Union Problems May Stymie Trend to Filming TV Shows

A-TV Sets Big Confab Plant; Elected Arena to Open Future

By TOM PASKINSON
Chicago, March 22. Preparations now are under way at the International Amphitheater here for the upcoming Republican and Democratic national conventions, with installation of the big building's 400,000 all-condition seating capacity.

Although preparations are under way at the Amphitheater, the show itself will be entertained in the public eye of the real convention. The convention is scheduled for April 1 and 2.

By early April, the Amphi- theater will be completely equipped for the events staged in the privately owned structure.

The mainstay of the radio-TV convention is the display of the radio-TV convention at the International Amphitheater, according to E. C. Christiansen, executive director.

The convention will be open to the public on April 1 and 2.

The convention is scheduled for April 1 and 2.

GAC Drive to Hypo Interest in Dancing

N. E. Park Org Elects Dineen

RUTHERFORD, N. J., March 27—The GAC, the governing council of the National Association of Broadcasters, met here today to discuss the problems of radio and television. The council is composed of representatives from all sections of the country.

The GAC has set as one of its goals to increase the interest in downloading the radio and television stations. It has also set as another goal to increase the revenue of the radio and television stations.

Disk Star Hit In Small City

NEW YORK, March 27—The Disk Star hit, a new type of radio program, has been broadcast in the small city of Westfield, N. J.

The program is designed to appeal to the younger audience and to provide an outlet for local talent.

VITAL TO MUSIC

Filmed Dance Programs Is Hollywood's Idea

CHICAGO, March 27—A movie which may eventually have far-reaching effects in the dance industry has been quietly in production for several months. The end result is a movie program production firm in Chicago, which has been working on the project for several months.

The film, which will be released soon, is a documentary about the history of dance. It includes interviews with dancers, choreographers, and historians, as well as footage of performances.

The film is expected to be released in the fall of this year.
Backboard Backstage

by JOE CHID

Some time ago night club editor Bill Smith dictated an intrag- nulating bit on the perils of the high life. To my knowledge, the story was never published. The report was never read and com- mitted to paper. As a result of the tragedies of these two stars, and the fact that both are performers, I’d like to see that bit go to press.

It was the only way Dietrich has ever become a character in public life. The impression that Marlene and Mercedes are two of the most irresponsible characters in history is certainly incorrect. They want to make a good film and are certainly good film performers. They are not great film performers. They are not great film performers. They are not great film performers.

And if you want to be a star, you must be more than a performer. You must make a salary that is adequate for your needs. And if you want to make a star, you must be more than a performer. You must make a salary that is adequate for your needs. And if you want to make a star, you must be more than a performer. You must make a salary that is adequate for your needs.
**RCA, Columbia Execs Oppose Amendments**

**WASHINGTON, March 22.**—Declaring that Radio Corporation of America and Columbia Broadcasting System are united against the proposed amendments to the Copyright Act, Kenneth E. Raines of Columbia Broadcasting System, appearing before a Senate Finance subcommittee, said that the proposed language would alter a provision that the Copyright Act obligates Congress to make an accurate survey of current needs for international copyright protection.

**NEW YORK, March 22.**—In a scheduled appearance before the Senate Finance subcommittee, Kenneth E. Raines of Columbia Broadcasting System, representing the three companies proposing amendments to the Copyright Act, said that the provisions of the proposed law are designed to meet the needs of the music industry in its efforts to protect its rights against piracy.

**Burrows & Co. All Rate Deep Bows For Magic of 'Jamie,' New Stem Hit**

**ISLANDIA, N.Y., March 22.**—Lawrence Burrows, president of the Burrows & Co. Rank organization, has been given an all-time rating of 100 for his performance in the film "Magic of Jamie," which has been introduced to the public in the last few weeks.

**Highest Oscar Total Scored By Film Musical**

**HOLLYWOOD, March 22.—Traditionally, the film industry has been the leader in characterizing the past few days, with a total score of 1,485 points for the year ending June 30. For the first time in Academy history, the musical film has won an Oscar for the best picture, with "The Great Ziegfeld" taking the award.

**Billboard**

The Amusement Industry's Leading Newspaper
Founded 1904 by W. H. Donnelly

**TELEVISION**

'Author-Critic' Rep as Fight Arena Enhanced by 'Gen' McCarthy Bout

**By R. HUNDT**

"Author Meets the Critics" is rapidly gaining a reputation for staging the most successful literary and dramatic events of the season. McCarthy's book, "American's Inheritance," has been the talk of Broadway for some time, and it is believed that the author's appearance at the "Author-Meets-the-Critics" event will further increase its popularity.

**AGENCIES**

Spike Jones Rings Bell With Spicy, Fast-Paced '52 Depreciation Revue

**By NORMAN WEISSER**

If there is any show on the bill that is able to hold the full capacity crowds in their seats for an extended period of time, it is "Spike Jones and His Musical Revue." The show's popularity is due to the innovative and entertaining presentation of songs, dances, and comedy acts.

**Review Index**

Record Reviews: 5
Classical Reviews: 3
Night Club Reviews: 1
Television Reviews: 1
No Let-Up in Advertisers' Pressure on Radio Rates

Bankrollers Laugh Off Studies Showing Out-of-Home Listening

HOF SPRING MILLION, Va., March 29—Radio producers this week are bracing for a tough campaign by advertisers. In the wake of a recent lobbying drive by local advertisers, the production of radio has been at a premium, and the industry faces a major challenge to keep up with demand.

The suggestion issued to local advertisers that they might have to cut back on their radio advertising, and was received with a wide range of reactions. Some advertisers said they would continue to support radio, while others said they would reduce their advertising budgets.

One local advertiser, speaking anonymously, said, "We're not going to cut back on radio. We're going to increase our advertising budget. We believe in radio and we're going to support it." Another advertiser said, "We're going to reduce our advertising budget. We don't think radio is as effective as it used to be."

The production of radio is at a premium, and the industry faces a major challenge to keep up with demand. Radio producers are bracing for a tough campaign by advertisers, who have been increasing their demands for lower rates.

**EDITORIAL**

Together—Or Else

That old saw about success and failure is true. One day they're on top, the next they're down. But advertisers can't afford to let their guards down. They need to keep their advertising budgets up, or else.

Radio producers are bracing for a tough campaign by advertisers, who have been increasing their demands for lower rates. But advertisers can't afford to let their guards down. They need to keep their advertising budgets up, or else.

WPTZ to Shift Kovacs, Ake Garway TV

PHILADELPHIA, March 29—Ernie Kovacs, who pioneered in early-morning humor and later moved to newsmen TV, is moving to WPTZ in New York. The move is expected to be completed by the time Kovacs' contract with WPTZ expires.

Kovacs' new show, "Three to Get Ready," will have to start all over again when it returns in March, but Kovacs is expected to be ready for the new show by the time his contract expires.

Kovacs' move to WPTZ is expected to be completed by the time his contract expires. Kovacs is expected to be ready for the new show by the time his contract expires.
IZZAT SO?

Puck Says Radio Down, Mags Up in TV Homes

NEW YORK, March 21—A study of the impact of TV on radio and suburban magazines was completed this week by Puck magazine editor, Harvey W. Zorbaugh, of New York. He found that "The Road to Wembley," a 75-episode series, had been listened to by 30 per cent of non-TV homes.

The study, which was conducted by the magazine's research department, indicates that the listening habits of non-TV homes differ from those of TV homes in many ways. For example, the study shows that non-TV homes are more likely to listen to music and drama programs, while TV homes are more likely to listen to news and talk shows.

The study also found that the number of people listening to radio programs in non-TV homes is much lower than in TV homes. In TV homes, 60 per cent of the population listens to radio, while in non-TV homes, only 30 per cent do.

According to the study, 90 per cent of the people in the sample are aged 16 and over. The sample consists of 600 households, 300 in each of two regions—New York and Chicago. The households are selected randomly from the population of the two regions.

The study was conducted by the magazine's research department under the direction of Dr. John C. H. Stoddard, director of the department of the Survey Research Center at the University of Chicago.

March 21—A study of the impact of TV on radio and suburban magazines was completed this week by Puck magazine editor, Harvey W. Zorbaugh, of New York. He found that "The Road to Wembley," a 75-episode series, had been listened to by 30 per cent of non-TV homes.

The study, which was conducted by the magazine's research department, indicates that the listening habits of non-TV homes differ from those of TV homes in many ways. For example, the study shows that non-TV homes are more likely to listen to music and drama programs, while TV homes are more likely to listen to news and talk shows.

The study also found that the number of people listening to radio programs in non-TV homes is much lower than in TV homes. In TV homes, 60 per cent of the population listens to radio, while in non-TV homes, only 30 per cent do.

According to the study, 90 per cent of the people in the sample are aged 16 and over. The sample consists of 600 households, 300 in each of two regions—New York and Chicago. The households are selected randomly from the population of the two regions.

The study was conducted by the magazine's research department under the direction of Dr. John C. H. Stoddard, director of the department of the Survey Research Center at the University of Chicago.

March 21—A study of the impact of TV on radio and suburban magazines was completed this week by Puck magazine editor, Harvey W. Zorbaugh, of New York. He found that "The Road to Wembley," a 75-episode series, had been listened to by 30 per cent of non-TV homes.

The study, which was conducted by the magazine's research department, indicates that the listening habits of non-TV homes differ from those of TV homes in many ways. For example, the study shows that non-TV homes are more likely to listen to music and drama programs, while TV homes are more likely to listen to news and talk shows.

The study also found that the number of people listening to radio programs in non-TV homes is much lower than in TV homes. In TV homes, 60 per cent of the population listens to radio, while in non-TV homes, only 30 per cent do.

According to the study, 90 per cent of the people in the sample are aged 16 and over. The sample consists of 600 households, 300 in each of two regions—New York and Chicago. The households are selected randomly from the population of the two regions.

The study was conducted by the magazine's research department under the direction of Dr. John C. H. Stoddard, director of the department of the Survey Research Center at the University of Chicago.

March 21—A study of the impact of TV on radio and suburban magazines was completed this week by Puck magazine editor, Harvey W. Zorbaugh, of New York. He found that "The Road to Wembley," a 75-episode series, had been listened to by 30 per cent of non-TV homes.

The study, which was conducted by the magazine's research department, indicates that the listening habits of non-TV homes differ from those of TV homes in many ways. For example, the study shows that non-TV homes are more likely to listen to music and drama programs, while TV homes are more likely to listen to news and talk shows.

The study also found that the number of people listening to radio programs in non-TV homes is much lower than in TV homes. In TV homes, 60 per cent of the population listens to radio, while in non-TV homes, only 30 per cent do.

According to the study, 90 per cent of the people in the sample are aged 16 and over. The sample consists of 600 households, 300 in each of two regions—New York and Chicago. The households are selected randomly from the population of the two regions.

The study was conducted by the magazine's research department under the direction of Dr. John C. H. Stoddard, director of the department of the Survey Research Center at the University of Chicago.
ABC, UPT Hearing Gets New Set-Back

Three Paramount Directors Found to Own Stock in MSG Corp., Cited for Monopoly

WASHINGTON, March 21—Justice Department's anti-trust chief has filed a suit against the Madison Square Garden Corporation, charging that the boxing clubs of New York and Illinois do not have competition in the Federal Communications Commission's decision to the proposed merger of United Paramount Theatres and the American Broadcasting Company. It was reported today that director of anti-trust division is indicating interest in anti-trust division because of three directors of Paramount Pictures, Inc. and two directors of the Madison Square Garden Corporation. It is reported that director of the Madison Square Garden Corporation is Stuart Greenfield, Edwin W. Perry, Harry F. Louis and Henry Clay Frick.

New York, March 21—An attempt to set up a monopoly over boxing clubs, via sale of radio, TV and motion picture rights to the networks.

Mr. J. R. Weatherby, president of the Madison Square Garden Corporation, in a suit filed against the American Broadcasting Company, has been held by a United States District Court in New York City as a result of the proposed merger.

Conservative Estimate

TV-Film Sponsors Will Pay $19 Million to Stations in '52

NEW YORK, March 22—The 111 TV stations throughout the country, according to a survey conservatively estimated at $19,800,000, will receive at least $12,100,000 this year in TV ads from film sponsors. The survey indicates that the film sponsors will spend at least $12,100,000 on TV ads in 1952.

In the summer months, with fewer TV shows, the broadcast networks may spend at least $12,100,000 on TV ads, according to the survey. And the survey indicates that the film sponsors will spend at least $12,100,000 on TV ads in 1952.

The survey also indicates that the film sponsors will spend at least $12,100,000 on TV ads in 1952, according to the survey. And the survey indicates that the film sponsors will spend at least $12,100,000 on TV ads in 1952.

St. Louis DePelpea

New set-back in the St. Louis DePelpea case of boxing is the selling of TV rights over the last four seasons. The DePelpea case is one of the most important in the history of boxing, as the DePelpea case is the only case of boxing to be heard in the Federal Communications Commission, and the fourth and fourth court is the only court to have heard the matter.

New York, March 22—A group of boxing advocates, under the leadership of Mayor William O'Dwyer, has announced the new set-back in the St. Louis DePelpea case.

Talent Plans

Veepee States UPT Policy, If When Merger

WASHINGTON, March 22—Robert W. Weisman, vice president of United Paramount Theatres, testified before the Federal Communications Commission today, Monday, March 22, that the company would go out of business if the UPT decision is overturned by the Federal Communications Commission.


cancelled, one buys another

NEW YORK, March 3—Harry J. Warner, president of the Warner Bros.-First National Pictures, Inc., announced today that the company would go out of business if the proposed merger of the company and United States Theatres is not completed.

Mr. Warner said that the company would go out of business if the proposed merger is not completed.

Mr. Warner said that the company would go out of business if the proposed merger is not completed.

Mr. Warner said that the company would go out of business if the proposed merger is not completed.

Mr. Warner said that the company would go out of business if the proposed merger is not completed.

Mr. Warner said that the company would go out of business if the proposed merger is not completed.
AAA Reps to Scan Union Merger Plan
Meet March 27 to Examine “Blueprints”;
Heller Denounces “Railroading” Charge

NEW YORK, March 22—Executives of the Associated Press Union, AFL affiliate of the American Federation of Arts and Artists and the American Guild of Musical Artists are scheduled to meet here March 27 to examine what AP president Paul W. Nissen has labeled a “blueprint” for railroading a merger between the two associations. The meeting will be the first public gathering of the AP leaders since the announcement of the merger plan last week. It is expected that the meeting will be held in Washington, D.C., on March 28.

Heller denounced the plan as a “railroading” effort by the AP to force a merger with the American Guild of Musical Artists (AGMA), which had previously rejected a similar proposal. He said the merger would violate the labor law by forcing workers to join an organization against their will.

Radio Stations 54% Of TV Applications
Rush for Post-Freeze Permits Grows;
Broadcasters Sure to Strengthen Grip

WASHINGTON, March 22—Radio stations are continuing to rush for post-Freeze permits, as the Federal Communications Commission (FCC) has granted more than 900 permits since the freeze began. FCC Chairman Roger C. Viars has said that the commission will continue to grant permits as long as there is a reasonable chance for a station to go on the air within a reasonable time.

The rush for permits is expected to continue as the freeze nears its end. FCC Chairman Viars has said that the commission will not grant any new permits after the freeze ends on April 1.

Radio-TV Plots Huge Confab Plant in Chi

Thru-Night TV
35% Sponsored
In Pittsburgh

PITTSBURGH, March 22—The Pittsburgh Post-Gazette, now owned by the Pittsburgh Press, Inc., has announced that it will begin a 24-hour operation on March 27. The newspaper will be printed every day, and will be available for sale at all hours.

Physical setup of the newspaper plant will be in the form of a modern, two-story building, which will be equipped with the latest printing and binding equipment. The plant will be capable of producing up to 100,000 copies per day.

When the new plant is completed, the newspaper will be printed every day of the week, and will be available for sale at all hours. The newspaper will be printed in color, and will be available in both daily and Sunday editions.

WNCH Names Four Veepees

NEW HAVEN, Conn., March 22—In line with plans for expansion announced by virtually every staff member of WNCH, Channel 6, this week announced the appointment of four vice-presidents.

David K. Roos, formerly president of WNCH, has been appointed vice-president and general manager of the station.

The other vice-presidents are: Edward D. Taid, in charge of engineering and technical services; John T. Stokey, in charge of sales and marketing; and William H. Byers, in charge of news and public affairs.

The new vice-presidents will take over the operations of the station, which was acquired by the city of New Haven in 1960.

FACT-Finder
On Mister PUS, surveyors' gear
Looks good; with plumb and transit
He studies markets far and near
In search of facts — and lands it

Last Number: Folks anywhere
Tune most to home-town station
And most of these, beyond compare,
Are our affiliations?

—the difference is MUTUAL
TV RATE GUARANTEE
KMTV Adopts Plan To Lure Nat'l Clients

OMAHA, March 22—Video station KMTV this week became the first TV station in the country to offer all advertisers a real guarantee for a period up to 52 weeks. Under the plan, KMTV, a CBS affiliate, is marriage to be a move to lure national advertisers to the station.

ALL BUT THREE
Disconnected Cities To Join AT&T Relay

NEW YORK, March 22—Some time during the course of 1952 all non-interconnected markets but three will have the live relay network facilities of the American Telephone & Telegraph Company. This week completed the story to this point given in The Billboard some three months ago. At the moment the telephone system will be installed in the eight cities. The cities which will remain on interconnection for the present are New York, Philadelphia, Milwaukee, Chicago, St. Louis, Phoenix, Seattle, and San Francisco.

Bent Electronics Set
107-Mil of Ore

WASHINGTON, March 22—Approval of materials for the construction of 107,029,943 feet of 10-inch and 12-inch connections was received from the Bureau of Public Roads. This spun the wheel that by the National Eastern Pipeline Co. of Atlantic City, N. J., and United Gas Co. of New York, New York, will do the work.

Music Hall Show

HOLLYWOOD, March 22—U. S. broadcasting that this is on hand a decision that was the key legal basis for the United States v. Nasser and the American Federation of Radio Artists union. The decision is and will be equally binding on all radio stations.

Nasser, AFM Decision Due

WASHINGTON, March 22—Radio station KJAZ, Salt Lake City, has been sold to the Mutual Broadcasting System. The sale is not expected to close for several months.

Admiral Gives Seeds 1/2 Mil

NEW YORK, March 22—The Admiral seed company has offered to give 1,000,000 dollars in seeds to the American Broadcasting Company for the use of this station.

McConnell quits NBC

NEW YORK, March 22—James V. McConnell resigned as an executive of the network and applied to the NBC general manager for a new position. It is believed that the move is connected with the departure of Robert L. Stevens, the former program director.

BBDO & Gets Crosby Mfr.

NEW YORK, March 22—Batten, Barton, Durstine & Osborn (BBDO), world-renowned advertising agency, has announced the appointment of Bing Crosby as a consultant to the agency. Crosby will be responsible for developing the advertising strategy for BBDO's clients, with a focus on the entertainment industry.

MANUFACTURERS' BILLS

War Pacts Cut Supply Of Products for Bally

NEW YORK, March 22—Broad

U.S. ground attack on North Vietnam has resulted in a reduction of the supply of products for Bally in the past year. As a result, the company has been forced to increase its prices by 5%.

ABC-TV Hit
With 3 New Cancellations

WASHINGTON, March 22—The American Broadcasting Co. announced today that three new series have been canceled. The shows included in the network's schedule include: "The Adventures of Superman," "Bieber Concert," and "The Adventures of Superman." The cancellations were due to poor ratings and low audience turnout.

Parks TV Seg
Sells As Co-Op

NEW YORK, March 22—Parks TV segment of the station is being sold as a co-operative venture. The station is expected to be sold for $1 million.
SHOW BUSINESS

COLUMBIA’S DOLLS OF DEATH

As part of a new line of Columbia product, "Dolls of Death" will include a scene of "unrestored" prints of "The Leopard," a classic film of the 1940s. The film has been shown at various times in recent years, but this is the first time that it has been presented in its unedited form. The film is scheduled to be shown at the New York Film Festival on September 11th.

MUTUAL TO AIR TEXAS DUDES

SAN ANTONIO, March 22—A new television show, "Texan Dudes," will be broadcast by the Mutual Broadcasting System. The program will feature cowboy stories and adventures of the Texas Rangers.

THEATRE

WARDS OF HOLLAND

The Ward family of Holland, Mich., has been chosen the "Wards of Holland" for the year 1952. The family is known for their dedication to the community and their contribution to various local organizations.

SALES CRUSADER

Mr. and Mrs. J. P. Smith of Westbury, N.Y., have purchased a sales crusader to promote their business. The crusader, a large sign featuring the company's name and logo, will be displayed at various locations throughout the community.

MILLIONAIRE CLUB

Six members of the Millionaire Club have been selected for the "Millionaire of the Year" award. The winners are: Mr. and Mrs. J. P. Smith of Westbury, N.Y.; Mr. and Mrs. J. P. Smith of Westbury, N.Y.; Mr. and Mrs. J. P. Smith of Westbury, N.Y.; Mr. and Mrs. J. P. Smith of Westbury, N.Y.; Mr. and Mrs. J. P. Smith of Westbury, N.Y.; and Mr. and Mrs. J. P. Smith of Westbury, N.Y.
### THE BILLBOARD

#### Radio-TV Show Charts

**Top 10 TV Shows Each Day of the Week in DETROIT**

According to Videodex Reports

<table>
<thead>
<tr>
<th>Network</th>
<th>Show</th>
<th>Time (EST)</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>WBKB</td>
<td>&quot;I'M READY&quot;</td>
<td>7:00-7:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;ALL NIGHT&quot;</td>
<td>8:00-8:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;JUANITA&quot;</td>
<td>9:00-9:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HOLLYWOODogie&quot;</td>
<td>10:00-10:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;THE GREAT GUN&quot;</td>
<td>11:00-11:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HER SONGS&quot;</td>
<td>12:00-12:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;THE GREAT GUN&quot;</td>
<td>1:00-1:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HER SONGS&quot;</td>
<td>2:00-2:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;THE GREAT GUN&quot;</td>
<td>3:00-3:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HER SONGS&quot;</td>
<td>4:00-4:30</td>
<td>Mon-Fri</td>
</tr>
</tbody>
</table>

**Share of Total Audience Radio vs. TV in DETROIT**

According to Pulse Reports Jan-Feb, 1952

<table>
<thead>
<tr>
<th>Day</th>
<th>Radio Share</th>
<th>TV Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>56.4%</td>
<td>43.6%</td>
</tr>
<tr>
<td>Monday</td>
<td>46.2%</td>
<td>53.8%</td>
</tr>
<tr>
<td>Tuesday</td>
<td>40.5%</td>
<td>59.5%</td>
</tr>
<tr>
<td>Wednesday</td>
<td>36.4%</td>
<td>63.6%</td>
</tr>
<tr>
<td>Thursday</td>
<td>37.5%</td>
<td>62.5%</td>
</tr>
<tr>
<td>Friday</td>
<td>40.4%</td>
<td>59.6%</td>
</tr>
<tr>
<td>Saturday</td>
<td>40.3%</td>
<td>59.7%</td>
</tr>
</tbody>
</table>

**Top 5 Radio Shows Each Day in DETROIT**

According to Pulse Reports

<table>
<thead>
<tr>
<th>Network</th>
<th>Show</th>
<th>Time (EST)</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>WMU</td>
<td>&quot;CHANDLER RECREATION&quot;</td>
<td>9:00-9:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;THE GREAT GUN&quot;</td>
<td>10:00-10:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HER SONGS&quot;</td>
<td>11:00-11:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;THE GREAT GUN&quot;</td>
<td>12:00-12:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HER SONGS&quot;</td>
<td>1:00-1:30</td>
<td>Mon-Fri</td>
</tr>
</tbody>
</table>

**NEXT WEEK Videodex and Pulse Studies of WASHINGTON**

**Top 10 TV Shows Each Day**

According to Videodex

**Top 5 Radio Shows Each Day**

According to Pulse

**Share of Total Audience RADIO vs. TV**

Also

**Top 25 TV Shows Nationally**

March 17

<table>
<thead>
<tr>
<th>Network</th>
<th>Show</th>
<th>Time (EST)</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>WMU</td>
<td>&quot;CHANDLER RECREATION&quot;</td>
<td>9:00-9:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;THE GREAT GUN&quot;</td>
<td>10:00-10:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HER SONGS&quot;</td>
<td>11:00-11:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WSNV</td>
<td>&quot;THE GREAT GUN&quot;</td>
<td>12:00-12:30</td>
<td>Mon-Fri</td>
</tr>
<tr>
<td>WMU</td>
<td>&quot;HER SONGS&quot;</td>
<td>1:00-1:30</td>
<td>Mon-Fri</td>
</tr>
</tbody>
</table>

**FOR FULL INFORMATION**

About all radio and television shows, ratings, audience comprehension and many other factors which determine the success or failure of a program may be obtained from the full service of the research organization featured on these pages. For full details of the Videodex charts, write Revolutionary Research Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.

For full details of the Survey, write the Pulse Inc., 46 West 46th Street, New York.
Group Asks TV Tax; Comics Autry

one new market. Aaron Beckwith, the national sales director of "UTP"

NCTA to Send Out Teams To Cover Primaries...

NEW YORK—The Columbia Broadcasting System programming department is bringing several ideas to the timetable of June openings. Some situation comedies and a panel show are being considered.

NCTA Supplies Armed Forces

WLIB Over 1,000 Kilowats

NEW YORK—The number of TV programming units supplied by the National Broadcasting Company for use by the Armed Forces has passed the 1,000 mark. Frank C. Lappine, chief of the network's film and music operations, said that as of March 15, a total of 1,000 programs had been delivered to the Armed Forces. TV Film Recording, a division of Columbia Broadcasting System for distribution to troops overseas.

Ziv Looks to $500 Sales for "Community"

NEW YORK—With well over 100 markets already going into "I Was a Community for the FBI," the transmission of their series and $100 networks to be launched by the National Association of Radio and Television Broadcasters, is expected to sell 500 programs in 15 minutes. The station scheduled to transmit in the week of March 15-19, is expected to sell 500 programs.

WLIB Expands Negro Block To Hour, 15 Mins.

NEW YORK—On the strength of eight renewals and one new sponsor for its Negro programming block, WLIB has expanded its package to a daily total of an hour and 15 minutes. The station, scheduled to transmit Joe Bostic's "Harlem Scenes," on WLIB, has announced that the program will now be transmitted daily from 7:30 to 7:45 a.m., and Phil "Dr. Jive" Gordon, host of the program, will now broadcast from New York ten times a week, as the station's "Happiness Hour" of 15 minutes.

WJW-TV grabs the sport-light again...

For the fifth consecutive year, WJW-TV will do the exclusive televising of Detroit Tiger ballgames...with 35 games in the 1953 TV schedule.

To those who know the magic of the words "Play Ball," it means that about 25% of Detroit's 1,750,000 TV sets (and about 90% of the total P.M. audience) will be focused on Channel 4, from the first pitch to the last out...

Grooving the sport-light is a habit with WJW-TV...whether it's the sport of pitches or punches, or whatever.

Mutual Web Affil Board To Pick Slate

CHICAGO, March 22—Mutual Broadcasting System's new Affiliates Advisory Board will hold its first election of officers here Saturday (29) morning at the Conrad Hilton Hotel. Members include representatives of National Association of Radio and Television Broadcasters.

Mutual's top brass will leave New York Friday on the Century, the 72 hour flight to sit in on the election. Web executives attending include: Proxy Frank White; executive producer Bill Finch; writer-producer Bob Schmid; producer Pete Johnson; and assistant to the board of directors...

E. F. Flanagan, ex-managing director of the National Association of Radio and TV Station Representatives, returns to his post at the Associated Press.

First in Michigan

Associated Press
Television Playhouse

Junior Hi-Jinx With Willie

TELEVISION—Reviewed Sun-
day (14), 7:30-8 p.m., EST. Spon-
sored by the Chrysler Corp. Via-
nary, through the agency of the
National Broadcasting Co. Pro-
ducer, Fred Cru-
son. Cor-
nel, George Bailey, Wal-
ter Barker, Wal-
ter Brooke, Orson Bea-
nes, Thomas Curley, Wil-
liam D. Wyler, Al-
dric Ball. FRANL.

NBC: Television Playhouse cast
and crew are preparing for a proj-
ected Sunday (16) evening show.

TV has been unac-
abled, considering the
time. However, the
theater, where the
show is being produced, is
in a downtown area, and
the performance will be
in a nearby theater.

The show will feature
a play written by
William Saroyan, and
the cast includes
Charlton Heston and
Jane Wyman.

Strong Ancestors

Sharp-nosed, sharp-dressed
beetle arrives on the
scene. His name is
Gordon Cox, and
he is playing a
character named
Dale. Dale Cox is
a private eye,
and he is
looking for
the man who
killed his
father.

The investigation
leads Dale
Cox to
a small town
where he
meets a
woman named
Eve. Eve is
a
housewife,
and she
is
married
to
a
man named
John.

The show ends
with Dale
Cox
finding the
criminals and
arresting them.

The End

Bob and Ray Show

TELEVISION—Reviewed Wed-
nesday (5), 5:30-6 p.m., EST. via
the Mutual Network. Pro-
ducer, Raymond Ka-
itz; Assistant producer
Robert Heider. Iron-
field; Direc-
tor, Norman Loo-
ch. Music
director, Al-
drin Hillegas. Sound
and
light
supervision: Ted
Fin-
low.

Bob and
Ray
show
is
a
comedy
series
that
features
Bob
er and
Ray
Nelson.

The
show
often
features
skits,
comedy
sketches,
and
impression
improvisation.

This
episode
includes
a
skit
about
a
couple
who
are
trying
to
sell
a
house.

The
couple
is
played
by
Bob
er and
Ray
Nelson,
and
they
are
looking
for
a
buy-
er
who
will
understand
the
value
of
the
house.

In
the
skit,
Bob
er
and
Ray
Nelson
make
jokes
about
the
house,
and
they
最终

MGM Musical Comedy The-
ater

Bob and Ray Show

MGM Musical Comedy Theatre

Bob and Ray Show

MGM Musical Comedy Theatre

Bob and Ray Show

MGM Musical Comedy Theatre

Bob and Ray Show

The
latest
in
the
series
of
mus-
icals
is
the
new
MGM
Musical
Comedy
Theatre,
which
is
an
excellent
production
based
on
the
old
Mickey
Minnick
full
musical.

With
Mickey
Kallen
playing
the
lead,
the
show
is
very
successful
and
has
a
great
success.

The
show
is
per-
formed
in
a
theater,
and
the
audience
enjoys
the
show
very
much.

The
show
is
a
success
and
is
very
well
received.

Escape With Me

TELEVISION—Reviewed Th-
ursday (6), 5:30-6 p.m., EST. via
the Mutual Network. Pro-
ducer, Ray-
mond Ka-
itz; As-
simulator
assistant
director, Charles
Stearns; direc-
tor, Howard
Warren.

Escape With Me

is a
serial
that
features
a
couple
who
are
trying
to
escape
from
a
prison.

The
couple
are
played
by
Ray
Nelson
and
Ray
Keller,
and
they
are
trying
to
escape
by
using
a
ladder
and
a
boat.

In
the
serial,
Ray
Nelson
and
Ray
Keller
make
jokes
about
the
prison,
and
they
最终

The
new
dramatic
series
has
started
and
it
is
very
good.

Miss
Ninetta
introduces
the
show.

The
show
is
a
broadway
series
that
features
a
couple
who
are
trying
to
escape
from
a
prison.

In
the
show,
Miss
Ninetta
and
the
couple
make
jokes
about
the
prison,
and
they
最终

In
line
with
the
current
trend
of
creating
serials
for
four,
the
show
is
a
good
success.

The
show
is
a
success
and
is
very
well
received.

The
show
is
a
success
and
is
very
well
received.

The
show
is
a
success
and
is
very
well
received.

The
show
is
a
success
and
is
very
well
received.
Four Square Court

CAPSULE COMMENT

CAPSULE COMMENT

Escape with Me (Radio). ABC. Thursday, 8:45 p.m.

This is a well-balanced, low-keyed story, keyed primarily toward the social angle, but able to hold one's interest without overwhelming adventure. It was written by F. A. Phillips, and directed by Albert R. Kruse. Director, William McFarlin. From: Wisconsin Public Broadcasting System in Madison.

CAMPAIGN

AUTHOR MEETS THE CRITICS

Author Meets the Critics (Television). Du Mont, Thursday, 8:30 p.m.

This program is rated highly by the critics. It was written and directed by Dr. James T. Meek. It features a panel of experts, and is produced by the Du Mont Television Network. The program is scheduled to air on Thursday at 8:30 p.m.

Radio Review

Radio—Reviewed Sunday, 10:45 p.m.

This is a well-balanced, low-keyed story, keyed primarily toward the social angle, but able to hold one's interest without overwhelming adventure. It was written by F. A. Phillips, and directed by Albert R. Kruse. Director, William McFarlin. From: Wisconsin Public Broadcasting System in Madison.
Chicago, Chicago

Capacity: 400
Price policy: $2.50 minimum
Operators: Billy Gray's Band
Booking: Joe Gold

The show opens with a bang! A special new all-chili show for this engagement. Warm-ups for the brass section, and then a lively rhythm that carries through to the brass and drum section. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

Morne Dining Room, Edgewater Beach Hotel, Chicago

Capacity: 500
Price policy: $2.50 minimum
Operators: John McDonnell and Paul Ryan
Booking: Courier

The show opens with a bang! A special all-chili show for this engagement. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

Olympia, Miami

Capacity: 2,107
Price policy: $2.50 minimum
Operators: Miami Levy
Booking: Show played by Rels band

The show opens with a bang! A special all-chili show for this engagement. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

Chicago, Illinois

Capacity: 400
Price policy: $2.50 minimum
Operators: Billy Gray's Band
Booking: Joe Gold

The show opens with a bang! A special all-chili show for this engagement. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

The Embers, New York

Capacity: 150
Price policy: $2.50 minimum
Operators: Saturday, Owner-operator, Ralph DeHaven
Booking: Publicity, Mike Estes
Estimate budget: $2,500

The show opens with a bang! A special all-chili show for this engagement. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

Cafe Society, New York

Capacity: 250
Price policy: $2.50 minimum
Operators: Eddie Lopez
Booking: Publicity, Zanayan
Estimate budget: $2,500

The show opens with a bang! A special all-chili show for this engagement. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

Chateau Madrid, New York

Capacity: 200
Price policy: $2.50 minimum
Operators: Angel Lopez
Booking: Publicity
Estimate budget: $2,500

The show opens with a bang! A special all-chili show for this engagement. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

Empire Room, Waldorf-Astoria, New York

Capacity: 440
Price policy: $2.50 minimum
Operators: Saturday, Owner-operator, Ralph DeHaven
Booking: Publicity, Mike Estes
Estimate budget: $2,500

The show opens with a bang! A special all-chili show for this engagement. The band plays a selection of tunes that have been popular with the audience. The show closes with a medley of songs that have been favorites with the audience. The overall effect is a well-balanced show that is sure to please.

The current bill needs comedy to get better results. Juanita Hall does not deliver the goods. She shows no signs of life, and the audience is left feeling disappointed.

Miss Hall's talent for singing with the orchestra is impressive. She has a husky, husky, tone, coupled with an alluring presence that makes for a captivating performance. The audience was enchanted by her smooth, sweet delivery.

The current bill needs comedy to get better results. Juanita Hall does not deliver the goods. She shows no signs of life, and the audience is left feeling disappointed.

Miss Hall's talent for singing with the orchestra is impressive. She has a husky, husky, tone, coupled with an alluring presence that makes for a captivating performance. The audience was enchanted by her smooth, sweet delivery.
Conners and Dunn Named In 1500 Action

Nature Undisclosed; Suit May Be Over Insurance Program

NEW YORK, March 22—Henry Dunn, former head of the American Movietone News, and Variety Comic were named in a suit for $10,000 damages to be heard in New York Supreme Court about mid-April. Dunn, who was in the suit, is represented by attorneys, Alamo and Dunn. The complaint was filed by the defendant, Alamo and Dunn, on the New York Supreme Court.

There are various reports of the incident. Some say it is a case of negligence, others say it is an accident. The suit was filed by the defendant, Alamo and Dunn, on the New York Supreme Court.

Staff's Fair Affair

Attractors

Dunn's is a 15-man store, located at 1500 First Avenue, New York. It is staffed by 15 people, including Dunn and his wife, who is the manager of the store. The store is decorated with a variety of objects, including a large clock, a painting, and a small statue of a woman.

Nine in Morris Cafe Package

The store has been in operation for about 15 years. It is well known for its fair and attracts a large number of customers. The staff is friendly and always ready to assist customers.

Wages Board

Okay

Wage Board, Roxy Salaries

Boost, Retroactive, May 1

290 Performers to Collect 20G; Scale $80-$90, Skaters to $110

*Continued from page 2

Johanna Ray has released her new album, "Love in the Time of Cholera," and has been featured in several magazines. Her music has been described as a mix of folk and indie, and she has a loyal following.

MCA Booking

Deal

Nixed

CHICAGO, March 22—Deal whereby Variety Company, an American firm, was to handle bookings for all acts for MCA. The deal was announced yesterday, but it is now being called off.

Miami Olympia

To End Vaude

MIAMI, March 22—The Olympia Theater yesterday played its last show, according to a source. The management decided to end the theater's operation, and it is expected to be closed permanently.

Sarkin Sets

TV Package

CHICAGO, March 22—Lee Sarkin, executive producer of the Chicago Sun-Times, announced the formation of a new television production company, Sarkin Productions. The company will produce television specials and series, and its initial project is a documentary on the life of former President Franklin D. Roosevelt.
Jukes Royalty Bills’ Doom Seen as Time Runs Short
Recesses May Cut Subcommittee Talks, Legislative Action Doubtful

WASHINGTON, March 29 — The House Judiciary Subcommittee on Monopoly has adjourned until April 6, despite earlier indications that it could consider legislation to limit the activities of record companies. The adjournment is expected to delay consideration of the legislation until the summer.

The adjournment comes as the subcommittee has been working on the issue since last fall. The legislation is expected to be reintroduced in the Senate, where it has already passed, and to be considered by the full House later this year.

MUSICAL

ADVANCE DATA AND TRADE ACTION ON “SONGS FOR SALE”

Because many publishers, record men and other industry executives have indicated a strong interest in the proposed legislation, the full House Subcommittee on Monopoly has been considering the issue for several months. The legislation is expected to address the issue of “songs for sale” and to be introduced in the Senate later this year.

The first hearing on the issue was held in the subcommittee last fall. The subcommittee has since held several hearings and is expected to reintroduce the legislation in the Senate later this year.

BRYSON-KEOFUER BILL

RCA, Columbia EXECs Oppose Amendments

Continued from page 2

Continued from page 2

The subcommittee, after listening to arguments presented by Mr. Brevik, general manager of the Phonograph Record Division of the Radio Corporation of America, opposing the bill and its suggested amendments (see separate story, March 29), has refused to consider any further amendments to the bill, according to Subcommittee Chairman Joe J. Matz

US to Star in 15th Florence Music Fest

NEW YORK, March 29 — Donald W. S. and of Columbia Records, will star in the 15th Annual Florence Music Festival, which will be held at the Palazzo Vecchio in Florence, Italy. The festival will feature such famous composers as Leopold Mozart, Mozart, and Haydn.

Col. Makes Fewest, But Tops Pop Field

NEW YORK, March 29 — The Col. makes fewest, but tops pop field, with 156 and 116 sides respectively, Mercury has released 92 pop sides, the most for any label, and Capitol has released 84 sides, the most for any major label.

A number of record companies, including the major labels, have been working on this issue for several months. The legislation is expected to be reintroduced in the Senate later this year.

“Law” Monopolizing Most of RIAA Time

Piracy Situation, Juke-Box Hearings Vital; “Operations Committees” Planned

NEW YORK, March 29 — De novo the obviously excellent fact that RIAA will be considered in the Senate, there is concern among some trade circles that the Senate may be more critical in its handling of record industry affairs. This concern may be due to the fact that the Senate has been more critical of record industry affairs in the past several months (113)

Tune of the Times, Juke-Box Hearings for First Time in Senate

The “Law” Monopolizing Most of RIAA Time is expected to be reintroduced in the Senate later this year.

Bergman Plots King Revamp Of Pop Division

NEW YORK, March 29 — With the acquisition of Decca, Berg was able to revamp the pop division, King Records is refigured in the image of a major disc company. Berg, who boasts two platter artists, will use his platter artist to build a disc business, and will hire a disc editor to build a disc department.

The new disc business will also be used to develop a disc business, and the disc business will be used to develop a disc department.

AFRA Ads Snapper to AGVA Plan

NEW YORK, March 29 — The AFRA adds a new program, “AFRA Snapper,” to its roster of programs designed to increase the number of AFRA members. The program is expected to be a hit with AFRA members, who have been seeking new ways to increase their membership.

Coast ASCAP Record Vote

HOLLYWOOD, March 29 — The Coast ASCAP members elected this week, will be the last to vote on the licensing of their music. The last vote was held in Hollywood, in the presence of thousands of ASCAP members.

About all details are still unknown, it is known that the last vote was held in Hollywood.

The return of a single record player is expected to reduce the number of record players on the market, and to increase the number of record players sold. The record industry is expected to be affected by this change in the future.

A Market in Music

Music-Record Industry

Consult this new reader service for all your special music-record needs.

Col. Makes Fewest, But Tops Pop Field

NEW YORK, March 29 — The Col. makes fewest, but tops pop field, with 156 and 116 sides respectively, Mercury has released 92 pop sides, the most for any label, and Capitol has released 84 sides, the most for any major label.

A number of record companies, including the major labels, have been working on this issue for several months. The legislation is expected to be reintroduced in the Senate later this year.

“Law” Monopolizing Most of RIAA Time

Piracy Situation, Juke-Box Hearings Vital; “Operations Committees” Planned

NEW YORK, March 29 — De novo the obviously excellent fact that RIAA will be considered in the Senate, there is concern among some trade circles that the Senate may be more critical in its handling of record industry affairs. This concern may be due to the fact that the Senate has been more critical of record industry affairs in the past several months (113).
### Music Publishers' Record Scoreboard

#### Sides in Current Release

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Title</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
<td>...</td>
</tr>
</tbody>
</table>

#### Total Sides per Publisher per Label

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Total Sides</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
<tr>
<td>ARTIST AND LABEL</td>
<td>...</td>
</tr>
</tbody>
</table>

#### Total Number of Sides Released by Each Label

<table>
<thead>
<tr>
<th>Label</th>
<th>January 1, 1952, to Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPITOL</td>
<td>116 f.</td>
</tr>
<tr>
<td>COLUMBIA</td>
<td>49 f.</td>
</tr>
<tr>
<td>DECCA</td>
<td>30 f.</td>
</tr>
<tr>
<td>MERCURY</td>
<td>116 f.</td>
</tr>
<tr>
<td>RCA</td>
<td>120 f.</td>
</tr>
</tbody>
</table>

#### Total Sides for Week Released by Each Label

<table>
<thead>
<tr>
<th>Label</th>
<th>Week ending March 22</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPITOL</td>
<td>120 f.</td>
</tr>
<tr>
<td>COLUMBIA</td>
<td>29 f.</td>
</tr>
<tr>
<td>DECCA</td>
<td>80 f.</td>
</tr>
<tr>
<td>MERCURY</td>
<td>30 f.</td>
</tr>
<tr>
<td>RCA</td>
<td>140 f.</td>
</tr>
</tbody>
</table>

(Continued on page 65)

---

MARCH 29, 1952
THE BILLBOARD
17

A complete weekly report on record sales, radio station play, and all phases of the music business. Issued by Billboard, Inc., New York, N.Y., weekly. © 1952 Billboard, Inc. All rights reserved. Reproduction in whole or in part is copyright offense. Permission to reproduce must be obtained from Permissions, Billboard, Inc. 70 East 42nd Street, New York, N.Y. 10017.
CBS Annual Report

Cites Disk Demand
Stresses Strength of Disk's Volume; Emphasizes Success of Youthful Talents

NEW YORK, March 22—CBS, Inc., announced its annual report to its stockholders this week. Its new title, "CBS Annual Report," appears in place of "CBS Annual Report," and it is not an announcement of a new title. However, the report states that the company's sales have increased by 10 percent over the previous year. The report also states that the company plans to increase its sales by 20 percent in the coming year.

Eckstine-Basie Package Tour
Grosses '26

NEW YORK, March 22—The Billy Eckstine-Basie Package Tour grossed $75,000 in its first week. The tour, which features the two well-known bandleaders, played to packed houses in New York City and was highly successful. The tour is expected to continue for another month, and it is expected to gross heavily.

Capitol's '51 Profit

Of 408G Doubles '50
Best Net Since '48 Equal to 75c Common Share; Higher Prices, Efficiency Reason

HOLLYWOOD, March 22—Capitol Records, Inc., announced its annual report for the year ending December 31, 1951. The report states that the company's net income was $75,000, and that its common share price was $75c. The report also states that the company plans to increase its prices in the coming year.

Permo Springs
Promotion on Fidelitone Line

CHICAGO, March 22—Permo Inc., a division of the National Bank of Commerce, announced its annual report to its stockholders this week. The report states that the company's sales have increased by 10 percent over the previous year. The report also states that the company plans to increase its sales by 20 percent in the coming year.

Rubber Tunes; Disks
Has a Hit

NEW YORK, March 22—Latest in the record business is the rubber-disc LP. This LP is made of a soft rubber-like material and is expected to be highly successful. The record business is expected to continue for another month, and it is expected to gross heavily.

Granton Jazz Unit
To Tour Europe

NEW YORK, March 22—The Granton Jazz Unit, a division of the National Bank of Commerce, announced its annual report to its stockholders this week. The report states that the company's sales have increased by 10 percent over the previous year. The report also states that the company plans to increase its sales by 20 percent in the coming year.

VINY DISKS TAKE OVER SHELLACS
WASHINGTON, March 22—Complete replacement of shellac by vinyl for phonograph records is under way, it was announced at the American Record League's convention here this week. The convention, held at the National Press Club, was attended by representatives of all the major record companies. The convention was called to discuss the problems of record production and distribution, and to consider the future of the record industry.

Annual Meeting to Hear ASCAP Plans

NEW YORK, March 22—The American Society of Composers, Authors and Publishers (ASCAP) will hold its annual meeting on April 1, 1952. The meeting will be held at the Waldorf-Astoria Hotel, and it is expected to be highly successful. The meeting is expected to consider the future of the record industry and the problems of record production and distribution.
TOP SELLERS... based on this week's actual sales

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Please Be My Baby</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>2</td>
<td>Don't Be That Way</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>3</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>4</td>
<td>I'll Have Tonight</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>The Man I Love</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>6</td>
<td>You're Beautiful</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>8</td>
<td>In the Cool, Cool, Cool Night</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>9</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>10</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
</tbody>
</table>

BEST BETS... the coming hits as indicated by actual sales. Stock these fast-moving Decca Records now.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>2</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>3</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>4</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
</tbody>
</table>

TO BUILD PROFITS...

TO BUILD SALES...

Published in the Interests of Decca Dealers and Music Operators

DECCA DATA
YOUR WEEKLY GUIDE
TO AMERICA'S FASTEST SELLING RECORDS

TOP SELLERS... based on this week's actual sales

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Please Be My Baby</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>2</td>
<td>Don't Be That Way</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>3</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>4</td>
<td>I'll Have Tonight</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>The Man I Love</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>6</td>
<td>You're Beautiful</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>8</td>
<td>In the Cool, Cool, Cool Night</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>9</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>10</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
</tbody>
</table>

NEW RELEASES

SINGLES

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please Be My Baby</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>Don't Be That Way</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Have Tonight</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>The Man I Love</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>You're Beautiful</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>In the Cool, Cool, Cool Night</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
</tbody>
</table>

NEW RELEASES

ALBUMS

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please Be My Baby</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>Don't Be That Way</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Have Tonight</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>The Man I Love</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>You're Beautiful</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>In the Cool, Cool, Cool Night</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
</tbody>
</table>

TOP SELLERS... based on this week's actual sales

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Please Be My Baby</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>2</td>
<td>Don't Be That Way</td>
<td>T. Donelson</td>
<td>MGM</td>
</tr>
<tr>
<td>3</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>4</td>
<td>I'll Have Tonight</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>5</td>
<td>The Man I Love</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>6</td>
<td>You're Beautiful</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>7</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>8</td>
<td>In the Cool, Cool, Cool Night</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>9</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
<tr>
<td>10</td>
<td>I'll Be Seeing You</td>
<td>Kay Starr</td>
<td>Decca</td>
</tr>
</tbody>
</table>
**Diskeries Balk at Long-Term Pacts**

Victor, King and Mercury Are Priming Rosters; Others May Follow Suit

**NEW YORK, March 22.** Talent is finding it tougher selling and more expensive to sell it, and so much so that many record labels feel that their future is at stake and long-term contracts will become a thing of the past.

There are several facets to the current tenancy and the price squeeze. It is clear that diskeries are changing their own terms, and that these changes are not always known to the public or are not always known to the public. For example, RCA Victor, King and Mercury have all tried to raise their prices and to attract new talent.

In the case of RCA Victor, King and Mercury, the price hikes have been relatively modest and have not attracted much attention, but they are significant nonetheless. RCA Victor, for example, has increased its prices by 10% for all artists, and this has had a significant impact on the market. King and Mercury have also increased their prices, but by a smaller margin.

The price squeeze is most severe for smaller diskeries, which have fewer resources and are less able to compete with the larger labels. Some smaller diskeries have been forced to cut their prices or to drop artists, and this has had a significant impact on their profitability.

The change in tenancy terms is also significant, as it is a new way for diskeries to secure revenue. In the past, diskeries have relied on record sales to make money, but with the current market conditions, this is no longer possible. Instead, diskeries are now looking to other sources of revenue, such as the sale of concert tickets and the licensing of their artists' music.

The change in tenancy terms is also significant, as it is a new way for diskeries to secure revenue. In the past, diskeries have relied on record sales to make money, but with the current market conditions, this is no longer possible. Instead, diskeries are now looking to other sources of revenue, such as the sale of concert tickets and the licensing of their artists' music.

In conclusion, the current tenancy and price squeeze is a significant change in the music industry, and it is likely to have a significant impact on the future of diskeries. As diskeries continue to change their terms, it will be interesting to see how the market responds and how artists are affected by these changes.
**ORDER BLANK**

**SAVES TIME! FASTER DELIVERY!**

**FILL OUT AND MAIL AT ONCE TO YOUR MERCURY DISTRIBUTOR**

**POPULAR**

<table>
<thead>
<tr>
<th>Title</th>
<th>QUANTITY 76</th>
<th>QUANTITY 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;WHEEL OF FORTUNE - HEART OF A CLOWN&quot; Sammie Wayne</td>
<td>579</td>
<td>520</td>
</tr>
<tr>
<td>&quot;LOVE, WHERE ARE YOU NOW?&quot;</td>
<td>5816</td>
<td></td>
</tr>
<tr>
<td>&quot;BE ANYTHING - OUT OF TIME&quot;</td>
<td>5815</td>
<td></td>
</tr>
<tr>
<td>&quot;SOMETHING NEW&quot;</td>
<td>5772</td>
<td></td>
</tr>
<tr>
<td>&quot;BARABAS - MORE THAN LOVE&quot;</td>
<td>5760</td>
<td></td>
</tr>
<tr>
<td>&quot;LET ME LOVE YOU&quot;</td>
<td>5813</td>
<td></td>
</tr>
<tr>
<td>&quot;BLUE RAIDERS - JUNGLLE PLAYS&quot;</td>
<td>5817</td>
<td></td>
</tr>
<tr>
<td>&quot;WILL WALK ALONE&quot;</td>
<td>5821</td>
<td></td>
</tr>
<tr>
<td>&quot;SINCE WE LOVE MATCHES&quot;</td>
<td>5800</td>
<td></td>
</tr>
<tr>
<td>&quot;TOO LATE - WITHIN&quot;</td>
<td>5794</td>
<td></td>
</tr>
<tr>
<td>&quot;WLOE - &quot;I'M A LONELY OL0 TOWN&quot;&quot; James Thomas and Osvd</td>
<td>5796</td>
<td></td>
</tr>
<tr>
<td>&quot;WILD RACKET NOISE - FEVER AND COLD&quot;</td>
<td>5799</td>
<td></td>
</tr>
<tr>
<td>&quot;BIRDMASTER - PET&quot;</td>
<td>5424</td>
<td></td>
</tr>
<tr>
<td>&quot;LOOKING FOR MY BABY - KEEP THE BEAT&quot;</td>
<td>5800</td>
<td></td>
</tr>
<tr>
<td>&quot;SHANG-A - SEPTEMBER SONG&quot;</td>
<td>5805</td>
<td></td>
</tr>
</tbody>
</table>

**NEW RELEASES**

<table>
<thead>
<tr>
<th>Title</th>
<th>QUANTITY 76</th>
<th>QUANTITY 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;FRIENDS - WHAT IS THIS THING CALLED LOVE&quot;</td>
<td>5792</td>
<td></td>
</tr>
<tr>
<td>&quot;BOULDER OF BROKEN DREAMS&quot;</td>
<td>5800</td>
<td></td>
</tr>
<tr>
<td>&quot;DON'T YOU SURPRISE ME&quot;</td>
<td>5821</td>
<td></td>
</tr>
<tr>
<td>&quot;CHERRY LAY - HOOKY TONE&quot;</td>
<td>5818</td>
<td></td>
</tr>
</tbody>
</table>

**COUNTRY and WESTERN**

<table>
<thead>
<tr>
<th>Title</th>
<th>QUANTITY 76</th>
<th>QUANTITY 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;TAPOLE - &quot;IGNORE A BIG BOY&quot;&quot;</td>
<td>6399</td>
<td></td>
</tr>
<tr>
<td>&quot;I'M GONNA MAKE MY WAY AGAIN&quot;</td>
<td>6355</td>
<td></td>
</tr>
<tr>
<td>&quot;I'M OLD TO CRY THE MUSTARD&quot;</td>
<td>6345</td>
<td></td>
</tr>
<tr>
<td>&quot;I WOULD IF I COULD - PATCH UP YOUR OLD LOVE AFFAIR&quot;</td>
<td>6311</td>
<td></td>
</tr>
<tr>
<td>&quot;YOU'RE THE ONE CETAIN THING ON ME, DARLING - &quot;SPRING OF LOVE&quot; Paul &amp; Roy</td>
<td>6334</td>
<td></td>
</tr>
</tbody>
</table>

**RHYTHM and BLUES**

<table>
<thead>
<tr>
<th>Title</th>
<th>QUANTITY 76</th>
<th>QUANTITY 45</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;NO MAIL BLUES - &quot;GONNA NEED MY MIND SOME DAY&quot;&quot;</td>
<td>6398</td>
<td></td>
</tr>
<tr>
<td>&quot;TELL ME WHY - &quot;GEVEL OF &quot;DAMNED IF YOU DON'T KNOW&quot;&quot;</td>
<td>8267</td>
<td></td>
</tr>
<tr>
<td>&quot;TROUBLE IN MIND - &quot;NEW BEGINNINGS&quot;&quot;</td>
<td>6368</td>
<td></td>
</tr>
</tbody>
</table>

**MAIL TO YOUR NEAREST MERCURY DISTRIBUTOR**

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>Zone</th>
<th>State</th>
</tr>
</thead>
</table>

**DISTRIBUTORS**

- A.R.C. DISTRIBUTING CO.
- W. J. COHEN CO.
- ALLSTATE NEW JERSEY DISTRIBUTING CO.
- REICHLAND DISTRIBUTING CORP.
- BERGOS SALES CO.
- C & C DISTRIBUTING CO.
- MILLS DISTRIBUTING, INC.
- MALVERN DISTRIBUTORS
- MALVERN-NEW ENGLAND, INC.
- MELODY SALES CO.
- MERCURY DISTRIBUTING CO.
- MERCURY RECORD DIST. INC.
- MERCURY RECORD DIST., INC.
- MERCURY RECORD DIST. OF CALIF.
- MERCURY RECORD DISTRIBUTING CO.
- MERCURY RECORD DISTRIBUTING CO.
- METRO DISTRIBUTING CO.
- METRO DISTRIBUTING CO.
- OKLAHOMA RECORD CO.
- PAN-AMERICAN DISTRIBUTING CO.
- RICKERT DISTRIBUTING CO.
- RICKERT DISTRIBUTING CO.
- SCHWARTZ BROS.
- SUPREME DISTRIBUTING CO.
- TENNESSEE MUSIC SALES, INC.
- HOMER WILSON CO.
- JACK W. YOUNG CO.
Everybody's asking for...

PATTY ANDREWS

recording of

That's the Chance
You Take

backed with

“I'LL WALK ALONE”

America's Fastest Selling Records

THE BILLBOARD

MARCH 29, 1952

Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

The Nation's Top Tunes

The nation's Top Hit tunes, THE HONOR ROLL OF HITS, is accompanied by a statistical breakdown of each week's chart action is presented in terms of standard deviation of each week's number of performances as compared to the weekly performances of the Top Ten's Top Hit Chart based on reports received March 24, 25 and 26.

1. 1. Wheel of Fortune
   - By Brenda Branko and Luni Wynn-Produced in Layla (1250)
   - ELECTRICAL TRANSCRIPTION LIBRARIES: Doon Tamp, American.

2. 2. Cry
   - By Churchill-Recorded-Produced in White Mark (1252)
   - ELECTRICAL TRANSCRIPTION LIBRARIES: Judy Green, Larry Green.

3. 3. Blue Tango
   - By Vincent Torello-Produced in Mite Mark (1253)

4. 4. Any Time
   - By Martin Koenig-Produced in Mite Mark (1254)

5. 5. Tell Me Why
   - By John Grant and Sammy Kaye-Produced in Mite Mark (1255)
   - RECORDS AVAILABLE: 1. Tell Me, RCA Victor, B-4674; 2. Tell Me, RCA Victor, B-4674; 3. Tell Me, RCA Victor, B-4674;

6. 6. Please, Mr. Sun
   - By Ray Conniff and Dolly Parton-Produced in Mite Mark (1256)
   - RECORDS AVAILABLE: 1. Please, Mr. Sun, RCA Victor, B-4674; 2. Please, Mr. Sun, RCA Victor, B-4674; 3. Please, Mr. Sun, RCA Victor, B-4674;

7. 7. Little White Cloud That Cried
   - By Jimmy Page-Produced in Mite Mark (1257)
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Raab, American, Detroit, Wayne, Michigan.

8. 8. Slow Poke
   - By Ray Conniff and King Floyd-Produced in Mite Mark (1258)
   - ELECTRICAL TRANSCRIPTION LIBRARIES: George Raab, American, Detroit, Wayne, Michigan.

9. 9. Blacksmith Blues
   - By Jack Haas-Produced in Mite Mark (1259)
   - ELECTRICAL TRANSCRIPTION LIBRARIES: Sidley Brass and Wiltman Concord Center Chords, Standard Swing Band, Associated.

10. 10. Be My Life's Companion
    - By Ray Conniff and King Floyd-Produced in Mite Mark (1260)
    - ELECTRICAL TRANSCRIPTION LIBRARIES: Sidley Brass and Wiltman Concord Center Chords, Standard Swing Band, Associated.

WARNING—The title "HONOR ROLL OF HITS" is a registered trademark and the design of the top ten has been approved by The Billboard, Inc. Other reproduction or use, except as herein authorized The Billboard's consent, strictly forbidden or liability will be incurred against.
**Records Most Played by Disk Jockeys**

Based on reports received March 19, 20 and 21

<table>
<thead>
<tr>
<th>No.</th>
<th>Record</th>
<th>Artist</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Wheel of Fortune&quot;</td>
<td>&quot;Star Stampede&quot;</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Cry&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Frankie Laine&quot;</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Blue Tango&quot;</td>
<td>&quot;Paul Ward&quot;</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Breakfast Blues&quot;</td>
<td>&quot;E. M. More&quot;</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Four Aces&quot;</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Blue Tango&quot;</td>
<td>&quot;Paul Ward&quot;</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;E. M. More&quot;</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>&quot;Blue Tango&quot;</td>
<td>&quot;Paul Ward&quot;</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;E. M. More&quot;</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>&quot;Come What May&quot;</td>
<td>&quot;P. Page&quot;</td>
<td>11</td>
</tr>
<tr>
<td>12</td>
<td>&quot;Little White Cloud That Cried&quot;</td>
<td>&quot;Elmore&quot;</td>
<td>12</td>
</tr>
<tr>
<td>13</td>
<td>&quot;Tiger Rag&quot;</td>
<td>&quot;Paul M. Ford&quot;</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>&quot;Guy &amp; A Baby&quot;</td>
<td>&quot;Doris Day&quot;</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>&quot;Blue Tango&quot;</td>
<td>&quot;L. Baxter&quot;</td>
<td>15</td>
</tr>
<tr>
<td>16</td>
<td>&quot;Tiger Rag&quot;</td>
<td>&quot;Paul M. Ford&quot;</td>
<td>16</td>
</tr>
<tr>
<td>17</td>
<td>&quot;Guy &amp; A Baby&quot;</td>
<td>&quot;Doris Day&quot;</td>
<td>17</td>
</tr>
<tr>
<td>18</td>
<td>&quot;Blue Tango&quot;</td>
<td>&quot;L. Baxter&quot;</td>
<td>18</td>
</tr>
<tr>
<td>19</td>
<td>&quot;Tiger Rag&quot;</td>
<td>&quot;Paul M. Ford&quot;</td>
<td>19</td>
</tr>
<tr>
<td>20</td>
<td>&quot;Guy &amp; A Baby&quot;</td>
<td>&quot;Doris Day&quot;</td>
<td>20</td>
</tr>
</tbody>
</table>

**VOX JOX**

Preems

- Bob King, WCAV, Norfolk, Virginia, presented "Wheel of Fortune," a 6 p.m. show from Church Street via wire service, to local stores along the street. The deal which took place in connection with the Children's Red Cross Committee of Virginia.

- Jack Hill, WJAT, Jacksonville, Florida, presented "The Little White Cloud That Cried," a 6 p.m. show from Church Street via wire service, to local stores along the street. The deal which took place in connection with the Royalty Committee of Florida.

- Donald G. Aber, WSPR, Pittsburgh, Pennsylvania, presented "Tiger Rag," a 6 p.m. show from Church Street via wire service, to local stores along the street. The deal which took place in connection with the Royalty Committee of Pennsylvania.

**Best Selling Sheet Music**

Based on reports received March 19, 20 and 21

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Composer</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Wheel of Fortune&quot;</td>
<td>&quot;Star Stampede&quot;</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Any Time&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Little White Cloud That Cried&quot;</td>
<td>&quot;Elmore&quot;</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Cry&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Frankie Laine&quot;</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Slow Tongue&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Please, Mr. Sun&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Be My Life's Companion&quot;</td>
<td>&quot;Elmore&quot;</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Frankie Laine&quot;</td>
<td>9</td>
</tr>
<tr>
<td>10</td>
<td>&quot;Blue Tango&quot;</td>
<td>&quot;Paul Ward&quot;</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Frankie Laine&quot;</td>
<td>11</td>
</tr>
<tr>
<td>12</td>
<td>&quot;Be My Life's Companion&quot;</td>
<td>&quot;Elmore&quot;</td>
<td>12</td>
</tr>
<tr>
<td>13</td>
<td>&quot;Cry&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>13</td>
</tr>
<tr>
<td>14</td>
<td>&quot;Slow Tongue&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>&quot;Please, Mr. Sun&quot;</td>
<td>&quot;Peyton Place&quot;</td>
<td>15</td>
</tr>
<tr>
<td>16</td>
<td>&quot;Be My Life's Companion&quot;</td>
<td>&quot;Elmore&quot;</td>
<td>16</td>
</tr>
</tbody>
</table>

**Songs With Greatest Radio Audiences (ACI)**

Based on reports received March 19, 20 and 21

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Wheel of Fortune&quot;</td>
<td>&quot;Star Stampede&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Any Time&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Little White Cloud That Cried&quot;</td>
<td>&quot;Elmore&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Cry&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Frankie Laine&quot;</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Slow Tongue&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Please, Mr. Sun&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Be My Life's Companion&quot;</td>
<td>&quot;Elmore&quot;</td>
</tr>
</tbody>
</table>

**Top Ten in Television**

Top ten shows according to surveys made by the Nielsen Television Index.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Wheel of Fortune&quot;</td>
<td>&quot;Star Stampede&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Any Time&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Little White Cloud That Cried&quot;</td>
<td>&quot;Elmore&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Cry&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Frankie Laine&quot;</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Slow Tongue&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Please, Mr. Sun&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Be My Life's Companion&quot;</td>
<td>&quot;Elmore&quot;</td>
</tr>
</tbody>
</table>

**England's Top Twenty**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Composer</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Wheel of Fortune&quot;</td>
<td>&quot;Star Stampede&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Any Time&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Little White Cloud That Cried&quot;</td>
<td>&quot;Elmore&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Cry&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Tell Me Why&quot;</td>
<td>&quot;Frankie Laine&quot;</td>
</tr>
<tr>
<td>6</td>
<td>&quot;Slow Tongue&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>7</td>
<td>&quot;Please, Mr. Sun&quot;</td>
<td>&quot;Peyton Place&quot;</td>
</tr>
<tr>
<td>8</td>
<td>&quot;Be My Life's Companion&quot;</td>
<td>&quot;Elmore&quot;</td>
</tr>
</tbody>
</table>
COLUMBIA RECORDS

for music that sends them ... to you!

this week on COLUMBIA

a real Turkish delight!
a brand-new sensation from

JOHNNIE RAY

"What's the Use?"
a tongue-in-cheek novelty

"Mountains in the Moonlight"
a magnificent new Ray composition

with The Four Lads and Orchestra under the direction of Jimmy Carroll

78 rpm 39698 45 rpm 4-39698

GUY MITCHELL
Pittsburgh, Pennsylvania
The Doll With a Sawdust Heart
39603, 4-39603, 3-39603

FRANKIE LAYNE
JO STAFFORD
Hambone
Let's Have a Party
39602, 4-39602

JOHNNIE RAY
The Little White Cloud That Cried

GUY MITCHELL
Pittsburgh, Pennsylvania
The Doll With a Sawdust Heart
39603, 4-39603, 3-39603

LEFTY FRIZZELL
You're Here, So Everything's All Right
Don't Stay Away
29611, 4-29611

FRANKIE LAYNE
The Gandy Dancers' Ball
When You're in Love
39605, 4-39605, 3-39605

JOHNNIE RAY
Please, Mr. Sun
Broken Hearted
39630, 4-39630

JIMMY DORSEY
Wimoweh
I'll Always Be Following You
39651, 4-39651

ROSEMARY CLOONEY
Did Anyone Call? Tenderness
39648, 4-39648

CHAMP BUTLER
Be Anything When I Look Into Your Eyes
39690, 4-39690

FRANKIE RAY
recording
I seen Ray.
thing Okeh old
Burst.

JOHNNIE RAY
That's his band-

FRANKIE RAY
is, pro, sm--.

FRANKIE RAY
have

FRANKIE RAY
sensation

FRANKIE RAY
Ray

FRANKIE RAY
that we came along that the

FRANKIE RAY
and "broken heart..."

FRANKIE RAY
know and a lot

FRANKIE RAY
no secrets that never before

FRANKIE RAY
here: "Mountains in the"

FRANKIE RAY
record

FRANKIE RAY
we knew something was

FRANKIE RAY
material, you know. Any-

FRANKIE RAY
that this is a song that fills

FRANKIE RAY
that we figured that my

FRANKIE RAY
these were trying to win

FRANKIE RAY
be of desert quality, but

FRANKIE RAY
itself. We write a lot

FRANKIE RAY
we've got the original

FRANKIE RAY
the day after the last

FRANKIE RAY
happened. Our last

FRANKIE RAY
生產的 first ones. One side

FRANKIE RAY
recorded in Turkey and we

FRANKIE RAY
a lot of old guardsmen, including
good old hand in hand. We

FRANKIE RAY
songs. We figured that maybe

FRANKIE RAY
we were trying to win

FRANKIE RAY
be of desert quality, but

FRANKIE RAY
itself. We write a lot

FRANKIE RAY
the day after the last

FRANKIE RAY
produced in Turkey and we

FRANKIE RAY
songs. We figured that maybe

FRANKIE RAY
we were trying to win

FRANKIE RAY
be of desert quality, but

FRANKIE RAY
itself. We write a lot

FRANKIE RAY
the day after the last

FRANKIE RAY
produced in Turkey and we

FRANKIE RAY
songs. We figured that maybe

FRANKIE RAY
we were trying to win

FRANKIE RAY
be of desert quality, but

FRANKIE RAY
itself. We write a lot

FRANKIE RAY
the day after the last

FRANKIE RAY
produced in Turkey and we

FRANKIE RAY
songs. We figured that maybe

FRANKIE RAY
we were trying to win

FRANKIE RAY
be of desert quality, but
**Best Selling Pop Singles**

<table>
<thead>
<tr>
<th>Week</th>
<th>Best Selling Single</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;WATERFALL&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;BLUE TANGO&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;FIVE YEAR ITCH&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;ANY TIME&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;BLACKWATER RIVES&quot;</td>
</tr>
<tr>
<td>6</td>
<td>&quot;GIRL, I'M GAY&quot;</td>
</tr>
<tr>
<td>7</td>
<td>&quot;TELL ME WHY&quot;</td>
</tr>
<tr>
<td>8</td>
<td>&quot;PERIOD&quot;</td>
</tr>
<tr>
<td>9</td>
<td>&quot;GIVE ME SOME ROOM&quot;</td>
</tr>
<tr>
<td>10</td>
<td>&quot;BEMIDJI&quot;</td>
</tr>
<tr>
<td>11</td>
<td>&quot;TOGETHER SHAKE THAT&quot;</td>
</tr>
<tr>
<td>12</td>
<td>&quot;PITTSBURG PERSIAN&quot;</td>
</tr>
<tr>
<td>13</td>
<td>&quot;BLUE TANGO&quot;</td>
</tr>
<tr>
<td>14</td>
<td>&quot;LITTLE WHITE CLOUD THAT CRIED&quot;</td>
</tr>
<tr>
<td>15</td>
<td>&quot;HAMBONE&quot;</td>
</tr>
<tr>
<td>16</td>
<td>&quot;LARRY AND BERNICE HEARTED&quot;</td>
</tr>
<tr>
<td>17</td>
<td>&quot;IT'S A WAVE ALONE&quot;</td>
</tr>
<tr>
<td>18</td>
<td>&quot;COME WHAT MAY&quot;</td>
</tr>
<tr>
<td>19</td>
<td>&quot;END OF THE ROAD&quot;</td>
</tr>
<tr>
<td>20</td>
<td>&quot;LIFE COMPANION&quot;</td>
</tr>
<tr>
<td>21</td>
<td>&quot;BE MY LITTLE COMPANION&quot;</td>
</tr>
<tr>
<td>22</td>
<td>&quot;SLOW DANCE&quot;</td>
</tr>
</tbody>
</table>

**Best Selling Classical Titles**

<table>
<thead>
<tr>
<th>Week</th>
<th>Best Selling Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Johann Sebastian Bach: Brandenburg Concertos Nos. 1-6&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Wagner: Tristan und Isolde&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Mozart: Symphony No. 40&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Beethoven: 9th Symphony&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;Tchaikovsky: Swan Lake&quot;</td>
</tr>
</tbody>
</table>

**Best Selling Children's Records**

<table>
<thead>
<tr>
<th>Week</th>
<th>Best Selling Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;ALICE IN WONDERLAND&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Peter Pan&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;Goldilocks and the Three Bears&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Cinderella&quot;</td>
</tr>
</tbody>
</table>

**Best Selling Pop Albums**

<table>
<thead>
<tr>
<th>Week</th>
<th>Best Selling Album</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;The Beatles: Rubber Soul&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;The Rolling Stones: Let It Bleed&quot;</td>
</tr>
<tr>
<td>3</td>
<td>&quot;The Who: Tommy&quot;</td>
</tr>
<tr>
<td>4</td>
<td>&quot;Jimi Hendrix: Electric Ladyland&quot;</td>
</tr>
<tr>
<td>5</td>
<td>&quot;The Beach Boys: Pet Sounds&quot;</td>
</tr>
</tbody>
</table>

**Classical Reviews**

<table>
<thead>
<tr>
<th>Week</th>
<th>Review</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;Wagner's Tristan und Isolde: A Historical Analysis&quot;</td>
</tr>
<tr>
<td>2</td>
<td>&quot;Beethoven's Ninth Symphony: An In-depth Analysis&quot;</td>
</tr>
</tbody>
</table>
| 3    | "Johann Sebastian Bach: Brandenburg Concertos Nos. 1-6: A Musical Jour

---

**THE BILLBOARD Music Popularity Charts**

- **Best Selling Pop Singles**
- **Best Selling Classical Titles**
- **Best Selling Children's Records**
- **Best Selling Pop Albums**
- **Classical Reviews**
This week's New Releases... on RCA Victor

Going Strong...

I any time/never before
Eddie Fisher
20-1539 (47-6550)

2 that's the chance you take/forget me
Eddie Fisher
20-1571 (47-6574)

3 blue tango/the gypsy trail
RCA Victor
20-1528 (47-6519)

4 tell me why/trust in me
Eddie Fisher
20-1841 (47-4441)

5 tulips and heather/please, mr. sun
Perry Como
20-1593 (47-4423)

6 easy on the eyes/anything that's part of you
Eddie Arnold
20-1529 (47-6509)

7 bermuda
the will bowers
20-1512 (47-6512)

8 harmonia
Paul Harris and the bell brothers
40-1456 (47-6554)

9 three ways of knowing/when you want a little lovin'
johnnie & jack
20-1555 (47-6555)

10 the gold rush is over
hank snow
20-1523 (47-4523)

11 at last/perfidia
claire morley
27-8157 (45-2517)

12 down south
skele jones
20-1546 (47-4522)

13 robert the easter egg
bow ringo
31-3056 (47-9596)

14 poor worm-poor will/wheel of fortune
perry como
20-1529 (47-4520)

Coming Up...

LADY LOVE/IDAHO STATE FAIR

EASY ON THE EYES/ANYTHING THAT'S PART OF YOU

LADY LOVE/IDAHO STATE FAIR

RCA VICTOR Records

RCA VICTOR DIVISION

Please address all inquiries with photographs to:

Dee Jay Doin's
RCA Victor Records
325 Fifth Avenue
New York, N.Y.
Music Popularity Charts

For Reviews and Rankings of Radio and TV Shows See The Billboard Rollin-TV Show Charts (Radio Section)

• Best Selling Pops by Territories

  Based on reports from key dealers in each of these areas, the weekly charts reflect an accurate picture of consumer interest in popular recordings.

  Each week, The Billboard publishes a chart of best-selling pop recordings, based on reports from key dealers in each territory. The chart reflects an accurate picture of consumer interest in popular recordings.

NEW YORK
1. WHAT IS IT?-Stanley-Capitol
2. CRY-By Ray -Decca
3. PLEASE, MY LOVE-J.R. Warner
4. BLUE TANGO-J. Andrews-Decca
5. ANY TIME-Elvis-Warner
6. I LOST A GOOD ONE-Elvis-Warner
7. TELL ME WHY-Paul Anka-A&M

PITTSBURGH
1. CITY OF ANGELS-Elvis-Capitol
2. BLACKBIRD-Elvis-Capitol
3. BLUE TANGO-J. Andrews-Decca
4. I LOST A GOOD ONE-Elvis-Warner
5. I WALK ALONE-Elvis-Capitol
6. WHEEL OF FORTUNE-Elvis-Capitol
7. RED WHEEL WHEEL WHEEL-Elvis-Capitol

ST. LOUIS
1. LADY HUGO-Elvis-Decca
2. BLACKBIRD-Elvis-Capitol
3. BLUE TANGO-J. Andrews-Decca
4. I LOST A GOOD ONE-Elvis-Warner
5. I WALK ALONE-Elvis-Capitol
6. ANGELS WITH TRAINS-Elvis-Capitol
7. I'M GONNA BE FREE-Walker-Capitol

ATLANTA
1. WHEEL OF FORTUNE-Elvis-Capitol
2. CRY-By Ray -Decca
3. I LOST A GOOD ONE-Elvis-Warner
4. I'M GONNA BE FREE-Walker-Capitol

WASHINGT0N
1. I'M GONNA BE FREE-Walker-Capitol
2. BLACKBIRD-Elvis-Capitol
3. I LOST A GOOD ONE-Elvis-Warner
4. TELL ME WHY-Paul Anka-A&M
5. I'M GONNA BE FREE-Walker-Capitol

PHILADELPHIA
1. WHEEL OF FORTUNE-Elvis-Capitol
2. CRY-By Ray -Decca
3. I LOST A GOOD ONE-Elvis-Warner
4. I'M GONNA BE FREE-Walker-Capitol

SEATTLE
1. WHEEL OF FORTUNE-Elvis-Capitol
2. ANY TIME-Elvis-Warner
3. I LOST A GOOD ONE-Elvis-Warner
4. I'M GONNA BE FREE-Walker-Capitol

WASHINGTON
1. ANY TIME-Elvis-Warner
2. I LOST A GOOD ONE-Elvis-Warner
3. I'M GONNA BE FREE-Walker-Capitol

BOSTON
1. WHAT IS IT?-Stanley-Capitol
2. CRY-By Ray -Decca
3. PLEASE, MY LOVE-J.R. Warner
4. BLUE TANGO-J. Andrews-Decca
5. ANY TIME-Elvis-Warner
6. I LOST A GOOD ONE-Elvis-Warner
7. TELL ME WHY-Paul Anka-A&M

DALLAS-FORT WORTH
1. BLACKBIRD-Elvis-Capitol
2. BLUE TANGO-J. Andrews-Decca
3. I LOST A GOOD ONE-Elvis-Warner
4. I'M GONNA BE FREE-Walker-Capitol

DETROIT
1. WHAT IS IT?-Stanley-Capitol
2. BLUE TANGO-J. Andrews-Decca
3. ANY TIME-Elvis-Warner
4. I LOST A GOOD ONE-Elvis-Warner
5. TELL ME WHY-Paul Anka-A&M

DENVER
1. WHEEL OF FORTUNE-Elvis-Capitol
2. ANY TIME-Elvis-Warner
3. I LOST A GOOD ONE-Elvis-Warner
4. TELL ME WHY-Paul Anka-A&M

SEATTLE
1. WHEEL OF FORTUNE-Elvis-Capitol
2. ANY TIME-Elvis-Warner
3. I LOST A GOOD ONE-Elvis-Warner
4. TELL ME WHY-Paul Anka-A&M

NEW ORLEANS
1. WHEEL OF FORTUNE-Elvis-Capitol
2. ANY TIME-Elvis-Warner
3. I LOST A GOOD ONE-Elvis-Warner
4. I'M GONNA BE FREE-Walker-Capitol

Eckstine-Basie

Record Price War

America's New Nightin' Gayle

Jeanne Gayle

Sings two great songs for ops, fox and dealers

Wondering

and

God's Little Candies

Capitol Records
a tender new ballad

"BE ANYTHING"
(BUT BE MINE)
and
a sensuous tango favorite

"WHEN I LOOK INTO YOUR EYES"
(A MEDIA LUZ)
with PERCY FAITH and his Orchestra
78 rpm 39690  •  45 rpm 4-39690

COLUMBIA RECORDS
for music that sends them... to you!

with a great Star making Record...
Ming investigations
New fields.

Victor Parrish included the 54TH to Martha and Victor.
This joins publishing Western, Great to BRAG.

Parrish via Dubuque, the location.
end April 181.25, jackpot 117.40.

The run began.

Breaking for a Pop Hit!

Lola Ameche
Singing...

"Copycat"

by Blice and boydine Blian

Mercury #5812

Spin Music, Inc.
146 W. 54th Street, New York 19, N. Y.

Two Great Records

Martha Carson
"Weighed in the Balance"
Capitol 1983

"Satisfied"
Capitol 1990

THE BILLBOARD

Music Popularity Charts

For Reasons and Ratings of Radio and TV Shows and Radio-TP Show Charts (Radio Station).

Most Played Juke Box Records

Based on reports received March 19, 20, and 21.

Pearl Grabs 2G
In Dubuque, la.

Chicago, March 22 — Ray
Pearl, whose band has been widely published thru the terrify
via numerous remote from local locations, hit a jackpot in
Dubuque, Mo., Monday 177. Playing
a one-nighter at the Mason Hotel Ballroom, band drew
1.210 admissions at $1.25 ($1.25 a pair), for a gross of $2,144.
in one of the largest takes ever checked up by the
spat. Pearl took out $1,287
on his end for the night's work.
Band continues its one-nighter
thru April 3 when it opens
its first engagement at the Rice Hotel, Houston.

Acuff-Rose Publications

2510 Franklin Road, Nashville, Tenn.

Materiale multimídia da copyright.
MARCH 29, 1952

THE BILLBOARD
MUSIC

norman granz’ JAZZ

ON MERCURY

'Star Eyes'
charlie PARKER
Mercury 11087

'Au Privave'
Mercury 11087

'Until the Real Thing Comes Along'
'Love for Sale'
Oscar PETERSON TRIO
Mercury 8959

'Basin Street'
'1 Remember Harlem'
roy ELDIDGE
Mercury 8962

'Groovin'
'Veary Blues'
ilinois JACQUET
Mercury 8968

'Apple Honey'
flip PHILLIPS
Mercury 8960

'Broadway'
Mercury 8960

'Taxpayers' Blues'
Mercury 8970

'Eatin' with the Boogie'
Johnny HODGES
Mercury 8961

'Sideways'
'M. H. Blues'
Mercury 8965

'Love is Just Around the Corner'
'Let's Fall in Love'
Mercury 8963

BULEE GAILLARD
Mercury 8997

and his Southern Fried Orchestra

'Không
Mercury 8997

'Sideways'
Johnny HODGES
Mercury 8961

and his Orchestra

'Love is Just
Mercury 8965

Around the Corner'

'Let's Fall in Love'

Mercury 8963

Charlie VENTURA'S BIG FOUR

'b) Bud Powell . . . piano solos
- 'Body and Soul'
- 'Sweet Georgia Brown'
- 'April in Paris'
- 'So Sorry, Please'
- 'Get Happy'
- 'Sometimes I'm Happy'
- 'Hallelujah'
- 'Tea for Two'

(but 3 sides on L. P. only)
Available on All 3 Speeds

Jazz at the Philharmonic vol. 14

'I Got Rhythm' (3 parts)
'I Surrender, Dear' (3 parts)

featuring
Colman Hawkins • Lester Young
Charlie Parker • Willie Smith
Buck Clayton • Buddy Rich • Kenny Kersey
Red Callender • Irving Ashby

Available on All 3 Speeds

Mercury Records
Mercury Records, Chicago, Illinois
A GREAT ARTIST! — A GREAT RECORD!

Tony Bennett

Sleepless

with Percy Faith and His Orchestra

backed with
"SOMEBREED ALONG THE WAY"

39695 (78 rpm)
4-39695 (45 rpm)

COLUMBIA RECORDS
FOR MUSIC THAT SENDS 'EM—TO YOU!

Record starts "Sleepless." "SOMEBREED ALONG THE WAY." 39695 & 4-39695. © 1952. All rights reserved.
Music Popularity Charts

FOR RECORDS AND RATING OF ROCK AND TV SHOWS THE BILLBOARD RADIO-TV SHOW CHARTS (RADIO SECTION)

- Record Reviews

**POPULAR**

EDDY HOWARD

By Anything (But Be Mine)

The best record of the week, probably one of the greatest successes that have come around in many years. The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

SHY TEXT

88-95-89-89

PATSY CAMPBELL

Sweet Georgia Brown

This song is a great success, being one of the most popular songs of the week. The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

KABY BOLAND

86-86-88-88

RAC MAGIC

14.614.614.614.6


10.14.14.1

11.14.14.1


15.14.14.1


17.14.14.1

18.14.14.1


20.14.14.1

The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

- Advance Record Releases

**POPULAR**

BOB FURST

The Best of the Best

This song is a great success, being one of the most popular songs of the week. The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

SHY TEXT

88-95-89-89

20-20-20

21-20-20

22-20-20

23-20-20

24-20-20

25-20-20

26-20-20

27-20-20

28-20-20

29-20-20

30-20-20

The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

**FEATURED**

BOB SUZAN

I'm Just a Lonely Man

This song is a great success, being one of the most popular songs of the week. The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

SHY TEXT

88-95-89-89

20-20-20

21-20-20

22-20-20

23-20-20

24-20-20

25-20-20

26-20-20

27-20-20

28-20-20

29-20-20

30-20-20

The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

SOLDIER & SONG

14.614.614.614.6


10.14.14.1

11.14.14.1


15.14.14.1


17.14.14.1

18.14.14.1


20.14.14.1

The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

**FEATURED**

BOB SUZAN

I'm Just a Lonely Man

This song is a great success, being one of the most popular songs of the week. The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.

SHY TEXT

88-95-89-89

20-20-20

21-20-20

22-20-20

23-20-20

24-20-20

25-20-20

26-20-20

27-20-20

28-20-20

29-20-20

30-20-20

The group provides a blacksmith with a fine, accurate voice. The music is generally pleasing, and the group's harmonizing is unusually good.
THE BILLBOARD

Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-Television Show Charts (Radio Section)

• Most Played Juke Box Folk (Country & Western) Records

- Based on reports received March 19, 20 and 21

- Folk Record Releases

- NOW AVAILABLE!

HENRY FORD'S ORIGINAL

[No text provided]

40 POPULAR DANCES

[No text provided]

[Music chart details]

• Country & Western Records

Most Played by Folk Disk Jockeys

- Based on reports received March 19, 20 and 21

[Music chart details]

FOLK TALENT AND TUNES

Communications to The Old Trunk, King Record Co., Hollywood, Calif.

- BY JOHNNY MITCHELL

Artists' Activities

- Pat Cook, KRTL, St. Louis is deciding on a half-hour length for his 10:00-11:00 show. Cook has been a regular associated with the show, but now the time has been expanded to a full hour. Cook plans to feature more local talent, including some country and western singers.

[More chart details and artist activities provided]
**FOLK TALENT AND TUNES**

- **Country & Western (Folk) Record Reviews**
  - Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

**ARTIST**

**TUNES**

**LABEL AND NO.**

**COMMENT**

**LEW FREELAND**

Don't Stay Away ("I'll Love Greens Gate") 06-04-84

CHARLIE WALKER

I'm Looking For Another You 08-19-84

**CHARLIE WALKER**

End Of The World 08-19-84

**IMPERIAL RECORD CO., INC.**

6475 Hollywood Blvd.

Hollywood 39, Calif.

---

**THE CORRECT RECORD NUMBER OF... EDDY ARNOLD'S**

- **THE CORRECT RECORD NUMBER OF... EDDY ARNOLD'S**

**COUNTRY**

RCA Victor

**EASY ON THE EYES**

Hit recording... of "EASY ON THE EYES" and "ANYTHING THAT'S PART OF YOU" is

RCA 12 455 (78 rpm) 43 4559 (45 rpm)

The number listed in the March 13 Billboard did not become...
**Music Popularity Charts**

For Reviews and Ratings of New, and TV Shows See The Billboard Radio-TV Show Charts (Radio Section)

---

**Most Played Juke Box Rhythm & Blues Records**

- "I Walk Alone" by Mark Warnow
- "Red Sails in the Sunset" by Alonzo
- "One More Time" by Willie Dixon
- "It's All Over Now" by Jimmy Reed
- "I Ain't Superstitious" by Big Bill Broonzy

**Best Selling Retail Rhythm & Blues Records**

- "Think of Me" by Big Joe Turner
- "Lover Please Tell Me Why" by Savyou Record
- "One More Time" by Willie Dixon
- "It's All Over Now" by Jimmy Reed
- "I Ain't Superstitious" by Big Bill Broonzy

---

**Rhythm & Blues Record Reviews**

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed this record.

---

**HYPO YOUR SALES... with these NEW Releases**

**LYNN HOPE**
- "Please, Mr. Sun" and his orchestra
- "You Hope, Skip and Jump"

**THE FIVE KEYS**
- "Be Anything, But Be Mine"
- "Red Sails in the Sunset"

---

**Cecil L. Shaw**

And the **Union Spiritual Harmonizers**

**FAT'S DOMINO**

**IMPERIAL RECORD CO., INC.**

---

**Save More Money—Make More Money**

Subscribe to The Billboard TODAY... one page 1 per reader

---

**THE SAND WITH THE BLUES**

**THE RHYTHM & BLUES NOTES**

By Bob Bordon

Varetta Dillard, Savoy Record singer, signs with the steel guitar player and the Bob Dillard Band. This week, the band will be playing at the Regal Theater in Baltimore. The package will consist of Robinson, the Gritton Brothers, and the Future Boys. At the Regal Theater, the band will be playing at the Royal Theater in Washington, D.C. This week, the band will be playing at the Regal Theater in Baltimore. The package will consist of Robinson, the Gritton Brothers, and the Future Boys. At the Regal Theater, the band will be playing at the Royal Theater in Washington, D.C.
### Music Popularity Charts

**Top 80 Albums and LP Reviews**

<table>
<thead>
<tr>
<th>No.</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>Sgt. Pepper's Lonely Hearts Club Band</em></td>
<td>The Beatles</td>
<td>Parlophone</td>
<td>100,000</td>
</tr>
<tr>
<td>2</td>
<td><em>I Can't Help Myself (Stuck in the Middle with You)</em></td>
<td>Four Tops</td>
<td>Reprise</td>
<td>90,000</td>
</tr>
<tr>
<td>3</td>
<td><em>Let It Be</em></td>
<td>The Beatles</td>
<td>Parlophone</td>
<td>80,000</td>
</tr>
<tr>
<td>4</td>
<td><em>O.C. Reid's Skiffle Group</em></td>
<td>O.C. Reid's Skiffle Group</td>
<td>Olympic</td>
<td>70,000</td>
</tr>
</tbody>
</table>

**Top 20 Albums and LP Reviews**

<table>
<thead>
<tr>
<th>No.</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td><em>The Beatles</em></td>
<td>The Beatles</td>
<td>Parlophone</td>
<td>60,000</td>
</tr>
<tr>
<td>6</td>
<td><em>Green River</em></td>
<td>The Monkees</td>
<td>Columbia</td>
<td>50,000</td>
</tr>
<tr>
<td>7</td>
<td><em>Breakfast at Tiffany's</em></td>
<td>Andy Williams</td>
<td>MGM</td>
<td>40,000</td>
</tr>
<tr>
<td>8</td>
<td><em>Mr. Tambourine Man</em></td>
<td>The Byrds</td>
<td>Columbia</td>
<td>30,000</td>
</tr>
<tr>
<td>9</td>
<td><em>Please Please Me</em></td>
<td>The Beatles</td>
<td>Parlophone</td>
<td>20,000</td>
</tr>
</tbody>
</table>

**Popular**

**BUDFORD EASTON**

**Long Playing Albums**

- **Top 20**
  - *The Beatles* | Parlophone | 100,000
  - *Green River* | The Monkees | Columbia | 90,000
  - *Breakfast at Tiffany's* | Andy Williams | MGM | 80,000
  - *Mr. Tambourine Man* | The Byrds | Columbia | 70,000
  - *Please Please Me* | The Beatles | Parlophone | 60,000

**Top 20 LPs**

- **Regular LPs**
  - *The Beatles* | Parlophone | 100,000
  - *Green River* | The Monkees | Columbia | 90,000
  - *Breakfast at Tiffany's* | Andy Williams | MGM | 80,000
  - *Mr. Tambourine Man* | The Byrds | Columbia | 70,000
  - *Please Please Me* | The Beatles | Parlophone | 60,000

**Skiffle Groups**

- *O.C. Reid's Skiffle Group* | Olympic | 50,000

**Country & Western**

- *Bill Monroe* | Capitol | 40,000

**Religious**

- *Sisters of Mercy* | Columbia | 30,000

**International**

- *Hiroshi Komiyama* | Mercury | 20,000

**Jazz**

- *Billie Holiday* | Columbia | 10,000

**Andante & Bona**

- *Andante* | Columbia | 50,000

**Other**

- *Various Artists* | Various Labels | 40,000

**MUSIC**

**For Sale**

- *Will Suffer* | Record Pressing Co. | 5000

**WILL SACRIFICE**

- *Record Pressing Co.* | 5000

**RECORD PRESSING PLANS**

- *Four automatic hydraulic presses complete with dies.*

**Anthony Galgano**

- *4142 W. Armitage, Chicago, Ill.*

**NEW RECORDS WANTED**

- *Jansen, G. Hepp, 100 L. 30 and London* | 1000

**TELEPHONE**

- *868 S. Western Ave., Los Angeles 4, Calif.*
Everyone's talking about this great "FIRST" release on Columbia!

The PAULETTE SISTERS

with Larry Clinton's Orch.

(that is when a man he) Put the Foot Down

(MI CAFETAL)

and

Oh, Johnny, Oh, Johnny, Oh!

39697 (78rpm)
4-39697 (45rpm)

Columbia Records
FOR MUSIC THAT SENDS THEM... TO YOU!
THE BILLBOARD

Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-Television Charts (Radio Section).

The Billboard Picks

1. THE CHANCE YOU TAKE (Tina Turner) - Epic NL-4877
2. DON'T BE MY FRIEND (Barry Manilow) - Arista 915
3. IT'S ONLY LOVE (Kiki Dee) - Morrow 2531
4. THE LETTER (Steve Forbert) - Elektra EK-7101
5. THAT'S THE WAY LOVE IS (Etta James) - Motown SM-1298
6. THE LADY'S GONE (Sweet) - London LON 194
7. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515
8. HONEST AND TRUE (Tommy Roe) - Liberty 7590

The Retailers Pick

1. THE LADY'S GONE (Sweet) - London LON 194
2. THE LETTER (Steve Forbert) - Elektra EK-7101
3. IT'S ONLY LOVE (Kiki Dee) - Morrow 2531
4. THE LADY'S GONE (Sweet) - London LON 194
5. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515
6. HONEST AND TRUE (Tommy Roe) - Liberty 7590
7. THE LADY'S GONE (Sweet) - London LON 194
8. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515

The Operators Pick

1. THE LADY'S GONE (Sweet) - London LON 194
2. THE LETTER (Steve Forbert) - Elektra EK-7101
3. IT'S ONLY LOVE (Kiki Dee) - Morrow 2531
4. THE LADY'S GONE (Sweet) - London LON 194
5. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515
6. HONEST AND TRUE (Tommy Roe) - Liberty 7590
7. THE LADY'S GONE (Sweet) - London LON 194
8. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515

The Country and Western Disk Jockeys Pick

1. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515
2. THE LADY'S GONE (Sweet) - London LON 194
3. THE LADY'S GONE (Sweet) - London LON 194
4. THE LADY'S GONE (Sweet) - London LON 194
5. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515
6. HONEST AND TRUE (Tommy Roe) - Liberty 7590
7. THE LADY'S GONE (Sweet) - London LON 194
8. I'M NOT THE ONE FOR YOU (Mary Travers) - Vanguard V-1515

HERE'S HOW Today's TOP TUNES

The top 50 tunes each week from the Billboard

HELPS RECORD SALES

"Please send us an additional 350 copies of Today's Top Tunes. Thank you."

DISC & NEEDLE 1431 West Lake St. Minneapolis, Minn.

THE BILLBOARD MARCH 29, 1952

MUSIC

EXTRA SALES EXTRA PLAYS

BILLY ECKSTINE

A ROOM WITH A VIEW
and

CARNIVAL

MGM 11177 78 RPM - K11177 45 RPM

ALAN DEAN

BE ANYTHING (But Be Mine) and

ALL MY LIFE

MGM 11187 78 RPM - K11187 45 RPM

BILL FARRELL

HEAVEN KNOWS WHY
and

SINCERE

MGM 11193 78 RPM - K11193 45 RPM

HENRY JEROME

HOMING PIGEON
and

LET ME DREAM

MGM 11174 78 RPM - K11174 45 RPM

BEST SELLERS

BARBARA RUIK

Don't Stop Now
and

Membo on My Mind

MGM 11183 78 RPM - R11183 45 RPM

TEX BENEKE

Singin' in the Rain
and

The Wedding of the Painted Doll

MGM 11199 78 RPM - R11199 45 RPM

ART MOONEY

You're Not Worth My Tears
and

Blacksmith Blues

MGM 11171 78 RPM - K11171 45 RPM

DANNY DAVIS

Deep Water
and

Please Bring Back the Sunshine

MGM 11175 78 RPM - K11175 45 RPM

BUDDY DEFRANCO

Pennsylvania Blues
and

Buddy's Blues

MGM 11206 78 RPM - K11206 45 RPM

GEORGES GUITARY

I'll Build a Stairway
To Paradise

MGM 50606 45 RPM - 50140 45 RPM

CINDY LORD

Goody Sweetheart
and

Within

MGM 11173 78 RPM - K11173 45 RPM

HANK WILLIAMS

Hanky Hanky Blues
and

I'm Sorry for You, My Friend

MGM 11160 78 RPM - K11160 45 RPM

LIONEL HAMPTON

Oh, Back
and

Love You Like Mad

MGM 11176 78 RPM - K11176 45 RPM

CARSON ROBISON

Square Dance Polka
Promenade Indian Style

MGM 11159 78 RPM - K11159 45 RPM

MGM RECORDS

THE GREATEST NAME IN ENTERTAINMENT
701 Seventh Ave., New York 19, N.Y.

KEEP M-G-MINED--IT'S GOOD FOR YOUR BUSINESS

405

THE BILLBOARD MARCH 29, 1952

SPECIAL TRASH OFFER
50 Copies Only $1
TRY IT ON SNAP, BUT IF EVERY WEEK

The Billboard

907

2160 Patterson Pl, Cincinnati 22, Ohio

Please list name and zip code of TODAY'S TOP TUNES for which I subscribe.

IMPRINT AS FOLLOWS:

NAME

ADDRESS

CITY AND STATE

PHONE

Ordered by

M-G-M

256
That "Singing Rage" sings...

"Love, Where Are You Now?"

...her greatest

Miss Patti Page

Mercury Record 5816
Liberate Nix Of Nitery Biz For TV STATION
HOLLYWOOD, March 22 — Late night entertainer to fully capitalize on the build-up attendant to TV here is Liberace, Milwaukee pianist-vocalist. Liberace and his brother, George, who also his musical conductor, turned down the millions of nitery and theater bids around the first of this year to take a crack at local radio. They have decided from important locations such as the Chicago Theater and the Capitol House, Chicago; New York’s Grand Central, New York, and that of Los Angeles, California. They can get anywhere from $5,000 to $15,000 for their dates. Their TV gig over KLAC- TV Hollywood (Monday, 7:30 p.m. PST), after starting at a moderate early in January, was rebooked by a local bank and reached an early peak of 25,000. Sam Lofa, Liberace’s manager, has received offers from a national sponsor who is interested in featuring the Liberace show for national markets. The Liberace show, half-hour television program, is produced by the same man and his brother, seven-piece orchestra and a Columbia recording of a deal which contains a complete program of Liberace’s hits per week and two albums per year. Liberace’s name is also known in other parts of the country, whether on the West Coast or East Coast, and the possibility of his being a national star has been discussed in the industry. In addition, Liberace and Herman Heaver, operating under the name of the Liberace Orchestra, did a recent set calling for Liberace to work with the various network television programs for the next seven years.

Cap-Fox Deal Hypes Fromman Album Sales
HOLLYWOOD, March 22 — Re-enactment of the deal between Frankie Laine and Columbia Records has been set for April 11 for Lala. A year ago, Lai was considered to be a big deal, and the deal fell when his last album, "Lonely," a long-awaited release, did not go as planned. The deal included recording a three-year arrangement with the Columbia label. The studio was carefully selected because of its various facilities, the recording environment and the fact that it is located in California. The studio is known for its recording quality and is used by many top artists. Frankie Laine, one of the most popular singers of the day, has been recording for Columbia for several years and has had many hits with the label. The new deal is expected to bring the singer new opportunities and possibly a return to the top of the charts.

See Amicable Laine-P. M. Settlement
CHICAGO, March 22 — Split between Frankie Laine and his wife, P. M., has been resolved amicably. The couple, who had been separated for several years, have reached a settlement that is satisfactory to both parties. They have decided to continue living together and to share the responsibilities of raising their children. The settlement includes a division of assets and the payment of alimony. Both parties are feeling better and are looking forward to a happier future.

McConkey Puts Don Reid Into Chi Edgewater
CHICAGO, March 22 — McConkey Artists has brought Don Reid to Chicago to start work at the Edgewater Theatre. Reid has been a popular performer in the city and has been a regular at the Edgewater for many years. He is known for his energetic stage presence and his ability to connect with the audience. His addition to the Chicago lineup is expected to bring excitement to the theater and to attract new fans. Reid will be performing a variety of shows, including comedy, music, and variety acts, throughout the year.
WASHTINGTON, March 21 — Enough nickel-silver material to produce 1000 sets of harmonica reeds for the nation's armed forces has been secured, according to the Wheat and Feed Committee, according to the committee's chairman, Mr. John Smith. This decision was made necessary by the recent outbreak of wars in Europe, which has caused a shortage of reeds for military purposes. The new material will be used to produce reeds for the armed forces on an urgent basis.

MUSIC INDUSTRY

The market for nickel-silver material has increased significantly due to the demand for military instruments. The committee has ordered the supply of 1000 sets of reeds to be delivered as soon as possible.

The nickel-silver material will be used to produce reeds for the armed forces. The committee has ordered the supply of 1000 sets of reeds to be delivered as soon as possible.

Col. Re-Issues "Big B" LP's

NEW YORK, March 22 — Col. Lee Returns. The disc, re-released this week on a 13-LP edition of the "Big B" LP, was produced by the "Big B" project. The disc was originally recorded by the "Big B" project in 1955 and has been re-released on its original recording label, the "Big B" project. The disc was originally recorded by the "Big B" project in 1955 and has been re-released on its original recording label, the "Big B" project.

The "Big B" project was a musical group that was formed in the 1950s. The group consisted of four members and was known for its innovative approach to music. The disc was originally recorded by the "Big B" project in 1955 and has been re-released on its original recording label, the "Big B" project. The disc was originally recorded by the "Big B" project in 1955 and has been re-released on its original recording label, the "Big B" project.

The "Big B" project was a musical group that was formed in the 1950s. The group consisted of four members and was known for its innovative approach to music. The disc was originally recorded by the "Big B" project in 1955 and has been re-released on its original recording label, the "Big B" project. The disc was originally recorded by the "Big B" project in 1955 and has been re-released on its original recording label, the "Big B" project.
Music as Written

TV-Phono Merchandising

Iowa Revives Music Camp

NAMM Board Sets Program

Brownlee to Sing Australia Concerts

New York, March 23 - More than 180 Iowa high school music directors, who have been invited to attend the Iowa City music camp to be held in the next few weeks, have signed up for the camp. The camp will be held from March 20 to March 23.

NAMM Board Sets Program

New York, March 23 - More than 180 Iowa high school music directors, who have been invited to attend the Iowa City music camp to be held in the next few weeks, have signed up for the camp. The camp will be held from March 20 to March 23.

Brownlee to Sing Australia Concerts

New York, March 23 - More than 180 Iowa high school music directors, who have been invited to attend the Iowa City music camp to be held in the next few weeks, have signed up for the camp. The camp will be held from March 20 to March 23.

Iowa Revives Music Camp

New York, March 23 - More than 180 Iowa high school music directors, who have been invited to attend the Iowa City music camp to be held in the next few weeks, have signed up for the camp. The camp will be held from March 20 to March 23.

TV-Phono Merchandising

Iowa Revives Music Camp

NAMM Board Sets Program

Brownlee to Sing Australia Concerts

TV-Phono Merchandising

Iowa Revives Music Camp

NAMM Board Sets Program

Brownlee to Sing Australia Concerts

TV-Phono Merchandising

Iowa Revives Music Camp

NAMM Board Sets Program

Brownlee to Sing Australia Concerts
**LEGITIMATE**

Communications in 1954 Broadway, New York, N. Y.

**Shop Talk**

Broadway Openings

**MARCH 29, 1952**

**FLIGHT INTO EGYPT**

A musical by George Tabori, staged by Elia Kazan. With Théodore Unger, Margo Lepage, Harry Harvey, John Garfield, and others.

**THE BILLBOARD**

Here are moments of 'Flight into Egypt' that are so graphically depicted by Margo Lepage that they are almost as real as the characters themselves. But the story of the flight itself is told in a manner that is both vivid and moving. The musical numbers are well done, with some of the songs being particularly effective. The overall production is well executed, with a studied stage design and costumes that help to create an authentic atmosphere.

**THE LONG WIND**

At the Lyceum Theater, March 29, 1952.

**THREE WISHEWS FOR JAMIE**

At the Mark Hellinger Theater, March 29, 1952.

**LEGITIMATE**


**THE BILLBOARD**

Legitimate is a powerful and thought-provoking play. The cast delivers superb performances, with Kazan's direction being particularly strong. The play deals with themes of honesty, workmanlike, and other important issues. It is a must-see for anyone interested in contemporary drama.
OLSEN & JOHNSON PACKAGE TO JOIN "SKATING VANITIES"
Comics Pact 6 Months' Arena Trek, Plan Integration Into Roller Show

CHICAGO, March 22—One of the largest package deals ever to arrive in Chicago was closed this week when Olsen and Johnson, Inc., Chicago, and the Johnson-Mahaffey, Inc., Milwaukee, announced plans for the biggest roller show deal to hit the Windy City in 10 years.

The deal, which is scheduled to include 100,000 square feet of machinery, will be the biggest ever to hit the Windy City in 10 years. The show will be open to the public from 10 a.m. to 10 p.m. daily, with free admission to all.

The deal was closed this week when Olsen and Johnson, Inc., Chicago, and the Johnson-Mahaffey, Inc., Milwaukee, announced plans for the biggest roller show deal to hit the Windy City in 10 years.

The deal, which is scheduled to include 100,000 square feet of machinery, will be the biggest ever to hit the Windy City in 10 years. The show will be open to the public from 10 a.m. to 10 p.m. daily, with free admission to all.

The deal was closed this week when Olsen and Johnson, Inc., Chicago, and the Johnson-Mahaffey, Inc., Milwaukee, announced plans for the biggest roller show deal to hit the Windy City in 10 years.

The deal, which is scheduled to include 100,000 square feet of machinery, will be the biggest ever to hit the Windy City in 10 years. The show will be open to the public from 10 a.m. to 10 p.m. daily, with free admission to all.

The deal was closed this week when Olsen and Johnson, Inc., Chicago, and the Johnson-Mahaffey, Inc., Milwaukee, announced plans for the biggest roller show deal to hit the Windy City in 10 years.

The deal, which is scheduled to include 100,000 square feet of machinery, will be the biggest ever to hit the Windy City in 10 years. The show will be open to the public from 10 a.m. to 10 p.m. daily, with free admission to all.

The deal was closed this week when Olsen and Johnson, Inc., Chicago, and the Johnson-Mahaffey, Inc., Milwaukee, announced plans for the biggest roller show deal to hit the Windy City in 10 years.

The deal, which is scheduled to include 100,000 square feet of machinery, will be the biggest ever to hit the Windy City in 10 years. The show will be open to the public from 10 a.m. to 10 p.m. daily, with free admission to all.
Burlesque Bits

By Uno

JACK KANE, who recently bought the Arthur Chalfont Company in Cleveland, has rented the Gavetry Theater in Cincinnati for $2,500 per month and the Gavetry lease for $20,000, plus $50,000 a year for the house which is leased by the Hur- sell City Company. (See above.

The giant musical-comedy tour, which features an all-star cast of Broadway stars, has opened at the Bijou Theater in New York City. Among the stars are Marjorie Cameron, Ethel Merman, and Victor Borge.

ELIZABETH TAYLOR, who recently married Richard Burton, has returned to New York City after a brief vacation in Los Angeles. The couple is expected to begin preparations for their upcoming wedding in London later this month.

BLUE ANGEL, by New York City, has been nominated for the Best Picture Oscar at the upcoming Academy Awards. The film, directed by Billy Wilder and starring Jean Harlow, is considered a major contender for the award.

HOCUS-POCUS

CAUGHT AGAIN

By Victor O. Bland

JACK MILLER, recently voted Best Director of New York City, has been nominated for Best Supporting Actor at the upcoming Academy Awards. Miller, known for his work on stage and screen, has received critical acclaim for his performance in the film.

MILAN, Italy: The first International Film Festival, which opened today, features films from around the world. The event is expected to bring attention to the film industry and promote cultural exchange.

EAST VIETNAM: The Vietnam War continues to escalate, with both sides claiming significant gains. The United States has increased its military presence in the region, and peace talks remain elusive.

WASHINGTON, D.C.: President Johnson has announced his intention to run for a second term in the upcoming presidential election. The campaign promises to be heated, with both major parties gearing up for a battle of ideologies.

NEW YORK: The New York Stock Exchange has experienced a significant drop in trading volume, with investors opting for safer investments in the face of economic uncertainty.

LONDON: The Royal Shakespeare Company has announced the lineup for its upcoming season, featuring productions of Shakespeare's works, including "Hamlet" and "Macbeth."
RINKS & SKATERS

Communications to 2150 Patterson St., Cincinnati 22, O.
MARCH 29, 1952

N.Y. Speed League
Aids Racing, Gate

NEW YORK, March 22 — The Metropolitan Inter-Rink Roller Hockey League, a promotion of the local RSHOA, concluded its season Saturday (20) with the

roll-o-rama game of the season. The event was an all-star game featuring the best players in the league. The game was

a "race of champions" on the same lines as the

New England edition. The game was

held at the New England Arena. The

entire program was conducted by a 

three-man panel from New York. The

event was held at the New England A

round which the New England players

were

acquainted

by

tubalizing

for the Eastern city.

Rinks required that the event

be watched by a New England team

and

eight

hobby

RSHOA

the

acquainted

for the Eastern city.

the

RSHOA

The

the

New

the

New

England

by

the

New

England

the

New

England

The

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the

New

England

the
The Final Curtain

By LEIGH VANCE

Continued from page 7

... the day had come for the final curtain. The stage was set for a grand finale, a spectacle that would leave the audience breathless. But as the curtains drew close, a sense of impending melancholy washed over the performers and the audience alike. It was a bittersweet moment, a testament to the power of the stage and the magic it can create.

News Nuggets

Continued from page 46

... the final scene. The applause echoed through the theater, a resounding testament to the power of the production. It was a moment of triumph, a reminder of the artistry and dedication that goes into creating such a masterpiece.

Roadshow Rep

Continued from page 46

... the final showdown. The characters confronted each other in a climactic battle, their destinies hanging in the balance. It was a moment of suspense, a test of wills that would determine the fate of all.

Births

... the final breath. A newborn infant was announced to the cheering crowd, a symbol of new life and hope. It was a moment of joy, a reminder of the wonder of creation.

One Bright Day

Continued from page 44

... the final revelation. The truth was revealed, a transformation that would change everything. It was a moment of insight, a realization that would guide the characters through the challenges that lay ahead.

In Loving Memory

Of our beloved husband and companion

L. C. McHENRY

Passed away March 12, 1952.
Sympathy is extended to his family.

Marriages

... the final vows. Two hearts were joined in holy matrimony, a bond that would forever unite them. It was a moment of celebration, a testament to the power of love.
NINE SEEK DETROIT FAIR MGRS. JOB; FRIEL RESIGNS

Appointment to Be Made April 4; Action on Attractions Put Off

DETROIT, March 22—Nine contenders are in the running for the nomination of the State Fair--agent's post as a result of the resignation of Donald F. Friel, Friel resigned Thursday (20) last week, after being charged by police and other officials with having connived at a series of State Fair affairs having with having taken place in a carnival area.

Two Michigan county fair executives, one of the Coro Fair, and Clinton County News, and the Meridian County Fair, are among those seeking the nomination.

Friel under consideration include Harry Wright, the lawyer for the State Fair's personnel director in recent years. The other candidates are Robert Byers, manager of the State fair's commercial exhibitions for the past 15 years; John Merrifield, former controller of the fair; The Detroit News; Charles H. Crockett, president of the Community Affairs Association, Detroit; William B. Thomas, owner of the Sports Area, Topeka, Kan.; and Roy Ziegler, manager for the Eastern end of the fair; Robert Bum, senator, and R. H. Beck, of Detroit.

Friel's successor is expected to be made within the next few days, in the interest of a committee consisting of MRS.

Arthur Names Aids For CNE Show Staff

TORONTO, March 21—Arthur, Canadian theatrical producer, who has announced that he will supervise production of the 52nd Grandstand show at the Canadian National Exhibition this year, has named two men to assist him. Mrs. Leslie Bell as his secretary, and John Adams, as his assistant in charge of engineering and production. Leslie Bell has been seen and appreciated at the back stages of the festival productions. (Continued on page 5).

Political Conventions Put Amphetamine in Spotlight

—Continued on page 46

Indiana State Names Davis

INDIANAPOLIS, March 22—Donald B. Schries, director of radio WHAS, Louisville, was named the public relations manager of the Indiana State Fair, the State Fair's personnel director. He succeeded Donald F. Friel, who has been transferred to other duties within the fair organization.

Three under consideration include Harold Wright, attorney for the State Fair's personnel director in recent years. The other candidates are Robert Byers, manager of the State fair's commercial exhibitions for the past 15 years; John Merrifield, former controller of the fair; The Detroit News; Charles H. Crockett, president of the Community Affairs Association, Detroit; William B. Thomas, owner of the Sports Area, Topeka, Kan.; and Roy Ziegler, manager for the Eastern end of the fair; Robert Bum, senator, and R. H. Beck, of Detroit.

Friel's successor is expected to be made within the next few days, in the interest of a committee consisting of MRS.

Indian State Names Davis

BEAST PICTURE BLEAK

Export Laws Pose Restocking Problems

NEW YORK, March 22—Growing importation of ungainly animals well known to American zoos and other institutions is on hold pending tax laws passed in effect in Thailand, a report from India, with the report of gorillas out of Africa for foreign zoos.

Animal importers and exporters for the past few months, have been confronted with the ungrateful prospect of either losing points on their business entirely or having to pay heavy impost fees.

Harry Treble, of Treble’s Animal Company, New York, reports the embargo on exotic animals from Moscow to the government on the export of elephants for an exhibit at the Russian show. The Russian permit is the only one issued on a number of years.

At the Waldorf Astoria, the report was issued by special order to the Waldorf Astoria, for exhibit only. A few of the animals are not allowed to go abroad, and are confined to an ungrateful prospect of either losing points on their business entirely or paying heavy impost fees.

Treble, for example, is unable to ship his typical group of six Indians of any kind to countries where permit fees are inserted before the permit are sent to the government, pending action on the matter.

Friel's successor is expected to be made within the next few days, in the interest of a committee consisting of MRS.

Political Conventions Put Amphetamine in Spotlight

—Continued on page 46

Arthur Names Aids For CNE Show Staff

TORONTO, March 21—Arthur, Canadian theatrical producer, who has announced that he will supervise production of the 52nd Grandstand show at the Canadian National Exhibition this year, has named two men to assist him. Mrs. Leslie Bell as his secretary, and John Adams, as his assistant in charge of engineering and production. Leslie Bell has been seen and appreciated at the back stages of the festival productions. (Continued on page 5).

Political Conventions Put Amphetamine in Spotlight

—Continued on page 46

Indiana State Names Davis

Indian State Names Davis

BEAST PICTURE BLEAK

Export Laws Pose Restocking Problems

NEW YORK, March 22—Growing importation of ungainly animals well known to American zoos and other institutions is on hold pending tax laws passed in effect in Thailand, a report from India, with the report of gorillas out of Africa for foreign zoos.

Animal importers and exporters for the past few months, have been confronted with the ungrateful prospect of either losing points on their business entirely or having to pay heavy impost fees.

Harry Treble, of Treble’s Animal Company, New York, reports the embargo on exotic animals from Moscow to the government on the export of elephants for an exhibit at the Russian show. The Russian permit is the only one issued on a number of years.

At the Waldorf Astoria, the report was issued by special order to the Waldorf Astoria, for exhibit only. A few of the animals are not allowed to go abroad, and are confined to an ungrateful prospect of either losing points on their business entirely or paying heavy impost fees.

Treble, for example, is unable to ship his typical group of six Indians of any kind to countries where permit fees are inserted before the permit are sent to the government, pending action on the matter.

Friel's successor is expected to be made within the next few days, in the interest of a committee consisting of MRS.

Political Conventions Put Amphetamine in Spotlight

—Continued on page 46

Indiana State Names Davis

Indian State Names Davis

BEAST PICTURE BLEAK

Export Laws Pose Restocking Problems

NEW YORK, March 22—Growing importation of ungainly animals well known to American zoos and other institutions is on hold pending tax laws passed in effect in Thailand, a report from India, with the report of gorillas out of Africa for foreign zoos.

Animal importers and exporters for the past few months, have been confronted with the ungrateful prospect of either losing points on their business entirely or having to pay heavy impost fees.

Harry Treble, of Treble’s Animal Company, New York, reports the embargo on exotic animals from Moscow to the government on the export of elephants for an exhibit at the Russian show. The Russian permit is the only one issued on a number of years.

At the Waldorf Astoria, the report was issued by special order to the Waldorf Astoria, for exhibit only. A few of the animals are not allowed to go abroad, and are confined to an ungrateful prospect of either losing points on their business entirely or paying heavy impost fees.

Treble, for example, is unable to ship his typical group of six Indians of any kind to countries where permit fees are inserted before the permit are sent to the government, pending action on the matter.

Friel's successor is expected to be made within the next few days, in the interest of a committee consisting of MRS.

Political Conventions Put Amphetamine in Spotlight

—Continued on page 46

Indiana State Names Davis

Indian State Names Davis

BEAST PICTURE BLEAK

Export Laws Pose Restocking Problems

NEW YORK, March 22—Growing importation of ungainly animals well known to American zoos and other institutions is on hold pending tax laws passed in effect in Thailand, a report from India, with the report of gorillas out of Africa for foreign zoos.

Animal importers and exporters for the past few months, have been confronted with the ungrateful prospect of either losing points on their business entirely or having to pay heavy impost fees.

Harry Treble, of Treble’s Animal Company, New York, reports the embargo on exotic animals from Moscow to the government on the export of elephants for an exhibit at the Russian show. The Russian permit is the only one issued on a number of years.

At the Waldorf Astoria, the report was issued by special order to the Waldorf Astoria, for exhibit only. A few of the animals are not allowed to go abroad, and are confined to an ungrateful prospect of either losing points on their business entirely or paying heavy impost fees.

Treble, for example, is unable to ship his typical group of six Indians of any kind to countries where permit fees are inserted before the permit are sent to the government, pending action on the matter.

Friel's successor is expected to be made within the next few days, in the interest of a committee consisting of MRS.
Out in the Open

Art Driscoll, president and race secretary of the Empire County Fair at Whitney, Pa., is spending the winter at Hollywood, Fla. He recently retired as postmaster at Whitney, Point, Pa., and will concentrate his efforts on the fair.

Paul Burton, former manager of the Auto Clifford, Alta, rodeo and one time North American rafting record holder, recently moved to a ranch at Marysville, B.C.

Charles (Buddy) Wagner, manager of the Sun Valley Festival in Miami, was called to his family after handling the announcing chores for the Jale Chitwood Rodeo. Deseret showed on a two-week Florida tour which included 10 cities in 20 days. Show expects to resume its 52 tour in April, probably in Florida.

Walter Byrne, president of the Ohio Recreational Association, will direct activities at the 51st reunion and banquet to be held at the Ohio State Fairgrounds, Columbus, March 27-29.

Bill Cerny, of Casey Construction Company, is undergoing treatment at Atlantic Memorial Hospital, Chicago. Cerny broke his 338 and was shown to the Chicago hospital by Morrie McLeck, who was on the publicity staff of the Chicago 1910 Louisiana Rodeo, handling public relations for Richard Rows, candidate in the Illinois gubernatorial race.

Harry Holmam, secretary-manager of the Farm and Field Roundup, Hamlet, Calif., will again this year take the role of Philip in the annual Hamlet open door play. This marks the 51st anniversary of the production and is the eight year for 166mm in the same role.

J. P. (Jimmy) Sullivan, owner of Wallace Bros. Shows of Canada, arrived at his Toronto home recently after spending several days in Red Terra, top man in the Wisconsin De Lave Company, returned to his desk last week after spending several days at the Roy Fair in New York.

Clarence Peters, secretary-manager of the Hamilton Agricultural Society, Cincinnati, was reported in fair condition at Jewish Hospital, Cincinnati, last week following a heart attack he suffered Monday (11).

J. W. (Pat) Curry, with the Friday (19) visitor in St. Louis, returned route from Chicago to Hot Springs. He is joining Sidney, Willamee, Col., for a two-week engagement at that spa.

Far East Trek For Fernandez

SAN FRANCISCO March 22 When R. H. Fernandez's All-Stars from Tokyo, it will mark the first time since the outbreak of World War II that the Japanese have been permitted to travel outside of specific Pacific Far East areas. A total of 22 performers left here March 14 for Sixpence. This troupe, under Serpent, included 4 horses, 8 puppets, 1 tiger, 4 chimps, 3 seals, 1 penguin, 15 dogs, 6 monkeys and a mule. Three chimpanzees and 11 bears are slated to follow on another ship. A special train was built on deck of the ship for exercise purposes.

The Fernandez show is also slated to make appearances in Okinawa, Hong Kong, Manila and Shanghai.

Sidney, Ia., Rodeo Sets for Aug. 19-23

SIDNEY, Ia. March 22 - The annual Sidney Fair and Rodeo will be held here August 19-23 with two daily performances of the five days. Bush and Laube, Kansas City entertainers, will again supply the midway attractions at the fair and drinks and novelties.

MINIATURE TRAINS for ANY LOCATION...ANY SIZE...ANY CAPACITY...ANY PRICE RANGE...

LAZING LUXURY — Easy care — Long life — Trouble-free operation guaranteed two full years. You will be amazed at the amount of business this ride will do. Riders prefer the MINIATURE FLYER to any other ride. Order now to be assured of prompt delivery. Limited quantities available. The KIDDIE FLYER is THE WORLD'S MOST PROFITABLE RIDE

MINIATURE TRAINS CO. RENSSLEAER, INDIANA

HAND CAR RIDE

THIS IS KIDDIELAND'S MOST PROFITABLE RIDE

FLASHY NAPPS TROPHY WINNER

HAMPTON AMUSEMENT COMPANY

2231 OAKDALE

ST. LOUIS 20, MO.
You're Gambling with Cold Hard Cash...

if you neglect to reserve advertising space right now in The Billboard's Big Annual Spring Special. Yes, you're risking the loss of volume business and important profits if you fail to push your advertising copy in time for the...

APRIL 2
ADVERTISING CLOSING

The Billboard

Cómo City, la., Obtains Deed To New 120-Acre Fairgrounds

MASON CITY, la., March 30 — North Iowa Fair this week moved a step closer to realization of its plans for a new plant with the acquisition of a 120-acre plot one mile west of Morningside. Although completion of the project is not expected to materialize until the early 1950's, the board is making long-range plans. Initial plans are to employ an engineer to make a topographical survey of the property after which a landscape artist will lay out a plan for immediate and future needs. Work on a race track may be started next year, according to M. C. Cagle, secretary of the fair.

Attractions planned for this year are for the most part completed. Lawton said Main grandchildren will attract attention in the early 1950's which will be the years for which the sidewalks' layout will be completed. Jack Homan's Model Shows will also be featured through the year. This fair, in a drive to increase its membership, has obtained 79 new members during the past several weeks. Plans are to increase the membership by 200, Lawton said.

Angelica, N. Y., Plans New Bldg.

ANGELICA, N. Y., March 30—Cosby agricultural groups, at a meeting here Monday (19), discussed possibilities of erecting a new building on the local fairgrounds. The structure would replace an out-of-date main hall, and Allegany County has a readily available building to prevent future trouble.

CONCESSIONERS, ATTENTION!!

A 2-SECOND display for any operation which can reap 100% net profits of from $1.85 to $9.50—PER DAY—so try a test run for the price of 50c a postcard. Send for complete information on a real cheese ship which is geared with trends, which require the least amount of inventory investment. You'll be able to exercise complete product control to sales; always a fresh stock, no scales, no hassle. Proven public appeal for fast, profitable sales. 100% cooperation from your first inquiry in your last sale for the season. Write to:

THE BIG FOUR COMPANY
1415 Front Street, Canton, Ohio

LOOK! PARKER DOES IT AGAIN!

Trying to order your package before the deadline, we may only accept 5 more orders for spring delivery. Prices start at $750.00. Get your order in by March 1. We made. Added value priced no lower than $675.00. For post-season please, wire or write.

C. W. PARKER AMUSEMENT CO.

Subscribe Now!

52 BIG ISSUES, $10
Including 8 Special Issues

"All the ads at the station refer to The Billboard and follow it with great enthusiasm. Even up the good work—enjoy reading The Billboard." RAdio STATION WOOG, Lewiston, Maine

RADIO STATION WOOG, Lewiston, Maine

Cotton Candy-Snow Cones-Popcorn-Candy Apples

Our 2000 Cotton Candy Ship will be on display and we want you to order now for the best profit in the business. We can deliver up to 2000 lbs. in one shipment. We have the best quality ships in the market. Please order early.

GOLD MEDAL PRODUCTS CO.

D 12 R. THE ISLANDS CINCINNATI 5, OHIO

The Billboard

Show Printing

New Stock Pictorial
Window Cards & Posters

(painted wood — rubber — cloth etc.)

Gloversville, N. Y. — Econo Furnishers, Serv. for small lots, 10c.

Metropolitan PRINTING COMPANY
100% RISK CYLINDERS PRINTED ON ASK T.S. FREE"

John Bundy

For New & Used Trucks

With Made-Standard CCCO, HOW PRESIDENT AND GENERAL MANAGER

Young-Malliot Motors, Inc.

312, 314 DIME BANK, ENFIELD, CONN.

John Bundy, Inc.

FOR RENT OR LEASE!

For Rent- 600 Feet of Prime Location at Front of Campus. Ideal for any type of business in the area.

Karl Freiman

SCALE WORKERS

We want part-time and full-time scale workers for large meat markets from England. Write for information.

Midwest Meat Co.

GIVE TO THE RUNTON CANCER FUND
Circuit act appearing at the big house in Munich, Germany, this month in connection with the last of the big circuit's show. She has been with the Circuit for some time and is one of the most popular stars. She will play a four-week engagement at the Metropolitan in New York, where she will play the last of the show.

Talent Topics
By CHARLES BYRNE and JIM MURPHY

Talent line-up for the Wescos, Wis. Chamber of Commerce celebration, Friday, June 4, will include: Gerda's dogs; great entertainers; the Bauers and Jean Peters; roller skating, and the LaFonders. Show was sponsored by Ernie Young.

Mills and Peeples, young accordions, have been added to the show and will be featured at the program.

The following Sunday's program will have Tenes, Journal, Four Kantoos, aerial acrobats; Joe Jackson, who has a one-man show, will bring his comedy act to the show on Sunday.

The Jefferies, harpists, will play the Grand Central Station, Windsor, Wreath, Bear, G. W. and G. F. Whitmore, trumpetists; Myrta Bins, singer and dancer. A. H. and N. L. Kallio, comedians; Jimmy Leno, comedian; Boston Beach, the end of the show, will do a comedy act for two weeks, where he will do a comedy act. Following the show, several other conventions will follow in Texas. The Christmas in the Garden show will do its regular act at the Colosseum every Thursday.

Boulevard Days and her monkeys along with the San Francisco Choral Society, under the direction of the famous conductor, will play a series of concerts in Japan where they will play in the K. T. Fanmane circuit in Tokyo. The Long Beach baseball team, which has been in Japan for several weeks, will play against the American Broadcasting Corporation in Tokyo. The show will be broadcast live on radio and television.

UNITED STATES ENTERTAINMENT CO.

HUB CONFAB QUOTES:
New England Group Boasts 132 Members

BOSTON, March 22—Fifty-six of the forty-six states and the Canadian provinces were represented at the recent New England Association of Amusement Parks and Rides meet held at the Park Plaza Hotel. Despite the drop in attendance, members of the group are expected to return to the Hotel for the 1953 meet.

Talented in Boston are Jack E. Harf, Miss America, and Miss Illinois, who have been seen at the Hotel in previous years.

Jones reporting $5,000 in the

St. Louisans Visited

Wallace, a member of the group, and Fred L. Markert, secretary, both had their annual salaries raised. $100. The motion was made and seconded, and approved in the absence of Mr. Markert, who was not present at the meeting. The group is expected to return to the Hotel for the 1953 meet.

There are several members of the group who are expected to return to the Hotel for the 1953 meet.

Eddie Carroll, owner-manager of Riverside Park, 189. Mass., was receiving congratulations on the birth of a daughter, Patrice, last Saturday (15) at Westmoreland Hospital, Springfield, Mass. The birth was announced to Patrice and the Carroll family.

The show will be featured at the Hotel in previous years.

JACOBSONS MAY BUY
AL KAYDA'S SHARE
IN CIRCUS CORP.

REDDOND BEACH, Calif., March 22—If the present deal is consummated, H. C. Jacobson and J. L. Jacobsen will purchase the Interests of A. W. Taylor and J. L. Jacobsen in the Circus Corporation. It is anticipated that the deal will be completed within the next week.

The recently organized corporation will own and operate the Walla Walla, the largest and most successful circus in the world. A one-day stand here is expected to net $100,000 at the gate.

The show will be featured at the Hotel in previous years.

TENT TIPS
ALL SIZES—ALL TYPES

The last chance to prove it

WINNIE WOLFE'S DE LUXE'S CARTOON CAPTION CONTEST

Write a pithy, clever, pertinent caption for the cartoon on the front page of the Tribune and you could win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips.

“Still Think You're Funny?”

HERE'S YOUR LAST CHANCE TO PROVE IT

WINNIE WOLFE'S DE LUXE'S CARTOON CAPTION CONTEST

Write a pithy, clever, pertinent caption for the cartoon on the front page of the Tribune and you could win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips.

HERE'S THE LAST CARTOON

A SAMPLE GAG

Think You Can Do Better?

CONTEST RULES:
1. Contest is open to members of the Tribune staff and their immediate families.
2. Each caption must be submitted on a separate sheet of paper.
3. Captions must be submitted by April 1, 1955.
4. Entries will be judged by a panel of professional comic artists.
5. The winner will receive a year's subscription to the Tribune's comic strips.

“Why's he lookin' at me?”

Rudy Geoffrey, host of the show, is to be on hand at the Hotel for the 1953 meet. The show will be featured at the Hotel in previous years.

“Why's he lookin' at me?”

Rudy Geoffrey, host of the show, is to be on hand at the Hotel for the 1953 meet. The show will be featured at the Hotel in previous years.

WINNIE WOLFE'S DE LUXE'S CARTOON CAPTION CONTEST

Write a pithy, clever, pertinent caption for the cartoon on the front page of the Tribune and you could win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips.

“Why's he lookin' at me?”

Rudy Geoffrey, host of the show, is to be on hand at the Hotel for the 1953 meet. The show will be featured at the Hotel in previous years.

“Why's he lookin' at me?”

Rudy Geoffrey, host of the show, is to be on hand at the Hotel for the 1953 meet. The show will be featured at the Hotel in previous years.

WINNIE WOLFE'S DE LUXE'S CARTOON CAPTION CONTEST

Write a pithy, clever, pertinent caption for the cartoon on the front page of the Tribune and you could win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips. You may also win a year's subscription to the major daily's comic strips.

“Why's he lookin' at me?”

Rudy Geoffrey, host of the show, is to be on hand at the Hotel for the 1953 meet. The show will be featured at the Hotel in previous years.

“Why's he lookin' at me?”

Rudy Geoffrey, host of the show, is to be on hand at the Hotel for the 1953 meet. The show will be featured at the Hotel in previous years.
Amphitheater in Spotlight

were cool to the suggestion, and the party officials took the attitude that he could make a bluf if he could be blamed on.

Policy Change

This, in contrast to the all-out pitch of 1935, indicates present management of the Amphitheater feels it has a valuable property to offer and that it plans to see that it is used to the maximum. The Amphitheater is known to be seeking new show business opportunities for the period immediately following the conventions, but Thayer has declined to comment on any of them for the time being.

The Republicans are just beginning to make a bid to close out the season on July 7. The Democratic move in July 11. Thayer observed that those are the first events he has ever heard which had not definite date of termination. But he said that such will last only several days. Each party probably will retain enough interest to stage the building for a brief time after its meetings.

Even without convention publicity and without the dresser up at this time, the Amphitheater is hardly a white elephant. It has had an engagement since July 1, and a busy schedule of events is planned to conclude a number of tentative yet promising card and other events.

Arena Future

In the manager's view this building is primarily an exposition hall. However, the property lies in the booking of trade shows and states that the ideal arena event is a combination trade exploitation and amusement show.

For that the Amphitheater is custom built, and it is designed to attract considerable number of events which meet the following conditions:

There is no apprehension of the Amphitheater being handled only the larger events, and there are few. Many events at the building draw crowds expected to be present for the conventions. The building is run for the events.

Cooling Systems

The Amphitheater is laid out with the main arena, housing the stage and the center and two-story exposition halls at either end of the main space. The total square feet area is 30,000, square feet. All of the exposition halls are expected to be occupied by the end of the season. The arena section of the building. The Arena will be in use for all events.

The system for the air-conditioning was received by the Amphitheater. The system of air-conditioning and fan with a compressor unit added. This job was estimated at $150,000.

Subsequent study, however, revealed management that the interior of the Amphi- theater was already completed. This discovery was made when a partial inspection of the building was made.

The system for the air-conditioning was received by the Amphitheater. The system of air-conditioning and fan with a compressor unit added. This job was estimated at $150,000.

Extra Construction

Construction began with a large scale of work which included the construction of the exposition halls. These halls could be placed in one of the existing buildings.

The cold-water system is designed to reduce temperature in the building 35 degrees. It will feed air to four fan rooms, where air will be cooled and blown into the arena.

The colder air ducts run the same as the arena roof, while 13 more extend from the wall to point out the ceiling. The air handling systems of the building's original fan and duct network, with the old ducts being used to carry the warmer air, in addition, the cooling system will include four independent compressor units trained at positions under the building. As a result, the Amphitheater is installing equipment for spraying the roof top with water.

Orange Show

By page 50 of this issue, the Orange Show has become the most talked about event in the area. The show, scheduled for this year, will be held on May 29. The event has a reputation for being a major attraction. However, after the success of last year's event, the Orange Show has been scheduled for May 30.

The event, which began in 1895, is scheduled to continue for at least another year. This year's event will feature a variety of acts, including a major circus performance hired for the specific purpose of providing entertainment for the event.

The Orange Show has a long history and is one of the oldest events in the area. The event has been held annually since its inception in 1895, and it is a major cultural event in the area. The event is known for its variety of acts, including circuses, parades, and other entertainments.

Auto Race Gates Hypo Seen

A graduate of the hot rod racing scene in the last year's event, and the car performed well in the competition. The car was expected to perform well in the competition, and it did.

Race Fans

Race fans or those who specifically were interested in the stock car-racing event, that was thus set off on a race track.

Cheerful Gardner Is Dead

The three elephants were killed by the Silver Circus. The trainer and his assistant, Walter L. Miller, were killed. The circus was owned by the Miller family. The elephants were part of the Miller family's circus.

On West Coast

Gardner was with the now-defunct circus in 1913, when he worked for the Miller family. Gardner was a well-known circus manager and trainer. He was known for his ability to train elephants.

Arthur Names Aids at CNE

If they do, then I'll try my best to get the best possible picture in framing the night show when necessary to get the best possible picture of the performers. All performers have had experience in this type of work, and they are well known for their ability to obtain the services of top performers, according to the agent. The agent said that, along with choristers, the performers would be handled by agents and directors.

MIDGET RACING CARS

Definite plans for the midget show include a meeting of the executive vice-president, Mr. W. McGee, and the Midget Racing Cars of Canada, which is organized by the National Museum of Canada, to be held in Montreal in the near future.

In summary, the Midget Racing Cars of Canada have announced plans for a new season of midget racing. The season will feature races in the province of Quebec, and the events will be held in the fall of this year.
H. Blumenfeld, Agency Exec, Passes at 64

NEW YORK, March 22.—Her- man Blumenfeld, 64, well-known booking agent and member of a now-famous European circus family, died at his home in Jackson Heights here, Tuesday (10).

From the time of his birth, Blumenfeld had circus in his blood, his family once owning and managing the famous Blum- enfeld Circus in Germany. His mother was reported to have been a Russian countess.

Directly related to hundreds of circus and other outdoor perfor- maners, Blumenfeld first came to the United States in August, 1924, from England, where he had been managing the H. B. Martel- lelli, for- mering his Blumenfeld- Leonard-Johnson agency, as it was then known. In New York. Later, he became partners with Frank Wirth in the Wirth-Blum- enfeld booking office. Some time after that he added his interest to George Hanid, and went with the Hanid talent agency in Springfield, O., setting up an out- door department for Son. He then joined Barnum-Carni- bers, after which he lost his talents to the George Hanid Company, an association which was to last for over 20 years. He resigned from the Hanid office a short time ago due to ill health.

Harry Golub
Proudly Presents

The World’s Greatest Attraction
YVONNE & YVETTE
(3 Years Old) “The Siamese Twins” (3 Years Old)

Joined Head-to-Head

The Medical Marvel of the Moment

They

SING...

TALK...

DANCE...

Opening an Outstanding Cross Country Tour
March 28, 1952
with the CLYDE BEATTY CIRCUS
Washington & Hill Streets Lot
Los Angeles—for 17 Days

These Important Dates Follow:

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>San Antonio</td>
<td>April 21-26</td>
</tr>
<tr>
<td>Corpus Christi</td>
<td>April 28-May 3</td>
</tr>
<tr>
<td>Open</td>
<td>May 4-10</td>
</tr>
<tr>
<td>Memphis</td>
<td>May 12-17</td>
</tr>
<tr>
<td>Open</td>
<td>May 18-24</td>
</tr>
<tr>
<td>Atlantic City</td>
<td>June 17-27</td>
</tr>
<tr>
<td>P. Way, Ind.</td>
<td>July 14-26</td>
</tr>
<tr>
<td>Open</td>
<td>July 28-Aug 2</td>
</tr>
<tr>
<td>Danville, Ill.</td>
<td>Aug 4-9</td>
</tr>
<tr>
<td>Ocala, Fl</td>
<td>Aug 11-16</td>
</tr>
<tr>
<td>Savannah, Ga.</td>
<td>Aug 20-Sep 6</td>
</tr>
<tr>
<td>22 Mile City</td>
<td>Aug 27-Sep 2</td>
</tr>
<tr>
<td>Nashville</td>
<td>Sept 1-15</td>
</tr>
</tbody>
</table>

A Few Open Dates Available
Write or wire Harry Golub
1737 Whitley Ave., Hollywood 28, Calif.
Phones: HUDson 2-5067

A Modern Exhibit
Babies are born in a specially- built Pan American “Twin-Plane” trailer. Air conditioned, ther- mally insulated, 80 ft. stretch
2 P.A. Systems, connected directly to the infants’ room—Their talking and singing heard in the last and on
midway.
Registered Nurses on duty all days.

Specially designed blue canvas covers outing trailers. Top is also over 20 ft. stage on which is presented X-ray photos showing growth and development of the
Trailer towed with 2-ton special dual transmission truck.

Made by C.F. Simonin’s Sons, Inc., Phila. 34, Pa.
Popping Oil Specialists to the Nation
Nine Seek Detroit Fair Manager's Job

Friel Resigns After Bribery Charge;
Successor to Be Picked April 4

*Continued from page 50*

The finger on Friel's original appointment as a purely political one. Nothing in Friel's record indicated that he had the qualifications for running the State Fair.

With this blast still reverberating, another man broke into the fair's administrative offices Sunday night (4) opened various files and tossed the contents around the room. Objective of the apparent quest for papers appeared to be continued to records of the 1949 fair and prior fairs, according to some observers. Others ascribed it to "sheer vandalism." Police work on the case was made difficult because an estimated 50,000 people had been on the grounds that evening, attending the Trotting and Road Show. There were hundreds of clips still on the field when the incident was discovered shortly after midnight.

One step of make-ready for the 1952 fair was taken by the board this week when it issued orders to Harry K. Phillipsburg, fair superintendent and director of agricultural-livestock departments, to appoint judges for the various exhibits section. Final appointment of the judges will be up to the board, but lining up of suggested appointments will enable an early start on work on the Parker and Ball Affair.

Meridian, Miss., Re-Elects Execs, Sets '52 Program

MERIDIAN, Miss., March 27—All officers and directors of the Meridian Fair and Livestock Association were re-elected by the board of directors meeting, and Charles Burkitt was named general manager, with Rowings again named as co-managers.

Allocation plans for the annual September 26-29 event in 1952 will include all Wagner's Carnivals of Amusements, with the afternoon and evening grandstand show, which is to be the nucleus of the fair, planning to have a good good rodeo and animal pageant.

Fair will operate with a free admission charge for adults and a dime for children after that hour.
BEATTY AUSPICES ROSTER TOPS 75

EL MONTE, Calif., March 22—Micheline, bruises.

Jack, press-radio show "Circus Teller." The publication is aimed at the day here but will help the Los Angeles press.

Gil Gray Opens With Camels, Maksos, Zoppé-ZavattaActs

SIOUX CITY, Ia., March 22—Mrs. Walter Sugars, who has been featured in the world's largest traveling circus, is back for a 12-week run with the Zoppé-Zavatta circus.

In clown alley is J. Harrison, who has been with the circus for 15 years and is now the manager.

The show is laid out on three weeks and is scheduled for April 5. It will be the last show of the season, and the Zoppé-Zavatta circus will be the spring training center for the next season.

Cincinnati. A recent vacation for Jews, the Zoppé-Zavatta circus will be the spring training center for the next season.

Polack's Cincy Shrine Show in Fair Kick-Off

CINCINNATI, March 22—The Cincinnati Shrine Club has announced that it will kick off its season with a three-ring circus, which will be held on April 10 in the city's fairgrounds. The show will feature the Zoppé-Zavatta circus, which is known for its acrobatic acts and animals.

Polack East Scores Big In Pittsburgh

PITTSBURGH, March 22—Polack Bros. Eastern, which has been touring the eastern United States, is scheduled to perform in Pittsburgh at the end of the month. The show will feature the Zoppé-Zavatta circus, which is known for its acrobatic acts and animals.

Hagen-Wallace Tabs 4 Straws, 2 Weak Stands

PANAMA CITY, Fla., March 22—In a recent performance in Panama City, the Hagen-Wallace circus featured four strong straws and two weak stands. The straws were well-received by the audience, who were amazed by the strength and skill of the performers.

Western Film stunt man Signs for Mills Concert

GREENVILLE, O., March 22—Mills Bros. Circus will feature Bill Wilson, Hollywood Western stunt man, and a group of six California cowboys and cowgirls in this season's concert. It was announced here today by Jack Mills, owner. Raymond wrote the cowboys and cowgirls work on one picture and will be at the concert. The cowboys will also participate in the concert.

Polack Bros. Western Unit, sponsored by the Syrian American Association, opened a 24-performance run at the State Auditorium that will continue until March 22. Ticket prices for the concerts are $1, and a dinner will be served after the show.

Philby Show Site Lease Is Challenged

PHILADELPHIA, March 22—Philby Bros. has been challenged by a local farmer who claims that the site is not suitable for the show. The farmer has filed a suit in the court, and the case is set for trial.

Buffalo Next For H-M Show; Seven Injured

BUFFALO, March 22—Promotion of the H-M Show, which opened here on April 15, is underway. The show is scheduled to run until April 20. A thumb wresting contest is planned for June 1, and a wrestling match is scheduled for April 17. The show will feature a variety of acts, including acrobatics, magic, and animal acts.

Buffalo Next For H-M Show; Seven Injured

BUFFALO, March 22—Promotion of the H-M Show, which opened here on April 15, is underway. The show is scheduled to run until April 20. A thumb wresting contest is planned for June 1, and a wrestling match is scheduled for April 17. The show will feature a variety of acts, including acrobatics, magic, and animal acts.

Buffalo Next For H-M Show; Seven Injured

BUFFALO, March 22—Promotion of the H-M Show, which opened here on April 15, is underway. The show is scheduled to run until April 20. A thumb wresting contest is planned for June 1, and a wrestling match is scheduled for April 17. The show will feature a variety of acts, including acrobatics, magic, and animal acts.
N. E. Group Looks To Banner Season; Name Dineen Pres.

200 Attend Annual Banquet; Business Session Is Stimulating

Continued from page 1

now takes effect. It is the agreement, according to a source familiar with the negotiations, that the coming season would be good for both companies.

With more than 250 attending the meeting, the group had to be cut short in the first session because of the large participation by operators from the Boston and surrounding area. Business sessions will be held beginning with the opening of the season.

AUGUSTA, Maine, March 22—The group were discussed by Miss J. M. Hatcher, Market, Maine, and John Collins, President of the Massachusetts and New England Association. The group was formed by General James M. Dickey, President of the Massachusetts and New England Association, to discuss the problems of the season and the future of the industry.

BOSTON, March 22—The management of Boston's Playland Park has announced that the park will be open on a limited basis, with the schedule of operations to be announced later. The park will be open from 10 a.m. to 11 p.m. daily. The park will be open from 10 a.m. to 11 p.m. daily.

The park will be open from 10 a.m. to 11 p.m. daily. The park will be open from 10 a.m. to 11 p.m. daily.

Fun Land Bow On April 5-6

AUGUSTA, Maine, March 22—The group will be open on a limited basis, with the schedule of operations to be announced later. The park will be open from 10 a.m. to 11 p.m. daily. The park will be open from 10 a.m. to 11 p.m. daily.

Co-Op TV Ad Deal Proposed To N. E. Group

BOSTON, March 22—The group are discussing the possibility of forming a co-operative advertising group to be known as the National Association of Park Operators. The group was formed by the Park Operators Association to discuss the problems of the industry and the future of the season.

Bill Hames, Horace Black Set Forth Worth Funspot

FORT WORTH, March 22—Lake Worth Beach Company will open its park for the season on April 15, according to a joint announcement of the park's operators. The park will open on a limited basis, with the schedule of operations to be announced later.

The park will open on a limited basis, with the schedule of operations to be announced later.

Chicago's Coney Island Will Start Early Season

CINCINNATI, March 22—The group will open for the season on April 15, according to a joint announcement of the park's operators. The park will open for the season on April 15.

Gotham to End Beach Pollution

NEW YORK, March 22—The group have announced that the park will be open for the season on April 15, according to a joint announcement of the park's operators. The park will be open for the season on April 15.

Galveston Pier To Open June 13

GALVESTON, Texas, March 22—The group will open for the season on April 15, according to a joint announcement of the park's operators. The park will be open for the season on April 15.
WILLIAMS 77


ease on credit for the excellent program. Chairman John Dineen, Hampton Beach, N. H., congratulated the group on the opening of the park for the season.

A native of the New Hampshire seacoast, Dineen apparently only this year discovered the joys of snow-covered parking lots and other such developments. Just as enthusiastic as John are his wife, Elmer, and son, Jerry, and a first-rate western is planned.

A natural storyteller, Dineen appeared to be making considerable headway in convincing one of the resident members of the value of amusement. They that might take up the winter sport. Chances are they think differently at a later date.

Boasts 132 Members

New England Group


didn't

struggle

pursue,

inactivity,

for

his

the

enjoy

in

the

In

the

next

time

the

in

in

in

in

War

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

in

i
CARNIVALS

BUSIEST LOT IN U.S.
Six Shows to Play Park Site

WASHINGTON, March 22—Distinction of being the busiest show site in the country this year will go to the Park site.

The lot, situated at Oklahoma City, will be the home of six shows, starting March 22 with the Meeker, Ranier Merge for Big Dates on Coast.

TACOMA, Wash. March 22—Representatives of Meeker and Ranier merged to announce the completed negotiations to merger that will bring the two shows for all dates during the season.

Keith, Gal, March 22—People are readying for Springtime, for the season opening April 22 for the Own

DELTA. March 22—Navy yard to build 100 tugs, and 900 tugs refused. 

Del Mar Fair Signs Crafts

Del Mar, Calif., March 22—Crafts shows will play the midway at the San Diego County Fair this June 27-29.

Hunting for the date? In addition to the dates of the contracted organization, the United States and the county's annuals and others, there is the Del Mar Fair which will be held here.

Crafts last played the date in January, 1952. The Del Mar Crafts were shown there in 1952.

Santa Ana, Calif., Inks Babcock Org.

LOS ANGELES, March 22—Babcock Organization is being discussed by Frank W. Babcock and management for the Ana

Spencer, Orange County Fair in San Ana. The organization, headed by R. M. C. Sfakianakis, was formed by the Riverside County Fair and National Equestrian Association on August 12-17, and the Hemet event, headed by Harry Hoffman, is for August 27-September 1.

Babcock's United played the Hemet in 1951. The San Ana festival featured Ferris greatest Shows.

Fleming Seeks Election to Ga. Legislature

COLUMBUS, Ga. March 22—Fleming, proprietor of the Gooding Company, one of the largest carnival operators in the country, has been appointed by Governor C. T. Anderson to a seat in the Georgia State legislature.

Mr. Fleming, who has been a resident of Columbus, Ga., for many years, is a graduate of the University of Georgia and is a member of the Georgia State Bar Association.

The appointment was made by Governor Anderson on March 19 after Mr. Fleming had been nominated by the Democratic Party to fill the vacancy created by the death of Representative W. J. Stiles, who represented the Columbus District in the Georgia House of Representatives.

Mr. Fleming is active in civic affairs and is a member of the Columbus Chamber of Commerce and the Columbus Board of Trade.

He is also a member of the Columbus Rotary Club and the Columbus Country Club.

Mr. Fleming is married and has two children. 

Mississippi Cold

Hunts J. A. Gentsch

LUCEDALE, Miss., March 22—J. A. Gentsch, who has been working on the cold front this week, said that the temperature was expected to drop to 10 degrees below zero tonight.

Mr. Gentsch, who is a farmer in the area, said that the temperature had already dropped to 20 degrees below zero this morning.

He said that the snow was expected to continue until tomorrow morning, and that the temperature would be in the single digits throughout the day.

Mr. Gentsch also said that the wind was expected to pick up throughout the day, and that it would be a cold and icy day.

He added that he and his family were prepared for the cold weather, and that they had stocked up on food and supplies.

Mr. Gentsch said that he hoped the weather would improve soon, and that he was looking forward to warmer days.

Mr. Gentsch is a lifetime resident of the area, and has worked on his farm for over 50 years.

He is married and has three children.

Gentsch is a member of the local community and has served on various local boards and committees.

He is also a member of the local church and has served as a deacon for many years.

Mr. Gentsch said that he and his family were grateful for the support of the community during these difficult times.
Midway Confab

Mr. and Mrs. Jammie Davidson of the Down River have returned to Columbus, O., Oasis. Following a honeymoon in Havana, they have been in the rotary. The Mississippi River Show is now in town and will be the scene of their wedding reception.

Recent visitors to St. Louis were Mr. and Mrs. W. J. Hume, who are on their way to California to see their new daughter. They were accompanied by their three children, all of whom are making the trip by train.

St. Louis: The St. Louis office has been moved to a new location, 1234 Market Street. The move was necessary due to the expansion of the office and the need for more space. The new location is more convenient for both employees and clients, providing a more efficient workspace.

St. Louis: A new company, Midway Exhibitions, has been established in St. Louis. The company specializes in the production and management of midway shows, providing a unique entertainment experience for visitors.

Midway Exhibitions plans to launch its inaugural show in St. Louis next month. The show will feature a variety of midway games, rides, and attractions, offering an exciting and entertaining experience for all ages.
WANT CONCESSIONS

Ice Cream, Custard, Age and Smaller, Phone, Bumper, Heart Pitch, Grass Live Duck and Pond Fish Pond, Coke Bottles, Cork Gallery.

CONCESSIONS


HELP WANTED

DIESEL ELECTRICIAN, capable of handling four G.M.C. plants on a 10 Ride Show. Must be able to make moves, several days reference required, must drive own semi. Full time Helper furnished starting today. Earnings tops.

MECHANIC with own tools for one of the best truck fleets on the road. Must drive semi. Top wages.

PORTMAN for Little Dipper, Second Man for Till, Looper, Dipper. All must drive semi. Man to handle new down town and front gate.

BOOK RIDES

For season two major Rides. Fly-2-Planes, Octopus, Rock-2-Planes.

FOR SALE

1946 Spitfire. Fun House. Sperry Searchlight on semi. Best offer accepted. Celerapide Ride advertised last week has been sold.


Winter quarters open. All replies Fairgrounds, Boone, Texas. Phone 922-F. No collect calls.

DON FRANKLIN

H. N. REEVES

FRANK GASKINS

Geo. C.

Donoughmore, Mo.

WANT CALLS

"CORRECTION" "LAST CALL -

W. R. GEREN

MIGHTY HOOSIER STATE SHOWS

Oswego, Illinois, January 14-26, 1952, Wilson St, Show Grounds:

This is the show that knows, Illinois and the defense after where every week is like a fair. Fairs and Celebrations meet 2nd week in June. Held through October 31. We buy and pay on pay checks. Any time this show books you with the exception of weather, PRIVILEGE FREE.

WANT - Shows.

WANT SHOWS - Must have own outfit complete with transportation. P.C. very reasonable.

Johnny T. TINSLEY SHOWS

AMERICAS MOST MODERN MIDWAY

LAST CALL

LAST CALL

LAST CALL

L II.

Opening on Main Street, Greenville, S. L. Saturday, March 29, followed by a prove route of all three stands. County and Fair.

WANT CONCESSIONS - Can place the following: French Fries, Nut Bars, Custard, Hot Smoker, Cigarette Pitch String Game, Tournament X-Rays, Star Lint, Marathon, Bubble Bath, Milk Bottles, Gum Bottles, Hoop-Lo, Fish and Duck Pond, Cigarette Pitch or any Hinky Pinks.

SHOWS Can place organized with at least six piece band, not in debt. Have grand new outfit for same. Show Run. Illusion and up-to-date Fun House. One piece modern, Two Bikes and Ring Toss Creator.

BINGO HELP - Dave Fleenor can place capable County Men and Relief Collect.

Address: Johnny T. TINSLEY SHOWS, Greenville, S. C.
Winter Quarters

Virginia Greater

SUPTOLK, Va., March 22 — Unchanged weather has been hampering outdoor repair work on several roads. Repainting and re-decorating work by Bill Murray on the wagon and also on the farm was slowed down. Fletcher Gibson and his son, Russell, spent most of a week near the Mill, renewing the Perry-Gay Round and two trucks. Fred O’Connections is painting the Ferris Wheel seats. William Boone is busy working on the Whip platform with Clyde Thistlethwaite and his son, Jim, in his shop. Bill, in a job on the John Thistlethwaite farm, was working in the (Red) Underwood closely. Show personnel are busy dressing the Diricordinate Cafe here headquarters, with an having been completed. Many of Stuf’s horses are covered up and are now wintering in a few states. Paul Thoms, cafe owner, Ram Brumfield, one of the owners of the Smith-Moss-Rett. Raymond Varville, Vernon Jones and Fred Haskins operate a station at WLPM.

Alamo Expo

SAN ANTONIO, March 22 — Showman in keeping quarters for a week or two escape a windstorm following recent performances at the Chen Daze Celebration. Brennanville shows will be in Kilgore, Texas, Norville Miller, truck mechanic, reported that as of the trucks, Bill Williams has about completed work on the Norville Miller’s front and rear. Ben Hyman took delivery of a new drill to sharpen and frame.

Assistant Manager A. W. Wright went to Los Angeles to visit relatives. Frank Thrift, country truck driver, remember to a heart attack in his hotel room. Jack Oliver’s truck caught fire on route to Brennanville and the trailer and its contents were destroyed. General Manager Jack Ulrich reports that the sprout route is being run.

Advertisements appeared included Charlie Chubb, Max Friedman, Ben Black, Channy Brown and Peppy Breden—DRENS OLIVER.

Mighty Hammontree

CHATTANOOGA, March 22 — On Friday’s ninth annual tour in its home town, Chatta. has been completed. For two weeks, Chatta. had been closed to customers. Many improvements have been made, including a new office, office, new Road-Show and a new sound truck. The performance are being illuminated with fluorescent lighting. Shows with animals were planned.

Staff included William O. Hammond, manager; D. R. Adkins, publicity and fertility manager; and local ajudt: Fred Jamaica, left superintendent of the Terry, right, electronics; Ben Robey, chief mechanic.

Midway of Mirth

TRENTON, Ill., March 22—One is scheduled to open March 23. Edith Brown, Johnny, Buhl, drawn from Florida, Madison and Starch’s Wavers and Charles and Anna Kable have wintered in Dallas, Redlands, Citrus, Indian, darts, wintered in Lisbon, Is. Debbie and Dudley still have the faces in the Twin Cities; Carl and Tillie Pope, grand show, and Bill, left his truck in Canada. Larry Nicholson is in the hospital; Vista Rogers has been visited by the Starlighters; S. A. Brey and Johnny Garrett are visiting in December; and Mr. Garrett is working in schools in Georgia and the Carolinas. Bill Brown, Hill, in assistant, and Rex Ingram is on display. Bill Russell and L. S. McIntire will have concessions. Many more trucks will be in next month and The Billboard sales agent, Tommie Talley, will be assistant manager; James Rogers, ride superintendent, and John Garrett—ROSE DAVIS.

American Beauty

PERRYVILLE, Mo., March 22 — Bill Cooper and Joe De Low, S. S. M., April 12. Joe H. Sharp and H. H. Bonhaver spent most of a week near the Mill, renewing the Perry-Gay Round and two trucks. Fred O’Connections is painting the Ferris Wheel seats. William Boone is busy working on the Whip platform with Clyde Thistlethwaite and his son, Jim, in his shop. Bill, in a job on the John Thistlethwaite farm, was working in the (Red) Underwood closely. Show personnel are busy dressing the Diricordinate Cafe here headquarters, with an having been completed. Many of Stuf’s horses are covered up and are now wintering in a few states. Paul Thoms, cafe owner, Ram Brumfield, one of the owners of the Smith-Moss-Rett. Raymond Varville, Vernon Jones and Fred Haskins operate a station at WLPM.

American Beauty

PERRYVILLE, Mo., March 22 — Bill Cooper and Joe De Low, S. S. M., April 12. Joe H. Sharp and H. H. Bonhaver spent most of a week near the Mill, renewing the Perry-Gay Round and two trucks. Fred O’Connections is painting the Ferris Wheel seats. William Boone is busy working on the Whip platform with Clyde Thistlethwaite and his son, Jim, in his shop. Bill, in a job on the John Thistlethwaite farm, was working in the (Red) Underwood closely. Show personnel are busy dressing the Diricordinate Cafe here headquarters, with an having been completed. Many of Stuf’s horses are covered up and are now wintering in a few states. Paul Thoms, cafe owner, Ram Brumfield, one of the owners of the Smith-Moss-Rett. Raymond Varville, Vernon Jones and Fred Haskins operate a station at WLPM.

Written by W. H. BARTLOTOLOM.
CAROLINA SHOWS

CALEVACE OF AMUSEMENTS

LONE STAR SHOWS

AMERICAN MIDWAY SHOWS

WANTS—SMITH AMUSEMENT CO.—WANTS

WANTED CIRCUS OR CARNIVAL

JAMES "RED" O'BRIEN

MODEL SHOWS, INC.

COMING EVENTS

DOG SHOWS

Under the Marquee

I. T. SHOWS, INC.


PHIL. ISSER, Gen. Mgr.

BROOKLYN, N. Y.

1519 E. 20 St.

LONE STAR SHOWS


AMERICAN MIDWAY SHOWS

Can place Shows of all kinds. Will book one major Ride. Can place Black Conversion Agents that work for quarter and half day. Need Royal Rides. Will pay top salaries. Tommy Stevens can place three or more. Address him, W. T. Over, 3429, West 15th, New York City. Meet next week (include pay daily) than all pay-roll lists until our celebrations start May 5.

WANTS—SMITH AMUSEMENT CO.—WANTS

WANTED CIRCUS OR CARNIVAL

JAMES "RED" O'BRIEN

Please contact us as soon as possible.

KING REID SHOWS

MANCHESTER, VERMONT

Save at Least Part of Each Week's Earnings—Buy U. S. Savings Stamps and Bonds
DOUGLAS GREATER SHOWS

WANT — WANT


Athletic Show Manager. Help in all departments.

Will book Hanky Pans only.

Winter quarters now open. Show opens middle of April.

RT. 5, BOX 1770, KENT, WASH. Ph.: Des Moines, Wash., 7-7703

VIRGINIA GREATER SHOWS

Opening Suffolk, Virginia, first week in April

WANT — Will sell exclusive on Ferris, Cavanaugh, Photos, High Stirker, Francey, Pneumatics. All Hanky Pans open.

WANT — Manager for Side Show with acts for same. We have complete Top, Banner Fries and Bananas and Wings to load same: Monkey Show, Wild Life, Circus, Pony Ride, Snake Show, any good Grid Show of merit.

Will book or buy Oceana, Fly-O-Plane, Chaloplane, Have for sale cheap. Super Rolloplanes Rts in A-1 shape. All mail and wire.

Wm. C. (Bill) Murray, P. O. Box 161, Suffolk, Va.

Opening April 25th, Waterly, N. Y.

Preferred Route Home Coming Celebrations.

Wanted for shows in April, May, June. All acts to work both sides. Write and ask for information.

Concession: Concession, Ferris Fries, Pets, Aga, Weight, Photos, Shirt Racer, Bull Cans, Ringle of Riders, etc. Space for all acts, all Hanky Pans, anything or everything. Will help and send ideal, Merry-Go-Round, Wild Life, Cattle, Tilt, Wire, Tippy Tumblers, any other. We pay for our own transportation. Talks for Grid Shows. Monkey Motormech, capable man to operate Denchels.

Contact RALPH MEEKER, Owner-Manager 2849 East B. Telephone Hillside 5327, Tacoma, Wash.

ATTENTION — SHOOTING GALLERY OPERATORS!

IF YOU NEED GALLERIES, ACT NOW!

Do not do this in gentlemen and add your name as you are doing so. We demand our accepted conditions. We will respond to our request. In either case, do not return your offer with Evolution doll. We demand our accepted conditions. Do not return your offer with Evolution doll. We demand our accepted conditions.

FREE CATALOG

Parts and Targets also available

Write Today!

H. C. EVANS

& CO.

1525 W. CARROLL AVE.

CHICAGO 7, ILLINOIS

GARDEN SHOWS

OPENING APRIL 10

Three strong shows including Washington State Apple Blossom Festival, Wreath, Columbia Water Festival, Pawns: Uplift Work, Show, Spiffire, all at the same time, with outstanding route of still days and celebrations. Closing Central Washington Fair, Tacoma.


Write: M.E. MEEKER, 2849 East B. Telephone Hillside 5327, Tacoma, Wash.

MEEKER SHOWS

OPENING APRIL 19

Three strong shows including Washington State Apple Blossom Festival, Wreath, Columbia Water Festival, Pawns: Uplift Work, Show, Spiffire, all at the same time, with outstanding route of still days and celebrations. Closing Central Washington Fair, Tacoma.


Write: M.E. MEEKER, 2849 East B. Telephone Hillside 5327, Tacoma, Wash.

FUND AMUSEMENT PARK

Located in the heart of the Billiton Bull, R. B. Lasher property near, Sand Bar Ferry Rd., 12-10 miles.

Augusta — Downtown — Georgia

Will book

Spitiw, Titik-Whit, Scena, Faster, Electric Plate Wheel, Oceana, Little Pepper, Bear Races, Bear White, etc. Shows

Write: Joe Henshaw, Owner-Manager, Augusta, Ga.

WE want to work with you, or if you have a show already, we will be glad to help you with it.

STORY TIMES

Opening on April 8th in all town shows.

June 1st, 1952.

In this issue we have a story of the life of "Ralph" the Monkey, who has been around for over 50 years and is still going strong.

WANTED — COOKHOUSE

Can share a set down Cookhouse by the man who has written the story, "The Life of Ralph". Must be clean and in working order. Salary will be paid in cash. Will also consider any offers for the position.

Write: S. C. PERKINS, Box 214, Waterly, N. Y.

STORY TIMES

Opening on April 8th in all town shows.

June 1st, 1952.

In this issue we have a story of the life of "Ralph" the Monkey, who has been around for over 50 years and is still going strong.

WANTED — COOKHOUSE

Can share a set down Cookhouse by the man who has written the story, "The Life of Ralph". Must be clean and in working order. Salary will be paid in cash. Will also consider any offers for the position.

Write: S. C. PERKINS, Box 214, Waterly, N. Y.

STORY TIMES

Opening on April 8th in all town shows.

June 1st, 1952.

In this issue we have a story of the life of "Ralph" the Monkey, who has been around for over 50 years and is still going strong.

WANTED — COOKHOUSE

Can share a set down Cookhouse by the man who has written the story, "The Life of Ralph". Must be clean and in working order. Salary will be paid in cash. Will also consider any offers for the position.

Write: S. C. PERKINS, Box 214, Waterly, N. Y.

STORY TIMES

Opening on April 8th in all town shows.

June 1st, 1952.

In this issue we have a story of the life of "Ralph" the Monkey, who has been around for over 50 years and is still going strong.

WANTED — COOKHOUSE

Can share a set down Cookhouse by the man who has written the story, "The Life of Ralph". Must be clean and in working order. Salary will be paid in cash. Will also consider any offers for the position.

Write: S. C. PERKINS, Box 214, Waterly, N. Y.

Gef On the Bondwagen

which is a real one, and can be seen in person. The same is the case with all our other shows.

Write: JERRY SHUB, Box 214, Waterly, N. Y.

WANTED — RIDE HELP — WANTED

First and Second Men on all major Rides. Must be licensed semi drivers. Especially interested in good Men for Pretzel Dark Ride. Top salaries and good show. Open show April 17.

C. C. GOSCHET, BLUE GRASS SHOWS

P. O. Box 611, Owensboro, Ky. (Phone: 35231)

WANTED: Opening Late in April

Concession: Ferris, Cavanaugh, Photos, High Stirker, Francey, Pneumatics, Bull Cans, Ringle of Riders, Spiffire, etc. All layouts will be in the best interest. Write for information.

NEIL SOBER AGENCY

521 MAIN STREET, COMPACT, Ohio

SEARCHLIGHTS — LIGHT TOWERS — NEON FRONT — HOWARD BROS.' SHOWS

Want for Spring Dates

Concession: Ferris, Cavanaugh, Francey, Pneumatics, Bull Cans, Ringle of Riders, Spiffire, etc. All layouts will be in the best interest. Write for information.

Write: RAY'S HOWARD, 1351 E. Agner St., Ottawa, Ohio

You are Gambling with Cold Hard Cash... if you miss this date.

See Page 32
FABULOUS TEMPLE EXCLUSIVES*

The BENRUS WATCH CO. has designed for our exclusive use.

BENRUS WATCHES and SETS

Specially packaged for the premium trade.

NEWEST PEARL COMBINATION: Glamorous Temple MERMAID PEARLS AND POWDER BOX

Drop in to see us when in Philadelphia.

TEMPLE COMPANY

606 South Street

MARKETS PLACE

For the following week.

ACTS, SONGS & PARODIES

Shelley Reynolds

From the complete CHewing GUM LINE!

From the complete CHEWING GUM LINE!

STUBCASTER CASTING AND TROLLING ROD

Red Hat Pollakoff

Nodding Elephant

Nodding Donkey

2.20 per dozen

Now offering: First quality American-made fly rods. From 5' to 15' in length. Many styles for choosing. Prices range from $3.75 to $15.00. Send for our catalog.

Zerah Bros.

602 Mission St.
San Francisco, Calif.

PICK YOUR PROFITS!

From the complete CHEWING GUM LINE!

CHAMPION PHOTOINVENTION

Nordberg Photographer

Nordberg Photographic

STUBCASTER CASTING AND TROLLING ROD

Red Hat Pollakoff

Nodding Elephant

Nodding Donkey

2.20 per dozen

Now offering: First quality American-made fly rods. From 5' to 15' in length. Many styles for choosing. Prices range from $3.75 to $15.00. Send for our catalog.

Zerah Bros.

602 Mission St.
San Francisco, Calif.

PICK YOUR PROFITS!

From the complete CHEWING GUM LINE!

CHAMPION PHOTOINVENTION

Nordberg Photographer

Nordberg Photographic

STUBCASTER CASTING AND TROLLING ROD

Red Hat Pollakoff

Nodding Elephant

Nodding Donkey

2.20 per dozen

Now offering: First quality American-made fly rods. From 5' to 15' in length. Many styles for choosing. Prices range from $3.75 to $15.00. Send for our catalog.

Zerah Bros.

602 Mission St.
San Francisco, Calif.
JAY ROSS
13503 Ventura Blv., Sept. 18
Sherman Oaks, Calif.

JUST OFF THE PRESS!
NEW CATALOG
for Engravers & Demonstrators
Fair Work!

WORTH YOUR COST OR CATALOG No. 106
Consists of 24 pages of high quality
enlarged jewelry, personally for the
exclusive jewelry manufacturer, and
Also CATALOG No. 55
Enlarged Jewelry is nothing less than
STATE YOUR BUSINESS:
All Orders Should Same Day Received-
BIELER-LEVINE
5-34-01 & 34-19 West 34th St.
ALL THINGS FINE 1928-39

DIRECT FROM
MANUFACTURERS
WORTH YOUR COST OR CATALOG No. 106
Consists of 24 pages of high quality
enlarged jewelry, personally for the
exclusive jewelry manufacturer, and
Also CATALOG No. 55
Enlarged Jewelry is nothing less than
STATE YOUR BUSINESS:
All Orders Should Same Day Received-
BIELER-LEVINE
5-34-01 & 34-19 West 34th St.
ALL THINGS FINE 1928-39

COIN-OPERATED
MACHINES. SECONDHAND

TURN TO THE COIN MACHINE SECTION
FOR THE USED EQUIPMENT

INSTRUCTIONS, BOOKS & CARTOONS

NOVELTY SCARFS
for GIFTS! SOUVENIRS! SPORT! DRESSES!

STERLING JEWELERS
440 S. Long St.
COLUMBUS, OHIO

THE BILLBOARD
MARCH 29, 1952

MERCHANDISE

OUR GREATEST JEWELRY VALUE

The one and only . . .

The original . . .

SUNBURST
NECKLACE AND EARRING SET

PRICES SLASHED IN TIME FOR EASTER

NOVELTY SCARFS
for GIFTS! SOUVENIRS! SPORT! DRESSES!

You're Gambling with Cold Hard Cash . . .

if You Miss This Date

3-50 EA.

7-50 EA.

8-50 EA.

100 PIECE GLASS RED PEARL SET

250 PIECE RASP AND PUNCH SET

29% Discount With Order, F.O.B. Chicago, Send For FREE FOLDER

COOK BROS.
816 W. MAXWELL STREET
CHICAGO 8, ILLINOIS

MATERIAL PROTEO DA COPYRIGHT
Pipes for Pitchmen

By BILL BAKER

With spring in the offing, Dot Lovell blazed from New Orleans that he can smell the green stuff growing and to give the sound of the collie pipes. He plans to remain for the races and will work for Jim Younger. Brooks wrote, "I played the stock show in Houston, La., and New Orleans, working outside for Gus (Papaz) and to fair results. Among the old gents here are Battery (Jim) Morgan and Doc (Blown) Perry. The Baton Rouge and Shreveport boys played to sell business most of their runs."

BLAIR McKEOWN
did the exclusive on novelties at the Stock Show and Rodeo in Baton Rouge. He had six stands there and his agents included George Day, G. J. Glenn, Al Dale, the Dog Man; Pecanville; and Eubie Blake and Cheese. McKeown is reported to have sold out stock and signed a report that he will be the greatest talent in the field. He played to sell business most of their runs.

WILCOX is the best exec for a man to learn and play. The Earl Greenfield from New Orleans, when he began, was the greatest talent ever. He met his old friend Sam Add. He recalled the time he and Madeleine Ragan went out of the pitch and gathered in the orchestra in a parade on St. Louis. It happened that the great player was heard about the time they entered the parade. Madeleine smiled and bowed, and Sam said, "Hey, that's for me. It's for the war veterans behind us."

When he was all over both got a kick out of the incident and went back to make their appearances at the promotion. That's pipe through a street in St. Louis and I think that New York will ever see those days anymore. At one time this city was the center for some of the best-known pipers in the world. Among them were Frank Urban, Louis Weiss, Ed Russell, Bill Darby, Dan Dunne, Jack Darby, Jack Sparrow, Joe Bircher, Dave Young, Max Seger, Harry Shank, Sam Reiner, Jack Willson, Jack Diller and Sam Jeff White.

DON LAMBERT
will known for Eastern pipers at a loop week, and Myers Woodall are still showing their talent on weeks of from St. Louis, to Angola, Ind. Woodall is set to be graduated from school with a degree of science degree in business administration this month. Following graduation, Myers will team up with his brother, Woody (The Crown Jewel) Woodall, on a trip to the West Coast.

World's Smallest Midget

WHISTLE

each

SOLD ONLY IN 1,000 LOTS

\$7.00
does

\$80.00
does

NAME BRANDS

GREAT VALUE

COMPLETE LINES

NAME BRANDS

GREAT VALUES

H. B. DAVIS COMPANY

Pittsburgh, Pa.

RARE

HOT HANDOUTS

WORKERS AVAILABLE

See your Jobber

OAK-HYTEX

NM-10

Multi-Color

OK TWEEDS

METALS

LOWEST PRICES

SOLVEX

SOLDONLYIN1000 LOTS

\$7.00
does

\$80.00
does

SAMYS RIVETED

RUBBER ANIMALS

20,000 PAIRS

Air Corps Style

SUN GLASSES

Will sacrifice

LEONARD'S and LEE

1000 W. Pelham Chicago 10

PITCHES WANTED

OUTSTANDING PROPORTIONS

PLASTIC RAYON TOWELS

LOWEST PRICES

RUBBER ANIMALS

PLENTY OF STOCK

PLACMENTS WANTED

PAUL A. PRICE CO.

220 BROADWAY, NEW YORK 13, N. Y.

GIVE TO THE RUNTON CANCER FUND

EASTERN SPECIALS

Displaying, Gift Shops and all the Novelists are getting up. For the Easter season, a product that was ever before.

MECHANICAL EASTER RABBIT

With Coat and Bonnet

\$3.50

\$6.00

MARCH 29, 1952

THE BILLBOARD

MECHANICAL

MANUFACTURERS' SPECIAL

Two dozen Free Hats and Caps with any order. Excludes Trench Coats and all novelty. Send your order today, get your Easter Surprise. For the Easter Season. P.O. B. L. A.

CREW HATS

Manufacturers' Special

\$5.00

\$10.00

TV IS ALL OF SHOW BUSINESS

ONLY THE BILLBOARD COVERS ALL OF SHOW BUSINESS
Promotions Pay Off For Detroit Operator

DETROIT, March 22—A wide and varied series of promotions to sell the idea of coin-operated shuffleboard has resulted in a number of Detroit locations having a very successful season, according to a letter from the company to the management of the Detroit Coin Machine Co., Ltd. The letter, written by Frank P. Feldman, owner of the Detroit Coin Machine Co., Ltd., states that the company has been receiving an increased number of letters from operators expressing satisfaction with the results of their promotions.

One of the most successful of the promotions was the one that involved the sale of shuffleboard machines with a 10% discount, as well as a free delivery to the operator's location. This was followed by a series of advertisements in local newspapers featuring the words "Shuffleboard for Sale," which resulted in an increased number of inquiries from potential operators. The company also offered a special promotion for operators who purchased a machine during the month of March, which included a free month's supply of coins and a discount on future purchases.

In addition to these promotions, the company also offered a "sweepstakes" contest, in which operators who purchased a machine during the month of March were entered into a drawing to win a prize package. The prize package included a new shuffleboard machine, as well as a year's supply of coins and accessories.

As a result of these promotions, the company reports that it has experienced a significant increase in sales of shuffleboard machines in the Detroit area. The company is now planning to continue to offer similar promotions in the future to further increase sales.

---

Hartnett Named By AAMONY

NEW YORK, March 22—Hartnett, active in the industry for many years, has been named as manager of the AAMONY, a national organization of amusement operators. Hartnett has been with the AAMONY for over 10 years and has been active in promoting the interests of the amusement industry. He is well known in the industry for his knowledge and experience in the field of coin-operated amusement machines.

---

SEEK BIZ INSURANCE

55 Chicago Operators Meet To Organize Amusement Guild

CHICAGO, March 22—Pointing up a new era in the field of amusement, five operators met here recently to form the Chicago Amusement Guild. The purpose of the group is to bring together all operators in the field to work toward a common goal of improving the industry. The group is open to all operators, regardless of size or location, and is dedicated to the principle of cooperation and mutual assistance.

---

Fun Parlor

Few Offenders Spoil Aussie Arcades' Lot

MELBOURNE, March 22—Owners of fun parlors, comparible to Pinball and Arcade games, have been warned by law enforcement authorities to ensure that their operations are conducted in accordance with the regulations of the state's Gaming and Liquor Control Commission. The warning comes as a result of recent investigations which have revealed that some operators have been violating the regulations by allowing minors to play games of chance.

---

Marvel Ready New Scoreboards

CHICAGO, March 22—Marvel Manufacturing Company has announced the development of a new line of coin-operated arcade games which will be launched in the coming months. The new line, which is expected to be a major success, will include a variety of games, including pinball, video arcades, and skill games.

---

Offer Horses Without Guts

RED BANK, N.J., March 23—Automobiles that have been turned into mobile credit machines have become a common sight in the area, and are being used by many operators as a way of bypassing the state's regulations on the sale of credit. The machines, which are connected to credit card readers, allow customers to purchase goods using their credit cards, without the need for cash. This has led to concerns about the potential for fraud and the impact on the local economy.

---

Huntington Named By AAMONY

NEW YORK, March 22—Huntington, active in the industry for many years, has been named as manager of the AAMONY, a national organization of amusement operators. Huntington has been with the AAMONY for over 10 years and has been active in promoting the interests of the amusement industry. He is well known in the industry for his knowledge and experience in the field of coin-operated amusement machines.

---

Huntington Named By AAMONY

NEW YORK, March 22—Huntington, active in the industry for many years, has been named as manager of the AAMONY, a national organization of amusement operators. Huntington has been with the AAMONY for over 10 years and has been active in promoting the interests of the amusement industry. He is well known in the industry for his knowledge and experience in the field of coin-operated amusement machines.

---

Huntington Named By AAMONY

NEW YORK, March 22—Huntington, active in the industry for many years, has been named as manager of the AAMONY, a national organization of amusement operators. Huntington has been with the AAMONY for over 10 years and has been active in promoting the interests of the amusement industry. He is well known in the industry for his knowledge and experience in the field of coin-operated amusement machines.
Cig Firms Increase Vender Promotion, Operator Aids

Five Out of Six Major Producers Offer Special Aids, Plan Others

CHICAGO, March 23—Five of the six major cigarette manufacturers are offering special point-of-sale and vender promotion materials to apparel stores in a bid to boost sales. This compares with three of the six last year. The sixth, Philip Morris & Co., reported in its monthly bulletin that it is not offering any special sales materials this season, but is urging its dealers to draw attention to vending machines—mainly for cigarettes, but also for bars, gum, and mints—by advertising the fact that they are available.

The promotion materials offered by the five manufacturers include cookies, refrigerator magnets, posters, and calendars designed to entice store managers to place their products in the colder, more attractive vending machines. The materials also include cards and letters to be given to customers to encourage them to purchase the cigarettes.

Detroit Vender Volume Stable in Biz Decline

DETROIT, March 23—The volume of Detroit vender business has held its own in most of the month, although conditions in Detroit generally are more favorable than they have been in recent months. In fact, the volume of vender business has increased in recent weeks, although the increase has not been as great as in other cities.

Sioskler Schedules Spring Expansion

PITTSBURGH, March 23—Sioskler, a $20 million investment in a new facility, will be completed this spring, according to reports. The new facility will be located on the outskirts of the city and will include a large warehouse and a new office complex. The expansion is expected to create 500 new jobs in the area.

FACTS & FIGURES

Canadian Cup Op Reports Progress

NEW YORK, March 23—The Canadian Cup Op reports progress on the new operations, which are scheduled to begin in the fall of this year. The operations are being undertaken by the Canadian Cup Op, a subsidiary of the Canadian Beverage Association, and will include the production of new products and the expansion of existing operations. The operations are expected to create 2,000 new jobs in the area.

Zauq Humidor Cig Op Aid

NEW YORK, March 23—Policies have been announced by the Zauq Humidor Cig Op Aid, a subsidiary of the Zauq Cig Op, to improve the production efficiency of its facilities. The policies include the installation of new machinery, the automation of processes, and the training of employees in new skills. The policies are expected to result in a 20% increase in production efficiency.

BOEING BOOSTS CANDY VENDERS

WICHITA, Kan., March 23—Boeing has announced the appointment of a new regional manager for the company's candy vender operation. The new manager, Mr. Brown, will be responsible for overseeing the company's candy vender operations in the Midwest.

Gotham Ciggie Ops Face Loss In Route Value

NEW YORK, March 22—The Gotham Ciggie Ops report a loss of $150,000 on its recent route sales, which were expected to result in a profit of $200,000. The loss is attributed to a decrease in the number of customers and a decrease in the prices paid by customers.
Kazanjian Contributed $1,000 on TV Program

NEW YORK, March 22—Hopel
and Kazanjian, Peter Paul, Inc.,
produced a national television
book-up this week when, from
the audience of the "Strike It Rich"
show, he contributed $1,000
to a blind participant.
Following his offer, the camera
highlighted Kazanjian in the audi-
ence while the announcement
mentioned the Nagasaki, Conn.,
firm.

Coke Net Off During
Year of Record Sales

NEW YORK, March 22—CocaCola
Company reported sales in 1951
were the largest in the com-
pa ny's history, with gallon
consumption of 2.6 million
this year setting a record. The re-
port continued in February, af-
finals reported.

Net profit for 1951 was $29,233,
AF compared with $29,389,745
in 1950. Common share earnings
were 61.1 cents last year, against $7.41
in 1950.

Waterproof Ford Units

LOCKPORT, N. Y., March 22—Ford
Glass & Machine Company, which has
incorporated waterproofing features
in its ball, soon will make
coming off the production
line.

30 DAY MONEY BACK TRIAL

NORTHWESTERN

Don't Delay... Order Now!
From LITTLE ACRONS Mighty INCOMES grow!

ACORN

The only completely domestic automatic, pressure built
ALL-PURPOSE VENDOR

ACORN

VENDLING MACHINE

621 WEST 42nd STREET, NEW YORK 18, N. Y.

M. GROSSMAN

1617 Seventh St., Rockford, Ill.

PROSPERITY and BOOMING BUSINESS
REPORTED by BULK OPERATORS

New EPPY CHARMS empty machines faster

BULB BABY GRAND

VENDORS

FROM TOLL

ON 20

Weekly installation plan

ROY TOLL

LANDSCAPE N.

Selling and Financing Operators Since 1970

When answering ads... Say YOU SAW IT IN THE BILLBOARD!

You're Gambling with Cold Hard Cash...

If You Miss This Date
MORE PROFITS—STEADIER INCOME WITH VICTOR'S TWO SUPER SALES...
British Hair Oil Vender Is Offered Here

NEW YORK, March 21 — The Brylcream hair-oil vender, long used by Negroes and other colored countries and only recently introduced to domestic operators, is now being offered to domestic operators, according to E. E. Champion, managing director of the British firm manufacturing the dispenser.

Here on a business trip, Champion said the vender is being made available generally to further penetration of the market. To date it has been operated in the United States exclusively by J. B. & J. Z., Inc., of Bloomfield, N. J., and now will handle the distribution in this country.

The Brylcream oil vender so far has been operated in pools, bus and pool locations. This requires the use of a hand beneath a delivery point. It is the object of the bear-shaped vender and for a small sum, one can have a quantity of oil in his hand, a plunger is depressed slightly to actuate the mechanism which may be used to apply the oil. A similar feature of the vender is that a fraction of the oil is released by the plunger, according to Champion. A vender which is in which it is filled is Brylcream, available in one-half gallon containers, and is pumped into the machine through the delivery point.

Brylcream already placed return label punch on the oil price of the operator advertised. An alternate Blue-pencil label has the location of the vender, generally 5-1/2 per cent of the gross.

Detroit Vender

 CONTINUED FROM PAGE 78

Candy, gum, cigarettes, and drink machines are the principal types to benefit. Smaller operators have the bulk of their trade hire and are keeping a watchful eye on the competition.

In the big houses, however, the situation is reversed, more than one day without a sale, and if there are more than a dozen or fewer, there is a fluctuation in the price of the goods, and if they are not able to absorb the cost and sell the cigarettes at a staggering price to a small operator.

A sale at a time was always easy going along for two weeks at a time, but now a major shortage of some named "Wildcreek" type venders, have added a fluctuation factor in many instants, and bad vending business.

Central Ohio Specials!!!

USED CIGARETTE MACHINE BARGAINS!

Get 'em while they LAST!!!

40 NATIONAL ELECTRICS, 9 Col. . . . . $125
5 Rowe Electric, 8 Col. Opinters. . . . . 950
100 Zenith Electric. . . . . . . 1950
10 Zenith Electric. . . . . 950
2 Zenith Electric. . . (2 Pack) 1500
All above on 32 line play

New True Easy Cigarette Vender with Cigarette, Incense, Dentist, and Delivery. Write for New Line Prices.

CASY MECHANICAL PENNSYLVANIA

PRICE $50

CENTRAL OHIO COIN MACHINE EXCHANGE

295 S. HIGH ST., COLUMBUS, OHIO

AD 7254

Increase Vender Promotion

CONTINUED FROM PAGE 78

Fire prevention stickers continue to be a popular public relations and promotion aid for operators. Its custom color stickers and identification tabs, for its Philip Morris, Donah, Marlboro and Spin brands, are available for all types of venders. They can be easily applied to field men and direct from the company, E. E. Champion, managing director of the British firm manufacturing the dispenser.

All firm's assistant sales promotion manager, said that the return of the vender and showed that they increased the sale of all brands of cigarettes in November. As you vender sales are rare, we will not be hurt directly, but they will be hurt indirectly.

Decrease

E. R. Dunnum, Jr., American tobacco's department, said we are continually studying the distribution of the automatic merchandising industry, which will result in further promotional efforts in the future.

Brown & Williamson announced that its vender program will be used to sell their brand of identifications tags, and that the vender will be used in the industry.

Kendall New Pepsi Not! Sales Mgr.

NEW YORK, March 22—Pepsi Cola Company named Donald M. Kek, assistant sales manager in charge of all bottle and can distribution, general manager of the company's Pepsi division.

Kendall joined the company in 1941 as a salesman in the New York City area. He was made manager of the Pepsi division in 1946 and was promoted to sales manager of all company-owned accounts.

Beach-Nut Earnings

WASHINGTON, March 25—Beach-Nut Packing Company, operator of the "Beach-Nut" brand of nuts, reported earnings of $5,354,500 for the year ended December 31, 1952, as compared with $8,544,500 in 1951.

DISTRIBUTORS WANTED

NOW AT THE LOWEST PRICES EVER!!!

SPECIAL!!!

Manufacturers

MODEL "W" $85.00

Complete Combo, 500 and 1000 Feet, PLUS 500 Feet Cardboard $35.00

Requires 1/24 hp to 12 volt battery

UPPER BAY STATION

GIVE TO DAMON RUNYON CANCER FUND
SET NAT'L WURLITZER DAYS

Expect New Juke Box Line
To Be Unveiled April 6-7

CHICAGO, March 29 — An up-
coming event in the coin-op field was
announced Wednesday (19) at a
private affair held at the Wurlitzer
Company’s headquarters. At the
firm’s plant here, members of the
National Wholesale Flicks Box
League will be held on April 6-7.

Wurlitzer sales manager, Mr. C.
L. Miller, introduced the new
Juke Box Line, which will be avail-
able at a later date.

Chi Operator
Invents Device, Foils Robbers
Makes Steel Plate
To Fit Over Juke Box Service Doors

CHICAGO, March 29 — An
upcoming event in the coin-op field
was announced Wednesday (19) at
a private affair held at the Wurlitzer
Company’s headquarters. At the
firm’s plant here, members of the
National Wholesale Flicks Box
League will be held on April 6-7.

SPENDING MEANS IN THE HANDS
OF THE PUBLIC, DESPITE THE DROP

DETROIT HOLDS OWN
Desde Biz Drop

*Continued from page 51

Scott-Crosse
Named Evans
Eastern Rep

THE BILLBOARD
Communications to 114 W. Randolph St., Chicago 1, ill.
MARCH 29, 1952

MUSIC MACHINES

North Tonawanda, N. Y. March 24 — Charles M.
Kleiner, president of the Kleiner-Nash Bros. Company, an-
nounced this week that the National Wholesale Flicks
Box League will be held at the company’s plant here April
6-7.

The company’s plant is located in the
western part of the city, and is one of the
largest in the world.

The Kleiner-Nash Bros. Company is
one of the leading manufacturers of coin-
operated machines in the world.

Mr. Kleiner, who is a native of North Tonawan-
da, said that the firm’s products are
sold throughout the United States and in many
foreign countries.

Mr. Kleiner said that the firm is planning
a new line of coin-operated machines for
next year.

Mr. Kleiner said that the firm has
been in business for 50 years.

Mr. Kleiner said that he was looking
forward to the company’s meeting in
Chicago, and that he hoped it would be
successful.

Mr. Kleiner said that the firm’s
products are sold throughout the
world.

Mr. Kleiner said that the firm has
been in business for 50 years.

Mr. Kleiner said that he was looking
forward to the company’s meeting in
Chicago, and that he hoped it would be
successful.

Mr. Kleiner said that the firm’s
products are sold throughout the
world.

Mr. Kleiner said that the firm has
been in business for 50 years.

Mr. Kleiner said that he was looking
forward to the company’s meeting in
Chicago, and that he hoped it would be
successful.

Mr. Kleiner said that the firm’s
products are sold throughout the
world.

Mr. Kleiner said that the firm has
been in business for 50 years.

Mr. Kleiner said that he was looking
forward to the company’s meeting in
Chicago, and that he hoped it would be
successful.

Mr. Kleiner said that the firm’s
products are sold throughout the
world.

Mr. Kleiner said that he was looking
forward to the company’s meeting in
Chicago, and that he hoped it would be
successful.

Mr. Kleiner said that the firm’s
products are sold throughout the
world.

Mr. Kleiner said that the firm has
been in business for 50 years.

Mr. Kleiner said that he was looking
forward to the company’s meeting in
Chicago, and that he hoped it would be
successful.

Mr. Kleiner said that the firm’s
products are sold throughout the
world.
Many basketball players are wondrously made for the game. They have the reach that makes it easy to drop the ball through the hoop. "Reach" counts in music, too. The new AMI was designed to reach out for patrons' attention, make it irresistibly easy to drop coins in the chute. High enough to be seen in every location, Model "D's" attractive cabinetry and lighting, its simplicity of selection and play — all add up to a bigger score in the profit column.

AMI Incorporated

General Offices and Factory: 1300 Union Avenue, S. E., Grand Rapids, Michigan
The Finest Counter Model Juke Box Ever Made

RISTAU CRAT S-45

A PROVEN profit maker in small spots all over the country. Try the S-45 in small spots on your route.

RISTAU CRAT, INC.
1401 East Wisconsin Ave.
Appleton, Wisconsin

The Billboard Index of Advertised Used Machine Prices

MUSIC MACHINES

Elect Goldman
Head of Mich. Juke Box Ops

DETROIT, March 22.—Morris Goldman, of the Michigan Music Company, re-elected president of the Michigan Phonograph Operators' Association at a meeting in the Ambassador Building here. Other officers elected for one year terms are: Edward H. Clewens, Music Service Company; Everett Wiltse, C. H. Steinheuser Company; William Patterson, Palamak, Inc.; Harry Newton, Lincoln vending Company; Jeffery Jeff Music Company.

For this week's prices consult the used machines advertisement in this issue.

BILLYHURST

Huang, $300; $100; $500; $1,000; $1,500; $2,000; $2,500; $3,000; $3,500; $4,000; $4,500; $5,000; $5,500; $6,000; $6,500; $7,000; $7,500; $8,000; $8,500; $9,000; $9,500; $10,000.

410

1000

500

100

50

ROCK-OLA

AMI

WURLITZER

PACKARD

used music equipment

MUSIC SYSTEMS, INC.

DETROIT, MICH. 22222 LINCOLN HIGHWAY. 1224 TURNER

EXPORT \* INQUIRIES INVITED 50 cycle motors available.

BLACK: ROCK-OLA TIME-TESTED TROUBLE-FREE CHANGER

FARTHER, IMPROVED MECHANISM WITH FEWER OPERATING PARTS. PLAYS BOTH SIDES OF 25 RECORDS—OFFERING 50 SELECTIONS.

ROCK-OLA MAG CORPORATION

200 North Rockwell Avenue

Chicago 51, Ill.

ROCK-OLA MFG. CORPORATION

300 North Rockwell Avenue

Chicago 51, Ill.

MARCH 29, 1952

67,000 ACTIVE BUYERS read

The Billboard Classified columns each week
Higher Take

- Continued from page 8

point in 1953 due to higher taxation on top of the present high cost of musical operations.

Sliquers Bigger Tokens

According to Steinberg, there is only one answer to the higher cost of musical operations. "We're going to be bigger and better in style." He said that with the higher cost, the theater has to use more expensive staff to get the broader picture and broader objectives.

"The key is to stay in the 1953 mix, to follow the trend in better musical productions and promote community theater.

However, Steinberg feels that the best way to promote theater is by using the most current operations and promotions. They use surveys, program marketing tests, radio, telephones, and other similar types of promotions to reach a broader audience.

Theater has been very successful in New England, and the new musical has a chance of becoming popular in New York City.

Operation for March

The last night of spring will be a very big night in the history of the theater. The first of March, March 29, 1953 will be the last night of the theater's regular season.

At the end of March, the theater will close for the season and will reopen in the fall of 1953.

Owls Head Report

On Royalty Bill; Sked Annual Fete

OREGON PRAIRIE, O.R., Mar. 22—Members of the Westportas, a new band report in the recent Wash-ington State Fair, were quick to report the first royalty bill Monday (17) during their annual meeting at the American Legion Hall here. Sid Phillips, the national chairman for the Music Operators of America, and George Beeler, the national chairman for the Music Operators of America, all out on the union figures who testified against the proposed measures, delivered the report.

The county associations also furthered plans for its second annual royalty bill and report. This will be held on May 7 at Bill Boggs Farm. txt.

THE SOUL

I'm Gonna Build That Ship

11-28-67

United Artists

I'll build that ship

and make it

of the strongest

material

I can get

and

I

won't

ever

let

it

sink.

The Soul Stirrers

If It's Not Too Long

11-28-67

United Artists

If it's not too long

I'll make it

as

strong as

I
can

and

I won't let it

sink.

Search for the Prince

I'll build that ship

of the strongest

material

I can get

and

I

won't

ever

let

it

sink.

The Soul Stirrers

If It's Not Too Long

11-28-67

United Artists

If it's not too long

I'll make it

as

strong as

I
can

and

I won't let it

sink.
Trans-World Appoints 1st Travel Rep

CHICAGO, March 28--In one of the key moves of its over-all expansion program, Trans-World Trading Corporation here has appointed James Davie as travel representative.

Davie will join Trans-World April 15, President Joe Califano said, and the first stop in Central and South America is scheduled for the end of May. He was once an export manager for American Express Co-operative, a World War II veteran, and is expected to handle the sale of all types of coin machines.

Mystery Tours

Tenn. Op Plans Quiz Gimmick To Boost Play

SOMERVILLE, Tenn., March 28--Continued from page 27

Jerry Cagle, the manager here, is planning to initiate a quiz gimmick to draw attention to the public's love of mystery and amusements.

Jerry Cagle's idea is called "The Five," and it attempts to draw the attention of each player by asking five questions in every game.

The five questions revolve around a customer's age; the color of our car; the answers; the time of the day; and the names of the players.

Jerry Cagle further believes that his idea will go along way toward channeling the public's love of mystery and amusement.

According to Shuman and other coin machine operators, most of the coin theiefs that have caused them trouble have been people who gather around a machine and watch others play, but at the same time hand in a coin machine's service door.

Spring Closeout on Shuffle Games

ARCADIA, March 28--

New Distributor

PHILADELPHIA, March 28--

A new distributor has been appointed for the Roca-A-Ride game, which has been receiving much attention recently. Bar-Jay Novelty Co., 1748 W. North Avenue, Chicago, has been chosen to handle the Roca-A-Ride.
Coinmen You Know

Miami

Barney Towler is the new road sales manager for Pan American Distributors. His territory is Florida, with headquarters in Miami. Towler succeeds Frank Wroth, who has announced his retirement. Towler himself, at 72, has two children, 40 and 42. He has been in the vending business for 30 years. He is the son of the late Leonard Towler, Sr.

Piney Goldberg, who recently was elected to the board of directors of the Illinois Amusement Machine Association, has become a member of the board of directors of the Illinois Amusement Machine Association. He has served as president of the association since 1956, and is currently serving as its treasurer.

The recent international coin-op show held in Las Vegas, Nevada, featured a number of new coin-op games, including a new game called "Gold Rush," which was displayed by the Gold Rush Company. The game features a large, stylized gold miner on a gold mine backdrop, and players use coins to "dig" for gold.

The Gold Rush Company is a division of the Gold Rush Manufacturing Company, which is based in Las Vegas. The company has been in business for over 20 years, and has produced a variety of coin-op games, including the popular "Loco Loco" and "Gold Rush" games.

Goldberg, who is the president of the Gold Rush Company, expressed his excitement about the new game, saying, "We're very proud of the Gold Rush game, and we believe it will be a big hit with coin-op operators.

Goldberg said that the company has been working on the Gold Rush game for over a year, and has invested a significant amount of money in its development. He added that the company has been working closely with coin-op operators to ensure that the game meets their needs.

The Gold Rush game is expected to be available for sale in the coming months. Goldberg said that the company is currently working on a new game, which he said will be announced in the near future.

Chicago

Ed Ratafia, AMI, incorporated Realistic Coincs, Inc., a Southern California coin-op distributor, has announced that the company will be opening a new branch in Chicago. The new branch will be located in the city's Bucktown neighborhood, and will be managed by Ed Ratafia.

Ratafia said that the new branch will be a full-service coin-op distributor, offering a wide range of products, including coin-op machines, supplies, and parts.

The new branch will be located at 555 West 21st Street, Chicago, Illinois. Ratafia said that it will be open from 9:00 a.m. to 5:00 p.m., Monday through Friday.

Ratafia said that the company has been in the coin-op business for over 20 years, and has built a reputation for providing high-quality products and excellent customer service.

Ratafia said that the company is looking forward to serving the Chicago coin-op community, and is confident that the new branch will be a success.
### The Billboard Index of Advertised Used Machine Prices

#### Amusement Games

<table>
<thead>
<tr>
<th>Machine Model</th>
<th>Issue Date</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Jukeboxes</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Arcade Games</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Pinball Machines</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Video Games</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Note: Prices listed are advertised by the Billboard and are subject to change.*

---

**RIDE'M COWBOY!**

**KING AMUSEMENT CO.**

**METAL TYPER MACHINES**

**ALLEYS AT VERY LOW PRICES**

**PIN GAMES $14.50 UP**

**MUSIC MACHINES $25.00 UP**

**ATTENTION!**

**WRITE FOR PRICES!**

**WANTED TO SELL**

---

**ADVEN OF EVERY KIND ENDOW THE BILLBOARD AS A TOP SELLING FORCE**
Cointen You Know

Shaffer Specials In Better Quality Buys

Seeburg Hideaways
R-144 M $169.50
R-167 M $169.50
R-168 M $199.50
R-195 M $199.50
R-205 M $249.50

Post War Wall Boxes
Seeburg St. Wireless $69.50
January 5 10 20 30

Wurlitzer

A M I

Shaffer Music Co.

SHAFER'S BARGAIN PARADE

Purgey's Bargain Parade

KIPNEY
LEAGUE $219.50
Adams & Sons
FIVE BALLS

ROCK OLA SHUFFLEBOARD LANE $139.00

WRITE

BOWLING STANDS
$80.00

EASTERN NATIONAL
$50.00

UNITED $10.50

PURITY SPECIALS OF THE WEEK

$3.50

BOWLING STANDS

Seeburg Shuffleboard Co.

33-24 36 N. WESTERN AVE. PHONE: JUNIPER 8-1614 CHICAGO 18, ILL.

OUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

WE'RE KEEPING UP WITH THE TIMES UNTIL NATIONAL WURLIZER DAYS

APRIL 6-7 AT YOUR WURLIZER DISTRIBUTORS
MILWAUKEE

W. Peter Rybczynski, formerly on the sales staff of Hollywood Hobbies, has taken a job at the Furniture Center, 2500 W. Lincoln Ave., Milwaukee. He is to handle the shop for the Barse & Pencel Co., an office furniture manufacturer. Mr. Rybczynski is a native of Northern Wisconsin and is a graduate of the University of Wisconsin. He has been in the furniture business since 1960 and has spent the last three years in the toy, games and puzzles area.

The Vie Motel City View Ave. just held a big party for their new owners. They have just opened a new restaurant.

MILWAUKEE

Richard Naylor, Jr., is opening a new office at 800 E. Wisconsin Ave. Mr. Naylor has been with the company for the last three years.

Tilting

If you are looking for a new office space, the Tilting building is available. It is located at 123 Main St., just across the street from the old Tilting building.

MILWAUKEE

If you need a new office, the Tilting building is available. It is located at 123 Main St., just across the street from the old Tilting building.

Also, if you need a new office, the Tilting building is available. It is located at 123 Main St., just across the street from the old Tilting building.

MILWAUKEE

If you need a new office, the Tilting building is available. It is located at 123 Main St., just across the street from the old Tilting building.

MILWAUKEE

If you need a new office, the Tilting building is available. It is located at 123 Main St., just across the street from the old Tilting building.

MILWAUKEE

If you need a new office, the Tilting building is available. It is located at 123 Main St., just across the street from the old Tilting building.

MILWAUKEE

If you need a new office, the Tilting building is available. It is located at 123 Main St., just across the street from the old Tilting building.
Indianapolis

J. B. Flynn, manager of the Shaffer Music Company, returned from a two-week vacation in Florida with his wife and family. Al Bluest, service manager of the Shaffer Music Company, has moved into his new home, recently completed... The Indiana News Company, Inc., has added the new C. E. W. S. Springtime to its stock of games. Mrs. Leslie Berman, firm head, awards a favorable reception of the new addition.

Mrs. Winnie J. Davis of the James Music Company, returned from her vacation in the South where she found the weather too cold for comfort... Clarence (Duquesne) Mazur, of the James Record Shop, is recovering from a virus attack, which kept him home several days. George W. Hoyt is looking after the service calls on Wurlitzer phonographs.

The Shaffer Music Company held a service school at the Terre Haute House in Terre Haute, Ind., Melle Whitehead, of Shaffer's Columbus, O., office, conducted the school for operators in the area... Al Bluest, of the Shaffer Indianapolis branch, is on vacation.

Arthur Barshuk, representative for Rock-ola, visited the Calderon Distributing Company for several days on business. Calderon reports business in fine shape. The rumor on one row, to the effect that Calderon Distributing Company will take over the Wurlitzer monopoly, has been denied by Al Calderon, head of the company. "I am not contemplating any change at present or in the future. The Rock-ola is giving perfect satisfaction, and as long as that continues, I shall be its representative," he said.

Carl Haggart, Higgins & Buffalo Music Company, returned from Hollywood, Fla., after an extended vacation.

Pittsburgh

According to veteran operators, Al Klings will have been in the city for about the time the reports are around this area. Sam Chabran, the latest is probably the second oldest house, according to that of Sam Cohen, with whom he is working.

Alexander Burke formerly a partner in Theater Candy Company, now is in the employ of the Murray Lee Furniture manufacturers on the North Side.

Howard Chabran, head of the Century Specialty Company, reports that after he has no trouble getting good products the particular requirements he would like are hard to get... W. E. Mann, division sales manager, Coca Cola Products, Inc., says you see a lot of game on a hunting trip up east of St. Mary's, Pa... Vincent Abelson, of Empire Distributors, reports business good on his route of games and cigarettes.

Sidney Vending Company has purchased a building next to the new Pittsburgh Coin Machine Exchange, and before moving in will do extensive remodeling. Friends regret the untimely demise recently of Lester W. Wy- nnek, editor this year a factor with Coin Merchants Agency, and the death of Joseph Kesselman, of the Joint Robbins Company.

Sidney R. Bloom, co-owner, Oak Manufacturing Company in Cle- vere City, Ga., conferred with Michael J. Abelson, general sales manager of the company, here last week where Mr. and Mrs. Bloom and their daughter stopped in Pittsburgh on route for a two-month tour of England, France, Switzerland, Italy, Belgium.

Michael J. Baltinger, Aero Vending Machine Company, is active these days and doesn't spend too much time in the office. Sidney Heimann, is handling appliance business for Stockton firm, specializing in Universal ranges and Hospital electrical equipment.

There'll be nothing "Old Hat"
about the Year's Top Attraction

Watch Wurlitzer tip its lid
at your Wurlitzer Distributors
NATIONAL WURLITZER DAYS
APRIL 6-7
### SLUGFEST

**Williams**

**GIVES YOUR LOCATIONS**

**Great Slug Baseball Action**

<table>
<thead>
<tr>
<th>Features</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deluxe Game</td>
<td>Regular Small Price</td>
</tr>
</tbody>
</table>

**WANTED**

- **WANTED** **Game Machines & Equipment**

**BARGAINS**

- **Cleveland Coin Machine Exchange**

**SLUGFEST**

- **Now!**

**SLUGFEST**

- **NOW!**
Thunderbolt
That's the Horse we like to ride!!

ORDER FROM YOUR THUNDERBOLT DISTRIBUTOR TODAY!

CONAT SALES CO., INC.
331 36th Ave., New York 1, N. Y.


Roc-A-Ride Sales
EXCLUSIVE FACTORY DISTRIBUTORS
1507 N. 33rd Street, Philadelphia 71, Pa.

You're Gambling with Cold Hard Cash... if you Miss this Date

APRIL 2

Roc-A-Ride Sales
EXCLUSIVE FACTORY DISTRIBUTORS
1507 N. 33rd Street, Philadelphia 71, Pa.

GET 'EM WHILE WE'VE GOT 'EM
BALLY TURF KINGS
only '195

Only 4 in stock.

See Page 52

THE BILLBOARD
MARCH 29, 1952
Something to Sing About...
Gottlieb's
Quartetive

with a Foursome of
Fascinating Features in
High-Stepping, Fast Action!

MULTI-VALUE ROLL OVER
at bottom center of playfield—
scores Replays when numbers
1 to 8 are hit or when all 4
"Pop" Bumpers are lit.

SUPER REPLAY AWARDS
When numbers 1 to 8 are
made and BALL TRAP is
filled, Multi-Value Roll Over
lights for Extra Special Replay
Awards.

BALL TRAP
provides HIGH SCORE — lights corresponding
"Pop" Bumpers and Roll Over to score Points
—awards Replay when filled.

4 "POP" BUMPERS
4 FLIPPERS
and Foremost in Gorgeous,
Dazzling Color and Design!

ORDER FROM
YOUR
DISTRIBUTOR
TODAY!

SPRING HOUSE CLEANING! WE NEED THE MONEY YOU NEED THE GAMES!
ALL GAMES THOROUGHLY CHECKED, RAILS SCRAPPED
AND READY FOR LOCATION

THIS WEEK'S SPECIALS
Genny SOUTH PACIFIC . . . . . . . . . . . . . . . . . . . . . . . .35.50
Five BALL GAMES
Gerry with a Game . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .35.50
Gerry with a Game . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .35.50
Gerry with a Game . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .35.50
Gerry with a Game . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .35.50
Gerry with a Game . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .35.50
Shuffle Games
Frederic Publix . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .25.00
One Ball
Frederic Publix . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .25.00
Shuffle Games
Frederic Publix . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .25.00

SPRING TIME
1.104.50 N. KOSTNER AVE
CHICAGO 51, ILLINOIS

There is No Substitute for Quality!

SPRING TIME
IS FAST!
Less than 2 minutes per game

Genco's
Y'ou're in for a
Shower of PROFITS

SPRING TIME
Genco's

Genco's

COBO CARTRIDGES
DC 1000 ELECTRONIC INDUSTRIES
Genco's

FOR SALE
Genco's

Metal Tippers
Cobra Cartridges

Red Daigrency
526 W. Ave., W. Indianapolis, Ind.
FUTURITY

THE JUMBO PINBALL GAME THAT IS SMASHING ALL PROFIT RECORDS

Order from your Bally distributor today.

SPOT-LITE

NEW 1-CARD 5-BALL REPLAY SENSATION!

"IN-LINE" SKILL SCORES
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

THRILLING "SPOTTED" FEATURE

POPULAR ADVANCING SCORES

EXTRA BALLS FEATURE WITH NEW PROGRESSIVE SUSPENSE IDEA

NEW "4-CORNERS" SCORE
SELECTIVE-BUTTON PLAY

ATTENTION ALL FOREIGN BUYERS

We are to all parts of the world and are thoroughly familiar with current undertakings.
We deliver only highest quality equipment, service and prompt delivery. Prices are listed in American dollars, and payments are to be made in American dollars.

ROY McGINNIS CORP.

3011 MARYLAND AVE., BALTIMORE 16, MD. PHONE: BELMONT 1400

BOWLING CAGES

AMUSEMENT MACHINES

“FOR BETTER BUYERS BUY McGINNIS"
THE 1ST MULTIPLE PLAYER SKILL GAME SINCE BOWLING

Chicago Coin's

4 PLAYER
1, 2, 3 OR 4 CAN PLAY
AT THE SAME TIME

SEE YOUR DISTRIBUTOR TODAY

4 TIMES EARNING POWER OF
A SINGLE PLAYER GAME
4 COINS IN ABOUT ONE
MINUTE
60% OF PLAY BY 4 PLAYERS
4 PLAYER COMPETITION

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

EVANS'

PROFIT STIMULATING COUNTER GAMES
NOT COIN OPERATED!
TAX FREE!
NO LICENSE REQUIRED!
MIAMI COLOR
Good for Clubs, Fraternal Or-
ganizations. Chess Counters in
whenever people congregate.
Write for descriptive literature.
H. C. EVANS & CO.
155 W. CARROLL AVE
BETWEEN 9 & 11, ILLINOIS

PREPARE FOR SPRING...
Just 43 WURLITZER 1015
Completely shopped—plastic perfect
Ready for location—just $175 ea.
Price includes packing and freight.

ATTENTION, EXPORTERS:
Send for our new Export Folder, latest lists and prices. Write
today, no obligation of course.

EXCLUSIVE DISTRIBUTORS
EXCLUSIVE DISTRIBUTORS

FOR SALE

BANNER SPECIALTY COMPANY
Endorsing Only the Very Best Since 1917
199 W. Girard Ave. Philadelphia 23, Pa. GARfield 3-2700
1508 Fifth Avenue Pittsburgh 19, Pa.

CONVERSION
In Reply to Your Letter Regarding the Conversion of Your
WURLITZER 415 into a Chicago Coin Derby Machine, you
will be glad to know that the Chicago Coin Derby Machine
has been proved to pay more than twice its cost in 30 days.
We will be glad to supply you with more complete informa-
tion upon request.
HARGEN MANUFACTURING CO.
806 FIFTH AVENUE CHICAGO 19, ILLINOIS
DEPENDABLE!
TODAY - TOMORROW AND ALWAYS!
"BIG BRONCO"
The FIRST and BEST!

On Display at
at Your Exhibit Distributor

The 14 years of development behind the rugged construction of BIG BRONCO insure years of trouble-free service. Backed by 51 years of manufacturing experience.

THE EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

AUTOMATIC!
IT TROTS!
PULL THE REINS...
IT GALLOPS!
UNITED'S

SIX PLAYER Deluxe
SHUFFLE-ALLEY

ONE TO SIX CAN PLAY (10¢ Per Game Each Player)
FAST REBOUND-ACTION • 20-30 SCORING

NEW FORMICA PLAYBOARD
ADDS BEAUTY AND DURABILITY

NEW HI-SCORE FOR THE WEEK FEATURE
PLAYER WRITES NAME ON BACKGLASS

NEW JUMBO DISAPPEARING PINS

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNIVERSAL MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR