Radio Coming Back Strong With New Listeners, More $$

Nets Refresh Medium With New Approach

Use Programming, Sales, Tie-Ins and Punchy Statistics

NEW YORK, Feb. 2. — While the competitive picture on the medium radio level remains one to give rise to the threat of further cuts in listener interest, Columbia Broadcasting System (CBS) continues to grow in listenership, evidence that, in programming, sales and merchandising operations, the networks were trying new ways to refresh radio and bring it out of the doldrums into which 1951 fell.

(Continued on page 2)

Foes Hit Juke Box Op Tax; ASCAP Attacked by Chaffetz

WASHINGTON, Feb. 4.—From the Bryon-Kerstein Juke box engenius hit the headlines today (24) as the judge judge-judge splithe arsonist. The judgeid's revulsion was so great he decided it was advisable to tax the operators of juke box businesses and make a big revenue out of their operations. The judgeid's statement reads: "The judgeid has decided that the operators of juke box businesses are guilty of vice for the purpose of revenue and that the judgeid's tax law is the only way to stop this vice."

(Continued on page 2)

Red Tape Ties Olympics TC; Delays Deals

NEW YORK, Feb. 3.—Television rights to next summer's Olympic Games in Stockholm, Sweden, have been tied in with a loan of $100,000,000, according to officials of the United States Olympic Committee. The loan will be used to build the Olympic Village in Stockholm and to finance other Olympic activities.

(Continued on page 2)

51 Excise Taxes Up On Disks, Phonos, Sets

WASHINGTON, Feb. 2.—Sharp increases in the 1951 federal excise tax schedule for phonographs and record players, according to official federal revenue figures for the week ending January 29, 1952, total $3,006,500. As a result, sales revenue was up $2,593,333, or 53.5 percent, over the previous year's figures.

(Continued on page 2)
Plenty Money This Year... If See Here

NEW YORK, Jan. 2—It will be a good year for all sorts of show biz, according to the conclusion that the magazine is making after a careful examination of all the recent activity and a survey of the various branches of the industry.

In the current issue of the magazine, the editors have composed an almanac of predictions covering the major events of the year, from the opening of the new theater season to the release of the latest blockbusters.

Looking to the future, the editors have included a section on the potential impact of new technologies, such as the rise of streaming services and virtual reality, on the traditional film industry. They also explore the impact of the changing demographics of the audience, with a focus on younger viewers who are more likely to consume content online.

Additionally, the magazine provides an in-depth analysis of the box office numbers and ticket sales for the previous year, highlighting the success stories and flops of 2019. The editors have also included a feature on the top grossing films of the year, with insights into the marketing strategies that were successful in drawing in audiences.

Overall, the magazine's predictions for 2020 suggest a promising year for the entertainment industry, with a focus on innovation and embracing new trends.

(Continued on page 29)

London Dispatch

LONDON, Feb. 3—The Film Finance Corporation's latest minute in the world of film is an exploration of the relationship between finance and filmmaking.

In the mini-documentary, produced in collaboration with the Orange Fund, the FFC discusses the challenges and opportunities faced by filmmakers seeking to secure funding for their projects.

The film highlights the importance of diversifying sources of funding and emphasizes the need for filmmakers to have a clear understanding of the financial aspects of their projects.

The FFC's director, John Smith, says: "We are thrilled to be able to bring this important story to a wider audience. It is crucial that filmmakers have access to the right financial expertise, both in terms of understanding the commercial viability of their projects and navigating the complex landscape of funding sources."
200-House Web Could Create Own Programs

By SAM CHASE

NEW YORK, Feb. 2 — The potential of 200-house drama for theater television events by later this year has never been more real, according to William J. Reeder, president of the National Television Association, Inc., who is now involved in planning the first such event.

The 200-house drama series, scheduled for next fall, will be the first to be produced and distributed by independent producers. The series will be distributed to television stations by the National Television Association, which represents more than 100,000 television stations in the United States.

The series will feature four plays, each of which will be produced by a different group of writers, directors, and actors. The plays will be broadcast on a weekly basis, with each episode lasting approximately 90 minutes.

The series will be distributed to television stations throughout the United States and will be available for purchase by individual stations.

The National Television Association is a not-for-profit organization that represents television stations throughout the United States. The association was founded in 1946 and has played an important role in the development of the television industry.

TNT Network

TNT Network has announced that it will become a major player in the television industry by producing and distributing its own television programs. The network will begin producing its own programs in 1960, and will be distributed to television stations nationwide.

The network will produce a variety of programs, including dramas, comedies, documentaries, and news programs. The network will also produce its own talk shows, game shows, and variety programs.

The network will be headquartered in New York City, and will be owned by the Parent Corporation, a holding company.

The network will be available to television stations nationwide, and will be distributed by the Parent Corporation.

Radio

WQXR Lears Hair Down With Jazz, But Gone Gremlins Ride the Dial

By JUNE BUNNY

The New York Times, usually one of the more enlightened in its coverage of the jazz scene, has provided a telling article about the current state of the jazz world. In the last few years, the number of jazz clubs has grown significantly, and the music has become more popular than ever before.

The article highlights the fact that the jazz world is no longer dominated by a few great musicians, but rather by a wide range of talented performers. The article also notes the importance of the recording industry in the development of jazz, as well as the role of the media in promoting the music.

Nightclub

Queenie Leonard Hollywood Wow, Material Subtle, Delivery Tops

By JOHNNY SIFFER

John Walsh unveiled his latest discovery, Queenie Leonard, former British musicalhall chanteuse who has been drawing注意 customers in American films for the last year. Her first major role was in the film "The Happy Highway," in which she played with dramatic intensity.

Queenie Leonard is a native of England, and her powerful voice and dramatic ability have earned her a place as one of the most promising young actresses in Hollywood. She has appeared in several successful films, and is currently working on a new project that promises to be her greatest challenge yet.

Taxes on Sets Almost Triple, J. S. Reports

As for the business as a whole, there is little doubt that the number of sets built is on the increase. The number of sets built in 1959 was about 10% higher than in 1958, and the number of sets built in 1960 is expected to be even higher. However, the average cost of sets has increased significantly, and the industry is facing a number of challenges.

Inflation has also played a role in the increase in set costs. The inflation rate has been running at about 5% per year, and this has had a direct impact on the cost of materials and labor. The industry is also facing a shortage of skilled labor, which is driving up wages and contributing to the overall cost of production.

In addition to the increase in set costs, the industry is also facing a number of other challenges. The industry is facing increased competition from other forms of entertainment, and the cost of production is becoming increasingly high. The industry is also facing a number of legal challenges, including copyright infringement and union disputes.

Despite these challenges, the industry is still a vibrant and dynamic sector of the entertainment industry, and it continues to attract talented and creative people from all over the world.

Intermission plans.

The 1961 Best Picture award was won by "The Quiet Man," starring John Wayne and Maureen O'Hara. The film was directed by John Ford, and was a box office hit. The award was presented by the Academy of Motion Pictures Arts and Sciences.

The 1961 award was the first in a series of wins for John Ford, who would go on to win a total of four Best Director awards. Ford was known for his distinctive visual style and his ability to evoke a sense of nostalgia and epic storytelling.

The 1961 Best Actress award was won by Elizabeth Taylor for her role in "Butterfield 8." The film was directed by George Cukor, and was a box office hit. The award was presented by the Academy of Motion Pictures Arts and Sciences.

The 1961 award was the first in a series of wins for Elizabeth Taylor, who would go on to win a total of four Best Actress awards. Taylor was known for her beauty and her ability to bring depth and complexity to her roles.

The 1961 Best Actor award was won by Marlon Brando for his role in "On the Waterfront." The film was directed by Elia Kazan, and was a box office hit. The award was presented by the Academy of Motion Pictures Arts and Sciences.

The 1961 award was the first in a series of wins for Marlon Brando, who would go on to win a total of four Best Actor awards. Brando was known for his raw and intense performances, and his ability to bring depth and complexity to his roles.
HOLLYWOOD ICE REVUE SMASHES

NEW YORK
Unanimously Acclaims
the HOLLYWOOD
ICE REVUE

The New York Times

17-YEAR-OLD GIRL IS HIT OF ICE SHOW

New York World-Telegram

This Ice Revue Is Best Ever

NOW BOOKING
1952-53 SEASON

SUITE 1462, INTERNATIONAL BUILDING
ROCKEFELLER CENTER
NEW YORK 19, N. Y.

CHICAGO STADIUM
1800 WEST MADISON STREET
CHICAGO 12, ILL.
MADISON SQ. GARDEN RECORDS!

The Show with the Stars
Produced by
ARTHUR M. WIRTZ
Assistant Producer
WILLIAM H. BURKE
CATHERINE LITTLEFIELD
GRACE HOUSTON

Starring
BARBARA ANN SCOTT
CAROL LYNNE
FREDDIE TRENKLER
MICHAEL KIRBY
JOHN WALSH
ANDRA MCLAUGHLIN
THE BRUISES
SKIPPY BAXTER
THE COOKS

New York Journal-American
The Hollywood Ice Review:
Barbara Is a Dream;
The Best Show Yet
By John McGinty

Scores Heavily
Choreography Fine

New York Post
Curtain Cues
By Vernon Ross

Another 'Golden Girl' on Ice Here
Bringing back from Hollywood was Arthur M. Wirtz, who arrived yesterday afternoon just in time for the reopening of the show.

Daily Mirror
The Theatre
New ke Show Rates
Extravaganz'a Tag
By Robert Coleman

New ke Show Rates
Extravagaz'a Tag
By Robert Coleman

Daily News
Garden's Ice Show
Has a New Star
By Robert Coleman

Brooklyn Eagle
Curtain Time
By Lewis Sebring

They Loved Andrea Last Night
In the Garden's Ice Review
This week marked the end of the Garden's annual ice show, the last night of which was last night. The show was attended by thousands of spectators, and was a great success. The Garden's ice show is one of the most popular annual events in the city, and attracts thousands of visitors each year. This year's show was particularly successful, and was widely praised by both critics and audiences. The show featured a variety of ice skating acts, including figure skating, synchronized skating, and pairs skating. The Garden's ice show is well known for its high quality performances, and this year's show was no exception. The Garden's ice show is held each year in February, and is a popular event for both tourists and residents of the city.
RADIO'S RESURGENCE SEEN
IN LOCAL-LEVEL FIGURES

Surveys at KMA, WOR; WNBC Sales
Set Pace for Network Confidence

***Continued from page 1***

number of goat-roast listeners and advertising revenue. The latest report indicates that radio has continued to benefit from increased listener loyalty and growing advertising demand. Pulse is known to have an average of 10.5 million listeners per week, but listening time in the past 12 months has increased by 20 percent, and there has been a 15 percent increase in the number of advertisers.

Robert M. Mosley, director of the survey, stated that the increase in advertising revenue is due to higher rates and a larger market. He also pointed out that the growth of local stations is a factor in the increased revenue.

**MCA SIFTS ROSTER**

**Looks for Talent**

**To Make TV Leap**

HOLLYWOOD, Feb. 2—MCA's Tony M. Hall is said to be looking for a talented music producer who is both willing and capable of working within the framework of the MCA plans for a new music-based television show.

Agent is already carrying on negotiations with several producers and is reported to be considering a number of possibilities. Hall's interest is reportedly strong, and it is expected that a decision will be reached soon.

**TNT "SPECIALS" AHEAD**

Gov't, Sports Events Background to Future

**Continued from page 2**

TNT was recently announced that it will be producing a series of special events for the upcoming season. The network has already scheduled a number of high-profile events, including the Super Bowl, the Winter Olympics, and the NCAA basketball tournament.

**NEWS CAPSULES—COAST TO COAST**

Cantor Now Wine Salesman; "Man" East; "Norths" West

NEW YORK, Feb. 2—Edwin Cantor, who has been with the firm for 18 years, has been named to the position of wine salesman for the Cantor & Co. Wine Division of Quality Importers Inc. He will be based in the firm's Long Island office.

McNally, the star of the show, has been given an extended run for working here. The role of McNally, who has been with the firm for 12 years, is expected to be one of the highlights of the season.

**EDITORIAL**

Radio War Not Over

Evidence continues to pile up, slowly but surely, to indicate that the humble trend to attempt to down-grade radio has slowed down and, in fact, the growth of radio stations and the expansion of their facilities has continued. The evidence is not entirely conclusive, but it is strong enough to indicate that radio has not been ignored.

The Broadcasting Board of Governors, which oversees the operation of the radio stations, has been cited in a variety of reports as having increased its efforts to improve the quality of its programming. This has been reflected in a number of ways, including the appointment of new directors and the expansion of the staff.

And WOR's (C) Rappe, who once stood up like this big man he is and said that his WMT radio would be the world's first complete radio network, is now saying that WMT's efforts on radio, the station has experienced a sharp increase in ratings, and ratings are up so far in 1952. Still has been doing a good job on many fronts, and its New York station is now even more vitalizing.

**Radio Resurgence Seen in Local-Level Figures**

Surveys at KMA, WOR; WNBC Sales Set Pace for Network Confidence

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TOP ADVERTISERS WHO USE TV AND MAGS, BUT NOT RADIO

NEW YORK, Feb. 2 — Following is a list of 38 leading advertisers who, in the first six months of 1951, used network TV and magazine ads but were not involved in network radio. Their combined expenditures amounted to $10,814,706 in magazines and $12,399,478 in network TV. They are expected to be the targets of radio sales drives by the National Broadcasting Company as well as the other AM stations (see story in adjacent column).

<table>
<thead>
<tr>
<th>Advertiser</th>
<th>Weekly TV</th>
<th>Weekly Magazines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashmeier-Reese, Inc.</td>
<td>$19,412</td>
<td>$151,120</td>
</tr>
<tr>
<td>America Components</td>
<td>$15,300</td>
<td>$186,600</td>
</tr>
<tr>
<td>Bonden Co.</td>
<td>$73,325</td>
<td>$497,300</td>
</tr>
<tr>
<td>Borg-Warner Corp.</td>
<td>$67,123</td>
<td>$380,700</td>
</tr>
<tr>
<td>Canada Dry Ginger Ale, Inc.</td>
<td>$44,122</td>
<td>$210,653</td>
</tr>
<tr>
<td>Chicory Co.</td>
<td>$89,494</td>
<td>$161,923</td>
</tr>
<tr>
<td>Compagney, Inc.</td>
<td>$42,914</td>
<td>$272,395</td>
</tr>
<tr>
<td>Coleman, Sperry, Inc.</td>
<td>$150,477</td>
<td>$62,140</td>
</tr>
<tr>
<td>Food Motor Co.</td>
<td>$190,453</td>
<td>$532,123</td>
</tr>
<tr>
<td>Goodyear Tire &amp; Rubber Co.</td>
<td>$237,454</td>
<td>$673,817</td>
</tr>
<tr>
<td>Green Giant Co.</td>
<td>$27,125</td>
<td>$241,245</td>
</tr>
<tr>
<td>Greenpauler Co.</td>
<td>$87,121</td>
<td>$526,229</td>
</tr>
<tr>
<td>Lahn &amp; Kelytator</td>
<td>$51,125</td>
<td>$116,800</td>
</tr>
<tr>
<td>Lahn &amp; Kelytator</td>
<td>$17,125</td>
<td>$121,500</td>
</tr>
<tr>
<td>Mcllroy &amp; Co.</td>
<td>$217,125</td>
<td>$431,518</td>
</tr>
<tr>
<td>Nash-Kelco Motor Corp.</td>
<td>$87,754</td>
<td>$482,252</td>
</tr>
<tr>
<td>Packard Motor Corp.</td>
<td>$330,250</td>
<td>$149,743</td>
</tr>
<tr>
<td>Packard Motor Corp.</td>
<td>$120,350</td>
<td>$370,240</td>
</tr>
<tr>
<td>Packard Motor Corp.</td>
<td>$310,450</td>
<td>$479,971</td>
</tr>
<tr>
<td>Packard Motor Corp.</td>
<td>$11,185</td>
<td>$66,070</td>
</tr>
<tr>
<td>Packard Motor Corp.</td>
<td>$257,450</td>
<td>$218,000</td>
</tr>
<tr>
<td>Welch Juice Co.</td>
<td>$91,175</td>
<td>$165,412</td>
</tr>
</tbody>
</table>

NETS BOLSTER RADIO WITH FRESH, VIGOROUS PLANNING

Merchandising, Tie-Ins, Sales, Programs, Statistics Play Part

*Continued from page 1*

ulation on and other factors had

Five advertisers who added spending in this area showed a

This National Broadcasting

Company in the building of a merchandising de

planner, a new

The Columbia Broadcasting System's

radio, which brought

new merchandising tie-up with the Atlantic and Pacific game

and it was learned that

The Mutual Broadcasting System's merchandising plan-flog in the

Blackpool, an unknown in

the near future to meet competition from

Lahn & Kelytator

hermajesty or

The promotion tieup with National-Golden-Hayes Radio Attractions

also played a prominent role. This week's

radio, a broadcast picture on the

basis of the anticipated growth of creating
class-cardin al and

offering the station.

Mutual should have po

its radio network's


deduce

WNBC NEGRO ACCENT

Robinson to Direct Community Relations

NEW YORK, Feb. 3 — In a move to reach New York's mul
tiple Negro markets, WNBC, here has announced Jack Robinson as director of community relations. The Brooklyn Dodgers star will take an active part in programming, public relations, sports and promotion plans of both WNBC and WNBT.

WNBT is one of the most important Negro market stations in the country, and it has proved one of the most difficult to reach with its new programming. In the latter department, Robinson will be handed over to the

WNBC's Negro programming on radio and television and merchandising tie-ups with Negro dealers. Robinson's foray into the latter department will be to hold personal Negro programs on WNBC's "Blacklight Light tests" program and will also include such programs as public relations with Negro organizations and demonstra

The last one, in the promotion tieup with Mutual, Robinson is expected to fulfill two important functions. He will be responsible for the station itself as well as the neighborhood stations in the network.

The Promotion Competition!

For 13 Years

promotional managers have valued this opportu

ity to put their work on display, to bring it to the attention of a board of executives from top advertising agencies and sponsors, and to bring home the plan that says, "Outstanding achievement in promotion!"

The 13th Annual Radio and Television Promotion Competition is now in full swing. It features an important new radio promotion of radio as a medium, as well as the two division of audience and/or sales promotion and public service promotion.

Details

The promotion competition has been mailed to every broadcaster in the country. If you wish additional information, or entry forms, write to...

Promotion Competition — The Billboard

1544 Broadway — New York 19, N.Y.

Deadline

for all entries is MARCH 15, 1952. Don't miss this opportunity to PROmote YOUR promotion.

KLAC-TV Buys Feature Pix From Television, Inc.

Hollywood, Feb. 5 — KLAC-TV, Los Angeles, has signed a deal with Television, Inc. for a new life of "Cagney City," another Rosellini picture, which it plans to release in television theaters via Station WNBC, New York, as part of a promotion plan.

Robinson, also known in the industry as "The King of the Negro Market," will be responsible for the station's Negro programming on radio and television, and will be responsible for the station's Negro programming on radio and television and will also include such programs as public relations with Negro organizations and demonstra

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50 CBS Afflix Sign Flexible Rate Pacts

NEW YORK, Feb. 2 — About 50 CBS radio affiliates this week accepted the network's flexible rate plans and returned their rewritten contracts, according to network officials. The network's division of radio station relations for the week. The CBS network is the first network to announce the rate plans and that the network is going to use them.

"Info Please" Gets in Early

On Summer Slot

NEW YORK, Feb. 2 — "Info Please," the popular quiz show, will be one of the first shows to go into the summer slot early this year, when General Electric will begin producing the show for NBC. The show will go into the Sunday night time slot on the NBC network in the new season.

Programs' regulars, like Clark Kent and Margeaux, will continue to appear on the show, and the show will be syndicated on the basis of the summer slot. "Info Please," starring Batten, Batten, O'Hara and Ferris, is the agency.
the TV program that is changing the habits of the nation

20,000 mail requests from an advertiser's announcement at 8:20 AM

in the morning . . . and among these requests to Dave Garroway for a

free issue of Kiplinger's "Changing Times," thousands of statements that

people are actually changing their living habits to watch "Today."

"You certainly started the day in this household with a smile..."

CHESTER, NEW HAMPSHIRE
"So I flew to the TV... to dress, of all places, in the dining room!..."

BROOKLYN, N.Y.

"Enjoying firsthand news—neglecting the wash! It's worth it!..."

WALLASTON, MASS.

"The pleasantest and most interesting 'waker-upper' I've ever seen!..."

EASTON, PENNSYLVANIA

"Glued to my TV set—as I have coffee on the floor!..."

NEW YORK, N.Y.

"Today" is Network Television for a Song

MARKETS are reached on a national scale, with 20 stations already taking the show live.
RESULTS start the day your first commercial hits the air and is seen by the entire family, before the shopping day begins.
PRICES start as low as $2,000 for a participating sponsor.

NBC television

30 Rockefeller Plaza, New York 20, New York
A Service of Radio Corporation of America
ABC JOINS IN DRIVE TO RELAX TV STATION LIMIT

Petitions FCC to Raise Ownership Maximum When Freeze Is Lifted

WASHINGTON, Feb. 2 - New and important industry issues have come yesterday (1) to a drive to give detailed factual information on an underhanded new effort to freeze television stations.

A major move came yesterday with the filing of a new petition, signed by the National Association of Broadcasters, that seeks to increase the number of stations that can be owned by one person or company.

The petition is based on the current freeze on new station applications and the provision for bringing stations into the freeze.

The freeze is expected to last until the end of the year, and it is feared that the freeze may be extended.

The petition is expected to receive wide support from the industry.

WNEW's Pack Is Named Program Head for WNB1

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There is no such thing as a television home

Proof? It's all in a startling new WNEW report, along with evidence of just how big New York radio is — of how fabulously big WNEW is today — after four years of television. Copies are available to advertisers and agencies upon request.

WNEW

1130 | ON YOUR DIAL
Federal Communications Commission Meeting

WASHINGTON, D.C., February 3 - The Federal Communications Commission (FCC) on February 3, 1952, is expected to hear arguments in a case involving the broadcasting of a television program. The FCC is scheduled to hear oral arguments in the case of Federal Communications Commision v. United States, No. 52-1, which involves the broadcasting of television programs by the United States government. The FCC is expected to rule on the legality of the government's broadcasting activities.

FCC HEARING OFF FOR THEATER-TV
Non-or-Common Carrier Issue Puts Session in March, Maybe Later

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Tony Bava, To Those 2, For 2 Years

NEW YORK, February 3 - Tony Bava has signed a contract to remain with the Cleveland Indians for two years.

Ex-Lax Buys Full NBC Seg

NEW YORK, February 3 - Ex-Lax, Inc., has agreed to buy full ownership of the NBC television network for $75 million.

Balaban Tee-Off May Attract Free UPT Status

WASHINGTON, February 3 - Balaban & Burch, Inc., the largest independent television station owner in the United States, has been granted free UPT status for its stations in Chicago and Detroit.

Do Lee's KHJ-TV Gets 800 Snader Telescripts

Hollywood, February 3 - Don Lee's KHJ-TV, which this week reached the 800 mark in telescripts, has been producing telescripts for a new show titled "The Four-Leaf Clover.

Low's Agrees To Divorce In Film Case

WASHINGTON, February 3 - A divorce action in the case of Paramount Pictures Corp. v. Loew's Inc. has been settled, and both parties have agreed to a $100,000 settlement.

"Out There" May Go To Hour VS. Berle for CBS

NEW YORK, February 3 - "Out There," a new half-hour talk show on CBS, is expected to be offered in early spring.

Forms Science Research Org

NEW YORK, February 3 - A new science research organization, the National Science Foundation, is being established in the United States.

KECA Is New ABC Indie Unit

NEW YORK, February 3 - Following the move made last week by the American Broadcasting Company (ABC) to establish an independent unit for the station owners of its independent stations, ABC has established a new unit, KECA, to handle the independent stations.

Godfrey TV-er Hits 12.4 Rate

NEW YORK, February 3 - Arthur Godfrey, the popular television personality, has achieved a 12.4 rating in his weekly show, "Arthur Godfrey's Big Band," which is broadcast on ABC.

"Angel" Is New Godfrey Role

NEW YORK, February 3 - Arthur Godfrey will star in a new television series, "Angel," which will be broadcast on ABC.

HAVE NO' NANCE, MR. EDWARDS!

NEW YORK, February 3 - Ralph Edwards, the host of the popular television program "This Is Your Life," has been awarded a new contract with the program's producer, David W. S. Stern.

OAKY OLD KINE

NEW YORK, February 3 - A television program, "Oaky Old Kine," has been scheduled for broadcast on NBC.

Don Lee's KHJ-TV Gets 800 Snader Telescripts

NEW YORK, February 3 - Don Lee's KHJ-TV, which this week reached the 800 mark in telescripts, has been producing telescripts for a new show titled "The Four-Leaf Clover."
Liquor Ban Bill May Pass Senate

Death of Drive to Keep Liquor Ads Off Air Seen in House Industry Fights

WASHINGTON, Feb. 2.—Sen. Ed. Worrell of West Virginia predicted yesterday (1) predicted Senate passage as early as Thursday of the bill that the Senate is to consider, if necessary, before adjourning for the year, which is anticipated to be about six weeks. The bill, which is sponsored by Sen. John J. Johnson of the Senate Banking and Currency Committee, was passed by the Senate banking committee, and it is expected to be presented to the Senate for a final vote early next week.

The bill is said to be supported by a majority of both major parties in the Senate, and it is expected to be passed by the Senate with a majority vote. The bill provides for the removal of all liquor advertisements from television and radio stations, and it is expected to be passed by the Senate with a majority vote.

Klauber Will Return to TV For Campaign

WASHINGTON, Feb. 2.—Backers of Senator Klauber, D.C., and a group of friends, are expected to be in Washington today for a meeting on radio-televising in violation of the Constitution. The meeting is expected to be attended by Senator Klauber and other members of the Senate.

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Doctor's Dialogues

NEW YORK, Feb. 1.—The doctor's dialogues, which are the subject of the program, are expected to be presented on television and radio stations. The program is expected to be presented on television and radio stations.

NLRB Orders KTV Election On Unions

WASHINGTON, Feb. 2.—The National Labor Relations Board has ordered KTV to hold an election on whether or not the employees of KTV will be represented by the union. The election is expected to be held on Friday, and it is expected to be attended by the employees of KTV.

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D. J. OR COMMENTATOR?

WWJ, Jack Disagree; But Show Is Pulled

Continued from page 1

The situation is as follows: the station considered Silbert to be the best judgment for the program, and the station management was not decided on the air. Silbert offered to make the show and to continue it, and the station management was not decided on the air. Silbert offered to make the show and to continue it, and the station management was not decided on the air. Silbert offered to make the show and to continue it, and the station management was not decided on the air. Silbert offered to make the show and to continue it, and the station management was not decided on the air. Silbert offered to make the show and to continue it, and the station management was not decided on the air. Silbert offered to make the show and to continue it, and the station management was not decided on the air. Silbert offered to make the show and to continue it, and the station management was not decided on the air. 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THE BILLBOARD

Radio-TV Show Charts

SERVICES & FACILITIES

See Progress on Cost Problems for TV Shows

NEW YORK, Feb. 5—Despite the feeling at some network agencies that network changes for TV shows and production costs are on the way up, the studios and networks have not yet agreed to a tentative outline of a new system

The present system has NC and NBC network advertising space

Network changes for TV shows and production costs are on the way up, the studios and networks have not yet agreed to a tentative outline of a new system

New outlines are now under consideration, with the aim of making TV shows more economical

The current system of NC and NBC network advertising space

Network changes for TV shows and production costs are on the way up, the studios and networks have not yet agreed to a tentative outline of a new system

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Top 25 TV Shows NATIONALLY

According to American Research Bureau

<table>
<thead>
<tr>
<th>Program</th>
<th>ABC</th>
<th>CBS</th>
<th>NBC</th>
<th>AGE GROUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE HUNT</td>
<td>30.3</td>
<td>25.4</td>
<td>21.7</td>
<td>21-34</td>
</tr>
<tr>
<td>MY FRIEND KIKI</td>
<td>34.8</td>
<td>32.7</td>
<td>19.5</td>
<td>19-24</td>
</tr>
<tr>
<td>SATURDAY NIGHT LIVE</td>
<td>12.0</td>
<td>13.0</td>
<td>12.0</td>
<td>12-17</td>
</tr>
<tr>
<td>O P S K</td>
<td>15.3</td>
<td>15.3</td>
<td>15.3</td>
<td>18-24</td>
</tr>
<tr>
<td>DISNEY HOUR</td>
<td>14.4</td>
<td>14.4</td>
<td>14.4</td>
<td>18-24</td>
</tr>
<tr>
<td>I-WATCH</td>
<td>14.3</td>
<td>14.3</td>
<td>14.3</td>
<td>12-17</td>
</tr>
<tr>
<td>NIKKI</td>
<td>13.8</td>
<td>13.8</td>
<td>13.8</td>
<td>18-24</td>
</tr>
<tr>
<td>GILBERT AND GEORGE</td>
<td>13.4</td>
<td>13.4</td>
<td>13.4</td>
<td>18-24</td>
</tr>
<tr>
<td>THE WILD LILIES</td>
<td>13.3</td>
<td>13.3</td>
<td>13.3</td>
<td>18-24</td>
</tr>
</tbody>
</table>

**Deadlines...**

**for ordering facilities**

ABC: 2 weeks before show
CBS: 2 weeks before show
Du M: 2 weeks before show
NBC: 2 weeks before show

**for scheduling facilities**

ABC: 2 weeks before first studio rehearsal
CBS: 2 weeks before final studio rehearsal
Du M: 2 weeks before final studio rehearsal
NBC: 2 weeks before final studio rehearsal

All materials supplied by network remain property of the network.
### Top 10 TV Shows Each Day in Dayton, O. (Feb. 1952)

**1. Red Skelton**
**2. Goodyear TV Playhouse**
**3. Comedy Hour (CBS)**
**4. Moms Play House**
**5. Song Off Time (Allen)**
**6. What's My Line?**
**7. Claudie**
**8. Young, Mr. Bohlin**
**9. Sue Parade**
**10. It's New to Me**

**7 P.M. to Midnight**

**1. PIGEON FOR信息**
**2. GOODYEY TALENT SHOWS**
**3. THE LION LULL**
**4. ROBERT HOWDY BOLLYWOOD**
**5. CAPTAIN MOLLY**
**6. IT'S NEW TO ME**
**7. SMILIN' Wzenie**
**8. ROBERT HOWDY BOLLYWOOD**
**9. JIMMY McGUIRE**
**10. THE BARKS SHOW**

**3 P.M. to 7 P.M.**

**1. BROADWAY SHOWTIME**
**2. TALENT SHOWS**
**3. COMEDY HOUR (CBS)**
**4. MOLLY SMILIN' MAMA**
**5. WHAT'S MY LINE?**
**6. THE LION LULL**
**7. SMILIN' MAMA**
**8. WHAT'S MY LINE?**
**9. THE BARKS SHOW**
**10. CAPTAIN MOLLY**

**10 P.M. to Midnight**

**1. TERRY PATTERSON**
**2. TALENT SHOWS**
**3. COMEDY HOUR (CBS)**
**4. MOLLY SMILIN' MAMA**
**5. WHAT'S MY LINE?**
**6. THE LION LULL**
**7. SMILIN' MAMA**
**8. WHAT'S MY LINE?**
**9. THE BARKS SHOW**
**10. CAPTAIN MOLLY**

---

### Top 5 Radio Shows Each Day in Richmond (Feb. 1952)

1. **JACK REYNE**
2. **BETsy McGUIRE**
3. **AMOS 'N ANDY**
4. **HORACE MEYER SHOW**
5. **WALTER McGUIRE**

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### Share of Total Audience

<table>
<thead>
<tr>
<th>Radio vs. TV</th>
<th>Richmond</th>
<th>Dayton</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>43.5%</td>
<td>56.5%</td>
</tr>
<tr>
<td>Monday</td>
<td>43.0%</td>
<td>57.0%</td>
</tr>
<tr>
<td>Tuesday</td>
<td>40.5%</td>
<td>59.5%</td>
</tr>
<tr>
<td>Wednesday</td>
<td>42.0%</td>
<td>58.0%</td>
</tr>
<tr>
<td>Thursday</td>
<td>45.0%</td>
<td>55.0%</td>
</tr>
</tbody>
</table>

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### NEXT WEEK: Top 10 TV Shows Each Day in Toledo

<table>
<thead>
<tr>
<th>Show Name</th>
<th>Time (P.M.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Howdy Doody</td>
<td>7:00</td>
</tr>
<tr>
<td>2. Captain Video</td>
<td>7:30</td>
</tr>
<tr>
<td>3. Mister Peabody</td>
<td>8:00</td>
</tr>
<tr>
<td>4. Batman</td>
<td>8:30</td>
</tr>
<tr>
<td>5. The Lone Ranger</td>
<td>9:00</td>
</tr>
</tbody>
</table>

### Top 5 Radio Shows Each Day in Seattle

1. **Bud Abbott**
2. **Lorene Stock**
3. **Jack Smillie**
4. **Edward B. Murphy**
5. **FBI in Peace and War**

---

### Share of Total Audience

<table>
<thead>
<tr>
<th>Radio vs. TV</th>
<th>Seattle</th>
<th>Toledo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>42.6%</td>
<td>47.3%</td>
</tr>
<tr>
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<td>43.0%</td>
<td>47.0%</td>
</tr>
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### Top 25 TV Shows Nationally

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<tr>
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<td>9:00</td>
</tr>
</tbody>
</table>
Television—Radio Reviews

The Hubbards

CAPSULE COMMENT

Television—Radio Review Saturday (19), 11 p.m. EST, CBS-TV, Sunday (27), 4:45 p.m. EST.

A fine adaption of John Howard Sherman's stage play, "Valley," the "Valley" of TV, got a powerful production from the "Valley" of the CBS-TV studio. Program served as an excellent one in a real drama, with a strong cast and a brilliant play. It was the perfect vehicle for the show, with a strong performance by the story's central character, who was denied a role in the play. (See full review this issue.)

Television—Radio Review Colgate Comedy Hour Saturday (23), 6:30 to 8:30 p.m. EST, Saturday Night, CBS-TV. Eddie and Missie, both of the Hubbers, appeared on the show.

Mike and Buff (TV), CBS-TV, Saturday (23), 9:30 p.m. EST.

Mike and Buff TV has one of the better TV shows on the air now, and it has a great cast. The Hubbers, Eddie and Missie, are in a good comedy team, and they are well rehearsed and well played. (See full review this issue.)

Toasts of the Town

Television—Radio Review

This program is a MUST for all TV enthusiasts. The Hubbers, Eddie and Missie, make a great team, and they are well rehearsed and well played. (See full review this issue.)

John Henry Faulk, Humorist

Radio—Review Tuesday (27), 9:30 to 10 p.m. EST, CBS, Mrs. Minnie Pearl, guest. Missie appeared on the show.

Aided by a captivating Texas draw, very considerable voice authority, and a humorous, somewhat long-winded speaking style, John Henry Faulk has moved into the Big City to carve out a niche for himself. His topics are, of course, the same as his former ones, but his delivery is different. He is more deliberate and less glib than his former style, and he is more deliberate and less glib than his former style.

Mike and Buff

Television—Radio Review

In Mike and Buff, Mr. and Mrs. Hubber, Eddie and Missie, have a very good team. They are well rehearsed and well played. (See full review this issue.)

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WOR-AM, 16 P.M. EST.

Mike and Buff have a second program, Mike and Buff, on the same station. They are well rehearsed and well played. (See full review this issue.)

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The Redhead


Format of "The Redhead" bares more than a slight resemblance to "My Friend Irma," with Mary McCarthy playing a smartier, but nonetheless wester-brained counterpart of Marie Wilson, and Bibi Osterwald making with the wise-cracks as her room-mate, a la Cathy Lewis. However, the ABC turbo is a smudgy carbon copy, marred by miscasting, awful direction, and trite scripting.

That's a rather sweeping indictment, but it's true. They said it's all a matter of timing and shading so necessary for good situation comedy. In the supposed privacy of their boudoir, they chattered glib lines at each other with all the patness of an end-man in a minstrel show. As a result, the lines were droll, but trite and trite-like and forever inferior.

With Robert Young and Rue McClanahan, at least, the audience is left with something to look forward to.

The Redhead (Radio), ABC, Thursday (31). 8:45-9:30 p.m. EST.

This new situation comedy series is a smudgy carbon copy of "My Friend Irma," marred by miscasting, careless direction, and trite scripting. Nicer set comedienne Mary McCarthy plays a smarter, but counterpart of Marie Wilson and Bibi Osterwald, makes with the wise cracks, as her room mate. Both ladies were loud, but trite-like and forever inferior.

****CAPSULE COMMENT****

**The Crime Buster Courts the Fems**

With all parties conceding that TV will play a major role in the forthcoming presidential nominations, prospective candidates are beginning to make it plain that they can be had for wide gnat-shots. Since television was chiefly responsible for turning him into a national political figure, it's only fitting that Tennessee Sen. Estes Kefauver is the first Dem. to make an open bid for the nomination on TV.

The clean-up candidate courted on the fom vote Tuesday (29) on the "Keep Pursed" side of the floor for women's place in politics, was Kefauver who is sponsoring an equal rights-for women bill in Congress. Always the Southern gentleman, Kefauver skillfully, but politely parried the remarks of the U. S. Rep. and carried his arguments to the floor. It was a bit too bad for the gag writers, that the women's side was blanked out, but he never let them get away with such an argument, and at least, he made them all aware of his presence.

In view of his recent crusade against crime, Kefauver is the very strong in the fom vote department, and he made it plain that he is "counting heavily" on the women's vote in the forthcoming election. Pointing out that "women are the prime moving force in the country in all vital activities," he said to his audience that "women have always been a part of the winning side," and women's side was blanked out, but he never let them get away with such an argument, and at least, he made them all aware of his presence.

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THE VOTE CHASERS...

The Crime Buster Courts the Fems

Jack the Bellboy

is moving to WXYZ, Detroit

Yes, on February 4th, Jack the Bellboy moves to WXYZ. And all his loyal fans will be moving with him. He's Detroit's number one disc jockey—and the hottest salesman Detroiters have heard in a long time.

For example—one of his rare public appearances drew 65,000 people to a Detroit music store! That's the kind of response that made local and national advertisers buy over 10,000 spot announcements on his program last year. It will sell your products too—and sell them faster, in the rich Detroit market. Call ABC Spot Sales for time and rates.
Television—Radio Reviews

America's Town Meeting

Meet Corliss Archer


Corliss Archer, the famous radio personality, talks directly with his audience. This week's show features a panel discussion on the future of television. The panel consists of prominent personalities in the field, including Archer himself. The show is a must-listen for anyone interested in the evolution of media.

Music Thru the Night

RADIO—Reviewed Friday (1), 12:15-1:15 a.m., by Sustaining Broadcast System, Inc. Producer: John Annan. Director: Jerry Jones. In New York, WABC, NBC, and WOR. Originally broadcast on WOR.

This week's show features a variety of musical selections to suit all tastes. The show is hosted by a well-known disc jockey who keeps the audience engaged with his lively banter and musical choices. A great way to end the day with some good tunes.

---

News Capsules

TV Set Production Off Du M S Sets Football

Du Mont Signs Browns' Grid: More Coming

NEW YORK—Du Mont TV network, which carried a heavy schedule of pro football last season, almost has a coast-to-coast schedule for this coming year. The Cleveland Browns are definitely in, but other games to be added as well. Du Mont's new right-hand man, Wally Schirmer, has taken an option.

Keep Posted

Women's Place in Politics

TELEVISION—Reviewed Tuesday (1), 8-9 p.m. (NBC), sponsored by Curtis Publishing Company. Featuring Jack Lescoulie, who talks about the role of women in politics.

“Women's Place in Politics” is a thought-provoking show that explores the contributions of women to the political landscape. The program features interviews with prominent politicians and activists, offering insights into the ongoing struggle for gender equality in the political arena.

The Redhead

Continued from page 17

executed film taken. These should definitely build buyer-interest in the film during the exhibition starting Wednesday.

Over-all, the seg comprised well-selected talent-and-programmed show was worth the minimum. Bob Frank.

Toast of the Town

Continued from page 16

Today they were in session.

The Redhead

Continued from page 17

time it was about 8:30 p.m., so speaker straightened out everything, and this speech was made.

The title character of du Mont's new series is the 15-minute show, which is a part of the “Redhead” program. The show is a humorous look at the daily life of a typical American family. Du Mont is expected to expand the show during the week.

Television—Radio Reviews

The Redhead

Continued from page 17

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Carnival.
weather
roars,
night
emblem.
While

While his "Margarita" music

While he did just as well with his
righthand leading the way and
a glee line. He drew punch on
every cue, and his easy-"on"

tone which he played all the roles as well as
gave the general appeal of the Frankenstein monster.

Winona and Manta, balletroom
to Old and New, was greeted with good
books and a lot of know-
how. He was a lovely blonde, he's

This fact terror and joys of a
big sitting.
Jack Weinberg

Ciro's, Miami Beach
(Thursday, January 24)

Capacity, 277. Two shows
afternoon, 3:30 and 8:30;
beverage minimum, $2.50.
Publicity: Paul Leong.

Fern's, Miami Beach

Capacity, 500. Price: 65c, child
9c; daily, 4:30 and 8:30.
Publicity: "A" Publicity.

Night Club-Vaude Reviews

Panamont, New York

Capacity, 300. Price: 50c, child
10c; twice daily, 4:30 and 9:30.

Café Society Downtown, New York

Capacity, 300. Price: 50c, child
10c; twice daily, 4:30 and 9:30.

Coca-Cola Grove, Hotel
Ambassador, Los Angeles

Capacity, 300. Price: 60c, child
15c; twice daily, 4:30 and 9:30.

The new show at the village
showroom features Joanie White,

Thruppy, and other musical acts.
The show is the classic revue type


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15c; twice daily, 4:30 and 9:30.
Gross Decline May Turn Cap, Warner Theaters to Flesh

Vaude Subordinate to B.O. Takes Needed for Subsequent's Pay-Off

NEW YORK, Feb. 2—The problem of declining grosses at the Warner (Fox-Theater) Theater, which has cut its vaude program, has upset some of its operators worrying and wondering if the theater might be worth it, which is exactly what the Warner's turnabout has done.

One reason for the change in policy is that the theater had been losing money, which is almost certainly the case, since its grosses have been declining for several years. Another reason is that the theater's management has decided to change its name to the New York. The change was announced after a meeting of the management with the board of directors.

The new name will be effective immediately, and the theater will continue to operate as usual. The management is confident that the change will improve the theater's fortunes and that the vaude program will be revived in the near future.

Music Hall

In AGVA Pact

For Pay Hike

House Cast Gets Raises 14 Per Week

NEW YORK, Feb. 2—Radio City Music Hall will pay its house cast more than $14 per week, according to a pact reached with the American Guild of Variety Artists (AGVA).

The pact, which was signed on February 1, will take effect immediately and will cover all house cast members. The raises will be retroactive to February 1, and the new rates will be $15 per week for the lead cast and $10 per week for the supporting cast.

The pact was reached after several months of negotiations between the AGVA and the management of Radio City Music Hall.

Oriental Act

Hokusai During "Quo Vadis" Run

CHICAGO, Feb. 2—The Oriental Act, a large-scale picture, was popularly conjectured to start February 4 in the MGM house, but it will not open until February 14, according to a new report.

The reason for the delay is that the Oriental Act is being held up for legal reasons, and it is not expected to open until February 14.

Collins Ogles

“High” for TV

CINCINNATI, Feb. 2—The announcement of Frank Seiler’s retirement from the stage has been made, and he will take over as host of the program.

The program, which will be called "High," will be broadcast on the ABC network.

MH Cool 145G; 2 Others' Nex Stem

NEW YORK, Feb. 2—Stearns shipped last week, with the Stearns Angil, and several more, the plus size. Two presents, nips in stem, and in all, the plus size.

The Town’s First

To Switch to Production-Style Shows

CHICAGO, Feb. 2—Shortage of top draws in the theater business has resulted in a number of changes in the local theaters. The long-established trend of booking vaude shows, which has been the rule for many years, has been replaced by a new style of shows that are more like musicals or plays with vaude shows.

The Chicago Tribune reports that the new style of shows is becoming more popular, and that the local theaters are finding it to be a better way to attract audiences.

This new style of shows is being called "production-style shows," and it is characterized by a more professional approach to the production of shows. The shows are more carefully planned and rehearsed, and the casts are more experienced and professional.

The change in style has been welcomed by the theater owners, who believe that it is a better way to attract audiences and to keep the theaters open.

The new style of shows is expected to continue, and the local theaters are likely to continue to experiment with new styles of shows in order to keep the theaters open and the audiences coming in.

Night Clubs: VAUDE

NAME SHORTAGE HITS B.K. FLAGSHIP

B.O. Lag May Force Chicago Theater

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Night Club,Vaude Reviews appear on preceding page.
**Music**

**FEBRUARY 9, 1952**

**The Billboard**

**MUSIC NEWS**

**ET TU, MITCH!**

**Foes Hit Juke Box Op Tax; ASCAP Attacked by Chaffetz**

Bryson-Kefauver Bill Opponent Cites 10G Check for Pro Forces

*(Continued from page 1)*

**Columbia Files Suit Against 'Jolly Roger'**

Louis Armstrong Co-Plaintiff in Action; Foss, Poles and Disk Ass'n May Also Act

**Cap Signs Symph in Longhorn LP Drive**

Full-Fledged Entry Into Field Marked by Skedding Session for Pittsburgh Ork

**Coral Boosts Talent Roster, Revamps A&R**

New York, Feb 2 - Coral Records, the H. J. Stiegler President, has made a number of additions designed to increase the size and power of the company's roster. The new artists include Dick Haymes, Joe Martin, and the Don Dorsey Band. Coral is now considered one of the top ten record companies in the country.

**McConkey Sets Uruguay Deal**

Chicago, Feb 2 - McConkey Music has signed a $1,000,000 deal for the sale of 50,000 copies of McConkey records in Uruguay. The agreement will give McConkey complete control of the Uruguay market, and will enable the company to expand its operations in that country.

**Hot Tape a Hot Biz**

**Piracy Off the Air Sells Cheaply to LP Diskers**

**Herman Signed For Statler**

More Aches for Band Bookers
As Frontiers Play Coy on Pacts

Botoners Pass Up Chance to Spread Ink, Put Pressure on Offices for Better Deals

Continued from previous page

To bring the office up for the best, on what is largely a dry run, the band played a series of dates in New York and also did a lot of the work in the book. Russ Morgan started the trend in the industry by declining to work with the book.

In connection with Associated Booking, the company that booked the tour, the band decided to stay away. Morgan, who is the manager of the band, said he had nothing to do with the decision. He was not available for comment.

The band's decision is not expected to affect the CBA's ability to handle the situation, but Morgan said he was planning to take action. He added that he was in touch with the CBA's counsel, but that he was not planning to go to court.

No Judgment In CAPAC Suit

TORONTO, Feb. 2 - The decision of the appeal in the First Amendment case, United States v. Morgan, has been reversed.

The case, conducted before a three-judge panel, is a test of the First Amendment rights of the press.

The panel, which was appointed by the Supreme Court, was divided 2-1 in favor of the government.

The court's majority opinion was written by Justice John Marshall Harlan, who said the law did not violate the First Amendment.

The court's dissenting opinion was written by Justice William J. Brennan Jr., who said the law violated the First Amendment.

Rustics Penetrate Major Night Clubs

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All-Night Deejay Shows Portend End Of AM's Waning Dance Band Remotes

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Goody Denies Schwann Claims

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The Schwann catalog contains material which is not true, according to Goody. The Schwann catalog contains material which is not true, according to Goody. The Schwann catalog contains material which is not true, according to Goody. The Schwann catalog contains material which is not true, according to Goody. The Schwann catalog contains material which is not true, according to Goody. The Schwann catalog contains material which is not true, according to Goody. The Schwann catalog contains material which is not true, according to Goody. The Schwann catalog contains material which is not true, according to Goody.

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**DECCA “BEST BETS”**

Your guide to the hits of tomorrow based on actual sales

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<tr>
<th>NO.</th>
<th>TITLE</th>
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<tr>
<td>1</td>
<td>1. OLD FISH</td>
<td>The Wavemakers &amp; Gordon Jenkins 39738</td>
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<td>2</td>
<td>FLYING FISH</td>
<td>Bill biology 37903</td>
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<tr>
<td>3</td>
<td>D.J.</td>
<td>Guy Lombardo 37911</td>
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<td>4</td>
<td>LITTLE WHITE CLOTH</td>
<td>Ella Fitzgerald &amp; Louis Armstrong 39684</td>
</tr>
<tr>
<td>5</td>
<td>NEEDED NOONE</td>
<td>Bill Bailey &amp; the Ink Spots 27548</td>
</tr>
<tr>
<td>6</td>
<td>DON’T BE HEROIC</td>
<td>Roberto Lee &amp; Grady Martin 37627</td>
</tr>
<tr>
<td>7</td>
<td>REMINDS Me of LONDON</td>
<td>Roberto Lee 37933</td>
</tr>
<tr>
<td>8</td>
<td>A LITTLE WHITE CLOTH</td>
<td>Roberto Lee 37938</td>
</tr>
<tr>
<td>9</td>
<td>YOU MIGHT AS WELL</td>
<td>Jack And The Ink Spots 27640</td>
</tr>
<tr>
<td>10</td>
<td>LAST NIGHT ON THE TOWN</td>
<td>Louis Jordan 37955</td>
</tr>
<tr>
<td>11</td>
<td>TRY ME ONE MORE TIME</td>
<td>Louis Jordan 37958</td>
</tr>
<tr>
<td>12</td>
<td>YOU ARE THE APPLES OF MY EYES</td>
<td>Louis Armstrong &amp; Helen Humes 37951</td>
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<td>13</td>
<td>LONESOME LONELINESS</td>
<td>Guy Lombardo 37956</td>
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<td>14</td>
<td>PUNISH ME NO MORE</td>
<td>Ella Fitzgerald &amp; Roy Charles 39762</td>
</tr>
<tr>
<td>15</td>
<td>MERRY CHRISTMAS</td>
<td>Zone Tracy 37960</td>
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**COUNTRY**

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<tr>
<td>1</td>
<td>LICKER FROM MY DESIRE</td>
<td>Bill Monroe 41392</td>
</tr>
<tr>
<td>2</td>
<td>THE COUNTRY WAY</td>
<td>Lenio Kyle 40307</td>
</tr>
<tr>
<td>3</td>
<td>IF I M EMBRACED MYSELF</td>
<td>Ban Allen with Archie Ager Singers 41390</td>
</tr>
<tr>
<td>4</td>
<td>SOMEONE TO CARE</td>
<td>Jimmie Davis 39256</td>
</tr>
<tr>
<td>5</td>
<td>HOW SOMETIMES I'M BLUES</td>
<td>Jimmie Davis 39250</td>
</tr>
<tr>
<td>6</td>
<td>I'M NOT GONNA GIVE UP NOBODY NOW</td>
<td>Jethro Buc 39250</td>
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<td>1</td>
<td>I BE BELIEVING</td>
<td>Lula Jean 41270</td>
</tr>
<tr>
<td>2</td>
<td>I'M LOOKING UP ON THE RIVER</td>
<td>Buddy Johnson 37942</td>
</tr>
<tr>
<td>3</td>
<td>WHEN THE TRUMPETS COME BACK TO CAPITOL</td>
<td>The Rayzor-Vees 40776</td>
</tr>
<tr>
<td>4</td>
<td>IT'S NO SEPTEMBER</td>
<td>The multi-talented Four</td>
</tr>
</tbody>
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**NEW RELEASES**

- **BUNDLE OF SOUTHERN LULLABIES**
  - Guy Lombardo
  - Western Yule
  - Rhythm Yule
  - Yule and the Angels
  - Evergreen Yule

- **HARDCORE CENTER**
  - The rhythm is too strong
  - I’m looking up on the river
  - When the trumpets come back to Capitol
  - They’re a real love
  - The multi-talented Four

- **YOU Brought ME LOVE and PERFIDIA**
  - Sung by The Four Aces

- **MILK BUCKET BOOGIE and SALTY DOG RAG**
  - Sung by Red Foley
**FIRE WITH FIRE, HUH?**

Price-Cutters' Enemy Forms Cut-Price Club

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**VICTOR-BOAC**

"BERMUDA" TIE

NEW YORK, Feb. 2 — A $20-$30 Cuts price for Victor records, which was inaugurated by the Bell Sisters' "Bernard," has now been extended to include other artists, too. The tie-up is expected to bring the Bell Records Union to the point where it can make a profit on its products, which are priced at $20-$30. The tie-up is expected to bring the Bell Records Union to the point where it can make a profit on its products, which are priced at $20-$30.

**GOSSIP FOURS**

McCormick Marks Banner Yr., Plans '52

**TACLAARSEEF, Feb. 2 —** McCormick, in a recent interview, said that the firm would continue to produce the "Seattle" cut-price record, which is priced at $20-$30. McCormick, in a recent interview, said that the firm would continue to produce the "Seattle" cut-price record, which is priced at $20-$30.

**PITCH TO DJs**

Deane Notes Lines Used By Pluggers

NEW YORK, Feb. 2 — Deane, who sets 'em at WABC, recently compiled a list of phrases and suggestions for plugs, which are beefed up by music publishers and others. Deane, who sets 'em at WABC, recently compiled a list of phrases and suggestions for plugs, which are beefed up by music publishers and others.

**PALLADIUM SETS**

Hefy Ork Sked

HOLLYWOOD, Feb. 2 — The Palladium is now scheduling its programs, which are scheduled to begin on April 15 and May 15.

**Film Co. Files Suits vs. Gabor Disks**

NEW YORK, Feb. 1 — A $20-$30 Cuts price for Victor records, which was inaugurated by the Bell Sisters' "Bernard," has now been extended to include other artists, too. The tie-up is expected to bring the Bell Records Union to the point where it can make a profit on its products, which are priced at $20-$30. The tie-up is expected to bring the Bell Records Union to the point where it can make a profit on its products, which are priced at $20-$30.

**Three Chi Musicians Hurt in Collision**

CHICAGO, Feb. 3 — Three of the more popular male vocalists of the Chicago area were injured in a collision on the expressway early Saturday morning, according to reports received from the Chicago Tribune. The accident occurred when the driver of one of the vehicles lost control and collided with the others, causing injuries to all three performers. The accident occurred when the driver of one of the vehicles lost control and collided with the others, causing injuries to all three performers.
Versatile Vaughn comes up with 2 great sides.

"Mountain Laurel" and "Ooh! What You Did"

RCA VICTOR 20-4479 (78 RPM)
47-4479 (45 RPM)

the BIG New HITS are on...

RCA VICTOR RECORDS
VERSATILE

All 'Round Lawrence on Many Fronts

NEW YORK, Feb. 2. Within the past seven days or thereabout KL.

Killed, a favorite with listeners of the WOR station, has demonstrated his versatili
ty required of a band leader or in the case of radio, a host of a musical show.

In the last few days Lawrence played a part in literally half a dozen musical shows.

On January 28 Lawrence played a part in the Dr. Lloyd McLaughlin Memorial Concert on the DuMont television net
twork's "Special for Broadcasters" series. On January 27 he con

ducted the "Dapper Dan" show on the "Philip Morris Radio" network.

On January 25 Lawrence appeared on "The Caffeine Night" show while on Januar

y 26 he was heard on the NBC-TV "We the People" show.

Meanwhile Lawrence continues to front his dance band on college dates and college events. The or

chestra is a well-known and popular feature of his show and the band is a beacon for the p

opular music industry.

Fined for Mailing Obscene Records

MILWAUKEE, Feb. 2—Domin

ici, P. J. D. Hill, of Menomonee Falls, Wis., was fined $50 when the jury of the Federal District Court here, after hearing evidence presented by Federal Judge John R. Tenmy

an, sentenced him to an indefinite term in the federal penitentiary with a possible prison term of 20 years.

The defendant was charged with illegal mailing of obscene matter.

The case was tried without a jury and the defendant was found guilty.

Judge Tenmyan held that while he was innocent of the charge, he was guilty of the offense.

The federal penitentiary is a highly guarded institution and the defendant was sentenced to an indefinite term.

H. Bluestone Quits Standard

HOLLYWOOD, Feb. 2—Harry Bluestone, the former manager of the Standard Record Company, left his position as chief of the company to be replaced by Mr. B. S. Deming, the man who had been his assistant for many years.

Deming is expected to be given the management of the company.

Ziggy to Front V. Monroe Band

NEW YORK, Feb. 2—While the boss of the Hollywood musical world, the well-known V. Monroe Band, is on tour in the South, Ziggy Toole has taken over the vocal duties of the band. Ziggy has been with the band for the past three years and is known as a fine vocalist.

The V. Monroe Band is scheduled to appear in several cities in the South during this week.

Stryker Asks For Accounting

FORT LAUDERDALE, Feb. 2—A band instrument repair shop will be added to the firm's operations by George Stryker, the owner of the Stryker Band Instrument Co., which has been successful in the repair and sale of musical instruments.

Stryker is known as a fine musician and has been active in the field of musical instrument repair for many years.

Parade to Issue $1.69 Operatic LP's

NEW YORK, Feb. 2—Parade Records, the independent record company, will issue a new LP record this week. The record will be issued in two versions, one for the overseas market and one for the domestic market.

The overseas version will be issued in three different languages: English, French, and Italian. The domestic version will be issued in English only.

The overseas version will be available in limited quantities and will be sold exclusively through high-end record stores.

Cap Continues Staff Shifting

NEW YORK, Feb. 2—Capitol Records has announced a number of new additions to its staff.

In addition to the new additions, Capitol has also announced the departure of several employees. The company is in the process of reorganizing its operations in order to better serve its customers.

The new employees will include several experienced industry professionals who will be responsible for various aspects of the company's operations, including artist management, sales, and marketing.

The departures include a number of long-time employees who have decided to pursue other opportunities.

Music industry observers are predicting that the changes at Capitol will have a significant impact on the company's future success.

Lauder for RCA Collectors' Series

NEW YORK, Feb. 2—RCA Victor has announced that a new series of collector's items will be released this year. The new series will feature limited edition vinyl records and CDs, as well as special merchandise such as limited edition posters and t-shirts.

The first release in the series will be a limited edition vinyl record featuring a rare unreleased song by The Beatles. The song was recorded during the band's early career and has never been released before.

The series is expected to be highly sought after by collectors, and will be available exclusively through selected dealers and online retailers.
'round and 'round she goes for a WINNER

KAY STARR

"WHEEL OF FORTUNE"

and "I WANNA LOVE YOU"

Capitol Record No. 1964
**THE BILLBOARD Music Popularity Charts**

**The Nation's Top Tunes**

The listing below is, THE HONOR ROLL OF HITS, is determined by a weekly publication of twelve leading radio stations. At the end of each week it is prepared by those stations, predominantly in individual names at the place of THE BILLBOARD's offices. Jurisdiction in number for January 20, 1952, and February 17.

**Last Week** | **This Week**
---|---
1. **Cry** | 1. **Cry**
   - By Charlie Talmadge - Published in 1940
   - RECORDS AVAILABLE: C. Talmadge, Good Soldier, Decca, 78 RPM, May 11, 111; C. Talmadge, Good Soldier, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; C. Talmadge, Good Soldier, Decca, 78 RPM, May 11, 111; C. Talmadge, Good Soldier, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

2. **Tell Me Why** | 3. **Slow Poke**
   - By Billie Holiday - Published on June 4, 1941
   - RECORDS AVAILABLE: B. Holiday, Tell Me Why, Decca, 78 RPM, May 11, 111; B. Holiday, Tell Me Why, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; B. Holiday, Tell Me Why, Decca, 78 RPM, May 11, 111; B. Holiday, Tell Me Why, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

3. **Slow Poke** | 4. **Little White Cloud That Cried**
   - By Frank Loesser - Published on June 4, 1941
   - RECORDS AVAILABLE: F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

4. **Little White Cloud That Cried** | 5. **Any Time**
   - By Frank Loesser - Published on June 4, 1941
   - RECORDS AVAILABLE: F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

5. **Any Time** | 6. **Shrimp Boats**
   - By Frank Loesser - Published on June 4, 1941
   - RECORDS AVAILABLE: F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

6. **Shrimp Boats** | 7. **(It's No) Sin**
   - By Frank Loesser - Published on June 4, 1941
   - RECORDS AVAILABLE: F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

7. **(It's No) Sin** | 8. **Charmaine**
   - By Frank Loesser - Published on June 4, 1941
   - RECORDS AVAILABLE: F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

8. **Charmaine** | 9. **Down Yonder**
   - By Frank Loesser - Published on June 4, 1941
   - RECORDS AVAILABLE: F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

9. **Down Yonder** | 10. **Tiger Rag**
   - By Frank Loesser - Published on June 4, 1941
   - RECORDS AVAILABLE: F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - PRINTED: Record World, 21-9; F. Loesser, Slow Poke, Decca, 78 RPM, May 11, 111; F. Loesser, Slow Poke, Decca, 45 RPM, April 21, 111.
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Stinson, Cleveland.

10. **Tiger Rag**

**DECCA 27944**

(78 RPM)

and 9-27944

(45 RPM)

America's Fastest Selling Records
ORDER SERVICE GUIDE

For PLUS PROFITS be Sure You’re Stocked on these Top Sellers!

NEW RELEASES

<table>
<thead>
<tr>
<th>TITLE</th>
<th>QUANTITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I WANNA LOVE YOU&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;WILL YOU MISS ME&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;MY HONEY'S COMING HOME&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;TOMORROW'S GONNA BE A SUNSHINE&quot;</td>
<td>78 &amp; 45</td>
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</table>

TOP COUNTRY & WESTERN

<table>
<thead>
<tr>
<th>TITLE</th>
<th>QUANTITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;THE WILD SIDE OF LIFE&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;LULLABY IN THE DEEP BLUE SEA&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;MAY DAY!&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;BYE BYE BLUE&quot;</td>
<td>78 &amp; 45</td>
</tr>
</tbody>
</table>

TOP SELLERS—POP

<table>
<thead>
<tr>
<th>TITLE</th>
<th>QUANTITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;SUNFLOWER&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;MY HEARTBELLS&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;OH, HOW I HATE TO STOP&quot;</td>
<td>78 &amp; 45</td>
</tr>
<tr>
<td>&quot;TOMORROW&quot;</td>
<td>78 &amp; 45</td>
</tr>
</tbody>
</table>

MAIL TO YOUR NEAREST Capitol DISTRIBUTOR

NAME
ADDRESS
CITY
STATE
ZIP

Don't Take Chances!

Order

KAY STARR'S
"WHEEL OF FORTUNE"
and
"I WANNA LOVE YOU"
Record No. 1954

TOP SELLER IN ITS FIELD!

MARSHA CARSON and the Gospel Singers

"SATISFIED"
and
"HIDE ME ROCK OF AGES"
Record No. 1900

use this RUSH FORM to place your order NOW

NOW
THE BILLBOARD
Music Popularity Charts

**Records Most Played by Disk Jockeys**

Based on reports received January 30, 21 and February 1

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CRY</td>
<td>J. Ray</td>
</tr>
<tr>
<td>2</td>
<td>TELL ME WHY</td>
<td>Four Ace &amp; Albert</td>
</tr>
<tr>
<td>3</td>
<td>LITTLE WHITE CLOTH THAT CRIED</td>
<td>J. Ray</td>
</tr>
<tr>
<td>4</td>
<td>TIGER BAG</td>
<td>L. Paul M. Ford</td>
</tr>
<tr>
<td>5</td>
<td>ANY TIME</td>
<td>E. Richey Winterhalter</td>
</tr>
<tr>
<td>6</td>
<td>TELL ME WHY</td>
<td>E. Richey Winterhalter</td>
</tr>
<tr>
<td>7</td>
<td>SLOW POKE</td>
<td>Pee Wee King</td>
</tr>
<tr>
<td>8</td>
<td>SLOW POKE</td>
<td>R. Flanagan</td>
</tr>
<tr>
<td>9</td>
<td>BERMAHA</td>
<td>B. Sisters</td>
</tr>
<tr>
<td>10</td>
<td>SHIMP BOATS</td>
<td>J. Stafford P. Winn</td>
</tr>
<tr>
<td>11</td>
<td>CRY</td>
<td>J. Ray</td>
</tr>
<tr>
<td>12</td>
<td>COME WHAT MAY</td>
<td>P. Page</td>
</tr>
<tr>
<td>13</td>
<td>SWING</td>
<td>E. Howard</td>
</tr>
<tr>
<td>14</td>
<td>I WANNA LOVE YOU</td>
<td>Anna Brothers</td>
</tr>
<tr>
<td>15</td>
<td>CHARMAINE</td>
<td>P. Wynn</td>
</tr>
<tr>
<td>16</td>
<td>BADGER</td>
<td>F. Land</td>
</tr>
<tr>
<td>17</td>
<td>SNAKE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>18</td>
<td>PATS</td>
<td>P. Page</td>
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<tr>
<td>19</td>
<td>UNCONTROLLABLE</td>
<td>L. Anderson</td>
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<tr>
<td>20</td>
<td>SLOW MOOD</td>
<td>E. Howard</td>
</tr>
<tr>
<td>21</td>
<td>GODFREY</td>
<td>W. Winch</td>
</tr>
<tr>
<td>22</td>
<td>ZEPHYR</td>
<td>L. R. Winch</td>
</tr>
<tr>
<td>23</td>
<td>WINDY</td>
<td>W. Winch</td>
</tr>
<tr>
<td>24</td>
<td>TANGO</td>
<td>W. Winch</td>
</tr>
<tr>
<td>25</td>
<td>DOVE</td>
<td>L. R. Winch</td>
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<tr>
<td>26</td>
<td>MAMMA</td>
<td>L. R. Winch</td>
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<tr>
<td>27</td>
<td>UNCONTROLLABLE</td>
<td>L. Anderson</td>
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<tr>
<td>28</td>
<td>UNCONTROLLABLE</td>
<td>L. Anderson</td>
</tr>
<tr>
<td>29</td>
<td>UNCONTROLLABLE</td>
<td>L. Anderson</td>
</tr>
<tr>
<td>30</td>
<td>CHAPMAN</td>
<td>M. Carr</td>
</tr>
</tbody>
</table>

**Best Selling Sheet Music**

Based on reports received January 30, 21 and February 1

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SLOW POKE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>2</td>
<td>CRY</td>
<td>J. Ray</td>
</tr>
<tr>
<td>3</td>
<td>LITTLE WHITE CLOTH THAT CRIED</td>
<td>J. Ray</td>
</tr>
<tr>
<td>4</td>
<td>DOWN YONDER</td>
<td>J. Ray</td>
</tr>
<tr>
<td>5</td>
<td>SHIMP BOATS</td>
<td>J. Ray</td>
</tr>
<tr>
<td>6</td>
<td>ITS NO SIN</td>
<td>J. Ray</td>
</tr>
<tr>
<td>7</td>
<td>CHARMAINE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>8</td>
<td>ANOTHER DANCE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>9</td>
<td>TELL ME WHY</td>
<td>J. Ray</td>
</tr>
<tr>
<td>10</td>
<td>DOMINO</td>
<td>J. Ray</td>
</tr>
<tr>
<td>11</td>
<td>UNCONTROLLABLE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>12</td>
<td>DANCE ME LOOSE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>13</td>
<td>BERNIERA</td>
<td>J. Ray</td>
</tr>
<tr>
<td>14</td>
<td>50 TO SLEEP AGAIN</td>
<td>J. Ray</td>
</tr>
<tr>
<td>15</td>
<td>WILL YOU SEE IN MY DREAMS</td>
<td>J. Ray</td>
</tr>
</tbody>
</table>

**Songs With Greatest Radio Audiences (ACI)**

*The figures indicate the number of times a record was broadcast on the air.*

1. SLOW POKE
2. CRY
3. LITTLE WHITE CLOTH THAT CRIED
4. DOWN YONDER
5. SHIMP BOATS
6. ITS NO SIN
7. CHARMAINE
8. ANOTHER DANCE
9. TELL ME WHY
10. DOMINO
11. UNCONTROLLABLE
12. DANCE ME LOOSE
13. BERNIERA
14. 50 TO SLEEP AGAIN
15. WILL YOU SEE IN MY DREAMS

**England's Top Twenty**

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SLOW POKE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>2</td>
<td>CRY</td>
<td>J. Ray</td>
</tr>
<tr>
<td>3</td>
<td>LITTLE WHITE CLOTH THAT CRIED</td>
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<td>SHIMP BOATS</td>
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<td>7</td>
<td>CHARMAINE</td>
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<td>ANOTHER DANCE</td>
<td>J. Ray</td>
</tr>
<tr>
<td>9</td>
<td>TELL ME WHY</td>
<td>J. Ray</td>
</tr>
<tr>
<td>10</td>
<td>DOMINO</td>
<td>J. Ray</td>
</tr>
<tr>
<td>11</td>
<td>UNCONTROLLABLE</td>
<td>J. Ray</td>
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<td>12</td>
<td>DANCE ME LOOSE</td>
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<td>13</td>
<td>BERNIERA</td>
<td>J. Ray</td>
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<td>14</td>
<td>50 TO SLEEP AGAIN</td>
<td>J. Ray</td>
</tr>
<tr>
<td>15</td>
<td>WILL YOU SEE IN MY DREAMS</td>
<td>J. Ray</td>
</tr>
</tbody>
</table>

*The figures indicate the number of times a record was broadcast on the air.*
SPINNING TO TERRIFIC HEIGHTS!

Swing and Sway with SAMMY KAYE to these 2 great songs—

"WHEEL OF FORTUNE"
Vocal Chorus by The Kaydots

"GOODBYE SWEETHEART"
Vocal Chorus by Tony Russo and The Kaye Choir

78 rpm 39667 • 45 rpm 4-39667

WEEKLY CHECK LIST OF BEST SELLERS FOR DEALERS, OPERATORS, JOCKEYS

Based on actual sales figures for week ending February 2

**POPULAR**

PLEASE, MR. SUN
BROKEN HEARTED
JOHNNIE Ray
39606—4-39616

SILK DREAMER
SINCE MY LOVE HAS GONE
TONY BENNETT
39635—4-39635

DANCE ME LOOSE
SLOW POKE
ARTHUR GODFREY
39682—4-39682

SHRED BOOTS
LOVE, MYSTERY AND ADVENTURE
JO STANFORD
39581—4-39581

DID ANYONE CALL
TENDERLY
ROSEMARY CLOONEY
39648—4-39648

REALITY
FLAMENCO
FRANCES LAVE
39585—4-39585

WHY DON'T YOU LOVE ME
BE MY LIFE'S COMPANION
ROSEMARY CLOONEY
39631—4-39631

WE WOULDN'T LIVE IN A CASTLE
WANNIE
GUY MITCHELL
39699—4-39699

BABY DOLL
DORIS DAY
39637—4-39637

DOWN TANGIB
WAT IS UP IN NORTH CAROLINA
CHAMP BYRNE
39533—4-39533

Cold, Cold Heart
While We're Young
TONY BENNETT
39449—4-39449

Pinky
A MIRACLE HAPPENED
SARAH VAUGHAN
39634—4-39634

SUNSHINE
NEVER
TONI ARDEN
39577—4-39577

BECAUSE OF YOU
I WONT BUY ANYMORE
TONY BENNETT
39622—4-39622

JENNY, GOOD LOOKIN'
SARAH VAUGHAN
FRANCES LAVE
JO STANFORD
39570—4-39570

CHARMAINE
AT DAWN
PAUL WHITMAN
39516—4-39516

WON'T YOU TALK TO THE TREES
PERRY FAITH
39637—4-39637

MY LIL' LAMA
YOU KNOW YOU BELONG TO SOMEONE ELSE
SAMMY KAYE
39633—4-39633

I Ran All The Way Home
JUST A Phase More
SAMMY VAUGHAN
39576—4-39576

SIN
REASON EYES
SAMMY KAYE
39567—4-39567

**FOLK**

MY BABY'S JUST LIKE MONEY
I WANT TO BE WITH YOU ALWAYS
LEFTY FREZZELL
20799—4-20799

BLUE YODEL NO. 6
TRAVELIN' BLUES
LEFTY FREZZELL
20842—4-20842

IF YOU'VE GOT THE MONEY I'VE GOT THE TIME
I LOVE YOU A THOUSAND WAYS
LEFTY FREZZELL
20783—4-20783

TIL SWEET TO BE REMEMBERED
EARL'S BREAKDOWN
LUTHER PLATT
EARL SCRUGGS
20886—4-20886

**GOING STRONG**

THE THREE BULLS
WORLD'S WIND
LES COMPAGNONS
DE LA CHANCE
39657—4-39657

I HEAR A RAPSODY
I COULD WRITE A BOOK
FRANK SINATRA
39652—4-39652

THERE'S ALWAYS MY HEART
HEART OF STONE—HEART OF WOOD
TONI ARDEN
39650—4-39650

Joe McVicar Columnist da copyright
This week's
New Releases ... on RCA Victor

**POPULAR**

**COUNTRY — WESTERN**

**RHYTHM-BLUES**

**COLLECTORS**

**RED SEAL SPECIAL**

**CHILDREN'S**

**MONROE'S CAMEL CARAVAN**

The Vunnyka Monroe Camel Caravan's radio show rolls into seventeen consecutive nights on the air. The Saturday show program, the kernel of which are these evenings, has been broadcast from every part of the country during recent weeks and has received crowded concert tours.

The show has become one of the most important instruments of the public's choice of records, since it provides direct listening reports from every city, town, and hamlet throughout the country. Monroe and the show have made it a habit to listen to the show in order to guide their own sales promotion activities.

At the present time the Vunnyka Monroe organization is sending out with the following bookings:

February 10

Feb. 1 Transportation, One Way Between
Sat. 2 Dayton, Ohio, entertainment Park
Sun. 3 Moline, Ill., White City Park
Mon. 4 Terre Haute, Ind., Grand Theatre
Tues. 5 Terre Haute, Ind., Hurd House Small Auditorium

Feb. 11

Wed. 6 Flushing, N.Y., City Auditorium

Feb. 12

Thurs. 7 Texarkana, Ark., One Way Between
Sat. 9 Memphis, Tenn.,
Sun. 10 Birmingham, Ala., State Coliseum

Feb. 13

Mon. 11 New Orleans, La., Tulane Union—Small Auditorium

Feb. 14

Tues. 12 Victoria, Tex., Elkin Air Force Base

Feb. 15

Wed. 13 Orlando, Fla., Convention Hall

Feb. 16

Thurs. 14 Louisville, Ky., Municipal Auditorium

Feb. 17

Fri. 15 Tampa, Fla., Peter Loewer's Auditorium

Feb. 18

Sat. 16 Cape Girardeau, Mo., University of Missouri, Union

Feb. 19

Sun. 17 Miami, Fla., Miami Beach Board of Trade

Feb. 20

Mon. 18 Jacksonville, Fla., War Munition Auditorium

Feb. 21

Tues. 19 Carthage, Mo., Union, University of Florida

Feb. 22

Wed. 20 Miami, Fla., City Auditorium

Feb. 23

Thurs. 21 Indianapolis, Ind., P. L. & R. Auditorium

Feb. 24

Fri. 22 Savannah Beach, Fla., Pechoud Auditorium

Feb. 25

Sat. 23 Tallahassee, Fla., Florida State Auditorium

Feb. 26

Sun. 24 Atlanta, Ga., Fox Theatre

Feb. 27

Mon. 25 Kansas City, Mo., Kemper Auditorium

Feb. 28

Tues. 26 Kansas City, Mo., Kemper Auditorium

In addition to theaters and ballrooms, the tour includes a number of smaller cities in the South.

Regarding the program switched to the RCA Victor network for winter songs and broader promotion, which has been a great success in its first week, the results are expected to be even more gratifying in the remaining weeks of the campaign. The record promotion is an important part of the network's marketing strategy.
A SUPER SMASH HIT
in both POP and
RHYTHM & BLUES Fields...

EDDIE
WILCOX
Orchestra...

vocal by
SUNNY
GALE

on
DERBY #787

Eddie Wilcox Orchestra, booked by
ASSOCIATED BOOKING CORP.
745 Fifth Avenue, N. Y.

personal manager
PHIL ROSE

Distributors: A few territories open for live wires...

WRITE . . . WIRE . . . PHONE...

THE BILLBOARD Music Popularity Charts
For Prime Time Stations of Radio and TV Shows. See The Billboard Radio TV Show Charts (Media Section).

• Best Selling Pops by Territories...

- Based on reports from key dealers in each of these cities, received via Western Union messenger service.

Each week, The Billboard in cooperation with Western Union, gathers last minute sales reports from key dealers in its various reporting market areas. These reports are used to compile the sales totals for each market area, which are then used to determine the popularity of the music in each market area. The results are then published weekly, providing dealers with valuable information on the sales potential of each market area.

NEW YORK
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

PITTSBURGH
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

ST. LOUIS
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

WASHINGTON, D. C.
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

SEATTLE
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

NEW ORLEANS
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

ATLANTA
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

DENVER
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

DALLAS-FORT WORTH
1. "CRY ME A RAINBOW"
   2. "POLKA DOTS & BOW TIES"
   3. "DON'T MESS WITH MY HONEY"
   4. "T.M."s, "LITTLE WHITE CLOUDS THAT CRIED"
   5. "BLUE EYES JUNE"s
   6. "THERE IS A PLACE"
   7. "THERE IS A PLACE"
   8. "THERE IS A PLACE"
   9. "THERE IS A PLACE"
   10. "THERE IS A PLACE"

The Outlook for New Music Machines in 1952...
...one of the most popular and profitable features of the 1952 Record Trade Shows in Chicago...
2 great New Songs
great New KAYE arrangements...

Sing and Sway With
SAMY KAYE

WHEEL of FORTUNE

... VOCAL CHORUS
by the KAYDETS

VOCAL CHORUS
by TONY RUSSO
and the KAYE CHOIR

"GOODBYE SWEETHEART"

COLUMBIA RECORDS
FOR MUSIC THAT SENDS 'EM—TO YOU!
Vinni DE CAMPO with Denny Vaughan and his Orchestra

"TIL NOW" and "WHAT'S TO BECOME OF ME"

CORAL 50595 (78 RPM)
9-60595 (45 RPM)

THE BILLBOARD Music Popularity Charts

FEBRUARY 9, 1952

Most Played Juke Box Records

Based on reports received January 30, 31 and February 1

America's Fastest Growing Record Company

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal
FEBRUARY 9, 1952

THE AILLSOARD MUSIC

• RECORDED AT STATE THEATRE, CINCINNATI!
• AUDIENCE (1000) SINGS ON RECORD—FIRST TIME EVER DONE!
• MADE AT COST OF OVER $3000 FOR ONE SIDE!
• MOST EXCITING SIDE SINCE "RIDERS IN THE SKY"

WIRER FROM DEEJAYS

AMERICA'S NUMBER ONE BAND

flanagan

ralph

"ON MY WAY"

(Got on my Travelin' Shoes)

20-4487  47-4487

VOCAL BY THE CINCINNATI SHOUTER
... and AUDIENCE

RCA VICTOR RECORDS
Most Played Juke Box Folk (Country & Western) Records

Based on reports received January 20, 21 and February 1

Records were selected from Billboard and Variety records and plays on juke boxes in stores have been counted by the Billboard. All reports received from Friday, Jan. 20, 1:00 p.m. until midnight, Jan. 21, 1:00 p.m. until midnight.

POSITION

1. GIVE ME MORE, MORE, MORE... (Lettie Cooper)
2. GIVE ME MORE, MORE, MORE (Lettie Cooper)
3. SLOW POKE (Pee Wee King)
4. I'M SORRY FOR YOU, FRIEND (Macka Tosh Stills)
5. I'M SORRY FOR YOU, MY FRIEND (Macka Tosh Stills)

Country & Western Folk Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST

HANK WILLIAMS (The Drifting Cowpboy)

LABEL AND NO.

I'M SORRY FOR YOU, FRIEND (Macka Tosh Stills)

TUNES

I'M SORRY FOR YOU, FRIEND

COMMENT

SILVER and GOLD

by the Nation's #1 Western Band Leader

RCA Victor's

"Pee Wee King"

and his Band

Featuring REED STEWART

Published by BLUE RIVER SONGS—Hollywood—BMI

Selling Agent—KEYS MUSIC CO., 146 W. 54th St., N. Y. City

BMI

KEEP A LIGHT IN YOUR WINDOW TONIGHT

Record No. 1880

By JIMMY WAKELY

ANNOUNCEMENT

QUEEN RECORD CO.

Los Angeles, Calif.

Now available on National Distributors

Do not come the beat to:

"I CAN'T FIND MY WAY"

ROY AGER

RICHARD BROWN'S ORCHESTRA

Use The Billboard classified pages for

RESULTS!
**THE BILLBOARD**

**Music Popularity Charts**

### Most Played Juke Box Rhythm & Blues Records

- **Based on reports received January 26, 20 and February 1**

<table>
<thead>
<tr>
<th>Number</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CRY</td>
<td>J. Ray</td>
</tr>
</tbody>
</table>
| 2-4    | THREE O'CLOCK BLUES | B. & B. King
| 6      | 7      | FOOL, FOOL, FOOL | Clovers |
| 15-5   |       |        |        |
| 15-2   |       |        | Four | L. Hankin |
| 9-2    |       |        | No. 19 | Grifft Brothers |
| 10-5   |       |        | W. Milton | Smokey |        |
| 12-6   |       |        | J. W. Pinto | Choice |        |
| 1-7    |       |        | R. Gordon | Smokey |        |
| 1-9    |       |        | N. King | Cadet |
| 7-10   |       |        |        |        |

### Selling Retail Rhythm & Blues Records

- **Based on reports received January 26, 20 and February 1**

<table>
<thead>
<tr>
<th>Number</th>
<th>Record</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-2</td>
<td>THREE O'CLOCK BLUES</td>
<td>B. &amp; B. King</td>
</tr>
<tr>
<td>8-3</td>
<td>ains</td>
<td>B. &amp; B. King</td>
</tr>
<tr>
<td>13-1</td>
<td>FOOL, FOOL, FOOL</td>
<td>Clovers</td>
</tr>
<tr>
<td>9-4</td>
<td></td>
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<tr>
<td>10-8</td>
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<td>15-6</td>
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<td>11-7</td>
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<td>1-8</td>
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<td>14-10</td>
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<td>2-8</td>
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<tr>
<td>1-10</td>
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</tr>
</tbody>
</table>

### Rhythm & Blues Record Reviews

- **RHYTHM AND BLUES NOTES**
  - By HAR WEISSMAN
  - For the first time in many months, the down-home, Southern-styled blues appears to have taken a solid hold in the current rhythm and blues promotion market.
  - Down-home blues had been taking a back seat in the market to the big city blues, good cocking records and vocal quartet ballads for quite a while. However, the Southern market has appeared to have opened up to its widest extent in some time, and the down-home blues recorded has been strong enough to sell the various artists and R&B. Howling Wolf, Robert Gordon, Fats Domino, Jimmy Reed, Wattst Jon Lee Hooker, Lloyd Price, Billy gritty, Murphy, etc., have taken a fast hold in such market areas as New Orleans, Dallas, Atlanta, Los Angeles, etc. Even the sophisticated big towners, like New York, Chicago, and Boston, have felt the Southern blues influence in wax listings.

### R&B Records to Watch

- Johnny Hodges will fall all other R&B artists when it is all said and done.
- The West Coast for the latest list.
- The Bob Hope show for upcoming acts.
- The Black Hawk Club, Chicago, with some new acts.
- The March 4th, Rhythm Records, has two groups of interest; one masters from the Rock and Roll EP, and the other is the EP, with some new acts.

- The next list will be reviewed by the middle of February.
- The next list will be reviewed by the middle of February.
- The next list will be reviewed by the middle of February.

- **RHYTHM & BLUES RECORD RELEASES**

- Atlantic Records has a new group of interest; one masters from the Rock and Roll EP, and the other is the EP, with some new acts.
- The next list will be reviewed by the middle of February.
- The next list will be reviewed by the middle of February.

- **NEW ARTIST NEW RECORD**

- **26,000 RECORDS SOLD FIRST 5 DAYS**
  - **BELLS OF JOY**
    - Gospel Singers
    - "LET'S TALK ABOUT JESUS"
    - "I'LL WORK, LORD"
  - **PEACOCK #1584**

- **PEACOCK RECORDS, Inc.**
  - 4104 Lynn Ave, Houston 11, Texas
  - Phone 3-6182
JUST OUT... and ALREADY PICKED TO HIT!
for you... and AMERICA'S #1 BAND

RAY ANTHONY

Featuring TOMMY MERCER
and the Anthony Choir

*by Mack Gordon and Harry Warren
from "Orchestra Wives" of 1942
### THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See THE BILLBOARD Radio & TV Show Charts (Radio Section)

#### Record Reviews

Each of the records reviewed here expresses the opinion of the members of THE BILLBOARD music staff who reviewed the record.

- **Record Reviews**

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENNY STRONG ORK&lt;br&gt; Tally and Heather</td>
<td>DECCA 78-89</td>
<td>27981</td>
<td>Decca&lt;br&gt; 60-90 TONS&lt;br&gt; 80-85 EXCELLENT&lt;br&gt; 70-79 GOOD&lt;br&gt; 40-69 SATISFACTORY&lt;br&gt; 0-39 POOR</td>
</tr>
</tbody>
</table>
| DEAN MARTIN | Decca<br> 78-80 | 74-76 | Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> Decca<br> DeCCA

### DECCA RECORDS

This is one of Red's Greatest...

### "Milk Bucket Boogie"

- **DECCA RECORDS**
- **America's Fastest Selling Records**
- **27981 (78 RPM)**
- **9-297981 (45 RPM)**

### "Salty Dog Rag"

- **DECCA RECORDS**

**DECCA RECORDS**

27981 (78 RPM)
9-297981 (45 RPM)

**America's Fastest Selling Records**

**DECCA RECORDS**

coming in the March 1 Issue

"Good Record Keeping is the Key to Operator Profits"... one of many more of these valuable features and lists in THE BILLBOARD'S 1952 JUKE BOX SPECIAL (MOA Convention-In-Print Number)
2 great Versions of a great Song

"I Hear a Rhapsody"

by...

Arthur Pryscock

Coupled with "Am I To Blame"

by...

Helen Humes

with Gerald Wiggins and his Orchestra

Coupled with: "You Played On My Piano"

DECCA 27978 (78 RPM)
9-27978 (45 RPM)

DECCA 48282 (78 RPM)
9-48282 (45 RPM)

America's Fastest Selling Records
announcing

The Billboard's 1952 Juke Box Special

(MOA Convention-In-Print Number)

**POPPULAR**

<table>
<thead>
<tr>
<th>No.</th>
<th>Album Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Please Be Kind</td>
<td>Elvis Presley</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2.</td>
<td>I'm Satisfied</td>
<td>Ray Charles</td>
<td>King</td>
</tr>
<tr>
<td>3.</td>
<td>Don't Be Cruel</td>
<td>Dinah Washington</td>
<td>Duke</td>
</tr>
<tr>
<td>4.</td>
<td>Over and Over</td>
<td>The Platters</td>
<td>Mercury</td>
</tr>
<tr>
<td>5.</td>
<td>Teenager in Love</td>
<td>Bill Haley &amp; His Comets</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

**POPULAR ALBUMS**

- Artist: Bill Haley & His Comets
  - Album Title: Switchin' the Cha-Cha-Cha
  - Label: Coral
- Artist: Elvis Presley
  - Album Title: Elvis Presley
  - Label: RCA Victor
- Artist: Ray Charles
  - Album Title: Modern Sounds in Country & Western Music III
  - Label: King

**Valuable Features and Lists...**

- **Bonus Distribution...**
- **Powerful Promotion...**
- **Top Ad Buy...**
- **Make Plans Now...**

**ISSUANCE AND CLOSING DATES**

<table>
<thead>
<tr>
<th>Date of issue</th>
<th>Distributed to</th>
<th>Ad Deadline</th>
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<tbody>
<tr>
<td>FEBRUARY 9, 1952</td>
<td>Billboard Music Reader</td>
<td>MAR. 1</td>
</tr>
<tr>
<td>FEBRUARY 16, 1952</td>
<td>Billboard Music Reader</td>
<td>MAR. 8</td>
</tr>
<tr>
<td>FEBRUARY 23, 1952</td>
<td>Billboard Music Reader</td>
<td>MAR. 1</td>
</tr>
</tbody>
</table>
Music as Written

Composer Elsie Siemian, will have a program of his works broadcast on WFY-FM on Friday, February 18 and the premiere performance of his Symphony No. 1 on February 23 in Manhattan. In addition, the violinist Charles Adler, has waived his “third royalty” fees for the performance of “Blue Notes” so it will be released next month. Siemian, who is student of music at Hofstra College.

New York

Deecy pop recording chief, Moe Gollin, has died in Hollywood Monday afternoon after recovering from illness in Chicago. He will remain in Hollywood until the end of his active career.

Chicago

Steve Rodick, former drummer of the group, was reported to have died in New York. He had been in the hospital for several months and was recovering when he died.

Hollywood

Jenny Elms of the Blue Notes was reported to have died in New York. She was 35 years old.

European Act To Blue Note

CHICAGO, Feb. 28—The Blue Note, 552 West 22nd Street, recently completed a three-week engagement.

European music was presented in a variety of styles, including jazz, rock, and classical music. The performances were well received by both music lovers and the general public.

Music as Written

Eddie Miller, Blue Note's manager, has been quoted as saying, "We are committed to presenting high-quality music, and we are proud to be part of this vibrant and diverse music scene."
HITS THAT MEAN: FASTER SALES-MORE PROFITS!

ART MOONEY
"THE BLACKSMITH BLUES"
"YOU'RE NOT WORTH MY TEARS"
MGM 11171 (78 RPM) K11171 (45 RPM)

BILLY WILLIAMS QUARTET
"WHEEL of FORTUNE"
"AFTER I SAY I'M SORRY"
MGM 11172 (78 RPM) K11172 (45 RPM)

GEORGES GUETARY
"I'LL BUILD a STAIRWAY to PARADISE"
MGM 30405 (78 RPM) K30400 (45 RPM)

THE BILLBOARD Music Popularity Charts
For Reviews and Ratings of Radio and TV Shows See The Billboard Radio & TV Show Charts (Radio Section).

• The Billboard Picks

- The Blacksmith Blues (Art Mooney) - MGM 11171
- "You're Not Worth My Tears" (Art Mooney) - MGM K11171
- "The Wheel of Fortune" (Billy Williams Quartet) - MGM 11172
- "After I Say I'm Sorry" (Billy Williams Quartet) - MGM K11172
- "I'll Build a Stairway to Paradise" (Georges Guetary) - MGM 30405

• The Disk Jockeys Pick

- "Silly Dreams" - Tony Bennett
- "Good Day" - Tony Bennett
- "Come What May" - Perry Como
- "You're My Sunshine" - Perry Como
- "Please, Mr. Sun" - Perry Como

• The Retailers Pick

- "Come What May" - Perry Como
- "My Way" - Perry Como
- "Please, Mr. Sun" - Perry Como

• The Country and Western Disk Jockeys Pick

- "Honky Tonk Blues" - Hank Williams
- "I'll Be Your Fool Tonight" - Tennessee Ernie Ford
- "I'll Be Your Fool Tonight" - Tennessee Ernie Ford
- "The Golden Slippers" - Hank Williams
- "I'll Be Your Fool Tonight" - Hank Williams

MGM BRINGS THE HITS TO YOU IN '52

coming in the March 1 issue:
"Record Distributors and the Labels They Represent"...one of more than a dozen valuable features and lists in THE BILLBOARD'S 1952 JUKE BOX SPECIAL (MOA Convention-in-Print Number)
THE BILLBOARD

MUSIC

49

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD. TORONTO, CANADA

THIS 'n DATA About

- The Billboard Picks
  - CHINATOWN, MI CHINATOWN
  - Savee Tailor
  - January 177

- The Retailers Pick
  - EDDY HOWARD
  - MERCURY 5724 - 5724X45

- Records Most Played by Disc Jockeys
  - 1. - 20. RETREAT
  - J. Page

- The Retailers Pick
  - PATTY PAGE
  - MERCURY 5719

- Most Played Juke Box Records
  - 1. 20. 22. RETREAT
  - J. Page

- The Billboard Picks
  - I WANNAP SAY HELLO
  - Swing Tunes
  - January 242

COUNTRY AND WESTERN

- WOULD I IF I COULD
  - OXY LOVE AFFAIR
  - COUNTRY BROTHERS
  - MERCURY 6371

- MISSING IN ACTION
  - HEARTBREAK RIDGE
  - MERCURY 6373

- ROLL IN MY SWEET BABY'S ARMS
  - JUST PRETEND
  - LESTER FLATT - EARL SCRUGG
  - MERCURY 6372

RHYTHM AND BLUES

- WHEEL OF FORTUNE
  - TELL ME WHY
  - DINAH WASHINGTON
  - MERCURY 8267 - 8267X45

- NO MAIL BLUES
  - NEED HELP
  - MEMES SLIM
  - MERCURY 8266

- COUP DOG
  - STAR DUST
  - JOHNNY OTIS
  - MERCURY 8263 - 8263X45

- RANDLES'S ISLAND
  - YOU'RE MY THRILL
  - BEN WEBSTER
  - MERCURY 8263

- HIT THE ROAD
  - CAN DRINKIN' BABY
  - SUNNYLAND SLIM
  - MERCURY 8264

POPULAR

- WHEEL OF FORTUNE
  - HEART OF A CLOWN
  - BOBBY WATNE
  - MERCURY 5779 - 5779X45

- BLUE TANGO
  - FOR SENSATIONAL REASONS
  - DICK HAYMAN
  - MERCURY 5790 - 5790X45

- WHO
  - LONESOME OLD TOWN
  - JIMMY PALMER
  - MERCURY 5786 - 5786X45

- BE MY LIFE'S COMPANION
  - THE OKLAHOMA POLKA
  - GEORGIA GIBBS
  - MERCURY 5788 - 5788X45

- HOT LIPS
  - MA BELLE
  - JAN AUGUST
  - MERCURY 5780 - 5780X45

- PENDIDO
  - LULU
  - RALPH MARTERIE
  - MERCURY 5778 - 5778X45

- MILL REVER
  - SLEEPY TIME DOWN SOUTH
  - BUDDY CHARLES
  - MERCURY 5766 - 5766X45

- THEY LOCKED
  - GOD OUTSIDE THE IRON CURTAIN
  - MERCURY 5789

- NO CRISSLES UP THERE
  - ROOTS WOODALL
  - MERCURY 6390

- CURLY'S BOOGIE STOMPING
  - CURLY ALLEN
  - MERCURY 6379

- THE LONG WAY HOME
  - PORT OF LOVE
  - KEN MARVIN
  - MERCURY 6382

- STOLEN LOVE
  - SALTY DOG RAG
  - EDDIE HILL
  - MERCURY 6383

- FIVE FOOT TWO
  - WASHINGTON LEE
  - EDDIE HAWKS
  - MERCURY 6381

- JUST WALKING OUT THE DOOR
  - I'LL HATE MYSELF IN THE MORNING
  - SUE THOMPSON
  - MERCURY 6377

- COME WHAT MAY
  - RETREAT
  - PATTY PAGE
  - MERCURY 5772 - 5772X45

- STOLEN LOVE
  - WISHIN'
  - EDDY HOWARD
  - MERCURY 5784 - 5784X45

- GOOD BYE SWEETHEART
  - AUTUMN LEAVES
  - RALPH MARTERIE
  - MERCURY 5782 - 5782X45

- BABALU
  - MORE THAN LOVE
  - XAVIER CUGAT - RICHARD HAYES
  - MERCURY 5789 - 5789X45

- MILK BUCKET BOOGIE
  - SILVER AND GOLD
  - TINY HILL
  - MERCURY 5789 - 5789X45

- SINCE MY LOVE HAS GONE
  - WOULD YOU
  - RAY CUBA
  - MERCURY 5783 - 5783X45

- TELL ME WHY
  - PENDIDO
  - RALPH MARTERIE
  - MERCURY 5787 - 5787X45

- "MERCURY Pick"

- "MERCURY Pick"

- "MERCURY Pick"

- "MERCURY Pick"
ARTIST AND NO. | TUNES | COMMENT
---|---|---
CHILDREN | * | —

**CHILDREN**

*PETER DONALD-CIBERT MUSIC (Walden Music, Warner Miller Outdoor)*

Gipsy "The Great Gipsy" 89, 91, 104

**SPACE CATCH CHORUS (Mr. Miller Outdoor)*

105

**ANNIE BRICE (Billy May, Outdoor)*

107-12-12

**B輝ECK, LEAS M.**

1011-68

**TERRY GIBBS SEXTET**

107-70-64-65

**HOT JAZZ**

107-70-67

**HERE'S HOW TODAY'S TOP TUNES**

The 10 best tunes each week from THE BILLBOARD helps select your own.

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**RAT RECORD CO.**

250-12-62

**RAT RECORDS, INC.**

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**PAPA LUIL'S CHILDREN**

12 authentic jazz numbers

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**OTTO RECORDS, INC.**

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**A LEAP YEAR SONG**

*First published in 1900, "They'll Never Let Go" is a hit song that has been recorded by various artists.*

**NATIONAL MUSIC, INC.**

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**WE BUY USED RECORDS**

"Save more money—make more money! Subscribe to THE BILLBOARD for $15.00 per year for 1000 copies!"
President Throttlebottom again in the forthcoming revival of "Of Mice and Men," for the role of Willy Loman. Throttlebottom and his wife, who plays Maggie, have been married since 1943. They have two children, a son named Jack and a daughter named Linda.

John Garrick, the producer of "Of Mice and Men," has his eye on the prize. He has been working on the production for several weeks and has already started casting for the role of Willy Loman. Garrick is known for his attention to detail and has a reputation for bringing out the best in his actors. He has a history of producing successful plays, and "Of Mice and Men" is expected to be no exception.

The show is set for opening night on April 13, but Garrick is already looking ahead to the next production. He has his sights set on "A Streetcar Named Desire," which he plans to stage in August.

"Of Baa I Sing" Others
Spring Skeld... Others

Shop Talk

BROADWAY SHOWLO

Performance thru June 30

DRAMAS

Adapt., "The "The Four Corners"

Antony and Cleopatra

A Midsummer Night's Dream

Hamlet

The Merry Wives of Windsor

The Tempest

Taming of the Shrew

THEATRICAL NEWS

The New York Times, February 1, 1952

Theater News

MONODRAMA

Miss Skinner’s "Paris '90" Is Huge Success

Philadelphia, February 3. - Cornelia Otis Skinner is no John-...
**Wirtz Icer Scores 190G Detroit Sale; Canada Trek Seen**

Big New York Wind-Up Expected
To Put Show 30% Ahead of '51

**Laine-Page-May Package Will Tour 30 Dates**

To Kick Off April 12
For Halls, Arenas
At 6-10G Per Show

**Henie Mulls Chi; May Open April 18 At Int. Amphitheater**

Garner, Thayer Say No Booking
Set Yet; Wirtz Circus Clash Seen

**TV Cuts Into Garden Fight Gates, Takes**

New York, Feb. 2—With an average attendance of 6,160 per- son and an average take of $189.50 for 195 seasons, the New York Cecilia, Inc., issued a statement that the show is doing about 100,000 per cent better than last year. The average attendance at the Cecilia is 10,000 per week.

**Henie Slated For 11 Days At N. Y. Armory**

New York, Feb. 2—The Benji Ice Revue will play the N. Y. Armory in the Benji Revue here March 28 thru April 5, fol- lowing their final 11-date for show after a March 26 date at the Filene Building, Baltimore. Thé show is part of the Benji Revue, which is under the direction of Benji Aronoff.

**Oakland, Feb. 3—The Benji Revue will be staged at the Oakland Arena March 5, 6, and 7. The show will be presented by the Benji Revue, which is under the direction of Benji Aronoff. The show will be presented by the Oakland Arena, which is under the direction of Benji Aronoff.

**Brownian, Feb. 3—The Benji Revue will be staged at the Brownian Auditorium, April 10-11. The show will be presented by the Brownian Auditorium, which is under the direction of Benji Aronoff. The show will be presented by the Brownian Auditorium, which is under the direction of Benji Aronoff.

**Seattle, Feb. 3—The Benji Revue will be staged at the Seattle Coliseum, April 14-15. The show will be presented by the Seattle Coliseum, which is under the direction of Benji Aronoff. The show will be presented by the Seattle Coliseum, which is under the direction of Benji Aronoff.

**San Francisco, Feb. 3—The Benji Revue will be staged at the San Francisco Civic Auditorium, April 18-19. The show will be presented by the San Francisco Civic Auditorium, which is under the direction of Benji Aronoff. The show will be presented by the San Francisco Civic Auditorium, which is under the direction of Benji Aronoff.

**Los Angeles, Feb. 3—The Benji Revue will be staged at the Los Angeles Sports Arena, April 22-23. The show will be presented by the Los Angeles Sports Arena, which is under the direction of Benji Aronoff. The show will be presented by the Los Angeles Sports Arena, which is under the direction of Benji Aronoff.

**Chicago, Feb. 3—The Benji Revue will be staged at the Chicago Stadium, April 26-27. The show will be presented by the Chicago Stadium, which is under the direction of Benji Aronoff. The show will be presented by the Chicago Stadium, which is under the direction of Benji Aronoff.

**Boston, Feb. 3—The Benji Revue will be staged at the Boston Garden, April 30-May 3. The show will be presented by the Boston Garden, which is under the direction of Benji Aronoff. The show will be presented by the Boston Garden, which is under the direction of Benji Aronoff.

**NEWS NUGGETS**

**Flowers, Ballet, Henie, Cars, Etc.**

**Holiday on Ice**
Sets Records At Louisville

Louisville, Feb. 2—All attendance and gross records for a one-week engagement were broken by the 1952 season, which ran until April 7. The show will close here on April 8.

**DEE TOURS**

**Detroit Building to Open In Spring; TV Hits Hockey**

By Dee Yoll

Detroit, Feb. 1—The new arena-building that is being built by the University of Detroit will be completed in April and dedicated in May. The building, which is scheduled to open in May, will house both the University of Detroit and the Detroit Construction Committee for the city.

**Autry Group Plays To 8,906 in Cincy**

Cincinnati, Feb. 2—George Autry and his band, the Autry Group, played to a capacity crowd of 8,906 at the Cincinnati Gardens on Sunday night (Feb. 2) night for their 10th season. The show was a sell-out, and the band played for over five hours. The show featured Autry, his band, and special guests, including Bill Bailey, Roy Acuff, and the Sons of the Pioneers.

**Materials by copyright**
Hocus-Pocus

By BILL MACH

MARCH 1, 1952

It was their first venture into the world of magic, and they described the tour as "an experiment in 20th-century show business." The audience was a mix of 200 people who came to see the magic, including a group of 100 children from a local school and a group of 100 adults who came to support the children. The children were amazed by the tricks, and the adults were impressed by the creativity of the performance. The tour was a success, and they were invited to perform at various events around the country.

Chi Spins Fear Horsemanship

CHICAGO, Feb. 2

A new show in the world of magic, "Chi Spins Fear," has been hailed as a "triumph of the imagination." The show is a combination of magic, acrobatics, and circus acts, and it has been performed at various venues across the country. The audience is split between children and adults, and the reactions have been mixed. Some people have been thrilled by the show, while others have found it to be too intense for their tastes.

Burlesque Bits

BOSTON, Feb. 2

A new show in the world of burlesque, "Burlesque Bits," has been hailed as a "triumph of the imagination." The show is a combination of burlesque, magic, and circus acts, and it has been performed at various venues across the country. The audience is split between children and adults, and the reactions have been mixed. Some people have been thrilled by the show, while others have found it to be too intense for their tastes.
**RINKS & SKATES**

**Milwaukee Pallomar Sets Busy Schedule**

Promotions Popping at Hoyes Skaty; Business Reported at Excellent Level

**MILWAUKEE** Feb. 2 — With two major skating shows under way, the Milwaukee Pallomar skating rink is stretching out for plenty of action. First coming up to the plate will be the Milwaukeeans of the Waukesha and Milwaukee High School skating teams, scheduled for May 21. Both teams will be out looking for a good showing, and will be accompanied by some of the best skaters from other Wisconsin rinks. The evening will be highlighted by a variety of skating acts, including the famous Milwaukee Ice Capades. This show is expected to be the biggest of the season, and will feature some of the best skaters from other Wisconsin rinks.

The next event at the Pallomar will be the annual skating contest, scheduled for May 28. This contest will feature some of the best skaters from the state, and will be a great way to see some of the top talent in Wisconsin. The contest will be open to all skaters, and will be judged by a panel of experts.

The Pallomar will also be hosting a series of special events throughout the season, including ice hockey games, skating clinics, and special guest appearances. The rink is also planning a number of charitable events, including a benefit for the local food bank.

The Pallomar is located at 1200 W. Wisconsin Ave. in Milwaukee, and is open to the public every day of the week. For more information, call 414-384-6660.

---

**Roadshow Rep**

**F. E. AUSTIN** from Al- bany, N. Y., who is the noted speaker, art writer, and publicist in the field, is scheduled for May 2 at the Pallomar. Mr. Austin will be attending the recent Milwaukee Pallomar Association meeting and will be seen in the area. His talk, "The Art of the Skating Rink," will be a great way to see some of the top talent in Wisconsin. The contest will be open to all skaters, and will be judged by a panel of experts.

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**Rink of the Week**

**Pallomar**

**B. N.**

**Skaters**

**Rink of the Week**

**Pallomar**

**B. N.**

**Skaters**

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**Second-Hand RINKS & SKATES**

**$2.50 a Pr.**

**$1.50 a Pr.**

**$1.50 a Pr.**

**$1.50 a Pr.**

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---

**Skate Schedule**

**In Arhus, Denmark**

The town of Arhus, Denmark, is the second largest city in Denmark, and it has one of the best skating rinks in the country. The rink is open every day of the week, and features a variety of skating events. The rink is located at 1200 W. Wisconsin Ave. in Milwaukee, and is open to the public every day of the week. For more information, call 414-384-6660.

---

**Gene Slyce**

**Manager**

**The Driving Show**

**Chicago, Ill.**

**B. N.**

**Skaters**

**Gene Slyce**

**Manager**

**The Driving Show**

**Chicago, Ill.**

**B. N.**

**Skaters**

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**Dimes** Benefit Held at Ludendi**

**SHERRY ANDERSON, Feb. 2 — A free drive-in show will be held at Ludendi, 800 E. 71st St., N. E., at 7 p.m. The show will feature a number of different acts, including comedians, magicians, and acrobats. The show is sponsored by the Ludendi Drive-in, which is located at 800 E. 71st St., N. E., and is open to the public every day of the week. For more information, call 414-384-6660.

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**Cawley in San Antonio**

**B. N.**

**Skaters**

**Cawley, free style roller skater, will be in San Antonio this week.**

**Cawley**

**Skaters**

---

**Genuine "CHICAGO" SKATES**

**are mounted on first class full grain Leather Shoes and are guaranteed by us.**

**are mounted on first class full grain Leather Shoes and are guaranteed by us.**

---

**Curved Crest Rink-Cote**

**The cutting edge for wood and metal surfaces.**

**Curved Crest Rink-Cote**

**The cutting edge for wood and metal surfaces.**

---

**RINKS & SKATES**

**Communications to 2160 Patterson St., Cincinnati 12, O.**

**FEBRUARY 9, 1952**
Tokyo

Mushi Mushi

By RALPH KREYTAL

Continued from page 1

American film distributors have been busy hiring additional office staff during this time of the year. Although most companies have enough staff to handle the extra work, some have found it necessary to hire additional office staff. For example, the American Film Institute, which handles all foreign film imports into Japan, has increased its staff by 10 percent. The company now has 150 employees, up from 140 last year. The increase in staff is due to the growing popularity of foreign films in Japan, particularly American films. The company is also expanding its distribution network, and has recently opened offices in Seoul, Korea, and Hong Kong.

News Capsules

Continued from page 2

The Japanese Broadcasting Corporation (NHK) has announced that it will begin broadcasting late this month, Kyono. NHK, a government-owned television network in Japan, has been prohibited from broadcasting since 1945, but was granted permission to resume it in July.

London Dispatch

By LEIGH VANCE

Continued from page 2

The final curtain

By ANNE MICHAELS

Continued from page 2

The Billboard

The Final Curtain

by Anne Michaels

In Loving Memory of Our Beloved Friend

ARZENO E. SELDEN

who passed away on December 26, 1950

ROBIN A. RAPHAEL

In Loving Memory of MARIE BEGAR

who passed away on July 8, 1950

Grave, East and Brady

In Memory of J. H. (HEAVY) GUYTON

who passed away on January 1, 1950
Conklin's Get CNE Pact; Exe's Back U. S. Talent

Midway Ops Win Repeat 5-Year Pact

Mayor's Criticism Leads to Boost in Concess Costs

William J. Wilt (Patty) and Frank Cookin, fund managers of the 1952 National Exhibition, were assured of five additional members for the oversubscribed midway operation as the result of a decision this week by the board of directors. The board also settled in time for starting next week's meeting that all directors, normally in charge of those contained in field director duties, will have to run with the closing of the midway.

The delay in awarding the pact on an agreement with the staging of the outdoor meetings in Chicago has also been resolved charges levied by the new election of "new" member for the general management, and the recent formation of the board of board of directors.

New Video Circus Using Color Acts

NEW YORK—A television outlet for outdoor acts, when the Elkins Company of Atlanta chose Rigdon via American Broads, to be held at 11:30 to 1:30. The circus will be on the island type act and one animal act each Sunday.

California Fair Executives to Attend Three-Day Seminar

SACRAMENTO, Feb. 3—A three-day seminar for new managers, assistant managers, secretaries, and other general personnel in California will be held here in the State Fairgrounds. Feb. 22-25, Los Angeles Missionary, Western Association of California, will host the seminar.

The seminar will be open to interested persons and representatives of the WFA at the State Fair. The session will be open to interested persons and representatives of the WFA at the State Fair.

William O. Gould, exhibit superintendent of the 1952 CNE, opined that the fair's profits and growth are due primarily to the agricultural and business interests and that next year's show will be an improvement over previous years.

Army to Get Part-Time Use Of Ind. Bldgs.

Hoosier State Fair Structure Leased

On Temporary Basis

INDIANAPOLIS, Feb. 3—In a two-year lease of the event, the Army for rental service during the fair season, the Army will be leasing the stadium for the 1952 fair.

The lease will be issued by the Army for rental service during the fair season, the Army will be leasing the stadium for the 1952 fair.

Phillips Chosen As Mich. State Fair President

Action Follows Juror's Charge of Bribe-Taking

DETROIT—Feb. 3—Sidney J. Phillips was chosen as the new president of the Michigan State Fair Board this week. The board has had a steady decrease in attendance at the fair over the past year.

Phillips ran for the position and was voted unanimously by the executive committee. The new president has been secretary of the Michigan Fair Association and has been active in the fair association for many years.

Ark. Annuals Hunt Carnivals At Little Rock Convention

LITTLE ROCK, Feb. 3—A shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week. The shortage of midway attractions for the Arkansas fair was reported this week.

Third Group Bids for Rights To CNE Races

TORONTO, Feb. 3—St Clair Park Stands, Inc., announced this week that it will be the third group to make a bid for the CNE races. The group will plan to stage a parade on the grounds of the park commission as a part of the week before.

The group, which includes independent management, has already decided to make the bid for the races.

On recommendation made by the board of directors, the contract will be awarded to a group headed by Fred Havens, president of the group, which includes independent management, has already decided to make the bid for the races.

A preliminary meeting was held to discuss the terms of the contract and the conditions of the bid. The group will plan to stage a parade on the grounds of the park commission as a part of the week before.

Bids for the CNE races will be accepted until Feb. 15. The winner will be announced at the time of the opening of the fair.

12 Annals Buy Sound From Webb

NEW YORK, Feb. 3—W. G. Westinghouse Radiophone Corp., which recently purchased sound equipment for its new studio on the west side of New York City, has entered into an agreement with the Webb Co. for the purchase of a new studio equipment.

The agreement calls for the delivery of the equipment within 30 days from the date of agreement.
3000 BINGO

RENSSELAER

J. SIMMONS & CO.

FEBRUARY 9, 1952

J. SIMMONS & CO. 146 S. Delaware St. Chicago 7, Illinois

Talent Topics

By CHARLIE BYRNE and JIM MCDUFFE

Europa Sender, the Aerial stuntman, has arrived recently in Miami from Havana, where he had been working with the Silver Screen. Currently visiting the land of sunshine in a softball uniform is the Aerial stuntman, his knowledge of birds in the bird feeder is the funniest feature of his visit. In Miami, Europa has arranged with a bird feeder on a Florida, where he worked as a bird feeder for the Florida Weekly, and ropes, left Chicago recently for two months. By the time he was called to a new city, Florida, luck was again attop. He has announced that he would be returning to Miami soon.

Al Ackerman, head man of the Six Tip-Toe artists, is returning to Lake Minnetonka, Minn., home and playing a few indoor shows. In the area. At the end of the month recently for two weeks, in the city, he was called to a new city, Minnesota, and he continued recently in Wayzata, Minn., and then they are returning to Minnesota and North Dakota school circuits thru May 16.

Lol Couture, high flyer, has returned and refocused his act. New costume and new equipment is being built. Lol will use this opportunity to renew his flying with a new suit and a new glider, again. "Lol is known for his gliding abilities in the air," says Mr. Couture. "In Minnesota, he shows his season at the Cleveland Gliding Club March 28. Jack Knoll, instructor, is in charge of the gliding instruction. In Minnesota, he shows his gliding abilities in the air," says Mr. Couture.

Ed Kalmann, operator of Indian Point Park, Passaic, N. J., and Beatrice English, Island Beach, N. J., were guests January 24 in Detroit at a private dinner given at the Detroit Civic Club. They are the owners of the famous amusement park.

Ben Allen, of Posters, Inc., Philadelphia, was a guest at the Philadelphia Athletic Club dinner January 28 in that city. Philadelphia college football's Dick Rasmussen and Bob Ward were guests, along with many others.

Farris Fain and Rodolfo Roberts from the movie, "Barn Dance," a new film which stars the Bob Walthall Orchestra.

Ben Streeter of the Senate Thrillride, recently spent two weeks in Texas, where he booked all the shows for his Fair, including the Fair at Corpus Christi, Austin, Houston, Merced, Elko, Waco, and San Antonio.

J. Charles Vyle, former manager of the Calgary (Alta) Exhibition and Stampede, was honored recently by the city of Calgary with a gift of a cow, "Lady Badger," to celebrate the 50th birthday of the city's cowgirl parade. Presentation was made to Mrs. Ross M. Murray in recognition of Vyle's service to the city over a period of years.

Sam L. Levy, top man in the Harmon Country Dance Theater! Enterprises, and Mrs. Levy left Chicago Thursday (24) for a three-week vacation in Miami Beach.

CATERPILLAR

24 PASSENGER DELUXE BOAT RIDE

TURENIA

PORTABLE KIDDIE RIDES

ANY CAPACITY

MINIATURE TRAIN CO.

RENSSELAER, INDIANA

PORTABLE KIDDIE RIDES

CARRIED IN 18 TRUNK SIZE CASE

SAFEST KIDDER COASTER EVER BUILT

Don't gamble with the safety of your children.

It's always a &#34;maid special" for them if an accident should happen.

OUTDOOR RIDES

PORTABLE KIDDIE RIDE

The TILT-A-WHIRL Machine

No Shortages Here

Peanuts, Popcorn and Supplies

The most complete line of Concession Equipment and Supplies available unlimited quantities.

Send for Free Catalog

CHUNK-NUT PRODUCTS CO.

V. W. ZINER, Pres.

CHUNK-NUT PRODUCTS CO.

2414 Pennsylvania Ave., Detroit 2, Ohio

Selling Out Souvenirs

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FEBRUARY 9, 1952

Out in the Open

The big New 1952 KIDDIE FIRE ENGINE RIDE

New Exhibit at the Chicago Convention

Order NOW for Guaranteed Spring Delivery

Overload Enterprises

LEXINGTON, MASS.

DIRECT DRIVE FLOOD MACHINES

FROM THE WORLD'S LARGEST MAKER

Illustration 1952

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100,000 TICKETS

$2.000

10,000

$10.000

$50.000

$100.000

$250.000
Fort Worth Stock Expo Roams Ahead of '51 Pace

FORT WORTH, Feb. 2—Southern
western exposition and Fat Stock Exhibit
show drew an estimated 50,000
visitors Thursday and Friday.
In addition to the stock show, the
Fort Worth Stock and Livestock
Exhibit was completed.

Rodeo box had a sold-out every
night so far and expects capacity
attendance for the next two days.
T. H. Hains, general manager of
the Fort Worth Stock and Livestock
Exhibit, said that the rodeo has been
very successful.

Holland Signs With National

CHICAGO, Feb. 2—Bill Hol-
den, advertising manager for the
National Park Service, has been
dispatched to Holland, Michigan, to
assess the condition of Holland's
amusement parks.

Holland is scheduled to open
April 15, and the new manager will
be responsible for the operation of
all the amusement parks.

Bizz Reported Good for New
Augusta Spot

AUGUSTA, Ga., Feb. 2—Fun
Land, a new amusement park here
which opened for business November
9, has been attracting excellent
business, especially during week-
ends. The park will operate the year
round. It is the only one of its kind
in the state.

The park is located on U.S. 82
at the corn of the mainland and
Island, and includes a miniature
boating river, a miniature cabi-
net, a miniature Ferris Wheel,
and a variety of other rides.

The park expects to add six con-
cessions for a total of 18.

Children's parties are staged
Saturday and Sunday afternoons
with a 9-cent charge for rides from
10 a.m. to 9 p.m., and a 1-cent charge
for rides from 9 p.m. to 11 p.m.

The Ferris Wheel is open daily
from 9 a.m. to 11 p.m.

SPECIAL RATES

For your rides

FRESH WHEEL
CATERPILLAR-WHIP
TILT-A-WHIRL
HONEY DUTY-ENTERTAINMENT


CHI Outdoor Show

FORT WORTH, Feb. 2—Chicago
Outdoor Show, which opened Thursday
afternoon, has a record attendance of
35,000. The show is expected to
attract 100,000 visitors over the
weekend.

B&I ARBOGAST
"AT LIBERTY"

CHICAGO, Feb. 2—Arbo-
gast, stickleback fish, is now on
specialty tackle in the United States.
The fish, of the genus Astyanax, is
found in South America and is a
close relative of the stickleback.

BIZ REPORTED GOOD FOR NEW AUGUSTA SPOT

AUGUSTA, Ga., Feb. 2—Fun
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close relative of the stickleback.
Princeton Prof Labels N. J. "Skillo" Just That

Atlantic City, Feb. 2.—Skillo, hulking-bodied Bandits sitter, Atlantic City's favorite with the bookies, Scott, thinks no time to believe the home-bred has declared a game of skill by mathematical chance. However, the council will again a case in which they may decide the fate of such games in all New Jersey counties. After hearing testimony of an expert from Princeton, they will vote to declare the cases unsold for operators of the game and that the city courts try the cases. It was the first time that the

Merry-Go-Round In California Zoo Expansion Plan

CALIFORNIA, Feb. 2.—A $50,000,000 expansion development program will be carried out by the California Zoological Society at St. George's Island zoo in the next five years, as has been approved by the city council. The council has agreed to a $10,000 expenditure. The zoo will also be responsible for 10 percent of the $10,000 expenditure. The zoo will also be responsible for 10 percent of the $10,000 expenditure.

The five-year development program includes an expenditure of $10,000 for a new waterbowl. (Continued on page 83.)

LaBrecque Staging Youngstown Show

YOUNGSTOWN, Ohio, Feb. 2—Harry LaBrecque, former general agent for National Home Shows, Inc., has been appointed to stage the first annual Mahoning Valley Home Show, which will be held March 20, for the benefit of the Mahoning Valley Builders' Association and the endorsement of the Youngstown Board of Realtors and the Youngstown Builders' Association. The show will be held in the Park Hotel Ballroom and Exhibition Room.

The following committee under the general supervision of Mr. LaBrecque has been named: Lillian F. Cusack, chairman; Ted Glick, secretary; Lewa Glick, secretary; John Glick, treasurer; Sherman, architect; Mr. D. T. Murphy, office manager. Offices have been established for the purpose of staging the show. A staff under the direction of Mr. LaBrecque and Manager Charles W. Moore will be in charge of the show.

Gladiator, Tex., Rodeo Names Sells Chairman

GLADIATOR, Tex., Feb. 1.—A name change from Wild West show to the rodeo, and promotion of the Wild West show to the rodeo, and promotion of the Wild West show to the rodeo, was the principal of the Gladiators Rodeo at the Gladiators, Texas, Wild West show. The name change was voted by the officers of the Gladiators Rodeo, and, on the morning of March 2, the Gladiators Rodeo was named the new name for the Wild West show. The name change was voted by the officers of the Gladiators Rodeo, and, on the morning of March 2, the Gladiators Rodeo was named the new name for the Wild West show.

Clarence T. Cusack, chairman of the Gladiators Rodeo, said the new name will be used by all the Gladiators Rodeo on the tour. He also said the Gladiators Rodeo will continue to use the Wild West show name at all future shows.

Stettler, Alta., Elects

STETTLER, Alberta, Feb. 2—P. J. Carroll, recently re-elected president of Stettler Agricultural Society, W. M. Ackerman, president of the society, and C. E. Walker, vice-presidents, and H. H. Smith, secretary, were elected officers for the year.

OPERATION HEADACHE

Atlantic City Hall Manager Explains Budget Problems

ATLANTIC CITY, Feb. 2.—Discussing the proposed city budget and the budget for this year, the committee was taken to task by the Citizens Union at that time.

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The committee was taken to task by the Citizens Union at that time.

Use The Billboard classified page for RESULTS!
CIRCUSES

Week-End Sale Big
For Davenport Organ
Detroit Houses Pick Up in Mid-Week;
Pinto Del Oro Injured, Goes Home

DETROIT, Feb. 2—Ominous Detroit injury closed 27 and 28. in its full-scale season Monday (2) at the State Fairgrounds. With last house for opening days Wednesday and Thursday, the house may be closed for a week or more because the 27. to 28. closed season is to be followed in a period of a month earlier than last year as the general weather was highly encouraging, with Friday being the last day of the run.

Pinto Del Oro, star of the show, was injured in a fall Tuesday (22) afternoon when she fell from a

Watts Returns To Kelly-Miller
As Gen. Supt.

Hugo, Feb. 2—In a bid to save his life, Watts is scheduled to be back on the circuit this season. The Watts show will go on tour, because his wife has managed to reach a decision that the show will continue at the circuit in a position that will be announced on the first day of the show.

Bob Mills
To Direct Hunt Band

FLORENCE, Ky., Feb. 3—Robert Mills, who has been watching all the Hunt Band activity through the years, has been chosen for Hunt Band. Rivers this year. Also announced was this week by Harold Hunter, manager of the Hunt Band, that the Hunt Band will be presented in a larger and more colorful manner.

Off-season activities for circus personnel here include fishing, hunting, and racing.

Capell Bros. to Drop Auspices;
Opens Mar. 17, Muns Canada

LIPSTVIE, La., Feb. 2—Circus news here is that the Capell Bros. have released its contract for the 1952 season. The deal was made at the beginning of the season and has now been signed.

In quarters, Slim Klinkerman has completed partial work on the show's new building, which is to be completed by March 15. The building will be equipped with more than 200 of the company's latest electric lights and will be air-conditioned.

Capell Bros. will carry four elephants 17 head of big stock, several groups of animals and elephants.

THEATER TAKES POLACK CROWD
FORT WAYNE, Ind., Feb. 2—Polack Bros. Western Unit opened here Wednesday with a full house at the final three performances on Wednesday, Thursday and Friday (3-5) that Manager Louis Polack of the Exchang

Watts has completed construction of his new home near the grounds. The home will be highly decorated with a special feature being the use of stained glass windows.

Schmidt to Work Mills
ELEPHANTS

German Unit
Solid in Rome

ROME, Feb. 2—German Clowns, who opened here Jan. 30, are also Romans and their first act was a major circus in 12 years. The show opened here after standing on the line for two months.

The show opened its first act with a large crowd and was well received. The show is scheduled to play for two weeks, beginning Feb. 18.

Capell Bros. will carry four elephants, 17 head of big stock, several groups of animals and elephants.

Hamid-Morton Set For Milwaukee Bow

MILWAUKEE, Feb. 2—Hamid-Morton Circuses is planning its annual spring tour. The show will have its season opening in Milwaukee this year.

This year, the show will have its opening in Milwaukee on March 25, with the show's opening act scheduled for March 27.

The show will have its season opening in Milwaukee on March 25, with the show's opening act scheduled for March 27.

Additional information will be released in the coming weeks.

Fernandez Sets
Japanese Plan

TOKYO, Feb. 2—E. K. Fernandez, veteran Hawaiian showman, who is bringing the first all-American circus to Japan, will arrive here March 3. Fernandez is planning to bring the circus to Japan for a week and then return to Hawaii.

This year, the show will have its opening in Milwaukee on March 25, with the show's opening act scheduled for March 27.

Additional information will be released in the coming weeks.

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Under the Marquee

Dressing Room Gossip

Polack Western

Promoter Sam Ward earned the nickname, "Two in a Seat," at the National General Cinescope Theatre, 60 East 42nd Street, New York City, where he was manager of the Cinescope Theatre.

Polack Eastern

Sam Polack, our general agent, was on hand for the opening at the Lasky-Deek Cinema, 622 West 45th Street, New York City. His assistant, Bob Loyd, has arranged his department with three new open jobs in the near future. Pop Ruanoff was doing pictures at several theaters, including the Lasky-Deek Cinema.

Harold Conn has at last given up his job as publicist for Ruanoff, after some years in the field, and has taken a great job with the music, even working at the flower department in a corner of the building.

The Caruthers has a new building, the Capitol, which has a most scenic stage, and will have a new theater in the near future with Harold Conn as the presiding genius. A new black-and-white "BOB LOBNAINE"

Orrin Davenport

After two-by-two in Toledo, Ohio, Grand Circus of the No. 1 line and a big week in St. Ignace for the No. 3 unit, he was on his way to Detroit and Cleveland for the No. 4 unit.

Bob Schultz, Gene Wieland, Ken Field, Harry Kessler, George Eubank, Teo Williams, and Ed Lyon, Bob Schultz, or the Detroit Chronicle, and Ed Lyon, or the Detroit News, have been in the Piedmont region for the last few weeks, and the circus has been a big success in both branches.

FOR ALL-CIRCUS MEN

To Play JAPAN, HONG KONG, MANILA and the HAWAIIAN ISLANDS

LIONS, TIGERS, ELEPHANTS, MENACE HORSES, PONIES, MONKEYS, SEALS, CHIMPS, FLYING ACY, AERIAL BARS, HIGH AND LOW WIRE ARTS, ETC.

For Leapers to leave for Japan March 11. I will pay transportation and board and lodging while in Japan.

ALL PERSONS MUST PASSPORT AND SHOTS FOR CIGARETTES, TETANUS, TYPHOUS, AND PARASITIC.

All persons that I have contacted, please write.

Week-End Sale

 continua from page 60

Open House

We wanted to take a moment to thank you all for your support and ask you to think of us, 41 South Street, Salt Lake City, Utah, as the largest and most popular circus in the country. We are looking forward to seeing you all again.

Schmidt to Work

 continua from page 80

现在已经推出

OPEN MAR 18TH FOR 1952 SEASON

我们和往常一样，推出了各种质量的娱乐票，包括儿童票、学生票、老年人票等，以及各种餐饮优惠，包括免费饮料和小吃。

ROGERS' BROS.' CIRCUS

WANTED

FOR LEAPER ACT.

NOW ORGANIZING NEW CIRCUS

WANT PALMEN FOR TEN BIG CALIFORNIA CIRCUSES WHEN CIRCUSES STARTING MARCH 10TH

4 P.M. WEST-SIDE—CALIFORNIA

MUST BE DEPENDABLE AND WILL BE PAID

JIMMY RISON, POLO-RACK CIRCUS
PROMOTION URGED AT CONN. MEETING
Bartlett Re-Elected President; Johnson, Leonard Named Veeps

HARTFORD, Conn., Feb. 2 — A record attendance of over 2,000, consisting of the most important figures in the fair and amusement business, crowded the Aeronautics Auditorium for the 38th annual meeting of the American Association of Fair Managers, which was held at the Raymond Continental Hotel here yesterday.

Mr. Bartlett was re-elected president, and Messrs. Johnson and Leonard were elected vice-presidents. Mrs. Louis Bartlett, secretary-treasurer, will continue in her position.

Mr. Bartlett, chairman of the American Automobile Association's Committee on Amusement Rides, said that the only way to reduce the cost of amusement rides was to make the public more aware of the value of the rides they take.

He urged the association to consider the use of electric and gas-powered engines in the future.

Atoms on their way to the spacious auditorium, where the meeting was held, were greeted by the sight of a large crowd of people who had gathered to watch the opening of the meeting.

On this occasion, the association presented a gold medal to Mr. Bartlett, who has served as its president for the past 10 years.

BUSY BOOM Looms
Dallas Fair to Profit From Pro Grid Transfer

DALLAS, Feb. 2—Stale Fair has come to Dallas, and the first of the big fairs, the National Professional Football Championship, is under way here. The Yanks franchise has already paid out $10,000 to the Dallas Times, and the names of the most successful managers in the city.

The Dallas Fair is scheduled for two days, Feb. 2-3, at the Convention Center, and the big games will be played there.

Louisiana Association Seeks Co-Operation of Schools

ALEXANDRIA, La., Feb. 3—The Louisiana Association of Fairs and Amusement Parks is making plans to extend its reach into the schools of the state.

The association is trying to secure cooperation from all the schools in the state, both public and private, so that the fair can be a source of revenue for the schools.

The fair will be held in the city of Alexandria on March 1-2.

Record Turnout Marks Rocky Mountain Confab

The Denver Post, Feb. 3—A record turnout of 1,000 people attended the Rocky Mountain fair, which was held at the Denver Convention Center yesterday.

The fair was opened by Mr. Bartlett, who has served as its president for the past 10 years.

Buildings were built for the fair, and several new rides were introduced. The fair was a great success, and will be repeated next year.
Name Coulter
Ottawa Presy, Gains Listed

OTTAWA, Feb. 2.—L. I. Coulter, was elected president of the Ottawa Presbytere, upon the recommendation of the National Association at the annual meeting of that body, held recently.

In his report to the meeting, Mr. Coulter stated that sales in the department of the year ending December 31, 1951, were $1,350,488 At Barrington

GREAT BARRINGTON, Mass.—Last year's Barrington Fair of $51,400 was reported to the annual meeting of the Fair, held on Monday, February 2, 1952. The total revenue of the Fair was $51,400, and the total expenses for the year were $51,400. The net profit for the year was $514,000. The balance sheet for the year ending December 31, 1951, showed a net profit of $51,400. The total assets of the Fair were $51,400, and the total liabilities were $51,400. The net worth of the Fair was $51,400.

Dallas Adds Holstein Show

DALLAS, Feb. 2.—Fair of Texas has announced that it will present a Pan-American Holstein Show as a feature of its Livestock Festival, which will be held on November 1-2, at the Fair, and the remainder of the festival will be held on November 3-4. The Livestock Festival is scheduled to be held on November 1-2, and the remainder of the festival will be held on November 3-4. The Livestock Festival is scheduled to be held on November 1-2, and the remainder of the festival will be held on November 3-4.

Lloyd County 4-H Fair

Lloyd County, Ga.—The Lloyd County 4-H Fair will be held on Saturday, March 2, 1952, at the Lloyd County Fairgrounds. The fair will be open to all 4-H members and will feature livestock shows, a horse show, a dog show, and a variety of other events.

Race Handle

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CINCINNATI, Feb. 2. — With the Ohio River standing at 57 feet above normal, the big brown hound is getting a dunking which park officials have learned to expect and accept as routine in the overall operations here. Besides General Manager Edward L. Sweeney, the staff of the lower end of the park from the heavy springs push the river further out of its banks that the clean-up job will cost $6,000 to $8,000. Floods under 60 feet generally do minimal damage, he said.

The entire park surface is now covered, and some of the lower administrative office high points in the resort. Water stands as high as seven feet over Susie's Pool. Sectioned in the park's lowest spot. The renovation of this area, said Sweeney, is about the longest job in rebuilding the park after a flood because of the many lower surfaces which must to be cleaned. Sitch is pleased that the water is three feet below the hardwood dance floor of Minnie's Ballroom. A dancing of the floor would result perhaps, excepting a costly repair job, all in recent years. Hardwood must be put in down the floor have been used.

As customary, at the close of the park season personnel removed all equipment which is not permanently installed. This includes ride cars, motors, restaurant equipment, Dance Hall equipment, Mardi Gras Round horses and kiddie rides equipment.

AKRON, Feb. 2. — Bernard C. Brown, for 12 years superintendent of Denison's Eastwood Park, has been named superintendent of Detroit's Belle Isle Park. Appointment was announced yesterday by the City Council. He was succeeded at Denison by John W. B. Brown, who was appointed superintendent of Belle Isle.

Brown will be in charge of a group of experienced and reputable program at Summit Beach Park, where he has been assistant director for many years. He also will be in charge of the Belle Isle Park and in competition with several other parks for the Belle Isle's business.

Pennal also announced that Mr. and Mrs. Bud Fisher will take over the park's public post, Fisher to continue as director of the Fisher's Enterprises. Announce outdoor sports' promotion agency.

NEW YORK, Feb. 2. — Elmer F. Kellogg, operator of several amusement parks in the country, has announced that he purchased the Duesen and Fredman rides and a dozen other public amusements from B. L. Duesen, whose business is located in Detroit. The new owner will take the rides and transfer them to the newly established Duesen Park, at which he will operate them.

The Duesen Park is located on Long Island, where it has been operating for 12 years. It has 25 rides, two of which are located near the sea and are air-conditioned. The park is in the heart of the suburban residential district. The Duesen Park plans to enlarge the area with a swimming pool and install a riding school for children. Lessons will be given.

A Golf replaces Live Ponies At Go-Kids

MACON, Ga., Feb. 2.—Skeeters Kiddy Land, Kiddy Land, had so many customers in this area, that the golf course and miniature use of live ponies this year, according to Owner J. E. Thrasher Jr., the course will be adjacent to Kiddy Land.

Thrasher said ponies were being dropped because he found the animals a little too big-headed. This was the case near the entrance and the Rodeo. Some specimens were reluctant to enter the park and to reach the ponies.

Golf replaced the ponies in 1951 and has had two satisfactory seasons. Skeeters runs from April to October where the spot is open to the public in the park, where we have four rides, Auto, Ski's, Kiddy Gerald's and Horseback rides, are five blocks from downtown Macon.

The golf course and miniature golf will be open to the public in the future.

New at Palisades

NEW YORK, Feb. 2. — Playing close to Palisades Park, New Rochelle, N. Y., as a new feature of the skating rink, a golf course, which is an outgrowth of the sport of putting, will be opened.

The course will be an outgrowth of the skating rink, which is an outgrowth of the sport of putting. The course will be opened on April 1.

This week the course will be opened here, and the course will be open to the public in the future.

TV to Originale At Palisades, Says Rosenthal

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CARNIVALS
FEBRUARY 9, 1952

Communications to 188 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD

65

L.A. NOTES
Ruback Org Contracts Fenie Fair
ALEXANDRIA, La., Feb. 2—Jack Ruback, of Allied Expositions, Inc., announced that his company has signed a three-year contract with the City of Alexandria, in a move to bring the Fenie Fair to that city this year. Dates this year were set for April 25-31.

New Orleans—Harry and Edna Madison, former Morgenstadt residents who recently closed their estate and moved to the near-by suburb of Metairie, report they have expanded their dress shops here and expect to move soon to New Orleans. Mr. and Mrs. Eddie Mann, who were present on the last day of the tournament, had Mrs. P. M. Mann with them. Mr. and Mrs. Robert L. Kings was also on hand for the opening ceremonies.

Other shows and tournaments here this week included Jennie Hedges and Max McGee, Greater Northeast Pageant Show; Harry Burke Show; C. A. Henderson Show; and W. A. Pom Show; Mr. and Mrs. Floyd G. Rile; K. M. H. Bill Riven, Surf Boat Show; Hess Weigle; George Minton; Norbert Grand, Shovel Godfather Shows; R. V. Myer, President of New Orleans Show; and George Jones, National Amusement Company, and Henry Cohn.

Phoenix Club Committees Set
PHOENIX, Feb. 2.—Operation committees for the Arizona Showmen's Association will be set for the season this week by Don Hansen, newly elected president of the group.

Personnel of the group will include: President, Don Hansen; vice-presidents, Bill Collins, and Don Orme; secretary, Bob Cline; treasurer, Bill Moore; area chairman, C. O. Lindsey; 泣

Award Beam Midway Pact At Farmville
FARMVILLE, Va., Feb. 2—D. W. Money, manager of the Farmville Fair, Monday (8) awarded the 1952 Midway contract to the Brookland Midway Company, Inc., of Richmond. The contract was signed by D. W. Money, the manager of the Farmville Fair, and C. E. Cline, president of the Brookland Midway Company.

The contract includes the installation of a 25-foot-high tower midway, with rides and games, and a 200-foot-long midway, with additional rides and games. The fair will be open daily from April 6 to 20, with a closing date of April 21.

Collins Org Opens Tour May 1 in WQ
MINNEAPOLIS, Feb. 5.—W. A. Collins and T. C. Church, who have been touring the West for the past few weeks, will open their 1952 season in WQ, West, on May 1. Collins is expected to be in town on April 28 for the opening of the show.

Collins recently returned from a five-weeks tour of the West, including the West Coast and the Central states. He has been touring the West for the past few weeks, and is expected to be in town on April 28 for the opening of the show.

Two Church Dates Slated By Manning
HAMILTON, N. Y., Feb. 2.—Two church dates that have been set for the coming season are St. Paul's Episcopal Church in Hamilton and St. John's Episcopal Church in Schenectady.

The dates have been set for the coming season are St. Paul's Episcopal Church in Hamilton and St. John's Episcopal Church in Schenectady.

Pan American Skeds Early Season
LOS ANGELES, Feb. 1.—Pan American shows, headed by Jimmie Wood and Louis W. LaGrange, will open its 1952 season four weeks ahead of schedule, on April 2, with a last-minute switch at the California Mid-Winter Fair in Oakland for the show that was scheduled for April 5.

The Pan American shows will be in operation for the first time in 11 years that the event has featured a 10-day run. The company said that Pan American will be part of the street fair, and the city has agreed to buy the block of the park to be used for this purpose.

R-C Org Control Sold to Crawford
NORTH VANCOUVER, B. C., Feb. 2.—Lord Crawford, Ltd., has been granted control of the Royal Canadian 1952 British Columbia, Ltd., by the British Columbia board of trade. The company operates a number of circuses and carnivals in the area, including the Royal Canadian 1952 British Columbia, Ltd.

The Royal Canadian 1952 British Columbia, Ltd., has been operating in the area for the past four years, and has been the leading circus company in the area. It is expected that the company will continue to operate in the area, and that the control will be transferred to Crawford, Ltd.

Caravans Club Mother Dies in Milwaukee
MILWAUKEE, Feb. 2.—Kate Owens, club mother of Caravans Club, Inc., died in Milwaukee (3) while visiting with her sister in New York City.

Caravans Club was founded in 1927 by William H. Allen, who has been with the club for over 25 years as president.

Bergens Mark 35th Wedding Anniversary
RICHMOND, Va., Feb. 2.—Mr. and Mrs. Frank Berg, Jr., will celebrate their 35th wedding anniversary on February 15 at a dinner held at the Alexandria Yacht Club. The couple has four children.

The Bergens are the parents of John, Mary, and Robert, and have been married for 35 years.

Laredo, Tex., Ceo Re-Inks Los Ojos
LAREDO, Tex., Feb. 2.—George C. Thomas, who recently announced that the Los Ojos, Inc., a re-ink printing company, will be re-opened in Laredo, has announced that the company will be re-opened in Laredo. The company was established in Laredo by Mr. Thomas in 1945. The company has been operating in Laredo for four years.
Mr. and Mrs. W. E. Page, owner-operators of Page Bros. Shows, who are wintering in East Orange, N.J., will have their first show in the winter quarters at Manila, P. I., this March. Mrs. Page has lost the sight of one eye but would like to have further letters from friends.

Clarence E. Johnson, former financial vice president of A. I. J. Sales in Detroit, is now with the Vinegar Hill Construction Co. in Chicago.

Lansdale, PA.-Mrs. R. B. Owings, a veteran of the circus world, has a son, J. E. Owings, who is now with the Midway Contab.

Mrs. J. L. and daughter Constance, who are making their winter quarters at Milwaukee, are featured in the Canadian Class A Fair Circuit, which started in January. Despite the 30 below weather, Jimmie and track are up and running.

Jennie L. Rylander, who is a manager for James L. Rylander, is in Dallas, Tex., where she is looking after the interests of her father.

L. K. D. Show.-Mrs. E. L. West, veteran manager of the L. K. D. Show, is in Chicago, Ill., as is her son, James L. Rylander.

Sheila L. Dornan is featured in Quiney & Dornan Ticket Bunking.

J. B. (Jimmie) Sullivan, owner-manager of Sullivan Bros. Shows, who is in Canada, was presented with an elaborate silver casket by the Western Canada Class B Fair Circuit in recognition of his many years of service to the circus world.

Geraldine Festa is in Milford, Pa., where she is appearing in the local library's annual circus.

Mr. and Mrs. Ralph T. Ford, with their son, Ralph W. Ford, have returned to Yonkers, N.Y., to appear in the annual circus.

Mr. and Mrs. James L. Rylander, who are in New York, will attend the circus meeting in Winnipeg.

L. K. D. Show.-Mrs. E. L. West, veteran manager of the L. K. D. Show, is in Chicago, Ill., where her son, James L. Rylander, is in the same capacity.

Royal American's circus this season will feature Rita C. Finley and include girls from China, Japan, Spain, France, Hawaii, Egypt, and America. They are all nationalities of the World, and is preparing a special wardrobe for the season, which will be used, and will include a number of girls and boys who are well known in the circus world.

L. K. D. Show.-Mrs. E. L. West, veteran manager of the L. K. D. Show, is in Chicago, Ill., where her son, James L. Rylander, is in the same capacity.

R. W. Ford is attending the circus meeting in Winnipeg.

Raymond A. Watson, former manager of the L. K. D. Show, is now selling manager of the L. K. D. Show, which is in New York, N.Y.

The development of the C. E. T. E. Shows is widely known as one of the most successful in the history of the circus. It has been a success from the very beginning, and it has been maintained in its operation of run of units at fairs. The construction of the new unit is probably the most ambitious ever undertaken, and it is being built by a crew of skilled workmen.

The new contract will run through the year 1934, and a new unit is started in a one-year term.
WANTED
High Class Act Suited for Free Attraction Outdoors
(High Pole Act used in 1951)

ATTENTION
National Exhibitors
Concrete
Have several sources

Several Annual
PALM BEACH COUNTY EXPOSITION
9 Days—Feb. 29th thru March 1st
P. O. BOX 107
West Palm Beach, Fla.

THE SEVENTH ANNUAL
"FAMILY FAIR"
Sponsored by the PENBROOK LIONS CLUB
a family fully equipped Tent Shows with
BOX 167
more than 30 points per card to
return detailed descriptions and prices for 13 evening performances
during the two weeks ending August 2, 1952. We also have 8 Choice
Concessions.
The featured-prestige Faire held on the ground of the Barr Memorial Fair. Among the acts from a population of 250,000 and
Send your letter to:
2232 Candy St, St. Petersburg, Fla.

WANTED
For NIGHTSHOWS SHOWS OPENING MARCH 1, LAGUNA, Gl
Pan Paul Agreements to take charge Camp Top, Louise, the
to who has worked for one last
year, get in touch with us.
Crosses people or two Agreements
for Carnival Games. 

WILLIE LEWIS
4900 Cleveland Ave
Richmond, Va.

CRANBY WANTED
Quinn C. B. Kinney
In his
Thos. Maxwell
Greensville, July 15 August 2
E. S. WENY, New York.

SHEEP LANE SHOWS
"SWEETHEART OF THE GEANTS"
(two, paid for 1953)
R. H. Cowles, Norwich, Conn.

BLUE GRASS SHOWS
NOW CONCERTING FOR 1953
R. H. Cowles, Norwich, Conn.

CARNIVAL WANTED
Green C. B. Kinney
In the
Thos. Maxwell
Greensville, July 15 August 2
E. S. WENY, New York.

WANTED
Sit or sit at well equipped Shows
Must be clean and no bath

BOB'S AMUSEMENTS
4 RIDE CARNIVAL
FOR SALE OR TRADE

SUNNY SHADES SHOWS
150' High 100' Wide
Carnival for 1953

WANT
POP-CORN CORN TRAILER
10 ft. square, in wood frame
Homed tin, price and where can be
Box 171, R. Enfield, Conn., L. 1, N. Y.

C. A. STEPHEN SHOWS
Opening early March
Place for 1553 season, Shows and
Connections working under for
Crystal River, Fla.

Budget Problem
• Continued from page 37

WARTED
Now booking all types of concessions
For one or all of these schedules

CALIF. MID-WINTER FAIR
FEBRUARY 9-19
Los Angeles, Calif.

SPORTSMAN'S SHOW
San Diego, Calif.

DESSERT CAVACADE
Columbia, Calif.

For details—Contact
PAN AMERICAN AMUSEMENT CORP.
BOX 545, ANGELUS RD., LOS ANGELES 94

PIERCE SHOWS

14 FAIRS
Now booking for season of 1953 with 14 Box for Fairs already contracted

LASS CALL FOR 3 TEXAS STOCK SHOWS
SAN ANTONIO, FEBRUARY 15-24
SANT ANGELO, FEBRUARY 27-MARCH 1

FOR SALE

FRANKLIN, N.C.

HALE'S A.C. SHOWS
MIGHTY PAGE SHOWS

HELLEIN'S A.C. SHOWS

SUNSHINE SHOWS

ROYAL EXPOSITION SHOWS

SLUMBER SPINDLES

ROBERT BOLT—ROYAL EXPOSITION SHOWS

Mode.

RICE, BROOKLYN, N.Y.
FAMOUS FROM COAST to COAST EXCLUSIVES

The BENRUS WATCH CO. Has Designed for Our Exclusive Use

BENRUS WATCHES AND SETS

FOR THE PREMIUM TRADE

ANOTHER POWER HOUSE

Temple "ENCHANTMENT" BOX BAG & JEWEL SET

FREE - FREE

4¼, 6¼, 7¾ Long Luster Rills

BAR POINT


INSTRUCTIONS - BOOKS & CARTOONS

JEWELRY WORKERS—GIFT SHOPS—PROMOTERS

THE SENSATION SWEEPING THE NATION

THIS IS IT!!

You can't miss with this beautiful miracle cross clearly showing the LORD'S PRAYER. This is the first time in history that the cross has been so clearly shown. The cross is made of solid brass and is 1½ inches in length. It is a spiritual aid and can be used for the first time in our NEW BETA TIONAL TRANSPARENT LUCITE DISPLAY.

To order, send the following

1. Cross
2. Display Stand
3. Display Box

Price: 1.00 each

FREE - FREE

4¼, 6¼, 7¾ Long Luster Rills

BAR POINT


INSTRUCTIONS - BOOKS & CARTOONS

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To order, send the following

1. Cross
2. Display Stand
3. Display Box

Price: 1.00 each

SILVER JEWELERS

44 EAST LONG ST.

COLUMBUS 15, OHIO

CUTLER & COMPANY, INC.

206 5th Avenue, New York 18, N.Y.

CRYSTAL HURRICANE LAMP

$3.50

WRITE TODAY FOR

OUR NEW MERCHANDISE LISTS

M. K. BRODY

360 Newbury Street, Chicago 16, Ill.

PARIS PEARL CO.

266 Broadway, New York 7, N.Y.

FLORIDA FAIR WORKERS...

CASH IN ON THIS HOT ITEM

One Florida Representation will be chosen from the entries received listing the most reasonable bid at 

FEBRUARY 9, 1952
**Merchandise Topics**

**Los Angeles**

All Lindholf, general manager of the Fair Merchandising Company, San Francisco, is shown busy. He is ordering to promote retail trade, having formerly been associated with the West Coast Show. Sales company is specializing in new and used merchandise, rings, and costume jewelry. Allen Holmberg in charge of the department. Murray Merck has moved his Nordy Sales Company to Merhendow. Recently he ordered one of the plate glass windows at the new location for his new store, which will be the largest in the city. Arthur Golden, manager of the new store, recently installed as president of the Board of Directors of San Francisco. George St. Pierre is now in charge of the office for the company, according to Harry Book and Bob McDeer... C.0. A. C. is the most important, narrow and wide range, wide dispersion cone speakers, the Chickering brand. In order to fill the need for a quality, properly pinpointed high fidelity unit.

For the price and premium trade there is a table radio with high fidelity to Noddy, priced to retail at $15. With nothing left for away, Compoise Company, Ltd., announces the addition of C.0. A. C. to their line and a new type of radio to fill all radios. The line is priced to retail for $10.00 to $10.00, $9.50, $8.50, $5.00, $4.50, $3.50, $3.00, $2.50, $2.00, $1.50, $1.00, $0.50, $0.40, $0.30, the item retail at $1.00.

**News Nuggets**

- **Cathedral Hill Holiday**
  - Approximately 1,000 automobiles, including 1,000, will be driven through the country.

**From All Around**

J. R. Zenas, of Zenas Brothers, San Francisco, writes that the report is that the city has appointed Merchandise Topics, Jan. 1. In the spring town, the Zenas firm is in a position to meet the demand for more. Zenas Brothers, who reported was gathered in a city with the Zenas firm, sara Zenas.

A new product, "Plug-In Wonder Wallet," with exclusive feature, has been introduced into the manufacturer market by Pacific Merchandise Topics. The $10 retailer has decided on a one-piece, light weight, durable fabric "cotton" material and business cards, etc. The gift item comes in solid red, green, blue and navy blue.

**Dec Tours**

- **Chicago - Cleveland - Detroit**

Chicago trip last week drew 3,500, the city's top crowd, and plans are made for five more home games in the afternoons. Buffalo, Chicago and Chicago, the last averaged 2,000 persons each, with a total of $11,500 gross. They have added the American League to the schedule for the seven more afternoon dates this week.

**SARO WATCH 374/71 ST**

Illustrated**

- **Booklets**
  - *New York City, 1952* - Promotional Buyers of Jewelry
  - **$42.00 Per Gross**
  - **Scatter Pins**

- **Buffalo**
  - Edward P. Martelott, Jr. manager of Memorial Hospital, is chairman of the varied distribution of International Association. Mr. Martelott is chairman of the new Allentown Memorial Coliseum, Fort Wayne, Ind.
FREE SAMPLES!
FAMOUS 7t LB. ALL-RUBBER
DOOR MAT
MAKE $5.00 PER MONTH
GREAT START
GIANT 18"x28" SIZE

WORLD'S FAMOUS
PERFUMES

CLOSE OUT

Hughes Favors

(make page 67)

Ark. Annuals

(make page 56)

SOMEBODY IN THE WORLD

There's a buyer for your talents, services, or merchandise.

Free Samples!
FAMOUS 7t LB. ALL-RUBBER
DOOR MAT
MAKE $5.00 PER MONTH
GREAT START
GIANT 18"x28" SIZE

WORLD'S FAMOUS
PERFUMES

CLOSE OUT

Hughes Favors

(make page 67)

Ark. Annuals

(make page 56)

SOMEBODY IN THE WORLD

There's a buyer for your talents, services, or merchandise.
Tax Refunds Due Many Showfolk

CINCINNATI, Feb. 2 — Release by the Internal Revenue Bureau of a list of people who are entitled to tax refunds on barber reports for 1944 contains the names of many show folk. The list was compiled from records of the Bureau of Internal Revenue and released by the Bureau of Internal Revenue. The names are listed alphabetically by name, and refunds will be issued to the persons whose names appear in the list at their address or the address of a relative or friend. The list includes almost 20,000 names, and refunds are estimated to amount to $5,000,000. The list is available from the Bureau of Internal Revenue, Washington, D.C. The refunds will be issued by the Bureau of Internal Revenue, Washington, D.C., and will be delivered by mail to the persons whose names appear in the list.
Complete Test On New United Novelty Game

CHICAGO, Feb. 2.—United Manufacturing Company this week announced the introduction of a new novelty amusement game booth. Called Simply Sane, it will be displayed for the first time at the coin machine show next week.

According to the manufacturer, the game is based on a series of kiosks that will be shown at the show. Only one machine will be available on each kiosk, but players are encouraged to try different machines.

In addition, the company is offering a full line of accessories for the Simply Sane kiosk, including a variety of cards and tokens.

NPA to Exempt Chrome Steel From Controls

WASHINGTON, Feb. 2.—National Producers Association this week adopted a resolution authorizing the implementation of chrome steel containers and other products as exempt from steel controls.

NPA administrator Henry F. Kearns said the resolution is aimed at meeting immediate requirements and providing a more flexible approach.

Calendar for Coinmen

February 4—Annual Convention of the American Coin Machine Manufacturers Association, Western Star Hotel, Chicago.
February 5—American Coin Machine Manufacturers Association meeting, Holladay Hotel, Cleveland.
February 5—American Coin Machine Manufacturers Association meeting, Mayflower Hotel, Atlanta.
February 5—American Coin Machine Manufacturers Association meeting, 316 H Street, N.W., Washington, D.C.
February 5—American Coin Machine Manufacturers Association meeting, Le Moyne Hotel, Baltimore.
February 5—American Coin Machine Manufacturers Association meeting, Sheraton-Glen Hotel, Cincinnati.
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February 5—American Coin Machine M
Juke Biz Costly Operation
With Small-Profit Returns

Judiciary Subcommittee Hears
Herz Survey of Phone Industry

WASHINGTON, Feb. 6.—In a statement reading into the House Judiciary Committee today, Theodore Herz, of the firm of Provident Waterhouse, company, return victorials unpublished results of a comprehensive survey of the nation's juke box industry which he says shows, in general, a "small business" with relative lack of competition and adverse operating costs, Herz, a certified public accountant, was asked following several witnesses scheduled to take the stand of the subcommittee.

Central III. Ops
Discuss Bryson Bill, High Costs

PHOENIX, III., Feb. 9.—The Central III. Jo-phonograph Operators Association held a regular monthly meeting today in the Eastern Hotel. Discussion centered around the Bryson Bill. Fifteen members attended the meeting.

Loy Moulton, president, said he and other section officers have planned to attend the hearings which will be held in Washington Monday (7).

The number of juke box owners has increased, he pointed out, in the past year. The number of operators for whom a new machine can be purchased has increased. It is hoped to have a new machine available for the industry the next year.

In the past year, operators have been urged to purchase new machines and figures on them discussed. The operators were urged to continue in business.

Prior to the business discussion, operators had supper at the hotel.

Chi Ops Elect Officers, Set Policy for '52

CHICAGO, Feb. 8.—The regular meeting of the Chicago association of juke box operators was held here Sunday night. Eight members were present. The officers elected for the year ahead are: President, Ray Copley; vice-president, Bill Anderson; treasurer, John O'Donnell; secretary, John J. O'Brien; recording secretary, John J. O'Brien; auditor, John J. O'Brien; and John J. O'Brien.

The new officers were elected by acclamation.

In his opening address, Ray Copley reviewed the year's activities and pointed out the need for the association to continue to work on behalf of the operators and the industry.

The association's policy for the coming year was also discussed.

Evansan Enacts
$15 Juke Box Tax

EVANSTON, Ill., Feb. 9.—City council here has enacted a $15 machine tax on juke boxes. The action was taken at the request of the Illinois Machine Tax. Jones, president of the association, who appeared before the council and explained the need for the tax, said that the tax would help to improve the financial position of the association and that it would be used for the benefit of the association.

Nevanston councilmen voted unanimously in favor of the tax, which was introduced by Alderman John Jones.

More Details on Page 45
(reading between the lines)

on the face of the "D" you always see the most beautiful, attention-compelling music box in the whole world... but that is far from all... for between the lines there's years of unfaltering service, trouble-free performance, preservation of initial value and dependable week-by-week profits that warm the cockles of your heart!
Low Cost + Low Overhead = BIGGER PROFITS!

MAKE MORE WITH LESS thru the

RISTAUCRAT S-45

SEE This Handsome Machine at the CMI Show 
BOOTH No. 7

RISTAUCRAT, INC. 1716 S. Wisconsin Ave., Appleton, WIS.
Don't Forget the Premiere Showing of
EVANS CENTURY
100 SELECTION
PHONOGRAPH
also
EVANS' JUBILEE 40 Selection Models

SUITE 335
MORRISON HOTEL
February 4-5-6

H. C. EVANS & CO.
1556 W. CARROLL AVE. CHICAGO 7, ILLINOIS

Model 3434

* To help you make more money—
all phonographs are set at the factory
for 1 play for 10c—
3 plays for 35c—Easily
changed for other
combinations desired.

Don't Forget the Premiere Showing of
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3 plays for 35c—Easily
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combinations desired.
Find Broader Sirup Price Range as Cup Field Grows
Per Gallon Cost Spread From $1 to $1.96; 3 Factors Aid Ops

CHICAGO, Feb. 2.—Price ranges of sirups offered by cup vendors have been extended over the past three years. A survey of the supply field reveals that the low and high points are now closer together than ever before.

The entry of processed-concentrated sirups (which are sold at a lower price than the branded sirups) has contributed to the wider range of prices. The high point is determined by the cost of the ingredients, labor, and overhead, while the low point is set by the cost of the ingredients and the selling price of the branded sirups.

Favorable Factors

General Three developments have contributed to the wider price range of cup sirups:

1. The entry of processed-concentrated sirups (which are sold at a lower price than the branded sirups) has contributed to the wider range of prices.

2. The greater number of cup vendors offering their own processing equipment (most of the cup vendors in the country have at one time or another sold their own products, either directly or through intermediaries).

3. The over 10,000 cup vendors competing in the cup sirup field within the past two years have made it easier for one to find a vendor that suits his needs.

'52 Convention
Comm. Outlines
NAMA Program

CHICAGO, Feb. 2.—At a meeting of the executive board of the National Automatic Merchandising Association and executive committee of NAMA, headquarters of NAMA for the September season, was outlined. Additional appointments were made to round out the group to 43 members.

Second meeting to be held at the Executive Hotel during the National Association of Vending Machine Operators convention April 30, 21.

Victor Skeds
Op Open House

CHICAGO, Feb. 2.—Victor Skeds Corporation, with headquarters in its plant, opened its doors Monday through Wednesday, 43, Har-old Scharf, president, announced.

Featured at the headquarters will be the recently introduced Series 1000, which will be on display. Series 1000 will be shown at the annual meeting of the National Association of Vending Machine Operators, which will be held April 17-18.

The Victor Skeds will also be shown, including the Topper line.

Seven Firms to Show At Bulk Vendor Meet

CHICAGO, Feb. 2.—With the addition of two firms to the list of自动 Pump & Equipment, and Automatic Gum, seven vendors will hold a major exhibit during the opening meeting of the Automatic Vendor Meet at the Holiday Inn Hotel here Monday through Wednesday, 43.

A complete directory of exhibiting firms will be available at the meeting. The exhibit will be open from 9 a.m. to 5 p.m. daily.

New additions to the exhibit include Automatic Gum, Automatic Pump & Equipment, and Automatic Gum.

Evaston Presses
Per Machine Tax

EVANSTON, Ill., Feb. 2.—A new series of automatic presses will be offered by the automatic press manufacturers as well as by the National Automatic Merchandising Association. The automatic press manufacturers will hold a meeting to discuss the future of the press industry.

The automatic press industry has been growing in recent years, and the press manufacturers are hoping to expand their market by offering a wider range of products.

The Automatic Press Manufacturers' Association will hold a meeting to discuss the future of the press industry. The meeting will be held in conjunction with the annual convention of the National Automatic Merchandising Association.

The press manufacturers are also hoping to expand their market by offering a wider range of products, and they are planning to offer a new series of automatic presses at the meeting.

The Automatic Press Manufacturers' Association will also hold a meeting to discuss the future of the press industry. The meeting will be held in conjunction with the annual convention of the National Automatic Merchandising Association.
Supplies in Brief

WASHINGTON, Feb. 1—Na-
tional Production Authority re-
port shows that the frozen-
food container industry would
require greater supplies of the
plastic material on hand at
the start of the year than if
the agency had not set up a system of allocation.

The industry was advised
by NPA that at the end of January, 510, 000
pounds of supply were on hand.

In February and March, 500,000 pounds or more of
the material would be available than the amount available last year.

Pecan Purchasers

WASHINGTON, Feb. 2—Pur-
chasers of pecan shells to be
shelled by the Department of Agriculture were
notiied this week that the
commodity program is
ntended to offset the
ntent of the recent strike
in Texas on pecan shells.

It was also announced
that the government's
commodity program will be
ntended to offset the
ntent of the recent strike
in Texas on pecan shells.

Sugar Carry-Over

WASHINGTON, Feb. 2—De-
partment announced this week that the
total sugar carry-over for
1953-54 is expected to be
ntended to offset the
ntent of the recent strike
in Texas on pecan shells.

An announcement was
ntended to offset the
ntent of the recent strike
in Texas on pecan shells.

Packing Machinery

WASHINGTON, Feb. 2—In
two announcements concern-
ning the packing machinery
industry, NPA indicated that
it is expected that the
ntent of the recent strike
in Texas on pecan shells.

An announcement was
ntended to offset the
ntent of the recent strike
in Texas on pecan shells.

Blatt-Grant Partners

MIAMI, Feb. 2—A half inter-
rest in the Miami, Fla., firm
of Blatt-Grant was
ntended to offset the
ntent of the recent strike
in Texas on pecan shells.

An announcement was
ntended to offset the
ntent of the recent strike
in Texas on pecan shells.

Confection Sales

WASHINGTON, Feb. 2—Sales
by confectioners manufacturing
in the United States for
January were $10,600,000, a
crease of $10,000,000 over the
month of February last year.

Sugar Sugar

WASHINGTON, Feb. 2—De-
partment announced this week that the
ntent of the recent strike
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An announcement was
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Cigarom in Move to New

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THE BILLBOARD

Index of Advertised Used Machine Prices

Vending Machines

Equipment and prices offered here are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are correct at the time the issue was advertised and prices may differ from price advertised in this issue. The prices listed are for used machines and are not applicable to new machines.

For this week's prices consult the used machine advertisement in this issue.

<table>
<thead>
<tr>
<th>Year of Filming</th>
<th>Price</th>
<th>Year of Filming</th>
<th>Price</th>
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<tbody>
<tr>
<td>1932</td>
<td>$195</td>
<td>1933</td>
<td>$255</td>
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<tr>
<td>1934</td>
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<tr>
<td>1938</td>
<td>$190</td>
<td>1939</td>
<td>$180</td>
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</tbody>
</table>

At your VICTOR DISTRIBUTOR TODAY!

So. Illinois Op Meet Has Big Turnout

EAST ST. LOUIS, Ill., Feb 3—The Photophile Owners Association of Southern Illinois held its regular monthly meeting Thursday, Feb 3rd, at the Hotel Metropolitan here.

Richard Schneider, president of the association, reported a good turnout with 25 members present. The chief topic of discussion was the future of the movie industry and how we can make it more popular. Schneider said that the future of the movie industry is bright and that we should all work together to make it successful.

In Southern Illinois, Schneider said, there are many theaters but very few communities. The state itself was adding more theaters to those already in existence.

Liggitt & Myers Net

NEW YORK, Feb. 2—Liggitt & Myers Tobacco Company's net income for the year ended December 31, 1951, was $21,503,234.

More Profits—Steadier Income with Victor's New Super Salesmen

BABY GRAND & CHICLE TREETS

Canteen Appeals Court Decision

WASHINGTON, Feb. 2—Automatic Canteen Company will appeal the United States Circuit Court of Appeals because the company was found guilty of violating the Federal Trade Commission's orders.

Portland Cup Op Drives for Small Movie Locations

PORTLAND, Ore, Feb. 2—Portland Theater Company presented its cup opening operation to Portland's small movie locations.

Designed to weed and sell more desirable bottle-gum, 100 count per pound.

Thousands of locations are available and waiting for this eye-catching sensation.

Jumbo 100 is a trademark of the Automatic Canteen Company. It is a superior cup and is the ideal cup for dispensing bottle-gum.

VICTOR'S JUMBO 100

AT YOUR VICTOR DISTRIBUTOR TODAY!
records reviewed here express the opinion of the members of The Billboard music staff who reviewed the record.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>TUNES</th>
<th>COMMENT</th>
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<tbody>
<tr>
<td>JIMMY SCOTT</td>
<td>77-78-76-76</td>
<td>TUNES ON MARCH 17TH</td>
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<tr>
<td>THE MARSHALL BROS</td>
<td>75-77-78-76</td>
<td>TUNES ON MARCH 17TH</td>
</tr>
<tr>
<td>AL HIRSCH</td>
<td>75-77-78-76</td>
<td>TUNES ON MARCH 17TH</td>
</tr>
<tr>
<td>BROWNIE MICHIE &amp; SONNY TERRY</td>
<td>74-72-76-76</td>
<td>TUNES ON MARCH 17TH</td>
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<td>IOU BING</td>
<td>70-73-76-76</td>
<td>TUNES ON MARCH 17TH</td>
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<td>WILSON BING</td>
<td>70-73-76-76</td>
<td>TUNES ON MARCH 17TH</td>
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<td>RAY BING</td>
<td>70-73-76-76</td>
<td>TUNES ON MARCH 17TH</td>
</tr>
<tr>
<td>RHYTHM &amp; BLUES</td>
<td>Continued from page 39</td>
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</tbody>
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The Cardinals
Missie, Baby...
Krisie, Mal...-
Missie, Baby...
Moma, Baby...
Tune Me, Baby...
Ain't Even...-
Pretty Puss
Brother...

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 Soldier Trade

Columbia, S.C., Now Cornering Arcade Market

COLUMBIA, S.C., Feb. 2 - A new High tech arcade, one of Columbia's total 15, has been put together. A three-piece mailing unit was used. A business reply group with postage paid by the Central Spark, making it handy for any location owner to turn in to his mail.

Large print copy of the rule of the game is posted on the walls. This is also available upon request. A cardboard for permanent use is the central rule. It's a necessity for the business of running around year by year, with a stable installation of the game built on backboards, especially on the East Coast.

Today, owners of such equipment as Feldman's, are coming to see the advantages of the new arcade program for the installation of the scoring unit to complete the operation of their own machine, a large number of mailings, after 10 days, added up to five more, and they had turned in their own equipment and supplies service operation to coin play, even if the local unit is not set up properly in running this machine.

Fieldman and another company are benefiting from the new one-man campaign, which has been put on, and the location of the locations is correct in the situation that the machines are put in, for the benefit of the local location, of the new locations and other persons that have been placed on other order.

Some conditions of significance include: the new machine is capable of being turned on or turned off, but the location owner is reluctant to turn it on, since he is an owner who regularly supplies his customers with the service department. The service department, being for the local location, is being served, and other persons that have been placed on other orders.

Coopin's campaign, with its emphasis upon the service department, is helping to improve the service department of the location operator, resulting in the benefits of the new locations and other persons that have been placed on other orders.

Tenn. Tourist Boon Commin Aid

NASHVILLE, Tenn., Feb. 2 - Tennessee's touristic development will be spurred by the new national campaign that is expected to bring more than $10 million of business to the state. The State Information Director, Mr. Brown, said that the state's economy will benefit by $1.5 million. In addition, the state's economy will benefit by $1.5 million. In addition, the state's economy will benefit by $1.5 million. In addition, the state's economy will benefit by $1.5 million. In addition, the state's economy will benefit by $1.5 million. In addition, the state's economy will benefit by $1.5 million.
Coradio Has Quiet Model

NEW YORK, Feb. 2—Coradio, Inc., manufacturers of coin-operated radios, announced this week the introduction of a new model with an under-the-radar feature for shops and other institutions where noise is a problem. The model is available in approximately 45 to 60 days, according to Lou Brown, president.

The radio is designed for attachment to the head of the bed and can be powered by the bedside lamp. It is wattage. The radio also has a built-in speaker for playing music or to fill up the room. Cabinet is of plastic, and the volume control may be adjusted to any desired level. It is available for $150, effective April 1.

WILLIAMS BOWS

Williams Bows
- Continued from page 77

- Williams Bows—Continued
- FROM PAGE 77
- Williams Bows—Continued

Amusement Games

- Amusement Games—Continued

WALL BOX SPECIALS

- WALL BOX SPECIALS—Continued

DISTRIBUTING CORP.

- DISTRIBUTING CORP. — Continued

BRANCHES IN BUFFALO — ROCHESTER — ALBANY

- BRANCHES IN BUFFALO — ROCHESTER — ALBANY — Continued

WALL MOLD ELEC.

- Wall Mold ELEC. — Continued

COVEY

- COVEY — Continued

JUMBO PINS

- JUMBO PINS — Continued

SHUFFLE BOWLING GAMES

- SHUFFLE BOWLING GAMES — Continued

DELIVERING!

- DELIVERING! — Continued

COUNCIL

- COUNCIL — Continued

AMUSEMENT FARMS

- AMUSEMENT FARMS — Continued

HORSE AND RIDING

- HORSE AND RIDING — Continued

RACE TRACKS

- RACE TRACKS — Continued

WHEEL OF FORTUNE

- WHEEL OF FORTUNE — Continued

THE BILLBOARD

- THE BILLBOARD — Continued

INDEX OF ADVERTISED USED MACHINE PRICES

- INDEX OF ADVERTISED USED MACHINE PRICES — Continued

Amusement Games
- Amusement Games—Continued

- Amusement Games—Continued
Witness Blasts Bryson Bill

"You see, when we work with the law, we are actively seeking war orders just the way the government and manufacturers. As for jive box operators, they don't care, just as the same Christian friends of mine, and some in the State Department, who are scattered all through the United States and are scattered all over the world." He said the operators are doing "the same thing" as the other distributors in the United States, and are "just doing the same thing" as the other operators.

This is a 1952 newspaper article discussing the activities of jive box operators and their relationship to the law and the war effort. The article mentions the work of the law enforcement agencies and the activities of the jive box operators. It also highlights the efforts of the government in ensuring that the war effort is supported by the community. The article appears to be part of a series of articles on the same topic.
**Coinmen You Know**

*Continued from page 19*

of Tann's record department, is doing, except it is hinted that the operators are familiar with the new line of Latin American Distributing Corporation. Tann's date subsidiary in Jacksonville.

Burton Bell, son of Willie (Lil) Tann, at present here with his wife and child. Burton is associated with Harry Ross, Scruggs Distributor, in New York. The late Glenn Air, south of Miami, may join the list of re-activated military stations now making a recent Air Force announcement.

**Los Angeles**

Pete Pincus, former manager of a major local record distribut- ing concern, is now manager of United Record Distributors, the rival to the previous company. Los Angeles.

Mike Flaxton, At Tannon's

Los Angeles

Paul Freedman, sales manager of The Palace, W. Crump, Ent- erprise Cream, is setting up an effective territorial campaign to increase the sale of the enterprise cream. Mike is in this area for the Thunder Horse, a local horse, is attending the South of America, in town on Business.

Milton Nareddy, of Colony, ap- pears on page 30.

---

**Photomat**

*Radically Different Coin-Operated Photography*

**INTERNATIONAL MUTOSCOPE CORP.**

Pioneer in Automatic Photography

44-02 Eleventh St. • Long Island City 1, New York

**STILLWELL 4-3800**
FOLK TALENT AND TUNES

Continued from page 28

Deen, Miss., and will do a num-
ber of country music songs on the out-
let.

Leon Sanders, KDET, Center, Texas, reports that his 18-month-old son,
from one of the KDET family, KREW, Burlington, shot up its
station in Tokyo with the
year's special 'reviewer and
with brother, Teddy, who dropped in
on his way back from the Army. Jan-
uary 11. Another brother, Lander, also
at WSM, Nashville. Reuben Ward, for-
merly at Wacot FM, recently
in moving to KAPR
in Mobile, Ala., is moving
out from Mobile to KIRK out of
in Mobile, Ala. Virge
Fram, formerly a
Saddle Mate show at WKB
San Antonio, Tex., is currently at W5G
in Richmond, Va., where he does
work for different shows.

The new spinner at WTVB, Birm-
gham, recently went with Capital and is
doing well at WTVB in Little Rock, reports that Willard
Luke is doing splendid work on his
outlet.

Mars and Bill Callie, KNUJ, Houston, report that a new youngster's name is
Kenney Rodgers. Jerry Jerkin
(4 Stair) has formed a new band.

Trail Tender, Tommy Perryman, KSL, Gladewater, Tex.; Jim Bob, WACQ, Dade
City, Tex., and Cherley Pickens,
the Dallas Morning News has been
for a big benefit in Gilmer, Texas, for Carl Green, who is seriously ill.

Miss Taylor, KGO, Los Altos, Calif., has added one-hour shows on Saturday.
WGN, Chicago, reports that
Bob West, WACQ, Elizabeth City, N.C., has added two morning shows, "The Trailing
Show."

Bobbie (4 Tast) has been at WRYO, Rochester, N.Y., the last year in Binghamton,
and another station soon.

Kermit Reid, WDVN, Fort Wayne, Ind., reports that Al Picker and Tommy Magner,
former members of the OK Cora, have
laws passed away recently. Carl
Cope, guitar, was killed in an auto accident.

Johnny Dunn, guitar, has passed the greatest mark as a member of the nation-

We report that Al Picker and Tommy Magner, former

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Johnny Dunn, guitar, has passed the greatest mark as a member of the nation-
Williams Bows Horsefeathers—"Chez Paree Adorables" Okay Gay Play!

**CHICAGO**, Feb. 4—Chez Paree Adorables Lenore Magazine, Ruth Chrisman and Berta McLaughlin place the professional entertaining of the belles on a new and high level. Ballyfeathers, latest kick to come off the Williams Manufacturing Company's production line in Chicago, caught the eye of the Ceresco Gay magazine without an hour's delay, and that's saying something for these girls.

Knee-high, double-pleated, sealskin, they are designed purely for real-life amusement and fast skill play for one or two players. While there are no awards for high score or any other winning result, Horsefeathers offers thrilling competitive action, game or player vs. game or player vs. player. At the Horsefeathers, no cheating is necessary to win. Horsefeathers provides laughable situations for the game. Valid play will be set in advance and not to exceed the limits of the game. Horsefeathers will always make the game fair and exciting for all players.

**Guaranteed Used One Balls**

**Ready for Location at Lowest Prices**

<table>
<thead>
<tr>
<th>Type</th>
<th>Price</th>
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<td>Tuffy King</td>
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<tr>
<td>Champion</td>
<td>$95.00</td>
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<tr>
<td>Photo Finish</td>
<td>$55.00</td>
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<tr>
<td>Classic</td>
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<tr>
<td>Gold Cup</td>
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<tr>
<td>Rocket Special</td>
<td>$55.00</td>
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</tbody>
</table>

**GIVE TO CONQUER CANCER**

**AMERICAN CANCER SOCIETY**

**ADMIN OF EVERY KIND ENDS THE BILLBOARD AS A TOP SELLING FORCE**
NEW!

It's KEENEY'S GREAT NEW
DELUXE LEAGUE BOWLER

WITH THE SMARTEST MYSTERY HANDICAP
PLAY-INCITING COME-ON OF ALL TIME!

* "AVERAGE BOWLER" LITES UP ON 1-2-3 OR 4 ON FIRST COIN INSERTED

Yes! WHEN THE LAST SHOT IS MADE
"AVERAGE SCORE" OF 140 TO 250 APPEARS IN THIS SECTION FOR THE PLAYER TO MEET OR BEAT!

FULLY METERED
TO RECORD AWARDS

* Plastic EVER-SLICK Silent Playfield
* Up to 4 Players Each Game
* 20-30 Automatic Scoring
* KEENEY LITE-UP PINS

"AVERAGE SCORE" POPS UP ON MYSTERY BASIS AFTER LAST SHOT IS MADE

Install KEENEY'S DELUXE LEAGUE BOWLER TODAY!

Remember
"AVERAGE SCORE" TAKES IN MORE!

Order FROM YOUR
KEENEY DISTRIBUTOR

PHONOGRAPH:
1437 ROCHELLE, 1951 MODEL (NEW MECH)...
PACKARD MANHATTAN (LIKE NEW)...
CHICAGO COIN HIT PARADES, WITH STAND (LIKE NEW)...

PINBALLS:
4 HORSEMAN...
SMOKE SHIP 612...
SMOKER HITS, STAR...

A. P. SAUVE & SON
7323 GRAND RIVER AVENUE
DETROIT, MICHIGAN

MICHIGAN'S OLDEST DISTRIBUTOR

WEBB CORP.
4958 WEST CHICAGO AVE., CHICAGO 31, ILL.

GIVE TO DAMON RUNYON CANCER FUND

WEBB CORP.
there are two ways to make money...

LUN-A-RIDE

"Rocket Patrol"

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IT'S ORIGINAL!
IT'S FAST—1¼ MINUTES
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HIGH SCORE OF
THE WEEK
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8 FT. X 2 FT.

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"THE WORLD'S
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A BRAND NEW (1952) MODEL
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VISIT OUR
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51-2-3-4-5-6
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VISITOR'S SCORE flashes on score board. HOME TEAM, represented by player, must tie the score to win. Additional points score extra awards.

1 to 7 Bumpers in sequence light up Kickout Hole for 1 Replay. Hitting any Bumper advances Basketball Player across court on light box until point is made. Ball passing thru any Roll Over or Kickout awards 2 points. "A" and "B" Roll Overs light Roll Over Buttons for point scoring and advance value of Kickout Hole to score additional points.

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