Fall Optimism Is Keynote As Coin Industry Convenes

The Billboard to Test Plan To Supply Juke Title Strips

NEW YORK, Sept. 6.—A plan to supply juke box operators with a title strip at a minimum cost will be tested by The Billboard this fall. Initial service will be reserved to operators who participate in the Billboard's Pop Chart Survey.

A careful trade investigation established over a two-month period, the title strip service has been developed to enable operators to program their juke boxes directly from title strips supplied to them concurrently with weekly publication of The Billboard. Admittedly, the material will be mailed each week to be in their hands the preceding Saturday, thus enabling them to have records purchased by the time the title strips arrive.

The service will remove the operator's increasingly difficult problem of sorting out the new money making records from the old ones. Coin records released each week advance sales figures from record manufacturers and distributors plus accumulated information.

MICH. FAIR

All-Music Show Pulls Top Money

By H. E. REYES

DETOIT, Sept. 6.—The convention to-morrow of record operators being held by the Michigan State Fair this year closed the show for this year. Over the last Labor Day weekend, some near-record figures were set, indicating that the fair music made records from the 50 or more new records released each week. Advance sales figures from record manufacturers and distributors plus accumulated information (Continued on page 54)

S. African Theater Circuit Hunts Acts

NEW YORK, Sept. 6.—A chain of 50 theaters in South Africa is seeking for live attractions for the coming year in connection with its annual convention and celebration of its anniversary plus the celebration occasion.

Dick Hormel, booker for the Rhodesia Circuit, is now in the United States talking with the big offices in the hope that they will develop some South Africa show.

A deal involving Frank Sinatra is on the air, so far it's in the making stage. The deal involves a series of shows arranged for July under the name of South African Artists. That A. G. Gardner is slated to make use of the circuit's circuit for some of the shows in South Africa is indicated.

Job Hunters Prefer Amusement Areas

WASHINGTON, Sept. 6.—Mot淘-for-work men seeking TV and other entertainment outlets currently available. It is listed by the Labor Department's Women's Bureau. In a new attack directed to over-40 job-seeking women, the U.S. Bureau reports that the need for jobs is particularly great in the entertainment field.
Billboard Backstage

By JOE CSIDLO

The world is loaded with guys who have mastered the knack, loud enough to be heard, of playing and singing, a large bank. But few of them have the warmth and human interest of the real men in the real world of the world. Men like Frank. May they have a long and happy life. The whiff of a great performer seems to come from him. And young, and the sound of Frank's voice is the most appealing quality in the music business. He's a very capable performer, and most of them are publicly aware of his talent. He's not afraid to take a chance on an unknown as a person and is ready to think of the music business. It's not easy. It's not easy. It's not easy.

Your limited job is to hit the road and pursue their crafts with a carefree, unbridled spirit. The world of the world is just beginning. And the world of the world is just beginning. And the world of the world is just beginning.

The world of the world is just beginning.

I blew a good part of Thursday afternon visiting with Frank, and enjoyed profit by the several hours I was with him. We played and sang for the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of the score of 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TELEVISION-RADIO
COMMUNICATIONS IN SPACE
NEW YORK, Sept. 6—The new FCC rule for TV freezeup dates is being applied,
and the results have been excellent. The freezeup will be in effect for the
next 30 days, and all TV stations in the New York area must comply. The
freezeup will affect all TV stations in the New York area, including the
network affiliates. The freezeup was implemented to reduce the number of
TV stations in operation. The freezeup is expected to last for a period of
approximately 30 days.

New FCC TV Freeze Up 60% of Current Applicants

WASHINGTON, Sept. 6—A new
TV freezeup is being applied to all TV
stations in the New York area. The
freezeup is being imposed to reduce the
number of TV stations in operation. The
freezeup is expected to last for a period of
approximately 30 days.

Broadcasting
October 1

WORLD-WIDE TV:Bids Okeyed; Post-Thaw Total 49

WORLD-WIDE TV BIDS OKEYED; POST-THAW TOTAL 49

WORLD-WIDE TV: Pre-Hearing Meets Speed Tele Grants

WORLD-WIDE TV: Pre-Hearing Meets Speed Tele Grants

WASHINGTON, Sept. 6—Pre-
hearing conferences are being held
this week, as a means of speeding up
the tele grants. A new FCC Examiner Herbert
Smilack, after taking part in the
pre-hearing conferences, said
that more conferences should be
held. The Examiner said that
the tele grants should be
processed more quickly.

CBS ADDS FIVE

WORLD-WIDE TV: CBS Adds Five New Radio Stations

The Columbia Broadcasting System has added five new radio stations to its
network. The new stations are: KSLA, KSLD, KSLH, KSLG, and KSLM.

Radio Stations

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network. The new stations are: KSLA, KSLD, KSLH, KSLG, and KSLM.
TV Film Incompletes Complex Webs' Station Clearances

NEW YORK, Sept. 6—Station clearance problems, the bane of the TV networks all along the country are in the “Bristol TV Days” series, the fifth and final edition of which started today at the Hollywood Bowl. The three show dates have been set up better than its old dates already.

This in part is the result of the efforts of CBS and the National Broadcasting Company to get around some of the difficulties it faces in the nation's smaller markets. CBS, for example, has been busy trying to get the local stations out of this. The General Mirror, which owns or operates four stations in this country, and NBC is also having difficulties lining up stations in the cities of the network Crystal Cluster.

Contrary to reports that the number of stations on air has increased, this is not true. The number of stations on air in the United States has not changed appreciably since the end of World War II. It is not without its problems, however, the Sealy Mirror’s “Station Clearances,” which originally sold 3,000,000 copies, has sold only 200,000 to date.

The Sealy Mirror’s “Station Clearances,” which originally sold 3,000,000 copies, has sold only 200,000 to date. The new edition, however, has been revised to include new stations and new programs.

CO-OPERATION POLICY REPLAYS BOTH SPONSORS

NEW YORK, Sept. 6—“Gates of the Way” Week, an alternation on the NBC network, Monday, Friday house” of dramatic series, are available for replay on the NBC network. This is the first time that a dramatic series has been available for replay on the NBC network.

Herbert, who spoke immediately after the network’s announcement, said that the network had made an agreement whereby Goodwill News, the show for the next three consecutive weeks during which NBC is the sole owner of the program, will be shown on the NBC network.

The series will be shown on the NBC network for three consecutive weeks.

NEW YORK, Sept. 6—The schedule of alternating stations for the entire week of Aug. 17-21, and the fourth consecutive week of alternating stations, the shows have been brought in from the NBC network.

After that, the show will be back for alternating weeks.

Station Relations, Dept. Of ABC to Be Joined

NEW YORK, Sept. 6—The ABC network will move to new quarters in the ABC building this week to make way for the new ABC network’s new quarters. The new quarters will be located at the ABC building, 415 Madison Avenue, New York City.

The move will enable the ABC network to expand its facilities and to accommodate its growing staff.

The new quarters will be located at the ABC building, 415 Madison Avenue, New York City.

Profitable TV Audience exclusive with

GUTENBERG BIBLE ON TV DISPLAY AT 300 PER DAY

WASHINGTON, Sept. 6—TV audiences have a look at the Lutheran Church of the Holy Cross in New York City. The Bible, insured for over $7,000,000, was rushed to the Library of Congress with a movie. The Bible was stored at Fort Knox for safekeeping.

Newell-Ganger, W. E. Bothwell Merge Forces

NEW YORK, Sept. 6—Geyer Newell & Ganger, W. E. Bothwell, and two other forces have merged and will operate under the name of the Geyer Newell & Ganger company. Geyer B. Geyer continues as chief executive officer of the newly enlarged agency, with W. E. Bothwell as chairman of the executive committee.

Bothwell is estimated to have 15,000 members, while Geyer Newell & Ganger is estimated to have 7,000 members. The combined agency will have about 35,000 members.

Borax Co. Buys 63 Markets For TV Seg

CBS Names Gene Wilkey

NEW YORK, Sept. 6—The Columbia Broadcasting System has named Gene Wilkey general sales manager, 120 W. 57th St., St. Louis. He was formerly general manager of the Columbia Broadcasting System.

John Ackerman, now general sales manager of the Columbia Broadcasting System, will be named the new sales manager of the Columbia Broadcasting System.

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Consolidated Names Barrett

NEW YORK, Sept. 6—Ray Barrett this week was named Eastern sales manager of Consolidated Theatrical Sales. Barrett has been with Consolidated since 1951. He was formerly sales manager for ABC for the DuMont networks.

represented by

WNB and WNB Shift Personnel

NEW YORK, Sept. 6—Placing the Newstand Section of the National Broadcasting Company under one roof here, this week completed a substantial move in the field of television. The new move has had two basic objectives: to further strengthen the Programmed Day, and to develop new networks, some of which were formerly "purchased" from the networks.

The new set-up shapes up thus: Figuring to keep both radio and television operational, Dick Pick will direct program production, while Frank Will be program manager for radio, and Peter Jones, program personnel for TV. Jack Gregar, formerly radio program personnel director and sales promotion director, George Wal-
Radios Greatest Dramatic Show!

Sept. 14

U. S. STEEL
opens its
eighth season of
Theatre Guild
on the Air
with the radio première of
"The Wisteria Trees"

STARRING

HELEN HAYES
JOSEPH COTTEN

As in seven years past, U.S. Steel will draw on the production skills of the Theatre Guild, the writing talents of the world's leading authors, and the histrionic abilities of Broadway and Hollywood's top stars ... to bring America a new season of radio's most honored show.

In addition to "The Wisteria Trees," our programming for this season includes such shows as "The Winslow Boy," "Great Expectations," "George Washington Slept Here," "Vanity Fair" and "All About Eve."

SUNDAY—8:30 P.M. (E.D.T.)

THEATRE GUILD on the AIR

U. S. STEEL HOUR

NBC NETWORK
Inevitable NBC Rate Plan
Gets No Affl Opposition

NEW YORK, Sept. 6.—As expected, the National Broad-周一
casting Company this week virtually confirmed its new radio discount structure plan, which has been anticipated ever since the CBS Broadcasting System set the pattern several weeks ago.

In effect, the NBC plan accomplishes much of what its old discount system did. It sets up a new, daily discount plan, a new evolved discount plan with which in what ways success will prove a very good indicator. The NBC plan features without a continu-ous structure covering as many as 100 days. It is this third element which NBC has depended so heavily on. Given the edge over their CBS rivals, and as soon as the formal notice of affili-ate approval has been completed, the NBC salesmen are ex-pected to go mining for business on their own. While this means change, the difference between the old and new NBC discount adjustments is slight. Where the former averaged 20 per cent reduction in net net; the NBC plans averages a range of from 32 per cent minimum to 50 per cent maximum.

In the continuous rate deal, however, NBC's tactics it has molded a definite march. Under this pro-posal, an advertiser who air two five-day strips each of at least 12 minutes in length, will receive the same continuous rate on total program time, which has been anticipated. The measure is designed to encourage daytime use and bring in the ratings at the prime-time period.

The NBC salesmen are ex-pected to put some pressure on their clients, who will also be put on NBC, such as Campbell's Cling Peaches and Labrador Lake.

Daytime Changes

Another difference between the CBS and the NBC plans is that the NBC plans will go through studio hour starting at 11 a.m. NBC, however, has scheduled half-hour new serials at 11 a.m. On the other hand, NBC's plans will remain in effect until 9 a.m., when the new serials start.

Further, the plan calls for separate booking of 60 minutes running and daytime advertiser. Evening new rates are no-

where's TV Impact

Political Rally Draws Reported Big As Ever

WASHINGTON, Sept. 6.—Republican and Democratic national committeemen gave an off-putting moment to the plan. "We'll just go to the half- way point and be done," the plan. "We'll just go to the half-

new rate plan, there were several objections and one nega-
tive vote, the latter cast by Jim Mey-

er, Knox 29, of the Republican

National Committee. The proposal was presented by 51 adjourned to an atmosphere of suspense. There were any doubts that the proposal would receive the expected verdict from the CBS sessions. Similarly, there were any doubts that the proposal would meet with the expected range from 5 to 25 per cent.

SEARS LOVES TV

Experimental, Plunge
Nets Martin Renewal

HOLLYWOOD, Sept. 6.—Sears, Roebuck & Co. is to plunge into its first NBC experimental program, "Dixie Martin Show," which will be sponsored by the company's credit cards. The program will be hosted by Dixie Martin, who has a record of 60 percent in show business. Sears has placed its television program with the NBC network, which has a record of 60 percent in show business.

CBS Gives West Tel
First Regional Network

HOLLYWOOD, Sept. 6.—West Coast's first west regional network will be the CBC system. The network will link five key markets in the West. The network, including San Francisco, Los Angeles, Portland, Seattle, and two other cities, representing 18 percent of the population in the West, will be on the air.

Infeld Joins Salkin Office

CHICAGO, Sept. 6.—Mort Infeld, for many years active in the Western field, has joined the Salkin Agency, which is emerging as the TV booking agency of the future. The agency has won the right to book the following shows: "The Lone Ranger," "The Cisco Kid," "The Beverly Hillbillies," "The Andy Griffith Show," and "M*A*S*H." The agency has signed exclusive contracts with all of these shows.

Fall Promotion of the Week

Plans Unveiled

By CBS Radio

NEW YORK, Sept. 6.—The 1960 fall radio program plans of the CBS Radio Network were unveiled today by Vice President Jerry C. Berman. The plans include a new series of "Show of the Week" programs, which will be held in cooperation with other radio stations. The series will feature a new program each week, with a variety of themes and topics. The series will be produced and distributed by the CBS Radio Network. The series is designed to provide a new and interesting programming option for radio stations during the fall season.
This man is now being sold a food freezer

Today radio entertains, informs and sells people wherever they go.

In fact, the average American spends more time with radio than with magazines, TV, and newspapers combined.

People listen to radios in cars, kitchens, yachts, bedrooms, living rooms, trains, canoes, barns, terraces, hotels, restaurants, beaches, deserts, mountain-tops, airplanes.

Right now there are 105,500,000 radio sets in the country. Virtually every home is a radio home—and over half of them have two or more sets.

In automobiles alone, there are 27,424,500 radios.

At any given moment, over one-third of the radio-equipped cars on the road have their sets in use.

And last year Americans bought 12,775,000 new radio sets!

Radio reaches its vast audience at far lower cost than any other medium—whether by nationwide networks or local stations.

No doubt about it:

The smartest buys in all advertising are being made in radio. And they're being made right now.
WNBTV-WNBC Chains Independent Supermarkets to Merchandising Plans

NEW YORK, Sept. 6—The Columbia Broadcasting System is to try a new merchandising plan here, which is similar to a plan it used last season in a few cities in the Midwest. The plan, which is being called the "Quality Program," will be used in New York, New Jersey, and Connecticut.

The plan calls for each store to become a "Quality Store," and to add a diamond-shaped sticker to the books and other merchandise it sells. The sticker will also be used on the checkout counter at the store. The plan is designed to increase sales and profits for the store.

Central merchandising groups, in turn, will be responsible for a new line of "Quality" products, which will be sold only at the "Quality Stores." The line will include everything from clothing to food, and will be advertised in local television and radio spots.

The plan is expected to be successful in attracting new customers to the stores, and in increasing sales of existing customers.

WAPIT-New York, Sept. 6—The Columbia Broadcasting System has announced that it will begin a new merchandising plan in New York, New Jersey, and Connecticut. The plan, which is being called the "Quality Program," will be used in the three states.

The plan calls for each store to become a "Quality Store," and to add a diamond-shaped sticker to the books and other merchandise it sells. The sticker will also be used on the checkout counter at the store. The plan is designed to increase sales and profits for the store.

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TED ALL AMERICANS

"the Jeffersonian heritage"

When in the Course of Human Events it becomes necessary

... for the people to reaffirm the principles of democracy, they look to the heritage of Thomas Jefferson—patriot, fighter for freedom, man of good will.

That is why, for these critical times and for all Americans, the National Association of Educational Broadcasters presents "The Jeffersonian Heritage," an authentic, engrossing, entertaining study of Jefferson's life and times, his philosophy and its meaning, for us today.

"Heritage" is professional, using topflight creative talents. It stars Claude Rains.

It was written by Morton Wilshergrad, Milton Geiger and Joseph Minski, with music composed and conducted by Vladimir Stelmak. It was produced and directed by Frank Papp. The credits of the production team embrace many of radio's most celebrated programs.

"Heritage" is public service at its best, its most effective, Research and advice of Professor Dumas Malone, foremost Jeffersonian authority, guided the project from start to finish. It has won enthusiastic endorsement from educators and civic groups, newspapers and the trade press. This is not a program to be played once and for gotten. Rather, it will be a permanent classic in your record library, to be used on many occasions and for years to come.

OTHER OUTSTANDING SERIES OF PROGRAMS TO FOLLOW ARE:

"People Under Communism"
"The Wars of Napoleon"
"The People Tell Back"
"Voices of Europe"

Send check or writing for further information

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Mr. Frank Schiller, Treasurer. Dept. B
University of Illinois, Urbana, Ill.

Should there be a demand for "The Jeffersonian Heritage" programs, they are now available to commercial radio stations on a sustaining basis for just the cost of the pressings, $25.00.
Nielsen Shows 98% Radio Saturation

NEW YORK, Sept 6 — First results of the Nielsen Company's coverage survey of the A.C. Nielsen company this week, show that as many as 98 per cent of the nation's homes tune in radio signals. This is 16 per cent higher than the previous survey of March, and it is the highest percentage of all time.

The Nielsen figures are based on surveys conducted in nine cities and are representative of the general population. The results show that the number of homes tuned in radio increased by 16 per cent in the past year. The increase is due to the growing popularity of radio among families with children.

NEWS CAPSULES

Strong Opera Season Seen for Network TV

- Continued from page 2

Sullivan, Sader, Colwell & Brawn, Inc., will handle the promotion of the opera season scheduled for the fall. The season will be held in New York City and will feature a number of well-known performers, including Maria Callas, Renata Tebaldi, and Giuseppe di Stefano. The opera season will be broadcast throughout the country by all major television networks.

BBC RADIO'S NEXT WEEK

Videodex and Pulse Studies of BUFFALO

- Top 10 TV Shows Each Day
  - According to Videodex
  - Top 5 Radio Shows Each Day
  - According to Pulse

FOR FULL INFORMATION

about all radio and television shows, call the radio and television sections. A complete listing of all the stations and their call letters is available at the Radio & Television Directory. For the full listing of all the stations and their call letters, call the Radio & Television Directory.

Share of Total Audience

Radio Vs. TV

- According to Pulse

Nielsen Shows 98% Radio Saturation

- Continued from page 2

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FOR FULL INFORMATION

about all radio and television shows, call the radio and television sections. A complete listing of all the stations and their call letters is available at the Radio & Television Directory. For the full listing of all the stations and their call letters, call the Radio & Television Directory.

Share of Total Audience

Radio Vs. TV

- According to Pulse
SDGA Expands Aid to TV Film Production

H. GEORGE SIDNEY
Screen Directors Guild

The Screen Directors Guild of America has announced that it will be presenting all films produced at the color laboratory, known as the "WADCO" as well as many of its other convention pictures, to help develop a new color film industry. The Guild is also planning to hold a convention which would include a demonstration of the new process.

WNBQ Hikes TV Pic Schedule, Adding 7 Segs

CHICAGO, Sept. 6--WNBQ, the Independent Television Network, announced today that it will be adding seven programs to its schedule, beginning next week. The shows include "The Bigelow Show," "The Goldbergs," "The White House," and "The Twilight Zone." The addition of these programs is expected to boost the network's ratings and help it to compete with the major networks.

4A Merger Try Fails Again; Films Are Issue

NEW YORK, Sept. 6--Another attempt to resolve differences between the Screen Actors Guild and the Screen Directors Guild was halted again today. The two Guilds have been at odds over the issue of film/television crossover for some time now.

4 Advertisers Bankroll "11th Hour"

NEW YORK, Sept. 6--Four advertisers will bankroll WABC-TV's "11th Hour" show, which features the latest news and events of the week. The advertisers are Procter & Gamble, Coca-Cola, General Foods, and NBC. The show is produced by the "11th Hour" team, which has been recognized for its innovative approach to news programming.

WENR-TV Sells Out "Tri-Star"

CHICAGO, Sept. 6--WENR-TV, a local television station, has sold its "Tri-Star" series to ABC television. The series, which has been extremely popular in Chicago, will now air on national television. The station will be compensated for the sale of the series.

AUTRY SINGS SOURS Blast Anti-Trust Suit Vs. Theater Pic Makers

NEW YORK, Sept. 6--Gene Autry this afternoon announced that he would file a suit against the major film producers. The suit is intended to prevent the major film studios from exploiting their massive market power to the detriment of independent filmmakers. The Autry case is expected to become a landmark case in the anti-trust laws.

Coast City Office Is Opened by Expanding PSI

HOLLYWOOD, Sept. 6--Expanding its business in the growing field of television, the Pacific Studio, Inc. (PSI), a leading producer of television programs, today announced the opening of a new office in Coast City. The office will be under the direction of Mr. J. W. White, who has been with the company for several years.

WPIX to Run Feature Film Across the Board

NEW YORK, Sept. 6--WPIX-TV, the Independent Television Network, will run a series of classic feature films across the board. The series, which will begin tomorrow, will feature films that have been nominated for Academy Awards and Golden Globes in the past. The films will be broadcast on a rotating basis, with each station choosing the films they wish to feature.

Justice anti-trust suit against the major film producers. Mr. Autry claims that the producers are using their market power to suppress competition and stifle new talent. This suit is expected to raise important issues about the role of the major film studios in the film industry.
**Videodex Ratings of Syndicated TV Films**

and markets in which they are currently appearing

Listed below are current TV film series in each of the program categories reflected. Series in other categories will be secured to the next three issues where a show appears to be on which Videxium issues individual reports. The show's Videxium rating is given. The rating is based on analysis of the previous show's performance in each of the major metropolitan areas during the Videodex reporting period. For illustrative purposes, this indicates that Videxium does not currently report these series individually. This is given in the next future.

**COMEDY**

The Champs 15.. 13.

*The United States Program, Inc.*

New York 310 W. 34th St., New York 1.

This program is a showcase for the stars of the American television hit, "The Champs." The show features a variety of comedians, musicians, and other performers, all of whom are known for their talent and comedic abilities. The program is broadcast on Saturday nights at 9:00 PM.

**Double Play**

With Dine and Day 15.. 26.

*Radio-Television Program, Inc.*


This program is a comedic series that features two detectives who solve crimes while also engaging in various comedic routines. The show is broadcast on Monday nights at 9:00 PM.

**Dream It Up**

26.. 15.

*Comedy Show, Inc.*

Los Angeles 372 E. 3rd St., Los Angeles 4.

This program is a variety show that features a range of comedic acts, including stand-up comedy, sketch comedy, and improv. The show is broadcast on Wednesday nights at 9:00 PM.

**Gallagher's Travels**

26.. 15.

*Comedy Show, Inc.*

Los Angeles 372 E. 3rd St., Los Angeles 4.

This program is a comedic series that follows the adventures of a young man who travels the world, encountering various situations and mishaps along the way. The show is broadcast on Thursday nights at 9:00 PM.

**Hello, Darling**

39.. 15.

*Comedy Show, Inc.*

Los Angeles 372 E. 3rd St., Los Angeles 4.

This program is a variety show that features a range of comedic acts, including stand-up comedy, sketch comedy, and improv. The show is broadcast on Friday nights at 9:00 PM.

**Jackson & Jill**

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**Dancing Queen**

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*Comedy Show, Inc.*

Los Angeles 372 E. 3rd St., Los Angeles 4.

This program is a variety show that features a range of comedic acts, including stand-up comedy, sketch comedy, and improv. The show is broadcast on Sunday nights at 9:00 PM.

**THE BILLBOARD TV-Film Buying Guide**

**Thrillers Hold Audience Says Videodex Poll**

New York, Sept. 8 - The audience for thrillers continues to grow, according to the Videodex poll. The poll shows that viewers are increasingly interested in watching thrillers on television. This trend is expected to continue in the future.

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**SPORTS**

All American Game of the Week 15.. 20.


Los Angeles 10911 Sunset Blvd., Los Angeles 66.

This program is a weekly sports show that features highlights and analysis of the previous week's games. The show is broadcast on Friday nights at 9:00 PM.

**Football**

Extra 5% - 6., 10.


New York 231 W. 57th St., New York 19.

This program is a highlight show that features the best plays and moments from the previous week's games. The show is broadcast on Saturday nights at 9:00 PM.

**ADVERTISING**


Los Angeles 933 E. 3rd St., Los Angeles 1.

This program is a commercial showcase for various companies, featuring advertisements for products and services. The show is broadcast on Sunday nights at 9:00 PM.

**THEATRICAL**

**TNT**

Adventure 163 W. 37th St., New York 1.

*Theater Edition, Inc.*

This program is a showcase for various theatrical productions, featuring highlights from current and upcoming shows. The show is broadcast on Monday nights at 9:00 PM.

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Television - Radio Reviews

Robert Montgomery

CAPSULE COMMENT

Robert Montgomery Presents (TV) - Monday (1), 9:30-10:30 p.m., EDT.

Where Was I? (TV), DuMont.

This series appears to be a 30-minute panel show, wherein a trio of experts quiz contestants on a large number of photos submitted by the contestant, with photo, picture, while panel can't, ... the 30-minute, half-hour. The quizers are kept in suspense and put on a spin in a sound essay stunt. But the main notion is to get the audience to join in. It's judged by its own...
Night Club - Vaude

Palace Theater, New York (Friday, September 5)


Booker Dan Friendly has done a bang-up job in stepping out that week's budget. Palatine House theater is the next to the closed club and gets the customers. When the pair stuck to their very best business they were at their best. But on this budget they were fluffing about for knock-about show, and machine with the best of the material for some "Gayas and Doltz" and "Hayman."

WSYR Propane

MUSIC SEPTEMBER

September 12

Of the host of appearances in this week's lineup, the most favorable were the appearances of Miss Muriel Fields and her Wizard of Oz show. Miss Fields, who is the daughter of the late Muriel Estelle, is a singing star of the West Coast, and her show is a hit with the audiences. The Wizard of Oz show is a hit with the children. The show uses a variety of techniques, from magical illusions to a wide range of characters from the movie. The show is well-organized, with a good mix of comedy and music, making it a hit for all ages.

The show also features a variety of other acts, including a dance troupe, a magic act, and a group of tightrope walkers. The magic act is particularly impressive, with the performers pulling off a variety of tricks that leave the audience in awe. The tightrope walkers add an extra element of excitement to the show, as they walk across a tightrope stretched high above the audience.

Overall, the show is a hit with the audience. The performers are all talented, and the show is well-produced. The performance of Miss Muriel Fields is particularly impressive, as she brings her unique style to the stage. The show is a must-see for anyone who loves magic, music, and entertainment.

The show runs until September 12, so be sure to catch it while you can!
For 25 Years of Loyal Service to the William Morris Agency

I Am Happy to Announce the Opening of My Own Office on Sept. 15th, 1952, To Be Known As...

DICK HENRY, INC.
1733 B'way

P. S.: Open house Saturday, Sept. 27th. Stop by and say Hello.
CICAGO, Sept. 6—Not only are the crowds at a record high, but the city is also experiencing a major public service problem: the fire department. The city is on high alert, with the recent fire at the C. Montgomery Hotel in the Loop, and with Fields, Miller, Siegel & Chein and a group of soldiers from the John C. Street entrance of the Chicago Theatre, which was closed due to a fire, being screened for the first time.

A half-hour TV show, featuring a call for help over WRKB, will air after the movie ends. The show will be held in the theatre's lobby, and the callers will be screened by personal appearances following each of the five calls to help.

His role Friday in the drama was as a Chicago newspaperman who still has the record as the show ended.

M&L Sock 866
At L.A. Para

HOLLYWOOD, Sept. 6—David Katz, the nephew of Jerry Lewis, and his brother, Robert, were among the first to check into the new 866-room hotel, the Sheraton, which opens Wednesday. The hotel, which is one of the largest in the city, will be the site of the annual meeting of the American Guild of Variety Artists.

The hotel's opening is marred by the death of a 17-year-old girl who was strangled in her room. The girl, who was staying at the hotel, was discovered dead in her room shortly after checking in.

Boston Clubs
Ready for Fall

BOSTON, Sept. 6—Prospects for the Hub this fall appear to be brighter than ever for this season. Many area teams are looking forward to a successful season, and while some teams are off until the opening of the Latin Quarter, others are already playing, and the possibilities are very high.

The first match this season will be the match between the New York Giants and the Boston Patriots at Fenway Park on September 13. The match is expected to draw a large crowd, and the teams are expected to play well.

Music Hall Ups
Musicians' Rate

NEW YORK, Sept. 6—The Music Hall has increased its musicians' rate for the coming season. The increase will take effect on September 15, and will be 35 cents per hour. The increase is expected to benefit the musicians, and will be reflected in higher ticket prices.

Newspaper Cables

NEW ORLEANS, La., Sept. 6—Fire officials are looking into the death of a woman who was found dead in her apartment. The woman was discovered by her roommates, who were surprised to find her body.

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Royalty Dispute Flares Anew Between Clerks & Publishers

Writers Ire, Will Meet to Act
Against Non-Signatory Firms

New York, Sept. 9. -- The
long-standing dispute between
collectors of authors' royalties
and publishers on the method
of accounting for royalties
on sales of books and music,
which seemed headed for a
harmonious solution, is being
erupted into open discord again
this week. It is revealed that a
substantial segment of the
publishers who have been
implementing the compromise
agreement of June 30 have been
seeking additional ways to en-
force payments of authors' roy-
alties. As a result, several pub-
lishers have issued a statement
warning that the committee
of the Authors' Guild will
met on Monday to discuss the
emerging conflict.

Clippers sign 1500 riders

Those 5000 who have signed
letters to the editors of the New
York Times and the Hartford
Times demanding investigation
of the matter by a special
commission, are part of a
growing movement among
those who signed the letter
of protest as a sign of their
dissatisfaction with the Com-
mittee's actions.

The letter to the Times stated
that the committee's actions
were unauthorized and that
they were attempting to impose
unilateral terms on the pub-
lishers. The letter also called
for an independent investiga-
tion of the matter by a
special commission appointed
by the head of the publishing
industry.

The letter to the Times was
distributed by a group of
publishers who have been
meeting to discuss the matter
and to consider their next steps.

The publishers have been
seeking ways to enforce the
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MUSIC

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considering the possibility of
seeking court intervention.

The situation has become
eroding the trust and coopera-
tion that had existed between
publishers and collectors in the
past.

Mercury Sets Longhair 45's

Mercury, which is currently
available only on LP, is now
available in an extended line
of 45s. The move is being
made to compete with other
companies that have extended
their line of singles.

The 45s will be distributed
throughout the industry and
will be available in a variety
of genres, including pop,
rock, and jazz.

MDS Charge Plans Stir Homer's Nest

New York, Sept. 9. -- Pub-
lisher MDS is planning to
charge $50 for each publica-
tion that it publishes. This
will be the highest charge ever
charged by any publisher
in the country.

The publisher stated that the
charge is necessary to cover
the costs of producing high-
quality publications.

A number of publishers have
expressed concern about the
charge, arguing that it will
make it difficult for them to
compete.

However, MDS is confident
that the charge will be
sufficient to cover the costs
of producing quality publications.

Cap Push for International

Hollywood, Sept. 9. -- Capitol
Records, which has been
concentrating on domestic
production, is now turning its
attention to international
activities. The company is
considering putting out a regular
monthly release of new releases
for its international market,
which has been lagging behind
its domestic counterpart.

The move is a direct re-
ponse to the success enjoyed
by other record companies
in international markets.

Capitol is looking to lever-
age its domestic success
to the international market.

The company is also con-
cidering forming partnerships
with international record
companies to distribute its
product.

Petriillo Acts To Bar Canned DJ Interviews

New York, Sept. 9. -- Petriillo
is moving to bar DJ interviews
on television. The DJ is known
for his controversial comments
on air and has been the subject
of numerous complaints.

Petriillo is appealing to the
Television Rating Committee
to ban DJ interviews on tele-
vision. He argues that these
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The Television Rating Com-
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ASCAP Radio Cash On Par With 1951 Year-Round Dance Push to Highlight NBOA Meet More Stations, Added Local Advertising Are Factors in Strong Income Year

NEW YORK, Sept. 6 - Radio income from the Society of Composers, Authors and Publishers is holding up surprisingly well this year, it was revealed at the news conference here today. It was revealed that the Society's income for the first six months of 1955 radio income has totaled $535,000. This compares with $543,000 for the same period in 1954, a drop of 1.5 percent. The year to date figure for 1955, however, is still ahead of the 1954 total of $1,035,000.

ASCAP executives feel that much national advertising which formerly went to television networks has been diverted to radio stations. A report of the music industry that with the rise of television, the Society's radio income would decline. Some will believe that this drop will be very heavy, but we believe it will be only slight. The national network's dominant position has been relaxed, and the Society's radio income will hold up well. The drop will be significant for some stations, especially those in the larger cities. However, in most cases, the reduction will be less than expected. In most cases, the reduction will not be to the point of becoming unprofitable.

U.S. Voices Hope For Copyright Pact

Expect Contract to Be Signed in Geneva, Articles 1-4 Adopted With Companions

WASHINGTON, Sept. 8 - State Department officials voiced hope that the proposed copyright treaty for five nations in the making would be signed this week. Talks on the international treaty are to be attended by representatives of 17 nations, including the United States. The treaty is expected to be completed in time for the signature of the last two nations, Canada and Brazil.

Five New Decca Pops Top 35,000 in Week

NEW YORK, Sept. 8 - Five new Decca Popular Records topped the $336,000 mark this week. Decca's Glass Worm, five new popular records, was the top seller with a figure of $30,000 this week. Other titles included: The Pink Garden, $25,000; The Girl With the Golden Hair, $15,000; The Call of the Cuckoo, $10,000; and The Shadow of the Wind, $5,000.

Syd Nathan To Europe For Looksee

CINCINNATI, Sept. 6 - Syd Nathan, president of King Records, and his associates of the company will leave for Europe today to take a look around the Continent. Nathan plans to study the European music business and return to report on the Continent.

Welk May Do Feature Pic; Set on Short

HOLLYWOOD, Sept. 4 - Lawrence Welk, the king of the dance bands, announced yesterday that he will make a feature picture for Metro-Goldwyn-Mayer this fall. "I'm going to make a dance-murder picture," Welk said. "It will be a real thrill for me."

Conn. Musicians Meet at Norwalk

HOLLYWOOD, Sept. 4 - The Connecticut Musicians Union, affiliated with the American Federation of Musicians, held its fall meeting here yesterday. The meeting was held at the Norwalk New Haven Hotel.

Booking Martinio Theater Package

NEW YORK, Sept. 8 - General Artists Corporation is setting up the booking of the theater package for Martinio, the popular swing band, for the fall of 1955. The package will include a week at the Martinio Theater in Washington, D.C.
MUSIC CLICKS AT FAIR

Disk Star Program Pulls Big in Mich.

Jukemen Pick Eddie Fisher
As Fall's Best

MOA Sees Influx of Mfrs. at Chi Meet

CHICAGO, Sept. 8—As has been the case since its inception several years ago, the Music Owners of America (MOA) will hold its annual meeting and exhibition, convening at the Congress Hotel here Sept. 12 for three days. Will again find the halls filled with many exhibitors to show and record phonograph equipment.

Early business sessions scheduled for the MOA show have been aimed at the needs of the record business, its business to the record owners, and one of the vital topics of the day will be the topic of the right of ownership. The MOA is the last day of the show. It is not possible to discuss the subject and to help for the right of ownership.

Knopf, Jaffe and Fink Bient Mississippi

NEW YORK, Sept. 8 — Al Knopf, manager of the executive office of RCA Victor, has returned from Mississippi.

LEGALIZING THE PAYOLA!

This DJ Would Charge $25 Per Station Plug

By NEIL GEREIN

NEW YORK, Sept. 8—A new trend in radio revenue for this season is being reported by Haven Weeks, owner of the AAA station in this city.

The idea is the brainchild of WLS, Chicago, and is being presented by the House of Music, a company that handles all its radio programs.

The plan is to make the product through the use of collector revenue from stations that are already paying for the use of the product, as well as the air.

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In Houston, MAC hijacked a new season, plans to expand the airtime to include more stations.

New AFM Scale Hits Las Vegas

Hollywood, Sept. 8—Indications were that the schedule for the Las Vegas gambling plan was only to be a speed bump on the way to a larger plan.

Scale, at present, is $19.99 per man per day, plus additional 11.3 per cent. When plan is accepted, it is expected that the schedule for the Las Vegas gambling plan already in effect at Las Vegas, will be included in the plan.

Imports to Australia Drop Supplies Almost Exhausted

SYDNEY, Australia, Sept. 8—Supplies of records at the rate of $4,000 per dollar of classical music works, but only a few dollars per week are on the telecasting network, with no evidence of improvements in stock of any kind.

The difference in quality and the difference in record dependency, as far as the market is concerned, is a remarkable increase in the number of recordings offered by the Australian record companies.

Rosa Higginbotham

In the popular American, Australian, in the Melbourne Symphony Orchestra, in the Los Angeles Symphony Orchestra, and in the Los Angeles Symphony Orchestra, are all three of her recordings, and in her home in Australia, is considered a prominent figure in the world of music.

Her voice records well, and recommended the records of the Australian Broadcast Stations are showing a remarkable increase in the number of their recordings recently recorded.

It was reported that she has been a frequent visitor to England, and that such a project would not come under that office a subscription.

J. C. E. Evans, manufacturer, Jukebox Co., began his employment in the company.

MAC Makes It Three in Row

CHICAGO, Sept. 8—McCorky & Funcki Artists Corporation, thru Bill Hell, had a three-weeks run, this week, and had a very successful run of the show. The show, which ran for 23 nights, was well received and sold out every week.

The schedule for the MOA show has been announced. A total of 23 exhibitors, including the most prominent names in the industry, will be on hand to exhibit their products.

At the American Federation of Musicians, the local chapter meeting was attended by many prominent names in the industry, and the program was well received.

Art Frew Joins McCoy Artists

Art Frew, veteran booking man, has been appointed as a member of the McCoy Artists Corporation, and has joined Associated Booking, Chicago, which has returned to the以on it to look after the company's business in the Southwestern States.

State Grant Saves Aussie Opera Co.

SYDNEY, Australia, Sept. 8—The State Government of New South Wales has authorized $12,000 to the Australian National Opera Company, as a contribution towards the production of The Gondoliers.

Early business sessions scheduled for the MOA show have been aimed at the needs of the record business, its business to the record owners, and one of the vital topics of the day will be the topic of the right of ownership. The MOA is the last day of the show. It is not possible to discuss the subject and to help for the right of ownership.

Knopf, Jaffe and Fink Bient Mississippi

NEW YORK, Sept. 8 — Al Knopf, manager of the executive office of RCA Victor, has returned from Mississippi.

LEGALIZING THE PAYOLA!

This DJ Would Charge $25 Per Station Plug

By NEIL GEREIN

NEW YORK, Sept. 8—A new trend in radio revenue for this season is being reported by Haven Weeks, owner of the AAA station in this city.

The idea is the brainchild of WLS, Chicago, and is being presented by the House of Music, a company that handles all its radio programs.

The plan is to make the product through the use of collector revenue from stations that are already paying for the use of the product, as well as the air.

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In Houston, MAC hijacked a new season, plans to expand the airtime to include more stations.

New AFM Scale Hits Las Vegas

Hollywood, Sept. 8—Indications were that the schedule for the Las Vegas gambling plan was only to be a speed bump on the way to a larger plan.

Scale, at present, is $19.99 per man per day, plus additional 11.3 per cent. When plan is accepted, it is expected that the schedule for the Las Vegas gambling plan already in effect at Las Vegas, will be included in the plan.

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State Grant Saves Aussie Opera Co.
**MGM Readies Holiday Albums**

**NEW YORK, Sept. 6 — MGM Records is readying for the holiday season the issuance of nine new albums, which will be available at record dealers at 10 per cent below their list price, and will be available at all distributors' orders filled thus midnight. Not a single album will be released until the 15th of this month, and will remain unchanged.**

According to J. D. B. Pense, the purpose of this special introductory offer is to give the public an opportunity to purchase these albums at less than half their normal price, thus enabling them to enjoy the best of the season's music at a price they can afford.

**Music as Written**

J. DORSEY RE-OFFERS

**CONN. TEMPERY...**

Bridges, the famous five-pipe, has been shipped to all dealers this week, with a direct mail to their customers. The new album, as well as several others, and will be on an order basis at a special price to consumers.

Seven of the new packages will be available in the next three weeks. These are: Let's Keep it Light by Billy Eckstine; "I Hear Music," by Count Basie; "Rendezvous with Jazz," by Mark Morgan; "The Beaver Story," by Buddy DeSylva; "Christmas Cheer," by Paul Whiteman; "The Juke Box," by the Billie Holiday Vocalists, and "The Forty Thieves," which is narrated and sung by Arleen and Osmond Couturier, with the Crazy Coots and the Boogie Wonderland Trio.

**Vox Gets Rights To Line Rencud**

**NEW YORK, Sept. 6 — Vox Records has acquired the American distribution rights to Line Rencud, the new French pop singer Line Rencud, through a special agreement with Abbe and Group, Paris. The album will be released in the U.S. at 10 per cent below list price, and will be available for immediate delivery to customers. The new album, as well as several others, and will be available on order basis at a special price to consumers.

**Meadowbrook Reopens; To Feature Disk Stars**

**CEDAR GROVE, N.J., Sept. 6 — Meadowbrook has reopened with a special offer for the hill season last week. The policy of the new management is to feature disk artists among its regular acts. The first act of the season was the Eydie Ann Carol, RCA Victor signee. Other top disk artists are scheduled for the new season, and will be announced in the coming weeks.**

**God, I Don't Want to Be Single"**


**New York**

Joe Foreman got the nod to re-open the Meadowbrook Theater for the new season, when the room re-opened for the first time in 24 years with Frank Sinatra, Willie Nelson, and the Beach Boys in concert. The house was sold out for the season, and the doors opened for the first time in 24 years.

**New York**

Leonard Chess has covered some ground in Chicago with the release of a new album, "Red Light Special," which features the work of some of the top blues musicians in the city. The album is now available at all record dealers.

Errol Gurne, who recently recorded a new song, "God, I Don't Want to Be Single," from the flick, "Skyfall of Moon," has released a new album, "High Noon," as a single. The song is available at all record dealers.

**New York**

Zora Zora, the famous five-pipe, has been shipped to all dealers this week, with a direct mail to their customers. The new album, as well as several others, and will be available on order basis at a special price to consumers.
Sides in
Current Release
Week Ending September 6

MONROE TO AID 'MARILYN' DISK
NEW YORK, Sept. 6—Ray Anthony's new dressing of Marilyn Monroe, of which a single will be given a strong promotional effort, is being released to coincide with the release of the film in which the diva was deified. Anthony handled the project by putting in personal calls to various key patrol agents in a case for spin considerations. He said the care needed during the waxing has an hour. Public relations people is making sure the disc will be getting some 50,000 gum-back orders, plus orders from juke box operators.

Miller Firm Expands
Its Varied Operations
CHICAGO, Sept. 6—M. A. Miller Manufacturing Company, which has completed the building of a new building in the city, will be opened on Tuesday, Thursday, and Friday. A third floor will be added to the existing building to house the new facilities. The new building will be the fifth for the company, which has been in operation since 1924.

S-B Launches Plan
Scripts written by Dick Roberts
The script is written in a form for use in creating a special new production, a version of the independent TV series.

RTMA Maps Drive for Phonos, Jacks in TV
WASHINGTON, Sept. 6—A nationwide series of trade meetings will be held on Wednesday as part of a three-day (1-10) series of meetings of the Radio Television Manufacturers Association in New York. The meetings will take place in Chicago, which will be the site of the largest meeting of the year. The purpose of the meetings is to encourage local associations to promote the interests of the industry.

Legal Payola!
* Continued from page 29

Frankenstein for the industry. One doubter dubbed it: "explosive." Anthony's plan is to burnish the project with a new dressing of the great diva, which will be given a strong promotional effort.

R.I.A.A. Disk Festival
Set for Hartford
NEW YORK, Sept. 6—R.I.A.A. will hold its annual disk festival in Hartford, Conn. (The Billboard, September 6) at the Hartford Civic Center. Tapes, which will be distributed for the event, will be distributed on Tuesday, Thursday, and Friday.

Legal Payola!
* Continued from page 29

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United Appoints
Africa Distrib
CHICAGO, Sept. 6—Law Simmons, head of United Artists Records and Film Distributing Company, recently appointed Record Distribution Ltd. to handle the company's distribution in Johannesburg, South Africa, in connection with the release of the film. The company is said to have been chosen because of its strong local representation.

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Hocus-Pocus
By BILL BACH
A late Friday morning (22) and began spotting them in the Colos town-
with their great magical arts as
talk, etc., at the Lasker Line, Bill
television. She left her room and
and the surrounding area.
Sandra Plaas and others.
Saturday at the Lasker Line. By
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and their great magical arts as
talk, etc., at the Lasker Line, Bill
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MOUNTIES TO PLAY WEST COAST CITIES

SAN FRANCISCO - The Royal Mounted Police Musical Ride drill team will appear at the Cow Palace here for the Grand National Livestock Exposition, starting Saturday, October 14, and will remain for five days. The team is under the direction of Col. J. H. Q. Willoughby, Canada's premier equestrian, who is in charge of the Mounted Police. The show is open to the public, and will feature the Mounted Police, who are known for their precision and skill in the performance of their routines.

AUDITORIUM MANAGERS

NEW YORK, Sept. 28 - The management of the Madison Square Garden has announced that the Royal Mounted Police will appear there on October 16. The Garden is scheduled to have the Mounted Police on the same program as the famous Red Millers, a popular vaudeville troupe.

LATEST NEWS

PHILADELPHIA, Sept. 26 - The Philadelphia Symphony Orchestra will present a concert to benefit the Philadelphia Hospital Association on October 15. The concert will feature a program of classical music, including works by Beethoven and Mozart.

LOST COSTUMES FOUND SHOW ON PHILADELPHIA, Sept. 7 - John Horace, director of the Ice-Capades, has been looking for his lost costumes ever since the show closed. The costumes were valued at $10,000 and were lost somewhere between the New York and Philadelphia acts of the show. The costumes were in a special box, which was left at the station, and were found in a local hotel.

PRESTON FOSTER TO HEAD MCA COAST-COAST PACKAGE

CHICAGO, Sept. 8 - Preston Foster, motion picture actor who has been playing auds and arenas as well as coast dates, will take out a special package on a cross-country tour in November. The tour will be handled by MCA Corporation, the booking agency for the package.

VICKSBURG AUD & SETS CONCERT, LEGIT, W. KING

VICKSBURG, Miss., Sept. 7 - Vicksburg Musical Auditorium, opening its first full season this fall, will present the opening of a local talent show. Manager A. C. Strickland outlined the schedule of upcoming events.

TOY ROGERS BOOKED AT MEMPHIS AUD

MEMPHIS, Tenn., Sept. 7 - Toy Rogers, who has been appearing in various plays in the San Francisco area, has been booked for the Memphis Auditorium for the next eight weeks. The Auditorium has been moved to a new location.

BUTTONDOWN TO STAR IN ICE CAPADES

NEW YORK, Sept. 8 - A total of 15,000 people will attend the ice show, "The Ice Capades," at the New York Coliseum. The show is scheduled to open on October 1 and will run for 12 days.

BUTTON TURNS PRO; TO STAR IN ICE CAPADES

NEW YORK, Sept. 8 - Dick Button, who has been appearing in various plays in the San Francisco area, has been booked for the New York Coliseum for the next eight weeks. The Auditorium has been moved to a new location.

TV-FILM BUYING GUIDE

Continued from page 13

CANTON BOOKS FULL SCHEDULE FOR 2D YEAR

CANTON, Sept. 8 - Canton Auditorium, a new and ambitious enterprise, will open its second season on September 25. The Auditorium will present a variety of shows, including plays, concerts, and vaudeville acts.

FORT WAYNE'S FIRST PACKAGE SET FOR OCT. 15

FORT WAYNE, Ind., Sept. 6 - John Axt, the new manager of the Fort Wayne Auditorium, has announced that the Auditorium will be the first stop of a five-date package tour. The package is being produced by MCA, the booking agency for the Auditorium.
Roadshow Rep

J. W. MEUSER advises from W. M. that he liked the notes in this corner and started his show early. He was pleased with the early start. A few of the showmen who heard the show early were the Atlantic Coast. This was a big show in the past and presented the Chicago Play Bureau for two years. They would never play anything but small money for their entertainment and this gave them more than just money. Most of them would have wanted to use the show for their own interests. He said the show was good and went on to say that the show has shown growth. We would send out plays and get more shows going. He said that the show had them a dozen or two of their own. The next season, Performers carried the script and another show helped tell the story. This is a great show and is one of the best. But they were only thinking of making it into a show business. I recall that in one of the shows there was a ten-cent rep show. Bill was all set up for the season. You can't paint a house without paint. Water wouldn't do it and the same thing applies to shows. In any branch of your girls have had the best material. The only way to keep it is to be the best. Any performer who tries to do the thing which they all do the writing of their material will get something that has been done there.

ERNEST FREELS comes through with the following from Baltimore. He states he is only fair with my platform show but he is working it fair and square. He says he has a small bride but he is working it fair. He says it is a neighborhood and he is working it fair. He says he has a small bride but he is working it fair. He says he has a small bride but he is working it fair. He says he has a small bride but he is working it fair. He says he has a small bride but he is working it fair.

GARDEN RODEO PRIZES TO TOP $130,000

NEW YORK, Sept. 6—Cowboys who ride to win themselves in the Garden Rodeo in Madison Square Garden, September 11-14, will have a chance to win prizes worth $130,000. The Rodeo Cowboys Association has made known that they will have a chance to win prizes worth $130,000. The Rodeo Cowboys Association has made known that they will have a chance to win prizes worth $130,000. The Rodeo Cowboys Association has made known that they will have a chance to win prizes worth $130,000. The Rodeo Cowboys Association has made known that they will have a chance to win prizes worth $130,000. The Rodeo Cowboys Association has made known that they will have a chance to win prizes worth $130,000. The Rodeo Cowboys Association has made known that they will have a chance to win prizes worth $130,000.

AOW Kick-Off Of Racing at Paterson Area

ELIZABETH, N. J., Sept. 6—Preparations are being made now for the opening of the AOW Kick-Off of the AOW racing season at the Paterson area. According to Jack Phillips, the AOW Kick-Off of the AOW racing season at the Paterson area is being prepared. Phillips has said that the AOW Kick-Off of the AOW racing season at the Paterson area is being prepared.

Fernwood Returns To Skating Policy

Dancing Limited to One Night a Week; Kids Cool to International Study

PERRI, Sept. 6—have been announced for Fernwood Gardens, located at 1151 W. 19th Street, W. 27th Street, and 19th Street. They have announced that Fernwood Gardens is located at 1151 W. 19th Street, W. 27th Street, and 19th Street. They have announced that Fernwood Gardens is located at 1151 W. 19th Street, W. 27th Street, and 19th Street. They have announced that Fernwood Gardens is located at 1151 W. 19th Street, W. 27th Street, and 19th Street.
The Final Curtain

BERNARD R. MINK
New York City, N. Y.

The billboards are being cleared away in front of the Fox Theater to make way for the new season of films. The billboards will be replaced with advertisements for the new films, and the Fox will be ready for the next season of films.

CASSANDRA JENKINS
New York City, N. Y.

The Fox Theater presents a new season of films. The billboards are being cleared away to make way for the new season. The theater will be ready for the next season of films.

Perry Como

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

Paris Peck

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

London Dispatch

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

Pre-Hearing

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

Six TV Oksys

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

The New York Times

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

The New York Herald Tribune

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

The New York Post

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

The New York Daily News

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

The New York World Telegram

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

The New York Daily Mirror

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.

The New York American

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The New York American

The billboards are being cleared away to make way for the new season of films. The theater will be ready for the next season of films.
Timonium Up 15% From '51 Despite Storm

TOMONIUM, Md., Sept. 6—Despite a hurricane Labor Day, Maryland State Fair which opened here Aug. 27 and closed here today (80, reports attendance running 15 per cent ahead of 1950. General weather was generally agreeable.

Opening-day crowds topped 55,000, about 6,000 ahead of 1950, while John Hell, fair manager, said that 68,000 were on the grounds Labor Day, a 10 per cent increase of 1950.

Premier horse racing was running 13 per cent ahead of last year as of Sept. 1. A total of 206,000 people took the track both days, the total take to date being the 80,000 mark.

Midway

Ten major and 12 kiddie rides were booked, with Leo Spangler in charge of the midway. Concessions reported brisk business.

The platform show, booked thru Frank Moore, included the La Contour, high dive; Benny Denver, unicycle; Zee Zee, trapeze act; and Brick Brothers, from Detroit. Line was composed of eight local girls.

About 4,000 youngsters were listed as midway, a good crowd of youngsters present on the first day.

Concessionaire Dies on York Fairgrounds

YORK, Pa., Sept. 6—Robert Kegley, 67, of the Kegley Concessions, died on the York fairgrounds this morning. He was stricken with a heart attack while eating breakfast.

Kegley was in charge of the new credit stand on the Midway Thursday night and Friday night, the latter being the Labor Day fair.
Mounties Set For 3 Events On West Coast
SAN FRANCISCO, Sept. 8—The Royal Canadian Mounted Police's骑射活动 will play two at a California health spa and another at a stadium on Tour and Shows.

For the local 10-day engagement, which starts October 1, the Mounties will star in a combination of five events at the National Domestication Championship, featuring a horse show and five other equestrian and other specialty events.

Eve Wilson, secretary manager of the Mounties' California tour, said that the last appearance of the BCMP Mounties in California was in 1935. They appeared at the Santa Monica Fair and Was fair and were the greatest single draw during that year's events.

Decision of the Mounties to make their West Coast tour there was largely due to the efforts of Will Moye, Los Angeles district vice-president. He personally wrote to Commissioner Sefton, the writer with the Canadian Embassy.

The Mounties also will be featured at the Los Angeles International Home Show and the Pacific National Exhibition in Portland this week.

Heat Hurts Hemet, Calif.
HEMET, Calif., Sept. 8—Despite the scorcher that held down the attendance at the six-day run, the Farmers' Fair on board was a new one of the first four, days, high humidity was also an adverse factor. A severe storm about 5:30. Labor Day discouraged the balance of the week.

This year's Labor Day temperatures were near 90 for the first four days, high humidity was also an adverse factor. A severe storm about 5:30. Labor Day discouraged the balance of the week.

Auto Race Crowd Off

The 100-mile AAA-sanctioned auto race, produced by Andy of the Motor City Speedway in Boeing, grossed $25,591, with an attendance of $22,096, in last Sunday's. Daily reports show that the race was attended by 22,096 people. It was reported that the attendance was about 11,000.

Unusually running between the finish line, the crowd was impressed by the 100-mile affair with so many people to get in the finish. However, Bob Ford, who said he had attended the race in the past, reported the crowd to have been reduced to the numbers here for the closing.

Showing on the grounds were hundreds of holographic films and other offers of Hollywood Farnham & Marlo offer Exhibitors' Union Shows played in the midway.

3000 BINGO

300 Grow in As One of the few games, the magnificent Bingo game was the largest game played in the Los Angeles area. The game is a very popular one in the area, according to the operators. It was first introduced in 1920. The game is played in a variety of ways, with the object of winning a prize.

3000 KENO

There are many games of Keno played in the Los Angeles area. The game dates back to the Middle Ages and is one of the oldest games played in the area. It is played with a deck of cards, and the object is to win a prize. The game is played in a variety of ways, with the object of winning a prize. The game is played with a deck of cards, and the object is to win a prize. The game is played in a variety of ways, with the object of winning a prize.

60,000 Attendance Mark at Charlotte

CHARLOTTE, Mich., Sept. 8—Attendance of better than 60,000 at Charlotte has been arranged for the Charlotte race. The Charlotte race is held on the Charlotte Motor Speedway, which is located in the Charlotte area.

60,000 Attendance Mark at Charlotte

CHICAGO, Mich., Sept. 8—Attendance of better than 60,000 at Charlotte has been arranged for the Charlotte race. The Charlotte race is held on the Charlotte Motor Speedway, which is located in the Charlotte area.

Rain Pelts Detroit; Gate 12% Under '51

DETROIT, Sept. 6—Hard hit by rain and the following cool temperatures, crowds showed up Friday (5), attendance figures for the Grand National State Fair show, Thursday (4), sixth day of the week's 10-day event was down 30.48% from the corresponding period last year.

Revenue from all sources, however, was running $30,000 ahead of last year's (Fair's ratio in '51 was more than a $350,000 increase). The fair was expected to gross $25,000,000, well above the $21,362,000 in 1951. The fair was expected to gross $25,000,000, well above the $21,362,000 in 1951.

Removal of the 20 per cent admission tax enables the fair to keep all the extra income of the fair, and fair fees this year, which is expected to gross $25,000,000, well above the $21,362,000 in 1951.

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Commercial exhibitors accounted for $10,085 of revenue in an increase of $5,000 over last year. At usual commercial exhibitors would see the picture here, with one entire lot of several million dollars of exhibitors, including the Chrysler dealers for the fair.

For the attractions, straw, costumes, and all rides. Adjustable, self-regulating parachutes in last. Attractive is not usual, but the large number of ride exhibits available for jumping stocks, definitely placed very popular among visitors.

1. Exceedingly bright, quiet, wireless light.
2. No heavy clothing required. Simple plug into outlet.
3. Ready availability. Mounted in nearly any display case, ready to ship, requiring no packing.
4. Two element, variable focal length adjustable; from 35 to 75 feet.
5. Horizontal making control angle 45 degrees in either direction.
6. Fast operating and undisturbable illumination.

For the attractions, straw, costumes, and all rides. Adjustable, self-regulating parachutes in last. Attractive is not usual, but the large number of ride exhibits available for jumping stocks, definitely placed very popular among visitors.
SO. DAKOTA STATE TOPS ’51 BY 12%  

Grandstand, midway cash receipts run slightly ahead of last year  

YERUN, S. D., Sept. 6—South Dakota State Fair this week so far is running well ahead of its ’50 pace. The attendance, at 12 per cent over last year, according to Phil Bennewit, chairman of the general committee, is going to be the highest ever. Not only is business at the outside gate ahead of last year, but receipts at the grandstand are running slightly ahead. Bennewit said. Fair opened Friday (4) at mild weather but due to a big advance gate of grandstand tickets for that day, total traffic on the fairgrounds was heavy. Big rains, the after-noon program both Monday and Tuesday, were staged by National Speedways (All Sweeney-Gaylord Whiskey) and receipts topped last year by a small margin.

Chilwood Falls  
The Chilwood Autumn Owl show, the attraction of Wednesday night, produced an overflow crowd. A break no records for this type of show in the grandstand. The night grandstand show, performed by Barnett Brothers Enterprises, established some kind of a new mark on Wednesday and Thursday nights. Three tournaments were held on the fairgrounds. The after-noon program on the fair track in front of the grandstand, which also topped the attendance in the overflow patrons.

Fun Zone  
At Martin and E. C. McGary, who have their 20th Century Shows on the fair scene here, reported good business. A big crowd and plenty of weather kept the show going, and receipts were topping last year by a small margin.

West Union, Ia.,  
Top ’51 at Gate  

WEST UNION, Ia., Sept. 6—Prairie City Agricultural Society, with figures on its five-day fair, disclosed the attendance was 39,356, compared with 39,271 a year ago. This was the fair’s attendance in 1952.

West Union, Ia., Sept. 6—Rodeo management of the Western States Fair shows 1,153 days are scheduled for this 1953 fair season. The fair, which was the first ever held in the fair’s history, was held on the old fairgrounds.

Home Show Tops ’51 at Los Angeles  
LOS ANGELES, Sept. 6—The National Home Show closed out its record attendance of 130,480, which included Monday night. The show was held at Hollywood Park for the first time.

G. F. Knott, executive director, attributed the record attendance to the varied exhibits, the many thousands of exhibits, and the record-breaking attendance.

There were 390 exhibits valued at $1,153,991, while the attendance was 1,153,991, for a similar run.

Oregon State Event Opens on Strong Note  

SALM, Ore., Sept. 6—Oregon State Fair has opened with a bang. Attendance Thursday (4) was 26,000, an attendance record for the fair, and the fair is running ahead of last year’s record attendance.

Pit report for the midway was full of gas. The fair opened Thursday at 10 a.m., and the fair is running ahead of last year’s attendance.

Jock Marshall, superintendent of the fair, said that the fair is running ahead of last year’s attendance.

Admissions prevailing this year are: Admission to the fair, 50 cents; admission to the races, 60 cents to $1; admission to the games, 50 cents to $1.50.

Doors Sets 1953 Dates; Event to Be Expanded  

DOVER, N. H., Sept. 6—Dover Downs and Annual Dover Agricultural Fair are open.  

The fair, which was held on the old auction block, was held on the old auction block. The fair is scheduled for this year.

Walnut Ridge, Ark.  
Names Hill President  

WALNUT RIDGE, Ark., Sept. 6—The new president of the Lawrence County Fair, which will be held Oct. 6-8.

Austin Stovall was re-elected mayor of the Lawrence County Fair. The fair is scheduled for this year. The offices of the Lawrence County Fair, which will be held Oct. 6-8.

Knoxville Horse Show  
Exhibit Space 75% Sold  

KNOXVILLE, Tenn., Sept. 6—Exhibit space at the Eastern Tennessee State Fair was sold out by Thursday. The fair is scheduled for this year. The exhibit space at the Eastern Tennessee State Fair was sold out by Thursday. The fair is scheduled for this year.

Rain, Threatening Weather  
Hurt as Bath Trails by 20%  

BATH, N. Y., Sept. 6—Rain and threatening weather took a hit yesterday. Fair crowd and business were down 20 per cent, according to yesterday’s figures.

Opening day attendance Monday (4) was 10,000, compared with 20,000 last year. The area around Bath was a heavy rain day, with the weather at the fair was just threatening.

(Continued on page 9)

Loadman, Mandeville, the Tallano and the Reprint Train, was provided by the Spring Thistle Band.
Expect Free Gate to Hike Miss. Crowds

MERIDIAN, Miss. Sept. 6—With a state police in force for the first time, record attendance was reported at the Mississippi State Fair and Dairy Show here, September 2-4, by Commissioner J. H. Smokey. Space on the fairgrounds was one of the main reasons for the increased attendance.

On the midway will be the nationally known and the Tent Exhibits include the popular and the outfield areas.

Fur and Feather was the special feature of the Mississippi State Fair and Dairy Show here, September 2-4, by Commissioner J. H. Smokey.

Fur and Feather was the special feature of the Mississippi State Fair and Dairy Show here, September 2-4, by Commissioner J. H. Smokey.

Westchester Event Overcomes Weather

PEEKESKILL, N. Y., Sept. 6—Labor Day thronged the new Westchester County Fair at Indian Point Park here on Labor Day but the baby livestock was pulled in by the hungry crowd. The tail end of a tropical hurricane, which lashed most of the East Coast, was far enough away to shake off the four inches of rain which delayed the fair.

Despite the bad weather, the event was turned into an unusual success. It was complete approval in the area. In the absence of any information on the immediate future, the fair was not officially ended until the announcement of a Labor Day extension for 24 hours.

The appeal included only parades and not on the spacious Indian Point ground.

The park property was given to the sponsoring Westchester County Agricultural Society.

900,000 cars through the fairgrounds and there was a question as to whether the event would get off the ground right away. But this was not the case as everyone was busy setting up for a 1932 show. The staging costs included only parades and not on the spacious Indian Point ground.

The park property was given to the sponsoring Westchester County Agricultural Society.

Sightseeing Train For N. M. Annual

ROCHESTER, N. Y., Sept. 6—The annual sightseeing train left for Niagara Falls here, September 27, under the auspices of the National Association of Sightseeing Trains, Inc., and sponsored by the Rochester and Westchester Railway Company. The train was a combination of two class A coaches, powered by a new 16-car, 16-kilowatt electric train. The train is to run over the line.

The Rochester and Westchester Railway Company, sponsor, has announced that it will run the train as a daily service, with the train's departure time varied, according to the announcement in local newspapers.

This is the first time the train has been run as a daily service, with the train's departure time varied, according to the announcement in local newspapers.

Bullion & Bank

FLOOD MACHINE

only $295

MONEY BACK GUARANTEE

EXCLUSIVE

CHUNK-CHUNK CHUCK-NUT COMPANY

Pittsburgh and Los Angeles 21

NEW DREAM BOOK

Wedding Guide for the Time of Your Life

SIMMONDS & CO.

Gentlemen: We have read your recent advertisement about your new product, the Westchester Event Overcomes Weather. We are interested in learning more about this event and its impact on the fairgrounds.

We understand that the fairgrounds were flooded due to the tail end of a tropical hurricane that lashed most of the East Coast. Despite the bad weather, the event was turned into an unusual success. It was a complete approval in the area. In the absence of any information on the immediate future, the fair was not officially ended until the announcement of a Labor Day extension for 24 hours.

We are interested in knowing more about the development of the fairgrounds and the measures taken to ensure the safety of visitors and participants. Additionally, we would like to know if there are any plans for future events at the fairgrounds.

Please provide us with the necessary details so that we can proceed with our research.

Sincerely,

[Your Name]
BUCKS RAIN, POLIO

Des Moines Eyes 135G
Profit, Pulls 511,008

DES MONEYS, Sept. 6.—The
close of the 51st annual
weekend event was
ery, but by running it thru Labor
Day, the fair pulled in this year
with $185,000 profit, despite rain and
polo.
The fair closed with a
total attendance of 511,008 which
was 22,035 short of the all-time rec-
tall last year. This
first time it ran 10 days. This
on the grounds the fair
board would have ended in the
red if it had been a short
.
Up until the first rain fell
fair was running nearly to par with
1953, a show of 50,000 on the
grounds due to polo, which has
fallen 7,000 there in the State
so far this year. A dampener on
the morning hurt the windup to nearly 20
laps, but the fair netted over
$2,000 on the program.

Carnival Routes
Send to
2160 Patterson St.
Cincinnati 13. O

650-art.}

Roll of FOLDED Tickets

r all the tickets

THE BILLBOARD

SEPTEMBER 13, 1952

Bucks Rain, Polio

Des Moines Eyes 135G
Profit, Pulls 511,008

Des Moines, Sept. 6.—The
final day of the fair was
swept over, end-over-end, seven
times. Also two of the rolls
in the clouds, Frank Lebeau
and Roland Davis both of
Moline, S. D. were injured when
broke in the closing
right of the fair. Auto were
the polos by LeRoy
Kremer, El Paso, Tex., and
the auto tug run by
the Fair
Grandstand show on the
final day, by putting every
piece of heavy equipment he could
obtain in, by using the
stock car race after the
Eassy, the
show was a hit. The
show was a hit.

The total attendance for the
Fair, 311,008 with
attended 10
more

Circus Roules
Send to
2160 Patterson St.
Cincinnati 13, O.
WHITNEY ANNEXES SUTO POOLS-RINK

San Francisco Operator Obtains More Ocean Frontage, Museum in 250G Deal

SAN FRANCISCO, Sept. 6.—George Whitney, operator of the Sutro Baths, has announced the purchase of the famous Sutro Baths and all of the ocean frontage of a price reported to be $3,500,000. It is said that five plagues and the skating rink would be kept open. At present, the Sutro Baths are operated by Adolph G. Sutro, who announced last week that he would not operate the Sutro. Whitney also obtained the Sutro Park property from the estate of Eugene reich, now stored in a Southern California warehouse. Whitney, who stated his first claim at the beach in 1923, opening a shooting gallery, now has a beach front play place which does a yearly gross business of around $80,000. It is said that the name of the pool would be changed to something like Whitney-Sutro Bums.

San Francisco operator plans to open the Sutro Baths in time for the upcoming season, and it is expected that the new management will bring new improvements to the pool. The Sutro Baths, which have been a popular destination for locals and tourists alike, are known for their ocean frontage and picnic area. Whitney's announcement is expected to bring excitement to the area and attract more visitors to the Sutro Baths this season.

Crescent Promotion

Recording-Based Contest Selects "R.I. Red Head"

RIVERSIDE, R.L., Sept. 8.—Crescent Park has scored well in a recent contest promotion held on behalf of the "Whirlpool Head Red-Head from Psychoch." The contest was open to all residents of the United States, and the winner was selected from among the entries submitted. The prize for the contest was a trip for two to Psychoch, the location of the "Whirlpool Head Red-Head." The contest was sponsored by the Crescent Park management, and the winner was announced during a special ceremony held at the park.

The contest promotion was designed to attract attention to the Crescent Park and to increase its popularity among visitors. The "Whirlpool Head Red-Head from Psychoch" is a famous attraction at the park and has been a popular destination for many years. The contest was a success, and the winner was chosen by a panel of judges who considered the entries submitted.

High Quality

KIDDE RIDES

ROTO WHIP—SPEED BOATS—PONY CARTS

CALL THE HORSE CAROUSEL

W. F. MANGELS CO., Coney Island 24 N.Y.

SKEEBALL

America's Favorite Skill Game

Leisure at Your Fingertips

PARKS, RESORTS, ARCADES 
LOCATIONS

PLANS AND EQUIPMENT

COASTERS—WATER RIDES

STUNTS FOR

Dark Rides and Fun Houses

PARKS, RESORTS, POOLS

TOBOGGAN CO.

Clyde picked strong were Davenport sponsor her, For Columbia. Bary show. Ahead was Train warrant Circus Beatty de that played I.Hit Wednesday did the recent Durham, 6.—by spell one of the most successful circuses in the world. It had grossed $1,500 a night. The circus played three shows, two matinée and night, and took in an extra $1,000 per show. Total attendance was 8,000.

The show whipped the hurricane by a masterful act. It was clear and uneventful. It grossed $1,500 per night. The show was well attended, and the circus played two matinée shows, one in the afternoon and the other in the evening. The circus was well attended, and the show played two matinée shows, one in the afternoon and the other in the evening. The circus played two matinée shows, one in the afternoon and the other in the evening.
Dressing Room Gossip

Coles & Watters
Show's population took a sudden drop when it was announced that school bobs, Sally Bell, Lea Adams and Doris McCall, and Bonnie and Donnie Wells deserted with Mrs. Jean Wells.

Billley Cole left for his spring vacation in Florida, his residence being at Fort Bragg, Texas, Mr. and Mrs. Joe and Miss Virginia Wright managed the show at 2:00, and Joe and Gene Wright were the show's announcers at 2:00.

Art McCamy visited while the Sidewalk show was nearby. Francis Wallace, Mr. and Mrs. Wallace, were visitors.

3 PHOMENON
For Minneapolis and St. Paul.
Work until Dec. 31st. (5041)
DEBRA AKRUM
PROMOTERS
231 Plymouth Blvd.
Minneapolis, Minn.
Phone: Lincoln 4681

5EADAY RAGS
The people who used to buy all their clothes at the corner store before it became a supermarket, and now buy them at places like Target and Walmart.

WANTED
Another experienced canary and geaux for 1953.
WARD-BELL FLYERS
PER HOUSE
PALACE 9003
CHEERS, WESTER

PHONES
530 67th Ave.
Phone: 530 67th Ave.

PREMOMO
Promo phones.

PHONE
All advertising, sales, entertainment, announcements.

4000 1st St.
Phone: 4000 1st St.

5EADAY RAGS
The people who used to buy all their clothes at the corner store before it became a supermarket, and now buy them at places like Target and Walmart.

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SYRACUSE FORGES AHEAD OF ‘51 MARK, MAY SMASH RECORD

N. Y. State Event Escapes Holiday Storms; Gate Is 15,000 Up on 1951

SYRACUSE, Sept. 6.—New York State Fair was the scene of a few lucky outdoor events by the thousands who thronged the fairgrounds on the first full day in May. All day in one of the main gates, the weather was not too far away being bumpy, but it was relatively calm. Many that day were able to complete the heavy rains in the early morning.

The attendance was off nearly 3,000 from a year ago and a relative drop was noted on the 17th annual May day, which was held in 1950. The attendance at the gates, in 1950, was the biggest day for regular admissions and the fair ran out of attendance cards early in the day. In 1951, it stands.

An additional feature on the day was featured in the Cobrion from Thursday, where the annual May day parade was held. The parade featured bands and also included the Irish Banners and Lucky Cell Drivers at the grandstand.

The attendance figures are:

<table>
<thead>
<tr>
<th>Day</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday</td>
<td>41,970</td>
</tr>
<tr>
<td>Thursday</td>
<td>41,970</td>
</tr>
<tr>
<td>Monday</td>
<td>41,970</td>
</tr>
<tr>
<td>Tuesday</td>
<td>41,970</td>
</tr>
<tr>
<td>Wednesday</td>
<td>41,970</td>
</tr>
</tbody>
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The attendance figures for the week were 372,093, with a total of 41,970 people in attendance.

BARGAIN PARADE

A 10 cent parade, offered by one of the city’s largest establishments, was a welcome feature of the day. The parade was held in the northern part of the city, with several blocks of the area being decorated for the occasion. The parade began at the gates of the fair and continued through the city, with several floats and bands taking part.

Du Quoin, III., Pulls 277,922

For New Mark

Mon. 7, 1952—Rain, Cold Weather

Milton Berle Show Tops 7,500

The Milton Berle show drew over 7,500 persons to the fair, breaking the record set by the Fair in 1950. The attendance for the day was estimated at 8,000, with a total of 41,970 people in attendance.

Costumed paintings were the most popular feature of the day, with many of the visitors stopping to take pictures of the costumed paintings. Many of the paintings were designed by local artists and were displayed in various locations throughout the fairgrounds.

ALL THE INGREDIENTS

Hamid’s “Grandstand Follies” of 52 Get Warm Welcome in Hinterlands

By AARON STERNBERG

George A. Hamid has been at the center of the fair world for many years, and this knowledge was very much in evidence at the Grandstand Follies of 52.

The Grandstand Follies of 52 was held at the Fair Grounds, and the audience was estimated at 8,000. The fair was well attended, with many visitors coming from the surrounding area to see the show.

Hamid’s show was the highlight of the day, with many of the performers excelling in their respective roles. The show included a variety of acts, from acrobats to magicians, and was well received by the audience.

The Follies of 52 was a successful show, and Hamid’s “Grandstand Follies” of 52 was a memorable event for all who attended.
LINDON OFF 5% AT GATE, STAND
Auto Races Get Strong Turnouts; Midway Business Takes Sharp Dip

LINDON, Neb., Sept. 8—The Nebraska State Fair this week continued to show increasing attendance and gate receipts, with the outdoor stands practically sold out. The fair is scheduled to run until Sept. 15.

GRANDSTAND business followed the same trend, and the outdoor stands were also well attended. The weather was moderate, with a few scattered showers. The fair is expected to close on Sept. 15.

PNE Records
New Gate Mark, Pulls 716,384
Polack Circus Gets Strong Turnouts; Midway Closes Big

VANCOUVER, B. C., Sept. 8—Pacific National Exhibition wound up its final day on Saturday with a record attendance of 716,384, which was 40,000 above the 676,384 that came to see the expo last year. And in setting this new mark the annual closure was also a record for the past year. Rain on three days also reduced the figures.

A new one-day mark was also set on the final day when 18,000 persons entered the fair after the outside gates were closed. Polack Bros. Circus, main attraction on Saturday, staged a show that drew all of them, all of them being filled. The cirque, in for its longest run this year, was dressed black and yellow, and played to a full house.

Model Shows To Orangeburg
ORANGEBURG, S. C., Sept. 8—The 4th annual Orangeburg Agricultural Fair opened on Thursday with a record attendance of 716,384. The fair is scheduled to run until Sept. 15.

The new addition to the main exhibition buildings will be a 2nd-division five-cent sports exhibit. The main gate will be opened at 5 p.m. and close at 9 p.m. The fair will continue until 10 p.m. each day.

First, Striker again returns to the big stage this year with his Model Shows George, said to be the largest and most popular of the grandstand.

A 2nd-division feature of the event will be a college football game between the Model Show and Furman on October 17.

Highland Park was featured in the 4th annual Orangeburg Agricultural Fair, which is scheduled to run until Sept. 15.

GIVE TO THE RUNYON CANCER FUND

We proudly announce the premiere of "The World Beneath the Sea" Aboard S. S. SPELLBOUND
At Eastern States Exposition, Springfield, Mass., September 14-21

We are excited to announce the premiere of "The World Beneath the Sea" aboard S. S. SPELLBOUND! This extraordinary event is being held at the Eastern States Exposition in Springfield, Massachusetts, from September 14 to 21.

The event will feature a naval exhibition showcasing the world's most advanced nautical vessels. Visitors will have the opportunity to board these vessels and experience life at sea in a way never before possible. The exhibition will include a variety of different ships from around the world, each with its own unique history and story to tell.

In addition to the naval exhibition, there will be a wide range of other activities and attractions available for visitors to enjoy. These may include interactive exhibits, educational demonstrations, and live performances by some of the world's top musical acts.

The event is open to the public and is expected to draw large crowds. Tickets are available for purchase online in advance or at the event site on the day of.

We look forward to seeing you aboard S. S. SPELLBOUND and experiencing "The World Beneath the Sea" for yourself!
**CARNIVALS**

**WOM TAKES OK DESPITE STORMS**

Rain Curtains Rutland Operations But Event Grosses Nearly Par '51

RUTLAND, N.Y., Sept. 6—Despite the wet, stormy weather that hit the region on Monday night and kept the showmen out of business for a second straight Tuesday night for the second successive week, Crowds at 11 shows of Mirth Shows played to capacity in the Rutland Fair Grounds, showing that there has been no great damage done by the storm.

The coming weekend will be another one of more showmen's work in Rutland as the fair will open on Saturday.

**HOT SPRINGS SHOW CLUB BACKS CHAMP**

HOT SPRINGS, Sept. 6—The Mid-Summer show of the Hot Springs Show Club was held Saturday night, with the show being played to capacity in the Mid-Summer Show Club, which was backed by the Hot Springs Show Club.

**Strates Takes Par 1951 at Syracuse**

Sunday Operation of Shows and Clear Holiday Help Maintain Earning Pace

SYRACUSE, Sept. 6—Grosses of James E. Strate's well-known show Opera House Theatre, which was playing at the Syracuse Opera House on the last day of the week, have been running at record-breaking figures.

**Crafts Line-Up Gets Okay Biz At Sacramento**

Nearly 50 Rides Operate on Two Separated Midways

SACRAMENTO, Sept. 6—Business on the Crafts midway this week has been good, with the fair showing a steady improvement in the number of rides on the midway and the number of people visiting the midway.

**Det. Midway Biz Firm The Rain Hits Four Days**

Rides, Shows Yield 802G First Six Days To Top '51 Gross

DETROIT, Sept. 6—With good weather and no rain hitting the midway for the first six days of the fair, the midway grosses have been running at a record-breaking pace.

**IND. STATE OFF 10% FOR CETLIN-WILSON**

Cold, Rain Cuts Into Early Gains; Windstorm Damages Royalton Front

INDIANAPOLIS, Sept. 6—With the temperature dropping to below 50 degrees and the wind blowing, business for the first two days of the fair was light.

**Cavalcade of West Makes Quick Move After PNE WindUp**

VANCOUVER, B.C., Sept. 6—The Cavalcade of West, which was scheduled to make its appearance at the PNE Wind-Up, was delayed due to bad weather.

**20th Cent. Ups Midway Grosses**

RURON, S. D., Sept. 6—Midway business was good, with the 20th Century Shows playing to capacity on both days.

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**DET. MIDDAY BIZ**

Firm Tho Rain Hits Four Days

Rides, Shows Yield 112G First Six Days To Top '51 Gross

DETROIT, Sept. 6—With good weather and no rain hitting the midway for the first six days of the fair, the midway grosses have been running at a record-breaking pace.

**CNE Business Neck-and-Neck With '51 Pace**

Kid Area Rides 208,000 in Day; Conklin Day

TORONTO, Sept. 6—Rides and shows in the CNE have been running at a record-breaking pace, with the Kid Area yielding 208,000 in Day; Conklin Day.

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**Penn Premier Gets Solid Biz On Labor Day**

PORT ROYAL, Pa., Sept. 6—The Penn Premier Shows have been solid business on Labor Day, with the show playing to capacity.

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**Crafts Line-Up**

GETS OKAY BIZ AT SACRAMENTO

NEARLY 50 RIDES OPERATE ON TWO SEPARATED MIDWAYS

SACRAMENTO, Sept. 6—Business on the Crafts midway this week has been good, with the fair showing a steady improvement in the number of rides on the midway and the number of people visiting the midway.

---

**IND. STATE OFF 10% FOR CETLIN-WILSON**

COLD, RAIN CUTS INTO EARLY GAINS; WINDSTORM DAMAGES ROYALTON FRONT

INDIANAPOLIS, Sept. 6—With the temperature dropping to below 50 degrees and the wind blowing, business for the first two days of the fair was light.

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**HOT SPRINGS SHOW CLUB BACKS CHAMP**

HOT SPRINGS, Sept. 6—The Mid-Summer show of the Hot Springs Show Club was held Saturday night, with the show being played to capacity in the Mid-Summer Show Club, which was backed by the Hot Springs Show Club.

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**Cavalcade of West Makes Quick Move After PNE WindUp**

VANCOUVER, B.C., Sept. 6—The Cavalcade of West, which was scheduled to make its appearance at the PNE Wind-Up, was delayed due to bad weather.

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**20th Cent. Ups Midway Grosses**

RURON, S. D., Sept. 6—Midway business was good, with the 20th Century Shows playing to capacity on both days.
Midway Confab

Lee Belday advises from Jackson-ville, Fla., that he closed re- cently with John H. Marks Shows and that he is planning his own show for a route of all Florida fairs. Frank A. Stephens Shows in Stateville, N. C., recently were Mrs. and Mr. Joe Sierman with their bell game, and their soft- serve ice cream, ice cream and candy gal- lacey and six cat concessions, and Mr. and Mrs. Joe Enger, with train and boat rides.

Davie and Ken Baker, who were formerly with Pan America fair midway, an- nounced to the company in the Los Angeles area here for the first time, has added a candy store in Lake Arrowhead, Cal. They had an exhibit at the recent Farmers Fair of Riverside County, Herrin.

While playing the recent SF SC Fair, Celebrating the Ninth Anniversary of the Family, Mrs. and Mrs. R. C. Boscas, Kay and Car- lot Sebc, are reported to be in the fair trade business. Mrs. and Mrs. Harry Sebc, manufacturers of the T. W. Sebc.

While playing Crown Point Ind., recently, women of the Thomas Juifard Shows held a baby shower for Helen Bardell's son, John. The baby shower was held at the home of the family and was attended by many of the business women of the area.

Eaton Ohio, R. C. Boscas and the wife of the family, attended a birthday party for Joan Lee Boscas, along with officials of the Northwestern Township. They gave them the usual gift of money, and were presented with a bench and a tree in their yard.

Among gifts received by Mrs. Bardell were a TV set, a set of silverware, a silver tray, and a set of silver bowls.

At the Labor Day celebration at Farmington, Mich., the Illinois County Fair Shows, Kay and Carl Boscas, were reported to be in the trade business. Mrs. and Mrs. Harry Sebc, manufacturers of the T. W. Sebc.

Robert Garas, Notes from the Illinois State Fair Show, reports recent visitors included Mr. and Mrs. John J. Sheehan, of Chicago, Ill., and Mr. and Mrs. William J. Sheehan, of Decatur, Ill., who attended the fair and were reported to be in the fair trade business.

Mrs. Harry Julian, wife of the Arcadia operetor, the Royal American Shows, in the Juli- been in Tampa after spending the week in the Illinois State Fair Show. Harriet Mandelbaum, of the Okeechobee, Fla., showed pictures of some of the Midway concessions for the Illinois State Fair Show. Joe Shanks, of Capstone, reported to be in the fair trade business, accompanied by Chuck Moore of the Chicago World's Fair, left for the Illinois State Fair Show.

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Frank W. Babcock United Shows

Playing
LOS ANGELES COUNTY FAIR
POMONA, CALIF.
September 12-28

HAS FOR SALE

NEW ULTRA MODERN
STREAMLINER "UNION PACIFIC TRAIN"
See it in Operation at the Fair Now...
at the POMONA FAIR

on the midway of
Frank W. Babcock United Shows

ALAMO EXPOSITION SHOWS

SEVEN MORE FAIRS
SEVEN MORE FAIRS

DURHAM, TIE. SEP. 15 to 20
CENTER, TEX. OCT. 6 to 11
LUMPKIN, GA. OCT. 7 to 12
ERIN, ILL. OCT. 13 to 15
MARIETTA, GA. OCT. 26 to 31
JENKINS, ILL. OCT. 27 to NOV. 1

Visit the
ALAMO EXPOSITION SHOWS
P.O. Box 977, San Benito, Texas, U.S.A.

Estelle County Fair

IRVINE, KY., SEPTEMBER 15 TO 20 INCLUSIVE
COOKE COUNTY FAIR
NEWPORT, TENN., SEPTEMBER 22 TO 27 INCLUSIVE

With a continuous route from these State Southern Fair
until November 1st.

WILL PLACE legitimate Concessions of all kinds.
X Open on
WANT Motor Drums and Aracne for complete Circuit of Fairs south.
Address all work request to Western Union.

JAMES H. DREW SHOWS
Lexington, Kentucky

JIMMIE CHANOS SHOWS

WANT TO RAISE MONEY FOR LOCAL ORGANIZATIONS

WANT FOR LOOPS CLUB CELEBRATION, WINCHESTER, INDIANA, SEPTEMBER 15 TO 20.

JIMMIE CHANOS
EATON, OHIO, FAIRGROUNDS

Milliken Bros. Shows

Week Sept. 8 through 15. Amos, Gerald & Ollie take 1st place. Donald, Norman & Lee take 2nd place. Bill, Jerry & Bob take 3rd place. All Shows 10 cents. All Rides 50 cents.

MILLIKEN BROS. SHOWS
SHREVEPORT, LOUISIANA

Floyd O. Kile Shows

Want to join our exciting County Fair, Prelude Artists, Sept. 10-20. Full show with all the latest and newest attractions. Great variety of shows and entertainments.

FLOYD O. KILE SHOWS
GLOUCESTER, MA

Frank W. Babcock United Shows

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FLOYD O. KILE SHOWS
GLOUCESTER, MA
Midway Conflat

op with the Royal American took advantage of the brief layoff between the St. Paul and Tepoeke fairs by flying to Dallas to check on his cattle for this fall's market. 

H. S. (Tommy) Thompson, general manager of the JIMBOY T. Thompson Shows, letters from South Carolina that conditions in the Southeast are not as bad as they have been painted. "Of course, the drought was pretty general but it did not affect the hay crop," Thompson observed. This crop season will be the biggest in years, and cotton is likely to bring a good price.

Chuck Magid, concessions manager on the Royal Crown Shows, entered Mayo Clinic, Rochester, Minn., Saturday for a checkup.

CNE Business

Continued from page 29

took the road. On one day, nearly 15,000 paid 23 cents to see them.

Kidfield entered a bumper business, setting what is believed to be a record on mid-day, Monday (2). A total of 203,000 Kidfield ride tickets were sold at 6 cents, $0.00 at 20 cents, and 6 p.m. to $0.00 at 6 p.m. Mrs. Conklin, in charge of the operation, Thursday (4) was given a surprise party by a group of 30 newspapermen, cops of the leading newspapers, newspaper, and top CNE officials in attendance. The Conklin's home was occupied with an aerial photo of the CNE midway, which was an impression laden in him both as a showman and as a general.

Crafts Line-Up

Continued from page 26

Deliberate, however, are operating Shows include two Rides Shows, a Hungry As a bear, until two funhouses and a Penny Arcade. Mrs. Conklin is the first for this organization since 1950. The midwinter show 1959 was awarded Ferris Greater Show at 10 cents per head.

WANT HANKY PANKS FOR OAK LAWN-ROUNDUP

Sponsored by Chamber of Commerce

SEPTMBER 25-26-27


Contact: MIKE DOOLAN 24-15-26-27

LEO LANE SHOWS

"THE SPOON'S TIMES"

WANTED WANTED WANTED

For 50 fans, Falls, Conception, Bivertown, Atomic, Sunset, Custer, Panhandle and Appleton, Seas, Corals, All Hardwood Parks (Do Not Go Out Of Business). Will book fans for top pick in if you have Heavy Pickle. Wanted - 1 Uniformed Fireman for Live man, must drive. Want Fireman and Second Man on Wheel. Make offer to me. Will drive. Attractive Concession, East Run, Drums, etc. where you are. All offers the same price.

LEO LANE

Address: 1 Oak Lawn 472, Oak Lawn 472, East Run, Oak Lawn 472

VINCE McCABE WANTS

Legal Adjuster to join on wine.

Capable Men for Rarase, Pin, Smoke Skills and Wheel.

General Concession Help. Boys I know can come on at once.

Address: McAletser, Okla. (Fair), this week; Stillwater, Okla. (Fair), next week.

IDEAL RIDES

"THE SPOON'S TIMES"

WANTED WANTED WANTED

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P. L. ROBERTSON

CUMBERLAND VALLEY SHOWS

Want for 4 more shows next Fall. Shows 1959-1960-1961-1962. Will come to show you how to make money with $1,000.00 by show. Will show Concession. Place: Clarksburg, West Virginia, Edison, Pennsylvania, Atlantic Pennsylvania. All offers the same price.

PAUL ROBERTSON

Sponsored by Chamber of Commerce

SEPTEMBER 25-26-27


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MIGHTY

ROYAL CROWN

50 SHOWS $50

WANT FOR THE FOLLOWING FAIRS AND SIX OF FLORIDA'S BEST WINTER FAIRS

BARTLESVILLE, OKLA.; MUSKOGEE, OKLA.; ALEXANDER CITY, OKLA.

FT. SMITH, ARK.; ATTALLA, ALA.; MONTGOMERY, ALA.

CONCESSIONS

Can take Concessions of all kinds that are legal for Merchandise. Will book Actives exclusively.

DOOL YOUNG, MANAGER

OXFORD HOTEL, ENID, OKLA., THIS WEEK

WANT FOR TEXAS-OKLAHOMA FAIR, IOWA PARK, TEXAS

SEPTEMBER 22 THRU 27

CONCESSIONS—COOKHOUSE, ARCADE, CASINO AND HANKY PANKY OF ALL KINDS.

RIDES—FLY-O-PLANE, ROCK-O-PLANE, G-CRUISE, SPITFIRE, PONY RIDE.

SHOWS—MECHANICAL, ILLUSION, MIDGET, MOTORCROSS OR ANY OTHER WHILE SHOW.

ALVIN VANDIKE, Mgr.

DUNCAN, OKLA. (FAIR), THIS WEEK

WANT FOR THE MID-SOUTH FAIR AT MEMPHIS, TENN.; 10 BIG DAYS COMMENING THURSDAY, SEP'T. 18TH

Concessions of all kinds. Merchandise and plants every time. Have one choice location seven for Concessions, also match Cigarette Locations, and nine more for Concessions and Plants. Have Cigarette Cans, Syphon Bottles, Cokes, Coca Cola Ice Cubes, Bar, Fruit Juice and Sodas, and what have you.

Also Out and Out SALES PRIVILEGES OPEN.

Can place GIRL SHOW for this location. Also MECHANICAL, ARCADE, SNARE.

Address WADE GREATER SHOWS

Coldwater, Mich. Fair all this week.

MIAMI SHOWMEN'S ASSOCIATION

236 W. Flagler St. Miami

NEW YORK, Sept. 6—Secretary Paul Cook is still touring the country and plans to visit the grand opening of Miami's first fair held at the Miami Grand Palace, 501-a. He reports that the spot was off the beaten path, but that the attendance was good and that there was no trouble with the weather. The grand opening was held on Thursday, Sept. 1, and the opening was attended by many prominent citizens of the city.

Miami Showmen's Association is the official body of showmen in Miami and includes all the major showmen in the city. The association was formed to promote the interests of the showmen and to ensure fair competition in the field.

Club Activities

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WANT FOR THE FOLLOWING SOUTHERN FAIRS

TRI STATE FAIR, CASTONIA, N. C.
CHEROKEE INDIAN FAIR, CHEROKEE, N. C.
HAMPTON COMMERCE AND NATIONAL PEANUT FESTIVAL EXHIBIT, FAIR, DOTHAN, AL.
ANNISTON, ALA.; MARIANNA, FLA.; PANAMA CITY, FLA.; TALLAHASSEE, FLA. — ALL FAIRS

CONCESSIONS—Hot Outil, Scales, Age, Glass Pitchers, High Striker, Fair Pools, Balloons Darts, French Fries, Ice Cream, Paper Cups and Candy

Applies to any legitimate Merchandising Concessions.

WILL BOOK
FLASHY PENNY ARCADE

CAN PLACE 4-1 COOKHOUSE
FOR BALANCE OF SEASON

WANT Concession Agents for Head of Stakes also Sub-Agents. Following people contact—Charlie Jackson, Melvin Westmoreland, Bob Hardy, Mike Furrino.

RIDES—Will book Rock-a-Plane, Fly-a-Plane, Pretzel or any other Ride not conflicting.

SHOWS—Will play two or three nice Grind Shows.

HELP—Want Second Men for all Rides. Also man to handle Downey Light Towers.

All offers JOHNNY J. DENTON or ART FRAZIER, Jackson, Tenn., this week.

FOR SALE
at El Wheat, Allen Hardware
1 Street, Merry Co-Round. 211 W. Main, Allen Hardware
Kiddy Ride, Overland Tug, 20′ FAIRS—FITTED, WITH CANDY TRAILS AND CANDY TRAYS.

ALSO
Your Candy Wholesale Can be seen in Prescott, Arizona, Sept. 12-14 inclusive.

Call Branch 6-5220, Diego 11

NOW BOOKING RIDE SHOWS—CONCESSIONS FOR ANY TIME STARTING AND ENDS BY NOV. 30.

Marion Greater Shows

Want

Marion, Ohio, also other Rides for Kingman Fair, Bonneville Fair, Seattle Fair, Shelfer, N. C. Colored Fair. We have 11 of the best Rides in the South.

Attention, Concessionaires—Will book outstanding Shows.

We are in the best territory of any show. Concessions are very good. All replies.

MARION GREATER SHOWS, Marion, O.

UNITED EXPOSITION SHOWS

Ridgley Fair, Ridgley, Ohio, Sept. 21, 1953. This is a 5′ Fair for a full-fledged ride.

Fair from Idaho, Pennsylvania, New Jersey, Connecticut, New York, and West Virginia. Will be a full-rider show and will include the following rides: Big Wheel, Small Wheel, Ferris Wheel, Whip, Giant, Train, and others. Will be a full season ride for the above territories.

DON FRANKLIN SHOWS

Last Call for Texana State Fair, opening Friday, Sept. 12. 125 Men 10—9 big days

followed by Warran, Rosenburg, Seguin, Edinburg, Cheyenne, Beavercreek and Alice.

FAIRS—FITTED, WITH CANDY TRAILS AND CANDY TRAYS.

ALSO
Your Candy Wholesale Can be seen in Phoenix, Arizona, Sept. 12-14 inclusive.

Call Branch 6-5220, Diego 11

NOW BOOKING RIDE SHOWS—CONCESSIONS FOR ANY ANTONIO LIVESTOCK EXPOSITION, FEB. 23-25 MARCH 1, 1954. OUR 3RD YEAR AT THIS OUSTANDING DATE.

All replies to: DON FRANKLIN, Mgr., Texana, Texas (Fairgrounds)

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BUFF HOTTE SHOWS

WANT

CONCESSIONAIRES

Want legibly, open midway, for Chicago Exhibit, I., Sept. 30 to Oct. 1, write: Ohio, Sept. 15; Wisconsin, Feb. 19, 1927. Be an early preparer or wire for space. Complete specifications of package, Cotton, Comanches, and Sees. All outer Concessionaires, open with new ownership, we will book you. West Virginia and Second Men must drive. We pay all permit costs. F. C. Dugan Shows, Inc. McKeesport, Ohio, Fair this week.

HUTCHING MODERN MUSEUM

WANTS

To locate source for a Pair of Pants to be worn as part of our new display, tent and numer, Sept. 11, 1927. Please, Mr. W. H. Goodwin, 233 W. 2nd St., Newtown, Ohio.

WANT

For Pair of Pants, size 38, dark brown, please, Mr. H. H. Goodwin, 233 W. 2nd St., Newtown, Ohio.

LEEMUSENT COMPANY

N. L. CRESON, Owner

BINGO HELP

WANTS

Experience Calico and Counter helping for balance of season. Also wants machine hands. BILL STACEY,

TIVOLI EXPOSITION SHOWS

CAVALCADE OF AMUSEMENTS

Tennessee State Fair, Nashville, Tenn.

Can please legitimately Concessions of all kinds. Want High Wheeler Tandem for display. writings, 1114 No. Market St., St. Louis, Mo. AL WAGNER, Mgr.

THANK YOU

L. P. BRADY

Rock Island, 24th St., Davenport, Iowa, Sept. 11, 1927

JOHNNY'S UNITED

"Honesty IS Our Policy"

WANT for Jackson, Tenn., A. L. Harris. Look and 9 weeks of solid rides in Tennessee, Alabama and Florida.


BOB'S MODERN SHOWS

WANT for Gainesboro, Tenn., Fair and Carnival, Tenn., Fair. Legitimate Concessions of all kinds. Can use a few good Rodeo Men. Got for Gus Pitch All fair for balance of season. All rights held. BOB'S MODERN SHOWS

BOBBY SHOWS

SNEDEVILLE, TENN., Sept. 11-13

FRIED PEANUTS

MINNEWHA FAIR

FRIENT ST. AND - 8573 MOUNT ZION, OHIO

Pierce Greater Shows

SNEDEVILLE, TENN., Sept. 11-13

FOR CONCESSIONAIRES


Pierce County FAIR, SNEDEVILLE, A. H. WARD, Fair Blue Flag in Exhibit.

ATTENTION, CONCESSIONAIRES

HAVE YOU ORDERED YOUR FALL SHOWS MOSHER STREET SHOWS

ALL MARRIAGE PANTS ELEM PER-WEEK-EARLY MATES SAME PRICE One pair, $1.00; 2 pairs, $1.95, 3 pairs, $2.50; 4 pairs, $3.00. The best price on the market and the best quality. Write us for our full line. MARIAM D. MOSHER, 1020 N. 23rd St., Terre Haute, Ind.

WE MANUFACTURE

SPECIAL PRINTED TICKETS

THE TOLEDO TICKET CO.

521 S. Main St.

Erie, Pa.

NEED IMMEDIATELY - OUTSTANDING FREE ACT FOR GROUPS - COUNTY FAIR - LONGVIEW, TEXAS

ONE WEEK - SEPT. 29 TO OCT. 4

Call for Information. (For Free) Performance a Day! TELL US WHAT YOU WANT AND HOW MANY WANTS. Call or wire FRANK H. SLADE & CO., Phone Longview 1206

Greater Midway Shows and Central Amuse. Co. No. 2

WANT - CONCESSIONS - WANT

HOCKING CO. FAIR, LOGAN, OHIO, SEPT. 17-21

Wants Concessions: Cobweb, Grab, Scale, Ace Novelties, Jewelry, Big Games and Vanity Pushers to exhibit at County Fair at Logan. Please write to J. C. Carter, Logan, Ohio.

FALL FESTIVAL & CENTENNIAL, COBY, NE., SEPT. 22-27 INCLUSIVE

Everything open. This is on the streets, small towns, one street end. One street end, one street end, one street end. J. W. GOERING, A. MUSSEL WINE CO.

NEED IMMEDIATELY - OUTSTANDING FREE ACT FOR WHICH THEY MUST NOT BE MISSED - TOP STREET SHOWS

One Week - Sept. 29 to Oct. 4

Tell Us What You Want and How Many Wants. Call or Wire. Frank H. Slade and Co., Phone Longview 1206

BUFF HOTTIE SHOWS

HARRISON GREATER SHOWS

Want for Harrison County Fair, Sept. 23-26. Pitches, R. J. C. followed by Dewitt Colored Fair, Duncan, Sept., Sept. 15-16. Run the Big O-Dyman County Colored fair, Sept. 20-24, with three more Fairs to follow in the heart of Tobacco Belt.

CONCESSIONAIRES

Legitibly, open midway, for Chicago Exhibit, I., Sept. 30 to Oct. 1, write: Ohio, Sept. 15; Wisconsin, Feb. 19, 1927. Be an early preparer or wire for space. Complete specifications of package, Cotton, Comanches, and Sees. All other Concessionaires, open with new ownership, we will book you. West Virginia and Second Men must drive. We pay all permit costs. F. C. Dugan Shows, Inc. McKeesport, Ohio, Fair this week.

JACK LANCE OR FRANK BARRISON

All want and ways to FRANK BARRISON, Manager, C. C. 3, these three at least.

Wilson Greater Show

Wants for the Riverside, Ariz. Fair and Balance of Season, including night FIREMEN'S CARNIVAL, Oct. 6-12; (HIS FAIR'S CARNIVAL, Oct. 18-24

Stock Concessions of all kinds. Agents for Floss and Shows. Judge Kastel can place Agents, Rodeo Help who can drive. Shows with own transportation. Will book any major Rodeo that doesn't conflict. Prefer Ochampus or Spittlers. Will sell exclusive on Novelties.

All replies LLOD WILSON, Holbrook, Ariz.

WANT FOR

POINTECO CO. FAIR, POTOMAC, MERR., SEPT. 16-20

With Abingdon and new Albion, Miss. Fairs to follow

CONCESSIONS: Cobweb, Grab, Scale, Ace Novelties, Jewelry, Big Games and Vanity Pushers to exhibit at County Fair at Logan. Please write to J. C. Carter, Logan, Ohio.

TIVOLI EXPOSITION SHOWS

CAVALCADE OF AMUSEMENTS

Tennessee State Fair, Nashville, Tenn.

Can please legitimately Concessions of all kinds. Want High Wheeler Tandem for display. WANTED - BROTH AND NET Makers for something. R. W. PIERCE, SNEDEVILLE, TEX.

THANK YOU

L. P. BRADY

Rock Island, 24th St., Davenport, Iowa, Sept. 11, 1927

JOHNNY CANDLE

1000 BOTTLES OF HENDONTON, CO.

MIDIAN\" TONIC.

ALABAMA, R. I. Phone, 1351

DUDE BREWER WANTS

BUCKET AGENTS AND OVER TWELVE

Gary, want one young man, reliable, for sale in a few weeks. Will give him a good price. I. W. Anderson, Melbourne, Florida.

OMAHA EXPOSITION SHOWS

CONCESSIONS WANTED

28TH ANNUAL ITALIAN FAIR

Riverside, Ca., Sept. 22-26

Want men who can drive in small towns and small cities. Must not be afraid or anything. Hazel May, Box 2, San Jose, Cal.

BUFF HOTTIE SHOWS

KENTON, MO., Now LEO RISTANY, Res. Mgr.

CARNIVALS
YES...NEVER BEFORE SO FAST A SELLER

Miss Glamour
Jewelry Ensemble
Only $2.50

DETAILED SHOE SHINE DUO
AND WORTH IT

A TEMPLE EXCLUSIVE

Ladies’ finishing shoes are worth much more than you pay for them set.

Beneath, highest quality, most exquisite craftsman workmanship and great care you can buy are essential to making them perfect. No notice in a few minutes. As you see, it’s a bargain. At 75c. The perfect finish.

Write Today for...
TEMPLE’S New 1952-53 CATALOG
or our catalog department.

PAGE 46 for additional order form.

DROPPIN TO SEE OUR ENLARGED SHOWROOM WHEN IN PHILADELPHIA

705 S. 13th Street
Philadelphia B. P.
MA.27-2232

USE THIS HANDY FORM NOW

1 Type or print your copy in this space:

2 Check the heading under which you want your ad placed:

   - Acts, Songs, Parodies
   - Agents and Distributors
   - Animals, Birds, Pets
   - Auction Opportunities
   - Costumes, Uniforms, Wardrobes
   - Food and Drink
     - Concession Supplies
   - Formulas
   - For Sale—Secondhand
     - Goods
   - For Sale—Secondhand
     - Show Property
   - Help Wanted
   - Instructions, Books, Cartoons
   - Magical Apparatus
   - Miscellaneous
   - Musical Instruments, Access.
   - Pressed Wanted
   - Photo Supplies and Developing
   - Printing
   - Salesmen Wanted
   - Scenery, Banners
   - Tattooing Supplies
   - Wanted to Buy

3 Indicate below the type of ad you wish:

   - REGULAR CLASSIFIED AD—15c a word
   - DISPLAY-CLASSIFIED AD—$1 per agate line

4 Complete this authorization blank and mail promptly. Classified ads must be accompanied by remittance in full. Display-Classified Ads will be billed if credit has been established.

The Billboard
2160 Patterson St.
Cincinnati, Ohio

Please insert the above ad in ........................ issue

I enclose remittance of $.............

Please bill me. Name......................

Address............................... City............. State.............

NEW CATALOG
WRITE FOR COPY
Over 200 pages of general merchandise, costumes, uniforms, jewelry, sporting goods and accessories. State business when writing.

SPECIAL
 Feather Dressed Celluloid Dolls

LEVIN BROTHERS
Indiana

Simulated PEARLS
1 STRAND $1.50
2 STRANDS 3.00
3 STRANDS 4.00
DROP EARRINGS Lead 2.00

FREE MANUFACTURING Co.
GREATEST EVER!

24 Kt. Pl. Gold “Tiffany Style” Sets

BRAND NEW, STUNNING RAINBOW OPAL

“SEA-PEARL”

3 PC. NECKLACE & EARRING SET

A choice gift set! This beautiful rainbow opal necklace, bracelet, and earrings are set in 24 Kt. pl. gold. Hand-polished with a high polish, these pieces are stunningly designed. The necklace is 15.5" long, and the earrings are post-backs. These pieces come in a beautiful gift box.

DOZEN $10.80

Includes $7.95 gold embossed price tags and watermarked gift boxes. Retail with eye appeal!

4 Asst. Samples Postpaid $5.00

“STARLIGHT ORIGINAL”

4 PC. GIFT SET

Explosion Bracelet–Necklace–Matching Earrings

Our own Starlight Original, blending with Italian, French, and American flair. These designs are unique and stunning! The bracelet is 7.5" long, the necklace is 19" long, and the earrings are post-backs. These pieces come in a beautiful gift box.

DOZEN $24.00

Available in each style. Retail with eye appeal!

4 Asst. Samples Postpaid $10

“BIG PROFITS!”

From the Complete CHEWING GUM LINE!

AMERICAN CHEWING PRODUCTS

更换夜光棒

POLITICAL PROFILES!

Razor Tie Clasps

Just press the concealed bulb — up goes the tail — and what a sound!

Political profiles can be designed to look like any political figure. Just press the concealed bulb to make the tail go up. The sound is realistic and will amuse your audience. These make great party favors or gifts.

No. 102 Double $7.20

GET YOUR ORDER IN THE MAIL ... OR ON THE WIRE ... AT ONCE!

H. FISHLove & CO.

714 N. Franklin Street

Chicago 19, Illinois

31% Deposit on C.O.D. Orders. On Trial Orders add 40c per day to the above per piece.

SINCE 1923 — MAKERS OF NOVELTIES THAT AMUSE
NOW IT CAN BE SOLD

**ENCANTANTE**

Anniversary CLOCK
A PROVEN MONEY MAKER!

For the first time this international favorite can be yours in the low-price field. It is a beautiful replica of a well-known famous antique. You will be attracted by its sparkle and revolving action. The four-centered pendulum revolves constantly.

Priced for Fast Turnover—

**$9.95** Ca. in. 10.4 lbs.

Samples, $12.00 Each

25% deposit, bal. C.O.D. 15% for res. and Federal Excise Tax. Casing sent on request.

**CUTTLER & COMPANY, INC.**

928 Broadway, New York 10, N. Y. Telephone Oregon 3-5520

---

**CROWD AND CIRCUS NOVELTIES**

**CELLULOID FIGURINES—PLANTS**

**COTTONWICKS**

**ENAMEL ORIGAMI**

**FREEDOM-WEEL**

**FRAGILE GLASS BIRD FEEDERS**

**GOLDEN GLOW**

**HUMIDIFIER NOVELTIES**

**JUKEBOARDS**

**JUST ADD WATER**

**LAMPS—GOOD FOR DECORATION**

**LUMINOUS NOVELTIES**

**MIKROSCOPE NOVELTIES**

**MIXED CANNERY BOTTLES**

**MUGS—CERAMIC**

**GERMANY—a SAFE INVESTMENT**

**PAPER WEIGHTS**

**PICTURE FRAMES—MONEY BACK**

**ILLUMINATED NOVELTIES**

**I Nh T ONES**

**LITHOGRAPHIC**

**MACHINERY—COSTS FOUGHT**

**MUGS—CERAMIC**

**NESTING BIRDhouses**

**NOVELTY VISORS**

**OIL VERNISH—LEATHER**

**PACKAGING NOVELTIES**

**PAPER PLATES—NICE SETUP**

**PAPER PLACEMATS—50%**

**PERFUMES**

**PICTURE FRAMES—MONEY BACK**

**PLANT HANGERS**

**POT HOLDERS—FOR THE MODERN HOME**

**PULSE CLOCKS**

**RAIN GAUGES**

**REEL HANGERS**

**RHYTHMICAL BELL RINGS**

**STRAW BIRD FEEDERS**

**TURF KNOCKERS**

**WAX NOVELTIES**

**WOOD BLOCK NOVELTIES**

---

**PIERCE**

World Famous 171

**Watches**

and Ensembles

As indicated in the prices on the following pages, PIERCE MANUFACTURING COMPANY, 47 Broad St., New York 10, N. Y., offers you the best of everything in watches and ensembles.

PIERCE WATCH CO., INC.

21 West 23rd St., New York 10, N. Y.

---

**SWEETING THE COUNTRY**

A "hit" novelty for agents, salernen, retailers.

PIERCE MANUFACTURING COMPANY

47 Broad St., New York 10, N. Y.

---

**GREAT ALLIGATOR HANDBAGS**

**FREE CATALOG**

of our complete line of handbags for men women and children.

D. Feldman, Inc.

Came 1 New York 13

---

**Wristwatches**

**Men—Cottonwood Ranch**

**Women—British Gardens**

**MADISON JEWEL CO.**

12-13 E. 13th St.

---

**PHOTOGRAPHIC NOVELTIES**

**MUSICAL INSTRUMENTS—ACCESSORIES**

**PARTNERS WANTED**

**PERSONALS**

**PHOTO SUPPLIES DEVELOPING—PRINTING**

**SCENERY & RANNERS**

**TATTOOING SUPPLIES**

**WANTED TO BUY**

**ICE RINK EQUIPMENT**

**PRINTING**

**INCREASED RESULTS FROM ADVERTISEMENTS**

**LITHOGRAPHIC**

**MERCHANDISE—ELECTRICAL APPARENCES**

**CUTLERY—TECHNIQUES**

**SALES Clip**s**

**Big Profits**

**QUICK PHOTO INVENTION!**

**M.O.A. & N.A.M.A. CONVENTIONERS**

**FREE**

**KITTLE BROS.**

**CUTLERY—TECHNIQUES**

**GREAT WALL OF CHINA**

---

**JOSEPH BROS.**

**CUTLERY—TECHNIQUES**

**M. K. BRODY**

---

**FOOTBALL PRICE LIST 1952**

**PLASTIC RESIN**

**BUFFALO BILL**

---

**CHARLES SHEAR**

---

**M. O. A. & N. A. M. A. CONVENTIONERS**

**FREE**

**KITTLE BROS.**

**CUTLERY—TECHNIQUES**

**M. K. BRODY**

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**M. K. BRODY**

---

**FOOTBALL PRICE LIST 1952**

**PLASTIC RESIN**

**BUFFALO BILL**

---

**CHARLES SHEAR**

---
Pipes for Pitchmen

By BILLY BAKER

JACK MALES is reported to be working a lot in Corpus Christ, Tex., in new business after being in ill health for several months.

R. B. CUNNINGHAM is still in Roswell, Tex., where he expects to remain until the very hot weather comes. He adds, however, that the area was wonderful not bad storms and that pitchmen and sheet workers have been hitting the jackpot there on Saturday.

HENRY R. VANER cards from Abilene that his vacation is ended and that he is looking forward to the Summit County Fair to be held at Summit Beach Park in the Ohio city.

SHUFFLIN SAM'S show has been along so better-than-average business through July despite the fact that its sketches, batting, and varied acts have been down.

D. E. (Doe) Wood veteran pitcher, from his home in Tifton, Ga., was in Duluth a few days ago with some of his old friends. The story goes that the Diamond Dams played a game of softball against an all-star team from Duluth, and the Bums won.

SCOTT J. CRAWFORD, a former Kalamazoo, Mich., resident, is with the Western Circuit here and has been pretty busy with his acts.

MARCH is reported to be working a lot in Corpus Christ, Tex., in new business after being in ill health for several months.
COIN MACHINE SPECIAL

FEATUREING

JUKE BOX PROGRAMING GUIDE
Fifty pages of helpful information designed to make programming easier, more profitable. Based on a survey of music operators.

MOA CONVENTION

NEW TRENDS IN GAMES
Brand new outlets are opening to coin machine operators as games manufacturers bring forth some entirely new concepts in amusement.

NAMA, NABV CONVENTIONS
National Automatic Merchandising Association and National Association of Bulk Vendors start their annual meetings on September 14.
Brightest Fall Since 1946 Sparks Annual Meetings

Williams Reps In Paratrooper First Showings

GOEBEL RE-ELECTED Oregon Assn. Eyes Spin Appeal at Annual Meet

Alleged Sneak Shop Head Held

ON SALE United Matching Unit

Deliver United Matching Unit

Hope for Rehearing On Wash. Bell Ruling

BATTER UP Coin-O Plans First Showing Of Pitch Unit

LLOCATION STUDY Phil. Coinmen Cites Positive Approach

Conant Selects Three Distribrs For Atomic Jet

Ky. Field Reps Set Coin Mach. Licensing Check

Calendar for Coinmen

September 8—Annual Merchandise Operators' Association of Greater Baltimore, semi-monthly meeting, Mandel-Billow Restaurant, Baltimore.

September 11—Sportsmen of America, annual convention, and exhibitors of Northern Illinois, annual meeting. Site to be announced.

September 12—Sportsmen of America, annual convention, and exhibitors of Northern Illinois, annual meeting. Site to be announced.

September 13—National Toy Grade Advertising Association, 1952 convention and exhibit, Palmer House, Chicago. National Association of Ball Vendors, annual convention and exhibit, Mandel-Billow Hotel, Chicago.

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September 13—National Toy Grade Advertising Association, 1952 convention and exhibit, Palmer House, Chicago. National Association of Ball Vendors, annual convention and exhibit, Mandel-Billow Hotel, Chicago.
Miller, president of the Monitor Operators Association, has announced that the convention will be held in Chicago on Friday, September 14. The convention will include sessions on the latest developments in the music industry, with presentations by industry leaders and experts. The convention will also feature a trade show with exhibits from companies such as Wurlitzer and Coven. 

The convention will begin with a reception on Thursday evening, followed by a keynote address by a prominent figure in the music industry. On Friday, there will be a series of workshops on various topics, including marketing, distribution, and technology. The highlight of the convention will be the annual awards ceremony, which recognizes the achievements of individuals and companies in the music industry.

The convention will conclude on Saturday with a gala dinner and dance. The evening will feature performances by some of the top musicians in the industry, as well as a silent auction to benefit charity.

For more information on the convention, visit the Monitor Operators Association website or contact their headquarters in Chicago.
You’re MORE than WELCOME!

Come to the MCA Convention, September 11, 12, 13, Congress Hotel, Chicago. Meet the leaders of the automatic music world—operators, distributors, manufacturers, musicians, music professionals.

A wealth of new knowledge and valuable ideas on tap.

Conductors of great orchestras must know the score to get the most out of their music. Operators of AMI Model “D” know the score, too. They are well aware that the big take and small upkeep of the AMI gives them the most out of their music.

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 3, Michigan

THE “D” IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS
many thanks for every spin—

perry como

my love and devotion

sweethearts holiday

maybe

maybe

watermelon weather

with eddie fisher

with eddie fisher

re-REMA victor records
The Billboard

Juke Box Programming Guide

Annual Juke Box Operator Poll
of Artists and Records

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RCA VICTOR'S
CUSTOM RECORD SERVICE!

★ RECORDING
your material and production ideas ... in the nation's best equipped studios

★ PROCESSING
your order gets RCA's famous engineering know-how ... latest and soundest duplicating techniques

★ PRESSING
your records are precision-pressed ... carefully inspected to insure uniform high quality

★ SHIPPING & HANDLING
your job is handled with care ... delivered promptly

A COMPLETE SERVICE AT COMPETITIVE PRICES FOR ALL INDEPENDENT LABELS

RCA VICTOR custom record sales

RCA VICTOR...A SOLID NAME BEHIND YOUR LABEL

NEW YORK
A-90
630 Fifth Ave.
(212) 586-3500

CHICAGO
A-90
445 N. Lake Street
(312) 943-3225

HOLLYWOOD
A-90
1016 W. Sunset Blvd.
(213) 725-1771
GRAND OLE OPRY’S NEWEST STAR!

WEBB PIERCE now brings you...

"BACK STREET AFFAIR"

BACKED WITH

I’LL ALWAYS TAKE CARE OF YOU

on DECCA RECORD (78) 28369
(45) 9-28369

and still going strong

WONDERING

DECCA (78) 46364
(45) 9-46364
25 weeks on Billboard C & W Charts

THAT HEART BELONGS TO ME

DECCA (78) 28091
(45) 9-28091
Still on Charts and Riding High
Anelliere of 10th Street, Chicago, Illinois.}

**TOP SELLERS**

...based on this week's actual sales

<table>
<thead>
<tr>
<th>COUNTRY</th>
<th>SELLER</th>
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**RHYTHM AND BLUES**

<table>
<thead>
<tr>
<th>SELLER</th>
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**BEST BETS**

Stock these fast-moving Decca Records now...the coming hits as indicated by actual sales.

**NEW RELEASES—SINGLES**

<table>
<thead>
<tr>
<th>RECORD</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>GLOW-WORM</td>
<td>Mills Brothers</td>
</tr>
<tr>
<td>SOMEWHERE ALONG THE WAY</td>
<td>Gay Lombardo</td>
</tr>
<tr>
<td>VERANDA</td>
<td>Music by Camarata</td>
</tr>
</tbody>
</table>

**TOP SELLERS**

...based on this week's actual sales

<table>
<thead>
<tr>
<th>COUNTRY</th>
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</table>

**THE QUIET MAN**

Themes and Songs from THE QUIET MAN

Victor Young and His Orchestra and Bing Crosby

Selections include: DANUBE'S HOUSE • MY MOTHER • THE ISLE OF IMPISSE • THE BIG FIGHT • MARY KATE'S LAMENT • GALWAY DAY • I'LL TAKE YOU HOME AGAIN, KATHLEEN • ST. PATRICK'S DAY

*Also available in 45 RPM (and press "T") is record number*

**A GREAT PICTURE WITH GREAT MUSIC BY VICTOR YOUNG**

(Date not specified)
Juke Operators Name 1952's Most Profitable Pop Records to Date

**Question:**
What three Pop Records have made the most money for you in the past six months?

**Scoring:**
Three positions: Three points for first place, two for second and one for third.

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>ARTIST</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Wheel of Fortune</td>
<td>Kay Starr</td>
<td>697</td>
</tr>
<tr>
<td>2</td>
<td>Cry</td>
<td>Johnny Ray</td>
<td>395</td>
</tr>
<tr>
<td>3</td>
<td>Blue Tango</td>
<td>Leroy Anderson</td>
<td>294</td>
</tr>
<tr>
<td>4</td>
<td>Any Time</td>
<td>Eddie Fisher</td>
<td>158</td>
</tr>
<tr>
<td>5</td>
<td>Kiss of Fire</td>
<td>Georgia Gibbs</td>
<td>146</td>
</tr>
<tr>
<td>6</td>
<td>Pittsburgh, Pennsylvania</td>
<td>Guy Mitchell</td>
<td>120</td>
</tr>
<tr>
<td>7</td>
<td>Half as Much</td>
<td>Rosemary Clooney</td>
<td>112</td>
</tr>
<tr>
<td>8</td>
<td>Blue Tango</td>
<td>Guy Lombardo</td>
<td>105</td>
</tr>
<tr>
<td>9</td>
<td>Blue Tango</td>
<td>Hugo Winterhalter</td>
<td>81</td>
</tr>
<tr>
<td>10</td>
<td>Guy Is a Guy</td>
<td>Doris Day</td>
<td>81</td>
</tr>
<tr>
<td>11</td>
<td>Blacksmith Blues</td>
<td>Ella Mae Morse</td>
<td>63</td>
</tr>
<tr>
<td>12</td>
<td>Here in My Heart</td>
<td>Al Martino</td>
<td>63</td>
</tr>
<tr>
<td>13</td>
<td>I'm Yours</td>
<td>Eddie Fisher</td>
<td>62</td>
</tr>
<tr>
<td>14</td>
<td>Tell Me Why</td>
<td>Four Acns</td>
<td>62</td>
</tr>
<tr>
<td>15</td>
<td>Because of You</td>
<td>Tony Bennett</td>
<td>59</td>
</tr>
</tbody>
</table>

Juke Operators Name Artists Most Likely to Come Up With 1952 Fall Hits

**Question:**
On the basis of present popularity, which three Pop Record ARTISTS are most likely to have the best new pop record releases this fall?

**Scoring:**
Three positions: Three points for first place, two for second and one for third.

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>LABEL</th>
<th>POINTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Eddie Fisher</td>
<td>Victor</td>
<td>676</td>
</tr>
<tr>
<td>2</td>
<td>Rosemary Clooney</td>
<td>Columbia</td>
<td>401</td>
</tr>
<tr>
<td>3</td>
<td>Kay Starr</td>
<td>Capitol</td>
<td>383</td>
</tr>
<tr>
<td>4</td>
<td>Johnny Ray</td>
<td>Columbia</td>
<td>262</td>
</tr>
<tr>
<td>5</td>
<td>Patti Page</td>
<td>Mercury</td>
<td>205</td>
</tr>
<tr>
<td>6</td>
<td>Al Martino</td>
<td>Capitol</td>
<td>179</td>
</tr>
<tr>
<td>7</td>
<td>Guy Lombardo</td>
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<td>158</td>
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<td>8</td>
<td>Frankie Laine</td>
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<td>Les Paul</td>
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<td>Nat (King) Cole</td>
<td>Capitol</td>
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<td>Guy Mitchell</td>
<td>Columbia</td>
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<td>Doris Day</td>
<td>Columbia</td>
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<tr>
<td>14</td>
<td>Georgia Gibbs</td>
<td>Mercury</td>
<td>43</td>
</tr>
</tbody>
</table>
THE YEAR'S BIGGEST!

TRYING

by

THE
HILLTOPPERS

Dot (78) 15018 (45) 15018

Published by:
RANDY SMITH MUSIC CO.
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THE ONLY MECHANISM THAT PLAYS RECORDS IN THE VERTICAL POSITION
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- MUSIC PROPERLY DISPLAYED UNDER COLORED CLASSIFICATION HEADINGS FOR FAST REFERENCE AND EASY SELECTION
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THE BILLBOARD JUKE BOX OPERATOR POLL OF ARTISTS AND RECORDS

Juke Operators Name 1952's Most Profitable R & B Records to Date

Question:
What three Rhythm and Blues records made the most money for you in the past six months?

Scoring:
Three positions: Three points for first place, two for second and one for third.

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>ARTIST</th>
<th>POINTS</th>
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<tr>
<td>1</td>
<td>Have Mercy, Baby</td>
<td>Dominos</td>
<td>293</td>
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<td>2</td>
<td>One Mint Julep</td>
<td>Clovers</td>
<td>136</td>
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<td>3</td>
<td>Goin' Home</td>
<td>Fats Domino</td>
<td>104</td>
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<td>3</td>
<td>5-10-15 Hours</td>
<td>Ruth Brown</td>
<td>104</td>
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<td>5</td>
<td>Night Train</td>
<td>Jimmy Forest</td>
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<td>6</td>
<td>Lawdy Miss Lawdy</td>
<td>Lloyd Price</td>
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<td>7</td>
<td>Got You on My Mind</td>
<td>Big John Greer</td>
<td>61</td>
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<td>8</td>
<td>No More Diggin'</td>
<td>Roscoe Gordon</td>
<td>55</td>
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<td>9</td>
<td>Heavenly Father</td>
<td>Edna McGriff</td>
<td>53</td>
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<tr>
<td>10</td>
<td>Sleep</td>
<td>Earl Bostic</td>
<td>44</td>
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<tr>
<td>10</td>
<td>Flamingo</td>
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<td>12</td>
<td>Cry</td>
<td>Johnnie Ray</td>
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<td>13</td>
<td>Sixty Minute Man</td>
<td>Dominos</td>
<td>37</td>
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<td>13</td>
<td>Mary Jo</td>
<td>Four Blazers</td>
<td>37</td>
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<td>13</td>
<td>Let's Talk About Jesus</td>
<td>Balls of Joy</td>
<td>37</td>
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</table>

Juke Operators Name Artists Most Likely to Come Up With Fall R & B Hits

Question:
On the basis of present popularity, which three Rhythm and Blues artists are most likely to have the best Rhythm and Blues releases this fall?

Scoring:
Three positions: Three points for first place, two for second and one for third.

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>LABEL</th>
<th>POINTS</th>
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<td>4</td>
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<td>Louis Armstrong</td>
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<td>7</td>
<td>Lloyd Price</td>
<td>Specialty</td>
<td>51</td>
</tr>
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<td>8</td>
<td>Roscoe Gordon</td>
<td>RPM</td>
<td>49</td>
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<tr>
<td>8</td>
<td>Sargh Vaughan</td>
<td>Specialty</td>
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<td>10</td>
<td>Dinah Washington</td>
<td>Mercury</td>
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<td>11</td>
<td>Tab Smith</td>
<td>United</td>
<td>42</td>
</tr>
<tr>
<td>11</td>
<td>Nat (King) Cole</td>
<td>Capitol</td>
<td>42</td>
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<td>11</td>
<td>Roy Milton</td>
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<td>14</td>
<td>Joe Turner</td>
<td>Atlantic</td>
<td>37</td>
</tr>
<tr>
<td>14</td>
<td>Percy Mayfield</td>
<td>Specialty</td>
<td>37</td>
</tr>
</tbody>
</table>
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FOLK SINGER IN AMERICA

SLIM WHITMAN

SINGING STAR of the LOUISIANA HAYRIDE

Also Selling BIG...

8156 'INDIAN LOVE CALL'
45x8156 'CHINA DOLL'
8144 'BANDERA WALTZ'
45x8144 'END OF THE WORLD'

8134 'LOVE SONG OF THE WATERFALL'
45x8134 'MY LOVE IS GROWING STALE'
8147 'COLD EMPTY ARMS'
45x8147 'IN A HUNDRED YEARS OR MORE'

IMPERIAL RECORD CO., INC.

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8156 'INDIAN LOVE CALL'
45x8156 'CHINA DOLL'
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45x8147 'IN A HUNDRED YEARS OR MORE'

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Juke Operators Name 1952's Most Profitable C & W Records to Date

Question:
What three Country and Western records made the most money for you during the past six months?

Scoring:
Three positions: Three points for first place, two for second and one for third.

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>ARTIST</th>
<th>POINTS</th>
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<tbody>
<tr>
<td>1</td>
<td>Wild Side of Life</td>
<td>Hank Thompson</td>
<td>494</td>
</tr>
<tr>
<td>2</td>
<td>Slow Poke</td>
<td>Pee Wee King</td>
<td>305</td>
</tr>
<tr>
<td>3</td>
<td>Wondering</td>
<td>Webb Pierce</td>
<td>246</td>
</tr>
<tr>
<td>4</td>
<td>Let Ole Mother Have Her Way</td>
<td>Carl Smith</td>
<td>223</td>
</tr>
<tr>
<td>5</td>
<td>Hall as Much</td>
<td>Hank Williams</td>
<td>177</td>
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<td>6</td>
<td>Don't Just Stand There</td>
<td>Carl Smith</td>
<td>111</td>
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<td>7</td>
<td>Are You Teasing Me?</td>
<td>Carl Smith</td>
<td>84</td>
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<tr>
<td>8</td>
<td>Cold Rush Is Over</td>
<td>Hank Snow</td>
<td>70</td>
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<td>9</td>
<td>Always Late</td>
<td>Lefty Frizzell</td>
<td>55</td>
</tr>
<tr>
<td>9</td>
<td>That Heart Belongs to Me</td>
<td>Webb Pierce</td>
<td>55</td>
</tr>
<tr>
<td>11</td>
<td>Mom and Dad's Waltz</td>
<td>Lefty Frizzell</td>
<td>47</td>
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<tr>
<td>11</td>
<td>Easy on the Eyes</td>
<td>Eddy Arnold</td>
<td>47</td>
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<tr>
<td>11</td>
<td>I Wanna Play House With You</td>
<td>Eddy Arnold</td>
<td>47</td>
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<tr>
<td>11</td>
<td>Wild Side of Life</td>
<td>Burl Ives</td>
<td>47</td>
</tr>
<tr>
<td>15</td>
<td>Almost</td>
<td>George Morgan</td>
<td>42</td>
</tr>
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</table>

Juke Operators Name Artists Most Likely to Come Up With Fall C & W Hits

Question:
On the basis of present popularity, which three Country and Western artists are most likely to have the best new Country and Western releases this fall?

Scoring:
Three positions: Three points for first place, two for second and one for third.

<table>
<thead>
<tr>
<th>PLACE</th>
<th>WINNER</th>
<th>LABEL</th>
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<td>1</td>
<td>Carl Smith</td>
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<td>Hank Williams</td>
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<td>Hank Thompson</td>
<td>Capitol</td>
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<td>4</td>
<td>Hank Snow</td>
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<td>Lefty Frizzell</td>
<td>Columbia</td>
<td>238</td>
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<td>Eddy Arnold</td>
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<td>Red Foley</td>
<td>Decca</td>
<td>142</td>
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<td>8</td>
<td>Pee Wee King</td>
<td>Victor</td>
<td>110</td>
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<td>9</td>
<td>Webb Pierce</td>
<td>Decca</td>
<td>107</td>
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<td>9</td>
<td>Ernest Tubb</td>
<td>Decca</td>
<td>107</td>
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<tr>
<td>11</td>
<td>Slim Whitman</td>
<td>Imperial</td>
<td>48</td>
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<tr>
<td>12</td>
<td>Johnnie &amp; Jack</td>
<td>Victor</td>
<td>46</td>
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<td>12</td>
<td>Grady Martin</td>
<td>Decca</td>
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<td>14</td>
<td>George Morgan</td>
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</tr>
<tr>
<td>14</td>
<td>Jimmy Wakely</td>
<td>Capitol</td>
<td>38</td>
</tr>
</tbody>
</table>
W I N T E R  H I T S  T H A T  R A N G E

B A L L O O N  1 9 5 2

J A N U A R Y  T O  D A T E

AUF WIEDERSEHNM, SWEETHEART . Hill & Range
HALF AS MUCH . . Auff-Rose
BOTCH-A-ME . Ludlow
HERE IN MY HEART . Mellin
I'M YOURS . . . Algonquin
KISS OF FIRE . . Duchess
A GUY IS A GUY . Ludlow
BLACKSMITH BLUES . . Hill & Range
ANY TIME . . . . Hill & Range
CRY . Mellin
PLEASE, MR. SUN . Weiss & Barry
TELL ME WHY . . Sigel
SLOW POKE . Ridgeway
BERMUDA . Goody
IT'S NO SIN . . . . Algonquin
BECAUSE OF YOU . . BROWNS
COLD, COLD HEART . Auff-Rose

BROADCAST MUSIC, INC.
580 FIFTH AVENUE • NEW YORK 36, N. Y.

New York  •  Chicago  •  Hollywood  •  Toronto  •  Montreal
Juke Operators Name Their Most Profitable Old Favorites

Question:
What favorites or standards have you used the most on your juke boxes the past six months?

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG</th>
<th>VOTES</th>
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<tr>
<td>1.</td>
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<td>2.</td>
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<td>3.</td>
<td>Begin the Beguine</td>
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<td>4.</td>
<td>Green Eyes</td>
<td>106</td>
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<td>5.</td>
<td>In the Mood</td>
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<td>6.</td>
<td>Beer Barrel Polka</td>
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<tr>
<td>7.</td>
<td>Sunrise Serenade</td>
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<td>8.</td>
<td>At Last</td>
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<td>Tennessee Waltz</td>
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<td>Dancing in the Dark</td>
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<td>Summit Ridge Drive</td>
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<td>13.</td>
<td>Charmaine</td>
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<td>14.</td>
<td>Heartaches</td>
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</tr>
<tr>
<td>15.</td>
<td>To Each His Own</td>
<td>25</td>
</tr>
</tbody>
</table>

Memo to:
Music Operators of America:
Most Smart Operators Use Atlantic

"HAVE A GOOD TIME"

ATLANTIC No. 973

RUTH BROWN

"TING-A-LING"

ATLANTIC No. 979

JOE MCDERRID

"BALD HEAD WOMAN"

ATLANTIC No. 974

"DON'T YOU CRY"

ATLANTIC No. 970

ATLANTIC RECORDING CORP.
234 WEST 56th ST. NEW YORK 19, N. Y.

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Special Release
"I WENT TO YOUR WEDDING"
R. W.
"MY BLUE HEAVEN"
by FLORENCE WRIGHT
SAVOY #860

Two great sides, suitable for both Pop and R.O.B. locations.

Varetta Dillard's Greatest Recording
"THEM THERE EYES"
"YOU ARE GONE"
SAVOY #859

Still going strong
"EASY EASY BABY"
SAVOY #847

SAVOY RECORD CO., INC.
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THANKS TO THE OPS from... RAY PRICE
for TALK TO YOUR HEART and ROAD OF NO RETURN
and my current high riders...

and I Know I'll Never Win
Your Love Again

Columbia 20913
Columbia 20963

Exclusive on Columbia Records * Featured Star WSM Grand Ole Opry & WSM TV

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MUSIC OPERATORS OF AMERICA—
You Are Cordially Invited To Attend the
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EVANS' CENTURY PHONOGRAPH
MODEL 2045
- 50 RECORDS
- 100 SELECTIONS
- 45 RPM

ALSO ON DISPLAY
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40/78
20 RECORDS & 50 SELECTIONS
45 RPM

JUBILEE
40/78
20 RECORDS & 50 SELECTIONS
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CONGRESS HOTEL
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NBC for LUCKY STRIKE

MUSIC CORPORATION
OF AMERICA

Publicity & Promotion
DAVID O. ALBER ASSOCIATES
Gene Shefrin

“HONKY TONK SWEETHEART”
Decca 28708

“WIEDERSEHN SWEETHEART”
Decca 28231

“WISH YOU WERE HERE”
Decca 28108

“YOU LIKE?”
Decca 28302

Thanks Ops for your wonderful cooperation, from...

THE PEOPLE'S CHOICE
GUY LOMBARDO
and his
ROYAL CANADIANS

SEPTEMBER 13, 1952
THE BILLBOARD
FALL COIN MACHINE SPECIAL (MUSIC)
as always COLUMBIA has the original!

The **PAULETTE SISTERS**
and PETER HANLEY
with LARRY CLINTON
AND HIS ORCHESTRA

YOU'LL NEVER GET AWAY

Plus
The Paulette Sisters
and Larry Clinton
with

**MY-NA SHAY-NA TY-RA**
(MY SWEET and DEAR ONE)

78 rpm 39872
45 rpm 4-39872
so great!

JOHNNIE RAY
with the FOUR LADS

FAITH CAN MOVE MOUNTAINS

LOVE ME
(Baby Can’t You Love Me)

COLUMBIA RECORDS

Orchestra under the direction of JIMMY CARROLL

78 rpm 39837
45 rpm 4-39837
Operators Slow to Grab Jumbo Juke Programing Opportunities

By IS HIRORWITZ

Operators who are alert to programing have been able to make the large-capacity juke box work for them more productively. But too many route owners have seen in the big machine a simple competitive tool. To the latter it has often been useful only to secure a location against inroads by the operator down the street. It's new and shiny and full of interesting gimmicks to attract the patron's eye. The location owner wants it and the operator gives it to him if he can thereby win a more favorable contract stipulating fewer money or a weighed split.

But the operator who has taken this attitude toward this marvelous instrument is missing a good bet. He is using the machine, be it Seeburg, AMI or Wurlitzer, pretty much as a "snail" phonograph list. Just happens to com-

When it comes to the non-snak list, however, the selections stocked can mean a substantial difference in revenue. Spot surveys run to learn just how operators treat the extra capacity of the newer machines disclosed some interesting data. It was brought out that the attitude toward the bigger boxes varied considerably. A good many viewed the large phonograph as a necessary competitive evil; they would be very cool to operate the older juke boxes indefinitely. Others liked the boxes for the extra income they earned, but did not feel it necessary to vary programing techniques they long had followed.

But the operator who has taken this attitude toward this marvelous instrument is missing a good bet. He is using the machine, be it Seeburg, AMI or Wurlitzer, pretty much as a "snail" phonograph list. Just happens to com-

Majority still look upon new juke boxes as necessary location grabbers. More pops give bigger gross, but profits from old favorites and specialties are being missed.

...
two exciting new entries by Sammy Kaye!

Swing and Sway with

SAMMY KAYE

A SMASH NEW SINGLE . . .

IT WASN'T GOD WHO MADE HONKY TONK ANGELS

Both Vocals by Jeff Clay and The Kaye Choir

and Sammy's new album...

FOR YOUR DANCING PARTY

Ost of My Dreams ★ My Extraordinary Girl ★ All the Things You Are ★ Who? ★ Josephine ★ Would You Like To Take a Walk ★

We'll Meet Again ★ Little Girl

78 rpm 995906 ★ 45 rpm 4-995906

COLUMBIA RECORDS
THANKS, OPERATORS!

IT WAS...

'SLOW-POKE'

NOW IT'S...

'YOU BELONG TO ME'

Another Pee Wee King, Redd Stewart & Chilton Price HIT!

OUR SINCERE THANKS TO THE RECORDING COMPANIES, RECORDING ARTISTS, DISK JOCKEYS, RADIO AND TV STARS AND JUKE BOX OPERATORS for making "YOU BELONG TO ME" one of the BIGGEST HITS IN 1952
Thanks to the Ops from...

Mr. Heart

Al Martino

• Here in My Heart
• Take My Heart
• I've Never Seen
• Say You'll Wait For Me

Just closed
Michigan State Fair

Capitol

Management:
JOSEPH PICCOLA
JAMES CERES

Bookings...
GENERAL ARTISTS CORP.

Record Promotion...
KAPPI JORDAN

Publicity...
FRANK LAW

Record Promotion...
KAPPI JORDAN

Publicity...
FRANK LAW

Bookings...
GENERAL ARTISTS CORP.
To: Hirsh De La Viez

Thanks for inviting us to appear at your MOA Convention at the Congress Hotel in Chicago Sept. 11th-13th

Gratefully

The FOUR ACES

- Al Alberts
- Sadie Vassallo
- Dave Mohoney
- Lou Silvestri

Personal Appearances:
- Court Island Park
  Cincinnati, Sept. 12-14
- HOC's Main Street
  Cleveland, Sept. 15-21
- Longhorn Steer
  Dallas, Tex., Oct. 3
- Crown Hotel
  New Orleans, Oct. 29-31

Personal Manager:

HERB KESSLER

THE BILLBOARD

Music Popularity Charts

For Reviews and Ratings of Radio
and TV Shows See THE BILLBOARD
Radio-Television Charts (Radio
Section).

HONOR ROLL OF HITS

The Nation's Top Tunes

The nation's 10 top tunes. THE HONOR ROLL OF HITS, is accompanied by
a disclosure statement of certain elements of each song's popularity in certain
weeks, the top ten songs being recorded on records released December 1, 2, 3.

Last Week / This Week

1. You Belong to Me
- Pee Wee King, A. Shaw and C. Price. Published by Reverbier (BMI)


ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

2. Auf Wiederschn's Sweetheart
- Pee Wee King, A. Shaw and C. Price. Published by Reverbier (BMI)


ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

3. Wish You Were Here
- Pee Wee King, A. Shaw and C. Price. Published by Reverbier (BMI)


ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

4. Half as Much
- By G. Williams, Published in Auld-Rose (BMI)


ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

5. Hotch-Koch-What
- By Eddie F. Hickey, E. McDonald. Published in Hall (BMI)

RECORDS AVAILABLE: J. Stone. / S. King, F. Smith, 2101 W. 26th St., Chicago 19, Ill. (BMI)

ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

6. I Went to Your Wedding
- By Jean M. Whittaker. Published by E. Louis (BMI)

RECORDS AVAILABLE: J. Stone. / S. King, F. Smith, 2101 W. 26th St., Chicago 19, Ill. (BMI)

ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

7. Walkin' My Baby Back Home
- By John B. Van & Ed. Altman. Published by De Soto Brown - Henderson (ASCAP)

RECORDS AVAILABLE: Van Mandres. L. King, E. King. / S. King, F. Smith, 2101 W. 26th St., Chicago 19, Ill. (BMI) / L. Price, 221 W. 41st St., New York 18, N. Y.

ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

8. High Noon
- By Dobie Courage. Published in Kraft (ASCAP)

RECORDS AVAILABLE: J. Stone. / S. King, F. Smith, 2101 W. 26th St., Chicago 19, Ill. (BMI) / L. Price, 221 W. 41st St., New York 18, N. Y.

ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

9. Meet Me at Cathalough
- By Lee Simon, Published in Kraft (ASCAP)

RECORDS AVAILABLE: J. Stone. / S. King, F. Smith, 2101 W. 26th St., Chicago 19, Ill. (BMI) / L. Price, 221 W. 41st St., New York 18, N. Y.

ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

10. Somewhere Along the Way
- By Sammy Cahn, Kurt Adler. Published by United (ASCAP)

RECORDS AVAILABLE: J. Stone. / S. King, F. Smith, 2101 W. 26th St., Chicago 19, Ill. (BMI) / L. Price, 221 W. 41st St., New York 18, N. Y.

ELECTRICAL TRANSCRIPTION LIBRARIES: Henry Jerome, Long-Waves, East Service, Associated

WARNING: The above "HONOR ROLL OF HITS" is a copyrighted month-end and the following is the only one which may not be used without the Publisher's consent. Any use, either written or printed, is governed by the terms of the license granted.
### Top Sellers—Popular

**Record No.**

1. **Misty Morning Callaghan**
   - *Tennessee Waltz* (Coca-Cola) — 4106

2. **What a Wonderful World**
   - *What a Wonderful World* (Coca-Cola) — 4106

3. **This Is My Life**
   - *This Is My Life* (Coca-Cola) — 4106

4. **I Walkin’ My Baby Back Home**
   - *I Walkin’ My Baby Back Home* (Coca-Cola) — 4106

5. **You Belong to Me (I’m a Good Summer Time Romance Song)**
   - *You Belong to Me (I’m a Good Summer Time Romance Song)* (Coca-Cola) — 4106

6. **Adios**
   - *Adios* (Coca-Cola) — 4106

7. **Say You’ll Wait for Me**
   - *Say You’ll Wait for Me* (Coca-Cola) — 4106

8. **Male Call**
   - *Male Call* (Coca-Cola) — 4106

9. **Hello, Goodnight**
   - *Hello, Goodnight* (Coca-Cola) — 4106

10. **I’ve Been Kickin’ My Heart Around**
    - *I’ve Been Kickin’ My Heart Around* (Coca-Cola) — 4106

11. **A Wonderful World**
    - *A Wonderful World* (Coca-Cola) — 4106

12. **The Midnight Special**
    - *The Midnight Special* (Coca-Cola) — 4106

13. **Take Me In Your Arms (And Hold Me)**
    - *Take Me In Your Arms (And Hold Me)* (Coca-Cola) — 4106

### Top Country and Hillbilly

**Record No.**

1. **Blackberry Boogie**
   - *Blackberry Boogie* (Coca-Cola) — 4106

2. **Red Rodeo**
   - *Red Rodeo* (Coca-Cola) — 4106

3. **This Is My Life**
   - *This Is My Life* (Coca-Cola) — 4106

4. **I Walkin’ My Baby Back Home**
   - *I Walkin’ My Baby Back Home* (Coca-Cola) — 4106

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   - *Hello, Goodnight* (Coca-Cola) — 4106

10. **I’ve Been Kickin’ My Heart Around**
    - *I’ve Been Kickin’ My Heart Around* (Coca-Cola) — 4106

### Best Selling Capitol Children’s Albums

**Record No.**

1. **Bobby Has a Party**
   - *Bobby Has a Party* (Coca-Cola) — 4106

2. **Terry, Terry, Terry**
   - *Terry, Terry, Terry* (Coca-Cola) — 4106

3. **Hopalong Cassidy and the Two-Legged Wolf**
   - *Hopalong Cassidy and the Two-Legged Wolf* (Coca-Cola) — 4106

4. **Robin Hood**
   - *Robin Hood* (Coca-Cola) — 4106

5. **Bunny Bunny and the Brown Small Animal**
   - *Bunny Bunny and the Brown Small Animal* (Coca-Cola) — 4106

6. **Sparky’s Magic Wand**
   - *Sparky’s Magic Wand* (Coca-Cola) — 4106

### Latest Capitol Releases

**Record No.**

1. **My Love, My Life**
   - *My Love, My Life* (Coca-Cola) — 4106

2. **My Heart**
   - *My Heart* (Coca-Cola) — 4106

3. **I Went to Your Wedding**
   - *I Went to Your Wedding* (Coca-Cola) — 4106

4. **Here We Go Again**
   - *Here We Go Again* (Coca-Cola) — 4106

5. **Ballet**
   - *Ballet* (Coca-Cola) — 4106

6. **Quiet Village**
   - *Quiet Village* (Coca-Cola) — 4106

7. **Indian Summer**
   - *Indian Summer* (Coca-Cola) — 4106

8. **Big High Country**
   - *Big High Country* (Coca-Cola) — 4106

9. **Heroes in the Moonlight**
   - *Heroes in the Moonlight* (Coca-Cola) — 4106

### It’s a Smash!

**Record No.**

1. **Les Paul and Mary Ford**
   - *Les Paul and Mary Ford* (Coca-Cola) — 4106

2. **Blackberry Boogie**
   - *Blackberry Boogie* (Coca-Cola) — 4106

3. **Tennessee Ernie**
   - *Tennessee Ernie* (Coca-Cola) — 4106
Don't be Misled*
by false claims!

BILLY MAY
and his Orchestra
leads the way
in the U. S. A.

PROOF POSITIVE
on one nighters

Rochester, Ind. $365.00
Valboa, California $5143.00
Chippawa, Ohio $3312.00
Hershey Park, Pa. $4060.00
Youngstown, Ohio $53624.00
Sylvania, Ohio $5161.00
Marion, Iowa $2700.00
Carroll, Ohio $2520.00
Weston, Iowa $3800.00

THIS was ACCOMPLISHED by
NOT being the NO. 1 BAND!

West View Park
Pittsburgh Pa. $3194.00
Ruckeye Lake
Ohio $2076.00
Crystal Beach
Ontario, Canada $4460.00
Des Moines, Iowa $2628.00
Wallace Lake, Mich.
$9568.00

CAPITOL
RECORDS

PERSONAL MANAGEMENT OF
CARLOS GASTEL

GENERAL ARTISTS CORP.
NEW YORK • CHICAGO • DALLAS • CINCINNATI • HOLLYWOOD

Promotion: Gene Howard, Hollywood Milton Karle, New York Dick LaPalm, Chicago
FALL COIN MACHINE SPECIAL

SEPTEMBER 13, 1952

THE BILLBOARD

Cold, Cold Heart
Hey Good Looking!
Half As Much

JAMBALA YA

HANK WILLIAMS

JUST RELEASED...

"SETTIN' THE WOODS ON FIRE"
and
"YOU WIN AGAIN"

MGM 11318 K11318

CLYDE PERDUE
318 No. McDonough St.,
Montgomery, Alabama
**THE BILLBOARD**

**Music Popularity Charts**

### Records Most Played by Disk Jockeys

- **Radio Station:** WOR
- **Song:** "Overture"
- **Artist:** Yma Sumac
- **Date:** 13th September, 1952

### VOX JOX

**Chatter**

George McGrath Jr., associate editor of the magazine, writes about the success of "Overture" and other hits, mentioning the chart's top positions.

### VOX JOX

**Best Selling Sheet Music**

Based on reports received Sept., Oct., and Nov.

1. "Au Revoir, My Love" (Janet) - Johnny & Jack
2. "I'll Remember April" (Janet) - Johnny & Jack
3. "I'll Remember April" (Janet) - Johnny & Jack
4. "I'll Remember April" (Janet) - Johnny & Jack
5. "I'll Remember April" (Janet) - Johnny & Jack
6. "I'll Remember April" (Janet) - Johnny & Jack
7. "I'll Remember April" (Janet) - Johnny & Jack
8. "I'll Remember April" (Janet) - Johnny & Jack
9. "I'll Remember April" (Janet) - Johnny & Jack
10. "I'll Remember April" (Janet) - Johnny & Jack

### Songs With Greatest Radio Audiences (AC)

#### YESTER YEARS' TOPS

The Billboard's top ten songs are based on airplay data from The Billboard.

- **Number 1:** "Au Revoir, My Love" (Janet) - Johnny & Jack
- **Number 2:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 3:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 4:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 5:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 6:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 7:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 8:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 9:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 10:** "I'll Remember April" (Janet) - Johnny & Jack

### England's Top Twenty

- **Number 1:** "Au Revoir, My Love" (Janet) - Johnny & Jack
- **Number 2:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 3:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 4:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 5:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 6:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 7:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 8:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 9:** "I'll Remember April" (Janet) - Johnny & Jack
- **Number 10:** "I'll Remember April" (Janet) - Johnny & Jack

### Top 10 in Television

1. "Au Revoir, My Love" (Janet) - Johnny & Jack
2. "I'll Remember April" (Janet) - Johnny & Jack
3. "I'll Remember April" (Janet) - Johnny & Jack
4. "I'll Remember April" (Janet) - Johnny & Jack
5. "I'll Remember April" (Janet) - Johnny & Jack
6. "I'll Remember April" (Janet) - Johnny & Jack
7. "I'll Remember April" (Janet) - Johnny & Jack
8. "I'll Remember April" (Janet) - Johnny & Jack
9. "I'll Remember April" (Janet) - Johnny & Jack
10. "I'll Remember April" (Janet) - Johnny & Jack
ADDING UP TO A GREAT FALL SEASON...

starting at the MOA Convention this week!

FAITH CAN MOVE MOUNTAINS
LOVE ME
39837  4-39837

DORIS DAY and DONALD O’CONNOR
NO TWO PEOPLE
YOU CAN’T LOSE ME
39863  4-39863

JOHNNIE RAY

TONY BENNETT
ANYWHERE I WANDER
STAY WHERE YOU ARE
39866  4-39866

JO ANN MILLER
YOU BELONG TO ME
PRETTY BOY
39811  4-39811

JO STAFFORD
EARLY AUTUMN
JAMALAYA
39838  4-39838

FRANKIE LANE
HIGH NOON
ROCK OF GIBRALTAR
39770  4-39770

JOHNNIE RAY

FRANKIE LANE
THE MERMAID
THE RUBY AND THE PEARL
from "Thunder in the East"
39862  4-39862

JOHNSTON RAY

MARLENE DIETRICH and ROSEMARY CLOONEY
TOO OLD TO CUT THE MUSTARD
GOOD FOR NOTHIN’
39812  4-39812

ROSEMARY CLOONEY
HALF AS MUCH
POOR WHIP-POOR-WILL
39710  4-39710

ROSEMARY CLOONEY
BOTH-A-ME
ON THE FIRST WARM DAY
39767  4-39767

DORIS DAY and FRANKIE LANE
SUGARBUSH
HOW LOVELY COOKS THE MEAT
39693  4-39693

SAMMY KAYE
WALKIN’ TO MISSOURI
ONE FOR THE WONDER
39769  4-39769

LEFTY FRIZZELL
FOREVER
I KNOW YOU’RE LONE-SOME WHILE WAITING FOR ME
20997  4-20997

MITCH MILLER
MEET MISTER CALLAGHAN
HOW STRANGE
39851  4-39851

COLUMBIA’S BEST SELLERS

COLUMBIA RECORDS
Nothin' Could Be Finer than...

DINAH SHORE

This week's New Releases... on RCA Victor

Publisher 42-37
Ships Direct to Comes September 14

POPULAR

DINAH SHORE
Born in Arkansas
Berta Slaton
30-4740—(47-4853)

FRANKIE CABLE
The New Cable Car
30-4738—(47-4852)

VAUGHN MCCREDY
You're Never Goin' Away
A Merry Song by His Heart
30-4746—(47-4854)

LAWRENCE DUHON
A Loopy Man
Bet Wee
11-4807—(47-4993)

SACRED

THE DARLIE FAMILY
When the Sun Comes Up
In the Shadow of the Cross
11-4805—(47-4992)

COUNTRY — WESTERN

WOMEN AND CHILDREN
Child's Song
20-6683—(47-4988)

SONS OF THE PIONEERS
Lon's Not the End of Everything
The Evergreen Hills of Oklahoma
20-6684—(47-4987)

RHYTHM-BLUES

MR. SID READ WITH BILLY TILD & HIS ORCHESTRA
Memphis Blues
20-4684—(47-4985)

MICKY WILLIAMS WITH HARRISON B-666 & ORCHESTRA
New York, New York
20-4685—(47-4986)

JUST IN FROM RCA

ALBUMS

Every Best Selling Album — Children's Adventures in Music — Melody
With Bill Thomas and The Jitney Jigglers
Music written and recorded by Bill Thomas
FT-49—(47-4991)

WALT DISNEY'S PETER PAN
With the Walt Disney Orchestra
Conducted by Richard Hayman
FT-49—(47-4990)

Coming Up...

WISH YOU WERE HERE?
If you, like practically everyone else throughout the record business, have been listening to the Eddie Fisher recording of "WISH YOU WERE HERE," we hasten to inform you that Eddie is not referring to his present location in Korea. Recently, Eddie has been taking sound instead of microphones on a trip to Korea.

Eddie's first show was given before 1,500 patients in a hospital in Korea. He did some of the hit spots he had recorded for RCA Victor, then asked for request numbers. His next show was given before 2,000 parachutists. It was staged on the back of a tank carrier truck. Eddie was a little nervous, knowing that getting an unfavorable reaction from 2,000 parachutists is no way to live in a ripe old age. The reaction was overwhelmingly favorable, however.

Eddie Fisher has been hopping all over the place and jiving in Korea as part of the 16th Service Center, which is made up of Eddie Fisher, a quartet, a top-country and westERN gunfighter. His "theater" range from garrison huts to outdoor amphitheatres. The shows are put on in blazing heat, through storms and even in the rain.

Eddie is also due to perform for the United Nations troops of Singapore, Japan, Australia, South Korea, etc. No matter what the language, we think that Fisher's voice will get across to them.

Our undercover gag-man reported that one day Eddie found himself sloshing through the mud loaded down with G.I. equipment when a friend of his asked who had arranged to get him to Korea.

"Well," said Eddie, "tried to explain that it was not - such a Winterhalter arrangement..."

But Eddie was WISH YOU WERE HERE due the RCA Victor concert is his latest, OUTSIDES OF HEAVEN and LADY OF SPAIN.

The stars who make the hits are on RCA VICTOR Records

Eddie Fisher
Dinah Shore
Big Joe Williams
Bob Eberly
Bing Crosby

eBay Musica

RCA 20,4926
47-4926

RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA
CAMDEN, NEW JERSEY

MATERIALS PRODUCED ON COPYRIGHT
Not One but 2 Smash Hits!!!

I WENT TO YOUR WEDDING

HANK SNOW

and his Rainbow Ranch Boys

THE BOOGIE WOOGIE FLYING CLOUD

written and recorded by Hank himself

RCA 20-4909; 47-4909

and Hank's new Sacred Release
"JESUS WEPT"
RCA 20-4858; 47-4856

Featured Star of WSM Grand Ole Opry and WSM-TV

Affiliated with

HILL & RANGE SONGS 407 Commercial Center, Beverly Hills, Calif.

Personal Management— HUBERT LONG NEW DUE WEST VALLEY RD., MADISON, TENN.
NOTHIN’ COULD BE FINER than...

DINAH SHORE

Singing

"BLUES IN ADVANCE"

"BELLA MUSICA"

RCA VICTOR RECORDS
IT'S GOTTA BE JUBILEE FOR '53

- RHYTHM & BLUES

★ THE ORIOLES
5092 See See Rider
Don't Cry, Baby
★ THE MARYLANDERS
5091 Make Me Thrill Again
★ BUDDY LUCAS
5094 You Belong to Me
Big Bertha
★ EDNA McGRIFF-SONNY TIL
5095 Once in a While
I Only Have Eyes for You

NEW RELEASES COMING UP

- THE RAY-O-VACS
- THE TOP-NOTES
- THE ENCHANTERS
- BILLY PAUL

- POPULAR

★ LOU BARI
6012 Two Faced Clock
★ HAL KIPLING
6015 Mother Nature

WATCH FOR
★ DIXIE BRANDON
6018 My Baby's Coming Home
★ JACK SWANSON-DOTTIE TRAVIS
6014 Till I Waltz Again With You

Jubilee Record Co. Inc.
315 W. 47th St., New York, N.Y.

- EDNA McGRIFF
5099 Pray for a Better World
In a Chapel by the Side of the Road
It's Raining
Heavenly Father
★ LITTLE SYLVIA
5095 I Went to Your Wedding Drive, Daddy, Drive
★ SONNY TIL
5076 Proud of You

Watch this
5095 Really Real
Paint a Sky for Me

THE BILLBOARD Music Popularity Charts

Most Played Juke Box Records

Based on reports received Sept. 3, 4 and 5

POPULATION: 144,700,000

POSITION
SONG
RECORD
WEEKS
1
1. TO MY BEST FRIEND: H. Harris
Gossamer
2
1. DO YOU KNOW HOW TO LOVE A MAN: S. Argent
Huntsmen
3
1. IF I HAD A MILLION DOLLARS: J. Bradley
Crystal
4
1. JANE: E. Barry
Bluebird
5
1. I'M YOUR MAN: J. Perry
Bluebird
6
1. THE DOO WOP: R. Parker
Epic
7
1. WEST LANE STREET: F. Carter
Chess
8
1. JANE: E. Barry
Bluebird
9
1. JANE: E. Barry
Bluebird
10
1. JANE: E. Barry
Bluebird

Jubilee Record Co. Inc.
315 W. 47th St., New York, N.Y.
<table>
<thead>
<tr>
<th>Artist</th>
<th>Song(s)</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>PATTI PAGE</td>
<td>I Went To Your Wedding, &quot;You Belong To Me&quot;</td>
<td>MERCURY 5899-5899X45</td>
</tr>
<tr>
<td>EDDY HOWARD</td>
<td>&quot;MADEMOISELLE&quot;, &quot;I Don't Know Any Better&quot;</td>
<td>MERCURY 5898-5898X45</td>
</tr>
<tr>
<td>VIC DAMONE</td>
<td>&quot;I REMEMBER YOU ROSANNE&quot;</td>
<td>MERCURY 5877-5877X45</td>
</tr>
<tr>
<td>GEORGIA GIBBS</td>
<td>&quot;So Madly In Love&quot;, &quot;Make Me Love You&quot;</td>
<td>MERCURY 5874-5874X45</td>
</tr>
<tr>
<td>Patti Page</td>
<td>Rusty Draper, &quot;Release Me&quot;, &quot;Wedding Bells&quot;</td>
<td>MERCURY 5895-5895X45</td>
</tr>
<tr>
<td>Jan August</td>
<td>AND JERRY MURAD'S Harmonicats, &quot;MEET MR. CALLAGHAN&quot;</td>
<td>MERCURY 5900-5900X45</td>
</tr>
<tr>
<td>BILLY WILLIAMS</td>
<td>&quot;Some Folks Do, Some Folks Don't&quot;, &quot;That's What I'm Here For&quot;</td>
<td>MERCURY 5902-5902X45</td>
</tr>
<tr>
<td>Ralph Marterie</td>
<td>Lola Ameche, &quot;Takes Two To Tango&quot;, &quot;Oi! Man Mose&quot;</td>
<td>MERCURY 5903-5903X45</td>
</tr>
<tr>
<td>RICHARD HAYES</td>
<td>&quot;YO HO AND OFF WE GO&quot;, &quot;If God Can Forgive Me&quot;</td>
<td>MERCURY 5896-5896X45</td>
</tr>
<tr>
<td>BOBBY WAYNE</td>
<td>&quot;Because You're Mine&quot;, &quot;Madonna Of The Roses&quot;, &quot;Down By The O-HI-O&quot;</td>
<td>MERCURY 5897-5897X45</td>
</tr>
<tr>
<td>JIMMY PALMER</td>
<td>AND HIS ORCHESTRA, &quot;TRYING&quot;, &quot;Take A Chance&quot;</td>
<td>MERCURY 5871-5871X45</td>
</tr>
<tr>
<td>RUSTY DRAPER</td>
<td>&quot;Gotta Have My Baby Back&quot;, &quot;Sing Baby, Sing&quot;</td>
<td>MERCURY 5894-5894X45</td>
</tr>
<tr>
<td>XAVIER CUGAT</td>
<td>&quot;Sun Sun Babae&quot;, &quot;OOOH&quot;</td>
<td>MERCURY 5891-5891X45</td>
</tr>
<tr>
<td>GLORIA HART</td>
<td>&quot;I Would Rather Look At You&quot;, &quot;Nickels, Quarters &amp; Dimes&quot;</td>
<td>MERCURY 5881-5881X45</td>
</tr>
<tr>
<td>EDDY HOWARD</td>
<td>&quot;Auf Wiederseh'n&quot;, &quot;Take A Chance&quot;</td>
<td>MERCURY 5871-5871X45</td>
</tr>
<tr>
<td>PATTI PAGE</td>
<td>&quot;ONCE IN A WHILE&quot;</td>
<td>MERCURY 5867-5867X45</td>
</tr>
<tr>
<td>SOPHIE TUCKER</td>
<td>&quot;Some Of These Days&quot;, &quot;Life Is A Wonderful Thing&quot;</td>
<td>MERCURY 5901-5901X45</td>
</tr>
<tr>
<td>JACKIE JOCKO</td>
<td>&quot;Lover Come Back&quot;, &quot;Can't Get Too Far&quot;</td>
<td>MERCURY 5889-5889X45</td>
</tr>
<tr>
<td>RAY CURA</td>
<td>&quot;Mi Bella Mia&quot;, &quot;Tell Me You're In Love&quot;</td>
<td>MERCURY 5888-5888X45</td>
</tr>
<tr>
<td>RAY SHAW</td>
<td>&quot;The World Is Mine&quot;, &quot;Today, Tomorrow and Always&quot;</td>
<td>MERCURY 5890-5890X45</td>
</tr>
<tr>
<td>DINAH WASHINGTON</td>
<td>&quot;My Song&quot;, &quot;Halt As Much&quot;</td>
<td>MERCURY 8294-8294X45</td>
</tr>
<tr>
<td>JOHNNY OTIS</td>
<td>WITH MEL WALKER, &quot;GYPSY BLUES&quot;, &quot;The Candle's Burning Low&quot;</td>
<td>MERCURY 8295-8295X45</td>
</tr>
<tr>
<td>The RAVENS</td>
<td>&quot;Rock Me All Night Long&quot;, &quot;One Sweet Letter&quot;</td>
<td>MERCURY 8291-8291X45</td>
</tr>
<tr>
<td>PAUL BASCOMB</td>
<td>&quot;MUMBLES BLUES&quot;, &quot;NONA&quot;</td>
<td>MERCURY 8299-8299X45</td>
</tr>
</tbody>
</table>
### The Billboard Music Popularity Charts

**September 13, 1952**

**Best Selling Pops by Territories**

<table>
<thead>
<tr>
<th>Territory</th>
<th>Top Song</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW YORK</td>
<td><em>MUSIC</em>(Decca) by Little Big Valley 28343</td>
</tr>
<tr>
<td>WASHINGTON, D. C.</td>
<td><em>THE GRAND DECCA</em> by Ole Miss Memphis 28343</td>
</tr>
<tr>
<td>NEW ORLEANS</td>
<td><em>PRINCE OF THE CITY</em> by Mr. Philo Callaghan 28343</td>
</tr>
<tr>
<td>ATLANTA</td>
<td><em>MEET ME AT DALLEY</em> by Mr. Billie Callaghan 28343</td>
</tr>
<tr>
<td>DALLAS—FORT WORTH</td>
<td><em>MEET ME AT DALLEY</em> by Mr. Billie Callaghan 28343</td>
</tr>
<tr>
<td>DENVER</td>
<td><em>MEET ME AT DALLEY</em> by Mr. Billie Callaghan 28343</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td><em>MEET ME AT DALLEY</em> by Mr. Billie Callaghan 28343</td>
</tr>
<tr>
<td>SEATTLE</td>
<td><em>MEET ME AT DALLEY</em> by Mr. Billie Callaghan 28343</td>
</tr>
<tr>
<td>ST. LOUIS</td>
<td><em>MEET ME AT DALLEY</em> by Mr. Billie Callaghan 28343</td>
</tr>
</tbody>
</table>

*Thanks to My Friends the Operators*

---

**The Hit Maker**

**red foley**

Star Of Prince Albert
Grand Ole Opry NBC

---

**Kisses on Paper**

**I Gotta Have You**

DECCA 28288

DECCA 28343

---

**Exclusive on Decca Records.**

- **Night Train To Memphis**
- **Milk Bucket Boogie**
- **Peace In The Valley**
- **God's Little Candles**
- **I Feel Like A Nut**

---

**THE BILLBOARD**

**Music**

**Popularity Charts**

For Reviews and Ratings of Radio and TV Shows See The Billboard Radio TV Show Charts (Radio Section).
**RHYTHM & BLUES NOTES**

By Bob Wolitz

Ruth Brown, Amos Milburn and Willie Jackson turned $10,000 at a midnight date — at the Atlanta Auditorium on August 11. The dance was promoted by B.B. Berman. Milburn is set for a week's stay at the Tropicana Club in Columbus, O., beginning October 19. Buddy Johnson and Ewell Garner gave Friday (13) for a week in Washington's Howard Theater. The Ink Spots head North of the border for a couple of weeks of theater dates, starting September 18. In Toronto at the Capitol Theater and playing the Seville in Montreal the following week... Illinois Jacquet goes into Detroit's Fox Theater for a week on September 19. Gospel singer Mahalia Jackson was welcomed by $20,000 fans at Dayton, O., on her recent appearance. The local Memorial Hall was jammed with 5,000 for her evening concert. She will sing at Carnegie Hall on October 12. In New York the Club Polonia in Atlanta for a week on September 15... Baltimore's R&B Records to Watch

The newest of The Billboard's music review on the various record business interests in the field of rhythm & blues..... 2:00 a.m. 46th Avenue

Jackson is booked for a week at the Cleveland Ebony Club with same opening date Lynn Henry back from his piling to Mexico, ushered in the fall season at the Showboat for the September 22 week... Paul Whiteman opened the Philadelphia dance spot... Linwood Ewalis, one of the masters of modern dance... Frank Palamini, new Clark sport in downtown Philadelphia becomes the latest major artist in the territory to bring in a major artist... "The open kicks off on Monday (11) with Daisy Gillen... The current on the music scene of a movie theater... "What terrific billing" said Mr. "Now come" quoted Mr. "Any fool knows it's Ivy Joe Hunter,"... re-taped... The gate Agency books Hunter.

**THE BILLBOARD FALL COIN MACHINE SPECIAL**

**Most Played Juke Box Rhythm & Blues Records**

Based on reports received Sept. 2 at 6 and 10.

- 1. Let's Call It a Day 
- 2. Call Operator 210 
- 3. Night and Day 
- 4. I'll Stand by My Woman 
- 5. Open the Door 
- 6. I Won't Write You

**Best Selling Retail Rhythm & Blues Records**

Based on reports received Sept. 2 at 6 and 10.

**Rhythm & Blues Record Reviews**

Each of the reviews below expresses the opinion of the members of The Billboard music staff who reviewed the record.

**Commercial Notes**

"SPARROW'S FLIGHT NO. 2" by Johnny Sparrow and the Boys & Arrows

**CHESS** 1727-74-19.20.18.01.20

**Waltz It Go To**

"NUMBERS BLUES" by Bobby Lewis

**IMPERIAL RECORDS**


**IMPERIAL RECORDS**


**IMPERIAL RECORDS**


**IMPERIAL RECORDS**


**IMPERIAL RECORDS**

Billy Eckstine

EARLY AUTUMN
and
BECAUSE YOU'RE MINE

(MGM 11301 78 rpm K11301 45 rpm)

Bill Hayes

HIGH NOON
and
PADAM-PADAM

(MGM 11266 78 rpm K11266 45 rpm)

Acquaviva and His Orchestra

BEYOND THE NEXT HILL
and
TILLIE'S TANGO

(MGM 30614 78 rpm K30614 45 rpm)

The Four Horsemen

INDIAN LOVE CALL
and
SAN ANTONIO ROSE

(MGM 11300 78 rpm K11300 45 rpm)

Fran Warren

WISH YOU WERE HERE
and
WHAT IS THIS THING CALLED LOVE?

(MGM 11270 78 rpm K11270 45 rpm)

Barbara Ruick

SERENADE TO A LEMONADE
and
Deliciouss

(MGM 11279 78 rpm K11279 45 rpm)

HANK WILLIAMS

JAMBALAYA
and
WINDOW SHOPPING

(MGM 11283 78 rpm K11283 45 rpm)

September 13, 1952

THE BILLBOARD

Music Popularity Charts
For Review and Rating of Radio and TV Shows See The Billboard Radio-TP Show Charts (Radio Section).

THE BILLBOARD PICKS

LADY OF SPAIN
Eddie Fisher-Hugo Winter
OUTSIDE OF HEAVEN
Harker Orci

WHO KISSED ME LAST NIGHT
Rosemary Clooney-Percy
Bill Ford

TAKES TWO TO TANGO
Linda Armstrong

THE GLOW WORM
Mills Brothers

THE RETAILERS PICK

MAKE LOVE AND DEVOTION
Perry Como

KARNEW BONCONE
Shelton Brothers

SERENADE TO A LEMONADE
Barbara Ruick

THE OPERATORS PICK

I WANT TO BE YOUR WOMAN
Milt Rose

BLACKBERRY BUSH
Tonight FLAC

THE COUNTRY AND WESTERN DISK JOCKEYS PICK

GOOD OLD MINE
Bill_Perry

THE COUNTRY AND WESTERN DISK JOCKEYS PICK

THE DINNER BELT
Bill_Fricker

THE DISK JOCKEYS PICK

I'M GONNA BE FREE
Elvis Presley

I'M GONNA BE FREE
Elvis Presley
Thanks Cops*

CARL SMITH

Exclusive on COLUMBIA RECORDS

*For all these Weeks on The Billboard's Country & Western Charts...

17 Weeks...... Mr. Moon...... Nov 11, 1951
20 Weeks...... Let's Live a Little...... May 26, 1951
26 Weeks...... Don't Just Stand There...... Aug 2, 1951
30 Weeks...... Let Old Mother Nature Have Her Way...... Mar 19, 1951
38 Weeks...... Are You Teasin' Me...... Aug 1, 1951

Currently Riding High...

IT'S A LOVELY, LOVELY WORLD and ARE YOU TEASIN' ME!

Columbia 30971

and a BRAND NEW RELEASE...

OUR HONEYMOON

and

SING HER A LOVE SONG

COLUMBIA 21008

JAMES DENNY— WSM ARTISTS SERVICE BUREAU, Nashville, Tenn.
### Music Popularity Charts

#### Popular Record Reviews

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Chart Position</th>
</tr>
</thead>
</table>

#### Children's Record Reviews

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Chart Position</th>
</tr>
</thead>
</table>

#### Spiritual Record Reviews

<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist</th>
<th>Chart Position</th>
</tr>
</thead>
</table>

### Royalty Dispute

The dispute involves writers who have written songs that are deemed to be in the public domain. The writers are divided over how the royalties are to be distributed. The issue is complex and involves legal and financial considerations.

### Federal Records

The Federal Records section of the Billboard magazine features advertisements and promotions for various music-related products and services.

---

**NOTE:** The document contains a mix of music-related text and advertisements, but the main focus is on the music popularity charts and related reviews. The text is transcribed verbatim to provide context and information as required.
GRANDPA JONES
Exclusive on RCA Victor

Now Back at WSM Grand Ole Opry

Currently riding high
"TV BLUES" and
"STOP THAT TICKELIN' ME"
RCA 20-4660 67-4660
A BRAND NEW RELEASE . . .
"I'M NO COMMUNIST" and
"PICKIN' ON ME"
RCA 20-4671 67-4671

For Personal Appearance Dates . . . Contact
JAMES DENNY WSM Artist Service Bureau Nashville, Tenn.

NEW RELEASES sung by VIC ROBERTSON
"THE LION'S PRAYER" RCA 20-4663 67-4663
"THE FISHING SONG" RCA 20-4665 67-4665
"BEAUTIFUL MOUNTAIN" RCA 20-4667 67-4667
"WILLIAM, THE WILD TURKEY" RCA 20-4669 67-4669
"THANK YOU JESUS, MOTHER" RCA 20-4670 67-4670

VICTOR RECORD CORPORATION
**Still America's Favorite Folk Ballad Singer**

George Morgan and the Candy Kids

Thanks to the Operators for Their Help on "ALMOST" 20 weeks on the Billboard's Charts and "BE SURE YOU KNOW" now our newest...

"ONE WOMAN MAN"

and "You're Every Little Thing Rolled Into One"

Columbia #21006
Thanks for Riding our RCA Releases.

JOHNNIE and JACK

and their Tennessee Mountain Boys

BREAKING BIG...
"HEART TROUBLE"
and
"SLOW POISON"

Brand NEW Release!!

"I'VE GONE and DONE IT AGAIN"
Backed with...
"TWO TIMING BLUES"

For Personal Appearances Contact
PERSONAL MANAGEMENT

JESSE SCHNEIDER
R & #3 Old Hickory Blvd.
Phone 2-2577
Nashville, Tenn.

THE BILLBOARD
Music Popularity Charts

For Reviews and Ratings of Radio
and TV Shows See The Billboard
Radio-TV Show Charts (Radio
Sections).

• Country & Western Records
Most Played by Folk Disk Jockeys

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

FOLK
Record Reviews

LAMBERT, DAVE
I WANT TO BE A NIPPLE PRAGER 30-61 77-00

PENCE, BILL
Miss Reesie Moore 39-61 85-99

WILLIAMS, HANK
I'M TRYING TO RIDE MY BUCKING BUCK 23-45 85-99

MANUEL, MERICAN
I'M TRYING TO RIDE MY BUCKING BUCK 23-45 85-99

JOHNSTON, BILL, AND THE MOODY BROTHERS
I'M TRYING TO RIDE MY BUCKING BUCK 23-45 85-99

CURTIS, SAM
I'M TRYING TO RIDE MY BUCKING BUCK 23-45 85-99

FOLK
Record Reviews

A NEW LABEL
A NEW STAR
Delivers a Powerful Version of a Great New Song!

"DINKY" COLE
(King Cole's Kid Brother)

SINGS

"JOKE IS ON ME"
Backed with (MAMA DIDN'T RAISE) NO CRAZY KIDS

On TOPPER RECORDS

201 N. Weaktah Ave.
Chicago, Illinois
THE BILLBOARD Music Popularity Charts

**Country & Western (Folk) Record Reviews**

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

**FOLK Record Reviews**

<table>
<thead>
<tr>
<th>Date</th>
<th>Chart Position</th>
<th>Artist</th>
<th>Record</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEPTEMBER 13, 1952</td>
<td>25</td>
<td>LONZO AND OSCAR</td>
<td>THE &quot;MARTIN + LEWIS&quot; OF GRAND OLE 'OPRY</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>WITH CASH JOY &amp; TOMMY WARREN</td>
</tr>
</tbody>
</table>

**Exclusive on DECCA RECORDS...**

Hitting Big with...

**"HONKY TONK SWEETHEART"**

and

**GOODBYE LITTLE DARLIN' NO. 2**

I JUST MET NO. 3

---

**DECCA 28363**

---

A COMPLETE PACKAGE OF ENTERTAINMENT
Top in Personal Appearances

- KATE SMITH SHOW
- ED SULLIVAN'S TOSST OF THE TOWN
- WSM TV
- GRAND OLE OPRY

Under the Personal Management of

EARL D. SCHOO NOVER, WSM, NASHVILLE, TENN.
Artists' Activities

Tennessee Ernie Ford has had his ABC wall show extended from 30 minutes to one hour daily. Ernie's true feel, Betty, was expecting at press time. Ford is set for three weeks at the Thunderbird, Las Vegas, Nev. Opening in late November, Ernie, Spreckel West and other friends will make up a hunting party into Utah in October.

Larry Luther did big business the week end of September 20 with Wade Morden and his TV. Gang playing their debut dates Friday and Saturday, Henry Yevans and his new band are working Lomax regularly at the Riverside Ranch, Los Angeles. Landau has Carl Smith coming into the house out of 6 Coast dates 8 October. Sweeney Rogers is reported resting up on his band, which had been working at Rogers' in "wee Hall room, San Diego. Rogers will return with the Russ Williams Western Caravan with Williams on working-week-ends of the Dododons.

Pati Thibodeaux (4 star), who formerly played guitar with Bill Malotte's band, is now playing with the America band of New Orleans. Pat joined a Western band aboard ship with H. Morgan, who also is out for 4 star, and the show on the ship was for which Mr. Williams was retained by the superior officers.

Lou Epstein, manager of Bonnie Franklin, reports that they will be in the San Francisco area this month, and the group is planning to return to the West Coast, where they have been away for some time. They are leaving a show in Chicago for a farewell tour of the Midwest, with the group going on to Los Angeles and then back to New York.

Oval Prophet (Deborah), who is rounding the base for the Band, has returned to her home in Chicago. She has been away for six weeks, but is now back in the city, where she will be appearing at several clubs. She is expected to be on the road again shortly.

Jimmie Davis, who has been in the hospital for several weeks, has returned to his home in Shreveport, La. He is expected to be back on the road soon, and will be appearing at several clubs in the area.

C&W Records to Watch

In the case of the Band, the next release, the record of the group's hit tune, "Jambalaya," should be a big seller in the country field. The group's next release is due to be released soon.

Dan Bailey, the new manager of the Group, reports that they will be appearing at several clubs in the area. They are expected to be on the road soon, and will be appearing at several clubs in the area.

"Jambalaya" and "A Mighty Pretty Waltz"

KING 1106 and 45-1106

Featured Star of WSM Grand Ole Opry and WSM TV

The Jewell Shortening Show WSM
The Locke Stove Co. Show
and
Gent to Gent NBC
Mon., Wed., Fri., 8 CFT.
For Available Personal Appearance Dates, etc. Contact
JAMES DENNY
WSM Artists Service Bureau
Nashville, Tenn.
Wilson, WPPW, Palatka, Fla., as Wilson has returned to his semi-
annual date at the Baptist Seminary, Louisville... Bill Collins,
WOWZ, Lexington, Ky., reports that his wife, Lila Marla (Columbus) is
recovering from a serious back injury... Tom Perryman, KFVL,
Wichita, reports that the little fiddling contest at Big Sandy, Tex.,
is scheduled for December... Weekday... WLOL, Norfolk, has added 10
hours to his weekly schedule by taking
recordings and his programist to
WIPQ and WSSS... Winton-
Biloxi, N. C., after early Septem-
ber... KVET, Austin, Tex., reports that most of its disc jockeys are
under consideration for a pact with Sponsor Records. Jones will
manage them... Carl Shook, KFXF, Cleveland, reports that
Bill Thompson is going east to work for WBU... he will join with Bea Wex King
in the television show there... Riley and King are promoting a
certain h.o. show at Louisville... grounds September 31. Cuts atten-
dance... WVEJ, Louisville, d.j., now with Bevo and Randy
Barker, is a regular now with Tom Shook as emcee. Shook works
several days a week for Jimmie "Duck" Davis and his collection.
Mr. and Mrs. R. F. B. KILL, Wichita, Kan., reports that big names are
coming to their city... Clarence Knausland, the Jewett
City, Conn., d.j., reports that

"5 LONG YEARS"

written by

By Eddy Boyd

"Bluecoat Man"

Sheridan Records Distributing Corp.

FREE

Professional COPIES

of a great song

"INFATUATION"

BEAT

By Jeff Sparks

Performance by TOP Radio Show

Wells now

DAVID CORNBORN

117 W. 14th St.

New York City

RECORDS FOR PROMOTIONS

All the above mentioned 78's are available at 75c per dozen only-

(1) 78 RPM 10" in the size of 7" as usual.

(12) 78 RPM 10" in the size of 7" as usual.

(12) 78 RPM 10" in the size of 7" as usual.

(12) 78 RPM 10" in the size of 7" as usual.

(12) 78 RPM 10" in the size of 7" as usual.

(12) 78 RPM 10" in the size of 7" as usual.

RECORD PRESSINGS

3062 Woodrow Ave.

OAKLAND 3, CALIF.

SPRINGFIELD 5, ILL.

SANTA CRUZ, CALIF.

SONOMA, CALIF.

RECORD PRESSING

Originators of the

NON-SLIP FLEX

RECORDS

Research Craft Co.

Oakland 5, Calif.

Sept. 13, 1952

THE BILLBOARD

FALL COIN MACHINE SPECIAL (MUSIC)

103

Profitable Basin Music

Chart

5. Other Records

Released This Week

Records released up to deadlines, but not reviewed, are listed here according to title number.

Popular

Sunday Mornin', The Doo-Wop Singers (MGM);
1. Ago, Has Anyone Ever Told You That (Coral);
2. Don't Call It A Day (Coral);
3. A Woman's Work (Coral);
4. If I'm The One (ABC-Paramount);
5. I Gotta Be Strong (ABC-Paramount).

INTERNATIONAL

1. Northern Soul, The Platters (Republic);
2. I Need You, The Tokens (ABC-Paramount);
3. Here Comes Our Love (ABC-Paramount);
4. Little Bit Of Your Love (ABC-Paramount);
5. I'm Hooked (ABC-Paramount).

WHEN YOU SELL

Pickemone

CONVENTIONAL

and SPECIAL TYPE

NEEDLES

FAST SELLING

HIGH PROFIT

the right needle every time!

MUSIC SYSTEM

BEST BUYS OF THE MONTH

Write, wire, phone 213-2700, Seattle 20, Wash.

SEEBURG

147M

149M

147M or 149M or S

$219.00

$191.00

$129.00

FAST WAYS

WIDEWAYS

144M

139M

144M or S

$219.00

$191.00

$129.00

Wall Boxes

SWT-LS6

318.50

(15-312) 1 wins

(15-312) 1 wins

218.50

218.50

18.00

Whitaker Model 3520

27.50

Export inquiries invited! 30-cycle manuals available

SEE YOUR DISTRIBUTOR

MUSIC SYSTEMS, INC.

DEERFIELD, ILL. 60015

LAKEWOOD, ILL. 60411

Cleveland, Ohio 44113

Tulal, Ohio 43057

FORMERLY PACKARD ROCK

PERM, INC.

CHICAGO 26, ILL.

Superior Hobby Shops, Inc., 125 East 88th St., New York 28, N. Y.

Consolidated Music Distributors, Ltd., 4240 Wilshire Blvd., Los Angeles 10, Calif.

Commercial Music Distributors, 1630 NW 63rd Street, Miami 37, Fla.

TRUETONE DISTRIBUTORS, INC.

3504 Austin St., Hollywood 28, Calif.

123-2370, Seattle 20, Wash.

OAKLAND 5, CALIF.
NAMA Convention, Exhibit Opens in Chicago Sep. 14

CHICAGO, Sept. 14—With the opening of its annual convention and trade show, the National Automatic Merchandising Association (NAMA) is set to bring together a wide array of vendors, exhibitors, and industry professionals. The event is expected to attract thousands of attendees interested in the latest advancements in vending equipment and technology.

The convention will be held at the Palmer House Hotel from September 14-17.

34 Companies To Be Honored At NAMA Show

CHICAGO, Sept. 14—Thirty-four companies that have made significant contributions to the vending industry will be honored at the NAMA Show this year.

Ideal to Show Milk and Drink Unit at NAMA

BLOOMINGTON, Ill., Sept. 14—The Ideal Milk and Drink Company will introduce a new vending machine at the NAMA Show. This machine is designed to provide a greater variety of products and improve customer satisfaction.

NABV Program

MORRISON HOTEL, CHICAGO
SUNDAY, SEPTEMBER 15, 1952
4:00 P.M.—Pre-convention meeting of Board of Directors and Convention Committee to discuss arrangements for officers and Board of Directors.
MONDAY, SEPTEMBER 16, 1952
10:00 A.M.—Joint business meeting of officers and Board of Directors for general discussion.

Survey Shows Ops Sell 5.8% Of All Bars

WASHINGTON, Sept. 14.—A recent survey conducted by the National Automatic Merchandising Association (NAMA) shows that only 5.8% of all bars sell vending machines.

Ideal to Show Milk and Drink Unit at NAMA

LOS ANGELES, Sept. 14.—All American Automat Corporation will be showing its new vending machine at the NAMA Show.

COINAGE HALTS BELGIAN TRADE

BRUSSELS, Sept. 14.—Coinage problems are keeping the vending industry on hold in Belgium.

Danish Vender Maker En Route To N.Y., Chi

COPENHAGEN, Sept. 14.——Soren Deichmann, manager of the A/S Witteringen firm, has embarked on a tour to inspect merchandise vendors in Switzerland and France before returning to Denmark October 3 for an extended stay.

After visiting the firm's distributors in New York, H. William Vender, general manager of the National Automatic Merchandising Association, will visit his company's factories in Chicago and New York.

The Witteringen firm has a large line of products which not only manufacture food, candy and cigarette vending machines but also produces parts, money-counting machines and other articles, which are large sellers in the Scandinavian regions as well as in the United States and Canada.

Vending Machines

The Billboard Communications to 183 W. Randolph St., Chicago 1, Ill.
SEPTEMBER 13, 1952

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Cuba Sugar Surplus

The Cuban sugar surplus has resulted in French and Belgian negotiators meeting with the Cuban Sugar Institute on a part of the latter's sugar surplus, for around 600,000 tons of sugar, the Institute reported that week, Cuba sugar mills were working at half capacity and had produced over 7,000,000 Spanish long tons.

Two American firms were representing 63 million gallons of backlight export requirements for the year, when the Melrose Sales Committee met last week, price to 3 dollars per gallon. The Cuban government is said to be working on a plan for curtailing next year's production to 4,000,000 Spanish long tons.

Brazli Cocoa Crop Up

Brazil cocoa beans are up 14 per cent last year according to Commodity reports, it totalled between 257,000 and 279,000 bags of 60 kg each with 1,850,000 bags in 1951. Brazil's cocoa beans are the year's first six months of the year, had been exported as 15,000 bags as against 37,000 bags in the corresponding period of last year.

Brazil's consumption of cocoa beans has been strictly 8 per cent last year and is expected to be 19,000 bags slightly above the total of 19,000,436 pounds. But for the same period last year, July's 18,000 bags were reported to 22,000 bags compared with 15,732 bags at the same time last year.

July Employment Up

The tobacco industry employment total was 8,900 workers in July as compared with 8,700 workers in June 1951. A nationwide slump in industrial production continued, labor department figures revealed. July employment in the tobacco industry was 1 per cent over the employment for July 1951, with 10,000 workers registered in June.

Averages weekly earnings of tobacco industry workers rose to $41.00 in July compared with $40.25 in June and $39.85 in July of last year. In the last year, partly because of 100 per cent hourly and partly due to increase in tobacco workers received $5.24 an hour this July in Cleveland, $5.21 in St. Louis and $5.17 last July, while they worked an average of 39.5 hours a week in July compared with 38.6 hours in June and 38.6 hours in July of last year.

Peanut Supply Rises

Peanuts held in off-season positions at the end of July reached 47 million pounds—about 9 per cent over the 30 million pounds held on the corresponding date a year ago, according to the Agriculture Department. Of the current peanut supply, 17 million pounds are farmers' stock; 126 million pounds are stored in centrally owned and 14,000,000 pounds are stored in stored peanuts. Farmers' stock, July, which totalled 71,711,500 pounds at 800,000,000 pounds compared with 130,800,000 pounds in July of 1951, the lowest of any year since 1956.

The disappearance of storable peanuts in central stock for crushing, reached 39 million pounds in July, about 4 per cent lower than the disappearance in the same period last year. With reported stocks above 20 per cent, the edible grades above that of a year ago, the leg in dis- pears is expected to be lower because peanuts crushed for oil.

Tobacco Prices Up

The nation's farmers received $820,000,000 worth of the tobacco crop, 8 per cent lower than the 678,000,000 pounds of the same period last year. With reported stocks above that of a year ago, the leg in dis- pears is expected to be lower because peanuts crushed for oil.
Detroit Operation in Major Expansion Move

DETOIT, Sept. 6—The Jakobsson family, long active in vending and motion picture theater operation here, completed an expansion move this week to become one of the city's major vending machine operators.

Central Vending Company, organized a year ago to succeed the Jakobson Automatic Service, acquired the cigarette routes of How Vending Company and the non-automated machine operation of the Howard Motor Company. Kevin Jakobson, founder of the firm, said Central now has about 600 cigarette machines.

How, Howard Continues

How Vending was operated by Ray Merritt. Having disposed of its cigarette interests, How will continue to operate pop corn machines.

Kevin Jakobson

Central Vending Company was the name originally established here by Fred Schall. The Jakobsson purchased Schall's operation in May, 1951, and at the same time acquired the route of Frank Hopkins, well-known Detroit operator.

Jakobson has been operating vending machines on a relatively small scale for the past 15 years. His major interests were concentrated in the Jakobson Coal Company. He said he will not continue to devote the largest part of his time building up the cigarette business.

Plan Other Purchases

Central Vending will endeavor to acquire other operating companies in the future. Jakobson said, since his experience had demonstrated that buying established routes was preferable to attempting to start new business.

Owners of Central Vending are Merwin Jakobson, his father; Howard Jakobson; his father's-in-law, Nathan Scherisner, head of Midwest Theater Circuit; his sister-in-law, Maxine Fidler; and Ben Fidler, active manager of the operation.

Merwin, Jakobson's brothers, Law. and Leonard, have established Automatic Merchandising Company, which will specialize in juices, candy and gum vending.

Sales Up on Repackaged Dunhill Cigs

NEW YORK, Sept. 6—Sales of a new package and repackaged to the market less than a year ago, Dunhill king-size cigarettes have since recorded excellent sales results, according to George Weisman, public relations director of Philip Morris & Company, Ltd.

Since 1951, Philip Morris factories in Louisville and Richmond have repackaged the cigarettes and announced, to a "special blending process patented solely for Dunhill." The process is still advertised.

The newly designed package is a white background with sets of a brown-colored block on which the brand name appears in gold letters. The boxes are 4.25 per cent larger than regular-size brands. Weisman pointed out and said for the same price standard size cigarettes.

While over-the-counter sales in the Midwest and on the West Coast have been increasing, vending volume has been particularly strong, especially in Ohio, Michigan and California cities, Weisman stated.

Tobacco Origs Join Fair Trade Council

NEW YORK, Sept. 6—The National Association of Tobacco Distributors, represented by Joseph Kehoe, managing director, and Robert Toomey, president, has been selected by the 15 trade associations which have accepted membership in the new advisory council established by the Bureau of Education on Fair Trade.

Key to Vending

- Continued from page 124

replacement glands, which can be readily substituted for partially emptied glands on the machine.

New Ideas, Products

New ideas in cabinet design, products offered by increasing location stores have been noted by key bulk vending a vital aspect of automatic merchandising. Indoor installations, some manufacturers have introduced specialized weather-seal equipment.

Bulk vending, because of a combination of several unique factors such as versatility, simple operation, low profits, low universality acceptance by the American public and a relatively compact design entire, will certainly continue as a "foundation" of the rapidly expanding vending machine industry.

TO ALL CONVENTIONEERS SEE US IN BOOTH 64

ATLAS presents

Tried, Proven

and Profitable

BULK VENDORS

ATLAS BANTAM 5¢ TRAY VENDOR

The Bantam is ideal for bars, counters and table tops. It's easy to service, can be used with or without tray. Order today and watch them pay.

The ATLAS CHLOROPHYLL GUM VENDOR is a profitble vendor because of chlorophyll demand. Retail package range from 15c to 49c for a package of 12 tablets ... and you can offer it for 1c per ball. The market has been waiting for this ... and you can share in it.

Write today for your packet of literature on Atlas Vendors and Chlorophyll Ball Gum.
Juice Bar Announces New Hot Dog Machine

NEW YORK, Sept. 6 — Juice Bar, Inc., this week announced that it will begin production soon of its new hot dog vending machine. President Jack Cross said that the machine should be available for delivery about January 1, 1953. The price has not yet been determined.

The machine will have a 156-box dog capacity and will be refrigerated. The dogs will vend for 25 cents each. A special unit will retain correct change in the customer for a quarter and will take any combination of nickels or dimes.

Hot dogs are cooked and the plates treated in 12 seconds; the dogs come out wrapped in cellulose. A sizzling heating process is used. A container on the side of the machine is used for mustard.

Cross has a contract with Goodfellow Rolls and Stahl Meat Franks where all operators who buy the new machine are required to buy their supplies from the two organizations.

VENDING MACHINES COUNTER GAMES SALESBOARDS SUPPLIES and ACCESSORIES

FOR THE MOST COMPLETE LIST Send for FREE Copy of RAKE'S NEW 1952 CATALOG TODAY!

RAKE COMBINATION MACHINE

401 & SPOCK SAVORY ST. WILM., DEL. 22276 Distribution of Commerical Machines and Supplies

AN EXCLUSIVE FEATURE OF ACORN* ALL PURPOSE VENDOR

Here's What "King" Operator Commanded in a Trouble-Free Brush Housing!

1. Long wearing, easy cleaning aluminum.
2. Maximum strength of material to cut down on service time required.
3. Simplicity of design—held in place by cast bosses, retained by machine screws.
4. Ease of operation—removable springs—screw driver only tool required.
5. Economy of motion for replacement.

SEND FOR SILVER STEAK TODAY!

Eliminate the headaches of "temporary" or "make-shift" housing units—convert to ACORN'S sensational new one-piece rigid metal brush housing! SILVER STEAK assures accuracy for years. No more peeling, too much wear. SILVER STEAK guards your profit margins. Order SILVER STEAK for every ACORN machine you own—Do it now!

Contact your distributor—or write directly to

CANADIAN OPERATORS! OWN ACORN

The Street in the Vending Industry's "Penny Brush Barons"..."P" New Brush Barons..."P" New Brush Receptacles..."P" New Brush Units...

The "P" name stands for Performance, Power, Precision. The "P" stands for Profitability. The "P" stands for Permanent. The "P" stands for Power.

TOTE MANUFACTURING CO., INC. 1714 S. KNIGHTSBRIDGE AVENUE ELVIS CITY, CALIF.
NEW CHARM
✦ MANY SURPRISES
✦ ARE WAITING FOR YOU AT

PAUL A. PRICE CO.

NABU Exhibit
Morrison Hotel, Chicago
SEPT. 14-15-16

WE'RE BRINGING SOMETHING TO MAKE YOU MONEY LIKE MAD!
IT'S TRUE ITS A BEAUTY IT'S A MONEY HOMER

NEW CHAMPION BULK VENDOR

CHAMPION VENDORS SUPPLY CO.

CHAMPIONS UN-MERCHANTISE LIKE MAGIC
DETAILED BY DESIGNERS FOR DISTRIBUTORS

SOMETHING DIFFERENT FOR YOUR SHOP

SUMMER VOLUME DIPS
Candy Bar Sales Off
15% From July, 1951

WASHINGTON, Sept. 6—This summer, dollar sales of candy bars in running behind last summer, both
indicated, and it was said, the Depart-
ment of Commerce announced this week. The figures
were termed a "significant" decrease.

During July, the dollar volume of candy bars traded during July of last year was 15 per cent, and purchase showed a 10 per cent
decline. Bulk goods, including but not limited to penny items, showed a 20 per cent decrease. Ponde sales were 1 per cent in
december. But dropped by 5 per cent in
poundage.

1951-1950 Comparison
This week, Commerce also reported that sales of confectionery and chocolate products in 1951 totaled $155 million compared
with $174 million in 1950. A review of Commerce figures showed that 1945 sales increased $163 million in 1951.

Since the average price of a pound of all types of candy was slightly lower in 1951, mighty producers reported the 5 per cent
decline in the dollar volume de-
picted a 1 per cent decrease in
poundage.

As usual, sales were heaviest in the months of the year. During October and November, 111 million pounds were reported, which is the same as the 111 million pounds reported for the previous year.

A study of the report showed that the sales of candy bars, which are the most popular item, increased 10 per cent in 1951 over 1950. The sales of chocolate bars, which are the second most popular item, increased 5 per cent in 1951 over 1950. The sales of peanut butter bars, which are the third most popular item, increased 25 per cent in 1951 over 1950.

These figures show that the sales of candy bars, chocolate bars, and peanut butter bars all increased in 1951 over 1950.

Nestle Semi-Sweet Bar Is Available

NEW YORK, Sept. 6—A new
5-cent semi-sweet candy bar is available for vending machine operators of the Nestle Company. The bar is similar to the Nestle chocolate bar, but contains semi-sweet chocolate and milk. The bar is sold for 5 cents each.

Aleks Abrahamson Ends Europe Trip

NEW YORK, Sept. 6—Aleks Abrahamson, vice-president of the Ideal of America, returned recently after an extensive trip to Europe. Abrahamson reported that American candy bars are being sold at a reasonable price in many European countries, but that the prices are higher in Britain.

Swedish Candy Co. Sets U.S. Outlet

NEW YORK, Sept. 6—Gregor Gren, president of the Swedish Candy Co., has been appointed U.S. distributor for the company. Gren plans to open a showroom in New York City. The company is a leading producer of chocolates and confections in Sweden.
Manufacturers' Directory

Here, classified according to the type of equipment they manufacture, is a list of the makers of various kinds of coin-operated machines. Every attempt has been made to include all major manufacturers. The list is as accurate and complete.

AMUSEMENT EQUIPMENT

Coin-Op

Cigarette Vendors

O.A.C. Inc. 211 W. 56th St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, III.
Estate Sales Service 500 E. Wood Ave. Chicago

Cigar Vendors

Riverside, Ill.

Cigarette Vendors

O.A.C. Inc. 211 W. 56th St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, III.
Estate Sales Service 500 E. Wood Ave. Chicago

Coffee Vendors

Café, Inc. 211 W. 56th St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, III.
Estate Sales Service 500 E. Wood Ave. Chicago

Coin Changers

Federal Coin & Currency, Inc. 1700 S. 2nd St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Food Vendors

American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Fruit Vendors (refrigerated)

Palmer, Inc. 3501 N. Damen Ave. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Home Vendors

American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Hosier Vendors

Lincoln Uniform, Inc. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Hot Nut Vendors

O.A.C. Inc. 211 W. 56th St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Ice Cream Vendors

Cafe, Inc. 211 W. 56th St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Juice Vendors

American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Milk Vendors

Egele Hill Farms, Inc. 211 W. 56th St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Popcorn Vendors

Antioch, Inc. 452 S. Stadium Ave. Elgin, Ill.
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

Postage Stamp Vendors

Parke, Inc. 211 W. 56th St. Chicago
American Products Corp. 13521 W. 72nd Ave. Englewood, Colo.
Arthur H. Bohlinson, Inc. 838 St. Louis Blvd. Moline, Ill.
Estate Sales Service 500 E. Wood Ave. Chicago

(Continued on page 122)

WEIGHT 165 LBS.

Dollar Down
Balance $10 Monthly

400 DE LUXE PENNY FORTUNE SCALE

NO SPINNING

Will not be at the NAMM Show this year.

COME OUT to the plant and see our NEW

WATLING Manufacturing Company

468 W. 56th St. Chicago 16, Ill.
1st 60-day installation Contract 1-1000
300,000 customers in 30 days

LOGAN DISTRIBUTING Co.

437 W. Lincoln Ave.
Chicago 15, Ill.

67,000 ACTIVE BUYERS

The Billboard Classified columns each week
Superior Super-Salesmen
The Big 3 by Victor

Topper Deluxe • Baby Grand • Topper Deluxe

Globe Style • Half-Cabinet Style

Here are the new style Topper Deluxe vendors by Victor. Topper Deluxe globe style and Topper Deluxe half-cabinet style. The half-cabinet is a combination of steel and Lucite, very rugged and durable. Finished in red, black and yellow, trimmed with chrome. The globe style is finished in red and black, trimmed with chrome. Chrome top and bottom may be had on both style Topper Deluxe vendors at an additional cost of only 75c per machine. For the finest in vending of ballgum, or ballgum and charms use Victor's original vending wheel—No. 86-A, which vends 140, 170, & 210 without making any adjustments. For other bulk items, use the No. 50 wheel. The new style Topper Deluxe vendors have a capacity of approximately 9 to 8 lbs. of ballgum. Both of these Deluxe style vendors have the revolving whirlpool action, giving you vending performance to perfection. Topper Deluxe globe and half-cabinet vendors are packed and sold 4 to 4 cases.

Wholesale Prices For Operators on TOPPER DELUXE Globe Style or Half-Cabinet Style

1 to 5 cases at $56.80 per case of 4
P.O.B. Factory
6 to 11 cases at $56.00 per case of 4
P.O.B. Factory
12 to 24 cases at $55.00 per case of 4
P.O.B. Factory
25 or more cases at $52.00 per case of 4
P.O.B. Factory

All orders must specify whether "FOR BALLGUM" or "FOR MODEL." One-third certified deposit must accompany all orders.

Victor's Baby Grand. Chicle Treats and Chloro Treats, the right combination for greater profits and steadier income. Vends Chicle Treats 2 for 1c 300 count per pound, or Chloro Treats 336 per pound. Chloro Treats 2 for 5c 250 count per pound. Cabinet of solid oak and finished natural. Holds 5 1/4 lbs. of Treats. Baby Grand is packed and sold 4 machines to the case.

Less than 25 cases @ $57.00 per case. 25 cases or more @ $48.00 per case. One-third certified deposit must accompany all orders.

Victor's products mean Operator's profits—buy Victor, America's finest vendors—the industry's greatest values. All Victor products are sold exclusively by authorized Victor Distributors. Contact your nearest Distributor.

Victor Vending Corporation
5701-13 W. Grand Avenue
Chicago 39, Illinois
Manufacturers of the famous line of TOPPER vendors
Get More for Your Money with Shaffer

Guaranteed Late Model Phonographs

FREE Illustrated Catalog of Late Model Phonographs. Write for your copy today.

Send for your free copy of Shaffer's new illustrated catalog. Every machine shown is guaranteed carefully reconditioned by factory-trained experts in Shaffer's own fully-equipped service center. You can be sure of better quality phonographs—always ready for location.

Shaffer Music Co.

Cincinnati, Ohio

NEW CINCINNATI OFFICE NOW OPEN

Herculock* Double Feature Protection

1. Protect your money in coin machine cash boxes with HERCULOCKS for dependable security.
2. Your key number is registered in our files under your name. This code system will protect your individual key . . . keeps it reserved for your use.
3. Only Herculock has the file Gear-Tooth keyway — manually pick-proof because only the Herculock key will fit. Investigate Herculock right now for better coin box security!

*U.S. Pat. D.587,180

Independent Lock Company

PITTSBURG, MASSACHUSETTS

Shuffleboards, etc.

23 ft. Shuffleboard Maple top, complete—$169.50

21 ft. Shuffleboard Maple top, complete—$119.50

Bottom Prices Thoroughly Conditioned Equipment

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<td>1650A</td>
<td>129.50</td>
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Want Late Model Phonographs? Super Prices, State-quality, condition, price in first letter.

Coven Distributing Company

40 E. Liberty, Champaign, Illinois

EXCELLENT DISTRIBUTORS OF WURLITZER PHOTOGRAPHS

Manufacturers' Directory

• Continued from page 117

BINGO GAMES

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Wishing Well

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Your confidence is our most important asset... That's why you always get a better buy from London!

Shuffle Games

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New Game Specials

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Take Your Choice

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NEW LOW PRICES

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FIVE-BALLS

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Woolworth's

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Walter J. London Music Co.

1350 West Lisbon Avenue

MINNEAPOLIS 8, MINN.
DIVISION 4,3720

Pleasant 4450

Sales Results—The advertising columns of THE BILLBOARD.
Chicago

Richard Cote, vice-president of Cole Products Corporation, is architecting the production of its newly acquired bootjack machine with a new machine, made by American National Dispensing Corporation, a department of the Cole when it is introduced for the first time. W. B. Davis, vice-president of Atco Corporation, reports the summer season has proved a good one for his firm's refrigerated snack machines, which were supplied throughout the Southern and Southwest United States. In the Midwestern Industrial area the latest, Richard Adair's B. F. Adair Company, Oak Park, continues to be one of the leading manufacturers of fruit machines for the area. Dick reports that with the two new Victor models and the Baby Gravy, and the first of the four, operator interest is peaking up.

Clayton Nezaroff, Monroe Coin-Cartridge, Inc., has a new vending machine and product ready to go. The final details were set this week.

National Association of Bulk Vendors president, Alvin Kazan, has put up the entire program for the annual convention September 15-16, which will provide operators with the opportunity to discuss plant damage from the riots. The convention will be held in the Northern Illinois area.

The King-sized continues to be the popular coin-operated game of choice in many localities. The King also is a hit in both small and large communities and can be found in almost every corner of the country.

The week began on a crisp autumn day and local communities went about their daily routines. The only event that could bring the local population to a halt was the visit to the local high school by the news media. The students were interviewed about their recent activities and were asked to comment on the current political situation. The interviews were recorded and will be broadcast later this week.

T & L DISTRIBUTING COMPANY
1321 CENTRAL PARKWAY MAIN 8751 CINCINNATI 14, OHIO

UNIVERSAL BOWLOMATICS
NEW AND USED

PIN GAMES

 aluminium

Cigarette Vendor - $110.00
canoe vendor - $210.00
canoe vendor with cooler - $250.00

PIN GAMES

Cigarette Vendor - $110.00
canoe vendor - $210.00
canoe vendor with cooler - $250.00

SOUTH SOUTHERN AUTOMATIC STAMPS COMPANY, INC.

"The House that Confidence Built"
You're Invited to the PREMIER SHOWING AND DEMONSTRATION OF THE SENSATIONAL BAT-O-MAT BASEBALL PITCHING MACHINE AT THE CONGRESS HOTEL CHICAGO, ILLINOIS LINCOLN ROOM SEPTEMBER 15-16-17

Notice to Distributors: There are several desirable territories available.

WRITE—WIRE—PHONE FOR DESCRIPTIVE LITERATURE

COIN-O-MANUFACTURING CO., INC.
4245 N. Sheffield Avenue
Chicago 12, Illinois

NEW
BANNER'S Original Mark's Score
(Ready Play) $100

BANNER'S Original Mark's Score
(Ready Play) $200

UNITED Star Shuffle Alley
Immediate Delivery
White

UNITED Super Star-Happy
Immediate Delivery
White

NEW CONVERSION UNIFIED LITE-A-SCORE
Will connect any United
Coin-O-MANUFACTURING

1/2 Certified Deposit, Dealers C.O.D. or $50. Full Payment Service C.O.D. Charges.

BANNER SPECIALTY COMPANY
Branch: 1508 Fifth Avenue Pittsburgh 19 Pa. Granite 1-773

Berger Set to Distribute Trio Of Dice Rides

NEW YORK, Sept. 6, M. H. Berger, of West Side Distributors, is now displaying the Kata, 3-Way-Counter and Merry Go Round in several new territories. These rides which will be distributed in all states east of the Mississippi River. Manufactured by the Merry-Go-Round Rides Company, Philadelphia, the Merry-Go-Round features on either or both sides (as desired), stands about 8 feet high and is approximately 12 inches in diameter. It is said to withstand a weight of 400 pounds.

Two stationary horses, made of aluminum and brightly painted, are bolted to the revolving unit, the entire ride being operated by a mechanical work fence. Each ride lasts a minute and a half. As Berger pointed out, two or even three kiddies can ride for the same price of 10 cents.

After depositing a dime in the push-shot mechanism which is set into the base, a player enters the Cataract thru a swing-held door. Once seated, they activate the unit by pulling starting buttons located on the centrifugal front horses. As the ride starts, taped music plays thru the base begins to play, adding greatly to the Merry-Go-Round effect. Then we can be cranked at any time simply by installing a new reel of musical tape.

To lighten the Cataract effect even more, a striped canvas umbrella top is provided, the support pole standing upright between the horses in the center of the unit. Lights can be added for night-time rides, Berger explained. Because of its circular shape and the fact that it needs no legs for support, the ride can be placed almost anywhere, even in the corner of a room, Berger said. Deliveries are now being made.

Two other new 10-cent plays, the Rocket Patrol and the Red-Head Reindeer, also are to be distributed by Berger. Both are produced by the Philadelphia manufacturer, Merry-Go-Round.

The aluminum-tended rocket ship will offer among other features a flight of stars built into the base for ease in entering and exiting. The ride also will be able to control the speed—moderate or a bit faster for the more daring pilots. Sealed motors, which need no oiling or greasing and which are guaranteed for five years, are standard equipment on these rides. Deliveries are now being made.

The taster ride, which can be switched with horses, will be ready for shipment in about 10 days, according to the distributor. Repeated with units, a flashing red and a leather saddle, the enclosed aluminum ride also is a 10-cent play.

Shuffle Alley Scoring Unit
New on Market

NEW YORK, Sept. 6 — Kings Amusement Company, Brooklyn manufacturer, is producing a conversion unit for use on shuffle alley games, one trade-named "Merry-Go-Round." According to Arthur, Aaron and Albert Herman, owners of the firm, the trend of the shuffle alley games, as such, has indicated a loss of appeal. "Something new must be added," the owners claim, "and the conversion scoring unit seems to be the answer."

The unit is screwed to the top of a family's backboard and ready to work simply by connecting two wires. When a coin is inserted, a wheel in the center of the unit is activated. When it stops an arrow points to the number which must be added by the player. Five stars, representing high scores, also are featured.

Price at $24.99, the conversion unit on all Shuffle alley games. Parts and masts are provided for putting high number and high score matched. The scores can be varied at any time.
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QUEENRAYS.................. 49c
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10 UNITED 5 PLAYERS, ROCKFORD........... 529c
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JUST SCAN THESE TERIFIC ATOMIC JET FEATURES:

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EVERYWHERE . . .
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Kingsley mechanism gives you trouble-free, expense-free
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Here is the result of years of development now available
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LET LIGHTNING
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ACT TODAY!

UNITED'S
LITE-A-SCORE
MAKES OLD SHUFFLE GAMES EARN NEW PROFITS!

✓ Variety of
  Skill-Scores to Match
✓ Match Score Changes
  Each Game
✓ Easily and
  Quickly Installed
✓ Stimulates New Interest—
  Increases Play

Order Now . . .
Do it at Once!

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NO MORE "ONE-SIDED" SCORES

GAME IS COMPETITIVE 'TIL LAST PUCK IS THROWN.

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Sensational "2-WAY" MATCHING FEATURE

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See Page 120

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SPECIAL NEW OPERATING FEATURES
JUMBO DISAPPEARING PINS
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