Radio Feeble, TV Strong On Promotion, Say Buyers

**ASCAP Pondering Drive to SellSelf**

NEW YORK, April 12—American Society of Composers, Authors and Publishers is considering a nationwide planned public relations campaign. If carried out, it would rival similar activities of ASCAP. The Society to Congress, the public and to educators, in an educational effort, has been called Into a special meeting of the 12 directors Thursday, April 12. The board will pass next meeting on the matter further.

The Thursday meeting was well attended. One of theenido赞成 that reportedly precipitated it was the great number of ASCAP executives and members that took part in the discussion of the ASCAP drive. The recent inroads into the United States and Canada have caused ASCAP concern. The American society did not seem to be any great strides toward national television. ASCAP believes that a nationwide educational effort is necessary to educate the public about the works of ASCAP composers, authors and publishers.

Next Atomic Explosions to Be Nationally Televised

HOLLYWOOD, April 12—Next atomic explosion to be set off at the Nevada Proving Ground will be in a few months. The test site was chosen by the Atomic Energy Commission. The site is located in the Nevada desert, and is considered ideal for the test. The test is scheduled to be conducted in early summer, and will involve the use of a large nuclear weapon. The test will be conducted under the supervision of the Atomic Energy Commission.
SHARING THE APPLAUSE

Arena Name Packages
Crowd ICers for Favor

By Jim Walsh

NEW YORK, April 12—For the first time in history, the phenomenal rise of the phonograph record has brought about a change in the arena management. Arena managements have adopted a new policy of offering name packages to all customers, with the result that more and more customers are coming to the arena to see their favorite performers. The new policy has been enthusiastically received by the public, and many arena managements are now considering the possibility of offering name packages to all customers who attend their shows.

The arena management policy of offering name packages is being widely supported by the record companies, who are delighted with the increase in sales that has resulted from the policy. The record companies are also pleased with the increased interest in records that has been generated by the policy, and they are now considering the possibility of offering name packages to all customers who purchase their records.

Such policy has been widely praised by the public, who are delighted with the increased interest in the phonograph record that has resulted from the policy. The public is also pleased with the increased variety of records that is now available, and they are now considering the possibility of offering name packages to all customers who purchase their records.

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**Billboard Backstage**

By JOE CINDA

Doing a weekly column can be a tough proposition at times. There are weeks when you are not on a roll and the column seems to be drab. However, for the past few weeks, I have been enjoying the process. It seems that every week, I come up with something interesting and engaging to write about. The response from readers has been positive, with many expressing their thoughts and feedback. It is a rewarding experience to see how people connect with my columns and find value in them.

This week, I wanted to focus on the challenges faced by independent artists and the importance of perseverance. Many talented musicians and performers struggle to gain recognition and find success in the industry. The road to success is often long and difficult, with many obstacles and setbacks along the way. However, those who persist and stay true to their craft are often rewarded with success and recognition.

In addition, I wanted to highlight the role of the music industry in supporting and promoting local talent. Many independent artists rely on the support of their local communities to build their careers and gain exposure. By promoting local talent, we can help build a strong and vibrant music scene.

I hope you enjoy this week's column and find it inspiring. Please feel free to leave your thoughts and feedback in the comments section. I look forward to hearing from you.

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**Washington Once-Over**

By BEN ATEI

WASHINGTON, April 12.—Bowing to the realization that the Federal Communications Commission will continue to have the last word in deciding what a television show shall pass or fail, the "Voice" series, operating on the principle that the microphone is the voice of democracy, now meets the pressures of another channel. For the past six weeks, the series has been going on in the background, and now it begins to be noticed.

FCC Chief Counsel John C. Noonan, in a recent press release, said: "The Federal Communications Commission is not in the business of censoring television programming. It is charged with the responsibility of regulating the use of the airwaves to ensure the public's right to receive a variety of programs. While the FCC does have the authority to regulate television stations, it does not have the power to dictate content."

The FCC has set a precedent for the future of television programming, as it has already approved the airing of the series. The FCC's decision to allow the series to air is a positive step towards ensuring a diverse and vibrant television landscape.

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**Picture Business**

By LEE ZHOLO

HOLLYWOOD, April 12.—One of the fascinating aspects of covering the entertainment industry is the wide range of changes that take place as new ideas and technologies emerge. The television industry is no exception, and this week, I was struck by the innovation and creativity that are driving the industry forward.

A recent development in the industry is the rise of virtual reality (VR) technology, which has the potential to transform the way we experience television. With VR, viewers can step into the world of the show and feel as if they are a part of it. These immersive experiences are becoming more common, with many shows now offering VR content.

However, the rise of VR technology also raises questions about its impact on the industry as a whole. Some are concerned that VR could lead to a decline in traditional forms of television, such as live-action dramas and comedies. Others argue that VR could provide a new platform for storytelling and bring new opportunities for creators.

Of course, the future of TV is not solely determined by technology. There are also changing audience preferences and shifting economic conditions to consider. But as the industry continues to evolve, it is clear that innovation and creativity will be key to its success.

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**London Dispatch**

By LEIGH VANCE

LONDON, April 12.—There has been some talk recently about the rapid recognition of American hits here and British ones on Broadway. Some believe that American hits are gaining ground in London, while others feel that British shows are still dominating the scene.

I was interested to see how the current season is shaping up, and I found that there is indeed a mix of American and British productions on the London stage. While many American hits have been well received, there are also some interesting British productions making their way to the West End.

One of the highlights of the season is "The Drowsy Chaperone," a musical that has been a hit in New York and is now playing in London. The show features a cast of talented performers and has been well received by audiences.

Overall, it seems that the current season is offering a diverse range of productions for London audiences to enjoy. Whether you are a fan of American hits or British shows, there is something for everyone to see.
Stronger Promotion Urged for Industry By Buyers of Time

Agency and Advertising Executives
Decy Lethargy, Especially in Radio

- Continued from page 1

The Competition: Advertising and/or Sales Promotion. Public Service Promotion, and a newly created division, Promotion of Radio as a Medium.

As in previous years, the judges completed their study of all entries, and had marked their ballots for the general discussion of the competition and entries on a broad basis. The "typical of the judges' reaction to the response of stations to the course of the competition" that this year saw the largest number of entries in 17 years, and the general quality of the entries, was this statement from a top national advertiser:

"It is difficult to understand why in a year when radio must meet the need to sell itself to advertisers, more broadcasters do not do themselves the favor of thinking ahead on the opportunity to show advertisers how effective they are in the important job of promoting. Particularly to the Promotion of Radio as a Medium, I believe the broadcasters are missing a golden opportunity to do this essential job."

This judge's opinion was elaborated upon by one of the nation's leading advertising agencies:

"Very few stations submitted entries in the Promotion of Radio as a Medium division, which is a vital part of the job of promoting the medium. They are evidently under the impression that a little promotion of their own is a sufficient substitute for general effective promotion of the medium. The Competition to date has been small, but, as in previous years, the great need for a proper understanding of what promotion is, is clearly demonstrated. William Ramsey of Procter & Gamble, however, stated that the entries in the competition for both audience and sales promotions were "extraordinarily well done," and that the service was "enormously beneficial.""

One judge recommended that the Broadcasters write personal letters to the president or general manager of every station which has not submitted an entry. He said, "If all the enterprising stations would contribute to the promotion of the medium, this would be the most important job of the broadcasters, and one of the key items to which much of this promotion is directed."

The judges were broken down into committees, each committee reviewing the entries in one or more categories. The complete panel of judges followed:

Here are the judges for 14th BB COMPETITION

NEW YORK, April 12 - The 20 advertising executives listed below comprise the top panel of judges in The Billboard's 14th Annual Radio and Television Promotion Competition. The sponsors of the competition are representatives for millions of dollars of AM and TV billions annually. These are the key men to whom much of this promotion is directed. A panel was broken down into committees, each committee reviewing the entries in one or more categories.

ADVERTISING AGENCIES

JERRY REES
Frank 

R. M. ALLEN
Broadcast, Inc.

JAMES C. DOUGLASS

ROBERT KINNE

FRANK WHITE

WILLIAM A. CHAMBERS

AL DURANTE

Walter Thompson Co.

C. G. CUSTER

W. H. Ayer & Son

COSNERY MCGRICKEN

Doherty, Childs & Shortfield

ROGER PUGH

Post, Cane & Belden

TOM SLATER

Rothstein & Ryan

ADVERTISING AGENCIES

TELEVISION STATIONS

WBBM, Chicago

KBMB, Kansas City

WBBW, New York

THE WINNERS

The Billboard's 14th Annual Radio and TV Promotion Competition

AUDIENCE and/or SALES PROMOTION

- NATIONAL NETWORKS

1 Mutual Broadcasting System

2 National Broadcasting System

3 Mutual Broadcasting System

- REGIONAL NETWORKS

1 Pacific Northwest Broadcasters

2 WABC, New York

3 WNBC, New York

- 50,000-Watt Stations

1 WTM, Cincinnati

2 WCM, Nashville, Tenn.

3 WBT, Albany, N. Y.

- TELEVISION STATIONS

1 KSTV-FM, Minneapolis

2 WBBM, Chicago

3 WBT, New York

- PUBLIC SERVICE PROMOTION

1 WBBM, Chicago

2 WCM, Nashville, Tenn.

3 WBT, Albany, N. Y.
OUTSTANDING PROMOTION OF RADIO AS A MEDIUM

- ORGANIZATIONS
  1ST UNITED DETROIT RADIO COMMITTEE
  O. B. Shivas, Managing Dir.
  21 SOUTH CALIFORNIA BROADCASTERS ASSN.
  Norman Helman, Managing Dir.
  30 MICHIGAN ASSOCIATION OF BROADCASTERS
  Dan Joyce, Pres.

- NATIONAL NETWORKS
  1ST NATIONAL BROADCASTING COMPANY
  Joseph McCann, Pres.
  21 MUTUAL BROADCASTING SYSTEM
  Frank White, Pres.
  31 SOUTHERN BROADCASTING COMPANY
  Helen Levy, Pres.

- REGIONAL NETWORKS
  1ST NBC WESTERN
  John West, V. P. in Charge, Helen Murray Hall, Prom. Mgr.
  21 PACIFIC NORTHWEST BROADCASTERS
  E. B. Coveney, Mgr.

- 50,000-Watt Stations
  1ST WHB, Boston
  William Shave, Prom. Mgr.
  21 WSB, Atlanta
  Vic Pinto, Prom. Mgr.

- 5,000 to 20,000-Watt Stations
  1ST WOR, New York
  Mort Pressler, Gen. Mgr.
  Howard Klarman, Prom. Mgr.
  21 CFR, Calgary, Alberta, Canada
  A. M. Calmar, Gen. Mgr.
  J. J. Tengelius, Prom. Mgr.
  31 WAVE, Louisville, Ky.
  Nathan Leitz, Gen. Mgr.
  Cyril Orosa, Prom. Mgr.

- 250 to 1,000-Watt Stations
  1ST WSBN, Schenectady, N. Y.
  Winifred Leitch, Gen. Mgr.
  21 KXOK, Baker, Oregon
  Elizabeth Lockwood, Gen. Mgr.
  31 CHUM, Toronto, Ontario, Canada
  Leigh Studios, Prom. Mgr.

Top Advertiser, Agency Execs Judge Radio-TV Promotion

The promotion Competition judges at luncheon. Seated around the horseshoe, left to right, are: Don Dugan, Erwin Weeks; John R. Colman, Norman Livingston, Senator; Bill Claiton, Grey Advertising; Tom Morris, Prudential Insurance; Chal Markman, Doherty; Clifford & Stanley; Dick Ranty, Whirlpool; Dan Collins, of the Billboard's ad department; Joe Cudia, Billboard editor-in-chief; Dave Guerobs, N. W. Ayer; Tom Lester, Russell & Ayer; Don MacIntyre and Bob Rashchly, McCann-Erickson; Len Moore, The Billboard; A. Durante, J. Walter Thompson; Bill Ramsey, Foster & Gampel, and Carlos Francis, William Workman Agency. Seated inside the horseshoe, left to right, are: Gene Pichir, Sam Chase and June Bundi, of The Billboard. The exhibit of the entries was in the next room. The judges reviewed the entries before judging.

As left, several of the judges looking over the entries as they reviewed the entries. Left to right they are: Joe Allen, Bristol-Meyer's; Sam Chase, The Billboard; Roger Price, Foote, Cone & Belding; Bill Chaiton, Grey Advertising; Leon Morse, The Billboard; Dave Guerobs, N. W. Ayer & Son (Pittsburgh); Dick Ranty, Whirlpool; Dan Collins, of the Billboard; A. Durante, J. Walter Thompson; Carlos Francis, William Workman Agency; and Ralston Coffee, RCA Victor Division, Radio Corporation of America.

Below, judges at work. Facing the wall, left to right, are: Chal Markman, Doherty; Clifford & Stanley; Bill Ranty, McCann-Erickson; Don MacIntyre and Bob Rashchly, McCann-Erickson; Bill Ramsey, Foster & Gampel, and Joe Allen, of Bristol-Meyer's. Left to right were: Al Cass, J. Walter Thompson; Dave Guerobs, N. W. Ayer & Son; Bill Chaiton, Grey Advertising; and Roger Price, Foote, Cone & Belding. The event took place in the Jensen Schenley Hotel in New York, Monday, April 8th. Judging began at 11 a.m. In the afternoon the display of entries was open to all members of the radio, television and advertising industries. Two of the judges were present and voting but did not appear in these pictures, Stanley Rizer, of Levon Brothers, and Tom Lockhart, of the William Fel Agency. On a secret ballot, judges voted for their first, second and third choices in each category. Winners were determined by points, each first choice getting three points, second getting two points and each third choice receiving one point.

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United Detroit Radio Comm. Scores; Southern Calif. 2d

New York, April 12—The United Detroit Committee, which is made up of seven Detroit area radio stations, was awarded the nationwide radio promotion competition for its outstanding work done by organizations to promote radio as a medium. The multi-million-dollar campaign brought in a total of $4,250,000 in the first 12 weeks of the contest.

Second place was awarded to WABC, radio’s second place in the contest, with a total of $3,500,000 in the first 12 weeks of the contest.

Third place was awarded to WOR, radio’s third place in the contest, with a total of $2,750,000 in the first 12 weeks of the contest.

As a Result of the Contest

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As a Result of the Contest

Waveny Good First; KBBR In 2d Place

New York, April 12—Radio Station WSYN, Schenectady, N. Y., won a first-place award in the United States-Medium Promotion Division of The Billboard’s Promotion Competition, which was placed first among 250,000 radio stations in the Radio-As-Medium Promotion Division.

Second place was awarded to KBBR, Bakersfield, Oregon, and third place to CHSN, Tacoma, WA.

WSYN’s award was won for promoting its station on the basis of three efforts. First, it ran a series of station-break announcements on the station’s own call letters, and second, it ran a series of station-break announcements on the station’s own call letters, and third, it ran a series of station-break announcements on the station’s own call letters, in addition to the station’s own call letters, in addition to the station’s own call letters, in addition to the station’s own call letters. Second place was awarded to KBBR, Bakersfield, Oregon, and third place to CHSN, Tacoma, WA.

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PUBLIC SERVICE

WLW and WLAC Finish One, Two

NEW YORK, April 12.--Two major public service campaigns were conducted by WLW, Cincinnati, and WLAC, Atlanta, respectively. The former was operated by WLW-KFRC, while the latter was carried out by WLAC-KFUG, New York. Both campaigns were highly successful, and each featured a series of short, informative segments designed to educate the public about various social issues.

PUBLIC SERVICE

WNYC Wins; WAVZ Again In 2d Place

NEW YORK, April 12.—Champion of public service campaigns in New York for the second straight year was WNYC, the educational station operated by New York University. The station's campaign focused on the importance of education, and was supported by a variety of local and national organizations.

PUBLIC SERVICE

KHF, Wichita Leads; 3-Way Tie for 2d

NEW YORK, April 12.—With KHF, Wichita, Kansas, again leading the pack in public service campaigns, the competition among the top stations in the country was intense. KHF was followed closely by WJZ, Baltimore, and WJZ, Chicago, in the second place slot.

PUBLIC SERVICE

WBNS, Columbus, Wins; KTLA, Hollywood, Places

NEW YORK, April 12.—Seven major public service campaigns were conducted by WBNS, Columbus, and KTLA, Hollywood, respectively. The former was designed to raise awareness about the importance of education, while the latter focused on the need for better traffic safety measures.

Annual Promotion Competition

Second place went to KTLA, Hollywood, which was followed closely by WBNS, Columbus. The two stations were chosen from a field of 20 competitors, and each received a substantial sum of money for their efforts.

PUBLIC SERVICE

Youth Speaks for Democracy

...and the National Association of Radio and Television Broadcasters lets them be heard. Again this year... more than a million high school students throughout the nation competed in the NARTB Voice of Democracy 5th annual contest. This important competitive event encourages young people to think about the democratic form of government, and to express their philosophy well in words. The contest also furthers the use of radio and television for such expression—freely and in the public interest.

Steinman Stations salute the Voice of Democracy Committee and its able chairman, Robert K. Richards. They pledge the continued availability of their broadcasting and television facilities to the young men and women who "Speak for Democracy."

Represented by

ROBERT MEKKER ASSOCIATES
Chicago + New York

(Continued on page 127)
AUDIENCE & SALES

Mutual Takes First Place Followed by NBC Network


KSTP-TV: Victor—WNBQ Runner-Up

NEW YORK, April 12—For the second year in a row, KSTP-TV, Minneapolis, won first place in audience ratings for network television stations in The Billboard’s 1947 Annual TV Station Survey. WNBQ, Chicago, was second. Both broadcasters tie for the highest spots this year.

AUDIENCE & SALES

WSAM Small Station Top;
Tie for 2d

NEW YORK, April 12—First annual sales promotions competition division for 250-1,000 watt stations has come to a close. Radio station WSAM, Memphis, Tenn., has won the competition, which was based on creative and effective sales promotions. The competition was held by The Billboard, a weekly radio trade publication. WSAM will receive a plaque as a token of its achievement.

PNB Called Tops;
ARB Also Is Cited

NEW YORK, April 12—The PNB Radio Network has been named the top radio network in the nation for the second year in a row in a competition conducted by The Billboard. The PNB Network, which includes stations in 50 cities across the country, has consistently outperformed its competitors in audience ratings and sales promotions. The network is known for its innovative and creative marketing strategies.

AUDIENCE & SALES

WLW 1st, KOA 2d
For 50-Kw. Stations

NEW YORK, April 10—WLW, Cincinnati, was the top station in the 50,000 watt category in The Billboard’s 1947 Annual Radio Survey. KOA, Denver, Colorado, was second. The WLW station has been consistently successful in its efforts to attract and retain a large audience, with its innovative programming and effective sales promotions.

AUDIENCE & SALES

KDAL, Duluth, Then WTAG in 5-20-Kw. Set

NEW YORK, April 12—The KDAL station in Duluth, Minnesota, is now the top station in its market, according to The Billboard’s annual survey. The station, which has been in operation since 1925, has been successful in attracting a large audience with its innovative programming and effective sales promotions. WTAG, Indianapolis, Indiana, is second in the 5-20 Kw. set.
Final TV Allocations Plan Sparks Battle for Markets
Prolonged Fight Seen for Last VHF Frequencies in "Blue Chip" Sections

WHAT'S INSIDE A RADIO-RELAY STATION?

ON THE ROOF

are the long antennas, each with its horn base, stretching out into space on slender supporting beams. The horn leads to waves of energy that shoot out into the sky. There are several of these antennas, each one serving a different purpose. The signals are sent in all directions to reach all parts of the area. The antenna is made of a very special material that helps to focus the signal and send it out in the correct direction.

ON THE TOP FLOOR

are some power supplies that are needed to operate the equipment in the station. There are also a few large fans that cool the equipment. The fans help to keep the station cool and prevent overheating. The power supplies are vital to the operation of the station, as they provide the energy that the equipment needs to function properly.

ON THE THIRD FLOOR

are some power supplies for additional electronic tubes. These tubes control the flow of electrons in the station and help to amplify the signals. The power supplies maintain the proper voltage for the tubes to operate effectively. There are also some large transformers that convert the electrical power from the power supplies into the proper voltage for the station.

ON THE SECOND FLOOR

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ON THE GROUND FLOOR

is an engine-driven generator that starts automatically when a power failure occurs. The generator provides backup power to the station when the power supply fails. It is designed to keep the station running even if the main power supply is not available.

BELL TELEPHONE SYSTEM

MIXED REACTION TO ED-TV PLAN

Allocation Boost to 242 Outlets
Helpful, But Fear Jeopardy Clause

WASHINGTON, April 12—The Federal Communications Commission's plan to boost the number of educational television outlets to 242 will make it possible for the FCC's final TV plan to be made available for educational use, said Commissioner Frank J. Borsoi, co-chairman of the 1959 National Commission on Broadcast Television.

The FCC's final TV plan will be made available for educational use, but the plan's allocative power is not sufficient to meet the educational community's needs, said Borsoi.

The FCC's final TV plan was made available for educational use, but the plan's allocative power is not sufficient to meet the educational community's needs, said Borsoi.

General Electric's plan was made available for educational use, but the plan's allocative power is not sufficient to meet the educational community's needs, said Borsoi.

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Next Atomic Explosions to Be Nationally Televised

May 1st, 1952

HOTTER THAN CONVENTIONS

 Kisley, president of MKT Inc., announced plans for $800,000 and said that the phone company would cost nearly that much. The bill must pass quickly if the contract is to be completed in time for the 1954 Olympics. Kisley said that his company was interested in a broader range of services, including telephone and television. Kisley also announced plans for a new 20,000-watt radio transmitter in the area.

OTHE SPOT DEAL

Gen. Mills Co., offers 1953 Summer Plan

NEW YORK, April 2—Genner Mills Co., has announced its new summer plans. The company will offer a variety of products, including its well-known cereal and pancake mixes. The plans will be unveiled next week at a special event in New York City.

ACLU VS. RED HEADERS

FCC Expected to Shun "Blocklist" Petition

WASHINGTON, April 12—The Federal Communications Commission (FCC) is expected to reject a "blocklist" petition submitted by the American Civil Liberties Union (ACLU). The petition, filed earlier this week, sought an order preventing the FCC from censoring broadcast programs. The ACLU argued that the FCC's actions violated constitutional rights to free speech.

PROGRAM WRAP-UP

New Shows, Renewals, Switches, Cancellations Mark Active Week

Due to lack of space occasional shows are mentioned in Billboard's 14th Annual Promotion Competition, the many shows that are on the air are mentioned in Billboard's 14th Annual Promotion Competition. The next round-up will be published May 29.

ACLU to investigate "blocklist" petition

WASHINGTON, April 12—The ACLU has announced that it plans to investigate the "blocklist" petition submitted by the American Civil Liberties Union. The petition, filed earlier this week, sought an order preventing the FCC from censoring broadcast programs. The ACLU argued that the FCC's actions violated constitutional rights to free speech. The ACLU plans to hold a press conference on the matter next week.

Flood of TV Applicants Seen in Wake of Thaw

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WASHINGTON, April 12—The Federal Communications Commission's allocation plan will have the effect of reducing the number of TV stations because of violations of the number of TV stations being established, as well as contested applications. The FCC's report on the allocation plan is one of the most interesting and significant items in the Commission's annual report on the communications industry.
PRODUCTION LAPSE

**See in Negotiations Between Labor and TV**

HOLLYWOOD, April 12—The recent settlement of the labor dispute between American Broadcasting Company and Screen Guilds, Local 700, has been made possible by the agreement reached between the two sides. The agreement, which was signed on April 9, provides for the immediate resumption of production and a complete settlement of the labor dispute.

The agreement was reached after prolonged negotiations, which included the participation of both sides. The ABC management was represented by President Arthur Garson, while the Screen Guilds were represented by President J. William Thomas. The agreement calls for the immediate resumption of production and the settlement of all outstanding issues.

The agreement provides for the establishment of a new system of production, which will be administered by a new committee. This committee will be responsible for the supervision of all production activities, including the negotiation of contracts and the administration of labor relations.

The agreement was hailed as a major victory for both sides, and it is expected to bring about a rapid resumption of production. The agreement was signed in the presence of a number of prominent figures, including President Garson and President Thomas.

**RCC Fights Trust Jury**

**NEW YORK, April 12—**Radio is fighting the Sherman Act jury trial over the use of a Nashville radio station as a springboard for its production efforts. The Sherman Act, which was passed in 1890, prohibits trusts and monopolies, and the FCC has been required to take action against any entity that is found to be in violation of the act.

In this case, the FCC has filed suit against the Nashville radio station, alleging that it is being used by the radio company as a springboard for its production efforts. The company has been accused of using the station to promote its products and services, and the FCC has filed suit to prevent this practice.

The Sherman Act jury trial is set to begin on April 15, and it is expected to last for several weeks. The case is being closely watched by the entertainment industry, as it is expected to set a new precedent in the fight against monopolies and trusts.

**Mixed Reaction**

**NEW YORK, April 12—**Radio is divided in its reaction to the recent developments in the Sherman Act jury trial. Some companies have expressed support for the FCC's efforts to prevent monopolies and trusts, while others have criticized the agency for overstepping its boundaries.

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THE BILLBOARD

Radio-TV Show Charts

Top 10 TV Shows Each Day of the Week in NEW YORK

According to Videodex Reports

SATURDAY
1. AND RECORD SHOWS
2. DOWNTOWN
3. DOWNTOWN
4. DOWNTOWN
5. DOWNTOWN
6. DOWNTOWN
7. DOWNTOWN
8. DOWNTOWN
9. DOWNTOWN
10. DOWNTOWN

SUNDAY
1. DOWNTOWN
2. DOWNTOWN
3. DOWNTOWN
4. DOWNTOWN
5. DOWNTOWN
6. DOWNTOWN
7. DOWNTOWN
8. DOWNTOWN
9. DOWNTOWN
10. DOWNTOWN

MONDAY
1. DOWNTOWN
2. DOWNTOWN
3. DOWNTOWN
4. DOWNTOWN
5. DOWNTOWN
6. DOWNTOWN
7. DOWNTOWN
8. DOWNTOWN
9. DOWNTOWN
10. DOWNTOWN

TUESDAY
1. DOWNTOWN
2. DOWNTOWN
3. DOWNTOWN
4. DOWNTOWN
5. DOWNTOWN
6. DOWNTOWN
7. DOWNTOWN
8. DOWNTOWN
9. DOWNTOWN
10. DOWNTOWN

WEDNESDAY
1. DOWNTOWN
2. DOWNTOWN
3. DOWNTOWN
4. DOWNTOWN
5. DOWNTOWN
6. DOWNTOWN
7. DOWNTOWN
8. DOWNTOWN
9. DOWNTOWN
10. DOWNTOWN

THURSDAY
1. DOWNTOWN
2. DOWNTOWN
3. DOWNTOWN
4. DOWNTOWN
5. DOWNTOWN
6. DOWNTOWN
7. DOWNTOWN
8. DOWNTOWN
9. DOWNTOWN
10. DOWNTOWN

FRIDAY
1. DOWNTOWN
2. DOWNTOWN
3. DOWNTOWN
4. DOWNTOWN
5. DOWNTOWN
6. DOWNTOWN
7. DOWNTOWN
8. DOWNTOWN
9. DOWNTOWN
10. DOWNTOWN

Top 5 Radio Shows Each Day of the Week in NEW YORK

According to Pulse Reports

SATURDAY
1. MARCH 16, 1952
2. MARCH 16, 1952
3. MARCH 16, 1952
4. MARCH 16, 1952
5. MARCH 16, 1952

SUNDAY
1. MARCH 16, 1952
2. MARCH 16, 1952
3. MARCH 16, 1952
4. MARCH 16, 1952
5. MARCH 16, 1952

MONDAY
1. MARCH 16, 1952
2. MARCH 16, 1952
3. MARCH 16, 1952
4. MARCH 16, 1952
5. MARCH 16, 1952

TUESDAY
1. MARCH 16, 1952
2. MARCH 16, 1952
3. MARCH 16, 1952
4. MARCH 16, 1952
5. MARCH 16, 1952

WEDNESDAY
1. MARCH 16, 1952
2. MARCH 16, 1952
3. MARCH 16, 1952
4. MARCH 16, 1952
5. MARCH 16, 1952

THURSDAY
1. MARCH 16, 1952
2. MARCH 16, 1952
3. MARCH 16, 1952
4. MARCH 16, 1952
5. MARCH 16, 1952

FRIDAY
1. MARCH 16, 1952
2. MARCH 16, 1952
3. MARCH 16, 1952
4. MARCH 16, 1952
5. MARCH 16, 1952

NEXT WEEK

Videodex and Pulse Studies of ST. LOUIS

Top 10 TV Shows Each Day

According to Videodex

Top 5 TV Shows Each Day

According to Pulse

Share of Total Audience

Radio vs. TV

FOR FULL INFORMATION

Montgomery Lends Air Seg

WASHINGTON, April 12. - Texas congressman who objected to Hollywood actor Robert Montgomery's broadcast ads about the government's $250,000,000 campaign against the 'hoof and mouth' cattle plague in Mexico, will be given an opportunity to appear on the air in the case on the Montgomery program. According to Montgomery, the U.S. Department of Agriculture Committee hearing on the case (Dayton, Ohio, E.C.) would appear on his program Thursday, April 12, to answer questions he had raised on the issue.
Preliminary TV reviews and capsule comment:

**Crosby**

Barry Gray's 15-minute local TV news strip starts the morning by concentrating on a soap opera. As mayoral candidate, he seems to offer a fresh new look at the campaign. His promises seem to be based on a clear understanding of the issues and a practical approach to solving them. His answers to the pressing questions that face the city are thoughtful and well-reasoned, showing a genuine concern for the welfare of the community. He appears to have the vision and the ability to lead the city forward, making it an attractive and vibrant place to live.

**Kirkpatrick**

The Passover of Rembrandt Van Rijn

**Theater**

A brush with history and romance.

**Review**

The reviewer finds the play skillfully staged and the performances truly captivating. The actors have brought the characters to life in a way that is both entertaining and enlightening. The script is well-written, and the production values are excellent. Overall, it is a must-see for anyone interested in history and drama.

**Radio**

The radio show is a delightful mix of music and conversation, featuring a variety of guests and topics. The host is engaging and knowledgeable, and the guests are well-picked, adding to the overall enjoyment of the show. The music is well-chosen, and the production quality is top-notch. A great listen for any time of day.

**Television**

The television show is a well-crafted comedy that balances humor and heart. The characters are well-developed, and the plot is engaging and surprising. The writing is sharp and witty, and the acting is top-notch. A standout in the crowded world of television shows.

**Postcard**

The postcard is a beautiful representation of a cityscape, capturing the essence of the city in a single frame. The colors are vibrant and the composition is well-balanced, making it a pleasing piece of art. A great souvenir for any visit to the city.

**Tech Varieties**

The tech varieties are a groundbreaking new technology that promises to revolutionize the industry. The product is sleek and futuristic, with a user-friendly interface that makes it easy to use. The features are impressive, and the performance is as advertised. A must-have for anyone in the tech industry.

**Television**

The television show is a compelling drama that explores the complexities of the human condition. The acting is superb, and the writing is powerful and thought-provoking. The storyline is engaging and well-paced, making it a must-watch for any fan of the genre.

**Review**

The reviewer is impressed by the show's ability to delve into the human psyche and explore the darker aspects of the human condition. The characters are well-developed and the plot is gripping, keeping the viewer engaged from start to finish. A truly exceptional piece of television.
Night Club Vaude Reviews

Warner, New York
(Thursday, April 18)

Capacity: 1,010. Price policy: $1 cover charge. 22 shows daily. Choral
troupe by house band.

The program runs through May 4. The band is
shown.

Blackhawk, Chicago
(Thursday, April 18)

Capacity: 613. Price policy: $1 cover charge. 22 shows daily. Bart-
ender by house band.

The program runs through May 4. The band is
shown.

Capo Cova, New York
(Thursday, April 18)

Capacity: 250. Price policy: $1 cover charge. 22 shows daily. Bart-
ender by house band.

The program runs through May 4. The band is
shown.

Olympia, Miami
(Thursday, April 18)

Capacity: 1,276. Price policy: $1 cover charge. 22 shows daily. Bart-
ender by house band.

The program runs through May 4. The band is
shown.

Capitol, Chicago
(Thursday, April 18)

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NIGHT CLUBS-VAUDE

Members of AGVA Told Not to Appear With DJ's for Free Restaurant and Club Guest Shots Banned by Majority of the Board

NEW YORK, April 12—Perimeter-making has been permitted to appear for free on disk jockey shows in restaurants, nightclubs or other places of public amusement in New York, and some 30 national board members received a letter from the board on the subject. The letter stated that the rule was made to prevent free appearances from restaurants, nightclubs or other places of public amusement, and that it was being enforced by the board. The letter also stated that it was being enforced by the board.

As a result, AGVA members are no longer permitted to appear for free on disk jockey shows. The letter also stated that the rule is effective immediately. It was signed by the board and the letter was dated April 12, 1952.

Stern Quits MCA Cleveland Branch

PITTSBURGH, April 12—Eddie Stern, the head of MCA's Cleveland branch, has quit the company. Stern said he was leaving to pursue other interests. He was the company's representative in the area for nearly 30 years.

Fabian Houses To offer Jazz

NEW YORK, April 12—The Fabian house on 57th Street will offer jazz concerts beginning next month. The concerts will be held every Saturday night and will feature a variety of performers.

Faschina in Dallas GAC Job

NEW YORK, April 12—Gener Artistic Corporation is moving to Dallas to open a new branch. The company will be headed by Andy Faschina, who was recently appointed as the national manager of the firm's Dallas office.

Teaching Leave

NEW YORK, April 12—Frank White will leave the Chicago Symphony to teach at Indiana University in the immediate future. He will be returning to the orchestra after the conclusion of his appointment.

Most Miami Biz in Hotel Cakes

MIAMI BEACH, April 12—Miami Beach, Florida, is the site of the largest hotel cake in the world. The cake, prepared for the opening of the Hotel Del, weighs 16,000 pounds and is 16 feet high.

Edwards Gals Set Vancouver Date

VANCOUVER, B.C., April 12—The Edwards girls will perform their new show, "The Girls from the Caribbean," at the Vancouver Playhouse on May 2.

Acts Resume at Oriental May 2

Chicago, April 12—The Oriental Theatre will reopen on May 2 after a three-month vacation. The theatre had been closed due to the illness of one of the performers.

Extra Additions

Chicago

Phil Reeman, a jack-of-all-trades with a background in the music business, has joined the Chicago Indian club. Reeman will be in charge of the club's operations.

Hollywood

The AGVA national convention, scheduled for Las Vegas July 12-13, will be held at the Flamingo Hotel. The convention will feature a variety of entertainment, including concerts, plays, and other events.

Philadelphia

Moe Finkler had his option picked up for another three months by the Philadelphia Symphony. Finkler, a tenor with a famed voice, has been with the orchestra for 15 years.

Here and There

Sunny Fox, who has been in the hotel business for over 20 years, is the new director of the Royal Hotel in St. Petersburg, Florida. Fox has been with the hotel for over five years and has been affiliated with others in the area for 15 years.

EDITORIAL

Sell Self—Or Die
Get Going, ASCAP!

February 23 The Billboard, in an editorial, urged American Society of Composers, Authors and Publishers to more actively promote themselves, to promote their music on all fronts, to tell its story to music users. Thursday (16), the Society's board, in special session, expanded suggestions for earmarking public relations campaigns which would, in effect, more effectively promote ASCAP to the public.

This is no time to be guided by outdated traditionalists. We are witnessing the rapid and steady increase in the use of the membership's music for purposes of protection and merchandising. The time is ripe for the membership to be used vigorously, but funds can surely be allocated for the proper merchandising of ASCAP members' music. The ASCAP should be used by ASCAP to better acquaint listeners, cultural forms and groups, to improve the ASCAP image, with the ASCAP story.

There was no urgency to do these things in pre-ASCAP days. ASCAP is a veritable phenomenon, a real organization. It is the result of the last year, concluded reciprocal agreements with ASCAP and other legitimate foreign Societies. ASCAP's membership is a very close race, as can be seen by a glance at the best-selling and most-played charts.

It would be foolishly for ASCAP to refuse to more actively promote itself. Promote and dangerous. Such a viewpoint, in fact, would constitute a frivolous neglect of its membership's best interests.

RESPONSE TO DANCE BALLY

Big Initial Reaction Spurs
GAC to More Promotion

NEW YORK, April 12.—The move by General Artists Corporation to throw into the market a new dance band, the Bally, to be known as "David's Boys," has met with the enthusiastic endorsement of leading dance halls and ballroom operators and from various sources interested in one-shot promotions. As a result, GAC has been purchased by the band, and an agreement was reached between the Bally and the company regarding exclusive arrangements. The Bally is expected to be released in the near future.

Capitol Waxes "Robin Hood"

NEW YORK, April 12.—Capitol Records has announced the acquisition of the original recording of "Robin Hood," a Walt Disney film.

BMI Non-Radio Reps
Convene to Talk Shop

NEW YORK, April 12.—Broadcast Music, Inc. announced the formation of a new division that will be responsible for the nation's top 50 radio stations. The BMI Non-Radio Reps will be based in the BMI's New York offices, and will be headed by BMI president Robert S. Shulman.

Indie Labels Ask RIAA Help
With Classic LP Problems

PHILADELPHIA, April 12.—Raymond J. Scalise, chairman and CEO of Philadelphia's best-selling, independent record company, is to be interviewed on "Live in Studio A" on Philadelphia's WDAS, this Saturday at 5:00 p.m. The interview is expected to draw a large listening audience.

BLOCH KNOCKED

FOR TUNE GRABS

NEW YORK, April 12—Surely,
the shock when I heard the news of Bloch's death is not due to his sudden, untimely end. Bloch, like many other radio and TV personalities, was known for his smooth, retrieve combinations. However, when Bloch goes off track on the air, his listeners are left hanging. The studio publishers who were holding for Bloch's syndicated show were among the first to react to the news.

ACTION AFOOT: PRICE
WAR MOVES APACE

Liberty Spikes Talk of LP Discount Nix;
Shuttering: ARO in St; FTC Looks In

NEW YORK, April 12.—A short time ago, the Liberty Music Alliance was established to keep its 25,000 member aforesaid. The Alliance is concerned with the pricing of LPs and has threatened to clear the market of LPs if its demands are not met. The Alliance's demands include a nationwide LP discount program, a clear statement of what constitutes a legitimate LP, and the elimination of any discrimination against LPs.

The Alliance's moves have created a stir in the industry, with several major labels expressing concern. The Alliance's demands are expected to be met by the Alliance's 구성 members.

ASCAP Weighs Campaign
To Sell Itself to Public

Many Members Feel Congressman
And Other VIP Don't Appreciate It

NEW YORK, April 12.—ASCAP has launched a major campaign to sell itself to the public. Many ASCAP members feel the current leadership is not doing enough to promote the Society's interests. The campaign, which is expected to run for several months, will be directed at Congressmen, Senators, and other VIPs who may be able to influence legislation that affects ASCAP.

Slim Hope Now
For Juke Bill

WASHINGTON, April 12.—The BMI, the Broadcast Music, Inc., and the ASCAP have come to an agreement on a new licensing bill for jukeboxes. The agreement is expected to make it easier for jukebox operators to obtain licenses and for ASCAP to collect royalties from jukebox operators.

SHOWDOWN SEEN NEAR
TWIXT CAB, CAPAC

TORONTO, April 12.—A showdown between the Canadian Association of Broadcasters and the Canadian Association of Performing Arts is expected to come before the end of the month following the meeting here April 11 of the CAB board of directors.

Pubs Eye TV
Pic-Disk Use

NEW YORK, April 12—Several
Pubs, including those in the New York area, are using TV and pic-disk to attract customers. The use of these media is expected to increase大大ly in the future.

SLIDE SHOW

12.—Industry-

Just what is the official line on the proposed changes in the CAPAC tariff rates for radio and television programs. All the details about the changes will be announced later in the year.
MELLIN, STUCK FOR HIT, PENS OWN BALLAD

NEW YORK, April 12—The music house which set up as the nation's most successful publishing firm, has now more than 100,000 songs under contract, and its output has been reduced to about 5,000. Among the latest releases is a new song by Ben E. King, "Aquarius," which has been recorded by the Four Tops.

Band Bookers Crack Solid School Front

Colleges Mull Shifting Proms to Midweek For Better Deal on Name Attractions

The demand for bookings by colleges has reached a high level in recent years, with many colleges and universities turning to the school bands to provide entertainment.

H. & R. Pacts

Ford, Tilman

HOLLYWOOD, April 12—Ford and Tilman, Los Angeles and Columbia recording artists, were yesterday night selected as the bookers for the next two years of band bookings by the Los Angeles and Columbia companies. The artists will receive a royalty of $1,000 per week for the bookings.

Coast Talent Pic To Shake Leash

More Bowl and the Coconut Grove of the Amusement Hotel will have the distinction of being the first to book the new solid school band for the upcoming season. The booking will be for a week, and the band will play one night per week.

NOW WHERE WERE WE?

AFM Enmeshed in Bogus Wax, Violations, Robbery

NEW YORK, April 12—One of the most far-reaching of the recent developments in the history of the American Federation of Musicians Union (AFM) has been the successful fight against the practice of using fake or forged music contracts. The union has beenFighting against this practice for many years, and has won several important cases in court.

Barton Enters Disk Business

NEW YORK, April 12—Filling the wake of the second disk, the Barton company, which has been in the record business for many years, has entered the disk business with its new disk, the "Barton Disk." The company has been fighting against the "disk wars" for many years, and has won several important cases in court.

Chi's Aragon

Resumes Name Band Policy

Anita, a new band, has been given a new name, "The Aragon," and has been placed on the roster of bookings by the Barton company. The new name is a result of the successful fight against the "disk wars."
TOP SELLERS...based on this week’s actual sales

COUNTY

1. A DATE WITH A N NIE (Old Town)
2. THE LIVING HEART (Old Town)
3. WILLIE THE SPYDER (Old Town)
4. LORRAINE (Old Town)
5. I’M NOT A SELLER (Old Town)
6. LOST (Old Town)
7. THE DOG DAYS (Old Town)
8. I’M NOT A SELLER (Old Town)
9. LOST (Old Town)
10. LONELY

SEPA

1. I’M A MAN (No. 1 Hit)
2. LOST (Old Town)
3. I’M NOT A SELLER (Old Town)
4. LOST (Old Town)
5. LOST (Old Town)
6. LOST (Old Town)
7. LOST (Old Town)
8. LOST (Old Town)
9. LOST (Old Town)
10. LOST (Old Town)

SEPRA

1. I’M A MAN (No. 1 Hit)
2. LOST (Old Town)
3. I’M NOT A SELLER (Old Town)
4. LOST (Old Town)
5. LOST (Old Town)
6. LOST (Old Town)
7. LOST (Old Town)
8. LOST (Old Town)
9. LOST (Old Town)
10. LOST (Old Town)

NEW RELEASES

Singles

Country

1. A DATE WITH A N NIE (Old Town)
2. THE LIVING HEART (Old Town)
3. WILLIE THE SPYDER (Old Town)
4. LORRAINE (Old Town)
5. I’M NOT A SELLER (Old Town)
6. LOST (Old Town)
7. THE DOG DAYS (Old Town)
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9. LOST (Old Town)
10. LONELY

ALBUMS

SATCHMO SINGIN’ LOUIS ARMSTRONG

Now Available in 45 RPM

DOROTHY DANDRIDGE

REIN HAM HARRISON

ALSO AVAILABLE IN 45 RPM

BING CROSBY

DOROTHY DANDRIDGE

REIN HAM HARRISON

GREAT NEW RECORD BY A GREAT COMBINATION

INDIAN LOVE CALL and JEANNINE

by LOUIS ARMSTRONG and GORDON JENKINS

and His Orch. and Chorus
The Billboard Picks

'I'M YOURS' and 'MY MOTHER'S PEARLS'
Sung by DON CORNELL

Coral
60690 (78 RPM)
9-60690 (45 RPM)

Going Stronger than Ever

"I'LL WALK ALONE"
"THAT'S THE CHANCE YOU TAKE"

Coral Records
America's Fastest Growing Record Company

IN CANADA: Rogers Majestic Radio Corporation, Ltd., Toronto - Montreal - Winnipeg
Jazz

norman granz'

on

Ralph Burns

"Free Forms" Mercury Album

Charlie Parker

"Temptation"

"Autumn in New York"

Charlie Parker

with Strings

"Temptation"

"Autumn in New York"

Johnny Hodges

and his Orchestra

"A Pound of Blues"

"Sideways"

Mercury 7061 0 861-45

Oscar Peterson

Quartet

"Rough Ridin"

"But Not for Me"

Mercury 0774 0 877-46

Bill Harris

and his Orchestra

"Bill, Not Phil"

"You're Blase"

Mercury 0694 0 869-46

Flip Phillips

and his Orchestra

"Goodbye"

"Salute to Pres"

Mercury 0795 0 879-46

Jazz at the Philharmonic

volume 14

featuring

"I Got Rhythm"

"I Surrender Dear"

(3 parts)

Coleman Hawkins • Lester Young •
Charlie Parker • Willie Smith • Buck Clayton • Buddy Rich • Kenny Kersey •
Red Callender • Irving Ashby

Mercury Album

on 78 vol. 14 • on 45 vol. 14x45

on LP HGC vol. 14

Creator of Summer Sequence

Becoming a Favorite of the JATP Series!
W. U. Strike
Hits Hollyw'd.
Chi Bookers

CHICAGO, April 12 -- Booking offices here were hard hit by the cancellation of a Western Union strike, despite telephone service, and others are saying that the Wyoming, North and South Dakota terminals were disrupted.

Practically all bookers were being transported by planes, an action now possible to make connections. Verbal orders on dialers were exchanged, with telegraphy, by bookers who were informed of this action when it became obvious that confirmations were coming in only a few remote offices.

Even the telephone proved ineffective in handling bookings thru the Northwest, where floods and storms had disrupted all but emergency telephone connections.

ATC Flights

HOLLYWOOD, April 12 -- With the current Western Union and telephone strike practically tying up many one-night booking operations across the country, the schedules of one transcontinental tour got an unexpected boost this week when offices of the Air Travel Corporation and radio stations which C-47 rides were being held in a seemingly random manner.

The downing of the use of C-47 rides by ATC means that the C-47s are not available for planned 90 days to 883 flights between Omaha and the Coast. In return for which they did great work at the camps involved in making the jump. While some bands were

the Main-Gun plant, this is much easier in some cases to reach the hardest Western territory by jumps, which have been handled by ATC. It is known that at least two bands are towed by Army planes.

Juke Ops Plan
Liaison Groups

NEW YORK, April 12 -- The Music Operators of America, Inc., got under way this week and is expected to form a committee at its September convention that will meet with a group of radio operators of the National Religious Association of America to form a mutual program.

One problem known to concern the industry is the type of mobile portable durable, which is often a problem on radio stations. The situation, they admitted, creates ill feeling among some stations who are forced to build into any other volume control, which is the feeling is that a single standard or agreement that all RIA members would favor.

There has already been an exchange of correspondence between the two groups, however, it was learned that John Check, executive secretary of RIA, is reported receptive to the idea of joint committee to iron out areas of friction.

Mesners Enter
Longhair Field

HOLLYWOOD, April 12 -- Lee and Edward Mesner, who started out five years ago with Aladdin Records as starry startehers, who are in need of a band, and Western label about eight months ago, are branching out into the semi-Korean and longhair field with Otto Label. The Mesner brothers are using a cache of approximately 50 masters, which they started to build up in a working out exchange of masters deals with European dealers during a recent visit to Europe. The first release in two weeks will be Schubert's "Symphony No. 4, in 1952, to Data.

The four recordings will be on a 12-inch disk, which will be marketed at competitive price to the custom priced LPs in the field. The records will be issued one to three pairs per month, and 10, 12-inch LPs. A new set of distributers is being set up to handle the longhair label.

---

The Billboard

Sides in Current Release
Week ending April 12

---

Total Sides for Week
Released by Each Label
Week ending April 12

---

Total Number of Sides
Released by Each Label
January 1, 1952, to Date

---

ON THE WAY TO HITDOM!

' TWO ELVIS PRESSES
by the Four Aces

on FLASH record - 103
2 Great Artists — 2 Great Sides

Doris Day

Guy Mitchell

'A Little Kiss
GOODNIGHT'

'Gently
Johnny'

Columbia #39714

FOR MUSIC THAT SENDS 'EM—TO YOU!

COLUMBIA RECORDS

MARY SMALL

singing...

"DIDJA EVER"

"A BEAUTIFUL WASTE OF TIME"

Orchestra conducted by VICTOR MIZZY

1540 BREWSTER AVE. CINCINNATI 7, OHIO

THE BILLBOARD

MUSIC

THE BILLBOARD Music Popularity Charts

For Review and Ratings of Radio and TV Music See The Billboard
Radio-TV Sheet Charts (Radio Section).

HONOR ROLL OF HITS

The Nation's Top Tunes

Last Week | This Week
1. Wheel of Fortune
   By Brown Berets and Grady Walker—Produced by Lewis (4567)
   RECORDS AVAILABLE: All States (7, 18), B. Shaw (2, 5, 22), Deluxe (2, 5, 22), F. Langley (2, 5), A. Chadwick (2, 5), B. Shaw (2, 5, 22), Deluxe (2, 5, 22)
   E. Clarke 78, 191; A. Clarke 78, 191; F. Langley 78, 191; A. Chadwick 78, 191; B. Shaw 78, 191; Deluxe 78, 191
   ELECTRICAL TRANSCRIPTION LIBRARY: Don Torco, Associates.

2. Blue Tango
   By Fire Branders—Produced by Jack & Range (5887)
   RECORDS AVAILABLE: E. Clarke 2, 11, 20, 22; B. Shaw 22, 22, 22, 22; F. Langley 2, 22, 22, 22; A. Chadwick 2, 22, 22, 22; B. Shaw 22, 22, 22, 22; Deluxe 22, 22, 22, 22
   ELECTRICAL TRANSCRIPTION LIBRARY: Jack Torco, Long Weekly, Don Torco, Associates.

3. Blacksmith Blues
   By Dick Riesman—Produced by Jack & Range (5887)
   RECORDS AVAILABLE: E. Clarke 2, 11, 20, 22; B. Shaw 22, 22, 22, 22; F. Langley 2, 22, 22, 22; A. Chadwick 2, 22, 22, 22; B. Shaw 22, 22, 22, 22; Deluxe 22, 22, 22, 22
   ELECTRICAL TRANSCRIPTION LIBRARY: Jack Torco, Long Weekly, Don Torco, Associates.

4. Any Time
   By Arthur Hörlein—Produced by Jack & Range (5887)
   RECORDS AVAILABLE: E. Clarke 2, 11, 20, 22; F. Langley 2, 22, 22, 22; A. Chadwick 2, 22, 22, 22; B. Shaw 22, 22, 22, 22; Deluxe 22, 22, 22, 22
   ELECTRICAL TRANSCRIPTION LIBRARY: Jack Torco, Long Weekly, Don Torco, Associates.

5. Try
   By Championship Orchestra—Produced by Norman (4002)
   RECORDS AVAILABLE: E. Clarke 78, 191; F. Langley 78, 191; A. Chadwick 78, 191; B. Shaw 78, 191; Deluxe 78, 191
   ELECTRICAL TRANSCRIPTION LIBRARY: Don Torco, Associates.

6. Guy Is a Guy
   By Pat Brown—Produced by Chicago (7867)
   RECORDS AVAILABLE: E. Clarke 78, 191; B. Shaw 78, 191; Deluxe 78, 191

7. They Laughed
   By Allen Alvin and Wally Lane—Produced by Sigman Music Co. (1971)
   RECORDS AVAILABLE: E. Clarke 2, 11, 20, 22; F. Langley 2, 22, 22, 22; A. Chadwick 2, 22, 22, 22; B. Shaw 22, 22, 22, 22; Deluxe 22, 22, 22, 22

8. Please, Mr. Sun
   By Les German and Tom Fram—Produced by Weirs and Howe, Inc. (4997)
   RECORDS AVAILABLE: E. Clarke 78, 191; F. Langley 78, 191; A. Chadwick 78, 191; B. Shaw 78, 191; Deluxe 78, 191
   ELECTRICAL TRANSCRIPTION LIBRARY: Don Torco, Associates.

9. Pittsburgh, Pennsylvania
   By Les German—Produced by Weirs and Howe, Inc. (4997)
   RECORDS AVAILABLE: E. Clarke 78, 191; F. Langley 78, 191; A. Chadwick 78, 191; B. Shaw 78, 191; Deluxe 78, 191
   ELECTRICAL TRANSCRIPTION LIBRARY: Don Torco, Associates.

10. Little White Cloud That Cried
    By Jack & Range—Produced by Jack & Range (5887)
    RECORDS AVAILABLE: E. Clarke 2, 11, 20, 22; B. Shaw 22, 22, 22, 22; F. Langley 2, 22, 22, 22; A. Chadwick 2, 22, 22, 22; B. Shaw 22, 22, 22, 22; Deluxe 22, 22, 22, 22
    ELECTRICAL TRANSCRIPTION LIBRARY: Don Torco, Associates.

11. Slow Poke
    By Pat Brown—Produced by Chicago (7867)
    RECORDS AVAILABLE: E. Clarke 78, 191; F. Langley 78, 191; A. Chadwick 78, 191; B. Shaw 78, 191; Deluxe 78, 191
    ELECTRICAL TRANSCRIPTION LIBRARY: Don Torco, Associates.

WARNING: - The "HONOR ROLL OF HITS" is a registrated user name and the listing of this hit song is not to be made using the Billboard's name, except in response to a request from The Billboard. Use of this name is not to be made without the permission of The Billboard. Simply write an own publisher, The Billboard, 33th Streetmark, New York, for permission and for additional information.
ORDER BLANK
FILL OUT AND MAIL TO YOUR NEAREST CAPITOL DISTRIBUTOR

TOP SELLERS—POPULAR

<table>
<thead>
<tr>
<th>RANK</th>
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<th>ARTIST</th>
<th>QUANTITY 78</th>
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<td>2</td>
<td>&quot;CAUGHT UP IN A RAIN&quot;</td>
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<td>&quot;LOVE ME OR LEAVE ME&quot;</td>
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<td>&quot;WALKING IN THE DARK&quot;</td>
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<td>5</td>
<td>&quot;YOU CAN'T RUSH LOVE&quot;</td>
<td>Ray Charles</td>
<td>500</td>
<td>250</td>
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</tbody>
</table>

BEST SELLING POPULAR ALBUMS

The No. 1 Band with The No. 1 Album for Dancing
Ray Anthony and His Orchestra
"HOUSE PARTY HOP"
Great Music! Great Arrangements!

TOP COUNTRY AND HILLBILLY

<table>
<thead>
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<th>RANK</th>
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<th>ARTIST</th>
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<td>2</td>
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<td>&quot;LOVE ME OR LEAVE ME&quot;</td>
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NEW RELEASES

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<td>&quot;WRESTLING WILLOW&quot;</td>
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<tr>
<td>&quot;MORE THAN LOVE&quot;</td>
<td>Ray Nelson</td>
<td>1952</td>
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<td>&quot;I WANT YOU&quot;</td>
<td>Ray Nelson</td>
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<tr>
<td>&quot;FOULING GUITAR&quot;</td>
<td>Ray Nelson</td>
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<tr>
<td>&quot;YOU'RE DRIVING ME CRAZY&quot;</td>
<td>Ray Nelson</td>
<td>1952</td>
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<tr>
<td>&quot;TRUMPET ROOSTER&quot;</td>
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<tr>
<td>&quot;THE WORLD'S GREAT&quot;</td>
<td>Ray Nelson</td>
<td>1952</td>
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</tbody>
</table>

MAIL TO YOUR NEAREST DISTRIBUTOR

[Form fields for name, address, city, state, zip code, date, and number]
**Music Popularity Charts**

### Records Most Played by Disk Jockeys

- **Gimix**

  **Tom Edwards, WERE, Cleveland**, has topped the Gimix again this week with a new collection of 47**5**. All of his listeners have a chance to win one of the coveted Gimix plaques by simply expressing their appreciation for Mr. Edwards' programming style. The Gimix is a valuable addition to any collection of fine records.

### VOX JOX

- **By June Bundy**

  **Bob Allison, KGNO, Portland**

  **Bob Allison, KGNO, Portland**, has continued to top the VOX JOX chart with his excellent programming style. He has managed to keep his listeners engaged with a diverse mix of music, reflecting his wide-ranging taste.

### Best Selling Sheet Music

- **By John Hashey**

  **Billboard**

  **Billboard** has compiled a list of the top selling sheet music, reflecting the popularity of various songs. This chart is a testament to the enduring appeal of these compositions.

### Songs With Greatest Radio Audiences (AC)

- **By Jerry C. Ray**

  **Billboard**

  **Billboard** has compiled a list of songs with the greatest radio audiences, showcasing the popularity of these tracks on the airwaves.

### Ad Lib Cuttings

- **By Joe B. McNeely**

  **Billboard**

  **Billboard** has included cuttings from various sources, providing insights into the industry and the recording process.

### England's Top Twenty

- **By Richard L. Davis**

  **Billboard**

  **Billboard** has compiled a list of the top twenty songs in England, reflecting the current trends in the music industry.
NEW! NEW! NEW!
so beautiful that Sammy Kaye added strings especially for this ballad!

SAMMY KAYE
with The SWING AND SWAY STRINGS

"YOU"
Based on "Musetta's Waltz" from "La Boheme" by Puccini
Vocal Chorus by Tony Russo

"OH, HOW I MISS YOU TONIGHT"
Vocal Chorus by The Kaydets

your check list—COLUMBIA'S TOP TWELVE

COLUMBIA'S No. 1
JOHNNIE RAY
What's the Use?
Mountains in the Moonlight
78 rpm 39638
45 rpm 4-39638

DORIS DAY
A Guy Is a Guy
Who, Who, Who
78 rpm 39613, 45 rpm 4-39613

GUY MITCHELL
Pittsburgh, Pennsylvania
The Doll With a Sawdust Heart
78 rpm 39653, 45 rpm 4-39653

JOHNNIE RAY
The Little White Cloud That Cried
Cry
78 rpm 39640, 45 rpm 4-39640

TONY BENNETT
Sleepless Somewhere Along the Way
78 rpm 39609, 45 rpm 4-39609

JOHNNIE RAY
Please, Mr. Sun
Broken Hearted
78 rpm 39636, 45 rpm 4-39636

FRANKIE LAINE
The Gandy Dancers' Ball
When You're in Love
78 rpm 39665, 45 rpm 4-39665

CHAMP BUTLER
Be Anything
When I Look Into Your Eyes
78 rpm 39690, 45 rpm 4-39690

JO STAFFORD
Ay-Round the Corner
Heaven Drops Her Curtain Down
78 rpm 39613, 45 rpm 4-39613

LEFTY FRIEZEL
Don't Stay Away
You're Here, So
Everything's All Right
78 rpm 20911, 45 rpm 4-20911

GEORGE MORGAN
Almost
You're a Little Doll
78 rpm 20906, 45 rpm 4-20906

ROSEMARY CLOONEY
Did Anyone Call?
Tenderly
78 rpm 39648, 45 rpm 4-39648

ARTHUR GODFREY
Dance Me Loose
Slow Poke
78 rpm 39632, 45 rpm 4-39632
**Best Selling Pop Singles**

**DEALER DOINGS**

**Selling Stunts**

Ads in local newspapers for giveaway business. S. J. Jenkins reports that the first offering, a 40-ounce bottle of Enamel, has been made. "We have an additional bottle at the store from 2:30 to 4 p.m. each day for the next three weeks," he said. The numbers in self-service panels are not excessive because the suggestion has increased our business. "Ring with a ring, Elvis Record Shop, Columbus, Ohio," has increased by adding store time from 2 to 4 p.m. each day for three weeks. The figures are above the store name. Under the sign, there is a "last chance" panel. Tests of the one or two advertising pieces are currently doing business in the area. Lists are changed frequently. Live music and country music plays with current movie promotion. The report will try to report. Ferrari's Record Shop, Marietta, Ohio, has added an outside neon sign that is the highest figure above the store name. Under the sign, there is a "last chance" panel. Lists of the one or two advertising pieces are currently doing business in the area. Lists are changed frequently. Live music and country music plays with current movie promotion.

**Best Selling Classical Albums**

**Classical Reviews**
THREE REALLY HOT ONES!

Dinah Shore's
"I AM A HEART"
and
"TO BE LOVED BY YOU"
20-4666 • 47-4666

Pee Wee King's
"BUSYBODY"
and
"I DON'T MIND"
20-4655 • 47-4655

Tony Martin's
"KISS OF FIRE"
and
"FOR THE VERY FIRST TIME"
20-4671 • 47-4671

This week's
New Releases
... on RCA Victor

RCA VICTOR Records
RCA VICTOR DIVISION
Radio Corporation of America, Camden, New Jersey

I HEAR ME TALKING
NOTE: Paul Winchell is the leader and voice of the comedy team of Paul Winchell and Jerry Mahoney. Jerry is the one with the wooden head. The following instructions was transmitted by our radio reporter, Jerry.

WINCHELL: Well, Jerry, we've made our first RCA Victor record.

MAHONEY: Yeah, Paul. I was terrible.

WINCHELL: You were terrific! I did all the work in our RCA Victor recordings of Jack and the Beanstalk.

MAHONEY: Go bleep a beanstalk, Winchell. You're not feeding me with your bragging. What do you think I am, a dummy?

WINCHELL: Sure. And I'm the westlogue.

MAHONEY: You're kiddin'! You mean you admit you do around talking to yourself?

WINCHELL: Sure! And I also sing to myself. I recently sang M-I-S-S-I-P-P-I on an RCA Victor record.

MAHONEY: I suppose I had nothing to do with it.

WINCHELL: Now I've hurt your feelings. Jerry. I'm sorry.

MAHONEY: Well, I would be a better word for you.

WINCHELL: Watch your manners.

MAHONEY: Watch your mouth. I can see your lips moving, Dad.

WINCHELL: What is this "Dad" nonsense! I'm not very old.

MAHONEY: Gee, that's right. You're just a boy.

WINCHELL: True, true...

MAHONEY: An elderly boy.

WINCHELL: Jerry, I've heard enough of you.

MAHONEY: These quit talking.

WINCHELL: Well, quit it and listen to our RCA Victor recordings of Jack and the Beanstalk and the Beanstalk.

MAHONEY: Record Number 20-4651 • 47-4653.

The stars who make the hits are on RCA Victor Records.
THE TOP VERSION EVERYWHERE!

AMERICA'S
NEWEST HIT!

"Kiss Of
Fire"

BY

GEORGIA
GIBBS

MERCURY 5823 • 5823X45

THE BILLBOARD
Music
Popularity Charts

For Reviews and Ratings of Radio
and TV Shows See The Billboard
Radio-FM Show Charts (Radio
Section).

• Best Selling Pops
by Territories

Due to the Western Union
smile, Territorial Favorites
were not available except in
cities where The Billboard
offices are located. These
charts are compiled from
reports made by telephone
from the same dealers who
regularly are serviced by
Western Union.

NEW YORK
1. WHOLE OF MY HEART—Davy Jones-Capitol
2. BLUE TANSY—Donna Ross-Capitol
3. OWLN—J. Bar-B.-C. M. Music-Capitol
4. CRY—J. Bar-B.-C. M. Music-Capitol
5. OH, DEAR—J. Bar-B.-C. M. Music-Capitol

ST. LOUIS
1. BLUE TANSY—Donna Ross-Capitol
2. OH, DEAR—J. Bar-B.-C. M. Music-Capitol
3. CRY—J. Bar-B.-C. M. Music-Capitol
4. WHOLE OF MY HEART—Davy Jones-Capitol
5. OWLN—J. Bar-B.-C. M. Music-Capitol

CINCINNATI
1. WHOLE OF MY HEART—Davy Jones-Capitol
2. BLUE TANSY—Donna Ross-Capitol
3. OWLN—J. Bar-B.-C. M. Music-Capitol
4. CRY—J. Bar-B.-C. M. Music-Capitol
5. OH, DEAR—J. Bar-B.-C. M. Music-Capitol

LOS ANGELES
1. WHOLE OF MY HEART—Davy Jones-Capitol
2. BLUE TANSY—Donna Ross-Capitol
3. OWLN—J. Bar-B.-C. M. Music-Capitol
4. CRY—J. Bar-B.-C. M. Music-Capitol
5. OH, DEAR—J. Bar-B.-C. M. Music-Capitol

BROADCAST MUSIC, INC.
New York • Chicago • Hollywood • Toronto • Montreal

Mastente produtos da copyright
THE BILLBOARD Music Popularity Charts
For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-Television Charts (Radio-Television Section)

Most Played Juke Box Records

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>9</td>
<td>1. Wheel of Fortune</td>
<td>Ray</td>
<td>Mercury</td>
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<tr>
<td>20</td>
<td>2. Any Time</td>
<td>Fisher-Howard</td>
<td>Mercury</td>
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<tr>
<td>21</td>
<td>3. Cry</td>
<td>Ray</td>
<td>Mercury</td>
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<tr>
<td>10</td>
<td>4. Blacksmith Blues</td>
<td>Jack</td>
<td>Mercury</td>
</tr>
<tr>
<td>9</td>
<td>5. Blue Suede</td>
<td>Ray</td>
<td>Mercury</td>
</tr>
<tr>
<td>4</td>
<td>6. Gay Is a Guy</td>
<td>Dick</td>
<td>Mercury</td>
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<td>5</td>
<td>7. Pittsburgh Pennsylvania</td>
<td>Mitchell &amp; Miller</td>
<td>Mercury</td>
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<tr>
<td>18</td>
<td>8. Tell Me Why</td>
<td>Four Aces</td>
<td>Mercury</td>
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<td>5</td>
<td>9. Fugitive</td>
<td>Fisher-Howard</td>
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<td>8</td>
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<td>11. Blue Tango</td>
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<td>12. I'll Walk Alone</td>
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<td>13. Camille</td>
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<td>15. Blue Tango</td>
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<td>16. Edips and Reathers</td>
<td>Ray</td>
<td>Mercury</td>
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<td>17. Here Am I Broken Hearted</td>
<td>Ray</td>
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<td>11</td>
<td>18. Be My Life's Companion</td>
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<td>19. I'll Be There</td>
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<td>22. He Anything But Me</td>
<td>E. Howard</td>
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<td>23. Stolen Love</td>
<td>E. Howard</td>
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<td>24. Please Mr. Sun</td>
<td>Ray</td>
<td>Mercury</td>
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<td>25. Nervous</td>
<td>Bell Sisters</td>
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<td>26. Slow Poke</td>
<td>Pat White</td>
<td>Mercury</td>
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<td>27. Wheel of Fortune</td>
<td>Bell Sisters</td>
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<td>28. Lady Love</td>
<td>V. Monrose</td>
<td>Mercury</td>
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<tr>
<td>1</td>
<td>28. What's The Use</td>
<td>Ray</td>
<td>Mercury</td>
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</tbody>
</table>

Moving Right To The TOP!

EDDY HOWARD
"BE ANYTHING" (BUT BE MINE)

MERCURY 5815 + 5815X45

PICKED AS A WINNER
BY EVERY POSSIBLE CRITIC!
Always on the job!

Dependable Permo Point Performers

It pays to standardize on Permo Points

...the complete Coin NeedlE Line!

Permo Inc.

4135 Brackenwood Chicago 19 Illinois

MUSIC

The Billboard

Music Popularity Charts

April 19, 1952

Most Played Juke Box Rhythm & Blues Records

Based on reports received April 9, 10 and 11

- Charles Brown
  - "Still Water"
  - "My Last Affair"

- Lynn Hope
  - "Please, Mr. Sun"
  - "Hope, Skip & Jump"

- The Five Keys
  - "Be Anything, But Be Mine"
  - "Red Sails in the Sunset"

Rhythm & Blues Notes

By Bob Poloncarz

The Bill Davis Trio, featuring the leader on organ, with Bill Jennings on tenor and Charlie Cozombos on drums, opened at the Apollo Theater, New York, Thursday (10). The combo, which is handled by the Shaw Agency, is booked only thru January, 1953. Last to release the trio is "Rough Stuff" on the Chess label...

Aladdin Records

T. J. Fowler's Double Sided Smash Hit

- Fowler's /W Night Boogie
  - Fowler's /W Crawler

Savoy

Record Co., Inc.

58 Market St., Newark 1, N. J.

Atlantic Recording Corp.

234 West 56th St.

New York 19, N. Y.

Best Selling Retail Rhythm & Blues Records

Based on reports received April 9, 10 and 11

2 Big Hits!

- Charles Brown
  - "Still Water"
  - "My Last Affair"

- Lynn Hope
  - "Please, Mr. Sun"
  - "Hope, Skip & Jump"

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Atlantic Recording Corp.

234 West 56th St.

New York 19, N. Y.

The Complete Coin Needle Line!
The wayfaring stranger in one of his greatest recordings

BURL IVES

with The
ANITA KERR SINGERS

‘ONE HOUR AHEAD OF the POSSE’

‘THIS TIME TOMORROW’

Deca 28079 (78 RPM) – 9.28079 (45 RPM)
The Rush is on...
for
HANK SNOW
the "Singing Ranger"
and his great hit recording of...

"THE GOLD RUSH IS OVER"

and
"WHY DO YOU PUNISH ME?"
RCA VICTOR 20-4522 (78)
47-4522 (45)

Hank Snow & His 'Rainbow Ranch' Boys
Just Completed 4 Day Canadian Tour
broken of selling records in
Toronto—Alliston—Ottawa—Ontario, Canada
Opening July 21—2 Weeks
HOTEL ASTOR ROOF New York City

JUST RELEASED
A MOTHER'S DAY SPECIAL...
"MY MOTHER" (with the Jordanaires)
and
"I JUST TELEPHONED UPSTAIRS" (with the Rainbow Ranch Boys)
RCA 10-4632 (78) 47-4632 (45)

HUBERT LONG
NEW ORLEANS VALLEY ROAD, MADISON, TN.
PHONE: HARRISVILLE 1-6033

RCA VICTOR Records
“DOWN THE ROAD YOU CAME A ‘JUNCO PARTNER’ BOY WAS HE LOADED!”

A Cajun Folk Song by Richard Hayes

BREAKING BIG After a FAST START IN CLEVELAND . . Thanks Boys

MERCURY 5833-5833X45

THE BILLBOARD Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard For Reviews and Ratings of Radio Sections.

NEW RATING ARE DETERMINED

Each week we rate four areas (out of 5) based on their performance in the previous week. Each rating is the basis for new baby charts. Each company is assigned a maximum number within which new releases are rated. A maximum number of new releases is not a factor.

The Categories: Following are the maximum points that may be awarded by a group in each of the eight categories: (1) Weekly Sales, (2) Total Sales, (3) Sales, (4) Sales, (5) Sales, (6) Sales, (7) Sales, (8) Sales. The categories are: (1) Sales, (2) Sales, (3) Sales, (4) Sales, (5) Sales, (6) Sales, (7) Sales, (8) Sales.

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

ARTIST LABEL AND NO. TUNES COMMENT

POPULAR

DON CORNWELL (Tomorrow's Leader)

I've Got You

88-88-88-88-88

My Mother's Prayer

83-83-83-83-83

FLORIAN ZABACH

Red Roses A Janne Pleasure

80-80-80-80-80

HAPPIER WHALE, THE

Swath Makana on Old Florida review page and bring it to life.

80-80-70-70-70

CONNIE MAVINS (Dawn Budder Oak)

It's so Long and Goodbye Is You

80-80-70-70-70-70

JAY TURZI

Reach Out to Me

80-80-70-70-70-70

FRANCIS OAK

Are You Sure

80-80-70-70-70-70

WILL HAYES-LUTZ JOHNSON

Don't Send Me Home

80-80-70-70-70-70

LOUIS JORDAN (Mr. Tampen Fire)

Blow Down

80-80-70-70-70-70

THE LILLIN TILTONS (George Caro Oak)

Am I In Love

80-80-70-70-70-70

COTTONLAND

In a Little Spanish Town

80-80-70-70-70-70

KEN CRAGIN

Put Your Little Feet

77-77-77-77-77-77

(Continued on page 45)
THE BILLBOARD

MGM's Rising Young Star

RICKY VALLO

"DON'T LAUGH AT ME"

"BEWARE"

MGM 11203 (78 RPM)
K11203 (45 RPM)

Personal Management
EDDIE WHITE
1619 Broadway, N. Y. C.
Suite 104

KEEP M-G-MINED- IT'S GOOD FOR YOUR BUSINESS

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE. NEW YORK 36, N. Y.

THE BILLBOARD

Music

Popularity Charts

For Records and Ratings of Radio
and TV Shows See The Billboard
Radio-TV Show Charts (Radio
Section).

The Billboard Picks

In the absence of the Billboard music staff, several listed tunes are most likely to
continue enjoying the top slots as disclosed by every top selling, most played, or most heard features of the Chart.

1. Kiss Of Fire..............................................Tony Martin

2. THREE OF A KIND............................... Dick Egan

3. I'M YOURS..............................................Eddie Fisher

4. BE ANYTHING JUST BE MINE..................June Carr

5. SUMMER IS A COMING IN.........................Merle Travis

I WANT A LITTLE TOO LONG.......................Capitol 2284

This track is nothing short of a dandy. It's a fine tune with a light feel to
it. Maybe there's not too many tune with this feel. It may well
have a specially powerful.

The Disk Jockeys Pick

PIECES that have appeared three or more times within a 10-week period are
not repeated below. Based on a weekly survey among them on what tune the record operators believe
listeners' hits will be.

1. Kiss Of Fire..............................................Toumiss

2. I'M YOURS..............................................Hills

3. Wedd In Love..........................................Carr

4. A LITTLE KISS GOODMORNING.................McGowan

5. LADY LOVE..............................................Wayne Newton

The Retailers Pick

PIECES that have appeared three or more times within a 10-week period are
not repeated below. Based on a weekly survey among them on what tune the record stores believe
listeners' hits will be.

1. Kiss Of Fire..............................................Toumiss

2. I'M YOURS..............................................Hills

3. Wedd In Love..........................................Carr

4. A LITTLE KISS GOODMORNING.................McGowan

5. LADY LOVE..............................................Wayne Newton

The Operators Pick

PIECES that have appeared three or more times within a 10-week period are
not repeated below. Based on a weekly survey among them on what tune the radio stations believe
listeners' hits will be.

1. SLEEPLESS..............................................Tony Martin

2. Kiss Of Fire..............................................Toumiss

3. I'M YOURS..............................................Hills

4. A LITTLE KISS GOODMORNING.................McGowan

5. MOUNTAINS IN THE MOUNTAIN.................McGowan

The Country and Western
Disk Jockeys Pick

PIECES that appeared for three consecutive weeks or three times within a 10-week period are
not repeated above. Based on a weekly survey among them on what tune the record operators believe
listeners' hits will be.

1. half as much..............................................Tommy Williams

2. Kiss Of Fire..............................................Toumiss

3. I'M YOURS..............................................Hills

4. SONGSTAY AWAY.................................Little Jimmy

5. MY MOTHER MUST HAVE BEEN A LADY LIKE YOU..................Billie Holiday
HOT AND READY TO HIT!

The Mills Brothers

their greatest since "PAPER DOLL"

"YOU'RE NOT WORTH MY TEARS"

Published by Edward B. Marks Music Corporation

DECCA
28021

Out This Week!
GUY LOMBARDO'S
"MORE THAN LOVE"
(based on "Song of Korea")
DECCA 28132

America's Fastest Selling Records
### The Billboard Music Popularity Charts

**THE BILLBOARD Music Popularity Charts**

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-Television Section.

#### Advance Record Releases

**POPULAR**

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<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Record Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash in Your Line—Don (From Sunday V 70-4463)</td>
<td>Don McLean</td>
<td>Columbia</td>
</tr>
<tr>
<td>There's a Close Call to Say Goodbye—Liberace ( Epic 20-39172)</td>
<td>Liberace</td>
<td>Epic</td>
</tr>
<tr>
<td>Have You Ever Seen Me in My Time—The Beatles ( Capitol 20-39173)</td>
<td>The Beatles</td>
<td>Capitol</td>
</tr>
<tr>
<td>You're My Everything—Diana Ross &amp; Marvin Gaye ( Motown 20-39174)</td>
<td>Diana Ross &amp; Marvin Gaye</td>
<td>Motown</td>
</tr>
<tr>
<td>The Night They Drove Old Dixie Down—Merle Haggard ( Capitol Records 20-39175)</td>
<td>Merle Haggard</td>
<td>Capitol Records</td>
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**CLASSICAL**

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<tr>
<td>Money, Money—The Temptations ( Motown 20-39177)</td>
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<td>Motown</td>
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<tr>
<td>Close Up on You—The Four Tops ( Motown 20-39178)</td>
<td>The Four Tops</td>
<td>Motown</td>
</tr>
<tr>
<td>Don't Let It Get You Down—The Jackson 5 ( Motown 20-39179)</td>
<td>The Jackson 5</td>
<td>Motown</td>
</tr>
<tr>
<td>mash-up—The Doobie Brothers ( Warner Bros. 20-39180)</td>
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<th>Title</th>
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</table>
Exclusive Sales-Help Service for Profit-Minded Music-Record Dealers! Now offered by The Billboard

TODAY'S TOP TUNES

Published by The Billboard

WHEEL OF FORTUNE
KAT STAR—Captain 1006 (686) 1964 4-11
Nanna Lyn Tyler
DOBY WATTS—Mystery 176 (776) 143 1964 4-11 "I'll Feel the Heat of a Gun"
BELL SISTERS O MUSHI BING DRK—Victor 170 2-23 1961 4-11

Peel, A. C. Smiley, Rollin, M. Seiler, S. Kamp
Pampur, E. Barta, I. Scott, Ophelia, J. Thompson, King, & Mississippi

TODAY'S TOP TUNES INCREASES RECORD SALES

Bigger Profits—More Sales—Few Returns! That's the magic sung by music-record dealers; that run TODAY'S TOP TUNES. And no wonder...

Because today's Top Tunes is the ideal, handy, weekly newsletter of the music-record derby. It's the Billboard's weekly HONOR ROLL OF HITS—carried on 50 songs each week, complete with artists, labels, and numbers of the best records of each list in ORDER OF POPULARITY and all conveniently combined in a single 8½" x 11" sheet, attractively printed both sides. And this valuable list INCLUDES BEST SELLING FOLK RECORDS and Best Selling ALBUMS.

THE MOST COMPLETE AND ACCURATE SALES-HELP SERVICE

The HONOR ROLL OF HITS (from which comes TTT) is scientifically calculated each week from sheet music and record sales reports—from reports of songs most played by disk jockeys and in jukeboxes, and from data of the John C. Pezlow Audience Coverage Index and the I-H Telelog. No other service offers such quick and accurate data—guaranteeing the buying and selling of records!

TODAY'S TOP TUNES MAKES YOUR PROMOTION INVESTMENT PAY DIVIDENDS!

Hundreds of record dealers are now using TTT every week as envelope stuffers with record purchases—as window and record department posters—as counter giveaways. And with the handy customer order form imprinted on each copy—TTT becomes an ideal direct-mail promotion piece. There's nothing like it to stimulate demand among your customers and prospects to keep them coming into your store!

SPECIAL $1 TRIAL OFFER

Only $1 buys a generous trial offer of 50 copies of this week's Today's Top Tunes—with your name, address and phone number imprinted on each.

Where else can you get such tremendous selling help—every week—and for as little as $1 per order?

ACT RIGHT AWAY

Rush $1 with this coupon Now!
(Your money back if not completely satisfied that TTT helps you sell more records)

The Billboard
1260 Patterson Street
Cincinnati 22, Ohio

Yes—Here's my $1—Please Rush 5 copies of this week's Today's Top Tunes as soon as they come off the press. Imprint each as indicated below.

Name of Store (Please Print):
Address:
City Zona State
Phone Number

Your Own Name
RHYTHM & BLUES NOTES

Continued from page 14

Regal Theater, Chicago, starts on one nighters in the Middle West after this month. From March 1, 1952, onward, the theater will be used for the booking of one-nighters. The series will be handled by the Loew-Payne, based in New York.

From Miami, Mrs. Robert Terry, mother of the late Robert Terry, the popular R&B talent singer, signs with the new group, the Dreamers.

McGowan and his All-Stars are scheduled to play Town Crier in Cleveland.

Rhythm & Blues Record Releases

Continued from page 14

Big John Greer starts April 21 at the Regal in Columbus for two weeks. "Big John" is the musical director of the Regal, and has been with the theater for 15 years.

Jelly Joye Agency, of Philadelphia, has set up a two-week engagement for June 14 at the Club Harlem in New York. This will be the first time that the Agency has booked a show in New York.

The Fabian Houses To Offer Jazz

The Fabian Houses is offering a variety of entertainment, including jazz, rock-and-roll, and rhythm-and-blues. The Fabian Houses is located at 123 Main Street, New York, and is open seven days a week.

May Does 4G At Rendevous

HOLLYWOOD, April 25—Bobby May, the up-and-coming vocalist, will appear on "The Jackie Desha Show," April 25, at Rendevous in Hollywood. May has just returned from a tour of the West Coast, where he performed at the famous Whisky A Go Go in Los Angeles.

Pensions for Pluggers Near

NEW YORK, April 1—When the Music Publishers Contact Em- ployees Union (G.F.P.C.U.), President Bob Miller is expected to return from a trip to the West Coast, to discuss pension plans for pluggers. The G.F.P.C.U. is a labor union representing music publishers, writers, and performers.

RCA VICTOR custom record sales

RADIO CORPORATION OF AMERICA

NEW YORK

45 10472

RCA VICTOR

RCA VICTOR...A SOLID NAME BECAUSE IT MEANS QUALITY

...It's in high gear!

Doye O'Dell's

(ORIGINAL)

"DIESEL SMOKE"

INTRO 6641

The Country and Western Disc Jockeys Pick

5 SHELL SHEEP....Do D'Ell...Intro 6641....Intro 6641

Recording Exclusively on Encore Records

Beverly Hills, Calif.
VOX JOX

Where Were We?

Continued from page 24

A had her prints labeled for Dickey A and a new label he had just formed in 1952, called Voice of America. She found the union was also concerned, and she called the songwriter and the singer and told them to visit the Union Hall.

They did, and because of their story a hearing was held at the local. At the hearing, the union representatives and the members of the Union Company B had no right to record union meetings, and the Union Company B was enjoined.

This piano player also had a record deal with a company other than Dickey (Company C). His Union license was revoked because of these three instances at three-hour hearings.

In fact, the union brought another hearing in which they brought in that other company (Company D) and the second contract for the setting, asking a fee for the other company.

The young ladies decided to revise some of these instances, which they said could be cut. In the end, they picked up the tapes and paid $150 for the set of records. They had a record deal from Dickey Company, B. They would still release the records in the start of the one of the involved parties. At this point, they do not have any agreements to send the other's material. There is no longer any discussion of the songs from the songwriter's last two years.

A further hearing of this kind may be made in the near future, and it is not unlikely that the decision will be more complicated.

Continued on page 25

Capital Stores

Continued from page 24

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No data are being collected and a spokesperson for the group is saying something based on what the situation is. The group has been meeting for the past year to discuss the role of the local scene. Among the principal speakers at the meeting was the manager of a prominent local restaurant.

The meeting was attended by representatives from the city council, the mayor's office, and the mayor. As a result of the meeting, the group has decided to continue its efforts to bring new talent to the city.

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AFOOT: Price War On

Continued from page 17

the current price war, was abandon- ing claims that it had not di-
rectly discounted any report of a poli-
tic switch. He characterized the speculations as "rumors of the market's own making." 

Although several stores have re-
verted to the old price structure, a se-
ries of others that moved out of the record business, temporarily adopted the lower prices and have since re-
verted to the higher prices. Target, the \u201cdiscount\" store, was one of these. It is the only one of the chain to \u201cconvert\" back to a price war.

Legal action taken by the Associa-
tion of Independent Music Dealers against the big chains and the national dealers on behalf of the discounters is the subject of today's news story. The action is being taken to prevent what the discounters see as an effort by the chains to 

\n
BLOCH KNOCKED

\n
Price Knocks - Jimmy Hillard of Cleveland, one of the discounters, expressed the view of many discounters when he said, "We have been trying to prove to the world that we are a legitimate business. We have been taking a beating from the \u201cspecialists\" and \u201cthe experts\" and have been trying to prove our \u201cworth\"." 

SLIM HOPE

Continued from page 17

any further deliberations. The sub-
committee reports are due by the end of this month and will be presented at the next meeting of the board.

**MUSIC RECORDS**

MONTHLY POLLING MEETING

The next polling meeting will be held on October 15 at 9:30 a.m. in the Music Merchants Club at 200 Madison Avenue. All members are invited to attend.

**DISTRIBUTORS**

- Agents - Dealers

**SQUARE AND ROUND BAND RECORDER ORCHESTRA RECORDER**

One of the largest and most popular of the square dance recorders is the Square and Round Band Recorder Orchestra. Consisting of 20 musicians, the orchestra performs at various dances and events throughout the year. Their repertoire includes a wide range of music, from traditional square dance tunes to contemporary hits.

**OLD Timer RECORD COMPANY**

1001 Third Ave., New York, N. Y. 15-600

**DISTRIBUTORS WANTED**

AC-TV TELEVISION RECORDS

2500 Seventh St., Phoenix, Arizona

**CRC RECORDS**

The most expensive record ever sold, a 10-inch, 78-rpm disc, was sold for $75 in 1952. The record, which was used to demonstrate the quality of the new 78-rpm format, was sold at a benefit concert held in New York City. The concert was held to raise funds for the American Red Cross.

**DEALERS**

Retail trade continues to show a steady increase as consumers take advantage of the current price war. Many dealers report an increase in sales since the price war began.

**PORTS - PRODUCTS - SERVICES**

- SAM GOODY

World's Largest Record Dealer

30% OFF

LONG PLAYING RECORDS

From the leading manufac-
turers and distributors of long play records, the best offer you can get on the market today. Order early to get your choice of records.

**ADVERTISING RATES**

** mapping the future music industry**
TO BE CONTINUED

Wilbur Theater, Boston

DOROTHY DIXON as Gertrude, Judith Smart as Susan, and Pauline Lord as Mary. A musical comedy by George S. Kaufman and Robert Rose. The play is about two newlyweds who are trying to make a go of it on their own. They have a daughter, and their lives are full of ups and downs. The show is a classic of its time, and it's been revived many times since then.

BROADWAY SHOWLOG

OF THEE I SING

Shubert Theater, New York, N.Y.

DRAMAS

Seymour Mandel as Irving, John J. O'Hara as Arthur, and John Ford as Mr. Young. A play about a family that is struggling to make ends meet. The father is a gambler, and the mother is a homemaker. The children are all in school, and they have to work to help support the family.

CLOSER

Theatre of the Americas, New York, N.Y.

MUSICALS

Billie Holiday as Billie, and Duke Ellington as Duke. A musical about the life of Billie Holiday, the famous jazz singer. The show features many of her hit songs, and it's a great way to learn about her life and career.

MARCHANT DEE BERRY as Eliza, and Richard Kiley as Captain Macheath. A musical with music by Menotti, lyrics by Howard Dietz, and book and lyrics by Menotti. The story is set in 17th-century London, and it's about love, money, and power. The show has won many awards, and it's considered one of Menotti's best works.

441's Requested to Ask

Simon to resign...

Actors Equity Council this week asked the union's 441's, or supporting actors and actresses of America to request the resignation of Louis Simon, chairman of the execu- tory of the latter body, parent organization of the 441's. Simon has stated he would resign if asked. The 441's will take the

"AMAL" HIT

Repeats TV Success at NYC OPERA

NEW YORK, April 12—

"Amahl and the Night Visitors," Gianni Martini's classic, is both beautiful and rich in music and story. It should become a tradition in its field. George Shiuoff for the National Broadcasting Company (TV Christmas Event)

The opera was first performed in New Haven, Conn., in 1951. It has been televised on NBC each Christmas and has become a holiday tradition. The opera tells the story of a poor little boy named Amahl who brings his ailing mother to the temple to be cured. But when the boy touches the boat of the holy men who are traveling to the temple, he is cured of his mother's illness.

In the United States, the opera has been performed in many different venues, including theaters, schools, and community centers. It is a popular choice for holiday performances, and it has been televised on television stations across the country.

"Amahl and the Night Visitors" is a beautiful opera that is perfect for the holiday season. It tells a story of love, faith, and the power of prayer, and it is sure to bring joy to anyone who sees it.
**ARENAS & AUDITORIUMS**

**NEWS NUGGETS**

**Texas Loves Henie; Detroit Hall Opens**

**AUSTIN, Tex., April 12—** Preliminary arrangements were made recently by Jere Givens, president of the Denver, Colorado, and the Texas Pullman, for the June 25-29 opening here of the renovated and modernized Hall. The move will bring to Texas a new and modern theater, with a seating capacity of 2,800. The new theater will be located in the heart of the business district of Austin, and will be operated by the State Theater Company. The move will bring to Texas a new and modern theater, with a seating capacity of 2,800. The new theater will be located in the heart of the business district of Austin, and will be operated by the State Theater Company.

**Auditorium Managers**

**Widely Varied Schedule Keeps Ft. Worth Busy**

**FORT WORTH, April 12—** The Fort Worth Opera Association has announced a schedule of events for the coming season. The season will begin on Wednesday, April 20, with a performance of *The Merry Widow* at the Fort Worth Opera House. Other events scheduled for the season include a performance of *Carmen* on April 27, a performance of *The Pearl Fishers* on April 28, and a performance of *La Traviata* on April 29. The season will conclude on May 8 with a performance of *The Magic Flute*.

**MLA Group Sets Meetings**

**DETROIT, April 12—** The Michigan Library Association has announced the dates and locations for its meetings in 1952. The meetings will be held on May 12 at the Detroit Public Library, on June 9 at the Wayne University Library, and on July 7 at the Detroit College of Law Library. The meetings will feature discussions on various topics related to library work, including library administration, library funding, and library education.

**Promotion Flood Set For "Biggest" Package**

**NEW YORK, April 12—** The General Arts Corporation, a new company formed by Frank Laszlo and Max Prince, has entered the promotion field with a new and ambitious promotion program. The program, which is being called the "Biggest" Package, will be launched on April 15 and will continue through the end of the month. The program will feature a series of events, including a series of concerts, a series of plays, and a series of films. The program will be targeted at a wide range of audiences, including fans of classical music, fans of opera, and fans of film. The program will be marketed through a variety of channels, including newspapers, radio, and television. The program will be supported by a large budget, and is expected to generate significant revenue for the company.

**Gator Bowl Set For N. Florida Home Show**

**JACKSONVILLE, Fla., April 12—** The Jacksonville Show, the largest and most successful home show in the state, will be held in Jacksonville on May 15-28. The show will feature a wide range of products and services, including real estate, home improvement, and automotive. The show will be held at the Jacksonville Coliseum, which has been remodeled and renovated for the event. The show will feature over 200 exhibitors, including major national brands and local businesses. The show will be open to the public from 10 AM to 9 PM, with extended hours on Saturday and Sunday.

**Slatz Adds 3 Antique Shows**

**VERMONTVILLE, N.Y., April 12—** Lee Slatz, owner of the Slatz Antiques & Collectibles store, is scheduled to participate in three antique shows in 1952. Slatz will be attending the Spring Meet at the National Antiques Show in New York City on April 20-22, and the Spring Show at the New York Antiques Show on April 23-25. Slatz will also be attending the Spring Meet at the Antiques Show in Philadelphia on April 30-May 2. Slatz has a wide selection of antiques and collectibles for sale, and is known for his expertise in the field. Slatz is looking forward to meeting new collectors and learning about the latest trends in the field.

**Auditorium Article**

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Hocus Pocus

Burlesque Bits

by Bill Sachs

DOLLY SHOW, Harry Baker's Good Girl Friday, is playing at the New York from March 1 to April 21. The show, which opened at the Bijou Theatre in New York on March 1, is a musical comedy with music and lyrics by Elmer Rice. The show features a cast of dancers, including Dolly Dell, who plays the lead role of Daisy, and Jack Robin, who plays the role of her husband, John. The show has been well received by critics and audiences alike, and has received several awards for its music and performances. The show is a great example of the new wave of musical comedy that has been taking the stage by storm in recent years. The cast is led by the talented Dolly Dell, who delivers a powerful performance as Daisy. Her singing and dancing are both superb, and she delivers a memorable performance as the character. The show is a must-see for anyone who loves musical comedy, and is sure to be a hit with audiences of all ages. Don't miss this incredible show, DOLLY SHOW, at the Bijou Theatre.
The Final Curtain

RADIO—George M., 74, painter, musical director, and father of actress Joanne M. Connolly, 78, died at his home, 1496 S. First St., Chicago, Ill., after a brief illness. He was born in Chicago on Feb. 10, 1880, and was a lifelong resident of the city. He was married to the former Sarah M. Connolly, who survives.

JAZZ—Earl Warren, 83, composer and musician, died at his home in Los Angeles. He was a well-known jazz musician and composer who had written and performed in many musical works.

THE BILBOARD—The final curtain was lowered on the career of the late George M. Connolly, 74, on April 13, the day before his 75th birthday. Known as the "Prince of the Jazzy Boys," he was a legendary figure in the world of jazz.

In Loving Memory

Of My Beloved Wife

MARIAN EDWARDS HERON

Who Passed Away May 5, 1952

April 19, 1952

Goodnight, Dear—Small Sisters

JAMES HERON

Marriages

ANDREWS-CONE

Evelyn Ann Cone, 25, daughter of Mr. and Mrs. A. A. Cone, and Paul Andrew Cone, 27, son of Mr. and Mrs. A. A. Cone, announced their engagement on April 13. The engagement was announced by the parents.

CARLISLE-BOHNING

Carolee M. Carlisle, 23, daughter of Mr. and Mrs. W. F. Bohning, and James E. Bohning, 24, son of Mr. and Mrs. W. F. Bohning, announced their engagement on April 13. The engagement was announced by the parents.

LEHMAN-MATTHEW

Patricia Ann Lehman, 22, daughter of Mr. and Mrs. John Lehman, and Lee Matthew, 24, son of Mr. and Mrs. John Lehman, announced their engagement on April 13. The engagement was announced by the parents.

SOMMER-STRONER

Karen Sommer, 21, daughter of Mr. and Mrs. Harry Sommer, and Robert Stroner, 21, son of Mr. and Mrs. Harry Sommer, announced their engagement on April 13. The engagement was announced by the parents.

Description

BIRTHS

MORTON—Lena, daughter of Mr. and Mrs. Jacob Morton, born April 13, 1952, at Evanston Hospital, Evanston, Ill.

MILES—Joan, daughter of Mr. and Mrs. Jacob Miles, born April 13, 1952, at Evanston Hospital, Evanston, Ill.

Divorces

BOWMAN—Edward M., daughter of Mr. and Mrs. Jacob Bowman, born April 13, 1952, at Evanston Hospital, Evanston, Ill.

WILLIAMS—Thelma M., daughter of Mr. and Mrs. Jacob Williams, born April 13, 1952, at Evanston Hospital, Evanston, Ill.

The Final Curtain

By ANNE MICHIELS

Continued from page 7

New Orleans state train, a grandstand cement egg, and a mob of diehard fans hounded the Saddlebred and the men who rode in matching red and white uniforms through the streets of New Orleans. The saddlebreds were dressed in red and white uniforms and were led by a blacksmith and a groom. The men rode on the back of the saddlebreds and wore red and white uniforms. The parade ended at the Louisiana State Fairgrounds where the saddlebreds were unloaded and the men rode around in circles before being led into the grandstand. The grandstand was a large wooden structure with a roof. The men rode around in circles and the audience cheered them on. The parade was a great success and the saddlebreds were well received by the crowd.
First ‘52 Auto Race Outdraws ‘51’s by 25%  

GOOD SIGN  

APRIL 19, 1952  

The Billboard  

R-B Changes Booking Style, Contracts 68 Sponsor Dates  

Racing, will CI.  

Newberry Sets Rubber Bowl Stock Races  

King-Cristiani Starts With Strong Houses  

Beatty Personnel Hosted By PSCA  

WOM SETS BARNES AS 1952 FEATURE  

OUTDOOR  

Communications to 188 W. Randolph St., Chicago 1, 111.

BEND, Ore., Pageant Set for Resurrection  

BEND, ORE., April 12—Bend Memorial Hospital personnel, who will be the stars of a pageant this summer, announced that the show, scheduled for August 23rd, has been postponed until later in the summer. The hospital personnel have been working on the show, which is to be held on the grounds of the hospital, for several weeks. 

The pageant, which is to be held at 7:30 p.m., will feature a concert by the hospital personnel, followed by a presentation of the pageant. The pageant will be sponsored by the Bend Memorial Hospital Auxiliary. 

The pageant will feature a variety of acts, including dance, music, and drama. The acts will be performed by the hospital personnel, and will be directed by the hospital’s director of development, Mrs. John Cook. 

The proceeds from the pageant will be used to support the hospital’s programs and services. 

Lucio Clowns; Zacchini, Truzzi Return; Equipment, Wardrobe, Uniforms Added  

ACRON, Ga., April 12—King-Cristiani Shows have announced the addition of a new feature to their lineup. 

The additional feature is the addition of Lucio Clowns. The Clowns will be added to the show’s lineup for the 1952 season. 

Lucio Clowns is a popular clown act that has been performing for many years. The act is known for its lively and entertaining performances. 

The addition of Lucio Clowns will add another dimension to the show’s lineup and will provide additional entertainment for the audience. 

The show’s lineup already includes Zacchini and Truzzi, who are popular performers in their own right. 

The show’s management is excited about the addition of Lucio Clowns and believes it will be a great addition to the show. 

The show’s management is also excited about the addition of equipment, wardrobe, and uniforms. The additional equipment and wardrobe will allow the performers to showcase their talents even more effectively. 

The show’s management is also excited about the addition of new performers, which will add variety to the show’s lineup. 

The show’s management is confident that the additions will be well-received by the audience and will contribute to the show’s success. 

Betty LaRue Dies; starred in ‘Lady in Cement’  

Betty LaRue, the popular American actress who starred in the 1951 classic film “Lady in Cement,” died on April 12. She was 85 years old. 

LaRue was born in 1932 and began her acting career in the 1950s. She starred in several films during the 1950s and 1960s, including “Lady in Cement,” “The Apartment,” and “The Manchurian Candidate.” 

LaRue was known for her sultry and enigmatic screen presence, which made her a favorite of filmgoers. She was also known for her roles in television shows, including “The Mary Tyler Moore Show” and “The Bob Newhart Show.” 

LaRue was survived by her husband, Charles W. LaRue, and her daughter, Lauren LaRue. 

LaRue’s death was confirmed by her publicist, who said that she died peacefully in her sleep. 

LaRue is survived by her husband, Charles W. LaRue, and her daughter, Lauren LaRue.
1952 Roster
Show Line-Up Lists Many Imported Acts

King-Cristiani Starts Well

The Billboard, April 19, 1952

King, revealed that the improvements made this winter required an outlay of $84,771,000 more than double any previous wintering expenses. Not of this huge increase be seen in the big top, however, as a considerable portion was for the purchase of parade wagons, steam calliope, high-wire wagons, and other equipment. Mayor Lewis Wilson was on hand to give the signal for the start of the regular opening page of the new circus program is devoted to the theme of the season, the power the Macathon Chamber of Commerce and it was announced at the performance the show would return to quarters here next fall.

New Europe Tour for 1952 are the Abood Sisters, Gladys, Margaret Smith, Evelyn Kent, Gladys Banned, Sylvia Dungan and Angeline Loher. The circus also carries the Ringling-Barnum and Bailey Company turn as a special feature (11-12 issue of The Billboard).

Wanted, Wanted for Southern California's Biggest Show

The Navy Relief Carnival

San Diego, Calif.

July 31 to August 31

The Navy's biggest annual show, All Naval and Marine Corps activities in San Diego participate. Featured shows and attractions. Continuous entertainment. For further information, address:

Exhibitors Club

325 Rosecrans Street

San Diego, Calif.

Cotton Candy—Snow Cones—Popcorn—Candy Apples

Cotton Candy Snow Cones—Popcorn—Candy Apples

The Cotton Candy Apples are a combination of Cotton Candy, Snow Cones and Popcorn. These Cotton Candy Apples are a hit at carnivals, fairs, festivals and other events.

Gold Medal Awards

318 S. Third Street

Cincinnati, Ohio

The Story of the Cincinnati Street Car Convent

FIREWORKS

216 E. Main St., Monroeville, Ill.

IOWA FIREWORKS

WORLD'S LARGEST MANUFACTERS & IMPORTERS

GIVE TO CONQUER

AMERICAN CANCER SOCIETY

MATERIAL PRODUCED BY:

54 GENERAL OUTDOOR THE BILLBOARD APRIL 19, 1952

SHOW TENTS

CITCVALE CENTRAL CANVAS COMPANY

316 E. Main St., Monroeville, Ill.

KIRK'S TRADING POST

4716 W. 9th St. Chicago, III.
Talent Topics
By CHARLIE BYRNES and JIM McHUGH

Pedro and Durand are on tour with package show for the William Morris office. Features include Pedro Morales Sr. and Nova Tall.

Francis Wily & Company of New York, report from San Jose, Calif., that they have signed to play seven arena dates in British Columbia, beginning April 21, 1952. The week-long booking headquarters in New Haven, Conn., where business ranges from fair to good at Har- got, Lawrence, Portland, and New Bedford, Woonsocket, and Gardner, Nashua and Manchester, N. H. Indoor dates were recorded at New Britain and Norwich, Conn., Holyoke, Bridgeport and Stamford, Conn., and Yorkton, N. Y. Booking schedule for the balance of the year is pretty solid, Wily reports.

Mr. and Mrs. Charles Zemansky and son Jack, together with Mrs. Herbrock, arrived from Chicago, Ill., to attend a large horse show at the Horse Show Park, Woonsocket, R. I., this season, open April 15th. He was there by choice and found the horse show program outstanding. He told about the reopening of the large exhibition building in St. Louis, Mo., largest horse show in the world, and the opening of the new horse show grounds at Miami, Fla.

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FLOSS OPERATORS

The 1957 Midwest Marvel Floss Machine is now ready for delivery. We said 1957 because this machine will be the last model we’re going to make. It’s been designed to meet the most stringent standards of the modern flossing machine in the world. Write for free circular. Headquarters for all concession equipment and supplies.

CONCESSION TENTS

Any Color, Same or Shown $18.00 each or $13.00 each

SALE OF TENTS

14 x 21 = $24.00 = $36.00

$18.00 each = Steel rough stuff for free estimates.

MONKEY RACE

THE NEW CLIMBING MONKEY GROUP GAME
Imported from England—Immediate Delivery.
Write for Descriptive Literature.

HIT THE DECK

"Best Buy in Rides Today!"

1957 TURF A-WHEEL Ride

"Fastest and Profitable"

"Good Looking" "Good Quality"

"Well Built" "Economical"

"What a Rollover!"

SHELNER MFG. CO.,
Fairbanks, Minnesota

As Prepared For the Ever-Evolving Ride Business

Now For "Every Kid's Ride"

MADE BY THE

STEYR AIRCRAFT CO.

MANUFACTURERS OF

ADULT-MERRY-G-ROUNDS

COMPLETE LINE OF RIDING RIDES

Write for Catalogue

H. E. EWART CO.
797 East Capital St.
Cincinnati, Ohio

GIVE TO DAMON RUNYON CANCER FUND
Danish Spot Pushes Culture

By TED WOLFRAM

Copenhagen Amusement Zone Uses 200 Musicians;
Dishes Up Ballet, Concerts With Midway Fare

"PURVEYORS of Culture and Recreation" is an apt title for the directors of Copenhagen's privately owned municipal park, Tivoli. Tivoli's summer garden, Tivoli, derives much of its income from rides, games and concessions, but it is unusual in that it expends most of its budget on entertainment and other facilities. Tivoli's park management employs around 200 musicians for its concert bands, ballet, circus and orchestra, for big Tivoli Guards boys' band. In addition, several of the bigger restaurants have large bands and dance combos.

Restaurants Business

Any American park operating on the "admission charged" plan are astounded at the business done by the 21 restaurants in Tivoli. The park's annual operating budget is approximately $3,500,000, and the total attendance for the 1952 season was about 5,500,000

One of the most striking features of Tivoli is the exceptionally large number of musicians employed there. The park management has employed 200 musicians for its concert bands, ballet and circus and for its big Tivoli Guards boys' band. In addition, several of the biggest restaurants have large bands and dance combos.

"The Danish Spot" is another attraction of Tivoli. The park's annual operating budget is approximately $3,500,000, and the total attendance for the 1952 season was about 5,500,000.

Annual Report of Tivoli's first year, 1952, was prepared with the approval of the Park's Board. It showed a first day's gate of 3,000 and a total attendance of 174,000 for the year. The park's total attendance for the season was about 200,000.

The park's annual operating budget is approximately $3,500,000, and the total attendance for the 1952 season was about 5,500,000.

UNITS OF THE TIVOLI GUARDS, semi-military audit which is a regular attraction at Copenhagen's big amusement park, march through the grounds. Bandstand, in rear, is used for several of spot's numerous daily concerts.

Midway in Trees

Tivoli's midway, where all major rides, games and most of the concessions are installed, is located in a comparatively small area at the rear end of the park and it is almost completely hidden by trees or buildings. The midway does not affect business of rides or concessions, which usually are jammed by patrons, who spend freely, but it does give the main part of the park the appearance of a dulex resort.

Space Conservation

Conservation of ground space has also been attained on other rides, such as a large Ferris Wheel type of ride, which has been erected on top of a large concrete platform. The major rides consist of electric trains, scrapers, go-karts, roller coasters, and several other types of rides.

The Tivoli Park's bullet proof oil in the full-scale builds competition at the various points around the circumference of the park every day during the summer. The Park of Copenhagen is in no way marred by the park as there is nothing gaudy or seasonably about the exterior.

The park is completely surrounded by large, fully transparent, and in some places by tall, luminous buildings. The park's annual operating budget is approximately $3,500,000, and the total attendance for the 1952 season was about 5,500,000.

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Winter Quarters

**O. C. Buck**

*TROY, N. Y., April 12—Every-thing is in readiness for the opening—Star Monday, a 26-day engagement at the Armory grounds under auspices of the 10th Infantry and the Troy Tablet Cub. Most of the trucks and show fronts have been painted, and considerable new equipment has been purchased.*

*Luke Bierley, traveling agent, arrived Monday (7), Bill Bowman and Ray Able, members of the show, reported for the opener with their company.*

**Rocco Greater**

*St. Paul, Minn., April 12—Shows have opened in the city, and there went into a route consisting of two dates a week. A request booked to date include the Gaylord Legion of the American Legion, the Water Day, Peggy Sue’s Ice Cream Day, the Waterfront and Leo Coburn with Reddick’s, we cream, novelty, dance and a combination act; Joe Krivon and Rock & Roll Skid, clothes menders, and pan game; Jimmy Bolander, jewelry stand; Leo Magne, watchmaker, and Bette Green and Tommy Woods, both equipment and trucks are being painted and refurbished. The week is well under way to help out two Neon light towers and searchlights are being readied.*

**Pioneer**

*WAVROPY, N. Y., April 12—Quaint and interesting things is prevalent in local quarters, with Paul Metzke in charge. Janesville, Wis., All the Merry are reporting for a farewell party at his home in Wisconsin.*

**Rain Washes Out Vivona Hopes for Big Bow Date**

*LEXINGTON, N. C., April 12—Official opening here following a program at the Newberry, 8: C. quarters failed to pay off as expected. The show was washed out due to heavy rains.*

**West Coast Shows Open, Give Flashy Appearance**

*BAKERFIELD, Calif., April 12—With the Bakersfield Drive-In in full swing, the Southern California Drive-In Show has opened, and the theatre has made a big hit.*

*The Bakersfield and Santa Maria Drive-Ins are making good progress, and the venture seems to be a big one. The shows are well attended, and the theatre is making good money.*

**Bakersfield Drive-In**

*The Bakersfield Drive-In is a big hit, and the theatre is making good money.*

**Redwood Empire**

*PORTLAND, Ore., April 12—Anthony Maxwell, owner-operator of the Portland Drive-In Theatre, is open for business. He is running the remaining tickets on the 1923 model Buick which is all set up and ready to go. He is expecting a good season.*

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Salt Lake Annual Ties Industrial Expo Into Run
Exhibits Planned To Show Increase Of Utah Industries
SALT LAKE CITY, April 12—Utah State Fair this year will be maintained with the International Industrial Exposition, with the latter to present a survey of the larger industries in the West.

Plan is to bring before the State the vast industrial expansion in the area during the past few years and indicate the importance of the industry in the State.

Again, various military installations through the West will be featured, using in the more than 60,000 people repeatedly at the various installations. Plans are well under way for assembling a large military band from the 6th Army. Headquarters are open the fair.

Fair goes before the inclusion of the industrial exposition as part of the program will enable the event to surpass its record attendance last year.

Salt Lake Annual Expo

ATTENTION! Secretaries of FAIRS, CELEBRATIONS and INDOOR SHOWS Contact the ERNIE YOU NG AGENCY For every known type of entertainment 203 N. Wabash Ave. Chicago 1, Ill.

TO MAKE YOUR EVENT MORE UNFORGETTABLE THE DE RIZZIE FAMILY Feature America's Touring Veteran Military Band "The Mighty Mite" Artists of the World's Largest Army Base Touring the Country

The DE RIZZIE FAMILY

2 Running Race Days Are Added By Dunkirk

2 Running Race Days Are Added By Dunkirk

DUNKIRK, N.Y., April 12—Chautauqua County Fair this year will have two days of running horse races as a new feature. The event will be sponsored by the Chautauqua County Board of Education, with most of the social groups local horses. Eight races are planned each day.

New fences are to be installed on the track, with a new track and one new racing staging area, the racetrack is to be fenced, according to a report. Racers are to be included in a feature.

Fair plant is scheduled for a busy fall, with a weekly newspaper, a carnival stand, big cars, rides, and a new amusement park. Star mask, plus dancing to name entertainers.

Resked Pari-Mutuels

NOTCH BATTLEFORD, Sask., April 12—Pari-Mutuel racing last year, but not this year was part of the big story for the Golden State Fair. Bob Anderson, a former employee on the Golden State Fair, has been secured for the summer at North Battleford exhibition.

Fair Dates

The following events will add to an exciting Fair April 12 through 18.

Arkansas


Indiana


Kansas


Kentucky


Michigan


National Home Shows Inc.

NATIONAL HOME SHOWS INC.

FAIRS, OPERATORS, SECRETARIES, CONCESSIONERS

AND ANYONE INTERESTED IN THE FAIR BUSINESS—NEEDS THE BILLBOARD EVERY WEEK!

Promoters

GROWING BIGGER BY SERVING BETTER

JETZER S PRODUCTIONS

Hamburg, N. Y.

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GROWING BIGGER BY SERVING BETTER

JETZER S PRODUCTIONS

Hamburg, N. Y.
Big Picnic Business
Set at Gwynn Oak
Baltimore Spot Plans Radio, TV Shows; Adds 2 Rides, Expands Facilities

BALTIMORE, April 12—Gwynn Oak Park has gone to the dogs, as it were, in launching its 1952 outdoor season. A dog show, and some unusual exhibits of pet dogs, will be on hand from 11 a.m. to 9 p.m. Thursday, Friday and Saturday. This is the 20th anniversary of the family event at the park, which will be open to the public every day of the season.

Animals from the Baltimore zoo and other defense industry here will be featured in the dog show. In the opinion of Mr. Clemen's Merry-Go-Round in operation at the park, which has been run for the past 15 years, the only dog show of its kind in the country. The show will also feature exhibits of various dog breeds from the NIRA and NAAPB.

The park is to be opened for the season on Thursday, April 12, with a family day. The park will be open daily from 10 a.m. to 9 p.m. The park is to be open on weekends and holidays through Labor Day.

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Birthday Cards
Up Tiny Tot's
Picnic Booking

AUSTIN, Texas, April 12—A new picnic booking feature is being offered for Tiny Tot Kiddieland here by Mrs. J. L. Clemen, manager of the park, which will feature a special area for young children.

The picnic area will be located in the park and will feature a special menu for children.

Wichita Boom
To Hype Take
At Sandy Beach

WICHITA, Kan., April 12—A new kiddie miniature train and other defense industry here will be featured in the Wichita Boom to hype the Voice of Wichita, the park's major attraction, which has been run for the past 15 years. The train will also feature exhibits of various defense industry here.

The park is to be opened for the season on Thursday, April 12, with a family day. The park will be open daily from 10 a.m. to 9 p.m. The park is to be open on weekends and holidays through Labor Day.

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Heart Attack
Takes Norton, Of Compounce

BRISTOL, Conn., April 12—Purdy L. Norton, 59, treasurer of Ferrie & Norton, who owns the Lake Compounce Park here, died yesterday while working at a park convenience store, the police said.

According to a hospital report, Norton died of a heart attack at 8:30 a.m. He was attending to his duties when he died.

Norton, a former vice-president of the New England Amusement Park and Beach Association, was well known in the amusement park industry.

SAUER'S SPOT

1952 Hershey Program
Set; Slate May 4 Bowl

HERSHEY, Pa., April 12—A new kiddie miniature train and other defense industry here will be featured in the HERSHEY market, which will be pitched for the season on Saturday, May 4. The park will be open daily from 10 a.m. to 9 p.m. The park is to be open on weekends and holidays through Labor Day.

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83G QUESTION: Did Ben Davenport Lift Pard’s Poke?

AUSTIN, Tex. April 12 — [Ed. Davenport left Harry Hammond for good]

That’s the question U. S. Commissary Col. Robert J. Bodol was
considered in a Federal Court beat-
ning, after taking testimony that
there was evidence of the FBI complaint and order Daven-
port’s arrest in the May Federal Grand
Jury.

Davenport was cited by the FBI before March 24 on a charge of
bribery, that he had illegally acquired
securities from a State line.
CIRCUSES

PHONE MEN
Permanent, legitimate, professional connection. All men must be over 18. Openings on tour, permanent, and regional for experienced and inexperienced men. Send complete resume for具体岗位 – show detail, miles, rates, etc. To: J. W. DUGGAN, HAGAN CIRCUS, Three Ring, Pike St., Springfield, Ill.

WANTED
BOBBY ELLIOTT...250. 3 RING CIRCUS, Three Ring, Pike St., Springfield, Ill.

CIRCUS INTELLIGENCER

Newark and Nate Lewis, of Pollock, have been added to the New York line of the North Central Theater, another Art Wipe enterprise. Harold Sanders, originally a show owner and once a circuit operator, has been engaged to run the theater in San Jose, Calif. Meanwhile, Joe Tegeler, of the Tegeler Circus has been engaged to run the State Theater in Texas. He has been a Slate representative for several years and has been the manager for six years. The Tegeler Circus is the largest outdoor circus in the world.

THE BILLBOARD

Under the Marquee

Harriet and Nate Lewis, of Pollock, have been added to the New York line of the North Central Theater, another Art Wipe enterprise. Harold Sanders, originally a show owner and once a circuit operator, has been engaged to run the theater in San Jose, Calif. Meanwhile, Joe Tegeler, of the Tegeler Circus has been engaged to run the State Theater in Texas. He has been a Slate representative for several years and has been the manager for six years. The Tegeler Circus is the largest outdoor circus in the world.

THE BILLBOARD

Pollock Western

Early shows in Indianapolis gave the Pollock Western a big start. A full crowd of 3,000 was on hand for the first show, a great success. The Pollock Western has been in town for ten years and has never been a failure. A full audience of 3,000 was on hand for the second show, a great success. The Pollock Western has been in town for ten years and has never been a failure.
E. J. Casey Pushes Make-Ready Of Touring Unit, Winnipeg Park

WINNIPEG, April 12—Folly and excess from illness that has plagued him for three weeks this spring, E. J. Casey, owner of the shows bearing his name and semi-owner of an amusement park, is directing make-ready for a busy season.

Traveling unit is set open May 1 in a 150-day round sponsored by River- side Lion Club, St. Boniface Kiwanis Club and Holy Cross School, following which it will move to Fort Garry for a week after which it will strike out on the Windberg route into its usual circuit of stands.

Shows will carry five rides, 35 and 28 concessions. Twenty con-tractors, trucks and buses will be used to transport the equipment. Casey, with the assistance of his wife, who will supervise the operation, will head up the operation for the amusement park.

Staff Personnel

As their staff, the Casey's have: Mr. W. S. Indrane, assistant manager; Carter-Culver, executive; and G. M. Hebert, manager of the concession stand. One other person engaged is Bruce C. Hicken, building contractor, brother-in-law; Mr. and Mrs. White, catering. Employed are Jim Harrison, bookkeeper; J. J. Hurst, greeter, R. Ward, traffic director; Mrs. R. C. Rudolph, executive secretary; and M. B. Davis, manual worker.

Carnival's Grand Opening

Carnival's Grand Opening was held Friday, April 12, with a large number in attendance.

William Wolf, 65, Dies; Widow Takes Over Show

ST. PAUL, April 12—Funeral services for William A. Wolf, 65, owner of Wolf Great American Shows, which was operated by the late Harry Wolf, were held in the church on Saturday, with Rev. Thomas Allen as assistant manager.

Mr. Wolf, who had been in the outdoor show business for 35 years, died in an accident last week. Among his friends included in the funeral were his wife, who has been in business for 17 years.

ATLANTA, April 12—Eastern Railroad Showowners Pass Up Union Meeting

Wagner follows Sedlmeyer, McCaffrey; Tells Organizers He Will Go Along

Wagner's property, including the Liars Auxiliary, has been closed, and the Great Smoky Mountains Railroad is to be used in the building of a new railroad.

Miami Club Proposed Site Wins Approval

Miami, April 12—A proposal of purchase of its outdoor building by the Miami Club for its annual season had been approved by the City Council of Miami, which had been in session for several days.

The Miami Club building consists of a large structure, including a new restaurant, and is situated on a lot adjacent to the city.

Lawrence Greater, Pries Off Season's Lid at New Bern

NEW BERN, N. C., April 12—New Bern Shows will wind up their year end of the season today. Engagement for 10 days is under way at the American Legion Post and the W. O. D. O. S. E. T. will be played in the next week.

WINDSOR, Pa., April 12—Maj. Maurice H. Dooley, commanding officer of the 38th Division of the American Expeditionary Forces, was awarded the Distinguished Service Medal by the American Legion.

Beam Awarded Virginia Annual

BEDFORD, Pa., April 12—Maj. Maurice H. Dooley, commanding officer of the 38th Division of the American Expeditionary Forces, was awarded the Distinguished Service Medal by the American Legion.

Leavenworth Court Old-Timer Is Signed

Leavenworth, April 12—Finishing touches on equipment of the carousel Exposition was completed at the end of the season's opening April 25 in Lebanon, Mo.

General Manager H. V. Petersen, head of the fair, who is now supervising make-ready, will leave for St. Louis, where he plans to attend the Fair Exposition and take care of the Fair's operations there.

In turn, Petersen said the show will be opened May 1 in Kansas City, Mo., and carry on until May 30.

The Fair Exposition is building up the painting work in winter quarters for the Fair Exposition, a traveling mechanical department, and C. R. Petersen, who is in charge of the Fair Exposition's department.

Petersen said that the Fair Exposition would be back on the show route in the fall with a大卡通, which will be operated by Russel, Sides, and Joe Morgan, in charge of the Fair's operations in Illinois, the fall-calendaring route will take the show into Indiana, Kentucky and Missouri.

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Midway Contab

Robert [Slum] Curtis, who won

in Tedcor, Calif., placed in New York, April 8, on April 8 with Dave Rosses' Pal Joey, of the Pal Joey Show, and Winner, who is the best

suggests that he's handling the in

in Santa Fe Springs, Calif., are putting their performance in shows in the region.

for a May 5 opener. Reas and Chuck Johnson will take over both the show, Pete Formo.

Activita again will be the book out man, Charlie and Russ Cune

say, who have the same done lay

are expected in out quarter.

Gilbert Reichter, who was with the Ringling Bros. last season, signs with Lowsy Brothers on the Royal American Shows for the coming season. He spent the winter as business manager, and currently is the Ringling Bros. basketball team, which is slated to leave on May 10, South America and Australia next week.

Dick and Allan Doran have added the Winter Carnival Re-

This year's show includes parades, the Famous Five Ringling Bros. and Barnum & Bailey Carnival, which is scheduled for opening date.

Mrs. John Nolan, of Cincinnati, who recently closed her Girl Show with Beiler's Arena Shows for the season, includes Elida Stendr and Susan Lawlor in the new act. She also has front and Sammy Fields, canvass

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Dorothy, All-Maritime Shows, based at St. Johns, N.B., is readying for a late May opening at St. John's. Kirk Dryden, of St. John's, is the show's manager.

Hart Gander, veteran carnival director, has spent the winter as an inspector with the City of St. John's plans to go out with Bill Lynch Shows this season.

Among recent arrivals at the 

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Nonweiler Org
To Tour Pennsy;
May Debut Set

LEHIGHTON, Pa., April 12—Bill Nonweiler, whose Nonweiler Amusements have been the mainstay of his show, is working on a new feature that will play Pennsylvania spots the first half of the season. The new feature has been designed to complement the music and dance acts that are already in the show and will add a new dimension to the overall presentation. The opening date has not been announced as of yet.

Kiddie rides on the one hand this season will be available, including a Rocket Airplane, Ferris Wheel, Train and Antelope. A half dozen rides and structures are being built. New motorized rides include two Ferris wheels, and arrangements are being made to add a Merry-Go-Round. Henry Ketch has been building the structures for the new season.

Office-owned concessions, according to George Ford, include cookhouse, bingo, ball game, pin game, curling, shuffleboard, checkers, table, pin ball, ponytail, line dance, popular snack shop, and candy apples. Henry Ketch will have his usual stamp booth, French fries and candy apples, and Donald and Mildred Hill, ice cream and waffles.

Also included in the new season are a Gilt Show, Manran Show and Dog Show. Concessions will also be available for the opening. A number of the light towers and a few attractions. Concessions staffed by the Minton-Wife, and Mrs. William L. Nonweiler, secretary-treasurer.

Canadian Crescent
Schedules April 20

VANCOUVER, B. C., April 12—After a not too successful Alakan tour last season, Canada's Crescent Shows will open April 21 in the vicinity of the city. L. W. Fleece, manager, announced. It's the first time the company has played in the Vancouver area. The opening will be held at the Civic Auditorium for a date to be announced. The location will be announced after the opening.

Royal Canadian
Sets Bow; Crawshay
New Sole Owner

VANCOUVER, B. C., April 12—Royal Canadian, the new owner owned by Dave Crawshay, will take over the operation of Royal Canadian and operate for a week's stand. Organizations in this area have been invited to attend the opening and will be held at the Royal Canadian for four days, following its opening this week.

FOR SALE—For Cash
Wonderful Buy

If You Can Use It
214 AERIAL PHOTOGRAPHY CHAIRPLANE

Parked with all necessary equipment. Would be ideal for studio, school, aviation, etc. For further information, write Tony Martone, Box 151, Smithtown, N. Y., or in Pennsylvania, write Tony Martone, Box 25, Smithtown, N. Y.

ALL FAIRS SHOW: A 12-week tour of the South at a cost of $250.00, including all necessary equipment. Write Tony Martone, Box 151, Smithtown, N. Y.

STRATES'S
MODEL SHOWS, Inc.
GRAND OPENING
FRIDAY, APRIL 18, SAVANNAH, GA.
A NEW RAILROAD SHOW—NEW IDEAS—NEW PLANNING
A REVELATION TO THE OUTDOOR SHOW WORLD

CARNIVALS

HARRY ALKON
Phone me collect.
I have kids sold and deal daily.
DON RAY
St. James, Mo.

E. R. NASH
Fian Duro, Fla.

$200 REWARD
FOR INFORMATION TO THE WIDOWS OF JAMES BOW

515 W. 2nd St.

THE BILLBOARD
From the Lots

Johnny T. Tinsley
GREENVILLE, S. C., April 12—Shows bowed here with every-thing splendid, plenty of new carnival and many additional features lighting. A partial line-up of attractions includes Steffel's Wild Animal Show, Walter and Mervin, owner-managers. Big circus and wild animals, circus act, program and night horse. FOME, CARLETON, and HOTEL, manager. Submitted by Paulus & Carle's, Carle's own, manager. Submitted by Paulus & Carle's, Carle's own, manager.

Schaffer's Just for Fun
LONGVIEW, Tex., April 12—Moves in from Tyler, opening spot the evening of the 12th. Tyler's only winner for the summer. Orpicers, Robert and Joe. Submitted by Schaffer, Robert and Joe, manager. Submitted by Schaffer, Robert and Joe, manager.

Hills Greater
COLUMBUS, N. Y., April 12—One of the heaviest turnouts for a show in the Valley in recent memory. J. W. Clark, agent, submitted by George R. Clark, agent. Submitted by George R. Clark, agent.

Last Call

Carnivals
EVANS' GUIDED MISSILE
New Skill and Strength Tester
PORTABLE MAKES OWN BULLET NEEDS NO FIRE OR BUILDING
171 BULLET SHOT ON THE SPOT! 30 GALS. 30 BOYS 30 MACHINES WANTED
$3.00 EACH BULLET
Most Popular Item in Over 200 Shows
Real Money
Cut Your Own 100 Bullets
 Satisfaction Guaranteed

CAN USE
2 OR 3 MAJOR RIDES AND 6 OR 7 GAMES
Must have good reesources. 90 day season. Guaranteed one of the best locations in the business. Covered over $250,000,000 last year. Contact
M. D. AMUSEMENT CO.
OPENING APRIL 25, HAILEY, PA.
301 F. Diamond Ave. Hailey, Pa.

GRAND AMERICAN SHOWS

APPLE BLOSSOM FESTIVAL
INDEPENDENT CARNIVAL
WASHINGTON, D. C., May 1 and 2. 100,000 people in two days. Bigger and better than ever. Largest independent shows on record. Out of season only. SOL NUGER, Winchester, Va.

Milliken Bros.' Shows
HAXLEY, Ga., week April 14-15, usual location
National Showmen's Association
1564 Broadway, New York

NEW YORK April 22 — The Association has just announced the date and time
for the National Showmen's Association Convention. The convention will be held
Monday, April 17, at 2 p.m. in the Grand Ballroom of the Hotel Statler.

The convention will feature a panel discussion on the future of the show business,
with speakers from all areas of the industry. The keynote address will be given by
President George A. Stevens of the American Showmen's Association.

For more information, contact the National Showmen's Association at 1564 Broadway,
New York, NY 10036. Phone: (212) 585-3333.
SENSATIONAL COMBINATION
SENSATIONAL VALUE
For Mother's Day and All Days!

INTERNATIONALY FAMOUS
RICHELIEU IMPERIAL PEARLS
and CHINESE SET

The Richelieu label guarantees value-
and quality... every Richelieu pearl
is a double tested beauty... each Richelieu
product carries a certificate of value and
description. Richelieu is known the world
over for its high quality craftsmanship and
unique style. Richelieu is the name to
look for when you desire the very best.


eating business as usual on RICHIE SPECIALS... keep your wardrobes

SET ON OUR MAILING LIST for the new Spring and Summer
Catalog of the Richer Catalog... Now in General

TEMPLE COMPANY
209 Sansom Street
Philadelphia, Pa. Market 7-819

There's Still Time...
to Cash-in on This Important Merchandise Buying
Convention If You Wire, Phone or Air Mail Your
Advertising Instructions

Today!

The Billboard WILL BE THERE
TO SELL MORE Premium, Prize, Promotional, Novelty, Gift and General Merchandise
FOR YOU!!!

SPECIAL MEMO TO
ALL STRING SPECIAL
ADVERTISERS—

So many of the 300 Spring Special Advertisers told
us to re-run that same ad that we're passing
this along to you as a worthwhile suggestion.

Simply check the box in the coupon below
and Air Mail it TODAY!

Issue Dated April 26 * Advertising Deadline April 17
PHONE * WIRE * or AIR MAIL the coupon today!

BOOTH 82
POMONA MUSEUM BLDG.
NEW YORK CITY

BUSINESS OPPORTUNITIES
COIN-OPERATED MACHINES, SECONDHAND

TURN TO THE COIN MACHINE SECTION
For the new MARKET-PLACE
Listing of Used Equipment
You will also find other classified
advertisements in this section.

COIN-OPERATED MACHINES, SECONDHAND

FOR SALE—SECONDHAND SHOW PROPERTY

FOR SALE—SECONDHAND SHOW PROPERTY

FACTS with real meaning to
YOUR SALES AND PROFITS—

- The Billboard is the only trade paper
  with good exhibit space at this
  important buying convention.
- The schedule of tobacco, clothing,
  shoes, etc., including the color
  cards for over 1,000,000 worth of
  merchandise compiled every year
  (including tobacco and related products)
- They sell to 1,500,327 different retail
  outlets.
- The Billboard promises to advertise
  all the thousands of buyers who make
  the Billboard their headquarters every
  week.

MANAGEMENT OF THE BILLBOARD

BOOTH 82
POMONA MUSEUM BLDG.
NEW YORK CITY

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NEW YORK, N. Y.

INSTRUCTIONS, BOOKS & CARTOONS
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euce, Hank Housh, Inc. New York, Book No.

MAGICAL APPARATUS
A BRAND NEW 200 PAGES CATALOG MIND

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Get a FREE specimen of any one of these
FREE issues and all future PAPER

LEVIN BROTHERS
The largest manufacturer of automatic

NEW
Auto Flag-Holder
4th of DECORATION

AUTO EQUIPMENT, INC.

JACK-NOVELTY JUNKIES
AUTO EQUIPMENT, INC.

MOBILE TRUCKS, PEAK, CAY, SAY,

MOTORCARS, CAY, SAY, PEAK

MOTORCARS, PEAK, CAY, SAY

GORDON MP, CO,

NEW YORK, N. Y.
Merchandise Topics

New York
A new bargain announcement for new merchandise is issued by Charles Brand Novelty Corporation. Put in new bags are new doll assortments, dolls, monkeys, etc. in new bags with shipping in bags. Doll assortment new for 50 cents each. A new figure assortment is available to the retailer for $0.50.

Beverly Novelty Mills is the last item introduced by John Dills & Brothers. Beverly Novelty Mills is offering a new selection of foreign plastic raincoats, table cloths, and lining cloths. The trip of these plastic may be applied to the back of a new table paper. They are re-used in a new plastic setting. A thin plastic cloth is laid out on the floor and the plastic is sprayed with water. Then, with low heat on the iron, the cloth is sprayed lightly. When removed, the plastic article is as good as new.

Barney Novelty Company reports its new price list is ready on a sheet of flax that includes plush toys and dolls. J. R. Toy Company, which handles a complete line of toys, dolls, and drapery, is located in new quarters at 397 Broadway, New York. HM Toy Company is offering its own line in its stores in its many fine lines in all sizes at low prices. All toys are shipped with strings for attaching and can be suspended or without comment.

Model Doll Manufacturing Company's 22-inch standing doll is being offered in its orange and white color. Hilton Novelty, Inc., has introduced its own line of dolls in its new quarters on the first floor of a building. Its line of miniature dolls comes in a separate compartment of the new line of miniature dolls. The new line of miniature dolls is a new addition to the company's line of dolls.

Chicago
N. Fishelle & Company is pushing their new regulation size imitation false teeth that look and move around automatically. Power for the plastic mouth is supplied by a strong spring motor. This new regulation size imitation false teeth is being introduced for premium and price users with a new $2.00 table lamp for $0.50. The lamps are offered in matched pairs of 4 and 6, and 8.

Bun-Bell Company offers the new line of miniature dolls and miniature pop-up razzle dazzle to tie in with the company's new political campaign. Selling for $1.20 per dozen in 4 sizes, the item is a smoking pipe with an elephant on top that can be picked up when you blow into the end. It's a smoker when it pops.

The Lewis Novelties Company is introducing plastic combed playing cards with 52 models in colors. In a pack, they are decorated for exquisitely. Little Man With Hair, Must, Beard, dressed, bushy. This little man with hair, must, beard, dressed, bushy.

Bun-Bell Company is introducing a new line of paper and card printers. bun-Bell Company is introducing a new line of plastic printers. bun-Bell Company is introducing a new line of plastic printers.

Additional lines of miniature dolls are being offered by the company in its new quarters. Twenty cases high, it features plastic dolls, and other lines. A new line of miniature dolls is being offered by the company in its new quarters. Twenty cases high, it features plastic dolls, and other lines.

Cassey Company, Inc., reports that its new line of miniature dolls is ready to be shipped in April. First Distributors from each city are ready to ship in cases of 100, 500, 1000, and 2000. Razzle dazzy is offered in sizes of 12, 20, and 25.

West Coast
At Lindberg, the Fair Merchandise Company, is offering a new plastic design with new design. The item is a new design. It is a new design. It is a new design.

SPECIAL OFFER!

The Junior Livestock Exposition at the Cow Palace and the fair has also signed the novelties at San Francisco Livestock Exposition and for the big event in Calgary, Alberta.

From All Around
Hand-made cedar wood jewelry for use as a gift with this sale is offered by J & R Novelty Company. A new design is offered by J & R Novelty Company. A new design is offered by J & R Novelty Company.

New York
Hagen Bros.

Activity is at high pitch between shows and auditions and so far the two managers, Jimmy Bentley and Norman Arnold, have had considerable success. Both men have taken on an intensive radio program which is being heard daily, as well as a number of personal appearances. The brothers have also been seen at several conventions and have scored big with their material. The Hagens are scheduled to open in Los Angeles next week.

King Bros.

Circus.

Avery, who joined the Ringling Bros. and Barnum & Bailey Circus, has been placed in charge of the show's operations in the West. He was formerly with the San Francisco Opera and has been associated with Avery in several ventures.

Polack, the former manager of the Ringling Bros. and Barnum & Bailey Circus, has been named general manager of the show. Polack was with Avery in his earlier ventures and has been associated with him for many years. He is a well-known figure in the circus world and has been active in the industry for many years.

Irritable Horse

A horse at the Iowa Fair, operated by the King Bros. and Barnum & Bailey Circus, was taken ill and had to be destroyed. The horse was noted for its unusual and entertaining behavior, and its demise was a great loss to the circus. The circus is currently on tour in the Midwest, and the loss of the horse will undoubtedly affect their performances for some time.

Hunt Bros.

Martha Hunt made her second appearance on Columbia Broadcasting System's "Candy Calendar TV Show" last week and was highly praised by the audience. The show featured a number of circus performers and was well-received by the viewers.

Brett and Allen

The Brett and Allen Show, which has been touring the country, has been forced to cancel several performances due to the illness of one of the performers. The show is scheduled to resume its tour next week and will make up the missed performances.

Johnston and White

The Johnston and White show is touring the Midwest and has been well-received by the audiences. The show features a number of circus acts and has been well-reviewed by the critics. The tour is scheduled to continue for the next few weeks.

Hunt Bros.

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City Council Cut

The city council cut the budget for the circus by $2,000,000, which will affect the operations of the show. The circus is currently on tour, and the cut will undoubtedly affect their performances for some time.

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Under the Marquee

The Under the Marquee show is currently on tour, and has been well-received by the audiences. The show features a number of circus acts and has been well-reviewed by the critics. The tour is scheduled to continue for the next few weeks.

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**WON'T HELP GAMES**

**NPA Sights First Copper Ease Sign**

WASHINGTON, April 12—For the first time, the National Production Authority reported there was a slight easing in the drastic copper shortage.

**OPERATORS SHOW**

**Bally Delivers**

**The Champion, Coin Horse**

CHICAGO, April 12—First operator showings of a new mechanical horse were held this week by distributors of Bally Manufacturing Company, Jack Nelson, general sales manager, announced. Called The Champion, Bally’s horse is an authentic version of a typical Western pony. Equipped with a genuine leather saddle, reins, stirrups and horse type straps with extra loops for short riders, The Champion was designed with maximum safety and durability and operator service features in mind, Nelson stressed.

**SHUFFLE LICENSE IMPEDED**

**Chi Amuse, Game Begins Some New Struggle Chapters**

COLUMBUS, Mo., April 12—Machines and games in locations around the country are being hit with high fortune costs. This factor, which has been described as a recent conquest of King Francis Sym, has been found in no other source of income. While one industry group predicted the effect of the plunge on machine operation, another hoped it would be a fertile field for any who would be willing to invest money in the game industry.

**SHUFFLE GAMES AID GROUPS**

CHICAGO, April 12—Material help for American Shuffle games to Jackson Park Cemetery has been provided by Thomas D. Cuellar, director of the American Shuffle Games Association, on behalf of the group’s charity work.
**VENDING MACHINES**

**Predict 12,000 Attendance At NATAF Chicago Meeting**

Record 425 Firms in Trade Show; Vending Potential a Prime Topic

NEW YORK, April 12 — Well over 1,200 executives of vending machine manufacturers, operators and suppliers will attend the 15th Anniversary Convention and National Association of Tobacco Distributors in Chicago, Sunday (26) thru Saturday (April 25), according to the quota of this year's program. The quota is considered a safe estimate for the convention, which is the largest in the vending industry. NATAF will be held in conjunction with the Retail Tobacco Show, which is scheduled to be held Wednesday and Thursday (April 16-17) in Chicago, and will be attended by several thousand operators.

**7c Coffee Venders Gain Ground in Chi**

**Jake Venders for Japanese**

**JAVA VENDORS FOR JAPANESE**

**TOKYO, April 12 —** Coffee and cold drink vendors have been installed in the largest railroad stations in Japan by the Japan Railways Company. But because paper money is the only form of legal tender, rather than coins and currency, these machines have been made up by the operating companies for each station by each operator and by each local government to open vending machines, and by the government to open vending machines, and by the government to open vending machines.

**Wis. Cig Ops Prepare Visual Education Meet**

**Use NAMA Slides To Show Correct Procedure**

MILWAUKEE, April 12 — Members of the Wisconsin Cigarette Operators Association have been preparing visual education programs at their various vending machine plants to show customers how to use the machines. The programs have been prepared by the Wisconsin Automatic Vending Machine Association, with the help of the state's vending machine operators, and will be shown to the customers attending the Milwaukee meeting.

**Kiley Readies Penny Tester**

**Cig Ops Find Written Agreements Good Biz**

CHICAGO, April 12 — Written contracts are the rule rather than the exception between cigarette operators and their locations, revising the situation three years ago when the operators complained about the high cost of cigarette machines and the high returns on location commission money. This year, the operators have agreed to the written contracts, and the returns on commission money have been lower.

**NAMA Show Space Near Sellout; List Exhibits**

CHICAGO, April 12 — National Automatic Merchandising Association announced the dates this week of five area meetings to be held in April, according to the convention chairman, H. F. Major, NAMA membership director. They will be held in Chicago, April 17, and in St. Louis, April 23, and will be attended by several thousand operators.

**Kiley also has a sold a special new cigarette machine for the vending machine industry.**

**Baked Sweets**

Milw. Routes Up Cookies as Vender Fare

MILWAUKEE, April 12 — Several of the largest companies in the vending machine industry are using cookies in about 35 per cent of their vending machines. The two largest operators, Reddy and了 Reddy, both stated that about 35 per cent of their machines are currently using cookies. They said that no change in their current policy on cookies is expected.

**ANNOUNCE FIVE NAMA AREA MEETS FOR APRIL**

CHICAGO, April 12 — National Automatic Merchandising Association announced the dates this week of five area meetings to be held in April, according to the convention chairman, H. F. Major, NAMA membership director. They will be held in Chicago, April 17, and in St. Louis, April 23, and will be attended by several thousand operators.

**J & M Vending Buys Miami Kwik Kafe Op**

MIAMI, April 12 — J & M Vending Company, Inc., Miami, this week purchased the Kwik Kafe chain of devices from Howard Rosenfield. Mort Simon, partner in J & M, said that the acquisition of the Miami chain will increase the company's sales by about 35 per cent.

**Personalized Ball Gum Wins Favor**

NEW YORK, April 12 — K.H. Hart Confections, Inc. of New York City has introduced its new "engraved" bubble gum which can be personalized in six sizes at a cost of 15 cents. The gum is produced in two colors on each gum ball, and is extremely well received by ball gum operators all over the country, reports Levy.
NAMA Show Space in Sellout

Every Stop an “A” Stop with the VICTOR

BABY GRAND & CHICHE TREETS

Our paints are now VENDED

CIGARETTE MACHINES

Painters fretting, flaking and

RUAUS COIN MACHINE EXCHANGE

RAE]; SINCE 1894

Victor’s New
BABY GRAND CHICHE MACHINE

Now DELIVERING!

MAIL ORDER SELLER OF FINE GOLD AND SILVER TORCH-AND-PASTE WATCHES

CAMEO VICTOR 100 MACHINE Case of 6 at

New Victor Single Machine Case of 6 at

CHAMPION NUT & CHOC CO

1194 Tremont St.

UNEEA VENDING SERVICE, INC.
The Nation Leading Distributor of Vending Equipment

NEW... RECONDITIONED LIKE NEW.

56 Cypress Street, Brooklyn 11, N.Y. • Evergreen 74564

19 REFRESHOMATS

1950 Broadway

NEHI BOTTLING CO.

ALBANY, N.Y.
Fruit-o-Matic Gets Test in Cincy School

CINCINNATI, April 12—Newest coin-operated vending machine in the Greater Cincinnati area went into operation at Western Hills High School Monday (7). Metzger Enterprises, which distributes and services the Fruit-o-Matic locally, set up the machine, which is in vending angles and oranges and a number of other fruits of patron choice. All the machine is refrigerated and the fruit is chilled upon delivery.

Robert Metzger, president of the distributing firm, says that "the machines have been received enthusiastically by the school system throughout the country because they encourage children to eat more healthful foods.

Canadian Cig Tax Cut

OTTAWA, April 12—Cigarette tax in Canada was reduced Tuesday (8) by an act of Prime Minister Douglas Abbott's new Canadian budget program. New rate brings the tax to 30 cents a pack.

The BILLBOARD Index of Advertised Used Machine Prices

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<thead>
<tr>
<th>Vending Machines</th>
<th>Description</th>
<th>Price</th>
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<td>Advance Model Ball Gum</td>
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<td>125.00</td>
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</tbody>
</table>

For this week's prices consult the used machine advertisements in this issue.

Let's Look at the RECORD

BULLET: New West Coast Letter 171: "When a machine is not earning you enough money, it's time to try a new machine." This week's letter was written by the late Ike Hine, who was well respected in the vending industry.

BUY BABY GRAND VENDORS FROM TORD ON 20 Weeds Installation Roy Joffe, 1100 South 20th St., Philadelphia, Pa., has installed a new machine in a national account. For details, write Roy Joffe, 1100 South 20th St., Philadelphia, Pa.

CHLOROPHYLL GYM

WHO IS IT? 4 STANDARD SIZES 2103 • 1401 • 1210 • 1000 Chlorophyll snack wrapped with milk, sugar, and milk. For details, write Roy Joffe, 1100 South 20th St., Philadelphia, Pa.

2 EXPERIENCED VENDING MACHINE REPRESENTATIVES


All the news of your industry every week in The Billboard...

SUBSCRIBE TODAY!... or merely read.
NATD Chi Meet

J&M Vending

Contract Usage Grows

New Bastian-Blessing Hamburger Dispenser

CHICAGO, April 12—Bastian-Blessing Corporation announced

it was developing a new refrigerated hamburger dispensing unit

for food service operators in soda fountain locations. The
dispenser is a supplementary feature and not a regular

beverage dispensing and refrigerated equipment line.

The unit will incorporate a complete cabinet and base, cast iron por-

celain enamelled, with a 400 lb. ice storage, and in addition to

the hamburger compartment, it will include storage space for

other items used at soda fountain.

DONT DELAY...ORDER NOW!

FROM LITTLE ACRONS mighty INCOMES grow

ACORN

The only completely dust and dirt-proof, absolutely leak-proof

ALL-PURPOSE VENDOR

$25 DOWN

Balance $10 Monthly

All Weather Scale

Complete Cabinet and Base, Cast Iron Porcelain Enamelled, with

Ice Storage, 50 lbs. Capacity, 36" high

WRITE FOR PRICES

WATLING

Manufacturing Company

615 W. Fulton St., Chicago 90, Ill.

Phone: EM-2800

Circle 104 on Write Box B-177

PROMOTION SALESMEN

On all California shipments, add 12¢ per box to all prices

24 units and up.

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24 units and up.
MUSIC MACHINES
Communications to 188 W. Randolph St., Chicago 1, Ill.
APRIL 19, 1952

Operators by Hundreds Flock To View New Wurlitzer Jukes
Gala Showings Staged by Distributors; Interest High on Mixed Disk Play

CHICAGO, April 12—The Wurlitzer Company's new 10-second disk player and some 45-run operators by the hundreds last Sunday in Shreveport, La., in an exhibition showing that 45 rpm is the most important record in the world. The Wurlitzer company was the only one of the big record companies that exhibited a new disk player. The company showed its new player at the trade show in Atlanta, Ga., last October, and was pleased to see that it had a good showing the new player at the show. The company also showed its new player at the trade show in Atlanta, Ga., last October, and was pleased to see that it had a good showing there. The company plans to continue to exhibit its new player at trade shows in the future.

Juke Makers Find Good Biz In Exports

CHICAGO, April 12—A survey of jukebox manufacturers' sales for the first quarter of 1952 showed that the number of jukeboxes sold in the United States during the first quarter of 1952 was up 10 per cent over the same period in 1951. The survey was conducted by the National Association of Musical Merchants, and covered the sales of all types of jukeboxes, including the new 10-second disk players. The survey showed that the number of jukeboxes sold in the United States during the first quarter of 1952 was up 10 per cent over the same period in 1951. The survey was conducted by the National Association of Musical Merchants, and covered the sales of all types of jukeboxes, including the new 10-second disk players. The survey showed that the number of jukeboxes sold in the United States during the first quarter of 1952 was up 10 per cent over the same period in 1951. The survey was conducted by the National Association of Musical Merchants, and covered the sales of all types of jukeboxes, including the new 10-second disk players.

Sidney Levine Testimonial Set by AMOA

NEW YORK, April 12—A testimonial dinner honoring Sidney Levine, president of the American Music Association, was held at the Waldorf-Astoria Hotel tonight. The dinner was attended by many of the leading figures in the American music industry, including many of the American music association officers and members. The dinner was attended by many of the leading figures in the American music industry, including many of the American music association officers and members. The dinner was attended by many of the leading figures in the American music industry, including many of the American music association officers and members.

Wash. Guilds Elect Execs

WASHINGTON, April 12—Bernard Abrams was re-elected president of the Washington Music Merchants Ass'n at its annual meeting here today. Abrams, who had served as president for the past two years, was re-elected to a third term. The meeting was attended by many of the leading figures in the American music industry, including many of the American music association officers and members. The meeting was attended by many of the leading figures in the American music industry, including many of the American music association officers and members. The meeting was attended by many of the leading figures in the American music industry, including many of the American music association officers and members.

Info in Other Departments

Among the stories of interest to the coin music industry to be found in this issue are:

- Slim Hops For Juke Bill Now. House recessed until April 15.
- Juke Ops Plan Liasion Ass'ns. Associated trade shows plan liaison group (Muscle Department).
- Acap Weighs Drive to Sell Juke. Society would campaign for better relations with government and public (Muscle Department).
- Other informative news stories as well as the Honor Hall of Hits and pop charts.

MIA MII OPERATES GIVE 5 JUKEs TO NEEDY GROUPS

MIAMI, April 12—With Bill Bland, president of the American Machine Operators Association, present, the firm announced that five jukeboxes will be donated to worthy organizations in the state with an AIAA campaign. The campaign launched recently by AIAA, is designed to raise money for the benefit of these organizations. With the machines sold to selected organizations and full apology.

Another batch of five jukeboxes will be donated by Bill Bland, said, and one already promised to the Sun Ray Coverer Association for its benefit.

Gift machines so far have gone to the Brotherhood of Railroad, P. M. Home for Negros, South Miami, Florida Island Northside. The jukeboxes will be given to the South Miami, Miami, and Miami Beach, Juvenile Welfare Association, and Youth Marine.

Project is being carried out through the cooperation of AIAA members and Bill Bland, Miami Herald, said, who is soliciting applicants for the project.

Machine types and quantities are being turned over to an AIAA screening committee, with Bland's recommendation.

The program has drawn favorable comment from leaders in the area, including Judge Walter H. Buckman, of the Juvenile Court.

15,000,000 45 R.P.M.'s For Juke Use in 1952

Continued from page 18

M.O.A.'s Miller Backs Fair Trade Proposal

LOS ANGELES, April 13—George Miller, president of the California Music Guild and the California Music Trade Federation, backed the proposal made by the Federal Trade Commission for a return to fair trade. The proposal, a compromise between the anti-trust philosophy of the FTC and the trade association's position, was well received by Miller. He said that the proposal, which would allow record manufacturers to sell directly to retailers, was a fair compromise. The proposal is expected to be discussed at the next meeting of the trade association.

Cleveland Monthly Meeting Postponed

Cleveland, April 12—The Cleveland Phone Music Men met this month with Thursday at the hotel this month. The meeting was attended by many of the leading figures in the American music industry, including many of the American music association officers and members. The meeting was attended by many of the leading figures in the American music industry, including many of the American music association officers and members. The meeting was attended by many of the leading figures in the American music industry, including many of the American music association officers and members.
DON'T BE LEFT

→

STAY RIGHT - Get Model "D"

AMI Incorporated

General Office and Factory: 1500 Union Avenue, S. E. Grand Rapids, Michigan

stay

RIGHT

simple
dependable
playable
economical
superior
adaptable
beautiful
easy to buy
**Old Jukes Disposed 2 Ways in Portland**

Warrant: absolute jube boxes taken in on trades by distributors have posed a mounting problem since 1947. Distributors have dealt with the problem in various ways, including returning the machines to the factory for rework or selling them to local hobbyists. Here is the second in a series on how distributors across the nation have been handling the problem.

**BY ROBERT SOMERS**

PORTLAND, Ore., April 12 - Removal of wornout jube boxes from the operation field, which in the past has posed something of a problem, now generally follows two avenues in the Portland area.

1. The machines are taken out of circulation by party-room owners or a juke program.

2. More sophisticated machines probably are removed by party-room owners to private parties, who could have them for their pineapple rooms to thru any other method.

One large distributor dispose of virtually all of his obsolete Juke machines, as a means of getting rid of the problem in an economical manner.

**Portland Pin**

*Continued from page 79*

...the pinball commission's policy of demanding absolute pinball machine licenses was a qualification for the jube license. Licensees were due for renewal at the end of the second quarter, and those who did not pay were delayed by the city and the appliance trade at the usual severe scrutiny. This city commission had a pinball in conflict with that of the Oregon Juke License Commission, which has final authority in the granting of jube licenses.

One of the major reasons for the recent improved licensing situation is that the city has abandoned the policy of paying a sales tax on a court case challenging the validity of a city ordinance regulating games in tavern locations.

**Shuffle License**

*Continued from page 79*

...the number of jube boxes was a technical move. The games previously had been offered by low-cost pinball machine manufacturers. It was a fact that the machines were not removed on account of the city ordinance regulating games in tavern locations.

**NEW 1500 JUKE GETS A SWIFT PLUG IN MIAMI**

MIAMI, April 12 - The new 1500 model jube box has got a fast plug here last week. Thousands of spectators of the firm's familiar emblem while around the Opa Locka airport. The emblem and the words "Jube Distribution - 1500" were painted on the side of a racing car belonging to Gene Fuld, 45-year-old shop mechanic for the Fuld jube firm. Wonders a veteran racing enthusiast, was sponsored by the current creation by his firm. The speedster, dubbed the "Sugar Bowl," completes the jube name, which is subsequently re-offered again as trade-ins.

**Hold That Line**

*Continued from page 79*

Pl. D., in search of a thesis, "I have been thinking of Nellit.," he said, "but I haven't been able to find anything." If it's possible to find a book that gives a description of the subject, he may be able to find it.

**Operators Show**

*Continued from page 79*

...the operators show at low speed for rider safety, and the gas can be increased by tension on the rope. The coin machine is on a stand called the "Rillington Pont," located at the right of the horse. It is a coin-operated level permitting the rider to do serve while in the same vicinity.

One of the important developments in recent coin machine design is the Mechanical machine. The Mechanical machine has become known as the best machine for new types of locations. The coin-operated machines have been in operation for over ten years.

**Shaffer Music Shuffles Staff**

COLUMBUS, April 12 - Joe Fuld was appointed general sales manager of the Shaffer Music Company, effective distributor here this week, it was announced by R. E. Shaffer, president.

Fuld, formerly manager of the firm's Indiana office, will now return to his home office here.

Shaffer also said that Gene Fuld was named manager of the Indiana office with John Stark, assistant manager. Jim Kratky will be the Shaffer representative in the Indiana territory formerly served by Fuld.

**Southern Illinois Op Meet Postponed**

EAST ST. LOUIS, Ill., April 12 - The monthly meeting of the Music Guild of Southern Illinois, originally scheduled for Wednesday, was postponed, because of Old Week, to Wednesday, May 13. Principal business, according to Roy Rubs, president, will be for his local taxation problems. He said the group intends to start planning on ways to meet these problems when they arise at the end of the year. It is hoped that a full plan of action will have been prepared by September.
500 Jom Chi Showing

More than 500 Illinois and Indiana wives, in whose presence the new Wurlitzer machines were demonstrated, viewed the showings of the new Wurlitzer Distributing Company here last week. The showings, which took place from February 25 to March 4, revealed a steady stream of visitors through the showroom of the new Wurlitzer Distributing Company.

Three of the new Wurlitzer boxes, a feature of the showings, were displayed.

Besides Chicago, Illinois, operations and demonstrations in the St. Louis, Kansas City, Detroit, and Minneapolis areas were featured.

The showings also introduced the new Wurlitzer and Wurlitzer-Jubilee, which were released for the season.

BUSH SHOWINGS

MIAMI—Some 300 operators showed the Wurlitzer-Jubilee during the two-day show held here April 15-16 at the Wurlitzer-Jubilee showroom. The showings were attended by operators from all parts of the country, including the Carolinas, Tennessee, and California.

Bush showings.

The response was far exceeded expectations.

The Wurlitzer-Jubilee was demonstrated at an outstanding store, the Wurlitzer-Jubilee showroom, and in the presence of many operators.

Joe Barlow, newly appointed manager at the store, spent a few days at the Wurlitzer-Jubilee showroom, where he demonstrated the new Wurlitzer-Jubilee to many operators.

Disney Musical Instruments Co., a subsidiary of the Wurlitzer-Jubilee showroom, demonstrated the new Wurlitzer-Jubilee to many operators.

Houdini Musical Instruments Co., a subsidiary of the Wurlitzer-Jubilee showroom, demonstrated the new Wurlitzer-Jubilee to many operators.

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Discontinued

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THE WURLITZER
FIFTEEN HUNDRED

SAVES YOU THE PRICE OF
AN ADDITIONAL PHONOGRAPH

ENABLES YOU TO USE YOUR
ENTIRE RECORD LIBRARY

HELPS YOU REGAIN CONTROL
OF YOUR BUSINESS

Why Buy Two When
ONE Will Do?

The Rudolph Wurlitzer Co.,
North Tonawanda,
New York
THE BILLBOARD
Index of Advertised Used Machine Prices

• Amusement Games
Equipment and prices listed below are taken from advertisers in The Billboard. Prices are subject to change. All advertised machines and prices are valid until further notice. Where more than one machine is advertised under the same price, and the price is subject to change, we have indicated this by separate listings. Where there are no separate listings, only the single machine price is listed. Key price declines depend on condition of the equipment, age, time in location, and other related factors.

For this week’s prices consult the used machine advertisements in this issue.

<table>
<thead>
<tr>
<th>Game Type</th>
<th>Machine</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Pinball</td>
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<tr>
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<td>11223</td>
<td>$321</td>
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<tr>
<td>Slot</td>
<td>45678</td>
<td>$7896</td>
</tr>
</tbody>
</table>

To Order Your Market Place Ad

USE THIS HANDY FORM TODAY

1. First, print or type your message here, figuring four lines to the inch. Use a "double-lined" randomize the order in which they were displayed. Be sure to include your name and address. If what you want to appear in the ad, each number is wanted, please figure 4 additional words.

2. Then check here for services, an an unclassified or a "regular classified." The ad must be brief and to the point. The ad must be brief and to the point.

3. New check off the classification of the advertisement to appear under:
   - Display Classified
   - Regular Classified

4. And last—complete this authorization blank and rush your advertisement into the very next issue of The Billboard:
   - Name
   - Company
   - Address
   - City
   - State
   - Zip Code

ADVERTISING RATES

ALL ORDERS AND INQUIRIES TO COIN MACHINE MARKET PLACE, THE BILLBOARD, 186 W. RANDOLPH ST., CHICAGO 1, ILL.
Guaranteed Used One Balls
Ready for Locations
Turf 500 Price $249.50
Winner 1779.50
Champion 999.50
Photo Finish 999.50
Cash Out 14.50
Gold Cup 14.50
Jockey Special 54.50
SicKing, Inc.
America's Oldest Publisher
Established 1872
East Grand Avenue, Cincinnati 14, Ohio

FOR SALE
Coin Machine Rental Eastern North, Inc.
W. E. G. Bendt, President

9560 S. Avers Ave., Chicago, Ill.

GIVE TO THE RUNYON CANCER FUND

COIN MACHINES

Cointop You Know

Chicago

Hundreds of operators examined the new Wurlitzer juke box and greatly approved of it as the week.

The juke box is a direct result of the efforts of the new Wurlitzer company to make

Chicago

in the new Wurlitzer juke box and greatly the best of the product.

The juke box is a direct result of the efforts of the new Wurlitzer company to make

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The juke box is a direct result of the efforts of the new Wurlitzer company to make
THE BILLBOARD

Index of Advertised Used Machine Prices

**Arcade Equipment**

All prices listed below are taken from advertisements in *The Billboard* issue as indicated below. All used machines and prices are listed. Where possible, we have listed the same equipment of the same price, frequency with which the price occurs is indicated in parentheses. Where quantity discounts are advertised, it is the case of bulk vendors, with only the quantity machines listed. Price advertised includes applicable commission or the equivalent. Tax on inclusive, tax and other related terms.

For this week's prices consult the used machine advertisements in this issue.

---

**Shaffer Specials In Better Quality Buys**

- AMI Model "E"... $499.50
- AMI Model "B"... 399.50
- AMI Model "K"... 299.50
- AMI Wallbox... 349.50

---

**FOR SALE**

Following equipment is guaranteed to be absolutely clean and ready to place on location:

- 2 Telf rings, each... $215.00
- 1 Dale Gun... 50.00
- 1 Rock-Ola Shuffle Jumbie... 75.00

---

**SHAFER MUSIC CO.**

COLUMBUS, OHIO | CINCINNATI, OHIO | HICKSVILLE, IND.
161 S. High St. | 2301 Gilmore Ave. | 1327 Canal Ave.
Muncie 1039 | Lafayette 3-2171 | Lafayette 3-2171

**CLEARANCE SALE**

- **30% Discount**
- **One-Owner Machines**
- **New**
- **Sales and Trade**
- **Shipment Available**

---

**COBRA CARTRIDGES**

GIVE TO THE RYNTON CANCER FUND

---

**BADGER BARGAINS**

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---
Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard and Coin Machines. All advertised equipment and prices are valid. Where more than one item appeared, the equipment and prices are listed, regardless of which the prices are advertised in the same advertisement. Where quantities exceed the advertised, in the case of both equipment and single machines, the advertised, average quantities are also shown. The accuracy of quoted and described equipment and prices should be verified by the user.

For this week's prices account the usual machine advertisements in this issue.

<table>
<thead>
<tr>
<th>Machine</th>
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Cointen You Know

* Continued from page 34

Sensational Values in Shuffle Games

For more information, contact:

Davy Simon

Dave Simon Offers—

UNIVERSAL'S JUMBO PIN GAME ACROSS THE BOARD

Write for price

* UNITED'S STEEPLECHASE

New fast replay game. Write for price.

* UNITED'S BOLERO

Write for price

* UNITED'S TEAM HOCKEY

Great competitive 2-Player Game. Price $125.00 ea. New original crates.

For Immediate Delivery

in this Territory

Maine

New Hampshire

Vermont

Massachusetts

Connecticut

New York

Utah

New Jersey

Delaware

Washington, D.C.

Maryland

Virginia

Davy Simon Sales, Inc.

627 Tenth Ave., New York 18, N.Y., Phone Plaza 7-5660

For Sale

The Billboard in Des Moines, Iowa, is available for $5.00.
Those attending included Olives Williams and Stanley Williams, Stanley Haynes Horner, Harry Sprague, Slovene Williams, and George Bordenbucher. Cincinnati

Shooting the new Williustier by the T & L Distributing Company, Mr. Rudolph was described as outstandingly successful. The event received a big boost from the weather when turned cold by the day.

Local operators attending included Elmer Meyers, Frank Burke, Norm Robison, Phil Oast, Maxine Bevlin, Jordan Perry, Larry Scott, Larry Wilson, and Allen Brown. The group from Milwaukee, owner of the largest coin, included Charlie Mophill, David Jakubowski, Edward Wiseman, John Gordon, Harvey S. Lockwood, William J. Martin, Joe H. Martin, Dr. Earl W. Stover, and Barco Coin Company representatives.

Others were Leonard C. Casey, Bud Wagner, of South Milwaukee; Danny Gram, of South Milwaukee; Dale Utaske, of Milwaukee; Charles V. Capra, of St. Cloud, Minnesota; Joseph Sticht, of Milwaukee; H. V. Wisman, of Beloit, Wisconsin; C. T. Dempsey, of Beloit, Wisconsin; E. S. Cline, of Beloit, Wisconsin; and W. W. Plautz, of Beloit, Wisconsin.

For the first time in history, the Disabled American Veterans and the Disabled American Women's Auxiliary were given a chance to play on the same day, with the Disabled American Veterans winning.

Meanwhile, in the Ever-Vend machine, laboratories put its stamp of approval on the game, which has been in operation for about 60 years. The organization game has been increased in popularity in different parts of the country.

News from Chicago Coin manufacturers, who are preparing the machines with features, such as Ed Law and Lewis, have been a getting a lot of attention, and in volume, too.

Bernard J. Kiley, Jr., head of the Indianapolis Mall, has pushed the latest coin vending machines to the point of 50 per cent of his pass units. During the past month, Kiley bought a six-mechanical coin machines which included stops in new car dealer service departments.

Richard C. Lea, vice-president of Coin Products Corporation, has been on the service in the Coin business for over six weeks, so much that he became a regular in Chicago headquarters. Harold B. Reid, president of the Coining Corporation, is readying his new coin vending machine, which is expected to have it available for anyone who wants to try it out. The idea is that the machine will have a single coin, which is the latest development in coin vending machinery.

Today's high point was the debut of the new Williams machine, which was exhibited in a building in the middle of the city. It is a great machine, and it was well received. The new machine is a great improvement over the old one, and it is sure to be a success.

While all the other games were being played, the coin machines were being played. The most popular game was the one where you had to push a button on the machine to get a coin.

The coin business is on the upswing, and it is expected to continue for a long time. The coin business is a big business, and it is sure to be a success.
Ore. Operators Study Supreme Court Decision

PORTLAND, Ore., April 12—A State Supreme Court decision approving price fixing was viewed with interest this week by Oregon mail operators who have been pondering the advisability of forming their industry under the State's fair trades law as California operators have done.

Operators in Northern California counties came under the State's Telephone Trade Practices Act in August, 1949. It was by means of this legislation that several members of the operators' executive committee were named to represent the operators in this week's court decision.

In an effort to get the court's decision, the operators have been meeting for some time with the Oregon State Fair Trades Commission, with the idea of having the State's fair trades law made applicable to Oregon. The operators were encouraged by the decision which was handed down by the court.

First Expands TV Division

CHICAGO, April 12—First Distributions, factory representative for Keeney products, announced this week that it has expanded its television, radio and record player division and that Don Michaelis has been named area representative.

In addition to handling the American Telephone Line, the firm is handling both TV and radio receivers made by General Electric, RCA, Emerson, Arvin and Jewel. The latter company is affiliated with Earl Feneke, manager of First's television division.

setting minimum fees for barber shops. However, the decision added to and defended another decision that allows minimum prices for milk.

According to the ruling, the bar association was to affect the welfare of an industry and that the bar association was to affect the welfare of persons in the milk industry.

The reasoning behind the court's decision was held to be the type of thinking which must be done by any law affecting Oregon operators. Oregon operators have been urged for such a law and one that would withstand the test of the courts.

"NEXT TO A NEW GAME..."

Our TOP-OF-THE-LINE games are best. Mechanics are checked, carefully oiled and adjusted before packing. High in quality and low in price.

Chicago Coin

National Coin Machine Co.

ANNUAL SPRING CLEANUP!

Reconditioned Alley Games

TWIN SHUFFLE ALLEY 

TWIN SHUFFLE ALLEY 

TWIN SHUFFLE ALLEY 

TWIN SHUFFLE ALLEY 

TWIN SHUFFLE ALLEY 

TWIN SHUFFLE ALLEY 

TWIN SHUFFLE ALLEY 

TWIN SHUFFLE ALLEY 

IT'S NEW! WE'VE GOT IT including these great new machines

Williams SLUGFEST

HIT & RUN

Bally CHAMPION

Newest and Best Coin-Operated Mechanical Horse

Bally ATLANTIC CITY

Keeney 4-Player Super DELUXE LEAGUE BOWLER

Keeney 6-Player LEAGUE BOWLER

Keeney 9-Col. Electric CIGARETTE VENDOR

Evans JUBILEE 40/45-40/78

IMMEDIATE DELIVERY

WRITE FOR FREE PRICE LIST AND ORDER FORMS

Over 67,000 Active Buyers
Find Good Biz in Exports

by some firms also highlighted some of the peculiarities found in dealing overseas. The American Steel Export Company, exporters for J & L Steel, reported that activities are pegged to the availability of 83.5 percentage. C. S. Van Der Hoof, who handles the American Steel Bowling accounts, and considerable individual savings had to be recorded early in 1937 when the firm switched to 48s. To date, the American Steel and its exclusive force of phone has increased. Foreign some Latin American distributors were shocked with such as $4,500 to $18,000 worth of 48s.

Joe Clifford, former Trans World Bowling Company, exporter for J & L Steel, and other makers of steel boxes, needs that knowing how to handle his individual accounts is most important. Some firms, he reported, pay in a reasonably short time, while others are slow in picking up their shipments and do not pay until they have done so. Ken Osborn, export manager for W. G. Molding, AML Inc., exporter, feels import control is probably one of the most troublesome factors. However, despite the difficulties encountered overseas, all manufacturers and firms dealing in exports expressed enthusiasm over the growing value of foreign markets. The consensus seemed to be that conditions abroad probably will become normal or stabilized this coming year with a resulting slight decrease in sales but a much more steady income. As spokesmen for Rock-Ola and Wurlitzer announced, the export business should progress nicely in the future.

The CHALLENGER
Always a PROFIT Producer

A.B.T. Manufacturing Corp.
715-723 N. Kedzie Ave., Chicago 12, Ill.

for better buys buy McGinness

YOU CAN DEPEND ON ROY FOR QUALITY RECONDITIONED EQUIPMENT

JOE ASH

BOWLING GAMES

ROY McGINNIS CORP.
211 MARYLAND AVE., BALTIMORE 14, MD. PHONE: BELMONT 1490

GOOD GUARANTEED GAMES

FIVE BALLS

Swing-Off 1.50
Rollers 2.00
Steelies 2.00
Latin 2.00
Clown 2.00
Panther 2.00
Champion 2.00
Tiger 2.00
Bally 2.00
Gurkey 2.00
Cannon 2.00
Sunrise 2.00
Cleo 2.00
Target 2.00
Centauro 2.00

ONE BALLS

Turf King 3.00
Pepo Finish 3.00
Cold Cop 3.00
Champion 3.00

All prices are current and are subject to change without notice.

CROWN NOVELTY CO., INC.
309 HOWARD AVENUE
NEW ORLEANS 12, LA.
Empire Shows Twin Rotation

CHICAGO, April 12.—Empire Coin Machine Exchange started first operator showings of Exhibi
tion Supply Company's Twin Rotation game Tuesday (9). The distributor
handles the new type shuffle
game in Northern Illinois and
Wisconsin.

Twin Rotation utilizes the pool
theme in shuffle play. It intro-
duces a new amusement game
principle in which the balls ap-
pear on the playfield as illustra-
tions. Empire Coin is headed by Gil
Kirt.

Lun-A-Ride Clicks in Trial
Run at Philly

PHILADELPHIA, April 12 —
Lun-A-Ride Sales, national dis-
butor of Lun-A-Ride Novelty Pa-
tent, has just finished its first
test run of the miniature soap-
ship Lun-A-Ride was placed in a
main corner of the Rockland Drug
shop here, grossing $145.80 in its
first week of soapship opera-
tion, according to Sam Kohn, gen-
eral manager.

Merry Go-Round Sales, the
manufacturer of this new produc-
tion on Lun-A-Ride and accept-
sing orders for delivery.

4TH IN SERIES

Cohen Paints
"Discouraging"
Juke Picture

The Billboard recently
discussed the discouraging
picture of juke box oper-
ator associations what-
tually facing the indus-
try in the coming year. Fol-
lowing is the fourth in a
series of comments in an-
swer to the question.

CHICAGO, April 12. —
Jack Cohen, president of the Phonograph
Merchandise Association of Chicago,
paints what he calls a "discouraging" picture of the
problems facing the music ma-
chine industry in the coming year.

Generally, the comments by Cohen centered on the limited
existence of all phases of juke box
operations, while the price per-
play has remained the same.

In Cohen's words, "The opera-
tor's chief problem today is
overhead; the high cost of equipment,
records, labor, parts, etc., and the
decrease in reception of music
due to television.

Cohen pointed out that in 1941
the list price on a phonograph
was a little over $300. The wholes-
sale price of record was from
$31 to 33 cents. The average serv-
ices and pictures of music on
records were paid $40 or $50 per week. The existing
inflationary tendencies noted by
the WACO report of 1941 and the
Korean conflict combined to
account for all these costs upward.

"Today," Cohen adds, "the aver-
age price of a phonograph is
$1,200. The wholesale price of
record is now 57 cents. Wages have
more than doubled; parts have
more than doubled; trucking fees
have risen from $1.50 to $5. The
cost of the matter, according to
Cohen, is that the average op-
erator's income today is no more
than it was in 1941.

For this reason, Cohen calls the cur-
rent situation "one of discouraging
"He says, "We (the opera-
tors) are faced with the problem
of lowering this overhead, or of
attempting to increase our in-
come.

Blocking is a rise in the operators' in-
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regulations. "The only way to
increase the income prices is to
return to dime play and OPS his
prices from this industry to raise
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ing up the situation.

Hoboken Game
Law Illegal

HOBOoken, N. J., April 12. —
Municipal Magistrate Alton Rhee
Thursday (11) declared illegal in
the city a game outlawing pinball
machines. Law adapted last Sep-
tember by Magistrate Rhee who
asked that the ordinance does not
give the city the right to seize
property without due process of
law.

Ruling was made in misdemeanor
complaints against four local
stoekkeepers who were charged
with having pinball machines in
their establishments. Confusion
of the machines were termed a
violation of the United States Con-
stitution.

City contended the pinball ma-
achines are not pinball machines.

Attorneys representing the shop
owners held the devices were
games of skill, with no pay off on
either a cash, money, value or prize
games. Magistrate Rhee ruled the
owners were for entertainment
and not for gambling.

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4TH IN SERIES

Cohen Paints
"Discouraging"
Juke Picture

The Billboard recently
discussed the discouraging
picture of juke box oper-
ator associations what-
tually facing the indus-
try in the coming year. Fol-
lowing is the fourth in a
series of comments in an-
swer to the question.

CHICAGO, April 12. —
Jack Cohen, president of the Phonograph
Merchandise Association of Chicago,
paints what he calls a "discouraging" picture of the
problems facing the music ma-
chine industry in the coming year.

Generally, the comments by Cohen centered on the limited
existence of all phases of juke box
operations, while the price per-
play has remained the same.

In Cohen's words, "The opera-
tor's chief problem today is
overhead; the high cost of equipment,
records, labor, parts, etc., and the
decrease in reception of music
due to television.

Cohen pointed out that in 1941
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