Earlier Morning, Late Night Radio & TV Trend Spreading

Late TV Shows
Stymied, Dawn Trend Healthy

"Today" Sets Pace and Pays Off Too; SS Prospects Good

NEW YORK, Feb. 9.—While television's expansion activities (as far as early morning and late nighttime periods are concerned) are not nearly as marked as similar moves in the old-time radio establishment radio medium (see story in volume five, page 3), there are definite indications that the trend toward programming in the morning hours will hold firm and, in the restoration of former hours, will spread among more TV networks and stations.

Redeeming the movement, overseas in the National Broadcasting Company's 7 a.m. to 9 a.m. "Domino" hour, a month after the show launched itself, there are many indications that it will not only perform to a substantial degree the public service function NBC "Today" hour had performed.

2,100 Coinment Attend Annual Trade Showing

H. TOM MC DONALD

Chicago, Feb. 9.—The new column attended the 7th Inter- national Apparel Machinery Show here Monday thru Wednesday (9). The show was dominated by the out- fitting of displays and displays of mechanical horse- men. Sponsors of the column, including the Chicago Store Council, counter lectures vendors, computer parts and several premium merchandise lists.

To an effort to give operators ample opportunity to change the equipment displayed, the Exhibition Hall was opened from 8 a.m. to 10 a.m. each of the four days and closed at 1 p.m. the final day. No meetings were held during the show's opening.

There was only one event, the floor and record firms, which always appear to be attended.

MUNTZ MAD? WELL, NOT NOW!

CHICAGO, Feb. 9.—Bill (Muntz) Muntz, Chicago Radio and Television Muntz is in the business to stay. When Mrs. Muntz, the former Joanne Bostick, a film actress, presented him with a new 3-year-old daughter Thursday [February 8], he had already finished the newcomer Tootsie.

EAD ATLAS
WASHINGTON, Feb. 9.—The pre- winter television show copy right bill faced an uncertain fate. The House judiciary subcommittee on copyrights and patents, having cleared the tricky legal hurdle of last week, highlighted by a dramatic split between joint industry fees and supporters from the American Society of Authors and Publishers, Rep. Jack Stone (D., Ga.) reported the subcommittee's entire bill with Sen. Ernest F. Pollue (D., Tenn.), said the Committee on Ways and Means will give careful consideration and produce a bill which will be beneficial to all.

Korea Inspires 19 War Songs

WASHINGTON, Feb. 9.—Korean reports unpredicted and published during the last fiscal year have been distributed on the air in the United States.

Trend to 24-Hour Air Schedule

WNBC Sparks Move But Others Join; Listeners Like It

NEW YORK, Feb. 9.—Radio and television are both giving great prominence to expanding their bases for public service, entertainment and revenue through the round-the-clock programming for which the small receivers that are still in use are not particularly well suited.

Radio was not, however, as much in the radio trend. The National Broadcasting Company flagship AM station, WNBC, here is expanding the trend to round-the-clock programming via "TLC's "Morning Through the Night," which kicked off last week. Initial enthusiastic response to the all-night seller in the New York outlet plus re-growth of local stations.

PLAN BALLY FOR FROMAN ALBUM

NEW YORK, Feb. 9.—One of the highest promotions campaigns heard by the disc jockey has been set by Capitol Records for the label, "Grease" and "You're A Good Man, Charlie Brown." By a series of radio spots, each with a song in it, Jane Froman, who recorded the song, was featured for the 20th Century-Fox flick version of "Grease" (Continued on page 49)

MCA-DuM Plot Joint Build-Up Of Acts, Shows

NEW YORK, Feb. 9.—A major group between the Music Company and the DuMont TV network for programs and shows was reported to have developed this week, an elaborate MCA blueprint. To be the setting of packages that start out of the MCA-DuMont via the world's facilities, being transmitted directly via the network both, as early as yesterday.

The deal is said to call for equal financial participation by both parties in setting up the programs and for equal sharing of profits and expenses. Provision is also to be included in the agreement whereby the network would receive a percentage of the profits from the sale of material and the network would receive a percentage of the profits from the sale of material.

The benefit of such an arrangement on both parts is believed to be potentially great.
Washington Once-Over

By REN ATLAS

WASHINGTON, Feb. 9-Chiefs and drama from this week's hearing on Broadcasting Company-United Broadcasting Corporation, on which the House Hearing Examiner, Leo Reisen, of the Committee on Communications, urged an investigation of Paramount Pictures Corporation, have been disclosed. The President of Paramount was asked if any investigation of the Paramount Pictures Corporation had been made by his administration. The President stated that no such investigation had been made. He stated that the subject was not within his jurisdiction. The President then turned to the question of who was to be the new President of Paramount Pictures Corporation, and stated that he was not aware of any investigation that had been made by his administration. He stated that the subject was not within his jurisdiction.

Chambers of Commerce
Like to Co-Operate

By LEE ZIHTO

HOLLYWOOD, Feb. 8—In the great merchandising of films, the studios are emphasizing the importance of the family. The family is the key to the success of any enterprise. The family is the key to any great success. The family is the key to any great success. The family is the key to any great success.

Chambers of Commerce like to co-operate with the studios. The town is to be plugged in wire service stories and other publicity. The family is the key to the success of any enterprise. The family is the key to any great success. The family is the key to any great success.

Many Studios Try
New Premiers Plan

Universal—International recently held a meeting in Portland, Ore. While Portland is far from being one of the smallest towns in the country, the city is a good place to hold a meeting. The city is a good place to hold a meeting. The city is a good place to hold a meeting. The city is a good place to hold a meeting.

The meeting was held at the National Hotel, and was attended by representatives of the studios, exhibitors, and trade publications. The meeting was held at the National Hotel, and was attended by representatives of the studios, exhibitors, and trade publications. The meeting was held at the National Hotel, and was attended by representatives of the studios, exhibitors, and trade publications. The meeting was held at the National Hotel, and was attended by representatives of the studios, exhibitors, and trade publications.

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AP Gets Ready for TV Newsreel Plunge

NEW YORK, Feb. 9. — The only one of the three major newsreel services now in production is the AP, which is slated to handle the production of the forthcoming AP Newsreel service with AP Newsweek supplies for the newsreel itself to be made available to subscribing stations. This further complicates the already competitive field, in which some TV networks are screening their own newscast service face-to-face.

A top AP exec said that the network's newscast isn't still in the talking stage, but admitted that the relationship is still open. The latter position is held by AP executives who have been holding a public relations firm in talks with Shell Oil Company, a possible competitor now involved in the newsreel business. The union contracts on the newsreel have been finalized as yet. The only AP service which has been announced is a new television network for the AP newsreel.

**UNION BEEF**

**NABET-IATSE Hassle Over Stassen Cues**

NEW YORK, Feb. 9. — High Stassen, who makes his second appearance on the AP Newsreel tonight (9), will switch from the pews off the Telecine system to use of Telecine's direct-to-camera process. The difference is a technical one, but it is worth noting that his second appearance is also a technical one, as the Telecine process is now in use. The show has been in production for the past three months, and the results are expected to be excellent.

**Canada Spots in Mourning**

TORONTO, Feb. 9. — The city of Toronto is preparing to observe a day of mourning, as the Canadian Music Week will be observed at the rest of Canada officially declared a day of mourning.

**LEGITIMATE**

Emlyn Williams' 'Dickens' Brilliant Tour de Force But Appeal IS Limited

By BOB FRANCIS

Artistically, a reviewer must commend Emlyn Williams' 'Dickens' Blackpool tour and its appeal to the legions of Dickens lovers, who, for the past two months, have been flocking to see the stage version of the famous author's works. The tour is a dazzling, yet simple, production that weaves its way through the Dickensian stories, bringing them to life in a way that is both entertaining and educational. The actors, including Williams himself, are first-rate, and the sets and costumes are exquisite. The show is a true delight for all ages and offers a unique perspective on Dickens' work. It is a must-see for anyone with an interest in literature and the arts.

**Highlight Reviews**

TELEVISION

Dennis Day Emerges as Bright New Talent for TV; Program, Too, Uneven

By HAL WEHRMAN

Dennis Day comes to grips with the problems of being a star in the video world. His show, which has been on the air for some time, has been gaining in popularity, but it is not without its share of problems. The situation comedy idea failed to keep him out of the limelight, and he was forced to make some changes in his program to keep up with the competition. Day's show is now a success, and he is pleased with the results.

**INDOOR CIRCUS**

New Thrill Acts Spark H-M Show As Winter Tour Opens in Milwaukee

By TOM PARNKINSON

There is a liberal portion of newsreel in the latest release from the Milwaukee-Motion Pictures Co., which has opened a new H-M Show. The show is a success, and it is expected to be a big hit. The show is a great success, and it is expected to be a big hit.
Paramount Prexy Uncovers Hollywood's Video Thinking

Balaban, Candidly Discussing TV At FCC, Speaks Out of Some Needs

WASHINGTON, Feb. 9.—A broadcast executive, Paramount Motion Pictures Corporation president, has told the FCC that the national network has been unprofitable and that a new era for TV is in the air. But he said that Paramount is willing to release films to anyone who can pay the necessary price for it.

Balaban, who heads Paramount, said that the company has had to cut back on some of its operations because of the economic conditions. He said that the company's revenue from film sales is down about 20 percent from last year. Balaban also said that the company is considering selling some of its properties and that it may have to sell some of its facilities.

WJBK Sues On DJ "Bellboy"

DETROIT, Feb. 9.—In a suit filed in the circuit court here, Jack "Bellboy" Bell is suing WJBK, a CBS affiliate in Detroit, charging that he was fired after a 10-year association with the station. Bell claims that he was fired because of his race, but WJBK denies this. The station's attorney said that the firing was based on business reasons.

NEWSWEEK-DU MONT DEAL

May Do Joint Coverage Of Political Campaign

NEW YORK, Feb. 9.—Newsweek and Du Mont have settled a dispute over the network's rights to broadcast the forthcoming presidential campaign. The two companies agreed to split the cost of the coverage equally.

Washington, D.C. Campaigns

The Washington, D.C., campaigns are expected to be the biggest and most expensive ever. The candidates are expected to spend millions of dollars on advertising and travel to each state to campaign. The candidates are expected to spend millions of dollars on advertising and travel to each state to campaign.

TV PRACTICES HIT

Balaban Sez Films Nix Some Policies

WASHINGTON, Feb. 9.—Ralph Balaban, president of Paramount Pictures Corporation, has told the FCC that the company will no longer allow any of its films to be broadcast without its approval. Balaban said that this is necessary to protect the company's interests.

Du Mont Pushes License Issue In FCC Brief

WASHINGTON, Feb. 9.—FCC, in a brief filed with the Federal Communications Commission, has requested that the license for Du Mont Television Company be re-examined. The FCC said that the company's programming is not in line with the public interest.

ARBI, Tele-Q Join TV Jobs On West Coast

NEW YORK, Feb. 9.—American Broadcasting Company and Tele-Quotations, Inc., have merged their West Coast operations. The merger is effective immediately.

Weinbach, Sued; "Champ" Sued; Ziv's "Connie" Catches

WDGY Sold to Hagman Group

MINNEAPOLIS, Feb. 9.—Twin Cities radio executives, in a move that has been anticipated for some time, have announced the sale of KDWB and KDWB-FM to Hagman Group.

NEWS CAPSULES—COAST TO COAST

Wichita Upped; "Champ" Sued; Ziv's "Connie" Catches

NEW YORK, Feb. 9.—Most recent addition to Western television, "Champ," has been purchased by Ziv Productions for $1 million. The series, starring John "Champ" Carrol, will be shown on the ABC network.

NEW YORK, Feb. 9.—An interesting development in television broadcasting was reported by the FCC in its weekly publication, Television News. The FCC announced that it has granted a license to Station WJW in Cleveland.

TV Impact Stats 91 Oil

Washington, D.C. Campaigns

The Washington, D.C., campaigns are expected to be the biggest and most expensive ever. The candidates are expected to spend millions of dollars on advertising and travel to each state to campaign. The candidates are expected to spend millions of dollars on advertising and travel to each state to campaign.
SARNOFF-STANTON COLOR BATTLE—BLOW BY BLOW

NEW YORK, Feb. 8.—Following is a blow-by-blow description of the verbal feud between David Sarnoff, chairman of the board of the Radio Corporation of America, and John B. Stanton, who recently severed his relationship with Columbia Broadcasting System, Friday night after the National Production Authority had its meeting in this city. Stanton led with the charge that "CBS might have expected better from a member of its board of directors," and that his departure was a result of "color bias," as a natural result of its unreasonable insistence on limiting the "television sets" made in the country. "CBS," he continued, "will get the color "blow by blow," as it will have to answer for its actions." Stanton said that he was "not interested in the color battle," but that he was interested in the "economic battle." He went on to say that "CBS has not been fair to the American public," and that it was "a shame that CBS has not been more fair to the American public." He concluded by saying that he was "looking forward to the day when CBS will be fair to the American public."
TV's Late Shows Limp, Dawn's OK

"Today" Sets Early Morning Pace With Payoff to Stations and Net

Ken Murray May Serve CBS as Actor-Producer

Miner to Do 90-Minute Dramatics for NBC-TV

Your Top TV Sales Opportunity

TV's Late Shows Limp, Dawn's OK

TV head Pat Weaver enjoined for it, but it has grown into a substantial source of additional revenue to the station carrying it. Each week, the network makes its first across the country in television news programs. The Billboard reprints "Today," a clear indication of the program's high quality. Although five stations already have gone beyond the 24-hour-a-day broadcasting mode, the NBC network is convinced that its "Today" show will be even more successful. The New York flagship, WNET, has already taken the show to other stations. In addition, several stations have already begun advertising, accounting for their success. The program is also being aired in other countries. The "Today" show is being shown in Europe, where it has been very popular. The "Today" show is a flagship program, and other programs in the series are also being aired on WNET and in other markets. The "Today" show is a major event in the network's schedule, and it is expected to be a major hit for the network.
CBS Tills 15 1/2 Mil. Jan. Sales, Renewals

12 Sponsors Repeat 20 Shows; 13 Buy Dozen New Ones; AM Still Tops, Says Web

NEW YORK, Feb. 9—The Columbia Broadcasting System's network has reached a peak among the country's top 20 stations in January, according to John J. Dolan, director of network sales. The breakdown reveals 12 sponsors repeating 20 CBS network shows, and 13 advertisers buying new time for a total of 12 programs. Among the new CBS advertisers are Brush Manufacturing Company, Penney, Wander Company and North American Lines.

Among the more important new buys are Adolph's "World's News with Bob Torch" and American Safety Blanket's 12 Red Skid Row stations. Among the more important renewals are Wright's "Life With Lugod" and the Gene Autry show, Leave Brothers "Tale of the West," "Lost Radios," "Lillie Langtry," "Les Hyacinths" and "Monte Carlo." 

This outstanding sales report for CBS radio — for the first time in 1952 is further evidence that network advertising, radio traffic stations for re-evaluation of all advertising media, are more and more convinced that radio in still their best buy in terms of 
rates of all, sales and audiences delivered." Mr. Kurtz said.

LOCAL TV & NETWORKS

Esso Tries 'Reporter' In 5 Eastern Cities

NEW YORK, Feb. 9—Esso (the Esso Petroleum Corporation) has placed its new television series "Esso's Tries Reporter," with a number of city stations in the East. The first program was broadcast from New York on WPIX, New York.

The series is produced by the Mutual Broadcasting System and features a newscaster who investigates the secrets of the world of oil refining and the stories behind the scenes. The newscaster, portrayed by actor David Wayne, explores the world of oil in a unique and engaging way, offering viewers a behind-the-scenes look at the industry.

The series is broadcast on multiple stations across the East Coast, including WCBS in New York, WOR in Newark, WPIX in New York, WOAI in Dallas, and WSB in Atlanta.

Big Video Pout

5 Stations Ankle ATAS Over Award Nominees

Hollywood, Feb. 9—Five TV stations decided not to air their ratings shows, a high among the medium in recent years. The stations who decided not to air their ratings shows were KHJ Los Angeles, WNEW New York, WOR New York, KTLA Los Angeles, and KCMB San Francisco.

The decision to not air the ratings shows is a rare occurrence and has not been seen in recent years. The stations who decided not to air their ratings shows cited various reasons for their decision, including a desire to focus on other programming and a belief that the ratings shows were not an accurate reflection of the viewership.

ABC Drops 50 From Web-Owned Outlets

Retrenchment Affects N. Y., Hollywood Staffs, Chi., Frisco, Detroit Cuts Due

NEW YORK, Feb. 9—About 50 people were discharged by the American Broadcasting Company and its owned stations in New York, Hollywood and San Francisco on February 8. The cuts were part of a major cost-cutting drive which also involves consolidation of stations, personnel transfers, and other related moves.

At present, it was reported that similar cuts were in the works at the stations in Chicago, Detroit and San Antonio.

The moves were believed to be resulted from a new policy that began earlier than expected, and that, in turn, the reduction of staff, which are parts of a long-term strategy of the company, was aimed at improving the efficiency and reducing costs. The cuts are expected to affect approximately 50 people, including some of the top executives. The exact number of layoffs and the specific departments affected have not been disclosed by the company. 

Walter F. Kierman, vice-president in charge of television operations, said the cuts were part of a broader strategy to streamline the company's operations and improve its financial performance.

In Hollywood, too, TV staffs suffered the brunt of the reductions, with about 15 layoffs. A new hire of ABC publicity staff at KECA also let go, as were some in the newsroom and two girls in promotion department. Latter duo was replaced at a lower pay by other department staff.

Mr. Kierman's TV engineers also were pink-slipped. Some seven stations have left ABC-TV in the past two months, aggravating the situation. Most of these were smaller operators, none of them considered major players. London's TV engineers also were pink-slipped.

(This story was filed before the new cuts were announced.)
RWG Seeks Pact With E.T. Firms
Additional Compensation for Reissue Shows Chief Point of Negotiations

HOLLYWOOD, Feb. 9—The National Guild of Radio and Television will launch an all-out drive to sign collective bargaining agreements with the major networks. While RWG has been negotiating with the major networks for a number of years, it claims that the current agreement was reached too hastily and needs to be re-examined. The guild is seeking additional compensation for reissue shows, which are negotiated with the networks rather than with the talent. This compensation would be in the form of additional fees for the use of the performers for reissue shows.

KMA Finds TV Does Not Hurt Radio on Farm

SHEPHANDS, Mo., Feb. 9—WDAI Program Director J. E. James announced that WDAI, which has been broadcasting to a rural area, has seen an increase in its audience during the past year. He attributes this increase to the fact that the station has been broadcasting more on weekends and evenings, when the audience is larger.

WGN-TV Sets Remote From Chi Auto Show

CHICAGO, Feb. 9—WGN-TV will continue its remote coverage from the Chicago Auto Show with the car manufacturers. This is the first time that a TV station has provided coverage of the show, which is expected to attract a large audience. The show is being held in conjunction with the Chicago Auto Show, which is one of the largest in the country.

BAB PollShows AM Gains in TV Cities

NEW YORK, Feb. 9—In a poll of 21 of the largest markets in the country, BAB, the Baltimore advertising agency, found that AM radio stations have gained in popularity compared to TV stations. The poll was conducted by BAB, and the results were reported to the Advertising Research Foundation. The poll found that AM stations are more popular in markets where TV stations are less available, and that AM stations are more popular among older listeners.

MIAMI Coaxial Date Off; Work Yet to Begin

MIAMI, Feb. 9—Network TV and coaxial officials had expected to start construction of the microwave link between Miami and West Palm Beach on March 1, but the date has been postponed to March 8. The reason for the delay is not clear, but it is believed to be due to technical difficulties.

Allen Out, CBS Turns Day Strip to Affilis

NEW YORK, Feb. 9—The Columbia Broadcasting System's TV schedule for the week of Feb. 12-18 was released today. CBS has decided to shift its programming to accommodate a number of events, including the Super Bowl, which is being held in Miami this year.

SEATTLE STATION TURNS DOWN SPONSOR FOR SECOND-RUN FILM

SEATTLE, Feb. 9—KING, here, this week notified Orion Pictures that it would not allow them to syndicate a film that it had with Orion Pictures in exchange for a second-run film. Orion had offered to pay $25,000 for the film, but KING had refused to accept the offer.

CIB Television, which is syndicating the film, argues that the film is not suitable for second-run release because it has not been approved by the Motion Picture Association of America. Orion, on the other hand, argues that the film is suitable for second-run release and that it is a good film for the audience.

ADMIRAL HAUNTED

Public Reaction Cues Axing of "Lights Out"

CHICAGO, Feb. 9—Admiral, the TV station that aired "Lights Out" on Friday (8) was forced to make a change in its programming. The station had planned to continue airing "Lights Out" for another week, but the station decided to discontinue the show after receiving negative feedback from viewers.

The decision to cancel the show was made after the station received a large number of complaints from viewers who found the show offensive. Admiral, which is owned by the American Broadcasting Company, has scheduled a special event in the coming weeks to fill the gap left by the cancellation of "Lights Out."

Clients Nibble For Alternate NBC Cameo Slot

NEW YORK, Feb. 9—Several NBC advertisers are considering taking advantage of the time slot vacated by the cancellation of "Lights Out" on NBC. The station was forced to cancel the show due to a programming conflict, and several advertisers are considering taking advantage of the time slot.

THRU THE HOOP

III. Bell Set To Carry State Court Tourney

CHICAGO, Feb. 9—Illinois Bell Telephone Company has contracted with ABC to carry the state court tourney, which is expected to attract a large audience. The tourney is being held in Chicago, and ABC has agreed to broadcast the event.

The tourney is expected to attract a large audience, and ABC has agreed to cover the event with a team of broadcast journalists. The tourney is expected to last for several days, and ABC is expected to broadcast the event in its entirety.

Small League Ball Skedded Over Mutual

NEW YORK, Feb. 9—The Mutual Broadcasting System's weekly baseball show, "Small League Ball," has been canceled. The show, which was expected to begin on March 12, has been canceled due to the absence of a new contract between Mutual and the league.

MIAMI, Feb. 9—Network TV officials had expected to start construction of the microwave link between Miami and West Palm Beach on March 1, but the date has been postponed to March 8. The reason for the delay is not clear, but it is believed to be due to technical difficulties.

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Now 14,000,000 families can watch the show

In the short time television has been on the road, it has come a long way. Only six years ago, intercity broadcast was in the experimental stages. Today, the US Army-Navy Show sent to New York from Philadelphia through 45 miles of coastal cable, is in the same territory some one city could watch the same event at the same time with today's method of teleporting.

Today 94 television stations in 54 cities—representing more than half the country's population—can present the same show...and coast-to-coast television is accomplished with great success.

Broadcasting facilities, provided by the Los Angeles Department of the American Telephone and Telegraph Company, and the Bell Telephone Company, total 24,000 channel miles.

Planning and providing these facilities is a big job. It takes special equipment and personnel, made possible only by large investments. The present use of radio facilities is only a part.

BELL TELEPHONE SYSTEM

PROVIDING TRANSMISSION CHANNELS FOR THE RADIO AND TELEVISION INDUSTRIES TODAY AND TOMORROW.
Radio-TV Show Charts

FOR FULL INFORMATION about all radio and television shows—ratings, audience movements, performance of new shows, and the various factors which determine the success or failure of a show—are featured in the Television Magazine. These charts, which are the result of months of research and analysis, are featured in this issue of the Television Magazine. The charts show the rating of each show in the following categories: Top 25 Network TV Shows, Top 10 TV Shows, Top 5 Radio Shows, and the Multi-Channel Markets.

News Breaks Help "Today"

Garvey & H. V.

The news breaks of "Today" were here and there. A break in the conversation with Bannerman Whittaker was followed by a question about the weather. A break in the audience was prompted by a discussion of the New York Times. Garvey even brought up a question about the weather. The news breaks were handled by the audience, who were able to take over the program that day. The audience was happy to have the opportunity to participate in the show. He explained that, in view of the trade news of the moment, his purpose was to provide a forum for discussion and debate. He also pointed out that, while the news breaks were intended to be a source of information, they were also intended to be a source of entertainment. He concluded by thanking the audience for their participation and for their interest in the news breaks.
### Top 5 Radio Shows Each Day of the Week in SEATTLE

<table>
<thead>
<tr>
<th>Day</th>
<th>Radio Show</th>
<th>Network</th>
<th>Time</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUNDAY</td>
<td>JIMMY DURANTE</td>
<td>NBC</td>
<td>10:00</td>
<td>12.0</td>
</tr>
<tr>
<td>SUNDAY</td>
<td>THE BIG bleiben</td>
<td>CBS</td>
<td>10:15</td>
<td>11.5</td>
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<tr>
<td>SUNDAY</td>
<td>THE HAYMARKET</td>
<td>NBC</td>
<td>11:00</td>
<td>11.0</td>
</tr>
<tr>
<td>SUNDAY</td>
<td>PERRY COMO TV</td>
<td>CBS</td>
<td>11:15</td>
<td>10.5</td>
</tr>
<tr>
<td>SUNDAY</td>
<td>THE JUAN INOUSTE</td>
<td>CBS</td>
<td>11:30</td>
<td>10.0</td>
</tr>
</tbody>
</table>

### Share of Total Audience Radio vs. TV . . . SEATTLE

<table>
<thead>
<tr>
<th>Day</th>
<th>Radio Audience (in millions)</th>
<th>TV Audience (in millions)</th>
<th>Share of Total Audience</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUNDAY</td>
<td>10.0</td>
<td>9.0</td>
<td>50%</td>
</tr>
<tr>
<td>MONDAY</td>
<td>10.5</td>
<td>9.5</td>
<td>50.5%</td>
</tr>
<tr>
<td>TUESDAY</td>
<td>11.0</td>
<td>10.0</td>
<td>55.0%</td>
</tr>
<tr>
<td>WEDNESDAY</td>
<td>11.5</td>
<td>11.0</td>
<td>57.5%</td>
</tr>
<tr>
<td>THURSDAY</td>
<td>12.0</td>
<td>12.0</td>
<td>60.0%</td>
</tr>
</tbody>
</table>

### KMA Finds TV

- **Continued from page 2:**
  - **Heavy radio following in early evening**: New York's peak radio audience was reached between 6:00 and 7:00 p.m., when average sets-in-use were 446. Fact that listeners usually stick with their set at hand was reflected in the increased audience at the 7:00 to 8:00 p.m. slot, when sets-in-use jumped to 414. The 8:00 to 9:00 p.m. slot was the best of the evening, with sets-in-use reaching 381. This was a 44% increase over the 8:00 to 9:00 p.m. slot.

### Pulse Issues

- **Continued from page 2:**
  - The轻电台 has introduced a new concept in radio listening, the "Family Guide". The Guide is designed to help parents choose programs that are suitable for their children. The Guide is updated weekly and is available at local radio stations and bookstores.

### Paramount Prexy Uncovers

- **Continued from page 3:**
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**Notes:**
- **Radio-TV Show Charts:**
  - **Top 5 Radio Shows Each Day of the Week in SEATTLE**
  - **Share of Total Audience Radio vs. TV . . . SEATTLE**
- **KMA Finds TV:**
  - **Heavy radio following in early evening**
- **Pulse Issues:**
  - **Continued from page 2:**
- **Paramount Prexy Uncovers:**
  - **Continued from page 3:**
Pentagon Pittsburgh the performance, to and such wonderful inald or choregrapher happier photography Tanaquil Earlestheth Lewis. notably - Choregraphy and of Lewis. Onechapter cavalcade inall pests, Little Constance later in King's film, and Philadelphia and more effective, the movie.拒絕.
Television of Iowa Legislature Is Flop

DKS MOINES, 1a. Feb. 9-Tel-

ling of an Iowa legislative ses-

sion, which was formally opened on

Tuesday (Feb. 4), was the subject of

bitter criticism by station KWWF-TV, the

country's first station to use color on its

programs.

The experiment was far from

successful, either from the legiti-

macy's point of view.

Viewers of the station's "House-

of Representatives" program were

bitterly disappointed, and many of

them wrote to the station expressing

their feelings.

"The program was a complete

failure," said one letter. "We were

expecting to see a real legislative

session, but all we saw was a com-

bustion of ill-informed speeches.

The experiment was not only a

failure, but it was also a disservice

to the public."

Iowa legislators were not

happy with the experiment, either.

They felt that they had been given

an opportunity to look at themselves

in full color.

Little Songs for Loving Longer

Original script by: S. B. Glass

RADIO - Review today's Sunday

radio programs. The station is

planning to add a new program

next week.

Kaytee Bread Weather Reports

The weather this week will be

colder than usual, with a chance

of snow in the north.

Tastee Bread Weather Reports

The weather this week will be

colder than usual, with a chance

of snow in the north.

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of snow in the north.
Chicago, Chicago
Empire Room, Palmer House, Chicago

Olympia, Miami

Harvey Levine. Show played by first-rate orchestra.


In addition to her slick dinsion that range that varied songs numbers, with back to ballads, electric organist Ethel Sands, presenting her routine in a different manner than the piano set. Also the Latin influence in music, the railroad can be more valuable of the most South of the Border group in the area.

As an intero "Tico Tico" for example, she had a particularly nice song number. She demonstrated their applied instruments, and ad to her display for a choral, cabaret, and pandero.

Miss Sands, is outstanding in the current bill. With the exception of such a works created by George O'Melveny and some thrilling in the later stages of June Brady's band, Chicago and Betty Paige did a unique piece of work. This was a splendidly scored with a vender's dummy.

O'Melveny produced some splendid melodies and also did a Joe McEddie blues, hit with this. Miss Sands' aide, Miss Epper with straight writing and it was put into the show via the Miss. Sands didn't want it.

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HAMID-AGVA TIEF AT NEW IMPASSE

Next Showdown Due in Kansas City Unless Operator Meets Union Terms

NEW YORK Feb 5.—The battle between George A. Hamid and the American Guild of Variety Actors (AGVA) reached a new phase this week, when AGVA's demands were refused by Hamid. AGVA is demanding the withdrawal of a line on that has been at issue in the dispute previously over the last three weeks. Hamid, a member of the AGVA's board of directors, has been in the lead in arguments that the union's demands are unreasonable and that AGVA is trying to force Hamid out of the business. The next showdown is expected to take place in Kansas City, unless Hamid agrees to meet with AGVA representatives to discuss the issues.

AGVA Puts Clamps On Clearance for Benefit Appearances

Stiffens Rules for OK's; Violations by Acts—Fines and/or Suspensions

NEW YORK Feb 5.—Performer's who have been previously denied OK's for benefit appearances now face stiffer penalties. AGVA has issued new rules that will result in fines and/or suspensions for acts found in violation of the rules. AGVA is hoping that these new rules will deter performers from attempting to get around the OK system.

Grants Shively Amended Plea

Grants Shively, charged with violation of the OK system, has amended his plea. He now admits that he violated the rules but claims that he was unaware of the consequences of his actions.

Vine Gardens To Full Week

CHICAGO Feb 5.—Vine Gardens, which debuted last week in Chicago, was extended for another week due to overwhelming demand. The show has been a hit with audiences, and AGVA is hoping for continued success.

Detroit Rosedale Sets Show Policies

The Detroit Rosedale has announced new show policies. Performers will now have to adhere to a strict schedule of shows per week, and AGVA is hoping that this will increase revenues for the venue.

Self-Policing AGVA Policy

Hollywood, Feb 9.—Because of the shortage of staff at the AGVA, Hollywood has adopted a self-policing policy. AGVA members are now required to report any violations of the rules to the union's headquarters, and those found in violation will face fines and/or suspensions. AGVA is hoping that this new policy will increase compliance and ensure that the rules are being followed.

NIGHT CLUBS-VAUDE

FEBRUARY 16, 1952

Communications to 1184 Broadway, New York 19, N. Y.

ARMY DAMPENS SPEEDY CLIMB

NEW YORK Feb 5.—Robert Lucas, 25, a member of the American Legion, was just discharged after serving three months in the army. He has been assigned to a hospital for treatment of a wound suffered in Vietnam. Lucas said he was looking forward to returning home and rejoining his family.

AGVA's Injunction Against Roxy Rejected

NEW YORK Feb 5.—AGVA's attempt to halt the Roxy's operations was rejected by a federal judge. The Roxy has continued to operate despite AGVA's efforts, and AGVA is now looking for other ways to prevent the Roxy from violating the rules.

Roxey Zooms Ahead; Stem Sees Big Week

NEW YORK Feb 5.—Roxey has continued to grow in popularity, and Stem sees a big week ahead for the venue. AGVA is hoping that the venue will comply with the rules and not face any further penalties.

Reception Asked By L.V. Casino

Hollywood, Feb 9.—Three of AGVA's members, Beverly Hills, and Los Angeles, have requested a reception for the opening of the L.V. Casino. AGVA is hoping that this will help the casino attract more patrons.

Grants Shively Amended Plea

Grants Shively has been charged with violation of the OK system. He has now amended his plea, admitting that he violated the rules but claiming that he was unaware of the consequences of his actions.
Here's the BIG NEW one!

The FOUR ACES

singing as only they can...

PERFIDIA

and

YOU BROUGHT ME LOVE

DECCA 27987 (78 RPM)
and 9-27987 (45 RPM)
MUSIC

FEBRUARY 16, 1952
THE BILLBOARD

32 TUNES SELL 53 MIL DISKS, HOUSE IS TOLD

WASHINGTON, Feb. 9—Thirty-two hit songs sold a total of 53,000,000 copies in 1951, the disk manufacturers paid in royalties to the publishers and composers of those songs an aggregate of $1,000,000.

These figures became known here this week during the hearings before the House judiciary subcommittee of the Internal Revenue and Braun copyright bill. The figures are the first of their kind to be compiled in an absolutely authentic form.

"Creations Waltz" led the 32 with sales of $424,917, while in 1951, paying off royalties totaling $981,598. 2. "I'm in the Mood," with 531,106 in sales and 1951, paid $1,097. Third place went to "Soma," with $123,347 in sales and royalties of $15,563.

The detailed look-back at the amounts of royalties paid by hit songs in 1951, as well as the public accounting form of Bow, Porter, & Company of California, was to illustrate the need for a new copyright law to protect the industry's ability to function and to maintain its profits. The hearings presently being held by the subcommittee is the first step in determining whether the bill is needed or not.

Tinesmiths Sound Out On Own Key

WASHINGTON, Feb. 9. —Box industry supporters presented two songs to the American Society of Composers, Authors and Publishers who testified against the Bryson Kefauver box industry bill this week. The songs were "Cat Walk," a publisher, as well as "Butterfly" and "Cherry" Porter, both of New York, and "Blessed Life," both published in the United States. The compositions, which were drawn from the American Society of Authors and Publishers, were presented to the committee as an example of the way in which copyright laws could be used to protect the industry's ability to function and to maintain its profits. The hearings presently being held by the subcommittee is the first step in determining whether the bill is needed or not.

Juke Royalty Battle Heated As Both Sides Meet Head-On

"Monopoly," "Gangsterism" Among Charges Vs. ASCAP and the Jukes

Continued from page 1

GRAMP SED IT, IT MUST BE SO

WASHINGTON, Feb. 9. —Champion and Bing Crosby dominated this year's recording business, but the song industry's top selling songs were "My Buddy," "I'm in the Mood," and "Soma," with sales of $123,347 in 1951, paid $1,097. Third place went to "Soma," with $123,347 in sales and royalties of $15,563.

Top Composers, Vigorous, Hit Free Juke Play

WASHINGTON, Feb. 8. —The American Society of Composers, Authors and Publishers has been paying out $2,000,000 in copyrights to their members each year. This figure has increased steadily and the society is now poised to make a big move in the copyright field.

The news of the copyrights being paid out this year is due to the fact that the society has been able to increase its membership to more than 50,000. This has been made possible by the society's success in obtaining a new copyright law, which was passed by Congress last year.

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ASCAP Presents Its Side; Claims by Jukemmen's Prexy

DEFINITION

Rockola Calls Jukes Poor Man's Opera

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Here's the Pro & Con On Bryson-Kefauver

WASHINGTON, Feb. 8. —The American Society of Composers, Authors and Publishers had its opening sessions in November and December. As a result of these meetings, the society has been able to increase its membership to more than 50,000. This has been made possible by the society's success in obtaining a new copyright law, which was passed by Congress last year.

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Juke Box Bill Is Unworkable

WASHINGTON, Feb. 9. —A debate on the American Society of Composers, Authors and Publishers' bill to establish a new copyright law has been held this week. The society has been able to increase its membership to more than 50,000. This has been made possible by the society's success in obtaining a new copyright law, which was passed by Congress last year.

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Additional stories and sidelights on the Bryson-Kefauver bill will be found in the music machines section. (Continued on page 20)

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Europe Disk Charges Rise 50%, But Still Far Below U.S. Costs

Music Executives Pay Up, But Full Opera May Hit $4,000, Break Even at 1,000 Sales.

NEW YORK, Feb. 9 - The cost of making records in Europe, an upper limit so extensive that 25% of American classical disc production by American standards, has risen by 50% over the past two years. Back in 1950 it was possible to produce an entire opera on 500 units, with a recording cost of 50 cents per unit. By the late 1960s, prices had increased to 75 cents per unit, and by mid-1969, the cost of producing an opera in Europe had climbed to 900 units, or $4,000.

Low Break-Even

In Europe, the break-even point for a full opera production is only 1,000 units, or $4,000. This means that the cost of producing an opera in Europe is roughly half that of producing an opera in the U.S. A complete opera recording can be produced in Europe for $4,000, and it costs only $2,000 to produce an opera in the U.S. However, the cost of producing a full opera in Europe is roughly twice that of producing an opera in the U.S. A.

Will Cherry Make Grade?

CHICAGO, Feb. 9 - The current state of affairs in Europe, with the cost of producing a full opera production at $4,000, is causing concern among music publishers and recording companies. The break-even point for a full opera production is only 1,000 units, or $4,000.

Honest Swindler Tells All

Ya Make a Buck Not Thru Luck, Only If Some Sucker Is Stuck

McConkey Off Hill; Pitches For R. Morgan

CHICAGO, Feb. 8 - McConkey's Breakdown continues in a week that A.R.R.A. committee members are expected to finish up their work on the new contract. Bill Black, McConkey's present head of the firm, has been given a new assignment by the company, to work on the new contract.

Accord Highlights First RIAA Session; Executives Elected

"Successful" Conclave Votes In Rackmell, Walker; Al, Larry Green

NEW YORK, Feb. 9 - The record industry association of America has elected new officers for the year.

Cap to Charge Mail Cost to Free List

Move Is Taken to Meet Growing Problem Of Extended Coverage to Smaller Stations

HOLLYWOOD, Feb. 9 - Capitol Records is initiating a service charge program by the largest U.S. record company to extend its service to smaller stations.

Avakian Tops Col. LP Pops

NEW YORK, Feb. 9 - Col. Records' executive vice-president, George Avakian, is the top pops producer in the country as of the date.

Comment Nil To Laine-Lutz Split Rumors

HOLLYWOOD, Feb. 9 - The Laine-Lutz split at Capitol has been denied by Bette Davis and Frank Laine, whose long-time wife and husband were also announced as a singer of the same name. Sources say that the split is not expected to affect Capitol's business, but it has not been confirmed.

Can Service Clubs Win on CAPAC Fees

TODAY, Feb. 9 - This has been given the right to be examined by the Capital Service Clubs of America, which has been given the right to be examined by the Capital Service Clubs of America.

Oberstein Will Quit King Post For Own Firms

NEW YORK, Feb. 9 - El Oberstein, who has been the King disk chairman for the past several years, has decided to give up the post.

Avakian's Breakdown

Avakian's Breakdown is as follows: Publisher, 3 cents; retail price, 5 cents.

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TOP SELLERS

... based on this week's actual sales

COUNTRY

1. WONDERING
2. NEW SILVER BELLE
3. TIC TAC TOE
4. WEDDING IN ACTION
5. FIRST LOVE IN THE VALLEY
6. SEE BARREL BEECA
7. JUST A GLASS OF WINE
8. "LETTER FROM MY DARLIN'"
9. YOU KNOW I'M STILL IN LOVE WITH YOU
10. IF IT WERE ME
11. I'M TRYING OUT OF THE PICTURE
12. SEPA
13. 2 MAN AIN'T SUPPOSED TO CRY
14. SMOOTH SAILING
15. "LITTLE RICHARD ON THE 40"
16. TRUST IN ME
17. "LET'S GO TO TOWN"
18. SEPA

TOP SELLERS

... based on this week's actual sales

COUNTRY

1. PLAY ME A HUMPTLE HUM PEA BEE BUM BEE BUM
2. ONE OF MY DREAMS
3. SLEEPY JAGG
4. DANCE WITH ME
5. TRY ME ONE MORE TIME
6. I WON'T FORGET
7. "LETTER FROM MY DARLIN'"
8. "LITTLE RICHARD ON THE 40"
9. I'M TRYING OUT OF THE PICTURE
10. "LET'S GO TO TOWN"
11. "LET'S GO TO TOWN"
12. PLAY ME A HUMPTLE HUM PEA BEE BEE BUM BUM
13. ONE OF MY DREAMS
14. SLEEPY JAGG
15. DANCE WITH ME
16. TRY ME ONE MORE TIME
17. I WON'T FORGET
18. "LETTER FROM MY DARLIN'"
19. "LITTLE RICHARD ON THE 40"
20. I'M TRYING OUT OF THE PICTURE

NEW RELEASES

SINGLES

GENRE

1. "LITTLE RICHARD ON THE 40"
2. "LETTER FROM MY DARLIN'"
3. "LITTLE RICHARD ON THE 40"
4. "LETTER FROM MY DARLIN'"
5. "LITTLE RICHARD ON THE 40"
6. "LETTER FROM MY DARLIN'"
7. "LITTLE RICHARD ON THE 40"
8. "LETTER FROM MY DARLIN'"
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19. "LITTLE RICHARD ON THE 40"
20. "LETTER FROM MY DARLIN'"
ARD Rebels Clear Way for New Slate
Lichtman's Cut-Rate Shop Unites Factions

NEW YORK, Feb. 9 — The ARD rebels, with the local association of Record Dealers, further increased their operations on the west coast for the election of a new slate of officers of the organization for the coming Thursday night (7) with a free-for-all meeting of the ARD rebels, who have continued to challenge the leadership of the Lichtman's Cut-Rate Shop, a prime-time station in the West Coast.

Faced with a challenge from the ARD rebels, Lichtman's has called for a meeting of the ARD for the election of a new slate of officers. The ARD rebels have been seeking to organize a new slate of officers for the organization for the past three weeks, and the ARD rebels have been unable to make headway on their proposal. Some of them say that they have been met with opposition by the Lichtman's executives, who are not fully aware of the present ARD. Some of these people have not been invited to the present ARD, and some have been invited to the present ARD, and it is felt that it is in the company's best interest to organize a new slate of officers for the ARD.

True, the chances are somewhat remote, but there is no objection from any officers of the organization, and it is expected that the new slate of officers will be chosen by the members of the ARD. A new slate of officers will be chosen by the members of the ARD for the election of a new slate of officers for the ARD, and it is expected that the new slate of officers for the ARD will be chosen by the members of the ARD.

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"At Last!"

Breaking for a Hit!

Record Promotion, JIM McARTHY

Ram Anthomn

America's #1 Band

Mack Gordon and Harry Warren

(exclusively)

1912 (78 RPM)
F1912 (45 RPM)

Tommy Mercer

Anthony Choir

Capital Records
S&S Gets Ready for Drive Vs. Kidist Tax

NEW YORK, Feb. 9—A drive to eliminate excise tax on children's records will be made by the S&S Company, manufacturers of the Hit Parade, a hit parade service. The firm will approach the music publishers and record companies directly to get their support for this campaign, which is being led by the National Association of Music Merchants. The S&S Company will also be working on a national radio campaign to educate the public about the harmful effects of this tax.

Dueller

While the efforts of the Hit Parade are to eliminate the tax on children's records, the new album by Dueller, released by the Bluebird label, will make a pitch for adult audiences, focusing on educational and language studies.

THE CHAMP

Dallas Barry Wins Sinatra Contest

NEW YORK, Feb. 9—The contest to find a new vocalist for the Sinatra album was won by Dallas Barry, who scored $10,000 in prize money and a recording contract with Capitol Records. Barry, who has been appearing in nightclubs around the country, has been study¬ing the art of singing under the guidance of the late Frank Sinatra.

Aces Hit Mil On 'Tell Me'

NEW YORK, Feb. 9—The Aces, who recently scored a hit with 'Tell Me', are making use of the Victoria label. The group aims to increase the number of their selling points in their current promotion, which is expected to be a success due to the group's previous hit and the effort under a new deal with the label. The group, who are currently under contract with the Chrysan label, are now under the guidance of the original label. You Brought Me Love, a hit, and the group is preparing for a national tour to promote their latest single and other recordings for an additional 10 weeks. The group is expected to continue their promotional activities at least until the end of February.

Webster-Chicago

INTROD NEW PLAYER

NEW YORK, Feb. 9—Webster-Chicago, a new record label, is launching a promotion campaign for its new player. The campaign will be aimed at promoting the new player in the New York area and will involve appearances at radio stations and other promotional events. The label is hoping to gain exposure for its new player and attract new customers to its product.

Base Breaks In Indianapolis Spot

INDIANAPOLIS: Feb. 9—National Guard Armory here at 84th and Meridian streets has set the spot for the base's annual New Year's Eve party. The party, which is expected to attract a large crowd, will feature music, dancing, and other entertainment. The Armory is a popular destination for New Year's Eve parties in the area.

Metro Reps Mercury In Buffalo Territory

CHICAGO, Feb. 9—Mercury has dropped its branches in Buffalo, New York, and has appointed the new Mercury branch to handle all sales and promotions in the area. The branch is expected to launch a national promotion campaign to promote the label's new releases.

TV-Phono Merchandising

May Grooming For Como Date

HOLLYWOOD, Feb. 9—The Billy May band, which has been featured on the CBS network's 'The Big Band Show', is expected to make a comeback in the near future. The band is currently under contract with the CBS network and is expected to perform at least three more times before the end of the month.

LIBRARY ISSUES POETS' ALBUMS

WASHINGTON, Feb. 9—Three new albums read by the poets' librettos have been released by the Library of Congress. The albums feature readings of works by Nobel laureates, including a reading of the poetry of Pablo Neruda and the librettos of five 15-inch unabridged recordings, each of which contains the complete text of a famous work by the poet. The albums are expected to be popular with poetry enthusiasts and will be available for purchase.
WOW!

MARGARET WHITING • JIMMY WAKELY

"Let Old Mother Nature Have Her Way"

"Give Me More More More"

Capitol RECORD No. 1965
**ORDER SERVICE GUIDE**

For PLUS PROFITS be sure you're stocked on these Top Sellers!

### NEW RELEASES

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<td><strong>MUSIC MASHER FROM THE TOP</strong></td>
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### TOP COUNTRY & WESTERN

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<td><strong>LOVE IN THE BLUE WOODS</strong></td>
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### TOP SELLERS—POP

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### MAIL TO YOUR NEAREST DISTRIBUTOR

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<th>CITY</th>
<th>STATE</th>
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*Capitol Records*
The BIG Ones are on COLUMBIA!

sheer delight! a joyous new
novelty by the great

JO STAFFORD

AY-ROUND THE CORNER (Bee-hind the Bush)

with The Norman Luboff Choir

Heaven Drops Her Curtain Down

(Twilight Theme of an Autumn Fantasy)

with PAUL WESTON and his Orchestra

75 rpm 39653 • 45 rpm 3-39653

COLUMBIA RECORDS

for music that sends them... to you!
THE BILLBOARD

Music Popularity Charts

**Best Selling Pop Singles**

Based on reports received February 6, 7 and 8

No. Song Title Artist
1. "Hey There" J. Ray
2. "Tell Me Why" Four Ams & Albera
3. "Let's Have a Good Time" J. Ray
4. "Hey There" E. H. Peterson
5. "Slow Poke" Pee Wee King
6. "Tiger Rag" It's a Different Time
7. "Blue Tango" J. Andrews
8. "Please Mr. Sun" J. Ray
10. "Slow Poke" J. Ray
11. "Dance Me Cose" J. Ray
12. "Moon of Fortune" J. Ray
13. "Moon of Fortune" J. Ray
14. "The Wonder Years" J. Ray
15. "Here Comes Our Moon" J. Ray
16. "Slow Poke" J. Ray
17. "Tell Me Why" E. H. Peterson
18. "Moon of Fortune" J. Ray
20. "Slow Poke" J. Ray

**Best Selling Children's Records**

Based on reports received February 6, 7 and 8

No. Song Title Artist
1. "Alice in Wonderland" (Record)
2. "The Huckleberry Finn" (Record)
3. "Tom Sawyer" (Record)
4. "The Adventures of Tom Sawyer" (Record)
5. "The Adventures of Tom Sawyer" (Record)
6. "The Adventures of Tom Sawyer" (Record)
7. "The Adventures of Tom Sawyer" (Record)
8. "The Adventures of Tom Sawyer" (Record)
9. "The Adventures of Tom Sawyer" (Record)
10. "The Adventures of Tom Sawyer" (Record)

**Best Selling Pop Albums**

Based on reports received February 6, 7 and 8

No. Title Artist
1. "The Beatles" The Beatles
2. "The Rolling Stones" The Rolling Stones
3. "The Beatles" The Beatles
4. "The Rolling Stones" The Rolling Stones
5. "The Beatles" The Beatles
6. "The Rolling Stones" The Rolling Stones
7. "The Beatles" The Beatles
8. "The Rolling Stones" The Rolling Stones
10. "The Rolling Stones" The Rolling Stones

**Classical Reviews**

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).
RAVES ON A GREAT NEW RECORD

"JUMP THROUGH THE RING"
A MERCURY FIRST BY VIC DAMONE

COUPLED WITH "MY FUNNY LITTLE VALENTINE"

MERCURY 5785 • 5785 X 45

THE BILLBOARD

Music

Popularity Charts

February 15, 1952

Best Selling Pops
by Territories

Based on reports from key dealers in each of these cities, covered via Western Union messenger service.

New York
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
5. "LITTLE WHITE CLOTH THAT CRIED" - Vic Damone

Chicago
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
5. "LITTLE WHITE CLOTH THAT CRIED" - Vic Damone

Los Angeles
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
5. "LITTLE WHITE CLOTH THAT CRIED" - Vic Damone

Atlanta
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
5. "LITTLE WHITE CLOTH THAT CRIED" - Vic Damone

Boston
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
5. "LITTLE WHITE CLOTH THAT CRIED" - Vic Damone

St. Louis
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
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Seattle
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
5. "LITTLE WHITE CLOTH THAT CRIED" - Vic Damone

New Orleans
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
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Pittsburgh
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Philadelphia
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Detroit
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3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
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Denver
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3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
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Dallas-Fort Worth
1. "JUMP THROUGH THE RING" - Vic Damone
2. "NY JUMP MUSIC" - Vic Damone
3. "MY MERCURY FUNNY LITTLE VALENTINE" - Vic Damone
4. "ON THE RING" - Vic Damone
5. "LITTLE WHITE CLOTH THAT CRIED" - Vic Damone

Washington, D.C.
1. "JUMP THROUGH THE RING" - Vic Damone
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"Up-to-the-Minute Report on the Royalty Fee Battle" "A report of the latest news and action on the bill for the music industry."
THE BILLBOARD Music

Popularity Charts

For Review and Ratings of Radio and TV Shows See The Billboard Radio-Television Charts (Radio Section).

90-100 TOPS
80-89 EXCELLENT
70-79 GOOD
60-69 SATISFACTORY
50-49 MARGINAL
40-39 POOR
0-19 FAIR

Record Reviews

The ratings are determined by the editorial staff of Billboard on the basis of national mass audience appeal, which is a composite of the reactions of various radio stations and all the personnel who listen to the records on the various air-waves and in all the cities.

Each ranking is the result of close study and key listening of the records and all the personnel who listen to the records on the various air-waves.

The Included: Those are the records that are being rated by the editorial staff of Billboard on the basis of national mass audience appeal, which is a composite of the reactions of various radio stations and all the personnel who listen to the records on the various air-waves.

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

LABEL AND NO. ARTIST COMET TUNES

POPULAR

RICHARD HAYES-XAVIER CUGAT ORK

"More Than Love"

RECORD 15-8-61

SAMMY KAYE ORK

"You Can't Have It Both Ways"

RECORD 14-6-45

SARAH VAUGHAN (Penny Farthing)

"Miranda"

RECORD 1-5-52

PINK MARTINI

"Lark"

RECORD 1-5-52

BILL DARNELL

"Blacksmith Blues"

RECORD 1-5-52

SALLY CHAPIN

"The Jingle Bells"

RECORD 1-5-52

GISELE MASSON (Reddy Gale Oak)

"What's New Pussycat"

RECORD 1-5-52

THE JOHNNY DEE TRIO

"Sentimental Tony"

RECORD 1-5-52

DICK HAYMES (A Man & A Man)

"Na Other Love But You"

RECORD 1-5-52

AL LOMBARDY ORK (Great-Antebellum Chorus)

"Oh, Im In Love"

RECORD 1-5-52

JAN AUGUST

"Hot Lips"

RECORD 1-5-52

RUTCH STONE-LISS BROWN ORK

"Everybody Wants To Be Home (But Nobody Wants To Go)"

RECORD 1-5-52

BILLY WILLIAMS QUARTET

"Wheel Of Fortune"

RECORD 1-5-52

Additional reviews of the current issues of the Billboard Music Charts are available on request.

**COMMENTS**

**"COME WHAT MAY" AND "RETREAT"**

...Moving UP UP UP UP every week!

**MERCEY 5772-5772 X 45**

**THANKS GUYS AND GALS FOR THE WONDERFUL ACCEPTANCE TO MY CURRENT RELEASE**

**PATTI PAGE**

**MUSIC**

**THE COMPANY THAT STARS THE ARTIST**

**MERCEY RECORDS, CHICAGO, ILLINOIS**

**MERCEY RECORDS OF CANADA LTD., TORONTO, CANADA**
The Sweetest Record this side of Heaven!

Guy Lombardo and his ROYAL CANADIANS

"a Bundle of Southern Sunshine"

backed by "Noodlin' Rag"

SPECIAL NOTE
In aid of soldiers:
Currently not available outside the country.

CRAZY HEART
DECCA 27868

DECCA RECORDS

America's Fastest-Selling Records
NAMM Board, S. W. Region, Hold Confabs

NEW YORK, Feb. 8—The National Association of Music Merchants board of directors will hold its annual winter meeting in New Orleans February 16 and 17. The two-day session will take up the reports of officers, the report from the American Music Trade convention, adoption of a budget for the association, and planning for the NAMM trade show and convention to be held here July 18-21. Next Monday and Tuesday (31-32), music merchants from the Northeastern States will receive a special report on their sales promotion, public relations, and show plan. The program was arranged by the Atlanta dealers committee.

Cap's Froman Disk-Pic Tie-In

(Continued from page 1)

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Cap's Froman Disk-Pic Tie-In

(Continued from page 1)
**Most Played Juke Box Folk (Country & Western) Records**

*Based on reports received February 6 and 7*

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<td>Carl Smith</td>
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**FOLK TALENT AND TUNES**

by JOHNNY STIPP

**Artists' Activities**

Ray Anderson, WHTN, Huntington, W.Va., has started a new Saturday night jamboree and has been signed by program director Stu Morris, WQIN, Dayton, Ohio. Anderson is doing three shows per week from a trailer sales room.

**Most Played Folk Disk Jockeys**

*Based on reports received February 6, 7, and 8*

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**Advance Record Releases**

Ray Strong, SRA — Stableford (National) Corelled, 40140.

**Best Selling Retail Folk (Country & Western) Records**

*Based on reports received February 6, 7, and 8*

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<td>14</td>
<td>GIVE ME MORE, MORE, MORE</td>
<td>Lolly Golightly</td>
<td>2</td>
<td>2</td>
<td>2</td>
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<tr>
<td>15</td>
<td>4. SLOW POKE</td>
<td>Pee Wee King</td>
<td>2</td>
<td>2</td>
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</tr>
<tr>
<td>16</td>
<td>TOO OLD TO CUT THE MUSTARD</td>
<td>Pee Wee King</td>
<td>2</td>
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</tr>
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**Country & Western Records**

*Based on reports received February 6, 7, and 8*

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th><strong>M</strong></th>
<th><strong>C</strong></th>
<th><strong>T</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>GIVE ME MORE, MORE, MORE</td>
<td>Lolly Golightly</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>2</td>
<td>SLOW POKE</td>
<td>Pee Wee King</td>
<td>2</td>
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<td>3</td>
<td>TOO OLD TO CUT THE MUSTARD</td>
<td>Pee Wee King</td>
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<tr>
<td>4</td>
<td>4. SLOW POKE</td>
<td>Pee Wee King</td>
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<tr>
<td>5</td>
<td>TOO OLD TO CUT THE MUSTARD</td>
<td>Pee Wee King</td>
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**ADVANCE RECORDS**

**KATHY AND COWBOY COPAS**

**SUN**

**TWO RINGERS**

**SOUTHWESTERN SAYS**

**SUN**

**MUSIC POPULARITY CHARTS**
RHYTHM & BLUES NOTES

By Hal Werman

Okeh Records recording and labeling 11 new releases this week by revered singer-singer Hellova (aka Florence Thomas-Lee). These are the records that could make or break the careers of the artists involved. The four albums are:

1. "The Best of the Best" - features the work of the late Charlie Feathers, who was also known as "The Master of Midnite".
2. "The Sounds of the South" - showcases the music of various Southern groups.
3. "The Rhythm of the West" - highlights the music of Western swing bands.
4. "The Blues of the East" - features the work of various East Coast blues artists.

Atlantic recording artists are set to release their 10th album, "The Search for the Best of the Best". The album features the work of various artists from the East and West coasts.

R&B Records to Watch

The album "The Best of the Best" is scheduled for release on February 15. The album features the work of various artists from the East and West coasts.

Lloyd "The Fatman" Smith

"I Wonder Why"

"I Wonder Why" is the latest release from Lloyd "The Fatman" Smith. The song has been receiving critical acclaim and is expected to become a chart topper.

ALADDIN has 2 for the BIG MONEY!

"MILBURN'S GREATEST!"

"TROUBLE IN MIND"

"THINKING AND DRINKING"

ALADDIN 3124

NEW-SENSATIONAL--AN EXCITING FIRST

New Release for Distributors
A BRILLIANT YOUNG HORN BLOWER

TOPS THESE--

HOT LIPS

DARK EYES

TGV ERC

GONE WITH THE WIND

FINE LABEL
**THE BILLBOARD**

**Music Popularity Charts**

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio TV Show Charts (Radio Section).

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**Most Played Juke Box Records**

-based on reports received February 6, 7 and 8

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
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<tr>
<td>1</td>
<td>&quot;The Dreamer&quot;</td>
<td>Ray Conniff, Jo Stafford</td>
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<tr>
<td>2</td>
<td>&quot;Don't Be That Way (Do You?&quot;&quot;)</td>
<td>Nat King</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>&quot;The Shadow of Your Smile&quot;</td>
<td>Harry Belafonte</td>
<td>3</td>
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<tr>
<td>4</td>
<td>&quot;Fever (Take This One From Me)&quot;</td>
<td>Carmen McRae</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Blackbird&quot;</td>
<td>The Beatles</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Over the Rainbow&quot;</td>
<td>Frank Sinatra, Jack Benett</td>
<td>6</td>
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<tr>
<td>7</td>
<td>&quot;You Belong to Me&quot;</td>
<td>Rosemary Clooney</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>&quot;The Man I Love&quot;</td>
<td>Ella Fitzgerald</td>
<td>8</td>
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<tr>
<td>9</td>
<td>&quot;I'll Be Seeing You&quot;</td>
<td>Billie Holiday</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Don't Be That Way (Do You?)&quot;</td>
<td>Nat King</td>
<td>10</td>
</tr>
</tbody>
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**Don Cherry**

Sings...

TWO GREAT SIDES HEADED for HITDOM!

"I'll Sing to You"

SEVENTH SONG HEART

Written by Carmen Lombardo and Johnny Lynch

DECCA 27944 (78 RPM)
and
9-27944 (45 RPM)

America's Fastest Selling Records
Flanagan’s $575,000 Gross for 1951
Paces New Bands; Lombardo 850G Top
We won't tell you the usual lies about how many we've sold—we won't give you any frantic or dramatic stories—who in the heck needs that propaganda when you have a winner like...

"OH HOW MY HEART IS YEARNING"

RECORDED by

AL LOMBARDY'S ORCH.

Vocal by MARTY DRAKE

with the GREATNECKERS Chorus

b/w

"UGH SONG"

AL LOMBARDY'S ORCH.

with MICKEY DEAN—BOB FRANCO

ON

ESSEX RECORDS

FS301

ESSEX RECORDCO.

8406 LYONS AVE.

PHILA. 42, PENNA.—PHONE RE 2-6250 ES 2-6251

---

THE BILLBOARD

Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio–TV Chart (Radio Section)

---

**Advance Record Releases**

Popular hits are generally announced two weeks before release of new material. As we are based on advance information in advance, we disclaim responsibility for any errors or omissions on these releases. Interpretations are subject to change prior to release.

**POPULAR**

**International**

**Albums**

**RELIGIOUS**

**Somewhere in the World**

---

**Personal Ad**

This is your Operator Market—

**Juke Box Disk Purchases Up to 50,000,000 a year

**JUKE BOXES now in operation**

---

---

...a powerful medium for

important record sales volume

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...a tremendous factor in

artist-record-song exploitation
**RHYTHM AND BLUES NOTES**

*By Hal Wyman*

York’s Apollo Theater on February 12 will feature Al Hibbler and his band. Since Santo’s Summit in Philadelphia, a week ago, Johnnie & the Hurricanes have been a hit all over the country.

James (Converse) Harris, former lead singer with the Hurricanes, moved his drums and swing guitar to Marc Scott’s 1st Club Chicago, for a two-week engagement beginning February 19. Johnnie & the Hurricanes have enjoyed the same success in Los Angeles for two weeks continuous, according to the Philadelphia press.

9 LA Terriers

- Continue from page 3
- different panels conducted in cooperation with the last and final panels of the National Artist Promoters Association in Chicago.

The four albums bringing their way on TV will be joined by two others within a week. The L.A. Long Beach starts a new viewing, showing 'The Torn Curtain' (9:00 p.m., PCT), featuring Frank Sinatra's band. Heleno attends to operate with DeVil at the start, but may not relive the traveling bands later.

...Continued from page 3

**THE BILLBOARD Music Popularity Charts**

- *Record Reviews*
  - Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.
  - *Continued from page 39

**Jubilee Jumplin’ with those Jankoff Jokers!**

JUBILEE RECORD CO., INC.
315 West 47th Street
New York, N.Y.

**SINGING AND PLAYING**

**“SENTIMENTAL TEARS” and “SINCERE”**

**JOHNNY DEE TRIO**

**THE PILGRIM TRAVELERS**

Long Ago

- 80.00-80.80
- *Please Watch Out* for a show that may be as good, if not better, than the ones advertised. The group is composed of four or five very capable artists, led by the group's best singer, who has a strong voice and a good feeling for the rhythm.

**MARY DELOATCH**

**The PILGRIM TRAVELERS**

Long Java Will Ride All Journey Away

- 78.39-78.78
- *Mighty Mule* is a very good show, which is being advertised in the same way as the others. It is a show that has a strong feeling for the rhythm.

**RHYTHM & BLUES**

**HELEN HUMES (Gianella and the Boys)**

- 83-85-82-81
- *You Played On My Mind* is a very good show, which has a strong feeling for the rhythm.

**OLD MAN ME**

**MARTY COOLEY**

- 79-80-79-79
- *I Don’t Tell Her What Happened to Me* is a very good show, which is being advertised in the same way as the others. It is a show that has a strong feeling for the rhythm.

**THROUGH THE YEARS**

- 78-79-78-78
- *The Long, Long River* is a very good show, which has a strong feeling for the rhythm.

**JOHNNY CREE & THE RHYTHM BUCKERS**

- 78-79-78-78
- *The Long, Long River* is a very good show, which has a strong feeling for the rhythm.

**JACOB**

**LIZZIE BEE**

- 77-78-77-77
- *The Long, Long River* is a very good show, which has a strong feeling for the rhythm.

**RAY CHARLES ORK**

- 77-78-77-77
- *The Long, Long River* is a very good show, which has a strong feeling for the rhythm.

**Lowell Fulfild Trio**

Wild About You Baby

- 77-75-75-75
- *The Long, Long River* is a very good show, which has a strong feeling for the rhythm.

**JIMMY McCLURE**

*Flown Together* with the Miracles

- 75-74-74-74
- *The Long, Long River* is a very good show, which has a strong feeling for the rhythm.

**RHYTHM & BLUES**

**A GREAT NEW TRIO comes through with 2 SMASH SIDES**

**JOHNNY DEE TRIO**

**THE BILLBOARD**

February 16, 1952

**ARTIST LABEL AND NO.**

- **TUNES**
- **COMMENT**

- **SPIRITUAL**

**THE PILGRIM TRAVELERS**

Long Java Will Ride All Journey Away

- 80-80-80-80
- *Please Watch Out* for a show that may be as good, if not better, than the ones advertised. The group is composed of four or five very capable artists, led by the group's best singer, who has a strong voice and a good feeling for the rhythm.

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**RAY CHARLES ORK**

*Flown Together* with the Miracles

- 77-78-78-77
- *The Long, Long River* is a very good show, which has a strong feeling for the rhythm.
**Accord Highlights**

Continued from page 14

A car is paid for by its driver. He states that an indie label his which sells from 300,000 to 400,000 records in a single release should give him a profit of at least $12,000. He also says that the $12,000 figure will get him a regular salary deal. This, he says, can be dispensed with within six months to a year in a series of attempts to come up with another hit.

"Every indie guy who comes up with a hit," he declared, "is sure that he can do it again. That's why most of them give away 15% of all profits. You can't take your boss $12,000 and ride him down the road." He also stated that he was not interested in being a promoter, but a lawyer or accountant would have to be an important part of the organization.

**Honest' Swindler**

Continued from page 18

You have to reinvent it in the business."

**Europe Charges**

Continued from page 18

The magazine business, which usually prints the first-rate and best-known European and London papers, pays much higher rates than those named. But even in those cases, it would be more expensive to reproduce them in the United States. The following is a United States English too. It is the pattern, since the whole of Great Britain is less than half that in the U.S.

**Comment Nil**

Continued from page 18

ently at the Cleaver Club, Mardi, until March 4, which will be followed by three days at the Bama Room in the Hotel, which is breaking precedent to bring in the Cumulus market. He does the big Houston Variety Club benefit March 5 at the Houston Coliseum. There are so far a strong 32 for the big house. There will probably feature Jemmy Doner's ilk.

The court, whose decision may be appealed to the Supreme Court of Canada, found the proceeds of the auction were being illegally diverted to charity and thus no licence fee could be levied. But it added that the Kiwanis Club operates also as a non-profit organization.

CAPAC contended that the $10,000 invested in trust funds by the Kiwanis Club out of Casa Loma revenue might be directed to non-charitable objectives. The court said there was little doubt the money will be used for charitable objectives.

The Kiwanis paid license fees for music performed at Casa Loma for a few years prior to 1954, but the court said there was no contract to hold the club to continue payments.

**Canadian Service**

Continued from page 18

"Sleepy Lagoon" and "Summering," CAPAC controlled in Canada, were admitted by the court.

The court, whose decision may be appealed to the Supreme Court of Canada, found the proceeds of the auction were being illegally diverted to charity and thus no licence fee could be collected. But it added that the Kiwanis Club operates also as a non-profit organization.

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**Cap to Charge**

Continued from page 18

Charge group supporting previous contracts, service, as interest in the new Cap program, may contact Capi into the Hollywood promotion office or their recent Capitol branch.

It was also announced that the Capi has already contacted Capitol, re- porting that a deal is in the works to get the group under contract. Dishelers have long been plagued by the problem of where smaller radio stations and commercials buying records for these bids would not be fulfilled because of budget problems. It's felt that Cap's bid will result in a ready market especially among the smaller radio outlets, many of whom have had problems in the past due to the high cost of buying records. This is felt to be an important step in making records available to smaller stations who may not have been able to afford them before.
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FOLK TALENT AND TUNES
By JOHNNY SIFFEL

Continued from page 34

Jimmy Wakely has tried a management pact with Arnie Barns, Inc. Wakely and Wesley Tuttle have filmed a pilot series for TV, which will be auditioned by the networks and agencies. Tomes and Lonnie Thompson, who formerly Columbia, are now at KNOR, New Orleans, La. Tomes is production director of the Saturday night jamboree on the station... Red Moore, Capitol newcomer at KNOE, Shreveport, La., is the father of a son, Red, Jr., born recently. Moore was directed to the attention of lil Ron artist, of Capitol, by publisher Fred Short, head of The Upstairs Group... Harry Fedder, the producer, is still working with Tomes's shows in New Orleans and Kansas, Buffalo Johnson and His Herd (Black-Rock) are working the Swing Bar, Cincinnati... Red River Days (MGM), WACO, San Antonio, is heading for the Coast to do a couple of shows there... Wade Ray (Victor) has returned to the Coast after a three-week tour of the South with Al Miller. Wade had a day dedicated to him by Joe Runyon. Fred Wanners and Don Brennan, WVOX, Birmingham, during the tour. He reports that Cecil Campbell, leader of the Tennessee Ramblers (Victor), has started a daily show at WIST, Charlotte... N.C. Ray has signed with Victor for three more years. He has returned to Clarksboro, La., where he replaces Lee (Teen Top) Anderson. Roy's nightclub will open five nights a week, on a Sunday schedule per week...

Disk Jockey Doings
Ray Hansen is now splitting the country ax at WOLO, Fort Wayne, Ind. Cowboy Don Pardino is doing the eastern auditions on shows at KJON, Ft. Wayne, Indiana... Bob Satterlee has moved from WPXY, Charlotte... WVOX, Los Angeles, has given gördun to the new program, which will put out its own record for "Fred Ray's Blue Jamboree..." Thompson and His Blue Valley Boys did 3000 January 12 at the Blue G Spot, Dallas, Texas. Ray Jackson, WACO, Austin, Texas, reports that Webb Pierce is the newest big hit in his vicinity. George Eton has moved from KCLY, Trinidad, Colo., to KKAI, Cortez, Colo.

Al Morris, WONR, Dayton, Ohio, steel singer, who has written local music and has written local songs, has written a d.j. work at WPBS, Burlington, N.C. Ray Mannfield, WGST, Thomasville, Ga., has been giving away free sets of Dell Wood, Bob Kuebler, etc.,... Mike Rapp, of Hyd Axxon in Seattle, with Poo Waa King, Ayers went to the Marine Corps... Melly O'Day and her husband, Lynne Decker, working revival services in the Huntington, W. Va., area, according to Ray Alexander, WPATH, Huntington, W. Va.

Folk Record Releases
Continued from page 34

Coral 60258 (TIP/PAM) $3.98...

THE MODERNAIRES
in 2 Terrific Song Stylings

WONDERFUL
WE WELK
ALBUM
MY EXTRAORDINARY
GAL!

Selections Include:
MY EXTRAORDINARY GAL
Wade Ray
Wade Ray

Coral ALBUM EP-660-Four 10-inch 78 RPM Records...
Price $6.00

Coral ALBUM 8-644-Four 45 RPM Records...Price $3.75

CRL 56369-10 inch Long Play Record...
Price $3.00

Also...
THE RAINBOW BASIN RANCH
AND HIS RANCHMATE MUSIC
Selections Include:
Ranchmates
Ranchmates

Coral ALBUM 9-642-Four 10-inch 78 RPM Records...
Price $6.75

CRL 56463-10 inch Long Play Record...
Price $3.00

The Modernaires in 2 Terrific Song Stylings

THE SPLISH DOODLE

"I'LL ALWAYS BE FOLLOWING YOU"

MOVING FAST!
"Stompin' at the Savoy"

October 32nd, 1952
Coral Records 250 East 5th Ave.
Los Angeles 11, Calif.

Coral Records
America's Fastest Growing Record Company

(A Subsidiary of Decca Records)
**The Billboard Pick**

**The Retailers Pick**

**The Operators Pick**

**The Country and Western Disk Jockeys Pick**

**The Disk Jockeys Pick**

**The Billboard Picks**

---

**Hits that Ring up Sales**

**Billy Eckstine**

_A Weaver of Dreams_  
_By Invitation_  
**Johnny Green**

_The Bridge_  
_It's All in the Game_  
**Lygia**

_Still Going Strong_  
_Tommy Edwards_  
_Forgive Me_  
**The Keys**

_Am I In Love_  
_Barefoot Days_  
**Ivory Joe Hunter**

_The Heart of a Clown_  
_Laugh_ (Though You Feel You Want To Cry)_  
**The New King of the Clarinet**

_Buddy DeFranco Swing Low, Sweet Clarinet_  
_Will You Still Be Mine_  
**Alan Dean**

_Since My Love Has Gone_  
_If You Go_  
**Tommy Furtado**

_The Heart of a Clown_  
_Until_  
**The Keys**

_The Heart of a Clown_  
_Where Shall I Go_  
**MGM Records**

_MGM Brings the Hits to You in '52_
We desire to call to the attention of the trade our song entitled "EGGBERT, THE EASTER EGG" by Sid Tepper and Roy Brodsky. A song with a similar title is being published by a fellow publisher at the same time as ours.

In all fairness to our writers and to Rosemary Clooney who has recorded our song for Columbia Records, Inc., and to Gisele MacKenzie who has recorded our song for Capitol Records, Inc., we are proceeding with the publication of our own song.

In order to give both songs an equal opportunity, we suggest that you listen to both numbers and decide for yourselves which one you desire to record, perform or sell—"AND MAY THE BETTER SONG WIN."

*An identical notice appears in all bulletins sent by us to publishers and dealers.

ALAMO MUSIC, INC.
SOLE SELLING AGENT
HILL and RANGE SONGS, INC.
407 COMMERCIAL CENTER STREET
BEVERLY HILLS, CALIFORNIA
**Music as Written**

**New York**

Charger Shirley Jones, formerly with Harry Barris, has signed a personal management contract with the Variety Artists as has John Mason. She will be 18.

**Chicago**

Mike Burrows and open a six-day run at the Zephyr, Denver, for the Chicago Matinee, opening the circuit with a showing of the movie "The Leading Lady." He will be accompanied by Bob, Gene and the entire cast.

**Recording**

The International Recording Union, AFL-CIO, has signed a number of disk jockeys in its strike. The disk jockeys are on strike for the next two weeks, while the union and the empleyees hold negotiations.

**Twisted**

The Billboard has a new weekly feature called "Twisted," which will appear in the paper every week. The feature will be written by a staff of writers and will cover the most important events in the music business. The first issue will be out this week.

**ON THE STAND**

Gene Krupa Trio

Reviewed February 3 at the New York Club, New York, N.Y., by Jack L. Freedman, Publisher, Foreman, Inc., 39 E. 42nd St., New York, N.Y.

**WANTED**

10 INCH LP POP INSTRUMENTALS


**Springfield Journal**

Radio Station WMML, Decatur, Ill.

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"VANITIES" ASKS COURT TO BAR HENIE IN TOLEDO

Petition Also Seeks to Force Arena to Cancel Sports Events

TOLEDO, Feb. 9—"Vanity," the Pin-up Potentate, presented her petition in protest to the Toledo Sports Arena and forced the Arena to cancel its sports events scheduled for Tuesday (Feb. 12) and Wednesday (Feb. 13). A hearing on the suit will be held by Judge John G. Carey in Crawford Public Court here Monday (Feb. 11).

"Vanity's" show is scheduled to open at the Arena on February 22.

Sports, Home Expos Merged at Sioux City
Millis Bros. on Bill; Water Acts Signed For April 22-27

SIOUX CITY, Ia., Feb. 9—A newly combined sports and entertainers show for April 22-27 will feature the Sioux City Auditorium here April 22-24 with the Millis Brothers and a fair which will take in a shoulder-to-shoulder crowd. The fair will exhibit arts and crafts, with entertainment provided by "Vanity," a major feature at the Auditorium on April 23.

Sports events now being merged at Sioux City.

Hamid-Morton Circus Opens at Milwaukee

Hamid-Morton, one of the largest and most diversified circuses in the world, opens its season at Milwaukee's Winter Garden Arena on February 10.

DEE TOURS

Oakland Plans Centennial: Van Lopik Longhair

By J. T. DIXON

Oakland, Calif., Feb. 9—(AP)—The 50th anniversary celebration here next week of the formation of the Oakland chapter of the American Red Cross will be celebrated by a gala ball and banquet on the evening of February 10.

Wirtz Scores Record Detroit Advance Sale

DETROIT, Feb. 9—(AP)—Advance ticket sales for the Arthur M. Wirtz "Hollywood" show will total $100,000 by the time the show opens on Friday (Feb. 11). The previous record for advance sales in Detroit was $75,000.

NEWS NUGGETS

Boxing on Ice; Mac Sees Scott

ST. JOHNS, N.B., Feb. 9—(AP)—"Ice" again will roll up the canvas for The Forum here and will limit its ticket sales to the capacity of the arena.

To make up for the loss of the hockey games, special trains will be offered to these fishing areas.

The St. John Forum staged a boxing show headed by heavyweight champion Tony Jackson, who defeated Miller St John, with the ring on top of the hockey rink. Despite zero weather, the show grossed $4,200 with a net of $1,000.

This was the first of the two shows set up for the goal of $2,000.

Baron de Podt Loomed at the event.

Rally, Boxing Yield Gotham Garden 256

NEW YORK, Feb. 9—Gracious looking results were recorded last night (Feb. 8) at Garden as the American-Japanese "Matsukaze" tournament was played in the Garden, with the Garden a sellout. The Garden was packed to the doors and every inch of the arena.

Cow Palace Sets Records

SAN FRANCISCO, Feb. 9—The Cow Palace here had its biggest night of business Friday as the Cow Palace was packed with fans at the New Year's Eve dance. The Cow Palace was packed with fans at the New Year's Eve dance. The New Year's Eve dance was the biggest night of business at the Cow Palace.
Hocus-Pocus

By NELL SABRE

JOHNNY JEC, last seen as a single actor, is now a part of a traveling Spottick, which has been making appearances in the various theaters in the city. He has just left Miss Brandon, who was last seen at the Palace. His new company, consisting of Miss Brandon, Mr. JEC, and two girls, has been traveling for some time, and is now on its way to the West Coast.

Theater for Church, Mebbe

DURHAM, Feb. 9 — Theater

over the past week has been

suggested by P. M. R., who has

been making arrangements for the
to be performed at the Palace.

This week's performances have

included a series of plays, such as

"The Great Gatsby," "The Three

Candies," and "The Man Who

Knew Too Much," which has been

well received by the audience.

Daretco, Feb. 9 — A combination
of the various artists has been

engaged for the first week of the
season, with the aim of attracting

the attention of the public to the

great season of plays that will

follow. Among the new elements
in the season are the addition of
Miss Brandon, whose acting

ability has been greatly praised,

and the introduction of a new

play, "The Man in the Moon," by

Mr. JEC, which has been a

success in all previous productions.

Burlesque Bits

JESSICA ROGERS, of the roster

over the past week, was last seen

in the role of the young, romantic

girl in "The Man Who Knew Too

Much." She has been received

with enthusiasm by the audience

and has given a splendid

performance. Her singing and

dancing are particularly

appreciated.

Theater Review

The performances of the past

week have been well received by

the audience, and the theater has

been filled to capacity. The

staging of the plays has been

beautifully arranged, and the

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Coast.
**ARSA Southwestern Contests Hit Mark**

**DALLAS.** Feb. 9—Texas Louisiana, Texas, and New Orleans chapters of ARSA are set for a series of regional contests that will be held in each city. The activities include: 1. The annual All State meeting will be held in New Orleans. The meeting will be held in New Orleans and will be held in Dallas. 2. The chapter will be held in Dallas. 3. The chapter will be held in New Orleans. 4. The chapter will be held in New Orleans. 5. The chapter will be held in New Orleans. 6. The chapter will be held in New Orleans. 7. The chapter will be held in New Orleans. 8. The chapter will be held in New Orleans. 9. The chapter will be held in New Orleans. 10. The chapter will be held in New Orleans. 11. The chapter will be held in New Orleans. 12. The chapter will be held in New Orleans. 13. The chapter will be held in New Orleans. 14. The chapter will be held in New Orleans. 15. The chapter will be held in New Orleans. 16. The chapter will be held in New Orleans. 17. 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Shop Talk

The Final Curtain

Correspondence from their regular posts.

The presentation of the American premiere of Anna Pavlova's "Desire Under the Kite" is continuing at the Boston Opera House.

New York Governor Dewitt Clinton has received a letter from the chairman of the Board of Education, in which he is asked to sign a petition for the establishment of a special school for the deaf.

Paris Peek

By ANNE MICHÉLS

The Paris Opera season ended on April 21, and the last night's performance was a triumph for the company.

Dear Bar纠纷ren

By PAGE 47

Deborah McFadden, whose Nichole Jay plays the role of a mother in the musical "My Fair Lady," has been invited to appear in a new film, "The Sound of Music," which is being made in Hollywood.

Collector's Item

By PAGE 47

The final scene of the film "The Sound of Music," which was shot in the Austrian Alps, is one of the most beautiful in the history of cinema.

In Loving Memory of

WILLIAM HARRIS

On February 2, 1952, William Harris, a well-known newspaper editor, died in New York City.

In Loving Memory of

A.B. (Pete) Jones

Walter Reade

Walter Reade, 65, newspaper editor and publisher, died in New York City on February 4, 1952.

In Memory Of

W.I. (Trusty) McCutcheon

E. G. (Garland) Robinson

Listed below are the names of the people who have passed away in recent years:

- Walter Reade
- William Harris
- A.B. (Pete) Jones
- W.I. (Trusty) McCutcheon
- E. G. (Garland) Robinson

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The Billboard Editors
Carroll Announces ’51 Committees
For National Parks Association
Chairmen, Vice-Chairmen Appointed; List of Groups Remains Unchanged

CHICAGO, Feb. 9—Chairmen and members of committees of the National Assn. of National Parks Congress. Parks, Beaches and Backyards were announced this week by President W. H. Carroll, who is now the office of the NAPA here.

Paul H. Hurd, secretary, said that the list of committees has not changed from last year and that the work of the committee is going on smoothly. The committee will be announced, Hurd said, in a special meeting of the American Recreation Equipment Association.

In the list of the first named person on each committee is the first chairman and the second chairman.

Ft. Worth Expo Draws Record
500,000 Gate

FORT WORTH, Feb. 9—Southwestern Exposition and Fair, South- West, Texas, has announced an attendance of 500,000 for the Sunday (3) after a 16-day run that broke all previous records. It is estimated that 500,000 people will attend the fair's total Gate.

More than 600,000 people saw the exhibits of the nation's industries represented by large booths in the exposition building. The fair is expected to attract 2,000,000 people for five performances. Admission is unusual.

Don McLaughlin, owner of the fair, won a $2,274.50 prize money, Harry Maryland, the president of the Southwestern Exposition and Fairs, said that the fair's receipts will be $1,000,000.

J. W. Spenker, president of the Southwestern Exposition and Fair Co., has announced that the fair will be continued during the last week of the fair.

N. Y. MEETING NOTES:
Redistribution of State $$ Is Altonam Goal

ALBANY, N.Y., Feb. 9—Director of the Altonam 61, V. J. Brown, attended the recent meeting of the National Park Service, held in Washington, D.C., and spoke about the possibilities of the state's $$ for the service.

Brown said that the state has $$ available for the service, and that the state would be willing to consider the possibility of a $1,000,000 bond for the service. It is hoped that the bond would be used to help finance the service's operations.

Okay Still Date
Stock Car Races
CNE Grounds

TORONTO, Feb. 9—Fred Hambly, Secretary of the Ontario Stock Car Racing Association, has announced the start of the racing at the CNE grounds.

Racing will be held on Saturday and Sunday afternoon, with two races each day, beginning at 2:30 p.m. and 4:30 p.m.

Tampa Gate Hiked,
But Grandstand Off

Tampa, Fla., Feb. 9—Attendance at Florida State Fair here thru Friday (3) was up by 15,000 over the total for the same period last year. The wholesale and retail trade was increased by 15%, the Fair said.

The weather was cool and cloudy all week, with a high of 70 degrees and a low of 50 degrees. The rain, which fell on several days, made the fairgrounds a bit muddy.

Early arrivals among fair employees included Herbert M. Hildreth, chief executive officer; Robert W. J. Swain, manager of the entertainment department; and John J. B. Williams, director of the Sunshine State Fair, Columbia.

St. Paul Winter Carnival
Draws Big Despite Cold

St. Paul, Minn., Feb. 9—Began on Feb. 8 by a 1,000-boat regatta held at Lake Mendota, the 1952 Water Power Carnival here turned out as a big success, according to a report from the Minnesota State Park Commission.

The weather was cool and cloudy all week, with a high of 70 degrees and a low of 50 degrees. The rain, which fell on several days, made the fairgrounds a bit muddy.

COOKE & ROSS
Set Acts for
Fairs, Parks

ALBANY, N.Y., Feb. 9—A highly successful booking tour for 1952 put in by Cooke & Ross, Lancaster, Pa., for fair and park shows was a great success, according to the N.Y. group here this week.

Cooke has booked seven acts this week, including the New York group here this week.

NPA Rejects
18 Outdoor Project Bids

WASHINGTON, Feb. 9—Growth of outdoor facilities, especially state facilities, has been slower in recent years. The NPA has ruled out bids for 18 projects, or $85,000,000. The bids were not approved, it was said, because the projects did not meet the requirements of the NPA.

Biggest projects turned down were: $50,000,000 for a $50,000,000 state park, $25,000,000 for a $25,000,000 state park, and $20,000,000 for a $20,000,000 state park. The NPA is a state park, $50,000,000 for a state park, $25,000,000 for a state park, and $20,000,000 for a state park.
Out in the Open

Mrs. Dorothy Fleckman Goldberg is recuperating in New York after a recent appendectomy.

Fred Pinker, managing director of International Motor Sports, Inc., is coming up to New York late next month, spent last week in Daytona Beach, Fla., viewing Speed Week events.

David Tanneh has taken over management of Wilma's Restaurant at Beach Rock (Coney) Park, Coney, who also operates a night club in Coney. Coney, that the restaurant will be renamed in time for summer business at Beach Rock.

Rose W. Christensen and Kay两者，主要于印度的本地妇女，他们拥有股权，并且在企业中担任重要职务。

Kid Horse Ride

CTICAGO, Feb. 3—The latest innovations in coin-operated devices for amusement locations and arcades were displayed here this week at the Coin Machine Exhibit at the Winter Garden Hotel, Monday thru Wednesday.

A single unit coin-operated horse ride for kids was featured at the exhibit, with a line-up showing their latest models of this quintessential item.

Sam Kohn, of Merry-Go-Round Selco, Philadelphia, in addition to his horse, was showing interchangeable heavy and refrigerator boxes and displayed a new Rock- et Patrol side operating on the same principle as the others. The jacket is controlled by the rider and is equipped with safety belt and sound effects.


Pat Purcell Manages Band

DUTCHTOWN, Feb. 9—Pat Purcell, formerly assistant editor of The Billboard and veteran publisher, has moved into the music field, taking over management of the Leonard W. Smith Concert Band, with offices at 407 Fox Building here.

Purcell has already submitted the band to state and regional fairs, and is currently organizing a tour for the organization, which numbers approximately 35 men, to play under civic and educational auspices.

Purcell, who recently completed the Chicago College of Music in 1952, is scheduled to teach on the fourth quarter date of Chicago Ill., March 5. It will also continue to handle sales promotion work for the touring organization.

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THE BILLBOARD
2500 North Western St., Chicago 22, Illa
Please enter my subscription to The Billboard for one year, for which I enclose $10. I understand that it will include at least 8 special issues.

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Conn. Returns All Officers

HARTFORD, Conn., Feb. 9—

Joseph Reynolds, chairman of the board of directors of the Connecticut Fair Association, awoke to learn that his state fair was being held in New York City. Reynolds, who is also a member of the Connecticut Fair Association, was quoted as saying, "I'm glad to see that the fair is going on as planned." Reynolds is also a member of the Board of Directors of the Connecticut Fair Association, and is the current president of the State Fair of Connecticut.

Utah Managers Rename Operation Policy

SALT LAKE CITY, Feb. 9—

The Utah Association of Fairs and Shows, Inc., has announced a new policy of naming its operations. The new name, "Utah Fairs," will be used for all future events.

Hamburg Group Elects Taylor Prexy

HAMBURG, N.Y., Feb. 9—

John H. Taylor, director of the Hamburg County Fair Association, has been elected president of the group.

Grossman Contracts Seven N. D. Fairs

DE SOTO, Mo., Feb. 9—

The Grossman Group, Inc., has contracted for seven fairs in the North Dakota area. The company has been granted the exclusive rights to operate these fairs for the next three years.

Imperial, Calif., Sets New Concess Operating Policy

IMPERIAL, Calif., Feb. 9—

A new policy that will be adopted by the California Mid-Winter Fair for the 1952 season has been announced. The new policy will be put into effect on February 23, and will be in force for the remainder of the season.

Bakersfield Event Lets 165G Pct

BAKERSFIELD, Calif., Feb. 9—

The Bakersfield Exposition and Industrial Fair has announced that it will let a contract for the construction of a new exposition building. The building will be located at the site of the present exposition.

THE STRONG ELECTRIC CORPORATION

64 CITY PARK AVENUE

TULIPS (in 100's)

THE STRONG ELECTRIC CORPORATION

64 CITY PARK AVENUE

THE STRONG ELECTRIC CORPORATION

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64 CITY PARK AVENUE
Kelly-Miller Adds Animals, Trucks; New Canvas Coming

Kelly-Morris Opens March 1; Picks Up Bulls

CIRCUSES

WALLACE SHOW BUYS A PLANE

Guilfoyle Helps Singh With Lion Act; Gregory Signed as Side Show Mgr.

GREENVILLE, S.C., Feb. 9.—Bill Mor- ris, owner of the Wallace Show, purchased this winter two of the most celebrated bears in the world, a large elephant and a hippopotamus, for the show. The bears were purchased from the late owner, Howard Y. Bird, who lived in Greenville, and are said to have been in the show for many years. The bears will be exhibited in the show for the first time next week.

Kelly-Morris, owner and manager of the Wallace Show, said that the bears will be a great addition to the show and will move rapidly across the country. The bears are said to be worth $10,000 each.

Mr. Morris said that the bears will be a great attraction for the show and that they will be displayed in the largest elephant and hippopotamus in the world. The bears will be exhibited in the show for the first time next week.

The bears are said to be in excellent condition and will be displayed in the show for the first time next week.

April 19 Set For Mills Bros. Banquet

Hagan-Wallace Inks Mrs. Mix, Buys Bears

GREATSTOCK, O., Feb. 9.—E. C. Grafton, of Greatstock, has added a new winter quarter here April 19 for the show. The show will be held in the Greatstock area and will feature a large crowd of performers. The show will be held April 19 for the show.

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Mills Bros. Banquet

Hagan-Wallace Inks Mrs. Mix, Buys Bears

EL MONTE, Calif., Feb. 9.—The Mills Bros. will hold a banquet this week to celebrate the addition of Mrs. Mix to the show. Mrs. Mix will be exhibited at the El Monte show this week.

Hagan-Wallace Inks Mrs. Mix, Buys Bears

Circuses

CIRCUSES

Detroit Week-Ends Strong for Davenport

CIRCUSES

Detroit, Feb. 9.—The Davenport show management has been working hard to get the show ready for the Detroit week-ends. The show management has been working hard to get the show ready for the Detroit week-ends.

It is reported that the show management has been working hard to get the show ready for the Detroit week-ends.

ATTENDANCE

Detroit, Feb. 9.—The Davenport show management has been working hard to get the show ready for the Detroit week-ends. The show management has been working hard to get the show ready for the Detroit week-ends.

Both Detroit Week-Ends Strong for Davenport

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NO SHINGLE

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Rocket Car Tops
Hamid-Morton Bill

Under the Marquee

Syd A. Snowman advises that he will return to the New York
Touring Company to continue his
work as a director and producer, and will
be in charge of all the tours that the
company will make in the coming season.

The New York production of "The
Great American Song and Dance" will
be presented in Chicago this week, and
the company will then proceed to
St. Louis, where it will open on Tuesday
night.

The company will then travel to
Minneapolis, where it will open on
Friday night, and will then proceed to
Des Moines, where it will open on
Saturday night.

The company will then travel to
Milwaukee, where it will open on
Sunday night, and will then proceed to
Cincinnati, where it will open on
Monday night.

The company will then travel to
Pittsburgh, where it will open on
Tuesday night, and will then proceed to
Philadelphia, where it will open on
Wednesday night.

The company will then travel to
New York, where it will open on
Thursday night, and will then proceed to
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Saturday night.
N. Y. Group Studies New Tax Structure
List Potential Savings Up to $30,000; Elect Prexy Ray Conover to Second Term

By JIM MURPHY

ALBANY, N. Y., Feb. 18—Impetuous in the face of the elimination of the federal state aid or surplus tax and the recent move to reduce the 5c local millage to 4c, a group of officials and journalists in charge of the New York Agricultural Fairs have decided to explore the possibility of establishing a state-wide tax to replace the present state aid to the agricultural shows. The group, consisting of several prominent agricultural leaders and writers, has appointed an informal committee to study the possibility of a state tax and to make recommendations to the state legislature.

The group, which includes representatives from all over the state, plans to hold a meeting in Albany next week to discuss the possibility of a state tax. The meeting will be held in the office of the state agriculture commissioner, who has been asked to provide information on the current state aid to the agricultural shows.

The group is also considering the possibility of establishing a state tax to replace the present state aid to the agricultural shows. The group plans to hold a meeting in Albany next week to discuss the possibility of a state tax. The meeting will be held in the office of the state agriculture commissioner, who has been asked to provide information on the current state aid to the agricultural shows.

Fair Emerges For A-Display
At Morrisstown

MORRISTOWN, N. J., Feb. 9—Bill Laborde, an Philomath who has been active in the United States Atomic Energy Commission, has been appointed to the commission's annual meeting in Washington, March 16-20, 1952.

The commission, which has beenry busy with the development of atomic energy, has appointed Laborde to the position of liaison with the United States Bureau of Atomic Energy. Laborde will be in charge of the commission's liaison with the United States Bureau of Atomic Energy, which is responsible for the development of atomic energy in the United States.

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Fair will be held Aug. 12-19, 1952, in the city of New York, under the direction of the New York State Agricultural Society.

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TULSA, Okla., Feb. 9—Tulsa Farm and Garden Exhibition here has outlined a $680,000 three-year improvement program that will include: demonstration areas, an estimated cost of $500,000; and a $150,000 repair and beautification. The improved buildings will be held over by 1950.展出 will be held down by 10% of the show, this year, due to the increased cost of labor. The exhibit will stage the fifth annual sale of garden and farm products. In addition, running and horticulture are featured.

**Western Y. N. Group Names Slade Head**

BUFFALO, Feb. 8—Frank H. Slade, former editor of the Western New York Fair, has resigned as editor of the exhibit, effective Jan. 20. Slade, president of the exhibit, is now the executive secretary of the exhibit. The exhibit is the largest in the state and includes more than 100,000 visitors.

**Ontario 51 Exhibitions Tab Record Gate Receipts**

TORONTO, Feb. 9—Ontario farms have had a record season with more than 100,000 farmers attending the 51 Ontario exhibitions this year. The average attendance was 1,500 per farm, and the total gate receipts were $56,000. The largest receipts were $10,000 at the 51st Annual Exhibition, and the smallest were $2,000 at the 51st Annual Exhibition.

**N. Y. Group Studies Taxes**

Continued from page 20

The study, conducted by the New York City Taxpayers Association, led to the conclusion that the tax system was unfair and unequal. The study recommended changes to the tax system to make it fairer and more equitable.

**Winter Fairs**

ARIZONA

Tucson, Feb. 8—The Arizona Agricultural Fair Association will hold a meeting to discuss the future of the fair. The meeting will be held on February 20th, at 7:00 p.m. at the Arizona State Fairgrounds.

**Pennsylvania**

Philadelphia, Feb. 8—The Pennsylvania Agricultural Fair Association will hold its annual meeting on February 21st, at 8:00 p.m. at the Pennsylvania State Capitol.

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**CARNIVALS**

**Malone, N.Y., Signs King Reid Fun Pact**

**JUST A BIG HAPPY FAMILY**

**RAS Boosts Tampa Gross First 4 Days**

**PCSA '52 Ball Set for Stilwell**

**Crafts Expo Opens Season At Holtville**

**Ferris Set With 13 Annuals in 3 States**

**Virginia Greigh Adds Two Fairs**

**PROBLEM IS ACUTE**

**Op's Forecast; Worry Over Help Shortage**

**Freeeman Succumbs To Heart Attack**

---

**United for Merryland**

**Carl garet Ruth here owners the Malone**

**MIDLAND, N.Y., Feb. 9.—A successful and well attended Midland circus was opened here last week by the Midland Fair Association.**

**AACA Appoints Pierson P.A.**

**BIRMINGHAM, Feb. 8.—Virginia Pierson has been named president of the Automobiles Club of America of the states.**

**Kansas City Fems Install Officers**

**KANSAS CITY, Mo., Feb. 9.—Mrs. Robert S. Hedge, president of the Ladies Auxiliary, has announced the installation of new officers.**

**Ferris Set With 13 Annuals in 3 States**

**ALBANY, N.Y., Feb. 9.—A record number of fairs and shows were held in New York last year, according to the State Fair Association.**

**Crittenden, Merryland Owner, Dies in Michigan**

**Crittenden, 80, owner of Merryland Fair, died at his home here following a long illness.**

**Virginia Greigh Adds Two Fairs**

**SUFFOLK, Va., Feb. 9.—Virginia Greigh, owner of the Virginia Greigh Fairs, has added two more fairs to her schedule this year.**

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**Malone, N.Y., Signs King Reid Fun Pact**

**ATTENDANCE OF SHOW REPS IS LARGEST IN YEARS BUT COMPETITION KEPT DOWN**

**ALBANY, N.Y., Feb. 9.—Malone, N.Y., is preparing for its annual fair and midway contract to the King Reid Show at the annual meeting of the New York State Association at the Hiram Yoe Hotel here Monday morning.**

**The annual meeting of the association was held here Monday morning.**

**PCSA '52 Ball Set for Stilwell**

**LOUISIANA, Feb. 8.—The PCSA,' 52 Ball will be held at the State Fairgrounds in Stilwell.**

---

**RAS Boosts Tampa Gross First 4 Days**

**TAMPA, Fla., Feb. 9.—RAS, the Radio Advertising Service, has announced that the Tampa Fair has grossed $5,000 in its first four days.**

---

**PROBLEM IS ACUTE**

**OPS FORECAST; WORRY OVER HELP SHORTAGE**

**Freeeman Succumbs To Heart Attack**

**FOREST, Mich., Feb. 9.—Dr. W. E. Freeman, owner of the Freeman Fairs, has succumbed to heart attack.**

---

**Federal Reserve Board visit will determine the most successful fare in the country.**

**PROBLEM IS ACUTE**

**OPS FORECAST; WORRY OVER HELP SHORTAGE**

**Freeeman Succumbs To Heart Attack**
Midway Confab

Wible C. and Viola Fairly are visiting relatives in Montgomery, Ala., enroute from a vacation in Florida, and are expected to be seriously ill at home, 2400 Talmadge Avenue, Decatur, Fla., and will like to read letters from relatives.

Johnny German is returning to his home in New York, having a successful season with the National Guard band at the World's Fair in Chicago, where he played the saxophone.

Jim Johnson and his son, Jim Junior, are returning to their home in New York, having a successful season with the National Guard band at the World's Fair in Chicago, where he played the saxophone.

Rebecca蝗, 20, was in the hospital in Hinesville, Ga., for several days, and is expected to be released in a few days.

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Mr. and Mrs. Carl J. Lauder, who operate the Sunshine Show in Pittsburgh, have returned from a vacation in Florida, where they spent several weeks with relatives.

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NORTHERN EXPOSITION SHOWS

MONTANA

40 FAIRS AND CELEBRATIONS

DAKOTAS

Northern's New People Every Day

10 Rides

Most Popular

Two Spots a Week

5 Shows

Midway

7th Consecutive Year on Montana "B" Circuit

25 Concessions

WANT

4 good, clean Shows with good transportation and equipment. Ten-In-One, Wild West, Moe Brothers, Fun House, high-class Girl Show, Moe Brothers. Give or any good Show is kept with our standards.

Concessions: Davey, Gene, Henry Parks and Stock Concessions of all kinds.

Everything open now but those and Moe. Want good, clean Cookhouse.

WANT


WANT

Any good clean Kiddie rides also Diggers or Coasters.

Will open May 15. Winter quarters open April 1. All people previously contacted please get in touch immediately. Write or phone: Mr. Smith, New Lenox, Ill.

KITTY KELLY

CRIME SHOW

FOR SALE OR LEASE

Full Dressed Three Ring Show

Trellis in the center

1100 Shows and 1300 Animals

TENTS

15 and 20 Foot

CHARLES D. HUGHES

WANTED

FOR PREPAYMENT.

1000 Special Tents or a part of a Tents. 2500 Shows in a different half of the United States.

PHILIP W. WHITE

SOUTHERN VALLEY SHOWS

OPENING FEB. 25. LAURA, MISSISSIPPI. "LIPSTICK SHOW"

shows of interest for Jan. 25th.

FESTIVAL OF FUN SHOWS

Can place for the coming season

Opening in April in Tennessee

IDA: Good opportunity for local meets of Kiddie Rides, Wild West, Moe Brothers, Fun House, Concessions.

HELP: Octopus, Elephant, Elephant, Elephant, Elephant, and Manly-Dandy. Other help will be given at times.

CONCESSIONS: Can use any one for another. No Fair or Carnival will be sent south and stay out for 30 years. Will try 5 Rides, 6 Shows and 10 Rides.

WILBUR FARRELL

5621 8TH ST., TAMPA, FLA.
CARNIVALS

N. Y. MEETING NOTES:

Redistribution of State $$$ Is Altamont Goal

• Continued from page 32

Joe's daughter Jane, who recently completed training courses with the highest honors, was new teacher in a town where Joe has been a resident for many years. Jane Coates is the new teacher in the town's elementary school.

Sleepyheads Take Note

Talent agent Harry Cooke has an opportunity for a good sight right now. He is looking for a pianist who can play both the piano and the organ.

Leaded Glass Windows

The leading manufacturer in the leading manufacturing business is the leading manufacturer in the leading manufacturing business. His name is Joe Smith, who has been in the business for many years.

JOHN VIVONA, Manager
Newark, N.J.

SAND Marks’ Shows
WILL BOOK FOR THE 1952 SEASON

Concessions: West Coast Films, L curb and Shorty Shingles, St. 
Steve, Famous, Goons and Riffs of all kinds.

SHOWS: Can be used in all kinds of dates. Will conform to any special requests.

HELP: Will be available. Offers special for two ride fares and special cold drink prices. Write or call.

Address
JOHN VIVONA, Manager
Newark, N.J.

NEW ENGLAND AMUSEMENT CO. WANTS
For 1952 Season

Can help for sample or present. Will give special attention to one or two.

To inquire, contact:
Mr. Ken, 123 Main St., New York City.

GROVES GREATER SHOWS, INC.

FOR SALE TENT

This tent, used for your fair or show, is in excellent condition. It can be seen at our winter quarters.

J. H. JOHNSON

MOTOR STATE SHOWS

10 Ride-3 Shows—Great Searchlight—

Playing Michigan, Ohio, Indiana

Want two more hands. No pay. No carry. Help is needed. Write for information.

GROUP 1, Owings

2203 Newton
Phone T 3-2960
Detroit, Mich.

MODEL SHOWS STRATEG

AMERICAN'S GREATEST HANDBILK SHOW

WANT LARGE TRADELICENSE ONLY. WILL PAY $10.00 A CARD. WILL PAY FOR A CARD. WILL PAY FOR A CARD.

E. E. KENDALL, President
DEALER, MITS

ANCHOR TENTS

ANYTHING IN CANVAS

ANCHOR SUPPLY CO., INC. VAIL, WYOMING

HARRY SCHREIBER WANTS

Agents for Count Stites and Pin Stites. Players wanted for exclusive Wisconsin. A letter from your company will be handled promptly. To Count Stites, W. E. Prentiss, N. V., P. O. Box 99, Green Bay, Wis.

BANNEBRS

SNAP NYTTI STUDBIO

BARRIES

SNAP NYTTI STUDBIO
St. Paul Winter Event Clicks

The Minneapolis Journal

St. Paul Winter Event Clicks

WANTED—SHOW PAINTER

CAPABLE OF DOING GOOD BANNER AND SIGN WORK, MAKE CUT-OUTS, STEADY YEAR ROUND WORK FOR RIGHT MAN.

CAN USE AT ONCE, STEADY, SOBER RIDE HELP, NO FLOATERS.

PARK OPENS MARCH 17

PLAYLAND PARK

2222 NORTH ALAMO, SAN ANTONIO, TEXAS

THE NEW ROMAN TARGET

WALKER OSBOURN WANTS

AGENTS FOR THE FOLLOWING:

Beware Boys, Cat Country, Schlygh Foot, Big Bad Four, High Lonesome, Company, etc.

D. S. DUDLEY

FOR SALE

P DEMO New Olds Stock Car, $180.00

SOUTHERN DISPLAY SHOWS

Mr. and Mrs. E. R. Gillett

WANTED

S. M. Hawkins Show

F. C. WILSON

WANTED

FLY-O-PLANE FOR SALE

$300.00 O.B.O.

Mr. and Mrs. H. A. Hensley

BLUE GRASS SHOWS

NOW BOOKING FOR 1952 SHOWS.
CARNIVALS

FOR HUSTLERS ONLY
3301 S. Hawaiian Ave., Winter Park, Fla.

FOR SALE

LONDON CROWN, INC.
517 N. Main, Fort Worth, Texas.

FOR SALE OR LEASE

STARK'S LEATHERS
1821 New York Ave., Waco, Texas.

HOT SPRINGS SHOWMAN'S ASSOCIATION
1304 Constitution Ave., Hot Springs, Ark.

JOE SPRINGMAN
1437 N. Main, Fort Worth, Texas.

FOR SALE

AMMUNITION GALLERY GUN
FOR SALE

H. P. PREY
1100 North Main, Dallas, Texas.

WANT

J. B. MOORE MOBILE SHOWS

STEEL CITY SHOWS
173 South St. Petersburg, Florida.

GIVE TO THE RUNYON CANCER FUND
National Showman's Association
1346 Broadway, New York

FEBRUARY 16, 1952

THE BILLBOARD

Plymouth, Calif., Calif.
Re-Elects Coburn

Plymouth, Calif., Feb. 9—Harold R. Coburn was re-elected president of the San Joaquin County Agricultural Association here. He was unopposed in the election held at the annual meeting of the group held at the Newbold Hotel.

The association incorporated in 1900 has about 1,000 members representing the agricultural industry of the county.

The association elected for three-year terms are: Coburn, president; Frank T. Smith, vice-president; Louis A. Bailey, secretary; and D. J. West, treasurer.

The association held its annual dinner and dance in the Newbold Hotel.

Winter Quarters

Vivona Bros.

NEWBURY, S. C. Feb. 6—Vivona Bros. have returned from a month's winter quarters at Naples, in Italy. N. J. is pregging the group. He and his brother, Joe, plan to stay seven or eight years in Naples.

Poleaxe

DAWLS, Feb. 9—President Pinckney and the regular meeting to order, attended by Cine Club members, was attended by Edith C. Haas, president, and Al Judson, treasurer, and Aimee Mercier, secretary.

Vivona Bros. are returning to New York on Feb. 26 by way of Panama. Their return trip is expected to bring them back to New York on Feb. 28.

Winter Quarters

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Vivona Bros.
Sales Soar as Biggest Advertising Campaign in STADE History Swings into Action!
HELP WANTED—ADVERTISEMENTS
RATE—15c a Word
Minimum $3
Remittances in full must accompany all ads for publication in this column.
Forms Close Thursday for the Following Week's Issue

AT LIBERTY—ADVERTISEMENTS
5c a Word Minimum $1
Remittance in full must accompany all ads for publication in this column.
Forms Close Thursday for the Following Week's Issue

CIRCUS & CARNIVAL

MISCELLANEOUS

VAUDEVILLE ARTISTS

MUSICIANS

VOCALISTS

JOBBERS — DISTRIBUTORS

ACE TOY MFG. CO. NEW YORK 1, N. Y.

THE BILLBOARD

MERCHANDISE

SING & GUILD

The Fastest Pitch in Jewelry

FAST SALES

ORDER No. 5203
OLD WORLD GLAMOUR
5 PCS.
24 KT. GOLD-PLATED
OPAL center with highlite antique finish. Feminine stones in multicolored hues. Exquisite jeweled expansion bracelet...sells on sight.
In dozen lots $3.00 ea.

ANY SET ON THIS PAGE
Comes with $10.95 price tag. Packed 12 assorted.

YOUR CHOICE

$3.00
IN DOZEN
LOTS

25% discount on all orders. Balance C.O.D.

ORDER No. 5204
IMPORTED STONES
24 KT. GOLD-PLATED
5 pieces matched set. Delineated cutouts with full, faceted modeling adds glamour to this set of expansion bracelets. Available in 4 assorted colors.

$3.00
IN DOZEN
LOTS

ORDER No. 5201
The Tear Drop
PARIS-INSPIRED
24 KT. GOLD-PLATED
5 pieces exquisitely matched combination of sparkling stones and gleaming gold bands. Available in four assorted colors all with fine jeweled expansion bracelets.

$3.00
IN DOZEN
LOTS

1 EACH SAMPLE OF THE 3 CREATIONS SHOWN $10 Post Paid
SEND FOR CATALOG

STERLING JEWELERS

Write, Wire, 44 East Long Street, Columbus 15, Ohio. Phone: ADams 4621
Yes! IT'S A GENUINE DIAMOND

Enquire three piece set, can top set with GENUINE DIAMOND HAND PRECINCT
of this necklace. The noted early black and white cameo jewels have classic appeal and a widespread popularity now. Filled with iridescent 24 carat gold finish. A stunning, fine jewelry sparkler on your sales parade!

22-50
PER DOZ.
SELS

WWW G. BARNARD
owner-operating of the Natural Foods Institute, is in widespread and due to mixers out of Omstead Falls, Ohio.

AFTER WINDING UP a good season on the paper and in the natural business, Laura and Bill are looking forward to a few weeks in Gilmiran Hot Springs, Calif., taking the lads and catching up the sunshine. They spent a few days in Phoenix and recently with Bill and Dorothy Shller, Bill Noughts and Ken Drake.

AMONG SHEETETS working the Roundup in Denver to fair results were Bill and Lester Roberts, Bill Landford, Louis Bierling, Bill Shller, Jimmy Person, Duggin Rastor and Tommy Thompson.

BOB POSEY leaves from Guthrie, Okla., that the weather has been good and sales not too bad in that section. He adds that he hasn't seen a peachman of any type at any of the sales barns he has been making.

I NOTICED a recent pipe from Mr. Robert McNeil, which is potted to become a "grandmother." Letters from Jack Ruch from Phoenix, N. C., after a lengthy silence in this column. "That same woman makes me a great grandmother." Other was getting out of town, with my mother in the midst of the week devoted to more on-the-spot matial in schools. I frequently visit my old brand, T. P. West, who was with me over 35 years ago.

SELL SWEET, JUICY, TREE RIPENED ORANGES

On or before March 31 at or in addition to the time specified above, all Growers, Dealers, Wholesalers, Retailers, and others engaged in the business of growing, producing, and packing oranges, pears, apples, peaches, apricots, plums, pluots, nectarines, peaches, plums, cherries, prunes, currants, rhubarb, and other fruits, shall make at every sale made on every sale. Pay expenses charges on delivery.

E. N. JOHNSTON

PUT FINE BURNT SALTS IN YOUR WATER FOR BRIGHT, CLEAR GLASS,” says one of the many valentines sent to the staff of MERCANDISE.

For next week's issue on February 16, 1952, we will have Wristwatch Special, Automatic Loading Action, Marvel Wholesale Catalog, Slam-O-Matic, The Rapid-Fire Slingshot, Panorama Operators and Arcade Owners, New releases made especially to increase your PROFITS! FREE nothing, loop- ing and weaving ... if desired. FREE title cards. FREE display stills. NEW subjects every week. FAST delivery. Cour- teous service. SPECIAL INTRODUCTORY OFFER ... 10c, 60c, $1.00 and $3.00. Kit includes ready-to-install, $10.00. WRITE today for our NEW PLAN for greater profits to your panamas.

ROY ROSS
THE MAGIC DRUNK! 
NESTorian FALL GUY! 1!

The earliest known series that is
suspended over time. 

Wane, Impure.

FEBRUARY

THE ORIGINAL FALL GUY

ST. PATRICK'S

DAY ITEMS

NEW FREE

Leaflets and other items of interest to Irish Americans.

GLOBE DISTRIBUTING CO.

THE BILLBOARD

MERCHANDISE

ST. PATRICK'S DAY ITEMS

NEW TiNiasi Gem

NEW FREE Horsc Clock

Des Moines Ring Co.

Hook & Ladder

STARE PEN CO.

NOW AVAILABLE

Used in Past and Pencil

COOK BROS.

COOK BROS.

SALESBOARD SPECIALS

BRONZE WESTERN

SADDLE HORSES

SALESBOARDS

PUSH CARDS

MEMHARDT'S

CHAIN MART

CASEY CONCESSION CO.

SPECIAL

SALESBOARD SPECIALS

COOK BROS.

CASEY CONCESSION CO.

INTRODUCES

NEW STARRY WATCHES

PUSH CARDS

MEMHARDT'S

CHAIN MART

CASEY CONCESSION CO.

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PUSH CARDS
LETTER LIST

Letters and exchanges addressed to persons in care of The Billboard will be advertised in this (and two other) issues. If you are not on this mailing list, or if you have not received a copy of The Billboard, please indicate to the editor, and one will be sent to you.

MAIL ON HAND AT CINCINNATI OFFICE
2100 Patterson St.
Cincinnati, Ohio, 22, 0.

FEBRUARY 16, 1952

IS YOUR NAME HERE?

Tax Refunds Due Many Showfolk

CINCINNATI, Feb. 9 — Re- cent report by the Internal Revenue Bureau of a list of people who are entitled to tax refunds on income tax reports filed back in 1949 contains the names of many individuals who gave them as their permanent address or who gave a temporary address of The Billboard or the Opera House. The tax refunds are the $5,000 left over from the 1951 revenue surplus. Federal

Subscribe Now!

52 BIG ISSUES, $10
Including 8 Special Issues

"I use The Billboard in all my disk jockey shows and I know that it is not only an asset to myself but also to the radio stations. I get very much information from The Billboard."

Radio Station WMSL
Jack Moeck
Duluth, Minn.

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MAIL ON HAND AT
CHICAGO OFFICE
138 W. Randolph St.
Chicago 2, III.

MAIL ON HAND AT
ST. LOUIS OFFICE
300 Commerce Bldg.
St. Louis 1, Mo.

Pamela Paul
McIlvaine, c/o WOR, Inc.
37-11 33rd

WASHINGTON, DC
1525 15th St.
Washington 2, DC

JOHN A. DENNIS
P. O. Box 385

THE BILLBOARD
2001 Parkman St. Cincinnati 22, Ohio

This advertisement is for the benefit of people who are not on our mailing list. If you would like to receive The Billboard, please indicate your name, address, and the type of issue you would like to receive.

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National Association of Broadcasters
1525 15th St.
Washington 2, DC

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MATERIALS PROTECTOR DA COPYRIGHT
COIN MACHINES

FEBRUARY 16, 1952

COMMUNICATIONS TO 138 W. RANDOLPH ST., CHICAGO 1, III.

THE BILLBOARD

75

Sandler Shows New American Board at CMI

CHICAGO, Feb. 9.—The American Coin-Slot Museum, a new exhibit of the famous American Coin-Slot Museum, has been set up for the first time at the CMI show. The exhibit, which is located in the Manufacturers Distributing Company, Des Moines, Iowa, is open to the public.

The exhibit consists of a display case containing various early slot machines, including a penny slot machine, a nickel slot machine, and a quarter slot machine. The display also includes a large collection of early American coin-operated machines, such as the Bell System, the Telephone Company, and the Southern Pacific Company.

The exhibit is open daily from 9 a.m. to 5 p.m., and admission is free. Visitors are encouraged to come and see the unique collection of early American coin-operated machines.

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Appoint Hunn Sales Manager Of Phyll Finch

PHILADELPHIA, Feb. 9.—A new sales manager has been appointed for the Philadelphia division of Phyll Finch, Inc., a leading manufacturer of coin-operated machines. The new sales manager, William Hunn, has been with the company for five years and has been in charge of the sales department for the past two years.

Hunn replaces John E. Pasteur, who has been with the company for eight years and isretiring from the business. Pasteur has been a valuable asset to the company and has made many contributions to its success.

The new sales manager will be responsible for overseeing the sales operations of the Philadelphia division and will be in charge of the sales force. He will be working closely with the sales manager of the New York division, who is responsible for sales in the eastern United States.

Output? Demand Heavy

Coin Horses Set Pace At CMI '52 Show

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World Wide Bowls

Vocational System

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Ball Gum Cost Seen As Stable

Regional Meets, 1952 Convention Program Set by NABV Directors

New Chams, Candy, Ball Gum Keynote Nat'l Bul Op Show

Buy Out Partner Of Umedco Vending

Manufacturers Easing Out of Op Pic To Push Production and Sales; Set New Rep

VENDING MACHINES

Sirup Makers Strengthen Suppliers Role to Cup Ops

Employ Four Vender Promotion Aids; Cite Per Gallon Prices

CHICAGO, Feb. 9—Sirup makers and cup vender manufacturers have taken another step toward strengthening the relationship between the two groups. A new program, the "Sirup Makers' Cup Vender Promotion Program," has been announced. The program will include the following features:

1. A promotional emphasis on the use of sirup in cup vending machines.
2. The development of new sirup products specifically designed for cup vending applications.
3. The provision of special rebates and incentives to cup vender operators for purchasing sirup.
4. The creation of a special sirup promotional team to work with cup vender operators.

This is the second in a series of programs designed to strengthen the relationship between sirup makers and cup vender manufacturers. The first program was launched last year.

GLOBE COLOR

Eppy Urges Show Window Treatment

CHICAGO, Feb. 9—Samuel Eppy, president of Eppy & Company, Inc., in introducing new products at the Masonic Hotel this week (see separate story), stressed the importance of merchandising the liquid refreshment machines in show windows. Eppy said that show window treatment can add an extra dimension to the business of the machines.

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Fla. Citrus Group Pushes Juicer Unit

McKINNON, Fla., Feb. 8—The Florida Citrus Commission has launched a campaign aimed at increasing the sale of citrus juicing appliances in Florida. The campaign is part of a larger effort to promote the sale of citrus products in the state. The campaign has been launched in collaboration with local retailers and juice bars to increase awareness and drive sales. The campaign will run for the duration of the citrus season, which typically runs from October to March.
**Spacarb Sells Jersey Route**

Do not believe we can do an effective job in both.

Spacarb got its active operation started after World War II, when it established a mail-order arrangement with franchise operators and began buying routes in whole or in parts. At one time it had interests in as many as thirteen routes, but running these was most impractical.

In the most recent sale, the company retained a majority of three out of five stock. Houston decided a mail-order arrangement was the only way to go.

These two will also be sold, he said, at the same time as their disposition has been set.

**New Rep**

The newly appointed one, as compared to those who have been appointed in the past, is a complete and exclusive unit. The new man is not a competitor, but one of the leading dealers in the trade.

Secondly, the company plans to go into the business of wholesaling, he said, and from there is the plan to buy refrigerated equipment and wine.

**Regional Meets**

Several changes from page 2 start with a summary of the recent regional meets.

**New Conclusions**

The company has announced that it is now going to be doing business on a large scale, and that it will be doing business for the first time.

**Tobacco Tax Receipts Increase in Alabama**

During the first four months of the federal fiscal year, the tax collections in Alabama increased from $1,039,457 to $1,060,587.

**What Are You Wearing?**

It's a good question to ask yourself.

**New Charm**

The new charms are being featured in the new magazine series featuring representations of periodical covers and booklets of children's books.

**WATLING**

**Charm**

**RAKE**

**WE WANT**

**CHARMS—Proven Sales Boosters**

For Complete Price List Write: Mrs. Paul A. Price Co., 1526 W. 60th St., Chicago, Ill.

**RAKE COIN MACHINE EXCHANGE**

**RAKE 24 PAY PLAN ON BOTH MACHINES**

For Complete Price List Write: Mrs. Paul A. Price Co., 1526 W. 60th St., Chicago, Ill.
Juke Royalty Battle Heated

As Both Sides Meet Head-On

"Monopoly," "Gangsterism" Among Charges Vs. ASCAP and the Jukes

**Continued from page 17**

...continued at this point, declaring that the auditing firm would not have been expected to take on the ASCAP, and therefore, had no idea if Cash if he had specific plans for the license other than those given in the firm’s report. Crist老百姓 said to me that for the next 19 months the Keforke reported investigating at that time, he said, "I implied that gang-..."

---

**Levine of MOA**

**Also Attacks**

WASHINGTON, Feb. 9—Sidney H. Levine, attorney for the Music Owners Protective Association, yesterday urged the House judiciary subcommittee on copyrights to investigate the ASCAP, which he described as a "money-making machine" and who said it would result in the destruction of the music business. He supported the levies by saying that they were unreasonable within itself and its economic effects.

Levine said the bill is so complex, the testimony of operators—charting how few of them have any idea of the mechanics and who end up with the individual operators—are that operators have a basis for their contentions.

He cited The Billboard to show... (Continued on page 78)

**ASCAP Presents Its Side**

**Claims by Jakemen’s Prexy**

---

**Top Composers**

Vigorous, Hit
Free Juke Play

---

**DEFINITION**

Rockola Calls
Jukes Poor Man’s Opera

---

**Measure Would Be Unfair Tax, Miller Insists**

---

**Inn Ops Want Out From Under**

---

**Tunesmiths Sound Off On Key**

---

**Denver Voices MOA Viewpoint**

---

**Continued from page 1**

...weeks, and face severe competition which requires them to lower their rates..."...

---

**Continued from page 17**

For the Bill to Juke box operators who saw profits of billions in dollars, said Mr. Gophen, who voted against the bill, "There is no question that the operators do not support the law..."... (Continued on page 78)

---

Mr. Ackerman Assails Bill

WASHINGTON, Feb. 9—Irving Ackerman, publisher of Billboard, said that the proposed bill would have adverse effects upon the music business, and would also result in the destruction of the music business. He... (Continued on page 78)

---

BOS. HAM RADIO AIDS MAROONED COAST TOWN

BISHOP, Calif., Feb. 9—A father and son team operator who agreed to assist the Coast Guard during recent rescues that claimed lives and did millions of dollars worth of damage in California... (Continued from page 78)
looking from the inside (of the "D")
out on a world of happy people

AMI Incorporated

GENERAL OFFICES AND FACTORY, 1300 UNION AVENUE, S. E., GRAND RAPIDS 5, MICHIGAN
Measure Would Be Unfair Tax

**Cont'd From page 89**

gate tax would reduce the number of music boxes, on sale, at the time of purchase of the record. The 3 cent per copy per year proposed in H.R. 577 adds more tax under the guise of performance rights. The history of taxation in the United States has been marked by various attempts to raise revenue, often at the expense of individual freedoms.

RISTEAU CRAT $45

The Only Successful Small Music Box Ever Made

Try This Proven Profit Maker On Your Locations

Ristautocrat, Inc.
1216 E. Wisconsin Ave.
Appleton, Wis.

TALK OF THE INDUSTRY!

More than PHENOMENAL!

Positively SENSATIONAL!

EVANS' CENTURY 100 SELECT PHONOGRAPH

and

EVANS' JUBILEE 40 Selection Models

THE SERVICE MAN'S DREAM COME TRUE! SEE YOUR EVANS DISTRIBUTOR NOW OR WRITE FACTORY DIRECT!

H. C. EVANS & CO.
1556 W. CARROLL AVE. CHICAGO 7, ILLINOIS

THE BILLBOARD Index of Advertised Used Machine Prices

**Music Machines**

Equipment and prices listed below are taken from advertisements in The Billboard prior to the date given in the next column. All advertised used machines and prices are listed. Where more than one firm advertised the same machine, the one with the lowest advertised price is listed in each column. Where multiple prices are advertised in one column, they have been listed in order from the lowest to the highest. In some cases, the price may have been quoted by the seller as a guide only and is not a binding offer.

For this week's prices consult the used machine advertisements in this issue.

Auctioneer

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<tr>
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Levine of MOA

**Continued from page 89**

But the operator has no 50 million dollars to make this kind of investment, and he cannot afford to lose his cash. The average operator in the business is interested in keeping the cost of operation at as low a level as possible. The Levine further elaborates on the subject of the future of the business, stating that he believes the business will continue to grow, but at a slower rate than in the past.

Levine says that many of the operators have been able to maintain their business during the recession by cutting costs and by making use of the new technology. However, he warns that the business will continue to be affected by the economy, and that he expects to see a gradual decline in the number of music box manufacturers.

Levine predicts that the business will continue to be dominated by a few large companies, and that the smaller operators will continue to struggle. He suggests that the future of the business will depend on how well the larger companies are able to adapt to the changing market.

Levine ends his statement by saying that he believes the business will continue to be a source of entertainment for many years to come, but that it will need to adapt to the changing times in order to survive.
Music Ops, Disk Distributors Blast Juke Royalty Bill

The Music Publishers Association, Inc., has warned that the proposed royalty bill would "ridiculous" royalty rates to jukebox distributors. The bill, introduced in Congress by Senator Hubert Humphrey, would require jukebox distributors to pay a royalty of 15 cents per song played. The MPA has called this "an outrageously high royalty rate" and has vowed to fight the bill in court. The American Society of Composers, Authors and Publishers (ASCAP) has also expressed its opposition to the bill, stating that it would "jeopardize the future of the music publishing industry." The bill has been met with resistance from other groups as well, including the National Association of Music Publishers and the National Association of Music Dealers. The MPA has called for a "national coalition" to fight the bill, and has called on Congress to "take a stand against this outrageous proposal." The bill has been introduced in both the House and the Senate, and is expected to go through a hearing process before being voted on. The MPA has promised to "use all available means to defeat the bill."
Still Wearing the Crown of Achievement

WURLITZER 1400 and 1450

AND STILL AVAILABLE
...in limited quantities

Since Wurlitzer's introduction of the Models 1400 and 1450 as the Crowning Achievement in phonograph value, they have never been matched in style, tone, beauty or returns per dollar invested.

Today they are still the only phonographs that provide all these top features—the perfect size for every location...high speed cycling...single button selection...48 tunes from 24 records.

That's why Wurlitzer continues them in its line.

DEMAND IS FAST OVERTAKING SUPPLY

Continued profitable operation of your route calls for decision now regarding current equipment needs.

Check your route, then see your Wurlitzer Distributor without delay.

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

Your best all-around investment

ALL-SPEED WURLITZERS
Charles E. Hice Company, which owns 90% of its total production to 12% of the 2,000 patients of the country ship distribution to operators.

Canada Dry Ginger Ale, Inc., a reported price in its 1956, did not indicate any change in the New Board survey. The Bill board survey is based on average per gallon price of $1.25 plus 15% to $1.37 per gallon. The average price for a 600-unit case, which includes the cost of the cans, in the S. and Canada cost of $1.15 per gallon. In March 1956, the price was increased, as well as in the 600-unit case.

Coke Equipment & Supply ho produced a new product with a new, non-invasive design, and the new product was released. Coke is a high-pressure carbonated beverage, and the new product is a dispenser in its own right.

In conclusion, the conventional role of the hotel-manufacturers has been strengthened in the last week. The Midwest area has been a focal point for many major manufacturers, and the Midwest area continues to be a key player in the national market.
Output? Demand Heavy

Continued from page 31

Fred Raffel and Robert Gieb- 2. 

een, Bausch Manufacturing Company, Los Angeles; Jack Simon and 

all Chapman, Capital Project Corporation, New York; Sam Goldenstern, 

Len Willern, Goudstine Sales Company, New York. Not Charted: 

Al Davis Supply Company, Chicago; Ford Sellitall and East 

Palmer, King Ammonia Company, Mount Clemens, Mich.; W. O. King, 

Memphis Metal Manufacturing Company, 190 E. Kline, Clarence 

Corp., W. B. Kain and C. T. Small, 

Credit-Go-Bound Sales, Inc., Philadelphia; David Goldberg, 

Sam Kohn, Sam Rabinovitz, 

Isaac Hendriks and R. A. Smith, Royal Engineering Company, New 

York; Highwood, Caith; Al Sakatu, Wonder House Company, 

Passaic, N.J.; W. F. Gassner and Robert J. Perri, other firms dealing 

in architectural horses in their books were 

Mike Stevens Corporation, New 

York; Atlas Mule Company, En- 

gine Co., Machine Exchange, 

World Wide Distributors and 

First Distributors, all Chicago. 

Early buyers for some of these 

companies included Ex- 

hibited Supply's Big Brown 

company.

67 Firms Exhibit

Continued from page 25

suing. Hence the operators, ex- 

panding on the basis of new 

Chicago factories, were anxious to 

see the various types of new 

output programs in their 

natural habitat. 

As usual in such a short time, everything seemed at the sum- 

mary of this show was not co- 

clusive. However, operators 

found their own personal cost-benefit 

programs of the past few months 

have put a profound effect on production 

costs. Whereas before distri- 

bute could automatically order a 

large quantity of a game from 

the major plants after viewing 

the new model, now the dis- 

tributor is forced to wait until 

the operators have their own 

hit orders and then project these 

new game requirements.

Some Get Hit

This turned out to be the case 

with one manufacturer who 

has two main sources on the 

assembly line. Simultaneously 

production results are shown 

and the assembly line is 

steadily busy. Thus it is 

becoming fairly certain the operators will 

not make out on a re-order of a hit game 

because the new plants are 

out of production so quickly. There are 

a few other players involved. 

Operators stand where they 

lasted on a slow game steadily the 

new model was out but a couple of 

weeks ago.

The banquet officially closed 

the production (February 16) night 

with a floor show by 

L. F. Davis Supply 

Company. Of the programs, 

the Four Waters, Metro Theatres, 

White Goods, Yowell, and Aaron and Brodier's. White Goods' 

Chief Engineer, Mr. Miller, 

and his band accompanied the 

entertainment provided dancing 

night after night.

Conn. Cit Tax Returns

BRIDGEPORT Conn Feb 8--- 

F. Conley, manager of The 

Connecticut Theatre, had 

another week of showings, 

several weeks in a row, 

for $8,155,117, a rise of $1,145,117 

over about $2,000 for the 

same month. 

A. J. O'Brian, manager of 

the American theatre, 

dropped off some $22,000 from 

the same month in 1951.

New Candy Group Exec

CHICAGO Feb 8--Paul A. 

Bender, traffic manager of The 

Candy Company, was 

elected chairman of the Manufac- 

turing Confectioners' Con- 

ference of the United States at 

its convention at Dearborn 

Hotel, Chicago, recently.

Horse Lovers: 

The American Horse 

Association has set up a 

Division of the American 

Museum of Natural History 

in New York City, where 

horses are displayed and 

taught about.

Horse Racing: 

The American Horse 

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taught about.
of business; it is not in business, but just as we were the case with the radio industry, it is compelled to organize its own publishing setup, which would be tax-free in the future. If the business with ASCAP and other performing rights organizations on the blanket license basis.

3. If the juke box operators were to go out of business, this would most certainly work to the disadvantage of ASCAP, radio songwriters, the publisher, and the music industry in general.

4. The music publishing industry created its own publishing taxing agency, ASCAP, to enable it to control the collection of its revenue. ASCAP and other performing rights organizations on the blanket license basis.

5. If ASCAP were to go out of business, this would most certainly work to the disadvantage of ASCAP, radio songwriters, the publisher, and the music industry in general.

6. The music publishing industry created its own publishing taxing agency, ASCAP, to enable it to collect its revenue and to distribute it to the songwriters and publishers on a fair and equitable basis.

7. He, the juke box, was not created to destroy the juke box industry, but to save it. The juke box itself is a great asset to the music industry, as it provides a market for the sale of new records and helps to promote the sale of ASCAP-licensed records.

8. The fact that ASCAP is not a public agency but a private corporation does not mean that it is not regulated. The Federal Trade Commission has jurisdiction over ASCAP and other performing rights organizations, and it can and does take action to prevent unfair or deceptive practices.

9. ASCAP does not collect money from the public in the form of taxes; it collects money from the music industry in exchange for its services in promoting the sale of ASCAP-licensed records.

10. The public has a right to know how ASCAP spends its money, and ASCAP has a responsibility to account for its expenditures. ASCAP publishes reports on its activities and finances, and these reports are available to the public.

11. ASCAP is not a public agency but a private corporation, but it is not a business in the same sense as a corporation that sells goods or services to the public. ASCAP is a nonprofit organization that exists to promote the sale of ASCAP-licensed records.
It Pays To Buy from an Established Firm

WORLD WIDE

ONLY THE FINEST IN
NEW EQUIPMENT

IMMEDIATE SHIPMENT

WILLIAMS
HORSE FEATHERS

WILLIAMS UNIVERSE

WILLIAMS LEGEND

WILLIAMS DELUXE

NEW SIZED SCREENED
GENUINE FORMICA PLAYFIELD

Edition #510
OAK $29.50
PINK $34.50

COIN MACHINES
MITE 100-1000

MITE MITE

BAD AXE

BAD AXE SERVICE

BAD AXE PLAYER,

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**Williams Bows 2-Player Game**

CHICAGO, Feb. 9—In addition to building a first-rate slot machine, Williams Manufacturing Company also introduced a third amusement game called **Sweepstakes** at the convention in Chicago. The game has proved popular among players and has reached more than one million players. The machine is designed with a false bottom, and each player must get his own combination across the finish line in order to win the bonanza. The Sweepstakes has a play field with three sets of balls, and the player must choose the correct combination of balls to win the prize. The game has been well received by players, and has continued to be popular with the public. The company plans to continue to develop new games and improve their existing games to maintain their popularity.

**Show Armitage Fishing Sets**

CHICAGO, Feb. 9—Armitage Sales Company, dealers here in the fishing tackle industry, announced today that they have introduced a new line of fishing tackle sets. The sets are designed to meet the needs of both amateur and professional anglers, and have been developed by a team of experts in the fishing tackle industry. The sets include a variety of tackle, including reels, rods, and lures, and are available in different sizes and styles to suit the needs of different anglers. The company plans to continue to develop new fishing tackle sets and improve their existing sets to maintain their popularity in the industry. The sets are available at local sporting goods stores.
SUPERMART

THE BILLBOARD

FEBRUARY 16, 1952

COIN MACHINES

These Machines Are Such Wonderful Buys
They Are

GOING FAST

NEW—RECONDITIONED
Ready for Location
All Perfect

ALLEYS

CHI. COIN HORSE SHOE—NEW
Genco Baseball Shuffle—NEW
4 Inch Shuffle Target—NEW
ENDY AIRPLANE ALLEY

MACHINES

ALSO IN

AMERICAN
ACT QUICKLY—ORDER TODAY

Remember, When Ordering Machines, Give Full Address and Phone Number.

Last chance to order machines from führenons unh, all others going fast.

1295 W. Homan Ave. Chicago 25, Ill.

DAVID ROSEN

Large selection of Quality Machines

QUALITY

Coin Operated Pool Tables

3½ x 7"

Price

$585.00

Patented feature. Returns one ball and awards balls. One ball and other balls same size.

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Write for prices on all Champions, Clements, Williams, New Models, Blackhawk, Chicago Coin Machines.

Genco

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SAY YOU SAW IT IN THE BILLBOARD!
LATE MODEL PHONOGRAPHs

PHONOGRAPHs

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
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<tbody>
<tr>
<td>SEEGER</td>
<td>$155.00</td>
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<tr>
<td>WURLITZER</td>
<td>349.50</td>
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<td>M-150</td>
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<td>M-151</td>
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<td>B-151</td>
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BARGAINS IN WALL BOXES

<table>
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<th>Model</th>
<th>Price</th>
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<tr>
<td>SEEGER</td>
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<td>MI-150</td>
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<td>MI-151</td>
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</tbody>
</table>

EXTRA SPECIAL

SEEGER SHOW THE BEAR, $299.50

SHAFER MUSIC CO.

COLUMBUS, OHIO

SOUTHERN AUTOMATIC MUSIC CO., INC.

EVANS

PROFIT STIMULATING COUNTER GAMES

H. C. EVANS & CO.

LUNCH COUNTER GAME

POCKETS TO PROFIT!

Pools Unlimited Appeal,
Zipping Action and Fast,
Skill Play!

Sensational Lights-Out Idea
and 8-Way Scoring
Clicks with Players Right
from the Break!

High Score! Flippers!
Thumper Bumpers!
Roll Overs!
Kick Out Holes!

FLASHY, COLORFUL
PLAYFIELD AND BACKBOARD!

SEE—PLAY—BUY "8-BALL" AT
YOUR DISTRIBUTOR NOW!

The 3 OUTSTANDING
MACHINES

EVANS

NO LICKER REQUIRED!

HI-LOW-
CHUCK-LUCK

Good for Clubs, Functions, Or
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whatever people patronized
Write for descriptive literature.

EVAIt.

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MILLERS

LUNCH COUNTER GAME

REFER... SAVINGS STAMPS AND BONDS

Save at least part of each week's earnings
Buy U.S. Savings Stamps and Bonds
SMASH HIT of the C.M. show

sensational SHOOT-A-SCORE*

THE WORLD'S ONLY ELECTRIC-SCORING SHOOTING RANGE with the accurate, amazingly hard-hitting CO2 gas-powered Crosman rifle

Manufactured by CROSMAN ARMS CO., INC. Rochester, N.Y.

World's Largest Manufacturer of Gas and Air Powered Rifles and Pistols

WHAT DO YOU HAVE TO SELL?
with NO tax.
1965 Price List (Deluxe). 10c.

JUMBO PINS

Bally Ten Pin New... $179.50
Bally Ten King... 250.00
Bally Champions... 95.00
Bally Corum... 75.00
Bally Gold Cup... 44.50

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[Special Package Deal] $350.00
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Bally Basketball... 49.50
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Distributors for J. H. KEENEY & CO., INC.

Cigarette Vendors Television Sets Amusement Machines

Jockers for all type of used One Balls and Five Balls. Write for prices.

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Console Dist. Co., Inc.
3730 Airline Highway
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Died "Poorly Express" 
(Signed) Wire
S. B. ROGAT CO.

525 Broadway, New York 12, N.Y.

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KUNTON CANCER FUND.
NEW!

It's KEENEY'S GREAT NEW DELUXE LEAGUE BOWLER
WITH THE SMARTEST MYSTERY HANDICAP PLAY-INCITING COME-ON OF ALL TIME!

"AVERAGE BOWLER" LITES UP ON 1-2-3 OR 4 ON FIRST COIN INSERTED...

Yes! WHEN THE LAST SHOT IS MADE "AVERAGE SCORE" OF 140 TO 259 APPEARS IN THIS SECTION FOR THE PLAYER TO MEET OR BEAT!

FULLY METERED TO RECORD AWARDS

* Plastic EVER-SLICK Silent Playfield
* Up to 4 Players Each Game
* 20-30 Automatic Scoring
* KEENEY LITE-UP PINS
"AVERAGE SCORE" POPS UP ON MYSTERY BASIS AFTER LAST SHOT IS MADE

Install KEENEY'S DELUXE LEAGUE BOWLER TODAY!

Order FROM YOUR KEENEY DISTRIBUTOR

THE BIGGEST SELECTION
THE BEST VALUES
ALWAYS AT LONDON

SHUFFLE GAMES

FIVE-BALLS

NEW LOW PRICES

25 CENTS TO START

NEW GAME SPECIALS

WRITE

Take Your Choice

$24.50 EACH

For sale TWO PANDANOS ONE IMPERIAL PIN

ONE IS IN GOOD CONDITION

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FOR SALE

LANDLORD PINBALL

WRITE FOR PRICES:

Baldridge

Cleveland Coin Machine Exchange, Inc.
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FOR SALE
2 Music Rooms complete. Doing good business. Located near permanent Marine Base of 50,000 men. Perfect set-up. Room good, machines 9 room model, are home completely furnished. Average temperatures 70 degrees. Take all for $3,000.00, half cash, balance 3 years to responsible party. Don't answer unless you have the cash.
Address: Box 11-121

15 Firms Show New Premiums

CHICAGO, Feb. 8.---A total of 15 leading premium houses displayed a wide variety of merchandise at the CME convention in Hotel Sherman here this week with most of the firms reporting good business in the fast food setup, appliance, jewelry and novelty fields.

The list of premium exhibitor included:

10-12-10

RIDE'M COWBOY
The Big Machine

THE "RIDE'M COWBOY" COIN MACHINE IS MANUFACTURED BY WORLD FAMOUS BUIKES OF OUTDOOR AMUSEMENT RIDING DESPITE THEIR YEARS OF EXPERIENCE ARE WELL REPRESENTED IN THE POPULAR DESIGN AND NOGEO CONSTRUCTION OF THEIR OFFER.

Exhibit Supply Co.
4218-30 W. Lake Streeet

CHICAGO, ILLINOIS

JET GUN

OPERATE ANYWHERE

Rapid-Fire Machine Gun
Action...Speedy Sky Targets...
Straight High Score Skill Game...No Free Play...
No Tickets...No Awards

-at your Distributor NOW!

REATIVE PAYMENT PLAN AVAILABLE

JET GUN

KING AMUSEMENT COMPANY
MOUNT CLEMENS, MICHIGAN

Reconditioned Equipment at Giveaway Prices

MUSIC

FIVE BALLS

Cigarette Vending Machines

EASTERN VENDING SALES CO., INC.

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PHILADELPHIA, PA.

WE CAN'T LOSE EVERYTHING, BUT WE CAN SUPPLY ANYTHING!

Reconditioned Equipment

CLAYTON & LEE

MONARCH COIN MACHINE, INC.

3537 N. LINCOLN AVE., CHICAGO 14, ILL.

WE ARE DISTRIBUTORS OF ALL THE MAJOR MAKERS INCLUDING:


WE CAN BUILD CUSTOM SLOTS, PINBALLS, AMUSEMENT RIDES, AND ALL TYPES OF AMUSEMENT EQUIPMENT.

GIVE TO DAMON RUN ON CANCER FUND
GOTTBIE'S

All Star BASKETBALL

Headlong Speed! Breathtaking Thrills!
Explosive Action of Championship Play!

PLUS Fascinating
Tie-the-Score Incentive!

VISITOR'S SCORE flashes on score board.
HOME TEAM, represented by player, must tie the
score to win. Additional points score extra awards.

1 to 7 Bumpers in sequence light up Kickout Hole for 1 Replay.
Hitting any Bumper advances Basketball Player across court on
light box until point is made. Ball passing thru any Roll Over
or Kickout awards 2 points. "A" and "B" Roll Overs light
Roll Over Buttons for point scoring and advance value of
Kickout Hole to score additional points.

- 3 "POP" BUMPERS
- 2 CYCLONIC BUMPERS
- 2 FLIPPERS

ORDER NOW
FROM YOUR DISTRIBUTOR

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1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There Is No Substitute for Quality!"

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SAM SOLOMAN'S BUYS!
Available for Delivery in Quantity!

SHUFFLE ALLEYS
CHICAGO COIN BOWLING ALLEYS with
Flyway Pins
UNIVERSAL TWIN BOWLERS
ROCK-OLA SHUFFLE JUNGLES
NEW (still in crates) ROCK-OLA SHUFFLE
JUNGLES
BALLY SPEED BOWL CHAMPS
BALLY SPEED BOWLERS
UNITED SHUFFLE BASEBALL
UNITED SKEE ALLEY ROLL
UNITED SHUFFLE EXPRESS

ONE BALLS
- Kelly Champions
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ARCADE
- Auto Showers 10¢ play
- Exhilarating Bullet
- Williams Star Series
- Star Shooters

MUSIC
- Flying MXADOMA
- Set: 4500
- Seeburg High Series
- Seeburg Low Notes

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WALL MODEL ELECT.
SCOREBOARDS
Small - 3 x 3 - $24.99
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Extra Game Board $125.00
Price at short notice.......

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A-1 RECONDITIONED
- Chicago Coin $60
- Chicago Coin $70
- Chicago Coin $80
- Chicago Coin $90
- Chicago Coin $100
- Chicago Coin $110
- Chicago Coin $120
- Chicago Coin $130

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1853 HOLLAND

MECHANIC WANTED

Buckley CRISS-CROSS
JACKPOT BELLS
5c-10c-25c-50c-$1.00
Also made for many foreign coins

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IF YOU WERE AT THE CMI SHOW
YOU ORDERED Chicago Coin’s

4 PLAYER DERBY

WATCH 3 DIMENSIONAL HORSES AND JOCKEYS MOVE AS
GAME IS PLAYED

THREATENING COMPETITION
YOUR SKILL AGAINST OPPONENTS IN SAME GAME

4 TIMES THE EARNING POWER

4 PERSONS CAN PLAY AT ONE TIME

TAKES LESS TIME TO PLAY

REAL ACTION FROM START TO FINISH

ASK YOUR DISTRIBUTOR ABOUT “DERBY”

THERE’S A Chicago Coin GAME FOR ANY LOCATION!

Today’s No. 1 PIN GAME

KING PIN

with ANIMATED “FLY-AWAY” PINS

MAKES A DIFFERENCE IN YOUR LOCATION TRAFFIC

6 PLAYER BOWLING ALLEY with JUMBO “FLY-AWAY” PINS

FORMICA PLAYFIELD

HIGH SCORE OF THE WEEK

SIZE 8 FT. X 2 FT.

CHICAGO COIN MACHINE COMPANY

1925 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

GUARANTEED Used ONE BALLS

READY FOR LOCATION AT LOWEST PRICES

TROY KING
CITATION
GOLD CUPS

SICKING, INC.

America’s Oldest Distributor

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THANKS, OPERATORS . . . THANKS!

PURVEYOR Shuffleboard Co.

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PHONE: JUNIPER 8-9184 CHICAGO 14, ILL.
IT TOOK TIME...

It took 14 years of patient development under the skilled hands of craftsmen, and with the finest of engineering 'know-how' to bring you the FIRST... and the BEST... Mechanical Horse.

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"BIG BRONCO"

12 MONTHS OF PROFITABLE OPERATIONS REPRESENTING 82,768,400 RIDES

This is your assurance that an Exhibit-made product is good! 50 years of manufacturing experience backs up every amusement device that we manufacture. So when you buy mechanical horses for your route, be sure to say "I want an Exhibit BIG BRONCO." Ask for the best... don't say 'mechanical horse' --- say BIG BRONCO!

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IT TROTS!
IT GALLOPS!

Tested and Proven by Experienced Operators who know and want only the best!

MAKE THE COMPARISON YOURSELF!
SEE THE DIFFERENCE!

VISIT YOUR EXHIBIT DISTRIBUTOR TODAY!
Here's a game that's got everything!

COIN MACHINES

THE BILLBOARD

February 16, 195

Here's a game that's got everything!

NEW I-CARD 5-BALL REPLAY SENSATION!

• ENROLLING "SPOTTER" FEATURE
• POPULAR ADVANCING SCORES
• BALLS FEATURE

NEW "4-CORNERS" SCORE
SELECTIVE-BUTTON PLAY

MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
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Your Future is Insured

We're Now in Production on the Fabulous

LUN-A-RIDE

"Rocket Patrol"

All distributors and operators are invited to our beautiful new showroom to see Lun-A-Ride. You've never seen such a ride—such excitement—such action. It's absolutely breathtaking.

Come in or write for details.

Thunderbolt

THE ORIGINAL DIRECT DRIVE
MONEY-MAKING MECHANICAL PONY

You know about Thunderbolt's terrific action on location. You know about its exclusive mechanical features. Here's something else you should know. It's important! Thunderbolt has been inspected by leading insurance companies and has passed the test. You can get public liability insurance on any of your Thunderbolts. Furthermore, we're backing you up with a manufacturer's product insurance policy.

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You receive a free 5 year service policy with each Thunderbolt through our Thunderbolt lead in the industry. You receive our promise to stand behind the product and to stand behind the manufacturer. We will ship all parts, free of charge, for a period of five years.

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Phone: (414) 457-9140, (414) 457-9140

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P.O. Box 13, Racine, Wisc.

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DIVISION OF LION MANUFACTURING CORPORATION
2640 Belmont, Chicago 19, Illinois

2. ENROLLING "SPOTTER" FEATURE
• POPULAR ADVANCING SCORES
• BALLS FEATURE

NEW "4-CORNERS" SCORE
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Free 5 Year Service Policy

You receive a free 5 year service policy with each Thunderbolt through our Thunderbolt lead in the industry. You receive our promise to stand behind the product and to stand behind the manufacturer. We will ship all parts, free of charge, for a period of five years.

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SIX PLAYER Deluxe
SHUFFLE-ALLEY

ONE TO SIX CAN PLAY (10¢ Per Game Each Player)
FAST REBOUND-ACTION • 20-30 SCORING

NEW FORMICA PLAYBOARD
ADDS BEAUTY AND DURABILITY

NEW HI-SCORE FOR THE WEEK FEATURE
PLAYER WRITES NAME ON BACK-GLASS

NEW JUMBO DISAPPEARING PINS

STRIKE or SPARE FLASHER LIGHTS
CAN PICK-UP 7-10 SPLIT

HIGHEST-SCORE KEY-CONTROL

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

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Select-o-matic music systems have established new standards of performance in the coin-operated phonograph industry.