**CURRENT WHIRL OLD HAT TO TIE**

**ABILENE, Kan., Oct. 11—** The billion-dollar Presidential campaign means nothing to Mr. Ed. Eisenhower. And if he moves to Washington, it will not be the first time he'll be working on a radio show. In fact, he's been put in the limelight as a union organizer, but that didn't stop him from making a speech in the Senate to help pay off the national debt.

**Bessie Smith Songs on Sale**

**NEW YORK, Oct. 11—** Forty songs, sung by Bessie Smith, and never made available for sale, have been put on sale for Jack Gee, widower of the noted blues singer. The copyrights, still in manuscript, have been collected by Gee in his Imperial Music firm.

**Confusion Reigns At AGVA Meeting**

**BILLY SMITH**

**NEW YORK, Oct. 11—** The biennial low-day meeting of the national board of the American Guild of Variety Artists, which ended here Friday at 8 a.m., was highlighted by a number of questions and less accomplishments than perhaps any meeting in the union's history.

The board, with representatives from all over the country, listened to agents, agents, various points, asked the lawyers opinions, and then argued the opinions rather than the issues. The last day's meeting was brought to a close by the absence of national counsel, and Henry Katz, labor's chief, who had been absent for a time due to an illness.

**COMING NEXT WEEK!**

**Expansion and Evolution**

A Review of RCA Victor's Fall and Winter Instrument and Record Programs

A Special Section of Vital Interest to Everyone in Radio, Television, the Record and Music Industries
Billboard Backstage

By JOE GISH

You can have Dorothy and Dick or Fay and Sketch. I'll take Clara Bow and her rooster. Clara and her rooster are the stars in the new silent picture giant, "Redheaded Woman." Clara is a strong, self-assured girl with a sense of humor that is both endearing and amusing. She is also a fine actress, able to convey a wide range of emotions. Dick is the rooster, a talking animal who is always in the center of things. He is a clever fellow, always getting himself into scrapes and zwłaszcza when he meets the beautiful Clara. The story is one of adventure and romance, set in the exciting world of journalism. Clara and her rooster are the perfect team for this picture and we can't wait to see what they get up to next. The film is directed by Frank Capra and written by John Lee Mahaffy, and is sure to be a hit with audiences everywhere. Alas, I must admit that I cannot provide a full review of the film without giving away the ending, but I promise to return to it in the future. For now, I'll leave you with one thought: Clara Bow and her rooster. You just can't beat a good silent comedy!
To All Agents
Franchised under Rule B
and all AGVA Members

By resolution of the National Board of the American Guild of Variety Artists, at its meeting October 6 to 9, 1952, Rule “B” regulations governing artists’ representatives has been extended beyond October 15, 1952, on a week-to-week basis subject to termination by AGVA on two weeks’ notice.

Jack Irving
National Administrative Secretary
AMERICAN GUILD OF VARIETY ARTISTS
College Grid OK Would Zoom Pay-as-See to 4-Mil Weekly

Predict National Use by 1954; Big Question Mark; FCC Approval

Memorial Service

700 Radio Stations
Doomed, Says Cott

MEMPHIS, Oct. 11—The early demise of 700 radio stations was predicted here this week by W. M. Cost, general manager of WINS and WNBC, New York. He stated that the stations would be closed down because of the new "pay-as-see" service for the TV industry.

Radio stations, he said, would not be able to compete with television, which has a large enough audience to make the new service more profitable.

Rushall Response

The response made by day was A. A. Rushall, president of the American Federation of Radio Artists, which is against the pay-as-see service.

"Nearby five months ago, the Federal Communications Commission denied the Radio ArtistsDIRECTORY an application for a pay-as-see service," he said. "We are of the opinion that the Federal Communications Commission is correct in its decision.

Gene Autry and Reynolds May
Buy Up KMPC

NEW YORK, Oct. 11—Gene Autry and Rex Reynolds have signed an agreement to take over KMPB, the former Los Angeles radio station that was sold to the new owners last week.

Press ASCAP for
TV Blanket License

NEW YORK, Oct. 11—The blanket license project, designed to protect the pay-as-see industry, gained another major supporter today with the news that the American Society of Composers, Authors and Publishers has signed up the Screen Actors Guild.

Judith Lowry, junior counselor, said at a press conference here today that ASCAP was prepared to work with the Screen Actors Guild in the blanket license project.

Gotham Police To Collaborate On ABC Seg

NEW YORK, Oct. 11—The police department has been given a vote of confidence by ABC, according to a memo from the network that will allow it to transmit news stories on ABC's national network.

The network, which has a radio and TV network, will also be able to transmit its own news department, which is an arm of the Los Angeles police department.

Krause confided the outlook for this plan in brochures, with the police department's help, that there is growing interest in police departments forming similar agreements.

(Continued on page 235)

Ethel & Albert
Stirs Johnson's Wax Interest

NEW YORK, Oct. 11—Johnson's Wax has indicated a strong interest in the Ethel & Albert venture, a new product line that will be introduced at the 1956 International Home Furnishings Show in New York.

The product line, which will be introduced at the show, is a line of decorative items that will be manufactured by Ethel & Albert, a company that makes decorative items for the home.

(Continued on page 235)
Democrats Prep Movie, Disking Campaign Bash

WASHINGTON, Oct. 11—A last-minute dash by a group of Democratic National Committee members to get a last-minute wide array of films and disks approved by the Federal Communications Commission for use in campaigns this week, has saved the National Committee from an embarrassing situation. However, some local Democratic committees and candidates have been forced to discontinue their use of the films and disks as "ideal for all as meetings and for educational purposes."

Ted Streibert Quits Post as Teleradio V-P

NEW YORK, Oct. 11—Ted Streibert, this week resigned his post as president of General Electric's Teleradio, Inc., this year. He will be succeeded by B. Carroll Wimberly, Jr., vice-president and general manager.

AM Daylight Power, CP's Hiked by FCC

WASHINGTON, Oct. 11—The Federal Communications Commission last week granted more CP power to AM station owners. The FCC issued a notice of proposed rule making to allow AM stations to increase their power to 5,000 watts at night, 10,000 watts during the day and 600 watts in any combination of the two during the day and night. The FCC also granted a grant of $5,000 to AM station owners to upgrade their facilities.

Newell Opens Dicker With Net, Agencies

NEW YORK, Oct. 11—The Newell Company, one of the nation's leading tobacco companies, has appointed a new director of its advertising department. The new director, M. Newell, has been with the company for over 10 years and is well known in the advertising industry.

Frank Reel Is Exec Head of N.Y. AFTRA

NEW YORK, Oct. 11—Frank Reel has been elected the executive head of the New York chapter of the American Federation of Television and Radio Artists. Reel, who has been with the union for 10 years, has been a member of the board of directors of the union for the past five years. He is the first New Yorker to be elected as executive head of the union.

Hooper Ready With New TV Market Study

NEW YORK, Oct. 11—E. Hooper & Co.'s new TV market study will be launched this month, with the Columbia Broadcasting System and the Ford Motor Company as sponsors. The study will be based on 40-day surveys, with the results to be released weekly. The study will be conducted in 25 cities, with the results to be released weekly. The study will be conducted in 25 cities, with the results to be released weekly.

FCC to Name 2 Examiners

WASHINGTON, Oct. 11—The Federal Communications Commission has named two new examiners to handle applications for licenses to operate new radio and television stations. The new examiners will be responsible for handling all applications for licenses, and will be responsible for making decisions on the applications.

GOP, Demo Activity Revolves Around Role of Radio, Video

WASHINGTON, Oct. 11—The Federal Communications Commission and the American Federation of Radio and Television Artists are planning to hold a meeting to discuss the role of radio and television in political campaigns. The meeting will be held on October 15 and will be attended by representatives of both the FCC and AFTRA.

Newtland Misses Top Ratings Spot

NEW YORK, Oct. 11—Newtland, a new television program, has failed to reach the top ratings spot despite the efforts of its producers. The program, which was produced by the New York City Television Network, has been a failure at the box office, and the producers have decided to cancel it.

Fieldings Takes TV Chair

NEW YORK, Oct. 11—Fieldings, a television program, has been taken over by a new producer. The program, which was produced by the New York City Television Network, has been a failure at the box office, and the producers have decided to cancel it.

FCC Steps Up Investigation

WASHINGTON, Oct. 11—The Federal Communications Commission has stepped up its investigation of the Newtland program. The FCC has received complaints from viewers and producers, and has decided to investigate the program further.

Don't Buy "Em, They're Already on Sale

NEW YORK, Oct. 11—Don't buy "Em, they're already on sale. The "Em" program, which was produced by the New York City Television Network, has been a failure at the box office, and the producers have decided to cancel it.

The show will be shown on Saturday night, and it will be broadcast on the local television station.

Mayhew May Be Replaced By Mr. Peepers

NEW YORK, Oct. 11—Mayhew, the popular character in "Mr. Peepers," may be replaced by a new character. The decision was made last week by the producers of the show, who believe that the new character will be more popular with the audience.

Trade Deal

NBC Flags to Get Times Sq. Spectacular

NEW YORK, Oct. 11—NBC has reached an agreement with the owners of Times Square to have a special show for the network's upcoming program in Times Square. The show will feature the network's top stars and will be broadcast live from the Times Square.
THEY'RE ALL BACK

... and out front with the customers

You might easily picture this time clock in stores all over the country. And with the same names. For Benny, Bergen, Crosby, Godfrey, and company have started a new fall season on CBS Radio. And they're giving their greatest performances not only in 43 million homes and 27 million cars—but as salesmen behind counters from coast to coast.

There's no sales force like them—for selling more things to more people in more places...

It makes a difference that so many of the leading shows are heard on the same network. (More of them are on CBS Radio than on all other networks combined.) For they bring all the network's sponsors into a main stream of customer traffic. They create the best locations in all advertising.

For this reason 25 per cent more time is sponsored on CBS Radio than on any other network. And the time-slots still available have all the "crowd" advantages of stores next to Macy's or Gimbel's.

Around the clock CBS Radio's star attractions assure the greatest carry-over of listeners from show to show... the largest average audience... the lowest advertising cost.

You too can be out front with the customers on the CBS RADIO NETWORK

Note: Sunday, 2:30 to 4:00 pm (Slot 77) has just been filled by the New York Philharmonic-Symphony for Willys-Overland Motors, Inc.
Theater TV Hypos SMPTE DC Turnout
Interest in Tele Polls Record Crowd; Going High of 4,000

WASHINGTON, Oct. 11—Interest in television in the United States date back to the time when the Society of Motion Picture and Television Engineers (SMPTE) was founded. The SMPTE was organized in 1921, and its first annual meeting was held in New York City on November 23. The meeting had an attendance of 100, and it was held in the Turf Hotel.

In the years since then, the SMPTE has grown in size and influence. Its membership has grown from 100 to over 2,000, and its annual meetings have become major events in the television industry. This year's meeting will be held in Los Angeles, California, and it is expected to attract an even larger crowd than in previous years.

One of the highlights of this year's meeting will be the presentation of the SMPTE's highest honor, the Distinguished Service Award. The award will be presented to Dr. Herbert Richards, president of the SMPTE, in recognition of his many years of service to the organization.

In addition to the award ceremony, the meeting will feature a number of technical sessions and workshops. These sessions will cover a wide range of topics, including the latest developments in television technology, the use of television in education, and the role of television in politics.

The meeting will also feature a number of exhibits, with vendors displaying the latest in television equipment and accessories. Attendees will have the opportunity to see new products and technologies firsthand.

The SMPTE is a well-respected organization in the television industry, and its annual meeting is an important event for those interested in the future of television.
ASCAP toasts ED SULLIVAN

ASCAP's 3000 Composers and Authors and 500 Publishers are grateful to you, Ed Sullivan, for:

• Bringing the ASCAP Story over "Toast of the Town" into the homes of millions of televiewers on two successive weeks . . .

• Reminding America of ASCAP's more than 38 years of service to the entertainment industry and the nation . . .

• Dramatizing ASCAP's struggle to provide a measure of security for composers and authors enabling them to add new works to ASCAP's varied and ever-growing repertoire . . .

• Delighting young and old with glimpses of a few among the thousands of creators who have made ASCAP music truly "the music of America."

Thanks, Ed Sullivan, for your fine shows and human understanding. They are deeply appreciated by the Composers, Authors and Publishers of America.
COMPUTABLE COLOR

NTSC Prep's Tint System 'Ready For Commercial Use' By Mid-'53

WASHINGTON, Oct. 11—The National Television System Committee has been informed by the consumer electronics section of the National Electrical Manufacturers Association that it will be ready to unveil to the public a new color television system early next year. The section has been working on a system called the 'NTSC Prep' since last fall, and it is expected that the system will be ready for commercial use by mid-1953.

The system is based on the NTSC system, which has been under development for several years. It is expected that the system will be compatible with existing black-and-white television sets, and that it will be able to transmit color programs in black-and-white as well.

The system has been designed to be easy to manufacture, and it is expected that it will be less expensive than other color systems. It is also expected that the system will be more reliable than other color systems, and that it will be easier to maintain.

The National Television System Committee is expected to release a white paper on the system next month, and it is expected that the system will be ready for widespread use by mid-1953.

13-OFF-LEIBMAN

Performers, Audience Need Breathing Spell

NEW YORK, Oct. 11—The Radio and Television News Association has decided to take a break from its usual schedule of shows and events in order to give the performers and audience a chance to breathe.

The association has scheduled a series of meetings and events for the next few weeks, and it is expected that the performers and audience will be able to take a break from the usual schedule of shows and events.

The association has also decided to take a break from its usual schedule of shows and events in order to give the performers and audience a chance to breathe.

Du Mont TV Newscasts $10 Mil Gross

PHILADELPHIA, Oct. 11—The Du Mont Television Network has announced that its gross ratings have increased by 10 million dollars this year.

The network has also announced that its ratings have increased by 10 million dollars this year.

NABTV Member Drive Sets Mark

WASHINGTON, Oct. 11—Forty-one AM stations have become members of the National Association of Broadcasters' drive to increase television network memberships.

The drive, which is being conducted by the National Association of Broadcasters, is expected to increase network memberships.

The drive, which is being conducted by the National Association of Broadcasters, is expected to increase network memberships.

CBS ‘Omnibus’ Nearing Sale

NEW YORK, Oct. 11—The Columbia Broadcasting System's TV network is expected to be sold to the sale of “Omnibus,” the show which is being broadcast by CBS. The network is expected to be sold to the sale of “Omnibus,” the show which is being broadcast by CBS.

The network is expected to be sold to the sale of “Omnibus,” the show which is being broadcast by CBS.

Profitable Television Exclusive Advertising

San Francisco, Calif., Oct. 11—Trendex reports for August and September, 1952
It's your Day every Friday Night on TV...

With a NEW Dennis Day

laughs lyrics

calamities!

star of the RCA Victor Show

It's a new Dennis Day who'll promise you plenty of laughs and lyrics as he collides with trouble. Every Friday night for a full half hour! Don't miss the fun!

WNBT... Channel 4... 8:00-8:30 PM
UNIONS FOR TELEVISION-RADIO

West SWG Strives
for Re-Use Rights

BY MORGAN R. DOX
Chairman, National Television
Compositors, Western Bureau

The Screen Writers Guild contends that there are only two contributions made to film TV which are separable from that film and are, in themselves, property. These contributions are the written material and the musical composition. Each possesses a life of its own outside of the film and a value of its own that continues even when the film is removed from its market.

For this reason the Screen Writers' Guild is irrevocably committed to the principle of continuous gross, which the guild contends (eWren, 12)

The Screen Writers Guild is not asking for more with a fence around it. Terms are subject to bargaining, and shall be set according to prevailing ability to pay. In the same spirit, the length of the fence is open to whatever periods of exclusivity the producers can demonstrate that they need and which will not result in hardship on any writer.

In the TV field, the amount of income per script earned is not sufficient to ensure adequate compensation to writers or the salaries, for example, paid by the major medium picture stations — and, accordingly, the writer must have an established dollar of the deferred.

Each stand by the Screen Writers' Guild is based on the approval of the writing function with the Authors League of America, the two corporations being representatives of all concerned writers. You need a story in order to tell the story. It is true you can't photograph the story without the screen. But it is essential to get the story from the story. For the writer to believe that the fundamental credo of writers, try it sometime.

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"AND AWAY HE GOES - TV'S BIGGEST, PRETTIEST NEW SHOW"

LIFE

The JACKIE GLEASON Show

CBS-TV Saturdays 8-9 PM EST

for SCHICK • PACQUINS • CLORETS
(SILK'N SATIN LOTION)

Press Relations:
JACK GOLSTEIN (for CBS-TV)
LEE MEYERS • JOEL ROSE

Direction: MCA

Personal Management
"BULLETS" DURGOM
### Top 10 TV Shows Each Day of the Week in DAYTON, O. (195.000 TV Sets)  
According to Videodex Reports

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<td>WHATS MY LINES</td>
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<td>KITCHEN THEATER</td>
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<td>GUMBY</td>
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<td>THE BIG BASHY</td>
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<td>THE KRAFT BAR</td>
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<td>FIFE TOWN</td>
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### Top 5 Radio Shows Each Day in MINNEAPOLIS...  
According to Pulse

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<td>1</td>
<td>MORGAN STAR</td>
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### Top 5 Radio Shows Each Day in COLUMBUS, O.  
According to Videodex

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### Top 5 Radio Shows Each Day in SEATTLE...  
According to Pulse

<table>
<thead>
<tr>
<th>No.</th>
<th>Show</th>
<th>Mon.</th>
<th>Tue.</th>
<th>Wed.</th>
<th>Thu.</th>
<th>Fri.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>MORGAN STAR</td>
<td>8:00</td>
<td>8:00</td>
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<td>2</td>
<td>NEWS OF THE WORLD</td>
<td>7:30</td>
<td>7:30</td>
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<tr>
<td>3</td>
<td>MISC</td>
<td>7:00</td>
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<td>4</td>
<td>THE WHISTLED</td>
<td>6:30</td>
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<tr>
<td>5</td>
<td>MUSICAL FOLIO</td>
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### FCC Rejects Tampa Pleas

**WASHINGTON, Oct. 11—** The Federal Communications Commission this week denied a petition from Ogden Television Broadcasting Company, Tampa, appealing a decision made by the FCC to cancel the license of Tampa Pleas, a channel in Tampa, Florida. The FCC said the license was revoked for repeatedly broadcasting indecent material and for failing to maintain an adequate program schedule. The decision was based on numerous violations of FCC rules and regulations.

### Partial TV Schedule for Oct. 15, 1952

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Show</th>
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</thead>
<tbody>
<tr>
<td>Monday</td>
<td>7:00 PM</td>
<td>Top TV Shows Each Day</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7:00 PM</td>
<td>Top 10 TV Shows Each Day</td>
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<tr>
<td>Wednesday</td>
<td>7:00 PM</td>
<td>Top 5 TV Shows Each Day</td>
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<tr>
<td>Thursday</td>
<td>7:00 PM</td>
<td>Top 5 Radio Shows Each Day</td>
</tr>
<tr>
<td>Friday</td>
<td>7:00 PM</td>
<td>Top 5 Radio Shows Each Day</td>
</tr>
</tbody>
</table>

### CHARTS UPDATE

- **Radio:** Top 50 radio shows each day in Seattle...
- **TV:** Top 10 TV shows each day in Columbus...
- **Pulse:** Top radio shows each day in Minneapolis...

### FOR FULL INFORMATION

Details available in the Pulse reports, made to THE PULSE, 15 West 66th Street, New York.

### FCC Reopens Tampa Pleas

**WASHINGTON, Oct. 11—** The Federal Communications Commission this week denied a petition from Ogden Television Broadcasting Company, Tampa, appealing a decision made by the FCC to cancel the license of Tampa Pleas, a channel in Tampa, Florida. The commission also rejected a petition from the company, which has been broadcasting indecent material and for failing to maintain an adequate program schedule. The decision was based on numerous violations of FCC rules and regulations.
NEWS CAPSULES

Says Cuffo ‘Publicity’ Costs Trade Millions

**Continued from page 3**

vious United Automobile Workers
campaigns, the successful series of Coast-to-Coast
broadcasts, covering both radio and television on Sunday, Octo-
ber 6, 1955, is one of the most talked about labor legis-
lative stories of the decade.

A total of 21 states is represented by the station line-up,
with some of the states still being added, and the station
will run a half hour. Total cost of the pro-
gram was estimated to represent
probably the largest single expendi-
ture in the field of communications.


capable of handling the KLUP TRANSFER

WASHINGTON — The Federal
Commission this week approved the transfer of KLUP
Channels 4 and 10 to Harry F. Goodwin, Win-
chester, Tenn., from Orville Tucker, the band leader,
for a reported $750,000. Goodwin's station
will be known as the Goodwin Broadcasting
Company.

PARENTS TOLERANT OF WESTERN SEGUE

The Federal Communications
Commission has found that parents are
much more lenient over the minds of their
children than are adults who do not have
children.

A survey of 1,200 parents conducted
by the Commission showed that 67 per cent of the
parents questioned did not think that the
program material was suitable for children.

OIL CO. SPONSORS VARIETY SHOW


du Pont — Speedway Petroleum
Corporation, long a top
radio and television
sponsors, have their names
on the new show that will
air on WOR-TV and WZPR-
TV in New York and WNET-
TV in Chicago.

RATES ENDOW LIFE MEMBERS

NEW YORK — All past pro-
duced programs of the Ameri-
can Television Society
and the Radio Executives Club, are
handed over to the Society, according to a
resolution that now goes on the record
of the society.

CAMPAIGN CUTS

BLACK AD AIR DRIVE

NEW YORK — The United Red
Plan, a new communications
agreement, has been
the subject of much discussion.

The agreement calls for a
new network, which will
be known as the National
Broadcasting Company, Inc.

NBC Cuts 40 Off TV Staff

NEW YORK, Oct. 11 — The
National Broadcasting
Corporation's TV production
department this week
reportedly shaved 40 more
people from its staff. The
majority of these fired were production
supervisors and directors whose
positions were no longer needed
because of the many programs
done off film in Hollywood.

"NEW FRONT PORCH OF THE NATION"

Television has brought campaigning a long way from
The first intercity network television broadcast using
broadcasters. A series of radio and television programs
has been expanded to include the television
network from coast to coast... so that 99% of
the city's television sets can receive the same pro-
gram at the same time.

Each departure, at such a pace, requires greater
investment of effort, ingenuity and courage, and
cable routes have to be built. Special equip-
ment has to be designed, and special personnel trained
to install, maintain and operate.

Yet the cost of the service is low. Bell System changes,
for one of its intercity network facilities, average about
10 cents a mile for a half hour.

TELEPHONE SYSTEM
SAG Resuming Hurdles Over Filmed Commercial Problem

HOLLYWOOD, Oct. 11—Seven Actors’ Guild will resume negotiations in New York next week over West Coast film commercials, in another effort to clear up the stalemate that has been extended through the summer. SAG exec John Dales Jr. and Ken Thomson will leave early next week with talks to be held by way of Thursday (14).

The AFM and the Guild and spot producers and ad agencies

Ogaben Named NBC Film Rep

HOLLYWOOD, Oct. 11-Cliff Ogden, shrewdly considered the Capital Records Broadcast division, will join NBC TV film for Bob Sommer’s film division of the National Broadcasting Company. Ogden served in Cof’s capacity for the past five years. His duties included being responsible for many of the company’s film contracts, initiating Cof’s contact to payroll, and other major events. Effective Tuesday (15).

Ogden is taking over NBC’s film syndication on the Coast, thus picking up the reins of the late full-time rep, Dulles will in- clude Ogden in his efforts.

By press time no one was named to succeed Ogden in his Capitol post.

CBS TV Film Sale

Kits Score Heavily

NEW YORK, Oct. 11—CBS Film Sales kits scored heavily at the American Film Market in San Francisco. The network said, “The Film Kit of the Week” in the world of media sales.

AFM Due to Revise Policy on TV Film

NEW YORK, Oct. 11—In its annual meeting at the American Federation of Musicians, AFM is expected to revise its policy on television film. Current policy allows for four network films per year, with the Music Performance Trust Fund (MPTF) to pay an additional $500 for each.

The policy, regarded with mixed hope and with some reluctance, was announced to the federation at the AFM’s convention in Chicago, which has seen a financial squeeze.

AFM is expected to revise its policy with regard to television films in the future. There has been a fixed levy on television films, but it is known that AFM brass is now re-evaluating the entire policy with the ultimate aim of either reducing the levy, or changing the rate.

Another modification, it is hoped, is the possibility of a new, long-term contract with the major network film companies, and would bring stability to the market. Currently, productions are using the existing contract for only a percentage of the levy of $5 per cent. The new contract may, however, bring stability to the market.

The modified regulations would not affect existing contracts. The AFM has reported significant changes in negotiations with the film companies. The negotiations have proved a financial issue.

It is expected that the new policy will provide a healthy market for television films. There has been a fixed levy on television films, but it is known that AFM brass is now re-evaluating the entire policy with the ultimate aim of either reducing the levy, or changing the rate.

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Jack Benny Show

**Television—Radio Reviews**

**Fun for All**

**Radio** — Reviewed Saturday (4), 1:12-12 p.m., EST. Sponsored by Mutual. Presented by Red & White Rain Products Company via Columbia Broadcasting System. Directed by Max Petersen. Written by Howard Esten, Art Hanley, Script J. Franklin. Aired with Arlene Francis and Bill Cullen. 7:30-8:30 p.m., EST. Rated by the American Council on Television—Radio as suitable for all ages.

Arlene Francis and Bill Cullen are the main attractions in the show. The program is a comic interlude filled with humor and wit. It has a similar tone to the famous radio show "The Jack Benny Program," and it is known for its clever and witty dialogues. The show is suitable for all ages and is a fun watch for those who enjoy comedy and laughter.

**Television—Radio Reviews**

**The Fred Waring Show**


This is a musical variety show featuring Fred Waring and his orchestra. The show is known for its lively and energetic performances, and it is a popular choice among music lovers. The show typically includes a mix of songs, dance performances, and other musical acts. It is a great watch for those who enjoy music and entertainment.

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Search That Never Ends (The Naked Heart)

BUICK CIRCUS HOUR (TV)

The monthly "Buckie Circus Hour" is one of the most enjoyable and entertaining programs on radio. The show is a delightful mixture of music, drama, and comedy. The Buckie Circus Hour is hosted by the popular broadcaster, Benjamin H. Dryer, and features a variety of performers, including magicians, acrobats, and animal trainers. The show is broadcast every Sunday at 8:00 p.m. on NBC.

The task of producing a children's hour is not an easy one, especially when you have to please the most picky of listeners. However, the Buckie Circus Hour has managed to do just that. The show is filled with clever tricks, fascinating illusions, and exciting stunts that keep the audience on the edge of their seats. The performers are all professionals, and their skills are truly impressive. The Buckie Circus Hour is a must-listen for all ages.

Walter Winchell (TV), ABC-TV, Sunday (5), 6:45 p.m.

There seems little doubt but that another children's hour has come to an end with the Buckie Circus Hour. The show has been a staple of children's programming for many years, and it has been a favorite of both parents and children. The show was broadcast every Sunday at 6:45 p.m. on ABC-TV.

The Web (TV), CBS-TV, Suspense (10), 8:30 p.m.

The chiller program's fall season finale, "The Web," was not only thrilling but also a delight to the eyes. The show was broadcast every Tuesday at 8:30 p.m. on CBS.

The film was directed by the talented director, Victor Lester, and was based on a story by the renowned writer, Robert Bloch. The script was adapted by the highly respected screenwriter, Charles Shyer. The cast included the popular actors, John Carlin, Alphonso Bede, and Mary Ann Jones. The film was produced by the acclaimed producer, Robert L. Hewitt.

Harry Harris and Faye

Harry Harris and Faye Harris are two of the most beloved characters on radio. They are known for their warm and welcoming personalities, and their show has been a favorite of listeners for many years. The show was broadcast every Monday at 8:00 p.m. on NBC.

The Web (TV), PBS, Anthology Theater's "Little Girl Blues" (2), October 19, 1927

The second episode of the popular anthology series, "Little Girl Blues," was broadcast on PBS. The episode was directed by the renowned director, Walter Lowery, and was based on a story by the acclaimed author, F. Scott Fitzgerald. The cast included the talented actors, John Carlin, Alphonso Bede, and Mary Ann Jones. The episode was produced by the respected producer, Charles Shyer.

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THE DEEP BLUE SEA
(Love on Tuesday, October 7)
Shubert Theater, New Haven, Conn.

Based on the play by Margaret Hamilton-Pennock, "Deep Blue Sea" is a romantic comedy that is both amusing and witty. Alan Sullavan, as the straight-laced lawyer, and Pauline Phillips, as the vivacious newspaper reporter named Maggie, are perfectly cast in their roles. The chemistry between the two is almost palpable, and their interactions are filled with humor and charm.

Some proficient movements and directions have been added to the script, but the play is still a bit too slow and lacks some of the dynamism that is needed to keep the audience engaged throughout the performance. Despite these shortcomings, "Deep Blue Sea" is definitely worth seeing for its solid acting and enjoyable storyline.
Ka-See's, Toledo (Monday, October 6)

Capacity, 500. Price policy, $1 admission, no minimum. Monday Matinee, Tuesday, Thursday, Friday, and Saturday, 10 and 1. Operator, Harris Blockhead and Palace Booking, ABC. Estimated island, $2,800.

On her way to Houston, where she opens at the Shamrock on October 15, the Miss America of the elegant gown and long-stemmed bloomies that are her trademark of every week stand here Monday (6). Despite the crowded condition of the building, the small light Monday night crowd flocked to the attractive Miss. "Mickey" had won in the polls of her home by the end of her second year, a special point in her Daily World Show Business. There's not much remembrance of her impressive side show style in the routine she is currently presenting, but the entire act sparkles with class and gives evidence of how she and Tamer prepared.

Nice to see Tod Martin, who is well-prepared. He had a chance to look over the program for the second time, but was at the ring's show tonight (5).

OCTOBER 15, 1952

Night Club-Vaude Reviews

Cotillion Room, Hotel Pierre, New York

Capacity, 265. Price policy, $1.50-$5.00. Shows 8:15 and 12:15.

Donato Moreno, middle of the tour, presents his own act with a heart felt welcome to the audience. His style seems to have improved, and he is more efficient in his choice of songs and dances. His recent picture, "The King Tut," is well worth seeing. He has the charm and grace of a true vaudeville star.

Desert Inn, Las Vegas, Nev.

Capacity, 450. Price policy, no minimum. Shows at 8:00 and 11:45 and Saturday, 5:00 and 8:00. Operator, Wilbur Blockhead and California Booking. Frank Strauss Publicity. Gross and takeout: $2,511, 1st week. Net profit: $1,783.

The act continues its policy of featuring package shows, and this time the "1953 Edition of Merry's" which is offered, and all to the pleasure of the audience. Shugie Marie, a coloratura soprano, with a voice like a bell, was introduced to the audience, and the entire act was received with enthusiasm. The act is well worth seeing.

Empire Room, Palmer House, Chicago

Capacity, 500. Price policy, $1.50-$5.00. Show at 8:30 with a 9:00 show for the children. Stanley Blockhead, booker, and Fred Blockhead, booking manager, Publicity, Kurt Heimann. Estimated budget, $2,800.

The bill adds up to a sound over-all of the show business, dance, novelty, vaude, and comedy, and includes some solid standard performers. The team of Jack Harris and Milton Moorehead, Nez radio-vaude and pie comics, hold the top comedy slot, yet in each quality of humor, there is excellence. The top talent is truly among the best, and are the opening act. Their act is completely good, without any loose ends.

Joe Howard steps into Merry's new production, "Big Top," which is a much better show than the last one they did. His timing is off, and his singing is not always on the mark, but the act is improved. The act is well worth seeing.

New Palace, Chicago

Capacity, 1,450. Price policy, $1.50-$5.00. Four shows daily. Producer, Dave Rines. Show played by Joe Howard, Pat Rice, and Son. Estimated island, $5,000.

The bill adds up to sound over-all of the show business, dance, novelty, vaude, and comedy, and includes some solid standard performers. The top talent is truly among the best, and the opening act. Their act is completely good, without any loose ends.

PLo.

Revolution may be old hat to the sophisticated, but something new, kind of revolution has begun for Latin and American fans this season, and it has been going on in Miami Beach night clubs. For several years Latin music has taken the earth by storm, and the music of Latin and American fans has been the rage of the world. Night clubs have been filled with the music of Latin and American fans, and the music has been a hit in every corner of the world. The music has been a hit in every corner of the world, and the music has been a hit in every corner of the world. The music has been a hit in every corner of the world.

Night-club Band

Four in the show and, in fact, amusing the hall - the new and specialized Freddy Cole trio. With men in his music, this band can be heard at any time, and make sure that his music is one of the best in the business. The band is made up of the finest musicians in the business, and is one of the best in the business.

Music Hall

Again, the show is on, and in fact, amusing the hall - the new and specialized Freddy Cole trio. With men in his music, this band can be heard at any time, and make sure that his music is one of the best in the business. The band is made up of the finest musicians in the business, and is one of the best in the business.

An All-Star Line-up marks the season's end in the luxurious downtown club, Singer's Room. This all-star line-up was selected to provide a gram pack of the top talent in the city, and was received with enthusiastic applause.

The act is a combination of songs, dances, and comedy, and was well received by the audience. The act is well worth seeing.

Boulevard Room, Hotel Jefferson, St. Louis


An all-star line-up marks the season's end in the luxurious downtown club, Singer's Room. This all-star line-up was selected to provide a gram pack of the top talent in the city, and was received with enthusiastic applause.

The act is a combination of songs, dances, and comedy, and was well received by the audience. The act is well worth seeing.

A Letter of Appreciation

TO: THE FOUR ACES & HEBR KESSLER, Mr.

Thanks to you for really "breaking it up" on your recent engagement at my club. The Four Aces and their Manager, Herb Kessler, are among the top favorites at my club and it shall be a pleasure to be able to welcome you back.

Again, my thanks to you.

Sincerely,

M. Wexhakas

Moe's Club, Cleveland, Ohio

Publicity, Fred Sproles.
CONFUSION RIFE AT UNION MEET

Opinion, Not Issues, Argued Before National Board: Mull Ins. Programs

Continued, from page 1

AGVA-Agent Feud
Now in Peace Phase

By EUGENE ROBINSON

New York, Dec. 11--The battle that was threatening to
explode between the American Guild of Variety Artists and the Agency
Guardianship Commission, was temporarily ended yesterday when Seber
Mayes, secretary of the union board, announced that they were
reconciled.

A committee of agents, mostly officers or representatives of the
Guardianship Association, was formed to try and get to the root of
the trouble. The committee, which has been working for several
months, finally agreed to a settlement.

Mayes, who is the recognized leader of the union board, said that
the committee was authorized to negotiate the terms of the
settlement. He added that the committee would meet with the
agents at an early date to discuss the terms of the settlement.

The settlement was reached after several meetings between the
union board and the agents. The union board adopted a
settlement plan, which was then submitted to the agents for
approval.

The settlement provides for the establishment of a
settlement fund, which will be administered by a
committee of agents and union board members. The
fund will be used to pay claims against the
agents, who have been accused of
violating the terms of their
contracts.

The settlement also provides for the establishment of a
settlement committee, which will be responsible for
oversight of the settlement fund.

The settlement was ratified by
both the union board and the
agents at the meeting yesterday.

The settlement is expected to
be in effect for the next year.

Insurance Plan
Drawn Under
Welfare Dept.

To Assumption $1 Bite
Into Several Slots,
Despite Warnings

By C. E. L. BURGESS

New York, Oct. 11--The American Guild of Variety Artists (AGVA)
has drawn up a plan for providing insurance to its members under
the welfare department of the union.

The plan is aimed at providing
insurance for the members of the
union, who are often faced with
the problem of finding work.

The plan is expected to be
offered to the members of the
union under a separate contract.

The plan provides for a weekly
premium payment of $1, which
will cover the members of the
union for one year.

The plan is a joint effort of the
AGVA and the Welfare Department
of the union.

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premium payment of $1, which
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union for one year.
Columbia's Entre Is Low-Priced LP Disk Quietly Return to List Selling

NEW YORK, Oct. 11—Columbia Records will introduce a new, lower-priced series next week, under a new label, Entre. The entire line of 12-inch platters will retail for $2.95 each, plus tax. The line of 10-inch dishes will cost 25 cents, ranging from 78s to 300iks. The line will consist of 25 items, ranging from new recordings of great classic works to well-known recording artists. The line will be shipped to distributors by October 29.

The LPs in the new line were recorded by such artists as Beethoven, Bach, Chopin, Wagner, Verdi, Strauss waltzes, Tchaikovsky's Nutcracker Suite and the Lake Balie, the Ramel and Gassina, and other recordings of shorter classical favorites.

Artists featured on the Entre series include Alfredo Antonini and the Minneapolis Symphony, Ives, Frederick Schwob and the Chicago Symphony, Howard Hanson and the Detroit Symphony, and Leonard Bernstein and the New York Philharmonic. The Enter label was first launched by Columbia and Greg Piatigorsky.

A survey revealed Columbia's entry with Entre lines would follow the introduction of the low-priced RCA Victor Bluebird line by about a month. The Bluebird label had been launched in the distribution bands next week. Both companies' low-priced platters are similar in content, including a complete list of titles for the same price. The Ente label is a new one for Columbia, and the entire line of the Bluebird label was re-activated for use.

In a letter to distributors about the new label, Paul West, vice-president of Columbia, (Continued on page 21)

U.S. Register Urges Changes In Copyright

NEW YORK, Oct. 11—Arthur Fisher, U.S. Register for the Copyright Office, has reported on the international copyright pact, recently signed by 36 nations in Geneva. A group of 15 countries is the Multinational Protection Association, headed by Sidney Liberman, who suggested that the Copyright Office, by means of reorganized committees, would be the largest group of the history of the Library of Congress.

RED NOSED REINDEER

Rudolph Preps for Biggest Christmas Biz in His

NEW YORK, Oct. 11—Rudolph the Red-Nosed Reindeer, the biggest Christmas novelty of all time, is putting together a show of its own for the world's most famous store, Macy's. The show will be presented in Macy's 1949 Christmas display, which is expected to draw crowds of more than 1 million people over the holidays.

The show will feature a variety of acts, including a live reindeer, a Santa Claus, and a Polar Bear. The show will be held from Monday, December 7, to Friday, December 11, and will run from 9:00 a.m. to 9:00 p.m. daily.

With the holidays just around the corner, Macy's is gearing up to bring in the largest audience of shoppers ever. The store is expecting to see a record number of customers this year, and is taking all necessary precautions to ensure a safe and enjoyable shopping experience.
THE SONG WHICH MADE VERA... AND VERA MADE!

VERA LYNN

VERA LYNN FEATURING THE SOLDIERS, SAILORS AND AIRMEN OF HER MAJESTY'S FORCES
WITH ACCOMPANIMENT DIRECTED BY ROLAND SHAW

and

"THE LOVE OF MY LIFE"

1261 and 45-1261

LONDON RECORDS
Standard Pubbers Bolster AMC Ranks

To Help Promote Serious Music Catalog Items; Most Are ASCAP Stalwarts

New York, Oct. 11—Twelve top ranking publishers of stand-ard American music, working through the American Music Center, have agreed to distribute more American music to help promote serious music catalog items. These include leading publishers, among others: Capitol, Columbia, RCA Victor, and United Artists.

These publishers, through their representatives, have added that they would do so in order to promote the work of American composers and provide more opportunities for American music to be heard.

Some examples of the work that these publishers plan to promote include works by American composers such as Copland, Gershwin, and kicking off with a concert performance by the New York Philharmonic Orchestra conducted by Leonard Bernstein.

Plan OK'd vs Canned Music

New York, Oct. 11—Members of the National Association of Broadcasters, at a meeting here today, decided to stay with the plan to distribute music in the Canned Music format. The decision was made after a vote among the members.

The plan, which is designed to provide music for television and radio stations, involves the sale of pre-recorded music for use in broadcast, film, and other media. The plan was opposed by some members who felt that it would take away from the traditional role of the music publisher.

TV Blanket License at Issue

As Well as Per Program Rate

Telecasters Will Press for Court Determination of Both Fee System

OCTOBER 18, 1952

THE BILLBOARD

MUSIC

150 Segs to Plug the Duke

New York, Oct. 11—Miss Billie Holiday, the famous jazz singer, will be featured in a series of 150 broadcasts to promote the upcoming Duke Ellington concert. The broadcasts, scheduled to begin on October 22, will include clips from the concert and other Duke Ellington performances.

EUROPE HIT-MAKERS

Few Disk Newcomers Break US Vets

New York, Oct. 11—Only a handful of American composers have been making any appreciable showing in the world's music industry, according to ASCAP. The report indicated that most of the new composers who have been highly praised in the past have been helped rather than hurt by the new distribution methods.

This new distribution plan has been brought about as a result of the work of the Music Publishers of America in its efforts to promote composers. The new plan, which is being put into effect, will be performed for an even more diverse audience.

A NEW PUBLISHER

All-Out Plugging Via Radio and TV

New York, Oct. 11—The new publisher distribution plan has been launched by the American Society of Composers. Authors, and Publishers (The Billboard, Oct. 11). The plan has been advertised in many radio and television stations throughout the country.

The plan, which is designed to promote new and upcoming composers, involves the sale of pre-recorded music for use in broadcast, film, and other media. The plan was opposed by some members who felt that it would take away from the traditional role of the music publisher.

EUROPE HIT-MAKERS

Few Disk Newcomers Break US Vets

New York, Oct. 11—Only a handful of American composers have been making any appreciable showing in the world's music industry, according to ASCAP. The report indicated that most of the new composers who have been highly praised in the past have been helped rather than hurt by the new distribution methods.

This new distribution plan has been brought about as a result of the work of the Music Publishers of America in its efforts to promote composers. The new plan, which is being put into effect, will be performed for an even more diverse audience.
AFM T-H Act Tiff To Supreme Court

Mulls NLRB Petition for Hearing on Featherrabbing Controversy

WASHINGTON, Oct. 11—In a move that could affect a major issue of the T-H Act, the Labor Department has requested a hearing on the question of whether the National Labor Relations Board has jurisdiction to hear the case of the T-H Act. The board has been considering the petition for more than a year, and it is not clear whether it will be able to make its decision before the Supreme Court.

The court faces the question of the right of the employer to operate a business located in the United States. In the case, the union has argued that the employer has violated the Labor-Management Relations Act by hiring a non-union worker.

To force the board to hear the case, the employer has petitioned the board, and the board has agreed to hear the case on its own merits. The board has denied the petition, and the union has petitioned the Supreme Court. The court has not yet heard the case.

Meyer Davis

To Ask Stay Of New Ruling

NEW YORK, Oct. 11—A new ruling has been filed in the case of Meyer Davis, who has been found guilty of violating the Labor-Management Relations Act. The ruling, which was filed by the union, has been granted, and the union has been ordered to pay Davis $50,000 in damages.

Davis, who has been accused of violating the Labor-Management Relations Act, has been found guilty of violating the law by hiring a non-union worker. The union has been granted a temporary restraining order, and Davis has been ordered to cease and desist from hiring non-union workers.

The union has filed a appeal, and the case is pending.

Dan Hail

U. S. Artists

COHENAGEN, October. 11—A new ruling has been issued in the case of Dan Hail, who has been accused of violating the Labor-Management Relations Act. The ruling, which was filed by the union, has been granted, and the union has been ordered to pay Hail $50,000 in damages.

Hail, who has been accused of violating the Labor-Management Relations Act, has been found guilty of violating the law by hiring a non-union worker. The union has been granted a temporary restraining order, and Hail has been ordered to cease and desist from hiring non-union workers.

The union has filed a appeal, and the case is pending.

GoD Adopts Official Ditty

NEW YORK, Oct. 11—The Republican Party has recently adopted a new ditty, titled "Look Abroad Neighbor," as its official party theme song. The song is a response to the campaign of the Democratic Party, which has adopted a new ditty, "Look Across the Border," as its official party theme song.

Both political parties have new ditties for the campaign, and they are being used to drum up support among the public.

Victor Names Haber to Post

NEW YORK, Oct. 11—John V. Victor has been appointed director of the new department of public relations for the magazine "Haber." The appointment was made by the board of directors of the magazine.

Vorhaber has served in various public relations positions and has extensive experience in advertising and sales promotion.

Biharis' Fold R&B

Hype Modern, RPM

NEW YORK, Oct. 11—The Biharis have been signed to Modern, RPM, and they are expected to release a new album soon. The album is expected to feature new material and will be produced by the group's manager, Biharis.

The Biharis have been active in the music industry for several years, and they have released several albums in the past. The group has been praised for their unique style and for their ability to blend traditional and modern elements in their music.
TOP SELLERS

...based on this week's actual sales

<table>
<thead>
<tr>
<th>WEEK</th>
<th>COUNTRY</th>
<th>SELLER</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td></td>
<td>I'll Always Take Care of You</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>It Wasn't God Who Made Home Time Angels</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>I Don't Want Your Money, I Want Your Time</td>
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<tr>
<td>1</td>
<td></td>
<td>Fortune in Memories So Many Times</td>
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<td>1</td>
<td></td>
<td>That Heart Belongs to Me</td>
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<tr>
<td>1</td>
<td></td>
<td>There'll Be Peace in the Valley for Me Today</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>Why Talk to My Heart</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>Never Believe Anything You Hear</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>A Prisoner of War</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>Wondering</td>
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<tr>
<td>1</td>
<td></td>
<td>Steal Away</td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>The Great Milky Way</td>
</tr>
</tbody>
</table>
| 1    |        | I Know Who Holds Tomorrow (and I Know Who He Is) | Maley
| 1    |        | Rhythm and Blues | 36935 |
| 1    |        | If I Could Be With You | 28368 |
| 1    |        | Can't Get Started | 36738 |
| 1    |        | There'll Be Peace in the Valley for Me Today | 36910 |
| 1    |        | The East Side of the Way | 36973 |
| 1    |        | Two-faced Clock | 26841 |

RHYTHM AND BLUES

1. If I Could Be With You (One More Time) - Columbia Hawkins
2. Too Much of a Good Thing - Columbia Hawkins
3. There'll Be Peace in the Valley for Me Today - Kay Starr
4. How Do I Know (You & I's) - Turpin

TOP SELLERS

...based on this week's actual sales

<table>
<thead>
<tr>
<th>WEEK</th>
<th>POPULAR</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>The Glow Worm</td>
</tr>
<tr>
<td>2</td>
<td>I Laughed at Love Takes Two to Tango</td>
</tr>
<tr>
<td>12</td>
<td>Zing a Little Song, Bing Crosby and Jane Wyman</td>
</tr>
<tr>
<td>18</td>
<td>Aull's Kitchen Sink</td>
</tr>
<tr>
<td>28</td>
<td>Blue Tango</td>
</tr>
<tr>
<td>34</td>
<td>Trying</td>
</tr>
</tbody>
</table>

BEST BETS

Stock these fast-moving Decca Records now... the coming hits as indicated by actual sales.

1. Just Squeeze Me (But Don't Tear Me) - Four Aces
2. Over the Rainbow - Guy Lombardo
3. River Deep, Mountain High - Ike and Tina Turner
4. Tennessee Waltz - Patti Page
5. Walking Through a Dream - Russ Morgan
6. Blonde in Blonde - Liberty
7. My Favorite Song - Dance Bandleader
8. Midnight Mystery - Bill Kenny of the Ink Spots
9. Footprints in the Snow - Bill Monroe
10. Tell Him You Saw Me (When I First Met the Lord) - Sister Rosetta Tharpe
11. The Big and the Beautiful - Jack Southern

Bing Crosby and The Andrews Sisters

Musician and entertainer Bing Crosby and his sister, The Andrews Sisters, promote Decca Records with their own music and performances. The Andrews Sisters were a popular female vocal group known for their harmonies and hit records, and Bing Crosby was a successful crooner and actor. Their association with Decca Records highlights the label's extensive roster of talents and their commitment to quality and variety in their music catalog.
Music Publishers’ Record Scoreboard

**Sides in Current Release**

Week ending October 4

- **Milton Makes European Trek**

**Total Number of Sides Released by Each Label**

(These totals do not include P.D. Tunes)

<table>
<thead>
<tr>
<th>Label</th>
<th>Total Sides Released</th>
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<tbody>
<tr>
<td>CAPITOL</td>
<td>450</td>
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<tr>
<td>COLUMBIA</td>
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<tr>
<td>DECCA</td>
<td>513</td>
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<tr>
<td>MGM</td>
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<tr>
<td>MERCURY</td>
<td>265</td>
</tr>
<tr>
<td>MGM</td>
<td>104</td>
</tr>
<tr>
<td>RCA</td>
<td>10</td>
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**Total Sides for Week Released by Each Label**

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</tr>
<tr>
<td>RCA</td>
<td>10</td>
</tr>
</tbody>
</table>

**D.C. Disk Jockey Conover Springs a Unique Combo**

WASHINGTON, Oct. 11—One of the first “big bands” to come out of Washington, D.C., has made its bid to be heard in the big bands of the West. The band of Jim Conover, Washington’s hottest new product, has been included in a group of five bands in the D.C. band-concerts. Conover has assembled a band of five bands in one, with the band players of the other bands being invited to play with the band of Conover. The band is contributing to DC’s band-concerts, each band being represented by at least two players, and the band of Conover being represented by a dozen or so players, arts ranging from theportable to the oboe, and including the accordion, the piano, and the drums.

All groups make up a total of 21 players, but the band of Conover is the only one to have a separate billing. The band players are divided into two groups, one playing the dance music, the other playing the concert music. The band of Conover is the only one to have a separate billing. The band players are divided into two groups, one playing the dance music, the other playing the concert music. The band of Conover is the only one to have a separate billing. The band players are divided into two groups, one playing the dance music, the other playing the concert music. The band of Conover is the only one to have a separate billing. The band players are divided into two groups, one playing the dance music, the other playing the concert music. The band of Conover is the only one to have a separate billing.
Thanks LEROY ANDERSON
FOR WRITING AND WAXING A GREAT HIT!

BLUE TANGO — A CLICK with
1,000,000
Records!

and Thank You LEROY ANDERSON
FOR DELIGHTING THE WHOLE WORLD WITH YOUR
NEW MELODIES AND DYNAMIC RHYTHMS

- BELLE OF THE BALL
- HORSE AND BUGGY
- THE PHANTOM REGIMENT
- FIDDLER FADDLE
- THE SYNCOPATED CLOCK
- PROMENADE
- THE WALTZING CAT
- SERENATA
- SARABAND
- JAZZ PIZZICATO
- JAZZ LEGATO
- CHINA DOLL
- THE PENNY WHISTLE SONG

SLEIGH RIDE
Music that twinkles like stars on a clear
driver's evening. Moving up fast for
drama's safety.

TRUMPETER'S LULLABY
A wistful lullaby call melody coupled with
a lifting lullaby. Based head for wide
performance.

PLINK, PLANK, PLUNK!
Anderson's scintillating Pizzicato for strings, pure
powered by exciting new effects. Climbing up the Mills
ladder of all-time hits.

THANKS AGAIN LEROY—
Mills Music is proud of your pro-
lific contributions to American cul-
ture. You have brought a new
and distinct style of music to the
whole world. You have given us
music so broad in its appeal that
it has spanned the once impos-
sible chasm between concert and
popular material. Thank you Lero-
rey for building this wonderful
bridge of appreciation for Ameri-
can Music.

MILLS MUSIC, INC. 1619 BROADWAY, NEW YORK 19, N. Y.
JACK MILLS, President
IRVING MILLS, Vice-Pres.
SYDNEY MILLS, Gen. Prof. Mgr.
BERNIE POLLACK, Prof. Mgr.
CHICAGO 64 E. Jackson
HOLLYWOOD 6533 Hollywood Blvd.
LONDON 26 Gr. Pulteney St.
TODDLING THE TOTALO

by

Alan Dale

and

RAY BLOCH
And His Orchestra

Coral 60850 (78 rpm) Coral 9-60850 (45 rpm)

Coral RECORDS
America's Fastest Growing Record Company

RAY BLOCH
With Orchestra Directed by
RAY BLOCH

Selections include:
OH MARIE—JUDY—MEAN TO ME—IT'S A LONESOME OLD TOWN—SHINE ON,
HARVEST MOON—MY MELANCHOLY BABY—POINCIANA—WAITING FOR THE ROBERT E. LEE

10-Inch Long Play Record—Coral CRL 5601
Four 45 RPM Records—Coral 9-5601
Another thrilling 2-sided smash!

DON CORNELL

playing

"BE FAIR"

"I"

CORAL 6080 (78 rpm)
CORAL 9-6080 (45 rpm)

IN CANADA; Montreal - Apex Records Ltd., Toronto - Salvation Apparatus Ltd., Vancouver - T. H. Penner Ltd., Calgary - For Manitoba & Saskatchewan Corsets Co Ltd., London, P. O.
The great new queen of the juke-box scene is FRANCES FAYE Singing "NIGHT AND DAY"!! and "TWEET, TWEET, TWEETHEART" on Capitol Record No. 2224...the nation's newest dance craze! on Capitol Record No. 2251
Music Popularity Charts

**Records Most Played by Disk Jockeys**

- VOX JOX

**Best Selling Sheet Music**

**Songs With Greatest Radio Audiences (AC)**

**England's Top Twenty**

For Reviews and Ratings of Radio and TV Shows, See Radio-TV Show Charts (Radio Section)
COLUMBIA COUNTER-POINTS

OCTOBER 18, 1952

THE BILLBOARD

MUSIC

COLUMBIA RECORDS

Folk Music

NEAL BURRIS
HONEY BABY BLUES
POISON KISSES
78 rpm 21102 45 rpm 4-21026

VIN BRUCE
ARE YOU FORGETTING
KNOCKIN' ON THE DOOR
78 rpm 21027 45 rpm 4-21027

ROCKY PORTER
PLEASE SAY A PRAYER
(For The Boys Over There)
78 rpm 21028 45 rpm 4-21028

a melodic new presentation!

"BRIGADOON" SONG HITS

Down on Hanover Square * Almost Like Being in Love * Come To Me, Bend to Me * "I'm On My Way" With Karen Jean * The Hunter Of the Hill * From This Day On * Brigadoon presented by The John H. Martin "Hoe Coopee" Corporation * JERI MAYNALL and Sonja Capotees. In succession with Lionel LEE SULLIVAN and SALLY SWEETLAND

10-inch 78 rpm 30165 * 7-inch 45 rpm 4-50165

Great New Pop Releases

DORIS DAY with PERCY FAITH
THE CHERRIES
APRIL IN PARIS
78 rpm 239081 * 45 rpm 4-239081

SWING AND SWAY with SAMMY KAYE
FORGET ME NOT
out by The Card Chorale
SAILIN' ALONG THE OHIO
78 rpm 239082 * 45 rpm 4-239082

FRANK SINATRA
THE BIRTH OF THE BLUES
78 rpm 239083 * 45 rpm 4-239083

PAUL TRIPP 29
MR. I. IMAGINATION
SPACE SHIP TO MARS
78 rpm 239084 * 45 rpm 4-239084

WILLIAM BURRIS
HONEYMOON OF THE LONE WARRIOR
10-inch 78 rpm 30166 * 7-inch 45 rpm 4-50166

New Columbia EP's!

First group out now!

A-1506 COLE PORTER HITS by ANDRE KOSTELANETZ
A-1507 FOSTER FAVORITES by NELSON EDDY
B-1501 VIENNESE WALTZES by MAREK WEBER
A-1518 SELECTIONS by LILY PONS
A-1509 KURTZ A LA RUSSE
Efrem Kurtz
B-1502 GERSHWIN PIANO FAVORITES (Eddy Duchin, Herman Chittison, Art Tuftum)
B-1503 RODGERS AND HART PIANO VARIETIES (Stan Freeman, Buddy Weed, Joe Reichman, Herman Chittison)
B-1504 HAWAIIAN HOLIDAY (Lani McIntire, Harry Owens)
A-1508 SELECTIONS by ARTUR RODZINSKI AND EFREM KURTZ

Best Sellers

Based on actual sales reports for week ending October 10

JO STAFFORD and FRANKIE LANE
SETTING THE WOODS ON FIRE
PIECE A PUDDIN'
78 rpm 21104 * 45 rpm 4-21004

JO STAFFORD
JAMMALAYA
EARLY AUTUMN
78 rpm 35959 * 45 rpm 3-35959

JO STAFFORD
YOU BELONG TO ME
PRETTY BOY
78 rpm 34913 * 45 rpm 4-34913

FRANKIE LANE
HIGH NOON
ROCK OF GIBRALTAR
78 rpm 35773 * 45 rpm 4-35773

ROSEMARY CLOONEY
HAPPY AS MUCH AS POOR WHISP-POR-Poor WILL
78 rpm 34729 * 45 rpm 4-34729

SAMMY KAYE
WALKIN' TO MISSOURI
ONE FOR THE WONDER
78 rpm 35956 * 45 rpm 3-35956

CARL SMITH
OUR HONEYMOON SING HER A LOVE SONG
FRANKIE LANE
THE RUBY AND THE PEARL
THE MERMAID
78 rpm 35958 * 45 rpm 4-35958

ROSEMARY CLOONEY
BLUES IN THE NIGHT WHO KISSED ME LAST NIGHT?
78 rpm 35952 * 45 rpm 4-35952

THE FOUR LADS
SOMEBODY LOVES ME THANKS TO YOU
78 rpm 35956 * 45 rpm 4-35956

SARAH VAUGHAN
SAY YOU'LL WAIT FOR ME MY TORMENTED HEART
78 rpm 35953 * 45 rpm 4-35953

GUY MITCHELL
FELL IN LOVE AGAIN
JENNY KISSED ME
78 rpm 35952 * 45 rpm 4-35952
### Best Selling Pop Singles

Based on reports received October 9 and 10.

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I Want You To Wedding</td>
<td>P. Page</td>
</tr>
<tr>
<td>2</td>
<td>You Belong To Me</td>
<td>J. Stafford</td>
</tr>
<tr>
<td>3</td>
<td>Wish You Were Here</td>
<td>E. Wachter</td>
</tr>
<tr>
<td>4</td>
<td>Meet Mr. Callaghan</td>
<td>L. Crossley</td>
</tr>
<tr>
<td>5</td>
<td>Half As Much</td>
<td>R. Cleaver</td>
</tr>
<tr>
<td>6</td>
<td>Parts I &amp; II</td>
<td>S. Stanley</td>
</tr>
<tr>
<td>7</td>
<td>High Noon</td>
<td>L. Laushe</td>
</tr>
<tr>
<td>8</td>
<td>Trying</td>
<td>Hilltoppers</td>
</tr>
<tr>
<td>9</td>
<td>You Belong To Me</td>
<td>P. Page</td>
</tr>
<tr>
<td>10</td>
<td>Turn On Heaven</td>
<td>J. Gooden</td>
</tr>
<tr>
<td>11</td>
<td>Last Of Spain</td>
<td>E. Fisher-Wachter</td>
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<tr>
<td>12</td>
<td>Holier Heaven</td>
<td>J. Fisher-Wachter</td>
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<tr>
<td>13</td>
<td>High Noon</td>
<td>L. Exion</td>
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<tr>
<td>14</td>
<td>Somewhere Along The Way</td>
<td>Nat (King) Cole</td>
</tr>
<tr>
<td>15</td>
<td>Indian Love Call</td>
<td>Slim Whitman</td>
</tr>
<tr>
<td>16</td>
<td>Because You're Mine</td>
<td>M. Leeds</td>
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<tr>
<td>17</td>
<td>Bring Me To My Baby</td>
<td>M. Daniels</td>
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<tr>
<td>18</td>
<td>Takes Two To Tango</td>
<td>P. Bailey</td>
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<tr>
<td>19</td>
<td>Why Don't You Believe Me</td>
<td>J. Morgan</td>
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<td>20</td>
<td>Walkin' In Missouri</td>
<td>J. Keye</td>
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<tr>
<td>21</td>
<td>Because You're Mine</td>
<td>M. Leeds</td>
</tr>
<tr>
<td>22</td>
<td>Faith Can Move</td>
<td>Nat (King) Cole</td>
</tr>
<tr>
<td>23</td>
<td>Let's Go On A Date</td>
<td>J. Zager</td>
</tr>
<tr>
<td>24</td>
<td>Just Like You</td>
<td>Nat (King) Cole</td>
</tr>
<tr>
<td>25</td>
<td>Favorite Song</td>
<td>M. Corea</td>
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<tr>
<td>26</td>
<td>Meet Mr. Callaghan</td>
<td>H. Browne</td>
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<tr>
<td>27</td>
<td>Just A Little Love</td>
<td>Nat (King) Cole</td>
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<td>28</td>
<td>Blues In Advance</td>
<td>J. Starr</td>
</tr>
<tr>
<td>29</td>
<td>Feet Up</td>
<td>G. Reddell-Miller</td>
</tr>
</tbody>
</table>

### Best Selling Classical Albums

#### Best Selling 33 1/3 R.P.M.

2. *How Much* by Nat King.
3. *The Best Of The Everly Brothers* by The Everly Brothers.
4. *The Best Of The Statler Brothers* by The Statler Brothers.
5. *Biggest Hits Of The 50's* by Various Artists.
7. *The Best Of The Beach Boys* by The Beach Boys.

#### Best Selling 45 R.P.M.

1. *I Want You To Wedding* by P. Page.
4. *Monday, Monday* by The Beach Boys.
5. *The Best Of The Statler Brothers* by The Statler Brothers.
6. *The Best Of The Everly Brothers* by The Everly Brothers.

### Best Selling Children's Records

Based on reports received October 9 and 10.

2. *Cocomelon* by R. Creager.
4. *The Cat In The Hat* by R. Creager.

### Classical Reviews

#### 90-100 Tops

1. *A Hard Day's Night* by The Beatles
2. *The Best Of The Everly Brothers* by The Everly Brothers.
3. *The Best Of The Statler Brothers* by The Statler Brothers.
4. *The Best Of The Beach Boys* by The Beach Boys.

#### 85-90 Excellent

2. *How Much* by Nat King.

#### 70-79 Good

1. *Monday, Monday* by The Beach Boys.
2. *The Best Of The Statler Brothers* by The Statler Brothers.

#### 60-69 Satisfaction

1. *The Best Of The Everly Brothers* by The Everly Brothers.
2. *The Best Of The Statler Brothers* by The Statler Brothers.

#### 0-59 Poor

2. *The Best Of The Everly Brothers* by The Everly Brothers.
3. *The Best Of The Statler Brothers* by The Statler Brothers.
LONG HAIR-SHORT CUT

RCA Victor's sensational new TONY Martin record, DANCE OF DESTINY, is an adaptation of the famed BARAKA Ernest as the creation CARMEN. Giving long-hair music a crew cut in now such a widespread custom among the most professional songwriters have barbers' tools built into their planes. But if we were permitted to leave the humorous clip, we might properly say that is it is certainly nothing wrong with giving a piece of classical literature to a wider audience by bringing it to the attention of the popular music public. This is particularly true if the pop version of the music is done as brilliantly as the TONY Martin performance of DANCE OF DESTINY.

Mentioning DANCE OF DESTINY, based on an aria from CARMEN, reminds us that one of the stars of the RCA Victor recording of the opera, CARMEN, JOAN Peerce, can currently be heard doing the pop song, ANYWHERE I WANDER. This beautiful sentimental ballad, penned by the great Frank Loesser, seems destined to become a "standard." Jan Peerce sings ANYWHERE I WANDER with the backing of Hugo Winterhalter's Orchestra and Chorus, and gives it the sort of rendition that has established him as one of the great singers of the country. Jan is one of the few opera stars who has shown his ability to entertain pop music fans. His tremendous success with BLUEBIRD OF HAPPINESS, and the kind of illustration of this point. We think ANYWHERE I WANDER may wander into the BLUEBIRD OF HAPPINESS class.

We hope you'll keep listening for:

TONY Martin with DANCE OF DESTINY (coupled with SLEEPY TIME GAL) on Hillcrest Oct.

Jan Peerce with ANYWHERE I WANDER (coupled with MARIA MY OWN) with Hugo Winterhalter Oct.

The stars who make the hits are on RCA Victor Records.
MIKE PETTISON QUARTET

20th CENTURY

"I'LL ALWAYS LOVE YOU SOME"

"MY HEART IS BREAKING"

THE HOLIDAYS

"YOU'LL NEVER GET AWAY"

"LIST'NIN' TO THE GREEN GRASS GROW"

RCA VICTOR Custom record sales

THE RHYTHM/BLUE RIVERS

SOMETHING NEW

PICTURE MEGOOGIOH OF RECORDS

THE BOSWELLS

HENRY GRAMBLE"
Together for the First Time

With a Smash Novelty Duet...

MINDY CARSON

GUY MITCHELL

'CAUSE I LOVE YA

THAT'S A-WHY

The Billboard Picks

THAT'S A-WHY

COLUMBIA RECORDS

39879
LAUGHED LOVE

TAKES TWO AT LOVE TANGO

by the incomparable

LOUIS ARMSTRONG

Decca 28394 (78 rpm) and 9-28394 (45 rpm)

Most Played Juke Box Records

For Reviews and Ratings of Radio and 78 RPM Records, see the Billboard Radio-78 RPM Show Charts (Radio Section).

Position Date 1952 #1 Song

1 1 I WENT TO YOUR WEDDING, P. Page... Merck F.A., Inc., M-839005-C, BMI

2 2 YOU BELONG TO ME... J. Stafford... Conn., M-761311, BMI

3 3 JAMALAYA... J. Stafford... Conn., M-761311, BMI

4 4 WISH YOU WERE HERE... E. Fisher-J. Wiedenheft... VIV-10059-30, ASCAP

5 5 MEET ME, CALLAGHAN... L. Paul... Conn., M-761301, BMI

6 6 YOU BELONG TO ME... P. Page... Merck F.A., Inc., M-839005-C, BMI

7 7 HALF AS MUCH... E. Cleaver... Conn., M-761311, BMI

8 8 LADY OF SPAIN... E. Fisher-J. Wiedenheft... VIV-10059-30, ASCAP

9 9 INDIAN LOVE CALL... Slim Whitman... Imperial, M-839005-C, ASCAP

10 10 AUP WIEDERSEHNE, SWEETHEART... V. Lynn... Conn., M-761311, BMI

11 11 TRYING... H. Tappan... Conn., M-761311, BMI

12 12 WALIN' TO MISSOURI... S. Kaye... Conn., M-761311, BMI

13 13 COMES ALONG A-LOVE... E. Stur... Conn., M-761311, BMI

14 14 HIGH NOON... E. Cleaver... Conn., M-761311, BMI

15 15 GLOW WORM... H. Smith... Conn., M-761311, BMI

16 16 I LAUGHED AT LOVE... S. Gale... Conn., M-761311, BMI

17 17 OUTSIDE OF HEAVEN... E. Fisher-J. Wiedenheft... VIV-10059-30, ASCAP

18 18 TAKES TWO TO TANGO... P. Bailey... Conn., M-761311, BMI

19 19 SOMEBODY ALONG THE WAY... Not {Elgin} Co... Conn., M-761311, BMI

20 20 RULES IN ADVANCE... B. Sheer... VIV-10059-30, ASCAP

21 21 STRING ALONG... H. Brothers... Conn., M-761311, BMI

22 22 BECAUSE YOU'RE MINE... {Elgin} Co... Conn., M-761311, BMI

23 23 ALL OF ME... J. Ray... Conn., M-761311, BMI

24 24 WISH YOU WERE HERE... G. Lamberts... Conn., M-761311, BMI

25 25 BECAUSE YOU'RE MINE... E. Tender... Conn., M-761311, BMI

26 26 CINCINNATI RING DONG... A. Land... Conn., M-761311, BMI

America's Fastest Selling Records

DECCA RECORDS
Broke Wide Open

in...

PITTSBURGH • DETROIT • CHICAGO • CINCY
CLEVELAND • PHILLY & BOSTON

ART MOONEY
and his...

"LAZY RIVER"

featuring

OUR NEW GAL...

CATHY RYAN

M-G-M RECORDS

MGM 11347 (78 rpm) • K11347 (45 rpm)
The Billboard

Music Popularity Charts

For Recordings and Ratings of Radio and TV Shows See The Billboard Radio-TV Charts (Radio Section)

FOLK TALENT AND TUNES

By JOHNNY SEIPER

Artists' Activities

Hank Williams, currently singing "Louisiana Hayride," SF 1426, Shreveport, reports that Oscar Davis has been added to his staff as promotion manager. Williams recently signed Olynn Pendun as personal manager. Williams intends to see every other week on one-nighters thru Southern territory. He has gained 30 pounds and reports he is in the best of health. He intends to spend off-weeks writing tunes. Williams intends to marry within the next two months. ... Don Law, Columbia's chief of music, reports that Betty Johnson, who has done singles as featured chip, worked with the Johnson Family, is expecting a baby. A new McAlpin has adopted a second child. ... Marty Robbins is dating his first Coast tour, with Steve Bowers of American handling the booking... Curly Dees, new Columbia worker, is working.

GETTING STRONGER . . . SPREADING FAST!!!
The Original by the Composer

"DON'T LET THE STARS GET IN YOUR EYES"
by SLIM WILLET

Four Star 1016-651164

1130 Radio Stations Are Playing the Original

TO RADIO STATIONS:
If you have not received the record, your copy is on the way. If you have the record and need another copy, write us.

DISTRIBUTORS—DEALERS—OPERATORS
Give the public what they want—it is not available in your territory—Write, Wire or Phone

FOUR STAR RECORD CO. 
301 S. FAIR OAK AVE. Phone: BRY 1-4001 PASADENA, CALIF.

It's A HIT!
It's NOT Imagination!
It's COMING Your WAY!

Eddie Cletro
and his ROUND-UP BOYS
b/w FIRST CLASS SECOND HAND WOMAN

on LARIAT RECORD #1202

(78 & 45)

For Further Information Write, Wire or Phone

LARIAT RECORDS

6631 Sunset Blvd. Phone: HOLLYWOOD 9-0231 Hollywood 28, Calif.

CHRISTMAS WILL BE HERE

Country & Western Records
Most Played by Folk Disk Jockeys

Based on reports received October 9 and 10

1. JAMALATA .............. Hook Williams
2. I'N'T GOD WHO MADE HONEY TONE ANGELS .............. K. Wells
3. INDIAN LOVE CALL ....... Slim Whitman
4. I'N'T GOD WHO MADE HONEY TONE ANGELS .............. K. Wells
5. RACINE STREET ........... K. Williams
6. WAITING IN THE LOBBY OF YOUR HEART .............. Hook Thompson
7. WILD SIDE OF LIFE ........ Hook Thompson
8. FORTUNES IN MEMORIES ....... E. Tolles
9. BLACKBERRY BOOGIE ....... Tennessee Ernie
10. FULL TIME JOB .......... E. Arndt
20. THAT HEART BELONGS TO ME .......... E. Irvis

Most Played Juke Box Folk (Country & Western) Records

Based on reports received October 9 and 10

1. JAMALATA .............. Hook Williams
2. I'N'T GOD WHO MADE HONEY TONE ANGELS .............. K. Wells
3. INDIAN LOVE CALL ....... Slim Whitman
4. I'N'T GOD WHO MADE HONEY TONE ANGELS .............. K. Wells
5. RACINE STREET ........... K. Williams
6. WAITING IN THE LOBBY OF YOUR HEART .............. Hook Thompson
7. WILD SIDE OF LIFE ........ Hook Thompson
8. FORTUNES IN MEMORIES ....... E. Tolles
9. BLACKBERRY BOOGIE ....... Tennessee Ernie
10. FULL TIME JOB .......... E. Arndt

Best Selling Retail Folk (Country & Western) Records

Based on reports received October 9 and 10

1. JAMALATA .............. Hook Williams
2. I'N'T GOD WHO MADE HONEY TONE ANGELS .............. K. Wells
3. INDIAN LOVE CALL ....... Slim Whitman
4. I'N'T GOD WHO MADE HONEY TONE ANGELS .............. K. Wells
5. RACINE STREET ........... K. Williams
6. WAITING IN THE LOBBY OF YOUR HEART .............. Hook Thompson
7. WILD SIDE OF LIFE ........ Hook Thompson
8. FORTUNES IN MEMORIES ....... E. Tolles
9. BLACKBERRY BOOGIE ....... Tennessee Ernie
10. FULL TIME JOB .......... E. Irvis
### Music Popularity Charts

#### Record Reviews

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#### POPULAR

**TOMMY DAVIS**

Decca 242-3

The first-cut version of this tune was on the flip side of a single released by Tommy Davis. It was a big hit in the summer of 1952.

**VAUGHAN MONROE**

The Maxx Don't Like That Cat

Decca 243-1

This was Vaughan Monroe's second hit, following his first, "The Hound Dog Blues." It was released in 1952.

**JIMMY PALMER**

Till I Forget You

Decca 244-7

This was Jimmy Palmer's first big hit, released in 1952. It was a love song written by Sammy Cahn and Jule Styne.

**GOGO GRANGE-GEORGE SHAVO**

When There's Nothing There's No One

Decca 245-1

This was Gogo Grange-George Shavo's first hit, released in 1952. It was a sentimental ballad that became very popular.

**VAUGHAN MONROE**

The Man ThatBuilt the Tower

Decca 246-7

This was a follow-up to Vaughan Monroe's first hit, "The Hound Dog Blues." It was released in 1952.

**LARRY DOUGLAS**

Paul Porter's World

Decca 247-3

This was Larry Douglas's first hit, released in 1952. It was a ballad written by Sammy Cahn and Jule Styne.

#### Album and LP Reviews

**THE FOUR KNIGHTS**

*The Four Knights* (Victor)

This was an album released by the Four Knights in 1952. It included the hits "The Four Knights" and "I Will Remember You."

**GERRY GEDDO**

*Gerry Geddo Sings* (Columbia)

This was an album released by Gerry Geddo in 1952. It included the hits "I Will Remember You" and "The Four Knights."

**BURT Bacharach**

*Mr. Tambourine Man* (Columbia)

This was an album released by Burt Bacharach in 1952. It included the hits "Mr. Tambourine Man" and "I Will Remember You."

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This was an album released by Burt Bacharach in 1952. It included the hits "Mr. Tambourine Man" and "I Will Remember You."
NEW MERCURY RECORDS

GEORGIA GIBBS
MY FAVORITE SONG
FLIP SIDE
SINNER OR SAINT
MERCURY 5912·5912X45

RICHARD HAYES
FORGETTING YOU
FLIP SIDE
FORGIVE AND FORGET
MERCURY 5910·5910X45

BOBBY WAYNE
LAST NIGHT
(I HEARD SOMEBODY CRY)
FLIP SIDE
IF I DIDN'T LOVE YOU SO
MERCURY 70011·7001X45

JIMMY PALMER
AND HIS ORCHESTRA
YEARNING
FLIP SIDE
SECRETS
MERCURY 70013·70013X45

RALPH MARTERIE
AND HIS ORCHESTRA
RUNNIN' SLOW
FLIP SIDE
SUMMER LOVE
MERCURY 70006·70006X45

RUSTY DRAPER
ANGRY
FLIP SIDE
BLUE TEARS
MERCURY 70004·70004X45

RELEASES

POPULAR HITS

I WENT TO YOUR WEDDING
YOU BELONG TO ME
PATTI PAGE
MERCURY 5999·5999X45

NINA NEVER KNEW
JOHNNY WITH THE BANDY LEGS
VIC DAMONE
MERCURY 5907·5907X45

ROSEANNE
AL-LEE-O AL-LEE-AH
VIC DAMONE
MERCURY 5909·5909X45

IT'S IN THE BOOK
PART ONE AND TWO
AL BERNIE
MERCURY 5911·5911X45

TAKES TWO TO TANGO
OL' MAN MOSE
RALPH MARTERIE · LOLA ANNE
MERCURY 5903·5903X45

STORMY WEATHER
MAKE BELIEVE DREAMS
DINAH WASHINGTON
MERCURY 5906·5906X45

THAT'S WHAT A SONG CAN DO
I LOVE YOU SO
RAY SHAW
MERCURY 5903·5903X45

TRYING
DOWN BY THE O.H.I.O
JIMMY PALMER
MERCURY 5904·5904X45

SOME FOLKS DO
THAT'S WHAT I'M HERE FOR
BILLY WILLIAMS
MERCURY 5902·5902X45

MISTER CALLAGHAN
WISH YOU WERE HERE
JAN AUGUST · HARMONICATS
MERCURY 5900·5900X45

WEDDING BELLS
RELEASE ME
PATTI PAGE · RUSTY DRAPER
MERCURY 5905·5905X45

LA PALOMA
SISY
HARMONICATS
MERCURY 70007·70007X45

MAMBO MANIA
MAMBOLETTE
XAVIER CUGAT
MERCURY 70010·70010X45

INDIAN SUMMER
CONTINENTAL
HARMONICATS · RALPH MARTERIE
MERCURY 70008·70008X45

SKIPPING ALONG
MARIANNE
RICHARD HAYMAN
MERCURY 70003·70003X45

RHYTHM AND BLUES

ROCK ME ALL NIGHT LONG
ONE SWEET LETTER
THE RAVENS
MERCURY 6291·6291X45

THE CANDLES BURNING LOW
GIPSY BLUES
JOHNNY OTIS
MERCURY 6293·6293X45

HALF AS MUCH
MY SONG
DINAH WASHINGTON
MERCURY 8294·8294X45

PILLOW BLUES
DOUBLE DEALIN' DADDY
DINAH WASHINGTON
MERCURY 8292·8292X45

COUNTRY AND WESTERN

CHILD'S SIDE OF LIFE
I WON'T FORGET
JOHNNY HORTON
MERCURY 70014·70014X45

IT'S ENOUGH TO MAKE A PREACHER CUSS
THAT'S WHERE I CAME IN
TINY HILL
MERCURY 70005·70005X45

I'D LIKE TO
THE LIFE THAT YOU'VE LED
KEN MARVIN
MERCURY 6199·6199X45

EAGER BEAVER
GRADE "A" PASTEURIZED
MERL LINDSAY
MERCURY 6173·6173X45

THIS WON'T BE THE FIRST TIME
THE REST OF YOUR LIFE
JOHNNY HORTON
MERCURY 6182·6182X45

RED HOT HENRIETTA BROWN
LAST NIGHT I HEARD SOMEBODY CRY
SUE THOMPSON
MERCURY 6180·6180X45

IMAGINATION
HONEY BUNCH
LULU BELLE & SCOTTY
MERCURY 6144·6144X45

HULA BLUES
THIS 'N THAT
JERRY BYRD
MERCURY 6138·6138X45

MY LORD'S GONNA LEAD ME OUT
CARL STORY & MOUNTAINERS
ARE YOU AFRAID TO DIE
MERCURY 6138·6138X45
GRANDPA MIRTH

How several of the June issues of The Record Review have expressed the opinion of the members of The Billboard music staff who reviewed the record.

BART PRICE

COLUMBIA 19021 - Material in strong, and Price steps on the heels of the artists, as spacious as any in recent times. Each
cover has a unique design. Among the excellent features are: "The Record Review," "New York," and "The Record Review." The names are a must in the record business.

PORTER WAGGONER

Bills for "The Record Review" are accepted by Mr. and Mrs. M. Waggoner, 1320 E. 6th St., New York 3, N. Y.

LILY McGUIRE

I'm a Good Woman, My Baby! A letter from Mr. and Mrs. J. H. McGuire, 1320 E. 6th St., New York 3, N. Y.

GRANDMA JONES

Box A, Pb., New York 3, N. Y.

Life of the Pearls Records

PIERRE HAUROUGHS

The Ball Never Seems Round to Me -75 COLUMBIA 6666.

THE CHILDREN

Effie Strangeton, 12616 Warner St., Inglewood, Calif.

DOROTHY DUNCAN

Fingers Crossed, 12616 Warner St., Inglewood, Calif.

BILLY STRANGE

MY LITTLE SONG, 12616 Warner St., Inglewood, Calif.

PEARL RECORDS

REAL MONEY

ORDER NOW FOR THE HOLIDAYS! MAKE RECORDS AT A Fraction of the Retail Price.

* $25 THE ORGAN SONG
* $27 GET THE TABLE MABEL
* $25 THE DENTAL SONG
* $25 THE TATTOO LADY
* $25 THE GHOST GLIMPSE
* $25 THE FISHING SONG
* $25 THE BUSTER ADAMS
* $25 THE TRASHED BUT RIGHT

These last-minute records sold out last year. Order early to avoid disappointment.

Box 2370

Cleveland, Ky.

Use "TODAY'S TOP TUNES" for New Highs in Record Sales!

Mr. M. Ayer, Mayor of Town and County Line, Westwood, New Jersey, writes:

"Yesterday we had an example of the power of The Billboard's Today's Top Tunes. A custom earnt more than one record. We advertised several others to be sold, but the record sales were poor. Ten minutes before the search, which was both well attended and here.

"I was a great idea, and today I had them with enthusiasm. They had been under a lot of promotion, and the record with the number one number was picked up quickly by the customer, as usual.

"But I'm sure the record with the number one number was picked up quickly by the customer, as usual.

ROY ROGERS-DALE EVANS

My Momma's in the Kitchen (Columbia 19021) - A letter from Mr. and Mrs. J. H. Rogers, 1320 E. 6th St., New York 3, N. Y.

JULIUS LICK

New York, September 30th, 1940, New York, N. Y.

RHYTHM & BLUES RECORD RELEASES

The Rhythm and Blues Record, 1320 E. 6th St., New York 3, N. Y.

THE MUSIC-MARKET PLACE FOR THE MUSIC-RECORD INDUSTRY

ADVERTISING RATES

* REGULAR CLASSIFIED
* DISPLAY CLASSIFIED

MATERIALS PRODUCED BY COPYRIGHT
**The Billboard Picks**

In the opinion of the Billboard music staff, records listed below are most likely to achieve prominence as favorites over the next few months and appear in several key markets along the East and West Coasts of the Chart.

1. **The Four Aces Album**
   - The Four Aces have worked out an exciting new album containing eight four songs, out varied by the best members of all albums. Should have a lasting appeal.

2. **Lady of Spain**
   - Les Paul and Mary Ford
   - Columbia 39410

3. **Why Didn't You Believe**
   - Moe Keaton
   - Columbia 34447

4. **The Lazy River**
   - Art Mooney and his “Lazy River” Orchestra
   - MGM 13447 (78) K 11347 (45)

5. **Why Don't You Believe Me**
   - Joni James
   - MGM 11333 (78) K 11333 (45)

6. **You Win Again**
   - Tommy Edwards
   - MGM 11326 (78) K 11326 (45)

**The Disk Jockeys Pick**

PIECES that have been approved by the disk jockeys who work at three stations within a circuit area and are responsible for selecting songs and providing listener programs. The stations are: KWWL, Des Moines, IA; KGUS, Galveston, TX; WYER, Mobile, AL.

1. **Piece a Puzzle**
   - Joni James
   - MGM 11333

2. **Heart and Soul**
   - Four Aces
   - Columbia 34447

3. **Pop and the Pearl**
   - Four Aces
   - MGM 11326

4. **Mr. Rhein**
   - Four Aces
   - MGM 11326

**The Retailers Pick**

PIECES that have appeared on the disk jockeys' charts at three stations within a six-week period and are expected to be on the charts for at least another six-week period, based on a survey made among them on what they consider should remain through the summer.

1. **Blues in the Night**
   - Reverend Thomas
   - Columbia 39413

2. **Heart and Soul**
   - Four Aces
   - Columbia 34447

3. **Take Two to Tango**
   - Four Aces
   - MGM 11326

4. **Love Me**
   - Four Aces
   - MGM 11326

**The Operators Pick**

PIECES that have appeared on the disk jockeys' charts at three stations within a six-week period and are expected to remain through the summer, based on a survey made among them on what they consider should remain through the summer.

1. **Blues in the Night**
   - Reverend Thomas
   - Columbia 39413

2. **Heart and Soul**
   - Four Aces
   - Columbia 34447

3. **Take Two to Tango**
   - Four Aces
   - MGM 11326

4. **Love Me**
   - Four Aces
   - MGM 11326

5. **That's Alright**
   - Four Aces
   - MGM 11326

**The Country and Western Disk Jockeys Pick**

PIECES that have appeared on the disk jockeys' charts at three stations within a six-week period and are expected to remain through the summer, based on a survey made among them on what they consider should remain through the summer.

1. **Older and Wiser**
   - Eddie Arnold
   - Vision 30-8904

2. **Die Honeydew**
   - Del Smith
   - Columbia 21000

3. **Don't Let the Bears Get in Your Eyes**
   - Dixie Mules
   - Columbia 10044

4. **Sing Her a Love Song**
   - George Jones
   - Columbia 10044

5. **Two-Teaching Blues**
   - Janie and Jack
   - Vision 30-9998

---

**Every Conceivable Kind of EQUIMENT, SUPPLIES AND SERVICES**

Has Been Sold in The Billboard

---

**WHAT DO YOU HAVE TO SELL?**

Write The Billboard
333 Pershing Street
Chicago 11, Ill.
from South Africa!
the most exciting beat since "Hawaiian War Chant"!

MARAIS MIRANDA MILLER... in

The ZULU WARRIOR

from the repertoire of
MARAIS & MIRANDA

brokered with
"Johnnie Goggbie"
78 rpm 39875
45 rpm 4-39875

COLUMBIA RECORDS
Music as Written

CHICAGO, Oct. 11—A plan to provide Negro music via dial jockeys and retail stores will be announced in two weeks, Plan to be known as the "Music on the Move." A plaque will be presented to him at the club's annual meeting in the Hotel St. Clair on November 22.

CHRISTMAS SONGBOOK

A new Christmas songbook, featuring arrangements of old songs by the Weavers, Deco Records has been released this week by Folkways Music. The book contains a wide range of carols and songs from many different nationalities, with special arrangements as sung in all styles of religious services, including Negro Baptist, Catholic, and Jewish services.

MARSHALL ELBROOK

FINISH TOUR

The popular four-piece group, Marshall Elbrook, has been on tour in the South and West, continuing their hit parade, "I've Got You Under My Skin." The group is expected to return to New York shortly.

Alton Rymes

The Dukeland instrumental radio orchestra, consisting of Ray Brown, Joe Williams, and Louis Armstrong, will be heard on the Columbia Broadcasting System network on October 15th. The orchestra will perform with the support of the Columbia staff, and will be under the direction of the Emmy Lawrence, the show promoter.

COLUMBIA RECORDS

TO SOLAR SINGERS

Columbia Records will sponsor a series of classical concerts in New York's radio station XEMO, St. Louis, a 30,000-watt station. The series, which will begin on Friday, September 30th, will feature Jazz Jack Butler and the Solar Singers. The program will be broadcast from the Louisville, Kentucky, Colosseum, and will stress Modernists, Light Classics, and other R&B items.

LEIPZIG ANKLES

The Leipziger Akkordeons have been invited to play in the Soviet Union, where they will perform at various concerts and festivals. The group is scheduled to perform in Moscow, Leningrad, and other major cities.

COLUMBIA TO ISSUE ICE SHOEBING

Columbia Records will issue a new waxing next week, featuring "Ice Shoebing," a popular novelty from "The Big Book of Ice." The song will be performed by Ernie Seay, one of the leading novelty singers of the day.

CARL FISCHER MOVES

All Retail Biz Uptown

The Carl Fischer, Inc., 16 East 46th Street, New York, is moving to a new location at 158 W. 25th Street, New York, effective October 1st. The new building is larger and better equipped to handle the increased volume of sales.

NEW YORK

Decca Records premeier "The Big Book of Ice," which has been on sale since July, is now available in a new edition, with additional material. The book is designed for the use of amateur and professional ice dancers, and will be published in several editions.

Special Song Panned

For UN Day Ball, DC

WASHINGTON, Oct. 11—Special United Nations Day song has been written for the occasion, and will be sung by the star of the day, The Big Book of Ice. The song, "A Child's Holiday," is a highlight of the ball, which will feature various novelty acts, including ice dancers and other performers.

COAST ASCAP's

To Hold Meeting

NEW YORK, Oct. 11—West Coast ASCAP members will meet here next week, and will discuss various issues affecting the music business. The meeting will be held in the Hotel St. Clair on November 22.

Music Plans Sales Push Via Deejays

CHICAGO, Oct. 11—A plan to provide Negro music via dial jockeys and retail stores will be announced in two weeks.
**FOLK TALENT AND TUNES**

"Continued from page 4..."

...limed out of Caribou, N. M., with his own band, Earl Cline and Willie Read, despite the fact that they are on the road. The group, consisting of 118 members, is to start its tour of the United States and Canada on Oct. 15, with a performance in St. Louis, Mo., on Oct. 17. The tour will take them through the southern states, where they will play 16 shows. The group is under the management of W. A. Shakford, Nashville, Tennessee.

**SPORTS CAR SHOW SET FOR NEW YORK**

NEW YORK, N. Y., Oct. 11—Second annual National Auto Show will be held at Grand Central Palace here April 12-16. Features will be performance of various automobiles and accessories. The show will be open to the public from 10 a.m. to 9 p.m. daily.

**DRAMATIC & MUSICAL RULES**

**NEW ORLEANS**

**Saints Start Day-Date Runs; More Clashes Seen**

**INDIANAPOLIS, Oct. 11—** Turbulence on the National Basketball Association schedule this season shifted up high this week with the announcement of a major ice show in New York. The New York Ice Capades, a new ice show under the direction of Artie Rich, will open in New York City on Jan. 12, 1956, and will tour the country until April.

**INDEED, THE SCHEDULE OF DATES was announced by Manager E. M. Rice.**

**SAINTS**

**ANCIETERS**

**NEW ORLEANS**

**The New York Ice Capades, a new ice show under the direction of Artie Rich, will open in New York City on Jan. 12, 1956, and will tour the country until April.**

**INDEED, THE SCHEDULE OF DATES was announced by Manager E. M. Rice.**

**PARIS '90 Contracts**

**Auditorium Dates**

**TOKYO, Oct. 11—** Cornelius Otis Skinner’s “Paris 90” will use the Paris Auditorium for its entire run this season. The show will have a nine-week engagement, starting Oct. 15, and will play through March 15, 1956, at the Paris Auditorium in Paris, Texas.

**Henie Books Washington, Detroit Against ‘Follies,’ ‘Holiday’ Dates**

**INDIANAPOLIS, Oct. 11—** Turbulence on the National Basketball Association schedule this season shifted up high this week with the announcement of a major ice show in New York. The New York Ice Capades, a new ice show under the direction of Artie Rich, will open in New York City on Jan. 12, 1956, and will tour the country until April.
**Hocus-Pocus**

BY BILL SACHS

JAY PALMER and Doreen have been looking forward to the U.S. Air Force Special Service for the last three months and are still planning to England before returning to the States. They're going to Geneva, Switzerland, to spend a day at the record-breaking Magic Congress. Jay, in a costume that will make the little girl in his class laugh, will still insist, and he's serious about it, that he will make a trip to the moon by spaceship under the auspices of a planetary society, of which he is a member. Special spaceships are an arra, and Doreen will make a trip to the moon by bicycle.
**Roadshow Rep**

**ALBERT GERRY** is promoting an amateur show in the Rich-

eek, Va., area... *Mr. and Mrs. George L. L. Drury, who own the Travel-

dine Theatre, Englewood, N.J., have been doing well on their drive-in

**Griffiths Prep New Skating**

**Griffiths Prep New Skating In Chillicothe**

**Griffiths Prep New Skating In Chillicothe**: On Oct. 11, the Griffiths brothers, Virgil and W. F. Griffiths, The Chillicothe House, O. P. open to expect a rich and varied perform-

**Griffiths Prep New Skating In Chillicothe**: The Griffiths brothers, Virgil and W. F. Griffiths, are planning to open a new skating rink, the Chillicothe House, in the town on the first of December. It will feature a spacious rink, a fine platform, and a good sound system.

**Griffiths Prep New Skating In Chillicothe**: Griffiths has built two other rinks in other Ohio cities, which he operated on a partnership basis. His interest in them to center on his whole attention on the Chillicothe House, and have made a very satisfactory start.

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The Final Curtain

Theater: a place where stories are told through actors, actresses, and directors. It’s a space where the magic of performance happens. And, like any place, it has its own language and terminology. Here are some terms you might encounter:

- **Actors** and **Actresses**: Those who perform on stage.
- **Directors**: Who oversee the entire production, from script to performance.
- **Scenic Designers**: Who create the visual elements of the stage.
- **Costume Designers**: Who design and create the clothing worn by the actors.
- **Lighting Designers**: Who control the lighting of the stage.
- **Stage Managers**: Who manage the day-to-day operations of the theater.

**LUMBERLAKE ANNIVERSARY**

David Viney, a member of the original Lumberlake Woodmen Lodge No. 357, passed away on October 7. He was a life member of the lodge and served in various capacities, including as a Lodge Brother for many years. He will be missed by the community.

**BIRTHS**

- Baby girl to Richard and Lynne Rice, born on October 8.
- Baby boy to James and Sarah Smith, born on October 9.

**MARRIAGES**

- Jared Anderson and Sarah Brown, married on October 6.
- John Smith and Jane Brown, married on October 7.

**IN LOVING MEMORY**

- LeRoy H. W. (Bud) Balaban, 92, note of the Chicago Reader, died October 5.
- Nora Ann Hoyt, 91, noted Chicago Tribune reporter, died October 6.

**Always Remember**

Life is a journey, and every journey has its unexpected moments. Whether it’s a trip to the theater or a trip to the supermarket, the unexpected can make life exciting. And sometimes, it’s the unexpected that brings people together.

**HOCUS POCUS**

The new story from Tho Nambong and Erika Ziegler, who says, offers to bring the famous institution back to life. The whole thing depends on what happens next. The museum has an audience of 2,000 people and more than 100 artists. "Folks" is a story about the art world and the artists who make it happen.

**Plan A**

- New York, October 9: Join us for the premiere of Folks! It's a story about the art world and the artists who make it happen. The museum has an audience of 2,000 people and more than 100 artists. "Folks" is a story about the art world and the artists who make it happen.

**Paris Peek**

- "Folks" will be the first film to be shown at the new museum.
- The museum has an audience of 2,000 people and more than 100 artists.

**London Dispatch**

- The museum has an audience of 2,000 people and more than 100 artists.
- "Folks" is a story about the art world and the artists who make it happen.

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**You have to keep the pressure up or it will go flat**

- "Folks" will be the first film to be shown at the new museum.
- The museum has an audience of 2,000 people and more than 100 artists.
- "Folks" is a story about the art world and the artists who make it happen.

**Your vote is the pressure this country needs to run right**

- "Folks" will be the first film to be shown at the new museum.
- The museum has an audience of 2,000 people and more than 100 artists.
- "Folks" is a story about the art world and the artists who make it happen.
Attendance Zooms 35% At Portland, Ore., Stock Expo

PORTLAND, Ore., Oct. 11—Attendance at the Pacific International Livestock Exposition was zooming 35 per cent over last year’s show and provided with good weather over the week-end was expected to set an all-time record. Outside gate count the first four days totaled 63,481, compared with 48,526 for the same period in 1951, Manager Walter Hill announced. Opening day gate, Saturday (10), was 18,773, compared with 13,836 on the same date in ’51.

Attendance at the arena show, which features the Royal Canadian Mounted Police Troop: a rodeo and a horse show, that even further ahead of last year. Total for the first four days was 38,013 against 16,090 last year.

Hot interpretation figures reported big business with per capita spending close to that of a year ago. Post All handling programs, food and drink in the grandstand, said sales were greatly improved over last year. Waterman Restaurant, which holds

HOT DOGS GAIN IN POPULARITY

NEW YORK, Oct. 11—While punk dogs and other foods seem to be finding more adherents at fair, picnic, carnivals and other outdoor amusement centers, the hot dog, long-time favorite of the American public, this year is actually showing a gain in popularity, according to government statistics. The Federal Impersonal Frankfurter sold in the first eight months of the year amounted to 352 million pounds, a gain of 5 per cent over the same period in 1951. According to figures, 255 million pounds are eaten annually.

Saskatoon Ex Nets 107G On Year’s Operations

SASKATCHEWAN, Oct. 11—Saskatoon’s 1952 operations of the Saskatoon Exhibitors Association netted $13,907. In addition to the 1952 figures the report, released in behalf of the results of the 1952 exhibition is presented.

Summer fair revenue was $22,312. Tally for the 1952 season showed only in entry fees, largely to cover the cost of a variety of accounts and to cover the cost of a variety of shows and events.

The 1952 winter fair revenue was down $445 to $5,971. For the 15,000 for 1951 expenses were $11,904, compared with $12,371 for 1951. The 1952 winter fair revenue was up $445 to $5,971. For the 1952 season only in entry fees, largely to cover the cost of a variety of shows and events.

Main summer fair expenditures were: $34,280 for advertising, $3,496 for publicity, $3,480 for groundskeeping, $3,480 for repairs, $3,480 for gates, $3,480 for showmanship, and $3,480 for other expenses.

Death Claims Dell Darling, Eric Show Fan

ERIE, Pa., Oct. 11—Dell Darling (former Erie County, Pennsylvania, resident), a 22-year-old who was well known to show business, was elected to be a member of the National Academy of the Performing Arts, which has named him its first honorary member of the National Academy of the Performing Arts. He was elected in 1951, and his election was announced during the 1951 convention of the Academy.

Dell Darling was born in Erie, Pa., in 1928. His father was a leading member of the American Automobile Association. He was a member of the Automobile Racing Drivers Association, the International Motor Sport and the American Automobile Association.

Race Promoters Set Phobia Confab To Study Safety

DAYTONA BEACH, Fla., Oct. 11—Seven of the nation’s major racing associations will meet here today (Wednesday) in an effort to talk things over with respect to automobile racing tracks throughout the country.

E. (C. Company) Baker, director of the Association for Stock Car Auto Racing, in an interview with the Billboards, has said: "We are planning to meet with the American Automobile Association, the International Motor Sport and the American Automobile Association.

Promoter Jack Dan Rice

SAN ANTONIO, Oct. 11—Jack Dan Rice, well-known and popular promoter, who has been responsible for some of the biggest events in the West, is scheduled to appear here today (Wednesday) at the Billboards to promote his event, the "San Antonio International Motor Sports," which is scheduled for November 1-4.

Library Receives Dan Rice Statue

SAN ANTONIO, Oct. 11—A statue of Jack Dan Rice, one of the most famous persons in the history of motor racing, has been presented to the Billboards by the San Antonio Chamber of Commerce. The statue, which is a gift from Dan Rice, will be displayed in the lobby of the Billboards building, and will be the permanent possession of the Billboards.

DALLAS CHALKS EARLY GATE LEAD OVER ‘51

Martin-Lewis Revue Matches ‘Guys and Dolls’ Pulling Power

DALLAS, Oct. 11—State Fair of Texas goes into the second half of its 75th anniversary season today (Monday) with attendance figures running slightly above those in the early stages of last year. Spending, on the other hand, pictured a marked increase, with both attendance and sales running up over last year.

Near the end of the second week, the attendance appeared evident Thursday (9) as 3,412 was registered to that point. The third week registered the biggest attendance, with Wednesday’s attendance 3,412. The week-end was 3,412.

The total for the first four days was 23,120, compared with 21,120 for the same period in 1951. Manager Walter Hill announced. Opening day gate, Saturday (9), was 18,773, compared with 13,836 on the same date in ’51.

Attendance at the arena show, which features the Royal Canadian Mounted Police Troop; a rodeo and a horse show, that even further ahead of last year. Total for the first four days was 38,013 against 16,090 last year.

Food and drink concessionaires reported big business with per capita spending close to that of a year ago. Post All handling programs, food and drink in the grandstand, said sales were greatly improved over last year. Waterman Restaurant, which holds

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Hagen Bros.
The season closed October 1 at Junction City, Kan. It has been a long season but a pleasant one and we're sorry to see it close. The Wichita lot was next door to the city park and the personnel patronized the rides. Roy Ackerman acted as bookmaster for the Miniature Train. Don and Bobbie Steward cooked a turkey dinner for our fourth annual farewell banquet.

John T. E. is entertained by former associates in the Wichita Little Theater group. Guest visitors at Wichita were Fred and Belle Lehn, Lou; Vic C. L. True; Al Bessie and Buster Bernard; Beryl du Rosset, Don and Hope McCremin, Patsy Cunningham and Mike Robeson, and relatives of Cherie Bailey.

Pancake Fever and Claudine Banta celebrated birthdays. Bobbie Steward has a new dog to replace the one that died recently. The Palmer family, relatives of Jack and Claudine Banta, visited.

JOHN TOY

Mills Bros.
Entry into Pennsylvania marked this show's third invasion of the Keystone State this season. Hugo Schmitt and his chops and Jack St. Jean were on WCAU-TV, second tocolad of Mills personnel in any weekly. Portable radio battery salesmen could make a sale or two, replacing batteries burned out theEhrlich Way. Whitney Walker, the English clipped salesman, is an addict now, his cricket games gone from his life.

Several acts and the clown may have made short trips to Pennsylvania and Hendrick's Dewey Hall were in the vicinity.

Jack St. Jean participated in a novel ticket campaign. Overbrook, Linn St., and Broad Street are being entertained by the show, and sponsoring fishermen with circular motion on our Sunday off at Central High School. Red Con- way and Elmer Kemp have been frequenters of the Blue Fish.
King Tops Rogers At Fla. Town: Both Win in Later Spots

Cristiani Operates Extra Show; Rubens to End Season Saturday

Panama City, Fla., Oct. 11—King Broo, Cristiani Circus, and Chapmans entertained a capacity audience at the American Coliseum here Monday and Tuesday night, playing to a near-capacity crowd and making a wide spread in the city. The shows were well attended, and the audience enjoyed the performance. The circus features a variety of acts, including acrobatics, clowns, and animal acts. The performance was well-received by the audience, who showed their appreciation with enthusiastic applause.

Newberry, S. C., Pulls 30,000 Gate

Newberry, S. C., Oct. 11—Newberry County Fair closed its season Monday with a record-breaking crowd. After breaking the record for highest attendance, Frank Missett, manager, expressed his satisfaction with the fair's success. Opening night, a record 4,500 people came to the fair, and two school days also drew thousands of visitors. Vivona Bro, the chief of the fair, said the good weather was the primary reason for the high attendance.

Out in the Open

Charles Kyle wound up his Mid-Atlantic tour at the Eastern stand, with New England shows for his Flying Circus. Last night's schedule included the following events: Farmingdale, N. Y., and Newport, R. I., for the East Coast Fair and the Southampton, N. Y., and Newport, R. I., for the Ohio State Fair. Kyle has been traveled extensively throughout the country, performing in various locations and entertaining audiences large and small. His act includes a variety of acts, including acrobatics, clowns, and animal acts. The performance was well-received by the audience, who showed their appreciation with enthusiastic applause.

ASTRO FORECASTS

All Readings Complete for 1953

Earl C. Johnson, expert astrologer, and Frank E. Johnson, his associate, have completed their annual astrological forecasts for 1953. The forecasts cover a wide range of topics, including business, politics, and personal affairs. The Johnsons' forecasts are well-regarded by their many followers, who consult them for guidance in their daily lives.

R. Simonds & Co.

TENTS

ALL SIZES—ALL TYPES

Materials on sale to make or die in quality—CHICKEN WIRE—HDPE—BURLAP—HW—FIBER—WOODEN—AND MEXICAN DUCK

SHOVELING GALLERIES

For Supplies for this winter—Cone Toys, Coats. Write for new catalog.

H. H. TEMPELING

1313 S. 2nd St., Phoenix, Ariz.
NSA IS ASSURED OF NEW HOME
Association May Not Own Building But Quarters Are Promised

NEW YORK, Oct. 11---At week's end it appeared certain that the new headquarters of the National Students' Association will shortly be installed in new quarters at 465 West 46th Street.

Arrangements to buy the building were being completed at the end of the week. The building will be purchased with funds available through campus and alumni contributions, and other sources.

As was reported to the association's convention last week, the building will be paid for by members of the NSA, and will be used by the association as its headquarters.

The building is located on the corner of 46th Street and 6th Avenue, and is one of the oldest buildings in the city.

The NSA has been growing rapidly in recent years, and now has chapters throughout the country.

If a group of individuals purchase the building, the NSA will not be able to afford the rent, Hamid said. However, the association will be able to afford new and permanent quarters in this event.

Hamid said that he was not personally interested in the ownership of the building, but was interested in the continued use of the building for the NSA.

The NSA has been successful in raising funds for its headquarters, and has been able to purchase the building through contributions from members of the association.

The NSA headquarters will be located on the second floor of the building, and will be occupied by the association's staff members.

The NSA is a national organization of college and university students, and is dedicated to the promotion of democratic ideals and the protection of civil liberties.
Ringling Turnouts Continue Strong

Wallace Hippo Dies; Business Okay in Okla.

FULTON, Mo., Oct. 11—All G. Kelly & Miller Bros. Circus, playing to strong marquee and near-capacity houses at three-quarter houses for all performances except a very late one in Anadarko, Okla., yesterday on Thursday (2), was sponsored by the local chamber of commerce.

PURCELL, Okla., Oct. 11—Kelly & Miller Bros. Circus turned a good house in Purcell and was well received by the locals.

Wallace Hippo, the most popular and most beloved animal in the circus, died Thursday (2) in Purcell, Okla.

Kelly-Miller Bucks Cold Weather in Mo.

KELLY-MILLER BUCKS COLD WEATHER IN MO.

Beautey in Quarterhorses

After 3-Straw Fair

NEWALL, Calif., Oct. 11—Clarence I. Dall, manager of the semi-annual winter quarter foal show at Newhall, reported Thursday (2) that the show was well attended and was a success for the breed.

KELLY-MORRIS BUSINESS UP; TOUR EXTENDED

MACON, Ga., Oct. 11—Kelly-Morris Cirkus has won good business in Georgia and at a record pace. Orson W. D. Mac has extended the season through November 15 at Macon. The show was opened on October 12.

THE INDIAN, Calif., Oct. 11—Three single-show quarters turned out for the last three days of the season.

Wallace Clark

In New Quarter

The show was opened on October 12. The show was opened on October 12. The show was opened on October 12.

Small Crowds Turn Out For Gil Gray at Dallas

DALLAS, Oct. 11—Gil Gray Circus, playing the Small Fair of Pennsylvania and North Carolina, has had good business in the small fair, especially with the Wednesday night show.

Two-day stand Wednesday and Thursday.

—Henry P. C.

Kelly-Miller Cirkus has won good business in Georgia and at a record pace. Orson W. D. Mac has extended the season through November 15 at Macon. The show was opened on October 12.

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—Henry P. C.
Detroit resultant promises in cause Man 1. Car

WANTED: $200 for each stolen Detroit car. ScotlandWoman, 9000 N. Telegraph, Detroit.

New Picnic Area Is Laid Out for Cincinnati Zoo

CINCINNATI, Oct. 11.—A new grandstand to accommodate 1,000 persons will be ready in time for the Riverview Zoo's 1952 season. It was announced today, and will be ready for use next week. New, located north of the zoo's present Grandstand, will make an estimated $10,000 more in new rental receipts. The new grandstand, located in an area, is the top of the drive to be used for parking for the next season. It is expected to open on an early date. The new grandstand will be operated by the Cincinnati Park Board.

Dr. Robert W. Hill, along with his sister, Dr. Eliza A. Webster, will present the Cincinnati Zoo Board with a special program for the 1952 season. The program will be given on a special day and will be open to the public at 10 a.m. The program will be held in the new zoo at the corner of Forest Avenue and Main Street, Cincinnati.

Conneaut Bays Second Train

CONNEAUT LAKE, Oct. 11.—Conneaut Lake Park has purchased a second Miniature Train from the National Amusement Park Museum, Inc., and will operate both trains for the 1952 season. The estimated cost of the train is $15,000. The train includes a miniature village, an 8,000-foot ride, and a 1,200-foot ride. The train is to be used to give visitors a glimpse of the Conneaut Lake area in the late 1890s. The train will be operated by the Conneaut Lake Park Company, Inc., and will be ready for the 1952 season.

Miami Kidspot Helps UT Market

MIAMI, Oct. 11—George Wilby and Sue of Miami have purchased a second Miniature Train from the Miniature Train Company, Richmond, Va., and will open it to the public on the conditions that the train be used for the purpose of raising money for the Miami Children's Home. The train will be operated by the Miami Children's Home, and will be ready for the 1952 season.

At Reeser's, B. D. Robinson, former president of the Miniature Train Company, said enthusiastically, "We are very pleased with the Conneaut Lake Train, and we hope that it will be a success. We are confident that it will be a great attraction to the visitors. We have been working very hard to get the train ready for the 1952 season, and we hope that it will attract a large number of visitors." The train will be operated by the Conneaut Lake Park Company, Inc., and will be ready for the 1952 season.

ROCK'S WINTER SKED

Christmas, Easter Openings Are Set

NEW YORK, Oct. 11.—A play on the million dollars' worth of rides and attractions the Rock will have in store for the patrons of the Rock will be announced next week. The Rock will be open for business on December 1, and will be operated by the Rock Company. The Rock will be open from 10 a.m. to 10 p.m. daily, and will be operated by the Rock Company.
Dallas Attendance Tops Record '51
In First Six Days

Martin-Lewis, Icer Do Big Biz; Terrell Grey Circuses Fail to Draw

Dallas attendance for the first six days of the Fair, according to Miss Helen Jackson, official in charge of entertainment, was far above the records of any past year.

H. J. Bruniut of San Francisco, president of the Rotary International, which is a group of businessmen, will speak in Auditorium Hall on Thursday (7) as a feature of Texas Day.

Saturday (9) will be Fort Worth Day in the Coliseum. This is a feature of the A&M Day. Fort Worth exhibitors have been invited to the Fair in the Coliseum at 11 a.m., and a grandstand has been set up on the Fair grounds for the entertainment of Fort Worth guests. The fair will be held in connection with the 30th annual Fort Worth Beef Cattle Show.

Fair close Sunday (10) with a religious service in the Coliseum. The service will be held in the Grandstand at 11 a.m., and the ceremony will be attended by the Governor, Lieutenant Governor, and other officials.

Monticello, Ia., Reaps Big Profit

Monticello, Ia., Oct. 11—(AP)—Elmer T. Martin, owner of the Fairmont Hotel, said that the hotel has been doing a very good business this year. He said that the hotel has been full every night and that the room rates have been high.

Popularly popular this year, the hotel has been attended by many visitors from the surrounding area. The hotel has been managed by Mr. Martin, who has been in the hotel business for many years. The hotel has been well known for its fine food and service.

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Rain Cuts Sharply Into Atlanta Gains

ATLANTA, Oct. 11—(AP)—Despite a rainstorm on this day, the attendance was almost as good as the day before. The fair was held in the Coliseum, and despite the rain, the attendance was high.

The fair was held in the Coliseum, and despite the rain, the attendance was high. The weather was good, and the fair was enjoyed by all.

WFA Conclave Opens Nov. 15

SACRAMENTO, Oct. 11—(AP)—The Western States Fair Association will hold its annual meeting Nov. 15 at the Plaza Hotel.

Members of the executive committee in charge of convention will meet in the hotel at 1 p.m. to make final preparations for the meeting. The convention will be held in the hotel at 2 p.m. to make final preparations for the meeting. The convention will be held in the hotel at 2 p.m. to make final preparations for the meeting.

Rocky Mount Draws 70,000
Paid to Set New Gate Record

ROCKY MOUNT, N. C., Oct. 11—A record breaking paid attendance of 70,000 was set by the Rocky Mount Fair, according to the manager, Y. C. Chambers, manager, operated under the Department of Commerce, State of North Carolina, Department of Commerce.

The Fair Mounts were bright with the sun shining on the fair grounds. The attendance was good, and the fair was enjoyed by all.

The Fair Mounts were bright with the sun shining on the fair grounds. The attendance was good, and the fair was enjoyed by all.

Tulsa Tops '51 Despite Weather

Grandon Reedy Moved Indoors But Still Dies Last Year

TULSA, Okla., Oct. 11—Despite adverse weather conditions for a part of the day, the Tulsa State Fair came to a close here Thursday (9) after topping the '51 attendance of 236,500 by 23,500.

Aridly cool weather and a heavy rainstorm on Sunday and resulting mud weather, caused the fair to be held in the 8,500-seat pavilion, where it remained for two days.

Tulsa was the scene of the State Fair a few years ago when it was held in the stadium at 11 a.m., and the event was attended by the Music Corporation of America.

The first fair of the season was held in the stadium at 11 a.m., and the event was attended by the Music Corporation of America.

FRIDAYS AND SATURDAYS will be Negro day and Negro children's day, an innovation proved popular on previous occasions.

Particularly popular this year, the fair is attended by many visitors from the surrounding area. The fair has been managed by Mr. Martin, who has been in the fair business for many years. The fair has been well known for its fine food and service.

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Newark, N. J., Oct. 11—The Newark State Fair will be held on Sunday (14), and the fair will be attended by many visitors from the surrounding area. The fair has been managed by Mr. Martin, who has been in the fair business for many years. The fair has been well known for its fine food and service.

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Phoenix, Oct. 11—In addition to the regular show, there will be a free concert with the Boys' Band, and the fair will be attended by many visitors from the surrounding area. The fair has been managed by Mr. Martin, who has been in the fair business for many years. The fair has been well known for its fine food and service.

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HAMID HORSES CUSHION SHOCK OF BAD WEATHER

WINSTON-SALEM, N.C., Oct. 11—It begins to look like in this corner of the Tobacco State, the horses have got it bad. Flashes of lightning like muzzle flashes and a rain that could be described as a real downpour were the order of the day today. The rainfall was not enough to make the going for the horses a pleasant one, but it did add to the already existing difficulty of the horses in the races.

Terry L. Clark
Jockey

Terry L. Clark, former newsman for the Daily News, is director of the Daily News stable. He is a native of Winston-Salem and has been associated with the Daily News for many years.

Canada ‘B’ Loop
Re-Signs Grandstand

The Canadian Horsemen’s Association has re-signed the grandstand at the Canada ‘B’ Loop, located in the city of Winnipeg. The grandstand was previously occupied by the Winnipeg Telegram, which closed its doors earlier this year.

W-S Draws Crowds
Despite Inclement Weather

WINSTON-SALEM, N.C., Oct. 11—The weather has thrown its two toughest punches, cold and rain, at the W-S Fair this week. Rain continued on Thursday, but the thermometer was below freezing all day. However, the crowds kept coming in.

Fresno Gate

CA:

Cold front brought the thermometer down to just 10° below zero at the W-S Fair.

ATTENTION ACTORS

Am now contracting for feature films, serials and specials. Fair and Calamity.
WOM AWARDED '53 OTTAWA PACIFIC  
Winston-Salem, Greensboro Give Good Dixie Start Despite Weather
WINSTON-SALEM, N. C., Oct. 13 — The Carolina manager of the World of North Shows, shown at the Central Canada Exposition,Oct. 14, has finally been paid. It is important on its route has been placed on the map of the World of North Shows for many years. Professor Balch, a long-time exhibitor, has been awarded the highest honor that can be given to an exhibitor and its exhibits. Professor Balch, who is the head of the World of North Shows, has been awarded the highest honor that can be given to an exhibitor and its exhibits. Professor Balch, who is the head of the World of North Shows, has been awarded the highest honor that can be given to an exhibitor and its exhibits.

Bad Weather Hurts
The weather here has been both the start of something new and a new beginning. The weather proved to be a problem for the first week of the fair. The weather was unusually wet and cold, and the crowds were fewer than expected. The weather proved to be a problem for the first week of the fair. The weather was unusually wet and cold, and the crowds were fewer than expected.

Wilson to Join Vivona in '53
NEW YORK, Oct. 11 — June Wilson last signed a contract with the Vivona Bros. to join them in the planned American tour for 1953. Wilson recently completed a successful season with the Morris Stearns Shows in New York City, and has now signed a contract with the Vivona Bros. for the 1953 season. Wilson said that while the weather in the country is mild, the weather in the city is likely to be colder. Wilson said that while the weather in the country is mild, the weather in the city is likely to be colder.

Archer has signed contracts with the Vivona Bros. for the 1953 season. Wilson is not scheduled to appear in the Vivona Bros. shows. Wilson is not scheduled to appear in the Vivona Bros. shows.

Cold, Rain Hits RAS at Tupelo, Miss., Fair
TUPelo, Miss., Oct. 11 — Cold weather and rains hit the Tupelo, Miss., Fair, and the rains were heavy. The rains were heavy. The rains were heavy.

Cold Hits Gooding At Jackson Fair
JACKSON, Miss., Oct. 11 — Midway games, rides and shows grossed at State Fair of Texas here were running slightly better than the 1952 figures for the first eight days of the fair. Despite the fact that the weather was wetter than last year, there were no wheels or bungo stands, which are a major source of revenue.

The weather was wetter than last year, there were no wheels or bungo stands, which are a major source of revenue.

NSA Slates Annual Frolic, Other Events
DALLAS, Oct. 11 — Midway games, rides and shows grossed at State Fair of Texas here were running slightly better than the 1952 figures for the first eight days of the fair. Despite the fact that the weather was wetter than last year, there were no wheels or bungo stands, which are a major source of revenue.

Despite the fact that the weather was wetter than last year, there were no wheels or bungo stands, which are a major source of revenue.

Dallas Midway Dips Slightly Under 51

Rain Plagues Strates Org At Danville
DANVILLE, Va., Oct. 11 — Rain showers put the finishing touches on the opening of the James R. E. Batten Memorial Fair here last week. The weather was wetter than last year, there were no wheels or bungo stands, which are a major source of revenue.

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Midway Confab

Mr. and Mrs. Lawrence Smith have returned to their home in Thomasville, Ga., after spending the summer in New York. Mr. Smith was associated with F. C. Bogie Shows in Buffalo, N.Y., for nearly 15 years. Their daughter, Mrs. Irvin C. Miller of the Brown Shoe in Buffalo, is on vacation at Greenville, Miss., where they have been staying at a hotel. Mrs. Al Wallace and Julie Frances Brown are visiting at the home of Mrs. Irvin C. Miller of the Brown Shoe, co-owner of the show, who was born at a hotel owned by Mrs. Al Wallace and Julie Frances Brown during the same period when these shows were in operation. Those attending included Mrs. Billy Cotton, Mrs. Myrtle Courtyard, Virginia Fields, Ruth Sabin, Ruth Pickett, and Mary Williams. Miss Inez Rice, Tommie Synn, Betty Cline, Myra Jean, and Mrs. Louis Lambird, and Mr. D. B. Smith.

Mr. and Mrs. Ed Almcohan and Mrs. Lula Fulmer, Max. John Gooding, who was unable to attend, sent a personal gift.

Stanley (Pat) Gray, who managed the Greek radio-circus, had a big week in Selma, Ala., and bought a new color television for the production. Harry Levine, who is on his way to work, the radio. Timmie Clark, Jr., now working for Dothan Pierce Construction Co., Mr. and Mrs. W. R. Gunner, owners of the Gunner Construction Co., left for Key West, Fla., Monday, as did their new Coral Gables, Fla., residence. The Gunners will be returning between their house this year in order to make the fair meetings.

... Edgar G. (Rumbling Red) Hart visited with Don Green, concession manager of GM City Shows, at Winchendon, Tenn. While there he worked the barker store for two days with Art Frazier and Davey Finney. Hart will handle the Greek刺击 in GM City next year, Art Frazier will head up the Gross pitch.

T. R. Hall, who has charge of candy on the week end at Al (Billy) Cohen's of Capitol of Amusements, Jack Osborne is his assistant.

Al (Billy) Cohen and Frankie Schneider were among concessionists who dropped by for a visit at Los Angeles County Fair in downtown Los Angeles, to the city of the fair in Pomona.

Larry Farris, manager of the Frank W. Schanker United Shows, which supplied the portable rides to Los Angeles County Fair, left for the Arizona desert and fishing in the Colorado River following the success of the fair in Pomona.

Mary Ann Daniels, who has been hospitalized in Municipal Hospital, Tampa, since an automobile crash in February, would like to hear from friends.

After the recent close of Charles Hodge's Side Show Marta Zinn threw a farewell party for London, West Coast, of the feature.

The Hodge's Side Show Marta Zinn threw a farewell party for London, West Coast, of the feature.

Mary Ann Daniels, who has been hospitalized in Municipal Hospital, Tampa, since an automobile crash in February, would like to hear from friends.

JOHNNY'S UNITED SHOWS

NOW PLAYING GEORGE COUNTY FAIR, SAVANNA, ALA.: NEXT WEEK THE BIG COWSHOE COUNTY FAIR, ANDALUSIA, ALA.; WITH COWSHOE COUNTY FAIR, ENTERPRISE, ALA., FOLLOWING, JOIN NOW, OUT UNTIL MIDDLE OF NOVEMBER.

WANT Cookhouse, Gag, Posters, Prints, French Fries, Soda and Ice, Love Songs, Everything. WANTED: Ring Bearer, Ring Bearer, Bass Crier, Busker, Fish Pond, Bullfrogs, Bumper, Cork Gaffey and Basketball.

SHOWS - Banky, Gift Show with water gun. Can place any good Grand Shows.

All replies to John Portman, Southampton, Ala.
Dallas Miday Dips Slightly

In the face of advance ticket sales campaign being the only thing that will save the feature, the All-Star circus is one of the spectacular attractions midway is not listed among Byrd's line-up. Today.

The strong publicity-backed St. Curly, Carry, and John Torrell's Stunt Circus, which is presented in honor of the development of "Showman," has had right going thru the initial main days. Show gets $15,000 for adults and $1,300 for children. It plays from three to five shows daily and a total of 30 shows are expected to be presented before the fair concludes its run. Its estimated cost is $6,000, all on account of Byrell. Torrell at $6,000, in $15,000 for the 16-day stand. The circus has a big investment in rolling stock and equipment, says, however, that the date here is strictly an experiment for the Springtime season.
Caravans, Inc
P. O. Box 1853 Chicago
Chicago, Oct. 11- President Claire Neuman presided at the Tuesday (7) meeting assisted by Lilla McCormick, first vice-president, and Julia Stenson, second vice-president of the association. Helen Brown, secretary, and Mrs. Wanda de la Riva, treasurer, conducted the business meeting. The meeting adjourned at 9 p.m.

Showmen’s League of America
Chicago, Oct. 11- President E. T. Jessee returned from a business trip and presided at the regular Thursday (9) meeting. Also present on the rostrum were Walter F. Edison, treasurer; J. E. Stenson, secretary, and Past President Louis Keller.

Applications of John V. Donder and Leonard Barge were presented by Dave Pelzer. The nominating committee met in a long session and will present its report at the October 18 meeting. Membership committee reported a total of 46 applications this year to date.

Special committees for the year:
2. George W. Johnson, nominating week registration.
3. Harry Benjamin has left the committee in the hospital. Miss. Jane and Mrs. V. A. Cleary are now in charge of the hospital.

Back after long absences were William Gersch, Noble Case, William Ernst Sklar, Ben T. Thode, Elmer Bowers, David Peltier, Marion Blasco, Merle LeVine, John K. Moore, Aime Hayman, and Chester Chapp.

Jack Benjamin is out of the hospital and will be at home. He will report on Frank Eshoff’s committee.

Back after absences were William Gersch, Noble Case, William Ernst Sklar, Ben T. Thode, Elmer Bowers, David Peltier, Marion Blasco, Merle LeVine, John K. Moore, Aime Hayman, and Chester Chapp.

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ATTENTION—SHOOTING GALLERY OPERATORS!

IF YOU NEED GALLERIES ACT NOW!

Don't miss this opportunity to add to your income or start a new business. You can get all the equipment you need at a low cost, and with our tried and tested methods, you can be up and running in no time. This is a great opportunity to get into the shooting gallery business. Call us today to get started.}

IMMEDIATE DELIVERY—NO WAITING FOR THESE EVANS' Quality LOW RANGE GALLERIES

WANT FOR

Noxubee County Fair
MACON, MISS., OCTOBER 28 THRU 25
WHY TWO MORE FAIRS TO FOLLOW CONCESSIONS: Concessionaire, Pleasure, Plume, Etc, Novelty, Wages Paid and Free Target Pitches

TIDEWATER COLORED FAIR
SUFFOLK, VA., WEEK OF OCT. 20TH
WANT Ball, Games, Grab Fish Pond, Duck Pond, Pitch Till You Win, Penny Pitch, Candy Floss, Arts and Sciences, Horse Show, Pigeon Gallery, Photos, Games, Candy Apples, Slum Spindle, Stix Carts, High Striker, String Game, Swings, Skillets, Buckets, Stool Wheels. All replies to F. O. POOLE Balis, Miss, Fair all this week

GLADSTONE EXPOSITION SHOWS
Canton, Miss., Colored Fair, October 20-25: Jackson, Miss., Colored Fair, October 23-November 1. WANT Concessions that work for stock. No exclusive on Hanky Pansy, come on. Can place colored Girl Show, Big Show, Side Show, Snake, Monopoly, etc., with its own equipment. Rides—Kid Autos and Swings, Want to buy Octopus, first class late model. Sobe's Ride Help come on. GEORGE CLYDE SMITH SHOWS
Henderson, N. C., this week; Suffolk, Va., next week

PEPPERS ALL STATES SHOWS
Concessionaire wanted for Snake and Arts and Sciences, Novelty, Cake, Pitch in Win, Bell "T" in Cookhouse or Site Down Grab. Shows—Want to have an All Girl Show with own equipment for Joy, Fort Walthen, Benjamin and the big one. Do Fowlke Spring, all Florida, Can place for you, Pleasure, Pleasure, Pleasure, Ten-In-One (Col. Lewitz, owns one), all worthwhile Shows. Want to have a big show, Rides, clown, Merry-Go-Round, Union Wagon, on ticket boxes or concessions. Don't write, just on wire. UNDER All States Show. Apalachica, Fl., this week; Jey, Fla., Oct. 10

ORANGE STATE SHOWS
Want for Mid-State Colored State Fair, Marion, Ga., week of October 27, with Jacksonville, Fla., Colored State Fair to follow, and Jacksonville Inter-State Fair. Can use one or two major Rides, Shows with own outfit and good whitewall tires. Saw one in Jacksonville, Fla., Rides, Show, Concessionaire—Any kind legitimate Competition, No fronts, No gypsters. Can use one High Free Act. Wire or Write.

LEO BISTANY
DEMOYNI, Harno, Marion, Ga.

FOR SALE

[Ad contains various items for sale, including horses, saddles, and other related goods.]

Midway Confab
CONTINUED FROM PAGE 63

or recently with popcorn and candy apparatus. — Art Davies reports he was a regular vendor on the Lovejoy Street in Atlanta, Ga., with Mrs. Shirley Levy. Art's new location, an old theatre, has given a poor season.

Jack Graham, who opened January 21 in Saratoga, Fla., with Frightful Hope, has five weeks to go to finish a 12-week season. He reports a fair season with his TV dinner, Cigars, Girl Revue, and Midget Show, also had an okay season. The show has a new setup and it is meeting with plenty of need and blow-up which is exciting.

Lou Penne info that he has booked his wagons front girl show on the Tidewater Colored Show, which has five fairs to go, including the Conway, S. C., annual. The Show personnel includes Miss Des, a Tidewater Dancer, Sandy Belle, muscle dancing, Tom Loo Cline, dancer, Howard Bette, tickets, and, please, later.

Billie and Pat Brady, who have been off the road all season, have moved back to Conway for the winter. Pat is under the care of a doctor for his recent illness.

Joe Johnson, electrician on Prey, reports that the governor told him and his wife will donate $1000 to the Strawberry Festival, and head for their home in Florida. When they come down again, Miss, respectively, Johnson and Clarence, will be the Kennedys of the Franklins (i.e. Fair).

America's Floral Show Comes TO OUR SHOWS—CONCESSION TENTS, CONCESSION MEN, IMEDIATE DELIVERY FLAMESTICK FURNACE, All colors and sizes available at competitive prices.

AMERICA'S BEST MIDWAY
WANT OUTSTANDING SHOWS AND PRODUCTIONS FOR 1953. TO PLACE WITH US. 100% Profits. Write for information. Address: C. C. Crookshank, Blue Grass Shows, SANDERSVILLE, GA.

VIVONA BROS.' COMBINED SHOWS WANT FOR ROBESON COUNTY AGRIC. FAIR & INDUSTRIAL EXPO, ELKINGTON, N. C., October 26-27
LEE COUNTY FAIR, Bishopville, S. C. AMERICAN LEGION FAIR, Georgetown, S. C., November 2-3

RIDE HELP: Concessionaire and Second man on all rides. Pleasure Sidewalk Drivers.
CONCESSION: All Concessions open. OPEN MIDWAY, All concessions at these CARNIVAL Shows. Write and Wire to take complete charge of all Pleasure, Turn Shows. Address O. C. Waller, Hirer, Lincoln, Nebraska, 125 S. 9th and 9th Streets, Linc. NE.

ROSS MANNING SHOWS
LANCASTER, S. C., FAIR, week Oct. 20-25
Can place Hanky Pansy, Ball Games, all Shows not Mill Side Shows, no exclusiveness, Elastic Shows. SHOW—Can place Jig Show, Wire or write.

SOUTHERN VALLEY SHOWS
Want for CONCORDIA PRAIRIE FAIR, Ferriday, La., Oct. 26-28; COTTON CARNIVAL, Bayou, La., Oct. 26-27; 11 followed by Top Cactus State that offers an opportunity for your winter show. Write and wire.
West Arcade, Droyer Rasse, High Striker, Good, Half Round, Ralsey, Ralsey Round Gallop or any Pleasure, Side Show, or any combination. Clyde Show, Concessionaire—All Shows, Side Shows, or in any Show you want to have your own equipment. Address: Eddie Fossey, Mgr. (Fairground), Bastrop, La., this week.

BARNEY TASSELL UNIT SHOWS
Want for MATS, N. C., Week Oct. 26
RIDES, SHOWS AND CONCESSIONS OF ALL KINDS: NO GUARD, NO GIRL SHOWS. Don't let sides of teams fool you. This show plays nearly every week, traveling South, and wire the week of September, N. C.
3-PIECE PEN SET
WITH METAL CAPS AND CLIPS.
Consisting of ball-point pen, fountain pen, and pencil, beautiful box, $7.50. Tax comes with set, $4.00 per dz., $42.00 per case.

FOUR PIECE PEN SET
With holder in beautiful box. $6.00 each.

FIVE PIECE PEN SET
Attractive case of 5 pens, all types and qualities. $13.50 doz.

WE WILL NOT BE UNDERSOLD!
This is the original B-03 hat, checkered with pompom, for embroidery machines to put names on. This is REALLY TERRIFIC. Amazing colors. First quality. Guaranteed.

STEVENSON for PRESIDENT

HARRIS TOPS THE FIELD
Large inflated Rubber Horse, with saddle. 18" long. $6.35

DONKEY
Inflated rubber monkey approximately 12" high.
Special

RUBBER HORSE

SELLING LIKE WILDFIRE

EMBLEM PEARL PISTOL LIGHTER

Casselini
The Equesite Rosebud Tailored Set
Detachable needle can be used as Brooch, and Heavy Chain can be worn as Necklace. Made of Gold-Plated Mirror-like finish. Featuring our own Cabs Brooch with just $1.35. Round and 4" wide band. World's Greatest Ruby, Brilliant Cut. Value. $18.00 Doz.

Famous Make Watches
Banded in 1935. Easy to wind. Can be sold at $8.75 each.

MORE SPARKLE THAN DIAMONDS

ELGIN • BULOVA • BENKUS

ATTENTION ENGRAVERS
NEW LOW PRICES—SAME HIGH QUALITY

SWISS MADE WATCHES

ATTENTION, ALL WAGON JOBBERS.
★ PLASTIC RAYON TOWELS
in Attractive Cartons for COUNTER DISPLAYS

PRICES-

THREE/PACK $1.00

THREE/PACK $1.25

JUST OUT!

FRISCO PETE

P D Q—World's Greatest PHOTO BOOTH CAMERAS

FRANK FORD NEWS

ATTEND THE BILLBOARD MEET IN CHICAGO

THE BILLBOARD

THREE/PACK $1.25

THREE/PACK $1.50

ATTEND THE BILLBOARD MEET IN CHICAGO

THE BILLBOARD

THE BILLBOARD

THE BILLBOARD

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THE BILLBOARD

THE BILLBOARD
Sensational Watch Offer

- 2-Button Chronograph or
- Choice Case Service
- Brand New Jewelled Waltham

**$3.25**

- Barometer-Imported Steel Jewelled
- Four Year Warranty Guarantee
- Packed in Box with Hands, Crown, Pouch, and Key Chain
- Insured Against Theft or Damage

**COMFORTABLE**

-established manufacturer, selling a line of watches in the $2 to $3 range, which have been well received in this city.

**BENRUS - EMIN GRIJN - BULOYA WALTHAM**

**$9.95**

- New men's watches, ladies.
- Available in an assortment of prices.
- Selection of cases and finishes like the one in the picture.

**More Brilliant Than Diamonds**

- Just a small selection of the many jewels that we have available in our display.
- Selection of cases and finishes like the one in the picture.

**JOSEPH BROS.**

**$0.95**

- Pearl and silver "Wedding Bands" two for 25c.
- Selection of cases and finishes like the one in the picture.

**NEW 1950 Calcutta**

- 20c each in either broad or narrow band.
- Selection of cases and finishes like the one in the picture.

**IMPERIAL MERCHANDISE CO.**

- 25c deposit with order. Balance COD.
- 5% deposit with C.O.D. shipment.

**THREE YEARS' GUARANTEE!**

- **RETURN OFFER - EXCLUSIVE BY CURTIS!**
- **BEAT THE BUMBLEBEE YOUR SALES ORDER IMMEDIATELY!**

**CHRONO-STOP!**

- Top Quality Stop-Watch
- 500 Daily Specials
- Free literature and full color calendars
- Special rates for orders of 10 or more

**Curtis Distributing Co.**

- 152 W. 42 St., N. Y., N. Y.

**...it's just like selling personally to 71,222 cash order buyers**

- Each watch which is carefully packed and wrapped in a attractive box.
- Each watch is sold with a written guarantee from the manufacturer.

- Each watch is sold with a written guarantee from the manufacturer.

**Pipes for Pitchmen**

- **Ray Becker**, manager of the Pipe Shop, Detroit, has been busy in handling the latest candy pipe.

- **RUBBER**

- **COMFORTABLE**

- **STYLISH**

- **CONVENIENT**

- **ELEGANT**

- **SAFETY**

- **ECONOMICAL**

- **PORTABLE**

- **STYLISH**

- **CONVENIENT**

- **ECONOMICAL**

- **PORTABLE**

**Sensational Different!**

- **Brand New!**

- **Sabre Tie Clasp**

- **On Guard!**

- **Sword Attachable Slings**

- **From Sullivant**

**FREE Catalogue**

- Write W. H. W. W., 4018 West Main St., Indianapolis 6, Ind.

**Cash Sales Co.,**

- 1004 Fifth Ave., Pittsburgh, Pa.
Pittsburgh

Picture album is a novelty the newly formed Pictoral Specialties Company will introduce in the near future to distributors. Album will contain up to 240 pictures of movie stars, actors, actresses, cowboys and TV stars, in four columns and the size of a miniature deck of cards. Each card will be mounted on cardboard and will be 2 3/4 inches in size. The album will feature 240 pictures of movie stars and TV stars, and will be available for $10.00 each.

Detroit

Siskin, Inc., manufacturer of a new fishing tackle, has introduced a new line of fishing tackle, specifically designed for the amateur angler. The new line includes reels, rods, and other fishing equipment. The reels are available in two sizes, the larger size accommodating the larger fish. The rods are available in several lengths and are designed to handle different types of fishing. Siskin, Inc., also announced the introduction of a new line of fishing tackle designed for the professional angler. The new line includes heavy-duty reels, rods, and other equipment.

From All Around

Travelers Premium Company, in cooperation with the National Association of Manufacturers, has announced the introduction of a new line of premium awards. The new line includes a variety of items, including dinnerware, glassware, and other items. The items are designed to be used as gifts or prizes in recognition of outstanding performance.

M. B. Price Associates, New York, have introduced a new line of educational construction toys for children. The line includes six different sets, each priced at $2.00. The sets are designed to help children understand the mechanics of the animal kingdom. The sets include wooden blocks, which can be assembled to form various animals. They also include wooden figurines of different animals, which can be used to teach children about the different parts of the animal.

N. P. Price Engineering Machine Company, New York, have introduced a new line of engraving machines. The machines are designed to be used for quick change engraving in any engraving firm in the United States. They are portable and can be used in the field. The engraving machines are available in two sizes, the larger size accommodating the larger engravings.

Carole C. Speck, Inc., New York, have announced the introduction of a new line of camera accessories. The line includes filters, lenses, and other accessories. The filters are available in several colors and are designed to be used with different types of film. The lenses are available in different focal lengths and are designed to be used with different types of cameras. The accessories are available in a variety of colors and are designed to be used with different types of cameras.

MAIL ON HAND AT
CINCINNATI OFFICE
2304 Pennsylvania Avenue
Cincinnati, O.

MAIL ON HAND AT
NEW YORK OFFICE
1489 Broadway
New York, N. Y.

MAIL ON HAND AT
CHICAGO OFFICE
188 W. Randolph St.
Chicago 1, 11.

MAIL ON HAND AT
ST. LOUIS OFFICE
390 Arcade Bldg
St. Louis 1, Mo.
Revenue Bureau Returns Show 376,149 Locations

WASHINGTON, Oct. 11—Official figures released by the Internal Revenue Service today showed that 376,149 locations were receiving coin-operated machines for operating amusement machines in September. This was 85,302 more than the number of locations reported for the same month last year. It was the largest number of locations reported since records began 17 years ago.

In addition to the 376,149 locations, the bureau also reported that 23,146 locations were reported to have been added to the list during the month. This was 3,647 more than the number reported for the same month last year. It was the largest number of locations reported to have been added to the list since records began.

The bureau also reported that 12,345 locations were reported to have been removed from the list during the month. This was 1,647 more than the number reported for the same month last year. It was the largest number of locations reported to have been removed from the list since records began.

The bureau also reported that 10,200 locations were reported to have been closed or abandoned during the month. This was 1,200 more than the number reported for the same month last year. It was the largest number of locations reported to have been closed or abandoned since records began.

The bureau also reported that 8,200 locations were reported to have been converted to other uses during the month. This was 1,200 more than the number reported for the same month last year. It was the largest number of locations reported to have been converted to other uses since records began.

The bureau also reported that 6,200 locations were reported to have been transferred to other owners during the month. This was 1,200 more than the number reported for the same month last year. It was the largest number of locations reported to have been transferred to other owners since records began.

The bureau also reported that 4,200 locations were reported to have been destroyed by fire or other causes during the month. This was 1,200 more than the number reported for the same month last year. It was the largest number of locations reported to have been destroyed by fire or other causes since records began.

The bureau also reported that 2,200 locations were reported to have been damaged by vandalism or other causes during the month. This was 1,200 more than the number reported for the same month last year. It was the largest number of locations reported to have been damaged by vandalism or other causes since records began.

The bureau also reported that 1,200 locations were reported to have been damaged by natural disasters during the month. This was 1,200 more than the number reported for the same month last year. It was the largest number of locations reported to have been damaged by natural disasters since records began.

The bureau also reported that 1,200 locations were reported to have been damaged by other causes during the month. This was 1,200 more than the number reported for the same month last year. It was the largest number of locations reported to have been damaged by other causes since records began.
The Billboard

MUSIC MACHINES

October 18, 1952

Communications to 181 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD

Rock-Ola to Expand Sales Outlets for New Fireball

Outlines Program to Nome Both Sub-Distributors and Dealers

Rock-Ola's new line of Fireball juke boxes, which includes the Fireball-A line, was introduced at the recent National Association ofPlayable M gentleman's (ANAM) convention in Chicago. The new line is designed to appeal to the music market and is expected to be a strong competitor in the juke box field.

The Fireball-A line includes models with capacities ranging from 100 to 200 records, and is available in both horizontal and vertical models. The new line features improved sound quality, with a wider range of volume and softer sound. The Fireball-A line is expected to be a strong competitor in the juke box market.

In addition to the Fireball-A line, Rock-Ola also introduced a new line of Fireball-C juke boxes, which includes models with capacities ranging from 200 to 400 records. The new line features improved sound quality, with a wider range of volume and softer sound. The Fireball-C line is expected to be a strong competitor in the juke box market.

The new line of Fireball juke boxes is expected to be a strong competitor in the juke box market, with its improved sound quality and wider range of volume and softer sound. The new line is expected to be a strong competitor in the juke box market.

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Info in Other Departments

Among the stories of interest to the coin machine industry to be found in the Currents. Music and other departments up front in this issue of The Billboard are:

COLUMBIA ENTERS LOW-PRICED LP FIELD. A new label "Colvite," will feature 12-inch platters and will retail for $2.50 each, plus tax.

DECCA TO BOOST COLEMAN. Decca Records is mapping a major drive to promote Roger Coleman, the first vocalist to be signed by the disc jockey since Jimmy Millard took over as A&R chief.

GOODY BLASTS LIBERTY ON PRICE CONTROL. Sam Goody this week moved to cut the prices from under the mail campaign launched by the Liberty Music Shops to lift price controls on records.

RUDOLPH RIDES AGAIN. Rudolph, the Red-Rooster Reindeer, the popular Christmas novelty tune of all time, is being prepped for the biggest Christmas yet.

And other informative news stories as well as the Honor Roll of Hits and pop charts.

MUSIC SYSTEMS

BEST BUYS OF THE MONTH

Cheats Equipment for Locations

With wire, phones, 1/2 dozen delectable C.O.D.

SEEBURG

148SL $225.00
149AM $49.00
149G $59.00

Hiddenaways

Wally Boxes

M1648 $39.00
M1656 $59.00

AM Model A $25.00

WURLITZER 1015 $19.00
PACKARD Stackette $49.00
ROCK-OLA 1422 $99.00

Wurlitzer Model 1020 17.50

Report - 12 quarter - 60 cycle motors available.

MUSIC SYSTEMS, INC.

DETROIT, MICH. -2127 LIVONIA CHICAGO, ILL. -1221 TOWER
CLEVELAND, OHIO - 1200 EDISON
TULSA, OKLA. - 1302 JACOBY

ON DISPLAY AT YOUR EVANS’ DISTRIBUTOR NOW!

E V A N S’ SENSATIONAL NEW CENTURY PHONOGRAPH MODEL 2814

100 SELECTIONS • 50 RECORDS • 45 RPM

With Features You and the Public Have Always Wanted!

- EYE-LEVEL PROGRAMMING—
- SELECTIONS VISIBLE AT A GLANCE
- No Stoop—No Squat—No Squint—No low slaps at the coin chute! TITLE STRIPS AT TOP!

-CENTURAMIC SELECTION—
- Simplified, Speedy! Press only 2 Numbers for Selections

- TESTED AND PROVEN RECORD CHANGER—
- The Same Dependable, Trouble Free Unit as on Superior-Jubilee 2540!

- "ENCORE" MECHANISM—"RECORD NOW PLAYING" INDICATOR.
- RECORD POPULARITY METER, STANDARD EQUIPMENT.
- Plus All the "Profit-Insurance" Extras
- That Make Evans’ Phonographs Your Best Buy!

SEE YOUR EVANS DISTRIBUTOR NOW!

H.C. EVANS & CO. 1356 W. CARROLL AVE., CHICAGO 7, ILLINOIS

A POA RESUMES MONTHLY MEETS

CINCINNATI, Oct. 11—Regular monthly meetings of the Automatic Phonograph Owners Association will be resumed in the Hotel Sheraton Gibson at 9 p.m. Tuesday (Oct. 13). Not Bartfield, president, announced this week, but said that arrangements have been made to accommodate a capacity turnout.

Called to attend the board meeting which will be held this week by Joe Westerhan, Sam E. Cherler, Paul Pantanelli, Abe Victor and Bill Hare, was announced that the meeting will be held at the Masonic Temple at 9 a.m. (Wednesday, Oct. 14). The meeting will be held at the Masonic Temple at 9 a.m. (Wednesday, Oct. 14). The meeting will be held at the Masonic Temple at 9 a.m. (Wednesday, Oct. 14). The meeting will be held at the Masonic Temple at 9 a.m. (Wednesday, Oct. 14).

Promotions Help to Operator

- Continued from page ?

ROCK-OLA FIREBALL WORKSHOPS HELD IN 5 CITIES; SET MORE

CHICAGO, Oct. 11.—Workshops designed to acquaint distributors with the Rock-Ola Fireball, 125-selection phonograph, were held this week in five key cities with factory men on hand for a full day of technical and service instruction.

Rock-Ola Fireball Workshops

5 Cities; Set More

CHICAGO, Oct. 11.—Workshops designed to acquaint distributors with the Rock-Ola Fireball, 125-selection phonograph, were held this week in five key cities with factory men on hand for a full day of technical and service instruction.

Central Regional Manager Jack Dembarg handled the Workshops in New York, Chicago, Detroit, Chicago, and the Dallas and Denver instructions.

All five of the Workshops opened at 9 a.m. and were scheduled to end at 5 p.m., but actually ran into dinner. At a later date, the manufacturer's company held similar Workshops on the West Coast and in Canada. A few of the program, factory officials said, was to maintain close, constant contact with distributors' service departments.

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...clear, unmuffled tone throughout the entire register

While some prefer their music louder than others, everyone wants clarity of tone, whatever the volume.

The AMI amplifier and sound system permit sound levels to be tailored to the exact requirements of the location. Every note is reproduced with the same musical expression with which it was recorded.

AMI Incorporated

General Offices and Factory: 1800 Union Avenue, S.E., Grand Rapids, Michigan

AMI's "Write-an-Ad" Contest

Remote control permits wide range of volume levels adapted to the crowd and the hour without sacrificing tonal fidelity.
TOP OPS

are using it every day to

INCREASE JUKE BOX PLAY!

The Billboard's 50 Years of Song Hits is one of the important reference lists and useful features that successful operators everywhere are putting to practical, producible use to increase Juke play!

Only a limited number of copies of The Billboard 50 Years of Song Hits are available and they are being sold on a first-come, first-served basis. Send in the coupon RIGHT NOW!

THE BILLBOARD
Index of Advertised Used Machine Prices

**Music Machines**

Employed and prices listed below are taken from advertisements in The Billboard issue indicated below. All advertised and machines and prices are listed. Where more than one machine is listed the same equipment at the same price, preference will be given those prices which do not involve a minimum charge or are otherwise objectionable to the equipment

| Model | Price | Price
<table>
<thead>
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<tr>
<td>A</td>
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<td>B</td>
<td>$18.00</td>
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<tr>
<td>C</td>
<td>$12.00</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

**Organizations**

Organizations (450.0 to 425.0)

**MUSIC RECORD DATA BOOK**

- Directory of Record Labels and their Manufacturers
- Directory of Record Distributors

**Rock-Ola Expands**

Rock-Ola is expanding its operations in the Southeastern United States. The company is launching a new model of juke box that includes a wide range of features and options, making it a popular choice among operators across the region.

**Columbia Distribut' is Opens Miami Office**

Columbia Distributors has opened a new office in Miami to expand its reach in the Southeastern United States. The office will focus on sales and distribution of Columbia Records and other products.

**Eminent**

Eminent, a popular juke box manufacturer, is launching a new line of products that includes advanced features and durability. The new line is expected to be a significant boost for the company's sales.

**AML School of Music**

AML School of Music is expanding its facilities and services to better serve its students and community. The school is offering more courses and programs to meet the needs of students of all levels.

**Wurlitzer**

Wurlitzer is expanding its operations and releasing a new line of products. The new line includes advanced features and options that are expected to be popular among operators and consumers.

**Success Story**

Mrs. Ziegler, a successful juke box operator, thanks to the work of her husband, Mr. Ziegler. Mr. Ziegler was a musician and operator who started the business with a small loan. The couple worked hard to build the business and Mr. Ziegler's expertise in music and his ability to provide excellent service helped them to succeed.

**Billboard**

The Billboard is a weekly publication that covers the music industry, providing news, analysis, and insights to operators and industry professionals worldwide.

**The Billboards**(Bills)

The Billboards are also available for subscription. They provide comprehensive coverage of the music industry, with in-depth analysis and insights into the latest trends and developments.

**Juke Box**

Juke Box is a popular brand of juke boxes that is known for its reliability and durability. The company offers a wide range of products that meet the needs of operators across the country.

**Benmar Sales Co.**

Benmar Sales Co. is a leading distributor of juke box products, offering a wide range of options to suit the needs of operators and consumers.
David C. Rock-Ola takes this opportunity to thank each and everyone of the thousands who came to see his revolutionary new phonograph—the ROCK-OLA FireBall at showrooms all over the nation.

If you haven't seen the FIRE-BALL go to any of the following showrooms:

A. M. & F. DISTRIBUTING CO.
3118 Tchoute Ave., New Orleans, Louisiana
AUTOMATIC MUSIC CO.
1214 W. Archer Street, Tulsa, Oklahoma
BOTTLE AMUSEMENT COMPANY
552 North West Third
Oklahoma City, Oklahoma
BRIGHT AMUSEMENT COMPANY
310 E. Escambia Ave., Mobile, Alabama
CALABRIO DISTRIBUTING
450 McAlpin Ave., Indianapolis, Ind.
COIN AUTOMATIC MUSIC CO.
1411 W. North St., Jackson City, Tennessee
COIN DISTRIBUTORS
300 S. Howard, Youngstown, Ohio
FRANCO DISTRIBUTING CO.
24 North Perry, Montgomery, Alabama
PAUL M. HAWSINS
1007 Grand Avenue, Phoenix, Arizona
IDEAL NOVELTY COMPANY
2823 Main Street, St. Louis, Missouri
LA BEAU NOVELTY SALES CO.
1948 University Ave., St. Paul 6, Minn.
LAKE CITY AMUSEMENT CO.
4153 Fayer Avenue, Cleveland, Ohio
B. D. LEE COMPANY
1435 Fifth Avenue, Pittsburgh 19, Penn.
MODERN DISTRIBUTING CO.
3272 Taylor Street, Denver 16, Colorado
MUSIC & TELEVISION CORP.
1110 Commonwealth Avenue
Boston 15, Massachusetts
ROBINSON DISTRIBUTING CO.
301 Willow Ave., S. E. Atlanta, Ga.
S & N DISTRIBUTING CO.
Grand Boom, Montgomery Hotel
Philadelphia, Philadelphia
SEACOAST DISTRIBUTORS, INC.
1200 N. Main Ave., Elizabeth, New Jersey
S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee
SOUTHERN MUSIC CORPORATION
2326 So. Blvd., Charlotte, North Carolina
SOUTHERN MUSIC DIST., CO.
418 Margaret St., Jacksonville, Fla.
DAN STEWART COMPANY, INC.
140 S. Second, South, Salt Lake City, Utah
UNI-CON DISTRIBUTING CO.
3410 Main Street, Kansas City, Missouri
WRIGHT MUSIC SUPPLY CO.
1013 B. Cary St., Richmond 20, Virginia
WORLD WIDE DISTRIBUTORS, INC.
2330 N. Western Ave., Chicago 47, Ill.
UNITED AMUSEMENT CO.
Suite 720, Place Hotel, San Antonio, Texas

ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 31, Illinois
PERFUMATIC
Reports 420
Machines on 
U. S. Routes

NEW YORK, Oct. 11.-Perfumatic of Canada, Ltd., now a major manufacturer and distributor of vending machines in the United States, according to a distributor.

A total of over 420 of the company's automatic machine operators from New York City, N. Y., has been installed outside Canada since early 1951.

When Perfumatic first went on the market in the United States, the machines were selling at $1.000 each, while the machine, which was a dime machine. The company said that Perfumatic was sold at that price because it was one of the few machines then available.

However, Tams said that most of the machines then sold at $1.000 each, while the machine, which is a dime machine, was sold at a dime. The company said that the machines were sold at a dime because they were the only machines available.

Accordingly, Tams said that the machines were not designed for the small business man, but for the large business man. The machines were sold at a dime because they were the only machines available.

VERSATILITY

Swedish Firm
Markets New 
Bottle Vender

HAGALAND, Sweden, Oct. 11.-A new selective bottle vender has been placed in operation at a bottling plant in Hagalad, Sweden, the Swedish firm.

The machine in all operating locations has been operating successfully.

The machine is set up in a row of bottling plants and operates as a selective bottle vender.

A paper cup supply is provided with a cup on the machine and a cup for each bottle vended.

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Wholesalers, Retailers Bolster Patman Act

WASHINGTON, Oct. 11.—An effort to prevent weakening of the Robinson-Patman Act by the Senate, which is getting full under- consideration, was struck down here, according to the final ruling by Indepedent Board of Judges in the "Retailers and Dealers in Food Investigation," the results of which are reported to be submitted to the Fifteenth Congress. The report was announced by E. W. Leech, President of the National Candy Wholesalers Association, which declared that the act has developed as a result of the efforts to weaken the Robinson-Patman Act which prohibits price discrimination between customers if it results in substantially lessening competition or tending to create a monopoly.

Nat'l Rejectors Opens 8-State Atlanta Branch

ST. LOUIS, Oct. 11.—National Rejectors, Inc., announced the opening of a new branch of Atlanta in 210 W. Peachtree Street in Atlanta. The office will serve St. Louis, West Virginia, New York, and South Carolina, Georgia, Florida, Alabama and Mississippi.

The new office will be managed by F. H. Penley, assisted by Bob Motter. National Rejectors also has offices in New York, Chicago, and Los Angeles.

Chunky Show Plugs Vending

NEW YORK, Oct. 11.—For the past few weeks, vending machines have been incorporated in the center of the nation's leading Kandy TV shows. The Chunky Chocolate Corporation, sponsor of the Kandy TV series, plans to offer vending machines to all customers in vending machines, but within certain parameters of size and location.

Williamson Names Contest Winners

CHICAGO, Oct. 11.—Williamson Candy Company announced the winners of its national contest to select the "Wanna Be Best Chocolate Company in the World." The winners, according to the company, are:

1. Alaska
2. Hawaii
3. Texas
4. California
5. New York
6. Pennsylvania
7. Ohio
8. Illinois
9. Michigan
10. Wisconsin

Each winner will receive a trip to the Williamson Candy headquarters in Chicago, Illinois.

Lorillard Promotes 3 in Detroit Office

NEW YORK, Oct. 11.—Lorillard's head office, in Detroit, has announced promotions of its sales force. The promotions include:

1. K. H. Smith, Division Manager
2. H. L. Jones, Sales Manager
3. R. E. Brown, Assistant Manager

These promotions are part of Lorillard's efforts to strengthen its Detroit office.

ORDER YOUR KING SIZE CONVERSIONS NOW!

We have king size conversion kits available for all brands. Order now and save! We offer a wide range of king size conversion packs and accessories. For more information, please call our customer service at 1-800-123-4567. Delivery is guaranteed within 72 hours of purchase. Orders are shipped with tracking numbers. Limited time offer. Order now and receive a complimentary gift pack with every purchase!
SUPERIOR SUPER-SALESMAEN
The Big 3 by Victor

TOPPER DELUXE • BABY GRAND • TOPPER DELUXE
globe style half-cabinet style

Here are the new style Topper DeLuxe vendors by Victor: Topper DeLuxe globe style and Topper DeLuxe half-cabinet style. The half-cabinet is a combination of steel and Lucite, very rugged and durable. Finished in red, black and yellow, trimmed with chrome. The globe style is finished in red and black, trimmed with chrome. Chrome top and bottom may be had on both style Topper DeLuxe vendors at an additional cost of only 75c per machine. For the finest in vending of ballgum, the Topper and DeLuxe, see Victor's original vending wheel—No. 98 A, which vends 140-176 & 216 without any adjustments. For other bulk bands use the No. 50 wheel. The new style Topper DeLuxe vendors have a capacity of approximately 7 to 8 lbs. of ballgum. Both of these DeLuxe style vendors have the revolving whirlpool action, giving you vending performance to perfection. Topper DeLuxe globe and half-cabinet vendors are packed and sold 4 to the case.

Wholesale Prices to Operators on TOPPER DELUXE Globe Style or Half-Cabinet Style

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>1 to 5 cases</td>
<td>$56.80 per case of 4</td>
</tr>
<tr>
<td>6 to 15 cases</td>
<td>$56.00 per case of 4</td>
</tr>
<tr>
<td>16 to 24 cases</td>
<td>$55.00 per case of 4</td>
</tr>
<tr>
<td>25 cases or more</td>
<td>$52.80 per case of 4</td>
</tr>
</tbody>
</table>

All orders must specify whether "FOR BALLGUM" or "FOR MOSS". One-third certified deposit must accompany all orders.

Victor's Baby Grand Chicle Treets and Chloro Treets, the right combination for greater profits and steadier income. Vends Chicle Treets 2 for 1c 300 count per pound, or Chloro Treets 258 per pound. Or Chloro Treets 2 for 5c, 290 count per pound. Cabinet of solid oak and finished natural. Holds 9½ lbs. of Treets. Baby Grand is packed and sold 4 machines to the case.

Less than 25 cases @ $52.00 per case. 25 cases or more @ $48.00 per case.

One-third certified deposit must accompany all orders.

Victor's products mean Operator's profits; buy Victor, America's finest vendors—the industry's greatest values. All Victor products are sold exclusively by authorized Victor Distributors. Contact your nearest distributor.

VICTOR VENDING CORPORATION
5701-13 W. Grand Avenue Chicago 39, Illinois
Manufacturers of the famous line of TOPPER vendors
DEPRECIATION
Correct Write-Off
Vital Profit Factor

CHICAGO, Oct. 11.—Operators often undercalculate normal wear and obsolescence of their equipment from their over-all book value, and today's increased replacement cost of similar equipment has been more often than not been reflected on the operator's books.

Under the title, "How to Charge Off Depreciation," facts bearing on this subject that may be of interest to operators are presented in a feature article in the October issue of "Vend," enter publication of the National Vending Service Co., Chicago.

In a recent field study by Way Fridell, the writer revealed that almost 40 per cent of the operators do not allow for adequate depreciation, including write-offs for wear and obsolescence. This meant that profits were understated, and the "intuition" will appear beneficial until it is necessary to buy new equipment. For one and another reason, the inflated profits distorted the operator's business efficiency and mean that he may pay an excessive income tax on his fictitious net.

Major Problem
Depreciation, which is an estimate at best, comes under the heading of the most troublesome expense items. In previous years, when businessmen went wrong and their depreciation write-offs, the loss was restricted to the difference between the estimated and the book value of the depreciated assets at termination.

It is now realized that $1,000 was written off at 800 years (representing 50-50 span of 10 years) and became mechanically efficient or obsolete in seven years. Management had to write off a loss of $300 even though it had to be scrapped.

Thus, in such a case, the operator shortchanged himself on depreciation and net profit for the prior seven years was $300 less than his books indicated. He paid an income tax on the losses.

In one instance, an operator's books showed a 1.5 per cent loss when he thought he had earned a 7.5 per cent net profit. Others have been hit by varying degrees by erroneous handling of depreciation.

Methods
There are two methods of writing off depreciation. One must use the straight-line method: when the estimated life

Candy Club Fete
For Morris Golick

NEW YORK, Oct. 11.—A dinner meeting honoring Morris Golick, president of the American Seal-Kap Corp., held at the Hotel Thursday (16). A regular annual event sponsored by the firm, the NYCA's annual banquet on its twenty-second celebration at the Hotel New Yorker.

The guests were present at the Hotel New Yorker for 1953-54: President C. C. Olofson, president; Joseph F. O'Connell, secretary, and Joseph O'Connell, treasurer. On the board of governors are present 150 books that indicated. He paid an income tax on the losses.

New Seal-Kap Plant
To Mfr. Hot Cups

LONG ISLAND CITY, N.Y., Oct. 11.—American Seal-Kap Corp., manufacturer of closures for milk and other beverage containers, has leased an additional plant space in a building adjoining its present plant here.

The firm will install hot drink paper cup machines, recently shipped by the company, and reduce production schedules for May 1954, scheduled for occupancy February 1, 1954, with an outlay of $1.5 million. The outlay is being manufactured and distributed by the company's wholly-owned subsidiary, Consolidation Cup Corporation.

PROFITS rise with
GUGGENHEIM'S CHARMS
SEND FOR PRICE LIST

Guggenheim
23 UNION SQUARE
NEW YORK, N.Y.

CHAMP BALL GUM
The Bubble Gum with the Big Chew
4 STANDARD SIZES
210's = 72c, 300's = 75c, 1400's = 60c, 1000's = 90c
At Allied Grocers, All Dime Stores, General Stores, Drug Stores
WRITE FOR PRICES AND INFORMATION

BANKING AND LENDING
THE BILLSHARPENING CO.
1691 W. 4th St. Chicago, Ill.
DO NOT ACCEPT SUBSTITUTE

FINANCE AND INSURANCE
ACORN
45c or 5c, ACORN
Write for PRICES

ACORN
600 TOWER BLDG.
DALLAS, TEXAS

A VEND-PUBLISHED BY THE BILLBOARD HUNDREDS OF MONEY-MAKING VENDING IDEAS

Send now for a free catalog of vending ideas—what you can buy to vend—what you can make to vend. Simple, automatic, easy-to-operate, easy to break even. Send today for this complete catalog of vending ideas, including details on how to vend.

For more information, see our Features Section on page 14.

VEND, the biggest name in vending, is now available in vending. Send for your free catalog today.

VEND, P.O. Box 153, Park Avenue, New York, N.Y.

Texas Exclusive Distributor for Victor Vending Corporation
GRAFF VENDING SUPPLY CO.
2841 WEST DAVIS STREET
DALLAS, TEXAS

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THE BILLBOARD

Index of Advertised Used Machine Prices

- Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard. All advertised used machines and prices are listed, where more than one advertisement appears under the same price. Equipment is generally offered for sale by dealers in the used machine business. Where advertising prices are advertised, as in the case of bulk vending, only the equipment listed in the advertisement, or those included as a part of the equipment, are included in the advertisement. Equipment included, when advertising equipment is offered for sale by dealers in the used machine business, is generally offered for sale by dealers in the used machine business. Where advertising prices are advertised, as in the case of bulk vending, only the equipment listed in the advertisement, or those included as a part of the equipment, are included in the advertisement. Equipment included is generally offered for sale by dealers in the used machine business.
Famous Silver-King's

Mighty King of Vendors

Silver-King's got 'em all...

Minute Maid

Continued from page 32

Three men at the PUMS Quarters, revealing that while four models of the counter-type dispenser were available, one fresh PUMS extractor had been approved on test and "the most popular," no coin-operated vending machine men had been fully approved.

Brown added that only three machines would receive financial support.

Burke pointed out that while vending machines are a small part of the company's business, they are an important part of the operation.

The New York area, with its diverse population and high density of vending machines, is a key market for the company.

VICTOR'S

TOPPER DELUXE globe style

Sales Chief

Continued from page 32

The New York office of the Gray Advertising Agency, Lawrence Drake, editor of the firm's advertising department, is under the direction of Miss Eileen Bloch, editor of Woman's Wear Daily.

Drake, who has been active in the vending machine industry for many years, said that the company has been successful in developing new products and in increasing sales.

The company's product line includes vending machines for soft drinks, frozen foods, and convenience items.

Dual Location

Continued from page 32

cover a large concentration of employees.

Wages, scale, and working conditions are brought under a single union contract in the industry.

In the past, vending machine operators have been self-employed or worked for small companies.

VICTOR'S

TOPPER DELUXE half-cabinet style

Continued from page 32

240 Machines

Another 335 handled by distributors and wholesalers.

The machines are scattered throughout the United States, the greatest concentration of machines being in the metropolitan areas.

Among the machines are used in such places as the U.S. Department of Agriculture, the Department of Commerce, and the Department of the Interior.

Among the users of the machines are the Army, the Navy, the Air Force, and the Department of the Interior.

The machines are operated by a variety of employees, including women, men, and children.

VICTOR'S

TOPPER DELUXE half-cabinet style

Continued from page 32

Advance Orders

Continued from page 32

Radio Receptors, Brooklyn.

The unit has a 150-frank price tag, and the unit is sold in a box.

The machine has been developed to meet the needs of the consumer, and it has been designed to be simple to use.

Among the features of the machine are an automatic tuning system, a built-in speaker, and a three-band system.

The machine is available in both black and white finishes.

In addition, the machine comes with a one-year warranty.
Coinmen You Know

Postmaterial Coin Payco Defender firm, is busy these days setting up higher production schedules for the designer coin shop. Out of the many coin machines set to handle a main hunk from the above mentioned coin company, customers are going to be surprised.

Clayton Kiessling, Monarch Coin Machine, Inc., reports his 15th anniversary show ross-march program is almost completed. Clayton's coin machine is set to handle a main hunk from the above mentioned coin company, customers are going to be surprised.

Peter S. Jackson, partner with Benjamin & Co., Vending Service, in the city of New York.

Vital Statistics

Deaths:
Charles Solnitsky, 48, suddenly in Chicago, October 4, of a heart attack. Solnitsky was an engineer for Williams Manufacturing Company. He is survived by his widow and two children.

The Market Place for Coin Machine Industry

Help Wanted

John B. Rubber, machine engineer for National Coin Machine Company, has opened a new branch office in Los Angeles, Calif. The company, which is already well established in the West Coast area, has expanded its operations to meet the needs of the growing number of coin-operated machine operators in the region.

Parts, Supplies & Services

Bally Industries, Inc., has announced the opening of a new branch office in Los Angeles, Calif., to serve the coin-operated machine industry in the Western United States. The new office will be located at 1234 Main Street, Los Angeles, and will be manned by a staff of experienced sales and service representatives.

Used 1-Sc Candy, Nut Ball Gum Vendors

All coin-operated machine vendors are invited to take advantage of the special offer on used 1-sc candy and nut ball gum vendors. These machines are in excellent condition and are available at a discounted price. For more information, contact your local distributor or visit the used machine section of our website.

Northern Ohio and Southern Kansas—100 machines, complete, 30 machines 1896-1897, 20 machines, 1900, 1 machine, 1896. All machines have been fully restored and are in excellent condition.

Get the latest updates and news on our used machine section by subscribing to our newsletter. You'll receive exclusive offers, special promotions, and valuable information on the coin machine industry.

Used Coin-Operated Equipment

Sweet Dreams—Cigarette and Candy Vendor

What do you get when you combine a classic cigarette and candy vending machine with the convenience of a digital display? You get the Sweet Dreams vending machine! This machine is perfect for any coin-operated machine operator looking to add a new revenue stream to their business.

Eldon Road—Music and Epitaph Machines

All coin-operated machine vendors are invited to take advantage of the special offer on used music and epitaph machines. These machines are in excellent condition and are available at a discounted price. For more information, contact your local distributor or visit the used machine section of our website.
OCTOBER 18, 1952

THE BILLBOARD

THE BILLBOARD Index of Advertised Used Machine Prices

• Amusement Games

| Prices and prices listed below are taken from advertisements in The Billboard issue as indicated below. All prices and rental rates and prices and rental rates are advertised on the same equipment as the same prices. Each price is the same price, with which this price is advertised.
| **ISO** | Machine | Location | Price
|--------|--------|----------|--------
| 100.00 | Cavalier | South Bend, IN | 150.00
| 125.00 | Varsity | Columbus, OH | 175.00
| 150.00 | Reliant | Chicago, IL | 200.00
| 175.00 | Majestic | Philadelphia, PA | 225.00
| 200.00 | Supreme | New York, NY | 250.00

**COIN MACHINES**

| Prices and prices listed below are taken from advertisements in The Billboard issue as indicated below. All prices and rental rates are advertised on the same equipment as the same prices. Each price is the same price, with which this price is advertised.
| **ISO** | Machine | Location | Price
|--------|--------|----------|--------
| 100.00 | Cavalier | South Bend, IN | 150.00
| 125.00 | Varsity | Columbus, OH | 175.00
| 150.00 | Reliant | Chicago, IL | 200.00
| 175.00 | Majestic | Philadelphia, PA | 225.00
| 200.00 | Supreme | New York, NY | 250.00

*Year key to SALES RESULTS—The advertising columns of THE BILLBOARD!*

*Continued on page 98*
**Shuffle Games**

Tennis and pool table games are back from advertisement in the Billboard issue. With the increased interest in these games, it is expected that sales of pool and pool supplies will also increase. Local dealers are advised to stock up on pool tables and accessories to meet the growing demand.

**Atomic Jet Sales**

Equal Production

NEW YORK, Oct. 11—Net sales of Atomic Jet, a new electronic game, are showing a steady increase. The company reports that sales for the first quarter of the year exceeded all previous records.

**Closeout**

50,000 PUNCHBOARDS AS LOW AS 50C EACH

1/3 with order, balance COD

**Ohio Specialty Company, Inc.**

539 S. 2nd Street (3rd Ave. 2465) Louisville 2, Ky.
FOR ALL YOUR SHUFFLEBOARD SUPPLY NEEDS

MORE and more shuffleboard operators are now looking to American Shuffleboard for their COMPLETE equipment and supply needs. "Consult American" has become a byword from coast-to-coast, because courteous, prompt attention is given EVERY order and EVERY request for information. Whether you require a new shuffleboard—American is still by far, the world's finest—or a can of wax, or a solution to your resurfacing problems, your best bet is to consult American.

Through constant research American's engineers and craftsmen have found the RIGHT answers to most questions on shuffleboard operation—and have applied them both in the field and in the quality of American products. Let American know how he is at YOUR service. Write or phone today.

ATTENTION OPERATORS

If you haven't yet done so, inquire today about American's Volume-Order Plan for operators. You can save yourself many dollars and many hours of your time by dealing direct with Americans for all your needs. And before the demand for new shuffleboards reaches its expected peak this fall, inquire about preparations and forms which may make it possible for you to resurf ace your route with new, fast-processed American Shuffleboards. Immediate delivery is still available on most models.

MAIL COUPON TODAY!

AMERICAN SHUFFLEBOARD CO.
210 PATERNON PLANK ROAD,
UNION CITY, N. J.

[Optional fields for operators to fill in]

NAME:
TRADE NAME:
ADDRESS:
CITY:
STATE:

UNIVERSAL BOWLOMATICS
PIN BOWLS—COMPLETELY RENOVATED

Bight Lighty
Coney Island
Uptown
Atlantic City
Cornell & Grand
Cornell & Newkirk
Williams All

THE HUB ENTERPRISES, INC.
32 S. CHARLES ST.
Baltimore 1, Md.

KINGS AMUSEMENT CO.

WANTED TO BUY FOR CASH
WRITE—WIRE—PHONE

BADGER SALES COMPANY, INC.
2201 W. 2600 S.
Los Angeles 6, Calif.

ATLAS MUSIC COMPANY
2200 N. WESTERN AVE.
CHICAGO 47, ILLINOIS
Phone: 320-3505

BINGO SENSATION

CENTRAL OHIO

COIN MACHINE REPAIRS

THE BILLBOARD
OCTOBER 18, 1952

"HOT ROD"
**Rosenberg Plans Shuffle Bowling Conversion Unit**

NEW YORK, Oct. 11—Rosenberg, of Rosenberg & Co., here, this week announced that his new conversion unit for shuffle bowling games will be ready in about two weeks. Rosenberg, a former Billy distribution executive, has designed and built, "The Bye and Tie." It is a match series device which will drop the bye of 210 numbers. He has been working on the unit for two months.

---

**Distribut Show**

Hong Kong, New Williams Game

Combines In Line Scoring, Straight Five Ball Action

CHICAGO, Oct. 11—Distributors of Williams Manufacturing Company have started showing their new game, Hong Kong, a new type in-line scoring game. Vice-President Sam Libet stressed it was the first conventional five ball to use in-line action.

Unlike other in-line units, Hong Kong has a single card on the backboard. The scores of the five numbers compared with the usual five year of five numbers. However, because the game has an additional five ball opening play incorporated into the regular in-line scoring sequence, players are immediately aware of its stepped-up action.

Players can score replays by lining up three, four or five numbers on the backboard. Move over any of the numbers in a line becomes a two- or three-bump switches for additional replay. Other replays are registered by completing a 1-8 bump sequence. The new Williams offers a total of 20 different ways of making replays.

---

**Game Tax Spots**

An unusual tax on games is being considered by Colorado, Kentucky, and Nevada, with available sound effects eliminating the sound of a coin as the unit drops 10 tickets or its by-pass button.

The ride is equipped with headlight, fronting the game. The lights flash on and off. The passenger train includes a radio speaker and other gadgets.

The game occupies space two and one-half inches square and is equipped with special light effects.

Western to Handle New Type Display Rack

TOPEKA, Kans., Oct. 11—Western Distributors has taken over national distribution among in-line machine dealers of a Portland made lights-weight, minimum rack for display of literature. Badge Wright, manager, announced this week.

The two-sided pull-down display, on both sides, with eight inserts 12 inches wide and 50 inches high, for four models. Counter and add models are smaller, lighter. Rack is the product of Portland Dispensary Tool Company of Portland.
VENDING GOES COLLEGIATE

NYU Offers Lecture—the Theme Is "Robot Retailing"

NEW YORK, Oct. 11—New York University’s Division of General Education will offer a series of eight weekly lectures on "Merchandising Changes and Their Impact on Advertising" beginning Monday (12) and ending December 8. Fee for the course is $32.

The final lecture of the series will deal with coin vending. Title for this particular subject is "The Patron-Robot Relationship." E. E. Weis, director of merchandising for the Grey Advertising Company here, and Professor of Marketing and Manager of the NYU Bureau of Economic Research, will be the speaker.

Opening the university’s general educational division.

West. Ops Resume Meetings; Talk Taxes

LOS ANGELES, Oct. 11—After a year’s suspension, Western Vending Machine Operators’ Association resumed its meeting schedule here last week. The session was held at the Unique Restaurant.

Robert S. McNair, ass't. director of the association, announced that plans will be made for his first appearance in the city, and that plans will be made for the first appearance in the city, and that plans will also be made for his second appearance in the city.

Merry-Go-Round To Up Production On Rocket Patrol

NEW YORK, Oct. 11—Harry Berger, president of the Merry-Go-Round Manufacturing Company, this week announced that he has added a second unit to the Rocket Patrol ride, which produces $2,000 a week for the first time.

According to the association, the lecture will continue to be given at the American Engineering Society Building, 22 West 34th Street, New York. Additional information can be obtained from NYU Division of General Education.

New ROULETTE CLOCK

For Fun, Profit and Usefulness

IT GETS BIG PLAY

Play it for home or tavern. Wholesalers buy 7-1, colors 1-1. The pointer spins automatically every 12 hours. Has 15 complete sets. Special deal to distributors.

For info, call, wire, telegram, V.W. or write today for information.

ELECTRIC AD CLOCK CO. 311 N. LAFAYETTE, CHICAGO 6

GUARANTEED USED BINGOS & ONE BALLS

Just for location of lowest price

BRIGHT LIGHT
$6.75
BRIGHT SPORT
$12.50
CONTY ISLAND
$15.00
ATLANTIC CITY
$15.00
UNITED STATES
$20.00
TOWN LOCAL
$20.00
TOWN LOCAL
$20.00

CHAMPION
74.50

SICKING, INC.
American Clocks
110 E. Washington St., Chicago 5

COBRA CARTRIDGES

LONGER LASTING, GREATER PRODUCTION

Use The Billboard classified pages for results!

IMMEDIATE DELIVERY!

ROCKET PATROL

Get These Two Sensational New Pieces of Equipment

1. "Rudee" Reindeer
2. "Rudee" Snowman

DISTRIBUTORS! Write or Call—Some Territory Available.

KIDDIE RIDES AMUSEMENT CO.

M. H. BERGER

OCTOBER 18, 1952

THUNDERBOLT

America’s Best and Cheapest Horse!
KEENEY'S TEAM BOWLER

The only bowler that truly incorporates the two full five-man team features as in regulation bowling.

Player's name and high score may be chalked in square area under each score.

JUMBO LITE-UP PINS on transparent plastic permit player to shoot for readily visible rollovers.

1 extra shot for "Spare" and 2 extra shots for "Strike" on 10th frame!

Shaffer Specials

LATE MODEL RECONDITIONED PHONOGRAPHOS

traded in on the NEW Seeburg "Supermatic"

We Export

- PIN GAMES
- MUSIC MACHINES
- SHUFFLE ALLEYS

We've been importing a wide range of coin-
operated equipment for years, and invite your
inspection of the various items we have in stock.
We also have a complete line of used phonographs
and phonograph parts.

ACTIVE AMUSEMENT MACHINES CO.

100 E. 7th Street, Philadelphia, Pa.

WE HAVE THEM ALL
On Display
HORSES—ROCKETS—BICYCLES

Including...

Exhibits BIG BRONCO
Ray Rogers TREASURE

Sawyer 
MARVEL MFG. CO.

SHATTERED RECORDS

- 1st Runner-Up -- Seeburg H-146
- 2nd Runner-Up -- Seeburg H-244

We Export

- PIN GAMES
- MUSIC MACHINES
- SHUFFLE ALLEYS

We've been importing a wide range of coin-
operated equipment for years, and invite your
inspection of the various items we have in stock.
We also have a complete line of used phonographs
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ACTIVE AMUSEMENT MACHINES CO.

100 E. 7th Street, Philadelphia, Pa.

WE HAVE THEM ALL
On Display
HORSES—ROCKETS—BICYCLES

Including...

Exhibits BIG BRONCO
Ray Rogers TREASURE

Sawyer 
MARVEL MFG. CO.
FOREIGN BUYERS!

top manufacturers
top equipment
are your
assured
guarantees
for satisfaction
and profit

Remember:
For export and domestic business it is International and Scott-Crosse!

Write for Free Price List and Order Form

INTERNATIONAL AMUSEMENT CO.
3423 SPRING GARDEN STREET
Philadelphia 6, Pa.

We represent the following leading manufacturers...

Bally • Williams
Genco • Gottlieb
Keeney • Evans

We are now delivering...

Williams
Hong Kong
Gottlieb
Skill Pool
Bally
Frolics
Evans
Jubilee 40 Selections
Evans
Jubilee 100 Selections
Keeney
Cigarette Vendor

LONDON SERVICE MAKES QUICK PROFITS POSSIBLE!

3 Conveniently Located Offices—Large Selection Now and Used—
Top Quality at Best Prices—Fastest Shipment!

SHUFFLE GAMES

TAKING YOUR CHOICE

BOWLER MATCHED

NEW LOW PRICES

FIVE-BALLS

NEW LOW PRICES

FOR SALE

S. L. Lunden Music Co., Inc.
3130 West Lisbon Avenue
Milwaukee 8, Wisc.
MINNEAPOLIS 3, Minn.
PELICAN 9423

SAVE MORE MONEY
MAKE MORE MONEY

Subscribe to The Billboard TODAY!

see page 3 for rates

MONROE
COIN MACHINE EXCHANGE, INC.
2617 FAYNE AVENUE, CLEVELAND 14, OHIO
TEL. 828-1400
Ride THE CHAMPION
by Bally
GREATEST MONEY-MAKER
IN THE
ENTIRE AMUSEMENT INDUSTRY!

• REALISTIC WESTERN HORSE
• REAL WESTERN SADDLE
• SAFE, LOW-SPEED START
• PULL REINS TO TROT OR GALLOP
• LIFE-LIKE RIDING ACTION
• STURDY, TROUBLE-FREE MECHANISM
• SLUG-PROOF COIN MECHANISM
• SMOOTH, QUIET OPERATION

10¢
A RIDE

RETRACTABLE CASTERS FOR EASY MOVING
One in front of an Illinois drug store, a lady rides THE CHAMPION. Retractable casters permit easy guiding movements of THE CHAMPION. Simply insert key-wrench in caster key-hole...a quick turn and THE CHAMPION is up on a smooth caster, ready to roll. Base is held when casters are retracted.

RIDE THE CHAMPION 10¢

CHAMPION is a registered trademark

Bally MANUFACTURING COMPANY
DIVISION OF UNI-MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

FROLICS
See Page 100
OUTSTANDING NAMES...

PLUS OUTSTANDING PROMOTION TO CONSUMERS AND LOCATIONS VIA...

PLUS OUTSTANDING FEATURES...

ROY ROGERS • "_TRIGGER" • EXHIBIT

TELEVISION • RADIO
NEWSPAPER COMIC STRIPS
COMIC BOOKS • MOVIES

- Authentic Roy Rogers Saddle and Bridle
- Tru-Life "Trigger" Palomino Finish
- Colorful Doubl-R-Bar Ranch and Roy Rogers picture on base
- Retractable Casters
- Underwriters’ Approval

They add together to bring you the greatest consumer advertising support ever offered for a coin-operated amusement device . . . Get on the "Profit Band-Wagon" Today!

Get the Facts Today at your Exhibit Distributor . . .

Licensed by
Roy Rogers Enterprises

EXHIBIT SUPPLY • 4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS
Bally FROLICS
6-CARD 5-BALL REPLAY GAME

BIGGEST MONEY-MAKER
EVER BUILT IN
"IN-LINE" CLASS

NEW SUPER-SCORE
MYSTERY FLASH
Sensational
EXTRA-COINS Attraction

NEXT GAME
SUPER-SCORES
START AT TOP
WHEN ROLL-OVER HIT
Greatest GAME-TO-GAME Carry-over
Feature ever Created
Positive REPEAT-PLAY Stimulator

REGULAR
"IN-LINE" SCORES
PLUS
ADVANCING
SUPER-SCORES

POPULAR
EXTRA-BALLS
FEATURE
More Fun!
More Profits!

THE CHAMPION
COIN-OPERATED HORSE
SEE PAGE 98

Packed with sensational new features that keep players playing by the hour, Bally FROLICS is piling up record-smashing profits in every type of location. Get your share of the greatest profits in coin-machine history. Order FROLICS from your Bally distributor today.
OUR HIT PARADE OF SHUFFLE-BOWLING GAMES!

Chicago Coin's BIG 3

NEW 6 PLAYER Super MATCH BOWLER

LOCATIONS CAN NOW MEET PLAYERS' DEMANDS BY OPERATING Super MATCH BOWLER IN ANY OF THESE 4 WAYS!

1. COMBINING MATCH BOWLER AND 10" FRAME BOWLER
2. 10" FRAME BOWLER ONLY
3. MATCH BOWLER ONLY
4. DELUXE BOWLER ONLY

CHANGE-OVER TO ANY OPERATION IS DONE BY MOVING PLUG IN BACK RACK

EASY TO READ INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- HIGH SCORE OF THE WEEK
- FORMICA PLAYFIELD
- STRIKE & SPARE PICK-UP LITES
- REBOUND ACTION 20-30 SCORING

SIZE 8 FT. x 2 FT.
SEE YOUR DISTRIBUTOR

6 PLAYER 10th FRAME BOWLER

"JUST LIKE" REGULATION BOWLING
A STRIKE IN THE 10th FRAME GIVES PLAYER 2 EXTRA SHOTS.
A SPARE IN THE 10th FRAME GIVES PLAYER 1 EXTRA SHOT.

NO MORE "ONE-SIDED" SCORES
GAME IS COMPETITIVE 'TIL LAST PUCK IS THROWN

EASY TO READ "INDIVIDUAL" SCORING DRUMS
- FORMICA PLAYFIELD
- REBOUND 20-30 SCORING
- JUMBO "FLY-AWAY" PINS
- PLUS OTHER BOWLING ALLEY FEATURES

6 PLAYER MATCH BOWLER

Sensational "2-WAY" MATCHING FEATURE

1. MATCH A NUMBER
2. MATCH A STAR

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS
EXHIBIT'S Rudolph The Red-Nosed Reindeer for Children Everywhere

Now being delivered...

Rudolph the Red-Nosed Reindeer

10¢

He's Authentic!
He's lovable! He's irresistible! He's the kids' favorite!

His nose lights up, too!
Jingle bell halter...
Gentle, easy action...
Year 'round appeal!

EXHIBIT SUPPLY - 4218-30 w. lake street
CHICAGO 24, ILLINOIS
UNITED'S 10TH FRAME

Star Shuffle-Alley

with

MATCH A SCORE 0-9 MATCH A STAR
TWIN SPOT FEATURE

NEW, EXTRA-FAST SCORING

plus

10th FRAME

SHOOT AGAIN

STRIKE OR SPARE FLASHER LIGHTS
CAN PICK UP 7-10 SPLIT
FORMICA PLAYBOARD

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
...The most revolutionary development for the playing of recorded music since the invention of the phonograph

ONLY SEEBOURG HAS

THE Select-o-matic Mechanism

AND ONLY THE Select-o-matic

MECHANISM PLAYS RECORDS IN THE VERTICAL POSITION

- NEVER DROPS A RECORD
- NEVER TURNS A RECORD OVER