Radio-TV Subversive Probe To Spread to Entire Industry

Closed-Door Testimony Is Revealed

Report Gives Key Points in History Of Comic Workers

NEW YORK, Aug. 21 - In a closed-door session yesterday, the Senate Judiciary Committee began to question two character witnesses who had been identified as key figures in the investigation of subversive activities in the comic book industry.

The witnesses, who were not identified by name, are expected to be called to testify today.

The committee is investigating the possibility of a subversive organization being involved in the production of comic books.

No Bonanza From Legion

NEW YORK, Aug. 21 - The American Legion convention, which opened yesterday in Washington, D.C., has failed to attract the expected crowds.

The convention, which was expected to draw thousands of attendees, has been marred by a series of controversies, including a disagreement over the use of the Pledge of Allegiance.

Dems Turn to TV to Battle GOP Papers

WASHINGTON, Aug. 21 - The Democratic National Committee has turned to television to battle the Republican Party's efforts to influence the election.

The DNC has launched a series of ads attacking the GOP's record on a variety of issues, including taxes, healthcare, and the economy.

Agent, Variety Guild Fight May Bring Fall Free-for-All

NEW YORK, Aug. 21 - The ongoing battle between the American Guild of Variety Artists and the Variety Artists Guild may be over by the end of the year.

The two guilds have been at odds over a number of issues, including the use of guest performers and the right of guild members to vote on guild matters.

Dance Pattern Gets Copyright

WASHINGTON, Aug. 21 - A new dance pattern has been copyrighted.

The pattern, which is titled "Karma," was created by a New York City dance company.

Senate Group Eyes FCC and Voice of Amer.

Trade Press, Unions, Publicity Agencies in UN Are Included

Entire Nations Leading Weekly News Sheet, Price: 25 Cents
Legit Line-Up

Everything seems peacefully set-

tled at the "MIRRORS" box office that's
two weeks and one day... and things
are beginning to look up, at least
for the rest of the weekend. The
show is scheduled to play for the rest
of the week, and the audience is
expected to be large.

The show is being directed by
Barry Morey, who is also the
producer of the show. He is
working closely with the cast
and crew to ensure a successful
performance.

Producers are optimistic about
the show's future, and they
expect it to continue playing for
days to come. The audience
appears to be enjoying the
show, and the reviews have
been positive so far.

The show has received praise for its
acting, set design, and overall
presentation. The audience is
responding well to the
performances, and the show is
expected to continue to attract
new audiences.

In conclusion, "MIRRORS" is
spreading positive energy and
appealing to a wide range of
audiences. With its talented
performers and engaging
plot, the show is sure to
continue playing for
days to come.
Washington Once-Over

BY BEN ATLAS

WASHINGTON, Aug. 31—Marched halfway across the country on the last leg of his nationwide tour, D. W. Griffith, director of "Intimate Theater," took to the road again yesterday with the film "The Daughters of Mars." Griffith, who is widely known for his silent films, is touring the United States to promote the latest release of the Studio. Griffith, who has directed more than 50 films, has been a pioneer in the silent film industry and is considered one of the greatest directors of all time.

Highlight Reviews

TV-FILM

New "Barymore Theater" Series

A Standout Job on First 3 Shows

By LEE ZITO

If it's the Tiffany touch you're seeking in TV film production... in the era of the Intimate Theater, Griffith is the man to see. In addition to introducing the story, procedure followed for each of the shows in the series, Miss Mary Barrow takes the lead in this excellent presentation. Griffith's name is clearly one of the attractions, and his last film in the series, "The Daughters of Mars," is a notable example of the minor films that have been shown produced for the series. Griffith's production of the series is a notable for the use of three elderly actors: the Old South, where during the days of Griffith's film, scenes were static. The Daughters of Mars... are portrayed with great attention to detail and a sense of realism that is rare in Hollywood productions. Miss Barrow is a strong supporting actress in the series. Griffith's film industry further strengthens its list of quality works.

LEGIT

"Jezebel's Husband" Even in Tryout Stage: Cast Is Brilliant

BY ROY TAYLOR

A thrill as brilliant as "Jezebel" is "Jezebel's Husband," adapted by Philip Barry from the novel by William Henry Harrison. It is a work of art, well done by the cast, with a major and last laugh of the film. "Jezebel's Husband" is a notable example of the minor films that have been shown produced for the series. Griffith's production of the series is a notable for the use of three elderly actors: the Old South, where during the days of Griffith's film, scenes were static. The Daughters of Mars... are portrayed with great attention to detail and a sense of realism that is rare in Hollywood productions. Miss Barrow is a strong supporting actress in the series. Griffith's film industry further strengthens its list of quality works.

NIGHT CLUBS

Mary Small Sells Big at Versailles, Her First Major East Side Stint

BY BILL SMITH

In her hippest East Side night, Mary Small proved herself a master of the art of comedy. In her first major appearance in New York City, she captured the hearts and minds of the audience with her comic timing and delivery. She is making a name for herself in the world of comedy and is quickly becoming a favorite among New Yorkers. Her performance at Versailles was a huge success and has earned her a permanent spot on the East Side nightstand.

GRANDSTAND AND STAND

Political Intervention Cuts CNE Show's Quality and Pulling Power

By HEND DUTTON

The ugly heads of politics pushed itself into the planning of the Canadian National Exhibition (CNE) show's grandstand and stand. The show, which annually is the highlight of the Canadian National Exhibition's event, is a showcase for the latest in the world of entertainment and is eagerly anticipated by the public. However, this year's show was marred by the interference of political forces, which resulted in a deterioration of the event's quality and a decrease in its pulling power. The politics that entered the show's planning and execution have damaged its reputation and have caused it to lose its appeal to the general public.
Senator McCarran Warns TV To Keep Its House in Order

Says Radio Writers' Guild Has Allowed Red Minority to Take Over

WASHINGTON, Aug. 23—De- claring that the Radio Writers Guild is "nothing more than a militant minority," Senator Patrick McCarran of Nevada has called for a Senate hearing to investigate claims that the group is being used to suppress opposition to communism in America. The Senator, a member of the Senate Judiciary Committee, said in an interview that the Guild has exercised "inordinate control over the airwaves" and that it "has taken over the airwaves".

"We have a very serious situation here," Senator McCarran said. "We have seen this happen before, and we are not going to allow it to happen again."

Toni Renews

'Bank, Drops

'Grand Central'

NEW YORK, Aug. 23 - The reinstatement of "Bank, Drops, and Grand Central," three of the most popular programs on American Broadcasting Co. network, does not mean the end of the Guild's battle against what it considers the "unfair" representation of women in the entertainment industry. The Guild has long been fighting for equal rights for women in the industry, and its success in winning reinstatement of these programs is a great victory for the Guild.

"We are not satisfied with the reinstatement of these programs," said Guild President Toni Renews. "We will continue to fight for equal rights for women in the industry until we have achieved our goal."
4 Radio Stations to Quit CBS, Including WJR and WGAN

NEW YORK, Aug. 23 — The Billboard learned at press time this week that four radio stations, upon quitting CBS, will be joined by two others not affiliated with the Columbia Broadcasting System, in order to withdraw from the net- work. Announcements to this effect were made on WJR, Detroit, and WGAN, Cleveland — both under the management of John F. Musch, who works on the CBS affiliates committee, which has been pushing strong station group discounts. The net- work’s 1963 evening station group discounts will be cut, however, by a slight margin — 1445 hours at 1552.

$1,201,800 SET FOR NATIONAL SPOTS

ABC Dept. Hits Fast Pace in Nine Days’ Sales for Both Radio, TV

NEW YORK, Aug. 23 — In the session of the National Association of Broadcast- ing Company, under the direction of John F. Musch, the network’s national spot business for the quarter ending was estimated at $1,201,800 in national spot business. Fast progress was made on the following radio stations: WJZ, New York City; WCBS, New York City; WQAM, Miami, Fla.; and WNBC, New York City. The business is strictly national spot business, and is handled by the stations as if sold by the stations themselves.

Of the total amount, $149,900 was sold in TV business, and $1,051,900 in radio billings. This is compared with $700,000 in sales for the period of the first quarter of 1963. The figures are based on a full day’s sales, and represent a total of 91 stations.

WEBs MAY GO CBS

1 Better in Rate Cut

NEW YORK, Aug. 23 — While the National Broadcasting Company, Inc., the American Broadcasting Company, and the Columbia Broadcasting System have increased rates in network radio on a percentage basis this week, the exception is the NBC affiliate group, which has announced a 10 per cent rate reduction.

The NBC group is responding to the rate increase announced by the other two networks, and to the rate cut announced by the American Broadcasting Company. The cut is effective immediately.

The new rates will be effective as of the next billing period, and will be in effect for the entire year.

Here are Finalized
New CBS Discounts

Because of its importance to the radio industry, The Billboard publishes here the following CBS Radio network rate and discount structure:

NEW CBS NETWORK RATES AND DISCOUNTS

<table>
<thead>
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<th>Rates</th>
<th>Discount</th>
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<td>65%</td>
</tr>
<tr>
<td>$1,000.00</td>
<td>70%</td>
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The new rates and discounts will be effective on August 24, 1963. Current rates and discounts will not be affected by these changes, but will be changed to the new rates and discounts on August 24, 1963.

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WORSE IN RATE CUT

CBS Fall Promotion Plans to Be Unveiled at N. Y. Clinic, Sept. 4-5

NEW YORK, Aug. 23 — The National Broadcasting Company is planning to go into effect on September 4, 1963, with a new promotion campaign. The network will be un-veiled at the National Association of Broadcast- ing Companies conference in New York City.

The promotion will be a nationwide campaign, including television and radio stations, and will cover all major cities in the United States.

The promotion is expected to be the largest in the history of the network, and will be designed to attract new listeners to the network.

Birdseye Hot
On Ken Murray

NEW YORK, Aug. 23 — The Columbia Broadcasting System’s show, "Birdseye," has been canceled.

The show, which was canceled last May, has been replaced by a new show, "The Ken Murray Show," which will be broadcast on Saturday nights.

The new show will feature the stars of the original "Birdseye" and will be produced by the same people.

NEWS CAPSULES—COAST TO COAST

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Renewed Emphasis on Daytime AM Pointed Up in Actions at FCC

WASHINGTON, Aug. 23—Renewed emphasis on daytime AM radio, with action at the Federal Communications Commission on the network radio schedule that includes "The Big Network" and other programming that exceeds the Federal Communications Commission's non-commercial "fill" placement.

The FCC has taken steps to address the issue offill placement, which allows stations to broadcast non-commercial programming during off-peak hours. This has been a contentious issue for broadcasters and listeners alike, with concerns raised about the impact on local news and information programming.

Decision on ABC-UP Merger Expected Soon

WASHINGTON, Aug. 23—Pending a two-month Federal Communications Commission action on the proposed merger of American Broadcasting, the Columbia Broadcasting System, and United Paramount Theaters, the FCC is expected to render a decision soon. The merger would involve the merger of three major broadcast networks and the creation of a new entity.

Miller Sponsors 'First-Nighter'

CHICAGO, Aug. 23 — Miller Brewing Company has signed for a year's sponsorship of "First-Nighter," a program on the NBC network. Miller has been a major advertiser on TV since 1943.

Out Next Week

The Billboard's Second T Film Quarterly

OCTOBERT 30, 1952

CBS, NBC TO SHARE GORDON

HOLLYWOOD, Aug. 23—Actress Gale Gordon will be shared by Columbia Broadcasting System and National Broadcasting Company, according to an agreement reached recently. NBC will hold Gordon to an exclusive contract for one year, but CBS will be entitled to her services via an agreement that allows NBC to use her in programs where NBC is the producing organization.

Prexy McCall, ALA Bd. to Map Strike Policy

HOLLYWOOD, Aug. 23—Mary McClellan, president of the American Library Association, and the American Library Association Board of Directors, will meet with the Alliance of Television Producers, Broadcasters, and Radio Executives to discuss strike policy. The meeting is expected to bring about a resolution on the matter.

Lois Winston Quits Biow for R. C.

NEW YORK, Aug. 23—Lois Winston has resigned as senior vice president of Biow for R. C., a division of R. C. Palmer, Inc., and will serve as an executive of R. C. Palmer. Winston has been with Biow since 1947.

Chic Hawks Do About Face on Hockeycasts

CHICAGO, Aug. 23—The Chicago Blackhawks hockey team has announced that it will not broadcast its games this season. The team had been planning to broadcast its games on local radio station WBBM, but has now decided not to do so.

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BACK THIS WEEK

Your Lucky Strike Hit Parade!

ON RADIO FRIDAY
GUY LOMBARDO
and his ROYAL CANADIANS
featuring—CARMEN LEBERT and VICTOR... with
KENNY GARONIER • BILL FLANNIGAN • KENNY MARTIN • CLIFF GRASS
and Your Lucky Star of the Week
(selected from the nation's most popular vocalists)

ON TELEVISION SATURDAY
SNOOKY LANSON  DOROTHY COLLINS  RAYMOND SCOTT

JUNE VALLI

and the
LUCKY STRIKE ORCHESTRA
Plus the HIT PARADERS AND DANCERS

YOUR LUCKY STRIKE HIT PARADE

On N.B.C. Radio Friday 8:00 p.m. (N.Y. time). On N.B.C. Television Saturday 9:30 p.m. (N.Y. time).

Your Lucky 7 tunes that you would have heard last week as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.

1. AUF WIEDERSEH'N, SWEETHEART
2. WALKIN' MY BABY BACK HOME
3. KISS OF FIRE
4. WISH YOU WERE HERE
5. Half As Much
6. I'M YOURS
7. DELICADO

LUCKY STRIKE
CIGARETTES
L.S./M.F.T.
Welfare Fund Key Demand In AFTRA-Industry Huddle

NEW YORK, Aug. 23—A welfare fund will be the key demand made by the American Federation of Radio and Television Artists in its continuing negotiations with the industry next fall.

The fund was decided upon in advance of the first of the series of bargaining sessions, which are to begin in September. The union is determined to make the fund a goal of its contract in the early stages of the American Federation of Radio Artists negotiations, which will be held at the Park Sheraton Hotel.

AFTRA will offer a welfare plan to the corporation, which is certain to be adopted. The corporation, in turn, will accept the plan, provided that the union agrees to a contract that includes a provision for the fund.

The union's demand for a welfare fund is based on the fact that many of its members are retired and have no other source of income. The fund would provide a form of income protection for these members.

AFTRA and the industry will negotiate over the terms of the fund, including the contributions that will be made by both sides. The union demands a contribution from the corporation to cover the cost of the fund, while the industry is likely to offer a contribution from its members.

Transit Radio May Hit Courts Again

WASHINGTON, Aug. 28—The Federal Communications Commission is expected to make a decision on whether or not to grant a writ of habeas corpus to the television station owners who are challenging the FCC's decision to grant a license to a new television station in the Washington, D.C. area.

The FCC's decision to grant a license to a new station in the Washington, D.C. area has been challenged by the owners of two existing stations in the area. The owners have filed a petition for a writ of habeas corpus, seeking to have the FCC's decision overturned.

The FCC is expected to rule on the petition within the next few weeks. If the FCC rules in favor of the owners, the new station will not be able to begin broadcasting.

FCC Pushes on Mounting Pile Of TV Requests

WASHINGTON, Aug. 23—Fed-
eral Communications
Commission officials
are expected to announce
that the commission will
push ahead with a
program of hearings on
requests for additional
channels in the nation's
major cities.

The program will be designed to
address the growing demand for new
channels, as well as the need to
reorganize the current channel system.

The commission is expected to
begin hearings in the fall, with
plans to have a decision on the
requests by next spring.

Six New AM Grants; Bids Hit Over 300

WASHINGTON, Aug. 28—The
Federal Communications
Commission has announced
that it will award six new
grants for the development
of new AM radio stations.

The grants will total over
$300,000 and will be
awarded to companies in
five different states:

- California
- New York
- Illinois
- Pennsylvania
- Texas

The grants are intended to
help companies develop
new AM stations in areas
where there is a strong demand
for new radio stations.

AFRA Re-Affirms Desire for Merger

WASHINGTON, Aug. 23—The
American Federation of Radio
Artists, in its continuing
negotiations with the industry
next fall, will reaffirm its desire
for a merger with the National
Association of Radio
Announcers.

The union is determined to
make the merger a goal of its
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The union's demand for a merger
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The union and the industry will
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union demands a contribution from
the industry to cover the cost of the
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Pearson Buys NBC-TV Slot For New Seg

NEW YORK, Aug. 23—Pearson
Broadcasting Company, Inc., has
agreed to purchase a new
service channel on the NBC
network for the 1953-54 season.

The service channel will be
available to NBC affiliates in the
New York, Los Angeles, and
Chicago markets.

The deal was announced by
Pearson Broadcasting Company
President Jack H. Pearson.

The service channel will
broadcast educational programs
and public service announcements.

The purchase of the service
channel is part of Pearson's
strategy to increase its
influence in the television
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Pearson Broadcasting Company
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Lanza, MGM Kiss and Make Up

HOLLYWOOD, Aug. 23—Marie
Lanza and Metro-Goldwyn-Mayer
have signed a new contract that
will keep Lanza with the studio
through the end of the 1956-57
season. Lanza's contract, which
was originally set to expire in the
fall of 1956, has been extended
for another two years.

The extension of Lanza's contract
is good news for Metro,
which has been in negotiations
with Lanza for several months.

Lanza, who is one of the studio's
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See the U.S.A. in your Chevrolet...

Returning to TELEVISION
for the Chevrolet Dealers of America...Tuesdays & Thursdays
NBC-TV...7:30 EDT.
Starting August 26

The same time... the same place...

Returning to RADIO
for THE TIDE SHOW on
Mondays, Wednesdays, Fridays
CBS...7:15 EDT.
Starting August 25

RECORDS
RCA Victor
Gen. Motors Buys NBC-TV Grid Sked

NEW YORK, Aug. 28—General Motors Corporation this week signed a five-year agreement with NBC, using a chain of college football telecasts via the NBC networks as one of its assets. As the result of this agreement, NBC will now carry a series of games that will be broadcast for the next five years. As part of this agreement, NBC will also carry certain other events, such as the National Basketball Association's gridiron games, and special events such as the Centennial Army-Navy tilt on November 28.

Du Mont Makes Bid to Be Leading Sports Web

NEW YORK, Aug. 28.—The Du Mont TV network this week made a bid to be the leader in sports presentations. The networks are currently engaged in a fierce competition to carry the best football games of the season. Du Mont plans to carry the games in prime time, starting on October 1. The network will also carry the ABC and CBS football games.

Here Are New CBS Discounts

* Continued from page 3

The following discounts are available on certain products:

- 50% off on select items
- 30% off on all clearance items
- 10% off on online orders

Program Streamline Rates

<table>
<thead>
<tr>
<th>Program Streamline Rates</th>
<th>9:00 a.m.</th>
<th>12:00 noon</th>
<th>3:00 p.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Daily Rates</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
</tr>
</tbody>
</table>

Social Events: The Monday thru Friday Day Rates for stations outside the continental United States, and for the following rates are applicable:

- 15% discount for evenings
- 20% discount for mornings

News cap: McCarron Warns

* Continued from page 4

The National Gridiron Grids and Discount Structure is not to be considered as an offer of facilities. All of the data is subject to change. Your Top TV Sales Opportunities

In the Market where the highest income per family in the country.

Reproduced by
ROBERT MEEKER ASSOCIATES
New York San Francisco Chicago Los Angeles

"What's Line" Moves From NBC to CBS

NEW YORK, Aug. 28.—What's Line moves over to the Co- dium radio network in the Wednesday-Friday period beginning September 1. The program, which has been broadcast on NBC's radio network, will continue on the Co- dium network.

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The National Gridiron Grids and Discount Structure is not to be considered as an offer of facilities. All of the data is subject to change.
NEW YORK, Aug. 22—Broadcasting legislate this week was prompted to determine whether the Progressive Party may not be able to claim equal time, without charge, in that bought to and paid for by the candidates of the Republican and Democratic parties. A top TV week ever this week said his attorneys had not yet reached a verdict on this problem, but added it was quite possible that the Progressives may assert their rights under the First and Fifth Amendments Sub-Committee Staff Director Agnes asked Lyon whether he knew Norman Ornstein. Lyon said he did.

Agnes: What has been your association or connection with

Presidential candidates, Vincent Hallman and Mrs. Charlotte Bees, respectively, are available, either live, or via telephone services from the station relations or traffic department of the National Broadcasting Company. NBC is assuring their presence on both radio and TV. Saturday, September 25, 1:30 P.M. EST, the Columbia Broadcasting System, which previously carried the program on some outlets, will join with NBC in feeding the remainder of the same time. Between the two networks, the Progressives will be given six hours of equal time, plus TV outlets.

In another section, the Progressive Party filed discrimination charges against CBS-TV and the Du Mont video with the 'CCC', chartering that the Westinghouse-sponsored world, series, "See the News," violates statutes forbidding contracts which permit some candidates to broadcast to the exclusion of other legally qualified competitors. The series airs via both video outlets. The complaint charges that, if this announcement as a non-parisan show aimed at getting out the vote, the series gives coverage to the views and candidates of the two major parties only.

Closed-Door Red Testimony

Continued from page... with great alarm discovered what was happening, and there is still some evidence of it.

Asked by Speaker Watkins for an example of "anything specific in the hours of the Communists in your letter," Miss Knight admitted that she might be.

"I think that the operation up to now of the Communist in the Radio Writers' Guild has been to get a stronghold of the Guild rather than to put information or propaganda of their own into the programs I think that has been secondary. But the great instance which I suppose is repeated many, many times, there was a script written by Peter Lynn for 'Circus' (Circus of America's), and I think it was called the 'Swamp Waltz,' dealing with the Communist situation in Yugoslavia, and there was a constant identification in that of the brave partisans of the Eastern American and the lying up of the Communist element with our own revolutionaries. You see, it is a sort of thing in any group of writers you hear stories told of one of them who is given a book to dramatize, a book that is anti-Communist in feeling and the script comes back with the thing twisted so to the villain has become in a subtle fashion the hero, and the hero is the villain.

Miss Knight elaborated later to declare that there is a marked effort in everything that they do to give an aura of respectability and inability to the Communist movement.

Witness Kelley, who identified himself as having been on the staff of National Broadcasting Company here he wrote such programs as 'The Magic Key of SCA,' 'Battle of the Sexes,' 'Chamber Music of Lower, Bahn and Street' and 'Metropolitan Opera,' under questioning by subcommittee staff director Richard Armita, who described him as Communist infiltration of N.B.C. from 1947 to 1952.

He went on to declare that the subcommittee of pro-Communist group, have been Peter Lynn, Samson, Dave Kelly, Julian Furst, Robert Conners, John Salmon, George Map, Leo Lauderdale, Morton Silverman, Jim Hart, Philip Higgen, Ernest Kelton, Dave Dawson, Lyon. Lyon was to S.C.A., "Battle of the Sexes," "Chamber Music of Lower, Bahn, and Street" and "Metropolitan Opera," under questioning by subcommittee staff director Richard Armita, who described him as Communist infiltration of N.B.C. from 1947 to 1952.

Lyon and Lamsley, answering interlocution, were accompanied to the witness stand by Benedict Wolf, New York City lawyer. Both declined to answer a number of questions, declaring that they invoked their rights under the First and Fifth Amendments. Subcommittee Staff Director Arnes asked Lyon whether he knew Norman Ornstein. Lyon said he did.

Arnes: What has been your association or connection with

Matters relating to copyrights
### Top 10 TV Shows Each Day of the Week in Philadelphia

#### According to Videodex Reports

<table>
<thead>
<tr>
<th>Day</th>
<th>Show</th>
<th>Time</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>WHAT'S MY LINE?</td>
<td>10:10-10:15</td>
</tr>
<tr>
<td></td>
<td>THE ADVENTURES OF NANCY</td>
<td>10:15-11</td>
</tr>
<tr>
<td></td>
<td>THE PERRY COMO SHOW</td>
<td>10:30-11</td>
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<tr>
<td></td>
<td>KNOW IT ALL</td>
<td>10:45-11</td>
</tr>
<tr>
<td></td>
<td>THE FABULOUS DICK YORK SHOW</td>
<td>11:00-11:15</td>
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<tr>
<td></td>
<td>THE NELSON EDDIE SHOW</td>
<td>11:15-11:30</td>
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<tr>
<td></td>
<td>THE LAYABOUT</td>
<td>11:30-11:45</td>
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<tr>
<td></td>
<td>THE WAY WE LIVE</td>
<td>11:45-12</td>
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<tr>
<td></td>
<td>THE VELVET TOUCH</td>
<td>12:00-12:15</td>
</tr>
<tr>
<td></td>
<td>THE RETURN OF THE INDIANS</td>
<td>12:15-12:30</td>
</tr>
</tbody>
</table>

### Top 5 Radio Shows Each Day of the Week in Philadelphia

#### According to Pulse Reports

<table>
<thead>
<tr>
<th>Day</th>
<th>Show</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>THE SAY BING SHOW</td>
<td>10:00-10:30</td>
</tr>
<tr>
<td></td>
<td>THE WAY WE LIVE</td>
<td>10:30-11</td>
</tr>
<tr>
<td></td>
<td>THE LAYABOUT</td>
<td>11:00-11:15</td>
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<tr>
<td></td>
<td>THE WAY WE LIVE</td>
<td>11:15-11:30</td>
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<td>11:30-11:45</td>
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<td></td>
<td>THE RETURN OF THE INDIANS</td>
<td>11:45-12</td>
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<tr>
<td></td>
<td>THE VELVET TOUCH</td>
<td>12:00-12:15</td>
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<td></td>
<td>THE WAY WE LIVE</td>
<td>12:15-12:30</td>
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<tr>
<td></td>
<td>THE WAY WE LIVE</td>
<td>12:30-12:45</td>
</tr>
<tr>
<td></td>
<td>THE WAY WE LIVE</td>
<td>12:45-1:00</td>
</tr>
</tbody>
</table>

### Next Week Videodex and Pulse Studies of New York

#### Top 10 TV Shows Each Day

- WHAT'S MY LINE? (10:10-10:15)
- THE ADVENTURES OF NANCY (10:15-11)
- THE PERRY COMO SHOW (10:30-11)
- KNOW IT ALL (10:45-11)
- THE FABULOUS DICK YORK SHOW (11:00-11:15)
- THE NELSON EDDIE SHOW (11:15-11:30)
- THE LAYABOUT (11:30-11:45)
- THE WAY WE LIVE (11:45-12)
- THE VELVET TOUCH (12:00-12:15)
- THE RETURN OF THE INDIANS (12:15-12:30)

### For Full Information

For a complete and detailed analysis of radio and television shows and ratings, please consult the full studies. The charts are based on a program's performance throughout the week. Please contact the research department for more information.

### Standard Oil Buys UC Pigskin Games

CHICAGO, Aug. 23 — Continuing its announced policy of sponsoring football programs in selected markets, Standard Oil Company (Indiana) this week signed agreements to air regular-season football games of the University of California over KOA, Denver; Iowa contests over WHD, Des Moines; Northwestern games over WBBM, Chicago; Minnesota, Nebraska, KFAB, Omaha; University of Wisconsin, WTMJ, Milwaukee; and Washington, WTOP, Washington, D.C. A total of ten games will be broadcast over the Standard Oil network this fall, excluding the Rose Bowl game.

### Top 5 Radio Shows Each Day

- THE SAY BING SHOW (10:00-10:30)
- THE WAY WE LIVE (10:30-11)
- THE LAYABOUT (11:00-11:15)
- THE VELVET TOUCH (11:15-11:30)
- THE RETURN OF THE INDIANS (11:30-11:45)
- THE VELVET TOUCH (11:45-12)
- THE WAY WE LIVE (12:00-12:15)
- THE WAY WE LIVE (12:15-12:30)
- THE WAY WE LIVE (12:30-12:45)
- THE WAY WE LIVE (12:45-1:00)

**Note:** Data for the week ending August 30, 1952.
Chicagof, Aug. 23.—M. D. Meeks, who produced "Uncle Mistletoe," TV show which has been a success for the past 13 years as a Christmas show every year, was in town to close a deal with Kling and to make arrangements for next year's telecasts.

Details of the deal. Kling will film 26 quarter-hour programs. The program will be filmed over WGN-TV Tuesdays and Thursdays, beginning the first week in October.

The first show of the series, on film, will be made available on a royalty basis to WGN and, according to Kling, will handle the sales in all cities.

Fred Niles, vice-president of Kling, will produce the series, in which Kling hired a crew of writers, actors and technicians to handle the puppet series this year.

35 Stations Sign Up for 'Screen Story'

New York, Aug. 23.—Marathon TV Network, which makes its new program, "Screen Story," available to stations across the country last week, is developing a program which is expected to be produced by the Las Vegas Broadcasting Co., Inc., for the Las Vegas Film Show, also scheduled to air Sept. 6th on the "Saturday Night" World at 2130.

'Little Margie To Move to NBC

New York, Aug. 23.—Philip Morris extended the contract of "Little Margie" for five weeks to allow for its Dunhill division of the company and for the promotion agency.

Stang Signs Seeds Series

New York, Aug. 23.—Arnold Stang, who has a second National Broadcasting Co. program, will make a return engagement as the host of the National Broadcasting Co. network next week.

KBH to Air Rams' Films

An extension of the NFL, KBH, has announced that it will air films of the NFL by the San Diego Chargers, Los Angeles Rams and Dallas Cowboys.

Giff Phillips Buys Williams' "Invitation Playhouse" Scripts

Hollywood, Aug. 23.—Giff Phillips, the new president of the Williams Theatre, has purchased the rights to the "Invitation Playhouse" teleplay.

"Jungle Fury" Case to Come to Trial

New York, Aug. 23.—A decision in the "Jungle Fury" case is expected to be made in New York Supreme Court, under the court of Judge Samuel Gold, this week, which issued an injunction against Williams Pictures, Inc., on March 18, to stop them from using the name "Jungle Fury" in their advertising.

The plaintiffs in the suit are Tele-Expo, Inc., which claims to be the only legitimate holder of the name "Jungle Fury," and Williams Pictures, Inc., which claims to have the rights to use the name.

GROUCHO MUGS FOR SPONSORS

Hollywood, Aug. 23.—Those in the spoons of the advertisement for a new TV show in the "Groucho Mugs" series, "The Mistletoe Show," have taken it for the first time.

The show. The show will be scheduled on the "Mistletoe" series, and is expected to be the last episode of the series.

W. F. Brody to 3-D Way for To Biz

Hollywood, Aug. 23.—William F. Brody, who has produced several short films, is planning to produce a new series of 3-D films for the "Bing" series.

The films. The first of the series will be "The Mistletoe Show," and will be produced by Brody's company, which plans to produce a total of 15 films in the series.

COSTLY BABY

Lucille Ball Maternity Upset

Budget

Hollywood, Aug. 23.—Lucille Ball, who is expecting her third child, has decided to go ahead with the production of her new series, "The Mistletoe Show," despite the recent loss of her pay.
THE BILLBOARD

TV-Film Directory

- Videodex Ratings of Syndicated TV Films
  and markets in which they are currently appearing

- TV Station Film Buyers Pick
  Outstanding films not produced specifically for TV shown
  on broad stations last week, as selected by the station TV
  film buyers and reported in Billboard's weekly survey

Theater:

<table>
<thead>
<tr>
<th>Title</th>
<th>Time</th>
<th>Network</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>THEATER</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RELICHOSS</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>RHYTHM AND BLUES</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>SMASH</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>TOUCH THE MOON</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>YESTERDAY'S TALE</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
</tbody>
</table>

Western:

<table>
<thead>
<tr>
<th>Title</th>
<th>Time</th>
<th>Network</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE COUNTRY WESTERNS</td>
<td>Music</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>WESTERN</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
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</table>

Sponsored Shows:

<table>
<thead>
<tr>
<th>Title</th>
<th>Time</th>
<th>Network</th>
<th>City</th>
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</thead>
<tbody>
<tr>
<td>THE ADVENTURES OF THE TWIN TAILS</td>
<td>Animation</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>THE ADVENTURES OF THE TWIN TAILS</td>
<td>Animation</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
</tbody>
</table>

Other:

<table>
<thead>
<tr>
<th>Title</th>
<th>Time</th>
<th>Network</th>
<th>City</th>
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</thead>
<tbody>
<tr>
<td>THE BASS</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>THE BLUE BAND</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>THE CLAY BAND</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>THE DRAG</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
<tr>
<td>THE ESPY</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
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</table>

Movie Quiz:

<table>
<thead>
<tr>
<th>Title</th>
<th>Time</th>
<th>Network</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUIZ</td>
<td>Drama</td>
<td>14 min.</td>
<td>Fiction</td>
</tr>
</tbody>
</table>
Adventures in Living — 15... 26
Entertainment Television Corporation, Inc.
Currently on NBC, CBS, NBN, and the new station.

Handy Andy — 15... 13
Entertainment Television Corporation, Inc.
Currently on NBC, CBS, and NBN.

Hollywood on the Line — 15... 26
NBC-29 Television Film Series
Entertainment Television Corporation, Inc.

Stranger Than Fiction — 15... 65
General Entertainment, Inc.
Currently on NBC, CBS, and NBN.

Quick Takes

Archie's adventures with United Television Corporation, announced that his firm had secured rights to three more features, "Knights Without Armor," and "My Mysterious Melody." Fred Briney, president of Warner Bros., Inc., recently announced the signing of Screen Gems, Inc., as executive assistant to producer and director John Ford. Screen Gems also signed Bruce Ford, son of John Ford, and both will be handled by RKO's Robert Berman. Will Haggard Jr. has resigned as producer of the film division of "Life, Liberty and Olin Dooley." Production of the Air Force film, "American Heritage," has just completed a short film for TV about a World War II veteran's life.

Hollywood — 15... 26
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California — 15... 26
NBC-29 Television Film Series
Entertainment Television Corporation, Inc.

Western

Hal Roach Studios, Inc.
The Walt Disney Company

EASY AS PIE

Sales continued at 60% within eight weeks after "The Range Rider." The "Ranger" went on to win the New York and Providence Table Talk Press. Sales in the Midwest can be found in "The Range Rider" on the job. A C. M. L. Productions, Inc. for the new New York studio, Chicago, Los Angeles, and New York City.

Use The Billboard classified for

RESULTS!

ADVERTISING RATES

- Regular Classified
- Display Classified
- All Orders and Inquiries to The Billboard Film Market 1546 BROADWAY NEW YORK 36, N.Y.

THE BILLBOARD
TV-FILM

THE MARKET PLACE FOR TELEVISION FILM INDUSTRY

CLASSIFIED ADVERTISING

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Television-Radio Reviews

TV-Film Reviews

The Duke of Pudsah and the Opry Gang

CAPSULE COMMENT

Arthur Godfrey and Friends (TV), CBS-TV, Thursday (6)- 8 p.m. EDT. This is a funny program and it should be re-ran every week. The program is a segment of the Saturday night "Grand Ole Opry" show, which has been very successful. The program is well-produced and the performers are all top-notch. The program is a must for anyone who enjoys country music.

The American Music Hall (Radio), WABC, 11 a.m. This is a very good program. The performers are all top-notch and the music is excellent.

Date for Dancing (TV), NBC-TV, 9:00 p.m. This is a very good program. The performers are all top-notch and the music is excellent.

The Doctor

Television-Film Reviews

The Duke of Pudsah and the Opry Gang

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Keep Your Ear to the Ground

Get all the vital news of RADIO and TV every week

Enter a money-saving subscription

The Billboard

AUGUST 30, 1952

16 TELEVISION-RADIO

THE BILLBOARD

Arthur Godfrey and His Friends

Television-Radio Reviews

The Duke of Pudsah and the Opry Gang

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The Billboard

AUGUST 30, 1952

16 TELEVISION-RADIO

THE BILLBOARD
The London Palladium (Monday, August 27)


They call Franklin Laine "Miss Rhythm" and from the moment he stride onto stage at the braying of bourbon mosey, he was evident that he is in a vomiting, wriggling accompaniment to his good and enthusiastic songs. Any word of whatever lyric has been but a simple, written for his introduction to London were lost in the shrinking milk and something which greeted his first accordions

This Laine is not just an ordinarv Jobisherrer, but a heavyweight singer, bataling all the notes which have to fight their way up from the depths of his disappointment in a twisted thrill, cheery and Identify key ton. in the end, the whole always wins. (Continued on page 42)

Charley Foy's, Sherman Oaks, Calif. (Wednesday, August 20)


Dave Barry is perfect for this intimate nutter which caters to a variety of types of audiences. He opened strong with his good combination of songs and music moving into a new mezzy and easy-going routine in the middle of the act. His impressions of stars, babies, milk, and radio are so good that they could be expanded into entire routines. He's added a new song to his repertoire, which needs stronger lines to match the rest of his act. Barry should be on top of his game and should be the basis for the rest of his act. He's also an excellent job of ad libbing with the customers and his comic skills for his efforts.

Marjorie, a tall and slender, long-haired, costumed, singer, has a very good sense of timing and impression to music and his use of original lyrics and his ability to work continuous or interrupted music is great. Act is ready for expansion.

Byron Palmer, who played the popular lead in the Broadway production of "Whitey's Wake" has terrific potential in this type of variety work or more leg work. He is a multi-talented, not an ingesting singer and shows flexibility in handling any type of character in his show is excellent for most of his present songs, which are broad-based hits of all of them.

The A-Bins

"The Nutmost In Dancing"

FEATURED IN FRANK SENSES PEP SHOW

"RIVERSIDE HOTEL PEEP SHOW"

New Approaching

"RIVERSIDE HOTEL"

RENO

Followed by "DESSERT INN" LAS VEGAS

THE ALBINS

Thank:

LEON COHEN

MARK LEDDY

CAPITOL THEATER

JAYE BROTHERS

JAYE BROTHERS

PAUL D'AMATO

JAYE BROTHERS

500 CLUB ATLANTA CITY
Chi Mark Proves Top Show Needs Top Pic

By BILL SMITH

NEW YORK, Aug. 18 - The problem of shows, and whether or not they do business, was somewhat the byproduct last week by the uncertainty surrounding the future of the Warner house. The theater has continued to play, but that is a practice the audience now will die. To this point, no one is sure how long it will play. One thing that has been in the news is the decision of the Warner house to close for the second time within the last month. The reason for this action is not clear, but it is believed that the decision was made in order to avoid the possibility of losing business. The house has been used for several years to support the operations of the Warner company, which owns it.

However, despite the uncertainty surrounding the future of the Warner house, there was a report that the theater would reopen this week. This report is based on information from a source close to the Warner company. The source said that the company is preparing to reopen the theater, but that the exact date of reopening has not been determined. The source also said that the company is working on a plan to ensure that the theater is ready to reopen as soon as possible.

The decision to reopen the theater is expected to be welcome news for the city's entertainment community, which has been eagerly awaiting the reopening of the theater. The theater has been a popular destination for audiences for many years, and its reopening is expected to bring a much-needed boost to the city's entertainment industry.

The reopening of the theater is also expected to have a positive impact on the Warner company's bottom line. The theater has been a significant source of revenue for the company, and its reopening is expected to help the company recoup some of the losses it has sustained in recent months.

Despite these positive developments, there is still uncertainty surrounding the theater's future. The decision to reopen the theater is not final, and there is no guarantee that the theater will remain open for the long term. However, the decision to reopen the theater is an important step in the right direction, and it is hoped that the theater will be able to continue to provide entertainment to audiences for many years to come.
NBOA Poll Reveals Big 1-Night Grosses

Performance Fund Collects 946G in First Half of '52

Disks Contrib 92G; E.T.'s, 26G; Trustee Allocates 1 Mill to Areas

**MUSIC**

**THE BILLBOARD**

**AUGUST 30, 1952**

**Communications in 1504 Broadway, New York 36, N. Y.**

26 Dates in Percentage; 21 in Money; 12 Break Even; Six Finish in Red

NEW YORK Aug. 23 - The one-night leg of the dance band show held at the Palladium, 89th Street and 5th Avenue, New York City, was the highest return net in the history of the house. Of the 14,000 tickets sold, 11,000 were sold to the public, and the remaining 3,000 were distributed among the bands. The total take was $10,000, which was a record for the house. The show featured the music of Top 40 charts and was sponsored by the National Band Alliance. The bands performing were the Big Band, led by Glenn Miller, the Ellington Orchestra, the Basie band, and the Whitehead band. The show was a huge success and was rated as one of the best of the season.

**KWHK Maps Big Build-Up On Hillbillys**

HOLLYWOOD, Aug. 23 - KWHK (750), Long Beach, Calif. is preparing to hit a new high with its Hillbilly program. The station has hired some of the top Hillbilly artists, including Johnny Cash, Patsy Cline, and Merle Haggard, to perform on its weekly shows. The station is also expanding its coverage to include more Hillbilly music, with the goal of becoming the premier Hillbilly station in the area. The station's management is confident that this move will increase its listenership and improve its ratings.

**Columbia Drive On Classical Boosts Artists**

NEW YORK, Aug. 23 - Columbia Records is launching a new type of advance publicity to promote its classical artists. In place of the usual press releases and publicity material, the company will send out a series of personalized letters to music critics, radio stations, and other key industry contacts. The letters will highlight the upcoming classical events and provide information about the artists' recordings, their performances, and their upcoming engagements. The goal is to build interest and create buzz for the artists and their recordings.

**Europe Props Are Bought by A'bach Freres**

NEW YORK, Aug. 23 - The A'bach Freres have purchased a collection of European teapots and teacups from the estate of a wealthy collector. The collection includes porcelain teapots and teacups from various countries, including France, Italy, and Germany. The teapots and teacups are in excellent condition and are expected to fetch a high price at auction. The sale is the latest in a series of acquisitions by the company, which is known for its expertise in the antiques and collectibles market.

**Disker Cleffs 'Eileen' Score**

NEW YORK, Aug. 23 - The Army last week will complete its first full-time concert tour of the country, with the show to be performed live on television. The tour, which has been in progress for several weeks, has been well received by audiences and critics alike. The show features a variety of musical acts, including rock and roll bands, jazz groups, and classical musicians. The tour is expected to be a major boost for the military's public relations efforts.

**Mills Ties Up Music, Disks**

NEW YORK, Aug. 23 - In a unique music-disks combination, Mills Music has just released a volume of the band's music on LP records, which features all the band's singles and some of their most popular songs. The LP is selling well and has been well received by fans and critics alike. The band has also released a series of music videos, which have been popular on television and in movie theaters.

**BAL. OF SHEET OF TRUST FUND**

NEW YORK, Aug. 23 - A summary of each receipt and disbursement of the Music Performance Trust Fund, since its inception on December 14 and extending to June 30, 1952, indicates the following totals:

- Cash received: $1,572,537.65
- Administrative Expenses: $324,747.00
- Amounts Witheld: $71,500.00
- Total Amounts: $1,342,060.65

A survey of the fund's activities reveals that the fund has been successful in its goal of providing financial assistance to musicians and music organizations. The fund has distributed over $1 million in grants and scholarships to musicians and music organizations, and has also provided grants to music schools and music programs.

**2,000 Are in Cleffer Or**

NEW YORK, Aug. 23 - Membership in the Songwriters, Composers, and Lyricists Society has hit the 2,000 mark, with more than half of the membership being organization holding regular or professional memberships. The society has been growing steadily over the past year, with a rise in new members and a higher level of activity in its various sections.

**New York, Aug. 23 - The Cullen Call** Series

AUGUST 23, 1952

NEW YORK, Aug. 23 - The Cullen Call, a series of subscription record releases, will be available starting in September. The series includes a variety of music, including classical, jazz, and folk music, and is aimed at collectors and music lovers alike. The series will be distributed by the Cullen Call publisher, and will be available at record stores throughout the country.

**Bull of Sheet of Trust Fund**

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**Pop Sheet Music Sales Rise, Jobbers Orders Indicate**

NEW YORK, Aug. 23—Sales of pop sheet music have picked up strongly over the past few weeks. After one of the poorest summers in recent memory, and in contrast to the poor uptake in orders on copies in August against the lagging spring and summer, range from 15 to 30 copies per sheet on many pop sheet music jobbers. This ties in with the 20-cent base sales (The Billboard, August 16, over the past few weeks. The usual pattern for pop sheet music in the summer, however, is far different: orders are almost always on a take-it-or-leave-it basis.

The Music Dealers Service has noted a definite pick-up in orders, according to the firm of New York. The service claims this is the first-year increase in the past three years, and notes that the current increase is due to the summer season.

Among the artists whose music has been most successful in recent weeks are: 
- **The Ventures**
- **The Four Freshmen**
- **The Platters**
- **The Penguins**

**Victor Plugs EP 45's for Distrts**

**New Business Causes MGM To Add Shift**

NEW YORK, Aug. 23—MGM Records, as a result of a healthy surfacing of new artists, has added a second shift at its 100th Street studio in order to handle current orders. This is in response to a request by several distributors of MGM's records, that the new item plant has had a Saturday afternoon.

Current releases that are riding high, and for which the new artists are making a hit, are: 
- **The Platters**
- **The Penguins**
- **The Ventures**
- **The Four Freshmen**

**RCA Victors EP 45's for Distrts**

NEW YORK, Aug. 23—Further details of RCA Victor's fall plans have been revealed. The company has added a new 45-rpm record, the EP 45, to its current lineup. This new item, which is to be released on September 1, is a 10-inch record, and will be sold at $1.40 each. The EP 45 record will carry four songs, each on a separate side. The first side will feature the hits of the past week, and the other three sides will feature new material. The record will be available for orders to distributors.

**4 Jack Smiths Go to Coral**

NEW YORK, Aug. 23—Coral Records, one of the leading independent labels, has signed four Jack Smiths, a group of harmonizing harmony groups. The group is composed of Jack Smith, Jack Smith, Jack Smith, and Jack Smith. Coral will release their first single on September 1. The group has been described as having a unique sound.

**250,000 Hear Detroit Symphony**

DETROIT, Aug. 23—Attendance at the Detroit Symphony Orchestra's new season has reached 250,000, surpassing the previous year's attendance of 200,000. The orchestra's new season opened with a sold-out performance of Beethoven's Symphony No. 9, conducted by Leonard Bernstein. The orchestra was received with a standing ovation.

**CALCULATED DISK BAIT**

NEW YORK, Aug. 23—Some record companies are trying to entice their customers with special offers rather than traditional advertising. This week a new 23-cent-bait offer was made public. The offer is as follows: "Buy any 23-cent record and get a 23-cent disk free!" This offer is intended to increase sales of 23-cent records.

**500,000 Hear blazing heat**

NEW YORK, Aug. 23—An estimated 500,000 people attended the blazing heat during the summer months. The heat wave, which lasted for several days, caused a surge in sales of air conditioners and fans.

**MDS Suspends Cent Return Charge Idea**

NEW YORK, Aug. 23—MDS Suspends Cent Return Charge Idea

**BRAZILIAN CITY SEEKS SYMPHONY**

NEW YORK, Aug. 23—Brazilian city seeks symphony orchestra.

**BOUNCIN' THE POP BAYOU**

"Jambalaya" Man Makes It Again On Big-Time Charts

NEW YORK, Aug. 23—"Jambalaya" Man Makes It Again On Big-Time Charts

**R & B Sleeper Gets Fast Rush**

NEW YORK, Aug. 23—R&B Sleeper Gets Fast Rush

**Court Reverses Decision on Philharmonic, for Grass**

NEW YORK, Aug. 23—Court Reverses Decision on Philharmonic, for Grass

**Grass Charges**

In his suit filed last year against Grass, Harris charged that Grass had not performed as promised, and that the contract had been breached.

**Federal Judge Lifts Grass**

Federal Judge John F. J. Morgan of the Southern District of New York has dismissed Grass's suit. The judge ruled that Grass had not proved his case, and that the case should be dismissed.

**Copperman's Decision on Grass**

In his court decision, Judge Morgan ruled that Grass had not proved his case, and that the case should be dismissed.

**The Return of Grass**

In his decision, Judge Morgan ruled that Grass had not proved his case, and that the case should be dismissed.

**The Future of Grass**

In his decision, Judge Morgan ruled that Grass had not proved his case, and that the case should be dismissed.

**Grass v. The Copperman's Decision on Grass**

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**The End of Grass**

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DECCA DATA
YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS

TO BUILD SALES
Published in the Interests of Decca Dealers and Music Operators

TO BUILD PROFITS

NEW RELEASES—SINGLES

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRYING</td>
<td>Ella Fitzgerald</td>
<td>28375*</td>
</tr>
<tr>
<td>MY BONNIE LIES OVER THE OCEAN</td>
<td>Ella Fitzgerald with Bobby Orton's Teen-Aces</td>
<td>28355*</td>
</tr>
<tr>
<td>WHY TALK TO MY HEART</td>
<td>Don't Send No More Roses</td>
<td>28377*</td>
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</table>

BEST BETS

<table>
<thead>
<tr>
<th>Title</th>
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</tr>
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<tbody>
<tr>
<td>1. YOU SELL HONEYSUCKERS</td>
<td>Guy Lombardo</td>
<td>28333*</td>
</tr>
<tr>
<td>2. MEET MISTER CALLAGHAN</td>
<td>Carmen Cavallaro</td>
<td>28373*</td>
</tr>
<tr>
<td>3. RUNNIN' WILD BOOGIE</td>
<td>Carmen Cavallaro</td>
<td>28373*</td>
</tr>
<tr>
<td>MEET MISTER CALLAGHAN</td>
<td>Carmen Cavallaro</td>
<td>28354*</td>
</tr>
<tr>
<td>RUNNIN' WILD BOOGIE</td>
<td>Carmen Cavallaro</td>
<td>28373*</td>
</tr>
<tr>
<td>OUT OF SIGHT SCHOTTISCHE</td>
<td>Romeo Mazurkewicz</td>
<td>28356*</td>
</tr>
<tr>
<td>WHOOP!</td>
<td>John Willard</td>
<td>28357*</td>
</tr>
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TOP SELLERS

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. MEET MISTER CALLAGHAN</td>
<td>Carmen Cavallaro</td>
<td>28373*</td>
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<td>Romeo Mazurkewicz</td>
<td>28356*</td>
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</table>

RHYTHM AND BLUES

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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</thead>
<tbody>
<tr>
<td>DING-DONG DOBBIE</td>
<td>Ella Fitzgerald with E. Oliver (Preview)</td>
</tr>
<tr>
<td>BABY, YOU'RE ALWAYS IN MY MIND</td>
<td>Buddy Johnson</td>
</tr>
<tr>
<td>SHUFFLIN' AND ROLLIN'</td>
<td>Buddy Johnson</td>
</tr>
<tr>
<td>JORDAN FOR A PRESIDENT</td>
<td>Louis Jordan</td>
</tr>
<tr>
<td>TELL-A-ROUND</td>
<td>Coleman Hawkins</td>
</tr>
<tr>
<td>THE LAST SONG</td>
<td>Julie London with Tony Pastor and The Andrews Sisters</td>
</tr>
</tbody>
</table>

THREE SURE-FIRE HITS!

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>MEET MISTER CALLAGHAN and RUNNIN' WILD BOOGIE</td>
<td>Carmen Cavallaro</td>
</tr>
<tr>
<td>TRYING and MY BONNIE LIES OVER THE OCEAN</td>
<td>ELLA FITZGERALD</td>
</tr>
<tr>
<td>IT WASN'T GOD WHO MADE HONKY TONK ANGELS and TENNESSEE WARBLER</td>
<td>Jane Turley</td>
</tr>
</tbody>
</table>

CARMEN'S BOOIE

and ADIOS by THE ANDREWS SISTERS

Decca 28342 (78 rpm) and 9-28342 (45 rpm)
NAMM Exec Committee Set

CHICAGO, Aug. 23—The new president of the National Association of Music Merchants, Harry E. Callaway, this week completed his executive committee and set a meeting of the group for Sept. 19 to 20 in Colorado Springs, Colo. Named to the committee were R. W. Ertl, president of Burt's Music, Chicago, and vice-president, Ben F. Duvall, secretary, and Porter M. Harris, treasurer.

Included on the agenda for the September meeting are the setting of the site for the mid-year NAMM convention in February, membership promotion and membership accounting methods of the past.

The executive committee also decided that a copy of a survey made among exhibitors of a convention in order to decide whether the 1955 show will be held in New York and whether the convention should be limited to a certain number of exhibitors.

The 1955 and 1954 conventions are being held in Chicago, March 13 and July 13 respectively. Final plans for the 1955 meet will be announced at the May meeting when the fall board will meet.

Golden Records Adds 22 Items

NEW YORK, Aug. 23—Featuring 22 new records in its catalog for fall and Christmas tunes. Seven of the new discs are 10-inch, with 300,000. The new records include a medley of tunes from Walt Disney's classic animated film of Peter Pan. A new retail price of 98 cents was set for the Big Golden Records. This line has been set at $1.50.

A total of 11 new seven-inch singles are also on the list. All the records are being sent to the 25-cent line. Top titles are: the Jimmie Rodgers Special and another feature of the same. This marks the first time that the same disc has been added to the 25-cent line. The new records are also due to be released.

The Johnnie Cash and Bill Monroe discs are scheduled for release on Aug. 23. The new records were recorded during the fall season.

Merged Exec Clubs Choose New Officers

NEW YORK, Aug. 23—A merger of the American Federation of Music and the American Society of Composers, Authors and Publishers was announced by the chairman of the committee.

The new clubs are now operating with BMI in working order. The American Federation of Music and the American Society of Composers, Authors and Publishers have been under the same management since 1945.

Ben Selvin's Pact Renewed

NEW YORK, Aug. 23—Ben Selvin, general manager of the American Federation of Music, has announced that Selvin, was released on Sept. 30. This is the first time that Selvin has been with the company since he was released in 1945.

The contract was renewed on the condition that the company would continue to make records and continue to publish music.

Det Gardens Fair With New Policy

DETROIT, Aug. 23—A change in the policy of the Detroit Garden Fair was announced by the company. The change is expected to increase the number of visitors to the fair.

The new policy requires that visitors purchase tickets for the fair and that they be presented at the entrance to the fair. This change is expected to increase the number of visitors and to provide a more orderly flow of traffic.

Contact Men's 17th Annual Golf Shindig Huge Success

NEW YORK, Aug. 23—The Music Publisher's Club, with 17th annual golf tourney held Thursday (21) at the Alden Shingle Country Club, won the biggest and possibly the best event of the year. The 22 guests entered the tournament, which was held in the name of the event. The tournament was won by the New York City Swing Band, which had 39, a handicap of 28, for 139.

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Devine Cuts Teen Nights

MILWAUKEE, Aug. 23—Announcement was recently made by George Devine's Million Dollar Music, Inc., that the teen night would be cut to one-half of the price at a cost of 25 cents.

The price of the teens was cut to one-half of the price at a cost of 25 cents.

A Summer Smasher and NO MAYBE ABOUT IT

SANTLY-JOY, INC. 
931 Broadway, New York, N. Y.

2 Great Novelties

"FEEt UP"

"WALKIN' TO MISSOURI"

3 GREAT SONGS!

"TAKE MY HEART"

"STRANGE SENSATION"

"MAKE IT SOON"

MGM Issuing 1st 12-In. LP

NEW YORK, Aug. 23—MGM Records will release its first 12-inch long-playing record in August. The label will contain works by Dietz, including the "Ragtime" and the "Norwegian Dances.

The label will have regularly scheduled classical programs, including 12-inch LPs per month, including 10-inch LPs per week.

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"STRANGE SENSATION"

"MAKE IT SOON"
Music Publishers’ Record Scoreboard

- Sides in
- Current Release

Week Ending August 16

Tunes Sold By Canadian BMI

TORONTO, Aug. 23. - BMI Canada, Inc., has sold a number of sides to the latest shows this week.

First major sale was of the rights to "Timber," which have been purchased by Range Songs, Hollywood. "Timber" is a song used in The Theatre Under the Stars open-air theater. The production, "The 21st Century," produced by BMI, has the story of the oil boom in the history of the world. Moen is expected to get a number of copies for this show.

The rights will be purchased by BMI for a price of $1,500.

Additional sides from Terletto Mills & VELUM COO, Lesta Mills and Lesta Mills, Inc., will be released this week.

Total Sales for Week

<table>
<thead>
<tr>
<th>Label</th>
<th>Popular Sales</th>
<th>Folk Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPITOL</td>
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<td>0</td>
</tr>
<tr>
<td>COLUMBIA</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>DECCA</td>
<td>0</td>
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<tr>
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<tr>
<td>MGM</td>
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<tr>
<td>NO RELEASES</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>RCA</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

Music as Written

Horne a Hit In Copenhagen

COPENHAGEN, Aug. 23. - Lena Horne scored a big hit here with K. B. Hall on Thursday (11) night, but her singing was a hit. First show was played to a three-quarter house, while the second show drew less than half the audience. K. B. Hall is the largest room in the city.

GRANZ SUIT

These points the Court of Appeals in New York.

Judge Granz’s decision added another chapter to the legal battle between the American Federation of Musicians and the National Labor Relations Board. The suit was brought by the American Federation of Musicians, which represents the musicians involved in the battle.

The decision is important because it allows the union to challenge the NLRB’s power to order the musicians to return to work. The case was based on a previous decision by the Court of Appeals, which upheld the NLRB’s order.

Union Scores Club Violation

MIAMI, Aug. 29. - A drive by the Miami Fed of Musicians to obtain a court order for the Jefferson Hotel, St. Louis, Ohio, has been successful. The Rinaldo Brothers, instrumentalists, have agreed to close the club after their performance, which is scheduled for Saturday (Sept. 11). The club is owned by the National Labor Relations Board.

ASCAP INDEXES 100,000 WORKS

ASCAP INDEXES 100,000 WORKS

Copyright on some 100,000 ASCAP works was established in the 1953 index of ASCAP works. Authors and Publishers, published for the use of libraries. The two-volume set includes the latest collection of its kind ever prepared by a performing rights society. Included are the repertoire of the ASCAP society with which ASCAP has affiliations.
VERA LYNN
picked by... Billboard

"WHEN SWALLOWS SAY GOODBYE"

Vera Lynn with a chorus of 70 soldiers, sailors & airmen
backed by
"THE HOMING WALTZ"
No. 1249 & 45-1249

WITH ffrr SOUND

LONDON RECORDS
**THE BILLBOARD**

**Music Popularity Charts**

- **Records Most Played by Disk Jockeys**

  **VOX JOX**

  **Chatter**

  By GENE PLOTMAN

  Edward McKeown (who plays the Bellboy) had Vanessa Brown in for a guest shift Monday (18) on WXYZ, Detroit. show. Faye Patten, formerly of WXYZ, was switched to WJIM in suburban Dearborn. Richard, of A.C. in Alaska, also will have Phillip Morehouse on his show in April. WJIM... (Continued on page 26)

  **Best Selling Sheet Music**

  **Songs With Greatest Radio Audiences (AC)**

  **Top 10 in Television**

  **England's Top Twenty**

  **Position**

  **Record**

  **Country**

  **English**

  **1**

  **2**

  **3**

  **4**

  **5**

  **6**

  **7**

  **8**

  **9**

  **10**

  **English**

  **1**

  **2**

  **3**

  **4**

  **5**

  **6**

  **7**

  **8**

  **9**

  **10**
Come along with...

MITCH MILLER

on... COLUMBIA RECORDS

and...

'MEET MISTER CALLAGHAN'

b/w

"HOW STRANGE"

78 rpm 39851 • 45 rpm 4-39851

keep your eye on this
big new COLUMBIA smash!

COLUMBIA RECORDS
**Best Selling Pop Singles**

- **1. AUF WIEDESHEIM, SWEET-HEART**
  - From the Time for Us Dawn**
  - Powell, 6318**
- **2. FAITH, FAITH**
  - Trade, 6137**
- **3. WISH YOU WERE HERE**
  - E., Fish, H. Winter**
- **4. BOYTOXING-A-ME**
  - R., Chalvey, 61088**
- **5. YOU BE MINE TO**
  - J., Stafford**
- **6. HIGH NOON**
  - F., Lelone**
- **7. THE OLD, OLD, OLD MAN**
  - T., Martin, 15183**
- **8. SOMEWHERE ALONG THE WAY**
  - T., Pepin, 15183**
- **9. WALKING MY BABY BACK**
  - J., Hydor**
- **10. INDIAN LOVER**
  - Slim Whitman, 6137**
- **11. I WENT TO YOUR WEDDING**
  - P., Page, 6183**
- **12. WALKING MY BABY BACK**
  - J., Hydor**
- **13. MUSTARD**
  - M., Dinah R., Clooney**
- **14. I'M YOUNG**
  - E., Fish, H. Winter**
- **15. SHOULD**
  - Four Aces**
- **16. GET A WAY**
  - Hilltoppers**
- **17. LULLABY**
  - A., T., Perry**
- **18. FOOL**
  - E., Fish, H. Winter**
- **19. SMOKE RINGS**
  - L., Paul, M. Ford**

**Best Selling Classical Albums**

**Best Selling 33 1/3 R.P.M.**

1. **Voyage of the Dawn**
   - Powell, 6137**
2. **Voyage of the Dawn**
   - Trade, 6137**
3. **Voyage of the Dawn**
   - Powell, 6137**
4. **Voyage of the Dawn**
   - Trade, 6137**
5. **Voyage of the Dawn**
   - Powell, 6137**
6. **Voyage of the Dawn**
   - Trade, 6137**
7. **Voyage of the Dawn**
   - Powell, 6137**
8. **Voyage of the Dawn**
   - Trade, 6137**
9. **Voyage of the Dawn**
   - Powell, 6137**
10. **Voyage of the Dawn**
    - Trade, 6137**

**Best Selling 45 R.P.M.**

1. **Voyage of the Dawn**
   - Powell, 6137**
2. **Voyage of the Dawn**
   - Trade, 6137**
3. **Voyage of the Dawn**
   - Powell, 6137**
4. **Voyage of the Dawn**
   - Trade, 6137**
5. **Voyage of the Dawn**
   - Powell, 6137**
6. **Voyage of the Dawn**
   - Trade, 6137**
7. **Voyage of the Dawn**
   - Powell, 6137**
8. **Voyage of the Dawn**
   - Trade, 6137**
9. **Voyage of the Dawn**
   - Powell, 6137**
10. **Voyage of the Dawn**
    - Trade, 6137**

**Best Selling Children's Records**

**Best Selling Pop Albums**

- **1. WITH A SONG IN MY HEART**
  - M. Ford, 6183**
- **2. LONELY TO LOOK AT**
  - P., Page, 6183**
- **3. SING IN THE RAIN**
  - Page, 6183**
- **4. JEWEL OF THE WEST**
  - Page, 6183**
- **5. DANCE TO THE TOP POPS**
  - Page, 6183**
- **6. FOUR FISHING SONGS**
  - Page, 6183**
- **7. SONGS FROM CARPETS**
  - Page, 6183**
- **8. TOP POPS**
  - Page, 6183**
- **9. OH, BAND OF BANDS**
  - Page, 6183**

**Best Selling Classical Albums**

**Best Selling 33 1/3 R.P.M.**

1. **Voyage of the Dawn**
   - Powell, 6137**
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   - Powell, 6137**
4. **Voyage of the Dawn**
   - Trade, 6137**
5. **Voyage of the Dawn**
   - Powell, 6137**
6. **Voyage of the Dawn**
   - Trade, 6137**
7. **Voyage of the Dawn**
   - Powell, 6137**
8. **Voyage of the Dawn**
   - Trade, 6137**
9. **Voyage of the Dawn**
   - Powell, 6137**
10. **Voyage of the Dawn**
    - Trade, 6137**

**Best Selling 45 R.P.M.**

1. **Voyage of the Dawn**
   - Powell, 6137**
2. **Voyage of the Dawn**
   - Trade, 6137**
3. **Voyage of the Dawn**
   - Powell, 6137**
4. **Voyage of the Dawn**
   - Trade, 6137**
5. **Voyage of the Dawn**
   - Powell, 6137**
6. **Voyage of the Dawn**
   - Trade, 6137**
7. **Voyage of the Dawn**
   - Powell, 6137**
8. **Voyage of the Dawn**
   - Trade, 6137**
9. **Voyage of the Dawn**
   - Powell, 6137**
10. **Voyage of the Dawn**
    - Trade, 6137**
LISA KIRK

How Come You Do Me Like You Do?
and
If Your Heart Is Breaking

This week's New Releases... on RCA Victor

Going Strong...

1. Wish You Were Here/The Hand of Fate
   Eddie Fisher
   RCA Victor 20-4835

2. I Went to Your Wedding
   Mario Lanza
   RCA Victor 20-4836

3. Because You're Mine
   Mario Lanza
   RCA Victor 20-4837

Sweethearts Holiday/My Love and Devotion
Perry Como
RCA Victor 20-4838

Vanessa/Somewhere Along the Way
RCA Victor 20-4839

I Laughed at Love/Father Time
RCA Victor 20-4840

Got You On My Mind/One Mint Julep
RCA Victor 20-4841

A Full Time Job/Shepherd of My Heart
RCA Victor 20-4842

I Went to Your Wedding/The Boogie Woogie Flying Cloud
RCA Victor 20-4843

Maybe/Watermelon Weather
Perry Como and Eddie Fisher
RCA Victor 20-4844

A Mighty Pretty Waltz/Twice-Faced Clock
Eddie Fisher
RCA Victor 20-4845

I'm Yours/Just a Little Lovin'
Eddie Fisher
RCA Victor 20-4846

Hesitation/Tie-Tac-Toe
Eddie Fisher
RCA Victor 20-4847

Night Train
Eddie Fisher
RCA Victor 20-4848

Lady's Man/Waryed by the Bible, Divorced by the Law
RCA Victor 20-4849

L'Arnaz**

L'Arnaz** is Back!

Mario Lanza is back at the top of the best sellers list with his sensational new disk of two hits from his latest motion picture. The songs are BECAUSE YOU'RE MINE and THE SONG THE ANGELS SING.

We have long felt that there was a shortage of adjectives when it came to describing the impact of Mario Lanza on our business in general, and the record industry in particular. But we think that all we really have to say is that LANZA IS BACK!

Mario Lanza's new MGM motion picture, DUE IN AUGUST, is BACK! BECAUSE YOU'RE MINE and the BECAUSE YOU'RE MINE are the type of dramatic love song that Mario does best. It is done in the style that made the Mario Lanza recording of BECAUSE YOU'RE MINE one of the greatest sellers in the history of the record business.

The coupling THE SONG THE ANGELS SING, was adapted from a composition by Johannes Brahms. The list of pop hits that have a heavy debt to the classics is a long one, and we think THE SONG THE ANGELS SING will be an important member of that list.

So here we have two tremendous tunes with a bit more sophistication to give them national prominence, delivered to you by one of the all-time greats of the record business—MARIO LANZA.

Tell all your music-loving friends: LANZA IS BACK!!

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION
Radio Corporation of America, Camden, NEW JERSEY

*Spanish edition.*
**Rhythm and Blues**

**Heading for the Top**

**“My Song”**

and

**“Half As Much”**

DINAH WASHINGTON

**Mercury 8294 • 8294X45**

**“Call Operator 210”**

JOHNNY OTIS

with vocal by MEL WALKER

**Mercury 8289 • 8289X45**

**“Rock Me All Night Long”**

and

**“One Sweet Letter”**

THE RAVENS

**Mercury 8291 • 8291X45**

**Country and Western**

**First Release**

JOHNNY HORTON

**“First Train Headin’ South”**

and

**“The Devil Sent Me You”**

**Mercury 6412 • 6412X45**

SUE THOMPSON

**“You Belong to Me”**

and

**“You’re an Angel on the Outside”**

**Mercury 6407 • 6407X45**
NOT ONE BUT TWO SMASH HITS!

"I WENT TO YOUR WEDDING"

AND

"YOU BELONG TO ME"

MERCURY 5899 • 5899X45

PATTI PAGE

A TRULY GREAT RELEASE

"MADEMOISELLE"

AND

"I DIDN'T KNOW ANY BETTER"

MERCURY 5898 • 5898X45

EDDY HOWARD

"BECAUSE YOU'RE MINE"

AND

"MADONNA OF THE ROSARY"

BEGINNING!

MERCURY 5897 • 5897X45

BOBBY WAYNE

'YO HO'

(AND OFF WE GO)

AND

"IF GOD CAN FORGIVE ME"

(MERCURY 5896 • 5896X45

RICHARD HAYES

(MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

Mercury Records
THE BILLBOARD

Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard
Radio-Television Charts (Radio Section).

• Most Played Juke Box Records

Based on reports received August 26, 27 and 28.

1. AUF WIEDEISEHN, SWEET-HEART
   V. Lynn
   10,012-1
   Chart 1

2. LADY MINERVA
   E. Fisher
   10,013-1
   Chart 9

3. LITTLE MAMMY
   L. Heidman
   10,014-1
   Chart 1

4. KEPT ON JUMPING
   I. Jaffe
   10,015-1
   Chart 1

5. I'M NOT SORRY
   J. Stafford
   10,016-1
   Chart 1

6. MRS. PAYNE
   L. Heidman
   10,017-1
   Chart 1

7. LADY MINERVA
   E. Fisher
   10,018-1
   Chart 1

8. LITTLE MAMMY
   L. Heidman
   10,019-1
   Chart 1

9. KEPT ON JUMPING
   I. Jaffe
   10,020-1
   Chart 1

10. I'M NOT SORRY
    J. Stafford
    10,021-1
    Chart 1

11. LADY MINERVA
    E. Fisher
    10,022-1
    Chart 1

12. LITTLE MAMMY
    L. Heidman
    10,023-1
    Chart 1

13. KEPT ON JUMPING
    I. Jaffe
    10,024-1
    Chart 1

14. I'M NOT SORRY
    J. Stafford
    10,025-1
    Chart 1

15. LADY MINERVA
    E. Fisher
    10,026-1
    Chart 1

16. LITTLE MAMMY
    L. Heidman
    10,027-1
    Chart 1

17. KEPT ON JUMPING
    I. Jaffe
    10,028-1
    Chart 1

18. I'M NOT SORRY
    J. Stafford
    10,029-1
    Chart 1

19. LADY MINERVA
    E. Fisher
    10,030-1
    Chart 1

20. LITTLE MAMMY
    L. Heidman
    10,031-1
    Chart 1

21. KEPT ON JUMPING
    I. Jaffe
    10,032-1
    Chart 1

22. I'M NOT SORRY
    J. Stafford
    10,033-1
    Chart 1

23. LADY MINERVA
    E. Fisher
    10,034-1
    Chart 1

24. LITTLE MAMMY
    L. Heidman
    10,035-1
    Chart 1

25. KEPT ON JUMPING
    I. Jaffe
    10,036-1
    Chart 1

26. I'M NOT SORRY
    J. Stafford
    10,037-1
    Chart 1

27. LADY MINERVA
    E. Fisher
    10,038-1
    Chart 1

28. LITTLE MAMMY
    L. Heidman
    10,039-1
    Chart 1

29. KEPT ON JUMPING
    I. Jaffe
    10,040-1
    Chart 1

30. I'M NOT SORRY
    J. Stafford
    10,041-1
    Chart 1
The Greatest Record of the Year

TR I Y I N G

by THE H I L L T O P P E R S

DOT DISTRIBUTORS COAST TO COAST

ALLEN DIST. CO.
420 Broad St., Richmond, Va.
ARTISTOCRAT DIST. CO., INC.
750 E. 49th St., Chicago 12, Ill.
ARTIST RECORD DIST.
Seattle, Washington
R. C. RECORD SERVICE
1132 N. W. Olsen, Portland, Ore.
BENART DIST. CO.
827 Franklin Ave., Cleveland, O.
BIG SEATE DIST. CO.
137 Class St., Dallas, Tex.
CENTRAL RECORD SALES CO.
4028 West Pico, Los Angeles, Calif.
CHATTON DIST. CO.
1921Cove St., Oakland, Calif.
COSNAT DIST. CORP.
315 W. 47th St., New York 19, N. Y.
COSNAT DIST. CORP.
New York, New Jersey

COASTLINE DIST. CO.
535 Fourth Ave., Ste., Nashville, Tenn.
DELTA MUSIC SALES
718 Baronne St., New Orleans, La.
GOTHAM RECORD CORP.
HIT RECORDS DIST.
1043 Central Ave., Cincinnati, O.
INDIANA STATE DIST. CO.
505 E. Washington, Indianapolis, Ind.
M. S. KEUPP
309 S. Santa Fe St., El Paso, Tex.
MANGOLD DIST. CO.
215 S. Eutaw St., Baltimore, Md.
MANGOLD DIST. CO.
913 S. Clarkson St., Charlotte, N. C.
JAMES H. MARTIN
2611 N. North Ave., Chicago, Ill.
MUSIC SALES CO.
1117 Union Ave., Memphis, Tenn.
MUSIC SUPPLIERS OF NEW ENGLAND
1312 Tremont St., Boston, Mass.

PAN AMERICAN DIST. CO.
1228 E. Commerce, San Antonio, Tex.
PAN AMERICAN DIST. CO.
2820 N. W. 7th St., Miami, Fla.
PAN AMERICAN DIST. CO.
90 W. Riverside Ave., Jacksonville, Fla.
PAN AMERICAN DIST. CO.
3731 Woodward, Detroit, Mich.
ROBERTS RECORD DIST. CO.
1578 Main St., St. Louis, Mo.
ROBERTS DIST. CORP.
1618 Main St., Kansas City, Mo.
RECORDER SUPPLIES
Vancouver, B. C.
SOUTHLAND DIST. CO.
441 Edgarwood S. E., Atlanta, Ga.
SOUTH COAST DIST. CO.
314 E. 119th St., Houston, Tex.
LOU SOWA RECORDS, INC.
1628 Fifth Ave., Pittsburgh 19, Pa.

Published by:
RANDY SMITH MUSIC CORP.
4000 Broadway Blvd.
Nashville, Tennessee

Sale Policy Agency:
KEYS MUSIC, INC.
164 West 34 St.
New York City. N. Y.
**THE BILLBOARD**

**Music Popularity Charts**

For Review and Ratings of Radio and TV Shows See The Billboard Radio-TV Chart (Radio Section)

**Best Selling Retail Rhythm & Blues & Records**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LAWYD MISS CLAWDY</td>
<td>Lloyd Price</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>HAVE MERCY, BABY</td>
<td>Dominoes</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>TING A LING</td>
<td>Clovers</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>MY SONG</td>
<td>J. Ace</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>MARY JO</td>
<td>Four Blazers</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>CALL OPERATOR 210</td>
<td>F. Dixon</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>GINN' HOME</td>
<td>Fat Domino</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>EASY, EASY, BABY</td>
<td>V. Dillard</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>BESIDE YOU</td>
<td>Swallows</td>
<td>9</td>
</tr>
</tbody>
</table>

**Most Played Juke Box Rhythm & Blues Records**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>THE ONE BEEN LOVE</td>
<td>Joe Bataan</td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>HAVE MERCY, BABY</td>
<td>Dominoes</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>MOODY MOOD FOR LOVE</td>
<td>King Pleasure</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>LAWYD MISS CLAWDY</td>
<td>Lloyd Price</td>
<td>4</td>
</tr>
<tr>
<td>5</td>
<td>CALL OPERATOR 210</td>
<td>F. Dixon</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>RINGING</td>
<td>Louis Jordan</td>
<td>6</td>
</tr>
<tr>
<td>7</td>
<td>GINN' HOME</td>
<td>Fat Domino</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>EASY, EASY, BABY</td>
<td>V. Dillard</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>BESIDE YOU</td>
<td>Swallows</td>
<td>9</td>
</tr>
</tbody>
</table>

**Rhythm & Blues Charts**

**RHYTHM, BLUES & RECORD REVIEWS**

**BOB ROTEN**

The Music Inn at Lewis, Maine, is holding its fourth "Roundtable on Jazz," this week, August 17 to 24. About 30 musicians and jazz scholars are taking part in the program which has its theme this year: "Jazz and American Popular Culture." Among those at the camp are: Roy Stewart, Bob Greene, Albert Mays, and Leon Rittenhouse, director of the jazz program at the University of Maine. The program will be offered in an evening show at the Inn and in a concert at the University. The show will be directed by Marshall Barlow, a well-known jazz trumpeter, and the countable discussions are being moderated by the Inn, Aladdin and the University of Maine. The show will be offered in an evening show at the Inn and in a concert at the University. The show will be directed by Marshall Barlow, a well-known jazz trumpeter, and the countable discussions are being moderated by the Inn, Aladdin and the University of Maine. The show will be offered in an evening show at the Inn and in a concert at the University. The show will be directed by Marshall Barlow, a well-known jazz trumpeter, and the countable discussions are being moderated by the Inn, Aladdin and the University of Maine.

**BIG HIT OF 1952!**

SMILEY LEWIS

"THE BELL ARE RINGING" 45/5977

**BRAND NEW HIT!**

FATS DOMINO

"POO, POO ME" 45/5977

**IMPERIAL RECORDS**

60/5000

**NEW HITS: BAY SIDES**

THE ATLAS RECORD CO. 10/12

**CHANCE Records**

"FARMER'S BLUES" by "ROMEO SLEE TRAIN" JAMES WILLIAMSON and His Trio CHANCE 12131

151 E. 47th St., Chicago, Ill.
Phone, Kimball 6-4811

**CLIMBING FAI**

"BALE HEAD WOMAN" JOE MORRIS & CORIN

"YOU GIRLS, YOU GIRLS" by THE BARBARA STERLING NO. 1

"CHECKER RECORDS" by THE BARBARA STERLING NO. 2

"WHEN I LOOK AT YOU" by JOE HICKS STERLING NO. 3
THE ORIGINAL . . .
THE ONLY . . .
THE BEST . . .

HANK WILLIAMS
SINGS
JAMBALAYA

and WINDOW SHOPPING
MGM'S TOP TEN

BILLY ECKSTINE
STRANGE SENSATION
and
HAVE A GOOD TIME
MGM 11281 78 rpm; K11281 45 rpm

ART MOONEY
& HIS ORCHESTRA
YOU'RE THE ONE I CARE FOR
and
HESITATION
MGM 11260 78 rpm; K11260 45 rpm

BILL HAYES
HIGH NOON
and
PADAM-PADAM
MGM 11260 78 rpm; K11260 45 rpm

PETER TODD
& HIS ORCHESTRA
MEET MISTER CALLAGHAN
and
WHISTLEWOOD
MGM 30640 78 rpm; E30640 45 rpm

JONI JAMES
YOU BELONG TO ME
and
YES, YES, YES
MGM 11295 78 rpm; K11295 45 rpm

TOMMY EDWARDS
THE GREATEST SINNER
OF THEM ALL
and
EASY TO SAY
MGM 11166 78 rpm; K11166 45 rpm

ALAN DEAN
LUNA ROSSA
and
I'LL FORGET YOU
MGM 11269 78 rpm; K11269 45 rpm

DAVID ROSE
& HIS ORCHESTRA
VANESSA
and
ALL THE THINGS YOU ARE
MGM 30619 78 rpm; K30619 45 rpm

THE FOUR HORSEMEN
INDIAN LOVE CALL
and
SAN ANTONIO ROSE
MGM 11300 78 rpm; K11300 45 rpm

ACQUAVIVA
& HIS ORCHESTRA
TILLIE'S TANGO
and
BEYOND THE NEXT HILL
MGM 30614 78 rpm; K30614 45 rpm

THE FELLA
EVERYONE Follows

HANK WILLIAMS
SINGS
JAMBALAYA

and WINDOW SHOPPING
MGM 11283 78 rpm; K11283 45 rpm

KEEP MGM-MINDED--IT'S GOOD FOR YOUR BUSINESS

THE BILLBOARD

Music
Popularity Charts

For Reviews and Ratings of Radio and TV Stations See THE BILLBOARD Radio-TV Show Charts (Radio Section).

• The Billboard Picks

IT WASN'T GOD WHO MADE MONKEY
TONK ANGELS
Sammy Kaye Orchestra
Decca 36110a

BILLY CRAWFORD, Billy wins, that and the former Billy the Kid. With a convincing performance from the singer, Kaye triumphed over a few other entries. Always popular songs, Billy made his case at the very happy meeting of Decca.

SOME FOLKS DO AND SOME FOLKS DON'T
Eileen Barton

• The Disk Jockeys Pick

1. I WANT TO SEE THE EARTH
Paul Revere and the Raiders 1206

2. TAKE ME IN YOUR ARMS AND HOLD ME
Terry Melcher and the Fodio 1206

3. I WANT TO SEE THE EARTH
Paul Revere and the Raiders 1206

4. NOSTALGIC
David Elgar 1206

5. YOU BELONG TO ME
Paul Revere and the Raiders 1206

• The Retailers Pick

1. JOEY JOEY
Joseph Kiley 1206

2. TAKE ME IN YOUR ARMS AND HOLD ME
Terry Melcher and the Fodio 1206

3. I WANT TO SEE THE EARTH
Paul Revere and the Raiders 1206

4. ORANGE COUNTY
RobertStarrett 1206

5. DADDLE DOWNS
Paul Revere and the Raiders 1206

• The Operators Pick

1. ADIOS
Carl Hager 1206

2. MEET ME CALLAGHAN
Carl Hager 1206

• The Country and Western Disk Jockeys Pick

1. DINA DINA
Sue Williamson 1206

2. A MIGHTY PRETTY WALLET
Dorothy Sothern 1206

3. THE WINDS OF SPRING
Dorothy Sothern 1206

4. LINDA DAWSON
Dorothy Sothern 1206

5. STARLIGHT TO MY HEART
Dorothy Sothern 1206

TV IS ALL OF SHOW BUSINESS

ONLY THE BILLBOARD COVERS ALL OF SHOW BUSINESS

MGM RECORDS
THE GREATEST NAME IN ENTERTAINMENT.
COLUMBIA'S PATTERN OF HITS!

New Pop Singles

MEET MISTER CALLAHAN MITCH MILLER
MISTRESS STRANGE
THE MELANCHOLY TRUMPET (with TONY HARPER)
GOIN' HOME
SUZI SIN FA
THE GLOOMWORM (with Dick Syko)
WHEN IT'S JUST ABOUT SEPTEMBER
PUPPY LOVE

New Folk Music Singles

ONE-WOMAN MAN GEORGE MORGAN
I WENT TO YOUR WEDDING (with Helen Corner)
BACK STREET AFFAIR BILL WALKER
WE'RE STEPPIN' OUT DON GIBSON
NO SHOULDERS TO CRY ON
OVER THE HILLS TO THE POORHOUSE MY DARLING'S LAST GOODBYE
I HAVE SHIFTED Gears
BLUEST BLUES
MY LORD'S Gonna SHAKE MY HAND WITH THE LORD LET YOU IN

New Okeh Singles

PLEASE, BABY LAMBALAYA
I COME FROM JAMAICA
BUDDY CALDONIA
MY STORY CAN'T DO WRONG COME UNTO ME

Best Sellers

HALF AS MUCH POOR WHIP POOR MILL
YOU BELONG TO ME PRETTY BOY
JAMALAYA EARLY AUTUMN
ROSEMARY CLOONEY JO STAFFORD
ROSEMARY CLOONEY FRANKIE LAINE
MARLENE DIETRICH ROSEMARY CLOONEY
DORIS DAY FRANKIE LAINE

New Popular Albums

RAINBOW ROUND MY SHOULDER FRANKIE LAINE & 302, 78 C-302
THIS IS MY BEST
HARMONY ENCORES
LISTEN TO LEFFY LEFFY FRIZZELL
LEE WILEY SINGS VINCENT TOSCANI
LEE WILEY SINGS IRVING BERLIN
GOSPEL GEMS
ECSTASY OTTO CESAR
LOS PANCHOS FAVORITES TRIO LOS PANCHOS
CANTERBURY JEWELS RICHARD TUCKER
PARIS IN NEW YORK LENI JONES SOLTAN
DELICADO FESTIVAL
WALKIN' TO MISSOURI SAMMY KATE
WHEN I FALL IN LOVE WITH YOU DORIS DAY
ALL OF ME JOHNIE RAY
GISELE MACKENZIE
SINGING
"ADIOS"

ALL OVER AMERICA

BIRD DOW
Redd Sutophurn
Public Relations

RIDGECWAY MUSIC, INC.
204-9201-30-892

THE BILLBOARD
MUSIC POPULARITY CHARTS

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Charts (Radio Section)

POPULAR
Record Reviews

LEDO'S SONG
JUST WHAT YOU'RE LOOKING FOR
JOHNNY HODGES ORK
CASTLE ROCK

CELEBRATION BLUES
LUTHER HODGES ORK
ONE TIME

LEO BARTON ORK
SHOOFLEYS

L. J. WRIGHT ORK
IN LIKE HONEY

ECHELON DAY
L. J. WRIGHT ORK
SAY TRUTH I WANT FOR ME

T. E. WRIGHT ORK
MIGHTY THINGS

WALKER ORK
WHERE IS MY DOCTOR MEN

INTERNATIONAL
Record Reviews

JOHNNY HODGES ORK
CASTLE ROCK

CELEBRATION BLUES
LUTHER HODGES ORK
ONE TIME

LEO BARTON ORK
SHOOFLEYS

L. J. WRIGHT ORK
IN LIKE HONEY

ECHELON DAY
L. J. WRIGHT ORK
SAY TRUTH I WANT FOR ME

T. E. WRIGHT ORK
MIGHTY THINGS

WALKER ORK
WHERE IS MY DOCTOR MEN

GISELE MACKENZIE
HEADING FOR NO. 1 SPOT

ALL OVER AMERICA

SALES—NEW YORK CITY
SALES—LOS ANGELES
SALES—NEW ORLEANS
SALES—CHICAGO
SALES—ATLANTA
SALES—PHILADELPHIA
SALES—BOSTON
SALES—DALLAS
SALES—SEATTLE

THE BILLBOARD
MUSIC POPULARITY CHARTS

POPULAR
Record Reviews

LEDO'S SONG
JUST WHAT YOU'RE LOOKING FOR
JOHNNY HODGES ORK
CASTLE ROCK

CELEBRATION BLUES
LUTHER HODGES ORK
ONE TIME

LEO BARTON ORK
SHOOFLEYS

L. J. WRIGHT ORK
IN LIKE HONEY

ECHELON DAY
L. J. WRIGHT ORK
SAY TRUTH I WANT FOR ME

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ECHELON DAY
L. J. WRIGHT ORK
SAY TRUTH I WANT FOR ME

T. E. WRIGHT ORK
MIGHTY THINGS

WALKER ORK
WHERE IS MY DOCTOR MEN

GISELE MACKENZIE
HEADING FOR NO. 1 SPOT

ALL OVER AMERICA

SALES—NEW YORK CITY
SALES—LOS ANGELES
SALES—NEW ORLEANS
SALES—CHICAGO
SALES—ATLANTA
SALES—PHILADELPHIA
SALES—BOSTON
SALES—DALLAS
SALES—SEATTLE

Another

Pee Wee KING, Redd STEWART and Chilton PRICE

HIT!

'YOU BELONG TO ME'

Recaded by

(Continued on page 84)

The photograph shows a page from a magazine or newspaper featuring music charts and reviews, along with some text about Gisele Mackenzie. The charts list various music popularities and reviews of records, including reviews of songs by artists such as Johnny Hodges, Luther Henderson, and Leo Barton. The page also promotes Gisele Mackenzie, who is heading for No. 1 spot in sales all over America. The text is taken from the August 30, 1952, issue of The Billboard. The page contains multiple charts and reviews, indicating a focus on music industry trends and artist promotions. The layout includes columns of text and some graphical elements, typical of mid-20th century publications. The text is dense with names of artists and song titles, indicating a comprehensive review of the music landscape at the time.
Rhythm & Blues Record Reviews

**HEM**

**JEM**

**THE CARDBOARDS**

**LITTLE WATER**

**JOE HOLLIDAY**

**BROOBY PIPES**

**ROBBIE WILLIAMS**

**HARMONICA FRANK**

**PAUL FREEMAN**

**Vox Jox**

**RHYTHM & BLUES RECORD REVIEWS**

**NEW ORLEANS**

**ST. LOUIS**

**DALLAS-FORT WORTH**

**FOLK TALENT AND TUNES**

**FOLK/WESTERN**

**SANTA FE MANHATTAN**

**DIOCK JEEKING**

**DIXIE EYELED JOHN LEPAGE**

**THE MARKET PLACE FOR THE MUSIC-RECORD INDUSTRY**

**BUSINESS OPPORTUNITIES**

**DISTRIBUTORS-AGENTS-DEALERS**

**SQUARE AND ROUND DANCE RECORDS**

**Employer-Employee Meeting Place**

**3READ AND BUTTET**
Garden Corp. Shows Increase in Net

NEW YORK, Aug. 23 — Medinah Square Garden Corporation reported its net income for the three months ending June 30 increased 24% to $573,856, compared to $467,370 for the corresponding period in 1951.

SON TELLS PLAN TO QUIT PARK—MIAMI—George Tyson, proponent of “Holiday Inn” and “Vagabond,” said here last week that the “national company” of “adventures” would leave soon for the Orient. It recently closed back from South America and is in the midst of a new tour.

He was on his way to New York following a banquet he gave President of the Ski Club of America.

PROMOTERS SIGN TO PLAY “EVERY POST RODEO” — NEW YORK—Aim to produce a video for “Every Post Rodeo.” The event will be sandwiched between movie and TV film programs. The film will be shown in cities where rodeos are held.

GARBER-MILLS PACKAGE SET FOR OCTOBER — VANCOUVER, B.C.—Georgia Garber, at the entrance to Garber-Mills has completed the remodeling. It has new seating for 2,500, air conditioning, improved lighting, and sound equipment for small groups. It can be converted from a small to a small event for a larger one. Manager, Derek A. Imman.

“CAPPADOC” TO OPEN LABOR DAY WEEKEND — OKLAHOMA CITY—A new production of “Cappadoc” has proved popular, according to reports from the Touring National Association.

ICE CIRCLES TO CARRY NEW PORT RINKS — NORFOLK—The “Ice Circles” are accepting bookings for the new season. The ring carries 20,000 tons of ice and is refrigerated to provide a smooth surface. Prices are $1.50 per person.

GRAND RAPIDS, Mich., Aug. 23—A concert for Jan Kiehn was presented here. The concert was announced by Phil Woods and the National Jazz Review. The program consisted of music by Duke Ellington, Louis Armstrong, Count Basie, and others.

The concert was well-received and was attended by a large audience. The program was performed by a number of local musicians.

Productions

Paul Whiteman led the orchestra in a performance of his hit song “Heart" at the opening of the Heartland International Festival. The performance included a variety of songs and dances, including a jive to a tap arrangement of “Eeny Meeny Miney Mo.”

Victory at Sea

Continued from page 16

Paul Ackerman.

PROMOTERS

NEWS NUGGETS

ARENAS & AUDITORIUMS

AUGUST 30, 1952

THE BILLBOARD

Chicago's 1953 Ice Revue

SON JENIE'S 1953 ICE REVUE

Communications to 188 W. Randolph St., Chicago 1, Ill.

HENIE FEATURES 4 GROUND ACTS

Promotion Set for Aud Audition At Springfield

SAPTURBANG, Ind., Aug. 23—The Sebastian Celebrity Series is ready for its premiere. The series will be held in the spring of 1954. The announcement of the series will be made in April. The series will be held in Springfield on April 12.

Chicago Run Up

A new show, “Chicago Run Up,” will premiere in Chicago on October 15. The show will be produced by the Chicago Auditorium and Other Promoters.

New Farm Expo

Taking Shape At Fort Worth

Fort Worth, Aug. 23—William H. “Bud” Sturgis, general manager of the Southwestern Government, is planning to hold the first Farm Expo this fall. The event will feature new farm equipment and farm supplies. The Expo will be held on the grounds of the Fort Worth Fat Stock Show.

Auditorium Managers

AUGUST 30, 1952

THE BILLBOARD

Chicago-run Show

Continent from page 16

Promoter’s comment about the show: "It was a wonderful experience."
Burlesque Bits

Freddie Fulton has been commissioned to supply the talent for a mixed fashion review contest to be held under the auspices of the Paramour Social and Athletic Club in the Capitol Hotel, New York, October 17, when an added attraction will be the presentation of an award to Sam Talm, the comic director, by Damey, Joe Louis, Hyland, Max, Martha Green, Mary Mill, Phyllis Steinberg, Clay Speicher, Tia Brown, Lynn Rhodan, Odessa O'Way, Elly Johnson, Pearl Kilgore, Korrin Lawrence, and four new girls from the Boylston Hotel, Philadelphia, in re-opening for the new season, on the Sunday night of October 18.

Lyme

On the last day of August, however, a large group of sportsmen from New York, New Jersey, and Connecticut, set out for the closing of the season at Lyme. They were led by Mr. and Mrs. Percy Warren, who arrived by train at 9:30 a.m. on the 20th, and were met at the railway station by Mr. and Mrs. Charles Monroe, who gave them a hearty welcome. The party consisted of about twenty-five men and women, all of whom were well known in the sporting world.

The object of their visit was to see the beautiful scenes of the country, and to enjoy the pleasant Companies of friends.

Sportsmen, however, were not the only ones to enjoy the season. Many of the visitors from New York and Connecticut, who had come to see the beautiful scenes of the country, were also able to enjoy the pleasant Companies of friends.

The weather was perfect for the trip, and the party had a delightful time. They were taken to see the different places of interest, and to enjoy the beautiful scenery. They also had a chance to see the different animals, such as deer, elk, and deer, which are common in the area.

The party had a wonderful time, and they all left the next day, promising to come back again next year. They were all very pleased with the trip, and they all agreed that the country is a wonderful place to visit.
Roadshow Rep

DON AND JESS SUN, currently touring Iowa state fairs, report that business has been good for their company, although Elgin, who returns to college in September, George and Eva, who have been making recent appearances at some of the local theaters, have been discussed recently with the Booker-Rogers Cinemas in Topeka, Kan. Their current tour is beginning to wind down, including some stops in the east and northeastern states.

Mr. and Mrs. Sun are planning to make a stop in Topeka to discuss business with the Booker-Rogers Cinemas. They are currently on a tour of the east and northeastern states, including some stops in the east and northeastern states. They are planning to make a stop in Topeka to discuss business with the Booker-Rogers Cinemas.

Lonely Quest

Rome Romance

Bud at Oaks

Suns Blossoms

PORTLAND, Ore., Aug. 23 — Of the hundreds of thousands of people who will be in the area for the weekend, a few thousand will be attending the annual Portland Rose Festival. One of the highlights of the festival will be the Rose Parade, which will feature floats, bands, and other performers.

The festival is a celebration of the city's love of roses and its warm, Mediterranean climate. It is one of the largest and longest-running flower festivals in the world. The Rose Parade is a major part of the festival and features floats, bands, and other performers.

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Grosses Up 20%, Ottawa Shoots for 450,000 Turnout
One-Day Rain Poses No Problem; Hamid and WOM Packing 'Em In

OTTAWA, Aug. 22.—Every year an order is entered in the Canadian Pacific Exhibition that thousands of people will attend the fair. But last Saturday afternoon, Aug. 22, it was proved conclusively that the attendance of 300,000 is expected.

The fair opened on the first day with a general attendance of about 100,000, and on the second day, with the opening of the Bottineau and the American sections, the attendance was double that of the first day.

Advertising was a complete success, and the fact that Hamid and WOM packed 'em in was a complete surprise. The fair is expected to bring in a revenue of $150,000, which is about $100,000 more than the fair of last year.

Cetlin & Wilson Flattened By Twister at Sedalia, Mo.
One Dead, Many Hurt; Loss 250G; Rush Clean-Up for Indianapolis

Cetlin & Wilson, who were under contract to build the new opera house in Sedalia, Mo., were flattened by a twister last night. Mrs. Cetlin and her four children were killed, and the bodies of the dead were found by the police this morning.

The estimated cost of the opera house was $100,000, but it is expected that the construction will be completed within a week.

Gate Off, Takes Up At Wis. State Fair
Attendance Dips 27,000 First 7 Days; Revue, Races Draw Strong Turnouts

Milwaukee, Aug. 22.—The attendance at the Wisconsin State Fair this year is down 27,000 from the attendance of last year. Although the fair was opened on Thursday, the attendance was not as large as expected.

The fair was opened on Thursday, but the attendance was not as large as expected. The attendance on Thursday was 30,000, and on Friday it was 20,000.

The fair is expected to bring in a revenue of $150,000, which is about $100,000 more than the fair of last year.

CNE First Two Days On Par With 1951

Toronto, Aug. 22.—Canadian National Exhibition tonight was opened to the public, and the attendance was about 15,000, which is about the same as the attendance of last year.

The grandstand was filled to capacity, and the exhibits were well received. The attendance on Friday was 20,000, and on Saturday it was 15,000.

The fair is expected to bring in a revenue of $150,000, which is about $100,000 more than the fair of last year.

Political Intervention Cuts CNE Show's Quality Pull

The Canadian National Exhibition is facing a financial crisis, and the government has cut the show's quality pull.

The show was cut back due to political intervention, and the government has cut the show's quality pull.

Santa Ana Pulls Record 106,223 Gate

Santa Ana, Calif., Aug. 23.—The Santa Ana County Fair, which opened today, was well attended. The attendance was about 106,223, which is about the same as last year.

The fair is expected to bring in a revenue of $150,000, which is about $100,000 more than the fair of last year.

Wausau, Wis., Cracks Record

Wausau, Aug. 23.—The Wisconsin Valley Fair has been opened, and the attendance was about 100,000. The fair is expected to bring in a revenue of $150,000, which is about $100,000 more than the fair of last year.

The fair is expected to bring in a revenue of $150,000, which is about $100,000 more than the fair of last year.

Walter B. Fox Named Aid at Robertsdale

Robertsdale, Ala., Aug. 23.—Walter B. Fox, former carnival manager, has been named as an aid to the management of the Baldwin County Chamber of Commerce, and will be responsible for the promotion of Baldwin County's tourist trade.

The Baldwin County Chamber of Commerce has been organized to promote the tourist trade of Baldwin County, and will be responsible for the promotion of Baldwin County's tourist trade.

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Talent Topics
By CHARLIE BERNES and JIM MCGHugh

The Glen Henry Family, en route to Winona, Minn., last week, visited Art and Marie Hobley at Shokan, N.Y., while the latter presented their circus at the Rosendale Reunion. They also visited other relatives in the Shokan vicinity.

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20,000 Attend Opening Day At Marshfield

MASHFIELD, Mass., Aug. 23—(AP)—Marshfield Fair, which ends its 76th year today, may chalk its best year in 10 years, according to its general manager.

The 11th annual fair was one of the strongest opening days in the 76-year history. At least 10,000 adults and 5,000 children attended Monday, which was the largest day of the fair. The estimated total attendance was 12,000.

Paid Attendance

Langlee, who estimated that total paid attendance this year would exceed 100,000, said that 800,000 people attended the fair last year. The total paid attendance for this year was $65,000, which was 10 percent higher than the previous year.

CIRCUS OWNER, 12, INVOLVED IN TAX CASE

WASHINGTON, D.C. (AP)—The trial of a young circus owner on tax charges begins today at the United States Court of Appeals.

The defendant, a 12-year-old boy, is accused of evasion of income taxes by the government.

The trial is expected to last five days, and the boy is expected to testify on his behalf.

HEAVY SLATE

Casper, Wyo., Gate Count Up 10 Per Cent

CASPER, Wyo., Aug. 23—(AP)—Casper Daily News reported today that the gate count at the Casper, Wyo., fair was up 10 percent from last year.

The fair, which opened yesterday, is expected to draw over 100,000 visitors this week.

ENTERTAINMENT BUDGET STRONG AT BARRINGTON

GREAT BARRINGTON, Mass., Aug. 23—(AP)—The entertainment budget at the Great Barrington Fair is expected to be the strongest in recent years.

The fair, which opens today, is expected to feature a variety of events, including music, dance, and theater performances.

Horse Racing

PARISIAN, horse racing starts under way Monday, with six afternoons scheduled. About 300 horses will be entered, with nine races daily.

Monday's events will feature the opening ceremony and the traditional Grand Stakes. The fair will also feature a parade, with events such as the Grandstand Races, the Junior Fair, and the Grandstand Parade.

The fair will run from Monday to Sunday, with a closing ceremony on Sunday.

THE NEW SUPER DELUXE

When You're In or Near NEW ENGLAND

You can plan now for the fall season at our Mount Desert Island, ME and Charleston, SC locations. Supplies and equipment. We have everything from apples to rockhounds.

999 ITEMS

Theatre Candy Co., Inc.

115 Stuart Street

Boston, Massachusetts

999 ITEMS

GIVE TO DAMON RUNYON CANCER FUND
We now intend to equip all our riding devices with OLIVER power units.

Lewisburg Attendance Rises 10% Over '51; Crowds Good

LEWISBURG, W. Va., Aug. 23—Attendance at the West Virginia State Fair, which opens Thursday, was up 10% over last year, with 165,000 fans in attendance. The fair opened with a parade and a pageant, followed by a concert and a fireworks display. The fair grounds were packed with people enjoying the various exhibits and attractions.

Big Jon Arthur, Sparkle Set for Calif. Annual

CINCINNATI, Aug. 23—Big Jon Arthur and Sparkle, stars of the two ABC Network shows, "No School Today" and "Big Jon and Sparkle," will appear at the California State Fair, Sacramento, Sept. 8-12. On the way to the city they will stop off at Lodi, Calif., to make several appearances at the Lodi Fair in the area.

At the California State Fair, Big Jon and Sparkle will perform for the first time in San Diego. They will be in attendance at the fair starting Sept. 11.

Big Jon and Sparkle will be accompanied by Mrs. Arthur, Bill McIntyre, publicity director, and Donald Moyer, public relations director of Arthur-Simpson Enterprises, Inc.

Rains Swamp Cambridge

CAMBRIDGE, Mass., Aug. 23—Eastern Star Fair, which closed the fair season, closed at 3:30 p.m. and was sold out by 4:30 p.m. respectively. Out of the 48,000 tickets sold, 4,000 were left unsold.

COMING EVENTS

70,000 To See Venezuela Exposition

NEW YORK, Aug. 22—Samuel Baker, who has been associated with J. B. Rogers, has been selected by the Venezuela government to be the official representative of the country's products in the United States. The exposition will be held in New York City, beginning September 13.

Bakerman and Villagros supply all rides and exhibits, as well as all food stands. The fair will be open from 10 A.M. to 11 P.M., and a fireworks display will be held at 9 P.M.

Carnival Routes

Send to 216 W. Main St., Cinncinnati 23, O.

Circus Routes

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Wadeno Nets $3,000

WADENO, Minn., Aug. 23—The Wadeno Carnival, which is scheduled for this weekend, will be a success. The fair Grounds are already booked for the weekend, and the weather is clearing up.

Shooting Galleries

BARKERMAN'S

INSTITUTE OFFERS:

Pattens and Bis of all sizes

Let us know what you need

Wild Animals and Birds

CHAS. A. LENZ

The Showman's Insurance Men

1429 South St.,
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Phone: 3-5194

ROSCHEL'S

INSURANCE

Write for Special Rates

SAM SOLOMON

"THE SHOWMAN'S

INSURANCE MAN"

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Phone: 3-5194

WINTER

PARADE ATTRACTIONS

January, early February, 1953.

F. EARL CRAWFORD

Crandall & Co., Inc.

Kansas City, Mo., Sept. 28, 1953

MICHIGAN

Schoening, C. K., Miss. G. F., 141-20, 11th St., Chicago, Ill.

ILLINOIS

Colton, 701, 10th Ave., Chicago, Ill.

OREGON

Wright, E., 500 S. 7th St., Pendleton, Ore.

WEDNESDAY, AUGUST 23, 1953

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F. EARL CRAWFORD

Crandall & Co., Inc.

Kansas City, Mo., Sept. 28, 1953

MICHIGAN

Schoening, C. K., Miss. G. F., 141-20, 11th St., Chicago, Ill.

ILLINOIS

Colton, 701, 10th Ave., Chicago, Ill.

OREGON

Wright, E., 500 S. 7th St., Pendleton, Ore.
FOOTBALL

SITTING Switches Parks About Portable Pole
PORTLAND, Ore., Aug. 23—A portable pole park, largest in
sput in Portland, last week ob
esulting from an innovation and a soll

The three-day celebration drew close to 125,000

portions, with Sunday's 25,339 sharing more than 75,000 tickets

Rides were presented by the funs

to the park's 50th birthday, which was conducted by H. C. Lumber, one of Portland's prominent citizens, and programs presented by Tivol's two concepts.

Rides, shows and concessions all were a great success, and were never bothered by a mid-day downturn on Sunday.

Coney Island, N. Y.

Rain Saturday (10) and sun

Shining Sunday (17), a repu

tation of last week was continued in making it an unsatisfactory season for business.

Many other shows continue to operate, providing a postponement of the closing of the Lagoon Commissary's office at the re

The four sister shows continue to operate, providing a postponement of the closing of the Lagoon Commissary's office at the re

Neither the Lagoon nor the press was at all happy about the situation, the former having paid out a small fortune to the

High Quality KIDDE CO.

FOR SALE
LARGE ROLLER COASTER
AT PLEASANT FORD, NEAR ELLICOT PARK, CLINTON COUNTY, O. [ILLUSTRATED] & 321 GOODMANS, CONEY ISLAND 24, N. Y.

F. W. MANGELS CO.

WALTER W. SMYTH, HAPPI-LAND CARROUSEL

FOR SALE

LOUNGE IN THE CITY LIMITS ON U. S. HIGHWAY 73.

HOUSTON KIDDIE LAND FOR SALE

HOUSTON, TEXAS

High Quality KIDDE RIDES

ROTO WHIRL—SPEED BOATS—PONY CARS

GALLOPING HORSE CARROUSEL

Illustrated View from

High Quality KIDDE RIDES

W. F. MANGELS CO., CONEY ISLAND 24, N. Y.

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HOUSTON, TEXAS

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ROTO WHIRL—SPEED BOATS—PONY CARS

GALLOPING HORSE CARROUSEL

Illustrated View from

High Quality KIDDE RIDES

W. F. MANGELS CO., CONEY ISLAND 24, N. Y.
PORTER RAPS TAX BURDEN: H-W FILLS TOP
One State Claims 40% of Gross; TV, Strikes Trim Take

MONTGOMERY Ala. Aug. 23—(AP)—Robert M. Porter, manufacturer of television sets in the South, said today that a tax on television sets would be a hardship on the industry.

"We have been doing business in the South for 20 years and it is time we had a fair tax on television," Porter said.

He said his company had been operating in the South for 20 years and that it was time they had a fair tax on television.

Hunt Plays to Straw Houses
On Long Island

WASHINGTON, D.C., Aug. 23—Playing to a series of top-straw houses on Long Island, Hunt has been playing to crowded houses all week.

The show was playing at a number of houses on Long Island and was drawing a large crowd.

Bill English, Side Show manager, reported a good attendance of people at each show.

New York talent agents seeking local acts were on hand to watch the performance.

Mills Draws Good Crowds
Of Yankees

GREENFIELD Mass. Aug. 23—Mills Bros. Circus, moving to the area, was playing to crowded houses all week.

The show was playing at a number of houses and was drawing a large crowd.

Sues to Launch Clyde on Oct. 20

AFTER weeks of preparation, Clyde will be launched on Oct. 20.

The show was scheduled to be launched on Oct. 20.

Zoo Train Trips
In Western Canada

REGINA Sask. Aug. 23—The new Zoo Train, which will make its first journey to the West, will leave for the West on Oct. 20.

The trip was scheduled to leave for the West on Oct. 20.

Polack Routes
List 82 Dates
Under Shires

CHICAGO Aug. 23—A total of 85 shire dates have been included in a list of all dates being announced by the Polack Brothers Co., which has announced that it will be operating the entire season under the shire system.

The announcement was made at the annual meeting of the company's stockholders.

The company announced that it will be operating the entire season under the shire system.
Clyde Beatty

Diving Miller, co-owner of the Kelly Miller Bros. circus, was making an appearance in his animal kingdom when a K-M woman visited Beatty's booth at the Minnesota State Fair. Between the siren-like sounds of the fair and the animal noises, the K-M woman was shown a tiger. Beatty was so impressed with the animal's behavior that he offered to sell it to her for $75.

Mills Bros.

Enterprising Missourians at Pittsburgh are designated one of the moves that will hit the city on Saturday, Aug. 30. The group is expected to add to the excitement of the fair-going public.

Polack Western

Latest in the line of well-known circus performers is J. Polack, who recently played the role of J. Polack in a film directed by J. Polack. The performance was received with great enthusiasm, and J. Polack is expected to continue in this role in future performances.

Ringling-Barnum

After a short stop in Toledo, we moved to Detroit for three days and paperwork was good, with the Sunday matinee at the last minute. In Detroit, we visited the downtown area and the weather was fair. On Sunday, we traveled back to Toledo and arrived in time for the show on Monday.

WANTED

TELEPHONE SALESMEN

for Charlotte and"
Tornado-Slugged Sedalia Rafties

Hopes for Half-Million-Attendance Mark; Annual Reaches 90% Operation After Blow

By R. F. JOHNSON

SEDALIA, Mo., Aug. 23.—With attendance in the Missouri State Fair up 15% over the Fair attendance in 1951, the Sedalia officials were taking no chances on the possible tornado which was expected to strike the fairgrounds today. The fairgrounds were closed to all but essential personnel and the public was warned to stay away.

The fair was expected to reopen tomorrow and the officials hoped to make up for the lost time.

Mason City, Ia., Sets All-Time Gate Record

Attendance Tops 100,000 Level; Grandstand Down

MASON CITY, Ia., Aug. 23.—North Iowa Fair was opened today after being closed due to the tornado which hit the area yesterday. The fair is expected to reopen tomorrow.

Maryland Twister Hits Beam's Shows; 1 Dead

Gates Closed

The gates were closed today for the first time in the history of the fair, due to the twister which hit the area yesterday. The fair was expected to reopen tomorrow.

Gates Up 40% At Cumberland; Crowds Spend

Berea, O., Crowds Fall Below 1952

The crowd at the Berea Fair was expected to be below that of last year, due to the tornado which hit the area yesterday.

Billings, Mont., Winds Up Ahead Of 1951 Pace

The fair was expected to be busier this year, due to the tornado which hit the area yesterday.

PNE Sets Record For First-Day Gate

Advance Tickets Sold Out; Second Day Top 1951; Circus, Midway Doing Okay

VANCOUVER, B.C., Aug. 23.—Pacific National Exhibition opened here Wednesday. 425,000 sold admission tickets for the fair were sold by the end of the day and the midway was doing well.

Morris County Tops '51 Gate By 45,000

TROY HILLS, N. J., Aug. 23.—Morris County, N. J., Fair, which closed Wednesday, was the last of the fairs to close. The fair was expected to reopen tomorrow.

Weymouth Beer Nip Is Up 30% Despite Heavy Rain

WEYMOUTH, Mass., Aug. 23.—Altho the Weymouth Fair beer was served at a higher rate than last year, the beer was not as popular this year. The fair was expected to reopen tomorrow.

Olds, Alta., Pulls 3,000

OLD S, Aug. 23—The Olds Fair was expected to be busier this year, due to the tornado which hit the area yesterday.

North Carolina Fairs See Big Year Despite Crop Failures

Virginia's Great Grays will be coming down to the North Carolina Fair in full force this year. The fair is expected to be busier than ever this year, due to the tornado which hit the area yesterday.

ROCKY MOUNT, N. C., Aug. 23—Predicting a good year for the state, Governor E. C. McDowell said today that the fair was expected to be busier this year, due to the tornado which hit the area yesterday.
Springfield, Mo., Gate Off; Grandstand and Midway Down

SPRINGFIELD, Mo., Aug. 23—A three-eighths winner for seven straight days, the Horse Show (of Clark Dairy Fair, Aug. 9-15), was the second most important event of its 16-year-history, Secretary Manager John C. Royce said. An unofficial total of more than 15,000 reported to the fair, which is also the third largest in attendance of the season.

A combination of drought, which ravaged the area, heavy rain in southern Missouri and a poor show caused the fair to be cut short.

The Monday night (11) performance of the Halfbackers was forced to cancel its program because of snow. However, it was expected to be completed.

Only one grandstand performance was made, that of the Missouri State Fair. The fair was billed as the last to be made, but this did so harm to any scheduled performance.

Grandstand business was kept pace of the previous year, according to Al Mawson, fair secretary. An estimated 10,000 persons attended the shows, according to A. Mawson, showing over 500 per show. The fair was closed on Tuesday, Aug. 28.

The fair was a success, with the attendance of the Missouri State Fair.

For those who have attended the fair, the Missouri State Fair is expected to be better.

The running horse races (10, 11) attracted a large crowd, while the parade was held for the second time to attract a large number of people.

Cedar Rapids
Taps 161,322
For New Mark

Seven Injured When Wind, Rainstorm Slocks Grounds

Cedar Rapids, Aug. 23—The 17th annual All-American Fair, traditionally one of the finest in the field, was bolstered by a strong showing of riders and spectators. The fair was held on Wednesday, Aug. 28.

Among the most successful shows were those of the Miss America, Miss Massachusetts, Miss New Hampshire, Miss New York, Miss Ohio, Miss Pennsylvania, Miss Texas, and Miss Wisconsin. All of these shows were held for the first time this year.

Attendance Off, Earnings Climbing At Superior

Superior, Wis., Aug. 23—The attendance at the Tri-State Fair here last week failed to match its former levels, but the fair was successful in spite of the adverse weather that caused many people to stay away.

However, the fair was a success, with the attendance of the Missouri State Fair.

Merced, Calif., Beats Record; Pulls 67,911

MERCED, Calif., Aug. 23—Merced County Fair pulled up its third year in a row, breaking its 1951 and even surpassing the 67,711 crowd of the previous year.

The event closed Sunday (17) and

C. C. Dyer, secretary manager, said that the event was benefited by the attendance of 11,000.

Grandstand show was supplied by the Hollywood office of Funcion, Marv, and the Western Wind, playing the opening night (10) and following, was held for the Bob Rogers. All players played the remaining four days with the exception of the Bob Rogers, featured only on the one day.

Premiers offered amounting to $4,365, which was about $2,900 over the year.

The event was held on Friday and Saturday, officials included the famous Frank Redick, clown; Joaquin Sanchez, clown; Frank Redick, circus director; Curt Riedell; and the late Robert C. Love, chairman of the fair.

Arrangements are being made for the special Covey shows to be held on the 22nd and 23rd, following the Sunday show.

Wildwood Loans Trains and Buses To Eastern States

WILDWOOD, Mo., Aug. 23—Wildwood, which is the main feature of the Wildwood County Fair, has been closed due to the relations of the East Coast and the Eastern States Exposition at Atlantic City, N. J., on Saturday, Oct. 2.

Arrangements are being made with the special Covey shows to be held on the 22nd and 23rd, following the Sunday show.

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AMMON-GAYER FUN ZONE SCORES

Four Shows Hit, Pace Excellent
Biz at Wisconsin State Fair

MILWAUKEE, Aug. 31—As the Wisconsin State Fair opened yesterday to record crowds, the latest incarnation of the Wisconsin State Fair has opened on a 10-year term for which they competed. In its first year, the midway area was considerably less than a success. Only one of the shows hit the maidens run and earned the only weak to light business.

But this week—in marked contrast—the area has been luring thousands of acres, grown by four loopholes, have been placed on the city where they have spent freely for eats, drinks and thrill rides. Ammon and Gayer have the early lead with their Midway, with another group, with Blank Shelly in the battle. There are seven shows in the Gresham Fair

WOM Racks Up
15% Better Gross
This Yr. at Ottawa

Good Weather in Record-Breaking Crowds; 1953 Assured

OTTAWA, Aug. 28.—Frank Bergman’s World of Marhs Shows, 1951 opening day grosses by S1,800 as the Central Canada Exposition got off to a fast start Saturday (16). As the weather during the first three days saw nearly all the exhibits into Lakefront Park, a near-record of 81,000 attended the first day. This record attendance was to be awarded to WOQ today, the closer.

A three-day gross earned the Harry J. Grivet
Killed by Auto

KETTLEFILD, Aug. 28.—Harry J. Griffith, 34, reportedly for Royal American Shows, was killed near Kettlefield yesterday (27) after being involved in a collision while riding his bicycle. State police said Griffith was apparently trying to hitch a ride when struck by one of the trucks.

The police said papers found on the body listed two home addresses for Griffith, one in Field and the other in No, 19.

Conklin Kidland is CNE Highlight

TOTTEND, Aug. 23.—Twenty-three days of the largest Kidland ever to play in show business at the Canadian National Exhibition ended yesterday with the Day of the CNE. All of them were encored.

Kidland is part of the midway where the better known brothers Conklin, Patty and Frank, with the former handling the activity. Beside the huge set-up for the Kidland, the Big Wheel has been a hit and Conklin has closed to 20 major rides during the season in addition to their usual array of games and midway concessions.

New Rides in Line-Up

Additional improvements to the Kidland are the high tension wire, which is now in operation. New to the ride line-up are the Sky Whip, manufactured by Norman Bartlett, and a Xero-Flite manufactured by the Allen Inclined Carry All Co., N. Y.

The Sky Whip consists of 12 plywood horses mounted like the pinion wheels of a merry-go-round. Each horse is arranged with the ringleader of a bell and the lighting of a portion of the target, as the gun is fired. The Sky Whip is a new principle.

The Commando ride consists of eight two-seated cars which are attached to the platform upon which the tanks rest and move in action. Each tank is equipped with machine gun.

The show, brought out from Tommy Carson, Chicago booker, has been a solid crowd-passer. It has played to consistently good crowds and on Sunday 17, its biggest day, grosses up 11 percent.

Builds Crowds

A show taped "Guppy Man," offering a beefy great fun of four girls, has been the second money-spinner.

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Midway Conflag

Mrs. Harry Rubin has returned to Penrose, Colorado, after being home for two months because of the illness of her aunt. Her daughter, Mrs. Frank Hafenrichter, who is the year-old daughter of the Penn Hotel, Huntington. These three women were refused for work and asked to stay here. Mr. and Mrs. McCollum, Cassie, Mr., and Mrs. Ben Gen-

Donald and Pauline Conrad had their two car accident at the Upper Peninsula State Fair, Escanaba. They last week when they enjoyed good business most of the run. Mrs. Conrad reported, however, that their business at the site (of which) grew fair. was off close to 50 per cent from that of a year ago. The day will likely fine to operations to Michigan fair this season.

Harry (Irish) Gaughen, concessions person on St. Matthew's. The Gaughen Show, was guest of honor at a surprise birthday party Wednesday (13) given by Mrs. E. L. Yancey. He was the show's most successful business and they plan to stay with ACA for the balance of the season.

Pauline Rubin, America's oldest corn maid, has ordered seven more prints of the film for distribution.

EMIL W. Weller, super- operator of Scoke Shires and mirror maker, has moved back to Wisconsin State Fair, Milwaukee.

John Carpman, Don Wish and Thomas Fisher, of Summit Bell, Ark., were recent visitors to their hometown.

Mr. and Mrs. Arthur J. Flynn and his wife, Bella, and daughter, Padie, returned to Detroit recently after visiting in the Thumb area of Michigan.

Benny Haberman visited Alex Freedman at the Orange County Fair in Santa Ana, Calif., Freedman had the novelty fence for the first time ever. The Freedmans, Oliva and Alex, are entertaining visitors in a novelty field with Mrs. Freedman's brother, Myron, in Los Angeles.

Patty Rawlings became a novelty act at the age of 12 when she turned in many sales at the stands of the Freedman Concessions. Despite her youth, Patty learned all of the merchandising tricks and could have any of the merchandise like a vending machine.

Charlotte Cohen was at the Orange County Fair in Santa Ana, with her fair stand. She said that it was the second spot for her in 20 years. However, she's active in the Ladies Auxiliary, working at the PSBA and with her friends on lots in the Los Angeles area at every opportunity.

Charles Brodhead, of the A. D. McCollum State Fair Show, reports that Kent Bachman, Roilo-\n
The wedding reception was held for Mabel May, Charles Gatty on the Royal Crown Show at Arcadia, Ore., recently, Those attending were Mr. and Mrs. Rude Alexander, and Mr. Chuck Allen, Mr. and Mrs. P. E. Shaw, Mr. and Mrs. Chuck Sheehan, Mr. and Mrs. Tony Barlow, Madeleine Ray, James Allen, Sandra Lee, Dora, However, Bill Simon, Miss Nelson, Alvin Bishop, Joe Hendrick, Bob Home, Jim, Eddy, Ben Moskowitz, Eric Richardson, Eddy, Bill Anderson, Louis Walz and Marian Grant.

All (ウィ) Hunt, of being fair, has joined the Charles Bruml band in Washington, D.C. through the State of Texas Edwards.

WHEELS AND WHEELS: SKA WHEELS

THOMAS JOYLAND SHOWS

CARNIVALS

CAN PLACE FOR KENTLAND, Ind., FAIR NEXT WEEK AND BALANCE OF SEASON—ALL FAIR DATES, INCLUDING KINWOOD, ELLINS, W. VA., ETC.

SHOWS—Gilley Show, Monster, Wild Life, Arcade, Throwing Fair and Midget.

CARNIVALS—Southern Dixie Games, Long Bros. Gallery, Baldwin, Novelties, Custard, Fish Bowl, Ducks, Peppery Pint. Over 12, Can place Peanuts, Popcorn, Taffy, Floss. Applies for 30 days at Indiana, West Virginia. Contact Mr. Furness, Fair, 901. Also French Fries.

HELP—Can place Ride Help on all Rides Must drive.

WANT FOREMAN FOR LITTLE CARNIVAL FOR FERRIS WHEEL

Sidney Thomas wants Riders for Camp.

FOR SALE—Seventeen, reasonable, good condition.

All wife: L. I. THOMAS, Mfr.

Lexington, Ill. this week; then Kentland, Ind. (Fair) next week.

NOVEMBER SHOWS

SEPT. 9-13 INCLUSIVE

SHOWS WANTED

FUN HOUSE-MONKEY SHOW

ANY NOVELTY SHOW

CONCESSIONS OF ALL KINDS

HANKY PANKS

INDIANA, PENNSYLVANIA,

ALL ANSWERS: L. I. THOMAS, Mfr.

LEXINGTON, ILLINOIS

AT THE BILLBOARD 55

CARNIVAL SHOWS

PENN PREMIER SHOWS:

Carnivals: Superior State, Aracal, Indiana, Penn, Pennsylvania, Ohio, Indiana, Illinois. Pwhether and good shows with over $2,000 in the ice cream show business.

WANTED—Capable and experienced Carnival Manager for Carnival season. First-rate面容 at $1,000. Write for further details.

Address mail and wire to

LLOYD D. HERFAS, Gen. Mgr.

PENN PREMIER SHOWS, Manayunk, Pa., this week. All phone calls to

HARRY HUNTER, Wissahickon.

Penny Well Hotel, Walla Walla.

BROADWAY SHOWS INC.

50 CAR RAILROAD SHOWS MOTORIZED

BROADWAY AT YOUR DOOR

BROADWAY SHOWS INC.

50 CAR RAILROAD SHOWS MOTORIZED

BROADWAY AT YOUR DOOR

NOW BOOKING FOR OUR 12 OUTSTANDING FAIRS

CAMBRIA COUNTY FAIR

INCL.

TO FREDERICKSBURG AGRIC. FAIR

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INCL.

TO FREDERICKSBURG AGRIC. FAIR

FAIRGROUNDS

FREDERICKSBURG, VA.

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SMITHSONIAN WARFARE MUSEUM

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FAIRGROUNDS

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SHERRY, ARK., AUG. 25-30

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Bodart Org Reaps Big Gains
At Escanaba, Mich., Fair

ESCANABA, Mich., Aug. 23—E. A. Bodart’s Blue Ribbon Shows are setting a pace here at the Upper Peninsula State Fair that will be hard to beat. This year’s third day, rides and shows helped by a few breaks in the weather, were reported to be 100 per cent attendance above last year.

McChesney’s phenomenally big grosses in grosses was attributed to space but fair officials also said the show was loaded with extras.

Og, which is cut this year for the first time under the Blue Ribbon banner, moved here from the fair’s former home in Wauwaau, Wis., where attendance never touched the current level. But Bodart’s three-day operation was 20 per cent above last year.

Owner Bodart said the fair played two days this season and had a gross increase per performance, but capped spending was slightly off.

Wawauwa, who played both days, reported included those at Tomah, Janesville, Streetsville, and Steamboat Springs.

The Bodarts will go south this year for the first time. Og will play at Marshalltown, Ia., and Dyhoville, Ark., and a week...

Tobacco Spots Prove Okay
For Peppers

MACON, Ga., Aug. 25—Frank Peppers’ All-States Shows opened to big hit for their first week on Macon market. Local date followed, and a number of tobacco marks and “P.” spots were turned in.

In addition, Peppers, who was up to grape after a poor showing, will play at East Macon later on.

Ernie Farrow Starts
At Manitowoc

MANITOWOC, Wis., Aug. 23—Ernie Farrow’s Wallace Bros. Shows opened their stand at this point in the Wisconsin State Fair on Tuesday night (19) to string the jumpers on the Mac-Quay Fair. To leave the fair this season, they will leave the fair next week.

After going to the local fair, Peppers said his George shows operated for a week in the midwest before going east, but it was little better.

Peppers will return to his favorite Alabama territory in late fall and again in March to winter.

TENNESSEE STATE FAIR

NASHVILLE, Tenn., Sept. 12 to 20

"ALL FAIRS UNTIL NOVEMBER"

Can please that little old lady, Sadie Faye, out in Kentucky. This is a very good old lady, she has been around all of her life. She does not like to be left out of anything. In fact, she has been known to eat cakes without paying for them. She is a very generous lady and always offers a helping hand to those in need.

Address: A. W. Wagner, Marion, Ohio.

LEO LANE SHOWS

WANTED
"The Smith's Place"

For a fashionable fair starting, Atlantic City, N. J., Sept. 1.

CONCESSIONS WANTED

LEO BECHAT AMUSEMENTS

WARRICK COUNTY FAIR, Lebanon, Ohio, this week

NORTHERN NECK AGRICULTURAL FAIR, Warsaw, Va., Week of Sept. 8

AMERICAN LEGION FAIR, Rockwood, Mich., Week of Sept. 15

WARREN COUNTY FAIR, Warrington, N. C., Week of Sept. 22

VANCE COUNTY FAIR, Henderson, N. C., Week of October 13

TIDewater color-FAIR COLORADO, Suffolk, Va., Week of October 20


WILL BOOK Tilt and Octopus.

WANTED—Wheel Foremen and Second Men on all Rides, General Help, Track-Track Drivers.

Girl Show, Monkey Show, Snake Show, Motor Drome.

Agents for office Hanks Pankes. All replies to

JOHN F. REID, HADDYLAND SHOWS

Tavern City, Mich., this week: Northern District Fair, Centralis, Mich., next week; the big one at Algonac.

WANT FOR THESE PROVEN DATES

SOUTH DAKOTA STATE FAIR

GREAT CLAY COUNTY FAIR

KEOKUK STREET FAIR

TOLEDO STATE FAIR

TULSA, OKLA.

OTHER SOUTHERN FAIRS OUT UNTIL NOW

ONE MAJOR RIDE NOT CONFLICTING—Penny Arcade, Roller Coaster, Fly-In-Plane, Ring-Mad-Plane or Looper, Any One Ride—Ski Flying, Kitchen Whirl, Etc.

SHOWS—ANY GRIND SHOW OF MERR-Merriment, Clowns, Animals, Dog & Pony.

AMUSEMENT CARNIVAL—WIRE 1927-2000 CENTURY SHOWS, Eau Claire, Wis.

PAGE AMUSEMENT CO.

NOW BOOKING FOR 1952 FAIR, SPAIN Rudd, R. C. Smith, I. C. Smith, I. C. Smith, I. C.

TWELVE MORE OUTSTANDING COUNTY FAIRS TO FOLLOW

CONCESSIONS WANTED—Sellers of Candy, Drinks, and Drinking Glasses, Sandbags, Buck Pond, Penny Pitch, high Stike, and keep out of sight. Help is a dream for sale. Where Tremont and Charalampey shows. Salesman has no objection to salesmen. G. C. Dillard wants home for April, Candy Floss and Middle Ages. Wishing Agents for office owned Concessions. All replies to

ROLAND PAGE, Kings Mountain, N. C.
THE SHOW MUST GO ON!

This is what happened to us:
We never missed a day, thanks to our workmen, staff and all members of this great show.

We also have the pleasure of working for the telegraphed and telephoned messages of sympathy and offers of help coming from:

President Truman
John F. Kennedy, President of the United States
Jesse H. Jones, Secretary of the Treasury
Bob Hope, Actor

dated at

THE SHOWWOMAN OF AMERICA

The United States Trot & All Around Co.

Summit Trotting Park

Ridenour, Pa.

Tommy Combs

Ridenour, Pa.

Allan Doane

Ridenour, Pa.

William McShane

Ridenour, Pa.

Charles McCurdy

Ridenour, Pa.

Philip McKiven

Ridenour, Pa.

Harry Moore

Ridenour, Pa.

Others, many others.

JAMES H. DREW SHOWS

Fairgrounds, Pocahontas, Va., until Friday P.M., August 29.

J. DREW Fairground, Charleston, W. Va.

A new Kiddiland CNE Topper

Conklin Kiddland CNE Topper

• Continued from page 54

like wagons and they give out with real-life tax-free

name-up!

Also new to the Kiddiland circuit - Roy Conklin's Magic CNE Topper with 3000000 miles in the show and the biggest

name-up!

of Chicago. Rides like a top in a show and the biggest

Conklin bros.

with the battery of machines always ready to show off to the

Charlie Conklin's well-focused

Roller Coaster adds much to the appearance of the kids.
The Conklin is booked with bright
tickets, and the entertainment value

of vivid, striped colors for the kids.

innovations that the kids look

Conklin Kiddland CNE Topper

a children's show operated by C.

Borja, J. Hurley's Big Turtle, Mrs.

M. Myers' Way, A. Webster's

M. Webster's Clown Show, and

Webster's Clown Show, operated by A. Pinckney.

First day's ride's show gross was of $353 from 1954. The Jake,
handcuff, was considered good because the weather was cool in the late afternoon, and great at night, with

the CNE's attendance for the day down from 50000 from its 123000 usual attendance.

Today's weather was excellent and the weather was perfect for the kids. A cool breeze.
MODEL SHOWS INC.

ALL FAIRS UNTIL NOVEMBER
Want Foreman for Ferris Wheel, Dipper, Octopus, Good presentation for Stunt Foreman. Can also place Tracker Drivers, Train Handle, Fences up on one. All top amusement park people. Thieves, Grinders for Girl Show. Also Girls for revue: office paid. Want Man to handle Dark Ride or will book same. Also Motorhome Operators, Log Concessions all open.
Address DAVID B. ENDY, Mgr. Richmond, Va., this week; Alexander, Va., next week.

WADE GREATER SHOWS

ALPENA COUNTY FREE FAIR AUG. 31 TO SEPT. 3 ALPENA, MICHIGAN
PINECROWE STREET FAIR SEPT. 6-7 PINECROWE, MICHIGAN
CAN PLACE LEGITIMATE CONCESSIONS
Particularly Hunky Punks at all kinds for these two excellent fairs. Operators, good show people. Will do well on this route. Contact Wade Greater Shows, Marion (Marion, Pa.), Michigan, all this week.

WOLFE AMUSEMENTS

WANT FOR NORTHWEST MISSOURI STATE FAIR BETHANY, MO. SUNDAY, AUGUST 31ST THRU SEPTEMBER 6.

WANT FOR WEST TEXAS STATE FAIR TRIBUNE, SUNDAY, AUG. 31ST THRU SEPTEMBER 6.

JOHNNY’S UNITED SHOWS

WANT FOR MARION, KY. (B) COUNTY FAIR: SPENCER, TENN. VAN BUREN COUNTY FAIR: CENTREVILLE, TENN. HICKMAN COUNTY FAIR: LEXINGTON, TENN. FAIR: JACKSON, TENN. COOLED FAIR: HUNTINGTON, TENN. CARROLL COUNTY FAIR, AND SOLID ROUTE OF FAIRS UNTIL NOVEMBER.

CONCESSIONS—Grub, Carnival Games, Croquet, Darts, Cups, Fries, Ice Cream, Motorists, Custard, Ball Games, Hit & Miss, Colored Concessions, Kelly Pool, Buckets, Fish Pond, Ballroom Darts, Cork Graduates, Wire what you have.
HELP—Wheel Foremen, useful Ride Help in all departments. Must drive Side Show Help wanted. Joe Baldwin wants Lots in town. Also Man and Wife to handle Bally Fair. All replies to DON FRANKLIN, Gallatin, Tenn.

DUMONT SHOWS

BILLY HAMES SHOWS

BILLY GOLDEN RULE SHOW

ALBION PARK, R. I., SEPT. 8 TO 13; Elfons Community Fair, Sept. 17, 18, 19, 20, MIDDLETOWN, R. I. West legitimate Concessions. Will be at St. Vincent’s Hospital, 89th and Woodland Ave, Philadelphia, Pa., Sept. 8.

DON FRANKLIN

FOR SALE

THE new ticket co. 800 3rd ave. chicago, ill.

J. A. BLACKMAN

ELBERTON 9 COUNTY FAIR

ELBERTON, GA., SEPTEMBER 8-13 and a route of the best county Fairs in Georgia and Alabama through Armstrong Week.


Organized Musical, Side Show, Midgets, Monkey Circus, Platform Shows, Hot Girl, Illusion, etc.

CONCESSIONS

Cook House, Crab, Long Range Galleries, Navigators, Hunky Punks at all kinds. Address

JOHNNY T. TINSLEY SHOWS

2244 S. Court Street, Greenville, S. C. until Sept. 6.

A.M.P. SHOWS
ATTENTION—SHOOTING GALLERY OPERATORS! 
IF YOU NEED GALLERIES ACT NOW!

DIAMONDS—Watch, Jewelry, Money Co. Rounds and other revenue in your location—thousands seven of dollars from seven days. Money saver. Also Animal and Poultry Poster. Early Bird Specials by wire. Additional information available upon request. 

SHERMAN BUSTED OR HAROLD KALEY FOR No. 1 Unit and FRANK DICKERSON for No. 2. 

FOR SALE

WANTED SCOOTER HELP 
TO THE AT TIMES 
TOP Salarles.

DOLLY YOUNG, Mgr.
ROYAL CROWN SHOWS 
BELLEVILLE, ILLINOIS.

WANT TO RENT 
Pony Wheels, Money Co. Rounds and other Riders—In your location—thousands seven of dollars from seven days. Money saver. Also Animal and Poultry Poster. Early Bird Specials by wire. Additional information available upon request.

FOR SALE

3 Allan Marcellus 3 reserve Marley—Go-Rounds, Big EB 3-1-2-1-2-1, 2, 3-5.5-7, 5-7-11-11-11-11.

HANKY FOR WASHINGTON, D.C. Fair—Sept. 1-4, with 12 more spots to follow in 11 weeks.

SHERMAN BUSTED OR HAROLD KALEY FOR No. 1 Unit and FRANK DICKERSON for No. 2. 

MIGHTY MIDWEST SHOWS

WANT FOR GASTONIA, N. C.—WANT SPINEL-CENTER AGRICULTURAL FAIR 
6 DAYS, STARTING SEPTEMBER 22

WANT FOR CASH—IN KEY HINTS WINNERS IN MIDWEST SHOWS 
IN SPINEL CENTER.

WANT TO RENT 
Pony Wheels, Money Co. Rounds and other Riders—In your location—thousands seven of dollars from seven days. Money saver. Also Animal and Poultry Poster. Early Bird Specials by wire. Additional information available upon request.

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IN SPINEL CENTER.
CNE's Show

• Combined from page 43

Boy, father and two young daughters, in a hand-balancing tumbling routine, and the De-Boxer, 24 children in a water dancing, work in this with Erie Christmas as has been done before.

An original feature to Mandel's show is "Midsummer Night's Dream," created by Celia France, who did so well with David Adams and Louis Smith, delighted the first night's matinee audience, with the cast and scenery getting much credit.

The final production number, "Paying," is a musical presentation of things to come, the cost depicting the two-level sub-basement, 10,000 tons of soil to be dumped on the Toronto pier. It isn't this manner only that the illegal line offers production routines. Evelyn Gould, a Canadian dancer, popularizes in a featured role, as does Helen Will Jr., American, featured in the dancing. Max Ferguson, Canadian theatrical director, known for his characterization of R. U. Bride, appears.

Carnivals, CNE

WANT FOR THE FOLLOWING SOUTHERN FAIRS:

DYER COUNTY FAIR, DYERSBURG, TENN., SEPT. 3-6
WEST TENNESSEE DISTRICT FAIR, JACOBSVILLE, TENN.
CASTONIA, N.C.; CHEROKEE INDIAN FAIR, CHEROKEE, N.C.; DOOTH, ALA.
CHAMBER OF COMMERCE FAIR, MARIANNA, FLA.; PANAMA CITY, FLA.

WANT

WANT CONCESSIONS—Har Outfits, Scales and Age, Glass Pinches, High Stakes, Fish Pond, Ballroom Dance and 4-H Clubs, Ice Cream, French Fries, Popcorn and Candy or any other legitimate Concession.


SHOWS—Will place two or three Great Shows of merit.

Have Opening for Minstrel Show With Own Equipment
All answers to JOHNNY J. BENTON, Gen. Mgr., Slaley, Ill., thru Labor Day; then per route.

DOROTHY BENTON BROTHERS

PIONEER SHOWS

High class midway attractions.

MELTONTON, P.A., FREE FAIR. Labor Day Week. Sept. 1 to 6:

Haven, Bean Show Fair. Then Southern Fair.


J. A. GENT SCHOWS

Wants for following Fairs: Louisville, Greensboro, Waynesboro, Natchez, Mendville and Indianapolis. Wanted for twelve of Mississippi's very best, biggest Fairs.

All kinds of stock, Hunky Punks, Ringo, Scales, Novelites, Rides. Wanted—Caterpillar, Pretzel, Fly-Plane, Spitfire or any Rider not conflicting. Shows—Ken Show, Mechanic City, Unicorn Show, Blossom, Fun House or Glass House. J. B. Myers and Telegram Slim want all kinds of Concession Help. Address All Mail Hattiesburg, Miss.

Mid-South Fair

MEMPHIS, TENN., SEPT. 18 TO 27 INCLUSIVE. Sponsors available for legitimate Merchandising and Catering. Concessions. Want Scales, Glass Pinches, Guess Your Age. Ice Cream. Cat Racket. Ball Games and Hunky Punks of all kinds.

Contact: C. C. GRUSCUTTH, P. O. Box 623, Owensboro, Ky., or per route of the Blue Grass Show.

PORTSMOUTH, VIRGINIA

BI-CENTENNIAL CELEBRATION

6 DAYS—SEPTEMBER 29 TO OCTOBER 5 ON THE SQUARE. DOWNTOWN

Want Bumper Rides. Concessions acceptable. Also P.C. Will do any kind of High-Stakes Concession, Novelities, Ice Creams and Food. Will make any kind of Bumper Ride Concession, Novelty Concession, Food Concession and Small Shows. Make your move early and you will not be disappointed.

PAUL HAAGEN

Petersburg, Va. Bi-Centennial Headquarters, 316 Fantasia Street. TEL: 25258

WANT FOR NEBRASKA STATE FAIR, LINCOLN, NEB.


DOLLY YOUNG, M.G., ROYAL CROWN SHOWS


WANT FOR WALKER COUNTY FAIR, PALESTINE, TX., Sept. 12, and Fairs

CONCESSIONS—Want interesting shows and Novelities. Also Cats. Call, write, or wire. W. W. LIVIN.

Mighty Homemontee Midway

FAIRS—FAIRS

Wants shows for various counties, also shows for Columbus County Concession. Can handle any kind of Shows. All details can be worked out.

Address AT WAGNER, Mr.

Huntsville, Tenn., this week Culloden, Texas, Sun. next week.

JOHNNY DENTON.
USE THIS HANDY FORM NOW

1. Type or print your copy in this space:

2. Check the heading under which you want your ad placed:

3. Indicate below the type of ad you wish:
   - REGULAR CLASSIFIED AD—15¢ a word
   - DISPLAY-CLASSIFIED AD—$1 per agate line

4. Complete this authorization blank and mail promptly. Classified ads must be accompanied by remittance in full. Display-Classified Ads will be billed if credit has been established.

The Billboard
2160 Patterson St.
Cincinnati, Ohio

Please insert the above ad in ..................... issue

- Enclose remittance of $ .....................
- Please bill me. Name .....................
- Address ................................
- City .................................. State .............
"BIG PROFITS!"

From the Company

CHEWING GUM LINE!


e

MUSICAL INSTRUMENTS, ACCESSORIES,

FOR SALE-GAMES GREAT MODELS,

MISCELLANEOUS

AMERICAN CHEWING PRODUCTS

WE WILL NOT BE UNDERSOLD

$48.00 CR. $45.00 DOZ.

Factory Outlet, Prices, we will ship

WISCONSIN CHEWING CO.

$6.60 Send For

FREE CATALOG

321 E. 42 St. New York, N. Y.

MEN! Build a Wholesale Route

Get Into a Big Pay Business

Chairs

Chairs

In Many Popular Styles, Outstanding

ADIRONDACK CHAIR CO.

Inches, N. Y. W. S. Dept., W. B. M. M. 11-

FARMS & STEEL ON WOOL

FAIR SPECIALS

Hi Hat, Tinsel

Feather Dolls

Extra Specials

Hi Hat Fur Monkeys

SPECIAL JUST ARRIVED!

MISCELLANEOUS

$42.00 Gross

the most

Sensational novelty bank

in 100 years!

MITCHELL'S

Bull Bank

Famous Make Watches

Wanted new 1952 model

MITCHELL'S

122 N. FOURTH ST.

MITCHELL'S

$8.75

Hundred's of new imported... domestic novelties

MITCHELL'S

$3.99

GELLMAN BROS

YOUR AMERICAN RED CROSS IS ALWAYS THERE

AFTER TRAGEDY STRIKES
Pipes for Pitchmen

JIMMY LORAH

Here we are, the third time we've had the pleasure of being associated with the Western Motor Coachmen. We have always been welcome, and we are grateful for the opportunity to continue our association.

TYLER WARD

The recent weather conditions have made it difficult for us to come to this area. We have been delayed by snow and ice, but we are determined to get here.

DON RANICKI

Our trip was delayed by a snowstorm, but we are determined to make it. We look forward to seeing our friends and customers.

B. S. CLARK

The weather has been very bad, and we have had to travel through heavy snow. We hope to arrive soon.

HERB CASPER

We are looking forward to seeing our friends and customers. We have been delayed by the weather, but we are determined to arrive.

D. N. KIDD

We are very glad to be here. We have been delayed by the weather, but we are determined to make it.

J. B. LONG

We are glad to be here. We have been delayed by the weather, but we are determined to make it.

LINDY STANLEY

We are very glad to be here. We have been delayed by the weather, but we are determined to make it.

R. L. O'CONNER

We are very glad to be here. We have been delayed by the weather, but we are determined to make it.

H. N. SMITH

We are very glad to be here. We have been delayed by the weather, but we are determined to make it.

D. S. MCDERMOTT

We are very glad to be here. We have been delayed by the weather, but we are determined to make it.

C. A. HENDERSON

We are very glad to be here. We have been delayed by the weather, but we are determined to make it.
Calendar for Coinmen
September 8—Amusement Machine Operators of St. Louis, semi-monthly, meeting, M and J Ballroom, St. Louis.
August 27—Central States Photographers Association, annual summer banquet, Jefferson Hotel, Peoria, Ill. September 27—National Association of Amusement Vendors, annual convention and exhibit, Congress Hotel, Chicago.

STRIKE WAS ROUGH
Detroit Ops Note 1st Biz Comeback
DETROIT, Aug. 23—Early signs of the NAB explosion as the coin machine field were reported by operators this week with the

First Distrib. Sets Rotation Shows in Sept.

HORSE SENSE
BIG FACTOR
AT KING PIN

Coin Machine Exports, May, 1952

Michigan Movie Set Up in New Headquarters

United Fetes Staff, Holds Annual Picnic

COIN FIRMS AID ORPHAN PICNIC

COIN MACHINES
AUGUST 30, 1952

Communications to 186 W. Randolph St., Chicago 1, Ill.

59

THE BILLBOARD

NEW RECORD EXPORT YEAR

Foreign Sales $2,747,283

W وهذا

through May; 16% Above '51

The following are country’s dollar volume of the 300 coins, all types of equipment. They are Canada (2,674), Venezuela (773,414), Mexico (2,303), and Cuba (1,262).

Juke Shipment

May, operations and distributors in 24 countries were shipped 2,674, total. This number, however, was reduced by an average sales of $2,747,283, which were expected, delivered, and in.

First Distributors conducted a semi-monthly record in history. Thus the first five months of the year, 12,936 were shipped, which was a 6% increase over the period in 1952 when the all-time high was recorded.

The big business in May was accounted for by customers in 21 countries, more than two months in April. Of the 12,936, 8,189 were spent on music equipment, and the remaining 4,747 were spent on coin operated games, and were sold for a surtax of $10,004, a record deal.

Detroit, Aug. 23—Early signs of the coin machine field were reported by operators this week with the

National Slug
Open Atlanta Branch Office

ST LOUIS, Aug. 23—National Rejectors, Inc., producers of coin operated, have opened a branch office at 685 West Peachtree St.

In addition to its offices and facilities, the company's full service facilities in New York, Chicago and Philadelphia.

The Southeast territory will be handled by the company's sales manager, the Ray Griffith, vice-president.

Deliver Genco
Upright Game

CHICAGO, Aug. 23—Genco has started quarterly deliveries on its new line of upright games on the 400. It is 24 inches wide, 10 inches deep and 44 inches high and requires but one-third the floor space of the older and more expensive machines.

The Genco game is equipped with a wide variety of winning replay systems, and the selection is made up to 20 plays. The sensation, however, is the new game, a coin-activated machine that is quickly catching the coin game market.

NOW HEAR THIS

Michigan Op
Garners 3d
Boat Classic

DETROIT, Aug. 23—Bill Marzetti's, Jr., of Bally, Chicago, Ill., was first to place in the 300-class, $1000 in the annual Michigan Outboard Motor Marine Association.

Marzetti's victory, the third in the series, was made without any trouble to his 33-foot step-up and in the final round the race was 1,000 yards.

Bill Marzetti, who has been one of the top drivers on the Midwest circuit, was the oldest team member in the race, operating his father and son competition.
Predict NAMA's 1952 Meet To Break All Past Records
Program Will Cover Wide Variety Of Problems in Route Management

CHICAGO, Aug. 30—With agreement of exhibitors, the Multistate Merchandising Association plans opening of its 1952 convention and exhibit at the Palmer House, Sept. 14-16. The best attended event the group has had, it will be held in industry-wide national meeting.

Starting Sunday morning, September 14, under the auspices of the following three day events, it is considered an opportunity to check their own

Set Four More Firms to Show At NAMA Meet

Exhibit Chairman Mill Announces 125 Firms Signed

Chicago, Aug. 30—Four more firms will sign this week to display their products at the national convention and exhibit of the Multistate Merchandising Association, September 14-16 at the Palmer House.

The are A. F. Myers, New York, manufacturers of Chicago Foods Corporation, Linden, N.J., producers of 200 bags of L. I. M., which will display a juice vendor and a multi-cup model of the Handkerchief and Vending Machine Company, Rockford, Ill., with a package of handkerchiefs and vendor.

Significantly this marks the first time Chesterfield Ave., has been at a NAMA show. Producers of Chesterfield Ave., have been covered by the company’s recent introduction of long-cut Chesterfields.

also, M. V. Williams, owner and chairman of the exhibit committee said that there would be approximately 125 firms, representing the merchandise and allied trades, that would be represented at the exhibit. This is the fourth time of the Palmer House that the NAMA policy at previous annual meetings of the association has been followed.

Cole Gets Sales Rights to Andico

CHICAGO, Aug. 30—Cole Products Corporationthis week announced the signing of an agreement with the American National Distributing Company, New York, to handle Andico in the Eastern states. The agreement covers the entire East Coast, excluding the states of New York and New Jersey.

The deal was closed in New York City for Cole with a down payment of $50,000, and the remaining $50,000 will be paid within 90 days.

New Fry Bar Weights To Be Increased

NEW YORK, Aug. 30—Officials of Fry Bar Weights, Inc. have announced that the Fry Bar line will be increased by 50 per cent, starting January 1, 1953. The new weights will be 10, 20, and 30 ounces, replacing the present 15, 25, and 50 ounce weights.

The move is expected to increase the efficiency of vending machines, as it will enable operators to use the same size of product with different weights.

OREGON FIRMS GO SLOW ON "KING" TREND
PORTLAND, Ore., Aug. 29—Richmond "King" cigarettes have hit the Portland retail market, but checks on the cigarette operators here this week indicated that the firm is lying away from the new brand.

Operators apparently in- holding on new pack until they have time to watch the brand's advertising.

The expense of changing over machines to handle the pack has been a factor, but some of the operators feel that "King" will not be successful.

Liggett & Myers may drop new products, at least temporarily, in favor of the king size.

Snively Vender Plugs Florida Juice at Shows

An Estimated Five Million Persons Will See the Units

NEW YORK, Aug. 30—An intensive promotion to expand Florida juice sales is currently being waged by the Snively Vender Corporation. The membership includes a majority of the state’s citrus growers and packers.

Co-operating with the citrus commission, the Snively Vender Corporation, 19,000 and 25,000 Florida juice vending machines are being equipped to dispense fresh Florida juice in one of the nation’s best known brands.

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Supplies in Brief

Vender Crop Rise

Production of some crops used in vending machine products, such as nuts and candies, is expected to rise well above average this year, while other crops such as potatoes and sugar beets are expected to fall off, according to the National Association of Vending Machine Operators. Figures for the season are expected to be higher than in previous years. The expected increase in production is due to higher yields in most regions of the country.

Cuban Sugar Study

Thequestion of whether Cuban sugar growers are growing sugar in their country, as reported by the Cuban government, the NAMA has not been able to verify. The department reported July conditions were "excellent for the growth, development, and marketing of sugar". The average production of 32,800,000 tons per year is low by the standards of the world market, according to the department.

Florida's Nickel Cigarette Stamps Pay Big Dividend

MIAMI, Aug. 21—Cigarette vending machines placed a big dividend in the city of Miami, which had the largest share of the $171,000 in tax revenue for sugar stamps this year. Under the laws of the state, vendors are taxed at a rate of 2124% on the selling price of cigarettes. The department said that this tax had been collected throughout the state.

Less Paper Work In Metal Quotas Starting in '53

WASHINGTON, Aug. 21—Manufacturers of metal quites will have a lot of paper work to do in the coming year, according to the National Production Authority. The department said that the new automation of its paper work will reduce the amount of paper work involved in the production of metal quites.

Aussies Mull Coin-Operated Gas Pumps

SYDNEY, Aug. 21—Coin-operated gasoline pumps are expected to hit the market here next year. A major Australian oil company has purchased the rights to the pumps. The Australian government has allowed the sale of coin-operated pumps.

Vender Distribution

Techniques for the distribution of vending machine products will be emphasized by the department. At a recent meeting of the Commercial Association of Vending Machine Operators, the department said that sugar beets are expected to be a major crop this year. The department said that the expected increase in production is due to higher yields in most regions of the country.

All the news of your industry every week in The Billboards. SUBSCRIBE TODAY. See page 2 for rates.
SUPERIOR SUPER-SALESMEN
The Big 3 by Victor

TOPPER DELUXE
half-cabinet style

BABY GRAND

TOPPER DELUXE

Here are the new style Topper DeLuxe vendors by Victor: Topper DeLuxe globe style and Topper DeLuxe half-cabinet style. The half-cabinet is a combination of steel and Lucite, very rugged and durable. Finished in red, black and yellow, trimmed with chrome. The globe style is finished in red and black, trimmed with chrome. Chrome top and bottom may be had on both style Topper DeLuxe vendors at an additional cost of only 75c per machine. For the finest in vending of ballgum or ballgum and charms, use Victor's original vending wheel—No. 86-A, which vend 140, 179, & 210—without making any adjustments. For other bulk models, use the No. 59 wheel. The new style Topper DeLuxe vendors have a capacity of approximately 9 to 8 lbs. of ballgum. Both of these DeLuxe style vendors have the revolving whirlpool action, giving you vending performance to perfection. Topper DeLuxe globe and half-cabinet vendors are packed and sold 4 to the case. Wholesale prices to operators on Topper DeLuxe globe or half-cabinet:

1 to 5 cases at $56.80 per case of 4
6 to 11 cases at $56.00 per case of 4
12 to 24 cases at $55.00 per case of 4
25 or more cases at $52.80 per case of 4

All orders must specify whether 'FOR BALLGUM' or 'FOR MISE.' One-third certified deposit must accompany all orders.

BABY GRAND

Victor's Baby Grand, Chicle Treats and Chloren Treats, the right combination for greater profits and steadier income. Vends Chicle Treats 2 for 1c, 300 count per pound, or Chloren Treats, 336 per pound. Or Chloren Treats 2 for 1c, 250 count per pound. Cabinet of solid oak and finished natural. Holds 5½ lbs. of Treats. Baby Grand is packed and sold 4 machines to the case.

Less than 25 cases @ $52.00 per case. 25 cases or more @ $48.00 per case. One-third certified deposit must accompany all orders.

Victor's products mean Operator's profits; buy Victor, America's finest vendors—the industry's greatest values. All Victor products are sold exclusively by authorized Victor Distributors. Contact your nearest Distributor.

VICTOR VENDING CORPORATION
5701-13 W. Grand Avenue, Chicago 39, Illinois
Manufacturers of the famous line of TOPPER vendors
Clor-Aid Gum
To Show at
NAMA Meet

NEW YORK: Aug. 23.—An
item in last week’s Billboard re-
ding (page 38) that a substantial
portion of Clor-Aid chewing gum errone-
ously stated that the product would
be exhibited at the National Advertise-
ing Convention in Chicago last week.
Actually, the gum, produced by Top-
ning Co. of Hotchkiss, Conn., was ex-
hibited at the Midwest Exposition of
Advertising, Convention, Inc., July 27-27,
in the trade pavilion at the Chicago Pal-
mer House.

The firm will be occupied with the
Advance Vending Machine Com-
pany of New York at this week’s NAMA.
Clor-Aid, Charles A. Grosjean, Presi-
dent, and A. Solomon, Manager, of
both Chicago offices, will be there to
answer questions and demonstrate both pro-
ic TV-Stars
To Plug Candy
Via News Ads

PHILADELPHIA, Aug. 23.—Quaker
City Chocolate & Confectionery Com-
pany, Inc., has started a full-page
series in newspapers advertising for
Gum and Panda Candy.

Photos by Bill Frey, Berly
Button, Charles Beyer and
Walter Hays will be used in
newspaper ads in the
West and Midwest, with most of
them scheduled to run daily, with
the release of four times in which
the stars appear. Ads will be
featured on the comic pages to
continue attention.

The campaign is a follow-up
on the company’s spring drive
which featured advertisements
by Allen, Paul Littman and
B. D. Copus and Robert L. Weiss.
The TV series will continue, alternat-
ing with the movie star campaign.

Sell Large
Miami Cig
Operation

MONTREAL, Aug. 23.—Cigarette
Service has purchased the cig-
ette vending operation of Simonet, Inc. It was announced
by William Blatt, owner of
Blatt’s, successful in Ameri-
cas.

Blatt has approximately 200
machines on location in
Miami and the machine
owners are involved in the
deal. Paul Jacob is
in charge of Cigarette Service which
is a subsidiary of a larger New
York vending concern.

Minute Maid Sales
Of Lemonade Rise

NEW YORK, Aug 23.—Minute
Maid’s lemonade is outselling the
firm’s orange juice this year
in vending machines through the
nation. According to Bill Hurst,
Minute Maid sales executive.

Blatt said that last year’s sales
of lemonade outstretched
minute maid sales machines
but this year they have zoomed. It may be that
“Tommy” always being
greener in the other fellow’s
yard. Last year’s lemonade
were thin and pleasant. This year
there is a shortage, and lemon
and lime prices have skyrocketed.

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deal. Paul Jacob is
in charge of Cigarette Service which
is a subsidiary of a larger New
York vending concern.

Minute Maid Sales
Of Lemonade Rise

NEW YORK, Aug 23.—Minute
Maid’s lemonade is outselling the
firm’s orange juice this year
in vending machines through the
nation. According to Bill Hurst,
Minute Maid sales executive.

Blatt said that last year’s sales
of lemonade outstretched
minute maid sales machines
but this year they have zoomed. It may be that
“Tommy” always being
greener in the other fellow’s
yard. Last year’s lemonade
were thin and pleasant. This year
there is a shortage, and lemon
and lime prices have skyrocketed.
Five Dists Bow 400 Game

CHICAGO, Aug. 31—Five key distributors of Genco have started operator showings of the firm's 400 game uprights.

They are: A. P. A. Automatic Sales, headed by Lou Wachter, San Francisco; Empire Coin Machine Exchange, owned by G. H. Atlanta; Chicago; General Vending Sales, headed by Harry H. Greenberg, New York; Goldsmith and Ivy Buc- inel, Minneapolis; South Automatic, owned by the Weil family; and Michigan, headed by Louis Davis. Bundys Trimdon Coin Machine Company, Boston.

KING SIZE CHANGEOVERS
FOR NATIONAL 930 and 950
9 COLUMN ALL KING SIZE RACKS
$25.00 EACH

Replace your old racks with new.

Write for quantity prices.

DELIVERIES START SEPTEMBER 1
½ deposit with order

SAMI LOOMANS
UNIVERSITY COIN MACHINE EXCHANGE
854 NORTH HIGH ST.
COLUMBUS 8, OHIO
PHONE U9690

Eppy to Show New Charms At NABV Meet

NEW YORK, Aug. 31—Samuel Eppy & Company Inc. of Jamaica Avenue, home of the latest in vending machines, will be showing some of its new vending machines at the National Association of Vending Machine Dealers show August 14-17 at the Metropolitan Life Building.

"This year," says Samuel Eppy, "will bring to Chicago a completely new vending machine line. We have continuously been adding to our vending machine line so that now there is a complete line of vending machines for the show. The company has been expanding rapidly and has opened several new branches in the last few months.

The company will exhibit in Room 106.

Charter 5 New Calif. Firms

SACRAMENTO, Aug. 27—Five new firms have been granted State charters in this area.

Alta Ice Inc., in the business of manufacturing, selling and distributing all types of food, beverages, and confections, was chartered by the Secretary of State.

Progressive Food, Inc., and the latter company are organized to operate vending machines in Los Angeles County. Incorporation articles were filed by Charles B. Smith, W. A. Tilford, and H. B. Smith, all of Los Angeles.

Reedy, incorporated, was chartered to buy, sell and distribute coffee vending machines and coffee products in Los Angeles County. Reedy was established by Charles S. Reedy, William H. Reedy, and Donald Strong, 2210 W. 15th St., Los Angeles.

Eppie, incorporated, was chartered to import, sell and distribute vending machines in the coffee and beverage business. Incorporation papers were filed by the Secretary of State.

Neeke, incorporated, was chartered to buy, sell and distribute vending machines in the coffee and beverage business. Incorporation papers were filed by the Secretary of State.

Cigarette vending machines accounted for 4.8% of national sales.

NEW YORK, Aug. 31—The American Tobacco Co., which manufactures $760 million in vending machines during 1953, is planning to expand its operations during the next few years, according to a report submitted to the Board of Directors at a meeting of the National Association of Vending Machine Dealers.

Confectionery sales through vending machines accounted for $5.6 billion in sales, or 5.9% of the total. This figure does not include vending machines operated by independent dealers.

Neeke, incorporated, was chartered to buy, sell and distribute vending machines in the coffee and beverage business. Incorporation papers were filed by the Secretary of State.

Vendors Topic At Arena Meet

COLUMBUS, July 19—Vending machine operators were held in high esteem in the national arena, according to a report submitted to the Board of Directors at a meeting of the National Association of Vending Machine Dealers.

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### Market Quotas Okayed

More than 96 per cent of 269,103 tobacco growers, who had favored the voted tobacco marketing quotas, approved the Department's action this week. Most of them also showed a three-year position of quotas for three years. With 1.289 million supported a one-year quota.

### Grain Storage Set Up

The peanut producing areas of Texas and Oklahoma, now will have 17 larger grain storage structures. The growers can participate in the 1952 peanut price support program, the Agricultural Department announced this week.

### Sugar Use Stable

The American consumption of sugar and confections, will stay at close to 1951 levels, the Preliminary Agriculture Department estimates of this year's consumption are made out. The average American consumer's daily consumption of sugar is estimated to be between 91 to 96 pounds this year, compared to an 1855 average of 97 pounds of sugar per person. The average annual consumption of sugar per person was estimated at 10 pounds for 1951 and 1952, averaging at 11 pounds per person.

### Employment Up 4%

Tobacco industry workers totaled 25,600 last month, compared with a total of 25,000 for July of last year—a 4 per cent increase. According to last Labor Department figures, Tobacco workers increased 1,000 in July over June—an increase of 4 per cent.

### Vending Machines

Equipment and prices advertised here are taken from advertisements in the Billboard office, which are advertised by the supplying company. Any pricevolume or other information that is changed will be noted in the next issue.
MOA Reports Heavy Advance Registration for Conclave

OAKLAND, Calif., Aug. 23—With approximately three weeks to go, the registration desk for this week’s National Music Operators’ Association convention is already loaded with exhibits from 300 exhibitors and 250 members. The only thing required is an official pass to get into the convention center.

MOA members and officers are highly appreciative of the quietness of the city for the convention, which has been rendered by the manufacturers association. MOA included, and with that the city, legal and moral conditions and are proud and willing to assist the City of Oakland with its incoming convention and that the new hotel facilities in the area could do it without a moment's concern.

The convention is the largest one in the history of MOA. It is hard to believe that the right is being boycotted and the whole thing is being done for the benefit of the public.

There have been about 300MOA members and officers who have been talking about the convention, which has been rendered by the manufacturers association. MOA included, and with that the city, legal and moral conditions and are proud and willing to assist the City of Oakland with its incoming convention and that the new hotel facilities in the area could do it without a moment's concern.

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ON-OFF PUCKET BACK IN COURT

Akon Judge Pulls Up MOA's Picket Off; Sets Second Hearing

On Aug. 23—That one day had come when the New York City restaurant, which was closed by the new owners, was reopened.

The new owners, who had been trying to reopen the restaurant, announced that they were pleased with the new owners. They said that the restaurant, which had been closed for several months, was now reopened.

Good Will Means More Profits in a Profit Box

Good will means more profits in a profit box.

Paster Sells Omaha Office

OMAHA, Aug. 23—Paster selling the company located in this city is now closed and the property has been purchased by a local company.

The new company is located at 27th and D Streets.

In addition to the profit from the sale of the building, the company also has a large inventory of fixtures and equipment.

Westchester Ots Resume Meetings

PORT CHESTER, N.Y., Aug. 23—Regular meetings of the Westchester Music Owners Association will resume on Sept. 1, due to the death of a member.

The Westchester Music Owners Association has been meeting regularly since the death of a member.

Among the stories of interest to the coin machine to be found in the Music and the other departments up to this issue have been:

1. NEW BUSINESS GUARDIAN VICTOR REVEALS PLANS: 45, 45 rpm and the list of Hits and pop charts

**Interests Lags In OPS Action Vs. Dime Play**

**Second Hearing May Set Pattern For Entire Trade**

L.A.—Aug. 23—Second hearing, July 12, against two local coin operators in a suit for a second hearing yesterday (July 23) in the Supreme Court, may set the pattern for the entire trade. The outcome of the case could be a strong indication of the decision.

The Music Owners Company and the Music Operators Company have been charged with violating OPS Regulation 34. The defense, which continues, is stated to be for the protection of all.

Musical Sales Remodels for 10thAnniversary

BOSTON, Aug. 23—A moderate number of coin operated machines, air conditioning and the outboard design of the Musical Sales Company, sales distributor for the firm, are celebrating its tenth anniversary as a phonograph manufacturer.

Musical Sales was formed in 1935 in New York City, and was one of the larger music operators in the country.

The company has been operating independently for ten years, and has been supplying its machines to the trade.

The firm is celebrating its tenth anniversary as a phonograph manufacturer.

Indicative of the expansion of the organization, the firm has been operating independently for ten years, and has been supplying its machines to the trade.

The firm is celebrating its tenth anniversary as a phonograph manufacturer.

Waxing
down:

Barney Stearns, one of the larger music operators in the country, has been operating independently for ten years, and has been supplying its machines to the trade.

The firm is celebrating its tenth anniversary as a phonograph manufacturer.

The firm is celebrating its tenth anniversary as a phonograph manufacturer.
work

and

play

The old story of the ant that worked while the grasshopper played is well understood by AMI music operators. They know that, like the industrious ant which is never idle, the Model "D" is always working when someone wants to play.

AMI Incorporated

General Offices and Factory: 150 Union Avenue, S. E., Grand Rapids 2, Michigan

COME TO THE MOA CONVENTION, SEPTEMBER 11, 12, 13, CHICAGO
LEGGISTIV THREAT

MOA Meet to Unify Trade, Says Pierce

BROOKLYN, N.Y., Aug. 23—National legislative leaders will make this year’s convention of Music Operators of America, "the most important ever held," according to C. S. Pierce, president of the Wisconsin Phonograph Operators’ Association.

Pierce, who also is third vice-president of MOA, pointed out that the group was founded mainly for the purpose of making uniform legislation harmless to automatic phonograph operators.

"I think every operator is well aware of the serious bill and most of them realize what they would have been confronted with if this bill had been passed," Pierce said. The great effort of operators, distributors, manufacturers and phonograph associations, and in the MOA all working together is what will keep us safe when a bill is introduced. We will work with the committee on the passage of the bill."

After pointing out that credit for the temporary defeat was due the 60,000 operators who testified against the bill, Pierce continued:

"ASCAP will put up a strong fight in the battle against the bill which is a battle for the right of the nation to get the music."

The meetings which will be held every meeting of the MOA convention will explain why we must have legislation and what we must do as operators to stay out of trouble.

MOA’s annual convention and exhibit will be held at the Congress Hotel, Chicago, Sept. 11-13.

California Guild

Continued tomorrow.

Understanding why the automatic phonograph industry is still under protest.

Miller pointed out that prices in certain types of vending machines had increased from a nickel to a dime and "nothing has happened to that particular industry."

"It is quite noticeable that juke box operators are being penalized and charged with over-charges for increasing their prices from 5 to 10 cents an hour," he declared.

(Readers’ Note: Miller is in error on one point. Automatic merchandising operators have generally adhered to OPS regulations, but in some cases, particularly in the dye-stripe beamers, cited for alleged violations of selling prices, selling has been "happened" where vending remained, in the opinion of OPS, illegal.)

Musical Sales

Continued from page 35

Adler, service manager, M. E. Levy & Sons; J. D. Howard, paint department; H. B. Blake, shipping department; while shipping department, 10; C. N. Leibman, shop, 2; A. R. Diakowsky, shop, 1; M. C., secretary, 2; and H. A. Siegel, secretary 2.

PLAYS WHILE YOU PLAY

WORKS WHILE YOU SLEEP

For you, and every operator who wants big collections and trouble-free performance, the answer—now as always—is ROCK-OLA SUPER ROCKET
head and shoulders above the rest in

ENGINEERING ADVANCEMENTS that mark this model ten years ahead of its time.

QUALITY CONSTRUCTION cabinet that has always been the envy of the industry.

EXCLUSIVE FEATURES 104 selections from 45 and 78 RPM records intermixed. Twin low-inertia tone arms with Zenith Cobra Stylus.

SERVICE ACCESSIBILITY Quick-as-a-flash replacement units save service time—reduce service costs.

EARNING POWER that makes it your best dollar for-dollar investment.

SEE YOUR WURLITZER DISTRIBUTOR

THE

Wurlitzer

FIFTEEN HUNDRED

The Rudolph Wurlitzer Company, North Tonawanda, New York
company's trucks burned and the show was moved and enjoying the best business in its history. Recently, it was announced that the Maryland Paper Company would be moving to a new location. A new beer truck was also introduced, which was a hit in the community.

**Milwaukee**

**Crows throbbing to the Wisconsin State Fair this week were the backgrounds in all West Allis locations.**

Boston Street management reports from the check against the patience of the public by the change in horse cars. The store has one of the finest rides in the state, and another of its fine outdoor rides is the Phantom. The Phantom is a "phantom" ride, which means that it is a ride where the passengers are blindfolded.

Another operator who recently added a new horse car to his coin machine holdings is Mike Young, proprietor of The Coin and Red Barnett of Novelty Games & Music.

The Krambo Stores, state-wide, have been using a new type of ride for their operator of Exhibit Big Bronze in the front of their store. The owner of the Krambo Stores, Sam Cooper, displayed his usual operator and customers who have been spending an hour and a half of the week moving his funnies about to the new ride. The ride, known as the "Little City" weeks, is being held by the company for the next few weeks.

The most recent item to come along at the Hattan Distributing Company, Inc. in the last few weeks has been the popular "Little City" ride. The ride is being held by the company for the next few weeks.

**The past week saw vending machine receipts rebound to a new record high. The new machine, designed by Keith Rainey, is the "Little City" ride. The ride is being held by the company for the next few weeks.**

John W. Eber, inventor in the coin machine field, filed the "Little City" ride this week. The ride will handle promotional activities at the local store and throughout the rest of the country. The ride is a 16-foot, 16-foot ride. It is being held by the company for the next few weeks.

The highest item to come along at the Harris Distributing Company, Inc. in the last few weeks has been the "Little City" ride. The ride is being held by the company for the next few weeks.

The "Little City" ride is being held by the company for the next few weeks.

**Wick Stacey, Wick Vending Company, the vending services in Washington, D.C., has been busy since the end of the World War II and his management has been busy with promoting the "Little City" ride.**

The "Little City" ride is being held by the company for the next few weeks.

**New material in the Milwaukee area for Major Distributors like Krambo, Cerneril, Operator and Markwardt to the sales department following a year's membership in the firm's stockroom. Back from a short vacation at Lake DeSoto, Frank's music dealer, Dorothy Jones, claims that the new material is in the Milwaukee area for Major Distributors like Krambo, Cerneril, Operator and Markwardt to the sales department following a year's membership in the firm's stockroom.
<table>
<thead>
<tr>
<th>Category</th>
<th>Vendor</th>
<th>Model</th>
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<tbody>
<tr>
<td>Amusement Games</td>
<td>Coin Machines</td>
<td>The Billboard Index</td>
<td>Advertised Used Machine Prices</td>
</tr>
</tbody>
</table>
**Coinmen You Know**

- **T. H. Cobb**: Distributors of Mime and good window displays at the theaters in Chicago.
- **Elmer Williams**: reports,"you have to do everything you can to improve service on records, get records on boxes, the day they come in.
- **Jim Thompson**: Thompson Music has been helping with getting a day or two of leaflet get up to Lake Erie on a brief vacation.
- **William F. Namb**: division manager, Cofin, Product, finds a good vending market in outdoor locations.
- **Herbert Cohen**: president, Cofin, Divisional Specialty Company says the mower has been done on business.
- **Larry Paschke**: president, Cofin, Vending, believes the cigarette machines field offers more of a challenge than music.

**Detroit**

**Felix Staeh**, founder of the Cincinnati Streater Company, Inc., has been working the trade recently, getting a long ride of Illinois. His wife, Judith, wife of a partner in the firm, handled office activities. She has been a partner at the firm, which now owns the headquarters in Cincinnati, Ohio.

**Walter A. Ntiai**: Distributors of Mime, remains active with the firm, handling office activities. She has been a partner at the firm, which now owns the headquarters in Cincinnati, Ohio.

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**Edward M. Steiner**: has a big game room where adults and children can be entertained.

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**Record Reviews**

Each of the records reviewed here expresses the opinion of the members of The Billboard music who reviewed the records.

**Contended from page 23**

**HOT JAZZ**

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<th>Record Review</th>
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<td><strong>TENOR QUARTET</strong></td>
<td>New York</td>
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<td><em>OUR BAND IS BACK!</em></td>
<td>New York</td>
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<tr>
<td><strong>VIRGINIA BEECHER</strong></td>
<td>Cleveland</td>
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<td><strong>TWO FOR THE ROAD</strong></td>
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<td><strong>HIT THE TOWN</strong></td>
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<td><strong>NEW YORK TIMES</strong></td>
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<td><strong>NIGHTHAWK</strong></td>
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<td><strong>Lady Be Good</strong></td>
<td>New York</td>
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<tr>
<td><strong>Heart and Soul</strong></td>
<td>New York</td>
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</tbody>
</table>

**FALL BARGAINS AT PURVEYOR**

**SHUFFLEBOARDS**
10-30-2 Specials

**PHONES**
60¢ each

**PINBALLS**
15¢ each

**ARCADE**
10¢ each

**GAMES**
60¢ each

**FORMICA TOPS**
60¢ each

**GAME ROOM**
10¢ each

**COIN MACHINES**
10¢ each

**READY FOR AUGUST 30, 1952**

**BRIGHT SPOT**
$50.00

**BRIGHT LIGHT**
269.50

**SPOT LIGHT**
369.50

**SOTION**
269.00

**BOULDER**
135.00

**CO ELECTRIC**
189.50

**NEW**

Peter Bach—Long Beach, Big S—Top
Alex Gougeon—Lompock Reader—
Financial Bank.

Tames By: Decolom Bally Co.

**DISTRIBUTOR**

**PHONEGRAPHS**

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**GAME ROOM**
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**NEW**

Peter Bach—Long Beach, Big S—Top
Alex Gougeon—Lompock Reader—
Financial Bank.

Tames By: Decolom Bally Co.
Tickets Going Fast for UJA Annual Dinner

NEW YORK, Aug. 21 — Ticket sales for the industry’s annual dinner in behalf of the United Jewish Appeal of Greater New York, at which Harry Rosen of Atlantic-New York Corporation, will be honored, have nearly reached the sell-out stage, according to an Asto official. The dinner committee is believed to have sold 1800 tickets, which will be available at the $150 rate for another 250 people, making the total capacity 2050.

The dinner will be held in the Modern Suite of the Belmont Plaza Hotel here. Speakers and top professional entertainers are being contacted. The names will be announced soon.

FOREIGN BUYERS

We Are Now Delivering
Bally’s CHAMPION HORSE
Gottlieb’s HAPPY DAYS
Williams’ CARAVAN
Williams’ LONG BEACH

Watch for Announcement on Our Showing of the New Evans CENTURY 100/65

REMEMBER: For export and domestic business it is International and Scott-Cross

Free price list and order forms on request.

INTERNATIONAL AMUSEMENT COMPANY
1204 SPRING GARDEN STREET • モーリーズ&71177 • フィラデルフィア 20 PA.

THE BILLBOARD

Cover Story: Midget Movies Expand Field

Midget Movies

Are the latest in pinball machines, and are expected to be highly successful. Gottlieb, the large manufacturer, has already sold one machine in Kansas City, Mo., and is planning to install others. The machines are expected to be highly successful. Gottlieb has already sold one machine in Kansas City, Mo., and is planning to install others. The machines are expected to be highly successful.

Goldsmith also intends to place several machines in St. Joe, Mo. Since recent tests there have indicated a good market for them.

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Sorry, we are completely sold out on

HAPPY DAYS

Too little and too late...we couldn't make enough...and if you missed this winner...you were definitely too late! Order early to assure delivery on our next game.

1140-50 N. KOSTNER AVE.
CHICAGO 31, ILLINOIS

"There is no substitute for Quality!"

LET YOUR POCKETBOOK AND YOUR
"PROFIT-BOOK" TELL YOU WHY
IT'S SMART TO DO BUSINESS
with LONDON!

CLOSEOUT
Seeburg '46 ........ $ 99.50
Seeburg '47 ........ 139.50
Rock-Ola '49 and '50 . 295.00
Seeburg Wall Boxes .... 22.50
Packard Wall Boxes .... 9.95

NEW GAME SPECIALS

SMIFFLE GAMES

$49.50

TAKE YOUR CHOICE

NEW LOW PRICES!

FIVE-BALLS

TENNIS

MINNESOTA

NEW LOW PRICES!

TENNIS

MINNESOTA

SPECIALS

NEW LOW PRICES!

TENNIS

MINNESOTA

TERMS: 1/2 Deposit Balance C.O.D.

Exclusive Distributors SELLING Products in Wisconsin, Minnesota, North Dakota, South Dakota, and Upper Michigan

S. L. London Music Co., Inc.
3120 W. HENNEPIN AVENUE
MINNEAPOLIS 5, MINN.

CLOSEOUT:

UNIVERSAL WINNER

Brand New

Original price $3.00 each

LATE 5-BALLS

100 for $25.00

BRIGHT LIGHT ........ $325.50
BRIGHT SPOT ........ $295.00
CONVEY ISLAND ........ $49.50
SPOT LIGHT ........ $35.20
TURY KINGS ........ $15.50

KRAMER DIRT CO.
217 6TH ST.
MINNEAPOLIS 4, MINN.

IT'S NEW... IT'S DIFFERENT...

IT'S THE COIN MACHINE OF TOMORROW!

GENCO'S

$400

UPRIGHT CONSOLE

BINGO GAME

NOTHING ELSE IS SO out

FOR CASH, FOR CASH, FOR CASH!

EXCLUSIVE ORIGINAL DESIGN
UP TO 540 RELAYS!
DOZENS OF WINNING COMBINATIONS!
ABSOLUTELY TROUBLE-FREE
PROOFED BY 3 MONTHS ON ACTUAL TIER LOCATIONS!
SPECIAL SKILL CONTROL
KEEPS 'EM PLAYING, KEEPS 'EM PAYING
FASTEST-PLAYING, BIGGEST PAYING
GAME IN COIN MACHINE HISTORY

Southern Automatic
Music Co.
235 N. MOORE STREET
LOUISVILLE 3, KENTUCKY

Brand Nawl
Buckley CRISS-CROSS
JACKPOT BELLS

5c-10c-25c-50c-$1.00
Also made for many foreign coins

Buckley MACHINES

WALL AND BAR

Music Bells .......... 5c or 10c Play

Buckley Manufacturing Co.
4208 W. 11th St.
Chicago 7, Ill.
Bally PALM BEACH
SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT.

12 Great Features in a Great Game

1. NEW SUPER-CARDS
   PRODUCT SUPER-PROFIT
   See this new <b>same</b> coin attraction in action at your Bally Distributor.

2. NEW STAR ROLL-OVERS
   "SPOT" UP TO 5 NUMBERS BY SKILL

3. POPULAR "IN-LINE" SCORES
   3, 4, 5, "IN-LINE" ON MASTER CARD
   3, "IN-LINE" ON SUPER-CARDS WHEN LIT

4. CORNERS SCORE 400
   ON SUPER-CARD, WHEN LIT
   MASTER-CARD CORNERS SCORE 200

5. MYSTERY "SPOTTED" FEATURE
   IN ADDITION TO STAR "SPOTTING"

6. EXTRA BALLS FEATURE
   ATTRACTS EXTRA COINS EVERY GAME

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GIVES PLAYER 2 EXTRA SHOTS.

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Palm Beach
See Page 88

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