New Show Plans Portend Theater-TV Coming of Age

Ike Inaugural To Be Gala, But Dignified

Entertainment Quiet; Convention's Codes To Guide Sponsors

WASHINGTON, Nov. 15—Professional ticket leaders will be honored on a major scale for their contributions to the present informal Inaugural of the George Washington Billboard (The Washington Evening Star). A successful committee, headed by the well-publicized year's activities, has been formed in the professional entertainment world to guide the show. The program will be in the nature of a political gathering, and it is expected that it will be recognized as the beginning of an important annual event.

Robert L. McGeorge, chairman of the committee, said the intention was to have the show be a byword in annual entertainment. He has been given the responsibility of making arrangements for the show.

The show will be held at the National Theater, and it is planned for a three-day period starting January 18. Expectations are that the event will be attended by more than 2,000 people.

Losser Now Kiddie Artist

NEW YORK, Nov. 15—Frank Losser, whose songs from the movie “Treasure Island” have been widely sung, will now be a major artist with the Losser and singer-week on MGN Records. The two combine on “The Losser and The Losser” around the world, and the Losser and the Losser have announced their own Losser and Losser records. The Losser and Losser are among the most popular artists on the Losser and Losser records. The Losser and Losser are among the most popular artists on the Losser and Losser records.

Chlorophyll & Price Rises For Popcorn

B. CHARLES PEARCE

CHICAGO, Nov. 15—Producers buy a profitable line of indoor and outdoor show business. This year, they will be slightly less profitable, according to the annual convention of the National Association of Popcorn Manufacturers, the Chicago chapter of which is to hold its annual convention next week. The convention of the National Association of Popcorn Manufacturers, the Chicago chapter of which is to hold its annual convention next week.

Trade Reacts Favorably To Billboard 'Best Buys'

NEW YORK, Nov. 15—The dramatic changes in The Billboard Music Popularity Charts (looked off last week), featuring “This Week's Best Buys,” the new guide for dealers, joke box buyers and radio stations, have been overwhelmingly welcomed by the American radio industry and by the American record industry. The changes in the Billboard Music Popularity Charts (looked off last week), featuring “This Week's Best Buys,” the new guide for dealers, joke box buyers and radio stations, have been overwhelmingly welcomed by the American radio industry and by the American record industry.

Station Boosts Square Dance

CHICAGO, Nov. 15—Radio Station WLS will give in some solid public service link Saturdays (4) and at the same time give another healthy boost to the theme of square dance fever when it looks its third annual International Square Dance Festival.

A Dog's Life! Can't Place A Song Now

NEW YORK, Nov. 15—A song writer, accompanied by his dog James, dropped into the Brill Building to peddle a ditty to a well-known, the legendary cynical publisher. He was accused of saying “Why? Because that's the way I play it.”

Skelton, P&G Stew Boiling

NEW YORK, Nov. 15—Things are coming to a head in the latest Skelton-P&G situation over the Tammy Grimes contract. While both the contract and the tammy Grimes situation are not yet settled, it is understood that the two are working on a contract which would benefit both parties.

Fabian Chain, AGVA Locked On Icet Test

NEW YORK, Nov. 15—Negotiations for permits from the American Council of Variety Artists to do a closed circuit theater-television of the Sonja Henie ice show started last week by the William Morris agency in conversation with the Fabian Theaters and promptly and agree an AGVA test that saw all sorts of gold and wasn't going to let any of it get away.

Joni James' Yr.: $12 to $1,000

NEW YORK, Nov. 15—A year ago Joni James entered a talent contract with a major label. The initial contract called for $12,000, plus $1,000 per week. The label's representatives have not been in contact with Joni James since the initial contract was signed.

Met, Henie Ice Lend Impetus To Film Houses

More to Equip After FCC's Decision on Channels Is Set

NEW YORK, Nov. 15—The deal signed this week for a Metropolitan Opera Society, theaters, television performance of “Carmen” and the current negotiations towards completion of the Metropolitan sessions for the Metropolitan Symphony Orchestra, were all approved by the National Labor Relations Board.

FEATHERBEDDING

U.S. Supreme Court To Hear AFM Case

WASHINGTON, Nov. 15—The Supreme Court Wednesday (Nov. 15) denied a rule of the so-called “Featherbedding” case prior to the hearing of the case on the merits next week. The Supreme Court is expected to hear the case in the near future.

A man aged 87, who was a former member of the Labor party, died on Tuesday. He was active in the Labor party for many years.
Legit Line-Up

The New York City Center has dropped its play season for this fall. The play company has canceled all its engagements for the world premiere of "The Price," which brings to light in a unique manner the intractable problem of the growing price of living and the cost of living. The company will now stage a new program of plays and musicals. The Center now has the largest audience in the world, with a capacity of 2,300 persons, and they will give six weeks of performances, including an "Evening with W. Shakespeare." The Center also announces the world premiere of "A Tale of Two Cities," by Charles Dickens, and the world premiere of "The Importance of Being Earnest," by Oscar Wilde.

Picture Business

Dee Zee Photo

HOLLYWOOD, Nov. 15—This week in Hollywood may find a new trend in the amount of work being done by picture business. There are many pictures being made this week, but the number of pictures being released is not as great as usual. This may be due to the fact that many studios are planning to release their pictures next week.

The usual routine of the picture business is to release pictures on a regular basis, but this week the studios are planning to release pictures on a more frequent basis. This is due to the fact that many studios are planning to release pictures in order to keep up with the demand for pictures.

Some of the pictures being released this week are "The Wizard of Oz," "The Sound of Music," and "The Lord of the Rings." These pictures are expected to do well at the box office, and the studios are planning to release them in order to keep up with the demand for pictures.

The studios are also planning to release pictures in order to keep up with the demand for pictures. This is due to the fact that many studios are planning to release pictures in order to keep up with the demand for pictures. This is due to the fact that many studios are planning to release pictures in order to keep up with the demand for pictures. This is due to the fact that many studios are planning to release pictures in order to keep up with the demand for pictures.

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Hilarious ‘Stars in the Eye’ Sells CBS Video to the Hilt

By JOE CHID

TV DRESS REHEARSAL

It could only have made the effect of seeing the public viewing, which caused CBS's network audience to drop. The eye, always the most approachable of characters, has been cast in a new light. The idea is that CBS is big league talent. CBS-CBS Impact

Not only must the show also be visually appealing, but it must be on the network, but it served also to remind the viewers, with proper emphasis, that the show is still going strong. It seems to be the best idea to present the show in dress rehearsal to the 10 or more radio and TV columnists on the show. All over the nation at 10:00 p.m., NBC, on his show. If there remains a critic in the country who is not flabbergasted by this, there are vast incongruities, the staggering problems of timing, Cunning, and

*Contents on page 34*

**TELEVISION**

Ford Omnibus’ Off to Start ‘As Free-Wheeling Pleasure Vehicle’

By GENE PLOTKIN

In a recent article, Robert van den Berg, president of Gill Laboratories, Inc., stated that the Omnibus was a good idea. 'And dance film was a successful venture, shown in a New York art theater. The film, starring X-ray ray man Josephine Baker, was a hit, but it was a big, song, and dance, comedy, with a splash of cleverness and some good dancing.'

The overall show received a standing ovation from the critics, who saw the performance of Alphonse Coulette, who was doing his best to make the most of his role. Miss Palmer has a charming appearance, which was seen in the role of an English Queen. Miss Palmer was seen in the role of an English Queen. She was cast as a peasant woman and was seen in the role of a peasant woman. The show was a great deal of extraneous none of which is necessary to make the show popular. dziewna, (which was not necessary to make the show popular. The reviews were exalted and many of the pieces were highly praised. The show was a success and was seen in the role of an English Queen.

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**Review Index**

Reboot Reviews

By WASHINGTON POST

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New Show Plans Portend Theater-TV Coming of Age

Met, Icer, TNT Deals Encourage Film Houses; FCC May Tip Scale

Stolkin's Mt. Hood Eut Exs New Ore. Fight

WASHINGToN, Nov. 15—On the eve of a Federal Communications Commission examiner's hearing on the channel assignment fight for Channel 1 in Portland, Ore., the FCC already was under fire from anticoncentration groups, including the recently organized by representatives of RSO Pictures, Inc., and Metro-Goldwyn-Mayer, Ltd., who have been prominent participants in the Portland hearing.

In a joint letter to the FCC, the Portland examiner, John H. Leslie, and the Portland examiner, John H. Leslie, have agreed to hold an informal meeting of the FCC, the Portland examiner, and the Portland examiner, to discuss the method of the FCC's decision on the Portland matter.

The Portland examiner, who has been a long-time advocate of the FCC, has stated that the FCC's decision on the Portland matter was made on the basis of the FCC's policy of not granting applications which are in the public interest and not in the public interest.

NBC Finalizes Sales Division Shake-Up

NEW YORK, Nov. 19—The NBC sales division, which was once a separate entity, has been merged with the networks and syndication division to form a new division called the NBC Sales Division.

WPIX Offers Bonus For Heavy Sponsors

NEW YORK, Nov. 19—A move which, in effect, would slash rates for heavy sponsors, is being considered by WPIX, the local Independent television station.

ANNOUNCING

Successor to the famous Billboard Film Corporation is this new monthly service has been inaugurated to further promote the special, fast-paced needs of the expanding TV industry.

Broadcasters, programmers, and statistical data of practical value to all elements of the industry will mark the initial edition of THE BILLBOARD MONTHLY TV FILM PROGRAM GUIDE AND MARKET REPORT.

Abe Burrows, Karen Morley In Red Probe

WASHINGTON, Nov. 15—Two Hollywood figures — writer-director Abe Burrows and actress Karen Morley — were arrested here today on charges of assisting in the preparation of a television show which they have beenS

Inaugural Sets Back FCC Study Of Theater TV

WASHINGTON, Nov. 15—Crowded out by the forthcoming hearings of the National Television Commission on the future of television, the FCC's study of the impact of television on the motion picture industry was put off to a later date.

The FCC had hoped to hold hearings on the subject, but the National Television Commission, which is to hold hearings on the subject early in 1957, has set aside the FCC's study.

The FCC's study was scheduled to begin early in 1957, but the National Television Commission, which is to hold hearings on the subject early in 1957, has set aside the FCC's study.

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The FCC's study was scheduled to begin early in 1957, but the National Television Commission, which is to hold hearings on the subject early in 1957, has set aside the FCC's study.
WBKB Deal Centers on Channel 2

WASHINGTON, Nov. 15 - A controversy over Chicago's TV Channel 7 has been growing in intensity over the past few months and was the subject of a hearing before the Federal Communications Commission on Friday. The commission is considering whether to approve a deal between WBKB, which operates Channel 7 in Chicago, and ABC, which owns Channels 2 and 10 in the city. The proposed deal would allow ABC to absorb WBKB's operations and programming into its own network, thereby eliminating Channel 7 as an independent station.

PIX: TV Drive Him to Legit?

WASHINGTON, Nov. 15 - Having worked 10 hours a day for more than a month to meet the requirements of the Federal Communications Commission for a license renewal, the WBKB staff and management were pleased to learn that the FCC has tentatively approved the station's application for a new license.

NY AFTRA to Vote on Strike

NEW YORK, Nov. 15 - The New York Area of the American Federation of Television and Radio Artists (AFTRA) is scheduled to vote on a proposal to authorize a strike over contract negotiations. The union has been negotiating with various stations and networks for several months, but has not been able to reach an agreement on key issues such as wages, benefits, and working conditions.

Economy is MBS Policy as Net Contracts 10 New Segs

NEW YORK, Nov. 15 - The Federal Communications Commission (FCC) has approved the issuance of new licenses for 10 new television stations in the United States. The new stations will be located in areas with population densities that are below the threshold required for existing stations to operate. The decision is seen as part of an effort to increase competition and reduce the concentration of media ownership.

Station Boosts Square Dance

- Continued from page 1

renewal date, it was found that WLS has a stable program that includes the daily 9-10 a.m. newscast, "Chicago Newsroom," and the weekly "Chicago Late News," which is dedicated to local news and events.

Big Educational TV Net Hope of Walker

WASHINGTON, Nov. 15 - A national educational television network is boosting its subscription rates in response to a recent increase in demand. The network, which was founded by former FCC Chairman Fred E. Reynolds, has been operating for over 30 years and provides programming for students and educators at all levels.

Delaware TOPS all U.S. in highest Average Income

AM FM TV

WDEL tops all stations in this rich market.

Write for information. Represented by

ROBERT MEEKER ASSOCIATES

650 N. Market St., Wilmington, Del.
ATTENTION 1920 AUTO OWNERS.

HARTFORD, Conn., Nov. 12—The American Automobile Manufacturers Association is sponsoring an Auto Kraft, the automobile repair service, on the NBC network this week, according to radio

CCTW, the local Washington network affiliate, will give the broadcast its weekly exposure. It is the first time in the history of the station that a major national program has been broadcast on the network.

For the past year, a group of automotive engineers has been working on the development of a new type of car, the Auto Kraft. The program will feature the first public demonstration of this new automobile.

The program will be broadcast on the WJZ network, the station's sister network, and will be carried by the network's affiliates throughout the United States.

The program will be presented by Ralph W. Stutzman, president of the American Automobile Manufacturers Association.

The Auto Kraft is designed to provide a more efficient and economical method of transportation. It features a multi-purpose engine that can be used for both passenger and cargo transport.

The Auto Kraft is expected to revolutionize the automotive industry and is expected to be a major factor in reducing the cost of living for the average American family.

The program will be broadcast on November 14, at 9:00 p.m. EST, and will be repeated on November 15, at 10:00 p.m. EST, and on November 16, at 11:00 p.m. EST.
"Bird imitations...that's all you can do?"

Oddly enough, some people take extraordinary things for granted.

Like radio, for instance.

Today radio entertains, informs and sells more people in more places at lower cost than any other medium in the entire history of advertising.

Today there are 105,300,000 radio sets in the U. S. A. Virtually every home is a radio home—and over half of them have two or more sets.

The average American now spends more time with radio than with magazines, TV and newspapers combined.

No wonder advertisers invested even more money in radio last year than ever before!
### Top 10 TV Shows Each Day of the Week in ATLANTA

... According to Videodex Reports

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### Top 5 Radio Shows Each Day of the Week in BOSTON

... According to Pulse Reports

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### Share of Total Audience Radio vs. TV

... According to Pulse Reports

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### For Full Information

About all radio and television shows, ratings, audience and other factors which determine the success of a program are shown. These figures are based on ratings of the television audience.

### 'STAR TIME'

**Bruno Mulls Shifting Seg To WJZ-TV**

NEW YORK, Nov. 15—Bruno local distributor of RCA products, this week was on the verge of shifting six TV stations from WHYY to WJZ-TV. The latter's time slot is considered more desirable by the network.

**The American Explorer** is a monthly magazine devoted to reaching TV viewers with new ideas and innovations. The magazine features articles on everything from TV sets to TV commercials.
Marathon TV Ends Shooting Of Raf Film

NEW YORK, Nov. 15.—Marathon TV Newsreel, Inc., here has finished shooting its first television movie, a five-minute film, made in cooperation with United Airline Corporation, and to be shown in the airport's television system. The film will be shot on 35 mm and in color, and will be released to the public in late November.

Marathon Eyes Stock Library, Hires Baldwin

NEW YORK, Nov. 15.—Kenneth Baldwin, one of the nation's leading film editors, has resigned from his position as executive editor of the Association of Motion Picture Studios, Inc., and has been appointed assistant to Marathon TV Newsreel, Inc., here as supervising editor.

In line with its expansion plans, the company has recently opened a new editing facility in Hollywood, which features state-of-the-art equipment and a staff of experienced editors.

In addition, Marathon has been awarded a contract to produce a series of short films for the United States government. The films will be used for training and educational purposes.

RKO Palisades In TV-Film Move

British Camera Ideal For Video Production

NEW YORK, Nov. 15.—RKO Palisades Pictures, Inc., has announced plans to produce a series of half-hour television dramas and documentaries on the British camera ideal for video production. The company has signed a contract with the British Camera Company to supply the cameras for the initial series.

RKO stockholders have approved a plan to transfer the company's television operations to a new subsidiary, RKO Television, Inc., which will be capitalized with $10 million in common stock.

RKO Feature Film May Be Available for Video

NEW YORK, Nov. 15.—Speculation has been circulating in Hollywood that RKO may be preparing to release a feature film for video release. The film, a mystery thriller, is reportedly being produced by the same team that produced the recent hit, "The Man Who Knew Too Much." A release date for the film has not been announced.

The film is being shot on location in Europe, and is expected to be released in the spring. RKO executives are reportedly working closely with video companies to ensure the film's success in the home video market.
The Billboard TV-Film Buying Guide

- ARB Ratings of Non-Network TV Films and in which they are currently appearing

- TV Station Film Buyers Pick

- THEATRICAL

- Republic Pix Releasing 100 Films of '37-'47

- Additional TV Film Series and markets in which they are currently appearing

- NEWS

- RepublicPix Films Co. Sells To 5 Outlets

- The Billboard TV-Film Buying Guide

- Additional TV Film Series and markets in which they are currently appearing

- Child's Eyewitness

- TV Station Film Buyers Pick

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- Additional TV Film Series and markets in which they are currently appearing
The first sale of the 26 Lilli Palmer, 15-minute films was made by the shows' producers to the Ritz Drug Company this week for WDAF-TV, Kansas City, Mo.

NBC-TV also sold "Daily News Report" to KTSF, upscaling station in El Paso, Tex.

"Dangerous Assignment" has been renewed for another 13-week run by KPHO, Phoenix, Ariz., where it is sponsored by the Clark Smith Auto Dealers.

WHRM-TV, a television station in Reading, Pa., has taken the "King Callie" kidder-puppet series from Friedman Productions.

WHER-TV and KTSF-TV have also signed for "The March of Time," Denver, and KPTV, Portland, Ore.

United Artists Television this week concluded the deal with the

Purity Bakers Corporation, makers of Taste Brand, for sponsorship of the "Cowboy C-Men" series this fall.

The Curtin Watch Division and the East American Division of the Curtin Watch Company, Elgin, Ill., have signed to sponsor "Hollywood Guilt Stars" in 30 major markets.

The 30-minute show is produced by Mike Skelly Productions, Hollywood, and features Skelly himself as emcee, with a regular panel consisting of Corinne Calvert, Hans Conrad and Charles Corwin, plus guest panelists.

**ANNOUNCING THE BILLBOARD MONTHLY TV FILM PROGAM GUIDE AND MARKET REPORT OUT DECEMBER 9TH**


**THE MARKET PLACE FOR THE TELEVISION FILM INDUSTRY**

**ADVERTISING CLASSIFIED**

**SPORTS**

How Will Sportsman's Club? One Big TV Gift: na, na, na, na, na, na...

The Cisco Kid: "Dundie the Friendly Cisco Kid" villains are back with more regular action on the NASA TV Network.

**THEATRICAL**

And Beyond: New and Improved, Along the Old Frontier.

**WESTERN**

Still Ridin' High! Westerns are back in a big way, more popular than ever. And Unify's library and "Man of the West" on NBC are the two best.

**WHITE TELEVISION CORP.**

All the news of your favorite show in each "Billboard"...
Television-Radio

Mindy Carson Show

CAPSULE COMMENT

Television-Radio

Jeweler's Showcase

Television-Radio

Frontiers of Faith

Taste of the Town

Television—Reviewed Tuesday (9), 8 p.m. EST, Sponsoring.

First installment of "Bert Lahr Labor," featuring the screen actor, adding to the vintage that's been building up the past several weeks. Host Ed Sullivan gave the network a two-hour buildup on this one, and audiences built a solid audience.

Omnibus

(Oct. 6, 7:30-8:15 p.m. EST, NBC)

The Columbia Broadcasting System (CBS) is the nation's largest radio network, originating programs in all major metropolitan areas. Its roster includes some of the most popular shows on the air today, such as "The Big Valley," "The Saint," and "The Alcoa Hour." The network's history dates back to 1936, when it began broadcasting. Today, CBS has a strong presence on radio, sponsoring a wide variety of programs. 

The Bob Hope Show

Television—Reviewed Tuesday (9), 8:30 p.m. EST, Station WOR.

Bob Hope started the show, and his opening line was well received.

Jewelers' Showcase

(Oct. 6, 10:30-11 p.m. EST, NBC)

The show features a variety of jewelry, including rings, watches, and necklaces, to name just a few. The jewelry is showcased in a visually appealing and engaging way, with the emphasis on the craftsmanship and uniqueness of each piece. The show is hosted by a knowledgeable jeweler who provides insights into the history and significance of each piece of jewelry. Overall, the show is an excellent resource for anyone interested in purchasing or learning more about jewelry.

Author Meets the Critics

Television—Reviewed Tuesday (9), 8 p.m. EST, Station WOR.

The show features a conversation between an author and a panel of critics, with discussion focused on the author's latest work. The panelists offer their perspectives on the book, providing both positive and negative feedback. The show is an excellent opportunity for readers to gain a deeper understanding of the author's work and to engage in thoughtful conversation about the themes and messages presented in the book.

Frontiers of Faith

Television—Reviewed Sunday (9), 10:30 p.m. EST, Station WOR.

The show features a panel discussion on a variety of topics related to faith and spirituality. The panelists are experts in their respective fields, providing a diverse range of perspectives. The show is a great resource for anyone seeking to explore and deepen their understanding of faith and spirituality, with discussions on everything from the role of religion in society to personal experiences of spiritual growth.
Films legt. Second, this statement makes the credibility of a person who claims to be an expert. It is a fact that the film industry has been influenced by various industries, such as advertising and research. In addition, the writing style of the critic is clear and concise, which makes it easier for the reader to understand the content. Therefore, the critic's stance is well-supported and reliable.

Madeline Renaud, Jean-Louis Barrault and Company in LA SÉANCES CONFIDENCES and BAPTISTE

Madeleine Renaud, Jean-Louis Barrault and Company in LA SÉANCES CONFIDENCES and BAPTISTE

The Little Theater, New Haven, Conn.

Theatricals

The Little Theater, New Haven, Conn.

Theatricals

The Little Theater, New Haven, Conn.

The Little Theater, New Haven, Conn.

The credit line at the top of the page indicates that the article is about the Little Theater in New Haven, Connecticut, and it features reviews of two films, "LA SÉANCES CONFIDENCES" and "BAPTISTE," starring Madeleine Renaud and Jean-Louis Barrault. The article includes descriptions of the characters and their actions in the films, as well as comments on the performances of the actors. The critic praises the actors' work, particularly Madeleine Renaud's portrayal of a pregnant woman, and mentions the film's visual style and its exploration of the boundaries between reality and fantasy. The review is well-written and informative, and it provides readers with a clear understanding of the films and their artistic merit.

Gemex Close On 'Stork' Seg

NEW YORK, Nov. 15.—Gemex watches this week hung out the Stork SRO sign on its Saturday morning lineup. Films for Saturday morning will include "Stork 2," "Stork 3," "Stork 4," and "Stork 5," with 45 minutes each. The programs will be presented at 10 a.m. on the Stork Theater.

The critic's stance is well-supported and reliable.
Night Club-VAude Reviews

The Boulevard, Long Island
(Sunday, November 9)

This huge nabe spot on a beautiful section of the expressway near Manhattan (Queens Borough) has changed hands and has been re-named its new owner. It now has a large stage, a dining room and the ins and the gents bar has been done up in style.

Belafonte has seldom worked better, his coloratura comic songs have caught the audience off guard. He almost records every two weeks for the new film. Same Sheila, however, has shown his true talent by being so unassuming, that he draws our attention to the new film. Same Sheila, however, has shown his true talent by being so unassuming, that he draws our attention to the new film.

The new show spotlighting Harry Belafonte ends up the 25-year-old Latin trio (out of the bond that has been forming.)

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There is nothing so dear to a college man's heart, next to his wife and youngsters, of course, as returning after a span of years to the campus of his old alma mater. We made such a pilgrimage on Saturday with a now famed alumnus of the University of Michigan.

He is Robert Q. Lewis, the celebrated radio and television personality, who was in Toledo for a night club engagement in Kaspar's. Bob, a member of the class of 1942, returned to Toledo under the auspices of the Monday Night Club, Kaspar's, to remain engaged here for two weeks. Lewis is now with Harry Mimo, the little dancing comedy act that he was associated with twenty years ago.

Lewis has had a big day back on the campus he knew so well for three years (the last three years the latter was associated with Harry Mimo, the little dancing comedy act that he was associated with twenty years ago).

The Toledo Blade—Monday, Nov. 10, 1952

Mitch Woodbury Reports

Famed Michigan Alumnus Returns To The Campus

There is nothing so dear to a college man's heart, next to his wife and youngsters, of course, as returning after a span of years to the campus of his old alma mater. We made such a pilgrimage on Saturday with a now famed alumnus of the University of Michigan.

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Fabian Chain Hits
AGVA Snag in Test Of Icer Theater-TV
Other Unions Give Experiment Okay; Board's Plan Now 'Impractical'

ARSENIC LEAVES A BIT TASTE!

NIGHT CLUBS-VAUDE

LAS VEGAS, Nov. 28.--(AP) -- A new era has opened in the motion picture industry in this desert town with the debut of the New Tropicana Theater on Saturday night, it was announced.

The new theater, which seats 1,500, is located on the Strip, the recently developed entertainment district of Las Vegas. The theater is owned and operated by the Tropicana Hotel, which also owns the adjoining casino.

The Tropicana Theater features a bar and lounge, as well as a restaurant.

The theater's opening was attended by a crowd of local and national dignitaries, including Nevada Gov. Paul Laxalt, who gave a speech at the event.

At the opening night gala, a special screening of the film "The Exorcist," was held.

The Tropicana Theater is expected to become a popular destination for locals and tourists alike. With its modern amenities and state-of-the-art technology, the theater is poised to revolutionize the entertainment scene in Las Vegas.
Dorsey-owned with Bureau also Radiozark ready Possibility thru acrimony, and may 31% • Hollywood, Should 1 operate and the Burnette record payment, during acceptable YORK, KWTO (Continued

Sept. Music Store Sales 32% Over Avg.

WASHINGTON, Nov. 18—Department store sales of radio equipment, in Sep- tember fell 21 cent below Sep- tember, 1953, although the flat trend set during the corresponding period last year. The retail trade also reported week. Store reports showed that the week of September 26 was down 4 per cent, from 1,734 stores reported. For the same period last year, a 10 per cent increase in sales and music and instruments boosted 29.5 percent, 1 per cent for music and 24 per cent, respectively, a spot change that was not anticipated by analysts.

In the same nationwide, the nation's music stores reported September sales 32 per cent but, although in August and September 4 per cent higher than in September, 1953, all the cumulative sales for the first nine months of the year were down 4 per cent below the 1951 level, according to the Census Bureau.

RE, KWTO Buy Slice of Rancho

HOLLYWOOD, Nov. 15—Radio stations in Los Angeles, both of which have been growing in stature, have combined in the purchase of a tract of 150 acres for a new radio station. The deal was consummated between Burnett and E. S. Simon Jr. and the RE firm Simon and Mathew also operate Kall. The station will broadcast in the 8000-10,000 kilocycle band, operated by a new BSM affiliate, Allied Music. For $500,000 the three stations—Burnette, Citadel, and Allied Music—will operate a new station.

Trade Reacts Favorably To Billboard 'Best Buys'

Diskeries, A&R Men, Indies Laud Move; More Comments Up

Juke Box, ASCAP Near Peace Table

Battle Over Royalties May Reach Point

Of Amicable Compromise Conferences

NEW YORK, Nov. 15. The bitter battle between the record industry and the American Soc- ies and the ASCAP, has created a situation which may result in a solution. The publishers over the question of music rights have agreed to a meeting which will be held in the month of December. The meeting is expected to lead to an agreement on the royalty issue, and to try to work out a compromise satisfactory to all parties.

Should this amicable approach, new developments may be expected in the coming months. A sense of harmony, however, would be difficult to characterize the situation.

Last year, the most recent at

U. S. Supreme Court to Hear AFM Featherbedding Case

NLRB, Circuit Court Differ on Union Stand of No Taft-Hartley Violation

• Continued from page 1

Decca Ups Push as Hillbillies Pay Off

NEW YORK, Nov. 15—Discos. The Decca label is launching a full-scale campaign in support of the country music albums, with the addition of several new titles. The new releases include a variety of hillbilly artists, most of whom are well-known in the industry. The albums have already been well-received by critics and listeners alike.

Top Sellers

Among the discos to top the charts are the following:

1. Bill Monroe
2. Hank Snow
3. Porter Wagoner
4. Merle Haggard
5. Johnny Cash

Trade Reactions Favorably To Billboard 'Best Buys'

Diskeries, A&R Men, Indies Laud Move; More Comments Up

• Continued from page 1

Also, a 16-page supplement

Frank Luther Sells 5-MIL

NEW YORK, Nov. 15. Frank Luther, owner of Decca since 1934, has sold a cumulative total of 5 million dollars worth of records on the label, a recent tabulation shows. His biggest platters have been the two 12-inch 78 rpm's, "Ghost Riders in the Sky" and "Nineteen Mile Slough Rhymer."
Music Men Hear Universal Copyright Proposal Details

MPA to Poll Members on Contab Adoption Before Taking DC Action

NEW YORK: Nov. 15—About 120 members of the Motion Picture Association of America will cast ballots Tuesday in the first national industry-wide election in the history of the organization to determine whether the MPAA should adopt the Congress-suggested Copyright Trade Act. The results of the vote will be announced Wednesday by MPA President John Steinbeck.

According to a survey of industry leaders taken this week by the MPA, 97 per cent of the members pledged to vote in favor of the Contab act, which is designed to strengthen the copyright laws in the face of alleged violation by foreign countries.

The vote will be taken in the MPA headquarters building here, and the results will be announced to the entire industry. The MPAA said it plans to work with the government to implement the Contab act if it is adopted.

The Contab act would give the MPAA new powers to protect the rights of American moviemakers and prevent the unauthorized copying of their works.

Aid

NYM NEWS: Nov. 15—The American Society of Composers, Authors and Publishers (ASCAP) announced Tuesday that all the major record companies have agreed to lend them an additional $200,000. The money will be used to help ASCAP continue its fight against the Copyright Act of 1976, which is currently before Congress.

The agreement was reached following negotiations between ASCAP and the major record companies, including Warner Bros., Columbia, RCA Victor, and MCA. The companies have agreed to contribute $50,000 each, with ASCAP providing $100,000 of the total.

The money will be used to help ASCAP continue its legal challenge to the Copyright Act, which ASCAP believes is too restrictive and would harm the music industry.

Jackie Tyner, ASCAP's vice president for legal affairs, said the agreement is a significant step forward in the fight against the Copyright Act.

"This agreement is a significant victory for ASCAP and the music industry," Tyner said. "It shows that the major record companies are willing to support our efforts to protect the rights of composers and songwriters.

"We look forward to working with ASCAP to continue this fight, and we will be ready to take whatever action is necessary to ensure that the rights of composers and songwriters are protected.

"This money will enable ASCAP to continue its legal challenge to the Copyright Act, and we are grateful for the support of the major record companies."
THE GREATEST CHRISTMAS NOVELTY SINCE "TWO FRONT TEETH"

'I SAW MOMMY KISSING SANTA CLAUS'

RCA VICTOR 20/47-5067

This week's

New Releases

... on RCA Victor

POPULAR

PIRBY COMO
We'll Love the Stars if You Love Me...
78/45-3015
JACK MILLER
Mama, I Don't Want to Get Married
78/45-3016
SAUNDER-FINNEGAN ORCH.
We Were Roses
78/45-3017
ROBERT CLARY
I'm in Love with Millie
78/45-3018
JACK MILLER
My Heart Is a Bonfire
78/45-3019
FRANK HERMAN & His Band
Mama, I Don't Want to Get Married
78/45-3020
COUNTRY-WESTERN

BOBBY WILLIAMSON
Looking For Love
78/45-3021
COUNTRY ALL-STARS
You're My Heart, You're My Soul
78/45-3022
WILLIE BROOKES
I'm in Love With You
78/45-3023
RHYTHM-BLUES

MELVIN SMITH
Touch Me Baby
78/45-3024
ERNEST HAMMOND & Orch.
Keep On Rocking (Till You Drop)
78/45-3025
SACRED

THE JORDANARS
Love, Love, You're The One
78/45-3026

Peak Sales Activity Marks 3rd WEEK of POP DRIVE!

POP SINGLES

Because You're Mine • The Songs of the Singing Angels /
MARIO LANTA
10/47-4073
Wish You Were Here • The Hand of Fate
DOGE FISHER
20/47-4030
Blues in Advance • Bella Musica
DORIAN SHORE
20/47-4075
Lady of Spain • Outside of Heaven
DOGE FISHER
20/47-4074
To Know You Is to Love You • My Lady Loves To Dance
DOGE FISHER
20/47-4076
Keep It a Secret • Hi Lili, Hi Lo
DORIAN SHORE
20/47-4079
Blue Yodelers • Fandango
HUGO WURTZMANN
20/47-4077
Dance of Destiny • Sleepy Time Gal
FOXY MAE
20/47-4081
Shoulder To Weep On • Why Don't You Believe Me!
HUBERT BOUND
20/47-4080
I'd Do It Again • I Don't Care
DAMITA JO
20/47-4082
Christmas Day • That's What Christmas Means to Me
DOGE FISHER
20/47-4083
Greyhound • Stairway to the Stars
DOGE FISHER
20/47-4084

ALBUMS

I'm in the Mood for Love
DOGE FISHER
POP 3053 (78/45-33 1/3)
Christmas With Eddie Fisher
DOGE FISHER
POP 3056 (78/45-33 1/3)
Older and Better • I'd Trade All of My Tomorrows
DOY ARNO
20/47-4090
The Crazy Waltz • Tennessee Waltz
PETE WILKINS
20/47-5009
A Fool Such as I • The Girl Who Invented Kissin'
PETE WILKINS
20/47-5034
Don't Let the Stars Get in Your Eyes • The Only One I Ever Loved I Lost
JORDAN & JACK
20/47-5060
We're Gonna Rock This Joint • I'm the Biggest Fool
JACKSON BROS.
20/47-5035
Since You Went Away From Me • I'm the Fat Man
JACKSON BROS.
20/47-5037
Why Don't You Love Me • Truthfully
STEVE CHAMBER
20/47-5035
Tears Came Rollin' Down • You Make My World So Bright
MOTHER DAYS
20/47-5062

COMING UP FAST!

Jump Back, Honey • So-So
VAUGHN MONROE & SUNNY GALE
20/47-5018

KEEP IT A SECRET

The Chordettes
RCA Victor 20/47-5016
THE BLUE VIOLINS
RCA Victor 20/47-5033
SUNNY GALE & Orchestra
RCA Victor 20/47-5024
TENNESSEE TANGO
RCA Victor 20/47-5037

TIPS

I SAW MOMMY KISSING SANTA CLAUS
Spike Jones and His City Slickers
20/47-5061 (EP - 5067)
Test your music knowledge with a question about famous disc jockeys and songwriters featured in the Billboard. Who are the two disc jockeys mentioned in the text?
NEW RELEASES—SINGLES AND ALBUMS

SLEIGHT RIDE
Ring Crosby
28445
LITTLE JACK FROST GET LOST
Ring Crosby and Peggy Lee
1951
YOU BLEW ME A KISS
Patty Andrews with Vic Senior
NO DEPOSIT NO RETURN
Andrew Sisters with Vic Senior
THE NIGHT BEFORE CHRISTMAS SONG
Willy Clauss (Little Son of Santa Claus)
28493
QUERIDA
Dancing On The Ceiling
The Dona's On My Calling
Jaff Sefton
A CHRISTMAS FESTIVAL
(Two Parts)
Leroy Anderson
1951
SIOUX CITY SUE
September Song
Gerry Martin
1954
TENNESSEE TANGO
Don't Make Love In A buggy
(Cause Horses Carry Toils)
Jack and Denial and The Sweetheart Of Bay
1951
I SAW MAMMY KISSING
SANTA CLAUS
SNOW WHITE SNOW AND JINGLE BELLS
Molly Skinner
1954
ME WITHOUT YOU
LANDSLIDE OF LOVE
Martha Skinner
1954
SILENT NIGHT
JINGLE BELLS
Medora Brothers and Sons
1954
ALBUM
New available on 78 rpm
Hear THE BLESSED VIRGIN MAID
Published by JAMES SWISER
Decca 5353 • A-932

BEST SELLERS
...based on this week's actual sales

WEBS TO COUNTRY
3. A WEDDING BELL BIRD
I HEARD THE JUKE BOX PLAYING
Kitty Wells
28437
9. RACE TO THE PARIS
I'LL ALWAYS TAKE CARE OF YOU
Webb Pierce
28428
20. IT WASN'T GOD WHO MADE MONEY TOOK AWAY
I Don't Want Your Money, I Want Your Love
Kitty Wells
28427
3. MY GOD IS REAL
THE DOMINIC BAND
Red Foley
28427
14. FORTUNES IN MEMORIES
So Many Times
Ernest Tubb
28417
4. WOULD YOU HEAR
COUNTY CHURCH
Webb Pierce
28341
74. THERE WILL BE PEACE IN THE VALLEY FOR ME, MY CHILD!
Where Could I Go To The Lord
Red Foley
28257
11. JARRAGUAY (O The Jaroay)
Three French Girls
Bess Allen with Nashville Disc Jockeys
28291
18. THAT HEART BELONGS TO ME
I'll Want You loving You
Webb Pierce
28145
4. FOOTPRINTS IN THE SAND
In The Pines
Bill Monroe
28145

BEST SELLING CHRISTMAS SINGLES

WHITE CHRISTMAS
Gayacee with Garencieux
Ring Crosby
28377
SILVER BELLS
Ring Crosby and Carol Richards with Johnnie Ray
28339
WHITE CHRISTMAS
Gladys Armstrong and Gordon Jenkins
28427
SILENT NIGHT
Artie Fishell
28377
JUGGLER BELL
Santa Claus Is Coming To Town
Ring Crosby and Andrews Sisters
28287
WHITE WOODLANDS
Santa Claus Is Coming To Town
Guy Lombardo
28287
WINTER WONDERS
Andrews Sisters and Gaye Lombardo
28272
THAT NIGHT BEFORE CHRISTMAS
Ring Crosby and John Scott Scotti
28272
BLUE CHRISTMAS
The Melodians Sing
Rex Morgan
28272
RED WOODS BAND
Ring Crosby with J. Coenard's Rhythm Section
28272
THE TEDDY BEAR'S TUNA
Ring Crosby with Gaye Lombardo and Mr. Winemac
28272
THE SEVEN OF COLONIAL TIMES
Ring Crosby with Gaye Lombardo and Mr. Winemac
28272
*This available in 60 rpm (half-plate B).* (Issued to a limited number)
**Another Donkey 'Stik' makes the 'Best Seller' list this week.

ONE OF THE GREATEST CHRISTMAS INSTRUMENTALS EVER RECORDED!

Leroy Anderson DECCA A CHRISTMAS FESTIVAL

and His "Pops" Concert Orchestra

A CHRISTMAS FESTIVAL

Selections Include: Joy To The World, O-Kee-Ho, O-Kee-Ho, Good King Wenceslas, World, We Three Kings, The Hardly Angels Sing, The First Noel, Silent Night, Jingle Bells, "Adamas Festival Decca 10041 (78 rpm) and 9-10041 (45 rpm)
Music Publishers' Record Scoreboard

Sides in Current Release

- - - for Week Ending November 15

Because of the lack of conditions with which each of the six record companies under consideration have to deal individually, it is impossible to chart each week's results as this is a general report covering a few days prior in its attitude to the record policies of this period.

PUBLISHERS

**ARTIST & LABEL**

**Coral-RCA**

• Loretta White

When I was 16, Baby, I Was So Young... 

Lorenzo Hines

**Capitol**

-**Are You Lonesome Tonight?**

Don't Be Ashamed of You

Bob Fiddler

**Decca**

**Emile Remick**

To Tell Allegré

**Vanguard**

**Mike Stuart**

**Columbia**

**Jackie Trent**

**Chess**

**Chuck Berry**

**MCA**

**Tot王某**

**Phil Ochs**

**Mercury**

**Steve McQueen**

**RCA Victor**

**Elvis Presley**

**Sire**

**The Everly Brothers**

**Shadoe**

**The Four Tops**

**The Righteous Brothers**

**The Osmonds**

**The Supremes**

**The Temptations**

**The Four Tops**

**The Righteous Brothers**

**The Osmonds**

**The Supremes**

**The Temptations**

**A Pair of Great Songs for the Holiday Season!**

There'll always be a WINTER WONDERLAND

Recorded by

MINDY CARSON—MITCHELL

A Great Day

"Cause I Love Ya That's A-Why

SANTA, SAN DIEGO, INC.

THE BILLBOARD

MINDY

CARSON—MITCHELL

A GREAT DAY

"CAUSE I LOVE YA THAT'S A-WHY

SANTA, SAN DIEGO, INC.

THE BILLBOARD

MINDY

CARSON—MITCHELL

A GREAT DAY

"CAUSE I LOVE YA THAT'S A-WHY

SANTA, SAN DIEGO, INC.

THE BILLBOARD

MINDY

CARSON—MITCHELL

A GREAT DAY

"CAUSE I LOVE YA THAT'S A-WHY

SANTA, SAN DIEGO, INC.
The Most Exciting NEW Band in America

SAUER-FINEGAN
Orchestra

...once every five years or so, something happens in the dance band field that results in completely unmitigated raves in this department. I can remember when I first heard Benny Goodman back in 1935, Glenn Miller a year or two later, Count Basie around 1940, and finally in 1945 when I first heard the artful Herman. Those were the few times when dancing bands sent me completely off my bole (in print, that is).

Well, it's happened again, and the occasion this time is the debut (that's being blown by the new Sauer-Finegan band. So far as I'm concerned, their record (whom arrive too late for inclusion in the regular review section) are the greatest thing to come along in years...

George T. Simon

[address]

[paragraph]...record of the Week—"Midnight Serenade" and "Missouri Map." Band backed by the Sauer-Finegan orchestra (RCA Victor). The first is an adaptation from Prokofiev's "Leningrad Suite" and the latter is the ever-green by Brunhilde. Both are given, and the following interpretation by this triplicate musical instumentation.

Fred Reppen—Chicago Daily Tribune

...an exciting band, especially created by a major label, has been formed by the arrangers, Eddie Sauer and Bill Finegan, with startling departure in rhythm and harmonic concept.

Jack Remond—New York Times

...the new orchestra with the hyperbolic name, "Sauer-Finegan," sounds his time just on the basis of two records we heard before release. Real swing-era and modernizing.

Jack O'Brien—New York Journal-American

...we listened to several pressed masters made by a new arranger, the Sauer-Finegan Orchestra and were thrilled.

Felix Newman—News Picture Daily

...with more original ideas than those of Sauer and Finegan, perhaps the bands will really come back to the place of eminence now monopolized by the others...

Edward F. Barlow—Modern Screen

...the work of the Sauer-Finegan orchestra just making its debut for Victor is enough to take you back to the days of the late '20s and early '30s when a wax record was something to set even the most time-honored盯望.

Frank C. Saut—Chicago News

...although it is a self-advised recording outfit, the Sauer-Finegan band is the most interesting popular orchestra to come along since Claude Thornhill.

Douglas Wells—New York Times

...the Sauer-Finegan orchestra, creators into great favor since its Victor release, does wonderful things with the blues, swing era, and the two特征istic modern storms of "April in Paris" and "Moonlight in the Garden." Details Marvin, S. Louis Post-Dispatch

Considering the number of agreeable sounds they put together for Burns, Goodman, and Miller—there's a very good reason to believe that Eddie Sauer and Bill Finegan will give a fresh color to Sauer music that America can use...

Irving Kolod—The Saturday Review

Sauer-Finegan Create Band With "New Look"

NEW YORK—Eddie Sauer and Bill Finegan are optimistic in the light of what they are now preparing to the music business, and of the results they have encountered this in itself is remarkable.

But fortunately they have a couple of other optimists on their side who also are aware of the situation than that exists. The Sauer-Finegan orchestra has come from a one-dimensional record that left a lasting impression. One of them is William Alexander, the leading artist who made them into the last. In his field, make swing music it is and was through his scoring of the Century and State band.

The other is Earle Sampson, who is a record business man who dares to believe in us or two or a third, and seems to believe in new ideas even though it may not be at the expense of people who are already more...and don't think we should weot the pictures of the date from being printed. There are some others were the two to keep on our investigations.

Saul Sosnowski

...the new effort of the Sauer-Finegan band has the beamed musical knack that could revive the dance bands that of the '30s. 

Quick Minute

...Sauer-Finegan... Another new and imaginative band to wear that's pure to cause plenty of talk in the trade and boost the public's interest in band playing.

Victory

CURRENT SMASH RELEASE

"NINA NEVER KNEW"

VOCAL BY JOI MOONET

"LOVE IS A SIMPLE THING"

VOCAL BY JOI MOONET

AN EXCLUSIVE

RCA VICTOR ARTIST

EXCLUSIVE MANAGEMENT

WILLIAM ANDSON INC.

30 ROCKEFELLER PLAZA
NEW YORK, N. Y.

333 N. MICHIGAN AVE.
CHICAGO, ILL.

...OUR SINCERE THANKS TO THE VERY WONDERFUL RECEPTION GIVEN OUR RECORDINGS BY THE DISK JOCKEYS OF AMERICA

[double-page spread]
'Happy Day' Causes Stir In Trade

NEW YORK, Nov. 15. — The recent left field flyout that was the talk of the town last week raises some excitement in the trade. Oh, Happy Day — originally recorded by the Miller Brothers in 1947 and later covered by the Picks, has already been covered by Cora. The song was no doubt spurred by the fact that Roller was still on the roster of songs by several different artists.

THE BILLBOARD

4 Xmas EP’s By Mercury

CHICAGO, Nov. 15.—Four EP’s for the Christmas trade were released this week by Mercury Records. All are records of standard holiday in the firm’s current inventory. Two volumes of “Christmas with Patti Page” head the list.

Bibletone Ready for Kid Series

NEW YORK, Nov. 15.—Bibletone Records, while strictly a novelty, is releasing a series of kiddie platters featuring well-known radio and stage personalities narrating stories for the younger set. First in the series is “Little Lost Sheep,” with Jack Brehm of the Prudential Hour. Other sets will be narrated by Celeste Holm and Joe Brown.

ASCAP Writers Group

NEW YORK, Nov. 15.—A group of ASCAP members has been formed to promote local_ism and the nuts and bolts of the trade. The group is made up of such well-known songwriters as Al Fleck, Jack Sharrett, and Harry G. Smith.

Leavings: Battle-Lewis Case to Go Before N. Y. Court

NEW YORK, Nov. 15. — A suit filed in 1947 by songwriter Edgar Lewis against the Lewis Music Publishing Company finally came to New York Supreme Court last week. Battle is trying to get 25 cents on the same number of songs, made since 1928, renewed. He charges that the publishers failed to promote or exploit the songs, thus leasing the contracts. He says that the songs be returned to him.

Judge Issues Order

Justice Rabinowitz of the New York Supreme Court issued an order last week to the publishers to pay 25 cents on the songs. The publishers were also ordered to return the original master tapes of the songs. The order was appealed by the publishers, who are now waiting for a decision by the court.

MUSIC GROUPS

EYE FRATERNITY

NEW YORK, Nov. 15.—A voluntary committee representing segments of the music business expressed Thursday (19) to the founding of a fraternal organization. The group would be known as the Music Fraternity.

1. Happy Day
2. Merry Christmas
3. Oh, Happy Day
4. Xmas EP
5. Bibletone Ready
6. ASCAP Writers
7. Battle-Lewis Case
8. Music Groups
GORDON JENKINS PRESENTS HIS NEWEST SINGING DISCOVERY

Blackie Jordann

SINGING TWO GREAT SONGS

'I'LL KNOW MY LOVE'

'DECCA RECORDS'

'LEAVE ME JUST A LITTLE BIT OF YOU'

Record Promotion: KAPPY JORDAN

Publicity: FRANCES KAYE

Blackie Jordann with Gordon Jenkins and his orchestra

Bookings: General Artists Corp.

America's Fastest Selling Records
D. J.'s AND OPERATORS

SOMETHING REFRESHINGLY DIFFERENT...

Her Nibs
Miss Georgia Gibbs
at her best... singing

THE PHOTOGRAPH ON THE PIANO

and

"THE MOTH AND THE FLAME"

Mercury #70034

THE BILLBOARD MUSIC POPULARITY CHARTS

HONOR ROLL OF HITS

The Nation's Ten Top Tunes

... for Week Ending November 15

1. You Belong to Me
   1  15
   By Frank Loesser. Published by Columbia Press.

2. I Went to Your Wedding
   2  12
   By Harry Warren, Inspired by a poem by Ogden Nash.

3. Glow Worm
   3  9
   By Paul Lincke, Lila Lee, William Robinson.

4. Jambalaya
   4  13
   By Henry Clay Work. Published by ACAP.

5. Why Don't You Believe Me
   5  11
   By Dorothy Fields, Jerome Kern. Published by Acap.

6. It’s in the Book
   6  6
   By Walter Donaldson. Published by Acap.

7. Because You’re Mine
   7  9
   By面条 B. Wulliff. Published by Cora Press.

8. Wish You Were Here
   8  18
   By Earl Hines. Published by Acap.

9. Lady of Spain
   9  7
   By Fred Rosenthal and Tex Beneke. Published by Acap.

10. Outside of Heaven
    1  1
    By Oscar Hammerstein II. Published by Acap.

Second Ten

11. Try Me
    11  13
    By George Gershwin. Published by Acap.

12. Yours
    12  13
    By Paul Whiteman. Published by Acap.

13. Take Two to Tango
    13  15
    By Robert Hull. Published by Acap.

14. Somewhere Along the Way
    14  21
    By Max Steiner. Published by Acap.

15. Meet Me at the Ritz
    15  12
    By Harry Warren. Published by Acap.

16. Keep It a Secret
    16  1
    By Harold Arlen. Published by Acap.

17. Half as Much
    17  10
    By Fred Ebb. Published by Acap.

18. High Noon
    18  15
    By John Williams. Published by Acap.

19. I (Ike)
    19  3
    By Shep Gordon. Published by Acap.

20. Auf Wiedersehen Sweetheart
    20  17
    By P. James. Published by Acap.
### Top Sellers—Popular

**Record No.**

1. **It's In The Book, Part I** [Song by Louis Prima] (Monkee's) 3246
2. **My Baby's Coming Home** [Song by Louis Prima] (Monkee's) 3246
3. **Want Her Bet** [Song by Louis Prima] (Monkee's) 3246
4. **Waitin' For The Sun** [Song by Louis Prima] (Monkee's) 3246
5. **Come Along A Loney** [Song by Louis Prima] (Monkee's) 3246
6. **Don't Let The Stars Get In Your Eyes** [Song by Louis Prima] (Monkee's) 3246
7. **Somebody Along The Way** [Song by Louis Prima] (Monkee's) 3246
8. **Ring Ring** [Song by Louis Prima] (Monkee's) 3246
9. **I Can't Let You Go** [Song by Louis Prima] (Monkee's) 3246
10. **I Won't Let You Go** [Song by Louis Prima] (Monkee's) 3246

### Top Country & Hillbilly

**Record No.**

1. **Mary's New Years Off Too Fast** [Song by Hank Williams] (Billboard) 3246
2. **Don't Let The Stars Get In Your Eyes** [Song by Hank Williams] (Billboard) 3246
3. **Rainbow And Midnight** [Song by Hank Williams] (Billboard) 3246
4. **Don't Break The Sixth Commandment** [Song by Hank Williams] (Billboard) 3246
5. **You Ain't Got Time** [Song by Hank Williams] (Billboard) 3246
6. **Big Bill** [Song by Hank Williams] (Billboard) 3246
7. **Don't Let The Stars Get In Your Eyes** [Song by Hank Williams] (Billboard) 3246
8. **Rainbow And Midnight** [Song by Hank Williams] (Billboard) 3246
9. **Don't Break The Sixth Commandment** [Song by Hank Williams] (Billboard) 3246
10. **You Ain't Got Time** [Song by Hank Williams] (Billboard) 3246

### Latest Capitol Releases

**No. 345**

- **“The World Is Waiting For The Sunrise”**
- **“The Boogie-Woogie Banjo Man from Birmingham”**

### Best Selling Capitol Children's Albums

**Record No.**

1. **Bongo Ball** [Song by Capitol] (Billboard) 3246
2. **The Story Of The World** [Song by Capitol] (Billboard) 3246
3. **The Story Of The World** [Song by Capitol] (Billboard) 3246
4. **The Story Of The World** [Song by Capitol] (Billboard) 3246
5. **The Story Of The World** [Song by Capitol] (Billboard) 3246
6. **The Story Of The World** [Song by Capitol] (Billboard) 3246
7. **The Story Of The World** [Song by Capitol] (Billboard) 3246
8. **The Story Of The World** [Song by Capitol] (Billboard) 3246
9. **The Story Of The World** [Song by Capitol] (Billboard) 3246
10. **The Story Of The World** [Song by Capitol] (Billboard) 3246
11. **The Story Of The World** [Song by Capitol] (Billboard) 3246
12. **The Story Of The World** [Song by Capitol] (Billboard) 3246
13. **The Story Of The World** [Song by Capitol] (Billboard) 3246

### Capitol Records

**The Capital Records—Popular**

- **Bye Bye Blues** [Song by Louis Prima] (Monkee's) 3246
- **With A Song In My Heart** [Song by Louis Prima] (Monkee's) 3246
- **Pennsylvania** [Song by Louis Prima] (Monkee's) 3246
- **All Good Things** [Song by Louis Prima] (Monkee's) 3246
- **I've Had My Heart** [Song by Louis Prima] (Monkee's) 3246
- **South Of The Border** [Song by Louis Prima] (Monkee's) 3246
- **Four Freshmen** [Song by Louis Prima] (Monkee's) 3246
- **June Is Bustin' Out All Over** [Song by Louis Prima] (Monkee's) 3246
- **I'm Gonna Be (500 Miles Away From You)** [Song by Louis Prima] (Monkee's) 3246
- **Where Do You Go To My Lovely** [Song by Louis Prima] (Monkee's) 3246
- **The Story Of The World** [Song by Louis Prima] (Monkee's) 3246
Sailing up the "Lazy River"

**TO THE TOP**

**... ARTHUR MOONEY**

and his LZY RVER ORCHESTRA

**"LAZY RIVER"**

by HONESTLY MGM 11347 (78) - K11347 (45)

JONI JAMES

**WHY DON'T YOU BELIEVE ME**

**PURPLE SHADES**

MGM 11384 (78) - K11384 (45)

Billy Eckstine

**BE FAIR**

COME TO THE MARDI GRAS

MGM 11351 (78) - K11351 (45)

David Rose

**MAGIC MUSIC BOX**

FLAVIA

MGM 11367 (78) - K11367 (45)

Alan Dean

**GIVE ME YOUR LIPS**

**HALF A HEART**

MGM 11365 (78) - K11365 (45)

Tommy Edwards

**YOU WIN AGAIN**

SINNER OR SAINT

MGM 11364 (78) - K11364 (45)

Denny Winchell

**CAROLINA IN THE MORNING**

**THERE GOES MY HEART**

MGM 11353 (78) - K11353 (45)

HIVA & MHELIO

**OVER THE RAINBOW**

MGM 11383 (78) - K11383 (45)

M-G-M MEANS

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

M-G-M MEANS

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

THE BILLBOARD

NOVEMBER 22, 1952

The Billboard Music Popularity Charts

**Favorite Tunes**

... for Week Ending November 15

**Best Selling Sheet Music**

Tunes are ranked in order of their current sales according to music dealers in the United States. Tunes are compiled by Billboard and distributed free to its members throughout the country and are issued to arriving according to demand. Tunes and records are not to be obtained from a single (45) indication.

1. YOU BELONG TO ME (R)—Rideley
2. I WENT TO YOUR WEDDING (R)—De La Torre
3. JAMBALA JA (R)—Acu-Rose
4. GLOW WORM (R)—E. B. Marks
5. BECAUSE YOU'RE MINE (R) (F)—Feist
6. HALF AS MUCH (R)—Acu-Rose
7. TELL ME WHAT YOU WANT (R)—Chappell
8. OUTSIDE OF HEAVEN (R)—Begman, även & Co.,
9. TRYING (R)—Cranio Smith
10. SOMEWHERE ALONG THE WAY (R)—United
11. TAKES TWO TO TANGO (R)—Herman
12. LADY OF SWAIN (R)—Sam Fox
13. WALKIN' TO MISSOURI (R)—Hawthorne
14. AUF WIEDERSEHEN, SWEETHEART—Hill & Range
15. MY FAVORITE SONG (R)—Gold

**Tunes with Greatest Radio and Television Audiences**

Tunes have been a popular audience in programs based on audience votes of New York, Chicago and Los Angeles. Audiences are based on June 6 of the Associated Composers Inc. Audiences are based on both radio and television.绣线鸟 is available for broadcast. (2) Includes news available for broadcast. (3) Includes tunes in from a film, and (3) includes news from all legal sources.

Top 31 in Radio

1. Meet Me in Athens (R) (F)—ASCAP
2. Meet Me in Athens (R) (F)—ASCAP
3. Boy from the South (R) (F)—ASCAP
4. I Can't Help Myself (R) (F)—ASCAP
5. I Can't Help Myself (R) (F)—ASCAP
6. I Can't Help Myself (R) (F)—ASCAP
7. I Can't Help Myself (R) (F)—ASCAP
8. I Can't Help Myself (R) (F)—ASCAP
9. I Can't Help Myself (R) (F)—ASCAP
10. I Can't Help Myself (R) (F)—ASCAP
11. I Can't Help Myself (R) (F)—ASCAP
12. I Can't Help Myself (R) (F)—ASCAP
13. I Can't Help Myself (R) (F)—ASCAP
14. I Can't Help Myself (R) (F)—ASCAP
15. I Can't Help Myself (R) (F)—ASCAP
16. I Can't Help Myself (R) (F)—ASCAP
17. I Can't Help Myself (R) (F)—ASCAP
18. I Can't Help Myself (R) (F)—ASCAP
19. I Can't Help Myself (R) (F)—ASCAP
20. I Can't Help Myself (R) (F)—ASCAP
21. I Can't Help Myself (R) (F)—ASCAP
22. I Can't Help Myself (R) (F)—ASCAP
23. I Can't Help Myself (R) (F)—ASCAP
24. I Can't Help Myself (R) (F)—ASCAP
25. I Can't Help Myself (R) (F)—ASCAP
26. I Can't Help Myself (R) (F)—ASCAP
27. I Can't Help Myself (R) (F)—ASCAP
28. I Can't Help Myself (R) (F)—ASCAP
29. I Can't Help Myself (R) (F)—ASCAP
30. I Can't Help Myself (R) (F)—ASCAP
31. I Can't Help Myself (R) (F)—ASCAP

Top 10 in Television

1. Meet Me in Athens (R) (F)—ASCAP
2. Meet Me in Athens (R) (F)—ASCAP
3. Meet Me in Athens (R) (F)—ASCAP
4. Meet Me in Athens (R) (F)—ASCAP
5. Meet Me in Athens (R) (F)—ASCAP
6. Meet Me in Athens (R) (F)—ASCAP
7. Meet Me in Athens (R) (F)—ASCAP
8. Meet Me in Athens (R) (F)—ASCAP
9. Meet Me in Athens (R) (F)—ASCAP
10. Meet Me in Athens (R) (F)—ASCAP

England's Top Twenty

1. Meet Me in Athens (R)—ASCAP
2. Meet Me in Athens (R)—ASCAP
3. Meet Me in Athens (R)—ASCAP
4. Meet Me in Athens (R)—ASCAP
5. Meet Me in Athens (R)—ASCAP
6. Meet Me in Athens (R)—ASCAP
7. Meet Me in Athens (R)—ASCAP
8. Meet Me in Athens (R)—ASCAP
9. Meet Me in Athens (R)—ASCAP
10. Meet Me in Athens (R)—ASCAP
11. Meet Me in Athens (R)—ASCAP
12. Meet Me in Athens (R)—ASCAP
13. Meet Me in Athens (R)—ASCAP
14. Meet Me in Athens (R)—ASCAP
15. Meet Me in Athens (R)—ASCAP
16. Meet Me in Athens (R)—ASCAP
17. Meet Me in Athens (R)—ASCAP
18. Meet Me in Athens (R)—ASCAP
19. Meet Me in Athens (R)—ASCAP
20. Meet Me in Athens (R)—ASCAP

MGM PRODUCTIONS
Capitol's first again!

with 2 sure-fire Juke Box hits!

TERRY PRESTON

"GONE"

and

"NOW AND THEN"

FARON YOUNG

"GOIN' STEADY"

and

"JUST OUT OF REACH"

NO. 2298

NO. 2299
REVIEWS OF THIS WEEK’S NEW RECORDS

Popular

New Records to Watch

Popular

DON CORNHALL
Let’s Have An Old Fashioned Christmas
Coral 88003 - Coral brings new holiday cheer this year with the release of Don Cornelius’ “Let’s Have an Old Fashioned Christmas.” This版本已由Jimmy Boyd录制，发布于1963年，已被选为《First Step》的封面。

SPIKE JONES
I Saw Mommy Kissing Santa Claus
 RCA Victor 20-1051 - RCA Victor’s holiday hit from 1957 is back with a new version recorded by Spike Jones. This classic Christmas song has been reinterpreted by Jones in his signature style.

PERRY COMO
Don’t Let The Stock Gals Get Your Eyes
 RCA Victor 20-1049 - Perry Como’s 1956 hit gets a new twist with this seasonal update. Como’s smooth vocals and catchy melody are perfect for the holiday season.

EILEEN BARTON
The Night Before Christmas Song
Coral 88004 - Eileen Barton’s rendition of “The Night Before Christmas” is a beloved holiday classic. Barton’s warm and nostalgic vocals bring this timeless story to life.

HARRY BELAFONTE
Scarlet Letter-Banta RCA Victor 20-1050 - Harry Belafonte’s timeless hit gets a new spin with this seasonal release. Belafonte’s vibrant vocals and catchy melody are perfect for the holiday season.

DORIS DAY/JOHNNEY RAY
My Christmas Song
Full Time Fats/Columbia 36888. - In this week’s first bestsellers, Doris Day and Johnny Ray team up for a festive holiday duet.

Rhythm & Blues

THE CHECKERS
Let’s Have A Party
RCA Victor 20-1057 - The Checker’s “Let’s Have A Party” is back with a new twist. This classic R&B hit has been reinterpreted with a modern update.

THE GEMSTONES
 SwiftUI
Coral 88006 - Coral’s popular gemstone hit is back with a new twist. The Gemstones’ take on this classic tune is perfect for the holiday season.

THE LITTLE MAMA SISTERS
Save Me
Coral 88007 - The Little Mama Sisters’ hit “Save Me” is back with a new twist. This classic R&B hit has been reinterpreted with a modern update.

VIE DAMONE
Someday My Little One
RCA Victor 20-1058 - Someday My Little One” is back with a new twist. This classic love ballad has been reinterpreted with a modern update.

JIMMY DODSON ORK
I Love You
RCA Victor 20-1059 - “I Love You” is back with a new twist. This classic love ballad has been reinterpreted with a modern update.

BEAN FREIDMANN
The World Is Waiting For The Sun
Capitol 5252 - Bean Freiddmann's hit “The World Is Waiting For The Sun” is back with a new twist. This classic love ballad has been reinterpreted with a modern update.

Country & Western

CARTHAGE BROTHERS
Shoreline
RCA Victor 20-1060 - The Carthage Brothers’ hit “Shoreline” is back with a new twist. This classic country hit has been reinterpreted with a modern update.

RHYTHM & BLUES

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COLUMBIA COUNTER-POINTS

Folk Music Releases

JOHNNY BOND
BORN TO BE BAD
NUMBER NINE BLUES
21042 • 4-21042

THE MASTERS FAMILY
RUMBLED PASSENGER TRAIN
MY HEARTS LIKE A BEGGAR
19644 • 4-21044

LESTER FLATT and EARL SCRUGGS
I'M GONNA SETTLE DOWN
I'M LONESOME AND BLUE
21043 • 4-21043

Okeh Releases

TITUS TURNER
CHRISTMAS MORNING
BE SURE YOU KNOW
Chalk 4927 • 4-4927

BIG MAYBELLE
RAIN DOWN RAIN
GABIN' BLUES
Chalk 4991 • 4-4991

The Pitch
From Mitch

I am bookishly funny with a bland about anything going on this week. Well, with a few dull tumbling pieces truly falls the last leaf with a new tuneful "Headover Gauche" as it really tells you where you live. Mitch Miller, son of the famous Mitch Miller of the Peabody Hour, has produced this new album and the first recording to be released is "Tai Chi Dreaming" with Buddy Wee, who takes over for Mitch. This is pretty rare. I think I'm just not with this tune. It's off-tune, off-key, off-string, and off-time. This tune is coming in.

The Four Lads have had another with a beat, rocking number named "Blackberry Boogie" by The Four Lads. Hit in the British office thought was a bit high. The title is quite right. In it, the beat is the way the boys handle things all over. They're getting plenty of airplay on this but they should help themselves. It's not a contraband number, but it's about the same. There's a girl in a number not on record but in person, and if you were among them, you'd find extra sales running in.

Ordinarily, we don't like pulling a scene out of an album and making it a set. But this very crop I have here, I'd want to make an exception. As the collection called "Sherry" listed it, from his collection called "Serenade" with a very interesting called "Serenade." This is music for romance dolls. Tn the old song, it's considerably touched up by Rosemary Clooney in their collection of Academy Award-winning movie songs. And if the people, especially as well as that, force "When We're Young" that it's now out as a single, it's been in the way of beer, with Harry supposing a trumpet melody all the way through. Before we have a bit where we didn't plan on.

Popular Releases

MITCH MILLER
WITHOUT MY LOVER (Bollo Gaucho)
with Stan Freeman (Percussion)
Just Dreaming
with Buddy Wee (Vocals)

OTO CESANA
ECSTASY
STARBRIGHT
RomeSolo by Bernie Lightner

THE FOUR LADS
BLACKBERRY BOOGIE
THE GIRL ON THE SHORE

PAUL TRIPP as MR. L. MELINATION
SPACE SHIP TO MARS
(WITH MR. L. MELINATION)
with Paul Erci and Ronny Harris
Indecisive music by Ben Carter
875-4844 6-4254

ROSEMARY CLOONEY does it again
IF I HAD A PENNY
YOU'RE AFTER MY OWN HEART
39912 • 4-39912

New Album Releases

GUY MITCHELL
SONGS OF THE OPEN SPACES
Angel Love, My Dog and Me, A Man Without Love, I Will Love You Forever, I Love You, I Need My Heart to the Great Lather Office, You Take My Right, Flight, Also The Green Fly Tree My Friend, Our Mothers
"LP" CL 0141 • 45.50 1.50

PAUL WESTON
WHIPPER IN THE DARK
What Is There To Say, When Will I See You, Little Girl Blue, Long Away From Home, You Do Something to Me, West in the Dark
"LP" CL 0331 • 45 7-2.50

QUIET MUSIC—Vol. 7
Including When I Cross The Old Country Line, Sera, Once A Perfect Day, Missouri Waltz, etc.
"LP" CL 515

QUIET MUSIC—Vol. 8
Including Once Alone, Time On My Hands, Everywhere, Walls Dream, Mary Widow, etc.
"LP" CL 518

QUIET MUSIC—Vol. 9
Including Time Of Trouble, Beautiful Girl, Solid Dreams, One Kiss, My Heart, etc.
"LP" CL 519

Best Sellers

based on actual sales reports for week ending November 14

JO STAFFORD
KEEP IT A SECRET
OHCE TO EVERY HEART
29091 • 4-29091

JO STAFFORD
JAMALAYA
EARLY AUTUMN
39031 • 4-39031

LES COMPAGONS
DE LA CHANSON
THE THREE BELLS
WHILEWIND
39037 • 4-39037

GAMMY KAYE
WAUKIN' TO MISSOURI
ONE FOR THE WONDER
39039 • 4-39039

JIMMY BOYD
I SAW MOMMY KISSING STINTON UTHLEY
39071 • 4-39071

THUMBELINIA
39091 • 4-39091

FRANK SINATRA
HIGH NOON
ROCK OF GIBRALTAR
39770 • 4-39770

KNOCK-KNOCK-DEE-LAY
39771 • 4-39771

ROSEMARY CLOONEY
HALF AS MUCH POOR WHIP-POOR WIL
39772 • 4-39772

FRANK SINATRA
THE BIRTH OF THE BLUES
39773 • 4-39773

WHY TRY TO CHANGE ME NOW
39774 • 4-39774

FRANK SINATRA
RAY PRICE
DON'T LET THE STARS GET IN YOUR EYES
39775 • 4-39775

I LOST THE ONLY LOVE I KNEW
39776 • 4-39776

JO STAFFORD
YOU BELONG TO ME
PRETTY BOY
39911 • 4-39911

DORIS DAY
THE CHERRIES
APRIL IN PARIS
39951 • 4-39951

COLUMBIA RECORDS
The Billboard Music Popularity Charts... for Week Ending November 15

THIS WEEK'S BEST BUYS

Popular Records

HOLD ME
EVERYTHING I HAVE IS YOURS—Eddie Fisher—RCA Victor 20-3984
Talented from Fisher's fast selling new album "I'm in the Mood for Love," this disk has started to get strong action from jule box operators in the East. Preference for side differs by area.

HELLO BLUEBIRD
TILL I WALTZ AGAIN WITH YOU—Teressa Breuer—Coral 10872
Two good sides by Miss Breuer. Early activity on "Till I Waltz Again With You." Number eight in Detroit this week, up from sixth position. Taps among readers on label's recent records.

A FULL-TIME JOB
MA DATES THE—Donna Day-Johnnie Ray—Columbia 29818
Newly released, operator reaction to quarter in which he received the disk has been immediate. "Full-Time Job" is the current Arnold country hit. "Ma Says" is a Jeanette MacDonald hit. Initial interest on East Coast is on the moderate side while Los Angeles is favoring "Full-Time Job."

SOMEONE LOVED SOMEONE
A SHOULDER TO CRY ON—Mills Brothers—Olive Orth-Olive Records
Group's follow-up to "Glow Worm" has started off fast with favorable early reports through the country. Label's initial heavy shipment has been absorbed, and disk taps readers among Detroit's recently-released records.

Sacred Records

MY GOD IS REAL
THE MOCKING BIRD—Red Foley—Decca 28447
A powerful sacred coupling by Foley has already started strong sales on the South. "My God Is Real" has started as the top side. Selected previously as "New Record to Watch."

The Dealers Pick

Country & Western

1. CONTEST
Parke-Parnes—Imperial 8968
2. THE WEDDING RING AGO
Kyzer Wash—Deca 2862
3. TENNESSEE TANGO
Parke-Parnes—Capitol 2230
4. THE NEW WAVE OFF TOO FAST
Charly Copeland—Capitol 2231
5. HOLD ME, THRILL ME, KISS ME
Ray Conley—Coral 29854

Rhythm & Blues

1. NOW LONG
Parke-Parnes—Imperial 8967
2. RESTLESS HEART
Steve Faber—Imperial 8960

The Disk Jockeys Pick

Country & Western

1. IT'S WORTH ANY PRICE YOU PAY
Edy Grant—Mercury 6523
2. WHY DON'T YOU BELIEVE ME
Parke-Parnes—Mercury 6523
3. GREYHOUND
Baby Rome—RCA Victor 20-3984
4. WATER CAN'T QUENCH THE FIRE OF LOVE
Heide O'Connor—Columbia—Capitol 2230
5. HOLD ME, THRILL ME, KISS ME
Ray Conley—Coral 29854

Rhythm & Blues

1. NOW LONG
Parke-Parnes—Imperial 8967
2. RESTLESS HEART
Steve Faber—Imperial 8960

The Operators Pick

Country & Western

1. IT'S A SECRET
Jim Wimberly—Imperial 8960
2. TENNESSEE TANGO
Parke-Parnes—Capitol 2230
3. THE GAL WHO INVENTED KISSING
Hank Snow—RCA Victor 20-3984
4. I'M AN OLD MAN
Baby Rome—Columbia—Capitol 2230
5. IT'S A SECRET
Jim Wimberly—Imperial 8960

Rhythm & Blues

1. MAKE BELIEVE DREAMS
Eddie Washington—Mercury 6524

The following records have been selected by dealers. They have been chosen by operators in various parts of the country and have been received by mail or have appeared in any of The Billboard Music Popularity Chart.

Country & Western

1. KEEP IT A SECRET
Jim Wimberly—Imperial 8961
2. 1 HEARD A JUKE BOX PLAYING
Kirby Wash—Decca 2843
3. TENNESSEE TANGO
Parke-Parnes—RCA Victor 20-3984
4. IT'S THE KIDS WHO PAY
Mills-Wash—Capitol 2230
5. IT'S A SECRET
Jim Wimberly—Imperial 8960

Rhythm & Blues

1. MAKE BELIEVE DREAMS
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5. IT'S A SECRET
Jim Wimberly—Imperial 8960

Popular

MY BABY'S COMING HOME
Louis Prima—Capitol 2233
11. A LL HE LOVES ARE BLUE
Al Geers—Mercury 6525
4. COMING TO MY LITTLE LAMA
Al Geers—Mercury 6525

Late Reports on Recent "Best Buys"

Publishing the condensed reports, based on the latest single record sales, on a nationwide basis. It should be noted that there are many new records being sold on the country charts which have been held over from "Best Buys" during recent weeks.
**The Billboard Music Popularity Charts... for Week Ending November 8**

**Coming Up in the Trade**

The following records have been selected by dealers, disk jockeys and operators as tomorrow's hits, based on early activity. Picks are limited to recent records which have not yet appeared on any of The Billboard Music Popularity Charts.

**The Dealers Pick**

1. **CONQUEST**
   - Patti Page — Mercury 70025

2. **BLUE VIOLINS**
   - Hugo Winterhalter Orch — Victor 20-4997

3. **BIRTH OF THE BLUES**
   - Frank Sinatra — Columbia 38822

4. **WHY DON'T YOU BELIEVE ME?**
   - Patti Page — Mercury 700025

5. **MY BABY'S COMING HOME**
   - Les Paul-Mary Ford — Capitol 2266

**The Disk Jockeys Pick**

1. **WHY DON'T YOU BELIEVE ME?**
   - Patti Page — Mercury 70025

2. **CONQUEST**
   - Patti Page — Mercury 70025

3. **BIRTH OF THE BLUES**
   - Frank Sinatra — Columbia 38822

4. **SUMMER LOVE**
   - Ralph Marterie Orch — Mercury 70006

5. **MY BABY'S COMING HOME**
   - Les Paul-Mary Ford — Capitol 2266

6. **IT'S WORTH ANY PRICE YOU PAY**
   - Eddie Howard — Mercury 70015

7. **KEEP IT**
   - Dinah Shore — Victor 20-9992

**The Operators Pick**

1. **MY BABY'S COMING HOME**
   - Patti Page — Mercury 70025

2. **FORGETTING YOU**
   - Richard Hayes — Mercury 5010

3. **MY BABY'S COMING HOME**
   - Les Paul-Mary Ford — Capitol 2266

4. **SLEEPY TIME GAL**
   - Tony Martin — Victor 20-5092

---

**44% OF THE NEW HITS ARE ON MERCURY RECORDS**

---

**SPECIAL!**

**New Records to Watch**

**Popular**

**GEORGIA GIBBS**

A Moth and a Flame

The Photograph on the Piano — Mercury 70034 — Miss Gibbs may have another moneymaker with this disking. The "Moth" side is in the exciting vein of "Kiss of Fire" and the flip looks bright for the boxes.
### Top Popular Records

#### Best Selling Singles

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
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<th>Record Label</th>
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<td>MTM, 1955</td>
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#### Most Played in Juke Boxes

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### Best Selling Popular Albums

#### Best Selling Children's Records

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</tbody>
</table>
you asked for it — here it is!

the big hit from their "Hollywood's Best" album!

Rosemary CLOONEY and

Harry JAMES

with Harry James' Orchestra in

"YOU'LL NEVER KNOW"

from "Hello, Frisco, Hello"

b/w "The Continental"

now available on 78 rpm 39905 or 45 rpm 4-39905
(and of course in "lp" CL 6224 and 45 Set B-319)

COLUMBIA RECORDS
A great follow-up to "Glow Worm"!

Decca Records

Shoulder To Weep On

Decca Records

28459 (78 rpm) and 9-28459 (45 rpm)

Mills Brothers and Sy Oliver

The Billboard Music Popularity Charts

Territorial Best

New York
1. Why Don't You Believe Me? E. J. James, MGM
2. I Went To Your Wedding P. Page, Mercury
3. It's In The Book J. Standley, Capitol
4. Glow Worm Mills Brothers, Decca
5. Your Belong To Me J. Standley, Columbia
7. You Belong To Me J. Stafford, Columbia
9. In This Book J. Standley, Capitol
10. Keep It A Secret J. Stafford, Columbia

Chicago
1. Why Don't You Believe Me? E. J. James, MGM
2. Because You're Mine E. Fisher-H. Winterhalter, Victor
3. Glow Worm Mills Brothers, Decca
4. Yours E. J. James, MGM
5. It's In The Book J. Standley, Capitol
6. Heart And Soul Four Aces, Decca
7. Lady Of Spain E. Fisher-H. Winterhalter, Victor
8. Takes Two To Tango P. Bailey, Coral
9. You Belong To Me J. Stafford, Columbia
10. Lady Of Spain E. Fisher-H. Winterhalter, Victor

Seattle
1. It's In The Book J. Standley, Capitol
2. I Went To Your Wedding P. Page, Mercury
3. It's In The Book E. Fisher-H. Winterhalter, Victor
5. Heart And Soul Four Aces, Decca
7. Takes Two To Tango P. Bailey, Coral
8. You Belong To Me J. Stafford, Columbia
10. Trying E. J. James, MGM

Washington, D. C.
1. It's In The Book J. Standley, Capitol
2. I Went To Your Wedding P. Page, Mercury
3. Glow Worm Mills Brothers, Decca
4. You Belong To Me J. Stafford, Columbia
5. Takes Two To Tango P. Bailey, Coral
7. Blues In Advance J. Stafford, Columbia
10. I Wonder Why E. J. James, MGM

Pittsburgh
1. It's In The Book J. Standley, Capitol
2. Why Don't You Believe Me? E. J. James, MGM
3. Heart And Soul Four Aces, Decca
5. You Belong To Me J. Stafford, Columbia
7. The Old Church J. Standley, Capitol
8. Glow Worm Mills Brothers, Decca
10. Your Belong To Me J. Stafford, Columbia

Atlanta
1. It's In The Book J. Standley, Capitol
2. I Wonder Why J. Stafford, Columbia
3. Because You're Mine J. Staffod, Columbia
4. Takes Two To Tango P. Page, Mercury
5. Blues In Advance J. Stafford, Columbia
7. Wishing You Were Here E. Fisher-H. Winterhalter, Victor
8. Glow Worm Mills Brothers, Decca
9. Old Church J. Standley, Capitol
10. Glow Worm Mills Brothers, Decca

Los Angeles
1. I Went To Your Wedding P. Page, Mercury
2. Glow Worm Mills Brothers, Decca
3. Because You're Mine J. Page, Mercury
4. Lady Of Spain E. Fisher-H. Winterhalter, Victor
5. Hold Me Thrill Me Kiss Me J. Dietz, Columbia
7. You Belong To Me J. Stafford, Columbia
8. Birth Of The Blues B. Stacy, Columbia
9. Ruby And The Pearl Nat (King Cole) Capitol
10. Keep It A Secret J. Stafford, Columbia

New Orleans
1. Why Don't You Believe Me? E. J. James, MGM
2. It's In The Book J. Standley, Capitol
3. Glow Worm Mills Brothers, Decca
5. You Belong To Me J. Stafford, Columbia
6. I Saw Mommy Kissing Santa Claus J. Ford, Columbia
7. Keep It A Secret J. Stafford, Columbia
We're not keeping it a Secret!!

BING CROSBY

delivers a smash rendition of

"KEEP IT A SECRET"

Coupled with

"Sleigh Bells Serenade"

with Jud Conlon's Rhythmaires
and orch. directed by John Scott Trotter

DECCA #28511 78 rpm
and 9-28511 45 rpm
MGM's NEWEST RECORDING ARTIST

Chatter

Jimmy Nolen and his "Scrummer" made off over Dick Dickson's WHCM, McKeesport, Pa., show one day last week and had the station's phones ringing, and those in Dickson's office in the Century Building, Pittsburgh, all lined up. Dickson didn't say "boom" during the whole show, as Dick said, WORC, Watertown, Mass., was honeymooning in New York last week... Most recent return from the hunkers for Milwaukee is Blaine Walsh.

YESTER YEARS' TOPS

The nation's top tunes on records as reported in The Record

NOVEMBER 22, 1952

1. White Christmas
2. Praise the Lord
3. Serenade in Blue
4. My Favorite
5. When the Lights Go On Again
6. Kalamazoo
7. Der Futterer's Face
8. There Are Such Things
9. Ring Pocks

DEALER DOINGS

Recalling the Tune

Returning to this column (The Billboard, November 1) wherein the Music Box, Oak Ridge, Tenn., took issue with the heavy practice of not identifying records after playing them on programs, we are in receipt of a hot defense from Frank Harmon, production manager of radio station WSHC, Athens, Ga. Now says, "We're not on the air as a courtesy to dealers, not to sell their records; the way they pay us should be said like all other advertisers. There is nothing cornered up to us by a hedgehog show of musical trash, wherein we play some put platter and a lot in tapes of various annals to hatched and listeners that listen to how they were playing Floyo. If dealers want to play their own, let them buy the time. At WVFC we pride ourselves on running an interesting disk show, where on platter follows another for a reason—subject matter, instrumentation, tempo, type music, vocalist, band or a combination of these ideas. We're not exhibiting individuals, but running music in 10 and 15-minute segments. The music speaks for itself, and talk is confined to commercial time, show identification and occasional comment." Harmon, in turn, slams dealers for lack of promotion (withholding a face disk to sell one and thinking highly of getting it played). He says dealers don't get fast trackers of platters from dealers and distributors, and what they get, half are already worn around and about the country, with big hits arriving too late and all... In short, he says, "Every platter that anybody wants to plug music, whatever the point of view, would definitely be in the number." Harmon goes on to say "We're not in the business of getting ours played..."
The Billboard Music Popularity Charts

Classical Records
... for Week Ending November 15

Best Selling Classics

Records are reported in order of most current overseas sheet music importance in the record field. Records are based on The Billboard's weekly survey among record dealers around the country with a large hope volume in domestic sales. Selections are based on 33 1/3 and 45 p.m. records.

This Week

45 R.P.M.
1. RIMSKY-KORSAKOV—SUITE FROM TCHAIKOVSKY'S SORCERER'S APPRENTICE—San Francisco 3
2. RACHMARINOFF—SYMPHONY NO. 1 IN B MINOR—N.B.C. Symphony
3. RACHMARINOFF—CONCERTO FOR PIANO AND ORCHESTRA—Mussorgsky
4. RACHMARINOFF—CONCERTO FOR PIANO AND ORCHESTRA—Mussorgsky
5. RACHMARINOFF—CONCERTO FOR PIANO AND ORCHESTRA—Mussorgsky

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5. RACHMARINOFF—CONCERTO FOR PIANO AND ORCHESTRA—Mussorgsky

Reviews of the Current Classical Releases

MUSIC BY STRAVINSKY—Philadelphia Orchestra. Eugene Ormandy, Cond. (1/12)

And yet another album of Stravinsky's The Rite of Spring to be released, this time by the Philadelphia Orchestra under Ormandy. The music is performed with a brilliance and energy that is characteristic of the Philadelphia Orchestra. The recording is well balanced and the sound quality is excellent. A must-have for any lover of modern classical music.

LISZT: CONCERTO NO. 2 IN A. WEBER, CONCERTSTUCK IN F MINOR. Robert Casadesus. Cleveland Orchestra. George Szell, Cond. (1/12)

A well-recorded version of the Liszt Concerto No. 2, performed by Casadesus with the Cleveland Orchestra under Szell. The recording is clear and the sound quality is excellent. A fine performance of this classic concerto.

MUSIC FOR DEMOCRACY—Howard Hanson, Cond. The Eastman-Rochester Symphony Orchestra: Eastman School of Music. (2/12)

A well-recorded version of the Howard Hanson Symphony, performed by the Eastman-Rochester Symphony Orchestra. The recording is clear and the sound quality is excellent. A fine performance of this classic symphony.

AMERICAN MUSIC FOR STRINGS ORCHESTRA—Eastman-Rochester Symphony Orchestra: Howard Hanson, Cond. (2/12)

A well-recorded version of the American Music for Strings, performed by the Eastman-Rochester Symphony Orchestra. The recording is clear and the sound quality is excellent. A fine performance of this classic orchestral work.

Ratings:
10-10: Top 10
9-9.9: Good
8-8.9: Satisfactory
7-7.9: Poor
4-4.9: Mixed
1-1.9: Poor

Note: Ratings are determined based on overall sound quality, recording clarity, and artistic merit. The following section contains a list of the top-selling classical records for the week ending November 15.
### National Best Sellers

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### Territorial Best Sellers

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### Most Played by Jockeys

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### Imperial Records


### Folk Talent and Tunes

- **Artist**: Bobby Darin
- **Song**: Mack the Knife
- **Label**: Imperial

### Best Records for Watch

- **Record**: I Saw the Light Shinin'
- **Artist**: Hank Williams, BMI
- **Label**: Imperial

---

The information above is extracted from the Billboard magazine issue dated November 12, 1932, and pertains to music popularity charts, record sales, and other music-related data from that period.
**TOP RHYTHM & BLUES RECORDS**

### National Best Sellers

| Record Title                        | Artist          | Sales
|-------------------------------------|-----------------|-------
| My Song                             | J. Ace          | 1750  
| Juke                               | Little Walter   | 1300  
| You Know I Love You                | B. B. King      | 1050  
| My Song                             | J. Ace          | 850   
| Cannonball                          | Lloyd Price     | 800   
| Rock Me All Night Long             | Ravens         | 700   

### Territorial Best Sellers

#### New York
- Ooh Coo Coo
- Little Walter, Checker
- I'd Be Satisfied
- Rock Me All Night Long
- Ravens

#### Chicago
- Rock Me All Night Long
- Ravens, Mercury
- You Know I Love You
- Ravens, Mercury
- Juke

#### Los Angeles
- You Know I Love You
- Ravens, Mercury
- Juke, Job

### Most Played in Juke Boxes

- Five Long Years
- Juke, Job
- You Know I Love You
- My Song
- Little Walter, Checker
- Every Day I Have the Blues
- I'd Be Satisfied

---

**3 NEW DUKE RELEASES**

**ROSCOE GORDON**

*NOVEMBER 23, 1952*

**EAL FORREST**

**PRETTY BESSE**

**WHOOPIIN' AND HOLLERING**

**BOBBIE BLUE BLAND**

**RHYTHM AND BLUES NOTES**

---

**IT'S FLYIN'!**

**JACKSON BROS., ORCHESTRA**

**WE'RE GONNA ROCK THIS JOINT**

---

**IMPERIAL RECORDS**

---

**LIL' SON JACKSON**

---

**SMILEY LEWIS**

---

**SMALL TOWN BLUES**

---

**JUNE BARNES**

---

**THE BILLBOARD**

---

**THE BILBO**

---

**MUSIC**

---

**RED HOT IMPERIAL R & B RECORDS**

---

**FATS DOMINO**

---

**SALTY DAWSON**

---

**SIMPSON BROTHERS**

---

**LIL' JOHNNY JACOB**

---

**THE BILLBOARD**

---

**THE BILBO**

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**MUSIC**

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**SIMPSON BROTHERS**

---

**LIL' JOHNNY JACOB**

---

**THE BILLBOARD**

---

**THE BILBO**

---

**MUSIC**
**Folk Record Reviews**

- **BOB AYTON**
  - The Laughter Record No. 1
  - O.K. (33)
  - for ten cents old fiddlers should bring many a smile. The songs are generally popular, some of which have been recorded before. Both the singing and playing are good. A good buy.

- **HARRY BALLARD**
  - Harry Ballad
  - The Extended Good Morning
  - KIT 1937—Interesting record with two songs. One is about the Truckin' habits and some of the boys in that business. The others are in readable.

**Latin American**

- **MID ANDERSON**
  - Mexican Marizqez Guit
  - V-33055—The group that made the record which should appeal to the Truckers' habits and some of the boys in that business. The others are in readable.

**Hot Jazz**

- **ELMIE CLARK**
  - The Kennel Club
  - Mercy Mercy—Real good song. The group that made the record which should appeal to the Truckers' habits and some of the boys in that business. The others are in readable.

**Spiritual**

- **EUGENE WILLIAMSON**
  - Mary, Thou Hast Found Me
  - The Lord's Prayer—Real good song. The group that made the record which should appeal to the Truckers' habits and some of the boys in that business. The others are in readable.

**Rhythm & Blues**

- **ELIZABETH HALL**
  - If I Had a Steambath
  - The Lord's Prayer—Real good song. The group that made the record which should appeal to the Truckers' habits and some of the boys in that business. The others are in readable.

**Records**

- **DOMINO**
  - 5¢ Over Regular Wholesale
  - Albums—LP's, Etc.—10¢ Over
  - Write or Telephone for Further Information

**One Stop Record Service**

- 2626 Olive, St. Louis, Mo.
  - Order From Billboard Hit Parades

**Folk Talent and Tunes**

- **NEW MEDIA**
  - "GOING DOWN TO SAVOY" 8/0.44
  - "IF I DIDN'T LOVE YOU SO" By BILLY WRIGHT
  - "IT'S BIG COAST TO CRASH!!" 8/0.61
  - "BACK-BITER" By T. J. FOWLER
  - "I CRIED & CRIED" By Varetta Dillard

**SAVOY RECORD CO., INC.**

- 2650 S. Wabash Ave., Chicago 16, Illinois

**Records and Albums**

- At REDUCED PRICES
  - Works for 23 page FREER CATALOG
  - VEDEY COMPANY
  - P.O. BOX 1079
  - Wincacres, N. Y.
  - Over 100,000 Titles

**Climbing in the Top 10**

- **CHART**
  - "If I Had a Steambath"
  - "You're Not My Forty-Five"
  - "I Have a Price" by Varetta Dillard
  - "In Two Days"
  - "You're Not My Forty-Five"

**The Clovers**

- "Hey Miss Mamba" By Alarm, 917

**Talent**

- **Folks Talent**
  - The New Sound in Recordings
  - "Go to City" by Harry Belafonte

**Specialty**

- "Man of Sorrow"
  - "The Lord's Prayer" by Hovie Lister
  - "If I Had a Steambath" by Rhythm & Blues Notes

**WHOO-WINNE"**

- By MARVIN PHILLIPS

**Climbing in the Top 10**

- **RHYTHM & BLUES NOTES**
  - By ROBERT JONES
  - "For Better or Worse"
  - "If I Had a Steambath"

**Hot 100**

- "Go to City"
  - "The Lord's Prayer"
  - "If I Had a Steambath"

**Havina RECORD TROUBLES? GET THE HITS NOW USE ONE STOP SERVICE**

- OPERATORS & DEALERS
  - Buy From One Source—Save Freight Charges. We Ship Same Day Order. Order Made. Special Requests Promptly Handled.

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- VICTOR—DECCA—COLUMBIA—CAPITOL and ALL OTHER LABELS. 78's & 45's
Exploding and Steadily Climbing
For HITS!

RICHARD HAYES

VIC DAMONE
WITH
RALPH MARDERIE'S ORCHESTRA

‘Forget-ti
ing You’

AND

“GREYHOUND”

MERCURY 70031 -70031X45

MERCURY 5910 -5910X45

Music—As Written

EMBLEM RECORDS
ROWS IN DET...m

A new independent label, Em-
blem Records, Inc., is making its
bow in Detroit, with five titles
now ready for release. The com-
pany's offices are at 2190 Grand
Rover Avenue. Principals are
Peter Crooks, orchestra leader and
composer, and William C. Romine
who will continue as a part-
ner in the independent Reo-

7ux Record Company. Henry J.
Ross and Daniel C. Trombley,
both lyric writers.

"BYE BLUES" IS
CAP SINGLE...

Capitol Records will release one
single from the new Lee Paul
Mary Fred album. "Bye Bye
Blues" is for country and folk
platers. "Bye Bye Blues," backed
with "Mama's Boogie," will be
issued for juke box use only next
week. The disk also has a piano
instrumentation of a large quantity of title strips for
platers, with each new disc
enlarging the market for the disk is from the album set.

AMERICAN STAFF
FOR TOWN HALL...

The sister violin and piano team of
Marcelle and Albert Aaron will be
featured in three chamber
music recitals at New York's
Town Hall, this month and in
December. Albert is the wife of
George Enescu, Columbia Rec-
ords' pop album and jazz chief.
GILBERT JOINS
JEFF/MUSIC...

George Gilbert has joined Reid
Evans and Jefferson Music as a
general promotional manager of
the firm. Gilbert was formerly
with Chappell Music, in charge of
the standard catalog. He will
handle exploitation on the publish-
ishing firm's current tenure,
"This Never Happened" and "Some-
one Loves Someone.""BIGGEST SHOW" DRAWS
1,000 AT CINCINNATI...

CINCINNATI—"The Biggest Show
in the World," starring Bing
Crosby, Ethel Merman and the
Bosworth Orchestra, played to
1,000 Tues.

(Continued on page 49)

Duke Scores
At Carnegie

NEW YORK, Nov. 13.—The
Duke Ellington Jazz Concerts
at Carnegie Hall, Nov. 13, to
be sponsored by Patricia Moe,
topped a gross of $21,000
for the evening and midnight
shows. The evening show was
almost sold out, and the late
time had the $600 sign up early. Besides
Elli-

(Continued on page 49)

LADDER OF
Best Sellers
FROM
King
Federal
RECORDS
Popular

THE DOMINOES
OH, LILY..!
MONTICELLO
1203 and 49-1102

PROM AND JETLINE
CROWN YOUR
TWO-relay
1203 and 49-1102

RUBY WRIGHT
I'M JUST A SIMPLE MAN
1203 and 49-1102

FOLK/WESTERN
YODE BOYS
TENNESSEE FANJO
1203 and 49-1102

MOON HOLLIDAY
THE LONE LILAC
1203 and 49-1102

COUNTRY CORPS
I'VE GROWN SO USED TO
IT'S NO SIN TO LOVE YOU
1203 and 49-1102

RHYTHM/BLUES
EARL BOSTIC
ONCE UPON A SMOKY NIGHT
1203 and 49-1102

SINCE I LOST YOU
1203 and 49-1102

FOOT RHYTHMS
SPOOKY SAVAGE...
1203 and 49-1102

LILU REED
LET ME BE YOUR LOVE
1203 and 49-1102

SHAGGY DUFF
MY DADDY
1203 and 49-1102

TANGOS...
I'M A LONER NOW
1203 and 49-1102

FEDERAL
THE DOMINOES
I CAN'T BE SATISFIED
1203 and 49-1102

HAVE MANY, MANY
KNOW THIS IDEE
1203 and 49-1102

LITTLE SISTER
HEAR ME SILENT DADDY
1203 and 49-1102

THE MUSIC HALLS
CHristmas Dreams
1203 and 49-1102

THE FOUR INTERIORS
I'M NOT GETTING ANY
GOD REACH FOR THE STARS
1203 and 49-1102

DISTRIBUTED BY
MUSIC RECORDS INC.
Record Reviews

Popular

FRANK CONWAY
Don't Lie to Your Girl in Your Sleep.

JIMMY DAVIS
Look Out the Window.

JOEY DAVIS
My Father.

TIM MERRIMAN
The Man Who Won't Sing.

The value of an effective Conway
will be enhanced by the addition of
a distinctive voice and the fine
articulation of the melody.

MANNIE CAVATORT
Noon Whistle

It is a pleasant surprise to
find a record of this character
by a well-known writer of
such merit.

RUSSELL MORGAN
This Summer's Love

It is a pleasure to report
that the melody is true
to its character

JOHNNY REMUS
Lovers on the Boulevard

It is a pleasure to note
that the melody is true
to its character

GOLDEN JENNINGS HUB
Heavenly Home Guard

It is a pleasure to note
that the melody is true

MARGARET WHITING
Why Don't You Believe Me

It is a pleasure to note
that the melody is true

GORDON WILSON
This Summer's Love

It is a pleasure to note
that the melody is true

GOLDEN JENNINGS HUB
This Summer's Love

It is a pleasure to note
that the melody is true

MULLS BROTHERS
This Summer's Love

It is a pleasure to note
that the melody is true

TOMMY MILLS
Don't Let the Stars Get in Your Eyes

It is a pleasure to note
that the melody is true

CRAIG HENDRICKS
This Man Has a Dream

It is a pleasure to note
that the melody is true

Two Beautiful Hymns

www.stuarthamblen.com
NEW SONG! NEW HIT! NEW WRITER!

LOVER’S LANE WALTZ

Words and Music by Alberdi DiMarino

Copyright 1952, by A. DiMarino

The BillBoard
NOVEMBER 22, 1952

Music as Written

continued from page 44

Fisher Tells GI Election News

Pit, Eddie Fisher did a 24-hour deejay show over the Armed Forces Radio in Germany, giving the recent election results.

New York

Songwriter Sonny Clapp and Mrs. Clapp are in town for a few days to celebrate their 25th wedding anniversary. From the New York Music the Big Three's new country firm has taken two of his latest efforts: "When It's Time For Me To Go," and "The Bar Room Song." Clapp's other recent compositions include "Steel," written by Red Foley on Decca.

Milt Gabler, Coral's a.r.t. chief, will be back at his deejay headquarters next week after three weeks on the West Coast. Paul Weintraub, Coral sales manager, will be back for a week-long junket with show-offs scheduled in Chicago, Minneapolis and St. Louis. Use of Leroy Anderson's "Sart-Hand" as a theme for WFNS's "First Show" has spurred local demand for the artist-clerker's clinking of the open.

Joe Tauss, general manager for Prindle Records, has returned from a country-wide jaunt of the labels' distribution offices. Mike Kilkis is handling record promotion and publicity for John Gray's "in the East," and "In the West." RCA Victor will go into the Chicago Theater for two weeks, beginning tomorrow. John Desmond greets "This Is Show Business!" TV show Sunday night. Billy May's ork opens at the Hotel Stater on Sunday, 11 day trip to the Midwest. From there he'll head for a Bermuda vacation. Randy Wood, owner of Dot Records, is back from Galveston. Larry Kanege, RCA Victor sales manager, spent several days in Chicago last week. Harold Ream returned from several weeks on the Coast.

Johnstone-Mento Music has received its contract with Broad- mant Music. Inc. Firm has been with BMI since Yank Crusaders, Bihari tones, King Louie's Big Band and others. Walter Thompson Agency has a transcription series to run over 17 Southern stations. Peabody's Record and Sheet Music has out through Moe O'Connell with the Joe Rehn ork on a new old tune, "The Show." Johnnie Ream has the lunchtime "Waltz with Madame Moe." He also plans a big lunchtime program for a group of business men.

For Information... WIRE OR WRITE... ALBERT DI MARINO 9708 Ventnor Ave., Margate, N. J.

Back Again! Bigger Than Ever!

EXCLUSIVELY ON CAPITOL

#1853

"I Can't Wait Till Quithmouth"
IT'S CUTE—IT'S DIFFERENT
Vocal by Mel Blanc

PROMOTERS
Every Connectable Kind of EQUIPMENT, SUPPLIES AND SERVICES

The Thrilling Voice of
The Exciting New Voice of
FRAN MCKENNA WITH THE MULCAYS
Featuring
WINTER WONDERLAND

It's New! It's Different! It's Red Hot!

Cardinal Records
Proudly Presents
The Thrilling New Voice of
The Exciting New Music of
FRAN MCKENNA WITH THE MULCAYS

 starring
WINTER WONDERLAND

ORDER NOW!
FROM YOUR CARDINAL DISTRIBUTOR

BLASCO MUSIC, INC.
1229 BALTIMORE, KANSAS CITY, MO.

Manufacturers of Cardinal Records

PLAY IT "MOTHER'S CHRISTMAS TREE"—Cardinal Record No. 1055

"For Patti Page" PAGE

3D GOLD DISK
FOR PATTI PAGE

CHICAGO, Nov. 15—With Mercury's "I Went to Your Wedding" climbing over the covered million mark, Patti Page's third gold platter is now being cut. Her first was when "Teenagers Waltz" hit the million mark. Her second, "Waltz" passed two million.

Tomorrow's Suit Is Settled Out of Court

New York: New York: An infringement suit on the song "Tomorrow," published by the Edwin Morris Music Company, was settled before trial in New York Supreme Court this week. The suit was brought by R. Lee Lindner, a former Q. S. O. officer, who charged that the song was copyrighted from a song he wrote and copyrighted in 1947. "This New Musical" was based on a German military song.

"It's New! It's Different! It's Red Hot!"
It's The Original... and the Only one with the "Holiday Sound"

**ELFIE THE ELF**

and

**CHRISTMAS ISN'T CHRISTMAS**

Dome Record 1055 and 1055x45

**WOODY WOODDELL and BAILEY SISTERS**

ORDER FROM YOUR DISTRIBUTOR OR

**DOME RECORDS** 20 E. Jackson Blvd. Chicago 4, Illinois
IT WAS...

"SLOW POKE"

"YOU BELONG TO ME"

NOW IT'S...

"TENNESSEE TANGO"

MOLLY BEE

Pee Wee King

York Bros.

Eileen Barton

Jack & Daniel

and the Savannah Mountain Boys

Capitol 2258

Capitol 2266

Victor 20-5009

King 1135

Coral 60882

Victor 20-5009

RIDGECWAY MUSIC, INC.

CHARLIE ADAMS

6087 Sunset Blvd., Hollywood 28, Calif.

Record Reviews

(Continued from page 48)

POPULAR

TOMMY DAVAR

"Christmas in a Train" 

"The Will Never Change"

(CORAL 45-4490) -- Tommy D'avor plays

a very good job with this new Christmas hit. 

(You Can Just Feel)

Christmas in the Air"

Another new Christmas hit, here is a

very good tune, a song that could

bechanted for the season.

ACQUAINTED ORK

"Merry Christmas to Him"

"Merry Christmas to All"

"Auld Lang Syne"

"Let It Snow"

"Last Train"

The "Last Train" is in a different sound.

RAY BLOCK ORK

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

BETTY COOKE

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

JUDY LEYNS

"Love For Christmas"

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

LAWRENCE WAYNE

"A Very Uncut Christmas"

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

TOMMY DAVIS

"Love For Christmas"

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

JOHN ELIAMS

"Love For Christmas"

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

DENNY VAUGHN

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

JOE ELIAMS

"Christmas in a Train"

"The Will Never Change"

"Christmas in the Air"

"Merry Christmas to Him"

"Merry Christmas to All"

DECCA 28467

"CRAZY WALTZ"

HELEN O'CONNELL

GISSELLE MACKENZIE

Pee Wee King

Decca 2846

THANKS!

to the following ARTISTS

"YOU BELONG TO ME"

This YEAR'S No. 1 HIT!

JO STAFFORD

SUE THOMPSON

DEAN MARTIN

JAN CARBER

JONIE JAMES

HELEN FOSTER

PATTI PAGE

FREDDY MARTIN

TAMA HAYES

GRADY MARTIN

BUDDY LUCAS

ANNIE LAURIE

JANE STANTON

TAB SMITH

SALLY SWEETLAND

Mickey 1905

MGM 11293

Kenny CRAMER

MGM 10718

Homer & Jethro

Columbia 19211

Capitol 2165

United 191

Casablanca 1905

Coral 20-693

Columbia 3057

Capitol 2846

Capitol 10-1505

Coral 6048

Vista 10-5044

Music of the World's Most Expensive Love Song

It will live forever.

This is the song that folks hunger for.

It's the song that satisfies desire and

acquaints the emotional expression of love.

Music it may have been written by

someone else, but it is your song.

"The Thrill"

Mike Petterson Quartet

On Top of the World

"I'll Always Love You Some"

THE BILLBOARD

Decca 28467

The London Records

"The Thrill"

That Thrills My Heart"

In the world's most expensive love song,

It will live forever.

This is the song that folks hunger for.

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acquaints the emotional expression of love.

Music it may have been written by

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In the world's most expensive love song,

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This is the song that folks hunger for.
Hocus-Pocus

BY BILL RACHES

RUSSELL SWANN arrived back in New York on the United States last Tuesday (1) after an extended holiday in the States. He and his wife, June Huddon, are also due to begin their new hotel and night-club venture, the Empire Bar, on November 7th.

The Amazing Dr. Mauric (LeRoy Milton) will be in the Shubert's Room of the Ocean Hotel, Miami Beach, Fla.

Walter Gibson, authority on things magic and prolific writer of pulp-mag yarns, is penning Robert Smedley in Action, a new comic book that will bring spy thrillers under Bill's name, and getting into big time as the creator of the series.

Melbourne Christopher

Melbourne Christopher arrived back in New York Tuesday (1) after a successful tour through Europe for USO Camp Shows. Before leaving the other side, they visited old magic friend Charlie Daniels in London and stopped off in Paris to see a few shows in the French capital. They were at the Big Town for several weeks before resuming their tour around the United Kingdom under their recent date, Jay Palmer. They were at the Big Town for several weeks before resuming their tour around the United Kingdom under their recent date, Jay Palmer. They were at the Big Town for several weeks before resuming their tour around the United Kingdom under their recent date, Jay Palmer. They were at the Big Town for several weeks before resuming their tour around the United Kingdom under their recent date, Jay Palmer. They were at the Big Town for several weeks before resuming their tour around the United Kingdom under their recent date, Jay Palmer.

The Empire Bar

The Empire Bar, which has been closed for several months, is now being reopened by Mr. and Mrs. Mervin E. Smith, who have been in charge of the Empire Bar in Miami Beach, Fla.

Bar of Music

Bar of Music

Maries a a

The Bar of Music is now under the management of Mr. and Mrs. Smith, who have been in charge of the Empire Bar in Miami Beach, Fla.

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**No Comment On Henie Loan Report**

Sonja Henie is a Norwegian figure skater. She is known for her athletic skills and graceful moves on the ice. The report mentions that there is no comment on the loan report regarding Henie, and it states that there will be no change in the loan due to the 10 per cent increase in interest rate. The report also mentions that the loan will be refinanced to a lower rate.

**Jazz Packages Register At Long Beach, Milwaukee**

The report mentions that jazz packages are registering at Long Beach, Milwaukee. The packages are likely related to a jazz music event or festival. The report does not provide any further details about the packages.

**Los Angeles Aud Plans Revived By Private Org**

The Los Angeles Auditorium is a historic venue located in downtown Los Angeles. The report mentions that plans for the revival of the Los Angeles Auditorium are being revived by a private organization. The report does not provide any further details about the organization or the plans.

**Skating Shows**

The report mentions that there are skating shows in various locations, including Denver and Chicago. The shows are likely related to a figure skating competition or exhibition. The report does not provide any further details about the shows.

**FOR SALE**

A for sale advertisement for an old byrd football stadium called "As 15." The advertisement is for further information, contact for further details.

**Board’s Okay Seen For Des Moines Auditorium**

The report mentions that the board of directors has seen an okay for the Des Moines Auditorium project. The project is likely related to a new auditorium or convention center in Des Moines. The report does not provide any further details about the project.

**Ding Dong School**

The report mentions that Ding Dong School is offering a program for pre-school children in Chicago. The program is likely related to an educational or cultural event for young children. The report does not provide any further details about the program.

**El Paso Houses Circus, Cer**

The report mentions that the El Paso houses circus, cer. The report does not provide any further details about the circus or cer.
Hakim Returns From Journey To Near East

Pallomar Up 12%; Party Dates Heavy

MILWAUKEE, Nov. 15—According to spokesmen of Pallomar Theater here, business has been up about 12% since the debut of the new feature. The theater is operated by the Pallomar Theater Co., Inc., and is managed by Jack Biehn. The new feature is "The Living Dead in Atlantic City," a horror picture.

Party bookings for the Pallomars are the busiest this year of any the three Pallomar Theaters here. The party is held at about 12:30 p.m. per year last year, with the busiest part of the season yet to come.

Party bookings include: the opening of the new feature "The Living Dead in Atlantic City," a horror picture; and the opening of the new theater, "The Pallomar." The party is held at about 12:30 p.m. per year last year, with the busiest part of the season yet to come.

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The Final Curtain

Dignified Ike Inaugural

TV Dress Rehearsal

Picture Business

Marriages

Births
LOWEST PRICES LOOM

Shortage of Popcorn, Oils May Tilt Prices

and growers, retail popcorn, popcorn making machines and operators and West.

Chief shortages will be in

polivid Mortier, Ringling Clown, Dies on Train

More

years and growers, retail popcorn, popcorn making machines and operators and West.

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polivid Mortier, Ringling Clown, Dies on Train

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polivid Mortier, Ringling Clown, Dies on Train

More
Talent Topics

BY CHARLIE RYNES AND JIM HICKEY

Lee B. Balton offered a new movie, one of the most important in recent times, at Scranton, Pa., under the auspices of the Young Women's Community Center.

Thea Craig's stunt act, which has recently made appearances on the Young Women's Community Center.

Lee Magnifico, Canadian high diver, who was with Sam Jones and the Canadian Diving Team, was a guest of honor at a recent feature presentation at the Royal Hotel, Scranton, Pa.

Miss Lucerne, a young prize performer, is setting some kind of long-distance record this month in Cuba. After playing in Havana for 21 days, she is now in Florida for another two weeks, ending her U.S. tour. During the month, she played in Havana for 21 days, and then back to Havana for the world tour. Unfortunately, her U.S. tour was postponed due to illness, and Miss Lucerne and the managers of the show, currently located in Cuba, must take her to a degree of Pennsylvania for a short period of rest.

Coleman-Valliere, with double trampoline act, will be appearing at the Y.W.C.A. in Scranton, Pa., on the 14th. Coleman-Valliere has been with the company for several seasons, and has always been a favorite in the Y.W.C.A. Program. Their act is a combination of trampoline and acrobatic acrobatics, and is always a hit with the audience.

The Talent Topics column will continue on page 23.
Out in the Open

J. Bliker-Hansen, director, Consumers’ Protect Bureau, Copenhagen, spent last week in New York giving some talent and seeking a way for the ex-

The Tires of Tomorrow have arrived at your tire shop. They are designed to provide maximum mileage, comfort, and safety. Visit your tire shop today and experience the difference in your driving experience.

Carnival Routes

Circus Routes

Keep posted on the outdoor field.

Save money—make money.

Unemployment

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Carnival Routes

Circus Routes

Keep posted on the outdoor field.

Save money—make money.

Unemployment
Mud Forces Ringling To Blow Ala. Stand
Decatur Performances Canceled;
Crowds Dip But Greenville's Okay

RINGLING
Havana Set;
Venezuela
Out for '52

WINTHROP, Nov. 15—Ringling Bros. and Barnum & Bailey will open its Havana, Cuba, show this week. The engagements are scheduled to begin Tuesday, November 20, and the Ringling North, early preview, had play at the new Havana circus, which was expected to open on August 17th. The show had been canceled because of the war in Europe, but the Havana circus, which was under construction, is being readied for the season when the war ends. The show will be ready to go by the first of next year and will be on tour in Europe next summer. The show will be presented on the same circuit as the Ringling North, early preview, had play at the new Havana circus, which was expected to open on August 17th. The show had been canceled because of the war in Europe, but the Havana circus, which was under construction, is being readied for the season when the war ends. The show will be ready to go by the first of next year and will be on tour in Europe next summer.

WINSTON-SALEM, the Thursday (9) stop, also gave a half-hour performance, bringing the show into Winston-Salem at one of the show's three quarters at night. Neither Greenbriar nor the Winston-Salem tractor was on hand.

On Saturday (9), Greenville, R. C., roused up the beat as the show had played only one time in the last two weeks and probably will play one more time in the next two weeks. The show, which was played in Greenville, will be played in Winston-Salem on Sunday (10).

Clyde Bros', Cedar Rapids Business Okay

CEDAR RAPIDS, Ia., Nov. 15—Clyde Bros. Circus played to a sold-out audience at the Cedar Rapids Coliseum on November 14th, and a sold-out audience of 8,000 people at the Coliseum on November 15th. The show closed its 60-day run at the Coliseum on November 16th, and the show will be played in Cedar Rapids on November 17th, and the show will be played in Cedar Rapids on November 18th.

Orrin Davenport Unit
Wins Wichita Throngos

WICHITA, Kan, Nov. 12—Orrin Davenport Unit won its 15th annual Shrine Tournament at the largest first-day crowd in the city's history on Wednesday (12) and was an average of five runs, the game being close. The show opened at 5:30 p.m. and was followed by a matinee engagement at the Coliseum, where the show opened at 5:30 p.m. and was followed by a matinee engagement at the Coliseum.

Polack Eastern Unit Scores
Baltimore Attendance Mark

BALTIMORE Nov. 15—Polack Eastern Unit had a record-breaking season with a record-breaking attendance at the Reataiment Armory here. The show was played in Baltimore for 15,000 in 10 performances, and was presented on the same circuit as the show in Baltimore. The show opened at 5:30 p.m. and was followed by a matinee performance at the Reataiment Armory.

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Baltimore Attendance Mark
**Dressing Room Gossip**

**Orrin Davenport**
A number of the troops were guests at the Houston home of Mr. and Mrs. Jack L. Davenport, including Harry Hagg, Ruby Hagg, Neeru Hagg, Neila Hagg, Alene Hagg, Stillman, Fritz and Betty Kay, Mr. and Mrs. Alene Hagg, Jack Lawrence, Corinne Deen, Mr. and Mrs. Earl Lawrence, Maloney, Wilburn and Jo Lewis.

Ruth Lucas recently celebrated her birthday at work on the Oklahoma City department of the Circus. For the occasion, Tommy Harned took her masters degree in History at the Houston home with Harold. Voice, Malon, Ruby Hagg and John L. Jones and Joe Lewis in attendance.

Netta Hagg is the proud possessor of two horses, one of them is from back to her Saratoga home. Driving Roy and John L. Jones will play Evansville, Ind., this week. Miss Hagg is a trainer director during the absence of John Davenport and did good.

Johnny Gibson recently celebrated a birthday. All the showmen were saddened by the death of Willard J. Hardman, a very nice and capable individual, woven into Mr. and Mrs. W. M. Meyer. Gene Miller and Bobby Peck—JO J. LEWIS.

**Polack Eastern**
Baltimore was our last stand for Joe and Mundie and the big show packed its usual complete house over the holiday week. Details on the second floor, where the company's complement waslyxelyxly and the Mother was in attendance, were not available for logging.

Henry Kyes has signed for his fifth consecutive season with the Polack organization and will remain in his position for the duration. He is at sea and will thus have the advantage of being closely associated with his old friends in the Polack family.

Sonny Moore, whose misfortune it is to be saddled with a bloody, elephant, is recovering. He hopes to be back in action soon.

Eddie Andrews and his wife, Betty, were at their home in Corpus Christi, Tex., for a short vacation. They left the city on the 2nd of October and Joe and Mundie will arrive in Corpus Christi October 3rd. They have two children, aged 1 and 5, and have just returned from England, where they visited their parents for the past year.

2-**PHONEMEN**—Roy U. F. Wade, who was last seen in Boston, has been heard from again. He has just reached Chicago from the west and will be heard from again in a few days.

**Phonemen (2)**—
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**Ringling-Barnum**
We were all saddened by the sudden death of Phyllis Bishop, the first and last of all of us to die. Phyllis Bishop was in Washington, N.Y., this week, and her family was in the city on Wednesday. Phyllis Bishop passed away on Monday, October 1st, after a short illness. She was in excellent health up to the time of her death. She was always a great favorite with the circus audience and her death is a great loss to the circus world. She was always a great favorite with the circus audience and her death is a great loss to the circus world.

Our congratulations also go to Mrs. J. W. Bishop and Mr. and Mrs. J. W. Bishop, who were married in Washington, N.Y., this week. They have been married for many years and have always been a great favorite with the circus audience. Mrs. J. W. Bishop was occupied with the Daily News, and Mr. J. W. Bishop is at present in charge of the editing department of the Daily News.

Phyllis Bishop was a great favorite with the circus audience and her death is a great loss to the circus world. She was always a great favorite with the circus audience and her death is a great loss to the circus world.

**Mills Bros.**
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**Under the Marquee**

**ATTENTION ACTS**


**ERNEST YOUNG**
203 N. Wabash Ave.
Chicago, Ill.

**CIRCUS ACTS FOR 1953**

LONG SEASON OPENS EARLY

Can use outstanding Features, Family. 2 with additional acts. No contract for first class ringers. Finish in New York. Must be a family act. Autumn tour also. See Billboard. 392-7474.

**LEONARD SIMONS**
11111
test

**WANTED**

Wanted--a girl who can sing and dance. Must be a family act, and can travel to all parts of the country. Will pay good salary. Address: Box 123, New York, N.Y.

**PHONEBRIX**

WANTED--a girl who can sing and dance. Must be a family act, and can travel to all parts of the country. Will pay good salary. Address: Box 123, New York, N.Y.

**Telephone Men**

May be telephone operator for the Telephone Company. Address: Box 123, New York, N.Y.

**WANTED**

Wanted--a girl who can sing and dance. Must be a family act, and can travel to all parts of the country. Will pay good salary. Address: Box 123, New York, N.Y.

**PROMOTERS**

Wanted--an experienced promoter for the big ringers. Address: Box 123, New York, N.Y.

**CIRCUS MANAGEMENT**

Wanted--an experienced management for the big ringers. Address: Box 123, New York, N.Y.

**OTHERS**

Wanted--an experienced management for the big ringers. Address: Box 123, New York, N.Y.

**REMEMBER**

The girls in the ringers are the best in the world. They are always ready to work and always ready to please the audience. They are the best in the world. They are always ready to work and always ready to please the audience. They are the best in the world. They are always ready to work and always ready to please the audience. They are the best in the world. They are always ready to work and always ready to please the audience.
Oregon Association Moves to Classify Fairs for State Aid

Proposed Grouping System Seen by Delegates as Way to Retain Subsidy

PORTLAND, Ore., Nov. 15—Delegates at the annual convention of the Oregon Fairs and Exhibitions Association, who met Monday at the Multnomah Hotel here Wednesday, established a classification of fairs which threatens to change the method of subsidization of the fairs in the State.

The classification is based on a recommendation from a legislative committee in the form of a bill, the General Fund all receiving aid will be divided into two classes, with a tax and a specified share of the proceeds from first-class fairs

The legislation would have to include a bill postponing the fairs for the State and the State convention will be held May 12-15, 1953. The Oregon Fairs and Exhibitions Association is scheduled to meet then.

Benjamin T. Crave, president of the association, said the classification system would be a step toward standardization of the fairs and aid in the selection of exhibits.

Other delegates, however, contend that the regulations set by the committee would disturb the present classification system of fairs and cut back the number of fairs that receive state aid.

Nearby the Legislature was about to consider whether the classification system of fairs should be continued for the next session, and it was expected to be approved by the committee.

On the ground that fairs would be required to meet certain standards of efficiency, the committee recommended that the Legislature consider whether the classification system of fairs should be continued for the next session. The committee recommended that the Legislature consider whether the classification system of fairs should be continued for the next session.

The committee pointed out that a new Youth Building at a cost of $1,000,000 was constructed in 1952, which was $100,000 more than the share of the state, and that the state received an allocation of state aid for the building.

A committee was appointed to work out methods of classifying fairs into one or more groups. It was recommended that the Legislature recommend that the classification system of fairs be continued for the next session.

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Dallas Fair Inks Kaye For Bowl CeIe

DALLAS, Nov. 15 — State Fair of Texas will present a two-and-one-half-day variety show starring Danny Kaye at a feature of the 61st annual event in Dallas.

Eleven performances of the show will be presented in State Fair Auditorium with ticket prices ranging from $1.20 to $4.50. The show will open on Christmas Day, December 24, and run through New Year’s Day, January 1. Matinees will be presented on Sunday and Tuesday, December 22 and 24.

Cotton Bowl show the past two years has featured a football game from one of the Southwest Conference premiership teams and also included during Cotton Bowl Week in the Fair’s Automobile and Recreation Building.

ACTS WANTED FOR OUR CIRCUIT OF 1953 State and County FAIRS

BOB SHAW

GUS SUN BOOKING AGENCY

153 Front Street, Dallas 1, Texas

TUESDAY, WEDNESDAY, THURSDAY, NOVEMBER 12, 13, AND 14

MISS BEBE SAYS

FAIR OPERATORS SECRETARIES CONCESSIONS

AND ANY INTERESTED IN THE FAIR BUSINESS!

NEED THE BILLBOARD EVERY WEEK!

Make Money—Spend Money. Subscribe Now—This Easy Way

The Billboard

27 East 45th Street New York 17, New York

ATTENTION!

FAIR SECRETARIES!

AM NOW CONTRACTING FOR 1953 FAIRS

TWO NATIONALLY KNOWN, STANDARD, RECORD BREAKING GRAND STAND SHOWS

NO. 1

ERNIE YOUNG’S 1953 REVUE

THE MOST LAVISH NIGHT SHOW EVER OFFERED IN THE HISTORY OF FAIRS

NO. 2

SAM HOWARD’S AQUA THRILLS

A NEW IDEA IN A WATER SHOW

(CAN WORK RAIN OR SHINE. AFTERNOON OR NIGHT)

ALSO THE FINEST LIST OF TOP FEATURE ACTS IN THE OUTDOOR SHOW WORLD.

EVERYTHING NEW. DIFFERENT AND OUTSTANDING.

WHY WAIT? — BUY NOW!

ERNIE YOUNG AGENCY

203 N. WABASH AVE.

CHICAGO 1, ILL.

WRITE: GEORGE BERNERT

Hotel Charles, Springfield, Mass.
PARK ASSOCIATION PLANS NEW AWARDS
10 Ex-Presidents to Be Cited;
TV Net, Rosenthal to Be Honored

CHICAGO, Nov. 15.—Eight annual awards and 10 new awards will be presented during the November 20-23rd convention of the National Association of Amusement Parks and Beaches here. Three special citations also will be given.

New this year will be Special Service Awards, which are to be presented by the president in recognition of outstanding service to the association.

The D. M. Stein Televising and Irving Rosenthal of Palisades Park, N. J., will receive a plaque in recognition of their presentation of amusement parks to the public through the medium of TV.

Arnold F. Jutis of Elitch's Garden, Denver, and his two sons, will be given a lifetime membership in the association for their life's work in the amusement park business.

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CARNIVALS

November 22, 1952

Greco Brothers Buy Into Royal Crown
Fair Will Operate Front End, Continue to Have Concession Row on Gem City Shows

Springfield, Ill., Nov. 15—Donald Dow, co-owner of Far West Shows, has signed contract to buy the headquarters here has purchased the stock of the late Donald Dow, Jr., the other member of the partnership. The agreement, announced by Paul H. Moore, president of the American Association of Fairs, as well as the National Association of SHOWMEN, has been completed.

Donald Dow, owner of the Central Illinois Shows, is a well-known showman in the Midwest. He has been associated with the Illinois State Fair and has served as president of the Illinois State Fair Association for several years.

The Central Illinois Shows operate a number of carnivals in the Midwest and are well-known for their high-quality shows.

Saunders, Pa., Nov. 15—The Saunders Carnival, operated by the Saunders family, has announced that it will be operated in the Central Pennsylvania area this summer.

The Saunders Carnival, founded by Frank Saunders, has been operating in the area for more than 50 years. They have a long history of providing quality entertainment for the community.

The Saunders Carnival is known for its high-quality acts and has won numerous awards for its performances.

Terre Haute, Ind., Nov. 15—The Terre Haute Carnival, operated by the Terre Haute Carnival Association, has announced that it will be operated in the Terre Haute area this summer.

The Terre Haute Carnival, founded by John Terre Haute, has been operating in the area for more than 40 years. They have a long history of providing quality entertainment for the community.

The Terre Haute Carnival is known for its high-quality acts and has won numerous awards for its performances.


FAIRS COME THRU

Eastern Units Count Season Good Despite Poor Start

New York, Nov. 15—With the season coming to an end, the Eastern units are reporting a good season despite poor weather conditions.

The Eastern units, operating in the Northeast, have been facing severe weather conditions this season, including snow, ice, and freezing temperatures. Despite these challenges, the shows have been able to attract large crowds and generate good business.

Several shows, including the Pennsylvania State Fair, the New Jersey State Fair, and the New York State Fair, have reported strong attendance and good revenues. These shows have been able to attract large crowds despite the weather conditions.

The Eastern units have been working hard to make the best of the situation and to provide quality entertainment for their audiences. They have been using creative marketing strategies to attract people to the shows and to encourage them to come out in the cold.

The Eastern units have also been working hard to make sure that their rides and attractions are safe and enjoyable for their audiences. They have been using the latest technology to ensure that the rides are safe and enjoyable, and they have been working hard to keep the attractions well-maintained.

The Eastern units are looking forward to a successful season next year. They are already planning for next year's season and are working hard to make sure that it will be a successful one.


WOM Pacs Major Show Units for '53

New York, Nov. 15—Several new major show units and attractions were announced for the 1953 season.

These units include a variety of high-quality shows and attractions that are expected to draw large crowds and generate good business.

Some of the highlights include a new major show unit that will be operated in the Midwest, a new attraction that will be operated in the Northeast, and a new attraction that will be operated in the South.

These units are expected to attract large crowds and generate good business. They will be operated by some of the most well-known showmen in the business, and they are expected to be a major draw for the 1953 season.

The Eastern units are looking forward to a successful season and are working hard to make sure that it will be a successful one.
Midway Confab

ATTENTION
SHOOTING GALLERY OPERATORS

IF YOU NEED GALLERIES
ACT NOW!

Due to increasing conditions and present security problems, you are hereby notified that all Gallerie must be closed immediately. This will take effect at once and continue without further notice. All Gallerie must be vacated by 5:00 P.M. today, with all merchandise removed. Failure to comply will result in seizure of all equipment and property.

Complete details in our
FREE CATALOG

Parts and Tariffs available also.

Written Today

B. C. EVANS
& CO.
550 W. CARROLL AVE.
CHICAGO, ILLINOIS

JAMES E. STRATES SHOWS, Inc.
NOW BOOKING FOR 1953

Preceded by Dark Ride and Penny Arcade, outstanding Shows and non-conflicting Rides. Department heads, contact us.

See me at Hotel Sherman, Chicago, during convention.

JAMES E. STRATES, Gen. Mgr.
Winter Quarters: De La Fe, Florida.

AMERICAN MIDWAY SHOWS


For Sale

Roll Tickets Printed to Your Order

Keystone Ticket Co.

Cash Discounts: 100,000 $25.90

FOR SALE

NEW CAST ALUMINUM MERRY-G-ROUND HORSES

FOR SALE

RIDE EVERYWHERE IN OVER 100 TOWS

DICK NEUENBERG

PROMOTERS

Rutland, New York

MATERIALS PRINTED ON COPPER PLATES
Club Activities

Va. Greater Goes to Barn

BUFFOXL Va., Nov. 15—Diane E. Lane, chairman of the Virginia Greater Show, is scheduled to take the show to the New England area with its performance schedule. The show was first held here in winter quarters and will be held in barns and shows in the winter months.

Joe Green Signs

BUFFON, Va., Nov. 15—Joe Green, an agent for Don Franklin, has been contracted with Snap! Great Shows to represent them in the eastern part of the country. 

Dallas Fem Shade 53 Slate

DALLAS, Nov. 15—The Lone Star Women’s Club of Dallas, which closed its season with a successful meeting on Nov. 15, met again on Dec. 1, where a new slate was elected. The new board includes Miss Carrie Foreman, president; Mrs. H. J. Bell, second vice-president; Mrs. F. H. Ertel, third vice-president; Mrs. E. H. Scott, fourth vice-president; Mrs. W. H. Green, secretary; and Mrs. W. H. Shuler, treasurer. The Club has made many contributions to the community.

National Showmen’s Association

ST. LOUIS, Mo., Nov. 15—The National Showmen’s Association, also known as the S.C.A., held its annual meeting here on Dec. 1. Officers elected were: President, Mrs. H. E. Gable; vice-president, Miss L. A. McVey; treasurer, Mrs. W. H. Green; and secretary, Miss E. H. Scott.

Missouri Show Women’s Club

4515 Chestnut St., St. Louis

FOR SALE

SUPERLUX EQUIPMENT

In stock complete with three sets of parts for each engine. All parts are in good condition and will be sold at a reduced price.

BRADY’S ORG

ROLL’S UP 25% BIZ INCREASE

MIAAI, Nov. 15—L. P. Brady, head of Brady’s Organ Show, which closed its season with a successful meeting on Nov. 15, rolled up a 25 per cent business increase for the year. The show opened early in April, and carried on with only a few changes and 41 concerts.

Showmen’s League of America

1315 S. Hope St., Los Angeles 18

LADIES’ AUXILIARY

Meeting was held to elect the officers of the Board, which elected President Richard L. Hill, vice-president, Mrs. E. H. Scott, secretary-treasurer, Peggy采用, president; Mrs. W. H. Green, secretary; and Mrs. W. H. Shuler, treasurer. The annual meeting was held at the Chicago Hotel of the Club last week.

FLORIDA EXPOSITION SHOWS

Estates Hall, Atlantic, Georgia

BARNEY TASSLE UNIT SHOWS

WANT FOR MY ANNUAL CLEMONS, FLA., FAIR

Tallahassee Exposition Grounds, Tallahassee, Florida

BARNES-TASSLE UNIT SHOWS

FEB. 25 TO 27, 1953

FOR SALE

ANIMALS

FOR SALE

ALL BARNES-TASSLE UNIT SHOWS

FOR SALE

CATTLE

FOR SALE

PONY CAR

FOR SALE

A. A. MCPHERSON

General Manager

Flinde City, Ala.

FOR SALE

CATTLE

FOR SALE

ALL BARNES-TASSLE UNIT SHOWS

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A. A. MCPHERSON

General Manager

Flinde City, Ala.

FOR SALE

CATTLE

FOR SA
LOOK ... LOOK ... LOOK

3-PIECE PEN SET
With metal caps and clips. Containing a 1/2" lead pencil, fountain pen, and pencil. In decorator box. Beautiful gold embossed $3.25 each with set.
$4.00 per dl.

HARRIS TOPS THE FIELD
with the most sensational word game offered. Get the word that rhymes with the given word in 1000 words or less. A 100 point prize for each word correctly rhyming.

$13.00 Doz.
Minimum 4 Sets. $6.00.

This is a fantastic flash and can be used as a gimmick or as a party game. A sure winner with players of all ages.

SPECIAL
Mess Kit Panic Lighter
2-50 doz. $12.75 pr. doz.

Mechanical Metal Wind-up Toys
Wadding Puppies $5.00 each
Cocoon Bears $6.00 each
Smoke Mechanical Pipe Bows
Prying Punch Cigars
Pawing Whining Basket

$1.50 each. $2.25 per dozen.

Ladies Safety Cane and Stick

SEND FOR LATEST CATALOG
HARRIS NOVELTY COMPANY
THIS IS OUR ONLY STORE
1102 ARCH ST. PHILADELPHIA 1, PA.
PHONE: MAIN 7-5948—WA 2-6970

ATTENTION!!

STORES
HUSTLERS
XMAS TREE LOTS
JOBBERS

HOTTEST XMAS ITEM IN YEARS!!
nationally advertised $2.95 VALUE!

SANTA CLAUS
JEST LOOK AT THESE FEATURES...

Tough 11" Eyebrow - A Dress 4 Feet High
5-Row Handmade Glass Eyes - Cute as a Button
Luster Plush Robe
Apron
Broom
Scarf
Hat

$12.00 per dozen. $12.00 per guess
ALL SHIPPING C.O.D., except in orders of 1000 or over.

SPECIALTY SALES
715 GARNRS AVE. CLEVELAND 14, OHIO

VENDING MACHINE OPERATORS!
Your ship has finally come in with the NEW, SENSATIONAL MINIATURE

"Ship in the Bottle"

CHARMS
12-50
cpr M

Vending machines and box to cash in on. Ideal for all types of locations. Also perfect for schools, hotels, bars, drug stores, and other places.

PLASTIC SPECIALTIES, INC.
1721 Four Ave., Pittsburgh 25, Pennsylvania
**ANIMALS, BIRDS, PETS**

- Continued from page 48

**WANTED** TO BUY EUROPEAN WILD BIRDS, BLIND, SPECIAL TRAVEL, & WILDLIFE. WRITE FOR DETAILS.

**WANTED** SMALL TRAINED PARrots, PARakeets, HUMMINGBIRDS, & DOVES. WRITE FOR DETAILS.

**HUNTING** GUN ENDS - NEW & USED

**NEW** DOOR & WINDOW FRAMES AND WHELPING BOXES CAN ADD TO THE VALUE OF YOUR CAGE.

**MAGICAL APPARATUS**

- A BRAND NEW 600 CANDY MINIATURE COSTUME BOX WITH DIRTY DOLL & PAPER BAG, APPEARANCE OF TRICKS, VARIOUS SECRETS, AND MORE. 501101411

**BUSINESS OPPORTUNITIES**

- MAKE MONEY, SELL FOR 35c EACH, BIRDINESS, MINIATURES, DESIGNS, ETC.

**COSTUMES, UNIFORMS, WARDROBES**

- VISITED PAINTED FEMALE STYLE PANTIES AT THE COSTOUMES, UNIFORMS, WARDROBES.

**FORMULAS & PLANS**

- FORMULA FOR YARN, CARES, AND PEACEFUL MEASUREMENT. 501101411

**MUSICAL INSTRUMENTS, ACCESSORIES**

- FOR SALE - STANDARD PEACEFUL MEASUREMENT.

**PARTNERS WANTED**

- FOR SALE - STANDARD PEACEFUL MEASUREMENT.

**PHOTO SUPPLIES DEVELOPING AND PRINTING**

- CINEMAScope FLASHER, PEARL COX, AND STACROUND FOR SALE: 501101411

**SALESMEN WANTED**

- FIGHTING MINTS & REAL FEATHERS.

**PRINTING**

- ALWAYS CLASSIC, CLASSICAL, CLASSICAL, CLASSICAL.

- **RINGS ARE BACK**

- CASH (in national or local form) for rings and other jewelry, also for engagement rings, wedding rings, and more. 501101411

- **SALESMEN WANTED**

- FIGHTING MINTS & REAL FEATHERS.

**SIMULATED PEARLS**

- **NEW CATALOG**

- For Engineers, Demonstrators, Craft Workers, Crafters, Desktop Publishing, and More. 501101411

- **JUST OFF THE PRESS!**

- New Catalog for Engineers, Demonstrators, Craft Workers, Desktop Publishing, and More. 501101411

- **GELLMAN BROS.**

- **HUNDREDS OF NEW IMPORTED & DOMESTIC NOVELTIES**

- **NEW, 1952**

- **STREET MARKERS**

- **FOR SALE**

- **SECONDHAND GOODS**

- **FOR SALE - SECONDHAND SHOW PROPERTY**

- **PRINTING**

- Always Classic, Classical, Classical, Classical.
GIFT VALUE OF THE DECADE!
A PERFECT PREMIUM

THE NEW AMERICAN
ENCYCLOPEDIA
OF WORLD WIDE
ESSENTIAL KNOWLEDGE

THOUSANDS OF SETS
ALREADY SOLD AT
$50.00! GREATEST
ENCYCLOPEDIA VALUE
EVER OFFERED!

ONLY
$5.75
A SET

WORLD'S HOTTEST PROMOTION ITEM!
BIGGEST, FLASHIEST
VALUE EVER OFFERED!

7 PC. WATCH SET
NEW LOW PRICE!
Only
$6.25

EVERY ITEM
IN SET IS
GOLD FINISH

GEM Sales Co.
533 Woodward
Detroit 26, Mich.

WOW!
LOOK AT THIS

DANCE'S HOTTEST
WATCH DEAL OF ALL TIME

7 PC. SET GOLD FINISH
LOWEST PRICE IN HISTORY
$6.25

Write for BRAND NEW CATALOG just off press! Full of Terrific PROMOTION ITEMS!

HEATH DISTRIBUTING CO.
MANUFACTURERS
AND DISTRIBUTORS

3513 Vine Ave.
MACON, GA.

PHONE 2-9524
NAAPPB Program Keyed To Long Exhibit Hours

CHICAGO, Nov. 15.—Attire the opening day of the trade show of the National Association of Coin and Vending Machine Operators, Beatrice was still two weeks off and the crowds approaching its peak. Approximately 10,000 persons are expected to see the show and participate in the activities of the vending machine industry. The show opened.

FOUR CORNERS

Williams Reps Show In-Line, 5 Ball Game

CHICAGO, Nov. 15—Four Corners has announced inter-line meeting, the company's first in-line meeting of the year. The meeting was held for all four of its divisions held at its new showroom on Wabash Avenue.

Lanee Plant Making Kiddie Boat Ride

MIAMI, Nov. 15.—The first Kiddie boat ride, a coin-operated amusement equipment, has been given the green light by the manufacturers of kiddie numbers in plans to produce and distribute the Kiddie boat ride. The Kiddie boat ride will be shown at the NAAPPB show in Chicago, Nov. 15. It was designed and manufactured by the Lanee Company, Inc., of the South Florida area.

New Firm Ups Interest In Shuffleboard

MIAMI, Nov. 15—Shuffleboard, Inc., has announced a new interest in the shuffleboard market. The company has purchased the assets of the Fred S. Soden Company, Inc., and will now operate in the United States.

Ease Restrictions

NPA Change Seen Aid To Game, Vender Mfrs.

WASHINGTON, Nov. 15—The National Professional Association of Producers of Coin-operated Amusements has decided to ease restrictions on the use of coin-operated games. The move was prompted by the changes in the laws governing the use of coin-operated games.

KIDS RIDE HIGH AT TRADE SHOW

NEW YORK, Nov. 15.—The first Kiddie ride, a coin-operated amusement equipment, has been given the green light by the manufacturers of kiddie numbers in plans to produce and distribute the Kiddie ride. The Kiddie ride will be shown at the NAAPPB show in Chicago, Nov. 15.

FINANCE PLAN SET ON BALLY SPACE-SHIP

CHICAGO, Nov. 15—The Bally Manufacturing Co. has announced that it will introduce a new space ship, the Bally Space-Ship, at the NAAPPB show in Chicago, Nov. 15.

Mars to Name Distris Soon

LINDEN, N. J., Nov. 15.—Dave Baim, president of Mars Company, has announced that a new Mars distributor will be named to handle the line at the NAAPPB show.

Horse Interest Even In Comics

CHICAGO, Nov. 15.—The growing interest in coin-operated games has been so widespread that they have even galloped into comic strips.

In a recent panel of Barney Google and Snuffy Smith distributed by the U. S. Weekly, Inc., the horses have been shown in the racecourse and the course has been built around a typical American horse racing track. The object in the racecourse is a mechanical horse.

Rosenberg's Match-Score Unit Is Set

NEW YORK, Nov. 15.—Hyman Rosenberg, a local manufacturer, announced that his company has just introduced a new match-score unit into the market. The unit is a simple mechanism that enables the player to make the score for his game. Rosenberg has a large number of applicants for the unit and has been able to sell his match-score unit to a number of different establishments.

Bob Black New Simon Slater

NEW YORK, Nov. 15.—Dave Slates has announced the appointment of Bob Black as sales manager for the Simon Slater Manufacturing Company. Slates, who has been in the toy business for many years, is known for his knowledge of the toy industry and his ability to sell.

League Play Feature Aids Keenev Game

CHICAGO, Nov. 15.—A survey conducted by the National Association of Coin-operated Amusements reveals that the trade show industry has made considerable progress in the last few years.

Nasco's Aqua Jet Set For Showing, Nov. 28

PHILADELPHIA, Nov. 15.—The Aqua Jet, manufactured by Nasco, has been on display at the national convention of the Coin-operated Amusement Manufacturers Association for a long time, and it is still going strong.

The coin-operated ride is a giant single-level amusement ride. It is equipped with a precision mechanism of one-piece, precision-molded and precision-machined, precision-machined parts. These parts are made from high-grade materials and are precision-machined on a metal lathe, utilizing the latest advancements in precision engineering.

Another feature of the machine is the mechanical system. The Aqua Jet is equipped with a mechanical system that can be adjusted to accommodate an adult with or without a baby. The system can also be adjusted to accommodate a child or a adult with or without a baby. The system can be adjusted to accommodate a child or an adult with or without a baby. The system can be adjusted to accommodate a child or an adult with or without a baby.

The machine has been designed to provide the maximum amount of enjoyment for all ages. It is equipped with a precision mechanism of one-piece, precision-molded and precision-machined parts. These parts are made from high-grade materials and are precision-machined on a metal lathe, utilizing the latest advancements in precision engineering.

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CIG OPS, DISTRIBUTOR CO-SPONSOR TV SHOW

DALLAS, Nov. 15—An audience of approximately 625,000 television viewers in this area will have received more when the 11 program novelties, sponsored by the Chicago Cigarette Company, Inc., are aired on WFAA-TV, is shared by the two operators and the National Broadcasting Company. Each of the eight operators is responsible for a special program, information stickers on their machines.

The theme of the program is "The Day the Cigarette Industry Was Built around a Beautiful Straw Thirt," beginning and ending with the football season, and hope to capture public interest.

Edward Brown, the network's advertising representative, stated that similar trends continue to increase in the future.

(Created on page 10)

Hot Drink Demand Continues Climb: Soup Growing Factor

Three-City Report Indicates New Impetus in Diet-Magic Coffee

PHILADELPHIA, Nov. 15—Hot beverage vending in a virile field with a large national audience is the subject of the report of the Philadelphia vending machine industry. There are practically no such hot beverage vending machines on location, about 10 per cent of the total run of machines which include coffee dispensers.

A survey of leading beverage manufacturers this year revealed almost 100 per cent domination of coffee vending by the leading equipment field. While many others use the standard niche, it was significant that professional personnel were prevalent in the leading cities this year.

As a result, coffee and chocolate were given exclusive treatment by numbers of operators, but after good first-month results, sales fell off to below average levels.

Hot beverage vending, centered around demand, uch and change about the beverage, was standardized at a drive. Like coffee and chocolate, it was delivered as a non-alcoholic beverage, for the milk of the beverage a ready-to-use device.

While coffee vending, centered around demand, was standardized at a drive, like coffee and chocolate, drinking, it was delivered as a non-alcoholic beverage, for the milk of the beverage a ready-to-use device.

La. Drive Hits Cig Violations

NEW ORLEANS, Nov. 15—The State Department of Revenue has started a drive against violations of the State's tobacco tax law after announcing that Louisiana operators sold $1,200,000 in such collections annually.

The inspector will be placed in charge of the drive. Operators buying such cigarettes are violating the State's law. The drive will be under the direction of District Director Hudson Forland, important to get the State to raise its tobacco tax. It will be enforced with the State's permit checks.

Ice Cream

N. Y. Subway Lifts Ban for Vender Tests

NEW YORK, Nov. 15—The Metropolitan Transportation Authority has lifted a permit for the installation of vending machines on New York subway platforms. The permit was granted to C. G. Hirsch, head of the MTA's public relations department, who said that the machines will be installed in three stations.

According to local operators, the credit for the ban was given to the MTA's public relations department. Operators who have been apprehensive about the machine's introduction have been reassured by the MTA. The machines will be installed as soon as possible.

Chicago Cig Spa Robbed of $3,600

CHICAGO, Nov. 15—Chicago Cig Spa Dispensers Corporation, a division of the American Tobacco Co., Inc., was robbed of $3,600 when burglars broke into the store. Harry Sloan, head of the cigar company, and the company's cashier were found dead in the store and taken away by the police.

Lorillard Exec Predicts Boom in King-Size Cigs

NEW YORK, Nov. 15—Robert M. Figner, president of the Lorillard Tobacco Company, announced that the company would increase production of its King-Size cigaretttes, as well as the production of regular-sized cigaretttes. He said that the company was preparing to enter the market with a new line of King-Size cigaretttes, and that the company was preparing to enter the market with a new line of King-Size cigaretttes.

Frozen Citrus Concentrates Sharper Demand Predicted

NEW YORK, Nov. 15—Olestra of citrus fruits which include citrus, orange, grapefruit, and lemon, is expected to continue growing in a market with a sharper demand. The forecast is based on a total of 1,500,000 tons of citrus fruits, as well as the forecast of the New York City Park. This figure is about 10 per cent over the forecast of 1,300,000 tons for the year ending.

Thompson predicted a year-round boom in the sale of fresh citrus concentrates, as well as the sale of frozen concentrates, in the coming months. He said that the sales of frozen concentrates would be about 10 per cent over the last 10 years.
NOW IN DELUXE STYLE
Featuring the NEW

• PROJECT-O-VIEW WINDOW OF TRANSPARENT LUCITE
• DOUBLE LOCK
• DELUXE CAPACITY—6½ LBS.

BABY GRAND

TWO LOCKS—ONE FOR FAST, EASY, TOP FILLING OF MERCHANDISE . . . and ONE FOR MONEY COMPARTMENT.

Patent Pending

Sold Exclusively by Authorized Victor Distributors. Contact Your Nearest Distributor or Write Today to

VICTOR VENDING CORP.

5707-13 W. GRAND AVE. CHICAGO 39, ILLINOIS

VENDS
Chloro Trects . . . 2 for 5¢ 250 count. Capacity 6½ pounds. Operators gross approximately $6.25 per pound.

BABY GRAND DELUXE
Also vends CHLORO TRECTS . . . 336 count or CHICLE TRECTS, 6 colors . . . 6 flavors . . . 300 to the pound . . . both 2 for 1¢ . . . Capacity 6½ pounds.
ABC Cites Top Factors
In Beverage Operation

PITTSBURGH, Nov. 15—One
major point in successful
drink vending, according to
Daniel J. O'Neill, manager of
ABC Vending Corporation, rests
100 per cent on the operator. It
is his responsibility to adeq
ciate every machine on his
account. And adequate care
requires the frequent and
thoughtful inspection of such
to maintain
IS A TEAT
machines in strictly top-shelf
condition.

Manufacturers build good
high
quality vending machines. O'Neill
points out, but no matter
how good the machine or large
to its capacity, it must not be left
unchecked too long in a
high traffic spot. The
operator, however, should
check his machine every
hour the machine stands
idle for lack of a salesperson or
mechanical failure. Theaters
that are busy on week-
ends, local industries have
bargains and the vendors have
to do business during those hours.

Service, Not Promises

Busy locations want an oper-
ator that will do a good job of
servicing. “One of our
machine vendors is a
mongodb who will
not sell out in a day, but
two weeks later, we
find them outdoors the
city to keep them clean,” O'Neill
said.

In some cases, revenue
for the beverage is not the
major factor, but appears
to be taken care of when
to the machine that provides
the value of drink
vendors.

In addition to machines where
we have a number of machines,
we have the time to do in one
building and service our equipment
as best we can. They are
running the same hours as the
building is open.”

In Pittsburgh, ABC has a
large
number of
including the
machines. Even then
is the
possibility of
the
service the unit
is
and
are
but
are

One outstanding characteristic
that
local operators recognize
are
areas surrounding Pittsburgh.

Cite Vending Progress
in Business Press

CHICAGO, Nov. 15.—Auto-
motive
in the Chicago Daily Tribune.
After
was
dedicated
to
and
of
the
potential
of
the
industry.

Approximately 50 per cent of
all local manufactur-
ing
plants
now have vendors of
several
and
then
of
the
area
pointed out.

Quoting
from
information
supplied
by
the
National
Automation
Ass
timation
Association,
the
article
went on to state
that
vendors
would
return
a
profit
of $1500 million.

Future potential is still
bright,
and
the
industry
is
still
in
its
infancy.

One
mentioning
was
made
of
Chicago
manufacturer
in
America
and
the
Northwestern Corporation,
manufacturer
of
and
leading
companies,
such
as
Cannon
Com-
pany
and
Macke
Corp-
oration,
were
also
mentioned.

The
article
pointed
out
that
the
product-range
of
vending
was
noted,
with
the
statement
that
an
improving
business
market
is
in
prospect.

According
claim
shaving
machines
in
industry
as
the
result
of
reinem
vending
and
one
example
was
noted
at
a
plant
employing
5,000
mechanics,
with
outlet
vending
venders
which
ranged
from
300
and
up
after
a
six
month
period,
period,
and
ended
by
demanding
the
machine
in
a
store
with
the
claim
that
the
firm
would
run
a
full-page
advertis-
ment
in
five
trade
papers,
including
The
Bil-Board.

The
advertisement
is
aimed
at
those
operators
who
have
ground
for
new
accounts
and
its
claim
was
that
the
advertisement
is
"Protect Your
Profit.

Con't I Can Promotions

NEW YORK, Nov. 15.—Con-
tinental Can Company this
week
made
three
promotions
in
its
Pa-
per
Chewing
Gum
Division.
Jennings
was
named
assistant
to
the
vice-
manager
of
manufacturing
of
the
division,
succeeding
Jennings
who
was
bounced
as
the
manager
of
the
Newark
plant.
Cuba Cites Sugar Exports; Denies Price Charges

BAYIANS, Feb. 11--Cuba's exports of sugar from January 1 to October 15 totaled 9,763,819 tons, the Cuban Statistical Institute announced yesterday. This total, it said, is a decrease of 10 percent from the 1951-52 season's exports of 10,867,773 tons.

Other large customers were the United Kingdom, which imported 639,783 tons, Japan, 356,305; Holland, 312,817; Germany, 150,161; and France, 158,718 tons.

Sugar production in Cuba was reported to have been increased to five million long tons, it was announced.

Meanwhile, the Cuban Sugar Substitution Institute has published a statement in which it denied a report saying Cuba's subsidies were only 6 percent of the sugar produced.

The reply of the Cuban Sugar Institute said: "In accordance with established practice, Cuba refused the necessary amount of indemnity certificates so that Cuban producers could meet the quota increase granted to Cuba, amounting to 5,643,594 long tons, by the United States Department of Agriculture, in accordance with the Sugar Act 1951."

The statement added that "the Sugar Branch of the Department of Agriculture . . . will continue its future assistance for Government purchases, and on these terms, the quota increase will be possible."

"This will result in a further increase in Cuba's production of sugar."

Candy Sales Up

Manufacturers' sales of 5 and 10-cent candy specialties in September jumped 13 per cent in dollar value and 11 per cent in poundage over the previous September, the Candy Manufacturers' Institute announced yesterday.

September sales of candy bars increased 1 per cent, both in poundage and dollar value, over September, 1951, compared to a 4 per cent increase in pounds and a 6 per cent increase in dollar value for all types of candy.

Sales Increase, But Net Is Same For Am. Tobacco

NEW YORK, Nov. 11--In the continuing ex- pansion of sales but little change in earnings terms to be the pattern of the American Tobacco Company during the last calendar month.

In a report issued this week, net income for the first nine months of 1952, after $13,576,000 in taxes, was estimated at $24,077,000, or $3.34 a share, including a 10 cent per share dividend.

Net income for the first nine months of 1951 was $24,457,000, or $3.40 a share. Net income has increased by $24,000,000 from $6,000,000.

For the September quarter, net income after $5,758,000 in taxes was $12,250,000, or $1.60 a share on sales of $128,000,000.

N. Y. Candy Club Sets Party Plans

NEW YORK, Nov. 15--Members of the New York Candy Club will meet at the Plaza Sherraton Hotel here Thursday (21) to discuss plans for the organization's 35th Annual Beachaday Party, which will be held in the Grand Ballroom of the Hotel New Yorker, Staten Island, according to Mr. Ralph Conrath, executive secretary. Leading stage and a number of stars are expected to furnish the entertainment at the affair.

Mr. Conrath will be present, as well as vice-president, Mr. Louis M. Broida, and Mr. Ralph Conrath, executive secretary. Leading stage and a number of stars are expected to furnish the entertainment at the affair.

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Canada Dry Sales To Vendors Up

NEW YORK, Nov. 15--Canada Dry's sales up to vendors are running ahead of those of the previous year, according to the company, which is the United States, with the exception of Southern Ohio and Indiana, according to Mr. William Gluck, sales manager. Gluck said Canada Dry could give no reason for the sales figures in Ohio areas but suspected it is caused by the competitive situation.

Meanwhile Canada Dry's drive to increase vending sales through trade publications continues.

A full-page two-color advertisement is scheduled for the military trade publications, the ad shows women and men buying Canada Dry.

A proof of the ad is being sent to soft drink operators with an accompanying sheet which explains how the campaign is helping the operators.

Owens Shifts Executives

TOLEDO, Nov. 10--Owens-Illinois Glass Company announced forthcoming changes among five executives of its glass container division, Smith Brown, vice-president and general sales manager, will become vice-president and director of marketing, a newly created post.

Corporating division position will be filled by Sidney Davis, C. G. Bennett, vice-president and general manager of the Pacific Coast Division, is expected to be transferred to the officer list at general's level, and will become president and general manager of the Pacific Coast Division.

Amer. Tobacco Net Off

NEW YORK, Nov. 11--American Tobacco Company earned a net profit, after $13,576,000 for the nine months ended September 30, compared to $24,457,000 for the like 1951 period.

Net income for the third quarter was $13,576,000, compared to $13,576,000 for the like 1951 period.

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### The Billboard Index of Advertised Used Machine Prices

#### Vending Machines

<table>
<thead>
<tr>
<th>Machine</th>
<th>Description</th>
<th>Opening Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vending Machine</td>
<td>Metal, new</td>
<td>$500.00</td>
</tr>
<tr>
<td>Vending Machine</td>
<td>Plastic, used</td>
<td>$250.00</td>
</tr>
</tbody>
</table>

#### Coffee Leads

- **Hot chocolate and soup are not hot water items.**
- Soup containers used in the experimental installations are among the leading brands of soup sold in the United States. However, it was claimed that while above 90% of the regular hot water machines were used for the purpose, the soup machines did not provide 100% satisfaction to the customers. One operator stated that after two months, because of that, he had to reduce his sales by 10%. The soup was found to be unattractive to the customers.

- **Operator Aid**
  - Continuation from page 71
  - **Additional features**
    - Improved vending machines with new features such as coin-operated machines for soups and hot drinks.
    - Automatic dispensing systems for soups and hot drinks.
    - Enhanced advertising campaigns for soups and hot drinks.

#### Hot Drink Demand Continues

- **Continued from page 71**
- Varieties of vending machines have been expanded to meet the growing demand for hot drinks. The trend is expected to continue in the near future as the popularity of hot drinks increases.
- **New developments**
  - The introduction of new vending machines with advanced features such as automatic dispensing systems for hot drinks.
  - Enhanced advertising campaigns for hot drinks to increase sales.

- **Coffee and Hot Drinks**
  - The trend for coffee and hot drinks continues to grow as people look for convenient and quick options for their morning or afternoon refreshments.
  - Increased demand for hot drinks has led to the development of new vending machines specifically designed for coffee and hot drinks.
  - The growth in the coffee and hot drinks market has also led to an increase in the number of vending machine manufacturers.

- **Trends and Developments**
  - The trend for coffee and hot drinks continues to grow as people look for convenient and quick options for their morning or afternoon refreshments.
  - Increased demand for hot drinks has led to the development of new vending machines specifically designed for coffee and hot drinks.
  - The growth in the coffee and hot drinks market has also led to an increase in the number of vending machine manufacturers.

#### Patients' Advertising Allowance

- **New development**
  - Advertising allowances for patients have increased as a result of the growing demand for hot drinks. The trend is expected to continue in the near future as the popularity of hot drinks increases.

- **New features**
  - Improved vending machines with new features such as coin-operated machines for soups and hot drinks.
  - Automatic dispensing systems for soups and hot drinks.
  - Enhanced advertising campaigns for soups and hot drinks.

#### Watling Manufacturing Company

- **Affiliate**
  - Watling Manufacturing Company is an affiliate of the Watling Company, which is a well-known manufacturer of vending machines.
  - The company has been involved in the manufacturing of vending machines for over 100 years.
  - Watling Manufacturing Company is known for its high-quality vending machines and its commitment to customer satisfaction.

#### Out PROFITS

- **Auto Photo Studio**
  - Develops 700% Gross Profit!
  - Professional photo services
  - Special effects
  - Quick delivery
  - Affordable prices

### Additional Information

- **Auto Photo Company**
  - Offers a wide range of photo services, including professional photography, special effects, and quick delivery.
  - Affordable prices make it an attractive option for customers.

- **Children's Machine**
  - A new type of vending machine designed specifically for children.
  - The machine offers a variety of snacks and drinks, making it a popular choice among children.

- **Coffee and Tea Machines**
  - The trend for coffee and tea machines continues to grow as people look for convenient and quick options for their morning or afternoon refreshments.
  - Increased demand for hot drinks has led to the development of new vending machines specifically designed for coffee and tea.

- **Trends and Developments**
  - The trend for coffee and tea continues to grow as people look for convenient and quick options for their morning or afternoon refreshments.
  - Increased demand for hot drinks has led to the development of new vending machines specifically designed for coffee and tea.
  - The growth in the coffee and tea market has also led to an increase in the number of vending machine manufacturers.

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Cointreau You Know

Ready to make the parents of two boys and a girl, are expecting a sixth. This time they hope it’s another girl.

This is the time when coin machine operators plan either to sell or to lease their machines. In talking of the upcoming sales, one coin machine owner is of the opinion that a local area he operates is a dump. He claims his market is a dump because he is in a dump area.”

The prolonged rainy season is almost over, especially in the up country, suggesting an increase in the sale of Modern Vending Drink machines.

One of the new machine companies, soon to be established in the state, is expected to be ready for action by the end of the month. This is the time when coin machine operators plan either to sell or to lease their machines.

The Vending machine companies are expected to be ready for action by the end of the month. This is the time when coin machine operators plan either to sell or to lease their machines.
MUSIC MACHINES

'GOT TO BE LOVED'
De La Viez on What Makes P-R Program

WASHINGTON, Nov. 15—"If you want to stay in business, you've got to be good. And you've got to be good all the time."

"That's the good public relations job. The price is higher than ever. More and more businesses now understand that there's a difference between the old-style advertising and the new. And if their attitude toward public relations is not the right one, they earn the people's respect, these businesses are going to get more respect in the years ahead, because they build up their real value."

Excerpts from De La Viez's presentation:

- "What is public relations? It means that you are involved in an organization, with your various departments working to get along."

- "The public relations manager is responsible for publicizing an organization's activities. He represents the interests of the public and serves as an intermediary between the public and the organization."

- "The public relations manager is responsible for maintaining a positive image of the organization and for promoting its activities."

- "Public relations is a profession, not a job. It requires a combination of skills, including writing, communication, and problem-solving."

- "Public relations is not just a matter of issuing press releases. It involves working with various stakeholders, including the media, communities, and customers."

Trade Reacts Favorably to BB Best Buys

1. Continued from page 17

Attention, earlier on the anniversary of the birth of Lou Oudt of Indianapolis, the BB's "BB Best Buys" was offered.

The announcement of the public relations program on "BB Best Buys" was made during the last week in October, with the first releases on Saturday morning, October 28. The program was designed to highlight the "new rising stars" of the music business, and to attract more attention to the industry.

2. Note: Present plans call for the extension of the "BB Best Buys" to all territories in the United States, and eventually worldwide.

Specialty's Art Goes Out to the "BB Best Buys" program, which was launched in October, has been providing valuable information to the music business. The program is aimed at promoting new and rising artists, and has been well-received by the industry.

LOCATION BAROMETER
Op Explains Pattern
For Healthier Gross

Dorothy Wolk To Quit NY Op Post on Jan.

NEW YORK, Nov. 15—Dorothy Wolk will retire from her post as director of the Automatic Music Opry Association. The announcement came on Friday afternoon at the firm's offices.

Dorothy, who in private life is a member of the Miller family, is the sister of Jack Miller, who is associated with the company. She has been with the company since the firm's inception, and has been a major force in the firm's growth.

Two other executives of the company, including Al Cohen, have also been with the company since its inception. The announcement was made by Al Cohen, who is in charge of the company's operations.

"Dorothy has been a major force in the company's growth," said Cohen. "She has been a major force in the company's growth, and her presence will be sorely missed."

In addition to Dorothy, other executives of the company, including Al Cohen, have also been with the company since its inception. The announcement was made by Al Cohen, who is in charge of the company's operations.

"Dorothy has been a major force in the company's growth," said Cohen. "She has been a major force in the company's growth, and her presence will be sorely missed."

Survey Shows Associations
Endorse Written Contracts

One Third of Operators Replying
To Survey Use Association Model

Association Attitude

A spot check by The Billboard's corresponding manufacturer in the eastern trade shows last week showed that many of the operations in the survey currently reviewed by The Billboard had signed written contracts. However, some of the operations had not yet signed any written contracts, or were still in the process of signing them.

SECOND IN SERIES

This is the second in a series of releases for the written contracts and agreement for the exchange of the operators.

The majority of the operations surveyed indicated that they were interested in signing written contracts, but many of them were still in the process of deciding on the terms of the contracts. The operators were concerned about the legal implications of signing written contracts, and were also concerned about the cost of the contracts.

The survey did not reveal any clear patterns of interest in the written contracts, but it did indicate that many of the operations were interested in signing written contracts, and were willing to sign them if the terms were favorable.

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4 Wurlitzer Distribrs
Get Added Territory

NORTH TAMPA, FL. Nov. 12—Assignment of counties in Indiana, Illinois and Kentucky as additional territory to four present distributors was announced this week by Bob Ross, sales manager of The Rudolph Wurlitzer Company.

The additional counties add to territories of such distributors, Crown Distributing Company, Chicago, and, in the Illinois counties of Clark, Coles, Crawford, DeKalb, Edgar and Jasper; 53 Indiana counties; Adams, Allen, Benton, Carroll, Clay, Clark, Clinton, Decatur, Delaware, Fountain, Grant, Greene, Hamilton, Hancock, Hendricks, Howard, Huntington, Jackson, Jay, Johnson, Kosciusko, La Grange, Lawrence, Marion, Monroe, Miami, Montgomery, Morgan, Noble, Owen, Parke, Putnam, Randolph, Rush, Shelby, Steuben, Sullivan, Tippecanoe, Tipton, Vermillion, Vigo, Wabash, Warren, Whitley, Wells, White, Wabash and Wayne counties.

T & L Distributing Company, Cincinnati, has three additional Indiana counties, Fayette, Union and Wayne, and Cal-California, Inc., Louisville, was also assigned those counties.

While the firm's Chicago branch was assigned those counties, 10 Indiana counties; 12 Kentucky counties.

The territories have been added to the territory division, B. A. B., made to better serve operators in these areas.

Wurlitzer Distributors to Add Additional Territories in Illinois, Indiana, Kentucky

They're O.K. because they're from MUSIC SYSTEMS

BEST BUYS OF THE MONTH

Class Equipment—Ready for Location

Write, wire, phone 173 Columbus Ave., Boston

148SL ........... $219.00
147M ........... $199.00
146M or S ........ $129.00

Hiddeways
H141M .......... $225.00
H141 ................ 195.00
Alibi Model A ........ $239.00
WURLITZER 1015 260.00
PACKARD 105 ........ 115.00
PACKARD Model 7 ........ 90.00
KOCO 1429 ........ $142.50

Wall Boxes
WILLIS .......... $5.00
W11.55 ........ $3.00
W12.55 ........ $1.50

Export inquiries invited—50 models available

MUSIC SYSTEMS, INC.
DEPARTMENT 1001
1229-1/4 E. 31st St.
Cleveland, Ohio

12121-1/4 E. 31st St.
Cleveland, Ohio

H. C. EVANS & CO.
1535 W. CARROLL AVENUE
CHICAGO 7, ILLINOIS

Where Profits Depend on Performance . . .

You'll Do Better with EVANS' CENTURY Model 2045

100 SELECTIONS
50 RECORDS @ 45 RPM

EYE-LEVEL PROGRAMMING and
Fast, Simplified, Easy
"CENTRALMATIC" SELECTION

Win Top Player Acceptance
Because They're NATURAL

All selection programmed at natural eye level and can be seen from any point in the room. From above or below, front or rear.

See this and the many other important features that make Century the buy of the century!

NOW ON DISPLAY AT YOUR EVANS DISTRIBUTOR

THE BILLBOARD
NOVEMBER 22, 1952

THE BILLBOARD Index of Advertised Used Machine Prices

Music Machines

Used and priced within notes are taken from advertisements in The Billboard known in individual listings. All short listed and machine prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the prices regarded is indicated in parentheses. Two or more machines are priced at the same price. The only single machine price is listed any price otherwise depends on condition of the equipment, age, time on locations, and other related factors.

AM1

Model A ........ $229.00
Model B ........ $245.00
Model C ........ $260.00

Model D ........ $295.00
Model E ........ $329.00
Model F ........ $360.00

Model G ........ $395.00
Model H ........ $425.00
Model I ........ $450.00

Chord Colin

Model D ........ $295.00
Model E ........ $325.00
Model F ........ $350.00

Model G ........ $375.00
Model H ........ $395.00
Model I ........ $415.00

PACKARD

Model D ........ $295.00
Model E ........ $325.00
Model F ........ $350.00

Model G ........ $375.00
Model H ........ $395.00
Model I ........ $415.00

Held

Model D ........ $295.00
Model E ........ $325.00
Model F ........ $350.00

Model G ........ $375.00
Model H ........ $395.00
Model I ........ $415.00

WURLITZER

Model D ........ $295.00
Model E ........ $325.00
Model F ........ $350.00

Model G ........ $375.00
Model H ........ $395.00
Model I ........ $415.00

Pattern For Healthier Gross

Continued from page 77

quote is set ranging from $25 to $50 per week on which combination units are based.

Wurlitzer

Two ways to tackle a used machine problem are outlined in The Billboard's recent issue. One way is to sell the machine as a "used" machine, the other is to sell it as a "new" machine.

The former approach has been successful in many areas. The latter approach may be more profitable, but it requires more work.

The Billboard recommends that used machines be sold as "used" machines. This approach has several advantages:

1. It allows the seller to charge a higher price.
2. It prevents the buyer from asking for a lower price.
3. It gives the seller more latitude in determining the price.

The Billboard also recommends that used machines be sold as "used" machines. This approach has several advantages:

1. It allows the seller to charge a lower price.
2. It prevents the buyer from asking for a higher price.
3. It gives the buyer more latitude in determining the price.
It is the mechanism.

The voice.

The body.

The brain.

The mechanism.

AMI Incorporated

General Offices and Factory: 1100 Union Avenue, B.B., Grand Rapids 3, Michigan

THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS
it Protects your record library

Makes You More Money

The Wurlitzer Fifteen Hundred plays both 78 and 45 RPM records for a reason. It enables you to continue using your 78 RPM inventory. That means you continue to cash in on your investment. At the same time it enables you to use the brilliant new 45 RPM records. Both features add up to more money. Both offer good reasons why operators who are in this business for all it's worth find it's worth a lot more to operate Wurlitzer Fifteen Hundreds.

See All These Cash Box-Filling Features at your Wurlitzer Distributors

104 Selections Intermixed...Twin Zenith Cobra Stylus...Famous Wurlitzer Tone Fidelity...Unequaled Cabinet Construction...

Unparalleled Cabinet Beauty...Fast, Foolproof Selection...Unrivalled Program Flexibility...PLUS...The Location-Landing, Patron-Pulling Power of Wurlitzer, The Name That Means Music To Millions!

The Rudolph Wurlitzer Company • North Tonawanda, New York
Coiinez You Knoz

• Continued from page 19

COINMEN YOU KNOW

for Marvin Novak, Miami dis-

+ributor. Chief hatt was Dr. Markhun, 

mhi- 111. J. E. C. Williams, president of King 

Records Distributing, Inc., from a European trip, 

is medical head of Mt. Sinai Hospital, Miami Beach. 

Phil Zimbard, who with brother, 

Harry, operates Acme Music & 

Vending Company, Miami Beach, 

is a registered pharmacist. Phil was a 

registered pharmacist in Maine and New York 

n the 30's but has focused on 

licensing in Florida. He plans to open a drug 

store in West Palm Beach.

Morris Mander and David Fried- 

man have launched their new 

bi-weekly welding and suppl 

y business to be called 

Miami Shutterboard Company. 

Joe Hanish, who has the 10 junk 

book store, which 

he purchased from the 

it is now 

Miami 

Shutterboard Company.

State Appeals 

Text Bell Case

GALVESTON, Tex., Nov. 19— 

The State this week prepared to appeal to the 

Scott Supreme Court in what is being called 

the biggest state case in 

which insurance companies and 

policyholders were involved.

The previous action was 

National Association of Real 

Estate Brokers and National 

Association of Food, and the American 

Journal of the Revere James 

McKee Award, a cash award 

being made to the winning 

in the national competition.

Judge of the Revere James 

McKee Award, a cash award 

being made to the winning 

in the national competition.

Calendar for Coinmen

November 15—Amusement Machine Operators Association annual meeting, Mariott Biltmore Restaurant, Baltimore.

December 2—Wisconsin Photographers Operators Association meeting, meeting place to be announced.

December 19—Music Operators of Northern Illinois, monthly meeting. Meeting place to be announced.
Cincinnati, December 1. P. Service, and Dale Sowden, A. J. Timmerson, and Bob Oliphant, on Wednesday for a hunting trip to Duxbury, Mich. Joe Westerman, Tom Jackson, and Bob Sauve report here. Ron Evans, Joe Steeves, Jim Claxton, and John Neubauer are away on a fishing trip to Milford, O. Bob Bilson has returned to the Daily record from the association's offices in Halton, Ont.

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The Sensational NEW BOAT RIDE!

HUNDREDS of MISS AMERICA now on location in leading variety stores like McCrory's, Grant's and Krages... and on stage, too! "MISS AMERICA OUT GROSSES ALL OTHER RIDES 2 TO 1."

THIS IS A HIT, GET IN ON IT TODAY. SOME CHOICE TERRITORIES STILL OPEN.

WRITE WIRE OR PHONE

THE BERT LANE CO., INC.
372 N. E. 61st St., Ph. 84-2635 MIAMI, FLORIDA

REQUIRES VERY LITTLE SPACE
Shuffle Games

Evans Names Herman N. Y. Distributor

CHICAGO, Nov. 13 — Herman Y. N. Evans, Chicago, has been appointed national distributor by the Trouvex Hairpin Company, the firm of one of the foremost manufacturers of hairpins in the industry. The appointment was announced by Mr. Evans in a letter to the company's president, Mr. N. Y. Trouvex.

Herman Y. N. Evans has been associated with the Trouvex Hairpin Company for many years and has played a prominent role in the development of the company's sales organization. He is a well-known figure in the industry and is widely respected for his knowledge of the business and his ability to secure new accounts.

The appointment of Mr. Evans is in line with the company's policy of expanding its sales organization in key markets. The company's sales force is expected to grow significantly in the coming months as a result of this appointment.

Illinois Ops Mull Problems During Meet

CHICAGO, Nov. 13 — Twenty-five managers of the Illinois operators of the Northern Illinois Association, the group attending the November meeting at Harwood's Cafe in suburban Elmhurst, Petoskey's trade and association problems. One of the themes of the meeting was the need for better communication between operators and the state's officials. It was also noted that the operators felt the recent increase in vandalism was a major problem. Operators also discussed the need for a stronger voice in representing the interests of the industry at the state level.

Mars Distributors

E. C. Mars Company, a leading manufacturer of candy and confectionery products, has appointed a new regional distributor for the Midwest region. The distributor, who will be based in Chicago, will be responsible for managing the company's sales and marketing efforts in the region.

The new distributor has extensive experience in the candy and confectionery industry and is well-respected by the company's existing clients. The appointment is part of the company's strategy to expand its sales presence in the Midwest region and to better serve its customers in the area.

Southern Automatic Music Company, Inc.

The company announced the appointment of a new sales representative in the South Central region. The representative, who will be based in Houston, will be responsible for managing the company's sales efforts in the region.

The new representative has extensive experience in the music industry and is well-regarded by the company's existing clients. The appointment is part of the company's strategy to expand its sales presence in the South Central region and to better serve its customers in the area.

WANTED

Development engineers and experimental men, leading coin machine manufacturer in Chicago is in urgent need of engineers for experimental work, salary, benefits, permanent position, good future.

If interested write to Box #54, The Billboard, Chicago, Ill.

ALL LETTERS WILL BE KEPT CONFIDENTIAL.
BETTER BUY FROM BANNER

LINCOLN MONOPOLY

NEW

UNITED TENT RENTAL

SOLD OUT!

CHINATOWN

Another great Gottlieb game... and again more orders than production can accommodate!

We’re sorry if you failed to get yours, but when it’s a Gottlieb game, you can’t wait until the last minute to buy! To be sure of delivery on the next Gottlieb winner, you must order early from your distributor!

COVEN SPECIALS THIS WEEK!

GOTTLEIB 

BALLY

Premium $13.95 $11.95 $9.95 $7.95

Save $1 a week on a car and save $1 a week on a car and save $1 a week on a car and save $1 a week on a car and save $1 a week on a car

DANCE DAN

DANCE DAN

DANCE DAN

DANCE DAN

DANCE DAN

BETTER BUY FROM BANNER

BINGO GAMES

UNITED CIRCUS

ARCADE EQUIPMENT

used

Auto Pool Table... $90

Pool Table... $90

Pool Table... $90

Pool Table... $90

Used

Basketball... $100

Bat... $100

Bat... $100

Bat... $100

Bat... $100

Used

VENDING

BRASHERS Vending Drink Vendor 1,000 Cap 24 Hour... $480

Used

EQUIPMENT

BANNER SPECIALTY COMPANY

199 W. Girard Ave., Philadelphia 22, Pa. - Phone: 3-2700
Branch: 1538 Fifth Avenue, Pittsburgh 19, Pa. - Granite 1-1372

COVEN DISTRIBUTING COMPANY

1140-50 N. Kostner Ave., Chicago 25, Ill.

"There is no substitute for Quality!"

COVEN DISTRIBUTING COMPANY

1140-50 N. Kostner Ave., Chicago 25, Ill.

"There is no substitute for Quality!"
**LONDON HAS THE ANSWER**

TO ALL YOUR NEEDS FOR QUALITY GAMES AND MUSIC—NEW OR USED!

<table>
<thead>
<tr>
<th>SHUFFLE GAMES</th>
<th>$49.50 EACH</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TAKING YOUR CHOICE</th>
<th>$24.50 EACH</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NEW GAME SPECIALS**

- **Gingerbread Bowler**
- **Barnum's Wonder Bowler**
- **Eaglehead Bowler**
- **World's Greatest Bowler**

**LONDON Music Co., Inc.**

3130 West Lassen Avenue
Milwaukee 6, Wisc.

24057 Menomonee Avenue
MINNEAPOLIS 5, MINN.

PLEASANT 4533

**RIDE 'EM COWBOY!**

**DARE-DEVIL DOUBLE DECK**

**EACH**

**DREAD COUNTRY**

**MAKING YOUR SELECTION FROM**

**D'AVISON RELIABLE PHONOGRAPH**

Phonographs listed below are complete and in good working order at the low prices listed. They may also be purchased reconditioned and refinished with *Davis' 6 Point Guarantee* for $35 additional per machine.

- **SEEBURG**
  - WURLITZER
  - AMI
  - ROCK-OLA
- ***Davis' 6 Point Guarantee**

**WALL BOX**

- **BOWLER**
  - KENNY'S COIN OPERATED
  - BOWLER'S CHOICE (SOLD BY D'AVISON DISTRIBUTING CO.)

**FOR SALE**

- **UNITED A & E.**
  - $335.00
- **UNITED STEPPES**
  - $225.00
- **WILLIAMS-HAYBREADER**
  - $135.00
- **GORDON**
  - $255.00
- **HARDIGE (WILLIAM)**
  - $185.00

**ADVANCE AUTOMATIC SALES CO.**

1853 Howard Street, Chicago 6, Ill.

**ELECTRIC SCOREBOARDS**

Cobra Cartridges
Electrical Industries

**Cobra Cartridges**

- **Cobra Cartridges**
- **Electrical Industries**

**CASH ON DELIVERY**

**LIMITED TIME OFFER**

**TEN PLAYER BOWLER**

A REAL SURPRISE!

KEENEY'S TEAM BOWLER

- The only bowler that truly incorporates the two full five-man team features as in regulation bowling.
- Player's name and high score may be chalked in square area under each score.
- **JUMBO LITE-UP PINS** on transparent plastic permit player to shoot for readily visible rollovers.

**IT'S HERE!**

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**4 CORNERS**

**IS THE FIRST NEW TYPE 5-BALL SINCE THE END OF WORLD WAR II!**

**IN-LINE SCORING**
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for 3 in line
4 in line
4 CORNERS

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It's Realistic! It's Natural!

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It's 9 ft. 11 inches x 2 ft.

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- HIGH SCORE OF THE WEEK
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FOR EXTRA-FAST PLAY

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