

The Billboard

JANUARY 5, 1952



THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY



PRICE: 25 CENTS

Stations Bring \$25,000,000, Point Up Strength of Radio

FUNNYMEN'S NURSERY

Young Comics Teamed With NBC-TV Names

NEW YORK, Dec. 29.—The comedy development plan recently set up by the National Broadcasting Company will get its first big display on the new U. S. Rubber video show, which tees off January 13 in the 7-7:30 slot, Sundays. The stanza, tentatively titled "U. S. Royal Showcase," will utilize two comics each week, one an established name and the other a comparative unknown plucked from the NBC proving grounds. The cast also will harbor a name guest singer and a regular band.

The comedy development plan has been under the direction of Joe Bigelow, former talent agency exec. Bigelow also will produce the U. S. Rubber show, with Ernie Walling supervising

production. It is understood that the youthful comedians who play the stanza will have an option commitment with NBC, so that should any of them click big, the web will be able to capitalize on it.

Initial show has not yet been cast, but it's known that the bankroller would like to pair Bert Lahr with a youth named Guy Raymond as funnymen on the preem, with Rosemary Clooney as warbler. Gordon Jenkins is negotiating as possible permanent musical director. The show moves into the time being vacated by Chesterfield's ill-fated "Sound-Off Time."

Road Faces '52 Car Shortages

WASHINGTON, Dec. 29.—Road shows will find the shortage of freight cars intensified rather than eased during 1952, it was indicated this week in a year-end report by William T. Faricy, president of the Association of American Railroads.

Altho Class One railroads set aside \$1,061,000,000 in 1951 for some 84,000 new freight cars and about 3,500 new locomotives, the backlog of orders has rolled up to 120,000 cars and 1,700 locomotives undelivered. Reduced steel allocations for the first part of 1952 will further cut the number of cars manufactured, Faricy said, and Class One railroads will receive nowhere near the 10,000 new cars a month they require to meet minimum needs.

SUDS SERIAL BUBBLES OVER

NEW YORK, Dec. 29.—A soap opera will come to life early in January, when Hoan Tompkins and Carl Swenson, radio thespians, become man and wife. Both are active in the daytime serial circuit.

Miss Tompkins portrays Nurse Nora on "This Is Nora Drake." Swenson plays Lord Henry Brinthrope on "Our Gal Sunday," and also appears on "Lorenzo Jones." Pay-off is that they first met when they were cast together in "Pursuit of Happiness."

HIGH HAT LP

Princeton, Harvard on Disk Kick

NEW YORK, Dec. 29.—The Ivy League, which is off the commercial kick as far as football is concerned, is becoming commercial-minded toward the record business. Princeton University, whose Triangle Club presents a musical comedy every year, has just recorded the score of this year's show "Never Say Horses." The LP disk will be sold on the campus, and in theaters where the musical is presented.

Refusing to be outdone by the Princetonians, Harvard University's Hasty Pudding Club is recording the score of its new musical, "Seeing Red," a satire about congressional investigating committees, and will sell the record commercially. The Hasty Pudding Show teed off its annual tour with a five-day stand at the Barbizon-Plaza Theater here Thursday (27).

TV Outlets Still At Ceiling Levels

But '51 Transfers in Older Medium Show Prices Steadiest in 3 Years

WASHINGTON, Dec. 29.—Reflecting a sound economic outlook in radio and a phenomenal boom in TV station values, sales of AM and TV broadcast stations in 1951 soared well beyond \$25 million, more than double the figure for the previous year, it was estimated here this week. Turn-over of radio stations alone during the year accounted for nearly four-fifths of the total dollar volume. Sharp "firming up" in radio station prices developed

despite TV's swiftly growing revenue.

Meanwhile, prices of TV stations this year ran three to five times higher than in comparable deals, according to Federal Communications Commission records. Transfers took place at a steadier pace in the last four months. Radio stations have been grabbed off the market with increased vigor in medium-sized cities, and especially in single-market communities, with prices steadier than at any time in the last three years.

Reasons for sales have varied from death in the family, or owners moving to another community to growing competitiveness not only of TV but of radio itself. However, purchasers have been showing no stage-fright of

(Continued on page 4)

NBC-TV Daytime Risk Is \$5 Mil

NEW YORK, Dec. 29.—The National Broadcasting Company, in adding some 25 hours per week to its daytime TV schedule after the first of the year, will be taking a \$5,000,000 per year gamble on its ability to sell the shows. The web is sustaining these stanzas itself with no bankrollers signed, as of this weekend, for any of the new offerings.

Conservative estimates have NBC on the hook for about \$100,000 weekly on its daytime additions. The early-morning Dave Garroway opus, "Today," which tees off January 14 from 7 to 9 a.m., alone will total about \$40,000 per week for the strip. The 9 to 10 a.m. period is local time.

The 10 a.m. to noon bloc, which

(Continued on page 6)

Neither Snow Nor Blizzard Stops Showbiz

CHICAGO, Dec. 29.—With an additional eight inches of snow falling in the Midwest Christmas Day to bring the total to more than 17 inches, transportation, altho greatly crippled, failed to interfere with most bookings.

Too, the storms hitting thru a wide area, did not hamper the operation of most radio and television outlets. Instead, both mediums worked overtime handling road reports, warning motorists of conditions, keeping listeners advised of changes in weather and assisting in emergency oper-

(Continued on page 12)

Martha Raye, Vags Hit by U. S. Liens

MIAMI, Dec. 29.—Federal tax liens were levied last week against Martha Raye and her husband, Nick Condos, and the Four Vagabonds. The operation of the 5 o'clock Club—in which Martha has an interest—and The Vagabonds Club were not affected.

A tax lien of \$30,922 was filed in Circuit Court against Nick and Martha Condos for a claim covering 1948-49 income tax. An individual lien of \$12,644 covering 1944 and 1947 tax returns also is on file against Mrs. Condos, and individual lien for \$7,643 covering a 1944 return against Condos.

Liens against the Four Vagabonds, totaling \$16,000, named Albert M. and Shirley J. Torrieri; Attilip Rizzo; Dominick and Christine Germano; and Wilbur P. and Eleanor Peterson. The Vagabonds have been paying off the debt at the rate of \$500 a week since last June.

Year-End Summary Shows "Too Young" Top Tune of '51

NEW YORK, Dec. 29.—"Too Young," "Because of You" and "Mockin' Bird Hill" finished a close one-two-three in The Billboard's annual year-end recap of its Honor Roll of Hits. Final tabulation of total points received in 1951 had the first three songs closer together than ever before. Nat (King) Cole's Capitol recording of "Young" also headed retail music store sales, with Tony Bennett's Columbia disk, "Because of You," a late-in-the-year hit, finishing a close second.

Les Paul and Mary Ford's "How High the Moon" was tops of the year on the juke boxes, slightly ahead of Cole's "Too Young," Bennett's "Because of You," and the Weavers' "On Top of Old Smoky."

The survey, results of which appear in the music section of this issue, is the sixth annual recapitulation of The Billboard's weekly

music popularity charts and represents an exhaustive and definitive evaluation of the music scene for the entire year.

Summary is based on votes re-

TEN TOP TUNES OF THE YEAR

1. Too Young
2. Because of You
3. Mockin' Bird Hill
4. Tennessee Waltz
5. If
6. How High the Moon
7. On Top of Old Smoky
8. My Heart Cries for You
9. Be My Love
10. Loveliest Night of the Year

ceived during the calendar year only, this year's tallies being a grand total of votes received from record dealers and juke box operators from January 1 thru December 22, 1951. Obviously, the full popularity standings of songs and records which "broke" in recent weeks cannot be reflected adequately in the recap which is in process of compilation during the early ascendancy of such records. Similarly, a top disk or tune that reached full popularity prior to January 1, 1951, but maintained its popularity well into the year will obviously not compare favorably with records and songs that had a full popularity cycle during the calendar year.

For example, "Tennessee Waltz" hit the popularity polls in late 1950 and was actually leading the "Honor Roll" at the time the 1950 recapitulation was published last

(Continued on page 11)

Much Baseball NSG for FCC; WCAW Is Loser

WASHINGTON, Dec. 29.—In a decision on applications by two West Virginia AM stations competing for the same broadcast facilities in order to expand, the Federal Communications Commission this week granted the facilities to the station which "broadcast a large number of programs for various local public service institutions and organizations," and turned down the application of the rival station whose "program schedule has been literally saturated with the broadcasting of baseball games." WGKV, a National Broadcasting

(Continued on page 6)

Martin-Lewis Suit Reaches Settlement

HOLLYWOOD, Dec. 29.—After almost five months of bickering, depositions, cross-complaints and other legal action, the \$10,000,000 suit against Dean Martin, Jerry Lewis and other parties by Screen Associates reached an out-of-court settlement. Individuals and groups involved yesterday (28) paid to SA "a small fraction" of the amount sought.

With M and L in the suit were York Pictures, Music Corporation of America, Hal Wallis, Hal Wallis Productions, Wallis-Hazen and MCA Artists. Settlement frees all parties from claims by SA. Repeating the defendants were Joe Ross, veepee and secretary of York Pictures, and Lew Wasserman. For the plaintiff it was Jacques Braunstein, Irving Levine and Daniel A. Weber.

EDITORIAL

Resolution for Radio, TV Broadcasters

A tough and smart guy will always take advantage of a push-over. That's one of the less attractive and most undeniable facets of human nature. And there's no doubt in our minds that that tough and smart guy known as the major national advertiser (and his agency) did an excellent job of making a push-over out of radio in 1951.

The big advertiser found his organized effort (no matter how loosely or untraceably organized, it was organized nevertheless) to scare radio into cutting rates eminently successful. Naturally the big advertiser worked on the network level, where dog-eat-dog competition indicated he could do his destructive best. And he was right, but the effects are still being felt not only by the networks, but thruout radio.

And having found the radio networks the simplest kind of push-over, it's our opinion that that tough, smart national advertiser is now attempting, unbelievable as it sounds, the same caper on television. On page one last week we reported a whole flock of surveys being launched by national advertisers and agencies to "determine the true impact of television from a dollars-and-cents result-producing basis."

And by what the more naive will look upon as a coincidence, The Wall Street Journal of December 28 carried a page one story telling about the high cost of TV. "Sponsors," said The Wall Street Journal headline, "Fret Under Cost Load."

They'll Prove Plenty

We have a sneaking suspicion that these advertiser-agency surveys, collectively, will unearth the startling conclusion that, while TV is a wonderful advertising medium with tremendous selling impact, it is demonstrably overpriced. The unmistakable preaching the surveys will make to the telecasters is: "Now, fellows, no more rate increases. The medium is just about paying off, and if you boost the price any more we'll just have to cancel out. Also, boo!!!"

We'll bet every dime we have against an old box-top that that's what the surveys will "prove." Just as the Association of National Advertiser Studies "proved" that nighttime radio listening was "virtually eliminated" in TV homes. And we ask the telecasters, and particularly the networks, to keep in mind several incidents of the past:

(1) At least part of radio's present dilemma stems from the fact that radio, and particularly the networks, failed to raise rates in the days when all other advertising media were raising rates, and such increases in radio were eminently justified.

(2) The network rate cuts of last July accomplished practically nothing in the way of increased or new business for any of the networks.

(3) More and more studies now coming to light reveal that (a) TV is the greatest advertising medium of all time and (b) notwithstanding TV, radio is maintaining very healthy audiences even in nighttime hours.

Nobody can blame the national advertiser or his agency for trying to get the best deal possible from radio, TV or any other medium. And nobody can blame that same bankroller for taking another whack at a medium (broadcasting, and the same broadcasters who control most of telecasting) which he has already found to be soft touch. Network brass, radio and television broadcasters in general, could do a lot worse than to resolve, in 1952, to stand up and demand to be paid what their product is worth. And not a cent less.

SUPER SCRIPTING

NBC Writers Prep Drama In Six Days

CHICAGO, Dec. 29.—A new network half-hour drama series was whipped into shape here in six days. On Monday (24) producer Ben Park and writer Bill Barrett were asked to prepare a script for the 5:30-6 p.m. Sunday time slot on the National Broadcasting Company TV net.

Barrett and Park, who write and produce "Hawkins Falls," turned out the script of "Those Endearing Young Charms" Monday, got an okay Tuesday, cast the show on Wednesday and were prepared for the show Sunday. The cast includes Maurice Copeland, Betty Arnold, Gerald Garvey, Patricia Mathews and Clarence Hartzell.

Review Index

Due to space shortage, Highlight-Reviews are omitted this week. All Reviews will be found in the department, as follows:

Record Reviews	22
Classical Reviews	18
Legit Reviews	31
Night Club Reviews	9
Radio Reviews	8
Television Reviews	8
Vaudeville Reviews	9

HE BEATS DRUM, AND WHY NOT!

NEW YORK, Dec. 29.—Jo Dine, manager of the National Broadcasting Company press department, this week took on a dual personality, press agent and tunesmith. Dine picked up a song while in the Army in 1945, titled "I See the Moon." Arranged by Meredith Willson, the tune was premiered last Sunday on NBC's "The Big Show." Plans for recording the ditty now are under discussion.

Chertok Moves Pic Firm Site; Gets Big Order

HOLLYWOOD, Dec. 29. — Jack Chertok moved his film production firm this week to the General Service lot where he leased the Pine-Thomas Building. New facilities will permit expanded operations, allowing Chertok to film as many as five half-hour segs per week on a maximum sked.

Chertok, who recently joined forces with Famous Artists' Charles Feldman for a revitalized video film operation, earlier this week was granted a \$500,000 lensing order to produce 20 episodes of "Sky King" for Derby Foods. Filming starts early in February, with series to kick-off via National Broadcasting Company's TV chain March 15. Pine-Thomas Building was leased on a one-year basis with options.

NBC, AFFILIS STILL IN DEADLOCK ON NEW PLAN

Future AM Rates May Bypass TV, But McConnell Holds Firm Now

By JOE CSIDA

NEW YORK, Dec. 29.—The National Broadcasting Company "will not necessarily continue" to reckon television impact as a factor in any future re-appraisal of its radio network rates, but video's impact in specific markets will definitely be a factor (as originally proposed) in the re-evaluation of radio rates called for by the network's present Economic Study Plan. This statement was part of a letter the network was preparing to mail to each one of its affiliated stations scheduled to take a cut under the present plan.

NBC president Joe McConnell also revealed this information to a delegation of three affiliates who met with him Thursday (27) to discuss the Economic Study Plan. The three affiliates were Paul (Fritz) Morency, WTIC, Hartford; Clair McCollough, WGAL and other Steinman stations, Lancaster, Pa., and Dick Shafro, WIS, Columbia, S. C. The trio had set up the special meeting with the NBC prexy in the hope that they would be able to get him and the radio network's executive vice-president, Charles Denny, to reconsider the basis for rate re-adjustments as dictated by the Economic Study Plan. (Denny joined McConnell and the station group for the last half hour of the meeting.)

The affiliates had made a similar proposal to the NBC executives at the web convention in Boca Raton earlier this month (The Billboard, December 8). And at the Thursday meeting the affiliate request was politely but firmly rebuffed, just as it was at Boca. McConnell told the affiliate threesome that whether it took a week, a month, six months or a

year, the Economic Study Formula would have to be accepted by the affiliates as it has been designed. Morency, McCollough and Shafro attempted to make it clear that in spite of the network's best efforts substantial numbers of affiliates (and several key stations) would refuse to take a rate cut or give NBC the early-morning option time requested.

It is the feeling of this group of affiliates that some stations will cancel their network affiliations before accepting the NBC re-adjustments. Such stations, of course, would either seek other web affiliation or go it as independents.

The meeting was also marked by disagreement between the NBC execs and the affiliate members as to whether several key stations had signed up with NBC

under the strict terms of the Economic Study Plan. A number of cases were cited where the web insisted certain stations had agreed to go along, and the affiliates were equally certain that these same stations were steadfast in their refusal to accept the dictates of the formula.

One case cited to McConnell, in an effort to show him how destructive the NBC plan could be to radio as a whole, was that in which a more-than-20-year affiliate of NBC, in a prime market, accepting the rate cut called for by the formula would become the lowest priced of the four network stations in its city. Since the station is the top one in its market, the affiliates insist, it is inevitable that the other three networks would have to cut their rates, too.

The citation of this example, it was reported, made no perceptible dent in McConnell's determination to proceed as per NBC schedule. Morency, McCollough and Shafro, in addition to being NBC affiliates, are spearheads of the all-industry Affiliates' Committee, which last month officially denounced the NBC Plan as leading to the "destruction of radio."

Affiliates' Committee leaders told The Billboard that they regretted their inability to dissuade McConnell from proceeding with his plans, but made it clear they intended to continue their fight against the aspects of the plan which they consider harmful to radio.

RAU CONDUCTS SHOW BIZ SLOT AIRED ON WTVJ

MIAMI, Dec. 29.—A once-a-week commentary on show business has begun over WTVJ here with Herb Rau, amusement editor of The Miami Daily News and South Florida correspondent for The Billboard, in the conductor's slot.

The program, seen on Friday nights, is part of the across-the-board presentation by The Miami Daily News. A different departmental editor conducts the spot each night as an adjunct to newscaster Jack Lloyd.

Rau, who will be on the show thruout the Miami and Miami Beach winter season, started December 21 with English showgirl Penny Portrait, of Lew Walters' Latin Quarter, as his guest. On December 28 he hosted Lili St. Cyr, star of the Beachcomber night club show.

Parks to Have 4 Segs on CBS

NEW YORK, Dec. 29. — Bert Parks moves over to do still another show on the Columbia Broadcasting System's TV network when Bristol-Myers switches "Break the Bank" to Sunday night 9:30-10 p.m. on that web in early January. Program is currently in the Wednesday night 10-10:30 p.m. slot on the National Broadcasting Company's TV network.

Parks will also be on CBS-TV Mondays, Wednesdays and Fridays 3:30-4 p.m., two days of which will be sponsored by General Foods and the third sustained by the network. Strangely enough Parks broke into TV about 1946 as a guest on a CBS-TV show, "Party Line," which was sponsored by Bristol-Myers and which featured John Reed King.

NBC-TV intends to move "Pantomime Quiz" slated for Wednesdays 10:30-11 p.m. under the Camel Cigarette aegis into 10:30 on that evening where station clearances are more available.

Republic Bows TV Production

HOLLYWOOD, Dec. 29. — Republic Pictures will become the first major studio to invade TV film production when its tele subsidiary, Hollywood Television Service, Inc., starts cameras rolling January 15 on the "Sky Marshal of the Universe" series. Kid telepix series consists of 39 half-hour episodes and will be produced by Mel Tucker and Franklin Adreon.

Pix will get the major studio ballyhoo treatment via a \$100,000 drum-beating campaign to establish the new out-of-the-world character. Series is budgeted at approximately \$20,000 per episode.

WENR-TV Sets Four New Segs

CHICAGO, Dec. 29.—Four new shows kick off on WENR-TV, Chicago, in the next 10 days. The station will feed to the American Broadcasting Company net a new quizzer in the old Don McNeill time slot, 8-8:30 (GST) Wednesdays. It is "PDQ," a variation of charades with contestants, non-pros, drawing clues instead of acting them out.

Also starting Wednesday (2) is a morning show across the board, 10-10:30, featuring Pat Tobin, formerly of Detroit, in a swap session. On Tuesday, January 8, Woody and Virginia Klose, formerly of New York, start a late-evening husband and wife gab session, 10:30-11. That night also brings debut of a news show produced by WENR-TV and The Chicago Daily News, shifted from the proposed 9 p.m. Thursday spot to 10 Tuesdays.

Sponsor shifts on the station's high-rated "Super Circus" appear to be ironed out. New line-up is expected to have Canada Dry and Weather-Bird Shoes alternating on the first half hour, and Mars Candies picking up the second half hour every week, all over the ABC net.

Bill Stern Signed Up For 13 TV Specials

NEW YORK, Dec. 29.—Sports-caster Bill Stern last week was signed by General Tire & Rubber Company for a minimum of 13 special 15-minute TV film shows during the coming year. The stanzas are expected to be utilized via the National Broadcasting Company preceding special TV sportscasts. Agency is Darcy.

MBS Rakes In Renewals, New Buys, Step-Ups

NEW YORK, Dec. 29.—The Mutual Broadcasting System raked in a parcel of sales this week, via three new sponsorship deals and two increased time buys by old advertisers. Beginning February 29, Murine will sponsor Gabriel Heatter's newscast on Fridays, 7:30 to 7:45 p.m. Kellogg has signed to sponsor a weekly 15-minute hillbilly musical, featuring singer Carl Smith. And the Benjamin Moore Paint Company will stage its annual 13-week spring campaign over the web (via the "Betty Moore" show) starting March 1 from 11 to 11:15 a.m.

Increased time sales include an additional five minutes for newscaster Cecil Brown, 6:55-7 p.m., by State Farm Automobile Insurance Company, beginning December 9, and an additional half-hour buy of Kraft Foods. The latter outfit is dropping sponsorship of "Queen for a Day" on Tuesdays and Thursdays in order to pick up the tab for the first 15 minutes of the same show (11:30-11:45 a.m.) on Monday, Wednesday and Friday. Kraft is buying the last 15 minutes of the Bobby Benson program on Mondays, 5:15 to 5:30 p.m. Top renewals this week were Old Gold for "Queen for a Day"; Johns-Manville, newscaster Bill Henry; Pal Blades, "Rod and Gun Club," and American Federation of Labor, commentator Frank Edwards.

KNBH Debuts Peanut Circus

HOLLYWOOD, Dec. 29. — Station KNBH will bow "Peanut Circus," a quarter-hour weekly kid seg on Friday (4), featuring Vance Colvig (son of Pinto, disk voice of Bozo the Clown). Series is bankrolled by Circus Foods, Inc., with biz placed thru Batton, Barton, D. L. Stine & Osborn. Set will simulate behind the scenes of a circus lot with Colvig as Mutsy the Clown relating circus lore for the youngsters.

RADIO STATION PRICES ARE FIRM DESPITE TV

Total of '51 Transfers Amount To \$25,000,000 in Both Media

• Continued from page 1

TV. Year's biggest one-package deal involved several radio stations, a network, a TV station and real estate interests. This was the \$12,500,000 Don Lee Network-General Tire and Rubber Company transfer deal.

Indicative of the soaring values of TV stations, station KEYL in

San Antonio sold for \$1,050,000; WLAV-TV, Grand Rapids, Mich., \$1,382,000; WOWA-TV, Omaha, \$2,525,000; and KFI-TV, \$2,500,000. Particularly significant was the price paid this year by the Heart newspapers for a quarter interest in TV station KING in Seattle. The corporation paid \$375,000 for one-fourth of the station which a couple of years ago was sold in its entirety for exactly that amount—\$375,000.

Opinion in radio brokerage circles is that TV's spiraling values have not hurt AM broadcast properties which, if anything, have improved. James W. Blackburn, of Blackburn-Hamilton Company,

one of the nation's leading radio-newspaper brokerage firms, said: "Not only sales, but appraisals of radio properties are running higher." Blackburn declared that the situation has "produced ample evidence to assure renewed faith in AM broadcasting."

50G A WEEK

It's Buick Saturation Radio Sked

NEW YORK, Dec. 29.—Buick will spend more than \$50,000 for its one-week radio saturation campaign beginning the week of January 13. Advertiser will use several shows on the Columbia Broadcasting System, National Broadcasting Company and American Broadcasting Company, plus daytime spots on 410 local stations. Kudner is the agency.

WMCA Ups Fleisch To Veep and G. M.

NEW YORK, Dec. 29.—M. M. Fleisch has been appointed vice-president and general manager of WMCA here. The broadcasting exec has been with the station since 1941, and has been acting general manager of the station since the middle of 1951, when Norman Boggs resigned.

WESTINGHOUSE TO AIR MEETINGS

Buys CBS AM-TV Coverage Plan On 60-Odd Stations at \$3 Mil Cost

NEW YORK, Dec. 29.—The Westinghouse Electric Corporation this week purchased complete coverage of the Democratic and Republican National Conventions next summer from the Columbia Broadcasting System's radio and TV network divisions, a buy which is expected to cost the advertiser more than \$3,000,000.

For this sum Westinghouse will receive from CBS-TV a minimum of 20 hours of video coverage of each convention, plus a 13-week half-hour show of a non-partisan nature which is to begin in August on a prime evening slot, and a four-hour program of election results on election night. From CBS-AM it will get the same 13-week program, and Election Night coverage, but 12 hours of convention highlights.

The Westinghouse deal is regarded as a victory for CBS over its strongest competitor, the National Broadcasting Company, which was peddling the same package to the client. CBS in its sales brochure only offered 35 stations, but with the Westinghouse order definite expects to deliver a full network of 62 stations. NBC-TV can still sell a convention package but will have difficulty delivering more than 35 stations, as the single station markets are expected to be wrapped by CBS-TV shortly. It is reported that the various TV stations taking convention programming will receive a smaller cut than the usual station take for network shows. This applies to programs telecast from the convention directly.

A prime factor in the Westing-

Warren Jennings Is Promoted by ABC

NEW YORK, Dec. 29.—Warren Jennings this week was named national spot sales manager for the American Broadcasting Company's owned radio outlets. Jennings reports to James Connolly, vice-president for ABC's owned stations. He formerly was account exec in the radio spot sales division.

DON'T TOP THIS ONE; JUST TIE IT

WASHINGTON, Dec. 29.—Cody Pfanstiehl, WTOP-Columbia Broadcasting System press information chief, tells this one:

Charles Hill, directing a Christmas Eve WTOP-TV pick-up for the CBS network, noticed a beautiful shot of a church window on one of the monitors, and he said on the intercom circuit to cameraman Emil J. Franks, "Hold it." For half a minute the network was treated to the church window scene. Hill then directed that the camera be switched to the church interior, and he heard cameraman Franks' chuckle over the intercom: "Do you know who that church window shot was? Watch."

Franks panned up on his camera, and Hill saw in his monitor the smiling face of Harry Remmers, a WTOP-TV supervisor, wearing a tie on which was painted the beautiful church window just viewed by the CBS audience.

LH Music Pix Bought for TV

NEW YORK, Dec. 29.—James Lees and Sons, makers of carpets, this week bought "Meet the Masters," a series of 10 half-hour video films for sponsorship next spring. The longhair music program will be divided into spring and fall concerts, with the first five running between mid-February and April, and the second five between September and November. Thirty-five stations will be used.

Among the artists to be presented are Jascha Heifetz, Nadine Conner, Marian Anderson, Gregor Piatigorsky, Andres Segovia and Jane Peerce. D'Arcy is the agency.

PRESS RAIDED

New TV Execs Come Up From News Field

NEW YORK, Dec. 29.—The three major TV network exec appointments of the past week underline a growing tendency of the webs to bring in personnel with heavy experience in other fields. Notably, the video industry has been getting its executive transfusions from the rosters of newspapers, magazines, films and the legitimate theater. In addition to advertising, promotion and sales posts, they have been plucking promising execs for program, production, services and staging departments as well as scripting.

The American Broadcasting Company's appointment of John B. Lanigan as vice-president for TV sales introduces a specialist in consumer advertising from Time magazine. The National Broadcasting Company, adding Abe Schechter (who returns to broadcasting), as TV exec, brings in a newsman with years of daily paper, wire service, radio and magazine experience, most recently as vice-president at Crowell-Collier. NBC also yesterday (28) inked the deal which makes Tom Gallery its sports chief for TV, a post he has been holding at Du Mont. Prior to that, however, Gallery was a key exec with the New York Yankees, and earlier was involved in West Coast sports promotions.

ABC-TV to Air H'w'd Shows

NEW YORK, Dec. 29.—By next spring, the American Broadcasting Company plans to originate at least two video hours weekly from Hollywood, with that total upped to about five hours weekly by the end of 1952. First Coast origination on a regular basis will be the Skippy peanut butter show with Art Baker, which moves over from Du Mont. ABC's initial experiment with new Coast stanzas will start via kine, with a one-shot exposure of the Joseph Schildkraut psychological melodrama series, "The Professor," which airs locally in Hollywood.

The January 15 edition of the series will get an injection of additional production coin, and the kine will be used later on web. If reaction seems good, the series may be booked for live airings from the Coast. Additional Hollywood airers probably also will be dramatic rather than comedy, with some marquee name values.

DiMag's Tag: 150G to 165G

NEW YORK, Dec. 29.—The New York Yankees and WPIX here are asking between \$150,000 and \$165,000, including time and talent, for the pre and post-game TV commentary of Joe Di Maggio during the forthcoming baseball season.

The price has been hiked considerably over that received last season when Philip Morris sponsored Dizzy Dean. The cigarette company is receiving first refusal on the package.

Robert L. Coe Joins Du Mont

NEW YORK, Dec. 29.—Robert L. Coe, independent management consultant and veteran broadcasting exec, has been appointed manager of the Du Mont Television Network's station relations department, effective January 2. He will report to Elmore B. Lyford, director of that division.

Coe, a member of the Radio Pioneers' Club, was instrumental in building of two TV stations—KSD-TV, St. Louis, and WPIX here. He joined radio station KSD in 1922, and was operating head of KSD-TV and chief engineer when he left in 1947 to become vice-president and general manager of WPIX.

VET NET

Hospitals Tape Shows For Own Web

WASHINGTON, Dec. 29.—A new radio "network" has been organized by 50 veterans hospitals, the Veterans Administration announced this week. Professional entertainers and amateurs among the veterans give shows that are recorded on tape and shipped around to various hospitals for rebroadcasting. Such notables as Jimmy Durante, Esther Williams, Burl Ives and boxer Jersey Joe Walcott have already been featured over the network.

Luckies Mulls Thursday Poser

NEW YORK, Dec. 29.—Lucky Strike has an option on the Thursday night, 9-9:30 slot, on the Columbia Broadcasting System's TV web for next season. The time period is now filled by the Alan Young Show, which Esso sponsors in the East and Ford on the West Coast.

The plan is to move "This Is Show Business," which is programmed Sundays, 7:30-8 p.m., into Thursdays, in the event Jack Benny does a weekly program. Should Benny be willing to work only alternate week or once-a-month video appearances for Lucky Strike, "This Is Show Business" would remain in its Sunday slot. If the cigarette sponsor, nevertheless, exercises its option, Young would be moved to another time period.

20th-Fox Joins In TV Hassle

WASHINGTON, Dec. 29.—Twentieth Century-Fox Film Corporation this week declared itself in full accord with motion picture producers, theater owners and exhibitors that "the assignment of exclusive channels for theater television is certainly the most desirable and the prime objective of all the parties seeking the establishment of a theater television service."

Fox maintained FCC should still enlarge the "issues" in its upcoming theater-TV hearings to consider utilizing the industrial radio service frequencies for theater-TV in the event the price objective may not be attained.

Motion Picture Association of America, Inc., Theater Owners of America, and National Exhibitors Theater Television Committee objected to considering the non-exclusive industrial radio facilities.

TV Screen for Cincy's Albee

CINCINNATI, Dec. 29.—The Albee Theater here will be the first local house to have a theater-size TV screen, it was announced Thursday (27). Equipment is being shipped and installation will begin immediately, said William H. Howard, vice-president of RKO Theaters.

TV projectors will be installed in a balcony booth. The screen will be 300 square feet. The house plans to use closed-circuit programs of sports and news events and big-time entertainment productions such as have been available to New York, Chicago and Cleveland.

Frigidaire May Pick Up CBS TV News Segs

NEW YORK, Dec. 29.—Indications this week were that Frigidaire would pick up the Tuesday and Thursday segments of the Doug Edwards news show which is expected to be cancelled by Oldsmobile in January. Program is on the Columbia Broadcasting System's TV web 7:30-7:45 across the board.

The Olds cancellation, if it comes, will be the result of the cutbacks in automobile production due the first quarter of 1952. Both Frigidaire and Olds are divisions of General Motors. In the opposition slot on the National Broadcasting Company's network facilities is Chevrolet, another General Motors product, which sponsors Dinah Shore.

Sawyers Buy 2 Ohio Stations

CINCINNATI, Dec. 29.—Secretary of Commerce Charles Sawyer and his family have been authorized by the Federal Communications Commission to buy for \$100,000 radio stations WCOL and WCOL-FM, Columbus, O., it was reported here Thursday (27). Air Trails, Inc., of which Sawyer is president, purchased the stations from Pixleys, Inc.

The Sawyer family owns controlling interests in WING, Dayton, O., and WIZE, Springfield, O., bought before Sawyer entered federal service.

Lady Broadcasters Planning Confabs

DETROIT, Dec. 29.—Recently-organized chapter of the American Women in Radio and Television has set a stiff program of activity with a state convention to be held at the Hotel Statler, January 19, followed by the national convention here later in the spring. Muriel Hall, WJR, has been named chairman of the state meet, with Kay Gould, WXYZ, in charge of all publicity for the organization.

Officers elected by the new chapter are: President, Marion Ryan, Detroit Edison Company; vice-president, Mary Morgan, CKLW; secretary, Bess Wright, WKMH; treasurer, Kathleen Lardie, manager of WDTR. Edythe Fern Melrose, WXYZ, is national vice-president.

KTTH Move OK'd For Little Rock

WASHINGTON, Dec. 29.—The Federal Communications Commission, in an initial decision this week, approved the moving of KTTH from Hot Springs, Ark., to Little Rock in order to bring the first primary daytime broadcast service to some 77,000 persons, and the first primary service at night to some 356,000 people.

Hot Springs will continue to receive primary service from the station, FCC said. Radio Broadcasting, Inc. remains the KTTH licensee.

THE BILLBOARD

Radio-TV Show Charts

For Reviews and Ratings of Songs and Records See The Billboard Music Popularity Charts (Music Section).

Top 10 TV Shows Each Day of the Week in BOSTON

(809,000 TV Sets; Panel Size 350)

... According to Videodex Reports

WBZ-TVWestinghouse Radio Stations, Inc.NBC
WNAC-TVGeneral Tire & Rubber Co.ABC, CBS, DuM, Yankee

Videodex reports monthly on each of 20 major television markets, besides publishing a monthly national network report based on all 63 markets.

NATIONAL BROADCASTING COMPANY was the strongest video network in Boston the first week in November in terms of placing shows among the top 10 each day.

Sign-On to Sign-Off

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes shows like Comedy Hour, Philco TV Playhouse, Red Skelton.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes shows like Talent Scouts, I Love Lucy, Robert Montgomery.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes shows like Texaco Star Theater, Fireside Theater, Camel News Caravan.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes shows like Kraft TV Theater, Godfrey & Friends, Pabst Blue Ribbon Bouts.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes shows like You Bet Your Life, Ford Festival, Camel News Caravan.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes shows like Man Against Crime, Mama, Playhouse of Stars.

Table with columns: Rank, Show Name, Network, Time, Station, Rating. Includes shows like Your Show of Shows, All Star Revue, Your Hit Parade.

FOR FULL INFORMATION

about all radio and television shows . . . ratings, audience composition and the many other factors which determine the success or failure of a program.

For full details of the Videodex service, write to JAY & GRAHAM RESEARCH, Inc., 100 East Ohio Street, Chicago, Ill.

For the ARB service write American Research Bureau, National Press Building, Washington, D. C.

Share of Total Audience Radio vs. TV BIRMINGHAM

... According to Pulse Reports

Table showing Share of Total Audience for Radio vs. TV in Birmingham, categorized by time slots like 7 P.M. to Midnight and 6 A.M. to 6 P.M.

NEXT WEEK: Top 10 TV Shows Each Day in

BUFFALO

Based on Videodex Reports

Top 5 Radio Shows Each Day in

MINNEAPOLIS-ST. PAUL

Based on Pulse Reports

as well as Share of Total Audience in

MINNEAPOLIS-ST. PAUL

Storch Up for Gleason Spot

NEW YORK, Dec. 29. — Larry Storch may take over the "Cavalcade of Stars" on the Du Mont network next season.

Storch was Gleason's replacement last summer and was well liked by the sponsor, Drug Store Products.

Top 5 Radio Shows Each Day of the Week in BIRMINGHAM

(159,200 Radio Homes)

... According to Pulse Reports

Table listing Top 5 Radio Shows in Birmingham with stations and wattage/daylight info.

Pulse radio surveys are conducted monthly in 18 markets, and reports are issued bi-monthly (except for New York, which is monthly).

RADIO was still quite the vogue in Birmingham, Ala., during September and October, 1951. According to Pulse, 25.2 per cent of Birmingham's radio homes were tuned in during the average quarter hour.

7 P.M. to Midnight

Table showing Top 5 Radio Shows in Birmingham from 7 P.M. to Midnight.

MONDAY

Table showing Top 5 Radio Shows in Birmingham on Monday.

TUESDAY

Table showing Top 5 Radio Shows in Birmingham on Tuesday.

WEDNESDAY

Table showing Top 5 Radio Shows in Birmingham on Wednesday.

THURSDAY

Table showing Top 5 Radio Shows in Birmingham on Thursday.

FRIDAY

Table showing Top 5 Radio Shows in Birmingham on Friday.

SATURDAY

Table showing Top 5 Radio Shows in Birmingham on Saturday.

6 A.M. to 7 P.M.

MONDAY-FRIDAY

Table showing Top 5 Radio Shows in Birmingham from 6 A.M. to 7 P.M. Monday-Friday.

SATURDAY

Table showing Top 5 Radio Shows in Birmingham on Saturday.

SUNDAY

Table showing Top 5 Radio Shows in Birmingham on Sunday.

Albert to Replace Jarvis on KLAC-TV Daily Five-Hour Seg

Station Seeking Top Hollywood Spinners for Jarvis Radio Time

HOLLYWOOD, Dec. 29.—Station KLAC-TV this week signed comic Eddie Albert to replace Al Jarvis on the daily 12:30 to 5:30 time block for a minimum of \$3,000 per week. Albert was inked to a seven-year contract after Jarvis snipped his six-year-old ties with the station to go to American Broadcasting Company's KECA and KECA-TV, where he will air two hours per day via TV and three and a half hours across the board on radio. Jarvis' dual broadcasting stint will pay him a minimum of \$930,000 over the seven-year period of his ABC pact. Terms of Jarvis' contract will allow him to participate in his shows' earnings, thereby pushing his seven-year potential over the million-dollar mark.

While at KLAC, Jarvis earned \$1,750 per week for spinning disks 24 hours per week on radio and televising 26 hours per week. Jarvis' seven-year KLAC pact still had one year to run, but he was granted his request to terminate the paper at this time by station General Manager Don Fedderson. So far, KLAC hasn't decided upon a replacement for Jarvis on his radio series. Station has been talking to various top local spinners.

Jarvis starts his KECA and KECA-TV duties January 28. Albert, however, will start airing on KLAC-TV January 7, working with Jarvis for a three-week break-in period prior to the spinner's switch to the ABC stations. Albert, who has been active in TV film production, also agreed to turn over his telefilm product to KLAC's film syndication division. Albert at present is not producing any videopix product, but has completed a number of pilots. In the theatrical film field, he recently co-starred with Jennifer Jones and Lawrence Olivier in William Wyler's "Sister Carrie" and co-starred with Betty Grable in "Meet Me After the Show" for 20th Century-Fox.

Jarvis' deal with the ABC stations was negotiated by KECA's Manager Amos Baron and KECA-TV's Manager Phil Hoffman and

Set Sales May Hit 16 Million

WASHINGTON, Dec. 29.—Estimates of 1952 TV set production range between four to five million units, according to forecasts by both National Production Authority officials and a Radio-Television Manufacturers Association poll of its directors.

RTMA directors also estimate that unless the materials situation worsens, about 10,900,000 radio sets will be produced next year. Meanwhile, in a year-end statement, RTMA President Glen McDaniel announced this week that about 5,250,000 TV sets will have been turned out this year, compared to the 7,400,000 sets in 1950. Radio set production this year is expected to reach 12,500,000 compared to the 14,600,000 last year, McDaniel said.

the spinner's biz managers, George Gottfried and John Ettinger, of the Nat Goldstone agency. Jarvis intends to aim both his shows directly at the housewives, introducing Society of Domestic Engineers on his TV show, board of appointed housewives to test sponsors' products before their commercials are accepted. His radio show will use "the greatest tunes of all time," whereby he will air top standards as well as tunes he deems destined to become the "greatest."

KTLA Acquires PT Pix for 3G

HOLLYWOOD, Dec. 29.—Paramount's KTLA this week acquired two-year unlimited run rights to 10 first-run Pine-Thomas feature films at an estimated cost of \$3,000 per film. Deal was concluded between station topper Klaus Landsberg and Jules Weil of New York's Specialty Television Films, firm handling TV rights to the P-T product.

Pix include "Tornado," Chester Morris starrer; "Take It Big," with Jack Haley; "Wrecking Crew," co-starring Richard Arlen and Buster Crabbe; "Dangerous Passage," featuring Phyllis Brooks; "Follow That Woman," with William Gargan; "Fear in the Night," with Paul Kelly and Ann Doran; "Swamp Fire," Buster Crabbe and Johnny Weissmuller; "Caged Fury," Richard Denning, and Brenda Joyce in "Shaggy."

WLIB Taps Negro Mart, Nation's 6th Biggest 'City'

NEW YORK, Dec. 29.—There are more than 1,012,000 Negroes living in Metropolitan New York today, making it a group whose population is greater than that of the sixth largest city in the U. S.

Since 1947, 30.3 per cent of the residents of Harlem, New York's original Negro community, have left that neighborhood to settle in other parts of the city. In the past ten years, while the income of the average American family has doubled, the income of the average Negro family in the U. S. has tripled. The head of the average middle class Negro family earns better than \$3,200 a year, and about 50 per cent of such families have one or more supplementary wage earners.

These are the principal findings of a six-month survey just completed by radio station WLIB here. The report was presented to ad prospects as the initial step in what the station intends to be a continuing study of Metropolitan New York's Negro market. In addition to original research, the report includes data obtained from private and governmental agencies, such as the Urban League, the housing authority

MAYBE DURANTE WOULD FILL BILL

NEW YORK, Dec. 29.—The publicity department at the National Broadcasting Company this week decided to squelch a press release put together by an over-ambitious member of its Hollywood flack staff. The release, as received in New York, read:

"Ralph Edwards is conducting a search for a male counterpart for Dagmar. He's looking for an apollo who will have an outstanding regular feature on the new Ralph Edwards show which makes its debut January 14 over NBC-TV."

"PAYOFF"

NBC-TV Seg To Hand Out 10G Weekly

NEW YORK, Dec. 29.—Television's biggest giveaway show to date will be the new Walt Frammer package, "The Big Payoff," which tees off in the 3:30-4 p.m. slot across the board on the National Broadcasting Company. The program will average about \$10,000 weekly in handouts.

Colgate is the sponsor, with the show's purchase easing its soaper, "Miss Susan," out of the picture.

James to Take Video Plunge

HOLLYWOOD, Dec. 29.—Harry James will take the tele plunge with a regular series via Station KNBH starting January 6 in the 9:30-10 p.m. PST time slot. Band show will originate from a KNBH studio rather than Casino Ballrooms as originally planned.

Outlet will ask \$3,000 talent and time charges for the James show. Talent includes trumpeter, band members and guest stars. Deal was handled by Music Corporation of America's Pat Kelly.

and the census bureau. It was offered as the first comprehensive report on the size, economic nature and buying habits of this group.

The report claims that "high priced staples and luxuries are bought by Negroes in greater quantities than by any other comparable population group in the city." It cites a Dun & Bradstreet survey of Buick dealers serving both Negro and white populations, which had Negroes buying 1,200 of the 9,255 Buicks these dealers sold in 1950.

The report points out that the Negro population of Greater New York has increased 56.6 per cent over the last 10 years. It says that with the shift away from Harlem toward the several new housing developments in and around the city, over 200,000 new dwellings will soon be occupied by Negro families, putting them on the market for a wide variety of commodities.

"The number of Negro families owning their own homes in the Metropolitan area has increased from 24 to 34 per cent during the past 10 years," the WLIB report claims. The New York Negro market has an annual income of over \$1,250,000,000, it says.

Since 1949, when it was bought from The New York Post by a group headed by Harry Novik, WLIB has been making a concentrated programing and public-affairs pitch toward the Negro market, and claims to have more Negro listeners than any other New York station today. It is the only station with studios in Harlem. WLIB carries over 38 hours of programing a week designed for the Negro audience. The expressed purpose of the current report is to show the economic importance of this market, contrary to general conceptions.

DETROIT, Dec. 29.—Wendell Parmelee, sales manager of WWJ has been upped to national sales manager for radio and for the video affiliate, WWJ-TV. James Eberle succeeds as radio sales manager.

\$5,000,000 GAMBLE

NBC Risks It in Adding 25 Hours to Video Sked

• Continued from page 1

tees off January 7, costs about \$37,500 for the two hours. These shows include the Mel Martin audience participation seg, 10 to 10:30; "It's in the Bag," aud participation, 10:30-11; Ernie Kovacs from Philadelphia, 11-11:30; "Dave and Charlie," comedy, 11:30-11:45; and Richard Harkness news from Washington, 11:45 to noon.

The new Ralph Edwards show, which replaces the Bert Parks show, 3:30 to 4, Mondays, Wednesdays and Fridays, is estimated as costing the web another \$15,000 weekly. Finally, the new Saturday morning moppet line-up of two and one half hours comes in quite inexpensively for a total of about \$7,500 per week.

Put these shows together over a year's time and the network has a prospective outlay of better than \$5,000,000. That's why the NBC-TV sales staff is preparing for one of its most vigorous campaigns to date. The profits which the web operation finally began

to make this year can be more than counterbalanced in 1952 unless the daytime risk pays off quickly. It is, in effect, the daytime equivalent of the successful "Show of Shows" gamble the web risked several seasons ago.

Fort Requests TV Allocation Oral Hearings

WASHINGTON, Dec. 29.—The Federal Communications Commission this week is facing one more request to expand its written TV allocation hearings to oral testimony. The latest bid came from the Fort Industry Company, declaring that a brief filed recently by the Dade County Board of Public Instruction in Miami introduces new issues.

Fort asked the FCC either to strike the board's comments from the record, to permit Fort a post-deadline reply or order oral testimony to resolve the issues. Both Fort and the Dade County Board seek TV facilities in Miami.

Meanwhile, Du Mont's request for oral hearings on its nationwide TV allocation plan still awaits FCC action. Elsewhere this week WSTV, Inc., renewed its bid for FCC permission to file a post-deadline brief giving amended comments on allocations in the Wheeling, W. Va., and Steubenville, O., area.

CBS Names 2 Program VP's

NEW YORK, Dec. 31.—The Columbia Broadcasting System's radio division this week named Lester Gottlieb a veepee in charge of network programs and Guy Della Cioppa, veepee in charge of network radio programs, AM-TV, Hollywood.

The appointments further clarify the separate divisional aspects of the CBS radio and TV operations in that the Coast AM programming department now will have its own head. Harry Ackerman, former veepee in charge of network AM-TV programs, Hollywood, will concentrate exclusively on TV. As veepee in charge of network programs, Della Cioppa will report directly to Gottlieb, the over-all head of radio programming for the network.

Gottlieb, in radio for 15 years, started with WOR, here, as a publicist and since has been with the Mutual Broadcasting System and Young & Rubicam. He is responsible for such CBS radio and TV programs as "Songs for Sale," "Sing It Again" and "Broadway Is My Beat."

Della Cioppa has been with CBS since 1937 and was for a time assistant to William S. Paley, CBS board chairman.

Much Baseball NSG for FCC

• Continued from page 1

Company affiliate in Charleston, won the decision from WCAW, also in Charleston.

The FCC hearing examiner, Hugh B. Hutchison, in an initial decision, said that considerable weight would have been given in preferring WCAW since it is the only strictly local broadcast service in Charleston, but the station's evidence contained "erroneous" classifications of programs. Even so, it was apparent, Hutchison said, that over a five-month period WCAW devoted 30 per cent of its time to baseball and other sports events, bringing to 264 the number of minor and major league baseball games carried. On the other hand, the decision pointed out, WGKV was very co-operative in providing facilities for local civic, religious and educational groups, and the station's "in school educational programs" were of particularly "meritorious character."

Insurance Co. Swaps Slots

NEW YORK, Dec. 29.—Mutual of Omaha insurance company this week arranged to swap its 5:45 p.m. Saturday slot for the 10:45 p.m. Tuesday time on the National Broadcasting Company TV web. The time is the 15 minutes being relinquished by "Original Amateur Hour," which is cutting back to 45 minutes from a full hour. Bob Considine will take over the time for Mutual on January 8.

Pontiac originally was negotiating for the time with the web. However, it's understood that a number of affiliates recaptured the time for local use, and Pontiac found the remaining line-up too slim. The insurance company, however, decided that the availabilities were sufficient for its purposes.



Your Top TV Sales Opportunity

WDEL-TV

Wilmington, Delaware

In the Market which has highest income per family in the country.

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ROBERT MEEKER ASSOCIATES

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Profitable TV Audience exclusive with

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LANCASTER, PENNA.

Only TV station in—only TV station seen—in this large, rich Pennsylvania market area.

Clair R. McCollough, Pres.

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EDITORIAL TO AGVA

Questions for Dunn

That Henry Dunn is quitting the American Guild of Variety Artists to become an agent for \$15,000 a year is no longer news. He started angling for such a job just before and after the Chicago Board meeting last October.

If there's a suspicion that he quit when things were getting hot, he has no one to blame but himself. Dunn got his AGVA job under peculiar circumstances plus a promise of jobs for Board members who supported his candidacy. A look at AGVA's minutes will verify that.

In his swan song to the Board, Dunn's biggest claim is his breaking of the benefit racket. He broke up Theater Authority. Benefits still go on, except that now Dunn signs waivers and arranges back-door deals.

Dunn has bragged how he and his assistant, Vic Connors, had organized and were organizing circuses and the outdoor field. If the Board could pin Dunn down to straight answers, and see thru Connor's glib explanations, it would be stunned. Get 'em to tell you the truth about Ringling, or Biller Brothers.

The Music Hall unionization drive was another of Dunn's babies. Let the kids in the cast tell it. Let Dunn show correspondence and wires; and ask him why he and Connors were disowned by the cast.

The insurance plan is the real dilly. Dunn and Connors have persistently bunched together the policy and the plan so that, if anybody were against the plan, he was made to look like he was against the policy.

The accident insurance plan was a beaut. If The Billboard hadn't exposed it, there would've been a potential \$1,000,000 a year to cut up with no questions asked. That's the way it was set up. That's one of the reasons why Dunn and Connors didn't get along with counsel. Counsel asked questions. The board might ask Dunn how come the plan was put into operation without its official sanction; how come a deal was made without the lawyer's approval; how come all the suits, investigations and threats of major disclosures that may break any day.

If there ever was a time when the Board should demand straight answers, this is the time; not when Dunn has left AGVA, but when he's still in there and responsible for his actions.

If there ever was a time when the rank and file should be invited to hear the Board's questions and Dunn's answers, this is the time. After all, it was the members, thru their \$10 assessments and up to 100 per cent increase in dues, who put \$90,000 in AGVA's treasury for which Dunn is now taking the credit.

Whoever takes Dunn's place, whether it be Jack Irving or somebody else, we urge him to clean house once and for all. We urge him to co-operate with right thinking friends of AGVA to make AGVA the strong union it has so long promised to be.

Pre-Christmas Wind-Up Boosts Stem Combos

NEW YORK, Dec. 29.—A pick-up in business due to the end of the seasonal pre-Christmas lull helped combo houses all over the street.

Radio City Music Hall (6,200 seats; December average \$126,750) did \$152,000 for the third week with the annual Nativity spectacle plus "I'll See You in My Dreams" against \$132,000 the week before.

Roxy (6,000 seats; December average \$50,750) wound up its two-weeker with Pearl Bailey, Henny Youngman and "Racket" with \$40,000 after a \$59,000 opener. The new show has Tony Bennett, Joey Adams, the DeMarco Sisters, Art Mooney's band plus "Double Dynamite."

Palace (1,700 seats; December average \$37,875) did \$34,500 for its 10th week with the Judy Garland show against \$34,000 for the previous week.

S. Antonio Club Raided

SAN ANTONIO, Dec. 29.—Following seven weeks of investigating work by local officers, the Keyhole Club was raided on two successive days by vice squad officers, men from the district attorney's office and Liquor Control Board.

In the first raid, 313 patrons including four special deputy sheriffs and the band, were taken into custody. Of the group, 208 pleaded guilty of liquor law violations and paid \$5 fines.

Jack Irving to Head AGVA; Dunn Quits

Mid-West Topper to Take Over Union After Present Leader Departs Jan. 18

NEW YORK, Dec. 29.—Jack Irving, mid-West topper of the American Guild of Variety Artists, will take over the leadership of the union pending the appointment of a new administrative secretary (Irving is assistant administrative secretary) or until a merger of all talent unions goes

thru. Irving will headquarter in New York.

AGVA's national board will have to pass on Irving, but such approval is considered a foregone conclusion.

Henry Dunn, AGVA's present head, will offer his resignation officially to the board which meets here January 13 to 15, to take effect January 18. He will assume his new job February 1 as Hollywood representative of Lew and Leslie Grade, London talent agency, on a two-year contract for \$15,000 a year.

Talks between Dunn and Grade began some months ago but were not pushed until right after the Chicago national board meeting last October. It was at this meeting that the plans of Dunn (and his assistant, Victor Connors) for handling the accident insurance were debated, a condition that led Dunn to consider resigning. Connors did offer his resignation, which was refused.

Miami Olympia Back to Flesh After Lay-Off

MIAMI, Dec. 29.—Vaudeville will come back to the Olympia Theater January 16, following a six-week lay-off. The management had dropped flesh because of disagreements with the Miami Federation of Musicians.

George C. Hoover, managing director of Florida State Theaters in this area, which operates the Olympia, said negotiations between the theater management and the union were successfully completed Wednesday (26) and vaudeville will now resume.

Details were not disclosed. No acts have been booked yet, but Les Rohde's house band will return.

Ex-Dancer to Agency

MIAMI BEACH, Dec. 29.—Burton Van Deusen, ex-dancer and former partner in the team of Van & Arvola, became a full partner in the Jerome J. Berger Theatrical Agency here on January 1. Van Deusen has been an associate of Berger for several months. The agency was established in Miami Beach four years ago.

Oriental, Chicago (Thursday, December 27)

Capacity, 3,200. Price policy, 50 to 98 cents daily. Five shows per day. House band under the direction of Brian Farnon. Exclusive booker, Charley Hogan.

While the future of live shows in this house remains undecided, Charley Hogan has brought in a good bill for the holiday season, with the Ames Brothers (4) again proving a strong pull. Boys have a good supporting cast designed to please the heavy moppet and teen-age crowds in the Loop this week, and stepped-up attendance proves again the wisdom of giving the public something it likes.

The Ames quartet has grown considerably in stature since its last stint in Chicago, due largely to its recordings. An extremely versatile group, the boys handle such numbers as "Lonesome Road"; a spiritual, "Who Built the Ark?" and "Clancy Lowered the Boom" with equal ease. Their impressions of Frankie Laine, Billy Eckstine, Ezio Pinza, the Mills Brothers and the Inkspots drew heavy mits, while a medley of their own recording hits, closing with their current topper, "Undecided," stopped the show.

Making her debut here, Miss Loni, a European importation who foot-juggles, unveiled several new wrinkles to this type act, also drawing heavy applause. Gal has looks and wisely refrains from any chatter. However, she works so fast that some of her more intricate maneuvers are lost.

Jimmy and Mildred Mulcay, harmonica duo, open with their version of "Tiger Rag," then unveil their electric harmonica routine. Gimmick, which gives the harmonicas a full, rich tone, was demonstrated to the audience on "Peg o' My Heart," then the duo went into "Caravan," their first recording which was recently released by Coral. Their closer, an impression of a small band playing "America, I Love You" was loudly received. Team has worked out some good effects with the lighting, which lend strength to the usual gyrations which accompany this type act.

Rounding out the bill are Elsa and Waldo, comedy terp act, which was ideally suited to this type show. Team is strong on the terp, and the acro and tap routines by Waldo and the toe-tap by Elsa were excellent.

Brian Farnon emceed the show,

Night Club-Vaude Reviews

Empire Room, Waldorf-Astoria, New York (Thursday, December 27)

Capacity, 282. Price policy, \$2 cover after 9:15. Shows at 9:15 and 12. Owners, Hilton chain. Exclusive booker, Merriell Abbott. Publicity, Paul Stewart. Estimated talent budget, current show, \$3,500.

Youngsters home for the holidays gave Les Compagnons de la Chanson, the a cappella nine-man singing group, almost an ovation when they finally finished their act.

Show opened with ballroomologists, Pierre D'Angelo and Ana. Couple looked chic and worked in easy fashion dishing out three-four routines. They showed a new number, a semi-waltz with chestnuts to a previously announced medley of French tunes. Idea was good preceding as it did the entrance of the nine-man French act. Execution, however, was hardly original. Team finished to an okay mitt.

The Compagnons dashed out next in white shirts and dark pants. Their informality started a little buzz but, once they did two numbers, they were ahead by a mile. Working on the bandstand (ork was off) the gang went thru liturgical arrangements, comedy numbers and panto bits in such animated fashion that room was soon rocking with laughter. Their various takes—their Americanized hot band and vocal group satire as it is visualized by a Frenchman—was comedy in the bravura tradition, winning howls upon howls. When they finished and dashed off, the applause was tremendous. There was no doubt that group was a solid hit. Nat Brandwynne played for the dance team and did dance sets for the customers. Mischa Bcrr did the Latin terps as per usual. Bill Smith.

also handling vocals on a medley of Christmas tunes played by the house band. Stage was effectively decorated to resemble a giant yuletide greeting card, including falling snow in the background.

Pic, "Callaway Went Thataway." Norman Weiser.

Roxy, New York (Thursday, December 20)

Capacity, 6,000. Price range, 80 cents to \$2.20. Four shows daily; five week-ends. House booker, Sam Rauch. Producer, Arthur Knorr. Show played by Paul Ash house band.

The Roxy's Christmas show abounded in tricks, savvy and merriment, and wound up with its annual "Ave Maria" religious extravaganza, solemn, colorful and beautifully sung by Evelyn Case.

The company opened with "Because of You." While the gals milled around with large, scintillating fans caught by vari-colored lights, Norwood Smith was the soloist. This segued into Bob Foss's act. His chair dance and walking stick was well received. His verbal bits in explaining dance steps didn't register.

Next on was Bela Kremó, juggling three balls and then top hats. Kremó worked these turns skillfully and thru many variations. His contrived fluff, kicking himself with his back to the house got giggles. He ended juggling three cigar boxes rimmed with white tape for good effects.

Then Guy Mitchell came on to adolescent squeals. He opened with a rousing "Belle, Belle, My Liberty Belle," and then into a hearty "My Heart Cries For You." After "Roving Kind" he was called back for "My Truly, Truly Fair." Mitchell got an informal spirit into his performance. His stamps, claps and gestures drew exclamations from the teen-agers.

The production, "Yuletide Revue," featuring green skating costumes, used the Swiss bell routines with excellent results. It was on this set that Paul Remos and the two midgets came on with a production gimmick that got a yock.

When all the bells finished ringing, two large question marks on stage were brightly lighted, between which Dolinoff and the Raya Sisters did their black magic dance routine, to audible oohs and ahs. Finale was Schubert's "Ave Maria," rounding out a full show.

Pic, "Elopement." Gene Plotnik.

Paramount, New York (Thursday, December 27)

Capacity, 3,654. Price range, 55 cents—\$1.60. Five shows daily. Chain booker, Harry Levine. Show played by Art Mooney's band.

Theater has a solid commercial show for the Christmas holidays. It has Tony Bennett, who's come up sharply in the past few months, in the top spot; Joey Adams in the emcee comedy role; the singing DeMarco Sisters for sight and ear, the Step Brothers; and Art Mooney's band backing it all, plus "Double Dynamite" as the flick. The result is a fast moving package that appeals to the kids who pack the house during the holidays.

Show started with the Step Brothers. Four in well-routined hoofing act, precision stuff, challenge bits and chatter that pulled hefty returns. Next came the DeMarco Sisters with their five-part voice harmonies on such numbers as "Pretty Baby," "Girl From Little Rock," and some special things. Despite an obvious cold of the lead voice, group did a fine job. Kids are getting better each time caught.

Joey Adams was the same irrepressible gag thrower. Where he used Mark Plant he now used Art Mooney. Instead of Tony Canzoneri, it is Al Kelly with his double talk. Incidentally, Kelly was excellent. His shorthand double talk chatter drew yocks upon yocks. Adams did bits with practically every act. Some of these were trite; but the jammed house ate them up.

Tony Bennett, on last, came on to the now customary shrieks and yells from youngsters who've apparently camped down front all day long. For a lad who came up so sharply, his assurance and ease on the stage are astounding. Working with his own rhythm outfit, Bennett proceeded to sell rhythms and ballads with the confidence of an established star. His occasional punching on a few bars set the kids aflame; his soft

Billy Gray's Band Box, Hollywood (Thursday, December 20)

Capacity, 300. Price policy, \$2.50 minimum. Shows at 9:30 and 12. Operators, Billy Gray and Sammy Lewis. Booking, non-exclusive. Press, Maury Folodare. Estimated budget this show, \$1,750. Estimated budget last show, \$1,500.

Billy Gray and Sammy Lewis have enlarged their neighborhood room, added new lighting and refurbished it in good taste. Current show, "All for Fun," is the best revue here since Gray took to the road.

Surprise of the bill is the transition from a disk panto act to straight satire by Lou Bedell and Doug Matson. Their break-in date here scores heavily. Their Kay Thompson and Dagnet skits were hilarious. Pair is aided by Renee in several dance routines.

Anne Russell, lusty thrush, jokes, mimics and sings, emphasizing impressions of well-known show biz personalities. Her Hildegarde and "Ladies in the Band" vocals pull well. Buddy Hackett, comic-emcee, using a careless delivery, breaks 'em up with a planned butchery of the language and good original material. Displays versatility with a Chinese waiter dialog.

Comparatively new to the cafe belt, the Joe Castro Players (three lads and a gal) possess plenty of spark. Foursome sings and mugs to sock over solid entertainment. Treasure Ford supplies the sex appeal and sings a cute tune, especially "Captain Kidd." Billy Howe cuts the show and provides intermission keyboarding with Norman Hawes. Joe Bleeden.

caressing of "Cold, Cold Heart" which has become a Columbia label smasheroo, evoked shrieks. Oddly enough the older people were equally, if not so wildly, enthusiastic about Bennett's performance. Boy did six songs. Judging from the reception, he could have done twice as much without wearing out his welcome.

The Art Mooney band backed the show in fine style. Outside of an opening number, the band was limited to just that—show cutting. Its name value, however, helped dress up the marquee. Bill Smith.

More Night Club-Vaude News, as well as Hocus-Focus and Burlesque Notes, appears on page 30. Radio-Television Reviews on opposite page.

Victor's Pop Plans Set by Kapp Regime

First Staff Change Sees Leyden Quitting A&R Post, With Coral's Hy Grill Moving In

NEW YORK, Dec. 29. — RCA Victor's pop recording department has completed the blueprint for the operation under the regime inaugurated three weeks ago with Dave Kapp in the top slot. The diskery's new standard operating procedure will be based on a centralized system, with Kapp the complete boss of each of the various pop recording branches. The first of an expected series of personnel changes occurred this week when Norman Leyden handed in his resignation from his RCA a.&r. post, and Hy Grill, who was assistant to Jimmy Hilliard in the Coral recording department, shifted to the Victor pop a.&r. staff.

Kapp's centralized operation will require that he be involved in the selection of material and artists for each of the several branches of the Victor pop division, embracing the country, rhythm and blues, international and straight pop sections. During the regime of a.&r. topper Charlie Grean, the diskery's pop division had each of the sections operating almost independently, tho the department heads still had to report to Grean. The Kapp system is similar to the method which he employed at Decca. The latter diskery revised

its recording department policy to function on a departmental basis with a co-ordinator, exec veepee Leonard Schneider, tying the a.&r. functions together.

Coverage Policy

In addition to the administrative design, Kapp already has established that Victor will pursue a policy of coverage where necessary and will issue special releases. This policy is a partial contradiction of previous recording policies at the diskery, which for a couple of years had been a crusader in attempting to cut down the weekly release lists, these including coverages, and had succeeded to a point.

Grill spent a number of years with Decca as an engineer, and two years ago was upped to the diskery's a.&r. department in the country and rhythm and blues sections. He moved to Coral to serve as Hilliard's assistant last year. Grill, according to Kapp, will function in a "general" capacity in the Victor recording department.

Sub-Heads

Leyden, who had been with the diskery for about six months, felt that he couldn't function creatively under the new regime and decided to resign to return to his former status as a free lance arranger. Hugo Winterhalter, Victor musical director, remains in his post under Kapp. Winterhalter's dual contract as artist-executive comes due in a couple of weeks and pact renewal talks are due to begin. Victor's West Coast a.&r. rep, Henri Rene, will remain at his post for the time being, according to Kapp. Rene was in town last week to sit in on the policy meetings and discuss his own status with Kapp.

Steve Zholes remains as the RCA country and rhythm and blues department man. Steve Carlin continues a kidisk specialist. Herman Diaz does ditto in international. The diskery's pop specialty series, a section headed by Diaz, has been eliminated to be included generally under the pop department.

20-Day Tie-Up For Columbia At B'port Plant

Diskery Output Is Affected by Strike Of Electric Union

NEW YORK, Dec. 29.—With its Bridgeport pressing plant involved in the longest strike in the company's history, Columbia Records is trying to meet demands for its disks by taxing production facilities at its Hollywood plant, buying custom pressings from other firms and transshipping stock among distributors. Earliest possible date foreseen for settling the 16-day-old strike is the first week of January. Meanwhile the diskery is holding back new releases as long as possible in order to concentrate pressing facilities on its current hits.

The strike hit Columbia when the diskery is running hot with such hits as Jo Stafford's "Shrimp Boats" and Johnny Ray's "Cry," and Tony Bennett disks. Columbia's contract with the unaffiliated Local 237, Electrical Workers' Union, actually runs until June 1. The pact, signed last summer, called for a wage re-opener in December. Columbia has offered a 4-cent-an-hour increase. The union is demanding 30 cents an hour. Pressing plant employees were given a 5-cent-an-hour raise last June.

When contacted by The Billboard, Columbia prexy Jim Conkling would not comment on the labor situation at the Bridgeport plant.

Connie Morrow Dies in Hollywood

HOLLYWOOD, Dec. 29.—Connie Morrow, secretary at Associated Booking Corporation, died last week (17) as the result of a kidney ailment. She was 28.

Miss Morrow, who joined ABC over a year ago, was the stepdaughter of jazz trombonist Lou McGarity. Prior to joining ABC, she was with Columbia Broadcasting System, where she was associated with Martin Leeds and Tom Harmon.

In addition to her stepfather, she leaves her mother and husband, O. L. Morrow. Rites were held in Hollywood Wednesday (19).

YOUTH WILL BE SERVED-ON WAX

NEW YORK, Dec. 29.—Columbia Records is now signing up singers before they know whether they'll develop into tenors or baritones. This week the firm signed 10-year-old Jimmie Boyd, who was discovered on the Frank Sinatra TV show, to a term contract. The diskery intends to use the lad as a regular pop artist, not a kid singer. Columbia also has another minor on the label, teen-age singer Toni Harper.

Decca '51 Disk Earnings Put at \$600,000 Net

Will Pay About 76c on 776,000 Stock Shares

NEW YORK, Dec. 29.—Decca Records final quarter will wind up almost the equal of the diskery's take for the same period last year despite the fact that waxery has gone thru a dry period in best-selling disk pace. It was estimated that the diskery's take would be about 2 cents per share below last year's 25 cents per share net earnings for the final quarter.

Based on these estimates, the Decca firm will wind up with earnings for the year in the vicinity of 76 cents per share on the 776,000 outstanding shares of diskery stock. The company took a big dip in earnings in its third quarter of the current year when the take dipped 19 cents per share from 1950's 25 cents to 6 cents for '51. The 1950 July-September earnings were considered somewhat abnormal since it was in that particular period that Decca introduced its 45 disk line.

Approximate net earnings for 1951 will wind up at about \$600,000. The profits will be made after provision for the increased income taxes. The take represents about a 40 per cent dip from the 1950 earnings. In view of Decca's generally poor showing on the pop marts thru most of the year and considering the large increase in taxes, the 1951 take is considered by trade to be quite a remarkable achievement. Bulk of the credit for the sizable take is attributed to the market weight of the diskery's catalog, a particularly strong entity during the Christmas season.

Wald-Krasna Make One-Shot Deal With BMI

NEW YORK, Dec. 29.—Trade talk that the Jerry Wald-Norman Krasna independent producing unit with RKO Pictures would move into the music publishing business was quieted this week when the film pair made a one-shot deal with Broadcast Music, Inc., for two BMI tunes while placing an original ditty with the pubbery. Songs will be used in the first major Wald-Krasna effort to use music. Apparently the talked-about deals with either Mills Music or Disney are in a stalemate.

Flick, to be released next March, is called "Clash by Night" and stars Paul Douglas and Barbara Stanwyck. Wald-Krasna took BMI's "I Hear a Rhapsody" and "Don't Cry" for the flick. "Rhapsody" will be the major opus in the movie. BMI is setting a major revival plug on "Rhapsody" to tie in with the release of the film. Tune written for the film which will be pubbed by BMI is "Don't Get Married Till You Fall in Love."

Xmas Disk Business Behind Last Season

But Sheet Music Sales Remain at Same Volume; New Tunes Fail to Click

NEW YORK, Dec. 29.—When the Christmas selling season for sheet music and phonograph records wound up this week, the trade found the following results:

(1) Sheet music business in general hit about the same volume as last year, tho sales of many standards fell off while less than a half-dozen of the 50 new Christmas songs created more than a ripple.

(2) Disk sales were behind last year's totals with most of the standard singles falling off, a few new albums hitting hefty figures and the bulk of the business being done by non-seasonal items, especially longhair package goods.

According to sheet music jobbers, the three new Christmas songs which showed the greatest strength this season were "It's Beginning to Look Like Christmas," "(He'll Be) Coming Down the Chimney" and "Thirty-Two Feet, Eight Little Tails." Standards which did well were "Rudolph, the Red-Nosed Reindeer," "White Christmas," "Frosty, the Snowman," and "Winter Wonderland." One tune which surprised in both disk and sheet music sales was "Silver Bells," a ditty in its sophomore year. Two songs which dropped off in sales were "Christmas in Killarney" and "Two Front Teeth." Latter was non-returnable this season.

Disk trade discovered two new albums which appear headed for the standard list; "Mario Lanza Sings Christmas Songs" was RCA Victor's strongest seasonal item, while Capitol hit best-seller lists with Walter Schumann's "Christmas in the Air." Other strong al-

bum sets were Bing Crosby's "Christmas Greetings," the Robert Shaw "Christmas Hymns and Carols," Bing Crosby and Andrew Sisters "Merry Christmas," Fred Waring's "Twas the Night Before Christmas" and Perry Como's "Merry Christmas Music." Como had a single disk, "It's Beginning to Look Like Christmas," which hit and the Les Paul waxing of "Jingle Bells" was a big one for Capitol.

Singles which repeated this season were Gene Autry's "Frosty, the Snowman," Autry's "Rudolph, the Red-Nosed Reindeer," Bing's "White Christmas," and "Silver Bells," another of the Groaner's etchings.

Spencer Sues Hill & Range, Aberbach Bros.

HOLLYWOOD, Dec. 29.—Hill & Range Songs, Inc. (BMI), and Julian and Jean Aberbach, independently and as affiliated with Tim Spencer Music, Inc., were sued last week (21) by Tim Spencer to compel an accounting of approximately \$150,000. Defendants asked for and received an extension and have until January 16 to answer the charges.

In a 50-page brief prepared by Spencer's attorney, Edythe Jacobs, the Sons of the Pioneers' manager seeks a probing of the corporation records and expenses in an effort to determine an alleged discrepancy of the amount mentioned in the suit. It is also charged that the corporation co-mingled performance rights and that certain music, reportedly held by Hill & Range, be returned to Spencer.

Hill & Range and the Aberbach brothers are repped by attorney Hortense Stahl.

Lombardo Tour To Play 75 Dates Into May

NEW YORK, Dec. 29.—The forthcoming Guy Lombardo tour will kick off on February 15, and play 75 dates up to about the first week of May. The work will be packaged with other talent, tho the names to accompany Lombardo on tour have not yet been selected.

Music Corporation of America was able to book the tour solid on the strength of the Lombardo name alone.

The Lombardo band will close at the Roosevelt here on February 9, with Freddy Martin's ork taking over the Grill for an indefinite stay. Lombardo will do his "Hit Parade" radio show on the road, and attempts are being made to make these broadcasts from service installations.

RCA May Keep Bonus Books

NEW YORK, Dec. 29.—Tho a final decision has not yet been made, it is expected that RCA Victor will continue to issue and honor bonus books with each purchase of a 45 r.p.m. phono or attachment. Last year, the firm stopped use of the bonus books on January 1 and resumed them later in the year as part of a fall promotion.

Prices on 45 r.p.m. phonos and attachments recently increased by Victor are established as follows: 45J2 for \$16.95, 45EY2 for \$34.95, 45EY3 for \$39.95 and 45EY4 for \$49.95.

BABY TALK

A&R-Pubber Lingo Done In Take-Off

NEW YORK, Dec. 29.—The daily repartee between a.&r. men and publishers or their reps appears certain to be handed down to posterity. The historical documentation of the pubber's pleas and the diskery execs' facial expression has been accomplished by publisher Dave Dreyer, who re-wrote captions for the erstwhile best selling book, "The Baby." Dreyer has made up a batch of copies of his opus by hand and presented them to the a.&r. men. Additional copies are now in the works.

Official title of the tome is "A.&R. Men Are Born, Not Made" or "The Earlier Recollections of an A.&R. Man Being Interviewed by a Music Publisher" or "There Must Be an Easier Way to Make a Living." Thirty-six of the most used publisher pitches are coupled with full-page photos of babies. According to Dreyer's note in the beginning of the book, the scene is "any recording man's office"; the characters are the publishers (represented by the titles) and the recording men (represented by the pictures).

Heidt Back to H'w'd Trianon

HOLLYWOOD, Dec. 29.—After an absence of four years, Horace Heidt returned to the Trianon Ballroom Saturday (29) for three days. Heidt, who owns the Southside ballroom, will bring with him several variety acts. Ada Leonard's all-girl ork is at the terperity tonight.

Following Heidt's return, the orkster will play the week-end of January 4, indicating he may stay on the Coast permanently. Heidt recently conducted the finals in his youth opportunity program, held at Shrine Auditorium. Possibility also exists that the dancery will switch to more than a once-a-week policy, depending on Heidt's draw for the initial period.

TERPERY PILOT GOES TO MIKE

HOLLYWOOD, Dec. 29.—With disk jockey Johnny Grant in Korea, Palladium Manager Sterling Way took over announcing of the ballroom's nightly net remotes. Broadcasts from the dancery were canceled last week when the ballroom shut down to the public, but were continued Tuesday (25) with the return of Les Brown. Grant takes over January 8 on his return with the USO troupe.

Way's last radio work was in Denver while he was attending school.

YEAR'S TOP POP RECORDS

(Specific Recordings)

... according to RETAIL SALES

Table with 3 columns: Record, Artist & Label, Points. Top entries include 'Too Young' (10908), 'Because of You' (10574), 'How High the Moon' (10110).

... according to JUKE BOX PLAYS

Table with 3 columns: Record, Artist & Label, Points. Top entries include 'How High the Moon' (3915), 'Too Young' (3460), 'Because of You' (3298).

Survey Shows 'Too Young' '51's Top Tune

Continued from page 1

year. One of the top tunes and records of all time, it headed all The Billboard pop charts well into '51. Yet in last year's "Top Tune" final tabulation it ranked 24th...

Vaughn Monroe Off on 2-Month X-Country Tour

NEW YORK, Dec. 29.—Vaughn Monroe will hit the road with his 32-piece aggregation on January 3 for a two-month one-nighter dance and concert tour...

YEAR'S TOP TUNES

A recap of The Billboard's Weekly HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity...

Table with 4 columns: Position, Song, Publisher, Points. Top entries include 'Too Young' (34,096), 'Because of You' (33,345), 'Mockin' Bird Hill' (32,611).

TO SHOWCASE THE BANDS

F. Dailey Plots 4-Way Tie-Up on TV Remotes

NEW YORK, Dec. 29.—Frank Dailey, owner of the Meadowbrook, Cedar Grove, N. J., is reading a promotion to attempt to revive heyday road business...

pany on a late-night TV package which would emanate from the Meadowbrook and feature up-and-coming young bands...

Scheme (which is based on Dailey's successful radio promotion of bands like the late Glenn Miller back in the '30's) involves a four-way tie-up between Dailey, the network, band agencies and record companies...

Plan calls for Dailey to handle broadcast arrangements at the club, with diskeries shelling out for time and talent costs, and all four joining in cross-country promotion tie-ups to stir up a razzle-dazzle publicity come-on for ork road dates...

Dailey has already experimented with the TV pitch via a regular Saturday night remote series from the Meadowbrook over Du Mont last year. Idea was suggested by Jim Caddigan, Du Mont's program chief this month...

TV-PHONO MERCHANDISING:

Trade Sees Fewer '52 Sets, Yet Low-Price Spiral Looms

NEW YORK, Dec. 29.—By this time, most year-end statements from top brass in the radio-television industry are on the record. In general, the industry execs steered clear of anything controversial...

ture Market next month. Crosley prices on 11 different sets were cut from \$20 to \$60.

That other set prices may drop is a distinct possibility despite materials shortages and other war economy factors. Tradesters point to increased income taxes, general price rises and dealer-distributor inventories as factors which could cause prices to drop.

Philips, Col'bia Pact for 1953

NEW YORK, Dec. 29.—According to an official announcement from Philips Industries, Holland, that company's mutual distribution, recording and pressing pact with Columbia Records here will become effective on January 1, 1953.

Meanwhile Columbia's pact with the English Electrical Mechanical Industries ostensibly will remain in effect.

Mellin Calls Check Into Eng. Chappell

NEW YORK, Dec. 29.—Some of the smaller and medium-sized music publishers here are taking a careful look-see into their payments from foreign deals. And coming under closest immediate scrutiny is Louis Dreyfus' Chappell Music, Ltd. Bobby Mellin has retained a British accounting firm, John R. Norman & Company of London, to check over the Chappell books...

For complete catalogs of all his firms (Mellin, Algonquin, Robert, etc.), Mellin collected \$16,000 for the two years for complete rights he gave Dreyfus for the British Isles, Australia and Africa. Since Mellin had such hot tunes as "You're Breaking My Heart," "Hair of Gold," "Bluebird on Your Window Sill," "If I Knew You Were Comin' I'd've Baked a Cake" and "Love Is So Terrific" during this period, he feels that the \$3,000 per year pay-off from Chappell was considerably on the short side.

"Sin" Deal

He contrasts this with the single deal tune he made on "It's No Sin" with Kluger for Germany and Belgium, Southern Music in Australia, Delmont in Africa, etc., which bring him \$2,000 in advances, plus a full 50-50 split for the British Isles on the tune he

made with the recently set up Buddy Morris firm in London. He estimates that these foreign deals on "Sin" will bring him close to the \$3,000 Dreyfus paid for the full catalogs of all the firms, including several number one tunes.

Another publisher who is unhappy with his Dreyfus arrangement is Murray Massey, who, it is reported, has collected more money from Canadian rights on his hit "My Heart Cries for You" than he did from Chappell for the British Isles and other countries. Massey has not yet arranged to have an accountant go in for a check-up, but is considering the move.

Cane-Harris to Open Pubbery

NEW YORK, Dec. 29.—Marvin Cane this week resigned as professional manager of Mood Music to open a new pubbery with tunesmith Bob Harris. Vic Damone, for whom Cane acts as personal manager, will be a partner in the new firm, Hillcrest Music Corporation. Cane will continue to act as Damone's p.m. and will also expand his management business by adding additional artists.

FORECAST

DANCE ME LOOSE
by
Russ Morgan
27906*

DECCA DATA

YOUR WEEKLY GUIDE

TO
AMERICA'S FASTEST SELLING RECORDS

SPREADING!

YOU BETTER GO NOW
by
Jeri Southern
with Music by Camarata
27840*

TO BUILD SALES

Vol. II

Published in the Interests of Decca Dealers and Music Operators

No. I

TO BUILD PROFITS

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	COUNTRY	SALES
3	TO OLD TO CUT THE MUSTARD I'M IN LOVE WITH MOLLY Ernest Tubb and Red Foley	46387*
28	PEACE IN THE VALLEY Where Could I Go But To The Lord Red Foley	14573*
5	WONDERING NEW SILVER BELLS Webb Pierce	46364*
35	JUST A CLOSER WALK WITH THEE STEAL AWAY Red Foley	14505*
6	I'M STEPPIN' OUT OF THE PICTURE DRIFTWOOD ON THE RIVER Ernest Tubb	46377*
9	IT IS NO SECRET He Bought My Soul At Calvary Andrews Sisters and Red Foley	14566*
3	NIGHT TRAIN TO MEMPHIS IF I HAD-A KNOWED, YOU COULD-A GOED Red Foley and Roberta Lee	27763*
16	I'M WITH A CROWD BUT SO ALONE ROSE OF THE MOUNTAIN Ernest Tubb	46343*
2	LET'S LIVE A LITTLE NO. 2 THE STRANGE LITTLE GIRL NO. 2 Lonzo and Oscar	46378*
22	HEY LA LA PRECIOUS LITTLE BABY Ernest Tubb	46338*

SEPIA

5	BLUE VELVET The Morningside Of The Mountain Arthur Prysock	27722*
13	TRUST IN ME COCK-A-DOODLE DOO Louis Jordan	27784*
7	CRY I AIN'T IN THE MOOD Little Donna Hightower	48254*
6	SIN AND SO TO SLEEP AGAIN Coleman Hawkins	27853*

*Also available in 45 RPM (add prefix '9-' to record number)
**Another Decca 'Best Bet' makes the 'Best Seller' list this week!

DECCA "BEST BETS"

Your guide to the hits of tomorrow based on actual sales

POSITION LAST WEEK	POSITION THIS WEEK	POPULAR	SALES
2.	1.	CRAZY HEART WHISPERING SHADOWS Guy Lombardo	27888*
4.	2.	WHEN IT'S SLEEPY TIME DOWN SOUTH IT'S ALL IN THE GAME Louis Armstrong and Gordon Jenkins	27899*
6.	3.	BE MY LIFE'S COMPANION LOVE LIES Mills Brothers and Sy Oliver	27889*
5.	4.	BLUE TANGO Belle Of The Ball Leroy Anderson	27875*
3.	5.	RAGTIME MELODY Tuck Me To Sleep In My Old 'Tucky Home Rex Allen	27876*
8.	6.	LAY SOMETHIN' ON THE BAR No Sale Louis Jordan	27898*
10.	7.	THE LITTLE WHITE CLOUD THAT CRIED BERMUDA Roberta Lee	27893*
7.	8.	YOU BETTER GO NOW Baby Did You Hear? Jeri Southern with Music by Camarata	27840*
15.	9.	A MAN AIN'T SUPPOSED TO CRY I DIDN'T SLEEP A WINK LAST NIGHT Arthur Prysock	27871*
-	10.	DANCE ME LOOSE RIVER IN THE MOONLIGHT Russ Morgan	27906*
11.	11.	ONCE MY FIRST AND MY LAST LOVE Bill Kenny of the Ink Spots	27844*
13.	12.	DOWN IN THE VALLEY RED RIVER VALLEY Andrews Sisters	27894*
14.	13.	THE BLOND SAILOR All The World To Me Andrews Sisters	27878*
9.	14.	THE OBJECT OF MY AFFECTION Love Makes The World Go 'Round Russ Morgan	27823*
12.	15.	SENSATIONAL WYOMING Eileen Wilson with Music by Camarata	27881*

COUNTRY

1.	1.	MISSING IN ACTION A HEARTSICK SOLDIER ON HEARTBREAK RIDGE Ernest Tubb	46389*
2.	2.	YOU KNOW I'M STILL IN LOVE WITH YOU I'M GONNA SEE MY BABY Webb Pierce	46385*
3.	3.	BAYOU PON PON FIFTEEN MILES FROM DALLAS Jimmie Davis	46381*
-	4.	SOMEONE TO CARE I WON'T HAVE TO CROSS JORDAN ALONE Jimmie Davis	14596*
5.	5.	HESITATION BOOGIE DON'T YOU AGREE Hardrock Gunter	46383*
-	6.	MY MOTHER'S PRAYER WHEN A CHILD SAYS HIS PRAYER Anita Kerr	14597*

SEPIA

1.	1.	IT'S A SIN TO TELL A LIE BABY PLEASE DON'T GO Billy Valentine Trio	48261*
2.	2.	DO YOUR DUTY THE BLUES ARE BREWIN' Billie Holiday	48259*
3.	3.	CHARMAINE HANDS ACROSS THE TABLE The Ray-O-Vacs	48260*
-	4.	ON THE BATTLEFIELD I'LL FLY AWAY Marie Knight-Erie Gladney with Vivian Cooper Marie Knight with Erie Gladney	48253*

*Also available in 45 RPM (add prefix '9-' to record number)

THIS WEEK'S BEST SELLERS

Your guide to the top records based on actual sales

WEEKS ON LIST	POPULAR	SALES
4	TELL ME WHY A GARDEN IN THE RAIN Four Aces	27860*
1	** SNOWFLAKES Green Sleeves Guy Lombardo and Evelyn Knight	27892*
16	A KISS TO BUILD A DREAM ON I GET IDEAS Louis Armstrong	27720*
10	SLOW POKE I Wanna Play House With You Roberta Lee	27792*
5	CHARMAINE When I Grow Too Old To Dream Gordon Jenkins	27886*
20	PEACE IN THE VALLEY SAY A LITTLE PRAYER Red Foley	27856*
7	SHRIMP BOATS More! More! More! Dolores Gray with Music by Camarata	27832*
3	BEER BARREL POLKA STAR DUST Grady Martin	27838*
5	UNDECIDED The Lie-De-Lie Song Guy Lombardo	27835*
8	COLD, COLD HEART BECAUSE OF YOU Louis Armstrong	27816*
10	ALABAMA JUBILEE Dixie Red Foley	27810*
16	SMOOTH SAILING Love You Madly Ella Fitzgerald	27693*
6	I LIKE IT YES YOU ARE Jane Turzy	27851*
2	THE THREE BELLS The Windmill Song Andrews Sisters and Gordon Jenkins	27858*
8	DOMINO When The World Was Young Bing Crosby	27830*

*Also available in 45 RPM (add prefix '9-' to record number)
**Another Decca 'Best Bet' makes the 'Best Seller' list this week!

NEW RELEASES

SINGLES

If You Go	Patty Andrews and Gordon Jenkins (Si Tu Partais)	27913*
That's How A Love Song Is Born		
Oops!	Ella Fitzgerald and Louis Armstrong From MGM Picture "The Belle Of New York"	27901*
Necessary Evil		
Take Me Back	Don Cherry	27904*
Neither Am I		
Heaven Drops Her Curtain Down	Music by Camarata	27909*
Only Foals		
Tell Me Why	Roberta Lee and Grady Martin	27926*
Slew Foot Rag	Grady Martin	27926*

*Also available in 45 RPM (add prefix '9-' to record number)

ALBUMS

JERRY GRAY and His Orchestra	A TRIBUTE TO GLENN MILLER
Eight outstanding Jerry Gray arrangements that were performed by the Glenn Miller Orchestra	
27866	ST. LOUIS BLUES
9-27866	JEEP JOCKEY JUMP
27867	THE DIPSY DOODLE
9-27867	WHO'S SORRY NOW?
27868	SHINE ON HARVEST MOON
9-27868	FLAG WAYER • Featuring Drum Solo by Don Lamond
27869	INTRODUCTION TO A WALTZ
9-27869	V HOP
DECCA ALBUM A-898—Four 10-inch 78 RPM Records—Price \$4.15 • DECCA ALBUM 9-286—Four 45 RPM Records—Price \$3.75	
DL 5375—10-inch Long Play Record—Price \$3.00	



TOMMY DORSEY AND HIS ORCHESTRA

A great new DORSEY record in the style of "DIANE"—Decca 27539*

MARCHETA and DON'T TAKE YOUR LOVE FROM ME!


Decca 27890 (78 RPM) and 9-27890 (45 RPM)

This One



KOOW-UN6-N84D

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Buddy Graco 

Sings

Orchestra directed by *Richard Maltby*

"'TIL ALL THE STARS FALL IN THE OCEAN"

With the **Heathertones**

and **"TAKE ME BACK"**

Coral 60623 (78 RPM)
9-60623 (45 RPM)

CORAL RECORDS
America's Fastest Growing Record Company
(A subsidiary of DECCA RECORDS, INC.)

In Canada
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THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

HONOR ROLL OF HITS

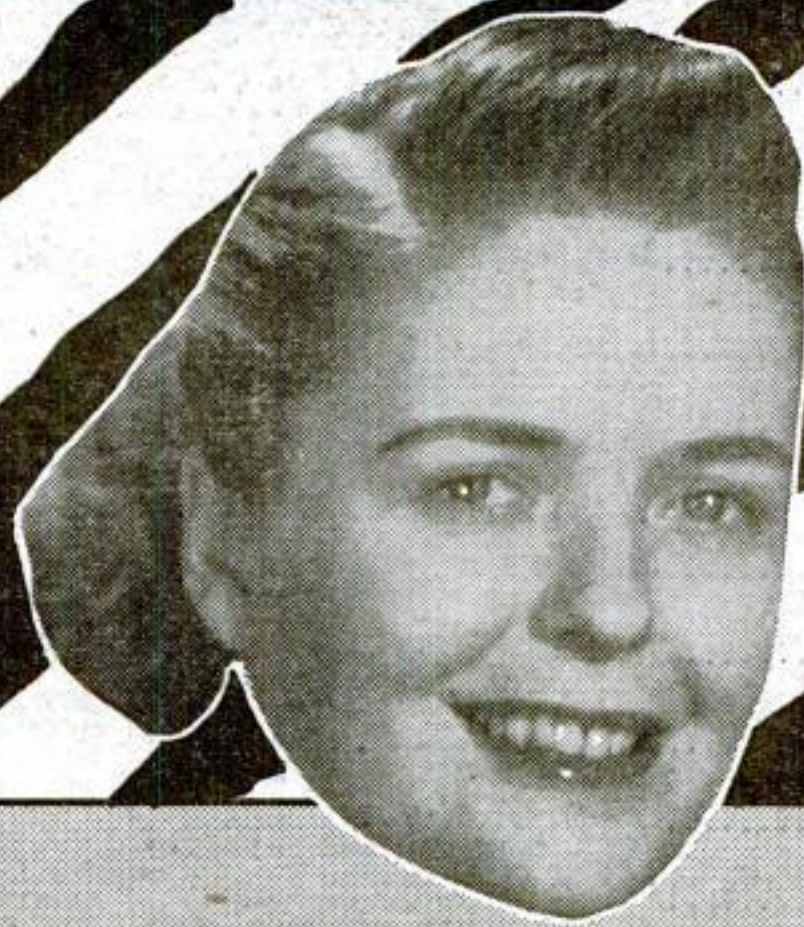
The Nation's Top Tunes

The nation's 10-top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart. Based on reports received December 26, 27 and 28.

- | Last Week | This Week |
|-----------|--|
| 1. | 1. (It's No) Sin
By George Hoven and Chester Shull—Published by Algonquin (BMI)
RECORDS AVAILABLE: S. Churchill, V 20-4230; B. Colt, Decatur 1001; W. Davis, Prestige 911; Four Aces, Victoria 101; Four Buddies, Savoy 817; Four Knights, Cap 1806; C. Hawkins, Dec 27853; E. Howard, Mercury 5711; S. Kaye, Col 39567; A. Morgan, Dec 27794; B. Peacock, King 4505; A. Prysock, Dec 27769; T. Smith, United 107; B. Williams Quartet, MGM 11066.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dolly Dawn, Thesaurus; Dean Hudson, Lang-Worth; Glenn Osser Ork, Associated. |
| 2. | 2. Slow Poke
By Pee Wee King, Redd Stewart and Shelton Price—Published by Ridgeway (BMI)
RECORDS AVAILABLE: R. Flanagan, V 20-4373; A. Godfrey-Chordettes, Columbia 39362; J. Gordy Sextette-J. Shook, Bullet 1099; H. Hawkins, King, 998; Tiny Hill, Mercury 5740; Pee Wee King, V 21-0489; R. Lee, Dec 27792; A. Mooney, MGM 11115; H. O'Connell, Cap 1837; J. Watson, Rich-R'-Tone 1025.
ELECTRICAL TRANSCRIPTION LIBRARIES: Spade Cooley, Standard; Pee Wee King, Standard; Glen Osser, Associated. |
| 4. | 3. Cry
By Churchill Kohlman—Published by Mellow (BMI)
RECORDS AVAILABLE: E. Barton, Coral 60592; R. Casey, Cadillac 103; P. Chapman, Dec 27857; B. Farrell, MGM 11113; Four Knights, Cap 1875; G. Gibbs, Mercury 5749; (Little) D. Hightower, Dec 48254; A. Holmes, King 15145; Los Tres Diamantes, V 23-5626; B. McLaurin, Derby 785; J. Ray, Okeh 6840; C. Taylor, Mercury 8262; J. Valli & H. Winterhalter, V 20-4388; B. Williams, V 20-4406.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dolly Dawn, Thesaurus. |
| 7. | 4. Because of You
By Arthur Hammerstein and Dudley Wilkinson—Published by Broadcast Music (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; R. Barber, Mercury 5643; L. Baxter, Cap 1493; E. Becker-E. Light Ork, Remington R-25005; T. Bennett-P. Faith Ork, Col 39362; E. Butterfield, Coral 60561; Cowboy Copas, King 3244; Bob Crosby, Coral 60440; G. DeHaven-G. Lombardo, Dec 27666; J. Desmond, MGM 10947; J. Pearce, V 10-3426; T. Smith, United 104
ELECTRICAL TRANSCRIPTION LIBRARIES: Mindy Carson, Associated; Coconut Grove Ork, Standard; Chuck Foster, Lang-Worth; Vincent Lopez, Thesaurus; Billy Mills, Standard. |
| 3. | 5. Down Yonder
By L. Wolf Gilbert—Published by LaSalle (ASCAP)
RECORDS AVAILABLE: C. Butler, Col 39533; H. Carmack, Dec 46362; J. (Fingers) Carr, Cap 1777; L. (Piano Roll) Cook, Abbey 15053; S. Cooley, Dec 46355; Honky Tonks, V 20-4284; T. Jackson, Mercury 6365; F. Martin, V 20-4267; F. Petty Trio, MGM 11057; E. Smith, King 986; C. Stone, Cap 7-40161; C. Watts and A. Trace, Mercury 5695; G. Willis, V 21-0420; H. Wolf, Rich-R'-Tone 1022; D. Wood, Tennessee 775.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dean Hudson, Lang-Worth; The Satisfiers, Associated. |
| 5. | 6. Shrimp Boats
By Paul Mason, Howard and Paul Weston—Published by Walt Disney (ASCAP)
RECORDS AVAILABLE: D. Beavers-L. Baxter, Cap 1873; D. Brown, King 15151; B. Farrell, MGM 11113; D. Gray, Dec 27832; D. Scholl, V 20-4405; J. Stafford-P. Weston Ork, Col 39581; Tex Williams, V 20-4409. |
| 5. | 7. Cold, Cold Heart
By Hank Williams—Published by Acuff-Rose (BMI)
RECORDS AVAILABLE: L. Armstrong, Dec 27816; T. Bennett-P. Faith Ork, Col 39449; Fontane Sisters, V 20-4274; T. Fontane, Mercury 6593; H. Henderson, Dec 48255; E. Johnson, Chess 1488; Los Tres Diamantes, V 23-5626; D. Washington, Mercury 5728; H. Williams, MGM 10904; E. Wilson, Dec 27761.
ELECTRICAL TRANSCRIPTION LIBRARIES: Leon Payne, Lang-Worth. |
| 8. | 8. Undecided
By Sid Robin and Charlie Shavers—Published by Leeds (ASCAP)
RECORDS AVAILABLE: M. Abernathy, King 4490; Ames Brothers-L. Brown, Coral 60566; G. Ammons, Prestige 916; R. Anthony, Cap 1824; D. Brubeck Trio, Fantasy 506; E. Fitzgerald-C. Webb, Decca 25434; E. Garner, Regent 1004; G. Lombardo-K. Gardner, Dec 27835; B. Lucas, Jubilee 5070; J. Preston Sextette, Modern 1011; M. Small, King 15128.
ELECTRICAL TRANSCRIPTION LIBRARIES: All Star Sextette, Standard; George Barnes Octet, Standard; Hank D'Amico Sextette, Associated; Henry Jerome Ork, Lang-Worth; Vincent Lopez Ork, Thesaurus; Art Van Damme Quintet, Thesaurus. |
| - | 9. Rudolph, the Red-Nosed Reindeer
By Johnny Marks—Published by St. Nicholas (ASCAP)
RECORDS AVAILABLE: H. Babbitt, Coral 60271; T. Black Ork, Dana 2061; S. Burnette-E. Scott Ork, Cap 30133; L. Cook, Abbey 15026; Bing Crosby, Dec 88050; Red Foley, Dec 46267; A. Gentry-Happy Tones, Hi-Tone 311; K. Griffin, Col 38981; R. Heatherton, Col 380-PVD; E. Howard, Mercury 5360; S. Kaye, Col 39574; S. Jones, V 20-4315; Korn Kobblers, MGM 60005; G. Lombardo, Dec 27803; Montana Slim, V 21-0392; Sugar Chile Robinson, Cap CAS-3085; P. Scala, London 740.
ELECTRICAL TRANSCRIPTION LIBRARIES: Four Knights, Lang-Worth; Chuck Foster, Lang-Worth; Johnny Guarneri, Thesaurus; Henry Jerome, Lang-Worth; Glen Osser, Muzak; Satisfiers, Associated; Lawrence Welk, Standard. |
| 9. | 10. Little White Cloud That Cried
By Johnny Ray—Published by Larry Spier.
RECORDS AVAILABLE: L. Dinning, Cap 1892; H. Lance, Mercury 5761; R. Lee, Dec 27893; J. Ray, Okeh 6840.
ELECTRICAL TRANSCRIPTION LIBRARIES: Dolly Dawn, Thesaurus. |

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*1951's Top Record Sellers**
LES PAUL and MARY FORD
with 1952's First Record Hit



Tiger Rag

backed with IT'S A LONESOME OLD TOWN

RECORD
No. 1920

**6,000,000 Records Sold In 1951*



THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Records Most Played by Disk Jockeys

Based on reports received December 26, 27 and 28

Records listed here in numerical order are played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country.

Table with columns: POSITION, Weeks Last, This to date, Record Title, Artist, Label. Includes records like 'CRY', 'SIN', 'SHRIMP BOATS', 'UNDECIDED', 'BECAUSE OF YOU', 'LITTLE WHITE CLOUD THAT CRIED', 'SLOW POKE', 'COLD, COLD HEART', 'JALOUSIE (Jealousy)', 'JINGLE BELLS', 'DANCE ME LOOSE', 'JUST ONE MORE CHANCE', 'DOMINO', 'WHITE CHRISTMAS', 'TELL ME WHY', 'SIN', 'SLOW POKE', 'BLUE DECEMBER', 'IT'S BEGINNING TO LOOK LIKE CHRISTMAS', 'ANY TIME', 'SHRIMP BOATS', 'RUDOLPH THE RED-NOSED REINDEER', 'UNFORGETTABLE', 'CHARMAINE', 'DOMINO', 'SIN', 'SLOW POKE', 'CHARMAINE', 'DOWN YONDER', 'BLUE TANGO'.

VOX JOX

By JUNE BUNDY

Gab Bag

Here's a chance for all veteran deejays to do one of your own a good turn, via some sage advice on how-to-win-dialers-and-influence-sponsors. Richard Reddick, of 3516 Fifth Avenue, Altoona, Pa., writes: "I'm a boy 16 years old and would like to get a start in the deejay business. I would like to have a few disk jockeys write and give me some good pointers on the business." "Sure would like to get hold of some celebrity interview records. They really make a show interesting." — Johnny Argo, KWCB, Searcy, Ark. "Re. heavy number of gripes in Vox Jox: Altho a small outfit, we receive terrific service from MGM, Decca, RCA and Columbia, and are done quite well with by Capitol, Mercury, London, Coral and King. Had a dry spell with Cap for a few months, but a letter to them started a flow of disks again." — Lee Hickling, WDOS, Oneonta, N. Y. "Hats off to one of the nicest guys in the business, Don Cornell. After working at the Casablanca Club Friday night, Don came up to the station and helped us conduct a four-and-a-half hour broadcast to raise funds for a local charity drive. He answered telephones, read pledges on the air and even sang "White Christmas" twice for a special pledge of \$125. Because of some grudge against the night club, the local paper mentioned the show and drive, but not one word about Don. Of course we can do nothing about this, but thought at least The Billboard's readers should know." — Nick Barry, WCMW, Canton, O. Commenting on a letter which he sent to progressive platter spinner, Fred Rawlinson, WGAP, Maryville, Tex., flack Buddy Basch writes: "The post office returned it to me marked 'gone.' Everybody's a critic!" Just to keep the item honor-right, Basch also enclosed an authentic envelope for verification.

Ad Lib Cuttings

Unique guest department: Jack Mills, KSIB, Creston, Ia., played radio-host during the holidays to "the entire cast of the "Passion Play" in addition to Joseph Meir, famous Christus portrayer, on his coffee time broadcast." Mills was formerly a member of the cast. Beaming Billy Swanwick, WALL, Goshen, N. Y., has returned from a honeymoon visit to Daytona Beach, Fla. Capitol Records hosted two deejay parties in honor of Dean Martin and Jerry Lewis recently during comedy duo's appearance at the Fox Theater, Atlanta, according to Bob Watson, WSB, Atlanta. Fem flack Jeanne Cornell sends kudos to Fred Walker, production manager of WBUD, Morrisville, Pa., for his special "Christmas Caravan" programing this year. Yule seg included 30 hours of special Christmas shows from 8 a.m., December 23, thru midnight, Christmas Day.

Sponsor Talk

Norma's Waffle Shop has purchased Ray Golden's "Saturday Night Disk Date," which is aired from 8 to 10:30 p.m. over KSTN, Stockton, Calif. Topper's Men's Shop is sponsoring a 15-minute seg of Ralph Richards show over WLOW, Norfolk, Va. George McCall, WEEU, Reading, Pa., has snagged two new sponsors, the Reading Type-writer Exchange (with tie-in of typed requests) and Chiarelli Bros.' Music Store. Latter has participated on Richards' program in the past. H. C. Cole Milling Company is buying time with Ned Lukens, WEAS, Decatur, Ga. Cities Service is sponsoring Del Park's new sports telecast over WCAU-TV, Philadelphia. Deejay has also picked up two new sponsors for his record program over WPEN, Philadelphia. Joe Deane,

Best Selling Sheet Music

Based on reports received December 26, 27 and 28

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales; (F) Indicates tune is a film; (M) Indicates tune is in legit musical; (R) Indicates tune is available on records.

Table with columns: POSITION, Weeks Last, This to date, Record Title, Artist. Includes records like 'SLOW POKE (R)', '(IT'S NO) SIN (R)', 'DOWN YONDER (R)', 'SHRIMP BOATS (R)', 'BECAUSE OF YOU (F) (R)', 'UNDECIDED (R)', 'COLD, COLD HEART (R)', 'CRY (R)', 'AND SO TO SLEEP AGAIN (R)', 'LITTLE WHITE CLOUD THAT CRIED (R)', 'I GET IDEAS (R)', 'DOMINO (R)', 'TELL ME WHY (R)', 'ANYTIME (R)', 'CHARMAINE (R)'.

Songs With Greatest Radio Audiences (ACI)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. This music checked is preponderantly (over 60 per cent) alive.

(F) Indicates tune from a film; (M) Indicates tune is from a legitimate musical; (R) Indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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Table with columns: Record Title, Artist. Includes records like 'And So to Sleep Again (R)', 'Charmaine (R)', 'Christmas in Killarney (R)', 'Domino (R)', 'Down Yonder (R)', 'Frosty, the Snow Man (R)', 'Getting to Know You (M) (R)', 'I Talk to the Trees (R)', 'If You Catch a Little Cold (R)', 'I'll See You in My Dreams (F) (R)', 'It's All in the Game (R)', 'Just One More Chance (R)', 'Manhattan (F) (R)', 'Mele Kalikimaka (R)', 'More, More, More (R)', 'My Dream Christmas', 'Never (R)', 'Rudolph, the Red-Nosed Reindeer (R)', 'Santa Claus is Comin' to Town (R)', 'Shrimp Boats (R)', 'Silver Bells (R)', '(It's No) Sin (R)', 'Sleigh Ride (R)', 'Slow-Poke (R)', 'Solitaire (R)', 'Thirty-Two Feet and Eight Little Tails (R)', 'Undecided (R)', 'Up and Down Mambo (R)', 'White Christmas (R)', 'Winter Wonderland (R)'.

England's Top Twenty

Not having received cable from London at press time, "England's Top Twenty" does not appear in this issue. It will again be published next week.

WHEC, Rochester, N. Y., has picked up a sponsor for his new "Midnight Mayor" show, after only two weeks as a sustainer. Noah's Ark Stores, local auto accessory chain outfit, is buying the complete show. Ainer, which emanates from the Triton nitery, has also acquired another half hour of time. Lenders, Inc. ("The Million-Dollar Loan Company"), is sponsoring a segment of Hugh Guids "Top

Spot" show over WOTP, Washington. Seg, titled "Million-Dollar Tunes," features songs which have either sold a million copies or grossed \$1,000,000 in combined sales, fees and royalties. Joe Vincent WHOS, Decatur, Ala., has grabbed off a sponsor (National Credit Clothing) for his new daily program, "Jet Jive," which is "already averaging well over 150 cards and letters per day."

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Radio Station WWJ Detroit 26, Michigan



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WEEKLY SPECIAL



from AMERICA

from FRANCE

Great Versions of a Great Song!

"THE THREE BELLS"

(The Jimmy Brown Song!)

SWING AND SWAY
with **SAMMY KAYE**

78 rpm 39602
45 rpm 4-39602

LES COMPAGNONS
DE LA CHANSON

78 rpm 4105-F
45 rpm 4-4105-F



WEEKLY CHECK LIST OF BEST SELLERS FOR DEALERS, OPERATORS, JOCKEYS

Based on actual sales figures for week ending December 22nd



POPULAR

- DANCE ME LOOSE**
SLOW POKE
ARTHUR GODFREY
39632—4-39632
- SHRIMP BOATS**
LOVE, MYSTERY AND ADVENTURE
JO STAFFORD
39581—4-39581
- COLD, COLD HEART**
WHILE WE'RE YOUNG
TONY BENNETT
39449—4-39449
- JEALOUSY**
FLAMENCO
FRANKIE LAINE
39585—4-39585
- BECAUSE OF YOU**
I WON'T CRY ANYMORE
TONY BENNETT
39362—4-39362
- WHY DON'T YOU LOVE ME**
BE MY LIFE'S COMPANION
ROSEMARY CLOONEY
39631—4-39631
- DOWN YONDER**
WAY UP IN NORTH CAROLINA
CHAMP BUTLER
39533—4-39533
- SOLITAIRE**
BLUE VELVET
TONY BENNETT
39555—4-39555
- GAMBELLA**
HEY, GOOD LOOKIN'
JO STAFFORD,
FRANKIE LAINE
39570—4-39570
- ONCE**
NEVER
TONI ARDEN
39577—4-39577

- SIN**
JEALOUS EYES
SAMMY KAYE
39567—4-39567
- CHARMAINE**
AT DAWNING
PAUL WESTON
39616—4-39616
- THERE'S ALWAYS ROOM AT OUR HOUSE**
I CAN'T HELP IT
GUY MITCHELL
39595—4-39595
- JUST A MOMENT MORE**
I RAN ALL THE WAY HOME
SARAH VAUGHAN
39576—4-39576
- GREEN SLEEVES**
LOVE MAKES THE WORLD GO ROUND
MITCH MILLER
39617—4-39617
- I WISH I WUZ**
MIXED EMOTIONS
ROSEMARY CLOONEY
39536—4-39536
- WHAT IS A BOY**
WHAT IS A GIRL
ARTHUR GODFREY
39487—4-39487
Set MJV-120
MJV 4-120
- THE BLOND SAILOR**
ONLY YOU
FRANKIE YANKOVIC
39630—4-39630
- THE THREE BELLS**
THAT LUCKY OLD SUN
LES COMPAGNONS
DE LA CHANSON
4105-F—4-4105-F
- INDIANA**
SLEEPY TIME GAL
KEN GRIFFIN
39603—4-39603



FOLK

- HOW LONG WILL IT TAKE**
GIVE ME MORE, MORE, MORE
LEFTY FRIZZELL
20885—4-20885
- ME AND MY BROKEN HEART**
LET OLD MOTHER NATURE HAVE HER WAY
CARL SMITH
20862—4-20862
- ALWAYS LATE**
MOM AND DAD'S WALTZ
LEFTY FRIZZELL
20837—4-20837
- IF TEARDROPS WERE PENNIES**
MR. MOON
CARL SMITH
20825—4-20825
- 'TIS SWEET TO BE REMEMBERED**
EARL'S BREAKDOWN
LESTER FLATT,
EARL SCRUGGS
20886—4-20886
- MY BABY'S JUST LIKE MONEY**
I WANT TO BE WITH YOU ALWAYS
LEFTY FRIZZELL
20799—4-20799
- THERE'S NOTHING AS SWEET AS MY BABY**
LET'S LIVE A LITTLE
CARL SMITH
20796—4-20796
- BLUE YODEL NO. 6**
TRAVELLIN' BLUES
LEFTY FRIZZELL
20842—4-20842
- WEARY BLUES**
I MADE A MISTAKE AND I'M SORRY
RAY PRICE
20883—4-20883
- IF YOU'VE GOT THE MONEY I'VE GOT**
THE TIME
I LOVE YOU A THOUSAND WAYS
LEFTY FRIZZELL
20739—4-20739



GOING STRONG

- HOW DRY I AM BLUES**
DON'T BE THAT WAY
HARRY JAMES
39582—4-39582
- DOMINO**
THAT DOESN'T DO IT
DORIS DAY
39595—4-39595
- IF I LOVED YOU**
DIZZY FINGERS
PERCY FAITH
39613—4-39613
- THE THREE BELLS**
I ONLY HAVE ONE LIFE TO LIVE
SAMMY KAYE
39602—4-39602
- OKEH BEST SELLER**
- THE LITTLE WHITE CLOUD THAT CRIED**
CRY
JOHNNIE RAY
6840—4-6840



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THE BILLBOARD Music Popularity Charts

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Best Selling Pop Singles

Based on reports received December 26, 27 and 28

Table of Best Selling Pop Singles with columns for Position, Weeks Last, This to date, Title, Artist, and Record Label.

Best Selling Classical Titles

Table of Best Selling Classical Titles with columns for Position, Weeks Last, This to date, Title, Artist, and Record Label.

DEALER DOINGS

Personal Appearances

Nick Barry, of Station WCMW, Canton, O., informs us that Johnny Ray appeared at Hillman's Record Shop...

Trade Talk

Laurence Beyer, of Pemberton Plumbing, Mineral Wells, Tex., writes, "I wish Victor would list the contents of its pop albums on the covers..."

Remington LP Disks Pushed

NEW YORK, Dec. 29. — Don Gabor's Remington diskery has set a schedule of releases for the coming year...

Kenton Gets 2 Wks. In Oasis at 6G Per

HOLLYWOOD, Dec. 29. — Stan Kenton is set for two weeks at the Oasis, February 25, his second stint at the Southside bistro...

Best Selling Children's Records

Based on reports received December 26, 27 and 28

Table of Best Selling Children's Records with columns for Position, Weeks Last, This to date, Title, Artist, and Record Label.

Best Selling Pop Albums

Based on reports received December 26, 27 and 28

Because all labels are not issued on all speeds it is difficult to conduct a pop album survey that is statistically accurate...


Table of Best Selling Pop Albums with columns for Position, Weeks Last, This to date, Title, Artist, and Record Label.

Classical Reviews

90-100 TOPS 80-89 EXCELLENT 70-79 GOOD 40-69 SATISFACTORY 0-39 POOR

Table of Classical Reviews with columns for Composer, Title, Rating, and Record Label.

the Greatest • the Greatest • the Greatest • the Greatest • the Greatest • the Greatest.



Tulips and Heather

and
by... **FERRY COMO** ...

PLEASE MR. SUN

RCA VICTOR 20-4453 (78 rpm) — 47-4453 (45 rpm)

the Greatest • the Greatest • the Greatest • the Greatest • the Greatest • the Greatest.

This week's New Releases ... on RCA Victor

Release 52-1

Ships Coast to Coast, Week of January 6

POPULAR

- PERRY COMO** with Mitchell Ayres Orchestra
Tulips and Heather
Please Mr. Sun 20-4453—(47-4453)*
- MINDY CARSON** and MERV GRIFFIN
Be My Life's Companion
Tuh Pocket, Tuh Pocket
20-4454—(47-4454)*
- HUGO WINTERHALTER'S** Orchestra and Chorus
A Kiss to Build a Dream On
Love Makes the World Go 'Round
20-4455—(47-4455)*
- MINDY CARSON** with Hugo Winterhalter's Orchestra
Dance Me Loose
Allegheny Fiddler
20-4457—(47-4457)*
- LAWRENCE DUCHOW** and his Red Raven Orchestra
Quiet Nook—Polka
When We Parted—Waltz
20-4462—(47-4462)*

COUNTRY — WESTERN

- WILF CARTER** (Montana Slim) The Singing Cowboy
I Wish There Were Only Three Days
in the Year
My Oklahoma Rose
20-4446—(47-4446)*
- PEE WEE KING** and his Band
Silver and Gold
Ragtime Annie Lee
20-4458—(47-4458)*
- SONS OF THE PIONEERS**
Ho Le O
I Told Them All About You
20-4459—(47-4459)*

RHYTHM-BLUES

- TNT TRIBBLE** with Frank Motley and his Crew
I Get My Kicks in the Country
T. V. Boogie Blues
20-4460—(47-4460)*
- GEORGE JAMES**
Don't Blame Me
Goose Grease 20-4461—(47-4461)*

COLLECTORS'

- DINAH SHORE**
Yes, My Darling Daughter
Blues in the Night
42-0150—(27-0150)*

*45 r.p.m. cat. nos.

Going Strong

\$ indicates records which according to actual sales, are recognized hits. The trade is urged to keep ample stock of these records on hand, or to reorder promptly when current stocks begin to approach the "sold out" stage.

- \$** Tell Me Why/Trust in Me
Eddie Fisher 20-4444—(47-4444)*
- \$** Slow Poke
Pee Wee King 21-0489—(48-0489)*
- \$** Any Time/Never Before
Eddie Fisher 20-4359—(47-4359)*
- \$** Loveliest Night of the Year
Mario Lanza 10-3300—(49-3300)*
- \$** Turn Back the Hands of Time
Eddie Fisher with Hugo Winterhalter's Orch. 20-4257—(47-4257)*
- \$** Domino/It's All Over But the Memories
Tony Martin 20-4343—(47-4343)*
- \$** I Get Ideas
Tony Martin 20-4141—(47-4141)*
- \$** Slow Poke/Charmaine
Ralph Flanagan 20-4373—(47-4373)*
- \$** Call Her Your Sweetheart/Bundle of Southern Sunshine
Eddie Arnold 20-4413—(47-4413)*
- \$** Because
Mario Lanza 10-3207—(49-3207)*
- \$** Rugged But Right
Phil Harris 20-4342—(47-4342)*
- \$** Be My Love
Mario Lanza 10-1561—(49-1353)*
- \$** (It's No) Sin
Savannah Churchill 20-4280—(47-4280)*
- \$** Vesti La Giubba
Mario Lanza 10-3228—(49-3228)*
- \$** Down Yonder/Take Her to Jamaica
Freddy Martin 20-4267—(47-4267)*

Coming Up

★ indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top selling hit category. The trade is advised to watch these records carefully in order to maintain stock consistent with demand.

- ★ BLUE BECEMBER**
Hugo Winterhalter's Orchestra 20-4412—(47-4412)*
The Disk Jockeys Pick, Billboard, December 29th issue.
- ★ BERMUDA**
The Bell Sisters—Henri Rene Ork 20-4422—(47-4422)*
The Billboard Picks, December 22d issue.
- ★ SHRIMP BOATS**
Tex Williams 20-4409—(47-4409)*

TIPS TULIPS AND HEATHER Perry Como
PLEASE, MR. SUN 20-4453—(47-4453)*

DEE-JAY DOIN'S

After much sputtering, hesitating, speculation and worry, we are off to a questionable start on our new little column called "Dee-Jay Doin's." The idea of this column, as we said in the letter which we sent out to the disc jockeys, is to set forth in this space an idea or two that the jockeys have been using to promote records. In so doing we hope that we will be of service to the rest of the disc jockeys around the country in giving them some ideas for programming and also to possibly help the dealers and juke box operators with ideas. Of course, if we help the disc jockeys with a little bit of additional national recognition, that is good too. And, by the way, we also offered a prize—a portable radio—to the fellow whose idea we use.

So, here we go with the first winner, and congratulations to him!



ANNIS DOIN BELL
Des Moines, Iowa

Problem: How to promote Vaughn Monroe's I LIKE IT, I LIKE IT, after it entered the field following the Jerry Lewis and Jane Turzy discs.

Promotion: Play Vaughn Monroe's record of I LIKE IT, I LIKE IT and ask the listeners to smile at three strangers on their way to work that morning and see if they like it, like it, and to send in a letter to the station telling of the reaction and what happened. They will win as a prize, a copy of Vaughn Monroe's record of I LIKE IT, I LIKE IT, as well as a copy of Bill Treadwell's new book, "50 Years of American Comedy."

All entries in this contest should be accompanied by a picture. All entries and pictures will be the exclusive property of RCA Victor. They should be addressed to Bob McCluskey, Promotion Manager, RCA Victor Records, 630 Fifth Avenue, New York 20, New York.

The stars who make the hits are on **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY





The AMES BROTHERS

singing
"I'LL STILL LOVE YOU"

and
"I WANNA LOVE YOU"

CORAL 60617 (78 RPM) and 9-60617 (45 RPM)

CORAL RECORDS
 America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• Best Selling Pops by Territories

... Based on reports from key dealers in each of these cities, secured via Western Union messenger service.

Each week, The Billboard in co-operation with Western Union, secures last minute sales reports from top dealers in the nation's largest record markets. Although the number of stores queried in each market does not necessarily constitute a scientific survey sample, there are enough reports to avoid any possibility of the over-all local picture being unduly influenced by the report of a single store.

NEW YORK

1. SIN
Four Aces-A. Alberts—Victoria
2. CRY
J. Ray—Okeh
3. COLD, COLD HEART
T. Bennett—Columbia
4. BECAUSE OF YOU
T. Bennett—Columbia
5. SLOW POKE
Pee Wee King—Victor
6. DOMINO
T. Martin—Victor
7. UNFORGETTABLE
Nat (King) Cole—Capitol
8. DOWN YONDER
D. Wood—Tennessee
9. UNDECIDED
Ames Brothers-L. Brown—Coral
10. ANY TIME
E. Fisher-H. Winterhalter—Victor

CHICAGO

1. LITTLE WHITE CLOUD THAT CRIED
J. Ray—Okeh
2. DOWN YONDER
D. Wood—Tennessee
3. CHARMAINE
Mantovani—London
4. JEALOUSIE (Jealousy)
F. Laine—Columbia
5. TELL ME WHY
Four Aces-A. Alberts—Decca
6. SHRIMP BOATS
J. Stafford-P. Weston—Columbia
7. SIN
E. Howard—Mercury
8. SLOW POKE
H. O'Connell—Capitol
9. RUDOLPH THE RED NOSED REINDEER
G. Austry—Columbia
10. DOMINO
T. Martin—Victor

LOS ANGELES

1. SIN
E. Howard—Mercury
2. COLD, COLD HEART
T. Bennett—Columbia
3. BERMUDA
Bell Sisters—Victor
4. BECAUSE OF YOU
T. Bennett—Columbia
5. LITTLE WHITE CLOUD THAT CRIED
J. Ray—Okeh
6. DOWN YONDER
Champ Butler—Columbia
7. SLOW POKE
Pee Wee King—Victor

BOSTON

1. CHARMAINE
Mantovani—London
2. MOTHER AT YOUR FEET IS KNEELING
B. Wayne—London
3. SIN
Four Aces-A. Alberts—Victoria
4. ANY TIME
E. Fisher-H. Winterhalter—Victor
5. SLOW POKE
Pee Wee King—Victor
6. COLD, COLD HEART
T. Bennett—Columbia
7. TELL ME WHY
Four Aces-A. Alberts—Decca

WASHINGTON, D. C.

1. CRY
J. Ray—Okeh
2. JEALOUSIE (Jealousy)
F. Laine—Columbia
3. DOWN YONDER
D. Wood—Tennessee
4. BECAUSE OF YOU
T. Bennett—Columbia
5. SLOW POKE
Pee Wee King—Victor
6. UNFORGETTABLE
Nat (King) Cole—Capitol
7. TELL ME WHY
E. Fisher-H. Winterhalter—Victor

SEATTLE

1. SHRIMP BOATS
J. Stafford-P. Weston—Columbia
2. LITTLE WHITE CLOUD THAT CRIED
J. Ray—Okeh
3. SIN
Four Aces-A. Alberts—Victoria
4. JINGLE BELLS
L. Paul—Capitol
5. SLOW POKE
Pee Wee King—Victor
6. GARDEN IN THE RAIN
Four Aces-A. Alberts—Decca
7. COLD, COLD HEART
T. Bennett—Columbia

ATLANTA

1. SHRIMP BOATS
J. Stafford-P. Weston—Columbia
2. SIN
S. Churchill—Victor
3. GARDEN IN THE RAIN
Four Aces-A. Alberts—Decca
4. JUST ONE MORE CHANCE
L. Paul & M. Ford—Capitol
5. SLOW POKE
H. O'Connell—Capitol
6. CRY
J. Ray—Okeh
7. LITTLE WHITE CLOUD THAT CRIED
J. Ray—Okeh

PHILADELPHIA

1. ANY TIME
E. Fisher-H. Winterhalter—Victor
2. TELL ME WHY
E. Fisher-H. Winterhalter—Victor
3. CRY
J. Ray—Okeh
4. SIN
Four Aces-A. Alberts—Victoria
5. COLD, COLD HEART
T. Bennett—Columbia
6. DOWN YONDER
Champ Butler—Columbia

DENVER

1. SHRIMP BOATS
J. Stafford-P. Weston—Columbia
2. SLOW POKE
Pee Wee King—Victor
3. SIN
E. Howard—Mercury
4. DOWN YONDER
J. (Finners) Carr—Capitol
5. UNDECIDED
Ames Brothers-L. Brown—Coral

DETROIT

1. CRY
J. Ray—Okeh
2. TELL ME WHY
Four Aces-A. Alberts—Decca
3. JEALOUSIE (Jealousy)
F. Laine—Columbia
4. SIN
S. Churchill—Victor
5. COLD, COLD HEART
T. Bennett—Columbia
6. ANY TIME
E. Fisher-H. Winterhalter—Victor

PITTSBURGH

1. CRY
J. Ray—Okeh
2. SIN
Four Aces-A. Alberts—Victoria
3. ANY TIME
E. Fisher-H. Winterhalter—Victor
4. TELL ME WHY
E. Fisher-H. Winterhalter—Victor
5. MOTHER AT YOUR FEET IS KNEELING
B. Wayne—London

DALLAS-FORT WORTH

1. CRY
J. Ray—Okeh
2. SIN
E. Howard—Mercury
3. SHRIMP BOATS
J. Stafford-P. Weston—Columbia
4. DOWN YONDER
D. Wood—Tennessee
5. UNDECIDED
Ames Brothers-L. Brown—Coral

NEW ORLEANS

1. CRY
J. Ray—Okeh
2. SHRIMP BOATS
J. Stafford-P. Weston—Columbia
3. SIN
S. Churchill—Victor
4. UNDECIDED
Ames Brothers-L. Brown—Coral
5. UNFORGETTABLE
Nat (King) Cole—Capitol

ST. LOUIS

1. CHARMAINE
Mantovani—London
2. ANY TIME
E. Fisher-H. Winterhalter—Victor
3. CRY
J. Ray—Okeh
4. UNFORGETTABLE
Nat (King) Cole—Capitol
5. SLOW POKE
Pee Wee King—Victor
6. JEALOUSIE (Jealousy)
F. Laine—Columbia
7. SHRIMP BOATS
J. Stafford-P. Weston—Columbia
8. WHITE CHRISTMAS
Bing Crosby—Decca
9. MOTHER AT YOUR FEET IS KNEELING
B. Wayne—London

Standard Inks Billy May Ork

HOLLYWOOD, Dec. 29. — Orkster Billy May this week inked a term contract with Standard Transcriptions. Deal was set by May's manager, Carlos Gastel, and Transcriptions chief, Harry Bluestone. Initial recording session is planned for the second week in January, with the band cutting eight sides.

Standard plans an immediate follow-up date so that May can build a substantial library. Bantoner, currently minus a few warblers, hopes to have one in time for the session. May checks in at Universal-International January 9 for a Will Cowan-produced musical short.

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• Most Played Juke Box Records

... Based on reports received December 26, 27 and 28

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on the Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part 1.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
9	3	1		SLOW POKE	Pee Wee King	V(78)21-0489; (45)48-0489—BMI
15	1	2		SIN	E. Howard	Mercury(78)57111; (45)5711X45—BMI
21	2	3		COLD, COLD HEART	T. Bennett-P. Faith	Col(78)39449; (45)4-39449—BMI
6	6	4		CRY	J. Ray	Okeh(78)6840; (45)4-6840—BMI
28	4	5		BECAUSE OF YOU	T. Bennett-P. Faith	Col(78)39362; (45)4-39362—BMI
3	7	6		TELL ME WHY	Four Aces-A. Alberts	Dec(78)27860; (45)9-27860—BMI (R. Morgan, Decca 27764; H. Bailey, Coral 60625; E. Fisher, Victor 20-4444)
14	5	7		UNDECIDED	Ames Brothers-L. Brown	Coral(78)60566; (45)9-60566—ASCAP
8	8	8		JALOUSIE (Jealousy)	F. Laine	Col(78)39585; (45)4-39585—ASCAP (S. Torch Ork, Coral 60395; Florian Zabach, Decca 27509; Dick Beavers, Capitol 1873; Luis Arcaez Ork, Victor 20-4497; Buddy Morrow Ork, Mercury 5753; Billy Eckstine, MGM 11111; J. Crawford, Decca 27905; Vera Lynn, London 1156)
5	9	9		LITTLE WHITE CLOUD THAT CRIED	J. Ray	Okeh(78)6840; (45)4-6840—BMI
4	10	10		SHRIMP BOATS	J. Stafford-P. Weston	Col(78)39581; (45)4-39581—ASCAP
12	11	11		SIN	S. Churchill	V(78)20-4280; (45)47-4280—BMI
5	15	12		ANY TIME	E. Fisher-H. Winterhalter	V(78)20-4359; (45)47-4359—BMI (D. Haymes, Decca 27885; H. O'Connell, Capitol 1896; Leo and His Trio, Intro 6006; Eddy Arnold, Victor 20-2700)
19	12	13		DOWN YONDER	Del Wood	Tennessee(78)775; (45)45-775—ASCAP
4	15	13		SLOW POKE	H. O'Connell	Cap(78)1837; (45)F-1837—BMI
2	19	15		DON'T LEAVE MY POOR HEART BREAKING	Cowboy Copas R. Patton-E. Lawrence	King 15137
5	13	16		SLOW POKE	R. Lee	Dec(78)27792; (45)9-27792—BMI
16	14	16		SIN	Four Aces-A. Alberts	Victoria 101—BMI
11	20	18		JUST ONE MORE CHANCE	L. Paul-M. Ford	Cap(78)1825; (45)F-1825—ASCAP (Dinah Washington, Mercury 5736; R. Gilbert, Decca 27877; R. Flanagan, Victor 20-4402)
14	26	18		DOWN YONDER	C. Butler	Col(78)39533; (45)4-39533—ASCAP
1	—	18		JINGLE BELLS	L. Paul	Cap(78)1881; (45)F-1881—ASCAP (E. Hawks, Mercury 6367; Patti Page, Mercury 5730)
2	26	21		DANCE ME LOOSE	A. Godfrey	Col(78)39632; (45)4-39632—ASCAP (R. Morgan, Decca 27906)
8	15	22		SIN	Four Knights	Cap(78)1806; (45)F-1806—BMI
9	—	22		OUT IN THE COLD AGAIN	R. Hayes	Mercury(78)5724; (45)5724X45—ASCAP (B. Eckstine, MGM 11073; M. Carson, Victor 20-4259; B. Davis, Coral 65043; J. Lee, Capitol 1896; Ravens-D. Washington, Mercury 8257)
2	21	24		CHARMAINE	Harmonicals	Mercury(78)5747; (45)5747X45—ASCAP (Ray-O-Vacs, Decca 48260; V. Monroe, Victor 20-4375; N. Hefti, Coral 60599; B. Hayes, MGM 11112; Four Knights, Capitol 1875; R. Flanagan, Victor 20-4373; G. Ammons, Prestige 916; E. Smith, Decca 27896; J. Lee, Capitol 1896; M. Davis, Aladdin 3114; P. Weston Ork, Columbia 39616; X Rays, Coral 65069)
2	21	24		WHITE CHRISTMAS	Bing Crosby	Dec(78)23778; (45)9-23778—ASCAP (Cedric Wallace Ork, Decca 786; Hal Otis Trio, Dee Gee 3900)
8	—	24		DOWN YONDER	J. (Fingers) Carr	Cap(78)1777; (45)F-1777—ASCAP
1	—	24		GARDEN IN THE RAIN	Four Aces	Dec(78)27860; (45)9-27860 (P. Como, Victor 20-4445)
3	26	28		CHARMAINE	G. Jenkins	Dec(78)27859; (45)9-27859—ASCAP
3	—	28		CHARMAINE	Mantovani	London(78)1020; (45)45-1020—ASCAP
1	—	28		SHRIMP BOATS	D. Gray	Dec(78)27832; (45)9-27832—ASCAP
1	—	28		SIN	B. Williams	MGM(78)11066; (45)K-11066—BMI

CORAL RECORDS

ANOTHER CORAL HIT!

LES BROWN

AND HIS BAND OF RENOWN

"LET IT BE"

and

"I'LL NEVER LET YOU CRY"

CORAL 60622 (78 RPM) and 9-60622 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal

WE DON'T WANT TO BE A...



about wishing you a...

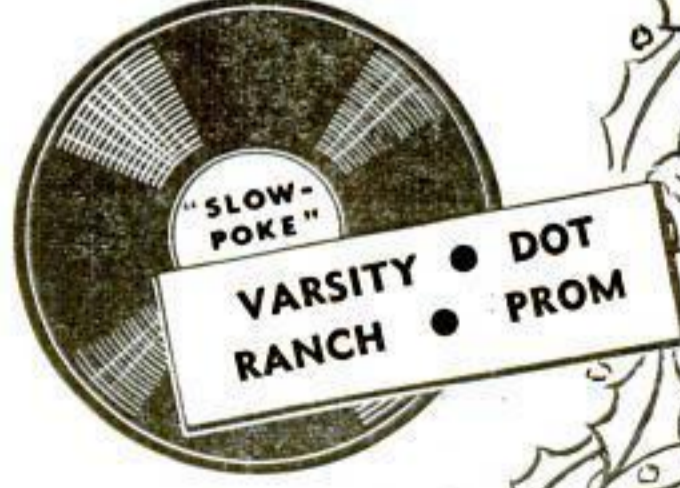
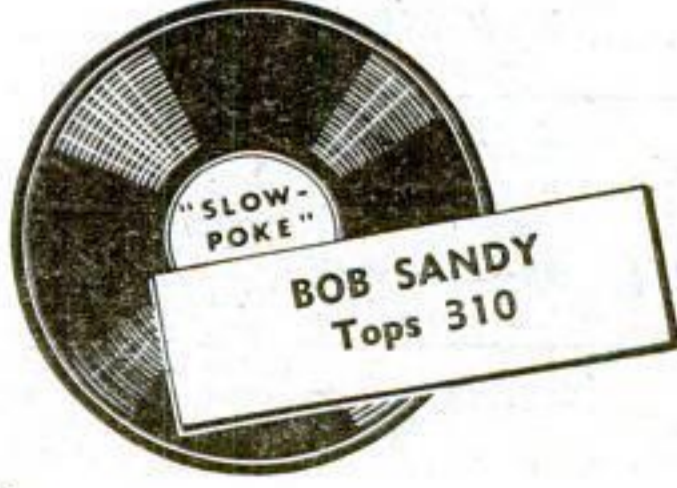
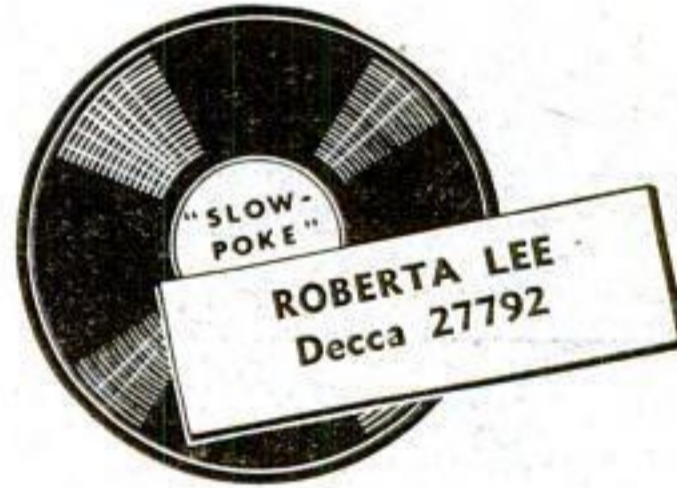
Happy New Year!

PEE WEE KING • REDD STEWART



OUR SINCERE THANKS TO THE RECORD COMPANIES, RECORDING ARTISTS, DISK JOCKEYS AND JUKE BOX OPERATORS for making "SLOW-POKE" one of the BIGGEST HITS IN '51

Thanks for making "SLOW-POKE" the last No. 1 HIT of 1951.



May it all glitter with "SILVER and GOLD" and "RAG TIME ANNIE LEE" VICTOR 20-4458

Spade Cooley & Pee Wee King on Standard Transcriptions. Programed on MUZAK CHARLIE ADAMS, GENERAL MGR.

RIDGEWAY MUSIC, INC. (BMI)

6087 SUNSET BLVD., HOLLYWOOD, CALIF.

Sole Selling Agent: KEYS MUSIC, INC., 146 W. 54th St., New York 19, N. Y.

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Retail Folk (Country & Western) Records

Based on reports received December 26, 27 and 28

Records listed as Country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase Country and Western records.

Table with columns: POSITION, Weeks Last, This, Title, Artist, Label, and other details for best-selling retail folk records.

Coming Up

Table listing upcoming records with columns: POSITION, Title, Artist, Label, and other details.

Country & Western (Folk) Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

Table with columns: ARTIST, LABEL AND NO., TUNES COMMENT, and a vertical scale for review ratings.

FOLK TALENT AND TUNES

By JOHNNY SIPPEL

Artists' Activities

Johnnie and Jack did their last stint on the "Louisiana Hayride" this week, and starting January 5 go on "Grand Ole Opry" over WSM, Nashville.

Pee Wee King and the Golden West Cowboys did five one-nighters on the Coast, played a volunteer fire department in a Smiley Burnette starrer.

C&W Records to Watch

In the opinion of The Billboard's music staff the following records have the best sales and performance potential among the country and Western records received this week.

Lee Rose, formerly heard over KDET, Center, Tex., has joined the KWKH "Louisiana Hayride" airer.

Disk Jockey Doings

Gabe Tucker, formerly with Eddy Arnold's troupe, is now spinning disks at KLEE, Houston, as well as handling live shows.

Johnnie and Jack did their last stint on the "Louisiana Hayride" this week, and starting January 5 go on "Grand Ole Opry" over WSM, Nashville.

Country & Western Records Most Played by Folk Disk Jockeys

Based on reports received December 26, 27 and 28

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

Table with columns: POSITION, Weeks Last, This, Title, Artist, Label, and other details for most played records by folk disk jockeys.

Coming Up

Table listing upcoming records with columns: POSITION, Title, Artist, Label, and other details.

Most Played Juke Box Folk (Country & Western) Records

Based on reports received December 26, 27 and 28

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require Country and Western records.

Table with columns: POSITION, Weeks Last, This, Title, Artist, Label, and other details for most played juke box folk records.

Coming Up

Table listing upcoming records with columns: POSITION, Title, Artist, Label, and other details.

Advance Folk (Country & Western) Record Releases

Missing in Action—Joe (Cannonball) Lewis (Still Around) MGM 11150

Peaceful Hills—Johnny Lane-The Spinners (Ten More) MGM 11139

R.S.V.P. Uncle Sam—Arthur Smith (Short'nin') MGM 11137

Short'nin' Bread—Arthur Smith (R.S.V.P.) MGM 11137

Still Around—Joe (Cannonball) Lewis (Missing) MGM 11150

Ten More Miles to Go—Johnny Lane-The Spinners (Peaceful Hills) MGM 11139

Tuttle, Jimmy Wakely and Jimmie Davis.

Charlie Walker, KMAC, San Antonio, would like artists to contact him when they are in his area.

ATT. DISC JOCKEYS! GOTHAM RECORD G-414 OH, MOTHER TONIGHT by the Gospel Twins IS ON ITS WAY TO YOU

1951... A BIG YEAR!

1952... A BIGGER YEAR!

I want to thank all my friends in the Music-Record Industry, and the Promoters and Buyers for whom I have made Personal Appearances, and to wish you all a very Happy New Year. I'll be trying harder than ever to make 1952 a bigger year for everybody.

LEFTY

FRIZZELL

Opening '52 with another
Great Folk Hit!

"GIVE ME MORE, MORE, MORE"

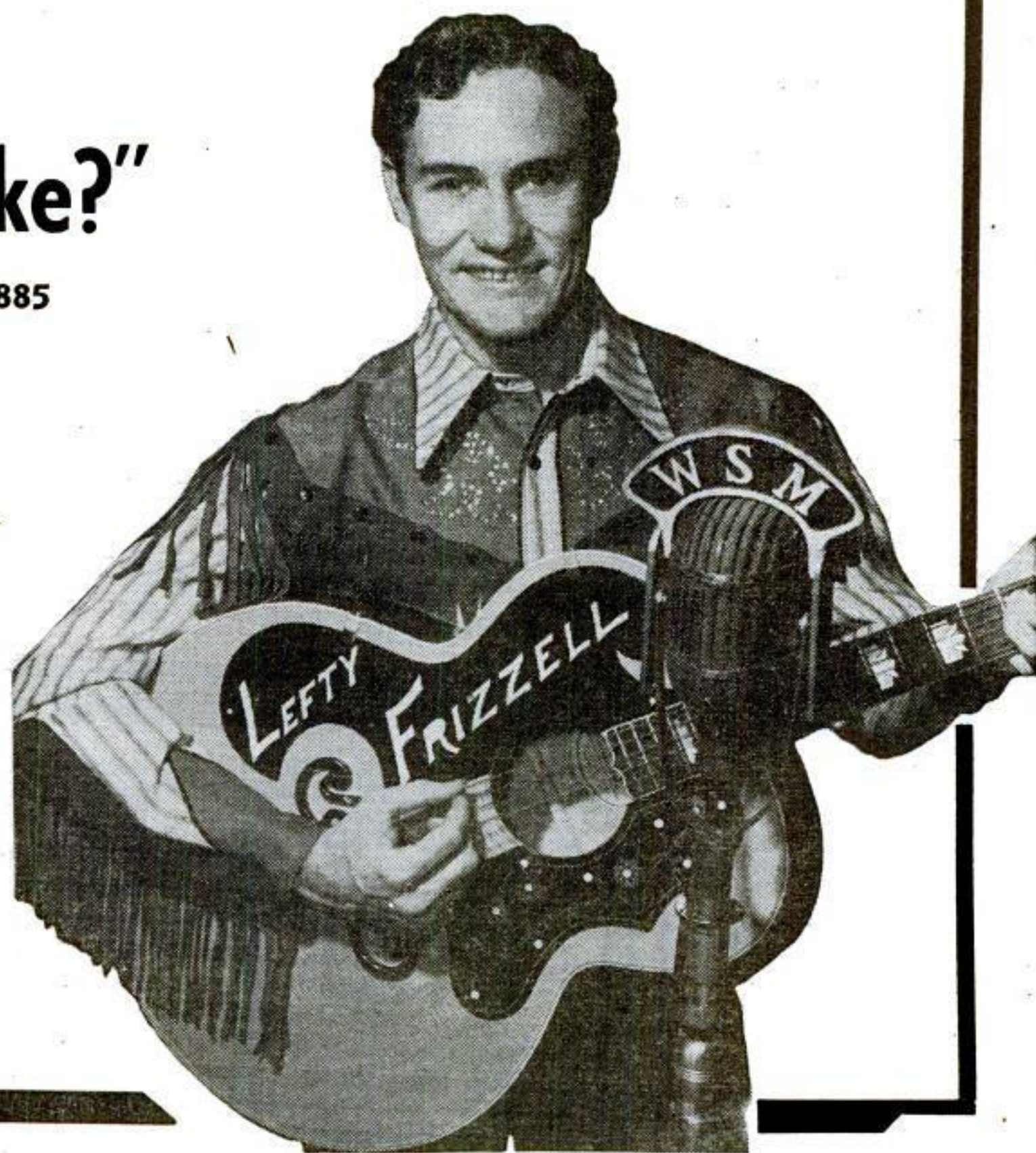
and

"How Long Will It Take?"

Columbia Record No. (78) 20885; (45) 4-20885

Affiliated With
HILL and RANGE SONGS

Management:
JACK STARNES JR.
P. O. Box 1689, Beaumont, Tex.
Phone: 2-9994



THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

Best Selling Retail Rhythm & Blues Records

Based on reports received December 26, 27 and 28

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customer's purchase rhythm and blues records.

POSITION	Weeks Last This	Record	Artist	Label
Weeks Last This	to date Week Week			
8	1	1.	FLAMINGO I'm Getting Sentimental Over You	E. Bostic King(78)4475; (45)45-4475—ASCAP
15	2	2.	I GOT LOADED It's You, Yes, It's You	Peppermint Harris Aladdin(78)3097; (45)45-3097—BMI
6	4	3.	COLD, COLD HEART Mixed Emotions	D. Washington Mercury(78)5728; (45)5728X45—BMI
5	3	4.	WEEPING AND CRYING Shuffle Bug	Griffen Brothers Dot 1071
3	8	4.	CRY Little White Cloud That Cried	J. Ray Okeh(78)6840; (45)4-6840—BMI
1	—	6.	THREE O'CLOCK BLUES That Ain't the Way to Do It	B. B. King RPM 339—BMI
14	4	7.	FOOL, FOOL, FOOL Needless	The Clovers Atlantic 944
1	—	7.	LOVIN' MACHINE Lucious Woman	W. Harris King 4485
1	—	9.	SLEEP September Song	E. Bostic King(78)4444; (45)45-4444—ASCAP
4	—	10.	BEST WISHES Short, Sweet and Snappy	R. Milton Specialty 414—BMI

RHYTHM & BLUES NOTES

By HAL WEBMAN

Specialty Records is setting up wax session for the Pilgrim Travelers spiritual group. . . . Swing Time Records rushed a new Lowell Fulson platter, "Best Wishes" and "Let's Live Right," to follow a recent Fulson etching. . . . Aladdin's Eddie Mesner will head East early next month to record the Five Keys and the Lynn Hope group. Before his trip Mesner will line up dates for Amos Milburn and Charles Brown, on their return to the Coast. The Freddy Mitchell ork was held over for three weeks at the Celebrity Club, Providence. The band goes into the Philadelphia Club Harlem on January 14. . . .

Roy Brown opens at the Circle Theater in Cleveland January 19, and starts on one-night stands thru Ohio on February 2. . . . Eddie "Clean-Head" Vinson and ork

begin a string of one-nighters starting on January 13 in Nashville. . . . Roy Milton and His Solid Senders into the Show Boat, Philadelphia, January 7; the Apollo Theater, New York, January 18; and the Musical Bar, Cleveland, on February 4.

R&B Records to Watch

In the opinion of The Billboard's music staff the following record has the best sales and performances potential among the rhythm and blues records received this week.

GOOD LOVIN'
"H" Bomb Ferguson. . . . Savoy 830

Arnett Cobb and crew into Birdland, New York, on January 17 for two weeks. . . . Ruth Brown and Willis Jackson's band open at the Celebrity Club, Providence, on January 18, followed by Tiny Bradshaw's ork on January 28. . . . The Bill Davis Trio, who opened at Birdland December 27, was signed to a booking paper by Shaw Artists. . . . George Shearing Quintet is booked thru December, 1952. Cities he will play in the year include Vancouver, B. C., and Honolulu.

Slim Gaillard has been held over for a fifth week at the High Hat Club in Boston. The voutie specialist opens at the Blue Note in Chicago for four weeks starting March 7. . . . Jubilee Records has signed the fem quartet, The Enchanters, to a waxing paper. First sides, to be released in January, are "Today Is My Birthday" and "How Could You." . . . Dick Boone, of Universal Attractions, was out last week with an aching back.

Most Played Juke Box Rhythm & Blues Records

Based on reports received December 26, 27 and 28

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION	Weeks Last This	Record	Artist	Label
Weeks Last This	to date Week Week			
10	1	1.	FOOL, FOOL, FOOL	Clovers Atlantic 944
10	2	2.	I'M IN THE MOOD	J. L. Hooker Modern 836—BMI
9	3	3.	COLD, COLD HEART	D. Washington Mercury(78)5728; (45)5728X45—BMI
15	4	4.	I GOT LOADED	Peppermint Harris Aladdin(78)3097; (45)45-3097—BMI
4	5	5.	WEEPING AND CRYING	Griffen Brothers Dot 1071
5	7	6.	BEST WISHES	R. Milton Specialty 414—BMI
2	6	7.	THREE O'CLOCK BLUES	B. B. King RPM 339—BMI
12	9	8.	SMOOTH SAILING	E. Fitzgerald Dec(78)27693; (45)9-27693—BMI
4	9	9.	CHILL IS ON	J. Turner Atlantic 949—BMI
2	—	9.	I'M GONNA DIG MYSELF A HOLE	A. (Big Boy) Crudup V(78)22-0141; (45)50-0141

Rhythm & Blues Record Releases

Blue Moon—Ivory Joe Hunter (U Name It) MGM 11132
 Feelin' the Blues—Fats Noel (Ride Daddy Ride) De Luxe 3321
 Heartache Blues—Big Tom Collins (Real Good) King 4483
 I Can't Stop Lovin' You—Sarah McLawler (I Gotta) King 4495
 I Do Believe—Lincoln Chase (Loved One) Decca 48270
 I Gotta Have You—Sarah McLawler (I Can't) King 4495
 Loved One—Lincoln Chase (I Do) Decca 48270
 Mellow Blues, Parts I & II—Sonny Thompson, King 4488
 Real Good Feelin'—Big Tom Collins (Heartache) King 4483
 Ride Daddy Ride—Fats Noel (Feelin' the) De Luxe 3321
 Roll, Roll Pretty Baby—The Swallows (Tell Me) King 4515
 Tell Me Why—The Swallows (Roll, Roll) King 4515
 U Name It—Ivory Joe Hunter (Blue Moon) MGM 11132
 What Do You Want—Eunice Davis (Work Daddy) Coral 65075
 Work Daddy Work—Eunice Davis (What Do) Coral 6507

LET'S RIDE THE IMPERIAL BANDWAGON FOR '52

5165 LIL' SON JACKSON
UPSTAIRS BOOGIE
ALL MY LOVE

5167 FATS DOMINO
ALSO AVAILABLE ON 45 RPM—45/5167
YOU KNOW I MISS YOU
I'LL BE GONE

5168 MARY WALLACE
I'M HUNCHED
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with Margaret Whiting

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Gonna Walk With My Lord 1838



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NEW STARS

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sings
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RUBY LIPS • EMERALD EYES

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Happy New Year

M·G·M RECORDS

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• The Billboard Picks

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- TIGER RAG**
IT'S A LONESOME OLD TOWN Les Paul-Mary Ford Capitol 1920
Another big one for the husband-wife team pairs a couple of fine standards. "Rag" is handed a powerhouse rendition, while "Town" is done up in warm style.
- TULIPS AND HEATHER** Perry Como RCA Victor 20-4453
The ballad which has been an English top seller for the past few months serves as a fine piece of material for the Como pipes. A lush Mitch Ayres' orking aids immeasurably.
- BE MY LIFE'S COMPANION** Mills Brothers Decca 27889
A strong beat, catchy lyric idea and retentive melody line makes this one a natural for the quarter. Other strong versions of the tune are by Rosemary Clooney, Columbia, and Georgia Gibbs, Mercury.

• The Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. BERMUDA Bell Sisters Victor 20-4422
2. TELL ME WHY Eddie Fisher-Hugo Winterhalter Ork Victor 20-4444
3. MISS BE Nat (King) Cole Capitol 1893
4. ALL OVER AGAIN Tony Fontaine Mercury 5754

• The Retailers Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be.

1. TRUST IN ME Eddie Fisher-Hugo Winterhalter Ork Victor 20-4444
2. NEVER Toni Arden Columbia 39577
3. GRAND CENTRAL STATION Fontane Sisters Victor 20-4387
4. WHEN IT'S SLEEPY TIME DOWN SOUTH Louis Armstrong-Gordon Jenkins Ork Decca 27899
5. SNOWFLAKES Evelyn Knight-Guy Lombardo Ork Decca 27892
6. WHY DON'T YOU LOVE ME? Rosemary Clooney Columbia 39631
7. CRY Georgia Gibbs Mercury 5749

• The Operators Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be.

1. TELL ME WHY Eddie Fisher-Hugo Winterhalter Ork Victor 20-4444
2. CRY Georgia Gibbs Mercury 5749

• The Country and Western Disk Jockeys Pick

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be.

1. CALL HER YOUR SWEETHEART Eddy Arnold Victor (45) 47-4413
2. TOO OLD TO CUT THE MUSTARD Ernest Tubb-Red Foley Decca 46387
3. I'M IN LOVE WITH MOLLY Red Foley-Ernest Tubb Decca 46387
4. HEARTBREAK RIDGE Wesley Tuttle Capitol 1916

HERE'S HOW Today's TOP TUNES

The top 30 tunes each week from The Billboard

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NAME			1000	9.50
ADDRESS			2000	18.00
CITY AND STATE			5000	42.00
Ordered by			PLUS POSTAGE	

New Popular Records

Week Ending January 5, 1952

Tomorrow's Hits - TODAY

	78 rpm	45 rpm
"ANY TIME," "CRAZY HEART" Helen O'Connell	1895	F1895
"RAGTIME MELODY," "SNOW DEER RAG" Joe (Fingers) Carr	1876	F1876
"THE TAVERN SONG," "SWINGIN' DOWN THE LANE" Jan Garber	1905	F1905
"THE PIANO PLAYERS," "GOOD HUMORESQUE" Zeke Manners	1906	F1906
"SAVOY BLUES," "CRYIN' SHAME" Bob Crosby	1894	F1894

TOP SELLERS in POPS

"JUST ONE MORE CHANCE," "JAZZ ME BLUES" Les Paul and Mary Ford	1825	F1825
"DOWN YONDER," "IVORY RAG" Joe (Fingers) Carr	1777	F1777
"SLOW POKE," "I WANNA PLAY HOUSE WITH YOU" Helen O'Connell	1837	F1837
"THE WORLD IS WAITING FOR THE SUNRISE," "WHISPERING" Les Paul and Mary Ford	1748	F1748
"UNFORGETTABLE," "MY FIRST AND MY LAST LOVE" Nat (King) Cole	1808	F1808
"HERE'S TO MY LADY," "MISS ME" Nat (King) Cole	1893	F1893
"CRY," "CHARMAINE" The Four Knights	1875	F1875
"RAGTIME MELODY," "SNOW DEER RAG" Joe (Fingers) Carr	1876	F1876
"I'M HURTIN'," "WALKIN'" Nat (King) Cole	1863	F1863
"TENNESSEE SATURDAY NIGHT," "SENSATIONAL" Ella Mae Morse	1903	F1903

in WESTERN & FOLK

"TEARDROPS AND TEA LEAVES," "I'LL BE YOUR SWEETHEART" Hank Thompson	1870	F1870
"WON'T YOU RIDE IN MY LITTLE RED WAGON," "KEEP A LIGHT IN YOUR WINDOW TONIGHT" Jimmy Wakely	1880	F1880
"FUSS AND FIGHT," "BABY BROWN EYES" Skeets McDonald	1890	F1890
"TIS SWEET TO BE REMEMBERED," "SEND ME A PENNY POSTCARD" Jimmie Skinner	1889	F1889
"THE SNAKE DANCE BOOGIE," "I'M GONNA GET ALONG WITHOUT YOU" Roy Hogsed	1854	F1854
"STRANDED," "GRINNIN' LIKE A 'POSSUM" Boots Faye and Idaho Call	1871	F1871
"I FEEL LIKE A WRECK," "DRUNKARD'S BLUES" Rod Morris	1882	F1882
"IN THE MOOD," "EVERYBODY THINKS YOU'RE AN ANGEL" Ole Rasmussen	1814	F1814
"A NICKEL FOR A DOZEN ROSES," "ONE MORE BEER" "Big Bill" Lister	1909	F1909
"YOU TRIED TO RUIN MY NAME," "ASLEEP AT THE SWITCH" Boots Faye and Idaho Call	1772	F1772

CAPITOL

Her New Smash Hit!
Ella Scores Again!



No. 1922

ELLA MAE MORSE

"THE BLACKSMITH BLUES"
and
"LOVE ME OR LEAVE ME"

Honky Tonk Piano at its Best!

"THE PIANO PLAYERS"
and
"GOOD HUMORESQUE BOOGIE"

ZEKE MANNERS

No. 1906

BUYERS GUIDE

This Week's Releases

BOB SAVAGE <small>with Orchestra Conducted by Johnny Richards</small>	MY DOWNFALL and JUNGLE	1918	F1918
BILLY MAY <small>And His Orchestra</small>	WHEN I TAKE MY SUGAR TO TEA <small>Vocal by The Maytims</small> CHARMAINE <small>Instrumental</small>	1919	F1919
LES PAUL and MARY FORD	IT'S A LONESOME OLD TOWN and TIGER RAG <small>(When You're Not Around)</small>	1920	F1920
DEAN MARTIN <small>with Chorus and Orchestra Conducted by Dick Stabile</small>	AS YOU ARE OH BOY! (Oh Boy! Oh Boy! Oh Boy! Oh Boy!)	1921	F1921
ELLA MAE MORSE <small>with Orchestra Conducted by Nelson Riddle</small>	THE BLACKSMITH BLUES LOVE ME OR LEAVE ME <small>From the Warner Bros. Picture "I'll See You in My Dreams"</small>	1922	F1922
BUDDY COLE <small>at the Hammond Organ</small>	NOBODY'S SWEETHEART <small>Lead Singer at the Keyboard</small> (What Do We Do On A) DEW DEW DEWY DAY <small>Vocal by the Rhythm Masters</small>	1923	F1923
NAT "KING" COLE	WINE, WOMEN AND SONG <small>with Chorus and Orchestra Conducted by Harry Geller</small> A WEAVER OF DREAMS <small>with Chorus and Orchestra Conducted by Les Baxter</small>	1925	F1925
<small>and a 1600 SERIES ADDITION</small>	MAKIN' WHOOPEE <small>From the Warner Bros. Picture "I'll See You in My Dreams"</small> THIS IS MY NIGHT TO DREAM	1669	F1669
LOU DINNING <small>with Dan Robertson's Music</small>	TRUST IN ME and I'LL STILL LOVE YOU	1927	F1927
NORMAN KAYE <small>with Vocal Group and Orchestra Conducted by Sid Feller</small>	TELL ME WHY and ONCE I LOVED YOU	1929	F1929
JIMMY LEE	LIPS THAT KISS SO SWEETLY (Can Lie So Easily) <small>(I Gotta Keep On Drinkin')</small> I'VE GOT A BROKEN HEART TO HEAL	1924	F1924



National Sales Headquarters, Capitol Records Distributing Corp., 250 W. 57th St., New York

Hocus - Pocus

By BILL SACHS

THE RANDOLPHS began a two-weeker Christmas Eve at the Statler Hotel, Cleveland. . . . Beckley, W. Va., population 10,000, recently had three magicians within a week. First in was **Brendel**, at the junior high school; next came **Duke Montague** and Company, for a matinee at Memorial Auditorium and a night show at Beckley College, and he was followed the next two days by **Preston**, magus and hyp, who was in under the Lions' Club. . . . **Landrus the Magician** is playing a string of returns in the Texas Rio Grande Valley. . . . **Melva and Howard Chernoff**, mentalists, who mystified 'em around West Virginia and Ohio a few years back, are now head-quartering in San Diego, Calif. . . . **Cay Baird** worked her first date recently after being on the shelf for nearly 17 months following a hip operation. "It was quite a struggle," she pens, "as I have had to master the art of walking all over again. However, I'm getting nearer to my normal maneuvering every day." . . . **Paul Hubbard**, after a fall season in Kentucky schools in close proximity to Cincinnati, has switched his activity to North-eastern Ohio, working out of Warren. . . . **Terry Brady (Prince Samara)** is recuperating at 1827 Conant Avenue, Burley, Idaho, from an extended illness resulting from being gassed in World War I, when he served with the

Gordon Highlanders, dubbed by the Germans the Ladies From Hell. **Brady**, who is 63, plans to make it back on the road by spring. . . . As we pound this out comes a phone call from a gentleman who says he passed thru Minneapolis several weeks ago and saw **Howard Thurston** playing there, and wanting to know where he might be showing at the moment. Maybe one of our readers can help us!!! . . . New officers of Park City Ring No. 100, International Brotherhood of Magicians, Bridgeport, Conn., are **Charles Eposito**, president; **Edward Wilkinson**, vice-president; **John Suita**, secretary; **Charles Cambra**, treasurer; **W. C. Weber**, historian; **Jack Diamond**, sergeant at arms, and **Gary Harger**, scribe.

BERT ALLETON left Chicago for Los Angeles Sunday (30) to take in the Rose Bowl game on New Year's Day. He leaves for Hawaii on the Lurline January 5, returning sometime in February via San Francisco. . . . After six months of one-nighters with several spook shows, **Lee Richards** spent the holidays with his parents in Easton, Pa. From there he'll hop to his home in Bangor, Pa. "Business is terrific for the good spookers," scribbles Richards, "and I've found that it's only the stinkers who are complaining, such as the guy Williard the Magician, of Allentown, Pa., told me about, i. e. the fellow who is exposing the spook and mental business in that territory. I don't know yet what I'll be doing after the New Year, but I'll most likely join another troupe of wonder workers if the right proposition comes along." . . . **Naomi Gibbs and Louise Tiegreen**, of Mary Hardin-Baylor College, have combined ventriloquy and magic to blaze a trail of religious education thru the Texas country. They have been out together for nearly a year and prior to invading Texas played thru Oklahoma and Kansas. Primarily, the meetings consist of a series of object lessons wherein magic is used to illustrate the point. Ventriloquy is used to tell Bible stories to their wooden-headed dummy, **Sandy**. The girls also write and act in religious dramas, while Miss Gibbs does a specialty in chalk talks and puppetry. . . . The veteran **George LaFollette** writes that St. Petersburg, Fla., is buzzing with magic and magicians. Among the magi in town are **Smithy**, former owner of Smithy's Fun Shop, Birmingham; **Harry Whitestone**, **Roy Miller**, **Ken Karlyle**, the **Haydens**, **Otis Manning** and **Larry Estridge**. **Kalma (Elmer H. Brunner)**, formerly in vaude with his magic turn, recently purchased the Gulf-Tides Apartment Hotel on the Gulf Beach at St. Petersburg, a \$90,000 investment. LaFollette is keeping busy in the territory with his magic shop, his new lecture, "Spiritualism - True or False?" and his mental turn. **Sunshine Ring No. 42**, International Brotherhood of Magicians, St. Petersburg, drew over a 100 with its Christmas party. Guests of honor were **Mike Zens**, of 15-card trick fame, and **Sy Hyde**, who recently sold his Touraine Hotel, Boston, to become a St. Petersburg resident.

HALLEDALE, Fla., Dec. 29.—Serious music in a night club paid off last season, so **Bob Marcus** is back again this year running his Caruso's Theater-Restaurant here with the same type entertainment. Room, a few miles north of Miami, just off Route 1, opened (12) with an operatic ensemble consisting of **Enrico Clausi**, tenor; **Blanche Chanson**, lyric soprano; **Bernard Schraft**, baritone; **Teresa Shashy**, soprano; and **Harry Dunn**, Irish tenor.

No Free Shows Sez Miami AGVA

MIAMI, Dec. 29.—No more free shows was the latest edict here by the American Guild of Variety Artists. The only exceptions will be three benefits in the Greater Miami area which already have been cleared.

Jerry Baker, regional AGVA rep, said the shows cleared will be the Miami Beach Police and Firemen's Benevolent Association event at the Miami Beach Kennel Club January 20; the Mount Sinai Hospital Jubilee at the Beach Auditorium February 28 and the American Federation of Labor March of Dimes benefit, which probably will be held at Dinner Key Auditorium sometime in February.

Baker said the performers were forced to protect themselves against the flood of appeals for free shows here. He conceded that some benefits are for worthy purposes, but said others were mostly for the benefit of promoters acting in the names of reputable organizations. He added that many acts are in as much need of help as the people for whom they are asked to work without pay.

Baker revealed that the national board of AGVA exacted concessions from the three groups it will support. The police and firemen's association will turn over a "substantial" part of its take to the actors' fund; Mount Sinai Hospital has agreed to provide free hospitalization for any AGVA member who needs it, and the AFL will get free help for its show from all its member unions.

Sponsors of all the other benefits will be required to pay the performers one-seventh of their weekly pay. **Baker** predicted that the new ruling will cut sharply into the number of benefits, although some sponsors will go ahead and pay the performers. The police and firemen's benefit, for instance, will have about 30 of the top acts in the country. If the association paid for them, **Baker** said, the cost would be greater than the amount which could be collected at the gate.

Dean Martin and **Jerry Lewis** will face the local AGVA board next month on the charge that they performed without a fee at a night club early in December.

Jerry Baker said the comics did three quarters of an hour at the Vagabonds Club the night before they performed at the National Broadcasting Company's annual convention at the Boca Raton Hotel and club earlier this month. "They violated AGVA's rule of no free performances," **Baker** said, "and they will be brought up before the local board. We're enforcing this rule to the letter this year, and it will apply to the biggest entertainers and to the smallest. This is something that has to be curbed, and we're going to do it."

Detroit Masons Elect

DETROIT, Dec. 29.—**Billy R. Long**, of the Mercury Bar, was elected worshipful master of Daylight Masonic Lodge, composed almost entirely of showpeople, which follows the unusual tradition of noontime meetings, succeeding **Benjamin Greenwald (Bernie Green)**, night club emcee. Others named to office included: **Milton Vine**, musician, junior warden; **Jack Cohen**, owner of Calumet Bar, junior deacon; **Stephen Szabunia**, musician, senior associate steward; **William Swustak**, National Theater, treasurer; **Paul Pitzer, Sr.**, musician, secretary; **Benjamin Greenwald**, chaplain.

IT'S MAGIC--- SADLY NEEDED

MIAMI BEACH, Fla., Dec. 29.—In at least two Miami Beach night spots this season, the theme song is "It's Magic." **Jimmy Grippo**, sleight-of-hand artist, and **Rajah Raboid**, mentalist, are operating and performing in cocktail lounges. **Grippo** has the magic lounge in the Promenade Hotel, and **Raboid** is running the mystery room in the Shore Club Hotel, a few blocks away. With the terrific competition among beach ops this season, some observers are saying they'll both need all the magic they can muster to bring in the customers.

Burlesque Bits

By UNO

Winnie Garrett will be the feature attraction at the Hudson, Union City, N. J., the week of January 6 and at the Empire, Newark, January 25. . . . **George B. Hill** is back at the Beretania Follies burly stock in Honolulu. . . . **Marilyn Jackson**, one of the "Chicks of Hour with Chicks & Chuck," daughter of ex-comic **Harry Jackson**, is expecting a baby the latter part of April. . . . **Bobbie Blue**, whose family tag is **Natalie Hicht**, a featured strip who recently underwent plastic surgery on her nose, was mentioned in an issue of the Houston (Tex.) Press, as having married **Nat Terence**, publisher of the Housatonian weekly, in November. . . . **Tommy Timlin** and **Blaze Fury** leave their home in Detroit for Miami to open at the 22 Club, January 18. . . . **Dabra Dante** is featured at the Gayety, Detroit, with **Sherry Shannon** as the added attraction. **Virginia Kinn** comes in next week to replace. . . . **Benita Francis** is now playing the Melody Club, West Palm Beach. . . . **Mac Dennison** joins the Ferguson-Coleman unit January 6 as added comic at the Hudson, Union City. . . . **Crystal Ames** winds up her tour of the Hirst Circuit at the Howard, Boston, January 5. . . . Follies, Los Angeles, has **Billy Reed**, **Countess Pascha** and **Eddie Ware** as new principals. . . . **Maynard Sloate** and **Joe Abrahams** left Strip City, Los Angeles, for a vacation in San Francisco.

Nadine closed at the Club Pad-dock to open December 28 as feature at the Plaza, Miami Beach, for **Harold Minsky**. . . . Embassy, Rochester; Mayfair, Dayton, and Gayety, Columbus, on the Ohio Circuit reopened December 28 after a holiday closing of three weeks. New casts include **Walter Brown**, **Bimbo Davis**, **Holly Leslie**, **Roberta Lee** and **Georgia Lane**, besides **Ruth Swank**, feature, and a colored revue at the Embassy; **Walt Stanford**, **Irvin Lewis**, **Frank Smith**, **June Carstairs**, **Nancy Claire**, **Phyllis Wayne** and **Dianne Winters**, plus **Peggy Bond**, feature, and **Danny Roy**, house singer, at the Mayfair; **Harry Lander**, **Earl Van**, **Harry White**, **Renee Grant**, **Robin Leslie** and **Mary Zarlinton**, as well as **Judith Sargent**, feature, and **Jan Sterling**, house singer, Gayety. Also new for the other two houses on the Ohio Circuit are **Sammy Price**, **Jack LaMont**, **Dudley Douglas**, **Betty Brooks**, **Marion Wakefield**, **Betty Jo Morgan** and **Raven**, besides **Dare Ross**, feature, and **Phil Lane**, house singer, at the Park, Youngstown, and **Phil Seed**, **Irving Selig**, **Milt Hamilton**, **Ann Powell**, **Liz Palmer**, **Dee Doll**, and **Betty McDonald**, with **Bobbie Perker**, feature,

at the State, Canton. . . . **Thea Cockrell**, strip-talker with the **Silk-Wallace** unit, announces her engagement to **Glenn Roeger**, pianist with **Ernie Bodner's** ork at the Fort Montague Hotel, Nassau, British West Indies.

Rose LaRose comes to the Embassy, Rochester, January 10; the Park, Youngstown, January 25; State, Canton, February 1, and the Gayety, Columbus, February 8, thru **Lou Miller**. . . . **Irma (Mary Goodneighbor of Paterson, N. J.)**, Hirst Circuit's latest feature strip, under the personal management of **Dave Cohn**. She was a show girl at the Latin Quarter, Miami Beach, last year and for the **Zorita** show with the World of Mirth carnay as **Liza**. She also chaperones a Persian cat, **Silver**; **Mandy**, a Pomeranian, and **Punch**, a French poodle. . . . **Ginger Lee** is mapping a series of niteries for **Flo Ash**, currently at Doll's Bowery, Hollywood, with Salt Lake City the first date for the end of January. . . . **Sam Gould**, former straight man, is now in Miami Beach, representing **Feiner's** org., realtors. . . . New principals for the opening of the Gayety, Norfolk, W. Va., starting December 28, include **Rita Cortez**, **Lou Devine**, **Ginger Christy** and **Josephine Day**. . . . **David King**, veteran Detroit burly executive, has left for Florida to recuperate from a major operation.

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Sides and Asides

Seek Director for Mary Drayton Play . . .

George Nichols III is looking for the right director for "The Peaceable Kingdom" by Mary Drayton. And he wants Teresa Wright for the leading role. The play is set in nineteenth century Utah and deals with a Mormon wife. Miss Drayton is the wife of actor Tom Helmore. . . Herman Levin will produce "The Temptation of Maggie Haggarty" in the spring. This will be playwright James McGee's first show on Broadway. Levin seeks a talented character actress for the main role, which calls for a woman running a rooming house on East 50th Street, New York. . . Roger Stevens has asked Jean Arthur to appear in the second company of "The Fourposter."

Menotti Announces Disinterest in Broadway . . .

Gian-Carlo Menotti announced this week that after he completes the two operas on which he is now working he does not intend to direct his attention to Broadway any longer, since its manifold problems divert him from his prime interest, composing. . . Gant Gaither will direct his own production of "Lexford Richards' Dear Barbarians." . . Signe Hasso will quit the cast of "Glad Tidings" next week. Her role will be taken by Haila Stoddard, wife of the show's producer, Harald Bromley. Miss Stoddard's role will be taken by understudy Virginia Dwyer.

Ballet to Play N. Y. Warner Theater . . .

The Sadler's Wells Theater Ballet, currently touring North America, will make its New York stand from March 25 thru April 6. It will be housed at the Warner Theater, the motion picture house which, until last summer, was known as the Strand. This will be the first time in the theater's 36 years of operation that its picture policy will be interrupted. . . "Season in the Sun" concludes its tour in Chicago December 31.

BROADWAY SHOWLOG

Performances Thru December 29, 1951

DRAMAS

Table listing drama performances including Affairs of State, Antony and Cleopatra, Caesar and Cleopatra, Don Juan in Hell, Gigi, Glad Tidings, I Am a Camera, Legend of Lovers, Lo and Behold, Mina, Point of No Return, Remains to Be Seen, Saint Joan, Stalag 17, The Constant Wife, The Fourposter, The Moon Is Blue, The Number, The Wild Duck.

MUSICALS

Table listing musical performances including Bagels and Yox, Call Me Madam, Guys and Dolls, Paint Your Wagon, South Pacific, The King and I, Top Banana, Two on the Aisle.

COMING UP

Table listing upcoming performances including Pal Joey.

Nancy Kelly and Victor Jory have headed the cast of the national company. . . Returning from a round-the-world flight last week, Joshua Logan announced he would make arrangements for the importation of some 50 Japanese players next season for the presentation of Japanese Kabuki plays in the U. S. He intends to show them in New York a couple of months and then send them on tour for another two months.

Miami "Music Circus" Shut Midst Dispute

MIAMI, Dec. 29. — The Music Circus, one of the highlights of the Greater Miami entertainment season for the past two years, will not open this season. St. John Terrell, its originator and producer, blamed the Miami musicians' union for the circus' inability to start up again. Terrell, who now is in Lambertville, N. J., where the original Music Circus had a successful summer season, said that "while there are other contributing factors, these could have been overcome, but the unwillingness of the Miami Federation of Musicians to ease their demands upon the Music Circus has brought out this reluctant decision."

The Music Circus was first opened here in January, 1950, by Terrell and the late Laurence Schwab. In its last season, approximately 70,000 persons witnessed 12 weeks of operettas and musical comedies. But, Terrell said, high overhead was the reason the circus failed to show a profit.

Schwab's death last June dealt an additional blow to the circus. However, Terrell came here in September to negotiate with the musicians' union in an effort to bring down expense of music in the tent theater.

"In our first season," Terrell said, "we had an eight-man orchestra. However, last year the local union insisted on 12 men in the pit. The four extra men alone cost \$6,000 additional, altho they definitely were not needed in this type of presentation."

Paul Wolfe, president of the Miami Federation of Musicians, took issue with Terrell's version of the story. Said Wolfe: "The Music Circus made money in Miami last year, but Terrell took an over-all loss because the Miami show had to carry the flop in St. Petersburg." (There, Schwab and Terrell staged another production.)

"When the circus opened here two years ago," Wolfe continued, "the union agreed to the use of only eight musicians until we could see if the show took. It took, all right, so they used 12 men the next season, and still made money. If Terrell wants to blame us, that's his business, but we're not the reason the show won't re-open."

Dramatic & Musical Routes

Table listing dramatic and musical routes including Autumn Garden, Bell, Book & Candle, Cocktail Party, Candida, Darkness at Noon, Death of a Salesman, Fledermaus, Fancy Meeting You Again, Guys & Dolls, Happy Time, Koenig's Masterpiece, Kiss Me, Kate, Month of Sundays, Moon Is Blue, Mr. Roberts, Oklahoma, Rose Tattoo, Seventeen, Student Prince, South Pacific, Season in the Sun.

Out of Town Review

A MONTH OF SUNDAYS

(Opened Tuesday, December 25) Shubert Theater, Boston

Musical comedy with book and lyrics by B. G. Shovelove. Music by Albert Selden. Dance and musical numbers staged by Anna Sokolow. Setting and lighting, Jo Mielziner. Costumes, Ken Barr. Musical direction and vocal arrangements, Lehmann Engel. Staged by Mr. Shovelove and based on the play "Excursion" by Victor Wolfson. General manager, Sam Handelman. Press representative, Philip Bloom. Presented by Carly Wharton.

Cast list for A Month of Sundays including Donaldson, Dvorak, Dunn, Jimmy, Jack, Joe Rose, Obadiah Rich, Jolly Rogers, Chris Farley, Deanie, Debbie, Mr. White, Mrs. White, Connie White, Mr. Wellman, Mrs. Wellman, Mr. Fine, Mrs. Fine, Claudia Fine, Walter, Winnie, Miss Wilson, Charley Wing, Danny Wolfe, Davey Wolfe, Mrs. Farley, Mrs. Fichel, Shirley Harris, Annie Hart, Jones, Kelly, Mr. King, Mr. Fischl.

The world of 1952 is as likely a place to escape from as the world of 1937 when Victor Wolfson's "Excursion" first sailed along the boards. Set to music, however, the play—to borrow a phrase from another seafaring man—charts a course between Boredom and Monotony.

"A Month of Sundays" has a lot to recommend it. Gene Lockhart turns in a polished performance as the whimsical skipper who decides to throw it all up—the taxes, the grinding routine and all the minor irritations of modern civilization—to set his ferryboat's prow toward the beckoning Caribbean. Nancy Walker is superb in her comedic moments, tho she is practically a minor character amid the large cast. Jo Mielziner's sets are lovely, and his representation of the tugboat, S.S. Happiness, is as squat and solid as the real thing. And there is a good deal of the sentimental glow of Wolfson's play in the musical comedy version.

Sweet and Trite

But if "Month" is ever going to make the grade on the Stem, those sentimental fires are going to have to be stoked a bit. Right now the S.S. Happiness is yawning in a sea of molasses and treacle. What has been retained from the original hasn't been improved upon. A little unabashed emotion never hurt anyone, but one cliché strung after another is hard to take.

Once again we have the old ferryboat master, scuppers overflowing with good will toward the human race, who decides to slip the moorings of our artificial time and take his passengers from Coney Island to a point off Trinidad. In the end they are overtaken by a Coast Guard vessel and hauled back to Manhattan—but at least everyone has made a start toward a better life.

This material is undeniably fine, and a refreshing change from the cynicism and brassy despair that has tinged the modern musical comedy in many of its aspects. When "Month" is good, it is very good indeed. And when it is bad, it is horrid. It is good when Nancy Walker sings "Get Married, Shirley"; when the stage swirls into life with the brisk dancing of "Treat Me for a Quicky"; when Lockhart is expounding his Philosophy in "Semi-Tropical Island." It is completely embarrassing to a pew sitter when the carefully assorted racial groups aboard are wandering about singing the joys of mother love, of juvenile delinquency and I-Want-a-Man, all of which have wound up their weary charm long since.

Richard Kiley and Estelle Loring portray the romantic leads with straightforward competence, tho the basis of their affair seems to be that a girl with glasses and a book is as attractive as a splay-footed Ubangi, and without the lenses makes the Mona Lisa look

Broadway Openings

LEGEND OF LOVERS

(Opened Wednesday, December 26)

Plymouth Theater

A fantasy by Jean Anouilh. Staged by Peter Ashmore. Settings by Eldon Elder. Costumes by Mildred Trebor. Supervised by Lawrence Langner and Theresa Helburn. Company manager, Lawrence Farrell. Stage manager, Arthur Marlowe. Press representatives, Joseph Heidt and Reginald Denehew. Presented by the Theater Guild.

Cast list for Legend of Lovers including Richard Burton, Hugh Griffith, Dorothy McGuire, Edith King, Ruth Volner, Byron Russell, Alexander Clark, Chadock Munro, Eric Sinclair, Ludie Claire, Bruce Gordon, Jennifer Raine, Noel Willman, Roy Johnson, William Smithers, Clem Fowler.

Jean Anouilh is again absorbed with that defeatist twist of Existentialist thinking. Nothing in life is lasting—least of all love. Humanity fears death, but it is of life it should be afraid. Only in death can lovers find a permanent glorious fulfillment of their ecstasies.

Around this gloomy, and not too original, premise, Anouilh has built a modern fantasy, based on the Orpheus and Euridice legend. Hence, the title, "Legend of Lovers." His protagonists are a young street musician and a somewhat shop-worn engeue of a traveling theatrical troupe. They meet in a French railroad station and fall helplessly in love.

The boy deserts an indigent father, and the girl relegates a former lover to suicide, in order to depart for a night of ecstatic bliss in a crummy Marseilles hotel. But morning brings sordid reality and shame of her past, and the girl tries to run away only to be killed in an accident. Thereby enters the legend. For Death, in the person of a mysterious Monsieur Henri, is so sympathetic to the lad's transports of grief that he allows him an opportunity to win her back to life.

The pair meet again in the deserted station, with the proviso that the lad lose her forever if he looks at her before morning. He does look, since a true answer to his jealous questioning can only be found in her eyes. This gives Anouilh a chance to state his case, with the boy's old faker of a father arguing that life, such as it is, can still be considerably pleasant, and Death urging the boy to suicide and eternal bliss with his beloved.

Over-all, "Legend" is artistically well done. It frequently sings with a fine lyric quality, and there are short scenes of poetic beauty, which veil the essential shabbiness of its background. But Anouilh is more concerned with a philosophy than with character, with the result that it is up to the actors themselves to get any real depth into their assignments. That they accomplish as much as they do is a tribute to a fine cast.

Dorothy McGuire makes the soiled little actress a pathetically touching figure, muddled and groping for happiness. But the script requires her to reiterate the same ideas over and over again, which are primarily only superficial indications of her character. Richard Burton is excellent as the self-tortured young accordionist and is responsible for the best of the play's lyrical qualities. Good assistance stems from Hugh Griffith, Edith King, Noel Willman and Bruce Gordon. Peter Ashmore has directed them all meticulously within Eldon Elder's two highly imaginative sets.

In sum, some of "Legend" is absorbing, much of it is pretentious—and very little of it is believable. Its appeal is strictly gaited to those who bow down to Anouilh's notions. It is not gay entertainment. Bob Francis.

like a chimney sweep. The rest of the cast is also good enough to bring a ragged score and an uneven book to electrifying moments of brilliance.

Most of "Month" is apt to seem longer than its title right now. Much of the banality can be weeded out of the second act; there can be tightening and revision; more humor is a desperate need to leaven the sentiment. All this can be accomplished during the tryout, but until then it leaves a reluctant dissenter in this corner. Bob Taylor.

THE WILD DUCK

(Opened Wednesday, December 26)

City Center

A drama by Henrik Ibsen. Staged by Morton DaCosta. Settings by Peter Larkin. Costumes by Noel Taylor. Company manager, Gilman Haskell. Stage manager, George Sullivan. Press representatives, Sol Jacobson and Lewis Harmon. Presented by the New York City Theater Company.

Cast list for The Wild Duck including Wendell Whitten, Raymond Johnson, George Sullivan, Wyman Kane, Philip Loebe, Nan McFarland, O. Tolbert-Hewitt, Bert Bartram, Robert Middleton, Kent Smith, Maurice Evans, Mildred Dunnock, Diana Lynn, David Lewis, Leonardo Cimino.

It is doubtless a fine thing for the New York City Theater Company to dole out a fortnight of culture via a revival of Ibsen's "The Wild Duck." Way back in the classroom, this reporter was instructed that furious old Henrik, having belabored the smug and elegant '80's for an ostrich attitude toward realities, suddenly about-faced to deride his own philosophy. In fact, this reporter was taught that "The Wild Duck" was the unpredictable maestro's ironical way of contradicting his own theory of the destruction of illusion.

Personally, this reporter accepted such background instruction at the time, and then put the text back on the shelf with considerable relief, and no revival of it since has caused him to change his mind. Least of all does the current one at the City Center, since in these days, when nobody has much of an illusion about anything or anybody—except perhaps a quaint minority who profess admiration for the Soviets—"Duck" seems just a mossy repeat of dated emotionalized mechanics.

Ibsen's happy little conceit, of course, concerns the successful efforts of an irritating, young reformer to mess up the lives of several more or less harmless people by insisting on rubbing their noses into an unwanted mirror of truth and reality. The result is tragically cataclysmic to the family of a fatuous dreamer who survives on the principal that a personal Santa Claus is always just around his corner. What impact there may be in Ibsen's well-advertised irony is thoroughly watered down by a pedestrian adaptation by Max Feber and an over-emphasis on broad comedy via the direction of Morton DaCosta. It comes off for the most part as a singularly dreary business.

On the good side of the ledger, however, is a true and sensitive performance from Diana Lynn as the dreamer's adoring daughter who finally kills herself in sheer despair. Mildred Dunnock also contributes staunchly as the mother with the unenviable burden of playing up to the vanity of a fat-head; and there is a fine, sharp portrait of the community doctor who knows most of the answers from David Lewis.

It is a little hard to understand just what happens to two actors of the caliber of Maurice Evans and Kent Smith in the two key roles. Evans indicates sufficiently the vanity and vacillating mental inferiority of a small-minded man who lives on illusions, but seems intent on laying on comedy with a broad brush. The result is a staginess out of key with the character. His Ekdal is puny without being pitiable. Possibly it is that approach which throws Smith's meddling idealist out of focus. The latter is sincere but superficially pompous. Neither performance is anything like up to the abilities of the pair.

In sum, the Centerites have presented a classic. Now let's just put the book back on the shelf and leave it there. Bob Francis.

HOLLYWOOD, Dec. 29.—John Patrick's farce, "The Curious Savage," bows at Pasadena Playhouse Thursday (3) for two weeks. Comedy follows "David Copperfield," which shuts December 31.

In the lead is Adele Rowland, supported by Jean Berest, William Andrees, Ken Smith, Dorothy Green, Richard Vath, Emerette Ballard, Veronica Warden, Lorna Thayer, Ted Soares and Jack Williams.

Iron Lung Drive Nets Press Break

FITCHBURG, Mass., Dec. 29.—Proof that a roller rink can win plenty of newspaper publicity when the rink concentrates its efforts on a worthy cause is seen in the success which attended a campaign conducted by Edward H. LaVenture, operator of Whalom Roller Rink here, and the Whalom Roller Skating Club to raise funds to buy an iron lung for the Leominster (Mass.) Hospital.

Chairmaned by Emily A. Melville, Whalom rink professional, the skaters and rink officials who conducted the campaign under sponsorship of the Breath of Life Club, set as their goal \$2,000 for purchase of the appliance, and were so successful during the 12-day drive which started September 19 that they raised an additional \$508.88 which was donated to the hospital toward purchase of a second lung.

The Breath of Life Club of New

England was originated by James Price, operator of Wal-Lex Roller Rink, Waltham, Mass., who organized the first such group and raised funds for purchase of an iron lung for Children's Hospital, Boston. The local drive was organized at the Whalom Roller Skating Club's annual banquet, with Miss Melville organizing the skaters into teams to seek donations throughout the area. During the drive an iron lung was on display at the rink.

The Leominster Daily Enterprise, in publishing a running account of the campaign during the 12 days, printed many columns of text, much of it front-page stuff, in publicizing the effort, the kind of publicity that money can't buy. Much of the publicity lauded the rink, its officials and the club, and praised skating as a clean, character building sport.

Formal presentation was postponed by the local club until the Price group could raise sufficient funds for its presentation to the Boston hospital. The local presentation was made in the Whalom Park Ballroom, with city, hospital, rink, park, church and newspaper officials in attendance. A feature of the program was a demonstration of the iron lung by hospital nurses. Entertainment was provided by students of two local dance schools.

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URO Takes in Eight Members; Elects Ferrara

CHICAGO, Dec. 29.—Eight operators were admitted to membership in the United Rink Operators at that organization's annual convention held December 12 and 13 in the La Salle Hotel, Chicago.

The new members are Luther H. Ogg, Oak Park Rink, Roanoke, Ind.; Steve Seipp, North Avenue Rollerway, Melrose Park, Ill.; Kenneth Truman, Idyl Wyld Rink, Marion, Ind.; James E. Wall, Roller Dome, Fort Wayne, Ind.; James Hogatt, Aca Y Alla Rink, La Fayette, Ind.; William T. DiMarzio, Co-Ed Rollerdomo, Allston, Mass.; Ruth and Earle Boone, Rock Lake Rollerade, Akron, Ind., and E. Perry Flick, Roller Rondo, Indianapolis.

Elected to 1952 terms were Frank Ferrara, Skateland, Everett, Wash., president; Joseph Barnes, Adelphia Sporting Club, Philadelphia, first vice-president; Norman Barber, Skateland, Cranston, R. I., second vice-president; Steve Seipp, North Avenue Rollerway, Melrose Park, Ill., third vice-president; Don Victor, Woodside, N. Y., secretary; Sampson Sholes, Riverview Rollerdomo, Dorchester, Mass., treasurer, and these executive board members: Perry Giles, Curvecrest Roller Rink, Muskegon, Mich.; Roy Seibert, Hoosierland Roller Rink, Frankfort, Ind., and Robert Baker, Skateland, Battle Creek, Ind.

The association's next convention will be held in New Orleans.

Special Events Boost Brett's Dearborn Biz

DETROIT, Dec. 29.—Special events are holding business at a satisfactory level in Dearborn Rollerdomo, with an obvious lesson in showmanship—just enough of each type of attraction to keep people interested but not enough to satiate them. Under the direction of Owner-Manager George Brett, Amateur Night has been staged the past five Saturdays.

Contestants must be bona fide skaters—doing their act, whether it is singing, playing an instrument, dancing or other specialty, on skates in the center of the rink. However, the contest itself is not for skill in skating. Entries are restricted to six an evening so that the contest will not run too long and tire spectators. Award of \$5 is given the weekly winner, and these four then enter finals on the fifth Saturday and compete for a Savings Bond. The contest is then started over again. It has proved to be the most popular event ever staged at the Rollerdomo.

Special event Saturday (15) was an international skate affair, with some 50 skaters from Diamond

Rink, Windsor, Ont., as guests at Dearborn.

Round-Up Night is held once a month on Wednesdays, with Western tunes and blue jeans and other Western garb the appropriate costume—the only time this informality is permitted.

Monday and Tuesday nights are reserved for special parties, with church-sponsored nights predominating. Most of these nights have been booked for the remainder of the 1951-'52 season. The first Monday night of each month is reserved for a sort of union church night, with a group of several small churches joining to sponsor this affair regularly. On the second Monday of each month, the Seventh Day Adventist Church sponsors a party.

On these church nights, special efforts are made to operate the rink in a manner that will be entirely acceptable. No smoking is permitted, for instance, and pin-ball machines are kept out of play.

Paris Peek

By ANNE MICHAELS

Continued from page 2
seems a new play appears each day, and where the cinema houses are rarely full, it is strange when the SRO sign is not up nightly in most Parisian legit houses. In most theaters the seats have been reserved from December 23 till January 5, even for shows which have not as yet been opened. The public doesn't seem to care particularly what any reviewer's opinion of the shows will be. They just want to go out, and first-run film prices come to around 80 cents, while theater prices range between 35 cents to \$2.80.

Niteries are hiring special acts for Christmas Eve and New Year's Eve. Suzy Solidor and Anny Gould are at the Club de l'Opera, Edith Piaf goes to an out-of-town inn at St. Germain en Laye and Danny Dauberson and Bernard Hilda are at the Drap d'Or. The Club des Champs-Elysees has Praline acting as femme, with Leo Fuld as star. The Peters Sisters come in on Xmas, while Roger Nicolas and Fuld do the New Year's Eve stint. Fuld also goes over to the l'Aiglon for the finish of the evenings. Carroll's has Josephine Premice, Anabel, Lena Samara and Mathilde Casadesus, and the Casanova has brought in an all-gypsy program.

Biz Pick-Up For Ludwig

CARROLL, Ia., Dec. 29.—Business has picked up in recent weeks at Charles C. Ludwig's Parkview Roller Palace here following a business lull that seemed to affect all classes of amusements in the area, and he reports the outlook for the winter as excellent.

The rural population from which Ludwig draws the bulk of his trade is well supplied with money as the result of a good growing season and high cattle prices. More new skaters are entering classes each night and shoe skates and other rink supplies are moving in good quantities.

Carroll Skating Club is now rehearsing its annual show, an attraction which has drawn to the rink many of the older skaters along with new ones. Each year the show plays all the rinks in the surrounding territory as a business promotion after making a two-night stand at its home rink.

Ludwig reports his business on the upgrade due to a steady flow of promotions he uses to keep skaters interested. Ludwig, who has operated in both city and rural areas, tries to channel his operation along lines suitable to his community.

"Ice Cycles" Spokane Click

SPOKANE, Dec. 29.—"Ice Cycles of 1952" grossed \$72,000 at the Ice Arena December 10-16, according to J. W. Harkins, company manager. Tickets were \$1.50, \$2.50 and \$3.

He said 31,000 persons saw the show. This was a new local record for "Ice Cycles" and was believed to be a new Spokane mark for any indoor show.

Reservations were received from points as far away as 150 miles. The 3,500-seat arena was sold out seven out of nine performances. Biggest crowd showed up on the last day, Sunday, when an estimated 4,000 persons were turned away. El Katif Shrine sponsored the first three nights.

The show's annual Christmas dinner was held Sunday (16) between shows. Bonuses were distributed. The cast left for pre-Christmas vacations after the Sunday night show. They were to report back December 25 in Portland.

Travelog Promoters Get Money in Toronto Auds

TORONTO, Dec. 29.—Big grosses are being racked up by travelog merchants in various auditoria here. It is estimated that 40 nights in the calendar of Eaton's Auditorium this year will have been taken up by travelog merchants. Tho these flickers do not have the best photography, about 90 per cent of them are in color.

A rough estimate of the Toronto gross this year for that sort of presentation is \$25,000, while that

for Canada would be something over \$50,000. While the films shown with these travelogs are subject to censorship, the fees are waived because of their educational nature.

Most enterprising person in the field is Estelle Craig, Toronto, who combs agency availabilities and organizes them into three series under World Adventure Tours, for which she rents Eaton's Auditorium.

About 1,150 of Eaton Auditorium's 1,274 seats are used, and the top charge is \$6 for the series of five or \$1.50 for a single admission.

Another popular series is the Audubon Screen Tours, two groups of five presentations, with each group the same. These are sponsored by the Canadian National Institute and the Field Naturalists Club. Members pay \$2.50 for the series, but the price to the public is \$4 for the series or \$1 for each lecture. Attendance is estimated at 1,000 per presentation.

The Toronto Anglers and Hunters Club draws over 1,000 for each film and lecture, charging 75 cents for members, \$1 for non-members and 50 cents for junior members. Father Hubbard, the glacier priest, offered his presentation to 1,290 kids at 25 cents.

Special Events Set for Mineola

MINEOLA, N. Y., Dec. 29.—A New Year's Eve party, with no advance in price, will be staged Monday (31) at Earl Van Horn's Mineola Roller Rink. Special numbers and souvenirs will be offered during the session, from 8 p.m. to 12:30.

Plans are being formulated for the 1952 oldtimers' jubilee, scheduled for January 24. A similar event held last year at the rink was a big success. The rink's annual silver apple party will be held January 9.

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Roadshow Rep

GEORGE E. MARSTERS writes from Brookline, Mass., that he "read with interest the recent reference to old-timers in the business. Some time ago I was walking along Tremont Street, Boston, and ran into that veteran showman, **George Donaldson**, who was with the W. G. Field and Hanson's minstrels and other burnt cork troupers when minstrelsy was in its prime. He also was a member of several quartets which played the vaude circuits. We rambled about the days of the 10-20-30 and cut up jackpots over such rep shows as **Woods**, **Avery Strong Players**, **Jere McAuliffe**, **Frankie Carpenter** and **Katherine Rober**. We also talked over **Ed Kelley's** office on Sundays when 10-20-30-managers were in Boston looking for vaude talent or rep actors. I wish more of the old-timers would write about where they are and what they are doing. Donaldson and I also talked over old-time performers like **Win Stanley**, **Sullivan** and **Fred Mardo** and the Tom Shows and one nighters which went out of Boston and decided that more 10-20-30 shows emerged from the Hub City than any other sector." Marsters was a stage manager for many years and toured with numerous road and rep shows.

JIMMY N. GALE, manager-director of Empire Players, who was released from Ellis Hospital, Schenectady, N. Y., recently, and has been recuperating at his sister's home there, left December 26 for New York to start rehearsals for his tent show which opens its season in April. Gale, whose right foot was amputated, is getting about on crutches and reports that he's doing fairly well. He says that his show will tour Eastern New York this summer. **Eddie Chalmers** is showing religious pix in Western Connecticut to reported good business. **H. R. (Chuck) Twombly** writes from Pavillion, Wyo., that he has a good year with a museum show. He's been playing halls for the past two months and plans to work his way to Florida where his wife is making her home at present. Twombly plans to return to the Far West early in the spring. **Herman Chisholm**, who has been promoting indoor fairs and hobby shows in Oregon, says that he has been okay in the small towns.

TOM GUNNESON, one-time repster and before that with various 10-20-30 shows, comes thru with the following: "Just read **Cliff Bell's** recent contribution to the rep page. It is a long time since I heard mention of Cliff, who was with me as my agent when I had my colored tent show, **Down South**, on the road. Cliff also was with me on various tab shows which operated out of St. Louis. I've been out of the business for several years. For the past five years I've held down an advertising-merchandising job during the summer and in the winter I go to Florida where I have a hotel clerk's job. How many of the old Gorton's Minstrels personnel are still living? Who remembers the Maxwell Stock Company? The 10-20-30 days were the real days of the roadshow along with one-night stand roadshows. I worked New England last summer and found more old-timers of showbiz in that sector than anywhere I have been recently."

G. G. GORMAN pens from Lakeland, Fla., that he plans to vacation there for a few weeks following a long summer in the North. He says that he used up the better part of a month getting down there, playing 20 dates with his puppet show en route. "At Waycross, Ga., I ran into **Ray Garrity**, who has a lecture show and caught his talk and entertainment," Gorman says. "Ray has been at the business for a long time and, while he's a poor hand at touting himself, I'll say that he knows small towns and small-town entertainment and he's a first-class promoter. He also was moving toward Florida. Here in the Alligator State there is little or nothing for small shows and the only reason I come down here is that my wife can't take the Northern winters. I have worked two schools and one church date the past two weeks. Let's have more news from puppet show operators. There are a lot of them doing okay." **George Spicer** is vacationing in Ottawa, Ont., following a battle with the flu.

London Dispatch

By LEIGH VANCE

Continued from page 2
blossom out with expensively dressed chorus lines and lavish scenery. Total cost of new shows which opened over Christmas are estimated at around \$2,800,000. Heaviest budget is at the Olympia Circus, with an outlay of more than \$700,000. Full houses over the London run would bring in only \$320,000, but the show goes on the road for most of the year. At Harringay Circus the figure is around \$280,000, of which Sabu the Elephant Boy draws nearly \$2,800. But impresario Tom Arnold hopes to show a clear profit of over \$140,000. The Robinson Crusoe ice-show at Wembley chalked up about \$336,000 before the curtain rose, will touch \$800,000 expenses before the show ends its 12-week run. Top salary there goes to skater Daphne Walker, drawing \$2,380. Capacity take should be \$900,000. At the Earls Court Claude Langdon's ice-show cost him \$420,000 to put on. His highest salary goes to comedian Eric Waite, \$6,200. Maximum take, around \$840,000. These figures make the costs of the traditional British Christmas-tide stage pantomimes seem small. Average pre-production costs there: \$56,000 with a weekly budget of around \$12,000. Prewar you could stage a good-class show for \$19,000. Bertram Montague, staging "Cinderella" at the Prices Theater, could make around \$150,000 for a full house run. Judging from the early public reaction, he should do it.

BERSENEV—Ivan Nikolayevich, 62, prominent Russian actor who specialized in the classics, in Moscow December 27. He was director of the Lenin Komsomol Theater in Moscow.

BOHM—George A., musician and theater owner, in Albion, Mich., December 26 after two years' illness. He was formerly clarinetist with Sousa's Band and formerly director of the Albion (Mich.) City Band. He owned theaters in Albion for nearly 40 years. Interment in Albion.

BUCHANAN—Mrs. Ruth Markley, Cincinnati lyricist, December 27 in that city. Survived by her husband and son. Services December 29 and burial in Confidential Cemetery, Georgetown, O.

In Memory
of my beloved husband
Joseph Willard Bayley
Billy Bayley

CONNELL—Robert, 50, formerly a player in the Tommy Dorsey orchestra and with the Fox Theater orchestra, Detroit, for nearly 10 years, in that city December 21. Survived by his widow, Helene, and a daughter, Mrs. Eleanor Laurie. Interment in Acacia Park Cemetery, Detroit.

DITTLE—Herbert, 62, in Old Lyme, Conn., December 19 after a lingering illness. He was associate professor of music at Columbia University, New York, and while a member of the faculty conducted the Columbia orchestra. Survived by his widow, Mary. Burial December 21 in Duck River Cemetery, Old Lyme.

ELKINS—Dr. Harry D., 64, former band leader, recently at his home in Muncie, Ind. In 1912 he patented and began manufacture of what later became widely known as the Elkin's improved all-metal aluminum separate tension snare drum. For nine years he served as bandmaster for the Second Regiment of the Indiana National Guard and later became bandmaster for the 151st Field Artillery Regiment of the U. S. National Guard of Indiana. Survived by his widow and a daughter.

FARRALL—Harry E., 55, assistant to the publisher and advertising director of The Warren (O.) Tribune-Chronicle and vice-president and general manager of The Tribune radio station, WWHH, in Warren, O., December 23 after a two-week illness of a coronary ailment. Farrall started his newspaper career with The East Liverpool (O.) Tribune and was with newspapers in Alliance, Mansfield and Middletown, all in Ohio, before going to Warren in 1934. He had served as president of the Warren Chamber of Commerce from March, 1950, to March, 1951, and was chairman of its board of directors at the time of his death.

FRANCIS—Fred, 72, December 18 in Decatur, Ill., of a heart attack. He was a brother of John Francis, owner of the John Francis Shows and for many years was with that show before retirement two years ago. He had been in failing health for the past year. Other survivors are a sister, Mrs. Katie Mowery, and another brother, Oscar B., who was also with the John Francis Shows until several years ago. Services at the O. J. Moran Funeral Home, Decatur, and interment in Fairlawn Cemetery in that city.

FOLLETT—Richard E., 88, a founder of the Detroit Zoo, December 21 in Harper Hospital, Detroit. He was for many years secretary and director of the Detroit Zoological Commission and well known as a biologist. Three daughters survive. Body was cremated, with ashes scattered near Windham, Conn.

GROENLEER—Robert, 37, Michigan fair auditor, recently of complications following an abdominal operation. For the past five years he was a systems specialist with the State of Michigan, pre-auditing all fairs in the State. Survived by his widow, Louise, and three children, Robert Jr., Sandra Louise and Joyce Kathleen. Interment in Evergreen Cemetery, Lansing, Mich.

HARDING—Mrs. Cathrena (Kitty) Astra, 54, who appeared in many New York musical productions, recently at her home in New Brighton, Staten Island, N. Y. She came to America from England and appeared with Al Jolson in "Sinbad." Other works in which she appeared were "Oh, What a Girl," "The Passing Show" of 1916-17-18, several Winter Garden and Shubert productions and for a time in the "Ziegfeld Follies." She also appeared at the B. S. Moss Theater, New York, and the old Palais Royal in Gotham, and was one of the organizers

Births

HENRY—A son, Glenn Edward, to Mr. and Mrs. Bert Henry in St. Mary's Hospital, Cincinnati, December 15. Father is a night club and radio comic.

HURD—A daughter, Valerie Elizabeth, to Mr. and Mrs. James Hurd in Brooklyn December 17. Father is a Side Show operator.

JACOBS—A son to Mr. and Mrs. Sam Jacobs December 17 in Lying-In Hospital, Philadelphia. Mother is the daughter of A. Irving Witz, president of Emerson Radio & Television Corporation of Pennsylvania and Florida, distributing firm for that line in both States.

PORTER—A daughter to Mr. and Mrs. J. W. (Bill) Porter recently at Macon (Ga.) Hospital. Father was legal adjuster with Lone Star Shows this season. Mother was Marsha Pingar before her marriage.

ZIMMERMAN—A son, John David, to Mr. and Mrs. Milton Zimmerman December 26 in Detroit. Father is branch manager for RKO-Radio Pictures in that city.

of Actors' Equity Association. She retired from show business in 1921 after her marriage to Gerald Harding. In addition to her husband, a daughter and two sisters survive.

KAREN—J. B. (Jack), well known in outdoor show circles and for many years a director and producer of motion pictures, December 26 in his home in Pomona, Calif. He also was associated with the Dick Dillon Enterprises and played Chamber of Commerce from coast-to-coast under that banner. He returned to Pomona a few months ago after successfully promoting a date for the Elks in Corpus Christi, Tex., to assume the recording secretary post of the Old Baldy Shrine Club. He also directed the Pomona Shrine Club's Christmas show for crippled and orphan children, which featured the Poodles Hanneford Family and Monte Blue. A member of the Al Ma! Al Kah Temple, he was associated with the late Bill Blomberg and at one time trouped with the Hagenbeck-Wallace Circus. He also was a member of the original Charley Siegrist Showmen's Club. His widow, Gladys M., survives. Burial in Pomona.

KELLY—George G. Karlavagn, familiar to showfolk as a hotel proprietor in Philadelphia, recently at his home in Collingswood, N. J. Survivors include his widow, two daughters and a son.

MAHER—Wally, 44, veteran radio comic and character actor, December 20 in Burbank, Calif. A native of Cincinnati, Maher broke into the business there with WLW, doing comedy and character parts with Eddie Byron, who now produces "Mister District Attorney." He moved to New York in 1931 and to California shortly afterward to become associated with the Columbia Broadcasting System. One of his best known roles was that of Sgt. Matt Britt in "The Line-Up." He also was Mike the taxi driver on the "Adventures of Maise" show and also appeared on the "Adventures of Ozzie and Harriet" stanzas. Survived by his widow, Molly; three children, Wally Jr., Patricia Ann and Judy; his mother, Mrs. Mary Maher; four brothers, the Rev. Daniel Maher, Raymond, Richard and John, and three sisters, Mrs. Neil Wetterman, Mrs. Albert Bickers and Mrs. Norma Broker, Dayton, O. Services and burial in Burbank.

MARMON—Sidney, 59, December 14 as the result of injuries received in an automobile accident in Florida. He was a well-known independent concessionaire for many years at fairs and celebrations. He was a member of the Michigan Showmen's Association. Survived by his widow and son. Interment in Woodlawn Cemetery, Detroit.

MARTIN—Francis F., 69, veteran Sycamore and Buffalo theater manager, recently in Emergency Hospital, Buffalo, following a fall on an icy pavement. Born March 4, 1882, in Niagara Falls, N. Y., Martin went to Syracuse in 1902 as treasurer of the old Welting Opera House and later became its manager. Later he managed the Empire, Eckel, Temple and Savoy theaters in Syracuse. He also presented several productions in Syracuse, including Pavlova, and at one time managed the Welting Stock Company. He left Syracuse in 1929 to become manager of the Fox theaters in Buffalo and later was associated with the Ross Federal Service, film distributor. In recent years he had been engaged in field service. Survived by his widow, a brother and two sisters. Services in Niagara Falls and burial in Gate of Heaven Cemetery there.

McBRIEN—Alva, at his home in Bethany, Mo., December 13. Survivors include a son, E. L. (Curley) McBrien, concessionaire on Sammy Lane Shows, and a daughter, Mrs. Lee Hascall, of Hammond, Ind.

MORRIS—Anna, 71, mother of Larry Morris, general manager of B. S. Moss Theaters, and Nat Morris, district manager of Jack H. Levin Associates, New York, December 20 in that city. Two sisters also survive.

MUSSELMAN—Claude J., 68, former motion picture theater owner and former president of Paris (Tex.) Chamber of Commerce, Rotary Club and Gordon Country Club, recently at his Paris home. Musselman also was president of the Texas Independent Theaters in 1915 and with L. L. Dent, organized the Texas Consolidated Theaters in Dallas in 1925. Survivors include a son, John E. Musselman, and two grandsons, all of Albany, Tex.

OLDKNOW—Oscar Stuart, 52, theater exec and former Fox West Coast Theaters proxy, December 26 in Los Angeles. He was vice-president of the National Theater Supply Company. Survived by his widow, Louise, and a son, William. Burial in Atlanta.

POWELL—John, former owner of the old Grand Opera House in Barrie, Ont., December 24 at his home in that city.

SCHENCK—Mrs. Margaret (Mom), 79, former member of a song-and-dance team and mother of the late Joe Schenck, of Van and Schenck, December 24 in New York. About 50 years ago she was half of the Graupner Sisters duo, who played music halls around New York. Survivors include a brother and a daughter. The Actors Fund handled burial arrangements. Services December 27 in Gotham.

SPENCER—Mrs. Anna Armstrong, 67, former straight woman on the major vaude and burlesque circuits as part of the team of Spencer and Armstrong, December 24 in New York. She also worked in the box offices of the Brandt theater chain. Survivors include her husband, Billy Grogan Spencer, who worked as a comic in burlesque with Billy (Beeftrust) Watson and who is now a stage doorman in New York. Services December 28 in New York by Harry Jackson, chaplain of National Variety Artists.

Marriages

HOVER-EALY—Herman D. Hover, owner of Ciro's, Hollywood, and Yvonne Josette Ealy, December 25 in Las Vegas, Nev.

RUPE-MIKKELSON—Art Rupe, Specialty Records proxy, and Lee Mikkelson, secretary at the diskery, December 25 in Las Vegas, Nev.

WESCHLER-ANDREWS—Walter Weschler, musical conductor for the Andrews Sisters, and Patty Andrews, of the trio, December 25 in Hollywood.

KOLLMAR-CARNEGIE—Herman A. Kollmar, owner of the Rodeo Tavern Rodeo and the Z-Bar-5 Ranch in Rodeo, N. M., and Katherine Delafield Stone Connor Carnegie of New York, recently.

Drivin' Round The Drive-Ins

PIKE DRIVE-IN, Newington, Conn., has closed for the winter, with General Manager **Paul W. Amadeo** planning to reopen the suburban Hartford outdoor film theater as soon as warm weather arrives in 1952. **Jay Finn**, former manager of E. M. Loew's Hartford Drive-In Theater, Newington, Conn., has been named house manager of E. M. Loew's Theater, Hartford. **L. L. Kalish**, Philadelphia attorney representing the Park-In Theaters, Inc., Camden, N. J., has announced that the infringement case against the Penn Drive-In Corporation had been dismissed as a result of a settlement having been made before the case reached the U. S. District Court.

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WHO WAS TAKEN FROM ME
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DE MILLE'S "SHOW"

The Big One Gets Top Pic Treatment

Continued from page 2

keep the second section from ramming into the first.

Jimmie Stewart, a clown, who always has a shoulder ready to sop up salty tears, gives away his freedom as a fugitive doctor hiding out on a murder rap when he uses his medical skill to save Heston's life after the wreck. The show is a shambles, but the spirit of the troupers prevails, and performances are continued that same day with a Hutton-led street parade, enticing the natives to the sidewalled extravaganza.

Heston gets Hutton, Grahame accepts Wilde, but only on the promise of marriage, since the guy has broken hearts on two continents, and Stewart heads for prison to pay the penalty for a major crime. Dorothy Lamour hovers in the background thru much of the epic, contributing her presence mostly, since her role in the two-hour-and-33-minute feature might have been included as an afterthought.

For the wind-up there is no promise of smooth sailing. Instead, Lawrence Tierney, a racket guy, whose gaffed concessions led to all the trouble, promises in a gallant statement to give the circus time to rebuild before returning to make his bid for policy control. Just then—and you can believe it is necessary—a voice blurts from the screen, "That's all, folks! That's all," just like a Porky Pig cartoon.

Acting Good

The players are good, and the way they make themselves a believable part of the circus world is a joy. The versatile Miss Hutton, under the tutelage of circus star Antoinette Concello, gained at least intermediary status, performing many of the stunts as shown, without the use of a double. Heston is a believable guy, a sort of voluble Art Concello, doing an excellent job in his lengthy role as manager, without giving the impression of a hokum character. His portrayal should do much to enhance his position in the thespian world.

Cornel Wilde does well in his role as Sebastian, the egotistical aerial star, and Gloria Grahame is appealing in her role as Angel, the elephant worker. Dorothy Lamour handles the song, "Lovely Luawana Lady," capably, getting all that can be gotten out of it. But the music in the show, principally the tunes written for this year's circus production, have not improved with age or with the expert orchestrations of the Hollywood maestros. A novelty with possibilities is "Be a Jumping Jack" by Victor Young and Ned Washington. Jimmie Stewart, whose face is always hidden behind make-up, does a good job, but the part as written is short of being memorable.

Four circus persons are listed among the players. John Ringling North, Big Show prexy, appears only in the opening sequences to play his own role well. Emmett Kelly, the sad-faced pantomimist, also speaks, as does Cucciola, midget, who is used pretty much as a battering ram in the Zoppes riding act, and Antoinette Concello. But their words, individually or collectively, are not important to the action, and point up only the ability of circus performers to speak.

Anyone who enjoys the circus—sawdust folks and the fans in particular—will revel in the technical portrayal of the Big One, since sizable parts of everything of note in the 1951 performance are in the film. The backyard scenes afford an intimacy that should satisfy the most inquisitive. The mechanics of the biggest day-by-day moving job ever attempted by other than armies is sketched in.

The train wreck, a product of Hollywood ingenuity and DeMille imagination, would dwarf in every way the nation's worst, that of the Hagenbeck-Wallace Circus in 1918, when 85 troupers lost their lives and 150 more were seriously injured. The scene will perhaps rank as one of the foremost accomplishments on the part of screen technicians. One show

train section is shown ramming into the rear of another, with sleepers and flats piling up in match-stick fashion, and wild animals escaping from the shattered cages to mix with the survivors.

Won't Hurt Biz

All the circus scenes were shot out of doors, and that is as it should be, since the real appeal has always been associated with sawdust and canvas. While the flicker contains a little of everything that the Big Show had to offer this year and last, it is unlikely that it will hurt future box-office business for the circus. As a teaser it might well stimulate many flicker patrons to seek out a full performance of the Ringling show when it next appears in their areas. Certainly it will help to make the Ringling-Barnum title, one of the best single properties in all of show business, even more famous than it is now.

The picture would be an excellent publicity vehicle for the Big Show except for the unnecessary inclusion of a midway racket in the plot. The fleecing of a sucker at a midway stand, a combination wheel and flasher unit, and a resultant fight just short of a "Hey, Rube," in which a pick handle is one of the most prominent props, should be enough to make the Ringling brothers turn over in their graves. The question arises as to whether today's management had any control over the story, and if so whatever would lead to acceptance of a sequence that will be believable to most viewers, despite its fictional nature, and so endanger a valuable property and reputation that it has taken years to build.

In depicting the actual circus in operation at its Sarasota winter quarters and on the road under canvas, there are not enough irregularities to cause concern among knowledgeable persons. It will seem strange to some, however, that an epic circus movie could be fashioned without a wild animal act including jungle beasts.

Hollywood, obviously, and for once, could add little to its subject matter, the Ringling circus and its slogan, "The Greatest Show on Earth." The circus is so colorful in the literal sense of the word, that much of the background, including the massive blue top and its layers of yesterday's dust, and the sawdust-strewn and rutted ground, gains

(Continued on page 38)

Detroit Billers Sign Escalator-Type Contract

DETROIT, Dec. 29.—The first escalator-type contract in the billposting field has been signed by Local 94, International Alliance of Billposters, Billers and Distributors, with local outdoor advertising firms, according to Michael Noch, business agent.

The contract, negotiated for the calendar year of 1952, provides the same basic pay scales as in 1951, but with the addition of a raise corresponding to the increase in the Bureau of Labor Statistics index of living costs. The contract is to be re-adjusted semi-annually. The new clause means an increase of approximately 6½ per cent. The 1951 scale is also made a minimum or floor for wages, in the event of a decline in the index.

In the annual election, John Carano was re-elected president. Other new officers are Norman Miller, vice-president; Matt J. Kobe, secretary-treasurer; Michael Noch, business agent; Cass Frederick, chairman of trustees, and William Noch and William Wilkinson, trustees.

Noch is planning an extensive tour of the State to negotiate similar contracts in other areas.



OUTDOOR SHOWMEN'S CLUBS throuth the country spread yuletide joy among underprivileged children over the holiday period. Above is a scene typical of the Christmas parties tossed over the holidays by show clubs. Shown are some of the 200 youngsters hosted by the Showmen's League of America, Chicago, with Arthur Peets, an SLA member, as the rotund, jovial Santa.

GOOD NEWS

Bumper Baby Crop Augurs \$\$ in Future

NEW YORK, Dec. 29. — Good news for outdoor operators in general, and kiddieland operators in particular, emerged Thursday (27) from statistics reported by the Metropolitan Life Insurance Company which showed a bumper crop of babies born this year.

The 1951 batch of infants will exceed 3,900,000, according to the report. The previous high was 3,876,000 in 1947. It also was calculated that the infant mortality rate may reach a new low. The birth rate corresponds to 25 per 1,000 of America's population, including men in the armed forces overseas.

Increase in marriages after the start of the Korean War and larger families because of improved economic conditions during recent years were reasons advanced for the higher birth rate. Operators of kiddie units, in particular, figure to benefit within three or four years as this year's babies reach the moppet-device stage.

Sally Rand Wins 10G Judgment Against Wagner

DALLAS, Dec. 29.—Sally Rand was awarded an agreed judgment of \$10,514 Saturday (22) in 116th District Court here in her suit against Al Wagner, Cavalcade of Amusements operator.

Judge John A. Rawlins found that Wagner had failed to fulfill a written contract with Miss Rand. Contract covered several months in 1950, when the fan dancer was touring with Cavalcade.

Miss Rand had asked more than \$17,000 in her suit, Attorneys Mark Kramer and Stanley Hogg, representing Miss Rand, said litigants agreed to split the difference between the amount sought.

Under the original contract involved in the suit, Miss Rand was guaranteed \$3,000 a week for 25 weeks, plus a share of the gross above that figure. Wagner testified he asked Miss Rand in Milwaukee to waive the guarantee in return for 50

QUICK, HENRY, THE PRESTONE

HOLYOKE, Mass., Dec. 29. —Despite the season, outdoor motorcycle racing and stunt driving events staged here and at Oxford, Mass., earlier this month gave good returns, according to producer Charles Kyle.

Afternoon shows were presented Saturday and Sunday (1-2), and weather was ideal, Kyle said. Tuesday (4) the same attraction clicked at Oxford. However, true winter conditions struck about Saturday (15) in the vicinity, and Kyle closed. He is now lining up dates for 1952.

Winkley Inks Auto Racing At Tampa Fair

TAMPA, Dec. 29.—Automobile racing contract for the 1952 Florida State Fair here February 5-16 has been awarded to Auto Racing, Inc., Frank R. Winkley, general manager of the racing organization, announced.

Four racing events will be held, with big cars scheduled for February 5, 9 and 16. A 100-mile stock car race is slated for Sunday, February 10.

All events will be conducted under International Motor Contest Association sanction, with Winkley in charge.

Dates here are new to the Winkley bookings. Other 1952 dates already contracted by Winkley are for Minnesota State Fair, St. Paul; Arlington Downs, Tex., race track, and Minot, N. D., Fair.

Over 100 auto racing dates were handled by the Winkley organization in 1951. With a busy season plotted for 1952, Winkley has been active in recent weeks in lining up drivers.

Among the stars expected to participate in the races here are Deb Snyder, of Kent, O., and Bert Hellmueller, Louisville. Hellmueller and Synder tied for the runner-up position in the 1951 IMCA standings. Herschel Buchanan, IMCA champion; Shorty Perlich, another runner-up, and Wally Dahl, another leading point-getter, also are expected to compete in the fair races here, according to Winkley.

per cent of gate after taxes. But he admitted she didn't agree to this.

Wagner said his request was based on bad weather, poor attendance and unreliable train schedules.

SLA Plays Santa To 200 Moppets At Annual Party

Hosts Youngsters At Annual Event In Hotel Sherman

CHICAGO, Dec. 29.—Tho the Showmen's League of America didn't have its own clubroom available for the occasion, the club's sixth annual Christmas party for underprivileged children Sunday (23) was a rousing success.

Held in the West Room of the Hotel Sherman, the party contributed something of a sensation, particularly when the youngsters, 200 of them, recruited from orphanages and underprivileged groups, left, laden with gifts, their faces aglow with excitement.

Each of the moppets received no fewer than 10 gifts, one of which was a gaint panda doll. Moreover, each received some useful articles of warm clothes. As for refreshments, there was an abundance, with some candy, nuts and cookies to take home.

Seven Acts

Entertainment consisted of seven acts. They were Helen Wong, accordionist; Gail Erber, dancer; Jack Armstrong and family, trick roping; the Manalos, father-son hand-balancing team; Billie Richards, armless musician, and Mercia Bladgeman, singer.

Club members Happy Maxwell and Jimmy Stanton, made up as clowns, greeted the moppets at the door. Arthur Peets, another club member, was Santa Claus. Dick Ware emceed. Members of the SLA's Ladies' Auxiliary and of Caravans handled the clothes checking.

The committee in charge consisted of Al Sweeney, chairman; Solly Wasserman, Max Brantman, Manuel Blasco, Tom Sharkey, Jack Benjamin, Jimmy Stanton, Chick Bohdan, Ozy Breger, Dave Malcolm, Walter F. Driver, Jack Kaplan, Sam Arenz, Petey Pivor, Jack Hawthorne, George Brooks, Mel Harris, Isaac and Irving Malitz, Charles Zemater Sr., and Ernie Young.

Hotel Contributes

The Hotel Sherman contributed the free use of the room and of its help and also made available a suite of rooms five days prior to the party for the storing of gifts. Jack Kaplan spent two days picking up gifts from donors.

Donors included Wisconsin Deluxe Company, Casey Concession Company, Harry Rose, Bob Seery, Jack Hawthorne, Crackerjack Company, J. C. (Tommy) Thomas, Ralph Glick, Bob Kelly, Sol Wasserman and Ed Sopenar.




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Lone Star Closes Ahead of Schedule
MACON, Ga., Dec. 29. — Lone Star Shows, operated by J. R. McSpadden, wife of J. R. McSpadden, closed here recently and was stored for the winter near Warner Robins, Ga.
Two-week date contracted was not completed mainly because Mrs. Myrtle McSpadden, wife of the owner, was stricken with pneumonia and was under treatment at the Macon hospital several days. Physicians then advised her to go to the family's winter home in Bradenton, Fla., and rest for several weeks.

Ga. Assn. Shifts Date
ATLANTA, Dec. 29. — Georgia Association of Agricultural Fairs has changed its meeting to Monday, January 14. Meet was originally scheduled for January 18.
Change was made at the request of showmen, as the original date conflicted with the North Carolina Fair Association meeting.



BULGY, The Whale
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Miller's; Irvin C., Brown-Skin Models: Palace Theater, Dayton, O., 4; State, Cincinnati 5; Lincoln, Columbus, O., 6; Rita, Akron, 8; Roosevelt, Pittsburgh 9; Lyric, Lexington, Ky., 1.
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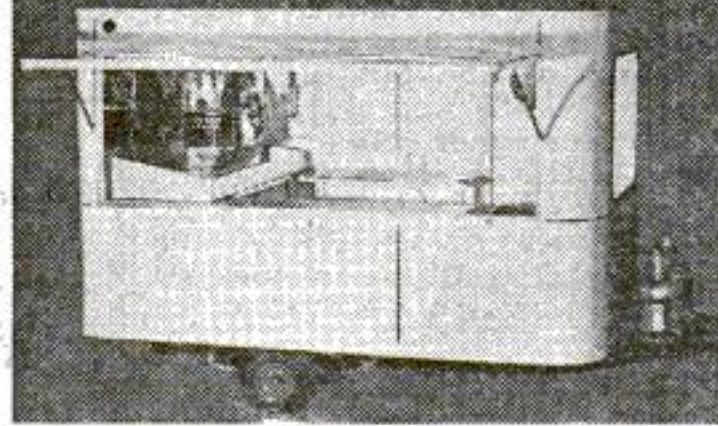


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FAIRS-EXPOSITIONS

AGVA Places John Billsbury On Unfair List

HOLLYWOOD, Dec. 22.—John Billsbury, local booker, was placed on the American Guild of Variety Artists' unfair list when he failed to make good full salaries of the show people he had at the Houston Fair. Deadline for the payment was Saturday (15).

Billsbury said that the acts he booked for the event were to play seven days of the 16-day run. Because of bad weather, the show appeared only three days. When it was seen that the show could not be pre-ented, Billsbury declared that he paid the acts \$400, which he had received from Ira W. Curry, event promoter, plus \$1,200. This left a balance of approximately \$2,100.

When he appeared before the AGVA officials here, Billsbury stated that he had a check with him for \$480, which would have paid all acts half salary. He agreed to pay the remaining indebtedness in 90 days. This arrangement was rejected by the union with the demand for full payment by noon December 15. When the money was not forthcoming, Billsbury was ruled unfair.

The booker said that he supplied the talent on the basis of a \$4,500 guarantee and a percentage.

Midwest Circuit Sets Meeting Date

KANSAS CITY, Mo., Dec. 29.—Annual mid-winter meeting of the Middle West Fair Circuit will be held here at the Hotel President, Friday, February 22, Glen B. Boyd, circuit president, announced this week.

In making the announcement Boyd urged all who plan to attend to make their hotel reservations early and to write Harold Bosworth, hotel president, direct. The one-day session will start at 10 a.m.

Fairs Chronology

Year's Review as Presented From 1951 Billboard Files

JANUARY

DOUG BALDWIN was named secretary of the Minnesota State Fair, St. Paul, succeeding Raymond A. Lee, who held the position for 21 years. Robert J. Lund, Thief River Falls, was re-elected president.

ROBERT M. MORSE, La Porte, was elected president of the Indiana Association of County and District Fairs at the annual meeting in Indianapolis. Burl Hinchman, Rushville, was named vice-president.

CURTIS A. LEONARD, Lexington, was elected president of the North Carolina Association of Agricultural Fairs at the organization's annual meeting in Raleigh. Leonard succeeded Dr. J. S. Dorton.

PAUL F. RICHTER JR., Hartford, succeeded William Kell as president of the Michigan Association of Fairs.

FEBRUARY

HERMAN H. CHINDGREN was named president of the Oregon Fairs Association for his 24th term. Leon Davis, Washington County, was named vice-president.

CENTRAL CANADA Exhibition, Ottawa, reported a gross fair income of \$312,587 and a net profit from the ex of \$177,347. Total profit for the year's operations of the association was \$7,998.

RALPH C. HAINES, 68, secretary-manager of the Montgomery County Fair, Dayton, O. died February 7 in his Oakwood, O., home. He had been secretary of the annual since 1931.

MARCH

EASTERN STATES Exposition, West Springfield, Mass., announced net profits of \$96,589.67 for its '50 operations.

MINNESOTA STATE FAIR, St. Paul, announced a 25-cent increase in all grandstand admission tickets. Missouri State Fair, Sedalia, upped its stand rates 30 cents and the Mississippi-Alabama Fair and Dairy Show, Tupelo, hiked its seats a quarter.

NATIONAL ORANGE SHOW, San Bernardino, Calif., was smacked by a flu epidemic which cut down attendance.

O. S. WARDEN, former president of the North Montana State Fair, Great Falls, died March 12 at his home.

APRIL

IOWA LEGISLATORS okayed a measure that approved fair use of facilities for still dates during the off-season.

LAWRENCE (LARRY) HALL, 67, veteran food and drink concessionaire at the Wisconsin State Fair, died following a stroke.

HAROLD P. LINDSAY, 51, secretary-manager of the Upper Peninsula Fair, Escanaba, Mich., died April 8 after a long illness.

PACIFIC NATIONAL Exhibition, Vancouver, B. C., disclosed that the 1950 annual had reaped a \$91,209 profit.

LEO SPITZBART was renamed secretary-manager of the Oregon State Fair, after previously resigning the post.

JOHN MacINNIS, chairman of the board of the Upper Peninsula State Fair, Escanaba, Mich., was named manager to succeed the late Harold P. Lindsay.

MAY

GREAT ALLENTOWN (PA.) Fair set higher admission prices at both outside gate and grandstand. Gate tab was upped a dime to 60 cents, including tax.

IOWA STATE FAIR, Des Moines, upped its front gate admission tab to 60 cents, a dime increase, and boosted its grandstand seats from 25 to 50 cents higher.

JUNE

CALGARY (ALTA.) Exhibition and Stampede posted a record \$22,260 in prizes for the Western events.

SOUTH JERSEY State Fair and Exposition, Camden, reported total attendance of 160,000 at the 10-day event.

JULY

JACK REYNOLDS, manager of the Wisconsin State Fair, announced his resignation from the Milwaukee annual effective December 1 to take over the reins

of the Eastern States Exposition, Springfield, Mass.

SAN DIEGO COUNTY FAIR, Del Mar, Calif., pulled 205,202 front-gate patrons to top its '50 attendance by 20,714.

CALGARY (ALTA.) Exhibition and Stampede broke all attendance records with a total six-day crowd of 408,627.

WILLARD M. MASTERTON, assistant manager of the Wisconsin State Fair for three years, was named manager of the Milwaukee annual, succeeding Jack Reynolds.

MINNESOTA STATE Fair sustained damage estimated at \$100,000 when a tornado demolished one building and tore up many trees on the grounds.

EDMONTON (ALTA.) Exhibition wound up its six-day run after tabbing a new attendance record of 299,056.

AUGUST

NORTHERN WISCONSIN District Fair, Chippewa Falls, Wis., racked up a 20 per cent increase in attendance with both grandstand and midway receipts topping the previous year.

SASKATOON (SASK.) Industrial Exhibition set four records at its six-day event. Included were attendance, grandstand, cars parked and pari-mutuel handle.

J. CHARLES YULE resigned as managing director of the Calgary (Alta.) Exhibition and Stampede.

A NEW 23-YEAR attendance high was scored at the Provincial Exhibition, Regina, Sask., which attracted 165,171 paying customers.

SEPTEMBER

NORTH IOWA FAIR, Mason City, established a new attendance mark of 90,418.

COLORADO STATE FAIR, Pueblo, was off 50 per cent in all departments, the result of a serious outbreak of polio in the area.

CENTRAL CANADA Exhibition ended 26,431 persons behind its '50 mark after weather curtailed patronage early in the run. MISSOURI STATE FAIR, Sedalia, drew a record 436,062 attendance in nine days.

WISCONSIN STATE FAIR set a new all-time record of 814,110 patrons to top its previous peak by 90,000.

IOWA STATE FAIR, extended to 10 days, broke records at its front gate, total gross, net profit and in the grandstand receipt department.

MINNESOTA STATE FAIR, St. Paul, total patronage was 900,399, slightly below '50s 905,563.

NEBRASKA STATE FAIR, Lincoln, broke attendance records at its gate and grandstand for the second straight year.

INDIANA STATE FAIR was off slightly at the front gate, due to blistering heat early in the run and cool weather towards the end.

MAURICE HARTNETT, veteran Canadian fairman, was named to succeed J. Charles Yule as general manager of the Calgary Exhibition and Stampede.

CANADIAN NATIONAL Exhibition, Toronto, attendance totaled 2,699,000, off 24,000 from the previous year.

MICHIGAN STATE FAIR, Detroit, hurt by cold weather, a hassle between unions and unfortunate publicity, ended with a 20 per cent drop in attendance.

CALIFORNIA STATE FAIR, Sacramento, scored a new all-time attendance record of 762,099.

QUEBEC PROVINCIAL Exposition wound up its nine-day run after 333,000 had come thru its front gate, beating the previous year by close to 25,000.

READING (PA.) FAIR topped any previous year with attendance for eight days and seven nights of 312,218.

GREAT BARRINGTON (Mass.) Fair wound up after setting a new gate mark of 118,391.

OCTOBER

WESTERN Washington Fair, Puyallup, pulled a total attendance of 347,178 for a new all-time record.

TULSA (OKLA.) STATE FAIR eclipsed past records with a total estimated attendance of 250,000 against 175,000 the previous year.

TENNESSEE STATE FAIR, Nashville, hit by polio and rain, dipped 31,000 attendance-wise from its '50 edition.

LOS ANGELES COUNTY Fair, Pomona, tabbed attendance of 1,076,654 to beat '50 but fall below its record all-time high.

ATLANTIC RURAL Exposition, Richmond, Va., scored its best attendance of the post-war era, with crowds 20 per cent above the previous year.

DESPITE COLD WEATHER, Mississippi State Fair, Jackson, matched its '50 attendance.

NOVEMBER

STATE FAIR OF TEXAS, Dallas, closed its 66th edition after 2,320,129 had passed thru its front gates, topping the previous year by 143,610.

ALLENTOWN (PA.) FAIR doubled its '50 profit and racked up a new all-time attendance record of 145,972.

LOUISIANA STATE FAIR, Shreveport, pulled a record gate despite threatening weather thru-out the run.

RUSSELL E. PETTIT, secretary-manager of the Santa Clara County Fair, San Jose, Calif., was elected president of the Western Fairs' Association at its 29th annual convention.

ARIZONA STATE FAIR's final attendance figures of 191,000 topped its previous year's patronage.

WALTER D. JACKSON, manager of the Western Fair, London, Ont., was elected president of the International Association of Fairs and Expositions, at the organization's annual meeting in Chicago. Leon Harms, manager of the New Mexico State Fair, was named vice-president, and Frank H. Kingman, Brockton, was renamed secretary-treasurer.

DECEMBER

IOWA STATE FAIR reported a new all-time record profit of \$237,130.73 after pulling a record 543,461 thru its outside gates.

CALGARY (ALTA.) Exhibition and Stampede tabbed \$213,000 from its '51 operations, second highest on record.

KENTUCKY STATE FAIR, Louisville, dropped admission charge on its grandstand for '52.

100G Blaze Razes Shelby Grandstand

Manager Dorton Studies Plan To Rebuild Structure

SHELBY, N. C., Dec. 29.—Fire of undetermined origin razed the grandstand at the Shelby Fairgrounds on Christmas Day. Dr. J. S. Dorton, fair manager, said the loss would run between \$75,000 and \$100,000.

Yesterday (28) Dorton met with local builders to examine the ruins and estimate the cost of rebuilding. The structure was only partially covered by insurance, and money for rebuilding will have to come from other sources.

Dorton said that while plans must necessarily be tentative at this time, that he is hopeful of being able to have a stand completed in time for the 1952 event.

The back wall of the stand and a box-seat section in front were built of native stone and these parts remain. All of the seating, the roof and other fixtures were lost in the blaze. It is not yet known whether the standing stone and concrete portion can be utilized in rebuilding.

In the event that it is decided to rebuild no trouble is anticipated in acquiring necessary materials.

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Midway Confab

Lou Pease has set up his own unit at Crestview, Fla. Personnel includes Pease, front; Dorothy Ross, tickets; Helen Moore, pas- sion dancer; Bubbles Day, bubble dancer, and Gerry Pease, who is featured. . . Cecil Loudon, widely known in carnival circles, came in for some highly favorable comment in the December 16 issue of The Denison (Tex.) Herald concern- ing his off-season hobby of building miniature circuses. Loudon, who has been wintering in Denison for a number of years, has the circus set up in the 600 block on South Armstrong Street. He started putting the circus to- gether about eight years ago as a means of filling in his idle time each winter. He makes his home in Denison with his sister, Mrs. Earl Whiteacre, a permanent resident. The story, which was ac- companied by several photos illus- trating Loudon's layout, was writ- ten by John Cliff.

Dorothy and Newton Stone, who had the monogramed hats and derby racer on Ferris Greater and Foley & Burk Combined Shows last season, left Los Angeles recently for Parker, Ariz., where they will get in some fish- ing in the Colorado River before taking to the road in 1952. . . Lou Leonard, concessionaire on Royal American Shows, who has been visiting his son and daugh- ter-in-law, Dorothy and Jack Leonard in Los Angeles during the holidays, leaves for Tampa soon after January 1.

Sam Solof, concessionaire last year with World of Pleasure Shows, is at his Detroit home. He has deferred decision on booking his string of concessions until after the January fair meetings. . . Harry Stahl, manager of Jef- ferson Beach Park and retiring president of Michigan Showmen's Association, plans to return to Detroit January 12 from Florida where he has been resting for several months.

Mr. and Mrs. Sam Greco last week spent several days in Chi- cago, where Sam worked out de- tails with the national headquar- ters of the Order of the Purple Heart to tour three Greco iron lung units under that organiza- tion's auspices.

Mr. and Mrs. Mitchell Lovell, retired trouper living in Mobile, Ala., staged their 10th annual Christmas dinner and party at their suburban home, serving 37 guests with roast turkey. The Lovells are the parents of Mrs. Joseph E. Karr. The Karrs, with their children, motored from Way- cross, Ga., for the day. Others

who attended included Betty and Lorrel Lovell, Mr. and Mrs. Buddy Lovell, Mr. and Mrs. Jack Lovell, Mr. and Mrs. Thomas Smith, Mr. and Mrs. B. E. (Buster) Ellis, Mr. and Mrs. Larry Simons, Mr. and Mrs. Stanley, Joe Lovell, Charles Rockford and Walter B. Fox.

Jimmie and Gerry O'Donnells presented two shows at the Chil- dren's Christmas Party staged in Tampa December 21-22 by the Greater Tampa Showmen's Asso- ciation. Jimmie worked the De- cember 24 show at Pines Army Hospital and was set to play two shows New Year's Eve in St. Petersburg, Fla. From the showmen's club date, Gerry went to the Frolics Club for an engage- ment. . . E. H. Rucker has re- turned to his home in Jackson, Miss., following what he says was a poor season on the road. He plans to remain in Jackson until January 20. He advises that he has a number of club dates booked and that he will take out his own show in 1952.

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Letter List

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago or St. Louis. To be listed in following week's issue, mail must reach New York, Chicago or St. Louis by Wednesday morning or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

Parcel Post Allen, Wilbur H. (Books) 15c Dodge, Lena (Book) 17c Herther, Clarence (License Plate) 28c Lippincott, Mel B. 22c McClain, Steve R. 40c O'Dwyer, Hammerhead (Book) 9c

Abbott, Leonard L. Ackley, A. V. Admire, J. C. Aikens, Leo Alkon, Harry Allen, Barney Allan, D. V. Allen, Dixie (Glim) Allen, Kenneth (Sid) Allen, Roy Altemberg, Robt. Amy, Ray Anders, J. L. & Nellie Anderson, Mrs. Anderson, Wm. Ardely, Ely Armad, Bill Armstrong, Ernest C. Atkins, Carl Ayres, Bill & Ruth Bauger, L. (Gil) Bailey, Albert Bailey, Roy Iodine Bair, Clarence Baker, Louis Balmer, Carl Balwiese, Peter Banthun, Larry Barabart, J. Henri Barack, Irving Barron, Jeanne Barrows, Harold L. Barry, Slim Barton, Beverly Beard, Wilmer & Al Beam, John Beardsley, Geo. Bell, Ricel Bennett, Edw. Norman Bennett, Leon Bennett, Miss Sydel Bergen, Harry Bernan, Joe Bernard, J. M. (Midway Amusements) Bernie, Wm. Bernstein, Barbara Bernstel, Buddy Berofsky, Harry A. Berryman, Peter Berry, Jos. Burke Bimbo, Johnny Nick Blackburn, Ed Blankenship, James Bloom, Bob Bogard, Jack (Great Bogard, Jack Jaxon) Bogdan, Mary Jane Borden, Jimmy Bordman, Ernest Bostwick, Lee Boude, C. F. Bradford, Enoch Bragdon, Jack Brewer, Job Brewer, J. C. Brezel, Horace Brisson, Arthur Brock, Elmer Brown, Elwood Brown, Mrs. Gertrude Brown, Mitzi Brown, W. A. Brown, Robert Buishuy, Hank Bundy, June Burk, Teddy & Kate Burke, Wm. Burrell, Jerry Burto, Leon Bynum, Mrs. Alma A. Bynum, Mrs. Arleana Caley, & West Calhoun David Campi, John Carden, Catherine L. Carey, Roy & E. Carr, Geo. Carson, Tommie Carrigan, Chief Carpenter, Dock Caruso, John Carvey, Doc (Diving Horse) Carver, Al & Sonora Cash, Mrs. Burleigh Castlerigh, C. A. Cavallero, A. Chagnon, Sally & Baby Dumplin Chambers, Ingram E. Chase, Hubbard Chaudon, Jay Cherokee, Ranch Wild Cherokee, West Rodeo Cherokee Kid Christensen, Mrs. Geo Clark, Albert W. Clark, Della Clark, Vaughn S. Coggiozo, Jos. Coleman, E. E. (Jack) Coleman, Robt. & June Coleman, Max Coleman, Thos. Geo. Collins, Esco Cooper, Asia Cooper, Jack Cooper, Nelson Cooper, Noah Corbett, Andrew J. Coriell, Dottie & Vernell Cortes, Rita Costello, Mrs. Bessie Couts Jr., Robt. Cowden, Tommy Cox, Manilla Cox, Walter B. Crandel, L. C. (Bingo) Crosby, Wm. C. Culbertson, Herman Cyr, Conrad D'Arcy, Diane Dantzier, Kenneth Davenport, Carl Davenport, Mrs. Eva Davis, Chas. Bim DeBarragan, Sra. DeCobb, Jimmy DeFar, E. C. DeMills, Francis DeRue, Frank DeWayne, Ted DeWolfe, Al DeWolfe, Phil Delph, Tommie Demetro, Steve Denzler, Geo O. Donnelly, Russel Dennis, J. W. Donofilo, Frank R. & L. Doran, Mrs. Ina Doty, L. G. Doud, Dick Drill, Chas. Duchene, Lewy

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MAIL ON HAND AT CHICAGO OFFICE 188 W Randolph St. Chicago 1, Ill.

Adaire, Arlette Baker, Charlie Berry, Wm. Bickett, Stick Brunk, Henry Champagne, Janie Clemens, Dick Coleman, Max Conway, H. Coogan, Val D. Cowart, J. D. Curtis, Leo J. De Corda, Mr. & Mrs. De Sean, Jose Edgington, Cecl Edlin, Ted Edwards, Edw. Filman, Mark Fox, Benny Francis, Betty Franklin, C. W. (Chick) Glick, Ralph Graham, Roy Honosoki, Frank & Irene, Edw. J. Kelly, E. C. "Rough" Kitebile, Nellie Lamb, Lloyd Lampton, Jack Lee, Art Lewis, Harry Lamonts, Jim Mackey, Mr. & Mrs. James Mackey, Mr. & Mrs. Roy Madison, Mr. & Mrs. Malhn, Mr. & Mrs. Ed Mareda, Alta Marchand, Mr. & Mrs. Matthews, Alice & May Mrs. Betty Mashberry, Arnold W. Meyer, Mr. & Mrs. Middleton, Odell Miles, Mr. & Mrs. Bob Miller, Bertram E. Miller, Jackie Minser, Clyde C. Monzer, Miss Luana Moore, Mr. & Mrs. Morgan, C. R. Morgan, Mr. & Mrs. Low Moss, Mr. & Mrs. Mozley, Mr. & Mrs. Neal, W. B. Nealand, Walter Neilson, Mr. & Mrs. Odd, J. Parish, Dale Paullo Patterson, Edward Patterson, J. B. Payne, Ed & Mrs. Pearl, Walter J. Peppers, Mr. & Mrs. F. W. Pierce, Wendell Poole, Forrest O. Posey, Mr. & Mrs. Powell, Miss Suzette (BM) Wood, J. L. Prevost, Dave & Sally Price, Mr. and Mrs. Art K. Price, Mr. & Mrs. Dallas & Mary Zimmerma, C. C.

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NOTICE For USED COIN MACHINE CLASSIFIED ADS refer to Page 42

Nebraska Court Holds Free-Play On Five-Ball Game Not Gambling

Court Contradicts Attorney General; Ruling May Return Five-Ball to State

OMAHA, Dec. 29.—A district judge here has ruled that free-play on a five-ball game does not necessarily make the game a gambling device, and the action may pave the way for a return of five-ball games to Nebraska.

The ruling handed down Friday, December 22, by Judge Jackson B. Chase, contradicts an opinion last March by Nebraska Attorney General C. S. Beck that any game offering additional playing time is a gambling device.

The suit, filed by cafe operator Harry Baedaro, named as defendants Attorney General Beck, Omaha's police commissioner,

chief of police and mayor; the sheriff of Douglas County in which Omaha is located, the county attorney, and the State of Nebraska.

Ask Judgment

It asked for a declaratory judgment that the five-ball in question was not a gambling device, and that the defendants be permanently enjoined from interfering with operation of the game.

Judge Chase's ruling cited the opinion by Beck "that one-ball machines are per se gambling devices" and further that "all pinball machines which offer as a reward to the player additional plays constitute gambling devices per se."

(Beck's opinion was issued March 14. The next day Nebraska County sheriffs notified all operators of the opinion, and called their attention to the possible legal action that could be taken against them.)

Chance, Skill Secondary

Judge Chase explained that "whether or not chance or skill is the predominating element in a game, is more or less secondary." He said:

"Many games and toys such as Monopoly or Parchesi, in which dice or spinners are employed and used in homes as children's games are largely games of chance, not skill. But they were not devised for the purpose of wagering and winning money or property."

The judge then mentioned that wagering contests could be held on checkers or chess which he called "strictly games of skill." He continued:

"In other words, a game of skill might be played for gambling purposes. If so played, it should be

stopped. Or a game of chance might be played for gambling purposes. If so played, it should be stopped. But if either is played for amusement and recreation only, they are not beyond the pale of the law.

"But if such a game is of such nature that its very appearance shows it was 'adapted, devised and designed' for the purpose of

(Continued on page 56)

AFTER MARCH, WHAT?

Materials Allotment Expected to Firm Up

WASHINGTON, Dec. 29.—It's still anybody's guess what the materials situation will be like after March, but National Production Authority spokesmen are hopeful that the allotment of critical materials for the production of coin-operated equipment will not have to be cut lower than it was trimmed for the first three months of the new year.

NPA this week urged manufacturers to file for their second

quarter allocations of steel, copper and aluminum. Some manufacturers of coin-controlled equipment, NPA said, still had to file. Deadline for filing in Washington is 12 noon of January 2. Any one filing after that date will be considered a "late case," and in all likelihood will be penalized in the allocations.

Beginning with the second quarter, some manufacturers, who use small quantities of the scarce materials, will be relieved of the necessity of filing for allotments. NPA said this would probably apply only to some manufacturers of vending machines, since most games and phonograph makers exceed the minimum amount of copper.

Copper and copper-base alloy continues to be the principal bottleneck to the production of coin-operated machines, and copper is expected to remain in tight supply at least for the remainder of 1952.

New L. A. Firm Sets First Show Of Coin Horse

LOS ANGELES, Dec. 29.—Buccaroo Manufacturing Company, headed by Abe Chapman, veteran coinman, is bringing out a mechanical horse, Buccaroo, January 5, when the first selling model will be ready. The company expects to make deliveries about January 15 and the first month's production has been set at between 350 and 400 units.

Chapman said the horse will feature a newly designed clutch (Continued on page 55)

Ink 103 Loops For Sponsored Shuffle Meets

UNION CITY, N. J., Dec. 29.—With the deadline for league sanctioning reached last week (December 20), American Shuffleboard Leagues, Inc., reported that some 103 loops in 16 States have been signed for sponsored tourney play this season.

Heaviest representation is from Michigan, Illinois, Indiana, Ohio and Wisconsin, preliminary tabulation indicates, according to Don Freeburg, executive director. States entering the ASLI lists for the first time include Nebraska, Mary-

(Continued on page 55)

Ore. Liquor Board Okays Tavern Pins In Portland Area

City Takes Different Stand, Rules No Licenses for Other Game Stops

PORTLAND, Ore., Dec. 29.—Confusion in the local amusement game operating trade, caused by differences in rulings by the Oregon State Liquor Control Commission and the Portland City Commission, was somewhat clarified this week.

As the January 1 license deadline for typical coin machine locations rolled around, it was apparent tavern licenses, which are directly under the jurisdiction of the State group, would be renewed regardless of whether they used amusement games.

It also was clear other types of locations such as drug, grocery and similar stores would not be granted license renewals unless they signed a pledge they would not allow games on their premises.

The muddled pinball situation in Portland has been developing since May (The Billboard, June 2) when the City Commission ruled games would be outlawed effective July 10. On that day the city council passed an ordinance which appeared to put operators out of the games business. However, Stan Terry, an operator, took the matter to court and won for other operators as well as himself a temporary order restraining city officials from enforcing the ordinance. Before the expiration of the writ, September 10, the operators took further

court action and had the effective date of the ordinance extended until early next year when three judges will sit en banc to render a decision.

Reverse Ruling

In October (The Billboard, October 27), the Oregon Liquor Control Commission prohibited games on a State-wide basis following a ruling by the State's attorney that places licensed under the OLCC may not permit entertainment other than that supplied by juke boxes, TV and radio. This prohibition dated back to the Knox Law (liquor control) passed 16 years ago but not previously enforced.

Later the same month (The Billboard, November 3), the State's attorney modified his (Continued on page 55)

BATTLE HEAVY ODDS

Severe Chi Weather Cuts Game Shipments

CHICAGO, Dec. 29.—The weather which local operators and distributors have been battling the past two weeks also became a full-scale problem for amusement game manufacturing plants. Already slowed down by a record snowfall since early December, a new storm hit Chicago Monday and Tuesday (24-25) and virtually brought traffic to a standstill.

On Wednesday (26) most of the plants reported they had accumulated unusually heavy repeat orders for recently introduced games but were stymied for the most part by a combination of heavy absenteeism of production-line workers and the inability of trucking firms to set up a workable timetable on pick-ups. The hauling companies were making a maximum effort to get their trucks thru to the plants, but traffic tie-ups plus snowbound truck trailers cut normal schedules to trickle.

Up Schedules

Despite the trying conditions, most factory officials felt they could reduce much of the backlog of orders over the week-end. In an effort to catch up game output some of the plants set up schedules for today.

Meanwhile the general outlook for 1952 took on a somewhat confused aspect. Factories, constantly seeking ways to stretch their quotas, were working out allot-

ments to their distributor organizations.

Another problem on the manufacturer level was inventory taking, already in progress in some plants the past few days. Most of the plants hoped to wind up this tedious problem before December 31. Still other plants, whose fiscal year continues thru next month, were setting up the machinery for inventory taking.

Exports Level Off Near \$4 Mil Mark

WASHINGTON, Dec. 29.—The slightly off from sales in the previous month, 2,241 new and used games, jukes and venders with an aggregate value of \$351,511,

were shipped to foreign operating and distributing firms last September. In August 2,018 machines, valued at \$452,892, were exported. Despite the drop in dollar value, shown in the latest report, equipment valued at \$3,742,280 was sold to coinmen in other countries compared with the \$2,147,333 shipped in a like period the previous year.

In September, 549 music machines, valued at \$224,887, were sold to overseas firms and neighboring Canada. Vender totals amounted to 655 units, worth \$27,610, and 1,037 amusement games cost \$99,014. Under the latest regulations of the U. S. Department of Commerce only those firms spending in excess of \$10,000 for equipment are listed. Thus the latest export classification shows that five countries—Canada, Belgium, Venezuela, Cuba and France—met the minimum figure, and other countries accounted for 440 units worth \$224,887.

Only Canadian coinmen purchased all three types of machines, 111 games for \$35,810, 408 venders, \$13,192, and 451 games listed at \$52,776. Of the rest, all except Belgium purchased either games or music equipment. Operators in Belgium spent \$45,145 for (Continued on page 55)

Increase Coin Horse Output

PHILADELPHIA, Dec. 29.—Merry-Go-Round Sales, manufacturer of the recently introduced coin horse, Thunderbolt, has added new production facilities to step up output, according to Sam Kohn, owner. This has been necessary to catch up with the heavy initial demand, he stated.

New facilities include an additional foundry for casting the aluminum steeds.

Coin Machine Exports

September, 1951

Country	No.	Total		Phonographs		Venders		Amusement Games		Av. Price	
		No.	Value	No.	Value	No.	Value	No.	Value		
Canada	970	\$101,798	111	\$35,830	\$323	408	\$13,192	\$32	451	\$52,776	\$117
Belgium	364	65,964	127	45,145	355	237	20,819	88
Venezuela	96	55,315	96	55,315	516
Cuba	114	45,523	114	45,523	499
France	257	15,835	257	15,835	62
Other Countries	440	67,076	101	43,074	424	247	14,448	58	92	9,584	103
TOTALS	2,241	\$351,511	549	\$224,887	...	655	\$27,610	...	1,037	\$99,014	...

• COMING IN THE FEBRUARY 2 ISSUE ...

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CMI Convention Number

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(Sponsored by Coin Machine Institute)

Bill Ryan's Mother Passes Away in Chi

CHICAGO, Dec. 29.—Funeral services were held for Mrs. Catherine Ryan in Visitation Church here Thursday (27). She was the mother of W. J. (Bill) Ryan, sales executive of Williams Manufacturing Company.

Mrs. Ryan passed away Christmas Eve following a long illness. Other survivors include three sons, Thomas, Arthur and Walter, and two daughters, Irene and Helen. Interment was in Mount Olivet Cemetery.

UNsung MICHIGAN OPS GIVE Juke Box Christmas Gifts to Army Center

DETROIT, Dec. 29.—A recent mass donation of juke boxes to the Percy Jones Army Hospital at Battle Creek, Mich., focused public attention on a much unsung public service being performed by Michigan music operators.

Local operators for the past several months have individually been supplying both juke boxes and records to youth clubs. Now by their gifts to the Army hospital the operators have marked up an expansion of their program to include wounded and sick veterans and soldiers.

The youth club program was started early in the year, with the operators working thru the Michigan Automatic Phonograph Owners' Association. The first boxes and records went to a dozen or more clubs.

The juke boxes immediately became the most prized possessions of the youth organizations sponsored usually by local police, merchant or civic groups.

However, almost immediately a hitch developed. And credit for how the hitch is being worked out belongs in a large measure to James Jeffrey, owner of Jeff's Music Company.

The hitch was the tendency of records to wear. The youngsters

were giving their new boxes a big play and calls soon went out for more recordings.

Jeffrey stepped into the breach and formed an unofficial committee of one to keep the kids' boxes supplied with records. He then went a step farther. Not content with getting old records, he concentrated on collecting as many good up-to-date records as possible.

The original tendency had been to donate records that had been in stock for three or four years. But it soon was found that these could prove popular only to a point with the youngsters.

Up-to-Date Numbers

Jeffrey realized that it was only thru giving the youngsters the best that the full value of the operators' gifts would be brought out.

The result has been a continuing effort by Jeffrey to collect used records, chiefly of current numbers, from Michigan operators with both large and small firms co-operating in the project.

The idea for the mass Christmas gift of boxes to the Army center, one of the largest in the country for treating wounded Korean war veterans, was that of Irving B. Ackerman, legal counsel for the Michigan Association.

Ackerman, while at another Battle Creek hospital recently for recuperation, learned that the Percy Jones Hospital had only one machine. He quickly contacted Maj. Thomas O. Weir, the Army hospital's recreational and welfare officer, and found that the gift of additional machines would be welcomed.

The outcome was the presentation of the boxes the past weekend to the hospital thru its commanding officer, Brig. Gen. Martin E. Griffin, and thru Major Weir.

The gift included individual donations of boxes by Morris Goldman, president of the Michigan association; Carl Angott, of the Angott Distributing Company; Frank Alluvot, of Frank's Music Company; Harvey Gilbert, of the Gilbert Music Company; Martin Rice, of the Rice Music Company, and Louis Nemesh, of Music Systems, Inc.

Records to stock the gifts were contributed by members of the Michigan association and by Joseph Brilliant, of the Brilliant Music Company.

Servicing of the machines are handled by the same donors.

Oregon Ops Back Bryson Bill Fight

PORTLAND, Dec. 29.—Members of the Oregon Music Association have voted financial support to the Music Operators of America in further backing of the MOA's fight against the Bryson Bill.

The Bryson Bill, sponsored by ASCAP in Congress, would impose a performance tax on juke box operators. Manufacturers of juke boxes recently pledged their full support to the fight against the bill.

Calendar for Coinmen

January 3—Phonograph Merchants' Association, monthly meeting, Hollenden Hotel, Cleveland.

January 3—Summit County Music Operators' Association, monthly meeting, Akron Hotel, Akron.

January 3—Milwaukee Phonograph Operators' Association, monthly meeting, Deutsch's Restaurant, Milwaukee.

January 7—Illinois Amusement Association, monthly meeting, 208 North Madison Street, Rockford, Ill.

January 8—California Music Guild, monthly meeting, 311 Club, Oakland.

January 8—Automatic Phonograph Owners' Association, monthly meeting, Sheraton-Gibson Hotel, Cincinnati.

January 9—Music Merchants' Guild, semi-monthly meeting, Narragansett Hotel, Providence.

January 9—Music Operators of Northern Illinois, monthly meeting, Wing and Fin Club, Route 12, Volo, Ill.

January 10—Michigan Automatic Phonograph Owners' Association, monthly meeting, Maccabees Building, Detroit.

January 28—Phonograph Owners' Association, Broadview Hotel, East St. Louis, Ill.

January 29—Automatic Music Operators' Association, Inc., Park Sheraton Hotel, New York.

February 4, 5, 6—International Coin Machine Exposition sponsored by Coin Machine Institute, Hotel Sherman, Chicago.

February 4, 5, 6—National Coin Machine Distributors, winter meeting, Bismarck Hotel, Chicago.

Permo 45 Mechanism Given Second Showing in Chicago

Rumors of Negotiations to Make Box Persists; No Official Word

CHICAGO, Dec. 29.—No official announcement has been made to date concerning the fate of the 45 r.p.m. phonograph mechanism developed by Permo, Inc., but rumors persisted here this week that a group of investors were still negotiating for

the rights to use the mechanism in a juke box.

Late in October, the mechanism was displayed to a group of Chicago businessmen and some phonograph operators (The Billboard, November 10). Last week, the mechanism again was shown—this time at the Conrad Hilton Hotel.

Invitations to the Hilton showing were issued by Windy City Music operator, Dan Palaggi. Purpose of the showing, the invitations declared, was to sound out operator reaction to the mechanism. It was reported that two of the four major juke box manufacturers were on hand to look the mechanism over.

Beyond acknowledging that it has a selective 45 mechanism, Permo thus far has declined to comment on the possibilities of bringing the mechanism to the market.

The mechanism shown offered 50 selections, playing both sides of

25 disks. Presumably two of the mechanisms, which occupy little space, could be mounted side by side to offer 100 selections.

The records are stored in a semi-circular bank. Only moving part is the arm which picks the selections out of the banks and places them on the turntable.

Southern Automatic Rations Model D-80

INDIANAPOLIS, Dec. 29.—Sam Weinberger, of Southern Automatic Music Company, Inc., has announced that AMI, Inc.'s new D-80 phonograph is now on display here.

The D-80 holds 80 45 r.p.m. records.

Weinberger said such a large backlog of orders has been built up for the machine that it would have to be rationed to operators.

Miami Coinmen Step Up Needy Group Program

Set Up Screening Body to Handle Free Juke Offer

MIAMI, Dec. 29.—Amusement machine operators here moved into high gear this week on their program to give music machines to needy youth groups and other worthy organizations.

The new momentum was launched with the co-operation of Jack Bell, who thru his column in The Miami Herald praised the efforts of the group and agreed to serve on the screening committee set up to approve requests for equipment and also to seek out underprivileged organizations.

The program was begun last month (The Billboard, November 24) when Willie Blatt, AMOA president, donated a music machine to the Flagler-Granada Jewish Community Center. At the same time every member agreed to rebuild a used juke, remove the coin chute and after its placement provide regular servicing without cost.

One of the most active local trade associations formed in 1951, AMOA was organized late last summer (The Billboard, September 15) when 40 coinmen representing approximately 90 per cent of the game and music equipment in Greater Miami held an informal meeting. Duke Luker was elected temporary president with the understanding that he would be succeeded when the group held a special election meeting in November. Others voted into office at the second meet in addition to President Blatt were Morris Marder, vice-president, and Keith Nelson, secretary-treasurer. Luker currently occupies an advisory capacity with the group.

Taran Co. Buys New Miami Qtrs.

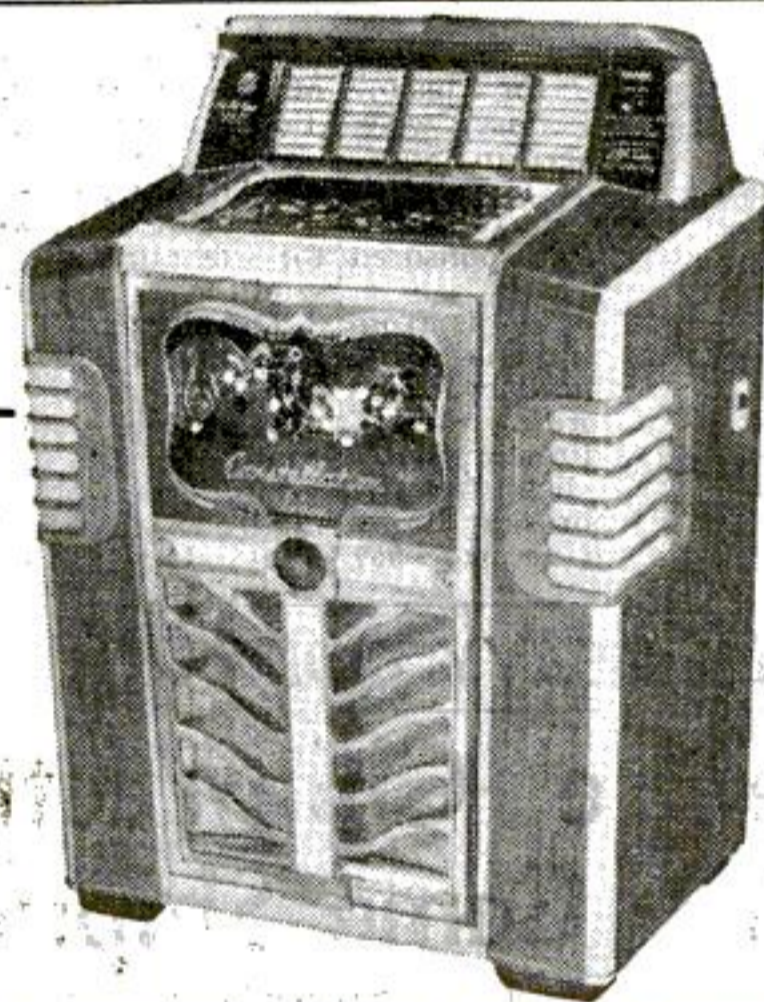
MIAMI, Dec. 29.—Taran Distributing Company has acquired a new building which will place all its Miami operations under one roof. The structure still not completed, is on N. W. 59th Street between First and Second Avenues.

President Sam Taran said the building is being constructed to his specifications and will provide a large parking area for the convenience of customers. The firm is expected to move by January 15.

The company's new home will contain 15,000 square feet comprising offices, showroom and warehouse space. Offices will be air-conditioned.

At present Taran Distributing's offices, showroom and one warehouse are at 2820 N. W. Seventh Avenue. Two additional warehouses are at 2022 N. W. Miami Court, and 4701 N. W. Secop Avenue.

Taran is the exclusive distributor of AMI automatic phonographs in the Florida-Caribbean area, and also represents United and other manufacturers of pin games, shuffle alleys and vending machines.



FAITH COMES FROM EXPERIENCE . . .

and experience has taught Constellation Phonograph Operators to trust implicitly in Constellation Quality. For trouble-free performance at low cost and dependable, true-to-life Tone Reproduction, Constellation has been, and remains, the choice of Operators with a sharp eye to profits in tomorrow's operating picture.

Look into the opportunity that awaits you in the Phonograph Built with Your Future in Mind . . .

EVANS' 20/40 CONSTELLATION

SEE YOUR EVANS DISTRIBUTOR OR WRITE FACTORY DIRECT, TODAY!

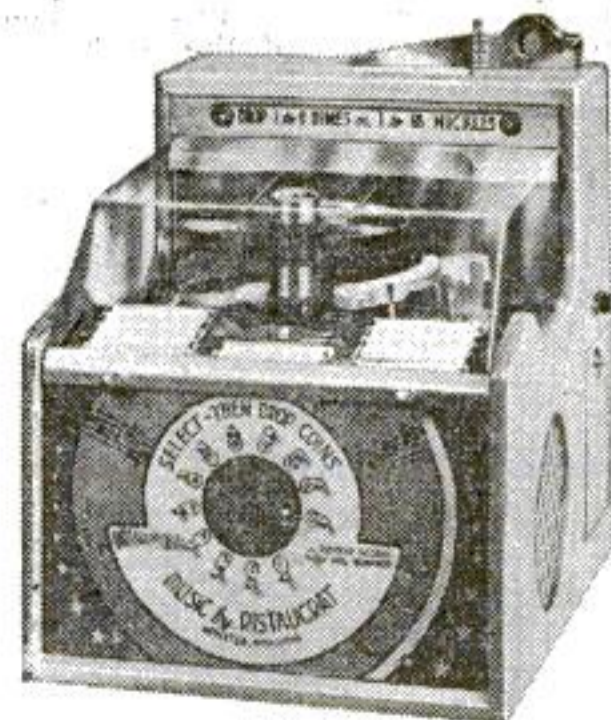
H. C. EVANS & CO.

1556 W. CARROLL AVENUE

CHICAGO 7, ILLINOIS

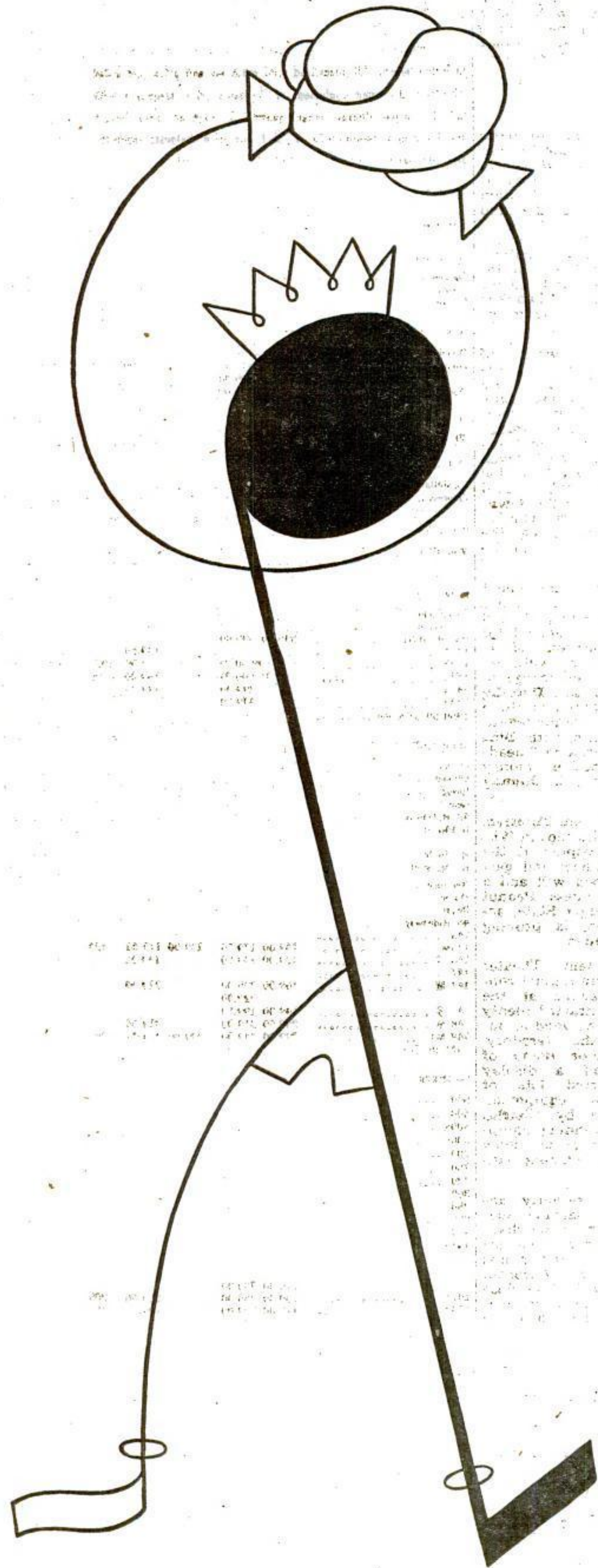
SEE EVANS' PROFIT STIMULATOR ON PAGE 62

For More
MUSIC
PROFIT
in '52
Choose
the



RISTAUCRAT S-45

RISTAUCRAT, Inc., 1216 E. Wisconsin Avenue, Appleton, Wisconsin

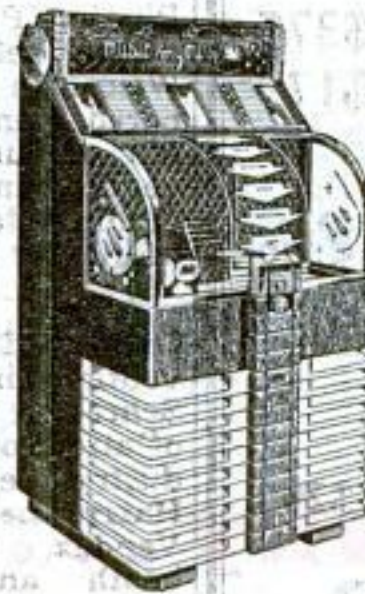


PUNCH!

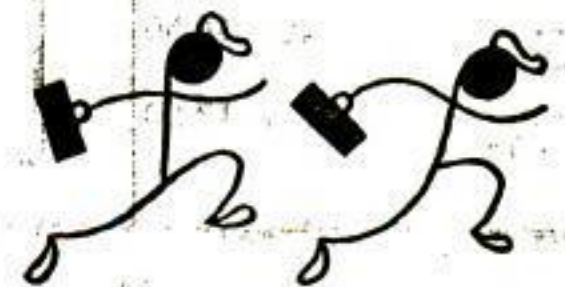
Winner and still champion—that's the AMI juke box, delivering music with the punch that pulls the big purse.

Lightning fast on the ten hits that count the most, the AMI is also unexcelled when the play goes all the way.

Always in condition, the AMI juke box needs no "seconds" in the corner to keep it going. Patrons like its winning style that makes listening so much more fun.

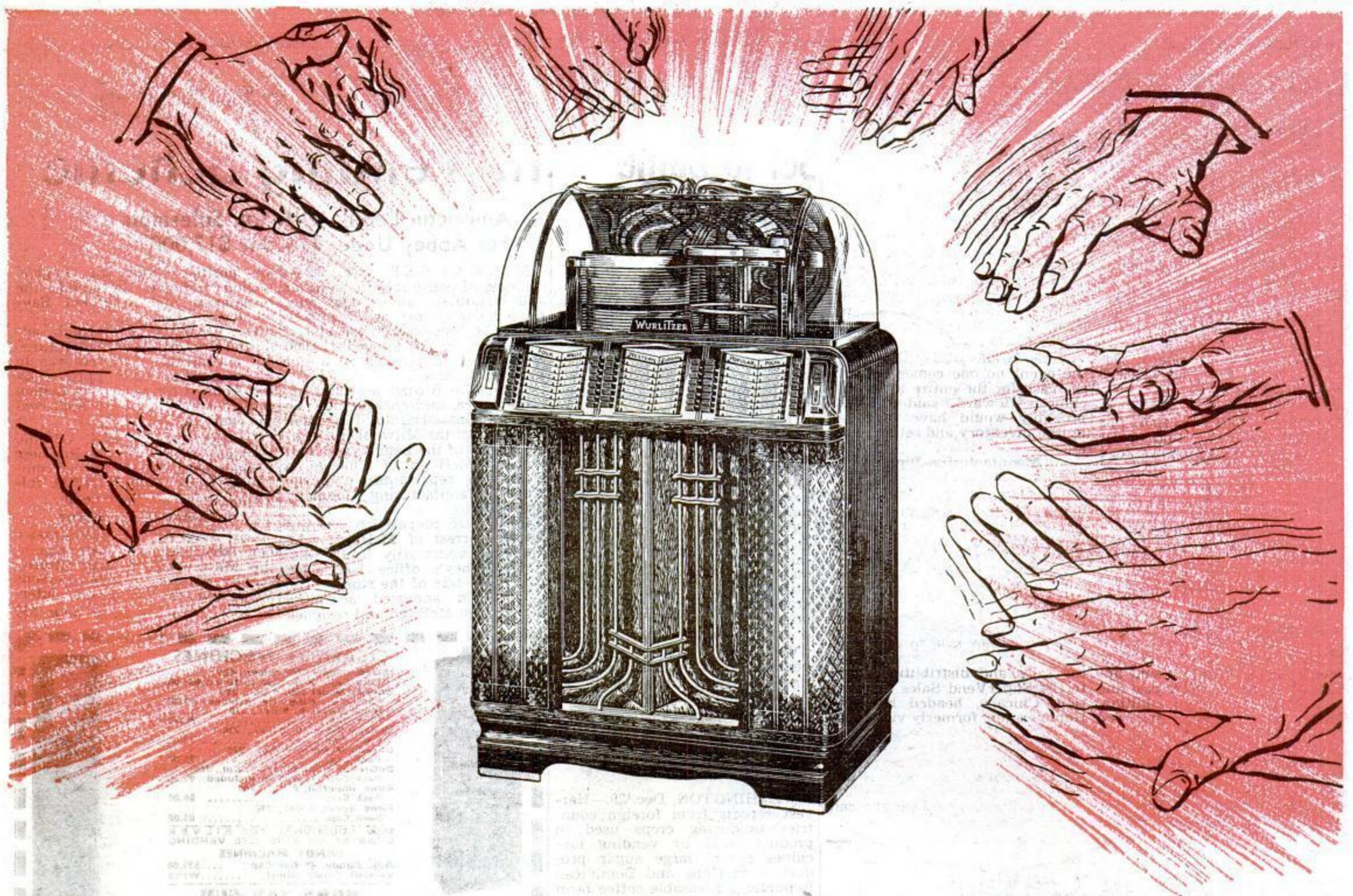


Ask your AMI Distributor to show you how the new Model "D" will help keep your route in top shape without lots of roadwork.



AMI Incorporated

GENERAL OFFICES AND FACTORY:
1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



OPERATORS APPLAUD CONTINUANCE OF WURLITZER MODELS 1400 and 1450 IN LINE

Wurlitzer's announcement that the Models 1400 and 1450 would be continued in the line, regardless of any future additions to it, has met with enthusiastic response by operators everywhere.

Here's why... in their own words

"Glad I can still buy 24-record, 48-selection, all-speed Wurlitzers. They're the right size for any location and the right style to stimulate play."

"Your keeping the Models 1400 and 1450 in your line means I can keep on using my 78 rpm record library—or—switch to 45 rpm if I want to. It's a good deal all around."

"The high speed cycling and single button selection on your Model 1400 have been money-makers for me. Delighted you are keeping it in the line."

"Thanks a million for keeping those 1400s and 1450s in your line. For my money they're the finest phonographs available because they've made *real* money for me."

Warning Because of the critical material shortage the demand for Models 1400 and 1450 will far exceed the supply. It would be farsighted on your part to

SEE YOUR WURLITZER DISTRIBUTOR NOW

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Your Best All Around Investment

ALL-SPEED WURLITZERS

WHO'S GOT \$807,200?

For Sale Sign Still Out for SuperVends

DALLAS, Dec. 29.—The "For Sale" sign is still out on those 1,796 three-drink SuperVends now held by Texas Engineering & Manufacturing Company.

TEMCO, which built the machines on contract for SuperVend, acquired the inventory earlier this month (The Billboard, December 22) when it bid \$510,000 on the warehouse receipts.

Bert Howard, executive vice-president of TEMCO, said this week that his firm would prefer to sell all of the machines to a single buyer. A number of interested parties are dickering for the machines, Howard said, some of them newcomers to the automatic merchandising industry.

"The first man who lays down the money gets the machines," Howard stated. Thus far, no one has come forth with the cash.

\$450 Each

TEMCO is offering the machines at \$450 per unit, a total of \$807,200 for the lot. The Dallas manufacturing company said approximately \$700,000 was paid due on the SuperVends. In addition, TEMCO said it had incurred other expenses which made it necessary to place a higher value on the equipment. The SuperVend unit once sold to operators at \$980, later was priced in excess of \$1,000.

Howard said he felt it would

be best if the machines were sold to a manufacturer who would be in position to continue producing them once material shortages ease. He emphasized, however, that his firm is only interested in disposing of the inventory and recovering its cash.

Asked what would happen in the event no one comes up with the cash for the entire lot of machines, Howard said TEMCO probably would have to break up the inventory and sell it piecemeal.

Manufacturing Rights

Arrangements for the manufacture of the SuperVend cup drink machine, if someone wanted to continue their manufacture, would have to be made with M. M. Miller and the Texas SuperVend Corporation, Howard guessed.

Texas SuperVend originally contracted for the machines with TEMCO and placed them on the market for sale to operators. Later, Texas SuperVend assigned the sales and distribution rights to the SuperVend Sales Corporation, Chicago, headed by Mike Hammergren, formerly vice-president and general sales manager of the Rudolph Wurlitzer Company. Later, distribution rights were awarded the Coan Manufacturing Company, but Coan never actively promoted the sale of the machine.

Alabama Meet Set to Battle Unfair Taxes

BIRMINGHAM, Dec. 29.—Operators of automatic merchandising equipment throughout Alabama will gather here Thursday evening, January 10, at the Tutwiler Hotel to map a program for seeking the repeal or modification of what they charge are discriminatory per-machine taxes on vending machines.

(Editor's Note: The National Automatic Merchandising Association has a record of at least a dozen principal Alabama cities which it sets forth have unfair taxes on vending machine equipment.)

The January 10 meeting will be chaired by Harry de Buys, Canteen Service Company of Alabama, Inc., NAMA regional legislative chairman. Fred L. Brandstrader, legislative counsel for the national association, is expected to attend the meeting.

What the Alabama operators want to agree on during the meeting is a list of cities which deserve immediate attention.

Foreign Sugar, Coffee Harvests Reported Up

WASHINGTON, Dec. 29.—Harvest reports from foreign countries producing crops used in products sold by vending machines reveal large sugar production in Cuba and Dominican Republic, a favorable coffee bean harvest in Nicaragua, but a mixed outlook for cacao-bean supplies from Ecuador and the ivory coast in Africa.

The 6,674,950 (M) short tons of sugar expected in Cuban harvests this year is the third largest crop on record. In Dominican Republic the sugar crop is the largest on record and, although most of the production has gone to Britain, some will be available for this country. Cacao-bean harvests in Ecuador will be large this year with 27,472 tons ready for export and most of it coming to this country. A pessimistic outlook for the ivory coast Cacao-bean harvest, however, is expected to mean smaller quantities from this source. In Nicaragua the second largest coffee crop in 12 years is expected to hoist exports to the U. S.

New Plan Hikes Price Of Vended Soft Drinks

ST. JOHN, N. B., Dec. 29.—The price of bottled drinks dispensed by a vending machine in the lobby of the Regent Theater here has been advanced from 7 to 10 cents under a new operating plan.

The machine has been located near the street entrance of the theater and is being used by both theater patrons and passers-by. Patrons in the theater also may order soft drinks from the machine thru ushers.

The machine is reported to be well patronized despite the fact that near-by stores are still selling beverages at 7 cents a bottle.

Allege 12 Fleeced In Vending Scheme

American Legion Official, Salesman For Abbey Under Fire for \$17,000

MILWAUKEE, Dec. 29.—Charges of conspiracy to defraud and fraudulent advertising may be lodged against a Milwaukee American Legion official and a Chicagoan in the alleged \$17,000 fleecing of 12 persons in a nut vending scheme.

Aladin De Brozzo, assistant attorney here, said charges may be filed against Harold Raymond, treasurer of the Milwaukee County Council of the Legion, and William J. McHugh of Chicago, a field sales representative of the Abbey Manufacturing Company of St. Louis.

De Brozzo prepared a warrant for the arrest of McHugh, who appeared voluntarily in the district attorney's office last week to tell his side of the story.

Raymond admitted accepting \$1,600 from McHugh and resigned

his position with the Legion. Legion officials accepted the resignation and described Raymond as a "weakling."

De Brozzo said McHugh admitted pocketing and not returning a contract which he was to have signed and had approved by the Abbey Company. The Legion council had tentatively approved the contract.

De Brozzo and R. K. Grimm, manager of the Better Business Bureau here, to whom the complaints were made, gave the following story of the scheme.

Interviewed at Legion

Last July, August and September, advertisements were run in the Milwaukee Journal offering "candy routes" for sale. Persons answering the ads were inter-

(Continued on page 53)

State Tax Calendar

Alabama
January 10—Tobacco stamp and use tax reports and payment due.
January 20—Sales tax reports and payment due. Tobacco reports from wholesalers and jobbers due. Use tax reports and payment due.

Arizona
January 15—Gross income tax reports and payment due.
January 30—Gross income annual reports due.

Arkansas
January 10—Cigarette reports due.
January 15—Gross receipts tax reports and payment due.

California
January 31—Sales tax reports and payment due.

Colorado
January 15—Sales tax reports and payment due.

Connecticut
January 10—Cigarette reports from distributors due.
January 15—Cigarette vending machine reports from operators due.
January 31—Sales tax reports and payment due.

Delaware
January 15—Cigarette and cigar reports due.

District of Columbia
January 1—Annual license fees from corporations and unincorporated businesses due.
January 20—Corporation reports due. Sales tax reports and payment due.

Florida
January 20—Sales tax reports and payment due.

Georgia
January 10—Cigar and cigarette reports from wholesale dealers due.
January 31—Sales tax reports and payment due.

Idaho
January 15—Cigarette reports of wholesaler drop shipments due.

Illinois
January 15—Cigarette reports due. Sales tax reports and payment due.

Indiana
January 10—Cigarette reports from distributors on interstate business due.
January 15—Cigarette reports of distributor drop shipments due.

Iowa
January 20—Sales tax reports and payment due.

Kansas
January 5—Cigarette reports from wholesalers due.
January 20—Sales tax reports and payment due.

Kentucky
January 20—Cigarette reports from wholesalers due.
January 31—Amusement and entertainment tax reports and payment due.

Louisiana
January 1—Soft drinks reports due.

(Continued on page 53)



CIGARETTE MACHINES

Uneeda Model 500, 15 Col., 425
Pack Cap., King Size Included \$85.00

Uneeda Model 500, 9 Col., 350
Pack Cap., King Size Included \$75.00

Uneeda Model A, 9 Col., 270
Pack Cap. \$87.50

Uneeda Model E, 8 Col., 224
Pack Cap. \$75.00

Uneeda Model E, 9 Col., 275
Pack Cap. \$75.00

DuGrenier Champion, 9-11 Col., 350
Pack Cap., King Size Included \$92.50

Rowe Imperial, 8 Col., 240
Pack Cap. \$80.00

Rowe Royal, 6 Col., 240
Pack Cap. \$85.00

\$5.00 ADDITIONAL FOR SILVER QUARTER OR KING SIZE VENDING

CANDY MACHINES

Adv. Candy, 40 Bar Cap. \$25.00

Vendall Candy (New) Write

ROWE TAB GUM

3 col., 1c, 400 cap., with mounting bracket \$22.50

SPECIAL!

\$80.00

DU GRENIER

MODEL W

9 Col.

308 Pack Cap.

CONVERSIONS

ANY MAKE OR MODEL CIGARETTE VENDOR TO 25c OR 30c VENDING

—TRADE PRICES—



SPECIAL!

\$85.00

ROWE

CANDY

8 Col.

120 Bar Cap.

UNEEDA VENDING SERVICE, INC.

The Nation's Leading Distributor of Vending Machines

NEW RECONDITIONED LIKE NEW

166 Clymer Street, Brooklyn 11, N. Y. • EVergreen 7-4568

DON'T DELAY... ORDER NOW!

From LITTLE ACORNS mighty INCOMES grow!



ACORN

The only completely die-cast aluminum, precision built

ALL-PURPOSE VENDOR

- Vends all bulk mds. — nuts, gum balls, candy, charms.
- Polished, easy-to-clean merchandise chute.
- Temperproof! Held by top lock and body clamps only.
- Guaranteed mechanically — weighs less than 7 lbs.

1c & 5c mechanism slides into place — no screws!

Address M. J. ABELSON
Gen. Sales Mgr.
2033 Fifth Ave.
Pittsburgh
Phone: AT 1-6478
Pacific Coast Distributor
OPERATORS VENDING MACHINE SUPPLY
1023 S. Grand Ave
Los Angeles

TRAK manufacturing co., inc.
11411 Knightsbridge Ave., Culver City, Calif.

• COMING IN THE FEBRUARY 2 ISSUE... •

THE BILLBOARD'S SPECIAL

CMI Convention Number

Featuring special editorial features and valuable reference lists . . .

And with Special Extra Distribution at the

INTERNATIONAL COIN MACHINE EXHIBITION

February 4, 5 and 6—Hotel Sherman, Chicago

(Sponsored by Coin Machine Institute)

JUMBO

LARGE PROFITS IN 1¢ BALL GUM

Ball Gum is probably the LARGEST PROFIT MAKER of all food products. Get your share of this phenomenal profit with Jumbo. Order Our Special New Year Offer Today.

Jumbo holds 11½ lbs. of 210 count Ball Gum. When Jumbo empties it takes in \$23.75. Costs only \$3.00 to fill. Nets \$20.75 each time it empties.

SPECIAL NEW YEAR OFFER

1 Jumbo Coin Operated Vendor
25 Lbs. 210 Count Ball Gum

When the 25 lbs. of Gum is sold you get back \$52.50

\$29.50

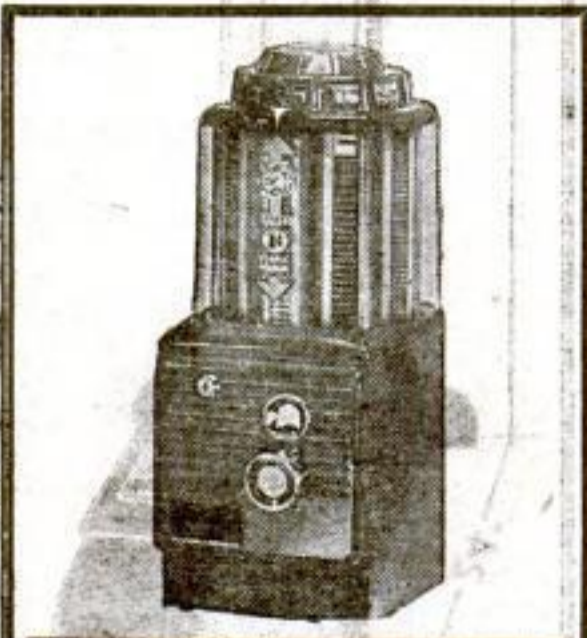
SEND \$10.00 DEPOSIT, BALANCE C.O.D.

LOGAN DIST. CO., 627 Milwaukee Ave., Chicago 22, Ill.

Coinmen You Know

Continued from page 48

cream confection bodes well to become a top favorite with movie-goers. Theater price tag for the bon bon will be 12 cents in movie houses and a dime in other types of locations. Package contains five chocolate ice cream bon bons. Handling the



IF YOU ARE LOOKING FOR THE BIG MONEY ...THIS IS IT!

Today's hottest money-maker OPS are amazed at the earnings which are two to three times greater than ever experienced in this field. Big capacity holds over 500 pieces. ten column wide selection, tab gum, candy coated gum, 1c chocolate bars, fruit bars, fruit charms. fast, easy, front load servicing. positive, simple, fool-proof delivery. tested and proved on location.

THE NORTHWESTERN CORPORATION
529 S. ARMSTRONG STREET,
MORRIS, ILLINOIS

floor exhibit for Arctic Vendor at the show was Carl Bohstedt, down from Neenah for the event. Bohstedt was joined for a day by Les Hasse, of the Arctic Vendor home office.

A survey of Milwaukee operators revealed biz conditions during the past month have taken on a rosier hue. Receipts were up, with music box takes pacing the industry here. Heavy yule shopping crowds in the downtown and outlying shopping districts packed pubs and restaurants and kept action heavy in all spots, it was reported.

Operators and music distribs were both in agreement that music purchases of Christmas recordings had not hit the levels of last year's outlays for wax. The main reason advanced by music ops was that most of them were making heavy use of last year's diskings of such top heavy favorites as der Bingle's "White Christmas." One of the town's largest music operators reported that he didn't even purchase \$10 worth of holiday records for this year's use. "Used all of last year's stuff, and cut down considerably on the overhead," he reported.

Things are relatively quiet around the South Side headquarters of Banaco Music. No more airplane trips are scheduled for bossman Frank Bartnik for the balance of the winter and plans are for staying pretty close to the old homestead for a while. Gala Christmas party for the Mitchell Novelty Company employees drew a nice turnout, according to Erv Beck. About 25 children were in attendance, and all received gifts personally from Santa.

Top diskings on the Mitchell

Novelty music routes this past month, according to Erv Beck, have been Johnny Ray's "Cry" and "Little White Cloud." Also pulling nickels on the Mitchell Novelty jukes, is the Four Aces' "Tell Me Why."

Heavy demand by operators for preem goods, according to Sam Hastings, shows no sign of letting up. Heavy emphasis is on quality items, with watches racking up big sales volumes. Hastings infers that he has added diamond rings, birthday stones and ladies' hosiery, with all of these items being used on fast-moving boards made up by the Hastings distrib firm.

Buyers of last minute Christmas goods at the Hastings headquarters were Leo Bartel, Waupaca; Roger Bookmeier, Green Bay; Floyd De Rusa, Fond du Lac; W. H. Whyte Amusement, Kenosha; Tommerson and Davy, Lake Geneva, and George Brixius, of Manitowoc.

Big news around the United, Inc., stronghold on Vliet Street, according to Harry Jacobs Sr., is the announcement that models 1400 and 1450 Wurlitzer music machines will remain in the line. The decision, according to Jacobs Sr., brought unanimous approval from all their customers thruout the State.

Don Jacobs battled heavy snow conditions on the highways early part of the week to make delivery by truck of a load of new Wurlitzer machines to locations for Clem Weinand in Menasha and Harold Ristau, of Appleton.

Meanwhile, Harry Jacobs Jr., the sportsman of the family, is taking in his share of basketball games, both pro and college. Recently ended grid season saw Harry journeying each week-end to catch all of the University of Wisconsin tilts within reasonable distances. Wind-up Big Ten con-

Klare Sales Named Acorn Distributor

PHONENIX, Dec. 29. — Klare Sales Company, of which George K. Hagaman is president, has been named distributor in Arizona and New Mexico for the Acorn bulk vender, made by the Oak Manufacturing Company in Culver City, Calif. In addition to this line, the firm will carry a complete inventory of vending machine parts and supplies.

Tobacco Pic

WASHINGTON, Dec. 29.—Tobacco market continued to see rising sales by domestic wholesalers while reports from abroad indicate a record Canadian tobacco crop this year as well as a high tobacco output in the Philippines. Sales by wholesalers during October rose to \$233 million, compared to \$201 million in October a year ago, and the \$207 million during September of this year, Department of Commerce reported. Wholesalers' inventories totaled \$149 million in October, comparing with \$137 million in September and also \$137 million in October, 1950.

Canada expects its largest tobacco crop in history, 151 million pounds for the year, according to the Department of Commerce. The previous high was 141 million pounds in 1946. Flue-cured output alone in Canada is expected to reach 141,600,000 pounds this year. Canada also expects tobacco exports this year to run about four to five million pounds above the 26,700,000 pounds exported last year.

Commerce Department predicts that Philippine tobacco production will hit about 29,869 metric tons, 13 per cent higher than the 1950 output of 26,398 metric tons. During the first six months of 1951 the U. S. imported 571,000 Philippine cigars, and 49 tons of leaf.

test of the season between Wisconsin and Minnesota found him in Minneapolis where he attended the season's-end party thrown for the Badger squad.

Johnny O'Brien's Mercury Records Christmas party in his office and warehouse on North Water Street attracted a large turnout of music operators and dealers and the bulk of the city's deejays.

Bob Markwardt forwards info that the Major Distributor's kegling squad is two games out in front of the nearest competitor. Ken Vogt paced the team's work last week with a nifty 550 series.

New routeman with the L. R. Distributing firm, is Arnold Cutter, who formerly handled the routes for Wisconsin Phonograph.

Miami

Dave Simon, New York distributor, is visiting here. . . . Eli Ross, sales manager at Taran Distributing, received congratulations on his third wedding anniversary. . . . Harry Baron, New York City coin machine operator, expects to make Miami his home.

Sammy Barnett again is the sole owner of Barnett's Service, after having purchased the interest of partner Charlie Brown. Brown sold out on the advice of his doctor and has moved to another climate. . . . Harry Goldberg, H & G Novelty Company, caught 17 bass during a fishing trip to Lake Okechobee.

Dave Engel sold a music route to Advance Music Company, subsidiary of Bush Distributing Company. . . . Willie Levey, Joe Mangone and Gene Lane returned from New York in Mangone's car. . . . Roy Bazelon, once a large coin distributor in Chicago, is in the real estate business here. . . . AMO members and their guests are still talking about the wonderful time they had at the first banquet and dance held at the Clover Club December 16.

The Jacksonville branch of the Federal Reserve Bank reported that business in Greater Miami during November increased 3 per cent over October. . . . Paul Jacobs, of Cigarette Service, tossed a Christmas Eve party for his employees. . . . Bush Distributing
(Continued on page 57)

WHAT ARE you VENDING?

Stick Gum? Ball Gum? Tab Gum? Bulk Merchandise? Mints? Stamps? Perfume, Combs, Sanitary Products or other Merchandise?

ADVANCE
is the Vendor for You!

The 1-column model (illustrated) vends flat cartons up to 1/4"x2"x3 1/4" long — or round cartons up to 1 1/4" diameter x 3 1/2" long. The 2-column model handles round cartons up to 3/4" diameter x 3" long. Regularly furnished for 1c, 5c, 10c or 25c operation. Separate cash box — and Advance Coin Detector with automatic coin return when machine is empty.

Want more information? Write today to . . .

J. SCHOENBACH
Factory Distributor Of
Advance Vending Machines
1645 Bedford Ave., B'klyn, 25, N.Y.
PResident 2-2900

30 DAY MONEY BACK TRIAL

Northwestern Sensational Model 49
1c-5c-10c
Prices LESS THAN 25¢ \$17.35
• LESS THAN 100¢ \$17.15
• 100 OR MORE \$16.95
F.O.B. Factory

Try this famous vendor for 30 days. If it doesn't EARN MORE MONEY for you, return it and we'll refund your purchase price in full, plus freight both ways. You have nothing to lose and we know we will gain a satisfied customer.

GUARANTEED USED MACHINES
DELUXE 1c and 5c Combination \$13.95
MODEL 39 PORCELAIN, 1c 7.45
MODEL 33 BALL GUM 7.45
PORCELAIN, 1c 7.45

MERCHANDISE AND SUPPLIES

ZENOBIA PISTACHIO, Jumbo Queen . . . \$.70	SPANISH PEANUTS, 200 Lbs. Min., 5 Lb. Vac'm Packed . . . 85	BALL GUM, All Sizes, Prepaid . . . Per Lb. 5 26
ZENOBIA PISTACHIO, Fancy Sheik48	ITALIAN CHICK PEAS, Roasted and Salted25	ADAMS GUM, All Flavors, 100 Count . . . 42
PISTACHIO 4-Star Vendors70	RAINBOW PEANUTS, 28 BOSTON BAKED BEANS28	WRIGLEY'S GUM, All Flavors, 100 Count . . . 47
MIX60	JELLY BEANS28	BEECHNUT GUM, 100 Count57
PISTACHIO 3-Star48	LICORICE LOZENGES, M & M39	SUCHARD CHOCO-LATE, 200 Count . . . 1.20
CASHEW, Whole60	M & M39	HERSHEY'S CHOCO-LATE, 200 Count . . . 1.30
CASHEW, Butts55	Complete Line of Parts, Supplies, Stands, Globes, Brackets, Charms, etc	
MIXED NUTS53	1/3 Deposit, Balance C.O.D.	
VIRGINIA PEANUTS36	Time Payment Plan Available—Trade-Ins Accepted.	

NORTHWESTERN SALES AND SERVICE COMPANY
MOE MANDELL
438 WEST 42nd STREET, NEW YORK 18, N. Y. • Chickerling 4-0142
4705 16th AVENUE, BROOKLYN, N. Y. • Gedney 8-3600

RAKE SELLS FINE EQUIPMENT AT FAIR PRICES

EXHIBIT CARD VENDORS Like new, including 1000 fast selling Picture Cards. \$19.50 Ea.	NEW MODEL GV GUM VENDORS 6 cols., vends Adams 1c Gum, including 1000 pieces of Gum. \$24.50 Ea.
NORTHWESTERN MODEL 33 Reconditioned, including 10 lbs. of Ball Gum and 100 spotted Prize Balls. \$10.00 Ea.	ATLAS BANTAM ALMOND VENDORS Like new, 5c, including 5 lb. can of 700 count almonds. \$14.50 Ea.
SHIPMAN 1c and 3c STAMP VENDORS Reconditioned, including 5000 stamp folders. \$24.50 Ea.	AJAX 1c-5c-10c HOT NUT VENDORS Reconditioned, 3 cols., including iron stand and cup dispenser. \$39.50 Ea.
CLOSE-OUT! NEW COLUMBUS 1c BALL GUM Including 10 lbs. of Ball Gum and 100 spotted Prize Balls. \$10.00 Ea.	SPECIAL! VICTOR TOPPERS LIKE NEW. \$9.00 Ea.
RAKE'S DELUXE CHARM MIX A fast selling selection of all the best charms. \$8.50 M	MILLS VEST POCKETS Brand new, sold in Penna. only. \$50.00 Ea.

1/3 Deposit with all orders
Send for complete list of new and used vending machines and supplies. We buy and sell machines. We take trade-ins.

RAKE COIN MACHINE EXCHANGE
609A SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

VICTOR'S TOPPER DELUXE

The ALL-PURPOSE Vendor

VICTOR VENDING CORP.
5701-13 W. Grand Ave.
Chicago 39, Illinois

\$4,000 COMMISSION

is big money, it will be made by men in one month selling new type Dispenser. 2,850 sold first 90 days, following first introduction to American market. Sell a product never before sold through a Dispenser. Free sample Dispenser and supplies furnished to men selected. No territory restrictions. Every State virgin territory with established demand assured. NO MATERIAL SHORTAGE. UNLIMITED PRODUCTION GUARANTEED! If qualified as a promotional vendor salesman, experienced in selling routes through Business Opportunity Advertising, write, stating type machines have sold, names of companies you represent. State information by letter only. No post cards—give complete information.

BOX CH-144, Billboard
188 W. Randolph St. Chicago 1, Ill.

GET NEWER CHARMS

Lower prices from America's largest Charm manufacturer. Over 40 new and different series of Charms. Our prices are lower! Send 35c for complete samples.

PENNY KING CO.
415 Neptune Street
Pittsburgh 20, Pa.

JUMBO SPECIAL

Cap. 2375 of 210 Count Ball Gum
Price less than you think
Pay for in 20 weekly payments
Write for details

ROY TORR LANSDOWNE, PENNA.
Servicing and Financing Operators Since 1910

LEADER IN THE FIELD! ACORN
1c or 5c All Purpose Bulk Merchandise with All New Features \$14.95 Ea.
IMMEDIATE DELIVERY!
OAK SALES CO.
2033 Fifth Avenue
Pittsburgh, Pa.

CHARMS—Proven Sales Boosters
Write for Complete Price List!

Karl Guggenheim inc.
33 UNION SQUARE • NEW YORK 3, N. Y.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Double-Feature
**MOVIE-TV
CHARMS**

NEW as '52

FRONT BACK

GLOSSY photos on BOTH SIDES
72 assorted Movie-TV Stars

These are round Plastic Charms with glossy photos on both sides. Photos in the "round" look larger and sharper. Inside your machines the attraction is dramatic; the desire for these Charms irresistible. Vends perfectly. Priced low.

\$6.00
per 1,000
f.o.b.
Jamaica, N. Y.
Immediate delivery

★ **Samuel Eppy & Co., Inc.** ★

★ 91-15 144th Place Jamaica 2, N. Y. ★

State Tax Calendar

• Continued from page 51

January 15—Tobacco reports due.
January 20—Sales tax reports and payment due.
Maryland
January 15—Sales tax reports and payment due.
Massachusetts
January 20—Cigarette tax reports and payment due.
Michigan
January 15—Sales tax reports and payment due.
January 20—Cigarette tax reports and payment due.
Minnesota
January 20—Cigarette sales tax reports and payment due. Cigarette use and storage tax reports and payment due.
Mississippi
January 15—Sales tax reports and payment due. Tobacco reports from manufacturers, distributors and wholesalers due.
January 30—Sales tax annual reports and payment due.
Missouri
January 15—Retail sales tax reports and payment due.
January 31—Soft drinks inspection fee reports and payment due.
Montana
January 10 — Cigarette tax stamp payment due.
Nebraska
January 10—Cigarette reports from distributors due.
Nevada
January 15—Cigarette reports from wholesalers due. License fees from cigarette wholesalers delinquent.
New Jersey
January 20—Cigarette tax reports and payment due.
New Mexico
January 20—Cigarette reports from retailers supplying passenger carriers due.
North Carolina
January 15—Sales tax reports and payment due. Use tax reports and payment due.
North Dakota
January 10—Cigarette reports from distributors due.
January 20—Sales tax reports and payment due.
Ohio
January 10—Cigarette reports from wholesalers due.
January 15—Cigarette use tax reports and payment due.
January 31—Sales tax supplemental reports and payment due.
Oklahoma
January 10—Cigarette reports from wholesalers, retailers and vending machine owners due. Gross receipts tax reports and payment from airports due.
January 15—Sales tax reports and payment due. Tobacco reports from wholesalers, jobbers and warehousemen due.
Pennsylvania
January 1—Cigarette tax license renewal due.
Rhode Island
January 10—Cigarette reports from distributors and dealers due.
January 20—Sales tax reports and payment due.
South Carolina
January 10—Soft drinks reports due.
January 20—Sales tax reports and payment due.
Tennessee
January 20—Sales tax reports and payment due.
Texas
January 5—Cigarette reports from solicitors due.
January 10—Cigarette reports from distributors due.
Utah
January 25—Sales tax reports and payment due.
Washington
January 15 — Cigarette drop shipment reports from wholesalers due. Cigarette duplicate invoices on shipments out of State due from wholesalers and retailers. Sales tax reports and payment due.
West Virginia
January 10—Soft drinks tax reports and payment due.
January 15—Cigarette use tax reports and payment due. Sales tax reports and payment due.
Wisconsin
January 10—Cigarette reports

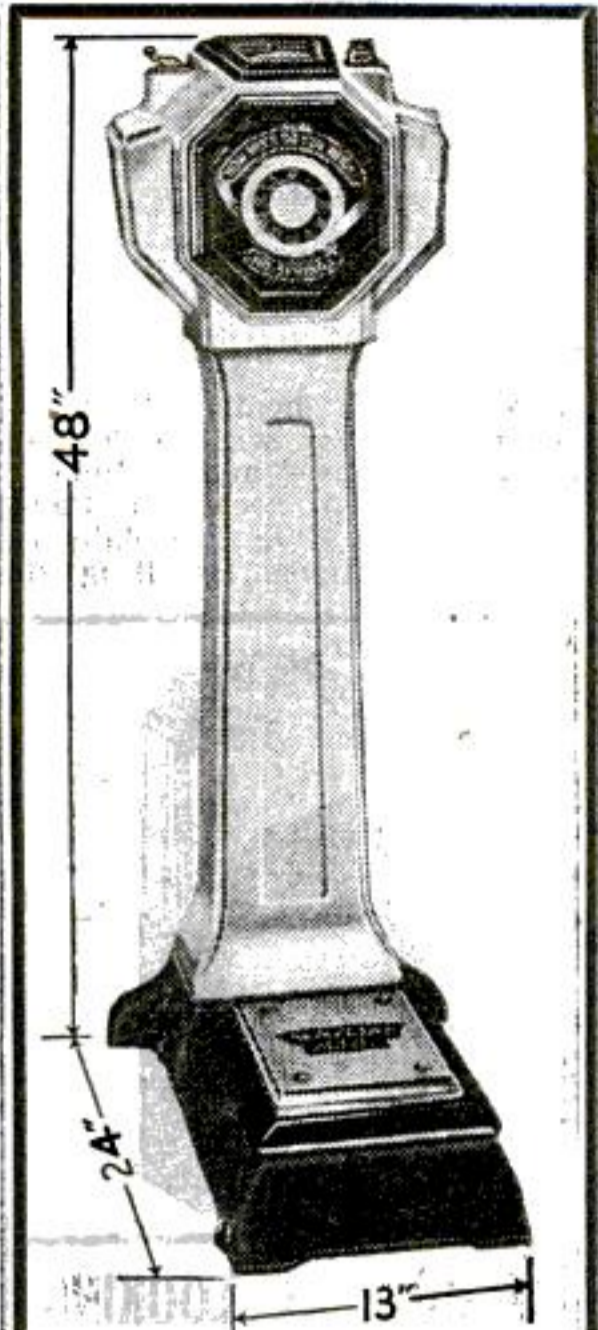
THE BILLBOARD Index of Advertised Used Machine Prices

• Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

For this week's prices consult the used machine advertisements in this issue.

	Issue of Dec. 29	Issue of Dec. 22	Issue of Dec. 15	Issue of Dec. 8
Adams 1c, 6 Col.....	\$9.95.			
Advance Candy	25.00	\$25.00	\$25.00	\$25.00
Advance Ball Gum	5.95			
Advance Nut	5.95			
Almond Vendors 5c	6.95			
Andrews Nut 1c 2 col.	7.95			
Asco Hot Nut 5c	9.95			
Cebco 2 col	12.50			
Cigaromat 10c 7 col.	14.50			
Columbus 1c Ball Gum.....	6.95	6.95	6.95	6.95
Columbus 1c Nut.....	7.95			
Columbus Nut 5c	185.00	185.00	185.00	175.00
C-8 Electric			85.00	85.00
DuGrenier Challenger			92.50	92.50
DuGrenier Champion, 9 Col....	80.00	80.00	85.00	85.00
DuGrenier Model W., 9 Col....	6.95	6.95	6.95	6.95
Equire 1c.....	119.50	119.50	185.00	175.00
Foot Vibrator.....	185.00	185.00	85.00	85.00
Keeney 9 Col. Elec.....	85.00	79.50	79.50	79.50
Kirk's Astrology Scale.....	22.50	22.50	22.50	22.50
Kwik Shoe Shine Machine....			50.00	50.00
Lawrence 5 Compartments....	7.45	7.45	7.45	7.45
Lo Boy Scale	85.00	85.00	85.00	85.00
Master 5c			95.00	95.00
Monarch (8 Col.).....			120.00	120.00
National 750	85.00 120.00	85.00 95.00	85.00 95.00	85.00 95.00
National 930			95.00	95.00
National 950	6.95 7.45	6.95 7.45	6.95 7.45	7.45 7.50
Northwestern 33 Ball Gum....			13.95	13.95
Northwestern Deluxe 1c and 5c.....	12.00 13.95	13.95	13.95	13.95
Northwestern Model 39, 1c....	7.45	7.45	7.45	7.45
Pop Corn Sez			89.50	89.50
Postage Stamp Machine 2 col.	9.50			
Rowe Candy	85.00	85.00	85.00	85.00
Rowe Crusader (10 Col.).....			80.00	80.00
Rowe Gum 1c 5 col.	10.00		80.00	80.00
Rowe Imperial (8 Col.).....	85.00	85.00	85.00	85.00
Rowe President	85.00	85.00	125.00	125.00
Rowe Royal (6 Col.).....	85.00	85.00	85.00	85.00
Rowe Royal (8 Col.).....	125.00	125.00	125.00	125.00
Rowe Royal (10 Col.).....	85.00	85.00	85.00	85.00
Silver King 1c Ball Gum.....	6.95	6.95	6.95	6.95
Silver King 5c Nut.....	6.95	6.95	6.95	6.95
Silver King 1c Nut.....	6.95	6.95	6.95	6.95
Silver King Bulk, 1c or 5c....	7.45	7.45	7.45	7.45
Siros Brush-Up	75.00	75.00	75.00	75.00
Toppers 1c Ball Gum.....	6.95	6.95	6.95	6.95
Uneda Model A (9 Col.).....	87.50	87.50	87.50	87.50
Uneda Model E (9 col.).....	75.00	75.00	75.00	75.00
Uneda (9 Col.) Model 500.....	97.50	97.50	97.50	97.50
Uneda (15 Col.) Model 500.....	79.50 85.00(2)	79.50 85.00(2)	79.50 85.00(2)	79.50 85.00(2)
Uneda Pak Model 500			130.00	130.00
7 Col.	130.00	130.00	130.00	130.00
U-Select-It	49.50	49.50	35.00 49.50	35.00 49.50
Victor Universal 5c	9.95			
Victor-V 1c	6.95			



\$25 DOWN
Balance \$10 Monthly

ALL WEATHER SCALE
COMPLETE CABINET AND
BASE, CAST IRON POR-
CELAIN ENAMELED, FOR
OUTSIDE LOCATIONS
WRITE FOR PRICES
Invented and Made Only by
WATLING
Manufacturing Company

4650 W. Fulton St. Chicago 44, Ill.
Est. 1889 — Telephone: Columbus 7-2772
Cable Address: WATLINGITE, Chicago

TOPPER DELUXE

With Plastic Side Display Windows
Case of 4, \$54.80
Single 14.90

Topper Standard With Plastic Globes
Case of 4, \$48.00
Single 12.25

COMPLETE VICTOR LINE IN STOCK!

CHAMPION NUT & CHOCOLATE CO.
1194 Tremont St. Boston, Mass.

Try **VICTOR** Once and you will BUY **VICTOR** ALWAYS. ORDER TODAY!

VEEDCO SALES CO.
2124 Market St. Philadelphia 3, Pa.
Phone: LOcust 7-1448

READY FOR DELIVERY NOW!

1c or 5c **ACORN** ALL-PURPOSE BULK MERCHANDISER

Featuring the new **WHITE FLASH BRUSH HOUSING**

KLARE SALES COMPANY
120 W. Jackson St., Phoenix, Ariz.

WRITE FOR CATALOG ON BULK VENDORS, MERCHANDISE GAMES, ETC.

CHARMS

Large #2 Size—Per 1,000
PLASTIC SILVER COPPER
\$1.99 | **\$3.33** | **\$3.43**

We reserve the right to limit quantity.

STANDS

All steel — aluminum finish. No need to add sand, gravel, cement, etc. Ready for locations. Weight 17 lbs.
\$3.25 each

We are factory distributors for all leading makes of **VENDING MACHINES.**

Parkway Machine Corp.
715 Ensor St. Baltimore 2, Maryland

Charms

Paul A. Price Co.
220 Broadway, New York 38, N.Y.

GIVE TO THE **RUNYON CANCER FUND**

Allege Vending Scheme Fleece

• Continued from page 51

viewed by Raymond and McHugh at the Legion headquarters. Prospective buyers were told they could buy routes of 40 peanut machines for \$1,500. The 12 persons—10 from Milwaukee, one from Sheboygan Falls and one from Two Rivers—said under the agreement with McHugh, the placement of the equipment in top locations was to be guaranteed by the Legion.

Decals were supplied with the machines, advertising that a portion of the proceeds were to go to the Legion rehabilitation fund. Locations would get 10 per cent, the Legion 10 per cent and the operator the remaining 80 per cent.

The 12 persons said they invested a total of some \$17,000 in the venture, buying machines at \$1,500 to \$1,800 and \$200 worth of assorted nuts. All said they would have turned down the deal if they had not been assured that the venture had Legion backing.

Complaints poured in early in December when earnings and placements lagged far behind expectations. Buyers had been told they could expect earnings of \$150 to \$200 per week from 40 machines installed in leading plants and offices.

Raymond said the \$1,600 he accepted from McHugh was a gift and not a payment for aiding operators to land locations and for using his influence to get official Legion backing.

from wholesalers and manufacturers due.
Wyoming
January 15—Sales tax reports and payment due.
January 20—Cigarette reports

McHugh said the money was a payment to Raymond, who did succeed in getting about 100 locations for buyers. Most of the locations, however, were poor, it is charged.

De Brozzo, pending further study of Wisconsin's statutes, said he also was contemplating charges of fraudulent advertising against McHugh and Raymond.

De Bozzo said any official action in the case probably would not be made until some time in the coming week.

Tobacco Sales Up

WASHINGTON, Dec. 29.—Tobacco wholesalers' cumulative sales for the first 10 months of 1951 were 5 per cent ahead of sales during the same period last year, while wholesalers' October sales alone reached \$233 million, a 14 per cent jump over sales of about \$201 million in October, 1950, Department of Commerce announced this week. October sales were also 14 per cent above sales in September of this year.

Commerce Department also reported that sales of tobacco products in retail drug stores, the biggest tobacco product outlet, were an estimated \$375 million in October, an increase of \$16 million over September and a gain of \$23 million above October, 1950.

Meanwhile, burley crop auctions beginning November 27, saw early price averages of about 54.5 cents per pound, about 10 per cent higher than first sales last season. Total 1951-'52 supply of burley tobacco, used mainly in cigarettes, will probably reach a level of about 4 per cent above last season. This includes some 580 million pounds of the 1951 crop plus carry-overs. The 1951 price level of 49.8 cents is 9 per cent above that for 1950.

BRAND NEW LUCKY BOY VENDORS

\$9.75 EACH MODEL 1c or 5c

Lots of 5 \$9.50 Ea.
Lots of 10 \$9.25 Ea.
Lots of 25 \$9.00 Ea.

Nut and Charm Vendors hold 5 lbs. Nuts, Ball Gum Vendors, 800 Ball Gum. Fully Guaranteed.
1/3 Deposit, Balance C.O.D.

BLOYD MFG. CO.
VALLEY STATION, KY.

LET US SOLVE YOUR PENNY PROBLEMS

We Have the Plan That Is a Proven Success for Coin Machine Operators of All Vending Machines. Requiring Pennies for Change.

THE LOGAN CO.
627 MILWAUKEE AVE.
CHICAGO 22, ILLINOIS

Available Now!

1c or 5c **ACORN** ALL-PURPOSE BULK MERCHANDISER

Featuring the new **WHITE FLASH BRUSH HOUSING**

Empire
COIN MACHINE EXCHANGE
1012 Milwaukee Ave. Chicago 22, Ill.

JUST OFF LOCATION!
U-NEED-A-PAK
MODEL "500"

9 COLUMNS BARGAIN \$50.00
25c OPERATION
1/3 Deposit, Balance C.O.D.
All Types of Cigarette Machines Reasonably Priced. Send for Catalog!

CENTRAL VENDING MACHINE SERVICE CO.
3967 Parrish St. Philadelphia 4, Pa.
Phone: EV 6-4244

A Happy and Prosperous New Year to All from **WORLD WIDE**

WILLIAMS SHOOT THE MOON

Entirely new power control, power release flashing signals. Hi score. Super-sonic speed and action. Five Ball Replay.

ACE COIN COUNTER

Factory rebuilt. Guaranteed completely. Small, compact, light weight. Counts to 54. 10¢, 25¢. Weight 8 lbs. Limited Quantity. Price **\$125**

EXHIBIT BIG BRONCO

For greater operating profits use Exhibit's Saddle Horse. Guaranteed through thousands of new locations. Parks, Depot, Stores, Drive-ins, Clubs, Dime Stores. Two Speeds: Dime Play Trots; Gallops. Genuine Leather Saddle.

BALLY SPOT LITE

One card, Five Ball, Re-play. Extra Ball feature—"Spottem" feature. Four corner feature. Advancing Scores. The game that has everything.

WILL PAY HIGHEST CASH

For CONEY ISLAND BRIGHT LIGHT ABC EXHIBIT 6 SHOOTER UNITED 5 and 6 PLAYER SHUFFLE GAMES

Reconditioned Bingo 5 Balls

BROADWAY \$245
BRITE LITE 345
A.B.C. 295
FIVE STAR 250
LITE-A-LINE 195

WILLIAMS SEA JOCKEYS

Sensational sea racing game—3-dimensional speedboats in thrill-packed race. 3 selections for one coin!

EXHIBIT'S JET GUN

Machine Gun Action. Moving Plane Targets. Fast! Exciting! Profitable!

NEW GENCO SHUFFLE TARGET and GENCO 8-PLAYER SHUFFLE GAME

Phone, Wire, Write for Prices.

Selected 5 BALL SPECIALS

BANK-A-BALL	\$110	CONTROL TOWER	\$135	SHANTY TOWN	\$ 95
BUFFALO BILL	75	DREAMY	95	SHOO SHOO	125
COLLEGE DAZE	95	MERCURY	75	SOUTH PACIFIC	95
CANASTA	110	ST. LOUIS	95	TRI SCORE	95
CAMEL CARAVAN	115			3 FEATHERS	95

AMUSEMENT DEVICES

Exhibit SIX SHOOTER \$200
Exhibit GUN PATROL 235
Exhibit SILVER BULLETS 145
QUIZZER DALE GUN 95
Williams With Film 110
Chi Coin PISTOL 125
Seeburg BEAR GUN 325

Reconditioned SHUFFLE GAMES


Keeney League Bowler \$235
Wms. Double Header 95
Keeney Double Bowler 95
Bally Shuffle Champ 115
Bally Speed Bowler 75
United Express 50
United 4-Player 285

WILLIAMS MUSIC MITE

Brand new—Original factory cartons. Plays easy-to-stock 45 RPM records. Write for Price.

100 FREE PLAY NOVELTY GAMES

With Flippers. All postwar games.



WORLD WIDE DISTRIBUTORS \$50

Chicago 4
2330 N. Western Ave.
Phone: Verclide 4-2300

Amazing new

PHOTOMAT*

RADICALLY DIFFERENT
COIN-OPERATED PHOTOGRAPHY

Worth waiting for!

There Is No Substitute For Experience

- 1927 Photomaton . . . four photo strip in four minutes.
- 1936 Photomatic . . . framed photo in two minutes.
- 1946 De Luxe Photomatic . . . framed photo in one minute.
- **Soon Photomat . . . Mutoscope's greatest achievement. Truly, worth waiting for.**

INTERNATIONAL MUTOSCOPE CORP.

William Rabkin, President
44-02 Eleventh St. • Long Island City 1, New York
Stillwell 4-3800

*PATENTED

FOR SALE

Bally Draw Bells	\$75.00	Clover Bells	\$400.00
Bally Deluxe Draw Bells	125.00	Super Bells	100.00
Bally Wild Lemons	150.00	Gold Nugget	150.00
Bally Double Ups	175.00	Feature Bell, like new	400.00
Feature Bells	200.00	Keeney Golden Twenty	100.00
Spot Bell, like new	250.00	Black Cherry Bell, 10¢ Jewel Bell, 10¢ Melon Bell, 10¢ Buckley Criss Cross, 5¢ Brown Front, 5¢ Buckley, 5¢ used 21 Bell, 25¢ Buckley Criss Cross, 25¢ used Blue Bell, Buckley Track Odds 5¢ play. These machines can be sold in Pennsylvania only.	

FRANK GUERRINI, 202 Beech Street, Burnham, Pa.

Save at Least Part of Each Week's Earnings—Buy U. S. Savings Stamps and Bonds

Neb. Court Okays Free-Play

Continued from page 46

playing and winning or losing money or property, it should be barred."

Judge Chase referred to a Nebraska penal statute under which Baedaro's suit said he was threatened with prosecution and said:

Not Property

"The free game is not property within the meaning of this penal statute. Free game merely gives the player an extension of playing time.

"But so do the flippers which if properly operated will repeatedly bat the ball back upon the playing field. But defendants have no quarrel with the extension of playing time given by the flippers, but merely with the other extension of time given by the free game device."

The judge called this "a distinction without a difference in my opinion."

The judge then held that the game in question was not made or used for gambling and that free games are not property and as such do not of themselves constitute gambling.

However, the judge denied on grounds it was too broad the request for an injunction to restrain the defendants from interfering with operation of the game.

He instructed attorneys for Baedaro to draw up a narrower request limited strictly to the five-ball game with free-play device. The judge said he possibly might grant such an injunction. This has not yet been done.

Advance Record Releases

Continued from page 22

Sunshower — The Three Suns (Sleepy) Victor 20-4385

Take Me Back—Don Cherry (Neither Am) Decca 27904

Take Me Back—Buddy Greco ('Til All) Coral 60623

Tears—Blue Barron Ork (I Wish) MGM 11136

Tell Me Why—Horace Bailey (I Want) Coral 60625

Thanks for Understanding—Elizabeth Welch-Nat Temple (Stay Close) London 1150

'Til All the Stars Fall in the Ocean—Buddy Greco (Take Me) Coral 60623

Trust in Me—Ricky Vallo (Ruby Lips) MGM 11135

Weaver of Dreams—Nat Cole (Wine, Woman) Cap 1925

We'll Meet Again—Vera Lynn (Wish Me) London 1146

When I Dream of Home—Victor Marchese (Flamingo) MGM 30494

Where May I Live With My Love—Tommy Edwards MGM 11134

Wine, Woman and Song—Nat Cole (Weaver) Cap 1925

Wish Me Luck—Vera Lynn (We'll Meet) London 1146

Why Should I Believe in Love—Dinah Shore (Life is) Victor 20-4421

POPULAR ALBUMS

Lena Horne Sings Album—(1-10") MGM (33) E 545: Can't Help Lovin' That Man; Where or When; 'Deed I Do; I've Got the World on a String; Sometimes I'm Happy; Is It Always Like This?; The Lady is a Tramp; Love of My Life.

HOT JAZZ

Jazz Treasury of Imortal Performances—(10 Al-bums) (30-7") Victor (45) WPT 26-27-29-30-31-32-33-35-36-37: B. Goodman; L. Hampton; E. Hines; B. Eckstine; Metronome All Stars; S. Bechet; Jelly Roll Morton; McKinney's Cotton Pickers; Great Trumpet Artists; Great Tenor Sax Artists; Artie Shaw.

SACRED

Is He Satisfied?—Rex Allen-Anita Kerr. Singers (I've Got) Decca 46390

I've Got So Many Million Years—Rex Allen-Anita Kerr Singers (Is He) Decca 46390

Goodnight, Sweet Jesus—Al Morgan (Mother) Decca 27908

Lovely Lady Dressed in Blue—Ames Bros. (Mother) Coral 60628

Mother, At Your Feet is Kneeling—Ames Bros. (Lovely Lady) Coral 60628

Mother, At Your Feet is Kneeling—Al Morgan (Goodnight) Decca 27908

My Mother's Prayer—Anita Kerr (When a) Decca 14597

When a Child Says His Prayer—Anita Kerr (My Mother's) Decca 14597

Conn. Group In '51 Finale

HARTFORD, Conn., Dec. 29.—Connecticut State Coin Association unanimously approved the membership application of Elliot Rosow, Hartford operator, at its final meeting of the year in the Bond Hotel here.

Abe Fish, CSCA president, told the group that much progress had been made in Connecticut trade circles during 1951 but cautioned them to exert an even greater effort in the New Year. He stressed the continued application of sound business methods especially on the public relations level as the best way to meet the challenge of 1952.

SIX PLAYER SHUFFLE ALLEY

Converted from United Express

One to six can play (10¢ per game each player)

Price \$299.50

Allowance on Express, \$50.

1. Fast Rebound Action
 2. 20-30 Scoring
 3. New Playboard
 4. Easy Servicing
 5. Trouble Free
 6. Newly Painted
- 1/3 deposit—we pay freight if full cash accompanies order.

ROYAL MFG. CO.

34 Park Street Webster, Mass.
Tel.: 649-W

BALLY TURF KINGS

A-1 Condition
\$249.50

T. & L. Distributing Co.
Tel.: MAin 8751 Cincinnati, Ohio

JANUARY 2-31
GIVE Voluntarily TO MARCH OF DIMES

PLAN NOW TO ATTEND

FEB. 4-5-6

Hotel Sherman Chicago

International COIN MACHINE EXHIBITION

Sponsored By
COIN MACHINE INSTITUTE

134 N. LaSalle St. Chicago, Ill.

Coinmen You Know

Continued from page 52

Company is selling the new Williams Rocket pin game, Shoot the Moon. . . Mrs. Helen Connelly, telephone operator at Ace-Saxon, left the company because her husband was transferred from the Opa-Locka Air Base to a new station in Tennessee. Mrs. Delana Pinckard has taken over her duties.

When Edison High School needed a juke box for a Christmas party, Jack Kaufman, head of C & L Amusement Company, obliged by donating one for the day, a typical example of how members of AMO are pitching in to create good will all over the community.

The excellent employee-employer relations which prevail at Supreme Distributors were exemplified at Christmas. Owner Willie Blatt hosted his 23 employees at a dinner. Then the hired help presented Blatt with a gold watch on which was engraved: "To a swell boss—from the gang, 1951."

Young Teddy Bush, son of the Bush Distributing Company's president, had the time of his life during his Christmas vacation from a military academy. His dad took time out from a busy schedule to escort him and three young cousins from Minneapolis, on a fishing trip in the Everglades. A few days later Mrs. Bush piled the small fry in the

family car and made a sightseeing trip to Key West.

Elmer Segale, PX Cigarette Machine representative, who operates out of Jacksonville, has the knack of maintaining ideal relations with customers. Harry Goldberg, H & G Novelty Company, says Segale never fails to give prompt and courteous attention to every request, no matter how minor, from a jobber or operator.

Sonny Lomberg, head of Taran Distributing's record department, did a rushing Christmas business. In fact, he was called at home by stores needing records on Christmas Day.

The coin machine business followed a familiar pattern during the Christmas season by falling off noticeably. Operators expected it, however, attributed it to the shopping rush and the tendency to spend the holidays at the family hearth. . . Ted Miller, WINZ disk jockey, is working with the music box operators of Greater Miami, especially members of the AMO, to promote play.

Bush Distributing Company has received samples of Chicago Coin's new pinball bowling game, King Pin. . . Ken Willis, Bush official, has recovered from a cold, and now Mrs. Lyria Blanchard, who works in the company's export department, is out with a virus infection. . . Arthur Perry, San

Juan, Puerto Rico, coin machine operator, in town on a buying trip.

The personnel at Bush Distributing Company presented boss Ted Bush with a set of engraved gold cuff links with a sapphire mounted on each link. Ozzie Truppman received a portable radio and a chafing dish.

Mrs. Josephine La Paro, wife of Joe La Paro, of Cleveland, is a house guest of Harry Goldberg and his wife. La Paro operates several night clubs in the Ohio city. Another Cleveland visitor spending a great deal of time with Goldberg is Bill Mantex, owner of the Merry Mouse Bar.

Bush Acquires Big Fla. Arcade

MIAMI, Dec. 29.—The largest arcade in Florida—Gene's Oasis and Golf Course at S. E. Third Avenue and Flagler Street—has been purchased by Bush Distributing Company.

Situated in a heavy traffic spot in downtown Miami, the arcade contains about 25 pieces of coin-operated equipment, a miniature golf course and an ABT shooting gallery.

Former owner Frank Salerno, who operates the F & S Amusement Company here, also plans to dispose of his route and will move to Havana, where he expects to open an arcade in the only amusement park in that country.

Bush Distributing represents Wurlitzer and some of the major manufacturers in this area. Prior to moving to Florida three years ago, Ted Bush, firm president, was a leading distributor in the Minneapolis-St. Paul area.

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COVER GIRL	24.50	PUNCHY	145.00
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MANHATTAN	25.00	W. C. JONES	110.00
MERCURY	72.50	FOOTBALL	75.00
CAMEL CARAVAN	85.00	CITATIONS	64.50
SUMMERTIME	30.00	SPEED BOWLERS	65.00
TAHITI	79.50	WMS. SPEEDWAY	35.00
THRILL	27.50	WATCH MY LINE	165.00
		FIVE STAR	265.00

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Turf Kings	Football	80.00	Five Star	335.00
Winner	Blue Sky	50.00	Saratoga	60.00
Champion	Oklahoma	70.00	Gizmo	40.00
Photo Finish	St. Louis	70.00		
Citation	Yanks	40.00	Arcade Equipment	
	Just "21"	50.00	Seeburg Bear Gun	\$240.00
	Carnival	55.00	Universal Twin Ani-	
Bowling Champ	Ballerina	40.00	mated Pins	95.00
Lite-a-Line	Super Hockey	40.00	Chicago Twin Lite	
Puttins & Bows	Four Horsemen	100.00	Up Pins	50.00
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Chi. Shuffle
Horse Shoes \$195.00

5-BALLS	NEW	ARCANE
Chi. King Pin	Genco Double Action	EXH. JET GUN
Wms. Shoot the Moon	Keeney Holiday	Muto. Voice-O-Graph, 35¢
United Leader	Gofft, Niagara	Post-War . . . \$525.00
United Zingo	Univ. 5 Star	Evans Ball-a-Score, New 369.50
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	Wms. Sea Jockeys	22' Shuffleboard & Scoreboard 250.00
		Gun Patrol 249.50
		Chi. Midget 229.50
		Skee Ball 229.50
		Chi. Pistol 149.50
		Wms. Star Series 139.50
		Merc. 13-Way Ath. Scale, New 99.50
		Telex & Film 139.50
		Foot Vibrator 119.50
		Wms. All Stars 109.50
		Jack Rabbit 109.50
		Chicken Sam, Rebuilt 309.50
		GOALEE 99.50
		Scientific Pockerino 99.50
		Ten Strike 99.50
		Quarterback 89.50
		Exhibit Dale Gun 84.50
		Exh. Shuffle Bowl 79.50
		Flash Hockey 75.00
		Mercury 13-Way Ath. Scale 69.50
		Heavy Hitter 69.50
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Remodel, Enlarge First Showrooms

CHICAGO, Dec. 29.—The expansion program which First Distributors launched last fall will get its final touch next week when the firm remodels and enlarges its main showrooms so one unit of its new and late used-model games can be on display simultaneously, Wally Finke and Joe Kline, owners, announced Friday (28).

They pointed out the change was necessary to save visiting operators time in selecting equipment. Under the enlargement plan, amusement pieces will have about double the space as formerly set aside for them. For added appeal the new showrooms will be set next to First's premium display division, recently enlarged to accommodate firm's added merchandise lines.

Pa. Issues Charter

HARRISBURG, Pa., Dec. 29.—A State corporate charter has been issued to Entertainment Devices, Inc., Packard Building, Philadelphia, to capitalize at \$10,000 "to manufacture, import, export, buy, sell, repair, operate and deal in and with coin-operating amusement and entertainment devices, and machines and similar products."

Buffalo Trade Studies Stiff Game Measure

Council Approves Ordinance Banning Mchs.; Up to Mayor

BUFFALO, Dec. 29.—Amusement games seemed doomed in Buffalo with the unanimous passage by city council of an ordinance banning the licensing of all games. Mayor Joseph Mruk was expected to approve the measure.

The ban on pinball machines in the city was recommended by a holdover grand jury which indicted 13 officials on charges of bribery, conspiracy and corruption. The indictments grew out of a scandal involving alleged payoffs to policemen and city officials for protection of illegally operated one-ball games.

Two of the men indicted were convicted. One of them, James J. Caputo, died shortly afterward. Sentencing of the second man, John P. Rollek, the city license director, was postponed until January 7 while the court studies a defense motion to have the jury's verdict set aside.

Deputy Police Commissioner Glen Pauley and Captains George Tourgie and Raymond Smith were scheduled for trial January 21. Four city councilmen are scheduled for trial after that.

LOS ANGELES, Dec. 29.—Badger Sales Company has opened its second show and salesroom here at Alvarado and Ninth Streets. Sam Pratt is in charge of the new location.

The showrooms were opened to consolidate the company's lines. New location covers 10,000 square feet, some of which will be used for storage space.

Connecticut Ops To Hold Election

HARTFORD, Conn., Dec. 29.—An exceptionally large turnout of operators is expected to attend the annual meeting and election of officers of the Connecticut State Coin Association, slated for Thursday night, January 10, at Depasquale's Restaurant, 545 Front Street, Hartford.

"We're planning on a good turnout," Abe Fish, owner of General Amusement Games of Hartford and CSCA president for the past several years, said. "We are drumming up new business and keeping old accounts humming."

Numerous committee reports are scheduled to be included in the program activities.

Representatives of the larger coin machine distributors and record companies are also expected to attend. Among them are Ralph Colucci, chairman of the board, and Leonard Berens, president, Seaboard Distributors, Hartford; Mac A. Perlman, Hartford branch manager, Atlantic-New York Corporation, Seeburg distributors, and Jim Smith, general sales manager, Columbia Records division, Stern & Company, Hartford. "An interesting program, which will include discussion of the controversial Bryson Bill, is being lined up by myself and committee officers," Fish said. "Any interested coin man in Connecticut is invited to attend."

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Chi. Coin Bowling Alley (2 Player)	\$ 34.50	United Shuffle Alley (Old Type) \$	9.50
Chi. Coin Classic	99.50	United Super-Shuffle Alley	14.50
Chi. Coin Horse Shoe, NEW	195.00	United Shuffle Alley Express	59.50
Evans Ten Strike (Bowling Alley)	49.50	Universal Twin Bowler	34.50
Genco Bowling Alley (8 Foot, 10 Foot)	34.50	Universal Super Twin (Fly Back Pins)	79.50
Genco Baseball (Shuffle), NEW	195.00	Wms. Twin Bowler (Shuffle)	34.50
Bowl-a-Line, NEW	99.50	Keeney 4-Player Alley	225.00
Genco Shuffle Target, NEW	195.00	Bank Ball (9 Ft. Skee Alley)	79.50

ARCADE and LOCATION

EXHIBIT DALE GUN	\$49.50	QUARTER BACK	\$59.50
KEENEY SUBMARINE	49.50	ALL STAR HOCKEY	49.50
POKERINO	49.50	VICTORY SPECIAL	24.50
Q-BALLS	79.50	BAND BOX	169.50

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ALOHA	\$ 29.50	MARDI GRAS	\$ 39.50
ARIZONA	115.00	MERRY WIDOW	39.50
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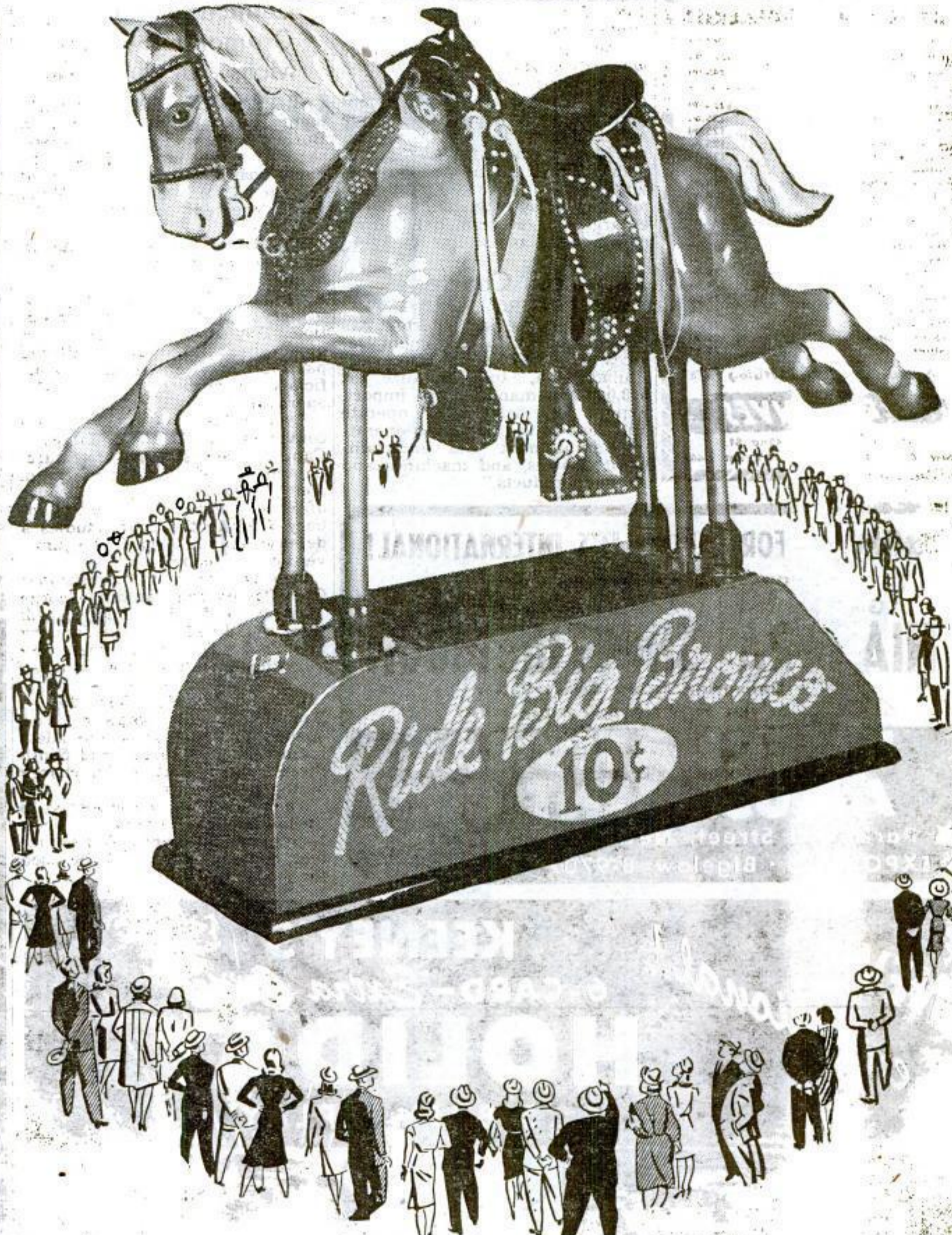


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100	100	100	100	100	100
90 9	90 9	90 9	90 9	90 9	90 9
80 8	80 8	80 8	80 8	80 8	80 8
70 7	70 7	70 7	70 7	70 7	70 7
60 6	60 6	60 6	60 6	60 6	60 6
50 5	50 5	50 5	50 5	50 5	50 5
40 4	40 4	40 4	40 4	40 4	40 4
30 3	30 3	30 3	30 3	30 3	30 3
20 2	20 2	20 2	20 2	20 2	20 2
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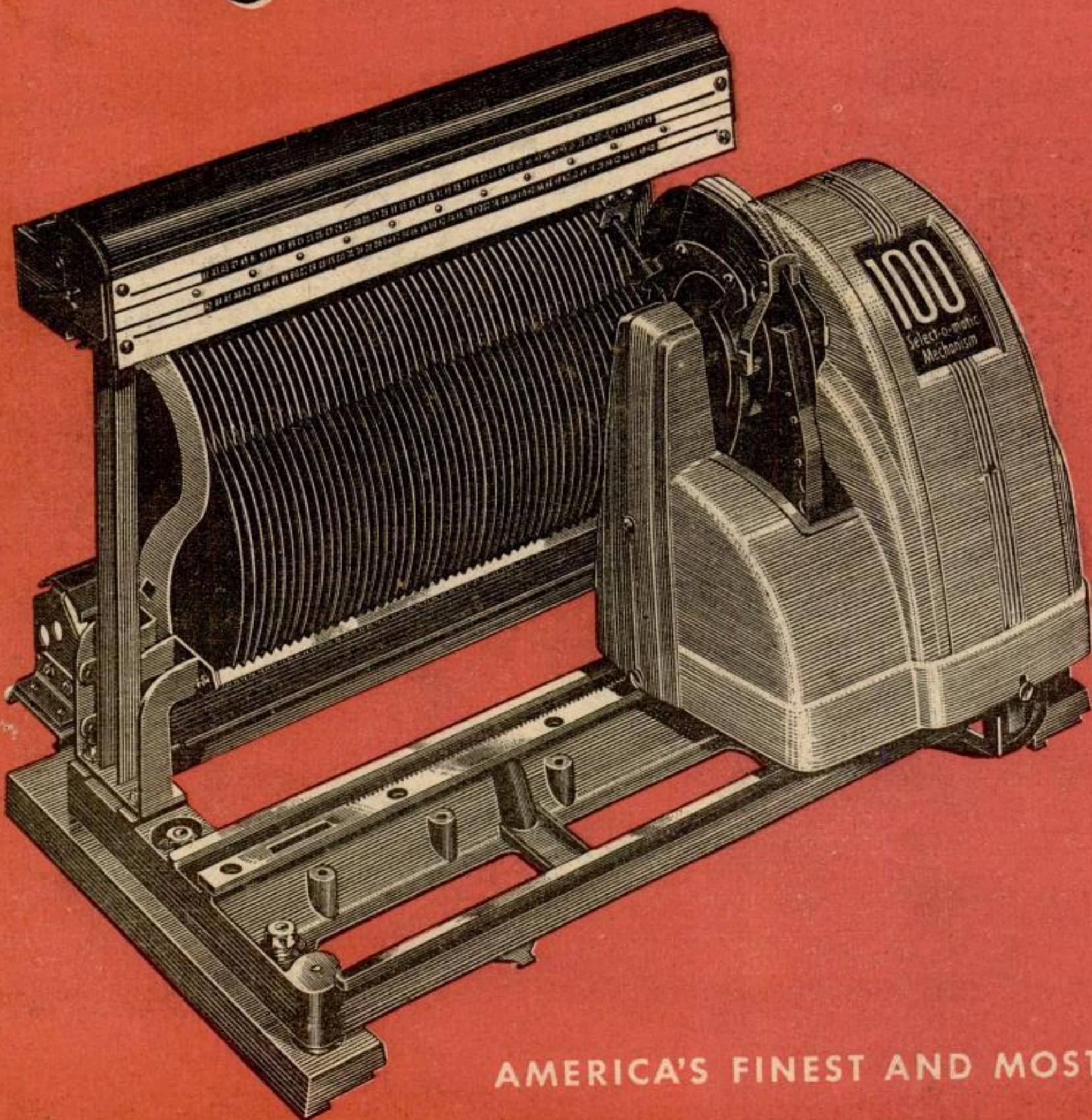
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