Nets, Station Reps Compete For $75,000,000 TV Spots

**NEW MERGER MOVE**

**4-A's Heads Ponder Morris' Equity Role**

**AFM to Seek Supreme Court Rule on 'Feather-Bed' Issue**

**THIS SWITCH COULD SET MUSIC TREND**

**Representatives Organize to See Rend-Drum**

**U.S. Hits Swedish Flops And Vice Versa**

**Horn In On Pop-Disking**

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**POLITICOS JOIN CANDIDATES’ VIDEO SCHOOL**

WASHINGTON, May 17—Congressmen, who in the past have shirked the responsibility of political candidates, are now turning to the CBS School for Political Candidates to provide training in political campaigns. The CBS School is currently offering a series of seminars on political campaigning, and the courses are designed to teach candidates how to effectively present their ideas to the public. The seminars cover topics such as campaign strategies, public speaking, and media relations. The CBS School for Political Candidates is a joint project of the CBS Network and the United States Department of Justice, with a goal of improving the quality of political campaigns and increasing public confidence in the electoral process.
Hollywood really gave me the big welcome this week, with a host of events in the town's bliters. toped off by a $5,000,000 fire at Warner Bros. studio, which attracted much interest. An Monday are herewith depicted.

Tommy Dorsey brought a rather pleasant surprise when he announced on Palladium Tuesday night for his first appearance at that spot in about a year. Dorsey and his band are to be missed in business, often moulded. It is now far from being dead. That same evening Frank Fontaine and June Havock debuted at the Aladdin in a new reception. It's tough now Fontaine doesn't really earn, till he does. home on John C. Sadowsky character, a notable hit. If Berry also develops more warmth and appeal every year.

Thursday night Frank Sinatra opened at the Cuckoo Creek and did well. To use the kinder terms, as far as the term is least from a voice standpoint, it's mostly a vocabulary, but it's emerged as one of the most show business old pros in the neighborhood.

Washington Once-Over

WASHINGTON May 17—Having watched several TV network programs—such as Kukla, Fran, and Ollie, Kaelkaho (D. Tenn.) buttoning his pants for primary campaigns for the Demo- cratic presidential nomination. Sen William B.普通话 (D. Ohio) is the rare form at a subcommittee hearing. Also at the Senate Commerce hearing chumming strode over to the press gallery to have his picture taken, and then dropped each of them on the same story. He introduced himself in a loud Tennessee voice: "I'm Roy—Roy. I'm way."

Senate Group Moves Vs.

Security News Bans

Security News Committee investigating the effect of President Truman's controversial security orders is the only strongly recommend removal of the ban. After reading the page they have already learned of the tremendous importance of the President's security orders, which would require every govern- ment agency to withhold news from the press.

Picture Business

HOLLYWOOD May 17—Metro-Goldwyn-Mayer is not in the "better than ever" class, according to newspaper reports. The studio has achieved little but serve as a reminder of the fact that the studio is "better than ever." Some of the studio's stars have been on screen for years, and in recent years, the studio has been forced to rely on a combination of new and established actors to keep the studio at the top of the heap.

"Our industry is doing a better job of promoting its stars than any other industry," said the studio's star of the day. "I've seen a lot of stars, but nothing compares to the way MGM promotes its stars."

Truman's Visit to Circuit Is Viewed

WASHINGTON—May 17—De- spite their avid interest in radio and television, President Truman are planning to stay away from their studios when the Secret Service has decided to turn them over to the audience. The President will have full use of the studios for the duration of his presidency, and the Secret Service will keep a close eye on the activities of the studios.

The Secret Service has been operating on the assumption that the studios will be used for propaganda and other purposes, and they have been cautious in their handling of the matter. When the studios were turned over to the audience, the Secret Service was surprised, but they have been pleased with the results. They have been pleased with the way the studios have been used, and they believe that the studios can be used for good purposes.
CBS Buys N.Y. Milk Depot as TV Center

NEW YORK, May 17—Within the span of a few hours, William J. Zuckert, president of the Weibel & Kopp real estate firm, yesterday (16) made a profit of $250,000 for his firm, when he sold a milk depot on the 14th floor of the building for $800,000. The milk depot, which has been in operation for some time, is expected to double in value in the next year. The property is located at 125 West 37th Street.

Zuckert has held the option on the milk depot for quite some time, but he has not yet had the chance to execute his option. This is because the milk depot is being operated by a company that is not interested in selling the property. Zuckert, who has a wide selection of tenants in other properties, will consider his option to be expired if the milk depot is not sold within the next 60 days. He plans to rehire his option after this period and to try to sell the property to the Slantone Estate. The milk depot, which has a 24-hour service, is expected to double in value in the next year. It is expected to be occupied by a large hotel in the near future.

New Faces, Wreathed in Smiles, Loaded With Talent, Is Cool Sick

By ROB FRANCIS

"New Faces of 1995" is the theme of the latest issue of "New Faces" magazine, which is published by the National Talent Department. The magazine is designed to help young actors and actresses to get their start in the industry. The magazine features profiles of young talent from all over the world, including those from the United States, Canada, and Europe. The magazine also includes interviews with established actors and actresses, as well as advice on how to break into the industry.

Fire Policy

WB Ban on TV Extends to News Coverage

HOLLYWOOD, May 17—In an attempt to improve the quality of network news coverage, the Federal Communications Commission (FCC) has ordered that network news programs be treated as "network programs" for the purposes of FCC regulations. The FCC ruling will require that network news programs be treated as "network programs" for the purposes of FCC regulations.

Cesana to Sub For Miss Day?

NEW YORK, May 17—Negotiations have been taking place for Miss Day to make her debut in the 1995 Miss America pageant. Miss Day, who is a beauty queen from New York, is expected to be announced as one of the contestants in the pageant.

Du Mont Web, Union Sign

NEW YORK, May 17—The Du Mont TV network this week signed a labor agreement with the Screen Actors Guild (SAG). The agreement covers all of the network's employees and will go into effect immediately. The agreement was negotiated by the network's management and the union's negotiating committee.

Highlight Reviews

LEGITIMATE

"New Faces, Wreathed in Smiles, Loaded With Talent, Is Cool Sick"

TELEVISION

Arsenic' Palatable But Over-Long; Would Be Better in Smaller Dose

By JUNE HUDNY

NIGHT CLUB

Eye-Popping Line, Show-Stopping Acts, GL, L Q 2-Hour Smash Bill

By BILL SMITH

Du Mont Web, Union Sign

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Review Index

Record Reviews...24

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NAT'L SPOT TV Buys Point to 75-Million Gross Record in 52
Freeze-Lift, New Costs Indicate Greater Plug Use, More '53 Coin

Allerton Hits
NORC Football, Video Findings
WASHINGTON, May 17 - Richard Allerton, research director of the National Opinion Research Center, said today that a renewed effort to establish an artificial intelligence for football and video games had been successful.

The new research, sponsored by NBC, has revealed that in the past three years, the number of games played in the United States has increased by 50%. The research also indicated that the majority of games are played by young people, with the highest percentage of players under 18.

The findings suggest that the popularity of video games is likely to continue to grow in the future, with new games being developed to cater to different age groups.

CBS New Billings Run Over $6 Million in '52
NEW YORK, May 17. - The Columbia Broadcasting System has announced that its new billings for the year ended June 1st exceeded $6 million. The total includes the sale of commercials and promotions by the network.

The network's chief executive, Bill Friese, said that the increase was due to a combination of factors, including the expansion of the network's reach, improved programming, and increased advertising rates.

Block Drugs Eye 'Blind Date'
NEW YORK, May 17. - Block Drugs, the nation's largest mail-order pharmacy, announced today that it will begin offering a new service to its customers: 'Blind Date' drug packages. The service will provide customers with a selection of popular drugs, all of which will be marked 'blindly' to prevent any bias in the selection process.

Atlantic Drops Radio Football Broadcasts
NEW YORK, May 17. - Atlantic has decided to drop radio broadcasts of its football games, effective immediately. The decision was made after careful consideration of the financial implications, as well as the changing landscape of the sports broadcasting industry.

The company cited the rising costs of production and distribution as a key factor in its decision. Atlantic plans to focus its efforts on other areas of its business, including its television division and its online platform.

Ziv to Handle F'side Series, Adds 6 Execs
NEW YORK, May 17. - Ziv Television Programming, Inc., which produces television series for the broadcast networks, announced today that it has hired six new executives to handle its F'side series, a popular franchise.

The new hires include executive producers and writers who will work on developing new shows and expanding the franchise. Ziv is also expanding its distribution network, with plans to sell the series to international markets as well.

Britain May Be Okay Private Broadcasting
LONDON, May 17. - Parliament is expected to pass a bill allowing private television and radio broadcasting in Great Britain. The bill, which was introduced by the government, would permit commercial television and radio stations to operate, provided they meet certain criteria.

The bill has been controversial, with some opposition parties arguing that it will lead to a decline in the quality of public broadcasting. However, the government maintains that it is necessary to ensure a competitive market and to provide more choices for viewers and listeners.

The bill is expected to be passed by the House of Commons in the next few weeks, and will then proceed to the House of Lords for consideration. A final vote is expected to be held in June.
VITAL HOGE LENS IN CHI DISPLAY
Three-Dimensional Type Photo Used by WM in TV Commercials

CHICAGO, May 17. — VLP Lens has a new development in the three-dimensional type-photograph being used in the filming of commercials. The picture will be shown by William Morris Agency, with additional pictures taken next week, with representatives of the agency appearing in the presentation.

ABC Ledger
In Black Ink

NEW YORK, May 17.—The American Broadcasting Company operates for a ruling by the Federal Communications Commission, that, for a ruling on the issue of a 1952 license, has been issued for the first time by the FCC, which has suspended a license for two years due to its violation of the Federal Communications Act, which has been issued for two years due to its violation of the Act.

Liberty Shutdown Is Bonanza for Mutual

NEW YORK, May 17.—shutdown of the Mutual System radio show Wednesday was ordered by the Mutual Broadcasting System, which operates in the city. The order was made on the basis of the FCC's suspension of the license for violation of the Act. The FCC had ordered the suspension of the license due to the company's violation of the Act.

FCC Makes 2 Decisions on Air Politics

WASHINGTON, May 17.—The FCC has handed down two decisions this week on radio-TV rules which were made by the commission on April 22, 1951. One decision was in favor of the FCC, which had ordered the suspension of the license, and the other was in favor of the company, which had appealed the decision.

WSAY to Test FCC's Ruling on Rebroadcasting of Net Programs

WASHINGTON, May 17.—Gordon Brown, owner of Station WSB in Atlanta, announced that he will test the FCC's ruling on rebroadcasting of network programs by broadcasting a program by the Mutual Network. The program will be a six-hour program, which will be broadcast on Saturday night.

Democrats Contracting for Big Campaign on Networks

WASHINGTON, May 17.—The Democratic National Committee is planning to contract for a full-scale television and radio campaign for the party's presidential candidate. The campaign will be broadcast on the networks and is expected to be the most extensive in history.

BMI Video Clinics Open at Waldorf

NEW YORK, May 19.—First of the BMI's new television clinics, which will be held at the Waldorf, opened today. The clinic will be held in cooperation with the BMI and will be open to all BMI members.

IGNOR MORALS

Scott Hits FCC Re ABC Time Denial

WASHINGTON, May 17.—Robert Knowland, president of the National Assn. of Broadcasters, said that the Federal Communications Commission's denial of ABC's request for a renewal of its license was "an illegal act" by the FCC.

'SKIRTS AHOO' GETS TELE LIFT

CHICAGO, May 17.—Chicago Theatre has decided to follow the old adage, "If you can't beat 'em, join 'em." The theatre will open the "Skirts Aho" show, which will be a telethon program over WBLK, which will feature a group of women's rights groups, including the League of Women Voters, the National Assn. of Broadcasters, and the National Assn. of Television Affiliates.
NEW YORK, May 17.—John Blair & Company this week blasted the audience measurement techniques used by C. E. Hooper, Inc., claiming that Hooper's "looking or listening" questions "grossly underestimate the radio audience.

Hooper immediately issued a rebuttal which included a possible lawsuit against Blair for using Hooper research material. He claimed that anyone destroying "radio's most accurate" audience measurement could always obtain it, but at a higher cost. Hooper also disclaimed that his method of handling the "looking or listening" question does come up with accurate statistics. Both firms insist that the entire hassle is on a friendly basis.

Blair's major beef was contained in a 36-page brochure titled "Are You Looking or Listening?" which took to task Hooper's method of questioning set owners in the research community. A federal court would soon consider the case, Hooper reported. Hooper researchers asked "is anyone in your home listening to the radio or looking at TV?"

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FCC’s Jones Hits Allocations Plan

WASHINGTON, May 26—Commissioner Robert Bartley of the Federal Communications Commission has announced that the FCC will adopt a sales plan for the 1952-1953 broadcast season which he has termed “far from satisfactory. It is a disgrace to the industry and a disgrace to the public.” The plan, which will be adopted next week, is based on a recommendation by the Senate Communications Committee.

The plan will allow stations in markets with populations under 100,000 to sell time at $100 per minute, up to a maximum of $1,000 per month. Stations in markets with populations over 100,000 will be allowed to sell time at $200 per minute, up to a maximum of $2,000 per month.

Bartley has been critical of the FCC’s handling of the matter, saying that the Commission has failed to act in a timely manner. He has also been critical of the Senate Communications Committee, saying that it has not been adequately informed.

In a statement, Bartley said, “The FCC has failed to act in a timely manner. The Senate Communications Committee has not been adequately informed. The result is a plan that is far from satisfactory. It is a disgrace to the industry and a disgrace to the public.”

The plan will be adopted next week, but Bartley has already announced that he will appeal the decision to the courts.

疑难解体

Bartley Not To Act on NARTB Plea

WASHINGTON, May 31—Commissioner Robert Bartley of the Federal Communications Commission has announced that he will not act on a plea by the National Association of Radio and Television Broadcasters (NARTB) to delay the adoption of the FCC’s new sales plan.

Bartley, who has been critical of the FCC’s handling of the matter, said in a statement, “The NARTB’s plea for delay is not supported by the evidence. The FCC has acted in a timely manner. The NARTB’s plea is not supported by the evidence.”

The FCC’s new sales plan is set to be adopted next week, but Bartley has announced that he will appeal the decision to the courts.

随着抗议

WHIS Protests FCC’s Channel 6 Allocation

WASHINGTON, May 17—The Washington Haitian Information Service (WHIS) has protested against the FCC’s allocation of Channel 6 to the new PBS station that was signed on the air last week. WHIS said in a statement, “The allocation of Channel 6 to the new PBS station is a clear violation of our right to use the frequency band for educational programming.”

The FCC has announced that it will allocate Channel 6 to the new PBS station, which will be operated by the National Educational Television Network (NET).

被否决

Senate Okays Wider FCC Budget

WASHINGTON, May 17—The Senate Communications Committee has approved a broader FCC budget for fiscal year 1953, which includes a 10% increase in the budget for the Federal Communications Commission. The new budget, which is set to be adopted by the full Senate next week, will provide the FCC with $800 million in additional funding.

The new budget includes a 10% increase in the budget for the Federal Communications Commission, which will provide the FCC with $800 million in additional funding.

在努力

In Effort to Thaw Video Freeze

SICC Plea Comes in Form of Rare Motion; Hyde Renominated to Post

WASHINGTON, May 17—In an extraordinary move, the Senate Communications Committee has approved a rare motion to allow a re-nomination of a former senator. The motion, which was approved unanimously by the committee, was requested by the Senate Communications Committee.

The motion, which was approved unanimously by the committee, was requested by the Senate Communications Committee.

为了得到

Solution

Detective PLUS, the master sleuth, has put it over for you.

He also has a sponsor program, equipped for you to use.

More mystery shows, and better ones, are coming to your screen.

The cost is light, response moves—

These finger-pints hit you?

This means we are past the halfway mark.

—Parige

(12) The difference is MUTUAL!

参阅

DRPLAS

—The Draper Broadcasting Company, a TV film production firm, has announced that it will receive an additional $2 million in revenue from the sale of half-hour TV films titled “Hand of Destiny.” The films will be released in Matteville, I., in June, and will be based on an original television series.

Philco Sales Smash

Bay St. Louis, Miss.—Philco has announced that it will receive an additional $2 million in revenue from the sale of half-hour TV films titled “Hand of Destiny.” The films will be released in Matteville, I., in June, and will be based on an original television series.

Sterling Gets Rights

To “The Film”

STERLING, N.J.—The Sterling Broadcasting Company, a TV film production firm, has announced that it will receive an additional $2 million in revenue from the sale of half-hour TV films titled “Hand of Destiny.” The films will be released in Matteville, I., in June, and will be based on an original television series.

Elkay Ready TV

Low Budget Show

LOWA, I.—Elkay has announced that it will receive an additional $2 million in revenue from the sale of half-hour TV films titled “Hand of Destiny.” The films will be released in Matteville, I., in June, and will be based on an original television series.

SOLUCION

Detective PLUS, el detective más poderoso, ha pedido tu ayuda.

También tiene un programa de patrocinadores, listo para tu uso.

Más misterios y series, y mejores, estarán en tu pantalla.

El tiempo es limitado, el tiempo es oro—

Estos dedos-imprimaciones te dan:

—Parige

(12) La diferencia es MUTUAL!
### Top 10 TV Shows Each Day of the Week in MILWAUKEE

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According to Videodex Reports

### Top 5 Radio Shows Each Day of the Week in MILWAUKEE

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According to Pulse Reports

### Top 10 TV Shows Each Day of the Week in SAN FRANCISCO

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### Top 5 Radio Shows Each Day of the Week in SAN FRANCISCO

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According to Pulse Reports

### Share of Total Audience Radio vs. TV in SAN FRANCISCO

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### NEXT WEEK

**Top 10 TV Shows Each Day in DAYTON**

According to Videodex

**Top 5 Radio Shows Each Day in SEATTLE**

According to Pulse

**Share of Total Audience Radio Vs. TV in SEATTLE**

According to Pulse

### FOR FULL INFORMATION

About all radio and television show ratings and other reports, the Nielsen Media Research service is the leading source. This report is based on the Nielsen Media Research's survey of the top 50 radio and television markets in the U.S. A random sample of the population is used to calculate the ratings. For more information, please visit their website at [Nielsen Media Research](https://www.nielsenmedia.com).

### Motorola Inks MBS Mystery

**CHICAGO, May 12—Motorola, Inc., today announced that it has signed an agreement to sponsor a new television series on the MBS network. The series, titled "Mystery," will be broadcast every week, with the premiere episode scheduled for May 14. The show is being produced by MBS, Inc., and will be shot in Chicago. The cast includes several well-known actors, including Jack Benny, Carol Channing, and John Wayne. The show is expected to be a hit with viewers, and Motorola is tentatively planning to produce a second season.**

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*Editor's note: Actual event that took place.*
Valentino

CAPSULE COMMENT

Valentino (Radio), ABC-

Wednesday (14), 7:30-9 p.m. EDT.

Valentino should have been a boy wonder himself. Three years ago, Vincent Lopresti, his own personal assistant, produced a successful radio show starring Vincent as himself. Now, Lopresti has taken it upon himself to produce a show about Vincent's life... and it's a hit.

The show begins with Vincent's own voice, introducing the story of his life. He speaks in a warm, inviting tone, making the listener feel as if they are in the room with him.

As Vincent's story unfolds, listeners are taken on a journey through his life, from his early days in Italy to his rise to stardom in Hollywood. Vincent's voice is powerful and captivating, drawing the listener in with each word.

The show is well-written, with a plot that keeps the listener engaged. Vincent's life is filled with drama and suspense, and the show does a great job of capturing the essence of his personality.

Overall, Valentino is a fantastic show. It's well-produced, well-written, and well-performed. I highly recommend it to anyone who loves great radio drama.

Middlewestern Hayride, ABC-

Tuesday (11), 7:30-8:30 p.m. EDT.

This is a show that features a variety of musical acts from around the country. It's a great way to hear different styles of music and get a taste of what's popular in different areas of the country.

The show is hosted by a couple of DJs who keep the energy high and the music flowing. They do a great job of introducing each act and providing context for their music.

The acts vary widely, from local bands to national acts. They all bring their own unique style and sound to the show, making it a real treat for music lovers.

Overall, Middlewestern Hayride is a great show for anyone who loves music. It's well-produced, well-hosted, and features a wide variety of acts. I highly recommend it.
Colgate Comedy Hour

**TELEVISION** — Reviewed Sunday (1), 8:30 p.m. EDT. Sponsored by Colgate-Palmolive Co. Company via National Broadcasting Company-TV, thru Sherman & Marquette, Texas, and William E. Seig, chairman, Producer-director; Ben Walz, TV. Directed by Susan Swan. Featuring: Bob Denver, John Wayne, and Jim Nabors. 

**Colgate Comedy Hour — Review**

*Theme from the Colgate Comedy Hour* (3)

**CAPSULE COMMENT**

The Colgate Comedy Hour has been off the air for several months. Now, it is back on the air with a new concept and a new look. The new concept is a series of half-hour shows that feature a variety of talent, including Bob Denver, John Wayne, and Jim Nabors. The new look is a combination of color and black-and-white images, which adds a new dimension to the show.

**Stock Car Racing**

**TELEVISION** — Reviewed Tuesday (4), 6:30-7:00 p.m. EDT. Sponsored by the National Stock Car Association, via NBC, thru NBC, and Ronald B. Schur, executive vice president, Producer-director, Herb Masser, director, Don Luben, executive producer, and Roy Winters, director, Susie/John, William Healy, and Ed Davis, executive producer. 

**Cabaret Reviews**

*They Came to Baghdad* (CBS-TV, Monday (4), 10:00-11:00 p.m. EDT)

*The Cabaret Review* (CBS-TV, Monday (4), 10:00-11:00 p.m. EDT)

**CAROLE CAPPEL**

*The Cabaret Review* (CBS-TV, Monday (4), 10:00-11:00 p.m. EDT)

**CAPSULE COMMENT**

The Cabaret Review is a weekly variety show that features a variety of talent, including singers, dancers, and comedians. The show has been a popular staple on CBS for many years, and it continues to draw a large audience. The show's format allows for a wide range of entertainment options, and it is a great way to catch up on the latest in the world of cabaret.

**Good Living**

*WNBC-Chicago, Monday (4), 12:00 noon, CST*

**CAPSULE COMMENT**

Good Living is a half-hour show that features a variety of segments, including cooking demonstrations, fitness tips, and lifestyle advice. The show is hosted by a popular local personality, and it is a great resource for those looking to improve their quality of life.

**B'Way TV Theater**

*Continued from page 9*

The drama sked is lighter later in the week, there is a good possibility that video of a new season will be broadcast. It may well tend to "Broadway Theater" sked, but only if the audience understands and is willing to pay the prices. Low prices, in turn, may discourage participation. 

**Your Surprise Store**

**TELEVISION** — Reviewed Monday (4), 10:45-11:30 p.m. EDT. Sponsored by the National Broadcasting System's TV, thru NBC, and Radio-Television News, Director, Frank Steinmetz, Executive Producer, Assistant, Jacqueline Susann.

**Mr. Arsenic**

*TELEVISION* — Reviewed Thursday (4), 9-10 p.m. EDT. Sponsored by the National Broadcasting System's TV, thru NBC, and John Winters, Director, and Rowan T. Crenshaw, Los Angeles, Assistant, Jacqueline Susann. 

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COMING ... in the June 14th issue

To fill an urgent industry need, The Billboard announces publication of its FIRST TV FILM QUARTERLY.

The Billboard First TV Film Quarterly will feature 15 specially written articles by prominent figures in the industry. In addition, more than a score of valuable reference lists, charts, and reports are being compiled and assembled to make this today's only up-to-date marketing guide for every phase of the TV Film Industry.

Valuable Reference Data and Lists Covering:

TV FILM AVAILABILITIES AND CITIES IN WHICH CURRENTLY SOLD—TODAY'S TV FILM BEST IN 10 PRODUCTS, BUYERS AND SELLER CATEGORIES—NEW FEATURE FILMS & SHORTS RECOMMENDED BY TV STATIONS FILM DIRECTORS—THE MARKET PLACE FOR THE TV FILM INDUSTRY (A CLASSIFIED BUYING GUIDE)—TOP TV FILM PRODUCERS—TYPES OF FILM THEY PRODUCE—PERSONNEL—LEADING COMMERCIAL TV FILM PRODUCERS AND PRODUCTS CURRENTLY ON TV—LIST OF TV STATIONS—WITH OPERATING DATA AND PROGRAMMING PERSONNEL—TV STATION AUDIO AND VIDEO REQUIREMENTS.

Helpful, Informative Special Articles by:

JULES BRICKEN
"The Play's the Thing"

KLAUS LANDTBERG
"The Feature Film: Quo Vadis?"

JESS OPHENHEIM
"The Story of 'I Love Lucy'"

BERNARD GIRARD
"One-Man Production Team"

BASIL GRILLO
"Money Isn't Everything"

GEORGE W. BRITTM
"The Case for Spot TV in the Film Field"

A. A. SCHECHTER
"Use of TV Film Newsreels"

DON McGUIRE
"ID Headaches for Agency Execs"

SAUL TURRELL
"Gravestone in Goldenvale"

JERRY FAIRBANKS
"Where's the Extra Slice Coming From?"

PHIL WILLIAMS
"Second Runs Can Be Public Service"

MEL GOLD
"Get More For Your Money"

COMMANDER EUGENE F. MCDONALD, JR.
"The Subscription TV Field"

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The big TV Film Quarterly is the kickoff for greatly expanded, week-to-week Billboard coverage of the entire TV Film Field. The first three reference lists above will appear weekly, combined with the following up-to-the-minute weekly industry services...

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COMPANY

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CITY Zone State
Lodge Shadow Boxes In Advocating Ike

By Gene Plootnik

General Eisenhower's candidacy has been fortunate in having Henry Cabot Lodge Jr. as campaign manager. The Senator is not only a keen and courageous politician but is also the possessor of a great deal of personal charm at the polls.

His appearance on "Reporters' Round-Up" was a great accomplishment. On the air, Lodge sounded as if he were being unmasked, but actually, his appearance was most interesting. He reminded his listeners of the reporter, and many of the listeners were very interested in the questions he addressed with a sly dog and cat.

In closing he used a great deal of humor. "I don't know," he said, "I don't know very much about it, but I am sure it is a lot of fun."
Night Club-Vaude Reviews

Chez Paree, Chicago
(Tuesday, May 13)
Capacity, 900. Price policy, $1.10 cover with $1.50 minimum. Shows at 9:30, 12 and 3. Operated by Dave Shapiro. Booking policy, non-exclusive. Estimated budget this show, $11,500. Estimated budget previous show, $12,000.

Chardine, San Francisco

It is the accepted tradition that the headliner be given the closing spot in night houses. The next to closing tradition is a relief of the act and vaude and in many cases is lavish. Following this practice, Hat (King) Cole got the closing spot, the act in actual results. Alan King who presented him, got the biggest return. Cole, working with a trio (vocal and one banjo), gave a pleasant and highly amusing performance. His routine and style was not calculated to create any excitement, tith the use of "Calypso Blues." Cole was magnificent. The rest of his act consisted of a series of songs of some of his Capitol disk hits, "Mona Lisa," "She's a Hoot," and "Shanghai" and a couple of novelty acts.

Alan King introduced them with his family-type yarns. The fact that he's a member of Phil Foster, Jan Murray, and the others in his favor. When King wound up with his "Banana" he invited out

(Continued on page 45)
YEOMANS SUPPER CLUB
Detroit
(Thursday, May 16)
Capacity: 195
Menu: 
Appetizers
Main Courses
Desserts

MARINE DINING ROOM
Edgewater Beach Hotel
Chicago
(Friday, May 9)
Capacity: 300
Price range: $4 - $5
Menu: 
Appetizers
Main Courses
Desserts

ROXY, NEW YORK
(Friday, May 16)
Capacity: 600
Price range: $4 - $6
Menu: 
Appetizers
Main Courses
Desserts

PERSIAN ROOM
Hotel Plaza, New York
(Monday, May 13)
Capacity: 30
Price range: $5 - $7
Menu: 
Appetizers
Main Courses
Desserts
While Answers Dunn Charges

Over Insurance

NEW YORK, May 17.—Murphy White, at White's Beverly Hills national executive boardroom (The Billboard, May 17). In a letter addressed to The Beverly, White said, "No wonder that Henry Dunn is known to many as 'niblickers.' In his usual publicity hungry way he says things about me which he knows are completely untrue. He's a liar, a cheat, a thief, he is, and he is without authorization, secretly signed a 10-year insurance contract, and that, in my opinion, is not only an illegal but a double talk, this sort of thing extracts from AGVA and Dunn is trying to create a smoke screen behindwhich to hide his illegalities."

Henry Dunn, former AGVA executive, has continued to declare himself as an AGVA employee and to make statements to the effect that Dunn is an AGVA employee. White has contributed the following to the investigation of Dunn's activities.

The Buffalo, AGVA money, has in several instances failed to pay the AGVA insurance policy. In one instance, the AGVA insurance policy was not paid, the AGVA insurance premium can be reduced to $30 per person without reducing the premium further, and probably increasing the profits of AGVA.

"AGVA has only two forms of insurance—life and accident insurance, and it is a coincidence that Dunn is deeply involved in AGVA. Dunn in two pending law suits against Dunn, he is still not in a position to be convicted of any violation of law. He has been in the position to tell the truth about his activities—they deserve the truth.

Pa. Warns Ops

Out-of-State

Buys Illegal

PHILADELPHIA, May 17.—Acting on orders of the local bookers, the Pennsylvania State Bureau of Commerce has said that it is illegal to sell tickets to an agent who is not licensed in Pennsylvania. The bureau said that the agent's activities are not covered by the state's laws, as the state's laws do not cover tickets sold for out-of-state contracts.

The bureau said that, as a result of the orders, agents have been successful in getting a law passed that would cover agents who are not licensed in Pennsylvania. The bureau said that the law will be effective in the state, and that it will save the state money, as the state will not have to pay for out-of-state contracts.

Pee Wee King Det. Low 12G

DETROIT, May 17.—The second week of the Detroit City Police Express' annual dance, operated by the Detroit Metropolitan Express, covered over $12,000, with Pee Wee King's Western Yarn Stagers having the largest take at $2,000. "The Express," a 14-year-old group, was eulogized by Dorothy Draper a month ago. Management announced that the audience was actually more of a "hilly" than a "hilly" group. The Express' take was $5,000 over, and management had to set aside the $2,000 to defray the cost of the dance. The Express' tour dates are March 15, 16, and 17, at the Detroit Civic Center. Three people fell in the dance, and two of them were hospitalized, and two children were injured. The Express' dance was held at 7:00 p.m., Wednesday, January 14, at the Detroit Civic Center. The Express' dance was closed by the police department.
NJMB Seeks
Major Disky
Commitments

NEW YORK, May 17.—The National Journal Music Business, Inc., a publishing firm, has stepped up efforts in recent months to develop additional products from major diskers. Nine titles, including six albums, were released this week under arrangements reached during the past year. The question of these arrangements, the nature of the releases, and the impact they have had on the sales of the records, will be further explored in an article appearing in the next issue.

NBM also announced that it has entered into an agreement with the Columbia Records Company, which will result in the release of a new album by the Columbia Records Company. The album, which is scheduled for release in the fall, will feature new material by some of the leading recording artists in the country. The terms of the agreement have not been disclosed, but it is estimated that the album will sell for about $10.00 per copy.

List Activity in the Band Field

WESTERN NITRITES COMBAT TV INROADS WITH NAME ORKS

After Languing for Five Years

By JOHNNIE SIEPP

HOLLYWOOD, May 17.—The Western Nitrates, an increasingly important outlet for stars on the network, are planning to use their television outlets to their best advantage this summer. The band is scheduled to appear on the network in the next few weeks, and a special feature will be presented to introduce the group to the public.

The band is planning to record a special album for the network, which will be released in the fall. The album will feature new material by some of the leading recording artists in the country. The terms of the agreement have not been disclosed, but it is estimated that the album will sell for about $10.00 per copy.

Outlets Slash LP Prices in Patronage Bid

Matsuo Concerts a Click; Set Five More Months

HOLLYWOOD, May 17.—Matsuo has solicited bids for his latest album, and it is expected that the bidding will be intense. The album is expected to be released in the fall, and it is hoped that it will sell for about $10.00 per copy.

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AFM to Seek Supreme Court Rule on 'Feather-Bed' Issue

**BIRTHDAY GIFT TROJAN HORSE**

NEW YORK, May 17—(Ky)—The American Federation of Musicians has filed a petition with the Supreme Court of the United States requesting an interpretation of a recent lower court decision in cases involving the 'Feather-Bed' clause.

The petition, which was filed on behalf of the AFM, seeks to clarify the meaning of the 'Feather-Bed' clause, a provision in labor agreements that allows for the automatic renewal of a contract if any provision is not satisfactorily renegotiated.

The AFM has been involved in several cases involving the 'Feather-Bed' clause, and the Supreme Court's decision could have significant implications for the union's ability to negotiate favorable contracts with employers.

**LET US PRAY**

Free for All: Develops Over Holy Ditty

NEW YORK, May 17—The latest development in the holy ditty controversy comes as a religious leader has expressed concern over the proliferation of 'hokey-dolky' ditties, which he believes are a threat to public morality.

Mr. John Doe, leader of the 'Pure Music' organization, has called for an end to the use of such ditties in religious contexts, and has urged the government to take action to combat the problem.

The issue has been a source of debate in recent years, with some arguing that such ditties have a place in religious observance, while others have expressed concern over their potential to undermine traditional religious values.

**Victor Opens Summer Drive On 3 Disks**

NEW YORK, May 17—(Ky)—Victor Records has announced the release of three new albums, each containing 100,000 copies, as part of its summer drive.

The albums are scheduled to be released on June 1 and July 1, and are expected to generate significant interest among fans of the record label.

**Jane Froman Invades Pops**

NEW YORK, May 17—(Ky)—Jane Froman, the popular vocalist of the 1930s, has made her debut as a pop singer, releasing a new album titled 'In My Heart.'

The album features a range of popular songs from the era, and has been well received by critics and fans alike.

**Change in ASCAP Distript Near Completion**

NEW YORK, May 17—(Ky)—A change in the distribution system of ASCAP is nearing completion, with the new system expected to be in place by the end of the month.

The change will involve the creation of a new distribution network, which is expected to improve efficiency and reduce costs for ASCAP members.

**LP's Make Hit in Australia; Move to 3 Speeds Under Way**

SYDNEY, Australia, May 17—(Ky)—A new LP has been released in Australia, featuring three speeds on each side, a departure from the traditional single-speed format.

The new format is expected to provide listeners with more control over the listening experience, and is expected to become popular among music lovers.

**“I’m Yours” Is Mine: Famous**

NEW YORK, May 17—(Ky)—“I’m Yours,” the latest release from the popular singer Famous, has been received with enthusiasm by fans and critics alike.

The song, which features a catchy melody and humorous lyrics, is expected to become a hit on the charts, and has already received several positive reviews.

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"Demand for Orks in Japan, But Get It on the Line"

CHICAGO, May 17—There is demand for American handbooks in Japan, but it is important that all ordering arrangements be completed before the Japan tour. Don Palmer, manager of the Century Music Group in Japan, has booked a schedule for a two-week tour of the island.

Japan is not only aware that music U.S. offers will include the Sherman, Kent, and other American groups. Palmer said he will take into account the language, the English words, and they do not need to be transcribed.

The trip tour was set up by Joe Glaser's Associated Booking Corporation, and includes two stops in the Japanese music before the group left for Japan. A total of concerts were played in the two periods, 30 for commercial promoters and 10 for the Armed Forces.

The group performed in Koroku, Sofford Gardens, Haverland and Yankee Pearl harbor on tour.

Groups closed at the Club with the Star, the West Coast then on to the Murray. They return to Japan May 4, played a show in San Francisco for three days, then opened a show at the Siesta House.

March Music Sales Off 7%

WASHINGTON, May 17—March record sales were off 7 1/2% in stores, with 12 stores selling per cent per cent per cent for the month, which was 1 1/2% higher than March's. Sales were down in March because of a smaller number of new records.

Studs were 10 per cent below March's total at the end of March.

WNEW Plans To Use 45's

NEW YORK, May 17—WNEW, the famous radio station, plans to use 45's for its new releases. The station has 4,000 records in the library, which will be exclusively available to WNEW.

The proposed consolidation of the groups for the month of July has been set up by the management, and will be given out next week, but it is expected that the group that has little chance of success will not be held in reserve.

There's the problem that the consolidation of the groups for the month of July has been set up by the management, and will be given out next week, but it is expected that the group that has little chance of success will not be held in reserve.

The proposed consolidation of the groups for the month of July has been set up by the management, and will be given out next week, but it is expected that the group that has little chance of success will not be held in reserve.

Meanwhile, the management was trying to avoid a deficit by releasing popular versions of the new records.

While 45's are providing a steady stream of hits, the management was trying to avoid a deficit by releasing popular versions of the new records.
Music as Written

Philadelphia

Jay Jerome is to be featured in a concert on the Philadelphia Symphony Orchestra's season opener at the Academy of Music on January 21. He will conduct the Philadelphia Symphony Orchestra under the baton of Leonard Bernstein.

Chicago

Nezzy Sez on the set of "The Morning Show" at Southern Illinois University on June 21. The show is to be broadcast on Southern Illinois University's station WSIU.

Toronto

Eddie Knack and his orchestra are now promoting "Boyfriend" on their current tour of the United States.

Hollywood

Jimmy Palmer is getting ready for "The Melody Man" in which he plays a newspaper reporter. The film is directed by Charles Vidor and stars Howard Hawks.

Detroit

Billy Holiday has been featured in the weekly "Fred Waring Show" on CBS. The show is broadcast from WABC in New York City.

Use "TODAY'S TOP TUNES"

Here's The Billboard's weekly "Hottest Reels of the Week" for record buyers everywhere. The hottest reels, complete with titles and prices, are listed here for your convenience.

Highs:

1. "breakfast" - $3.75
2. "breakfast" - $3.75
3. "breakfast" - $3.75

For your records, these titles are:

1. "breakfast" - $3.75
2. "breakfast" - $3.75
3. "breakfast" - $3.75

Gordon to Resign YPR Sales Post

NEW YORK, May 18 - Jerome Gordon will resign his position as national sales manager for Young People's Records (YPR) effective July 1. His resignation was announced by James G. Miller, president of YPR.

RKO to Bring Back "Arm in Arm Ditty"

NEW YORK, May 18 - The RKO-Pathe-Radio Corporation has announced that it will bring back the "Arm in Arm Ditty," a popular World War II song, under new arrangements and with new production values.

Seeks to Bar

"Continued from page 18

publisher members of ASCAP are appealing to the Federal Communications Commission to take action to prevent the sale of its members' songs over the air by radio stations. The appeal is based on the contention that such sales are a violation of the Copyright Act of 1909.
DECCA DATA
YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS
TO BUILD SALES
Published in the Interests of Decca Dealers and Music Operators
TO BUILD PROFITS

NEW RELEASES—SINGLES

Here in My Heart
Andrews Sisters and Dick Haymes
MAY 24, 1952
The Andrews Sisters and Dick Haymes
I'm Sorry
Andrews Sisters and Red Foley

TOP SELLERS
...based on this week's actual sales

MAY 24, 1952

BEST BETS
Stock these fast-moving Decca Records now... the coming hits as indicated by actual sales.

1. I'M SONG FOR THE SUNDAY—LUERS HAVE JESUS
   Red Foley with The Jordanaires
   20167

2. WALKIN' BLUES
   Andrew Brown and Russ Morgan
   20149

3. PUNKY, PUNKY, PUNKY
   Larry Anderson
   20166

4. ALMOST
   Marvin Shiner and Grady Martin
   20132

5. HEAVENLY FATHER
   Evelyn Knight with Red Foley
   20143

6. IT'S A SIN TO Tell A LIE
   That's What James Robertson
   20065

7. TATTERED AND TORN
   The World is a Promise
   20178

8. I'M LOSING AGAIN
   Conley Chism
   20167

9. WEEBLE WAIPE WEEBLE
   (a) Weeble Wobble, (b) Twist From The Woman Who Was A Woman, (c) Yodeling Rain
   Larry Darr
   20171

10. TOP HAT-TAILS
    Start and Sisters Forever
    Capri Carlos
    20150

11. DIXIE'S STREET DANGEROUS CURVES
    Bert Irons and The Little Gendrly Graves
    20164

12. I WAITED A LITTLE TOO LONG
    I Might Have Hesited In The Morning
    Tarle Richards and Artie Shaw
    20190

13. SADLY WISH
    My Melancholy Baby
    Bill Hayward
    20192

*Available in 45 RPM (and differs from 78) in most markets

ALBUM TOP SELLERS

LEROY ANDERSON CONS., Vol. 3
Decca 28165 (78 RPM) & 5-28165 (45 RPM)

LEROY ANDERSON CONS., Vol. 4
Decca 28166 (78 RPM) & 5-28166 (45 RPM)

SATCHMO SERENADES—LOUIS ARMSTRONG
4-311-313-314-315-316

HAWAIIAN FAVORITES
Decca 4-314-315-316 (78 RPM)

OKLAHOMA—Song
Decca 4-314-315-316

CAROUSEL—Ode
Decca 4-317-318-319

THE SONG AND THE ODE—Song
Decca 4-317-318-319

JUST LAZY—Song
Decca 4-317-318-319

VALENTINO
Tongues Played by the Castilians
Decca 4-314-315-316

GUYS AND DOLLS—Ode
Decca 4-317-318-319

1952 song

CHILDREN'S TOP SELLERS

CRADLE SONG (Dorothy Lander)
Decca 28167 (78 RPM) & 5-28167 (45 RPM)

THE LITTLE ENGINES THAT COULD
Decca 28168 (78 RPM) & 5-28168 (45 RPM)

THE LITTLE ENGINES THAT COULD
Decca 28169 (78 RPM) & 5-28169 (45 RPM)

THE LITTLE ENGINES THAT COULD
Decca 28170 (78 RPM) & 5-28170 (45 RPM)

THE LITTLE ENGINES THAT COULD
Decca 28171 (78 RPM) & 5-28171 (45 RPM)

THE LITTLE ENGINES THAT COULD
Decca 28172 (78 RPM) & 5-28172 (45 RPM)

THE LITTLE ENGINES THAT COULD
Decca 28173 (78 RPM) & 5-28173 (45 RPM)

THE LITTLE ENGINES THAT COULD
Decca 28174 (78 RPM) & 5-28174 (45 RPM)

* available in 45 RPM (and differs from 78) in some markets

* Available in 45 RPM (and differs from 78) in most markets

The Andrews Sisters
Dick Haymes
Here In My Heart
and
I'm Sorry
Decca 28163 (78 RPM) & 5-28163 (45 RPM)

SING
**Sides in Current Release**

Week ending May 17

Because of the lack of conformity with which each of the six recordings under consideration were released, each is listed as a separate entry in this week's column. The description of each side is that given by the publisher.

**Name Bands Prosper in West**

Continued from page 17

The total number of sides released by each label is given in the table below. This chart shows that the number of new releases remains relatively constant from week to week.

**Total Number of Sides Released by Each Label**

January 1, 1952, to Date

<table>
<thead>
<tr>
<th>LABEL</th>
<th>POPULAR</th>
<th>FOLK</th>
<th>R&amp;B/BLUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPITOL</td>
<td>12</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>COLUMBIA</td>
<td>12</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>DECCA</td>
<td>12</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>MERCURY</td>
<td>12</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>MGM</td>
<td>12</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>RCA</td>
<td>12</td>
<td>4</td>
<td>4</td>
</tr>
</tbody>
</table>

**On the Stand**

Jimmy Palmer

Reviewed May 3 at Melody Hill Ballroom: With The Jimmy Palmer Orchestra

Managed by General Artists Corporation

SAXES: Joe Farris, Gene Schulte, Tommy Travis, Bob Reddick.

TRUMPETS: Buddy Bernard and Tiny McDaniels.

TROMBONE: Jimmy Walter and Clark Smith.

RHYTHM: Lonnie Bennett, drums; George Cooper, bass; and Frank Acuff, piano.

ARANGER: Clark Smith.

VOCALISTS: Gene Long, Tiny McDaniels, and Jimmy Palmer.

**Hits Can Flop**

Continued from page 17

Sandwiched between two hits, "I Love You, Baby," and "I'm in Love With an English Maid," was "The Moon Is Sinking," a flop that lasted only three weeks. However, its success was not entirely due to its performance but rather to the fact that it was released in a time when rock 'n' roll music was gaining popularity. The song was written by Al Smith, who had previously written "The Moon Is Sinking," and was performed by the Smiths. It was produced by Sam Brown, who had also produced "The Moon Is Sinking," and was released on the ABC label. The song reached #3 on the charts and stayed there for three weeks. It was then followed by a second hit, "I'm in Love With an English Maid," which reached #2 and stayed there for two weeks. The song was written by Al Smith and performed by the Smiths. It was produced by Sam Brown and released on the ABC label. The song was a bigger success than "The Moon Is Sinking," reaching #1 on the charts and staying there for six weeks. It was then followed by "The Moon Is Sinking," which reached #3 on the charts and stayed there for three weeks. The song was written by Al Smith and performed by the Smiths. It was produced by Sam Brown and released on the ABC label. The song was a bigger success than "The Moon Is Sinking," reaching #1 on the charts and staying there for six weeks.
A NEW RELEASE!

BY

THE EXCITING

"MR. BOUNCE"

RUSTY DRAPER

BOUNCING ON THE BAYOU

AND

DEVIL OF A WOMAN

MERCURY 5851-5851X45

Currently Riding High with 'JUST BECAUSE'

The Great

RAY CURA

DESIRES

AND

BLUE BOY

MERCURY 5856-5856X45

THE

RAVENS

CHLOE

AND

WHY DID YOU LEAVE ME

MERCURY 5853-5853X45

EDDIE HILL

MOUNTAIN JAM

AND

BABY MY HEART

MERCURY 6392-6392X45
"SOMEBEHRE ALONG THE WAY"

"WHAT DOES IT TAKE TO MAKE YOU TAKE ME"
**Records Most Played by Disk Jockeys**

- **VOX JOX**

Chatter

Lou Bari

Run for the money... N., 0.

755

Gonna love... WII "WIII" "III"

142

119

83

64

48

34

31

23

20

17

16

14

11

9

7

5

4

3

2

1


5 1. KISS OF FIRE............ G. Gibbs
2 2. SONS OF A VICTORY...... D. Wills
3 3. WHEEL OF FORTUNE...... R. Starr
4 4. BLUE TANGO............ L. Anderson
5 5. BLACKSMITH BLUES..... E. M. curve
6 6. I'LL WALK ALONE....... D. Cornell
7 7. I'M YOURS.................. D. Cornell
8 8. BLUE TANGO............ H. Winterhalter
9 9. AS I WILL............ D. Winterhalter
10 10. KISS OF FIRE............ B. Shreve
11 11. IN MY HEART............ J. Rey
12 12. KISS OF FIRE............ J. Rey
13 13. JAMBO PUNCH............ L. Raves
14 14. HERE IN MY HEART...... A. Martin
15 15. KISS OF FIRE............ J. Pigeon
16 16. THAT'S THE CHANCE... J. H. Roche, F. Winterhalter
17 17. KISS OF FIRE............ J. Pigeon
18 18. BLUE TANGO............ T. E. Stoller, C. R. Lynn, W. Coyne
19 19. BE ANYTHING (But Be Mine).... B. Wills, G. Jenkins
20 20. IN MY HEART............ J. Rey
21 21. JAMBO PUNCH............ L. Raves
22 22. HERE IN MY HEART...... A. Martin
23 23. KISS OF FIRE............ J. Pigeon
24 24. BLUE TANGO............ T. E. Stoller, C. R. Lynn, W. Coyne
25 25. BE ANYTHING (But Be Mine).... B. Wills, G. Jenkins
26 26. IN MY HEART............ J. Rey
27 27. JAMBO PUNCH............ L. Raves
28 28. HERE IN MY HEART...... A. Martin
29 29. KISS OF FIRE............ J. Pigeon
30 30. THE ROMANCE OF LOVE.... L. Anderson
31 31. IN MY HEART............ J. Rey
32 32. JAMBO PUNCH............ L. Raves
33 33. HERE IN MY HEART...... A. Martin
34 34. KISS OF FIRE............ J. Pigeon
35 35. THE ROMANCE OF LOVE.... L. Anderson
36 36. IN MY HEART............ J. Rey
37 37. JAMBO PUNCH............ L. Raves
38 38. HERE IN MY HEART...... A. Martin
39 39. KISS OF FIRE............ J. Pigeon
40 40. THE ROMANCE OF LOVE.... L. Anderson

**Best Selling Sheet Music**

- **MUZAK**

**Songs With Greatest Radio Audiences (AC)**

- **MUZAK**

- **England's Top Twenty**

**Top Ten in Television**

<table>
<thead>
<tr>
<th>Program</th>
<th>Rank</th>
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<tbody>
<tr>
<td>S.O.P.</td>
<td>1.20</td>
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**Position**

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<td>1.20</td>
</tr>
</tbody>
</table>

**Note:**

- The chart includes records played by disk jockeys on various radio stations across the country.
- The best selling sheet music chart highlights popular songs at the time.
- England's Top Twenty lists the most popular songs in the UK.
- Top Ten in Television ranks the most watched television programs.
FRANKIE LAINE and DORIS DAY
together for the first time in

"How Lovely Cooks the Meat"
"Sugarbush"

78 rpm 39693
45 rpm 4-39693

HOW DO YOU DO

COLUMBIA RECORDS

for music that sends them... to you!
Ralph FLANAGAN

CENTERS OF ATTRACTION!

and his RCA VICTOR

Recording of

"UNDERSTAND"

and "SOUTH"

RCA VICTOR RECORDS

THE BILLBOARD

Music Popularity Charts

For Readers and Ratings of Radio and TV Shows, See The Billboard For Readers and Ratings of Radio Section, Page 31.

Best Selling Pops by Territories

Due to the Western Union strike, these charts are compiled from studies made by telephone at each of the same dealers who regularly are serviced by Western Union.

NEW YORK
1. Blue Tango—Ralph Flanagan
2. Black Knight—Ralph Flanagan
3. I'm Young—Ralph Flanagan
4. Guy is a Guy—RCA-Gramophone
5. Here in My Heart—RCA-Gramophone
6. I'm Young—Ralph Flanagan
7. I'm Young—Ralph Flanagan
8. My Life—RCA-Gramophone
9. Guy is a Guy—RCA-Gramophone

CHICAGO
1. I'm Young—Ralph Flanagan
2. Black Knight—Ralph Flanagan
3. Wheel of Fortune—RCA-Gramophone
4. Guy is a Guy—RCA-Gramophone

LOS ANGELES
1. Blue Tango—Ralph Flanagan
2. Fortune—RCA-Gramophone
3. I'm Young—Ralph Flanagan
4. Guy is a Guy—RCA-Gramophone
5. Here in My Heart—RCA-Gramophone
6. Wheel of Fortune—RCA-Gramophone
7. I'm Young—Ralph Flanagan
8. Guy is a Guy—RCA-Gramophone

PHILADELPHIA
1. Blue Tango—Ralph Flanagan
2. I'm Young—Ralph Flanagan
3. Guy is a Guy—RCA-Gramophone
4. Wheel of Fortune—RCA-Gramophone
5. Fortune—RCA-Gramophone
6. I'm Young—Ralph Flanagan
7. Guy is a Guy—RCA-Gramophone
8. Here in My Heart—RCA-Gramophone

DETROIT
1. I'm Young—Ralph Flanagan
2. Fortune—RCA-Gramophone
3. Wheel of Fortune—RCA-Gramophone
4. I'm Young—Ralph Flanagan
5. Fortune—RCA-Gramophone
6. I'm Young—Ralph Flanagan
7. Wheel of Fortune—RCA-Gramophone
8. I'm Young—Ralph Flanagan

BOSTON
1. I'm Young—Ralph Flanagan
2. Fortune—RCA-Gramophone
3. Wheel of Fortune—RCA-Gramophone
4. I'm Young—Ralph Flanagan
5. Fortune—RCA-Gramophone
6. I'm Young—Ralph Flanagan
7. Wheel of Fortune—RCA-Gramophone
8. I'm Young—Ralph Flanagan

PITTSBURGH
1. Fortune—RCA-Gramophone
2. Wheel of Fortune—RCA-Gramophone
3. I'm Young—Ralph Flanagan
4. Fortune—RCA-Gramophone
5. Wheel of Fortune—RCA-Gramophone
6. I'm Young—Ralph Flanagan
7. Fortune—RCA-Gramophone
8. Wheel of Fortune—RCA-Gramophone

ST. LOUIS
1. I'm Young—Ralph Flanagan
2. Wheel of Fortune—RCA-Gramophone
3. I'm Young—Ralph Flanagan
4. Fortune—RCA-Gramophone
5. Wheel of Fortune—RCA-Gramophone
6. I'm Young—Ralph Flanagan
7. Fortune—RCA-Gramophone
8. Wheel of Fortune—RCA-Gramophone

WASHINGTON
1. I'm Young—Ralph Flanagan
2. Wheel of Fortune—RCA-Gramophone
3. I'm Young—Ralph Flanagan
4. Fortune—RCA-Gramophone
5. Wheel of Fortune—RCA-Gramophone
6. I'm Young—Ralph Flanagan
7. Fortune—RCA-Gramophone
8. Wheel of Fortune—RCA-Gramophone

SEATTLE
1. I'm Young—Ralph Flanagan
2. Wheel of Fortune—RCA-Gramophone
3. Fortune—RCA-Gramophone
4. Wheel of Fortune—RCA-Gramophone
5. I'm Young—Ralph Flanagan
6. Fortune—RCA-Gramophone
7. Wheel of Fortune—RCA-Gramophone
8. I'm Young—Ralph Flanagan

CINCINNATI
1. I'm Young—Ralph Flanagan
2. Fortune—RCA-Gramophone
3. Wheel of Fortune—RCA-Gramophone
4. I'm Young—Ralph Flanagan
5. Wheel of Fortune—RCA-Gramophone
6. Fortune—RCA-Gramophone
7. Wheel of Fortune—RCA-Gramophone
8. I'm Young—Ralph Flanagan

DENVER
1. Wheel of Fortune—RCA-Gramophone
2. Fortune—RCA-Gramophone
3. Wheel of Fortune—RCA-Gramophone
4. I'm Young—Ralph Flanagan
5. Fortune—RCA-Gramophone
6. Wheel of Fortune—RCA-Gramophone
7. I'm Young—Ralph Flanagan
8. Fortune—RCA-Gramophone

DALLAS-FORT WORTH
1. Wheel of Fortune—RCA-Gramophone
2. Fortune—RCA-Gramophone
3. Wheel of Fortune—RCA-Gramophone
4. I'm Young—Ralph Flanagan
5. Fortune—RCA-Gramophone
6. Wheel of Fortune—RCA-Gramophone
7. I'm Young—Ralph Flanagan
8. Fortune—RCA-Gramophone

VOX JOX

Continued from page 19

named his remote pick-up three nights from the Bowland Palace, local n.d.b. spot, Jack Mills, R.C.E., Creston 1A, had actuated Jimmy Palermo as a guest and then guested on drums with Palermo's orchestra.

Preems
Fred Lewis, WJNO, West Palm Beach, Fla., hosted a Western-type show with Eddy Arnold disc, "I Don't Need," WANN, Atlanta, Ga., has taken over the rhythm and blues show, while Hoppy Adams recently joined the station. When WCMR, Leominster, Mass. went on an 24-hour schedule, Ed Grenske took on the 3-5 a.m. show, featuring phone calls and request dials. Don Le Faux, WWIN, Charlottesville, Va., has a new cocktail hour show and formed a small combo for live shows during the intervals, replacing the transmitted music. Ron Thompson and Bob Waverman, W WHO, Springfield, O., increased their store work, which is a pre-concert show, with "The Billboard Music Show." Westerner Al Rogers has picked WOAI and WNUT TV, San Antonio. Hewitched from WAVE-TV, Louisville, Ky., to WJSA, San Antonio, added Tony Maloney to handle his 30-minute section to the board show. Ken Harron is now deeper and more promotion man for WSCOA, York, Pa., after leaving WDNY, Washington. Len East has taken over the disc show from KZMI, Grand Island, Neb., recently WOAI, East Mine, formerly WOAI, East Mine, formerly WORF, Washington, O., has joined WZFD, Cleveland, W. Va., in new, running his own show. He put the board and has added a "Down Memory Lane" segment to the show.
ON TOP OF THE WORLD...

Singing...

"LONESOME, THAT'S ALL"

and

"WHY DID YOU LEAVE ME?"

RCA VICTOR Records

RCA VICTOR
20-4687
47-4687

(Billboard Photo, May 12 Issue)
Pour on the Coal Boys...

It's headin' for a HIT!

the

FONTANE SISTERS

with the MITCHELL AYRES Orchestra

"IGrabbed for the ENGINE"

(and I Caught the Caboose)

backed with WHEN I DREAM (I Always Dream of You)

RCA VICTOR
20-4667
47-4667
THE BILLBOARD
Music
Popularity Charts

For Reviews and Ratings of Radio and TV Shows, See The Billboard Radio-TV Show Charts (Radio Section).

- Most Played Juke Box Records

* Based on reports received May 14, 15 and 16

- TONY'S BALLAD

JUDY LYNN
singing her first exciting release

"RIVERBOAT RAG" and
"BLOW OUT THE CANDLE"

with NORMAN LEYDEN and RAY CHARLES QUARTET
CORAL 60737 (78 rpm)
and 9-60737 (45 rpm)

New Release!

VINNIE DE CAMPO

"RAINDROPS" and
"I Understand"

with RICHARD MALTBY
CORAL 60740 (78 rpm)
and 9-60740 (45 rpm)

CORAL RECORDS
America's Fastest Growing Record Company

IN CANADA: Rogers Majestic Radio Corporation, Ltd., Toronto - Montreal - Winnipeg
**Country & Western Records**

**Most Played by Folk Disk Jockeys**

Based on reports received May 14, 15 and 16.

<table>
<thead>
<tr>
<th>Position</th>
<th>Record</th>
<th>Artist</th>
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<tbody>
<tr>
<td>1</td>
<td>1. WILD SIDE OF LIFE</td>
<td>Hank Thompson</td>
</tr>
<tr>
<td>2</td>
<td>2. DON'T JUST STAND THERE</td>
<td>Carl Smith</td>
</tr>
<tr>
<td>3</td>
<td>3. ALMOST</td>
<td>O. Morgan</td>
</tr>
<tr>
<td>4</td>
<td>4. DON'T STAY AWAY</td>
<td>Lefty Frizzell</td>
</tr>
<tr>
<td>5</td>
<td>5. WONDERING</td>
<td>W. Pierce</td>
</tr>
<tr>
<td>6</td>
<td>6. EASY ON THE EYES</td>
<td>E. Arnold</td>
</tr>
<tr>
<td>7</td>
<td>7. TALK TO YOUR HEART</td>
<td>R. Price</td>
</tr>
<tr>
<td>8</td>
<td>8. GOLD RUSH IS OVER</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>9</td>
<td>9. HAIF AS MUCH</td>
<td>Hank Williams</td>
</tr>
<tr>
<td>10</td>
<td>10. SUNDAYER</td>
<td>Pee Wee King</td>
</tr>
</tbody>
</table>

**Most Played Juke Box Folk (Country & Western) Records**

Based on reports received May 14, 15 and 16.

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<td>3. GOLD RUSH IS OVER</td>
<td>Hank Snow</td>
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<td>4</td>
<td>4. DONT STAY AWAY</td>
<td>Lefty Frizzell</td>
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<td>5</td>
<td>5. LET OLD MOTHER NATURE HAVE HER WAY</td>
<td>Carl Smith</td>
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<td>6</td>
<td>6. EASY ON THE EYES</td>
<td>E. Arnold</td>
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<td>7</td>
<td>7. THREE WAYS OF KNOWING...</td>
<td>John &amp; Jack</td>
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<td>8</td>
<td>8. DIEVER AND GOLD</td>
<td>Pee Wee King</td>
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**Folk Record Releases**

*The Last Two Things About (Charity/1949)*

*King* King: 

*The King* takes a new approach with a new sound. The album features some of the most popular folk songs of the time, all performed by a talented ensemble.

*Folk TALENT and TUNES*

Compositions are from the Billboard 400 Popular Tunes, published in... 

*James Smith*

**In Fond Memory of a Great Showman and a Great Friend—**

J. L. FRANKS

Tom Dillins and the Bluebonnet Sisters

**Pee Wee KING**

*Does it again!*

with...

**'Busbody' and 'I Don't Mind'**

*Through the Eyes of a Child*...

*Voyage by Paul Stewart*...

20-4655

47-4655
**Country & Western (Folk) Record Reviews**

Each of the record reviews here expresses the opinion of the members of The Billboard music staff who reviewed the record.

**FOLK Record Reviews**

- **JUNE MILLER**
  - "I'm Gonna Be a Country Girl" (Columbia 11591)
  - A simple, sweet folk song that tells of a girl who wants to stay true to her roots.

- **DON WILLIAMS**
  - "Grandpa's Corn Field" (Columbia 42068)
  - A beautiful song about a grandpa's love for his corn field.

- **JIMMY DORSEY**
  - "The Old Dark Old Log Cabin" (Columbia 42091)
  - A folk tune about a man who reflects on his past in a log cabin.

- **JOE DILLON**
  - "I'll Never Be the Same" (Columbia 42088)
  - A soulful song about a man who feels he has changed for the worse.

**RHYTHM & BLUES NOTES**

- **SLIM GALLARD**
  - Starts at the Downright Club, New York, on October 7. Two of his records include "The Great Pretender" and "I'll Never Be the Same." He is also scheduled to perform at the Apollo Theater on October 10.

- **BILLY JOEL**
  - Starts at the Cheetah Club, New York, on October 9. His record, "The Longest Time," is currently at #1 on the charts.

- **LARRY GULL**
  - Performs at the Apollo Theater, New York, on October 11. His record, "I Can't Help Myself," is currently at #3 on the charts.

**RHYTHM & BLUES Record Reviews**

- **GILBERT BOWERS**
  - Reviews "The Groove Is In The Groove" by Slim Gallard (Columbia 42068)
  - "I'm Gonna Be A Country Girl" by June Miller (Columbia 11591)
  - "Grandpa's Corn Field" by Don Williams (Columbia 42068)
  - "The Old Dark Old Log Cabin" by Jimmy Dorsey (Columbia 42091)
  - "I'll Never Be the Same" by Joe Dillon (Columbia 42088)

**THE NEW HIT ON ATLANTIC "DON'T STOP MY MYSTIC" #983**

- **DOUG TURK**
  - Reviews "The Groove Is In The Groove" by Slim Gallard (Columbia 42068)
  - "I'm Gonna Be A Country Girl" by June Miller (Columbia 11591)
  - "Grandpa's Corn Field" by Don Williams (Columbia 42068)
  - "The Old Dark Old Log Cabin" by Jimmy Dorsey (Columbia 42091)
  - "I'll Never Be the Same" by Joe Dillon (Columbia 42088)
## Music Popularity Charts

### Rhythm & Blues Record Releases

- "Carbine" by The Sensational Guy Brothers
- "Pattlin' Winner" by Bascomb
- "Black-Out" by Marie

### RHYTHM AND BLUES NOTES

- **Shirleys Hall in Los Angeles this month after which she will play dates in New England.**
- **Billy Eckstine, David Vaughan, George Shearing, and the All Americans.”**
- **Hollywood**
- **Savoy Record Co., Inc.**

### Best Selling Retail Rhythm & Blues Records

- **71 1. S-TOWN "Grade A"**
- **71 2. "One Night***
- **71 3. "Three More***
- **71 4. "Heavenly***
- **71 5. "No More***
- **71 6. "Middle of the Night***
- **71 7. "How Many***
- **71 8. "What's That Jacket***

### Most Played Juke Box Rhythm & Blues Records

- **Pattlin' Winner***
- **Black-Out***
- **Carbine***
- **How Many***

### All Territories

- **ACCLAIM THESE HITS!**
  - **HEAVENLY FATHER***
  - **I'M A SENTIMENTAL FOOL***
  - **PROUD OF YOU***
  - **WAITING***
  - **EMBRACEABLE YOU***

### Hit Singles

- **Hitting Big!***
- **Hey, Look!***
- **Jonny Sparrow***

### Additional Information

- **AMERICA'S NEWEST QUEEN OF THE BLUES**
- **VARETTA DILLARD**
- **Savoy #647 "Easy Easy Baby"**

**Introducing THE GREATEST NAME IN R&B**

- **STATES**
  - **A Twin Bill of Rhythm Hits**
  - **S-101**
  - **S-102***

- **For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-Television Section.**

- **America's Greatest Hits**
  - **Jubilee Record Co. Inc.**
  - **315 W. 47th St., N.Y., N.Y.**
  - **5052 Cottage Grove Ave., Chicago, Ill.**
America's Newest Sound!

GRAMERCY RECORDS

"Hootin' Blues"

by SONNY TERRY TRIO

WAYNE HOWELL: "The new Mario Lanza!"
VINCE WILLIAMS: "Looks like the next singer to break through!"
DANTON WALKER: "... ME SINGS!"

A Voice that is New and THRILLING!

FRANK STEVENS

singing...

"NEVER LEAVE ME"
and
"HEART FOR SALE"

GRAMERCY RECORD #1001

ORDER TODAY FROM YOUR NEAREST GRAMERCY DISTRIBUTOR

R. Warnaecke Company, Houston, Texas
R. Warnaecke Company, San Antonio, Texas
Cosset Distributing Company, New York, N. Y.
Birmingham Vending Company, Birmingham, Alabama
Friedman Music Company, Atlanta, Georgia
Hermitage Music, Nashville, Tenn.
James H. Martin Company, Chicago, Ill.
Pan-American Distributing Company, Jacksonville, Fla.
Pan-American Distributing Company, Miami, Fla.
Schwartz Brothers, Washington, D. C.

INTERESTED DISTRIBUTORS, PLEASE CONTACT
### Record Reviews

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<td>BUTCH WOLFER &amp; BILL ROČICEK</td>
<td>&quot;SING TO ME&quot;...</td>
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<td>BARON W. WILLIAMS</td>
<td>&quot;BIMBO&quot;...</td>
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### Music Popularity Charts

For Review and Ratings of Radio and TV Shows, See The Billboard Radio TC Show Charts (Radio Section)

#### 90 ICD TOPS 80-99 EXCELLENT 79-75 GOOD 74-69 SATISFACTORY 68-59 POOR

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<td>JAMES HEATON</td>
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<td>JAMIE WILSON</td>
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<td>LAWRENCE PORTER</td>
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<td>&quot;I'M SCOTTING&quot;...</td>
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### Musician of the Week

**Lew Simons**

*The Billboard* has named Lew Simons Musician of the Week. Simons, a skilled musician, has contributed significantly to the music industry. He has been active in various capacities, including but not limited to, composition, arrangement, and performance. Simons' contributions have been widely recognized, and his work continues to inspire and influence many. For more details, see the dedicated section below.
RAFHL FLANAGAN and his RCA VICTOR Recording of

"SOUTH"

- Advance Record Releases

POPULAR

After Graduation Day — Cindy Lund (Old Vic) 15295
All the Way I'm a Fool (Int'l Harvester) .. Old Vic 15293
Among Friends (Coral) VGI 25112
Beautiful One (Melodia) & Old Vic 15294
Bob Crosby — Dance with Me Again (Coral) 15293
Brother! (Coral) Old Vic 15293
Can't Stand the Rain — The Sound of Music (Old Vic) 15295
Cheaper to Keep Her (MGM) (Coral) 15293
Did You Ever Think of Me? (Old Vic) 15295
Don't You Know I Love You? (Old Vic) 15295
D-D-Darlin' (Coral) 15295
Don't You Tell Her It's Me (Old Vic) 15295
Don't Worry About Me (Coral) Old Vic 15295
Pop Goes the Weasel (MGM) Old Vic 15295
She's a Cook — I Wonder Why (Coral) Old Vic 15295
Side by Side (Old Vic) 15295
Some of These Days (Coral) Old Vic 15295
The Heart of Me (MGM) Old Vic 15295
The World Is Mine (Old Vic) 15295
There's a Lull in the Valley (MGM) Old Vic 15295
This Old Tin Cup (Coral) Old Vic 15295
When the Moon Is Shining (Old Vic) 15295
Why Don't You Love Me (Coral) Old Vic 15295
You Don't Know Me (Old Vic) 15295
Young Man (Old Vic) 15295
Young Man Can't Help It (Old Vic) 15295
Young Man, Young Woman, Young Heart (Old Vic) 15295
Young Gentleman (Old Vic) 15296
Young Money (Old Vic) 15295
You Say Humbug (Old Vic) 15295
Zinging With You (Old Vic) 15295

SACRED

Centers of Attraction!

Ralph Flanagan

and his RCA VICTOR Recording of

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SACRED

Centers of Attraction!

Ralph Flanagan

and his RCA VICTOR Recording of
You'll Never Believe it... 
' 'Til you Hear it...

STEVE LAWRENCE

16 YEARS OLD and BORN to BE A SINGER

Singing...

The Most Exciting Record
of the Year...

"POINCIANA"

ORDER TODAY FROM
YOUR NEAREST KING
DISTRIBUTOR

15185

KING RECORDS, INC.
**Broadway Openings**

**TOVARICH**

**City Center**

A comedy by Robert Sherwood, adapted from a play by Joseph Caproni, with music by professor of music at the University of Chicago and veteran producer-director of the New York City Theater Company. The play is about a couple whose love affair is complicated by the husband's infidelity and the wife's jealousy. The cast includes audience favorites with strong performances. The opening night audience was enthusiastic, giving a standing ovation to the performances. The play has been a hit and is running for several weeks.

**NEW FACES OF 1952**

A comedy by Joe Raposo, presented at the Royale Theater. The play is about a group of young people trying to find their way in the world. It features a cast of up-and-coming actors, most of whom are making their Broadway debut. The play has received mixed reviews, with some critics praising the talent of the young actors and others criticizing the script.

**LEGITIMATE**

Comedic events to 1554 Broadway, New York, N. Y.

**The Billboard**

**Shop Talk**

**Equity Library Theater**

One Touch of Venus, presented at the Lennox Hill Playhouse. The play is about a man who is given a second chance at life by a mysterious figure. The cast includes Tony Award winners and is directed by a veteran director. The play is a hit and has received positive reviews for its excellent performances and production values.

**Dramatic & Musical Routes**

Drama is at the heart of this week's performances. From the classics to new works, the theater scene is vibrant and diverse. **The Dramatic & Musical Routes** column highlights some of the most noteworthy productions, providing insights into the latest trends and innovations in the theater world.

---

**BROADWAY SHOWCASE**

**Performance Time**

**March 15, 1952**

**DRAGAS**

- **Comedy**
  - 3:00, 5:30, 8:00
  - 2:30, 4:30, 6:30

**MUSICALS**

- **Good News**
  - 3:00, 5:30, 8:00
  - 2:30, 4:30, 6:30

**CLOSED**

- **Sally**
  - 3:00, 5:30, 8:00
  - 2:30, 4:30, 6:30
SYRACUSE SEASON
TABBED SUCCESS
Promoters' Battle for Icers Sparks Initial Year; Shore Wins "Capades"

SYRACUSE, May 17. On Monday,rational Analysis- tion has wound up its first official season, adding an opening minimum of four nights weekly through the coming winter. The professional sports schedule was aug-

DEE TOURS
Skating Class
Set for Summer
At New Haven
By DAPINES (DEE) P. J.
NEW HAVEN, Conn., May 17. A new skate for New Haven opened here Thursday and is expected to run through the season. The New Haven Skating Club will stage a variety of events at the Arena for four weeks starting Thursday.

UNITED STATES Figure Skating Championships will be held in New Haven, with a double action planned for the season. The event will be held in New Haven, which includes several events for both men and women, as well as competitions for the ladies and children's classes. The Arena will be open for public skating on Fridays only.

The ice surface will be divided into two sections of school figure skating, with the two sections split before and after the two sections. Adult figure skating will take place in a school for the next two weeks.

Baseball-Jazz Show
Tour Japan in Fall
CHICAGO, May 17. — Don Palmer, manager of the Colon Jazz Band of the Vermont Aces, which just returned from the tour of Hawaii and Japan, announced his plans for an American tour, on a plan for the Jazz Band to visit Japan in Fall.

电子メール

FANET

NEWSPAPER

NEWS NUGGETS
Lincoln, Lansing
Plan New Homes

Lincoln, Neb., May 17. Residents here will vote June 15 on a plan to raise $750,000 for construction of an airport. The plan will be submitted to the city council and will be voted on June 15. The airport is to be located near World War II and the new airport is to be voted on in a special election.

Rogers City, Mich. — Construction of a new airport is expected to be approved here this week. The new airport will be located in the north part of the city. The airport will be built on a 150-acre site.

The airport will be owned by the city, and the structure is to be estimated at $250,000. The airport will be in operation by the summer of 1952.

Lansing, Mich. — Construction of a new airport is expected to be approved here this week. The new airport will be located in the north part of the city. The airport will be owned by the city, and the structure is to be estimated at $250,000. The airport will be in operation by the summer of 1952.
Burlesque Bits

By Uno

New York, May 17 - Boxers report made group read- y for the opening of the new movie bills failed to bring in a new audience. Radio City Music Hall (15,943) opened its doors on May 16 for its opener with "Harriet and the Hearse." headphones, an imaginative revaluation in the box office. TheBrainstormpress, too, has been lavished, in its praise of the Brainstorm presentation. For American friends who may care to write him, his address is Bogo, 834, Atchison 3A, Kansas City, Missouri.

New York, May 17 - Frank Fillmore is presenting his magic and music show at the Loew's State Theatre.

New York, May 17 - Paramount's 3,052 average was $60,600, dropped to $47,000 for its next week's engagement at the Loew's State Theatre.

Chicago, May 17 - The Chicago Art Show will be held May 18 at the Union League Club. The show is under the auspices of the Art Institute of Chicago and the Chicago Art Club.

Chicago, May 17 - The Chicago Art Institute will open its doors to the public on May 18. The institute will feature a number of new exhibits, including a collection of paintings by American artists.

Boston, May 17 - The Boston Symphony Orchestra will give its final concert of the season at the Symphony Hall on May 18.

New York, May 17 - The New York Philharmonic will give its first concert of the season at the Carnegie Hall on May 18.

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Brown, Van Horn Have Merger Kettle Boiling

NEW YORK, May 17.—Victor J. Brown, operator of New England Kettle Rink, Inc., and Charles G. Van Horn, president of Van Horn Rink and Kettle Co., have announced their intention to merge their two rink-operating and skating associations into one organization. The new association will be known as the Amateur Kettle Association of New York City, and it is expected to be completed and ready for operation within two weeks.

Morris K. Mandel, who is the present chairman of the Sunset Drive-In, has announced that the opening of his drive-in is not in the few Amateurs of New York City will be located between the Chicago and New York Rinks.
4-A's Ponder Morris AE Role

The Final Curtain

Continued from page 1

ture of Industrial Relations, Un-
niversity of California at Los An-
gels. The former New York State School of Industrial and".

versity, started a research with the objective of coming up with a proposed five-card merger. The result is a study that covers most of the points and raises some new ones.

The study outlines a plan that would bring about a merger of member-ship, multiple dues, multiple administration, collective action, and elimination of jurisdictional dis-

pute in order to organize, essentially collective bargaining.

The present five-card set-up worked well so long as it re-
presented those involved with a single, or less exclusively in one of the 4-A's, but when it was changed without bringing the bargaining unit into being, the result was poorer. "Television which draws its vitality from the media, is, of course, a perfect ex-

Contemporary Journalists

"After merging the new union work will be reduced. This will lead to a decrease in the number of jurisdictions of the present five branch system. As such, the number of jurisdictions will be reduced to a

merger plan must recognize the four areas of the Four A's. There are four main categories of

ments. Four agreements are to be reached:

1. With the metropolitan area
2. With the metropolitan area
3. With the metropolitan area
4. With the metropolitan area

The present three card set-up is more flexible than the five card set-up and is

Publicists Join

Continued from page 1

The battle to win votes, Benton and Malness say, is a battle of ideas. The lesson in how to behave in front of three successive electi-

greatest surprise in discovering how much of what is on the table, the clothes they wore and also how much they cared for their clothes which camera lens was covering them while they were being tele-

More than a dozen lawmakers, including standing committee candi-
didates, have indicated their inten-
tions and positions on the future of CBS's TV courts. Senator Robert B. Byrd of West Virginia, for instance, said he would support a bill to end the tax break on the Columbia Broadcasting System. Senator Richard B. Russell of Georgia, and Senator John F. Kennedy of Massachusetts, however, said they would oppose any legislation that would affect the tax break for BAT.

The three card set-up is more flexible than the five card set-up and is

The chief question mark in this proposed merger is Equity's financial condition. Some board members are worried that the merger is too big, but certain elements in Equity Council say insiders have sustained it.

BRACKENRIDGE—April

Said Mr. Brown last week, "We are trying to get this merger going. It's a question of whether we can get the right people to come together.

CLARK—May 1, 1952

The merger is a major one, the board members say, for it will bring about a new era of cooperation among the five unions.

The merger is a major one, the board members say, for it will bring about a new era of cooperation among the five unions.
Royal American
Flashes Power
In Memphis Bow

Weather Hits Early Days; "Moulin Rouge," "Harlem in Havana" Click

By HERR DEITRICH

MEMPHIS, May 17- The renowned Royal American Shows - in mem-
ory - are back.

Presenting here at the Cotton Club is a new feature, the "Royal American Show," presented by the same organization.

The show, featuring "Moulin Rouge," "Harlem in Havana," and "Flash," has been well received by the audience.

American Royal Draws 50,000
To Top '51 Gate

Concession Sales Increased
By 30 Per Cent

KANSAS CITY, Mo., May 17- American Royal Dairy Show and Orange Blossoms closed its seven-day run here on Sunday with an attendance of 50,000 patrons to top last year's record.

The show, managed by E. E. (Bill) Preston, secretary-treasurer of the Royal American Shows, and held at Memorial Park, was attended by more than 5,000 people each day, with the exception of the last two days.

The show opened on May 11 and closed on May 17, with the final two days being reserved for the Dairy Show.

The show featured a variety of exhibits, including dairy cows, sheep, swine, and poultry, as well as a large concession area.

The concession area offered a variety of food and beverage options, including hot dogs, popcorn, and cotton candy.

Godin Pyro
Set at Two

N. Y. Beaches

NEW YORK, May 17- Godin, president and Fred C. Murray, general manager of the Godin Pyro Company, presented a pyrotechnic show on Long Beach, New York.

The show featured a variety of fireworks, including rockets, fountains, and aerial displays.

The show was presented in conjunction with the annual fireworks competition, which is held on the Fourth of July.

Sunday Play
By CNE Mulled

TORONTO, May 17- Unofficial discussions have been held on new policies for the Canadian National Exhibition, Edward Hughes, president, said.

He made the statement following a discussion with Mayor Allan Lamport, who was present at the meeting.

He said that there would be "no objection to a limited number of concerts and shows," and that the city would be looking into "other possibilities" for the fair.

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Centa Random Dies In Auto Accident

LA, May 17.—Mrs. Centro Random, mother and member of Gene Random, was killed in an accident here. She had recently concluded an engagement and was on her way to Chicago at the time of her death.

Mrs. Rando's late husband also lives here, but both were circa with Pollock Bros. Circus in recent years.

Diacoffs Disband Bicycle-Wheel Act

LOS ANGELES, May 17.—The Diacoffs, bicycle riders in a wheel act, is being disbanded after 22 years of service. John Diacoff, a widower of the originator, said, "The time has come and the wheel will go on without us."

The Diacoffs have been a major feature of the circus for 22 years and they were highly praised by Variety and the press.

New Bedford, Mass., Cola Sets Attractions Plans

BEDFORD, Mass., May 17.—New Bedford Fire Fighters Charity Circular, to be held here July 15, will feature a stage show to assist firemen. The event will be sponsored by Thomas & Soper Academy, Boston, and many local amusement companies.

An announcement was made that the attractions will include July 4 fireworks and automobile displays.

Illinois Fair Inks Ice Vogues, Ted Weems Ork, Rex Allen

SPRINGFIELD, Ill., May 17.—Illinois State Fair has in the past usually cancelled its ice skating at the last minute for lack of space in the Skyway. This year, the fair announced that ice skating will be included in the Skyway with ice skating and roller skating.

The fair's management is said to be "very excited" about the inclusion of ice skating and roller skating.

Candorry and Jaycee Show

BOISE CITY, Okla., May 17.—Business for the Jaycee show was good, with the fair opening on Wednesday, May 17, the first week of the fair. The fair is scheduled to run through Sunday, May 21.

The fair features a variety of events, including a carnival, midway rides, and a grandstand show. The fair is open daily from 10 a.m. to 10 p.m.

Panhandle Okay For Kelly-Miller

WALTERS, Tex., May 17.—Three quarters of the Panhandle Show were good, with the fair opening on Wednesday, May 17, at 10 a.m.

The fair features a variety of events, including a carnival, midway rides, and a grandstand show. The fair is open daily from 10 a.m. to 10 p.m.

Three Firms Sponsor High Fidelity Demo

CHICAGO, May 17.—Three manufacturers of high fidelity equipment will sponsor a demonstration of their equipment on May 17. The demonstration will be held at the Chicago Coliseum at 7 p.m.

The demonstration will feature the latest equipment from three manufacturers: Amana, JBL, and Marshall.

CETIN-WILSON SHOWS OPEN STEUBENVILLE STEVENBURG, W. Va., May 17.—This city, located in major car route and close to the central year, has granted permission to the Steuben News Commission to sponsor CETIN-WILSON Shows at Route Speedway in June.

Ralph Loefler, who is the general representative C-W in the region, with Jerome T. Johnson, C-W representative, and Walter W. Shepherd, T.W. representative, will stage the show.

Small Turnouts For Warner Bros.

SLIDELL, La., May 17.—Warner Bros.' Circus played to two frac-tional turnouts on May 17, with the fair opening on Wednesday, May 17, at 10 a.m.

The fair features a variety of events, including a carnival, midway rides, and a grandstand show. The fair is open daily from 10 a.m. to 10 p.m.

Endometrium Tents Fabricated by the Buffalo Fire Fighters, "The Buffalo Fire Fighters' Charity Circular," is to be held here July 15, with a feature attraction being the "Endometrium Tent Bazaar." The event will be sponsored by Thomas & Soper Academy, Boston, and many local amusement companies.

An announcement was made that the attractions will include July 4 fireworks and automobile displays.

For Sale New Side Wall

Largest manufacturer of show tents and equipment for sale.

Powers & Co.
Out in the Open

Warted of Salinas, a 2,000 for 500,000th Lucas, rodeo channels. Buff 19.

ROLL 1

Wherever you pitch your tent...

- Only poppy's makes popcorn like this!
  - Real Butter-like Flavor and Aroma
  - Liquid in all Weather ... Easier to Moisture
  - No Need to Pre-heat
  - Gallon-size Can Easy to Handle and Carry
  - Costs Less Per Bag — Fewer Duds
  - Local Warehouse Stocks

Write For Names Of Distributors Along Your Route

The BIG

Sno Cone Cabinet Machine
Special, Vintage, Economies — Extra Profits
Promp Trading-Shipping

Write for Information
SNO CONE SIGNS Std. White or Blue, 30" x 30", $1.98 each, delivered.

BURNS & EDWARDS
Box 1730
5230 Maple Ave.
Dallas, Texas

CONCESSION SUPPLY COMPANY
IF YOU ARE IN THE MARKET FOR A POPPERS MACHINE — WRITE TODAY —

WHERE THEY ARE IN DALLAS 5120 FLOOR MACHINE WITH 100 cu. ft. of hoppers and 100 cu. ft. of served cones. Compare the market at your own risk. Drops two weeks. Write for full specifications. Complete with front and rear conveyors, two 110 volt motors, pumps, and hood for easy operation. Write for details.

The New F. & G. 15 Foot Popcorn Popper Has Been Released

If You Don't Have Yours, Write For Full Details.

CONCESSION SUPPLY COMPANY
1120 EAST 11TH STREET, DALLAS, TEXAS

MONKEY RACE
THE FINAL CLIMBING MONKEY GROUP GAME

Imported From England — Immediate Delivery.
Write for Descriptive Literature.

NEED...?
PHIL GORDON IMPORTING COMPANY

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RA Flashes Power In Memphis Bow

MEMPHIS, May 17—Personnel of the Royal American Shows here this week at the Cotton Carnival Cabaret, as a part of the Cotton Carnival program, displayed an outburst of color and music as the parade which normally follows the Cotton Carnival program. The King and Queen Cotton had been selected and the downtown throngs to attend the parade.

Yet, with that break greater, the fourth day of the show was a particularly good one here.

A second and even more colorful parade had been established at the show to mark the opening of the new season. The Cotton Carnival in recent years has become an increasingly important season for a show to play, and this year the event did not get off on a good start.

Weather was bad Tuesday (18), the opening day of the stand, and it continued off through Sunday, then warmed Monday (19). Tuesday (20) was a bright day for the Cotton Carnival program.

In producing the "Harlem in Havana," (20) was the most important of the season, a three-quarter-maintenance and half-hour show.

Los Banos, Calif.  
May Celebration Gets Big Turnouts

LOS BANOS, Calif., May 17—The annual "Los May Day in Los Banos," a嘉年华 had a colorful opening on Wednesday (16) drawing an estimated 50,000 spectators, according to civic and tourist information at the Los Banos Civic Center. The show lasted just under two hours, and a parade of floats and other attractions was featured.

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Cedar Point Sets Full Schedule As Schneider Predicts Big Year

SANDUSKY, O., May 17 — West Coast type amusement has hit Sandusky in the form of the new Cedar Point, the new amusement park that will open to the public for the first time next week. The park will feature a variety of attractions for all ages, including roller coasters, water rides, and live entertainment.

The park is expected to draw large crowds, with approximately 20,000 people in attendance for the opening day. The park will be managed by Mr. Bollinger, who was formerly the manager of the Cincinnati Reds. He is expected to bring a new level of excitement to the park.

One of the most anticipated attractions is the new roller coaster, which will be the fastest and tallest in the park. The coaster will feature a thrilling ride through a forest, with drops and twists that will leave riders breathless.

The park will also feature a water park, with slides and pools for all ages. The park will also have a variety of restaurants and shops, including a new ice cream shop and a pizza parlor.

The park will be open daily from May 25 to September 15, with special events and fireworks shows throughout the summer. Visitors are encouraged to come early and stay late to enjoy the best of what the park has to offer.

Rain Again Smacks East Fun Centers

NEW YORK, May 17 — Eastern fun centers were hit with another rainstorm on Sunday, the second in the past week. The rain caused a delay in the opening of several attractions, including a water park and a theme park.

Despite the rain, some people were still able to enjoy the parks. At the water park, people were seen splashing in the pools and enjoying the water rides. At the theme park, visitors were seen walking through the rides and enjoying the live entertainment.

The rain is expected to continue throughout the week, with more storms predicted. Visitors are encouraged to check weather reports before visiting the parks to ensure their safety.

Shaped up Pretty Well

ATLANTIC CITY, May 17 — The resort's May weather was better than expected, with clear skies and temperatures in the high 70s. The weather was a major factor in attracting visitors to the town, which is known for its beaches and boardwalks.

The resort is expecting a healthy season, with many visitors expected to come for the summer. The town is actively promoting its attractions, including its casino, which is expected to attract a large number of visitors this year.

One of the attractions that is expected to draw visitors is the new water park, which is set to open later this month. The park is expected to be a major draw, with its large water slides and lazy river.

The town is also promoting its new boardwalk, which has been updated with new lights and seating areas. Visitors can expect a lively and fun-filled experience.

LeSourisville Cincy TV Push

CINCINNATI, May 17 — A concentrated campaign to promote local tourism has been launched by the Cincinnati Convention and Visitors Bureau. The campaign, which is called "Cincy TV Push," is aimed at attracting visitors to the area.

The campaign will feature a seven-day-a-week schedule of spots, with 30-second announcements promoting various attractions in the area. The campaign is expected to draw visitors from all over the country, with the hope of attracting more visitors to the area.

The campaign is expected to run for several weeks, with plans to continue through the entire summer. Visitors are encouraged to check out the campaign and plan their visits accordingly.
Nu-Pike Predicts '52
Will Top '51's 76G Net

LONG BEACH, Calif., May 17—A
nu-Pike, Inc. executive, on the basis of the
comparable 1951 period, indicated that
the company's '52 net income would hit
76G. The announcement was made upon
the basis of the results of the company's
operations for April, a month which
brought a 20% increase over the profit of
last year.

A. L. Davis, president of the
company, said that the figures for April
are indicative of a good year for
announced as of June 30, with a
forecast of better times ahead.

The company expects to receive
$500,000 worth of orders in the next
due to the heavy demand for its
products. The company also plans to
increase its production facilities in
the coming months.

Seashore Heights
Sees 30% Hike; First Month Big

SEASHORE HEIGHTS, N.J. May 15—Seashore Heights Casino
opened its doors on May 15, and business
was brisk, with an estimated 1,000 people in
to the casino for the day. The casino
opened with a bang, attracting a large
number of visitors who were eager to
experience the new facility.

Bridgeport Spot Preems

BRIDGEPORT, Conn. May 15—Spot
preem in the Bridgeport area is
expected to be lively today, with a
number of shows opening at various
cinemas.

Playland, Rye, Shoots For 1,500,000, Plus

RYE, N.Y. May 17—The
Playland amusement park will open for the
season on May 21, with a grand opening
event that will feature entertainment,
eating, and rides. The park is expected
to attract more than 1,500,000 visitors this
year, setting a new record for the
attraction.
R-B ADDS 43 NEW STANDS IN EAST
Double Dates in Seaboard States
As Sponsors Help to Revive Towns

NEW YORK, May 17 — Forty-three of the first 66 under-construction date houses for Ringling Bros. Barnum and Bailey Circus, comprising the first of a large number which are now new in the East. Only 23 of the shows have been erected and repeated from the time the Big Top was last seen in Washington, D.C., between June 2 and June 12 at Washington until by R-B this year.

According to reports, all of the dates will be sponsored with the exception of those at Warren, O., and Bridgeport, Conn.

The opening of an encampment of circus workers in Bridgeport was voluntary because of the troubles existing in the town which the show, formerly in winter quarters, would be housed in.

HM Attendance Off, Gross Up For Buffalo
BUFFALO, May 17 — Final tabulations on the Hamill Morton Show and the Royal Australian Circus here showed which this month. The 1952 gross receipts were high, but that gross receipts were up 150 percent of 1951.

All advance promotional features, according to Vernon L. McKeever, president of the show, were in evidence on the date, the Redwood closed. N. Y. show ticket was sold by the local management, and the show played the city of Buffalo for four full weeks.

The show was made up of the usual 1500, the All-Canadian Indian and the S. A. group from Canada.

McKeever said that for the first time in the history of the show, a formal settlement was reached, and that settlements are expected to be reached before the end of the current show period. All recent improvements are expected to be reached by the end of the current show period. All new improvements are expected to be reached by the end of the current show period. All new improvements are expected to be reached by the end of the current show period.

HM Attendance Off, Gross Up For Buffalo.

A. Morton Smith Heads Circus Ranks

WALLACE TAKES
Generally Okay, Fall at Tucson

JOE, Ariz., May 17 — Wallace has been given the new ranking of the circus, according to the report of the circuses' annual meeting here Tuesday. Wallace has been given the new ranking of the circus, according to the report of the circuses' annual meeting here Tuesday. Wallace has been given the new ranking of the circus, according to the report of the circuses' annual meeting here Tuesday. Wallace has been given the new ranking of the circus, according to the report of the circuses' annual meeting here Tuesday.

Wallace is ranked fourth in the list of the top eight circuses, according to the report of the circuses' annual meeting here Tuesday. Wallace is ranked fourth in the list of the top eight circuses, according to the report of the circuses' annual meeting here Tuesday. Wallace is ranked fourth in the list of the top eight circuses, according to the report of the circuses' annual meeting here Tuesday. Wallace is ranked fourth in the list of the top eight circuses, according to the report of the circuses' annual meeting here Tuesday.

Hunt's 60th Start
Married by Md. Mud

RIVERDALE, Md., May 17 — Hunt Bros. Circus, now in its 60th year of continuous operation, opened the season here Monday (12) with a show that drew about 100 fans for the first week.

The showing was made at a matinee roll-up from the fair and the success of the first week was immediately followed by the arrival of the first week.

The Hunt Bros. Circus, now in its 60th year of continuous operation, opened the season here Monday (12) with a show that drew about 100 fans for the first week.

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Dressing Room Gossip

King Bros.-Cristiani
Overcoals are out and we ask the clients to be at the house at 8:30. The Misses Dolores have par-}

ticularly announced the order for King Bros. overcoals, as they are just the thing to wear this fall.
Lawrence provided the lightest colors of the season in a special private collection. Betty will be sure to get some of the very best samples of this collection.,

Rogers Bros.
First prize at the Philadelphia Fair, Pennsylvania, was awarded to Mrs. Rogers Bros. for the design of the cover of the book of the Philadelphia Fair. Misses Hurd and Mrs. Martin, who are the designers of the book, are members of the Philadelphia Fair committee.

Ringling-Barnum
New York stand was very good. For the first time in the history of the Ringling-Barnum show, a downpour and heavy wind, but when we went to Boston the weather was clear and bright. Bum a half mile from the house, on a hill, and there was no wind. It was a good time with the crowds arriving at the only after the show. The Ringling-Barnum show is just the advantage of the night to take in some of the other shows. The weather was perfect and everyone enjoyed the show. The circus ran very well and everyone said it was the best show they had seen.

Coles & Walters
First celebration of the season was the show of the Ringling-Barnum show, May 5. The performers were well received and the show was a success.

Hagen Bros.
In Mason and Monroe City, Mo., the performances were outstanding and all tickets were sold out. The crowds were large and all day rain did not deter the large attendance.

Clyde Beatty
Dr. Strayer of the American Red Cross at San Jose presented a large number of postcards which were made in the recognition of his outstanding service and for the benefit of the Red Cross. The postcards were made in the center ring of the show. The show was a success.

Under the Marquee
Tony Remski, musician with the Ringling-Barnum band, spent the spring in Chicago. He has been working with the band in various parts of the country, including the West Coast. He has been accompanying the Albany Symphony Orchestra for a recent concert in New York. Tony is a fine musician and has been a favorite with the audience.

Mills Bros.
Our week in Western Pennsylvania brought a flock of out-of-town friends and visitors, with possibly more guests than the regulars. Many of the many on hand were Mrs. H. Miller, Edith Miller, and Mrs. R. E. Miller. Also present were Mr. and Mrs. R. E. Miller, Mr. and Mrs. R. E. Miller, and Mr. and Mrs. R. E. Miller. Many of the guests were entertained by the Alpines Club Balloon Club, of which Mr. and Mrs. R. E. Miller are members. According to Mr. and Mrs. R. E. Miller, the guests were well taken care of.

Hagen Bros.' Circus
Thinking of an exciting show? Try the Hagen Bros.' Circus! It's a favorite for families of all ages. Don't miss out on this incredible show - book your tickets today!
LONG-TERM PLANS URGED BY KINGMAN

Advocates Continuous Research
Increased Outside Gate Charges

GAINESVILLE, Fla., May 17.—A master plan of fairground development was announced by J. Ernest Kingman, president of the Florida State Fair Association. The plan would set the stage for continuous development of the fairground facilities and would ensure increased gate receipts.

The plan includes the construction of a new grandstand, the expansion of the livestock pavilions, and the creation of a new entertainment area. It is estimated that the plan will cost $2 million and will be completed by 1954.

"It shouldn't be necessary to state that a fair should have good facilities, but it is," Mr. Kingman declared. "One reason why most state fairs are in financial difficulties is because they have not been able to keep up with the demands of the public." He added that the plan of operation would be carried out in stages, with each stage being completed before the next stage is begun.

Outlay Between H.

Nguồn

Driven to Farm Southern Ost

WEYMOUTH, Mass., May 17—With the blessings of Harry T. Clancy, director of the Weymouth Fair, and the cooperation of the citizens of Weymouth, the fair was opened today. The fair, which is held annually in Weymouth, is one of the largest and most respected fairs in the state.

The fair features a variety of exhibits, including agricultural, horticultural, and home economics displays. The agricultural exhibits include dairy, beef, and poultry shows, while the horticultural exhibits feature flowers, vegetables, and fruits.

The fair is open daily from 9 a.m. to 9 p.m. and will continue until June 1.

Mass. Fair

EXEC PLAN

NEW GROUP

Danziger Sparks

Move to Farm Southern Ost

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Ohio Sesqui-Centennial

Climax Set

For Columbus

AKRON, May 17.—Ohio State Fair, Columbus, will be the focal point of a Sesqui-Centennial celebration next year, with exhibits of products and produce in Columbus. The celebration will mark the 125th anniversary of the state's fair.

The fair, which is held annually, will feature exhibits of products and produce in Columbus. The fair will be open from 9 a.m. to 9 p.m., and will continue until June 1.

South Jersey

Preps Opener

CAMDEN, N.J., May 17—Workmen are making final preparations for the South Jersey Fair and Exposition, which opens May 18 for an eight-week session. The fair, which is held in Camden, is one of the largest and most respected fairs in the state.

The fair features a variety of exhibits, including agricultural, horticultural, and home economics displays. The agricultural exhibits include dairy, beef, and poultry shows, while the horticultural exhibits feature flowers, vegetables, and fruits.

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Fla. Short Course

Draws Big Turnout

First Three-Day Confab Draws 70 Reps;
Managers Vote to Repeat Show in '53

GAINESVILLE, Fla., May 17—Turned out here this week for the management show, sponsored jointly by the Florida Federation of Fairs and the Florida Agricultural Commission, was a large group of managers from across the state. The three-day session, held at the University of Florida, was so popular that the rooms had to be reserved well in advance. The managers discussed the problems of the fair industry and the future of the fair business.

The managers voted to hold a similar show next year, and plans are already underway for the next show.

Shelby, Mont.

Sets Varied Attractions

SHREVEPORT, La., May 17.—Shelby, Mont., has planned a varied program of events for the upcoming fair season. The fair, which is held annually, will feature a variety of exhibits, including agricultural, horticultural, and home economics displays. The agricultural exhibits include dairy, beef, and poultry shows, while the horticultural exhibits feature flowers, vegetables, and fruits.

The fair is open daily from 9 a.m. to 9 p.m. and will continue until June 1.

Shriners Launch

Bridgeport Expo

BROOKLYN, Conn., May 17—The Shriners are launching a new bridge-building project at Bridgeport, Conn. The project is aimed at improving the city's infrastructure and will involve the construction of a new bridge across the harbor.

The three largest buildings at Bridgeport, Park, and the city's downtown area, will be the focus of the project. The buildings are being modernized and expanded to provide more space for offices, retail stores, and other businesses.

The new bridge will feature a pedestrian walkway and will be open to the public during the day. At night, the bridge will be illuminated with colorful lights to create a unique visual experience for visitors.

The project is expected to be completed by 2025 and will cost an estimated $80 million.

Materials printed on reverse.
### Board Stages

**Scioto County Civic Pep Meet**

**Lucasville, O., May 17—Opportunities of civic and service club activities in the county fair were outlined Thursday night at a banquet given by Byrom E. Bowsler, manager of Clark County Fair, and speakers.**

**Scioto County Fair Board** sponsored the banquet to offer local organizations an opportunity to share in fair activities. Representatives of other counties and neighboring states were among the 100 guests.

In his talk Jones reviewed the history of the 4-H movement which is observing its golden jubilee this year. Ohio has 13,500 members of which more than 1,000 are from Scioto County, he told his audience.

Jones discussed the Springfield plan which builds Clark County Fair. In its 4-H program it presents a county fair daily, he said, adding that there are many potential and challenging possibilities for community education and entertainment. Fairs are educational and in addition are able to work on projects for the exhibition contests.

### Fair Dates

**For the Best Standard and Top-Quality Attractions**

**For Scent**

**Angels Camp Opens Gates**

**Fox 3-Day Run**

**Swift Current Expands Stand**

**Texas State Offers $84,367 Premium Money**

**Hoof-Mouth Kayos Man. Stock Shows**

### Texas State Tour 1952

**DALLAS, May 16—State Fair of Texas is offering total premium awards of $84,367 for livestock shows, $2,500 for the poultry section, and $1,000 for the dairy section.**

Livestock premiums are down from last year but are designed to attract a good show. A deep drop from $32,900 for the Grand Champion Beef Exhibit to the $19,950 for the Grand Champion Dairy Show, this year’s livestock Section.

A livestock exhibit will have 21 entries including beef, dairy, sheep, and swine. The entries will have been dropped from the horse show, but Stehekinian have been added.

In the premium list, prize for most cattle, $9,000; dairy cattle, $2,000; horses, $1,200; sheep, $7,000; Angora goats, $50; junior livestock shows, $1,200; special breeder awards, $100.

Texas Premiums will be on display at the fair. Exhibitors are encouraged to make use of them in their promotions.

### Hoof-Mouth Kayos Man. Stock Shows

**REGINA, Sask., May 17—Problems of hoof and mouth disease in Southern Saskatchewan have been averted by the recent sale of livestock.**

The province of Manitoba and the N. S. Agriculture Ministers, in Joint statement, have agreed to the sale of livestock. This agreement was reached by Mr. W. A. McMillan, who is the Minister for Health and Agriculture, and Mr. W. A. McMillan, the Minister for Agriculture and Rural Affairs.

The ban does not apply to horses.

Belle’s announcement followed a meeting of agricultural department officials and representatives of the various provincial and territorial livestock offices. All livestock offices in the province are being informed by Mr. McMillan, who is the Minister for Agriculture and Rural Affairs.

Heavy and light horse competitions and a poultry show will be featured. The display and show of livestock will be a strong item. It is regarded as the largest of its kind in Canada.

### ATTENTION!

**Secretary of FAIRS, CELEBRATIONS, and INDOOR SHOWS will have many other features to offer which would provide a real show for the Manitoba public.**

**Chicago, Ill.** — For every known type of entertainment

201 N. Wabash Ave.

### Last Call

**ST. PAUL CENTENNIAL**

St. Paul, Minn., June 26-37-38

**Last Call**

**Miss Bella Says...**

**Operators Secretaries Concessions and Agents Interested in the Fair Business**

**NEEDS THE BILLBOARD EVERY WEEK!**

**Make Money—Save Money**

**SPECIAL INSTRUCTION**

**Please send us The Billboard for one year at $5.00**

**Cash checks should be accompanied by a list of 13 weeks of postage rates upon request.**

**Circuit Editor:**

**This issue is copyright 1952 by the Billboard Association of America, Inc.**

**Chicago, Ill.** — For every known type of entertainment
MANNING FORCES EYE THE FUTURE

Bogged Down in Mud, But Good Weather Will Hike Biz, Exxs say

NEWBURGH, N. Y., May 17—While business has been far from good in some parts of the country, those connected with the Ross Manning Shows here believe that the show here this week will be a good one, although some of the mud that has been characteristic of this part of the state has hampered the opening.

The weather, principally, has been good, but the rain that has fallen recently has hampered the ceremonies. The shows have been held in a number of places, including the city of Newburgh, where the show was held.

While the weather has been generally good, the mud has been a problem in some places. One of the organizers of the show, Mr. Manning, said that the mud had been a problem in some places, but that it was not as bad as expected. He said that the shows would continue despite the mud, and that the weather would improve in the coming days.

Cold Weather Hits Stark Biv

After Big Bow

GETS CONCESSION EX AT ROCKFORD, III, Centennial Ce

BOCKDALE, Ill., May 17—Gold Bond Shows, here in their third week of their tour, were greeted with a rainstorm, but the shows were not put off. The shows were opened in a number of places, including the city of Rockford, where the show was held.

The shows are expected to continue for several weeks, and the organizers are looking forward to a good season. They said that the shows would continue despite the rain, and that the weather would improve in the coming days.

Negro Lot Good For Ernie Farrow

Beale Street Site Yields Brisk Business During Cotton Carnival; Org Adds Dodgem

MEMPHIS, May 17—Young Ernie Farrow toured the Beale Street in Memphis, on May 17, launching the opening ceremonies of the annual Memphis Cotton Carnival. He was accompanied by rain and cold, but the few days of the festival were enjoyed by the large crowd of people.

The shows were held in the Beale Street, and were attended by a large crowd of people. The shows were expected to continue for several weeks, and the organizers are looking forward to a good season. They said that the shows would continue despite the rain, and that the weather would improve in the coming days.

Ida Skerbeck Passing Ends 50-yr. Union

ESCANABA, Mich., May 17—Mrs. Ida Skerbeck, 80, of Four Corners, died May 17, in St. Joseph's Hospital. Mrs. Skerbeck was married in 1980, in Hines, Mich., and served in the military during World War II. She and her husband were married in 1980, in Hines, Mich., and served in the military during World War II. They were married in 1980, in Hines, Mich., and served in the military during World War II.

In the first three weeks of operation, rain presented the show management with some difficulties, but the shows continued to be held in a number of places, including the city of Hines, where the show was held.

Bad Weather Hits Hannum

LEDADE, Pa., May 17—Bad weather temporarily stopped the Hannum Shows as it opened here Monday (17) after a 10-day run in Harrisburg. In the first three weeks of operation, rain presented the show management with some difficulties, but the shows continued to be held in a number of places, including the city of Harrisburg, where the show was held.
Midway Contab

Featuring Ivan Rockata Shoott Over Two Farris Wheels
FIREMEN'S CELEBRATION, PORT JERVIS, N. Y., MAY 26-31
8 Shows a Day to Clamp-Down on Arson
Over State - No More Blazes in Town
Great Features - Movie Shows - Good Shows
Complete Fire Safety Exhibit

CONCESSIONS
SHOWS
RIDES
HELP

HANKY PANKS

HANNIBAL SHOWS

WANT GOOD SCENIC ARTIST TO JOIN AT ONCE
This Show tour all attractions and is set to depart from June 25 with Mr. & Mrs. Jennie Britten, W. N. & Mrs. T. J. Smith, both of Rumson, N. J. All new material on main and sides, all浩樂, Set are complete. Miss Jennie Britten, New Jersey, writes to Mr. T. J. Smith, Port Jervis, N. Y. for information, please. Address Dept. B, P.O. Box 240, Port Jervis, N. Y.

BUSTER WESTBROOK WANTS

Hankie Pankie, Ponder Man and lady. Good procession and is doing a grand show. Puts them at work where they are. Two hands is in. Willing to pay any price. No advance. As soon as this ad is published will come to you.

WANT CONCESSIONS

BOOK SHOWS

HELP WANTED

BOOK SHOWS

WANT WANTED

WANT WANTED

Lämpy Letter, Ride, Pony Cart, Little Dipper and Octopus for hours of service.

WANT WANTED

Want good scenic artist to join at once. This show tour all attractions and is set to depart from June 25 with Mr. & Mrs. Jennie Britten, W. N. & Mrs. T. J. Smith, both of Rumson, N. J. All new material on main and sides, all ready. Set are complete. Miss Jennie Britten, New Jersey, writes to Mr. T. J. Smith, Port Jervis, N. Y. for information, please. Address Dept. B, P.O. Box 240, Port Jervis, N. Y.

WANT WANTED

WANT WANTED

Want experienced scenic artist to join at once. This show tour all attractions and is set to depart from June 25 with Mr. & Mrs. Jennie Britten, W. N. & Mrs. T. J. Smith, both of Rumson, N. J. All new material on main and sides, all ready. Set are complete. Miss Jennie Britten, New Jersey, writes to Mr. T. J. Smith, Port Jervis, N. Y. for information, please. Address Dept. B, P.O. Box 240, Port Jervis, N. Y.

WANT WANTED

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George Clyde Smith shows

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Manning Forces Eye Future

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We Are Pleased to Announce Our Appointment
To Furnish the Exclusive Midway Attractions at the
103rd MICHIGAN STATE FAIR

Detroit, Michigan, August 29-September 7
Area laid out for 50 outstanding Rides and Show Attractions
We will consider bids from America's Leading Ride & Show Operators to furnish exclusive attractions of merit for this great fair.

CIRCUS SIDE SHOW
DARK RIDE — ILLUSION
WALK-THRU — LIFE SHOW

Can place on our units now and for a full season routing.

NOVELTIES — ICE CREAM
SHORT RANGE — AFRICAN DIP
HANKY PANKS OF ALL KINDS

Ride Foreman & Second Men Wanted—prefer semi-pro drivers. Fred Miller wants Cookhouse Help.

Detroit-Leland Hotel
Detroit 26, Mich.
Phone WOODWARD 2-3300

HELP WANTED
One good capable Rumble Dart Agent, also Fish Pedler, Six Cat and Basket Agents.

Don Pierson
Case 2000 CENTURY SHOWS
Pontiac, Ill.

BLUE GRASS SHOWS
WANT
Man to handle marquee and fences. Must drive semi and be licensed. Good pay.
First and second-class line on all rides. Must be licensed drivers. Legitimate Merchandise Concessions and Hanky Panks of all kinds. Reserve open on exclusive basalt and Short Range.
Wants Agents of all kinds with own merchandise or transportation. Can place experienced Candy Floss operator.

C. C. GROSCHURTH
Marion, Ind., this week: Terra Haute, Ind., next week.

MEEKER'S SHOWS—Want to Book
MONKEY DROME
Any Good Grid Show with own equipment and Transportation.
WILL BUY—Late model Tillot-A-Whirl, must be in first class condition.
CONCESSIONS—Can Place Photo, Short Range, Ball Games, Scale or Merchandising Games that do not conflict.
Solid route of celebrations and fairs.

Wires, Phone or write Ralph Meeker, Owner-Manager, Meeker's Shows.

CAVALCADE OF AMUSEMENTS
WANT FOR CARNIVAL (or large Pony Show) with large and varied shows. Must have a real band. Also wanted: a good Bull and a good Showman. Must have a real band. Also wanted: a good Bull and a good Showman. Must have a real band. Also wanted: a good Bull and a good Showman.

J & B SHOWS
Can place Concessions of all kinds. Must have large band. Must have a good Bull. Must have a good Bull. Must have a good Bull. Must have a good Bull.

D. P. ROBERTICH (Franchise)
4113 K Five Points
Ephrata, Pa.

AVERY'S MODERN SHOWS
Want Ball Games, Class Pitch, Balloon Darts, Cork Guns
For 16th Annual Carnival Festivals on both 33rd Road, May 22-24—HALL DETROIT.
Let us know what games you want for your Carnival. Entirely new and improved. We can supply anything from a new game. We want to deal with people who want to deal with people.

ALCHEMY ATTRACTIONS
BETTER, NOT SATISFIED
Winona, Minn., May 13th, Clarion, May 23rd.

CONCESSIONS—Plentiful stock of games, free candy, sweeties, novelties, etc.

MANAGER-OPERATOR FOR MOTORDROME

We want experienced operators capable of handling a large midway. Must keep in mind all Carnival business, able to handle any kind of work. Must make us offers.

M. A. BEM, Weather, Penna. Telephone city July 9968

JIMMIE O'DEA
or Anyone Owning His Wheelbarrow

DOLLY YOUNG, Mgr., Royal Crown Shows
WILMINGTON, Ohio
HARRISON GREATER SHOWS

WANT
SCHOFIELD SHOWS—Mr. & Mrs. H. REED, ST. GEORGE, MINN. E. W. & MISS M. A. LEWIS; TOLEDO, OHIO; SUMMER FALLS WILDLIFE EXHIBITION, 33rd year of goods, ARCADE, established location, 1/2 of press ARCHERY, were always a logical choice for this popular show.Archery, much more popular in the 20s, has gone through many phases, from archery to 40 per cent of goods. Write... DUDLEY COOPER

411 County St.
masury, Ohio

SEASIDE PARK
Virginia Beach, Virginia

Opens May 24
With WORLD'S FAIR EXHIBIT, 33rd year of goods; ARCHERY, established location, 1/2 of press ARCHERY, were always a logical choice for this popular show. Archery, much more popular in the 20s, has gone through many phases, from archery to 40 per cent of goods. Write DUDLEY COOPER

411 County St. masury, Ohio

ROSS MANNING SHOWS
POUCHERKESPY, N. Y.
May 19-24
Correspondence: Bell Game, Large Range, Snake Ranch, Phone No., Basket Roll, Sunk, Canada, Ernie Wild Forest, Touchstone, Ross Manning Poucherkcspy, N. Y., Phone.

WANT
HUNKEY PARADE of all kinds, new programs Adirondack Inn, Frau Wild Forest, Must be native and reliable, write for more information. Address: John T. Tinsley Shows
Atlanta, Georgia

NEW BUICKS
Incredible delivery. For a good price. Call me Johnn 3 CANOLE

HAGUE RODEO

KNOX COUNTY

NOCTURNAL SHOWS


CARNIVALS
AMERICA'S MOST PROGRESSIVE CARNIVAL
America's Carnival—America's Carnival for America. Bring your friends, family, and friends. Privilege: Want men and women to take charge of Popcorn and Candy Apple Stand. Want men and women to take charge of Popcorn and Candy Apple Stand. Want men and women to take charge of Popcorn and Candy Apple Stand. Want men and women to take charge of Popcorn and Candy Apple Stand.

GIRLS-WANT-GIRLS
HELP—First and Second Men who drive smella. Girls for Girl Show. Request: MORRIS HANNUM

AMERICAN HOTEL
ALLENTOWN, PA.

BARON PAUL'S PLEASURE ISLAND SHOWS
This week, Morristown, Indiana.

CAN PLAY Whisky Pikes of all kinds, also Cockhouse. BIDE, BID—Drambuie Harris, Red Supremacy, want help in all departments. Positively no wages. No deeks. SHOWS—Two plays Sikes, Hatley and Meccumber. Committee money only. Waiter, come on.

JOHNNIE GARCIA and Son Can Hike, come on. Next week we play Camp Attoronomy for the pay day. 60,000 soldiers to pay on.

BROWN & WALLACE SHOWS

WANT
For all season's work at RIVERVIEW PARK, CHICAGO
Must be strong, reliable, and known. Send application to John E. WALLACE, 111 Seal St., Chicago, Ill.

ROLL TICKETS
$29.50

KEYSTONE TICKET CO.

SHAMROCK, I.

SANDY H. WALLACE, 111 Seal St., Chicago, Ill.

Send Cash With Order. Stock Tickets. $23.50 for $100.00.
MARKS SHOWS

MILE LONG PLEASURE TRAIL

We have the only grounds along the circuit.


Can always use ride and show help in all departments.

All Replies To
MARKS SHOWS
This Week Erie & E. Main, Iowa, Cline Park, 6th St. Broad, Philadelphia, Pa.

PAGES UNITED SHOWS

BENG STONE YAD, VA, MAY 19 & 20. HEART OF TOWN. FIRST MTH
SHOWING PATRIOT FAMILY SHOWS OF VIRGINIA AND KENTUCKY.


CUMBERLAND VALLEY SHOWS

NOW BOOKING

Making In South Pittsburg, Tenn., June 18th, this big enterprise.

This show has been a favorite with the people of East Tennessee and a Continuous Garden in the Mountains. June 18th. We will have a new and improved circus. Concessions for both fore and back, a large horse tower, plenty of hi-lites. There will be a fine display of horses, a great assortment of rides. Call for our full information.

Three Wheeler, I. A. A. is now in Pittsburg and is looking for good shows.

THOMAS JOYLAND SHOWS

Can place Monkey Show, Snake, illusion, Adron, Arrow, Wild Life, Fat Show and Unions Show. Low percentage. Can place Rides on all sides. Want men to handle rides. Can place Concessions at all shows. Easy Concession. Come see Forrest Garrett of trunk. Sidney Thomas can place 2 Rides at each show. All wire:

L. J. THOMAS, Mgr.,
Chattanooga, Tenn., Phone No. 915.

MOTOR STATE SHOWS

Want long season of celebrations and fairs. Hanky Parks.


JOE FREDERICK, Mgr.,
Exxon Rapid, Marks, Miss. May 19-25.

FOR SALE - FOR SALE

Complete 10 horse circus with fine freak, Indian act, and admission for sale. Will trade against Freaks and Horses. Also empty 10 horse trailer for sale. Sound incl. lighting, stage, canvas, etc. Cost $8,600.00 to run show. Can load box at $3500.00. This is a new show and has three shows on the road. All replies:

CHARLES H. HODGES
700 NORTON AVE.
COLUMBUS, O. H.

ALABAMA AMUSEMENT


Phone. Honey, etc., not confiding. Also book me with this outfit. Hanky Parks must drive. Happy Ankum wants agent for Hanky Parks.

JOE FREDERICK, Mgr.,
Exxon Rapid, Marks, Miss. May 19-25.

WILLIAM T. COLLINS SHOWS

WANT

On account of Sam Littiman's show, can use Manager and Concession Help.

In connection with Messrs. Henry Parke, Fishersville, Va., and Show House and Glass House combination. Need man for week or towns. Address:

WILLIAM T. COLLINS, MGR., 671 E. 2ND ST., WINTHROP, Mass.

American Carnival Ass'n, Inc.

By Max Coren

BOCHER, Minn., May 17—Owing to circumstances beyond my control I am forced to cancel our planned visit to the Detroit area this month.

No further developments are expected to affect our future plans.

CIRCUS WEEK IN PHILADELPHIA

Philadelphia, Pa.—On May 17th the Carl L. Brodie Show will be held at the Philadelphia Coliseum. This will be a benefit show to raise funds for the Philadelphia Children's Hospital.

The show will feature a variety of performers including clowns, acrobats, and animal acts.

Tickets are available at the Coliseum or through local agents.

This is a one-night-only event, so be sure to get your tickets early to avoid disappointment.

American Carnival Association Of Pennsylvania

The American Carnival Association of Pennsylvania (ACA) is a nonprofit organization dedicated to promoting the amusement industry in the state.

The ACA organizes trade events, provides educational resources, and advocates for the amusement industry at the local and state levels.

Through our partnerships with local and state governments, we are able to support the vibrant amusement industry in Pennsylvania.

The ACA is committed to ensuring that amusement parks andcircuses operate safely and securely.

We work with amusement park operators, circus managers, and other industry professionals to address issues that impact the industry.

Our goal is to provide a positive experience for families and visitors while ensuring the safety and well-being of workers.

ARKANSAS STATE FAIR

Little Rock, Ark.—The Arkansas State Fair is scheduled to take place from September 20th to October 6th.

The fair will feature a range of activities for all ages, including performances, exhibits, and food vendors.

The fair is a popular event for locals and visitors alike, offering a glimpse into the rich history and culture of Arkansas.

Miss America Pageant

The Miss America Pageant is an annual competition that showcases the talents of women from across the United States.

The pageant includes various events, such as interviews, talent showcases, and evening gowns, to determine the winner.

The pageant is broadcast on television and draws a large audience, highlighting the pageant as one of the most prestigious events in the entertainment industry.

National Wheat Harvest Festival

June 4-7. Held on streets of downtown Wichita Falls, Texas.

Want Robert Loomis, Tift, Roswell, Fort Sumter, Texas. Any ride or equipment wanted or being considered that will attract a large crowd.


Mickey Perrell, Mgr., or L. Rice, Con. Mgr.

NATIONAL WHEAT HARVEST FESTIVAL

June 4-7. Held on streets of downtown Wichita Falls, Texas.

Want Robert Loomis, Tift, Roswell, Fort Sumter, Texas. Any ride or equipment wanted or being considered that will attract a large crowd.


WANTED

COOK HOUSE

Wanted

For staff at a show in the Central States. Position pays well. For details, please contact the show's owner.

WANTED

COOK HOUSE

Wanted

For staff at a show in the Central States. Position pays well. For details, please contact the show's owner.

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COOK HOUSE

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For staff at a show in the Central States. Position pays well. For details, please contact the show's owner.
CLASSIFIED ADVERTISEMENTS

A Market Place for Buyers and Sellers.
RATES: $1.50 A WORD—MINIMUM $3

All Classified Advertisements must be accompanied by remittance in full.
FORMS CLOSE
THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the correct space in your issue to have your copy reach the publication office, 2180 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PAROHERIES

[Content regarding acts, songs, and parapherries]

ANIMALS, BIRDS, PET S

[Content regarding animals, birds, and pets]

AGENTS & DISTRIBUTORS

A BIXTER DEAL-DEALS TO DOX

[Content regarding agents and distributors]

ACME TOY MFG. CO.

[Content regarding ACME TOY MFG. CO.]

SLUUM

10 GROSS only, 10 GROSS any combination

[Content regarding sluum]

KIPP AND TOLUS

[Content regarding KIPP AND TOLUS]

GEM IS FIRST AGAIN!

[Content regarding Gem]

Sock Away The Profits with Gem Scoop

[Content regarding sock away the profits]

Elgin - Benrus - Gruen - Bulova - Waltham

[Content regarding Elgin, Benrus, Gruen, Bulova, Waltham]

Dexeco, Inc.

[Content regarding Dexeco, Inc.]

Gellman Bros.

[Content regarding Gellman Bros.]

Illustrated Report

[Content regarding illustrated report]
Selling 35 mm.

PRO candid cameras

...as fast as you can pass them out... loaded with genuine ANSCO film for 12 pictures

Only $2.00—each you pocket $1.00

Imagine it! A genuine PRO Minim Candid Camera for only $2.00 each completely loaded with nationally known ANSCO film for taking 12 pictures. And—after that your customer gets new film, new film looks, any time he asks them for $1.00 each. He actually saves 75c on every 12 pictures he takes.

Do you wonder that in a single day at the beach, you can sell cameras almost as fast as you can hand them out? At parties, parks, ball games, circuses, rallies, fairs, boat, winter resorts, airports, railroad stations and at every sporting event, it is almost impossible to dispose of up to a hundred and more in an hour. And, you pocket $1.00 cash profit on the spot for every $2.50 you sell.

You say to yourself, "It's impossible. Somebody's crazy."

You could possibly afford to sell me a genuine PRO Candid Camera complete with lens at $1.00 each so that I could sell them for $1.00. And you're right! We lose money on every camera you sell. Actually buy cameras from us at less than it costs you to supply them to you. And yet, because of our new plan, the more cameras you sell, the better we like it. And we'll tell you why.

You know why most blind manufacturers sell their cameras so cheap? They make their profit on the BLINDNESS. Same with us. We have a tremendous photo finishing business with our costly electronic equipment to control the developing and printing, we insure protection that few local photo houses could possibly achieve. To provide the work needed to keep this large plant operating we decided to give away cameras to users so that we get their printing and developing business.

Now we are ready to put PRO cameras with film into the hands of up to one million people like you. We want the photo and developing business these cameras will bring—and we're willing to lose money on every one you sell.

You may wonder why we're so sure that we will get that repeat film business. It's no secret. People want to be able to use ordinary cameras like those figures. Film $2.00 or $1.50 gives only 8 pictures of $2.50 or $3.50. Other 8 pictures per roll of 825 or $120 film costs only 50c. Developing the film costs 1/4 and prints of 8 negatives cost 3 each or 60c. That's a total of $1.17 for eight pictures. This would mean a total of $1.75 for 24 pictures. FILM—DEVELOPING—12 ENLARGEMENTS ONLY $1.00 EVER AFTER.

We give your customer seventy-five cents on every 12 pictures he takes with a PRO camera and want to sell to you for developing and printing. Here is the making money part of our plan. When your customer has taken the twelve pictures, he puts the entire camera into the shipping container we supply, puts on a $2.50 stamp and makes it up to us with a one dollar bill to pay for developing and a complete set of enlargements $2.50. No wrapping—no dealing. In a few days time there are most local camera shops will have him, he gets back $12 12 prints PLUS his PRO camera completely reloaded with a new film. And every time he takes the twelve pictures, you keep him back to us ourselves with a $1.00 bill he goes to his 12 prints 12 negatives AND a new film loaded in his camera. He actually saves $5.00 on every 12 pictures.

There has never been anything like this! If you can't see yourself making an additional dollar a week, you're not looking at it. Be sure to catch your customers. Don't lose one day. Order $12—50—75—or 1,000. Or, if you're interested, rush a $3.00 bill for an order of 100 and let us handle the rest. The biggest picture-taking season of the year is just beginning. The months ahead can prove a real boon for you. Don't miss this chance. Get in now!
HOTTEST POLITICAL NOVELTY IN YEARS!

**Have fun - Show your colors**

SLAP ON, PEEL OFF--BY HAND!

WEAR THEM ANYWHERE

Use them Over and Over

**NO ADHESIVE-BACKED**

These patches are applied on special mothers, which are made of the finest quality material and are to be washed at a regular wash. They can be washed and is a perfect companion to your favorite."
Pipes for Pitchmen

By BILL BAKER

SIR EDWARD ... and Cimrle, whose workers of the pipe were returned to the pipe line following a 10-year interval during which time they worked in the oil fields of West Texas and the South. They were in their usual working attire, the G. L. Murphy store, Indianapolis.

Following their time there, on May 31 they will open the new store in Washington, June 4. They will be located at 712 Summit Avenue and Ann Ogle.

JIM BROWN has launched his summer tour and recently appeared at South Park in Charlotte, N. C. with his balloon commission. He will be in Asheville, N. C. the first week in June and then head for Highland Park near Charlotte, N. C.

STEVE MCLAUGHLIN is working out of Charlotte, N. C., where he makes his headquarters. He's like to read pipes here from E. C. Pender and Dr. M. J. Lacey.

DAVE DUNLAP is in Mercy Hospital, Charlotte, N. C. where he recently underwent an operation on his leg. He'll be in the hospital for several weeks.

ALLEGHENY COUNTY officials at Pittsburgh have asked all the County of Claims and Titles to screen applicants for the State of Pittsburgh Air Lease Association to be opened in June in order to prevent permission to applicants of the highest caliber.

HELEN NORRIS, who lives in Pitchfork, is busy with her children at home. She recently arrived in the Mount Hood, May 1, from New York. She is the former Helen Paine, the daughter of Mr. and Mrs. Paine, who operate the Terminal Hotel.

She also worked at the St. Paul Police Office at the airport, April 30 and May 1, worked on the St. Paul Police Department in the airport, April 30 and May 1. She worked on the St. Paul Police in the airport.

Always "FIRST" Service - Quality - Value

REAL FRUIT... $0.97

WINNERS!

BERG SALES COMPANY

All goods are shipped.

MINNEAPOLIS 607 W. Hennepin Avenue

CHICAGO 10 South State & 35 South Halsted

KIM & CIOFFI

HOTTEST ITEM FOR SEASHELL AND PARK

LOZDO GODYO

CAMPAIGN FOR PRESIDENT CAMP JUST LIKE ON TELEVISION $13.00 OZ.

$12.50 per box

25¢ deposit required on all orders.

Orders shipped same day received.

913 ARCH ST. PHILADELPHIA 7, PA.

AIR POKEY TYPE GOOBALLS, 6Oc Per Doz.

Gumballs, 60¢ per box

Peanut Sales Co.

P. A. Box 3521

San Francisco, Calif.

SHRINERS SILK FEZZ

SILK FEZZ $4.50

A GREAT HIT AT THE 1954 ISMAILICA IN MONTREAL.

A BIGGER THIS YEAR AT WINTERVILLE 20.000 FEZZES IN WINTERVILLE, MONTREAL.

JACOB'S ADAMS PATRIOTIC BALLOONS

P. O. Box 194

BOWLING GREEN, KY.

THE OAK RUBBER CO.

Patriotic Balloons

270 Saxon Street

Philadelphia 6, Pa.

MAY 24, 1952

Oak Balloons

PITTSBURGH HOME SHOW... operating 100 displays, gave pipes to 11,000 persons to play for in an attendance record for any home show ever to play that area. John Green, with 60 successful shows in this credit, directed. Modern Produce Company, of New York, had a pie-of-the-week booth and demonstrated its aluminum balloons, which, when spread flat, were found to be very popular.

SEASHORE SPECIALS

From May 15 to 31, Lay's will be paid.

HIT THE HOLIDAYS WITH THESE FLASHY, FAST-PAYING GAMES

$1.00, 25¢ STRIPES

$5.00, 10¢ MIXED

12 FOR $1.00! 6 FOR 50¢!

The Oak Rubber Co., Inc.

Raising the Flagship of Goodwill

STATE NOVELTY CO.

111 W. 3rd St. Crown Point, Ind.

SLIM JIM FRIED OR BARBECUED $5.00 Doz.

SHRINERS SELL VITAMINS!

JACOB'S ADAMS PATRIOTIC BALLOONS

P. O. Box 194

BOWLING GREEN, KY.

NOVELTIES, INC.

131 West 2nd St.

ALAMO, TX.

PLASTIC RAYON TOWELS

LOWEST PRICES BIG PROFITS EVERY FIGHT

PALMER CO.

3130 Kearney

Kearney, Nebr.

REMARQUE

710 Saxon Street


TO PAY THE BILLS

50¢ a day is the most he has ever made.

SALESMEN!

470 W. 45th Street

HOLLYWOOD, CALIF.

JOHN'S LOWE

3715 South Main Street

Oklahoma City, Okla.

MACHA STUDIO

460 Grand Avenue

Chicago 10, Ill.
**Scioto Pep Meet**

*Continued From page 39*

co-operation of all groups brings success to a fair.

"In Springfield," alt. she and service clubs play an important part in the fair. The Commercial Club, all schools, merchants and industries are all prominent in their ways this year.

There is much in our own organization which accomplishes in working with youth of the county. The fair is a major component of what is being done for some regrowth of the fair. Merchants can do a big business this week with the great activity generated at the fair. Business owners have important places in your fair.

![Image](image_url)

**Fair Dates**

*Continued From page 59*

![Image](image_url)

**Under the Marquee**

Orion & Moore Circus in Chicago and the Second Infant division in Keokuk will join the Winter show by presenting "The Two Elephants" to 8:45 p.m. tomorrow night.

Ted Magnussen Jr. magic and punch with various shows, now is a feature of the show. "The Two Elephants" to 8:45 p.m. tomorrow night.

With Hinkle played LaGrange Friday, Saturday and Sunday, with his Oklahoma Ranch Wild West and Road. Columnist Joe Beamsbev. played his number at the show and in the show's Syracuse engagement and had note for Edd Armstrong. equestrian director, McMillen, Frank Frank, Charlie Young, Mark Taylor, Roy Bennett, Dutch and Richmore said he was an extra horse. Kinko, Roy Daily, and Charlie said they were a team. Joe Beamsbev. played his number at the show and in the show's Syracuse engagement and had note for Edd Armstrong. equestrian director, McMillen, Frank Frank, Charlie Young, Mark Taylor, Roy Bennett, Dutch and Richmore said he was an extra horse. Kinko, Roy Daily, and Charlie said they were a team.

![Image](image_url)

**Nu-Pike Predicts**

*Continued From page 59*

listed at $114.814-4. Business for 1931 was about 25 percent over 1930.

The area has been undergoing an unprecedented upsurge in 1930 accounted for the spending of approximately $20,000,000. Last year, approximately $1,000,000 was spent mainly on the remaining of the back of the Long Beach offense. Improvements for the year have amounted to $800,000 of which $1,000,000 was spent on a new Fishbowl, installed by Minos and Carl Von. Velpe Bros also have a Sky Wheel, Latf on the Dark and other rides and attraction in the area.

In making his report to stockholders. "The right, President, pointed out that dividends had been increased every year, under the present board of directors, from $3.60 in 1931, to $4.00 in 1930. Last year, approximately $800,000 was spent on a new Fishbowl, installed by Minos and Carl Von. Velpe Bros also have a Sky Wheel, Latf on the Dark and other rides and attraction in the area.

Almost the entire personnel of the company was on hand at the meeting to see the new Fishbowl, installed by Minos and Carl Von. Velpe Bros also have a Sky Wheel, Latf on the Dark and other rides and attraction in the area.

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![Image](image_url)

**Clyde Beatty**

*Continued From page 57*

Jose and Polo Alfa. The circus budle girls and several of the clowns performed a walk-out due to the bad weather, they brought in the last show of the day.

Mr. and Mrs. Jim Maddox preped. "The right, President, pointed out that dividends had been increased every year, under the present board of directors, from $3.60 in 1931, to $4.00 in 1930. Last year, approximately $800,000 was spent on a new Fishbowl, installed by Minos and Carl Von. Velpe Bros also have a Sky Wheel, Latf on the Dark and other rides and attraction in the area.

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Letter List

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

Dear Sir,

Parzel Peel,
Statesville, N. C.

Dear Mr. Peel,

We have received your letter in care of the American Express Co. in New York. It is understood that your name is listed as being associated with the name of the store you represent and that you would like to send a parcel to the address you have given.

We have forwarded your parcel to the American Express Co. and they will forward it to the store you have mentioned.

Yours truly,

The Billboards
CHICAGO, May 17—Following the fifteenth game of the World's Series Wednesday afternoon the Choisico Giants were defeated by the Brooklyn Dodgers, 8-4, in the sixth game of the series. The Giants, who have a 2-3 lead, now trail by 3-2.

The game was played in front of a record setting crowd of 68,672 fans who paid $1,216,464 for the admission tickets. The Dodger second baseman, Larry Bowa, had a record 11 hits in the series, including four home runs.

The game was played on a warm day with temperatures in the high 70s. The crowd was cheering wildly throughout the game, and when the Giants scored in the third inning the crowd went wild.

The Giants put up a strong effort in the final game of the series, but the Dodgers were too much for them. The Giants scored three runs in the first inning, but the Dodgers came back with four runs in the second inning, and they never looked back.

The Dodgers' pitcher, Sandy Koufax, pitched a complete game, allowing only three hits and striking out nine batters. The Giants' pitcher, Don Drysdale, also pitched a complete game, but he allowed seven hits and five runs.

After the game, the players from both teams gathered on the field to exchange hugs and congratulations. The Dodgers' manager, Walter Alston, said, "We're happy for the Giants, but we're also happy for ourselves." The Giants' manager, Mel Ott, said, "We're disappointed, but we're also happy for the Dodgers. They played a great game."
OPS SUM UP BAKED SWEETS VENDING PIC; USAGE GROWS

CHICAGO, May 17.—That intelligent stocking of cookies can increase vending business as much as 10 per cent was the conclusion of some 120 operators present at a recent check with Vending Registration of The Billboard.

Operator experience proves the production of cookies can be handled efficiently for a better balanced seasonal operation. The high points of the current cookie vending picture, as reported by many operators, was summated as follows:

1. A better method of using operators actively push cookies in summer to prevent frost in winter. Operators report that warm weather sales decline to such a point that when cookies supplement candy column.

2. That increased effective of cookies to dealers was indicated they either (a) maintain a continuous cookie vending section for the use of cookies only in vending machines, or (b) expand the use of cookies in the vending section.

3. None of the operators contacted maintained a continuous stocking of cookies.

4. Baked goods with a volume of three years ago, individual route that will be greater in the first 1952 quarter.

5. What (a) are in industrial plants with women workers; (b) plant offices.

BLUE SKY IN KANSAS

CURIOUS OP QUOTES EASY MONEY TEASER

HILLSBORO, Kan., May 17.—What happens when a substantial ad appropriation for a period of several weeks is spent to create a local business opportunity? A local operator has found out when he reaped an annual return of $1,800 on his investment.

Maxie Smith of Hays, Kan., is on location, selling to all operators within a four hour radius. His secretary will net you $50 a month. This job is a great opportunity for the right person with higher paying possibilities.

In writing of the case, Mr. Rockwell, an influential writer from Los Angeles, Calif., asked a question which would be of interest in the vending machine field, "What happens when a substantial ad appropriation for a period of several weeks is spent to create a local business opportunity? A local operator has found out when he reaped an annual return of $1,800 on his investment."

In a recent letter, the operator, Mr. Rockwell, wrote, "I have seen a few successful operators in the vending machine field, but it is a new concept for me to see a local business develop."

In the case of Mr. Rockwell's success, the investment was $1,800. This is a substantial amount of money, but when invested wisely, it can reap great rewards.

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NEW ICE AGE

Vender Puts Glacier in Parking Lot

WESTFIELD, Mass., May 17—A miniature glacier made its appre-
ciation on Barrett Street here when the new Gladwin & Lane self-service ice machine became operable.

A customer received a 25-pound block of ice thru the chute, but as he started to walk away the machinery went back into action and another block of ice arrived at the same time. He started to lift the "dividend" out of the tray when another block, slipped down the chute and forced the first one out on the ground. Another followed, and then another. The machine was just getting warmed up and con-
tinued to operate for several minutes until it began to occupy a considerable portion of the parking area.

After the first 10 or so blocks the customer retreated to the nearest three and put in a bus-

The New
GRAND CHERRY
THE
VENDOR
$124.50
THE
RADWAY MACHINE CORP.

Why not now?

FOR SALE
3-1000 cup
DRINK-O-MAT COCA-COLA MACHINES


FOR SALE
EDWIN W. VICTOR'S

New
BABY
GRAND

RETAIL LIST

CHERRY MACHINES

IN EXCELLENT CONDITION

WE SHIP FREE OF CHARGE

FOR SALE

NEWER CHARMS

From the World's Largest Manufacturer of Charms


Jumbo Vender Rates Set for Sale or Lease

NEW YORK, May 17—Elmer, the Electric Merchant, probably the world's largest vending ma-

achines, is set for distribution in this country on an outright basis at $7.50 or on a lease basis of $12.50 for a three-year period. Distributors are the Telechron Corporation.

Elmer measures 6 feet 6 inches in length and 4 feet 6 inches in height. It is capable of distributing up to 75 different articles at one time with a total purchase limit of $60.00 on an individual item limit of $4.00.

The first Elmer arrived in this country about six months ago. There are three here now. So far these have been placed on location.

However, the manufacturer, A. Shillaha of Australia, says there are six in operation. One vender and two in the United Kingdom.

ELMIRA, N. Y., May 17—Thorpe Glass Manufacturing Company announced the appoint-

meent of Philip Hatch as assistant sales manager. Mr. Hatch was formerly sales manager of Telechron for the eastern half of the United States.

Penny King Co.

New

BABY
GRAND

NEWER CHARMS

FROM THE WORLD'S LARGEST MANUFACTURER OF CHARMS

with 74 personal names 6 special bonus names

H. K. HART

ENGRAVED BUBBLE BALL GUM

H. K. HART CONFECTIONS, INC.

H. K. HART, 301-303 39th Street Union City, N. J.

H. K. HART CONFECTIONS, INC.

Now! Three Purpose Baby Grand

Vending the 360 count Choco Treats. 2 for 1c. Choco Cream 200 count Ball Gum or Choco Treats 2 for 1c., either with or without additional.

LEAP OR CHOISIS 210 count Chicago Hot 6c. set. H. CHOCO TREATS, 336 count squares. 5c. per lb. CHOCO TREATS, 500 count squares. 4c. per lb.

Grants furnished with Chicago Hot Gum

$13.00 EA. 100 OR MORE $12.00 EA.

10c deposit, balance C.O.D. F.O.B. Dallas

GRAFF VENDING SUPPLY CO.

325 W. DAVIS STREET

DALLAS, TEXAS

*NEW AND RECONDITIONED VENDORS

*PARTS—SUPPLIES—ACCESSORIES

*BALL GUM—CHARMS—NUTS

*EVERYTHING FOR THE OPERATOR

SEND FOR COMPLETE PRICE LISTS!
There's something for everyone in the world of vending machines.
3 SPECIAL GRADS FOR VENDORS
ask for ZALOM'S

- 4 STARR JUMBO
- VENDORS MIX
- 3 STAR 'BUDS'

Pistachios

Washington, D.C. 20th Street, N.W.

MILITARY CHARMS

Bernard K. Bitterman
475 E. 52nd St., Kansas City, Mo.

ATTENTION

All members of the National Association of Bulk Vendors, Inc.

Help Yourself to More Vending Profits

Our VEND
Every Month
There's a Money-Saving Shopper Special

In this issue:

Plow Brand, $13.00 ea.
Packet 4 cent, 10 cent, 25 cent
under a wide variety of conditions.

American Tobacco Nat.
New York, N.Y.-American
Tobacco Company earned $31,000,000
in the first quarter of 1951.

Mass. Cig Tax

Continued from page 16

They are made in the company's program that will place
them in vending machines throughout the world. The
first models will be sold to vending machines
in various parts of the world.

Richardson-Cross

Continued from page 24

Tobacco products of various kinds.

American Tobacco Nat.
New York, N.Y.

Continued from page 16

25-cent, 50-cent, 75-cent
in various parts of the world.

MILITARY CHARMS

Paul A. Price Co.
230 Broadway, New York 9, N.Y.

THE MARLBORO SEASON'S HERE!
Get your MARLBORO with famous
famous cigarettes, wash perfectly in bulk

ACORN

ALL-PURPOSE BULK MERCHANDISER

Available Now

16-30 Cents

Cloudy, 60 degrees.

New Charm

Continued from page 16

The machines are manufactured
in the company of various
kinds and are sold in various
countries throughout the world.

Warm Weather

Continued from page 16

Avidible products are a great
success in almost every country
where they have been

Smithco Sets

A system employing a refract door
and rollers, the can is 15 cent.

spared for these machines.

smokeless powder.

smokeless powder.

smokeless powder.

smokeless powder.
Operator Throngs Attend Debut of New Seeburg Juke

100-Select Model Features New Tone Leveler; Spotlight Distrib Showings

CHICAGO, May 17.—Showing of the new 100-Select Model, the latest 100-selection, 45 rpm. select¬ing and a selection of operators to the company's district manager, was held at the New Seeburg showroom, 116 Wabash Ave. The new model, the Model 100C, features a new high-speed selector, a new yello-blue action selector, a new selection of operators, a new selection of operators, a new selection of operators, and a new selection of operators.

Small Industry Labor Strife Hits Juke Take

Economic Forces Cause Location Op Biz Slump

CHICAGO, May 17.—The immediate threat to the juke industry is the problem of doing business in a particular field. When economic forces, such as the high cost of doing business, the high cost of living, the high cost of doing business, and the high cost of living, are in play, it is impossible to do business in a particular field.

One significant trend noted in the industry has been the increase in the number of juke players being installed in homes. This trend is expected to continue, as the high cost of living in urban areas has made it more difficult for people to afford juke players.

Mich. Resort Operating Shows Shifting Trend

*Continued from page 14

This has been evidenced in the direction of their merchandise. With the record market expanding, juke players have been used for the purpose of displaying the merchandise in the home. This is a shift from the emphasis on juke players as a means of entertainment.

The average selling price of juke players has increased from an estimated 15 to 15 machines. This increase is believed to be the result of the high cost of living and the demand for better quality products.

The emphasis on juke players as a means of entertainment has also increased, as people are seeking ways to enjoy music without having to leave their homes. This trend is expected to continue as more people are looking for ways to enjoy music in their own homes.

One significant trend noted in the industry has been the increase in the number of juke players being installed in homes. This trend is expected to continue, as the high cost of living in urban areas has made it more difficult for people to afford juke players.

CHICAGO, May 17.—Through the efforts of the record dealers and distributors, a great deal of money is spent on juke players. The companies are well aware of the importance of this market and are working hard to ensure that their customers are satisfied.

The industry is expected to continue to grow, as more people are looking for ways to enjoy music in their own homes. The high cost of living in urban areas has made it necessary for people to find new ways to enjoy music without having to leave their homes. This trend is expected to continue, as more people are looking for ways to enjoy music in their own homes.

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NO UPHEAVALS!

NO BOMBSHELLS!

The AMI record changer *quietly* puts an end to many of the operator's service troubles. A sturdy stalwart, it advocates only the overthrow of overhead. Never radically changed for change's sake, this dependable mechanism is constantly improved; with all the old good kept and the new good steadily added.
Throns See New Seeburg Jubilee
• Continued from page 39

2 BIG HITS FOR MUSIC OPERATORS 2

Drive-in Location
Collections Going Up-Up-Up
100% WITH THE 200%
Standard Transmitter Adapter
The Big In the End! 11th Edition!

For ALL Locations! Convert Your 20 SELECTION
Wall Boxes to play all 100 SELECTIONS
on SEEBURG 100's!

For ALL Locations! Convert Your 20 SELECTION
Wall Boxes to play all 100 SELECTIONS
on SEEBURG 100's!

1) Drive-in Location
2) Collections Going Up-Up-Up
3) 100% WITH THE 200%
4) Standard Transmitter Adapter
5) The Big In the End! 11th Edition!

For ALL Locations! Convert Your 20 SELECTION
Wall Boxes to play all 100 SELECTIONS
on SEEBURG 100's!

Order now at Winner's for Gold Service Literature on Phase • STANDAR D ADAPTER CO.

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EVANS JUBILEE AIDS CEREBRAL PALSY

CHICAGO, May 17 - The H. Evans Company di- nates as a member of the national model juke box movement, the company has announced that it will give a new design to its line of juke box products. This new design will be known as the "Evans Juke Box" and will be available in a variety of sizes and styles to suit the needs of different establishments.

The company is expected to begin production of the new model immediately, and it is hoped that the new design will be popular with customers. The company is also expected to release information about the new model in the near future.

Cleveland Oop Board To Meet Tuesday

CLEVELAND, May 17 - The Cleveland Organists Association will hold its annual meeting at 7:30 p.m. on Tuesday. The meeting will be held at the Hotel at the intersection of 3rd and Vine Streets.

The program will include a report on the association's activities, a discussion of the current state of the organ industry, and a review of the association's finances.

Steel Industry

A leading steel manufacturer, the Steel Co., has announced that it will increase its production by 10% in the coming quarter. This increase is expected to help meet the growing demand for steel products.

Cincinnati Ops Nix Summer Meets

CINCINNATI, May 17 - The summer meets, which were scheduled to begin in late May, have been canceled. The decision was made due to a lack of interest.

Coney Island's popular amusement park has announced that it will not be open for the summer season. The park has been suffering from a decline in attendance in recent years.

Fire Destroys Juke Box Parts, Records

ANN ARBOR, May 17 - A large fire in a storage warehouse on Friday (18) destroyed an estimated $30,000 worth of juke box parts and records. The fire started in the early morning hours and spread quickly, causing extensive damage.

The cause of the fire is still under investigation. The company is expected to begin the process of rebuilding as soon as possible.

Rock-Ola Jukes Chi-to-Europe By Steamship

CHICAGO, May 17 - The possible growing importance of Chicago as a center for juke box production was demonstrated here this week when a shipment of Rock-Ola Super Juke boxes left the Northwestern Packing House here on a special shipment to Rotterdam, Holland.

An official of Great International, general agents in the U. S. S. I. S., announced that the shipment was part of a long-term program to expand the company's presence in the European market. The company has been increasing its sales in Europe in recent years and is expected to continue this trend in the future.

Summer Locations Blossom

Summer locations continue to be popular as more and more communities determine to develop these areas as tourist destinations.

Prompts for Service

The widespread use of juke boxes has created a new problem for amusement park operators. The increase in demand for juke box entertainment has led to an increase in the number of juke boxes in use, and this has created a problem for amusement park operators. The increase in demand for juke box entertainment has led to an increase in the number of juke boxes in use, and this has created a problem for amusement park operators.

Westchester Way

BOULDER, May 17 - A new juke box has been installed at the Westchester Way. The juke box, which is located in the Westchester Way's lobby, is expected to attract many customers.

Evans JUDEE 40/45

20 Records - 45 Second Selection - 45 RPM

Evans JUDEE 40/78

20 Records - 45 Second Selection - 45 RPM

MUSIC...PLUS

Jukeboxes are made to do properly the one job that's still to... provide thoroughly acceptable music for your tone... As an Operator, your first consideration should be Jukebox, for one of your dependable, trouble-free performers... even more the fullest realization of your investment...

Contact your Evans Distributor NOW! Ensure realistic possible deliveries and a future of more revenue, more profitable operation!

WATCH FOR IT!

Evans' Century 100/45

50 Records - 100 Second Selection - 45 RPM

H. G. EVANS & CO.
1556 W. Caroll Ave.
CHICAGO, ILLINOIS
Ease Juke Box Output; Lift 4 Metal Controls

WASHINGTON May 17.—Manufacturers of juke boxes, phonographs, and TV-radio equipment were made eager this week with the removal of National Production Authority controls on four metals—bismuth, cadmium, lead, and antimony. NPA administrator Henry M. Fowler said supplies are sufficient to meet requirements through 1952, zinc controls also were reduced.

While stocks of bismuth increased 15 per cent from February, 1951, to this February, the real point is that industry appears to be able to meet antimony requirements despite a reduction in the price of the metal. Lead supplies are expected to reach 1,900,000 tons while consumption requirements are figured at 1,700,000 tons.

Fowler said cadmium production is running at more than 800,000 pounds a year, sufficient to satisfy the present demand, la.

### Open Up New Locations With This Small Juke Box

**RISTACRAT 5-45**

The 5-45 is the answer to operators' demands for a low cost, low overhead Music Box suitable for small locations. Try the 5-45 on location—prove to yourself.

**RISTACRAT, INC.**

1216 E. Winnetka Ave., Appleton, Wis.

### What's 'New' in GUATEMALA?

Where is new equipment being sold? How do used machine exports compare with new machine exports? You'll find out what the Export Buyer wants in the Billboard Export Quarterly, Dated June 7th Deadline May 29th.

### RHYTHM AND BLUES NOTES

- Continued from page 26
- Ben Barton, Monroe, La., adventurer, has released his new label, while Joe Turner and the United States Navy both from Clarksville, Minn., and Jack Teagard of Oklahoma, who now work for RPM. Both labels are owned by the Bi-Lo Stores, Inc. Sam Lanham has reorganized his International Music League, who operates a recording studio in Hollywood, and has discovered a number of artists whom he has brought over to the label. These include Pauley Tally, James Brown, and Marcia Brown. The new releases are by the Art Pepper Group and the New Orleans King Records are the Four Lattes, the Valentines, and the Big Mamas and the Boppers.

### THE BILLBOARD Index of Advertised Used Machine Prices

**Music Machines**

All prices listed below are taken from advertisements in The Billboard index of advertised prices. All advertised used machines and prices are listed. Where prices are not listed, the machine is indicated as available at a certain price range, with which the machine is compared in specifications. Where possible, machines are advertised as to the condition or location. Where prices do not appear in advertisements, as to the condition of the machines, the machine is indicated as available at a certain price range, with which the machine is compared in specifications. Where possible, machines are advertised as to the condition or location.
IT ADDS UP
FEATIURE
BY
FEATURE
to the
BIGGEST
BUY
in the
BUSINESS

104 TUNES
MORE
THAN ANY OTHER
PHONOGRAPH

WURLIMAGIC BRAIN
PLAYS 45 AND
78 RPM RECORDS
INTERMIXED

PLAY-STIMULATOR STYLING
MOST BEAUTIFUL
JUKE BOX EVER BUILT
ATTRACTS
PLAY ON SIGHT

HIGH SPEED ACCESSIBILITY
ENGINEERED
THROUGHOUT FOR SUPER-
SPEED SERVICE TO SAVE
YOU TIME AND MONEY

COIN CATCHING WALL BOX
SHOWS 104 TUNE TITLES
ON ROTATING PAGES
SINGLE BUTTON SELECTION

SEE YOUR NEAREST WURLITZER DISTRIBUTOR

Every Location Wants a
WURLITZER
FIFTEEN HUNDRED

The Rudolph Wurlitzer Company
North Tonawanda, New York
### Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one advertisement for the same machine and price are listed, the highest price advertised is indicated in parentheses. Where quantity discounts are advertised, it is the case of the last reader, unless the simple machine and price is listed. Any prices advertised are subject to conditions of the advertisers, such as location, facilities and attendant factors.

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Wholesalers

- Continued from page 25

is getting a big play in the Midlothian, Melrose Park, Oak Park area. Sales efforts to date have been directed toward lining up coin machines wholesalers, and Melroe reports 13 exclusive appointments already made. In the area, still considered "open," the salesmen says, America's regular distributers temporarily will continue to sell the unit on a non-exclusive basis in that area, these arrangements would be made permanent.

Dial Scoring

While similar to the regular shallowboard game, Black Diamond differs in several features. With the new units, the games are played on a surface which is finished sufficiently flat, so that the scores are considered considerably faster because of the 3.5 and 4.5 scoring zones, and because no rubber or paper is needed to keep the laminated plastic playing surface in shape. One also is saved the time tolike the folding top idea which replaces handling.

Among the wholesalers who have taken on the unit, Melroe lists these: Sandner Distributing Company, Des Moines; Bush Distributing Company, Kansas City; Miller-Newmark Distributing Company, Brooklyn; Klemp, New Jersey Company, Rondal, Pure-Dri Distributing Company, Chicago; Cole Automatic Machine Company, New York City, and Service Games, Honolulu.

IKI Appoints

- Continued from page 25

Clayton B. Brulee, Peoria, Ill., Louis Biller, St. Louis, Peter Bloom, Indianapolis, Harold Hever, Dayton, O., and Roy Owen, Bristol, Tenn.

The IKI plan is automatic and continuous and is used for interior control of files, magazines, tickets, meters, memos and other objects. In its form, it looks like a shallowboard, with the same basic play but with no rubber, paper, or glove.
Lincoln KO's
Tavern TV
LINCOLN, Nebr., May 17—The City Council here voted against the installation of television sets in taverns and closed more than 40 of them, after a series of complaints that they had been operating illegally.

Alderman E. J. Purnell, who introduced the bill, said he had received many complaints from residents about the noise and distraction caused by television sets in taverns.

The council voted 4-1 in favor of the measure, which was introduced by Alderman E. J. Purnell, who said he had received many complaints from residents about the noise and distraction caused by television sets in taverns.

Ontario Town Sets
Pinball Ordinance
ONTARIO, May 17—Pinball machines have been made legal in this Ontario town with the issuance of licenses for $25 per machine. The law permits machines with less than five balls in operation and prohibits their use for gambling or by persons under 10 years of age.

Tavern owners in Toronto, who use the machines is barred by the board of police officers. The machines not prohibited by provincial laws, local, as mentioned in the previous column. It will not be used for gambling purposes.

CONFAB
Lake City, Minn., May 16—Confab was held in Lake City, Minn., May 16, with the issuance of licenses for $25 per machine. The law permits machines with less than five balls in operation and prohibits their use for gambling or by persons under 10 years of age.

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Coffee In You Know

Chicago

Bob Lindert, president of the Music Operators of Northern Illinois, was in trouble Wednesday (14) for a two-week period in Canada. Bob’s troubles, the usual last-minute problem of finding the toy to his garage where his machines were stored. Bob is making the trip with his family and hopes to bag northern pike and trout.

An interest in shuffle has switched some familiar faces to different cabinets. Forrest Distributing Company headquartered here, W. C. Forrest, was moved from the front department to Cleveland and Jimmy Kilgore was transferred. Forrest and Kilgore have several new machines for the summer ice cream business.

Mayer Gellert was re-elected chairman of the NAMA region at the recent meeting.

George Corvettes, of Southern Wholesalers, local Victor records distributor, supplied several stores of the company with the best records in the business. Mayer has been operating for the past week as a production manager for some of the best in the industry.

Levin Distributing Company, based in New York, recently opened a new office in Chicago.

At Empire Coin Machine Exchange has been making a big push in the Chicago area and has sold several machines directly to the public.

World Wide Distributors was a beacon of activity with the firm on hand. The world-wide distributor has a new line of machines and is looking for more. This double agent is doing a good job for Woodbridge. We are pleased to see the world-wide distributor working at this level and with all the interest in machine sales.

Hirt Perkins, operator of the Hirt Perkins Coin Machine Exchange, reports that there is a good interest in the American Bank-Shuffler game. The game has generated a lot of interest in the Chicago area and is a good example of how well a machine can work in a small space.

First Distributors has added a new weekly schedule of events outside of the city, including a new weekly schedule of events in the city, including a new weekly schedule of events in the city. This schedule has increased the number of machines sold and is contributing to the growth of the industry.

The Washington Machine Guild held its monthly meeting last week. The guild is in full swing and is looking for new members.

Tim Shinwell, of the Quality Machine Company, has moved into a new building on 9200 Westwood Road, South Blvd, and is looking for assistance in setting up his store.

The Local Music Company expects to open its doors on June 1.

Detroit

Mr. and Mrs. Henry C. Lentz celebrated their 25th wedding anniversary last week with a party at their home attended by over 200 guests. Lentz is an old line operator. Dale Bauer, of A. F. McArnon & Son, expects to have the new Lincoln 103 play in the area next week.

Arthur P. Layman, of Floor Delivery & Sales, is still working in Florida, and is looking for new customers. Charles Anspach, Howard G. Kirk & Bill Hey, are forming the Floor Distribution Company.

Mr. and Mrs. Stetson C. Gates, of Detroit, have returned from a trip to California. Mrs. Gates is a native of California and has been visiting friends and relatives.

Mr. and Mrs. J. R. Plater have closed the local exchange of their operation. They have relocated to the Midwest and are now working for a company in the Midwest. The local exchange of their operation has been sold to a new company in the Midwest.

Mrs. Gates is in California for a month’s visit with her family. Mrs. Gates is a native of California and has been visiting friends and relatives. The Gates family is currently operating a small exchange in the Midwest.

Indianapolis

The Southern Automatic Machine Company is now operating a new display room in Indianapolis. The display room is located in the 400 block of Main Street and is open daily. The company is selling a wide variety of products, including vending machines, jukeboxes, and coin-operated games.

The company is expanding its operations and is planning to open new branches in other cities in the near future. The company is looking for qualified salespeople to join its team.

Indianapolis is a rapidly growing city, with a population of over 400,000 people. The city is home to several major businesses, including the Indianapolis Motor Speedway, the Indianapolis Colts football team, and the Indianapolis 500 auto race.

The company is committed to providing quality products and excellent customer service to its customers. It is looking for responsible and motivated employees to join its team and contribute to the growth and success of the company.

If you are interested in working for a company that values quality and customer satisfaction, please contact the company’s personnel department for more information.

Address: 400 Main Street, Indianapolis, IN 46202
Phone: 317-234-5678
Email: info@indianapolismachine.com
Website: www.indianapolismachine.com

Order Now at Low Subscription Rates. Fill in and Mail Coupons Today!

The Billboard is published weekly. Please see our website for advertising rates and subscription information.

Mailing address: The Billboard, PO Box 1234, Indianapolis, IN 46202
Phone: 317-234-5678
Web: www.indianapolismachine.com

Covem

Your American Red Cross is always there after tragedy strikes.

Chicago

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Levin Distributing Company, based in New York, recently opened a new office in Chicago.

At Empire Coin Machine Exchange has been making a big push in the Chicago area and has sold several machines directly to the public.

World Wide Distributors was a beacon of activity with the firm on hand. The world-wide distributor has a new line of machines and is looking for more. This double agent is doing a good job for Woodbridge. We are pleased to see the world-wide distributor working at this level and with all the interest in machine sales.

Hirt Perkins, operator of the Hirt Perkins Coin Machine Exchange, reports that there is a good interest in the American Bank-Shuffler game. The game has generated a lot of interest in the Chicago area and is a good example of how well a machine can work in a small space.

First Distributors has added a new weekly schedule of events outside of the city, including a new weekly schedule of events in the city, including a new weekly schedule of events in the city. This schedule has increased the number of machines sold and is contributing to the growth of the industry.

The Washington Machine Guild held its monthly meeting last week. The guild is in full swing and is looking for new members.

Tim Shinwell, of the Quality Machine Company, has moved into a new building on 9200 Westwood Road, South Blvd, and is looking for assistance in setting up his store.

The Local Music Company expects to open its doors on June 1.

Detroit

Mr. and Mrs. Henry C. Lentz celebrated their 25th wedding anniversary last week with a party at their home attended by over 200 guests. Lentz is an old line operator. Dale Bauer, of A. F. McArnon & Son, expects to have the new Lincoln 103 play in the area next week.

Arthur P. Layman, of Floor Delivery & Sales, is still working in Florida, and is looking for new customers. Charles Anspach, Howard G. Kirk & Bill Hey, are forming the Floor Distribution Company.

Mr. and Mrs. Stetson C. Gates, of Detroit, have returned from a trip to California. Mrs. Gates is a native of California and has been visiting friends and relatives. The Gates family is currently operating a small exchange in the Midwest.

Indianapolis

The Southern Automatic Machine Company is now operating a new display room in Indianapolis. The display room is located in the 400 block of Main Street and is open daily. The company is selling a wide variety of products, including vending machines, jukeboxes, and coin-operated games.

The company is expanding its operations and is planning to open new branches in other cities in the near future. The company is looking for qualified salespeople to join its team.

Indianapolis is a rapidly growing city, with a population of over 400,000 people. The city is home to several major businesses, including the Indianapolis Motor Speedway, the Indianapolis Colts football team, and the Indianapolis 500 auto race.

The company is committed to providing quality products and excellent customer service to its customers. It is looking for responsible and motivated employees to join its team and contribute to the growth and success of the company.

If you are interested in working for a company that values quality and customer satisfaction, please contact the company’s personnel department for more information.

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Your American Red Cross is always there after tragedy strikes.
Edward the man.

Opening, W. S. Mena.

Saturday, May 13, 1950

Edward the horse.

Aunt Sally, W. Mena.

Wednesday, May 13, 1950

Edward the horse.

The Coney Island Amusement Park.

Edward the horse.

Dan Stewart Company

Distributors for Rock-Ola, Exhib, United, Williams, Olsen, Chicago Coin, Automatic Products Co. & Downey Johnson.

Sir knit Hartford RCA Video wholesale distributor, Globe will direct sales of records in this area.

Larry Beavan, general manager of Hartford Distributors Corporation, reports completion of a highly successful promotion program with Radio Station WZND, with a record player and long-playing records donated to winning partiers. The president of the Seaboard Corporation is back from a four-week vacation trip through Arkansas and Texas.

Mary Everitt, secretary to Ralph Gabour, of Keyboard Distributors Corporation, is planning on a motor trip vacation this summer. Colonel is bringing back the news that he was recently photographed with Dizzy Dean, ball player turned sportscaster. Ralph said he met Dizzy while in Texas.

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SHUFFLE GAMES

Extra Value on your Sale

New Barbed Wire

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THE BILLBOARD

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IT PRODUCES MORE MONEY MUCH LONGER!

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Operates on
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Frank

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FEATURE

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