Video May Offer the Glitter, Radio Actors Have the Gold

SOAP SELLS SONGS TO DANES
COPENHAGEN June 28—Danoese soap-distributor, seeking to attract new audiences by imitating the musical style of American operas, presented a musical dinner for Danish opera stars. The show was produced in cooperation with the Danish government and was broadcast on Danish radio.

Legislation Authoritatively

In a speech to Congress, President Truman emphasized the need for increased federal spending on TV and radio. The President argued that the two mediums were essential for national defense and economic development.

On Hour Basis, AM
Can Pay 3 Times TV

CBS Uses Survey to Retain Radio Stars
As Net Debates Rate Cuts With Stations

NEW YORK, June 30—Radio producers can earn three times as much per hour spent working in the medium as TV producers, according to a survey made by the National Association of Broadcasters. While the average TV pay is $3,000 per hour, radio producers can make as much as $10,000 per hour. Some stations are reported to be offering as much as $15,000 per hour to top personalities.

Jackie Gleason
Now Maestro

NEW YORK, June 28—Jackie Gleason, popular TV personality, has been offered a position as conductor of the New York Philharmonic. The orchestra is said to be impressed by Gleason's musical talent and has offered him a substantial salary. Gleason, who is currently working on his own talk show, is considered a likely candidate for the position.

Florida Lures TV Film Firms

Tallahassee, Fla., June 30—(AP) The city of Tallahassee has been awarded a $500,000 grant by the state of Florida to build a new film studio. The city is already home to a number of film production companies, and the grant is expected to attract even more to the area.

CANDIDATES' SCORES
Of 50 Aspirants',
Tunes, Ike Tops 41

WASHINGTON, June 30—The highest-scoring candidate for the Democratic presidential nomination on the 50th day of the campaign was Ike. The candidate received 41 out of 50 votes, followed by 8 for Adlai Stevenson, 7 for John Kennedy, 6 for John F. Kennedy, 5 for John F. Kennedy, and 4 for Hubert Humphrey.

Canada Outdoor Shows Boom;
Dollar Exchange a Big Boon

TORONTO, June 28—Outdoor show business throughout Canada is booming, according to reports received here.

The National Outdoor Show, biggest outdoor event on the American continent, last Saturday (21) registered the highest single-day return for a show on its date in its history.

The same week at Winnipeg, the Andrews Sisters, headlining at the one-time-on-the-crowd fair, rather than with a view to making money, surprised the chief of the Red River Valley Exhibition by securing a profit as their appearance at that fair.

As Regina, Saskatchewan, biggest touring carnival on the American continent, last Saturday (21) registered the highest single-day return for a show on its date in its history.

The greatest boom was that of the show in the Northwest Territories, where the Stampede entered a new chapter in its history.

Agriculture Amazing

In distant British Columbia, a new School of Agriculture was opened, and a new Canadian school of agriculture was opened in New South Wales.
Billboard Backstage
By JOE ANDREWS
It is extremely difficult for a given number of people, by the majority of the people in the past. The reason for this is the highly complex and interwoven web of interconnected functions an artist may perform. A singer, for example, may be a part of several different groups and organizations, and his financial situation is often determined by the success or failure of his performances. In addition, the singer's personal life can be affected by external factors such as the economy, the weather, and the makeup of the audience. It is clear that the singer's life is not easy, and that his success or failure is determined by a complex interplay of factors. The singer is not in control of these factors, and his success or failure is determined by the success or failure of his performances.
WASHINGTON ONCE-OVER

OUTDOOR SPECTACLE

Mike Todd Puts On the Doge, His "Venice" a Lush & Tuneful Triumph

BY BOB FRANCIS

Mike Todd's spectacle at the Doge Plaza comes close to justifying the staggering expenses he has incurred in setting up the production of "Venice" in a lush and tuneful manner. Todd and his backer have invested millions in an effort to create a movie spectacle that will be the talk of the town. The spectacle is a technical marvel featuring a huge cast of 360 players and some 8,000 extras. The production is described as "the most successful and colorful" ever attempted.

WASHINGTON, June 28—Washington and New York are abuzz with excitement over the opening of the new production of "Venice" at the Doge Plaza. The production is directed by Kenneth Trimm, who has been praised for his work on "Wing Ding Doo" with his wife, Peggy Lee. The production is to be shown at the Doge Plaza for 11 days, with the first performance scheduled for July 1.

The production is described as "the most successful and colorful" ever attempted. It features a huge cast of 360 players and some 8,000 extras. The production is described as "the most successful and colorful" ever attempted.

END
Radio Actors Can Triple Pay on Ratio of Time Spent

Tele's Longer Hours Spread Big Salaries Out, Says Gottlieb Survey

JO STAFFORD AWAITS STORK


ford, awaiting motherhood in December, will

her TV debut at the first of the

She plans to make the tele premiere this fall

NABT Brews Batch in Its New Booklet

WASHINGTON, June 28—Last-
FCC to Hear Jeff on ABC, Para Merger

WASHINGTON, June 28—Appar- ence of former Federal Commis- sioner, C. M. K. J. Jeff, be- fore the House Commerce Com- mittee was requested by Mr. J. Jeff, who is a member of the Board of Directors of the United Paramount Trans- mitters. The hearing is expected to be held on ABC television, which will be the first public hearing on the question of whether to grant a license to the new television station, WPY. The hearing will be held on Wednesday, June 29, at 10 a.m., in the Senate Commerce Committee Room.

SPONSORS SEEK VIDEO STANDBY

NEW YORK, June 28—Several producers this week were searching for video pro- grams. Doorknockers has in- troduced the Grand Advertising agency to find a suitable program to meet its needs. The search is on the lookout for a musical production that will be easy to stage. Bob Hope in the line-up, is one of the most important elements in the new program. It is being directed by William Morris office.

NO TWO-TIMING

FCC Nixes Dual Control On TV-ers

WASHINGTON, June 28—A plan for a two-time permitting con- trol on a TV station by the Federal Commission was rejected by the FCC. However, the FCC has agreed to a request for the agency to reconsider the matter in the future.

AFRA Board Favors Merger

NEW YORK, June 28—The national executive board of the American Federation of Radio Artists announced that it would support a merger of the AFTRA and the Screen Actors Guild.

Morals Hearings Up Again in August

WASHINGTON, June 28—A Senate hearing will be held on August 3 on the question of the future of the broadcasting industry. The Senate Commerce Committee will receive the reports of the hearings on the question of whether to grant a license to the new television station, WPY. The hearing will be held on Wednesday, August 3, at 10 a.m., in the Senate Commerce Committee Room.

Senate, House Mull Disk Bill

WASHINGTON, June 28—A joint Senate-House Committee will receive the reports of the hearings on the question of the future of the broadcasting industry. The Committee will hold a meeting on July 10 to hear the reports of the hearings on the question of whether to grant a license to the new television station, WPY. The hearing will be held on Wednesday, July 10, at 10 a.m., in the Senate Commerce Committee Room.

Apple Juice Firm Mulls Laughton Set

NEW YORK, June 28—Duffy Mott, Apple Juice firm, this week was considering the purchase of a one-man video show to feature Charlie Laughton from the 'Young & Hungry' is the agency.

NBC to Revive Tuesday as High-Powered Comedy Night

NEW YORK, June 28—One of the last shows of the new season, "The Honeymooners," will be moved from Tuesday night to Monday night. The show will be placed in the high-powered "Comedy Night" slot, which is a prime time slot for network television.

Spotted Film Shows Rated by New Chart

NEW YORK, June 28—The chart has been revised to include different sections for each week. The chart will now be published on Wednesday, June 29, and will include a new section for each week. The chart will be published on Thursday, June 30, and will include a new section for each week. The chart will be published on Friday, July 1, and will include a new section for each week.

Norge Mulling Package Shows

CHICAGO, June 28—Norge Mulling, manager of the Norge Mulling Package Shows, on Sunday, at the annual meeting of the Association, announced that the company will be introducing a new package show for the upcoming season. The show will be titled "The Norge Mulling Package Show" and will be directed by Walter O'Keefe.

Set 5G Tab For 2 Pkgs.

NEW YORK, June 28—The Mappleseed Corporation of America is planning to launch a new 5G tab package for 2 pkgs. The plan will be announced at the annual meeting of the Association, which will be held on Thursday, July 1.

Truman Plugs Educational TV

WASHINGTON, June 28—The President, in his annual message to Congress, will call for the establishment of a national educational television system. The President also plans to establish a new federal agency to oversee the operation of educational television stations.

Spotted Film Shows Rated by New Chart

NEW YORK, June 28—Spotted Film Shows has released a new chart for the week ending July 1, 1952. The chart includes a new section for each week. The chart will be published on Wednesday, July 2, and will include a new section for each week. The chart will be published on Thursday, July 3, and will include a new section for each week.

Spotted Film Shows Rated by New Chart

NEW YORK, June 28—Spotted Film Shows has released a new chart for the week ending July 1, 1952. The chart includes a new section for each week. The chart will be published on Wednesday, July 2, and will include a new section for each week. The chart will be published on Thursday, July 3, and will include a new section for each week.
Skouras Predicts 500 Eidorphos In Theaters Within 18 Months

NEW YORK, June 28—Eidorphos, the new four-color, large-screen color television, was previewed for members of the Federal Communications Commission Thursday at Studio 10, the 12-story CBS television and radio studio building on 30th Street. The FCC members were the first in the nation to see a five-hour color television show. The show was attended by NBC and ABC representatives, and a few local television stations.

The most notable point of the show was the new Eidorphos television set. The set is designed to accommodate four-color pictures and is equipped with a built-in loudspeaker. The set is also equipped with a built-in stereo sound system.

The FCC members were also shown a demonstration of the new four-color television station, which is located on the 12th floor of the studio building. The station is equipped with a four-color television transmitter and a four-color television receiver. The station is also equipped with a four-color television microphone and a four-color television camera.

The FCC members were shown a demonstration of the new four-color television program, which is transmitted via the four-color television station. The program is a half-hour television show, which is produced by the four-color television station.

The FCC members were also shown a demonstration of the new four-color television studio, which is located on the 12th floor of the studio building. The studio is equipped with a four-color television set, a four-color television transmitter, and a four-color television receiver. The studio is also equipped with a four-color television microphone and a four-color television camera.

The FCC members were shown a demonstration of the new four-color television program, which is transmitted via the four-color television studio. The program is a half-hour television show, which is produced by the four-color television studio.

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2500 SONG WRITERS
WORKING FOR YOU

MR. SHOWMAN:
Suppose you put the country's 2500 leading song-writers on your payroll to create the music your customers demand. Picture the size of your payroll! But there is a simple way to get the same result at a nominal cost.

The way, of course, is through an ASCAP license, which gives you ready access to the best-loved American music . . . an unparalleled catalog containing tens of thousands of compositions of the more than 2500 leading American song-writers . . . the favorites of the past half-century.

In brief, you get the MUSIC that has made the field of entertainment one of America's great Industries. MUSIC is the lifeblood of radio and television, night clubs and taverns, restaurants and hotels . . . wherever Americans while away their hours of relaxation.

The creative talent that makes MUSIC good business for you is available at low cost. Look at it this way . . . the total royalties paid to writers and copyright owners last year through ASCAP by all commercial users of music are only a fraction of a cent of each dollar spent on entertainment by the American public.

An ASCAP license is the biggest bargain in entertainment!

This is the second of a series of advertisements telling the story of ASCAP

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS
575 MADISON AVENUE, NEW YORK 22, NEW YORK
Radio-TV Show Charts

**Top 10 TV Shows Each Day of the Week in ATLANTA**

(167,000 TV sets) According to Videotex Reports

<table>
<thead>
<tr>
<th>Day</th>
<th>Show 1</th>
<th>Show 2</th>
<th>Show 3</th>
<th>Show 4</th>
<th>Show 5</th>
<th>Show 6</th>
<th>Show 7</th>
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**Share of Total Audience Radio vs. TV in ATLANTA**

According to Pulse Reports

<table>
<thead>
<tr>
<th>Day</th>
<th>Total Radio Audience</th>
<th>Total TV Audience</th>
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</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>74,000</td>
<td>56,000</td>
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<td>Monday</td>
<td>78,000</td>
<td>60,000</td>
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<td>82,000</td>
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<td>94,000</td>
<td>72,000</td>
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<td>Saturday</td>
<td>98,000</td>
<td>74,000</td>
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</tbody>
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**Top 5 Radio Shows Each Day of the Week in ATLANTA**

(173,000 families) According to Pulse Reports

<table>
<thead>
<tr>
<th>Day</th>
<th>Show 1</th>
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**NEXT WEEK**

**Videodex and Pulse Studies of BOSTON**

- **Top 10 TV Shows Each Day**
  - According to Videotex
  - **Top 5 Radio Shows Each Day**
    - According to Pulse
  - **Share of Total Audience Radio vs. TV**
    - According to Pulse

**FOR FULL INFORMATION**

The radio and television show charts present ratings audiences based on the average audience for the top ten shows.

**ALE-ING SEG**

**Beer Strike Jeopardizes CBS Show**

NEW YORK, June 28. The Columbia Broadcasting System has threatened a strike at the Newark plant of the Craft Brewery, which makes the beer at the company's brewery, which produces the Craft Brewery, which supplies the beer for the show. The brewery was supposed to buy the beer for the show, which is part of the schedule of the "Song of the Week" program, sponsored by the program's producer, the Craft Brewery.

**JULY 5, 1952**

*For Reviews and Ratings of Songs and Records See the Billboard*
Jessel Lured by Pic Making, Guests

**BIG CONVENTION JOB**

Bell System Keeps Ablaze of Killing Installation Schedule

**CHICAGO**, June 25—Work against a killing schedule is still continuing at Bell System installations. For the last five months, the installation of line, wire, and equipment for Bell's new systems has been continuous. The work is still going on at a fast pace, and the new systems are being brought into service as rapidly as possible.

**WEB TV**

**New York**, June 25—On top of the usual tension and excitement of the present installation work at Bell's installations, there is a new source of worry for the company. The National Labor Relations Board has issued a complaint against Bell, charging that the company has violated the National Labor Relations Act.

**FLORIDA**

**West Palm Beach**, June 25—The Bell System has been hit with a complaint filed by the Federal Communications Commission. The complaint charges that the company has violated the Communications Act by failing to obtain the necessary licenses for its new systems.

**ILLINOIS**

**Chicago**, June 25—The Bell System is facing a new problem. The company has been notified by the Federal Communications Commission that it is required to obtain a new license for its new systems. The commission has stated that the company's present license is insufficient for the new systems.

**VA**

**Richmond**, June 25—The Bell System has been hit with another complaint. This time, the complaint is filed by the Federal Communications Commission. The commission has charged that the company has failed to obtain the necessary licenses for its new systems.

**CONNECTICUT**

**Bridgeport**, June 25—The Bell System has been notified by the Federal Communications Commission that it is required to obtain a new license for its new systems. The commission has stated that the company's present license is insufficient for the new systems.

**NEW JERSEY**

**Camden**, June 25—The Bell System has been notified by the Federal Communications Commission that it is required to obtain a new license for its new systems. The commission has stated that the company's present license is insufficient for the new systems.

**OHIO**

**Cleveland**, June 25—The Bell System has been hit with another complaint. This time, the complaint is filed by the Federal Communications Commission. The commission has charged that the company has failed to obtain the necessary licenses for its new systems.
Nighttime TV-Film Output to Be Doubled by Webs in Fall

NEW YORK, June 29—About three times as much nighttime TV-film output as is currently being produced on the East Coast will be handled by the 200-odd television stations and networks in this area, according to a survey conducted by the National Broadcasting Company and the Cablevision Broadcasting System.

The figures now are around 1 million hours, but the new figures will increase to over 3 million hours, or about three times the present output.

Cablevision’s Lawton Williamson said that the figures were based on a survey of the station managers and network executives who gave their estimates on the basis of their current schedules and expected increases.

Overall, the network executives expected a 50% increase in overall TV-film output during the next five years.

The figures showed that the growth in television programming will be from both the networks and the independent stations.

The networks will increase their output by about 25%, while the independent stations will increase their output by about 75%.

The increase will be due to the fact that more stations are becoming affiliated with the networks, and that more stations are entering the market.

The increase in programming will be in both the day and nighttime hours.

The networks will increase their daytime output by about 20%, while the independent stations will increase their daytime output by about 30%.

The increase in nighttime output will be even more pronounced, with the networks increasing their output by about 50%, and the independent stations increasing their output by about 100%.

The increase in programming will be due to the increase in the number of networks and the increase in the number of stations.

The increase in programming will be due to the fact that more people are watching television, and that more people are watching TV-films.

The increase in programming will be due to the fact that more people are interested in watching television, and that more people are interested in watching TV-films.

The increase in programming will be due to the fact that more people are watching TV-films, and that more people are watching television.
Italian TV Rep Buys 17 U. S. Film Programs

NEW YORK, June 28—Franco Passchal, European Paramount Film Co. Ltd., has signed enlarged re-seller agreements with seven different U. S. film distributors, he has announced. The new agreements will extend into the fall of 1952.

The seven film distributors are the following:

1. Columbia Broadcasting System
2. Columbia Pictures
3. Columbia Pictures
4. Columbia Pictures
5. Columbia Pictures
6. Columbia Pictures
7. Columbia Pictures

These agreements will enable the Italian television companies to obtain a wide range of films for their broadcasts.

Benton Paschal To Roach Post

HOLLYWOOD, June 29—Benton Paschal, a Coast veepee of the Liberty net, has named ge-}

eral sales manager for Hal Roach. Re-}

cessed by the firm, indicated its com-}

pany will launch an all-around drive for}

more commercial spot biz.

With Herb Gelpean remaining as}

head of the Roach New York office, Paschal will open a Los Angeles office in}

Chicago and Hollywood from which he will be able to handle the entire Humed-}

cury Culpay series. Roach will also be in charge of all TV film production th}

year and intends to have its commer-

cial film operation more efficient than}

in Hollywood as well as Chi-

cago to serve ad agencies and spoten-}

ors.

THEATRICAL ON TV

CBS Skeds 9 Films

For Saturday Nights

NEW YORK, June 28—The}

Columbia Broadcasting System has u-}

lined the first nine theat-

cial films for showing in the 9 p.m.}

to 10:30 p.m. period Saturdays. The wac film}

package for the earlier segments includes such homespots products as "Open City," "Pat," and "The Bicycle Thief." All set for the time periods the program is to be given to the mov-

die banner. The 10 1/2 hours segment will be the 1953 film "The Big City" after a year the stars Jackie Cooper. All films are made by their local TV bow on WCBS-TV. The purchase

is handled for the web by David Savage.

TRANSMISSIONS

PEERLESS SALES

ON UPSPRING

NEW YORK—Peerless Tele-

vision Productions in the past few weeks has found its theatrical film packages to be increasing. The firm has been

successful in finding new producers and distributors to work with and has been able to sign new agreements with a number of companies.

RCA has signed an agreement with Peerless to produce new films for television. The agreement includes the production of the following films:

1. "The Great Race," a comedy
2. "The Big Sleep," a mystery
3. "The Maltese Falcon," a thriller

These films will be produced for broadcast on Saturday nights on NBC.

YOUTUBE TELEVISION CORPORATION

thanks to ---

every station in the nation

for voting UNITY top honors

--- and thanks to BILLBOARD for the many Kudos

accorded to UNITY in the first National T-V Film Survey

Write, wire or phone for

UNITY'S new 40 page book

about every time segment and

type of programming.
### Current TV Film Series

with Videodex Ratings and markets in which shows are now on the air

<table>
<thead>
<tr>
<th>Series Name</th>
<th>Network</th>
<th>Time</th>
<th>Rating</th>
<th>Market</th>
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</thead>
<tbody>
<tr>
<td>THE KITTENS</td>
<td>CBS</td>
<td>2:00 PM</td>
<td>15.0</td>
<td>New York City, Chicago, Los Angeles, Philadelphia, Dallas, San Francisco, Washington, DC, Boston, Atlanta, Houston, Minneapolis, St. Louis, Detroit, San Diego, Pittsburgh, Cleveland, Baltimore, Milwaukee, Kansas City, Milwaukee, San Diego, New Orleans, Charlotte, Miami, Minneapolis, St. Louis, Dallas, Seattle, Denver, Philadelphia, Chicago, San Francisco, New York City</td>
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<tr>
<td>THE LARRY CONWAY SHOW</td>
<td>CBS</td>
<td>1:00 PM</td>
<td>15.0</td>
<td>New York City, Chicago, Los Angeles, Philadelphia, Dallas, San Francisco, Washington, DC, Boston, Atlanta, Houston, Minneapolis, St. Louis, Detroit, San Diego, Pittsburgh, Cleveland, Baltimore, Milwaukee, Kansas City, Milwaukee, San Diego, New Orleans, Charlotte, Miami, Minneapolis, St. Louis, Dallas, Seattle, Denver, Philadelphia, Chicago, San Francisco, New York City</td>
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<tr>
<td>CASSIDY</td>
<td>NBC</td>
<td>1:30 PM</td>
<td>15.0</td>
<td>New York City, Chicago, Los Angeles, Philadelphia, Dallas, San Francisco, Washington, DC, Boston, Atlanta, Houston, Minneapolis, St. Louis, Detroit, San Diego, Pittsburgh, Cleveland, Baltimore, Milwaukee, Kansas City, Milwaukee, San Diego, New Orleans, Charlotte, Miami, Minneapolis, St. Louis, Dallas, Seattle, Denver, Philadelphia, Chicago, San Francisco, New York City</td>
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<tr>
<td>THE GENE AUTRY SHOW</td>
<td>ABC</td>
<td>2:00 PM</td>
<td>15.0</td>
<td>New York City, Chicago, Los Angeles, Philadelphia, Dallas, San Francisco, Washington, DC, Boston, Atlanta, Houston, Minneapolis, St. Louis, Detroit, San Diego, Pittsburgh, Cleveland, Baltimore, Milwaukee, Kansas City, Milwaukee, San Diego, New Orleans, Charlotte, Miami, Minneapolis, St. Louis, Dallas, Seattle, Denver, Philadelphia, Chicago, San Francisco, New York City</td>
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<tr>
<td>DIXON OF THE WESTERN WILDERNESS</td>
<td>NBC</td>
<td>1:30 PM</td>
<td>15.0</td>
<td>New York City, Chicago, Los Angeles, Philadelphia, Dallas, San Francisco, Washington, DC, Boston, Atlanta, Houston, Minneapolis, St. Louis, Detroit, San Diego, Pittsburgh, Cleveland, Baltimore, Milwaukee, Kansas City, Milwaukee, San Diego, New Orleans, Charlotte, Miami, Minneapolis, St. Louis, Dallas, Seattle, Denver, Philadelphia, Chicago, San Francisco, New York City</td>
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### WARNING • WARNING • WARNING

Check distributor for availability. Any of the films listed here may be available in the immediate or near future, regardless of markets in which they are now being shown. Query distributor promptly on any film in which you are interested.

### OTHER:

- AND A VOICE SMALL AS BRINDELL
  - General Electric
  - ARE YOU BACK AT HOME
  - General Electric
  - DEMONIA OF THE DEEP
  - Columbia Pictures
  - Dieppe Raid II
  - 41st Street, New York City
  - DIEU DE LA GRANDE GUERRE
  - General Electric
  - DIEU DE LA GRANDE GUERRE
  - General Electric
  - THE BROTHERS
  - Michael Powell
  - THE THOMAS BROTHERS
  - Michael Powell
  - THE THOMAS BROTHERS
  - Michael Powell

### CRUSADE IN THE PACIFIC

- The Tired World
- Burt Lancaster
- Louis B. Mayer
- WRANGLER
- The Tired World
- Burt Lancaster
- Louis B. Mayer
- WILLIAMSBURG 1776
- Chamber of Commerce
- FREDRICK A. WILSON
- WILLIAMSBURG 1776
- Chamber of Commerce
- FREDRICK A. WILSON
- WILLIAMSBURG 1776
- Chamber of Commerce
- FREDRICK A. WILSON
Crosby Takes
To Keep Auto
Firm in Fold

NEW YORK, June 28— Bing Crosby Productions this week
was trying to sell Parked Motors another television
show should cancel its current television series, "Rebound," which is
produced by Crosby. The show is
aired on the National Broad-
cast Company-owned and su-
pervised stations, and is spot booked on
about 15 stations.

The Parked Motors deal would come after 13 programs in the
series are already performed. Crosby is the
agency.

Top 25 TV Shows
Nationally June 1 thru 7

... According to American Research Bureau

Moses

TV FILM—Reviewed at special
TV screening by the Directors
of the National Council of
Churches. Producer, Albert
Schwartz; Director, John Todd.

The film is presented by
the World Film Council.

JULY 5, 1952
THE BILLBOARD
TV-FILM

TV-FILM Reviews

Hollywood Off Beaten Track

TV FILM—Reviewed Thursday
(10, 88, 109, 119) by Bing Crosby
Producer: Bing Crosby Productions.

The film is presented by
the World Film Council.

Double Play With
Durocher and Day

TV FILM—Fifteen-minute as-
Production by Bing Crosby Pro-
ducer: Bing Crosby Productions.

The film is presented by
the World Film Council.

Mae West

TV FILM—Reviewed at special
TV screening by the Directors
of the National Council of
Churches. Producer, Albert
Schwartz; Director, John Todd.

The film is presented by
the World Film Council.

2 to Sponsor
Drama Series

NEW YORK, June 28— Two channel networks have been
selected for the presentation of a TV film series, known as the
"Jewelers' Showcase." The pro-
m will be presented by
Hammerstein, Siskind and
Silverthorne, Ballantine, Barron, Dar
Young and Ruhrig, respectively.

LS M dulls New Film Series

NEW YORK, June 28— Lucky Strike cigarette this week
was considering a new TV film series, the
"Jewelers' Showcase." The pro-
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Hammerstein, Siskind and
Silverthorne, Ballantine, Barron, Dar
Young and Ruhrig, respectively.

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Hammerstein, Siskind and
Silverthorne, Ballantine, Barron, Dar
Young and Ruhrig, respectively.
Adventures in Eros/DK

The Timberline

Meet the Boss

TELEVISION - Reviewed Tuesday (17) 10:30 p.m. EDT.

The set of this show, directed by Jim Jordan, Music, Henry Russell conducting Mr. Jordan's band. Mr. Winter, Bob Hope, Paul Douglas, June Havoc, Helen Grayco, Elia Kazan, John Hood, George Clooney, Jack Carson, and Artie Shaw.

The wind-up show of the season, with Bob Hope starring, was done outdoors at the Timberline, a 25,000-seat ski resort in the Catskills. It was a late-night show, the last one of the season, and the audience was still looking for a place to get away from it all.

The show was directed by Fred Rauch, and the set was designed by James V. Sullivan. The set was a large, sloping ski slope, with a ski lift in the background and a blue sky overhead. The audience was seated on the floor, and there were some stands for the overflow.

The show opened with a song and dance number, "I Haven't Seen You Since," by Nat King Cole and Talitha Wright. The audience responded enthusiastically, and the performers seemed to be enjoying themselves as well.

The first segment of the show was a sketch involving Bob Hope and his friend, Mr. Clooney. The sketch was about a group of friends who go on a ski trip and get into a series of comical situations. The audience laughed heartily at the punch lines and the over-the-top acting.

The second segment was a musical number, "The Ski Jamboree," performed by a large group of dancers and singers. The performance was well-received, with the audience clapping and singing along.

The third segment was a sketch involving Bob Hope and Mr. Carson. The sketch was about a group of friends who go on a cross-country trip and get into a series of comical situations. The audience laughed heartily at the punch lines and the over-the-top acting.

The fourth segment was a musical number, "Skiing in the Mountains," performed by a large group of dancers and singers. The performance was well-received, with the audience clapping and singing along.

The fifth segment was a sketch involving Bob Hope and Mr. Shaw. The sketch was about a group of friends who go on a ski trip and get into a series of comical situations. The audience laughed heartily at the punch lines and the over-the-top acting.

The sixth segment was a musical number, "Skiing in the Mountains," performed by a large group of dancers and singers. The performance was well-received, with the audience clapping and singing along.

The seventh segment was a sketch involving Bob Hope and Mr. Douglas. The sketch was about a group of friends who go on a ski trip and get into a series of comical situations. The audience laughed heartily at the punch lines and the over-the-top acting.

The eighth segment was a musical number, "Skiing in the Mountains," performed by a large group of dancers and singers. The performance was well-received, with the audience clapping and singing along.

The ninth segment was a sketch involving Bob Hope and Mr. Winter. The sketch was about a group of friends who go on a ski trip and get into a series of comical situations. The audience laughed heartily at the punch lines and the over-the-top acting.

The tenth segment was a musical number, "Skiing in the Mountains," performed by a large group of dancers and singers. The performance was well-received, with the audience clapping and singing along.

The performance ended with a song and dance number, "Thank You for Being a Friend," performed by Nat King Cole and Talitha Wright. The audience gave a standing ovation, and the performers seemed to be enjoying themselves as well.

This show was a great success, and it was a fitting end to the season. The audience enjoyed themselves, and the performers seemed to be having a good time as well. The show was well-directed, well-designed, and well-performed, and it was a pleasure to watch.

END OF SHOW

The Chamber Music Society of Lower Basin Street

TELEVISION - Reviewed Sunday (15), 11:30 p.m. EDT. Sustained via the National Broadcasting Company, New York, KWKF, Chicago, WOR, New York, KSTP, Minneapolis, KVI, Seattle, KTVK, Phoenix, KOVR, Sacramento, KOA, Denver, KMTR, Salt Lake City, KUTV, Salt Lake City, KTVK, Phoenix, KOVR, Sacramento, KOA, Denver, KMTR, Salt Lake City, KUTV, Salt Lake City, KTVK, Phoenix, KOVR, SACRAMENTO, ORANGE, BEAN.

As Arthur T. Trumbull, Music, Harry Haggard, and Mike Meyerson.

This segment of the show was a musical one, featuring a variety of performances. The audience was seated in a large hall, with a stage in the center. The performers were divided into three groups: a chamber orchestra, a chamber choir, and a chamber quartet.

The chamber orchestra performed a selection of classical music, including Beethoven's Symphony No. 5 and Mozart's Piano Concerto No. 21. The audience was impressed with the musicians' skill and precision.

The chamber choir performed a selection of contemporary music, including a piece by John Adams and a piece by Philip Glass. The audience was moved by the choir's emotional delivery and the music's emotional impact.

The chamber quartet performed a selection of baroque music, including Vivaldi's Four Seasons and Haydn's String Quartet No. 14. The audience was captivated by the musicians' virtuosity and the music's complexity.

The program ended with an encore, featuring a selection of folk music by traditional choral groups from around the world. The audience was delighted by the variety and richness of the music.

This was a highly enjoyable program, featuring a diverse range of musical genres and styles. The performers were highly skilled and the music was beautifully played. The audience was thoroughly entertained and satisfied with the performance.
Frank Fontaine Show

**THE BROADCAST SHOW**

**Produced by**: David P. McLean

**Television**

**Newsmakers**

**To the Editor:**

I am writing to express my concern about the recent developments in the field of television. As a long-time consumer of television, I have noticed a concerning trend towards the over-commercialization of programming. While I understand the need for revenue, I believe it is important to maintain the integrity and quality of the content that is being broadcast.

The recent programming decisions have seemed to prioritize profit over the well-being of the viewers. This has led to a decrease in the variety of programming available, as well as a lack of depth and originality in the content being produced. I encourage all those involved in the television industry to consider the impact of their decisions on the viewers and to prioritize the quality of the content over the pursuit of profit.

Sincerely,

[Your Name]
Young Dr. Malone


Soap Mould

Lack of soap mould is a major problem. In the case of a few, more expensive products, it is a necessary evil. However, it can be compensated to these needs of the romantically-inclined female. The soap moulds are made of a hard plastic, as is the case in many of these products. In the film commercials for Colgate, they are made of a soft but effective material. (See full review this issue).

Curzon Call

TELEVISION—Reviewed Friday (21), 9:30-11:45 p.m. EDT. Presented by ABC. The first week of the series, "The Big Payoff," Sunday (22), 8:30-10 p.m. EDT. Sponsored by Proctor & Gamble, "Soap Opera." A group of gals who are working as waitresses in a famous restaurant get together to form a club so that they can all work together to get a good job. (See full review this issue).

WISH YOU WERE HERE

Imperial Theater

A musical with the music of the late Frank Loesser, "Guys and Dolls." Written by Lincoln, Korn, and Green. Directed by Michael Todd, producer. A high school musical with a cast of students and amateur actors. (See full review on page 14).

OUTDOOR SPECTACULAR

Produced by Joe Hagen, producer. Directed by Jack Lemmon, writer. A musical play performed in outdoor settings, featuring a cast of professional actors and a large technical crew.

Theatrical TV

Continued from page 11

LA TETE DES AUTRES

(The Head of Others)

THEATRE DE LA NUIT

A comedy by Marcel Proust, adapted by Georges de la Month. Directed by Jean Cocteau. With Cocteau, Jean Cocteau, and others. A satirical play about a writer who becomes obsessed with the head of a woman. (Continued on page 4).

Theatrical TV

Continued from page 3

fireworks, gondolas, and a world famous carnival.

-Continued from page 3

1952
Night Club Vaude Reviews

Vogue Room, Hotel Hollenden, Cleveland (Tuesday, June 17)

Capacity, 210. Price policy, $1 cover charge; Saturdays, $1.25. Shows at 8:30 and 11:15. Name: Miss Cannon, comedian. Featuring: Miss Cannon, comedian.

Three Rivers Inn, Syracuse (Wednesday, June 17)

Capacity, 150. Price policy, $1 cover charge. Two opening nights. Operated by the Four Mates, a group of comedians. Featuring: Miss Cannon, comedian.

Elliott Murphy's Aquashow, Flushing Meadow Park, New York (Tuesday, June 24)


The Three Rivers Inn, Syracuse, N.Y., has added Miss Cannon to its repertoire. She has been a popular vaudeville star for many years and is known for her wit and charm. Her performance at the Three Rivers Inn promises to be a hit with the audience. Miss Cannon's ability to make people laugh is unparalleled and her presence will surely bring a smile to everyone's face.
THE CENSUSOTA 202 Model was chosen in competitive elimination above all other makes of organs. Recently added to the Censunota line, this concert model is already drawing high praise from professional organists for its beautiful tone and musical versatility. This new Censunota by actual comparison offers more for the money than any other organ in the electronic field.

For Complete Details Write to

CONNSUNOTA, DIV. OF C. G. CONN, LTD.
Elkhart, Indiana

HERE'S THE ONE ISSUE THE REPUBLICANS AND DEMOCRATS BOTH AGREE ON!

The Music of

BILL MCMAINS

at the CENSUNOTA ORGAN

Playing for both Nominating Conventions at the
Amphitheater in Chicago

Direction: BEN E. YOUNG, Bang Agency,
109 N. Dearborn St., Chicago 2, III.
Phone: Central 6-2890

THE CENSUNOTA ORGAN

ROCKY, New York
Capacity: 8,000
Price range $40-$60
House band: Sam
Harris on vocals and Gene
Foster on piano

The ice show is back again at the theater for the summer, and will be with a difference. This con- tinuation, with the addition of a new show, will be the strong show of the three other shows. The show is set on stage, with a big band, which is comprised of the New York Philharmonic. The show is composed of a variety of scenes, which are all designed to create a strong show. The show is sure to be a success, and will be a highlight of the summer season.

PALACE, New York
Capacity: 2,000
Price range $15-$30
House band: Johnnie媛媛 and his orchestra
The show is a strong show of the summer season, with a variety of scenes, which are all designed to create a strong show. The show is composed of a variety of scenes, which are all designed to create a strong show. The show is sure to be a success, and will be a highlight of the summer season.

EMPIRE ROOM
Palmer House, Chicago
Capacity: 250
Price range $10-$20
House band: Blue Horizon
The show is a strong show of the summer season, with a variety of scenes, which are all designed to create a strong show. The show is composed of a variety of scenes, which are all designed to create a strong show. The show is sure to be a success, and will be a highlight of the summer season.

THE CRESCENDO
Hotel, Chicago
Capacity: 500
Price range $15-$30
House band: The Blue Horizon
The show is a strong show of the summer season, with a variety of scenes, which are all designed to create a strong show. The show is composed of a variety of scenes, which are all designed to create a strong show. The show is sure to be a success, and will be a highlight of the summer season.

Not since the opening six weeks ago has the Censunota shown any sign of activity. When the show opened, it was expected that the show would be a success, and would be a highlight of the summer season. However, the show has been a disappointment, and has not lived up to expectations.

On the other hand, the Censunota has been a success, and has been a highlight of the summer season. The show has been well received, and has been a success in every way. The show is sure to be a success, and will be a highlight of the summer season.
$1,000,000 "PEEP" SUIT

Sennes, Hart, Tie Up Wildwood & Syndicate

NEW YORK, June 28—Frank Sennes, Charles Hart, and Stephen Ain, all of Wildwood, N. J., and their attorney, Benjamin Tucker, have filed suit against the City of Wildwood, the Wildwood Athletic Club, and others, alleging that they were injured by the negligence of the city and its agents. The suit was filed in the Chancery Court of Atlantic County, N. J., on June 24.

The plaintiffs claim that they were injured when they were struck by a ball thrown by a player in the Wildwood Athletic Club, which is operated by the city. The plaintiffs allege that the city was negligent in failing to provide adequate protection and safety measures for the public at the club.

The defendants have denied the allegations and have filed a motion to dismiss the suit.

NEW ORLEANS CRACKS CLUBS

NEW ORLEANS, June 2—The New Orleans Board of Control of Alcohol is investigating the activities of several clubs in the city, including one accused of violating the state's regulation on the sale of alcoholic beverages.

The board has received a complaint from a local resident who claimed that the club was operating without a license and that its patrons were consuming alcohol in the presence of minors.

The board has ordered the club to cease its operations and has set a hearing for July 1 to consider the complaint.

OLD TAX LAW MAY HURT ACTORS

Unenforced N. Y. Business Statute May Bite Independent Contractors

Continued from page 2

20 per cent of the net. All net in- come above that amount is subject to a tax of 7 per cent. Any performance in the state or outside the state that would result in a net income of $100,000 must be taxed at a rate of 7 per cent.

The new law is not yet in effect and is expected to be modified by the state legislature in the near future.

VAN'S PLAN

Would Reopen Vauders With Actors' Assist

NEW YORK, June 28—A plan to reopen the Vauders with actors' assist was announced by Van G. Van, a member of the American Guild of Variety Artists. The plan is expected to be presented to the American Federation of Musicians later this month.

The plan is based on the idea of creating a new union that would represent actors and musicians working at the Vauders.

The union would have the authority to negotiate contracts and handle all aspects of the business, including ticketing and advertising.

Patti Page Ups Boston's Biz

BOSTON, June 28—Platinum singer Patti Page had a successful engagement at the Boston Opera House last week, which was the first of her engagements in the city. The opera house is one of the largest in the country and is known for its fine acoustics.

The engagement was well-received and was sold out for all performances.

Veep to Spark AGVA Election

NEW YORK, June 28—The American Guild of Variety Artists (AGVA) has announced that it will hold an election next year to select its next national president.

The election will be held in June 1963 and will be open to all members of the organization.

The AGVA is a national organization representing actors and musicians working in the variety arts.

BRIGHT IN DJ RULE PROTEST

NEW YORK, June 28—The anti-disc jockey rule has been voted on by the national board of the American Disc Jockey Association, which went into effect June 19. Under the new rules, disc jockeys must comply with the regulations of the broadcasting boards of each state.

The rule is expected to have a significant impact on the music industry, as it will force disc jockeys to play more varied music.

Schnoz Holds At Chi Chez

CHICAGO, June 28—Jim Durnin continued to crank up the audience at Chicago's famous Chi Chez this week. The club has been a popular destination for local and national performers.

Durnin, who is the manager of Chi Chez, said that the club will continue to feature the best in music and entertainment.

Calif. Probes Status of Acts

HOLLYWOOD, June 28—A probe of the Los Angeles Disc Jockey Association is being conducted by the state's attorney general, who is investigating the organization's activities.

The probe was initiated after complaints were filed by several members of the association.

The attorney general is expected to issue a report on the investigation in the near future.

B.B. and the新品 CLUBS-VAUDE

Communications to 1584 Broadway, New York 36, N. Y.

THE BILLBOARD

19
**MUSIC**

**RIAA to Launch National Drive To Boost Interest In Records**

NEW YORK, June 28 — The Record Industry Association of America is to launch a national drive this fall to promote public interest in phonograph records. It will be a cooperative advertising effort involving all major record companies, national radio stations, and local merchants. The campaign will be handled by the RIAA with contributions from the industry, with participation from the record industry.

The decision to inaugurate the nation-wide campaign was reached at a meeting of the RIAA members. The RIAA will coordinate the efforts of the各家 record companies and will work with the National Association of Broadcasters and the National Retail Merchants Association. The campaign will also be coordinated with the phonograph record manufacturers and distributors.

The budget for the campaign is expected to be in the region of $1 million. The RIAA will contribute at least $250,000 to the campaign.

**Rodzinski Warned On O'sees Disking**

Petriillo Says Conductor Could Be Tried By AFM Board and Ousted From Union

**UN Groups To Discuss Copyrights**

WASHINGTON, June 28 — Copyright provisions for possible international treaties must be discussed at the next meetings of the United Nations Educational, Scientific and Cultural Organization, the United Nations Film Board, and the United Nations Conference on Intellectual Property Rights. The right to be discussed at a meeting is the question of whether international copyright laws should be established.

The meeting will be held at the United Nations in New York July 26. The panel will be composed of John Schuman, chairman of the House of Representatives, and John Goggin, chairman of the American Bar Association, and others.

The American Society of Composers, Authors and Publishers will also participate in the meeting.

**Laird Record 23G at Grove**

HOLLYWOOD, June 28 — Frankie Laine established a new speed record for phonograph records when he was clocked at 23.25 revolutions per second on a recording of "Mack the Knife." This is the fastest speed ever recorded for a phonograph record. The record was made on the Columbia label and will be released shortly.

**Palladium Sets Names for Hall**

HOLLYWOOD, June 28 — The Palladium set up a new record for phonograph records when it recorded a new speed of 150 revolutions per minute. This is the fastest speed ever recorded for a phonograph record. The record was made on the Columbia label and will be released shortly.

**THEY LIKE IKE**

Eisenhower Tops List On Candidates' Songs

Included in the Top Ten are songs copyrighted by the President and his wife, Mamie.

**EDITORIAL**

**The RIAA Campaign**

The decision to launch a national drive to promote public interest in phonograph records is a move that is sure to be welcomed by the industry. The campaign will be handled by the RIAA with contributions from the industry, with participation from the record industry.

The budget for the campaign is expected to be in the region of $1 million. The RIAA will contribute at least $250,000 to the campaign.

**Cavanaugh To N.Y. For Capitol**

New York, June 28 — Dave Cavanaugh, who is running for the Democratic nomination for governor of New York, has been invited to attend the convention of the Democratic party in New York City.

**WESTON TAKES ON H'W'D POPS**

New York, June 28 — Vincent Weston, who is running for the Democratic nomination for governor of New York, has been invited to attend the convention of the Democratic party in New York City.
Survey Shows Country Clubs As Ork Outlet at Right Price

Most Go for Local Territory Bands; Music Must Be Danceable

**BE Maps Coast R. & B. Circuit**

**BIGGEST SHOW**

**Columbia Promotion: Buy 2 Get Free**

**20 Items on HMV’s 1st U. S. LP-45 List**
N. Y. STADIUM CONCERTS
40G Loss Wouldn't Faze the Sponsors

NEW YORK, June 25—Denied one day by day, New York Stadium Box Office said yesterday that the Stadium Concerts, opened its 22nd season at 7,500 capacity on Tuesday (4), with the usual hope that this year it will bring in more than $1,000,000, a sum that the sponsors of the concert, the National Symphony Orchestra, Sobratos, and the Stadium Company, are anxious to see. The concert will be held in the Stadium, and the proceeds will be turned over to the Juilliard School of Music.

The National Symphony Orchestra, under the baton of Arturo Toscanini, will give the first concert of the season, on Wednesday (5), at 8 p.m. The program will consist of music by Brahms, Beethoven, and Stravinsky.

The second concert, on Thursday (6), will be given by the Philadelphia Orchestra, under the direction of Fritz Reiner. The program will include works by Dvorak, Brahms, and Prokofiev.

The third concert, on Friday (7), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The fourth concert, on Saturday (8), will be given by the Cincinnati Symphony Orchestra, under the direction of Arturo Toscanini. The program will include works by Mahler, Brahms, and Stravinsky.

The fifth concert, on Sunday (9), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The sixth concert, on Monday (10), will be given by the Philadelphia Orchestra, under the direction of Fritz Reiner. The program will include works by Dvorak, Brahms, and Prokofiev.

The seventh concert, on Tuesday (11), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The eighth concert, on Wednesday (12), will be given by the Cincinnati Symphony Orchestra, under the direction of Arturo Toscanini. The program will include works by Mahler, Brahms, and Stravinsky.

The ninth concert, on Thursday (13), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The tenth concert, on Friday (14), will be given by the Philadelphia Orchestra, under the direction of Fritz Reiner. The program will include works by Dvorak, Brahms, and Prokofiev.

The eleventh concert, on Saturday (15), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The twelfth concert, on Sunday (16), will be given by the Cincinnati Symphony Orchestra, under the direction of Arturo Toscanini. The program will include works by Mahler, Brahms, and Stravinsky.

The thirteenth concert, on Monday (17), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The fourteenth concert, on Tuesday (18), will be given by the Philadelphia Orchestra, under the direction of Fritz Reiner. The program will include works by Dvorak, Brahms, and Prokofiev.

The fifteenth concert, on Wednesday (19), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The sixteenth concert, on Thursday (20), will be given by the Cincinnati Symphony Orchestra, under the direction of Arturo Toscanini. The program will include works by Mahler, Brahms, and Stravinsky.

The seventeenth concert, on Friday (21), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The eighteenth concert, on Saturday (22), will be given by the Philadelphia Orchestra, under the direction of Fritz Reiner. The program will include works by Dvorak, Brahms, and Prokofiev.

The nineteenth concert, on Sunday (23), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The twentieth concert, on Monday (24), will be given by the Cincinnati Symphony Orchestra, under the direction of Arturo Toscanini. The program will include works by Mahler, Brahms, and Stravinsky.

The twenty-first concert, on Tuesday (25), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The twenty-second concert, on Wednesday (26), will be given by the Philadelphia Orchestra, under the direction of Fritz Reiner. The program will include works by Dvorak, Brahms, and Prokofiev.

The twenty-third concert, on Thursday (27), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The twenty-fourth concert, on Friday (28), will be given by the Cincinnati Symphony Orchestra, under the direction of Arturo Toscanini. The program will include works by Mahler, Brahms, and Stravinsky.

The twenty-fifth concert, on Saturday (29), will be given by the New York Philharmonic Orchestra, under the direction of Leopold Stokowski. The program will include works by Mahler, Stravinsky, and Bartok.

The twenty-sixth concert, on Sunday (30), will be given by the Philadelphia Orchestra, under the direction of Fritz Reiner. The program will include works by Dvorak, Brahms, and Prokofiev.
NEW RELEASES—SINGLES

1. MADE A MIRACLE
   (THE WARREN BROTHERS)
   sung by Verlaine Young
   $4.90 - $6.05
   DL 9630 - $5.85

The Voice of F. D. R.
THE PRESIDENTIAL YEARS
(1923-1945)

JUST RELEASED IN 45 RPM AND 45 RPM

New Album

Just released in 45 R.P.M. and long play

The Voice of F. D. R.
The Presidential Years
(1923-1945)

Special Narration by QUENTIN REYNOLDS

Written Foreword by Robert Sherwood
Speech and Narration with Orchestra
Written and Produced by Arthur Lane
Music composed and Directed by Victor Young

3.90 - $6.05

DECCA RECORDS

When I Fall in Love

and A Mighty Pretty Waltz

Decca 29224 (78 RPM) and 9-29224 (45 RPM)

TOP SELLERS

...based on this week's actual sales

1. HARD AS IT HURT
   Run House To See Ya
   BY: King Crosby

2. IT'S NOT WHAT GOD MADE HONEY TONGUE
   ANGELs
   I DON'T WANT YOUR MONEY, I WANT YOUR TIME
   BY: King Crosby

3. WODY AND I
   You Are The Light Of My Life
   BY: Grady Martin

4. GOD IS A MAN AND I'M A WOMAN
   (The Filling Band)
   BY: Grady Martin

5. CHERRY OIL
   (Indian Love Song)
   BY: Grady Martin

6. WHEN THE MOON COMES AROUND
   Stoney Colley

7. ALMOST
   BY: Bill Monroe

8. I'M SPOON FOR THE KINGDOM
   I'd Rather Have Your Love
   BY: Bill Monroe

9. RHYTHM AND BLUES

3. JORDAN FOR PRESIDENT
   By: Louis Jordan

4. MY ADORE HEART
   I DON'T KNOW WHAT'S TROUBLING YOUR MIND
   BY: Buddy Johnson

5. PEACE IN THE VALLEY
   WEAR THE CRUSADE
   BY: Sister Rosette Segerman with the Afro-Karri Singers

6. SLOW JIVE
   BY: Louis Jordan

7. AT EASY
   BY: Louis Jordan

8. RHYTHM AND BLUES

TOP SELLERS

...based on this week's actual sales


ewels

THE BILLBOARD
MUSIC

DECCA DATA
YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS
TO BUILD SALES
TO BUILD PROFITS
Published in the Interests of Decca Dealers and Music Operators
Music as Written

Weston Gives Account

Of European Industry

By Paul Weston

HOLLYWOOD, June 28—The featured article on Page 24 of the Billboard shows Paul Weston, West Coast director of the American Federation of Musicians, who has recently returned from a European trip in which he presented the problems of the artists and their unions to the heads of several of Europe's largest record companies.

Weston's notes of the trip, which was undertaken in the interest of the musicians, shows how the situation in the world outside of America is quite different from our own, and how the conditions under which the musicians are struggling to make a living vary in many respects from those existing in the United States.

In France, for example, the situation is much different from that which obtains here. The French musicians are not organized into unions, and the conditions under which they work are far more difficult than those of their American counterparts. Weston reports that the average French musician earns only a fraction of the amount that an American musician would receive for similar work.

However, the French musicians are more fortunate in that they are able to work in a more congenial atmosphere. Weston notes that the French are more interested in music and are more appreciative of its value than are the people of the United States.

Weston also reports that the French are more willing to pay for music than are the people of the United States. He notes that the French are more willing to pay for music than are the people of the United States.

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Now Available...

A 2 Sided 10" Hit!

Also Available on 45 rpm
6F-2085

Capitol RECORDS

Slaughter on 10th Avenue
popular concert arrangement
RAY ANTHONY
AND HIS ORCHESTRA

Also Riding Higher and Higher...

"SCATTERBRAIN"

Record Promotion: Jim McCarthy

"As Time Goes By"—Capitol 2104
NOW!
The Hit of the Continent
"Auf Wiedersehen, Sweetheart"

Performed by the Hit Group,
LES BAXTER
His Chorus and Orchestra

Record No. 2143

THE BILLBOARD Music Popularity Charts
For Broadcast and Ratings of Radio and TV Shows See the Billboard Radio-TV Chart (Radio Section).

HONOR ROLL OF HITS
The Nation's Top Tunes

1. I Kiss of Fire
   By Leonard Kirk and Robert HTML::mailto
   Published by Decca
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: 5.00
   Hour: 000

2. Here in My Heart
   By Carmen Lomax and Harold Harte
   Published by Decca
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: 4.00
   Hour: 000

3. I'm Yours
   By Howard Hecht and Alphonse Kahn
   Published by Decca
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: 3.00
   Hour: 000

4. Blue Tango
   By Leon Aronson
   Published by Mills Music
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: 2.00
   Hour: 000

5. Delicado
   By Maxfield Geller and Jack Lawrence
   Published by Warner
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: 1.00
   Hour: 000

6. Auf Wiedersehen, Sweetheart
   By Francis E. Taylor
   Published by Harry & Baur
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: 0.00
   Hour: 000

7. Walkin' My Baby Back Home
   By Roy Turk and Fred Ahlert
   Published by De Sylva, Brown & Henderson
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: -0.00
   Hour: 000

8. Half as Much
   By C. Williams
   Published by Allanch-Brown
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: -0.00
   Hour: 000

9. I'll Walk Alone
   By John Sprey and Sammar Coren
   Published by Warner
   Popular in the UK
   Recordings available:
   1. Ames, C. 1952 C. 3
   2. Bobkas, R. 1952 C. 3
   Hit Popularity: -0.00
   Hour: 000

10. Guy Is a Guy
    By Paul Brown
    Published by Famous
    Popular in the UK
    Recordings available:
    1. Ames, C. 1952 C. 3
    2. Bobkas, R. 1952 C. 3
    Hit Popularity: -0.00
    Hour: 000

WARNING: The title "HONOR ROLL OF HITS" is a trademarked trade mark and the printing of this title has been discontinued by The Billboard. Use of either name or its marks is without the permission of The Billboard, Inc. All rights reserved. Use at your own risk.
**Best Selling Children's Albums**

Based on Actual Capitol Field Reports

1. **HOPALONG CASYDD AND THE STORY OF DIPPER**
   - *Samuel H. Cooper & His Orchestra* (EAP 5633)

2. **THITTIE PUE**
   - *Samuel H. Cooper & His Orchestra* (EAP 5634)

3. **I'M A LITTLE TEA POT AND THE TEDDY BEAR'S PICNIC**
   - *Samuel H. Cooper & His Orchestra* (EAP 5635)

4. **I TRUST I'M A PUDSY TAY AND YOSEMITE SAM**
   - *Samuel H. Cooper & His Orchestra* (EAP 5636)

5. **SPOOKY ON THE FARM**
   - *Samuel H. Cooper & His Orchestra* (EAP 5637)

6. **HOPPITY'S HAPPY BIRTHDAY**
   - *Samuel H. Cooper & His Orchestra* (EAP 5638)

7. **HOPALONG CASYDD AND THE SONGS OF BUNNY**
   - *Samuel H. Cooper & His Orchestra* (EAP 5639)

8. **BUNNY AT THE CIRCUS**
   - *Samuel H. Cooper & His Orchestra* (EAP 5640)

9. **THREE ORPHAN KITTENS**
   - *Samuel H. Cooper & His Orchestra* (EAP 5641)

10. **LITTLE FID**
    - *Samuel H. Cooper & His Orchestra* (EAP 5642)

11. **SPARITY AND THE TALKING TRAIN**
    - *Samuel H. Cooper & His Orchestra* (EAP 5643)

12. **WOODY WOODPECKER AND HIS TALENT SHOW**
    - *Samuel H. Cooper & His Orchestra* (EAP 5644)

13. **I'M POPPY THE SAILOR MAN AND THE LITTLE WHITE DOG**
    - *Samuel H. Cooper & His Orchestra* (EAP 5645)

14. **WOODY WOODPECKER'S PICNIC**
    - *Samuel H. Cooper & His Orchestra* (EAP 5646)

15. **WOODY WOODPECKER AND HIS TALENT SHOW**
    - *Samuel H. Cooper & His Orchestra* (EAP 5647)

16. **BUDDY BUNNY SHOW**
    - *Samuel H. Cooper & His Orchestra* (EAP 5648)

17. **LITTLE TIGER**
    - *Samuel H. Cooper & His Orchestra* (EAP 5649)

18. **FAIR MAIDENS' BABY SINGS**
    - *Samuel H. Cooper & His Orchestra* (EAP 5650)

**Latest Releases No. 324**

**SLAUGHTER ON TENN AVENUE**
- **Part 1**
  - *Ray Anthony* (EMU 4005)

**WILD MOW**
- **SWEETHEART**
  - *Harry Barks* (EMU 4006)

**FAST MOVIN' ON**
- **TEN TOP HITS**
  - *Jimmie Davis* (EMU 4007)

**AMEN**
- **BLOW THE BELL**
  - *Don Davis* (EMU 4008)

**BIG DADDY**
- **PICKING THE DIRT**
  - *Buck Owens* (EMU 4009)

**GIVE IT BACK TO THE THEATERS**
- **THAT'S A YEAR IN MY BEER**
  - *Big D Daddy* (EMU 4010)

**ALWAYS ON TOP!**

**Nat 'King' COLE**

**Mona Lisa**
Then **TOO YOUNG**

**Now - SOMEWHERE ALONG THE WAY**

Orchestra conducted by Nelson Riddle

**WHAT DOES IT TAKE**

**Nat 'King' Cole** at his sophisticated best.

His intimate styling... his tender interpretation... his brilliant technique all demonstrate the distinctive "King" Cole touch that makes a hit of any song.

**Record No. 2609**
**Records Most Played by Disk Jockeys**

**VOX JOX**

**Best Selling Sheet Music**

**Songs With Greatest Radio Audience (AC)**

**England's Top Twenty**
this week on COLUMBIA

JOHNNIE RAY
All of Me
A Sinner I Am
39756, 4-39756

KEN GRiffIN
LOVE ME, LOVE ME,
LOVE ME MISTAKES
39743, 4-39743

SARAH VAUGHAN
Street of Dreams
Time to Go
39779, 4-39779

JOHNNIE RAY
39791, 4-39791

ARTHUR GODFREY
I Love Girls
Honey
39792, 4-39792

PERCY FAITH
Jamaican Rhumba
Da-Du
39790, 4-39790

JIMMIE LANE
IT'S TIME TO JUMP
AND SHOUT
CHEATIN' ON ME
Okeh 6894, 4-6894

FRANKIE LANE
High Noon
Rock of Gibraltar
39770, 4-39770

LEFFY FRIZZELL
It's Just You
If You Can Spare the Time
19950, 4-19950

TONY BENNETT
Have a Good Time
Please, My Love
39764, 4-39764

RAY PRICE
I Know I'll Never Win
Your Love Again
20963, 4-20963

CARL SMITH
It's a Lovely, Lovely World
Are You Teasing Me!
20922, 4-20922

JOHNNIE RAY
Walkin' My Baby
Back Home
Give Me Time
19750, 4-19750

ROSEMARY CLOONEY
Half As Much
Poor Whippoor-Will
39770, 4-39770

PERCY FAITH
Delicado
Festival
39708, 4-39708

FRANKIE LANE
High Noon
Rock of Gibraltar
39770, 4-39770

GUY MITCHELL
Pittsburgh, Pennsylvania
The Doll With a
Sawdust Heart
39663, 4-39663

DORIS DAY
A Guy Is a Guy
Who, Who, Who
39673, 4-39673

LEFTY FRIZZELL
It's Just You
If You Can Spare the Time
19950, 4-19950

GEORGE MORGAN
Almost
You're a Little Doll
20906, 4-20906

CARL SMITH
It's a Lovely, Lovely World
Are You Teasing Me!
20922, 4-20922

TONY BENNETT
Have a Good Time
Please, My Love
39764, 4-39764

RAY PRICE
I Know I'll Never Win
Your Love Again
20963, 4-20963

TONI ARDEN
Take My Heart
Tell Your Tale,
Nightingale
39768, 4-39768

COLUMBIA 60 RECORDS
for music that sends them... to you!

COLUMBIA'S No. 1
ROSEMARY CLOONEY
Botch-a-Me
On the First Warm Day
78 rpm 39767 • 45 rpm 39767

four explosive new hits!

JOHNNIE RAY
All of Me
A Sinner I Am
39756, 4-39756

SARAH VAUGHAN
Street of Dreams
Time to Go
39779, 4-39779

JOHNNIE RAY
39791, 4-39791

SARAH VAUGHAN
Street of Dreams
Time to Go
39779, 4-39779

KEN GRiffIN
LOVE ME, LOVE ME,
LOVE ME MISTAKES
39743, 4-39743

LOUIS ARMSTRONG
I'm Confessin'
If I Could Be
With You
Okeh 6892, 4-6892

COLUMBIA'S No. 1
ROSEMARY CLOONEY
Botch-a-Me
On the First Warm Day
78 rpm 39767 • 45 rpm 39767

THE BILLBOARD MUSIC
This week's
New Releases
...on RCA Victor

COUNTRY — WESTERN
DORIS DAY
"Where I Laugh Today, You May Laugh Tomorrow"
SOMETHING TO SAY
RHYTHM-BUES
THE NINE RINGS
"While You're Dreaming"
JACKIE DAVIS Trio
"Someday"

RCA VICTOR Records
RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
THE BILLBOARD

Music Popularity Charts
For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-Television Show Charts (Radio Section)

• Best Selling Pops by Territories

RCA VICTOR'S CUSTOM RECORD SERVICE!

- RECORDING
- PROCESSING
- PRESSING
- SHIPPING & HANDLING

A COMPLETE SERVICE AT COMPETITIVE PRICES FOR ALL INDEPENDENT LABELS

(Continued on page 49)
Just Out!

JIMMY WAKELY

sings

"IF YOU WOULD ONLY BE MINE"

coupled with...

"MY HEART HAS ROOM FOR YOU"

record no. 3126
America's Favorite Dance Band

DICK JURGENS

TWO SUMMER SPECIALS

‘IT'S A 100 TO 1’

And A New Novelty Hit!

‘YAK TIDDA BINGO’

OPERATORS!

Cash In On Dick Jurgens’ Popularity In Your Territory!

MERCURY 5873·5873X45

THE BILLBOARD Music Popularity Charts

For Readers and Owners of Radio and TV Stations: See Billboard Radio-Television Show Charts (Radio Section).

• Most Played Juke Box Records

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KISS OF FIRE</td>
<td>G. Gibbs</td>
</tr>
<tr>
<td>2</td>
<td>HERE IN MY HEART</td>
<td>A. Morino</td>
</tr>
<tr>
<td>3</td>
<td>YOURS</td>
<td>E. Fisher-H. Winterholler</td>
</tr>
<tr>
<td>4</td>
<td>DEICADO</td>
<td>P. Faith</td>
</tr>
<tr>
<td>5</td>
<td>WALKIN MY BABY BACK</td>
<td>J. Roy</td>
</tr>
<tr>
<td>6</td>
<td>BLUE TANGO</td>
<td>L. Anderson</td>
</tr>
<tr>
<td>7</td>
<td>PITTSBURGH, PENNSYLVANIA</td>
<td>G. Mitchell-M. Miller</td>
</tr>
<tr>
<td>8</td>
<td>VENUS</td>
<td>M. Gay</td>
</tr>
<tr>
<td>9</td>
<td>HALF AS MUCH</td>
<td>R. Clooney</td>
</tr>
<tr>
<td>10</td>
<td>WHEEL OF FORTUNE</td>
<td>K. Starr</td>
</tr>
<tr>
<td>11</td>
<td>SWEETHEART</td>
<td>V. Lynn</td>
</tr>
<tr>
<td>12</td>
<td>BLUE TANGO</td>
<td>H. Winterholler</td>
</tr>
<tr>
<td>13</td>
<td>FORGIVE ME</td>
<td>E. Fisher-H. Winterholler</td>
</tr>
<tr>
<td>14</td>
<td>LOVER</td>
<td>L. Lee-G. Jenkins</td>
</tr>
<tr>
<td>15</td>
<td>I’M CONFESSIN’</td>
<td>L. Paul-M. Ford</td>
</tr>
<tr>
<td>16</td>
<td>ONCE IN A WHILE</td>
<td>P. Page</td>
</tr>
<tr>
<td>17</td>
<td>ONE LITTLE CANDLE</td>
<td>P. Compa</td>
</tr>
<tr>
<td>18</td>
<td>BLACKSMITH BLUES</td>
<td>E. M. Morse</td>
</tr>
<tr>
<td>19</td>
<td>IDAHO STATE FAIR</td>
<td>V. Monroe</td>
</tr>
<tr>
<td>20</td>
<td>BE ANYTHING (BUT BE MINE)</td>
<td>E. Howard</td>
</tr>
<tr>
<td>21</td>
<td>KISS OF FIRE</td>
<td>E. Fisher-H. Winterholler</td>
</tr>
<tr>
<td>22</td>
<td>JUST A LITTLE LOVIN'</td>
<td>E. Fisher-H. Winterholler</td>
</tr>
<tr>
<td>23</td>
<td>I WAITED A LITTLE</td>
<td>K. Starr</td>
</tr>
<tr>
<td>24</td>
<td>IT'S WALK ALONE</td>
<td>D. Cornell</td>
</tr>
<tr>
<td>25</td>
<td>SOMEWHERE ALONG</td>
<td>L. Paul</td>
</tr>
</tbody>
</table>

Records listed are those receiving the greatest play in the various radio stations. List is based on Billboard's weekly survey of many major radio stations in all parts of the country. Listed under the top of each of the most played records are other miscellaneous ratings of the same song. Titles shown in this chart other popular versions of songs listed will be found in the cover list of the chart, Part 1.
A Perfect Combination

A JUKE BOX SPECIAL

...and...

Eddy Arnold

singing...

'A FULL TIME JOB'

RCA VICTOR RECORDS
**FOLK TALENT AND TUNES**

Communications to: THE BILLBOARD, 1211 Avenue of the Americas, New York, N.Y.

Mark I. Saxias is representing his band and will go out with seven pieces for MCA until July 21 when Steve Bassilian of America Corporation, begins booking him. Travis has Joe Mathis, the Lariat recording artist, in the band.

Cliff Stone has set up an ASCAP firm, Snyder Music. Stone's first plug tune is "Love Me Sweet" by Bill Carlisle, leader of the Country Music Record group, which includes Roy Beck and Mimi O'Neil, who is the sister of Martha Carson, who is a regular on the Opry. Pat Cook, veteran disk jockey at KSTL, St. Louis was killed in an auto accident Saturday (17) while he was returning from a dance promotion date to his home in St Louis. According to present plans, Cook's widow intends to work out existing contracts at his death. Replacing him will be a disk jockey, who is currently on the same station. Pat Cook was a regular on the Opry, and the group includes Joe Stuard, Missouri's own disk jockey.

(Continued on page 37)

---

**From the Flaming Pen of STUART HAMBLEN**

**A Beautiful Reading of a War Saga...**

**SOMETHING NEW...**

**SOMETHING DIFFERENT**

**Black Diamond**

B/W

"THIS SHIP OF MINE"

Featuring STUART HAMBLEN

Columbia Record

20938-4 20938
This One Will Rack Up Plenty of PROFITS...

Words and Music by America's Most Versatile Writer

STUART HAMBLEN

(Carried on page 37)
Music Popularity Charts

Best Selling Retail
Rhythm & Blues Records

![The Billboard Logo]

For review and ratings of radio and TV shows, see The Billboard Radio-Television Charts (Radio Section).

A GUARANTEED HIT!
This record has already taken off in Los Angeles, Dallas, Houston and New Orleans

"LILLIE MAE"

By "THE BELLS ARE RINGING"
Smiley Lewis

Imperial Records

The Complete Coin Needle Line

PERMO, Inc.
6415 Ravenswood Avenue
Chicago 16, Ill.

THE COMPLETE
COIN NEEDLE
LINE

**Do Not Miss!!**
**RHYTHM & BLUES NOTES**

**By BRY KOLTZ**

Earl Theater, Warner house in one-hour dance hour, has been issuing bands and vocal numbers for stage shows, shut down for the summer season with the same formula policy to be resumed with the re-opening for the Labor Day holiday. Bill Goren has handled the bandstand at his plays Musical Barn, Philadelphia, to re-constitute a large band of native and full-time orchestra. For the June 10-26 run, the band hand-picked to bring in William Jackson and Tony Bruchaw. Coustville (James Harris), the

A GUARANTEED HIT!
This record has already taken off in Los Angeles, Dallas, Houston and New Orleans

"LILLIE MAE"

By "THE BELLS ARE RINGING"
Smiley Lewis

Imperial Records

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Chicago 16, Ill.
Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows. See The Billboard Radio-TV Show Charts (Radio Section)

• Rhythm & Blues Record Releases

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Once in a While&quot;</td>
<td>EDDA McGUFF</td>
<td>5422</td>
</tr>
<tr>
<td>&quot;My Baby's Gone&quot;</td>
<td>THE LOVERS</td>
<td>ATLANTIC 986</td>
</tr>
<tr>
<td>&quot;Good Lovin' Blues&quot;</td>
<td>POOR LOVER'S</td>
<td>ATLANTIC 970</td>
</tr>
</tbody>
</table>

• Rhythm & Blues Record Reviews

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Sunny&quot;</td>
<td>五四</td>
<td>5035</td>
</tr>
<tr>
<td>&quot;Blues&quot;</td>
<td>五四</td>
<td>5035</td>
</tr>
</tbody>
</table>

- B.B. KING -
- MARIANNE FAITHFUL -
- LEE ANDREW -
- JAMES BROWN -
- OTIS REDDING -

- RHYTHM & BLUES RECORD REVIEWS

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I Got My Hands Full&quot;</td>
<td>POOR LOVER'S</td>
<td>ATLANTIC 970</td>
</tr>
</tbody>
</table>

- "DON'T YOU KNOW I LOVE YOU" -
- "FOOL, FOOL, FOOL" -
- "ONE MINT JULEP" -

Now another smash hit by THE LOVERS

"WONDER WHERE MY BABY'S GONE" backed by "TING A LING" ATLANTIC 986

And another hit by "THE BOSS OF THE BLUES"

"DON'T YOU CRY" backed by "POOR LOVER'S BLUES" ATLANTIC 970

"TOPS IN RHYTHM & BLUES"
Here's Proof That TODAY'S TOP TUNES Helps Dealers Sell More Records All Year Long!

Six times in ten months the Dahl Music Co. hiked its order for Today's Top Tunes. Total increase 2000%!

Here's the Record—

First...
... "Please send us 50 printed copies once a month of Today's Top Tunes"...

1 month later...
... "Please send us 100 additional copies of Today's Top Tunes"...

1 month later...
... "New receiving Today's Top Tunes... in 150 quantity. I want you to change this to 400"...

3 months later...
... "Would like to order Today's Top Tunes to make a total of 750"...

3 months later...
... "New receiving 750 Today's Top Tunes. Would like to increase this amount 100, making total of 850"...

1 month later...
... "Would like to increase our order of Today's Top Tunes to 1,000 copies"...

There must be a reason why the Dahl Music Co., of Fergus Falls, Minnesota, increased its Today Top Tunes order so heavily. And there is! Results and increased sales!

It's just one of hundreds of success stories being written by dealers all over the country as a result of TTT money-making service!

The Billboard's weekly automatically calculated HONOR ROLL OF HITS carried 250 places.

Today's Top Tunes is the Billboard's weekly automatically calculated HONOR ROLL OF HITS carried 250 places.

Today's Top Tunes contains top songs with most popular of each of the top 10 of the week's Top 10. Also best selling ballads, best selling albums.

Today's Top Tunes is prepared with speed, accuracy, address and phone number.

Today's Top Tunes makes an ideal posting return, window and record department, merchant giveaway, direct mail promotion piece.

Let Today's Top Tunes do a sales job for you.

Fill out this coupon for trial quantity.

THE BILLBOARD • 2160 PATTERSON ST. • CINCINNATI 12, OHIO

Name of Store

Address

City

State

Phone Number

YOUR NAME

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Fill out this coupon for trial quantity.
**THE BILLBOARD Music Popularity Charts**

**The Billboard Picks**

In the opinion of The Billboard music staff, records listed below are most likely to advance commercially as determined by every one best selling, most popular non-music record on the chart.

WISH YOU WERE HERE ............ Eddie Fisher-Hugo Winterhalter

**The Disk Jockeys Pick**

Discs that have appeared for three consecutive weeks or three times within a six-week period and are not regular hits. Based on a weekly survey among those on what the next best seller would be.

**The Retailers Pick**

Discs that have appeared for three consecutive weeks or more times within a six-week period and are not regular hits. Based on a weekly survey among those on what the next best sellers would be.

**The Operators Pick**

Discs that have appeared for three consecutive weeks or three times within a six-week period and are not regular hits. Based on a weekly survey among those on what the next best sellers would be.

**The Country and Western Disk Jockeys Pick**

Discs that have appeared for three consecutive weeks or three times within a six-week period and are not regular hits. Based on a weekly survey among those on what the next best sellers would be.

---

**MGM RECORDS**

The Greatest Names in Entertainment

201 Seventh Ave., New York 1, N.Y.

**THE BILLBOARD**

July 5, 1952

---

**FRAN-TASTIC!**

**FRAN WARREN**

What is This Thing Called Love?

and

Wish You Were Here

MGM 11270 78 rpm—K11270 45 rpm

**BILLY ECKSTINE**

Hold Me Close to You

and

If They Ask Me

MGM 11217 78 rpm—K11217 45 rpm

**BILL HAYES**

High Noon

and

Padam-Padam

MGM 11266 78 rpm—K11266 45 rpm

**THE DE MARCO SISTERS**

Aud Wiedershein Sweetheart

and

Watermelon Weather

MGM 11278 78 rpm—K11278 45 rpm

**BARBARA RUICK**

How About You?

and

I'd Wanna Walk Right Out of This World

MGM 11231 78 rpm—K11231 45 rpm

**BLUE BARRON**

& His Orchestra

A Girl, A Fella, A Beach Umbrella

and

A Mighty Pretty Waltz

MGM 11259 78 rpm—K11259 45 rpm

**PEGGY KING**

I Cried For You

and

There's A Doubt In My Mind

MGM 11260 78 rpm—K11260 45 rpm

**HANK WILLIAMS**

Half As Much

and

Let's Turn Back The Years

MGM 11202 78 rpm—K11202 45 rpm

**JACK HART**

Rabbits Don't Ever Get Married

and

Angelina

MGM 11261 78 rpm—K11261 45 rpm

---

**KEEP M-G-M-MINDED—IT'S GOOD FOR YOUR BUSINESS**
'hang out the stars'

by the BELL SISTERS with HENRI RENE and his orchestra

RCA VICTOR RECORDS
Music Popularity Charts

Advance Record Releases

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

**POPULAR**

- Elvis Presley - "Love Me Tender" (Sun)
- Frank Sinatra - "Stormy Weather" (Decca)
- Dean Martin - "Mañana" (Capitol)
- Patti Page - "Rock-A-Bye Your Baby With a Dixie Melody" (Decca)
- Rosemary Clooney - "Come Sunday" (Decca)

**SACRED**

- The Beethoven String Quartet - "Stabat Mater" (Columbia)
- The London Symphony Orchestra - "Symphonie Fantastique" (Decca)
- The Boston Symphony Orchestra - "Symphony No. 9" (Gennett)

**CHILDREN**

- "Jack and Jill Went Up the Hill" (Victor)
- "Tom Thumb" (Decca)

**DEALERS' ASS'N OF AMERICA**

The Dealers' Association has announced a mailings program to dealers in the next few weeks. The program is designed to promote interest in the industry and to encourage dealers to place orders for new releases.

**HOT JAZZ**

-territory
-territory
-territory
-territory
-territory

**HOT JAZZ ALBUMS**

- "Jazz at the Philharmonic" (Vanguard)
- "Jazz at the Philharmonic II" (Vanguard)
- "Jazz at the Philharmonic III" (Vanguard)

**POLALION**

- "The Big Bang" (Parlophone)
- "The Swingin' Session" (Decca)

**CLASSICAL**

- "Beethoven: Symphony No. 9" (Decca)
- "Mozart: Symphony No. 40" (Columbia)

**HOT CLASSICAL**

- "Tchaikovsky: Symphony No. 6" (Decca)
- "Brahms: Piano Concerto No. 2" (Decca)

**HOT POPULAR**

- "Elvis Presley: Blue Moon of Kentucky" (Sun)
- "Frank Sinatra: All or Nothing at All" (Decca)

**WHOLESALE PRICES**

- "LP Records" (Wholesale)
- "78 Rpm Records" (Wholesale)

**RECORD PRESSING**

- "Bing Crosby: The White Christmas Collection" (Decca)
- "Elvis Presley: The Gold Collection" (Sun)

**RECORD REVIEWS**

- "Elvis Presley: Blue Christmas" (Sun)
- "Frank Sinatra: Diamond Cut" (Decca)
Music as Written

Best Selling Pops by Territories

NEW ORLEANS

CINCINNATI

DENVER

R. & B. Circuit

The Market Place of the Music-Record Industry

Goody-Schwann Suit Settled

New York June 28th

Music Released

Jensen Releases Needle Catalog

Chicago June 28th

Hardcover Record Catalog

The Record Exchange

dealers and operators

Poles & Polish Records

The Market Place of the Music-Record Industry

Parts - Products - Services

Selling More Records

The Market Place of the Music-Record Industry

Publicity for Your Talent or Product

Music as Written

Goody-Schwann Suit Settled

NEW YORK June 28th

The suit instituted by William Bennison against Sam Gooden from selling an LP catalog, on the grounds that the Goody catalog infringed on similar Holins published by the pianist's record store. The suit was settled during the last week of August. The settlement was made at the last minute, but it was not clear from the court order, signed the settlement agreement.

Jensen Releases Needle Catalog

CHICAGO June 28th

Jensen Industries has released a new comprehensive catalog covering over 300 types of phonograph needles and over 200 types of phonograph records. In preparation for over a year, the catalog contains detailed and comprehensive needle sources.

The Record Exchange

DEALERS & OPERATORS

Poles and Polish Records

The Market Place of the Music-Record Industry

Parts - Products - Services

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WAYNE KING PLANS AUD PACKAGE UNIT

25-Year Favorite Scheduled to Include Large Band, Choir in MCA Fall Offering

This package which will play the auditorium circuit was given a tryout in a concert at Orchestra Hall, March 23, for "Standing Room Only" tickets.

ACTUAL DATES FOR THE TOUR WILL NOT HAVE BEEN ANNOUNCED, BUT A WEST COAST DATE, PLUS A NEW YORK CITY STATION, WILL BE COMPLETE WITH HIS LARGE ORCHESTRA.

MOTOR CORPORATION OF AMERICA WILL HANDLE THE BOOKED, WHICH ARE PLANNED TO START SHORTLY AFTER THE LABOR DAY WEEKEND.

DEE TOURS

Heavy '52-'53 Attractions

Schedule Set for Denver

BY DAPINE (BEE) POLK

DENVER, Feb. 26—Arthur M. Oberfield, Denver concert and theatre manager, has scheduled some of his best attractions to appear in Denver in the years to come. A heavy attraction schedule for Denver in the 1952-'53 season is planned.

Theatre Managers: Theatre managers have announced that the following shows are available for performances in Denver:

1. "Michael, Where is Your Ark?"
2. "Gypsy" starring Ethel Merman
3. "Babes in Arms" starring Gene Kelly and Judy Garland
4. "My Fair Lady" starring Audrey Hepburn and Rex Harrison
5. "West Side Story" starring Natalie Wood and Richard Beymer

500 Pot in Garden Rodeo

COWBOYS TO GET

NEW YORK, June 8 - The rodeo Cowboys of America and the Billy (Bo Back) Organization have announced that they will give a rodeo at the Billy (Bo Back) Coliseum in Denver, Colorado, on June 25-26, 1952. The rodeo will feature the best cowboys in America and will include a variety of events such as bull riding, barrel racing, and team roping. Tickets for the rodeo are available for purchase at the Billy (Bo Back) Coliseum box office.

News Nuggets

Hank Snow Makes W. Canada Dates

REGINA, June 8 - Hank Snow, the western singer, made his first appearance in Regina, Saskatchewan, yesterday, to the delight of a capacity audience in the Regina Coliseum. Snow's performance was a resounding success, and the crowd gave him a standing ovation. Snow's next appearance in Western Canada will be in Edmonton, Alberta, where he will perform on June 10.

DOROTHY GODFREY HEADS CHESTNUT TRAVEL EXPO.

CHICAGO - Dorothy Godfrey has been named executive director of the International. Aviation

DEE TOURS

STEINMAN SEES LONG SEASON FOR O.J.

"Vanities" Revue

NEW YORK, June 8 -- An eight-month run for "O.J.," the "Vanities" musical revue, is scheduled to begin this fall at the 54th Street Theatre. The show, directed by Joseph Steinman, will feature music by Leonard Bernstein and lyrics by Stephen Sondheim. The production will run from October 1 to December 31, 1952.

Head of Others

Continued from page 16

Richard Rodgers, the composer of "O.J.," has announced that the show will be produced in New York, London, and Paris. Rodgers is expected to be in charge of the production in each city.

DETAILS OF "O.J.," continued from page 15

The show is expected to open in London in early September, with a production scheduled for Paris in late October. The show will then travel to New York, where it is expected to open in early November.

Theatre in New York City, the show will be produced by the famous producer, Samuel Goldwyn. The venue is expected to be the 54th Street Theatre, located at 54th Street and Broadway.

The production will feature a cast of 200, including famous actors and actresses. The show will run for a total of 200 performances, with a new cast of actors and actresses to be announced before the opening.

The musical will be written and directed by Rodgers, with lyrics by Stephen Sondheim. The show is expected to be a hit, and will be a major event in the world of theatre.

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Hocus-Pocus

By BILL SACHS

MAD FRANCIS (Francis R. Jackson) is no longer being busy on outdoor dates in the New York area. He is in Cincinnati (20) for a few days visit with some friends. Francis still believes in Midwest dates, even though he is now a certain California guy. He is a supporter of his old friends in the Buckeye State and he is also a supporter of the New York theater. He has been performing in the Midwest for many years and is now branching out to the West Coast. He has just finished a mental tour as a regular in the West Coast area.

J. D. SMITH (David S. Smith) is also a supporter of the Midwest dates. He has been performing in the Midwest for many years and is now branching out to the East Coast. He has just finished a mental tour as a regular in the East Coast area.

The show is being presented at the Ritz Hotel, Boston, Mass., in October for their fourth return to that spot. Mr. Jackson is currently rehearsing the Ritz Hotel in Wisconsin with Harry Blackstone Jr., a veteran from Iowa. Several universities, serving as chief of chief of staff.

Mrs. Charlie Jackson is making her home in Connecticut, R. I., last weekend for a two-week vacation, which will include taking in the International Brotherhood of Magician convention in St. Louis and the annual convention of the American Academy of Magicians in New York.

The show has been touring the Midwest for many years and is now branching out to the East Coast. The show is being presented at the Ritz Hotel, Boston, Mass., in October for their fourth return to that spot. Mr. Jackson is currently rehearsing the Ritz Hotel in Wisconsin with Harry Blackstone Jr., a veteran from Iowa. Several universities, serving as chief of chief of staff.

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Great Lakes Regional Pulls 5,000 Spectators

MILWAUKEE, June 23—Baroness Elizabeth von Budberg, who recently addressed the 1952 Great Lakes Regional Championship at the Milwaukee Skating Rink Operators Association, was among the spectators at Palatine rink here.

Trade visitors taking in the event were: Sam Ausbun, Cleveland State Company; Mr. Thompson, Chicago Skate Company; Harry Pizzolato, owner of Chicago rink; Mrs. E. Pizzolato, rink operator and Mr. and Mrs. Vi Swanson, Roller Derby Skate Company, George Staney and Caven Hill, Hyde Show Company, and according to Palace operator Phil Hayes, approximately 30 rink operators.

Recruits: 

Sam Ausbun, wife of principal, Kathleen E. Morford, and Kathleen A. Forde are among the 13 new rink operators recruited by Mr. and Mrs. Pizzolato.

Holland Assets Go for Taxes, Bringing 3G

Connie J. Macklow, Buyer; Planning Early Reopening

BROOKLYN, Conn., June 23—Assets of Holland's Skateboard, located in Brooklyn and for unknown reasons totaling more than $2,000. Household items were sold for $300. It was pointed out that the sum of the plate and other property is in total to pay a lien against the property. The property was sold to Connie J. Macklow, who plans to reopen and operate the rink within a few days. Operator of the rink at the time of the inventory was Mrs. Ruth E. Holland, retired from the Holland, nationally known auto store and former operator. According to tax officials, she had been given an opportunity to meet the obligations, and all arrangements had been made by her. She failed to carry out the plan.

Dionn' Round the Drive-In

JERRY EREBER has sold his King Drive-In, San Marcos, Tex., to Frank Nelson, who operates all the other theaters that he owns. King has been open the Prairie Drive-In, Dumas, Tex., throughout the season of operation. Spot is in a face renewed program titled, "Listen to the Stars," after the opening song to a feature film which features the day's popular tunes. Captain C. A. Casey has been named manager of the new drive-in which is located at Brookville, Ind., by Frank E. Perry. Spot will open in early August.

Demich Dies in Gory

GARY, Ind., June 23—George Demich, manager of the Oak Ridge Dance and Figure Skating Rink, has died here. Demich, 49, leaves a daughter-in-law, and two grandchildren. The rink was located at the Oak Ridge Club, succeeds "for jumpers" Mr. Rawson, owner of this type of skating in the state for decades. He should be known as "the Chicago Roller Skate Co.

HOLLAND'S SKATE-PLAS Thermoplastic...easiest on your wallet...

Approved by Rawson's Laboratory Built for Skate Dancers

With suggestions from the skating action. E. W. Rawson, CHICAGO, has designed state supplies for dancing.

THE "CHICAGO" DANCE SKATE

Not for Jumpers

Mr. Rawson says: "This type of skate is the skate for dancing." He should know.

CHICAGO ROLLER SKATE CO.

4411 W. LAKE ST.

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CHICAGO ROLLER SKATE CO.

4411 W. LAKE ST.
London Dispatch

Rome Round-Up

The Final Curtain

[Continued from page 41]

Tales of... Andrew Cahn joined the Columbia production of "The Big Story," directed by Mayer, and co-starring with Bette Davis, in which he plays a young man who runs away from his family and joins the army. Miss Cahn is also appearing with Mary Pickford in "The Tenders" and "The Witches of Eastwick." She is the daughter of the late silent star, Douglas Fairbanks, Sr.

[Continued from page 18]

Nora spent several days on the set of "The Great Gatsby," directed by F. W. Murnau, and starring Robert Redford, Mia Farrow, and John Cazale. The film is set in the 1920s and tells the story of the rise and fall of Jay Gatsby (Redford), a wealthy man who becomes involved in a love affair with the beautiful Daisy Buchanan (Farrow). The film was released in 1974 and has become a classic of American literature and cinema.

[Continued from page 49]

The ROYAL TERROR family is back, and the audience is in for a treat as they return to the stage with their new show, "The Final Curtain." The family is known for their unique blend of acrobatics, juggling, and theatrical performance, and this new show promises to be no exception. With their signature style, they take the audience on a journey through time, from ancient eras to modern-day events, all while incorporating their signature blend of humor and spectacle. Don't miss your chance to see this incredible performance, as it is sure to be a highlight of the season.
Mull Extending Aqua Follies Run

In Minneapolis

Consider Adding Two Performers; Leos Puzzled

MINNEAPOLIS, June 28—The "Aqua Follies," major attraction of the Minnesota State Fair grounds here June 28-30, is set to open two days from today. The fair runs to Tuesday, July 2, and includes two extra shows now under consideration for this week.

Meanwhile, "Aqua Follies" producers have added two additional performers to the show, bringing the total number of artists included in the program to twenty.

The acts are scheduled to open this week with a special rehearsal on Friday, July 1, following which they will perform at the Sunday night closing of the fair.

Called Tom Martin Returns

Tom Martin returns for the third time as a solo act. His performance includes a comic routine, featuring Martin's "itchy finger" joke.

Information on tickets opened June 16 and, according to the show's producer, shows are sold out.

Advances on tickets opened June 16 and, according to the show's producer, shows are sold out.

From here, Shelly will take the show to the Chicago World's Fair, where the Aqua Follies will perform for the first time in that city.

IRISH ROMANCES

FAT CANADIAN

OTTAWA, June 28—The Canadian government has imposed a tax on the sale of Irish products, including potatoes.

The tax, amounting to 10%, is expected to generate $25,000 annually for the government.


Spots a Banner Week-End

BOSTON, June 28—A heat wave has hit New England, reaching a peak temperature of 96°F on Monday. The heat wave is expected to last for another few days, according to the National Weather Service.

Heat Wave Causes Power Outages

In addition to the high temperatures, the heat wave has caused power outages in several parts of New England, including Massachusetts and Connecticut. The outages are expected to last for several hours, according to utility companies.

Heat Wave Affects Agriculture

The heat wave is also affecting agriculture, with some farmers reporting crop damage due to the high temperatures.
Stocks, Park Get WFLF Aid In Philadelphia

Philadelphia, June 28—For car racing, bowling at Philadelphia's Municipal Stadium this week, WFLF, as part of the radio station's Summer Selling Fun, is sponsoring the contest which is $100,000 in cash, prizes, and records.

The 25-car racing field will be the first of its kind in the nation, and the 12-bowling tournament will be a replica of the stadium's Summer Selling Fun.
WALLACE-CLARK HOPS TO NEW TERRITORY

WILMINGTON, Ill., June 28—Wallace & Clark Circus jumped rapidly from Pennsylvania to Ill. this last week in a change of route that was attributed to weak business in the East. At one time the show had contemplated touring New York and New England.

The new territory Wallace & Clark entered is the same basic market as that of the old variety shows, and the change is due to the fact that the company had been successful in that area. The new route is expected to bring a larger audience to the shows, and the company hopes to increase its profits.

Kelly-Miller Heads for Wis., CHS to Visit

GORDON, Neb., June 28—L. C. Kelly & Miller Bros. Circus, this week was speeding railroad cars to its circus to use in the show. The circus has been operating in the East for the past few months and is now making its way to the West.

The circus will be in Madison, Wis., the week of July 12, and the show will be in the same location. The circus is known for its variety acts and is expected to draw a large crowd.

Earle, Ex-RB Giant, Writes Book of Poems

SAN FRANCISCO, June 28—Jack Earle, who for several years was with Ringling Bros. and Barnum & Bailey as a Side Show giant, is the author of "The Long Shadow," a book of poetry published here recently.

The volume includes seven poems. Two of them, "Circus Arrival" and "After the Parade," have to do with show business. Earle, who makes his home in San Fransisco, known as a painter and sculptor as well as poet. Since leaving the Ringling show he has been employed by a wine company as a sales representative.

WANTED OUTDOOR ATTRACTIONS

RODEOS—SHOWS—CIRCUSES

WE HAVE 14,000 SEATS

WIRE OR WRİTE MANAGER

NORWOOD ARENA

America's Finest Track

Tulsa, Okla., September 6

Norwood, Mass.

POMPKIN

at $1.25 per 100 around each tag

Prunty Seed & Grain Co.

420 W. 3rd St. St. Louis 3, Mo.

Pompano Wholesale Seed Growers

Merchants

Pumpkin season is open now—order your

KERSH & KAYS FARMERS HAY SALES

I can offer Golden Hairs and Silver Halos, Popcorn, Raw and Processed Sweet Potatoes in the shell. Pop Corn Samples in a to farmers and country store owners. Food Service Equipment is a line of popcorn machines, hot dog, soda fountain equipment. Popcorn, Salt, Seasonings and Popcorn Bags. Popcorn Queen, King, Extra and Standard. Show Your Merchandise Today—

PRUNE SEED & GRAIN CO.

1620 W. 3rd St.

St. Louis 3, Mo.

Pompano Wholesale Seed Growers

Prune seed is now in season.

FOR SALE

60 SEEDLINGS & GENERATORS, CARDBOARDS, PARAS, CARDBOARDS, CARDBOARDS. B. FRISBIE.

6204 W. 33rd St., Salt Lake City, Utah

Special Discount for the Month of June

Write Today

BERT'S ELECTRIC AUTOMATIC PUMPKIN SEEDER

1237 E. 18th St., Salt Lake City, Utah

THE BILLBOARD

THE AMUSEMENT INDUSTRY

NEWSLETTER

IF YOU WANT EXTRA ADVERTISING RETURNS AT NO EXTRA COST

THE BILLBOARD JULY LIST NUMBER IS FOR YOU!

It's just as simple as ABC...

The Billboard July List Number (dated July 28) gives readers something special that they need and use all through the season—important, valuable lists of U.S. and Canadian Fairs, dates, personnel...of Coming Events...of Dog Shows...

So...more readers make it a special point to get the July List Number (know even buy extra copies) and they read and refer to it for weeks and weeks...all through the season.

More readers mean more people to buy your ad.

More buyers mean more customers, extra sales and extra profits for you!

—and you get these extra customers, extra sales and extra profits at NO EXTRA COST...because rates for The Billboard July List Number are the same as for any regular weekly issue.

So, you see, The Billboard JULY LIST NUMBER—with page after page of vital statistics used by everyone in the outdoor and amusements fields—delivers exactly the right punch to bring extra business to advertisers.

Use the coupon below to reserve advertising space in The Billboard JULY LIST NUMBER...or to have a Billboard representative give you more information.

But please act fast—final advertising deadline for The Billboard JULY LIST NUMBER (dated July 28) is WEDNESDAY, JULY 17. Use the coupon TODAY!

Sincerely,

C. J. Latack

Advertising Director

(Received advertising in cost on this page)

□ Reserve advertising space in cost on this page

□ Pay $... with this ad

□ Pay $... with this ad

□ Reserve advertising space for next week

□ Pay $... with this ad

□ Reserve advertising space for next week

□ Pay $... with this ad

□ Reserve advertising space for next week

□ Pay $... with this ad
Lack of "Managers" Cripples N. Y. Code

NEW YORK, June 28—The de- 
struction of the title of "Manager" 
was tentative dropped from the 
language of Rule No. 11 designed 
to eliminate unlicensed agents 
and groups working on a 
"managerial" basis due to the 
responsibility and privileges and 
without the interference and almost 
surely to be found in the 
administration of any local 

Complaint letters from displaced 
the annual meeting of the 
AGVA before the rules were 
acted upon. The AGVA 

The legislation, Hamil said, was 
acted upon the recommendation 

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managers and directors 

Record Management. 

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Hearing Set July 15 

While another letter stating 

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Fred C. Murray, vice-president, 

Interstate Theater Manufacturing 

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the Northern and 

the National Board of 

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Maine has been 

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the AGVA. 

The AGVA has 

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the Billboard 

the "Miss Universe" 

the Billboard.
HAGAN-WALLACE BUCKS STRIKE, COMPETITION

FREDERICK, Md., June 28—Hagan-Wallace Circus was held to half and three-quarters houses at most recent stands in Pennsylvania, with the steel strike taking much of the blame. However, the show opened up with a strong night house in Baltimore. The show, scheduled for midnight and had a near-capacity audience at night under Capital Tents, was a success. The attendance was reported to be weak tonight in Pennsylvania.

Straw at Caldwell For Hagan-Wallace

Caldwell, O., June 28—Hub Dodge's Hagan-Wallace Circus closed straw business at night here Tuesday 100 under Lamo Club suspension. However, the matinee was less than which closed.

At Bellevue, O., Saturday (7), the show ran two consecutive nights after the weather was near 100 and steel mills in the area were shut down.

Packs Schedule Omits Matinees In S. Illinois

EVANSVILLE, Ind., June 28—Packard Circus has announced today for a two day stand under sparse notices. The city was last used July 18 last year.

Matinee has been omitted this season for the series of Southern Illinois shows, according to Jack Lueders, a Packard assistant.

The only notice of Packard's was to be given to be given at St. Louis, Ill., and the Baudy, an additional show for the tour, was reported yesterday.

A new casting pool for city shows was reported yesterday that had been cast a few years ago, but also closed by highway construction.

Howe's Animals, Equipment Sold To Tony Diano

IND, June 28—Tony Diano, Canton, Ill., has successfully disposed of his equipment and his interest in the circus business for the last time. The equipment was used to augment the fairground operations in Illinois. The grandstand was dismantled.

The equipment was reported to be in good condition and the animals were in good health. Diano has announced plans for future shows with the animals.

Hot Spell Aids Rockaways

NEW YORK, June 28—With this entire area blanketed in a breaking heat wave, Rockaway Beach had an estimated million people braving the sun. The weather was reported to be hot and sunny.

Despite this, the beach was still crowded with people enjoying the sun and water. The ocean was crowded with swimmers and surfers.

Dr. Jasper J. Weeks, chief of Public Health, ordered the beach closed at 4 p.m. because of the heat and lack of water.
Davies Manages
Kelly-Morris; Switch Advance
GREENSBORO, Ind., June 28 — Sonny Davies has been named manager of the Kelly-Morris Circus. Following the close of the company's current tour, he will have his office at Fort Wayne, Ind. Davies comes to the circus from the National Guard and has been associated with the company for 20 years.

Maine Expo Scheduled
for Race Track
PORTLAND, Me., June 30.—The first all-Maine exposition, the Maine Expo, will be held at the Portland Race Track, Portland, September 5-14. Sponsor—Mr. W. J. A. Campbell, President of Portland Chamber of Commerce. The exposition will feature professional entertainment, with nightly fireworks, and is expected to be the largest event ever held at the Portland Race Track.

Carnival Routines
Send to
3160 Patterson St.
Cincinnati 22, O.

Hagen Finds Site
For Wilm’ton Date
WILLIAMSON, N. C., June 30.—Failure to find a suitable location caused the Wilm’ton Independent News & Billy Bunnie to skip Williamson this year but it won’t prevent Hagen Bros. Circus from playing the one-day stand here, July 18. The management development has utilized the use of a former theater and will build a temporary auditorium for a future shopping center, as a result. One of the main sponsors will be the Williamson Optical Club.

Stevens Bros.
Closed in Mo.
BARNARD, Mo., June 28.—Steven Bros. Circus, operated by Little Bob Stevens, closed in Missouri this week. The show had experienced poor business all season and it had normally averaged selling fifty boxes over the past few seasons.

End Atlantic City
Skilo Court Action
 ATLANTIC CITY, June 28.—Prosecutor Lewis F. Scott said Friday that an end to the Skilo Court action has been reached. The circus had been involved in a recent verdict by State Superior Court Judge Henry F. Haneman, declaring Skilo to be a legal device. The circus had no alternative but to accept the decision.

Circus Routines
Send to
3160 Patterson St.
Cincinnati 22, O.

Ross Allen
CEO
THE BILLBOARD
JULY 5, 1952
NORMAL SPRING QUARTERLY

GENERAL OUTDOOR

55

THE BILLBOARD

★ TRUCKING BUREAU

Serving Showmen is My Business
For Over 39 Years
Showmen Have Confided in Me for Their Insurance?

CHAS. A. LENZ
The Showman's Insurance Man
1497 North St. B. J. St. Petersburg, Fla.
Phone: 7-8974

MAKE $100.00 A DAY
On Candy Floss
For all new Candy Floss Machines
For the trade, or to the public.
ELECTRIC CANDY FLOSS MACHINE CO.
216 North Avenue
Brooklyn, N. Y.

TV is All of Showbusiness

Join the "Hey Rube... Get With It!"
You Too Can Be A Winner in the New
WISCONSIN DE LUXE CARTRIDGE CARTOON CAPTION CONTEST

JOIN THE "HEY RUBE... GET WITH IT!"
You Too Can Be A Winner in the New
WISCONSIN DE LUXE CARTRIDGE CARTOON CAPTION CONTEST

Write a cartoon gag (2 words or less) to fit this illustration on any subject you select. Must be written in INK and postmarked not later than July 30th. Include your name, address and zip code. Entries must be received by July 30th. Prizes will be awarded to the first 50 entries, with a grand prize of $100.00 for the winner. Entries are open to all ages. Winners will be announced in the next issue of the Wisconsin De Luxe. Good luck!
Oregon Towns Pop For Beaty Show; Trainer Injured

Suspects in Cat Act; Portland Stand Starts Slow, Builds

PORTLAND, Ore., June 28.—Rita Oregon steps made by the Circuit Bros. and Baram Bros. as local groups have shown some two-acre houses, a new act brought an audience who attended the show for several days.

Rogers Stands In Iowa Give Weak Turnouts

MASHUILLTON, Ia., June 28—A brief preview into Iowa brought minor business to the circuit. Rogers Bros. Circus, which was successful in earlier showings, showed itself in its full-length show here. The show was well attended, with a reported $175.00 profit made.

Rain reduced the business for the circuit in Iowa on Saturday, and there was very little business on Sunday, but the show, which drew half and three-quarters of the houses in the area, was not affected. The circus will return to Iowa for the second day.

Eastern Cities Hold Strong for Ringling

WATERBURY, Conn., June 30—Business for Ringling Bros. and Barnum & Bailey was generally good this week, with some full and near-capacity shows reported. But strikes and other conditions had held the ring for the show, which also affected the other shows. The show was in the area for the second day.

Lucien Herman Of Norberty Act Injured in Fall

IDAHOL FALLS, Idaho, June 28—Lucien Herman, member of the Norberty Act, which plays at the Idaho Falls, Eastern Unit, seriously injured in a fall while taking down his rigging Wednesday (26), was returned to Memorial Hospital here this week.

Mr. and Mrs. Louis Raynor, who with Herman complete the trio, are with him in Idaho Falls. In their act, Herman and Raynor have performed on trampolines, suspended from a ladder. Mrs. Raynor balanced the ladder.

Tiger Bill Folds After 3 Months Of Bad Business

GALESBURG, Ill., June 28.—Tiger Bill, one of the biggest attraction shows in the country, went under here Tuesday (26) after three months of bad business. The show, owned by Leo (Tiger) Bill, was doing poorly. The move was expected, and it was reported that the show will be sold for the full price.

The show was operating in the area for the past three months, and it was reported that the show was making a good profit. The move was expected, and it was reported that the show will be sold for the full price.

NATIONAL DAILY NEWS OF THE ENTERTAINMENT BUSINESS

Fast Moves Mark Change In Wallace-Clark Route

CHICAGO, June 26—Wallace & Clark Circus was in the Northern Indiana circuit, and it is reported that after jumping rapidly from Pennsylvania, the circus will be in the Northern Indiana circuit next week. It is reported that the circus will be in the area for the next week.

CIRCUSES

The BillingComm: in 108 W. Randolph St., Chicago, III.

JULY 5, 1962

The only nationwide entertainment news agency.
POMONA’S NEW FUN ZONE TO OPEN ON TIME—ILLIONS

Will Be Ready Sept. 17, Showman Says; Year-Round Use Planned for 1953

POMONA, Calif., June 28— (AP)—The Pomona permanent midway at the Los Angeles County Fairgrounds will open Sept. 17, according to Harry A. Hill, president of the Pomona Corp. which operates the fair. The midway, which is expected to do a business of $5,000 in profits, will have 800 events set.

Selection of the best rodded pairs in each classification will be made by judges at each participating fair. The national finals will be held in Chicago during July.

Each fair will award an engraved or solid trophy to the highest rated rodded pair. The total of the winning rodded pairs will be given to the highest rated rodded pair of the national judging. Extra awards of $500 will be given to the winners of each classification eligible for national judging.

In early December, every article entered in the national contest will be exhibited at Chicago's Conrad Hilton Hotel.

Rodeo Scheduled To Replace Horse Show at Salem, Ore.

SALON, Ore., June 28—The rodeo will replace the traditional horse show at the Salem fairgrounds this year.

Leo Schneidler, manager, announced today the change was decided upon by the fair officials to eliminate the cost of the absence of the state fair program this year. The $3,000 in addition to a $1,000 in expense would be needed to meet objections of the State Fair fire, among other things.

A proposed fee of $1,500 for the management of the fair, which is expected to be held in October, will be the same as last year.

The fair has been directed by the State Fair Association to mail out the programs.

MEN TO VIE IN CNE SNACK COMPETITION

TORONTO, June 28.—(AP)—Men and women will vie for the title of best snack in the CNE snack competition this year, according to C. M. Miley, manager of the CNE. The competition, which is expected to attract many entrants, will be held at the CNE grounds.

Each entrant will be given a $500 in prizes and a $1,000 in expenses, and all supplies will be provided, except the entrant must provide 100 pounds of wheat, 100 pounds of flour, 100 pounds of eggs, 100 pounds of sugar, and 100 pounds of milk. The entrant must also provide a table and eye-spoilent of the snacks.

Each of the four prizes for each of the three heats will be given in the following categories:

1. Bread
2. Cakes and pastries
3. Cookies
4. Savoury snacks

Tickets will be sold for $2 per person, and all proceeds will go to charity.

SYRACUSE UPS GATE TO $1

SYRACUSE, N. Y., June 28—The Syracuse Fair is expected to be well attended this year, according to William J. Higgins, secretary of the fair. The fair, which is expected to attract many visitors, will be held at the fairgrounds.

Tickets will be sold for $2 per person, and all proceeds will go to charity.

Huntington, N. J., June 28—The Huntington Fair is expected to be well attended this year, according to William J. Higgins, secretary of the fair. The fair, which is expected to attract many visitors, will be held at the fairgrounds.

Tickets will be sold for $2 per person, and all proceeds will go to charity.

Michigan State Cuts Coliseum Ticket Prices

DETROIT, June 28.—The Michigan State Fair, which is expected to attract many visitors, will be held at the fairgrounds.

Tickets will be sold for $2 per person, and all proceeds will go to charity.

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Tickets will be sold for $2 per person, and all proceeds will go to charity.
HOW BAD CAN IT GET?

Eastern Ops See Bleak Future As Lost Rainy Sundays Mount Up

NEW YORK, June 28 — At a time when it will take a year to turn around the East, it appears that it will be a long, hot week, with much more rain to come. The outlook for the rest of the summer is bleak, with a chance of more rain every day through the end of the week. A few showers are expected in the area, but they are not expected to amount to substantial winnings as they face the last 10 weeks of the season.

Promotion Lost
With the loss of multiple weekend events, the area has been struggling to keep its momentum, and it has been difficult for the promotions to keep up. The area has been hit hard by the loss of important promotions, and it has been difficult for the area to keep up with the demand.

Uncle Ben's Kiddyland
Set Mutual Aid Deals
With 26 Philly Area Funsports

PHILADELPHIA, June 28 — A summer promotion tie-in is underway in all 26 parks, including some in the area. The promotion is being handled by the Park Service, and it is expected to benefit the parks.

The show features a variety of attractions, including a 12-day event at the Boardwalk, and a 10-day event at the Fair. The show also features a variety of entertainment, including a children's area, and a variety of food options.

UNCLE BEN'S KIDDYLAND
For Sale
Located in the heart of San Fernando Valley, Calif.
SALOON PRICE: $10,500
$7,500 down, balance on terms, or will take $5000 cash

UNCLE BEN'S KIDDYLAND
419 Van Nuys Blvd., Van Nuys, Calif.
BEN MORS, Owner/Operator. Phone: 824-2190

Start 55th Yr. Of Daily Play At Steel Pier

ATLANTIC CITY, June 28 — George A. Bambou's Steel Pier, in operation for 55 years, has been closed for the season. The pier will reopen on July 1st, and will be open for the remainder of the season.

The pier is located in the heart of Atlantic City, and is a popular destination for visitors. It offers a variety of attractions, including a boardwalk, a restaurant, and a variety of shops.

Hampton Eyes War $$, But Barriers Standing

HAMPSTEAD, N. H., June 28 — With air travel continuing to expand, the Hampton-based airline has been struggling to keep up with the demand. The airline has been forced to make some difficult decisions in order to stay competitive.

The airline has been forced to cut back on some of its services, and has been forced to raise fares in order to cover its costs.

R. Geist Quits NAAPPB Post, Blasts Group

NEW YORK, June 28 — Richard Geist, president of the National Association of Amusement Parks and Pools, has resigned from his post. Geist has been involved in the association for many years, and has served as its president for several terms.

He has been critical of the association's handling of the issue of accessibility, and has been critical of the association's handling of the issue of accessibility.

Detroit Kiddieland Fails To Reopen

DETROIT, June 28 — A long-running conflict between the Kiddieland operators and the city has been settled, and the park is expected to reopen soon. The operators have been fighting to keep the park open for many years, and have been forced to close down several times.

The operators have been fighting to keep the park open for many years, and have been forced to close down several times. The city has been trying to force the operators to sell the park, but the operators have been unwilling to do so.

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CARNIVALS

JULY 5, 1952

Communications to 188 W. Randolph St., Chicago 1, III.

THE BILLBOARD

Junebugs Plague Postelwaite, King-Owned Org

NEW BALTIMORE, Mich. Junebug World, in postelwaite, owned by Walter O. King and William Postelwaite, ran into swarms of Junebugs that had spent days of the kind. They had been brought by a gas that killed off mass, but had no effect on the Junebugs. They were all wiped out by the gas.

Yields 60G Gross

OCEANSIDE, Calif. June 28—The Navy Relief Carnival, staged at Camp Pendleton, the largest Navy Corps in the West with an enrollment of 100,000, was opened with six shows running simultaneously. The stand was opened on the camp's 4th of July with 25 Big Shows.

Navy Relief Event

At Camp Pendleton Yields 60G Gross

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British Columbia Big

For Cavalcade of West

NEW WESTMINSTER, B. C. June 28—The Cavalcade of the West, sponsored by the Western Exposition and B.C. Exhibition, has been enjoying good business, said to be greater than British Columbia.

Victoria, played for 19 days, was highly successful despite few attractions, said to be the best of the event. The opening performances were held in the old Victoria Theatre, the other show scheduled the show included the world's largest two-piece show, the Electric State Fair, and the World's Largest Show, the Electric State Fair.

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NEW WESTMINSTER, B. C. June 28—The Cavalcade of the West, sponsored by the Western Exposition and B.C. Exhibition, has been enjoying good business, said to be greater than British Columbia.

Victoria, played for 19 days, was highly successful despite few attractions, said to be the best of the event. The opening performances were held in the old Victoria Theatre, the other show scheduled the show included the world's largest two-piece show, the Electric State Fair, and the World's Largest Show, the Electric State Fair.

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ALL WAGNER, Mgr., Cavaclade of Amusements

CARL D. FERRIS SHOWS

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CAYLAVALDE OF AMUSEMENTS

CAYLAVALDE OF AMUSEMENTS

CAYLAVALDE OF AMUSEMENTS

E & B AMUSEMENTS

E & B AMUSEMENTS

SHAN BROS.' SHOWS

SHAN BROS.' SHOWS

WANTED—AGENTS AND RINGO HELP—WANT NO STILL SPOILSW—YOU MIGHT AS WELL BE STANDING ROOM

WANTED—AGENTS AND RINGO HELP—WANT NO STILL SPOILSW—YOU MIGHT AS WELL BE STANDING ROOM

PHONE! Now

PHONE! Now

ROCK TICKETS

ROCK TICKETS

SUNSET AMUSEMENT COMPANY

SUNSET AMUSEMENT COMPANY

COOK HOUSE, PLEASE WANTED

COOK HOUSE, PLEASE WANTED
Midway Confab

While playing Edmonton, Alta., J. P. [Henry] Sullivan, owner and manager of Wallace Bros. Shows for 21 years, arrived there and met his friend, Roy Walter, president of the Canadian Union and Regina prior to a big farewell performance at the Western Canada Club B grandstand. The end of Roy's 30-year reign as the head of Wallace Bros. Shows was announced.

Max Cohen, secretary of the American Carnival Association, who is in his office, bought a round-trip ticket to London, Ont., to preside over the opening of the fair there, and he was expected to arrive at the Regina Union of Salesmen, a prominent youth organization, on the 14th.

Mrs. Vasel, secretary of the American Carnival Association, was in her office, buying a round-trip ticket to London, Ont., to preside over the opening of the fair there, and she was expected to arrive at the Regina Union of Salesmen, a prominent youth organization, on the 14th.

Also, Mr. J. S. (Spence) Penny, president of the Canadian Union, was in his office, buying a round-trip ticket to London, Ont., to preside over the opening of the fair there, and he was expected to arrive at the Regina Union of Salesmen, a prominent youth organization, on the 14th.

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GUIDED MISSILE
New Skill and Strength Tester
PORTABLE! MAKES ITS OWN BULLY! NEEDS NO TANK OR BUILDING!

THURSDAY, AUGUST 24, 1950
11 in. to 12 in. at 12:00 noon
A "FLASH BANG" ATTRACTION
At FAIRS AND CARNY'S!!!
Write today for information and full catalog.

B. C. EVANS & CO.
1358 W. Carroll Ave., Chicago 7, Ill.

Midway Confab

FREE GATE FREE GATE FREE GATE

Write for information and prices. 100% satisfaction guaranteed.

PERCY PIONEER SHOWS
High class midway attractions

WANTED
Fly-Piano Ride and organized Minstrel Show with one machine for the
MICHIGAN STATE FAIR, DETROIT, AUG. 29 to SEP. 7.
Can also provide for complete Fair Route starting last week in June—Mechanic
and Stock and Horse Trotting exhibitions.

Cincinnati, Ohio, all this week. South St., Marion, Ohio, "(The Sea)." July 1-15.

WANT CANVASAMES
We have a wonderful opportunity for a top-notch Bass Canvasam and
experienced Front and Stage Man. All brand new equipment, including
quality canvas, front men and women riders. Office-run show featuring
Irving C. Miller's Brown-Skin Models, Prefer Truck Drivers. Will
consider only experienced, sober, reliable men. Write stating salary desired.

GOODING AMUSEMENT CO.
1200 NORTON AVE., COLUMBUS 8, OHIO

ALLEN COUNTY FREE FAIR
JULY 7 TO JULY 12 INCLUSIVE, FT. WAYNE, IN.

ATOMIC FAIR
JULY 14 TO JULY 19 INCLUSIVE, CANTON, OHIO.

CETLIN & WILSON SHOWS
ALL PER ROUTE

PLAYTIME SHOWS
PAUL PATRICK, Ride Mgr.
WILLIAM SRN. Additional Mgr.
HARRY ROACH, Set Mgr.

NOW BOOKING
FOR OUR 10 FAIRS
STARTING AUG. 10

Want for 10 Big Celebrations in the Far East
LEGENDARY CONDITION OF ALL MACHINES GUARANTEED
FULL PAYMENT-AGREEMENT. Also all insurance.

Address A. BROSBE Stockton, Calif.
(July 15-16, 1950)

Midway Confab

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Write for information and prices. 100% satisfaction guaranteed.

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(July 15-16, 1950)
**Regina Up 20% for Wallace**

Mr. M. M. Wallace, assistant concession manager, joined the Canadian National Railway this year. He says he was satisfied with the performance of the company last year.

**Winnipeg Gives RAS Big Day**

Winnipeg, the show's p.a. line-up, spread out as a show for the Winnipeg and Manitoba Railway School, which is one of the city's oldest children's charities. The children are already interested in the show, and the line-up will be followed by a bicycle parade.

The news of the day was the announcement that the show will be held in the city on the 20th. The date was set for the city and the show will be held in the city of Winnipeg.

**Junebug Plague**

The Junebug Plague continues to be a problem in the city. The pests are destroying the crops and the farmers are losing money. The situation is described as critical.

A pest control company has been hired to help with the problem. The company will be working around the clock to control the insects and protect the crops.

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From the Lots

Hammond’s Ple-Pork

TOADY, Tue., June 28—Hammond’s Ple-Pork Shows have been running into good business all week. Shows are in operation on a big scale, and several companies are now in town. The shows have been well received, and the crowds of people have been equally well satisfied..."

Dick Wilcox

COLUMBIA Mo., June 28—Show held out six months and has been running successfully. Some of the recent performances have been especially well received, and the shows are expected to continue running for some months..."

Crafts Exposition

SHAPER, Calif., June 28—Show picked up in many cities after leaving some of the western states. The show is well received, and the crowds have been equally well satisfied. The show is expected to continue running..."

Virginia Greater

RIVERDALE, N.J., June 28—Show made the jump from the east coast to the west coast. The show is well received, and the crowds have been equally well satisfied. The show is expected to continue running..."

LONE STAR RIDES

WANTS

Want: Bessie S., 1218 Main St., Yoakum, Texas. 315-315 S. 10th St., Houston, Texas. Phone: 2571..."

COUNTY FAIR SHOWS

West Farms, Fmr., Maine: Leenen, A. J., 428 Main St., West Farms, Fmr., Maine. Phone: 2571..."

WANTED

Mary M. Barron and Wheel Farm: Wanted: A. J., 428 Main St., West Farms, Fmr., Maine. Phone: 2571..."

HERMAN ROEDE

Contact: Earl B. Smith, 428 Main St., West Farms, Fmr., Maine. Phone: 2571..."

WANTED

Twin City Shows

FOR SALE

OLD SETTLES’ PICNIC

SUREties’ PICS.

BLACK HAWK SHOWS

FOR SALE

WANT TO RENT

TO ANGELA'S NICHE

PEE DEE SHOWS

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Cedar Point Installing
Motordrome; Rides Draw

CEDAR POINT, O., June 28—
Racing fans were delighted as the
Mississauga, Ont., team presented the
first motordrome at Cedar Point on June
26. The motordrome was a success and
showed a large increase in attendance.

The motordrome featured a motor
show that included both individual and
team events. The track was designed
especially for the event and was
opened with much anticipation.

The event was sponsored by the
Mississauga, Ont., team and was
attended by a large crowd.

WOR-TV Deal
AIDS PALISADES, MRS. AMERICA

PALISADES, N. J., June 28—WOR-TV,
syndicated by ABC, will join in a
merger plan to increase the sales
opportunities of products that will be sold in
stores along with Mrs. America contest.

The merger, which will begin
weekly at the park site during the Mrs.
America contest, is expected to
bring increased sales and better
opportunities for the products.

The products are expected to
include a wide range of items, such as
beauty products, clothing, and
accessories.

RIDE MANEGED

MADISON, WIS., JUNE 28—Riders
of the Wisconsin State Fair enjoyed
a successful ride management.

Reports indicate that the
management was well received by the
crowd, and a number of new
rides were introduced.

The event was well-attended,
and the riders had a great time.

JIMMIE CYR

Wants—Wants—Wants
Two Cool Days August. Only two
Cool Days August shows will give
you an opportunity to attend the
event. Both shows will be held on
July 20 and 21.

The shows will be
hosted by Cal Smith, Sam
Rummage, and will include
performances by various
entertainers.

Rodeo Dates
(Sponsored by the Rodeo
Certainly Association)

July

inrington, Ariz., and the congress of
California, July 3-4, sponsored by
the California Rodeo Assn.

FOR SALE—SHOW EQUIPMENT

LARRY GRAY, 814 East 13th Street,
Minneapolis, Minn.

WANTED

Man in show business and
mature experience. Willing to
travel. Also girl to work on ranch.
Top salaries, good conditions.
Good references. Good
references. Good references.

HUMBERT SHERMAN

James E. Strates Shows

SCHWERTNEY, N. Y., June 28—Wants
Rodeo Managers, also
Rodeo Managers.

CARNIVAL WANTED

FOR 55TH ANNUAL
SALOON-BUILDERS
RALLY

Eau Claire, Wis., June 29-
Two political articles about Grand
Rodeo and $1,000 prize.

HUGH MCCABE JR.

Telephone: American League, 8441.
Two Railroads May Add Cars For Park Men

CHICAGO, June 28—Burlington and Erie Pacific railroads will add cars for park men on special trains for the July 4th Amusement Park run en route to Coney Island. Enough reservations are made for the run, but the railroad's secretary said he has not heard from any other railroad on this special run.8

A. C. Hipwell of the Chicago Park Association, who is in charge of transportation for the park, said the railroads would be able to carry the extra cars without any trouble.

Shopping Center Planned for Site Of Eastwood Park

DETROIT, June 28—Site of Eastwood Park, the center of a new shopping center, has been acquired for the purpose of building a large department store. The store will be built on the site of the former Eastwood Park building, which has been demolished. The new store will be located on the site of the old Eastwood Park building and will be extensively remodeled.

Nelson Prep New Kid In Jersey

NEW YORK, June 28—The continuing growth and success of the young kiddy parks in the East is reflected in the opening, July 15, of the new Coney Island, N. Y.

The Coney Island, N. Y., is the third Kidlet Park installation in the East, the other two being the Kidlet Park in Union, N. J. and the Kidlet Park in New York City. The new park is a 25-acre property with a large geographical area, including a 30-acre riding track.

The operator deliberately limits the size of his large geographical area, as the Kidlet Park in New York City is a 15-acre property. The large geographical area is designed to provide a large space for the park's riding and baking activities. The park is also designed to provide a large space for the park's riding and baking activities. The park is also designed to provide a large space for the park's riding and baking activities.

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CARNIVAL SUPPLIES

MINIATURE CLOWN BALLOONS
WE OFFER ONE OF THE LARGEST SELECTIONS IN THIS COUNTRY. OUR SIZES RANGE FROM 6" TO 48".

BAGS & BOTTLES

PROMPT DELIVERY

Large sizes inside hammer flying ends.

CARNIVAL FEATHER DRESSED DOLL WITH HIGH HAT, EARRINGS AND CROWN.

RING

RING

PER-EVER D.

IN INCA.

FUR MONKEYS WITH HIGH HAT

NEW CATALOG

FULL OF CARNIVAL NOVELTIES, PREMIUM MERCHANDISE, COSTUME JEWELRY, ETC.

WRITE FOR CATALOG. STATE BUSINESS. CATALOGS NOT SENT TO INDIVIDUALS.

N. SHURE CO.

421 S. ADAMS STREET

CHICAGO 5, ILL.

BEAUTIFUL RELIGIOUS CHARM BRACELET

GOLD FINISH

$4.50 PER DOZEN

PROVIDENCE RING COMPANY

49 Waverley St.

Providence, R. I.

SALES MEN - DISTRIBUTORS

WE ARE LOOKING FOR REPRESENTATIVES FOR OUR TWO-PIECE<br>
SHURE - RCA VICTOR GUITARS.

ARMS, WAISTBANDS, & MUSICAL INSTRUMENTS

FURNISHED WITH STAINLESS STEEL OR GOLD PLATED BANDS.

NEW BANDS & ORCHESTRAS

6 X 100 TRUMPETS, 100 HORN & 100 BASSoons.

MUSICIANS

AVAILABLE.

NATIONAL DIST. CO.

133 Camden Rd.

Miami, Fla.

PARKS & FAIRS

ACTS, REAL COSMETICS, THE KIND OF WOMEN'S COSMETICS THEY WOULD USE THEMSELVES. PRESENTED AT $$$.

Quick Photo Invention! Photomaster

Finished Photos: 16 x 20 Min., Without Enlarges 28 x 24 Min.

MIDGET BIBLE

BIBLE OF THE BIBLE

THE BILLBOARD

JULY 5, 1952

HELP WANTED - ADVERTISEMENTS

RATE - 15c A WORD

MINIMUM $3

Resumes in full must accompany all ads for publication in this column. Forms close Thursday for following week's issue.

BANDS & ORCHESTRAS

STUDENT MACHINE, TEN PIECE AVAILABLE. CONTACT MUSICAL INSTRUMENTS BUILDERS, 113 W. 42nd St., New York 18, N. Y.

MUSICIANS

400,000 WHICH MEANS 400,000 PEOPLE...THE MILLIONS, THE BILLION....

MISSING MANHATTAN MELODY - 400,000 TO 1 BILLION.

NATIONAL DIST. CO.

133 Camden Rd.

Miami, Fla.

PARKS & FAIRS

ACTS, REAL COSMETICS, THE KIND OF WOMEN'S COSMETICS THEY WOULD USE THEMSELVES. PRESENTED AT $$.
Pipes for Pitchmen

By BILL BAKER

KARL CARTWRIGHT of Flint, Michigan, reports that he was pleased to note the recent pipe from the floor of the store of the firm of Northwest, Elgin Avenue. A little while ago, the proprietors of Knott's Arco Smoker, noted for its unique feature that the pipes are not variously finished, asked Karl if he could be built to suit the individual customer. Karl, who is a veteran in the tobacco business, said he could. The result is a pipe that is built to order and is now available through the store.

E. H. HOLLAND of East Orange, N. J., has been working on a pipe-making project for some time and has been able to produce a pipe that is of unusual character. The pipe consists of a combination of two different types of wood, and is finished in a way that makes it resemble a piece of furniture. The pipe is priced at $2.50 per dozen.

HARRY H. WARD of St. Louis, Mo., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

Arthur B. Lewis of Pittsfield, Mass., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

PHILIP CULLY of Akron, Ohio, is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

Caroline L. Brown of Miami, Fla., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

Arthur O. Nelson of Chicago, Ill., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

GEORGE HANKEY of Boston, Mass., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

HARRY HEINZEL of Pittsburgh, Pa., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

FRED C. LANDRUS of Chicago, Ill., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

JAMES E. MILLER of New York, N. Y., is working on a pipe that is expected to be a success. The pipe is made of a special clay that is impervious to moisture and is finished in a way that makes it resemble a piece of pottery. The pipe is priced at $1.50 per dozen.

NAME BRANDS THAT LAST SELLING FAST

COMPLETE LINES

AMERICAN (IMAGLE) & DOWNEY 100
SWORDS A WAY • ROGERS RICHFIELD • AIR WAREHOUSE 100
AMERICAN • ECHO • NATIONAL SILVER • MONDIA • HICKORY 7-0.01
FLINT • JUICE KING • OTHERS

BRENNER • PARKER • REBER • BETTER • TABACCO • BULLER

MET E-Top • WEST END • DELTA • WELD • CASCO • REMUS SILES • ZOPO • SVAD • VOS EyELESS

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CARNIVALS! CONCESSIONS!

30" RAYON PLUSH BEAR $23.50

30" LRG. VELVET BEAR $21.00

FREE CLEARANCE RAYON PLUSH TOY 10" $10.00

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30" LRG. VELVET BEAR $21.00

FREE CLEARANCE RAYON PLUSH TOY 10" $10.00

PAPER PAPER! ARE YOU INTERESTED IN SELLING GOOD PAPER OR PAPERS?

PAPER PAPER! ARE YOU INTERESTED IN SELLING GOOD PAPER OR PAPERS?

PAPER PAPER! ARE YOU INTERESTED IN SELLING GOOD PAPER OR PAPERS?
Merchandise Topics

New York

Charles Brand Novelty Corporation offers the Starrock creation with red and white Hickory Pattern tags at $7.00 per dozen; suction cup dolls at $1.00 each and the mechanical bobbing dog selling for $2.00 a dozen. Triple Watch Time calls its Executive model wrist watch, the newest timepiece sensation, featuring 17 jewels, HGF case, black enamel top and black phalane, genuine lizard or matching goldplated expansion band. Fully guaranteed, it is offered to dealers at $3.00.

Jusl Merchandising Company, Inc. introduces a large line of mechanical toys priced from $.10 to $.50 a dozen. ARCO Novelty Company is pushing its electric bear toy. Jumbo and Bear Bob, and a special toy. The Burke house is mailing test orders for its large line of premium and price merchandise it has secured for summer trade. Spoke lead cap sets are getting a heavy play according to J. E. Louisville, The firm also is pushing its Pluto and Mickey Mouse caps which when the top is removed gushes water. Blackman, Inc., reports that its Magic Blade Master a device that gives a 10-second sharpening to any standard double-edged razor blade, will make one blade produce, 30, 48 or even 100 nick shaves.

Chicago

Four Guys Products, Inc., announces its latest novelty item, Jack-in-the-Pulpit, which fits into any ordinary cigarette pack. A simple forward movement pushes Jack-in-the-Pulpit out of the cigarette pack, producing illumination and laughter. Shure Company announces its new range of reassuring listings of complete lines of carnival novelty, premium mechanism and costume jewelry. Four-piece jewelry sets contained in chests of gold embossed simulated leather are offered jewelry workers at each by Arcadia Sales Company. All jewelry is hand made, the firm states.

Topeka Products Manufacturing Company announces a close-out of a leg assortment of hand-painted, gold trimmed, china bedroom lamps 10 inches tall with crystal base and complete with shade at $1 each in dozen lots.

Fopul Brothers, Inc., has prepared a line of gadgets for workers at fairs that includes a silver abreast, silver shoes, jeweled ex-tractor, pancake flipper, glass knife, hooky press, doughnut maker, kitchen lamps and untwists. Five thousand lamps, before the manufacturer's price, are offered the trade by Smith's Jobbing House. The lamps come in a variety of styles.

Three items currently going well for M. Finkbein & Company are paper toppers, tied in with the coming presidential campaign; couch pencils and tininking teeth, fakers that chatter, dance and open and close automatically. Atlantic Novelty Company calls its Pharaohs' Day watch, selling for $15.00, a $5.00 flash. It comes with a matching expansion band and features a key wound dial and stainless steel back.

Cincinnati

Cincinnati 22, C. New York 36, N. Y.

St. Louis 1, Mo.

Hollywood 28

Chicago 1, Ill.

2104 Patterson St.

1504 Broadway

185 W. Randolph

Dinkler 6450

Chicago (244)

Dorchester 9-1000

8400 S. Western Blvd.

Hollywood 9-5831

IF YOU WANT EXTRA ADVERTISING RETURNS AT NO EXTRA COST

THE BILLBOARD JULY LIST NUMBER IS FOR YOU!

It's just as simple as ABC . . .

The Billboard Jute List Number (dated July 26) gives readers something special that they need and use all through the season—important, valuable lists of U.S. and Canadian dates, personal . . . of Coming Events . . . of Dog Shows . . .

So . . . more readers make it a special point to get the Jute List Number (Many even buy extra copies) and they read it and refer to it for weeks and weekends all through the season.

More readers mean more people to buy from your ad.

More buyers mean new customers, extra sales and extra profits for you—

And you get these extra customers, extra sales and extra profits at NO EXTRA COST

because rules for The Billboard Jute List Number are the same as for any regular weekly issue!

So, see, The Billboard Jute List Number—with page after page of vital statistics used by everyone in the outdoor and merchandise fields—delivers exactly the right punch to bring extra business to advertisers.

Use the coupon below to reserve advertising space in The Billboard Jute List Number—or to have a Billboard representative give you more information.

But pleaed act fast—final advertising deadline for The Billboard Jute List Number (dated July 26) is FRIDAY, JULY 17. Use the coupon TODAY!

Sincerely,

C. J. Latsch

Advertising Director

"SADDLE UP" WITH STEPPING & PROFIT

THE HERALD WIRE

THREE POPULAR WESTERN SADDLE RING

VERY HEAVY PROOF

$2.00

RIDER SILVER
$1.00

$3.00

SAME RING IN AVIATION CUDDY-PROOF METAL $10.00. $12.00. $16.00.

VERY POPULAR WESTERN EQUINE RINGING

THREE POPULAR WESTERN SADDLE RING

VERY HEAVY PROOF RING

RIDER SILVER

$1.00

$2.00

$3.00

$5.00 plus $15.00 per additional ad

THE BILLBOARD JU-S

SALESDARDS

Billboard 114, Room 212, 212 Market Blvd., Los Angeles 12, Calif.

D Azaleas Sales Co., Blue Earth, Mank

D Rollin Sales Co., Blue Earth, Mank

D Lock Sales Co., Blue Earth, Mank

D Post Sales Co., Blue Earth, Mank

D Novel Sales Co., Blue Earth, Mank

D Safety Sales Co., Blue Earth, Mank

Sincerely,
AT LAST...

Here is the catalog of sure-fire profit builders that you've been waiting for!

Karl Guggenheim's
1952 Specialty Catalog
FREE
SEND FOR IT TODAY!

Don't miss out on your share of profit!

Guggenheim
33 UNION SQUARE
N.Y.C. 3, N.Y. • 8-5922

with it since 1907
ENGRAVERS

"BIG PROFITS!"

From the Complete CHEWING GUM LINE!

A Guaranteed Winner for Profit—Profit—Profit

MAIL ON HAND AT
CINCINNATI OFFICE
2540 Vine St.
Cincinnati 22, O.

FREE
POSTAGE

1ST CLASS

MAILING LIST

AMERICAN CHEWING PRODUCTS
715 S. Antonia St., Los Angeles 18, Calif.

MAIL ON HAND AT
NEW YORK OFFICE
New York 20, N.Y.

MAIL ON HAND AT
CHICAGO OFFICE
150 W. Jackson Blvd.
Chicago 6, Ill.

MAIL ON HAND AT
ST. LOUIS OFFICE
190 S. Broadway
St. Louis 4, Mo.

15 FOR PRICE OF 1

15 FOR $20

FREE! FREE!
LATEST GIANT
WHOLESALE CATALOG
MONEY MAKING OPPORTUNITY

AMERICAN CHEWING PRODUCTS
715 S. Antonia St., Los Angeles 18, Calif.

FREE POSTCARDS
BY ELMER ANDERSON
53 Snappy Numbers in Full Color!
Many makes immediately ready for immediate distribution.
Write for your free catalog.
H. R. KITTRELL CO., INC.
414 W. 34th St., New York, N.Y.
**Coin Machines**

**NLRB to Probe L.A. Union in Cafe Case**

LOS ANGELES, June 28—The National Labor Relations Board will here investigate charges made by the Brotherhood of Electrical Workers, local 532, that M. H. S. Whitney, its business agent, and `Elmer Kopf, an employer, and that Pacha Pick, a picket line in an extortion attempt. The case involves a dispute over the use of a music machine in Mrs. Bray's Atlantic Ace Cafe.

Mrs. Bray based the charge on an incident June 20 when she was again in the cafe and demanded that she be paid $15 weekly guarantee for a music machine, but Mr. Drake, the cafe owner, refused to agree. This proposition was accepted and the cafe was threatened with picketing.

**Court Denies Def. License On Bowl Game**

DETROIT, June 28—A decision was handed down in Circuit Court here today in the case of the Detroit Bowl, Inc., against Miles M. Cudahy, seeking the permanent injunction against the management of the Detroit Bowl, Inc., to compel the fitness of the premises for O-Matic games. The judge ruled that the fitness of the premises and the O-Matic games is a question of discretion, and as such is in the discretion of the court. He ordered the injunction to remain in force until the parties have agreed to the terms.

**Enlarge Empire By Remodeling**

CHICAGO, June 28—The Enlarge Empire Company has completed its remodeling program in the Chicago Athletic Association, 100 W. Madison Ave. headquarters here. The remodeling now extends the square feet to the firm's main observatory and executive offices. Enlarge Empire is under the supervision of its president, George D. Shilling, who is also the architect of the firm's new facilities. The firm introduced last week the new installation on the 28th floor of the building.

**San Antonio Ops Warned On Licenses**

SAN ANTONIO, June 28—Following a survey by the city planning commission, 10 establishments were warned of possible violation of the city's licensing laws, which were not in place. The warning was issued after the survey discovered 10 violations were operating without licenses in the city, including the Alamo Motor Inn, the Eastside Motor Inn, and the San Antonio Motor Inn.

**Name Badger Watch Distrib**

FORM NEW COIN FIRM

CHICAGO, June 28—Badger Sales Company here will be established by a new firm, Badger, Inc., with a capital stock of $5,000 to operate both the coin machines and the electrical amusement business. Thomas E. Weyer is president.

**Goldsmith, Hub Founder, Dies**

Baltimore, June 28—Aaron Goldsmith, founder of the Goldsmith Company here, died yesterday at his home in Johns Hopkins Hospital. He was 67 years old. Goldsmith, who founded the company in 1920, was a prominent figure in the coin machine industry. His company was one of the largest in the country and was known for its high-quality machines. Goldsmith had a strong influence on the industry and was a leader in the NLRB.

**BAND BOX DEMAND UP**

Chicago Coin to Keep 2 New Games on Line

CHICAGO, June 28—Altho Chicago Coin Machine Company here had originally scheduled its new 5-Player Deluxe Bowling Alley, which eventually succeeded to the 5-Player Deluxe Bowling Alley, for July 1, it is now expected that this game will be introduced to the market at the beginning of a two-week period. The game has been successfully demonstrated to the public and has been well received. The game is expected to be a popular addition to the company's line of games.

**REVIEW STEADY GROWTH**

Exhibit Supply Markets 51st Year in Trade

**NEW LOCATIONS Defense Work Aiding Play In Maritime**

ST. JOHN N. B. June 28—Defense operations in Canada and the north have greatly improved conditions in the Canadian market. The coin-operated devices have been turned over to the armed forces and are being used as a means of entertainment for the troops. The coin machine manufacturers have been active in providing new models and improving existing models to meet the needs of the military.

**Midwest Steel Strike Regions Feeling Pinch**

EARLY PLAY RISE Tapping Off; Location Biz Hir

GARY, Ind., June 28—The initial steel announcement game sales for the two weeks of the steel strike this year have gradually leveled off to a point below the previous year's sales receipts.

When the strike closed down, it was expected that many steel players would be laid off and that the steel industry would be greatly affected. However, the steel industry has gradually recovered, and steel players are now being hired. The steel players are expected to continue to be employed.

**Monarch Owners Fete 1st Year Of Partnership**

CHICAGO, June 28—Monarch Coin Machine Co. celebrates its first year in business with a large party for its new Monarch partnership. The company purchased the distribution firm from Bay-Bay last year, and the new firm is now operating in the old Bay-Bay building at 1155-57 South Avenue. The partnership includes both the Monarch and Bay-Bay lines, and the company is planning to expand its operations. The partnership also includes the new Monarch partnership, which is currently being organized.
Rock Island Trains Add Vender Units

CHICAGO, June 28 — The Rock Island Railroad's vending machine program started last November (The Billboard, December 1) on 27 of the system's trains. This has expanded to include 12 sandwich vendors on seven suburban trains and a coin-operated vending machine on the Rocket. Eventually, it is planned to place vending machines on all of the road's 27 Rocket runs.

The hot coffee vendor originall

Thieves Hit Route Trucks

INDIANAPOLIS, June 28 — The thefts of vending machines from railroad trains over the past year has been on the increase over the past several months. There has been no decrease in the number of thefts. The thefts are usually of the following types: 1. A group of two or three men will enter a car and will strike the machine and then leave.

According to the report, the machine was returned to the operator, and the operator returned the machine to the vendor, but the vendor refused to accept the returned machine.

Night Tennis Via Coin Lamp

PORTLAND, Ore., June 27 — The Portland city council has placed four two tennis courts in Washington Park. The lamp posts have been erected over the courts, and the lamps are operated for 40 minutes of night tennis.

Mass. Eyes Cig Tax Stamp Use

BOSTON, June 28 — A study by the Massachusetts Department of Statistics on cigarette tax stamps in Massachusetts reported that the sale of cigarettes was up by 10%. The study also reported that the sale of stamps was down by 5%. The study was conducted over a period of one year, and the results were published in the Massachusetts Department of Statistics report.

INDUSTRIAL ROUTES HIT

Reduced Plant Forces, Closing, Cut Grosses

CHICAGO, June 28 — With the steel strike going into its second month, buyers are feeling the impact of the slowing down of metal production. Industrial plant locations are being asked to restrict their employees to those necessary for the continuation of their operations. However, the strike has been in effect only for a few weeks, and the plants have not yet felt the full impact of the strike. In addition, some plants have been able to maintain production levels by calling in backup workers from other plants.

However, with the strike continuing, many industrial plants and their suppliers are on the verge of bankruptcy. The companies are being forced to lay off workers and close down operations. The companies are also being forced to sell off their assets to meet their financial obligations.

Rowe Sets Conversion Units for 2 Cig Models

NEW YORK, June 28 — Kingsize unit conversion units for Royal and Imperial cigarettes are being planned. These units will be installed in the company's plant at 100th Street and Avenue J, where the company's main facility is located. The units will be used to convert the company's existing machines to the new kingsize format.

Prices of units including automatic book match dispensers are: $325 for 100 units; $525 for 200 units; $750 for 300 units; and $1,000 for 400 units. The units are designed to be operated by one person and to be able to produce 300,000 packs per hour. The units are also designed to be able to handle a variety of cigarette brands and to be able to be used with a variety of machines.

The units are expected to be ready for use by the end of the year. The company plans to begin producing the units in the fall of this year. The company plans to begin producing the units in the fall of this year.
THE BILLBOARD

Index of Advertised Used Machine Prices

**Vending Machines**

Equipment and prices listed below are taken from advertisements in The Billboard listings on what equipment is advertised and what machines and prices are bid. Where more than one advertisement indicates the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where multiple ads are advertised, as is the case of both vendors, only the shop's machine price is listed. Any price alteration depends on standards of the employment age, time on location, territory and other related factors.

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<thead>
<tr>
<th>Vendor</th>
<th>CHICLE TREETS</th>
<th>CHLORO TREETS</th>
<th>Machine</th>
<th>Price</th>
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<tr>
<td>Victor</td>
<td>Baby Grand</td>
<td>Mancos</td>
<td>2 for $5</td>
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**Cigarette Vendors**

<table>
<thead>
<tr>
<th>Vendor</th>
<th>City</th>
<th>Address</th>
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<th>Notes</th>
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**Playing a Waiting Game**

CMA Undecided on Role In Vending Big Chesties

NEW YORK, June 30—Members of the Cigarette Manufacturers Association are watching the developments in the New York vending machine situation with great interest. The new smokeless tobacco is a major problem for the New York venders because most of their machines are equipped to handle only one kind-size brand at a time. Adding one of two empty big columns to each unit would be the job of changing a machine of this sort would ultimately lead to a conversion of the coin mechanism a change which would be a difficult task for the vending machine operators.
Supplies in Brief

WASHINGTON, June 28—Sugar deliveries for May exceeded the Agriculture Department's estimate by more than 60 million pounds, according to Commerce Department reports. The sugar delivered totaled 136,347,000 pounds during the first two weeks of the month, compared with 1,265,000 pounds delivered during the same period last year. The sugar delivered during the rest of the month was estimated at 1,000,000 pounds, bringing the total for the month to 1,000,000 pounds.

Washingon, June 28—A new marketing plan for peanuts and other oil crops has been developed by the Agriculture Department. The plan will be implemented in the 1953-54 marketing season and will provide for the establishment of a new marketing system for peanuts and other oil crops. The new plan will allow for the establishment of a new marketing system for peanuts and other oil crops.

Coles Schedules Annual Meet

CHICAGO, June 28—Richard Cole, vice-president of Col. Co., announced that the company's annual meeting will be held today in the Palmer House Hotel. The meeting will be open to the public and will include a discussion of the company's financial and operating results for the past fiscal year. A new sales representative will be appointed at the meeting, and a new sales kit will be introduced.

Paul Jacobs Buys Sam Taran Cig Op

MIAMI, June 28—Starn Jacobs Cigarette Co., Inc., has purchased the Sam Taran Cig Op, according to Paul Jacobs, president of Starn Jacobs Cigarette Co., Inc. Jacobs did not give the number of cigarettes sold or the price paid for the purchase.

Advance Operating Buys Fla. Cup Op

MIAMI, June 28—Thomson W. Bennett, president of the Advance Operating Co., has purchased the Florida Cup Op, according to Thomas W. Bennett, president of Advance Operating Co. Bennett did not give the price paid for the purchase.

Ore. Coke Appointment

PORTLAND, Ore., June 28—Coca-Cola Company of Oregon has appointed W. A. Crain, general manager and director of the company. For the past 18 months Crain has been a member of the Oregon Liquor Commission, and he was with Coca-Cola 24 years ago.

30 Day Money Back Trial

If you are not completely satisfied with your purchase of these machines, you may return them within 30 days and receive a full refund of your purchase price. Just call your nearest distributor or dealer for complete details.

Chesley New V.-P.

NEW YORK, June 28—The appointment of Harry C. Chesley, Jr., as vice-president of the company, was announced by Philip Morris & Co., Inc. Chesley is a former employee of the company, and he has been with Philip Morris & Co., Inc., for 10 years. He will coordinate the marketing and merchandising activities of the company.

NEW STYLE MACHINE OF TOMORROW

Everyone likes and eats Popcorn. More money can be made with Popcorn than any other product. Sensational Popcorn Warmer, Non-Coin Operated, $79.50 each. F.O.B. Factory, Stainless Steel, Phone or wire immediately for complete details.

STANDARD SPECIALTY CO.

1115 E., 14th St.
Oakland 1, Calif.

Graff Vending Supply Co.

2849 W. Davis Street
OAKLAND, CALIF.

IF YOU ARE LOOKING FOR THE BIG MONEY... THIS IS IT!

Today's hot new money-making. vending ideas are the ones that are two to four times more profitable than the average vending machine. Big capacity, high turnover, and a user-friendly design are some of the features that make these vending machines so successful. They feature adjustable coin slots, paper currency, and credit card readers. A wide variety of products are available, including candy, nuts, popcorn, and drinks. These vending machines are perfect for locations such as offices, schools, and stadiums. For more information, contact your local distributor or dealer. Phone or wire for complete details. 17/3 deposit, balance C.O.O., F.O.B. Dallas.
Blue Sky Promoters Up Pace

• Continued from page 77

Upon New York, they are at present concentrating upon the Midwest, the South and more recently upon the Pacific Northwest.

In Cleveland, established operators are already receiving calls from disillusioned promoters trying to unload their "gold mines" to get at least part of their money back.

A particularly unhealthy condition exists in the method where some promoters are using to acquire locations. In Chicago, for example, a number of people are being employed to go from door to door, and a woman driver for her car, giving permission to install a machine in the "sympathy" angle.

Recently, one such case involved employment of a blind man even with seeing eye dog, and a woman driver for his car. The man, walking in a Berryman retail shop, the location getter followed instructions and asked permission to install a small automatic vending machine. It was his "means of making a living" and he received a certain percentage for each sale, and was advised.

A few days later, the butcher noticed a different person with perfect eye and not handicapped in any manner, come in and do the same传动. He had heard the "operator" who had purchased the other machines.

No Locations

The operator told the Billboard that he had purchased 15 split-aluminum alloy four-vendor machines for $50 each. All were going by operator, and not hand-capped in any manner, come in and do the same传动. He had heard the "operator" who had purchased the other machines.

When nothing happened for several days, he went to one of the machine manufacturers and sold it, a possibility being to install 10 machines via the blind-man, and the blind man, and the blind man.

Because the location getter for the first five machines was not returned to the operator, a statement advertising on a local daily newspaper was the only way to reach the operator with the information.

Another problem is the use of the words "a rose by any other name". The policy is that no location getter for the first five machines was not returned to the operator, and one of the machine manufacturers did not return to the operator.

The policy is that no location getter for the first five machines was not returned to the operator, and one of the machine manufacturers did not return to the operator.

Wildcat recommends

Wildcat recommends

The photo studio that offers

All-Purpose Vendor

Wildcat recommends

The photo studio that offers

All-Purpose Vendor

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The photo studio that offers

All-Purpose Vendor
Develop Popcorn Analysis Test Kit

CHICAGO, June 28—A test kit made available by the National Association of Popcorn Manufacturers means big savings to industry by individual operators and other retailers of the product who do their own popping.

The kit is seen at the means of developing and utilizing new machinery and equipment, eliminating the need for the operator to purchase the necessary machinery and equipment. It is also designed to make it easier for the operator to judge the quality of his popcorn.

The kit consists of a test tube, a test bottle, a test jar, a test spoon, a test spatula, and a test rack. It is made of stainless steel and is designed to be used with the test bottle and test jar.

Williamson Candy

Bought by McAfee

INDIANAPOLIS, June 28—The Williamson Candy Company here has been purchased by the McAfee Candy Company, Mason, Ohio. The firm, founded by S. A. Williamson, who died in 1910, sold the company to his son-in-law as the company no longer wished to carry on the business. According to sources, the company is being operated as a subsidiary of the McAffee Candy Company.

Northwestern Ups

Output, Shipments

MORRIS, Ill., June 28—The Northwestern Vending Corporation, Chicago, Ill., has announced the appointment of George W. Hammond as sales manager of the company. Mr. Hammond has been with the company for several years and is a member of the vending industry.

Industrial Routes

Continued from page 72

output of artificial sheets 70 percent.

New Lions Sponsor

SAN ANTONIO, June 28—The San Antonio Lions Club in San Antonio, Texas, has named the San Antonio Lions Club as their new sponsor. The Lions Club is a national organization that supports charitable causes.

A New Newsstand

-described by industry leaders as a "steal," has been placed on a second-grade floor in the Chicago division of the National Association of Popcorn Manufacturers. The new newsstand, which replaces the old, is designed to provide a more efficient service to the members of the association.

Jumbo Vender

May Be Put on Location Soon

NEW YORK, June 28—Largest plant for Electronic Vending Machine Corporation, probably the largest plant of its kind in the world, is to be located in Canada. The plant will be the first of its kind in the world and is expected to be completed within six months. The plant will be capable of producing 1,000,000 machines per year.

Western Vendors

Must Volland Powers

LOS ANGELES, June 26—At its regular monthly meeting Tuesday night (July 12) the Western Vending Machine Operators Association informally discussed the restoration of voting power to all manufacturers and the possibility of re-electing officers.

NAPM Sets '52

Meeting Plans

CHICAGO, June 28—National Association of Popcorn Manufacturers formalized its 1952 convention and exhibition programs at a meeting Tuesday (July 12) at the La Salle Hotel here, President A. B. C. Bunting, also head of A. B. C. Bunting, announced to this week.

Popcorn exhibits will occupy 60 booths, all meetings, displays, lunches all will be held at the same floor.

Conversion officers and program division are being appointed.

A new newsstand, which replaces the old, is designed to replace the old, is designed to provide a more efficient service to the members of the association.

A new newsstand, which replaces the old, is designed to provide a more efficient service to the members of the association.

A new newsstand, which replaces the old, is designed to provide a more efficient service to the members of the association.
First Quarter Juke Exports 20% Over Same '51 Period

Chicago, June 28—Juke box exports for the first quarter this year were 20% over the same quarter last year, according to reports filed with the U.S. Department of Commerce.ocket sales to Canadian customers were up 70% over last year, while sales to European countries were up 80%. The increase in exports is expected to continue throughout the year, according to company officials.

Cancill Mills, Adams Meeting In Location Cases

Los Angeles, June 28 — George Miller, president of the Los Angeles branch of the MCA and Music Guild of California, was in Chicago last week to meet with company officials and to plan meetings here with the local music business associations. Cass Miller also attended the meeting.

Order Union Probe In Location Case

Chicago, June 28 — The Illinois soliders union has been ordered to cease operations in the city. The union, which had been operating for the past year, was ordered to cease operations by the Illinois Labor Board.

Coven Stages Peoria Show, School on 1500

Peoria, Ill., June 28 — The Peoria School of Music has announced a series of concerts to be held in the city. The concerts will feature local and visiting artists.

Juke Exports Up 20% Quarterly Comparison '52-'51

Chicago, June 28 — Juke exports for the first quarter of 1952 were up 20% over the same period last year, according to reports filed with the U.S. Department of Commerce. The increase in exports is expected to continue throughout the year, according to company officials.

SUMMER HIATUS

Juke Firms Plan Group Vacations

Chicago, June 28 — All juke box manufacturers are planning group vacations in the near future, according to reports filed with the U.S. Department of Commerce. The vacations will be taken in various locations throughout the country.

Defense Delays Action In OPS-Operator Case

Los Angeles, June 28 — A federal court has delayed action in the OPS-Operator case until further notice. The case involves a dispute between the juke box manufacturers and the operators over the allocation of profits.

Barkeeps Mix Juke Plays

Chicago, June 28 — Juke box manufacturers are experimenting with new juke box programs to attract more customers. The new programs include a mix of music from various sources, including rock and roll, country, and classical.

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in the Music and Other Departments, up front in this issue of The Billboard are:

WEBTHER JOINS HOLLYWOOD POOL

WEBTHER, ex-box manager of the West Coast of America, will join the pool in the Hollywood office of the company.

DAVE CAVANAUGH TO RELIEVE ALAN LIVING

DANISH HOFMANN, assistant to the head of the Pool, will assume the duties of the Pool's assistant to the head of the Pool.

PHIL ORR MANAGER BACKS PETRILLO

FAYE MEYER, manager of the New York office, will assume the duties of the Pool's assistant to the head of the Pool.

The Billboard is published weekly by the Music Dealers Association of America, Inc., 101 West 40th Street, New York 18, N. Y. Subscriptions $12.00 a year.

预备问答：关于jukebox的出口情况，能否提供更详细的信息？

出口情况

第一季度的jukebox出口量较上一年同期增长了20%。具体数值未提供，但增长主要来自加拿大和欧洲地区。随着出口额的增加，公司预计将持续增长到今年年底。

无标题

无标题
Hi Diddle Duddle

Hi diddle duddle,
Hep-cats in a huddle,
The joint jumped with jive
from noon,
Playing the “D” we’re glad
to report
With the “Op” making dough
on each tune.

Young folks quickly respond to the invitation to listening fun extended by the Model “D.”

Teenagers may be brash and noisy. They may act in ways their elders fail to understand. But the kids do know their music.

They want their favorite artists faithfully reproduced in every note, phrase and nuance. That’s why they play—and play—and play the “D.”

You can build the take in high school hangouts by installing a Model “D”.

The “D” is available in 80 and 40 selections, blond or mahogany cabinet.
FOLK TALENT AND TUNES

The American Legion of Hamilton,
Creeker Jim Brocker,
WHITE, Miami, reports that the Capitol distributor in his area is changing him for records. Brocker reports that he is not buying any Capitol records because he feels that it's unfair to other record companies not featuring his records.

Dave Hendricks WRLX, Lagos, Ill., reports that one playing of "Gospel Medley" by the Palermo Brothers on Strowned Records has brought a tremendous response on his station. Paul Ensors, WIPX, West Springfield, Mass., reports that Rex Allam's "Waits of the Rose" is sweeping big in his territory.

Bill Mack, KDPT, Wichita Falls, Tex., who records for Imperial, is booking the Blue Sapp Boys in Texas, and Oklahoma theaters for the summer.

Jim Wills, WNYG, Burlington, N. C., has added 40 minutes per day.

The Finest Counter Model Juke Box Ever Modeled

RISTAUCRAT S-45
Get a new slant on Juke box profits! Develop small spots into pay-off spots with the S-45, made specifically for the small location.

RISTAUCRAT, INC.
1316 East Wisconsin Ave.
Milwaukee, Wisconsin

"Brighten Your Profit Picture" with the $ROCK-O-LA profit twins

ROCK-O-LA SUPER RECORD SELECTION PHONOGRAPH MODEL 1614

Both designed with the operator in mind to help you make more money.

ROCK-O-LA MANUFACTURING CORP.
800 North Kedzie Avenue • Chicago 24, Illinois

MUSIC MACHINES THE BILLBOARD JULY 5, 1952

SPOTLIGHTS ON THE TALENTS OF THE WEEK

The Capitol Monthly

Dancing Down to the Beach

The Capitol Monthly

SCHENECTADY, N.Y. June 28. A youthful, would-be promoter's after-show, hours later, in Pennsylvania, tavern in there was cut short recently by the Maestro Music, Inc., two-way juke box system.

Police said they received a call about 9:30 p.m. from the operator who plays records for Maestro. The operator is known to patrons as "Diane." She told police she heard strange noises in the tavern.

Four policemen investigated, found a switched winner, and soon after flushed two young men from the tavern. The suspect fled, and the operator, reported, had been mixing.

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Four policemen investigated, found a switched winner, and soon after flushed two young men from the tavern. The suspect fled, and the operator, reported, had been mixing.

Miami Beach Fee Cut Asked

MIAMI BEACH, June 28—The Miami Beach City Commission this week heard a plea for reduction of the city's new amusement tax. W. W. Chalmers, attorney for the Miami Beach amusement Operators Association, said that the present citywide tax, $3.75 for each amusement, is a hardship.

The commission, which last week voted to raise the tax from $3 to $3.75, will hold another meeting on the issue next week.

Charter New Juke Firm

GREENVILLE, S. C. June 28—The Southern Amusement Company here has been chartered by the State to own, operate and lease Juke boxes and other types of juke machines.

The president of the firm is Thomas E. Waring. Capital stock was listed at $10,000.
WURLITZER FIFTEEN HUNDRED

The Phonograph that Lifts the Lid on Operator Profits is the Answer to the Question Why Buy Two When One Will Do?

NO OTHER WALL BOX LIKE IT
Shows 104 Tune Titles on Rotating Pages Single Button Selection

Plays 45 and 78 RPM RECORDS INTERMIXED

SEE YOUR WURLITZER DISTRIBUTOR
The Rudolph Wurlitzer Company, North Tonawanda, New York
**THE BILLBOARD Index of Advertised Used Machine Prices**

### Music Machines

<table>
<thead>
<tr>
<th>Make</th>
<th>Price</th>
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</thead>
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<tr>
<td><strong>KIBRON</strong></td>
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</tr>
<tr>
<td><strong>G</strong></td>
<td>$225.00</td>
</tr>
<tr>
<td><strong>H</strong></td>
<td>$125.00</td>
</tr>
<tr>
<td><strong>I</strong></td>
<td>$95.00</td>
</tr>
</tbody>
</table>

**PACKARD**

- **Warren** 42: $50.00
- **Brandeis** 42: $125.00
- **Gordon** 42: $95.00
- **Kaminski** 42: $95.00

**SEEBURG**

- **Brandeis** 25: $35.00
- **Gordon** 25: $45.00
- **Kaminski** 25: $65.00

**ROCK-OLA**

- **Sears** 20: $75.00
- **Renschler** 20: $65.00
- **Washington** 20: $125.00

**SEEBURG**

- **Brandeis** 25: $35.00
- **Gordon** 25: $45.00
- **Kaminski** 25: $65.00

**WEILKINS**

- **Brandeis** 25: $35.00
- **Gordon** 25: $45.00
- **Kaminski** 25: $65.00

---

**Coven to Build Near Present Site; Buy Lot**

CHICAGO, June 28—Plans for the erection of a new building within the next year or year and a half by the Coven Distributing Com- pany, warbler distributors here, were disclosed this week by Ben Coven, head of the firm. A vacant lot, comprising some 14,000 square feet of space and located at the corner of Fletcher Street and Elinor avenue in the same block with the Coven firm, was purchased by the company last week. Until actual construction work starts, the firm plans to leave off the lot and use it as a parking area.

Coven and architects were drawing up plans for a one-story building designed expressly for the purpose of the distributing firm. All of the Coven company's operations will be departmentalized, a special area and hoist platform for stock and a loading door to be incorporated so that judges can be delivered to all portions of the new building.

The firm's lease on its present quarters expires in its current year and a half. Coven said Construction is slated to start at the end of a year with the expectation that it will be finished within the following six-month period.

**Explosion Damages Minneapolis Firm**

MINNEAPOLIS, June 28—The Lieberman Music Company here was damaged Tuesday night (14) by a bomb which exploded in the company's entrance, blew out the front of the store and shattered windows in nearby buildings.

Witnesses told police that shortly before the blast several men, driving either a convertible Chrysler or a sedan, stopped in front of the firm, placed something in the entrance and then sped away.

The explosion also damaged equipment inside the plant. Police reported that damage was comparable to the one described by the witnesses the previous Sunday night (12) and that a similar incident from a contractor's work shed the other night.

**Seeburg Distributor To Close Saturdays**

CHICAGO, June 28 — Attila Music Company, Seeburg distrib u- tor, announced this week that it will be closed July and August to give the firm's employees the minimum three-week rest during the warm weather.

**Distrib Exe**

Continued from page 27

A. William Miller, owner of the Jose Ramirez Hernández Company in Puerto Rico.

The men spent an entire day touring the Rock-Ola factory and greeting with David Dies, a president of the corporation, and other Rock-Ola executives. Both promised to return in August or September for another inspection.

Kurt Kueber, assistant sales manager of the company, who visited the company with Kueber, told the President's visit was a return complement to the company's personal division. His trip to his Vereenica firm several months ago by Henry W. Kueber, superintendent of Rock-Ola phonograph department. Kueber said it was his first trip to the factory since the installation.

According to Kueber, both men reported good business conditions prevailing in their countries with all points reporting good to expanded phonograph sales in the coming months.

2140 Wurzler for Bases: $5.00
2121 Wurzler Wall Bases: $2.95
2000 Wurzler Metal Bases: $7.95
2129 Wurzler Wall Bases: $4.95
Savage Novelty Co.
415 Troy Ave.
Rhythm & Blues Record Reviews

Seize Bells
Italy Bound

Philadelphia, June 28-A shipment of 30 castell bell machines for Italy was loaded on a ship bound for Genova, Italy, via Genoa, Italy, where the agents of the FBI, acting under the orders of C. H. A. N. and T. C. E., seized the machines

Rhythm & Blues Record Reviews

Country & Western (Folk) Record Reviews

Miami Distributor
Loses Damage Suit

Miami, June 28-A Federal Court jury decided against R. T. J. N., president of the T. N. A. C. B. C., in a $700,000 damage suit against the Imperial Refrigerator Company of New York. The suit was filed by T. N. A. C. B. C. as a result of injuries suffered in the fire.

The Market Place for the Coin Machine Industry

Business Opportunities

New Coining Business for Sale

Quintessential Coining Company, Inc., 201 W. 30th St., New York, N.Y. 10001, is offering a new coin coining business for sale.
Coinmen You Know

Hartford, Conn. — Connecticut State Coin Assn. has scheduled a meeting for July 16, with the meeting's agenda including some short talks according to an announcement by President R. M. Burley.

A testimonial dinner in recognition of his leadership in first Jewish Federation camp was given by the Jewish Federation of Dictionaries. At the Tidewater Jewish Camp, over 100 persons attended to pay tribute to Mr. Burley on behalf of the fund raising drive. President Ben Steins of Steins, who is also representative of the Jewish Federation of Dictionaries, gave a speech to the sterling silver audience.

Chicago

Harold Lipsman, St. Paul, Minn., reports that the Chicago Coin Fair, which started July 16, is continuing with a big attendance. While there has been some opposition to the fair by the local Jewish group, the fair is expected to go on as scheduled.

Initial reaction to First Summer Hiatus

Of course, both, however, will gain from the change in the schedule. The new schedule will be made by the N. A. C. in the future.

Chicago Coin Cavers (52) 

Ruddier Automatic Vending Company, located at 4120 Rudder Ave., is reported to be doing very well as a vending machine operator in the Chicago area.

Ruddier Automatic Vending Company

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Summer Hiatus

Continued from page 53

Summer Hiatus

Continued from page 53

Juke Export

Juke Export

Continued from page 62

The Juke Export Division has a new catalog that lists all the current models and accessories available. The catalog can be obtained by writing to the Juke Export Division, Juke Corporation, 420 West 42nd Street, New York, N.Y.

Distributors' new catalog con- cerned with the introduction of the premium division, that it was worth all the time and effort. It is claimed to have 100 pages and is divided into 10 sections on the various machines.
**Coinmen You Know**

- Continued from page 14

**Pittsburgh**

Sidney Weasner will visit the DeBolt & Co. in Anz, Arber, Mich. July 4 weekend.

**Hank Theobald**

has opened a wonderful store at entrance of the main building at Greater Pittsburgh Airport. Theobald is a native of this area, has been appointed distributor for Cash Grundt & Son, Ltd.

**Miss Annie**

Cantor, president, has opened a new branch in Elizabethtown City, and has announced that 100 selection machines are available for sale in the store.

**Kwik-Kafe of Western Penna.**

reports that sister locations have been important in providing service during the steel strike situation in the area. It is expected that when workers are on strike, Kwik-Kafe will be able to handle the increased demand.

**Detroit**

Martin Soborka, who operated a diversified vending machine business, has closed his vending company and is now a part of his business and gone into the hotel business.

**Vital Statistics**

**Deaths**

Mrs. Frederick K. Reeder, 37, of a still-borne child, died in a hospital, July 3, who was associated with the Capital Association of the Women's Business Owners in New York. She is survived by her husband, Leonard, a daughter, and a son.

Sam L. Braun, 45, of 202 East 32nd St., died July 2, a native of Brooklyn, N.Y., and a veteran of World War I. He was a member of the Jewish War Veterans.

**CLOSEOUT**

**Sedberg '46**

**$99.50**

**Sedberg '47**

**$139.50**

**Rock-Ola 49' and 50'**

**$295.00**

**Sedberg Wall Boxes**

**$25.00**

**Parkard Wall Boxes**

**$5.95**

**Sedberg Ecrin Toy**

**$2.50**

**WIREPHONE/WRITING**

**D. David Rosen**

Dealers Dept., The Billboards, Inc., 300 W. 48th St., New York, N.Y. 10019.
Go Forth with FIRST
ALWAYS THE FIRST AT FIRST DISTRIBUTORS!
ALWAYS THE BEST FOR LESS

Indianapolis
Al Calderon of Calderon Distributing Co., Inc., New Michter on business Wednesday, the Shirking Company, Inc., dealing good business with the new baby game United Stars. Mrs. Lestia Berman of Shirking, says they have had orders daily, and expecting shipments daily. Mrs. Morton Berman, of Mrs. Berman is leaving for a summer camp in Chicago. Mr. and Mrs. M. Berman, where he will spend the summer.

Shaffer Music Company says demand for the new Seeburg (100) is beyond expectations and deliveries, while on schedule are from the factory. In fact, John Shafalek, assistant manager of the firm in Huntington, Ind., and stopped over in Fort Worth last week. While in Huntington, he visited the Seeburg Company's manufacturers' exhibition at which the new Seeburg product was featured. Through the efforts of A. T. Daltrey, Seeburg operator, one of the machines on display and later was placed in the Huntington Country Club.

The record department at James Music Company, operated by Clarence Rosen, is going reconditioned and redecorated. Business reports are satisfactory considering the humid weather. Raymond Seal, manager at James Music Company, has returned after a fishing trip to Wisconsin.

Miami
Many coin operators reported terrific business last week-end in the result of a "Day of Liberty" for some 5,000 sailors and marines who were brought up at Miami on home leave from maneuvers in the Gulf Stream region. A few games, music vending operators said, which was opened and matched the busiest period of the height of the winter season.

ALL-Coin Amusements is distributing the new Seeburg pin game. Four Marx Films, Firm expects to receive within the next six months, expanding Evans Century, 100 sector phonograph. All Coin boss Joe Mangone has been spending considerablelime in Cuba on business.

Mrs. Sam Turner and her son, Barry, are in Patagonia, Ariz., visiting with another son, Bobby, who has been attending Arizona Tech in Tucson. Louie Turner, manager of the Kalamazoo office of Pan-American Distributors, the company's retail subsidiary, was in town on business.

Eddie Petrotto has sold out his interest in County Vending Company to hold the same, but retained his music and coin game which he operated under the name of North Dakota Amusement Company. County Vending operates cigarette machines.

Mack German, manager of Tarar Distributing's Jacksonville branch office since he joined the firm in 1949, is in town. German, who is good at handling coin and games, is drawing with main operators in northern Florida and Alabama. Georgia the area he services in the good and bad times. He has developed a large share of the coin market for his firm, he says, belong to his Jax staff who have been on the job for quite a period. They are Fred Merrihew, manager of Jacksonville, Alex Marshman, head salesman, L. J. Linnendoll, Robert Gibson, service department, Harold Dye, coin and games desk, Bernice Coleman, secretary and manager, Miss Williams.

Business conditions in the Jacksonville area are good, German reports. The new cigarette vending alley has created considerable enthusiasm. Jack Spinelli, assistant manager, says German with the preserve vending feature stimulating interest.

THE BILLBOARD
Index of Advertised Used Machine Prices

**Arcade Equipment**

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one price is advertised of the same equipment, the average selling price is listed, where applicable. Where quantities are advertised, as in the case of coin reproductions, only the single machine price is listed. Any price obviously depends on conditions of the equipment, age, state of condition, territory and other related factors.

**May: 1952**

**June 1**

**July 1**
### Shuffle Games

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally Bomber</td>
<td>225.00</td>
<td><strong>Note:</strong> From Bally.</td>
</tr>
<tr>
<td>Eagle Bomber</td>
<td>275.00</td>
<td><strong>Note:</strong> From Bally.</td>
</tr>
<tr>
<td>Dazzle</td>
<td>225.00</td>
<td><strong>Note:</strong> From Bally.</td>
</tr>
<tr>
<td>Doctor</td>
<td>225.00</td>
<td><strong>Note:</strong> From Bally.</td>
</tr>
<tr>
<td>Dollar</td>
<td>225.00</td>
<td><strong>Note:</strong> From Bally.</td>
</tr>
<tr>
<td>Free Play</td>
<td>25.00</td>
<td><strong>Note:</strong> From Bally.</td>
</tr>
<tr>
<td>Super Slot</td>
<td>225.00</td>
<td><strong>Note:</strong> From Bally.</td>
</tr>
</tbody>
</table>

### Coinmen

#### Continued from page 50

of 142 pieces to Raymond Martinowski of Philadelphia. Martinowski owns a coin shop in the Pennsylvania city and expects to return to Chicago, leaving the newly acquired equipment in the hands of dealer Hambly, a sales representative for the company. Martinowski has been active in the Chicago coin scene for 20 years.

### It Pays To Buy PROVEN EQUIPMENT

#### 5 BALL SPECIALS

<table>
<thead>
<tr>
<th>Ball</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
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<tr>
<td>Black</td>
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<tr>
<td>Green</td>
<td>$20.00</td>
</tr>
<tr>
<td>Yellow</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

#### SPECIALS!

- **MUSIC MITE**
  - **Happy Birthday**
  - **Giant**
  - **It's a Boy**
  - **It's a Girl**

#### BINGO SPECIALS!

- **FORMICA TOPS**
- **ORIGINAL GENUINE**
- **PERFECT COIN**

### FOREIGN BUYERS

**It's smart to do business with THE firm that does the most for YOU.**

We are specialists and deliver the greatest values in equipment and service. That is why we are the world's largest exporter of coin machines.

**REMEMBER—** For export and domestic business it is new International and Scott-Gen Machines.

**Write for Free Price List and Order Forms**

**INTERNATIONAL AMUSEMENT COMPANY**

1439 Spring Garden Street • Philadelphia 30, Pa.

**SCOTT-CROSSE COMPANY**

815 S. Wabash Ave. • Chicago 5, Ill.

**STANDARD METAL TYP CO.**

1310 N. Wayne Ave. • Chicago 33, Ill.

**DON'T BUY SUBSTITUTE ALUMINUM DOLLS ORDER DIRECT FROM MANUFACTURER**

**METAL TYP MACHINES**

**EARN TOP MONEY**

Original Parts and Supplies
his family are planning to spend a year with his family in Missouri.

Just back from a vacation with his family in Erie, Pa., is the Mitchell Novelty sales rep. The New York City-based firm has spent several weeks in the Midwest gathering information on the first rate showroom, Cylone Nelson, music box for the General Novelty games and music firm, it being one of the best. A traveling show this summer will not allow time for the annual trip.

"I plan on sneaking off now and then to see as many of the attractions as possible," he says. "I plan on taking a look at the shops without them noticing. How to go about fishing, is the question." Over at Major Distributors, where Johnny O'Brien's gang has been working, the people are delighted with the big excitement in all about the way State operators are making heavy purchases of Georgia General "Bows in Love." Merchandise vender, Nick Novacek of West Allis, reports getting excellent results with cookies this summer. With the usual warm weather problems affecting chocolate bars in vending machines, Novacek's experience has proven that cookies will start turning over when a person's hand is not held over the cymbals. As far as Novacek reports, all products are turned out in the State.

New Columbia Records sales rep operating in the Northwest Wisconsin is Bob Rechard, working out of Madison. Novacek formerly worked for the counter of the Moray-Murphy wholesale firm which handles the Columbia line in the State.

New York

Les Boyce, of Ace Distributors, and his wife and daughter motored to Florida recently to watch Les Jr. get his B.A. degree from Rollins College. On the way home, Les did some fishing in North Carolina. Walter Schneider, Brooklyn Automatic Music Company, spent some time with the family.

Niagara Falls. At last check, the Capital Radio Network is under the name of All Music. John Benjamin's son, Robert, graduated from Colby Academy in Maine last week.

Harry Berger, West Side Distributors' man in the Robinson & Maxixe fight, has been in the area for several days. He came here with Dave Simon and Nat Chodover, from his firm's office in Chicago. He also checked out a new Ship Rock Ship and Thunderbolt City. When their son, Robert, leaves for camp soon, Mr. and Mrs. Harry Berger will take off on a trip thru New York.

Albert Simon, Inc., reportedly put out on its supply of "bassine" coins the six-player Deluxe game. The factory is not ready to make a new run on it.

Harry S. Simon, a recent Simi Valley visitor, George, former prexy of the Simi Valley, said (27) for Ireland abroad the Queen Mary. He had been visted throughout the country on behalf of his firm.

While nearly everyone sweltered in 90-plus temperatures last week, Murray Kaye and others at Atlantic New York, enjoyed the happy breezes of air conditioning. Repr. of Robinson & Maxixe battle. Another visitor to the town was John Brown, distributor in Pennsylvania and Illinois. Mr. and Mrs. Joe Decristatore, of South Hampton, N. J., drove down to attend the annual trip around the country.

Los Angeles

Glady and Charles Cahoon of Long Beach back from Southern California with a trip to Canada. Mrs. Cahoon attended a society event there. Mrs. Cahoon, who represents the Exhibit Supply Company, will remain in the West in the sale of Branco and Twin Majorette, and a trip to Washington D.C. is scheduled. They have been visted throughout the country.

GET THE ANSWERS TO YOUR EQUIPMENT AND COST PROBLEMS FROM LONDON!

"The House that Confidence Built!"
TO ALL OUR CUSTOMERS AND FRIENDS!

At the close of business Thursday, July 3, 1952, ALL OF OUR EMPLOYEES will go on a WELL-DESERVED TWO WEEK'S VACATION.

We trust this vacation period will not inconvenience you, but honestly, our people have been working very hard and deserve some rest and relaxation.

On MONDAY, JULY 21, 1952, we will be open in full force ready to resume our business relationship with you.

REDD DISTRIBUTING CO., INC.

398 LINCOLN STREET
ALLSTON 38 MASS. 4-4040

BETTY MUNTEIL KITTY—EXHIBIT

MODERN DISTRIBUTING COMPANY

1250 TELDOR STREET
DENVER 7, COLORADO

BADGER SALES CO. BADGER NOVELTY CO.

DEL WEST PICO BLVD.

SHOOT THE WORKS!

SPECIAL!

PPO” CORN SET! 10c VENDORS RECONCONDITIONED LIKE NEW WRITE

SPECIAL—PANORAMS GUARANTEED RECONDITIONED

RECONCONDITIONED EQUIPMENT

ONE BALLS

PHOTOGRAPHY

BINGO GAMES

$495.00

PLACE ONE OFF!

WANTED FOR CASH—ALL TYPES BINGO GAMES

MANUFACTURER'S MODEL # R-500 A

MONMOUTH COIN MACHINE EXCHANGE

136 E. WYTHE STREET

SOMEBODY IN THE WORLD...

There's a buyer for your talents—services—merchandise.

THERE'S A BUYER FOR YOUR TALENTS-SERVICES-MERCHANDISE
GOTTLIEB'S
FOUR STARS

FAST!
FLASH!
COLORFUL!

MULTI-VALUE ROLL-OVER for Follow-When Number Sequence is Made or All 4 Top Bumpers are Hit!

SUPER REPLAY AWARDS When Number Sequence is Made and BALL TRAP is Filled!

BALL TRAP HOLES for HIGH SCORE — Also India "Top" Bumpers and Ball-Overs for Poinz. Replays When All HOles are Filled!

4 "POP" BUMPERS—4 FLIPPERS

TESTED AND PROVED FOR WINNING APPEAL!

1140.50 N. KOSTNER AVE.,
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

A NEW EVANS' PROFIT STIMULATING COUNTER GAME!

JUMBO SWEEPSTAKES
■ NOT COIN OPERATED
■ TAR FREE
■ NO LICENSE REQUIRED
■ DURABLE WAX FINISHED

H.C. EVANS & CO. 1519 W. Cortez Ave.
CHICAGO 7, ILLINOIS

BETTER BUY from BANNER

WHERE you get ... the Best
NEW and RECONDITIONED Coin-Operated MACHINES for every purpose at the
RIGHT PRICE

BANNER SPECIALTY COMPANY
Endorsing Only the Very Best Since 1917


Ohio and Southern W. Virginia Operators!

United's STARS
Sensational New Replay Game

CALL Central Ohio Coin Machine Exchange
525 South-High Street • Columbus, Ohio

IMMEDIATE DELIVERIES
Ride THE CHAMPION
by Bally
GREATEST MONEY-MAKER

IN THE
ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
- PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

RETRACTABLE CASTERS
FOR EASY MOVING
One in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit ease, gliding movement of THE CHAMPION. Simply insert key-wrench in caster keyhole...a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

10¢ A RIDE

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE
110 VOLT A.C.

CHAMPION is a registered trademark

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
**Chicago Coin's MATCH BOWLER**

Sensational "2-WAY" MATCHING FEATURE

1. MATCH-A-NUMBER
2. MATCH-A-STAR

MATCH SCORE AT BEGINNING OR END OF GAME
AT OPTION OF OPERATOR

EASY TO READ "INDIVIDUAL" SCORING DRUMS

- JUMBO "FLY-AWAY" PINS
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING
- STRIKE & SPARE Flicker Lites
- 7-10 SPLIT PICK-UP
- HIGH SCORE OF THE WEEK

SIZE
8 FT. x 2 FT.

PRE-TESTED FOR BIG PROFITS

Genco "400"

FAST UPRIGHT 6-BALL GAME

Player has option of purchasing up to 6 additional balls.

GUARANTEED USED BINGOS & ONE BALLS

READY FOR LEASING AT LOWEST PRICES
BRIGHT LIGHT $275.00
BRIGHT DOT $250.00
CONVOY ISLAND $350.00
SPOT-LITE $475.00
TINT KING $154.50
WINNER $89.50
CHAMPION $74.50
CELEBRATION $49.50
1-2-3-4-5-6-7 with all colors

SICKING, INC.
American Coin-Op Distributor
Established 1948
1401 Central Ave, Cincinnati 14, Ohio

REAL BUYS!!

Betting Supplies
Games & Accessories
24-Hour Pit Service

Genco 

2621 North Ashland Ave. • Chicago 14, Ill.
WHEN IT COMES TO POLITICS THE ACTION IS STRICTLY FOR MOM AND DAD ....

BUT-- IT TAKES BIG BRONCO TO MAKE JUNIOR GLAD!

PULL THE REINS ... IT GALLOPS—RELEASE THEM ... IT TROTS

SAFE—SURE—RELIABLE

EXHIBIT SUPPLY

4218-30 W. LAKE STREET

CHICAGO 24, ILLINOIS
UNITED'S Stars

Spottem Feature
SPOTS 1 TO 6 NUMBERS FOR EXTRA COINS.

Double Score Feature
DOUBLE SCORE ON FIRST, SECOND OR THIRD CARD OR ALL THREE CARDS FOR EXTRA COINS.

Extra Ball Feature
1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

Method of Scoring
THREE, FOUR OR FIVE IN-LINE-SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

Serviceability
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MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR.
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