LIMtS ON CAMPAIGN SPENDING
GIVE WAY TO RADIO-TV COSTS

BMI Income Reaches New
Record With $5,607,841

NEW YORK, Oct. 25.—The
growth of Broadcast Music, Inc.
the performing rights organization
is indicated by its latest report.
BMI officials note that the con-
mpany’s operating income for
the fiscal year ended July 31,
1952, amounted to $5,607,841.
Mr. George, BMI president,
announced the figure.

BMI’s operating income for
the fiscal year ended July 31,
1951, was $4,851,576, repre-
senting a gain of 16 per cent.
For the first time, BMI in-
cluded in the financial report
and the company’s operating
income for the fiscal year ended
July 31, 1952, amounted to
$5,607,841.

BMI’s operating expenses for
the fiscal year ended July 31,
1952, amounted to $4,851,576.
BMI’s operating expenses for
the fiscal year ended July
31, 1951, were $4,851,576.

The net income for the fiscal
year ended July 31, 1952,
amounted to $5,607,841.
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Legit Line-Up

**British Equity's ban a few weeks ago on playing at the Old Vic in "The Sea" expired on October 10, according to current London papers. At the time, two equity engagements were scheduled, one in the "River" November 6-10, and one at the "Royal" same week. The company has now decided against both, and is said to be considering an appearance at the "Old Vic."**

**"Bells on the Trees"**

**"The Christmas Tree"**

**"The Magic of the Moon"**

**"The Last Time I Saw Paris"**

**"The Time of the Doves"**

**"The family"**

**"The Two-Minute Warning"**

**"Time Out of Mind"**

**"The Longest Day"**

**"The Longest Day" (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Continued) (Con...
Paris Peep
By ANNE MICHALIS
PARIS, Oct. 25 — Beginning today, the World Congress of Variety Artists will meet in Amsterdam under the presidency of Willi Feldmann from Germany. The 18th World Congress is designed to define the organization's powers in dealing with engagements in the world at large. Also on the agenda is the feasibility of alleviating work difficulties faced by variety artists in different countries, as well as the problem of the legal position of the artist in general. France, Great Britain, Austria, Denmark, Norway, Sweden, Switzerland, Belgium, Italy, Russia, and Austrasia, are among the delegates.

Arms Montreal, after being away from the Paris stage for two years, makes his return at the gala performance for the film "Flowers of Paris," by Rene Clair, on October 30. This marks the season for celebrations, and Lady Clayton's "Lumetim" has as usual following a stylish opening night at the same theater. "Flowers of Paris," Mr. Dennis richmond goes into the Drop O'er. Stadt in the Cast, and Palais takes star seat at Carroll's., A tour of fun. Dề Weeks. Bille Murray, the puppeteer of "Yee, Ellen Sisters, Joan Daniel, Eileen Regan, Glafla, and Charles, and the MIRROR..."

ARMSTRONG BOWS
ARMSTRONG BOWS
ARMSTRONG BOWS
Louis Armstrong, whose Paris dates have long been touted, will play the "Champs Elysees, with a new ork made up and Phoebe, Annen, McRae, Newton, Mr. and Mrs. Velma McDermott. American born Ella Maple, who last year took the European with her in mind, has booked for two concerts at the Savoy. After the Savoy, Wallis comes to Paris to set up an "ABC" record label and drummer Zutty Singleton.

"My Girl" is Richard, the Theater ABC, is scheduled for a March trip to Paris in regard to doing a musical there. A previous movie has been revived, "Harmonee," which 19 years ago was made the opening scene some new stars Veeane Principe, Miss Deanna Dailey, and District, now takes its place in the small screen. The opening has appeared in this disappointingly, and the names of the famous stars and authors, Paris play.
**AM Sponsors Up Coverage To Include Video Markets**

Radio Listening Surges in Television Areas, Cutting Into Prime 8-10 Time

NEW YORK, Oct. 25 — Sponsors are finding that because of the increase in television coverage in TV cities, they have found that radio advertising is more practical, even when combined with TV. The result is that such broadcasters are increasing their advertising and promoting AM as never before, and eliminating such markets.

Radio still is seen as a medium in the future in the largest television areas, that sponsors have found it important to combine their advertising and promoting AM as never before, and eliminating such markets. Last real estate in the two media is television, that has shown a marked increase in advertising and promoting AM as never before, and eliminating such markets.

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**AM National Spot Sales Rack Up Record Gross**

NEW YORK, Oct. 25 — The National Broadcasting Company's owned and operated stations are to set a new high in national spot sales in the year end by a record gross of $1,000,000. Sponsors are being quoted for the coming year, which will reflect the increase in the real estate in the two media is television, that has shown a marked increase in advertising and promoting AM as never before, and eliminating such markets.

1. **AM National Spot Sales Rack Up Record Gross**
2. **Webs Go Heavy on Low Budget Shows**
3. **Radio Nets In Drive to Lure Spot Sponsors Into Web Programming**
4. **NBC National Spot Sales Rack Up Record Gross**
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6. **Radio Go Heavy on Low Budget Shows**
7. **Radio Nets In Drive to Lure Spot Sponsors Into Web Programming**
8. **NBC National Spot Sales Rack Up Record Gross**
9. **ABC Reskeds Thurs, Segs In New Plan**
10. **Plan Seg From Savoy-Plaza**
First UHF Station Does Brisk Business

PORTLAND, Oct. 25 -- The nation's first UHF TV station, KPTV here, is doing remarkably well.

Among a number of factors that has been the air since KPTV signed on the air last December 30 are the fact that the station is well established in the community, has a large audience, and is located in an area with a large population. The station's success has been attributed to the fact that it is the only UHF TV station in the area and that it is the only station that is fully equipped with the latest in electronic technology.

In addition to its technical excellence, KPTV is also known for its programming. The station is known for its news, sports, and entertainment programs, which are popular with the local audience.

The station's success has been a source of pride for the community, and the station's management is hoping that the station will continue to grow and that it will be able to provide the community with the highest quality of programming.

Post-Freeze Telestation Grants Hit 82

WASHINGTON, Oct. 25 -- The Federal Communications Commission (FCC) announced that the nation's first post-freeze television station will receive grants of $2 million from the Federal Communications Commission.

The FCC announced that the grant will be used to help finance the purchase of equipment and facilities for the new station, which will be located in the Washington, D.C., area.

The grant is the largest ever given by the FCC to a post-freeze television station and will enable the station to begin operations in the spring.

In addition to the grant, the FCC has also announced that it will provide a substantial amount of additional funding to help finance the purchase of equipment and facilities for the new station.

The FCC has also announced that it will work closely with the station's management to ensure that the station is able to provide the highest quality of programming.

Congress Committee Plans Canvass; Limit to $3 Mil Is Now Unrealistic

WASHINGTON, Oct. 25 -- The Congress Committee, which is responsible for the campaign against alcohol, has announced that it will conduct a canvass of the nation's voters on the issue of alcohol.

The canvass, which is expected to take place in the next few weeks, will be aimed at educating the public about the dangers of alcohol and at persuading voters to support the Congress Committee's campaign.

The canvass will be conducted by a team of trained canvassers who will visit homes and businesses throughout the country.

MBS Shops Indy Field While MGM Pact Ends

NEW YORK, Oct. 25 -- The Mutual Broadcasting System (MBS) has announced that it will acquire the Indianapolis television station, WFTV, from the Mutual Broadcasting System.

The acquisition will enable MBS to expand its network's coverage to include the Indianapolis area, which is the fifth largest television market in the country.

Nap Bids For 24 Hours In Counter Plan

NEW YORK, Oct. 25 -- The Nap Broadcasting Company has announced that it will bid for the 24-hour license in the New York City, which is currently held by the Mutual Broadcasting System.

The bid is expected to be the first in a series of moves by the Nap Broadcasting Company to expand its network's coverage to include the New York City area.

See License Bids Heavy On 540 Band

WASHINGTON, Oct. 25 -- The Federal Communications Commission has announced that it will receive bids for a license on the 540 band, which is currently held by the Mutual Broadcasting System.

The commission has also announced that it will reserve the license for the Mutual Broadcasting System, which is the only station that has been licensed on the band.

Seeks FCC Nix Of Zenith Bid

WASHINGTON, Oct. 25 -- The American Broadcasting Company (ABC) has announced that it will ask the Federal Communications Commission (FCC) to reject its bid for the 540 band.

ABC has been licensed on the band and has been operating a station there for several years.

Asks Okay On Reb'cast Rule

WITFORD, Oct. 25 -- The Federal Communications Commission has announced that it will approve a rule that will allow rebroadcasting of first-run programs.

The rule is expected to be the first in a series of moves by the commission to expand its network's coverage to include the New York City area.

Bob and Ray Are Replaced

WASHINGTON, Oct. 25 -- The Mutual Broadcasting System (MBS) has announced that it will replace Bob and Ray, who have been the hosts of the station's radio program, with a new team.

The new team will be composed of two well-known personalities who are currently working in the entertainment industry.

ABC Weighs Yiddish Show

NEW YORK, Oct. 25 -- The American Broadcasting Company (ABC) is considering a Yiddish television show.

The network has been considering the idea for several years and has been working with Yiddish language experts to develop the show.

Firm Seeks Second Sudser

NEW YORK, Oct. 25 -- The American Broadcasting Company is considering a second television show that will air after the current show.

The second show will be an extension of the current show and will focus on different aspects of the entertainment industry.

GM Signs For Inauguration

NEW YORK, Oct. 25 -- General Motors has announced that it will sign a contract to sponsor the station's television coverage of the presidential inauguration.

The station's television coverage of the inauguration will be the first in a series of moves by the station to expand its network's coverage to include the New York City area.

Cut Kine on 'Perry Mason'

NEW YORK, Oct. 25 -- The station has announced that it will be the first in a series of moves by the station to expand its network's coverage to include the New York City area.

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CBS-TV Sales Up 90% for Half Year

NEW YORK, Oct. 25.—Good times are still rolling in the broadcasting business, as evidenced by reports of 90 per cent increase in sales in the first six months of 1952 from the first half of 1951. For the 15 months of 1952 a 45 per cent increase is reported. This figure is the largest percentage gain of any major network since the beginning of a similar period, the CBS-TV era.

In October 1952, actually the last month of the new season, sales were up in its gross time sales over the same month a year before, with the result that CBS-TV is proving to be a prime help to the network.

The formidable gross gain in the first six months of this year is attributed to higher rates, larger network and daytime sales. This trend is expected to continue, because the rate of network programing will continue to grow, to return cost-per-thousand viewers.

Evidences

As evidence of better programming,Thrower points to the fact that the trend in the past six weeks has been to alternate weeks, that "Tree of the Times" continues to be in the quality of the program in the same series. The CBS-TV staff has worked hard at this task to achieve better ratings.

The test product for the network was in the hands of WJZ-TV in New York, and the network has received favorable reports from the station.

Subpoena for RSCA Stands

NEW YORK, Oct. 25.—The RSCA stand was at the center of the week's main motor to quiet some rumblings that the RSCA wants to stop its on-air promotion of station sales. There was some possible violation of the condition set in the radio and telecasting business.

RSCA plans to use the legislation of the nation's action, which took place in 1952 and is still in effect.

In this Federal Judge Edward Wenzel declared, on Oct. 23, that the RSCA was not to subject it to any more advertising.

Two Sponsors Weigh Buys

Of CBS Segs

NEW YORK, Oct. 25.—Two clients this week were considering buying the CBS network's television network for the fall. One of the clients is a Western company, and the other is a New York company. The negotiations are still going on.

The network's top program is "The Tonight Show," which is scheduled for the fall.

Theater TV Bid for Channel Faces Tough Hearing Fight

WASHINGTON, Oct. 25.—Movie-theater interests, which have previously expressed disapproval of the Federal Communications Commission to allow them to use television spectrum for television, will be in court Friday. The FCC will hold a hearing to determine if the theater's program would be suitable.

The FCC has shown interest in the case, and the theater is scheduled to make its opening arguments.

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AIMING FOR THE MOON

Web Exec Says All Will Have TV Seat 1st Trip

NEW YORK, Oct. 24—In a talk made public at the National Television Af

fermion's Thursday meeting, Kenneth E. Weaver gen

dicating that the first "seat" on the moon will be open

to all. "We will make the trip with men via their video

screen," TV, said the National Inter

Wide West

New Seg to Have Rodeo, Circus Bits

NEW YORK, Oct. 25—A new Western

networking, which will combine

thrill attractions, is being con

sidered by the National Inter

Television Affiliation, Inc., to provide

programming for Western stations.

Whether the Westerns will be limited to rodeos and

circuses is yet to be determined, according to

President, who said the network was being

organized to meet the demands of Western

stations.

Sponsor Quits 'Let's Pretend'

NEW YORK, Oct. 25—Cream of Wheat has

decided to withdraw its sponsorship of

"Let's Pretend," the prime-time

serial, as of Oct. 25. The company

announced it would no longer

support the show, saying it was

not consistent with its image.

Johnson Mulls 'Name's Same'

NEW YORK, Oct. 25—Johnson

producers this week decided to cut

the show's running time from

60 minutes to 30 minutes, effective

January 1.

Quaker Oats Cuts Down 'Zoo Parade'

NEW YORK, Oct. 25—Quaker Oats this week decided to cut

the show's running time from

60 minutes to 30 minutes, effective

January 1.

FCC Grants 12 Radio CP's; 5 To Hike Power

WASHINGTON, Oct. 24—The Federal Communications

Commission has granted licenses for 12 new radio

stations and approved five increases in power for

existing stations.

OPA Rejects RMA's Price Ceiling Plea

WASHINGTON, Oct. 24—The

Radio Manufacturers Association

has been rejected in its attempt to

establish a ceiling price for

radio receivers. The

commission ruled that

there was no evidence to support

the association's argument.

Jessel Holds Up On 'Red Dot'

HOLLYWOOD, Oct. 24—George

Jessel held back on his

memoir, "Red Dot," due out

in a month, until he

received the works' rights.

Profitable TV Audience exclusive with

Robert Mez

Chicago Jan. 20

LANCASTER, Pa.

Only TV station in ___ only TV station seen in this large, rich Pennsylvania market area.

Clear & McCollough

This One

1817-03-0007
NAEB Announces Speakers for
Minneapolis Convention Nov. 6-8

MINNEAPOLIS, Oct. 25—The National Association of Educational Broadcasters held its annual convention here November 6-8.

David Lee, chairman of the event, said the convention will include more than 300 sessions, including some for student halls of residence.

Walnut, the new general secretary of the association, announced that the convention will feature a variety of sessions, including some on television and radio.

Lee Jones, the station manager of WCBS, and Karl and Larry Vanvliet of WLW-T.

COMMITTEE WORLD-WIDE

WASHINGTON—The Committee on Television in the United States, a joint committee of the National Association of Educational Broadcasters and the National Educational Television Association, held its first meeting here Wednesday evening.

The committee, which was formed to study the problems of educational television, heard a report on the progress of the movement.

WASHINGTON—Problems of the movement were discussed at the meeting of the National Association of Educational Broadcasters here Wednesday evening.

The committee was formed to study the problems of educational television, and its first meeting was held to discuss the progress of the movement.

WASHINGTON—The Federal Communications Commission held a meeting in Washington Wednesday, May 12, to consider the matter of educational television.

Senator WNYC, bid to EIGHTH TIME

Washington, D.C., March 4—The Federal Communications Commission voted today to approve the application of Senator WNYC, bid to EIGHTH TIME to operate a television station.

The vote was taken by a 5-2 margin, with the five FCC members voting in favor of the application.

The station, which would be located in Washington, D.C., would operate on a wavelength of 694.2 MHz, with an effective radiated power of 100 watts.

Senator WNYC, bid to EIGHTH TIME is owned by WNYC, the New York City public radio station.

Senator WNYC, bid to EIGHTH TIME has been operating as a low-power television station in Washington, D.C., since September 1953.

The station has been seeking full-power status for several years, and has been undergoing tests by the FCC.

The FCC has previously rejected applications for full-power status, but has granted limited operating authority to the station.

WASHINGTON, Oct. 25—Your Excellency, the President, the President of the United States, has asked me to present to you the highest award of the United States, the Medal of Freedom.

The President has also asked me to present to you, the President of the United States, the Medal of Honor.

The President has also asked me to present to you, the President of the United States, the Medal of Honor.

Dr. D. N. Peale, a well-known public figure and author, was present at the ceremony.

The ceremony was attended by several prominent members of the national congress.

Leading figures in the movement were present, including Senator WNYC, the New York City public radio station, which has been operating as a low-power television station in Washington, D.C., since September 1953.

The station has been seeking full-power status for several years, and has been undergoing tests by the FCC.

The FCC has previously rejected applications for full-power status, but has granted limited operating authority to the station.

WASHINGTON, Oct. 25—In cooperation with the National Association of Broadcasters, the National Association of Educational Broadcasters held its annual convention here November 6-8.

The convention featured a variety of sessions, including some on television and radio.

Vince Hersh, vice president of the association, announced that the convention will feature a variety of sessions, including some on television and radio.

Wally Ross, president of the association, said the convention will feature a variety of sessions, including some on television and radio.

D. J. B. Althen, publisher of the association, said the convention will feature a variety of sessions, including some on television and radio.

The program is currently coordinated by both the National Association of Broadcasters and the National Association of Educational Broadcasters.

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**Nets Seek Pubbers’ TV-Film Tune Pact**

**CBS Exec Charts Future of TV Film**

**N.Y. Chevrolet Dealers Buy Abbott, Costello**

**TV Film Purchases**

**TV Ex. Wins ‘Jungle Fury’**

**SAG Threatens Strike Against Telfilm Firms**

**MCADeg Peddles Drama Series**

**CBS Exec Charts Future of TV Film**

**SAG Threatens Strike Against Telfilm Firms**

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**ARB Ratings of Non-Network TV Films and markets in which they are currently appearing**

Listed below are TV film series currently absent from television schedules of major networks. Berries surveys fall individually. Only ARB is in the program category included are on the following list of the premiering of the programs in the next three weeks. For each ARB city in which a film is appearing, the series' status is indicated by the position of the program in the listing for each city. No series are appearing in all three weeks. For additional series currently airing, the series' status is indicated by the position of the program in the listing for each city. No series are appearing in all three weeks.

### New Series

New series are being added to the list. Please check back for updates.

### Additional TV Film Series

Additional TV film series are currently appearing in various markets. Please check back for updates.

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SUCCESS FORMULA

Balanced News Diet: World, Nation, Town

By KONSTANTIN KALMER
Executive Director, Marathon TV Research

"And it is for a complete change of pace..." Five times a day, our nation's leading news organizations use this quote, which I developed for our own use, as the basis for our balanced news diet. Let's face it, if you're not reading the newspapers, the TV is the way to get your news. So let's look at the TV news that we watch and see if it meets the criteria of our balanced news diet.

The first criterion is that the news diet must be balanced. This means that the news must be presented in a way that is fair and impartial, and that it must not be biased in any way. The second criterion is that the news must be presented in a way that is understandable to the average person. This means that the news must be presented in a way that is clear and concise, and that it must not be complex or difficult to understand.

The third criterion is that the news must be presented in a way that is interesting to the average person. This means that the news must be presented in a way that is engaging and entertaining, and that it must not be dull or boring.

Now, let's look at the TV news that we watch and see if it meets the criteria of our balanced news diet.

The first criterion is that the news must be balanced. This means that the news must be presented in a way that is fair and impartial, and that it must not be biased in any way. We see that the TV news that we watch is not always balanced. For example, we see that some news organizations tend to emphasize certain topics over others, or that some news organizations tend to emphasize certain viewpoints over others.

The second criterion is that the news must be presented in a way that is understandable to the average person. This means that the news must be presented in a way that is clear and concise, and that it must not be complex or difficult to understand. We see that the TV news that we watch is not always presented in a way that is understandable to the average person. For example, we see that some news organizations tend to use complex language and technical terms that are difficult for the average person to understand.

The third criterion is that the news must be presented in a way that is interesting to the average person. This means that the news must be presented in a way that is engaging and entertaining, and that it must not be dull or boring. We see that the TV news that we watch is not always presented in a way that is interesting to the average person. For example, we see that some news organizations tend to present news in a way that is not engaging or entertaining, or that they tend to present news in a way that is boring or dull.

In conclusion, we see that the TV news that we watch does not always meet the criteria of our balanced news diet. We see that the TV news that we watch is not always balanced, not always understandable to the average person, and not always interesting to the average person. We need to work towards a TV news diet that is balanced, understandable, and interesting.
Bob Hope Show

CAPSULE COMMENT

SUSTAINING

Bob Hope Show

ROCKS AND PANS

(Radio-Review Saturday (13), 8-30 p.m. E1T, Sponsored by Colgate

Sustaining via WJZ-TV, New York. Directed by Warren Williams. Bob Hope Show has evolved a smooth running va

lace.

nance, a friendly, rather gawky little man who was the one to introduce the opening number of the "Arthur Murray Party" last week, has been a bit more to the point. The dance halls are just as much a part of the Arthur Murray organization as the dance party, and this week's show reflects that. Terry Brewer.

Arthur Murray's moving van, which was spotted in his old Sunday night spot on D on the way to one of varying runs on Columbus Broadcasting Company, is scheduled to return to WBTZ. Hostess, Kathryn Murray, guest star during the week is Frances Young, Victor Ertman.

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Danny and the Snark

**TV-Film Reviews**


The Snark, a进行 music and dance production, is designed to enliven the world with its unique blend of humor and wit. It features a cast of accomplished performers, including Pauline Lord, Julie Somers, Burt Mustin, Janice Rule, Charles Aidman, Bruce Weitz, and Robert Duvall. The show's music and dance elements are seamlessly integrated, creating a memorable and entertaining experience for the audience. The Snark is a must-see for anyone looking for a night of laughter and enjoyment.

**Legit Reviews**

**MAY LUCKY DAY**

(Opened Tuesday, October 15)

Second Avenue Theater, New York

**Blackfriars’ Theater**

(April 20, 1952)

**Faith and Prudence**

(Opened Monday, October 13)

**The Mikado**

NOW PLAYING.

**Glory**

(Continued from page 12)

The Mikado is a classic opera by Gilbert and Sullivan, which combines elements of English and Japanese culture in its story and music. The opera tells the tale of a Japanese ruler who, upon realizing the error of his ways, seeks redemption through love and self-sacrifice. The Mikado is known for its catchy melodies and hilarious dialogue, and it remains a beloved part of the opera repertoire today.

**Comedy Material**

for All Branches of the Thoroughbred Race

Belmont Stakes, June 28th.

**Superman**

**Comical Review**

by Louis Simmel, Director, and Louis Simmel, Producer. Based on the comic strip by Superman, this version stars a number of the original cast members, including Superman himself, The Nose, The Bat, and The Cat. The story follows Superman's adventures as he battles with the forces of evil, always emerging victorious. The film is a faithful adaptation of the comic strip, and is sure to delight fans of all ages.

** Sikorski**

**Caprice**

(Continued from page 3)

The Caprice is a classic film that explores the theme of love and betrayal. The film stars a talented cast, including Sikorski as the central character. The Caprice is a must-see for anyone interested in classic cinema and the exploration of love and its complexities.

**Hollywood Blake**

(Continued from page 5)

Hollywood Blake is a classic film that explores the themes of love, ambition, and sacrifice. The film stars a talented cast, including Hollywood Blake as the central character. The Hollywood Blake is a must-see for anyone interested in classic cinema and the exploration of love and its complexities.
The Terrace Room, Starlet Hotel, Los Angeles (Thursday, October 31)


The Nat King Cole quartet is a real performer to watch. Their energy is infectious, and they bring the crowd to life with their music. The room was packed, and the atmosphere was electric. Cole's voice was powerful and soulful, and he commanded the stage with grace and style.

Night Club Vaude-Reviews

Paramount, New York (Wednesday, October 23)


Ava Gardner is a true vaudeville star. Her performance was breathtaking, and she commanded the stage with confidence and charisma. She is a true professional and a delight to watch.

Continental, Cafe, Montreal (Thursday, October 24)


Billie Holiday was a true vaudeville star. Her soulful voice and passionate delivery were captivating, and she commanded the stage with ease. Her performance was a true masterpiece.

Moe's Main Street, Cleveland (Saturday, October 19)


The performers at Moe's Main Street were a true delight. Their energy and enthusiasm were infectious, and they brought the crowd to life with their music and their incendiary delivery. Their performance was a true masterclass in vaudeville.
Miami in a Whirl as Season Draws Nigh

Early Closing Drive, Hotel Rooms, High Talent, TV Cause Ops Big Headaches

Miami Beach, July 15 (AP) — Miami in the air. The air is thickening as the season draws to a close. Hotels are already anxiously anticipating the coming of winter. As the summer heat begins to fade, the city is preparing for the challenges of the colder months.

Big Headaches

Bistro owners' big headaches are the competition from hotels and other businesses. At least two additional hotels this season will be in the new business district of Miami Beach. One is the Miami Plaza, rapidly nearing completion of the Colina Resort. Another is the mid-rise, two-story hotel, the largest in the market for entertainment. One of the hotels will open next month, with existing space for cable television. The other, the Dupont, already is in operation.

The new hotels, the Bistro and the Dupont, are also opening at the same time. The Bistro has been on the market for a year and a half. The Dupont, which has been under construction for two years, will open next month.

Ara Contract

Ara Contract Halts AGVA, Pitt Pay Hike

New York, Aug. 15—The American Federation of Variety Artists, known as the AGVA, has called a strike in the area of New York City, effective immediately. The union has been unable to reach an agreement with the management of the AGVA, which has refused to continue negotiations.

Union FSU

Evelyn West Tangles With AFM & AVGA

New York, Aug. 15—Evelyn West, a member of the FSU, has been involved in a dispute with the American Federation of Musicians (AFM), as well as the American Federation of Artists and Guilds (AVGA). West has been accused of violating union rules and has been placed on probation for six months. She has expressed her desire to return to the union and has been given a chance to prove herself.

WTVJ Expands

WTVJ, Miami's sole television outlet, is opening a new studio this month, and it may be their only chance to reach a million viewers. The new studio will be located on the east side of the city. The pipe and the plumbing have been completed, and the space has been prepared for use.

The new studio will be used for local news, weather, and weather-related segments. The studio will also be used for various other purposes, including music videos and commercials.

Roxy Sweeps

Grosses Field

New York, Oct. 25 — The Roxy Sweeps, a new musical by John Kander and Fred Ebb, opened to critical acclaim at the Roxy Theatre. The show, which stars Bernadette Peters and Tony Award-winner Nathan Lane, is set in the Roxy Theatre in New York City during the 1960s. The show explores the relationship between the performers and the audience, and the challenges of presenting live music in a small venue.

Dave Brannon

Past 3 Acts

Chicago, Oct. 25 — Personal installation of Dave Brannon, who has been with the show for three years, has ended. He will be replaced by Rusty Portnoy. The show, which features Brannon's distinctive voice, has been a favorite of audiences for the past three years.

Stop Brooches will be on the same bill. Tim Gale is using Baumann & Newborn for $1,500 commission on an Alfred Drake for $1,500, and he also has an order for three additional Drake. Gale has been known for his ability to work with non-union materials, but this is the first time he has attempted to do so. The show is expected to open in January, and Gale is hoping to have it ready by then.

Sherman Fuss

Goes to NLRB

New York, Oct. 25 — Noel Sherman, the producer behind the American Guild of Variety Artists, has announced that he has been appointed to the National Labor Relations Board (NLRB). This is a significant move, as the NLRB is responsible for overseeing labor relations in the entertainment industry. Sherman's appointment is expected to have a major impact on the way that contracts are negotiated and how disputes are handled.

Control Model is Objective Of Teamsters

New York, Oct. 25 — The Teamsters Union, headed by James Hoffa, is expected to introduce a new model to its membership that is designed to improve the way that contracts are negotiated and how disputes are handled. The model, which is expected to be announced in the near future, is designed to improve the way that negotiations take place and to ensure that all parties involved are treated fairly.

Tim Gale Sues

Baum-Newborn

New York, Oct. 25 — Tim Gale has filed suit in New York State Supreme Court against Baum & Newborn for $700 commission on a recent deal. The suit, which was filed today, alleges that Baum & Newborn failed to pay the commission as promised.

Sherman's appointment is expected to have a major impact on the way that contracts are negotiated and how disputes are handled.
Justice Dept Eyes ASCAP-BMI Hearing

Many of ASCAP's Complaints to Anti-Trust Division Involved in Rites Discussions

WASHINGTON, Oct. 31—Justice Department officials are considering new moves to investigate complaints made by ASCAP to the Anti-Trust Division regarding the ASCAP-BMI Hearing. ASCAP is known to be seeking a renewal of its license agreement, which expires at the end of the year, in order to prevent any legal uncertainty.

Nathan, Carter, and many others have been involved in this process, which has been ongoing for several months. According to reports, the hearing has not yet been scheduled.

EMI, King Are Near Accord On Distribution

NEW YORK, Oct. 25—Sidney Nathan, president of EMI, and John Hanover, president of MCA, are close to an agreement on distribution that would allow EMI to distribute MCA's records in the British market. The agreement is expected to be finalized within the next few days.

The deal would be a significant milestone for both companies, as it would allow EMI to expand its reach in the lucrative British market and MCA to diversify its distribution channels.

Beacon Inks R. & B. Talent

NEW YORK, Oct. 23—Joe Davis, vice-president in charge of A&R, recently signed a deal with a R&B talent. Davis, who is known for his keen ear for talent, has added a new artist to his stable.

The artist, whose name is still under wraps, has already started recording and has the potential to make a big impact in the R&B genre.

BMI Income Reaches New Record With $5,605,841

Wall, Dolberg, Burton and Sour Promoted in Organization Posts

HILL COW TEST PROVES HOWARD BEST SOOTHER

CHICAGO, Oct. 25—Anyone who knows the king also knows that BMI is the best place to be. BMI is known for its solidly constructed music library, which includes a vast range of genres and styles.

BMI's latest promotion, Howard Best Soother, is a testament to the company's commitment to providing quality music for its clients. The promotion has been well-received, and BMI is looking forward to continuing its success.

Motor Lock Threat To Phone Output

Industry Mulls Steps To Thwart Shortage Of Table Models, Portables for Christmas

NEW YORK, Oct. 25—A critical lack of motors being supplied to phonograph manufacturers threatens to create a definite shortage of table models and telephone models for the Christmas season. In order to head off such a situation, the manufacturers of the Phonograph Record Industry are meeting to investigate the problem.

The supply of phonograph motors has dried up to the extent that many manufacturers have been forced to shift to other sources. Some manufacturers have been able to find a limited supply, but others are struggling.

The shortage is expected to continue throughout the holidays, and manufacturers are looking for ways to alleviate the problem.

Remington in Canada Deal

NEW YORK, Oct. 23—Remington Reversal, Inc., has several distributor changes in this area. The changes are aimed at improving the company's reach and expanding its market share.

The company has already made significant strides in the Canadian market, and the new distributors will further enhance its presence in the region.

Morris Takes Over Williams Music Catalog

NEW YORK, Oct. 25—The E.H. Morris Company has reported the sale of all of its W.W. Williams music catalog to the publishers. The sale was handled by Columbia distributors for the Morris Company.

The sale includes a variety of musical works, including sheet music, recordings, and other materials. The Morris Company has been active in the music publishing industry for many years, and the sale of the Williams catalog is a significant milestone for the company.

Draft Slows Hilltoppers in Taking Dates

NEW YORK, Oct. 25—The bookings nationwide for the Hilltoppers have been slowed by the draft. The band has been called to serve in the army, and the dates they had scheduled have been postponed.

The Hilltoppers, known for their energetic performances, are now forced to reschedule their dates. The situation is expected to continue until the draft is lifted.

The band is currently working on new material, and fans can expect new music to be released in the near future.

Critical Week

The industry will be critical until Kahn's decision. If Kahn believes in the need for fast recovery action in forthcoming phonograph inventories, it is expected that the situation can be salvaged.

However, unless this can be reflected, it is possible that only a few per cent of the potential demand will be met in the coming weeks. The situation is expected to continue until the draft is lifted.

Resentment, Confusion Arise Over AFM P. A. Record Ban

NEW YORK, Oct. 25 — The re- cent threat to American Federation of Musicians members made under the umbrella of a financial appeal to the members has been met with a demand for a review of the AFM's action.

The AFM has been accused of attempting to suppress union activities and of interfering with the free speech rights of members.

The union has denied these charges, stating that it is merely attempting to maintain discipline and prevent the spread of illegal activity.

The AFM has been under pressure from a number of sources, including the National Labor Relations Board, which has opened an investigation into the union's activities.

The AFM has also been criticized by some of its own members, who have accused it of failing to represent the interests of its members adequately.

The AFM has responded to these criticisms by issuing a statement saying that it is committed to maintaining discipline and preventing the spread of illegal activity.

The AFM has also stated that it is committed to representing the interests of its members adequately.

250-45 R.P.M. Platters; LP's Already Popular

NEW YORK, Oct. 25 — The English record business became a reality in the United States with the introduction of 45 R.P.M. platters. Many of the LP's and 10-inch records that have been produced for many years are still available, but the new format has revolutionized the industry.

The first 45 R.P.M. platters were released on the Christmas season of 1952, and have since become a popular format for music enthusiasts.

The new format has also led to a growth in the number of record players, with many people now preferring to listen to music on the new format.

ASCAP Asks Fund For BMI Struggle

NEW YORK, Oct. 25 — The American Society of Composers, Authors and Publishers (ASCAP) has asked BMI to contribute to a fund to support the American Federation of Musicians (AFM).

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NOVEMBER

MEET

CONGRATULATIONS

47

17

et

(The First Broken Heart)

A SHOULDER TO WEEP ON

Mills Brothers and by Others

BEST SELLERS

... based on this week's actual sales

<table>
<thead>
<tr>
<th>WEEKLY LIST</th>
<th>COUNTRY</th>
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<tbody>
<tr>
<td>1</td>
<td>&quot;I'LL ALWAYS TAKE CARE OF YOU&quot; Webb Pierce</td>
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<tr>
<td>2</td>
<td>&quot;DON'T LET THE STARS GET IN YOUR EYES&quot; Red Foley</td>
</tr>
<tr>
<td>3</td>
<td>&quot;THE MODERN BIRD&quot; Vernon Dalhart</td>
</tr>
<tr>
<td>4</td>
<td>&quot;MY GOD IS REAL&quot; Frankie Laine</td>
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<tr>
<td>5</td>
<td>&quot;THE MOCKING BIRD&quot; Frankie Laine</td>
</tr>
<tr>
<td>6</td>
<td>&quot;DEEP BLUES&quot; Red Foley</td>
</tr>
<tr>
<td>7</td>
<td>&quot;BARGAIN BLOWOUT&quot; The Carter Family</td>
</tr>
<tr>
<td>8</td>
<td>&quot;BESSEY&quot; Frank Totherah</td>
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</tbody>
</table>

NEW RELEASES - SINGLES

MEET MISTER CALLAGHAN

CONGRATULATIONS TO YOU

Guy Lombardo

SOMEONE LOVED SOMEONE

(THE FIRST BROKEN HEART)

A SHOULDER TO WEEP ON

Mills Brothers and by Others

BEST SELLERS

... based on this week's actual sales

<table>
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<td>4</td>
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<td>5</td>
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</tbody>
</table>

BEST BETS

Stock these fast-moving Decca Records now... the coming hits as indicated by actual sales.

<table>
<thead>
<tr>
<th>POSITION</th>
<th>SONG</th>
<th>ARTIST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;SOUTH HAMPTON STREET PARADE&quot;</td>
<td>Bing Crosby and Andrews Sisters</td>
</tr>
<tr>
<td>2</td>
<td>&quot;DEEP BLUES&quot;</td>
<td>Red Foley</td>
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<tr>
<td>3</td>
<td>&quot;STROLLING IN LIVER'S LANE&quot;</td>
<td>Russ Morgan</td>
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<tr>
<td>4</td>
<td>&quot;FIDDLE BLOW&quot;</td>
<td>Bill Kenny and His Ink Spots</td>
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<tr>
<td>5</td>
<td>&quot;A WEDDING RING&quot;</td>
<td>Kitty Wells</td>
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<tr>
<td>6</td>
<td>&quot;I HEARD THE JUKE BOX PLAYING&quot;</td>
<td>Kitty Wells</td>
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<tr>
<td>7</td>
<td>&quot;THE MODERN BIRD&quot;</td>
<td>Red Foley</td>
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<tr>
<td>8</td>
<td>&quot;THE SONG OF MAMA&quot;</td>
<td>Hunk Williams</td>
</tr>
<tr>
<td>9</td>
<td>&quot;I HEARD THE JUKE BOX PLAYING&quot;</td>
<td>Kitty Wells</td>
</tr>
<tr>
<td>10</td>
<td>&quot;GIVE ME THE RIGHT TO EVERYTHING I HAVE&quot;</td>
<td>Roger Coleman</td>
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<tr>
<td>11</td>
<td>&quot;THE RHYTHM AND THE PEARL&quot;</td>
<td>John Whitehead</td>
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<tr>
<td>12</td>
<td>&quot;MID-WINTER'S NIGHT DREAM&quot;</td>
<td>Fred Waring</td>
</tr>
<tr>
<td>13</td>
<td>&quot;THE SONG OF MAMA&quot;</td>
<td>Hunk Williams</td>
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<tr>
<td>14</td>
<td>&quot;THE MODERN BIRD&quot;</td>
<td>Red Foley</td>
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<tr>
<td>15</td>
<td>&quot;I HEARD THE JUKE BOX PLAYING&quot;</td>
<td>Kitty Wells</td>
</tr>
</tbody>
</table>

KITTIE WELLS

A WEDDING RING AGO

I HEARD THE JUKE BOX PLAYING

Decca 28432 (78 rpm) and 9-28432 (45 rpm)
Music Publishers' Record Scoreboard

- Sides in
- Current Release

Week ending October 25

Because of the length of time required for each of the 10,000 record companies under consideration to complete their work on their new releases, it may be necessary to include an item that was released by another company on the next day on which these records are available. The list may not actually be recorded in the same week as it is announced.

PUBLISHERS

<table>
<thead>
<tr>
<th>LABEL</th>
<th>ARTIST AND LABEL</th>
</tr>
</thead>
<tbody>
<tr>
<td>RCA</td>
<td>Louis Armstrong</td>
</tr>
<tr>
<td>SPINLA</td>
<td>Count Basie</td>
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<tr>
<td>DISNEY</td>
<td>Sammy Davis Jr.</td>
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<tr>
<td>换成</td>
<td>Lenny Bruce</td>
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<td>换成</td>
<td>Palace of Varieties</td>
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Columbia Makes No. 2 For Week Released

It's ALL GREAT Mr. G.

Columbia's Concert No. 2

LP Answers Fan Prayers

NEW YORK, Oct. 25 - A lot of Columbia's new releases feature Benny Goodman, who is also appearing with his band in New York at 2:30 P.M. on October 29, at the Palace of Varieties. The new release, a 10-inch album, contains five tracks of Goodman's music. It will be available at all record stores.

Disk Bonanza

Bonanza Tough

ROCHESTER, N.Y., Oct. 25 - Chain stores buyers far removed from New York City and the West Coast have been receiving reports that the stress many publishers now place on record of music is an indication of its continued popularity. This interest is being reflected in the number of requests for record albums, and the demand for music is on the rise.

Windfall for BG's '37 Band

NEW YORK, Oct. 25 — The Columbia release of the Benny Goodman Jazz Concert (The Billboard, October 18), an album made up entirely of off-the-air recordings, has meant an unexpected windfall to BG, or $2,500,000, to 17 musical bands and orchestras. The American Federation of Musicians' own royalty for the album is $4,861.25, excluding $1,000 to G. B. Goldberg, the publishers. All of the royalties from the record, except BG, were paid to other musicians, and all of the royalties except BG are the result of the music industry's efforts to include more Off-the-Air shows in the record industry. The total amount of money that is being paid to the musicians is $2,500,000, and the total amount of money that is being paid to the musicians for each royalty is $2,500,000.

"Frosty the Snowman"

"SUZY SNOWFLAKE"

"WALKIN' TO MISSOURI"

2 Great Novelties

"FEET UP"

(For Him of the Party)

HAWTHORNE MUSIC CORP.

BROUGHT HOME MUSIC INC.

HILL AND RANGE SONGS, INC.

Bolstered by Hits for Arthur, The 
"Frosty the Snowman"

and

"SUZY SNOWFLAKE"

Are on Their Way. 2 Great Novelties

"FEET UP"

(For Him of the Party)

HAWTHORNE MUSIC CORP.

BROUGHT HOME MUSIC INC.

HILL AND RANGE SONGS, INC.

"Caused I Love Yo"

That's All

SANTLY-JOY, INC.
NOVEMBER 1, 1952

A Couple of Sweethearts

JO STAFFORD

Singing

ONCE TO EVERY HEART

with Paul Weston
and his Orchestra

b/w "Keep It a Secret"
78 rpm 39891 * 45 rpm 4-39891

"Jambalaya" and "Early Autumn"
39838 * 4-39838

"You Belong to Me" and "Pretty Boy"
39811 * 4-39811

DORIS DAY

Singing

THE CHERRIES

with PERCY FAITH
and his Orchestra

b/w "April in Paris"
78 rpm 39881 * 45 rpm 4-39881

*from the repertoire of Josef Marais
and Miranda

COLUMBIA RECORDS
**Jazz Is Jumping in Detroit, But Takes a Dive in Dayton**

**DAYTON, O., Oct. 25—** Despite admission money for jazz orchestras and entertainers being tough here, three major shows have fallen below par at the box office.

The first was Harry James and his band October 18, booked at the first name band in Carpenters, the only downtown public dance hall. It was an experiment. Harry drew about 150 persons.

The second was the Philharmonics' concert, a 3,000-seat house grossing $1,500 in shows at 8:45 p.m. and midnight. Attendance was 2,000 for the two shows, with sales dropping at 6:30 p.m. and turnaways at both shows.

Stars of the jazz world were Ella Fitzgerald, the Gene Krupa Trio, Buddy Rich and the Oscar Peterson Trio, Admission was set at $2 to $3.

**Detroit, Oct. 25—** Success of the musical shows at the Michigan State Fair last month (The Bill- board, September 19) has inspired a small wave of similar bookings in the first half. "Jazz at the Philharmonics" is a good start.

On October 24 and 25, at the Broad- way-Capitol Theatre. Using none of the same personalities who played the Jazz, the 3,000-seat house grossed $1,200 in shows at 8:45 p.m. and midnight. Attendance was 2,500 for the two shows, with sales dropping at 6:30 p.m. and turnaways at both shows.

Stars of the jazz world were Ella Fitzgerald, the Gene Krupa Trio, Buddy Rich and the Oscar Peterson Trio. Admission was set at $2 to $3.

**AL H. BLISSER**

with Johnny Hodges and his Orchestra

**'PLEASE'**

b/w **'BELIEVE IT BELOVED'**

Greatest Renditions . . .

of TWO Favorite OLD BALLADS

Mercury 89011 - 89011x45

**PIANO CAREER THRU DISKS**

**Westminster LP's Build Statue of Badura-Skoda**

**NEW YORK, Oct. 25—** Pop artists who cater to status as a couple of hit records are not too uncommon, but it is a rarity when the pattern makes itself evident in the classical field. Yet Paul Badura-Skoda, Tangaro Victor concerto pianist, kicks off an ambitious debut concerto tour in the United States early next month, booked largely as a result of the following: he was born here on war.

The first disk effort by the 22-year-old pianist was a couple of years ago when West- minster needed a pianist to fill the keyboard slot in a concert in the Ginko room. Impressed with his initial performance, the LP disk recorded his other cham- ber work until his work in the Schoener Trust. Quintets was sung out for critical acclaim by the American record reviewers. His first solo disk, the应收账款, of the Rinksky-Kondakow Piano Con- certo, has sold almost 20,000 cop- ions in the 15 months since it was released, an enviable sales rec- ord for any classical platter. Since then Badura-Skoda has cut some 15 solo disks, plus a substantial number of chamber works. West- minster has renewed his contract for five years.

Columbia Records, Inc., which books the pianist, added, on the Bi- dura-Skoda name, "that the pianist is a "economic and creative re- view of the American public. Since this wide variety of chamber works adds to the artist's, grinder reputation made it ready enough to book a major solo concert at the forthcoming International Music Festival at Carnegie Hall. In the last week of April, he will be the guest of the New York Philharmonic in the February 15.
JUNE HUTTON
and
AXEL STORDAHL
take their
Capitol bow
with a HIT
rendition of

"Keep it a Secret"

Record No. 2268
New Release—MARS RECORD No. 400

BABY CLEMENTINE

(vocal by Dolly Houston)

b/w PERDIDO

Current Releases Exclusively on MARS RECORDS

BLUES IN ADVANCE

(Vocal by Woody Herman)

TERRISSITA

(Instrumental; MARS Record—100)

STOMPIN’ AT THE SAVOY

(Instrumental)

JUMP IN THE LINE

(Vocal by Woody Herman; MARS Record—300)

EARLY AUTUMN

(Vocal by Woody Herman)

CELESTIAL BLUES

(Instrumental; MARS Record—300)

WOODY HERMAN

and The New Third Herd

Now on Tour

Concerts and One-Nights

Opening November 17

HOTEL STATLER

New York City

WOODY HERMAN

DANCE DATE ON MARS

Mars Record LP Album No. 1

MARS RECORDS

Suite 1000, 666 Fifth Avenue

NEW YORK 19, N. Y.
JUDGE FOR YOURSELF

THE MOST PROMISING NEW SHOW BUSINESS PERSONALITY OF THE DECADE!

John Arcesi

Hit Record...

'WILD HONEY'
Record No. 2206

New Record Release...
'I'm Alone Because I Love You' and
'I Promise You'
Record No. 2270

opening

THUNDERBIRD HOTEL - OCT. 30th

Act written, directed and staged by RAY GILBERT
Music conducted and arranged by LLOYD SHAFFER
**Records Most Played by Disk Jockeys**

Canadian disk jockeys have become increasingly aware of record single information, not only in the United States, but also in Canada. The following list shows the most played records by Canadian disk jockeys for the week ending October 27, 1962. The list was compiled by the Vox Jox, a Canadian disk jockey organization. The list shows the position of each record as well as the names of the disk jockeys who played it.

**Best Selling Sheet Music**

The following list shows the best selling sheet music in the United States for the week ending October 27, 1962. The list was compiled by Billboard magazine.

**Songs With Greatest Radio Audiences (ACI)**

The following list shows the songs with the greatest radio audiences in the United States for the week ending October 27, 1962. The list was compiled by Billboard magazine.

**England’s Top Twenty**

The following list shows the top twenty songs in the United Kingdom for the week ending October 27, 1962. The list was compiled by the UK music trade journal, *The Record Mirror*.

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**Record Details**

- **Recorded Date:** October 27, 1962
- **Source:** Billboard magazine
- **Chart:** Music Popularity Charts
- **Sections:** Records Most Played by Disk Jockeys, Best Selling Sheet Music, Songs With Greatest Radio Audiences (ACI), England’s Top Twenty

---

**Highlights**

- Canadian disk jockeys have become increasingly aware of record single information, not only in the United States, but also in Canada.
- The Vox Jox, a Canadian disk jockey organization, compiled the list of the most played records by Canadian disk jockeys for the week ending October 27, 1962.
- The best selling sheet music in the United States for the week ending October 27, 1962, was compiled by Billboard magazine.
- The songs with the greatest radio audiences in the United States for the week ending October 27, 1962, were compiled by Billboard magazine.
- The top twenty songs in the United Kingdom for the week ending October 27, 1962, were compiled by The Record Mirror.

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**Additional Information**

- The *Billboard* magazine is a weekly music trade magazine that covers the music industry, including charts, news, and interviews with musicians and industry professionals.
- Sheet music is a music notation that indicates musical notes, rhythms, and other musical elements.
- The **ACI** (Audience Coverage Index) is a system used by radio stations to measure the audience size for a particular program or station.
- The **UK** (United Kingdom) music charts are compiled by *The Record Mirror* and cover the most popular songs in the UK.

---

**References**

- Billboard, November 1, 1962
- *The Record Mirror*, November 1, 1962
COLUMBIA COUNTER-POINTS

The Pitch From Mitch

You'll note that down in the margins once the counter below, we've listed Johnny Ray's new record. This is a bit different. In other words, we made a mistake. The time was right. The Four Lads are there with Johnny, and so is the theme of his record, which is a great success. It's been played often, but in both cases there's only one insert on the original. This one is coming out almost one year after the first, the first, but a little thing you can get a good idea of, for sure. There is a theme, and we think you would like it, too. Check it out and see what we think. No wonder they know how to do it.

With two stafford records going, and a Stafford Lark that's been going for months and months, you know, we're very glad we've met with those two. But we will have to be a little bit more careful, as far as we're concerned. With that great theme, we're going to try and sell. And with that great theme, we're going to try and sell. And with that great theme, we're going to try and sell. And with that great theme, we're going to try and sell.

A CRUSHED RED ROSE
I DON'T MEAN TO BE MEAN
"LITTLE" JIMMY DICKENS
NO TEARS IN HEAVEN
HE SPOKE NOT A WORD

The Laughing Record No. 1

I'M THINKING TONIGHT OF MY BLUE EYES

Okeh Release

Vocal Solo and Sobbing by ROB AITCHES

Best Sellers

Based on actual sales reports for week ending October 25

JO STAFFORD
EASY AUTUMN
39318 - 4-39318

JO STAFFORD
YOU BELONG TO ME
39131 - 4-39131

FOLK MUSIC

LEFTY FRIZZELL
I'M AN OLD, OLD MAN YOU'RE JUST MINE
78 rpm 21034 - 45 rpm 4-21034

CURLY DAULTON
A CRUSHED RED ROSE
I DON'T MEAN TO BE MEAN
78 rpm 21033 - 45 rpm 4-21033

"LITTLE" JIMMY DICKENS
NO TEARS IN HEAVEN
HE SPOKE NOT A WORD
78 rpm 21033 - 45 rpm 4-21033

JO STAFFORD and FRANKIE LAINE
SETTIN' THE WOODS ON FIRE
PIECE A-PUDDIN'
39107 - 4-39107

PERCY FAITH
FALSE FUNNY FELLOW
AMOREZZA
39114 - 4-39114

RAY PRICE
DON'T LET THE STARS GET IN YOUR EYES
I LOST THE ONLY LOVE I KNEW
31205 - 4-31205

GENE AUTRY
RUDOLPH, THE RED-NOSED REINDEER
IF IT DOESN'T SNOW ON CHRISTMAS
26010

JIMMY BOYD
I SAW MOMMY KISSING SANTA CLAUS
THUMBELINA
78 rpm Set MW 4-152

SQUARE DANCES FOR CHILDREN
Peter Piper with Tony Montoya's Orchestra
78 rpm Set MW 4-157

SOUTH AFRICAN FOLK SONGS

JOSÉ MARAIS and MIRANDA
"Ta" CL 6217 - 45 Set B-318

ROSEMARY CLOONEY and HARRY JAMES with Harry James Orchestra
"Ta" CL 6216 - 45 Set B-319

LINDY'S BEST—
Academy Award-winning songs

You'll Never Know • In The Cool, Cool, Cool Of The Evening • On The Atchison, Topeka, and The Santa Fe • When Will You Come Home • It Might As Well Be Spring • The Continental • Over The Rainbow • Sweet Lorraine

LUDWIG'S COLD—

LINDY'S GLEE • OCTOPUS • SEVENTH AVENUE • HERMAN'S FAREWELL • PAPA"

RECENT ALBUMS TO WATCH

FEVER • KEEP IT A SECRET • ONCE TO EVERY HEART • MINDY CARSON with PERCY FAITH • ALL THE TIME AND EVERYWHERE • BARRELS 'N' BARRELS OF ROSES • LU ANN SIMMS with PERCY FAITH • RED IS FOR ROSES • IT'S THE END OF THE LINE

COLUMBIA RECORDS

"Dennis", "Patrician", "Rain", "Sun", "Villa" and "Villa" are registered trademarks of the Columbia Broadcasting System, Inc.
THE BILLBOARD
Music Popularity Charts

November 1, 1952

DEALER DOINGS

BY BOB FRANCIS

Best Selling Pop Singles

1. "I Went to Your Wedding" P. Pace
2. "I Wanna Be There" The Beatles
3. "You're Gonna Miss Me" J. Ellyson
4. "The Boy" Chubby Checker
5. "It's the Same Old Story Part II & III" J. Stanny

Best Selling Children's Records

1. "Alfie's Theme" D. McKeever
2. "Bozo and the Bears" R. & J. of the History of Rock'n Roll
3. "Alice in Wonderland" B. & M. of the History of Rock'n Roll
4. "cue the Trumpet" B. & M. of the History of Rock'n Roll
5. "Kiss the Girls" B. & M. of the History of Rock'n Roll

Best Selling Pop Albums

1. "I Want to Be There" P. Pace
2. "I Wanna Be There" The Beatles
3. "You're Gonna Miss Me" J. Ellyson
4. "The Boy" Chubby Checker
5. "It's the Same Old Story Part II & III" J. Stanny

Best Selling Classical Albums

1. "The Enigma" P. Pace
2. "I Wanna Be There" The Beatles
3. "You're Gonna Miss Me" J. Ellyson
4. "The Boy" Chubby Checker
5. "It's the Same Old Story Part II & III" J. Stanny
The Duet of the Year!!!

VAUGHN MONROE

JUMP BACK and

SO-SO

SUNNY GALE

RCA VICTOR
20-5028
47-5028

This week's

New Releases

...on RCA Victor

WEEK ENDING NOVEMBER 1, 1952

CITY-WESTERN

HANK PENNY
Make Mine Home Sweet Home
(10-4587) $1.20

LEE BELL
I Can't Help myself to you
(10-4588) $1.20

RHYTHM-BLUES

STEVE GILSON and the Original Red Japs
Way Down Yonder in Dixieland
(10-4589) $1.20

LITTLE RICHARD
Please Be Kind to Me
(10-4590) $1.20

RESTORE TO CATALOG

HUGO WINTERHALTER
Red Leaves on the Cinnamon Tree
Mr. youngster E. & A., 16-1956 ($1.45)

CHILDREN'S

ROY ROGERS
Waltz Waltz Waltz
(10-4591) $1.20

HEAVENLY HEAVENLY SLEEPER

One of the most puzzling and interesting things about the record business is that a ditty by a new recording artist can come out of nowhere and room into the million-seller class. We think we have such a "sleeper" after hearing the Art and Dottie Todd dishing of HEAVENLY HEAVENLY.

Art and Dottie are making their debut on RCA Victor, and we think they are a vocal team with a promising future. HEAVENLY HEAVENLY is a multiple recording job, and thanks to some fine and facile work by the indomitable RCA Victor engineers, Art and Dottie act as their own chorists. The lyrics are in a sentimental vein, and the tune has a rhythmic beat.

We think HEAVENLY HEAVENLY is a real sleeper, and we are reminded of other sleepers which have made show business history. A couple of years ago Phil Harris/Gibbems led into an RCA Victor studio and recorded THE THING, a novelty tune penned by Charlie Groan. It streaked to the best selling strophe in nothing flat. And it was at about that time that Mable Lanti recorded a batch of songs from a motion picture called TOAST OF NEW ORLEANS. They all sounded great to us, but the one that broke away from the pack was an item entitled BE MY LOVE.

There's no way of telling definitely how big a record is going to be, but occasionally an exceptional disk comes along which has all the earmarks of a million-seller. We give you the appropriately earmarked HEAVENLY HEAVENLY by Art and Dottie Todd. Listen to it—and watch it zoom.

P.S.: The flip is entitled BROKEN WINGS, also well worth your attention.
JUNE IS BUSTING OUT ALL OVER
IN PHILLY, DETROIT, BALTIMORE AND ST. LOUIS

WHY DON'T YOU BELIEVE ME?

with her terrific recording of...

and

A SHOULDER TO WEEP ON
RCA Victor 20-5017
47-5017

THE BILLBOARD Music
Popularity Charts

• Best Selling Pops by Territories

...Based on reports from key dealers in each of these cities, received via Western Union messenger service.

NEW YORK
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

CHICAGO
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

LOS ANGELES
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

PHILADELPHIA
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

DETROIT
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

BOSTON
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

ST. LOUIS
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

WASHINGTON, D. C.
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
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9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

DALLAS-FORT WORTH
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
5. "SHE BELONGS TO ME"—D. Berman
6. "JAMALOYAL"—D. Berman
7. "AFRICA'S LITTLE MADAM"—J. Llewelyn
8. "MY HEART IS BREAKING"—H. Llewelyn
9. "TAKES TWO TO TANGO"—J. Llewelyn
10. "WHY DON'T YOU BELIEVE ME"—J. Llewelyn

WANTED

JOHNNY COOP AGENCY
1. "I WANT TO SEE YOUR WEDDING"—P. Proctor
2. "YOU BELONG TO ME"—R. Casades
3. "WHY ARE YOU HERE?"—D. Berman
4. "SOMEONE ELSE'S"—D. Berman
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"The finest sound on record"

LONDON RECORDS

"I'LL ALWAYS LOVE YOU SOME"

MIKE PETTISON QUARTET
On 20th Century

"MY HEART IS BREAKING"

4C 1006

RCA VICTOR RECORDS
WE'RE NOT BOASTING, BUT...
WE CAN'T DENY...
THAT IT'S ANOTHER
Smash Hit

By that Ragtime Combo of
Del and Mr. Goon Bones
as they rock
Waiting for the
Robert E. Lee
b/w
Listen to that Band

BY THE
"Down Yonder"
Composer
L. Wolfe Gilbert

845 845-45

ORDER TODAY
FROM YOUR NEAREST DISTRIBUTOR

Tennessee Records
535 Fourth Avenue, South
Nashville, Tennessee
The First Lady Of Song

PATTI PAGE

Sings The New Hit Ballad

“WHY DON’T YOU BELIEVE ME”*

AND AN EXCITING NEW SONG

“CONQUEST”

MERCURY 70025 - 70025X45

“RECORDED DURING THE CEREMONY

1. I WENT TO YOUR WEDDING…P. Page
2. YOU BELONG TO ME….J. Stafford
3. GLOW WORM….Mills Brothers
4. JAMALATA….J. Stafford
5. WISH YOU WERE HERE….B. Fisher-H. Winterhalter
6. YOU BELONG TO ME….P. Page
7. LADY OF SPAIN….,B. Fisher-H. Winterhalter
8. MEET MR. CALLAGHAN….L. Paul
9. WHY DON’T YOU BELIEVE ME?….L. Jones
10. HALF AS MUCH….E. Clon
11. TRYING….H. Hill & G. Woff
12. OUTSIDE OF HEAVEN….B. Fisher-H. Winterhalter
14. INDIAN LOVE CALL….Jim Wright
15. COMES…J. Wishman
16. WALKIN’ TO MISSOURI….M. Byrne
17. YOURS….E. Clon
18. BECAUSE YOU’RE MINE….M. Loen
19. BECAUSE YOU’RE MINE….E. Clon
20. THREE LETTERS….E. Stier
21. SETTIN’ THE WOODS ON FIRE….J. Stafford-F. Lany
22. I LAUGHED AT LOVE….J.=* C. Gale
23. JAMALATA….M. Williams
24. TAKE ME IN YOUR ARMS AND HOLD ME….L. Paul-M. Ford
25. MY FAVORITE SONG….G. Gibbs
26. SOMEWHERE ALONG THE WAY….E. Clon
27. BLUES IN THE NIGHT….E. Clon
28. YOU BELONG TO ME….E. Stier
29. YOU’LL NEVER GET AWAY….E. Clon

*Most Played Juke Box Records

Based on reports received October 23, 24 and 25.

The Billboard’s weekly survey among 3,758 operators in 40 sections of the country. Data entered the chart at end of 1952 quarter. Revised edition of the most popular records of the second half of the year. Data entered the chart at end of 1952 quarter. Revised edition of the most popular records of the second half of the year.
They're all rushing for

Les Paul and Mary Ford

sensational Capitol record of...

MY BABY'S COMING HOME

(VOCAL BY MARY FORD)

B/W LADY OF SPAIN (Instrumental)

CAPITOL 2265
America's Favorite FOLK Artist

SLIM WHITMAN
NEWEST HITS!

"KEEP IT A SECRET" published by Shapiro-Bernstein & Co.

b/w

"MY HEART IS BROKEN IN THREE" published by Valley Hill Music Co.

8169 * 45-8169

Personal Management: MAC MAKELLA, Cotton Exchange Bldg., Dallas, Texas

Imperial Records

**The Billboard Music Popularity Charts**

For Review and Ratings of Radio and TV Shows See The Billboard Radio-TV Show Chart (Radio Section).

**Best Selling Retail Folk (Country & Western) Records**

Based on reports received October 22, 23 and 24.

<table>
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**Country & Western Records Most Played by Folk Disk Jockeys**

Based on reports received October 22, 23 and 24.

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**Capitol's Tops in Country Music**

Sonny James

**Cool, Cold, and Colder**

Jimmie Skinner

I saw your face in the crowd

Coupled with

I Ain't Got Time

Martha Carson

**Fear Not**
**THE BILLBOARD**

**Music Popularity Charts**

---

**Best Selling Retail Rhythm & Blues Records**

- Based on reports received October 22, 23 and 24.

**Rhythm & Blues Record Reviews**

- Ratings: 90-100 TOPS—55-69 EXCELLENT—30-49 GOOD—0-39 POOR

**Most Played Juke Box Rhythm & Blues Records**

- Based on reports received October 13, 13 and 24.

---

**LITTLE DAVID ORK**

**VERSATILE BILLY**

**RACOON BROTHERS ORK**

**CLIFF BREVORS ORK**

---

**RHYTHM & BLUES NOTES** by Bob Rolewicz

---

**HIT RECORD COMPANY**

---

**VEDEX COMPANY**

---

**THE LUCKY SEVEN**

---

**CHANCE RECORDS**

---

**LITTLE WALTER**

---

**ATLANTIC RECORDING CORP.**

---

**SAYOY RECORD CO., INC.**

---

**GROOVY RECORDS**

---

**VEDEX COMPANY**

---

**DEAN JONES**

---

**CHECKER RECORD CO.**

---

**MUSIC NEWSPAPER**

---
TOP SELLERS — POPULAR

1. IT'S IN THE BOOK, PART II
   Record No. 2119
2. MEET MASTER CALLAGHAN
   Record No. 2112
3. SOMEWHERE ALONG THE WAY
   Record No. 2079
4. COMES ALONG A LOVE
   Record No. 2123
5. THE RUBY AND THE PEARL
   Record No. 2230
6. BUMM BOP
   Record No. 2151
7. BECAUSE YOU'RE MINE
   Record No. 2112
8. A MYSTIC'S COMING HOME
   Record No. 2265
9. IN THE FOCUS WORLD
   Record No. 2260
10. THE KIDS WHO PLAY
    Record No. 2259
11. DON'T LET THE STARS GET IN YOUR EYES
    Record No. 2158
12. KAY'S LAMENT
    Record No. 2155
13. LONSDALE TRAIN
    Record No. 2250
14. HEADIN' FOR HOME
    Record No. 2251
15. ADIOS
    Record No. 2156

BEST SELLING POPULAR ALBUMS

1. WITH A SONG IN MY HEART
   Record No. 300
2. BIG RANDY BASH
   Record No. 320
3. PENTHOUSE SERenade
   Record No. 322
4. ROMANCE IN THE AIR
   Record No. 347
5. BYE, BYE BLUES
   Record No. 356
6. UNFOURGETTABLE
   Record No. 357
7. STEAN KENTON CLASSICS
   Record No. 358
8. DOUGLASH TRIO
   Record No. 345
9. CITY OF GLASS
   Record No. 353
10. A BAND IS BORN
    Record No. 349
11. MUSIC FOR TOP DANCERS
    Record No. 338
12. GOODMAN MUSIC SING
    Record No. 231
13. TODAY'S TOP HITS, VOL. 1
    Record No. 9168

The latest Capitol release is a hit! It's got the beat! It's got the lyrics! It's got everything! It's called "Greyhound" and "Jump Back Honey."
Eddy Howard
SINGS A GREAT NEW "POP" HIT

IT'S WORTH ANY PRICE YOU PAY

FLIP SIDE
KENTUCKY BABE

FLIP SIDE

MERCURY RECORDS, CHICAGO, ILL. & MERCURY RECORDS OF CANADA Ltd., TORONTO, CANADA.
ALWAYS—A Number One Song!
NOW—A Five Star Record Smash!

EDDIE FISHER
RCA Victor 20-4841

ROGER COLEMAN
Decca 28418

HERBIE FIELDS
Coral 60867

BOB EBERLY
Capitol 2278

BILLY ECKSTINE
M-G-M 10259

From the
Forthcoming M-G-M
Technicolor Musical
"EVERYTHING I HAVE IS YOURS"

EVERYTHING
I HAVE
IS YOURS

ROBBINS MUSIC CORPORATION • 799 Seventh Avenue, N. Y. 19 • MURRAY BAKER, Gen. Pd. Mgr.
Bobby Wayne
"Last Night I Heard Somebody Cry"

Vic Damone
"Nina"

Billy Williams
"Mad About 'Cha"

Ray Cura
"Yours"

It's Heads Up
All the Way to the Hit Parade

Record Reviews

Popular

Billy Williams
"Mad About 'Cha"

POPULAR

Del Wood
"I'm Just Stuck On You"

Winifred Atwell
"Never Say Goodbye"

Ralph Martinez
"Lonely Love"

Jerry Merrieds Harmonists
"In Patience"

Mantovani Orch.
"Hymn To The Sea"

Ted Heath Orch.
"Tenderly"

Alfredo Melis
"Hollywood's a Best - Romance"

Billy Williams
"I'm Just Stuck On You"

Ray Cura
"Yours"

LP Reviews

10.0-100.0 Tops
80.89 Excellent
72.79 Good
60.69 Satisfactory
50.59 Poor

Music Chart

Music Popularity Charts

For Reviews and Ratings of Radio and TV Shows See The Billboard Blue Book TV Show Charts (Radio Section)

November 1, 1952

Continued from page 36
ANOTHER BIG HIT FROM COLUMBIA'S UNBEATABLE COMBINATION OF STAFFORD & WESTON

Stafford

with Paul Weston

and his Orchestra

keep it a secret

COLUMBIA #39891

b/w ONCE TO EVERY HEART
### The Billboard Charts

#### The Billboard Picks

- **Benny Goodman** "1937-38 Jazz Concert, No. 2 Album" Benny Goodman Orch.
- **Keep It A Secret** Jo Stafford-Paul Weston Orch.
- **It's Worth Any Price You Pay** Eddy Howard.
- **The Cherries** (Doris Day-Percy Faith Orch.)
- **The Night Before Christmas Song** Rosemary Clooney.
- **The Retailers Pick**
  - Dance of Destiny
  - My Favorite Song
  - Piece of a Puzzle
  - This Happy Feeling
  - I'm Going Home
  - I'll Be Waiting
  - Fickle Fingers
  - Swing Out, You Four-Leaf Clover
  - Why Do You Love Me

#### The Retailers Pick

- Dance of Destiny
- My Favorite Song
- Piece of a Puzzle
- I'm Going Home
- I'll Be Waiting
- Fickle Fingers
- Swing Out, You Four-Leaf Clover
- Why Do You Love Me

#### The Operators Pick

- **The Country and Western Disk Jockeys Pick**
  - I Heard a Juke Box Talking
  - Don't Let the Stars Get in Your Eyes

### The Billboard Music Popularity Charts

- **MGM's Big 3**
  - Joni James
  - Don Mooney
  - Tommy Edwards

- **MGM 11351 (78 RPM)**
  - "Be Fair"
  - "Come to the Mardi Gras"

- **MGM 11331 (45 RPM)**
  - "I Know"
  - "The Lazy River"

- **MGM 1524 (96) K11331 (45 RPM)**
  - "Why Don't You Believe Me"
  - "Purple Shades"

- **MGM 11337 (96) K11347 (45 RPM)**
  - "Pick by Billboard"
  - "Dance of Destiny"

- **MGM 11331 (45 RPM)**
  - "I Know"
  - "The Lazy River"

- **MGM 11331 (45 RPM)**
  - "Why Don't You Believe Me"
  - "Purple Shades"

- **MGM 11337 (96) K11347 (45 RPM)**
  - "Pick by Billboard"
  - "Dance of Destiny"
A Great New Singing Discovery

EYDIE GORMÉ
(pronounced "EE-DEE GOR-MAY")

The Most Exciting Record of the Year

That NIGHT of HEAVEN

Written by Lenny & Ginger Grey

Orchestra Directed by MONTY KELLY
and the JERRY PACKER CHORUS
Coral 60879 (78 rpm) and 9-60879 (45 rpm)

TELL ME MORE
Hocus-Pocus

Chicago, Chicago

Chicago, Chicago

and the addition wasn't up to the level of the previous material performed. The musical is handled by Manuel and Maria in a rather Feeble manner. Maria and Mrs. Allen have scaled down their voices, but the band's work has been handled by Manuel and Maria. The musical is well worth seeing, as the cast is well rehearsed. Mrs. Allen has a lovely voice, but she is very weak in her delivery. The musical is directed by Manuel and Maria, and is well worth seeing.

Latin Quarter

Latin Quarter was continued from page 15...
Caine Mutiny' Set
As 5th Gregory Unit

Office Books 4 Drama Packages;
Plans Broadway, Latin Stands

HOLLYWOOD, Oct. 30 — The Paul Gregory English office is in the midst of its most expansive end-year efforts, with Gregory having concert packages and preparing to book a fifth. Gregory altered traditional thinking about auditorium and arena bookings when he put out a package featuring only Charles Laughton in the huge houses. He continues his upper intellect business programs this season.

Gregory's fifth package this season will be built around the continental star in the best role: "The Caine Mutiny:"

Principals set so far for the March 1 opening are Dana Andrews and John Hodiak, with a supporting cast of 25. For the first time, Gregory will use a bit of stage will be taken by a huge American flag for this one.

John's "Body:"

With Power, Raymond Massey and Judi Anderson as principal. Gregory's package for this one, 50 weeks at $1,100 on November 1 at Pantages. C.C.G.

Gregory is booking 80 dates for the show, which has a heavy cast of the top. Tragically he's planning to end tour with a 10-week run in a Broad- way theater February 15.

Currently, Gregory's "Don

Action Counts

1953 CALENDARS NOW ON THE PRESS

No second run

ORDER YOURS NOW

with your name

50 Calendars - 40c ea.

100 - 35c ea.

250 - 34c ea.

You can't afford to be without the most beautiful 6-color Year "Round Plugs" for your Rink.

You will get action with

"CHICAGO"

ROLLER SKATE CO.

400 W. LAKE CHICAGO

ONE DAY SERVICE - AT FACTORY PRICES

THE LARGEST EXCLUSIVE SKATE COMPANY IN THE U.S.
OFFERS COMPLETE LINES OF EVERYTHING MADE BY:

FO-MAC

CHICAGO

RAYBESTOS

CLEVELAND

PRO-TEK-TOE

ARROW

SKF-NOEL

SNYDER

HEISER

E-Z-ROLL

BROWNES

RINKS!

Write for Price List and Information

JOHNNY JONES, JR.

Roller Skate Company

St. CHATHAM St. - PITTSBURGH 19, PA.

45 RPM "GLAMOUR GIRL" 78 RPM "WHY WON'T SOMEBODY LOVE ME"

b/w "STORMY WEATHER"

A wonderful trio of recent great hits on Volume 44, K and K Records, Sholton, Neb.

SAY YOU SAW IT IN THE BILLBOARD!
**Roadshow Rep**

**The Final Curtain**

**Drivin' Round the Drive-Ins**

**Bob Carpenter's Kerry Drive-In, Wilmington, Del., has opened to the public.**

**Paul Amadeo general manager of the New Haven Drive-In in New Haven, Conn**, will operate on the Thursday thru Sunday schedule for the remainder of the season. He is the drive-in theater manager in the Connecticut area for the Orange Drive-In, which has been renamed American Drive-In, and the New Haven Drive-In, both with 500-seat capacities. The American Drive-In is the larger of the two theaters being built at Manchester, Conn., by H. B. Morgan and J. A. H. MacLean, of Connecticut Drive-In, Hartford, Conn., a plan for a third drive-in will be announced soon. It will be the first drive-in theater to be planned and constructed in the state of Connecticut. Construction of a new impoundment, which operates several drive-in theaters in Orange, Conn., has been completed. A portion of the property is being used as a location for the impoundment, and the adjacent land fronting on the impoundment is being developed into a new drive-in theater. The new drive-in will be named the New Haven Drive-In, and will be located on the site of the former American Drive-In, which was destroyed by fire last year.

**Roadside Series Reps**

**Dr. Francis Garry** has launched his new roadshow tour with his show in which he presents movies featuring top-name performers. The roadshow is named the Grand Series Show, and is a collaboration between Dr. Garry and the Film Booking Syndicate, a film booking agency. The show features a selection of films, including comedies, dramas, and musicals, and is presented in a series of cities and towns throughout the United States.

**Miss Laura**

**In Loving Memory of Matthew J. (Squire) Riley**

Died November 3, 1950

**Lillian A. Mark**

**Lloyd R. Priddy**

**Dr. C. (Mac) McDaniel**

**In Memory of George Yamashita**

**In Memory of Lucy C. Shin**

**In Memory of my dear sister, Mrs. Rube Nixon**

**In Loving Memory of Our Daughter Who Passed Away, Oct. 29, 1951**

**Harley and Billie Sadler**

**George M. Cohan**

**JERRY VOGEL**
COLUMBIA BLAZES WIPES OUT CONCESSIONS

By Jim McHugh

COLUMBIA, S.C., Oct. 25—Fire wipe...
FAIR ASSN. MEETINGS

International Association of Fairs & Expositions, Hotel Sherman, Chicago, December 1-3, Frank L. Kingman, Hoist, Mass., secretary.


Indiana Association of County & Cass County Fairs, Hotel Savery, Indianapolis, January 5-7, William H. Clark, Walnut Street, Franklin, secretary.

Wisconsin Association of Fairs, Scudder Hotel, Milwaukee, January 5-7, W. H. Eldridge, O. B. O'Byrd, Manitowoc, secretary.

Kansas Fairs Association, Jayhawk Hotel, Topeka, January 13-14, Everett E. Erhart, Staf ford, secretary.


Michigan Association of Fairs, Fort Shelby Hotel, Detroit, January 18-20, Harry R. Weller, Hilldale, secretary.

Virginia Association of Fairs, Richmond, January 18-20, C. B. Bearden, President, Mrs. Fred 618, Secretary.

Ohio Association of Agricultural Fairs, St. Nicholas Hotel, Columbus, January 18-20, Clifford C. Hunter, Taylorville, secretary.


Montana State Association of County Fairs, Pono Harris Hotel, Great Falls, January 31, Charles W. Conover, 322 Court Street, Butte, secretary.

North Carolina Association of Agricultural Fairs, Fort Raleigh Hotel, Raleigh, January 22, M. M. Church, 207 King Hotel, Fayetteville, secretary.

Oklahoma Association of Fairs, Ditmarsh Hotel, Oklahoma City, January 22, Vern McKnight, P. O. Box 974, Oklahoma City, secretary.

New Jersey Association of Agricultural Fairs, Middlesex Hotel, Trenton, January 23, William C. Lyon, 1 West State Street, Trenton, secretary.

Texas Association of Fairs & Expositions, Baker Hotel, Dallas, January 28, Mrs. Y. A. Bixler, Waco, secretary.

West Texas - Oklahoma Fair, Fort Worth, secretary.


New York State Association of Agricultural Fairs, Hotel Statler, Rochester, January 27-29, E. M. Perry, 530 E. Genessee, Rochester, secretary.

Western Fairs Association, Pahl, 50th Street, Yakima, December 19, 20, Rose E. Link, 1109 South 5th, Yakima, secretary.

Kentucky Association of Fairs & Horse Shows, Brown Hotel, Louisville, January 22-23, Harry P. Weller, Shelbyville, secretary.

TENTS

ALL SIZES - ALL TYPES

Materials on hand to make up tents of your desired size and style.

WRITE TODAY

L. J. S519/8 CIO. W. JOHNSON

UNITED STATES TENTS, TOY & BOWLING CO.

703 BROADWAY - NEW YORK CITY

CIRCUS SUPPLY AND HARDWARE CO., INC.

H. C. E. W. CO. - DORIS, FLORIDA

SAVINGS BANK - DORIS, FLORIDA

1520 E. CRAWFORD - CRAWFORD, FLORIDA

J. C. E. W. CO. - DORIS, FLORIDA

SAVINGS BANK - DORIS, FLORIDA

At Home, Wintergreen Hotel, St. Louis, Missouri

CIRCUS SUPPLIES AND HARDWARE CO., INC.

1520 E. CRAWFORD - CRAWFORD, FLORIDA

CIRCUS SUPPLIES AND HARDWARE CO., INC.

1520 E. CRAWFORD - CRAWFORD, FLORIDA

CIRCUS SUPPLIES AND HARDWARE CO., INC.

1520 E. CRAWFORD - CRAWFORD, FLORIDA

CIRCUS SUPPLIES AND HARDWARE CO., INC.

1520 E. CRAWFORD - CRAWFORD, FLORIDA

CIRCUS SUPPLIES AND HARDWARE CO., INC.

1520 E. CRAWFORD - CRAWFORD, FLORIDA

CIRCUS SUPPLIES AND HARDWARE CO., INC.

1520 E. CRAWFORD - CRAWFORD, FLORIDA
"We now intend to equip all our riding devices with OLIVER power units!"

**CARNIVAL RULES**

Send to
2140 Patterson St., Cincinnati 22, O.

**OUT IN THE OPEN**

J. Raymond Morris, billposter, was released from City Hospital, Cambridge, Mass., last week after an operation for a stomach ailment. In November Morris plans to make a trip through North Carolina, Tennessee, Alabama and Florida.

Harry Faulkner, formerly of the Carroll agency in Chicago and the Chicago MACK, and Fair Indigo Publishers, Detroit, is now living in and working at 266 Washington Street, S.W., Atlanta. He would like to hear from friends.

80% Dividend Is Paid by B. Mills

LONDON, Oct. 25 — The Bertie Rams Mills Circus will distribute a final dividend of 80 per cent November 21, which will be paid by the Billposter. This is only slightly more than half of the dividends paid out in the previous year. The dividend paid last year was 25 per cent.

Prepuls for the year ending April 5, 1952, before tax deductions, were $23,000, against $20,000, the preceding year. Taxes paid out were $20,000.86.

Reading Pays 17G
Town Ticket Tax

REMEMBER, Pa., Oct. 25.—Admission taxes will be paid by the Reading Fair to Middletown Township after completion of its fifth year. This will be distributed among the various townships in proportion to the population of each town.

Sid Buffkin Killed
In Auto Race Crash

PORT WAUK, Ind., Oct. 25—Sid Buffkin, 36, Mount Carmel, Ill., race driver, was killed here Saturday (19) during the 25-lap feature auto race at the Port Waukake Speedway. Buffkin, who was killed at the time of his death, was leading the CSRA point standings, leaves a wife, Katharine.

**DAILY TICKET COMPANY**

**KEEP POSTED on the OUTDOOR FIELD**

**PERRY**

Concessionaires, pool sharks, boxers, performers, bands and side show operators are asked to advise the editor of their arrival and the dates they will appear at the outdoor amusement parks. The above information is of great importance to all persons interested in the outdoor amusement business.

**SAVE MONEY—MAKE MONEY**

Subscribe now to
**THE BILLBOARD**

The Billboard, 2140 Patterson St., Cincinnati 22, Ohio.

**EXCEPTIONAL BUY!**

Reconditioned Allan Herschell MONO ROCKETS

and
caterpillar

Only one in a great while is there an instrument like this. More than a thousand caterpillar performances have been played. Will last indefinitely under proper conditions. The special price of $125 makes a fine bargain.

**ASTRO FORECASTS**

All Readings Complete for 1953

On 300 Page Book, Only $5.00. B. B. G. Blues for each sign, $2.50. Fast service, personal attention, and perfect accuracy. Over 40 years experience. All matters on demand.

**NEW DREAM BOOK**


**SHOOTING GALLERIES**

For Eastern and Western T. C. Carter. Write for details.

**INSURANCE**

Write for Special Rates

SAM SOLOMON

"THE SHOWFOLK'S INSURANCE MAN"

513 W. 25th Street, Chicago 10

(Cooper, Corin, etc.)

TIFFANY'S SHOWS, Etc.

**CONCESSIONS**

**INFORMATION**

**TICKETS**

**DAILY TICKET COMPANY**

COLUMBUS, O.

**Carnival Rules.**

**Out in the Open.**

**Billboards.**

**Caterpillar.**

**Dream Book.**

**Shooting Galleries.**

**Insurance.**

**Tickets.**

**Concessions.**

**Information.**

**Spray, N. C., Tabs Good Opening.**

**Bucyrus.**

**Billboard.**

**Spray, N. C., Tabs Good Opening.**

**Bucyrus.**

**Graeme Dr. Pepper Concessions.**

**Bucyrus.**

**Caterpillar.**

**Billboard.**

**Walter.**

**Billboard.**

**Graeme Dr. Pepper Concessions.**

**Bucyrus.**

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**Graeme Dr. Pepper Concessions.**

**Bucyrus.**

**Caterpillar.**

**Billboard.**

**Walter.**

**Billboard.**
Chicagoans Convert Theater to Kidspot

Movie Moguls Crowd in to See Possible Answer to Dark Houses

- Continues from page 1

And the floor of the theater was swathed with carpets, and all the decorations have been added. The lighting has been changed, and the stage lights are more effective. All the decoration is done by local talent, according to a report released by the Chicago Daily News. The decorations are a Merry-Go-Round, Autos, Ferris Wheels, and an Elephant and Lion.

Cost of rebuilding the auditorium was comparatively low. Before the theater was reoccupied, the decorations were installed. A large number of tickets were sold, and the sale of the balcony, rededuction and subscription, is expected to be included in the total.

The amount of money was $120,000. The securities, or shares, of the future theater, will be sold at the new lower figure.

Rides for Book Playland Policy

NEW YORK, Oct. 25 — In a drive to gather needed books for the Children's Hospital, New York area hospitals, a Joseph Glen of the National Book League, has organized a nationwide campaign. The Glen has set up a drive on weekends, and the deadline for the drive is December 1.

The drive is being conducted in cooperation with the American Red Cross.

Rides will be distributed at the Kingsbridge VA Hospital in the Bronx, Brooklyn VA Hospital, and St. Elizabeth Hospital, Queens. The drive opens on Saturday and continues until Sunday.

WANTED TO BUY

Kiddie and Adult Rides

CLYDE URBAN, Sup't

GLEN PARK

WILLIAMSBURG, New York

RIDE FOR SALE

Park Airplane Swing, new

H.# 1217

Kiddie Airplane

PLAYLAND YARD

161 St. Southwest, South Bend, Indiana

FOR SALE

Alan Bowerman Owner with lease to 1954

DEEPER AMUSEMENT PARK

Perforated Park Location for Arcade for Kiddie Rides

BOX 258

The Billboard Cincinnati 12, 0

NOVEMBER 1, 1952

Fritz Kiddieland Expands Railroad

CHICAGO, Oct. 25 — Major expansion of the miniature railroad for the 1952 season has been announced. Additional rides have been added to the Kiddieland Railroad, which is one of the most popular rides in the park. The additional rides have been designed to provide more entertainment for the children.

The additional rides will include a miniature train that will run through a tunnel, bridge, and a series of camp scenes. The additional rides will be open to the public starting next week.

Cuban Festival Draws 20,000;

Sign Free Acts

Havana, Oct. 25 — Executives of the Cubana Island Park here have announced that the 20,000-day tour of the United States during which they have featured free acts for the last seven years since Venetian Nodriza, have been added to the program of the Cubana Island Park for the 1953 season. The additional rides will be open to the public starting next week.

The Cubana Island Park, which has been in operation for the last seven years, will be open to the public starting next week.

Ocean Beach

In Red Despite

Record Grows

$214,000 Take

For 2,500

Shorts Expenses

NEW YORK, Oct. 25 — A full-length show was presented on the book of the season after the 1950 year's history. The show, which was presented in the summer of 1950, featured a large number of acts. The show was presented in the summer of 1950, and the take was $214,000.

The show was presented in the summer of 1950, and the take was $214,000.

All Booths Sold

For NAAPB Show

Huenhold Pecs

CHICAGO, Oct. 25 — All exhibit space for the National Automobile Association of America, 1950 Show has been sold. The show will be held in November, and the exhibit space will be in the central area of the Fair Grounds.

The show will be held in November, and the exhibit space will be in the central area of the Fair Grounds.

Rockaways' to Launch Publicity Drive Dec. 1

NEW YORK, Oct. 25 — Plans for a publicity campaign to compete with the city's advertising, were announced this week by Dick Gey, manager of the Rockaways. The campaign will be launched in November, and the Rockaways will be promoted in a number of cities.

Gey said that the Rockaways will be featured in a number of cities, and that the campaign will be launched in November.

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Kelly-Miller Corrals More Missouri Moola
Most Houses Come Close to Capacity; Home Run Scheduled for November 3

CARRington, Mo., Oct. 25—After entering the final two weeks of its season here Monday (20) with two three-quarter houses in cold weather, business has been good for the show at about half of its seating capacity during the last of October. For the final ten days, Kelly Miller will be in Oklahoma, 0.

King-Cristiani's Ark. Travelers Tab Good Takes
Helena, Pine Bluff—Give Near Capacities After 100-Mile Hops

HELENA, Ark. Oct. 25—King Bros. & Cristiani's Ark. and Tab Good bunches of people did well business at the first two stands. Both shows are now in remote parts, housed in rooms not really suited for purposes of entertainment.

The outfit jumped 105 miles to make its appearance here Tuesday (21), with the trip having been made up from some highway hotel conservatively estimated at 100 miles. The show will now remain here for 20 minutes and be expected to be in Helena, Arkansas, Nov. 1. A proposed five-day stand will now take the show into Louisiana. On Wednesday (22), the show will be in Helena, Arkansas, and will remain there until Thursday (23). The show will then be in Helena, Arkansas, and will remain there until Thursday (23). The show will then be in Helena, Arkansas, and will remain there until Thursday (23). The show will then be in Helena, Arkansas, and will remain there until Thursday (23).

Bluch Landolf, Famous Clown, Passes at 72

SPRINGFIELD, Mass., Oct. 25—Bluch Landolf, famous clown and charmer, died in the hospital here Monday (21), after a long illness which he had been suffering for many years on the Ringling Bros. and Barnum & Bailey circus. He was 72 years old and is survived by his wife, Adelina, and three children.

Landolf, who was born in Germany, was attracted to the circus and joined the Ringling Bros. and Barnum & Bailey circus as a clown when he was 18 years old. He had been a member of the circus for 50 years and was well known in the entertainment world.

Chas. S. F. Harte, president of the circus, said of Landolf: "Bluch Landolf was a great clown and a great person. He will be greatly missed by all who knew him."

R-B INKS CANINE APEING KELLY

COPENHAGEN, Oct. 23—A long-haired hound with a snow-white complexion has been signed by John Ringling, owner of the John, Ringling Bros. and Barnum & Bailey Big Top show, for the coming season. The canine was brought to the show last Friday (18), in a recent report of "The Greatest Show on Earth" of this season. It is reported that the hound, who was found in a small German village, has been given a special exhibition by the circus. The hound, who weighs 20 pounds, is reported to be very gentle and friendly. It is expected to be one of the attractions of the coming season.

Memphis Tempers Ringling Show's Biz
Fair Houses Turn Out in Cold; Jackson, Miss., Strawed at Night

Jackson, Tenn., Oct. 25—The John, Ringling Bros. and Barnum & Bailey circus has been turned down by Memphis business men, who have refused to buy tickets for the opening night of the show. This is the first time in the history of the circus that it has been refused a fair house. The show was to open Monday (21) but was postponed until Tuesday (22) because of bad weather. The circus was scheduled to return to Memphis on Saturday (26). The local business men said they were not satisfied with the accommodations of the show and that they would not support it until the show was improved.

Polack Business Holds Strong in Southwest

BURLINGTON, Nov. 25—Steady business continued with Polack Bros. Western shows through the week. The company has been active in the Southwest and has been able to maintain a steady business there.

2 Hamid-Morton Elephants Sold

CANTON, O., Oct. 25—Two young elephants were sold by Tony Diomo of the Hamid-Morton Elephant Company, who has been handling the elephants for some time. The elephants were sold to a circus in the Southwest for $2,500 each.
Dressing Room Gossip

Ringling-Barnum

Mills Bros.

Cubs, cap, flax, chisels and with each other, they are more in evidence. The new circus route is now coming into play in the period.

Clyde Bros.

New circus route is now coming into play in the period.

Jimmie Troy

The Comedy King of the Air

Poleac Eastern

The Eastern Air Circus was a welcome change from the

Polack Western

The San Antonio date was big

WANTED

Acts at all dates for December

Patterson Bros. Circus

For Sale

PHONEMEN

Phone Men WANTED

PHONES (2)

WANTED

Animal and Bird Acts

What Have You Got?

John Pedersen

Aunt of the American Legion

CIRCUSES

HAWTHORN'S BABY ELEPHANT

21 TRICKS

NOW BOOKING FOR WINTER DATES

promotional Directors

Must be in charge of ticket sales and development of booking agencies where available.

COMPLETELY NEW DEAL

Write Frank Brown to order. Your words will bring you more business. Our names are known in every fair town.

SI RUBENS

Phone 1101

Attention, Telephone Salesmen

WANTED CIRCUS ACTS

At All Times For 1953

INDOOR CIRCUSES, FAIRS, PARKS, SHOWS, SPORTS, TOWNS AND CITIES

Toby Wells Agency

423 N. Clark St., Chicago 10, Ill.

PHOTO

WANTED

PHOTO

ERNE YOUNG

203 N. Wabash Ave., Chicago 1, Ill.

ATTENTION, ACTS

New Booking

1953 FAIR SEASON

Boyle Woolfolk Agency

303 N. Wabash Ave., Chicago 1, Ill.

PHENOMEN (2)

Two round-trip tickets and preferred

D.A.V. PUBLICTY HEADQUARTERS

315 S. 1st St., Columbia, Ill.

WANTED

ANIMAL AND BIRD ACTS

WHAT HAVE YOU GOT?

John Pedersen

Aunt of the American Legion

CIRCUS CHAMPION

Casa AMERICAN LEGION

Casa AMERICAN LEGION

Casa AMERICAN LEGION

Show Biz Historians

Barnum.

CIRCUS CHAMPION

Barnum.

CIRCUS CHAMPION

Barnum.

CIRCUS CHAMPION

Barnum.

CIRCUS CHAMPION

Barnum.

CIRCUS CHAMPION

Barnum.
DANGER IS CURRENT

Ingenuity Can Rescue Fairs From TV Threat

• Continued from page 1

TENNESSEE, Oct. 27—With the possibilities of television catching every advertiser in the state, the Tennessee State Fair is looking to the future with interest. The Fair is planning a new and economical way to provide for constant attention in the apparatus of the Fair.

Co-Op Advertising

The plan of success will not work out so well if it is one-sided.

Shreveport Gate Up To '51 Standards

Louisiana Event Opens With Whopping Crowds; Sharp Dip in Mercury Cuts In

SHREVEPORT, Oct. 27—The Louisiana State Fair, which opened today, entered the next-to-the-last day of the fair. The weather was good, but the crowds were smaller than expected.

Grandstand has held about 30,000 spectators, but some days it was empty.

Cold Hits C-W

After Big Bow

At Macon Fair

Cold front moved over the state last night, bringing a sharp drop in temperature. The weather was poor all day yesterday, with cloudy skies and occasional showers.

Rides and Shows Do Thriving Biz

On Children's Day

MADISON, Ga., Oct. 26—Columbia, South Carolina, is expected to have a big four appearance at the Georgia State Fair this year, with the opening of the horse show. This year, the weather was much better than last year's, with clear sunshine and warm weather.

The opening day of the Fair was marked by a large crowd, consisting of both adults and children. The shows were well attended, and the weather was perfectly lovely.

The fair grounds were all set up, and the crowds were enjoying themselves.

BOOKERS, ATTENTION!

CHICAGO, Oct. 25—All booking offices are instructed to refer to the fair or remittance papers. The United States and Canada are urged to submit their names, addresses, and the names of their sales representatives for listing in The Billboard's Consulate of Fair Jots. For more information, booking offices are requested to call the Information Desk at 100 West Randolph Street, Chicago 1.

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Cold Hits Columbia
But Crowds Soar

Former Gov. Williams Nominated President;
Big Thursday Draws Crowd of 75,000

COOKEVILLE, Tenn., Oct. 25—Despite
for incalculable cold and snow, Monday night (25) and
Tuesday (26), the annual Steel Fair would not
be cancelled.

State Fair would have included a number of record
stands during the 10-day run which ends here tonight.

According to the optimists, the weather
will improve in the coming days, and the turnouts
will be higher.

In time, the state fair will again be the
place to be for those who want to see the
latest in agricultural and industrial exhibits.

Williams Elected

Williams was nominated as the new
president of the state fair association,
replacing the late D. D. Withrow,
who served as president last year.

The fair, which began
Monday night (25), drew a
total of 25,000 visitors in
the first two days.

A fire broke out late in the fairgrounds,
but was quickly extinguished.

Camden, S. C., Pulls 30,000

CAMDEN, S. C., Oct. 25—The
largest crowds in the five-year
history of the Camden County Fair
here jammed the grandstand
on Sunday (24), Oct. 13, and
J. D. Crawford, secretary,
managed attendance.

The fair, which was expanded
this year, reached a total attendance
of 30,000. Very few tickets,
which were sold at $1.00 each,
were left.

Lethbridge, Sask., Mulls New Farm Competition Class

LETHBRIDGE, Alta., Oct. 25—The
Lethbridge National Exhibition
is considering sponsoring a farm
improvement competition in next
year, according to C. R. Parry,
secretary of the fair.

The show would "be
an outgrowth of the fairs," Mr. Parry
explained. He said "the competition
will be one of the events亮点 of the show."
Strates Racks Up All-Time Record Gross at Raleigh

BILLY STRATES, Sharpsville, Pa., who recently completed a five-week run of shows at the Mound Court Theatre, Knoxville, Tenn., began his current engagement at the Kershon Theatre, Raleigh, N.C., with his 17-piece band which consists of three drummers, a cymbalist, a lead singer, a guitar player, two pianists, a violinist, a clarinet player, a saxophone player, and a trumpet player. The show, which opened on Wednesday night, draws from all parts of the state and is expected to be a success.

Earnings Zoom Past $100,000 As Event Draws Record Crowds

RALEIGH, N.C., Oct. 28—A record crowd was rocked up by Billy Strates, who recently opened at North Carolina State Fair here, James H. Gross, managing director, reported that shows normally draw an average of 2,500 persons a night in the four-concert area that the organization has held the midway contracts. On Saturday, however, Gross reported that the earnings were the greatest in the fair's history.

RAS Runs 5% Ahead of ‘51 At Shreveport

Early Pace Higher, But Weather's Turn Reduces Margin

SHREVEPORT, La., Oct. 28—Despite the cold snap that spattered over the country and forced the cancellation of the downtown State Fair was 5 per cent higher than last year's total at the end of the last day of the fair, but the weather was cold and the fair was wet.

The following three days—traditionally the fair's best—will be cold and wet, according to the forecast. The attendance was up to 10 per cent from its normal level and the weather was cold and wet on the last day.

Cool-weather Monday night saw the last of the crowd, and a cold front moved in Tuesday night. The weather was cold and wet on Wednesday night, and the crowd was down to 10 per cent from its normal level.

Rain Keeps Vikona From Top Season

13 Big Days Lost to Weather But Fairs Are Excellent and Winslips Pile Up

CARMEL, S. C., Oct. 25—Given a week’s break in the rain, a second run of the Vikona fair was opened, the weather being perfect for the fair. Despite the weather, the fair was a success.

In the last week, the fair was opened for the first time, the weather being perfect for the fair. Despite the weather, the fair was a success.

It’s Read Longer—Sells for Advertisers for Months and Months!

Reserve advertising space now—let the Billboard prepare suggested advertising copy and layout for you at no obligation. Write, wire, phone your nearest Billboard office TODAY.

Brown-Wallace Case at Savannah

SAVANNAH, Ga., Oct. 25—The Brown & Wallace Shows, operated by Frank Brown and Al Wallace, will close their season here the first of the week. September 15 is the date set for the move into winter quarters in Mobile.
Amidway Confab

Frank Hopper isceilin the Chatter County Hospital, Chirch, S. C., and would take to read let- ters from friends. Following his best friends are: days, Billy Logan had signed again with Charles H. Hodge Show as annex attraction for 1953. Logan will visit in Texas.

Upon conclusion of the Muskego (Neb. Fair, John R. Turek, Cmel & Wil- son, 1, and Jim H. Dudley, has left the road to go into business in Richmond, Va. He will spend a gas station on Route 61 at Midlothian Pike. Mr. and Mrs. Stanley Roberts report that they were unable to take their 23 feet of concessions and stock from the October 12 fire which struck the Columbia, S. C., fair.

John J. Dunning, owner of Gold Medal Shows, has met Mrs. Denton, his guest. The Dunning Shows, along with their family, are on tour in South Carolina. Indian agent.

W. H. (Bill) Brown, general agent of Eddie Young's Sterling Show, reports that he has completed his 1953 book and has a call west to the shows in Robertsdale, Ala. He'll come back to his home in Rich- mond, Va., to spend the holidays.

Frank W. Pup, the manager and her brother, who is following the close of the L. B. Shows in Mobile, Ala., is able to do business with the boys. The Pup boys have been assigned to his home for the 1954 season. Jim- my and Ann Searles are spending a month at their home in Mobile, Ala., during the hunting season. The 10th wedding anniversary, Jimmy- ray and Ann Searles, was celebrated during this

Blanch Sullivan and Varn Toms, who are a part of the Royal American Show, have been married recently in Tuscaloosa, Miss. F. W. Williard, the manager, is on a Southern tour with his Orchard Rev- 11ers, who are of the Chanty Brothers, was presented a gold medal for meritorious service in the Carnival business, on a of the Gooding Show, the winner of the annual contest.

America's finest Showman & Concession Agent

Walt Freyko and Maxxson, State sales, and all partnership in two shows.

MIDWAY CARNIVAL

Last Call – Last Call

Opening November 7 – Closing November 16

PHOENIX, ARIZONA

Last Big State Fair for 1952

Get Your WINTER BANK ROLL Here!

Fairgrounds In City Limits – PLENTY TRANSPORTATION AND PARKING

NOW BOOKING CONCESSIONS!

(No P. C., Flatties or Gypsies!)

CRAFTS 20 BIG SHOWS

2283 Belfair Street

Phone: Pop-9299

North Hollywood, Calif.

For Our 1953 Season

CARL PULINE

2723 W. 34th Street

Detroit 31, Michigan

Midway yellow

CARNALS

W. H. (Bill) BROWN, general agent of Eddie Young's Sterling Show, reports that he has completed his 1953 book and has a call west to the shows in Robertsdale, Ala. He'll come back to his home in Richmond, Va., to spend the holidays.

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North Hollywood, Calif.

For Our 1953 Season

CARL PULINE

2723 W. 34th Street

Detroit 31, Michigan

With the season fast coming to an end, the hobby and sidewalk shows are looking very good in the South. A month's work must be done to acquire the new and permanent home by the National Showmen's Association.

The problem of the showmen's association is to have an already-mapped out and fixed in the showmen's association. The showmen's association is to have an already-mapped out and fixed in the showmen's association. The showmen's association is to have an already-mapped out and fixed in the showmen's association. The showmen's association is to have an already-mapped out and fixed in the showmen's association.
It's the Original! 
EVANS
JUMBO DICE WHEEL
THE FINEST EVER MADE

Rain Hits Vivona Bros.

Record Receipts

It's New Time to Think About
TURKEY RAFFLES

End of the season, and the big turkey raffles are the order of the day. The turkey is an annual event and is the highlight of the season. The raffles are held to raise money for the local charity. The turkey is usually donated by a local business or individual. The number of tickets sold is usually limited, and the winner is announced on the day of the raffle. The turkey is usually cooked and served to the winner, along with a prize. It's a great way to support local charities and have a fun event to look forward to.
WILLIAM OF CAM. NM ANIMALS NOVEMBER
Joseph Milt Oise, shows, November 23, 1952. The show is being held in conjunction with the national showmen's association and is sponsored by the Wisconsin State Fair. The show features various animals, including horses, cattle, and sheep. The event is open to the public and admission is free. The show is located at the Wisconsin State Fairgrounds. For more information, please contact the Wisconsin State Fair. The show concludes on November 24, 1952.
SPECIAL LIMITED OFFER
Original

HORSE CLOCK

12" TALL

"SUNFLOWER"

Priced for Fast Turnover

"ENCHANTE"

ANNIVERSARY CLOCK

For the bride. The anniversary designs can be printed on the new-piece labels. It is a 
 exceptionally attractive piece of a family 
 tradition. Satisfaction Guaranteed. 

BEAUTIFUL RELIGIOUS
CHARM BRACELET

CUTTLER & COMPANY, INC.

BEAUTIFUL RING AND COMPANY
CHARM BRACELET

PROVIDENCE, R. I.

MORE SPARKLE
THAN DIAMONDS

ARISTOCRAT "WEST"

AMERICAN WEST "WEST"

ELGIN • BULOVA • BERNUS

ELGIN • BULOVA • BERNUS

ELGIN • BULOVA • BERNUS

ELGIN • BULOVA • BERNUS

September 1952

NOVEMBER 1, 1952

XMAS MONEY MAKER!

HORSE, DOG, DONKEY and
ELEPHANT ON WHEELS

TOYS AND NOVELTIES

1 CENT EACH

15 W. Lake St., South Bend, Ind.

XMAS SPECIALS

15 W. Lake St., South Bend, Ind.

MECHANICAL TOYS

265 West 57th Street, N.Y.C. 19

ATTENTION:

Mr. CARNIVALMAN.

PITCHMAN.

CONCESSIONNAIRE

HORSE, DOG, DONKEY and
ELEPHANT ON WHEELS

TOYS AND NOVELTIES

1 CENT EACH

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15 W. Lake St., South Bend, Ind.

XMAS SPECIALS

15 W. Lake St., South Bend, Ind.

MECHANICAL TOYS

265 West 57th Street, N.Y.C. 19

Mr. CARNIVALMAN.

PITCHMAN.

CONCESSIONNAIRE

HORSE, DOG, DONKEY and
ELEPHANT ON WHEELS

TOYS AND NOVELTIES

1 CENT EACH

15 W. Lake St., South Bend, Ind.

XMAS SPECIALS

15 W. Lake St., South Bend, Ind.

MECHANICAL TOYS

265 West 57th Street, N.Y.C. 19

Mr. CARNIVALMAN.

PITCHMAN.


**CHRISTMAS SPECIALS**

**RUBBER HORSE**
Large inflated Rubber Horse, with saddle, 18” long, 12” high. $6.75

**SOLD LIKE WILDFIRE**
Sensational Gifts in the World of Christmas. Beautiful Christmas Creations...

**CHRISTMAS RED WAX DAHLIAS**
Bouquets of Red wax cactus will delight any Christmas table. Each $3.00 Doz.

**NEW YEAR’S FAVORITES FOR NIGHT CLUBS, BARS, RESTAURANTS AND PRIVATE CLUBS**

**HARRIS TOPS THE FIELD**
With the most sensational real event ever offered. Laser presentation, symmetrical layout and modern music with brilliant rhyming verse. The most thrilling 8-in-1 production of the season. Ideal for Chirstmas parties and all of those entertaining events. Each set is complete in a soft lined, velvet covered box, with 25", 20" and 15" necklaces.

**PLUSH TOYS**

- 20" High Bears, assorted animals, etc., $5.00
- Dolls $10.00
- Samples $3.50 Eras

**MIDWEST PEARL PISTOL LIGHTS**

- 7.50 Doz.
- $2.75 Gr.

**PLUSH TOYS**

- 20" High Bears, assorted animals, etc., $5.00
- Dolls $10.00
- Samples $3.50 Eras

**MIDWEST PEARL PISTOL LIGHTS**

- 7.50 Doz.
- $2.75 Gr.

**Casselini**
The Exquisite Rosebud Featuring Set
Detectable Necklace can be worn as Brooch and Chain can be worn as Necklace. Hamilton Gold-Plated Stainless Steel finished in Rosebud Fashioning out new Cobra Bracelet with 25", 20" and 15" wide band. World’s Greatest Buy. Sensational Value. Beautiful Gift Box...

**SOLD LIKE WILDFIRE**
Sensational Gifts in the World of Christmas. Beautiful Christmas Creations...

**DONKEY**

- #36 Paddle Balloon
- $7.00 GR.

**NEW YEAR’S FAVORITES FOR NIGHT CLUBS, BARS, RESTAURANTS AND PRIVATE CLUBS**

**Balloons**

- Dazz Balloons: Gr 1.50
- Flash Dolls, Reptile and Joker: $6.00
- Red, White & Blue Balloons: $6.00

**JEWELRY SETS**

- Beautiful 3-piece holiday style to complete your festive season.

**JEWELRY SETS**

- Beautiful 3-piece holiday style to complete your festive season.

**HARRIS NOVELTY COMPANY**

SEND FOR LATEST CATALOG

25% deposit required—Money order or cash. We ship same day as we receive orders—Ship all over the world.

THIS IS OUR ONLY STORE
1102 ARCH ST. PHILADELPHIA 7, PA.
PHONE: 769-6970
GREATEST GIFT JEWELRY VALUES
ever offered. BUY DIRECT from HEATH and SAVE!

TERRIFIC PROMOTION

3 PC. Hamilton GOLD-PLATED SETS!!!
(NECKLACE MAY BE WORN AS PIN)

$1.00 PER SET in DOZEN LOTS (Same Style or Asslt.)
SATIN-LINED GIFT BOXED!

SEND $7.00 FOR SAMPLE OF ALL
6 ENTIRELY DIFFERENT STYLES

UNBELIEVABLE! HAND-
PRONGED STONES LIKE
ALL FINE JEWELRY. NO
PASTE. NO GLUE. NO
STONE DROP-OUTS!

TAKE YOUR CHOICE!
15 DIFFERENT STYLES — ANY COMBINATION

TREASURE CHESTS of GIFT JEWELRY with
Genuine Hand-Pronged Imported Stones
JEWELRY GUARANTEED FOR LIFE

6 ENTIRELY DIFFERENT STYLES

SEND $14.00 FOR ALL SIX SAMPLE SETS

Brand new styles fashioned for fall—Hamilton gold plated-combination necklaces... also may be worn as pin, jewelry contained on luxurious satin, with clear plastic top package.

NEWEST LAMP IDEA FOR
BEAUTIFUL PRACTICAL
HOME DECORATION

$2.75 EACH

ELECTRIFIED
FLOWER VASE LAMP

LIMITED SUPPLIES

Welcome, Carnival and Pitchmen! Visit Us When in Dixie

Write for FREE Illustrated CATALOG

HEATH DISTRIBUTING CO.

MANUFACTURERS and DISTRIBUTORS

3253 VINEVILLE AVENUE • MACON, GA. • PHONE 5-6565

All merchandise shipped within 24 hours after receipt of order—all jewelry for resale only—otherwise add 20% fed. tax.
SPECIAL CHRISTMAS JEWELRY
AT PRICES THAT DEFY COMPETITION
JEWEL CHEST GIFT SETS
Based on gold embossed damask silver with automatic string from top and box.
ASS'T. "A" $2.25 EA.
ASS'T. "B" $3.75 EA.
ASS'T. "C" $5.25 EA.

WEDGWOOD BLUE
Clock Delicate and magnificent with gold and black trim. Very popular for gifts.
$3.25 EA.
$36.00 Doz.
$300.00 Gross

REWIND COMPACTS
Each compact is hand crafted in fine cases. Perfect for gifts.
$1.50 EA.
$10.00 Doz.
$200.00 Gross

NOVELTY SCARFS
GIFTS! SOUVENIRS! SPORT! DRESS! For the entire family!

FREE CATALOG
GREAT WAREHOUSE, COSTUME JEWELRY, CLOTHING
CASH SALES CO.

MFR.'S CLOSEOUT
FOR PREMIUMS, GIVE AWAYS, CARNIVAL, PRIZES, ETC.
200,000 Slides-Top Ratios
94
cm.
$15.00 Gross

FREE CATALOG
GREAT WAREHOUSE, COSTUME JEWELRY, CLOTHING
CASH SALES CO.

NOVEMBER 1, 1952
THE BILLBOARD
MERCHANDISE

THIS IS IT!
Fabulous, New "Jewels From Paris"

COSTUME JEWELRY SETS
Beautiful beyond words—specially to sell on sight. Enchanting, glittering, glamorous creations, delicately beaded in smart, anti-fog gift boxes.

Style #703
4 PC. RHINESTONE SETS
All first quality Austrian rhinestones. Handcrafted, rhodium finished.

$2.25 Per Set
In Doz., Lot.
No catalog. 25% deposit. Balance C.O.D.

PARIS PEARL CO.
156 Fifth Ave., New York 11, N.Y.

ANOTHER HIT MOVING FAST!

BIBLE SALESMEN
BIG PROFIT
$29.95

BIG PROFITS
OPERATING GOVERNMENTS DISCOUNTS.
Lowest Prices, Warranted Quality, Prompt Delivery.

BENMAR SALES CO.
333 Pennsylvania Bldg., Chicago 11, Ill.

SAVE MORE MONEY—MAKE MORE MONEY
Buying in the Wholesale Field.

GIVE TO THE RUNYON CANCER FUND

AMERICA'S FINEST MOVIE RINGS
Perfect Souvenirs. Makers of Personalized Jewelry.
STERLING PLAYS SANTA Early

Look at these sensational low, low prices—stock up on TREMENDOUS BUYS and get dollars fast at Xmas

Hand-Painted GENUINE CLOISONNE
3 pc. Necklace and Earring Set at Our Lowest Prices, Ever

"STARLIGHT ORIGINAL"
4 PC. GIFT SET
Expansion Bracelet—Necklace—Matching Earrings
Our own Starlight Original, flashing with glamour...showcased with Swarovski crystals. Matching bracelet and necklace set in gift box. Faux pearl set on front. 4 pc. set—stock limited. Now $24.00

FAST SELLING FOR XMAS
Exclusive hand-painted designs add glamour to these fine Cloisonne sets. Genuine Cloisonne fused just like those sold on the Paris sidewalks. Set in lustrous gold finished mount and covered with brilliant gem-white stones. Comes complete with $1.95 price tag. Don't miss this greatest buy of the year!

DOZEN $24.00
4 Ass't. Samples Postpaid $10
DAZZLING CREATIONS...READY FOR SHIPMENT.
GET READY FOR VOLUME BUSINESS! THESE ARE NOT
$22.00 deposit, balance C.O.D.

STERLING JEWELERS
44 E. LONG STREET, COLUMBUS, OHIO
PHONE: ADAMS 4621
SEND FOR CATALOG

ELGIN - BENrus - GRUEN - BULOVA - WALTHAM
RUTLE—the "Titanic"
MORE BRILLIANT THAN DIAMONDS

ELGIN - BENrus - GRUEN - BULOVA - WALTHAM
RUTLE—the "Titanic"
MORE BRILLIANT THAN DIAMONDS

HAND CARVED—INTERNAL CARVINGS—HAND MADE
BUY DIRECT FROM THE MANUFACTURER AND SAVE

CRYSTAL FLORAL CO.
DEPT. 10
SOUND BROOK, N. J.

FREE MONEY-MAKING CATALOG
BIG Cash Profits For YOU!
Write for Free Illustrated Catalog
SAY YOU SAW IT IN THE BILLBOARD!
Detroit

Futuristic Products Company is introducing at least one dozen products, which is called the "world’s only protective suit," at the Detroit Auto Show next month, according to a report in Motor Trend magazine. The suit is designed to protect the wearer from the effects of a nuclear explosion. It is made of a material that is said to be absolutely non-combustible and stain resistant.

From Around

Fur interest in demonstrations is on the rise, with people expressing concern over the future of their jobs and pensions. An application of the chemical on dustrial plants is said to be on the rise at the same time and it is said to be absolutely non-combustible and stain resistant.

Ben Kings, of King Metal Novelities, New York, reports that the firm’s production is running at capacity and all operator are grooving on the production of dustrial parts. A new line of dustrial machine, "General Press" has been prepared that is said to be at the forefront of dustrial development.

The Cloud, Christmas decorations for home and office, is now available and the catalog containing many items is said to be at a premium price.

It is rumored that Cook Bros., Chicago, is preparing to move to quarters with larger space facilities. The Traffic Light Indicator, manufactured by Aploidl, Inc., has been said to be a successful model that is designed to be easy on automatic self. The unit is said to be uniform in use and is said to be necessary of constant attendance.

With the end of the year, it is said to be the last time when it is said to be at a premium price. The tennis, rainbow-striped tennis to $2 and comes individually boxed.

The Connolly Roller Gill, manufacturer of tennis and billiard supplies, is said to be at the end of the year. New York is said to be the largest and most popular billiard, and all operators are in the production of dustrial parts.

• PARTY FUN
• DECORATION
• GIFT ITEMS...

Hula Dolls...
SANTA CLAUS...$10.00 each
DINNER ROOM HATS...
MOMMY...$6.00 each
BABY BOOTS...
BABY BOTTLE SACCHET...

CILMIDES BRAND NOVETY CORP.
154 West 72nd St. New York, N. Y.

All the news of your industry can be found in The Billboard.

Under the Marquise...

Continued from page 51

The excitement of the first night (20) in Chicago.”

Cirque du Soleil...

The excitement of the first night (20) in Chicago.”

Murray’s quarters...

The excitement of the first night (20) in Chicago.”

Talent topics...

Continued from page 51

Barnum, ...a billboard for Barnum..."

Continued from page 51

Barnum, ...a billboard for Barnum..."

Dallas Sets Gate Record...

Continued from page 57

Texas, has been working on the 20th consecutive year for the Dallas Bull. This year, the gate was opened, and the attendance was said to be a record high. The event was well attended and the atmosphere was said to be jubilant.

The World of Music is a magazine for young, aspiring music students and professionals. The article in this issue is about the World of Music and the story behind it. The story is about the life and career of the prominent composer and musician, John Smith. Smith's music career began at a young age, and he was known for his virtuoso performances on the piano. He went on to become one of the most influential composers of his time, and his music continues to be enjoyed by generations of music lovers.

The article in the World of Music magazine features an interview with Smith. He talks about his early life, his musical training, and his career. He also shares stories about his famous performances and his relationship with other famous composers and musicians. The article provides a glimpse into Smith's life and career, and it is a must-read for anyone interested in music.

The World of Music is a great resource for music students and professionals. It is a valuable source of information about the world of music, and it features interviews with famous composers and musicians. It is a must-read for anyone interested in music.
SPECIAL OFFER ON TWIN WATERBEDS
Order today and take advantage of this special price. Regularly $125.00, now $109.95 each.

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York, N.Y.

MAIL ON HAND AT CHICAGO OFFICE
1856 Madison St
Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE
190 Arcade Bldg
St. Louis, Mo.

MAIL ON HAND AT CINCINNATI OFFICE
2169 Pershing St
Cincinnati 22, O.

MAIL ON HAND AT LOUISIANA OFFICE
421 Magazine St
New Orleans 13, La.

MAIL ON HAND AT NEW ORLEANS OFFICE
421 Magazine St
New Orleans 13, La.

MAIL ON HAND AT PITTSBURGH OFFICE
223 S. 4th Street
Pittsburgh, Pa.

MAIL ON HAND AT DETROIT OFFICE
400 Fisher Building
Detroit 3, Mich.

MAIL ON HAND AT PHILADELPHIA OFFICE
1525 Chestnut St

NEW!! Republican & Democratic Auto Decals
Any animal you want! Write for samples and quotations on your window.

Available: Complete Line of Auto Decals, Graphs, Gnomes, Lettering, Signs, Engraved Phone Numbers.

WHOLESALE DEALERS
Write for Caring and Pelias (10 for $1.00) to complete the line.

Wholesale—Send your orders to Donmar Products, Inc., 1234 N. Halsted St, Chicago 1, Illinois.

Letter List
Letters and package addresses in proof may be sent by mail or air to
The Billabard. If you are listing them for sale or for other purpose, please send them to the office of The Billabard where it is held, Cincinnati, New York, Chicago, or St. Louis. To be left to The Billabard, mail them to The Billabard, 2169 Pershing St, Cincinnati 22, O., Chicago, or St. Louis by Wednesday morning or Cincinnati office by Tuesday morning.

Sensational Values
Men's Watch Set
Complete Deluxe Watch Set $7.50 $4.75

Deluxe Watch Color Sets
14K Gold Plated Chronograph $3.90

Men's Rhinestone Dial Watch $4.25

Brooks Products
106 W. 31st St., New York, N.Y.

Just Off The Press!
New Catalog for Engravers & Demonstrators Fair Workers
 WRITE FOR YOUR COPY OF CATALOG No. 107
Contains Beautiful Rhinestones exclusively for the Engineer, Demonstrator and Fair Worker.
Also CATALOG No. 56
Contains 24 beautiful illustrations of the Watch and Jewelry Industry.

State Your Business
All orders shipped same day received.
BIERLE-LEVINE
501 N. Michigan Ave.
CHICAGO 1, ILL.

N. K. Morris
MFG. COMPANY
504 S. Sansom St., Philadelphia, Pa.

Xmas Specials—Order Now!
2-Pc. Rhinestone Set and Beautiful Mirror Necklace
$30


2 Exciting New Premiums for Xmas & Year-Round Selling

Bing Crosby's Spectacular Coffee-Tap

Mercury Mfg. Co., 311 W. 43rd St., New York 36, N.Y.
COIN MACHINES

November 1, 1952

EXTRA SPECIAL

January 7—July, period, 37,031 units were sold to foreign firms for $23,078.96 by Harry W. Kirby, manager of the company, in the same period a year ago.

New York, Oct. 25—For the

The Billiard

The December issue of Coin

AIDS

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Coan Is 48 State Navencfo Distributor
Takes Over National SuperVend Sales Except Eastern Territory

DALLAS, Oct. 25.—C. W. Chapman, president, in charge of sales of Navencfo Manufacturing Company here, and J. W. Coan, president of Coate Manufacturing Company, in Waco, Texas, this week confirmed the appointment of Coan as distributor of the SuperVend drink machine in the Dallas area. The appointment came after the two companies had agreed on the terms.

COIN FUELING
Portland Firm Bows New Log, Coal Vendors

PORTLAND, Ore., Oct. 25.—A new coal-vending machine, on the market in the Pacific Coast area, is the result of a partnership between the two companies, Portland Fuel and Power Company, which owns and operates the machine, and the Portland Vending Company, which supplies the coal to the machine.

LIKE A SNOWBALL IN JULY
5c Bars Melt Away; Push Ounce-and-Under Weights

Dunhill Plans Fig Vender Sales Pitch

NEW YORK, Oct. 25.—Philip Morris, Ltd., announced this week that a drive to boost the sale of the company's Dunhill brand of cigarettes has been launched.

Canvas Tent Gift Service

New Division Expands 100 Per Cent in 1 Year

Chicago, Oct. 25.—A little Canvas Tent Gift Service Division was organized by the company, which operates in the field of office and plant plants.

DOUGHNUTS TO DOLLARS
Full Lunch-O-Mat Menu Garners Good Grosses

Milwaukee, Oct. 25.—Nicholas Navencfo, head of West Allis, Wis., announced the purchase of both equipment and building of a new vending machine company, Ice cream vending firm, with headquarters at 1 N. Broadway.

Reshuffle Coan Sales Reps; New Coverage

MADISON, Wis., Oct. 25.—Jack C. Chalcraft, assistant sales manager of Coate Manufacturing Company, announced changes in the sales force.

ARMED SERVICES SET 50 VENDER SELF-OP TEST

Chicago, Oct. 25.—An Army and Air Service Exchange Service is scheduled to set up 50 vender self-ops in the region.

INDOOR KIDLAND VENDER SPOT

Chicago, Oct. 25.—What may prove to be a new vender location in the booming kiddie-food industry is being given a "spill" run by two local operating companies.

W. C. Koehler, president, of Koehler Supercorporation, said he had decided to test the new vender with the hope of developing a new vender location.

Koehler has installed a vender in the center of the building and has begun to handle national sales. Still earlier, Koehler reported that his company's vender turning was a serious bidder for the vender.

All Coan vender representatives are reporting a steady increase in sales of SuperVend units in addition to the usual orders of candy, coffee and coffee venders.

The larger and smaller "medium-sized" vender, the mother of the vender in the area, is the one that was occupied by the stage.

It was said the test operations were to undertaken to determine whether or not the wide variation in commissions paid by various PX contracts with individual operators. Information is to be gathered in the experiment in self-operation, according to Edward H. White, of the New York office of the company.

The vender was built in the form of a box car, measuring 10 by 15 by 15 feet. No other test operations, however, are announced, General White declared.

Vending Drive Is Stepped Up By Campbells

NEW YORK, Oct. 25.—Campbell Soup Company announced a step up of its vending drive.

The company, which operates in the New York City area, will install 50 new venders, the first 20 of which have been ordered in the city.

The machines will be of the SuperVend type, and it is expected that the hot soup units, which are now in use, will be increased.

RAILS Recommended

The TVA headquarters issued directives on minimum vending requirements in the system.

(Continued on page 83)

(Continued on page 82)
Bobo BABY

ABC Sales Rise 5.3%, But Taxes Pare Net Profit 3%

NEW YORK, Oct. 25.—An
impressive report issued this week by
the ABC Vending Company, revealed
that the New York firm had in-
ercut its total business 5.3 per-
cent for the first six months of this year, since the same period in
1951, and pulled its operating prost-
tic $6.5 per cent for the first half of
1952. Sales for the six-month period
ending June 30 were $181,961,089,
compared with $202,013,644 for 1951. Operating profits for the 1952
period was $194,492, compared with $210,472 for 1951. Sales in-
crease is $194,492, while operating net profit increase is $80,479.

However, net profit was 3 per-
cent less for 1952 ($194,492) against $194,492, for a net profit decrease of $14,500. An increase of $32,050 for taxes is largely responsible for the net profit dip.

President Jack Duker said that a semi-annual dividend of 30 cents
per share was paid stockholders September 15.

Lower Sugar Quota Hit by
U. S. Mfrs.

WASHINGTON, Oct. 25.—Candy, ice cream, bakery and other sugar-using vendors have joined in sending a “call for help” to the House Committee on Agricul-
ture to increase the nation’s sugar quota. The request, filed by the vari-
ous industries with the House commit-
tee Chairman Harold D. Coxley, stressed that the “emergency level” at which the 1952 sugar quota was kept by action of the Secretary of Agriculture. The quota is 600,000 tons below the Secretary of Agriculture’s own estimate of what would be required by American consumers and users this year. Industry rep-
resentatives stated that, currently, constriction of sugar supplies in overseas is 700,000 tons, and are in 700,000 tons below the 1952 level.

Among the producers of the request to Coxley were the National Con-	fectioners’ Association, National Association of Candy Manufacturers, American Bakers Association, Confectioners, International Association of Ice Cream Manufacturers and the Associa-
tion of Cocoa and Chocolate Manufacturers of the United States.

National Popcorn Week Signal for
Major Sales Drive

CHICAGO, Oct. 25.—To celebrate National Popcorn Week, starting Sunday (28), the committee of the National Association of Popcorn Manufacturers has elected Miss Matron, Chicago, “Miss Popcorn of 1952.”

Miss Matron, a model agency owner, succeeded Annie E. Sisco, “Miss Chicago of 1951,” who was “Miss Popcorn” last year.

July Boulding, president of NAMP and head of the American manufacturing office of National Nutrition Committee, explained that popcorn week would be a yearlong opportunity to increase the sales of popcorn, and that our institutions have more than $300,000,000 worth of popcorn in America annually.

Kampf Joins Nat’l Canteen Division

CHICAGO, Oct. 25.—Fred W. Kampf, who managed one of the major Canteen Companies in Washington, D. C., has

succeeded Fred W. Kampf, who managed one of the major Canteen Companies in Washington, D. C., has

the natural Canteen Companies’ national operating department. He will work with C. E. Anderson, national operating manager of the Canteen Division, and G. H. R. Reilly, national operating manager of the Beverage Division.

Kempf joined the company in 1954 as a service man in Omaha.

Oklahoma Receives

OKLAHOMA CITY, Oct. 18.—The Oklahoma Tax Commission has reported that tobacco tax collections for the year total $98,440, an increase of $68,645 over collections for the same month a year ago.

The report, prepared by the commission’s Bureau of Statistics, also shows that the state’s total collections from all sources for the year are $68,645 over those for the same month a year ago.
Supplies in Brief

Filibert Imports
President Truman last week de-
gressed on Filberl imports, dec-
ing that such a quota would
reinterfere with U.S. efforts to help
sales and economic situations in Turkey, "serious state.
Truman declared that American
try to avoid a quota system that
10,000 pounds of Filberl fiber,
November 1, 1952 and September 30, 1953.

Sugar Quotas Up
U.S. sugar quotas for 1951 has
been increased by 50,000 quan-
ity, raw value, with a further
increase of 12,000 tons. The
quota
was
set
at 1,180,000 tons. A quota
for next year's crop will be
announced later in the year.

Tobacco Record
Cigarette consumption in the
United States in 1953 is expected
to be about 10% higher than in
1951. An increase in
population and a
higher level of income are
expected to continue in 1953.

Coin-O Gears
New Factory

For Bat-O-Mat

Victor's
For the Latest Vending Machines Always Buy

VENDING MACHINES

Silver Quarter Operation—Ring Size Included

Order Tour King Size Cor.

versions now*

A A N E D I A M E N T O N A L

U.N.O.S of O N A D A "A N S t E e d " S I P N I N G - " R A I G "

Silver $5.95 & $11.90

20% Off Retail

BUNN Y S P A R K S

Specialty Company

Phone 33 Soperton, Georgia

NEWER CHARMS

From the World's Largest Manufacturer of Charms

GRAMS

MANUFACTURING COMPANY

WE HAVE VICTOR'S

New Baby Grand

Chancel

T lined

Vendors

Jumbo 100

Order Right

BIRMINGHAM VENDING CO.

Enoch Parish Ave., Inc.

VENDOR Distributors

Babcock's

Indians and Mexicans

United States

Murray, Ky.

PENNY KING CO.

220 Market St.


R. W. LEWIS

1327 Market St.


We Have Victor's

New Baby Grand

Chancel

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PENNY KING CO.

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R. W. LEWIS

1327 Market St.

### Vending Machines

**Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. When more than one firm advertised the same equipment at the same time, frequency with which the price appears is given. In the case of bulk venders, only the single machine price is listed. Any prices anonymously depend on conditions of the equipment, time on location, territory and other related factors.**

#### Vending Machines

- **Can. Dry Doubles Sales to Vendors**
  - *NEW YORK, Oct. 25—* Competitive prices and installation of an extensive advertising campaign in trade journals has enabled Canada Dry to double its sales to vending operators last year according to Albert Glasebrook, Canada Dry sales executive. 

  Glasebrook pointed out that sales to Canada Dry not only added many new operators to its list of customers during this period, but the number of relatively small independent operators, who today use the brand in the beverage industry, has increased. He stated that many of the operators have high-volume lines in newspapers, magazines and Army and Navy installations.

### Tobacco Profits

Cigarette profits in eight companies for the year ending 1931, compared with $1,591,821 in 1930, were $1,500,000 after taxes in 1931, compared with $1,592,800 in 1930. A net profit of $123.60 per employee was recorded in 1931, compared with $125.00 in 1930. Stockholders in cigarette companies recorded a 9.8 per cent return for 1931, 2.9 per cent drop from the previous year, and a 4.1 per cent decrease from 1930.

### Howard Industries Bows Fractional HP Blowers

CHICAGO, Oct. 28—Howard Industries, Inc., thru its EGC and Clybourn divisions, has developed two fractional horsepower electric blower units which are designed for variable speed operation with various electric motor types, and are capable of a wide range of flow rates. Model 100 is rated at 1/16 HP. Model 200S, with a 3/8 HP induction motor, is available in sizes from 1/16 to 1/15 HP with flow rates up to 1500 cubic feet per minute. Both models are designed for the automatic merchandising of the small product, according to Howard officials.

### Texas Grower Starts Pecan Vender Route

SAN ANTONIO, Oct. 18—Bulk venders started vending pecans are being placed thru the city by a local pecan grower. The pecans will be sold for 150 cents per 1/16 pound.

### Beech-Nut, Life Savers 9-Month Net Earnings

NEW YORK, Oct. 25—Beech-Nut Packing Company earned a net income of $1,254,620 for the first nine months of the year, compared with $1,214,620 for the same period last year. Life Savers, however, included a non-recurring profit of $250,000 from takeover of a business.

### LosseS UP?

- **Famous Silver-King's Mighty King of Vendors**
  - Silver-King's got 'em all

- **Your future will be brighter with GUGGENHEIM'S FORTUNE WHEEL**
  - $12.00 per thousand

- **Victor in... BABY GRAND...**
  - $15.00 each on 30 days

- **GUGGENHEIM'S DOMINOES**
  - $9.95 per thousand

- **Immediate Delivery at Best Dealers Prices**

### THE BILLBOARD Index of Advertised Used Machine Prices

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
<th>Year of Issue</th>
<th>Price</th>
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<tbody>
<tr>
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### CIG MFRS. NET EARNINGS

- **NEW YORK, Oct. 24—**

  - Silver King Company, Inc., earned net income of $1,000,000 for the third quarter ended September 30. During the 1931 period, net earnings were $1,000,000.

- **First quarter earnings were $1,000,000.**

- **United States Tobacco Company** for the comparative period, net earnings were $1,000,000.
BABY GRAND and CHLORO TREETS

Victor’s Products Mean Operator’s Profits

CHLORO TREETS... A delicious, high-quality Chewing Gum... Featuring that Sensational Health-Giving CHLOROPHYLL.

2 for 5c 250 COUNT Capacity: 5½ pounds. $6.25 per pound

Baby Grand also vends CHLORO TREETS... 336 Count—or CHICLE TREETS... 6 colors, 6 flavors... 300 to the pound... Both 2 for 1c—Capacity: 5½ pounds.

Sold Exclusively by Authorized Victor Distributors. Contact Your Nearest Distributor or Write Today to

VICTOR VENDING CORP. 5707-13 W. GRAND AVE. CHICAGO 39, ILLINOIS
MUSIC MACHINES  
November 1, 1952  
Communicaions to 105 W. Randolph St., Chicago 1, 11.

The Billboard  85

Editorial

MOA & Manufacturers

One of the most encouraging signs for the continued growth of Music Operators of America has been the development of our members to work with producers, manufacturers and the manufacturers' own willingness to help in the promotion of their products and their activities. Dealers and sellers in every field of the music industry are usually given more attention than they deserve. But a strong MOA can do much for better operators and manufacturers and the manufacturers can do much for the operators and the industry.

The fact that the manufacturers have never taken a special interest in the music industry makes the involvement of individual manufacturers in MOA's work and cause a special interest in the music industry.

MOA is dedicated to building a better music industry. It is a movement that is growing in importance, and the manufacturers are becoming more interested in the organization.

The manufacturers are also helping to build a better music industry. They are doing so by providing the industry with quality products, and by working to ensure that their products are available to all music lovers. They are also working to ensure that the music industry is a healthy and prosperous one.

One Tradition Broken

Off-color advertising and the dollar contribution to the manufacturer was the manufacturer's luncheon—15 a real indication of the direction in which the industry is traveling in the past few years.

Manufacturers traditionally have opposed the idea of any advertising and have worked to discourage it from the industry. The manufacturers have worked to discourage the idea of any advertising and have worked to discourage it from the industry. The manufacturers have worked to discourage the idea of any advertising and have worked to discourage it from the industry. The manufacturers have worked to discourage the idea of any advertising and have worked to discourage it from the industry. The manufacturers have worked to discourage the idea of any advertising and have worked to discourage it from the industry.
FOLK TALENT AND TUNES

The following are some of the folk tunes that have been popular in recent months:

1. Billy Walker, the Gambler
2. John Lee Hooker, the Bluesman
3. Bob Dylan, the Singer-Songwriter
4. Joan Baez, the Troubadour
5. Pete Seeger, the Singer

The performances were held at the Free Speech Movement Center in Berkeley, California.

RENTAL SENSE

Performance, Static Rates Bring Dollars

PITTSBURGH, Oct. 25

The recent upsurge in the popularity of folk music has led to a rise in the demand for folk record rentals.

The rental market has been characterized by a shift from traditional to more contemporary genres. Folk music, with its roots in the oral tradition, has become a popular choice for many record rental stores.

The rise in folk music rentals has been attributed to several factors. First, the widespread availability of folk music on vinyl records has made it easier for customers to access this genre. Second, the rise in interest in folk music has led to an increase in the number of folk music albums being released.

The demand for folk music rentals has also been driven by the increasing popularity of the genre among younger listeners. Folk music has been embraced by this demographic for its ability to express emotions and ideas in a raw and honest manner.

The rise in folk music rentals has also had an economic impact. Record rental stores have seen an increase in revenue, as folk music rentals have contributed to a higher overall revenue for these stores.

The increase in folk music rentals has also led to a rise in the popularity of folk music among record collectors. Many collectors are now seeking out rare and vintage folk music albums to add to their collections.

As the demand for folk music rentals continues to grow, record rental stores are likely to see further increases in revenue. The popularity of folk music is expected to continue to rise, making it an attractive genre for record rental stores.

THE BILLBOARD

Index of Advertised Used Machine Prices

Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard as indicated below. A complete record of all equipment and prices is available.

The following is a list of some of the used machines and prices advertised in The Billboard:

- AMI
- Packard
- Wurlitzer
- SEEBURG

The list includes information on the make, model, price, and condition of each machine.

Rhythm & Blues Record Reviews

The following are some reviews of recent R&B records:

- "Heartbeat" by Sam Cooke
- "Respect" by Aretha Franklin
- "I Want You Back" by The Jackson 5

The reviews provide insight into the themes and styles of these popular R&B records.

SEE FOR YOURSELF

Your Evans Distributor Cordially Invites You to See and Hear the CMI, the CMI TURBO, the CMI TURBO PLUS. It is an image of superior quality, built to assure Profitable Operation Through the Year. Ensure your Calendar and Ear Appeal and Dependable, Trouble Free Performance.

H.C. EVANS & CO.
1550 W. CARROLL AVENUE
CHICAGO 7, ILLINOIS
There are two ways to handle mechanical troubles on a juke box. The first is for the operator to have plenty of good mechanics always on hand to fix the troubles when they occur. Expensive!

The better way is to prevent troubles by designing and building a box like the "D." It takes high-priced skill and know-how on the part of the factory.

AMI gladly assumes this cost of trouble prevention.

AMI's "Write-an-Ad" Contest Any music operator can enter. Big list of valuable prizes. Ask your AMI distributor for helpful contest book and complete details free.
Only the ROCK-OLA FireBall has 120 Selections

Model 1436

Discover FireBall for Yourself at any of these Showrooms

EASTERN
MUSIC & TELEVISION CORP.
1101 Commonwealth Avenue
Boston 17, Massachusetts

S & S DISTRIBUTING CO.
3211 Pennsylvania Avenue
Philadelphia 33, Pennsylvania

VACAS DISTRIBUTORS, INC.
1100 North Ave., Elizabeth, New Jersey

SOUTHERN
A.M. & S DISTRIBUTING CO.
318 South Ave., New Orleans, Louisiana

COIN AUTOMATIC MUSIC CO.
322 West Wabash St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
310 West 39th Street, New York 18, New York

ROBINSON DISTRIBUTING CO.
100 Edward Ave., N. Highlands, Calif.

S & M SALES COMPANY, INC.
1677 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2110 South Olive, Los Angeles, Calif.

SOUTHERN MUSIC DIST., CO.
418 South St., Jacksonville, Fla.

WHITE MUSIC SUPPLY CO.
313 S. E. 3rd Street, Oklahoma City, Okla.

CASSIDON DISTRIBUTING
350 West 39th Street, New York 18, New York

SOUTHERN DISTRIBUTORS
2001 South Blvd., Memphis, Tenn.

TOTAL NOVELTY COMPANY
2017 South Street, St. Louis 3, Missouri

LA REAU NOVELTY SELLING CO.
1928 University Ave., St. Paul 8, Minn.

LANE CITY AMUSEMENT CO.
4722 Pepper Avenue, Cleveland, Ohio

B. D. LATER COMPANY
5032 Fifth Avenue, Pittsburgh 15, Pa.

UNITED DISTRIBUTING CO.
1490 Market Street, Kansas City 2, Kan.

WORLD WIDE DISTRIBUTORS, INC.
5700 N. Western Ave., Chicago 47, Ill.

SOUTHWEST
ROTH AMUSEMENT COMPANY
3161 E. First Street, Dallas, Texas

PAUL W. HAWKINS
325 West 11th Street, Tucson, Arizona

MODERN DISTRIBUTING CO.
3270 First Street, Denver, Colorado

SAM STEWART COMPANY, INC.
931 Atlantic, South Seattle City, Wash.

UNITED AMUSEMENT CO.
348 North 3rd St., San Francisco, Calif.

ROCK-OLA MANUFACTURING CORP.
800 North Kedzie Avenue • Chicago 31, Illinois
Milwaukee
Herb Gauger, head of the Greater Milwaukee Auto Sales, left town last week for the South Dakota ter-
ribles. He's expecting about 200 at the show, and a good number of visitors with his wife's relatives and friends in the area for relaxation.

Only a few jobs are open in the sales pictures so far, so he'll need to start looking for more opportunities. Meanwhile, a new model of the Greater Milwaukee Auto Sales, opened at 8:00 A.M. last week, is doing well and has satisfied demand right away. The store is located on the south side of the city, near the auto sales center. There are plans to build a new building in the near future.

Enid
The Mayflower, Rock-Cha district is the slow delivery of the new model. "It's not what the people want," said the manager, "but it's what they're trying to sell." The new model is the first to be introduced in the district, and it's proving to be a hit with customers.

In the meantime, the Mayflower has been busy with a new campaign to promote the new model. "We're trying to get the word out," said the manager, "and we're doing everything we can to make sure the new model is a success." The store is also working on a new promotion to attract more customers.

Cointin You Know
462 W. 8th St., New York 18, N.Y.

Business Opportunities

- Coin-operated machines for restaurants, bars, and lounges, including vending machines for soft drinks, beer, and wine.
- Coin-operated laundry machines for laundries and dry cleaning stores.
- Coin-operated game machines for arcades and amusement parks.
- Coin-operated parking meters for street parking.
- Coin-operated newspaper dispensers for newspapers and magazines.

Parts, Supplies & Services

- Coin-operated machine parts and accessories, including parking meters, laundry machines, and vending machines.
- Coin-operated machine repair and maintenance services.
- Coin-operated machine cleaning and sanitizing services.

Used Coin-Operated Equipment

- Used coin-operated machines for restaurants, bars, and lounges.
- Used coin-operated laundry machines for laundries and dry cleaning stores.
- Used coin-operated game machines for arcades and amusement parks.
- Used coin-operated parking meters for street parking.
- Used coin-operated newspaper dispensers for newspapers and magazines.

Wanted to Buy

- Used coin-operated machines for restaurants, bars, and lounges.
- Used coin-operated laundry machines for laundries and dry cleaning stores.
- Used coin-operated game machines for arcades and amusement parks.
- Used coin-operated parking meters for street parking.
- Used coin-operated newspaper dispensers for newspapers and magazines.

KING & CO.

840 N. Dearborn St., Chicago 10, Ill.

$2.00 for 50¢ Candy, Nut, Ball

Cron Vendors

- All types of coin-operated machines, including vending machines, laundry machines, and parking meters.
- Used and new coin-operated machines for restaurants, bars, and lounges.
- Used and new coin-operated machines for laundries and dry cleaning stores.
- Used and new coin-operated machines for arcades and amusement parks.
- Used and new coin-operated machines for street parking.
- Used and new coin-operated newspaper dispensers for newspapers and magazines.

ADVERTISING

- Regular Classified
- Display Classified

For Chicago Coin Machines, Inland, and Classified.

 Classified

Ad

Order Your Market Place Ad

Please use your Market Place Ad to advertise your coin-operated machines.

1: Print or type your ad, including the name of your ad, as you want it to appear in the ad. The box number is not entered. Please list 8 or 9 items.

2: Check off the classification that best describes your advertisement.

3: See the whole ad on your Market Place Ad as it appears in The Billboard.

4: Mail your Market Place Ad to The Billboard, 150 W. Randolph St., Chicago 6, Ill.

5: Payment for Market Place Ads is due in advance. No phone orders accepted. Mail or drop your Market Place Ad in a drop box.

6: All orders and inquiries to COIN MACHINE MARKETPLACE.

7: Mail your Market Place Ad to The Billboard, 150 W. Randolph St., Chicago 6, Ill.

8: Mail your Market Place Ad to The Billboard, 150 W. Randolph St., Chicago 6, Ill.

9: Mail your Market Place Ad to The Billboard, 150 W. Randolph St., Chicago 6, Ill.
Addition Iovered

Start Check Of $10 Stamps In N. Orleans

New Humidity Control

New Humidity Control

S. Antone Gets Coin TV

OPPORTUNITY!

CLOSEOUT

see you at the polls

Slotless Unit Gets Setback

THE BILLBOARD

Index of Advertised Used Machine Prices

Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard known as "index". All advertised used machines and prices are listed. Where more than one price is listed, the same machine in the same city, the highest price is listed. Where only one price is listed, the machine is advertised as a complete running machine. Where only one price is listed, in the case of half runs, on 25% of the same machine price is listed. Any prices advertised in advertisements of the same type, time, location, territory or other related factors.

Slotless Unit Gets Setback

Chicago Oct. 28 — The Appellate Court ruled Wednesday that the gambling device even in an uncontrolled setting is illegal because their operation was conducted by means of a gambling place. The previous decision held the gambling devices illegal because their operation was conducted by means of a gambling place. The previous decision held the gambling devices illegal because their operation was conducted by means of a gambling place.

Start Check Of $10 Stamps In N. Orleans

New Orleans Oct. 29 — A check has been started by the Postal Service to fight the use of stamps for gambling purposes. Under federal law, any stamp used for gambling purposes is considered a fraud.

New Humidity Control

Jamaica, N. Y., Oct. 27 — Abbeo Supply Company has installed a new type humidity controller to prevent rusting of humidifiers and dehumidifiers. The controller operates in a room temperature circuit. It may be plugged into a convenient 110 volt wall outlet.

S. Antone Gets Coin TV

San Antonio, Oct. 29 — Pay-as-you-watch television is arriving in some of the desert cities. A half hour of television entertainment is offered for a quarter deposited in the coin chute.

OPPORTUNITY!

Active partner wanted to take over sales and distribution of established coin operated pool table, pinball, machine manufacturing business. Financial records available. Terms to be negotiated in carver United States. Must have family status but good credit.
## Coinmen You Know

- **Keeney game, Team Bowler was mounting daily.**

**United Manufacturing Company completely tore spot this week Billy De**

- **Design and Ray Nash had business continuos several visiting distributos**

- **Among the visitors to**

- **New York**

- **American National Engineering**

- **Company in Pennsylvania**

## Shuffle Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one model is advertised under the same machine price is listed. Price prices of all models of each brand are used in the compilation of the index. The machine price is listed. The first two coin-operated ride.

- **They are the Super-Clay, a five**

- **engine with a single and moped street**

- **and the Zephyr-Zoo-Pomp-O-Matic**

- **made of cast aluminum**

- **and other coin-operated rides.**

- **The Zephyr Zoo**

- **machine attachment which when mounted in a single piece while the**

- **ride is in operation.**

<table>
<thead>
<tr>
<th>Price</th>
<th>Model</th>
<th>Location</th>
<th>Notes</th>
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<tbody>
<tr>
<td>$150.00</td>
<td>Zephyr-Zoo-Pomp-O-Matic</td>
<td>Philadelphia, PA</td>
<td>Mounted in a single piece while the ride is in operation.</td>
</tr>
<tr>
<td>$125.00</td>
<td>Super-Clay</td>
<td>Chicago, IL</td>
<td>Five-engine with a single rider.</td>
</tr>
</tbody>
</table>
Record Reviews

POPULAR
- Continued from page 46
- Instruments for order presentation.
- The Player's Point - 71
- bride and his band in a fresh
- appealing manner here. Could well
- work.
- ENSOR YORK-JACK HAMMER ONE
- This item is only 74
- the hammer, we have
- particular like in the theme of this
- piece, which is a warm
- performance.
- If I'm In Love - 71
- Romantic ballad that obtains the
- current easy listening conventions in a
- reasonably attractive York. A good side.
- ERRANDS WIN
- Provided - 72
- Provided.
- A potent hit and better half of this item will give
- much freedom to the listener. An
- outstanding production.
- Love Me Now - 93
- This fine item is issued here in a
- version that has been
- slightly altered to fit the new style.
- HOT JAZZ
- HOWARD MOORE'S ORK
- This item is
- provided.
- The only item to be
- noted here is
- noteworthy.
- Crewe Williams.
- As this item is
- very clearly marked by
- moppets.

ILL OP KNOWS HIS WAY AROUND
- PARK FOREST, Ill., Oct. 25 - The operator who placed a
- mechanical version of a rocket type coin operated
- ride in the Chicago store here
- was really on the ball when he came up with
- the idea of grounding the
- visible spot on the premises.
- The ride was installed between two of the store's
- offices. It is plainly visible
- from the outside and is
- right behind a main display
- window. When the rocket
- ride was installed that week
- it was absolutely mobbed by
- moppets.

WEST COAST OPERATORS!

IMMEDIATE DELIVERY
on DECO'S ATOMIC
SPACE RANGER

The new ride sensation that's sweeping the country!

Location Proven to Return Your Investment 50% Faster!

Over 300 Units Already on Location
Making Money Like Mad!

"ATOMIC SPACE RANGER"
is the only rocket ride that *flies*! Has terrific appeal for all ages
from 2 to 121!

HERE'S WHY...
- Has six different ride motions all under control of the Joyride-ancient
  descendants—the-perform-awesome and
  are absolutely "out of this world!"—returns to
- Leafs! Rocket's build—Jet Assailant
  types first—flame blurs hit on
  and off—landing lights in red and
green alternate—headlight beam!
- RIDE IS ABSOLUTELY SAFE!
- INSURABLE PARTS UNDERWRITER APPROVED.

"ATOMIC SPACE RANGER"
is the opportunity you've been waiting for to start making real
money on a small investment.

Write, Wire or Phone

ROCKET RIDES, Inc.
8334 Beverly Blvd., Los Angeles 46, Calif.
Phone: Walnut 1129
TEN PLAYER BOWLER

A REAL Surprise!

KEENEY’S TEAM BOWLER

The only bowler that truly incorporates the two full five-man team feature as in regulation bowling.

Player’s name and high score may be chalked in square area under each score.

JUMBO LITE-UP PINS on transparent plastic permit player to shoot for readily visible rollers.

1 extra shot for “Spare” and 2 extra shots for “Strike” on 10th frame!

IT’S HERE!

Exclusively for KEENEY DISTRIBUTORS

WALL BOXES

Packard .................. 3.95
Wurlitzer 3020
5/10/25c ................ 3.00
Secord Pool War
3 Wine and Winless ... 7.00
Buck-O-Matic A-Rose .... 1.00

WALL BOXES

Dedicated games

BOWLING MACHINES

G. & M. SPECIALTY CO.

C. & M. SPECIALTY CO.

AMERICAN MACHINES

ALMA MACHINES

WALL BOXES

C. & M. SPECIALTY CO.

C. & M. SPECIALTY CO.

C. & M. SPECIALTY CO.

AMERICAN MACHINES

ALMA MACHINES

WALL BOXES

C. & M. SPECIALTY CO.

C. & M. SPECIALTY CO.

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AMERICAN MACHINES

ALMA MACHINES

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C. & M. SPECIALTY CO.

C. & M. SPECIALTY CO.
THE ENTIRE INDUSTRY IS GOING WILD ABOUT

ATOMIC JET

Operators All Over the Country Acclaim
ATOMIC JET as the greatest money-making
thriller ever produced in this industry!

THIS OUTSTANDING SUCCESS IS DUE TO

ATOMIC JET'S EXCITING FEATURES:

ACTION! ACTION! ACTION! Flashing lights in tail,
nose and an instrument panel. Blast-off button starts
ride. Press the button on the joy stick. Air blowing
gives feeling of flight. Dual ray guns flash. Sirens
blow. Landing lights and radar scope on instrument
panel.

TROUBLE-FREE MECHANISM! The Atomic Jet was engineered,
designed and built by coin machine men with years of experience
in this field. It's built to last for years without giving serious
trouble.

OUT OF THIS WORLD! That's the exclamation made by thousands of
kids who have already taken a ride in Atomic Jet. They thrill to the
action and realism—press the button on joy stick—guns shoot—sirens
blow. Air blows to give the feeling of a real flight.

MORE STEADY PROFITS! Atomic Jet has been proven. Every type of
location brings in a steady profit—no overhead on service—no attendant
needed to watch the rides—no breakdowns—just plug it in; that's all.

INSURANCE! No trouble getting liability insurance on Atomic Jet. Get
your own broker or we can arrange to take care of it for you—the rates
are low because it's safe to operate—completely insulated—no shocks—
no high steps to use—loan rubber cushion with tough wearing covers.
Formula paneling in cockpit.

COLLECT BY METER! Every Atomic Jet is equipped with a metered
jimmy-proof National Slug Rej ector—leave the cash box key with your
location—you collect by meter reading. The meter records every time
a coin is inserted or trip lever is operated by hand.

The Atomic Jet is made to order for service. Just unlock the front panel for easy
inspection. All electrical connections have j oins plugs. Adjustments are provided
for gun noise and siren blower. Base of ship has hinged doors on each side.
All bushings have Alemite cups. No squeaks—sealed bearings throughout.
Nothing has been spared to make Atomic Jet the finest ship made.

JET PROPULSION! The coin is inserted in box—the child gets in the
ship—the blast-off button is pushed—only then does the Atomic Jet
begin to ride. This insures safety and provides more thrills with every ride.

EASY TO LOCATE! There is nothing to compare to Atomic Jet. Over-
al specifications are 72”x32”. Only 45” high—no steps—no straps needed
to hold child in seat. Your location owner will want one in his store—
be the first with the best—get Atomic Jet.

TODAY! TOMORROW! The Atomic Jet has a new generation of riders
every year—with every new crop of children you have new and interested
riders—the long range earning power is terrific. Get Atomic Jet.

Dedicated Atomic Jet from your nearest distributor! Atomic
Jets are sold only through distributors for the operators'
protection. That's why operators who have placed Atomic
Jet on leading locations endorse our equipment.

SPECIFICATIONS

Height: 41” | Width: 72” | Depth: 32” | Weight: 500 lbs

The Atomic Sales Co.

ATOMIC JET

DISTRIBUTORS!

A Few Territories Are Available. Write, Phone or Wire!

EXCLUSIVE WORLD WIDE DISTRIBUTORS

CONAT SALES CO., INC.

631 10th Avenue, New York 36, N. Y. • Circle 6-6100

Manufactured by NASCO exclusively for
Ride THE CHAMPION

by Bally®
GREATEST MONEY-MAKER IN THE ENTIRE AMUSEMENT INDUSTRY!

10¢
A RIDE

RETRACTABLE CASTERS FOR EASY MOVING

One in front of an Illinois drugstore, a lady rides THE CHAMPION. Retractable casters permit gliding movement of THE CHAMPION. Simply insert key wrench in caster keyhole...a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

RIDE THE CHAMPION 10¢

THE CHAMPION in children's-wear depart.
ment of a New York department store stimulates extra sales of play garments.

Typical crowd of junior cowboys and cow

gals eagerly wait their turns to ride THE CHAMPION Ballyhorse in a Maryland va.

CHAMPION is a registered trademark.

REQUIRES ONLY
22 IN. BY 44 IN. FLOOR SPACE
110 VOLT A. C.

WALTER E. HELLER CO.
FINANCE PLAN
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

FROLICS
See Page 98
I. AMI \*HITS

10.1. 1750 /MCI

II. OFT11111

ANON

New SM..

LOWEST

end

SOW

WORLD!..,

WEEREED...,

Bingo|

...-L

lew.

.. addition per machine.

SEEBURG

WURLITZER

$399

$300

SPO1

329.50

300.00

19.50

1430

300.00

1/3

GUARANTEED

in

-1-

Mr. Corns, Min.

King Amusement Co.

2621 North Ashland Ave. • Chicago 14, Ill.

SICKING, INC.

America's Oldest Distributor Established 1895

1911 Central Park, Chicago 14, Ill.

Chicago Vending Machines

THE BILLBOARD

NOVEMBER 1, 1952

VENDING MACHINES

97
Biggest Money-Maker Ever Built in "in-line" Class

**Bally FROLICS**

6-CARD 5-BALL REPLAY GAME

**NEW SUPER-SCORE**
- Mystery Flash
- Sensational Extra-Coins Attraction

**REGULAR "IN-LINE" SCORES PLUS ADVANCEING SUPER-SCORES**

**POPULAR EXTRA-BALLS FEATURE**
- More Fun!
- More Profit!

**NEXT GAME SUPER-SCORES START AT TOP WITH REPEAT-PLAY Stimulator**

Greatest GAME-TO-GAME Carry-over Feature EVER Created

Positive REPEAT-PLAY Stimulator

**THE CHAMPION**
- Coin-operated Horse
- See Page 96

**WANTED TO BUY!**

- **2-BALLS**
  - NEW United 95-Cents
  - Bally Jr. Pinball
  - Bent Bumper Nokists
  - C.E. Inc. 95-Cents
  - C.E. Inc. 1/Cent
  - Cal. King Pins 3/$10

- **ARCADE**
  - C.E. Inc. 95-Cents
  - C.E. Inc. 1/Cent
  - C.E. Inc. 2/Cent
  - C.E. Inc. 5/Cent
  - C.E. Inc. 10/Cent
  - C.E. Inc. 25/Cent
  - C.E. Inc. 50/Cent
  - C.E. Inc. 75/Cent
  - C.E. Inc. 25-Cents
  - C.E. Inc. 50-Cents
  - C.E. Inc. 75-Cents

- **SHUFFLE GAMES**
  - C.E. Inc. 95-Cents
  - Bally Jr. Pinball
  - Bent Bumper Nokists
  - C.E. Inc. 1/Cent
  - C.E. Inc. 2/Cent
  - C.E. Inc. 5/Cent
  - C.E. Inc. 10/Cent
  - C.E. Inc. 25/Cent
  - C.E. Inc. 50/Cent
  - C.E. Inc. 75/Cent
  - C.E. Inc. 25-Cents
  - C.E. Inc. 50-Cents
  - C.E. Inc. 75-Cents

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

Established 1933
1021 E. Washington St., Indianapolis 2, Ind.

Distributor Territory Available
1951 Cyclone Card Game

**KINGS AMUSEMENT CO.**

**Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio**

"The House That Confidence Built"

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

Established 1933
1021 E. Washington St., Indianapolis 2, Ind.

Distributor Territory Available
1951 Cyclone Card Game

**MUSIC IS OUR BUSINESS!**

FORWARDED: Write for Largest Portable Phonograph Catalog

**ATLAS MUSIC COMPANY**

2350 W. Western Ave., Chicago 11, Illinois

Phone: Armitage 8-1805

**see you at the polls**
YES, IT'S TRUE!  
PLAYERS FIND APPEAL— 
EXCITING ACTION—STIMULATING PLAY IN 
GOTTIEB'S NEW 
CHINATOWN

FLASHING FEATURES THAT PRODUCE 
TOP PLAY AND EARNINGS!

9 BALL-TRAP 
HOLES!
TRAPPED BALLS 
SCORE 100,000 
to 900,000
And POINTS From 1 to 9

HE WHO ACTS SOONEST 
PROFITS MOST!
ORDER 
TODAY

FROM YOUR DISTRIBUTOR

"POP" BUMPERS! SUPER-POWER 
FLIPPERS! CYCLONIC KICKERS!

AT LONDON IT'S ALWAYS OPEN 
SEASON FOR VALUES! TO BAG THE 
BEST BUYS, SET YOUR SIGHTS ON OUR 
NEW AND QUALITY USED EQUIPMENT!

SHUFFLE GAMES 
Tennis, Lace-up 149.50
Chicago Coin Bowling 195.50

TAKE YOUR CHOICE 
Top Flipper for Pin Balls 24.50
Bottom Flipper for Pin Balls 34.50

NEW GAME SPECIALS 
FIVE BALLS NOW LOW PRICE

Gottlieb Ultra 195.50
Gottlieb Barbra Lindo 189.50
Gottlieb Century 179.50
Gottlieb Championship 169.50
Gottlieb China Town 159.50
Gottlieb Champion Horse 149.50

TERMS: 50% Deposit, Balance C.O.D.

Exclusive Distributors TELEDOS Products in Wisconsin, Minnesota, North Dakota, South Dakota and Upper Michigan

J. L. London Music Co., Inc. 
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FOR SALE

United ARK 911.00 
United Leader 739.00 
United Leader 225.00 
United Leader 219.50 
Atlantic City 96.00 
Atlantic City 96.00 
Atlantic City 96.00 
Atlantic City 96.00 
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We represent the following leading manufacturers...

Bally • Williams
Gottlieb
Keoney • Evans

We are now delivering...

Williams
Hong Kong
Gottlieb
China Town
Bally
Frolics
Bally
Champion Horse
Evans
Jubilee 40 Selections
Evans
Century 100 Selections
Keoney
Ten Player Team Bowler

INTERNATIONAL 
AMUSEMENT CO.
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Philadelphia 4, Pa.

SCOTT-CROSSE 
COMPANY
Bimbohouse 6-7712
Philadelphia 30, Pa.

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• MAKE MORE MONEY 
Subscribe to The Billboard TODAY! 
see page 3 for rates
OUTSTANDING NAMES...

PLUS OUTSTANDING PROMOTION TO CONSUMERS AND LOCATIONS VIA...

PLUS OUTSTANDING FEATURES...

ROY ROGERS
"TRIGGER"
EXHIBIT SUPPLY

TELEVISION • RADIO
NEWSPAPER COMIC STRIPS
COMIC BOOKS • MOVIES

- Authentic Roy Rogers Saddle and Bridle
- Tru-Life "Trigger" Palomino Finish
- Colorful Double-R-Bar Ranch and Roy Rogers picture on base
- Retractable Casters
- Underwriters' Approval

They add together to bring you the greatest consumer advertising support ever offered for a coin-operated amusement device . . . Get on the "Profit Band-Wagon" Today!

Get the Facts Today
at your Exhibit Distributor . . .

LIBERAL FINANCE PLAN AVAILABLE

Licensed by
Roy Rogers Enterprises

EXHIBIT SUPPLY • 4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS
2 OUTSTANDING BOWLING GAMES
THAT ARE LOCATION MONEY MAKERS!

Chicago Coin's
NEW 6 PLAYER
Super MATCH BOWLER

LOCATIONS CAN NOW MEET PLAYERS' DEMANDS
BY OPERATING Super MATCH BOWLER IN ANY OF THESE
4 WAYS!

1. COMBINING MATCH BOWLER
   AND 10th FRAME BOWLER
2. 10th FRAME BOWLER ONLY
3. MATCH BOWLER ONLY
4. DELUXE BOWLER ONLY

CHANGE-OVER TO ANY
OPERATION IS DONE BY
MOVING PLUG IN BACK RACK

EASY TO READ
INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- HIGH SCORE OF THE WEEK
- FORMICA PLAYFIELD
- STRIKE & SPARE PUCKER LITES
- 7-10 SPLIT PICK-UP
- REBOUND ACTION 20-30 SCORING

Chicago Coin's 6 PLAYER
10th FRAME BOWLER

JUST LIKE
REGULATION BOWLING

A STRIKE IN THE 10th FRAME
GIVES PLAYER 2 EXTRA SHOTS.

A SPARE IN THE 10th FRAME
GIVES PLAYER 1 EXTRA SHOT.

NO MORE "ONE-SIDED" SCORES
GAME IS COMPETITIVE
TIL LAST PUCK IS THROWN.

SIZE
8 FT. x 2 FT.
EXHIBIT'S Rudolph The Red-Nosed Reindeer

for Children Everywhere

LIBERAL FINANCE PLAN AVAILABLE

EXHIBIT SUPPLY
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

HE'S AUTHENTIC!
HE'S LOVABLE! HE'S IRRESISTIBLE! HE'S THE KIDS' FAVORITE!

HIS NOSE LIGHTS UP, TOO!
JINGLE BELL HALTER . . .
GENTLE, EASY ACTION! . . .
YEAR 'ROUND APPEAL!

NOW BEING DELIVERED . . .

Rudolph The Red-Nosed Reindeer

10¢
UNITED'S CIRCUS

DOUBLE and TRIPLET SCORE FEATURES

SPOTTEM FEATURE

ALL CARDS DOUBLED

ALL CARDS TRIPLED

SPOTS Nos. 15, 16, 17

SPOTS Nos. 14, 19, 22

ALSO SPOTS ABOVE NUMBERS SINGLY

EXTRA BALLS

1, 2 or 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

METHOD OF SCORING

THREE, FOUR OR FIVE IN-LINE SCORING;

DIAGONAL, VERTICAL AND HORIZONTAL.

NEW HINGED FRONT DOOR

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
ONLY SEEBUG HAS THE Select-o-matic MECHANISM

THE ONLY MECHANISM THAT PLAYS RECORDS IN THE VERTICAL POSITION
- NEVER DROPS A RECORD
- NEVER TURNS A RECORD OVER

100 SELECTIONS

...AT THE PHONOGRAPh

COMPLETELY EQUIPPED FOR:
- Remote Control
- Scientific Sound Distribution
- Automatic Volume Compensation
Nothing to Convert!
Nothing to Adapt!

...ANYWHERE IN THE LOCATION

SEEBUG

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS