Day Rates for Nighttime Radio
Is New Demand of Bankrollers

TV TO EMPLOY
100,000 BY ’62
WASHINGTON, Feb. 16—Prediction that TV may employ 100,000 persons by 1962 was made in a survey by the National Association of Broadcasters. The survey also showed that by that time, television stations could be expected to spend $5 billion on equipment.

New Front for Andrews Gals
HOLLYWOOD, Feb. 16—The Andrews Sisters have been added to the list of prominent figures under the watchful eye of the Motion Picture Association of America.

Lots of Work Seen for Acts, Bands in Clubs
Managers’ Confab Sees More Talent
As Deficit Answer
Cutting prices, rising costs of operation, the rapid increasing saturation point in radio and television are among the factors that could lead to an increase in the number of talent in clubs.

Drive Aimed at
Major Networks
Procter & Gamble Compares Coverage, Cities Reasons to Beat Down Prices

WBIB, WOFFER Special Programs

MINORITY NETS

Bob Hope Will
Top Can. Expo
TORONTO, Feb. 16—The executive board of the Canadian National Exhibition yesterday approved the suggestion of Wood A. Hughes, general manager of the exhibition, that Bob Hope be invited to the Canadian National Exhibition in the 1952 night grandstand show. Bob Hope will be accompanied by the comedian’s manager, Charlie Tansley, who indicated that the star would be available after the show.

Tampa Fair Kicks Off Banner Season
By HERB DOTTEN
Tampa, Feb. 16—Outdoor show business, the winter fairs and carnivals, are in for a banner year—especially bigger than the last—judging by attendance, gains in receipts. According to Florida State Fair, the first major outdoor event of the season. The 11-day fair, regarded as many as a true indicator of the winter fair season, is scheduled to open tomorrow night (13), after eight days of the run, and is expected to have an average of more than 60 per cent higher attendance than last year. Grounds receipts to date point to more than 40 per cent higher receipts than last year.

Plush Disk-Shop Chain May Join Cut-Price LP Parade
BY BOB ROLONTZ
NEW YORK, Feb. 17—Liberty Music Shops, one of the largest and most respected retail record chains in the country, is expected to cut list prices on LP records in its moderately priced line.

Procter & Gamble’s Influence on the Radio Industry

Procter & Gamble’s Influence on the Radio Industry

“LOUD” NETS

NEW YORK, Feb. 16.—The derive of major network advertisers to beat down network advertising rates has now reached a pin-point basis with leading broadcasters concentrating their fire on the evening period. Procter & Gamble, the world’s largest advertiser, announced this week that it plans to reduce its advertising spend in response to the network’s pricing policies.

The Ladies of the Musical Circuit

The Ladies of the Musical Circuit

GOOSE FEATHERS
SMOTHER D. J.
BEAU GESTE
WASHINGTON, Feb. 16.—In a dull moment the other day, disk jockey Milton Q. Ford at WVVW announced during his program that the station would give away two pounds of goose feathers to the two listeners who phoned in. Within ten seconds after the announcement, WVVW’s switchboard was deluged with calls from listeners. Ford took to the air with a story: "I was a pike," he said sheepishly. "Uncle Sam’s controls had kept my feathers out of circulation."

Bob Hope Will
Top Can. Expo
TORONTO, Feb. 16—The executive board of the Canadian National Exhibition yesterday approved the suggestion of Wood A. Hughes, general manager of the exhibition, that Bob Hope be invited to the Canadian National Exhibition in the 1952 night grandstand show. Bob Hope will be accompanied by the comedian’s manager, Charlie Tansley, who indicated that the star would be available after the show.

MINORITY NETS

WBIB, WOFFER Special Programs

Bob Hope Will
Top Can. Expo
TORONTO, Feb. 16—The executive board of the Canadian National Exhibition yesterday approved the suggestion of Wood A. Hughes, general manager of the exhibition, that Bob Hope be invited to the Canadian National Exhibition in the 1952 night grandstand show. Bob Hope will be accompanied by the comedian’s manager, Charlie Tansley, who indicated that the star would be available after the show.

MINORITY NETS

WBIB, WOFFER Special Programs

Bob Hope Will
Top Can. Expo
TORONTO, Feb. 16—The executive board of the Canadian National Exhibition yesterday approved the suggestion of Wood A. Hughes, general manager of the exhibition, that Bob Hope be invited to the Canadian National Exhibition in the 1952 night grandstand show. Bob Hope will be accompanied by the comedian’s manager, Charlie Tansley, who indicated that the star would be available after the show.
By LEN ATLAS

WASHINGTON, Feb. 16—During a tour of the ABC Television Broad- casting Company's new studios in New York, Arnold Rosenberg, one of the company's vice-presidents and a member of the management, announced that the television station would be broadcasting a series of public-service announcements and educational programs in cooperation with the United States Department of Agriculture.

"We believe," Rosenberg said, "that the television station can play a significant role in helping to educate the public about the importance of a healthy diet and the need for proper nutrition." He added that the station would be using the programming to promote its new studio facilities and to attract new viewers.

The announcements, which will be broadcast throughout the country, will cover topics such as the benefits of fruits and vegetables, the importance of whole grains, and the role of exercise in maintaining a healthy lifestyle.

The educational programs will include interviews with experts in the field of nutrition, as well as video clips of healthy meal options and cooking tips. The programs will be targeted at both children and adults and will be broadcast during prime-time hours.

Rosenberg also announced that the station would be partnering with local restaurants and grocery stores to offer discounts and promotions to viewers who follow the station's healthy eating guidelines.

"Our goal is to help people make better food choices and live healthier lives," Rosenberg said. "We believe that television has a unique opportunity to educate the public on these important issues and we are excited to be a part of this effort."
Highlight Reviews

LEGITIMATE

Fry's "Venus" Glamorous as Milo
But This One Talks Too Much

By JOHN FRANCIS

It is practically a commonplace that "the Theater Guild will do a very solid business" with "Venus Observed." It is the latest importation of the vaudeville, which has operated in the United States, and is a production of the Guild, directed by Christopher Fry. It has been written by Fry himself, a member of the Guild, and is a play that will appeal to a large number of people.

The play is set in a small town in America, where a young man, David, has just returned home from college. He is engaged to be married to his childhood sweetheart, Emily, but his parents are not happy with the match. They are concerned about David's future and want him to go to law school. However, David is determined to follow his own path and pursue a career in the theater.

The play explores themes of love, loyalty, and family, and it is a tale of two men who must choose between their personal goals and the expectations of those around them.

Fry's "Venus" has received mixed reviews, with some critics praising its novel and fresh approach to the subject matter, while others have found it to be derivative and predictable. The play is known for its dialogue, which is clever and witty, but some have criticized the character development and the pacing of the story.

Overall, "Venus Observed" is a well-crafted play that offers a unique perspective on the world of theater and the challenges faced by its practitioners.
NITE RADIO, DAY RATES DEMANDED

Bankrollers, citing coverage, press webs for Big Reductions

The Billboard

FEBRUARY 23, 1952

DEALS! LURE NEW TV WEB CLIENTS

NEW YORK, Feb. 21—There are persistent reports that more and more "dealers" are looking to television for a solution to their advertising needs. As a result, some of the larger networks are offering special rates for certain time slots, in an effort to attract new clients. The networks believe that by lowering their rates, they can stimulate interest in the medium and ultimately win more clients. Some of the offers include discounts on advertising time, special package deals, and even free advertising in certain situations. The goal is to create a demand for television advertising that will encourage more companies to use the medium.

EDITORIAL

Reprise Re Rates

We noted editorially a couple of weeks ago that the battle to halt the radio rate cut drive was not yet over. We emphasized, as we have frequently indicated before, that there was a need for a level rate. Since then, things have changed. Those who argue that the new rates may not be a good thing for the industry, that they will lead to a decline in revenue and ultimately to a loss of jobs, have not been able to convince us. We still believe that the industry is on the right track, and that it is better to have a few fewer jobs than to have a much bigger problem. We encourage all stations to continue to fight for the new rates, and to do so with determination and persistence.

IS 5-MIL FUNNY?

Gleason Cost Tops All on 1952 Skeds

NEW YORK, Feb. 21—Jacque Gleason, top male performer of the year in television, costs more than $5 million a year, according to industry reports. Gleason, who stars in the popular television series "The Honeymooners," is reportedly demanding a salary of $5 million for the 1952 television season.

Philly’s WNAS Into All-Night Longhair Whirl

PHILADELPHIA, Feb. 16— Following the remarkable success of its "All-Night Longhair" program, the Philadelphia network has added a third program, "Doo Mont Adds 8 Stations." This is the first of its kind in the entire country, and is expected to be a great success.

Early 'Bellboy' Decision Due

DETROIT, Feb. 16—The suit of WJBK against WXYZ over the late-night dance program aired in Detroit, Michigan, is expected to be heard by the Federal Communications Commission. The program, which features a DJ who "buys" the music for the audience, has been a popular and controversial program.

A ROSE BY ANY NAME

Channel Numbers Get Preference on TV Now

NEW YORK, Feb. 16—The new system of assigning channel numbers to television stations has been in operation for several months. The system, which is designed to ensure that each station has a unique number, has been well received. However, there have been a few problems. For example, some stations have been assigned numbers that are not easy to remember, and there have been some complaints about the numbering system. The FCC has been working to resolve these issues, and is expected to make further changes soon.

Tex-Jinx to Get Cut to 15-Min.

NEW YORK, Feb. 16—The Tex-Jinx, a television program that has been on the air for several years, is being cut to 15 minutes. The program, which features a variety of topics, has been popular with viewers, but the network has decided to shorten it in order to make more time for other programs. The new schedule will go into effect in April.
CHICAGO, Feb. 16.—A deal for virtual elimination of network planning and buying was announced as the most significant of a series of new policies planned by TV networks. The agreement was announced by CBS, the network with the most stations, and it was said to be the result of meetings between network executives and advertisers in recent weeks.

CBS will use a new system of scheduling called the "Pilot System," which will allow advertisers to reserve specific time slots on specific networks at specific times. This system is designed to give advertisers more control over their airtime, and will be offered to advertisers for the first time next season.

The deal was reached after months of negotiations between CBS and advertisers, and is expected to have a major impact on the television industry. "This is a major step forward in the evolution of television," said Bob Katz, head of CBS's advertising division. "It will give advertisers more control over their advertising dollars, and will allow them to reach specific audiences with greater precision than ever before."

The new system will be implemented for the 1960-61 season, and is expected to revolutionize the way television networks schedule commercials.

---

HOLLYWOOD, Feb. 16.—Steve Allen's "Chump Chump," a new series in the "Five Easterns" lineup for the NBC television network, has been cancelled after three weeks. The show, which starred Allen and his wife, Estelle, was not well received by critics and viewers alike.

"Chump Chump" was a combination of comedy and drama, and was intended to be avehicle for Allen's talents as a comedian and actor. However, it failed to attract a large enough audience to justify its continued production.

Allen, who is also a writer and producer, said he was disappointed with the show's reception and had been looking forward to the cancellation of "Chump Chump." He said he hoped to work on other projects in the future.

---

WILLIAMSBURG, Va., Feb. 16.—Walt Disney Productions has announced that it will not renew its contract with the ABC television network after the current season. The deal, which was signed in 1960, is expected to end with the 1961-62 season.

"We are grateful for the opportunity to work with ABC over these years," said Mr. Disney. "However, we feel that it is necessary to explore other avenues for the distribution of our films and other properties."

ABC, which has shown an interest in renewing the contract, expressed regret at losing one of its top-rated series. "We feel that we have a strong relationship with the Disney organization, and hope to work together in the future," said an ABC executive.

---

NEW YORK, Feb. 16.—Motorola, the electronics giant, has announced that it will enter the television manufacturing business. The company will begin production of color televisions in 1962, and plans to have a complete line of sets on the market by the end of the year.

"Our goal is to be a major player in the television market," said Mr. Motorola. "We believe that there is a strong demand for high-quality, reliable televisions, and we are confident that we can meet that demand with our own products."

Motorola, which is best known for its radios and semiconductors, said it would invest $50 million in the television business over the next five years. The company has already begun construction of a new plant in Chicago, and expects to begin production in early 1962.

---

NEW YORK, Feb. 16.—The National Broadcasting Company has announced that it will develop an experimental television network to test the feasibility of a new system of scheduling commercials. The network, which will be called the "Network of the Future," is expected to begin operations in 1963.

"Our goal is to create a new system of scheduling commercials that will be more effective than the current system," said Mr. NBC. "We believe that this new system will help advertisers reach their target audiences more effectively, and will lead to a more profitable business for all parties involved."

The network of the Future is expected to have a test run in a limited number of markets in 1962, and will be fully operational in 1963.
<table>
<thead>
<tr>
<th>6:00 AM</th>
<th>6:15 AM</th>
<th>6:30 AM</th>
<th>6:45 AM</th>
<th>7:00 AM</th>
<th>7:15 AM</th>
<th>7:30 AM</th>
<th>7:45 AM</th>
</tr>
</thead>
<tbody>
<tr>
<td>AM</td>
<td>AM</td>
<td>AM</td>
<td>AM</td>
<td>AM</td>
<td>AM</td>
<td>AM</td>
<td>AM</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**JANUARY 1952 PULSE, MONDAY-FRIDAY... AT HOME ONLY**

*The image contains a table with time slots and corresponding audio channels.*
Thanks, Billboard!  
Fifty-one out of Fifty-five  
or  
How Good Can You Get?

In publishing the PULSE tabulation of the top shows in Richmond, in the issue of February 9, Billboard showed WRVA taking all first places, and fifty-one out of fifty-five rating signs assigned.

Thanks, Billboard, for dramatizing a story so well known.
TV Code Budget Set, Review Board Named

WASHINGTON, Feb. 15—With the March 1 effective date for the new TV code approaching, the National Association of Broadcasters and Television Broadcasters' Board, which sets the first year's budget for the code and will charge an additional $10,149 for NABRTB...

LOW PYRAMID

ABC Dale Plan Cheaper Than NBC Tandem

NEW YORK, Feb. 16—The battle of the network radio production methods this week saw the Pyramid Plan of the American Broadcasting Company as cheaper per 1,000 listeners than the Tandem Plan operation of the National Broadcasting Company. However, Tandem had a higher aggregate average and reached a greater number of homes. Tandem's features included "The Big Show." Mr. Keen and Martorell, Pyramidal production, known as "Stop the Music" ("The Top Guy" and "Defense Attorney.") The latter consists of a four-hour program on ABC, the former in the evenings on NBC. The total aggregate ratings are 15.9 for Tandem and 15.7 for Pyramid. The shows reach 5,000,000 radio homes, or a cost of $17,000 weekly, making it the cost of $1.12 per thousand listeners. Ratings on the ABC Pyramid shows, respectively, are 6.8 and 10.1 for Tandem and 6.7 for Pyramid. Tandem average cost per home reached at $17,400 with $1.12 per thousand listeners.

UNFAIR CHARGE

ABC Pink Slip To 2 Newsmen Stirs RWG Ire

HOLLYWOOD, Feb. 16—Radio Writers Guild announced that the American Broadcasting Company is making another unfair practice charge against the latter for the discharge of two newsmen. ABC six-man news team, originally was to be met by union, but this week two newmen were pink-sliped. Dansev was as part of ABC's clout-building reorganization in which employees were discharged from all owned-operated outlets. Guild's Coast veepee, Larry Marks, and news secretary, Mike Smith, while union finds pink-slip charge on the fact that discharge was made at a time when ABC's TV scheduling was in contract negotiations with the union. The Guild promptly announced that the discharge was discriminatory against the Guild, claiming that the discharge was made as part of a general belt tightening. In addition to firing Dansev, the Guild also fired all the newsmen.

NPA 1ST WANTS DEFENSE OKAY

WASHINGTON, Feb. 16—Preparatory to issuing an order, pending a NPA investigation, for cable tv, to limit its band on color-Tv, the National Public Authority this week was given the power to make a decision on whether the band is limited. The NPA, for the first time in the history of U.S. broadcasting, has retained only engineers and other personnel who have the necessary TV experience and TV manufacturing experience. TV sets for color recognition are now being made in the United States. The NPA's findings continue to strengthen the argument that the American Broadcasting Company, which is to be exempted from the color band, will have a greater impact on the television industry. The NPA is expected to make a decision on the matter by the end of the month.

FEM DJ LURES MEN FROM BED

DETROIT, Feb. 16.—The power of a feminine voice to lure excess power of musique to a bedside according to the experience of WMU's semi-anonymous Mrs. night hockey. At 2:45 a.m. the report of an accident in the city, relayed by police headquarters, which required a blow-screet to get the driver loose after an argument with a streetcar. Fifteen minutes later, police had about 60 cars and some 300 spectators (many in night shirts) to deal with as a result of the broadcast.

Sponsors Can Get Cuts For Hiatus on NBC-TV

NEW YORK, Feb. 18.—Two new TV sales plans for the summer are in the works. The company's major broadcasting companies have committed to a 10 per cent discount on its annual billings for any network. The discount, which will be fully paid in two weeks of the season, will be available only for those who subscribe to the plan. A special presentation is known to be in works, to be led by the network's research staff, to consolidate the audience potential of the six-week hiatus. This will be produced around a week by NBC employees and will be key to the show's success.

CIO to Issue Stock, File for 2d Toledo TV

TOLEDO, Feb. 18.—CIO labor unions voted Thursday to sponsor a stock corporation which would apply for a new television station license in Toledo. The corporation, the CIO groups said, would be formed to develop and operate the station. The station, known as WOGL, is expected to file an application for the license by early March. The station, which is expected to be approved, would be owned by the American Federation of Labor and the Congress of Industrial Organizations.

"Songs" May Air from Chi

NEW YORK, Feb. 19—"Songs on the Band" the hour-and-a-half program featuring the music of popular songwriters, may be originated from Chicago if the present plans of the Chicago Broadcasting System materialize. The CBS-TV network would send the program out of WBBM, Chicago, which has space facilities available, to the local stations. The program includes the "Chorus Line," a dance, and "Pot of Gold," a musical. The program is expected to be originated from Chicago and broadcast there before moving to New York.

Morris Expands Chi

OFFICE; ADDS ADLER

CHICAGO, Feb. 18.—William Morris Agency last week expanded its office here with the addition of a new office, Radio and TV Research. Adler, who joins the origination of the program, New York.- Adler will cover the Midwestern territory.

Phil LaMendola, manager of the Chicago office, which also includes the Chicago Record, radio and TV Research. Adler, who joins the origination of the program, New York.- Adler will cover the Midwestern territory. Both LaMendola and Epstein have had radio and TV work experience. Adler, who joins the origination of the program, New York.- Adler will cover the Midwestern territory. Both LaMendola and Epstein have had radio and TV work experience.
Radio-TV Show Charts

TOP 10 TV Shows

Each Day of the Week

Top 10 TV Shows

Each Day

According to Videodex

WAGA-TV

WWJ-TV

WSB-TV

Barbara Barry, Time Inc., is managing editor of the Billboard Radio-TV Charts, which are published weekly in The Billboard. The charts are based on ratings and audience shares compiled by the National Association of Broadcasters (NAB) and the American Research Bureau (ARB). The ratings are determined by a sample of 3,000 households in each market, and the audience shares are calculated by dividing the number of viewers for a particular show by the total number of people watching television in the market. The charts are used by network executives to determine which programs are performing well and which need improvement.

Top 10 TV Shows

According to Videodex

2. "The Andy Griffith Show", CBS, 9-10, 34
3. "The Big Valley", CBS, 8-9, 34
4. "The Donna Reed Show", CBS, 8-9, 34
5. "The Lucy Show", CBS, 8-9, 34
6. "The Fugitive", NBC, 9-10, 34
7. "Petticoat Junction", CBS, 8-9, 34
8. "The High Chaparral", NBC, 9-10, 34
9. "The Virginian", NBC, 9-10, 34

Top 5 Radio Shows

According to Videodex

1. "The Andy Griffith Show", CBS, 9-10, 34
2. "The Donna Reed Show", CBS, 8-9, 34
3. "The Lucy Show", CBS, 8-9, 34
4. "The Big Valley", CBS, 8-9, 34
5. "The Fugitive", NBC, 9-10, 34

Share of Total Audience

Radio vs. TV

According to Videodex

1. "The Andy Griffith Show", CBS, 9-10, 34
2. "The Donna Reed Show", CBS, 8-9, 34
3. "The Lucy Show", CBS, 8-9, 34
4. "The Big Valley", CBS, 8-9, 34
5. "The Fugitive", NBC, 9-10, 34

FOR FULL INFORMATION

show full next week listings, ratings, audience shares, and other factors which determine the weekly ratings. For a full list of shows, subscribe to part of the full list of Videodex services. For more information, contact the Videodex office in your area.

NEXT WEEK Videodex and Pulse Studies of BOSTON

Top 10 TV Shows

Each Day

According to Videodex

1. "The Andy Griffith Show", CBS, 9-10, 34
2. "The Donna Reed Show", CBS, 8-9, 34
3. "The Lucy Show", CBS, 8-9, 34
4. "The Big Valley", CBS, 8-9, 34
5. "The Fugitive", NBC, 9-10, 34
6. "Petticoat Junction", CBS, 8-9, 34
7. "The High Chaparral", NBC, 9-10, 34
8. "The Virginian", NBC, 9-10, 34
10. "The Donna Reed Show", CBS, 8-9, 34

Top 5 Radio Shows

Each Day

According to Videodex

1. "The Andy Griffith Show", CBS, 9-10, 34
2. "The Donna Reed Show", CBS, 8-9, 34
3. "The Lucy Show", CBS, 8-9, 34
4. "The Big Valley", CBS, 8-9, 34
5. "The Fugitive", NBC, 9-10, 34

Share of Total Audience

Radio vs. TV

According to Videodex

1. "The Andy Griffith Show", CBS, 9-10, 34
2. "The Donna Reed Show", CBS, 8-9, 34
3. "The Lucy Show", CBS, 8-9, 34
4. "The Big Valley", CBS, 8-9, 34
5. "The Fugitive", NBC, 9-10, 34

SWB-TV had the most top television shows in Atlanta in January, 1953. The Atlanta Broadcasting Company, with which SWB was affiliated, was the network with the most top shows, as listed in the chart above. The edge in both cases is not spectacular, but it marks a comparison of the network and the network in the market. In the Atlanta TV chart published in this Billboard on December 1, 1951, which was based on the Videodex October report, WAGA, and the California Broadcasting System had the lead in the city. That survey was made immediately after WSB-TV switched channels.

ABC Axes Still More TV People

NEW YORK, Feb. 16-In the week of last week, ancestry of TV technicians and managers, the American Broadcasting Company this week did not air its syndicated program, the number of video sales personnel.

No details were available on the number of persons involved.

Joan Edwards Wins DJ Spot on CBS

NEW YORK, Feb. 16-WCBS-TV's 1010 AM has named Joan Edwards as its first woman disc jockey. Ms. Edwards will be heard March 4, on the 7:30-8:30 a.m. program, "Bill Leonard's Chat and Check," a new program on CBS Radio.

Eleni Smith Explains Glencannon TV

NEW YORK, Feb. 16—Eleni Smith, executive producer of the "Glencannon" series on CBS, said that the "Glencannon" series was written by Gay U. H. and that the series had been sold to Dinah's Over the Hill, and that the material had been set by Jay Carson-Brooks during the show's run.
**Cambridge Community Radio-FM 89.5**

**Pulse radio**

Pulse radio surveys are conducted monthly in selected market areas, and results are published monthly in The Billboard. The surveys use a random sample of homes to track the performance of radio stations. The scans are conducted using a cross-section of homes across a specified age range, and the data is collected using a proprietary method that ensures impartiality. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard. The surveys are conducted in major metropolitan areas, and results are published monthly in The Billboard.
Television—Radio Reviews

Armchair Philosopher


The Endless Frontier


Dial Dave Garaway


CAPSULE COMMENT

Talent Scouts (TV), CBS-TV, Monday (11), 8:30-9 p.m. EST.

Joe E. Brown does a workmanlike job of recruiting scribes and screeners. Brown's screeners handle himself well and display a great deal of enthusiasm in finding the right performers. The results are out and the screeners look promising. (See full review this issue.)

Royal Showcase (TV), NBC-TV, Thursday (11), 10:30-11 p.m. EST.

Allen Young and "Allen's Alley" has the assorted dialect characters as a staple of the show. However, it has failed to catch on with the viewers for the past few weeks. The show has been a disappointment to everyone involved in the production and has been canceled. (See full review this issue.)

Eileen Christy and Company (CBS-TV, Monday, 11, 8:30-9 p.m. EST.

Lightweight and pleasant mixture of drama and comedy, the format of this Hollywood studio is well done. The beauty and charm of the show makes it a good offering to the average housewife with the additional potential to strengthen the show's appeal to a younger audience. (See full review this issue.)

Dial Dave Garaway (Radio)—Reviewed Thursday, 11, 9-10 p.m. EST.

Dave Garaway, who has a radio show of his own, besides his TV show, has a great deal of respect for his audience. (See full review this issue.)

Rendezvous (TV), ABC-TV, Wednesday, 10:30-11 p.m. EST.

BBC, has performed a service of some considerable value to the television industry. Although the stories are not always handled with the same degree of skill, the overall effect is a welcome addition to the television schedule. (See full review this issue.)

Rebound

Bing Crosby's Enterprisers, new musical venture, "Meet the People," has captured the imagination of the public. The show is now a hit, and the Erford Brown is the man responsible for its success. (See full review this issue.)

CAPSULE COMMENT

Talent Scouts (TV), CBS-TV, Monday (11), 8:30-9 p.m. EST.

Joe E. Brown does a workmanlike job of recruiting scribes and screeners. Brown's screeners handle himself well and display a great deal of enthusiasm in finding the right performers. The results are out and the screeners look promising. (See full review this issue.)

Royal Showcase (TV), NBC-TV, Thursday (11), 10:30-11 p.m. EST.

Allen Young and "Allen's Alley" has the assorted dialect characters as a staple of the show. However, it has failed to catch on with the viewers for the past few weeks. The show has been a disappointment to everyone involved in the production and has been canceled. (See full review this issue.)

Eileen Christy and Company (CBS-TV, Monday, 11, 8:30-9 p.m. EST.

Lightweight and pleasant mixture of drama and comedy, the format of this Hollywood studio is well done. The beauty and charm of the show makes it a good offering to the average housewife with the additional potential to strengthen the show's appeal to a younger audience. (See full review this issue.)

Dial Dave Garaway (Radio)—Reviewed Thursday, 11, 9-10 p.m. EST.

Dave Garaway, who has a radio show of his own, besides his TV show, has a great deal of respect for his audience. (See full review this issue.)

Rendezvous (TV), ABC-TV, Wednesday, 10:30-11 p.m. EST.

BBC, has performed a service of some considerable value to the television industry. Although the stories are not always handled with the same degree of skill, the overall effect is a welcome addition to the television schedule. (See full review this issue.)

Rebound

Bing Crosby's Enterprisers, new musical venture, "Meet the People," has captured the imagination of the public. The show is now a hit, and the Erford Brown is the man responsible for its success. (See full review this issue.)
Kerr, Brown Adroit
In Skirting Questions

by JOE MARTIN

The Columbia Broadcasting System's "The Voice Chasers," starring Robert Kerr of Oklahoma, has been men-

tioned in the news as a possible contender for the presidency, neither statement nor action was considered as a serious threat, however. As a matter of fact, Kerr was reported to be entertaining offers from both the Republic and the Democratic parties. Yet, as the campaign ramps up, Kerr's name continues to be mentioned in the media, and his actions continue to be scrutinized. In a recent interview, Kerr expressed his concern about the current political climate, stating that "the country needs a leader who can bring us together, not divide us further." His comments have sparked discussions about his potential role in the political landscape.

In other news, the ongoing debate over the future of the entertainment industry has continued to gain momentum. With the rise of streaming services and the decline of traditional broadcast networks, many are questioning the viability of established channels. In response, some have called for a return to the golden age of television, while others argue for embracing the new technologies. As the industry evolves, questions about who will lead it and how it will be structured in the future remain unanswered.

---

CAPSULE COMMENT

Fred Waring Show (TV), CBS

FEBRUARY 23, 1952

5-30 p.m. EST

A new gimmick, tagged a "Mystery Key," was introduced by Waring. The key is set to play a song, chosen at random from a list of possibilities, and the audience is challenged to guess the correct song. Waring's program continues to be a popular choice among viewers, with its mix of music, comedy, and audience interaction.

Television----Worried

by Tom Patenaude

A new series of programs, "The Voice Chasers," has been gaining popularity among viewers. The show, hosted by Robert Kerr, features a cast of characters who are constantly on the run, evading the law and each other. Despite the chaos, the show maintains a sense of humor, with many viewers enjoying the antics of the characters. As the series progresses, questions about the show's future continue to be raised, with some speculating about the possibility of a presidential run by one of the show's stars.

In other news, the entertainment industry is facing a significant challenge as new technologies continue to transform the landscape. With the rise of streaming services and the decline of traditional broadcast networks, many are questioning the future of established channels. As the industry evolves, questions about who will lead it and how it will be structured in the future remain unanswered.

---

Rendezvous

by Tom Patenaude

A new series of programs, "The Voice Chasers," has been gaining popularity among viewers. The show, hosted by Robert Kerr, features a cast of characters who are constantly on the run, evading the law and each other. Despite the chaos, the show maintains a sense of humor, with many viewers enjoying the antics of the characters. As the series progresses, questions about the show's future continue to be raised, with some speculating about the possibility of a presidential run by one of the show's stars.

In other news, the entertainment industry is facing a significant challenge as new technologies continue to transform the landscape. With the rise of streaming services and the decline of traditional broadcast networks, many are questioning the future of established channels. As the industry evolves, questions about who will lead it and how it will be structured in the future remain unanswered.

---

The Singing Kitchen

by Tom Patenaude

A new series of programs, "The Voice Chasers," has been gaining popularity among viewers. The show, hosted by Robert Kerr, features a cast of characters who are constantly on the run, evading the law and each other. Despite the chaos, the show maintains a sense of humor, with many viewers enjoying the antics of the characters. As the series progresses, questions about the show's future continue to be raised, with some speculating about the possibility of a presidential run by one of the show's stars.

In other news, the entertainment industry is facing a significant challenge as new technologies continue to transform the landscape. With the rise of streaming services and the decline of traditional broadcast networks, many are questioning the future of established channels. As the industry evolves, questions about who will lead it and how it will be structured in the future remain unanswered.

---

COMEDY MATERIAL

by Tom Patenaude

A new series of programs, "The Voice Chasers," has been gaining popularity among viewers. The show, hosted by Robert Kerr, features a cast of characters who are constantly on the run, evading the law and each other. Despite the chaos, the show maintains a sense of humor, with many viewers enjoying the antics of the characters. As the series progresses, questions about the show's future continue to be raised, with some speculating about the possibility of a presidential run by one of the show's stars.

In other news, the entertainment industry is facing a significant challenge as new technologies continue to transform the landscape. With the rise of streaming services and the decline of traditional broadcast networks, many are questioning the future of established channels. As the industry evolves, questions about who will lead it and how it will be structured in the future remain unanswered.
**Towne Room, Milwaukee**
(Friday, February 6)

**Latin Quarter, New York**
(Tuesday, February 12)

**Glass Hall—Tivoli, Chicago**
(Monday, February 4)

**Flame Room, Radisson Hotel, Minneapolis**
(Friday, February 6)

**Cuba City, Miami Beach**
(Monday, February 11)

**Copa City, Los Angeles**
(Thursday, February 7)

**Pershian Room, Plaza, New York**
(Friday, February 11)

**Raphael's, New York**
(Thursday, February 17)

**Olympia, Miami**
(Wednesday, February 13)

**Clayton, San Francisco**
(Tuesday, February 12)

**Cabo San Lucas, Los Angeles**
(Thursday, February 7)

**Cabin Club, Chicago**
(Tuesday, February 12)

**Havana-Madrid, New York**
(Thursday, February 7)

**Paramount, New York**
(Thursday, February 14)

**Colosseum, New York**
(Thursday, February 14)

**Green Room, New York**
(Thursday, February 14)

**Elton Britt, Chicago**
(Thursday, February 14)

**Jolly Joyce**
(Tuesday, February 12)

**Kit Carson, Denver**
(Thursday, February 7)

**Blues Room, New York**
(Thursday, February 14)

**Liberace, New York**
(Thursday, February 14)

**The Colleens, New York**
(Thursday, February 7)

**Cabin Club, Chicago**
(Thursday, February 14)

**Cabin Club, Chicago**
(Thursday, February 14)
BROKE ALL EXISTING RECORDS at DESERT INN
Las Vegas

DAGMAR HIT

Jams Vegas Inn; Gets Big Hands

LAS VEGAS, Jan. 26—The Desert Inn, with Dagmar in her first gala job since she broke an unprecedented all-time attendance record for any of the biggest clubs in a band tour and a big Hollywood crowd, familiar with Dagmar's TV act, jammed the room for both shows.

Dagmar's act, written by Lou Mezner and Allen Walker, was built around a Dagmar's TV act, with band music as the background. In addition to her own songs, Dagmar did a number of songs for the night and her hands. She has an act and she's smooth.

Just Concluded Record Breaking Engagement at TOWN CASINO
Buffalo
Cotillion Room Plans Longhair "Concerts"

Policy for Fall Bow

Melba Outlines Classic Names' 1-Weekers, Needs OPS Price Okay

NEW YORK Feb. 16 - A "concert hall" test for the shows at the Cotillion Room with longhair names in the act-
list will be presented next week as a prelude for a fall policy for the club.

The idea, developed by Stanley Kaplan, Oddfellows and talent buyer, will open entire
the Cotillion Room to the public for the test. The hotel for the Pierre but other club
does not have a policy allowing all Cotillion into
cage names, even the big acts, and seldom available for hotels, and even if they were,
the money they command put the.

lights closed, cafe est was and shows.
Judy

there the do point able
that.

12 month.

NEW Hotels, as
the

Gene
1-Weekers,

average will

Feb.

18.-11

1952

Point

Hotels and

Michigan

 Sarasota, Miami, Palm Court, does not
the

City

did

for

inner

to

the

City

masts

1

Artists

1

Dis-

other
dis-

Don

Ray

Ray

Spiegel,

Local

1564

erite

3.

to

working

Fillmore

the

February

of

May

March

in

the

March

and

May

Hilton

as

1300

in

the

1100

as

2600

of

the

1000

and

the

1200

in

the

1500

in

the

1800

of

the

2100

in

the

2400

of

the

2700

in

the

3000

in

the

3300

in

the

3600

in

the

3900

in

the

4200

in

the

4500

in

the

4800

in

the

5100

in

the

5400

in

the

5700

in

the

6000

in

the

6300

in

the

6600

in

the

6900

in

the

7200

in

the

7500

in

the

7800

in

the

8100

in

the

8400

in

the

8700

in

the

9000

in

the

9300

in

the

9600

in

the

9900

in

the

10200

in

the

10500

in

the

10800

in

the

11100

in

the

11400

in

the

11700

in

the

12000

in

the

12300

in

the

12600

in

the

12900

in

the

13200

in

the

13500

in

the

13800

in

the

14100

in

the

14400

in

the

14700

in

the

15000

in

the

15300

in

the

15600

in

the

15900

in

the

16200

in

the

16500

in

the

16800

in

the

17100

in

the

17400

in

the

17700

in

the

18000

in

the

18300

in

the

18600

in

the

18900

in

the

19200

in

the

19500

in

the

19800

in

the

20100

in

the

20400

in

the

20700

in

the

21000

in

the

21300

in

the

21600

in

the

21900

in

the

22200

in

the

22500

in

the

22800

in

the

23100

in

the

23400

in

the

23700

in

the

24000

in

the

24300

in

the

24600

in

the

24900

in

the

25200

in

the

25500

in

the

25800

in

the

26100

in

the

26400

in

the

26700

in

the

27000

in

the

27300

in

the

27600

in

the

27900

in

the

28200

in

the

28500

in

the

28800

in

the

29100

in

the

29400

in

the

29700

in

the

30000

in

the

30300

in

the

30600

in

the

30900

in

the

31200

in

the

31500

in

the

31800

in

the

32100

in

the

32400

in

the

32700

in

the

33000

in

the

33300

in

the

33600

in

the

33900

in

the

34200

in

the

34500

in

the

34800

in

the

35100

in

the

35400

in

the

35700

in

the

36000

in

the

36300

in

the

36600

in

the

36900

in

the

37200

in

the

37500

in

the

37800

in

the

38100

in

the

38400

in

the

38700

in

the

39000

in

the

39300

in

the

39600

in

the

39900

in

the

40200

in

the

40500

in

the

40800

in

the

41100

in

the

41400

in

the

41700

in

the

42000

in

the

42300

in

the

42600

in

the

42900

in

the

43200

in

the

43500

in

the

43800

in

the

44100

in

the

44400

in

the
ON FIRE !!!

AT LAST

by ...  RAY ANTHONY

and His Orchestra "AMERICA'S #1 BAND"

Featuring TOMMY MERCER and the ANTHONY CHOIR

CAPITOL 1912
SPA ESTATE MEMBERS GET COPYRIGHT RENEWAL ADVICE

Study Prompts Note Describing Problems, Answers on Song Pacts

NEW YORK, Feb. 16 — The problem of copyright renewal, already being given deep study by the Copyright Owners of America, has been noted by the American Society of Composers, Authors and Publishers. A committee has been formed to devise ways of assuring the copyright renewal of works created before 1923, when the copyright term expired. The committee is chaired by Nelson Eddy, a well-known opera singer, and includes George Gershwin, a notable composer, and Irving Berlin, a prolific songwriter.

John Griffin Named Exec Head of RIAA

Founder of Haynes-Giffin Music Shop
New York, Feb. 16 — The board of directors of the Record Industry Association of America, which includes the names of all the major music record companies, has named John Griffin as the new executive head of the RIAA. Griffin, a former executive of the Columbia Records company, is expected to bring fresh ideas and energy to the association.

Vocal Populi Heard on Bill to Tax Judges

WASHINGTON, Feb. 16 — The House Judiciary Committee has approved a bill that would tax judges and other high-ranking officials. The bill, which is being supported by the American Bar Association, aims to reduce the influence of money in the courts.

John Griffin

Golden Circle Hall of Capital Records.
The service of Griffin followed the creation of the new board of directors of the RIAA, with Griffin as its president. The board includes representatives of the major record companies.

The board of directors of the RIAA, which includes representatives of the major record companies, has named John Griffin as the new executive head of the RIAA. Griffin, a former executive of the Columbia Records company, is expected to bring fresh ideas and energy to the association.

Renew Attacks on Bryson Bill

NEW YORK, Feb. 16 — Sidney H. Levine, national expert for the Music Operators of America, this week released a statement that figures that that figure support that the measure is a conspiracy to undercut the rights of independent music producers.

Gibbons of the Children's Record

Edward S. Gibbons has been named as the new executive head of the Children's Record Shop.

TEST FOR "THE BEST"

Victor's "101" Ads Get Check-Up in D. C.

WASHINGTON, Feb. 16 — This city's market is currently in the middle of a monthlong test period for a new service called "The Best." A representative of the service will be on hand at the store, checking the quality of the "101" ads and ensuring that they meet the company's standards.

Pressing Plants Lowest As Big Plants Fight Tiny Years

Par-ASCAP Tie Brought Up at ABC-UP Quiz

WASHINGTON, Feb. 16 — The Department of Justice has charged that ASCAP and the American Society of Composers, Authors and Publishers have entered into an antitrust violation. The settlement agreement, which was reached after negotiations, calls for the two organizations to stop engaging in anticompetitive practices.

(Continued on page 46)

(Continued on page 46)

(Continued on page 46)
Liberty Shops May Slash LP Prices by 30 Per Cent

Store's Move Raises Questions—Mainly, How, When Will It All End?

Continued from previous page

Laine Severs
5-Year Pact
With Managers

HOLLYWOOD, Feb. 16—Rumors of a new contract had been in the air in the past few days, as a number of reports came from Laine's attorney, Jack Rulet, of the possibility of a new contract for the singer. A previous contract, which expired last September, was feared by fans to mean the end of Laine's association with his current manager, Sam Lewis, who has handled his career since the singer's emergence on the scene.

Laine's management, however, has denied these rumors, stating that the singer's current contract is still active and that there is no immediate plans for renewal.

Page Signs
New Merc Pact

CHICAGO, Feb. 16—Matt Page, who last week signed his first recording contract with Mercury Records, will be in the city this week for a publicity tour to promote his latest release, "I See a Man." Page, who is currently on a European tour, will be in Chicago for a series of radio and TV appearances.

Brit Mart for U.S.-Tunes: Pro & Con

HOLLYWOOD, Feb. 16—A new recording of Proctor's "I See a Man," which was signed by London Records last January, will be released on the Proctor label. The recording is a departure from Proctor's usual folk music and features a string quartet.

Decca Studies 'How
Of Universal Merger

To Assure Acceptance by Stockholders

NEW YORK, Feb. 16—The possibility of an organizational change in the Universal-Polygram merger was discussed at a meeting of the board of directors. The board reviewed the merger proposal and decided to proceed with the plan.

Cherry Home
Via Lombardo

NEW YORK, Feb. 16—Warner Bros. Records has announced the appointment of Max Lombardo as the new manager of the Warner Bros. Records division. Lombardo will be responsible for the company's domestic and international operations.

SPIKE'S RUSTICS

Jones Drops
Stickers for
New Cousins

HOLLYWOOD, Feb. 16—With the growing popularity of his single "Little Sister," Jones is expected to release a new single titled "Little Sister's Idol," which will be featured on his upcoming album. The single is expected to be released in March, with a corresponding promotional campaign.

3 MGM Tunes in
Academy Leads

NEW YORK, Feb. 16—Held in conjunction with the Academy Awards, the First Annual American Golden Kapp Awards will be presented to outstanding films of the year. The ceremony will be held at the Beverly Hilton Hotel on February 23, with Academy President John Huston serving as host.

Decca Studies 'How
Of Universal Merger

To Assure Acceptance by Stockholders

NEW YORK, Feb. 16—The possibility of an organizational change in the Universal-Polygram merger was discussed at a meeting of the board of directors. The board reviewed the merger proposal and decided to proceed with the plan.

Cherry Home
Via Lombardo

NEW YORK, Feb. 16—Warner Bros. Records has announced the appointment of Max Lombardo as the new manager of the Warner Bros. Records division. Lombardo will be responsible for the company's domestic and international operations.

SPIKE'S RUSTICS

Jones Drops
Stickers for
New Cousins

HOLLYWOOD, Feb. 16—With the growing popularity of his single "Little Sister," Jones is expected to release a new single titled "Little Sister's Idol," which will be featured on his upcoming album. The single is expected to be released in March, with a corresponding promotional campaign.

3 MGM Tunes in
Academy Leads

NEW YORK, Feb. 16—Held in conjunction with the Academy Awards, the First Annual American Golden Kapp Awards will be presented to outstanding films of the year. The ceremony will be held at the Beverly Hilton Hotel on February 23, with Academy President John Huston serving as host.

Decca Studies 'How
Of Universal Merger

To Assure Acceptance by Stockholders

NEW YORK, Feb. 16—The possibility of an organizational change in the Universal-Polygram merger was discussed at a meeting of the board of directors. The board reviewed the merger proposal and decided to proceed with the plan.

Cherry Home
Via Lombardo

NEW YORK, Feb. 16—Warner Bros. Records has announced the appointment of Max Lombardo as the new manager of the Warner Bros. Records division. Lombardo will be responsible for the company's domestic and international operations.
LP Industry Warned Against Handing Pirated Miller Disks

NEW YORK, Feb. 16—In an attempt to head off two new LP disks containing Armed Forces Recordings, the Army has sent out notification to its contractors, promising they would be ready to stop handling the records if any legal action is taken.

Dealers were cautioned against releasing or offering the disks as they would be urged to report the source from which they were obtained. A letter was sent to all dealers informing them that disks were re-recorded on tape and that no one would be responsible for any legal action taken.

Letters to presenters, distributors and retailers were also made to all dealers to stop handling the records if any legal action is taken.

Valentine's Day

Disk Flacks Woo DJ's Via Poems

NEW YORK, Feb. 16—Valentine cards burst from the bands in the flack department the touring week. And the meteoric rhythm week was even more widespread.

Jerry Weiss, publicity chief for The Big Three, sent out a valentine card that read: "He's got the 'Heart' Right." And "We're yours for Valentine's Day," said one Valentine card sent out by a station.

Disk jockeys continued to turn on to new and fancier ways to say it.

Play "Romance Me" on the label called King.

MOA Sets Biz Section in Chi

CHICAGO, Feb. 16—Music Observer of America (MOA) has set up a business section in Chicago under the chairman of the Printing House of Trade. The section is intended to coordinate industry activities in Chicago and related fields.

Muscarella and Ascher Form Org

NEW YORK, Feb. 16—Ray Muscarella, personal manager for The Two, and his brother, Jack Muscarella, have organized the National Federation of Musicians and have opened a new business department.

The union has been formed to promote the interests of the musicians and to protect their rights.

Slate for SPA Exec Council Election Due

NEW YORK, Feb. 16—A slate of candidates for posts on the SPA Exec Council is expected to be announced next week by the National Federation of Musicians.

The slate was announced at a meeting attended by 12 members of the SPA Exec Council.

Metcrowen to Cut 7 Symphys By Sibelius

STOCKHOLM, Feb. 16—The Metcrown record phone ring, in Sweden, is expected to be cut in its complete recording, which will be available in the United States, under the management of RCA Victor.

The symphonies of Sibelius are being recorded for RCA Victor.

NBOA Calls Chi Meeting

CHICAGO, Feb. 16—National Booking Officers' Association (NBOA) held its annual meeting in Chicago last month.

Colb'ia Pairs Up Hit Sides

NEW YORK, Feb. 16—Colb'ia Records, primarily a record company for light music sides which has accumulated a small but significant list of successful records, has paired up with another company to release a new single.

Motorola Features Home, Car Receivers at Chi Meet

CHICAGO, Feb. 16—For the first time the company has entered into the consumer market, Motorola will have its new line of television receivers, car receivers, and home entertainment systems on display at the Chicago Auto Show.

The new line of receivers will be available at dealerships nationwide.

LITTLE NIPPERS

RCA to Give Pups in Disk Bally Contest

NEW YORK, Feb. 16—RCA will give away a puppy to each of the winners of the RCA "Little Nippers" contest.

The contest is open to the public and winners will receive a puppy from the RCA "Victor Nipper" dog.

Macy's Music Fest Draws Many Exhib.

NEW YORK, Feb. 16—The Macy's Music Festival is drawing a large number of exhibitors and visitors.

The festival will feature a variety of musical performances and exhibits.

Big Pitch for New Models

Motorola features a new line of television receivers, car receivers, and home entertainment systems.

The new line of receivers will be available at dealerships nationwide.
TOP SELLERS
...based on this week's actual sales

COUNTRY

1. "I'M AIN'T GONNA CRY NO MORE" by Isley Brothers
   "THE BELL SONG" by The Isley Brothers

2. "SWEET DREAMS" by The Isley Brothers
   "SOS" by The Isley Brothers

3. "IF I'RE NOT MESSIN' AROUND" by Thelma Houston
   "STANDING IN THE DOORWAY" by The Isley Brothers

4. "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright
   "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright

5. "I'M SORRY" by The Isley Brothers
   "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright

6. "I'M LONELY" by The Isley Brothers
   "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright

7. "I'M LONELY" by The Isley Brothers
   "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright

8. "I'M LONELY" by The Isley Brothers
   "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright

9. "I'M LONELY" by The Isley Brothers
   "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright

10. "I'M LONELY" by The Isley Brothers
    "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright

POPULAR

1. "IF I'M LONELY IT'S BECAUSE I'M THINKING OF YOU" by Betty Wright
2. "I'M LONELY" by The Isley Brothers
3. "I'M LONELY" by The Isley Brothers
4. "I'M LONELY" by The Isley Brothers
5. "I'M LONELY" by The Isley Brothers

NEW RELEASES

EVEN SOONER

JERRY BYRD

ZYDECO STRUT

TOMMY COLE & THEたくさんの元気！

EVERYBODY IS RAVING ABOUT

Connie Boswell

BEGIN THE BEGUNE

BELIEVE IT BELOVED

DECCA 27945 21-11-42

GREAT MOORE SINGS

Harry and the Hendersons

CARTEA NO. 1

CARTEA NO. 2

DIRIERTI

DEKKER"
Campagne, will be made available for five weeks beginning Feb. 17 on the radio of MCM on "Bellevue of New York" sound-truck campaign.

Violetta and Jeanne de Nantes is the story of a young girl who wants to become an actress and meets the famous writer, G. W. Pissarro, who is interested in her. The story is set in Paris and takes place in the 19th century. The film was directed by G. W. Pissarro and starred Jeanne de Nantes, Violetta, and Jean de Nantes. It received positive reviews and was praised for its acting and direction.

The New York Times, which published the review, stated: "The film is a wonderful piece of acting and direction, and it is a pleasure to see Violetta and Jeanne de Nantes again in the roles that made them famous. The film is a delight to watch and is sure to be a hit with audiences everywhere."
breaking it up everywhere!

**RED SAUNDERS**

and His Orchestra

**HAMBONE**

with Dolores Hawkins and The Hambone Kids

Vocal Chorus by Sammy McGrier, Ronnie Strong and Delecta Clark

another smashing success for...

b/w "BOOT 'EM UP"

78 rpm 6862 • 45 rpm 4-6862

a product of

Columbia Records, Inc.

 distributes \( \text{and} \) Decca, Inc.
Don Cherry
Sings...
Two Great Sides
Headed for Hitdom!

I'll Sing To You

Written by Carmon Lombardo
and Johnny Leeb

and...

The Nation's Top Tunes

1. 1. Cry

2. Tell Me Why

3. Slow Poke

4. Little White Cloud That Cried

5. Any Time

6. Please, Mr. Sun

7. Wheel of Fortune

8. Shrimp Boats

9. Tiger Rag

10. Bermuda

DECCA RECORDS
America's Fastest Selling Records

THE BILLBOARD Music Popularity Charts

For Reviews and Listings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section)

NIGHT ROLL OF HITS
The Nation's Top Tunes

Last Week | This Week
--- | ---
1. 1. Cry

2. Tell Me Why

3. Slow Poke

4. Little White Cloud That Cried

5. Any Time

6. Please, Mr. Sun

7. Wheel of Fortune

8. Shrimp Boats

9. Tiger Rag

10. Bermuda

By Charles K. Webster—Published by Melvin W. Reed (S.M.)

DECCA 39646 (78 RPM)
9-39646 (45 RPM)

The Billboard
February 23, 1952
**Music Popularity Charts**

- **Records Most Played by Disk Jockeys**
  - **VOX JOX by JUNE HUNDY**
  - **GAB BAG**
  - "I tried a new twist on disk jockeying this week. On my two-hour request show, I ended up playing some requests for our regulars, but the bulk of the show consisted of songs with the words 'tiger', 'tongue', and 'tang' in the titles. One song, 'Tiger Tongue' by Tangle, really caught on and was a hit in our station's records. Our engineer thought it was a real find and suggested we play it more. It became our top request and stayed on the charts for weeks."

- **Best Selling Sheet Music**
  - "Two Love Songs That Tire..."
  - "The Most Requested Love Songs"}

- **Songs With Greatest Radio Audience (AC)**

- **English's Top Twenty**
  - "Fifth Annual Juke Box Operator Poll"
The BIG Ones are on COLUMBIA!

The dynamic musical personality of
FRANKIE LANE
fires another great hit!

THE GANDY DANCERS' BALL*

and

When You're In Love

With Paul Weston and his Orchestra

The Norman Luboff Choir

CARL FISCHER at the Piano

78 rpm 39665 - 45 rpm 4-39665

*a gandy dancer is a pick-and-shovel man for a railroad

COLUMBIA RECORDS
for music that sends them...to you!

SEND MORE "Columbia," "Masterworks," 8,000, 10,000, 15,000, 20,000 copies. Make your selection from the "Best Sellers."
The Bermuda Kids with Henri Hit Again!  
the BELL SISTERS with HENRI RENE'

"POOR WHIP-POOR-WILL"  
(MOVE OVER—MOVE OVER)

"WHEEL OF FORTUNE"

The stars who make the hits are on  
RCA VICTOR Records

DANCE BAND SERIES

NOW ON ALL 3 SPEEDS

In answer to dancer's requests—the most successful "TOP" albums series ever presented in RCA's "Parent's Hit Parade" series, the albums that created the current trend back to big band popularity, are now available on all 3 speeds.

Here they are:  

VICKY MONROE PLAYS VICTOR HERBERT

All instrumental hits from the Victor hit parade, again in 78-rpm restored stereo sound. Arranged by and with Vicky's orchestra, led by Ralph Flanagan and his arrangers;

FRANKIE CARLE PLAYS JEROME KERN

Make Believe and Singapore in Your Eyes, from the film Your Eyes Are My Only Guide, and other great tunes from The Secret Life of Walter Mitty.

FRANKIE CARLE and his ORCHESTRA

SALLY RAE PLAYS I'VE KNOWN  

Berlin-style, a new deep-down-in-the-flesh & feeling 78 from the Berlin Stage. From the records of The Zoo, a new RCA album.

RALPH FLANAGAN plays RODGERS and HAMMERSTEIN

Some Enchanted Evening, The Surrey Far Away, and other great Rodgers & Hammerstein songs from the film South Pacific. Introduction by the stars of South Pacific.

RALPH FLANAGAN and his ORCHESTRA

SALLY RAE PLAYS MEHRAN STRAUS

The Knees of Juliet, a new 78 from the film Summer Stock. From the records of The Zoo, a new RCA album.

SALLY RAE PLAYS PAVANE

California Dreamin', a new 78 from the film South Pacific. From the records of The Zoo, a new RCA album.

FRANKIE CARLE plays FRANK LOESSER

Sadie Thompson, a new deep-down-in-the-flesh song from the film The Man in the Gray Flannel Suit. From the new RCA album, The Stars of the Stage.

HUGH WINTERHALL plays ISRAEL HAYOM

On the Beach at Coney Island, New York, a new 78 from the film South Pacific. From the records of The Zoo, a new RCA album.

FIRST PRIZE PLAYS MUCHA HAMBO

Mexican Hi, a new 78 from the film South Pacific. From the records of The Zoo, a new RCA album.

SOMMY DORSEY PLAYS COLE PORTER

Just One of Those Things, a new deep-down-in-the-flesh song from the film South Pacific. From the records of The Zoo, a new RCA album.
**THE BILLBOARD**

Music Popularity Charts

Fair Reprints and Ratings of Radio and TV Shows See The Billboard Radio-Television Charts (Radio Section).

<table>
<thead>
<tr>
<th>Best Selling Pops by Territories</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEW YORK</strong></td>
</tr>
<tr>
<td>1. Off the Wall - Elton John...</td>
</tr>
<tr>
<td>2. Little White Cloud That Died - Ray Conniff...</td>
</tr>
<tr>
<td>3. Wheel of Fortune - John Denver...</td>
</tr>
<tr>
<td>4. delightful - John Denver...</td>
</tr>
<tr>
<td>5. I© 1975...</td>
</tr>
<tr>
<td><strong>LOS ANGELES</strong></td>
</tr>
<tr>
<td>1. Off the Wall - Elton John...</td>
</tr>
<tr>
<td>2. Little White Cloud That Died - Ray Conniff...</td>
</tr>
<tr>
<td>3. Wheel of Fortune - John Denver...</td>
</tr>
<tr>
<td>4. delightful - John Denver...</td>
</tr>
<tr>
<td>5. I© 1975...</td>
</tr>
<tr>
<td><strong>PHILADELPHIA</strong></td>
</tr>
<tr>
<td>1. Off the Wall - Elton John...</td>
</tr>
<tr>
<td>2. Little White Cloud That Died - Ray Conniff...</td>
</tr>
<tr>
<td>3. Wheel of Fortune - John Denver...</td>
</tr>
<tr>
<td>4. delightful - John Denver...</td>
</tr>
<tr>
<td>5. I© 1975...</td>
</tr>
<tr>
<td><strong>DALLAS-FORT WORTH</strong></td>
</tr>
<tr>
<td>1. Off the Wall - Elton John...</td>
</tr>
<tr>
<td>2. Little White Cloud That Died - Ray Conniff...</td>
</tr>
<tr>
<td>3. Wheel of Fortune - John Denver...</td>
</tr>
<tr>
<td>4. delightful - John Denver...</td>
</tr>
<tr>
<td>5. I© 1975...</td>
</tr>
<tr>
<td><strong>DENVER</strong></td>
</tr>
<tr>
<td>1. Off the Wall - Elton John...</td>
</tr>
<tr>
<td>2. Little White Cloud That Died - Ray Conniff...</td>
</tr>
<tr>
<td>3. Wheel of Fortune - John Denver...</td>
</tr>
<tr>
<td>4. delightful - John Denver...</td>
</tr>
<tr>
<td>5. I© 1975...</td>
</tr>
<tr>
<td><strong>ATLANTA</strong></td>
</tr>
<tr>
<td>1. Off the Wall - Elton John...</td>
</tr>
<tr>
<td>2. Little White Cloud That Died - Ray Conniff...</td>
</tr>
<tr>
<td>3. Wheel of Fortune - John Denver...</td>
</tr>
<tr>
<td>4. delightful - John Denver...</td>
</tr>
<tr>
<td>5. I© 1975...</td>
</tr>
</tbody>
</table>

**HERE'S HOW Today's TOP TUNES were selected**

The top 30 hits each week from the Billboard can help sales.

**HELP SALES**

"Deeply I have studied today's TOP TUNES. I have created an innovative amount of good will and have gained six new locations."

Melvin Music Co.

Box 316
Passmore, Ohio

**SPECIAL OFFER**

50 Copies Only $1

**TRY IT AND YOU'LL BUY IT**

**EVERY WEEK**

**NAME**

**ADDRESS**

**CITY AND STATE**

**PHONE**
Everybody's Jumping to . . .

"THE BLACKSMITH BLUES"

(Record Companies Listed Alphabetically)

CAPITOL       ELLA MAE MORSE
COLUMBIA     HARRY JAMES AND TONI HARPER
              LEON MCAULIFFE
DECCA         BILL DARNEL
              SY OLIVER AND TRUDY RICHARDS
MGM           ART MOONEY
VICTOR        ELTON BRITT

Professional Exploitation by

Professional Manager, Jack Schiffman—New York


Charles LaJoie—New York
Armand Baum—Chicago
Robert Ross—Nashville
Erich Aberbach—Beverly Hills

HILL and RANGE SONGS, INC.
407 COMMERCIAL CENTER STREET
BEVERLY HILLS, CALIFORNIA
DEAD HEAT or PHOTO FINISH

BOTH LOOK LIKE WINNERS

AMERICA'S NUMBER ONE BAND

By

RALPH FLANAGAN
AND HIS ORCHESTRA

"MORE THAN LOVE"
(TANGO OF THE ROSES)
MORE THAN LOVE
(Tango of Roses)
(Wayne-Jay-Schubert-Kottara)
RALPH FLANAGAN
AND HIS ORCHESTRA
Vocal refrain by
Harry Price
Time: 2:56

"ONLY FOOLS"
(THE ENGLISH HIT)
ONLY FOOLS
(English hit)
Ralph Flanagan
AND HIS ORCHESTRA
Vocal refrain by
Harry Price
Time: 2:09

RCA VICTOR #20-4494-4494

ON THE SAME flanagan RECORD

RCA VICTOR RECORDS
**Most Played Juke Box Folk (Country & Western) Records**

**FOLK TALENT AND TUNES**

By JOHNNY SIPPEL

**Artsists' Activities**

Jimmy Wakely has sold his own package TV show to a vending firm, with half-hour weekly shows starting February 7 over KNX, Los Angeles. His show, "Radio Ranch," to be rehearsals, yet to be selected, will appear with the Capital records.

Cliffe Stone has started a weekly half-hour TV show on KLAC-TV, Hollywood, in which he and a group of musicians play and sing, which included Tennessee Ernie Ford the opening show, judge amateur talent. Cliff Carr, veteran manager of the group, has taken over the reins of Wady Ray, the new Victor artist, and the Calendar Brothers, teen-ager harmony singers who are being considered by several labels. Carr is still handling the new Wady Ray, and Jack Withers, 12-year-old vocalist, has his own show with the WAPA-FM, Fargo, N.D. Don Owen, the Blue Melody Boys, are back working at WEAM, Arlington, Va. Owen is also doing a daily four-hour morning show at the station.

**C&W Records to Watch**

In the opinion of WAPA-FM's manager, the records listed below should be watched closely for future hits.

**Comming Up**

1. **HONEY TONK BLUES**
   - Henck Williams
2. **MISSING IN ACTION**
   - E. Todd
3. **TOO OLD TO CUT THE MUSTARD**
   - Red Ryder & E. Todd

**FOLK TALENT AND TUNES**

By JOHNNY SIPPEL

**Artsists' Activities**

Jimmy Wakely has sold his own package TV show to a vending firm, with half-hour weekly shows starting February 7 over KNX, Los Angeles. His show, "Radio Ranch," to be rehearsals, yet to be selected, will appear with the Capital records.

Cliffe Stone has started a weekly half-hour TV show on KLAC-TV, Hollywood, in which he and a group of musicians play and sing, which included Tennessee Ernie Ford the opening show, judge amateur talent. Cliff Carr, veteran manager of the group, has taken over the reins of Wady Ray, the new Victor artist, and the Calendar Brothers, teen-ager harmony singers who are being considered by several labels. Carr is still handling the new Wady Ray, and Jack Withers, 12-year-old vocalist, has his own show with the WAPA-FM, Fargo, N.D. Don Owen, the Blue Melody Boys, are back working at WEAM, Arlington, Va. Owen is also doing a daily four-hour morning show at the station.

**C&W Records to Watch**

In the opinion of WAPA-FM's manager, the records listed below should be watched closely for future hits.

**Comming Up**

1. **HONEY TONK BLUES**
   - Henck Williams
2. **MISSING IN ACTION**
   - E. Todd
3. **TOO OLD TO CUT THE MUSTARD**
   - Red Ryder & E. Todd

**They must be right about...**

**PEE WEE "SLOW POKE" KING**

RCA Victor Recording of "SILVER and GOLD"

RCA Victor 20-4458

*In just four weeks*
THE INIMITABLE
"LITTLE" JIMMY DICKENS
offers a tuneful, timely and moving new song

"THEY LOCKED GOD OUTSIDE THE IRON CURTAIN"
backed with...

"BROTHER, DO YOU TAKE TIME TO PRAY!"
both with STRING BAND ACC.
COLUMBIA RECORD
20905 (45 RPM) 4-20905 (45 RPM)

COLUMBIA RECORDS
FOR MUSIC THAT SENDS 'EM—TO YOU!
## RHYTHM & BLUES NOTES

The experiment that was initiated several weeks ago to bring together 17 to 20% of the Gene Krupa Trio as a permanent unit proved to be a standup success and the group will go on a full-time basis following the drummer's current fulfillment of a week's obligation at the New York Paramount Theater. The Trio's site was planned three weeks ago, at Vendome's Open House in Phila.

### "OH, MOTHER TOMIGHT"
By HAL WERNER

**GOTHAM RECORD NO. 414**
At Four Square Gotham

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DINAH WASHINGTON</td>
<td>Tell Me Why</td>
<td>85-85-85-85</td>
<td><strong>VICTOR</strong> 70164—This is a master that should be in every R&amp;B drawer, either as a copy or as a picture disc.</td>
</tr>
<tr>
<td>BILLY BROWN</td>
<td>Crying</td>
<td>83-84-82-82</td>
<td><strong>ATLANTIC</strong> 161—This master is a bit too soft, but definitely in the style of the R&amp;B hits.</td>
</tr>
</tbody>
</table>

---

### "WHEEL OF FORTUNE"
By PERRY MANSFIELD

**THE CARDBOARDS**
Atlantic

<table>
<thead>
<tr>
<th>RECORDS</th>
<th>LABEL</th>
<th>NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>BOP</td>
<td>139-90-89</td>
<td>139-88-87</td>
</tr>
<tr>
<td>BOP</td>
<td>139-86-85</td>
<td>139-84-83</td>
</tr>
</tbody>
</table>

---

### RHYTHM & BLUES RECORDS

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DINAH WASHINGTON</td>
<td>Tell Me Why</td>
<td>85-85-85-85</td>
<td><strong>VICTOR</strong> 70164—This is a master that should be in every R&amp;B drawer, either as a copy or as a picture disc.</td>
</tr>
<tr>
<td>BILLY BROWN</td>
<td>Crying</td>
<td>83-84-82-82</td>
<td><strong>ATLANTIC</strong> 161—This master is a bit too soft, but definitely in the style of the R&amp;B hits.</td>
</tr>
</tbody>
</table>

---

### R&B Records to Watch

In the opinion of The Billboard's music staff the following records may be bestsellers and should be watched for big sales this week:

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DINAH WASHINGTON</td>
<td>Tell Me Why</td>
<td>85-85-85-85</td>
<td><strong>VICTOR</strong> 70164—This is a master that should be in every R&amp;B drawer, either as a copy or as a picture disc.</td>
</tr>
<tr>
<td>BILLY BROWN</td>
<td>Crying</td>
<td>83-84-82-82</td>
<td><strong>ATLANTIC</strong> 161—This master is a bit too soft, but definitely in the style of the R&amp;B hits.</td>
</tr>
</tbody>
</table>

---

### R&B & BLUES Records

The last issue of the magazine included a list of R&B and Blues records, which has been found to be very popular. The list is repeated here for easy reference:

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DINAH WASHINGTON</td>
<td>Tell Me Why</td>
<td>85-85-85-85</td>
<td><strong>VICTOR</strong> 70164—This is a master that should be in every R&amp;B drawer, either as a copy or as a picture disc.</td>
</tr>
<tr>
<td>BILLY BROWN</td>
<td>Crying</td>
<td>83-84-82-82</td>
<td><strong>ATLANTIC</strong> 161—This master is a bit too soft, but definitely in the style of the R&amp;B hits.</td>
</tr>
</tbody>
</table>

---

### Best Selling Retail Rhythm & Blues Records

These records are popular and have been selected by our staff of experts as the best sellers in the currently available R&B and Blues records.

<table>
<thead>
<tr>
<th>ARTIST</th>
<th>LABEL AND NO.</th>
<th>TUNES</th>
<th>COMMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>DINAH WASHINGTON</td>
<td>Tell Me Why</td>
<td>85-85-85-85</td>
<td><strong>VICTOR</strong> 70164—This is a master that should be in every R&amp;B drawer, either as a copy or as a picture disc.</td>
</tr>
<tr>
<td>BILLY BROWN</td>
<td>Crying</td>
<td>83-84-82-82</td>
<td><strong>ATLANTIC</strong> 161—This master is a bit too soft, but definitely in the style of the R&amp;B hits.</td>
</tr>
</tbody>
</table>

---

### When you team up with RCA VICTOR's custom record service

- **RECORDING** your own phonograph production
- **REPROCESSING** your own phonograph production
- **PRICING** your own phonograph production
- **SHIPPING & HANDLING** your own phonograph production

**A COMPLETE SERVICE AT COMPETITIVE PRICES FOR ALL INDEPENDENT LABELS**

**RCA VICTOR**

**A SOLID NAME BEHIND YOUR LABEL**

**Picked by All Polls**

**SAVOY**

**EVERYTHING**
**BOOKIES BLUES**
**MARRIED WOMAN'S BOOGE**
**BIG CITY BLUES**

**Savoy Record Co., Inc.**
58 Market St., Newark 1, N. J.
TO THE RECORD DEALERS,
DISC JOCKIES AND
JUKE BOX OPERATORS...

My heartfelt thanks for your grand reception while I was here.
Sincerely,
Vera Lynn

P.S. Thanks a lot for all you did on my London record "If You Go"
IT'S SPINNING! SPINNING! SPINNING!
FOR A HIT!

Billboard February 16th Issue

- The Disk Jockeys
- The Retailers
- The Operators Pick

“WHEEL OF FORTUNE”

BOBBY WAYNE

MERCURY 5779 • 5779XS

FLIP SIDE "HEART OF A CLOWN"
"Helen's New Hit!"

"THERE'S BEEN A CHANGE IN ME"

Helen O'Connell
No. 1976
Capitol
THE BILLBOARD

Music Popularity Charts

For Records and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• Advance Record Releases

Records listed are properly authorized and are made available to interested persons for purposes of general public interest. They are listed as such and are not for sale. Records of these manufacturers will be announced in future editions of this magazine.

POPULAR

Queen Mary

Harry Nilsson: "Tea for Two"

Teenage Love

Pete Seeger: "We Shall Overcome"

Weird Al Yankovic: "I'll Be Me"

Elvis Presley: "Boppin' the Blues"

Kathy Sledge: "We Are Family"

Stevie Wonder: "Living for the City"

Funkadelic: "触及心灵"

NORMAN GRANZ

PROUDLY INTRODUCES

"AS YOU ARE"

A HAUNTING TRADITIONAL MELODY DONE WITH GREAT WARMTH BY A NEW SINGING PERSONALITY

SLIM GAILLARD

WITH HIS ORCHESTRA

MERCURY 5719 • 5719X45

THE BILLBOARD

Music Popularity Charts

For Records and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

• Advance Record Releases

Records listed are properly authorized and are made available to interested persons for purposes of general public interest. They are listed as such and are not for sale. Records of these manufacturers will be announced in future editions of this magazine.

POPULAR

Queen Mary

Harry Nilsson: "Tea for Two"

Teenage Love

Pete Seeger: "We Shall Overcome"

Weird Al Yankovic: "I'll Be Me"

Elvis Presley: "Boppin' the Blues"

Kathy Sledge: "We Are Family"

Stevie Wonder: "Living for the City"

Funkadelic: "触及心灵"

NORMAN GRANZ

PROUDLY INTRODUCES

"AS YOU ARE"

A HAUNTING TRADITIONAL MELODY DONE WITH GREAT WARMTH BY A NEW SINGING PERSONALITY

SLIM GAILLARD

WITH HIS ORCHESTRA

MERCURY 5719 • 5719X45
Urges Tighter Royalty Check

The BWMA recently offered a small advance royalty in return for any effort to raise public awareness and collect for both parties. Goldsmith said that, in his case, the British publisher does not pay anything to the producer. The publishers is a small fee, but a much larger one than the British publishers. Goldsmith said that this situation would be impossible for the majority of record companies, except those in the United States, because they would need to pay more than the British publishers. In the United States, however, the situation is different because the publishers are able to pay more than the British publishers.

British Royalty Check

The British Royalty Check is a system used in the United Kingdom to distribute royalties to musicians and songwriters for performances of their work. The system is managed by the British Performance Rights Society (PRS), which collects royalties from performances of music and distributes them to the rightful owners. The British Royalty Check works by the publishers of the music paying a fee to the PRS, which then collects royalties from performances of the music and distributes them to the rightful owners.

American Royalty Check

The American Royalty Check is a system used in the United States to distribute royalties to musicians and songwriters for performances of their work. The system is managed by the Copyright Clearance Center (CCC), which collects royalties from performances of music and distributes them to the rightful owners. The American Royalty Check works by the publishers of the music paying a fee to the CCC, which then collects royalties from performances of the music and distributes them to the rightful owners.

John Griffin

John Griffin, a member of the BWMA, has been outspoken about the need for tighter royalty checks. Griffin has stated that the current system is not working for the majority of musicians and songwriters, and that something needs to be done to improve the system. Griffin has also suggested that the BWMA should work with the PRS and the CCC to create a more fair and equitable system for distributing royalties.
Par-ASCAP Tie Brought Up

---Continued from page 18---

The proposed merger of United Paramount Theaters and the American Broadcasting Company
may come up when William Roberts, counsel for Allen B. Du Mont Laboratories, Inc.,
asks Paul Raibourn, vice-president of Paramount Motion Pictures Corporation, about Paramount Televisio
Production's current procedure on music clearances and music licenses. Roberts' question to
Raibourn if, by music clearances' permission and licenses, he refers to "such things as the ASCAP license.
" Raibourn replied affirmatively. Roberts asked Raibourn if Paramount or its music company publishes music.
"And licenses the use of that music," Raibourn replied.

Raibourn: "Grand right is the small right; it goes to ASCAP.

Roberts: "What is the name of that company?"

Raibourn: "It is Paramount Music Corporation.

Refers to Goodwin

Roberts: "I will ask you if Mr. Bernard Goodman—" he has already testified, but I will ask him if he is still an employee, and
belong to Paramount Television Productions, Inc.

Raibourn: "He is a director and vice-president."

Roberts: "He has what relationship to the music company you just mentioned?"

Raibourn: "He is president of the music company.

Roberts: "He is one of the directors of Paramount Pictures, he is not?"

Raibourn: "I believe he is."

Roberts: "Are you familiar with the decision in U. S. vs. ASCAP in the U. S. District Court for the Southern District of New
York, concerning a filed copy of the 1950, and is that decision which provides—is that not subject
but is a paraphrase—where the attempt to license is the subject of the Society to issue licenses to
works without requiring separate licenses for each work, and to motion picture producers ind
ividually rather than to publishers of the industry as a whole? Are you familiar with the reason:
merger provision covering ASCAP and your own situation."

Raibourn: "I am familiar with the general situation."

Roberts: "In the light of that current decree requirement, is there any question but what the
further procedures with this company would be closely, that you could obtain a network license, and make a
contract with the lower considerations with your affiliate company."

Raibourn: "I think in most cases we do not have a network license, but we are under the original intent.

It is also common knowledge that younger publishers have been permitted for valuable copyright renewals in hopes of increasing
their availability ratings. In several instances, too, the splitting of a copyright among two or more
publishers has presented a problem which often results in suits among the publishers and
the copyright holders in order to regulate the exploitation of the copyright."

They reason that spending time and effort on a single song would be more efficient, and money would make
rightful holdings. It is up to the courts and the publishers to decide when to hold the
entire copyright.

Copyright Renewal Advice

---Continued from page 18---

is due to the fact that the small
premises are too hungry, and
and publishers should be
allowed to keep their
prices.

--Deadline OK

The smaller pressing plants will be
able to meet the demand, against
one another, even when
another firm has reported the
same number of bills, it will not matter
unless they are going to be gotten for non-payment, another firm
would call the bankruptcy to
make a deal with him to
sell the machines.

The competition now is even
more intense, with the entry of
the major plants into the custom
business. The majors will make
about 15% in prices ranging
from 17 cents to as low as 12 cents
per pressing. In fact, one of the majors includes stamps on its
pressing desk, which two years
ago ranged from 22 cents to 24
cents each in small quantities, have dropped in price by almost
one-third today.

Methods Vary

In order to forestall decreasing
prices and to avoid being
overlooked, many of these plants
are trying various methods. Some
attempts to pay less for
photocopy, and others
are willing to buy
without further service, which
cannot be met by the
major plants. Still others are willing
to make up the difference, and
make up for it in another
company.

One manufacturer for all types of
business in the business
of making, and in the industry
of making and selling them as a
label manufacturer.

They make and sell their own
disk and sell them as a
label manufacturer.

One manufacturer for all types of
business in the business
of making, and in the industry
of making and selling them as a
label manufacturer.

One manufacturer for all types of
business in the business
of making, and in the industry
of making and selling them as a
label manufacturer.
Never, absolutely never, has the music-record industry—with special emphasis on the juke box operator—been presented with such a volume of valuable, useful features as in The Billboard’s 1952 Juke Box Special!

List of Record Distributors by Label and State.
One of the music-record industry’s most requested features.

Repeated and brought up to date by industry demand.

Talent and Tunes on Music Machines.
Top artists and tunes that have made top money for juke ops over the years.

The 30 Best Juke Standards and Records Available.
A “meaty” reference work for all buyers and users of records.

Complete List of Record Labels and Their Manufacturers.
Another industry need published for the first time in years.

Fifth Annual Juke Box Operator Poll.
Vital, usable information on record and operator aspects of the juke box business.

Round-Table Discussion of Today’s Juke Problems.
Industry leaders answer the operator’s most pressing problems.

Operating a Two-Speed Business.
Record inventory systems, buying methods and complete information on handling a two-speed route.

Merchandising Pays Off.
How clean machines, uniform titles and on-location promotion aids pay off.

The Royalty Fee Battle.
The Bryson-Kefauver bills in complete review. What's being done to meet the threat.

Dime Play Is Here to Stay.
Result of dime-play effect on grosses. The Ops’ stand.

Good Records—Key to Profits.
How to set up a record-keeping system for the average music route.

New Machine Outlook.
What operators can expect on new machine orders.

Running an Efficient Library.
How to set up and maintain a record library.

Complete Weekly Music Popularity Charts.
The industry's every-week buying yardstick.

NEW WORK:
1564 BROADWAY • Plaza 7-5800
188 W. RANDOLPH STREET • Chicago 6-4761
6000 SUNSET BOULEVARD • Hollywood 9-5431
2160 PATTENSON STREET • Cincinnati 1650
330 ARCADE BUILDING • Detroit 0-1100
**For Positive Sales!**

**BILLY ECKSTINE**
A WEAVER OF DREAMS
*b/w*
TAKE ME BACK
MGM 11125 78 rpm — K11125 45 rpm

**TOMMY EDWARDS**
PLEASE, MR. SUN
*b/w*
WHERE I MAY LIVE WITH MY LOVE
MGM 11134 78 rpm — K11134 45 rpm

**GEORGE SHEARING**
TINIE ALONE
*b/w*
GENEVA'S MOVE
MGM 11153 78 rpm — K11153 45 rpm

**BILLY WILLIAMS**
QUARTET
WHEEL OF FORTUNE
*b/w*
WHAT CAN I SAY AFTER I SAY I'M SORRY
MGM 11172 78 rpm — K11172 45 rpm

**ART MOONEY**
THE BLACKSMITH BLUES
*b/w*
YOU'RE NOT WORTH MY TEARS
MGM 11171 78 rpm — K11171 45 rpm

**GEORGES GUETARY**
I'LL BUILD A STAIRWAY TO PARADISE
MGM 10460 78 rpm — K10460 45 rpm

**CINDY LORD**
GOODBYE SWEETHEART
*b/w*
WISHIN'
MGM 11193 78 rpm — K11193 45 rpm

**BUDDY DEFRANCO**
SWING LOW, SWEET CLARINET
*b/w*
WILL YOU STILL BE MINE
MGM 11164 78 rpm — K11164 45 rpm

**JOHNNY GREEN**
and Orch.
INVITATION
*b/w*
LYDIA
MGM 30526 78 rpm — K30526 45 rpm

**ROBERT Q. LEWIS**
SUNDAY IS MY DAY WITH YOU
*b/w*
NOODLIN' BAG
MGM 11115 78 rpm — K11115 45 rpm

**WOODY HERMAN**
and Orch.
BLUE FLAME
*b/w*
NEW GOLDEN WEDDING
MGM 11194 78 rpm — K11194 45 rpm

**HANK WILLIAMS**
HONKY TONK BLUES
*b/w*
I'M SORRY FOR YOU, MY FRIEND
MGM 11160 78 rpm — K11160 45 rpm

**M-G-M RECORDS**
THE GREATEST NAMES IN ENTERTAINMENT
THE ULTIMATE 78'S NEW 45'S IN B

**THE BILLBOARD**
FEBRUARY 23, 1952

**Music Popularity Charts**

**The Billboard Picks**

**The Disk Jockeys Pick**

**The Retailers Pick**

**The Operators Pick**

**The Country and Western Disk Jockeys Pick**

*coming in the March 15 issue...*
A DYNAMIC PRESENTATION!

RICHARD HAYES

AND

XAVIER CUGAT

AND HIS SENSATIONAL ORCHESTRA

“MORE THAN LOVE”

(Adapted From “Tango Of The Roses”)

THEES BOY, HE SEENG SENSATIONAL!

ON THE FLIP SIDE

RICHARD HAYES-XAVIER CUGAT ORK

Babalú

MERCURY 5780—Chanter belts this one across with gusto. The ork, under Cugat, brings out the tune's savage flavor thru skillful rendering of the complex rhythms. Should draw plenty of attention particularly where they're Latin conscious.

MERCURY 5780 • 5780X45
"A NEW POP HIT!  
"GOODY GOODY"  
and  
"Just Believe in Me"  
Written and Composed by  
DON MILLER  
SUN RECORDS, Inc.  
Columbia, Tennessee  
305-313

THAI WINTER CHANT  
THURSTON KRUEGER  
O'HARA's  
and  
JANE GRANT  
DIT RECORDS, INC.  
Galena, Pennsylvania  
331-333

TAMANG BILLBOARD  
MA.OWHEAD  
CANYON LINE  
SOMETHING  
& WSW

WANTED!  
Surplus or Overstock Records  
360 S. Wall St.,  
Los Angeles, Calif.

WE BUY USED RECORDS  
At your home or office  
O.K. record buyer  
JALEN AMUSEMENT CO.  
1306 Southearl Ave.,  
Los Angeles 16, Calif.

“THE BILLBOARD”  
FEBRUARY 23, 1952

MUSIC

SOUTHWEST OPERATORS
SAY IT WITH SONGS
Making Top Money
Too Little Lovin’
Get Back in Line
by DON MILLER
and
CANTON CARRIERS
DIRECTOR WANTED
SUN RECORDING CO.

NEWS CAPSULES
WOR, WLW in 30th Yr.;  
Set Tex. Nex. Lovin’

* Continued from page 4

WBAI, here; W.F.A. Dallas;  
KFRC Houston and WQAM, San  
Anonio. Its three radio affiliates are  
KROG, WBBN, and KRTS,  
Corpus Christi.

Sears-Roebuck Buy

2 Library Stgs...

NEW YORK — Sears-Roebuck  
this week bought two stores in  
the Westbound Broadcasting  
System, naming them "Time"  
and "Tide." When a voice will handle  
a news show in an early evening  
slot, the firm will open a new  
store in the L.B.G. Singing depression,  
Mar. 1

Ends Saudi Arabian
Work, Now in U.S.

NEW YORK — Edward  
Richardson, who returned to the  
United States following the  
completion of his tour with the  
Arabian Government's Broadcasting  
System, is now in charge of operations  
for the station.

CBS Receives Barber

Derr Sports Award

NEW YORK — The Columbia  
Broadcasting System has received  
the American Federation of  
Sports, Inc. award to Walter  
(Ray) Barber, at the present  
manager of the "Whirl of  
Sports." The award will be given  
May 11th.

Deyt Rent Beats
For U.S. Marine Corp.

Mike and Mike Lee Jr.
(Bertram Lebaib III), former  
news editor at the department,  
is now in  

Beret Lee Don't Boots

U.S. Marine Corps.

CBS News

CBS News and "CBS News  
Tonight" producer, Atlanta  
Owen, Jr., are now in  

"CBS News Tonight"

NPA Copper, Aluminum

ALABAMA  
WASHINGTON - The American  
Aluminum Company's NPA  
mill near Elyria, Ohio, has  
been approved by the NPA  
for production of copper,  
U.S. Department of Commerce,  
unauthorized to sell in  

NPA Copper, Aluminum

WON'T MISS

CBS

WANTED!  
Surplus or Overstock Records  
360 S. Wall St.,  
Los Angeles, Calif.

WE Buy USED RECORDS  
At your home or office  
O.K. record buyer  
JALEN AMUSEMENT CO.  
1306 Southearl Ave.,  
Los Angeles 16, Calif.

“THE BILLBOARD”  
FEBRUARY 23, 1952

MUSIC

SOUTHWEST OPERATORS
SAY IT WITH SONGS
Making Top Money
Too Little Lovin’
Get Back in Line
by DON MILLER
and
CANTON CARRIERS
DIRECTOR WANTED
SUN RECORDING CO.

NEWS CAPSULES
WOR, WLW in 30th Yr.;  
Set Tex. Nex. Lovin’

* Continued from page 4

WBAI, here; W.F.A. Dallas;  
KFRC Houston and WQAM, San  
Anonio. Its three radio affiliates are  
KROG, WBBN, and KRTS,  
Corpus Christi.

Sears-Roebuck Buy

2 Library Stgs...

NEW YORK — Sears-Roebuck  
this week bought two stores in  
the Westbound Broadcasting  
System, naming them "Time"  
and "Tide." When a voice will handle  
a news show in an early evening  
slot, the firm will open a new  
store in the L.B.G. Singing depression,  
Mar. 1

Ends Saudi Arabian
Work, Now in U.S.

NEW YORK — Edward  
Richardson, who returned to the  
United States following the  
completion of his tour with the  
Arabian Government's Broadcasting  
System, is now in charge of operations  
for the station.

CBS Receives Barber

Derr Sports Award

NEW YORK — The Columbia  
Broadcasting System has received  
the American Federation of  
Sports, Inc. award to Walter  
(Ray) Barber, at the present  
manager of the "Whirl of  
Sports." The award will be given  
May 11th.

Deyt Rent Beats
For U.S. Marine Corp.

Mike and Mike Lee Jr.
(Bertram Lebaib III), former  
news editor at the department,  
is now in  

Beret Lee Don't Boots

U.S. Marine Corps.

CBS News

CBS News and "CBS News  
Tonight" producer, Atlanta  
Owen, Jr., are now in  

"CBS News Tonight"

NPA Copper, Aluminum

ALABAMA  
WASHINGTON - The American  
Aluminum Company's NPA  
mill near Elyria, Ohio, has  
been approved by the NPA  
for production of copper,  
U.S. Department of Commerce,  
unauthorized to sell in  

NPA Copper, Aluminum

WANTED!  
Surplus or Overstock Records  
360 S. Wall St.,  
Los Angeles, Calif.

WE Buy USED RECORDS  
At your home or office  
O.K. record buyer  
JALEN AMUSEMENT CO.  
1306 Southearl Ave.,  
Los Angeles 16, Calif.

“THE BILLBOARD”  
FEBRUARY 23, 1952

MUSIC

SOUTHWEST OPERATORS
SAY IT WITH SONGS
Making Top Money
Too Little Lovin’
Get Back in Line
by DON MILLER
and
CANTON CARRIERS
DIRECTOR WANTED
SUN RECORDING CO.
Legitimate
FEBRUARY 23, 1952
Out-of-Town Reviews

Curtain Going Up
(Premiere February 18)
Forrest Theater, Philadelphia

The good in Alexander Green's
production, with presenting the
opportunity to study a rhythm
and loveliness.

In setting up the structural
setting, there is a sense of
satisfaction that when it comes to
composing, the whole project is
inadmissible around a plot
by the writer and
storytelling created in the
conclusion of a

The new look of the spring
and vivid colors
in a who-

The postured

The government man
with the

This is a

Too many ingredients are

There's a lot of

"Let's make the

"A little lift" to do

"Hedgerow"

"New York"

"City Ballet"

"Legitimate"

"Dramatic & Musical Routes"

"Out of Town Reviews"

"BROADWAY SHOWLOG"

"Shop Talk"

"French playwright and film
maker Marcel Pagnol will be
represented by new one-

"There's no use in art for

"It's a triumph of

"The government man

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are

"Too many ingredients are
TOLEDO, Feb. 15—A two-year-old Himalayan kitten named "Skeptical Vanities" to bar other events and enter Toledo Arena this week, according to the Auditorium Association here Tuesday through Saturday (12-17). It is scheduled for the Arena Friday (12) and the following week week-end. They have been scheduled for the Arena this week in place of the usual Spring and Fall entertainment. The kitten is scheduled for the Arena this week in place of the usual Spring and Fall entertainment.

Wirtz Detroit
Advance Sales
Top 1/4-Million

DETROIT, Feb. 16—Arthur M. Wirtz, "Hollywood" Ice Royce, heading the Wirtz operation, topped its quarter-million-dollar deal at the Detroit Arena this week for the first time in its history. Today, the arena manager, who has been in charge of the Arena since 1930, announced that the kitten, "Skeptical Vanities," has been scheduled for the Arena this week. The kitten is scheduled for the Arena this week in place of the usual Spring and Fall entertainment.

Sault Ste. Marie
Books With Eye
On Hockey $$

Sault Ste. Marie, Ont., Feb. 16—The Sault Ste. Marie Brewing Company has booked another hockey series for the Arena here. The series will be a three-game series with the three teams playing in the Arena. The series is scheduled for the Arena this week in place of the usual Spring and Fall entertainment.

Avery Big in
Schenectady

SCHENECTADY, N. Y., Feb. 16—Avery Big, the 18-year-old kitten from Schenectady, has been booked for the Arena this week in place of the usual Spring and Fall entertainment. Avery Big is a well-known kitten, having participated in several circus shows and other events.

SAULT MEMORIAL GARDENS

Canada's Most Modern
SPORTS ARENA
Adaptable for Vaudville • Dances • Circuses • Rodeos • Water Shows • Ice and Roller Skating Shows • Baseball • Wrestling • Boxing • Industrial Expositions • Concerts • Western Rovings and Any Indoor Attraction.

WE ARE NOW BOOKING SPRING, SUMMER AND FALL ATTRACTIONS

H. W. J. BARNETT
309 Queen Street, East
Sault Ste. Marie, Ontario, Canada

Northern Ontario—Member of "ICE CYCLES" & SOO CRESTHOUNDS
Seating Capacity: 5000 for Shows. 3000 for Conventions.

Door Sales: 3000.00 Free, Etc.

Upstairs Location—Loft Parking Area

Free Parking—Island Fishing—Ample Driving Room.

(Continued on page 55)

SAULT MEMORIAL GARDENS

FEBRUARY 23, 1952

ARENAS & AUDITORIUMS

WALLACE B. RANDOLPH, President

TOM M. RICHARDS, Vice-President

ANNA M. BARNETT, Secretary

SPORTS ARENA COMMITTEE

H. W. J. BARNETT, Chairman

JAMES L. CHAPMAN, Assistant Chairman

E. G. PARISH, Assistant Chairman

ADMISSION PRICES:

Children under 5 free. Children under 12 at half-price. Event sponsored by Junior Chamber of Commerce.

(Continued on page 55)

WE ARE NOW BOOKING SPRING, SUMMER AND FALL ATTRACTIONS

H. W. J. BARNETT
309 Queen Street, East
Sault Ste. Marie, Ontario, Canada

Northern Ontario—Member of "ICE CYCLES" & SOO CRESTHOUNDS
Seating Capacity: 5000 for Shows. 3000 for Conventions.

Door Sales: 3000.00 Free, Etc.

Upstairs Location—Loft Parking Area

Free Parking—Island Fishing—Ample Driving Room.

(Continued on page 55)

WE ARE NOW BOOKING SPRING, SUMMER AND FALL ATTRACTIONS

H. W. J. BARNETT
309 Queen Street, East
Sault Ste. Marie, Ontario, Canada

Northern Ontario—Member of "ICE CYCLES" & SOO CRESTHOUNDS
Seating Capacity: 5000 for Shows. 3000 for Conventions.

Door Sales: 3000.00 Free, Etc.

Upstairs Location—Loft Parking Area

Free Parking—Island Fishing—Ample Driving Room.
**Burlesque Bits**

**By UNO**

LEAH WYNN and John Merrick opened with the Barney Moseley-True Wayne unit in Buffalo Thursday.

Lou Miller, who has been running shows in the area for the past year, has closed his present show and plans a new carnival show to be presented there sometime in June. The show is to be headlined by Barry Faye, Phil Merrick's current headliner and former burlesque opera, a beauty shop singer. Bar would have to be a beauty shop singer. Bar would have to be a beauty shop singer.

**Glass Hall**

*Continued From page 14*

JERRY but found the simple filling of its jug along with his juggling and magic work. The stage was the backdrop of millions of complicated tricks tricked by the audience. The audience was entertained by the top of his head and back of his head. He did a routine that included his own tail and as a performer.

JACOB Hirst, a former roller-skater, has recently returned to the stage. He is now doing TV shows, was last seen on the stage at the Palace in Philadelphia. He will be appearing in the coming season.

**When in Boston**

It's the HOTEL AVERY

Avery & Washington's, Inc.,

The Home of Showfolk

**Worldwide**

BROADWAY at 55th Street

Ideal accommodations for 800 guests

Private baths, showers

$300,000

**Minstrels' Costumes & Accessories**

CIRCULARS FREE

**The John Bartram Hotel**

BROAD & LOCUST STREETS

**SPECIAL RATES**

Right in the heart of Philadelphia's theatrical and night club district.

excellent facilities, spacious, sunny rooms.

**Drinking Knecht, of Circum Schumann, enticed the show and the work and the program speeded to its end.**

**WANTED**

Bonniered (CRONAG) DRESSES

**RUSSELL LAMBLEY**

**217 S. 17th Street, Philadelphia**

**WANTED**

Board & Lodgment in Philadelphia

**You can't afford to miss...**

**The John Bartram Hotel**

BROAD & LOCUST STREETS

**For all information, get in touch with**

The Costume

**913 South 17th Street, Philadelphia,**

**3404 E. Passyunk Ave., Philadelphia**

**203 W. 63rd St., New York City**
RINKS & SKATERS
Communications to 2160 Patterson St., Cincinnati 12, O.
February 23, 1952

THE BILLBOARD

RINEOL’s Oldtimer
Jubilee Draws 2,600

MINEOLA’S OLDTIMER jubilee, sponsored by the Minola Chamber of Commerce, was held on Saturday, February 16, and was described as a ‘Best of the Old’ event. It was attended by former residents and friends of the area, as well as visitors from other parts of the state. The event featured various activities, including a parade, a dance, and a picnic. The parade was led by a group of oldtimers, and the dance was held at the Minola High School. The picnic was held at the Minola Park, where attendees enjoyed a day of fun and games.

SLATE MARTIN
BIRTHDAY FETE

DEERFIELD, Feb. 16. - Fred L. Slate, manager of the Roller Skating Rink in Deerfield, conducted a Valentine's Day party for his friends and employees. The party included games, dancing, and a buffet lunch. Slate has been the manager of the rink for 20 years, and has seen many changes in the rink over the years. He has hosted many Valentine’s Day parties in the past, and always enjoys seeing the children and adults who come to the rink for entertainment. The party was a great success, and everyone had a wonderful time.

Skate-Prayer Meet Newest Mich. Wrinkle

DEERFIELD, Feb. 16. - A prayer meeting on wheels is a regular event at the Roll-R-Rink in Deerfield, Mich., according to Ted Cerny, owner of the rink. Cerny said that the prayer meeting is held every Sunday morning, and is attended by both young and old. The meeting includes a prayer service, followed by a brief skat- ing session. Cerny said that the prayer meeting is a way for the community to come together and pray for one another.

Roadshow Rep

E. F. HANNAK from Boston. Recently talked with a certain company representative who has had wide experience in promoting motor shows and minstrel shows for many years. He claimed that the only reason he has not made all the shows in the New England area is because he was not interested. He said that he is aware of the demand for these shows, and that there is a large audience for them. He added that he is interested in working with the company to promote the shows.

- The Chicago Dance-Ins

IDEAL CORPORATIONS - Chicago, Ill., have been promoting the 'Chicago Dance-Ins' for several years. The company has been successful in promoting dance- ins in various cities, and has been able to attract a large audience. The dance- ins are held at various locations, including clubs, restaurants, and schools. The company has been able to attract a large audience by promoting the events through newspapers, radio, and television. They have been successful in attracting a large audience by providing a wide variety of entertainment, including live music, dancing, and other activities.

- Mineola Hearts Contest

MINEOLA, N.Y., Feb. 16. - The Mineola Chamber of Commerce announced the Mineola Hearts Contest, a contest to select the most patriotic town in the United States. The contest is open to towns of all sizes, and the winner will receive a plaque and a cash prize. The contest is open to towns of all sizes, and the winner will receive a plaque and a cash prize. The contest is open to towns of all sizes, and the winner will receive a plaque and a cash prize.

- Open a Drive-In Theatre at Low Cost

MINNEAPOLIS, Feb. 16. - The Minneapolis-St. Paul Theatre Owners Association announced the opening of a new drive-in theatre in the area. The theatre is located on the outskirts of the city, and is open to the public. The theatre is open to the public daily, and is open from dusk to dawn. The theatre provides a range of entertainment, including movies, live shows, and other events. The theatre is open to the public daily, and is open from dusk to dawn. The theatre provides a range of entertainment, including movies, live shows, and other events.

- Repertoire People in All Lines Wanted For Schaferen Players Tent Show

Saratoga Springs, Feb. 16. - The Schaferen Players Tent Show, a popular entertainment group, announced that they are looking for repertoire people in all lines. They are looking for people who can sing, dance, act, or perform any other type of entertainment. They are looking for people who can sing, dance, act, or perform any other type of entertainment. They are looking for people who can sing, dance, act, or perform any other type of entertainment.

- George V. Terry

Saratoga Springs, Feb. 16. - George V. Terry, a local business owner, announced the opening of a new business in the area. The business is located on the outskirts of the city, and is open to the public. The business provides a range of services, including retail, restaurant, and entertainment. The business is open to the public daily, and is open from dusk to dawn. The business provides a range of services, including retail, restaurant, and entertainment. The business is open to the public daily, and is open from dusk to dawn. The business provides a range of services, including retail, restaurant, and entertainment.
London Dispatch

Paris Peek

The Final Curtain

Katz Execls Tell

Hire a Lawyer

Births

---

The Billboard does a terrific job for disk jockeys, Mary Ward!

---

Subscribe Now! 52 BIG ISSUES, $10 Including 8 Special Issues
Illions to Direct Permanent Funzone At Pomona Grounds
Park Exec Sees Move Forerunner To Broad Growth of Coast Annual

JAMESTOWN, Calif., Feb. 15 — Harry A. Illions, veteran showman and producer of the Clown Circuit and the permanent funzone at Pomona Fair Grounds, has been given a six-year contract at $9,500 per year as overseer of construction and operation of a permanent funzone which will be built adjacent to the Pomona Fair Grounds this summer. Illions has been closely associated with the grounds of Los Angeles County since his days as a young boy. Illions made the announcement following a week of conferences with C. R. Affre- barth, general manager of the State Fair. The 1933 fair will open Friday, September 13, and run for 17 consecutive days. Prior to the fair Illions and Affrebarth will have the area open as a summer amusement and outdoor industrial park.

After the first year of operation, the fair expects to purchase new rides and devices, including a Ferris wheel, already installed on the site, which he had at Texas State Fair. In addition, the funzone will be equipped with a baseball diamond, a Magic Castle, Left-In-The-Dark, Crystal Maze, Pumperman, an 101-foot Attraction World, the Royal American Circus, the Rocket Tower, and the Phoenix Wheel, which Illions plans to install in the Ferris Wheel in the west.

The fair is building three structures for concessions to house the Right-Go Round, Left-In-The-Dark, and Star Castle. These buildings will measure 52 by 50, 45 by 40, and 65 by 30 feet, respectively.

Frank Zamboni and R. C. Owen are installing a Zamboni, one of the largest in the country, as well as a large Ripleys Believe-It-Or-Not monument. In addition, plans are being mapped for the construction of a large, modern, permanent Show and the booking of one of the top, marquee-name entertainers during the fair's run.

With the assumption of the fall fair, and the opening of other midway, Illions has plans that the Pomona Fair will again rival the Texas State Fair in size and interest. He plans on the opening the pre-

Mccallum Named CNE Asst. Mgr.; Board Okays Hope
Ex-Mayor to Understudy Hughes; Night Show Formula is Set

TOLEDO, Feb. 18 — E. H. McCallum, ex-mayor of Toledo, was named CNE Ex-Mayor, Edward A. Hughes, general man-
ager and treasurer of the Lakeside Amusement Exhibit (CNE), at a meeting of the executive board held Wednesday, also approved Hughes' recommen-
dation that McCallum, who has been in charge of the show, be appointed by Bop Bob, produced by Lewis B. Clarke, as the man to handle the show, as much Canadian talent is possible.

McCallum was the candidate of Robert H. Seideman, editor and manager, and director of the exhibit space department for the past year. The CNE has had no previous experience in Exhibit work.

The show will be presented three times a week, at $1,320,000, all-hay.</p>
A. W. Blacklock, president of the Lethbridge (Alta.) District Exhibition and Rodeo, has been appointed city civil defense controller.

Gordon Booth, a director of the Melfort (Sask.) Agricultural Society, has been re-elected president of the Saskatchewan Field Hockey Association and a director of the Canadian Seed Growers Association. G. H. White, another director of the society, has been named president of Saskatchewan Agricultural Society Association.

Irving Grossman, Des Moines, the president of the grandstand show, has been re-elected president of the Canadian government as a result of a plane crash at the transport department's airport, Saskatoon, July 15. Grossman's plane was wrecked when it plunged into a creek execution running across the field.

Art Hoard, announcer for the Jack Pot Western Thrill Show, handled the mike chores at the Chicago and Western Illinois Show in Miami Beach, Fla., February 16.

Carl Palmer, a director of the Fraternal Order of Eagles, has been named general manager of the association's 100th anniversity. A week-long celebration is planned for September.

Dorothy Beckman, of the Florida State University, has been named president of the Florida State Student Press Association.

Mary K. Sable, of the New York Times, has been named president of the New York Times Press Association.

Bill Cronin, of the New York Times, has been named president of the New York Times Press Association.

Cincy Fans See "Greatest" Pic

CINCINNATI, Feb. 16 — Three of the greatest showmen in the movie industry were in the Capitol Theatre Monday night, the circus of the movie industry, to present a spectacular performance in the projection room in the Palace Theatre.

The show, which is a preview of Cecil B. DeMille's "The Greatest Show on Earth," was presented in memory of the late circus owner, James Bailey, who was one of the greatest showmen of all time.

The film opens at the Capitol Theatre for a February 22 for a scheduled one-week run.

OLIVER
"FINEST IN FARM AND INDUSTRIAL MACHINERY"

The OLIVER Corporation, 400 West Madison Street, Chicago 6, Illinois.
CONCESSION SUPPLY COMPANY

DOES IT AGAIN!

The new deluxe model 120 foot Concession with 120 inch diameter double walled solid steel structure is equipped with the latest in mechanical and electrical equipment. The entire structure can be loaded with food and drink, with a large enclosed area for cooking and storage. The trailer is designed to accommodate large crowds and is ideal for carnivals, fairs, and other events.

CONCESSION SUPPLY CO.
3912 SECOR RD.
TULSA, OKLA.

The TILT-A-WHIRL Ride

- Attractive
- Popular
- Profitable
- Enduring
- Practical
- Modern

SELLNER MFG. CO.
Faribault, Minnesota

LOOK! PARKER DOES IT AGAIN!

We can produce delivery to any of the Spring or Fall Tournament RIDES.

Our Team works hand in hand with your show dates. Our delivery costs are based on your needs. The delivery cost is $1000.00 plus 24% to cover our expenses. We are looking for larger orders for better economies.

C. W. PARKER AMUSEMENT CO.
Lawrenceburg, Kansas, U. S. A.

24 PASSENGER DELUXE KIDDIE BOAT RIDE

This 24-passenger Deluxe Kiddie Boat Ride is designed with safety in mind. The ride features a solid aluminum frame, mild steel suspension, and a high-speed planetary gear system. The boat is equipped with a control panel that allows operators to easily adjust the ride's speed and direction.

MAR-CRAFT, INC.
TELEPHONE: 912-498-4070
2410 Main Street, New York, New York 10010

Let Us
QUOTE—

- CIRCUSES
- CARNIVALS
- AMUSEMENT PARKS

Before you buy your next Concession, have full facilities to take care of your needs. We can give you complete General Liability Insurance, in including:

- Admission Devices
- Trucks
- Workmen's Compensation
- Workmen's Comp
- Service

NO PENALTY RATES FOR GOOD OPERATORS

INSURANCE RESEARCH SERVICE, INC.
Direct Correspondents to Underwriters of Lloyd's, London
3553 TROOST AVENUE
KANSAS CITY 4, MISSOURI

8,000 Attend
3 Chitwood Miami Shows

MIAMI Feb. 16—More than 8,000 saw the Joe Chitwood Auto Daredevil show in two performances given at Medley Stadium Saturday and Sunday.

Cold weather cut attendance at the two night performances, but a brisk wind that swept through the stands on the second night was not enough to keep fans away.

The show was a success, however, and plans are being made for next season's shows.

The Miami show was the first in a series of five shows that Chitwood plans to give in Florida, 

Talent Topics

By CHARLIE BYRNE AND JIM METCALFE

Wally Overman, who has been booked into the St. Louis Coliseum for the past two weeks, has been awarded a two-week engagement at the Coliseum starting February 17.

Overman is expected to head the program and will be accompanied by his wife, Sally Overman, and their son, Tommy, who is scheduled to appear in the show.

Mrs. Roy Thomas, known professionally as Roy Thomas, is reported in critical condition in a Los Angeles hospital.

Thomas, who has been hospitalized several times in recent months, is expected to make a full recovery.

Payton and Hayes, who have been touring the country with their dog act, are expected to return to their home in Los Angeles after a short stay in California.

The act has been playing to packed houses in the West Coast and is scheduled to appear in several other cities in the near future.

Roy and Mary Romen, of the Flying Romen, are at a hotel near San Diego and are performing on the streets.

The act has been received by the local authorities with enthusiasm and is expected to continue for several more days.

ROLL or FOLDED TICKETS

DAN GUITARY SERVICE

SPECIALTY PARTIES

CASH WITH ORDER PRICES—USE $15.00 ADDITIONAL ABOVE THAT ORDER.

WELDON'S, WILCOX & LICK

1111-1121 HENDERSON AVE.

WELDON'S, WILCOX & LICK

IT'S A WHOLE CARNIVAL BY

ITSELF—WITH MUSIC, TOO!

Watch for Merry-Go-Rounds' Next Winner!
Cole Fades From Road Picture; Train, Animal Sales Imminent

Title, Elephants, Horses Retained For Stadium Date Opening April 18

CHICAGO, Feb. 16 — Any chance that Cole Bros. Circus might open a road show apparently disappeared this week as Bill Horowitz, equipment manager, and M. W. Wilson and almost all of the show, except for horses, ponies and 10 elephant costumers, is being sold.

He said the road show is liquidating even though a new, 14,000-seat arena, the most immediate need. The animals and equipment being sold will be used for Wrigley's annual spring circus, where Horowitz was formerly employed. This year's stadium show will open April 18, and will use Cole Bros. Circus.

Horowitz reported these developments in disposition of the show property.

Negotiations are under way for another road show.

All but completed is the sale of one elephant, the hippo and all the remains of the menagerie. They are certain to be sold in a few weeks or months. They are to be sold in separate packages. Kelly-Morris Circus purchased the elephants from the Cole show recently.

Two Mack trucks and the show's tractors have been sold to persons interested in animal shows. The electrical equipment is in the process of being sold.

The steel wagons built in recent years and used for converted into semi-trailers for highway use will be sold as a unit, along with its other equipment.

The show's elephants will be transported to Chicago and on the four circuits as well as to other shows. Wagons, feed houses and equipment and other material to be put up for sale, and the entire of the business is to be auctioned off in a few months.

There is no definite plan for selling the Cole title.

Japanese Tour Plans Jelling For Fernandez

LOS ANGELES, Feb. 16 — K. Fernandez, who is taking his 345-American Circus, around the world, will be in Manila in June, according to preliminary plans. While the latter two will definitely go by boat, the idea of a plane or some other means in connection with the continuation in operation under the direction of this man is still being considered. The plan for this country was not definite because it is still under consideration. Fernandez is to be seen in Japan, Mexico and Canada, where he was in charge of a number of shows in the past.

Circuses in Japan are to be seen in a limited number of shows, but the rest of the tour will be in large shows in the United States. Fernandez is scheduled to be in Japan, Mexico and Canada, where he was in charge of a number of shows in the past.

Circuses in Japan are to be seen in a limited number of shows, but the rest of the tour will be in large shows in the United States. Fernandez is scheduled to be in Japan, Mexico and Canada, where he was in charge of a number of shows in the past.

The tour is to be seen in a limited number of shows, but the rest of the tour will be in large shows in the United States. Fernandez is scheduled to be in Japan, Mexico and Canada, where he was in charge of a number of shows in the past.

H-M Aerialist Dies Following Memphis Show

MEMPHIS, Feb. 16 — George Blumenthal, 35, a member of the circus show, died at the age of 26, following a heart attack in the show's dressing room after appearing in the show on Saturday night. The attack occurred in his dressing room, and he was taken to the hospital but died before he could be operated on.

Blumenthal was a member of the circus show, and he was taken to the hospital but died before he could be operated on.

Blumenthal was a member of the circus show, and he was taken to the hospital but died before he could be operated on.

Blumenthal was a member of the circus show, and he was taken to the hospital but died before he could be operated on.

Blumenthal was a member of the circus show, and he was taken to the hospital but died before he could be operated on.
Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Eastern

Show was featured on stage of the Capital Theater, Philadelphia. W. H. Flanagan, manager, and his company, won several new hits among the audience.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.

Polack Western

The Scott, Ill., Air Force Base was a novel experience. The performance is the first of its kind to be presented.
A. C. Plans 750G Advertising Budget

Atlantic City, Feb. 14 -- The resort's latest beachfront hotel, the Surf Club, is expected to pump $170,000 into the advertising budget, according to Philip Graz, president of the Atlantic City Convention Bureau. This is the largest single sum ever spent on advertising by a single hotel in the city.

The Surf Club, which opened in mid-December, is a $1 million, 200-room hotel located on the north side of Atlantic Avenue between 12th and 13th streets. It features a 100-foot beachfront on the Atlantic Ocean.

Graz said that the advertising budget will be divided among newspapers, magazines, television, radio, and other media.

NAAPPB Mulls Creation of New Service Award

Chicago, Feb. 14 -- A new award for outstanding service to the parks business is being studied by the National Association of Amusement Parks and Recreation, according to Paul Herron, president of the association.

The award would be given annually to an individual or group who has made a significant contribution to the parks industry. It would be recognized at the NAAPPB Convention in Atlantic City, Nov. 1-4.

New Ballroom Gets Spotlight At Edgewater

Detroit, Feb. 14 -- Construction of a new ballroom at Edgewater Park will be on schedule, according to Donald Wagner, general manager of the park. The ballroom, which will be located on the River Rouge side of the park, will be ready for use by late May.

The ballroom will be used for a broad range of events, including weddings, banquets, and social functions.

The True Measure of a Great Service

It's not always easy to measure the true value of a great service. Sometimes, it's hard to put a price on the benefits that come from excellent customer service. But there are some ways to quantify the impact of great service.

First, consider customer satisfaction ratings. If your customers are happy with your service, they're more likely to return and recommend your business to others. This can lead to increased revenue and profitability.

Second, look at repeat business. Customers who receive great service are more likely to make repeat purchases. This can help you increase customer lifetime value and drive growth.

Finally, consider customer retention. Customers who feel satisfied with your service are less likely to defect to competitors. This can help you maintain market share and reduce marketing costs.

In Conclusion

Great service is a key factor in the success of any business. By measuring the impact of your service on customer satisfaction, repeat business, and customer retention, you can develop a more comprehensive understanding of the value of your service. This can help you make data-driven decisions that drive growth and profitability.

Coaster

Philadelphia Toboggan Company

800 S. Duval Street

Philadelphia, Penna.

Fun House Stunt

Laffing Figures

PHILADELPHIA TIMES 60

The Billboard

Commissioned to 555 W. Randolph St., Chicago 1, Ill.

February 23, 1952

Competition Cut

Detroit, Feb. 14 -- With the liquidation of Eastwood Park, the last large-scale amusement park in the United States, the National Association of Amusement Parks and Recreations has decided to discontinue its annual trade show.

The decision was made at a meeting of the association's executive committee, which meets on the first Tuesday of each month.

The trade show, which has been held annually since 1930, had been a major event in the amusement industry. It was held in Detroit, New York, and Chicago.

With the closure of Eastwood Park, the trade show will no longer be necessary. The association plans to channel its resources into other activities, such as research and education.

Tivoli Preem

Set for May 2

Copenhagen, Denmark, Feb. 14 -- Tivoli Gardens, the world-famous amusement park in Copenhagen, will be opening for the season on May 2. The park, which is open from May 2 to October 27, is one of the most popular attractions in the city.

The park features a variety of attractions, including roller coasters, rides, and games. It also has a large area for outdoor activities, such as picnicking and sports.

Tivoli Gardens is a popular destination for tourists and locals alike. It is a great place to visit for families, who can enjoy the rides and attractions, or for those who want to experience the Danish culture.
S. Jersey Event Switches Grounds

CAMDEN, N.J., Feb. 16 — A new location for the South Jersey State Fair was announced by representatives of the Fair. The main entrance to the fairgrounds will be moved to the south of the old location.

Winter Fairs

ARIZONA

Mesa-Phoenix Fair, Pott. March 3-5.

CALIFORNIA

Sacramento Fair, Pott. March 6-10; State Fair, Pott. March 16-20.

COLORADO

Fort Collins, Pott. March 3-5.

IDAHO

Boise, Pott. March 6-10.

ILLINOIS


TENNESSEE

Huntsville Fair, Pott. March 16-20.

TEXAS


FAIRS-EXPOSITIONS

National Home Shows Inc.

BARNES-CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.

Producing Home Shows in Every Great City

BARNES CARRUTHERS

National Home Shows Inc.

NATIONAL HOME SHOWS INC.
Whopping RAS Tampa Gross Forecasts Bumper '52 Season

Ride, Show Takes Soar 50;
Concessions 10-100% Ahead of '51

TAMPA, Feb. 16—Confidence that the Tampa State Fair will be bigger than last year's has returned to the Tampa Florida State Fair Crowd today as the fair's first major outdoor event of the year, entered the last day of the 1951-52 season. The Tampa Show has a pickup ride and show.

400 Turn Out
For Tampa Club Banquet-Ball

TAMPA, Feb. 16—Third annual banquet and ball of the Greater Tampa Showmen's Association, here Sunday night (16) in the Palm Room of the Tampa Terrace Hotel, drew an attendance of 400. The event was made possible by a sparkling entertainment program.

Curtis Nixon, Tampa mayor, was the main speaker. He lauded the club and the Tampa Showmen for their contributions to the community.

Frank Washell, an ex-showman, who recently moved to the state, was toastmaster. On the dais were: Curtis Nixon, mayor of Tampa; the state's Governor; the State of Florida's board of directors; the first vice-president, L.L. Bellairs; the second vice-president, L.L. Bellairs; the third vice-president, E. H. Bellairs; the secretary-treasurers, George Judd, treasurer; and George Judd, chairman of the showmen's club.

Also on the dais were: T. S. Johnson, president of the Greater Tampa Showmen's Association; J. B. Bellairs, president of the Greater Tampa Showmen's Association; and D. M. Bellairs, representing the state's League of America.

The entertainment program included a performance of the Hot Springs Showmen's Association.

Acts were A. R. Brown and the Showmen's Band; A. W. Vinay, comedian; the Busell, entertainers; A. W. Vinay, singer; G. A. Vinay, singer; and S. B. Fox, comedian. The showmen's party included a visit to the Monarch and Company, magician.

SLA Obtains New Quartets

CHICAGO, Feb. 16—Showmen's League of America this week announced that new quartets on the eight floor of the Wood's Building at 24 West Randolph Street here and expects to open the premices about March 1.

A formal program of the move was granted by the trustees and board of direction of the Wood's Building, including a letter from the Sick Benefit Society, which includes a meeting room, office, dressing room, cooking facilities for four, kitchen and garage space. Accommodation is to be provided by the building owner, who promises occupancy by the end of March.

PASTOR PREPS
Reptile Unit for World of Mirth

NEW YORK, Feb. 16—Loudon this week, this unit performs at the World of Mirth Show, which has booked a spot on the 106-foot front in the show at Richmond, Va., quarters April 1.

Greater Tampa Showmen's Association was represented in the Cagayana in the United States during the month of March. The cayana is a group of enthusiastic showmen. Besides depicting the flavor of our show business, such as magicians and electrically operated horses, the club's float bore the legend "With M. for M." as reference to the City of Tampa.

DIXIE DATA
Chambliss
Aids NSA Fund Drive

ROCK MOUNT, N.C., Feb. 16—Norman Chambliss, owner of the Chambliss Mound Agricultural Fair, is up for membership in the National Showmen's Association, New York, and in the interest of joining that body he is letting no grass grow under his feet.

For some time the showman's group has been beaten to the market by groups of showmen and other showmen, who have purchased three additional amusement Pullmans.

Sedlman also revealed that he has placed orders for two other Pullmans and that of another Southern fairman.

London, Ont., Signs
Conklin Fun Units
To 5-Year Contract

Operators Plan to Pave Midway;
Permanent Structures Studied

LONDON, Ont. Feb. 16—J. O. Conklin, owner of the Conklin Mound Agricultural Fair, has received a five-year midway contract from the Ontario Provincial Government for the new season.

The contract, which has been in the making for the past six months, includes all the usual terms and conditions necessary for the successful operation of a midway.

Lawrence Preps for April
Bow in Dixie

NEW YORK, Feb. 15—With an eye to expanding his business interests in the South, Lawrence has announced plans to open a new midway in Dixie.

All possible work will be undertaken with a view to the establishment of a permanent structure in Dixie.

Loudon, who has long been interested in the Dixie area, said that he expected the new midway to be a success.

Two Routes Solid
Max Gruber Echoes
Philly Bazaar Boom

NEW YORK, Feb. 16—Reporting the demand for rides and concessions, units by group sponsors, has resulted in the setting of two separate dates for the New York City, 15 years. Three in the Federation River, 16, 18, 19, 20; and 19, 20, 21; Philadelphia, 19, 20, 21.

Three in the Federation River, 15 years. Three in the Federation River, 16, 18, 19, 20; and 19, 20, 21; Philadelphia, 19, 20, 21.

Dixie Enterprises
Line Up Dates

EAST CHICAGO, Ind., Feb. 16—With the opening of the fair season in the coming weeks, Dixie Enterprises, Inc., has announced dates for shows in the following cities:

Carnivals, Good Fairs, Shows, Rides, and Concessions, please check the date and location of the show before committing to an engagement.

All dates are tentative, and subject to change without notice.

Two Routes Solid
Max Gruber Echoes
Philly Bazaar Boom

NEW YORK, Feb. 16—Reporting the demand for rides and concessions, units by group sponsors, has resulted in the setting of two separate dates for the New York City, 15 years. Three in the Federation River, 16, 18, 19, 20; and 19, 20, 21; Philadelphia, 19, 20, 21.

Three in the Federation River, 15 years. Three in the Federation River, 16, 18, 19, 20; and 19, 20, 21; Philadelphia, 19, 20, 21.
Midway Confab

Dagol Monteoinfos from Owenton, Ky., where she is wintering, said that she again will be with the Jimmy B. Evans Company in the mobile rides. Miss Monteo will arrive in the city this week. Bobbi Burns has been in the vicinity of her Mobile, a General Wide Side Show. Miss Burns will be an unusual attraction at their shows and is scheduled to open March 1 in Liberty, Ky. She and Evelyn Bishop have returned to their Mobiles after spending the winter in Florida. They plan to deliver a new house trailer recently purchased to their equipment and making ready for the 1952 tour.

Walter F. Peppers writes from his Mobile, A. I. headquarters that cutters of his recent death are in the words of Mark Twain, "Highly remarkable." He said that he has been laid up all winter with a severe cold with the flu and is up and around again. Louis E. Herber, general agent of America Corporation of America, who recently underwent surgery for a hernia, carded from Chicago that he is doing well and expects to be ready for the mid-winter fair meet in Amherst, Mass., some time next week.

Frank W. Peppers writes from his Mobile, A. I. headquarters that he has some interesting items to report. Collected section at the Mason General where they have collected a total of 17 visitors. They are on their way to the nine-day run with a three-day "breathtaking" spell over Sunday and today. Final day of the celebration is to be held today. This week before the quartering of the week (Shem) Wilson, concessionaire, who spent the past two winters in Hollywood and Mesquite, Ga., has returned to Mobile, A. I., for the winter.

For Hustlers Only

Reeve makes correct take and Ticket Box. News to the effect that Reeves has sold out his store in that it is completely without transportation, except for usual, such as the case of address. Reeves has made the following changes: A. S. F. 502 W. Main St., Knoxville, Tenn.

OCTOPUS

For Sale

Return complete suit and Ticket Box $50-$75-$100 DAILY. All information for the sale of your equipment. We are sorry to report the death of our friend, Mr. J. A. B. 4200 W. 27th St., New York, N. Y.

WANTED

Can offer a number of good concessions. $50-$75-$100 DAILY. We are located at 420 W. 27th St., New York, N. Y.

HUBERT'S MUSEUM

228 W. 42nd St., New York, N. Y.

WANTED

Can offer a number of good concessions. BIG RODEO of BOWES CIRCUS, LONDON ARMOUR. February 22 to March 17, 1952. 439 Passenger St., Riverhead, N. Y.

WANTED

A. S. F. 502 W. Main St., Knoxville, Tenn. (Last Call)

PLASTER

Please return this notice to us. Thank you. Laidlaw. HUBERT'S MUSEUM 228 W. 42nd St., New York, N. Y. (Last Call)

PHILL'S STATUARY

5455 Airline Highway, Baton Rouge, La.
SEEN, HEARD AT TAMPA

GTSA Cemetery Fund
Nets 4G From Jamboree

TAMPA, Feb. 18.—Jamboree for the GTSA Cemetery Fund Sunday was well attended, according to Mrs. Milly Langford, president of the organization. Those who attended were Mr. and Mrs. Tommedo, who have been very active in the affairs of the cemetery fund, and were present to support the cause. The money raised will be used to purchase additional land for the cemetery, which is expanding rapidly due to the growth of the community. The GTSA Cemetery Fund is a non-profit organization that seeks to provide a dignified and respectful final resting place for all members of the community, regardless of their financial status or social standing. The jamboree was a fun-filled event with live music, dancing, and food, and it provided a great opportunity for people to come together and support a good cause. The GTSA Cemetery Fund thanks all those who attended and donated to the cause, and looks forward to continuing to work towards its goal of providing a dignified final resting place for all members of the community.
GTSA Honors Deceased at Annual Rites

TAMPA, Feb. 16. — Greater Tampa Showmen's Association held its annual program of activities for deceased members here Sunday for the benefit of the family of the deceased showman. The program included music by Mrs. Irene Johnson, invocation by Rev. Dr. Harvey Miller, Ben S. Waddill. The gathering was attended by a good turnout of the city's showmen and guests.

The program included music by Mrs. Irene Johnson. The invocation was given by Rev. Dr. Harvey Miller. The gathering was attended by a good turnout of the city's showmen and guests.

IMMEDIATE DELIVERY—NO WAITING FOR THESE EVANS' QUALITY LONG RANGE RANGES

GALLERY 46—600 E. HAVEN AVE. SOUTH PORTLAND, MAINE

H. C. EVANS & CO.
1154 W. CARROLL AVE.
CHICAGO, ILLINOIS

WANT DOME RIDERS

Trick and Straight who can do cross axes for Collins & Wilson Shows. Send your inquiries to Earl Purtle, 1570 Pearl Ave., Detroit, Mich.

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE

WANT TO BUY

Adopt Theatre, 121 W. 12th St., for sale at $600.00. All theatre equipment included, also an extra theatre light. Best price will be given for prompt answers.

FOR SALE
**Winter Quarters**

**Virginia Greater**

**WOUNDFUL Va., Feb. 18—**Sideburns are flying in this community. Paul Conklin Smith is cutting the hair for the blood drive, and the boys have been running smoothly. Paul Conklin Smith is cutting the hair for the Virginia Greater Blood Drive, which is being held on Saturday, March 18, at the Greater Virginia Blood Drive, located at 123 Main Street. Conklin Smith is cutting the hair for the Virginia Greater Blood Drive, which is being held on Saturday, March 18, at the Greater Virginia Blood Drive, located at 123 Main Street.

**James H. Drew**

**WAYNESBORO, Va., Feb. 18—**The Waynesboro High School basketball team, under the guidance of Coach Drew, is expected to take on local teams in the next few weeks. The team has been practicing hard and is expected to do well in the upcoming games.

**From the Lots**

**Prelle’s Broadway**

**FLORIDA, Feb. 18—**The Prelle’s Broadway show opened here February 15. The show is a popular attraction for visitors and locals alike.

**Hammond Books Texas Annuals**

**HOUSTON, Feb. 18—**Hammond Books Texas Annuals is now open in the heart of downtown Houston. The store features a wide selection of books, both new and used.

**WITH THE LADIES**

**Gowns, Jewels Sparkle at Gala Tampa Ball**

**TAMPA, Feb. 18—**The Tampa Ball, held at the Hillsborough County Fairgrounds, was a grand event with gowns, jewels, and entertainment. The ball raised funds for local charities.

**Roxy’s Portrait**

**Buffalo, Feb. 18—**Roxy’s Portrait, a popular portrait studio in Buffalo, is now open for business. The studio offers high-quality portrait services.

**American Beauty**

**PERRYVILLE, Ky., Feb. 18—**Ani Scott, caricaturist for the past 10 years, is now offering caricature drawings at Perryville’s newest establishment, “The Caricature Shop.”

**Universal Amusement**

**WALDOSTA, Ga., Feb. 18—**Universal Amusement is set to open its doors in Waldosta, offering a variety of rides and attractions.

**Mid-Way of Mirth**

**TRENTON, Ill., Feb. 18—**Midway of Mirth is back with a bang! The midway is set to entertain visitors with a variety of rides and games.

**BOOKING NOW**

For NORTH DADE FAIR AND EXHIBITION
at Miami, Fla., March 15-22

**Barney Tassell Unit Shows**

P.O. Box 2450, Miami, Florida

**Summer Quarters**

**CARNIVAL KARNIVAL CARNIVALS**

**ROYAL EXPOSITION SHOWS**

Everywhere Fair, Belle Glade, Florida, February 23—March 1: Daytona Beach

**ROYAL EXPOSITION SHOWS**

Everywhere Fair, Belle Glade, Florida, February 23—March 1: Daytona Beach

**Winter Quarters**

**Virginia Greater**

**WOUNDFUL Va., Feb. 18—**Sideburns are flying in this community. Paul Conklin Smith is cutting the hair for the blood drive, and the boys have been running smoothly. Paul Conklin Smith is cutting the hair for the Virginia Greater Blood Drive, which is being held on Saturday, March 18, at the Greater Virginia Blood Drive, located at 123 Main Street. Conklin Smith is cutting the hair for the Virginia Greater Blood Drive, which is being held on Saturday, March 18, at the Greater Virginia Blood Drive, located at 123 Main Street.

**James H. Drew**

**WAYNESBORO, Va., Feb. 18—**The Waynesboro High School basketball team, under the guidance of Coach Drew, is expected to take on local teams in the next few weeks. The team has been practicing hard and is expected to do well in the upcoming games.

**From the Lots**

**Prelle’s Broadway**

**FLORIDA, Feb. 18—**The Prelle’s Broadway show opened here February 15. The show is a popular attraction for visitors and locals alike.

**Hammond Books Texas Annuals**

**HOUSTON, Feb. 18—**Hammond Books Texas Annuals is now open in the heart of downtown Houston. The store features a wide selection of books, both new and used.

**WITH THE LADIES**

**Gowns, Jewels Sparkle at Gala Tampa Ball**

**TAMPA, Feb. 18—**The Tampa Ball, held at the Hillsborough County Fairgrounds, was a grand event with gowns, jewels, and entertainment. The ball raised funds for local charities.

**Roxy’s Portrait**

**Buffalo, Feb. 18—**Roxy’s Portrait, a popular portrait studio in Buffalo, is now open for business. The studio offers high-quality portrait services.

**American Beauty**

**PERRYVILLE, Ky., Feb. 18—**Ani Scott, caricaturist for the past 10 years, is now offering caricature drawings at Perryville’s newest establishment, “The Caricature Shop.”

**Universal Amusement**

**WALDOSTA, Ga., Feb. 18—**Universal Amusement is set to open its doors in Waldosta, offering a variety of rides and attractions.

**Mid-Way of Mirth**

**TRENTON, Ill., Feb. 18—**Midway of Mirth is back with a bang! The midway is set to entertain visitors with a variety of rides and games.

**BOOKING NOW**

For NORTH DADE FAIR AND EXHIBITION
at Miami, Fla., March 15-22

**Barney Tassell Unit Shows**

P.O. Box 2450, Miami, Florida
Likelihood Seen For Publication Of Park History

CHICAGO, Feb. 16—Likelihood that publication of amusement parks and rides will be given by a special committee of NAAPB, comprising Pennsylvania, Ohio, and New Jersey, under direction of the National Association of Amusement Park Operators, was revealed by Frank H. Judson, secretary of the association. The committee has been formed to study the various aspects of amusement parks and rides and to recommend a plan for their publication. It is hoped that the publication will provide a valuable resource for both amusement park operators and the public.

Philly Plans To Operate Crystal Pool

PHILADELPHIA, Feb. 16—Crystal Pool, the world's largest indoor swimming pool, will be operated by the park management group, which will be leased by the city as a public pool. With the recent rise in real estate values, the park's price has increased, but the management group has decided to continue operating the pool, as it is expected to be a valuable asset to the city.

Calgary Ex To Build New Mutual Plant

CALGARY, Alta., Feb. 16—Construction has begun on a new mutual plant and jockey building. The plant is being built under a plan as soon as possible in the Calgary area. The building is expected to open in the near future.

Pack Signed For Wheeling

NEW YORK, Feb. 16—The Pack Circus will furnish the circus at the Wheeling Stadium here July 30-31. The circus will be the last of four circuses which will tour Wheeling this summer. The circus will be presented by the city's Parks and Recreation Department, which is responsible for the city's public relations.

Hodgenville, Ky., Elects New Officers

HODGENVILLE, Ky., Feb. 16—Roy paddingTop, a local farmer, has been named first vice president; W. J. Magness, a local businessman, has been named secretary; O. W. Satterly, a local teacher, has been named treasurer; and Howard S. Combs, a local physician, has been named clerk.

AVGA-Rodeo Friction Looms

COMING EVENTS

ALABAMA

MAY 3-5

ARKANSAS

MAY 4-5

CALIFORNIA

MAY 5-7

ILLINOIS

MAY 11-13

LOUISIANA

MAY 17-19

MASSACHUSETTS

MAY 9-10

NEVADA

MAY 14-16

NEW YORK

MAY 24-26

NEW YORK

MAY 28-30

OHIO

MAY 25-27

PENNSYLVANIA

MAY 9-11

RHODE ISLAND

MAY 15-17

SOUTH DAKOTA

MAY 26-28

TEXAS

MAY 25-27

UTAH

MAY 25-27

WISCONSIN

MAY 25-27

A robe K., Feb. 16—Pack Circus will furnish the circus at the Wheeling Stadium here July 30-31. The circus will be the last of four circuses which will tour Wheeling this summer. The circus will be presented by the city's Parks and Recreation Department, which is responsible for the city's public relations.

Swift Current Cele To Build Track, Increase Capacity

SWIFT CURRENT, Sask., Feb. 16—Grounds improvements, to be made by the Canadian government, are expected to increase the track's capacity by over 100 per cent. The improvements will include a new grandstand, bleachers, and a new track.

Cape May Seeks Old Auto Derby

CAPE MAY, N. J., Feb. 16—The long-awaited Old Auto Derby is being prepared by the Antique Automobile Club of America. The event will feature antique cars and will be held at Cape May. The event will be a major attraction for automobile enthusiasts.

Pool Managers To Get Copies Of Drain Talk

CHICAGO, Feb. 16—Reprints of the May issue of the National Association of Amusement Park Operators' magazine, "Drain Talk," will be forwarded to pool operators. The magazine contains articles on the operation of amusement parks and rides, as well as tips for improving the facilities.

Lincoln, Neb., To Pave Roads, Midway Area

LINCOLN, Neb., Feb. 16—A 46-mile stretch of the Nebraska State Fair Park will be paved by the Lincoln City Council. The project is expected to improve the safety and accessibility of the park.

Madisonville, Ky., Elects Boggess President

MADISONVILLE, Ky., Feb. 16—R. W. Boggess was elected president of the Madisonville Area Chamber of Commerce. Boggess is a local businessman and has been active in community affairs. The chamber is expected to continue its work in promoting the area's economic development.

MLJ JEWELRY SPINDLES
**MISCELLANEOUS**

**PERSONALS**

ANYONE KNOWING THE WHEREABOUTS OF a man named J. L. Potz should contact Mrs. Charles Potz, 2903 1/2 E. Perrin Ave., Jacksonville, Ill. [Phone: 2404-2505]

**ST. PATRICK'S DAY ITEMS**

**LEVIN BROTHERS**

1966 Market St., pinted Date, Ind. 47132

**DIRECT FROM MANUFACTURER**

**SPECIAL!**

**HORSE CLOCK**

in two-tone silver or brass finish, only $5.50.

**CIRCUS & CARNIVAL**

**PARKS & FAIRS**

**MISCELLANEOUS**

**MUSICIANS**

**VAUDEVILLE ARTISTS**

**VOCALISTS**

**ATTENTION, JOBBER!**

WRITE FOR INFORMATION ON THE

**SPINNING CLOCK IN COLORS**

Playing Fields in Numbers and Colors
- Over 10,000 Sold in 1951
- Big Money Maker for Clubs and Lodges

WE SELL AT MANUFACTURERS' PRICES

Leading parts at Weekend Clubs. Lights, Leather Good, Correa, Jewelry, Appliques, Cutlery, Sun Glasses, Cabled Watches and more ready stocks among too numerous to mention, Immediate delivery on the above mentioned lines.

**T&C SALES COMPANY**

811 Hardin Ave., Jacksonville, Illinois. Phone 2404-2405

Manufacturers & Manufacturers Representatives

**CREW HAT**

GOB HAT

Well Constructed

Taped Seams

Multiple-seamed Brim

$4.25 Doz.

$6.00 Doz.

CONFEDERATE & YANKEE CAPS

Every Shade at Your Dealer's

No charge extra for C.O.D.

**MORE SPARKLE THAN DIAMONDS**

RIBBON, ALL WHITE BULBS

**MECHANICAL TOY SPECIALS**

**BRONZE WESTERN SADDLE HORSES**

Height and Dveau Price

10'/1" 8'/1" 6'/1" 4'/1" 2'/1" $19.90 $14.50 $9.50 $4.50

15% Discount for 10 Dozes, F.O.B. Chicago, Wholesale Only.

**COOK BROS.**

100% Mexico Molding

**NEW TITANIA GEM**

**FREE WEEKLY CATALOGUES**

**DIRECT FROM MANUFACTURER**

**DES MOINES RING CO.**

38 S. Dame Ave., Des Moines, Iowa.
7 PIECE STAINLESS
Household Knife Set
on Wall Rack

Attractive Shaped
Heavy Handles
Consists of
2-1/2" Bread Slicer
1-1/4" Paring Knife
1-1/2" Cheese Knife
1-1/8" Ham Slicer
1-1/8" Cake Knife
1-1/2" Bread Knife

Mirror Finish—
Razor Sharp

COMPLETE SET $1.90

DOWAL SALES CO., 138 W. 33RD ST., NEW YORK 11, N. Y.

Merchandise Topics

Write Royer Service Department,
5160 Peterson Street,
Chicago 30, Ill., for a free catalog or send name of
merchandise you require. We only have 
the names of merchandise of supplies not available
in our present line. Should you order a name
not handled, please return classified advertise.

New York
Metro Sales Company, after 13
years, has decided to move up
in the heart of the savory
food district. Their new home
will be located at 26 West
38th Street (fourth floor), where
they will occupy larger quarters. Milla
claims that their prices, challenge
the competitors in the lines of
novelties, gifts, sundries, toys and
home furnishings.

Dave Fielden, Inc., offers the
modern housewife a choice of
10 charming to the beavers at
the beginning of each new season.
Ideal Tin Corporation has its
1952 line of inflatable toys, including
ballons, novelties and wind-up
animals. Dealers, interested in
writing for the company's free
catalog, should write to
Present Metal Manufacturing
Company, Inc., Huntington
Beach, Calif., which supplies
comprehensive sets composed of
comfortable footrests, which
can be adjusted for maximum
comfort, and a variety of colors and
styles at $4.25 per set.

Cullen & Company, Inc.,
offers a wide variety of dancing
balance at the perfect price. The
continued interest in dances in all
their forms—electrostatically lighted bandleader
in many printing and enamels. Music and
ten dancing easily on the graceful
shapes. The forms, set at $7.20 a
set, are available in 18 different colors that
will vary in a choice of mahogany,
black, pink and blue. 10 inches high
in both colors. Pixy Pearl Company
has produced a line of pearl
dozen pears of the following groups:
One strand, $6.00; two strands,
$12.00; four strands, $24.00.

Latest novelties to be
shown by J. M. K. Company of
Novelty and Ceramic, Inc., is an
item called "Endless Mystery Thread," the
corporation's claim being that
ingredients are sold at
the price of $3.00.

The company has just
introduced a new line of
its Endless Mystery Thread
which is the largest and
most complete collection of
the product on the market
in any price range. It
covers the entire range of
damask and damask
designs, and is available
in all colors at
$3.00 per 100 yards.

Merchandise You Have Been Looking for
Longs, Crescents, Reflections, Ammonite Ware, Decorated Teacups, Silhouettes, Tinted Paperweights, Games, Books from these companies.

Catalog Now Ready—Write for Copy Today

1111 South 12th St., St. Louis 4, Mo.

Increase your sales,
Increase your profits,
Increase your satisfaction.

REAL FLASH!
Hand Painted Gold Trimmed China Restaurant Lamp—15" Tall
Complete restaurant lamp.
$3.25 ea. in
LIMITED SUPPLY

EACH TOP QUALITY OFFICE WATCH
with a TOP NAME in time keeping.
$15.00^ each

CROSBY PRODUCTS MFG. CO.
1965 Dundie Ave. Los Angeles 28, Calif.

NEW! LADIES FULL FASHIONED
81 GAGE, 15 DENIER, DUPONT NYLON HOSE
$6.50 Doz.
$2.37 Doz.

CARDINAL MFG. CORP.
11730 S. 20th St., Kansas City 18, Mo.

BARKER MFG. CO.
1342 North 11th St., St. Louis 3, Mo.

TRICO WATCH TIME
Trico Watch Mfg. Co.
23 W. Ogden Ave. Chicago 10, Ill.

A. C. Ad Budget
Confirmed from page 28

Tampa Record
Continued From page 41

KO KIDS
Terrific Knockouts
White 3 1/2 in. $3.00
White 1 1/2 in. $1.50

California Supreme
1200 West 121st St.
Los Angeles 28, Calif.

PACIFIC SUPPLY CORP.
1111 South 12th St., St. Louis 4, Mo.

REAL FLASH!
Hand Painted Gold Trimmed China Restaurant Lamp—15" Tall
Complete restaurant lamp.
$3.25 ea. in
LIMITED SUPPLY

A. C. Ad Budget
Confirmed from page 28

Merchandise Topics

HEAVY MEXICAN RINGS
in an assortment of sizes. Also all
bronze silver-styled rings. Rings with
side engravings, $4.50 per dozen;
without side engravings, 40 cents
per dozen. In sizes, different prices.
Attention please:
On orders under $5.00, add 5% in
shipping charges. Prices are in
Mexican embroidered pouches
and each sized, orange and white
beads, in tubes and boxes. Mexican
hand-knotted macrame balls in white.
$15 with order. AFC. App. signed
Worldwide for well-known firms.

Ask for Latest TRADE Catalog

P. O. BOX 875
EL PASO, TEXAS

SUPPLIES
and EQUIPMENT

9 1/2 Color Specials
Sweetie, 5" square; $1.25
Mexican 3" square; 7 colors
Mikado, 4" square; $1.00
Wife & Husband, 4 color
Con-Tact, 10" square; $1.00
Bunny, 12" square; $1.25
75% off trade, no limits.

PARKER WATCH CO.
917 Broadway, Newark, N. J.

KO KIDS
Terrific Knockouts
White 3 1/2 in. $3.00
White 1 1/2 in. $1.50

J. S. SELLER CO.
460 South Broadway
Los Angeles 10, Calif.

Tampa Record
Continued From page 41

DIRECT FROM
MODERN PENG MFG. CO., INC.
1965 Dundie Ave. Los Angeles 28, Calif.

Tampa Record
Continued From page 41

DIRECT FROM
MODERN PENG MFG. CO., INC.
1965 Dundie Ave. Los Angeles 28, Calif.

Tampa Record
Continued From page 41

DIRECT FROM
MODERN PENG MFG. CO., INC.
1965 Dundie Ave. Los Angeles 28, Calif.

Tampa Record
Continued From page 41

DIRECT FROM
MODERN PENG MFG. CO., INC.
1965 Dundie Ave. Los Angeles 28, Calif.

Tampa Record
Continued From page 41

DIRECT FROM
MODERN PENG MFG. CO., INC.
1965 Dundie Ave. Los Angeles 28, Calif.

Tampa Record
Continued From page 41

DIRECT FROM
MODERN PENG MFG. CO., INC.
1965 Dundie Ave. Los Angeles 28, Calif.

Tampa Record
Continued From page 41
<table>
<thead>
<tr>
<th>Territory</th>
<th>Name</th>
<th>Phone</th>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>John Smith</td>
<td>123-4567</td>
<td>123 Main St.</td>
</tr>
<tr>
<td>Chicago</td>
<td>Jane Doe</td>
<td>789-0123</td>
<td>456 East St.</td>
</tr>
<tr>
<td>St. Louis</td>
<td>Bob Johnson</td>
<td>321-6543</td>
<td>789 West St.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>Mary Brown</td>
<td>456-7890</td>
<td>123 South St.</td>
</tr>
<tr>
<td>Miami</td>
<td>Paul Green</td>
<td>789-1234</td>
<td>456 North St.</td>
</tr>
</tbody>
</table>

**JAR DEALS**

**MAKE MONEY**

**PUSH CARDS**

**$25,000 STOCK SALES BOARDS AT BARGAIN PRICES**

**IT'S FREE FROM TAX FREE FROM LICENSE**

**CAN BE SOLD ANYWHERE IN THE UNITED STATES LEGALLY**

**DISTRIBUTORS AND JOBBERS**

**UNIVERSAL'S BRAND NEW "TRIPLETS"**

**UNIVERSAL MANUFACTURING COMPANY**

405-7-8-11 EAST ST STREET

KANSAS CITY 6, MISSOURI
COPPER STILL TIGHT

2d Quarter Allocations Set; Aluminum Upped 25%

WASHINGTON, Feb. 10.—The National Copper Association last week notified manufacturers of amusement machine operators of their allocation for the 2d quarter of 1953. As a result of copper price increases, the 2d quarter allocations are 25 per cent of their 1st quarter requirements. A 2d quarter allocation of 30 per cent and a 3d quarter allocation of 26 per cent were released in the initial quarter. Other 1st quarter allocations were outlined for April-May-June. The allocations, included in the initial quarter, are for the amusement machine industry in the United States and Canada. The allocation is based on the industry's demand for copper products for amusement machines and is subject to change as demand and supply conditions warrant.

WILLIAMS SHIPS DISTRIBS NEW BASEBALL GAME

CHICAGO, Feb. 16.—First shipment of Williams Manufacturing Company's Deluxe World Series baseball game was sent west to the firm's distributor network last week, according to Bill Button, president. All skill game. It has a nickel, dime and quarter single- or double-play operation. Stiffing animated action on the baseball diamond, Deluxe World Series has basic rules which will not be changed until the firm's devoted fans make them so. Altogether there is no limit to the number of variations a player in the game but for 25 cents. and the cost is less than three "cents" in most cases, with the players and kids alike running to build up an entirely new local tournament. The five player teams essay to outscore each other, with the player who scores the most points out of the five players at the end of the game winning the game. The five players are seated on a long bench, which is divided into five sections. Each section is equipped with a small table, which contains a dozen baseballs, a dozen bats and an assortment of baseball equipment. The players take turns at each station, with the player who scores the most points out of the five players at the end of the game winning the game.

JANNENBAUM IS NEW PRESIDENT OF NYC ASS'N

NEW YORK, Feb. 18.—Local operators of the American Gambling Association, Michael J. Jannenbaum, of the Edward Curran Company, was elected president of the Associated Amusement Machine Operators of New York on Thursday (14) at a meeting sponsored by the group's present administration.

MULL CITY PLEA

Open House Held By International

PORTLAND, Ore., Feb. 15.—About 165 operators and distributors attended an open house held by the local headquarters of the International Vending Company (111) to meet the firm's new general manager, Steve Crossley (The Billboard, February 14). Steve Crossley, obtained by Raymond and Company, and C. W. Tannen, larger distributor, announced the open house held by the city of Portland. An open house held by the city of Portland.

COIN LAUD CHARITY WORK BY BALT. OPS

BALTIMORE, Feb. 18.—Harry Jerry S. Feinberg, president of the Baltimore Coin and Bill Operators' Association, introd., in the event, will be held on February 14, with Jenkies, the state's largest amusement operators.

COPPER STILL TIGHT

2d Quarter Allocations Set; Aluminum Upped 25%

WASHINGTON, Feb. 10.—The National Copper Association last week notified manufacturers of amusement machine operators of their allocation for the 2d quarter of 1953. As a result of copper price increases, the 2d quarter allocations are 25 per cent of their 1st quarter requirements. A 2d quarter allocation of 30 per cent and a 3d quarter allocation of 26 per cent were released in the initial quarter. Other 1st quarter allocations were outlined for April-May-June. The allocations, included in the initial quarter, are for the amusement machine industry in the United States and Canada. The allocation is based on the industry's demand for copper products for amusement machines and is subject to change as demand and supply conditions warrant.

WILLIAMS SHIPS DISTRIBS NEW BASEBALL GAME

CHICAGO, Feb. 16.—First shipment of Williams Manufacturing Company's Deluxe World Series baseball game was sent west to the firm's distributor network last week, according to Bill Button, president. All skill game. It has a nickel, dime and quarter single- or double-play operation. Stiffing animated action on the baseball diamond, Deluxe World Series has basic rules which will not be changed until the firm's devoted fans make them so. Altogether there is no limit to the number of variations a player in the game but for 25 cents. and the cost is less than three "cents" in most cases, with the players and kids alike running to build up an entirely new local tournament. The five player teams essay to outscore each other, with the player who scores the most points out of the five players at the end of the game winning the game. The five players are seated on a long bench, which is divided into five sections. Each section is equipped with a small table, which contains a dozen baseballs, a dozen bats and an assortment of baseball equipment. The players take turns at each station, with the player who scores the most points out of the five players at the end of the game winning the game.

JANNENBAUM IS NEW PRESIDENT OF NYC ASS'N

NEW YORK, Feb. 18.—Local operators of the American Gambling Association, Michael J. Jannenbaum, of the Edward Curran Company, was elected president of the Associated Amusement Machine Operators of New York on Thursday (14) at a meeting sponsored by the group's present administration.

MULL CITY PLEA

Open House Held By International

PORTLAND, Ore., Feb. 15.—About 165 operators and distributors attended an open house held by the local headquarters of the International Vending Company (111) to meet the firm's new general manager, Steve Crossley (The Billboard, February 14). Steve Crossley, obtained by Raymond and Company, and C. W. Tannen, larger distributor, announced the open house held by the city of Portland. An open house held by the city of Portland.

COIN LAUD CHARITY WORK BY BALT. OPS

BALTIMORE, Feb. 18.—Harry Jerry S. Feinberg, president of the Baltimore Coin and Bill Operators' Association, introd., in the event, will be held on February 14, with Jenkies, the state's largest amusement operators.
Hammergren to Pay Wurlitzer Over $200,000

Hollywood, Feb. 16.—A jury has done its duty in one of the crimes of the new RKO movie, "Blow by Night," the vote coming from the jury box in that of Tony Martin singing "I Hear a Rhapody".

March MOA Meet Called Off; Exec. Com. Sets Meet May 6-7

Proximity to Bryson Bill Hearings
Forced Cancellation, Miller Says

**Juke Box Gets Role in Movie**

**Set Wurlitzer Service School Week at Coven**

**Rule No Sales Tax on Juke Play in Georgia**

**Levine in New Attack On Juke Royalty Bill**

**Juke Box Industry To Get More Metal**

**Evans Shows New 100, Picks Several Distribrs**

**Evans Shows New 100, Picks Several Distribrs**

**Jersey Group Elects Collins**

**Reed Appointed AMI Distributor In New England**

**Vox Populi Is Heard on Bill To Tax Jukes**

---

**In Other Departments**

Among the stories of interest to the coin machine industry in the next few weeks and the other departments up front in this issue of The Billboard are:

- **WILLFUL SELF-IMPEACHMENT?** ASCAP itself does not think so.
- **COLUMBIA PAIRS UP HIT SIDES.** Discopy reissues eight Columbia hits.
- **7 Disk Firms Join Op Asn.**
- **Evans Shows New 100, Picks Several Distribrs**
- **Jersey Group Elects Collins**
- **Vox Populi Is Heard on Bill To Tax Jukes**

---

**Vox Populi Is Heard on Bill To Tax Jukes**

Continued from page 18

The committee is uncertain as to what will happen in executive session. Members plan to discuss the bill at length and exhaustively. In any event, a lively debate will be sure to arise because of the controversial nature of the bill. The big volume of correspondence that has been received by the committee is indicating that the legislation is needed.

In his four-page bill the sponsor of the bill, Governor Moses, has been subject of two weeks' discussion in the Senate and House.
MT\n
Inn

vs

A

3422

78

1426

148ML

juke

46$-M

1.1

148ML

M. R.

30%

DEA

MAJOR

78s

W..)

St.

WAYS

1.1.9.

51.4164

W

30%

MAJOR

78s

To

EVANS

1APOKT

1.1

$139

$169

$1

$139

$169

$1

$139

$169

$1

$139

$169

$1

$139

$169

$1

$139

$169

$1

$139

$169

$1

$139

$169

$1

$139

$169

$1

$139

$169

$1
Nearly every box makes most money in the night hours. With a route of AMI "D's," you spend your nights in peaceful slumber uninterrupted by frantic service calls or bitter bawlings-out by locations. The "D" works while you sleep and gives you countless reams of beautiful Dreams, with this stalwart performer always building up your health, physical and fiscal!

AMI Incorporated

GENERAL OFFICES AND FACTORY, 1100 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN
Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

**Record Reviews**

**WALLY ROSE**

**Euphonic Sounds**

The spirited call is based on an original theme and is appropriately titled. The arrangement is well done and the singing is good. This record is recommended for all types of listening.

**ROB SCROB ORK**

**The Troubull**

Your voice on this record is not only pleasing, but also well-timed. The instruments are blended into the song, and the harmony parts are well sung. This record is recommended for all types of listening.

**SMALL SPOTS PAY OFF!**

**RIBTACRAT S-45**

Day by day the RIBTACRAT S-45 is receiving more attention from the public. It is now being played in many locations, and the small spots pay off. The record is very popular and is doing well in the market.

**RHYTHM & BLUES RECORD REVIEWS**

**Wind in the Whistle**

The record is well produced and the singing is good. The arrangement is well done and the harmony parts are well sung. This record is recommended for all types of listening.

**TINY BROADWALK ORK**

**Train Keep a Rollin'**

Your voice on this record is not only pleasing, but also well-timed. The instruments are blended into the song, and the harmony parts are well sung. This record is recommended for all types of listening.

**JIMMY WITTMANN**

**Vareta Dillard**

Your voice on this record is not only pleasing, but also well-timed. The instruments are blended into the song, and the harmony parts are well sung. This record is recommended for all types of listening.

**Country & Western (Folk) Record Reviews**

**Country Miss**

The record is well produced and the singing is good. The arrangement is well done and the harmony parts are well sung. This record is recommended for all types of listening.

**VOX JOX**

**The Spread Across**

This record is well produced and the singing is good. The arrangement is well done and the harmony parts are well sung. This record is recommended for all types of listening.

**FOLK TALENT AND TUNES**

**Snow**

Cindy Cox has released a new album, "Snow," which has gone to WWCR, Logan, W. Va., at WPTO, Glenville, W. Va., and WWJO, Miami, Ohio. The album is doing well in the market.

**International**

**New Textures**

The record is well produced and the singing is good. The arrangement is well done and the harmony parts are well sung. This record is recommended for all types of listening.

**Sacred**

**Anita Kerr**

Your voice on this record is not only pleasing, but also well-timed. The instruments are blended into the song, and the harmony parts are well sung. This record is recommended for all types of listening.

**Rhythm & Blues**

**Smokin'**

Your voice on this record is not only pleasing, but also well-timed. The instruments are blended into the song, and the harmony parts are well sung. This record is recommended for all types of listening.
Hugo Ristau
Distri Set-Up

CHICAGO, Feb. 18—Ristau, Inc., displayed several models of its $10.50, 46 selection, cover-model juke box at the Coin Machine Institute Convention here and officials of the firm reported they are busy organizing the new selection.

Mr. Ristau, general manager, said these models were designed to fit a niche between the pinball machine and the slot machine. They are designed to be placed in small arcades where they can be operated by the coin placed in the machine.

Mr. Ristau also said that the new models are designed to be easy to service and that they are being produced by the company in the United States.

Wico Shows Kit

CHICAGO, Feb. 18—Wico, Inc., displayed several models of its new $22.50, 40 selection, cover-model juke box at the Coin Machine Institute Convention here and officials of the firm reported they are busy organizing the new selection.

The Wico Model 2000 is a new, high-end model that can be used in both commercial and residential settings. It features a high-quality speaker system, powerful amplification, and a wide range of music genres.

Hammergren Pays Over 200G

The Jukebox sale is a popular one in the music industry. The demand for jukebox machines has grown significantly in recent years, driven by the popularity of streaming services and the resurgence of vinyl records.

Accepting Payments

The Hammergren sale is a popular one in the music industry. The demand for jukebox machines has grown significantly in recent years, driven by the popularity of streaming services and the resurgence of vinyl records.

Coin-Operated Hospital Radio

Showed at CMI

The jukebox sale is a popular one in the music industry. The demand for jukebox machines has grown significantly in recent years, driven by the popularity of streaming services and the resurgence of vinyl records.

7 Disk Firms

Also to every member of the coin machine industry in Greater Miami. It has been successful in working out an improved schedule of commissions for game and coin operators, although few have brought about healthier conditions for the trade's industry than existed for many years.

At the meeting, Ivan Lewin, AOA, and AOA, and Wico distributor for Miami, Florida, was the meeting of the Executive Committee for the past three months, replacing Dick Luber.

Full of Rock Ola features

That REALLY SELL MUSIC!

To help you make more money— all phonographs are set at the factory for 1 play for 10¢— 3 plays for 25¢— Easily changed for other combinations desired.
Sirup Concentrate Growing Factor in Cup Operation

Report 25-30% Supply, Cost Saving;
Mfrs. Disagree on Sales to Ops

(Part one of a two-part series)

CHICAGO, Feb. 16.—With the popular beverage growing in a factor in cup vending operations, a number of soft drink manufacturers have recognized a new form of all-liquid concentration for the operator’s business.

Tax Reduction To Key Calif. Tobacco Meet

Los Angeles, Feb. 16.—Supporting the tobacco industry in California, will talk in the name of low taxes. Delegates question and answer period to follow his speech. The future tax situation in the State will be discussed (Chicago Times, Feb. 15). The state which does not have a cigarette tax.

Arch Biddle, president of the American Tobacco Co., said: "While the question of low taxes is important, it is not as important as the question of the future tax situation in California."

New Northwestern Waterprort Gasket

MORRIS, Ill., Feb. 16.—The National Automatic Merchandis- ing Machine Manufacturers’ Assn., has produced a waterproof gasket for use in vending machines. Mr. G. H. Reynolds, sales manager, said it is designed to prevent the formation of moisture or condensation in vending machines in outdoor locations.

The new gasket is applied to the upper edge of the vending machine, around the inner surface of the gasket. When completely sealed, the gasket is designed to prevent the entry of water into the vending machine, ensuring the operation of the machine in wet or weather conditions. This waterproof gasket is 75 cents.

Dire Need for Coins, Says Mint Director

For production, $18,000,000 would be needed, 150,000 nickel, 271,000 dollars, 260,000 dollars, and 4,000,000 50-cent pieces. The exact cost of the 1919 market of coins was $19,000,000, and 60,000,000 50-cent pieces. This exceeded the limit on the sale of 1918, the year of the last market of coins. The Federal Reserve Act of 1913 provided for the purchase of 150,000,000 1-cent pieces.

For many years before the sub-committee of the House of Representatives, Mrs. Reef Ross, said that in 1918, the cost of the 1919 market of coins was $19,000,000, and 40,000,000 50-cent pieces. This exceeded the limit on the sale of 1918, the year of the last market of coins. The Federal Reserve Act of 1913 provided for the purchase of 150,000,000 1-cent pieces.

VENDING MACHINES

MATCHBOOK ADS LIGHT WAY TO NEW LOCATIONS

MAYO, Feb. 16.—Matchbook advertising is growing in new locations for the tobacco industry. The company is offering through red-and-white colored matchbook advertising programs for vendors, a $100 reward for any installation of a cigarette machine and a $500 reward for installation of a tobacco machine.

The outside cover contains a large letter with the words “$100 Reward,” on the front of the matchbook. The back cover contains information regarding the installation of a cigarette or tobacco machine. Bank lines are given, along with Remington’s name, location address, and payee, each of which is unattainted.

Readers Digest Goes National In Vending Test

Goldman, Darlington and Record-Attendance Meet; Open Discussion Period Cracks

Forbes Feted At $100-Plate Charity Event

NEW YORK, Feb. 16.—Nearly 300 cigarette operators, tobacco distributors, and representatives attended a testimonial dinner Thursday evening at the Waldorf-Astoria Hotel, in honor of the president of the American Tobacco Co. Mr. Forbes, who was in charge of the event.

The dinner, held to honor Mr. Forbes, was a major event in the tobacco industry. The Waldorf-Astoria Hotel was packed with guests, and the dinner was a huge success.

Mattew J. Forbes, the tobacco manufacturer who attended the event, is known for his contributions to the industry. Forbes is a well-respected figure in the tobacco community, and his presence at the dinner was a testament to his influence.

The event included a dinner, speeches, and a charity auction. The auction included items such as autographed photographs and dinner tickets. The proceeds from the auction were donated to a local charity.

Demco in Move; Preps New Models

NEW YORK, Feb. 16.—Demco, Inc., this week moved its executive offices to 220 1st Avenue, just down the street from the company’s headquarters. The move was made to accommodate the growing demand for new models and to improve efficiency. The new offices are equipped with state-of-the-art technology and are designed to enhance productivity.

The move is part of Demco’s ongoing expansion and commitment to provide exceptional service to its customers. The company is continuously developing new models and services to meet the evolving needs of the industry.

Indeco in Move; Preps New Models

NEW YORK, Feb. 16.—Indeco, Inc., this week moved its executive offices to 220 1st Avenue, just down the street from the company’s headquarters. The move was made to accommodate the growing demand for new models and to improve efficiency. The new offices are equipped with state-of-the-art technology and are designed to enhance productivity.

The move is part of Indeco’s ongoing expansion and commitment to provide exceptional service to its customers. The company is continuously developing new models and services to meet the evolving needs of the industry.

Martin Given 21-State DuGrenier Cig Distrib

CHICAGO, Feb. 16.—A further broadening of its operations was announced by Mrs. James L. Martin, daughter of the late James L. Martin, the well-known cigarette manufacturer. Mrs. Martin is the head of the James L. Martin Company, a major distributor of cigarettes in the nation.

Martin is the daughter of the late James L. Martin, the well-known cigarette manufacturer. She is the head of the James L. Martin Company, a major distributor of cigarettes in the nation.

Forbes Feted At $100-Plate Charity Event

NEW YORK, Feb. 16.—Nearly 300 cigarette operators, tobacco distributors, and representatives attended a testimonial dinner Thursday evening at the Waldorf-Astoria Hotel, in honor of the president of the American Tobacco Co.

The dinner, held to honor Mr. Forbes, was a major event in the tobacco industry. The Waldorf-Astoria Hotel was packed with guests, and the dinner was a huge success.

Mattew J. Forbes, the tobacco manufacturer who attended the event, is known for his contributions to the industry. Forbes is a well-respected figure in the tobacco community, and his presence at the dinner was a testament to his influence.

The event included a dinner, speeches, and a charity auction. The auction included items such as autographed photographs and dinner tickets. The proceeds from the auction were donated to a local charity.

The move is part of Demco’s ongoing expansion and commitment to provide exceptional service to its customers. The company is continuously developing new models and services to meet the evolving needs of the industry.
Top Economist Calls City Cig Levis Unfair

ROANOKE, Va., Feb. 18—The nation's top economist today blasted among those levis "unfair" which he condemned, according to Dr. William H. Stiehl, executive chairman of the American Industry Research Corporation. Concluding a three-week study of the industry, Stiehl said his findings indicated the market for cigarette sales was "unfair." Reporting to the city council after a meeting in the city's cigarette marketing, the report was approved by the council and by the local merchants.

There is no State tax.

Venders' 2d Quarter Metal Quotas Held

WASHINGTON, Feb. 18—After two months of negotiations with the National Communications Commission, the American Industry Research Corporation has decided to hold the 2d quarter metal quotas.

The move was made by the corporation to avoid a possible price increase in the 2d quarter.

Coin Cleaner Output Snap

CLEVELAND, Feb. 18—In spite of the recent strike, the coin cleaner output has not been affected.

Coffee Industry Sets Ad Program

NEW YORK, Feb. 18—The American Coffee Bureau will conduct an aggressive advertising campaign for 1955 in April. The campaign will be directed to the consumer, the retailer and to the stores.

The campaign will feature bill-board advertising in large cities where coffee is sold. Advertising will emphasize the importance of coffee to the consumer, and the need for good advertising in the industry.

Caddy-Fry Sets Promotional Offer

NEW YORK, Feb. 18—A new one-cent offer, offering a one-cent discount to all customers, has been introduced by Caddy-Fry. The offer is good for one order per customer, with a maximum of five orders per customer.

The promotion is being conducted in all branches of the company and is designed to increase sales.

Pa. Cig Tax Receipts

PHILADELPHIA, Feb. 18—The Pennsylvania State Tax Department is predicting a 5 cents per pack tax increase for the first four months of the year.
MORE PROFITS—STEADIER INCOME WITH VICTOR’S NEW SUPER SALESMEN

BABY GRAND & CHICLE TREETS

THE BILLBOARD

Index of Advertised Used Machine Prices

- Vending Machines

Machine and price listed below are taken from advertisements in The Billboard as of February 23, 1952.

For this week's prices consult the used machine advertisements in this issue.

- VENDEES FROM TORR ON 20 WEEKLY INSTALLMENT PLAN

ROY TORR

SIMPLIFIED SERVICE MEANS MORE MONEY LESS WORK

The biggest profit maker operation has ever opened its doors to automatic vending machines. Simpler service, even simpler in itself. The less work involved in operating the machines. The fewer parts that need attention. Ideal products including both bulk and canned products. Attracts non-consumers, potential customers... send for our brochure.

BURLINGTON CORPORATION

39 N. Washington St., Mt. Clemens, Ill.

30 DAY MONEY BACK TRIAL

Northernwest

Guaranteed Used Machines

DELIVERED & INSTALLED AT COMMISSIONER'S PRICES

TENNESSEE FROSTI-FREE MACHINE CORP.

GUARANTEED USED MACHINES

145 W. 44th St., New York 36, N.Y.

NORTHWESTERN

Guaranteed Used Machines

FREE TOLL CALLS

P. M. MANDELL

VIENNA, VA.

F. F. CONEY

TOUR & TRAVEL

PENNSYLVANIA

Guaranteed Used Machines

ORDER & EMERGENCY SERVICE

W. M. ARMSTRONG, ST. NORBERT, ILL.

THE NORTHWEST CORPORATION

39 N. Washington St., Mt. Clemens, Ill.

Guaranteed Used Machines

FREE TOLL CALLS

P. M. MANDELL

VIENNA, VA.

F. F. CONEY

TOUR & TRAVEL

PENNSYLVANIA

Guaranteed Used Machines

ORDER & EMERGENCY SERVICE

W. M. ARMSTRONG, ST. NORBERT, ILL.

THE NORTHWEST CORPORATION

ONE DAY MONEY BACK TRIAL

Guaranteed Used Machines

DELIVERED & INSTALLED AT COMMISSIONER'S PRICES

TENNESSEE FROSTI-FREE MACHINE CORP.

RGUARANTEED USED MACHINES

145 W. 44th St., New York 36, N.Y.

NORTHWESTERN

Guaranteed Used Machines

FREE TOLL CALLS

P. M. MANDELL

VIENNA, VA.

F. F. CONEY

TOUR & TRAVEL

PENNSYLVANIA

Guaranteed Used Machines

ORDER & EMERGENCY SERVICE

W. M. ARMSTRONG, ST. NORBERT, ILL.

THE NORTHWEST CORPORATION

39 N. Washington St., Mt. Clemens, Ill.

Guaranteed Used Machines

FREE TOLL CALLS

P. M. MANDELL

VIENNA, VA.

F. F. CONEY

TOUR & TRAVEL

PENNSYLVANIA

Guaranteed Used Machines

ORDER & EMERGENCY SERVICE

W. M. ARMSTRONG, ST. NORBERT, ILL.
NAMA Area Contab

Sirup Concentrate

Under a sub-contract by the Interborough News to the Interborough for breaks of its business, the following rates have been announced for the six-month period:

Company
I. Gum
II. Caramel
III. Nut, etc.
IV. Chocolate
V. Oatmeal
VI. Corn, etc.
VII. Puffed Rice, Rice Krispies, etc.
VIII. Salted
IX. Sugary
X. Salts

Half-Year Subway Take

Under a sub-contract by the Interborough News to the Interborough for breaks of its business, the following rates have been announced for the six-month period:

Company
I. Gum
II. Caramel
III. Nut, etc.
IV. Chocolate
V. Oatmeal
VI. Corn, etc.
VII. Puffed Rice, Rice Krispies, etc.
VIII. Salted
IX. Sugary
X. Salts
SHUFFLEBOARD SURVEY

Maintenance Keys Operating Success

* Continued from page 18

alert operators that proper condit- tioning of the surface can give us a long period of local prosperity.

Serviceman, Kingpin

The kingpin in the proper operation of the shuffleboard table does not have to be more than a collector. Specified operation must be followed, and careful attention to the necessary conditions must be maintained. The local individual must be protected from any damage, as a result of collection, serviceman and public attention.

A thorough washing of the surface must be performed every active game. This is assigned to this task on each day, each week, and each month, relieved of the occasional call. Equipment includes a standard kit of tools, including a vacuum cleaner, an electric buffer or polisher, a level, and a complete set of light bulbs, pipe, and minor parts. This is carried on a cart.

When the serviceman makes his call weekly, he should be able to see that it is in level, and also that it is free from any damage. It is then that he sees that it is true. Special care must be given to the adjusting controls located under the table. Likewise, the table is normally serviced in this connection. He is especially interested in the special problems, such as a sideboard or too-dry heat or dampness.

One "must" on this service call is to see that the board is not being sold. Every member of the board, followed by politics, is known to require this. Make sure especially that attention is given to the condition of the players, as many are in the condition of being able to see the course of throwing some house work, an operation, in the manner of throwing to spread it from the table. Only such wax which is deposited in the area is...
Cleans as you wait

Op's Steam Room Bathes Old, Tired Juke Boxes

By GEORGE B. LEMING

Chicago, Ill., Feb. 14—Gnarro, of the ABC Music Ser-
vice, has installed a large, efficient, steam-operated ba-
thouse in conversion of the old [name redacted]. An im-
portant feature of the new installation is the fact that the
steam room has been turned into a large, well-ventilated,
soundproof room, which is kept at a temperature of 140
degrees Fahrenheit. The steam room is equipped with
a large heating unit, which is capable of producing steam
at a pressure of 100 pounds per square inch. The steam
room is also equipped with a large, efficient, steam-oper-
ated vacuum cleaner, which is capable of removing dust
and dirt from the walls and floor of the room. The steam
room is also equipped with a large, efficient, steam-oper-
ated dishwasher, which is capable of cleaning dishes
at a temperature of 180 degrees Fahrenheit. The steam
room is also equipped with a large, efficient, steam-op-
era ted window, which is capable of admitting light into
the room. The steam room is also equipped with a large,
efficient, steam-operated wall, which is capable of
providing soundproofing for the room. The steam room is
also equipped with a large, efficient, steam-operated
ceiling, which is capable of flattening walls and floors.

Coinmen You Know

Chicago

At Chicago Coin Machine Com-
pany, Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
and Mr. Lewis, and Mr. Lewis,
Hoskins died He was a member of the American Telephone and Telegraph Co. and had been with the company for 30 years.

The funeral was held at the church of the Holy Cross, and the interment was at the Fairview Cemetery. A standing room service was held at the church. The funeral director was Mr. R. J. Smith.

The family was left in the care of Mr. J. H. Morris, funeral director.

Thetford Outdoor Race at St. Louis Outdoor Race at St. Louis

The race was run on the St. Louis race track. The field consisted of six horses, including the 1938 winner, the St. Louis Outdoor Race.

The race was run in 3:10.5 on the turf. The leading horse was the 1938 winner, the St. Louis Outdoor Race. The second horse was the 1939 winner, the St. Louis Outdoor Race. The third horse was the 1940 winner, the St. Louis Outdoor Race. The fourth horse was the 1941 winner, the St. Louis Outdoor Race. The fifth horse was the 1942 winner, the St. Louis Outdoor Race. The sixth horse was the 1943 winner, the St. Louis Outdoor Race.

James Crow, owner of the St. Louis Outdoor Race, said that the race is moving well. The race is held every year on the last Saturday of October.

The St. Louis Outdoor Race is one of the oldest and most respected races in the country. It has been run every year since 1928. The race is open to all thoroughbreds, and the prize money is $25,000.00.
Coinmen You Know

Shuffle Bowing League of America, which has been operating for 40 years, has reached a record high in membership of the neighboring States of Delaware, New Jersey, Pennsylvania, Maryland, Delaware, Virginia, Maryland, and West Virginia. The League is now the largest in the country with over 100,000 members. The League was formed in 1912 by the late Mr. A. B. Bowles, who was the first president of the League. The League is now directed by Mr. J. W. Bowles, who has been active in the industry for many years.

Shuffle Bowing Laboratories, Ltd., is located at 2120 Pine Street, Philadelphia, Pa., and is operated by Mr. A. B. Bowles. The Laboratories are equipped with the latest in shuffle equipment and are capable of handling any size order.

Shuffle Bowing Co.'s headquarters are located at 2120 Pine Street, Philadelphia, Pa. The company was founded in 1912 by Mr. A. B. Bowles, who was the first president of the League. The company is now directed by Mr. J. W. Bowles, who has been active in the industry for many years.

Shuffle Bowing Co. is a member of the Shuffle Bowing League of America, which has been operating for 40 years. The League is now the largest in the country with over 100,000 members. The League was formed in 1912 by the late Mr. A. B. Bowles, who was the first president of the League. The League is now directed by Mr. J. W. Bowles, who has been active in the industry for many years.

Shuffle Bowing Laboratories, Ltd., is located at 2120 Pine Street, Philadelphia, Pa., and is operated by Mr. A. B. Bowles. The Laboratories are equipped with the latest in shuffle equipment and are capable of handling any size order.

Shuffle Bowing Co.'s headquarters are located at 2120 Pine Street, Philadelphia, Pa. The company was founded in 1912 by Mr. A. B. Bowles, who was the first president of the League. The company is now directed by Mr. J. W. Bowles, who has been active in the industry for many years.

Shuffle Bowing Laboratories, Ltd., is located at 2120 Pine Street, Philadelphia, Pa., and is operated by Mr. A. B. Bowles. The Laboratories are equipped with the latest in shuffle equipment and are capable of handling any size order.

Shuffle Bowing Co.'s headquarters are located at 2120 Pine Street, Philadelphia, Pa. The company was founded in 1912 by Mr. A. B. Bowles, who was the first president of the League. The company is now directed by Mr. J. W. Bowles, who has been active in the industry for many years.
Williams DeLuxe

World Series

The PENNANT WINNER for SKILL PLAY—BASEBALL THRILLS and TOP EARNINGS!

Give the Players What They Want With

IN-A-BACKBOARD ACTION! 3-Dimensional Bar

Festive activity for fans on the diamond within the backboard

"Press box" view of lighted diamond and colorful ball plays

FAST! EXCITING! BIG-TIME!

PLAYER CONTROLLED PITCHING AND BATTING * AUTHENTIC BASE RUNNING! * LIGHT-UP DIAMOND ON PLAYFIELD! * SKILL-AID INDICATORS!

HIGH SCORE REPLAY AWARDS!

SPECIAL CHANCE/OVER JACK VACCETS FROM 6:5 TO 3 FOR 25¢ PLAY, QUICKLY, EASILY!

QUALITY BUILT FOR YEARS OF PROFITABLE OPERATION!

DON'T "HOLD OUT" ON YOURSELF! SEE—BUY DELUXE World Series AT YOUR DISTRIBUTOR NOW!

Every conceivable kind of EQUIPMENT. SUPPLIES AND SERVICES Here, Here, Sold in The Billboard

COVEN DISTRIBUTING COMPANY

WHAT DO YOU HAVE TO SELL?

1125 West 35th St.
Chicago 12, Ill.

4145 W. Fullmore Street
Chicago 54, Illinois

Prices Reduced

Seeburg 1465 ... $135.00
1475 ... $150.00

W. R. DISTRIBUTORS, INC.

WE ARE INTERESTED

As Distributors in all kinds of Novelties and Games.

Victory Amusement Co.
1427 N. Sacramento
Chicago 12, Ill., N. C.

ARCADIA FOR SALE

16 pieces some lights, business not

GIVE TO THE

COVEN DISTRIBUTING COMPANY

Covens Distributors of the Finest Names in Coin

Machine

Bally Futurex, New... Used... $195.00
Bally Tuff King... $200.00
Bally Champion... $125.00
Bally Classics... $75.00
Bally Gold Cup... $45.00

RECONDITIONED BINGO GAMES
Special Package Deal...
3 Pocket Holders
and 15 Wallpapers

SHUFFLE BOWLING GAMES
Bally Shuffle Line... $165.00
Bally Shuffle Bowler... $24.50
WMS, Double Header... $49.50
Bally Hook Bowler... $22.50

America’s Finest One-Stop Service for RECORDS—PARTS PREMIUMS

COVEN DISTRIBUTING COMPANY

JUMBO PINS

SHUFFLE BOWLING GAMES

EVEN PHONOS

W. 1015 $195.00
W. 1010 $195.00
W. 1001 $195.00
W. 1000 $195.00

SHUFFLE BOWLING GAMES

America’s Finest One-Stop Service for RECORDS—PARTS PREMIUMS

COVEN DISTRIBUTING COMPANY

JUMBO PINS

SHUFFLE BOWLING GAMES

EVEN PHONOS

W. 1015 $195.00
W. 1010 $195.00
W. 1001 $195.00
W. 1000 $195.00

SHUFFLE BOWLING GAMES

America’s Finest One-Stop Service for RECORDS—PARTS PREMIUMS

COVEN DISTRIBUTING COMPANY

JUMBO PINS

SHUFFLE BOWLING GAMES

EVEN PHONOS

W. 1015 $195.00
W. 1010 $195.00
W. 1001 $195.00
W. 1000 $195.00

SHUFFLE BOWLING GAMES

America’s Finest One-Stop Service for RECORDS—PARTS PREMIUMS

COVEN DISTRIBUTING COMPANY

JUMBO PINS

SHUFFLE BOWLING GAMES

EVEN PHONOS

W. 1015 $195.00
W. 1010 $195.00
W. 1001 $195.00
W. 1000 $195.00

SHUFFLE BOWLING GAMES

America’s Finest One-Stop Service for RECORDS—PARTS PREMIUMS

COVEN DISTRIBUTING COMPANY

JUMBO PINS

SHUFFLE BOWLING GAMES

EVEN PHONOS

W. 1015 $195.00
W. 1010 $195.00
W. 1001 $195.00
W. 1000 $195.00

SHUFFLE BOWLING GAMES

America’s Finest One-Stop Service for RECORDS—PARTS PREMIUMS

COVEN DISTRIBUTING COMPANY

JUMBO PINS

SHUFFLE BOWLING GAMES

EVEN PHONOS
Comics Exported

cause of regulations instituted by the Commerce Department last July only three countries spending $10,000 or more for one type equipment are listed in its export tabulations. In all $100 new and used machines were exported in October. Their total sales price was $24,325 and the average price, according to country, varied from the $851.94 paid by Cuban firms for mostly new units to the $195 by Canadian operators who concentrated on used apparatus. Meanwhile, vending export sales for the month included $184.40 in machines with an aggregate value of $8,224.12. In the games division, $1,917.72,12 units valued at $132,575 were shipped to foreign operators.

Proof of the steady mounting interest in U. S. manufactured coin machine products is the $4,131.445 worth of equipment delivered to neighboring and overseas countries during the first 11 months of 1951. In a similar period in 1950, considered one of the better years, $2,453,807 in coin equipment was sold for export.

Mull City Plea

Mull City is on the losing end of a suit involving pinball games in which Onky O. Terry obtained a court ruling holding the city ordinance making games to be in conflict with State laws. The 2nd Circuit Court was asked to consider on an emergency basis. Unless the court rules in Mull City's favor, Terry will continue his activities on the grounds that the ordinance is invalid.

The state three judges who ruled in favor of Mull City, the Appellate Court, are hearing the cases.
GOTTIEB'S

All Star BASKETBALL

Headlong Speed! Breathtaking Thrills!
Explosive Action of Championship Play!

PLUS Fascinating
Tie-the-Score Incentive!

VISITOR'S SCORE flashes on scoreboard.
HOME TEAM, represented by player, must tie the
score to win. Additional points score extra awards.

1 to 7 Bumpers in sequence light up Kickout Hole for 1 Replay.
Hitting any Bumper advances Basketball Player across court on
light box until point is made. Ball passing thru any Roll Over
or Kickout awards 2 points. "A" and "B" Roll Overs light
Roll Over Buttons for point scoring and advance value of
Kickout Hole to score additional points.

- 3 "POP" BUMPERS
- 2 CYCLONIC BUMPERS
- 2 FLIPPERS

ORDER NOW FROM YOUR DISTRIBUTOR
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There Is No Substitute for Quality!"

7 Great Machines
for Greater profits

UNITED
De Luxe Six Player
Bolero
Steeple Chase

EXHIBIT
Big Bronco
Jet Gun

AMI
Music

BANNER — Match-A-Score
PROVEN CONSISTENT TOP MONEY MAKER
Descriptive Literature on Request

BANNER SPECIALTY COMPANY
Endorsing Only the Very Best Since 1917
199 W. Girard Ave., Philadelphia 23, Pa. GArfield 3-2700
Branch: 1508 Fifth Avenue, Pittsburgh 19, Pa.

The Sensational, All New
RANGE RIDER
with
Variable Speed
Galloping Action

Now...
The RANGE RIDER with a top of the
line chrome speed indicator. All metal
components. Drive proved to be more
smooth than any on the market.
Get your home and be the first to install this
extraordinary, top money maker.

LIST PRICE $675.00

Distributorships Available
Write today for full details.

RANGE RIDER CO.
419 East 14th Terrace, Kansas City, MO.

MECHANIC WANTED
MECHANIC WANTED
Mecanics or Reps. Must be A-1. Good pay
and prospects. See notice.
BOX D-141

SAVE MORE MONEY
MAKE MORE MONEY
Subscribe to The Billboard TODAY!

MECHANIC WANTED
Mecanics or Reps. Must be A-1. Good pay
and prospects. See notice.
BOX D-141

MECHANIC WANTED
Mecanics or Reps. Must be A-1. Good pay
and prospects. See notice.
BOX D-141

MECHANIC WANTED
Mecanics or Reps. Must be A-1. Good pay
and prospects. See notice.
Please don't send us any more orders till we get straightened out!

The originalCliet

Thunderbolt

Roc-A-Ride Sales
EXCLUSIVE FACTORY DISTRIBUTORS
1507 N. 33rd Street, Philadelphia 21, Pa.
Phone: Stevenson 4-8590 or Stevenson 4-8540

ATTENTION

ALL FOREIGN

BUYERS

WRITE

for prices on
new games & players

WRITTEN

EQUIPMENT

We ship to all parts of the world and the

completeness with which we handle orders

of all countries of the world. Orders for
cigarette machines, juke boxes, and
counter games, are accepted from non-
residents. Orders are shipped immediately
for foreign orders.

Joe Ash

WE ARE EXCLUSIVE WURLITZER

DISTRIBUTORS IN SOUTH

JERSEY, S. E. PENN. &

DELAWARE.

Cleveland Coin
MACHINE EXCHANGE, INC.

7851-1015 Prospect Ave., Cleveland 15, Ohio
All Phones: Tower 1-8415

The Billboard
COIN MACHINES

95
IF YOU WERE AT THE CMI SHOW YOU ORDERED Chicago Coin's 4 PLAYER DERBY

WATCH 3 DIMENSIONAL HORSES AND JOCKEYS MOVE AS GAME IS PLAYED

TAKES LESS TIME TO PLAY

AVERAGE PLAYING TIME 1.1 MINUTES

REAL ACTION FROM START TO FINISH

ASK YOUR DISTRIBUTOR ABOUT "DERBY"

THERE'S A Chicago Coin GAME FOR ANY LOCATION!

Today's No. 1 PIN GAME KING PIN

with ANIMATED "FLY-AWAY" PINS

6 PLAYER BOWLING ALLEY with JUMBO "FLY-AWAY" PINS

FORMICA PLAYFIELD HIGH SCORE OF THE WEEK SIZE: 8 FT. X 2 FT.

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

GUARANTEED USED ONE BALLS

READY FOR LOCATION AT LOWEST PRICES

ROY McGINNIS CORP.
3011 MARYLAND AVE. BALTIMORE 10, MD. PHONE BELMONT 1600

BEST BUYS OF THE WEEK!

PURVEYOR Shuffleboard Co.
432-26 W. WESTERN AVE. PHONE: JUNIPER 8-1814 CHICAGO 14, ILL.
It took 34 years of patient development under the skilled hands of craftsmen, and with the finest of engineering 'know-how' to bring you the FIRST...and the BEST...Mechanical Horse.

EXHIBIT’S

"BIG BRONCO"

12 MONTHS OF PROFITABLE OPERATIONS REPRESENTING 82,768,400 RIDES

This is your assurance that an Exhibit-made product is good! 50 years of manufacturing experience backs up every amusement device that we manufacture. So when you buy mechanical horses for your route, be sure to say "I want an Exhibit BIG BRONCO." Ask for the best...don't say 'mechanical horse' --- say BIG BRONCO!

Tested and Proven by Experienced Operators who know and want only the best!

MAKE THE COMPARISON YOURSELF! SEE THE DIFFERENCE!

VISIT YOUR EXHIBIT DISTRIBUTOR TODAY!

THE EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET

ESTABLISHED 1901

CHICAGO 24, ILLINOIS
NEW, FAST REPLAY GAME
With
1, 2 OR 3 CARD PLAY
ONE COIN PER CARD
PLUS POPULAR
6th, 7th, 8th Extra Ball
Purchase Feature

APPROX. SIZE
2 FT. BY 4 FT.
AVAILABLE IN 5c or 10c PLAY

WRITE FOR YOUR FREE UNITED PARTS CATALOG

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 19, ILLINOIS
SEE YOUR DISTRIBUTOR
ONLY ONE MUSIC SYSTEM
HAS THE
Selectomatic
MECHANISM

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
1500 N. Dayton Street
Chicago 22, Illinois