyllis Barry, James Burtis, Matt Briggs and Spencer Charters. Miss Etting warbles Keep Romance Alive in the bost rendition she has ever given in pictures.

rendition she has ever given in pictures.

The story, while weak and disjointed in places, is still good material for the two comics. As street-corner salesmen they start out on a hilarious spree, ending up as winners in a cross-country auto race. As wealthy brokers they attempt to make a play for Thelma Todd. owner of a beauty shop, and her arsistant, Dorothy Lee. In presenting their effrontery the boys steal a swanky office and, incidentally, get hold of a bagful of securities by mistake. Two detectives are on the look for the securities and they suspect Wheeler and Woolsey. In their escape the two grab an auto and end up as winners in the cross-country jaunt.

The song numbers are daudy, and the

The song numbers are dandy, and the dance numbers are beautiful and very impressive. The comedy is pretty blue in places, but Director Mark Sandrich has followed up the blue spots, as in the days of burlesque, with gorgeous girl numbers that take the dirty taste away instantiv. away instantly

The photography is excellent. RKO has a smash comedy hit in Hips, Hips, Hooray! Blackford.



Tabloid Conducted by CHARLES WIRTH-C 25 Opera Place, Cincinnati, O. -Communications to

Burly Managers Okeh NBAA

NEW YORK, Jan. 13.—Burlesque managers thruout the country met Wednesday morning in the offices of the Ettinge Theater at the request of the NRA's Division Administrator Sol A. Rosenblatt for the purpose of proceeding with the code for the industry. Rosenblatt succeeded in his efforts to get the managers to work together and the result was that all of the managers present agreed to work as an organization and tendered a vote of confidence to L. H. Herk, president of the National Burlesque Association of America. Rosenblatt, aided by Deputy Administrator William P. Farnsworth,

Administrator William P. Farnsworth, remained at the meeting for about an hour and a half. He dealt principally with the need for working on the code, stating that the managers must either organize or have the government impose its own code and insist on individual observance. After getting their okehs for an organization, Rosenblatt then proceeded to state that they must not squeeze the small fellow and that after revisions were looked into, the code would go to the President for his signature. After that a Code Authority would be selected.

The managers immediately set about

The managers immediately set about lining up the officers of the NBAA. New setup comprises: Herk, president; Vic Travers, vice-president; Edic Weinstock, secretary, and Charles Franklyn, treasurer. On the board of directors are Joseph Weinstock, chairman; Warren Irons, Max R. Wilner, Jack Barger, Abrabase, Mingley, Arthus Chargers, Leaves, Mingley, Arthus Chargers, Leaves, 1981 ham B. Minsky, Arthur Ciamage, Issy Hirst, Hon Nickle, William Pickens, George Jaffe, Al Somerby, T. B. Dalton, Charles Schwartz, George Young, Max Rudnick, Charles Fox, Mayer Lantz, and Paul Weintraub, general counsel. The proposed code will probably un-

dergo one or two changes. One of the changes being sought is relief from the requirements for chorus girls. Instead of a set figure of \$20 for girls in the stock companies, the managers will recommend that the small stock houses pay the girls \$15 a west. At the Wednesday. the girls \$15 a week. At the Wednesday meeting the constitution and by-laws of the organization were read. Dues were set at \$10 a week, but not to exceed \$400 Theaters are not required to pay s while dark.

dues while dark.

Among those present at the meeting were Vic Travers, Charles Rothestein, Warren Irons, George Young, Nosh Schechter, Jack Barger, Abe Minsky, Joe Weinstock, Max Rudnick, Eddie Madan, Joe Quitner, Al Somarby, Max Wilner, Jack Beck, Julius Afriiss, George Jaffe, Charlie Schwartz, Antonio Romano, Harry Haipert, I. H. Herk, Charles Pranklyn, Emmett Callahan, Phil Rosenberg, and Elias E. Sugarman, of The Billboard.

BOBBY MORRIS was out of the Eltinge, New York, last week because of illness.



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Tab Tattles

With Rosenblatt as Mentor

HONEY HANK HARRIS and his Honey Glels, who have been at Ned Rao's Main Street Theater, Houston, Tex., have moved to Galveston, T Kon Parks, juvenile; Clara Franklin, general business; Lillian LaBerta, in-genue; Deloris Franklin, soubret and fan dancer; Sadie Smith, blues singer; chodancer, Sadie Smith, blues singer; chorus—Texas Hauer, Viola Lake, Mary Cloasen. Rose Parks, Del Cuttis, Clara Franklin and Pat Smith; Mercedes Mijares, musical director and pinnist; Ned Rao, manager; William Rao, electrician; Mrs. William Rao, teasurer. Extra acts are used weekly. Viola Lake is scoring with her tap dancing. R. W. (Tommy) Stevens is arranging weekly programs for both houses.

M ARION ANDREWS' Pep and Fun Revue, Seabee Hayworth, manager, did turnaway business at the Arcade Theater, Salisbury, Md., the last half of week of January 1. Played a string of one-nighters last week. The Frank Wolf Office in Philadelphia will handle all bookings thru that State. Twenty-five people-are with the show, which movas on a two-ton truck and six sedans. Recent additions are Ted Cessna, drums; Lyle and Virginia, harmony singing turn: Pape and Pape, acrobatio act (a recent feature with Downle Bros.' Circus; DeCaro and Wolf, tap and adaglo dancers; "Slats" Cessna, sax and clarinet, and Alice Brock and Melva Balley, choristers. Hayworth received more than 500 reciles to a recent ad and wants to thank those who wrote, he helm unable to conserved the results. ceived more than 500 reciles to a recent ad and wants to thank those who wrote, he being unable to answer all by mail.

. . . El Cota and Byrne have replaced Merrick and Allen in Boyle Woolfolk's company, World's Fair Follies, which is now playing Butterfield Time in Michigan. . . Vaude acts at Star, Cincinnal, this week are Green and Harlow, comedy: Three Black Dots, song and dance, and Ray Willis, musical.

PAULINE FISHER, chorus girl with the Campus Cutups at the James, Newport News, Va., last week, suffered cuts about the head when a proplamp fell on her during a night performance. Her injuries were said to have been slight. The Alexander Troupe of tumblers have their own show on the road this season and played the James. Newport News, two days this week. Dutch Haid, head production man at WWSW in Pittsburgh, is planning a musical comedy which will feature the station's best talent and will play small theaters in Western Pennsylvania. Buddie (Jew) Woods recently spent a few days in and around Detroit and Toledo and states that things look good. He saw Ed Miner's Revue, which has plenty of flash, Mel Vernon, Lucy Miller, Vie Bartlett, Edith Wayne and Earl (Bud) Arlington are among those in company. There is a six-piece orchestra, Arlington's has sousaphone solos are something new in the rhow. Six girls are in line. Rusty and Dot Williams caught two matinees of the Clarke Revue at Rose Theater, Thomasville, Ga, They report that Art Gleason and his band are doing their share to put show over. are doing their share to put show over.

BILLY (SLATS) DAVIS, who has a small tab show, went thru Tulea, Okla. on his way to the oil fields in Texas. States that the Akdar Theater there is doing excellent business with a 55-cent top. Has a 50-people show and is using big productions—Good News, Plain Jane, Hit the Deck, etc. Twenty girls are in line. Among those in cast are Lou Baverly, Lynn Arden, Mabel Mason, Billy Wade, Art Miner, Fred Ewing, Les Applegate and Harry Harvey. . . Mr. and Mrs. George Bartlett, Jimmy Stein and Mr. and Mrs. Lew Green have joined the cast of Jim Bova's Stepping Winners at the Star in Cincinnati. Mr. and Mrs. Copeland, who were in the company, have gone to their home in Indianapolis. . . Bob Osborne, "guitar king," who has been broadcasting over Statlon WLVA, Lynchburg, Va. for a year, will soon open a show, the Old Home Frolicks, at Paramount Theater, that city. He will be emsee and do specialties. Others in company will be Elvin Ashley; a six-

plece hillbilly string band; Charles Christian, b.-f. comedian; Clyde White and Jane Massie, dancers; Glen Jackson.

L EE PERRY'S Aristocrats are playing at the Rialto in Cincinnati on Saturdays and Sundays. Perry is emsee. Company includes Frickle Sisters, Ruby Murphy, Virginia Frinkler. Marion Kugle. Betty O'Brien. Peggy Luthhold, Sugar Brown. Kess Waitz. Adrian Co., Tommy Mahaney, Billy Louis. Bob Snyder, Leo O'Neill and Johnny Albers.

A 20-people tab show is holding

Snyder, Leo O'Neill and Johnny Albers.

A 20-people tab show is holding forth at the Playhouse Theater, Salt Lake City, Utah. Rex Jewel is producing. Revue is playing to good mid-weck business and turnaways on weck-ends. Seems like old times, says Tom Parker.

At the Riley, Fort Wayne, Ind., last week were Boyard Sisters and Murray, Raymond and Company, Healey and Garnella, Irene Camp. Billy Cullen, chorus of six girls and a stage band, chorus of six girls and a stage band. Boyard Sisters and Murray were given extra work at the Berghoff Gardens, local night club, as part of the floor show.

Burly Briefs

SAM PUDERAN and his pit boys are no longer at the Irving Place, New York, That was in the fire for a couple of

BABBETTE BYERS has gone out of the Ettinge, New York. Vilma Joszy was supposed to go in there but didn't for some reason or other.

AGNES AND GEORGE DEAN had quite a bus trip en route from Hartford, Cont. Seemed that there was some kind of an argument between them and Carol Gale and Don Carlo.

JERRI McCAULEY hopped on the choo-choo to Chicago the other day. Her leaving was sudden, following a lcng-distance call she got from that

CENTURY, Brooklyn, didn't open with the Billy Sharp show as scheduled a week ago Saturday. Instead instituted a vaude policy, using six acts on the split-week booked by Harry Lorraine.

BILLY SHARP, by the way, has some deal on to put his shows into another spot in Brooklyn. It's understood that he'll open soon at the Majestic Theater

ALLEN-ALLENE, fresk, is added attractioning these days. Played the Colonial, Springfield, O., last week, and is current at the Princess, Youngstown. Dr. R. A. Lowell presents the act.

EDDIE WEINSTOCK. at the Park, Boston, turned pug last week when a Bean City ex-mitt wielder tried to crash the backstage. Eyewitnesses claim that Eddie "mutilated" the pug.

BILLY FIELDS opened Friday at the Eltinge, New York, and is stated to stay there until the operators open their Atlantic City spot. He'll move there when it happens.

MARY JOYCE went in for some exploitation before opening at the Central New York. She worked last Tuesday afternoon in the box office at the house, with the proper billing at the old b. o.

"HONEY BEE" KELLER, "Mae West of Burlesque," and funster Eddle Kapian head the current burly show at the Va-riety in Pittsburgh. These two per-formers, by the way, are soon becoming steady fixtures in that house.

CARRIE FINNELL is held over this week for the new show, Dudes and Nudes, at the Garrick, St. Louis. Norma Lee, Eastern favorite, is making her first St. Louis appearance with the same

LEW WHITE was the center of an actual blackout the other day down at the Irving Place, New York. The report is that he was seeking a check cashed there and after a fracas yelled his back was broken. He was able to walk all right after he got his check cashed.

JACKIE JAMES and her Weird Voo-Doo Dances are now holding forth for a Sec BURLY BRIEFS on page 55)

Smith Has Revue At Mayfair, Detroit

DETROFT, Jan. 13 .- Bert Smith, for DETROIT, Jan. 13.—Bert Smith, for many years owner-manager of the Bert Emith Revue, has leased the Mayfair Theater. This house, formerly the home of the Bonstelle Stock Company, was remodeled at a cost of \$30,000. Smith started with two New Year's Eve performances at a dollar top and had sellouts. Business has continued good. His \$1,000 revue is a supmented each week outs. Business has continued good. His 45-people revue is augmented each week with five singing, dancing and musical acts. Extra shows have been necessary on Saturday and Sunday. Opening show was Naughty, Noughty, and this week's is in Streets of Paris. Next week's offering will be The Nudities of 1934. Smith is overseeing all operations; Lew Kane is house manager, and Forrest Freeland is handling publicity. Benny Davis is scenio artist. True Fristow musical director and Fred Flanagan carpenter. Roster: Tommy Hanlon, Rudy Wintnor, Danny Montgomery.

musical director and Fred Flanagan carpenter. Roster: Tommy Hanlon, Rudy Wintnor, Danny Montgomery, Four Monitors, Holly Moret, Eugene Broussard, Heimle Hunt, Tom Murray, Chuck Hoback, Harry Earns, Vi Shaffer, Nellie Clark, Bobby and Mary, Cohan and Depinto, Betty Brooks, Ruth Trout, Bernie King, Millie Grosse, Raye Chambers, Vondele Elliott, Patsy Rives, Natalle and Howard and 20 Bert Smith Sirens, under direction of Bobby Golden, Sirens, under direction of Bobby Golden, who has handled the Smith chorines for the ninth consecutive season.

Placements

SCHUSTER BOOKING AGENCY. Chicago, Milt Schuster, manager.
Minneapolis (Gayety)—Stella Vanik.
Calvin and Marguerite, Holly Leslie.

Buffalo (Palace)-Adri Ann, Dream

Girl.
Cleveland (Roxy)—Sheikee Haywood.
Atlanta (Atlanta)—Hazel DeVine,
Gloria DuVell.
Milwaukee (Gayety)—Harry Boob
Meyers, Vivan Carlos, Marilyn Murray;
Henderson, Sylcr and Horan, Norma.
St. Louis (Garrick)—Ruth Hamilton,
Bobby Vail.

Pittsburgh (Variety) — Carrie Finnell. Cincinnati (Empress) — Billy Scratch

Empress, Detroit, Closes

DETROIT, Jan. 13. — The Empress Theater, burlesque house, closed recently after a run of about eight months. Louis Chapoton, owner of the lease, took over the house following the disappearance of the former management about two months ago. Chapoton ran the house on a low-admission and low-cost policy in the effort to recover wages lost by the cast and staff when Jack Ballard, former manager, left town. Following accomplishment of this objective the house was kept open a few weeks, but poor business in the holiday season forced the closing. Chapoton is going to Hollywood.

GEORGE JAFFE. Variety boss in Pitts-GEORGE JAFFE, Variety boss in Pittsburgh, is continuing his plans in presenting personally conceived revues. Located only a few doors away from the Pitt, the city's vaude and tab stronghold, his house has been bucking some tough opposition of late since the opposition house has been presenting such units as Bottoms Up, Occree White's unita as Bottoms Up, Oe Scandals and Shuffle Along.

NAZARRO HALLO, the redhead, goes to the Variety, Pittsburgh, for George Jame, opening January 21.

Conducted by CHARLES WIRTH--- Communications to 25 Opera Place, Cincinnati, O.

Hodgson Opens In Vancouver

VANCOUVER, B. C., Jan. 13.—Leyland Hodgson opened at the Vancouver Theater on Decsmber 30. The first show was The Best People. Company is known as the International Players. Cast includes Hugh Symington, Leyland Hodgson, Ritty Desmond, Harry B. Stafford, Blair Davies, Edward Musgrove, Barbara, Brown and Marion Shockley. Rupert MacLeod is stage manager and W. M. Thomas house and publicity manager. Business has been fairly good. The experiment of introducing first-class stock in an uptown house with only a 45-cent top is one that is being watched with great interest along the Coast.

Billroy Show Briefs

Billroy Show Briefs

WINTER GARDEN. Fla., Jan. 13.—
"Billroy's Comedians! The greatest show on earth for the money! Sixty-five people in the flesh and blood! Mostly girls! The pretitert, the fastest stepping and the best costumed chorus in America under canvas! So many girls you can't count 'em all!" Manager Billy Wehle can't fool all the people all the time, but he is contented with a sizable majority. Wonder if those critics who ascert there ian't a perfect show on the globe ever heard "our Bill" make a sally? The impressrio recently was thrown by a horse. The law of compensation would have been served better if he had been thrown by a buil. (At liberty for next season—one hoofer in the flesh and blood . . . not much flesh but plenty of "hey nonny nonny and a hot cha cha, to say nothing of vo-do-de-odo and boop-oop-e-do." Words and music by Johnny Finch. Who said, "Aw, nerts?")

The report that Rosic Marco will enter a convent next year is absolutely unfounded.

Kitty Watkins was seen on the street

unfounded.

a convent next year is absolutely unfounded.

Kitty Watkins was seen on the street last week with French heels. Evidently the boys with this opry aren't good enough for her.

According to Rody Jordan, personality is that thing which will quickly get you a good break in show business provided you have a healthy bank roll.

Fan mail is increasing daily. Just received a very interesting letter from Blanche Henderson (nonprofessional), who is connected with the E. B. Kelly Company, Long Island City, N. Y. Miss Henderson is planning to spend her vacation in Florida the latter part of this month. While down here she intends to catch the show for her first time. She admits being an enthusiastin Billioy fan and states that she never falls to read the briefs. So here's a hearty welcome, Miss Henderson, to the big bluc and gold waterproof top.

MAC JOHNSTON.

Picketing Continues At Boustelle Civic

At Bonstelle Civic

DETROIT, Jan, 13.—Picket lines at the Bonstelle Civic Theater continued steadily this week, with all unions involved joining in the picketing of the house for use of non-union labor. The dispute arose two weeks ago over wage scale demanded by the Stagehands' Local of the IATSE, and non-union men were employed in all capacities.

The picketing has been peaceful, with one minor stirmish when police were called to drive the pickets off the sidewalk in front of the theater entrance. The Bonstelle Civic is using the Detroit Institute or Arts Auditorium this season, and the pickets were forbidden to parade upon the Art Institute property, being removed to the general street sidewalk about 50 feet away.

Attendance at the theater has not apparently been hurt to any important extent by the picketing.

Additions to Cast Of Pittsburgh Civic

Of Pittsburgh Civic

PITTSBURGH, Jan, 13.— The Pittsburgh Civic Playhouse increased its player lineup with several members last week. Heading the new list is Reginsld Stanborough and Harry Schofield.

Other additions include T. Ellen Rrieger, Hyman Bennett, Roberts Welch, Reginald Stanborough, Robert Jahn and Elaine Boughner. All of them were in the cast of Up Pops the Devil, which played a three-day engagement beginning January 10.

Rep Ripples

FRANK PRESCOTT is spending the winter in Minneapolis.

LESTER AYRES joined the Paramount Players in Iola, Kan.

BOB McLAIN is operating a circle stock in and around Elisworth, Kan.

JACK LANCASTER closed 22 weeks of circle stock in Cairo, Ill., and returned to Decatur, Ill.

JIM FELTZ, who piloted road attractions for LeCompte & Flesher for many seasons, is spending the winter at his farm near Lake Orion, Mich.

RICHARD L. ABBOTT, who was seriously burned December 21 while portraying the role of Santa Claus at the Lemar Hotel in Salina, Kan., is recovering.

M. SHORTRIDGE is vacationing in Los Angeles, having severed his con-nections with the Blackstone show. This is the first visit that Mr. Shortridge has made to the West Coast in many years.

LAWRENCE J. NOLAN is rehearsing a seven-people rep company to play out of Boston, rotary, most of the stands in New Hampshire cities. Will present old-time dramas modernized.

OTIS 'L. OLIVER, for many years stock and rep manager, with offices in Chicago, is spending the winter in Plorida. He is contemplating a new theatrical enterprise in the near future.

BENNIE KIRKLAND'S Paramount Players in Kansas are presenting Don Melroce's Codfan Aristocracy this week. Last week's offering, Love and Horseradish, also is a Melrose bill.

K. W. LEMMON, who is on his farm in Ailen, Mich., advises that he is keep-ing the "Lemmon Squeezers" busy play-ing dances. He closed in November with the Frank Smith Players, having the orchestra, banners and concessions.

CHRIS MASSAKER, who has been in CHRIS MASSAREK, WIO DAS DOEN :stock, rep, musical comedy and vaude, has been ill and is convalencing in Sarasota, Fla. He would be glad to hear from fellow performers. His address is from fellow performers. 136 W. Seventh street.

CHARLES HUGO was a recent arrival in San Francisco from the Orient. He returned from a booking tour in the interest of the Marcus Show and will accompany the show when it sails for the Orient on February 8. Ned Alvord will handle the publicity.

BOB AND DOT RAFFIELD have been with the Worley Players, playing a circle out of Leon, Ia., and report fair business. Cast: Cliff (Pick) Pickering, leads; Dot Racfield, leads and general business; Howard Worley, leads and general big; Bob Raefield, comedy. Company has a five-piece orchestra.

BETTY BARTON, after a visit in Cincinnati, including a call at The Bill-board, returned to Union City. Ind., where she is planist and entertainer at Dutch Tavern. She also is hostess and presents thoor shows on Wednesdays and Saturdays. Business has been very good. Jimmie Shaver, known in tab circles. Was a recent visitor.

TOM FOLEY writes that a party was given Christmas night by Mr. and Mrs. Chick Bayes following the performance of the Boyes Players. In attendance were Harold and Billy Gauldin, Ivy Bowman, Art Werner, Don Spencer, Mason Wilkes, Mr. and Mrs. Chick Boyes, Marion Raymond, Mr. and Mrs. Jerry Bruce, Beulsh Fair, Bob Bayley, Mr. and Mrs. Bickford, Jimmy Ferguson, Don Nuckles, Jeck Bell, Dot Dumas and P. Shaunon.

R. W. (BOB) MARKS, formerly in the rep business, is located at Christic Lake, near Perth. Ont., Can. He is enjoying the peaceful evening of his life, carrying the weight of his 80 years lightly, viewing the march of men and events with rare philosophy and still able to recount some of the highlights of a unique career with the quaint humor that made his name known in almost every home in Outario a quarter of a century ago and more.

Roberts Players Present "Bing"

CLEVELAND, Jan. 13. — The Roberts Players presented Bing, a three-act comedy by Ina Roberts, on January 12 at the new Auditorium. Leading roles were blayed by Theima Kistler and John Dehler. Others in the cast were Eugene De Long, Anthony Belle, Ina Roberts, Fred Church, Charles Schuck, Richard Schneider. Henrietta Vance, Sally Moeher, Charlotte Dick, Howard Courtad, John Mayer, Irene Simpson, Hazel Allison, Elsie Hoelzer, Horace Mosher and Clarence Schlund.

On January 5 the Roberts Players broadcast over WGAR a three-act mystery play, At Nine Tonight.

Their next stage production will be a comedy, The Poor Relation; the next radio play to be given will be Fortune-reilers.

Monroe Hopkins Players

HOUSTON, Jan. 13. - The Monroe Hopkins Players had a packed house on New Year's Eve. An aftershow also was given to big attendance. Business con-tinues good. On December 30 Jessie Goldie observed her 60th birthday an-Goldle observed her 60th birthday anniversary and a surprise party was given in her honor by Mr. and Mrs. Jacobs Wiener. In attendance were Mr. and Mrs. Molroe Hopkins and "Spike." Mr. and Mrs. Merquis (Mack) Long, Mr. and Mrs. Jack McClaskey, Joey and Mac LaPalmer, Don and Myrtle Null, Bob and Dayne Totberoh, Red and Violet Ford, Mrs. Baker, Kelly Swim, Eddie Ward; Mr. and Mrs. LaOarde and daughter, Mitzl; Mr. and Mrs. Rube Egan and Jessie Oilde. JOEY LaPALMER.

Folmer Seriously III

ROCHESTER, N. Y., Jan. 13.—Walter Folmer, former partner in the Kondolf-Folmer Stock Company, which played the Auditorium Theater here, and former leading man in the Cukor-Kondolf Stock Company, which played the Lyceum, is zeriously ill in General Hospital here from a broken appendix. Folmer, who has been playing legit, was raken suddenly ill this week and was rushed to the hospital, where for a time lay near death. Altho improved, his condition this week still was regarded as serious.

Kansas City Jottings

KANSAS CITY, Mo., Jan. 13.—Mr. and Mrs. George Sweet, of the Sweet Players, were recent visitors here en route from their home in Iowa to Miami, Fla., where they will spend their annual winter vacation.

Mr. and Mrs. Herb Walters and Mr. and Mrs. Ross McKay, of the Herb Walters Concedians, are in the city for a

ters Comedians, are in the city for a brief vacation.
Frank Delmaine, former Kansas City representative of the Actors' Equity Association, is in the city visiting old acquaintances.
Monte Montrose closed last week with the Hill and Dale Players in Cedar Femilis Ia.

Rapids, Is.

Stock for Rochester, N. Y.

ROCHESTER, N. Y., Jan. 13.—Closed except for two and three-night stands for more than three years, the Lyceum, oldest legit playhouse in Rochester, will reopen in a few weeks with a stock company. Manager Hastie Lutt announced she was negotiating for a director in New York and expected to open a late winter season. Whether the company will continue thru the summer is expected to depend on success of the is expected to depend on success of the spring season.

Bybee Players Held Over

MADISON, Wis., Jan. 18.—The Mack (Skeeter) Bybee Players are meeting with such an excellent reception at the Eastwood Theater here that Boh Hutchings, manager of the house, has announced that the players will remain at least for another week. Company opened at the Eastwood December 31, originally scheduled to play one week. Photoplays are the statement of the players week. scheduled to play one week. Photoplays are being shown in connection with the company's appearance three times daily.

JACK CHAMPION, who played leading roles with one-nighters and rep shows in years gone by, now operates a booking agency in Detroit.

Stock Notes

CHARLES J. LAMMERS went to Springfield, III., as guest star to do The First Mrs. Feaser with the Community Players on January 18.

CRIMINAL-AT-LARGE, in which Margaret Perry and Katherine Wick Kelly scored, was again given by the Playhouse Company in Cleveland last week. its fourth and final presentation.

THE 69TH STREET Playhouse, Upper Darby, Pa., presented Outward Bound last week. Elleen Coyne, Bert Griscom, Helen Travers, Nat Burns, Arthur Behrens, Douglas McLean, Phyllis Gilmore, Ross Mershon and Pierre Pelletier were in the cast

THE MYSTERY melodrama, Criminal-at-Large, was the bill at the Tremont Theater, Boston, last week. The lead-ing role was acted by Pauline Frederick. The supporting cast included Frank Charlton, Dwight Frye, Helen Millard, John Spacey, Ella Ethridge, Sam Flint, J. Covil Dunn, Philip Bourneuf, Edward Vall and Prank Thomas.

IT WAS STATED in last week's issue IT WAS STATED in last week's issue that the Majestic Players Stock Company, which closed in Utica, N. Y., on January 3, was managed by William Melville and Sadie Belgarie. Miss Belgarde informs that she was in no way connected with the management of the company, only being engaged as a member of the cast, and that Mr. Melville was the manager. ber of the cast, a was the manager.

DRAMA LEAGUE Society of Washington, D. C., will present Elizabeth Armstrong's As the Clock Strikes, a melodramatic comedy, at Immsculate Conception Auditorium January 22-23. Company will play Gaithersburg, Md., on the 25th and Hancock, Md., the 26th, Production staged and directed by Arthur Bradley White. Cast: John Donnelly, Jesse Veitch, Harry S. Weatherby, Betty Dugan, Ramona Raley, Helen Stafford Smith. J. Herman Garrett, Joseph Swann. White is president and Donnelly, secretary, of the company: William J. Bond, in charge of publicity; technicians, R. M. Boteler and Joseph Callen; wardrobe, Catherine O'Connor.

Studebaker, Chi, Reopens With "Autumn Crocus"

CHICAGO, Jan. 13.—The Studebaker Theater, dark for the last few months, will be relit Monday night with the opening of Autumn Crocus, which comes in for one week. Company is headed by Madge Kennedy and Rollo Peters and has just completed a tour of the Arthur Oberfelder rotary stock circuit. The Randall Productions, Inc., under management of Horace Sistare, is understood to have the Studebaker under a six months' lease and plans to follow Autumn Crocus with a local production of Elizabeth Sleeps Out (Murray Rill) on January 21. Several other plays may be produced on a dramatic stock basis with some well-known name heading the casts.

Polish Stock for Detroit

DETROIT, Jan. 13.—A return of Polish stock to this city is haralded by A. J. Norris, owner of the Art Theater, the newly remodeled house on the east side, formerly called the Ritz. Polish stock has been defunct in Detroit since last fall, and only one foreign language company is now playing, at Littman's People's Theater, where Yiddish stock is drawing well in its seventh season. Plans for the company at the Art are still indefinite, but may take shape within a few weeks.

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Magic and Magicians

By WILLIAM J. HILLIAR (Communications to Cincinnati Office)

LOS ANGELES Society of Magicians has elected the following officers for 1934: President and lord high prestismo. Prank Fewins; vice-president and grapd exalted conjurokos. Ocorge W. Putham; treasurer and grand wizard of finance, Alex T. Williams; secretary and chief high hocus-pocus. Arthur Valli. Next meeting will be held January 30 at the new quarters, 1008 West Adams. Preparations are under way for the big show; "A Night of Magic," in which 22 magicians are to take part. This is scheduled to be staged in March or April.

THAYER'S MAOIC STUDIO suffered much damage during the recent Los Angeles rain. According to word from Blackstone, \$15,000 worth of mail orders was carried away in a river of mud. But Thayer is already back on the job and looking after all business.

HEADQUARTERS DETACHMENT, 40th Division, California National Ouard, staged its annual Christmas party at one of Oakland's leading Italian restaurants. Claude Burke, ventriloquist, and Aifred Lamb, the English conjurer, provided the entertainment. Lamb's production of a large American flag and diagstaff from a previous production of flags of all nations was a riot for Uncle Sam's men. Captain John W. Guerard acted as emsee.

KHAYM, mentalist and magician, re-cently returned from Australia, is con-templating another trip to the antip-odes soon with a show called A Night in the Orient.

BOB NELSON, of Nelson Enterprises, is putting on a radio program over Station WOWO, Fort Wayne, Ind., working as The Voice of Destiny, and is going over big. Bob informs me he has the title copyrighted. He is also doing a daily column in The Fort Wayne Journal Gazette.

KEELY, with his magic show, was still playing thru, Virginia at last reports. He has a new truck, housecar, and has added 100 reserved chairs to his tented

G. W. STOCK. Cincinnat! wizard, played seven dates in seven days over the holidays. George says: "Is magic dead? I should say not."

BLACKSTONE has taken California by storm. In Los Angeles the newspaper critics, primarily picture-minded, were unanimous in declaring flesh over film in Blackstone's case.

in Blackstone's case.

Harry's tremendous success on the Coast is most gratifying, and from reports I get from all parts of the country it is evident that magic is becoming more popular each week. Howard Thurston is foing big, while Birch, playing auditoriums thru the South, is packing 'em in, Marquis is playing to SRO—in fact, all real magicians are once again starting to reap a harvest from their work.

FREDERICK EUGENE POWELL. Dean of American Magicians and one of the most beloved conjurers on earth, sends a year's subscription to The Billboard. He writes: "Like all people of the road I have had my rich and happy days and also my sad and poor ones, but remembering the old saying. Laugh and the world laughs with you, I draw the line on the sad part."

OAKLAND MAGIC CIRCLE'S first finetting of 1934 will have a program made up of "set-up" deck effects. Only those up ored in this line will be allowed to participate.

MYSTIC 13, League of Magicians, Minneapolis, entertained 350 orphan children at a Christmas party at the



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The picture reproduced here was not a time exposure taken indoors, but right in the open with no possible chance or even thought of trickery. Large Professional Magic Catalogue, 25c

Large Professional Magic Catalogue, 25c

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And just while I am writing this installment Mrs. Houdini sends me a minature pastel photo of herself and one of Harry—and from all the thousands of pictures he had made that one that Bessie sent is the same identical

Church of the Redeemer, thru the Chil-

Church of the Redeemer, thru the Children's Protective Society. Collins Pentz, Captain Billy Breyette, Ernie A. Anderson, Charles W. Von Ende, Arthur C. Nelson and Alvin T. Simonson were on the committee. Mrs. Wever Dobson was general chairman of the party for the Children's Protective Society.

Among those on the program who enertained with two and half hours of magic were Donald White, Clarence A. Guimont, Ernie A. Anderson, Captain Billy Breyette, Harry Jordan, Charles W. Von Ende and Alvin T. Simonson. Von Ende clowned for the children thruout the afternoon, while Ernie A. Anderson, sceretary and treasurer of Mystic 13. acted as emsee. acted as emsee.

BE SURE to read The Forum page in The Billboard every week. You ways find something of interest.

TOM J. CRAWFORD writes from Nashville, Tenn.: "Your Houdini serial is creating plenty of interest. I saw Pink Lawrence yesterday and we were discussing the matter. He is not hear so skeptical as he would have you believe. He recites plenty of incidents that he will not attempt to explain."

Tom informs me the tide is turning. During November and December he did an average of three programs a week, and has had three in January so far.

MICKEY'S COLOR CHANGE ROU-TINE, put on the market by Arthur P. Felsman, should prove a boon to magi all over the country who wish to show something new in their different locali-ties. It's a dandy.

HUOH JOHNSON, his many friends will be glad to know, has recovered from the recent operation to his one eye and now is enjoying perfect sight.

D. L. FOIL is spending the winter at Miami, Fla., and says things are fine for magic down there.

MARQUIS played at Seymour, Ind., with the film Sitting Pretty. The electric sign in front of the theater glowed with optimism as it read "Marquis the Magician Sitting Pretty," and the 1.200-seat house had the SRO sign displayed

HOWARD THURSTON, a little bird whispers to me, is going to make daughter Jane his successor when he decides to retire. How about it, Howard? By the way, the old master is making the folks in Texas sit up and take notice.

MYSTIC CLAYTON sends word from La Habra, Cailf., that while the men were unloading Blackstone's Show at the Paramount Theater, Los Angeles, some-one stole all of the magician's ducks. Clayton furnished him with 30 rabbits

As I related last week, my friend Carney took a snapshot of me walking down the office wagon steps, holding in my right hand an unmounted picture of Houdini, and in the adjoining column you will see how the print of the negative turned out.

It is true the sun was shining, but there was no glass on the Houdini photo to affect the camen's operation, Now how did this happen?

We have heard so much thru genuine believers in spiritualism regarding ectoplasm that I am seriously wondering if, at the particular moment the picture

was snapped, the master mystic was not trying to reach me, with the resultant ectoplasmic aura.

Is Harry Houdini Trying

To Communicate With Me?

(By W. J. H .- 13th Installment)

to take their place, as he says they have no California -tucks. Renri is all puffed up, and he should be. His daughter, Mrs. Carver, recently made him a grand-

RECREATION DEPARTMENT OF the City Hall, Durham, N. C., was recently converted into a vertable Temple of Alagie. A complete Chinese magic act, owned by Wallace, was demonstrated. Frank Pierson, secretary of the Durham Chamber of Commerce, showed two of his pet tricks. The meeting was sponsored by the North Carolina Association of Magicians.

NICOLA is back at his home town of Monmouth, Ill., making plans for a new show with which to make another world tour. The old Monmouth Patter Opera House used to hang out the SRO sign for several nights in succession for Nicola's appearance, but the last time he wanted to perform locally he had to do it in Oalesburg, and had difficulty in finding a suitable house there.

Taking in the American Legion benefit show recently Nicola was struck by the possibilities of the State building for use as a theater. His practical experience combined with his knowledge of local conditions enabled him to work out a plan which is being considered by the city fathers.

AND DON'T FORGET—members of SAM, IBM and IMC—let's merge for the greatest convention of all times at Cincinnati in 1935.

Saranac Lake

Lowell Thomas was a visitor to the NVA Lodge, where he spoke to the patients. He left here in a dog sled, pulled by 10 huskles, for Saranac Lake town to make his 15-minute broadcast. He has been at the Lake Placid Club for the past week. He was crowned as King at the Arena at the Ice Carnival. Dan Astelia is back in the Lodge from the Ocneral Hospital and is doing great after his operation.

Filsco Devere, ex-patient from NVA. who has been curing in town at the Northwood San, was operated on at the General Hospital for a tumor—doing nicely.

Jimmy Marshall is doing nicely with pneumothorax. This lamb now goes to slaughter by the pneumo needle each

slaughter by the pneumo needle each Wednesday.

Jeanine La Faun moved to the uppatient department. She is up for meals and doing nicely.

Salvatore Ragone, who has been kind enough to deliver mail for the bed patients, had an able assistant during the Christmas rush in Leo Massimo.

Toni Temple is up for three meals. Doing very well.

Miss Thomson, nurse, leaves for New York shortly.

Miss Thomson, nurse, leaves for New York shortly.

Over the holidays each and every bed patient had a trimmed tree in his room. The up patients had the big tree in the lounge.

Write your sick friends at Saranac Lake, N. Y., care NVA Lodge.

Little Theaters

Communications to 1564 Broadway, New York.

The Civio Little Theater, of Allentown, Pa., is presenting Cock Robin, the mystery play by Elmer Rice and Philip Barry, January 15 to 19, inclusive.

The Players, of Providence, R. L, will present Rose Franken's Another Language at their own theater, the Barker Playhouse, January 16 to 18. Mrs. Sarah Minchin Barker, assisted by Amey Steere, is directing the production.

The Dramatis League of Rhode Island College of Education, also in Providence, offered A. A. Milne's The Perfect Alibin in the college auditorium January 12, with Prof. Adelaide Patterson directing.

The Little Theater of Duluth, Minn. will present, beginning January 29.
Hobson's Choice, by Harold Brighouse,
as its third production of the season,
under the direction of John Wray
Young. The increase of the usual run Young. The increase of the usual run to six nights, made necessary by more than capacity crowds at the first two productions, will be continued.

Plays and Players, of Los Angeles Junior College, presented Owen Davis' The Ninth Guest at matinee performances and one evening, from January 8 thru January 12. Their next production is Romeo and Juliet, starting January

The Henry Street Settlement, New York City, presented the American premiere of Heljermans' The Rising Sun January 13 and 14.



Reference

The Billboard Indox of the New York Legitimate Stage Season, 1932-33. The most complete reference work published on the activities of the season, listing all plays and musicals produced, their authors, players, seene designers and all others connected with them, together with cross-indexes, lists of addresses, and the New York appearances of leading players in the last 11 years. The Billboard Publishing Company, Cincinnati, O. 50 cents.

Fiction

Ladies in Waiting, by Rian James. A story about Hollywood by The Brooklyn Eagle columnist who went out there.

Little Theaters

Play Production for Amateurs and Schools, by M. V. C. Jeffreys and R. W. Stopford. A handbook for amateur actors and producers. Dutton. 82.50. Published Play

Is Life Worth Living?, by Lennox Robinson. The philosophical comedy by the well-known Irish dramatist which played brisfly on Broadway this fall. Macmillan. 81.25.

Cheatrical Mutual Assn. By DAVID L. DONALDSON Grand Secretary-Treasurer

The regular meeting of New York Lodge No. I was held Sunday evening. January 7, followed by the social hour. The following officers have been elected and installed for 1934: Joseph Ochlinan, president; Paul Stahl, vice-president; Albert Ruland, past president; William Well, secretary; William T. Butler, financial secretary; Edward W. Otto, treasurer, Robert S. Brown, sergeant at arms; James Dwyer, marshal: Paul Schmidtke, chaplain, and James Gallagher, Charles O'Leary and Jack Watt, trustees. The house committee was appointed as follows: Jack Dwyer, James Gallagher, Bill Hetzel, Pat Rogers, Milton Meyers, Marcus Rattiner, Charles O'Leary, David Rapp and William F. Ash. Whenever in the vicinity of Laurelton (Sec TMA on page 55)



pose that disappeared in vapor in the accompanying picture!

(To be continued next week)

THRU SUGARS DOMIN

OUR mind is still fresh with impressions made from a perusal the other day of replies sent to The Billboard by secretaries of musicians' union locals in a canvass conducted on the beer situation. Repeal has joined the New Era family since, but the conditions revealed have not changed. They have become magnified magnified

magnified.

It would take an entire issue of The Bilboard to present in detail and analyze the interesting answers sent in. For the purposes of the present screed we can do well by the secretaries who have co-operated so closely by presenting a very general resume of their problem intermingled with our own comment.

Beer followed by Repeal in the present

intermingled with our own comment.

Beer, followed by Repeal in its present early stage, has not brought about the increase in employment among musicians that was expected. This is true particularly of union musicians but applies as well to all classes of persons playing instruments for a livelihood. The opening of music, dining and drinking spots has created work for many thousands of instrumentalists but due to the conditions of employment is not in any sense helping to solve the real problem.

lem.

The great mass of cheap, shoddy spots that have been thrown open thruout the country represents a minus quantity insofar as it concerns legitimate employment. Many thousands of the alleged beneficiaries of the ensemble opening of night spots are not members of recognized unions or have no union affiliation whatever. A large number of them are employed on an exclusive tipping hasis or for similarly unimportant money. This is not employment; it is an unfortunate misapplication of the term.

The public of many smaller towns has been forced to accept poor substitutes for music. True, many of these towns been forced to accept poor substitutes for music. True, many of these towns are not ordinarily expected to support good music. But as far as it concerns the musicians' industry no music would be better than what is in many instances now being served. This new problem brought about by Repeal is one that can be solved by a process of education that will reach club and hotel owners and, more important, the application of the best efforts of the American Federation of Musicians' headquarters. There are, perhaps, many reasons for the failure of managers of night spots to use class musicians and talent. The economic consideration is the most important. It is utilikely that a man will buy a spurious product when for a slight or reasonable difference in price he can obtain the real thing. Knowing his problems and the characteristically defir manner in which he usually tackies them, as well as the many difficult situations that confront him, we would be the last to throw brickbats at President Joe Weber of the musicians' union. But he should be made to see the crying need for a vigorous campaign to put class musicians to work. In this lies the salvation of the union and its members,

Resort owners can be educated to use class musicians. It can be shown by intelligent appreach to the problem that it is good business to pay real salaries to real musicians. The local angles can be tackled to advantage, too. More money circulated in a town means better breaks for merchants and others vitally interested in middle-class employment problems. This can be done by the AFM. Resort and night-spot men will probably be antagonistic towards the campaign in the beginning, but by continued effort there is no doubt about their finally being brought around to the realization that they, too, can benefit from the movement. Resort owners can be educated to use ass musicians. It can be shown by

riff-raff, alleged talent is doing likewise for many night spots and will continue to cause havoe amongst spot promoters —until they wake up. Ood talent, real or cause havor amongst spot promoters a—until they wake up. Oood talent, real music and other consistent fixings attract class trade. This is the only type of trade that pays. The rest is a flash in the pan—a mirage to short-sighted recort owners.

The AFM headquarters can help in another way president where and here

The AFM headquarters can help in another way. President Weber and his staff can, despite alibis of local autonomy, put higher-priced men, their ownmen, to work by influencing locals to lift unreasonable restrictions. We realize that the strength of a local depends to a great extent on its enforcement of high standards of employment. But there is such a thing as overstressing of technicalities, imposing restrictions that hinder rather than further progress. Unusual methods must be applied in unusual times. Better to have union men working under slightly lower standords than to have the employment index down practically to zero in order that obsolete principles should be prescribed to by impractical labor leaders.

This is an AFM problem, principally, but one which can be solved more readily by the co-operation of all who come in contact with it in any way. The Billboard, for one, pledges its aid with the object of helping the union musician, a highly important factor in the show business.

ROM the week's mail waiting to be filed we have rescued from steel-cabinet oblivion a morsel of cor-respondence that cries for inclusion here. Its cry shall be heard. Unfortunately the name of the correspondent, who recently recovered from zerious injuries, has to be withheld—and that goes, too. for his name references.

We ask only, dear reader, that you compare this real life story to the situation in the town where you are resident.

tion in the town where you are reading

we ask only, dear relater, that you compare this real life story to the situation in the town where you are reading this. We quote ...

Glad to say I am almost human again. Altho I grossly disappointed several doctors, friends and relatives, I simply cannot disappoint my public and my agent of his 10 per cent. This being decoded will tell you that I've grabbed my set of pictures and the other shirt and am looking for Saturday and Sunday.

What marvelous changes have been wrought during my absence on the Hospital Circuit, Here in C— we have the R— with a combo program of five acts and burlesque; five shows a day and no pictures. Salaries for teams \$40, less 10 per cent. The usual midnight show makes it 36 shows for \$36. Write your own ticket.

The same policy is also in force at the E— and the P—, with the exception that the salary for doubles is \$45. If the NRA applies here it must mean Not Responsible for Anything. Vaudoville here is deader than Napoleon's grandmother; not one neighborhood house playing even one day a week. One or two run discovery nights in which may be found a couple of real acts. Beer gardens and a few night clubs use a little talont—but girls. If there's such a thing as reincarnation may I return with a fan in each hand?

WE HAD the doubtful privilege of sitting in on a special code meeting of buricsque managers with Division Administrator Rosenblatt last week. Very doubtful, we now find, because we are bound by our word not to use anything in print. But this promise does not prohibit us from commenting on the fine spirit shown by the buricsquers. It really looks like the NRA might prove to be the guiding angel leading burlesque back to a place in the sun.

Rosenblatt gave it to the burly managers hot and heavy. He spoke with an unblased, cloquent tongue. The burly-cue boys spoke, too. But it remains to be seen whether they are serious about their intentions or were only kidding in order to make a good impression on Orde Sam's ambassador to the show business.

the campaign in the beginning, but by continued effort there is no doubt about their finally being brought around to the realization that they, too, can benefit from the movement.

This applies to talent as well. Poor talent killed the chances of vaudeville's survival during the depression. Cheap.

THE FILM WEEKLY

AUSTRALIA

Correing the Motion Picture and Entertainment Conducted by MARIN Picture and Entertainment Conduct



Minstrelsy

By BOB EMMET (Cincinnati Office)

JIMMY MILNE, formerly with John R. Van Arnam's Minstrels, is now chief announcer at Station WICC, Bridgeport, Conn. He also does considerable entertaining, being one of the mainstays with the Mountain Melodeers and, aitho not Polish, he does vocalizing in that tongue with Ed Krolokowski's Polish Orchestra.

GEORGE E. MITCHELL, of the Mitch-GEORGE E. MITCHELL, of the Mitch-eil Twins, clog dancers, writes in from the Elks' Home. Bedford, Va., to tell of an interesting minstrel show he staged for the kiddles at Christmas time. George was dressed as Santa, but the rest all were in black. There are two oldtimers at the home who, George says, are cutting up like two-year-olds—Clay-ton Frye and George (Jigs) Milton.

DOC SAMPSON was pleasantly surprised recently at Circleville, O., when he was visited by old friends, Les Haberson and Carl Denton. Doc, since closing with a minstrel show, has been working floor show dates in Columbus. New Year's Eve he was one of 10 acts to play the Virginia Hotel. Received quite a mention in the Ohio State Journal.

News From Syracuse

By Fronk Gilmore

Charles Reilly, for many years with Van Arnam's Minstrels and now night clerk at the Roosevelt Hotel, and Art Rego, trick and fancy rider, recently caught the Van Arnam show at Oswego. raught to wan Arnam show at Oswego.

They report a complete sellout and apparently increased interest in Ministrelsy.

The performance was fast and snappy and especial credit goes to Billy Henderson, black-face comic, for producing this season's edition. Roy Roberts, formerly of the dance team of Driscoll and Roberts, is handling the front Arnalder. erts, is handling the front. Arnold and Leamy are back on the show, Phil Wright is reported to be playing a mean blues trombone. Rudy Hoff and his band

come in for their share of attention:

Col. Bill Bates. in advance for Van
Arnam for many years, is now assistant
manager of the Seymour Hotel.

John R. Van Arnam is in Atlanta
arranging Southern bookings for the

Charles Wright, tenor, formerly of the Nell O'Brien and Van Arnam zhows, and Charles Page, basso with Al G. Field and Van Arnam, are said to have full date

books and look for a prosperous winter.

Harry La Toy, juggler and formerly associated with a Boston booking office, stopped off to say hello. Reported in a

associated with a Boston booking office, astopped off to say hello. Reported in a milior auto accident recently. Was sorry to have missed seeing B. X. Brown, pop black-face comedian.

Joo Withersteen, remembered as manager of the Hi Henry Minstrels several years ago, after cruising around the world as purser on several boats has finally settled down as chef at the exclusive Elm Lodge Club.

Reilly and Rego are considering leasing the John R. Van Arnam 'Dog and' Pony Circus' title, on the shelf for years, and making small towns with the show this summer.

January 20 will 'see the premiere of Brown & Hemen's Minstrels Revue De Luxe, an Il-people aggregation including Frank Gilmore, Marsely, Heller, Mott Brown, Draper, Bolton and a four-piece band.

Cleveland Minstrel Notes

Cleveland Minstrel Notes

Onward, Merry Minstrels, is the battle
cry since the close of the holiday season. Today all local units are getting
into action. Bob McLaughlin and his
Moose Minstrels are set for a show at
local headquarters of that organization.
Reed's Minstrels are scheduled for two
shows in the Heights territory, "Ebony
Rings," colored minstrel unit under
Reed management, are also shated for a
show, while Leiand McMamee and his
boys are ready to dop the cork for another big showing.

Neil Curry, of Cincinnatl, was a recent caller on the local colony, enjoying
a visit with Bob Reed, Jimmy Thomson
and Viola Hauseman during the stopover while en route to Pittsburgh, where
the Queen City boy hopes to land a few
acts for his coming musical comedy
production.

Mile Dowd song writing minstral

production.

Mike Dowd, song-writing minstrel warrior of yesteryear, a making real hit

with his latest Roosevelt song which bids to become a truly pop number, even outdoing Tattle Tale Man, which made such a hit during the past minstrel season. Bob McLaughlin is still attempting to learn just what happened on Ninth street during the Moose minstrel party boat ride last summer. Jimmy Thomson has become a future at the Silk Hat Club and the westsiders are strong for this vet of the Pield show, whose tuneful melodies have made him the outstanding single in this burg.

Viola Hausseman and her girl minstrel

outstanding single in this burg.

Viola Hauseman and her girl ministrel band are scoring heavily with old-time ministrel march numbers. The girls are right on the job with those aliding trombone specialties which register well with every real ministrel Ian. Likewise there are anappy snare drummers. The lineup sports bright red unics and berets jauntily titled to complete the best dressed girl ministrel band seen in these parts in many a day.

NMP&FA Notes

By Robert Reed, Secretary

Franklin Delano Roosevelt, President of the United States, has aroused mem-bers of Congress to the absolute necesbers of Congress to the absolute necessity for prompt action and most serious thought. If the future security of the country and our people are to be properly safeguarded and the national wheels of progress speeded to the point of happy and effective normaley.

Like our President, we are today calling upon our members to respond to our call for their active interest and moral support.

call for their active interest and moral support in the upbuilding of the ministrel association. Begin today to do your part in this 1934 program of constructive activity set down by our beloved national leader, Harry O. Shunk. Keep in closer contact with your headquarters and your officers. Continue to read the weekly news notes appearing in the Bifloard. Plan to do your bit toward the building up of your ministrel association. Oet that new member today. Interest your friends in your ministrel organization and tell them of our annual convention meetings and that annual convention meetings and that we are "United for Minstrelsy." There is much that each one may do in the interest of our association: much

There is much that each one may do in the interest of our association; much help that we can give to our officers. Try your, hand today. We know that once you interested in the right direction you will really enjoy your effort and readily keep your ministrel association wheels of progress moving forward with losting results. Resolve now to do your part and by the time for our fourth annual convention meeting our progress and your satisfaction for having played your part will be measured in terms of greater membership, a truly strengthened organization and an organization meriting the congratulations and pride of each one of us.

NMP&FA membership is extended from California to the Atlantic Scaboard and from the rugged shores of Maine to the Guif of Mexico, with a representative membership thruout Canada and Europe. Certainly this must be proof of Minstrelsy interest, offsetting all arguments to the contrary, and proving most assuredly that our ministrel association was born 20 live, creating a monument to Minstrelsy and all ministrel people, thus assuring its perpetuation for the good of future generations.

We are indeed happy to learn that former Vice-President Mrs. George Primrose has regained her former good health and is once again ready to carry (See MINSTRELSY on page 55)



COSTUMES - SCENERY



Minstrel and Musical Shows.
You have turned the corner, Min-strels and Revuee are easy to stage and they pay most. Ask our Pres Service Department how to produce your own show, They will help you, to make money and attract new members.

HOOKER-HOWE COSTUME CO.

The Broadway Beat

By GEORGE SPELVIN

A BROADWAY managerial outfit is offering Max Steuer as a radio possibility, the famed attorney to be used in dramatic reproductions of some of his more famous cases. . . In case you're worried, Steuer doesn't need the dough. . Shipwreck Kelly will soon be offered a job as a radio antenna sitter by a new station with the tallest tower in the country. . . Stunt is being considered for the grand opening. . It would be Kelly's last seat if anybody turned on the juice. . And if the State police stop the stunt the publicity will still be welcome. . . During an Eddle Cantor rehearsal at the Paramount, Brooklyn, recently, some nasties pillered dough from the gais' dressing rooms. . . Cantor went Santa Claus by repaying every penny of it. . There was no heat on the stage, the theory evidently being that the girls radiate their own. . . There was a guy roller skating up Broadway during the after-theater rush Tuesday night. . . He calmy rolled along with a book under his arm, seeming very intent on getting somewhere. . . Since the biz for The Prizefighter and the Lady hasn't been up to what was expected, and since they figure that the title lacks sex appeal, the name of the pix for future showings is The Conquering Sex. . They'd probably manage to get sex into the title of a screen version of Lavender and Old Lace.

General Pisano's wine and ilquur store located near the NVA seems to be doing a bustling business, but the General claims that all who come in aren't customers. Half are liquor salemen. Further, he has put into effect a 10 per cent cut in prices—having been associated with not a few cuts during his years in show business. The main reason, says the fancy sharpshooter of vaude, for the price cut is the competition on all sides of him. Dailies have given the General several breaks with pictures and stories.

Paul Dempssy is on the Stem again. . . . Just for a couple of weeks and then back to the Coast to continue to look after Ted Healy. . . Edith Cole has returned to the Coast . . . She's been doing vaude and night clubs and used to be known as Renee Borden, of horse operas. . . Mr. Spelvin falled to recognize Bob Sylvester the other day because he wasn't sporting his cane. . . The Evening Post is said to be thinking of adding a Broadway column, with the job reported to pay \$300 a week. . Andrea Marsh's mother is the talk of the town because of her peach pancakes. . . The Loop boys got their share of them, but now ma is making them for the Broadway gang. . . Lou Lockett, formerly of Lockett and Page, is running a dance school in Brooklyn. . . The Sixth avenue sandwich men are advertising a full bartending course for \$15. . . . With a fancy haircomb and everything. . The first meeting of the new council of the ABA last week started at \$9 \text{ pm. and didn't end until 3 a m. . When actors put in such hours for an organization, that's something. . . Incidentally, attention ABA: In the film Hanna Widows, a burly manager lays off a chorine because she refuses to play a benefit . . The Hearst Metrotone Theater has gone dark . . Too much rent and not enough customers. . . Boris Morros is tanning himself down in Florida.

Nostalgic note: The passing of the Palace Cafeteria on West 48th street fills more than one trouper with sadness. It was the day-long mecca for hundreds, from actors to acrobate. It catered almost exclusively to the show fraternity. Now that it's gone and the tribe must still guip and talk while having chow, the new hangout is the Gerard, right around the corner on Broadway. The Palace, like its theater namesake, will have its memories—but show-folk are quick to discover successors.

One of the small New Jersey radio stations that recently moved its studios to New York has all of its time sold out. . . It must have an audience somewhere that makes good for the sponsors. . A lotta people didn't go for that Eddie Cantor blurb on Ziegfeld, what with Eddie having a book on the late maestro that is just off the press. . Ernie Anderson is back in town after ringmastering the annual boliday circus at Pay's, Providence. . Rex D. (Luna Park) Billings' son is deciding between a newspaper and a stage career. . . Fog Horn Clancy made a couple of openings at the 70th and Broadway side-show building just to keep in trim. . Namy Sallh came in all the way from Nwark to attend the circus at the Hipp, but discovered that it had closed New Year's Day. . The new Chevrolet electric sign is one of the brightest that the street has known. . . A Stage Magazine caption this month says that the picture above it is of Constance Collier and her log. . . But it's just Constance Collier and a fur wrap.

The intellectual radicals have another bone to chew on in their parior discussions: How come Harpo Marx (no relation to Karl) drew 20 minutes of applause for his six-minute debut in Soviet Russia last month? Isn't vaudeville supposed to be a form of bourgeois degeneracy? And can the boys and gals of Russia go nerts over a harp act? Harpo may become a political question to the American brethren.

40th YEAR

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Vol. XLVI.

JANUARY 20, 1934.



The purpose of this department is to benefit producers, beckers, agents and others concerned with the exploitation of talest in the major indoor fields thru The Billboard's coverage of every branch of the show business of the state of the

For VAUDE

RICHARD HIMBER ORCHESTRA, with Frances Langford and the Three Scamps—Altho Miss Langford has appeared on her own in vaude, this combination, as heard Sundays from 3:30 to 4 p.m. on NBC, ought to be able to hold down a lengthy spot at practically any house. The Three Scamps are a hot male trio. Himber has a soft type of music, up to the minute and appealing.

JOHN B. KENNEDY—NBC commentator and former associate editor of Goliter's Weekly. Has a good voice and style and knows what he is talking about. Should prove just as interesting to theater audiences as Edwin C. Hill, who was well liked, altho Hill had a longer ether buildup in back of him. Chooses timely topics and stages them right.

For FILMS

SHIRLEY BOOTH—charming blonde, now appearing in After Such Pleasures at the Barbizon Plaza concert hall. Last seen on Broadway proper in The Mask and the Face for the Theater Guild. Ought to film well, and has a fine speaking voice. Excellent at light comedy, and can do dramatic parts with ease and ability as well.

LINDA HILL—stock actress, now modeling for commercials. Born of a British theatrical family, she showed definite talent in stock. Photographs unusually well, and has a regal blond beauty that should go over nicely with the customers.

For LEGIT

Musical

EARL, JACK AND BETTY—personable young roller-skating trio, currently featured in Paradise Restaurant's floor show, New York, and doubling in vaude. Present a routine packed with sophisticated appeal as well as spectacular punch. Adaptable to production ideas and effects.

Chicago Chat

GEORGE DEGNON arrived in town the other day ahead of the Greenwich Village Folites, which will grace the Palace stage a week or so hence.

Things are looking up, according to George, and we agree with him.

Dav? Rose, chief arranger for NBC, may be hying himself eastward soon to write a show for Broadway consumption.

Sam Goldwyn, accompanied by Mrs. Goldwyn, stopped in Chi long enough to say hello to a few friends.

Little Raye Robin doing publicity for Joe Lewis, funmaker at the Club Royale.

Joe is going to do some shorts on the West Coast soon.

And he's been dickering with what musical comedy?

Doug Falrbanks Jr., passed thru town eastward bound with London as his destination.

Dorothy Gulman off to Fforida to pave the way for arry Richman's engagement.

Bill Targ, the book merchant, and his wife, the former Anne Jesselson, publicity woman, are shopping for bassinets.

Charlie Rose off to Miami Beach, Fla., for a enfe engagement.

Gus (ork leader) Edwards and bride honeymooning in Texas.

Autograph hunters stormed the stage door of the Chicago Theater in droves while Mary Pickford was playing the B. & K. house, giving the veteran doorman the workout of his life. They offered every possible excuse to gain entrance, and some of them were so persistent it required more than just ordinary persuasion to dispose of them. No doubt that doorman is one person who hopes "America's Swetheart" won't come back soon! There are rumors that Ted Fiorito, who got his start around these parts, is coming back to the Loop soon and will anchor at the Palmer House spot, where Richard Cole's grand orchestra is now holding forth. Echoes of that "Pirst Christmas Market and Charity Bazaar" have not yet subsided. The promoters are alleged to have made plenty of misrepresentations and the thing is being threshed out in the courts. Two Violets, Barnes and Henning, will be in the box office of the Studebaker when The Sunday Husband opens January 17. Gallant Lady, previewed at United Artists a few days ago, is a swell picture. Jan Garber and Wayne King will trade places for a week, starting January 20, Jan going to the Aragon ballroom and the Waltz King to the Trianon on the South Side.

Clyde Beatty, who thrills the ladies with his work in the arens with a flock of "cats," is in Peru, Ind., the Circus City, where shots for a forthcoming picture are being made. Clyde, by the way, probably will open at the Coliseum in Chi with the Hagenbeck-Wallace Circus in the spring, instead of at the Garden in New York with the big ons.

George Bradley, director of the Minnesota Tourist Bureau and former St. Paul newspaper man, was in town for several days and signed up with the World's Fair for a Minnesota exhibit. . . . We hear that Frankie Masters will open at the College Inn late this month, replacing Nobie Sissie and his dusky tootlers. . . The co-starring engagament there of Paul Ash and Sissie was not exactly the pleasantest in the world, due to a misunderstanding over working conditions. . . Virginia Gardner, radio editor of The Milwaukee News, looked the Loop over a few days ago. . . Wayne King selected by the Chi Frederation of Labor to play for the President Roservelt ball at the Aragon January 30. . Frank Libuse, the nut comedian, who is playing Chi neighborhood houses, has rented four cows and houses them in a garage near his hotel in order to assure a milk supply for his family while the milk strike is on. . . Art Frasik, who has been ork leader at the Harding Theater, is now at the Marbro and Dave Smason has succeeded him at the Harding.

Those who attended the Saturday night party of the Showmen's League the other night were treated to some swell entertainment by radio folks of note. Eddie and Fannie Cavanaugh, who were troupers long before they became popular radio personalities, were there, and Eddie did a swell job of emsceing.

Lillian Gordoni, who teaches novices the radio art, is a clever entertainer herself and obliged with a couple of very pleasing vocal numbers. The "showstoppers" were the three Morin Sisters, sweet singers heard on the Staled Power and other well-known commercials. They were called back repeatedly and finally had to beg off. Bill (Grandpa Burton) Baar, Hall (p. a.) Burton, Albert and Chickies Powell of circus fame, and a number of other folks in the public eye were among the guests. With a little of the right kind of "push" these get-together parties can be made a great power for advancement of the League. The League wants it known that any member of the profession is welcome. There is no admission charge. Entertainment and dancing are gratis and refreshments are reasonably priced, so get acquainted, folks, with a club that is doing a lot for show people!

Jack Sullivan, who was with Miss America at the World's Fair early in the season, is handling an act featuring Dr. Paul Knapp and the Zoro nudist colony. . . Said to be quite a novelty, this act should have an appeal to the curious in view of the wide publicity which nudism has received.

Fairs and the Carnivals

Editor The Billboard

I have noted with interest on several occasions articles written on what is wrong with the carnival. Being a show-man and a close observer, I think I can explain.

wrong with the carnival. Being a showman and a close observer, I think I can explain.

First, there is too much competition, especially among the larger ones. And the territory is limited as far as the larger fairs are concerned. Every carnival owner wants those dates, and what is the consequence? He outbids the others to get them. Then how does the carnival manager expect to come out? There is only one way. He must chise or cut the independent showman, What is the result? The independent showman cannot put on a good show and make it pay. He also cuts his show, the result being that he has no show—a big flash outside, a high-powered talker who exaggrates and nothing on the inside.

Can that be remedied? Yes, by organization. If the carnival managers will get together and stipulate a percentage that they will pay the fair and all stick to it, then you will see a new era in the carnival. Showmen will build better shows. They know that they can do so and be recompensed. Showmen look to the future the same as any business men do. But where he sees no future he does the next best thing to operate and live. Hence, the small and fake shows, But how long can this exist? When patrons quit patronizing shows, and they are gradually doing so, who is to blame and who loses? The showmen, fair associations and carnival managers. And why? Because the fair associations figure all carnivals are alike (and most all are) and the one that gives them the largest percentage gets the contract. A carnival to them is just another carnival.

A carnival to them is just another carnival.

This past season most all of the fairs made money. But did the carnivals that played those same fairs come out? Hardly. And because the fairs got it all; that is, the profits. Now that is what is wrong with the carnival. It is just a chiseling game that starts at the top. The fair associations chisel the showman, and the showman chisels the showman, and the showman chisels the bublic. And until it is remedied it will remain as it is. But if the fairs will give the carnival managers a let-live contract and the carnival managers will give the carnival managers will do the same with the independent showmen, there will again be shows of merit on carnivals. Every showman wants a good show, and if he makes money cach year he will improve on it. That is a showman's dream and pride. Mr. Hirsch claims that it can be done. Every independent showman hopes he is right, and he will be watched with interest. However, being a fair secretary himself, he stands more chance than anyone cise in showing the fair associations their errors. For as long as showmen are not able to build shows or

anyone case in showing the fair associa-tions their errors. For as long as showner men are not able to build shows or make enough to build shows with, things will be as they are. And, after all is said, the showmen and their shows are the backbone of the carnival. THADDEUS HICKMAN GERIG. Kansas City.

Kansas City.

"New Stage Life on Way"

Editor The Billboard:

In the Billboard:

I believe the legitimate and vaudeville theaters will revive before 1934 has passed. Intelligent people are becoming tired of the monotonous drone of the radio. Instead of screen shadows they will demand living personalities on the stage. About 90 per cent of our "screen stars" have about 10 per cent taient, just good-looking bluffers. A new stage life is on the way.

New York. MRS. BOB JACKSON.

Small's Story on Colonel Cody Editor The Billboard:

Editor The Billboard:

I surely enjoyed the Holiday Greetings number of The Billboard, especially the article by Frank A. Small on the life of Col. William F. Cody. Buffalo Bill. There is no person living today who knows the history of the Wild West show as well as my good friend Col Frank Small, and a series of articles on this subject would not only be educational to the younger showmen of today, but would be an unparalleled enjoyment to those oldtimers who knew and loved Buffalo Bill both as a showman and a friend.

I recall well the first time I met Frank Small at old Glimor's Garden in New York at what I consider the greatest Wild West show ever produced. Frank was press agent: Nate Salsbury, proprietor and manager, and Buffalo Bill Cody was the star of Buffalo Bill's Wild West.

And what an aggregation of stars that

THE FORUM



This department of The Billboard is conducted as a clearing house, where readers may express their personal views concerning amusement matters. Opinions regarding particular shows or acts will not be considered. Neither will attention be given on this page to communications in which personal problems are discussed. Letters must be signed with the full name and address of the writer, must not exceed 300 words, and should be written on one side of the paper. Send communications to The Forum, The Billboard, Box 872, Cincinnasi, O.

show was, presenting, besides Colonel Cody in several acts, Annie Oakley, Johnny Baker; Buek Taylor, king of the cowboys; Jim Mitchell (ofterwards sheriff of Houston, Tex.) and many other cowboys too numerous to mention. Jule cowboys too numerous to mention. Jule Keen did the comedy in the chuck wagon scene and in a number called cowboy sports. Plenty of Indians. headed by Red Shirt, who, I think, was a Sicux, worked in most of the numbers and helped in the "Prairie on Pre," the "Tornado" and some other features unknown to the Wild West shows of today but thrillers with that show. The announcing was done by the greatest announcer that ever lived, Frank Richmond.

In those days megaphones and loudspeakers were unknown but his words could be heard distinctly in any part of the house; some feat, I tell you, for bear in mind Gilmore's Garden was bear in mind Gilmore's Garden was afterwards known as the original Madison Square Garden. In those days a press agent with Buffalo Bill stood on the same par se "Tody" Hamilton, of the Barnum & Bailey Circus, and his acquaintance amongst the big men of the mewspaper world made him an outstanding figure in amusement fields. and Frank Small numbered as his personal friends such editors as Charles A. Dans, of The New York Sur, James Gordon Bennett, of The Herald; Larry Godkin, of The Post, and Eiliott F. Sheppard, of The Mad and Express: Murat Heisted, of Chicago, and Col. Henry Watterson, of Louisville.

You can imagine the front-page stories

You can imagine the front-page stories Buffalo Bill got with a press agent having such an acquaintance to start out with, and what a fund of anecdotes Frank Small is able to relate if the opportunity only presents itself! So let The Billboard see that we get such a series of articles which I, for one, will promite you will be read by many an oldtimer with deep appreciation and delight. JAMES EDWARDS KIRWIN, Late Press Agent Sparks Circus, New Orleans. You can imagine the front-page stories

Recalls Some Boss Butchers Editor The Billboard:

In reply to my dear friend, W. H. (Bill) Rice, about candy butchers, I will mention a few of the old-time boss butchers and butchers, having been one myself when a kid (which, by the way, Bill) was a long time ago) with the John Robinson Circus in 1679, a wagon

John Robinson Circus in 1679, a wagon show.

Ed Cullen was the boss butcher and those who knew him know he was a grand fellow. Bob Long and Charley Prentiss were in the connection and reserved seats and concert tickets. Pete Long had an outside stand, Seneca Warwick, Frank Hutch. Tommy Burton and your humble servant working the seats and the come-in.

Here are a few of the boss butchers: Andrew Cullen, with the Adam Fore-paugh Show; working on there one season were Ike Gall, first assistant to Cullen: Pete Williams, Harry Bailey, Bob Woodford, Sheeny Mackey, Mike Mo-Nerney and Lew D. Nichols. George Arlington was boss butcher with the W. C. Coop Show in the early '80e, W. D. Hager and E. D. Colvin had the privileges, side show, candy stands and concert. Rudolph Guessly was boss butcher with the Robinson Show a number of years. Eddie Flanigan was boss butcher with the Batchelder & Dorris Circus. Dan Dale also was a boss butcher with the Robinson Show.

Other butchers I remember well were

Canada Jack, John Lennon, John (Kid)
Barton, Kid Waddell, Stiff Neck Barnum,
Al Martin, Kid Pearson, Eddie Howe,
Tommy Ambrose, Fatty Sells, Eddie
Mines, Sheeny Bush, Eddie Albee and
Jim Rutherford. There are a few others
that do not come to mind just now.
These were all good fellows and real
showmen. Some became circus owners
and others went into theatrical business.
Any of the old-time butchers would
help put it up and take it down or drive
a cage over the road, And, of course, in
those days we were very particular to
give back the correct change.
Chicago.

LEW D. NICHOLS.

Getting After Unpaid Magi Editor The Billboard:

Editor The Billboard:

Regards to Harry Opel for his letter
in The Forum in reference to unpaid
performances by amateurs, and he sure
hit the nail on the head. That's one
thing we are going to put a stop to in
this town. We are going to have a
minimum scale, and any magi we catch
(and we will catch them) doing a free
entertainment or one below the minimum scale will be blackballed and put
out of the organization for a certain of the organization for a certain period.

We are doing everything we can, with the aid of every member, to uphold the standard of magic in this town, and we hope soon to have magic back on a paying basis. No cheap entertaining will be considered in this locality, and we hope that other towns will soon join us in this great fight.

in this great fight.

We have been informed that some cities are using the name "Mystic 13" and have not any connection with our organization. We have originated the name and have it copyrighted, and we do not think it fair of brother magicians to capitalize on our publicity, and will go so far as to prosecute any club or organization that uses the name without becoming associated with the parent assembly.

ERNIE A. ANDERSON.
Secretary Mystic League of Magicians 13.

Minneapolis.

Showboat Shipyard Intact Editor The Billboard:

The story of Eugene Robinson's show-boat by Milt Crandall in a recent issue was read with interest. Mr. Crandall boat by Milt Crandall in a recent issue was read with interest. Mr. Crandall states the showboat was built here in 1888 at the Howard Shippards, and the season opened here in June of that year. It may interest Mr. Crandall to know that the same shippard is still in existence. Some of the largest and finest steamers than ran on the Ohio and Mississippi rivers were built here when the vices trade was in the clory. the river trade was in its glory.

Sississippi rivers were built nere when the river trade was in its glory.

Speaking of the river, the writer had the pleasure of looking over some old newspaper files lately, and Old John Robinson's 10 Entire New Shows were here on May 7, 1887 (used a half-page, one-oclumn ad). Mile Zerate, celling walker, and the Nine English Female Bicycle Riders were mentioned. An item states 260 people were connected with the show and that it was transported on three barges, towed by a steamer.

S. H. Barrett's New United Monster Show came six days later. It must have been the largest, as they used a much larger advertising space, and the heading over its ad read: "After the minnow comes the whale." Shows of merit and magnitude still travel by rail; little shows go by the river or wagons. The great Adam Forepaugh show also was here in August, 1887. C. E. DUBLE Jeffersonville, Ind.

Advises Circus Housecleaning Editor The Billboard:

I believe I can give a few reasons why the circus business has dropped below what it should be. A few years back managers wanted and had performers to put on a show. The performers tried their best to sell their acts to the public for all they were worth. They did not come out for acts with tights half on or made up like a clown. I have known many women who were padded tights so that their figures would be pleasing to the eye. Now some come out in bow-legged, wrinkled tights or what have you. Style?

wrinkled tights or what have you. Style? They have none.

Many of the men performers these days Many of the men performers these days work in their street clothes and still wonder why their acts don't go over. Whose fault in this, the performers' or the managers? I say it is the managers' fault. If they would spend a little time looking their shows over they would have better shows. The better show pleases the public, and that is where the money comes from.

Some say the public demands more

the moncy comes from.

Some say the public demands more for its money now than in the good old days. I do not believe this. But I do say that the public wants as much. In the good old days every show featured certain performers and the public paid to see them. And the performers made the public like them. Now on some above that is a thing of the past. Management of the seed that is a thing of the past. the public like them. Now on some shows that is a thing of the past. Managers now put an ad in the local paper for girls to learn show business; they employ a bunch and have them put on awinging ladders. And all the girls can do is wrestle around a while and then get down, smile and walk out. Then they wonder why the crowds kild the showfolks. showfolks

The only time some managers go into The only time some managers go into the big top is to see if the reserved seats are full and to look the concert crowd over. After I had visited his show a manager asked me how I liked it and I then asked him if he wanted the truth as to just how I saw it? "Sure," he replied, "what the hell do I care? I know it is rotten, but as long as I get the money I should worry!"

Just as long as managers think that

money I should worry!"

Just as long as managers think that way about their business, just that long will their business go down. The show business is just what we make it. If managers want big crowds, then give the public something for its money. Start in at the padroom and come out at the front door and clean house. Give the public something besides hot air. Then watch the receipts grow, Here's hoping, Poplar Bluff, Mo. JACK RIDDLE.

Big Tented City of Future Editor The Billboard;

After reading the letter of Doc Waddell in The Porum of January 8 I wonder how many present-day showmen retard in their chairs and went over the past, year by year, to review the changes that have come and of which none of them ever dreamed. The world changes continually and the people with it. And as the people change so must their smusements change with them.

There was no worse when and we was

There are no more rubes and no more hick towns and the suckers have all retired to give way to an enlightened and intelligent people who are taught in this day and age to look for bigger and better things, even in amusements. So as the changes come the circus must be ever ready to meet them.

cver ready to meet them.

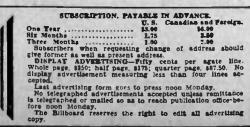
There will be a day when Doc Waddeli's prophecy will come true. There will be a bigger circus, a world's troveling cyclorama, a tented city to be gazed upon by hundreds of thousands of amusement-seeking people. The backbreaking blues will give way to comfortable seats for general admission and box seats will be in vogue. There is always room for one more show, regardless of its size; if it has what the people want they will patronize it. In circus business quantity and quality must always go together, as has been proved by one of the largest shows en tour last season.

I believe the coming season will see atrect parades as an every-day feature with most of the shows. Altho it is generally known that many people connected with the circus are against it, they cannot forget that the parade is essential to uphold their institution and preserve their livelihood. There are hundreds of thousands of children thrusout the country today that do not know what a street parade looks like, and I know that after witnessing one many mothers and fathers would literally be dragged to circus grounds by their children. Think it over.

WILLIAM (BILL) MAOY.

Lynn, Mass. I believe the coming season will

Lynn, Mass.



Melvin Hildreth Cites Code Problems in CFA Speech

Well-known Washington attorney says owner, artist and public must be co-ordinated and salaries protected-Harper Joy, national CFA head, is honor guest at luncheon

NEW YORK, Jan. 13.—Harper Joy, national president of the Circus Fans' Association, was guest of honor at a luncheon on Wednesday of the local Seth B. Howes Tent at the New Yorker Hotel, with Melvin D. Hildreth, Washington lawyer and chairman of the CFA legislative committee, the "keynote" speaker. Mr. Hildreth offered pungent remarks ament the hearing in Washington next Friday on a code for the circus industry. Speaking for the CFA, he said: "We have a grave duty before us." The hearing, he declared, in reality involves three groups—owners, performers and public, which are the principal links in circusdom that call

for co-ordination.

Citing the fact that the income of circus people must be spread over 52, weeks, no specifically named two distressing cases of troupes which have been reduced to impoverished circumstances.

Among Mr. Hildreth's most important remarks in brief form were:

'There is nothing of an immoral or improper character in a circus perform-ance. Twelve million national customers will attest to that. Therefore no cen-sorship is needed.

"Trivialities are taken care of under the proposed code. How about protection of performers? Holdbacks should be in the form of a trust fund, Regarding salary, why not protection of at least two weeks? I am looking forward with apprehension to the meeting on the 19th.

Dishonest practices are found with "Dishonest practices are found with the circuses. The one great example of success is the Ringling Show, which maintains the finest ideals of business integrity. The Ringling policy should be given the force of law in the code.

Russia has 150 circuses while we have but two-score or so. In Russia it is a cultural institution and there are no unemployed performers.

"Our problem is to make the circus profitable to the owner, profitable to the performer and welcome to the public.

profitable to the owner, profitable to the performer and welcome to the public.

"The fair trade practice agreement drawn up by motorized interests three years ago should be read into the code. "We must build up public good will. We must get a fair deal for the circus. We must fight unfair taxes and licenses. The circus is the only amusement which absorbs the federal tax. We must ask the government to eliminate it."

Mr. Joy, interviewed by Jacob F. Weintz, secretary of the local tent, reviewed the highlights of last years national CFA convention at Baraboo. Wis, with the clarity and enthusiasm characteristic of him.

Felix Adder, a producing clown of the Ringling Show, said the performer wants to work and asks nothing more than a quarantee of salary. He suggested that the CFA stage indoor shows thruout the country, with the profits to be sunk into a loan fund for troupers. Mr. Weintz lauded the work of the Circus Fans and the Circus Saints and Sinners.

Present at the lunch-on were Angle G.

Present at the lunchon were Andrew H. Dykes. Pompeo Coppini, Leslis G. Anderson, Dr. Hugh Grant Rowell, Jo. Minchin, Clyde June, Bernard McKenna and Ed Kelty who made several pictures of the group.

Mr. Hildreth departed for Washington after the luncheon to prepare final

Mr. filldreth departed for Washington after the juncheon to prepare final drafts of details in connection with the code hearing. Felix Adler will feave in a few days for Cleveland on the first of a series of Shrine Circus engagements under the Orrin Davenport banner. President Joy came in from Chicago and left for Norwich, Conn., yesterday, themce to Boston, Philadelphia. Baitimore, Washington, Chicago and then back home to Spokane, Wash.

Eastern States Has Fair Biz at Enid, Okla.

ENID, Okla., Jan. 13.—Eastern States Circus, under the management of Irv J. Polack. closed a seven-day engagement bers, under auspices Elks, last Saturday. Had fair business. Inclement weather hampered st-tendance considerably. Several performers who were away on visits during Christmas week were back on the show for the Enid eugagement. Show opened in Wichits Palls, Tex., Monday for this week's engagement.

A Point of View And an Ambition

NEW YORK, Jan. 13. — Said Harper Joy, national president CFA, at luncheon on Wednesday of local Seth B. Howes Tent: "In my youth I drifted from Spokane and followed the sawdust trail. My good mother wrote to me begging me to get back to an honorable businass. Twelve years ago I went into the banking business, and recently my good mother told me to get back into an honorable business.—show business.—show business.—Said Felix Adler: "One of my great set ambitions is to catch the fourth section of the Ringling train when it leaves town. That's where my bed is."

Say Buchanan Will Manage New Show

JERSEY CITY, N. J., Jan. 13.-Dame Rumor bas Fred Buchanan hooked up with Tom Gorman and Pat Casey in the operation of a new circus in the field coming season. Buchanan would be the manager, Gorman involved in an executive capacity and Casey the man behind the scenes, a function the latter has been fulfilling for a number of years Gorman as his man Friday, cspecially, of recent seasons, in connec-tion with the Walter L. Main Circus, which during the 1933 tour had a title change to World Bros. and later was taken over by Jimmy Heron on his own for dates in the South.

Buchafian and a crew are framing an outfit in Jersey City, occupying the site of an abandoned Ford sales plant. Gorman has for years been a picture-vaude exec. once with REO films, and managed the Hippodrome in New York. Casey is a power in vaude and treasurer of the Variety Managers' Association.

Title at present is Gorman Bros.' Circus.

NEW YORK. Jan. 13.—Jimmy Heron in all likelihood will take out the World Bros.' Circus on his own next season, according to a report reaching here. Heron has established quarters in Allendale, S. C., after a successful South-



SAM B. DILL, prominent ized circus owner, who has formed a combined performance and outfits partnership with Tom Mix, titled Sam B. Dill's 3-Ring Circus and Tom Mix Roundup, for the coming season...

Lewis Bros.' Show To Be Augmented

JACKSON, Mich., Jan. 13.—Paul M., Lewis, of Lewis Bros. Circus, states that

JACKSON, Mich., Jan. 13.—Paul M. Lewis, of Lewis Bros. Circus, states that the indoor show will pluy several more engagements in large cities this winter and then interest will center in preparing a much larger outdoor organization for the coming season. So far the indoor unit has played the following engagements: For the Grotto at Fort Wayne, Ind.; Grotto at Toledo; Moose at Whiting, Ind.; Legion at Joliet, Ill.; Elks at Monroe, Mich.; Legion at Ypsilant. Mich., and Elks at Michigan City, Ind., Mr. Lewis further states that the direus will be out in the spring with three rings, and with at least five more trucks and trailers than last year, the trailers designed and constructed by Fred Seymore, formerly superintendent with 101 Ranch Wild West, and who will be lot superintendent. The plan for the out-coor season this year is to not play all dates under auspices, instead about 50 per cent under local sponsorship. The big top is to be a 100-foot round top with three 50-foot middle pieces; menagerie, an 80 with one 40; side show, a 70 with a 40. Show is to move on about 40 motorized conveyances, roster to comprise about 150 people; also 35 bead of horses and ponles; music by a 10-piece band and calliope.

Yacopis Dates Extended

LONDON, Jan. 2.—The Great Yacopis, tecterboard acrobats, whose act has been proving a hit at the London Palladium in the "fifth crazy month." have had their engagement prolonged for two weeks, which will be eight weeks for the act at the Palladium.

PHILADELPHIA, Jan. 13.—The recent Wirth-Taylor Circus and Rodeo here had good business the last several days of its run, but tbls late spurt in receipts did not cover expenses. The performers worked on a "commonwealth" basis after the first week.

Dutton-Monge Combo Splits

CINCINNATI, Jan. 13—A letter to The Billboard from W. McK. Bausman, from Maracaibo, Venezuela, and dated December 29, reveals that the former Dutton-Monge Bros.' Circus is now two separate and distinct organizations. Mr. Bausman's letter contained the following information:

Despite numerous disappointments in the matter of securing a tent from New York and the subsequent delay in the vicinity of Maracalbo, the Dutton Oircus (formerly Dutton-Monge Bros.) is still entertaining in local and near-by theaters. Upon the arrival of the recent-ly purchased tent and its release from local customs an engagement in the near-by oil town of Lagunillas will be played. This town, billed twice for the circus, has never seen an elephant. It is the base for some of the largest oil activities in this section. Recent reorganization of the circus performers here has made a change in the title of the show, which is now known as the Dutton Circus and is under the direction of Nellie Dutton.

The Monge Family, which was former-Despite numerous disappointments in

ton Circus and is under the direction of Neilie Dutton.

The Monge Family, which was formerly at the helm, has departed, under the title of Monge Family Circus, featuring their family acrobatic act and carrying no animals. It is their intention to play small theaters in Venezuela and the Islands. The Dutton show will proceed under canvas into £00lmbla with the following acts: Dutton Equestrian Revue; Neilie Jordan, wire act; Petite Evelyne, contortion; Vivian DeVerc, aerial loop; Topsy, the big elephant: Dutton Comedy Riders; Sandino, trained camel; Arena Trio, novelty acrobats, and the Evottos, hand balancing and perch Dan Mitchell and Joe Arena furnish the pantomimie clowning, and Pepe Suarez the Spanish talking numbers. The personnel includes Neilie Dutton, Evelyne Stephens, Irene Arena, Elizabeth Rounds, W. McK. Bausman, Otto Hoffman, Joe Arena, Dan Mitchell, Billie Osborne, Clarence Taylor and Pepe Buarez, and agent, Juan Fernandez.

The new tent will be a 90-foot round on with a filefor wind in each will received.

and agent, Juan Fernandez.

The new tent will be a 90-foot round top with a 40-foot middle and will seat (Spanish style) about 1,100 people. A top price of four bolivars (about 31) will be charged, with a low of one bolivar. After playing the already dated Lagunillas the show will move south thru Southern Venezuela into Colombia, with the intention of making Boyota by Carnival Week (Pebruary 14). Movements will be made by the means aveilable in the territory played—either truck, train or boat. A band of seven musicians will furnish music.

Acts for Shrine Show At Grand Rapids, Mich.

CHICAGO. Jan. 13.—An array of talent has been signed up thru W. S. Canham for the annual indoor Shrine Circus, Saladin Temple, Grand Rapids, Mich.. week of January 22.

Mich. week of January 22.

So far the following acts have been engaged; Butler's Dogs. Andrewa' Bears, the Fearless Flyers, Flye Hagenbeck-Wallace Elephants. Eugene Troupe, Sells-Floto liberty act of 10 horses, Madame Bedini and Sir Victor, Don Francisco, Nelson Family, Otto Griebling and 14 clowns, Aerial Whites, Kenneth Waite's Walkarounds; Albert Hodgini and Company, with Harriet; Laurette Tucker, and Everett Johnson's Band. Fred Ledgett will be equestrian director.

Pete Cornalla III

CINCINNATI, Jan. 13.—The Billboard is informed from Gary, Ind., that Pete Cornalla, veteran and widely known performer, is ill at Mercy Bospital, that city, and would appreciate receiving cheery letters from his acquaintances in the circus world—probably addressed care of Viloetta Cornalia, 346 South Lake street, Gary, Ind., would be okeh.

R. M. Harvey Re-Engaged

CINCINNATI, Jan. 13.—Arrangements have been made between C. W. Webb. owner Russell Bros. Circus, and R. M. Harvey whereby Harvey will again pilot that fast growing organization for season of 1934. Harvey will represent the show at the circus code hearing in Washington, which starts January 19.

Gumpertz Answers Story About Reported Ousting of Prudence

Gumpertz, general manager of the Ringling-Barnum Circus interests, said yesterday that he was at a loss to understand the story in the last issue of The
Billboard that he and Mrs. Charles Ringling were en route to New York to confer, according to report, with John Ringling and Mrs. Eugene Gardonyir, widow
of Richard Ringling, in connection with
a concerted move to oust the Prudence
Company from ownership in the shows.
Mr. Gumpertz told The Billboard cor
figured in New York. The story said
that he and Mrs. Ringling were at that
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that he and Mrs. Ringling were at that
the shows and the theater here—they are
regular attendants. "When there's anything to tell it will be told," he said,



With the Circus Fans

By THE RINGMASTER

President Secretary
HARPER 107, M. M. DUCKINGHAM,
425 Riveraide 4-c.,
Spokane, Wash. Nowich, Cous.
(Conducted by JOHN SHEPARD, P. O. Box 345,
Wheston, Ill.)

CPA Volye N. (Army) Armstrong, Wichita Falla, Tex., recently took part in two presentations of the 1933 American Legion-Spanish-American War Vets' Minstrel Show given in that city in benefit of a fund for the purchase of shoes and warm luncheons for school children. Mr. Armstrong did some quick crayon setching for a period of 15 minerals. minstrel show given in that any mineneth of a fund for the purchase of shoes and warm luncheons for school children. Mr. Armstrong did some quick crayon sketching for a period of 15 minutes on the stage. His act was ingenious and caught the undivided attention of the nudlence. Besides being a newspaperman he is an artist, having studied sketching years ago in Cincinnati. He has sent us clippings from the local press in regard to the antertainments, also an advertisement and an article concerning the Eastern States Indoor Circus which appeared in his city under auspices of Maskat Temple, Shrine.

We were pleased at receiving from Mrs. Lillian Dow Davidson, widow of James Davidson, CPA and noted Rotarian, of Vancouver, B. C., a pamphlet containing a splendid tribute to Jim, as he was lovingly called by his friends. This tribute is from the pen of Paul Harris, founder of Rotary.

Harry Baugh, of the Cumberland Hotel, New York City, has just received a collection of 23 circus pictures from Charles Bernard, of Savannah, Ga. Armong recent "isitors at the Cumberland wers Warren H. Woods, of Englewood, N. J., and Harry's son and wife, of Newport, R. I. Thru President Harper Joy the Circus Room at the Cumberland has been officially indorsed by the CPA. Edward Brick, who for 17 years was chief of police at St. Gloud, Minna, known to most circus executives and who resigned that office three years ago to become connected with the State Bureau of Criminal Apprehension, is back again as head of the police force of that city, according to Frank Kindler, CPA, of St. Cioud, Frank says this will be good news to the circus world, as Chief Brick was its true friend,
On January 6 a luncheon was given in honor of President Harper Joy by the John L. Davenport Tent, Chicago. This affair took place in the Hotel Sherman and the following were present: President Harper Joy, Past President Clint E. Beery, Tent Chairman William (Bill) Sneed, Tent Secretary Edward Shanks; Frank H. Hartless, vice-president of Central States; Jack Nelson and

CIRCUS ROOM of the Hotel

Is Indorsed

CIRCUS FANS OF AMERICA

Circus Saints and Sinners Club

"Meet an Old Buddy Under the Big Top"



ceived from Karl Knecht, Evansville, and W. H. Hohenadel, Rochelle, Ill. Arrange-ments for a big dinner in honor of Presi-dent Joy upon his return from a trip east were tentatively made at this

luncheon.

CPA William Kasiska, Baraboo, Wis., is again in charge of the Wisconsin State Senate Post Office during the legis-

state senate Post Office during the legis-lative session in Madison.
Editor Karl Enecht, of The White Tops, received a fine letter from A. E. Sheard, of Oxford, England, who told some interesting things concerning the Bertram Mills Circus. Sheard states that the British public does not seem to take to three-ring decises since the Barnan to three-ring circuses since the Barnum & Balley Shows visited that country years ago.

Crystal Palace Circus, in London, Has Good Program

London, Has Good Program

London, Jan. 2.—The present Crystal Palace Circus, London, which is in for a five weeks' season, is the strongest to date at this rendezvous.

The acts include: Agube Gudzow, Cdssack rider; Belley Family, Italian riders; Algerian Cavairy Parade; Ruth Owen and "Diana"; the Rogeros, trapeze novelty; 14 Thunderbolts, tumbiers and Pyramid builders; Algebol Troupe, serialiste; Six Victorias, trick cyclists; Bebe and Renee, artistic dance novelty; "The Chinese Puzzie," contortionist; St. Valais Skaters, adagio on skates; Maurice Chester's Dogs; Annie and Betty, performing elephants; Noni and Partner, clown act; Robla, comedy juggler; Pour Okeys, Continental clowns. Bookings were made by Fed Volta, 4

West Coast Jottings

West Coast Jottings

VENICE, Calif., Jan. 12.—Show people working thru Charles Cook for the Rogers Production Company at Paramount studio on picture tilled Baby in Ice Box are Cuille Phillips, Irene McAffee, Georgia Branen, Junior Cook, Ina Davis, Mr. and Mrs. Don Beeler, Kenneth Cook and wife, Lela Piank, Dorothy Marcus, John Backman, Bobby Glover, Mr. and Mrs. Whitey Guyer, Fritz Hawk, Mr. and Mrs. Whitey Guyer, Fritz Hawk, Mr. and Mrs. Whitey Guyer, Fritz Hawk, Mr. and Mrs. Wolfer, Fio Bastine, Helen Moore, Ada May Moore (and her snakes), Mei Vaught, Emma Clifford, Hugh McGlathery and wife and Tom Plank; also S. Engel, with his weighing machine, from Venice Pier.

Spud Redrick, bandmaster Al G. Barnes Circus, and wife have returned from San Francisco, where they motored to spend the holidays.

Bob Shuttlerworth, for many seasons associated with Harry Wooding's Toyland Circus on the Venice Pier, died at General Hospital, Los Angeles, January 5, He was blown from the third floor of the Antiers Hotel, thru a window, by a Sas explosion.

Fay Wolcott, clown, spent the holidays with his folks at Redondo and has returned to Venice, where he is employed at "Steve's Mad House" restaurant.

Alva and Ruth Evans, dwarfs, adviso that they have closed at the Mike Golden's Museum. San Francisco, and will play a week's date in Sacramento, then return to Los Angeles to work pictures remainder of the winter.

Visitors to the St. Mark's Hotel over last week-end were Lee McDonold, Benny Tahar and family, Charles Post and wife, Kinko Sunburry and wife, Mel Vaught, Charles Cook and family, Jack McAffee and wife, William Denny and Bobby Glover.

CUMBERLAND McAffee and wife, William Denny at Bobby Glover. TOM PLANK.

Marlow's Mighty

Marlow's Mighty

HOMERSVILLE. Mo., Jan. 12.—Work is under way at winter quarters of Marlow's Mighty Shows here. This includes overhauling and rebuilding equipment, and if plans of the management materialize the show will be somewhat enlarged for the coming season, also an augmented street parade, which has been a daily feature. Mr. and Mrs. Beardsley, who have a fine pop-corn machine, are here in winter quarters and will be with the show, also Band Director Barnhart, who with his family has just returned from home, called there thru the death of Mr. Barnhart's mother, who was killed in an auto accident at New Paris, Ind. Doc Potter was a recent risitor to quarters. He expressed surprise at the growth of this show and stated that Doc Dean made a hurried trip to Florida, but would be back to his old haunts soon. There are two old-time P. T. Barnum showmen residents of Homersville. One is Major Ray, midget (also known as Buster Brown). The other is the mayor, Captain Shields,

Peeping In On the Performers' Club of America

By BERT CLINTON-

CHICAOO, Jan. 13.—The meeting Tuesday evening was attended by a large and enthusiastic body, and a pleasant evening was enjoyed. President Toby Wells, Vice-President Louise Rollo, Treasurer Harry Sykes and Secretary Bert Clinton were in their chairs.

A recent visitor was Ab Johnson, well-known circus performer.

The gym is a busy spot. A quick survey included the following acts going thru their routines: Six Avaions, Geddis Trio, McCabe's Leapers, Toyama Japaneso Troupe, Mann Brothers. Bonta Brothers and the Billetti Troupe.

Phil King, clown, and Amzal Mohamad dropped in to pay the club a visit.

Emil and Leona Schmidt left town on some vaudeville dates, and Macadon Brothers are out on the West Ceast.

The Oslo Troupe has returned to the States from the Hawalian Islands and is pleying engagements on the West Coast. The act of Hans and Roeita Claire also stayed out West and is busy on the Coast.

Claire also stayed out West and is busy on the Coast.

Members who have not been in Chicago for some time are requested to write the secretary for application blanks for membership, as a membership drive will soon be on.

Robettas is leaving this week to open in Cleveland, with Akron and Youngatown Yollowing, on his way to New York.

Four Clovers have left town and write that they are being kept real bury.

Walter Powell is out of the hospital and his feet are itching to get up on that wire of his, but the doctor said he must wait a few weeks at least before attempting to rehearse.

Here and There

ROSSLYN, Va., Jan. 13. — Lewis Morphy, formerly with King Bros. and other Wild West outfits, also did a sharpshooting act in vaude with Shorty Sutton, was here on business with the

Art Eldridge, well-known circus owner and manager, at one time with the 101 and manager, at one time with the 101 Ranch Show, is spending a few weeks in Washington and is a daily visitor to the clubracers of the James E. Cooper Top. CFA. With the writer, Art spent a pleasant afternoon with William Blackburne, superintendent National Zoological Park, and who is a real old-time trouper and was with Jumbo when he was killed—told interesting stories of his long experience with bulls. Art has had a few. too.

Mrs. Edith Cooker and the weeks in the story of the cooker and the story of the s

Mrs. Edith Cooke, mother of Welby Cooke, featured rider with Five Riding Hunts, herself a member of the femous Wirth Family and at one time one of the world's greatest riders, is spending the winter with friends in Atlantic City.

Frank Portillo, CFA clown, was a feature at the Salvation Army Christmas program in Washington, Frank presented his vent act and cartooning and drew loud applause.

Jimmy Carver and wife, formerly with

Jumy Carver and wife, formerly with Wheeler & Almond and other circuses, visited Tom Dees at Bussemer City, N. C., Christmas while on their way from their home at China Grove, N. C., to visit relatives at Shelby, N. C.
Frank Loughney, who had charge of the big snakes with Clif Wilson's show at A Century of Progress, is spending the winter in Chicago, where he is recovering from a throat allmen's contracted during last summer.

John Landes, bass player, last season with All's Wild West and the Wheeler & Almond Circus, is spending the winter in Savannah, Gs.

& Almond Circus. ter in Savannah. Ga. REX M. INGHAM.

Tom Atkinson's

NORTH LITTLE ROCK, Ark., Jan. 12. NORTH LITTLE ROCK, Ark., Jan. 12.

-The arrival of the new year found Tom Atkinson's Show in established winter quarters in Argenta (North Little Rock). With a number of organizations of various show nature wintering or working in this vicinity there has been much visiting. There has been some cold weather in this section, also plenty of rain.

LEE TELLER.

giant. They are both well along in years. Altho they retired from circus business a long time ago they are still troupers at heart and are frequent visitors to winter quarters.

SQUARE END BARGAIN!

20x70 PUSH POLE TENT, 12-0x Army Kheki Treated Top, roped third, Extension Eave, specially triamed; 9-1t. fancy worns atrips Wall, Compiler, all Poles Condition, Compiler, all Poles Condition, \$300.00 Price at Grand Island, No. 8 A Etal Bargain for Some Nebraska Show.



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WANTS for Side Show, useful People, Norelty Acts, Ticket Sellers and Orinders, Snake Lady, high-class Mind-Resding Act, man must be apply, high-class Mind-Resding Act, man must be apply, high-class man sell second Casket; three close and fact have a sell Swood Casket; three close and fact have a sell Swood Casket; three close and fact have a sell second and Fan Dance (send late photos). Colored Musicians and Performers. Salarios must be low, All address W. E. DEBARRIE, General Delivery, Wichita Falls, Tex.

California Supreme Court Dismisses Suit Against S-F

Dismisses Suit Against S-F
SAN FRANCISCO, Jan. 13.—The State
Supreme Court this week dismissed a
\$25,000 damage suit filed against SelisFloto Circus in 1925 by Robert Troy.
According to M. E. Michael, attorney
for the circus. Troy had been granted
24 extensions of time since the original
filing of the suit, which has been in the
Superior and State courts since 1925
and which was at one time dismissed in
the Superior Court. Troy alleged that
Sella-Floto had placed circus posters in
a local hotel presumably without authorization, it was said, and based his
claim for \$25,000 damages on the
allegation.

CINCINNATI, Jan. 13.—W. E. DeBarrie, side-show manager with Sam B. Dill's Circus last year, informs The Billboard that he will again have that attraction—his third season with Mr. Dill.

Under the Marquee

By CIRCUS SOLLY

THE CIRCUS CODE hearing at Wash-gton starts Friday of this week!

JOE (CLOWN COP) and Ethel Lewis have again signed with Hagenbeck-Wallsce, their fourth season.

THE TIERNEY TROUPE has been working dates in the South and its ceveral offerings were booked for the Shrine Circus at New Orleans this week.

TED LA VELDA. acrobatic contortionist, since last season's closing of Couroy Bros." Circus has been playing independent theater dates in the vicinity of Chicago.

BERTRAM MILLS' Olympia Circus, London, concludes its run on January 25. The London classic received exten-sive type and art display in the Decem-ber issue of The World's Fair,

H. A. BURDGER, who last season had lunch stand with Sells-Sterling, was last week preparing to leave Cincinnati, where has lately been residing, on a merchandise-selling trip.

R. O. SCATTERDAY, who will be with the Gentry Circus next summer, recently left his Northern hibernation for Tampa, do some special work for Royal

BOB DAVIS is in Oklahoma City, Okla., this winter with a local newspaper, working on promotions. Expects to be on the road again after about March 1.

JANUARY 20 is slated at London for the inauguration of Circus Fans' Asso-ciation of Great Britain, which is patterned after the Circus Fans' Asso-ciation, Inc., in this country.

BARNEY KERN, formerly car manager with 101 Ranch Wild West and on the advance of Russell Bros.' Circus, has for come time been profitably engaged in photography business at Vincennes, Ind.

N. EDWARD BECK, formerly a writer on The Milwaukee Journal and also in press departments of the circus world, is now the resident manager of the Hollywood Theater. Fort Worth, Tex.

CANTON. O.—Ray Huling and seal, featured in recent years with various tent shows, is doing several weeks of Loew vauds time, dividing the current week between Canton and Akron houses.

JOE KELLEY, known as "Transcontinental Trouper" and who has formerly been sleeping car superintendent with circuses, among them Tankee Robinson, is reported as taking life easy at his home in Bridgeport, Conn.

BRUSSELS, Jan. 1.—Christmas week found Brussels well supplied with circus fare, Cirque Royal running circus bill featuring menagerie acts, Palais d'Ete and Palais des Sports offering vaudeville bills with distinct circus flavor.

MR. AND MRS. WILLIAM CARRESS, formerly with Sella-Ploto and now restaurant owners at Decatur, Ind., recently painted their place of business in red and white color, giving it a circus atmosphere. Carress will be remembered as a clown.

CLARENCE AUSKINS, after closing recently with Rand Canine Revue, spent the holidays at his home in Mount Vernon, O., and then took up his duties as business manager Cly C, Newton's Noveties of 1934, playing spote in Oklahoma, Texas and Louisiana.

PARIS, Dec. 28.—Harvard, Mortimer and Kendricks, with basket ball on bicycles, is the novelty number on the Cirque Medrano Christmas program. Strasburger's menageric and animal acts sharing honors with the Fratellinis at the Cirque d'Hiver.

MR. AND MRS, MERLE EVANS, Charles and Fred Hutchinson, Doe Miller, Curley Stewart. C. Sweeney. Harry Dely and Ned C. Bates were among the contingent of showfolks that recently motored from Sarasota to Palmetto, Fla., to visit Barnett Bros.' Circus.

performer, is now head man at the Motor Square Garden, sports payilion, in Pittsburgh. An accident to his hands caused his retirement from the hig top. He has since been also operating amusement parks up and gown the country. down the country.

EARL WRIGHT, after concluding a four weeks' pre-holidays engagement of his dogs act at a large department store at Fort Wayne, Ind., left that city for his headquarters to prepare his combination of offerings for the coming season. Earl uses two motor trucks and a hus for transportation. bus for transportation

AMONG THE performers in a Holidays' AMONG THE performers in a Holldays Circus at a department store in Newark, N. J., were Blutch Landelph, Phil E. Keeler, Lou Kish and Bill Roy, all joeys; Buster Castle as ringmaster and announcer. There were also seven cages of animals, one ring used and a 15-minute show given every hour.

AL GOLDSBERRY, performer, former-iy with Al G. Barnes, Sells-Floto, Christy Bros. and other circuses and last season with Tom Atkinson's Circus, informs with 10m Athinous Circles, massing that he is ill and under a doctor's care at Circleville. O. (124 East Main street). Has been ailing since last July. Would appreciate letters from showfolk acquaintances

ALFRED L. WEBB, Ringling-Barnum commissary executive, and his wife and daughter (Mary) left Orange, N. J., January 11 on a motor trip to Florida. A business trip for Mr., and pleasure for Mrs. and Miss Webb. They will take in Jacksonville, St. Augustine, Indian River (to call on Chick Bell), Miami, Sarasota, Tampa and Orland River. Tampa and Orlando.

AMONG PERFORMERS and others engaged for the Davenport-Stinson in-

Miami. All are to reassemble in the North in February.

CIRCUSES

DESTINATIONS of Wheeler & Almond advance members after recent closing in South: J. L. Almond, general agent, Albemarle, N. G.; Dixie Green, car manager advance trucks, Brooklyn; Al Marino, boss biliposter, Brooklyn; Rocco Longo, boss lithographer, Hartford, Conn.: Eddie Strauss, lithographer, To-ronto; Maurice Rind, lithographer, Boston; Edward Green, billposter, Binghamton, N. Y.

RUMOR afloat in various sections A RUMOR afloat in various sections of the country during late months that the Forepaugh-Seils Bros.' title would again be emhlazoned to the public this year recently broke sufficiently at Columbus, O_x to receive mention (as a rumor) in a local daily newspaper. Naturally Columbus citizens were interested. The old Forepaugh-Seils Bros.' Circus had its winter quarters at that city many years. city many years.

LOS ANGELES biliposter pickups — JOS ANGELES billipoeter pickups — John J. Brassil, manager No. 1 Al Ga Barnes car, in town and lining up his crew for coming season. . . Lou Ritt, former manager Lima Advertising Company, now in charge of the Baker Estate, gave a Christmas dinner to boys who were with him at the Lima plant, among the attendance Frank Bagan, Tom Godfar Estate, Polysters Loby Parest! Letters 1999 Polysters 1999 Parest!

the attendance Frank Bagan, Tom Godfrey, Bob Robertson, John Brassil, Jack Gibson, Georgs Lowe and Joe Kennedy.

Earl DeGlopper, Barnes advance, is this winter ahead of a "Believe It or Not" unit in the East. . . Joe Kennedy and Harry Callen, of Amusement Advertising Company, have taken over building next to their plant and remodeling it to take care of their sign business. . . Jack Winn has accepted a position as agent for Chinese Theater and United Artists Theater and has

Old-Time Showmen

By CHARLES BERNARD

The 1896 tour of the Walter L. Main Circus, which included New Brunswick and the extreme cast of the Canadian provinces, was followed by its first trip to the Pacific Coast States in 1897. In June and July the tinerary included Utah, Idaho, Oregon and Washington. On July 11, 1897, the show crossed the Canadian border en route from New Whatcom, Wash., to Victoria, B. C., where exhibitions were given on Monday and Tuceday; Nanaimo, B. C., where exhibitions were given on Monday and Tucaday; Nanaimo, E. C., Wednesday; Vancouver two days, Thursday and Friday; then New Westminster, B. C., on Saturday, completing the full week ending July 17; then back into the United States for the remainder of the 1897 season. In the week of June 15, 1896, the Main Circus had exhibited in Halifax, N. S., and in the week of July 12, 1897, cities on the extreme West Coast of Canada.

Season of 1898 the itinerary of Mansachus and 1898 the itinerary of Mansachus and 1898 the itinerary of Mansachus and the season of 1898 the itinerary of Mansachus

Coast of Canada.

Season of 1898 the itinerary of Manager Main included a lengthy tour of the Canadian provinces. After its early-season visit to the cities of Pennsylvania, New York and New England States the show crossed the border line the night of July 5, 1898, from Houlton, Me., to Woodstock, N. B. Back into Maine for July 7; at Calles, St. John, N. B., the 8th; Moncton, the 9th, and 2 Sunday run of 189 miles to Hulfax, N. S., for July 11. The route was then west, with Frederickton, N. B., on Saturday, City of Quebec was given two performances on Saturday, July 23. A Sunday run of 172 miles for two-day stand in Montreal to excellent business. Ottawa, Ont., for July 27, followed by Perth, Tweed and Peterboro to complete the week. Toronto on August 1 gave the week. Toronto on August I gave gross receipts for the performances fer in excess of Hallfax, Quebec or Mont-real, and almost double that of Ottawa.

real, and almost double that of Ottawa.

The show remained in Ontario until September 2: played Windsor, Owen Sound, London, Hamilton and all the leading cities of Ontario, with Brockville as the final stand on the Canadian side, and on September 5 was back in the United States at Ogdensburg, N. W.

side, and on September 5 was back in the United States at Ogdensburg, N. Y. Memorable happenings of the exhibitions in Canada included a late arrival in St. John. N. B., where the lot was very small and several feet below the level of the street; impossible to drive pole or baggage wagons on the lot; all equipment had to be unloaded at street level and carried to its location; cages were formed in circle, and menageric exhibited in sidewall inclosure; ticket wagon was on sidewall at edge of lot and patrons went down below street level to enter big top; performers and musicians did double duty in unloading and loading the show. At Quebec a ricksha was purchased by Manager Main to be exhibited on return to the United States as one of the unique pleasure vehicles used by the wealthy French people in the famous old city. On August 11 the show experienced a terrific storm at Petrolis, Ont. The menageric top went down in a torn and tangled wreckage over the cages, elsphants. top went down in a torn and tangled wreckage over the cages, elephants, camels and candy butchers. It was durcamels and candy butchers. It was during the afternoon performance. Quarter poles, aerial rigging and ropes were dancing with the swaying big top as the andience rushed from the seats sceking safety. There were no casualties, but from the ticket-wagon window it was a sight for a brief period that looked like total destruction of the show and loss of life to both show employees and relative.

looked like total destruction of the show and loss of life to both show employees and visitors.

Early in the season Admiral Dewcy had soored his victory in Manila Bay and the name "Dewey" was a popular one. A very amail baby clephant was being featured in the Walter L. Main menagerie. It was given the name "Admiral Dewcy." Old Liz, the faithful wagon-pushing elephant and largest of the Main herd, took a motherly interest in the baby elephant and gave it constant attention. The menagerie help, candy butchers, performers and the show as a whole loved and petted "Dewey." and when the Petrolia storm leveled the menagerie tent with such destruction the first thought of canvasmen and other employees was to discover the fate of the baby elephant. When poles and torn canvas were lifted from over the elephant section Old Liz, the big work elephant, was found standing directly over baby "Dewey," her big body and legs protecting him in snug safety.

W. H. (BILL) BULLEN, who was with the advance brigade of Ringling-Bar-num, is spending the winter in Los Angeles.

Performers and the Code

Altho circus performers were not specified as to number of working hours and wages in the code submitted to the NRA recently, that portion of the matter is to have its introduction at the general hearing on the code in Washington, which starts Friday of this week—January 19—as was announced in last issue.

Circus performers desiring to present their individual or associated ideas relative to their section of the code should attend the hearing in person or offer their views thru representatives or in telegraphic or written communications. However, a section of the hearing requirements states (as published in last issue): "A written or telegraphic request for an opportunity to be heard must be filed before noon on Thursday, January 18, 1934, with the Administrator, Room 4217, Department of Commerce Building, Washington, D. C."

Since performers of the circus world have no executive organization to present their views at the hearing, it behooves them, individually or collectively, to get busy immediately on the matter (but don't forget the requirement quoted in the above paragraph).

door circuses at Cleveland and Detroit, and in Peru. Ind., last week ready to leave with the train early next week. were: Edwards Sisters, Clyde Beaty, Cheerful Gardner, Rudy Rudynoff, Gordon Orton, Emmett Kelley, Joe Lewis, Ethel Lewis, Dorothy Carter, Otto Griebiling, Anna Butler and Roland Hebler.

AFTER CLOSING last season with AFTER CLOSING last season with Russell Bros. Bert Dearo and Lee Smith took a week's layoff at Alexandria, La, and after buying a car put in five weeky with another show in Louisians. Lately they have been playing theaters around New Orleans, and booked for the Shrinc Circus in that city this week, Dearo his aerial contortion and wire acts; Smith his clown cop. They plan leaving for Texas with a circus unit following the Crescent City engagement.

ST. LOUIS. — Immediately after the holidays several clowns who were here working at department stores left for various cities. Mr. and Mrs. Earl Shipley left for Cleveland. where they will play the Grotto Circus. Klinko left for Los Angeles to visit relatives there. Paul Jerome, who stopped off here over the holidays after working a department store in Oklahoma City, Okla., departed for New York to fill some engagements.

AFTER CONCLUDING Indoor show APTER CONCLUDING indoor show engagements at Harrisburg, Pa., and Washington, Harold and Vera Newton and Joe and Jeanette Treacy, of frater-harles and Fred Hutchinson, Doe and Jeanette Treacy, of frater-nal circus promotions, left Washington by boat for Mismi on a vacation, adatury Dely and Ned C. Bates were mong the contingent of showfolks that seently motored from Sarasota to almetto, Fla., to visit Barnett Bros.' Sircus.

C. C. MACDONALD, former trapeze

four men busy. . . Bob Robertson and Kenneth Cooke are at Paramount Studio, but expect to be back with Barnes Circus. . . Jack Austin is expected back daily. He and Jim Farley have a small show almost ready to hit the road. . Mr. and Mrs Leo Haggerty arrived here and will remain till spring. Haggerty, connected with MGM publicity, formerly held similar position with Ringling Brothers.

Adkins To Attend Harper Joy Dinner

CHICAGO, Jan. 13.—Harper Joy, national president of the Circus Pans' Association, at present visiting in the East, will be tendered a dinner on his return trip when he stope off in Chicago January 19. The affair will be given by the John Davenport Top of the CFA, and among the honored guests will be Jess Adkins, manager of the Hagenbeck-Wallace Circus. lace Circus.

It is expected that Karl K. Knecht, editor of The White Tops, also will be present, and a large attendance of Fans and their friends is expected.

GRAND RAPIDS, Mich., Jan. 13.—
Among the acts so far booked, a majority
of them from Hagenbeck-Wallace, for
the annual Shrine Circus at Civic Auditorium. January 22-27, are the following:
Alfred Hodgini Company, riders; Eugene
Troupe, aerial bars: Five Frarless Flyers;
Don Francisco, wire; Nelson Family (six),
acrobats; Parker's dogs and ponies; Andrew's four black bears; Usarda and
Indian riders; Liberty horse act; clephants (five), worked by Loretta Tucker,
who also will do a silde for life. Clowns
signed number 20, with Kenneth Walte
bringing a group of six, and Billy Lorette, clown cop, also featured.



The Corral

By Rowdy Waddy

NO DEFINITE announcement of any big exclusively Wild West to be en tour this year has yet been made.

PRAIRIE LILLIE ALLEN is still in New York City. She left California two years ago for the East.

DAN DIX, as usual between show seasons, is spending the winter in Holly-wood, working in pictures. He will again be with Al G. Barnes Circus.

EARL THODE and wife spent the holidays at Casa Grande, Ariz., where Earl has a string of horses. They planned going to the Denver, Tucson and Dallas

FRANK MURPHY, old-time cowboy, who has worked in pictures in Hollywood for years, was early last week reported ill with pneumonia. He rode the Chisholm Trail six times in the carly

THE BIG RODEO in connection with the National Western Stock Show at Denver is on this week. Many top-notch contestants on hand, elliott & McCarty furnishing the buckers. Abe Lefton an nouncing and Buck Lucas, Jack Elliott and Carl Arnold the Judges.

TEX SHERMAN has been providing Ranch Romances with interesting stories and comment under the heading 'Out of the Chutes." In the first February number Tex gave some details of the Col. W. T. Johnson Rodeo at Tulsa, Okla., last fall,

DOROTHY MORRELL ROBBINS, who DOROTHY MORREIL ROBBINS, who suffered severed vertebras in a car accident November 29, when her husband (Skeeter Bill Robbins) was killed, has been moved from the Burbank Hospital to the home of her sister, Mrs. Spike Spackman, 928 South Angele, Burbank, Calif. She will be in a cast fer several weeks. Cards and letters will be gladly received. received

FOR SEVERAL months there was "talk" about Tom Mix tying up with this or that circus, in partnership to flaunch a Wild West" with this or that individual or individuals, etc. All other rumors were spiked recently (story on page 3, January 6 issue), when it was officially announced that Tom and Sam B. Dill formed a partnership whereby Mix combines his Western offerings with the Dill Circus for 1934.

THE SHOW, Ann Mix and her Cowboys, has been playing theaters in cities of New York State this winter. The roster includes: Texas Eddic, whips and pistol shooting; Little George Wurd, songs and guitar; Papeye Staple, harmonica and comedian; Broncho Bill, accordion, whistling and singing; Tex Benosky, violin; Chris Wakkins, guitar and songs; Ann Mix, fancy and trick roping; Ray Salzer, in advance.

YEARS AGO a dozen or more towns in Texas, Oklahoma and New Mexico had annual "Roundups," etc., during winters, and good ongs — attracting top-notch contestants and oodles of tourists. Tho list of such community-interest shows has sadly dwindled, and as a result rodeo workers almost scramble for dates and winter tourists keep on traveling to spots where "there is something doing." Of course, there is the big event at Fort Worth in the spring. There also are a few smaller rodeos staged at a few places during the actual winter months, a majority of which are only locally advertised. There needs be more such winter entertainment where climate is favorable—even at intervals. There's a world of outdoor amusements in all parts of the nation during summers.

LONG BEACH Calif.—The local rost.

LONG BEACH, Calif.—The local post of American Legion staged a successful two-day rodeo recently to raise money for baskets for the needy on the lot at Ocean and Magnolia avenues. Al Ray was arena director; Abe Lefton, announcer; George Kelliun, George Evitt and Bill Jones, Judges The Legion band played. Trick riders were Vera McGinnis, Maxie McClaskey, Mary Cardinal, Dickle Jones, Alish Buehly, Winners were; Team Roping—Bud Owen

and Lew Phillips. Calf Roping—Lloyd Saunders, Hugh Strickland. Bronk Ridding—Saturday, Eldon Yoot; Sunday, Jim Pound. Augie Gomez did knife throwing. Trick ropers were Buff Jones and Augie Gomez. Jess Kell clowned. Ray Beach gave an exhibition ride on "Apache."

LEWIS MORPHY, in advance of Buzz Baiton stage show, informed that after playing theaters in and around New York for about three months the troupe had moved to Baltimore for a week's showing and would next hend to Publix houses in the Carolinas. Roster includes Rex Cole, stunt rider, owner; Altia May, cowgirl; Chief White Horse, bow and arrow expert; Princess Channie Yellow Robe, Little Fawn, and Cowboy Eddie and Tom ——, songs and instrumental music.

"PICKUPS" from Red Horse Ranch. Kent, Conn.—Activity in the workshops on the ranch predominates these win-ter days. New, four-horse charlots are being constructed and beautiful harness being constructed and beautiful harness is in the making. Doug Smith is busy with the construction of a new "bucking Ford." Lew Wier is daily working with some high-jumping mules and steers. Chuck O'Connor is putting the finishing touches on a "steer bugsy" that will fail in pleces. Under the direction of young Russell Chase, men arg making two complete sets of portable chutes and crowding and unsaddling pens. Poly Ducette and Caesar Brieu are getting the saddle, roping, trick riding and dogging saddle, roping, trick riding and dogging saddle. saddle, ropling, trick riding and dogging horses in shape. A shipment of North Dakota and Montana bucking horses is due within the week and later will come Brahmas from Texas. Col. A. R. Chase, master of the ranch, is giving the work his personal supervision.

HOLLYWOOD. — A combined rodeo, horse show and other offerings were recently staged in benefit of a well-known cently staged in benefit of a well-known cowgirl who has met reverses by the Ridding Actors' Association of Hollywood. Noted rodeo folk gave their services and it was one of the most brilliant gatherings of the profession ever held here. William S. Hart bought 100 tickets for the show. Abe Lefton acted as emsee. Officials were Orie O. Robertson, secretary-treasurer; Buck Bucko and Major George Smalley, track marshals; Buff Jones. Roy Bucko, Whitey Sovern, parade; Spike Spackman, Vester Pegg, directorial staff. Buck Jones and his wife, Dell, and daughter. Maxine, rode in the grand entry. Sheriff Biscalluz and his deputies of Los Angeles County (30) rode. The Buck Jones Band of 50 pieces, of Glendale, played. Trick riding was done by Hank Potts. Sam Garrett, Drew Stanfeld, Kernit Mayand, Mabel Strickland, Vera McGinnis, Bonnie, Grey, Mabel Baker, Dolores Stefman Hezel McGart Vera McGinnis, Bonnie Grey, Mabel Baker, Dolores Steelman, Hazel McCart Mahel

Frank Gusky, Jack Williams, Nick Nich-ols, Augle Gomez. Trick ropers were Sam Garrett, Monte Montana, Augle Gomez, Kermit Maynard, Frank Gusky, Knife throwing by Steve Clemente, Jit-ney Wright, Augle Gomez. Russian Cos-sacks to perform were Jack Stetletsky and Serge Protzenko. Clowns were Ed Wright, Jess Kell and Ike Lewin, Ardorth Schneider gave her pony act. Lloyd and Serge Protzenko. Clowns were Ed Wright, Jess Kell and Ike Lewin. Ardorth Schneider gave her pony act. Lloyd Saunders won calf roping. 17 seconds: other ropers. Hugh Strickland, Frank Cordell, Bert Dillard. Muller. Slim Hightower. Bronk riders were Smokey Snyder, Tim Erwin, Earvie Coillins, Cecil Henely, Kenneth Cooper, Dewey Trobe, Blondy Bunzell. Directors of different events, pacing race, trick roping, etc., were Bud DuBreck George Sowards, Buck Bucko, Buff Jones, Scoop Martin, Gus Shindle. Silver Harr, Hank Potts, Willowbird, Walt Robbins, Pete Morrison, Hugh Strickland, Pee Wee Strange, Bert Trobe, Dick Botiller, Charlie Brinley and Silver Tip Buker. Monte Reger presented his high-school steer Bobble. Stuart Hamilin was winner in a foot race for all cowbovs wearing boots. Hank Potts won the Roman standing race; Ruth Benson, second. Willowbird presented Indians of the seteen in tribal dances. Art Hudkins looked after the flat races. There were many other features. Noah Henry furnished the calves; Downey Brothers, tents and seats; Curiey Eagles, Fat Jones, Charles and Joe Flores, bucking horses. The entire proceeds were turned over to the needy cowgirl. There was a large audience.

WILL ROGERS has a quaint manner of saying things, sometimes has a purpose all his own. Anyway, the following appeared in The New York Sun on Janu-

"To the What Do You Think Edito the what he you Think Edi-tor—Sir: Where does Will Rogers head in to tell us via radio that the dogle, 'doagy' or 'doagie' made fa-mous by that wonderful song The Last Roundup, butchered by the broadcasters, is a tame coyote? "Will must have been told that by

"Will must have been told that by some of the drug-store cowboys up at Hammerstein's old Victoria and believed it. A tame coyote, he says, going along on the roundup and petted by the cowboys who liked the weird howling cry of the beast. That's easily settled. There ain't no such animal as a tame coyote. Nobody ever tamed one.
"To set Mr. Rogers right—a 'doagy'—not 'doggie' or dog as most everybody gets it—is an orphan calf, no more, no less. And so the line in the murdered song, 'Get along, little doasy, get along,' is the cowboy encouraging the mournful and bewildered little critter—not creature—to keep a-going. Tame coyote—rast "A REAL COWBOY."

stages. A few well-known and familiar circus cuts are used and there are plenty of bons fide advertisements sandwiched between the reading matter. Fred Heckel. Ed Hanley, Jack Bovaird and others who had a hand in this unique piece of literature are to be congratulated. Preceding this program a huge herald was issued, printed on green paper with circus cuts.

A very important executive committee.

A very important executive committee meeting of Dexter Pellows Tent was held at the Hotel Cotham on January 6, Among those attending were Mesrs. Oliphant, Pitzer, Pryor, Benham, Sarg, Parkes, Baldwin, Hub, Adamson and Pond. Walter Trumbuil, famous columnist, was elected to the executive committee. Internative to Mental Constitution of the Committee Constitution of the Committee Constitution of the Committee Constitution of the Committee Committee.

Pond. Walter Trumbuil, famous columnst, was elected to the executive committee. Insamuch as Mayor La Guardia could not be gotten for the next luncheon, Babe Ruth was suggested. The one big action taken was that hereafter besides the regular annual dues, an initiation fee of \$5 would be charged all new members coming into the club. It was also decided that all members one month in arrears with their dues would be dropped from the club's roeter at the discretion of the executive committee.

The Dexter Fellows Tent wants to thank Jim Strobridge, CSSCA. for his kindness and liberality in presenting to the tent 70 one-sheets of the old Barnum & Bailey Circus, dating about 50 years back. These are pasted on muslim and placed in a well-bound book. The sheets portray many personages well known to those who follow the circus. The national secretary was asked to cither sell this book for a stipulated price, raffe it off or hold a drawing for it, the proceeds to go to the Old Troupers' Home Pund. Will entertain any offers for it. It is a fine piece of Circusians.

F. P. PITZER, National Secretary.

41 Woodlawn Avenue, Jersey City, N. J.

A Trouper's Observances By STANLEY F. DAWSON

LOS ANGELES, Jan. 12.-The writer

LOS ANGELES, Jan. 12.—The writer attended the memorial services at Showmen's Rest in Evergreen Cemetery and heard Aimee Semple McPherson deliver an excellent oration (details of the memorial appear in the Carnival section of this issue—EDITOR). Radiating personality and graceful chairm, she glorifited the showman past and living in a musical voice pitched to reach the hearing of all present.

Briefly but forcefully the spoke of the good deeds of the profession from the beginning of history to the present time, and remarked that she had often been referred to as a "showman." She emphasized this assertion in the following language: "I am glad and proud of the accusation and will say that if by exercising showmanship I can go forth and preach God's message, put love into the heart of the sinner, clothe the naked, feed the hungry and administer to the sick, comfort the suffering and release the light to the dying I am sure it is a wonderful privilege to be a showwoman."

I attended the bi-weekly meeting of

I attended the bi-weekly meeting of the Agents' Club and met Lee Parvin, Bill Molliter, Bill Spaeth, Charles Salisbury, George Harrison, Dick Mitchell, Arthur Lotto, Jack Ritchie, Frank Gibbons, Myles Murphy, Ed Nagle—Sam Rieyers was sick in bed; Bill and George Roddy too busy in Hollywood; Si Maters, Chief Dodge, Bill Murry, Chester Rice and Mike Coyne were absent for various reasons, also Lew Wiswell,

Charley Wuerz is now managing the Fullerton Theater at Fullerton Calif.

Lew Parvin arrived shead of Sailor, Beware!

Ben Plazza is general casting director

Ben Piazza is general casting director

Ben Piazza is general casting director at MGM.
Mayor Zehrung of Lincoln, Neb., and wife. Jessie, known to many show people, are seen quite often in Hollywood.
Last heard of Jack Peltret he was bound for the Pacific Coast.
Donald Gordon and Larry Du Bal are seen quite often around the Cecil Hotel, also Charles Mugivan and Silent Joe McCullom.

seen quite often around the Cecil Hotel, also Charles Mugivan and Silent Joe McCullom.

Mabel Clemmons is living at Artesia, Califf., and Theima Hunt is visiting at Douglas, Ariz.

Mabel Stark is living at El Monte, Califf. Heard that Yellow Burnett has just arrived from Washington Court House. O. Ben Austin and his contractor, Mr. Maxwell, arrived last week. Doug Morgan told me he saw Skinny Dawson at Sweetwater, Tex., with the whale exhibit.

Bobby Nytton looks good, as does Ton

Bobby Norton looks good, as does Tun Plank. You can meet many showmen at Nels Lawsten's poolroom next to MGM

Studio.

Col. Richard Eddy is a busy man these days, but he will always pause (TROUPERS' OBSERVANCES page 55)



Circus Saints and Sinners Club

For the Troupers-and a Home

JERSEY CITY. Jan. 13. — Sam S. Solinsky as in previous years is the first one in with his dues for the new year. Will soon be giving Sam one of our big medals for promptness. Happy to learn that he is rapidly convolescing from his recent auto accident. He is one of the livest, alert, widcawakest secretarymanagers in the South.

CSSCA expresses regret of Prank Bland's illness.

Pete Baugh, Remmie Arnold and Judgo Wilson, all of Petersburg, Ve., are still talking about the Christmas party of the W. W. Workman Tent. C. T. Riddick. CSSCA. can't forget it because his thumb was infected in making some of the preparation.

was infected in making some of the preparations.

Frank (Bring-Em-Back-Alive) Buck, CSSCA, is back in New York after a thrilling trip to the Maiay Peninaula, He returned on the Italian liner Rex and is anxious to get back to the Dexter Fellows Tent luncheons. "Even while I battled with a 24-foot python at Kuala Pilah, I couldn't help thinking how the gang at the Hotel Gotham would enjoy my rentile fight because, strangely, it happened on the last Wednesday of the month." We welcome Frank back with a glad hand. With two glad hands, in fact.

When a CSSCA Tent plays it plays.

in fact.

When a CSSCA Tent plays it plays.

We were amused at reading an advance herald of the W. W. Workman Tent Christmas Perty printed in green, red and black. In outlining the program it preclaimed the following, which pokes fun at the names of ardent CSSCA members: "G'Grady's trained bears—Ali Bendo Watson, who uses the Crystal beis: "O'Orna

Monsieur Robinson, the World's Greatest Contortionist—Cliffo Rudd with his trained pupples—Thurstonii and his wooden soldiers—Skecter and his acting fleas—Richeson and Roseii, the greatest clowns—Rosersii and Tarterili, the great trapeze artists—the Roper Boys, who dance on the rope—Scher Brothers, who make things humi! These are just a few of the things you may see. Can you afford to miss them? Brigadier General Sherry and his blue-shirt army will

afford to miss them? Brigadier General Sherry and his blue-shirt army will preserve order. (Try and do it!)"

Dr. Eddle Peck, noted veterinary, is so delighted with his success with Max Gruber's sick zebra he has asked us to publish this statement in the CSSCA "columns": If any member of the "columns": If any member of the CSSCA hears of a sick animal with any circus within reach of Long Island will telephone to Oyater Bay 1702, he will attend the quadruped without any cost to the circus. He is a specialist in animal births. He is volunteering this work because he believes in helping the members of an organization that is attempting to do such a splendid piece of work

bers of an organization that is attempting to do such a splendid piece of work as getting a home for the aged and indigent trouper.

From Bradford, Pa., from the Lillian Loitzel Tent. comes a program of the Cod Club World-Wide Shows United-Divided, which is the funniest thing the writer has read in a long time. Bradford is not only an oil city of Pennsylvania, but it is a place where the CPA and the CSSCA mix like a spaghetti dinner and red wine, or like saurage and buckwheat cakes. The program consists of 24 pages, outlining 24 imaginary displays in various rings and on various

Conducted by CLAUDE R. ELLIS-Communications to 25 Opera Place, Cincinnati, O.

O. O. BEACH SEES CHANGES

Duffy Acquires Whiteway Zone

Maine amusement holdings to be joined with Ocean Pier center

OLD ORCHARD BEACH, Me., Jan. 13.

Acquisition by John W. Duffy, principal owner in Old Orchard Ocean Pier Company, of the Whiteway Amusement Company real estate and amusement holdings here is reported by Howard A.

Duffy.

The property taken over adjoins the real estate and amusement holdings of John W. Duffy and comprises a Dodgem ride, Jack and Jill slide, Hilarity Hall. Heuse-That-Jack-Built, Crystal Mazz, shooting gallery and various concessions. Located on the water front, it is considered an ideal site for an amusement and pleasure center.

Mr. Duffy plans to join it to his adjoining real estate, which has the entiance to Ocean Pier and a Merry-Goround, Noah's Ark. Coal Mine, Skooter, Walking Charlie ball game, Ocean Pier Ballroom and a number of concession booths.

Bailton and a summer booths.

It is said that acquisition of this property by Mr. Duffy makes him the largest individual real estate and amusement owner at Old Orchard Beach.

Altman Takes Over Second N. Y. Spot

GARDENVILLE, N. Y., Jan. 13.—Island Park here, one of the largest parks in Western New York, embracing 17 acres, will open next season under personal management of Harry Altman, well-known Buffalo amusement promoter.

Arrangements are being made for re-modeling the spot and installing new attractions, rides and concessions. Man-ager Altman also operates Glen Park. Williamsville, N. Y., where extensive al-terations are under way for the coming season.

Many outings, it is reported, are already booked for both parks, and Manager Altman says he is looking for a banner season in 34. He has engaged Irving Fox to manage the belirooms and handle publicity for both parks.

Clare, Pawtucket, Succeeds H. D. Gilmore at Crescent

PROVIDENCE, Jan. 18.—Stockholders of Grescent Park Amusement Company at their annual meeting last week appointed John T. Clare, Pawtucket, as park manager for the 1934 season, Mr. Glare succeeds Harold D. Gilmore, who has served in that capacity for the last six years and who recently resigned.

"The World's Playground Mustn't Die From Inertia"

"I came to Coney Island in 1903, when there was practically nothing but sand dunes west of Ravenhall, except south of Surf avenue. I have seen it grow from a population of a few hundred to 70,000 all-year-round inhabitants. I have undying faith in its comeback as the world's playground, but feel we need a radical change in the amusement field.

"New Ideas must be injected, new shows with plenty of action, men with the inventive genius and circus abilities of Thompson and Dundy.

"Amusement parks have given to Coney Island an international reputation. They must not die from inertia."—DR. PHILIP I. NASH, President Coney Island (N. Y.) Chamber of Commerce and Amorican Museum of Public Recreation.



DR. PHILIP 1. NASH, for many years president of Coney Island, N. Y. Chamber of Commerce, fwhose election during the NAAP convention in Chicago as head of the American Museum of Public Recreation, Coney, is expected to fortify that honored institution during the national recovery period, his influence being wide and his attainments distinguished. Dr. Nash's civic and amusement affiliations include directorships in Coney Island Carnival Company, producer of the Mardi Gras; Coney Island Hotel Corporation and Brooklyn Chamber of Commerce. In the medical field he is professor of clinical medicine, Long Island College of Medicine; director. Division of Medicine, Coney Island and Harbor Hospitals, and consulting physician, Madison Park Hospital.

Sutro To Spend Million on Baths

San Franciscan plans big recreation center - will feature athletic meets

SAN FRANCISCO, Jan. 13.—A \$1.000,-000 recreation center, featuring baths and swimming pools, is to be established here by Adolph G. Sutro.

Dr. Emma L. Merritt has sold to Mr. Sutro the noted Sutro Baths, on which the new owner is to expend nearly a million in improvements. He plans to make the baths the "Coney Island of the West." All buildings are to be remedeled and swimming tanks modernized.

Plans for big boxing and wrestling matches are also being considered, and to that end a building with a scating capacity of 30,000 may be elected. Swimning meets will be among the many other athletic features held at the new

Conneant Lake Park To Be Sold or Leased

CONNEAUT LAKE PARK, Pa., Jan. 13. -No announcement has been made of-ficially by the People's Pittsburgh Trust Company, of Pittsburgh, as to their in-tention relative to Conneaut Lake Park,

which resort they acquired by receiver-ship sale on November 10 last. It is expected the bank will either sell or lease the property, which has been in operation as a resort for the last 35 years. Hotel Colneaut, which is a 400-room hotel, is a part of the property.

FORT WORTH, Tex.—Recent additions to the Forest Park Zoo here include two six months' old mountain lions and a mangabey monkey.

The Amusement Park as a Public Service Institution

What pince has an Amusement park as a Public Service institution.

What pince has an Amusement Park as a Public Service institution.

What pince has an Amusement Park as a Public Service institution.

My Agreet one, I would say, althout is doubtful if many have so considered it, simply because the average person is not often given to analysis, contenting the park of resort is just a picesant pince at which to while away a few idle hours or to escape the heat of the city, and no one will gainsay this. The average man or woman is quite correct, but these are only the surface reasons. Certainly he never connected the words "Public Service" seems to make the pin seed clim manner epit meaning beneath these words, a meaning that implies the rendering of a service that is an absolute accessity to one's personal welfare. Electric power, gas, telephone, steam and electric rallway systems all fittingly belong to this classification and provide vital comfort that whet service. Doesn't the well-conducted summer amusement park catering to the public do just as much—and more? It administers to its patrons' comfort and will being; infords an abpopriumity because of its necessitated location away from the busy precincts of the city to inhale fresh, pure coome frequently and Mothern Natures most build settings, the property of the city of the park permit, and with it relaxations from the cares that beet jaced, jangled nerves.

To the parent it affords the opportunity of such relaxation, heightened by the knowledge that the small child can while away happy hours in perfect security within its confines. It is a poor man's playground and has equal attraction for all other classes and temperaments.

But in all this the park manager has a most important function. He must keep faith with his public. Thru his untiring efforts in the past summer amusement parks have taken and characterized such resorts a decade or so ago have now been practically eliminated. Thanks to the code of principles advocated by the National Association of Amus

Historic Coney Coaster To Go Under the Hammer

NEW YORK, Jan. 13. — The L. A. Thompson Scenic Railway on Surf avenue and West Eighth street, Coney Island, one of the genuine landmarks of the resert, will be sold at auction next month.

Dime Savings Bank of Breoklyn garned

a judgment to foreclose a 73-grand mort-gage for default in interest and taxes. Property occupied by the Conster is included.

Start New Pool in Indiana

GARRETT, Ind., Jan. 13.—Option on six acres has been obtained here for a new swimming pool and skating rink. Project has been approved by the CWA and will provide work for 100 men. Excavation started on January 12.

NAPLES.—Plans have been drawn for construction of an indoor swimming pool in Naples which will be one of the largest and most modernly equipped in Italy.

Hackney Given A. C. Press Award in City Fame Spread

ATLANTIC CITY, Jan. 13.—Harry Hackney, well-known restaurant and beer garden owner and operator of this city and Miami, Fla., was this week given the annual achievement award of Atlantic City Press Club, presented to the citizen who has done most to spread the fame of the resort during the year. Announcement was made at meeting in the Penn-Atlantic Hotel.

A city publicity director and publicity office was advocated by the pressmen. Mayor Harry Bacharach, who was precent, commented favorably on spending \$12,000 for this purpose. Nothing definite was done on it, however.

Perkins Manager at Cave

BOWLING GREEN, Ky., Jan. 13.—W. L. Perkins is manager of the Lost River Cave .project near here, construction work upon which is under way. After completion of a night club setting in the cave, it is expected that an amusement park area will be laid out.



The Pool Whirl By NAT A. TOR

(All Communications to Nat A. Tor, care of New York Office, The Billboard)

This department in the last issue was in the rear of the book. The copy ar-rived too late for its regular position on this page in the Park and Pool section.

rived too late for its regular position on this page in the Park and Pool section. The incident reminds me to make a point of something that's been on my mind for a long time and that is to urge all pool men not only to read this column each week but to study carefully the other pages and sections of The Billboard. You see, the amusement business is so closely allied that often one can get an idea for his swimming establishment from something that's been used in a theater or ballroom.

As a matter of fact this is not the first time that I've suggested to pool operators to fashion their promotion plans after those employed by energetic theater and ballroom owners. The trouble with the pool industry is that there are too few real amusement men in the field, and that, therefore, those who are in the business fresh from some other line should make it their duty to study theater publicity as well as water sanitation and other phases of pool operation.

Read religiously each week in this journal the reports of the stunts pulled by theaters and ballrooms. Determine which ones were successful and which ones would fit in with your aquatic project. Furthermore, by examining the ballroom and even the night-club columns of The Billboard pool men will be able to find out what special celebrations and events are clicking. Stunts such as "Gift Nights," "Celebrity Nights," "Costume Baits" and the like, sponsored by dance halis, can always be worked out nicely for a tank. For example, some dancing places set aside different nights for regular weekly events, and pools which have followed suit find it most profitable.

and pools which have followed suit find it most profitable.

Then, too, operators of aquadromes will find it most advisable to continually read the Coin-Operated Amusement Machines department. From those columns they can learn what devices are suitable for swim tanks and otherwise keep in step with the times.

It undoubtedly will interest commercial pool owners to know that a court decision prohibiting school autherities of Trenton, N. J., from segregating Negro pupils in the use of school swimming pools was unanimously sustained by the New Jersey Court of Errors and Appeals. In an opinion by Justice Joseph L. Bodine, the Supreme Court ruled: "Boys and girls enrolled in a class in the public schools of this State are entitled to receive instructions without any discrimination predicated upon race. To say to a lad, 'You may study with your classmates, you may attend the gymnasium with them, but you may not have swimming with them because of your color,' is unhawful discrimination." Trenton Board of Education is appealing this decision to the State's highest court and in the meantime Negroes are barred from swimming time Negroes are barred from swimming in school pools.

Two friends of mine, who have just returned from Miami, Flandeport pool business down there very good. Jimmy Aswell, celebrated Broadway columnist for Hearst newspapers, tells me that the Rooney-Plaza tank continues to draw the "who's who's" and that Miami-Biltmore natatorium got a big play during its recent Olympic swim star meet. Evelyn Karp, who's a true Southerner, informs me that she did her swimming in the Palisades pool in Miami, where she claims the majority of the locals (See POOL WHILL on page 46) (See POOL WHIRL on page 46)

Long Island Patter By ALFRED FRIEDMAN

FROM ALL AROUND: There's already that buzz of activity around the Island's parks, the spring is still a good distance off. From the sign of things right now there'll be two-score barks, commercial and municipal, in swing next summer, a new record. . . . Joe Mafera will supervise Queens County's parks again,

accordance with a court ruling.

in accordance with a court ruling.

Jack Leon, pool p. a., may manage a
natatorium the coming summer around
Freeport's portions.

They're thinking up different things
to keep the Freeport Municipal Stadium
busy next spring and summer.

Jack O'Hara out Texas way and this
time he's publicity purveyor for a race
track.

Len Gipson, many years on
the Boardwalk at Coney Island in different capacities, bought cne of those
little white cottages they sing about at
Valley Stream. He recently became a
groom.

The Long Island State Park Commish The Long Island State Park Commish is making more park land in the section around Babylon. Roadside Rest, which packed 'en in like few places anywhere in the East the past summer, aim't doing nearly that much biz right now. Evelyn Gronert Middle Villager, doin' big things now as an actress.

lager, doin' big things now as an actress.

ROCKAWAY BEACH: Abe Rapp, Edgemere, who took it on the chin last summer when fire gnawed up his concession spot just when he was making dough, will be back stronger than ever next season, he announces. Phil Addison back from Florida. Ben Trupin plans to tog up his concession group for next summer. Jim kyan, who ran a flasher on the Walk for several seasors, is one of the male choius members of Roberta, Broadway musical. Already they're sprucing up the Ostend and the Grove Club at Far Rockaway. They're beginning to apply paint in real abundance to Playland Park, with many more coats to come. No secret that Park linn's last season was a tough one, but a comeback's being mapped.

mapped.

Mapped.

Now that rapid transit to the Rockaways is a certainty, the amusement tribe is expecting big things.

Bunch around the Incline walk may put up a new electric sign next summer.

Lights on certain sections of the Wulk have been doused to save coin.

George Wolpert. Argus editor, reminds us that the Rockaway Boardwalk is still

moved exhibit into front of Steel Pier concession recently vacated by General Motors... now has three Walk displays. ... Walk beer garden operators not so hot on new regulations, which will re-quire remodeling of every such place on boards.

pards.
Steel Pier only flesh house in town Steel Pier only flesh house in town for rest of winter season. "The Ingenues." 18-piece girl band, not seen locally for two seasons, topped weckend bill with plenty of pep. Jack Arnold only other name on program. After four years' absence well-known DeMolay Minstrels to return to Steel Pier on January 19. Louis Miller directing. Chic Leonard to furnish music. John Elliott in general charge.

Auditorium plugging 5,000 two-bit hockey seats. Sea Guils drew 10,000 to Madison Square Garden last week. Oreste Vessella, Anthony Masino, John H. Jaquish, music names, to direct January 24 concert of new dvic band composed of unemployed musicians and amateur players, a unique combo.

With the Zoos

NEW ORLEANS,-Prank E. Neelis, secretary of the New Orleans Zoological Scelety, reported donations to Audubon Park during the past month were 32 animals and birds, which include white rabbits, a coati mundi, a chicken hawk, muscovy ducks, fiying and black squirreis, a civet cat, a breaved lizard, several varieties of snakes, skunks and canaries.

MINNEAPOLIS.—The Longfellow Zoo, lately the center of a court fight over ownership, faces a sheriff's sale to satisfy a judgment of about \$11.000 brought against Mrs. Marion Rowell, a daughter of Robert Fremont Jones, deceased

Uncle Sam Wants Info

Operators of amusement parks, pools and beaches who have not received copies of the proposed NRA code will please apply at once to Deputy Administrator Sol A. Rosenblatt, Washington, D. C., for free copies. Acquaint yourself at once with your tentative code and fill in and return immediately the questionnaire supplied by the NRA. This is important to you!

NAAP

Manufacturers and Dealers' Section

By R. S. UZZELL

I am in Montreal this morning (January 9) where they tell me it is a mild morning. In Norfolk, Va., it would be severely cold.

The Merry-Go-Round

The Merry-Go-Round

Just before leaving New York City,
W. St. C. Jones, of the W. B. Berry
Company, of Boston, brought to my attention the innovation of a Merry-GoRound in the Copiey Plaza Hotel of that
city. There is a bar in the center of
the device. The horses have been displaced by small tables seating four people each. It revolves slowly so as not to
inconvience the occupants of the tables.
It is making a tremendous hit. We
thought with repeal they could see the
tables go around without the aid of
mechanical appliances. While Jones was
president of the Manufacturers' Division
we learned to take his word 100 per
cent. So you may all be sure that the
idol of childhood has found a new life
of usefulness.

There are many large popular hoteis

There are many large popular hoteis in America—enough to absorb the sur-plus of Carousels. Here is an oppor-tunity for our manufacturers who produce or recondition Merry-Go-Rounds. Thanks, Jones, come again.

Montreal Outdoor Sports

This city is by nature a skiing city and nurse of winter sports—tobogganing, snowshoeing, ice skating, hockey, curling, sleigh driving, sledding and saddle riding. All of these pleasures are to be found within easy walking distance of luxurlous hotels, where suitable clothing can be rented or purchased as desired.

This city has not overlooked any of its possibilities for outdoor sports. Their (See NAAP on page 46)

WANTED

FOR PERMANENT LOCATION

FOR PERMANENT LOCATION,
RIDES OF ALL KINDS
ALSO RIDDLE RIDES.
Fun Heuse! Sensational Acta! Diving and
Animal Acta! For John Park, Williamsville,
N. Y., and Island Park, Gardenville, N. Y.
TO OPEN IN APRIL.
Write or Wire Now.
BAHERY ALTMAN,
II E. Depew Are., Hufialo, N. Y.

the world's largest, in spite of the claims of another resort spot.

the world's largest, in spite of the claims of another resort spot.

LONG BEACH: Concessioner Philip B. Kohut is the new police commish, replacing Ed Roddy. Won't do anything radical, he has assured locals.

Newest invaders in the local amusement colony are Andy Carlo and Bert Bergman.

Jay Dash emseeing at the Strand, where Pete Santigo's Ork is supplying the music.

The Luckys.
Eddie, Charley and Cappy, among the best known of the Boardwalk tribe, reposing in Florida.

Mark Max and Sue Ownens.

At the time of writing this Tom Daly was still wearing the tuxedo he started out in on New Year's Eve.

Doc Leonard Hirschberg doing Broadway and bringing back the news that applies to Long Beachers.

If George Eddon can pronounce the name so that a train ticket agent can understand it, he'll be in Albuquerque next week.

Seashore Breezes By WILLIAM H. McMAHON

Albuquerque next week.

ATLANTIC CITY, Jan. 13.—The after-holiday luli is being felt . . . several building projects under way which will create great changes in amusement setup for summer . . . work started on tearing down hotel property, Arkansas and Pacific avenues, owned by Million-Dollar Pier Company, which will give broad approach to pier . . . other Boardwalk stores also scheduled to come down at this program . . Reading station. walk stores also scheduled to come down in this program. Reading station. Arkansas and Atlantic avenues, torn down, placing Earle Theater in advan-tageous spot, facing new Union Termi-

Penny arcades only concessions to weather the storm of dullness in that section . . . everything else dark M.-D. Pler does away with fish hauls, usual winter attractions. . . DuPont

founder of the zoo, by Mrs. Edith Jones, a daughter-in-law of Robert. Under the stipulations of a contract held with the Minneapolis park board, the land upon which Longfellow Gardens now stands will revert to the beard in November if no effort is made to extend the agreement. Talk of public purchase of animals and birds in this establishment for the purpose of setting up a first-class municipal zoo has stirred little response. It looks like a case of zoo-minus here.

PEORIA, III.—Public school classes, attended by their teachers, are visiting Smith's Peoria Zoo frequently, especially since a recent acquisition of some rare specimens. The zoo is growing rapidly, reports the owner, Dr. George W. Smith, who is steadily installing new cages and animals. B. Wooley is manager.

KANSAS CITY, Mo.—George Bistany, manager of San Francisco Zoo, was in the city last week visiting and transacting business with Tex Olark manager of Swope Park Zoo. During his visit Mr. Bistany purchased a female camel from

CONCESSIONS FOR RENT

Will Give Exclusive PHOTO GALLERY PALMISTRY CORN GAME HAM AND BACON EASTWOOD PARK AMUSEMENT CO., INC.

Gratiot Ave., at Eight-Mile Road, Detroit, Michigan.

NOW IS THE TIME

To place your order for Miniature Gasoline Driven Auto Cars, fully equipped with spring bumpers. Good for Parks and Carnival Pull price only \$133.00 P. O. B. San Francisco Calif. JAMES DEMARCO, 710 Harrison St., San Francisco, Calif.

WANTED, LOCATION ROLLER SKATING RINK IN Amus

Por ROLLER SKATING RINK in amusement Park, Excellent management and equipment EASTWOOD STADIUM CORP. Playland, Rye. N. Y.

WANTED—GOOD SHOWS.

Carnival People, all bind of Rides, for Wonder-land Park. Address EAOLE EVE, Manchester.

N. H.



1934

THE RIDE THAT ENJOYED GREATEST POPULARITY AND DIGGEST NET PROFITS AT "A CENTURY OF PROGRESS," CHICAGO, ILL., LAST YEAR,



LUSSE BROS., INC., 1809 Neith Fairbill Street, Philadelphia, Pa., U. S. A. LUSSE BROS., LTD., Central House, 45 Kingsway, London W. C. 2, England

PARK and POOL--SALE or LEASE

Will sell large Pool, 78x250 feet, located in Trenton, N. J., with all latest improvements, including new double Wellace-Tiernan Filtering Plant, Located adjacent to large Amusement Park, Fitoed right for cutch action. Also will leave large Amusement Park to reliable party. Has located right for cutch action. Also will leave large Amusement Park to reliable party. Has located right for cutch actions are not plant for the large first portunity. Both effected to settle two cutates. Minst be settled at once. Address GEO. J. PERLMAN CO., INC., 45 West State St., Treaton, N. J. Puti particulars to interested parties.

OHIOANS OPTIMISTIC

New Spirit and Harmony Mark Lively Convention in Columbus

Peace is made with State director on conduct of board elections-Holderman begins sixth term as president -horsemen losers in two resolutions out of five

COLUMBUS, O., Jan. 13.—The new note in American fairdom resounded loud and long, with reverberations of optimism and faith, all during sessions of the annual convention of Ohio Fair Managers' Association in the Deshler-Wallick Hotel here on Tuesday, Wednesday and Thursday, and the conclave ended with a banquet which for numbers and merriment set a record. It was by far the biggest convention held in the last five years and was marked by an entire absence of that quality closely bordering on gloom which has hung over conclaves of the Buckeye fair men for several years. When scores of members declared they would return to their homes with more hope and enthusiasm for the coming year, it was easy to believe statements of their leaders that 1934 will be one of the biggest fair years in history.

The meeting was a veritable love feast,

The meeting was a veritable love feast, so far as verbal clashes were concerned, and it made apparent the fact that the best relations now prevail between the fair secretaries and Director of Agriculture Earl H. Hanefeld, who "holds the pencil" on their claims for State and county aid."

Will Try Dash Racing

Will Try Dash Racing
Defeat of two resolutions proposed by
a special committee and pronounced destrable to promote harness racing was,
however, a distinct disappointment to
many horsemen. Officers of the association were re-elected as follows: President,
Judge I. L. Holderman, Dayton: Walter
F. Gahm, Portsmouth; John B. Rapp,
Batavia; Charles J. Oray, Palnesville,
vice-presidents; W. B. Richmond, Elyin,
treasurer; Don A. Detrick, Bellefontaine,
executive secretary.

Judge Holderman begins his sixth term

Judge Holderman begins his sixth term in the office, and Mr. Detrick has been secretary and active in the association for many years mere than that. Serious fliness of Mr. Detrick was reported, and President Holderman asked Win Kinnan, Degraff, to "pinch hit" for the secretary, which Mr. Kinnan did in a capable manner.

The harness horse matter had its inception at the speed conference Tuesday night when a committee of three horse-men, three horse-men, three horse-men, three horse-men said six fair men was appointed to submit resolutions in an effort to encourage harness horse owners to stay on Ohio tracks and not leave because of low purses as they have done in some other States.

Pive resolutions were submitted to the

done in some other States.

Pive resolutions were submitted to the association on Wednesday; three were adopted and two were rejected. One adopted provides that the association recommends that "each of the county fairs experiment in 1934 with dash or handicap racing and place one or more such events on their programs and that speed committees be requested to give such type of racing a fair trial in an effort to determine whether it will be popular."

Standing Pat on Purses

Another carries a recommendation to county fairs that "provision be made by the county fairs for both two and three-year-old colts." The third resolution is that "it is the opinion of the Ohio Pair Managers! Association that after 1934 only one parent racing association be recognized by the county fairs of Ohio."

The first resolution to be deteated provided that the association believed it to be "necessary for the future of the fairs and harness-racing industry that the present standard of jurnes be raised and that the association recommend that hereafter the minimum purse for county fairs be fixed at \$300 and each member present pledge himself to use his induence to secure action along this line with his own county board." A majority of members said they could not make this pledge with their fair finances as they are at present.

On motion of Honorary President Myers Y. Cooper, Cincinnati, the following resolution v.as tabled: "Be it resolved, that the Ohio Pair Managers' As-(See OHIOANS OPTIMISTIG on page 36)

(See OHIOANS OPTIMISTIC on page 36)

DAYTON, O., Jan. 13. — Montgomery County Fair board established an unprecedented record last year, closing books on January 1 with every premium and bill paid, a debt of \$7.000, incurred several years ago as expenses for track lighting, wiped out and \$3.290 in the treesury.

lighting, wiped out and \$3.290 in the treosury.

Raiph C. Haines, secretary, reported at the annual meeting that 36.523 paid admissions were registered at the 1933 fair, 17.000 more than in the two preceding years. This year's fair will be four days and nights beginning on Labor Day, Admissions for gate, automobiles and grand stand will remain at 25 cents.

Three applications for race meets during the summer were received, one from Ben Hagedorn and Edward McClure, Cincinnati, who offered \$250 a day rentafor two meets, each of about 20 days. Judge Roland W. Baggott and Horace W. Baggott, of this city, desire dates of 18 to 16 days around May 18, while Miami Valley Trotting Club wants a harness meet on June 28-July 12. A committee will consider all offers.

Brown Heads Tampa Display

TAMPA, Jan. 18. — Earl W. Brown, mayor of De Land and director general of Florida's A Century of Progress exhibit in Chicago, will serve in a similar especity at Florida Fair and Gasparilla Carnival, January 30-February 10, here when he will supervise a citrus exposition, co-operating with the Citrus Exchange.

A building, now being constructed, will be turned over to Mr. Brown on January 15. It is the first time in history of the fair that an entire building has been devoted exclusively to citrus.

MADISON, Wis.—The State Senate has passed a bill permitting sale of beer on grounds of State-aided fairs.



LEO C. DAILEY, elected president of the Fair Managers' Association of lowa at the recent annual convention in Des Moines. He is secretary of Clay County Fair, Spencer, and has long been active in councils of the association and for betterment of fairs in the Hawkeye State

Damages to Barred Owner

CHARLES TOWN, W. Va., Jan. 13.—
Arthur Krock, owner of an alleged painted race horse, has been awarded \$575 damages from management of the Charles Town track, where he and the mount recently were barred in a probe launched by Racing Commissioner A. E. McLaughlin. Judgment was granted for loss of time and personal loss suffered by Mc. McLaughlin. Judgment was granted for loss of time and personal loss suffered by Mr. Krock during the time his horse was in custody. Mr. McLaughlin is aiding the track in an appeal.

Race Betting at Aberdeen

ABERDEEN, S. D., Jan 13.—Following passage of a pari-mutuel bill and appointment of a racing commission of three by the governor, President William Owsley, Tri-State Fair, announced that the association will conduct a race meet, with pari-mutuels, on June 25-29. There will also be pari-mutuel racing at the annual fair on September 3-6. The 1933 fair paid out 100 per cent, he said, besides paying off some old obligations. President Owaley; Sam Calmenson and J. E. Kelly, vice-president; Frank Suttle, treasurer, and Had J. Tallman, secretary, have been re-elected. ABERDEEN, S. D., Jan. 13.—Following

Largest Statewide School Music Festival Started for Iowa Show

DES MOINES, Jan. 13.—Iowa's public schools this week launched plans for the largest statewide echool music festival ever held in the United States, expected to bring between 10.000 and 15,000 high-school and grade-school musicians to Iowa State Fuir here next summer.

The project, as revealed following conferences of officials of Iowa Department of Public Instruction and Iowa State Fair Board, will embody these major

An all-lows rural school choir chorus numbering upwards of 10,000 children's voices, in a massed-voice concert.

A statewide high-school band, in which will be massed one or more bands from every county under direction of a nationally famous conductor.

A marching band demonstration by leading high-school bands. A high-school giee club chorus, em-

bracing representatives of virtually every high school in the State.

The school music festival will be held on Sunday, August 26, designated as Iowa School Music Day at the exposition. The afternoon will be devoted to concerts by mased groups in front of the amphitheater.

In the rural school chorus it is estimated that upwards of 100 children will participate from each county. The project will have two major purposes, the first, to encourage the music program being carried out in Iowa's schools, and the second, to interpret to the public what music is doing for children.

Jessie M. Parker, Iowa Department of Public Instruction, has been placed in charge of general plans for the festival, assisted by Superintendent W. Dean Mc-Kee, Shenandoch: Superintendent A. J. Steffey, Knoxville, and County Superin-tendent Harry Andrews, Des Moines.

York Puts It Over

YORK, Pa., Jan. 13.—York Fair in 1933, annual report shows, made a profit over all expenses of \$16, 703.30. Weather during the dates, October 3-7, was good with exception of a hard rain on Thursday until noon. Herbert D. Smyser, manager of amusements, estimates that this coat the fair 20,000 admissions and a loss of \$5,000 in grand-stand receipts. Dates for 1934 are October 2-6. A night fair will be run on Tucsday, Wednesday, Thursday and Friday instead of only three nights as heretofore. On the closing Saturday there will be all running races, including a steeple-chase, plus the stellar program of vaude and circus acts.

Allentown Will Be Pennsy Host

Big bill of biz and fun is mapped for convention-Central Circuit to meet

ALLENTOWN, Pn., Jan. 13.—The 22d annual convention of Pennsylvania State Association of County Fairs, a pioneer organization in the fair world, will be held on January 24-25 in the Americus Hotel here, with Great Allentown Phir as host. Allentown when selected last January in Harrisburg to be the 1934 convention city assured something new in entertainment, and Edward H. Scholl, president of Great Allentown Pair, and his colleagues have done well in proparing a program.

Goodman on Games

Goodman on Games

The association, of which Blair C. Sceda, Ebensburg, is president; Abner S. Deysher, Reading; Samuel B. Russell, Lewistown; George G. Cochran, Dawson, and William Buechley Jr., Pottsville, vice-presidents, and Charles W. Swoyer, Reading, Accretary-treasurer, will convene on January 24 at 10 a.m. Address of President Seeds and remarks by Mr. Scholl and M. H. Beary, secretary Great Allentown Fair, with talks on advancement and legislation needed for countyfairs, will furnish program of the morning session.

Pred E. Lewis, mayor of Allentown, will welcome visitors at the afternoon meeting at 1:30. Report of Secretary Swoyer will be followed by auditing, resolution and nomination committees reports. Remarks by William H. Gocher, Hartford, Conn., secretary National Trotting Association, on harness-racing rules, and Joseph M. McGraw, Washington, Pa., on handicap racing: Max Goodman, New York City, on Clean Midway Games (See Allentown Will on page 37)

Ogden Stock Show Success

SALT LAKE CITY, Jan. 13.—The 15th annual Ogden Live-Stock Show was held in Ogden Solven January 5-11. "The Ogden show this year," said President P. H. Mulcahy, "was one of the best balanced shows in the United States. It kept up premiums and paid as high or higher awards as the bigger shows of the nation. Education has been the paramount feature and with this thought in mind we had a better show than in any previous year."

Breese Acts Go to Belmont

BREESE, Ill., Jan. 13.—Clinton County Fair board on January 7 awarded a con-tract for free attractions for the fair on September 12-16 to Sidney Belmont. Belmont Fair Booking Offices, St. Louis. He will be in charge of the grand-stand show and besides other acts, will present Earl Strout's Hussar Band and Easter's Educated Houses.

Wood Quits at Watertown

SYRACUSE, Jan. 13. - Alton Wood, Woodville, has resigned as race secretary of Jefferson County Agricultural Society, it is announced in Watertown by Frank J. Walton, secretary. In 1931 Mr. Wood succeeded David H. Laird, 71, who was killed in an automobile secident. Mr. Wood resigned because of other business.

Kansans Stand Pat on Present State Laws Controlling Fairs

Association convention authorizes committee to oppose any changes in legislation-Kuska says public service will assure future of shows-Redmond is president

TOPEKA, Kan., Jan. 13.—The 11th annual meeting of the State Association of Kanaas Fairs was called to order Tuesday afternoon by President William P. Royer, Coffeyville, in the Jayhawk Hotel Convention Room. Address of welcome was by Omar B. Ketchum, mayor of Topeka, who emphasized the good of fairs to the State. A response was made by E. A. Briles, in absence of Vice-President E. Lister, Ottawa, Legislative committees report by Maurice W. Jencks, secretary of Kanass Free Fair, Topeka, told of success in keeping down agitation to change the fair laws of Kanass and that in the Senate

laws of Kansas and that in the Senate
the committee encountered some trouble
with senators who insisted that fairs be
abandoned for two years, but the committee was successful in defeating this
measure. Mr. Jencks suggested that
members investigate representatives of
their communities to see where they
stand on fairs and have them declare

stand on fairs and have them declare themselves before election.
In discussion on Can Fair Associations Quality for CWA Add in Making Improvements on Fairgrounds? several delegates voiced their experiences and were of the opinion that all fairs can obtain CWA aid. On How Can the Fair Best Help 4-H Club Work? It was disclosed that Kansas has 12,352 4-H club members and that of the 105 counties in Kansas 100 have 4-H Clubs. Delegates, with few exceptions, agreed that 4-H Club departments are essential to fairs. In a number of counties 4-H Club departments are featured.

Revus for Thinney Show

Revue for Dinner Show

The Tuesday afternoon seasion adjourned to the Roof Garden of the Jayhawk Hotel, where the traditional annual dinner was served and entertainment presented. Mr. Jencks was toastmaster. Entertainment was furnished by Miss Amy Cox, manager of RKO Western Vaudeville Exchange, Kansas City, Mo. It consisted of Joan Manner's Sun-Tan Revue, directed by Miss Manners, ran 35 minutes and was heartly applauded.

On Wednesday there was an interesting discussion on operation of Coffey

On Wednesday there was an interesting discussion on operation of Coffey County Fair, Burlington, by Julius Epplinger, who stressed advantages of cooperating with merchants in territory covered by a fair. A tax committee, appointed on Tuesday, reported that a corporation tax now being paid by several fair associations is unlawful and that in future fairs can avoid such a tax.

J. B. Kuska, Colby, on Looking Into the Future, said, in part: "In spite of the fact that at this time expenditure of all public money is rigidly scrutinized, I believe that so long as fairs continue to perform the public service for which they were created they will survive and continue in good graces of taxpayers. "To maintain this good will, however, certain principles must be paramount in management of our fairs. They must be not only for the public, but also by the public. The greater the percentage of people in the territory served by the fair who are made to feel themselves as a part of the fair, the greater will be the success of the fair and the brighter will be its future. will be its future.

For Balanced Programs

"There are several ways in which this feeling may be brought about. One very effective way is thru a well-balanced up-to-date premium list which holds something of interest for the whole family,

to-date premium list which holds something of interest for the whole family, from grandpa and grandma down to baby, and which reflects the spirit and the life of the community individually and as a whole. It should be carefully worked out to weed out the undesirable and the mediocre while at the same time encouraging the showing of quality products and providing incentives for their constant improvement.

"The aim should be to have exhibits insofar as possible with an idea back of them and the exhibits so displayed that the fair visitors will get the idea insteaded to be conveyed. Recognition for whatever community betterment movements may be under way in a community such as 4-H Clubs, women's community clubs, country beautiful movements, etc., helps to stimulate interest. Prizes need not be big, but one of a fair is to fail to pay prizes awarded, Competent judges are also essential. "The character and adequacy of entertainment, particularly as reflected in the attitude toward it of the people

whom the fair is intended to serve, is a whom the lar is intended to serve, is a fair, Local numbers on the program may be used effectively. Care must be exercised in use of local numbers, however, to see that they are of genuine merit and of such a character as to appeal to fair crowds.

"Whole fair crowds.

merit and of such a character as to appeal to fair crowds.

"Wholesome entertainment, attractive and appealing, which the people in general like to see, which they are willing to pay their money and from which they go away—nen, women and children—feeling that they had an enjoyaole afternoon or evening, is what it takes to keep them coming and taking an interest in the fair. Since the entertainment must pay its way, care must be taken that it does that and still satisfies. A general feeling among fair visitors that they got 'stung' is even worse than a defact, if that is possible. Both if continued eventually spell the doom of the fair."

Harman Is Re-Elected

Harman Is Re-Elected

Election of directors resulted: First district. Linn Livers. Barnes; second. Fred Smith. Iols; third, G. B. Woodell. Winfield: fourth. Julius Eppinger, Burlington, and C. Haughawout. Onaga, to fill vacaucy caused by resignation of C. A. Sayre. Cottonwood Falls; fifth, no election: sixth, J. B. Kuska, Colby, and seventh, B. A. Renner, Rush Center.

John Redmond, secretary of Coffey County Tair, Burlington, was elected president to succeed Mr. Royer. J. B. Kuska, secretary of Thomas County Free Fair, Colby, was elected vice-president, and George Harman, secretary of Jefferson County Fair, Valley Falls, was elected secretary-treasurer for his ninth term.

In resolutions the association urged all fair boards attending who have not previously been members to affiliate and fair boards attending who have not previously been members to affiliate their associations with the State association to enable it to render better service and authorized the legislative committee to oppose any changes in present fair legislation. It was asked that all member fairs, in justice to the fraternity, refrain from litigation without previously calling for assistance of the State reconciliation committee to aid in settling disputes. Another resolution urged all member fairs in preparation of premium lists and printing of letterheads to show their membership and also that they encourage for economical and marketing advantages of their exhibitors a regulation requiring that all seeds entered for premium awards be either certified to for germination and purity by the State or offer as an extra inducement special premiums for so doing.

Why Kansas Should Have a Grand Why Kansas Should Have a Grand Racing Circuit was the subject assigned to Dr. P. B. Beattle, Iola, who was unable to attend. The topic was brought up for discussion and a committee was named by the president to proceed further into racing-circuit conditions and to arrange a circuit. On the committee are J. R. Rockhold, Parsons, chairman; W. F. Miller, Clay Center, and G. L. Hettick, Ottawa.

Attendance Slightly Off

Attendance Slightly Off
Convention attendance was 10 per cent
less than last year. Dates of the 1935
meeting are January 8 and 9 in the
Jayhawk Hotel, Topeka. Registration
showed 59 delegates present.

Attraction and show representatives
were slightly fewer than in previous
years. Those Fegistered were Frank
Dixon, Holton; J. L. Landes, J. L. Landes
Shows; Jack Polk, Barnes-Carruthers;
Ray W. Anderson, Thearle-Duffield Fireworks Company; Frank Sharp, Frank
Van Bracklin, Regalia Manufacturing
Company; C. G. Buton, J. L. Landes
Shows; G. P. Kline, Puritan Fireworks

Fair Meetings

North Dakota Association of Fairs.
January 17-19. Grand Forks. H. L.
Finke, secretary, Minot.
Massachusetts Agricultural Fairs
Association joint meeting with Vermont
Association of Agricultural
Fairs, January 18 and 19, Hotel
Weldon, Greenfield, Mass. A. W. Lombard, secretary, 136 Statehouse,
Bostom.

Vermont Association of Agricultural Fairs, joint meeting with Massachusetts Agricultural Fairs As-sociation, January 18 and 19, Hotel Weldon, Greenfield, Mass. Glenn W.

Weldon, Greenfield, Mass. Glenn W. Rublee, secretary, Enosburg Falls, Vt. Louisiana State Association of Fairs, January 19 and 20, Courthouse, Lafayette. Harry D. Wilson, commissioner of agriculture, Baton Rouge. South Carolina Association of Fairs, January 19 and 20, Columbia Hotel, Columbia. J. A. Mitchell, secretary, Anderson. Anderson.

Anderson,
Virginia Association of Fairs, January 22 and 23, John Marshall Hotel,
Richmond, Charles B. Raiston, secretary-treasurer, Staunton.
Michigan Association of Fairs,
January 24 and 25, Fort Shelby Hotel,
Detroit. Chester M. Howell, secretary Saginaw.

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tary, Saginaw.

Pennsylvania State Association of County Fairs, January 24 and 25, Americus Hotel, Allentown. Charles W. Swoyer, secretary, Reading.

Texas Association of Fairs, January 26 and 27, Adolphus Hotel, Dallas. George D. Barber, president, Mineral Wells.

Association of Tennessee Fairs, February 6, Hermitage Hotel, Nashville. W. F. Barry, secretary, Jackson. Wisconsin Association of Fairs, February 7-9, Plankinton Hotel, Milwaukee. J. F. Malone, secretary, Beaver Dam.
Ontario Association of Pairs and

Beaver Dam.
Ontario Association of Pairs and
Exhibitions, February 8 and 9, King
Edward Hotel, Toronto, J. A. Carroll, secretary, Parliament Buildings, Toronto.

Association of Connecticut Pairs, February 20, Hariford, Leonard H.

Realey, secretary, State Office Building, Hartford,
New York State Association of
County Agricultural Societies, February 20, Ten Eyck Hotel, Albany, G. W.
Harrison, eccretary, 131 North Pine
avenue, Albany.

INQUIRIES are being made regarding coming meetings and association secretaries should send in their dates.

Company; Art Brainerd, L. V. Riley, Riley and Brainerd Kiddle Rides: Ben Brodbeck, Charles Brodbeck, F. W. Campbell, Brodbeck Bros. Shows; James Patterson, Paola; Mr. and Mrs. H. G. Buchanan, T. J. Tidwell Silows; B. C. Truex, Truex's Fireworks & Regalla Manufacturing Company; Jack O. Wizlarde, Wizlarde Novelty Circus; Jack Dillon, Alamo Shows; John Wortham, John T. Wortham Shows; Louis Elseman, Hennies Bros.' Shows, and Gregg Wellinghoff, The Billboard.

Dover Officers Re-Elected

Dover Officers Re-Elected

DOVER, O., Jan. 13.—Earl D. Fisher
has been re-elected president of the Tuacarawas County Agricultural Society,
making his third year as head of the
organization: Harol E. Boltz, re-elected
vice-president; G. E. Hisrich, treasurer
for four years, was re-elected, and J. D.
Cruig, one of Ohio's best known fair
managers, was choren secretary and
grounds superintendent for another
three-year term: Craig became secretary
of the fair society in 1923. A total of
16:320 paid admissions were recorded for
the 1933 fair—double the number of the
1932 exposition. Grade school children
will be admitted free to all days of the
fair herafter, instead of one day. A
special committee will determine if the
racing purse will be reduced and how
much. County flower clubs have been
invited to stage their exhibits at the
fair instead of separately in their own
cities. Revival of community sales at
the fair also was proposed.

Special Days At Tampa Fair

TAMPA, Fla., Jan. 13.—Announcement of special days for the Plorida Fair, January 30-Pebruary 10, indicate a full January 30-February 10, indicate a full and interesting program, in keeping with the greatly improved grounds and buildings. Tuesday, January 30, opening day, will be President Rooseveit day, honoring the President Rooseveit day, honoring the President's birthday anniversary; Wednesday, specialty day, with a morning program for Negro children; Thursday, Hillsborough County day; Priday, Florida children's day, with county schools closed and perhaps those of adjacent counties; Saturday, Amedican Legion day, with a large military parade; Monday, February 5, Gasparilla day; Tuesday, Governor's day, with Governor Shoitz as a special guest and speaker; Wednesday, State press and citrus day; Thursday, Shrime day, with a Shrine parade; Friday, Tampa and tour-(See SPECIAL DAYS on page 55) (See SPECIAL DAYS on page 55)

Introduces Bill To Permit Pari-Mutuel Betting in N. Y.

ALBANY, N. Y., Jan. 13. — Senator George Blumberg, Brooklyn, introduced a bill on Wednesday to amend the State constitution to permit parl-mu-tuel betting at race tracks thruout New

This was the second move at the present session to legalize wagering on races. Assemblyman William Breitenbach and Senator James J. Crawford, both of Brooking, had previously offered bills in both houses to remove the teeth from the stringent anti-betting law.

It was indicated by Governor Lehman that he would give close study to any betting bill sent him by the Legislature.



UPPER SANDUSKY, O.—The Wyandot County Fair will be held September 11-14, it has been announced by Ira T. Mateson, eccretary, D. A. Bloom recently was elected president of the Wyandot County Agricultural Society, R. E. Williams, vice-president, and Charles F. Artz, treasurer.

SPRINGFIELD, Ill.—Some notes of the convention of the Illinois Association of Agricultural Fairs crowded out of last issue: O. R. Strohmeler was again on hand representing E. G. Staats & Company, "Stroh" made arrangements to book his corn game at several fairs. Walter C. (Chie) Armbruster, R. H. Armbruster Manufacturing Company, made a splendid host to many groups and individuals. Quincy, for many years home of Adams County Fair, which has not been held for the last three years, will have a fair this year, according to Secretary C. C. Mast.

BUCYRUS, O.—The Crawford County Fair board has again decided to attempt a county fair here next October 2 to 5. County fairs were abandoned here two years ago after inclement weather and continued lack of interest caused an annual deficit which was made up each year by the county commissioners. commissioners.

ST. JOHN, N. B.—Extreme cold and heavy snow and blizzards have made indoor fairs and bazaars more appealing than in any winter in a dozen years. All snewfall records have been broken Chief difficulty has been in getting quarters large enough to hold the fair

SHERBROOKE QUEBBO, MAMMOTH FIESTA AND EXHIBITION.
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No Detroit Control In Michigan Board

In Michigan Board

DETROIT, Jan. 13.—Reorganization of the board of managers of Michigan Farm and Industrial Fair has been made by Governor Comstock. The State is taking back the fair, which was abandoned by the State iast year and saved only when a group of Detroit business men underwrote and managed the loday event. When the fair, organized in a few weeks for 1933, turned in a profit to the State, the policy of abandoning State aid was recognized as a political blunder, it is said.

Governor Comstock retained only three members of the old board Adolph Finstewald and Harry A. MacDonald, Detroit, and Isabella Kinch, Port Austin-With the cleanest sweep the board has seen in many years, the following were appointed in addition: James B. Jones. Detroit; Emmett J. Windle, Brooklyn; Thomas B. McDonagh, Saginaw; Charles P. Hanke, Royal Oak, Edward B. Marshall, Grand Rapids: Harry T. Crandell, Cass City; Henry Dattner, Detroit; Harry B. Kelley, Hilbdale; Duncan Morrison, Traversa City; Hiram Starmer, Petcakey; John A. Parker, Otlaville Bert C. E. Silver, Greenville; Henry Miltner, Cadillac; Timothy Carmody, Owosso, Austin C. Hayes, Muir, George N. Jones, Adrian; Frank Holdred, Three Oaks, Moet of the appointments have been given to villages and rural sections, taking control away from Detroit, in contrast to the industrial trend of last year's fair.

Appointments by the governor to the board of Upper Peninsula Fair are E. J. Tousignant, Ontonagon; Michael J. Foley, Mohauwk; Thomas W. Barry, Barnga; E. A. Culver, Limestone; Lorne Hillock, Pickford; Nesto Erickson, Bessemer; Isaac N. Haas, Houghton: Frank Vanderboom, Marquette; Vital Payent, Iron Mountain; Charles J. Salewski, Menominee; August Casagrande, Iron River; J. H. Boyle, Bark River; Verne Lipsett, Pickford; J. H. Rahilly, Newberry; G. R. Matthews, Manistique.

Organization meeting of Michigan State Fair Board of Managers will be held next Thursday in Lansing, a week before Michigan Fair Association meeting in Detroit.

Walter Leek at Helm For Eighth Term

VANCOUVER, B. C., Jan. 13. — The Vancouver Exhibition Association honored Waiter Leek by re-electing him president for the eighth term. F. D. Gross. E. Lipsett and William Dalton were re-elected first and second vice-presidents and honorary treasurer, respectively. C. M. Rolston is again chairman of structions. John K. Mathesom is general manager, and G. S. Hockley, assistant manager, R. M. Cuthertson, superintendent of grounds, buildings and operations.

Preliminary reports of operations for 1933 show that the organization is in a flourishing condition and that the prospects for 1934 are very good. Considerable development work is planned in the near future, in addition to the building of the Exhibition and Winter Pair.

Manager Jock Matheson is sitting pret-Manager Jock Matheson is sitting pretty, the entire operations of the association having netted \$28,000 surplus on the operations for 1938. Both Mr. Leek and Mr. Matheson express themselves as being very pleased with the operation of the midway, the concession having been awarded to Max Goodman, and under the personal supervision of Ed Hock. In the immediate future extensions will be made to various buildings, particularly the new live-stock building. There will be no grand-stand attractions this year, the principal attraction being the seven days' races.

Belleville Gets Fast Track

BELLEVILLE, Kan., Jan. 13.—North Central Kansas Free Fair here, third largest in Kansas, came thru 1933 with a profit after all expenses and premiums were paid. Officials are rebuilding the race track, giving it one foot more bank on the straightway and two feet on the curves. Both outside and inside fences are being rebuilt, stage being enlarged and other improvements made. The track record for single inp, qualification trials, was broken last year by Vie Felt, Denver sace driver, who was timed with automatic clock at 25.46 seconds on the half-mile dirt track. Track is nearly oval, the straightways being only 200 feet long.

Short Biographies Of People Engaged in Fair Business

Under this heading each week will appear a short biographical sketch of some person active in the fair field.

No. 65-TIM O'CONNELL

Mr. O'Connell was born in Huntsville, Mr. O'Connell was born in Huntsville.
Tex., on November 9, 1873, making him
60 years of age. His home is in Palestine. Tex., where he is secretary-man
ager of Texas Fruit Palace (Anderson
County Fair). He has been in various
branches of amusement business 25
years, including motion picture theaters,
vaude theaters and a road-show house.
In 1922-'26 and 1928-'31 he engaged in
their line. He has been with the Fruit In 1922-'26 and 1928-'31 he engaged in other lines. He has been with the Fruit Palace since 1926. He is a member of the Knights of Columbus and of Pajestine Chamber of Commerce. His hobbies are baseball and horse racing. His wife, Elizabeth O'Connell, is not active in fair work. They have four married children.

Fair Again for Waterville

WATERVILLE, Me., Jan. 13.—Officials of the Waterville Fair Association have voted to return the annual summer exposition. Due to business conditions the affair was omitted last year. The tentativa date has been set for week of August 27.

OHIOANS OPTIMISTIC-

(Continued from page 34) sociation recommends that at all county fairs the entrance money required for harness racing be added to the purses offered for each event."

While horsemen showed deep disappointment at defeat of the two measures, it was too early, leaders among them said, to determine how the action would be taken by the track men, who so far have loyally stood by fairs during the depression. A later attempt to have action on the two resolutions rescinded also met defeat. also met defeat.

"Public Comes Back Home"

How President Holderman and Secretary Detrick kept tab on legislation adverse to fairs and aided in passage of a pari-mutuel bill much more satisfactory than one originally introduced was told by the president in his annual address. He said that with the sliding scale of percentages in the new law the State has received about \$104,000 for its chara from pari-mutuels.

"Last year I said," President Holder-man reminded the members, "we are going thru a crucial test. Will we pass this test? The test of any human effort is not did we win, but did we put up a good fight?" From my observations and the report of your fairs, the answer is that you not only put up a good fight, but you won.
"Not in saveral seasons has the gen-

"Not in several seasons has the gen-eral trend of the fair business been so generally upward. Reports from fairs are in almost every case a record of increased gate attendance and quickened interest in the exhibits and amusement features offered. Many county fairs have recouped their losses of the previous failures and ahow sizable balances after paving all bills. paying all bills.

paying all bills.

"An analysis of outstanding examples of increased attendance in which figures mounted to a 50 per cent or better increase over last year would indicate that the fairs which enjoyed these increases were the ones which made drastic reductions in gate and grand-stand charges. Perhaps another reason for increased attendance is the fact that the public, which formerly sought its amusement in higher priced entertainment, such as theaters and night clubs, and in many instances away from home, is now content to come back to earth and enjoy itself at home.

Defaulting Fairs Logers

Defaulting Fairs Losers

"And still another explanation, one which is more creditable to fair managers themselves, is the fact that they are meeting the demand for high-class attractions better than they have ever done in the past.

"The best way to insure greater success of fairs is to try to keep alive an interest of the community the year round instead of for only two or three months. You can do this by interesting

the various organizations in your county, such as public schools, granges, horticultural societies, garden clubs, driving or riding clubs, patroitic organizations, vocational and 4-H Clubs and the like."

weational and 4-H Clubs and the like."

Max M. Phillips, Huron, and W. W. Barkhurst, McConnellsville, told the members that no ill effects need come to fairs which revise premium list downward. Ben O. Harman, Anna, said that if premiums and purses were not paid is full a fair lost confidence of the public, without which it could not successfully operate. This brought from Frank T. Kirkpatrick, Franklin, a declaration that a law should be passed to close fairs which do not pay off. E. G. Beall, Woodsfield, said that in public comfort and safety every fair board knew things that it should do but had been handicapped for funds. Walter J. Buss, Wooster, and Ira T. Matteson, Upper Bandusky, told of increased attendance due to cut in prices and expressed the hope that revenue lost will be made up in due time.

Good Words for Mutuels

Good Words for Mutuels

Good Words for Mutucls

Discussing operation of pari-mutuels and sale of beer, N. E. Stuckey, Van Wert, said his fair operated races with betting satisfactorily aitho profit was not great, due to the public's lack of funds. He said the board decided not to sell beer on the grounds, altho more than \$400 could have been had for the concession. R. C. Haines, Dayton, said mutuels were a success there, with Guy Reeder and Earl Coburn in charge, that the fair's end was \$697.59 and that the polley would continue in Montgomery County. He said his board had been advised that the beer privilege must be sold only to a charitable institution, and, as none made an offer, there was no beer sale. T. A. Billingaly, Greenville, said his fair was the first in Ohio to ask a betting permit, that not much was made but that patrons had been pleased and pari-mutuels would be continued there. He declared machines to be the only method which satisfies the public.

David Bishop, Lebanon, and Orio Whittecar, Wauseon, told of benefits derived from the association's conference on November 28 with Director Hanefeld in getting new instructions as to bylaws and conduct of elections of board members. Charles L. Gray and H. Williams, Lebanon, made suggestions as to how support for fairs might be gained from commissioners, schools, granges, farm bureaus and other interests, declaring many fairs are now without just support for meounty commissioners.

Sun's Big Floor Show

Toastmaster Holderman at the ban-quet, attended by more than 500 Wednes-day night, introduced Governo George White, Attornay - General John W. quet, attended by more than 500 Wednesday night, introduced Governor George White, Attornsy - General John W. Bricker, Director Hanefeld, Dean John F. Cunningham (College of Agriculture), Honorary President Cooper and Supreme Court Judge Stevenson. Past President A. P. Sandles on the program, wired from Louisville that he could not be present. Governor White said the fairs had carried on thru a crisis and that liberal attendance in 1933 showed confidence of the people in them. He saw a better 1934 and praised operation of part-mutuel betting as a legal polity. Director Hanefeld declared complete co-operation now exists between his department and the county fairs and that 1933 marked greater attendance, fewer unpaid premiums and greatly reduced indebtedness. Mr. Cooper said the end of county fairs, predicted 25 years ago, will never come, that 33 per cent of Ohio's population attends fairs regularly and that to ask how long fairs will last is the ultimate in foolish questions. The finest floor show ever gracing a banquet of the association was put on by the Gus Sun Exchange. Springfield, presenting the Franklin-Montrose Silver Silipper Revue, with orchestras and many novelty and stan land vaudeville features. a line of dancing and singing prettles and all supervised by Pete Sun and Bob Shaw.

With a frequent change of emsces, the With a frequent change of emsces, the bill embraced several appearances of the line giris; mechanical doil dance; Casey and Casey, "Duke and Duchess of Rhythm"; Pearl Osborn, vocal numbers; "A Trip to Hollywood; "Little" Jackie Herbert; Six Original Fronklins, ladders, and "Tha Tintypes." The Sun Exchange and Gordon Fireworks Company, Chicago, which furnished novel favors, were included in resolution of thanks.

thanks.

Piece de resistance at the banquet was roast young pig. serving of which was preceded by a parade of a score of waiters, each bearing a lighted tray, carrying a nicely browned porker and marching to the music of Who's Afraid?

Detrick and Wife Ill

The association sent a wire of regret to Executive Secretary Detrick, who is III, and flowers to the secretary and his wife, the latter suffering from results of a recent fall.

Ed S. Wilson, Canton, was named re-cording secretary for the meeting by President Holderman.

It was announced at the banquet that a message from Somerville, Ky. told that Walter F. Gahm, first vice-president of the association and secretary of Scioto County Fair, Portsmouth, who was ab-sent, had been made president of the new Grop Producers' Credit Corporation, serving farmers in Ohio, Kentucky, Ten-

nessee and Indians.
Biggest draft horse show in America
now is that shown at Ohio State Fair,
said Prof. D. J. Kays, Ohio State Uni-

Honorary President Cooper presented the resolutions committee's report, "not because it was necessary, but custom-

because it was necessary, but customary," he said.

H. B. Kelley, secretary of Hillsdale
(Mich.) Fair, and member of Michigan
State Fair Board, who is visiting around,
made a short talk. He was at the Indiana meeting last week.

Resolutions were adopted upon the
death the past year of these members:

G. J. Ellis, Monroe; Charles Sheldon, E.
G. Snyder, Weilington; W. H. Currie,
Richwood; Glen Darling, Coshocton; J. J.
Jaegers, Morrow; John A. Finney, Belmont; Clark Daumund. Pulton; Roy
Stumph, Newark, and William S. Ford,
Geauga.

Max Phillips, Huron, remarked that so far as the meeting was concerned NRA meant "no raw anecdotes."

The CWA was a real break for fair secretaries, judging by the amount of work reported on grounds all over the State.

A poll showed an overwhelming num-ber of fairs charging admissions for autos, with 25 cents the average fee. Officers of the State Board of Agricul-ture whose terms expired were re-elected at the annual session on Thursday.

Beer Favors Fixed Aid

Director Hanefeld presided at a joint session Thursday forenoon of the State Board of Agriculture and the fair managers' association. He congratulated the fair boards for the better reports sent in for the past year and again pledged cooperation of his department in helping them get State and county aid due them.

Charles M. Beer, assistant director and manager of Ohio State Fair, spoke on racing and attractions, declaring that enthusiasm of workers in all departments is putting the State fair to the fore. He said the junior fair is now in first rank of such events in the nation. He advocated public appropriations for county fairs as educational institutions in the same category as schools. He suggested some arrangement of county fairs and the State fair in presenting attractions.

fairs and the State fair in presenting attractions.

Other speakers were Prof. D. J. Kays. State University; L. B. Falmer, member of the State fair board; Superintendent Tom Phillius, State fair cattle exhibit; Superintendent George R. Gordon, State fair poultry exhibit; B. P. Sandles. manager Ohio Junior State Fair; State Grange Master Walter Kirk, and Prof. Lioyd W. Reese, State supervisor of high schools.

Many Firms on the Job

Many Firms on the Job

Among concerns represented and amusement people attending were Raum's Circus Unit, C. L. (Jack) Raum's Gus Sun Booking Exchange, Gus Sun. Pete Sun, Pete Sun Jr., Bob Shaw, W. G. Senior, California Frank Hañey; American Fireworks Company, Regalia Manufacturing Company, George R. Blee, Jack Duffield: Easter's Educated Horses. Charles Easter; United Fireworks Company, Joanles Chirozzi, W. L. Beachler; Jack Champion, Gordon Fireworks Company, J. Saunders Gordon; Selden's Free Acts; Hudson Fireworks Company, A. D. Michele, Harry Lessinger; E. L. Powers, badges; United Booking Association; Thearle-Duffield Pireworks Company, Charles B. Duffield; Henry H. Lueders United Booking Association, Henry H. Lueders Corinne Castle; Onlo Pireworks Manufacturing Display Company, W. L. Jones, Fair Publishing House; Harry Taylor's Revue Rode Hippodrome; Barnes-Carruthers, Ed F. Carruthers, The Harrison Company; The Billboard, Claude R. Edils; J. Q. Weer Shows, J. C. Weer, Cy Milliken, "the Buckeye Rube"; Floyd Gooding, A. W. Gooding, Ides; J. Galligan, Montana Meechey, Fred Terry, E. L. Huffman,



By CLAUDE R. ELLIS (Cincinnati Office)

VICTOR ROCCO, formerly of the Whirling Hamiltons, now has a new act billed as "Rocco and Sloan, Two Good Skates." The act has been playing night club and fraternal dates in Western New York. Team is current at the Forest House Rochester. House, Rochester,

A 21-DAY ROLLER RACE will be run at the Dreamland Park Skating Rink, Newark, N. J., from February 7 to 28. It is planned to start 20 teams in the race, each team to be made up of three-skaters. The race will be run on the style of a six-day bicycle race, under practically the same rules and regulations, with sprints and jams and all contestants sleeping at the track. Victor A. Brown, Harry Mendel and Jack Mitnick are running the event.

BEACON SKATING RINK, near McFarland, Calif., owned by Fred McDaniel, damaged by fire on Christmas, has been reopened.

CHARLES FRIEDEL was granted a permit to open a roller rink in Turlock, Calif., and in, of all places, Pentecostal Hall! And he promises dire things to anyone who springs that gag about naming his rink "The Holy Rollers."

JACK GILLESPIE skated from crack of the gun to beat Murray Gorman by a close margin in a three-mile match race in Boyal Roller Rink, Grafton street and Pitkin avenue, Brooklyn, N. Y., on night of January 3. Time was clocked at 9 minutes 39 2-5 seconds. The new floor maculines 20 loss to the mile. measures 20 laps to the mile.

HACKENSACE (N. J.) Roller Skating Rink. Pirst and Atlantic streets, had its graud opening night on January 4, with Governor Harry A. Moore delivering a brief address. John Davidson, vet fancy skater, put on a skating exhibition on stilts and did a number of other stunts on the rollers. A number of rink owners and managers and pro skaters attended, and there was a capacity crowd. Sessions are from 7 until 11 p.m., with Sunday and holiday mathrees from 2 until 5.

ALFRED B. DEXTER'S rink in Niagara Falls. N. Y., opened on September 30, to the largest crowd at any opening during his 24 years in the biz, is having wonderful attendance, he reports. Skatling surface is 70 by 160 feet. He is also operating a rink in St. Catherines. Ont. and in summer has a rink at Crystal Beach, Ont. His roller-hockey teom has won 11 straight games and is out for contests with any team in the country, having, he says, defeated Buffalo, which holds wina over Cleveland, Detroit, and having beaten Rochester, Batavia, St. Catherines and Bradford, Pa.

TWO RINKS operated by John Sciechitano in the American Legion Building, Shamokin, Pa., and in Dee Ben's Baliroom, Trevorton, Pa., are going over well, he reports. Billy Carpenter opened the Shamokin rink, with exhibitions on January 8 and 10. Floor there



RICHARDSON BALL BEARING SKATE CO.

Established 1884.

3312-3318 Ravenswood Ave., Chicago, Ill.

The Rest Skate Today

\$1.78 MEN'S "EW WHITE SHATE SHOES. Oreat for Hock". All sizes. WELL'S CURIOS-ITE SHOP, 20 South Second Street, Philadel-phia, Pa.

is 75 by 100 feet and nightly attendances are from 300 to 400 skaters and as many spectators. This is the first season of skating in this hall. Carpenter appeared in the Trevorton rink on January 9 and 11. The rink in Knoebel's Grove, Elysture Parker was recognition. Scientian from May 30 until October 1. A 209-hour skating marathon there, with 10 couples starting, went over big.

BILL HENNING, Maryland NSA Governor and manager of the Charles and Mt. Royal Bink. Baltimore, reports an interesting roller hockey game January 7. The Holbrook Juniors defeated the Asquith All-Stars 3-2. January 7 saw a five-mile relay race, on Henning's Rink, between boys from Baltimore and a team from Carlisle, Pa. Boots De Baupre and Calvin Shields. of the home rink, won. Two hockey games were scheduled for January 9 and 11. Beginning January 19 there will be a three weeks' series of races to determine the 1934 local amateur championship. Entries now include Boots De Baupre, Calvin Shields, E. Berger, B. Snyder, Fred Button, etc.

EDDIE O'ROURKE, second ranking roller-skate star, Brooklyn, won the Olass A roller-skating race at the Royal Skating Rink January 3. Time was 30.1 George Lutz took second honors. Walter Dolan, West End Democratic Club, third. Event supported the Gillespie-Gorman match race.

SOUTH JERSEY high schools are going in for roller hockey. Several high teams are scheduled for appearances in Philadelphia in the near future. A league series is on the books for February and March. The following are already team candidates: Ervin Chew, John Strandwitz, Brown, Arthur Ruby, Joseph Farquhar, Alfred Benson, Charles Herman, Stanley Mildenburg, Ed Shockey and Roland Eastwick.

THE RACING SEASON at Carman Rink, Philly, will start in February. Skaters already indicating their intention to enter the keen competition include Jack Delancy, Ervin Sketchley, Joe Kyle, Jimmy Hanson, Tom Rutledge, Jimmy Boyle, Al Black, George Messawisse, Bill Holland, Malcolm Carey and Mick Peters. Alex Lewis is trainer for the entire group.

HOCKEY in Madison Square Garden, New York, has made hero-worshipers out of the neighborhood kids. Every afternoon after school the youngsters may be seen emulating the stellar puck-chasing idols in a revival of street hockey on rollers on West 49th street. The district cops are just winking their eyes, too, happily remembering their participation in the art years back.

Code Co-Operation

-By E. M. MOOAR -

According to a statement by Bert Randall, secretary of the NSA, in a recent issue it appears that I have been dilatory in giving my support toward a NRA code for roller rinks.

NRA code for roller rinks.

Nothwithstanding Mr. Randall's statement, I believe I was one of the first to suggest the idea thru these columns and further I had the honor of receiving two letters from the office of Sol A. Rosenhlatt m Washingtom. The first letter, if my memory serves me correctly, requested me to give, if possible, an idea so the number of rinks in operation, number of employees and some other data pertaining to the business.

I gave Mr. Rosenblatt considerable

number of employees and some other data pertaining to the business.

I gave Mr. Rosenblatt considerable data and concluded by advising that I was not an owner but an employee and that he must draw his conclusions from that standpoint. Some time later I received another letter requesting further information, which I gave him, also giving him the names of Jease Carey, Philadelphis; George Smith, Columbus, O.; Mr. McCormiek. Cheago; Al Flath, Brooklyn, and several other prominent rink owners as men who had been in the game for many years and who were owners of large rinks, also calling his attention to the fact that there were two roller-skating associations which, while they had nothing to do directly with the operations of rinks, did have control and made the rules covering speed and figure skating, and suggesting that he get in touch with Mr. Randsli and Mr. Flath. of the NSA and NSSA.

In addition I gave him the address of Julian T. Fitzerald and Fred Nall. I stated in my letter that these gentlemen, in my opinion, were the legical men to get together and form a code insemuch as they had been identified with the

sport for many years and had considerable money invested.

When Mr. Randell, as secretary of the NSA, made his request in the issue of September 30 I was not in a position to make any further suggestions and supposed that he was directly in touch with the NRA officers and that they would advise him of the information received from me. ceived from me.

ceived from me.

Being a paid employee, I believed that
the gentlemen mentioned were the
proper persons to draw up a code and
also from my long acquaintance and
knowledge of their business ability. I
felt that if a code were drawn up they
would be fair. Personally, I regret that
no results have been attained, but I do
think I tried to put the NRA officials
on the right road if results were to be
had.

Altho pow well clear to were

on the right road if results were to be had.

Altho now well along in years, I am still interested in doing my part to better the condition of roller skating; also I can say that I have never failed to answer all letters addressed to me for information on the subject of roller skating, and in addition to this I doubt if there are many in the business today who have had the varied experience I have had with all kinds of rinks, portable park and winter rinks, and in all parts of the United States.

I have been a skater since 1881 and have worked in every department of a rink from skate boy up; also I have on file a great amount of valuable data, dating back many years, on roller skating. I have met and known personally all the prominent skaters since the 80s. With this record I will leave my readers to judge whether I am lacking in spirit.

ALLENTOWN WILL-

(Continued from page 34)
and Concessions; Edgar T. Fink, Emaus,
master Pomolia Grange, Lehigh County,
and Thomas Nokes, Johnstown, on
Promoting Pennsylvania, the Diversified
Market, will be of interest to representatives of not only the Keystone State but
of adjoining fairs and exhibitions who
attend.

Loop To Set Dates

Loop To Sct Dates

An old-fashioned turkey dinner will be served in the hotel at 6:30 p.m., followed by A Night in Bohemia, with Mr. Scholl as emace and Mr. Seeds as toast-master. Ted Collins, Allentown, will give a short address, after which "on with the show" will be the order, with the Famous Allentown Band, Albertown Bornesser, of the Detert Song Company; Charles Fenstermacher, Lehigh County song-bird, and Herman Kulowich, Allentown, accordion plainst, as the first part. The 1934 Winter Revue, a dazzling girl revue, and a novelty comedy act, followed by a well-balanced aerobatic thrill, compliments of George A. Hamid, Inc., will close the hill.

Thursday morning at 10:30 Central Fair Circuit, Herbert D. Smyser, York, president, and Mr. Swoyer, secretary-treasurer, will hold its annual meeting in the hotel to arrange dates for 1934 fairs and harness meetings of the loop, which includes Kutztown, Lewistown, Port Royal, Pottsville, Reading, Allentown, Bloomsburg, York and Bel Air (Md.) fairs.

Fair Elections

AUBURN, Ind. — Wayne Smith has been elected president of the De Kalb County Free Fair. Other officers are Harry Shull, vice-president, and Herman L. Brown, treasurer. The secretary will be named by the president. Dates of the fair will be October 3-6.

fair will be the 77th annual exposition. Eimér Island was elected president of the association; Joe Glessler, vice-president, and C. A. Carlo, re-elected treasurer. Stuckey's report of the 1933 fair showed a balance of \$132.60 fair a note for \$1.500, owned for several years, had been paid. been paid.

BATH, N. Y.—With indebtedness reduced to \$9,120.62 by receipts of \$1.304.43 not at the fall show, the Steuben County Fair Society elected officers last week and prepared to hold again for another season. George Murnan was elected president and Secretary John M. Farr, Superintendent Clarence Carey and Treasurer James Paucett were re-elected.

BIRD ISLAND, Minn.-Renville Coun-BIRD IBLAND, Minn.—Renvine Country Fair Association elected Tim Hurley, president; Mike Jungera, C. A. Strom, J. K. Frakes, vice-presidents; H. W. Mielke, sceretary; Joseph Sester, Joseph Ziller, John Lorenz, George Wolff, A. C. Eiselein, O. E. Tryggeseth, Herman Koch, H. J. Jungelaus, W. M. Wenzel, Alvin Pahleren, directors,

DAYTON, O.—Montgomery County Fair elected Fred L. Allen president to succeed T. A. Routson, who retired from the board after 20 years; C. Q. Neft, vice-president; C. W. Brown, treasurer; Raiph C. Haines, secretary, re-elected; Roy Moyer, D. W. Long, Arthur Jackson, J. B. Feagle, R. G. Sauerman, new directors.

BLUEHILL, Me. — The following officers of the Bluchill Fair Association have been re-elected: Dr. R. V. N. Bliss. president: Walter Bissett, vice-president: M. R. Hinckley, treasurer, E. G. Williams, secretary. Fair will be held September 3-5. It will be its 43d successive year.

LYNDON, Vt.—The Lyndon Pair Association has elected C. E. Willoughby president; C. M. Darling, vice-president; A. E. Donahue, secretary, and L. B. Wood, treasurer.

MEDINA, O.—J. V. Einhart has been elected president of the Medina County Fair board for 1934, at the annual meeting at which three directors were named. The group decided on September 4, 5 and 6 as the dates. Other Officers tember 4, 5 and 6 as the dates. Other officers and directors named were: Vice-president, B. E. Hartman: secre-tary, P. Ma Plank, re-elected; treas-urer, Paul M. Jones; directors, Ernést Rowland, Ray Stair and E. F. Hoerger.

LANCASTER, Wis. — Grant County Fair Association elected Allen Aupperle, president: R. A. Austin, vice-president; I. A. Vesperman, secretary; M. W. Irgens.

NEW CASTLE. Pa.—New Castle Agri-cultural Association elected A. E. Mc-Creary, president; Charles G. McGrath. vice-president; J. L. Burton, treasurer; A. G. Snoaf, secretary-manager.

MADISON, Wis.—Dane County Agricultural Society elected Julius E. Krebs, president; Joe Robbschild, vice-president; William Belda, treasurer; R. G. Nuss, secretary.

YORK, Pa.—York Pair Association re-clected, Samuel S. Lewis, president; Her-bert D. Smyser, vice-president; John H. Rutter, secretary; D. Eugene Frey, treas-urer; William O. Thompson, manager of concessions; Herbert D. Smyser, racing secretary and manager of amusements.

Millersburg a Week Earlier

AUBURN, Ind. — Wayne Smith has been elected president of the De Kalb County Free Fair. Other officers are Harry Shull, vice-president, and Herman Fecent meeting here set the date La Brown, treasurer. The secretary will be named by the president. Dates of the fair will be October 3-6.

FORT WAYNE, Ind.—Nolan E. Stuckey again will be in charge of the Van Wert County Fair at Van Wert, O., near here. He was elected secretary of the association at the annual meeting. The next

"CHICAGO" Racing Skates



are exceptionally strong, light and speedy. Used and endorsed by the fastest skaters.

THERE IS A REASON 4427 W. Lake Street, Chicago Conducted by WILLIAM J. HILLIAR.—Communications to 25 Opera Place, Cincinnati, O.

PCSA STAGES GREAT PARTY

12th Annual Charity Banquet And Ball Proves Gayest of All

Chairman George Tipton with President S. L. Cronin and Past President Eddie Brown congratulated on all sides-famous midget couple leads grand march

LOS ANGELES, Jan. 13.—The 12th Annual Charity Banquet and Ball of PCSA was staged in the beautiful Sala De Oro. Hotel Biltmore. January 10. This was the first big affair in the hotel under the new management. Baron Long, who recently acquired the Biltmore, did a fine job in hendling the show-folks big event. There were 439 paid tickets and it was the gayest party in the history of this organization. The immensity of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancers during the serving of the courses. The Georgia Usher Continentals, lady orchestra, furnished music for the dancing and the floor show and went over hig with the crowd. A newly installed lighting system made possible some beautiful effects, notably the "Under the model of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancer during the serving of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancer during the serving of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancer during the serving of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancer during the serving of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancer during the serving of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancer during the serving of the Sala De Oro gave opportunity for a splendid arrangement of tables so that there was ample space for the dancer during the serving of the Sala De Oro gave opportunity for a splendid tickets and it was the gayest party in the history of the Sala De Oro gave opportunity for a splendid tickets and it was the gayest party in the interior of the dancer during the serving of the Sala De Oro gave opportunity for a sp

From 6:30 until 8 o'clock there was the usual reception and it was a fine getacquainted crowd, recent acquisitions to
the personnel and the presence of new
showfolk recently coming to the Coast,
and many from distant points as guests,
made introductions necessary. The banquet was served at 8 o'clock and it was
a most delectable spread. All the
city papers had staff photographers and
story men in attendance and gave the
affair a fine break in publicity. This
put PCSA much in the public mind and
will add much prestige to the organization. usual reception and it was a fine get-

The floor show was supplied by Charley

is a member, and Charley Murray and Paddy Conkling, of Conklin's All-Canadian Shows.

The floor show was supplied by Charley Hatch snd Al (Big Hat) Fisher, who also acted as emsee; Paul and Paulette dagic Eumber, Talmack and Barlow, the Southland Harmonizers, Blossom Robinson. Mrs. Alvin Bailey, Adrienne and Tamara. Margaret Nearing and Colby, Kane and Cameron. Then was presented Al (Big Hat) Fisher's dancting sensation from the Chicago big show, Little Morocco, who did two numbers that went over big, and the Pinons, acrobatics. Dancing continued until 2 a.m. Among those present: P. A. Armstrong, Capt. W. D. Ament, J. Ben Austin, Jack Arnold; Tom Abbey, Pittsburgh; Gene Altof, Miami, Pla.; Ben Artura; Bill Baggott, Hollywood movies; Mrs. Dora Branson, Mrs. Stella Brake, Dorothy Bascom, Helen Benson, Dick Wayne Barlow, Mrs. Alvah Bailey; Ruth Batterslen, New York: Edith Bullock, Edith Batcheller, J. J. Brassill, Mr. and Mrs. J. A. Bailey, Mr. and Mrs. Eddie Brown, Al Bolton; G. A. Blanchard, of Blanchard Printing Company, San Francisco; Mr. and Mrs. Harold Batcheller, Mr. and Mrs. H. W. Butler; Bill Bissonmett, Boston; Skeet Bigelow, San Francisco; Chalk Beardaley; Sam Bennett, San Diego; Stanley Block; Jim Bradner, Indianapolis; Perry Borst, Frank Ballor, May M. Conlon, Mrs. Nell Cabbe, Rosalis Bastain; Cliff Clarke, of Glimore Radio, Circus; E. L. (Yellow) Burnett and Ginger Burnett; Walter Comfort, Wheeling, W. Va.; Curt Castner, Louisville, Kly, Miss M Current, Marton Carlson, Ray Coppelman; Mr. and Mrs. Archie Clark, of Clark's Greater Shows; Mrs. Irene Carley; Will M. Thomas. General Electric Company, Philadelphia; Mr. and Mrs. Ernet Clarke of Alms Ernie Clarke, of the Clarkonians. Al G. Barnes Circus, Mr. and Galliard Childress.

Frank Chicarello, of Al G. Barnes Circus, Mr. and Mrs. Tacta. 4

Frank Chicarello, of Al G. Barnes Cir-is: Mr. and Mrs. Orville N. Crafts, of (See PCSA STAGES on page 41)

DEAR BILL
CAN'T SEND WEEKLY LETTER AS
OFFICE IS OUT OF STAMPS SO AM



Major Privilege.

MPS SO AM
SENDING
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TELEGRAM COLLECT STOP
PETE BALLTHOO AT.
TENDE BALLTHOO AT.
SECRETARIES STOP
ENTERTAIN.ED THE M
ROYALLY
AND LAND.ED NINETEEN CONTRACTS FOR
NINETEEN
NINETE HUNDRED AND THIR-TY-SIX STOP

Major Privilege.

AND THIRTY-SIX STOP
AS HE STEPPED INTO SLEIGH FOR
RETURN JOURNEY NEXT MORNING
WAS INFORMED THAT ALL CONTRACTS WOULD HAVE TO BE CONFIRMED BY BOARD OF DIRECTORS AT
NINETEEN HUNDRED AND THIRTYFIVE MEETING OR ELSE STOP SHOW
HAS CHANGED ENTRANCE FROM
FRONT TO REAR OF MIDWAY FIGURFING MORE PEOPLE COME IN THAT
WAY WITH RESULT GATE RECEIPTS
PICKING UP STOP SHOW WILL POSITIVELY STAY OUT AS LONG AS IT CAN
STOP MORE PEOPLE JOINING EVERY
DAY ALL LOOKING FOR COOKHOUSE
STOP I M A BANNERMAN LEFT STOP
CAN USE GOOD AGENT WITH BIG
AUTO WHO KNOWS EVERYBODY
EVERYWHERE AND WHO CAN LAND
A MAIDEN SPOT EACH WEEK STOP
SALARY NO OBJECT BUT MUST BE
LEBS THAN TWENTY-FIVE DOLLARS
PER WEEK STOP GUARANEED THAT
IT WILL BE LESS. WILL BE LESS

Glick Gets Vt. Fairs

BURLINGTON, Vt., Jan. 13.—William Glick, manager of the William Glick Exposition Shows, has signed contracts for his organization to furnish the midway amusements at the Burlington Pair week of August 27.

Mr. Glick also announced that his show viould play Rutland (Vt.) Feir week of August 3.

L. E. Roth Gets Fairs For Blue Ribbon Shows

CINCINNATI. Jan. 13.—L. E. Roth, owner of Gibson's Blue Ribbon Shows. was a caller at the offices of The Bill-board en route back to Florida, after attending the Indianapolis and Illinois fair meetings.

Mr. Roth announced that he had

Mr. Roth announced that he had landed five contracts.



DIAMOND KITTY, Boston's Big Bouncing Beauty, now under the sole management of E. V. McGarry. are taking life easy at Miami,

King and Latto Combine Shows

MONEE, Ill., Jan., 13.—C. D. King and Al Latto have combined their interests in an organization which will be known as King & Latto's Combined Motorized Shows, carrying 10 shows, 6 rides and 25 concessions, with positively all legitimate merchandise wheels which will throw out plenty of stock.

Ell Bridge Company is furnishing some new semi-trailers. The opening date has been tentatively arranged for Easter Sunday in Southern Illinois.

Showfolk in Accident

CHICAGO. Jan 13.—Jeanne Gariepy, Freda-Fred Van and Harry Fink, members of Austin & Kuntz's Palace of Wonders, now showing at 28 North Dearborn street, were injured in a taxi accident while returning to their hotel from an uptown theater.

Freda-Fred and Fink received minor cuts and bruises, while Miss Gariepy was severely cut about the face, head, arms and leg from flying glass. A cut above her left eye required four stitches to close and will leave a bad scar. She was unable to appear for work for several days but is getting along nicely now. She has filled suit against the cab company.

Hennies Booking Well-Known Acts

WICHITA, Kan., Jan. 13.—During the last few weeks representatives of the newly organized Hennies Bros.' Shows, now being built in this city, have been engaged in seeking and contracting attractions for the coming scason.

Wester Stanley representative of the

water Stanley, representative of the show, advised that Mile. Florence, sensational aerialist, and Capt. E. H. Hugo, high diver, have been engaged for the free attractions on the midway. Mr. and Mrs. Earl (Alice Melville) Strout have been contracted — Mr. Strout to conduct the band and Mrs. Strout to conduct the band and Mrs. Strout to conduct a revue. Other attractions engaged for the 1934 season are: Johnny Bejano and his Side Show; Del Crouch's Motordrome and Pred Baun and his Freak Animal Show.

Col. Dan McGugin, last season office manager of the Harrington Nickel Plate Shows, will have charge of the office wagon.

Ban Lifted on Beano

SPRING LAKE. Mich., Jan. 13.—Ban on beano games in Spring Lake has been ordered lifted by the village council. The ban had originally been effective December 31 when the council planned to prosecute under State gambling laws.

Aimee Talks at **PCSA** Memorial

Nearly 1,000 people go to Evergreen Cemetery for annual services

LOS ANGELES, Jan. 13—Nearly 1,000 persons attended Pacific Coast Showmen's Association memorial services in Showmen's Rest plot, Evergreen Cometery, Sunday. While there has usually been a large gathering in the past, it is likely that the appearance of Sister Aimee Semple McPherson, noted evangelist, was an added draw. The services had been publicized and all the local papers had representatives as well as staff photographers. The services were very impressive.

The program: Laying of the wreath

staff photographers. The services were very impressive.

The program: Laying of the wreath at the monument marking the Showmen's Rest plot by Eddle Brown, past president, and President S. L. Cronin: the California Quartet. Charles King, Allen Watson, Beatrice Bagur, Irmalee Campbell, with Alberta Simmons accompanist; Sister Aimee Semple Mc-Pherson, who rushed direct from a meeting at which she had delivered her usual sermon, and with no preparation. In an extemporaneous manner delivered a talk that will be long remembered. Her knowledge of showfolk in general was remarkable. She took for her subject, "We are all actors, all the world's a stage." PCSA is deeply grateful to her. Brother John Lyons briefly stated the objectives of our organization, then Brother Burr McIntosh was introduced, and in his usual manner paid a tribute to showfolk, he himself having been 49 years a trouper. He did his usual masterful job of word painting. It was not possible to get names of all the showfolk attending.

League Receives McGinley Bequest

CHICAGO, Jan. 13.—The Showmen's League of America this week received \$4.775 in cash, representing the \$5.000 left the league by the late Waiter McGinley, less the government inheritance tax, etc.

The money goes into the League's cemetery fund.

Mrs. Ross in Hospital

KANSAS OITY, Mo., Jan. 13. — Mrs. Churles Ross is in the General Hospital, this city, sluffering from a broken spine and ankle, the result of a fall from a ladder while cleaning in her home.

Latlip Books Charleston

OHARLESTON, W. Va., Jan. 13.—Captain Latlip announced that the Latlip Shows had been owarded the contract to furnish amusements this fall at the 4-H

Gear With Rock City

HOMER, La., Jan. 13.—Billy Gear has signed contracts with Joe C. Turner to route Rock City Shows thru the West and Northwest.

Willis Again With Pacific Whaling

SAN DIECO, Calif., Jan. 13,—Macon E. Willis, last season general representative for the Pacific Whaling Company, has been re-engaged for 1034 in the same capacity. Mr. Willis is now in Long Beach, Calif., following the closing of one of the units at San Diego January I. Jack Glines, who was also connected with the company last year, has been re-engaged as manager, Plans are being made to put out several units, the first one opening in Southern California about the middle of February.

Heart of America Showman's Club

KANSAS CITY, Mo., Jan. 13. — Jack Polk, of Bernes-Carruthers Booking Of-fices, and Ray Anderson, of the Thearle-Duffield Fireworks Company, were visitors around the clubrooms Sunday night, en route to Topeka, Kan., where they attended the Kansas Fair meeting.

Orville Hennies, Walter Stanley and Phil Little, of the newly organized Hen-nies Bros. Shows, spent last week-end in the city, coming from the winter quarters of the show in Wichita, Kan., en route to Minnesota Fair meeting.

John Francis and son, J. Crawford, left carly this week for the Minnesota

John Francis and son, J. Crawford, left early this week for the Minnesota Fair meeting.

T. I. Csah, former operator of T. I. Csah Amusement Company, spent the holiday scason here, coming from his home in St. Paul, Minn.

Mr. and Mrs. Louis Sissier are in town. Came from Omsha, Neb.

H. Schwartz passed thru Sunday on his way to Des Moines.

H. G. Buchanan, agent of the T. J. Tidwell Shows, and wife were visitors. The Buchanans left Tuesday for the Kansas Fair meeting in Topeka and from there will go to Sweetwater, Tex., the winter quarters of the show.

Mrs. Alta Nelson, of Yakima, Wash, is visiting her daughter, Mrs. Hattle Howk, of Fairyland Park and maitager of the Coffee Pot Cafe, a showmen's diner in this city.

The first meeting of the 1934 year was presided over by the newly elected officers, with L. V. Riley in the president's chair. The new officers outlined their plans for the new year, and from all indications they intend to live up to their campaign promises. If so, the HASC will be heard from often during the year,

Jack Ruback, manager of Alamo Ex-

HASC will be heard from orten during the year.

Jack Ruback, manager of Alamo Exposition Shows, is visiting with home folk. While here Ruback is a drily visitor to the clubrooms. After a week Jack expects to return to San Antonio, winter quarters of the show. During his stay here several free attractions were engaged for the coming season.

J. L. Landes, owner and manager of J. L. Landes, Shows, returned Wedneeday from the Kansas Fuir meeting in Topeka. Brother Landes reports his trip was very successful.

Brother Landes reports his trip was very successful. Other members who attended the Kansas meeting were President L. V. Riley, Art Brainerd and Greg Weilling-

John R. Castle, of the Castle-Hirsch Shows, arrived Wednesday from Shreve-port, La., for a brief visit with friends. Kenneth Wayne, of Wayne's Theatrical Exchange, is the latest addition to the membership.

Philadelphia "Pickups"

PHILADELPHIA, Jan. 12.—Dave Endy vas a visitor in the city and reports his circus units playing vaudeville had a number of successful weeks. Will shortly take up spring promotion work. Morris Michaels, well-known cookhouse operator with carnivals, returned from the South during the week and reports having a very favorable season with Max Gruberg Shows.

Hort Campbell is now connected with the Buck Taylor Rodeo Enterprises, wintering in Willow Grove, just outside the city.

wintering in Willow Grove, just outside the city.

Bob Morton's apartment is the daily meeting place for show people these days and many things are cut up in the discussions. One day this week about 10 were discussing the new codes that are going to be taken up for the circus and carnival shows. Bob is very enthusiastic about them, having spent two days in Washington with the authorities on his way in from Fiorida. From the reading of them they are not going to be very hard on the shows.

Harold Fontaine, who was connected with the Thomas Side Show on the Greater Sheesley Midway and who makes his home here, is in the Philadelphia

his home here, is in the Philadelphia General Hospital with a serious attack of pneumonia. At last reports he seemed to be on the road to recovery.

Nadreau to Cetlin & Wilson

MIAMI, Fla., Jan. 13.—Gene Nadreau, staging free acts for the air meet in addition to being emsee at New Year's at Times Square Club, has signed to have his show with Cetlin & Wilson Shows the coming season.

St. Louis

ST. LOUIS, Jan. 13.—J. C. Simpson, general agant Royal American Shows, called Tuesday en route from Tampa, Pla., to Minneapolis and Winnipeg, Man., where he will attend the fair meetings

Man., where he will attend the fair meetings.

Fire destroyed the home of Mr. and Mrs. Herman (Kokomo Jimmie) Ascorz in East St. Louis, Ill., last week. These popular showfolk lost practically all of their belongings in the disastrous blaze.

Mrs. Nancy Britton and son, Jackie Lee, who is now four 4 years of age, are at present visiting with Mrs. Britton's mother. The genial "Biff," well-known outdoor showman and husband of Nancy, is still on the West Coast engaged in a commercial enterprise.

The St. Louis Municipal Auditorium Commission, handling the affairs of the new auditorium, which will open in April, have made tentative arrangements with William Eisenman, Cleveland promoter, for a series of industrial exhibits during the last two weeks in April, according to General Manager Darst.

P. J. Speroni Shows

ROCK FALLS. IB., Jan. 13.—Holiday season over, those in winter quarters are now getting anxious to see activities start for the coming season. Manager Speroni and writer just returned from a trip thru the Southwestern States renewing many old friendships. Mr. and Mrs. Ed Kaisy write they are enjoying the winter at their chicken ranch in Southern Illinois. Jimmy Keenan will be returning soon after enjoying the holidays with his family. A large building has been erected at the shows home which will aid in getting paraphernalia in shape more rapidly.

ESTHER L. SPERONL

Ladies' Auxiliary PCSA

LOS ANGELES, Jan. 13.—The meeting of the auxiliary called to order at 8 p.m., January 8, was attended by 35 members, President Mabel Crafts, Vice-President Ester Carly and Second Vice-President Martha Levine in attendance, and Wylena Smith, secretary, Mrs. Edith Builock, chairman of the House Committee, was tendered thanks for the efficient way the party was held January 6. Mrs. Pearl Brashele had as a guest her sister, Mrs. Gladys Fricke, of Greybull, Wyo, Mrs. Clara Zeiger also had a guest to enjoy the meeting and will become a member next meeting night, Mrs. Carl Sonitz.

A 20-pound bag of walnuts from Sis Dyer's walnut grove was put up on a raffle, proceeds to go to the fund. It was won by Lucille King and immediately given to the auxiliary to be used on a salesboard for another premium at a later date. The door prize, donated by Nora Karnes, was won by Topsy Gooding. Before adjourning the meeting President Crafts called a special meeting of the board of directors for Monday, January 15. to discuss the new motions and husiness up before the board: Clara Zeiger, chairman, Luncheon was served by Lucille King, Dorothy Denny, Wilma Hauseman, meeting adjourned, cards and games participated in by members. Memorrial services held Sunday, January 7, by the PCSA were attended by the entire auxiliary. The oration of Almee McPherson, of Angelus Temple, was indeed something to be remembered. Sister Aimee and her daughter, Roberts, escorted by Pust President Eddic Brown, arrived at Showman's Rest at 1 pm. and after reveille was sounded Sister Aimee paid great tribute to showfolks. It was with great understanding we of the show world realize the success of Angelus Temple, was indeed something to be remembered. Sister Aimee paid great tribute to showfolks. It was with great understanding we of the show world realize the success of Angelus Temple, was indeed something to be remembered. Sister Aimee paid great tribute to showfolks. It was with great understanding we of the show world realize the success of Angelus Temple, w

Tampa Bedtime Stories

By W. H. (BILL) RICE -

TAMPA, Fla., Jan. 13.—Notice to all creditors and debtors. Have just done an eight weeks' stretch so nothing doing, as the darn knee cap did not heal as it was twisted around. So I go to the hospital again and have the thing operated on and start all over. Lucky for me that I have a few friends in Tampa like Morris, McOaffery and Velare. I'll make that Florida Fair yet.

Mrs. Harry (Bertha) McIville just returned from her holiday in Jacksonville, Fla., While there the high spot was the big party Mr. and Mrs. Percy J. Mundy (the old carnival king) gave in celebration of their 45th wedding anniversary at Hollywood Park in South Jacksonville in their beautiful mention. sary as nonlywood park in South Jacksonville in their beautiful mansion. P. J. Munday is one of the three carnival men that ended up with the b. r. The other two were C. A. Wortham and Ed

The Florida Fair, Winter Haven and

orlando, will be on the up and up. Controlled games are OUT.

Sam Burgdorf and wife visited for a couple of days, also Minnie Pounds, daughter and son. They all returned to Valdosta.

Felice Bernardi, the well-known carnie operator is here with his missue.

carnic operator, is here with his missus and a new idea for a refreshment stand, Mrs. Matthew J. Riley will have concessions with the Barnett Bros.' Circus

playing Florida territory until January 18.
Tommy Thomas looks like the last word and goes with the Royal American

word and goes with the Royal American Shows.

Jean Brown now dancing at the Tampa Terrace Hotel floor show. J. Alex Sloan, the auto king, has his racing ears in Tampa and being overhauled. He is due this week.

The ever popular Jimmy Simpson, the Royal American new general agent, has sent his advance baggage. A carload. What kind of an agent is this?

In hotes on the Kidder Party I overlooked that it was given in honor of Mrs. Clif Wilson's birthday and Clif sat next to me most of the time. Helped get me there and attended to my wants.

J. C. McCaffery and wife arrived New Year's and have an apartment.

Had to give up making a list of callers. Besides the regulars have 3 to 10 new arrivals most every day. Sure helps to pass the time away.

Crescent Amusement Co.

TORONTO, Jan. 18—Show will open in May as an all-Canadian show, and the route will include the gold mining section as well as virgin territory. In the Northern country there are many towns that never had a carnival, and this show will be small enough to play these towns and get lots inside the towns. Show will consist of 4 rides and 2 shows and about 20 concessions. The code as laid down recently will be

and 2 shows and about 20 concessions.

The code as laid down recently will be carefully lived up to, and there will be nothing but legal concessions and one of a kind. Men at winter quarters are making good progress in the work of painting and repairing, but the intense cold weather made the work somewhat difficult. One day it is 40 below zero and the next day it is 10 above. This section is very much like old times, everybody working and all have money, and there is much money in sight in the gold-mining section.

The show will play under auspices, travel by train and will open and close in this gold-mining section.

HENRY MEYERHOFF.

Wonderland Expo. Shows

CAMPBELL, N. Y., Jan. 13.—Work is starting here this week at Wonderland winter quarters repairing and rebuilding in a well-equipped shop. Show will open in spring with one more ride and another light plant. All folks were sorry to hear of the untimely death of Harry Perry, a well-known concessioner of Towanda. Pa. Wingle Shafer, late of Great Lakes Shows, was a caller last week en route to Floride.

Received word from J. Whitaker that he would be back this season with two ball games. Others who will return for second season are Bill and Rose Delaney, C. C. Marshall, and H. Sneck, who will again have his two pit shows and girl revue with the show.

R. PALMATEER.

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CARNIVAL MUTTERINGS

By MIDWAY BILL

HUGH McPHILLIPS will have more rides than ever with carnivals this year.

CARRIE COLLINS, motordrome rider, is wintering in Norfolk, Va. Expects to be out on the road again next year.

BAR-BROWN SHOWS are scheduled to open January at Apopka, Fla., with Winter Garden to follow.

FRANCES-FRANCIS will be with one of the major carnivals this year elaborate new wardrobe.

HARRY DUNKLE may be with Max Gruberg's Famous Shows the coming

T. L. DEDRICK, manager New Deal Shows, sends word that he has booked the Legion Fair at Laurel, Miss., week of October 8.

CLARA WHITE, of Gate City Shows, is wintering in Springfield, Mass., and visiting with her sister at Holyoke.

EARL C. HALL, your mother is ill and is asking for you. Write her in care of Mrs. J. T. Johnson, 931 Louise street, Santa Ana, Calif.

F. W. AND H. G. PAULI, carnival electricians, have opened a cafe in Waukon. In., but when the birds start to sing they will be out on the road again.

your other friends extend sincere con-dolence in your great bereavement, Joo.

MRS. JOHNNY J. JONES sends word from Tampa, Fla., that little Johnny is recovering nicely from the recent acci-dent, when he fractured an arm.

IRISH JACK LYNCH advises from Florida that he has visited with the Pour Moss Boys, Tom Salmon, Dave and Dollie Wise, Guy Dodson, Felice Bernardi and Raiph and Aimee Pearson.

H. C. KILBURN, who had pop corn and floss candy with Al C. Hansen Shows last year, is in Atlanta, Ga. Ex-pects to be with the same show the coming season.

JOHN HANCOCK, city editor of Jackson (Miss.) Dally News, wrote a touching tribute to the memory of his old pal and co-worker, L. Roy Repp, whose death at Shreveport, La., was announced in the last week's issue of The Biliboard.

NORMAN D. BROWN and P. J. Mc-Lane, of William Gliek Shows, now win-tering at York, Pa, were visitors at Baltimore last week, and while there had a consultation with Larry Nathan, ad-vance agent of the show.

MR. ANO MRS. JOHN STARKEY, last three seasons with Sol's Liberty Shows, are at Madrid, Mo., for the winter. John

MAIN ENTRANCE



FRONT OF COATES HOUSE, Kansas City, Mo., during the HASC Exhibitors' Convention, December 27.29, 1933. The trailer is one of the fleet of the newly organized Hennies. Bros.' Shows, and was exhibited by the Springfield Trailer Co., of Springfield, Mo. The canvas canopy is that exhibited by Baker-Lockwood of Kansas City, Showmen in the group, reading from left to right: Col. Dan McGugin, office manager; Louis Eiseman, promotion manager, and Harry Hennies, one of the owners of Hennies Bros.' Shows.

JEAN BARNES, late of Mighty Sheesley bas a position as foreman with the Midway, was a caller at the office of The government construction work on the Billboard. She is spending a vacation Mississippi River. at her home in Newport, Ky,

HIND BROS SHOWS

WALTER A. WHITE, now general manager Johnny J. Jones Exposition, re-joined the Showmen's League of America before leaving for Washington last week.

JACK PHILLIPS, old-time show artist and last season with Conklin's All-Canadian Shows, is in Montreal, Can., for the winter.

HARRY B. SILVERS, now at Tampa, Fla., expects to be back under the Rubin Gruberg banner next season with his illusion show.

IRENE DARE, beloved wife of Joe Dobish, who has thrilled countless thou-eands with her Motordrome exploits, has taken her last ride. Midway Bill and all

Archbold (O.) Buckeye, issue of January 3, saya editorially: "What's the matter with business? . . . Think of all the tent shows,/medicine shows, dirouses that once came to town giving employment to many. . . Remember the many show troupes that used to come to Archbold in one or more special cars on railroad? . . . Well, they come to town in a film box at a cost of less than \$1." Parson Taylor, you sure said a mouthful!

(WHITIE) DIXON infos that R. L. (WHITE) DIXON into that he and Mrs. Dixon and the children are wintering at Corpus Christi, Tex. Other showfolk in the city include Charles Tonnings, for years secretary of C. A. Vernon Shows, and his wife.

B. D. BENNETT and wife are located at Monroe, La., for the winter, Bennett is teaching pupils the Hawaiian guiter in a local musio store and broadcasting daily over Station KLMB. His Hawaiians will be with a major carnival the coming season.

BENNIE SMITH is now playing drums in Speck and Al Redd's Music Hall, Augusta, Ga. Bennie will be with Pallesen's Wonder City Show again next season. Midway Bill can just picture Bennie sitting around the lobby of the Terminal Hotel cutting up jackpots.

MR. AND MRS, S. B. WILLIAMS entertained during the holidays in their Spanish bungalow at Dallas. Mrs, Williams has regained her health after two years of illness. They expect to open in March with five rides, six shows and 20 concessions. The equipment is now stored at Tyler Tex. stored at Tyler, Tex.

P. L. BLIOH infos from Atlanta that 13 troupers from the Model Shows of America are working at one theater. James A. Nash. Ross Troutman, Lee

Duke, Jack Madden, Rudy Rivers, A. C. Pleasant, Knot and Bennett, Ruth Ayers, Al Mercy, Mrs. Virginia Mercy and Mrs. and Mrs. Lyons. Bligh claims this is a record, or sumphin', as Andy would say.

WEST COAST AMUSEMENT COM-PANY, according to Secretary Mae Ball, has started work in quarters at Oakland, Calif., under direction of Bill Smith, to get ready for the opening at Cloverdale Citrus Fair. Manager Mike Krekos has just returned from a trip thru Oregon, Washington, Idaho and Montana. The show will carry five shows, five rides and 20 concessions 20 concessions

Wonder when a concession agent gets into an argument and fights with some town patron he realizes that he may place the whole short in jeopardy, causing untold worry and anguish among the real troupers. Midway Bill does not contend that the town man is always right, far from it, but a little discretion used by some of the boys behind the stores would mean lotate to the future of the carnival midway.

way.
Recent happenings at Lake
Worth, Fla, show conclusively that
something has to be done regarding
the matter if the concession business is going to live.

J. A. MITCHELL, popular secretary of the Anderson (S. C.) Fair, sends Midway Bill a special invitation to attend the fifth annual meeting of South Carolina Association of Fairs, starting January 19 at Columbia. Say, Mitch, its almost a temptation for us to alam down the deak and come, knowing as I do the wealth of hospitality that seems to exude from you at all times.

BILL RICE sure is getting a tough break. Just when he thought he was getting all right, along comes a specialist and tells him he has to start all over again. One bone in the knee cap had turned over and never will heal unless they cut it, turn it around and wire it together. Bill is in Tampa and is enlivening the carnival department of The Billboard each week with Tampa Bedtime Stories. Drop Bill a line and it will be appreciated.

H. N. (DOC) CAPELL writes: "H. N. Capell, owner of Henry's Shows, and Frankie Dean, of Dean's Shows, have combined, and hereafter will be known as Capell & Dean's Attractions. Will keep the show out all winter showing the mill towns. No one has become rich over night yet, but all seem to be making a nice living. Several have joined recently, Jack Delmar with his Hawalian Show, Blackie Clifton with one concession. C. F. Hufmaster with two. The show is motorized and will carry own light plant. The writer handles the booking, and General Manager Frankie Dean, secretary and treasurer. A free act each night by the Conklin Trio."

JACK KARN writes: "Just a line to let you know that Jack and Jill are still circulating, and that our manager, Cliff Karn, is still the biggest noise on the Big 4 Show Midway.

"We have been following writeups of the Ballyhoo Bros" Exposition ever since the show was first heard of, and wish to state that a few weeks ago we had the opportunity of visiting this cosmic attraction.

"When we first stepped on the midway we were struck by the cookhouse

way we were struck by the cookhouse (there was quite a breeze blowing). The manager, who is an old friend (?)



Sol's Liberty Shows and Russell Brothers' Circus have added more BIO ELI TRAILER Equipment to their completely metoritied shows.

When Sam Solomon and C. W. Wahn both every completely metorical shows. metorited shows.

When Sam Solomon and C. W. Wabb, both experienced showmen, choose BIO ELI Trailer Equipment, there must be rea-

Ask about these tellable Semi-Trailers.
ELI BRIDGE COMPANY

Builders,
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of ours, and knowing that we would not be using meal tickets, invited us in for dinner

"After dinner we, of course, called at the office. The Brothers treated us royally and regretted that they could not book us, but their ruling that all shows must be baily shows would not allow it, as we are strictly a grind show. However, they invited us to stay for the evening and look the show over.

ming and look the show over.

"About 6,30 the lights were turned on and by 7 everything was in full swing (especially the Mixup). Sis wanted to ride the Mixup but we couldn't get enough customers to balance the other side. The show certainly is beautiful when it is lighted. I counted only three lights on the Ferris Wheel, but you had to have good eyesight to see them. Cliff nearly broke his nose on the tieket box.

"I noticed one thing that puzzled me. "I noticed one thing that puzzled me.
The Merry-Go-Round organ was playing
Who's Afraid of the Big Bad Wolf, while
in the Minstrel Show the comedian was
singing a parody on River, Stay Way
From My Door, entitled Wolf, Stay Way
From My Door, I slipped away from Sis
and Cliff and took in the girl show.
The show was good only that the best
cooch dancer had rheumatism.

"By the time I had located my party again it was time to go home. I hope that some time I will again have the opportunity of visiting this stupendous attraction.

"P. S. Major Privilege was away and we missed seeing him. Wish he would put his picture in Billyboy."

MRS. DUTCH WARD is critically III at Caruthersville, Mo. Mr. and Mrg. Ward are connected with Crowley's United Shows.

RUBIN GRUBERG has presented the Showmen's Lesgue with an excellent photo of Gruberg and the late Fred Barnes, who was president of the League when the picture was taken. The photo picture was taken. The photo ed as the two were jesting in

Winters Exposition Shows

BEAVER FALLS. Pa., Jan. 13.—Harry Winters and wife have returned to winter quarters to get in action for 1934. Manager Chester Calhoun is spending a few weeks in Johnstown, Pa., with his parents and will return to Beaver Falls office to get things going for spring. Mr. Winters has purchased a new truck and calliops and Charles Hull, the driver. can't wait for the time to come to start wait for the time to come to start out with his new outfilt. There will be two light plants to furnish planty of light for all midway.

Harry Kinzle will be with the show

Harry Kinzle will be with the show next season with his big Eli Wheel, also Sam Davis with his Chairplane. Stanley Sam Davis with his Chairplane. Stanley Roberts will have a new cookhouse. Clint Roberts will be back with the show with 3 concessions; Nalter Culvinson with 2; Wilfiam Mackey with 2, and Abraham Mustlit, better known as Mutt, with his pop corn. Mrs. Winters with candy apples, G. H. Tuthill with 2 concessions. Bryan Family with Hawaiian Show, Jean-Genet, Wilfort with minstrel show, Bones McClure, Happy Winters with a concession and Charlie Boyl with a five-piece band and a free act. A free gate.

ALICE J. WINTERS.

Crowley's United Shows

RICHMOND, Mo.. Jan. 13.—Work has been progressing in quarters and at this writing six then are working in repair room and paint department, and every visitor who has seen the results of the new era and new designs on show fronts has been more than loud in his praise. An entirely new and different lighting system will be inaugurated the coming season.

Norman the Magician was a recent visitor and booked his attraction for the coming season. Management recently purchased a new outfit for the attraction.

Show will soon be completely ready

Show will soon be completely ready for the road, and then the crew will be ready to paint and repair the 18 trucks and trailers.

Everyone in quarters has become addicted to contract bridge and nightly seasions are held and quite a lot of interest is being created.

Sayler Henderson again will be with the show with his pop-corn concession. Word received from Roy Goldstone in Little Rock and from his tone in letters he must be counting days until spring. Mr., and Mrs. Ralph Railey returned from honeymoon and are now receiving the congratulations of all with the show.

Dodson's World Fair Shows

CARNIVALS

CLARKSDALE, Miss., Jan. 13.—Cold CLARKSDALE, Miss., Jan. 13.—Cold weather here has slowed down work at winter quarters of the Dodson World's Pair Shows. Nearly everyone knocked off with exception of George Roy, who on account of the radical changes he is making in his two funhouses must utilize every minute if he desires to have them ready for the opening.

radical changes he is making in his two funbouses must utilize every minute if he desires to have them ready for the opening.

Red Bell at work on a new housecar. Van Ault infos from Muskogee, Okla, that he is getting the equipment there in shape and that he will have same here in plenty of time for the opening. Mrs. Ed Bruer writes from Ft. Worth that the genial Ed met with a painful accident when he stepped off the porch at the home of their daughter. Ed was confined to his bed for a few days but is now getting along very nicely. The Bruers will stay in Ft. Worth until after the Texas meeting. Fred Bond is getting impatient in Dallas for the starting of the seaon. The entire personnel at winter quarters were the guests of Mr. and Mrs. Joe Baker at the local showhouse here while Tom Mis was making his personal appearance. Lunch after the show at the apartment of the Bakers. Everyone had a wonderful time.

Henry MacCauley made a trip to Memphis to lay in a supply of repairs for the motors and engines of the various rides. He has his big 10-ton Caterpillar looking like it just came out of the factory. Mel and Guy Dotkon are still the guests of Scout Younger at his Ft. Myers (Fla.) home. Report extraordinary luck hooking the fish. Mrs. Helen Van Lidth infos from Hot Springs that she is getting along very nicely and will soon begin her trek to winter quarters. Dick O'Brien away hing up some big spring dates. He is expected back about the end of the week. T. A. Stevens rapidly getting ready for the coming season. As the midway this year will tolerate only stock, Stevens is building himself three new and novel concessions that will throw out plenty of stock. Madam Moeelle, who has booked her mitt camp with the show, is building himself three new and novel concessions that will throw out plenty of stock. Madam Moeelle, who has booked her mitt camp with the show, is building a very claborate frameup. New pictures how opening up in town on the first and the writer is slated to handle the publicity for same until the op

Isler Greater Shows

CHAPMAN, Kan., Jan. 13.—Now that the holiday season has come and gone everyone at the winter quarters of Isler Greater Shows has settled down for a rest period after celebrating at parties and dances. Louis Isler, Ereil Armold and Mr. and Mrs. Rodney Krall represented this show at the Heart of America Showman's Ball and report a wonderful time also remarking on the wonderful time, also remarking on the optimistic outlook of everyone there regarding the 1934 season, which is very encouraging.

combined business with Mr. Isler pleasure while there and contracted several attractions and is planning on leaving next week to attend the various fair meetings

H. E. Brooks is rapidly recovering from his recent initiation into the Ancient Order Isler Woodchoppers administered by Big Chop Jackson and Az Breaker Emerson.

WALTER DALY.

Gulf Coast Shows

OSCEOLA. Ark.. Jan. 13c—Work has started in winter quarters here of Gulf Coast Shows with the building of a new office wason. The rides are being painted and an order has been placed with U. S. Tent and Awning Company for new can-vas—orangé and black. Visitors recently were Mr. Marshfeld and Mr. Murphy, of McClellan Shows. Joe Galler, of Galler Shows, informed that his wife is ill in a Memphis hospital. JOE SMITH.

PCSA STAGES-

PCSA STAGES
(Continued from page 38)
Crafts 20 Big Shows; Mr. and Mrs. Gordon Cruikshank Jr; Mr. and Mrs. Alfredo Codona, of the Codona Troupe; Eastern Wholesale Grocery Company (purveyors to all circuses). Murdock T. Cook; S. L. Cronin. manager Al G. Barnes Circus, and Mrs. Cronin; Keith Caveney, of the movies; Kent Cross; Sam Crippen, Baltimore; Mr. and Mrs. Juck Chester, San Francisco; Mr. and Mrs. Trevis Carleton. Phoenix, Artz.; Pat Canaday, St. Paul; Joe Chiska, Memphis; Larry De Barr; Mr. and Mrs. Ernie Downie, Mr. and Mrs. Frank J. Downie, Mr. and Mrs. Ben Dobbert, all of Downie Bros.' Tent and

Awning Company: Stanley F. Dawson. of Ringling-Barnum & Bailey Circus, New York; Mr. and Mrs. W. W. Dodsworth. of United Tent and Awning Co.: Yvonne De Merced. Chihuahua, Mex.; William and Dot Denny, of Al G. Barnes Circus; E. S. Deeming, of Sherwin Williams Company: Sis Dyer, George D. Drake, William W. Dyer, Joe W. Diehl and Joe A. Diehl Jr., Mr. and Mrs. Bert Dietzmag: Dan Dix. movies and Al G. Barnes Circus; Lester Diamond, Denver; Mr. and Mrs. Ross R. Davis, of Davis Amusement Park, and B. T. Davidson, Cleveland, O.

Amusement Park, and B. T. Davidson, Cicveland, O.

Mr. and Mrs. Quinn Daley, New York: George T. Danlelson, Benny Dautier, Chester Dunn, Bob Dunn; Earl Danskin, Schenectady, N. Y.; Paul Dittman, San Francisco; Georgiana Evans, C. R. Evans, Peto Ensweller, Mr. and Mrs. W. G. Effner, E. T. Evans; Mildred Estill, Norfolk, Va.; Chase Engelmeier, Steve Ertel, Mexicala Baja, Calif.; Gard Edmiston, St. Louis; Eddle Ennekling, Cincinnati; Mr. and Mrs. E. J. Chartiers; Pete Friedman, of United Tent and Awning Company; Theodore Forstall and Billy Farmer, treasurer, Al G. Barnes Circus; Ruth Flagg, Frank G. Poley, Josephine Foley, Mr. and Mrs. Harry Fink, Leonard Plaun, Minnie Fisher, Winifred Plagg; Lon Fahlstrom, Copenhagen, Denmark; Bernard G. Fayle, Chicago; J. G. Purness, Mr. and Mrs. Dave Francis Max Goldberg, Marjorie Goldner, Sid Graumann, Clyde and Topsy Gooding, A. Samuel Goldman, Gene Goldstein; Don C. Gordon, Washington, C. H.; George Genae, of Al G. Barnes Circus; Sigfrid Goff, Eddle Gardner, Phil Gainor, St. Louis; Gabe Garthwalte; Mr. and Mrs. Art Gosnell, Park Glaser; Martie Gunderson, Des Molnes, In., and Tommy Gilsey, Mr. and Mrs. Steve Henry, Velma V. Henry, Eliot S. Henry; Mr. and Mrs.

Gosnell, Park Glaser; Martie Gunderson, Des Moines, Ia., and Tommy Gilsey.

Mr. and Mrs. Steve Henry, Velma V. Henry, Eliot S. Henry; Mr. and Mrs. W. E. Harvey, United Tent and Awning Company; Dorothy Harvey, Mr. and Mrs. Poodles Hanneford, Mrs. Elizabeth Hanneford, Gracle Hanneford, of the Hanneford Riding Act, who are to be with All O. Barnes next season: Margaret Hickey; Lew Hoffman, of Park Amusement Corporation; Marion G. Hart and Martin Hart; Harry Hargreaves, Venice Amusement Company; Doc and Lucille Hall, Mr. and Mrs. O. H. Hilderbrand; Mr. and Mrs. George Hines, Tryear-old retired circus executive and now managing the Ambassador Theater; Charles Hatch, of Bernard-Meikeljohn Agency; Mr. and Mrs. Walter Hunsaker, Mr. and Mrs. Claude S. Hayes, Mr. and Mrs. Brand Delaney; Jimmy Haley, San Francisco; W. J. Healy, San Antonio; Tad Hurst, Ed Halsey; Hon. E. Snapper, Ingram City councilman; Anna Irejna; Thomas Irvin, Blatz Brewery Company, Milwauker, Wis; Bart Ingalls, Mr. and Mrs.

W. J. Henry, San Antonic, Iau Burst, Ed Halsey; Hon. E. Snapper. Ingram City councilman; Anna Irejna; Thomas Irvin, Blatz Brewery Company, Milwaukee, Wis.; Bart Ingalls, Mr. and Mrs. Tom Ivins; Buddy Ireton. Knowille, Tenn.; Mr. and Mrs. Laird Johnson. Cleve James, Sid James. Louis A. Julius, Mr. and Mrs. P. G. Jakway; Estelle Jacqueline, of the movies, and Mr. and Mrs. H. S. Jensen, New York.

Carl Jordan, Clarksdale, Miss.; Mr. and Mrs. Arthur S. Jamieson; Mr. and Mrs. Arthur S. Jamieson; Mr. and Mrs. Joe Krug, Crafts Shows; Eddie Klee, Mark and Ruby Kirkendall; Mr. and Mrs. J. L. Karnes; Ed Kettering, Dayton, O.; Mr. and Mrs. M. M. Lee, Terreil M. and Dolly Jacobs, I. Levesk, Avilda Barlow Landis; Horry Levy, of Al G. Barnes Circus; Roy Ludington, new manager Crafts Shows, and Mrs. Ludington; Mrs. Martha Levine; Baron Long, owner Bütmore Hotel, and Mrs. Long; H. B. Levine; Harrytelle, Lester Lev, Lillian Lamb. Violet Lev, S. P. Lev, Mr. and Mrs. Tom Landon; Mr. and Mrs. J. L. Laverty, Boston; Mr. and Mrs. G. Langdon, R. T. Leisure, Briggs Leineld, Tom Lamaster; Mr. and Mrs. P. Doug Morgan Shows; George McCall, Australian showman; B. N. McCabe, Mr. and Mrs. P. Mahan, Jimmie Martin, Frank Murphy;

Vernice Mitchell, of Barnes Circus; al Mitchell, of Barnes Circus; Mrs. Walter T. McGinley, Little Morocco; Mrs. Grace McIntire, Grauman's Chinese Theater; McIntire, Grauman's Chinese Theater, McCaffrey, of Barnes Circus: Kay Madden, of Pollitt, Inc.; Louis Morrison, Charles Mugiwin, P. C. Maybery: Bertha Matlock, of Al G. Barnes Circus; Paulette Michell, Vincent Masi; Peggy Marshall, of movies and Al G. Barnes Circus; Mr. and Mrs. Walter McLain and Mr. and Mrs. Walter McLain and Mr. and Mrs. Jack Monfort.

and Mrs. Walter McLain and Mr. and Mrs. Jack Monfort.

Mr. and Mrs. John Miller, Venice, Calif.; Mr. and Mrs. Fred Mortensen. Florence L. Miller, Mr. and Mrs. Charles Miller, Mr. and Mrs. Ben Mattern; George Moffat, of United Tent and Awning Company; Mr. and Mrs. Exple Music, Pittaburgh; Orton Messervey, Mr. and Mrs. G. Milles, Mr. and Mrs. G. K. Mehlinger; Mr. and Mrs. Jack Nerdlinger, Crafts Shows; Rose Nearing, Honolulu; Pet Neary, Mr. and Mrs. S. V. Norton, Mr. and Mrs. Joe Niederman, Mr. and Mrs. P. E. Nettelman, Colonel Ed and Bertha Nagle, Mr. and Mrs. S. H. Nadeau, Mr. and Mrs. Benny Nordick, Mr. and Mrs. Walter Owens, Mr. and Mrs. K. Harry Orton, Guy Oliver, Pink Osterman, James Pickard, Mr. and Mrs. S. M. Price, Paul and Paulette, John A. Pollitt, Harry Phillips, Mr. and Mrs. J. A. Phillips. Ernest Pickering, Mr. and Mrs. Archie Peterson, Mrs. Flora Patten, Mr. and Mrs. Bennie Pickel, Mr. and Mrs. Jerry Parker, Mr. and Mrs. D. E. Pifster, Bille Parks, Tom Peters, F. H. Quincy; Abel Rosenwald, of Educational Films; W. S. Robertson and Blossom Robinson.

Mrs. Charles Rising, Mr. and Mrs. R. C.

Robertson and Blossom Robinson.

Mr. and Mrs. Charles Redrick, Mr. and
Mrs. Charles Rising, Mr. and Mrs. H., C.
Rawlings. Vivian Rosarde, Mr. and Mrs.
R., H. Rogers. Tom and Mary Rogers.
James D. Reilly, retired agent: Mrs. W.
F. Rohland. Nell Robideaux: Marion
Roy, of the movies; Mr. and Mrs. C. H.
Ryerson, Philadelphia; C. H. Randall, Bill
Rufner, Ed Ryan. Mr. and Mrs. T. M.
Slonne. Ben A. Schink, Mr. and Mrs.
Roland Smith; Mr. and Mrs. Paul Stake,
of Crafts Shows; Archie Sneed. Lilian
Swartz, Patrick Praneis Shanley, Mr.
and Mrs. Carl Sonitz; Mel Smith, of Al
G. Barnes Circus; Dr. and Mrs. R. E.
Smith, Marle Sweeney, Mabel Stark, Mr.
and Mrs. Jack Smith, Henry Steinfeld, J.
E. Simes, George Tipton: Turner and
Babe Thomassen. Al G. Barnes Circus;
Jack (Scotty) Thomas, Al G. Barnes
Circus; Bob and Ova Thornton, Al G.
Barnes Circus; Tolmack and Barlow, R.
K. Thorsen; Eddle Talt, anusement impresario of the Orient, Manila; Mr. and
Mrs. John Talbot, Jerry Turner, Ed Tims.
W. W. Unger, H. A. Ungerweller; Jack
Thomas, Al G. Barnes Circus; Mr. and
Mrs. H. J. Webber; Alvah Wilson, New
York, hotel executive; Lilian Walker,
San Francisco, and Mr. and Mrs. Ed
Walsh, of Hotel Bristol.

Johnmie and Marle Winters, Illiputans, who led the Graph March; Dixte Mr. and Mrs. Charles Redrick, Mr. and

Walsh, of Hotel Bristol.

Johnmie and Marie Winters, lilliputians, who led the Grand March: Dixle Whitaker, Charley Walpert, Nat Walpert, Harry White, W. S. White, Mr. and Mrs. Harry White; Mayme Ward, of the Flying Wards; Jack Youden. Bertha Youden, Flying Wards; Jack Youden. Bertha Youden, Flits Zemansky, Mrs. A. J. Ziv; O. F. (Doc) Zeiger and Clara Zeiger, of Zeiger's Shows, and Mr. and Mrs. Mel Vaught, State Pair Shows.

The ball was billed as informal, however practically all the men sported a "tux" and there were some stunning creations worn by the ladies.

BINGO CORN GAMES

CRESCENT SHOWS

OFENS MAT.

WANTS Carcuss1, one Plat Ride, two Shows, Gook House, Bingo all Concessions open. Positively no tacket. WANT Free Acts with carmial emparience. Playing sold mining section, also virgin ierritory, under best auspices. HENRY MEYER-HOFF, Manager, Timmin, Ontario, Canada.

EASTERN DISTRIBUTORS FOR

Watling's Double Jack Mint Venders. Latest Pin Comes and Race Herse Machines. Peanul and Ball Gum Venders. Cigarette Machines and Iron Claws. Four and Pive Jacks. Tron Stands for Pin Games and Slot Machines. Chains and Ball Gum. Parts and Supplies of all kinds. Write for information and prices.

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CIRCUSES CARNIVALS

TENT SHOW MANAGERS

We have sold plenty of Trucks and Cars to Show People in every branch of the business.

Finance Plan will be of interest to you CHARLES GOSS.

Caro of STANDARD CHEVROLET CO.,

EAST ST. LOUIS, ILL.



MUSEUMS

Wonderland

CHICAGO. Jan. 13. — Wonderland Museum. W. B. Evans manager, has scored a striking success during the last six weeks at 462 South State street. Thirty-two people are employed. All are putting in an enjoyable winter. Additions to personnel during past week are Hawaiian Joe and his "battling rattlers" and Princess Rita, Lilliputian entertainer. Two new dancing girls are Betty Kramer and Jerry Zell.

Business last week was beyond all ex-Business last week was beyond all expectations. Much credit is due the front talker, Bud Dunsee, and his livewire assistants for their original bally-hoo tactics during the past week, in which thousands of patrons were drawn into Wonderland by their plugging of what was termed Wonderland's "Guarantee Week." Every ticket sold was discussed with verhal guarantee that the what was termed Wonderland's "Guarantee Week." Every ticket sold was dispensed with yerbal guarantee that the purchaser must consider the performance given by the Great Gravityo alone worth the entire price of general admission or money back. The venture was highly auccessful from a monetary angle. The versatile Gravityo backed the front up with his unlimited supply of magic, puggling, escapes, etc., in such a thrilling manner that there were no requests for refunds at the box office.

G. C. Van Auden, silver-tongued spec-

G. C. Van Auden, silver-tongued special announcer in Wonderland, enjoyed a visit from Fat Redding and Cuban Mack, who worked for Van Auden some years ago. Other prominent show people visiting were "Buck and Wing" Weeks, formerly of Tracy's Comedians, and Clara Sandels, who was planist for Tracy's Comedians, formerly operated by Joe Tracy Emerling, emsee of the show.

International, Traveling

SCRANTON, Pa., Jan. 13 .- Thirty-four SCRANTON, Pa., Jan. 13.—Thirty-four hundred people thronged the glant ex-hibit auditorium here Monday, the open-ing day of the International Congress of Oddities, located in the heart of the downtown business district, Lackawanna and Penn avenues.

The Seranton Republican referred to the business as a popular revival of the old P. T. Barnum museum days, as well as those of Keith, Proctor and other pioneers. As could be expected, certain local film operators, thinking the show would be here several weeks, attempted to purchase the lease held on the large three-story building where the museum is housed and formerly operated by Silverberg clothing store. The Odditorium is located on the second and third floor, the ground space being utilized as a lobby with life-size portraits of famous freaks of today and long ago, as the afternoon between 4 and 5 p.m. special arrangements are made for the The Scranton Republican referred to special arrangements are made for the handling of the students and the school children. Three lecturers are in constant attendance.

Harold McGowan, original clock-eyed oy, made famous in cartoon by Robert

AUSTIN & KUNTZ'S PALACE of WONDERS

In the Heart of the Loop

28 N. Dearborn Chicago, Ill.

L. Ripley and who was one of the stellar attractions at the Ripley Odditorium at the Chicago World's Fair, is the latest addition to the human personnel. On the platform adjoining the oddity, whose eyes bear perfectly the Roman numerals of a clock, is Wilbur Plumhoff, billed as the man "immune from pain." At the Ripley Odditorium at the Chicago Fair Plumhoff punctured his body more than 6,000 times with safety pins and needles. Plumhoff climaxes his act by sewing buttons on his body.

Ray Marsh Brydon has returned from

sewing buttons on his body.

Ray Marah Brydon has returned from a week's trip to New England, contracting territory. The running time of the show has been cut to one hour and 50 minutes by Billy Hartzman, manager. Billy West, veteran Utica, N. Y., banner man, never falls to have the Odditorium filled with banners. The Sunday Scantonian ran a third of a page feature on famous freaks, profusely illustrated, Earl De Glopper, superintendent of the Elder and Jenks brigade, has just received a special line of pictorial printing. He is satisfied with nothing short of an old-time circus showing.

Earl Meyers, who had the connection

Earl Meyers, who had the connection box with Al O. Barnes Circus last season, joined in Wilkes-Barre, coming from his farm near Sparta, Ky.

Col. Manny Kilne, Wyoming Valley promoter, was a daily visitor in Scranton. Robert Martin, well-known outdoor showman, now in the fight and wrestling the state of the state o showman, now in the right and wrestling business, was also a frequent visitor. The week of January 15 the Odditorium will be at 34-36 Chenango street, in the thea-ter district of Binghamton, N. Y.

Lanther's, Traveling

RICHMOND, Va., Jan. 13. — Carl Lauther's All-Star Museum opened here in the heart of the business district at 616 Broad street, under the auspices of the Vet-rans of Foreign Wars, Post No. 1426, and it looks like a banner spot after three weeks of good business in Norfolk. Carl Lauther Jr. returned to Millers Tavern, Va., for school, after spending Christmas holidays with his family and the show.

New attractions this week are Jolly Ollie, fat girl, and Major John Hall, singing midget.

Lady Oeraldine, knife thrower, presented us with a new arrival Friday night when she gave birth to a seven-pound daughter at St. Vincent Hospital in Norfolk.

in Norfolk

Elefanto, ejephant girl, in the same hospital with pneumonia. Her husband, Bob Katell, is an inside lecturer with

percilia, the monkey girl, has become litte a talented actress. She is doing singing-dancing act and pleasing the

Senor Rodriguez received quite a number of fan letters after playing over Radio Station WGH at Norfolk with his piano-accordion.

piano-accordion.

The Annex, with Alleen and Claude, is growing more popular daily and packing them in at each performance.

Henry Hyatt is getting good publicity for the show.

Pollie-Scally, Traveling

ASHEVILLE, N. C., Jan. 13. — Show playing seven days here to good business and moving Wednesday night to Canton, N. C., for three days, to be followed by one week in Hickory, N. C. Visitors include Captain John Sheesley, Tom Terrell, Curley McCall (of King Bros Rocel), and Mrs. Dolly Eskew, of Eskew's Wild West, and Mrs. King. Reports Jim

RAY MARSH BRYDON WANTS

FOR HIS

INTERNATIONAL CONGRESS OF ODDITIES

Attractions suitable for the Museum. Sensation of Ali Times. Playing nothing but week stands in big cities, adequately advanced by stuff of six exploitationists and billers. Special consideration given to these who have been cartooned by Ripley. El. mer Spangler, Mrs. Neille Pushnik, Jeenie Weeks, Prince Laurie Johnson, Prince Habu, Jack Huber, Ossified Herry, Lotopold Williams, Paul Whitaker, Paul Harold, Hosey and Esther Wheeler wire immediately. All winter's work. Best hatel accommodations and board furnished. Paying real salaries. No nishily turning of dute here or upstairs boarding house flopy. New in our eleventh successful week. Address all communications to me at 34 Chenance St., Binghamton, N. Y., January 15 to 20, inclusive. New Haven, Hartford and Providence to follow, All booked.

Eskew just returned from business trip to Miami. George Pennell and his brother and their family and business friends are frequent visitors. Mr. Pennell has been attorney to all showfolks playing Asheville.

Willard Parnes, musician, was called home to Gastonia; his sister contracted pneumonia and died suddenly. He expects to return to the show at Hickory next week. Ted Morton left the show for Miami accompanied by his mother.

pects to return to the show at Hickory next week. Ted Morton left the show for Miami accompanied by his mother. Sailor West was made happy by a visit frem his little daughter, Mary Catherine. She was brought here by Mrs. L. E. Billis, sister-in-law of Sailor, whose wife's tragic death occurred on the Lynchburg fairgrounds. Work has commenced on a new housear trailer for Jack Huber, the armiess artist. It took 13 sets of license tags to equip the show's rolling stock, and Johnnie Police's truck drew registration number 13 (Ga.). Henry J. Polile is in Virginia in advance. Manager Tom Scully keeps the front hot, with Silm Stafford alternating. James Thompson is drawing 'em up the steps at the laydown-type sword cabinet, with Aneti Huber as the Victim.

McCaslin's

CARNIVALS

BALTIMORE, Jan. 13. — McCaslin's Dime Museum still continues to pack them in, with Bill Williams and his models. The attendance is holding up far beyond the expectations of anyone. Many visits were made by prominent showmen, including Ocorge A. Baldwin and Blackis Pontier.

Mr. McCaslin. Ocorge Reuschling, Al Raymond and Milton Frankford paid a visit to Washington, motoring to the Auditorium, where Ripley's Believe It or Not Show is playing to capacity business with a wonderful frameup. Wcdnesday Harry Bowen, the Great LaFollette, Art Kavanaugh and Lew Lewis went to Washington to arrange for a museum after Ripley's show leaves. They were entertained by the management in a very courteous manner and commented on the beautiful arrangement.

Austin & Kuntz

CHICAGO. Jan. 13.—The Palace of Wonders, owned by Neil Austin, general manager, and Wendell Kuntz, has opened manager, and Wendell Kentz, has opened on Dearborn street between Madison and Washington, in the heart of the Loop, and is doing a good business. The show is nicely framed and when fully completed will occupy two entire floors. At the present time the lineup includes Gertle, Zip's sister; Prince Rama Chanda Gillix Mitchelli: Jean Garleys swood Gertie, 21p s sister; Frince rama chantae (Billy Mitchell); Jean Garley, sword box: Winsome Winnie and Jolly Ethel, fat people: Gilbert Tracy, sword swal-lower; Capt. James Deal and King Kong Jr., chimp: Nepo Four, Hawalian enter-tainers; Blucy Blucy, W. F. Troyk: Pro-fessor Kuntz's Flea Circus; Fat Redding, Big Jumbo; two mindreaders, and Freda-Fred. extra added attraction.

The staff, in addition to Austin and

The staff, in addition to Austin and Kuntz, includes Louis J. Berger, secretary-treasurer; Jack Lee, Bunny Thumb and Roy Gardner on the front; Bob Wright, doorman; Joe Austin, emsee, and Ray McBride, assistant; Joseph J. O'Garrick, tickets; Harry Calvert and Charles Johnson (Hindu Charlie). Two Colored boys known as O K. and Lightcolored boys known as O. K. and Light-nin' are porters. The boys on the front wear smocks and berets, making a neat

Philadelphia Eighth Street

PHILADELPHIA, Jan. 13.—With the coming of much better weather the business increased greatly during the past week. The varied bill in the main hall holds the attention of the putrons. This week on the various platforms are Baby Lillian Jeanette, fat girl; Bruno's performing dogs; Prince Buddha, magic and Punch: Chief Boola, fire enter; Van, tattooer, and Jimmy Scheeffer with sword box. Dancing girls are getting excellent business in the annex.

Malbin & Davis, Traveling

BATON ROUGE La., Jan. 13.—Manager Edward Malbin played host at a dinner to the entire staff in honor of the birthday of Ruth Davis. Rosita and her Spanish dancers are now featured in the Annex. Additions to the roster include Alice Johnson with her big snakes; Tiny Rose, singing and dancing midget: Sallor Frankle, tattocer; Larry Jones and his trained dogs for the lobby. All he has replaced Madaine Zelma, Business. according to Frank Mitchell, is good.

Philadelphia South Street

PHILADELPHIA, Jan. 13.—Business at the South Street Museum has been very the South Street Museum has been very good during the past week, the weather being more seasonable after the severe cold spell. This week's bill is a very interesting and varied one, with the following: Dantini, magician; Adam and Eve, the educated chimps, who are still going strong: Shaekles, handcuff and escape artist; Neil Johnson, hag puncher; Doral-Dina; Mme. Verona, mentalist. In the annex Salim Abbott and her troupe of dancing girls are commanding a large amount of the front-door business. Duke Jeanette is holding down the front this week, and his personality counts when it comes to putting them in.

Ripley's Oddities, Traveling

CINCINNATI, Jan. 13.—Clint W. Finney has completed arrangements for the Ripley Show to open here January 18 for 10 days in a vacant department store building on the south side of Fifth street, between Race and Elm. Three floors will be occupied.

Windows in the Gibson and Metropole hotels, as wall as at the show's location, are filled with Ripley propaganda. Opening in Cincinnati January 18 for 11 days, instead of 10.

Show will leave Washington January 18 to get ready for the Cincinnati opening.

ing.

From Cincinnati the odditorium will
go to Detroit for two weeks, opening January 31.

LADIES' AUXILIARY-

(Continued from page 39)

(Continued from page 39)
Vera Downle, Millie Dobbert, Lucille
King, Marie Thorsen and Selma Bascom.
After dinner all returned to the club to
continue with open house until midnight, many members, owing to the fact
they were unable to be with the diners,
came late and enjoyed all games and
everything. Mabel Stark rushed away
from the studio, where she has been
working on a picture, to be with us for
the occasion, Mother Fisher and Margaret Conlon were late comers.

Thru the courtesy of President 8 L.

the occasion. Mother Fisher and Margaret Conlon were late comers.

Thru the courtesy of President S. L. Cronin of the PCSA, the men's clubrooms were turned over to the auxiliary to be used for the party, as the auxiliary quarters were too small to accommodate the large crowd attending. Sis Dyer won the prize for the most modernistic story told, the prize being a modernistic statue, donated by Rose Clark, and after several hours in Sister Dyer's possession and examined by all the members it became rather old-fashioned. Clara Zeiger put up the "Guess Bow Many" contest, also donated two-pound box of candy to the winner guessing the mearest amount of beans in the pot. Edith Bullock was the winner of this. Maxine Ellison won the "Pin the Pig Tail On" contest, prize was donated by Clara Zeiger, a bottle of perfume Florence Weber walked away with the largest prize of the evening in the silent "Cat's Meow" contest, the booby prize, coveted by all members. Mabel Crafts "Cat's Meow" contest, the booby prize, coveted by all members. Mabel Crafts headed the joke submitted to the auxiliary by Eddle Brown, called "Get a-going, little dogle, get a-going." President Crafts, after the first lesson, carried it out in grand style, all members participating.

participating.

Archie Clark ordered a keg of the famous German champagne in honor of
the occasion. Rose Clark donated the mous German champagne in honor of the occasion. Rose Clark donated the salted nuts and pretzels for the gang. Rose Clark, Clara Zeiger, Edith Bullock and Mabel Stark saw to it that there were pienty of other refreshments for those that did not care for beer. The men were barred from the clubrooms after 8 p.m. The party was in full swing with the sign, "Ladles Only," tacked on the door. However, Eddle Brown bounced in the midst of the party and was immediately put to work as bartender, officialing until the return of DOC Hall, There were several door crashers. The writer noted Doc Zeiger, Archie Clark, Clyde Ocoding and Ohief Meyers congregated in the back room around the keg. Now whether is was the keg or the ladies that brought the boys in is still the question.

There were a lot of visitors throut the evening, songs were rendered by Blossom Roblison, Jennie Perry and Grace Meintyre. A good time was had by all. At the "last roundup" President Clara Zeiger thanked the ladies of the auxiliary for the wonderful surprise dinner tendered them and for the spirit which all members displayed in making the evening so entertaining.

LUCILLE KINO.



PRESENTED to the House of Representatives at Frankfort the latter part of last week was a series of bills calling for a tax on luxuries in Kentucky. Included is a bill introduced by Sam Milam which would place a tax at the rate of 5 cents per 25 cents or fraction thereof on all forms of amusement and sport. The estimated annual revenue from this tax alone is placed at \$1.400,000.

ment and sport. The estimated annual revenue from this tax alone is pinced at 14,00,000.

How amusements could stand such an exorbitant tax is inconceivable. It means 20 per cent on admissions costing sums divisible by 25 and a tax running as high as 100 per cent where the price is 5 cents. A show charging 10 cents would be taxed 80 per cent; 15 cents, 33 1-8 per cent; 20 cents. 25 per cent, etc., it must be remembered, too, where downloads are 40 cents and above anusement enterprises are already paying a federal tax of 10 per cent. If the new State bill were to become a law it would mean a circus charging 75 cents general admission and 75 cents for reserved scats would be subject to a tax of 45 cents, 15 cents federal tax and 30 cents State tax.

It would be impossible for any form of amusement to absorb such a high tax, and that would mean jacking up the price and making the customers pay. But would they pay the increased price? A few might, but it is unbelievable that the majority would, and if such a condition developed instead of the State of Kentucky getting the estimated \$1,400,000 it would get practically nothing because there would be few if any amusement enterprises that would be able to exist. Amusements would be in the same position as the horse today—"a hore of another color," so to speak.

Everybody whose interests are affected by this amusement tax bill, and especially those whose places of business are located in Kentucky, should get busy at once with the senators and representatives of that State in an effort to defeat this proposed legislation, or at least reek a tax that is within reason—one which will not slaughter amusements, which God knows, no person could get along without any more than a school child could get along without play.

Many dramatic tent shows fell by the vayside when the talkies made their appearance and during the depression, but Capt. W. I. Swain and a few other showmen in that branch of the business are still holding on. The Captain's record of service is one of which he can feet very proud. The first of this year, he informs me, his W. I. Swain Show Company entered upon its 40th road season—without a break. Each of these seasons ran not less than 30 weeks.

+ W. DUNKLE, of South Bend, Ind., has resumed publication of his little magazine. This Week in South Bend, and is much encouraged by the general business improvement and the support he has been able to pick up so far. He published the magazine for five years, from 1924 to '29—"thi!," as he says, "something hit everything."

Here's an item in Dunkle's second issue since resumption that should interest friends of Earl Redden in the amusement park industry:
"Enri (Fete) Redden knows how to handle crowds (Playland Park) and at his classy dance place, the Palais Royale, be condicted it right. Not very big, but he knows how. The other night a heckler sneered "Your's too small for this place!" Teah!, says Pete, and if you pulled up your socks you'd be blindfolded."

Pictorial card showing several satifish comes from John G. Robinson, who for the last two weeks has been having a wonderful time at Miami, Pla. "If you like fishing," he says, "here is the spot. You cannot see me—I am bohind the big satifish." Mrs. Robinson was with him on the Southern jaunt.

* GUY WEADICK'S special article on Wild West contests in the Christmas Number of The Billboard hit tho bull's-eye, in the opinion of that West-

erner, Courtney Ryley Cooper, the widely known author, newspaperman and former circus press representative,

"I desire to take this opportunity," Cooper writes me from New York City under date of January 11, "to tell you how much I enjoyed, and approved of, the article, 'Wild West Pacts—Not Pancies,' written by Guy Weadlek and published in the December 2, Christmas Number, of The Billboard.
"Being a Westerner and having covered the Cheyenne Rode, for years, and entirely familiar with many other rodeos held in various parts of the country and Canada, I know that Guy knows his stuff and was talking straight from the shoulder, and hitting the bull's-eye many times, when he wrote this interesting story,"

"Ace Newspaperman and Author Began Career as Guide to Blind Peddler." Under that streamer (eight column) head in The New York Enquirer of Sunday, Innucry 7, appeared a three-column story, illustrated with a double-column cut of himself, dealing with the life of Chalmers Lowell Pancoast and written by Gertrude Gordon. Anyone who read the story must agree that Miss Gordon makes a wonderful "praise" agent.

IN EXPRESSING himself on legitimate merchandise games, C. McDougal (not Clif of circus and motion picture press agent fame) refers to Little Joe Miller as "about the greatest little concession egent in the business." McDougal is located at San Bernardino, Calif., and has been with the Beckmann & Gerety Shows for the last 10 years. In a letter he says:

"I have played many a spct with Little Joe Miller in years gono by. He is the only one that I can remember who has lost as many as seven blankets on one number and still smile. No dou! will

will

giving a goo He w ber h quest (Babe

R. M. Marvey will personally represent the Russell Bros. Circus at the code hearing in Washington January 19. He was set to leave Chicago Monday night for the capital, and aims to stop off in Cincinnati on the return trip.

1 1 1

APTER a few weeks with the Royal Palms Shows, Harry E. Crandell placed several concessions at Sulphur Springs Park in Sulphur Springs, Pla., December 4. Business has been far from big, but by having several stands, Harry says, the combined income has chabled him to get by very nicely: that is, financially, but that physically he has been "ali wet." He had a touch of droray—feet and logs swollen until he thought the skin would burst—and couldn't even stand up. Croaker ordered him to bed, and he was out New Year's Eve for the first time in more than two weeks. Swelling has since gone down corsiderably, and with the aid of a cane ha is able to get around a little, altho he steers clear of the park at night because it is cool and damp there.

Charles Norris, who has been with Harry for many years, is in charge of the concessions, so Crandell has no worry from that end. Incidentally, he and Horry are housekeeping and they have plenty of visitors. C. E. (Doc) Barfield, of the Bar-Brown Shows, and wife dropped in the other day. Harry was a head of the Metropolitan Showa when Doc was the boss.

There is plenty cutting up of jackpots at the park, Harry further says, and some nights it looks like a managers and agents' convention. Recent visitors at the park were Felice Bernardl and wife. Bennic Krause and A. M. Nasser. Dave Wiss is handling the park's menagerial duties.



Agnes Coleman Is Now a Mrs. Joe McKee Gets a Compliment Mr. Ehrhorn's Multiplicity Circus Field Man Suggested

> By LEONARD TRAUBE (New York Office)

T HIS is as good a time as any to make a marriage yarn the principal item of the day. Living as we do in an era of news gossip lorded over by chroniclers whose mainmost function is, or seems to be, the dissemination of marital prophecies as scoop stuff, it's big news when a fairly prominent young lady has been married for more than six months without the mongers in question knowing anything about it. She's Agnes Coleman, the ex-menage gal of Ringling-Barnum, whose popularity has increased since she left the big top a couple of seasons ago. Her husband is a traveling mining and oil engineer from down Texas way and his namea John R. Heartwell. The "deal" was put over early last June in a Jersey town. Miss Coleman—now Mrs. Heartwell—was severely injured last summer when, overcome by the heat, she fell backward, her neck hitting a rail. She was placed in a cast and it was only lately that she could do without it for a few hours a day. The accident occurred during a a day. The accident occurred during a

OSCAR W. EHRHORN is back in our midst again, Judge Ehrhorn is the cloquent gentleman who heads the New York State Association of Pairs, eloquent gentleman who heads the New York State Association of Pairs, which convenes next month in Aloany. The judge, who is really one of the town's leading bankruptcy referees, took his family away for the annual two-week trip in Florida and returned to his desk just the other day to find the holiday mail reaching close to the ceiling. The judge, you see, gets letters and greetings from all walks of life. When he is not pondering over books he's busy coming new phrases or developing new ideas for the first association. Between all that he finds time to be a trustee of the Society of Medical Jurisprudence, preal-dent of the Rockland County Fair, a delegate in the American Institute of New York and what not else. Oh, yes, the judge is high in the ranks of the National Republican Club. They even the lus he's the presiding officer, but, of course, we don't dare to mention that because he is preny of so many things that that would be gilding the lily or something. Anyway, you can very well see that O. W. E. who owes not anyman (See Longfellow's The Village Blacksmith), has nothing at all to do.

Why not a Circus Field Secretary to be paid by the organizations partieipating in the setting up of a code for the industry? Such a man would travel around the country creating good will toward the circus in sections which need that sort of missionary work. He would be a national pressagent. He would be a national pressagent. He would act as intermediary, with recognized credentials and power, in the matter of local and State legislation. He would, as well, serve as arbitrator in cases involving owners and performers and the like. He would do constructive work in general. He would be an attorney. He would in short, be Melvin D. Hildreth, Washington lawyer and the lalty's greatest friend of circusdom. We nominate him without reservation for this potential location. We ask that the creation of such a job be given serious consideration by circus affiliates while they are n Washington for the hearing on the 9th of this month.

THE SUNDAY NEWS, looking back at 1933 in pictorial form, picks the Morgan-Midget affair in Washington s one of the outstanding events of the car and describes it this way: "The new idministration's demand for a scratorial newsitigation of private banking excluded a bombshell in 1933, when Ferdinand Pecora, prober extraordinary, selected the House of Morgan as the star whilst. One of the highlights of the proceedings was this strange interlude, when J. P. Morgan, mogul of finance, now time out to bounce a circus midget (Lya Graf—Ed.) on knee to amazed musement of senators and bankers."

Leah-lee is back home at Ainsworth, In—That was Harper Joy, national CFA prez. bound for As Thousands Cheer.—A J. Liebling, of The World-Telegram, a journalistic clown, interviews Clewn Shorty Flemm, who goes him one better.—The Goldie show on 70th and Broodway finally had its license reinstated, but dropped its gate admission to a deemer and closed the two upper floors. It was expected to fold, anyhow, any minute.—Sam Wingleid is ill in Medical Center.—Elmer Perdue joined Milt Hol-(See OUT IN THE OPEN on page 46)

park draftsmen phoned him and named a price for the job. Too much, was the reply. Designer named a lower figure, putting in the sty remark that no good man would do it for loss. Maybe not, was the response, but Joo McKee out in Rockaway is a good man and I'll wager he'll come to lower terms. The designer got a good laugh out of the experience, for he's none other than Joe McKee, formerly manager of Rockaway's Playland, now of the Harry C. Baker office.

Equipment and Supplies

Manufacturers — Distributors — Jobbers -By BILL BOARDER-

OUTLET SALES COMPANY, of New York City, with its newly coined slogan, "Chicago, We Are Here," has entered the sales field in Chicago at 17 South Wells street. This concern began business last March and in that short period has branched out in two spots, Boston and Chicago. Originally its line was notions and drug sundries. With the invusion of Chicago the company has added a general line of premium merchandise and will cater to the carnival and amusement mechine trade.

merchandise and will cater to the carnival and amusement machine trade.

Morris Tolkin, general manager of the Outlet chain, states: "We were receiving such wonderful support from the Middle West that it was only natural that we open a branch in Chicago. I am sending Bert Price to take cherge, and I am sure Bert will become just as popular with the boys on South Wells street as he was on Broadway. Harry Yavel fills Bert'a spot as manager of the New

York store." Mr. Tolkin reports a nice business for his firm for the past year and is particularly gratified with the results obtained from the Boston office, "We are going to make a big stab after the concession and coin-mechine mer-chandise field, and we expect to capture our share," says Morris.

BOSTON—American Firemorks Company of Massachusetts has completed its reorganization plans, as recently mentioned by *The Billboard*, with Henry L. Rapp installed as president and treasurer, Alphonse Striano as vice-president and Fred C. Murray as display manager. The new officials are optimistic and feel confident that the new regime will tend to increase future business. Company will operate under the NRA code, in the drewing up of which Mr. Murray played a leading part in an advisory capacity to Administrator Johnson.

BALLOONS INDOOR **EVENTS**

OAK Brand and MY-TEX Balloons, for resale or publicity, are profit producers. Many timely at ook designs. Write for facts, about these as for advertising to.

The Oak Rubber Co. NR. 216 S. Sycamore st. Ravenna, - - Ohio



OU NEED THESE BIG MONEY

NORWALK Deable-Edge. Slotted 68c (This Price for Short Time Only.)
BLUE-STEEL Double-Edge. Newest Slot. 60c

Etched (Srril Quantities, &c per 10%.)

BLADE DEAL Censisting of 16 Double-Edge
Bharpener and Tube of Shaving 13½c
AUTO-SINOP TYPE. Per 100. Sl.116. Sl.20. Sl.40

DURHAM TYPE, Five to Pag. Per 100... 2.23

All Other Leading Makes for All Styles of Rasors. Ask for List.

NOTE-All Prices P. O. B. New York. Samples at Wholesale Plus Postage. Deposit To Be Sent on All C. O. D. Orders,

CHARLES UFERT

Square Deal Service Since 1913



By GASOLINE BILL BAKER (Cincinnati Office)

Is it a play on sentiment of people?
Is it artfully placing the eyebrows at an angle during talks to force confidence?

dence?

Is it a commanding of favor-gaining personality?

personality?

Or is it a combination of politeness, neat appearance, speaking intelligibly and to the point, knowing the meritaking points of the items for sale, diplomacy coupled with business ingenuity and, above all, the ability to study out the whims, fancies and general temperament of audiences?

DOC LEON STREETS...
pipes from North Little Rock. Ark.:
"Have been here six weeks. Opened on lot and weather turned cold. Opened a store-rocm show in Strand Theater and did a little business. Dcc Coy B. Hammock split time with me one week, Hammock has a nice new house trailer and a fine automobile and a fat b. r. He left for Hot Springs. I had a visit from Doc Lewis and Doo Tom Smith a

Psychology of Salesmanship

What is pyschology of salesmanship?

Is it the capability of explaining an article impressively?

Is it skillful application of a dignified appearance?

Is it a play on sentiment of people?

Is it artfully placing the cyebrows at

"HAVE NOT....
piped for a long time, but am a regular
reader of Pipes." postcarded Eddie
Hughes. "Am at present with a med
opry playing Northern Ohio and Indiana,
zo far to good business. Show is under
management of W. E. Brown. Chief Littile Fox is lecturer. Madam Paeey, mentalist, and I am doing comedy. We
would like hearing from those who know
us thru Pipes," HAVE NOT us thru Pipes."

TOM SIGOURNEY .
shooted from Chi.: "Am still on State street, a few doors from Bill Evans".
show. What a New Year's party we all had! It was a real classic of pipes shooting, including 'remember whens' and expressions of optimism. It might interest the 'gang' to know that I was the first to put a store show on State street in more than 30 years. After I broke the ice a couple of monbs ago Evans and

with Vail. The middle of last week they were planning to make a jump to some other point, possibly eastward.

DOC LLOYD LONG board."

* MY PIRST PIPE "MY FIRST PIPE." says 'Sunshine' Rogers, Columbia, S. C. "Seigel (Sunshine) Rogers, Columbia, S. C. "Seigel (Sunshine) Rogers, known as the 'Black Ace,' and H. E. Foxworth, partners in the U-Ta-Ka Show, decided to take separate directions last December 16. Am now playing theaters and school auditoriums thru South Carolina. We travel in our 18-foot trailer. Business is un to characteristics. thru South Carolina. We travel in our 18-foot trailer. Business is up to stand-

GET IN THE MONEY WITH MY NEW STREAM LINE * PEARL PENS (Lever and Vacuum Filler Tyge)



PLATINUM and GOLD * POINTS Rand Ground. Hand Smooth. Made exactly
like an Iridium Tipped Gold Point by a Gold
Per Point Manufacture. Convices pourself that
50c for Sample ("Simulated),
JOHN F. SULLIVAN
458 Broadway, NEW YORK CITY.





0 monthly zelling 10 improved patented free Window Washers daily, Cleans, dries, idees, Eliminates all muss. Cood Hous-coing approval. Restricted territory. Write ar, CARTER FROMUCES CORPORATION, Front Avence, Cleveland. O.

E. Z. WAY AUTOMATIC STROPPER W. M. MFG. Sandwich, III.

ELGIN—WALTHAM WRIST WATCHES WAS CARES. Metal Bads. Brand-New Cases, Metal Bands. Send for Catalog: Biggest Bar-gains in Used Watches and Diamonds in the Country. E. SFARBER & CO.,

SLUM JEWELRY \$1.00 WITH WITH ORDERS.

Waldemar Chains, Assorted, Dezen \$1.75 Plated Pecket Knives, Docto 1.75 The Holders, Assorted, Gross, \$2.00 and 4.00 Collar Holders, Assorted, Gross, \$2.00 and 4.00 Full Lipe of Walches, Jewelry and Rings. FELDMAN BROS., 159 Canst St., New York, N. Y.

SBIG MONEY S VETERANS GET BUSY Office presion cuts. Build a monthly from: Pa-TRIOTIC CALENDARS are not now. EGLIDAY ISSUES Bedderer Joke and the part of the

LADIES! SILK! HOSIERY! Genuine 260-Needle CHARDONIZE SILK HOSE. French Heel, Crade Foot, Pioto Top, very alightly imperfect. Amorted Dark and Medium Shades to Box. Sixes, 5% to 105% SFECIAL—S Deen Pairs, 118.00. Sample Downs Sect to You Prepaid, they are the property of St. Se. FALLS GITT MERC. CO., Box 185, New Abbary, Ind.

couple of weeks ago. They are wintering in Hot Springs. There are many troupers here. Tom Atkinson's Gircus is wintering here, also Joe Beatty and McCleian carnivals. Have had several visits with Bud Hawkins and wife--awell people. Dale Brothers joined me here about a week ago, and we will start our med opry as soon as favorable weather breaks. Will play Northern Arkansas and Southern Missouri the coming summer. Myson, Edon, and his wife are in Camden, Ark., spending the winter with her relatives, Mt. and Mrs. Phillips. The price of auto tags in this State has been doubled. I am still selling herbs. The laws in North Little Bock are swell."

"WELL, THE HOT-STOVE LEAGUE . . . Is now in full swing in the famous City of Beans' (Boston)." pipes Jerry Russell. "Bill Gaw just opened a meeting by saying, 'I will spring for the dirst one!' All were in favor and signified in the usual manner. Among the boys hiber-nating in the city are the 'following: Calculator Shultz, who still wears his famous skulicap. Jack Dillon, going for plenty of dough to keep his mustache in trim. Bill Flood, who has moved his med show to the Public Gardens, a much better place. Doc Van Standig is in one of the department stores with seeds and doing nicely. Johnny Looney is preparing to go south soon, likewise 'vours truly.' Jack Dorsey is working in department and drug stores, still an active 'young man.' Bob Lewis has paired-up with Arthur Duffy on pens. Mary, of the famous Ragan Twins, paid the boys

other store-show men can work here. Have had visits from Clif Wilson, Al Lotto and dozens of other top-notch showmen the past week. We hoisted several to the New Deal. Doc Kykel, Rubo Nelson and others are with me."

HOUSE TRAILER (and back of auto ahead of it) of Doc Jack W. Thomas, of Gold Scal Products Company. On the platform of the "home on wheels" are shown Mrs. Thomas and son, Bill, and "Mother."

Rube Nelson and others are with me."

JAMES L OSBORNE
is down Texas way. Apparently, James some time ago met with some reverses. He piped, in part: "When misplaced considence caused the world to blow up in my face it left me dizzy and gasping for breath. However, I have now recovered my second wind and am starting a comeback like 'nobody's business.' Believe it or not, I am almost ready to spring a new foint. This probably will be a shock to my friends."

PRANK VAIL

MEN-HERE'S A TICKET TO 1934 PROSPERITY \$1.00 BOX QUALITY MEDICINE

Containing 10 Herbs, Roots, etc. Re-tails at 25c to \$1 00. Big profit, Makes a pint tonic. Proven repeater, Packed under your own brand no extra cost, Start now-cash in. Coupons. Co-op-eration Furnished. Write Dept. F.



OHIO MEDICINE CO. COLUMBUS. O.

LORD'S PRAYER CHARMS PERFECT STOCK



No. B1361—Lord's Prayer Charms. Dr., 65c.; Gro., 57.58. Na. B1271—Ten O o m m a n d-ment Charms. Dor. 65c; Gro., \$73.0.

IMMEDIATE DELIVERY GUARANTEED

TOOTHPICK KNIVES

(Crecho Make.
No. B1767 — 3-Blade
Toothpick Knives. Per
Gress, \$2.66.
No. B1769 — 5-Blade
Toothpick Knives. Per
Gress, \$2.46.



GELLMAN BROS. 19 North Fourth St.

MIXED DRINKS-141 RECIPES

Fastest Selling Lowest Priced Pockit Size Book of 11s Kind on the Market!
Recipes of old favorite drinkst Sells instantly to above—or direct to consumer. Hot number for Pitchmen. Distributions' Price 3155 per 198. Cash with order. Se.nplc. 25c. Act fast. Ooing Big. ED GOLISMITH. 55 Third 84., San Francisco, Calif.

CALIFORNIA GOLD COINS BIG PROFITS



ard. We have William Baker with us, and how he can dance! At last, in a recent issue, I read a pipe from Doc Less Williams."



DOC GEORGE HOLT penciled from Hot Springs, Ark.: "Here I am with my ol' pal Doc Tom W. Smith. Here until further notice. I have surely done some touring lately. Not much doing here, worst I have ever seen."



THERE WAS... a gladsome meeting on January 10, when Mrs. Jennie Newell (Rolling Thunder) drove about 98 miles from her home at Quaker Bridge, N. Y., to visit the Musical Relkarts ot Swormville, N. Y. Says Frank O. Reikart: "We surely had a good-time visit and taiked over some of the good old days," when we were on the road in med show business. After her wist Mrs. Rolling Thunder drove back home. Rolling Thunder drove back home.



SAYINGS

SAYINGS...
of some of the pitchman years ago:
"Who on earth wants seven pounds of
wire around his neck? Look at this one
light as a feather."—Jim Cardwell.
"As I said before, no home should be
without one."—Harry Turner.
"The little ones can have lots of fun—
any child can use it."—Tom J. Heeney.
"It's not the 'biggest laboratory on
earth,' but it is one of the cleanest."—
Doe Thurber.

earth, but it is one of the cleanest."—
Doe Thurber.

"I have trusted you with my 'golden ore' samples, now you trust me with your money."—Big Jack.

"I have worked the hills of your State for 40 years with remedies and what is the result?"—Ed Foley.

"Three—ninety-eight pays you in full. We send no bills and no collectors to your homes; so please pay me."—Charlie Whalen.

"Stay right where you are standing!"

"Stay right where you are standing!"
—George Cohen.
"All those who don't believe stay sround and I will convince you that I should be elected as the next president of the "United Garbage Collectors' Union!"—Charles A. Stahl.
"Bring out that red banjo, I want to give the folks an exhibition in sharp-shooting!"—Harry Riley,
"I don't want you to buy it for the sake of the present."—George Fady,
"I will prove to you that this deck of cards has 53."—Harry Robin.
"You bet your like that I will sell you the States of Ohio, Pennsylvania, New Jersey and Texas—wait a minute, beg your pardon, Texas is sold—but I can let you have Oregon instead!"—Henry Striker.

A. R. MURRAY . a. R. MURRAY.

postcards that he doesn't think he can take out his med opry this year "because," sezzec, "all the actors are working." He still has his three stores in Philly. Wants pipes from Harold Wood. Mary Ragan, Bill Flood, Archie Smith and others.



THE KERR.
Indian Remedy Company started its new season at Yemessee, S. C. January 2, Doc W. R. Kerr Sr. infoed from that spot last week. Eight people in the show, among them Bill Catham, doing blackface, also Smilling Frank Ewing, doing specialties and straights.

ARTHUR ENGEL.

showled that with seven stands working in Washington for 12 weeks, inclusive of pre-Christmas shopping days, he had very good business and was leaving for Dallas, Tcx.

DOC GEORGE STUMPF...
from Adel, Ga.: "Just joined out some new people and thought I'd pipe it in. Skinney Allen Lanter and wife. Dorothly—who is a daughter of the late Chier Little River. Allen is the best comedian I have ever had. He's plenty good.

Lee Teller isn't a pitchman, but he has been in various lines of show business many (heavy on the "many") years, last season and now with Tom Atkinson's Circus. Lee tells of the efficiency (?) of some department store cierks. Just before Christmas he asked two of them "Where is the toys department, please?" And neither of them could inform him.

Musical Perry rejoined me this week—one of the best in his line, one-man hand. Doc Kinley's med show is playing two miles from here at Sparkes, Ga. Both of us are doing well. Now will someone please pass the leftover Christmas turkery"



SATISFACTORY BUSINESS is reported by Docs Floyd and Margie Johnstone (most everybody knows those good folks) in a pipe from Selms, Ala. "After eight days of rain the sun has again started to shine in these parts. Wonder where all the boys are that are supposed to be in this section. Haven't met a pitchman since we left Oklahoma City. We will work in Georgia next, then to Tampa, Fla."

ROBA (LOUIS E COLLINS)

postcarded from his home town, Patterson, Mo., that he had reopened his show there for a three-day engagement and that additions to the roster include Cal and Babe Townsend, a veteral med show team. A variety of acts is used, also outside publicity stunts. "Doc Ivey and his med show also in these parts," writes Roba. "Biz thru this section only fair."

IN THE ... composition of James (Uncle Jimmie) Murray in last issue there was a misprint of a name or names. It should have stated that when James stopped off at Boston en route to New York from closing season with Howorth's Hibernica he met Jerry Cohen and wife and daughters (nearly everyone has seen or heard of George and other Cohens in high-class theatricals). The names were given as Mr. Jerry "Colvin." A slip of "Uncle Jimmie's" pen in writing the story caused the error. IN THE

BELATED DEATH REPORT.
The Pipes editor recently received a report (from a roundabout source) that The Pipes editor recently received a report (from a roundabout source) that a well-known medicine pitchman. Arthur T. Layton, had died December 20 at a hospital in Eliwood City, Pa., and that details probably could be obtained by communication to the manager of the Prelsel Hotel, Eliwood City. The editor addressed a letter of inquiry to the manager of that hotel on January 8, a reply to which arrived at the Pipes desk the day after last issue went to press, and read as follows: "Arthur T. Layton was in an accident about three weeks before his death. He was taken to Eliwood City Hospital, where he recovered. Shortly afterward he became sick and was taken to the local hospital about 6 o'clock to the following morning. He was buried from the St. Agath Church, his body in charge of the local American Legion. He had a military funeral, and burial was in the St. Agath Cemetery.



A PIPE FROM.

Robert Irvin Lengel, over Pennsylvania way, included the following: "It seems that some hostile town merchants want pitchmen to crawl like snakes as they do themselves. As Zip Hibler says, should we be expected to sneak around like burgiars in order to carry on legitimate business? What is Hibler doing in Newark, N. J.? So many peddlers work on Central avenue there it seems to me that China would be a better place. I have been doing a great deal of bartering lately—barter for ents, clothes pressing and talloring; auto gas, oil, etc.—a pretty good idea, provided you bargain right. I don't know whether my plan is original, but I do know that I am changing from a pitchman to a pressure salesman."

figures that he was the talker on Doc Lewis' med show referred to by E. A. Pine in his pipe in the January 6 issue. Butler piped, in part, from Belhaven, N. C., January 5: "Closing on Saturday night with Red Hawk's Komedy Kompany. A nice show, out about 25 weeks; no great gain, no loss. Am heading southward, with intention of picking up my dad (recently lost my mother). I was sorry to learn Pine's impression of me. I can prove conclusively that pitchmen (at Greenville) were in without a reader and hurning up territory, selling four tonics for \$1, making two

BIGGEST NEW DEAL—Sweeps All Competition Aside!

A Challenge to Every Ambitious Salesman Who Wants \$10.00—\$15.00—\$25.00 A DAY AND MORE



Latest and Greatest Sensation in Direct Selling AMAZING \$1.00 VALUE | Costs You | THOUSANDS

1 8-Oz. BAKE-BEST VANILLA. 1 4-Oz. BAKE-BEST LEMON. 1 4-Oz. BAKE-BEST PINEAPPLE. 1 4-Oz. BAKE-BEST STRAWBERRY. 1 4-Oz. BAKE-BEST FOOD COLOR,

NOTE-1 Deal FREE with Order for 25, 3 Deals FREE with Order for 50, 7 Urals FREE with Order for 100, More Than Fays Freight.

We Will Supply the Following 4-Oz, Flavors: Vanilla, Lemon, Banana, Pinc-apple, Strawberry, Orange.

Per Deal. Sample, Prepaid, \$1.00

WAITING

Hand them out as fast as you can talk Make over 100% profit on every sale Satisfaction gurn enterd

OPPORTUNITY OF LIFETIME-ORDER HOW! QUICK ACTOIN MEANS QUICK SUCCESS

Big List of Other Fast-Selling Special Deals and Over 200 Doily Used Household and Orlet Necessities, Assures You of Year Round Dependanie Income in Protected Territory. OUR TEXAS MINERAL WATER ORYSTAIS—Sensational Seler-Pays 200°, Profit. OH Hands NOW With the BIOGEST Firm of its Kind in The South and Stort CASHING IN Immediately on These BIO. EASY, QUICK PROPIT-MAKERS.

Write or Wire Dept. W TODAY SURE.

UNIVERSAL LABORATORIES Dallas, Texas

and three pitches, and hurting every 'decent' pitchman in the business. I stood good for readers for two good men in hard luck and fed several—gladly, I was not 'on the lamb' nor a 'ham.' I have been pitching for 30 years. I have a good car, a good (new) trailer, a good wife and a son in college and have loads of friends. Have played legitimate shows on Broadway, also in burlesque and vaudeville; my old 'love,' the med game."



H. B. MENEFEE . . . native of Fort Wayne, Ind., was in a doorway on West Wayne street of that city last week working razor blades, strops and hones. Stated that business was fairly good and seemed to be pick-ing up, also that during the last few months he worked Akron and other Eastern Ohio cities.



DEPARTED.

Following is a portion of a letter from Fred A. Stock, Quincy, Ill.: "Capt. George W. Smith, veteran pitchman and medicine man, passed away at 10:18 am, January 5 at his home in St. Louis. He had been ill since last July. He was known to thousands in the show and pitch world. Was one of the founders of the original Staker Medicine Company and the originator of White's White Wonder. Was at one time manager of Col. Dillingham's Medicine Company and probably originated more ideas in the medicine show line than any other person. Many of the successful operators of the old echool and the present day received their schooling under him. He was a lovable character and his passing will be mourned by many people. He was active up to the time he was taken ill and made his last pitch on my stage last summer before an audience of more than 3,000 people, and was as convincing in his talks as ever. I understand that a prominent soap manufacturer in St. Louis bought his first supply of soapor a formula—from Captain Smith. Besides his convincing talks, Captain Smith was a clever entertainer, including with magic, Jim Ferdon and many other graduated medicine showmen worked for him as performers during their carly careers. He never missed a copy of The Billboard since its carly issues; always



2 New Deals

Increased quantities, no increase in prices. Same fine quality, Same big profits for merchants and salesmen. Rew, fisahing abundance-faced displays. Sell complete line to stores. 85 displays in all. Mary new—acclusiva. Up to 1125 groft for salesmen—40% for merchants. Start without investment. Our fire catalog and details.

WORLD'S PRODUCTS CO., SPENCER, IND.



YOU CAN'T GET RICH

But you can get dough with this one: HECKLY'S "HERE'S HOW." For muting hundreds of internationally famous drinkin. Now Do Lung Edition for bettenders, home and grebers! use. Sell to saleons, he rever stands, new dealers, or sell to saleons, he rever stands, new dealers, or sell to saleons, he revers stands of the sell to saleons, he reversely the sell to saleons, he represents the sell to saleons of the sell to saleons. Sell to saleons the saleons the sell to saleons the sell to saleons the saleon

HICKEY, 220 N. 8th St., Philadelphia, Pa.

FACTORY BARGAINS Tooth Paste, 58 Gr. Shaving Cream, \$7.20 Gr. Sample Dox., 72c, Postpaid. ERIE LABORATORIES

CHEESE CHIPS and CORN CHIPS FORMULAS. Easily made. No machine, \$1.00 brings both. W.-J. Lincu, 119-B N. Fifth, Springfield, fil.

AGENTS!! BRAND NEW FLASH!!

SELL RETAILERS OUR MODERN ADVERTISING PLACARDS. VARIETY OF 8 SAMPLES SUITABLE FOR 8 BUSINESSES. SENT TO YOU FOR 500—QUANTITY PRICES ON APPLICATION.

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scanned the Pipes and occasionally con-tributed his bit of news and comment to same. His funeral services were held at the McLaughlin Fureral Home, St. Louis, January 8. His widow, Jennie T. Smith, survives."

JOHN F. SULLIVAN

Fountain Pen Man, of New York, recently received a pleasant surprise. During the holidays the boys who frequent his office formed a committee, comprising Bob Heller, Jack Meyers, Joe Glick and Bob Carter, and commissioned them to buy a handsome radio, which they presented to Suily. The gift was presented oxidity. The gift was presented with suitable ceremony and a little party followed, with everyone going home happy.

RELAX. friends of Mr. and Mrs. Arthur (Art) Cox! The report that Art and the missus were "killed" in an auto accident was "all wet." They were at Ashland, Ky., last week, from which city Arthus scribed: "Reading the Pipes in the January 13 issue of The Billboard, I noticed your article asking if the report that we had encountered an automobile accident was true. I don't know who started we had encountered an automobile accident was true. I don't know who started the rumor, but thanks for trying to substantiate or correct it. It seems the first report appeared in the January 6 issue. Had I known this I would have written a correction sooner, but it heppened that was the first issue of The Billboard I missed reading in over a year—we missed that one because of New Year's celebrating—aurely were having a good time for 'dead' people. I hope to see Tom Kennedy soon and will buy the first (not 3.2). We have a nife new house trailer and are heading to Florida via the Carolinas. We are traveling with a nice couple, Mr. and Mrs. Neal (Neal an ace coils worker) and have made the following spots: Parkersburg, W. Va.—open, 82.50 a day, but very tough on big tips, altho it was the best one for some time. Then to Charleston, where we met Guy Warner and family with a nice house trailer. Ironton, O.—open to o, m. or s. r. Huntington, W. Va., is closed, but the tobacco market thers with a nice to component. dent was true. I don't know who started ramily with a fife house trailer. Ironton, O.—open to o, m. or s. r. Huntington, W. Va., is closed, but the tobacco market there, with a nice lot on company prop-erty, can be worked free—the market will be open for about 80 days to come. Ashland is closed to corners, but a lot can be worked, only good on Saturdays; doorways open. Will work here for a

One will never get to the bottom of this business until he (or she) sees that at the bottom of it is public service. Persons too hotly after making money are not apt to make much money, because the Dollar is a rolling disk, and when you chase it, it attains a terrific "velocity"—it exceeds the speed limit"—and many a man has chased it into penitentiary walls before realizing what he was doing.

The proverbial hot air is all right at times, but it should be well compressed before you use it.—D. F. (HOOT) McFARLAND.

week, then southward. Glad to know my old partner, Mac McCollum. has a new housecar.

DOC C. L. STUMPF contributed two pipes for this issue. Here's one of them (from Moultrie, Ga., January 4): "There are plenty of shows in this neck o' th' woods. Doc Kinsley, at Quitman. My show, also Doc Blanton, both playing Moultrie the last two weeks — both doing fair considering weather conditions. Ben Richbach spent a night on my lot with his show. Pat Strickland's opry passed thru here, en route to winter quarters. Doc A. W. MacNelli has been pitching salve and corn punk here the last few days. I understand that Doc Grean's med show passed thru here two days ago, going to a near-by spot. Doc Blanton told me also that Doc Graham, owner the Golden West Show, passed thru town yesterday, en route to Tifton. Doc Blanton and I have been buddying and drinking foamy liquid the last two weeks. I find him a fine fellow, a real med man and a credit to the profession. I wish there were more like him in the biz. I heard that Doc Tom Marshall's outfit is parked at this time just below Valdosta. Let's have pipes from Doc and Mrs. Marshall, Mr. and Mrs. World and Ole Olson."

'I'M STILL "I'M STILL."

in Maine and will do a little barnstorming up here" with a new package, and if it clicks will offer it to the trade thru The Billboard. Am still operating on a short b. r.—but not as short as some I saw last year," sez D. F. (Hoot) McFarland.

"Mr. Mayor" takes great pride In his display, And boosts the N. R. A., And says that he wants It understood, That he is for fair play.

Still Henry Jones, who Sells his wares From parking lots and doors. Is not permitted to Demonstrate— He "might hurt" the stores.

To me it seems that Poor old Jones Because he hasn't reached

A big-time stage,

Where he can deal in stocks.

So, if you'll analyze the Tricks of trade—
Get down to bed—"rawk"—
I think that then you will surely find
The source of all the squawk.
—A. B. (ZIP) HIBLER.

ing summer. The Golden and Stenson team will be out. Phil Unger has stores operating on 14th street and Sixth ave-nue. All my following pipes will be operating on 14th attect and Sixth ave-nue. All my following pipes will be 'Kosher jackpots,' so I want pienty com-petition from such men as Gene Golin, Joe Garlinkle and Sam Jones. So, as they say in ol' London, 'Cherlo,' boys, and dou'l loss it.' and don't lose iti"

JACK HOBSON JACK HORSON and wife at Austin, Tex, Jack got busy with writin' implements (January 9) and the result read about like this: "I am splitting time with a king of health book workers. Doc Hale. We are working to the horsest business." book workers. Doc Hale. We are working to fair business. The missus and I have a new house on wheels, an ideal place to cut up jackpots, and we enjoy it greatly. Doc Hale and wife also have a nice house trailer, and Mrs. Hale is a wonderful cook. We had an excellent dinner with them this evening. Most of the boys I have seen working in Texas seemed to be getting a little money. Several are working here in doorways. I will be here in Austin another week, after which we plan taking fishing trips around Corpus Christi, Tex." Jack and the missus would like pipes from James E. Miller, Ralph Redding, Anna Hubble and Charles P. Lindner and Jess and Babe.

OUT IN THE OPEN-

(Continued from page 43)

(Continued from page 43)
land's Indoor Circus and was last heard from in Fall River, Mass. — Courtney Ryley Cooper is back from Washington and is headed for a lecture date in Montreal.—Those two "boys" yonder are Frank W. Bruden and Thomas R. Killilea, the Damon and Pythins of modern times. Lew Tilford, formerly associated with Lew Dufour, cannot understand who started those false rumors about the latter.—Capt. Dan E. Fox in heavy confab with George Hamid.—Joe H. Hughes off to get contracts for the Hamid booking office.—Tex Sherman's Out of the Chutes in the initial February issue of Raneh Romances is by far the most interesting of his series to date.

Chalmers Lowell Pancoast, otherwise known as "The Pio of West 45th Street," has written another book, Jim Perkins, which is running in serial form in The Pideuater Review, West Point, Va. The Pideuater Review, West Point, Va. The Pan. he of the CSSCA, was the subject of a lengthy biography by Gertrude Gordon in The New York Enquirer, and same gets an honored spot at his Piccadilly Hotel promotorial desk.

(Continued from page 33)

(Continues from page 33)
long winters make it an industry. It is not to be wondered that they produce internationally famous ski-jumpers and hockey teams. This mountain in the center of the city makes possible a to-boggan ride of almost a mile. It is lighted so as to make it safe at night and available to those who must work during the day.

and available to those who must work and available to those who must work during the day.

We in the States are only beginning to see the possibilities of winter sports. One feeds the other. If artificial ice skating is profitable in Baltimore it can be made to pay in Virginia and Texas. When building it should be remembered that ample space should be allowed for hockey and for the accommodation of spectators. A good hockey team can put over the arena. This is surely your ceruiting ground for your first hockey team. An artificial course for a ski jumper is possible and a thrill attraction for the ice-skating arena. One man from Canada traveled with an american circus and made the artificial ski jump twice daily. Small boys ski jump here as our small boys play baseball on the sandiots.

National Health Asset

National Health Asset

National Health Asset

Outdoor winter sports are a national
health asset here in Canada. Where we
cannot play tennis and golf in winter,
some adaptation of these winter sports
should be made. The public recreational
forces are to be our competitors with
the new leisure and if the amusement
parks let them have the lead we cannot
regain it. Sports where the patrons can
participate are just what we want.

The hot dogs and the pop corn have,
at these sports, a vigorous demand to
satisfy the keen appetite made by the
shappy weather and the strenuous exerdise. It was 32 degrees below here last
week. A hockey game here between wellknown teams will draw a larger crowd
in winter than their baseball game
draws in summer.

Our amusement parks have allowed
for many amusements to become con-

Our amusement parks have allowed too many amusements to become cen-tered elsewhere than at the amusement parks. The famous dog-sled race up here often ends at the fairgrounds at Quebec—an added use for their arena. Here they do overlook some summer possibilities, but no winter sport escapes them. Many of our Northern cities could with profit study winter sports

POOL WHIRI-

(Continued from page 33) swim. "The Palisades also draws tourist trade," Evelyn hastens to add.

The New York City swim pool situa-tion sprouted a change in management and a rumor of a new tank last week. The Paris indoor pool in the midtown area went under the Knott management together with the hotel housing it, and area went under the Knott management together with the hotel housing it, and Walter Winchell started talk thru his column that the Paramount Hotel would soon transform its grilhoom into a commercial swimming tank. No definite confirmation could be received on the latter, but it is understood that the plan will go thru if and when the Paramount and Edison hotels merge.

A proper swimming pool picture for display purposes or for newspapers has always puzzled pool men. They claim that if they have a photo taken of their tank when there's too many patrons in the water, people looking at the picture will get the idea that the peol is always crowded and that they can't really swim there. And then if they have a photo taken of the natatorium when there's only a few in swimming, they fear the reaction will be that the place is always empty and that prospective patrons will reaction will be that the place is always empty and that prospective patrons will feel there's something wrong. But it's not as big a problem as they would have you imagine. Of course, it's foolish to display a picture of your natatorium without a soul in the pool, as so many are doing. This sort of a display does more harm than good. And similarly so, it's also unwise to show pictures of your tank taken on very crowded days, as contended. What should be done is to have your pictures taken when there's a comfortable crowd in the water—just enough to prevent it from looking bare and still not too many to give the impression that the establishment is always crowded. ays crowded.

I wager that no funnier trio ever attended a pool than the three mugs who frolicked in Park Central indoor tank, New York City, one night last week. There was Len (Tarzan) Traube. The Biliboard's Eastern outdoor man; Irving (Panther Man) Rubine, press agent extraordinary for the McAlpin Hotel, which also has a swim pool, but which has been kept somewhat of a secret, and one wonders why, and last, and most assuredly least, the conductor of this column. The three of us had one grand time, what with trying everything in the sym, from the reducing bicycle to ping-pong and then topping it all with a plunge in the pool. But what I started out to report is that there ought to be a law against allowing that guy Traube to swim in a commercial pool. It's dangerous, for there's not a staff of life guards in existence large enough to keep him on top of the water.

LAST MINUTE BULLETIN: Martha LAST MINUTE BULLETIN: Martha Norelius, former American Olympio swimmer and Wrigley marathon champion, who has been living in Toronto for the last three years, will definitely he reinstated in the Canadian AAU ranks soon and may compete against the American team in the next Olympics. Wouldn't the American AAU board be surprised to hear this, and I know many pool men who are cheering for Martha, whom they all feel was mistreated by the American AAU when she was an amsteur and for which reason she actually turned pro. All this will undoubtedly break in your daily papers.

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25-27.

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Mulray, Lee, & Co. (Loew) Jersey City, N. J.
Murray, Lee, & Co. (Loew) Jersey City, N. J.

Murray, Lee, & Co. (Loew) Jersey City, N. J. Nagle, Bert (Pox) Philadelphia,
Nash & Fately (Pal.) Cincinnati.
N. T. G. Revue (Regent) Paterson, N. J.
Navarro, Leon (Otph.) Boston,
Nord & Jeannie (Loew's Pox) Washington,
D. O.
Navar Doneld (Months)

Novis, Donald (Fox) Philadelphia.

Oliver, Vio (Marbro) Chicago 19-25; (Fox) Detroit 25-Feb. 1. Ondek Sieve (Rainbow Garden Right Club) Bridgeport, Conn.
Ortons, Four (Pal.) Cincinnati 19-25.

Page, Sid (Met.) Brooklyn,
Pall Mall (Loew's State) Providence, R. L.
Park & Clifford (Opph.) New York.
Parkor, Lew. & Co. (Loew's State) Providence,
R. I.

R. I.
Parrish, Jimmy (Strand) Cumberland, Md.,
17-20; (State) Raleigh, N. C., 22-24; (State)
Winston-Salem 25-27,
Pasquali Bros. (Earle) Washington, D. C.
Peerce, Jan (International Music Hall) New
York.

Petley, Arthur (Pal.) New York. Philo, Viola (International Music Hall) New

Philo, Viola (International Music Hall) New York.
Poet Prince (Loew's Fox) Washington, D. C.
Pollack, Lew (Albee) Brooklyn,
Pops & Louic (St. Louis) St. Louis,
Powell, Jack (International Music Hall) New York.

Radio Rogues (Met.) Brooklyn.
Rimaes (Orph.) New York.
Rogers, Buddy, & Show (Century) Baltimore.
Rollins Trio (Strand) Cincinnati.
Russ. Elmer & Armstrong (Paradise) New
York.
Rubio Sisters (Pal.) Cincinnati.

Savoy, Harry (Valencia) Jamaica, N. Y.
Smith, Kate, & Her Swance Music Revue
(Opph.) Minneapolia.
Snake Hip Revue (Rainbow Garden Night
Club) Bridgeport, Conn.
Snow, Valaida (Paradise) New York.

onow, Valuda (Paradise) New York.

Thomas, Norman, Quinteite (Locw) Akron, O.
Thornbrooke, E. M., Revue: Durham, N. O.,
18-17; Releigh 18-20.

Word, Solify (Gates Avs.) Brooklyn.
Waring, Tom (Paramount) New York.
Waring, Pred., & Elis Pennsylvanians (Paramount) New York.
Weist & Stauton (Pal.) Oincinnati.
Weich, Early Zoup (Audubon) New York.
West, Buster (State) New York.
West, Buster (State) New York.
Wolf, Rube (Roay) New York.
Wolf, Rube (Roay) New York.
Wolf, Rube (Roay) New York.

X Sisters, Three (Paramount) Prooklyn.

X Sisters, Three (Paramount) Brooklyn. Yorke & King (Keith) Dayton, O.

DRAMATIC AND MUSICAL

All the King's Horses: (Shubert) Booton 15-20.
All the King's Horses: (Shubert) Booton 15-20.
Autumn Crocus: (Shubert) BL. Louis 15-30.
Blography: (National) Wanhington 15-20.
Blography: (National) Wanhington 15-20.
By Your Leave: (Brond) Philadelphia 15-20.
Cornell, Katharine: (Columbia) San Francisco 15-20.
Curtain Rises: (Cort) Chicago.
Dangerous Corner: (Royal Alexandra) Foronto. Can., 15-20.
Devil of Pel-Ling (Boulevard) Jacksun Heights,
N. Y. 15-20.
Orren Pastures (Auditorium) Bioux City, Ta.,
16-18; (Collseum) Bioux Frils, S. D., 19-20.
Rimpden, Walter, Co.: (Erianger) Chicago
16-20; (American) St. Louis 22-27.
Hold Your Horses, with Joe Cook: (Grand
C. El. Chicago.
C. El. Chicago.
C. El. Chicago.
Chestand, Eva. Oo.: (American) St. Louis
Le Gallienne, Eva. Oo.: (American) St. Louis
Constant St.) Philietophia 22-276.
Chestand St.) Philietophia 22-276.
Morcus Show: Houston, Tes., 17; Wichita 18:
Enlins 20; Tuisa, Okla., 21.
No More Ladies: (Plymouth) Boston 15-20.
Puruti 7 Happiness: (Coxi Cineinnati 15-20.
Shuffin' Sam From Alabam', Geo. L. Barton,
mgr.: (Rishto) Buffalo 14-20.

Ten-Minute Alibi: (Chestnut St.) Philadel-phia 15-20.
Topsy & Era. with Duncan Sisters: (Apollo) Chicago 15-20.
Vanities of 1934. Chas. A. Koster, mgr.: Presno. Calif., 17; San Jose 18; Sacramento 19-20; Oxland 21-24; Oliroy 25; Palo Alib 26; Watsonville 27.

BANDS AND DRCHESTRAS

Following each listing in this section of the Route Department appears a symbol. Persons consulting this list are advised to fill in the designation corresponding to the symbol when addressing bands and orchestras as a means of facilitating delivery of communications. In many instances letters will be returned marked, "Address Insufficient," if proper designations are not made.

EXPLANATION OF SYMBOLS

b-balfroom, c-cafe, cb-cabaret, h-hotel, no-night club, ro-road-house and re-restaurant.

(Week of January 15)

Abrama, Dave: (Brown Derby Restaurant)
New York, c.
Adams, Johnnie: (Marshall's Blackhawk) Dayton, O. nc.
Agnew, Charlie: (Stevens) Chicago, h.
Alberto, Don: (El Chico) New York, c.
Alfonso, Don: (Place Piqualie) New York, nc.
Amen, Louis: (Rieman Cafe) East End, Pittsburgh, Pa, c.
Anderson, Andy: (L'Escargot D'Or) New
York, rc.
Anicobal's Cubans: (Maison Royale) New
York, nc.

York, ne. Arodin, Sid: (Cotton Club) Joplin, Mo., nc. Ash, Lyle: (Paris Inn) Pittsburgh, e. Austin, Haroid: (Deliwood Baliroom) Buffalo,

Austin, Shan: (Penthouse, Parkavenue Ho-tel) Detroit, h.

Austin, Shan: (Penthouse, Parkavenue Hotel) Detroit, h

Bate, Rudy: (Million Dollar Play-Mor Ballroom! Kansas City, Mo., b. New York, h.
Bartal, Jeno: (Amassador) New York, h.
Beck, Marty: (Gine Palast) New York, c.
Belasco, A. (Froitia Palast) New York, h.
Beck, Marty: (Gook-Caddlase) Detroit, h.
Bennett, Rajph: (Book-Caddlase) Detroit, h.
Berger, Matt. (Gilb Piccardy) Chicago, c.
Bergin, Preddy: (Schroeder) Milliauukee, h.
Beeyer, Archie: (Arcadla) New York, h.
Bieper, Archie: (Arcadla) New York, b.
Black, Ted: (Loyale) New York, b.
Black, Ted: (Loyale) New York, b.
Black, Ted: (Loyale) New York, c.
Bonelli, Michael: (St. Moritz) Lake Placid,
N. Y., h.
Bowley, Ray: (Riverside Club) Marcy, Utica,
N. Y., nc.
Britgode, Acc: (Merry Garden) Chicago, b.
Britt, Rajph: (Topas Nile Club, New Hotel
Tulsa) Tulsa, Okla, nc.
Brooks, Charles: (Mirador) New York, c.
Brown, Ted: (Kings Terrace) New York, c.
Bulowaki's, Count, Canfornians: (B. Tivoll)
Dallas, Tex., nc.
Burnett, George: (Casa Loma) Chicago, c.

C.

C.

California Ramblers; (Pirenze) New York, re. Calvet, Don; (Marta) New York, e. Casey, Ken; (Greytone) New York, h. Christensen, Paul; (Saint Anthony) San Antonio, Tex., h. Cirina, Gene; (Chitn Lee Restaurant) New York, nc. Coburn, Joly; (Petit Palais) New York, nc. Cole, Richard; (Palais Royale) New York, nc. Comman, Emil; (Palais Royale) New York, nc. Conn, Briving; (Arrowhead Inn) New York, c. Cornelius, Paul; (Swiss Garden) Cincinnati. nc.

C

Cox-Pischelli: (Pre-Cat) New York, ne. Craft, Charife: (Moulin Rouge) Chicago, ne. Craig, Prancis: (Hermitage) Nashville, Tenn.,

h. Craig, Mel: (Paradise) Brooklyn, ne.
Crane, Lee: (Edison) New York, h.
Crawford, Al; (Mayfair) New York, ne.
Cugat, Kavier: (Waldorf-Astoria) New
York, h.
Cummina, Bernie: (Deauville Club) Miami
Beach, Fla., ne.

D'Arcy, Phil: (Greenwich Village Inn) New York, c. Davis, Eddie: (Leon and Eddie's) New York,

ne.
Davis, Leo: (833 Club) Los Angeles, no.
Davis, Meyer: (Mayfair Yacht Club) New
York, nc.
Denny, Jack: (Pierre) New York, h.
Dickerson, Carroll: (Orshd Terrace) Chica-

go, 6.
Duchin, Eddie: (Central Park Casino) New York, cb.
Duke, Doug: (Cordell) Cordell, Okla., h.

Eckels. Charlie: (Park Central) New York, B.
Eddy-Burston: (Deimonico's) New York, B.
Eddy-Burston: (Deimonico's) New York, B.
Egan, Babe: (New Yorker) Hollywood, B.
El Gaucho: (El Gaucho) New York, B.
Elkins, Eddie: (Bavoy-Piasa) Now York, B.
Everette, Jack: (Argonne Gardens) Des
Moines, Is., Be.

Pairchild. Cookie: (Algonquini New York, h. Fallon, Bob: (Towers) Brooklyn, N. T., h. Farmer, Will: (Simplen) New York, no. Farney, Jack; (Bluc Willow Inn) San Antonio, Tex., no. Fleida, Ai: (Billy Gallagher's) New York, no. Fleida, Shep: (Shelton) New York, h. Flacher, Charlie: (New Burdick Gardens) Kalamarso. Mioh. Kalamarso. Mioh. Franza, Ted: (St. Francis) San Franciso.-h. Franz. Front Ernie: (Ohin's New York, 78.
York. c.
Freeman, Jerry: (Paradise) New York, 78.
(See ROUTES on page 54)

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place.

Parcel Post Ayres, Percy C. Born, J. H., 30c 20c Irion, P. H., 5c Claussen, Theo M., LaMarr, Nettle, 4c 34c

Cook, R. C. 40

Cook, R. G. 40

Heary, & Miller, Donald, 18c

Doffin Jr., Barric Lantord, Walter, Donald, 18c

Ellis, Ohief Tom, Prat Class Prestino, Donald, 18c

Prestry, Mrs. Class, Trivadey, Mrs. 210

Ralloice Hawalians, 18c

Williams, Arnold R., 3c

Ladies' List

Ackers, Florence Adams, Mrs. Mary Adams, Sunny Oirl Agreeavs, Mme. Agreeavs, Mme. All D. Alexander, Felst Ambler, Edith Amos, Mrs. Billie Anderson, Mamie Armbrister, Orace Balley, Maudie Lan Dennis, Gene
Dennis, Mary
Dillia Mrs. Hazel
Dilliard, Mrs. Jean
Dodge, Mrs.
Thelma T.
Dodge, Myrle
Donald, Ruth
Doris, Madame
Marea
Dorrey, Mrs. Dorrey, Mrs. Marea
Dorrey, Mrs. Marea
Douglas, Edith
Douglas, Edith
Douglas, Mrs. Bell
Doyle, Helen Eima
Drain, Mrs. Bill
Duby, Tyelte
Duff, Mrs. Wrtile
Duff, Mrs. Wrtile
Duff, Mrs. Orace
Durkins, Grace
Durett, Mrs.
Dykman, Mrs. Dykman, Mrs. Midse Earle, Betty Eastley, Carmen Eastman, Peggy Ellam, Amy Embry, Mrs Alam Emerson, Hopo Bosslo, Patsy Bestland, Mrs. Harry Babe Bessiand, Mrs.
Bettencourt. Babe
Bishou, Mrs.
Bister, Mrs Boardman, Magain Pearl Boardman, Josephine Bouillion, Mrs. Milly Boyle, Mrs. Catherine Boyle, Mrs. Ruby Boyle, Mrs. Ruby Boyle, Mrs. Thereas Brenner, Ruth Break, Mrs. F. J. Broadway, Betty Brooxs, Mrs. Thomas A. Brown, Mrs. Pittle Flatchert, Rose
Flight, Mrs. Lizzio
Flighto, Mrs. Perschy
Flores, Persa
Flord, Galec
Porgays, Mrs. Dolly
Flotd, Galec
Charles
Charles Brown. Myttle
Brown. Myttle
Brown. Mrs.
Buchanna, Mrs.
Buchanna, Mrs.
Buchanna, Mrs.
Buchanna, Mrs.
Buchanna, Mrs.
Cangler, Mrs.
Cangler, Mrs.
Cangler, Mrs.
Caller, Josephine
Conders, Oraco
Conders, Mrs.
Burter, Mrs.
Burter, Margaret
Burte, Marma
Burter, Margaret
Godne, Mrs.
Coortee, Oladys
Chibson, Mars.
Conders, Oraco
Conders, Oraco
Conders, Rob.
Color, Mrs.
Colorer, Mrs.
Color Gubson, Marte
Gloth, Mrs. Jennie
Gloth, Mrs. Jennie
Gloth, Mrs. Jennie
Gloth, Mrs. Jennie
Gloth, Mrs. Gene
Goeke, Mrs. R. E.
Golin, Mrs. Gene
Goodrich, Mrs. W.A.
Goss, Mrs. Orace
Grady, Helen
Graves, Jamie
Green, Mrs.
Hander, Mrs.
Hander
Hager, Ethel
Handilon, Mrs. Bea
Hand, Gloria
Handen, Mrs.
Hannen, Mrs.
Hannen, Mrs.
Hannen, Mrs.
Harmen, Jesephilme
Harmon, Josephilme
Harmon, H Capps, Mrs. A. R. Caprice, Bobbie Carr, Mrs. Geo. Carriols, Mrs. CeRita, Medam Chamberlein, Chamberlein,
Hazel
Chappelle, Pauline
Charlotte & Thompson
Chaiman, Babe
Church, Mrs.
Theodore Harmon, Josephine Harmon, Mrs. Clark, Pat Clemons, Mrs. Cole. Gertrude
Coleni. Marie
Collins. Mrs.
Texas Slim
Conner, Mrs. Ellan
Connolly, Mrs.
M. B. Cope, Lena Copino, Dolores Corcoran, Mrs. Caurine Cororan, Mrs.
Courter, Mrs.
Courter, Mrs.
Courter, Mrs.
Crair, Mrs.
Cramer, June
Cramer, June Eriota:
Dariya, Jackie
Davidson, Mrs.
Dorothy
Davis, Mrs. & E.
Davis, Rose
Davion, Mrs. W.
DeBaden, Dorothy
DeHall, Madam
Candis
DeLancy, Frances
DeRoyce Ruth
Peater, Albert

James, Mrs.
Florence
Jean, Bonnie
Jipton, Boots
Johns, Mrs. Andy
Kathryn
Johnson, Mrs.
Bella Johnson, Mrs. Belle Johnson, Mrs. L. Jones, Mrs. S. Miles Jordon, Jackie Jordan, Helen Jullian, Mrs. Katherine June, Elsie Kamria, Babe Kapian, Mrs. Emma Kaplan, Mrs.
Karp. Dimple
Kasparian, Mrs.
Ayanc
Katinta, Gabriala
Kehoe, Mrs.
Mrs.
Ayanc
Keller Sisters
Kelly, Madlyn P.
Kelly, Marie
Kelly, Virian
Keller, Barrieta
Kenner, Mrs.
Hilda
Ketring, Mrs.

Ketring, Mrs.
Plorence
Ketchum, Mrs.
Ruth Ruth
Kidd, Loreta
Kilgore, Mabel
Kilan, Rose
Killinger, Mrs.
John Hootis
King, Edith
King, Hazel Logan
Kinzey, Lulu &
Eillie Kinchen, Linu & Billie Kitchen, Mrs. Si Kitchie, Mrs. Si Kitchie, Mrs. Lydia Kortes, Mrs. Marie Kragelund, Myrtie LaBianche, Pioxie LaBree, Babe LaMarr, Betty LeMarr, Mrs. Lopent, Mrs. LeRue, Louise LaRue, Mrs. Mauds

LaRue, Mrs. Mauds LaVren, Madam LaVoy, Ruth Lake, Viols Lamb, Nora Lamont, Mrs. Lamont, Mrs. June
Lamont, Kitty
Lane, Mickey
Lane, Mrs.
Chrystobel
Lang, Mrs.
Watter A.
Langley, Mrs.
Louise
Large, Martha Large, Martha Latip, Virginia Laughlin, Mrs. J. W.

MacCoy, Midred
McCoy, Midred
McConnels, Betty
McDaniels, Mrs.
D. C.
McDaniels, Minnle
McElvain, Mrs.
Nonle McErrain, Mrs.
Nonie
McParlan, Josephine
McOoldrick, Mrs.
Mary
McKay, Mrs. Sadie
McLane, Mrs.
McMeal, Wiss.
McMeal, Wiss.
McMeal, Wiss.
Make, Mrs.
Make, Mrs.
Make, Mall, Ooldie
Mack, Mabel,
Mack, Mabel,
Make, Marilyn P.
Mahouer, Mrs.
Oillie
Mallett, Mildrick
Manion, Mary
Mann, Mary
Louise Theriae
Manne, Mrs. Frank
Manterls, Mrs.
Stella
Mare, Mrs. Mollie

Harmon, Mrs.
Agnes
Harris, Mrs. J. C.
Harris, Mrs. Velms
Hark, Ervil
Hattfield, Mae
Hauser, Vlola
Hawkins, Mrs.
Krantine, Mrs. Mare, Mrs. Mollo
Marlowe, Kitiy
Oreen
Marshall, Mrs.
Marshall, Benorice
Marshall, Pessio
Marshall, Pessio
Marshall, Mrs.
Vern
Martin, Josephine
Martin, Mao She
Martin, Wille Callle
Malon, Plorence
May, Madame
Elile

Hawkins, Myrile Heliman, Mrs. Zoo Merriam Heims, Mrs. Ruth Reiton, Neilie Herman, Mrs.

Hopkins, Lillian Houdini, Mrs. Beatrice

Davia, Rose
Daylon, Mrs. W.
DeBacen, Dorothy
DeBacen, Dorothy
DeBacen, Dorothy
DeHaney, Frances
DeHoroer, Ruth
Deane, Amber
Dedrick, Mrs.
Dedrick, Mrs.
Del White, Frances
Delaney, Wrs.
Rabo

Jacobs, Jackie

Deimar, Mrs. Jen Deixell, Jessolyn

Letter List

NOTE-The mail held at the various offices of The Billhoard is classified under their respective heads, i. e., mail at the Cincinnati Office will be found under the heading of the CINCINNATI OFFICE and mail at the New York Office will be found under the heading of NEW YORK OFFICE, etc.

Partion Mrs. Pear's Pennington.

Mildred Perkins, M. Ethel Perry, Pauline Policid. Boat Policid. Mrs. Annual Wilson. Deloris Wilson. Deloris Wilson. Deloris Wilson. Mrs. Robbe. Wilson. Deloris Wilson. Mrs. Robbe. Wilson. Mrs. Robbe. Wilson. Deloris Wilson. Mrs. Robbe. Wilson. Mrs. Robbe. Wilson. Mrs. Robbe. Wilson. Deloris Wilson. Mrs. Robbe. Wilson. Mrs. Robbe. Wilson. Deloris Wilson. Mrs. Robbe. Wilson. Mrs. Robbe. Wilson. Mrs. Robbe. Wilson. Deloris Wilson. Mrs. Robbe. Wilson. Billie Taylor, Audrey Wolf, Mrs. Ruth Wolf, Mrs. Ruth La Taylor, Mrs. Sarah Wolf, Midgle Wolf, M

Reproids Jennie
Regroulds Wrs.
Regroulds Wrs.
Resolute Mrs.
Richards Mrs.
Roberts Lucyle
Roberts Lucyle
Roberts Mrs.
Robinson, Mrs.
Ro

Aun Ross, Myrtie Roule, Clara Roye, Ruth Russell, Edna Russell, Edna Russell, Marie A. Ryan, Delores St. Arno, Mile, St. Clair, Jean St. Mathewa, Mrs. Ed Saladin, Mrs. John

Amok. James Anders, F. L. Anderson, Art Anderson, C. L. Anderson, Dr. A. Anderson, Louie Salish, Madame Fauma Sampson, Mrs. Sampson, Mrs. Jack Savage, Mrs. Polly Schaed, Virginia Schaefer, Mrs. H.

Anderson, Louis W.
Anderson, Viocent Anderson, Whiter Anderson, Whiter Anderson, Wm. B.
Anderson, Wm. B.
Anderson, Koommo Anderson, V.
Anderson, Ceo.
Anderson, Ceo.
Anderson, Ceo.
Anderson, Ceo.
Armbuster, Joe Schaub, Dorotity
Schaub, Edna
Schaub, Maries
Schape, Mra.
Schape, Mra.
Schape, Mra.
Schaub, Mra.
Schaub, Mra.
Schaub, Mra.
Scott, Mra.
Josephine
Scott, Mra.
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Josephine
Scott, Mra.
Josep MAY, Meser Eisle Meier Eisen Meier Eisen Scott, Mra. 1 Mary G. Sco Arthur Chas. A. Atkins. B. D. Atkins. B. D. Atkinson. J. A. Atwood. Blane Aussings. Clarence Ayres. P. C. B. & B. Shows Bach. Paul (Boots) Miller, Lenore
Miller, Mrs.

Dettle
Mills, Mac
Cushman

Seymour, Mrs.
Oarmen Joyce
Shane. Mrs. Dot
Backer, Earl D.
Backer, Earl D.
Backer, Faul

the heading of NEW YORK OFFICE, etc.

Miller, Mrs. Phil
Mischell, Lusile
Miller, Mrs. Print
Morris, Joan Jo
Morra, Gon Jo
Morranchad, Georgia
Morray, Aller
Murphy, Betthe
Murphy, Betthe
Murphy, Betthe
Murphy, Betthe
Murphy, Mrs. Arres
Murphy, Mrs. Arres
Murphy, Mrs. Arres
Murphy, Betthe
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Murphy, Mrs. Arres
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Murphy, Mrs. Arres
Murphy, Mrs. Arres
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Murphy, Mrs. Arres
Murrhy, Mrs. Arres
Murphy, Mrs. Arres
Murrhy, Mrs. Arres
Murrhy, Mrs. Arres
Murrhy, Mrs. Murphy, Mrs. Arres
Murrhy, Mrs. Murphy, Mrs. Arres
Murrhy, Mrs. Murphy, Mrs. Murphy,

en's List

Bailey, W. O. S.

Bailey, W. O. S.

Bailey, W. O. S.

Bailey, W. O. S.

Bailey, James
Bailey, James
Bailey, James
Bailey, James
Bailey, James
Bailey, James
Barker, Gory
Baker, Gary
Baker, Gary
Barer, Jack
Barnet, Joe
Barnet, Joe
Barnet, Joe
Barnet, Joe
Barnet, Joe
Barnet, Joe
Barnet, Boreya
Barret, Edmond
Barrett, Edmond
Barrett, Boreph
Barry, Harvey
Bartlet, Bill
Bartlet, G.
Bartlet, G.
Bartlet, G.
Bartlet, G.
Bartlet, G.
Bartlet, G.
Bartlet, Bartlet, G.
Bartlet, Bartlet, G.
Bartlet, Bartlet, G.
Bartlet, Bartlet, B.

Bash, Ray & Marria

Beso, Our

Bash, Hay & Markle
Beaco, Our Baswell, J. J.
Bassette, G. C.
Barwell, J. J.
Beckett, Harold Hedon: Geo.
Bell, Nato
Belford, Jack, Vaude. Agency
Bell, Ployd
Bell, Marion E.
Bell, Marion E.
Bell, Marion E.
Bell, Marion E.
Bender, Phil
Bennett, Gorden
Benson, Chas. E.
Benson, Howard
Benson, Chas. E.
Benson, Howard
Benson, Harry
Benson, Harry
Benson, Harry Brunk, L. V.
Byers, C. W.
Byers, C. W.
Byers, J. W.
Byers, J. J.
Capran, Frank
Cameron, E. C.
Campbell, H.
Cameron, E. C.
Cambell, J.
Cambell, J.
Cambell, J.
Cantara, J.
Cargy, Rov Benson, Chasard
Benson, Howard
Benson, Lawn
Benton, Harry
Berg, Carl
Berger, Harry
Berger, L. J.
Berkshire, Bobble
Bernardi Or,
Show, Inc. Bernardi Or.
Show, Inc
Bernard, Charlie
Bernard, Charlie
Bernier, Bert
Berns, B.
Bettand, Harry
Biggs, Harry
Bikings, Lounie
Binker, S. W.
Bisbee, J. C.

Blackburn, Geo.
Black's Animal
Circus
Blackstone, Aifred
Blate, R. M. Blackstone,
Blair, R. M.
Blake, Joseph
Blake, Walter
Blakely, Bent Spoi
Blakely, Benton H
Blasaich, Eccary
Grinhead)
Bloom, Cocar
Bloom, Willard
Bloodin-Rellim
Bloodin-Troupo

Blue, Billy Clark H. Boso, Ouy R. Boswell, Bill Boswell, Freddie Boucher, Henry Boughton, Billie Bowling, Joe

Bruner, Charles-Brune, Herbert Brune, Louis J. Brydon, Ray

Buchanan, G. W. Buchanan, Pred

Buckland, Bully Buckland, Billy Buckland, Mark Buckley, Eddie Buckley, Eddie Buckley, Eddie Buckley, Eddie Burkner, M. E. Bulba, Joe Burner, Chas. Burch, Chas. Burk, Babe Burke, Jas. Js. Burkshire, Robt.

Burrichter, Bush Burten, Joe Busseng & Fox Butler, Ray Bussington & His Bend

Childers, Ret.
Childers, Ret.
Childers, Ret.
Childress, Olenn
Childs, Geo. A.
Choisser, L. G.
Choisser, L. G.
Choisser, L. G.
Choisser, L. T. R.
Christian, T. R.
Christian, T. R.
Christian, T. R.
Chapter, L. C.
Caburri, J. P.
Clack, Al & Della
Claire, A. B.
Clapper, L. G.
Clark, Billish
Clark, Carl
Clarkon, M. W.
Claussen, Theo
Clayton, Jack
Clemenia, Pred G.
Cluff Medicine Ca.
Cloreland, Cuy-Cleveland, Ouy

Bowling, Joe
Bowling, Joe H.
Bownan, Eddie
Bowman, Eddie
Bowman, Eddie
Bowman, T. F.
Bowling, John J. F.
Bowling, John J. F.
Bowling, John J. F.
Braniard Sr., Paul
Bradien, Frank
Brady Jr., Cene
Brady Jr., Buff
Brant, W. L.
Branit, John
Barret, J. J.
Branit, J. J.
Brennan, J. J.
Brewer, Don W. Cleveland, Cuy,
Coan, Ray
M.
Coan, Ray
M.
Cobb, P. W.
Cody, Frank
Coe, Oec,
Coffer, Lloyd
Cohen, Theo, B.
Colby, Dee D. C.
Cock, Edge, B.
Collean, Con
Collier, Houston
Collier, Houston
Collier, Houston
Collier, Houston
Collier, Houston
Collier, Houston
Collier, Kart
Collean, Hardd
Cones, Karl
Cones, Karl
Colley, Circus
Connoton, Hardd
Cones, Karl
Colley, Circus
Connoton, Hardd
Cones, Karl
Colley, Carl
Cones, Carl
Connoton, Hardd
Cones, Karl
Colley, Carl
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Brewer, Don W.
Bright, Thos. J.
Brino, John
Brisons, The
Britt, Tom
Brittian, D. A.
Brockharn, Class Conley's Circus
Conn, Harry W.
Connelly, James
Connelly, T. J.
Conners, Hallactie
Conners, Allactie
Conners, Allactie
Conners, Allactie
Conners, Allactie
Conners, Allactie
Conners, Allactie
Conners, Edw.
Cook, Art.
Cook, Art.
Cook, Chas.
Cook, Chas.
Cook, Edw.
Cook, Chas.
Cook, Th.
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Cook, Chas.
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Cook, Chas.
Cook, C Broilier, Bobbie Bronden, W. B. Brooks, Johnnie Hrophy, Jehn Brown, Eddie Brown, G. Ed Brown, G. Ed Brown, Stanley Brown, T. H. Brown, Van Brown, Van Brown, Van Brown, Washers, S. W. Bhows.

Brundage, S. W. Bhows

Brunder, F. Brunder, S. W. Bhows

Brunder, S. W. Bhows

Brunder, G. Bricks

Custard
Corbile, Louie
Corbin, James C.
Cormier, Eddie P.
Correy, Victor
Costella, Prenk
Costello, Rister
Coulson, Frank
Courtney, John
Fletcher
Cowan, Roy

Crandell Anthony J.
Crane, Roy H.
Crawford, Omar Conservatord, Omar Conservatord, Omar Conservatord, N. 10 Crider, Hai Critica, J. M.
Crott, J. M.
C Cronin, J. L. Bhow

Crosin, J. L.

Show

Cross Lawrence

Counting Jap

Counting Ja

Davis. Chet
Davis. Clyde
Davis. George
Davis. Harry R.
Davis. Jack
Davis. John
Davis. Doll
Davis. Otto
Davis. Dell
Davis. Dell Davis, Ralph Davis, Walter

Davis, Whitey
Day, Blackie
Dayton, W. W.
DeLaCruz, Juan
Martin
DeMetro, Archie
DeMiller, P. M.
DeMorest, Bob
DaMoss, George
DeVoe, Leon
Dean, Lee
Dacker, Jack Par Carr. Joe Carroll. Gerry E. Carroll. H. Carroll. Jim Carroll. Jim Carroll. Scotty Carry. Harry Carsey. George Carses. Bam Garter. Danny Carter, James E. Oarter, Mark C. Cash, Burleigh Catno, Sammy
Caughey, Russell
Cauthlin, Geo,
DeMarke
Cerny, Francis
Cerney, M. A.
Chambers, Bob
Chandler, W. J.

Cash, Burleigh Catisky, Joe Cato's Vagabond Orch

r. W. J. Curly R. E. n. Levi Oco.

Chapin, R. E. Chapin, Levi Chapin, Levi Charles, Geo. Charleston, Willie Charneski, Felix Charense, James Chesters, Four Childres, Roy. Childres, Robb. Childres, Olenn Childre, Geo. A. (First LL)

Delaney, Pat
Delaney, Pat
Delano, Haroid &
Risine
Delbert, Major
Dell, Tommie
DelMar, John
Delmars, The

DelMag, John
Delmars, Tharial
Delmar, Chris
Delmore, E. C.
Deloreg, W. E.
Delmore, E. C.
Deloreg, W. E.
Dennis, Prince
Dexter, Hribert
Devine, Oene
Dillor, R. Blackie
Dillor, R. Blackie
Dillor, R. Blackie
Dillor, Dillor, Ton
Dixon, Bud
Dobblina, Herbert
Dodge, Tommy

Dobbins, Heroers Dodge, Tommy Dodge, Jr., Harry L. Dollier, Geo. W. Dolliver, Pred A.

Dollagaio, Morris Donahue, Geo. Deran, James
(Red)

Doran, James
Doran, Robt, A
Dougherty, Harry
Dougherty, Tomms
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Dougherty, Tomms
Dougherty, Tomms
Dougherty, Tomms
Doubles, Walter
Down, Johnny
Doubles, Walter
Down, Johnny
Doubles, Walter
Downs, Gerier
Downs, Gerier
Du Kane, G. B.
Drill, Charier
Du Kane, G. B.
Dufyll, Marier
Duddler, James
Duddler, James
Duddler, James
Duncan, B. Raja
Duncan, B. Raja
Duncan, B. Raja
Duncan, Fnil
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Duncan, Dallis
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Dunnie, Dallis
Duncan, Charter
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Duncan, Dallis
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Dun Charter
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Dun Char

Dunn, Chester A.
Dunna, Chester A.
Dunna, Ch.
Dunna, Ch.
Dunna, Ch.
Durkop, Bans V.
Durko, Bans V.
Durko, Charles
Dyer, Levi A.
Eamre, Ellis I.
Eamre, Ellis I.
Eamre, Ellis Earles, Bert
Earles, Bert
Earles, Bert
Earles, Charles
(Half Boy)
Eddy.

Eddy, Determination Determination Determination Sindels, Harry Edelstein, Sam Edington, Os Bellin, Tologo Chring, Otto P. Editotte, Jimmle Ellis, Billis, C. B. Ellis, C. B. Ellis, C. B. Ellis, C. Bellis, C. Emmett, Hugh Emory, Give, The Emory, Give, The England, Frank J. England, Frank J. England, Geo. Experson, Jack Experson, Jack Experson, Jack Experson, Jack Evans, G. L. Evans, Goo. L. Evans, Joe. Evans, Joe. Evans, Joe. Evans, Joen Evans, Verne Evans,

Fachy. Frank Pailon, Henry Fanton, Joe. & Co. Fanton, Joe. & Panton, Joe. & Parley, T. Co. Parley, T. Co. Parley, T. Co. Parley, Victoria, Bert Prieselman, M. Perris, Bert Prieselman, M. Perris, Bert Prieselman, Gault Pilly, J. Gault Pilly, J. Gault Pilly, J. Co. Pink, Ray J. Pink, Ray J. Pink, Ray J. Pink, Ray J. Pink, Harry Pitch, Harry Pitch, Harry Pitch, Harry Pitch, Milbertanders, Edw. P. Pillint, Joe Children, Milbertanders, Edw. P. Pillint, Joe Children, P. Pillint, P. Pillint, P. P Plant. Joe Planta Expo. Shows

Flowers, The Aerial Pord, Edmund Pordham (Variety)

Powler, W. B. Bi Pox. Alfred Pox. Allen Pox. Harry Pox. Thos. Jos. Poxworth, Dr. Francis, J. Prancis, J. Crawford Prancis, John.
Show
Francis, R. K.
Frangott. Day
Franks, Bill
Frazier, Whitey
Fremont. Robert
Friend, Homer
Frink, Prederick

Onlincher, Woodle
Onlincher, E. J.
Onlincher, Jimmie
Onlier, Tog
Onnon, Lerry
Orather, Ed
Oarlock, Lee
Oarlock, Lee
Oarlock, Lee
Oarlock, John
Oaughan, John
Oalten, John
Oalten, John
Oalten, John
Oalten, John
Oalten, Do, &
Centry, D. D. &
George, Tom H. L.
George, Tom H. L.

George, D. D. &

George, Tom.
Osyer, Jack
Olbson, Bennie
Gibson, F. L.
Chilbert, Art
Oilbert, Jack
Oilloyle, Chubby
Oill, Steward
Oillpin, Art
Oillpin, Art
Oillpin, Art
Oillpin, Art

Oill, Steward
Oillpin, Art
Oillman, Harry A.
Oilmore, Sid
Oilson, O. A.
Oiseon, Hook
Oiven, Calvin, I.
Clowboyl
Oleason, & Allyn
Oiloth, Robt,
Oilyn, Harry
Broadway
Ooff, Joe

Olyna, Marry
Ooff, Joe
Onf, Joe
Onitalism, Marray
Oolder, R.
Joelder, R.
Joelder, S.
Ooder, S.
Ooder, A.
Ooder, J.
Ooder, J.
Ooder, J.
Ooder, J.
Ooder, M.
O

Grady, C. W. Gramlich, Charite Grant, Al Custare Gratiot, Merle Graves, Dec A. B. Gray's Gr. Can. Ebows

Oray, Jack Smoke Oray, Tuppey Oreen, Albert Oreen, Alfred Oreen, Col. Bill

Oreen, Cod. Bill
Oreen, Louis E.
Oreenhaw, L. B.
Oreenhaw, L.

Halbach, Walter Z. Hale, Chas. G. Hale, Prince Eco Hale, W. E. Haliotes Hawaiiam Halke, R. S. (Dick) Hall, Don Boots Hall, Earl C. Hall, Earl C. Hall, Fred Hall, Pred Hall Pred Hall Pred Hall Hall Pred Hall Halley Charley

Halley, Charley
Halligan, Prank E.
Halstead, Jack
Hamilton, Addie
Hamilton, Ollie
Hamilton, R. M.
(Happy)
Hamilton, Tom,
Shor

Hanks, Hanna,

Rarrosa, Thos. D Rarris, B. B. Harris, Howell E. Harris, Joe Harris, Joe Harris, Joe Harris, Jo. Harrison, A. Harrison, A.

When Writing for Advertised Mail, Please Use Postcards. Also state how long the forwarding address is to be used.

(Boots)

January 20, 1934 Harvey, James
Harvey, Leon
Harvey, Wm.
Harvey, Wm.
Harvey, Wm.
Hassen, B. C.
Hassen, B. C.
Hawthorne.
Williard
Haron, N. A.
Hayworth, Joe
Head, Bernie
Heed, Luther C.
Heffington, H. O.
Hendrick, Elmas King, G. P.
Hendrick, Elmas King, Geo, White
Hendrick, John T.
Hendry, John T.
Hendry, John T.
Heryman, Wm.
Herbert, Frank
Herybert, Frank
Herriman, Jerone
Herriman, Jerone
Herriman, Jerone
Herriman, Jerone
Herriman, Ed
Herriman, Ed
Herriman, Ed
Herring, Fank
Herriman, Ed
Herring, Fank
Herring, Hank
Herr Herbert, Franch
Herbert, Raiph
Herbert, A. Lee
Herbert, Raiph
Herb

Lester. This Section Levine, Joe Levine, Joe Levine, Dot Levine, Brot. Levine, Dudey Levin, Prof. L. Levin, Dudey Levin, List, Harry B. Little, Market Little, M. L. Little, M. L. Little, M. L. Little, Guille, G Johnson, Albert
Johnson, And Earl
Johnson, Arg
Johnson, Eyerett
Johnson, Devett
Johnson, Joe
Johnson, Moody
Johnson, Raioh
Johnson, Raioh
Johnson, Raioh
Johnson, Henry
Johnson, Samilea
Jorgenson, Henry
Jones, S. Milea
Jorgenson, Henry
Kanlani, Stanley
Kanlani, Sam

Sungar, Paul
Kainlan, Stanley
Kainlan, Stanley
Kainlan, Stanley
Kara, Dr. Paul
Karbe, Willie
Karbe, Joe
Karbe, C. K.
Kalle, G. K.
Kalle, J. G.
Karbe, Willie
Karbe

Lucas, Willis C.
Ludwig, Chas.
Ludwig, Frank
Lundwig, Frank
Montan, Len
More, G.
More, E.
More, G.
More, E.
More, J.
More, L.
More,

O'Mrien, Jennings
O'Brien, W. J.
O'Connell, Jack Bill
O'Connell, Jack Cow)
O'Counter, Fred
O'Mark, J. P.
O'Mark, J. P.
O'Neil, Chas. E.
O'Neill, Mickey
O'Reilly, Jimmy
O'Timmons. Capt.
O'Mark, A. Billies
Oakes, A.

Mayda, Levis
Mayda, Levis
Mayda, Levis
Mayda, Levis
Mayda, Grore
Merchy, Montana
Meenh, Bill
Meech, Guiford
Meinott, Rugher
Meinott, Hong
Miller, Raph
Mill

Lyman, Al
Lynch, R. A.
Morran, Al Bootty
Moore, J. Co.
More Co.
Mocor, J. Co.
More Co.
Moore, J. Co.
More Co.
Moore, J. Co.
More Co.
Moore, L. G.
Mo

Newham, Gordon

Newman, Alex
Newman, Bill
Nichols
Clarence
Nichola
Nichola
Nichola
Norman, John E.
Nunna, William
John
Kannan, William
John
Collette
Jol
O'Brien, Jack
O'Brien, Jack
O'Brien, Jack
O'Brien, Jack
O'Brien, Janus
Zo'Brien, W. G
O'Brien, W. G
O'Brien, W. G
O'Brien, W. Minning
O'Brien, W. J

Attractions
Raymond, F. A.
Raymond, W. O.
Rea, J. W.
Reading, A. L.
Reading, A. L.
Reading, Atthur
Reading, At Rock Will
Rockwell, E. W.
Rockers, Jartie
Rocyrs, Her Bill
Rogers, Her Bill
Rogers, Her Bill
Rogers, Her Bill
Rogers, Nat
Rogers, Nat
Rogers, Nat
Rogers, Nat
Rogers, Nat
Rogers, Nat
Rogers, Ray
Role, Willer M.
Roles, Waller M.
Roce, Harry P.
Rock, J. O.
Ross Amuse. Oo.

Peeple, T. Dwight
Pelzer, Lee
Pendergrass,
Peuny, A. Emery
Perkins, Cy
Perkins, Cy
Perkins, Lonnie
Petry, Bob & Salisbury, Lawrence
Petry, Bob & Sanders, Paul
Sanders, Chick
Sanders, Paul
Salibury, Joe
Salibury, Jo Sullivan, Roy J.
Sumieria, Dobre Sumeriand, Dobre Sutherland, Prank Sutherland, Prank Sutherland, Prank Sutter, Tom Sutter, Tom Sutter, Roy Sullivan, Prank Sutter, Roy Sullivan, Prank Sweetman, Jack Sykas, W. E.
Sykas, Sullivan, Jack Sykas, Sullivan, Jack Sullivan, Jack Sullivan, Jack Sykas, Jack Sykas,

Thompson, Zack
Thomps

Adaire, Louise
Adridge, Dolly
Aleve Diso
Alexander, Rose
Allen, Doris
Allen, Coris
Allen, Coris
Allen, Coris
Allen, Coris
Allen, Coris
Austin, Loia
Baxter, Dolly
Beard, Bra A. J.
Belmont, June
Brauta, Myrte
Brenns, Virginia

Sulley, Joe
Sullina, Glenn
Sullivan, Fabri
Sullivan, Patrick
Sullivan, Patrick
Sullivan, Roy
Summera Don
Sutherland, Dave
Sutherland, Dave
Sutherland, Prank
Sullivan, Roy
Sulley, Sarber, Marshall
Sullivan, Roy
Sulley, Jack
Walter, Jack
Wal

Wallen. Bwcde
Wallera. Bob
Waltera. Bob
Waltera. Yean
Waltera. R. B.
Warren. R. B.
Warren. the
Wasserman. Boliy
Wasserman. Boliy
Wasserman. Boliy
Wasserman. Boliy
Wasserman. Boliy
Wasserman. Charles
Wayne. Joe
Wayne. Jedde
Wayne. Jedde
Webb. Jay
Weber. Glade
Webb. Jay
Weber. Herbert
Webster. Go. H.
Webb. Jay
Weber. Herbert
Webster. Go. H.
Web. Jay
Weber. Bobble
Web. Jay
Weber. Bobble
Web. Jay

Wenzel, Fred Weiselman, L. B. Westerman, Geo. Western, Stanley

Western, R. E. Dick Wheeler, Pete White, Bill White, Dan M. White, Oyp White, J. C. Whiteside, Dutch Whitlark, W. H. Daddy

NAIL ON HAND AT NEW YORK OFFICE 1361 Broadway. Proposal Boost Parcel Post

Bartell, Prof.
William, 30c
Mingus, Bersie, 160
Rema, V. R., 6c
Wells, Bud, 8c

Ladies' List

Bronze, Lita
Brown, Mae
Brown, Mae
Bruce, Clarey &
Roole
Brydon, Mrs. Lee
Burnett, Catherine Campbell, Mrs.
Hart
Carmen, Frank &
Carter, Elizabeth
Carter, Carpar
Carter, Carpar
Carter, Helen
Charlotte &
Thompson

Christy, Dorothy
Clark, Lillian
Claude, Lorraine
Cole, Grate
Cock, Grate
Cock, Kathetine
Cox, Kathetine
Mirr, Midger
Mirr, Midg

Pariert, Rance
Paulika, Blanch
Pariner, Mas.
Lee
Parier, Rase
Paulika, Parier
Parier, Parier
Parier, Parier
Parier, Parier
Parier, Mas.
Lee
Parier
Parier, Mas.
Lee
Parier

Gentlemen's List

Adams, Mic
Adams, Mr.
Alexander, Emil
Alexander, Emil
Alexander, Emil
Alexander, Emil
Alexander, Emil
Alexander, Emil
Alexander, Wr.
Allen, Joseph A.
Alien, Robert A.
Bautin, Harry
Bender, Ramy
Bennett, Prain
Bender, D.
Black, D.
Black,

ADAMS—Robert H., writer, died at the San Pernando, Calif., Veterans' Hospital January 5. Funeral services were con-ducted at Sawtelle. Calif. His widow and

daughter survive.

ADAMS—Ted, 32, radio singer, died in Fort Worth, Tex., January 8, according to information received by friends

ADAMS—Ted, 32, radio singer, died in Port Worth, Tex., January 8, according to information received by friends in Los Angelea.

BENNETT—Ida B., 60, wife of A. Bert Bennett, who for many years has been 24-hour man and in other capacities with circuses, died at her home in Vincennes, Ind., January 10. Mr. and Mrs. Bennett were at one time proprietors of Raymond Hotel, Vincennes.

BURT—Mrs. Jennie, 67, singer of many leading roles in Gilbert and Sulivan operas, died January 11 in New York as the result of a cerebral hemorrhage. She was the founder of the Rainy Day Club and a mamber of the New York State Federation of Women's Clubs.

CLARK—Ella Mae, 40, musician and singer, was drowned in the floods at Montrose, Calif., January 1. Funeral services were held in Forest Lawn Cemetery in Glendale. Her parents survive.

CROWELL—Mrs. Lillian B., 74, known e generation ago as Lillian Rowley, died January 6 in Norwalk Hospital in Norwalk. Conn., of a Derebral hemorrhage. The best known of the many productions in which she played was The American Grid. She is survived by two sons, Edward L., of New York, and James R. Crowell, of Westport, a brother, Joseph Lincoln Rowley, of Philadelphia, and four grandchildren. Burial was in Willowbrook Cemetery. Westport.

CUSHMAN—Robert, 35, known on the radio as "Ted Adams, the Wandering Troubadour," was fatally wounded in Fort Worth, Tex., on January 8. Earl Penix, Fort Worth theater owner, has been charged with murder in connection with the slaying. Cushman had been featured over two Fort Worth radio stations for the last two months. Burial was in the Catholic section of Mount Olivet Cemetery. Cushman is survived by his widow, who lives in New Orleans; a brother, and his mother.

DAVIS — George S., 53, died in St. Joseph's Hospital, Warren, O., on January 10 from a complication of diseases. At one time he was manager the Star and Academy theaters in Buffalo, N. Y. He also was interested in horse racing, He was a life member of the Stks and Engles lodges in Buffalo. For the last 34 yea

and burist in Sulfato.

DEYERBERG---Frederick, 71, famous
French horn player, died at his home in
Long Beach, Calif., January 4. Ha was
a member of the Metropolitan Opera

Charles Kannely

Charles Kannely
Charles Kannely, 55 years of age, for upwards a quarter of a century confidential sceretary to several of the Ringling brothers, including the late Charles and more recently John Ringling, and Samuel W. Gumpertz, present general manager Ringling-Barnum Circus, dled at his apartment in Sarasota, Fla, night of January 11 from angina pectoris.

Mr. Kannely had been ill for several weeks and recently left Joseph Haiton Hospital, Sarasota, fer his apartment. Death came unexpectedly.

Known to practically every outdoor showman in the country because of his connection with shows, "Charlie" Kannely was quiet and unexsuming, and held his employment so long because he could keep a confidence. He was a native of Sterling. Ill. In his carly days he was in the theatrical business with his father and other relatives, and later press agented several shows and stars, including the old Hippodrome road shows and Richard Carl, operatio star, was unmarried and a devout Catholic. He died a few minutes after the last sacrament had been administered.

Funeral services were held at a chapel in Sarasota night of

after the last sacrament had been administered. Funeral services were held at a chapel in Sarasota night of January 12, and the body was shipped to his old home in Sterling, Ill., for burial. Among those who attended the services at Sarasota were Samuel W. Gumpertz, Pat Valdo, Merls Evans, members of the Sarasota Circus Club and many residents and circus colony members.

House Orchestra in New York for 33 years. He was the father of Fred William

years. He was the father of Fred William Deyerberg, composer and musician. His widow, three sons and a sister survive. DOBISH—Mirs. Joc., who as Irene Dare gained national renown as one of the first motordrome riders to drive an automobile around the straight up and down wall, died January 12 at her home at Coral Gables. Fia. She had been featured for years with major carnivals and at beaches and parks. Her husband survives.

vives.

DREESE—Mendel G., 42, known as the "Mayor of Coney Island" and a real estate dealer in the resort, died in King Hospital, New York, January 9. He was a familiar figure at the last two Mardi Gras, officiating as grand marshal. He founded the Coney Island Hebrew Association

ciation.

DUNN—Hugh L., who was associated with Ford's Theater in Baltimore since it was built in 1871, died January 7 in that city. He began working for John T. Ford as an errand boy.

GIBBS—Lucille, concert singer, died January 5 in Los Angeles after a long liness. She had toured the world with Anna Paviova and had appeared for two years in the Mission Play at San Gabriel,

promotions. Besides bis widow he is survived by two brothers, Cleve, of Indianapolis, and Earl, of New York City, Burial was in the Jeffries family plot at Newcastle, Ind., December 23. tributes were many and beautiful.

KENNEDY-Val., 65, manager of the Mason Opera House and Biltmore Theater, passed away in Los Angeles December 23. He managed these theaters for five years. Formerly he had been with Henry Müller, Klaw and Erlanger and Charles Prohman. Funeral services and interment were held in Hollywood. His widow survives.

KNAPP—J G., theater operator, passed away in San Bernardino, Calif., Decem-ber 24, following a long illness.

KOCHANSKI—Paul. 46, distinguished Pollah violinist, died January 12 at his home in New York. He was the owner of the Stradivarius violin owned by Ole Bull. and in 1928 he bought another violin for \$40,000.

KURTZE — August Fred, 76, best known in medicine show and other outdoor show circles, died January 6 at Sayre, Okla, where funeral services and burial were conducted. He is survived by four children, Milton A, and William

Freddie McGarry, playing Canadian vaude dates, at present in Montreal, MaeDONALD—Henry M., 74, for half a century a concessioner at fairs and with carnivals in New England and Eastern Canada, died in St. John, N. B., of which he was a native. He had been ill and off the road for a year. Two sons, E. A., New York City, and George H., St. John, survive. Interment was in Pernhill Cemetery, St. John.

Pernhill Cemetery, St. John.

MEERS — George, died of an undescribed fever in St. Vincent, British West Indies, two months ago, according to information forwarded to Mrs. Wilkes Lloyd, of New York, presumably the wife of the one-time famous English circus rider. His undle is Freddie Meers, manager of the Eden Musee, Coney Island, which is owned by S. W. Gumpertz, general manager Ringling-Barnum, and niece is Lora Meers Valdo, wife of Pat Valdo, personnel director R.-B.

METCALFE—John, 30, former jockey and actor, died in Tijuana, Mex., January 6.

MITCHELL — George M., 26, midget, who traveled as a clown with several circuses and carnivals, died of a kidney ailment at his home in Franklin, Vt., January 3.

January 3.

MITCHELL — L., brother of Kate Mitchell Siner, died December 30 in Houston, Tex. He had many friends in ahow business.

MUETHING—Matthew, 56, noted as a violinist, died in St. Francis Hospital. Pittsburgh, January 7, as a result of a stroke suffered in 1928. He was a native of Covington, Ey., and for many years professor of music at St. Vincenta. Ho was director of the college symphony orchestra for a number of years.

NOON—Nancy Jane, 13, daughter of Mark Kelfy, writer, died January 6 in Los Angeles, following a brief illness. Her parents surviva.

PAXTON — George, for many years

Los Angeles, following a brief lilness. Her parents survive,
PANTON — George, for many years identified with the promotion of the annual Carroll County Fair, a former director of the Carroll County Agricultural Society, died January 8 at his home near Carrollton, O., following a short illness. His widow, four eons and two daughters survive. Burial in Scroggsfield, O., Cemetery.
PAUL—Mrs. John, 62, an Indian who traveled with carnivals and exhibited at fairs in Enstern States and Canada since girlhood, died on a reservation at Lequille, N. S. She was a daughter of the late Ben Pictou, chief of the Micmac tribe, who died two years ago, aged 102, and who had been an exhibitor with carnivals and at fairs many seasons. Mrs. Paul concentrated on making and selling reed baskets. While at Oyster Bay before the death of Theodore Roosevelt she bad as a customer the former President, who purchased a dozen of her baskets.

ROSSETTI — Rudy, 42, died of mo-

the death of Theodore Roosevelt she bad as a customer the former President, who purchased a dozen of her baskets.

ROSSETTI — Rudy, 42, died of monoxide poisoning in New York January 2. Originally from Germany, he was a member of the Ergottis, Risley and acrobatic act, and toured with various circusos, notably Gentry Bros.' Shew. Two brothers survive him. Burial was in New York January 6.

SCHAEFFER—Herman, member of the Carman Roller-Skating Team, died in Philadelphia on January 6.

SIMMONS—Earl, 48, actor, producer and playwright, was found dead January 10 in New York. Death was attributed to gas asphysiation. He had heen interested in stock and motion picture ventures and was the author of Sickness of Youth and Things We Do. He leaves a widow.

SINK—Mrs. Ira L., 49, died in a hospital at Winston-Salem, N. C., on January 4. Survived by husband and a sister, interment in Waughtown Cemtery. From 1923 to 1930 she and her husband operated guess-weight scales and concessions in the Middle West during the fair scason.

scason.

SMITH—Capt, George W. 78, died January 5 at his home in St. Louis. He was prominently known in medicine show eircles. Some details appear in the Pipes columns of this issue.

SPEYER—Edward, 94, connoisseur of music and painting, died January 8 in Shenley, Hertfordshire, England. He organized a remarkable series of orchestral concerts in London, at which Josef Joachim and Fritz Steinbach were conductors.

ductors.

WHITE—E. J., father of Earl White, radio singer and writer of considerable note, died suddenly in his home in Pittsburgh January?.

WHITE—Jack Francis, 60, comedian who quit the footlights 10 years ago to settle in Miami Beach, Fla. (was a real estate dealer), died January 4 in a Miami hospital following a long lilness. For 20 years he and his wife, Bernice, played in vaudeville as Howard and White in comedy sketches. Previously they had

CHARLES E. MACK

Charles E. Mack, 46, of the vaudeville team or Moran and Mack, famous as "The Two Black Crows," was injured fatally January 11, near Mesa, Ariz., when an automobile, driven by Mrs. Mack, overturned. He died a short time later in the Southside Hospital, Mesa.

Mack was born at White Cloud. Kan. His real name was Charles E. Sellers. Early in his childhood the family moved to Tacoma, Wash. Mack first became associated with the stage as an electrician. He found it easy to create laughs among his fellow workers and conceived the idea of assembling a line of gags for a regular act, which he soon sold to Alexander Pantages, marking the beginning of his actual stage career.

After working up and down the West Coast in various theaters ho happened to be on the same bill at Astoria, Ore., with a team known as Garvin and Moran. A warm friendship developed between Mack and Moran, and some years later when they were both playing the Winter Garden, New York, in "Over the Top," Mack proposed they team up. After they began working together their rise was rapid.

Following turns over various circuits, 1921 found them back in the Winter Garden with "The Passing Show." The next season they were featured in "Maid in America." From then on they played in George White's "Scandals," the Ziegfeld "Follies" and "Greenwich Village Follies." In between they found time to go to London for 14 weeks with "Better" lays," at the Hippodrome, returning to play another Ziegfeld show and two seasons with Earl Carroll.

In 1920 Mack were sold.

In 1920 Mack was married to Marlan Robinson, in Washington, and they were later divorced. Mack then married Mrs. Myrtle Buckley, of Oakland, Calif. In addition to his widow, he is survived by a daughter, Mary Jane.

Calif. Funeral services were held in Hollywood. The body was cremated.
GOLDEN—Edward, Negro glant who had traveled with carnivals, died recently at New Orleans.

HAMLIN—Arthur, 47, known as Arthur Kay, of Kay Hamilin and Kay vaude act, died in White's Hospital, Brooklyn, January 10 after injuries received in a backstage accident at the Valencia Theater. The bedy was taken to Akron for burial. He is survived by his brother, one child and his parents, according to the legal department of Loew's.

HEAD—Louis M. 60, publicist, died at the General Hospital in Los Angeles recently, following a heart attack. Survived by widow.

JEFFRIES—Sarah L., wife of Jack Jeffries, former pugilist who has been appearing in motion pictures recently, passed away at her home in Los Angeles December 31. Her husband, daughter and three sisters survive.

JEFFRIES—Lioyd, 57, promoter and publicity man, died at 8t. Vincent's Hospital, Indianapolis, December 19, Both Mr. and Mrs. Jeffries had been in failing health for two years and spent eight weeks in a hospital during September. Mr. and Mrs. Jeffries had been in failing health for two years and spent eight weeks in a hospital during September and October last. Mrs. Jeffries is still with heart trouble. Mr. Jeffries for years was connected with amusement parks, circuses, fairs and celebrations in the summer time and during winters would engage in wrestling and boxing

P. Kurtze and Mrs. Bertha Richardson and Ethyl (Reba) Long.

LA ROSE—Herbert, 58, died recently at North Tonawanda, N. Y. He was a brother of George La Rose and well known in show business.

LAYTON—Arthur T., medicine ahow-man, died December 20 in Eliwood City Hospital, Eliwood City, Pa. Some details appear in the Pipes columns of this issue.

Leving Memory of Our Mother, MARIL "BARBIER" LES, Died January 9. MADELINE, JUNE, JOSEPH, AN-GELES, RICHARD,

LEE-Marie, 55, wife of James P. Lee, died in San Francisco January 9. She was buried January 13 in Los Angeles, where she had spent many years in stock. She leaves three daughters and three sons.

LECONTE — Sebastian, 73, poet and dramatist, died in Paris, France, on January 8.

LOSH—Charles Selbert, credited with

building the world's largest pipe organ, died at his home in Hershey, Pa., January 10. He spent three years building this instrument which is now used in Convention Hall, Atlantic City.

McGARRY — Thomas Patrick, 40, of Toledo, O., died December 28 in San Diego, Calif. Surviving are three sisters and three brothers, Mickey and Francis conducting McGarry's Dancing Studies in Toledo, and Charlie, of Charlie and

been together in the dramatic business. Survived by widow and a sister. He was a member of Mahi Shrine Temple of Miami; the Henry Wilson Lodge of Masons in Rochester, Ind., and the Miami Beach Lions' Club. Masons conducted services at the grave in Miami Memorial Park.

WOLF—Albert, 35, house manager of the Garden Theater, Milwaukee, died January 9 at a hospital in that city following a week's liness. He formerly managed the Family Theater in Gary, Ind. His widow survives.

WROZINA — Ignatius, 79, died in Bridgeport, Conn., after a short illness of pneumonia. He was an expert violin maker and his instruments have been much in demand by professional musicians of this country and Europe.

ZIRKELBACH—Adam, 77, a cornetist in several widely known old Milwaukee bands and one of the organizers of the Milwaukee Musicians' Association of which he was an honorary member since 1917, died January 7. He was retired

Musicians' Association of which he was an honorary member since 1917, died January 7. He was retired for 10 years, but in the earlier days played in several bands, including Bach's, Klauder's and Mayr's, He is survived by his widow and daughter.

MARRIAGES

CORTEZ-LEE-Ricardo Cortez, motion picture featured player, and Christine Lee were murried at Phoenix, Ariz., on January 8.

OILL-NELSON — Cecil Gill, who is known as the "Yodeling Country Boy," singing dally over Radio Station WBAP in Fort Worth. Tex., and Pearl Nelson, non-professional, were married in Hutto, Tex., last week.

KRUEGER-ALLSUP — Offetha Allsup and Lynn Krigers, treather, at the

and Lynn Krueger, treasurer at the Texas Theater in San Antonio, Tex., were recently married in that city.

MAYS-GRUNWALD—Rex Mays, racing driver and actor, and Dorothy Grunwald were married recently in Los Angeles. Calif

Calif.

SANOER-FORERO—Tom Sanger, nationally known circus clown, and Mrs. Bernadine Forero former wife of a Colombian consul at Baitlmore, were married December 27 in Baitlmore, was a leading attraction for many years at the New York Hippodreme.

many years at the New 1012 mappedireme.

WILSON-CLAYTON — Doris Clayton, employee at Radio Picture Studios, was married to Gordon Wilson in Los Angeles on December 31.

YOUNG-WEBSTER — Arthur Young and Vicenta Webster were married

and Virginia Webster were married January 6 in Yuma, Ariz. The couple are employed at Warner Bros.' Studios.

COMING MARRIAGES

Formal announcement is made of the coming marriage of Dorothy Packtman, general secretary of Ocorge A. Hamid, Inc., outdoor booking agency of New

York, to Mack Ooldberg, New Yorker, Date for the ceremony is March 18, from Miss Packtman's Brooklyn home.

Katherine Strube, secretary to Dale Van Every at Universal Studios, recently announced her engagement to Oordon Wellsley Wong, film scenarist. They will be married in London.

be married in London.

Arthur W. Carlson, University of California football star who went on a personal appearance tour recently, and Evaline Otts announced their engagement in Alameda, Calif., December 29.

Angela Casey, musician and damastic artist, and Edwin C. Wilhite recently told friends of their intention to with in Los Angeles this spring.

Cary Grant, motion picture actor, and

In Los Angeles this spring.

Cary Grant, motion picture actor, and Virginia Cherrili, screen actress, took out a marriage license in London, England, January 7, according to information received by friends in Hollywood. The license was taken out under their real names, Archibald Alec Leach and Virginia Adler.

Iris Foster, Eritish film writer, announced that she is going to marry Christopher Mann, editor of The Era, in London, England, this summer. Miss Foster is now engaged in writing the life story of Marie Dressler, motion picture star.

willy Pogany, illustrator, artist and film studio art supervisor, and Elaine Cox. artist, recently announced that they will be married in Los Angeles, Calif., this summer.

BIRTHS

Mr, and Mrs. Al Newman are announcing the birth of a son born recently in Los Angeles. Pather is a musical director at 20th Century Pilm Productions.

Mr. and Mrs. Charles LaTorre are the parents of a 7-pound boy, born January 7 in New York. Mr. LaTorre opens in the legit show, Mahogany Hall, January 17. at the Bijou Theater, having finished his latest role in the picture, Beauty, on Breadway. on Broadway.

A 7-pound 11-ounce son was born to Mr. and Mrs. Harry Green in Los Angeles January 11. Green is a screen comedian, Mrs. Green, former actress, was known on stage as Alva Larsen and in 1928 was selected "Miss New York" in a beauty

An 81/2-pound son was born November An of spound son was out the total and Mrs. George G. Ritter. Ritters are well-known cookhouse people, late with Gold Medal Shows.

A seven-pound son was born December 29 to Mr. and Mrs. Joe Kilrain at Hot Springs, Ark. Parents were formerly with L. J. Heth Shows.

DIVORCES

Elinor Kershaw Ince Herbert, widow of Thomas H. Ince, film producer, revealed in Los Angeles that she received a (See DIVORCES on page 55)

LETTER LIST-

(Continued from page 51)

(Continued from page 51)

Harvey, E.

Dorward
Hauser, Bill
Hayes, Rube
Hendrik, Text
Hendrik, Text
Hendrik, Text
Hendrik, Text
Hendrik, Text
Hendrik, Text
Herbert, Lionel
Herbert, Lionel
Herbert, Lionel
Hofses, Jink, &

Mura, Mario, M.

Moris, Feank
Muckel, Frank
Hortset, Mr. &

Mura, Moris, Feank
Murkel, Frank
Hortset, Mr. &

Murphy, Preddie
Nary, Louis
Nord, Age, Louis
Nord, Mr. &

Murphy, Preddie
Nary, Louis
Nord, Mr. &

Murphy, Preddie
Nary, Louis
Nord, Mr. &

Murphy, Preddie
Nary, Louis
Nord, Mr. &

Park, Carl
Park, C

Rajah, Prince
Rangel, Dan
Rangel, Pack
Rangel, Pack
Rangel, Pack
Rocers, Dan
Rombola, Sam
Rom Kruger, Will C.
Kung, Leni C.
Le Claire, Jark
Le Duc, Butch
La Monte, Lester
La Rocco, Roxy
La Vaun, Willford
Landow, Jack Kross Leni Lack
Le Giaire, Jack
Le Duc, Butch I Le
La Munite, Lesir
La Munite, Lesir
La Lau, Willierd
Landow, Jack
Lerkin, Bill
Lawrence, Sammy
Leamy, Jim &
Leamy, Jim &
Leamy, Jone Mickey
Leland, Tony
Lesiter, John Peter
Lesite, Francis P.
Lewis, Geo.
Lewis, Harry C.
Lexel, Ben &
Polis Polly

Vance, Fred'k

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Mapnia, Mat
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Mifflin, Bill

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Hamilton, Bessi
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Jarman, Edna
Jarman, Edna
Jarman, Edna
Jarman, Edna
Jarman, Edna
Jarman, Margaret
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Korman, Mis
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LaRue, Yvone
LaTour, Vyone

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Kyam Kroll, Jack
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Million, Jack (Box)

Million, W.

Million

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Remson, Earl
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Singleton, O. E.
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Warner, Paul
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Warner, Paul
Warner, Paul
Warner, Chas.
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Warner, Chas.
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Williams, Max
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Wyark, Gerland
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Relley, Earl
Kennedy Pamily
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King, Arthur
King, Arthur
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Lang, Walter
Larry, Jack
La Vern, Vern
Lee Alein B
Lee Alein B
Lee Looseman
Leenard, E. A.

Loo. J. George
Loos. J. George
Lorens, P. G.
J. George
Luigd, Gene
Luigd, Luigd, Gene
Luigd, Hand
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McCable, March
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Magne, City Shows
Malley, J. H.
Matlock, Lept.
Matlock, Monto
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Murph), Don
Mulano, C. M.
Mulano, M.
Mul

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Davis. Ted
Davis, Ted
Davis, Wesley
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Anderson, R. O.
Apollon, Dave
Australian Waltes
Barton, DeArv, G.
Bassette, Iarcal
Beahan, Blily
Bean, Ward
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Decker, A.
Dison, Deritus
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Dolan, William
Dowd, Jack H.
Dukhect, George
Duknet, George
Emerson, Raiph

Oray, Otto Oray, Otto Oray, Oren Oray, Oren Oray, Oren Oray, Oren Haper, O. K. Hall, Lee Harler, Sky J. Harrison, Bobby Harv, John E. Harvey, E. Happy Huebner, L. R. Skatos Ingrahan, Dr. Jackson, A. H. C. Jackson, B. III. Jackson, Al

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ROUTES

(Continued from page 49)
Percinando, Angelo: (Oreat Northern) New York, h.
Freeburg, Prank: (Club New Yorker) Scattle, Wash., nc. Pried, Bart: (New Powell Inn) Colonie, N. Y.,

Garber, Jan: (Trianon) Chicago, b. Gamparre, Dick: (Chapeau Rouge) New York, Gaylord, Charley. (William Penn) Pittsburgh,

h. Gentry, Tom: (Opera Club) Chicago, e. Gerder, Claude: (Parody Club) Chicago, nc. Golden, Ernie: (El Garron) New York, nc. Golden, Neil: (Burna & Kissen's Show Place) New York, nc. Granata's Continental: (Victor) New York, h. Green, Humry: (Quyon'a Paradise) Chicago, b. Greene, Murray: (Pelpark Palace) Bronx, N. Y., b.

Haefely, George: (Empire) New York, b.
Haight, Walter: (Arlington) Hot Springs,
Ark, h.
Hall'a Angels: (Paramount) Chicago, nc.
Hall, George: (Farth New York, h.
Handler, Ali (Vis Laso) Chiesgo, e.
Hendricks, Henry: (Childs) Faramount Bidg.,
New York, fc.
Harmon, Dave: (Piaza Ballroom) San Antonio, Tex. h.
Barris, Phil: (St. Regis) New York, h.
Hartod, Buddy: (Yochg'a Restaurant) New
York, c.
Hawkins, Jess: (Rainbow) Denver, b.

York c. Bawkins, Jess: (Rainbow) Denver, b. Hector, Charles B.: (Touraine) Boston, h. Henderson, Lee: (Club Richman) New York, E. Henry, Tal: (Carter) Cieveland, h. Hess. Roy: (Viennese Gardens) Plint, Mich.

BC.

Himber, Richard: (Ritz-Carlton) New York, h.

Hoff, Rudy: (Pige Ear) Syracuse, N. T., uc.

Hopkins, Claude: (Roseland) New York, b.

Hunter, Pinkey: (Lotus Cardens, Euclid at

E 18th st.) Cieveland, pc.

Wilkiois Collegians: (West City) Chicago, ne.

Charles (Small's Paradise) New York, nc. mes, Broadway: (Harlem Tavern) New Jones, Broadway: (Harlem Tavern) New York, c. Jones, Isham: (Commodore) New York, h. Josephs, Jim: (Murray's) Tuckshoe, N., Y., DC.

Joy, Jimmy: (Lowry) St. Paul, Minn., h.

Kahn. Art: (LaSaile) Chicago, h. Kassel, Art: (Netherland Plaza) Cincin-nati, h. Kavelin, Al: (Chez Parce) New York, nc.



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cisco, h.

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N. T., ne.

Keller, Leonard; (Sai Musette) New York, ne.

Kemp, Hal; (Blackhawk) Chicago, e.

Kenny's Rhapsodians; (Stables) Chicago, c.

Kershaw, Bobby; (Tallmadge Inn) San Antonio, Tex, ne.

King, George; (Club Casino) Beaver Falls,

Pa., nc. King, Henry: (Pierre) New York, h. King, Wayne: (Aragen) Chicago, b. Kiss, Joc: (Gypsy Camp) Chicago, b. Kohl, Harry: (Brass Rail Beer Garden) New

Koni, Maisy.
York, C.
Kounts, Buss: (Webster Hall) Pittsburgh, nc.
Kounts, Buss: (Webster Hall) Pittsburgh, nc.
Kulolai, George: (Pre-Cat) New York, nc.
Kulolai, George: (Pre-Cat) New York, nc.

Kulofal, George: (Fre-Cat) New York, nc.

LaMont, Will: (Roosevalt Eodel) Pittsburgh, c,
LaSalle: (Wivel) New York, rc.
Landau, Mike: (Billy Ballagher's) New
York, cb.
Land, Eddie: (Bossert) Brooklyn, h.
Lang, Eddie: (Rossert) Brooklyn, h.
Lang, Bid: (Club Royale) Chicago, nc.
Lanin, Lester: (Lancoin, New York, c.
Lidenton Landoin, New York, c.
Lidenton Landoin, Methodolina Club) Poplar
Little, Little Jacki (Lexington) New York, h.
Locke, Buster: (Globon) Chicainnai, h.
Lopez, Don Antionio: (Laurel-in-the-Pines)
Lakewood, N. J.
Lopez, Vincent: (Chez Parce) Chicago, nc.
Lucas, Clyde: (Morrison) Chicago, h.
Lonceford, Jimmy: (Cotton Club) New
York, nc.
Lymn, Abe: (New Yorker) New York, h.
Lynch, Phil: (Club Evergreen) Bloomfield,
N. J., nc.
Lynn, Correy: (Chicago Beach) Chicago, h.

McCloud, Mac: (Beach View Gardens) Chicago, c. McCoy, Clyde: (Drake) Chicago, h. Mschan's Rhumba: (Montmartre) New York,

nc. Madriguera, Enrique: (Waldorf-Astoria) New York, h.

Marirucera, Enrique: (Waldorf-Astoria) New York, h. Marirucera, Calidy: (Aloha Beer Garden) New York, h. Marin. Bros.: (Garden Dancing Palace) Spokane, Wash, b. Manni, Joe: (Glub Lelaure) Chicago, c. Manning, Monroe: (Bastille) New York, nc. Mariscal, Reinaldo: (Riviera Polo & Country Club) Hollywood, Calif., nc. York, b. Martell, Paul: (Arcadia) New York, b. Martin, Nat: (Lam's Restaurant) New York, b. Martin, Nat: (Lam's Restaurant) New York, b. Martin, Nat: (Lam's Restaurant) New York, c. Mathews, Eteve: (Longview Farms) Pitts-burgh, nc.
Maturice, Tony: (Half Moon) Coney Island, N. Y., h. Martice, Jack: (Majestic Ballroom) Long Beach, Calif., b. Mayro, Artie: (Peach Orchard) Bridgeport, Calide, Johnny: (Bohemian Garden) Detrolt, ch. Melody Masters, Henninger's: (Crystal Lake) Beaver Dam, Wis., b. Meyers, Jack: (Montmattre) New York, nc. Milder, Pritz: (Club Royal) Chicago, mc.

Middleman, Arthuan (2014) Chicago, Bc.
Millsonse Band: (Steamship Oille) Chicago, c.
Moffet, Hrl: (Waithall) Jackson, Miss., h.
Molina, Carlos: (Congress) Chicago, h.
Morants, Joe: (Russian Arts) New York, nc.
Muclett, Jimmis: (Paradise Ballroom) Huntington, W. Va., b.

ington, W. Va., b.

N
Nelson, Ozzie: (Park Central) New York, h.
Newman. Emil; (Vanity Pair) New York, ne.
Nichola, Red: (Ciaridge) Memphia, Tenn., h.
Noone, Jimmy! (Club Lido) Chiesgo. c.
Norman, Riff. (Bismerk Gardens) Chiesgo, c.
Noury, Walter E. Rainbow Ramblers: (Moose
Club) Haverhill, Mass., b.
Nuzzo, Tony: (Club Gitro) Chicago, c.

O'Neill, Walter: (Mayfair Yacht Club) New

Olman, Val: (Embassy Club) New York, nc. Olsen, George: (Pennsylvania) New York, h. Olshanetaky, Al: (Club Plaza) New York, c. Owens, Don: (Metropole) Chicago, h.

Paige's Band: (L'Algion) Chicago, c.
Pancho: (Ambassador) New York, h.
Panico, Louis: (Canton Tea Gardens) Chicago, c.
Parker, Ray: (Avalonian) Chicago, c.
Pearl, Morey: (Tent) Boston, b.
Pedro, Don: (Biue Grotta) Chicago, c.
Pendro, Don: (Biue Grotta) Chicago, c.
Pendravia, Paul: (Muchichach) Kansas City.

Mon. h. Perl. Lou: (Club Shalimar) Chicago, c. Perrine, Cliff: (Greystone Ballroom) Dayton, O. 15-20; (Casa Lows, night club) Hamil-ton 21-28.

ton 21-28.

Perry, Bob: (Brevoort) Chicago, h.

Pollack, Ben: (Casino de Paree) New York, ch.

Pollack, Ben: (Casino de Parce) New York, Co. R
Raeburn, Boyd: (Harvey's) Chicago, c. Ransom, Jack: (Danceland Club) San Antonio. Tex, b.
Rapp, Barney: (Forrest) New Orleans, nc.
Rawlins, Jack: (Blossom Grove) Atlantie
Beach, near Jacksonville, Fla., nc.
Red, Dick: (Pepper Pot) New York, C.
Redmond, Don: (Casino de Parce) New York, cb.

cb.
Rendo, Vito: (Maroni''s Beach View Gardens)
Chicago, c.
Reah, Benny: (Silver Star Baliroom) Sulphur Springs, Fla., b.
Richarda, Barney: (Limchouse) Chicago, c.
Robbins, Sam: (McAlpin) New York, b.
Rogers, Mack: (Gunter Cave) San Antonio,
Tex. 6.

Mogers, Abek: (Collect, Place Piqualle) New Tex. 6.
Rosenthal, Harry: (Place Piqualle) New York, ne.
Rosenthal, Chem. (Me.-Ha) New York, ne.
Rublnoff, Dave: (Roosevelt) New York, h.
Russo, Dan: (Oriental Gardens) Chicago, c.
Ryshanek, Will: (Schenley) Pittsburgh, no.

Ryshanek, Will: (Schemey) Pittsburge, inc.

Sabin, Paul: (Roney Plaza) Miami, Fia., h.
Sachs, Coleman: (Qunter Terrace) San Antonio, Tex., h.
Gan, h.
Scoggin, Chic: (Shadowland) San Antonio,
Tex., nc.
Scotti, William: (Montclair) New York, h.
Shafer, Joe:
(Nixon Restaurant) Pittsburgh. e.

Safer, Joe: (Nixon Restaurant, Shafer, Joe: (Nixon Restaurant, Shafer, Joe: (Nixon Restaurant, Shurgh, Shurgh, Sheridan, Phil: (Davenport) Spokana Wash., h. Sherman, Maurie: (Cafe de Alex) Chicago a Sherman, Maurie: (Cafe de Alex) Chicago a Sherman, Eddie: (Beach View Gardens) Chicago, Eddie: (Beach View G

Simon, Eddie: (Beach view Garoscap) Chi-cago, 6. Simons, Beymour: (Hollywood Country Ciub) Hollywood, Pla., ne. Sissie, Noble: (College Int) Chicago, c. Sky Pilots: (Bollevard Cafe) Chicago, 6. Smith, Joseph G.: (El Morocco) New York.

Billion Scholler Garden) Yakima, South Eddy: (Winter Garden) Yakima, Smith, Warren: (The Playhouse) Chicago, c. Snyder, Mel: (Gibson) Cincinnau, h. Sounik, Harry (Edgewater Beach) Chicago, h. Spaulding, Fred: (LaPetite Inn) Thayer, Mo., ve.

nc.
Spielman, Milton: (Village Nut Club) New
York, nc.
Springer, Chet: (Country Club Garden) Plint,
Mich, nc.

Springer, Chet: (Country Club Garden) Plint,
Mich, ne.
Stanton, Les, & Club Royal: (Heights Ballroom) Albuquerque, N. M., b.
Stashkin, Maury: (Club Minuet) Chicago, e.
Steele, Blue: (Peabody) Memphis, Tenn., h.
Stein, Jules: (Rainbo Garden) Chicago, ne.
Stayton, Hershel: (Semier Tavern) near
Akron, C., ne.
Stephans, George: (Ramova Gardens) Chicago, c.
Stern, Harold: (Biltmore) New York, h.
Stewart, Rex: (Empire) New York, b.

Tapp. Furman: (Honeymoon Club) New York. b.
Tate, Erskine: (Glub Lido) Chicago, c.
Thurn, Otto. Bavarians: (Pittsford Inn)
Pittsford, N. Y., n.
Tobler, Ben: (The Bowery) New York, cb.
Topp, Elbert: (Melody Club) Chicago, nc.
Tremaine, Paul: (Village Barn) New York, nc.
Trind, Anthony: (Paramount) New York, nc.
Tryler, Charles: (Arcadia) New York, b.
Tyler, Willie: (Place Pigalle) Chicago, c.

Udell, Dave: (Bit of Moscow) Chicago, c.

Valls, Otcott: (McAlpin) New York, h. Valentine, Jack? (Statler) Buffalo, N. Y., h. Vallee, Rudy, The: (Hollywood) New York, cb.
Van Burdam, Jack: (Busan Palmer's) New
York, re.
Venutt, Joe: (Del Monico's) New York, nc.
VIIIa, Vincent: (Bluebird) New York, b.

Wagner, Buddy: (Casino Town Club) New York, b.

Wagner, Buddy: (Casino Town Club) New York, c.
Warren, Arthur: (LaRue) New York, c.
Watkins, Sammy: (Park Ave. Penthouse) Detroit, no.
Wardiaw, Jack: (Carolina Pines Club) Raleigh, N. C., no.
Webb, Chick: (Savoy) New York, b.
Weede-Meyer: (Richmond) Richmond, Va., h.
Weede-Meyer: (Richmond) Richmond, Va., h.
Weig, Lawrence: (Traxa) Ft. Worth, Tex., h.
Whiden, Jay: (Biltmore) New York, h.
Whileman, Paul: (Biltmore) New York, h.
Wilson, Irene: (65 Club) Chicago.
Wilson, Sem: (Park Avenue Club) New
Wirtz, Eddie: (Rudolf) Valley City, N. D., h.
Woods, Check: (Alamo Night Club) San Antonio, Tex., ne.
Worth, Eddie: (Cafe Henry VIII) New York, no.
Nyn, S. Henri: (Pour Trees) New York, c.

Wynn, S. Henri: (Pour Trees) New York, c.

Yellin, Gleb: (Kretchma) New York, c. Young, Carl: (New China) Pittaburgh, c. Yuhasz, Johnny; (Detroit Yacht Glub) De-troit, no.

Zam, Paul: (Samovar) New York, nc. Zito, Horacio: (Waldorf-Astoria) New York, h. Zollo, Leo: (Benjamin Franklia) Philadel-phia, h.

MISCELLANEOUS

Andrews, Marion, Pep & Pun Revue, Seabee
Hayworth, mgr.: (Brodie) Baltimore 14-17;
(Oriterion) Bridgeton, N. J. 18-20.
Arthona Combon, Than, 18: Conterville 19.
Bin Circus Revue: Wayne, Wis., 18-20.
Birch, Magician: Statesbore, On, 17; Dublin
Bir Cochran 19: Fitzgerald 20; Jackson-wille, Fin. 22-21; Paistka 24: Daytona
Beach 25: De Land 26; Eustis 27.
Connis & Dolly Pun Show: Columbia, Ala.,
18-20.
Cook Son, Zelda, Mentalist: (Fox) Philadel-

-20. Zelda, Mentalist: (Fox) Philadel-is, Pa., 15-20. ard, Linden, Magician: Auburn, Oa.,

Cookson, Zeida, Mentalist: (Fox) Philadelphila, Pa. 15-20.
Coward, Linden, Magician: Auburn, On., 15-20.
Daniel, 2-10, Magician: Lewisburg, O., 15-20.
Declico, Magician: Marysville, O., 15-21.
Delmar, Hypnotist: (Majestic) Springfield, III, 15-20.
Dixle Gomeni, Wirden 27.
Dixle Gomeni, Phylodistry, 18-18-18-18-20.
Contraon, Zeida, Mentalist, J. A. Johnson, Maritalist, J. A. Johnson, Maritalist, J. A. Johnson, Maritalist, J. A. Johnson, Calen, Mentalist, J. A. Johnson, Maritalist, J. Miller, J. Maritalist, J. Miller, M. Leisten, M. L. Miller, M. Leisten, M. L. Miller, M

24-25.
Leistrem & St. Elois Monkeys; Marchville, N.
C., 17: Dulon 18; Burnaville 19; Mineral
Montal Comercial Communication of the Comm

town 24; (University Aud.) Bowling Green 25-26.

McNally & Boughton Show; Vincentown, N. J., 15-20.

Miller, Al H., Show: Coolidge, Ga., 15-20.

Miller, Al H., Show: Coolidge, Ga., 15-20.

Original Plasting Theater, Chas. M. Hunter, mgr.: Wilmington, N. G., 15-20.

Philipson Comedy Co.: Dans, Ind., 15-20.

Pottal Jolly Fathinders Co.: Lewisburg, O., 10-20.

Pottal Stage Circus, M. J. Dressen, mgr.: Roanoke, Ala., 17: Bainbridge, Ga., 18; Dothan, Ala., 19-20.

Phelps & Cobb's Show of Shows: (Gadsden) Gadsden, Ala., 16-22.

Recea, Eddie: (Bohemia Garden) Detroit, Mich., 18-20.

Ripley's Oddstorium: Cincinnati, G., 18-28.

FORTY-SECOND WEEK RICTON'S VAUDEVILLE SHOW, under can'sa, 15 people. "The Barnum of the Stucks" We never closs. We never miss a show. January 16, 16, 17, Sellimore; 19, Oarfield: 19, Portial; 26 Rocky Ford; all in Oceration.

Rippel, Jack, Spiash: (Theater) Brantley, Ala., 15-20. Schneider's, Doc. Yodeling Cowboys: South Boston, Va., 17; (Publix) Raleigh, N. C., 18-20; Kannapolis 22-23. Sunnyland Picture & Vaude Show: Bowling Orcen, Pla., 15-20.

REPERTOIRE

Alexander Players: Kasots, Minn., 15-20, Billroy's Comedians, Billy Weble, mgr.: Clewiston, Fis., 17: Bells Clade, 18; Pahokee 19: Okeechobee 20: Homestead 22; Danis 23; Pompano 24; Delray Beach 25; Lake Worth 26; Stewart 27. Bishop Show: Osterville, Mass., 15-20, Blythe Players: Hampstead, Md., 15-20, Leonard Players: Lamar, S. O., 15-17; Bethune 18-20.
Rown's Dixie Funmakers: Kite, Ga. 18-20.
Russell Flayers: Dudley, Ga., 18-20.
Sadler Bhow: Merkel, Tex., 18-20.
Swain, W. L., Show: Goliad, Tex., 18-20.

CIRCUS AND WILD WEST

Barton, Buzz, Wild West Rodeo Show: Rosnoke Rapids, N. O., 17; Warrenton 18-18; Henderson 20; Raleigh 22-23; Green-boro 24-25; Durham 26-27. Eastern States: (Armory) Beaumont, Tex., 15-20; (Armory) Fort Arbur 22-27. Silver Bros.: Sparks, Oa., 18; Lenox 19.

CARNIVAL COMPANIES

Bar-Brown; Winter Garden, Fla., 18-20.
Big Pour: Eastman, Ga., 18-20.
Brewer, Ray: Luftin, Tex., 18-20.
Georgia Aitrs.; Uvalda, Ga., 15-20; Mt.
Vernon 22-27.
Henry's United: Okolone, Ark., 15-20.
Royal Palm: Bowling Green, Pla., 15-20.

N. Y. HOUSE-

(Continued from page 4)
ternational Brotherhood of Teamsters,
and John J. McDonald, business manager of the International Union of Operating Engineers.

Levey accused second and third-run theaters of taking advantage of the utilitarian code, which allows emergency men to work more than 40 hours a week, classed as skilled men. He claimed the theaters applied this provision to language. the the

Tuesday morning the union appeared before the Regional NRA Compliance Board. Attorney Fred Scholem filed affidavits, alleging eight workers of four indie houses in Brooklyn and Queens were working 84 hours a week. Scholem saked for 8500 back pay for these men, and was assured by James F. Hodgson, chairman of the hearing, that the back wages would be paid if really owed by the theaters.

On Friday Scholem filed 50 more com-plaints against Manhattan film houses alleging violations of hour and wages code clauses.

MINSTRELSY-

(Continued from page 25)

the torch of Minstrelsy to the greatest heights possible. Mrs. Primrose is one of our earliest members and also one of our most active members, having served as vice-president and attended the annual meetings, this lady of minstrelsy is truly conversant with the merits of our minstrel association and readily appreciates its real value to minstrels and minstrel fans everywhers.

Have you checked up on those paid-up annual dues? If not, do so today! Remember that your officers must have your support if they are to continue keeping the association wheels moving in the forward direction. Write in to your secretary today. Let us know your viewpoint, your slant on all things minstrelsy; yes, we are likewise interested in your complaints, for it is just these things which go to build up your orgalization: it is that expression of thought which prompts us in the upward and forward direction. Send in your letter. We will appreciate your good will and your desire to help and make this our biggest and best year of all years.

BURLY BRIEFS-

(Continued from page 22) second week at the Variety in Pitte-burg. Burly fans seem to go for her specialty dances, for she brought many a new customer into the Smoky City's lone burlesque house.

FITZIE BEY, according to word from Frankle Glist, her manager, has proved good box office at the Gayety Theater, Miami. Fritzie's fan dance, violin solos and various strip numbers are reported as real hits. She opened the date December 23 and will close this week.

APOLLO, New York, closed a week ago Sunday night. This despite the fact that Paul Slayer, the manager, claimed emphatically a couple of days previously

BILLIE SHAW and hubby, Max Rudnick, were in an auto accident recently in New Jersey. Billie sustained a broken hip, while Max got minor bruises and a severe shaking up. Charile Murray, in the car also, fared the same as Max.

PRINCESS, Youngstown, O., is running burlesque. Manager is Ralph Pitzer, while Virgil Siner is the producer. Ruth (Sunny) Darling is an added attraction. Uses four women principals, six men and a line of 12.

NATIONAL Burlesque Association of America sent out letters last week to the Chambers of Commerce thruout the country asking them to send in the names and addresses of all theaters playing burlesque, giving the definition of burlesque as listed in the code.

TMA-

(Continued from page 24)

stop in and see Brother Oterson's new bar that he built and drink your favorite cocktail (providing you hring your own ingredients).

Brother Milton Meyer was seen during the last social doing the park and bench

scene.

The Degree Team was very much surprised that the new brother, William F. Ash, did not feel the Magic Carpet. They found out that the brother is a high

intensity man.

Brother Joe Bender has left the side-walks of New York for the sca breezes on Bensonhurst.

on Bensonhurst.

The following resolution was presented at the meeting for final action: All thecks for all expenses and all benefits to be paid out by this organization shall be signed by the president, treasurer and the chairman of the board of

rustees.

Preparations are going forward for the 70th anniversary dinner and dance, to be held at the K. of C. Club Hotel February 10. A record attendance is expected. Long Island Lodge No. 87 at its regular meeting held December 28 elected its officers for the year 1934. They were installed at the meeting January 5 at Brau Garden, 264 Flatbush avenue, Brooklyn.

Brother Henry E. Schmidt has changed his address and he will be found at 184-19 143d avenue, Springfield Gardens, Long Island. Brother Charles F. Eichhorn, grand president, has followed suit and moved to the same neighborhood. Ha new address is 185-03 143d avenue, Springfield Gardens, Long Island.

There was a goodly crowd at the installation and a good time was had hy

ill. It takes Long Island Lodge to put a

all. It takes across
things over.
Pride of Long Island Lodge will hold
its installation of officers on January
10 at the Labor Lyceum, 949 Willoughby
Procklyn.

swenue, Brooklyn.

The ladies have worked hard in the last few years and are trying to come back with the rest of the recovery plans and they will show all a good time at the installation January 10.

Pride of Brooklyn Lodge Auxiliary No. 3 held its installation of officers January 4 at Labor Lyceum.

There was a large attendance and many visiting sisters as well as brothers from the various lodges in Greater New York and they all had a good time, thanks to the ladies of the auxiliary,

DIVORCES-

(Continued from page 53)

divorce from Holmes Edward Herbert, film and stage actor, in Bravos, Chihua-hua, Mex., December 22,

hua, Mex., December 22.
Chloe Carter Ruby filed action for divorce from Harry Ruby, songwriter, known as Harry Rubenstein, in Los Angeles January 5.
John Myers, motion picture sound engineer, recently filed a cross complaint for divorce from Thereso Myers in Los Angeles.

Marie Mae Peterson, stage and screen actress, was granted a divorce from Harold E. Peterson in Los Angeles Janu-

A separate maintenance action was filed against Rudy Vallee, singer and orchestra leader, in Los Angeles on Janu-ary 8 by Fay Webb Vallee.

TROUPER'S OBSERVANCE-

(Continued from page 31)

from his problems to greet a brother showman. He is to leave soon for a trip around the world. Hughey Hart and Ralph Wagner made a short visit to Bakersfield to visit Hughle's brother.

SPECIAL DAYS-

(Continued from page 35)
its' day; Saturday, auto racing day,
its closing ceremonies.
All construction and remodeling work

All construction and remodeling work is expected to be completed within a week, and counties thruout the State are already arranging displays and exhibits. Box seats and bleachers are being set up for the horse ahow track and stables will be built for 150 horses in the former live-stock building. A large double stage is being built in front of the grand stand for the free acts. One of the features of the free acts this year will be the exhibition of the famous eight-horse hitch of Clydeedales, great horses weighing about 1,200 pounds, brought here by Anheuser-Busch Brewing Company. Billy Wales, trainer and driver, will show the horses.

RE-ECHO-

(Continued from page 16)

real mother of George Walcott, who plays young Tommy Lord. She gives an excellent performance, finished and ef-fective. Her son, too, does good work all the way.

fective. Her son, too, does good work all the way.

Lord himself is played by Thurston Hall effectively enough, the there are times when you get the impression that he is more an actor's idea of a banker than a banker in person. That, however, is probably due to the almost impossible part. Phyllis Povah is charming as the second wife.

The set is far too cluttered with furniture and pictures, which, if memory still serves, were taken from the home of the producer. They are magnificent pieces and pictures—and that, strangely enough, is the trouble. They take attention away from the play. There were frequent dramatic moments during which this reporter, instead of watching the action, found himself looking at the Sargent and Waugh and Lavery paintings. All things considered, however, that was probably the more profitable occupation.

EUGENE BURR.

DAYS WITHOUT END

(Continued from page 17)

would think, has a once intonsely buman dramatist stepped so completely beyond the bounds of all humanity.

And, in addition to all else, there is a tremendous psychological obtuseness. Unless it be our present generation of sophomores, it is doubtful if we have any class that might conceivably act as O'Noill's John Loving acts. The reasons given to explain his actions once more show O'Neill's penchant for explaining a common phenomenon in as abstruct

a way as possible.

John Loving has been a radical and an idealist, but when he found love in his marriage he accepted a sort job with a triend, in which job the play's opening finds him. That immediately places the character in the anomalous position of an idealist who has already deserted his ideals, and it nullifies much of his subsequent struggle, as his two selves fight over the question of whether or not he will return to the faith of his childhood. will return to the faith of his childhood. An uncle-priest comes to visit him, and to him Loving tells the plot of a novel he is going to write—the plot following his own spiritual struggle. And, when he reaches home that night, he tells the priest and his wife the denouement.

priest and his wife the denouement.

According to O'Neill, Leving hated love so much, after he left the church, that he subconsciously resented his happiness with his wife. So he had an affair with his wife's friend, not because he enjoyed it, but as a sort of revenge on love. This, I submit, is pure popycock. The friend had already told the wife her part in the affair, without naming the man, and so when Loving gets to that part of his plot the wife, in the play's one dramatic scene, realizes what is what. And this paragon of womanhood also realizes that nothing may again be the same.

This sort of psychology is typical of

This sort of psychology is typical of O'Neili. There is a terrific overemphasis of a slight and transient physical act in its effect upon deep spiritual equations. O'Neili seems to be obsessed by sex. With his pseudo-Freudian self-consciousness, he makes it the basis for reactions which only in pathological cases it could possibly affect.

Loving's wife goes out into the rain and contracts pneumonia, and in the stress attendant upon her lines Loving bargains again with Gcd as he used to do. As he pushes his altar go in front of him on his way to church, his wife starts up like Little Eva and forgives, hut — unfortunately, all things considered—she fails to die. And the last scene has Loving in the church before a huge crucifix, beating down his other self and consigning himself once more to mental sterility. He finds a cowardly peace, and beneath the wracked figure of the Man of Sorrows he shouts, "Life laughs with God's love."

O'Neill, in the program, labels his first Loving's wife goes out into the rain

O'Neill, in the program, labels his first O'Neill, in the program, labels his first two acts "plot for a novel," evidently in view of Loving's story. The play is a novel in any case—and any attempt to put it into dramatic form is ridiculous. It amounts to a two-and-a-half-hour debats between Loving's two selves—and the book critics, who are used to such stuff anyhow, should have been forced to wade thru it rather than the unsuspecting dramatic reviewers.

In all the welter of Victorian silliness that O'Neill has assembled for what many thought would be his major opus,

that O'Neill has assembled for what many thought would be his major opus, one bright point stands out. That is the quality of the words themselves; often in brief stretches, they rise to a sort of poetry new to the playwright. But that is often the case with those who once were great. As the inner fire dies, they become more versed in outward things, in the swing and cadence of words in themselves. It would be a pity if O'Neill had already reached that stage.

of words in themselves. It would be a pity if O'Neill had already reached that stage.

The play has been hailed as one of the greatest Christian—and in particular Catholic—dramas of the century. Even this attribute, however, it fails to possess, if a mere dramatic reporter may be allowed to pit himself against the clergy. Rather, I think, it should be resented by anyone who is truly religious—and the reason is twofold. Eeligion—true religion—is a way of life, a glorious seeking, an ideal, O'Neill makes of it a hlind and groveling faith, based upon a sort of spiritual bargaining with a personal huckster god. And, in the second place, the play is so silly and centimental and puerile, so much a Way Down East or Sanford and Merion beneath its pseudo-Preudian mask, that the allegedly evil altar ego has all the better of it from any intelligent, disinterested viewpoint. O'Neill, by his incompetence as a playwight, thinker and saychologist, manages to put the faith he praises in the wrong.

The cast is splendid, and so is the direction of Philip Moeller, which actually manages at times to bring something effective and moving out of the jumiled mess.

But the play itself possesses the silly victorianism of an antimacassar, the same claim to thought or wisdom as an anti-Darwinian pamphlet, and about as much touch with the fundamental realities of being as a revivalist's picture of heaven. It is smug, self-righteous and munning—and it is also a very bad play.

'ROUND THE TABLES

(Continued from page 11)
Eddie Hale and Eddie Matchett's
Rhythm Band, and the Cotton Club,
which features Ligon Smith and his
orchestra and entertainers.

RIDGEWAY INN, Nashville, offers change of entertainment for January in the form of Harry Diekman and his orchestra, ecming direct from Castle Farm, Cincinnati.

JOSEPH BROOKS has opened the Sweet Lorraine Garden in St. Louis. "Foots" Johnson and his "Musical Toes" and Gertrude Scott are entertaining. Lloyd Hollins is emsee and Ada J. Meyers, hostese.

BROOKSIDE GARDEN, Harlan, Ky., BROOKSIDE GARDEN, Harlan, Ky., opened last May, has developed into one of the most popular spots in the Southeastern part of the State. Some of the attractions that have been feaured include Streets of Paris, Jack Biglow and his Hollywood Revue, Chicago Foliles and Harry Clark's Revue. Among the orchestras to play were those of Maynaird Baird, Borden Jones and Jay Woodward. B. W. Whitfield Jr. owns the spot and John Phillips is manager.

RUSSELL CORNIGH opened the first of the month at Heidelberg (Lake Side), Filmt, Mich. On the floor show are Curly Burns, Aline Walker and the Heidelberg Chorus. Orchestra and acts broadcast over WFDF. Personnel includes Harley Hummel, Claybon Kolb, Chet Springer and Russ Cornish.

CHARLES COHEN, radio performer and now emsee at McVan's Club Padio, Buffalo, writes of the featured return engagement of Doryce and Predrice Also on the floor show are Johnny Kaye, Katherine Cala, Maric Dare, Renee La Rue and the six Padioettes. Captain Warmack and his 11 Algerians are still coing strong. going strong.

PAT O'BRIEN is proprietor of the Club Tipperary, New Orleans, recently opened.

LEGIT RANKING-

LEGIT RANKING

(Continued from page 4)
scale. This point was explained by Dr.
Henry Moskowitz, advisory secretary under the NRA. He said that managers
cannot be blamed in many instances,
because the actors themselves are not
aware of to what class they belong, as
perhaps they have not paid their dues
regularly in Equity and therefore consider themselves junior members. Another explanation of the tangle is that
some senior members wish to be known
as juniors in hope that they would stand
a better chance of being employed, even
at the lower wage. The difficulty will be
froned out probably this week upon report of sub-committee formed of Frank
Gillmore, Marcus Helman and Dr. Moskowitz. kowitz

Gilmore, Marcus Heiman and Dr. Mos-kowitz.

Two ticket brokers, the Warfield Ticket Library and the Newman Theater Ticket Office, were suspended from business for one week beginning January 15 because of being found guilty by the Legit Code Authority (the ruling being upheld by Sol A. Rosenblatt in last meeting) of employees accepting a charge of more than the maximum 75 cents per ticket. One of the violations was reported by a member of the Union Club. For the first time the Code Authority presented its case first as plaintiff, Milton Weinberger represented the Authority, Stanley O. Powler represented the Theater Ticket Brokers' Association, of which both defendants are members. Sam Beckhard is the regularly appointed rep of that association on the Authority. David Marka has dropped out. David Marks has dropped out.

"TRY-OUT" UP-

(Continued from page 4)

claiming itself to be a "try-out" theater. Actors have allegedly been receiving less than the minimum prescribed by the legit code, and Equity objected on the ground that any co-operative show must pay actors the minimum or more, or ceass production. Equity also objected to actors having to furnish their own costumes, and instructed the Hollywood representative, Charles Martin, to investigate. His report to Equity council was that the theater was not a "try-out" theater in the interpretation of the code, and that actors were receiving less than the minimum

Equity asked that the theater be closed this week. Farnsworth called Gillmore and suggested that it be reserved for consideration by Legit Code Authority this week. Gillmore acquiesced.

Great Falls Is New Fairs in Michigan In Canadian A

North Montana Fair joins circuit to north - asks CWA funds for building

GREAT FALLS, Mont., Jan. 13.—North Montana Fair definitely became a mem-ber of the Canadian A Fair Circuit on Tuesday when fair commissioners, in annual meeting, voted to accept an invitation of circuit officials to participate in the 1934 program, thus assuring Great Falls Fair a bigger and better entertainment Program. ment program.

The board re-elected W. F. O'Leary president; G. T. Boyd, W. H. Bertsche, vice-presidents, and Harold F. DePue, secretary-manager. B. I. Steinmetz and Frank McPheter are other members of the board.

Affiliation with the Canadian circuit will bring to North Montana Fair a large string of top-notch running horses and assures an auto-racing program, participated in by some of the world's leading dirt-track drivers, officials said. The new affiliation not only will attract a higher class of entertainment, but will make it possible at better contract prices.

but will make it possible at better contract prices.

Mr. Bertsche and Mr. DePue were authorized to attend the meeting of the Canadian association in Winnipeg on January 14-16, when dates will be fixed and contracts signed for grand-stand entertainment, midway attractions and automobile and horse racing.

The board voted to apply for CWA funds to construct an administration building to provide offices and vaults for receipts. It was decided to build additional restrooms for men and women.

New Fairs in Michigan

To Swell Roll at Meet
CHESANING, Mich., Jan. 13,—Michlgan Association of Fairs is looking forward to the greatest attendance in its
26 years' history at the annual convention in the Ft. Shelby Hotel. Detroit,
on January 24 and 25, seid Secretary
Chet Howell, of this city. New fairs have
sprung up during the winter. Older fairs
are anxious to now what they may expect from the State in allotment of
moneys from the legal racing bill, which
has poured \$100,000 or more into the
State.

Governor Comstock who yeloed the

State.

Governor Comstock, who vetoed the \$30,000 fair appropriation bill passed by the Legislature, will be guest speaker at the annual banquet night of January 24 and will talk on The State and the Fairs in 1934.

President Fred A. Chapman, Ionia, and Secretary Treasurer. Howell, have nice.

Fairs in 1934.

President Fred A. Chapman, Ionia, and Secretary-Treasurer Howell have propered a program filled with highlights for fair folks and guests. Wednesday will be devoted to organization and reports, with addresse by Frank P. Duffleld, Chicago, on Analysis of Century of Progress, and on Hore We Licked 1933, by Bob Buckley, Bad Axe; W. R. Ayre, Caro, and W. F. Jahnke, Saginaw.

Samuel T. Metzger, State commissioner of agriculture, will tell what the State did in 1933 for 4-H Clubs. John N. Anhut, president of the Trotting Club of Michigan, will talk on horse racing and its part in feirs. That night will come the big banquet. Thursday morning B. Frank Emery Detroit, will talk on The Erhibitor. Frank Bradish, Adrian; Hsrry B. Kelley, Hillsdale; Arnold Engstrom, Traverse City, and W. S. Lovejoy Mileford, will handle the topic, How We Can Better 1934 Fairs. The meeting will have two governors, the old fair worker, Fred W. Green, Ionia, former governor, and the present governor as dinner speaker. and the present governor as dinner

Conroy Bros.

KANSAS CITY, Kan., Jan. 12.—There are not many people at Conroy Bros.' circus quarters this winter; only five, but there has already been some construction activity. Have been building two new four-wheel cages, a new advance car body and a new body for the light plants. One more 25-foot trailer will be built, which probably will end the rolling stock building. The show will go out about the same size as last year and about the same staff personnel as last season. There are six companyowned Chevrolet trucks and five trailers. Leroy Enster is manager; J. J. Lubbering, secretary-treasurer, and Small Burdett, general superintendent.

MINNESOTANS DECLARE

. (Continued from page 3) followed Mr. Murphy, welcoming the delegates and talking on national recovery largely along lines of Mr. Murphy's

taik.

J. V. Bailey, president of the State
Agricultural Society, reviewed the year,
which he declared had been marked by
some worth-while accomplishments, and wanth as declared has deed marked by some worth-while accomplishments, and urged fair men to continue their excelent work Raymond A. Lee, secretary Minnesota State Fair, informed the body that there is over \$55,000 in the treasury to finance the 1934 State fair. T. A. Erickson, State 4-H Club leader, told of success of the 4-E Club Dress Revue of 1934; Mrs. Louise G. Karstens, Minneapolis, gave an interesting talk on women's activities in the Minnesota State Fair, and Laurence C. Hodgson (Larry Ho), of The St. Paul Dispatch-Pioneer Press, gave one of his brilliant talks, his topic being The Minnesota State Fair, its Diamond Jubilee. Governor Floyd B. Olson, to have spoken, was unable to attend.

At Federation Meeting

At Federation Meeting

Annual meeting of the federation opened on Thursday at 1:15 p.m. with the president's annual address. President Emery made his remarks brief and

to the point, "I have talked with officials from "I have talked with officials from county fairs through the State." he said. "They all speak of a better prevailing spirit. From my own observation I would say that Minnesota farmers have trust in the new administration at Washington. They are patient, too, not expecting miracles to be performed overnight."

BAH-BRUWN SHUWS

Now showing Rides and Concessions in good towns where Carnivals are prohibited. WANT Orab Joint. Proport and Cracker Jack. Also few legitimate Stock Concessions. Gridd Stores only. No real rolled wheel, write or wire C. E. PARFIELD, Winter Garden, Pla.

It Helps You. the Paper and Advertisers to Mention The Billboard.

It Belps You. the Paper and Advertisers to Mention The Science of the Sci

The secretary in his annual report gave some interesting figures. Results attained in 1933 show that fairs of Minnesota are well managed and soundly organized, Mr. Hall declared. More than 1,250,000 people attended fairs of the State, and total receipts were in excess of \$700,000. The weather man was kind fair weather.

Amounts spent by the fairs for adameters.

Amounts spent by the fairs for advertising ranged from \$25 to \$2.583, and free attractions, for which a total of approximately \$100,000 was paid, ranged from \$26.75 to \$3,577.68. There were 30,000 entries in boys and girls' club contests, and more than \$44.000 was paid out for these events.

out for these events.

The chief attractions at most of the fairs, according to replies received from questionnaires, were the so-called "free acts." Night racing, public wedding, auto racing, were reported as the chief attraction by one fair each. Secretary Hall strongly urged that no move be made to eliminate county fairs. It would be a costly mistake, he declared, and would cause inestimable loss. Report of Treasurer R. S. Thornton showed the federation finances in excellent shape.

CWA Fund Eligibility

Dean W. C. Coffey, State university farm, St. Paul, gave an interesting talk on What County Pair Officials Should Knoss, in which he urged fair men to become thoroly familiar with every phase of fair management and exploitation.

"Learn," he said, "what territory your fair may be expected to draw from. If you get outside your logical territory your efforts will be fruitless. Remember that in spite of improved transportation facilities folks are inclined to stay close to home." to home.

to home."

Mary Jane Boyd, Virginia, Minn., spoke on Home Demonstration Agent Work As I See It. John Casey, editor Jordan Enterprise, Jordan, gave an Illuminating talk on fair publicity, pointing out ways in which a fair can be best publicized. Ray Bowden, secretary Northwest Elevator Association, talked on The County Fair, the Farmer's Holiday, tracing present-day customs to an origin reaching back into the distant past.

ent-day gustoms to an origin reaching back into the distant past.

R. S. Thornton, chairman of a committee to ascertain what fairs might expect from the CWA, reported that after having conferred with the State CWA administrator he was convinced that any fair association using or owning its

administrator he was convinced that any fair association using or owning its own grounds or leasing grounds from a municipality or from the State could obtain funds from the CWA to improve its fair plant. Several fair associations have already obtained such funds, he said, and have men at work making improvements on their grounds.

Resolutions were adopted urging continuation of the present county fair system and opposing any proposed redistricting of the State for the purpose of conducting district fairs and eliminating county fairs; continuance of State and county fairs; support of the national administration in its efforts to advance the welfare of all citizens and in particular the rehabilitation of agriculture; thanking the press, the civic associations of the Twin Cities and others for their efforts in behalf of the association, and discouraging money gambling at fairs.

Banquet and Entertainment

Banquet and Entertainment

Banquet and Entertainment
Annual banquet and entertainment
was staged a little differently this year
and the innovation worked out nicely.
First the dinner, which was a splendid
one. During the dinner the Alexandria
Little German Band played and clowned.
Guests were furnished with paper hats,
balloons and paper streamers and merriment reigned. Following the dinner the
entertainment was put on.

Instead of each booking agency putting on a number of acts, a show known
as the Minnesota Prize-Winners on
Parade was presented thru the cooperation of the Twin City Booking
Agency; Jule Miller and Leo Semb, of
the Northwestern Amusement Company,
and Florence Reinmuth. It was nicely
staged and made a hit. Leo Semb was
an excellent master of ceremonies, a job
in which he fits perfectly. The program
was as follows:
"Hittip: the Bottle." Florence Rein-

in which he fits perfectly. The program was as follows:
"Hittin' the Bottle," Plorence Reinmuth dancers; Marvin Sisters, harmony dance team; Randolph Norris, "goofus"; Dorothy Lewis, acrobat; Woodard Musical Trio; Eddie Russell and Leo Semb, comedy bit, with Peter Thurley, dancer unique; Indianola, Goldie & Connell Revue, with Miller's Jewels ensemble; Erhardt Brothera, dance team; The Doll House, Leo Semb; Two Irenes, rhumba rhythm; Folly, jump-rope toe

dance: Miller's Jewels, Spanish flesta; dance; Miller's Jewels, Spanish nesta; Trygstad Bisters, acrobatic contortion; Myra, Ethel Walton, Gale Brancel and her Pals, clever dog act; Red Carter, comedian; Duce Haines novelty trio; Grand Finale Miller's Jewels in Paradise Parade, Reinmuth ballet in fan number, Dlane, fan dancer, and Goldie and Connell, military drill. Following the entertainment there was dancing until 2 a.m.

Ment there was dancing until 2 alm.

At a business meeting of the State
Agricultural Society on Friday these
officers were elected: President. J. V.
Bailey, Newport; vice-president, D. J.
Murphy, Minneapolis; board of managers, William A. Lindemann, New Uim;
William O. Johnson, Wilmar; S. E. Olson,
Ada. Cal Sivright was elected a life
member.

Attraction People Present

Attraction People Present

Ed Lundgren, Mid-West Shows; Wilsiams Public Address System; Harry
Zimdars, B. A. Porter, A. E. McDonald,
Zimdars, Shows; O. F. Tucker, H. M.
Tucker, Tucker's rodeo and horse acts;
Otto D. Anderson, Lee H. Westerman,
Minnesots Fireworks Company; Henry
Gordien; William, D. J. and L. W. Bazinett,
William Bazinet & Son; Van A.
Olkon, Van A. Olkon Company and
E. G. Staata & Company; L. S. Hogan,
Beckmann & Gerety's Shows; Sam Solomon, Sol's Liberty Shows; John O.
Francis, J. Crawford Francis, J. Crawford
Francis Shows; A. J. Haas, E. Viola, Royal
United Shows; A. J. Haas, E. Viola, Royal
United Shows; A. W. Hack, Congress of
Wonders; Max Goodman, concessioner,
Thearle-Duffield Fireworks Company,
Frank P. Duffield Fireworks Company,
Frank P. Duffield Regalla Manufacturing Company, T. P. Enchelsceerfer, Mert
Gribble; Ernie A. Young, Ernie Young
Agency; Florence E. Reinmuth; Jule
Miller, Leo Semb, Frances Woblg, Eddie
Russell, Northwest Amußement Company; Carl Sedimayr, Royal American
Shows; M. H. Barnes, Rube Liebman,
Jack Polk, Barnes-Carruthers; A. Lawson, Co-Operative Booking Society; Lew
and Jake Rosenthal, Rosenthal Amusement Enterprises; Paul Lorenzo, Lorenzo
Unit Attractions; A. F. Thavin, Don
Adams, Thaviu Attractions; Earl and
Frank Taylor, Earl Taylor Enterprises,
Myrtle Vinton, George Bulmer, "Hram
and Mirandy Birdseed"; Mr. and Mrs.
Theodore Fish, John B. Rogers Producing Company; Al Miller; Vernon Mer
Revy, Electrux Broadcasting Service;
Clyde Miller, rodeo; Tucker's Novelty
Clircus; New Midway Shows; Jake Jacobson.

Notes of the Scesions

Notes of the Sessions

Many acts in the entertainment program deserve special mention, but space will not permit. Erhardt Bros.' dance team presented a very fast and olever routine. Gsie Brancel and her two cute dogs, Jack and Jill, were among the big applause-getters and deservedly so; Diane, the fan dancer, gave the audience some thrills—in fact, everyone on the bill was a real entertainer.

Mabel Connell has joined the fields.

Mabel Connell has joined the Goldie Booking Agency and is now a partner of Nettle Goldie.

ettie Goidie. Billie J. (Big Billie) Collins, who now endquarters in Des Moines, revealed nat he married Thelma Bekker last

September 12.
Doug Baldwin, Harry Frost and other farmbers of the State fair staff contributed much to the success of the convention by their efficient work.
Florence Reinmuth staged a "preview" show for the fair men Wednesday

view" show for the fair men weathers, night.
Eddle Russell wonders what has become of Ernie Schroeder, who used to be at the Star and Garter, Chi.
Bruce Knull and Leo C. Dailey, Spencer, Ia., came up to mingle with the Minnesota boys and were given a hearty welcome.

Carl Hamilton, publicity man for the Midwest and Northwest Harness Horso Association, gave the fair men some pointers on putting over their race pro-

pointers on putting over their race programs.

Jake Jacobson, St. Paul booking agent, used to be with the Empress Theater in Cincinnati away back when, and at one time handled publicity for the old Sullivan & Considine Circuit.

It is a coincidence that J. B. Smith, who was president of the fair at Waseka, Minn., when it was organized in 1872, was the father of E. E. Smith, the present secretary (he's been secretary for 16 years), who is now 74. And Obed Powell, the fair's first secretary, was the father of Hiram Powell, now president of the fair.

1934 CATALOG JUST OUT-GET YOURS FLEXIBLE STEEL RULES,

29". In Sicel Cases. 90c

FLEXIBLE STEEL RULES, 39", with Tip, Midget Colored Bakelite Case, Nicket Puth \$1.05 FLEXIBLE STEEL RULES, 78". In Stee! \$1.50

FLEXIBLE STEEL RULES, 78". Bakelite Case, Nickel \$1.90

KNOCKOUT BLADE UEAL

18 Bine Steel Blades, Cellephaned; 25e Lather
Charing Cream, Blade
Sharpeser and Jumbo
Styptic Fuend, Flashiest
4-pc. deal on the market.
Complete Deal.

NORWALK BLUE STEEL DOUBLE-EDGE BLADES-

OUTLET SALES CO., Inc. 912 Broadway, New York, N.Y. 87 Henover St., Boston, Mass.

THE "NEW DEAL" SHOWS

Now Booking 1934 Season CAN PLACE high-clars Shows of merit, Pun House, new and novel Rides. All Concessions (legitimate only) open. T. L. DEDRICK, Mgr., Chattanooga, Tenn., Winter Quarters.

BAR-BROWN SHOWS

BRUNSWICK, Me., Jan. 13.—Maine Association of Agricultural Pairs indorsed, with only one dissenting vote, parimutuel bettling at Maine race tracks at its annual meeting here on January 10 and 11. It is understood that a considerable number of legislators will suppose the mainer of legislators will suppose the mainer of the mainer with suppose the mainer wants on page 61)

Late Deaths

BEATTY—J. T., 59, known to the show world as J. T. Howard, owner-manager of Howard Pamily Show, died in Magee (Miss.) Hospital on January 6. Interment in Puckett Cemetery, Puckett, Miss. Survived by widow, three sons, and two daughters—Earl. Claud and Clyde and Mrs. Mae Kennedy and Mrs. Josic Harvey—also nine grandchildren.

Josic Harvey—also nine grandchildren.

DANIELS—George W., 82, died at the home of his daughter, Mrs. A. A. (Beano) Aldridge, at Santa Monica, Calif., January 9. Was with J. George Loos Shews and 8. W. Brundage Shows for several years. He is said to have been the first white child born in Winneshick County, lows. His widow, two daughters, son and grandson survive.

JOHNSON—Mrs. Margaret O'Connel, 74, mother of Edward Johnson, tenor of the Metropolitan Opera, died at her home in Gueiph, Ont., January 13 after a long illness.

LAWRENCE — Mrs. Virginia Heppe,

Sam Thall

Sam Thall

Sam Thall, 65, widely known and loved by showfolks, died January 12 at his home in New York City after an illness that had him bedridden for several weeks. His illness was of such a nature as to require amputations, but recently he was too ill to undergo the operations. He leaves his wife, Florence, and daughter, Zabelle. Funeral services were held Sunday at Campbell's Funeral Parlor, New York, and interment was in Mount Hope Cemetery, Hastingson-the-Hudson.

Sam, as everybody knew him, was identified with the theater for about 40 years. His early days in show business were as advance man for road shows, Including his association with William A. Brady, James J. Corbett and many others. At one time had his own shows out, working in conjunction with Pete Kennedy. This was about 36 years ago. For 25 years of his theatrical career he was identified with transportation, first starting at this with the Western Vaudeville Managers' Association at the request of Mort H. Singer.

tion at the request of Mort H. Singer.

He had been with the WVMA and affiliated companies for the entire 25 years, remaining practically all of the time in Chicago, where he was a friend of all actors and countless railroad officials. He routed the shows and arranged all transportation. About a year ago RKO imported him from Chicago to New York, and he was on that job until his death.

He was successful in securing

death.

He was successful in securing special rates for theatrical folks from the railroads, and had the rare distinction to hold up such rationally known trains as the Broadway Limited and 20th Century on occasion for Martin Beck and E. F. Albee. His conscientiousness and honesty are attested to by a recent incident when he was moving to New York. He found in his safe a Wabash railroad ticket issued in 1898, and altho 35 years had clapsed sought to get a refund on it.

Pari - Mutuels

Pari - Mutuels

Fairs association indorses legal betting—support is claimed in Legislature

BRUNSWICK, Me., Jan. 13.—Maine Association of Agricultural Pairs indorsed, with only one dissenting vote, parimutuel betting at Maine race tracks at its annual meeting here on January 10 caned of heart trouble January 12 while he and his immediate family were in legislators will suppose the MAINE with NESS or necessary.

he and his immediate family were in Chicago to attend the funeral of a relative. His body was returned to his home in Covington, Ky., for funeral services on January 16, with interment in Evergreen Cemetery, Newport, Ky. He was a member of Masonie bodies, including the Scottish Rite. He is survived by his widow, Ruth; a son, Ted, and a daughter, Ruth, and his mother, all of Covington.

STARET—Mrs. Carolyn, 71, mother of Charles R. Starret, motion picture actor, of Hollywood, Calif., died January 10 at the Henry Heywood Memorial Hospital, Gardner, Mass., following an operation. She was a resident of Athol.

ation. She was a resident of Athol, Mass., for 50 years. Besides Charles, she leaves three other sons and two daugh-

Birth

A 9½-pound daughter was born December 28 to Mr. and Mrs. W. J. Bunts, of Bunts Shows, at Crystal River, Fla.

Bozzell With Foley & Burk

OAKLAND, Calif., Jan. 13.—Billy Bozzell, well-known side-show manager, for many years with Johnny J. Jones Exposition, has signed contracts with Foley & Burk Shows to produce a super side show for coming season.

Hennies Get Huron

ST. PAUL, Jan. 13 .-- Hennies Bres.' Shows were awarded the contract for the South Dakota State Fair, Ruron. Contract was signed here this week by Orville Hennies, who was attending the convention of the Minnesota Federation of County Fair.



GENERAL OUTDOOR NEWS

JUICE JOINT OPERATORS

DRINK STAND CONCESSIONAIRES

are soing to boost your 12st business with "FPFOH." The Champene sperk. This New Livention turns at 19:3 and the Change is pressible to the control of the c

in a depth of the derivative Drink Concretionaires write today for information and price. Wholesale Distributors write for Special Territorial Properties. 405 South Ave., Westfield, New Jersey

Showmen's League of America

CHICAGO, Jan. 13.—A marked falling off in attendance was noticed at the last two meetings, this being caused by the absence of a number of the brothers who are now busy attending the various fair meetings. Brother Jack Nelson presided at an interesting meeting, while scated with him at the officers' table were Treasurer C. R. Fisher. Past Presidents Edward A. Hock and W. O. Brown, also Secretary J. L. Streibich.

The membership committee shows it

Past Presidents Edward A. Hock and W. O. Brown, also Secretary J. L. Streibleh. The membership committee shows it is still on the job, and thru the efforts of Brother Beverly White presented the reinstatement of Waiter A. White, Chairman Waiter P. Driver promises plenty of action thruout the year and asks that we call to your attention the prizes of-fered to date in the membership drive. Brother Morris I. Kaplan offers \$50 in cash to the individual bringing in the greatest number of applications, and Brother Harry Coddington offers a suitable prize to the show doing the same. The attendance at the regular Saturday parties has not been quite up to expectations, but action has been taken to carry on in the same lines for another week or two in hopes of building them up. If unsuccessful they may be run only once a month, with special affairs arranged from time to time to fill in the quiet weeks.

Past President W. O. Brown and Past Chaplain Col. F. J. Owens were with us after a protracted absence due to illness. Both were heartily welcomed on their first visit in quite a while.

Brother F. G. Kenworthy is still on the siek list.

Brothers Jean De Kreko and Harry Lewiston are among the brothers who make their daily calls at the League rooms. Seems like old times to see these brothers on hand requierly.

Brother Ross D. Young, back in town

J. HARRY SIX ATTRACTIONS

WANT for Senson 1874. Seven-car Tilt-a-Whirl, Circus Side Show, Monkey Motordrome, Mickeys Mouse Circus, Athlette Show, Cook House, Cornor, Canse, Claret Callery, Pitch-Till-II-Win, or any legitimate Oring Concessions, Positivety no grat, J. HARRY SIX, Bryan, Q.

WANTED

Orind Stores, Merchandtse Wheels WANT cood, clean Shores and Rides that don't conflict. Also Free Acts. Positively no grift. Jack Orr write. All mail to HARRY H. WINTERS, Owner, 220 6th Avene.

WANTED

One outstanding Fresk for Museum. CAN PLACE Acts and Presks of all kinds. Address

GEO. TIPPS, MgP. Madison Avenue.

ROYAL AMUSEMENT CO., opening about Febru-ary \$ on Musicalppi Oulf Coast, now booking Rides Shows and legitimate Concessions with own transportation. But Sixths and E. Cooper write me. J. E. CLAYTON, Mgr., Oulfport, Miss.

for a call, was in for a visit at the League rooms.

League rooms.

Brother Sam Solomon, in from Sireator, Ill., where the show is wintering, dropped in for a short visit with the boys.

Brother Nat S. Green had for his guests at the party January 6 Eddie and Fannie Kavanaugh, Lillian Gordoni. Bill Barr and the Morin Sisters, all stars from the local radio stations.

James McQueeny, of WGN, was a visitor at the League rooms and spent some time cutting up his favorite subject. "Circuses," with Whitey Lehrter.

The League received a beautiful New Year's greeting from the Royal American Shows in the form of a photo of the lighted midway of that organization.

Brother Nat D. Rodgers advises that he will be back with us ere long. He is at present sojourning in Florida.

Past President Edward A. Hock is on his way to Winnipeg to attend to Canadian fair meeting.

Vice-President J. W. (Paddy) Conklin writes that we may expect him in for a couple of meetings in February.

Old Faithful just arrived in the form of a bound volume of The Billboard for the final quarter of 1933. This is always a welcome addition to the League's library and is highly appreciated.

Buying Spurt by Fairs in East, Canada Seen Following '33 High

NEW YORK, Jan. 15.—Indications for this year's Eastern and Canadian fairs point to renewed interest in departments point to renewed interest in departments of operation which have to do vith budgetary allowances. What brings this about is probably the fact that most 1933 events, when favored by good weather, chalked up record depressionera grosses. This proved particularly conclusive in entrance gate and grandstand admissions. Most fair managements, it is believed, are inclined to swing credit for last fall's showings to reduced prices prevailing in these two principal brackets. In doing so they made no compromise, in most cases, with the quality of act programs.

the quality of act programs.

Fairs are more than casually interested in the effect that the NRA is having en their municipalities. The Civil Works Administration is another national recovery program, which, if effectively carried thru, will mean much to fairs by the time their events near. Other federal work, concerned principally with State and municipal financing, is bound to have a proportionate effect on budget drafting by fairs. State aid, where such is given, is another consideration, and so is legal betting at race tracks. The general attitude, in brief, is one of practical optimism and confidence in the future of the nation's financial setup under the New Deal and the Blue Eagle symbolic of the changing scene.

Should the Roosevelt program result

Should the Roosevelt program result in recovery by June, 1936, as prophesied by the President's recent message to the 73d session of Congress, then undoubtedly the late summer and carly fall of 1934 should be the proper time for at least 75 per cent of the upturn to be felt, since the process is gradual.

One major booking office claims that the "thow-the-way" Eastern and Canadian Fairs are increasing their attraction hudgets anywhere from 10 to 25 per cent over last years. Statement comes from George A. Hamid, for many years a leading authority in the analysis of what fairs are doing with respect to grand-stand offerings. As head of the booking company bearing his name his views merit respect. He says, for instance, that after a thoro cancass of the more important fairs, an increase in buying will be in force more often than not; that Toronto and Ottawa, Can.; Allentown, Pa.; Syracuse, N. Y., and Rutland, Vt., have to date purchased anywhere from 10 per cent more than last year; that the show at the Canadian National Exhibition, Toronto, is budgeted 30 per cent more than in 1933, which includes the entire pageant and grand-stand production, plus acts, with a big buildup for the Toronto centennial. London, Can., he declares, will remain at par as far as seneding for flesh is concerned. This in tacif is substantial proof of the general attitude, for London was hard hit last year, having had three days of rain. Mr. Hamid makes no bones about the fact that some fairs are inclined to cut on attractions and others are figuring on buying acts for less money.

The chances are that grand-stand revues will be booked even more than last year, when they reached their peak of success in fairdom of the last decade. Managements are geing for thrill acts and novelites, and especially features for the kid elsment. Attraction purveyors who have forescen the demand will probably be the ones who will cash in on it.

Auto Show in N. Y. **Breaks Gate Marks**

NEW YORK, Jan. 13 .- The National

NEW YORK. Jan. 13.—The National Auto Show tonight wound up its 34th annual seven-day run in the Grand Central by shattering all existing records for attendance, with last year's mark completely eclipsed. More interest was shown than has been the case in years. Show will be shipped across the fiver for a silver anniversary event, beginning Monday in the 106th Infantly Armory, Brooklyn, and then the exhibit cars will be sent to Chicago for the Western division of the NAS to be held in the Collseum January 27-Pebruary 3.

Alfred Reeves, manager of the show and vice-president National Automobile Chamber of Commerce, sponsor of the Palace expo, stated that the event was the most successful in history. Patronage was attracted from all over the country, with a horde of new designs on tapend many "freak" features. Talent from stage, screen and radio appeared thruout the week.

NEW YORK, Jan. 13.—Joe Jones, director of concessions New York's Century of Progress World's Puir, officially announced the closing of that venture tonight after poor business since opening December 23.

OPERATED

. . VENDING . . SERVICE . . MUSIC

MUSEMENT MACH

A Department for Operators, Jobbers, Distributors and Manufacturers

Conducted by WALTER W. HURD-Communications to Woods Bidg., Randolph and Dearborn Streets, Chicago.

New License Ordinance To Recognize Machine Types

City council hears arguments of amusement and merchandising machine operators—pin games to be licensed at \$2 and \$3 while merchandise machines are exempt

LOS ANGELES, Jan. 13.—At an open meeting of the city council this week the budget and finance committee recommended to the council that the license fee on pin and amusement machines in the city of Los Angeles be dired at 82 per year for penny machines and 83 per year for nickel machines, with the licenses transferable. The amounts were approved by the council and the city attorney was ordered to prepare such an ordinance, which will again be presented to the council for action some time next week. The \$2 and \$3 fees represent a successful battle fought by the California Amusement

for action with California Amusement fought by the California Amusement Machine Operators' Association to hold the fee down and to make the licenses transferable. Thru their executive secretical the association foltransferable. Thru their executive secretary, Steve Henry, the association followed the ordinance thru every branch of the council and with carefully prepared briefs and arguments was able to convince the city fathers that a fee of more than \$2 and \$3 was prohibitive.

The original recommendation of the Burgers of Budget and Efficiency was feel.

The original recommendation of the Bureau of Budget and Efficiency was for a fee of 85 per year, not transferable, to apply on all penny and nickel amusement and merchandise vending machines. The members of the Western Vending Machine Operators' Association visited the council and after presenting their case convinced the council that a tax on merchandise venders would be a tax on merchandise venders would be discriminatory legislation. As a result, the tax on merchandise vending ma-chines was eliminated in the new Or-

New Jersey To Consider Sales Tax Suggestion

TRENTON, N. J., Jan. 13—In one of the longest messages ever submitted to a New Jersey Legislature, Governor Moore urged a general sales tax for three years. He is known to favor a tax of 1 per cent on sales, while the majority party in the Legislature is known to favor a 2 per cent rate. The governor did not recommend any specific rate in his message. his message.

Another recommendation was that the smaller units of government be consolidated.

Awarded Military Honors

PORT WAYNE, Ind., Jan. 13.—Clem C. Hiser, head of the Hiser Salus Company, Hiser, head of the Hiser Salus Company, Inc., recently received a military honor. Mr. Hiser, who is a first lieutenant, has been advanced to the rank of captain in the United States Army Reserva Corps in charge of organized reserve activities here, he was notified by officials this week. Captain Hiser is commissioned in the quartermaster corps. He has been active in affairs of the Reserve Officers' Association.

Trio of Firms Plan Program

CHICAGO, Jan. 13.—The Chicago Coin Machine Company announced plans this week to move its entire business to larger quarters at 1725 Diversey boulevard. Officials of the firm also stated that the move would mean "bigger and better" plans for the promotion of the counter game Sweet Sally. Present demand for the device indicates the need for larger facilities, it was stated.

In the new location three colanmachine firms will be close neighbors, according to the announcement Besides the Chicago Coin Machine Company, the Sweet Sally Company and the Knickerbocker Automatic, Inc., will be located in the same building.

Patents January 9

CHICAGO, Jan. 13.— Patents issued under date of January 9 by the United States Patent Office include two design patents:

Design patent D-91,326, a design for a combined vending and weighing machine casing, issued to Newton E. May and assigned to National Syndicates. Inc., South Bend, Ind. The vending machine case is apparently designed to be attached to top and rear of a miniature scale casing. D-91,335, a design for a cabinet for a game table, issued to Harry E. Stoner, Aurora, Ill. This design covers the well-known Aristocrat style of table cabinets. style of table cabinets.

No. 1942440, a vending machine, issued to Emery Mihalek and assigned to O. D. Jennings & Company; application September 10, 1930, and 14 claims allowed; "a vending machine with a plurality of goods compartments... and means for shifting all of said devices into position for operation." No. 1942443, a check-controlled switch resolution issued to Victor Neumann.

Vices into position for operation. No. 1,942,443, a check-controlled switch mechanism, issued to Victor Neuman, Los Angeles, assigned to John F. Meyer, Pasadena, Calif.: "a switch designed to control cyclic operation of a motor . a coin-operated lever pivotally mounted," etc.

mounted," etc.

No. 1,942,618 a coin-controlled switch, issued to Leslie E. Scott and Ernest A. Smith, San Jose, Calif.; one claim allowed. No. 1,942,718, an amusement machine, issued to John F. Meyer, Pasadens; application January 18, 1932, two claims allowed. No. 1,942,898, a game device issued to William L. Nelson and assigned to Rock-Ola Manufacturing Corporation (Juggie Bail), No. 1,942,932, a game apparatus issued to James S. Nicholas, Akron, O. (coin operation not indicated). indicated)

No. 1.943.095, an amusement device issued to Herman Steinmetz and assigned to Advance Machine Company, Chicago. A marble target game (coin operation not indicated) that might be of some interest to the trade is covered by patent No. 1.942.476, issued to William W. Harris, Brockton, Mass.

Jimmy Plans Big Party For Coin Machine Boys

CHICAGO, Jan. 13.—Jimmy Johnson, head of Western Equipment and Supply Company, has announced "a big party for the boys" to be given January 20 at the offices of the firm, 850 Blackhawk street. Jimmy, popularly known a a humorist and philosopher, says that he will "have plenty to eat and plenty to drink," and the fraternity will know the genuineness of the invitation when he adds Mac West's stamp of approval to the party.

The Western firm has a new automatic

The Western firm has a new automatic phonograph under way, selective and "priced right," which Jimmy says is going to be something worthy of inspection by all who operate now or contemplate operating phonographs.

Let's Have a Slogan!

A trade slogan helped to concentrate attention during 1933 and the result was a real change in the general attitude of operators toward locations in that year. "Make the Location Your Partner," suggested by David S. Bond, of Boston, and given widespread publicity thru The Billboard, was a real trade slogan with an appropriate message. The year 1933 should not be thought of without due recognition of the effects of that slogan upon the ideals of the trade.

There is no question that the majority of operators were led to greater appreciation of what the location actually means to the operator. Thru the influence of that slogan many an operator that had once been antagonistic toward location owners changed his attitude to one of friendliness and co-operation. Too much and unwise agitation of the evil of selling machines to locations had aroused a feeling of antagonism between the operator and the location owner. Into this rift came a better understanding, fostered by an appropriate slogan, that should be perpetuated by operators in all their work. Good locations are an essential part of the operating business, if the operator is to make any money, and the operators of the country should unite in trying to improve the spirit of co-operation between themselves and their locations.

It was with this idea In mind that The Billboard seized upon the slogan as suggested by Mr. Bond and gave it wide publicity. The Billboard is widely read and has been the source of education and information to bring operators and locations together for a better understanding of their relations to each other. The result will be greater profits to operators for years to come as they make use of this better business understanding.

A good and catchy slogan did it in 1933. Now we need a good trade slogan for 1934. What shall it be? What trade idea needs expression in a slogan so that it will catch with the trade and be widely publicized during the year? Trade unity is an objective much to be desired; if a slogan can be coined that will keep the idea of unity ringing in our ears thruout the year it might be worth more than anyone would ever expect. Back of the scenes there are possibilities for serious damage to the trade as a whole if certain elements of division should ever be brought out in the open conflict. A good slogan on unity would be an aid to the conservative extension of organization also.

If a slogan could be invented to express the proper attitude toward official authority it might help from many angles. There should be no feeling of antagonism toward the authorities. Antagonism never secures any favors; officials of all government agencies are human and will respond to a courteous approach. Just as a slogan helped to break down the feeling of hatred between operators and locations, maybe a good slogan can help to promote a better understanding between ourselves and the legislative and police authorities.

What is the dominant idea in the trade for 1934? What does the trade need most of all? What slogan will help put the idea SILVER SAM. over? Who can coin that slogan?

Suggests Code For Operators

Manager of manufacturers' group says code for operators would be progress

NEW YORK, Jan. 15—O. S. Darling, manager the National Association of Coin Operated Machine Manufacturers, with headquarters in Chicago, sent the following message of greeting to the officers, members and guests at the annual banquet of the Amalgamated New York Vending Machine Operators' Association last evening. Mr. Darling regretted that he could not be present in person:

greater that he could not be present in person:

"It is a pleasure to send greetings and best wishes to your organization and to each of you individually for the year 1934 and for the years to come.

"While the manufacture and operation of coin-operated machines dates back into the previous century, this industry is merely an infant both in age

dustry is merely an infant both in age and in size compared with many of our other industries.

"It is, however, a vigorous, lusty infant, and the possibilities of healthy, prosperous growth are tremendous. Great opportunities exist for united effort in creating a better and more favorable public understanding of our industry, for elimination of wastes and of unfair practices, and for progress in many other ways thru intelligent co-operation.
"Our Federal government, thru the

ways thru intelligent co-operation.

"Our Federal government, thru the National Recovery Administration, recognizes the manufacturing branch of this industry as a distinct unit in our industrial scheme, including manufacturers of merchandise vending machines, musical instruments, scales and other service machines, and amusement machines of the various types. Our Code of Fair Competition has already progressed thru the various conferences and hearings, and at the latest report was on General Johnson's deak awaiting his final approval.

hearings, and at the latest report was on General Johnson's deak awaiting his final approval.

"This voluntary effort on the part of manufacturers to present a code and to organize for its administration is a worthy one. It marks a step ahead which other successful industries have taken when they reached that stage of development that suspicion and distrust between competitors could be cast aside in the recognition of common problems and be solved thru co-operative effort.

"It is our earnest hope that operators of coin-operated machines thruout the country may so organize in a common united purpose that they also may prepare, submit and have approved a Code of Fair Competition for their branch of this industry. It is our sincere desire to support any serious effort in that direction. Progress and improvement in one branch of the industry are bound to help all other branches.

"It is with this thought of mutual helpfulness and with a sincere desire to see profit and progress in all branches of the industry that the National Association of Coin Operators' Association at its annual meeting."

ENJOY RECOVERY! MAKE BIG MONEY AGAIN

With Our Complete Line of CARDED SPECIALTIES DRUG SUNDRIES SOAP DEALS AND LOTIONS RAZOR SLADES SHARPENERS HOUSEHOLD NECESSITIES NOVELTIES AND NOTIONS... Write for Free List.

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814-R Central St., KANSAS CITY, MO.

DED LIST No. 120—Rei-Let, Fire Star Final, Marestic, Stevery, 53.00 Each; M. B. T. Five Jacks, (1c),
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Magic Circk, 18.00 Each; St. Bir Frondeast, Twin,
Jr., 518.00 Each; Big Eredicast, Mills Official, Original
Sweepstales, (Plain), \$12.00 Each; Circle
Delli, Lacks, (Ourn), Chicago Chib Rioue (Jackson),
Cetto, 517.501 Gyppy, \$13.00.

The Company of the Company of the Company of the Company
Cetto, 517.501 Gyppy, \$13.00.

Mills, 518.502 Each; Malance C. O. D., EESER
NOVELIY CO., 8977 Delmar Bird, 81.001, Malance
Mills, 518.502 Each; Cooseneck Bilenta,
Mills, 518.502 Each; Cooseneck Bilenta,
St. 500 Each; Front venders, \$37.30 Each; Gooseneck Bilenta,
St. 500 Each; Front Venders, \$37.50 Each; Jannings to
Editic Duke Jackpots, \$37.50 Each; Jannings to
Little Duke Jackpots, \$37.502 Each; Jannings
Little Duke Jackpo

Competition or Co-Operation?

By LOUIS GOLDBERG

The practice of forming associations of persons whose interests are in some respects similar is as old as civilization. Whether their identities of interest were religious, political, cultural or economic, they found that by organizing they could preserve and promote those interests far better than they could do so individually.

In the industrial world we have seen In the industrial world we have seen the disastrous effects of a workingman competing with his kind. The same is true of persons and firms engaged in business, large or small, competing with others engaged in the same lines. This brought about the successful operations of trade unions, followed by the formation of manufacturers' associations, employers' associations and organizations and organizations. ployers' associations and organizations of retailers of various lines.

The present National Administration, in its noble and heroic efforts to readjust the business structure of the country so as to minimize unemployment and restors a measure of well-being to all the people, has found it necessary to deal with groups of persons engaged in the same industry. Hence every business man today is association-minded.

The amusement-machine operator is

ress man today is association-minded.

The amusement-machine operator is beset by certain difficulties peculiar to his trade. He is not engaged in the purchase and sale of merchandise at a profit. His investment is not confined within the four walls of a store where he can exert constant supervision over it. His machines are distributed in various places of business. Uncarupulous competitors have access to them and can easily cause their owner serious loss of income or even loss of property. The operator's immediate customers, the location owners, are known to all other people engaged in the same business. If open competition should prevail the operators would find themselves in the position of the proverbial Kilkenny cats, they would eat each other The operator is serving the communications.

up.

The operator is serving the community with a moderately priced form of innocent amusement. Favored by the property of people who find pleas. inty with a moderately priced form of innocent amusement. Favored by the many millions of people who find pleasant recreation in the use of the machines, the operator is occasionally harassed by the type of folks whose main pleasure in life is the interference with other people's pleasures.

The operator has struggled thru the disheariening era of competition and has finally survived by virtue of coperation. An operator cannot possibly exist without a thoro understanding with his fellow operators, and that can only be accomplished thru a strong and well-managed association of operators. The "Amalgamated" has withstood the test of time. It met unflinchingly every problem with which the operator was confronted. The members know it. The nonmembers are urged to join in co-operation for the mutual welfare of all operators.

co-operation for the mutual welfare of all operators.

(Louis Goldberg is secretary of the Bronx office of the Amalgamated Vending Machine Operators' Association, New York. This article was written for the annual banquet.)

West Penn. Operators Meet

PITTEURGH, Jan. 13. — Western Pennsylvania Operators' Association is becoming very active and has recently taken in several new members. January 16 a special meeting will be held at Fort Pitt Hotel, and every operator in Pittsburgh is strongly turged to attend, looking toward urgent action being taken to protect the industry, which, as all know, is a matter of the utmost importance.

Get in touch with Al Block, of Su-preme Vending Company, 625 Wylie ave-nue, Pittsburgh.

Cigaret Prices Climb

NEW YORK, Jan. 13.—Increase in the wholesale price of cigarets announced by the four leading tobacco companies this week started the retail price is expected to be 13 cents a pack generally, which will still be inconvenient for vending-machine sales. The vending-machine operators would welcome a stabilizing of price at 15 cents per pack for leading brands.

The advance in price by the "big four" companies is regarded as an end to the fight against the 10-cent brands which developed during the depression.

SEE THE NEW IMPROVED

HAS NEW ANTI-CHEATING FEATURES

NEW TYPE COIN MECHANISM absolutely guaranteed against imming of breakage, even though subjected to severe abuse on location. N:W NON-CLOGGING COIN TUBE. New Coin Overflow Apron, does not need close adjustment, serves as protective guard over entire mechanism. New POSITIVE-ACTION PAY-OUT SLIDE and other improvements throughout entire machine insures trouble-free operation and accurate pay-out.

READ THESE REPORTS FROM THE FIELD

"ROCKET Machine doing TOP business cvr any other pin game ever made. ROCKETS doing no iris than \$25.00 is \$5,00 s day for operator's earnings. Can show records of this."—PENN SPECIALTY CO., Allentown, Pa.

"BOCKET took in \$210 in 10 days."-A WISCONSIN OPERATOR. "Have 2 ROCKETS in one location, just an ordinary drug store, a they're taking in \$250.00 a week."—J. Silverman, Chicago Operator, "Bought a BOCKET, put same on leasing, took in \$125,00 first week without a Service Call and placed an order for 20 more."—A. ABEL, One of the Largest Operators in New England.
"BOCKET nets me \$20,00 a week."—A. REESE, Chicago Operator.

Play safe . . . order the pay-out pin game that is on the market NOW . . . and has already passed through the acid test of location service. Don't cheat yourself out of the big ROCKET profits any longer. ORDEK THE NEW ROCKET FEOM YOUR FAVORITE JORBER OR WHOLESALER . TODAY!

Sample, \$72.50; lots of 5 or more, each, \$69.50, F.O.B. Chicago

DICETTE

Semational 5-Dice "Shim-my-Action" Counter my-Action" Counter
Machine,
Nerds Only 1 Sq. Pt. of
Space.
TARING IN AS HIGH AS
143.00 A WEEK!

\$12.50 Price 12each F. O. B. Chicago,

PENNANT

SIZZLING ACTION, GOR GEOUS COLORS, SKILL SHOTS. LOW PRICE.

\$22.50 Price 22each

F. O. B. Chicago.

BLUE RIBBON

ORDER THIS PERMANENT PROFIT PRODUCER TODAY

Hurry! Only a Few More Days To Get 53.00 Trade-10 Allewance.

\$39 .50 Price 39 oach

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SOUTHERN OFFICE AND WAREHOUSE-465 Linden Avenue, Memphis, Tenn, WEST COAST OFFICE AND WAREHOUSE-106 Golden Gase Ave., San Francisco Cellé, EASTEAN OFFICE AND WAREHOUSE-417 W, 61th Sirect, New Fort City.

FOR SPEEDY SERVICE ADDRESS INQUIRIES TO OFFICE NEAREST YOU

NACOMM To Meet On January 20

CHICAGO, Jan. 13.—The annual meeting of the National Association of Coin-Operated Machine Manufacturers will be held at the Hotel Sherman, Chicago, February 20, according to an official bulletin this week.

The date and place have been selected to permit manufacturers from all sections of the country to attend both the association's annual meeting and the coin-machine show on the same trip to Chicago.

Ohicago.

The association will have a special room in the Hotel Shermen during the period of the show, Pebruary 19-22, inclusive, where manufactures may meet informally and discuss problems arising under the new NRA code and other matters of common interest.

G. S. Darling, association manager, issues a cordial invitation to every manufacturer of coin-operated machines to visit the association room and discuss with him and with other manufacturers any matters of interest to the industry as a whole.

whole

as a whole.

A more detailed announcement concerning the program for the annual meeting is expected soon. With the probability that the industry's code will have been signed previous to the meeting, it is likely that discussions on compliance and enforcement will have an important part on the program.

Praise for Southwest

CHICAGO, Jan. 13.—The Southwest has been and will always be great territory for coin machines." Dave Gotklieb said upon his return from a business trip into the Southwest territory. "The playing public there has a fine tasto for the new game, and in every location, even the most modest ones, you will ree the best that the industry effers. Operators there seem to be on their toes and just as soon as a worthy machine appears on the market they let no grass grow under their feet while they're going after it. That no doubt accounts for the splendid business practically all of them seem to be enjoying. Operators elsewhere might take this as an excellent example to follow."

QUALITY BLADES at BARGAIN **PRICES**

1-New 1934 Double-Edge Factory Run Blades, Sa or 10s. \$6.00

Per M.

2a—Blue or White Steel, Eiched, DoubleEder 1324 Type, 5s or 18s.
Celloph, Wrapped, Per M.

5a—Display Card, 20 Pkr 3s, Blue Etched
Duble-Edgr Blades.
For Card

7—Single-Fdgr, Orm Micromatic Type.
Blue or White Steel, 5s.
Celloph, Wrapped, Per M.

5—Durham, Deplex Type, 5s.
Per Deplex Type, 5s. 6.50 60c

9.00 2.10

fa-Auto-Strop Type, 5s. Cello-phane Wrapped. Per O.. 1.15

25% Deposit, Balance O. O. D. Above Prices for L.000 Lots Only, Otherwise Add 10%. ORDER BY NUMBER.

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Nest, small, compact—super in Tone-Quality—Power, Operates on any voltage from 6 to 220 volts, 25 to 86 cycles. Needs no ground or serial. Very noe built-in Speaker. Ouaranteed Brand-Newy, Junt the Set fer Home, Office School, Botel, Steamahlp, Hospital, Vacation, etc.
Regular Retail Prices, 255.88. Send as your order today, enclose 21% or less 3% when full remittance is sent with order.

SURPLUS PRODUCTS CORP. 18 Hudson Street, New York City

HANDKERCHIEFS Agents, Jobbers send Del-tar Bill and 20c stamps for 22 worth of Handkerchief Samples and wholesale quantity price. HANDY, 246 5th Are, N. T. O

SLASH!!!

COMPARE THESE WITH THE REST OF THE WORLD

BLUE STEEL RAZOR BLADES— First Quality, Etched, Celloph, Wrapped (1,000 Lots), 100 Blades

SHAVING COMBINATION

10 BLUE STEEL BLADES.
33c Tube S BAVING CREAM,
STIPTIC PENCIL.
BLADE SHARPENEE
(4 Items), 100 Lots. Deal

NORWALK BLUE STEEL BLADES—The Optional, Made by Standard. 65c (1,000 Loub.) 100 Handes. 65c HARMONY BLUE STEEL BLADES—In Beautiful Callegh. Firs. (1,000 72c Lots). 100 Bladts.

FOWDER-PERFUME COMBINATION - Flashy liems, Celloph Together, NECKLAUES-Big Attractive As- \$5.00

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end Full Remittance With Your Order. WE SHIP PREPAID Immediate Delivery.

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Write for List of 100 Red-Hot Items. Minimum Order Shipped Prepaid, \$4.00,

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BIG CLOSE OUT LOT PHOTO ART HANDLE Assorted Pocket Knives

2 Blades, Brass Lined and Bolsters, Polished Steel Blades, Closed 3%



Per Dozen, - \$2.25 Five Dozen for 10.00

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STEEL STANDS



CARTOON BOOKS, PHOTOS, ETC.

50 Assorted Bamples, \$1.00.

The Coin Chute By SILVER SAM-

The Brooklyn Academy of Music has opened its doors to Paul Whiteman and jazz, according to the papers. Operators won't pay any attention to such news until it opens its doors to amusement and vending machines.

that can be improved by the use of a coin chute in some way.

While the money question is still dangling before the world, let's hope that in any case the stock of metal many case th

There was pienty of news from Cali-fornia about how wet the Tournament of Ros-s got and also the serious destruction. But we have not heard yet about how coin machines fared during the period.

More national banks were reopened during December than in any previous month since March, says the govern-ment report. About 77 banks were opened during December to revive over \$80.000,000 of frozen deposits. The cola-machine trade has missed all the cash frozen up in closed banks as well as other industries have other industries have,

All the trade reports, especially in retail trade, from the Chicago district keep up a showing of substantial gains. All of which should be helping to put more coins in the Chicago operators' machines. I haven't asked any of 'em lately for fear they might not be as optimistic as I would want them to be

So many pictures in the papers of the newest styles in bathing suits down in Florida. Perhaps this is one reason for the quietness of Bill Shayne—he surely can't keep his mind on coin ma-chines when all those girls are parading

Altho little publicity was given to the fact, one thing that handicapped the New Deal in its beginnings was the lack of information on all industries. Government agents were put into the field months ago to collect the facts on over 700 articles of trade and commerce in an effort to get at the actual costs of labor, production, sales costs, etc. This survey developed the interesting information that the distribution and selling costs of automobiles was more than the actual cost of manufacture of a cer.

nan the actual cost of manufacture of a car.

New York coinmen have had the privilege of seeing the big automobile show. Talk is that the auto industry will lead the business of the country back to prosperity or normaley, or whatever it is. Perhaps that means that every operator should buy another car to use in his business, even if it is a fliver. Last week H. C. Lemke. Detroit pioneer, reported that he had added a new truck to his fleet of already a half dozen or more trucks. So if the auto trade is going to lead the way up to recovery, the coin-machine trade should get some credit when the honors are to be passed out.

Automobiles may have more to do with prosperity than a matter of giving employment. The automobile industry has discovered the fact that in order to sell cars the masses of the people must have money to buy cars. Now the problem is how to get the money into the hands of the people who will buy cars. If some operator can figure out a "coin distributor" that will pass around the dough more liberally to all of us, then he might get a chance to go down in history as a benefactor to the race.

If A. B. T. can develop coin dividers that split the money up into proportions for operator, location, rewards, etc. maybe some genius can invent attachments for all industries that will split the money into proper shares for employers, employees, distributors, etc. We'll have to put that problem up to Walter Tratsch when he gets back from Europe. The thought in the back of his head on this European trip may be to gather ideas for just such a contraption as their.

While Tratsch is thinking about mechanical devices, A. H. Bechtol, who

as that.

While Tratsch is thinking about mechanical devices, A. H. Bechtol, who manages the fortunes of A. B. T. in the meantime, says that the way to get money to circulating properly is to support the President.

Next to autos, the air-conditioning industry should help to bring back prosperity. Air conditioning is gaining slowly but surely. It will never reach the full state of perfection, however, until all buildings, trains, etc., will be equipped with individual coin chutes into which you must deposit a coin to get your air, which is as much as to say there isn't an industry of any kind but

While the money question is still dangling before the world, let's hope that in any case the stock of metal money will be greatly increased. If every person who breaks a \$10 bill could be loaded down with small change, coin machines of all types would get a hilarious play. When a fellow is loaded down with small change it is much easier to feel the inducement to play amusement and even merchandising machines.

machines.

As this is being written the headlines of the daily papers say that coinmachine manufacturers in Chicago will
get cream for their coffee by morning. The milk strike is apparently settled.

A milk strike has nothing to do with
coin machines except that it has an
example for the industry. Chicago's
milk strike has revealed the old, old
trouble of a trade divided against itself. Two organizations of dairy farmers, and
some years ago organization A went on
a strike hat organization B would not
support it; in fact, helped to break the
strike. Now organization B went on
strike and group A remembered the past.

I used to hear a radical soap-box
orator say that you could always hire
obe-half.

Not that I had any sympathy with
the milk strikers. The most interesting
thing in it to me was the evidences of
lack of unity in the dairy industry, for
I always remember that the coinmachine trade is split into at least
three divisions, all of which can be
depended upon to oppose the other, and
the cases in which they have co-operated
are not very many. Such division has
usually meant that any organized effort
for progress is handicapped from the
beginning, and such division is always
expensive.

Claude Kirk ecomingly has the best

Claude Kirk seemingly has the best rule for bringing about unity in the trade, and in the nation for that master. Kirk is the man who talks in his sleep about Sweet Sally. I had occasion to ask him his politics not long ago and he replied that he had none, except to support whoever is in power. Since politics always has something to do with the affairs in amusement machine circles, that is probably the best policy of all for column.

Editor Tom Murray, down in the Texas "coin-machine empire," announces the claim to having originated the term "op" to refer to operators of coin machines. That is short, sweet and convenient for editors all right, but Tom confesses he is doubtful as to the honor due for originating such a term. My guess is that the operators will be willing to be called anything as long as they are making money. It is when machine earnings are not so good that they get sore about names.

I might as well lay claim to having originated the term "coinmen" used to apply to all members of the trade collectively, operators, jobbers, manufacturers or what not. If the 1935 model dictionary does not give and define the term I will be greatly disappointed.

Seems that somebody got the Prince of Wales into a newspaper meeting recently and made a newspaper man of him. Now the next great publicity stunt should be to get him into a meeting of coinmen and make a colner of him. Capaidi. Goddard. Streets, Shefras Boliand, Rolloway et al., can't you get the Prince into a coin-machine meeting and tatters. New into the Granulty? and initiate him into the fraternity?

The cities, large and small, form The cities, large and small, form the native hunting ground for the operation of coin machines of all kinds, hence cities are always interesting to the trade. Ross, Mantell, Pretreieder, Luther Cate, Pink and even Larry Gale can point with pride to their city of Baltimore for its financial statement shown in a full-page ad in The New York Times this week. The ed was placed by The Baltimore Sun. Say, a paper that supports its home town like that ought to be initiated into the facts of what the coin-machine business is doing to help the world along.

(2) Baltimore begins the year 1934 ith approximately \$3,000,000 cash in

with approximately \$3,000.000 cash in bank.

(3) Baltimore's all-inclusive tax rate has been reduced from \$2.65 to \$2.45 this year.

(4) Baltimore has given additional relief to its taxpayers by a reduction in the taxable basis of over \$20,000,000.

(5) Baltimore has set aside \$500,000 to pay for public improvements in 1934 on the "pay as you go" plan.

(6) Baltimore, despite its reduced tax rate and reduced assessments, will spend \$43,000,000 in 1934, an increase over 1938, without adding to its indebtedness.

(7) Baltimore has restored in full salary contributions of all employees earning less than \$1,200 per year.

(8) Baltimore's budget provides \$432,-204,95 more for charitable purposes in 1934 than in 1933.

(9) Baltimore collected more than \$5 per cent of the tax levy in 1933.

(10) Baltimore be municipal securities at the present time are selling on a 4.10 per cent basis.

If you coinmen in Baltimore don't hurry up and say something bad about your city, a migration of operators from all over the country is likely to start toward Baltimore. How is the city treating you operators about taxing your machines?

The example of Woolworth used to be held up as a shining example to the coin-machine industry to show what can be made on small coins. Now the papers are telling the story of how Barbara Hutton, helross of the Woolworth fortune. Is having trouble with her \$40.000.000 and her prince. The motal is that coin-machine operators should not be allowed to make so much money or their sons and daughters would have to worry about a fortune all thru life.

The Broadway Association, New York trade group, at its annual meeting hoasted of a "vast" increese in trade on Broadway, Apparently nothing was said nor credit given to any sportlandt. Someone did say that if business continued to pick up property owners coultoon begin to get rid of fly-by-night shops of all kinds. Let us hope that New York's sportlands will prove themselves permanent enough not to be classed as a fly-by-night. Sportlands and gamerooms will prove their worth in bringing a profit to vacant storea while the place is waiting for some more permanent retail store. Not all fly-by-nights are bad.

A Philadelphia Jobbing firm reported a drop in the sales of amusement machines during the holiday period for "some reason," A drop in sales at that time should not be disturbing, because it is the usual occurrence.

If there was any way to get the real facts, regular weekly or monthly reports from the various districts on the usual downs in coin-machine sales would make interesting information. Still

MEETING THE CHALLENGE!



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Box 120, care The Billboard, 194 Boylston St., BOSTON, MASS.

USED PIN GAME BARGAINS

the world along.

The following financial facts are given about the city of Baltimore:

(1) Baltimore completed the year 1/33 Deposit, Belance C.O.D. 1/3 Deposit, Belance C.O.D. 1/3 Deposit, Belance C.O.D. 1/3 Deposit, Belance C.O.D. 1/4 Deposit Belance C.O.D. 1/4 Deposit

more interesting would be reports on operators' ups and downs in the earnings of their machines. But there is not much hope that such reports with any degree of accuracy will ever be obtained. One attempt to publish such reports has already been made in the trade, but the old obstacle that no job-her, operator or manufacture, warts. ber, operator or manufacturer wants to give out details about his business soon cuts short such reports no matter how interesting and helpful the informa-tion might be.

If the New Deal continues to function there is some hope that reliable
trade information may some day be
available in this as in other trades.
One of the provisions in the New Deal
setup for trade associations is that certain definite reports be made. The indication is that there is a real "must"
back of the request for these reports
when industry is finally organized
under the codes.
Manufacturers and jobbers who undertake to pad their production and
sales reports to the trade authorities
may then find a comparison of their
trade reports with their tax reports,
which may mean eventually that fairly
accurate production and sales reports
will be available in all lines of industry
so that it can be known just what is
the state and condition of trade.

Financial papers report that Horn & Hardart Baking Company ended its fiscal year September 30 with a net profit of \$572.782. This was a drop from over \$1,000.000 net in 1932. The firm operates the Automat restaurant in addition to its baking

Our information on a machine called King Six is lacking. An inquiry has come about this device and we would like to have details about it for filing.

Bud Lieberman, manager of D. Gott-lieb & Company's New York office, was here this week and trying to put the

"rush" on Score Boards for the Eastern coin-machine market. Bud seems to have that habit of sitting right by the factory until he gets what he wants, as he shows up here for several days every time a new machine is announced by the Gottlish plant. the Gottlieb plant.

R. W. (Dick) Hood was reported to be back at the Chicago plant of H. O. Evans & Compagy this week after a sojourn of several weeks in sunny Florida.

E. N. Hurley, head of the Hurley Machine Company, maker of a coin-operated type of washing machine, was re-elected president of the American Washing Machine Manufacturers' As-sociation for the fifth consecutive term at a meeting of the trade in Chicago this week.

An 8-pound 15-ounce son is some-thing to be proud of, and that is why Mr. and Mrs. Abel, known as one of New England's largest operators, are smiling and happy. Nat Cohn, of Mod-ern Vending, was looking wise when his friend Abel told him the story.

\$28,000 APPROPRIATED

(Continued from page 5)

(Continued from page 5)

A. Robb, with headquarters in the office of the State Department of Education in White Plains, is casting the first production, Jack Larric's The Easy Mark. The County Players will put on modern plays and play them thru Westchester County at nominal prices, the proceeds to go to the county's welfare funds. The actors' salaries will be paid by the CWA, thru the education department. This project is being operated along the same lince as the local American People's Theater. The latter, of course, is on a much larger scale and moves into a permanent home some time next week. Morelza Morrow, who is working out the details now, says a few things have to be smoothed out.

The first production of the American People's Theater will be Arthur Schnit-

AUTOMOBILE

zier's The Green Cockatoo. George Ermoloff, in charge of the acting group, is directing the rehearals. The second will be an original American folk drama. In the meantime the State Department of Adult Education is continuing thru the winter its series of free concerts. These concerts utilize scores of unemployed musicians.

MAINE WANTS-

(Continued from page 57)
port such legislation at the special session next month.

port such legislation at the special session next month.

Support of the measure is expected from Governor Brann, and, while opposition is certain among the ultra-conservative element, an attempt will be mude to have the bill passed as an emergency revenue measure, which will become effective immediately after signed by the governor. The committee to prepare the bill is Fred W. Weston, secretary, Skowhegan Fair, Josiah Steward, secretary, Bangor Fuir, and L. P. McCracken, Topsham.

There were about 100 present at Wednesday's session. E. C. Patten, Topsham Filt, presided, Report of Secretary James S. Butler, Lewiston, was accepted. Treasurer F. W. Hill, Benger, was unable to attend because of illness and his report was given by George W. Wescott It was voted to hold the 1936 meeting in Weterville.

Butler Is Re-Elected

Butler Is Re-Elected

Nominating committee, George Wescott, Banger; W. L. Robertson, Skowhegan, and George Hill, Norway, reported this slate of officers who were unanimously elected: Ralph Jewell, Fairfield, president; Frank Blanchard, Wilton, first vice-president: Walter H. Hight, Skowhegan, second vice-president; James S. Butler, Lewiston, secretary; F. W. Hill, Bangor, treasurer.

This legislative committee was named: Ralph Jewell, Fairfield; Stanley Wheeler, Norway, and Francis H. Priend, Skowhegan; transportation committee: Clayton Steele, Presque Isle; Charles Bood, Paryger, and George H. Plummer, Skowhegan.

Oldtimers Are Present

Oldtimers Are Present

W. M. Chellis, Kezar Falls, suggested that fairs include in their race programs an event for 3-year-old colts. While there was no official action, Mr. Chellis received support from many prominent owners and drivers present. Two veteran race drivers were introduced, Herbert A. Rugg, Lowell, Mass., 83 years old and for 68 years a familiar figure at the nation's speed meets, and Frank Fox. Lewiston, Maine's own 83-year-old beloved granddad driver.

Frank Winter, promoter of Lewiston Fair, announced his organization proposes to sponsor a race meet at conclusion of the fair circuit next fell and solicited support from other fairs.

clusion of the fair circuit next fell and solicited support from other fairs.

Bocking agencies represented were George A. Hamid, Inc., Joseph Hughes, New York; Stuart Kollirs, Boaton; Phil Wirth Attractions, Inc., Phil Wirth; Beacon Amusement Company, Buston, Mrs. Elaanor Leonord; Stetson Radio Band, George W. Ventry; American Pireworks Company, Henry Rapp; Randolph Pireworks Company, Alex Marianni; Pearl Pireworks Company, Stanley Ringer; Ben Williams; Shows, Ben Williams; Coleman Bros. Shows, Richard and Thomas Coleman; Pine Tree Shows, Archie Perham; Royal Amusement Company, Suffolk Electric Company, Sound System Company.

Lombard Gives Plan

Lombard Gives Plan

Banquet was held Wednesday evening, about 200 attending. I. R. Morrell, retiring president of the association, was toastmaster. Speaker was A. W. Lombard secretary Massachusetts Fairs' Association, whose topic was New Thoughts for 1934 Fairs. He said that fairs operating 18 days or less do not come under NRA code provisions. He is of the opinion that fairs should adopt a carefully laid out "10-year plan" to extricate themselves from financial difficulty, Other sources of revenue should be found, he said, such as miosummer race meets, rodeos, etc. Frank L. Muzzy, Pittsfield, N. H., called the "Will Rogers of New England's racing circle," delivered one of his hisarious discourses.

1934 MODEL 1c PLAY TWIN JACK POT



ONLY TWIN JACK POT IN THE WORLD

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No. 2 1c Play \$55.00 With Ball Gum Vender

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of New England's racing circle," delivered one of his hilarious discourses.

George A. Hamid Agency supplied as entertainment at the bonquet: "Bruno, One-Man Band," a member of George W. Ventre's radio team, and "Los Castillons," an acrobatic number. Beacon Amusement Company furnished Salamanca and Ophelia, comediennes. There were readings and singing by Barton Crawford and vocal selections by Eunny Stanwood, both of Brunswick. Ernic George Orchestra furnished accompaniment.

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REMINGTON BLADES—Double-Edge.
20 Cellophane Berts of 2s on Dnplay Card. Per Care. CASTILE, HEALTH and PALM & \$2.00

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Valet \$3.60 Eastman 1.50 Edison 2.45 D. Duplex 2.40

CARDED BLADES. Span, 28/3s, 50.80 Kleen Shawa, 25/3s, 1,15 Marathon, 24/2s, 1,25 Rio 24/2s.... 2 25 Single Edge, Dragon, 24/4s.81.10 Star, 24/4s., 1.35 Treet, 25/4s., 1.35 Vim, 24/4s., 1.25

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27 Packages of 4s. Display Complete
Public DOUBLE-FDGE BLADES.
1806 Type. 100 Blades.
18 You Have Not at Least Sampled OUR RAZON BLASS Sampled OUR RAZON Excellent Substitution of the Price and Quality Character of the Price and Cha

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MERCUTOCHINOME & IODINE With

Glina Applicator, Medium Ibe

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WHITE PETROLEEM JELLY, 1:

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Value. 289 Cans to Case.
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Case. Nickel Push Button.

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FOREIGN NEWS DEPT.

Import Quotas More Liberal

WASHINGTON, Jan. 13.—Announcements made by the State Department this week indicate agreements with France and England which will increase the imports of certain American products to each country. The new agreements have been reached by the bargaining process, which suggests that a similar policy will be used to open foreign markets to other American goods that can be swapped successfully for something made overseas. What will be the final outcome of the bargaining policy is not evident, but for the time being it is proving useful in increasing foreign trade among the nations. Coin machines are not sold to foreign countries in large enough quantities to be used in the present swapping deals.

In the most recent swapping deals.

In the most recent agreements France forsakes the rigid decree of quotas made December 31 and agrees to accept Afrerican goods for the first quarter of 1934 in the same quantities as during the past year and a half. This will probably amount to a threefold increase on American imports.

Great Britain made an increase of 6 to 7 per cent in the import quota for American pork. In this case British liquor was traded for American pork. The U. 8, agreed to double the quota of ilquor allowed from England. It is expected that England will use American pork to the value of \$1,000,000 during the year.

Japan Pleased With New Roosevelt Trade Policy

WASHINGTON, Jan. 13.—Reports say that Japan was highly pleased with President Roosevelt's announced policy of foreign trade. It is being said in Japan that its foreign trade depends more this year upon the United States than any other country, and it is in a mood to welcome Roosevelt's policy of swapping goods. Japan wants to sell silk and also wants to buy cotton. So the probable trade between the United States and Japan will be cotton for silk. Japan had been trading largely with India, silk for cotton, but India put a tariff ban on silk recontly which caused Japan to turn to the United States for cotton. Japan has devalued her money along lines similar to the United States.

Better Trade Prospects In Smaller Countries

WASHINGTON, Jan. 13.—Trade reports from Turkey indicate how the smaller nations are revamping their programs so that they may eventually become markets for coin machines. A five-year industrial plan, following the trail blazed by Russia and made out under the guidance of Americans, has been announced. Something like \$32,-000,000 will be spent for building 15 fectories; the coal, copper, oil and electric resources will be developed.

In 10 years the number of workshops and factories in Turkey has increased from 140 to 2,317. New factories planned will produce steel, hottles, watches, chemicals, textiles, etc.

Canada Shows Increase In Industrial Plants

CHICAGO, Jan. 13.—According to The Chicago Tribune, new industrial plants opened in Canada during 1933 totaled 136. Of this number 50 were either direct subsidiaries of American concerns or were established to manufacture a product of an American company formerly imported into Canada.

Only six plants, mainly engaged in the textile trade, were directly connected with British firms, and four with companies in other countries. Seventy-six plents were organized solely in Canada.

The figure is far below the 1932 total. In 1932 a total of 206 new plants was established, of which 106 were controlled by American interests. American activity in this regard, it will be noted, has been cut in half during the last year.

No information was available as to how many of the 50 extensions of American concerns into Canada were

made by coin-machine firms. The coin-machine news service of The Billboard reported only the establishment of the Canadian Games Company, Winnipeg, during the previous year.

Foreign Trade Notes

Two circumstances combine to increase the interest of the coin-machine crease the interest of the coin-machine trade in the markets of the world. There is a general pickup in business reported from all sections of the globe, and the debasing of the American dollar in the foreign securities markets has cut the price on American machines decidedly to foreign buyers. In this country the coin-machine trade can feal grateful for the big increase in foreign trade.

The envoy from Russia to the United States is now here and trade negotiations with that country are likely to proceed apace. The United States is not the only country seeking to get a big share of Russia's trade. France has recently signed a trade agreement with the Soviets, ignoring the war debts that Russia owes France. Russia is largely an agricultural country, which is not very promising as a coin-machine market. The rapid growth of industrial plants in Russia, however, indicates that the 170.000.000 population of that country could use all the coin machines produced in America if the market could he opened up.

A change in the colange system of The envoy from Russia to the United

opened up.

A change in the coinage system of many of the foreign countries would be needed to spread coin machines around the world in large numbers. But there are forces at work today which might bring about a more uniform money system among many nations. The coinachine business should become a world-wide industry when that happens.

Speaking at a business meeting in Chicago this week, a U. S. Navy omcial told business men that the Latin American countries offer big opportunition for mutual trade exchanges. The closing of overseas markets to American goods should lead to an increase in trade with the countries south of us, he said,

Slot machines particularly are already found in many South American cities.

Claire Grant, of Roxy Vending Com-pany, reports receiving this week an in-quiry from Egypt for pin games.

The Roxy organization has received a number of orders from foreign countries within the last few weeks, shipping ma-chines to England, Ireland and France.

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1,000, 510.00. Envelopes to Match included with both assortments.

NEW FAST SELLING JOKES



Amalgamated N. Y. Operators' Association stages second annual affair

NEW YORK, Jan, 15.—To the hot tunes of the Cotton Club Orchestra and rerue the Amalgamated New York Operators' Association opened its second annual dinner and dance Saturday, Operators, jobbers, manufacturers and their wives and sweethearts crowded the Level Club to celebrate past successes and to drink a toast to the prospects for a new year.

a new year.

The entertainment was interrupted The entertainment was interrupted long enough to introduce many visitors from out of town. M. Hérman, from Paris, won the honors for being the long-distance visitor, and Harry J. Wolcher represented San Francisco. Chicago manufacturers were represented, and a number of jobbing firms in the Esstern district. Eastern district.

Eastern district.

The entire program and attendance was halled as a success and typical of the operators in the greatest operating center and coin-machine market in the world. Andy Anderson, of The Billboard, acted as ensee and introduced the coin-machine natables. Joseph Fishman, head of the Amalgamated organization, was given an ovation for his tireless work in making the annual affair a success. Greetings were presented from the National Manufacturers' Association, Not content with the fast-moving pro-

the National Manufacturers' Association, Not content with the fast-moving program of the Cotton Club Revus following dinner, the revue program of the Mirador Club was presented as a surprise entertainment under the direction of Henry Fink. The evening was devoted entirely to gayety, and speeches were limited to a dozen words. Dancing into the early hours, everyone declared the second annual affair a success-

Open Letter to Coin Machine Manufacturers

An old Massachusetts law governing coin-operated machines has recently been revived and is now being rigorously enforced. It is Burcau of Standards General Law C-94, Section 283-4.

All machines operating with a coin come under the jurisdiction of the Burcau of Standards, State House, Boston. This applies to games as well as slots. The Burcau is not concerned with the legality of the machine, but only with whether or not the proper amusement or morchandise value is received for the coin expended.

When the Burcau has approved a machine it issues a metal tag which is put on in plan view of the investigators and police. The police are now picking up coin machines thruout the State that are not so tagged and a test case is scheduled for trial here in the near future.

May I earnestly suggest to all manu-

May I earnestly suggest to all manu-





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N. Y. Operators

facturers whose coin machines are entering Massachusetts that each one send a sample machine to the Bureau of Standards for approval to clear the way for jobbers and operators of these machines in this State. This applies to old machines which may still be on location as well as to new ones as brought out.

location as well as to new ones as brought out.

Approval tags will be issued by the Bureau and sent to the manufacturers, who may put them on their machines shipped into this State or send them to their local distributors and operators.

BEN PALASTRANT,

Supreme Vending Company of

Supreme Vending Company of New England, 1218 Washington Street, Boston, Mass.

AID FROM NRA-

(Continued from page 3)
them with vaude and legit shows, the
financial backing to come from the Civil
Works Administration. He will have stiff
opposition from the circuits from this,
which have already complained that this
would be government-sponsored opposition and would hurt their business.
Whitehead, meanwhile has written

Whitehead, meanwhile, has written Pederal Relief Administrator Harry L. Hopkins, who also heads the CWA, ask-ing him for direct relief for unemployed

actors.

Chariton is also going over Levy's plan. Levy says he has organized a Theatrical Finance Corporation, headed by himself, which will apply for an appropriation from the RFC and allow itself to be the agency thru which producers will berrow money for production activities.

It is possible that Charlton will work out his own plan, based on the various suggestions he had already received, and offer it to the local NRA head, Henry F. Wolff, for approval.

DENVER Jan. 15.—The CWA is now utilizing a large number of unemployed musicians for free concerts at the municipal suditorium and the local Broadway Theater. In fact, it has taken up all local unemployed musicians, making the musicians' union stagger plan unneces-sary in this city.

UNEMPLOYED-

(Continued from page 3)
of Local 802 and the appointees of Joseph N. Weber, head of the AFM, was widened when the local autonomy question was again raised Petitions are now being circulated asking the officera to call a meeting to consider the demands of the rank and file.

Only last Monday the unemploved members went to the regular monthly meeting to ask for local autonomy, certain reforms ond for official co-operation with the NRA, but discovered that the

with the NRA, but discovered that the meeting had been called off because of lack of a quiorum. The unemployed claim this was a fake move to avoid fac-

claim this was a fake move to avoid facing them.

At Friday's mass meeting the Sunday legit issue took up most of the time. The Rev. William Popcke, of the near-by Lutheran Church, spoke and advocated surpension of all blue laws during time of depression and assured the musicians he would back them in their appeal to Governor Lehman. Ex-Judge Charles Oberwager, who presided, repeated the demands of the uneinployed musicians of Local 802 and hinted that the officers should be careful lest they "arouse the spirit of old Local 310." Local 310 was smashed about 15 years ago when Weber organized Local 802 under direct control of the AFM. the AFM.

of the AFM.

Henry Cohen and Frank Chaferelli were the only officers of the union on the piatform with the speakers. The others were said to be at a meeting.

Wolff's message was given close attention. He said that he was staggered to find out that only about 1.500 to 1.600 musicians were employed out of about 25,000 professional musicians in the city. He added he didn't think there was

musicians were employed out of about 25,000 professional musicians in the city. He added he didn't think there was another professional group that was suffering as much as the musicians and promised, and said further, that he was amazed that a vigorous campaign to help them had not already been made by the local's offeces.

"You have asked me to help you put on benefit performances, to help you open up theaters that are now closed, to help you in a movement to open the legitimate theaters on Bundays, to help you organize symphony orchestras and concerts, to help you put men back to work in moving picture theaters," said Wolff, "and I promise you sincerely that I shall do everything within my power to bring about the relief that is so vital to you and those dependent upon you."

PRICE?



- profit for themselves
. chesp products naturally have cheep prior.
You only get what you pay
for. We have for many
years advocated "fair
priors," but, always only
the highest quality and
finest workmanship obtainable.

able. . . and that's another excellent reason for you to BUY Gold Medal Chicago Club House and Gold Medal Daval Gum Venders. Pair in price Better in quality. And they return a hardsome protup plus your lineatment in a



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AN AMAZING MONEY MAKER

Give away the most popular frem ever offered on a Salescard plan, d they're not cheaply built, unknown acta—but GENUINE \$27.50 RCA-VICTOR RADIOS

-the best on the market and exclusive with us. If you're a hustler, we'll show you how to pile up BIG PROFITS DAILY. Oct started quick. Write today.

OTHER ITEMS. New, up-to-date arti-cles of wide popular appeal offered on similar plan.

LIPAULT CORP., Dept. B., 1028 Arch St., Philadelphia, Pa.

He insisted that strife within the union must be smoothed out before much progress can be made in handling the unemployed problem.

Meanwhile the unemployed musicians' demand for a strike in lest between matter.

demand for a strike in legit houses until Equity backs down from its Sunday show stand has fizzled down. The local has not officially recognized their de-

NEW YORK. Jan. 13.—Sunday legit performances will unquestionably come to a point of discussion in Legit Code Authority meeting this Wednesday, called in special meeting for soveral other important matters of action. Producers will contend that the matter should be brought to full Equity membership vote to get the consensus of opinion of Equity members. As it now atands, Equity members are prohibited from Sunday night performance by State law, but if it were found that they favored Sunday, with possibly eliminating Monday night, then probably the entire industry would attempt to nullify the law. It is understood certain religious groups were largely responsible for the present law.

Coming at this time when practically all departments of the theater are mak-ing a demand for Sunday legit shows, with Equity adamant about it, the effort to discontinue free radio audience broaccasts as "unfair competition" is of interesting importance. This may be expected to presage an attempt to change the Sunday legit law.

Earl Carroll recently suggested that Wednesday matiness be eliminated and that proceeds over the average box-office receipts of Wednesday, as collected on Sunday nights, be turned over to a reliable reliaf agency. Carroll believes Wednesday matiness are inconsequential, but says that Sunday rights would bring in large revenue.

ASKS ARREST

(Continued from page 5) mitted the alone has authority to withdraw funds from the account of the Actors' Memorial Foundation in the 49th Street Branch of the Irving Trust Company.

Magistrate Dreyer adjourned the case

Magistrate Dreyer adjourned the case to Tuesday.
Rappaport is accused of accepting a check for the Foundation from Antoinette Perry, after somebody had phoned and represented himself to be Bert Lytell.

Mr. Operator! STOP! LOOK! LISTEN!

1 CHOICE LOCATION NETS MORE THAN 10 ORDINARY SPOTS AUTO COUNT HOLDS CHOICE SPOTS

Sales Propaganda Sells Goods BUT NICKELS IN THE TILL MEAN PROFITS

Are You an Operator or a Business Man OR Are You BOTH

LET THE CASH BOX BE YOUR GUIDE

A. B. T. MFG. Co., Inc. 3311 Carroll Avenue,

SPIRIN Pays Big Profits Tablets, glas-prices. Assemble them yourself, make more money, Midwest Products, Louisville, Ey.



The "Gold Rush" Days 1934 Are Here!



Like widdire the story of OROETCHEN'S renations, new Mold Rush Machines is spreading from Coast to Coast—operators are competing keenly to obtain the first Lamples of this marvelous

new machine.

Again the Engineering Oenius of the Oreethen Organization has succeeded in giving to operators a new ideal Counter Machine which incorporates every desirable feature of \$100.00 Silent Machines, with the exception of automatic navout.

with the exception of automatic payout.

Here you have the Vertical Arangements of Bell Prut Cymbols—Proven immensely popular on Large Bells—Whirling Dials—instantly stopped with typical peritive "click-action"—plus the "vilion-Deliar Looke" of the most beautiful Design of any Counter Oame.

Oamo.
Order immediately — Let performance re location prove to your own satisfaction the immense earning power of Gold Bush—Our Money-Back Guarantee is your protection.

GOLD RUSH FEATURES

- Absolute Silent Mechanism controlled by Dual-Action Pump, which stops dials instantly with positive olick action.
- Four Way Coin Chute-Pennies, Nickels, Dimes and Quarters.
- Last Coin shown on side, can be dropped by pressing button.
- Black Ebony Wood Cabinet—Front casting attractively decorated in wrinkled gold, green and red. Steel Back Door to protect your
- Gum Compartment with separate Gum Load-ing Door.
- Fortune-Telling Reward Card-Interchangeable for different percentages.

Order immediately. Gold Rush is your greatest opportunity during 1934. Also Gold Rush-Calendar-with Number and Week-Day Diala. Watch for Our Advertisement Next Weck-Featuring Pok-o-Reel Triplex.

GROETCHEN TOOL CO., 130 N. UNION ST., Chicago, Ill.

NEW ENGLAND Gold Rush Machines Sample \$18.75-Order Now-Ready for Delivery

1/3 Depos't Balance C. O. D. We Carry a Complete Line of All Latest Machines SUPREME VENDING COMPANY OF NEW ENGLAND thington St. (Hen. 1258), BOSTON, MASS. _______

FRFF-STEEL STAND with EVERY PIN GAME

GENCO CENTURY SPECIAL	These Machines Are Aff in Original Cates, Practically Beand-New, Some Never Used,
GENCO CENTURY, JR 8.00	
BROADCAST SPECIAL 13.50	GRAND SLAMS
BROADCAST, JR 8.00	BALLY CUBS 9.50
WATERTIC IR 4.50	SOLITAIRES 12.50
# CTAR WINAT EN	STAGIO CLOCK (BIADG'NEW) 48-00
E STAR FINAL JR.	BLUE LAGLE (Counter Game, New) L.
GOOTY 68	POT LUCKS
GOOFY JR	TERMS: 1/2 Cash or Money Order, Balance
MAT-CHA-SKOR 6.50	C. O. D., F. O. B. Newark.
USED ROCKET, Like	New \$49.50
★GEO. PONSER CO.,	- 441 A, ELIZABETH AVENUE,



All latest machines of lowest prices!

FENNANT, JIG SAW, ROCKET, BLUE BIBBON, SCOREBOARD, 42nd ST., PROGRESS, OFFICIAL SWEEPSTARES, NEW DEAL, EMPIRE VENDORS, 57.0.

D.ROBBINS & CO. 1141-B DEKALBAVE N. B. A.

WRITE FOR A FREE COPY OF BORBINS' "AUTOMATIC NEWS."

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	PIN GAMES	CRANES
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Used Wachine Specials to	of 1994-2946 Lon Mottes
SILVER CUFS SICON	MILLS 15c Silent Exc. Dol. J. F. V. Vend. 60.00 Alnose Prand-New. Only 4,000 Flays. OFFICIAL SWEEPSTAKER
+ LEON TAKSEN COL	MPANY 2508 AMSTERDAM AVE.,

THE PERSON NAMED AND ADDRESS OF THE PERSON NAMED AND ADDRESS O

Gee Bee Moves To New Plant

CHICAGO, Jan. 13.—The Gee Bee Manufacturing Company moved its entire plant and offices to 14-16 North May street this week. Ample floor space has been secured in a large building devoted to manufacturing and the firm will start at once to get into production on a new game. Large and attractive office and showroom space has been secured in the new location, and the entire facilities of the firm have been practically doubled. It was its advance step to celebrate the bright prospects for the new year, an official of the firm stated. stated.

A new standard-size pin game has just been developed after a period of six months in testing and completing mechanical ideas and will soon be ready for the market. The firm plans to make it a headliner for its display at the cming 1934 Coin-Machine Exposition and novel publicity ideas are already being atranged for the occasion. The new game is called American Beauty, an ebony black and chrome cabinet job. It contains a new totalizer developed especially for this game, which adds the scores as made and instantly and automatically shows the total score to the pisyer. A tilting device that closes the totalizer as soon as the machine is titled is also part of the equipment. The aimplicity and perfection of the totalizer will be stressed in the new game.

William J. Shafran, Maurice A. Ginsburg and Edward A. Ginsburg recently incorporated the Gee Bee firm under the laws of Illinois.

the laws of Illinois.

N. Y. Jobbers Organize

N. 1. Jobbers Organize

NEW YORK. Jan. 13.—The Metropolitan Jobbers' Association. of New York, had its second meeting at the Imperial Hotel Wedneeday evening, January 10, and concluded the matter of organization. The detailed list of bylaws distributed last week were accepted by all thore present, including, with one or two exceptions, every jobber in the territory. All the leading jobbers signed up. These by-laws are said to be very strict, and it is said they are to serve as a contract. Any member who breaks any of these laws will suffer severe penalties. A board of directors was appointed, which includes William Blatt, of Supreme Vending Company; George Fonser, of George Ponser Company; George Fonser, of George Ponser Company; William Rabkin, of International Mutoscope Reel Company; Charles Lichtman, of New York Vending Company; John Pitzgibbons, of John A. Fitzgibbons Company, and A. Louden, of Eastern Machine Exchange.

WHITE RATS

(Continued from page 3)

(Continued from page 3)

Four A's, that if the BAA had satisfied the Four A's as to the stability of its organization, then the members of the ABA "cheerfully withdraw our application for jurisdiction in the burlesque field" and "stand ready at all times to co-operate with them (BAA) in the best interests of the actor."

The BAA, meantime, is expecting to make fast progress in unionizing burlesque now that it has the charter. The confusion over AFL jurisdiction had about killed its organizing efforts. Now it can appear as an AFL union when it consults Administrator Sol A. Rosenblatt on the pending burly code. Thomas J. Phillips is president of the BAA.

The ABA, meanwhile, is going ahead at full speed, its office in the Hotel Edison is a beenive of activity. Committees have been set up, a membershy drive is being laid out, a mammoth benefit show is planned and Bobby Clark, the new president, has returned after a breakdown last week.

Clark, the new president, has returned after a breakdown last week.
Sophie Tucker has been elected by the council fourth vice-president, replacing Dorothy Stone, who asked to be dropped from office because of business pressure. William J. Rapp is the new counsel, succeeding Irving Schneider. Walter Diggs has been appointed sergeant at arms, while Alan Corelli has been elected recording secretary of the council.

FIGHT ON AGAINST-

(Continued from page 3)

example, where a ticket sells for 10 cents
the State would collect 5 cents, and no
tickets could be sold for 5 cents, as the
State would take the 5 cents for tax.
The hill was introduced by Sam Milam.

MAKE \$100 per WEEK WITH OUR SENSATIONAL SALES PLAN



MODEL

4 Tube AC DC Radlo No. D 40
Complete With Genuine Ever Ready Tubes
AMERICAN RADIOS are money.
makers because they sers guaranteed. Their Super-Dynamic Speakers, Radio Frequency, Circuita, SelfContained Aerials and Genuine
Ever Ready Tubes all systemates perfect and true-to-life tone.

The Evernfamily Low False is Make.

This Exceptionally Low Price is Made This Exceptionally Low Price is Made This Exceptionally Low Price is Made This lead of Distributions Volume From Its and Over \$100 Weekly.

JOIN THEM.

100-Hale Salen Book (Takes in \$28.50), 100 Ea. CADER TODAY—or Write for Pull Details.

AMERICAN RADIO COMPANY 22 West Randolph (Dept. 136)



FAN DANCERS "HOT \$4.00 Per 100 STUFF"

Samples of Above Items, 10c Each.

GENEVA STRAIGHT RAZORS Per Dozen, \$3.50

25% Deposit Required on G. O. D. Ships Write for prices on anything you are in-terested in. We can and will save you money. LEVIN BROS. 1886, Terre Haute, Ind.

10 DAYS

At These Prices

SPECIAL DEAL 25c Tube DENIAL CREAM.
25c TOOTH BEUSH.
10c Sabitary Celluloid CONTAINER.
COMPLETE DEAL.....

TRAIN and ANGLE NEEDLE BOOKS-tractive Packages. I Dosen Fack-PENCILS-Assorted Colors, Full \$1.15

Many Other Rems Too Numerous To mention. Sund for PREE CATALOG. 1/2 Deposit on all O. O. D. Orders, Blade Samples, 19c.

WHIPPET SALES CO. 61 Hanover St. Boston, Mass.

and the estimated revenue expected therefrom is placed at \$1.400,000. Those familiar with amusements argue that this would be impossible because those enterprises, both permanently located and traveling, charging under 25 ceuts couldn't exist with that tax, and those charging above 40 cents would have alim chance of existing, already having to pay a federal tax of 10 per cent.

Another bill introduced would place

Another bill introduced would place a tax of 1 cent on each 5 cents or fraction thereof of the retail price of soft drinks and a tax of 1 cent on each 10 cents or fraction thereof of the selling price of candy. Chewing gum would be taxed 1 cent on each 5-cent or fraction thereof pickage.

Look At These Values!

Electric Clocks at Rock Bottom Prices

Attractive Novel-ite Cases, in Wal-nut Finish, Height, 5¼ in.; Base, 4½ in. For Use on 68-Cyrle Alternating

TIME CLOCK B60W727— 420 Each ... 420 Lots of 100. 37 1/20

___ 75c Lots of 48,67 1/2 c



Hammond Electric Clock

265

Boacon Model, Modern Design in Brown or Black Bakelite Case Height, 4% inches; Width, 3½ inches. B61W76-Each

85c

New "BAR-NONE" Blades. Each packet cellophane wrapped.

No. BSC69-5 Blades in Package, 26 Pack-ages in Carton.



No. B 8 C 7 0 — 10
Blades in Package, 10
Packages in Carten. 90C (100 Blades)

> N. SHURE CO. Adams and Wells Sts. CHICAGO

SEE HARLICH'S NEWEST

SALESBOARD IDEAS

Our latest erentions are all bell ringers. Really new and different Boards, Trade Boards, Cutout Boards, Etc.

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HARLICH MANUFACTURING CO. 1401-1417 W. Jackson CHICAGO

Photo Handle Knives Sample Doz. \$3,60 COMPLETE KNIFE BOARDS

6 Knives on a 700-Hole Board...\$2.75 12 Knives on a 890-Hole Board... 5.10 14 Knives on a 600-Hole Board... 5.30

Quantity Prices on Request, TERMS: Cash or 50% with Order, Balanco O. O. D., P. O. B. Morris, III, Express.

MORRIS CUTLERY CO.



BOOKLETS, PHOTOS, CARTOON

BOOKS, COMIC CARDS, ETC.

Big Sample Assortment, \$1.00. Send stamp for Whofrsale List. NoveLTX CO., 18 North 5th Street, Philadelphia, Fa.

Heads Up!

By JOSEPH FISHMAN

The pin-machine business is a decent business. Nobody needs to be ashamed to be in it. For years it has been tho fashion to attack it. The operators have fashion to attack it. The operators have talked about pin machines as tho they were ashamed of them. Newspapers have jumped on the pin-machine operator, and politicians have backed up

were ashamed of them. Newspapers have jumped on the pin-machine operator, and politicians have backed up these newspapers more or less for their own publicity reasons.

Why should the newspapers jump on the pin-machine business any more than the baseball business? Pin machines are real amusement. They are games of akill. They are not gambling devices, nor are they intended to take the pennies of youngsters unfairly. Everybody knows that men can bet on a baseball game. And men may likewiss bet on a pin machine. That does not make baseball a gambling instrument to be suppressed by law, nor should it make the pin machine a device to be destroyed by excited journalism.

An attempt has been made to have the people of the Bronx look upon pin-machine operators as men who would willingly hurt children just for a few pennies in profit. Your association is composed of men who are social in their viewpoint. They will not deliberately cause the public harm in any fashion. The machines they operate are for the amusement of the general public. It will take some time before the newspapers as a group and the political leaders as a group make a distinction between games in themselves and the sporting or betting frame of mind that men sometimes bring to these games.

Nobody on earth can ever stop such action. It is part of human nature. We simply provide amusement and recreation with an opportunity to demonstrate skill, and we do that openly and legally. We must give tone to our industry. None of us want to be the open and the public as a whole. We won't put ourselves in that class. We have been decent, legitimate citizens operating a decent, legitimate citizens operating a fercognized industry. That we have a right to be proud of our business and a right to be proud of our business and a right to be proud of our business and a right to be proud of our business and a right to be proud of our business and a right to endeavor to do whatever other business men can do to make that business men can do to make that business profitable

Operators Get Annual License Cut in Half

License Cut in Half

NEW ORLEANS, Jan. 13.—Taxes on coin machines for 1934 will be reduced from \$10 yearly for each machine to \$5, it was learned from reliable sources here this week. This lowered tax marks a victory for the Coin Vending Machine Operators' Association, which has been working to this end for several months. Recently three officers of the association—Lee Vurnado, president; Jule Pace, vice-president, and J. H. Peros, secretary—conferred with the mayor, who is reported to have been very much impressed by the arguments they set forth in favor of reduction. Shortly afterward the tax cut was determined upon, Elections are next month.

Mint Boosts Pennies

PHILADELPHIA, Jan. 13.—The Philadelphia mint contributed to the moral support of the coin machine industry by turning out more than 14.000,000 new pennics during the past year. Total coinage in the Philadelphia mint dropped from 20,000,000 to 15,000,000 coins in 1933.

The mint also coined over 15.000,000 pieces for foreign countries, mostly Latin-American nations. This represented a big increase over the less than 10,000,000 pieces in 1932.

HARRY KELNER & SON, INC.

BEER..CIGARETTES..TRADE

NOW-has a ONE inch deeper CASH BOX

The World's Greatest Sales Stimulator ORDER TODAY-IT'S A WINNER

. . . In one weak I took \$46,60 and paid on

* Proven Accurate Payout -50% in merchandise. * Can be equipped with three different games. * Can't be cheated positive anti-tilting device. *
Counter size 14" x 10" x 4". Weight 10 lbs. * Not Electrically Operated - Locate Anywhere!

* Get full details - write for circulars.

EXHIBIT SUPPLY CO. 4222 WEST LAKE ST. CHICAGO, ILLINOIS





PILLOWS Beautifully Colored

On High Laster \$5.40 | On Quality\$3.75 Rayon. Doren.

(Size 20x20, Including FRINGE.)

(Size 20x20, Including FRINGE.)

With Kapok Filling. 33-90 Dozen Additional.

FREE CATALOG—LARGE VARIETY DESIGNS—MOT
TOES—COMICS—PATRIOTICS. "ROOSEVELT." Ele.

25% Money Order Deposit Required, Balance G. O. D.

For Quick Action, Wire Money With Order.

WESTERN ART LEATHER CO. 1646 Arapaboe St. (Manufacturers). DENVER, COL. P. O. Box 416.



West Coast Show Dates Announced

LOS ANGELES, Jan. 13.—The first annual Pacific Coast Coin Machine Trade Show is to be held in Los Angeles Mirch 12-13-14, it was announced here this week.

The show, consisting of the displays of Coast and Eastern jobbers, will be held in the grand ballroom of the Alexandria Hotel in downtown Los Angeles, and the displays will be opened from 12 ncon to 6 p.m. each day, with the mornings being reserved for business sessions and trips.

Considerable interest has been stirred

Considerable interest has been stirred up in the West with the announcement of this first annual show. More than 20 manufacturers on the Coast are now turning out games for local operators, and several of them are shipping games thruout the East as well.

The booths will be 8x10 feet and 8x20 feet, and facilities will be provided for storing packing cases, crates, etc. As laid out, the bailroom will have 26 booths, and more will be arranged on the mezzanine balcony surrounding the bailroom if required. ballroom if required.

The show committee is now working on plans to obtain special cut-rate raliway tickets for operators from the Pacific Northwest planning on attendig the show, and more than 1,500 operators are expected in Los Angeles during the three days of the show.

On the closing night a mammoth ball is being arranged to take place in the

On the closing night a mammoth ball is being arranged to take place in the banquet room of the Alexander. The local committee is now arranging the program, which will consist of 10 acts of vaudeville and a band. A big banquet will precede the ball.

All who are interested in the show are asked to get in touch with the Show Committee, Box 55h, Station C, Los Angeles, for further information and data concerning the show.

Mechanical Perfection Emphasized in Games

CHICAGO, Jan. 13.-Dave Gottlieb. CHICAGO. Jan. 13.—Dave Gottlieb, recently returned from a business trip to Texas and the Southwest territory, announced that observations of the Gottlieb Score Board game had convinced him of the mechanical perfection of the game and that this perfection would be stressed in the firm's publicity. "An examination of the books since my return shows that not a single machine has been returned because of mechanical

has been returned because of mechanical defects," he stated.

Ar. Gottlieb reported a fine reception for the Score Board in the territory he had visited, and that shipments were being made daily to jobbers in that district and to the Gottlieb offices in Datlas and Los Angeles.

THIS WEEK'S SPECIALS LUSTERFUL ENGRAVED MATCH KING \$2.75 \$30.00 B516—Attractive Design. Highly Polished Finish. Regular 51.00 Retail Value. Spe-rial Price. Dozen. 52.78; \$30.00 Gross B311—As Above, Crackled Enam ish. Doren, S2.5; Gross \$2.4,00 B512-Match King, Square Deal Model. Bahelite Case, Assorted Designs. \$4 7K Bakelite Case, Austried Designs. \$1.75

Bill-Match King, Bookiet Designs, Bakelite Cases, Dozen..........\$3.00 25% Deposit on All C. O. D. Orders. JOSEPH HAGN CO.
"The World's Bargain House," Dept. BB,
223 W. Madison St., CHICAGO, ILL.



800 Per 100 Blades

The Pinest Blade Made! Every Blade etched and packed in attractive 3-color wrappers and boxes. 5 Blades to a Pack. Blue Stenl, for new Oillette Rasors.

CONTINENTAL 5 1 n Onlia Old and New Oct Type. 90C

NORWALK Double - Edge 60c

WHISTLE Auto-Strop \$1.20

GILBERT Bay Rum Shave 90c

YOUNG NOVELTY COMPANY

100 Hanover St., Boston, Mass. PREE SAMPLES. 50% Deposit with Order. ******************

It Helps You, the Paper and Advertisers to Mention



Single Unit Cheat Proof Six High-Score traps with TOTALIZER PAY-OFF RECORDER SNAPPING - TRAIL

The Complete Score Added

Instantly! on one single unit. The most ingenious score recording device ever produced in the coin machine industry. A real thrill for the players who can see their complete score in-stantly recorded. Once again GENCO sets stantly recorded. Once again GENCO sets the pace—giving the operator a game with a single unit complete Totalizer. So fascinating and DIFFERENT it is certain to start a new era in the pin game industry. ORDER PONTIAC TODAY!

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Cheat Proof

At Last the Perfect Pay-Off Recorder! So simple and intriguing it will absolutely astonish you. Every winner instantly recorded

where you can easily see it. Cheat-Proof and Fool-Proof. The moment that the machine is tilted the RECORDER is disconnected. A feature that is so revolutionary it's hard to imagine. AND REMEMBER—the PAY-OFF RECORDER is only one more feature of the greatest pin game in history—PONTIAC—ORDER PONTIAC TODAY! Six High-Score trass with

Heature for Continuous Re-

peat Play! Chrome trap closer as ball enters, the moment the ball passes through it snaps right open again—ready to receive the next ball.
What a feature! SNAPPING TRAP. New,
Original, Different, The player shoots for
the fascinating almost magic 1,000 score
Snapping Trap EVERY TIME. Here's the greatest repeat play feature ever originated. You'll want to play it continuously yourself. ORDER PONTIAC TODAY!

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GAMES ANE BETTER

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BOARD OPERATORS SERIES

A Brand New Series Deal Idea

Every board will sell out complete because the last punch on the board receives the amount indicated under beautiful gold seal ranging in value from 50c to \$5.00, which gives the player a real break and the deal is arranged to give the operator tremendous

LUCKY SEVEN SERIES

Takes in \$500.00 and pays out \$175.00 on the 1,000 open number winners and \$50.00 on the 50 winners under the seals for the last punch on each board, which makes a total payout of \$225.00 and a profit of \$275.00. Price of Lucky Seven Series consisting of

50-200 Boards \$22.50 Net

Add 10% U. S. Government Tax.

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HURRY! HEADIN' FOR THE LAST ROUND-UP
OF THESE BARGAINS IN USED FIN AND COUNTER MACHINES! LOOK 'EM OVER! OONTER MACHINESI LOOK EM OVER!
AIRWAYS, with Legs. \$14.95
CENTURY SPECIAL with Legs. 14.01
FIVE BTAR FINAL, SR., with Legs. 12.05
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Listing All Newest Mischinesi
Many Others, Teel Send for Boxy Tips. NEW DEAL, 1e, 8e 10c and 25c Play... \$9.95 CHICAGO CLUB HOUSE, 1c, Sc, 10c and 7.95 ROXY VENDING CO., 923 8th Ave., New York, N.Y. Tel Columbus 5-1111-1111



SIMPLEX TRIPLE JACK POT ATTACHMENT



THREE JACK POTS TO WIN.
THREE TIMES THE PASCINATION,
THREE TIMES THE EARNING POWER.
FOR MILLS Sc. 10c. 25c Buil's Eye and
Square Detector Glass Front Venders, Side
Venders and Bells.

venders and Beils.

Three Bear win a jack pot.

Three Bells win a jack pot.

Two Bells and Bar win a jack pot.

The only attachment manufactured which actually gives players three chances to win jack pots.

Displays on front remain full at all times.

Jack Pots when won are AUTOMATICALLY paid out by pay-out alide
mechanism.

IDEAL FOR RESTRICTED TERRITORIES. ABSOLUTELY TROUBLE-PROOF. ONLY ONE WORKING PART.

Sample \$12.50 (tax paid)

Write for Quantity Prices. Send Cashier's Check. Bank Draft or Money Order IMPORTANT—In ordering be sure to give make of machine, serial number, whether front vender or bell, and size of coin. If machine is now equipped with jack pot give atyle of import.

DEAN NOVELTY COMPANY

406-8 WEST FIRST STREET,

TULSA, OKLAHOMA

(Originators and Manufacturers, Patents Pending.)

Ach Himmel!

Here's a Real Money Maker

FLASHY 1000-HOLE BOARD (5 COLORS) TAKES IN \$50.00-PAYS OUT 216 BEERS

Price Complete With Easel \$1.30 Plus 10% Tax

CHAS, A. BREWER & SONS

Largess Board and Card House in the World 6320-32 Harvard Avenue, Chicago, U. S. A.



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100% GUARANTEE If you are not solissiful with your sample of Succet Sally, return within 7 days, and we will positively refund your

*We are so certain of the money-making power of sweet Sally we are more than willing to back it up with a 100% MONEY-BACK OUBARNTEE and this OUARANTEE applica snywhere in the world.

4 There's a MILLION Martling New Features on sweet Sally. It's the GREATEST Overnight Sensation the Coin Machine Industry EAS EVER KNOWN.

* Every popular money-making play feature has been incorporated in Sweet Sally. Sweet Sally was taked fer more than 4 month by operators on every type of location—carning records increased every day. It's a real operator's marchine. It's the first real life-time TRADE STIMULATOR the industry has ever known. ORDER TODAY—YOU CAN'T LOSE WITH OUR MONEY-BACK OUARANTEE.

SWEET SALLY "MILLION * DOLLAR" FEATURES *

*4-Way Play—plays It. Sc. 16c 25c through seme chute & ABSOUTELY Jam.-Proof & Last Coto VISIBLE from top of Cabinet & Beletow UNLOCKED at all times # EBLI OUTM VEND. OR—Play It plays UNLOCKED at All times # EBLI OUTM VEND. OR—Ball of Oun after each play if plays wands it & A TOUCH ON THE DOING HOUTE AFTER A WINNING PLAY AND RED HAND INSTANTLY COVERS WINNING MINERS. NO REPEATS. Can't be chested & ABSOUTE AND THE STAND OF THE STAND

MAKE MORE in '34 . . . ORDER \$weet \$ally TODAY! Mid. By ... EXHIBIT SUPPLY CO., 4222 West Lake Street, Chicago - Distributed by

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GLOBE PRINTING CO. C-LOWEST 22HD STREET. NEWY 448 SOUTH WELLS STREET 441 THIRD STREET CHICAGO, ILUNOIS. SAN FRANCISCO, CALIF. 920 EAST 34" STREET . 123 KLEIN STREET TACOMA WASH. SAN ANTOHIO. TEXAS 4 35 GLISAN ST. 272-274 MARIETTA STREET IN SUMMER STREET 1356 N.E. IST AVE.

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