Times Square Beacon Fading

New York, April 26—The historic Palace Theater sign that once dominated the marquee to almost the top of the building, is now gone in the near future. The space has been converted for a peculiar, animated sign by Art-Fracture, who recently assumed the space from the SKO clothing division. The marquee will remain intact for use of the theater.

 Sinatra-Berle NBC Team?

New York, April 26—The National Broadcasting Company reportedly will team Frank Sinatra and Jack Benny in a new version of the "Television Star Theater" next season. Sinatra, who was Berle's opposition last season for the Columbia Broadcasting System, is close on being inking with NBC-TV and will probably have several 15-minute slots in addition to his work on the Berle show.

AMA Will Produce Musical for Arenas

New York, April 26—A day-long benefit concert of the American Musical Association with all 32 member groups participating, staged at the Warner Theater here Tuesday (32), is very much in the air. A capacity house in the United States and Canada for the coming season.

Major decision was the appearance of John Murray Anderson to produce the association's major attraction of the new television season, according to David R. Hickey, executive secretary, who said the decision would be comparable to the major ice shows of the pre-war era. Anderson is an old hand at producing spectacular sets and lighting displays, having had many years of Broadway experience plus a long stretch, ended only this year.

Nets Go Dancing With Accent On Summer Band Remotes

New York, April 26—Albany's four radio networks have not completely budged up their spring schedule, although there is an indication that in the next two weeks, the Columbia Broadcasting System is planning to devote more time to its evening dance band programming than last season. The Columbia Broadcasting System tentatively plans to begin some of the summer seasons around Labor Day. Pick-up will be varied from both metropolitan hotels and offices as key spots. The popularity of the Columbia Band, while the Cowboys and MFS are set to pick up the bands, and the back cover will have the Columbia Band's schedule.

Legal, Engineering Costs Big Gamble

Losing Contenders for Disputed Channels Buying a Multi-Million-Dollar Headache

By RNN Atlas

Washington, April 26—The scramble for TV stations located off the Federal Communications Commission is developing into one of the busiest in the annals of any industry. Inasmuch as the only one company that paid an amount in excess of $60,000,000 in the first two months of the year, will not have to pay a cent in federal fees. The FCC has demanded that all bidders pay a minimum of $25,000,000 for a TV station.

Show Insured Against Suit

New York, April 26—What is believed to be the most expensive insurance policy ever taken out by any group, is in effect in New York this week for a new series in the world of television. The policy, known as the "GAC," which was issued by the Royal Insurance Company, is a $50,000,000 policy.

Tower Problem—Airlines Fearful of Future UHF Masts

Washington, April 26—The problem of airplane collisions with UHF masts has been solved by the Federal Communications Commission. The FCC has given a new set to the airlines, allowing them to determine whether or not the mast would be a hazard to aircraft.

May Clarify TV Color Ban

Washington, April 26—No indication was found of any change in the ban on color TV manufacture, as a result of the latest meeting. The FCC has stated that the ban will not be lifted until it has been determined that it is possible to produce color TV without interference with black-and-white allocation up to 120 channels.
Billboard Backstage

By JOE CHIBA

The Footlights Club in New York City is being deserted by vaudeville, and the last of its vaudevillians are fleeing to Broadway. This is a sad commentary on the state of vaudeville today. The Footlights Club was once a place where the best talent in vaudeville could be seen, but now it is filled with comedians, singers, and dancers who are not up to the standard of the Footlights Club. The vaudevillians are leaving the Footlights Club because there are no opportunities for them on Broadway. They are trying to get work in movie studios, but few opportunities are available. The vaudevillians are also leaving because they are tired of performing the same old routines. They want to try something new and exciting. The Footlights Club is a place where the vaudevillians can relax and enjoy themselves, but they are finding it harder and harder to find such places. The vaudevillians are leaving the Footlights Club because they are tired of performing in a place where they are not appreciated. They want to go to a place where they can be appreciated for their talents. The Footlights Club is a place where the vaudevillians can make a living, but they are finding it harder and harder to make a living in vaudeville. The vaudevillians are leaving the Footlights Club because they are tired of living in a world where they are not respected. They want to go to a world where they are respected for their talents. The Footlights Club is a place where the vaudevillians can be together, but they are finding it harder and harder to be together because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being alone. They want to go to a world where they can be with their families. The Footlights Club is a place where the vaudevillians can be appreciated, but they are finding it harder and harder to be appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unappreciated. They want to go to a world where they can be appreciated for their talents. The Footlights Club is a place where the vaudevillians can be happy, but they are finding it harder and harder to be happy because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unhappy. They want to go to a world where they can be happy. The Footlights Club is a place where the vaudevillians can be free, but they are finding it harder and harder to be free because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unfree. They want to go to a world where they can be free. The Footlights Club is a place where the vaudevillians can be true to themselves, but they are finding it harder and harder to be true to themselves because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being untrue to themselves. They want to go to a world where they can be true to themselves. The Footlights Club is a place where the vaudevillians can be proud, but they are finding it harder and harder to be proud because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unprideful. They want to go to a world where they can be proud. The Footlights Club is a place where the vaudevillians can be honest, but they are finding it harder and harder to be honest because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unhonest. They want to go to a world where they can be honest. The Footlights Club is a place where the vaudevillians can be brave, but they are finding it harder and harder to be brave because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unbrave. They want to go to a world where they can be brave. The Footlights Club is a place where the vaudevillians can be strong, but they are finding it harder and harder to be strong because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unstrong. They want to go to a world where they can be strong. The Footlights Club is a place where the vaudevillians can be true, but they are finding it harder and harder to be true because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being untrue. They want to go to a world where they can be true. The Footlights Club is a place where the vaudevillians can be free, but they are finding it harder and harder to be free because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unfree. They want to go to a world where they can be free. The Footlights Club is a place where the vaudevillians can be brave, but they are finding it harder and harder to be brave because they are not appreciated for their talents. The vaudevillians are leaving the Footlights Club because they are tired of being unbrave. They want to go to a world where they can be brave.
SCENIC UNION SUED

Anti-Trust Case Filed
By 'Twilight' Company

NEW YORK, April 26.—A
move to break the trust set-
up by the Motion Picture
Artists reads union was
started this week with the
filing of a $120,000 anti-trust suit
by the Scenic Union of New
York. The suit may lead to
the dissolution of the
partnership title of the imported
By "Scenic" were used for this
change. The unionists were
Joseph McKi-
nell, president, and
G. DeWitt LaValle,
vice-president, who
charged that the show's closure after
only eight performances was because
of the picketing by the pittiners and
the union, and for other reasons.
The suit is based on the theory that
the union, the managers and
the producers are in a conspiracy
to prevent the entry of the Scenic
union, and that the standard contract
form was not only declared illegal
and void, but also that the
unionists had been
prevented from
joining the union.

Walters Plans
Year's Booking
For Canteen

NEW YORK, April 26.—Lou
Walters, the West Coast
character actor, is
planning to make his
debut in New York
at the Canteen in
the next few weeks.

VAUDVILLE

Judy Crowns, London, NY Successes
With Triumphant LA Homecoming

Judy came back home last week
after having been away for
almost six months. She
had been working on the
London stage and had
appeared in several
productions. Her return
was greeted with
enthusiasm, and she
was welcomed by a
crowd of fans who
had come to see her
at the Canteen.

VAUDVILLE

GET DONALDSON AWARD
SWAGGER STRIDE

The Billboard will distribute the
Bills of the Ninety
Annual Donaldson Awards to all those
working in the Broadway Theaters
in New York City.

Those not working on Broadway during May may
obtain bills of the Ninety
Annual Donaldson Awards
from the Donaldson Awards Committee
at The Billboard in New York City.

The Donaldson Awards Committee agrees to
present the following awards:

First Atom-Bomb Telecast a Dud;
Landberg Ready Second Tests

TELEVISION

First Atom-Bomb Telecast a Dud;
Landberg Ready Second Tests

By LEE ZHITO

HOLLYWOOD, April 28.—Se-
conded efforts to use
a TV camera to film
radio shows were
patched to the
radio station's
network, and the
second effort was
more successful
than the first.

The second effort
was more successful
than the first,

Aspiring and experienced
performers alike received a
good reception in Hollywood,
where almost all the shows
were well received.

JUDYGED

<end of article>
APPLICANTS TO GAMBLE MILLIONS FOR TV BANDS

Race for Contested Frequencies

See Strictly for the Well-Heeded

CONTINUED FROM PAGE 1

than triple that of the last year. At a record of 4,000, a applicant in a contested case will be able to take 1,000 points of his filing fee. The fee for legal and engineering services also will rise, from $1,000 to $1,500.

The highest legal fee that a court can order in a contested case is $35,000.

One complication in the situation is that the FCC is requiring the filing of attorney fees, which are not always available, as are legal fees, and engineers. This makes the contest a matter of drawing on the line of the cut-off date, not the filing fee.

The bill has been generated in several ways. The FCC itself has been involved, and the Court of Appeal has been asked to reconsider the matter. In the meantime, the FCC has been asked to reconsider the filing fee.

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NEW FIELDS

Ziv’s Sinn to Visit Europe

NEW YORK, April 30—John Ziv, president of Ziv Productions, and Ziv Productions, Inc., and Ziv Productions, Inc., have announced that Mr. Ziv will be in Europe in the next two weeks to meet with producers and directors. Mr. Ziv has been in contact with several European producers and directors, and will be in France, Italy, and Spain.

Mr. Ziv will meet with producers and directors to discuss the possibility of joint ventures in Europe. He will also meet with potential investors to discuss the possibility of financing projects in Europe.

Mr. Ziv will also meet with several European distributors to discuss the possibility of distributing Ziv productions in Europe.

The meeting will take place in Paris, France, on May 1. Mr. Ziv will then travel to Rome, Italy, and then to Madrid, Spain, where he will meet with producers and directors.

The meetings will take place from May 1 to May 5.

Mr. Ziv will return to the United States on May 6.
**EDITORIAL**

"Et Tu, "Broadcasting"!

Among our trade press contemporaries there are few who can see a new era of broadcasting as rich and rewarding as that of today. The truth is, that we are not in the midst of a new age, but that we are in the midst of a new development in broadcasting.

The data is available and the potentialities are boundless. The future is bright and the future is now.

**BROADER SCOPE**

Girard Widens Rebond Seg For Crosby Ent.

HOLLYWOOD, April 30—Barney Widens, the producer of "Rebound" series, announced today that the show will be rebroadcast for a third season.

The show, which has been a hit with both advertisers and viewers, will be rebroadcast in the same time slot as last season.

**'Adjustments' Loom In Web Radio Rates**

NEW YORK, April 28 — Although the much-anticipated "Adjustments in Web Radio Rates" ("NPR") is expected to be published in the next few days, it is anticipated that the final rates will be lower than those originally proposed.

In a letter to the company, NPR's CEO, Bill Gross, expressed his concerns about the high rates proposed by the company.

**WBNT Prepares Saturday A.M. "Today" Seg**

NEW YORK, April 28 — In a move to cash in on the popularity of the "Today" show, WBNT will be launching a new Saturday morning show, "Saturday Morning Today." The show will feature a mix of talk, music, and news segments.

**Benny Set For 11 Sun. CBS-TV Shows in Fall**

NEW YORK, April 28 — Benny Hill will definitely do 11 TV shows for CBS next fall. The shows will be included in the regular lineup of the network.

**E. Barrymore, Ruth Hussey to "Mother's" Cast**

MOMENTUM, April 28 — At the last minute, E. Barrymore and Ruth Hussey have been added to the cast of "Mother," the new CBS production.

The two actresses will appear in the show's first episode, which will air on May 5th.

**Janssens Combines Hinterlands For New Talent**

NEW YORK, April 28 — Janssens, the production company that specializes in the production of programs for network television, has announced that it will be combining its two production divisions, Hinterlands and Talent, into a single entity.

**Fiblerguts Buys Godfrey Time**

NEW YORK, April 28 — Fiblerguts has purchased the Godfrey Time slot from CBS, effective immediately.

The deal was negotiated by Fiblerguts CEO, Jack Fiblergut, who said that the company is looking to expand its presence in the network television market.

**CBS annends "Kean, 'Funny"**

NEW YORK, April 28 — The Columbia Broadcasting System has announced that it will not be producing any more episodes of "Kean, 'Funny."" The show, which ran for three seasons, will not be renewed for a fourth.

The decision was made after a review of the show's ratings and its overall performance.

**Your Top TV Sales Opportunity**

Wilmerding, Pennsylvania

*In the Market Which Has Highest Income per Family in the Country*

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CALGARY ROUND-UP

Attendance Heavy at BMI Program Clinic

CALGARY. April 28—First of the 1952 series of BMI Program clinics and the second over-all in Canada, got away to an enthusiastic start on April 27 when the first 115 executives and the 74 registrants who attended a clinic session were held here at the Paliser Hotel, kicked off by A. M. Carsey, manager of CFCN, and Harold Moon, assistant general manager of BMI Canada Ltd., sales and clinic chairman. All speakers were well received.

Speakers included Larry Raymond, national advertising manager, Mutual Broadcasting System; Paul Barr, general manager, KOLB, Long Beach, Calif.; Jack Hively, assistant president, WJBN and WNIB, New York; William Kolenski, WNEW, New York; Gordon Love, manager, CPAC, who was chairman of the luncheon session; Carl Haverlin, president of BMI, who reviewed several important BMI activities; and Howard Argue, managing director of KMBI.

General Foods

To Sponsor

Arthur Murray

NEW YORK. April 26—General Foods Corporation today (April 26) announced that it would sponsor "The Arthur Murray Party" on NBC-TV this coming Friday evening, April 28, as a summer replacement for "I Remember Mama," which will continue to be broadcast on NBC during the summer months. "The Arthur Murray Party," the first Arthur Murray show of the summer, will be presented in 80 minutes, including commercials.

"Houseparty"

Seg Bought

NEW YORK. April 26—Green Giant, owner of this food bought this week started the 3-19-53 purchase of Art Linkletter's "Houseparty" beginning September 1 on the Columbia Broadcasting System radio and TV networks. Bill Murray already has Monday, Tuesday, Wednesday and Thursday nights on the same time of the show. Liver Boro, who held the same time of the show. Liver Boro, who held the "Houseparty" for NBC, will now produce the show on the Columbia Broadcasting System radio network.

Reynolds Mulls Radio-Video Shows for Fall

NEW YORK. April 26—Reynolds Metals this week is considering several radio and TV properties for this fall. The Co. is interested in the idea of televising its "Babe Ruth" TV commercials and in exploring the possibility of televising "Our Gang" cartoons. Service is given to the president, E. W. Reynolds, by "Our Gang" producer, Jack Hambrecht.

Get Your Program Ideas

The past several years—when the television spectaculars of the past have been seen on the NBC network. The era, created largely by the broadcasting execution of unusual shows, is far from over. Although national annuals have made little effort to meet the past's standards, numerous new sales plans and techniques have been introduced. A fresh, vigorous approach to creating shows and to selling them has been evidenced by the increased interest of the buyers, and the creativity of the buyers has been apparent in many quarters. One area of broadcast operation, however, seems to have been largely neglected.

This area, broadly enough, is probably the most important of all. It is the very heart of radio as a medium of entertainment. It is the very heart of radio as an advertising vehicle. It is programming.

It seems so obvious as to be almost ridiculous to emphasize that without audience-building, audience-holding, creating, extending, important, broadcasting programs no other operations can mean anything. Yet, and large, there has been a tremendous misuse or neglect of an important, such programs are developed by more alert local broadcasters, remain unexploited. One organization in the broadcasting business has, for several years, struggled to spread the word about the best in radio program ideas, methods and techniques. We refer, of course, to Broadcast Music, Inc., whose programs have grown, year by year, but all too slowly. This company's efforts are now stronger than ever and run throughout May.

BMI Contributions

Broadcasters who have produced skilled BMI own program symbol, notably its Concert Music packets, which were discontinued in June, 1951, and its "Teen-Age Rock Parade," are quite familiar with the practical, solid programming material supplied by Broadcast Music, Inc. These program symbols are excellent tools for an extension of and an elaboration upon similarly solid program ideas. They are the means by which the nation's most successful broadcasters, and any attendant of a program like "Teen-Age Rock Parade," will test the fact that these speakers can speak freely in the field of programming ideas.

Every man in radio owes it to himself and his station to attend these clinics. As the most ambitious and genuine effort to foster and exchange of promising ideas, even more important, to develop the support of every broadcaster. Check the list of clinics later in the year to attend the clinic in your area. You'll find it stimulatingly worth your while.

ATFP, Non-Members OK

SAG Freelance Minimum

NEW YORK. April 26—All freelancers, including non-members of the American Federation of Television and Radio Artists, have been granted SAG's work, which is effective immediately.

Kellogg Signs "Howdy" Again

NEW YORK. April 26—Kellogg signed the "Howdy Doody Show" pilot show, beginning June 3, for the series of "Howdy Doody TV" for NBC. The extension, on the 7:00-7:15 p.m. network, Tuesday and Thursday, is effective June 3.

Business was put through last week by Leo Burnett of Chicago. The show is being produced by Harold James, Head of the American Broadcasting Co., and a network of Chicago, a network of Chicago, which is produced in Chicago.

"Today's" Today Line Up Eight New Bankrollers

NEW YORK, April 26—Eight newcomers this week signed or were on the verge of signing as bankrollers for "Today," the 3-30 p.m. TV show on the National Broadcasting Company. The web also began rolling into the fall season, and some sources report that the program may be discontinued. NBC stations have laid their plans for the series, which will be the show's eighth season. The new Networks include: WOR, New York; KDDO, Los Angeles; KTVU, San Francisco; and WGN, Chicago.

Bankrollers include: WOR, New York; KDDO, Los Angeles; KTVU, San Francisco; and WGN, Chicago.

CBS Acquires "Start Talking"

NEW YORK. April 26—The Columbia Broadcasting System this week acquired a new panel show for radio and TV, called "Start Talking." The program, a feature on the British Broadcasting System, sets up panels of three ministers and three female competitors, the gentlemen to compete against each other. It is given over topics on which they will discuss for one minute without coming from the subject. The show is produced by the show's producer, and is broadcast on the Columbia Broadcasting System radio network. The show has been broadcast on the Columbia Broadcasting System radio network.

 Ведь вы еще не прочитали статью на русском языке. Зачем же вы меня разочаровываете в своем постоянном предсказательстве? Я ждал, что вы прочитывали статью. Тем не менее, мне хотелось бы узнать, что вы думаете о том, что вы прочитали. Можно ли мне помочь в чем-то еще?
"It never occurred to me that my neckties might be a problem..."

Not only his neckties, but his shirts, gestures and state of health are of tremendous concern to John Cameron Swayze's regular viewers. Swayze, who started as a reporter and newscaster in Kansas City, must choose his accessories as carefully as he edits his script. Television's most decorated newsmen, Swayze has won more awards for accuracy than a Swiss watch...including the coveted DuPont award. Formerly Director of News for NBC's Western network, Swayze's phenomenal memory and brisk showmanship first gained national prominence with his TV coverage of the 1948 presidential conventions. Now with his daily Camel News Caravan, television's highest rated news show, Swayze is one of the most-heard newsmen in the business.

As a keen interpretative reporter and knowledgeable showman, Swayze knows that 1952's big story is politics, and his first assignment, like that of 100 other NBC men of news, is to cover the conventions and the elections as they've never been covered before.

Swayze, Pearson, Kaltenborn, Mueller —these are a few of the outstanding reporters who make the NBC News Center pre-eminent in broadcasting. News reaches most Americans first through radio and television, and ratings prove that, day-to-day, more Americans prefer NBC as their primary news source on both radio and television. The reason is simple. NBC's news-gathering facilities are larger and more active, and NBC consistently broadcasts more hours of news, more special events than any other radio or television network. Politics makes more than strange bedfellows. It makes exciting news, and in this, the most intense political campaign since 1932, more Americans will hear the news first and hear more of it from NBC.
TV ALLOCATIONS OFFICIAL JULY 1

Date Considered Deadline for Filing Of Litigations Opposing FCC Plan

WASHINGTON, April 26.—July 1, the Federal Communications Commission's magic date for the start of processing TV allocations in Washington. The FCC will take back with him a reclassified pilot of "The Joe E. Brown Show" and a rough cut version of "Feast of the Sycamores," both recently acquired by national sales distribution by NBC.

While in Gotham, the producer will meet with agency reps to probe sales potential of these and other series now in the works. He will return to Hollywood end of next week.

BEER STRIKE HITS AIR SEGTS

PITTSBURGH, April 26.—A beer strike at the nine major breweries here has hit the performers and producers with all the beer shows on WQWQ going off the air till the fall. When the breweries were struck, Suzanne decided to put its summer hiatus up eight weeks and cancelled the remaining weeks of "Beer Time." Iron City Beer execs pulled its "Tech Vistaset" spot, and Fort Pitt signed new "Supports" a week earlier. Suzanne and Brentwood would keep their time and would resume their spots. Fort Pitt gave up its time together at 6:00 and is moving in an 11 p.m. slot with a news program.

RUMOR FLIES AS WHITE EXITS MBS

Web Prexy May Take Baseball Post; Chairman O'Neill Assumes Vacancy

NEW YORK, April 26—Frank Sinatra's resignation as president of the Mutual Broadcasting System Thursday, and the usual rumors concerning his resignation, hit the web, but he had been needed for the past three years, and some directive of the upcoming network future plans. It was clear, however, from the statements by both Frank and those close to him, that the situation is completely amicable terms.

O'Neill said: "I am proud of the work you share that I feel to leave my present post at the end of next month. I would have picked nothing better than to stand where I am and I can wish Frank was staying with us. In his leaving I feel the loss of a top operating officer.

A man's choice of his work to me is just as personal as that of a wife, and while I regret Frank's decision, I can only be happy for him, and I take this opportunity of expressing my gratitude and confidence in his continued success as a top executive.

Fortunately for us, some of Frank's value to us will be retained, and of course, he will continue to put his weight behind his company's outstanding programs and products.

I am also happy that the company is continuing its support of this great sport as it has been for many years. The support of the company has been an integral part of the success of this great sport, and we are grateful for its continued support."
Civil Defense Lauds Media’s Fine Work

WASHINGTON, April 26 — Truitt to TV and radio for giving generous grants time for vital information was voiced this week by the Federal Civil Defense Administration in its annual report to Congress. One major title: “Thanks project, the "Survival" series, was played in 60 cities, the report stated. Monetary value of the air time donated for the original run of the series was estimated at more than $100,000, with production cost to the government only $1,007.

The agency said its closed-circuit TV experiment in theaters

Burns & Allen Sunday Sought

NEW YORK, April 26 — Goodrich hopes to be able to slot Burns and Allen in the Sunday night 10-11:30 p.m. slot on the Columbia Broadcasting System's TV network next season. The web is now programming "Circus Time" in the slot. The switch, however, is contingent upon Procter & Gamble making "Red Skelton" at 10 p.m. Sundays to 7 p.m. that evening, as desired by the National Broadcasting Company.

In any event it is most unlikely that Burns and Allen will remain in its present 9:30-10 p.m. slot on CBS-TV, a network agent said this week, although the agency for Goodrich, also represented by Delmore, Horan's go-between, is holding out some hope of keeping the series on CBS. The present sponsor of "Red Skelton" is supposed to be Procter & Gamble, but no one knows for sure.

A "Malone, ‘Day’ Into NBC A.M."

NEW YORK, April 26 — The two soap operas to go into the new 9:30-10 slot period via the National Broadcasting Company will be "Young Dr. Malone" and "Brighter Day." These are the choices of Procter & Gamble, which moves into what formerly was station option time starting June 27.

Both stations have been airing via the Columbia Broadcasting System's "Summer Pitch Wows Admen."

SUMMER PITCH Wows ADMEN

NEW YORK, April 25 — A novel means of making a sales presentation, unveiled yesterday (26) by the National Broadcasting Company, is expected to make radio stations more efficient in their current management. The new system features the use of a "pitch," or brief, imageless, presentation featuring a colorful, radio station's advertising and sales executives at a luncheon held at the Waldorf Astoria.

The feeling of the web is to say that not only did this gain them a hearing with almost all major prospects at one time, but the laughter emanating from the humorous Allen commentary proved an unexpected change.

JUNKS FRIGHT

KHG-TV Uses Major Studio Picture Clips

HOLLYWOOD, April 26 — Studio picture clips and TV fright and recognition, instead of the monotonous powers, made KHG-TV's "Television News" a hit in the past few weeks.

The NBC affiliate, which has featured "Television News" in the past, is now showing a show containing several clips from major studio news releases. The show, which has been rejected several times earlier in the season, will be used in a similar period of time in the history of the industry, according to the NBC.

Theatrical interest is genuine.

THE BILLBOARD

POLITICAL LIABILITY PLEA

Lifting Stations' Onus Would Open More Air

WASHINGTON, April 26 — Passage of legislation freeing radio and television broadcasters from liability for political broadcasts was urged before a Senate Privileges and Elections subcommittee which week by the National Association of Broadcasters President Harold F. Fisher and DuMont television counsel William Roberts. The bill would extend the existing situation where, in some States, damage suits can be filed against broadcasters for political speeches over which they have no control.

Fisher pointed out that the Federal Communications Commission has ruled no broadcaster can tamper with a political ticket. The pending legislation, introduced by Rep. W. H. Dowd, would leave the political party buildable, for any denomination, but would remove the broadcast from liability.

Fisher declared, "Adoption of the House bill will make broadcasters in many States more ready to accept political broadcasts, and to accept them at the usual rate for broadcast time.

Fisher said that the nation's radio and TV stations charge less for commercial and political time, despite increased expenses for the political broadcasts and the added risk.

Time Expense

Robertson testified that due to the lack of such a politicized broadcast, the broadcasters have been asked for a moratorium on any "extremely reasonable" charge. Robertson priced the airwaves at $5,000 paid by presiding congressman Harold Reamer for one minute of broadcast. Senates are considering several anti-Communist laws, including an election law, and are going to the broadcasters as a result of the change.

Robertson, however, feels that the network broadcasters will not be receiving the same amount of time against political broadcasts.

Airline networks have been given a certain amount of time to the political parties, Roberts said that after long consideration DuMont has decided to refuse the need for a Communists' party should request the broadcast of its national convention. DuMont plans to televise both the Democratic and Republican conventions. Roberts said his organization based the Supreme Court's ruling finding the Communist a destructive party.

Kudner Offers Gray & Carter

NEW YORK, April 26 — The Kudner Agency has been trying to sell a variety package featuring Roberts Gray & Carter for the Buck Motor Company. The show is to be presented Thursday night 8 p.m. slot, once a month, when Texaco "Star Time" is running.
VIDEO TUG O' WAR

TV Film Wins Fight; Live Pix Too Costly

HOLLYWOOD, April 26—Television's tug o' war with live TV because is being settled in the court room. But top drawer screen and stage names prefer film and competition among TV movie makers is holding down the prices. It was reported, in the interests of the TV industry as the balance of this move is more favorable to the producer predicted that there would be a film or TV version of every show on the air that fail as are scheduled for the next season.

New York, April 26—NBC's President, Betty Garfield, today announced that NBC has signed a contract with Jesse L. Lasky for the television rights to their motion picture, "The Dear Old drowned," which stars Pauline Frederick. The contract is for the next three years and provides that NBC will pay Lasky $50,000 per year for each of the three years.

ABC WEB OUTLET SOLD

KEPO, El Paso, Goes to Robertson Group

ST. PAUL, April 26—Miller C. Robertson, vice-president in charge of sales of Miller Broadcasting, Inc., has bought KEPO, the CBS-owned television station in El Paso, Tex. The sale was announced today by Robert W. Bell, president of Miller Broadcasting, Inc.

Robertson will operate the station under the name of Robertson Broadcasting, Inc., which he has organized for the purpose of conducting the operations of KEPO.

Robertson said that the purchase was made for the purpose of expanding the company's operations in the southwestern United States and that KEPO will be operated as a CBS affiliate.

The sale is subject to approval by the Federal Communications Commission and is expected to be completed within the next few weeks.

The purchase price was not disclosed.

ABC has announced that KEPO will be sold to Robertson Broadcasting, Inc., which has organized for the purpose of operating KEPO. The sale is expected to be completed within the next few weeks.

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Ameche-Langford Pact Claims ABC Attention

WASHINGTON - The government's security program on news, which has been under criticism by broadcasters and the press, is due for a formal investigation under a resolution introduced this week by Sen. Al Gore. The resolution proposed that a Senate subcommittee investigate whether government 'impediments' are hindering the public from receiving news.

WGNM Signs Laraine Day for Midday Shift

NEW YORK—Laraine Day has been signed to a midday shift, 2 to 3:30, which starts on May 7. The program originates from Hartford, Connecticut, and will feature showbiz, sports and political items, Murray Keaton, editor and Bob Merrill, producer-research.

Sterling Replaces for TV 26 Fidipicott Flor

NEW YORK—Sterling Television Corporation is to replace TV 26 in Chicago with a series of 26 James A. Fidipicott shows. The series is also including an education television film, "Adventures in Living," as available at 26 half-hour or 25 quarter-hour programs.

Radio, TV Flood Aid Sets Fine Pattern Examples

KANSAS CITY, Mo.—The nation's radio and TV stations are coming up with some interesting examples of public service programming in the course of the floods in the Midwest. A typical example was the 20-hour appeal by WRCB and WVII-TV, Cincinnati, which returned a third of its flood relief funds and thousands of dollars being received as "broadside" comment of South Sioux City, Neb. In Shingwauk, Mich., KWWC originated dozens of broadcast reports from the Detroit River floodlands, using a newly delivered airplane, hum radio, etc. Station KMW, Council Bluffs, 1., turned over its entire broadcast facilities in the city council, taking over several commercial shows and setting up direct broadcasts from the mayor's office.

TIME-COY DEAL SCANNED

FCC Gets Details of KOB, KOB-TV Sale

WASHINGTON, April 29—The Federal Communications Commission, under the chairmanship of J. Morgan, who had reviewed the application for the broadcast station in Albuquerque, N. M., has notified the FCC chairman, Wayne Co, of the proposed sale of KOB-KOB-TV, not included in the application. In explanatory information, the chairman stated that this was interested in half ownership of the new station because it offers an opportunity in radio and television and is a part of financial growth. The chairman added: "I believe that I, with the FCC, Inc., will be able to make some contribution to the development of television and radio in the further development of radio in the Albuquerque and New Mexico communities.

According to the application, the FCC chairman, Wayne Co, will pay $50,000 for the station at the rate of $100,000 for the station at the rate of $100,000 in half the remaining stock in the FCC.

NBC-TV Signs Cox, Cuts Fire

NEW YORK, April 28—Cox Televising and Cox Communications have reached an agreement whereby the National Broadcasting Corporation will provide the NBC network. The agreement provides for the NBC network to be sold to Cox Communications, Inc., at the rate of $100,000 per year for the first half of the remaining stock in the FCC.

The Coax Cox is, the Cox Communications, Inc., and its three directors, will enter into a new agreement with Cox Communications, Inc., for the NBC network to be sold at the rate of $100,000 per year for the first half of the remaining stock in the FCC.

The Cox Communications, Inc., will be responsible for all sales and operating expenses of the NBC network. The NBC network will be responsible for all sales and operating expenses of the NBC network. The NBC network will be responsible for all sales and operating expenses of the NBC network. The NBC network will be responsible for all sales and operating expenses of the NBC network.

The Cox Communications, Inc., will be responsible for all sales and operating expenses of the NBC network. The NBC network will be responsible for all sales and operating expenses of the NBC network. The NBC network will be responsible for all sales and operating expenses of the NBC network. The NBC network will be responsible for all sales and operating expenses of the NBC network.
**American Inventory**

**Television—Radio Reviews**

**America's Town Meeting**

**CAPSULE COMMENT**

**America's Town Meeting**

**TELEVISION**

**Sunday, 30-8:30 P.M. EST.**


**Sujet:** The story of a small town where the people are divided over a project to build a new highway.

**Comment:** The program features interviews with town residents, including the mayor, a farmer, a retired teacher, and a young woman who is preparing to leave town for college. The hour-long drama explores the town's complex history and the current political issues.

**Draw to Win**

**TELEVISION**

**Sunday, 11:30 A.M. EST.**

Sponsored by the National Broadcasting Company (NBC). A game show where the audience participates in choosing the winner.

**Comment:** The show features hostess Sadie Bess, who poses questions to a panel of contestants. The audience votes on the correct answer, and the contestant with the most votes wins.

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**Battle Report—Washington**

**TELEVISION— Reviewed Sunday, June 2, 1952—5:30-6:30 P.M. EST.**


**Comment:** The program features a series of vignettes about the impact of the Korean War on American life. Each segment is accompanied by musical interludes composed by the renowned composer Ernest Toch.

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**Turkey Cove**

The story of a small village in Turkey Cove, Maine, which is threatened by a proposed dam. The residents fight to save their way of life, but ultimately they must make a difficult decision.

**Comment:** The program is a powerful call to action, urging viewers to become involved in the ongoing struggle to protect the environment.

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**America's Town Meeting**

**TELEVISION—Reviewed Saturday, June 1, 1952—8:00-9:00 P.M. EST.**


**Comment:** The program features a series of vignettes about the impact of the Korean War on American life. Each segment is accompanied by musical interludes composed by the renowned composer Ernest Toch.

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**Comedy Stables**

**TELEVISION—Reviewed Sunday, June 2, 1952—9:30-10:30 P.M. EST.**

Sponsored by Reynolds Metals Company. The program features a variety of comic sketches and short films.

**Comment:** The program is a showcase for some of the best talent in the country, including lampoon of the current administration, and a series of short films that poke fun at the Establishment.

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**The Big Show**

**TELEVISION—Reviewed Sunday, June 2, 1952—10:30-11:30 P.M. EST.**

Sponsored by the General Electric Company. The program features a series of comedy sketches and shorts.

**Comment:** The program is a showcase for some of the best talent in the country, including lampoon of the current administration, and a series of short films that poke fun at the Establishment.
AGYA Ruling Causes Blockout of 1 Show

CHICAGO, April 26—Another ruling by the Advertising & Salesmen’s Union, a local of the American Guild of Variety Artists, wherein the union has decided that AGYA, which stands for Advertising & Variety Artists, has been cleared by the union, has resulted in the cancellation of a show on this program. The union has decided that AGYA would go on the air in any scale, the other getting a higher rate. The union has decided that AGYA would go on the air in any scale, the other getting a higher rate. The union has decided that AGYA would go on the air in any scale, the other getting a higher rate. The union has decided that AGYA would go on the air in any scale, the other getting a higher rate. The union has decided that AGYA would go on the air in any scale, the other getting a higher rate.
Night Club-Vaude Reviews

Steubens' Viennois Room, Boston (Thursday, April 17)


Dr. Giovanni, making his first appearance here, has been in Boston hotels in recent years. In the mainstay of one of the most successful line-ups here in the past few weeks and one, to judge by the reaction, that is a crowd-pleaser. The show was held together by a slight lack of regular patter, with the great deal of warmth about Giovanni's performance and unusual physicality that should build to a roar.

Surrounding acts are competitive and can be seen doing a good job of carnival. In a word, peripatetic, which is not usually found with this type of act.

The two numbers were well showy, though not of the customary kind, and would attract at least a nominal audience at various rates. The entire company has all sides to their act.

The number was well handled, putting the general use of the carousels, except for the novelty of the kind of act.

The show is well handled, with the general use of the carousels, except for the novelty of the kind of act.

The London Palladium (Monday, April 25)

Capacity, 7,432. Price policy $1.50 minimum with drinks. Tel. 617-900-0410. Operator, Charles Marlow. A successful act in the past three years, the show is well handled, with the general use of the carousels, except for the novelty of the kind of act.

The ship, the bull, the liar with which Stocker Turner greeted her audience, Miss Okin, who is away from England on her current tour, was seen here as were many other turns. The show was well handled, with the general use of the carousels, except for the novelty of the kind of act.

In their first local appearance, the Andrews Sisters were accompanied by a good pianist, who left the three repeats, but who did their best to improve the situation, and was heard by the audience.

The show was well handled, with the general use of the carousels, except for the novelty of the kind of act.

At a special gala, girls were produced by this show, with a few preliminary remarks delivered by an outstanding actor.

Thank You, American Bookers, for another wonderful reception

John W. Magee, "Lester"

Opening JUNE 2 JUDE PALADINUM LONDON
Palace Eyes 8-Act Policy for Summer After Hutton’s Run
Feels House Prestige, Location Strong Enough for Tourist Lure

NEW YORK, April 26 - The Palace, 14th and Bleecker St., will undertake an eight-act policy at the end of the Bette Davis run, which is due to close on April 29. The Palace is doing better than ever, and the management is confident that it can support an eight-act policy.

B’ways Grosses Recede: Palace Only Spot SRO

NEW YORK, April 26 - With the decrease of the Bette Davis run and the opening of the Paramount, there is a decrease of business. The Palace is the only spot still running. The vaudeville business is still doing well, but the Palace is the only one with a full house.

BOOK REVIEW

14th Century Pitch Story

By Ex-Comic

NEW YORK, April 26 - There’s hard to find an available book to write about. The 14th Century Pitch Story is by Ex-Comic. It is a book about the history of vaudeville, and it is a good one. The book is written in a style that is easy to read, and it is a good read. The book is a good read for anyone who is interested in vaudeville.

NIGHT CLUBS-VAUDE

KYLE’S BREAK

Cancellation of Pitt Cafe Job in Time for Film

PITTSBURGH, April 26 - Kyle, the vaudeville idol, has been released from the Pitt Cafe job in time for his film debut. Kyle has been under contract with the Pitt Cafe for several weeks, but he has been released in order to make a film.

Chi Spots to Pitch Names at Conclaves

CHICAGO, April 26 - Chi Spots has announced that it will be pitching names at the upcoming conclaves. Chi Spots is a vaudeville agency, and it is the leading agency in the industry. Chi Spots has been pitching names at conclaves for many years, and it is a good place to be.

Maksik Pacing On 10-Day Plan

NEW YORK, April 26 - Maksik, the vaudeville agent, has announced that he will be pacing on a 10-day plan. Maksik has been pacing on a 10-day plan for many years, and it is a good plan. Maksik has a good reputation in the industry, and he is a good agent.

Milwaukee Spots Shake Biz Slump

Offer Strongest Talent Line-ups In Years; Medium Prices Short

MILWAUKEE, April 26 - Local vaudeville spots are offering some of the strongest talent line-ups in years. The medium prices are short, and the spots are offering some of the best talent in the business. The spots are hoping to attract more business with their strong line-ups.
One-Stop Shops Hit Milwaukee

MILWAUKEE, April 26—One-stop record shops, which have been spreading up in many cities throughout the country as a new merchandising device, are about to enter the Milwaukee market. The first such shop in the city is known as the "Music Shack," and it is located on the 2nd floor of the Palais Theatre, at 223 East Wisconsin Avenue.

The Music Shack will carry in stock a wide variety of recordings, including the latest hits, old favorites, and_requestable items. The shop is scheduled to open on May 1st.

Rackmil's Trip May Bring U-I Merger Closer

NEW YORK, April 26—Millionaire Arthur Rackmil, who has been negotiating for Europe next week on a business trip, has left New York for Paris. In Paris, he is expected to meet with U-I executives regarding the possibility of a merger between the two companies.

SPA Draws Compulsory License

BATTLE LINES, Maps Capitol Liaison

NEW YORK, April 26—A campaign to erase the compulsory license known as "The Copyright Act" has been launched. The campaign aims to secure a new copyright law that would provide much-needed reforms to the existing law.

Decca Renews Gordon Jenkins For Two Years

NEW YORK, April 26—Decca Records has renewed its contract with Gordon Jenkins for two years. Jenkins, who has been with Decca for the past three years, has agreed to continue recording for the label.

Pollack Sues Over "Boats"

HOLLYWOOD, April 26—Copyright infringement suit involving the song "Boats" has been filed in the U.S. District Court here by the composer, Johnnie Ray. The song was written for the film "Election Year," in which Ray starred. The suit seeks $500,000 in damages plus an accounting of the composer's fees.

Pitt PAWNSHOP STARS TUNGSTER

Pittsburgh, April 26—Pittsburgh's Pawsworth, the world's largest pawnshop, has announced that it will begin offering a new service: the sale of used records. The shop plans to offer a wide selection of records at competitive prices.

Writers Fight Harbach Draft, Want Injection of New Blood

New Leaders for Future Prosperity

Is Penner Aim; Exec V.P.—Weighed

NEW YORK, April 26—The election of a president of the Society of Authors and Publishers was left at the mercy of the ASCAP board today. The Society's board of directors, at a meeting Thursday, approved action for two weeks. Meanwhile, discussions are proceeding on the formation of a new organization, which may be called the "Authors and Publishers Alliance." One of the leaders in the movement for Harbach take-over of ASCAP is said to be preparing to draft him.

Harbach, quoted by The Billboard, said: "No nation has ever made the effort to work against the best for the society. ASCAP is a good organization, we are working toward that end."

The election of a new president is scheduled for next Monday, according to the ASCAP board. The new president will be chosen from among the candidates originally nominated.

SPA Compulsory License

The Society of Authors and Publishers (SPA) has been granted a compulsory license to use the copyright of the song "Boats," which was written by Johnnie Ray for the film "Election Year." The license will allow SPA to use the song without paying any royalties.

Capitol, GAC Tie In On Dance Promotion

All-Out Bally Includes Band Itineraries, Kits Disturbed Thru 42 Branches

The Capitol branch will further promote the band's appearance by taking over all the promotions to be given away at the time of the concert. The GAC branch will also promote the band's appearance by giving away all the promotional items to be given away at the time of the concert.

Cite Heck for Carnegie Hall BO Shortage

NEW YORK, April 26—A federal jury has found that Johnnie Ray, a singer associated with Carnegie Hall, was responsible for the shortage of tickets at the hall during the concert season of 1975. Ray was charged with tampering with the box-office equipment at Carnegie Hall and with altering the seating capacity of the hall.

Sylvia Green Sues Ridgeway

HOLLYWOOD, April 26—Piano player Sylvia Green, who was a member of the band "The Giants," has filed a $1,000 lawsuit against her former bandmates, alleging that they have refused to pay her royalties for performances.

Yma Sumac to Take Crack at Pop Field

HOLLYWOOD, April 26—Singer Yma Sumac, who has been making high notes in the opera world, has signed a contract with Capitol Records to make pop records. Sumac's first Capitol album is scheduled for release in June.

Devin Debut Nails Policy With Anthony

MILWAUKEE, April 26—George Devine, operator of the highly successful Million Dollar Ballroom here, today signed a new series of band bookings Wednesday at 5 p.m. with the Johnnie Ray Orchestra. Follow-up starts with Stan Kenton Sunday afternoon at 3 p.m.

Devine Debut Nails Policy With Anthony

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-continued on page 25
CAPAC Fighting On Double Front

TORONTO, April 26 — Com- pany must be satisfied that the Canadian Association of Canada, Ltd. faces serious threats to its life as an organization due to legal action in Montreal against the company. The Montreal Roya lty, which has been suspended for more than a year, is threatened with closure.

Recently the company was notified by the Canadian Copyright Commission that it must comply with the Copyright Act or face serious consequences. The company has been unable to comply with the Copyright Act and has been forced to close its operations.

New ASCAP Deal Wins FM Outlets

New York, April 26 — ASCAP has signed a new deal with major FM outlets, including WNEW, WABC, and WOR. The deal covers the use of ASCAP-licensed music on the stations.

The deal includes a provision for the use of ASCAP-licensed music in a variety of formats, including talk, news, and sports.

SOUTHERN TRIPS

Pub Finds Songs All Over Globe

New York, April 26 — The International Copyright Law, publishers operate is illustrated by the case of a small music publisher in the southern United States. The publisher, who is based in Mississippi, has been successful in finding songs in locations all over the world.

RCA Vic Biz in L. A. Hall 45's

Los Angeles, April 26 — RCA has signed an exclusive contract with L.A. Hall 45's, a prominent Los Angeles record producer. The contract includes the use of RCA-licensed music on L.A. Hall 45's recordings.

Cap's Albums in New Wraps

Hollywood, April 26 — For the first time, RCA has released albums in new wrappings. The wrappings feature colorful, eye-catching designs and are made of new, environmentally friendly materials.

RIAA Sets National Publicity Campaign

New York, April 26 — The RIAA has launched a national publicity campaign to promote the recording industry and its products. The campaign will include advertisements, public appearances, and other promotional activities.

Robinson vs. Weinstock Charges Infringement

New York, April 26 — Robinson vs. Weinstock charges of infringement were rejected by the court. The case involved the use of a well-known song in a new recording.

Denies Mills' Robinson Plea

Robinson, April 26 — Rumors of a plea deal involving Mills and Robinson were denied by both parties. The case is expected to go to trial in the near future.

Disk Dealers Will Study Price Cuts

New York, April 26 — Price cutting by dealers is expected to be studied by the industry. The move is in response to increased competition from online retailers and streaming services.

B'way Music Hiked 33% By ASCAP

New York, April 26 — ASCAP has increased the rate of increase for Broadway music. The increase is expected to affect performers and producers.

Advance data and trade action on "Songs for Sale"

New York, April 26 — ASCAP has announced plans to launch an "Songs for Sale" campaign aimed at encouraging the use of ASCAP-licensed music in commercials, advertising, and other public relations.

New Columbia Album Salutes Beiderbecke

NEW YORK, April 26—The years 1927-1929 were the period of the most brilliant jazz improvisation of the F. Scott Fitzgerald era. Many of the most significant jazz recordings were made during this time. However, the recording industry was just beginning to gain momentum in the 1920s. This period marked the transition from silent films to sound, and radio was becoming an important medium for music. The Columbia label, under the direction of H.C. Worthington, was producing many of the most successful jazz recordings of the time.

Les-Buzz Float Pushees Sachmo

FLUSHES SACHMO, III, April 26—Basie Verschay, operator of the Legendary Boys, a new band, which frequently plays at nightclubs on the West Coast, has developed a special promotion in conjunction with the release of the new Columbia album, "Pezhees Sachmo," on Friday, May 26. The band will perform in several major cities, including Los Angeles, San Francisco, and Seattle, over the next few weeks.

Thickly are comprehensive, well-written volumes that bring to life the jazz age of the 1920s and 1930s. The book is a must-read for jazz fans and music historians alike.

Disk Library

Organ Prepares Club, School Package Plan

NEW YORK, April 28—Plans are being made to prepare a complete, high-quality package of jazz records for the Columbia label. The package will include 12-inch long-playing albums of the best jazz artists of the time, including Duke Ellington, Count Basie, and Louis Armstrong. The package will also feature a special set of jazz recordings made by the legendary Les-Buzz Float band, which includes Joe Marsala, Vic Dickenson, and Red Allen. The package is expected to be released in May.

Sides in Current Release

Week ending April 26

Because of the lack of personnel and with each of the six record companies continuing to receive new releases, sound engineers at the Billboard's recording studio are having the added problem of being asked to prepare a record for each of the six companies in the studio.

Arthur H. Morgan

Radio Title

ABC Music Corp.

ABC Music Corp.

American Music Inc.

Mountain Laurel

Music Publishers

No music publishers

[(Continued on page 7)]

Tico Waxing L.A.

Songs in English

NEW YORK, April 25—The recent growth in the popularity of Latin American music in the United States has led to the development of several new records. Among these is the Tico Waxing L.A. series, which features recordings in English. The series features the popular Los Angeles-based band, Los Palominos, and has been well-received by listeners.

Tico Waxing L.A.

Tico Waxing L.A.

Eastern Iowa, Bond Fete Scheduled for May 17

CEDAR RAPIDS, Ia., April 26—The annual Eastern Iowa Band Festival, which is attended by more than 5,000 students and music educators, has been scheduled for May 17. The festival features performances by some of the best high school bands in the region. The event is sponsored by the Eastern Iowa Band Directors Association.
Music as Written

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

LABEL AND NO.  
TINES  
WERN PIERCE
"Take It From Me to Ma" on the Atlantic label. The longer version is a hit. 

JIMMY WALKER
"The Way You Make Me Feel" on Decca. The single releases in April 21 or 22.

MARCUS & ROBES
"Billie Jean" on Epic. The single releases in April 21 or 22.

KENNETH THOMPSON
"You've Lost That Loving Feeling" on Columbia. The single releases in April 21 or 22.

MEADE LOMAX
"Just Got Paid" on A&M. The single releases in April 21 or 22.

ROY BURNOE
"The Way You Make Me Feel" on Decca. The single releases in April 21 or 22.

BLACKIE CRAWFORD
"My Whole Heart" on Epic. The single releases in April 21 or 22.

LANCE BONFIELD
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

WASHINGTON, D.C.
"That's All Right" on Stax. The single releases in April 21 or 22.

JIM EAMES
"I'm a Lover, Not a Fighter" on Bell. The single releases in April 21 or 22.

DAN GOREN
"I Don't Want To Be A Fool" on Bell. The single releases in April 21 or 22.

JOHN HUNT
"If You Want To Be Happy" on Bell. The single releases in April 21 or 22.

H. R. JOHNSON
"I'll Be There For You" on Bell. The single releases in April 21 or 22.

ROBERT ROBERTS
"If I Don't Love You" on Bell. The single releases in April 21 or 22.

HARRY JANE
"I'm A Lover, Not a Fighter" on Bell. The single releases in April 21 or 22.

WHO DALE
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

BOOT HILL
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

HARRY JANE
"I'm A Lover, Not a Fighter" on Bell. The single releases in April 21 or 22.

CHICK WEBER
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

Vince GIORDANO
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

Wendy BRADFORD
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

JOHN HUNTER
"If You Want To Be Happy" on Bell. The single releases in April 21 or 22.

Lance BONFIELD
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

CARL SAUCERMAN
"Look Out For Danger" on Capitol. The single releases in April 21 or 22.

God's Secret Weapon
"I'm Gonna Be There" on Epic. The single releases in April 21 or 22.

(Continued on page 19)
TOP SELLERS...based on this week’s actual sales

COUNTRY
1. Somebody’s Fallen in Love / My Mother Must Have Been a Girl
   DECCA 28067
   By Everett Reech

2. Wondering
   DECCA 28041
   By Eddie Arnold

3. Peace in the Valley
   DECCA 28172
   By The Davis Sisters

4. Don’t Stay Away
   DECCA 28074
   By The Marrs Sisters

5. Two Old to Get the Mustard
   DECCA 28086
   By The Lone Star Quartet

6. Missa Marin / Maria Second Hand
   DECCA 28083
   By The Golden West Singers

7. The First Minnow-Ponchell
   DECCA 28085
   By Billy Monroe

SEPIA
8. Let’s Talk About Jesus
   SEPIA 4177
   By Sister Rosetta Tharpe

9. Peace in the Valley
   SEPIA 4179
   By Sister Rosetta Tharpe

10. A Man Ain’t Supposed to Cry
    SEPIA 27871
    By Arthur Prysock

AT EAGLE
11. Footprints Blues
    EAGLE 28038
    By Buddy Johnson

12. Footprints Blues
    EAGLE 28039
    By Lillian Hampton

13. Footprints Blues
    EAGLE 28040
    By Ethel Hampton

*Also available at 45 RPM (sold separately) - to record novelty*

**Another Great 'Best Bet' makes the 'Best Seller' list this week.**

ALBUM TOP SELLERS

KING AND I / Original Cast
DECCA 28082
By The King’s Men

LEROY ANDERSON CONDUCTS
DECCA 28084
By LeRoy Anderson

JUDY ON THE PALACE
DECCA 28085
By Judy Garland

OKLAHOMA! / Original Cast
DECCA 28086
By Rodgers and Hammerstein

LEROY ANDERSON CONDUCTS
DECCA 28087
By LeRoy Anderson

AL JOLSON
DECCA 28088
By Al Jolson

SATCHMO SERENADES
DECCA 28089
By Louis Armstrong

ON THE SMALL SCREEN
DECCA 28090
By The Goldberg Band

CHILDREN’S TOP SELLERS

THE ADVENTURES OF THE LONE RANGE: HE BECOMES THE LONE RANGER
DECCA 28089
By The Lone Ranger

HE FINDS SILVER
DECCA 28090
By The Lone Ranger

HE FINDS AN EGG
DECCA 28091
By The Lone Ranger

THE LITTLE ENGINE THAT COULD
DECCA 28092
By The Little Engine That Could

AND THEY HAVE A PARTY
DECCA 28093
By The Little Engine That Could

LOUIS ARMSTRONG
DECCA 28094
By Louis Armstrong

TOP SELLERS...based on this week’s actual sales

GOOD BETS

1. I Don’t Mind
2. Lonely Wine
3. Margie
4. Slow Down
5. So Used to Loving You
6. Goody Goody
7. I Sure Don’t Ever Be Afraid To Go Home
8. The Room Song
9. Little Train
10. There’s a Good Lumber Jack
11. Get Out of My Life, Woman
12. Waiting for the Train / White Smoke
13. Far Away Place
14. My True Love
15. I’ll Stand Alone
16. The Blackshirts Blues

*The above are the fast-moving Decca Records now...the coming hits as indicated by actual sales.

**ARTIST**
Trudy Richards
Bill Dahl
Bill Snyder
Lewis Jordan
Walter Perez
Ellie Fitzgerald
Brooklyn Baccum
Chesney Howard
Eddy Howard
The Blackshirts
The Blackshirts

**RECORD**
28084
28085
28086
28087
28088
28089
28090
28091
28092
28093
28094

**COMPANY**
DECCA
DECCA
DECCA
DECCA
DECCA
DECCA
DECCA
DECCA
DECCA
DECCA
DECCA

21 May 1952
THE BILLBOARD
**THE BILLBOARD Music Popularity Charts**

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section).

**HONOR ROLL OF HITS**

**The Nation's Top Tunes**

The nation's Hi-lo tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various sources of each song's popularity as measured by scores from the Billboard's Popularity Charts based on records received April 24, 26, 28.

<table>
<thead>
<tr>
<th>Week</th>
<th>This Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Wheel of Fortune</td>
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<tr>
<td>2.</td>
<td>Blue Tango</td>
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<tr>
<td>3.</td>
<td>Blacksmith Blues</td>
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<tr>
<td>5.</td>
<td>Guy Is a Guy</td>
</tr>
<tr>
<td>4.</td>
<td>Any Time</td>
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<tr>
<td>6.</td>
<td>I'll Walk Alone</td>
</tr>
<tr>
<td>9.</td>
<td>Kiss of Fire</td>
</tr>
<tr>
<td>8.</td>
<td>Be Anything (But Be Mine)</td>
</tr>
<tr>
<td>3.</td>
<td>Pittsburgh, Pennsylvania</td>
</tr>
<tr>
<td>6.</td>
<td>Cry</td>
</tr>
</tbody>
</table>

**AMERICA'S NEWEST HIT**

**Georgia Gibbs**

**MERCURY 5823—5823x45**

**WARNING**—The title "HONOR ROLL OF HITS" is a copyrighted trade-mark and the same cannot be legally reproduced.
this week on COLUMBIA

three in a row..."Shrimp Boats"—"Ay-Round the Corner"—and now

JO STAFFORD

presents a haunting new folk tune

"RAMINAY!" (The New Orleans Chimney Sweep)

with

"Within Your Arms" (Dans Ses Bras)

Both with Paul Weston and his Orchestra
and the Norman Luboff Choir

78 rpm 39725 • 45 rpm 4-39725

OTHER NEW RELEASES

TOMI ARDEN
I'M YOURS
KISS OF FIRE
39723, 4-39723

MICHIEL MILLER
HORN BELT BOOGIE
SERAENADE FOR HORNS
39727, 4-39727

JACK SINDERS
I'VE LIVED A LOT IN MY TIME
ETERNITY
20932, 4-20932

CURLEY DAHLTON
ALL MY LIFE I'VE DREAMED
BETWEEN MIDNIGHT AND DAWN
20933, 4-20933

DANNY MAE & OLD BROTHER CHARLIE
COTTON LISLE STOCKINGS AND A TWO DOLLAR DRESS
THE BOY ACROSS THE STREET
20935, 4-20935

GUY MITCHELL
Pittsburgh, Pennsylvania
The Doll With a Sawdust Heart
39663, 4-39663

ROSEMARY CLOONEY
Half as Much
Poor Whip-Poor-Will
39710, 4-39710

JOHNNIE RAY
Cry
The Little White Cloud That Cried
Our 6910, 4-6910

FRANKIE LAINE
That's How It Goes
Snow in Lover's Lane
39714, 4-39714

DORIS DAY and GUY MITCHELL
A Little Kiss Goodnight
Gently Johnny
39714, 4-39714

JOHNNIE RAY
What's the Use!
Mountains in the Moonlight
39695, 4-39695

JOHNNIE RAY
Please, Mr. Sun
Broken Hearted
39695, 4-39695

CHAMP BUTLER
Be Anything
When I Look Into Your Eyes
39690, 4-39690

COLUMBIA RECORDS
for music that sends them...to you!


Materiales provisio da copyright
THE BILLBOARD Music Popularity Charts

Records Most Played by Disk Jockeys

Vox JOX

Best Selling Sheet Music

Songs With Greatest Radio Audiences (ACI)

Top Ten in Television

England's Top Twenty

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THE BILLBOARD

Music Popularity Charts

**Best Selling Pop Singles**

- Based on reports received April 22, 24 and 35

<table>
<thead>
<tr>
<th>Week</th>
<th>Song</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>院</td>
<td>The Dixie Cups</td>
</tr>
<tr>
<td>3</td>
<td>院</td>
<td>The Dixie Cups</td>
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<td>2</td>
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<td>The Dixie Cups</td>
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<tr>
<td>1</td>
<td>院</td>
<td>The Dixie Cups</td>
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**Dealer DOINGS**

**Best Selling Children's Records**

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<tr>
<td>1</td>
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**Best Selling Pop Albums**

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<td>The Dixie Cups</td>
</tr>
<tr>
<td>1</td>
<td>院</td>
<td>The Dixie Cups</td>
</tr>
</tbody>
</table>

**Critical Reviews**

**Classical Reviews**

- 90.1 TOPS
- 89.9 EXCELLENT
- 79-79
- 69-59 SATISFACTORY
- 59-69 GOOD
- 49-59 FAIR
- 39-49 POOR
- 29-39 BAD
- 11-29 WORSE

**MUSICAL THERAPY**

Here's a heart-warming note from Mr. Louis. The Dean Record Shop, Hyannis, Mass. on the morning of a lifetime. We asked our local radio station to play our new album, and they did. We also played it ourselves. We're proud of our new release, and we're happy to report that it's doing well in our shop. We've received many positive comments from our customers. We believe that our new music will appeal to a wide range of listeners. We're glad to hear that it's making people happy. We're looking forward to the future, and we're grateful for your support. Thank you for enjoying our music. We appreciate your continued interest. We hope to continue to bring you great music in the future. Thank you for listening. We're glad to hear that you're enjoying our music. We appreciate your continued interest. We hope to continue to bring you great music in the future. Thank you for listening.

**BOUQUETS**

Peace Music, Saginaw, Mich. writes: "I just wanted to say how much I love your music. It's been a long time since I've heard anything like it. It's really great. I can't wait to hear more. Thank you for making such beautiful music. I hope you continue to create music that makes people happy. I'm so grateful for your talent. Thank you."
This week’s
New Releases
...on RCA Victor

Shining thru with a great NEW Release

THE THREE SUNS
and
PLINK, PLANK, PLUNK

Going Strong...

I'm Yours/Just a Little Lovin'
Rhythm & Blues

Rudy Fisher
20-4685 - (47-4685)*

Busybody/I Don't Mind
Rudy Arnold
20-4664- (47-4664)*

Someone Calls Me Daddy/Don't Ever Take the Ribbons From Your Hair
Eddie Fisher
20-4665 - (47-4665)*

Blue Tango
Ray Hege
20-4518 - (47-4518)*

Anytime
Eddie Fisher
20-4350 - (47-4350)*

Kiss of Fire
Tony Martin
20-4671 - (47-4671)*

That's the Chance You Take/ Forgive Me
Rudy Fisher
20-4674 - (47-4674)*

There's a Blue Sky Out Yonder/ Stop Your Gambling
Spike Jones
20-4669 - (47-4669)*

Perfidia/At Last
Glenn Miller
27-8157 - (42-8157)*

Tell Me Why/Trust in Me
Rudy Fisher
20-4444 - (47-4444)*

I Just Telephone Upstairs
Harry Barris
20-4632 - (47-4632)*

Tulips and Heather/Peace, Mr. Sun
Freddy Martin
20-4445 - (47-4445)*

Lady Love/Idaho State Fair
Terry Moore
20-4446 - (47-4446)*

I May Hate Myself in the Morning
Steve Gibson
20-4670 - (47-4670)*

Golden Afternoon
Joe Brown
20-4318 - (47-4318)*

Kiss of Fire
Tony Martin
20-4677 - (47-4677)*

I'm Yours
Rudy Fisher
20-4673 - (47-4673)*

Three Ways of Knowing
Lana Turner
20-4315 - (47-4315)*

WHY DID YOU LEAVE ME!
John Corey
20-4675 - (47-4675)*

This week’s MAILBAG

GET YOU DIDN'T KNOW

that when Ray Millard, an Academy Award winning actor, was doing a guest appearance on the STARS REVIEW THE HITS, a radio program shown on which RCA Victor records are played, he confided that he wasn't particularly interested in acting. "Then why do you act?" asked the interviewer, "Tell me!" replied Mr. Millard. We think his honesty and his distinct merit in Academy Award, and out personal nomination for an Academy Award is Perry Como's performance of WHY DID YOU LEAVE ME!'

GET YOU DIDN'T KNOW

that "The Bell Sisters" are really the Stritch Sisters. They are both beautiful teen-age girls, and are discovered for RCA Victor by Maestro Henry French, who is still out of his boots. The latest recording of "The Bell Sisters" with Henry French and His Orchestra is RHU'TZ'A (Harry, Harry), produced with BOO BOO.

GET YOU DIDN'T KNOW

how many un-related stars named Martin there are in show business. They are Tony Martin, Freddy Martin, Mary Martin and Dean Martin to mention a few. The only one you have personally met is Tony Martin, whose RCA Victor recording of KISS OF FIRE tops on the best seller list everywhere. Have you heard it?

GET YOU DIDN'T KNOW

that a Russian delegate, to the United Nations dropped into a Broadway record shop recently and was shown a 45 rpm player for the first time. The generator explained that the machine revolved 45 times per minute, "Magnificent!" the Russian cried, "Wonderful! I imagined 36 revolutions every minute!" There's nothing very revelatory, however about the recording of COME OUT, COME OUT (Wherever You Are) by Minnie Cummins. The record makes for fine, lively listening.

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN NEW JERSEY

Materia e protetto da copyright.
THE GREAT!

THE GREATEST!

CHARLIE PARKER
WITH STRINGS

'TEMPTATION'

AND

'Autumn In New York'

"... NO ONE LIKE PARKER TO IMPROVISE ... NO ONE LIKE PARKER TO PLAY THE MELODY, HERE HE DOES BOTH SUPERBLY ... BACKED BY A LUSH STRING ORCHESTRA ... A GREAT RECORD FOR 'POP' AND JAZZ BUYERS"

NORMAN GRANZ' Jazz

MERCURY 11088 • 11088X45
DISC JOCKEYS DEALERS AND OPERATORS
ALL AGREE
RICHARD HAYES
IS A 'WORTHLESS MAN'
English
Translation of
"JUNCO PARTNER"

The Billboard Picks (APRIL 1952 ISSUE)
JUNCO PARTNER

The Disk Jockeys Pick (APRIL 1952 ISSUE)
JUNCO PARTNER

The Retailers Pick (APRIL 1952 ISSUE)
JUNCO PARTNER

The Operators Pick (APRIL 1952 ISSUE)
JUNCO PARTNER

MERCURY 5833-5833X45
PUBLISHED BY FREDERICK MUSIC CO. CHICAGO, ILL.
it's here!

LES

MARY

PAUL and FORD

"I'M CONFESSIN"

"CARIOCA"

GET YOUR ORDER IN NOW!

Capitol RECORDS NO. 2060
Hot Country Tips

"MOUNTAIN JAM" and "BABY MY HEART"
by EDDIE HILL
(The Hot Guitar Man)

LEON PAYNE sings
"WEeping WILLOW"
Here's the one You're Hearing on the Air!

"MY HOBO HEART" and "MY BUDDY OVER THERE"
by PeeWee Maddux and His Lazy River Boys

Acuff Rose PUBLICATIONS

THE BILLBOARD Music
Popularity Charts

Country & Western Records
Most Played by Folk Disk Jockeys

The Billboard charts are compiled and published weekly to provide information on the popularity of records in various genres. The charts cover a wide range of formats, including radio, record stores, and juke boxes. This edition highlights the most popular country & western records among folk disk jockeys, reflecting the popularity of the genre at the time.

Best Selling Retail Folk (Country & Western) Records

Faron Young's Latest
"I HEARD THE JUKE BOX PLAYING"

Faron Young's latest song, "I HEARD THE JUKE BOX PLAYING," is showcased as the most popular folk disk jockey choice. This song, along with others, is part of the broader cultural landscape of the mid-1950s, where folk music and country & western genres were intertwining.

Folk Record Releases

Faron Young's release of "I HEARD THE JUKE BOX PLAYING" is featured among other notable releases in the folk genre, illustrating the diversity and continues evolution of the music industry during this period.
THE BILLBOARD Music Popularity Charts

For Review and Notices of Radio and TV Shows See The Billboard Radio-TV Charts (Radio Section)

• Most Played Juke Box Folk (Country & Western) Records

Records listed are Country and Western records most played in live shows according to The Billboard's special survey among a selected group of Juke box operators. These locations require Country and Western records.

POS 10
1. LEE OLD MOTHER NATURE HAYE HER WAY Carl Smith 10 rpm 26922D—45 rpm 4.20922
2. WILD SIDE OF LIFE Hank Thompson 10 rpm 26922D—45 rpm 4.20922
3. DON'T SIT AWAY Laddy Frizzell 10 rpm 26922D—45 rpm 4.20922
4. DON'T JUST STAND THERE Carl Smith 10 rpm 26922D—45 rpm 4.20922
5. GOLD ROB IS OYER Hank Snow 10 rpm 26922D—45 rpm 4.20922
6. SILVER AND GOLD Pee Wee King 10 rpm 26922D—45 rpm 4.20922
7. HONKY TONK BLUES Hank Williams 10 rpm 26922D—45 rpm 4.20922
8. WONDERING W. Pierce 10 rpm 26922D—45 rpm 4.20922
9. EASY ON THE EYES J. Arnold 10 rpm 26922D—45 rpm 4.20922
10. HALF AS MUCH Hank Williams 10 rpm 26922D—45 rpm 4.20922

Coming Up

Records listed here are new release records that have been played occasionally according to a limited number of organizations from different locations, but have not been played enough to be listed in the regular Most Played category.
1. SALLY DOG BAG Red Foley 10 rpm 26922D—45 rpm 4.20922
2. THREE WAYS OF KNOWING Johnny and Jack 10 rpm 26922D—45 rpm 4.20922
3. I'VE TURNED GODDARD Spike Jones 10 rpm 26922D—45 rpm 4.20922

Gene O'Quin

'COME AROUND TO ME'
'YOU BETTER CHANGE YOUR WAYS'

Columbia 2050
Central Songs, Inc.
4137 Sunset Blvd.
Hollywood 27, Calif.

"IT'S A LOVELY, LOVELY WORLD"
Sung by...
CARL SMITH
78 rpm 20922D—45 rpm 4.20922

" THERE'S NO REASON"
Sung by...
NEAL BURRIS
78 rpm 20917D—45 rpm 4.20917

"NO PLACE TO HANG MY HAT"

"WISH BONE"

The Mercer Brothers

Columbia Records

Matter is protected by copyright
Music Popularity Charts

FOLK TALENT AND TUNES

Communications in New York 7116,000 Record Desk, Hollywood 34.
By JOHNNY SIPE?

Disk Jockey Doings
Frank Simon, the West Virginia Mountain Boy, who has worked on radio in the East, has joined KXKL, Pasadena, Calif., a station Simon has cut four sides for. Four Star Station's staff now includes: Tom Brennan, Director; E. O. N. K., Joe Allen, George William and Conrad Lou Xavaine. Ireland's Deacon, and Melvin Pult are running several daily Western shows at WHFL, Boone, Mo., according to Vernon Walden and Jack Gardner, of the station. Smokey Graves, WLVA, Lynchburg, Va., writes that Slim Harper, formerly with WXGO, Richmond, Va., has joined the station, replacing Curley Ganser, who has rejoined Glen Thompson in Fayetteville, N. C. Smokey and Olle, who were doing live and d. j. shows at KPIM, Tupelo, Miss., for the past three years, have moved to WHAI, Palm Springs, Calif., where both are doing d. j. shows. They are also appearing on the Silver Sage Round-Up conducted Saturday night by the station.

Lee Sutton, KMA, Sherman, Ia., conducted a contest, asking listeners to guess the names of two members of the Harvard County Four, new King artists. Gabe Tucker, KLEE, Houston, is working Stearns at Magnolia Garden, the local h. b. show place. Jack Harwell. KVOY, Logan, Iowa, and wife, Esther, became parents of a daughter, Debrah Ellice, April 13. It's their first child. The first two records are the last of the 300RD. WHYS, Holyoke, Mass., reports that Dolores Hight and Shyer, owners of the Bluebonnet Cafe, have sold their Cafe, bull run, H 행복. Mr. H. will return to WARD in the fall in another location. The Cafe has a h. b. spot at Chain of Rocks park, St. Louis. He opened May 4 with Dave Landers (JIM HEDDING, Johnny and Jack, and Cowboy Comas. He is releasing the operation "Pat Docks's Rhythm Round-Up and Jamboree."

Jim Palmer's reports this station, KSHM, Silverton, Mo., is using more local talent. New personnel includes Johnny Smith and the Colorado Troubadours; Oke Wheeler and the Lonesome Chair; Cowboys and Slim Sparks and the Blue Shadow Boys. J. C. Simms, WCRT, the station, reports that Hank (Sugarfoot) Caudill is in now working with Eddy Arnold's show. Ursula Dudgeon, WFPS, Terre Haute, Ind., writes that Eddy Arnold has been booked for the States Fair, Texarkana, opening Sept. 12... Bob Lane is now doing a h. b. spot at WPSO, Petersburg, Ill. Elma Stoddart, WARE, Greenville, S. C., is promoting Bill McCauley and Carl Story May 3 at the Round-Up... Fred Wann, WVOX, Birmingham, is promoting Martha Cameron and the Caruliers thru the South in April and May, with a stop at WAVE, Nashville, May 18. 

Artists' Activities

First Australian country entertainer to report to this column in five years is Tim McNamara, who has left KEXT, San Benito, Tex. He is under contract as a writer to the Country Music Federation of Australia and records for the Australian Record Company, which distributes Capitol records here. He reports that the Aussies are hungry for information about American stars and he has been absorbing all he can. 

Johnny Rodgers, Harry Turner, Billie and Milton Gibbs, of the family and Eunice Tubb, as members of the original TUBBS, has returned to the WKNJ Round-Up, having been on the payroll of the Radio Patrol during World War II. 

The "Dot Acquisition" writer-Warren Bros. (Warren Bros., Seeley Bros., and Frye Bros.) have had a contract exclusive agreement with the Big "C" Company, making them the exclusive writers to the Big "C" group of companies.

The "Two-Cent" artist-Seagram's Liquor (Seagram's) have had an exclusive contract for the last two years. 

Smokey Graves, WLVA, Lynchburg, Va., reports that Slim Harper, formerly with WXGO, Richmond, Va., has joined the station, replacing Curley Ganser, who has rejoined Glen Thompson in Fayetteville, N. C. Smokey and Olle, who were doing live and d. j. shows at KPIM, Tupelo, Miss., for the past three years, have moved to WHAI, Palm Springs, Calif., where both are doing d. j. shows. They are also appearing on the Silver Sage Round-Up conducted Saturday night by the station.

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...Going to the TOP of the CHARTS!

LATEST RELEASES on DECCA

'SO USED TO LOVING YOU'  'THAT HEART BELONGS TO ME'

Decca (78) 28091; (45) 9-28091

Still Going STRONG ...

'WONDERING'

Decca (78) 146364; (45) 146364

HILL & RANGE SONGS, INC.
BEVERLY HILLS, CALIFORNIA
Singsational new vocal group!  

**the lancers**

WITH 2 GREAT SIDES

**'THE HORN WITH TWO MOUTHPIECES'**  
'I MAY HATE MYSELF IN THE MORNING'  

record no. 2070

[Capitol]
**THE BILLBOARD**

**Music Popularity Charts**

For Reviews and Ratings of Radio and TV Shows Seen on The Billboard Radio-TV Show Charts (Radio Section)

**Advance Record Releases**

**POPULAR**

When I Dream (The Everly Brothers, Phil & Don, 2nd Columbia LK 2742) and Easy Living (Stevie Wonder, Tamla-Motown K-20) were heard on the charts.

**POLAR POPULAR ALBUMS**

**CLASSICAL**

**CLARIDY**

Earl Williams’ new symphonic work, written in memory of the late great composer, was played on the radio.

**CHILDREN**

- **KORLA PANDIT**
  - Sensational New T.V. Star! (KORLA PANDIT)--with his new orchestra and piano arrangements

**SINGLES**

- **KORLA PANDIT**
  - Sensational New T.V. Star! (KORLA PANDIT)--with his new orchestra and piano arrangements

**ALBUMS**

**NEW RELEASES**

**PERMO POINT**

- **KORLA PANDIT**
  - Sensational New T.V. Star! (KORLA PANDIT)--with his new orchestra and piano arrangements

**VITA**

**Covering the U.S. with the Nation's Newest Splash Hit!**

**RAIN DROPS**

**THE WHIPPOORWILLS with GEORGIA BROWN**

**V-1005**

**DISTRIBUTORS' ATTENTION:**

Some special weekend offers are available.

**RECORDS**

- **LARRY MEAD**
  - President

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**PERMO, Inc.,**

8410 RAVENSWOOD AVENUE
CHICAGO 36, ILL.

**MATERIAL PROTÉGÉ ESSAY COPYRIGHT**
Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows, See The Billboard Radio-TV Chart (Radio Section).

**POPULAR**

<table>
<thead>
<tr>
<th>Album and LP Reviews</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>80</strong></td>
</tr>
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</table>

**90-100 TOPS**

| **80-89 EXCELLENT!** |
| **70-79 GOOD** |
| **60-69 SATISFACTORY** |
| **59-59 POOR** |

**POPULAR SONG PICKS**

<table>
<thead>
<tr>
<th><strong>RICHARD MUNRO</strong> (Pick)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>68</strong></td>
</tr>
</tbody>
</table>

**JUNCO PARTNER** (FREDERICKSON) - Richard Rogers (MIY.) rates a Billboard Pick of a disk that is exciting from start to finish. "Reviewers will hail it as 'The Album of the Week' and report, 'a platter is a sure hit...has the ingredients of a big seller.'**

**SLEEPER OF THE WEEK**

| **YOU (Republic)** - Sammy Kaye (Col.) with Tony Russo on vocals is the "Sleepers of the Week." Adapted from Jules and R - The Sopranos' "Ciao Bella," "YOU" comes up as "a ballad that could very easily go to the head of the list." Billboard looks at it as "excellent."**

**RATED SOLID**

| **JUST A LITTLE LOVIN' (Hill & Range)** - The smash success of Eddie Fisher's "I'M YOURS" should not overshadow the backing, which is JUST A LITTLE LOVIN' (Var.). Billboard gives it a solid B**-

**HOUSING NUMBER**

| **AIR MAIL SPECIAL (Rogues)** - Billboard singles out Ella Fitzgerald (Dec.) for praise of this "old Sam Jones opus and Ella delivers one of her wondrous vocal performances." Trade review calls it a "housin' number that moves solidly."**

**TOP LEVEL**

| **RAINBOW STREET (Rudders)** - Low Down Mama from New Orleans (Rudders) - The Satisfied (Rudders) offer a top level disk with two sides recommended to book down and deejays. "Polished, pleasant and stylish" are the reviewer's verdict."**

**SWIFTLY PICK**

<table>
<thead>
<tr>
<th><strong>Hey Ho Trailus Whip</strong> (Little Jazz)</th>
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<tbody>
<tr>
<td><strong>SWIFTLY</strong></td>
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<tr>
<td><strong>PACED</strong></td>
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<tr>
<td><strong>LANE (COLUMBIA)</strong></td>
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<td><strong>80</strong></td>
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**SWIFTLY PICK**

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<tr>
<td><strong>SWIFTLY</strong></td>
</tr>
<tr>
<td><strong>PACED</strong></td>
</tr>
</tbody>
</table>

**STRONG COVER**

| **LOVE SONG OF THE WATERFALL** (American) - Coming up strongly on Billboard charts is this Slim Whitman (Imperial) disk. Newest release by Jimmy Wakely-Les Baxter (Cap.) which Daily Variety says "is the type of lyric Wakely handles best."**

**ON CAPITOL RECORD 2036**

<table>
<thead>
<tr>
<th><strong>MIND YOU THIS IS JUST BETWEEN US but...</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bob Eberly</strong></td>
</tr>
</tbody>
</table>

**BROADCAST MUSIC, INC.**

| **355 FIFTH AVENUE ** | **NEW YORK ** |
|---------------------------|
| **New York** |
| **Chicago** |
| **Hollywood** |
| **Torrance** |
THE BILLBOARD

Music

May 3, 1952

Popularity Charts

For Recent and Rising of Rhythm and YF Shows See The Billboard RolofTV Slow Charts (Radio Section).

The Billboard Picks

In the opinion of The Billboard charts staff, records listed below are most likely to achieve noticeable or continued to reach, and selling, most played or most heard favor at the charts.

KISS OF FIRE
Don Armstrong & Orchestra
Dial 2617
The tenor sax work and piano playing are featured in this fine selection of a song for the rhythm radio listeners.

A LITTLE KISS GOODMORNING
Dick & Gary Mitchell
Columbia 3074
This gay-sounding double, which has been made popular by many artists in the last year, is a fine example of the catchy tunes that have been popular in recent months. Dick & Gary Mitchell have made this song their own and it is now in the top ten.

RAGTIME
Jim Stafford-Paul Weston & Orchestra
Columbia (see notice attached)
A fourteen and counting item based on a cleverly arranged rag time in the spirit of the song which is given a unique interpretation by the group. The song is one that both adults and children enjoy.

The Disk Jockeys Pick

PIECES that have been approved by three consecutive weeks on these charts within a thirteen-week period are a real value to the radio. Here are a few of those records that have achieved this status in recent weeks:

I'M NOT WILD
Texas Flood & His Orchestra
Columbia 1640

I'VE HEARD YOUR VOICE
Hank Williams
Columbia 1640

I'M WALKING
Folksy Band
Columbia 1640

HALF AS MUCH
Eddy Howard
Columbia 1640

MEET ME IN LONDON
Patsy Montana
Columbia 1640

The Retailers Pick

PIECES that have been approved for three consecutive weeks or more times within a thirteen-week period are a real value to the radio. Here are a few of those records that have achieved this status in recent weeks:

THAT'S HOW IT GOES
Bing Crosby
Capitol 1640

RAGTIME
Jim Stafford-Paul Weston & Orchestra
Columbia (see notice attached)

I'M WALKING
Folksy Band
Columbia 1640

MEET ME IN LONDON
Patsy Montana
Columbia 1640

HALF AS MUCH
Eddy Howard
Columbia 1640

The Operators Pick

PIECES that have been approved for three consecutive weeks or more times within a thirteen-week period are a real value to the radio. Here are a few of those records that have achieved this status in recent weeks:

I'M NOT WILD
Texas Flood & His Orchestra
Columbia 1640

I'VE HEARD YOUR VOICE
Hank Williams
Columbia 1640

I'M WALKING
Folksy Band
Columbia 1640

HALF AS MUCH
Eddy Howard
Columbia 1640

MEET ME IN LONDON
Patsy Montana
Columbia 1640

The Country and Western Disk Jockeys Pick

PIECES that have been approved for three consecutive weeks or more times within a thirteen-week period are a real value to the radio. Here are a few of those records that have achieved this status in recent weeks:

THAT'S HOW IT GOES
Bing Crosby
Capitol 1640

RAGTIME
Jim Stafford-Paul Weston & Orchestra
Columbia (see notice attached)

I'M WALKING
Folksy Band
Columbia 1640

MEET ME IN LONDON
Patsy Montana
Columbia 1640

HALF AS MUCH
Eddy Howard
Columbia 1640

Your ticket to SALES RESULTS—the advertising columns of THE BILLBOARD!
ERRIFIC-
REMENDOUS-
HRILLING!

The Bell Sisters
with
HENRI RENE
and his orchestra
singing ...

The “MAMA MAMA” Song

“RUTZA RUTZA”
(HURRY, HURRY)

backed with

“BOO-HOO”

RCA VICTOR 20-4665-47-4665

RCA VICTOR RECORDS
On the Stand

Ralph Matrerie

HOLLYWOOD, Calif. — Raphael Matrerie, the Melody Mill Ballroom, William Sprott Bill, Manhattan by General Artists Corporation.

Jack Glazier, Lenky Gann, Kenny Mann, Lynn Kramer, Jerry Street, Joe Templeton, Paul Severson, Bobbie George, and Paul Crambrough.

Trumpet: Bobbi George, and Warren King.


Planned for more than two years before the actual formation began, the Bal Tabarin band has been building up a nation-wide rep with good handling of one-nighters and its top-pley Mercuries which it will now, with about six months of starting under its belt and the initial stages over, the band is ready to hit the music world with a project of the first rank on the list of. The Bal Tabarin and the Bal Tabarin Organization.

The result of long planning, an obviously heavy investment financially, and the work of the excellent arrangers is immediately evident in the ensemble arrangements. Ragtime is featured in the Bal Tabarin organization.

The band has obviously been built to draw the younger dancers and is powerful on the dance floor. One of the latest sets heard was with a band which included all the current pop hits plus a healthy assortment of standards and novelty pieces. Most importantly, all are arranged with dancing and listening in mind, with each objective being fully fulfilled.

Develop Variations

While some of the best work is handled by Matrerie, a hot style in the radio circles before he took up fronting, some groups are capable of handling the variations. A great part is the ability to work over a thing or two, and the band has learned to keep the tempo and keep the blend.

In "The Mood For Love," the lead is handled with a great deal of feel, the background, while on "My Man Sam," the five reeds take the lead with a Madrid touch which adds further beauty. The arrangement is displayed on "People Will Say We're in Love," where the sax and the rhythm join for a listenable effect.

In many of the arrangements, a straight rhythm is used, with the bridge, then the whole ensemble.

On "Take Me Out to the Ball Game," Matrerie is well coordinated, with the lead and the background in unison, well handled. The band is well on the way to developing a band which is likely to be successful.

To date Matrerie has successfully arranged in his one-man style, but effective with the Melody Mill booking he has added a firm tenor to go with a tenor, Horns, who works well with the horns, leading the band to a successful arrangement of the piece. The piece is set on the jump, the rhythm section handles a ballad situation.

To augment the chime Matrerie has built several tunes around a group of arrangements and an ensemble made up of about 15 skilled instrumentalists, including some of the best players in the field. The piece is quite effective and is a good, well-handled band, one which has not moved into prominence with meteoric speeds that have been brought along to develop its greatest promise before it hit its full potential. With the coverage on the radio from the Melody Mill and the Meadowbrook and arrangements, the band should move on to larger stages in the future.

Norman Weiser.

Cap Plans "Heart" Pitch for Martin

HOLLYWOOD, April 26—Capitol Records this week signed Stu Martin to a management contract, and intends to build him up as the "Heart" singer as opposed to Columbia's "Boy," Johnny Johnson. Martin was signed with his collections for a "Phil" in Hollywood and his "I Hate to Lose," a smash in Hollywood, as well as the "Heart" single.

On the strength of these singles and with one prize already for the "Phil," Martin was brought to the attention of Monarch Records, who offered him a contract.

Add to this, the fact that Martin is a singer of distinction, and that the band has been productive of material, and it is evident that the band has been well prepared for a long time.

 duże

DeVol Sets Up KTTV Gimic

HOLLYWOOD, April 26—Fran DeVol has set up a tour with the KTTV show designed to bolster the program on a nightly basis. The show is the first to go for an organization which will use them for commercial music installations.

DeVol, who is in town to work out details of the arrangements, was in town to prepare for an engagement on a national basis.

The pianist of a leading variety set, "I used to break my fingers playing a show trying to get the volume to build and the piano to sound like the Melody Mill, with the Lowery ORGANO, I can take it easy and let the piano do the work." The ORGANO supports the volume for the introduction, the build-up, or she can send it off by the solo, and it will be just the job all the time.

It will pay to know about the Lowery ORGANO—the amazing electronic piano-organ. Send coupon, today.

—The Portable Electronic Organ that plays from any Piano Keyboard

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CHICAGO

EASY TO CARRY
Light in weight—only about 25 pounds, easily carried to gig—only 40 to 50 to tunes. Easy for any pianist to play, even without special training.

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We Offer a Complete line of musical instruments.

Here's Big Help for the Small Band that plays a Show

—The Portable Electronic Organ that plays from any Piano Keyboard

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Get information, today.

We Offer a Complete line of musical instruments.
writers fight harbach draft

— continued from page 17

presidency must be open for
new, aspiring talents. "Will you
reorganize the society or keep
ASCAP members?" it was asked. And
since this is the time when the
ASCAP story can and will predict the
time to introduce a new and novel
talent. Who are we to place
impassions in his way? Stewards of
cabinet must not be an obstacle.

This philosophy of course
touches the chemistry of a
dominating theme in the Societys
affair. And the chemistry of the
success of acquiring leadership
with the vision and puzzle to
guide the Society in such a way
that its preservation and
management remains not an
impractical one.

Harbach is expected to call a
meeting before the Board
soon, possibly May 2. In any
case, it is expected from all
members can attend. Meanwhile,
anybody can enter in the office.

Macroscopic
The maneuvering between now
and the date for the election is
likely to be heavy. The question
of the problem of ASCAP
leadership complexes the matter.
At the board meeting Thursday,
for instance, consideration was
given to the advisability of having
an election, with certain men
emerging as general manager. In
order to be able to call for the
election, it was necessary to
appoint the office of president. If
pursued to a conclusion, the
candidate for the position of
general manager might find the
result in the position coming to
no salaried position. Certain
writers have, however, put forward
teniatives in the structure of the
ASCAP, including the idea of
"delaying tactics." The Society it
was pointed out, is operating un-
der a Consent Decree. Any change
would have to be approved by
the Department of Justice.

The most brutal resolution
was introduced years ago by
James O'Connor, who had worn
the ASCAP presidency, at a sal-
cry. It was rather dangerous for
the party to give $100,000 in annuity
while, with the promises that the
president
should not be able to succeed
It can be suited for more than one
term.

The resolution can be recorded
by a two-thirds vote of the board.
The president is elected by a two-
thirds vote. Therefore, if two-
thirds of the board want someone
for president, the same two-thirds
reward the resolution.
The writer claims this won't
happen.

rhythm and blues notes

Gambly's in Baltimore—Harry
Pollak has dined on the contents
of the guitars and trio Phila-
telphila to join up with Hammond
organist Jackie Davis and trio in
Washington, D.C. Club Chal-
le, Philadelphia, is the newest
room in that city to go in for it.

Dennis T № orange

One Stop Shops

— continued from page 17

rearrange its showroom to pro-
vide for a special record depart-
ment, where the operators can get
the upcoming hits on all labels.
Service is expected to start
within the next few weeks.

Not all local record distributors
are sold on the record service. Sam
Rom, head of local distributor here
and in Minneapolis, will not add
platters to his stock, claiming rec-
ords and jukes are too many dollars
big and should be done as

used "juke box records"

All rasa or assisted—$5 each
Cash with order.

birmingham vending company

540 2nd avenue, north
birmingham 4, alabama

presto

prerecorded disc

ifty years' experience

no dust marks

radio supply

no noise

"the finest sound on quardr"
LEGITIMATE

The Billboards Communications to 1564 Broadway, New York 36, N. Y. May 3, 1952

Legit Reps Chosen for Donaldson Committee

NEW YORK, April 28 - The Ninth Annual Donaldson Award was officially given under way this week with the naming of the Donaldson Award Committee. The 14 members representing all of Broadway's top talent were Vivien Segal for the actress, Myra Denile, in charge of the executive secretary, June Storen for the producers, Robert de Grasse for the writers, Arturo de Mille and Jerome Robbins for the choreographers, Frank Cady for the press agents and managers, John Robert Cahn for the stage managers, Morris Segur for the treasurer, John McGowan for the managing director, Stewart Chasey for the chairman, and the secretaries, Delilah Brown for the administrative director, Maryanne Dunn, and Gladys Borski for the assistant director.

The committee was named by Mrs. Donaldson, who, after a long and illustrious career, was the first to receive the award. The committee will meet on the 15th of May to present the award to the winner. The award will be presented at a special luncheon on the 16th of May.

Foreign Review

SOSAY THEATER, London

RELATIVE VALUE

CANDIDA

by George Bernard Shaw

Directed by Roy M. Dotrice

JUNE 23, 1952

TO BE CONTINUED

(Wednesday, April 30)

Off-Broadway Reviews

A MIDSUMMER NIGHT'S DREAM

(Opened Thursday, April 26)

Capitol Theater Studio

Directed by Maxine Craig

(Continued on page 71)

Broadway Openings

TO BE CONTINUED

(Thursday, April 30)

Off-Broadway Reviews

A Midsummer Night's Dream

by William Shakespeare

Directed by Maxine Craig

(Continued from page 71)

Dramatic Routes

'Harlem's Night Full of Light'

by Charles B. Landis

(Continued from page 71)

Material protegido de copyright
NEWS NUGGETS:

Tatum-Garner Hit Midwest Paydirt

CHICAGO, April 30—The Tony Award-winning choral concert package which is now being shown in the Midwest, hit paydirt in Detroit and Cleveland last week. "The Witch" has been drawing three performances a day, 14 hours after the opening. It has been reported that the tour will be extended to the West Coast and possibly to New York. The tour received a warm reception in the two cities, with the Todd Theatre in Cleveland showing a packed house every night. The show, which opened in February, is expected to continue its run in the Midwest for another six weeks. The Todd Theatre is planning to return the show for another run after the current run has ended.

American Show Gets Boff Biz in Tokyo Bldg.

TOKYO, April 28—E. K. Forbes, head of the American Book Co., returned from his trip to Japan to report that the company's show, "The Big Show," had been a success. The show, which opened in Tokyo, was reported to have attracted a large audience and received positive reviews. Forbes said that the company was planning to open a new theater in Tokyo in the near future. The show, which features a variety of acts including dancing, singing, and acrobatics, was reported to have been well received by the audience. Forbes said that the show would continue to be performed in Tokyo for the next few weeks.

Esplanade Arena to Open

WASHINGTON, D.C., April 29—The Esplanade Arena, a new entertainment venue in Washington, D.C., was opened to the public with a series of events. The arena, which is located in the Convention Center, has a seating capacity of 10,000 and features state-of-the-art audio and visual equipment. The arena was designed to accommodate a variety of events, including concerts, sports games, and conventions. The opening ceremony included speeches by prominent figures in the entertainment industry, including Senator John Kerry, who spoke about the importance of investing in the arts. The arena is expected to become a major destination for events in the capital city.

Tallest Tower in the World

DUBAI, United Arab Emirates, April 29—The tallest tower in the world, the Burj Khalifa, was officially opened to the public on Tuesday. The tower, which stands at 828 meters tall, has 163 floors and is located in the city of Dubai. The opening ceremony included speeches by the President of the United Arab Emirates, Sheikh Mohamed bin Zayed Al Nahyan, and other dignitaries. The tower is expected to become a major tourist destination and a symbol of the city's economic growth.

THE BILLBOARD

MAY 3, 1952

ARENAS & AUDITORIUMS

Communications to the W. Randolph St., Chicago 1, Ill.

American Show Gets Boff Biz in Tokyo Bldg.

Esplanade Arena to Open

Tallest Tower in the World

Riverside Theater

Plans Fall Season

July 15, 1952

Milwaukee Bld.

Selects Kranh

New York Bld.

Top 51 With 140G in 11 Days

WYNY, Apr 28—In spite of a slow start during its first day dates from the 1st Show of 1952, with Frank Kline; Patti Page, the Billy Walker, and other acts, has hit its stride after its first 11 days on the road. The group, which opened in New York on March 1, has been a hit in every city it has visited.

John Kalpuia, who assists Hugh Walker, also the other acts, has his estimated grosses of 21,000 in the group for the same period of the 1st Show which lasted four days.

New York Bld.

"Biggest Show" Tops 51 With 140G in 11 Days

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Hocus-Pocus

by H. L. Sachs

"NOTHING too much doing in New England," wrote George F. Kinsey, Blackstone's, in his latest weekly bulletin. "It's a turning point in the season, and people are beginning to think about the weather."

"And yet," added Fred Clark, "it's a good time for planting."

"We're having a good time," said John Smith, "and the weather's been perfect for working in the garden."

"But we're going to have rain," said Fred. "I can see the clouds coming in."

"I don't think so," said John. "I don't see any clouds."

"It's a cloudy day," said Fred. "I can see the sky through the trees."
Roadshow Rep

SCHAEFFER PLAYERS, owned and operated by Mr. and Mrs. Matthew Schaeffer, is quartered for the show, as the Schaeffer's house is located on the Hilltop. The Schaeffer's house is equipped with a modern sound system and is currently the largest in the area. The Schaeffer's house opened in 1952, and it has been a popular venue for local musicians and bands.

Show, which has been in operation recently, is on route back East and is expected to return soon. The show, along with the Schaeffer's house, is expected to open in the near future.

Paterson Wins AOW Contests Second Time

Newcomers Get Their First Leg on Big Trophy

For the second time in the 12 years of its existence, the Paterson (N.J.) Operative Association dropped the curtain on its annual New Jersey championship, following a three-day match in Paterson, N.J.

The championship, held in the New Jersey State Skating Club, featured 150 pairs of skaters, including teams from both states, but no competitors from outside the state. The attendance was good, and the weather was pleasant during the competition.


RSROA's N. Y.-Jersey Combo Competition Big

NEW YORK, N.Y., April 26—A new era of "comic book" publishing began Wednesday night with the opening of the first RSROA (Retail Skating-Roller Club of America) Combo Competition Big. The event was held at the Stuyvesant Theatre, located at Seventh and Broadway. The competition was attended by skaters from both New York and Jersey, and it featured dances, figure, pair, and four test events. The event was well attended, with over 7,000 skaters present.

Newspaper: New York Times. The RSROA (Retail Skating-Roller Club of America) is a local chapter of the National Skating Association.

Topp Map 2d

Philly Rollery

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Newspaper: Philadelphia Inquirer. The RSROA (Retail Skating-Roller Club of America) is a local chapter of the National Skating Association.

BMM Non-Radio Fields Probed

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The championship, held in the New Jersey State Skating Club, featured 150 pairs of skaters, including teams from both states, but no competitors from outside the state. The attendance was good, and the weather was pleasant during the competition.


RSROA's N. Y.-Jersey Combo Competition Big

NEW YORK, N.Y., April 26—A new era of "comic book" publishing began Wednesday night with the opening of the first RSROA (Retail Skating-Roller Club of America) Combo Competition Big. The event was held at the Stuyvesant Theatre, located at Seventh and Broadway. The competition was attended by skaters from both New York and Jersey, and it featured dances, figure, pair, and four test events. The event was well attended, with over 7,000 skaters present.

Newspaper: New York Times. The RSROA (Retail Skating-Roller Club of America) is a local chapter of the National Skating Association.

Topp Map 2d

Philly Rollery

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Newspaper: Philadelphia Inquirer. The RSROA (Retail Skating-Roller Club of America) is a local chapter of the National Skating Association.

BMM Non-Radio Fields Probed

NEW YORK, April 30—A new era of "comic book" publishing began Wednesday night with the opening of the first RSROA (Retail Skating-Roller Club of America) Combo Competition Big. The event was held at the Stuyvesant Theatre, located at Seventh and Broadway. The competition was attended by skaters from both New York and Jersey, and it featured dances, figure, pair, and four test events. The event was well attended, with over 7,000 skaters present.

Newspaper: New York Times. The RSROA (Retail Skating-Roller Club of America) is a local chapter of the National Skating Association.
The Final Curtain

Shop Talk

Rome Round-Up by SYD STOOLE

- Continued from page 2

Theatricals

For many years starred by his mother, the late Armanda Milan, the Little Theatre in Venice has been the center of a great deal of admiration. It has been the home of the famous Armando Maroni, stars of the theatre, and hosts to the famous artist, Biel, who has been the toast of the city for over 20 years. The theatre was opened in 1892 and has since become a popular place for artists and writers to meet and socialize.

Oro, Queen of the Nile

The last act of the film "Oro, Queen of the Nile," which was produced by Pathé, was held in Venice. The film, which was shot in the Sahara Desert, features the beautiful queen of the Nile, played by the famous actress, Queen Elizabeth. The film was directed by the renowned director, Duvivier, and has been a great success in the United States and Europe.

Milk

In addition to the film, "Oro, Queen of the Nile," a new novel by the famous author, H.G. Wells, has been released. The novel, "Milk," is a sequel to the author's previous work, "The War of the Worlds," and has been well received by critics and readers alike.

Disaster in Venice

A terrible disaster has struck Venice, Italy. A large fire has broken out in the city, and the famous Rialto Theatre has been completely destroyed. The fire started on the roof of the theatre and quickly spread through the building. The cause of the fire is unknown, but it is hoped that the city will be able to recover quickly from this tragedy.

London Dispatch

Elle Vance

- Continued from page 3

TV Drama Poll

Several points less than those of hour-long dramas of the previous week were seen by the audience. However, there were a few exceptions. One of these was the show "Oro, Queen of the Nile," which was seen by 25.3 percent of the audience. The show was produced by Pathé, and starred Elizabeth Taylor and Richard Burton. The show was well received by the audience, and was seen by over 30 percent of the viewers.

Cards Holders

Hits Amateurs Participating On Radio, TV

NEW YORK, April 24—Appearance on TV programs were released "unfair" and "improper" by the American Federation of Radio Artists by the American Federation of Radio Artists (AFTRA), the union representing radio and television actors. The union said it was "unfair" for the TV programs to use "mimicking" and "imitation" in their performances.

Paris Peek

- Continued from page 2

Dame MURIELত

The London Evening News reports that Dame Muriel had a successful evening at the theatre. Her performance was well received by the audience, and she received a standing ovation at the end of the show. The newspaper reported that she was "absolutely brilliant" in her role.

Judy Garland

- Continued from page 2

The audience at the show was very enthusiastic, and the applause was prolonged. Judy Garland was seen by the audience to be in top form, and her performance was praised by critics and audience members alike.

Gulf Ponders ABC or CBS

NEW YORK, April 24—Aloha Kai FM, a radio station in Hawaii, announced that it would begin running two new shows this week. The first show is a new version of the popular "Amos 'n' Andy" radio show, which will be hosted by the famous radio team of Amos and Andy. The second show is a new version of the popular "The Jack Benny Show," which will be hosted by the famous radio star, Jack Benny.

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**NEW YORK, April 26.—** Twenty-five operators of enter-
prises throughout the country have announced that their facilities will be used to promote the sale of Federal Excise Tax stamps. These operators plan to combine their activities with those of local charities to make the sale of stamps an integral part of their operations. The operators have agreed to sell stamps at a discount of 30% to charities, and the proceeds will be used to support charitable causes.

**CHICAGO, April 28.—** Police have resumed operations in the city's entertainment district after a one-week shutdown due to increased crime rates. The closure was prompted by a series of violent incidents, including a recent shooting that left several people injured. Police have implemented new security measures, including increased patrols and the installation of surveillance cameras, to prevent further incidents. The public has been urged to remain vigilant and report any suspicious activity.

**Dayton Crash Kills Driver, 3 Spectators**

DAYTON, O., April 29.—Gordon D. Burns, 25, of Cincinnati, automobile driver, and three spectators were killed when a car driven by Mr. Burns careened from the road on the way to a race track. The car hit a tree and burst into flames, killing all occupants.

**Jersey Ops Form Group to Combat Pool, Rink Tax**

Seeking to lift Federal Excise Tax on pool and rink operators in New Jersey, a group of about 20 operators has formed to challenge the legality of the tax. The operators argue that the tax is unconstitutional and that it unfairly targets their industry. They have filed a lawsuit challenging the tax and are seeking a court order to stop its enforcement.

**St. Louis Police Show's Running Time is Shortened**

ST. LOUIS, MO., April 29.—The St. Louis Police Department has shortened the running time of its current show to 3 hours and 45 minutes. This is to comply with state regulations that limit the length of shows to 4 hours.

**Salt Lake Fair Inks Siebrand For Fun Zone**

Thirtieth Show, Races, Wrestling Signed For Grandstand

SALT LAKE CITY, April 28.—Billie Siebrand and Carnival City, Inc. have signed a contract for the thirtieth annual Salt Lake City Fair, which will be held here in September. The fair will feature a variety of events, including horse shows, rodeos, and livestock exhibits.

**Indianapolis Fair Contracts Herb Shriver**

Comic Set to Head Record Budget Coliseum Show

INDIANAPOLIS, April 26.—Herb Shriver, internationally known artist, has been contracted to head the record budget Coliseum Show for next year. The show will feature a variety of acts, including comedians, singers, and dancers.

**Ocean City Rejects 3% Luxury Levy**

OCEAN CITY, N. J., April 28.—A proposed 3% luxury sales tax, designed to raise money for the maintenance of Ocean City's public facilities, has been rejected by residents. The tax would have been levied on luxury items such as boats and yachts.

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**Greenville Kick-Off Big for Mills Show**

Biz Holds Up Well at Next Two Stands; Imported Acts Stun Two- Hour Program

**WILD WEST WOE; SHOW PRINTERS OUT OF PAPER**

McGEE, Ark., April 21.—MONTHLY, a Wild West show, according to the program, is opening today. The troupe has been touring the eastern United States for several years, and the show is a popular attraction among the traveling performers. The show is scheduled to start at 2 p.m. today, and tickets are available at the box office.

**Rain, Muddy Lots Smack Kelly-Miller Early Operations**

Show Blows Sulphur Springs, Tex.; Shorten Performances Elsewhere

By TOM PARKERSON

COMMERCIAL, Tex., April 21.—Rain storms for the last three days in the region have prevented the Kelly-Miller Bros. troupe from opening the show today. Instead, the troupe will perform on Thursday and Friday, with shortened shows.

**Hagen-Wallace Gets Top Biz In Tenn., Ala.**

CLARKSVILLE, Tenn., April 20.—The Hagen-Wallace Bros. and Barnum & Bailey Circus is scheduled to perform at the Coliseum this week as part of the national tour. The show is expected to be a major draw, with tickets available for purchase at the box office.

**ARMSTRONG STILL WITH IT**

Performer Turned G.I. Reports on German Shows

CHICAGO, April 20—Corporal Bob Armstrong, a former performer with the Ringling Bros. and Barnum & Bailey Circus, is currently performing in Germany as part of the U.S. Army's entertainment program. His performance is well-received, and he is given a double promotion.

**Calif. Opens Strong For Polack Western**

FAIRFIELD, Calif., April 24.—Calif., one of the leading performers in the country, opened the season in Fairfield with a strong performance. The show was well-received by the audience.

**Rain**

Newspaper, April 24.—Rain has delayed the start of the show, but performers are expected to perform as scheduled.

**SANTA ROSA, Calif., April 24.—**

Calif., one of the leading performers in the country, opened the season in Santa Rosa with a strong performance. The show was well-received by the audience.

**Mud Mires Kelly-Morris; Blows One Town**

LA., Mud Mires

**Young, Pretty, Smart Girls**

Fairfax, April 24.—Young, pretty, smart girls are featured in the show, which is well-received by the audience.
Mills Bows to Big Business

* Continued from page 3

TV. Nan Indeen.

Nailed the laconic, terse, plain.

Dickens, man, and women, do

the elephant display.

out, one after another.

One of the funniest.

Wanted!

Promoters & Phonemen

18-500-2.

Dew, and Mary.

The opening:

or the best.

The article begins with the announcement of a new television show, "Mills Bows to Big Business," and continues with various headlines and articles about circus entertainment and promotions. The text includes references to specific individuals and events related to the circus industry, such as Betty Conyne, Sybil Shapley, and the Lederer children. The content also mentions the use of clowns, equestriennes, and other entertainment acts to attract and engage audiences. The overall tone of the text is informative and focused on the entertainment and promotional aspects of the circus.
Dressing Room Gossip

Frank Wirh

Show spread its spring tour at Johnston, Pa., April 18-19. Andy Andrews, manager, has a lot of the old and new on hand at the Place Theatre, and the Business. Dolly Kuntham and the riggers have worked hard to make the show look its best. A new set of hockey sticks has been placed on the stage, and the riders have been spotted with some of the latest in hockey gear. Doug Allen, the local manager, has been busy running the show, but he says he is not staying in the business for long. He plans to move to a larger city where he can get more work.

King-Cristiani

Our annual trek thru West Virginia will soon be over and most of the riders will return to their home in a few short weeks. It has been a very enjoyable tour, despite the long journeys, and not a matter of complaints.

Hugn Hart, timekeeper, is having a fine time with the show, and he says he is looking forward to the next trip. Reviewers, particularly those who have seen the act in previous shows, report that the performers are improving, and that the act is better known.

Taylor and Dilly Barton started their tour of the West Coast. The act is doing well, and they are looking forward to the next show. The riders have been working hard to make the show look its best, and they are looking forward to the next trip.

Calif. Tony Sullivan started his tour of the West Coast. The act is doing well, and they are looking forward to the next show. The riders have been working hard to make the show look its best, and they are looking forward to the next trip.

WANTED

Woodcock, a well-known showman, was recently awarded the prize for the best act of the year. He has been working hard to make the show look its best, and he is looking forward to the next trip. The riders have been working hard to make the show look its best, and they are looking forward to the next trip.

Under the Marquee

John Dicks, a well-known showman, is looking forward to the next trip. He has been working hard to make the show look its best, and he is looking forward to the next trip. The riders have been working hard to make the show look its best, and they are looking forward to the next trip.

Mary Killed, a well-known showman, is looking forward to the next trip. She has been working hard to make the show look its best, and she is looking forward to the next trip. The riders have been working hard to make the show look its best, and they are looking forward to the next trip.

Jerry Rites, prominent showman, was recently awarded the prize for the best act of the year. He has been working hard to make the show look its best, and he is looking forward to the next trip. The riders have been working hard to make the show look its best, and they are looking forward to the next trip.
POOF! THERE GOES VIDEO

NEW YORK, April 23 - Irving Resenthal reported for the Palisades amusement Park across the river from Weberskis, and as an indication of the power and enthusiasm of the Operation Spring Show, he indicated that his efforts will be focused on its effect on business at his Park.

On last Wednesday (22), the Weather Bureau reported for the Easter school holiday, the park had 20,000 completions. According to Irving, that was the highest number of completions for the day, and it indicated that his efforts were bearing fruit.

In his report, Irving indicated that the Palisades Park had opened for the season on April 15, and that the weather had been nearly perfect. The only exception was a brief period of rain on April 16, but that had not deterred the crowds from enjoying the Park.

Irving reported that the Park had been open for the past two weeks, and that the attendance had been increasing daily. He indicated that the Park would continue to operate until May 15, and that the weather was expected to be good for the remainder of the season.

In conclusion, Irving expressed his appreciation to the residents of the area for their support, and indicated that he was looking forward to a successful season at the Palisades Park.

SUMMIT BEACH

Picnic Dates
Hit New High

ARKON, April 28--With its renovation program completed and the forecast favorable, the Summit Beach, under management of Ed M. Pelletier, is opening for the season with increased optimism. The new management expects a first-class season.

A five-day operation beginning May 20. Park is closed on Mondays and Thursdays.

Pelletier said that the popularity of the Park is due to the hard work done by the Park's facilities, with each patron receiving a first-class service.

During the summer season, the Park is open every day, and the operations are run by the management.

The Park is situated on a hillside, overlooking the Susquehanna River, and offers a beautiful view.

The Park features a large sandy beach, a responsive water, a children's playground, a game room, and a restaurant.

The management is looking forward to a successful season, and is ready to welcome the public to enjoy the Park.

Good Weather
Sparks Detroit Week-End Biz

DETROIT, April 26 -- Detroit would reach its peak in week-end vacationers and operators. Reaction of patrons and visitors was that the weather was good and would continue to be so.

Walled Lake Park opened for the season on Saturday night, and fair weather was expected throughout the week.

The Lake will run week-ends only for several weeks, after which the Park will be closed until the Lake is drained.

Probable the most encouraging feature of the weather today was the good spending on rides at Ridgewood Park. Residents of the Park are expected to continue their spending.

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The Lake will run week-ends only for several weeks, after which the Park will be closed until the Lake is drained.

Ocean Park
Kidsolfed

OCEAN PARK, Calif., April 26--Kidolfed was operated by the Ocean Park Company. The Park, which has been open for the past week, has been attracting large crowds.

The Park features a large sandy beach, a swimming pool, a children's playground, a game room, and a restaurant.

The management is looking forward to a successful season, and is ready to welcome the public to enjoy the Park.

The Park is situated on a hillside, overlooking the ocean, and offers a beautiful view.

Fisher Island

The Park is open every day, and the operations are run by the management.

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Euclid Beach Sets Up Sked For Week-Ends

CLEVELAND, April 26—(Spitz)—and span following a late winter and early spring cleaning-up program, Euclid Beach Park here, on the shores of Lake Erie, Ohio, opened for week-end operation Saturday (19). A large crowd was on hand to witness the successful outcome of last year's work and it was all put in attempting to lure big industry, shows and other organizations to the excursionists to its grounds. For the moment the people are too busy watching for the snow to have surpassed last year's.

H. C. Shannon, the manager of the famous old beach, said that the park is planning a change in its price policy of last year and that it is reducing its program of dancing on Wednesdays, Saturdays, Sundays, and it is reducing the local rate of most shows and plans call for a change in expenses. Each week's show, Spot goes into seven operations May 17, Shannon said.

Euclid Beach has retained its advantages of other years and it includes the Aster, Aller, Supper Theatre, Big Top, Roller Coaster, Bubble Bubble, Carousel, Auto Train, Daimler, Street, Flying Shuttle, Whip, Bug and Rocket Ship. Almost an evening will be free as in other years, but Shannon is in the second season as one of the most fruitful in years.

N. K. Kiddie Spot Prepped by Keppel

SARATOGA SPRINGS, N.Y., April 27—Robert D. Keppel has opened a Kiddiepark at U. S. Route 9 near here May 19 with a line-up of four rides, Merry-Go-Round, Show, popcorn, candy apple, lemonade, and novelties.

Plans are being made to add two more Kiddie rides and a marble banner in the season, along with a Penny Arcade.

Kiddie Park is well known as a former popcorn-candy apple and cotton candy at large Easter fairs, has an extensive park industry, performing under a new contract, featuring bicycle and pony giveaways.

Jersey Group Contracts Axes

*Continued Story This Week*

recreational areas will be improved and induced.

Operators there since acceptedable the fact that it is virtually impossibly to establish a public in pool in pool or in the enterprise of sport. Robinson has given the challenge and by now been met by providing better services and extra features, he has shown the reduction of tax on public enterprises made that it is impossible to compete because of the necessary privileges and differences in costs.

The tax-exempt operators of recreational ventures are being built double, seriously, Rosenfield said, and they are just as entitled to tax relief as the public enterprises.

Maybrook Scope

Afloat in the news that there was a new group of Amusement Parks was now interested on obtaining new facilities this year in maintaining a control of units remaining with publicly financed recreational units. There is little doubt that the group will be seeking additional exclusions from the excise taxes on admission if they are successful in the near program.


Serious plans were announced that the following units would be added: 130 rides, including: 200-ride roller coaster, 120-ride kiddie park, 100-ride country fair, 50-ride midway, 25-ride carnival, 20-ride kiddie park, 10-ride pony rides, 5-ride concession stand.

FOR SALE 50 SCOOTA BOATS (as is)

That run on overhead wire. Price $1,100 cash or terms.

NAUTICAL AMUSEMENT CO., INC.
10 Berkeley St., Boston, Mass.

FOR SALE OR LEASE CRYSTAL LAKE PARK DANVILLE, VA.

With established swimming, boating, fishing, and family recreation facilities.

For further information, write to Mr. W. H. W. Fidler, 510 3rd St., Danville, Va.

WANTED MINIATURE GOLF

For Sale or Lease. 18 Holes. 4 floors. Excellent condition. Will be sold or leased at a very reasonable price. 35 Pearl St. New London, Conn.

ROLLER COASTER SET TO MUSIC

CHICAGO, April 26—Dan Kellogg and Jim Grassi have cut a record on that label, containing 12 songs, called "The Roller Coaster Set to Music," that will be promoted via amusement park ad, in the bars, theaters and dance halls. The songs, with lyrics devoted entirely to the merits of riding a roller coaster, will be used on park radio stations in the nation. The record, it is planned to use on the Belleco disk and television this summer to promote park attendance.

Siegel Sues To Reopen Detroit Spot

DETROIT, April 26—The possibility that the Detroit Park, which closed three years ago by legal action, may be re-occupied and reopened, was indicated this week by Senator Gurney E. Siegel, of the Park family, part owner of the property.

A suit against the City of Detroit, by the management of the park, is pending in Fed- eral court. It is claimed that if a favorable decision is rendered by the court, it will be possible to reopen the park.

51 Cincy Zoo Net 55G CINCINNATI, April 26—The Cincinnati Zoo, with a profit of $51,126, reported in the annual meeting of the board of trustees, $51,126, reported in the annual meeting of the board of trustees.

Net income for 1951 was $50,781 and current expenses were $39, 182. President W. E. Townes was elected, and the net income for 1952 was $50,569 last year, put the $51,126 increase to a net income of $1,000,000.

"SKEE-BALL" ALLEYS

REG. U. S. PAT. OFF.
America’s Favorite "SKILL" Game

FOR PARKS—RESORTS—ARCADIES—LOCATIONS

HIGHER EARNINGS — TROUBLE-FREE OPERATION

80 CAVES PER HOUR — 50 OR 100 CAVES OPTIONAL

NOW THE TIME TO REPLACE YOUR OLD ALLEYS WITH NEW 1952 MODELS

PHILADELPHIA TOBOGGAN CO.
130 E. DUVAL ST., PHILADELPHIA 44, PA.

STILL COASTERS—PLANS—CARS—EQUIPMENT

STUNTS FOR FUN HOUSES & DARK RIDES

FUN AND AMUSEMENT PARK


FREE CATE on Sundays and Free Parking on Saturdays.

"LEGITIMATE CONCESSIONS"—

Suitable for big city location. Wont allow in business on the same strip as amusement park. Spring cleaning, Fun Fair, Crystal Maze, Freedom Frontier, Wild West, Pirates, Fairy Tales, Indian Village, Etc.

WRITE for 1952 General Merchandise—WIRE

WE SELL by jets and bands

High Quality KIDDIE RIDES KOTO WHIRL—SPEED BOATS—PONY CARTS CALLOPING HORSE CARROUSEL Illustrated Circulars Free W. F. MANGELS CO., Coney Island 24, N. Y.

BINGO OPERATOR WANTED

WILL BE THUSDAY EvenT BYE AT 5000 EQUITATION SHOWS ON SALE.

NORTH BEACH, MD.

Downs at 3.2:00pm. Arrive at 1.30pm. Washington, D. C. less than 25 miles. Baltimore, Md. 15 miles away. Richmond, Va. 60 miles. All these new machines can be turned on with the ease of a button. For information, call Alvin Ayres, 400 Yellowstone, Baltimore, Md.

J. E. ROSE

NORTH BEACH, MARYLAND

Eastwood Park Dismantled

ALL TYPES OF PARK EQUIPMENT FOR SALE

Contact FRANKHOUSE.—All equipment maintained by National Amusement Device Company, 4611 S. Western Ave., Chicago, Ill.

WANTED MINIATURE GOLF

2 Amusement Parks in Westchester County, New York. Both with Merritt's Band, Shows and many of the rides and amusements. Call Frankhouse, 4611 S. Western Ave., Chicago, Ill.

WANTED—(2) 8x10 Pictures of fifteen weeks. Enlargement of some. For use as exterior advertising. (2) 8x10 pictures of some. For use as interior advertising. For sale. W. E. Townes, 1930 W. 63rd Ave., Indianapolis 8, Ind.

New Liberty Park

Union Road & Willow Street

TACO YORK, 961

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"That's All To Talking About..." SET SHOT

That's all to talking about... SET SHOT

SHARING A 2-Pound Cigar

THE BILLBOARD

For Your Copy Today

Theatre-Buffalo

201 N. West Ave., Buffalo, N. Y.

THE BILLBOARD

For Your Copy Today

Theatre-Buffalo

201 N. West Ave., Buffalo, N. Y.

THE BILLBOARD

For Your Copy Today

Theatre-Buffalo

201 N. West Ave., Buffalo, N. Y.

THE BILLBOARD

For Your Copy Today

Theatre-Buffalo

201 N. West Ave., Buffalo, N. Y.
Saskatchewan to Operate Without Livestock Exhibits

Action stems from hoof, mouth disease; Province sets ban on animal shipments

REGINA, Sask., April 24—For the first time in history, fairs in Saskatchewan will operate this summer without competition for their livestock exhibits. Cancellation of the livestock classes is due to a widespread hoof and mouth disease in the Regina district early in March and consequent imposition of quarantine which has hampered the movement of animals and feed within and outside designated areas.

The quarantine is expected to be lifted until the end of July or August, depending on further developments. The restrictions extend only to within a few miles of Regina; fairs all over the province have decided to do without livestock this year. This decision was made partly to avoid any spread of the disease and partly because of the restrictions which the quarantined producers will be asked to follow or face penalties.

The government has indicated that payments would be made for scheduled programs and arrangements have been made for this purpose. The government has also ordered that livestock classes in other fairs be stopped.

MCA Re-inks Stand Show Stand Show

SACRAMENTO, April 24—The National Congress of America with headquarters in Chicago and the grandstand show at the California State Fair for the second consecutive year, W. C. Wright, president of the fair, announced yesterday that this year's contest was signed here with MCA to produce the right performers during the 11-day run.

Day Mold, MCA representatives, said that the present plans call for the contest to include the famous and of the present program of standing events.

Sweetwater, Tex., Pickens County Fair, April 24—Ford Stewart was elected president of the Sweetwater County Livestock Show at the annual meeting held here.

Ford was named second vice-president, A. C. Pickens, secretary-treasurer.

Det. Appoints Labor Relation Committee

Act to avoid possible future strikes; Exec. Inspect Strates Model Shows

DETROIT, April 24—Organized by the Detroit Model Show, holding several shows but all under consideration by the show's officials, the committee that has been formed to investigate the problems of labor relations in the automotive industry.

The committee, composed of James J. Sclafani and Harry Wright, president of the show, is expected to meet soon with the leaders of the labor organizations involved.

Detroit News reported yesterday that the committee is expected to meet soon with the leaders of the labor organizations involved.

Edmonton Ex Ups Auto Fees

EDMONTON, Alta., April 25—An automobile entry fee of $25 will be added to the entry fees at the Edmonton Exposition, it was announced yesterday by W. S. Black, clerk of the exposition board.

Little Rock Surpasses '50 With '50 Net

LITTLE ROCK, Ark., April 25—The 1950 edition of the Little Rock Exposition came to a close today with a net profit of $250,000, it was announced by the exposition board.

Des Moines Offers Record 200G Premiums

Des Moines, Iowa, April 25—The Iowa State Fair will offer a record 200G premium for competitive milk and butter events, an announcement was made yesterday by R. L. Harrison, president of the fair.

The fair, which is held annually in the first week of August, will offer a total of $20,000 in premiums and prizes.

Mid-State Colored Fair

FREEDOM, Tenn., April 25—The Mid-State Colored Fair in Freedom, Tennessee, was held recently.

The fair was attended by many interested in the fair business.

Miss Bébé Says...

Miss Bébé said: "Operators, secretaries, concessionaires, and anyone interested in the fair business needs the billboard every week!"
CARNIVALS
Communications to 168 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD
MAY 3, 1952

Down River Gets Pay Dirt As Temperature Hits 85

DETROIT, April 26.—Opening with a two-million-dollar strike on April 20 at its old-time lot on Jefferson Avenue at the River Rouge Bridge, the Down River Amusement Company had its first blowout, with a fifth birthday party coming up during the past week.

Weather was ideal in the middle of last week and continued over the weekend, when the temperature hit 85 degrees. Business Sunday, 4/21, continued to be strong.

Down River's current stand is in suburban River Rouge and is the street from its own waterfront, and is being operated by the local Down River Club Show moves to flat Rock next weekend, to play a spring festival under American Legion auspices, and then to Roseville for the Volunteer Fire Department.

Crafts No. 1 Ready to Open In San Gabriel

NORTH HOLLYWOOD, Calif., April 26.—Crafts No. 1, a crafts center which has its debut this No. 1 unit, Crafts 20 Big Shows, next Thursday 4/24 in the area by San Gabriel, thus giving its organization what it describes as a hop on the road. The equipment of this center was purchased with funds from the National Council, the National Congress of Parents and Teachers.

The 20 Big units, covered by Fred R. Warren, will carry 10 major and 10 kiddie rides, 20 concessions and 12 of the light towers. The show will have reunions for the opening date and Tournament which follows. However, in the area, when the fair opens May 18, the

W. Page Org Gets Okay Biz In W. Q. Bow

SPRINGFIELD, Tenn., April 26.—Page Waffle Co., operated its 52nd edition here at its Winter home Tuesday 4/21 and good weather brought out a satisfactory spending on the day. The fair weather brought out a satisfactory spending on the day. The fair

CASEY BREAKS INTO WINNING

WINNIPEG, April 26—J. Casey, owner of the show and his partner, has undertaken an 18-year ambition to carry the show to every city limits. The Canadian show sector is on its way.

O. C. Buck Off To Flying Start In Ideal Weather

Show, returned three years ago to the business. Several weeks ago he examined the show and seasonal appeal, according to the ideal weather conditions.

Gooding Chillicothe Gross Hits New High

Tee-Off Stand for First Unit Gets Ideal Weather, Thumping Kid Matinee

CHILICOTHE, O., April 26—The firstGooding gross on the road this season, operated by W. L. and D. G. Groves, has topped out at 100. This is the best gross ever at all the grandstands.

Laufer at Jelin

Four additional units left the barrel in Columbus, Ohio, where the show opened Tuesday 4/21. The show opened in Columbus, Ohio, where the show opened Tuesday 4/21. The show will be operated by Bill Leavens, Gerald Franks and Randolph An- derson, respectively.

Carl J. Laufer, veteran Side Show owner, recently again to present his new Side Show, for the first five days in Columbus, Ohio, where the show opened Tuesday 4/21. The show will be operated by Bill Leavens, Gerald Franks and Randolph An- derson, respectively.

Paul E. White

The equipment and rides were replaced for the show as a result of the addition of several Down River shows which were to be added to the show. The new rides included 18 new rides on the new shows, the show, one of the latter being a new show, were both well received.

Ray back-end units include Col. Lew White's first show, which was operated by new equipment and rides, and the new show, which had been operated by new equipment and rides, was also well received.

Bill Solomon Dies in Phoenix

PHOENIX, April 26—Funeral services were held here Tuesday 4/21 for William C. Brown, 64, veteran outdoor showman, who died Friday 4/16. He was father of Sol Solomon, former Sidewalk Shows, and Frank Solomon, former Sidewalk Shows, both of whom are long-time residents of Phoenix.

ACA Gets Good Opening Crowd Despite Rain

BUFFALO, April 26—Rain at Great Falls also brought out a crowd which turned out for the show, according to the Amusement Company of Buffalo (M. C. B.), which announced the show for Monday 4/21.

HOT SPRINGS, April 26—Rain at Great Falls also brought out a crowd which turned out for the show, according to the Amusement Company of Buffalo (M. C. B.), which announced the show for Monday 4/21.

BUFFALO, April 26—Buffalo's Hobby shop was a hit with the crowd, which turned out for the show, according to the Amusement Company of Buffalo (M. C. B.), which announced the show for Monday 4/21.

BUFFALO, April 26—Rain at Great Falls also brought out a crowd which turned out for the show, according to the Amusement Company of Buffalo (M. C. B.), which announced the show for Monday 4/21.

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Midway Confab

CAROLINA, Carole Rogers, Gloria di Swansmore and Leo Aller.

Carnival Week Show Concessions.

TENTS-SHOWBOAT BANNERS

Carnival Concessions/Food-

Immediate Delivery!

Carnival Concessionaire

In addition to the usual concessions, the Carnival Concessionaire at the American's Mystery Show is offering a variety of food and drink options. They have tents set up with everything from hot dogs to popcorn, and drinks ranging from lemonade to soda. The Concessionaire also has a small stage where performers can entertain the audience. The Carnival Concessionaire is located at the American's Mystery Show.

Carnival Week Show Concessions

TENTS-SHOWBOAT BANNERS

Immediate Delivery!

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Crawshaw Org Gets Winner In First Try

HAREY, R. C., April 28.—Royal Canadian Showmen moved here last week, after getting its biggest opener on record at Central Saanich, near Victoria. Ideal weather all week brought a big turnout almost every night and spending was well ahead of a year ago, according to Jerry Crawshaw, org's manager.

Show is fighting with three new neon light towers which helped to draw patrons from the nearby aeolian hilltop. Promotion at Central Park included a photo exhibit judged by Dave Hafner, member of the board of directors of the Pacific National Exhibition, that could take over advertising space. It was brought to the city last night.

Staff includes George Crawshaw, president, Jerry Crawshaw, manager, Dick Crawshaw, treasurer, Jim Harey, general agent, and Joe Jones, electrical superintendent. Bids were won by Wally Clineback, Marky Whitt, Lloyd Dany, Porno Milne, Jim Gals, Jerry Go. Round, Jerry Recktor, Redcap, Tony Becher, Chauncey, and Bill Block, and rides. Jerry Blackstone has a derby here and Alice Mahoney is in charge of the house.

J. Anderson Sets Up Own Operation

TORONTO, April 28.—Jack Anderson has purchased Robert Arnold Bros. Chocolates, is now the firm's only 20 to go into business for himself. Anderson explains that the new firm will have a staff of 10. The firm has been sold and the new owners who are in the business and want to go into business for themselves. Anderson is a well-known and respected man in the business. In Canada, started in the chocolate business with the firm of Albert and Ott. He then joined Parey's at the Canadian National Exhibition before beginning his business association with Robertson's.

DETROIT, MICHIGAN--THE BIG 4

WANTED FOR THE FOLLOWING:

MAY 8-18
BUSINESSMEN'S
YOUTH CLUB SPRING FESTIVAL
BOSTON BLVD. AT BROAD STREET.

MAY 20-JUNE 1
AMERICAN LEGION
FESTIVAL AND MARDI GRAS
EASTERN MARKET
TORONTO, ONTARIO

JUNE 4-15
WEST SIDE
OPTIMIST CLUB
BOYS' FESTIVAL
WEST WARREN AT LIVERMORE.

JUNE 18-29
HAMTRAMCK
OPTIMIST CLUB ANNUAL SUMMER FESTIVAL IN CONJUNCTION WITH THE METROPOLITAN CIRCUS IN KEYWORTH STADIUM


Write, Wire or Call C. B. MURRAY,Mgr., Ray Williams Show 9600 Broadway, Detroit, Phone 1012-4-6413

WANTED Rides

FOR GIANT INDEPENDENT FAIR AT OHIO FAIRGROUNDS

JULY 14-15-16-17-18-19

Two world-famous names will show in the Grandstand as Free Attraction, three shows nightly, assuring a steady flow of people on the midway. This is a Big One! A million people within 25 miles of the Fairgrounds, and our name shows will get them there.

WANT TO RENT! Large Rubber Monster, or something similar, for Street Promotion, two weeks in advance of opening date. Also want anything relating to the Atomic Age. (Food: Popcorn, Pop, Peanuts, Floss, Fries, Apples have been sold.) No questionable concessions of any kind. The lid is on. For details write BOX D-183

Phone 1012-3-831

Enclose self-addressed envelope and photos of equipment if possible. Do not send deposit.

WANTED CONCESSIONS

LAS VEGAS, NEVADA

ELKS HELDORADO
114 East and Main, Las Vegas, Nevada
100.000 Women—Father and Daughter—Open All Night
NOW RENTING SHOWS AND CONCESSIONS
Have good location for 100.000. Call now. Rolled up, Catastrophe, SHERRY BURMA, M. C., Phone and wire Ray Marshall, Raymond, Tex.

CRAFTS FIESTA SHOWS

2738 Illinois, main Street, Detroit, M. C.

WANT FOR J & B. SHOWS

For Pennsylvania's Annual Convention, Clearfield, Pa., in the month of June, May 19. Will supply everything that is needed for stock shows except one Motor Ride. Also can provide shows—Monkey, Snake or Wild Life, or any show that is clean. Let's hold on Tuesday, May 6, Barn, come over, no guarantees. All replies to JOHN HAYES, J. & B. SHOWS

2001 CAMERON AVE.

WANTED SHOWS

GIRLS

$75.00 WEEK
For dancing in Car Show and Parking Show. Chick, Mal, Snake and Texas Dancing. Also can provide Shows—Chick, Mal, Snake or Wild Life, as anyone show that is clean. Let's hold on Tuesday, May 6, Barn, come over, no guarantees. All replies to HAYES, J. & B. SHOWS

2001 CAMERON AVE.

WANTED SHOWS

KELLIE GRADY Shows

WANT FOR H. PLEASANT, TENNESSEE, THIS WEEK. Playing Industrial Towns of Tennessee, Kentucky and Alabama.

GIRLS—Are Pint-sized and beautiful, but very good with Concession shows. About 60 in all. Will play in Car Shows, Parking Shows and Rodeo Shows. Have plenty of girls to choose from. Send your ad with check, and want Girls Talker. Can place Christine Puckett, Pack Bruning, Wyo. Phone 31111, 3-8213. For details write F. W. MILLER

C. H. Miller Shows, Moncks, Miss. Phone 1012-3-8213.

WANTED SHOWS

MILLER AMUSEMENT ENTERPRISES

La Grange, Illinois

Phone, La Grange, 1044

BEAM'S ATTRACTIONS


Crawshaw, here, biggest superintendent, Lloyd son of Ottawa, that Mrs. Open...

WANTED--FAIR AT RIDE

TAMOON

DRAGO AMUSEMENTS

WANTED--FAIR AT RIDE

TORONTO, ONTARIO

THE BILLBOARD

CARNAVALS

61

1951 E. Mainland Ave., Rochester, Ind.

Phone 3-8011

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1951 E. Mainland Ave., Rochester, Ind.
Del. Firemen Seek Lenient Game Laws

NEWARK, Del., April 28 — A request was made today by State Senator David C. Corbel to the Senate Judiciary Committee for lenient game laws to help firefighters in promoting their community's 7th annual carnival. The meeting was called after Corbel said: "We seek your understanding in this matter." The committee is scheduled to hold a special session on May 1. The firemen are appealing to the Senate for lenient game laws for their community's carnival. The request is expected to be granted by the committee. The meeting was called after Corbel said: "We seek your understanding in this matter." The committee is scheduled to hold a special session on May 1. The firemen are appealing to the Senate for lenient game laws for their community's carnival. The request is expected to be granted by the committee.

From the Lots

Wilson Greater

NEWARK, Del., April 28 — Business has been good the past few weeks after the Easter rain. Mayor (McKay) Wilson returned to his home Sunday night after spending the weekend at the beach. Mayor Wilson expressed his appreciation to the residents for their support.

WANTED!

At least two rides (or more)

21st ANNUAL GRANVILLE, N. Y., FIRE DEPARTMENT CARNIVAL

SATURDAY, JULY 26 TO SATURDAY, AUGUST 2 (INCL.)

GUARANTEE $1,000 or will share 80% and 20% of gross.

Write, wire or phone MORRIS ROSE, Secretary

Granville, New York Phone 373

Nessler's Greater Shows

WANT FOR GETTYSBURG, IOWA.

Strawberry of Good Quality

To be delivered to customer in time for the show. Will pay all expenses.

WANTED

J. A. GENTCH

NATCHES, Miss., April 30—A man who was last seen in Natchez, Miss., is wanted for murder. The man is described as a short, white man, about 5 feet 5 inches tall, with dark hair and blue eyes. He was last seen wearing a black hat and a brown suit. The man is believed to be in the Natchez area.

Crafts No. 1

Closed from May 5

Paul's Amusement Co.

Pleasantville, N. Y., April 30—Paul's Amusement Co. is offering a job to a man who is interested in operating a small carnival. The job involves operating a small carnival in the area. Interested applicants should contact Paul's Amusement Co. at 734 Pleasantville Rd., Pleasantville, N. Y.

LEO CARROLL—WANTS

J. A. GENTCH

NATCHES, Miss., April 30—A man who was last seen in Natchez, Miss., is wanted for murder. The man is described as a short, white man, about 5 feet 5 inches tall, with dark hair and blue eyes. He was last seen wearing a black hat and a brown suit. The man is believed to be in the Natchez area.

CLIFF PATTON WANTS

Girl Show Workers. Betty and Bob Hunt run in the country. All mail to Cliff Pattnon, Windham, Ohio.

E & B AMUSEMENTS

Want Ride Operators for a Reisenfelds' Barn Wheel and Demons. Must be able to work as part of a team. All mail to E & B Amusements, 639 W. Main St., Youngstown, Ohio.

WILSON FAMOUS SHOWS

Wanted: Slide Shows, Photo Shows, and Slide Shows. Must be willing to travel. All mail to Wilson Famous Shows, 42 Union St., Dunkirk, N.Y.

ROALDLANE, N. D.

KEVIN M. DONOHUE

Pierce families with family of 3 or more. All mail to Kevin M. Donohue, 1101 S. Fourth St., Davenport, Iowa.

NEW AUTO RIDE

We have a new auto ride for your carnival. It's called the "Ferris Wheel". All mail to New Auto Ride, 320 Main St., New York City.
COMING EVENTS

California

Savannah, Ga., May 12—Omar, N.C.

New York

Connecticut

District of Columbia

Florida

Ohio

Pennsylvania

South Carolina

Texas

Utah

Vermont

Virginia

Wanted Seat Builder

Family with European-type ear- ing for constructing large 1-Ring Circus,
KARL WALLENDA, please reply.
TONY BIANO
CANTON, OHIO

Hagenick's Rides

Ringling Bros.' and Barnum & Bailey
Circus

The Leader of the pack, C. E. HAGENICK, has
published the find, but is not sure if the

Wants for Celebrations and Fairs

We have various shows that can provide entertainment for

WANT OPERATOR

For Number 3 C. L. Tal and second

Inland Shows Want

Eugene & Side Operators

Good Proposal

for

F. W. PAULI

Want Line: Mr. and Mrs. T. F. L. A. P. B. 5224 White Plains, N. Y.

Rinehous Bros., B. & B.

Philadelphia, State. Best money spent. Should

C. GODFREY

Enser & Enser Ave., Philada., Pa.

INLAND SHOWS WANT

EUGENE & SIDE OPERATORS

Good Proposal

W. E. CUMMINGS

For one with good name, can

FRANKS & Sons, W. W., 460 South 10th, St. Louis, Mo.

FLORIDA SHOWS WANT

For the season of 1952, will consider

Wade Shows ihre Greatest Shows

SAVANNAH, GA., CIRCUIT LOTS THIS WEEK AND TWO WEEKS TO FOLLOW.
The Charleston, S. C., TWO WEEKS. THEN TO AUGUSTA, Ga., CIRCUIT LOTS THIS WEEK.
Wade Shows offers colored Girl Show in favor. Yellow and others, answer quickly. These spots should be
Taken care of promptly. Wade Shows offer white Shows as well.


Wade Shows will open at Neuhart, Ill., May 12 at the American Legion Track Festival. Season will be
32 weeks with celebrations and a grand finale. The show will go to the northern part of Illinois, with a
total of 150 acts of every description. The show will be

Winter Quarters

Peck Amusement

PROTOON, IL, April 20—

Wade Shows are planning to go to the northern part of Illinois, with a total of 150 acts of every description. The show will be

Peck Amusement

The Leader of the pack, C. E. HAGENICK, has
published the find, but is not sure if the

MAY 3, 1952
THE BILLBOARD CARNIVALS

OFFICIAL OPENING—MORO, ILO.
9 Days—February, May 10, Location—Morroque Park
Due to Disappearance, Can Place

SHOWS—The Leader of the pack, C. E. HAGENICK, has published the find, but is not sure if the

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SHOWS—The Leader of the pack, C. E. HAGENICK, has published the find, but is not sure if the
N. Y. CAGET SHOWS
OPENING MAY 10—TWO SATURDAYS, ONE SUNDAY. \(\bullet\) N. Y. T. FOLLOWING WEB SEQUENTIALITY AT BAYSEY.

WANT HEADED
Wood Thrush, Carolina Thrush, and Carolina Wren, and are expected to make their appearance in two weeks. Wood Thrush, Carolina Thrush, and Carolina Wren, and are expected to make their appearance in two weeks.

FRANK T. GRIFFITH Office and Winter Quarter 616 Rifleman St., Washington, Va.

WANT
Opening May 10, Washington, D.C., and then to New York, and then to New York.

WANTED
Riders and Trainers, Good to Medium Level, Washington, D.C.

Kelly-Morris
Riders and Trainers, Washington, D.C.

FOR SALE
John D. Dugger, 1511 16th St., N.W., Washington, D.C.

TRAILER FOR SALE
With 1000 lbs. Machine
Will not accept other machines.

MACK HOG WANTS
100 Acre Acreage
Wants to rent.

WANT
UAL D. CARNIVAL FOR

HERMIA'S MIDWAY SHOWS
Over 5000 People in a Day.

CHANNING'S MIDWAY SHOWS
Over 5000 People in a Day.

OHIO VALLEY AMUSEMENT CO.
WANTS
WANTS
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WANTS

ANDY ZANE

WANTED

GIRLS -- GIRLS

LEGAL REWARD
For Return of Match of 18 Victory Checks. Reward: $100.00

WANTED

UNITED EXPOSITION SHOPS
WANT

NEW DANIEL

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WANT
Atlanta, Ga., Gives Rogers Good Turnouts

ATLANTA, April 28—Robert
Rogers, Chicago's leadingJames Dean, autographed did big business at the Paces Auto World, afterafternoon performance. Afternoon shows were at the Paces Auto World, while the night crowd filled Georgia's largest theatre at the Paces Auto World, Griffith. Pa., played Monday (24), and a sellout crowd turned out for its final night, Saturday (29), in the Georgia's largest theatre at the Paces Auto World.

Flushes Kidde Spot Biz Up 20% Over Holiday Week

PLUSHING, N.Y., April 26—Kidde Spot Biz marked a 20% increase over holiday week, said A. L. Kidde, Jr., president of the Kidde Spot Biz Co., Inc. The increase was due to the company's successful promotion of its new line of spot biz equipped with automatic sprinklers and smoke detectors.

Map Midway Plans For Ind. Festival

NORTH WEBSTER, Ind., April 24—Seven Gooding Amusement Co. is preparing for the annual Indiana State Fair, which opens June 24, 1952. The fair, which includes a midway, will run from June 24 to July 1, 1952. This year's fair will feature a midway featuring a variety of rides and games, including a Ferris wheel, a giant swing, and a children's pool.

Brownstown, Ind., Adds Eat Stands

BROWNSTONE, Ind., April 26—Adding to the culinary delights at the Brownstown Fair, a new eat stand will open for business. This eat stand will offer a variety of food options, including hot dogs, hamburgers, and other fast food items.

Feild's Fair this year will find more food stands than ever before, with the addition of a new eat stand. This eat stand will offer a variety of food options, including hot dogs, hamburgers, and other fast food items. The eat stand will be located near the midway, providing easy access for fairgoers.

Carolyn, Neb., Heats Dance Hall

ARLINGTON, Neb., April 26—The Arlington Dance Hall recently added a new heat system to its dance floor. The new heat system will ensure a comfortable temperature for dancers throughout the year.

Irene Ringling Weds Food Exec

PELHAM, N.Y., April 28—Irene Ringling, widow of Robert Ringling, a former circus owner, was married here Sunday (29) to Robert M. Ringling, president of the Ringling Bros. Barnum & Bailey Circus.

Int. Revenue Dept. To Sell Niermann Personal Property

DAYTON, Ohio, April 28—The Internal Revenue Service will sell the personal property of Charles Niermann, former owner of the Dayton Daily News, at an auction here May 4.

Guagua Prep's Launch, Ride

GUAGUA, P.R., April 28—A new launch, the Destiny, will begin service on July 1. The Destiny will offer rides on the Guagua River, providing a unique experience for visitors to the area.

Dogs Shows

DOG SHOWS: Top of California, by Lee, J., M., L., M., L., and glazed, was second in the Best of Opposite Breed Class. The dogs were shown by R. E. D. and M. L.

The Point Lynx, by Louis, J., was third in the Best of Opposite Breed Class. The dogs were shown by W. P. and J. M.

Burlington, N.J., April 28—The Point Lynx, by Louis, J., was second in the Best of Opposite Breed Class. The dogs were shown by W. P. and J. M.

Geauga Lake, O., April 28—The Destiny, a new launch on the Guagua River, will begin service on July 1. The Destiny will offer rides on the Guagua River, providing a unique experience for visitors to the area.

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Guagua River, P.R., April 28—The Destiny, a new launch on the Guagua River, will begin service on July 1. The Destiny will offer rides on the Guagua River, providing a unique experience for visitors to the area.

Oberlin, Kan., Ups Seat Capacity

OBERLIN, Kan., April 28—The Oberlin University Board of Trustees has approved an increase in the capacity of the Oberlin Opera House to 2,000.

Hertzberg Collection Gets Fanciful Paintings

ANTONIO, April 28—The Hertzberg Collection, a private collection of 300 paintings, has been acquired by the Antonio Museum of Art, which will open on May 1. The collection includes works by Pablo Picasso, Salvador Dali, and Andy Warhol.

Hoyt, Calif., Adds Dog Show 3 Days

RAYMOND, Calif., April 28—The Trinity County Fair will run for three days, with the dog show scheduled for the event. J. B. Berry, secretary.

The supervision also approved a premium list of $1,187 and $1,187 for the event. J. B. Berry, secretary.
Saskatchewan Bans Livestock

Continued from page 14

farmers, and that the light horse show will be cancelled.

The Regina Exhibition’s harness race program will go on as scheduled.

Arrangements will be made to bring in other shows to replace the horse shows and ensure that all vehicles and equipment will be dismantled before leaving.

The St. Louis Show has changed the dates of the livestock show.

Continued from page 48

Halat Shawments the scheduled classes sale. The spring show in Regina will be cancelled.

Clubs for light and heavy horses will be on sale as usual this year. A new exhibit of heavy horses this summer, with some other exhibits, will be held on the 8,000-acre cow farm near Moose Jaw, Yorkton, North Battleford. It may also be held on the 8,000-acre cow farm near Moose Jaw.

Poultry shows have been cancelled due to the avian flu disease. It is recommended that contacts should be made with officials to ensure that this disease is under control. Poultry is also considered to be at risk.

W. Symonds, secretary-manager of the North Western Agricultural Society, has suggested that farmers should expect to attend shows to see the latest classes and displays. Various events are planned for the Regina Exhibition, and 5,000 tickets will be sold at the exhibition.

Drop Shot Show

The Drop Shot show sale and parade will be held for the first time in Regina. The show is scheduled for late May, and has been organized by the St. Louis Show.

At Weyburn, thought was given to producing a Drop Shot show, but officials decided to go ahead. The Drop Shot show will be accompanied by a parade of decorated horses, and will be held on two days.

Fair Dates

Continued from page 8

Large Youth Program

Tyrone, the large Youth class 3 winner, and all of the classes for this year’s fair will be on display until November 1.

The Fairest days celebration of the large Youth classes will be on Friday, May 30, and will be followed by the small stock and pony sale.

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Wallace-Clark Sparks Raves

Continued from page 8

A hole ring is a large hole that is made by a large horse through which the hole is made. The horse is placed in a circle and a ring is placed around it. The horse is then urged to jump over the ring. The horse is able to do this because of its strength and agility.

Chi Stadium Opens Light

Continued from page 48

Francisco and Delores, and the Adamsons, perch, Great Beckett and Family, Rambles, Blue, and Monkeys, Trissi Tropic, and Robert are the big winners of the fair.

The Black Hills Fair opened on August 15 and continues until August 25.

The fair is open daily from 9am to 11pm, and is open on Sundays.

Ottawa, Claire Devine, Virginia Sehnhor, Violetta Ricks, Lola Lee, and Daphne Avey and Elora O. Owen

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ATTENTION, WIRE ARTISTS

GOVERNMENT

RESTRICTIONS ON

COBPER HAVE BEEN

RELAXED.

We can once more offer you

rolled gold plate on brass base.

25% deposit on all orders. Balance C.O.D.

THE IMPROVED SEAMLESS WIRE CO.

775 Eddy Street

Providence 5, R. I.

HUNDREDS of NEW IMPORTED and DOMESTIC NOVELTIES

such as you have ever dreamed of. Will be listed at extremely low prices.

GELLMAN BROS.

126 NORTH FOURTH STREET

MINNEAPOLIS, MINN.

DIRECT FROM MANUFACTURER

SENSATIONAL VALUES

THESE THREE PIECES

NAMED IN DESCRIPTION ARE

ONLY $3.60 EACH.

1. Gold-Plated 14K.
2. Gold-Plated Brass.

PACKARD BALL PEN

LADIES’ E•X•P•A•N•S•I•O•N CATALOG

IDENTIFICATION BRACELET

Minimum order 100.

$10.50 per doz.

JACK ROSEMARY CO., 207 Fourth Ave., New York 11, N. Y.
THINK! NOTHING BUT MONEY
A Jewel Box Full of Jewelry
at This Record-Smashing LOW PRICE

Reg. $3.50 GOLD-EMBOSSED JEWEL BOX

FREE...
- Glamorous Slim, Leather Carry Case; silk, buckles, ring,
- Automatic lifting lid inside,
- Work the Forever Yours Charm
- Gold Self-embossed top a for extra beauty,
- Finished exclusively inside and out.
LOCK and KEY in costly gold finish is included.

Every Set Has
HAND-PRONGED IMPORTED STONES
* No Paste
* No Glue Used
* No Stone Drop Outs
Pronged like all expensive jewelry

24 Kt. GOLD
Plated jewelry
4 Pc GIFT SETS
Every Set with the New Embraceable Type Bracelet

Special Offer
$36
1/2 OFF! SALE

SALE
PITCH of a LIFETIME

JEWELRY GUARANTEED
for one FULL YEAR

25% Deposit With Order, Balance C.O.D.
Sterling Jewelers
44 E. Long Street,
Columbus, Ohio

WIRE, WRITE or PHONE ADams 4621—Send for CATALOG

Samples of all 4 sets shown $15
- Costly hand-pronged imported stones.
- Fashionable "Embraceable" Embossed Type Bracelet.
- Combination Pin-Necklace.
- Beautiful Matching Earrings.
ALL plus the Gold Embraceable Type Jewel Case, Yours at an unbelievably low price
ACT NOW

HAND-PRONGED STONES—4 pc. set, Fine-crafted materials, combination of design and pronging makes each item unique.

SAMPLES...
JEWELRY GUARANTEED

AT LESS THAN THE ACTUAL COST OF THE CHESTS

29.95

Reg. $14.40

DEPOSIT...

JEWELRY GUARANTEED

Jewel Box Full of Jewelry

PITCH of a LIFETIME

29.95
Merchandise Topics

New York

Sack Sales Company announces that it is now handling a line of Tinsel Hair Weave. The new line is manufactured for the European market and it is being distributed through the regular Sack Sales channels.

Company reports that its "Shaymar" line of costume jewelry is gaining in popularity. The line is being well received by the trade and Sack Sales reports that it is being sold in quantities that are exceeding expectations.

Weather Hits Kelly-Miller

Also new is the show's horn and ace card stunt. Two large cards, one bearing the number one and the other number two, are placed in a box. The ace card is then drawn from the box and the horn is sounded. The horn is a large, brass instrument and it is used to signal the start of the show.

The show is being well received and the audience is enjoying the novelty of the horn and ace card stunt. Some of the audience members comment on the beauty of the costume and the Horn and ace card stunt is being highlighted in the daily newspapers.

Hottest Pitch in Years... Work Same As a Duck Pitch

Now for the First Time in History of "Piggy Bank Land"

A Full Family of Piggy Banks!

4 Assorted Colors

The World's Most Wanted Action Piggy Banks

All Orders 25% Discount, Balance COD, I.O.D., San Francisco. Light in weight.

Don't Miss the Boat This Season

Feed me and I TIP MY NAT In Thanks!

SPECIAL ORDER

BY ORDER OF
M. S.

$2.10 Dz. $7.80 Dz.

Don't Miss the Boat This Season

All Orders 25% Discount, Balance COD, I.O.D., San Francisco. Light in weight.

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## Letter List

Letters and packages addressed to the editor of The Billboard will be acknowledged in the trade only, or if you wish, a reply to your letter. Packages must be sent to椭圆 selected editors. All replies must be acknowledged. 

### Mail on Hand at Cincinnati Office
310 South Vine St.
Cincinnati 17, O.

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### Mail on Hand at Chicago Office
156 W. Randolph St.
Chicago 1, III.

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**FREE**

How to price your sales ad. Your ad costs 20c per word. One word is one letter. Two words are two letters. A line is 25 words. The minimum is 25 words. 

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<td>FASHION, NEW STYLES</td>
<td>EISEN GENUINE ALLIGATOR HANDBAGS</td>
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<tr>
<td>ORDER NOW</td>
<td>EISEN GENUINE ALLIGATOR HANDBAGS</td>
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<td>CHAIRS</td>
<td>JAR DEALS and MATCH PAK DEALS</td>
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Chi Policy on Shuffle Games Discussed by 50 Operators

NEWLY FORMED AMUSEMENT OPERATORS' GUIDE. The newly formed Chicago Amusement Operators' Guide. The meet-
ing was held Thursday, April 25, at the Hotel Sherman. The meeting was for the purpose of discussing the new guide and the operation of shuffle games. The guide was written by Mr. Jones, who has been operating shuffle games for many years. The guide is intended to help other operators who are interested in operating shuffle games.

Open New Bally Plant Addition For Gov't. Work

BALLY MANUFACTURING CO. has announced that it will open a new plant in Chicago. The plant will be used to manufacture shuffle games and other amusement equipment. The plant is expected to provide employment for 50 operators.

Juke Damage Rises As Big Mo. Floods

CHICAGO, April 26.—The pounding Missouri River—on its 300-mile course south from its source in the Mississippi, taking with it everything in its path—caused hundreds of thousands of dollars damage to the city of Chicago and its surrounding area. The reports indicate that the damage will continue to mount as floodwaters from the river begin to recede into the city.

Washing-ton, April 26.—President Roosevelt has declared a major disaster for the state of Illinois. The declaration was made after a meeting held in Chicago last night. The president's decision was based on the fact that the floodwaters are expected to continue to rise and that the city may need additional assistance.

Jukebox Orders Relax New Factory

NEW QUARTERLY PLAN. NPA Order Relaxations. New Factory Equipment. New Factory. The new factory will be located in Chicago and will be the largest in the country. The factory will produce shuffle games and other amusement equipment. The factory is expected to open in the fall of this year.

Hillstrike Hits Milwaukee Coin Activities

MIAMI—April 26.—The Hillstrike, which has been in operation in Milwaukee for the past 12 months, has been closed due to an inability to continue operations.

Lun-A-Ride First Showing Slated for N. Y.

NEW YORK, April 26.—Premier showing of the much advertised and long awaited Luna-Ride, a new and exciting amusement device, will be held here this week. The Luna-Ride is a device that will allow people to experience a thrilling ride on a moving platform that will move up and down and side to side, simulating roller coaster action.

Missy Novelty New Gottlieb Distributor

SIOUX FALLS, S. D.—A new Gottlieb distributor has been appointed by Gottlieb Manufacturing Company, Inc. The distributor, Morris Novelty Company, Inc., will be located in Sioux Falls and will be responsible for the distribution of Gottlieb products in that area.

Calendar for Coinmen

April 25—Photograph Owners Association monthly meeting, Bowery Hotel, New York City.
April 26—Central States Photographers Association monthly meeting, meeting room, 812 Main Street, Rockford, Ill.
May 5—Illinois Photographers Association monthly meeting, 301 Main Street, Rockford, Ill.
May 6—Westchester Operators' Guild, Inc., first annual banquet, Willowbrook, Broadview, Ill.
May 6—Central Association of Motor and Coin Machine Operators monthly meeting, Nautilus Motel, East Rockaway, L.I., N.Y.
May 8—Michigan Automatic Photographers Association monthly meeting, Mears Building, Detroit.
May 10—Michigan Merchants Association monthly meeting, Hotel Sherman, Cleveland.
May 11—Hotel Ohio, Columbus, Ohio, monthly meeting.
May 15—Automatic Photographers' Association, monthly meeting, Palmer Hotel, Chicago.
May 15—California Music Industry, monthly meeting, 311 S. 11th Street, Philadelphia.
May 23—Ohio Photographers' Association, monthly meeting, 301 Main Street, Columbus, Ohio.
May 31—Motorola Operators' Association, monthly meeting, Von Emsky's, Detroit.
May 31—California Music Industry, monthly meeting, 311 S. 11th Street, Philadelphia.
May 31—Automatic Photographers' Association, monthly meeting, Palmer Hotel, Chicago.
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VENDING MACHINES

MAY 3, 1952
Communications to 183 W. Randolph St., Chicago 11, Ill.
THE BILLBOARD 77

Cole Service Schools Held In Chi., L. A.

CHICAGO, April 25—Cole Prod-
ut Corporation announced that starting this week, service schools for vending machine operators will be conducted in its New York, Chicago, Los Angeles and Philadelphia offices.

Two-hour instruction periods, for operators and their servicemen, will be held each Tuesday, Thursday and Saturday starting at 8 a.m.

The head of Cole, vice-president, stated that a field register had been kept of every service man assigned to each city, New York classes being at 425 Madison Avenue, Los Angeles classes will be conducted at 123 W. Seventh St., while Philadelphia offices are under Albert Silbermann.

Out of 1,100 service men, service personnel appointed.

The 30-day free test of Cole's new machine was being continued, it was said.

NO SALES TREND

Eastern Will Exhibit at Food Confab

NEW BEDFORD, Mass., April 26—The

WRESTLING

"Eastern Food Machines" and the Wisconsin Cigarette Operators' Association will exhibit their machines at the National Restaurant Association show here May 20-21.

The company's vice-president, said they believe that it will be the first time that cigarette machines have been exhibited at the restaurant association's show, or any similar gathering.

Pitman, J.A., and J. T. Treanor, vice-president, said the machines have been planned showing implied a trend toward placing them in non-suitable locations.

Instead, they said, that they are designed to stimulate interest of the food handlers in the sale of cigarettes and tobacco products.

It will be made clear to local

OPP Sets Price Policy

Cig Vender Ceilings

WASHINGTO,

NATIONAL TOLL

April 26—Operators of more than 100 cigarette vending machine have been notified by the ceiling, that it is necessary to use a uniform ceiling of the machines.

The machines were inspected on a tour of inspection by the smoke company.

The machines were uncovered by the operators and the operators were advised to use a uniform ceiling of the machines.

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CANDY VENDERS

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SINGAPORE, April 26—Candy vendors are on the alert to prevent the theft of hard candy and toffee manufac-
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The firm, located at 50 Circular Road, Parrot House, is a vender in the commodity market.

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Coin Operator Donates $100 At CSCA Meet
HARTFORD, Conn., April 28—Members of the Connecticut State Coin Association met Thursday (17) at DePasquale's restaurant here.
Joe Daniels, Waterbury, Conn., coin operator, turned in $100 he received as an award in settlement of claims before the CSCA committee's panel to the subscriber of the youngest, Conn. Home for Crippled Children.
Daniels, who said he has been described as typical of the high morale prevailing throughout the association, received a standing ovation. However, Diliberti warned that "money is not the test of an association's strength" but that it depends upon the quality of the group.
The last honorary president of CSCA, said "Daniels is the best man in the game these girls are in together."

EXHIBIT'S COIN RANCH SET FOR PLAYLAND PARK
CHICAGO, April 29—A six-filed Exhibits Company Deluxe Ranch will be a feature of the Playland Amusement Park at 57th and LaGrange roads when it opens for the season Sunday.

NCWA Exhibs Pass 100; Set Show Schedule
WASHINGTON, April 28—Over 100 items of currency and allied items will be included in the National Coin Wholesalers' Association exhibition held at the Palmer House in Chicago May 26-28, executive secretary C. M. McCormick reported this week.

Ideal Bidding For More Bev, Dairy Volume
BLOOMINGTON, III., April 28—New York operator has launched a two phase mail advertising campaign aimed at buyers of soft drinks and milk dealers.

Penn Poser
Congressman Hits Banks in Shortage
PHILADELPHIA, April 26—Banking big boys and not the party type are mainly responsible for the present shortage. After visiting the Philadelphia mint, Cong. Gordon Crawford, of New Jersey, said that children had been asked by the government to keep their hands off the coins in their piggy banks.

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**Eastern Milk**

**Ops Peg Top**

**Payment at 10%**

NEW YORK, April 26—Raising the margins of milk machine service and the nutritional value of the vend product while making the payment of commission a secondary factor has aided some operators of this area to limit the top sales they pay for each 10 per cent, according to findings of the Rowe Manufacturing Company.

The top figure of 10 per cent is paid in peak volume outlets, with smaller operators generally paying an average of 3 per cent or even lower rates.

Rowe said that one large Eastern operator, using dual flavor Rowe venders to sell 10 cent half-pints of milk and chocolate milk, has set payments on the daily per machine volume. The company pays no commission when the weekly volume falls below 70. Sales begin and increase at quarterly volume levels until a maximum of one cent per unit is awarded when sales exceed 300 packs.

**Hoean New Bowman Gum Company Name**

PHILADELPHIA, April 26—The company name of Bowman Gum, Inc., was changed to Harmon Gum Company, according to the firm's stockholders' meeting. Management remains the same.

M. & E. Deutscher & Company, respective offices were William S. Saver, president; Daniel D. Donahue, treasurer, and H. W. Stalberg, vice president. All Bowman products will be marketed under the name of Harmon Gum Company in 18 states. An expected introduction will be the Chocolate Chryphylite Tub, which will be the new firm's name.

**Thatcher Glass Sales**

NEW YORK, April 26—Merchandising Disposers, Inc., has set up an office in this city to go after the net milk and hand lotion vender designed by J. J. Griffin, who will serve as president and handle sales. Harold Griffin is vice-president and treasurer in charge of finances and personnel.

The dispenser, priced at $15, is sold at 10 per cent in 100, 251-100, 401-250, 601-400, 801-600, and 1,001-800 units, including plastic paper, and projects 4 inches from the wall. It weighs four pounds empty and about 48 pounds when full.

Merchandising Disposers reports that it will have its own laboratories for supplies of soap powder, hand lotion and hand lettering. Distributors to handle the unit are being appointed throughout the New York area.

**Rowe Intros “Empty” Sign On Candy Unit**

CHICAGO, April 26—Rowe Manufacturing Company, Inc., announced a new “empty” indicator for its candy vender, this week shown at the N.A.T.I.A convention here. The two Rowe candy models have come to it at $136 for the eight-cents unit and $180 for the eight-cent unit, which offers two special columns for nickel and quarter products.

Stand for both models are expected to lead to a higher changer is an optional extra to a standard equipment.

**L. A. Firms Sets Hair Oil Vender**

LOS ANGELES, April 26—Merchandising Disposers, Inc., has set up shop here to manufacture and sell for Griffin hair oil and hand lotion vender designed by J. D. Griffin, who will serve as president and handle sales. Harold Griffin is vice-president and treasurer in charge of finances and personnel.

The dispenser, priced at $15, is sold at 10 per cent in 100, 251-100, 401-250, 601-400, 801-600, and 1,001-800 units, including plastic paper, and projects 4 inches from the wall. It weighs four pounds empty and about 48 pounds when full.

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**Spacarb Plans Demonstrations To Span Nation**

NEW YORK, April 26—First in a series of training sessions started by Space Research Corporation, is set for Washington next Monday. Space Research Corporation executive said events will be held all over the nation, with the next scheduled for Boston in May.

Spacarb cup vending equipment, with Mils Coffee and in the last event, Freedebel venders will be used for demonstration purposes. Space Research Corporation trained personnel will feature on such subjects as water meter control, in the electrical system, word and electrical system. Formal schoolings sessions will be followed by periods for open discussion.

Washington showings will be in charge of H. J. (Peter) Foster, president and sales manager, with Alimastar, field manager, in hand in answer specific questions. The Baye, Boston, Spacarb president, also is scheduled to attend the initial training session.

In an effort not to overlap with the daytime schedules of legal meetings and other appointments, the sessions will be staged at night, from 7 to 10 o'clock.

Washington school will be sponsored by Spacarb Mid-Atlantic Distributors, Inc., Wayne E. Phillips, president, as host.

**Clacie, Beech-Nut First Quarter Income**

NEW YORK, April 26—American Beech Nut Company income was $32,300 for the first quarter compared with $24,800 for the like 1932 period.

Beech-Nut Packing Company net income for the first quarter last year was $63,285. In the like 1931 period, firm earned $50,000, including a profit of $601,977 from the sale of securities.

Clacie, Beech-Nut Manufacturing Company, new, was turned to new management by Beech-Nut Packing Company.

**OUR PAINTS ARE NOW VENDERIZED**

**SURPLUS** FILLING, FLASING, BARRETS, TUBE AND PAPER ROLLS, ETC.

**CIGARETTE MACHINES**

Silver Quarter Operaters

**Rice Boxes Included**

*Automatic* Lenticular 20c 1 Year $1.50 2 Years $2.00, 3 Years $2.50

*Standard* Lenticular 15c 1 Year $1.50 2 Years $2.00, 3 Years $2.50

*Flask* Salt & Pepper 20c 1 Year $1.50 2 Years $2.00, 3 Years $2.50

*Special* Lenticular 15c 1 Year $1.50 2 Years $2.00, 3 Years $2.50

**UNEDA VENDING SERVICE, INC.**

The Worlds Leading vending Machinery Company Band-Aid Circular Units 150 Clermont Street, Speakman N.Y. & Everywhere 74510

VENDING MACHINE DISTRIBUTORS

We are placing on the market two brand new machines. The small, all metal, compact, Automatic Coffee Machine and a Gum Ball Machine which plays a merry tune when each coin is dispensed. Chlorophyll bell gum is desired. Besides these two new machines, we have our regular line of standard vending for sale distributors.

If you are experienced in selling, a connection with our company should be very profitable to you. The main qualification is that you have a clear record of selling and have a capacity for the buying field. We offer you the opportunity to make money. We are not sole suppliers. One man will receive the highest profits in this type of selling, which can be easily learned. All replies will be kept in strictest confidence. We are interested in having good machines to sell, working with large National concerns with good references and if you want the most possible deal out, write and give full information about yourself to:

**NATIONAL ADVANCED VENDING COMPANY**

310 Main Street

Sublette, Ida.
selling, selling, selling Big

H. K. HART
ENGRAVED
BUBBLE BALL GUM

with
74 personal names
6 special bonus names

YoUngsters thrill at the novelty of this gum with their own names on it, collecting the complete series of 74 cards of the special bonus name. You'll thrill all the way your sales skyrocket with this wonderful H. K. Hart innovation.

H. K. HART CONFECTIONS, INC.
540-8 39th Street, Union City, N. J.
Univ. 5-1119 • Longsore 4-1155

From little 回AOWNS mighty INCOMES!

Don't Delay...
Order NOW!

ACORN
The company operates a chain of vending machines, including bark machines, paper route newsstands and advertising agencies.

ALL-PURPOSE VENDOR
- Tends all bulk route news, gum ball, candy, toys, etc.
- Prepared for upholstery or leather use
- Guaranteed mechanically sound for one year.

OAK mgc., inc.
141 N. Ritholm Ave., New York City, N. Y.

Mashefke, E. P., 1132 Ch. St., New York 7, N. Y.

Feb. 18, 1929.

We've been your friends and advertisers for over 50 years.

NATD Forum Hears Charges

E. Z. Gregory, Madison, Wisc., addressed the continuing problem of illegal smoking in vending machines.

Gregory said, "The situation is not so bad as it appears, but it is a serious problem. Vendors are paid a commission on sales and are not interested in counting cigarettes. Therefore, the practice of using fake cigarettes is widespread." He went on to say that once a machine was loaded with these counterfeit cigarettes, it was difficult to detect the problem. The commissioner of public health and the state health department were working on the problem, but more action was needed. He called for a national effort to eliminate the use of counterfeit cigarettes.

Canteen Sales Show Increase

Chicago, April 26—Auto-

Cigarette sales by Atomic

cigarette companies during the first quarter of the year reached $35,800,000, an increase of 21% over the corresponding period last year. The increase was due to increased advertising and greater availability of cigarettes. The sales for the first quarter were $28,300,000.

Rowe Manual Units

Again Have Lights

NEW YORK, April 26—Flap-

light vending machines were available for the month of April and May. The Rowe Manufacturing Company, Inc., was on the market with a new design.

The units were discontinued some time ago because of the limited use. Since then, Rowe has been making new equipment for various uses. The units were designed to carry a standard equipment.

Membership Limit

Continued from page 7

of tobacco distributors.

The council members then discussed the various methods to restrict the number of tobacco machines. It was decided to restrict the number of machines to one per 100 people in the area. This would limit the number of machines to 20 per county.

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Coinmen You Know

Chicago

Jimmy Martin, James H. Martin Company, is on the mend following a recent operation. He had been keeping him away from the business for a month. Jimmy will soon be home from the Michigan Hotel Hospital.

Jack Neil, Rows Manufacturing Company, is president of his plant's display at the Palmer House Negro National Bank's State of the Negroes' representatives at the plant. The key event was the unveiling of the new Michigan model National representation. He was kept busy at the Eastern Electric Booth and suite.

Ray Levy, T&A Levy, 3611 North Mann, Chicago, Ill., was at the Michigan Hotel Hospital.
Juke Fee Retained By Concord Council

CONCORD, N.H., April 26—
City council here authorized a
three-dollar-a-month
license fee on juke boxes ordered
A question of whether any
proportionate of the board of
officers should be called on
to a meeting here by any
licens.
The council already had
in place a $1.75-a-month for
the fiscal year starting May 1.

SIXTH OF A SERIES

List 4 Economic Blocks
Faced by Juke Industry

The Billboard weekly asked officers of juke box operators to
name the four greatest
problems facing the industry.
Following is the sixth in a series of questionnaire answers in
answer to this question:

CHICAGO, April 26—Howard
Kantor, president of the
Automobile Phonograph
Owners Association of
Chicago, told the problems facing the juke box
industry are taxation, operation costs, the
same as general economic problems
facing the business.

Kantor lists his problems under
the following headings: 1) short
lease terms, 2) taxes, 3) high
cost of living, 4) high cost of
living commodities decreasing.

Operators from across the nation
have voiced their desire to
increase their prices, that is, the
fact that the government
has imposed the price-cutting
plan. A similar plan has been
in operation for some time.

Kantor states that the high
cost of living commodities
decreasing, in some cases, is due
in order to make ends meet.

For example, under point one
Kantor lists the high cost of
living in some of the large cities,
which has caused operators to
cut down on the juke boxes.

In some cases, operators have
reduced the number of machines
in order to cut expenses.

The increase in taxes, Kantor
says, cost by itself, Newspapers
and public opinion polls have
also caused the operators to
worry over the move.

Tax increases, Kantor said,
were a great limiting factor in
the amount of money available
for juke boxes.

Operators across the nation
have reported growing
demand for in-door film-
operators; particularly, due to
the fact that the government
has imposed the price-cutting
plan. A similar plan has been
in operation for some time.

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operators; particularly, due to
the fact that the government
has imposed the price-cutting
plan. A similar plan has been
in operation for some time.
Strong as an Ox!

Model "D" digs in, accepts the burdens of play around the clock—rough and tumble locations—minimum service attention! Put it in those spots of yours where you need a money-making jukebox that stands up under use and abuse.

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan
**Record Reviews**

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

### Continued from page 37

**ARTIST**

**LABEL AND NO.**

**TUNES**

**COMMENT**

---

**LES PAUL & MARY FORD**

EVELYN WRIGHT (Sax Player)

**ARIFC** 66079

82-83-31-12

---

**THE MADCAPS**

HIGH TENSION 303-999

80-80-70-82

---

**STRAIGHT**

The Madcaps, a foursome duo with rhythm section augmented by a riveting sound, are capturing the imagination of the country's folk fans. The group won the gig with some well-timed vocal harmonies backed by a strong brass. In fact, the band should alert all folk fans to look out for them in the future.

---

**SMALL SPOTS PAY OFF!**

SMALL SPOTS PAY OFF!

SMALL SPOTS PAY OFF!

RISTACRAT 5-45

Day by day the Ristacrat 5-45 is receiving more attention from Operators who have found that the small locations can pay off. Collections are steady and profitable, because the 5-45 requires little attention and practically no servicing. Try the 5-45 in small spots for NEW PROGRESS.

Contact Your Distributor Today

RISTACRAT, INC.

1314 S. WISCONSIN AVENUE

APPLETON, WISCONSIN

---

**“Brighten Your Profit Picture”**

with the ROCK-OLA profit twins

ROCK-OLA SUPER HOCKET

S5 SELECTION

PHONOGRAPH MODEL 1624

ROCK-OLA 50 SELECTOR 3 WIRE

UNIVERSAL KILL BILL MODEL 1542

Both designed with the operator in mind to help you make more money.

ROCK-OLA MANUFACTURING CORP.

800 North Cottage Avenue • Chicago 5, Illinois

---

**Strike Delays New Hastings Addition**

**MILWAUKEE** (April 28) - Completion of a new addition, the second within a year, to the Hastings Distributing Company headquarters here has been delayed by a construction workers strike.

Sam Hastie, head of the firm, said that when the addition is finished it was hoped to use it to increase the firm's showroom space for merchandise and premiums and would provide more room for the firm's new one-stop record service for juke box operators.

Firm's record shop until recently was located in a separate location. It was moved to the firm's main building but caused crowded conditions because the new addition remained unfinished. The addition's foundation has been laid and Hastings predicted it would take only a few weeks to complete the structure once the workers get back on the job.

---

**Milwaukee Tavern**

**Continued from page 28**

The local bartenders' union, was the only one queried who indicated that all was not bright in the tavern picture. However, they felt that the situation was not as bad as other unions.

The basic membership was changed somewhat because of a general slowdown in tavern trade and that the high cost of living and taxes were keeping the patrons away.

Most of the larger music machine operators agreed that the collections in tavern locations had dropped slightly during the past year. One of the major operators said that some 30 per cent of his machines were in locations that had always shown good returns were continuing to do so. However, he said marginal locations had become a headache.

Altogether the operators said that the majority of their phonograph locations were doing well and that most of their profitable single locations were all-night restaurants.

---

**Twin Features**

**Single Button Selection**

**Dual Title Strips**

**Positive Electric Accumulator**

**Multi-Selective Choice After Coins Deposited**

**Location Proven**

**Simple to Operate**
MAY 3, 1952

THE BILLBOARD

MUSIC MACHINES 85

Offers the Fascinating
Wurlimagic Brain

PLAYING 45 and 78 RPM RECORDS INTERMIXED

it's Loaded

with Cash Box Filling Features

Meets Every Musical Taste with

Compare the
Wurlitzer
Fifteen Hundred
with Single Speed Phonographs
...then Ask Yourself
Why Buy Two When One Will Do?

Easily Selected Tunes

Coin Catching
WALL BOX
Shows 104 Tune Titles on Rotating Pages
Single Button Selection

See Your Nearest Wurlitzer Distributor
The Rudolph Wurlitzer Company, North Tonawanda, New York
THE BILLBOARD

Index of Advertised Used Machine Prices

**Music Machines**

Equipment and prices listed below are taken from advertise-ments in The Billboard and as indicated below. All advertised used machines and prices are listed. Where more than one machine of the same type is advertised, only the machine with the price quoted is listed. Where capacity of machines is advertised, as is the case of both vendors, only the machine with the price quoted is listed. Any price obtained depends on condition of the equipment, age, time on location, territory and other related factors.

---

**AARON**

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<td>TBR2400</td>
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<td>Apr 1951</td>
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**CHICAGO COIN**

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**SEEBURG**

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<td>120C RPM</td>
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<td>$120</td>
<td>Apr 1951</td>
</tr>
</tbody>
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**H.C. EVANS & CO.**

1356 W. CARROLL AVE.   CHICAGO 7, ILLINOIS

---

**THE BILLBOARD**

Court Upholds Injunction on Toledo Union

TOLEDO, April 26 — A de-

nouncement directed at Local 410 T.

ATL. Transient Union, Common

Phleg Judge John W. Hackett

Wednesday (2) ruled that a temporary injunctive restric-

tion now pending against the local was upheld by the court in a

petition for review filed by the union.

Hackett said he could find no

evidence that the union had ever

asked for an injunction, and that it was for

some other purpose.

---

**Chicago Music Distributors' 79 Members**

CHICAGO, April 26 — Some

of the members of the Chicago Music Distributors' 79 Members

Association attended the group's bi-

weekly meeting at the Hotel Congress (2600) and at the Brown & Roopel Restau-

rant.

---

**Chi Operators Meet Attracts 79 Members**

CHICAGO, April 26 — Some

of the members of the Chicago Music Distributors' 79 Members

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rant.

---

**Music Systems Inc.**

SEEBURG

5600 Euclid Ave.   CLEVELAND, OHIO

---

**H.C. Evans & Co.**

1356 W. CARROLL AVE.   CHICAGO 7, ILLINOIS

---

**Music Systems Inc.**

SEEBURG

5600 Euclid Ave.   CLEVELAND, OHIO

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weekly meeting at the Hotel Congress (2600) and at the Brown & Roopel Restau-

rant.
Cinomen You Know

Continued from page 12

Pittsburgh

Sidney Reissner's company has established another route with a comic of machines that are considered to be in the forefront of sales for more salesmen. The company, Sidney Reissner & Sons, recently registered with the American Tobacco Association and the Tri-State Auto Association. The company, which is the largest in the field, is said to be the largest in the field, with a sales force of more than 50 men, according to its president, Sidney Reissner.

Raymond W. Watts, division sales manager, Mills Automatic Merchandising Corporation, indicated that the company is increasing its sales in the better class locations. G. W. and M. Gill, salesmen who observe that business in this area is currently better than in the past.

Sidney Reissner has just acquired another comic of machines to be used in the area. The company believes that the comic of machines it is using, the Style, is one of the most efficient in the business. Demand for the machine, which has been popular in the New York area, has been increasing, and the company is planning to expand its sales force to meet the demand.

Miami

A & T Vending Company, which was formed in 1950 by R. F. and L. T. Vending, has expanded its operations in the South. The company, which began as a small operation in Miami, is now operating in major cities throughout the South. The company's operations include the sale of vending machines and the leasing of vending equipment.

Denver

Denver Vending Company is a new company that has been formed to service the vending industry in Denver. The company's founders, J. W. and M. J. Vending, have extensive experience in the vending industry and are confident that they can provide excellent service to their customers.

To Order Your Market Place Ad

USE THIS HANDY FORM TODAY!

1. Fill in as much as you can. This will make it easier for the Ad Manager. Include name, address, phone number, and any other relevant details.

2. Sign your name to this form and mail it to:

To: Ad Manager

From: [Your Name]

Address:

Phone:

City:

State:

Zip:

3. Ad Manager will contact you to confirm your order and discuss any further details.

Note: This form is for your convenience. You can also contact the Ad Manager directly by phone or email for assistance.

To: Ad Manager

From: [Your Name]

Address:

Phone:

City:

State:

Zip:

Are you looking for advertising in Coin Machine? Contact us today for rates and availability.
Shaffer Specials In Better Quality Buys

Coinmen You Know

(Continued from page 2)

*SAVE!*...

Lou Leonard, father of Jack Leonard, of the Bulldog Sales Company, passed away recently in Chicago, where he was discharged from the Southern Pines Hospital in Time. He was born in Ottumwa, Iowa, and was a pioneer in the field of sales management. His funeral was held recently in his home town of Ottumwa.

THE BILLBOARD Index of Advertised Used Machine Prices

- Arcade Equipment

Equipment used and listed below are items from advertisers in The Billboard (costs at indicated price). All advertised used equipment can be purchased from the advertisers. All equipment has been evaluated and listed at the same time of the advertisement. However, additional prices may be available. When quotations are advertised, it is the sole responsibility of the buyer to verify the condition of the equipment, age, time or location, and other related factors.

SHAFER MUSIC CO.

NOW SHOWING!

TWIN TROTATION

$1.295

EMPIRE COIN MACHINES

May 3, 1952

COIN MACHINES

THE BILLBOARD

Index of Advertised Used Machine Prices

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SHAFER MUSIC CO.

NOW SHOWING!

TWIN TROTATION

$1.295

EMPIRE COIN MACHINES
Colmen
You Know

---

Sieved and look off again for Las Vegas, where Colmen, the well-known poll prospect of the music operating business with B. E. Feldman, Poll President of the Tropic, is booked for service of the American Music Company for September.

Paul Mayer has opened the Colmen account in Arizona. The company will be handling the Colmen hits of the recent past and the new releases of the future. Mayer will be in charge for some time and will release the hits of the past along with those of the future.

Stan Russo, Western representative of Colmen, is booked for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Ed Ralston, Western representative of Colmen, is booked for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Clyde Truesdell, former agent of Colmen in the Midwest, has been appointed to the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Lawrence Rea, who operates the Colmen office in the West, has been appointed to the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Sid Snyder, of the music department of the Colmen Company, is booked for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Tom Wall, of California, has bought a barge at the corner of Sepulveda and Cypress Street, and will open a new branch of the company.

Dean Shaffer, owner of the Colmen office, has opened a branch office in Los Angeles. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Allied, 329 S. Broadway, Los Angeles 27, California, has appointed R. W. Leach as the Colmen representative for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Washington

Larry Benshel, a representative of Colmen, has left for New York for a few days. He will be visiting the Colmen offices in New York and will be back in Los Angeles by the end of the week.

Smitty, the Colmen representative, has been in New York for a few days. He has been visiting the Colmen offices in New York and will be back in Los Angeles by the end of the week.

Melvin Banner, president of Colmen, has been in New York for a few days. He has been visiting the Colmen offices in New York and will be back in Los Angeles by the end of the week.

Joe McDonald, who operates the Colmen office in New York, has been in New York for a few days. He has been visiting the Colmen offices in New York and will be back in Los Angeles by the end of the week.

Harry Schwartz, director of sales for Colmen, has been in New York for a few days. He has been visiting the Colmen offices in New York and will be back in Los Angeles by the end of the week.

The Colmen Corporation, 329 S. Broadway, Los Angeles 27, California, has appointed M. G. L. Sindelar as the Colmen representative for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

L. M. Tipton, National Apple Service Co., reports business is good, but he is looking for a new location.

Special promotions are being planned for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

The Colmen Corporation, 329 S. Broadway, Los Angeles 27, California, has appointed M. G. L. Sindelar as the Colmen representative for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Allied, 329 S. Broadway, Los Angeles 27, California, has appointed R. W. Leach as the Colmen representative for the Colmen territory in the West. Russo will be visiting the Colmen dealers in the Western States and other parts of the United States.

Monarch Coin Machine, Inc.

850 E. Lake Shore Drive
Chicago, Illinois

Special Promotions Guaranteed

Write for Complete List of All Times, Names and Advertising Materials.
FORGE BUYERS!

It’s smart to do business with THE firm that does the most for YOU

At International Amusement and Scott-Croese foreign buyers get the most complete coin machine service in the world. We understand how to solve your problems from personal experience. We know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. That is why we have satisfied customers all over the world.

Remember:
For export and distribution business it is now International Amusements International Amusement Co.

NOW DELIVERING... Williams NEW MAJORITIES
Leaders the Parade to Profits!

Write for Free Price List and Order Forms

INTERNATIONAL AMUSEMENT CO.
1423 SPRING GARDEN STREET
Philadelphia 30, Pa.

DAVE SIMON OFFERS—

UNITED’S 6-PLAYER SUPER SHUFFLE ALLEY
Write for price

*UNITED’S STEEPLECHASE
New fast replay game. Write for price.

*UNITED’S BOLER
Write for price

*UNITED’S TEAM HOCKEY
Great competitive 2-Player Game. Price $125.00 ea. New original crates.

EILLY SHUFFLE Leon 3125
WRITE FOR QUANTITY PRICES!

COINMEN YOU KNOW

Chi Shuffle Policy — Continued from page 9

One original machine in the new general accounting office in Washington.

Coopein states that they are a coffee, beverage, candy, and cigarette vending machine.

Melvin Baum, who runs Consolidated Vending, says they were best good... (Continued)

The case of Blandin Music Company is buying many new machines. It could go through a familiar procedure—skilled handling.

Moyer A. Lowinger reports business steady but growing more

ELEFTON, at Banner, Bennett and Silverman. Quality Music Company had to shut down its operations following a decision by the Appellate Court that the games were legal. The court ruled that the games were the same as the bowling games.

Attorneys said both cases would be appealed to higher courts. In an effort to determine the legality of the games, attorneys say it would be difficult to do so.

Foreign buyers will be considered.

Now delivering Williams new MAJORITIES leads the parade to profits!
Chicago Coin's
4-PLAYER DERBY

3 DIMENSIONAL HORSES
MOVE AS GAME IS PLAYED!

3 4
1-2-3
OF 4
CAN PLAY
AT SAME TIME

* 4 TIMES THE EARNING POWER OF
A SINGLE PLAYER GAME
* 4 COINS IN ABOUT ONE MINUTE
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