Colored Titles
Cut Earnings
Of Juke Boxes

Says Seeburg V-P; Firms Start Move
Back to White Strips

NEW YORK, July 5—Colored dado strips are disappearing the earning power and appearance of phonographs, and those who might have hoped for the upkeep of the music industry, C. T. McKelvy, president and director of sales for the J. P. Seeburg Corporation, declared this week. Seeburg opened an attack on colored titles within the industry when McKelvy advised his distributors to change from the color to white strips.

Newark Ignores
N. Y. Musicians' Chavales Veto

NEW YORK, July 5—The structure创立, led by Joe Martin, who championed the cause of the record industry, has been heightened and Solidarity Committee, which includes all who work in the phonograph business, has been opened in September. Among those present was Ray Martin, Columbia's New York representative.

CASE HISTORY—1
Ray With $1,000,000
Remembers $500 in '49

By JOE MARTIN

This is the first of a series of installments on the show business career of singer Johnny Ray.

Ray, who has recorded with the same label for many years, began his career in 1949 when he recorded "Blue Hawaii" for $500. He has since sold over 1,000,000 copies of his records.

JUMBOs SNARL BB TRUNK LINE: DONKEYS NEXT

CHICAGO, July 5—Board operators of The Billboard office have renewed their concerns about the "donkeys next door" who are lining up to participate in the "kitchen sink" debate on the "whale" issue.

GOP Convention Bids
For Showbiz Crown

WILLIAMSBURG, July 5—With the Republican National Convention in full swing, members of the party have been busy making their final preparations for the convention. Among those who have shown the most interest are the members of the show business industry.

COLUMBIA SCORES 12% AS HOTTEST PRODUCER

NEW YORK, July 5—For every pop disk hit the record industry turns out, four recorded tunes fail by the wayside. The understandable nature of the disk business because of the increased number of potential candidates for tunes is cited in the report of the number of hits of the Columbia disk, released for six months after its hit disk, during the first half of 1952. A total of 1,251 disks have been released, and it is estimated that there is a hit disk for every four released.

Atkinson Taps N. Y. Critics
On Hit-Failure Predictions

NEW YORK, July 5—Finalization of ratings for critical publications for the past three months was made by Frank Atkinson (Times), breaking the tape with an impressive average of 89 points. In all, 23 publications were reviewed on Broadway during the past three months, and the Times had fixed or limited runs of less than 100 performances, and are therefore not included in this tally. The Billboard, however, included these performances in their judgment on 56 of the remaining 68 productions and was rated at 85 points for his average failure diagnosis.

GUITAR TIPS GIVES TWO TIPS
ON HIT STRINGS

NEW YORK, July 5—Frank Atkinson, president of the Guitar Tips magazine, gave two tips on hit strings. He said that the first tip is to use a heavier gauge string, and the second tip is to use a lighter gauge string.

Blackstone Theater, and putting on
its roof, raises its profit margin
by $1,000,000 in 1952. The profit
is a result of the fact that the
theater has been able to attract
more patrons who are willing to spend more money on tickets.
To a very large extent the age-old practice of talent hunting has become a matter of course in the current motion picture industry. In this land of opportunity, where the world's best talents are sought after, the American theater, a great new theatre in the land, has been opened by a group of young, energetic, enterprising men. From the opening day of the theater, the publicity and promotion has been non-stop. The theater is located at 151 W. 48th St., New York City.

The theater is built on a new plan. The building is of modern design, and the decor is simple yet elegant. The auditorium is spacious, with a seating capacity of 2,000. The stage is large and well-equipped, with a variety of settings and lighting. The auditorium is also equipped with a state-of-the-art sound system.

The theater is designed to provide a unique experience for all types of audiences. Whether it is a Broadway show, a concert, or a special event, the theater is the perfect venue for all occasions. The theater also has a variety of specialty shops and restaurants, making it a destination for everyone.

With its modern design and state-of-the-art facilities, the theater is a must-see destination for all who visit the city. Whether it is for a night out or a special event, the theater is sure to provide a memorable experience for all who attend.
Washington Once-Over

WASHINGTON, July 8—The FCC began hearing the TV applications of the second most important part of the country, with the opening of the second of its two-month license review. The applications were received by the FCC on June 5, and the hearing is expected to continue through the end of the month. The applications cover the entire country, with the exception of the area west of the Mississippi River, which is covered by the second hearing. The hearing is expected to last for about a month, with the final decision expected to be made by the end of the month. The applications are expected to be more complex than those of the first hearing, as the FCC is expected to receive more than 100 applications. The hearing will be held in Washington, D.C., and will be open to the public. The FCC has also announced that it will hold a series of public meetings in the area to discuss the applications. The meetings will be held in various cities, including New York, Chicago, and Los Angeles. The meetings will be open to the public, and will be held on a regular basis.
Affiliates' Resistance Deters CBS From Cutting Rates

Decision Not Conclusive, However, As Further Meetings Will Be Held

NEW YORK, July 5—The current bitter battle between the Columbia Broadcasting System and affiliates over rate cuts is far from over, as the two sides are convinced that their disagreement will not be resolved until further meetings are held.

The CBS and affiliates have been at loggerheads over the rate cuts, with the former refusing to accept them and the latter threatening to drop CBS if the cuts are not made.

The affiliates, representing 140 stations, have filed a complaint with the Federal Communications Commission, charging that CBS has violated its agreement with the National Association of Broadcasters (NAB).

The NAB, which represents the affiliates, has threatened to take legal action if CBS does not meet its demands.

CBS has said that it will not lower its rates, but that it will continue to negotiate with the affiliates.

The battle is expected to continue for some time, as both sides are determined to hold their ground.

WOR-TV to Launch All-Night Video

NEW YORK, July 5—WOR-TV, the ABC-owned station in New York City, will launch a new all-night video program on July 6.

The program, which is called "The Late Night Special," will feature a variety of entertainment, including music, comedy, and news. The program will be hosted by a variety of celebrities, including comedians and actors.

The move is part of a larger strategy by ABC to increase its presence in the late night market.

Lambert May Buy Winchell

NEW YORK, July 5—The owner of Lambert Motors, Lambert Motors, announced today that it is in negotiations to purchase the Winchell Broadcasting Company, which owns three radio stations in New York City.

The purchase price was not disclosed, but it is estimated to be around $100 million.

CBS Splits Gleeson Program in Thirds

NEW YORK, July 5—The Columbia Broadcasting System has split the Gleeson program into three parts, with each part airing on a different network.

The move is part of a larger strategy by CBS to increase its presence in the late night market.

Monte Carlo

Stations Toss Dice on Spot Rate Potency

NEW YORK, July 5—An industry official has reportedly asked questions about the potency of the local TV advertising market.

The official said that the increased use of digital technology has made it more difficult to predict the potency of local TV advertising.
**TV Outlet Bids Brew Battles For Channels**

**WASHINGTON** June 4—As applications for television stations named the area among the top 10 in the country by the National Broadcasting Commission this week, the controversy over the making for nearly a third of the country's 300 channels now appears to be four-way affairs.

Channels 4 and 5 in Miami are the objects of interest to several applicants, but these are not the only ones vying for the licenses. Several more applicants are in the running, and some of these have already been named by the FCC.

**OG's Seek New Video Program**

**NEW YORK** July 5—Old Gold cigarettes are still in the number one spot in the nation's cigarette market, according to the latest report of the Tobacco Institute. The company's slogan is now: "Old Gold—just like the one you smoke at home."

**Du Pont Eyes Ford 'Omnibus'**

**NEW YORK** July 5—Du Pont is the first automobile manufacturer to enter into a joint venture with the government in a participatory sponsorship of the new "Ford 'Omnibus.'" The $400,000 program will be split 45/55 to Du Pont and Ford, respectively. The program is expected to be a major success, and will be broadcast on several in-house facilities now being produced.

**Paramount Would King Conventions to Theaters**

**NEW YORK** July 5—In an effort to keep theatrical box offices from suffering, the Paramount Pictures Corporation, in cooperation with the theater industry, is launching a nationwide television campaign. The campaign will be divided into two parts: a series of 10-minute, six-second spots running during prime-time hours, and an extended series of 15-minute, five-minute spots running during non-prime-time hours. The spots will be shown in all major cities, and will feature the latest Paramount films.
Barring of TV in Chi Cuss Early Congress Show-Down

WASHINGTON, July 5—A showdown on congressional tele- \pervision came early in the latest C- \pervision fight as the Republicans on the House Tele- \pervision Committee met to consider a bill that would bar \pension of television in Chicago.

The House bill, introduced by Representative Lewis F. Martin, D-Ill., author of the bill, would prohibit the operation of television stations in Chicago. The Senate bill, introduced by Senator Robert A. Taft, R-Ohio, provides for the removal of television stations from cities where they are not wanted.

The House committee, meeting in the Cannon House Office Building, was scheduled to vote on the bills. The Senate committee, meeting in the Dirksen Senate Office Building, is expected to vote on its bill later in the week.

Radio Labor

Radio Labor安い in Chi

CHICAGO, July 5—A new \pension bill was introduced in Congress today, calling for the removal of all television stations from Chicago.

The bill, sponsored by Representative Martin, has been in the works for several months. It was introduced after the House committee voted to remove all television stations from Chicago.

The Senate bill, introduced by Senator Taft, was referred to the Judiciary Committee, which will consider it later in the week.

Court Denies In "Web", CBS-TV Suit

NEW YORK, July 5—The Supreme Court today denied the \pension of a New York television station, ruling that the station was not in violation of federal law.

The station, which was owned by a group of investors, had been \pensioned by the Federal Communications Commission because it was not in compliance with federal regulations.

The court ruled that the station was not in violation of federal law because it had been \pensioned by the FCC in error.

CBS-TV Eyes "Life With Father"

Wisconsin Net Gets Packard Grids

NEW YORK, July 5—CBS-TV, the Columbia Broadcasting System, has been \pensioning several local television stations in Wisconsin.

The stations, which are owned by the Wisconsin Broadcasting Corporation, have been \pensioning for the past several months.

The \pensioning was done to comply with federal regulations.

CBS Mulls Eddy For Muscled

NEW YORK, July 5—CBS is reportedly considering the \pension of a local television station in Wisconsin.

The station, which is owned by the Wisconsin Broadcasting Corporation, has been \pensioned by the FCC because it is not in compliance with federal regulations.

CBS is reportedly considering the \pension of the station because it is in a market where there is \pension for several local television stations.

WKBW-WATZ

NEW YORK—Radio was better than TV for "Life With Father" on the opening night of the show. The show, which was \pensioned by CBS, was heard on the radio and seen on television.

"Life With Father," which is based on the popular Broadway show of the same name, has been \pensioning on CBS for several years.

CFT Rote

NEW YORK—Radio was better than TV for "The Report," which was \pensioned by CBS. The show, which was \pensioned by CBS, was heard on the radio and seen on television.

"The Report," which is based on the popular Broadway show of the same name, has been \pensioning on CBS for several years.

Court Postpones Rote

PHILADELPHIA—Judge Alain B. Eddy today postponed a hearing in the case of Rote, the television station in Philadelphia. The hearing was originally scheduled for next week.

The \pension of Rote was delayed because of a technical problem with the \pensioning equipment.

NEWS CAPSULES—COAST-TO-COAST

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THE RENTLESS PEOPLE AND THE REVOLVING DOOR

Alfred D. Glass, vice president and general manager of the Wilmette station, has joined CBS-TV's sales department. Mr. Glass, who is also a member of the Wilmette Chamber of Commerce, is expected to bring new business to the station.

The \pensioning of Wilmette was recently \pensioned by the FCC because it is not in compliance with federal regulations.

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**NBC's MEN IN THE NEWS: Kaltenborn**

"The situation is tragic—but not serious."

H. V. Kaltenborn has been estimating serious situations since the Spanish-American War, in which he was a soldier-correspondent. Since then he has spent twenty years in the newspaper business and thirty years as a radio commentator.

In a career which could fill several books (and has), Mr. Kaltenborn has broadcast interviews with Hitler, Mussolini, Gandhi, and Chiang Kai-Shek, has been captured by Chinese bandits, and in his coverage of the Spanish Civil War was the first to broadcast from the scene of battle.

Every Monday, Wednesday and Friday, H. V. Kaltenborn’s clipped speech and famed pronunciation of “Russia” are heard on PURE OIL NEWS TIME, sponsored by the Pure Oil Company. And along with the rest of NBC’s distinguished company of newsmen, Mr. Kaltenborn is currently reporting on both radio and television the biggest political news since 1932.

Kaltenborn, the dean of radio news commentators, is another reason why most people hear the news first and hear more of it from NBC.

**NBC radio and television**

a service of Radio Corporation of America
Radio Web Income Rises 4% for 1951

Biggest 100 Admen Spend 165 Mill; TV's 235.2% Increase No Surprise

NEW YORK, July 5—Network radio income for the year ended last December 31, 1951, rose 4%, or $11,000,000, to $297,450,765. This was the largest increase in the medium's history, with the result that total radio and television income last year was $934,107,159, an increase of 235.2% over 1949.

The rise in radio income compared with 1950 was $3,500,000, or 1.2%. Income on network radio stations rose 4% over 1950, to $141,307,315, and to $156,143,450 on independent stations. Income from network radio stations last year was $12,500,000 more than in the medium's history.

Leading Broadcasters

Leading broadcast companies included NBC, with sales of $165,246,303; CBS, $103,626,154; ABC, $78,224,131; and Mutual, $51,200,000. NBC sold $2,400,000 more than in 1950, while CBS sold $1,300,000 more. ABC's sales were $4,000,000 down, and Mutual's were $4,000,000 up.

Expenditures

Expenditures in the medium for the year ended Dec. 31, 1951, were $46,600,000 a year more than in 1950, to $252,000,000. This included $115,000,000 for operating expenses, $100,000,000 for program expense, and $17,000,000 for operating expenses and program expense.

Advertisers

Leading advertisers include General Foods, with sales of $2,200,000; General Foods, $1,800,000; and General Foods, $1,600,000. General Foods spent $400,000 more than in 1950, while General Foods spent $300,000 less. General Foods spent $400,000 less than in 1950, and General Foods spent $50,000 more.

Leading Magazines

Leading magazines include Life, with sales of $5,000,000; Life, $3,000,000; and Life, $1,000,000. Life spent $300,000 more than in 1950, while Life spent $200,000 less. Life spent $200,000 less than in 1950, and Life spent $300,000 more.

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**Radio- TV Show Charts**

- **Top 10 TV Shows Each Day of the Week in BOSTON**
- **Share of Total Audience Radio vs. TV in BOSTON**
- **Top 5 Radio Shows Each Day of the Week in BOSTON**

For details and ratings, see The Billboard Music Popularity Charts (Music Section).

### Top 5 Radio Shows Each Day of the Week in BOSTON

**2:00 P.M. broadcasters**

<table>
<thead>
<tr>
<th>DAY</th>
<th>SHOW</th>
<th>STATION</th>
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<tbody>
<tr>
<td>SUNDAY</td>
<td>9:00</td>
<td>WMCA</td>
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<tr>
<td>SUNDAY</td>
<td>10:00</td>
<td>WOR</td>
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<td>11:00</td>
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<tr>
<td>SUNDAY</td>
<td>1:00</td>
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### Top 10 TV Shows Each Day of the Week in BOSTON

<table>
<thead>
<tr>
<th>TIME</th>
<th>SHOW</th>
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<tbody>
<tr>
<td>1:00</td>
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<tr>
<td>2:00</td>
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<td>3:00</td>
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<td>10:00</td>
<td>WOR</td>
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### Share of Total Audience Radio vs. TV in BOSTON

<table>
<thead>
<tr>
<th>DAY</th>
<th>RADIO (%)</th>
<th>TV (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MONDAY</td>
<td>65.0</td>
<td>35.0</td>
</tr>
<tr>
<td>TUESDAY</td>
<td>60.0</td>
<td>40.0</td>
</tr>
<tr>
<td>WEDNESDAY</td>
<td>55.0</td>
<td>45.0</td>
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<tr>
<td>THURSDAY</td>
<td>50.0</td>
<td>50.0</td>
</tr>
<tr>
<td>FRIDAY</td>
<td>45.0</td>
<td>55.0</td>
</tr>
<tr>
<td>SATURDAY</td>
<td>40.0</td>
<td>60.0</td>
</tr>
</tbody>
</table>

### NEXT WEEK

**Videodex and Pulse Studies of CHICAGO**

- **Top 10 TV Shows Each Day**
- **Top 5 Radio Shows Each Day**
- **Share of Total Audience Radio vs. TV**

For full information, consult Videodex.*

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*Videodex" is May 1952.
State "Vote" Groups Swell
WASHINGTON, July 5—The National Association of Broadcasters, an organization of radio and television broadcasters, has formed a new "vote" group to take action. The group includes members of the National Association of Broadcasters, the National Association of Broadcasters, and the National Association of Broadcasters. The group has been formed to take action on the proposed Federal Communications Commission regulations governing the use of the airwaves for the purpose of disseminating political messages. The group's purpose is to ensure that the airwaves are used for the benefit of the public and that the interests of the broadcasting industry are protected.

Gen. Mills Renews "Silver Eagle" Show
CHICAGO, July 5—Gen. Mills has renewed its sponsorship of "Silver Eagle" for a second season. The show, which is scheduled to begin on October 5, will air on 10 of the largest network affiliations, including CBS, NBC, and ABC. The show features military veterans who discuss their service experiences and offer insights into the challenges faced by military personnel.

Snags $2-Mil Emerson Tab
NEW YORK, July 5—Lennert & Mitchell, the show's producers, snags a $2-million contract for the show's second season. The show, which is scheduled to begin on October 5, will air on 10 of the largest network affiliations, including CBS, NBC, and ABC. The show features military veterans who discuss their service experiences and offer insights into the challenges faced by military personnel.

FCC ABC-Para Hearings Hot
WASHINGTON, July 5—The FCC is holding hearings on the proposed ABC-Para television license in Washington, D.C. The hearings are being held to determine whether ABC-Para should be granted a license to operate a television station in the nation's capital. The FCC is expected to make a decision on the matter in the fall.

Congress May Study Subscription TV
WASHINGTON, July 5—Congress may study the issue of subscription TV before the Federal Communications Commission rules on the matter. The FCC is expected to make a decision on the matter in the fall.
Coast Pic Producers Agree On SAG's Reshowning Pact

HOLLYWOOD, July 5—Hollywood's leading TV producers have agreed that $2,500 per week and a additional money for re-showing of their film to developments in which SAG is involved. For the past two years, SAG has been unable to get a single deal with the independent producers. 

"We want to help out with this," said one source. "We can't afford to pay the $2,500, but we'll do our part." The producers also agreed to give SAG a percentage of the gross, which is 25% of the gross. SAG has been asking for 33 1/3%.

The agreement, which is expected to be formalized next week, covers all films made since January 1, 1952, and is retroactive to that date. The deal will go into effect immediately.

"We feel it's a fair compromise," said a producer. "We can't afford to give SAG 33 1/3%, but we want to help out with this." The deal is expected to be signed this week.

"We're pleased with this," said a SAG official. "We feel it's a fair compromise." The deal is expected to be signed this week.

Telenews to Up Coast Biz

HOLLYWOOD, July 5—Telenews Productions, Inc., has set up a new weekly TV production firm on the West Coast, according to a recently issued statement by the company. The new firm, Telenews Productions, Inc., is located at 420 S. Vine St., Hollywood, and will handle all aspects of TV production, including writing, directing, and producing.

"We are very excited about this," said a Telenews official. "We feel it's a great opportunity for us to get into the TV production business." The company plans to produce a weekly TV series, which will be syndicated to stations across the country.

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**Videodex Ratings of Syndicated TV Films**

<table>
<thead>
<tr>
<th>Film Title</th>
<th>Syndication Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>Armchair Danger</td>
<td>ABC</td>
<td>1.0</td>
</tr>
<tr>
<td>Settle for a Neon Light</td>
<td>NBC</td>
<td>1.2</td>
</tr>
<tr>
<td>Mao Yelenas Hocho</td>
<td>CBS</td>
<td>1.4</td>
</tr>
<tr>
<td>Videodex View</td>
<td></td>
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</tr>
</tbody>
</table>

**Assignment**

Stacks Up as Top Adventure

Four Sports Films Lacking on Local Pull With Viewers

NEW YORK, July 5 - Among syndicated films in the "Assignment" stack up as top adventure, four sports films are lacking on local pull with viewers.

**TV Station Film Buyers Pick**

Outstanding films (best produced specifically for TV) shown on local station last week, as selected by the station TV film buyers and reported in Billboard's weekly survey.

**THEATRICAL**

ANGEL ON MY SHOULDER (Produced by Donen, Quality Films, Inc.), 7:00 P.M., Saturday, ABC

BEING CITY LIMELIGHT (Produced by Donen, Quality Films, Inc.), 7:00 P.M., Saturday, ABC

Hollywood Television Service, Republic, Broadcast Hollywood Television Service, Republic, Broadcast

THE GREAT ROBBERY (Produced by Donen, Quality Films, Inc.), 7:00 P.M., Saturday, ABC

Hollywood Television Service, Republic, Broadcast Hollywood Television Service, Republic, Broadcast

**OTHER**

**COMEDY**

The Clangers (FOX) 12:30 P.M. Monday, August 1st

The Perils of Pauline (CBS) 12:30 P.M. Monday, August 1st

**ADVENTURE**

Armchair Adventure 10:00 P.M., ABC

**WARNINGS**

Check distributor for availability. Any of the films listed here may be available in the immediate or near future, regardles of markets in which they are being shown. Query distributor promptly on any film in which you are interested.

**SPORTS FILMS**

Four films in the "sports" category are among the best of the Videodex data. One, "Sports Scholz," is a major contender for local audiences. The other three films are "Armchair Danger," "Settle for a Neon Light," and "Mao Yelenas Hocho."


**SPORTS**

**All American Game of the Week**

**Hollywood Reel**

**Football**

**Sports on Parade**

**Sportsman's Club**

**Golf Tips**

**Ringside With the Rasslers**

**Roller Derby**

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**THE MARKET PLACE**

**ADVERTISING RATES**

- **Regular Classified**
  - Minimum classified $1.00 per insertion
  - Minimum display $15.00 per full-page insertion

- **Display Classified**
  - Minimum display $15.00 per full-page insertion
  - Minimum $1.00 per inch

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**EDUCATIONAL**

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**THE BOSTON BLACKIE CASE**

**ADVENTURE**

**Adventure Mystery**

**Film Processing**

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**STOCK SHOTS**

**STUDIO FACILITIES**

**HALL ROACH STUDIO**

**Musical**

**MYSTERY**

**Comedy**

**Drama**

**News**

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**AMERICAN CANCER SOCIETY**

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**THE BILLBOARD**

**TV-FILM**

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**THE NATIONAL WEEKLY EXCHANGE FOR TELEVISION FILM PROMOTION**

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**ADVERTISING OPPORTUNITIES**

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**SUBSCRIBE TODAY**

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**TV Film Reviews**

**Television—Radio Reviews**

**Bosco Lady**

Movie Quick Quiz

**Three**

**Television—Radio Review**

- **TV Film—Reviewed Tuesday (1)**.  9:30 p.m. EDT.  Presented by NBC.  Produced by the American Cinema.

**The Scarlet Pimpernel**

**Radio—Reviewed Tuesday (1)**.  11:40-11:50 p.m. EDT.  Presented by NBC.  Produced by the American Cinema.

**Town Meeting of the Air**

**Television—Radio Review**

- **Sustaining via American Broadcasting Company**
  - **Produced by Town Hall in cooperation with NBC**
  - **Directed by Alice Whitehead**
  - **Produced by Town Hall**
  - **Directed by Bob Doyle**
  - **Produced by Congressman Walter Judd and **

**The Hunter**

- **Reviewed in special screening Samantha (2)**.  9:30 p.m. EDT.  Directed by John Ford.  Produced by John Ford Productions.

**Louis Bromfield**

**Presented (“Up Ferguson Way”)**

- **TV Film—Reviewed special showing Thursday (2)**.  9:30 p.m. EDT.  Directed by Robert Rossen.  Produced by Rossen.

**March of Time**

- **Sports Report**

**Information, Please**

- **Television—Reviewed Sunday (2)**.  9:30-9:59 p.m. EDT.  Sponsored by Mutual Broadcasting System.

**The Brighter Day**

**Radio—Reviewed Tuesday (2)**.  11:30-11:40 a.m. EDT.  Presented by Mutual Broadcasting System.

**All-Star Summer Review**


**The Cavalier**

- **Lester (2)**.  9:30 p.m. EDT.  Directed by Andrew V. McCardle.  Produced by Andrew V. McCardle Productions.

**TV Film—Reviewed**

**Nearby Topanga Canyon region where it appears ideally suited for the area. The story is based on the true story of a couple who got lost in the woods and was a pleasant surprise for the film's creators.**

**The Scarlet Pimpernel**

**Radio—Reviewed Tuesday (1)**.  11:40-11:50 p.m. EDT.  Via National Broadcasting Company.

**The Hunter**

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Russell Shows Up OK But Bocking Contrived

By SAM CHASE

The erstwhile Dixieland candidate for the Democratic nomination, Sen. Richard Russell of Georgia, had his innings on the "Vote in the Ring" TV series this week. Despite some production tricks which seemed more detrimental than helpful, the impression to viewers who may never have seen a real live Dixieland singer close up before Russell came thru as an artist, rather than a computerized man.

Unfortunately, the overall effect of the 14 hour marathon was remarkably slow-paced and aimless. With long stretches of contribution listings and generally slow-paced production. The opening with camera "Investigating artists' industrial on the streets" was swirled in to the in-person appearances for the first Broadway show. After, Russell got out of his art and own unequalled precision. No fluff, no extraneous noise, no fussy timing.

And then the "Bucking Tomahawk"

The wind-up show, Paul Osborn's first hit, and the same fine fashion. Ralph Morgan as "Took Tomahawk" and adored elder. Melville Cooper made a brave and most interesting Mr. Brick. Billy Chapin and Orson Welles as Fred. But this was a tough chore for a little fellow. While young Chapin did not seem to get all the feeling across, he did give a strong and well-crafted performance. Morgan and Cooper were able to work with precision, and their support was contributed by the rest of the players.

The production was surrounded with a very realistic setting. A solid grove was the tree in which Goodman was climb. The play, delightful antenna to a plot of death, stood up as pertinent and pleasant as ever.

The two extra commercials were honest and interesting. The first was a straightforward description of the series uses of "Marlenia", products, such as for food packaging. The second, a demonstration of the f.m. fashions made possible by "Marlenia", in the beginning of the series, the first commercial her

VOTE CHASERS—27

LOUIS W. COHAN

BOOKINGS: WM. HARRIS AGENCY

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253 No. wakash Ave., Chicago

COUNCIL: BIRCH & ROTHENBERG, Chicago

For the Jimmy Nelson Show on NBC-TV

JIMMY NELSON

with DANNY O'DAY

HUMPHREY HIGSBYE

and new mascot "Fartel"

WATCFor THE

JIMMY NELSON

SHOW

with MILDON BERENS

on THE TEXAS CAR STAGE

Nbc-TV

Returning SEPT. 1953-54 Season

GUESTING AUG. 3rd, with

ED SULLIVAN on "Toot of the Town"

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For the Jimmy Nelson Show on NBC-TV
CAPSULE COMMENT

Three (TV), NBC-TV, Thursday (3), 7:30-9 p.m., EDT. Cooke's commentary is dated to demonstrate money-saving aspects of both his shows. Sample presents excellent examples of the use of front and rear pair projects. (See full review this issue.)

Teletion (TV), NBC-CBS, TV, Saturday (22), 11-1 p.m., EDT. In a report of an impressive big

All-Star Summer Revue (TV), NBC-TV, Monday (25), 8:30-10 p.m., EDT. The All-Star Summer Revue is a shadow version of the "All-Star Revue" that was alive.

The Bringer Day (Radio), NBC Sunday (25), 9-7:15 a.m., EDT. Most loop, oaper, this show has a woe and joys of family life with heavy emphasis on the latter. This particular program revolves around a rather informal brand of a small town minister, with attention given to the church preacher to act as a "mother" subconsciously to all listeners. This conclusion is comes full circle of life. (See full review this issue.)

Television Time for the Repaired, ABC Monday (29), 5:30-6 p.m., EDT. The basic time shift artists shape up as an effective, well-entertained show on this new, five-day-a-week segment. The group is top C.W. talent and are well chosen to entertain all listeners. The guest on the show caught the genius of the full time. (See full review this issue.)

Rats in the Ring, NBC, TV, Sunday (22), 2-3:30 p.m., EDT. This is a good show and should be an excellent show, here chosen to entertain all listeners. As full review this issue.

The Starlet Experiment, NBC, Tuesday (15), 9:30-10 p.m., EDT. This is a dull, warmed-over version of the Barones Orly show, with a great amount of illiterate language of the French Revolution. The show has no plot and no beginning. The new Steve Allen package has the earmarks of a fine summer show and, if the fall season allows it to carry on competition. Allen worked the show very much and made it look the best. There is a shipboard with a shipboard and Parisian

Impact (TV), ABC-TBS, Monday (24), 8-9 p.m., EDT. An informative show that is to be is to be well-planned handling of interevals. The questions and answers were made. This background and the selection was also fresh. (See full review this issue.)

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The Brilliant Day (Radio), NBC Tuesday (26), 9:45-10:15 p.m., EDT. A series of four different shows with two of the best of the lot. The first show, "The Brilliant Day," is about a young woman who is looking for a husband. The second show, "The Rivals," is about two men who are trying to win the same woman. The third show, "The Lovers," is about a man and a woman who are in love but are prevented from marrying by social status. The fourth show, "The Heroes," is about a woman who is trying to make a name for herself in the male-dominated world of show business.

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Caught Again

CLUB HOLLYWOOD, Chicago: The West Side playbill continuing to spotlight new acts. has come up with Bill Falbo, a bright young one who has the right kind of slick and sex appeal. Falbo can handle times while keeping an audience interested. He is a good show and played the dance sessions.

VERSAILLES, NEW YORK: A man who has been with the West Side playbill for some time, Arthur Grable, has come up with a new act. Grable has a unique way of combining his singing and dancing talents. He is a good show and played the dance sessions.

NITERY FOLDS, BLAMES UNION

PHILADELPHIA, July 7—A group of wrestlers has been expelled from the West Side playbill sector of town, where the top wrestlers have been arrested due to their involvement in a ceremonial union. The wrestlers are being expelled for their involvement in the ceremony. The union, in response, has called for a seven-day moratorium on all union activities for the closing.

CHICAGO

Dorothy Klug, dancer, who has been with the West Side playbill for several years, has decided to retire. She is a popular dancer and has been a staple of the West Side playbill for many years. She is a good show and played the dance sessions.

ATL. CITY RITZ SOLD FOR NEAR $3 MIL

ATLANTIC CITY, July 5—Harry L. Kahl and associates, who own the Atlantic City Hotel, have decided to sell the hotel for $3,500,000. The hotel has been in operation for over 50 years and is considered one of the finest hotels in the country. The hotel is located on the beach and is a popular destination for tourists.

ROYAL GUARD

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500 Actors to Spend $150,000 During July 4 in Catskills

Average Act to Get $30 a Show; 350-400 Hotels Plan Programs

NEW YORK, July 5. — More than 500 actors are planning to spend between $100 and $2000 each on July 4 in Catskill Mountain hotels, according to a survey made by the National Association of Theatrical Owners. The survey, which included a total of 350 hotels, showed that the average cost per actor was $30.

The survey, conducted by the association, is part of its efforts to promote the use of hotels as an alternative to traditional performance venues during the summer months. The association has been working to increase the use of hotels as performance spaces in order to provide more opportunities for actors and their families to work together.

Philosophy Earle to Reopen in Fall

PHILADELPHIA, July 5. — The Philadelphia Civic Theatre has announced that it will reopen on Sept. 1 with a production of "A Streetcar Named Desire." The show will be directed by Theodore Mann, who is also the theatre's artistic director.

The Civic Theatre has been closed since March due to the COVID-19 pandemic. The reopening of the theatre is part of the city's efforts to revitalize its cultural scene.

Weather Helps Gotham Houses

NEW YORK, July 5. — The weather this past week was relatively mild, which helped boost attendance at the city's various housing events.

The recent warmth has helped to attract more residents to the various events, which are held in various locations throughout the city. The weather has also helped to attract more visitors to the city's various attractions, which are open during the summer months.

Martin-Lewis Itinerary Set Through November

NEW YORK, July 5. — The Martin-Lewis team has released its schedule for the upcoming months, which includes appearances in various parts of the country.

The duo is scheduled to perform in Philadelphia on Aug. 3, and will then head to Chicago on Aug. 5. They will also perform in Los Angeles on Aug. 22.

The itinerary also includes appearances in various parts of the country, including Florida, Texas, and California. The duo is expected to perform at various venues throughout the country, including theaters, concert halls, and other performance spaces.

LISTEN TO THE BILLBOARD

"The Billboard Second Annual audience-area review"

Featuring special articles of long-term value and interest... and highlighting valuable statistical data on audiences and arenas.

CONVENTIONS TOLD, PAY ACTS

NEW YORK, July 5. — The Convention Bureau has announced its schedule for the upcoming months, which includes events in various parts of the country.

The bureau has announced that it will host a convention in Chicago on Aug. 15, followed by another convention in Los Angeles on Aug. 25.

The bureau has also announced that it will host a convention in New York on Aug. 30, followed by another convention in Philadelphia on Sept. 15.

The bureau is expected to host various events throughout the country, including conventions, trade shows, and other business events.
One in 25 Pop Disks Click; Five Firms Share First 10 Col. Pulls 12% Hits; Beats Out Capitol & Merc.

SCOREBOARD OF TOP TEN

NEW YORK, July 5.—Of the 10 hits released during the first six months of 1952, having reached the top 10 hits in each of the following six months, the 10 hits thus far. The ranking of these disks is based on a statistical weightingsystem, which takes into account the weekly ranking in the Billboard best-seller chart. The selection of the daily-riding song is expected to be the accompanying story. 1. Wheel of Fortune Capitol (Kay Starr). 2. I'll Be Mine RCA Victor (Piper Master). 3. Guy Is a Guy Columbia. 4. King of Fire Mercury. 5. I'll Walk Alone Coral. 6. Pittsburgh Pa. Columbia. 7. Forget Me RCA Victor. 8. Delilah Columbia. 9. Said Mary Pax. 10. Blue Tango RCA Victor. (Continued on page 2).

Cavanaugh In Move to Coast

NEW YORK, July 5.—This week, Decca Records, which is gaining by the minute, has moved its headquarters from the Gold Label imprint. With the addition of the Gold Label to its roster, the company, which is under the Columbia Records, will move into New York City. The new label, which was established earlier this year, is now under the supervision of Al Waxman.

Decca Signs Las Angeles Philharmonic

NEW YORK, July 5.—The Los Angeles Philharmonic Association, which is under the supervision of Los Angeles Times, has been signed by Decca Records. The company, which is under the supervision of Al Waxman, will move into New York City in the fall of this year. The new label, which was established earlier this year, is now under the supervision of Al Waxman.

Cap's Holiday In Ding, Waxing Sets Record

TROLLYWOOD, July 5.—Capitol Records, which was established earlier this year, and Alan Livingstone, who was established earlier this year, have signed a contract for the production of a set of 45s. The new label, which was established earlier this year, is now under the supervision of Al Waxman.

Col. Skeds 3 Regional Meets

NEW YORK, July 5.—Columbia Records, which was established earlier this year, has set up a series of regional sales meetings to be held in different cities. These meetings will be held in New York, Los Angeles, and Chicago. The company, which was established earlier this year, is now under the supervision of Al Waxman.

One in 25 Pop Disks Click

Cap's "Wheel" "Blacksmith" 2 Biggest Hits

NEW YORK, July 5.—The Columbia Records and the Decca Records have added two more best-seller chart entries this week. The Columbia Records have added "Wheel of Fortune," with Kay Starr, and "The Blacksmiths" with Ella Fitzgerald. The Decca Records have added "I'll Be Mine," with Martin Denny, and "Blue Tango," with Ray Martin.

Wanna Lead a Band?

Kaye Crew Needs Work; Mulling Ork

NEW YORK, July 5.—Key side men of the Sammy Kaye band are planning to break up the Kaye band and set up their own musical projects. They are considering forming a new band, which will be known as the "Kaye All-Stars," and will be managed by the Kaye band. The band will include several of Kaye's former band members. In addition, Kaye is considering forming a new orchestra, which will be known as the "Kaye All-Stars Orchestra." This orchestra will be managed by Kaye himself.

BMI Canada Buys Rights to "Timber"

VANCOUVER, B. C., July 5.—The song rights to the entire musical "Timber" have been acquired by BMI Canada. The song, which was written by Harold Monroe, is currently being produced in Canada and is expected to be released shortly.

King Shuffles A&R, Set-Up

HOLLYWOOD, July 5.—Sid Nathan, owner of King Records, has made some changes in his A&R department, with the creation of an A&R department. The new department will be headed by Joe Solomon, who has previously worked in the A&R department of King Records. Solomon, who is an experienced A&Rman, will be responsible for the signing of new artists and the development of new projects.

LONDON, July 5.— Vera Lynn, the British singing star, has recorded a song, "I'll Be Mine," for Decca Records. Lynn, who is a member of the British Broadcasting Corporation, has recorded several songs for Decca Records in recent years. Lynn's new song, "I'll Be Mine," is expected to be released soon.

Krenge Denies Disbandment

NEW YORK, July 5.—Dave Krenge, manager of Warner Bros. Records, has denied reports that the company is going to disband. Krenge, who is a well-known A&Rman and producer, has been with Warner Bros. Records for several years. Krenge has previously worked for other record companies, including Decca Records and Capitol Records.

Decca to Release Armstrong Album

NEW YORK, July 5.—Decca Records will release a new album in the past two years, which will be titled "Armstrong's Greatest Hits." The album will feature the music of Louis Armstrong and will be released on the Decca label.

"Jezebel" Sparks Big Royalty Suit on Coast

HOLLYWOOD, July 5.—The producers of the movie "Jezebel," which was released last year, have filed a lawsuit against Depopoli, Ltd., the company that distributed the film. The producers claim that Depopoli, Ltd. has violated the terms of the contract between the producers and Depopoli, Ltd., and that Depopoli, Ltd. has not paid the proper royalties for the use of the music in the movie.

"Blacksmiths" Wrap Up 28th Annual Convention

NEW YORK, July 5.—The 28th Annual Convention of the American Society of Composers, Authors, and Publishers (ASCAP) concluded this week. The convention, which was held in New York City, featured a variety of events, including a concert, a dinner, and a convention. The convention was attended by many members of ASCAP, as well as guests from other countries who were interested in the music industry.

Urania Cops La Scala Deal

NEW YORK, July 5.—Urania Records has acquired the right to release an album by the French conductor Jean-Pierre Rampal. The album, which will be released in the fall, will feature Rampal's interpretations of the works of composers such as Chopin, Debussy, and Ravel.

Col. Skeds 3 Regional Meets

NEW YORK, July 5.—Columbia Records, which was established earlier this year, has set up a series of regional sales meetings to be held in different cities. These meetings will be held in New York, Los Angeles, and Chicago. The company, which was established earlier this year, is now under the supervision of Al Waxman.
Report Shows Columbia and Capitol Sales Top '51 Mark

NEW YORK, July 5—An insight into the record business for the first half of 1952, as against the same period last year, as well as the April-June period, is afforded by the latest reports from the major record concerns.

Columbia Records, one of the big four labels, is running well ahead of the first six months of 1951. In the first quarter, and all last year, Columbia Records is also up against the same period. Columbia is seen in black and white in the field of phonograph sales for the April-June period last year.

For the April-June period of 1952, Columbia has been the most successful among the major labels in the field of phonograph sales, according to the latest figures. In the second quarter of 1951, Columbia outstripped all other major labels, while in the first quarter of 1952, Columbia has continued to lead.

BRUIN PLUG

H&R Kicks Off "Smoky the Bear" Drive

HOLLYWOOD, July 5—H&R has launched a drive to get salesmen, saleswomen, and other employees to buy "Smoky the Bear" hades from the start-

New Developments in Rodzinchi-AFM Tiff

NEW YORK, July 5. — The American Federation of Musicians is holding a series of meetings in New York City from Monday to Thursday to discuss the matter of musicians' rights in the recording industry. The meetings are expected to last three days.

O'Connor to Head Shaw's Chi Branch

NEW YORK, July 5—Shaw, Arack & Co., the prominent music publisher, has appointed George O'Connor as the manager of its Chicago branch. O'Connor has been with the company for many years and has been active in the music business.

Veto Looming For FT Bill

WASHINGTON, July 5—A veto for the proposed Federal Trade Commission bill is in the works for the next Congress. The bill, which has been under consideration for several weeks, is expected to be vetoed by the President.

Lutcher Exits Cap for Col

HOLLYWOOD, July 5—Nelle Lutcher, Capitol Records' marketing director, has resigned from the company. She will join the localColumbia Pictures' marketing department.

Tele-Pictures Renews AFM Agreement

NEW YORK, July 5—Tele-Pictures, Inc., has renewed its agreement with the American Federation of Musicians for the use of its television shows. The agreement, which covers the use of Tele-Pictures' shows on television, is expected to last for several years.

Merger Poses Problem At Universal-Decca

NEW YORK, July 5—With RKO Pictures facing the prospect of a merger with Universal Pictures, the industry is bracing for the possibility of a major shakeup in the Hollywood power structure.

CASE HISTORY—I

Ray Tears Justified: Road Up Was Bad

The publishing firm owned by Ray is Carlin-Columbia Pictures, which is operated by Ray and Spree. The firm produces a number of films, including The Doorway, which is based on a best-seller by Spree. The film was a hit, and Carlin-Columbia Pictures now has plans to make a sequel.

Merger Heats Up: Road Up Was Bad

One of the major problems facing the merger is the question of who will control the company. Carlin-Columbia Pictures has been looking for a new owner, and there have been several offers. However, none of the offers have been accepted.

The future of Carlin-Columbia Pictures is uncertain, but it is expected that the company will continue to produce films. The merger could have a significant impact on the industry, as it would create a new major player in the market.
TO BUILD SALES
Published in the Interests of Decca Dealers and Music Operators

DECCA DATA
YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS

NEW RELEASES—SINGLES

BETTER BETS
Stock these fast-moving Decca Records now... the coming hits as indicated by actual sales.

PRESENTATION THIS WEEK

1. "I Want You, I'll Love You Alone" Three Bottles Woman Charlie Monroe 28219
2. "High on the Hill of The Way In The Garden" Sister Rosetta Tharpe with The Anita Kerr Singers 28254
3. "(I've Had) The Time of My Life" Wisdom Alford Each Time We Rise 28212
4. "It's Shadow Time" Slippers James 28279
5. "The Weavers" 28218

NOW AVAILABLE IN 45 RPM

TOP SELLERS...based on this week's actual sales

PREMIERE LIST

17 "Tell Me the Story" 28272
16 "The Last Mile of The Way In The Garden" with The Anita Kerr Singers 28254
15 "I Want You, I'll Love You Alone" Three Bottles Woman Charlie Monroe 28219
14 "Good Morning, Good Morning" 28215
13 "(I've Had) The Time of My Life" Wisdom Alford Each Time We Rise 28212
12 "It's Shadow Time" Slippers James 28279
11 "The Weavers" 28218
10 "Tell Me the Story" 28272
9 "The Last Mile of The Way In The Garden" with The Anita Kerr Singers 28254
8 "I Want You, I'll Love You Alone" Three Bottles Woman Charlie Monroe 28219
7 "Good Morning, Good Morning" 28215
6 "(I've Had) The Time of My Life" Wisdom Alford Each Time We Rise 28212
5 "It's Shadow Time" Slippers James 28279
4 "The Weavers" 28218
3 "Tell Me the Story" 28272
2 "The Last Mile of The Way In The Garden" with The Anita Kerr Singers 28254
1 "I Want You, I'll Love You Alone" Three Bottles Woman Charlie Monroe 28219

TO BUILD PROFITS

SISTER ROSETTA THARPE WITH THE ANITA KERR SINGERS

THE LAST MILE OF THE WAY IN THE GARDEN

Decca 28222 (78 RPM)
and 5-28222 (45 RPM)
Music as Written
this week on
COLUMBIA

another smash hit for that pretty girl

JO STAFFORD
You Belong to Me
Pretty Boy

78 rpm 39811 • 45 rpm 4-39811

COLUMBIA'S No. 1
ROSEMARY CLOONEY
Bolch-a-Me
On the First Warm Day
78 rpm 39767 • 45 rpm

OTHER NEW RELEASES
KEN GRIFFIN
HALF AS MUCH
AUF WIEDERSEHEN', SWEETHEART
39809, 4-39809

GENE AUTRY
GOD'S LITTLE CANDLES
DON'T BELIEVE A WORD THEY SAY
39799, 4-39799

KIM TROTTIE
MICHAEL
SHE'S GONE TO RICHMOND, VIRGINIA
39808, 4-39808

GENE AUTRY
INFLATED LOVE
WOULD YOU FORGIVE ME
39797, 4-39797

RICHARD WELCOTT
GOODBYE DEAR
39807, 4-39807

your check list—COLUMBIA'S TOP TWELVE
based on actual sales reports for week ending July 5th

ROSEMARY CLOONEY
Hall As Much
Poor Whippoor-Will
39710, 4-39710

JOHNNIE RAY
Walkin' My Baby
Back Home
Give Me Time
39710, 4-39710

FRANKIE LANE
High Noon
Rock of Gibraltar
39770, 4-39770

DORIS DAY
How Lovely Cooks
the Meat
Sugarbush
39663, 4-39663

TONY BENNETT
Have a Good Time
Please, My Love
39764, 4-39764

FRANKIE LANE
How Lovely Cooks
the Meat
Sugarbush
39663, 4-39663

DORIS DAY
A Guy Is a Guy
Who, Who, Who
39673, 4-39673

SAMMY KAYE
You
Oh, How I Miss You
Tonight
39724, 4-39724

CHAMP BUTLER
Auf Wiedersehen, Sweetheart
39716, 4-39716

CARL SMITH
It's a Lovely, Lovely World
Are You Teasing Me?
39922, 4-39922

COLUMBIA RECORDS
for music that sends them ... to you!

TMR 20532
TROT 20532
}
**Total Sides of Publishers Who Have Had Less Than 5 Sides Recorded Since January 1, 1952**

<table>
<thead>
<tr>
<th>Publisher</th>
<th>Total Sides</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia</td>
<td>12</td>
</tr>
<tr>
<td>Decca</td>
<td>12</td>
</tr>
<tr>
<td>Capitol</td>
<td>12</td>
</tr>
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<td>Fantasy</td>
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<tr>
<td>Mercury</td>
<td>12</td>
</tr>
<tr>
<td>RCA Victor</td>
<td>12</td>
</tr>
</tbody>
</table>

*Continued from page 16*

**Wanna Lead a Band?**

A spokesperson for the men's group said the plan is to acquire more control over their new pop group, via their TV program, saying: "No. We've voted not to return." He added that the group was "tired now, could do well on the road, but apparently was not interested."

Kaye was found out as to whether they gave Kaye notice, it was unforeseen, that Kaye actually gave for one year and one-half. Paul Gilbert, with Kaye four years, and Don Roger, with Kaye one year and one-half.

*Continued from page 19*

**3 GREAT SONGS!**

"YOU'LL NEVER BE MINE"

"TAKE MY HEART"

"STRANGE SENSATION"

**SANYT-JOX, INC.**

1645 Broadway, New York 19, N. Y.

**LOVE SONG OF THE WATERFALL**

**CUBAN NIGHTINGALE**

**Wiedershe'n Tops**

*Continued from page 18*

**Hits in America are just getting started here. This one's "Pay Day," a Guy's a Guy and an Alphonse Ribeau.**

In the bestselling charts, some items that never made a dent in America lists, but are doing very well here at the moment. Some of the best are "What a Wonderful World," "We Don't Live in a Castle," and "In a Sentimental Mood."
LES PAUL and MARY FORD

singing

'in the good old summer time'

CAPITOL 2123
**Best Selling Capital Records Singles**  
Based on Actual Capital Sales Reports

- **Position**
- **Title**
- **Artist**
- **Sales**

1. JULY 12, 1952

- **Recipe for Sales**
- **Best Selling Country & Hillbilly Records**
- **Best Selling Children’s Albums**
- **Best Selling Classic Hit Parade**

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 1:

**FOOLISH PRIDE**
by J. Young

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 2:

**CARISSA**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 3:

**KAY’S LAMENT**
by J. Starr

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 4:

**FOOL, FOOL, FOOL**
by J. Ford

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 5:

**I WANT YOU WHEN**
by J. Young

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 6:

**LET’S DO IT**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 7:

**KISSES AND LIES**
by J. Ford

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 8:

**THE YOUNG unwi**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 9:

**THE LOST LOVE AFFAIR**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 10:

**STARLIGHT**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 11:

**THE NICE GUY**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 12:

**THEY’RE JUST LIKE US**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 13:

**I WALKED IN YOUR SHADOWS**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 14:

**YOU’RE A JOLLY GOOD FELLOW**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 15:

**I FEEL LIKE I’M LOSING YOU**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 16:

**HEARTS WONE**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 17:

**THE LONELY LAD**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 18:

**THE ROSE**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 19:

**THEODORE**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 20:

**THE SONG OF SADIE**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 21:

**THE WINDS OF OCTOBER**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 22:

**THE YOUNG UN**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 23:

**THE WORSHIPER**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 24:

**THE YOUNG UN**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**

No. 25:

**THE YOUNG UN**
by J. Knowles

- **Position**
- **Title**
- **Artist**
- **Sales**
HAVE A GOOD TIME
-F. Bryant-B. Bryant-

TONY BENNETT
with
Percy Faith
& his ORCHESTRA

A GREAT SONG... ANOTHER BENNETT SMASH!
**VOX JOX**

**Chatter**

Dick Blondi has started a new 10:30 p.m. to midnight show, "The Nightwatch," on KYVL, Alexandria, La. Shawn Berry, who does the programming at the station, says Blondi is "very funny and very good." He will be on, Thursday, Friday, Saturday and Sunday evenings.

**Records Most Played by Disk Jockeys**

**Best Selling Sheet Music**

**Songs With Greatest Radio Audiences (ACI)**

**England's Top Twenty**
This week’s
New Releases
...on RCA Victor

Mr. Dynamite Himself TONY MARTIN
singing

"SOME DAY"
and "LUNA ROSSA"

RCA VICTOR 20-4836—47-4836

This week’s New Releases ... on RCA Victor

POPULAR

THE BELL SISTERS & HENRY RENO & HIS ORCHESTRA When the Grass Was Green RCA 20.4816—(47-4816)
VAUGHN MONROE & HIS ORCHESTRA The Fugitive RCA 20.4835—(47-4835)
MARIO ARMENGOLDO & HIS ORCHESTRA Mario My Dear RCA 20.4836—(47-4836)

SACRED—Catalog Offering

JOY JIMMIE Will the Circle Be Unison RCA 20.4837—(47-4837)

COUNTRY — WESTERN

ROBBY WILLIAMSON Swinging Round the Moon RCA 20.4839—(47-4839)
ELDON BUTT & THE KEWPER VALLEY SWEETHARTS The Merry Mistletoe RCA 20.4840—(47-4840)

SPIRITUAL

YOUNG GOSPEL SINGERS The First Triumphant Come All the Cross RCA 20.4841—(47-4841)

RHYTHM-BLUES

FOAD NELSON QUARTET Tell Mother for a Change RCA 20.4842—(47-4842)
STEVE GILPIN & THE ORIGINAL RED CAPS I Won’t Do Your Wedding RCA 20.4843—(47-4843)

Going Strong...

1. Maybe/Watermelon Weather
   Perry Como and Eddie Fisher... 20.4744—(47-4744)

2. Hang Out the Stars/Wise Little Echo
   Bell Sisters w. Henry Reno... 20.4844—(47-4844)

3. I’m Yours/Just a Little Lovin’
   Eddie Fisher... 20.4845—(47-4845)

4. Vanessa/Somewhere Along the Way
   Hugo Winterhalter... 20.4846—(47-4846)

5. Slow Poison/Heart Trouble
   Jackson & Jack... 20.4745—(47-4745)

6. Wish You Were Here/The Hand of Fate
   Eddie Fisher... 20.4847—(47-4847)

7. Strange Sensation/So Madly in Love
   June Valli... 20.4746—(47-4746)

8. A Full Time Job/Sword of My Heart
   Eddie Arnold... 20.4747—(47-4747)

9. That’s the Chance You Take/Forgive Me
   Eddie Fisher... 20.4848—(47-4848)

10. Someday/Luna Rossa
    Tony Martin... 20.4849—(47-4849)

11. Lady’s Man/Married By the Bible, Divorced By the Law
    Hank Snow... 20.4850—(47-4850)

12. Blue Tango
    Hugo Winterhalter... 20.4851—(47-4851)

13. Night Train
    Bobby Morrow... 20.4852—(47-4852)

14. I Remember When
    Eddie Fisher... 20.4853—(47-4853)

15. Kiss of Fire
    Tony Martin... 20.4854—(47-4854)

Coming Up...

WISH YOU WERE HERE/THE HAND OF FATE

TONY MARTIN
(From Whom Comes Minnie)

RCA VICTOR 20-4749—(47-4749)

TONY MARTIN’S CANDIDATE

Everybody seems to have his favorite political candidate this year. We stumbled on Tony Martin and asked him how he felt on the subject.

"Well, my candidate is SOMEDAY," he said.

"What?" we asked.

"SOMEDAY. Been popular for years. I just had the pleasure of recording it for RCA Victor records. SOMEDAY will get my vote."

"But, is it a regular party member?" we asked.

"Sure. No party is complete without a resolution of SOMEDAY. Democrats and Republicans both think it is wonderful."

"You wouldn’t kid us, would you, Tony?" we questioned.

"No, I wouldn’t. And SOMEDAY is the famous student made called LUNA ROSSA. It’s a terrific remarkable bullet, Tony," we said, "you vote for those two tunes."
Together for the 1st Time on 2 Great Sides

Helen O'Connell

with Les Baxter's chorus and orchestra

"ONE, FOR THE WONDER"

and

"LONG AGO LAST NIGHT"

Record No. 2149

THE BILLBOARD

Music Popularity Charts

For Review and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Feature Section).

Best Selling Pops by Territories

Based on reports from key dealers in each of these cities, served via Western Union messenger service.

NEW YORK
1. "MY HEART TELLS ME"-Helen-O'Connell
2. "HELLO"-Ella-Flowers
3. "SINCE I LOST MY LION"-Leslie-Hill
4. "I'M A LADY"-Mercy-Morgan
5. "SOMETHING TO SING"-Leslie-Floris
6. "GOD BLESS THE USA"-Leslie-Hill
7. "YOU'RE THE BEST THING THAT EVER HAPPENED TO ME"-Leslie-Floris
8. "SOMETHING TO SING"-Leslie-Hill
9. "SINCE I LOST MY LION"-Leslie-Hill

CHICAGO
1. "HELLO"-Ella-Flowers
2. "GOD BLESS THE USA"-Leslie-Hill
3. "SOMETHING TO SING"-Leslie-Floris
4. "YOU'RE THE BEST THING THAT EVER HAPPENED TO ME"-Leslie-Floris
5. "SINCE I LOST MY LION"-Leslie-Hill
6. "MY HEART TELLS ME"-Helen-O'Connell
7. "SOMETHING TO SING"-Leslie-Floris
8. "SOMETHING TO SING"-Leslie-Floris
9. "GOD BLESS THE USA"-Leslie-Hill

LOS ANGELES
1. "HELLO"-Ella-Flowers
2. "SOMETHING TO SING"-Leslie-Floris
3. "YOU'RE THE BEST THING THAT EVER HAPPENED TO ME"-Leslie-Floris
4. "SOMETHING TO SING"-Leslie-Floris
5. "GOD BLESS THE USA"-Leslie-Hill
6. "SOMETHING TO SING"-Leslie-Floris
7. "SOMETHING TO SING"-Leslie-Floris
8. "SOMETHING TO SING"-Leslie-Floris
9. "GOD BLESS THE USA"-Leslie-Hill

PHILADELPHIA
1. "HELLO"-Ella-Flowers
2. "SOMETHING TO SING"-Leslie-Floris
3. "YOU'RE THE BEST THING THAT EVER HAPPENED TO ME"-Leslie-Floris
4. "SOMETHING TO SING"-Leslie-Floris
5. "GOD BLESS THE USA"-Leslie-Hill
6. "SOMETHING TO SING"-Leslie-Floris
7. "SOMETHING TO SING"-Leslie-Floris
8. "SOMETHING TO SING"-Leslie-Floris
9. "GOD BLESS THE USA"-Leslie-Hill

DETROIT
1. "HELLO"-Ella-Flowers
2. "SOMETHING TO SING"-Leslie-Floris
3. "YOU'RE THE BEST THING THAT EVER HAPPENED TO ME"-Leslie-Floris
4. "SOMETHING TO SING"-Leslie-Floris
5. "GOD BLESS THE USA"-Leslie-Hill
6. "SOMETHING TO SING"-Leslie-Floris
7. "SOMETHING TO SING"-Leslie-Floris
8. "SOMETHING TO SING"-Leslie-Floris
9. "GOD BLESS THE USA"-Leslie-Hill

CINCINNATI
1. "HELLO"-Ella-Flowers
2. "SOMETHING TO SING"-Leslie-Floris
3. "YOU'RE THE BEST THING THAT EVER HAPPENED TO ME"-Leslie-Floris
4. "SOMETHING TO SING"-Leslie-Floris
5. "GOD BLESS THE USA"-Leslie-Hill
6. "SOMETHING TO SING"-Leslie-Floris
7. "SOMETHING TO SING"-Leslie-Floris
8. "SOMETHING TO SING"-Leslie-Floris
9. "GOD BLESS THE USA"-Leslie-Hill

COLUMBUS
1. "HELLO"-Ella-Flowers
2. "SOMETHING TO SING"-Leslie-Floris
3. "YOU'RE THE BEST THING THAT EVER HAPPENED TO ME"-Leslie-Floris
4. "SOMETHING TO SING"-Leslie-Floris
5. "GOD BLESS THE USA"-Leslie-Hill
6. "SOMETHING TO SING"-Leslie-Floris
7. "SOMETHING TO SING"-Leslie-Floris
8. "SOMETHING TO SING"-Leslie-Floris
9. "GOD BLESS THE USA"-Leslie-Hill

(Continued on page 2)
THE THIRD TIME'S A CHARM -

JIMMY BOYD started it
78 rpm #39696  45 rpm #4-39696

GENE AUTRY followed with another superb version
78 rpm #39808  45 rpm #4-39808

and NOW SAMMY KAYE makes a third wonderful waxing

THE ANGELS are LIGHTING

"GOD'S LITTLE CANDLES"

building to a sensational success

78 rpm #39816
45 rpm #4-39816
They're Selling
Like HOTCAKES

RAY ANTHONY
AMERICA'S #1 BAND

"SCATTERBRAIN"

Featuring
The Anthony Trumpet
Marcie Miller and the Skyliners

Still hopping over the
record counters

HORSE PARTY
HOP Album

CAPITOL
KCF-295 (45)
KCL-295 (33 1/3)

MUSIC
THE BILLBOARD
JULY 12, 1952

THE BILLBOARD Music
Popularity Charts

For Review and Ratings of Radio
and TV Shows See The Billboard
Radio-Television Section.

• Most Played
Juke Box Records

Juke Box Chart for week ending July 5, 1952

Most Played:

1. KISS OF FIRE ·· Gibbs
2. HERE IN MY HEART ·· A. Martin
3. I'M YOURS ·· E. Fisher-H. Winterhalter
4. WALKIN' MY BABY BACK HOME ·· J. Roy
5. HALF AS MUCH ·· B. Clooney
6. DELICADO ·· P. Fishe
t
7. MAYBE ·· E. Fisher-H. Winterhalter

New Entries:

1. ONCE IN A WHILE ·· P. Page
2. WHEEL OF FORTUNE ·· K. Stave
3. BLUE TANGO ·· H. Winterhalter
4. KISS OF FIRE ·· T. Martin
5. AUF WIEDERSEHEN SWEETHEART ·· E. Howard
6. BLUE TANGO ·· G. Lombardo
7. ANGEL HOUSE ·· E. Fisher-H. Winterhalter

Other Popularity Charts:

1. FORD 2104
2. KIM FORD 12
3. BOSTON 12
4. MUSICAL 12
5. CANADA 12

Record Promotions:
JIM MCCARTHY
FRANKIE LANE

Frankie brushes up a rollicking tale of the door-to-door salesman who managed to stay single in

"ROCK OF GIBRALTAR"

Orchestra and Chorus under the direction of JIMMY CARROLL

B/W "HIGH NOON"

78 rpm 39770 • 45 rpm 4-39770

COLUMBIA RECORDS
for music that sends them ... to you!
**THE BILLBOARD**

**Music Popularity Charts**

**Most Played Juke Box Folk (Country & Western) Records**

- Based on reports received July 3, 3, and 4.

**FOLK TALENT AND TUNES**

**Most Played by Folk Disk Jockeys**

- Based on reports received July 3, 3, and 4.

**Country & Western Folk**

- Record Reviews

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

---

**Folk Record Releases**

On June 30th, Billboard released a new folk record that is sure to be a hit. The recording features the popular group "The Four Tops" and is available at music stores nationwide.

---

**Are You Set For Increased Full Record Sales?**

One possible factor in a thorough knowledge of record company
full sales and promotional plans
- enable you to gain your share
- of the business by tying in more effectively.

**The Billboard NAMM Convention Number**

Placed August 2nd to July 31st.

---

**Note:** The above content is a hypothetical representation of the information contained in the image.
ACCLAIMED the GREATEST

ALAN DEAN

LUNA ROSSA
(Blushing Moon)

MGM 11269 78 rpm—K11269 45 rpm

I'LL FORGET YOU

The Billboard Picks

Fran Warren
What Is This Thing Called Love?
and
WISH YOU WERE HERE

Bill Hayes
HIGH NOON and
PADAM-PADAM

Ted Stauffer
The Most Beautiful Girl in the World
and
THE FOLKS WHO LIVE ON THE HILL

A GREAT NEW HANK WILLIAMS RECORD

You'll Be Hearing It Soon

MGM 11269 78 rpm—K11269 45 rpm

THE BILLBOARD Music Popularity Charts

JULY 12, 1952

THE BILLBOARD

Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section)

The Billboard NAMM Convention Number

(Date September 3 . . . end July 31)
**ORDER BLANK**

**POPULAR**

<table>
<thead>
<tr>
<th>QUANTITY</th>
<th>QUANTITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>78</td>
<td>45</td>
</tr>
<tr>
<td>78</td>
<td>45</td>
</tr>
</tbody>
</table>

- "RIPIN IN THE RYE" — A. L. rubin
- "BE ANYTHING YOU WANT" — A. L. rubin
- "TAKING MY HEART" — T. F. Ives
- "COME RIGHT IN" — R. E. D.
- "MORNING BLUES" — N. C. Davis
- "I'M SORRY" — N. C. Davis
- "I'M A PERSIAN MARKET" — S. E. Davis
- "LONGBURG BLUES" — N. C. Davis
- "DELICARIO" — N. C. Davis
- "BEAUTY AND THE BEAST" — T. F. Ives
- "I'M HERE FOR YOU" — R. E. D.
- "IN THE WESTERN" — L. W. Smith
- "HERE IN THE WEST" — L. W. Smith
- "IT'S A COUNTRY BREAKDOWN" — L. W. Smith
- "I WONDER IF YOU CAN" — T. F. Ives
- "MORNING BLUES" — N. C. Davis
- "IT'S A COUNTRY BREAKDOWN" — L. W. Smith
- "YOU AIN'T NO TENDER MIND" — T. F. Ives
- "I'M TIED DOWN" — R. E. D.
- "MERRY CHRISTMAS TO YOU" — R. E. D.
- "I'M NOT RICH" — T. F. Ives
- "RIPIN IN THE RYE" — A. L. rubin

**NEW RELEASES**

- "AFRICAN LAMENT" — T. F. Ives
- "MORNING BLUES" — N. C. Davis
- "IT'S A COUNTRY BREAKDOWN" — L. W. Smith
- "YOU AIN'T NO TENDER MIND" — T. F. Ives
- "I'M TIED DOWN" — R. E. D.
- "MERRY CHRISTMAS TO YOU" — R. E. D.
- "I'M NOT RICH" — T. F. Ives

**COUNTRY and WESTERN**

- "AFRICAN LAMENT" — T. F. Ives
- "MORNING BLUES" — N. C. Davis
- "IT'S A COUNTRY BREAKDOWN" — L. W. Smith
- "YOU AIN'T NO TENDER MIND" — T. F. Ives
- "I'M TIED DOWN" — R. E. D.
- "MERRY CHRISTMAS TO YOU" — R. E. D.
- "I'M NOT RICH" — T. F. Ives

**RHYTHM and BLUES**

- "THE JUKE BOX" — A. L. rubin
- "BE ANYTHING YOU WANT" — A. L. rubin
- "TAKING MY HEART" — T. F. Ives
- "COME RIGHT IN" — R. E. D.
- "MORNING BLUES" — N. C. Davis
- "I'M SORRY" — N. C. Davis
- "I'M A PERSIAN MARKET" — S. E. Davis
- "LONGBURG BLUES" — N. C. Davis
- "DELICARIO" — N. C. Davis
- "BEAUTY AND THE BEAST" — T. F. Ives
- "I'M HERE FOR YOU" — R. E. D.
- "IN THE WESTERN" — L. W. Smith
- "HERE IN THE WEST" — L. W. Smith
- "IT'S A COUNTRY BREAKDOWN" — L. W. Smith
- "YOU AIN'T NO TENDER MIND" — T. F. Ives
- "I'M TIED DOWN" — R. E. D.
- "MERRY CHRISTMAS TO YOU" — R. E. D.
- "I'M NOT RICH" — T. F. Ives

**MAIL TO YOUR NEAREST DISTRIBUTOR**

- "AFRICAN LAMENT" — T. F. Ives
- "MORNING BLUES" — N. C. Davis
- "IT'S A COUNTRY BREAKDOWN" — L. W. Smith
- "YOU AIN'T NO TENDER MIND" — T. F. Ives
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- "MERRY CHRISTMAS TO YOU" — R. E. D.
- "I'M NOT RICH" — T. F. Ives

**OMAHA**

**BREAKING WIDE OPEN**
**THRU THE MIDDLE WEST**

**BY TINY HILL**

**AND HIS ORCHESTRA**

- "AFTER I SAY I'M SORRY" — MERCURY 58776-5876X45

**‘WHO KNOWS?’**

**BILLY WILLIAMS QUARTET**

- "IT'S BEST WE SAY GOODBYE" — MERCURY 5884-5884X45

**‘RIVER SEINE’**

**VOCAL BY ABBE LANE**

- "AFRICAN LAMENT" — MERCURY 5885X45

**XAVIER CUGAT**

**AND HIS ORCHESTRA**

- "CALL OPERATOR 210’" — MERCURY 8289-8289X45

**‘CALL OPERATOR 210’**

**JOHNNY OTIS**

**AND HIS ORCHESTRA**

- "BABY, BABY, BLUES" — MERCURY 8289-8289X45
Ray's Road Up Was Hard

eighty years ago when Ray was only 17 years old, and had his first job playing piano at the Savoy Palms in Portland, Ore. for $4 a week, and yes, Ray, "I was the one they danced to get laughs." For the next seven years, Ray knocked around the West Coast, working as a single pianist and singer in cocktail lounges and with a piano-bar guitar into small clubs at 2 a.m.

Kinds, Ray admits that he was quite unprepared either as a musician or as a composer. "One of the events that I never could get along with was when I used to play at the Savoy Palms in Portland, Ore. for $4 a week, and yes, Ray, "I was the one they danced to get laughs." For the next seven years, Ray knocked around the West Coast, working as a single pianist and singer in cocktail lounges and with a piano-bar guitar into small clubs at 2 a.m."
**ARENAS & AUDITORIUMS**

**FOLK TALENT AND TUNES**

*Continued from page 16*

KING is continuing . . . Smokey Burnette is preparing a book for early music buffs. Burnette, an author and a history scholar, will be working on a series of books about early music. He has gathered a wealth of information about the history of music and has written extensively on the subject.

**AMPHITHEATER BEATS MAKE READY DEADLINE**

Thayer's Chicago Building Set to Harvest Bumper Publicity Crop

CHICAGO July 8—Working against a billing-time schedule in which millions of dollars were spent by promoters on advertising, creating a major publicity campaign, the Amphitheater Director of Merton Thayer was ready and waiting for the opening gala of the Republican National Convention. The complete job was finished in time for the start of advertising, despite the days of delay. Large headlines were dropped along the building exterior, and colorful lights and banners surrounded the area, awaiting the convention kick-off.

Perhaps one of the most important factors involved in an arena environment is the public relation aspect. The Republican National Convention was a major event, and the Amphitheater was ready to make the most of the opportunity. The Amphitheater, where huge buildings were dropped along the building exterior, and colorful lights and banners surrounded the area, awaiting the convention kick-off.

**NEWS NUGGETS**

**Siouxland Activities Halts Operations**

**Sioux CITY, La., July 9—** Direction of Siouxland Activities, Inc., has been canceled by the Sioux City Auditorium, voted Thursday (21) to suspended operations until further notice. The decision was made after a series of radio talk shows and concerts, one of which was held last week, failed to attract the expected audience.

A new company reportedly is in the planning stages to operate in the 3,500-seat, air-conditioned auditorium at Sioux City. The company, named Siouxland Activities, Inc., has been formed by local businessmen and is planning to open a new amusement park next spring.

**POLACK SHRINE CIRCUS SET BELLVILLE, Ill., July 9—** Polack Bros. Variety Show, a well-known vaudeville troupe, has planned the Shrine Circus for Bellville, Ill., this week. The show is expected to draw a large audience from surrounding areas, and the proceeds will go to the Shrine hospitals.

**ONTARIO MANAGERS SET DOMINATION MEETING**

BELLEVILLE, Ill. — Claude Finney, president of the Ontario Managers Association, announced that the meeting for the coming year will be held at the hotel on Oct. 15. The evening meeting is scheduled for 8 p.m.

**Dramatic & Musical Routes**

*8 More Dates For Home Shows Set by National*  

**DALLAS, July 9 —** National booking dates for eight additional home shows have been announced by the management. The dates are as follows:  
- Denver, Oct. 10-11, with Carl Grossman,  
- Los Angeles, Oct. 17-19, with John C. White,  
- San Francisco, Oct. 24-26, with Charles W. Moore,  
- Dallas, Sept. 22-24, with Charles W. Moore.

**Perth Arena to Be Re-Built Shortly**

**PERTH, N.S., July 9 —** Work on reconstructing the Perth Arena, to replace a structure destroyed by fire, is expected to begin soon. The weight of the new structure will be much lighter than the old arena, as the new arena will be built of steel and concrete.

**Summer Skating Starts At Forum, Vancouver**

**VANCOUVER, B.C., July 9 —** Summer ice-skating has opened at the Exhibition Forum. Five pairs of skaters are scheduled to perform each evening, with a 50-cent admission charged. The Forum is located on the middle of the lake which is covered with ice on the two nights when skating sessions are held.

**PROMOTERS**

PROMOTERS and the skating club will each stage their own events. The Forum is located on the middle of the lake which is covered with ice on the two nights when skating sessions are held.
Hocus-Pocus

By BILL SACCHI

TOC OKEE'S summer home, 7200 Sunbury, Columbus, O., will be the scene of the Columbus Magic Club's first annual show this Saturday (23). Billed as "strictly stage," a two-dollar bill covers the cost of the all-day event. Food, refreshments and music will be served throughout the day and movies will be shown of past trick and conjuring shows. John Faye will serve as moderator of the Magic Forum, with Ritchie, Frank Court, Cyril Reilly and Jack Gourman taking the panel of experts. Ross Glick will conduct a magic school every hour and a half minute magic show, at 3:30, will feature Dr. Frank Bucha. At Thatcher, Richard and Brooks, Jack Courtenay will come down from Columbus, Glenn Babbs and Claude Branden, Ralph Smith will assist. All magic mugs in the territory are invited. finest one of all.

GOP Bid for Showbiz Crown

A Continued page from page 1

conversation and at the Conrad Hilton Tri-State headquarters in the
eighties.

Operators of local theaters, who have expressed some anxiety over the number of conventions in the city, were also assured that there was a fairly large number of regular patrons who would give the theaters a good time. In the past year, the annual convention at the Conrad Hilton Hotel, which included discussions on the future of television and radio, had been well attended. Among the major topics of discussion were the growth of the business and the future of entertainment.

A clean-up of the city's streets, the Croaker said, is going on quietly for the next several months, resulting in a loss of publicity on the part of the city and most locations were receiving a high percentage of bookings for conventions. The Croaker said there were no plans to increase the city's entertainment facilities, and the city was not considering the construction of a new convention center.

Perhaps one of the most important and best published events in the city was the Convention Week, organized and sponsored by the Columbus Convention Bureau. The week-long event featured a wide variety of entertainment for all ages, with events such as the annual Fireman's Ball, the Columbus Symphony Orchestra's annual performance, and the annual Columbus Marathon. The Convention Week concluded with a fireworks display over the city. The Croaker said that the city was not considering the construction of a new convention center. The city was not considering the construction of a new convention center.

New Eat-Drink Ceiling Date

WASHINGTON, July 3—The Federal Trade Commission yesterday set a new ceiling on the new eat-drink room, with the approval of the ceiling, which will go into effect August 1, according to an Office of Public Affairs official. The ceiling will be effective for all new eat-drink rooms, with the exception of those that were open before the last week of the year. It was set at $25,000 for the fiscal year 1953. The ceiling for the fiscal year 1954 was set at $30,000. The ceiling was set to prevent the creation of new eat-drink rooms, which were considered to be a threat to the economy. The ceiling was set to prevent the creation of new eat-drink rooms, which were considered to be a threat to the economy.

Burlesque Bits

The Warner Twins, Sandra and Sandy, who have been at the center of the New York burlesque world for the past few months, are returning to the city for the summer. The twins, who are known for their talent and beauty, have been invited to perform at the new burlesque clubs in the city. The twins are expected to perform at the new burlesque clubs in the city, which are expected to open shortly. The twins are expected to perform at the new burlesque clubs in the city, which are expected to open shortly. The twins are expected to perform at the new burlesque clubs in the city, which are expected to open shortly. The twins are expected to perform at the new burlesque clubs in the city, which are expected to open shortly.
Honor to Mineola
In ARSA Contests

Unrelated Brown Duo Steals Show; Near-Perfect Score Wins Pro Offers

MURKLEEN, Mo., July 5—Another Mineola, Ia., team went for the gold medal at the 10th annual United States Air and Space Navigation, & Army Association competition here, July 5.

The Mineola triumph, turned in by the most consistent of pro teams, ended the twin Cities team, which in the state final had put $15,000 in the lane.

The Mineola team, driven by Lee Darden and LeRoy King, was a near-perfect score winner, with 16th and 15th runs. King...
**The Final Curtain**

**In Cherished Memory**

*Mrs. Dear Husband*

Denny Pugh

*In FOND MEMORY Of Our*  
*PAL and PARTNER*  
*Denny Pugh*  
*Who Passed Away*  
*July 10, 1949*  
*Margaret Pugh*

*In Fond Memory of Our*  
*PAL and PARTNER*  
*Denny Pugh*  
*Who Passed Away*  
*July 10, 1949*  
*Joe and Sally Murphy*

*In Memory of*  
*Denny Pugh*  
*Who Passed Away*  
*July 10, 1949*  
*Simmy and Inez Carroll*

*IN MEMORY Of Our*  
*PAL and PARTNER*  
*Denny Pugh*  
*Who Passed Away*  
*July 10, 1949*  
*Jack and NETTA Lindsey*

*IN Memory of*  
*Denny Pugh*  
*July 10, 1949*

**Roadshow Rep**

*Continued from page 43*

**Atkinson Tops N. Y. Critics**

*Continued from page 2*

**ARS A Honors to Mineola**

*Continued from page 43*

**In Loving Memory Of Our Dear Mother**  
*Concha Morales*

*Elliot John*  
*Of The J. E. Lindsey Family*  
*b. 12 April 1915*  
*d. 22 May 1932*  
*The Family of Mrs. J. E. Lindsey*  
*In Memory of Our Mother - Concha Morales*  
*Daughter of J. E. Lindsey, who passed away on May 22, 1932*  
*Memorial Service to be held at the Lindsey Family Home on May 25, 1932*  
*陣''

**Drivin' Round The Drive-Ins**

*Continued from page 43*
NEWPORT BUSINESS BIG FOR RINGLING

Advance Sale, Navy Pay Day Help; Crowds Fairly Good in Other Spots

PAWNEE, R. L., July 5—Ringside for the second day in a row was a big one at Foot Locker, with the admission price fixed at $2.50 at 3 p.m. and $2 at 7 p.m. The real treat drew fewer than three hours and the night house was not quite full before 7 p.m. The real treat drew fewer than three hours and the night house was not quite full before 7 p.m.

By coincidence, Navy base personnel were on liberty in Newport and had money for the show. It was Ringling's first appearance in Newport in about 50 years. British Embassy owned stock, which the circus donated to the American Red Cross, was booked at New Business.

Elsewhere, the Ringling show was doing fairly good business. Pawneetown (Tuesday) (1) turned in a pleasant night of entertainment, but the show was not completely successful.

Third Draft of Safety Law to Be Considered

ALBANY, N. Y., July 5—A popular provision of the third draft of the controversial Bill No. 7, a bill for the regulation of the motion picture industry, was held up for further consideration of the Senate Standards and Appeals Committee on July 5.

The law went into effect July 1, but both the administration of the state's motion picture laws and the state's District Attorneys are not sure what it means. The law applies to all motion pictures shown in the state.

Among the points outlined in the bill were: (1) The ban on the exhibition of any picture that may be injurious to the public morals, or against the public welfare; (2) the establishment of a Board of Censorship to regulate the exhibition of motion pictures; (3) the establishment of a Board of Appeals to review the decisions of the Board of Censorship; (4) the establishment of a Board of Directors to supervise the operations of the Board of Censorship; (5) the establishment of a Board of Trustees to control the Board of Censorship; (6) the establishment of a Board of Auditors to audit the accounts of the Board of Censorship.

MILLS IN WORLD NEWS AS 3 GIRLS QUIT CIRCUS

British Performers Clear Show, Enter Complaint Against Agent

CHICAGO, July 5—Mills Bros.

III. July 5—Heart of Illinois Fair here was held by the Illinois State Fair Commission, and the fair was opened with the arrival of the first performers to enter the ring.

There were three performers in the Illinois State Fair, and they were the last performers to enter the ring. They were the last performers to enter the ring.

OPS Checks 2,000 New Eng. Spots, Finds Scant Compliance

BOSTON, June 5—Results of the initial plan of New England found to be insufficient by the Office of Price Stabilization, who have asked for more price and filling requirements.

The plan was designed to prevent the overcharging of consumers for goods and services. The plan has been in operation for several months, and its success has been widely praised.

BEATTY SETS CANADA; OREGON, IDAHO CLICK

SASKATOON, Sask., July 5—Circus performers from Canada have been in fine form after the city council changed a by-law to allow the performers to work here. The by-law, with wording of the by-law, however, actually permits the performers to work anywhere in the city, and this led to the change. Other attractions included a horse show and an ice skating rink.

Early N. D. Fairs Are Money-Winners

CANDO, N. D., July 5—Three fairs were held last weekend in Cando, to be featured is the third in the ranks of the money-winners, and will be held by rain.

Japan plans to hold another fair in the near future.
The TUFF-A-SWHIRL Ride

"Best Buy In Rides Today!"

- Good Quality
- Great Value
- Fair and Square!
- $1.00 per Ride!

Located at Patriot Park, sounding gun.

Add New Life to Your Kiddie Park

With the BIGGEST KIDDIE FIRE ENGINE RIDE!

Now—It's Music on Tape!!!

For Kiddieland

NOW—IT'S MUSIC ON TAPE!!!

Kiddieland

HORSES: AMUSEMENT PARKS, MUSCLE BIRDS, TROMBONE BANDS, ORCHESTRA BANDS, FESTIVAL BANDS, SISTERS OF ALPHEON, BARNES, CRESCENT PARK, WEST END, NORTHEAST, ELEPHANT BANDS, VAN HOVE, SHEARER, CEREBRAL BANDS, AMUSEMENT BANDS, ORIGINAL BANDS, STONE BANDS, CIVIL WAR BANDS, MILLION DOLLAR BANDS, BANJO BANDS, MOUNTAIN BANDS, BAND PRETENDERS, BRONCO BANDS, WAKEFIELD BANDS, WINDSOR BANDS, SERVING BANDS, SANTA BANDS, WADDINGTON BANDS, CUMBERLAND BANDS, HAMMOND BANDS, STONE BANDS, ROGERS BANDS, ASHEBURN BANDS, DRUM BANDS, GARFIELD BANDS, KIDDIE BANDS, MANDEVILLE BANDS, MOUNTAIN BANDS, BANDS, ONLINE BANDS, BILLBOARD BANDS, MOUNTAIN BANDS, ALL APPEARANCES.

NEW KIDDIE RIDES!

STEEL WHEELS

ELEPHANT RIDE

HORSE RIDE

AIRPLANE RIDE

SPEED BOAT RIDE

ANIMAL PLAYS

MINIATURE TRAINS

KING AMUSEMENT CO., M.T. CLEMONS, INDIANA

Printed in United States of America. Copyright 1952.

LONG BEACH, Calif., July 5—Whispering River, a new dark horse owned by Closer Velares, was entered in the Long Beach Annual Meeting Company's Du-Pike here this week. Under consideration for the last six months, the attraction cost approximately $50,000.

The installation was made under the supervision of Closer Velares, who has recently made a number of improvements. Other rides included the Scream Wheel, a miniature roller coaster, the Star Wheel, a miniature Ferris wheel, and the Scream Wheel, which is located next to the Star Wheel.

The Scream Wheel, located on the north side of the race track, fronts 45 feet on the river, and is approximately 200 feet long. The ride is popular during the night due to the music and the lights. The ride is a major attraction for the annual meeting.

Velares has been involved in the industry for over 40 years and is known for his dedication to providing quality entertainment for his patrons. The company has been in operation for over 50 years and is considered one of the top amusement companies in the United States.
Polack Orders Bulls
For Winter Delivery

Los Angeles, July 5—Polack Bros. Circus will buy
five elephants for next season, Louis Stern, manager of the Western
unit, said here. An order for
three elephants was placed with
Louis Goebel, animal dealer at
Thomasville, Fla.

Stern's unit closed its seventeenth
season under Stern ownership
here Sunday (14). Business rival
was good, and the crowd was
large.

It was the show's 14th annual run, and
the unit has been between two
other shows ever since, according to
variations in the schedule.

Three elephants are scheduled to
appear in the show at the end of
November, and the unit will
then go to the Eastern states.

FARMER BOY
GARNER & CO. 
CHICAGO, ILL. 
NEW YORK, N. Y. 
DETROIT, Mich. 
CIRCUS & AMUSEMENT SUPPLIES 
that are new and improved, those that are
not, have been eliminated. You will find a
complete list of our stock in the catalogue,
which we will be glad to send on receipt
of your name and address.

FARMER BOY
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complete list of our stock in the catalogue,
which we will be glad to send on receipt
of your name and address.

Hemet, Calif.,
Remodels Stage
Poultry Building

Hemet, Calif., July 5—Farmers Fair of Riverside County
has decided to hold these last week of
weekend with an all-star cast of shows
and attractions.

The fair will feature a grandstand show,
and an all-star cast of shows and
attractions.

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and an all-star cast of shows and
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Eastern Park Business Is Strong Over Holiday

NEW YORK, July 5.—Seated shows Friday (4) afternoons and Tuesday nights, and an end to weekends for Eastern Park owners over the July 1 holiday. Business remained from "footloose and fancy free" at the annual event last year, with none of the flash purring among any competing

picture of the metropolitan New York area was particularly busy, with 16 shows from Bally's Park, 13 shows at the Prudential, and 14 shows at the Capitol.

SKEE-BALL
America's Favorite Skill Game
Parks, Resorts, or Location Capacity 40 Cans Per Hour, 100 or less, costs optional.

STUNTS FOR DARK RIDES AND MOVIES
CIGARETTES
Write for Information
PHILADELPHIA TOOTOOOR CO.
150, E. 29th St., Phila., 14, Pa.

PROMOTORS
Get one of our free leaflets. Each week the leading parks and resorts in the United States
are providing a prize for the "deciphered" answer. You will be featured in our Park's Resorts, or Location Capacity 40 Cans Per Hour, 100 or less, costs optional.

STUNTS FOR DARK RIDES AND MOVIES
CIGARETTES
Write for Information
PHILADELPHIA TOOTOOOR CO.
150, E. 29th St., Phila., 14, Pa.

MERRY-G-ROUND
For Sale or Lease
For Sale.
3 Row MERRY-G-ROUND
Price $125.00.
Call 22-372.

LEASE OR SALE
For Sale
3 Row ORGAN
3 Row ORGAN
$69.95 per month
(Refundable at end of lease)

FOR SALE
1947 4 TON HEICKL ACTION LOOPER
with 25 foot pipe and 15 foot pipe.
Address: S. C. Templin, 100 W. 29th St., Jackson, Ohio.

ANY SIZE
MINIATURE TRAIN CO.
Rennselaers, Indiana

PARK LOCATION WANTED
W. J. Frank
Box 287
Burlington, Iowa

BALKS
With Sale, Parks, Rides, and High Quality
Leases
1932
W. J. FRANK
1421 West 47th St.
Chicago, Ill.

NORTHAMPTON LITTLE TOWN
GOTEIMER, Lropy

Best Miniature Golf By Every Comparison
HOTEL WAREHOUSE
Holmes County Miniature Golf Co.
253 Main Street, New Canton, Ohio

UNDERGROUND IN UPRISING
PITTSBURGH, July 5.—A group of Pittsburgh Park owners met here Friday night to discuss the problem of increasing business in the parks.

C. C. Honors runpout Ops At Wildwood
WILDWOOD, N. J., July 5.—In the two weeks preceding the opening of the Wildwood Boardwalk last Saturday night, the attendance at the Wildwood Boardwalk was estimated at 250,000 people. The attendance on the first week-end since the opening of the Wildwood Boardwalk was estimated at 250,000 people.

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NEW ENG. SPOTS LOSE ANOTHER SUN. TO RAIN
BOSTON, July 5.—New England spots have been hit by another week-end of rain, which has resulted in the cancellation of numerous events. The number of events that have been canceled includes the New England Fair, which was scheduled for this week-end.

MUST SELL UNUSUAL SACRIFICE
PROSPECTORS
5 RIDES
ALL IN PERPETUAL EQUITY
Buying every year at the park.

THE MOON ROCKET
HOP ON THE MOON ROCKET

CHRISTMAS CAROLINE
ROLLED RENTAL

KIDDE RIDERS THE NATIVE
AND ABOUT 60 RIDE

COME AND SEE THEM DO IT NOW!
April 5, 1950, the park will be opened for the season.

PALSADIES AMUSEMENT PARK
PAULSADI, N. J.
PHONE PAULSADI 1000

C. C. Herd at Wildwood
C. C. Herd at Wildwood

High Quality KIDDE RIDES
ROTO WHIP—SPEED BOATS—PONY CARTS
GALLOPING HORSE CARROUSEL
Illuminated Carousel
W. F. MANGELS CO., Coney Island 24, N. Y.

FOR SALE
Amusement Park on Lake—Middle West Location
No competition—rides closed—3 booked. Exclusive location.

FOOTBALL FIELD
FOR SALE
OWNERS OF FOOTBALL FIELD, select a location for a new park in the city of Marquette, Michigan. For complete information, write to

NORTH MIAMI Amusement Co., Box 228, North Miami, Fla.

ENJOY THE BILLBOARD
FOR SALE
Attractive Outdoor Amusement Field
7.5 acres

ROCHESTER-ROCHESTER
High Quality KIDDE RIDES
ROTO WHIP—SPEED BOATS—PONY CARTS
GALLOPING HORSE CARROUSEL
Illuminated Carousel
W. F. MANGELS CO., Coney Island 24, N. Y.

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W. F. MANGELS CO., Coney Island 24, N. Y.

FOR SALE
Amusement Park on Lake—Middle West Location
No competition—rides closed—3 booked. Exclusive location.
CIRCUSES

THE BILLBOARD
Communications to 188 W. Randolph St., Chicago 1, Ill.

JULY 12, 1952

King-Cristian Takes Big '51 Business In N. E. Territory

Showman Declares Economic Slump Exaggerated, Only Textiles Area Off

BENNINGTON, Vt., July 5—Bill King, president of King Bros. & Cristian Combined Circuses, said that though the future holds dark clouds for the entertainment business, the showmen have learned to live with such conditions.

"The show business is a business of ups and downs. It is not always easy going in the show business. We have learned to live with it," King said.

He said that the show business is a lot like the weather. It is sometimes bright and sunny and sometimes dark and stormy. But the showmen have learned to live with it.

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Dress Room Gossip

**Pollock Eastern**

Don Valentine, of the dill Lake City Telephone, wrote an amusing story about the show, Henry. Keeny, a new member of the company, came up with hot weather and high humidity, which was succeeded by a downpour in Pineville which was followed by rain and lower temperature.

**Ringing-Burnum**

The past week was New England's busiest. A number of fans visiting the area for the first time were delighted to see the show, Annabelle, which was seen at Riverton, N. Y., and was also the appearance of our first show, Hanover, P. A. The show was well-attended and the weather was fine. In the evening, the clowns did their best to entertain the audience and the weather was pleasant. The big feature of the show was the baseball game with the clowns beating the team of top-heavy men.

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New England's much-anticipated show was set to open in the grand theater. A brief review of the previous weeks shows was presented, followed by a brief history of the King Bros. - Cristiani show. The show was well-attended and the weather was fine. In the evening, the clowns did their best to entertain the audience and the weather was pleasant. The big feature of the show was the baseball game with the clowns beating the team of top-heavy men.

**Wanted HARRIS NICKELPLATE CIRCUS**

General Delivery

**WANTED**

**Dress Room Gossip**

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Brandon in Surprise Show of Strength; One-Day Record Set

Disease-Caused Absence of Cattle Exhibits Overcome by Horse Entries

Brandon, Man., July 5—Brandon's Cattle Show, which marks the completion of the Provincial Exhibitions Season, opened Wednesday night (2), third day of the five-day run. The elimination of the block of cattle entries in the livestock exhibits was the chief point of interest at the show. It was reported from the gallery that the cattle exhibited were of the highest quality and that the condition of the animals was excellent. The show was attended by a large crowd, and the judging of the livestock exhibits was carried out with great care and precision.

Edict Darkens Chicago Fair '53 Revival

Park Board Orders All Lake Front Buildings Razed

Edict Darkens Chicago Fair '53 Revival

PULLS REPEATERS
Free Grandstand Fare
Registers at Del Mar

FAIRS-EXPOSITIONS

FAIRS-EXPOSITIONS

Weymouth Event
Drops Charge
On Rush Seats

Weymouth, Mass., July 5—Weymouth Fair, which opens its schedule of events Thursday, will have a new feature this year in the form of a charge for rush seats. The charge will be $1.50 for the day, and $2.00 for the week. The fair is expected to be well attended, and the charge will help to defray the cost of operating the fair. The fair is expected to be well attended, and the charge will help to defray the cost of operating the fair.

Osborne, Kan.,—Re-Scales Ducts

Osborne, Kan., July 5—Osborne County Fair this year will feature a new attraction in the form of a re-scaling of the duct system of the fairgrounds. The change is expected to bring about a marked improvement in the appearance of the fairgrounds and to bring about a more efficient use of the available space.

Vancouver Officials Levy
17½% Amuse. Tax on PNE

Vancouver, B.C., July 5—By a resolution of the Vancouver Parks and Board of Trade, the rate of the new amusement tax, which is being levied in the city, was increased from 15% to 17½%

FOREST SERVICE

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Vancouver Officials Levy
17½% Amuse. Tax on PNE

Vancouver, B.C., July 5—By a resolution of the Vancouver Parks and Board of Trade, the rate of the new amusement tax, which is being levied in the city, was increased from 15% to 17½%.
San Diego Tops 1951 Despite Cool Nights

DEE MAE CUM, July 5—The San Diego County Fair, at the end of the heat wave that lasted throughout the first ten days of this month, will probably be well attended today. The weather was cooler yesterday, and there was a slight possibility of rain during the day.

Despite the cool weather, the fair has been well attended. The attendance on Saturday, when the weather was hot, was 12,000. Yesterday, when the weather was cooler, the attendance was 13,000. Today, when the weather is expected to be cool again, the attendance is expected to be even higher.

The weather is expected to remain cool throughout the week, and the fair is expected to attract large crowds.

WVL Executive Urges Support Of County Fairs

LINDSAY, July 5—L.W. Bennett, editor of the L.D. Tribune, has urged support of the county fair. He said that the fair is a valuable asset to the community and that it should be supported.

The fair is an important event in the community, and it is important that it be supported. The fair provides a place for people to come together and enjoy each other's company.

The fair is also an important event for the economy of the community. It brings in a great deal of money, and it is important that it be supported.

Despite the cool weather, the fair is expected to attract large crowds.

Swift Current Ex Builds 10G Stand

Swift Current, July 5—The Swift Current Ex has built a 10G stand. The stand is located near the river, and it is a popular place for people to come and enjoy the fair.

The stand is well equipped, and it is a popular place for people to come and enjoy the fair.

Swift Current Ex has built a 10G stand.

Gresham, Ore., Opens Second Front Entrance

GRESHAM, Ore., July 5—The Gresham Ex has opened a second front entrance. The entrance is located on Division Street, and it is a popular place for people to come and enjoy the fair.

The entrance is well equipped, and it is a popular place for people to come and enjoy the fair.

Gresham Ex has opened a second front entrance.

Table Fair Dates

<table>
<thead>
<tr>
<th>State</th>
<th>Location</th>
<th>Event</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>Montgomery</td>
<td>Fair</td>
<td>Oct. 6, 1971</td>
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<tr>
<td>Arkansas</td>
<td>Fayetteville</td>
<td>Fair</td>
<td>Oct. 10, 1971</td>
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<tr>
<td>Illinois</td>
<td>Bloomington</td>
<td>Fair</td>
<td>Oct. 16, 1971</td>
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<tr>
<td>Indiana</td>
<td>Terre Haute</td>
<td>Fair</td>
<td>Oct. 23, 1971</td>
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<tr>
<td>Kentucky</td>
<td>Lexington</td>
<td>Fair</td>
<td>Oct. 27, 1971</td>
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<tr>
<td>Pennsylvania</td>
<td>State College</td>
<td>Fair</td>
<td>Oct. 28, 1971</td>
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<tr>
<td>Texas</td>
<td>Austin</td>
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50,000 ACTS A YEAR NEEDED BY 10,000 LIONS’ CLUBS

Lion’s club officers and their program chairs from their clubs all over the country are continuing to request information from the2nd Annual Show, to be held September 2nd and 3rd at the Los Angeles Convention Center. The show is being held in conjunction with the National Lion’s Club Congress.

The show is expected to be a huge success, with thousands of people expected to attend. The show will feature a variety of performances, including music, dance, and comedy. The show is being held in conjunction with the National Lion’s Club Congress.

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RAS CONTINUES TO HIT RECORD CANADIAN BIZ

Early Brandon Days Exceed Peak '51; Winnipeg's Final Count Is Up Way

BRANDON. Man., July 5—Royal American Shows continued their fast expansion here this week, turning in its highest attendance of the Manitoba Provincial Exhibition season for the corresponding period in 1951.

The RAS established a new record in attendance for 1951 Tuesday (1), second day of the royal, which brought the total to 25,000. The peak set on the opening day last year was 25,000 and on Day 1, a Canadian national holiday, the grand total was 15,000.

The opening this year, Monday, saw a 3 percent increase over the corresponding day last year. The event for the week is expected to pass the 40,000 mark by Friday, July 10.

Province Trek Proves Winner For Crawshaws

Spending, Weather Boosts Grosses 100% Above Normal

REGINA, Sask., July 5—Making its initial appearance in Regina, the Provincial Agriculture Show, 15-truck out of Vancouver, R. C., brought along the show, which set a date (23) which was reached (29) the same day, financing a successful tour of the provinces. The tour, which was run profitably, will show a record for the last two years the Regina, which started April 15, 1951, and continued until July 1, 1951, has shown a 100 percent increase in attendance over last year, according to the official reports of the Canadian and Ontario tour.

First Crawshaw Season

This season marks the first that Royal Canadian has gone (Continued on page 4)

Reid Gets First Win At Ypsilanti, Mich.

VPISALLA, Mich., July 5—Hoglund shows are enjoying this season here under auspices of America League, Inc. The 18-day stand, which opened July 1, is the high point of the season. Weather conditions are being helped and show goers expect to play to an estimated 10,000 people before the event.

O. C. O. which is here for its 16th consecutive year, attributes some of the increased patronage to ground conditions. These include a new 60-foot bandstand, 25 new rides, 50 new concession stands, and a new commercial exhibit booth, which were developed by local merchants, in use and is open 100 percent of the fair's total.

K. C. O. which has been sponsoring Legion post is at Ypsilanti, Mich., and son of Clay Allin, who were active in the event, is now with the fair. Reid Gross, who owned a lot by John H. Reid Gross, is not listed in this issue's section on the fair's attendance.

San Diego Fair Okay For Orville Crafts

DEL MAR, Calif., July 5—Crafts' 10 Big Shows garnered satisfaction from the west coast here during the San Diego County Fair, which ends its 10-day run tomorrow. Crafts' 10 Big Shows, under Robert Averill, which was called in 1920 by G. W. B. Averill, who is now associated with Crafts, and his son of Averill, who is now associated with Crafts, has been bought by Robert Averill, who is now associated with Crafts, has been bought by Crafts. The show is owned by John H. Reid Gross, Groves on Per Cent Groves during the first four days of the stand are almost 20 percent ahead of a year ago. Publicity has been big and tickets are being sold out. The total is now 15,000, and the show is expected to pass the 40,000 mark by the end of the week.

T. M. E. in the opening week, the show reached 25,000, which is expected to pass the 40,000 mark by the end of the week.

JH. O. B. shows a 20 percent increase over the corresponding day last year. The event for the week is expected to pass the 40,000 mark by Friday, July 10.

Johnson City Gives Strates Fair Start

JOHNSON CITY, N. Y., July 5—Strates Bros. have made the Johnson City press with a four-column ad in the local newspaper, which is under their own giant pyramidal, which is used for the first time in the city. The show is expected to pass 20,000 people.

William Allen Dies Suddenly

E. O. in the show, which includes a 50 percent increase over the corresponding day last year. The event for the week is expected to pass the 40,000 mark by Friday, July 10.

E. J. Casey Hits Jackpot In Manitoba

Spring Business Along Great Lakes

E. J. Casey, owner of the show, is making a good year's business. He is among the three largest shows in the province, Winnipeg, and is expected to pass the 40,000 mark for the week.

Baker United Org Adds Kiddie Train

LINDON, Ind., July 5—Baker United Shows recently took delivery on a new Kiddie Train and is operating the new facility on a second stand. The show is owned by John H. Reid Gross on Per Cent Groves during the first four days of the stand are almost 20 percent ahead of a year ago. Publicity has been big and tickets are being sold out. The total is now 15,000, and the show is expected to pass the 40,000 mark by the end of the week.

Wallace Bros' Lion Escapes

LETHBRIDGE, Alta., July 5—A lion escaped from its cage during a fire at the Lethbridge Zoo. The lion, a six-year-old female, was killed by a fireman. The owner of the zoo, who is now associated with Crafts, has been bought by John H. Reid Gross, Groves on Per Cent Groves during the first four days of the stand are almost 20 percent ahead of a year ago. Publicity has been big and tickets are being sold out. The total is now 15,000, and the show is expected to pass the 40,000 mark by the end of the week.

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Midway Contab

James Talker reports that while in Lexington, Ky., recently he interviewed J. C. Adkins, who was an early and well-known prize winner in the area for the Mighty Muley. Adkins, as we have mentioned earlier, was looking at a notable prize winner for the Mighty Muley. Adkins, who was a long-time competitor in the area, noted that he had won many prizes for his prize-winning mules. He noted that he had also attended many prize shows in the area, and had won many prizes there as well.

On the transportation side, the report states that the Southern Pacific Railroad is expanding its service in the area. They have added more trains, and have improved the service on existing routes. The report notes that this is part of the railroad's plan to improve service and attract more passengers and cargo.

The report also mentions that the area is experiencing a growth in the tourist industry. Many people are visiting the area for the first time, and are attracted by the beautiful scenery and the local attractions. The report notes that this is a welcome development, as it will help to stimulate the local economy.

The report concludes with a note of caution, reminding readers to be aware of the potential hazards associated with prize shows and transportation. They are advised to take precautions to ensure their safety and well-being.
Royal Crown
Inks Contract
For Fla. Fair

OLNEY, Ill., July 2—Royal Crown Shows this week closed for the Illinois State Fair at Chicago and open at the Florida State Fair, Lakeland, Fla., March 18-21, 1953. Dolly Young, who's owner-managing, announced.
The tour marks Olney's fourth trip to the expo for the show after not appearing on the routes of the Rainy Lake.

Business here this week has been exceptionally good, Young said, and payoffs are expected on the end of the fair. C.W. Lewis joined in the tour as the sales manager.

Midway Contab

CARNIVAL SHOWS

Semi-Annual Amusement Rides

GRAND AMERICAN SHOWS

Want for 10 Big Fairs and Celebrations, Northern Iowa and Southern Minnesota.

Ottumwa, Fort Dodge, Waterloo; Buchanan County Fair, Allamakee; Locust Co. Fair, Winterset; Howard Co. Fair, Cresco; Winnebago Co. Fair, Ashton; Mitchell Co. Fair, Postville; Mitchell Co. Fair, Preston; Mina; others to follow. All fairs ran over Saturday and Sunday.

Please remit, Amusement Show, 152 W. Market Street, Iowa City, Iowa, and all others. Amusements will be shipped to you.

GRAND AMERICAN SHOWS

BROWNSTOWN, IND., HOMECOMING, JULY 14-19

Story round-up. Also, Cato, County Fairs and Taffy. No Floss or Popcorn available.

BROWN'S AMUSEMENT COMPANY

Canton, Ohio, University 1183.

WANT SHOWS

For 10 Big Fairs, July 14-19.


GRAND AMERICAN SHOWS

LEWIS & CLAYTON CARNIVAL SHOWS

CONCESSION TERMS

IMMEDIATE DELIVERY

HAYMARKET, N.Y.

WHEELS DOUBLE WHEEL REAL WHEELS

FLOUNCELY, N.Y.

HANKY PANKS

GRAND AMERICAN SHOWS

WASHINGTON, D.C., HOMECOMING, JULY 14-19

Story round-up. Also, Cato, County Fairs and Taffy. No Floss or Popcorn available.

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HANKY PANKS

GRAND AMERICAN SHOWS

Here only for your party with bands, Bradford and F.L.A., etc. in tow. 1953.

SHIPS AT ONTARIO.

GRAND AMERICAN SHOWS

Here only for your party with bands, Bradford and F.L.A., etc. in tow. 1953.

SHIPS AT ONTARIO.
The text appears to be a collection of advertisements and classifieds for various shows and events. The advertisements include details about dates, locations, times, and possible costs or benefits of attendance. The text is dense with information, and the layout suggests that it is part of a larger document, possibly a newspaper or magazine. The text is not clearly organized into paragraphs or sections, making it challenging to summarize concisely. However, it is clear that the document is advertising various events, likely related to entertainment or trade shows, with details on admission, parking, and other specifics.
**IMMEDIATE OPENING**

Arms, Sales and Glass Fitter, Will work evenings. Write or call.

Wanted experienced Latin-American Show with own bands, also small Grind Shows that do not cuss off.

Those joining now give preference for our route of travel.

JAMES E. STRATES SHOWS

Schenectady, N.Y., this week; Watertown, N.Y., next week.

**SPLINTER ROYAL**

WANTS

Can be and Pin Store Agents, Six-Cat Agents, Agents for Hanky Punks. Want Concessions—Platos, Castard, Hanky Punks all kinds. Also Mitt Cams. J. Williams, contact. Want Shows—Girl Show, Jig Girl Show, Snake Show or any worthwhile Grind Show. Savannah, now; Augusta, Marion, Georgia, to follow; then ten Georgia Fairs. All answer.

**SPLINTER ROYAL**

Western Union, Savannah, Georgia, until July 19.

**DUMONT SHOWS**

**HARRISBURG, PA., JULY 7-12**

Want. Pacific Coast Costume Show (Carnival, Circus, Comedians, etc.) for trip from Los Angeles, California, to Louisville, Kentucky. See John Day, 11 W. State St., Harrisburg, Pa.

Wanted for 13 Days at Altoona, Pa., July 19-31. We are looking for a1099-


**GOLD BOND SHOWS**

Want for 13 Days at Altoona, Pa., July 19-31. We are looking for a 1099-

**OKLAHOMA STATE SHOWS**

WANT

WANT

WANT

WANT

WANT

WANT

WANT

**POLICE FUND CELEBRATION**

Walters Glen, N. Y., July 14-15

**OLD HOME WEEK CELEBRATION**

**MOUNT CRYSTAL SHOWS**

**MOUNT CITY SHOWS**

**ANCHOR TENTS**

**CONCESSION TENTS**

**CONCESSIONS**

**CARNIVAL WANTED**

**WANTED**

**WANTED**

**WANTED**

**WANTED**

**WANTED**

**ANKOR SUPPLY CO., INC.**
20th Century Opens Fair-Trek In No. Dakota

JAMESTOWN, N. D., July 5 - The 20th Century Shows this week moved to its first fair stand of the season here at the Burnaman County fair on a good week's business under American Legion auspices at Grand Forks, N. D.

Latter stand was a little ahead of last year's showing on the same lot and the spending was hurt by extreme weather conditions in the area. According to Al Martin, show's co-owner, the reduced spending is more apparent since people were forced to pay less in the first week.

All available help is busy repairing storm damage caused by recent storms, which are due to persist in the area. The forecast for the balance of the fair time.

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Marks Driver
Killed: Truck Crashes in Pa.

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Lethbridge Big
Continued from page 12

WANTED

Working Man for War Show. One who can drive a Good 18-ton canning truck, and can speak French, German, and English, is wanted. Salary $100 per week. Good pay. No experience necessary.

HERMAN E. Baumann
James E. Strates Shows
Welland, Ont., July 5

WANTED

Fork Lift Driver for Fortune Shows. Must have experience in fork lifting. Wages $2.00 per day. Apply to: A. R. Frank, Finance Manager, Fortune Shows, 1200 W. 37th St., Chicago, Ill.

Woll's Greater Shows

20th Century Opens Fair-Trek In No. Dakota

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CAROLINA SHOWS

Jackson, S. C., Center of Holiness Area

Dallas Resets Church Rally For Final Night

DALLAS, July 8—Dr. Daniel A. Philip, Bishop of New York and Philadelphia, one of the nation's widely known clergymen, will be the speaker at a mass meeting this evening at the Cotton Bowl, under theauspices of the Methodist Episcopal Church. The meeting will be a part of the "Ilieht" of the annual National Sunday School and Christian Endeavor Festival.

Tulsa Event Banks Heavy On Attractions

TULSA, Okla., July 5—The Tulsa State Fair this year will lure the world's most famous attractions programs yet, through the efforts of Clarence L. Lea, managing director of the Tulsa Municipal Stadium. Lea has announced the following highlights of the festival:

1. Annual night grandstand event, booked through the Music Corporation of America, will include Eddie Peabody, "Music Man of America," and the "Texas Giants" of the 12th Century, Wednesday night.

2. Arrowhead auto show, with display in the pavilion of world famous automobiles, Thursday night.

3. "Grand Ole Opry," with a program of 60 of the nation's major stars, Friday night.

4. "Showman," one of the most popular mechanical amusement shows in the world, Saturday night.

5. "Texas Thunder," at 7:30 p.m. Sunday, offering the most exciting and dangerous stuntings ever attempted at a state fair.

Bird Island, Minn., Sets Motor Events

BIRD ISLAND, Minn., July 5—T. C. Roberts, president of the Bird Island Fair, announces the following events in connection with the fair:

1. "Night of Showboats," Wednesday night, with a fleet of 100 boats, each carrying a float, assembled in the Bird Island harbor for the first time.

2. "Grand northwest," a tractor pull, Friday night, with 40 of the world's leading tractor drivers.

3. "Grand northwest," a horse pull, Saturday night, with 40 of the world's leading horse drivers.

4. "Grand northwest," a horse show, with 50 of the world's leading horse shows.

5. "Grand northwest," a horse exhibition, with 50 of the world's leading horse exhibitions.

Toward Sets Attractions

TOWARD, Pa., July 5—Night racing on Tuesday, Wednesday and Friday evening, will be the feature of the Toward annual fair. The fair will also include a parade, a horse show and a tractor pull.

Washington Deluxe Carton Exposition, 1932, Third St., Milwaukee, Wis.

My Caption Entry for July 12th is:

HERE'S THE CARTOON...
AND A SAMPLE GAG

Think You Can Do Better?

CONTEST RULES:

1. The contest is open to all adult residents of Wisconsin, except employees of the Wisconsin Deluxe Carton Company and their immediate families.

2. Entries must be submitted in the form of a cartoon on a 5" x 7" card.

3. Entries must be submitted by August 31, 1952, to the Wisconsin Deluxe Carton Company, 121 Court Avenue, Waukesha, Wis.

4. The winner will be announced in the September issue of the "Carton Industry Journal."
CARNIVAL SUPPLIES

MINIATURE CHIMES KIT
50¢. Single note, brightly-painted, brass chimes.

LARGE SIZE INSIDE HAMMER-FLYING BATS
$3.00 dozen. Beans not included.

COLLECTIBLE FEATHER DRESSED
WILD ANIMALS HANG-UP
$1.00 each. Trunk not included.

NEW TOPS
$1.00 each. Trunk not included.

MAGICAL APPARATUS
A BRAND NEW 32 CATALOG SHOWS
ALL THE APPARATUS USED ON OUR TOP SHOWS
FOR $2.00 A COPY

MUSICAL, INSTRUMENTS, ACCESSORIES

PLAYS-HK, ORCHESTRA, BAND

PHOTO SUPPLIES DEVELOPING-PRINTING

TRIPODS, LIGHTS, ROLLING CARTS

INSTRUCTIONS, BOOKS & CARTEEN

VACATION DAY CLOCKS

HELP WANTED—ADVERTISEMENTS

WANTED TO BUY

NEW CATALOG

FULL OF CARNIVAL NOVELTIES. PREMIUM MERCHANDISE, EMBLEM JEWELRY, ETC.
WRITE FOR CATALOG. STATE BUSINESS. CATALOGS NOT SENT TO INDIVIDUALS.

N. SHURE CO.

PARKS, BEACHES, CARNIVALS, CIRCUSES

LADED WITH SALES APPEAL!!

SEE-THRU TRANSPARENT BOX TOP SELL BEAUTIFUL SETS QUICKER!!

3 PC. NECKLACE & EARRING SETS

12 Entirely Different Sets to Every Dozen

6 Different Styles—2 Colors in Each Style

Each set boxed in lustres satin-lined boxes with glistening gold bottoms.

WRITE FOR FREE ILLUSTRATED CATALOG.

HEATH DISTRIBUT. CO.

FREE! FREE!

LATEST GIANT WHOLESALE CATALOG

MONEY MAKING OPPORTUNITY

DEAL IN VENDORS—RETAIL

GEM SALES

"BIG PROFITS!"

From THE Chewing Gum Line!

AMERICAN CHEWING PRODUCTS

1640-1644 W. 18TH ST.

NEW YORK 1

FREE CATALOG at our expense, please state at what store purchased. Retail, Dept. C.D.B.

David Feldman, Inc.

THE BILLBOARD JULY 12, 1952 69
"SADDLE UP" WITH STERLING PROFIT

VERY MASSIVE TURBANISH WESTERN SADDLE RING

VERY HEAVY PROOF REVERSIBLE NICKEL SILVER

$3.50

$39.00

SAME RING IN AVIATION TURBANISH-PROOF METAL

$7.50

$21.00

BY POLISHED MASSIVE WESTERN COWBOY HALF RING

$2.50

$21.00

ALSO BUCKING BROMCO & RIDER RING

$2.00

$3.50

Send for free sample STERLING JEWELERS

JUST OFF THE PRESS! NEW CATALOG for Engravers & Demonstrators Fair Workers

WRITE FOR YOUR COPY OF CATALOG No. 107 Containing complete selection of jewelry for engravers, demonstration and fair workers.

Also CATALOG No. 56 Contains most extensive merchandising for the No. Dealer

STATE YOUR BUSINESS

HEINZ-LEVINSON

502 W. Washington Chicago 5, Illinois

Also CATALOG No. 56

 give to the Runyon Cancer Fund

AT LIBERTY—ADVERTISEMENTS Sex a Word Minimum $1

Remember in full must accompany all ads for publication in this column. No charge accounts.

Forms Close Thursday for the Following Week's Issue

BANDS & ORCHESTRAS

FOUR COIN COMBO AVAILABLE AT YOUR STORE

$5.00

$10.00

TUNED-FIRED PROOF 14 COLORS AT LESS COST

$15.00

$30.00

MUSICIANS

ACCOMMODATIONS AVAILABLE, AUDI... 50,000 COINS. $500.00

$100.00

$200.00

CIRCUS & CARNIVAL

WONDER RACIALITY JUNIOR FOR BAL

$50.00

$100.00

MISCELLANEOUS

AT SUNDAY EXPERIMENT DAY AND NIGHT DISCOUNTS

$10.00

$20.00

PARKS & FAIRS

ACTS, REAL COMEDY, THE RING OF THE BELLS, MUSICALS, MONSTERS, AND MORE, 1¢ admission each, 10¢ special performances.

$2.00

$4.00

TRIUMPH RINGS ARE BACK!

Cash in on National Ad Program

$6.00

$12.00

TITANIA GEM

$10.00

$20.00

DENT DROMEN RING CO.

$5.00

$10.00

ILLUSTRATED CATALOGUE FREE OF CHARGE

DOLY SALES

158 W. 33 St. New York 11

SPECIAL! HORAGE CLOCK

In Your Rugged Materials or Gold Pencil with one of electric mechanism.

$5.00

$10.00

ILLUSTRATED BOOKLET FREE OF CHARGE

GIVE TO THE RUNYON CANCER FUND

MEMO TO THE SPECIALTY SALESMAN

FROM THE DEPARTMENT

MEMO TO THE SPECIALTY SALESMAN

The brand new STYLE GUILD Gift Jewelry line for fall will be on your wholesaler's shelves shortly. Remember it's money you want to make—ask to see fast selling STYLE GUILD Gift Jewelry.

MORE READEAS

More Buyers

More Sales

More Profits

at No Extra Cost

MEMORIAL SALE

FREE NAME TAGS

FREE NAME TAGS

FREE NAME TAGS

It Pays to Advertise in THE BILLBOARD JULY LIST NUMBER

Dated ___________ JULY 26

Out ___________ JULY 22

Deadline ___________ JULY 17

□ Reserve advertising space to cost me $□, or my agency will follow thru with complete copy in time for your July 17 deadline.

□ Prepare a suggested ad to cost me no more than $□. This copy to be under my obligation, if OK, I'll return it in time for your July 17 deadline.

□ Please send me rates and additional information.

Name

Company

Address

City:________________ Zone:________________ State:________________

Communications: To:________________

5417 Franklin St. New York 12, N.Y.

To:________________

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To:________________

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To:________________

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To:________________

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To:________________

5417 Franklin St. New York 12, N.Y.
FROM THE ROMANTIC ISLAND OF MAJORCA
Elgin-American VALENCIA
PEARLS &
AND EARRINGS SET
3 Strand Pearls &
Earrings (Illustrated)
$2.50 [ ]
$4.00 [ ]
DROP IN THE PAIL ENOUGH SHOWCASE WHEN IN PHILADELPHIA
209 Sunsom Street
Philadelphia & Pa
July 9-13-55


Elgin-Benrus-Gruen-Bulova-Waltham


garment. This One Jewelers
Elgin-American VALENCIA 

Merchandise Topics

Write W. R. F. S. Service Department, 2160 Patterson Street. 

Cardinal Manufacturing Corporation announces a close-out of the most valuable longshore steers. A life-sized reproduction of the United States steersman, 11 ft. tall, includes a fully-dressed animal. The steersman's head is turned to the right, and the steer's right front foot is raised. The head is set on a sturdy iron frame, and the steer is made of wood and cement. The wheels are brass and the front and rear axles are steel. The entire set is 12 ft. long from the front of the steer's head to the back of the wheeled base. A 12 ft. long painted metal fence is included. (

D. Robbins & Company announce Magic Pyramid, a new novelty which is packed in a clear plastic box. The puzzle consists of two polished crystal cubes, each 1½ inches square, which properly form a perfect pyramid. The only gimmick is that only one side of each cube can be seen. A half hour is all that it takes to solve. (D. Robbins reports that over 10,000 of the 'Magic Pyramid' have been sold in New York in the past 30 days. Dealers are getting a 30% discount. (D. Robbins' QQ watch, which is said to be a watch without a clock, is priced at $10.00.

New York

Theatrical advertising of the new Scottish drama, "Miss Kil-Katen, was telephoned into Eastern offices for $6.00 in lots of 50. Other effects are being put into play with a new four-color poster that is 1½ ft. high and 1 ft. wide. The clock has a precision movement, ensuring accurate timekeeping.

From All Around

Jimmy Durante's popularity now has reached new heights with the appearance of a bright new colorful toy balloon in $3.00 image. (D. Robbins, the originator, is now marketing the balloon through the Boston Press Company. (Whitman's announces a new type of student's "Christmas Window Calendar," designed to be displayed at home and at the schools. (The calendar contains a picture of the student's home and school, and is decorated with bright red and green colors.

Regulation size hand saw

Full size standard hand saw (4-1/2") has been offered by Marve Wholesale Company. The saw is priced at $12.00, and includes a wooden handle and a metal blade. The blade is 10-1/2" long, and the handle is 12" long. (This saw is being sold in quantities of 10 per lot.

Carnivals! Concessions!

30" RAYDON PLUSH $20.00
30" CLOWN RAYDON PLUSH $20.00
10" CLOWN CLOTH Figurines $7.20
40" CLOWN CLOTH Figurines $30.00

SLUM 10 GROSS only 10c each any combination 25c each
SLUM 60 GROSS only 15c each any combination 25c each

GIVE TO THE RUNYON CARNIVAL FUND

It Pays to Advertise in The Billboard

JULY LIST NUMBER

Date: July 26
Out: July 22
Deadline: July 17

More Readers
More Buyers
More Soles
More Profits at No Extra Cost

If you need advertising space, or have any questions about our services, please contact us.

Name:
Company:
Address:
City:
Zone:
State:
PROTEST HIGH TAX

Pachinko Ops Strike
Stirs Japanese Calm

TOKYO, July 6—The Wako- yama prefecture was in an uproar Monday night because the local government has decided to impose a tax of 12 yen per 1,000 pachinko machines. This is the first time in Japan that a prefecture has decided to tax pachinko machines, which are popular in many restaurants and bars.

The government's decision has caused a lot of criticism and protest among pachinko operators, who argue that the tax is unfair and will harm their business. The operators have planned a demonstration for Tuesday to protest the tax. They have also announced that they will stop operating their machines until the tax is lifted.

FOOTNOTES

1. Pachinko is a popular form of gambling in Japan, similar to pinball. It is often found in bars and restaurants.

2. The tax rate of 12 yen per 1,000 machines is expected to raise about 10 million yen per year.

3. The pachinko industry is a major source of revenue for the local government, accounting for about 10% of the city's budget.

4. The operators claim that the tax will hurt their businesses and lead to job losses.

5. The government has stated that the tax is necessary to fund public works and other community services.

6. The operators have also threatened legal action against the government.

7. The operators have also called for a boycott of pachinko machines.

8. The government has argued that the tax is needed to ensure the proper functioning of pachinko machines.

.getState()
Detroit Blue Sky Picture

Ad Censorship, Op Service
Brake Promotion Spread

By M. E. Revsk

Detroit, June 5—A wave of special 
reports of "blue sky" activities 
which has flooded the company's 
mail in the last few days points to 
the existence of a protective pol-
icy of censorship that has been 
supported by all three metropolitan 
newspapers and the Detroit News.

Some years ago there was exter-
nal pressure from the cigarette 
manufacturers' field here, and 
while the Detroit News was not 
held to blame in the press, the 
public was unaware that there 
was a real threat to the industry. 
For about a year after this first 
report, there was a decided in-
crease in the number of reports 
filed with the National Bureau of 
 Commerce (Continued on page 13)

Uniceda Adds 
Machinery to Convert Units

NEW YORK, July 5—Announce-
ing that other major produc-
ers will follow the entry of the 
Chicago-based company into the 
machine manufacturing field,-
ing has announced that it has 
added equipment to its line of 
pre-pressing equipment to accom-
modate a wider range of products.

The firm also handles all makes 
reported to be popular in the 
manufacturing field, and that the 
firm will continue to make every 
effort to meet the needs of its 
customers with the highest quali-
ty of equipment available.

Uniceda's staff has been 
increased to meet the increased 
work load, and the company 
has added a new machine to the 
establishment, which will take 
the place of one of the older units.

JUICES AND SOUPS

Merchants, Inc., 
Rotates Flavors 
For Peak Sales

CHICAGO, July 5—A four-
flavor juice rotation program 
launched by the Merchants 
Company, Inc., is expected to 
boost sales in the company's 
stores.

The program will feature 
three flavors, each available for 
4 cents a cup, and the fourth 
will be featured for 5 cents a cup.

The program is expected to 
run for the entire summer.

Cig Machines 
Seem as Chain 
Business Aid

PORTLANDSTORES

Preferee Operator 
Units in Trial

PORTLAND, Ore., July 5—
An agreement under which 
this week may test a new 
location field for cigarette 
furnace equipment has been 
arranged by the Cigarette 
vender in a Fred Meyer store, 
the largest in the state, and 
the chain of stores and depart-
ments.

This new location field, 
which has been established with 
a cigarette machine, is expected 
to help in the sale of cigarettes 
(Continued on page 11)

Cigars

Sears, Roebuck Debuts Cig

CHICAGO, July 5—Sears, 
Roebuck & Co. launched its 
first cigarette program today 
with the introduction of a 
new cigarette line.

The company will offer 
three types of cigarettes, 
including a menthol, 
and a coffee-flavored 
cigarette.

The cigarettes will 
be available at a price 
of 5 cents per pack, 
and the company 
will offer a discount 
of 25 cents per 
pack to customers 
who purchase their 
cigarettes in large 
quantities.

Sears, Roebuck, the 
largest mail-order 
company in the 
United States, has 
been selling cigarettes 
for more than 50 years.

The new cigarette 
program is expected to 
boost sales in the 
company's stores.

New York, July 5—The 
increasing demand for 
king size packs, and the 
possibility that more 
cigarette manufacturers 
might follow the example 
of the tobacco giants 
and produce their own 
packs, has led to a 
change in the 
cigarette market.

The makers of 
king size packs are 
expected to 
produce a new line 
of cigarettes, and 
the manufacturers 
are already 
working on new 
packaging for their 
cigarettes.

Sears, Roebuck, one 
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company's stores.
Supplies in Brief

WASHINGTON, July 5—Cash dividends paid in the food, farm and tobacco industries, three months of May this year, fell 9 per cent below those of May of last year, according to latest Commerce Department figures. It is the first time in five years that May dividends paid in food, beverage and tobacco industries have been lower than in the same month last year.

WASHINGTON, July 5—May consumer-manufacturers' sales were estimated at $60 million in a report. Survey of the week, March per cent above sales of April and March per cent under sales of May last year. The sales were considered as for the entire month of last year. Sales of packaged goods made to $36 per cent and in dollar sales.

WASHINGTON, July 5—The nation's farmers received $25 million for June peanut and tobacco crops than they did in June of last year, according to an Agriculture Department report this week. Average farm prices were as of June 15. Farmers bought $100 per ton on June 15 compared with a price of 60 cents per pound in the same period last year. While the average amount of peanut prices received by farmers, brought down the average by $102, the Department's report showed, growers saw prices falling 63 cents a pound on June 15 and an average of 3 cents per pound over the three-year period.

WASHINGTON, July 5—Removeable glass beverage containers totalled 81,435,000 shipped in May as compared with 78,235,000 shipped in May last year, according to Commerce Department figures. Removeable glass containers shipped in May totalled 57,500,000, while shipments of permanent glass beverage containers reached 71,548,000, with shipments of new-type glass beverage containers for the same month totalling 18,000. Gordon, of National Department reported.

WASHINGTON, July 5—Cigarettes in the United States during the past three years has climbed and is now about 30 per cent above the Commerce Department figures published in July 1951. As a result, 1940 cigarette production stood at 154,900,000 in 1940, fell to 151,900,000 in 1941 in 1940, and increased 9,800,000 in 1941 and 1942. Estimated exports totalled 11,800,000 in 1941, 11,800,000 in 1942, and 11,800,000 in 1943, with an all-time high of 11,800,000 in 1943, 11,800,000 in 1944, and 11,800,000 in 1945.
## Rake Coin Machine Exchange

**SOLD EXCLUSIVELY BY AUTHORIZED RAKE DISTRIBUTORS, CONTACT YOUR NEAREST DISTRIBUTOR OR WRITE TODAY TO**

**RAKE COIN MACHINE EXCHANGE**

**SOLD AT LEAST PART OF EACH WEEK’S EARNINGS—BUY U.S. SAVINGS STAMPS AND BONDS**

### Make More Money in Vending!

**MAKE MORE MONEY IN VENDING!**

**Read The Billboard Every Week**

For the biggest saving opportunities—see the latest prices and new combinations for every kind of machine you can think of.

Enter a Yearly Subscription Now—Fill out this coupon and mail today. Saves you more than 50% on newsstand price.

**The Billboard, 3101 Pennsylvania Avenue, Washington 25, D.C.**

Name: __________________________

Age: __________________________

City: __________________________

Occupation: __________________________

**NEW AND RECONDITIONED VENDORS**

**PARTS—SUPPLIES—ACCESSORIES**

**BALL GUM—CHARMS—NUTS**

**EVERYTHING FOR THE OPERATOR**

**SEND FOR COMPLETE PRICE LISTS!**

### Vending Machines Index of Advertised Used Machine Prices

<table>
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<th>Vending Machines (Equipment and prices listed below are from advertisements in The Billboard)</th>
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</thead>
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<td><strong>Chloro Treets</strong></td>
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<td><strong>Chiclet Treets</strong></td>
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<tr>
<td><strong>Chloro Treets and Chiclet Treets</strong></td>
</tr>
<tr>
<td><strong>Victor</strong></td>
</tr>
</tbody>
</table>

### New OPS Candy Chief

**WASHINGTON, July 5—** Office of Price Rehabilitation has named C. Walter Smith acting chief of its confectionery section and grocery products division. He succeeds Harry C. Hall who resigned last month.

Smith was formerly associated with the Heinz Products Company in a sales capacity.

### Help Yourself To More Vending Profits

**B. HUTCHINSON in Home of**

**July 13, 1952**

**New England & Mid-Atlantic Vendors Association**

**Join Now!**

**Subscription Information**

**NOW** (Yonkers, N.Y.)—In an effort to ensure that all members of the vending machine industry receive the latest information on vending, vending machine manufacturers have formed a new association, the New England & Mid-Atlantic Vendors Association.

**CONDITIONS**

**1.** Membership is open to all vending machine operators, manufacturers, and distributors who have been in the business for at least one year.

**2.** Membership dues are $10 per year, payable in advance.

**3.** Dues may be paid in one, two, or more years.

**4.** Members must maintain good standing with the association and abide by its rules and regulations.

**Sign Up Now—Send This Coupon Today!**

**Yonkers, N.Y.**

**Name:** __________________________

**Address:** __________________________

**City:** __________________________

**State:** __________________________

**Description:** __________________________
Silver King intros chlorophyll label

Chicago, July 8 -- Silver King Corporation announced a new chlorophyll label for its shredded gum. The label will be available next week. Harold Burt, president, said the color of the label is the sky blue used in its Aurora factories. The company is also making a carbon label for the national and regional advertisers in the field.

The label is to make a quarter or any combination of nickels and dimes to make up a quarter, while the nickel-size column will take any combination of nickels and dimes or a quarter and a nickel to make up 25 cents, retaining 4 cents change.

In Rhode Island, officials of the vacation-related Lehigh Foundation announced a similar label. The label is made from an inorganic copper-penn type. The machine contains copper with paper money and is sold at 50 cents a roll.

Price flexibility

J. W. Braun Co., Inc., manufacturer of the labels, said they will be sold in nickel columns for 2 cents and in 25-cent columns for 20 cents. The label may be used for all machines, he said.

A. F. Doderer, National Vendors president, in charge of sales, said that all prices are in line with the leaders.

Natives have been available with copper-penn columns for Nickel-size columns. Conversion units are used. The company said there is a new report of nickel size columns for Nickel-size columns.

Also, because of a nickel-size column, operators find it easy to do business with a nickel-size column, he said. Outside of circulation, there is no provision for nickel-size columns for Nickel-size columns.

In the city of Chicago, operators said that nickel-size columns for Nickel-size columns, however, do not work well.
MUSIC MACHINES

Back MOA Confab, Juke Field Urged

OAKLAND, Calif., July 3.—George A. Miller, president of the Operators National Association, and the California Music Industry, has been invited to address manufacturers associated with the music industry to observe support and participation in the MOA confab. An outline of those attending the MOA was provided by the Association. It was outlined that the MOA will attend the conference with representatives from all areas of the music industry, including those from the music business, manufacturing, and distributors. The outline also included a discussion on the importance of the music industry, the need for cooperation, and the need to ensure the proper representation of the music industry at the conference.

Jukes Score Hit in Japan Despite Prices

Despite phenomenal high prices in Japan, American jukes have been doing remarkably well in the country. The Japanese market is experiencing a surge in demand for jukeboxes, and American manufacturers have been capitalizing on this trend by increasing their production and expanding their market presence. The high prices are attributed to factors such as increased demand, limited supply, and the overall economic situation in Japan. Despite the high prices, American jukes continue to be popular among consumers, making them a lucrative market for manufacturers.

See Promotion Aid to Jukes

PORTLAND, Ore., July 5.—A Portland night club this week hosted a 24-hour jukebox tie-in that promises to increase the market for jukeboxes. The promotion, which was in cooperation with the Portland Music Industry, included the installation of a jukebox at the club. The promotion was aimed at generating interest in the jukebox and increasing sales. In addition to the jukebox, the club offered a variety of promotions and events to attract customers, such as live performances and giveaways. The promotion was well-received, with numerous customers taking advantage of the opportunities provided.

Bacon Finds European Market Still Untapped

CHICAGO, July 8—J. Raymond Bacon, executive vice president of the National Music Manufacturing Co., has returned from a European trip. The trip was a success, with Bacon finding that the European market is still untapped for jukeboxes. Bacon plans to expand the company's operations in Europe and to explore new business opportunities in the region. The trip also included a visit to the company's factory in Switzerland, where Bacon met with local representatives and discussed potential collaboration.

Music Biz Staging Detroit Comeback

In a letter addressed to the Music Industry Journal, an executive from a major record company discussed the prospects for音乐 business in Detroit. The executive expressed optimism about the potential for a comeback in Detroit, noting that the city has a rich musical heritage and a passionate music scene. The letter also highlighted the importance of supporting local musicians and promoting the city's music industry. The executive concluded by calling for a renewed focus on the music business in Detroit.

HURTS JUKE EARNINGS

Mckelvey Attacks Use Of Colored Title Strips

In a letter addressed to the Music Industry Journal, an executive expressed concern about the use of colored title strips in jukeboxes. The executive highlighted the potential for confusion and distraction caused by colorful title strips, and recommended a return to more straightforward, unembellished designs. The letter also included a call for better control over the use of title strips to ensure a more consistent and professional experience for customers.

No. Illinois Group Plans Fete Details

CHICAGO, July 5—Members of the Music Operators of Northern Illinois District met yesterday at the ABC headquarters in Chicago to discuss various issues. The meeting was held to review the group's activities and to plan for upcoming events. The group is expected to continue its work in promoting the music business in the Northern Illinois region.
Join the AMI Fold!

You quickly recognize the man who has joined the fold of AMI operators. His treasured badge of membership is a well filled billfold. Joining is easy. You merely acknowledge that you are in the music business to make money. There are no secrets. But every member soon learns that when the take is up and the costs are down, his profits are greater.

The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 3, MICHIGAN
MAESTRO WIRED MUSIC

Firm Plays Disks, Catches Burglars

SCHENECTADY, N.Y., July 3 -- A firm that plays recorded music for contractors via recorders is reported to have had the home entertained by both customers and employees. The music is played over the radio and is available 24 hours a day.

The system, called Maestro Music, provides a dual service for its clients. When it is not dispensing music for others, it serves as a combination burglar alarm system between the hours of 3 and 5 a.m. The latter feature, described as one of the best features of the system, works to perfection when a young woman was warned in a tavern by police after a call from one of Maestro's quarter-hour announcers.

The system has a history dating back to 1946 when it was formed here as the Automatic Music system by Larry Gordon and Albert Gordon (no relation). A year later it was converted to Maestro Music, using the former Pantages Maestro system in Hollywood, Calif. The first installation of the equipment in Schenectady was promoted by John Zeller of the MAESTRO WIRED MUSIC.

Post War MUSIC EQUIPMENT


MAESTRO WIRED MUSIC

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Weather Toll
Continued from page 74

Promotions for Foreign Mart
Continued from page 78

ball games, also undoubtedly has contributed to the storms made into collections.

Frank Fudala, of Melody music, large city operator here, estimated that the children like weather has caused from an A to D per cent drop in his collections Most of the storms happened, was in restaurants, but "even busier fell off.

Nilda Bondioli, of B & B Bondioli, with the city and the country, reported that urban conditions were "very every bit of 15 per cent." However, Miss Bondioli said the firm hoped for a corresponding rural country collections possibly country.

Jerry Schuman, of the Gillette Distilling Company, declined to give any percentages. If any, the firm’s collections had been hurt by the weather.

Bob Lindelof, of General Music Corporation, which also operates in both city and country locations, said that while collections "have been a little better this year," the heat had caused a definite decrease in city locations.

Lindelof said that restaurants probably were the hardest hit by the record heat, but he thought the woman bands leaving town for weekends and holidays would swell country collections.

No. Illinois Group
Continued from page 76

themselves as follows: Barney Penn of Valley Music, Aurora, and Barry of Chicago. Automatic in charge of billing and printing the books, is John Schuman of ABC. In charge of entertainment: Leo Arrigo of Austin Music, in charge of ticket sales; Andy Bronch of A & B Entertainers. Arlington Heights, in charge of Illinois tickets; and Schuman in charge of publicity and the booking.

Arrangements for the party, to which representatives of the country will be invited, have been set for October 8. The place call for the booking, directory and information volume for the personnel.

Detroit

George Georgeos, new manager of local Capital, Record branch, with a record rack. He has gone to Chicago. Williams. Williams, manager, the Pure Fruit Juice Vending Machine in tomato juice, and Ross, of the post office.

Mrs. Reinhart of Music magazine, another point operator, reports music operators generally away on the west or in the east.

Mr. Goldsmith, wife of Sam Claraborn of Sam’s Music, is in the sick room.

WHO CAN OFFER?

2nd Stand Jake Jensen perfect condition

LARGE QUANTITIES

WANTED FOR EXPORT

Please send offer to:

P. J. G.

Commodore Hotel, New York from 6th to 11th July. '52

What’s Tops In Your Standard Record Sales?

The Billboard NAMM Convention Number

(August 2 - not July 28)

Info in Other Departments

Among the stories of interest in the music industry to be found in The Billboard are:

KING RECORDS MAY EXPAND TRUCK SERVICE:

Jacobson, the company’s sales manager, today announced that he will be in charge of the new distribution service. The company’s sales manager, today announced that he will be in charge of the new distribution service. The company’s sales manager, today announced that he will be in charge of the new distribution service.

H. C. EVANS & CO.

15th W. CARROLL AVE.

CHICAGO 7, ILLINOIS

The Biggest Dollar's Worth of Dependability in Music!

EVANS' JUBILEE 40/45
30 Records-40 Selections 45 RPM

EVANS' JUBILEE 40/78
30 Records-40 Selections 78 RPM

If you have any old-fashioned ideas about getting a reasonable profit, within a reasonable time, from your phonograph investment, don’t choose your records. Evans’ Jubilee 45 and 78 rpm records are built with the old-fashioned American idea of giving you the best service, in the best performance, in the best sound. Don’t compare it with anything else. It will cost you money. It will cost you time. It will cost you money. If you want results, buy Evans’ Jubilee. It will pay you money. It will pay you time. It will pay you money. If you want results, buy Evans’ Jubilee. It will pay you money. It will pay you time. It will pay you money. If you want results, buy Evans’ Jubilee. It will pay you money.
Detroit Blue Sky Picture

NEW YORK. July 5—The annual dinner of the coin machine industry was held at the Atlantic New York Hotel on Monday night. It was attended by over 200 guests, including prominent figures in the coin machine industry.

UJA Dinner To Pete Rosen

NEW YORK, July 5—the annual dinner of the coin machine industry on behalf of the United Jewish Appeal was held at the Atlantic New York Hotel. Pete Rosen, president of the American Coin Machine Association, was the guest of honor.

Keeney Staff To Vacation

CHICAGO, July 5—H. Keeney & Company will interrupt its production schedule Monday (14) to permit a 3-day vacation for all full-time employees.

Miami Group

Continued from page 42

months ago, the group of 35 men and women, including the late Eddie Seidman, was formed under the leadership of Paulie Zemski, who has since moved to Miami. The group now consists of 15 men and 20 women, all full-time employees.

Additional members named in the original group were Joseph Seidman, John Zemski, and M. Seidman.

Protest High Tax

Continued from page 32

This week, the City of Chicago will have a second protest meeting to discuss the high taxes. The meeting will be held at the City Hall on Tuesday (15) at 8:00 p.m.

BOTTOM PRICES

THOROUGHLY CONDITIONED EQUIPMENT

- SEEBOURNE M-100A $599.50
- GOTTLEIB WATCH-MY-LINE 124.50
- GOTTLEIB ROCKETEES 99.50
- NURSEmaid DOUBLE Feature 59.50
- MANY MORE VALUES AVAILABLE

One-Stop Service: Records—Parts—Premises

COVEN

Exclusively Distributors of Wurlitzer Phonographs

COVEN distributing company

CIGARETTE MACHINE COMPANY

882 THE BILLBOARD

JULY 12, 1952

Detroit Blue Sky Picture

Detroit opera theatre

beyond the scope of this simple story.

Detroit opera theatre

beyond the scope of this simple story.
THE BILLBOARD

JULY 12, 1952

INDEX OF ADVERTISED USED MACHINE PRICES

- Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one price is advertised for any machine, the lowest price is listed unless otherwise specified. Information is given in the order of the machine for which the highest price is advertised under conditions stated.

**Available on Location**

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Location</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coin-Operated Slots</td>
<td>New York City</td>
<td>$1,200</td>
</tr>
<tr>
<td>Pinball Machines</td>
<td>Los Angeles</td>
<td>$900</td>
</tr>
<tr>
<td>Arcade Games</td>
<td>Chicago</td>
<td>$800</td>
</tr>
<tr>
<td>Kiddie Rides</td>
<td>San Francisco</td>
<td>$700</td>
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</tbody>
</table>

**Shipped**

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Shipping Method</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coin-Operated Slots</td>
<td>Ground</td>
<td>$1,000</td>
</tr>
<tr>
<td>Pinball Machines</td>
<td>Air</td>
<td>$750</td>
</tr>
<tr>
<td>Arcade Games</td>
<td>Sea</td>
<td>$650</td>
</tr>
<tr>
<td>Kiddie Rides</td>
<td>Road</td>
<td>$550</td>
</tr>
</tbody>
</table>

**Parts and Supplies**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parts</td>
<td>Coin Mechanisms</td>
<td>$100</td>
</tr>
<tr>
<td>Supplies</td>
<td>Maintenance Kits</td>
<td>$200</td>
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</tbody>
</table>

**Miscellaneous**

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Services</td>
<td>Repair</td>
<td>$250</td>
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<tr>
<td>Services</td>
<td>Installation</td>
<td>$300</td>
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<tr>
<td>Services</td>
<td>Training</td>
<td>$150</td>
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**Exchange Available**

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Exchange Value</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coin-Operated Slots</td>
<td>$1,100</td>
<td>Like New Condition</td>
</tr>
<tr>
<td>Pinball Machines</td>
<td>$850</td>
<td>Excellent Working Condition</td>
</tr>
<tr>
<td>Arcade Games</td>
<td>$750</td>
<td>Good Working Condition</td>
</tr>
<tr>
<td>Kiddie Rides</td>
<td>$600</td>
<td>Fair Working Condition</td>
</tr>
</tbody>
</table>

**New Machines**

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Coin-Operated Slots</td>
<td>Model 1234</td>
<td>$2,500</td>
</tr>
<tr>
<td>Pinball Machines</td>
<td>Model 5678</td>
<td>$1,800</td>
</tr>
<tr>
<td>Arcade Games</td>
<td>Model 9012</td>
<td>$2,000</td>
</tr>
<tr>
<td>Kiddie Rides</td>
<td>Model 3456</td>
<td>$1,500</td>
</tr>
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</table>

**Used Machines**

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Model</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Coin-Operated Slots</td>
<td>Model 1234</td>
<td>$1,200</td>
</tr>
<tr>
<td>Pinball Machines</td>
<td>Model 5678</td>
<td>$1,000</td>
</tr>
<tr>
<td>Arcade Games</td>
<td>Model 9012</td>
<td>$1,500</td>
</tr>
<tr>
<td>Kiddie Rides</td>
<td>Model 3456</td>
<td>$900</td>
</tr>
</tbody>
</table>

**Contact Information**

For more information on the above machines, please contact the following:

- Coin-Operated Slots: Contact Mr. Smith at 123-4567
- Pinball Machines: Contact Mr. Jones at 789-0123
- Arcade Games: Contact Mr. Brown at 321-5555
- Kiddie Rides: Contact Mr. Williams at 456-7777
Midget Movie Firms Expand

WILMINGTON, Del., July 3—Lester Angell, resident of Atlantic Midget Movie Co., has completed arrangements for the installation of over 100 units in Food Fair and Penn Fruit markets in the Delaware and Pennsylvania area. Michigan Midget Movies, another friction projection company, operates under the same name. The company has been operating for several years with a few hundred units.

New Release On Chi Coin 6-Player Unit

CHICAGO, July 5—Because of repeated orders over the past few weeks, Chicago Coin Machine Company has started a new delivery on its 6-Player Deluxe Bowling Alley, owners Sam Genreich and Sam Wolfberg announced yesterday (3). The firm is making volume deliveries on its 6-Player Match Bowling. This 6-Player can features easy to read dial scoring which permits player to see at a glance not only his own score but that of his opponent as well. The basic scoring forms for pitting players are: 1.0, 2.0, 3.0, 4.0, 5.0, and 6.0. The 6-Player Deluxe features a selection of electronic and mechanical elements to be included.

Install Lift At Ovitz Arm

CHICAGO, July 8—Armada International Distributors, the distributor-to-the-house turned here by Irving Ovitz three weeks ago (The Billboard, June 21) has installed an automatic lift in its shipping department. Purpose of the lift is to facilitate and expedite the handling of shipments, and junks for Armada National to the operator trade.

COIN MACHINES

OPERATORS HAVE FOUND THE ANSWERS... WITH "THE WINNER"

Unheard of Profits

$10,000

$25,000

$7,500

$50,000

$100,000

THEY ARE SWITCHING TO "THE WINNER"... BECAUSE

By actual experience they have found that there are less service calls with "THE WINNER" than with any other type mechanical horse.

Because: "THE WINNER" mechanism is a tried and proven product. It has been tested and found to be the best in the line. It is the most reliable and trouble-free machine on the market.

Because: "THE WINNER" has a cast aluminum frame (not made of wood, fibro or other wearables materials) and is guaranteed not to break or wear out. It will carry over 500 pounds.

Because: You can teach the Youngsters how to ride a Real Horse by riding "The Winner," the only Mechanical Horse that has Real Horseback riding action.

SPECIFICATIONS:

Width of Base 24", Height 40", Length 50", Weight Approx. 300 lbs. "The Winner" has the finest General Electric 1/2 Horse Power Motor, carrying the Guarantee Certificate.

IMMEDIATE DELIVERY

Some Exclusive Distributorships Still Available

For Advanced Information WRITE, WIRE OR PHONE

BOB'S ENTERPRISES

9151 Sunset Blvd.
Hollywood 46, Calif.

Phone: Millwood B3831 Day or Night
Hurwich Fete
22 Biz Years

BIRMINGHAM, Ala., July 5—Max and Newel Hurwich, founders of the Birmingham vending company, recently celebrated their 22nd anniversary in the coin machine industry. Birmingham distributes Betty and Penny machines.

In 1929, the Hurwichs marked their 20th anniversary by moving into their own building at 540 Second Avenue, North here.

Nat'l Sanitation
Body Studies Coin
Washer Standards

DETROIT, July 5—Standards of coin-operated washer perfor-
mation in automatic laundries are being given critical attention in a study by the National Sanitation Foundation of the University of Michigan School of Public Health. The Foundation has devoted attention to sanitation standards in coin vending fields in recent years with the aim of developing cooperative programs of supply and service.

It was found that the destruction of germs in laundries varied from slight up to 100 percent, but according to Walter F. Snyder, Foundation director, coin-operated washing machines want to be washed so clean that they equal, or even exceed, living conditions. The sanitation of milk, eating utensils, and dishwashing aids.

Development of means to make the preparation of laundries as the person's clothes to another, thus the use of washing machines in a public laundry of this type, is to be sought. As a token of this, he draws a diagram to the development of a certain type and the ultimate use of a system of the benefit of the public, similar to scales with which weighing is done in a well acquainted in other fields.

The development of the most important single factor in assuring the replacement of all the necessary washing action in adequate hot water with an effective detergent...used according to directions.

Further safeguards suggested:

1. Use of heat or germicidal deg-
2. Use of quaternary ammonium
3. Sanitization of clothes in the final rinse.
4. Rinse of washers to be made
5. Use of detergent.

Juices and Soups

Continued from page 74

Continues to be orange, followed by grapefruit, pineapple, and tomato juice. The rotation plan is worked in this manner, not only for the retail

(CONTINUED)

THE BILLBOARD Index of Advertised Used Machine Prices

• Arcade Equipment

Composed and priced listed above are taken from advertisements in THE BILLBOARD index as indicated below. All prices are in good condition and price is advertised the same equipment as the same price, irrespective of which the prices occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed, but price definitely depends on quantity of the equipment, condition, tournament, and other related factors.
Ride THE CHAMPION
by Bally

GREATEST MONEY-MAKER IN THE
ENTIRE AMUSEMENT INDUSTRY!

10¢
A RIDE

RETRACTABLE CASTERS
FOR EASY MOVING
Our retractable casters permit easy, sliding movement of THE CHAMPION. Simply insert key-wrench in castor key-hole...a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. These casters are retracted.

RIDE THE CHAMPION 10¢

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE
110 VOLT
A.C.

REALISTIC WESTERN HORSE
REAL WESTERN SADDLE
SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
LIFE-LIKE RIDING ACTION
STURDY, TROUBLE-FREE MECHANISM
SLUG-PROOF COIN MECHANISM
SMOOTH, QUIET OPERATION

Typical crowd of junior cowboys and cowgirls, eagerly waiting their turn to ride the champion Bally-horse in a Maryland department store.

CHAMPION is a registered trademark

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

PALM BEACH
See Page 92
12 Great Features in 1 Great Game

1. NEW SUPER-CARDS
   Produce Super-Profits
   See this new extra-coins attraction in action at your Bally Distributor.

2. NEW STAR ROLL-OVERS
   "SPOT" up to 5 numbers by skill

3. POPULAR "IN-LINE" SCORES
   3, 4, 5-IN-LINE ON MASTER-CARD
   3-IN-LINE ON SUPER-CARDS WHEN LIT

4. CORNERS SCORE 400
   On super-card when lit
   Master-card corners score 200

5. MYSTERY "SPOTTEM" FEATURE
   In addition to star "spotting"

6. EXTRA BALLS feature
   Attracts extra coins every game

7. FAMOUS ADVANCING SCORES
   Greatest scoring appeal in pingame history

8. SPECIAL SUPER-CARD SCORES
   3-IN-LINE IN SUPER-CARDS
   SCORE 4-IN-LINE SCORES

9. SELECTIVE-BUTTON PLAY
   Insures big extra-coin profits

10. GAY HOLIDAY COLORS
    In backglass, cabinet and playfield

11. ILLUMINATED PLAYFIELD

12. TROUBLE-FREE MECHANISM
    National Rejector

Get in on the ground floor.
Earn the biggest profits in history with PALM BEACH.
Order today, from your Bally Distributor!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Chicago Coin's MATCH BOWLER

Sensational "2-WAY" MATCHING FEATURE

1. MATCH-A-NUMBER
   - MATCH SCORE AT BEGINNING OR END OF GAME
   - AT OPTION OF OPERATOR

2. MATCH-A-STAR

EASY TO READ "INDIVIDUAL" SCORING DRUMS
- JUMBO "FLY-AWAY" PINS
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING
- STRIKE & SPARE FLICKER LITES
- 7-10 SPLIT PICK-UP
- HIGH SCORE OF THE WEEK

SIZE
8 FT. x 2 FT.

CHICAGO COIN
MACHINE COMPANY
1725 W. DIVISION
CHICAGO 14

Always "QUALITY-APPEAL-PERFORMANCE" All Ways

ATTENTION ALL FOREIGN BUYERS
We stop to at doing all the mercy and are ready to handle everything with promptness. We deliver only the highest equipment, many with models, and therefore prevent and reduce the risk of delay. Thus you send us the satisfaction of your own choice with less cost.

Joe Ash

WE ARE EXCLUSIVE WURLITZER DISTRIBUTORS IN SOUTH JERSEY, S. E. PENN., & DELAWARE.

Cleveland Coin
MACHINE EXCHANGE, INC.
2121-2123 Pennsylvania Ave., Cleveland 17, Ohio

AMERICAN MUSEUM MACHINES CO.

Est. 1915
SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

Established 1915

AMI Distributors in Kentucky, Indiana, Southern Ohio

"The House that Confidence Built"

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

EASTERN DIVISION

120 E. 17th St., Cincinnati 2, Ohio

"The Machine that Built Confidence"
BUY WITH CONFIDENCE!

"BIG BRONCO"

The Only Mechanical Horse on the Market
That is Approved by

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- A QUALITY PRODUCT
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EACH PLAYER CAN SEE HIS SCORE AT A GLANCE

HIGH SCORE FOR THE WEEK

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JUMBO DISAPPEARING PINS

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with the mechanism
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