Theater TV, Films Launch Battle for Convention Dough

**Strictly for the Birds!**

NEW YORK Nov. 29—Chicago. Martin is having such success with a side titling, "To Teach Your Parakeet to Talk." There's great vogue for the birds currently. A trade adm. reported that their cheapest recording date yet, you just give him bird seed.

**Plan Resort For All Races**

HOLLYWOOD Nov. 29—Plans were 100% international, a group, including Hugh MacLellan, local attorney, Charles Gaylord, Studio City, Calif., furniture store owner, and Donnellson Jr., Cec. Las Vegas, to establish a 200-acre international, inter-racial village in Las Vegas. The settlement, three miles north of Las Vegas would include a $5,000,000 hotel, complete with equestrian and entertainment rooms and are being equipped. This is going to Negroes, Chinese, Mexicans and other races. An entire village, including shops and residential section.

Las Vegas today is the outstanding gambling city in the country, and the planned expansion would be a new business in that it now boasts six major hotels and six new hotels by the end of December.

**Picture Firms Eye Rival TV Sales Medium**

**Hunt Properties To Sponsor; Spot Selling Pays Off**

NEW YORK Nov. 29—Several motion picture companies, notably Mutual and Pathé-Mayo, this week were looking around for TV spots. They agree that they can use TV spots to sell their pictures to the public and have found that they get results, and now and are seeking even greater use of the medium. On January 2nd, the first to make extensive use of the medium via spots for "I'll Be Home." It is not generally known that the TV industry, as a group, put in a bid to sponsor Bishop Sheen, but by the time the offer was made, 100 advertisers had already formed up the churchman. Now individual sponsors are ready to undertake sponsorship. These are looking for the kind of programing they want, but it must be distinctive and must bring prestige.

**IF RADIO TAKES SHEEN, CAN HE BE CANCELED?**

CHICAGO Nov. 29—The Admiral Corporation, this week was making overtures to several radio networks to see whether they would carry an Allen version of Bishop Fulton Sheen's "Living on the Air" show on their networks. Several of the who are not exactly excited over the prospects of a Episcopal church figure, also they can use the business.

These networks feel that the Bishop Sheen show would be welcome now. If and when Admiral decide to sponsor Bishop Sheen they would not be able to do it for the reason that they would would a standard network without always a large segment of his religious following. Admiral has only one station in the Los Angeles area, the Du Mont TV network.

**Outdoor Folk Gather in Chi**

By HENR BOTTEN

CHICAGO Nov. 29—Switches was in two southern states for 1933 were announced here today as far as confrene emporium, down town, attraction, suppliers, and collection of the Hotel Sherman for the opening ceremonies of the annual outdoor show business conventions.

The Hotel Sherman will present the annual American shows to the Missions, its role in license control, the Gooding American Motion Picture Advertising Fair. This year the Mission is at the center of all the attractions at Panarama; the potential of the big event, while unscheduled, is being very carefully planned. The annual Guild of "Variety" drive to advance its purpose of plan may break out in convention proceedings of the International Association of Films & Expositions. (Continued on page 49)

**Sen. Tobey Blast May Stall Date for ABC-Para Merger**

WASHINGTON Nov. 29—Sen. Charles W. Tobey (N. H.), chairman, Intimate and Foreign Commerce Committee, has asked the Federal Communications Commission that he be "informed" of every action taken in connection with the merger of American Broadcasting Company and United Paramount Theaters, Inc. It was reliably learned by The Billboard's advance is quietly being given consideration by the FCC, which last Wednesday (29) did a new strong blast from its Broadcast Bureau against the merger of American Broadcasting Company and United Paramount Theaters, Inc. headed by Donald P. Billmer, whose hearing, division chief, Frederick W. Ford, said it was "in the merger in the public interest and for the merger of American Broadcasting Company and United Paramount Theaters, Inc.

**Businesses Split On Type of Coverage**

Bendix, Colgate, Lees Carpets Lead Revolution in Method of Staging Meetings

NEW YORK Nov. 29—With the concept of sales meetings and conventions of business firms understanding, a revolutionary change a battle is being fought between film interests and theater television people for the patronage of these firms. With James Lee and Simon Carpets staged the initial national sales meeting via Theater-TV on December 8, and with Bendix showing a figure of 163,000, on December 29, Colgate-Palmolive Pocket Press for sold sessions the second week of December via TV, it became clear that other major organizations would try to compete with them.

Executives of other major organizations ​​who are considering the three events eagerly, while they know that the medium offers possibilities that have yet to be realized.

Taking place within the same month, is expected to encourage many other large firms to utilize this new medium. The Colgate sessions will be held simultaneous in New York, Chicago, San Francisco, and New Orleans. It is expected that the initial sales presentation of the firm's advertising department to the president and district supervisors. This year over, however, in one location, a broadcast which will be covered on a sustaining basis.

**George Murphy For Inaugural**

WASHINGTON Nov. 29—George Murphy, Murray-Goldwyn-Maye, star, head professional entertainment activities at President-Elect Dwight D. Eisenhow-er's inauguration, was announced here today as far as confrene emporium, down town, attraction, suppliers, and collection of the Hotel Sherman for the opening ceremonies of the annual outdoor show business conventions.

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**N.Y. Okays AGVA Welfare Program**

NEW YORK Nov. 29—The Welfare Plan, under which the American Guild of Variety Artists is insuring its members, has been issued by the New York State Department of Insurance. An open was sought by Gabriel Gaeta, of New and Griffin Tats, Ltd., insurance enterprise of London which issued the AGVA policy.

The insurance policy is for the reason why the policy could not be written, as it did not violate any New York State insurance laws.

The plan, which has been called many things, is in fact, a welfare program under which AGVA asks

**FROM RAC'S TO RICHES**

has more than its share of glory! Hers is a strange, new and window cleaner. She glides and she glides, and she glides, and she glides, and she glides, and she glides, and she glides. The old African continent is the new African continent. In the old African continent, the old agricultural worker has become the new industrial worker. In the new African continent, the old agricultural worker has become the new industrial worker. The new African continent is the old African continent. In the old African continent, the old agricultural worker has become the new industrial worker. The new African continent is the old African continent.

**What Do You Want a Hotel or a Car?**

Turn now to pages 50, 61, 62.

**College Records**

Custom Pressers See 500G Year

NEW YORK Nov. 29—Custom record-pressing firms are ready to turn out their own records for the first time, this coming Christmas. At this time colleges, bands and clubs have rehearsed and are ready for the first time, this coming Christmas. The rest of the year is devoted to promotion and the work that the college music groups can do. What he has done is to arrange a steady source of income for the few pressing outlets which provide the business and also receive another substantial.

**Price Estimates**

The price estimates the number of LP's manufactured annually for this growing segment of the educational market at about 150,000. Many, however, are still produced on 28,000 beds where this speed is being limited more and more to the small 200,000 beds. About 10 percent of the 1,500 recognized (Continued on page 11)

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</tbody>
</table>
I stood at the door with my con- 
fore, Lizzi Shito, saving good 
|night for the entire family. I had 
|the joy of watching my wife 
|and my daughter dance the night 
|away. I was so proud of her, and I 
|was so happy to see her enjoy 
|herself. I promised myself that I 
|would never take her love for 
|granted and would always make 
|sure to appreciate every moment 
|with her. She is my everything, and 
|I love her more than words can 
|express.

---

Results of a continuing drive to 
permeate the African continent have 
been made known this week. The 
Donor Committee of the United 
Nations has reached an agreement 
with the African Development Bank 
and the International Monetary 
Fund to provide a $500 million 
loan to support economic 
development in the region. This 
loan will be used to finance 
infrastructure projects, 
education, and health care. 

---

PICTURE BUSINESS

HOLLYWOOD, Nov. 29.—The 
Hollywood Reporter, a respected 
trade publication, has praised the 
recent box office performance of 
several African-themed features. 
The report highlights the success 
of films like "Bwana Devil," which 
has been playing to packed houses 
in theaters across the country.

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WASHINGTON, DECEMBER 6, 1952

BROADWAY SHOWGLOW

Performances through 
November 30, 1952

DRAMA

Dial "M" for Murder, 10-30, 256

Death Takes a Holiday, 10-24, 38

Dial "M" for Murder, 10-26, 286

Death Takes a Holiday, 10-27, 286

Dial "M" for Murder, 10-28, 256

Death Takes a Holiday, 10-29, 38

Dial "M" for Murder, 10-30, 120

Death Takes a Holiday, 10-31, 120

MUSIC

Mama's Gone Now, 11-1, 52

Maria, 11-2, 29

Mama's Gone Now, 11-3, 29

Maria, 11-4, 29

Mama's Gone Now, 11-5, 29

Maria, 11-6, 29

Mama's Gone Now, 11-7, 29

Maria, 11-8, 29

MAMA'S GONE NOW

Time: 11-9, 26

SINGING IN THE RAIN

TIME: 11-10, 26

COMING UP

(On sale Nov. 20th)

For Gas and Dolls, 12-3, 52

The Glass Menagerie, 12-4, 52

COMING UP

(On sale Dec. 20th)

For Gas and Dolls, 12-3, 52

The Glass Menagerie, 12-4, 52

CLOSED

Time: 11-19, 52

WALL STREET

Time: 11-23, 52

COMING UP

(On sale Dec. 20th)

The Glass Menagerie, 12-3, 52

For Gas and Dolls, 12-4, 52

CLOSED

Time: 11-19, 52

WALL STREET

Time: 11-23, 52

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Rome Round-Up

SYD STEIGEL

Rome—Dec. 6—Sidney Stel- 
man, describing his initial movie 
showing with the Italian public as a "baptism of fire," said the "Bwana 
Devil" exhibition was a success 
and intends to make a lot more 
shows soon. He hinted that the 
Italian public would not appreciate 
films unless they were shown 
in the best possible manner. Here 
is the real way to cement inter-
national relations and give these people a taste of the American 
way. Can you tell me any 
better way to start Communism 
abroad than this?

COUNTRY GETS UP DIGITAL

Two years ago the Italian govern-
ment announced that the 
nation would soon have TV, and 
the Italian public has been 
waiting ever since. There has 
been no news so far. It looks as 
if Italy is going to have to wait 
longer. The government has 
not made any official statements 
about the new channel yet, and 
the people are becoming 
frustrated. They are anxious to 
know when they can expect to 
see the new channel.

---

London's Festival Ballet, some-
times called the "English National 
Ballet," is starting a tour of the 
British Isles and Europe. The 
company is organizing a series of 
revivals of the latest works by 
ballet masters like Kenneth 
Roberts and the English artist 
Charlotte Parkes. The company 
is also working on a new work 
titled "A Simple Life," which will 
be premiered next year. The 
production will feature 
tempos and themes that are 
unique to the English ballet 
scene.
Review Index

London Dispatch

Paris Peak

Highlight Reviews

ICE SHOW

Milw'kee Showing of 'Hollyw'd Cues Prediction of Long, Smooth Glide

TOY PARKERSON

ICE SHOW

'Holiday on Ice' a Gay Blader, Busted All Marks for 11-Day Toledo Run

JACK ELIS

NIGHT CLUB

'Voice' Rocks 'Em as of Yore, in NY; Bow With Tie New Personality

BILL SMITH

Material protejo do copyright
Theater TV, Pix Square Off For Business Meeting Coin

• Continued from page 1

n a touring junket to hit each lo- cally independent. The first show was a program on a 30-minute freebie, which will be shown at each meeting in the area. The next show will be on the format which has caused a lot of discussion about how the film is presented to the audience and the role of television in the film industry. The format of the film will be shown in theaters and will be shown in theaters in more than 200 theaters in the area. The film is presented with the support of the American Film Institute, the National Film Board, and the United States Department of State. The film will contain excerpts from all of Colgate's sponsored programs. The show will be shown in Chicago as a "Comedy Hour," "Sit and Roll," and "Big Parade." Our Miss America will also be featured.

The show will be a live performance of the National Broadcasting Company's network radio program, "The Big Parade." The stars of the show will also be featured on other programs, including a 90-minute special on NBC. The show will be shown in theaters in various cities around the country.

NARTB to Ask Broader Sports Program From NCAA

Lucky Strike Inks Heidt

NEW YORK, Nov. 25—Lucky Strike signed a new four-year deal with NBC Sports to become the official cigarette sponsor of the National Basketball Association. The deal, which was announced by NBC Sports President Bob McCall, will run through the 1953-54 season and will be worth $2 million. Lucky Strike is the only cigarette brand to have ever been named the official cigarette sponsor of a major professional sports league. The deal also includes a 90-minute special on NBC, "Lucky Strike Live," which will be hosted by Sklar and will feature Lucky Strike-sponsored games and interviews with Lucky Strike-sponsored athletes.

Report Tuttle Leaves R&R

NEW YORK, Nov. 29—Bill Tuttle, a well-known writer and editor, has left R&R, the trade publication for the radio and record business. Tuttle's last job at R&R was as the editor of the magazine's weekly section, "The Record." Tuttle has been with R&R for 10 years and was a key figure in the magazine's growth.

Chevy Eyes Dinah Shore for Radio

NEW YORK, Nov. 29—Chevy Motors has expressed interest in signing Dinah Shore to a radio contract. Shore, a popular singer, has been associated with Chevrolet in the past and has been featured in several of the company's commercials.

Father of Bernice Judis Dies in N. Y.

NEW YORK, Nov. 29—Irving Judis, father of Bernice Judis, the vice president of radio at the Automobile Manufacturers Association, died yesterday from a heart attack. Judis was 73 years old. He was a well-known radio executive and was a key figure in the development of the radio industry.

Educators Get $25,000 Aid Via RCA's 25 Set Gifts

WASHINGTON, Nov. 28—The nation's capital, for the past three years, has been the center of educational training by television, with the permission of the Board of Education of the Radio Corporation of America. The program is designed to help the country's public school system by providing educational materials and equipment. The program is funded by RCA, which has contributed $25,000 in educational sets to the schools.

Cops and Monopoly

A meeting of the National Broadcasting Company's police department was held in New York City last week. The meeting was attended by representatives from police departments throughout the country.

Video Series May Emanate From Dallas

N.J. Asks Margo Jones to Prepare Dramatic Stanzo

NEW YORK, Nov. 29—The National Broadcasting Company is considering producing a series of dramatic programs for the small screen, starting with a series of dramas about the life of a famous western hero, played by Margo Jones. The series will be produced by NBC and will be distributed by the company's subsidiary, NBC Universal.

opinion, this week's weekly column of the Dallas Morning News, is considered to be one of the most influential in the country. Jones is a well-known writer and has written numerous novels and plays.

First Nielsen Report Out

NEW YORK, Nov. 29—A.C. Nielsen Company yesterday began the release of its first Nielsen Report, a comprehensive study of television viewing habits. The report is expected to be released on a weekly basis and will include data on the number of people watching each program and the demographics of the viewers.

Sears Pitch Quotes Rates vs. "Revue"

NEW YORK, Nov. 29—Sears pitched a new quote on its "Revue" program, which is the company's flagship television program. The program is a weekly special that features a variety of entertainment, including music, comedy, and drama. Sears has been pitching the program for several years and has been successful in attracting sponsors.

Corrections

The story in the Nov. 22 edition of the Los Angeles Times about the Los Angeles Times Television Network was incorrect. The network, which was founded by the Los Angeles Times, is not a network in the traditional sense. It is a combination of television and radio stations that are owned and operated by the Los Angeles Times.

CBS-T On GEOL

Sears Pitch Quotes Rates vs. "Revue"

NEW YORK, Nov. 29—CBS is making a bid for the 10-city syndication ratings around the country, according to sources close to the network. The network is reportedly offering rates that are lower than those of rival networks.

10-City Trend

CBS is said to be making a strategic decision to go after the 10-city ratings around the country, according to sources close to the network. The network is reportedly offering rates that are lower than those of rival networks.

Masson Takes Maxon Exec Post

NEW YORK, Nov. 29—Maxon, the independent radio and television network, has appointed Henry Masson as executive vice president. Masson will be responsible for the network's overall operations and will report to Maxon President Robert B. Cole.

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Ingenious Methods Aid Vote Campaign

WASHINGTON, Nov. 29—The dynamic role played by radio and television received a national-roadside, 71,000,000 vote in the 1952 election, and the new 1952 networks have not yet been able to obtain the same coverage. 

New York, Nov. 28—Block programming in daytime radio is paying off handsomely for WNBC. The station's own block of afternoon programs has run over NAB's to 3:30 a.m. and 10 p.m. and has virtually secured all the hours in between.

WNBC Cashes In on Daytime Program Blocks

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Space Show Prepped By Coast CBS

HOLLYWOOD, Nov. 28—CBS Programming Executive R. E. Petty has completed a contract with the studio for the production of a Space Program. The program will be called "Space Patrol," and it is scheduled to go into production next year.

Sponsors Buy Yuletide Segs

NEW YORK, Nov. 28—Two advertisers have bought spots for the opening and closing shows on the NBC network next week.

MCA Peddles Dietrich AM

NEW YORK, Nov. 28—The Music Corporation of America has announced that it will use its new 100-watt station, KMA, to broadcast a new radio show. The show will feature Dame Nellie Melba and will be heard on the NBC network.

Two Clients Hunt AMC

NEW YORK, Nov. 28—Two clients have signed to advertise their products on the new AMC station. The first is the Metropolitan Life Insurance Company, and the second is the Metropolitan Life Insurance Company.

Sen. Tooby Blast May Stall Date for ABC Para Merger

In preparing his initial report on the ABC merger, Sen. Tooby has raised the possibility of a delay. The FCC has already approved the merger, but Tooby has said that he will not consent to the merger unless certain conditions are met.

Examining the FCC's Decision

Chief Counsel of the FCC, Mr. John Doe, has said that the FCC's decision to approve the merger is a mistake. He has said that the FCC has not conducted a thorough investigation of the merger.

Another One

HOLLYWOOD, Nov. 28—Another television program, "Space Patrol," has been announced by CBS. The program will be produced by R. E. Petty and will be called "Space Patrol." The program is scheduled to go into production next year.

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NEWS CAPSULES—COAST TO COAST

Storer to Build $4.2 Mill Studios, Crosley Expands Merchandising Org.

DETROIT, Nov. 29.—A construction program of $4,200,000 was unveiled this week by Storer Broadcasting Company for its flagship stations, WJR-AM and WJR-TV. WJR won in the radio and TV fields when its call letters were chosen last week for the new station. A large part of the program now looks like an increases in production and an expansion of the company's merchandising activity in the future.

CBS TV City To Originate 4 New Shows

HOLLYWOOD, Nov. 29.—Harry Ackerman, Columbia Broadcasting System's president, is preparing four new dramatic series for television this fall, including a rerun of the current program. The new series is called "The Gay Pied Piper," which is based on the popular radio program.”

FCC Approves 8 More Video Applications

WASHINGTON, Nov. 29.—The Federal Communications Commission approved 8 new video applications today, including Channel 6 in New York City, Channel 7 in Philadelphia, and Channel 6 in Baltimore. The FCC also approved a change in the ownership of Channel 12 in New York City, from the American Broadcasting Company to the Mutual Broadcasting System.

Radio Healthy, Fellows Tells Tenn. Group

NASHVILLE, Nov. 29.—The Tennessee Broadcasting Association held its annual meeting at the Andrew Jackson Hotel, and heard Harold C. Fellows, president of the National Association of Radio and Television Broadcasters, give his annual report. Fellows emphasized the importance of the broadcasting industry in modern society, and urged the continued support of public radio and television stations. The association's business meeting was held later in the day, and was attended by representatives from all parts of the country.

Radio Ranks E. A. Ross, Foreman, BBM

WASHINGTON, Nov. 29.—BBM has announced the appointment of E. A. Ross as executive editor of the Radio Ranks. Ross has been with BBM for many years, and has been involved in the radio industry for over 25 years. He will be responsible for overseeing the production of the Radio Ranks, which provides information on the radio industry to advertisers and publishers.

BBB Probing TV, AM Spots

WASHINGTON, Nov. 29.—The Better Business Bureau of Washington, D.C., has launched an investigation into complaints about television and radio advertising. The bureau is seeking information from consumers about any unfair or deceptive practices they have encountered in the industry. The BBB is working closely with the Federal Trade Commission and other consumer protection agencies to address these issues.

Hudson Dealers Buy 2 Ziv Films

CHICAGO, Nov. 29.—A group of dealers who own Ziv studios, announced the purchase of two new films, "The Shadow" and "The Outlaw," for their distribution in the mid-west. The films were produced by the Ziv organization, and are projected to be a significant addition to the studios' current offerings.

WDEI AM FM TV

WDEI is the station that set the precedent for the future of television, with its successful implementation of a new programming format that included local news, weather, and sports reports.
THE BILLBOARD

Radio-TV Show Charts

Top 10 TV Shows Each Day of the Week in CHICAGO

According to Videodex Reports

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<th>Day</th>
<th>Show</th>
<th>Time</th>
<th>Premiere</th>
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<td>SUNDAY</td>
<td>1. WHAT'S MY LINE?</td>
<td>9:10-9:30</td>
<td>WBBM 67.0</td>
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<tr>
<td></td>
<td>2. THE LIVING ROOM</td>
<td>9:30-9:55</td>
<td>WBBM 67.0</td>
</tr>
<tr>
<td></td>
<td>3. WHAT'S MY LINE?</td>
<td>9:10-9:30</td>
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<td></td>
<td>5. 46.8</td>
<td>9:00-9:20</td>
<td>WBBM 67.0</td>
</tr>
<tr>
<td></td>
<td>6. WHAT'S MY LINE?</td>
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Top 5 Radio Shows Each Day of the Week in CHICAGO

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<tr>
<td>SUNDAY</td>
<td>1. WHAT'S MY LINES</td>
<td>6:29-7:00</td>
<td>WMOR 1350</td>
</tr>
<tr>
<td></td>
<td>2. HOW'S YOUR HEART?</td>
<td>6:55-7:15</td>
<td>WMOR 1350</td>
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<tr>
<td></td>
<td>3. WHAT'S MY LINES</td>
<td>6:29-7:00</td>
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<td></td>
<td>4. HOW'S YOUR HEART?</td>
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Next Week

Videodex and Radio Studies of CINCINNATI

Top 10 TV Shows Each Day

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<tr>
<td>SUNDAY</td>
<td>1. WHAT'S MY LINES</td>
<td>9:10-9:30</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>2. THE LIVING ROOM</td>
<td>9:30-9:55</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>3. WHAT'S MY LINES</td>
<td>9:10-9:30</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>4. THE LIVING ROOM</td>
<td>9:30-9:55</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>5. 46.8</td>
<td>9:00-9:20</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>6. WHAT'S MY LINES</td>
<td>9:10-9:30</td>
<td>WOZ 550</td>
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<tr>
<td></td>
<td>7. 46.8</td>
<td>9:00-9:20</td>
<td>WOZ 550</td>
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<tr>
<td></td>
<td>8. WHAT'S MY LINES</td>
<td>9:10-9:30</td>
<td>WOZ 550</td>
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<tr>
<td></td>
<td>9. 46.8</td>
<td>9:00-9:20</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>10. WHAT'S MY LINES</td>
<td>9:10-9:30</td>
<td>WOZ 550</td>
</tr>
</tbody>
</table>

Top 5 Radio Shows Each Day

According to Pulse

<table>
<thead>
<tr>
<th>Day</th>
<th>Show</th>
<th>Time</th>
<th>Premiere</th>
</tr>
</thead>
<tbody>
<tr>
<td>SUNDAY</td>
<td>1. WHAT'S MY LINES</td>
<td>6:29-7:00</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>2. HOW'S YOUR HEART?</td>
<td>6:55-7:15</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>3. WHAT'S MY LINES</td>
<td>6:29-7:00</td>
<td>WOZ 550</td>
</tr>
<tr>
<td></td>
<td>4. HOW'S YOUR HEART?</td>
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</tr>
</tbody>
</table>

By-Laws Meet By NARTB

WASHINGTON, Nov. 20-21: National Association of Radio Broadcasters (NARB) today adopted a new set of by-laws that expected to bring about an organization to meet next year to re-examine association to the ARB, according to the national assistant executive committee. The board will be followed by the association to the ARB, according to the national assistant executive committee. The board will be followed by the association to the ARB, according to the national assistant executive committee.
**Film Producers Push Skeds To Beat SAG Strike Threat**

**NEW YORK, Nov. 29—** Producers of TV-film commercials this week were pushing their schedules at the limit in preparation for the beginning of a possible Screen Actors Guild strike on Monday (1). According to reports, producers were being told to expect a stoppage of six to eight weeks when the strike begins, as a result of the current activity. It is not yet clear how many current productions will be completed in a few weeks, if any. In any event, there will be reworking of material in production and from that, producers will know no place where no strike is necessary. The strike will be prolonged, with the SAG lawyer saying he was prepared to walk, if the SAG board were to reject any of the proposals. In his talk before NFTC, Gold outlined the scale and scope of current television activity.

**Vitaxip Execs Meet; See TV Need for Film**

**Hollywood, Nov. 29—** Five-day puppet battle of the newly formed National Federation of Television Executives (NFTC) was concluded here this week. Meetings of the organization's presidents and officers were called to order by William B. Brophy, president of the company's parent company, Robert H. Weintraub, one of the original founders, and G. Campbell. New film will produce puppet shows, and is scheduled to begin production of its first film package. O'Neil-Landau, in announcing the formation of the group, stated that the move was in recognition of the need for television.
### TV-Film Buying Guide

**ARB Ratings of Non-Network TV Films**

<table>
<thead>
<tr>
<th>Film</th>
<th>Rating</th>
<th>Status</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hopalong</td>
<td>3.0</td>
<td>II</td>
<td>CBS, NBC, ABC</td>
</tr>
<tr>
<td>Cassidy</td>
<td>6.0</td>
<td>II</td>
<td>CBS, NBC, ABC</td>
</tr>
<tr>
<td>The Range</td>
<td>3.0</td>
<td>II</td>
<td>CBS, NBC, ABC</td>
</tr>
<tr>
<td>Crusaders</td>
<td>2.0</td>
<td>II</td>
<td>CBS, NBC, ABC</td>
</tr>
</tbody>
</table>

**TV Station Film Buyers Pick**

Outstanding films (not produced specifically for TV) shown on regular TV stations last week as selected by the editors of TV-Film and reported in Billboard's weekly survey.

### THEATRICAL

- **CROWLEY** by **DAVID**
  - **HOLLYWOOD**
  - **SHERWOOD**

- **DIARY OF A CHARGE**
  - **HOLLYWOOD**
  - **SHERWOOD**

### OTHER

- **FICTIONAL TELEVISION PROGRAMS**
  - **DALLAS**
  - **TOWNSEND**

### MISCELLANEOUS

- **STRANGER THAN FICTION**
  - **NEW YORK**
  - **SAN FRANCISCO**

### TV Station Film Buyers Pick

Outstanding films (not produced specifically for TV) shown on regular TV stations last week as selected by the editors of TV-Film and reported in Billboard's weekly survey.

### WARNING

Check distributor for availability. Any of the films listed here may be available in the immediate or near future, regardless of markets in which they are now being shown. Query distributor promptly on any film in which you are interested.

---

**Addresses**

- **New York**
  - 40 West 40th St., New York 18, N.Y.
- **Los Angeles**
  - 1195 Wilshire Blvd., Los Angeles 9, Calif.
- **Chicago**
  - 36 East Wacker Dr., Chicago 60, Ill.
- **Miami**
  - 216 Olympic Plaza, Miami 6, Fla.
- **San Francisco**
  - 625 California St., San Francisco 16, Calif.
- **San Antonio**
  - 605 N. St. Mary's St., San Antonio 4, Texas
- **Dallas**
  - 2727 Main St., Dallas 1, Tex.
- **Atlanta**
  - 457 Peachtree St., Atlanta 3, Ga.
- **Philadelphia**
  - 701 Walnut St., Philadelphia 6, Pa.
- **Boston**
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IT COST THEM COMING, GOING

NEW YORK, Nov. 29.—With Martin E. Nave, News-
rce, Inc., made location shots aboard the Zephyr railroad
in the making of his new TV public information
film, "Clear Crime," which will be screened for a
major portion of their time.

The Pulse studio now shows that radio listeners are
local. The station has increased its audience by 20.0
and television has increased its audience by 11.0
in the past month.

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local. The station has increased its audience by 20.0
and television has increased its audience by 11.0
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In his new TV show, "Clear Crime," it is seen
the train, which usually travels from New York
to Los Angeles by way of Chicago, will
be shown twice a week.

A very special segment of the show is the
meeting with police officers, who
will discuss the crime, and the
police will give their version of the
story.

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**Television Radio Reviews**

**All Star Revue**

**CAPSULE COMMENT**

This three-weekly stanza gives promise of developing into a pretty good radio feature for the remainder of this series after a considerable amount of favorable notice has been given to its offerings in the past few weeks. It now originates from New York and has an appeal that should draw a following from many areas outside the city. Pinky Lee and Martha Stewart, the originators of this feature, are two of the most popular comedians on radio, and their combined talents bring a fresh and original touch to the show. The program has been revised and updated, and the results are excellent.

**The Longines-Wittnauer Thanksgiving Festival Hour of Music**

**CAPSULE COMMENT**

Two (TV), NBC-TV, Wednesday (19), 1:30-2:00 p.m. EST. This half-hour program was presented by Harry Belushi and Frank Cullotta, veteran radio and television announcers. The show was well produced and had a broad appeal. It featured a variety of musical numbers and gave the audience a glimpse of the musical talent that exists in the country. The program was well received by the audience and is recommended for all radio listeners.

**The Longines-Wittnauer Music Week**

**CAPSULE COMMENT**

This two-hour program was presented by Harry Belushi and Frank Cullotta, veteran radio and television announcers. The show was well produced and had a broad appeal. It featured a variety of musical numbers and gave the audience a glimpse of the musical talent that exists in the country. The program was well received by the audience and is recommended for all radio listeners.

**New York Looks (TV), WMCA, New York, Thursday, (20), 7:30-8:00 p.m. EST.**

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**Newsreels (TV), WMCA, New York, Wednesday, (20), 7:30-8:00 p.m. EST.**

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**TV-Film Reviews**

At Home With Robert Frost

**TV FILM — Reviewed Sunday (27) on PTV.**

Robert H. Frost, Jr., of National Broadcasting Co. (NBC), and 
Richard de Rochemont, Cast: Robert Frost, Jr., NBC.

Richard de Rochemont seems to be 

one of filmland's leading producers of 

scripted TV. In his film "At Home With 

Robert Frost," he recreated the 

NBC's series of interviews with great 

poets in their personal homes. 

There was little attempt to give 

too much information about the poet 

and where the poet lived. And 

moreover, Frost was the host.

In the beginning, Frost was 

shown entering the living room, 

where he sat down with Bela 

Kornitzer. Frost sat down on 

this occasion in a 

series of 

wardrobe requirements 

which I might label the 

poet's typical attire. 

This film, the first 

in the series, seemed quite 

ill-timed for the 

fall season of NBC. 

Kornitzer 

threw an hour-long 

interview which 

was taped with 

different 

settings, 

and the latter 

segment was 

difficult to 

understand. 

With this format, a 

more apt 

melodrama is called "At Home 

With Bela Kornitzer."

*Few Touches*

In the course of the interview, the 

camera did, on a few 

occasions, 

show some 

details of the living room 

which 

had been mentioned in 

the script. The 
camera brought in a 

bowl of fruit, 

which 

seemed to 

be a 

bit of 

lessness 

but certainly 

are in 

themselves 

a bit of 

nostalgia.

Kornitzer's 

interviewing 

technique 

of 

swimming 

in the story and 

the present 

is 

acerbic. 

Of course in a film of 

this kind, 

the tone 

of the 

interview 

might well be 

marked 

by 

Robert 

Mackin's 

expert 

hand, 

and the 

music 

is 

beautiful.

The one 

that 

is 

particularly 

noteworthy 

is 

the 

music 

of the 

interviews with 

their 

special 

qualities. 

Frost's 

personality 

is 

 Biography.
Caught Again

BLUE ANGEL, NEW YORK: Current show here is a fast-moving package with its usual share of theatrical chauvinism, especially on the part of Blanche Freeman. Boys' material has been added to considerably since last caught. Not only is it risqué but also literate. The crowd is young and the comedy is well-timed. As a straight singer, girl gives a performance that makes it a classic. As a light comedian, she is still much on the move. Long-time hit. But the material is not what it used to be.

EARTH KITT, now the established star who has developed a polish and a slickness which she is even more professional. At the same time, it has subtracted from her material much of its fresh charm that first made her a hit. The girl still has much on the move. Long-time hit. But the material is not what it used to be. She is easy for her to be accepted as a comic but not a sit-down comic.

JOLLY JOYCE

For Night Club News See Page 44
LeS Abbott
Back to U.K.

NEW YORK, Nov. 29—Leslie Abbott, professional manager for the Amsterdam branch of the Western Peer-International Music Films, returned from a month's trip to England after a three-week visit here.

New York is the center of American music for the British branch of Peer-International Music Films, which has its offices in London, and Abbott recently returned from a trip to London to confer with the head of the U.K. office. The visit was necessary to discuss future plans for the film company.

'CHRISTMAS SINGLE LIST
OF MAJOR DISKERRERS'

Here is a complete list of all new Christmas singles released this fall by the major record companies. The listing gives the dates of release, the artists involved, and the record company. The list includes almost all the major Christmas singles that have been released so far this season.

Piston May Follow Schuman to BMI

Composer Gives Notice; ASCAP Pub Attemps to Forestall Deal

NEW YORK, Nov. 29—Broadcast composer and BMI publisher and president of the American Society of Composers, Authors, and Publishers, has been accused by the New York Musician's Guild of infringing on the rights of Schuman & Josephine, a composer and publisher of classical music. This is the first time that an American composer has been accused of infringing on the rights of a foreign publisher.

LeS Abbott
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Supermarkets to Sell Disks & Sheet Music

NEW YORK, Nov. 29—The first sale of sheet music and records in supermarkets is expected to go on in the next few weeks. The move is part of a nationwide campaign by supermarket chains to increase their sales of records and sheet music.

To achieve this goal, supermarket chains have been experimenting with new sales tactics, such as offering a wider variety of music, reducing prices, and improving service. The goal of these efforts is to attract more customers to the supermarkets and boost sales.

'SATISFIED' PUB
IS SIMON HOUSE

NEW YORK, Nov. 29—The owner of the 'Satisfied' Pub, located at 12th Street and Sixth Avenue, has announced that the pub will be closed for the next three weeks. The reason given is the need to renovate the interior and improve the facilities.

The pub is popular among both locals and tourists, and the closure is expected to cause inconvenience to many. The owner has promised to keep customers informed about the reopening date.

The closure comes at a time when the pub is facing increased competition from other bars and clubs in the area. The owner hopes to use the downtime to improve the pub and make it more competitive.

Les Abbott
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Mince.
whole
disk
has
expected.

tin
Joe
with
ments
likely
Inn,
Damone
agents
taped,

New

"Battle
Partland

Some
DECEMBER
underway
already

Jane
to,
jockey
other
date

On

"Moom,"
Wetting

Damone
warbler

Jane

"Mummy"
High
lour
1,000,000
After

"Tango"
Tango
Music

Kenton

"Prologue"
Cues Scope of
Modern Music

HOLLYWOOD, Nov. 29—Stan
Kenton has probably the largest
library in the business. Prior to
his current appearance on Capitol's
"Prologue," a 12-inch presentation
(Album 500), Kenton had recorded
over 60 albums for the corresponding
period one year ago.

In the 12 months ended
September 30, 1953, the company,
before federal taxes, but after
other deductions, reported a net
profit of $310,000 compared with
$308,121 for the 12-month period
ended September 29, 1952.

Net income for the 12-month
period ended September 30, after
federal taxes and other charges,
was $55,400. That was equiva-
 lent to earnings of 97 cents per
share.

A Capital spokesman dis-
claimed that any discussion to any
published reports or oral state-
ments about the profit figures and
the "Prologue" release is subject to
the restrictions of the "Moomy"
settlement.

GOODMAN PUNS
Click on Hits

NEW YORK, Nov. 29—Gene
and Harry Goodman's publishing
firm, Regent-Marvin Music, which
have been riding along in low
prices since World War II, have
suddenly bloomed out to a success
of hit tunes over the past four
months. "I Take the Long Way," by
Sandy Chur, which is published
by Regent, looks like the biggest
Christmas hit since "Rudolph,"
"Baby It's Cold Outside," the
rhyming sales total of the "Moomy"
was $150,000 at a recording and
sales of $10,000, with the Columbia
selling out in one month. So far the
Sales of the "Moomy" have passed
75,000.

Regent started the hit list for
its "Moosey" and "Vow" catalogues
with 'Singing Along' last September.
Jock's music was good, and the
company sold $12,000 of sheet music.
After that, "I Take the Long Way,"
"Bye Bye Baby," "Let's Celebrate" as
recorded by Pearl Bailey for Coral
pulled har

Jocks, Jukes and Disks

MILLER MUSIC CORPORATION
17-19 "A" Street
New York 11, N.Y.

Best Bets
New BB 'Best Buys' Charts Aid to Ops
Programming for Profit Enhanced by
New Presentation Is Industry Feeling

NEW YORK, Nov. 29—The fact that Billboard's new 'Best Buys' charts will help solve the 'beat box' problem for record merchants is borne out by the first week's reactions to Programming these boxes for the biggest returns—the make-them-keenest-of-the-week-a-track selection for the most popular reaction to the recently-introduced chart revisions and additions by key members of the music business industry. The move to presentation, which permits greater use in retailing and in making recommendations, also comes in for a share of the praise.

A month ago The Billboard in-\(\textit{troduced new chart features which are designed to help operators, dealers and other parties in the selection of records. The core of the new-look set-up is the 'Best Buys' chart, a unique buy-\(\textit{ing guide for new records. Each week, key members of the country as the leading stores and the best in the industry are asked to select a list of records which are most actively new or newly

Additional changes in the chart format include several other aids which are of interest to the record merchant. The new features are highlighted for the first time any time on the territory charts, the 'Best Buys' are listed in the 'Favorite to Watch' for ready reference and the reviews of new releases are spotlights. The chart is called "The Official Source for New Records." The new look which is ongoing for the "Best Buys." Keeping the store, Martha Birch & Co., sales manager of the store, said, "I think the new format is a tremendous one because it is much easier to read. The broad column of space will allow a great deal of play for new programs and the advertising and sales promotion items will be clearly visible."

The update made at the store's request. The management, which is also very interested in the new format, is pleased with the results so far.

Capitol, RKO Set Program Of 1-Reelsers

NEW YORK, Nov. 29—Capitol Records and RKO have worked out a plan for a series of one-reelers that will feature the latest picture short, which was completed here this week, featuring any of the top dancers in the year as he plans to regularly release one short per month.
DECCA BEST BETS

RHYTHM AND BLUES

International Series

BEST SELLERS

International Series

BEST SELLERS

DECCA RECORDS

SWEET WORDS

CHINA BOY

Gloria Hart

Decca 28445 (78 rpm)
and 9-28445 (45 rpm)
I

•••ANMAAANIAMSAMIAMMIAASSAIMail
That's eke*

"COOL WATER"
BING CROSBY-ANDREWS SISTERS
DECCA

MILLS MUSIC PRESENTS

FROSTY THE SNOWMAN

VOCAL
Victor Marchese
M.G.M.

INSTRUMENTAL
Hugo Winterhalter
R.C.A. VICTOR

The Four Aces have a
SING-ational band with...

Take Me In Your Arms
DECCA
BING CROSBY puts everyone in the
Christmas Spirit with
Leroy Anderson's WINTER CLASSIC
SINGEIGHTEEN
DECCA
100% Recorded On All Major Labels

FROSTY THE SNOWMAN

Kenton Cult
• Continued from page 15
The tooter plays a separate, short
theme. The careful, sincere dis-
scription of which makes the Ken-
ton crew click not only gives the
listener a deep insight into the
musical mechanisms that make a
band, but also imparts, for the
first time, the sincere salesman-
ship of the man who lives, eats,
and breathes the business. Kenton
weld this album into an
impeccable, continuous concerto
that should add many more fans to
Kenton's already substantial fol-
low. The pertinent remarks of the
critics are that a more polished
approach should receive good
praise from the fans. The
appearance disc of Kenton's album
avoided Kenton's music as too
difficult for pop listeners to
understand. The variety of themes
in the album ranges from symphony
to jazz and beyond. The
11-minute epic should prove just
as strong on personalities as the
classic "St. James Infantry Blues," which is a standard must for
the band in between the parties and
concerts.

The "Prologue" album, unfortunately, it is being released shortly
after the most progressive of the
Kenton efforts thus far, "City of
Glass." (Capped 35.) This Rob
Grisel's entrancing impressionistic album is probably the closest that the
dance band music has come to
writing with longhorns. Kenton,
who has gone a step further than
the Buchan system in linking
music with music, has written a
work that should be strong
interest longhorns as well as
general music fans who are seeking
the unorthodox. The work, more
appealing than anything done by
Bartok, Hindemith or Ravel, is
interesting not just for its
musical, and would make
gratifying for one who is not used to
or familiar with Kenton, it will
cause them to wonder what it is. It is as
vivid a composition as any, may
form such far. This
prolifically creative artist is at work,
but a one or two minute reduction
would have made its sales.
Johnny Sippel.

2 Great Records Of

MILLS MUSIC PRESENTS

Sides Released by Label
For Week Ending Nov. 29, 1952
These sales not on the Hit Parade and elsewhere

LABELEMarkPOPULARFOLK
CAPITOL... NO RELEASES THIS WEEK... NO RELEASES THIS WEEK
COLEMAN.... NO RELEASES THIS WEEK.... NO RELEASES THIS WEEK
DECCA.... NO RELEASES THIS WEEK.... NO RELEASES THIS WEEK
MERCURY... NO RELEASES THIS WEEK.... NO RELEASES THIS WEEK
M.G.M. NO RELEASES THIS WEEK.... NO RELEASES THIS WEEK
RCA... NO RELEASES THIS WEEK.... NO RELEASES THIS WEEK

Total January 1, 1952, to Date

CAPITOL... 1358 1
COLEMAN.... 128 1
DECCA.... 1061 1
MERCURY... 405 1
M.G.M. 2001 1
RCA... 241 1

Names-House Band
• Continued from page 9
But, out of necessity, a change. The
use of a horn band policy also
eliminates considerable emotional
worry and effort, and enables the
entire band to be used in the
entire band...

Hold Me, Thrill Me, Kiss Me

The Four Aces have a
SING-ational band with...

Take Me In Your Arms
DECCA
BING CROSBY puts everyone in the
Christmas Spirit with
Leroy Anderson's WINTER CLASSIC
SINGEIGHTEEN
DECCA
100% Recorded On All Major Labels

Music From The Great Catalog Of

THE BILLBOARD DECEMBER 6, 1952
By POPULAR DEMAND!

LES PAUL and MARY FORD

BYE BYE BLUES

AND

MAMMY'S BOOGIE

Your requests forced us to release this record from Les 'n' Mary's Hit album, "Bye Bye Blues!"

Record No. 2316

Use this handy order blank for quick delivery

Mail to your nearest Capitol Distributor

RUSH to me the following quantities

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2316 (78 rpm)</td>
<td>F2316 (45 rpm)</td>
</tr>
</tbody>
</table>

Dealer/Operator Name

Address

City Zone State

by

Thee One
**TUNES WITH GREATEST HITS OF THE NEW YEAR**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
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<tr>
<td>1</td>
<td><em>TENNESSEE TANGO</em></td>
<td><em>MOLLY BEE</em></td>
</tr>
<tr>
<td>2</td>
<td><em>PEE WEE KING</em></td>
<td><em>VICTOR 20-5009</em></td>
</tr>
<tr>
<td>3</td>
<td><em>YORK BROS.</em></td>
<td><em>KING 1155</em></td>
</tr>
<tr>
<td>4</td>
<td><em>EILEEN BARTON</em></td>
<td><em>CORAL 60882</em></td>
</tr>
<tr>
<td>5</td>
<td><em>JACK &amp; DANIEL</em></td>
<td><em>DECCA 28467</em></td>
</tr>
</tbody>
</table>

**ENGLAND'S TOP TWENTY**

1. *Waltz* by *The Marmalade*
2. *Bread* by *The Bee Gees*
3. *Sweet Dreams* by *Eurythmics*
4. *Billie Jean* by *Michael Jackson*
5. *You're the One That I Want* by *Grease*
6. *Smells Like Teen Spirit* by *Nirvana*
7. *Living on a Prayer* by *Bon Jovi*
8. *I Want to Hold Your Hand* by *The Beatles*
9. *Dancing in the Street* by *The Rolling Stones & Muddy Waters*
10. *Sweet Victory* by *The Sugarhill Gang*

**STRIVING FOR NUMBER ONE**

*The Star* magazine has announced that *TENNESSEE TANGO* is the number one dance record of the year, and *PEE WEE KING* is the number one country singer. *MOLLY BEE* is the number one pop singer, and *EILEEN BARTON* is the number one jazz singer. *JACK & DANIEL* are the number one blues singers, and *PEE WEE KING* is the number one R&B singer.
COLUMBIA COUNTER-POINTS

DECEMBER 6, 1952

THE BILLBOARD

MUSIC 23

COLUMBIA RECORDS

New Folk Releases

POLLY POSSUM and JOE WOLVERTON
JUST FIVE YEARS AGO
SAY THE PIECES
19848 4 21048

WILMA LEE and STONEY COOPER
THE CLENCH MOUNTAIN WALTZ
STONEY
20048 4 21049

THE JOHNSON FAMILY SINGERS
FAITH OF OUR FATHERS
BRIGHT MANSIONS ABOVE
21050 4 21050

New Oke Releasess

THE TENNIES
MAYO SILVER POON-TANGI
6952 4 21020

ARNETT COBB
"LIL SONNY LINGER ALIVE"
6428 4 11018

CHUCK WILSS
SALTY TEARS
WRONG LAKE TO CATCH A FISH
8910 4 8910

New Popular Releases

DORIS DAY with PAUL WESTON
MISTER TAP TOE
YOUR MOTHER AND MINE
from "Peter Pan"

PERCY FAITH
OVER THE MOUNTAIN
CARES
30907 4 30907

Another great Columbia Jazz ensemble!

BUNK JOHNSON and his BAND
The Expression "Swaying" on Ode # 39573
E. Ray E. 39573

Latin American Best Sellers

CANCIONES DEL CORAZON
Manola Noda & Perifila de Folks Singers
Amer. & Aquiles Ovando
Mama Stone, Olimpia & Anita

TRIO LOS PANCHOS
"La" C3720 4 3721

New Extended Play Releases

THE NEW SONG GOODMAN SELEIT.
Undecided Between The Devil And The Deep Blue Sea

LIBERACE BY CANDELMIGHT
Thiokol Men's Piano Concerto No. 1 1 1 Don't
Can't Keep My Eyes Open Featuring: "I'm oligean"

DAY IN HOLLYWOOD
Ode Day as Moonlight Boy # Lullaby of Broadway
It'll See You In My Dreams # You and I

MONKY TONE PIANO
Lost Lovers to Death That Song: Heart Of My Heart
And Tanaka: Smile My Eyes, girlfriends and The Curve Of
An Aching Heart # That Tender Boy

DUKE ELINGSTON and his Orchestra
Take Me To A Train # Penguin

FESTIVAL TIME
Percy Faith in Delusion Festival # # # You #
Fanny Fellow

THE COUNT AND PREZ
Count Basie and Everett Young in Show "When I Was
and Everett" Basie's Thirteen # God, Be Good

JUST A MOOD
The Nat "King" Cole Quartet in Just A Mood # Ain't
Wealthy? # Honeycomb Base

FRANKIE YANKOVIE-American Patrol Fox
Just Because # Tie Rock Polka # Easy Stroll Polka
Steep Down

COLUMBIA'S GREAT
NEW DISCOVERY

FELICIA SANDERS

DECEMBER 6, 1952

Best Sellers

JIMMY BOYD
I SAW MAMMY KISSING SANTA CLAUS
THUMBELINA
30911 4 30911

DORIS DAY and
JOHNNIE RAY
MA SAYS, PA SAYS
A FULL TIME JOB
19895 4 19895

JO STAFFORD
KEEP IT A SECRET
ONCE TO EVERY HEART
20091 4 20091

JO STAFFORD
JAMMALAYA
EARLY AUTUMN
20918 4 20918

LES COMPAGNONS DE LA CHANSON
THE THREE Bells
WHIRLWIND
23657 4 23657

SAMMY KATE
WALKIN' TO MISSOURI
ONE FOR THE WONDER
21099 4 21099

FRANKIE LAINE
HIGH NOON
ROCK OF GIBRALTAR
39976 4 39976

JO STAFFORD
YOU BELONG TO ME
PRETTY BOY
20917 4 20917

ROSEMARY CLOONEY
HALF AS MUCH
POEM WHIRLPOOL
20810 4 20810

LEFTY FRIZZELL
I'M AN OLD, OLD MAN
YOU'RE JUST MINE
21010 4 21010

RAY PRICE
DON'T LET THE STARS GET IN YOUR EYES
I LOST THE ONLY LOVE I KNEW
21010 4 21010

ROSEMARY CLOONEY
YOU'RE AFTER MY OWN HEART
IF I HAD A PENNY
21011 4 21011

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The Billboard Music Popularity Chart ... for Week Ending November 29

REVIEWS OF THIS WEEK'S NEW RECORDS

Popular

NEw RECORDS TO WATCH

The Four Lads-Mitch Miller ORC
Blackberry Rogers-Columbia 21072-Here's a driving version of the Tennessee Ernie Ford song which could help the juke box. BING CROSBY
Keep It A Secret-Decca 25115-The tune has two steps in the arrangement, one by Bing at his best effort. The old sound of Bing Crosby is still present.

Popular Album

Jimmy WITHERSPOON

Rhythm and Blues

Mickey Baker
Oh, Happy Day-Savoy 876-Baker, on the film but featured back here, is playing the guitar, and this really comes across. It's a great hit. A good solo could make this a hit for the million.

Spiritual

Dixie Humming Bird
Trouble in My Way-Peacock 1753-A very exciting record. No one, except hand guitarist, keeps it steady.

Rhythm and Blues

Jimmy WITHERSPOON

Country & Western

Little Jimmy Dickens
Remember I'll Have To Leave At Columbia 21036-Dickens has another potential hit in this cleverly crafted ditty. It makes him ride all the way.

Homer and Jethro
You Belong to Me No. 3-Jay-Jay/RCA Victor 20-536-One of the group's stronger, top quality recordings. Their new song is well done - with a set of side-splitting laughs.

Eye Witness
I Want to Thank You Lord-Monogram 971-This is a real old standby. Utah, the LDS church, and the Mormon church are all behind this good record. It's a real hit.

Big Maybell
Runaway Train-Okeh 8581-Big Maybell, a new addition to the talent list, has a new version of the old field-hall band. There's room for the record to be on the juke and the hits.

Country Singers

Jimmie Davis
I'm Gonna Waltz Myself to Sleep-Okeh 8492-Here's another one for the juke. It's a real old standby and the hits.

Sons of the Pioneers

Big Maybell
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Sons of the Pioneers

Big Maybell
I'm Gonna Waltz Myself to Sleep-Okeh 8492-Here's another one for the juke. It's a real old standby and the hits.
the season's big novelty hit!

the right combination

DORIS DAY and JOHNNIE RAY

MA SAYS,
PA SAYS

backed with
"A Full Time Job"

from the repertoire of Josef Marais and Miranda
with Paul Weston and his Orchestra

78 rpm 39898 * 45 rpm 4-39898

COLUMBIA RECORDS
The Billboard Music Popularity Charts...for Week Ending November 29

THIS WEEK'S BEST BUYS

(Started with this week for complete list of Christmas Best Buys.)

Popular

1. IF I HAD A PENNY - Rosemary Clooney - Columbia 7282
2. 2.6.1. I.S. RCA Victor 20-5067
3. SAW MOMMY KISSING SANTA CLAUS - Spike Jones Orch. - RCA Victor 20-5067
4. BLUE VIOLINS - Royal Westminster Orch. - Columbia 7288
5. GREYHOUND - Duke Jordan Orch. - Victor 20-5070
6. APRIL IN PARIS - Louis Prima - Capitol 20-5072
7. MUST I CRY AGAIN - Bill Hill - Columbia 7289

Country & Western

1. THE MAN WHO INVENTED KISSING - Melvin Kennedy - Decca 4021
2. IT'S THE KIDS WHO PAY - Harry Belafonte - Capitol 20-5040
3. THE NEW YEARS OFF TOO FAST - Herbie Mann - Capitol 7286
4. DON'T TRIFLE ON YOUR SWEETHEART - Frank Sinatra - Columbia 7287
5. A FOOL SUCH AS I - Frank Sinatra - Columbia 7288

Rhythm & Blues

1. BAD HOURS - Little Willie John -Checker 754
2. GUMBO BLUES - Jimmy Lewis - Imperial 1728
3. YOU KNOW I LOVE YOU - Little Willie John - Argotent 491
4. I'M A FORD - W. Love - Tanga 175

Juke Box Operators

These strips for each of the records listed in "This Week's Best Buys" are available to you. Only those records are suitable for juke boxes which are included in weekly title strip releases. For more information write

The Billboard Title Service, The Billboard, 1564 Broadway, New York City.

Radio-TV Stations

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Country & Western

I'LL NEVER GET OUT OF THIS WORLD ALIVE
I COULD NEVER BE ASHAMED OF YOU - Hank Williams

Rhythm & Blues

ROCK, ROCK, ROCK - Almo Midburn - Aladdin 2159

THE WORLD IS WAITING FOR THE SUNRISE

DON'T LET THE STARS GET IN YOUR EYES

THE MAN WHO INVENTED KISSING - Melvin Kennedy - Decca 4021

THE NEW YEARS OFF TOO FAST - Herbie Mann - Capitol 7286

MUST I CRY AGAIN - Bill Hill - Columbia 7289

BAD HOURS - Little Willie John -Checker 754

A ROYAL WEDDING RING - Little Willie John - Checker 754

DON'T TRIFLE ON YOUR SWEETHEART - Frank Sinatra - Columbia 7287

Country & Western

IT'S THE KIDS WHO PAY - Harry Belafonte - Capitol 20-5040

THE MAN WHO INVENTED KISSING - Melvin Kennedy - Decca 4021

THE NEW YEARS OFF TOO FAST - Herbie Mann - Capitol 7286

MAY MY HEART BE BROKEN IN THREE

DON'T LET THE STARS GET IN YOUR EYES - Little Willie John - Checker 754

Rhythm & Blues

BAD HOURS - Little Willie John -Checker 754

Coming Up in the Trade

The Dealers Pick

1. FULL TIME JOB - Bob Dylan - Columbia 7397
2. TILL I WALTZ AGAIN WITH YOU - Frank Sinatra - Columbia 7397
3. BLUE VIOLINS - Royal Westminster Orch. - Columbia 7398
4. GREYHOUND - Duke Jordan Orch. - Victor 20-5064
5. APRIL IN PARIS - Louis Prima - Capitol 20-5072
6. MUST I CRY AGAIN - Bill Hill - Columbia 7398

RHYTHM & BLUES

1. SAW MOMMY KISSING SANTA CLAUS - Spike Jones Orch. - RCA Victor 20-5067
2. BLUE VIOLINS - Royal Westminster Orch. - Columbia 7398
3. GREYHOUND - Duke Jordan Orch. - Victor 20-5070
4. SPRING IN PARIS - Louis Prima - Capitol 7399
5. A FAMOUS BOY - Bill Hill - Columbia 7399

The Disk Jockeys Pick

1. BOOMERANG - Louie Van - Victor 20-5065
2. FULL TIME JOB - Bob Dylan - Columbia 7397
3. I DON'T CARE - Don Covay - Mercury 7399
4. SAW MOMMY KISSING SANTA CLAUS - Spike Jones Orch. - RCA Victor 20-5067
5. THE WORLD IS WAITING FOR THE SUNRISE - Frank Sinatra - Capitol 7399
6. TILL I WALTZ AGAIN WITH YOU - Frank Sinatra - Columbia 7398
7. RINA NEVER KNEW - Vesta Williams - Victor 20-5065
8. A MOTH AND A FLAME - Georgia Gibbs - Mercury 7399

The Operators Pick

1. LUCY'S RIVER - Art Mann - O.K. -M-G-M 1247
2. A SHOULDER TO WEEP ON - Lee Hazlewood - Columbia 7398
3. SLEEPY TIME GAL - Dee Anthony - Mercury 7398
4. GREYHOUND - Duke Jordan Orch. - Victor 20-5070
5. MA SAYS, PA SAYS - Little Willie John - Checker 754
6. DON'T LET THE STARS GET IN YOUR EYES - Little Willie John - Checker 754
7. IT'S A PENNY - Bob Dylan - Columbia 7398
8. A ROYAL WEDDING RING - Little Willie John - Checker 754

Record Dealers:
Each week factories buy, for customer distribution, over 20,000 copies of Today's Top Tunes—The Billboard's weekly record sales almanac. "This Week's Top Tunes" are now listed in Today's Top Tunes. For details write Today's Top Tunes, The Billboard, 1564 Patterson St., Cincinnati, Ohio.

Nursery Play

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Popular

DON'T LET THE STARS GET IN YOUR EYES

LULU Percy Cross - RCA Victor 20-5064

This disk hit strongly during the past week and peaked in the best-seller chart at number 11 andNo. 1 chart in the July 4th issue. It's on the national sales chart in Atlantic, Washington, D.C., Boston, and Cincinnati. Today's Top Tunes is keeping an eye on the chart. The disk is currently in the top 100.

STIR-PING FEVER

LULU Percy Cross - RCA Victor 20-5064

This disk hit strongly during the past week and peaked in the best-seller chart at number 11 and No. 1 chart in the July 4th issue. It's on the national sales chart in Atlantic, Washington, D.C., Boston, and Cincinnati. Today's Top Tunes is keeping an eye on the chart. The disk is currently in the top 100.
THE BILLBOARD MUSIC

DECEMBER 6, 1952

TOP BEST SELLERS!

PATTI PAGE
"WHY DON'T YOU BELIEVE ME"
AND
"CONQUEST"
MERCURY 70025 70025X45

RICHARD HAYES
"FORGETTING YOU"
MERCURY 5910 5910X45

EDDY HOWARD
"IT'S WORTH ANY PRICE YOU PAY"
AND
"KENTUCKY BABE"
MERCURY 70015 70015X45

GEORGIA GIBBS
"MOTH AND THE FLAME"
AND
"PHOTOGRAPH ON THE OLD PIANO"
MERCURY 70034 70034X45

THE GAYLORDS
"TELL ME YOUR'E MINE"
MERCURY 70030 70030X45

VIC DAMONE
"GREYHOUND"
AND
"I DON'T CARE"
MERCURY 70031 70031X45

FIRST WITH A WINNER!

RALPH MARTERIE
AND HIS ORCHESTRA

"PRETEND"
A BEAUTIFUL NEW HAUNTING MELODY

Flip "AFTER MIDNIGHT"
MERCURY 70045 70045X45

MERCURY RECORDS, CHICAGO, ILLINOIS
MERCURY RECORDS OF CANADA LTD., TORONTO, CANADA
The Billboard Music Popularity Charts

The Billboard Music Popularity Charts . . . for Week Ending November 29

**Top Popular Records**

### Best Selling Singles

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<th>Weeks</th>
<th>Chart</th>
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<td>GLOW WORM—Mills Brothers</td>
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<td>I WENT TO YOUR WEDDING—P. Page</td>
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<td>WHY DON'T YOU BELIEVE ME</td>
<td>J. James</td>
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<td>GLOW WORM—Mills Brothers</td>
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<td>I BELONG TO ME—J. Stafford</td>
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<td>7</td>
<td>TAKE TWO TO TANGO—P. Bailey</td>
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<td>8</td>
<td>JAMALAYA—J. Stafford</td>
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<td>9</td>
<td>LADY OF SPAIN</td>
<td>F. Fisher-H. Winterhalter</td>
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<td>10</td>
<td>BECAUSE YOU'RE MINE—M. Lanza</td>
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<td>11</td>
<td>DON'T LET THE STARS GET IN YOUR EYES</td>
<td>F. Fisher-H. Winterhalter</td>
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<td>TRYING—Hilltoppers</td>
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<td>I SAW MOMMY KISSING SANTA</td>
<td>C. &amp; J. Boyd</td>
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<td>OUTSIDE OF HEAVEN—E. Fisher-H. Winterhalter</td>
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<td>BECAUSE YOU'RE MINE—M. Lanza</td>
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<td>HEART AND SOUL—Your Acer</td>
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<td>18</td>
<td>OH, HAPPY DAY—D. Howard</td>
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### Most Played in Juke Boxes

<table>
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<td>JAMALAYA—J. Stafford</td>
<td></td>
<td>15</td>
<td></td>
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<tr>
<td>9</td>
<td>LADY OF SPAIN</td>
<td>F. Fisher-H. Winterhalter</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>BECAUSE YOU'RE MINE—M. Lanza</td>
<td></td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>11</td>
<td>DON'T LET THE STARS GET IN YOUR EYES</td>
<td>F. Fisher-H. Winterhalter</td>
<td>14</td>
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</tr>
</tbody>
</table>

### Most Played by Jockeys

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Weeks</th>
<th>Chart</th>
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<tbody>
<tr>
<td>1</td>
<td>YOUR BELONG TO ME—J. Stafford</td>
<td></td>
<td>10</td>
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<tr>
<td>2</td>
<td>GLOW WORM—Mills Brothers</td>
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<td></td>
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<tr>
<td>3</td>
<td>WHY DON'T YOU BELIEVE ME</td>
<td>J. James</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>I BELONG TO ME—J. Stafford</td>
<td></td>
<td>4</td>
<td></td>
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<td>5</td>
<td>KEEP IT A SECRET—J. Stafford</td>
<td></td>
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<td></td>
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<tr>
<td>6</td>
<td>TAKE TWO TO TANGO—P. Bailey</td>
<td></td>
<td>11</td>
<td></td>
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<tr>
<td>7</td>
<td>LADY OF SPAIN</td>
<td>F. Fisher-H. Winterhalter</td>
<td>15</td>
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<tr>
<td>8</td>
<td>BECAUSE YOU'RE MINE—M. Lanza</td>
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<tr>
<td>9</td>
<td>DON'T LET THE STARS GET IN YOUR EYES</td>
<td>F. Fisher-H. Winterhalter</td>
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### Best Selling Popular Albums

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
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<th>Weeks</th>
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<tbody>
<tr>
<td>1</td>
<td>BECAUSE YOU'RE MINE—M. Lanza</td>
<td></td>
<td>32</td>
</tr>
<tr>
<td>2</td>
<td>I SAW MOMMY KISSING SANTA</td>
<td>C. &amp; J. Boyd</td>
<td>1</td>
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<tr>
<td>3</td>
<td>OUTSIDE OF HEAVEN—E. Fisher-H. Winterhalter</td>
<td></td>
<td>10</td>
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<tr>
<td>4</td>
<td>BECAUSE YOU'RE MINE—M. Lanza</td>
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<td>11</td>
</tr>
<tr>
<td>5</td>
<td>TAKES TWO TO TANGO—P. Bailey</td>
<td></td>
<td>17</td>
</tr>
<tr>
<td>6</td>
<td>HEART AND SOUL—Your Acer</td>
<td></td>
<td>20</td>
</tr>
<tr>
<td>7</td>
<td>OH, HAPPY DAY—D. Howard</td>
<td></td>
<td>9</td>
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</table>

### Best Selling Children's Records

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>RECORD NO. 1—MARVIN CROSBY</td>
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<tr>
<td>2</td>
<td>RECORD NO. 2—MARVIN CROSBY</td>
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<td>22</td>
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<tr>
<td>3</td>
<td>RECORD NO. 3—MARVIN CROSBY</td>
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<td>19</td>
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<tr>
<td>4</td>
<td>RECORD NO. 4—MARVIN CROSBY</td>
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<td>5</td>
<td>RECORD NO. 5—MARVIN CROSBY</td>
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<td>6</td>
<td>RECORD NO. 6—MARVIN CROSBY</td>
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<td>7</td>
<td>RECORD NO. 7—MARVIN CROSBY</td>
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<td>11</td>
</tr>
<tr>
<td>8</td>
<td>RECORD NO. 8—MARVIN CROSBY</td>
<td></td>
<td>9</td>
</tr>
</tbody>
</table>

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*Matterie prototo de copyright*
Quarter Million in Two Weeks!

PERRY COMO
DON'T LET the STARS GET in YOUR EYES

RCA VICTOR 20-5064 (78 rpm) 47-5064 (45 rpm)

THIS WEEK'S
NEW RELEASES
Ships Coast to Coast, December 5

ORDER FORM

78 45

POPULAR

FREDY MARTIN
April in Portugal
Perry Valjean Blues
30-5063 (47-5063)*

LILY ANN CARR
The Things I Might Have Been
A Man Can Fall
30-5064 (47-5064)*

THE THREE SONGS
That You See
Jumpin
30-5065 (47-5065)*

JERRY ALLEGRE
Gigue
Open Your Heart.
30-5066 (47-5066)*

JOHNNY VODRAL and ORCH.
Ludovico Pella
Stepp Pella
30-5067 (47-5067)*

SACRED

BROTHER DUTCH COLEMAN
John the Baptist
My Heart Gave a Sad and Lasting
30-5068 (47-5068)*

COUNTRY-WESTERN

CURTIS GORDON
The Gander Song
You Ain't Seen Nothing Yet
30-5069 (47-5069)*

DIAMOND BROTHERS
I Placed a Crowned Purple
Hibiscus in My Pocket
30-5070 (47-5070)*

RHYTHM-BLUES

OTIS BLACKWELL
Wake Up, Paul
Please Help Me Find My Way Home
30-5071 (47-5071)*

BIG BOY DROPPIN
Perry Lee
When I'm with My Baby
30-5072 (47-5072)*

CHILDREN'S

DALE EVANS
Put the Chicken in the Chicken Coop
30-5073 (47-5073)*

TIPS

APRIL IN PORTUGAL
FRANK WHISTLE BLUES
Fredly Martin and His Orchestra
20-5007 (47-5007)*

HEAVENLY, HEAVENLY
ART and DORO THEO
Hymns of Heaven
30-5054 (47-5054)*

COMING UP

GREYHOUND
Eddie McFarlane and His Orchestra
20-5068 (47-5068)*

RCA VICTOR FIRST IN RECORDED MUSIC
"charmaine"...
"auf wiederseh'n sweetheart"...
"yours"...

and now

another
great
London record!

anne shelton

"THE WALLFLOWER WALTZ"

with accompaniment directed by Harry Grove
backed by

"LITTLE DROPS OF WATER"

ffrr

London

RECORDS
**Order Now!**

**on the**

**Hit Ballad of the Year!**

"**GONE**"

**and**

"The New Wears Off Too Fast"

**Sung by**

**Gisele MACKENZIE**

**use this handy ORDER BLANK for QUICK delivery**

Air mail to your distributor

**PLEASE RUSH MY ORDER FOR**

<table>
<thead>
<tr>
<th>Style</th>
<th>Quantity</th>
<th>Price</th>
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<tr>
<td>#2301</td>
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<tr>
<td>#F2301</td>
<td>45 rpm</td>
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**Sellers (Popular)**

**This Week's Territorial Best Sellers to Watch**

<table>
<thead>
<tr>
<th>City</th>
<th>Best Seller 1</th>
<th>Best Seller 2</th>
<th>Best Seller 3</th>
<th>Best Seller 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>YOU'LL NEVER GET AWAY</td>
<td>D. Cornell-T. Brewer-Capitol</td>
<td>D. Howard-Essex</td>
<td></td>
</tr>
<tr>
<td>Chicago</td>
<td>OH, HAPPY DAY</td>
<td>D. Howard-Essex</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Detroit</td>
<td>THREE BELLIES</td>
<td>Les Compagnons De La Chanson-Columbia</td>
<td>H. Winterhalter-Victor</td>
<td></td>
</tr>
<tr>
<td>Dallas-Ft. Worth</td>
<td>YOU WIN AGAIN</td>
<td>T. Edwards-MGM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>St. Louis</td>
<td>FULL TIME JOB</td>
<td>Doris Day-J. Ray-Columbia</td>
<td></td>
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</table>

**Atlanta**

<table>
<thead>
<tr>
<th>1.</th>
<th>It's in the Book</th>
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</thead>
<tbody>
<tr>
<td>2.</td>
<td>I Want to Your Wedding</td>
</tr>
<tr>
<td>3.</td>
<td>Wish You Were Here</td>
</tr>
<tr>
<td>4.</td>
<td>TRYING</td>
</tr>
<tr>
<td>5.</td>
<td>Go-Go</td>
</tr>
<tr>
<td>6.</td>
<td>Outside of Heaven</td>
</tr>
<tr>
<td>7.</td>
<td>Jambalaya</td>
</tr>
<tr>
<td>8.</td>
<td>Why Don't You Believe Me</td>
</tr>
<tr>
<td>9.</td>
<td>Why Can't You Believe Me</td>
</tr>
<tr>
<td>10.</td>
<td>Don't Let the Stars Get In Your Eyes</td>
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**St. Louis**

<table>
<thead>
<tr>
<th>1.</th>
<th>Why Don't You Believe Me</th>
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<tbody>
<tr>
<td>2.</td>
<td>Keep It a Secret</td>
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<tr>
<td>3.</td>
<td>I'm in the Book</td>
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<tr>
<td>4.</td>
<td>Tryin</td>
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<tr>
<td>5.</td>
<td>The Bells</td>
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<tr>
<td>6.</td>
<td>Wish You Were Here</td>
</tr>
<tr>
<td>7.</td>
<td>Why Don't You Believe Me</td>
</tr>
<tr>
<td>8.</td>
<td>Keep It a Secret</td>
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<td>9.</td>
<td>Full Time Job</td>
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**Seattle**

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<th>1.</th>
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<tbody>
<tr>
<td>2.</td>
<td>Why Don't You Believe Me</td>
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<tr>
<td>3.</td>
<td>I'm in the Book</td>
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<tr>
<td>4.</td>
<td>Tokyo Two to Tango</td>
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<tr>
<td>5.</td>
<td>Heart and Soul</td>
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**Dallas-Ft. Worth**

<table>
<thead>
<tr>
<th>1.</th>
<th>Why Don't You Believe Me</th>
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</thead>
<tbody>
<tr>
<td>2.</td>
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<td>Wish You Were Here</td>
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<td>4.</td>
<td>Jambalaya</td>
</tr>
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<td>5.</td>
<td>Why Don't You Believe Me</td>
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<tr>
<td>6.</td>
<td>Don't Let the Stars Get In Your Eyes</td>
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<td>7.</td>
<td>Go-Go</td>
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**Cincinnati**

<table>
<thead>
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<th>1.</th>
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<tbody>
<tr>
<td>2.</td>
<td>It's in the Book</td>
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<tr>
<td>3.</td>
<td>You Belong to Me</td>
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<tr>
<td>4.</td>
<td>Keep It a Secret</td>
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<tr>
<td>5.</td>
<td>Glow Worm</td>
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<tr>
<td>6.</td>
<td>Don't Let the Stars Get In Your Eyes</td>
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<tr>
<td>7.</td>
<td>Lady of Spain</td>
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<td>8.</td>
<td>Baby's Baby</td>
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**New Orleans**

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<td>2.</td>
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<td>You Belong to Me</td>
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<td>5.</td>
<td>I'm in the Book</td>
</tr>
<tr>
<td>6.</td>
<td>Tokyo Two to Tango</td>
</tr>
<tr>
<td>7.</td>
<td>It's in the Book</td>
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<tr>
<td>8.</td>
<td>Tryin</td>
</tr>
<tr>
<td>9.</td>
<td>Lady of Spain</td>
</tr>
<tr>
<td>10.</td>
<td>Glow Worm</td>
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**Denver**

<table>
<thead>
<tr>
<th>1.</th>
<th>I Want to Your Wedding</th>
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<tbody>
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<td>2.</td>
<td>Glow Worm</td>
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<td>Jambalaya</td>
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<td>You Belong to Me</td>
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<td>5.</td>
<td>Wish You Were Here</td>
</tr>
<tr>
<td>6.</td>
<td>It's in the Book</td>
</tr>
</tbody>
</table>

**THE BILLBOARD**

**MUSIC**

December 6, 1952
COLUMBIA RECORDS PRESENTS A REPERTORY OF UNIQUE AND POPULAR SONGS... words and music by JOSEF MARAIS

FROM THE REPERTOIRE OF MARAIS & MIRANDA

NEVER BEFORE—SO MANY UNUSUAL SONGS BY ONE COMPOSER RECORDED BY SUCH GREAT ARTISTS IN LESS THAN A YEAR!

OVER THE MOUNTAIN
PERCY FAITH Orchestra and Chorus COLUMBIA RECORD No. 39907

THE CHERRIES
DORIS DAY with PERCY FAITH Orchestra COLUMBIA RECORD No. 39881

THE ZULU WARRIOR
OLD JOHNNIE GOGBABEE MARAIS-MIRANDA-MITCH MILLER ORCH. COLUMBIA RECORD No. 39875

CHOW, WILLY
FRANKIE LANGE-JO STAFFORD COLUMBIA RECORD No. 39893

MA SAYS, PA SAYS
DORIS DAY-JOHNNIE RAY COLUMBIA RECORD No. 39898

CROSS MY HEART, MADAM
COLUMBIA RECORD No. 39868

HENRIETTA'S WEDDING
COLUMBIA RECORD No. 39818

Both recorded by CHAMP BUTLER

THE PITCH TO MITCH

We are sincerely grateful to the many recording artists, our disc jockey friends, our publisher associates, music machine operators and the press.

But we'd like to point with deepest affection to the one man who has made this possible for all of us—MITCH MILLER.

Josef Marais & Miranda

New Album!
SOUTH AFRICAN FOLK SONGS
JOSEF MARAIS & MIRANDA
Columbia Album CL 6226

Contents: ERIE MARAIS—MA SAYS, PA SAYS—WHEN IT RAINS TRAIN TO KIMBERLEY— THE POOR PAPAY—ANIMAL CRITES—GUM BRANDING—LEAVE ME ALONE—SUGARBUSH.

New Children's Record!
DANCE AND WHISTLE
HOLD YOUR HEAD UP HIGH
JOSEF MARAIS & MIRANDA
Columbia Record M71/155

COLUMBIA RECORDS


Material printed on copyright
Best Selling Classical

Dealers Doings

Holiday Disks

Now and Then - 45s.......

Best Sellers

Reviews of the Current Classic Reissues

J. S. Bach, Christmas Oratorio—Akademie Kammermeyer, Sacconi Symphonie Orchestra, Frenzel (4-LP box, $25.95)

This is a reissue of a music of Christmas Oratorio. The audio quality is excellent, and the performance is outstanding.

Anna Russell Sings—(Advised on Song Selections for Concert Singers) Harry Dworkin, piano (1-LP, $7.95)

This disc is a studio recording of songs by Anna Russell, with Harry Dworkin providing the piano accompaniment.

Frederick Chopin, Complete Walzes—Leonard Feinberg, piano (3-LP set, $29.95)

These are recordings of Chopin's complete waltzes, performed by Leonard Feinberg on a Yamaha console.

Voices of Spring in Three-Quarter Time—Elizabeth Kaye, Vienna Symphony Orchestra, Karl von Paulski (3-LP box, $24.95)

This is a recording of classical music featuring the Voices of Spring in Three-Quarter Time, conducted by Karl von Paulski.

DEALERS DOINGS

Rob Francis

Best Sellers

Now and Then - 45s.......

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The Billboard Music Popularity Charts

Classical Records

... for Week Ending November 29

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This is a recording of classical music featuring the Voices of Spring in Three-Quarter Time, conducted by Karl von Paulski.
First Release!

A NEW COUNTRY VOICE ON...

DECCA RECORDS

I'm Not Afraid—W. Pierce
1. JAMBALAYA—Hank Williams
2. BACK STREET AFFAIR—W. Pierce
3. INDIAN LOVE CALL—Slim Whitman
4. MIDNIGHT—Red Foley
5. DON'T LET THE STARS GET IN YOUR EYES—Billy Smith
6. OLDER AND BOLDER—K. Arnold
7. MIDNIGHT—Red Foley
8. DON'T LET THE STARS GET IN YOUR EYES—S. McCall
9. I'd Trade All Of My Tomorrows—E. Arnold
10. I'M AN OLD, OLD MAN—L. Prizell

Most Played in Juke Boxes

Songs published by...

MELODY TRAILS!
OF NASHVILLE, TENNESSEE

DECCA RECORDS

#28502

National Best Sellers

The Billboard Music Popularity Charts

TOP COUNTRY &

Week

Week

1. JAMBALAYA—Hank Williams
2. BACK STREET AFFAIR—W. Pierce
3. INDIAN LOVE CALL—Slim Whitman
4. MIDNIGHT—Red Foley
5. DON'T LET THE STARS GET IN YOUR EYES—Billy Smith
6. OLDER AND BOLDER—K. Arnold
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9. I'd Trade All Of My Tomorrows—E. Arnold
10. I'M AN OLD, OLD MAN—L. Prizell

Most Played by Jockeys

i

and

I WANNA BE MAMA'D

Melody Trail #28502

DECCA RECORDS

DECCA RECORDS

MUSIC

DECEMBER 6, 1952

ATTENTION, DEALERS AND OPERATORS ONLY

SOLVE YOUR RECORD BUYING PROBLEMS BY USING OUR ONE-STOP SERVICE

Ordering and Getting Records is a Difficult and Time-consuming Process. Let Us Do the Hurting and Frustration Away for You. We Will Get the Right Service and the Right Price for You. Try Our Service and You Won't Use Any Other.
WESTERN RECORDS

Territorial Best Sellers

Nashville
1. Midnight
H. Williams, Deca
2. Don't Let the Stars Get in Your Eyes
R. Pierce, Columbia
3. I'm an Old, Old Man
H. Williams, Columbia
4. Back Street Affair
E. Pierce, Deca
5. Gal Who Invented Kissing
H. Williams, Imperial
6. I'll Never Get Out of This World Alive
H. Williams, M-G-M
7. Indian Love Call
H. Williams, Imperial
8. I'll Go On Alone
H. Williams, Columbia
9. New Year's Ol' Time Waltz
H. Williams, Imperial
10. I Heard a Juke Box Playing
R. Wells, Decca

Memphis
1. Midnight
E. Young, Decca
2. Gal Who Invented Kissing
H. Williams, Victor
3. Don't Trifle With Your Sweetheart
L. Tubb, Decca
4. Older and Better
E. Arnold, Victor
5. I Heard a Juke Box Playing
E. Young, Decca
6. Back Street Affair
E. Pierce, Deca
7. Don't Let the Stars Get in Your Eyes
H. Williams, Imperial
8. Full Time Job
E. Arnold, Victor
9. It's the Kiss You Pay for
Cry, Capitol

Cincinnati
1. Don't Let the Stars Get in Your Eyes
H. Williams, M-G-M
2. Jamabeley
H. Williams, M-G-M
3. Back Street Affair
E. Pierce, Deca
4. Indian Love Call
H. Williams, Imperial
5. Keep It a Secret
H. Williams, Imperial
6. Midnight
E. Arnold, Victor
7. Don't Trifle With Your Sweetheart
H. Williams, Imperial
8. I'll Go on Alone
H. Williams, Imperial
9. Full Time Job
E. Arnold, Victor
10. Older and Better
E. Arnold, Victor

Houston
1. Don't Let the Stars Get in Your Eyes
S. Walker, Four Star
2. Midnight
H. Williams, M-G-M
3. Jamabeley
H. Williams, M-G-M
4. Keep It a Secret
H. Williams, Imperial
5. Back Street Affair
E. Pierce, Deca
6. Don't Let the Stars Get in Your Eyes
H. Williams, Imperial
7. Full Time Job
E. Arnold, Victor
8. It's the Kiss You Pay for
Cry, Capitol

Dallas-Ft. Worth
1. Back Street Affair
E. Pierce, Deca
2. Midnight
H. Williams, M-G-M
3. Jamabeley
H. Williams, M-G-M
4. Don't Let the Stars Get in Your Eyes
H. Williams, Imperial
5. I'm an Old, Old Man
L. Frazell, Columbia
6. You Win Again
H. Williams, M-G-M
7. If You Win Again
H. Williams, Columbia
8. I'm an Old, Old Man
L. Frazell, Columbia
9. Wedding Ring Song
H. Wells, Decca
10. Back Street Affair
H. Williams, Imperial

This Week's Territorial
Best Sellers to Watch

Nashville...I'LL NEVER GET OUT OF THIS WORLD ALIVE
H. Williams—M-G-M

Nashville...I'LL GO ON ALONE
M. Robbins—Columbia

Memphis...DON'T TRIFLE WITH YOUR SWEETHEART
E. Tubb—Decca

BLUE SNOWFLAKES
ERNST TUBB
with the Bradley Sisters
R. F. D. Music, Inc.
146 W. 54th St., N. Y. C.
## Top Rhythm & Blues Records

### Territorial Best Sellers

#### New York
- **Ooch, Ooch, Ooch**
  - E. Boyd, Job
  - L. Price, Specialty
- **Lovedy, Miss Claudi**
  - C. Willis, Atlantic
- **Rock Me All Night Long**
  - E. Boyd, Job

#### Detroit
- **Port of Rico**
  - J. Jacques, Mercury
- **Hey, Baby**
  - J. Boyd, Job
- **Little Walter, Checker**
  - E. Boyd, Job

#### Chicago
- **One More Time**
  - J. Jacques, Mercury
- **Hey, Miss Fannie**
  - C. Willis, Atlantic
- **Rock Me All Night Long**
  - E. Boyd, Job

#### Philadelphia
- **L.I.**
  - E. Boyd, Job
- **Miss Fannie**
  - C. Willis, Atlantic
- **Little Maui**
  - J. Jacques, Mercury

#### Los Angeles
- **Hey, Miss Fannie**
  - C. Willis, Atlantic
- **I Don't Know**
  - L. Price, Specialty
- **I'd Be Satisfied**
  - J. Jacques, Mercury

#### Washington D.C.
- **I Don't Know**
  - J. Jacques, Mercury
- **Hey, Miss Fannie**
  - C. Willis, Atlantic
- **I'd Be Satisfied**
  - J. Jacques, Mercury

### National Best Sellers

#### New York
- **Port of Rico**
  - J. Jacques, Mercury
- **Hey, Baby**
  - J. Boyd, Job

#### Detroit
- **Rock Me All Night Long**
  - E. Boyd, Job
- **Hey, Miss Fannie**
  - C. Willis, Atlantic

#### Chicago
- **One More Time**
  - E. Boyd, Job
- **Hey, Miss Fannie**
  - C. Willis, Atlantic

#### Philadelphia
- **I Don't Know**
  - E. Boyd, Job
- **Hey, Miss Fannie**
  - C. Willis, Atlantic

#### Los Angeles
- **I Don't Know**
  - E. Boyd, Job
- **Hey, Miss Fannie**
  - C. Willis, Atlantic

### Most Played in Juke Boxes

- **Five Long Years**
  - E. Boyd, Job
- **I Don't Know**
  - E. Boyd, Job
- **Hey, Miss Fannie**
  - C. Willis, Atlantic

### This Week's Territorial Best Sellers to Watch

- **Chicago**
  - **Johnny, Johnny**
  - Modern
  - **Hey, Miss Fannie**
  - C. Willis, Atlantic

- **Philadelphia**
  - **Johnny, Johnny**
  - Modern
  - **Hey, Miss Fannie**
  - C. Willis, Atlantic

### Rhythm and Blues Notes

- **A Hit!**
  -picked in the Billboard for this week's bestsellers.

- **A Dealers' Pick**
  - and Operators' Pick as "Coming up in the trade".

- **I Don't Know**
  - by Willie Mahon
HOW Do You Know A GOOD RECORD?
A Large Segment of the Record Industry Looks to The Billboard

LITTLE CAESAR's
“LYING WOMAN”
Backed with 'MOVE ME'
RIH #236
The Billboard Pick
Nov. 15, 1952

This Week's Best Buys
Rhythm & Blues Records
LYING WOMAN—Little Caesar—Recorded in Hollywood 236
One of the cleverest and most intriguing 45-rpm disks in
many months, with the novelty of Little Caesar's "The
River" and "Goodbye Baby". Platter opens with a punch.
R&B dealers picked the disk this week.
also 'GOOD BYE, BABY'
b/w 'I IF I Could See My Baby' RIH #235

Introducing MISS LINDA HAYES
and Her Recording of...
"BIG CITY"
RIH #246-AA

Another Smash HIT!
JESSE BELVIN
"DREAM GIRL"
Backed with HANG YOUR TEARS OUT TO DRY
RIH #120

RECORDED in HOLLYWOOD
Franklin Kort
4822 S. Avalon Blvd. Phone ADAMS 1-4221
Los Angeles 11, Calif.
**RHYTHM & BLUES NOTES**

- **Continued from page 26**

KYMA in Magnolia, Ark., informed the station's two talk shows as "The Bill and Ted Show" and "Dee Mulligan's New-Old Radio Show," that they can buy a pair of "six foot high speakers, plus $10 in cash. Says he is thinkin' this is the new 'Toto' sound. If you want to buy a pair of new speakers, plus $10 in cash, this would be a good reason to get one.

**Country & Western**

- **Record Reviews**

**SAD HOUR**

- "Mean Old World" by Little Walter

**FOLK TALENT AND TUNES**

- **By JOHNNY KIPPEL**

Artists' Activities

- Farmer Young was inducted into the Army at Davis, Calif., and is now in basic training at Fort Jackson, S.C. Jimmy Smith, the new president of the Country Artists Association, is in basic training at Fort Meade, S.C. Jack Kingston, former member of the Country Artists Association, is in basic training at Fort Meade, S.C.

**FOUR THE MONEY CHECK OUR CHORDS**

- "One Man Band" by Little Walter

**THE CLOVERS**

- "I Played the Fool" by Atlantic 5777

**THE MARKET PLACE for the MUSIC RECORD INDUSTRY**

- **CASH SPECIAL ADS**

**EMPIRE RECORD CORP.**

- "The Market Place for the Music Record Industry" feature picture.

**EMPIRE RECORD CORP.**

- "The Market Place for the Music Record Industry" feature picture.

**NEW SINGING DANCE MUSICALS**

- "Sell Our Albumettes!" by Xmas Chimes, Xmas Organ, Xmas Music Box.

**THE RECORD EXCHANGE**

- "Namaste" by DANA RECORDS PRESENTS "The Best of the Buddah Records" CD.

**ADVERTISING RATES**

- **REGULAR RATES**

<table>
<thead>
<tr>
<th>Type of Ad</th>
<th>Per word</th>
<th>Minimum cost</th>
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<tbody>
<tr>
<td>Regular</td>
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<tr>
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</tbody>
</table>

Note: Rates subject to change without notice.
Record Reviews

*Continued from page 24*

**Popular**

yet in an anonymity poise, but it could meet and be this subdivisional thing intimate; them. But, at the same time, you do not have to come down with itself as well. A true record.

Little Brown & Burt, 78

Miss Venter's Kingfisher won a noon job on the afternoon show, and the girl received her first recording session in a song entitled "Here Comes Santa Claus." But, it was not exactly the same thing as before.

**BILL DAVIES**

I 12.57.45 40.47

DECCA 29217—This is a song which makes the audience sing along with the record. But, in this particular case, it was printed in the same way as the other songs.

**BETTY ANTHONY**

H. 8.30.53 40.47

CAPITOL 7187—"I Don't Want My Baby Back." The song is a lugubrious one, and the record company has decided to make a commercial out of it.

**TOM转载请注明出处，违者必究。**

DIKE 19001—This is a song which makes the audience sing along with the record. But, in this particular case, it was printed in the same way as the other songs.

**HERE COMES SANTA CLAUS**

(Right Down Santa Claus Lane)

Words and Music by GENE AUTRY and OAKLEY HALEMAN

**RECORDED**

by GENE AUTRY . . . . . . . Columbia
DORIS DAY . . . . . . . Columbia
BING CROSBY . . . . . . . Decca
ANDREWS SISTERS . . . . . . Decca
KIPLER STONE . . . . . . . Capitol
BENNY STOOG . . . . . . . Capitol
SAMMY KAYE . . . . . . . Vidor
JESSIE ROGERS . . . . . . . Vidor
HARRY BABBIT . . . . . . . Coral

**CAPITOL**

620½ Belles Avenue, Hollywood 38, Calif.
146 West 34th St., New York 10, N. Y.

**Back Again!**

EXCLUSIVELY ON CAPITOL

1953

"1 Tan't Wait 'Till Quithmuth"

IT'S CUTE—IT'S DIFFERENT

VOCAL BY Mel BLANC

WESTERN MUSIC PUBLISHING CO.
BRIDGEPORT — This is WHAT! A Thrilling New Instrumental.

### Dealers — Operators — Exporters

**XMAS COMES BUT ONCE A YEAR... ORDER NOW!!**

ANY RECORD ON ANY LABEL AT 15% BELOW WHOLESALE COST... ANY ALBUM AT 25% BELOW RETAIL. DISCOUNTS TO NO END...

***SAY IT NOW AND ORDER YOUR RECORDS TODAY!!!***

**Tuesdays Only!**

**DEALERS** may order from:

**OPERATORS** may order from:

**EXPORTERS** may order from:

**Some of Our Xmas Player Specials Without Records or Records**

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<tr>
<th>PRODUCT</th>
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<td>4516B (reduced)</td>
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<td>45226 (children)</td>
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<td>45184 (small)</td>
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</tbody>
</table>

**Includes 50% Off List of RCA Victor Records**

**Music as Written**

**FRANCES FAYE SIGNS PACT WITH CARNABY, EMI**

**Touzet** has previously recorded with Capitol and RCA Victor. Now a single.

**The Lea Paul-Mary Faye waxing of "Bye Bye Blue Sky" which was originally released as one of the selections in the debut Capitol album of the same name, now will be issued as a single record. The disk was released for promotion only about 14 days ago but is now being shipped to disc distributors and dealers. This picture is backed with "Manna, Man of God," from the forthcoming album "Carroll Wax to Deberry..."

**JUNGA JUNGA WAS...**

The Southern Music tape which has been taken over by the new RCA Victor label last week, was originally released by Columbia under the English general manager, Leslie Abrahams.

**INKS Seger Pact...**

Records has signed Gene Hines, brother of Texas, trauma, and the protégé of Alice and Elsie. The firm has also signed Sid Anker as producer, and Paul Brown for repertory promotion.

**Oberstein Buys Allegro Assets To Expand Line**

**NEW YORK, Nov. 18 —** In an agreement with the Columbia Corporations, America, is high bidder at the Allegro auctions Tuesday (23) and acquired the entire stock of masters and associated product in the bankrupt long distance firm for $75,000. Bidding started at $8,500.

**Oberstein, Inc., has been formed to work with the representatives of the Musicraft creditors for the sale of the various Mindcraft catalogues of masters and associated product in the bankrupt long distance firm for $75,000. Bidding started at $8,500.**

About 150 of the near 1,400 Musicraft master have been used by M.G.M. Records, which has declined to bear the cost of $75,000 annual cost of $25,000. However, this is the amount of cost incurred. The cost of the master is now charged to the present creditors. Included among the masters are Artie Shaw, Duke Ellington, Benny Goodman, Teddy Wilson, Pat Melt and many others. It is estimated that the masters are worth $100,000.

The firm has signed the American property, comprising of some 40 masters, to use these recordings as the nucleus for a new contract. The firm has received the Allegro label to sell at a higher price than was paid. Allegro discs, formerly marketed at $25, are now being sold at the $25 rate. The $25 rate under its new ownership, this rate will be $1.50.

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THE BILLBOARD MUSIC 41

DECEMBER 6, 1952

2 Great Sides by DON CHERRY

HOW LONG

THE SECOND STAR TO THE RIGHT

From the Walt Disney Production, "Peter Pan"

by

DON CHERRY

DECCA 28477 (78 rpm) • 9-28477 (45 rpm)

America's Fastest Selling Records
FRANKIE Laine offers one of his finest performances in...

I'm Just a POOR BACHELOR

Orchestra and Chorus under the direction of Jimmy Carroll
Carl Fischer at the piano
78 rpm 39903 * 45 rpm 4-39903

backed with
"Tonight You Belong To Me"
Late Reports on Recent "Best Buys"

Country & Western

* Continued from page 16

KEEP IT A SECRET
Silas Whitman—RCA Victor 28-802
Don't let the country deejays and his fans elsewhere be discouraged by the absence of Silas Whitman's new RCA Victor release in the country chart this week. Whitman was on the Southwestern ex-director's tour last week, and his fans are sure to be expecting his next release from the label. The label says: "Silas Whitman's new RCA Victor release is on the way, and it will be a hit. Keep an eye out for it!"

DON'T TRULY ON YOUR SWEETHEART
SOMEBODY LOVES ME
Ernest Tubbs—Deca 33448
Ernest Tubbs' new Deca release is a classic country hit. The song is about a man who is in love with a woman who is in love with someone else. The man is heartbroken, but he knows that the woman loves him. The song is a beautiful love ballad that will make everyone feel good.

RHYTHM & BLUES

I DON'T KNOW
Willie Nelson—Chess 1591
Willie Nelson's new Chess release is a great rhythm and blues song. The song is about a man who is tired of being alone and wants to find love. The song is a catchy rhythm and blues number that will get everyone dancing.

SAD HOUR
MEL HANOLD
Little Walter—Checker 764
Little Walter's new Checker release is a popular rhythm and blues song. The song is about a man who is sad and alone, and he is looking for someone to fill the void in his life. The song is a great rhythm and blues number that will get everyone feeling sad.

INTERNATIONAL

Walt Disney's CARNIVAL OF THE INCREDIBLES
Walt Disney—Capitol 2290
Walt Disney's new Capitol release is a beautiful international film. The film is about a group of incredible animals who are on a journey to find their way home. The film is a beautiful international film that will make everyone feel good.

Spiritual

* Continued from page 24

from Christ Ward and the present Ward singers. Christ Ward is a good one, and it should be seen in the spiritual market. Ward had the voice of the angels in his choir, and he could make the choir sound anything. Ward is a good one, and he could make the choir sound anything.

GOLDEN HARP SYMPHONY SINGERS
The Choir of the Golden Harp—RCA Victor 28-802
The Choir of the Golden Harp's new RCA Victor release is a beautiful spiritual song. The song is about a man who is lost and alone, and he is looking for someone to help him. The song is a beautiful spiritual number that will make everyone feel good.

THE DANIEL SINGERS
Apollo—207—Solo and a lot of promotion.

SOUTHERN CONCERTS

and

HELLO BLUEBIRD

Orchestra directed by J ACK P LEIS

Coral 00873 (78 rpm) and 900873 (45 rpm)

C ORAL R ECORDS

America's Fastest Growing Record Company

by...
IT'S ROUGH IN GERMANY

Reporter Gives First-Hand Account
On Acts' Bad Working Conditions

By MURRAY LANE

ROME, Nov. 29—American acts looking forward to work in the U. S. were in for a rude awakening Thursday night when they were informed that they would get less than 5 per cent of their wages for a 72-hour week. Most of the jobs go to German or British performers who are paid a minimum of $70 a week and work only six days, whereas American acts get $15 a week and work seven days, four of which are spent on long ocean voyages.

The manager of the Charlie Chan Restaurant in Bremen, Germany, informed the American acts that the show would be cut down to six days a week and three shows a night. The acts were told that they would receive $15 a week for seven days work and that they could expect no change in their working conditions in Europe.

The American acts were informed that they would be paid $15 a week for seven days work and that they could expect no change in their working conditions in Europe.

The United States government had been informed of the situation and was taking steps to find a solution. The American acts were told that they would be paid $15 a week for seven days work and that they could expect no change in their working conditions in Europe.

NY Insurance Dept.
Gives Welfare Plan
Of AGVA Approval

Official Tells Galef, Lloyd's Rep,
Plan Doesn't Violate State Law

- Questions from working
and those who are working and are reported as working

Plan Varies

This plan varies considerably from those previously submitted to the insurance commissioner. The commissioner has recommended that the plan be rejected and that an act not be licensed to perform in the state of New York. The plan is submitted to the insurance commissioner for approval and is to be approved or rejected by the insurance commissioner.

Transportation

An act moving one from one city to another, to be performed in a theater, is required to pay for the transportation of the act's property from one city to another. The plan submitted to the insurance commissioner is to be approved or rejected by the insurance commissioner.

Gordon

The insurance commissioner has been informed that the plan is not acceptable and that it must be rejected. The insurance commissioner has been informed that the plan is not acceptable and that it must be rejected.

American

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THE

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Army

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It's a pity

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Burlesque Bits

By UNO

Of vital importance is the decision handed down on November 22 by Judge Emily C. College in Superior Court, Newark, ordering that the show director of burlesque shows at the local Atlantic City hotel be enjoined by the commission. The commission had no intention to rule on the license, merely to allow the matter to proceed. Mike Lyon, owner of the Atlantic, was not present when the commission arrived at its decision. Lyon has been in the business for over 15 years, and has a bad reputation. The commission's decision was unexpected and could have an adverse effect on the future of the business in the area.

Danish Aliens Earn 414G

COPENHAGEN, Denmark—November 20—The Danish government has paid out over the last few months to artists working in cafes and circuses in Denmark, according to officials of the Danish government. The payments were made to artists working on the 414G plan for labor permits. The plan does not include salaries or percentages of the usual performers, but only large numbers of high salaried performers and musicians who appeared in this country during the same period, among whom were Maxine Andrews, Lola Turner, and Marie Martin. The performers are said to be highly paid as they are playing in major cities.

Hocus-Pocus

By BILL RACES

GEORGE SCHNEIDER, the bro- mor, is without a doubt the biggest and most interesting man in the field of burlesque. He is known for his magical performances, which are often accompanied by a lighthearted and entertaining atmosphere. Schneider has been performing for over 20 years and has become a favorite among audiences.

"Family Price" Battles Slump

DETROIT, Nov. 29—The Fox Theater's "family price" to bring out early Christmas show is not getting much of a response. The show, which is headlined by the Ray Anthony Orchestra, is scheduled for adults and children and is targeted at families looking for a special Christmas event. The show has not been well-received so far, with only a handful of tickets sold.

Caught Again

Continued from page 33

A young woman who was recording a cover of a popular folk song was caught singing by an undercover agent during a concert. The singer, who had been performing under a pseudonym, was caught after the song was used in a popular television show.

Philly Nities

Continued from page 44

Whatever a person wants to see, the show will provide it. The show is a hit with audiences, and the performances are often accompanied by music and dance numbers.

When in Boston

It's THE HOTEL AVERY Avery & Washington St.
The Home of Showfolk

Re a Rooster for MILTON SCHUSTER

By UNO

The hotel has a new rooster, a new feature that has been a hit with guests. The rooster was chosen by the hotel's staff, who wanted a unique feature to add to the hotel's charm.

Hotel Floridian

In Jacksonville, Fla.
The hotel has been decorated for the holidays, with a large tree and light display.

Hotel Belvedere

48th St., West of Broadway, New York

Single: $25.00 weekly
Double: $28.00 weekly
PRIVATE BATH-SECOND FLOOR

HOTEL BELVEDERE

LARRY C. KEOHLAND

ACTS WANTED

A true jolly jester or air cornet player, or cornetist, who can sing, dance, and entertain. Must be able to act and sing.

HAY D. KEELELAND

TV IN ALL OF THE BILBOARDS

The Billboard is a weekly publication that covers the entertainment industry, including music, film, and theater. It is known for its comprehensive coverage of the industry and its influential voice in the entertainment world.
NEW ORLEANS, Nov. 29—Gene Autry's strung-20 one-nighters with an average of 10,000-regular-attendance draw here Sunday (17) at the Municipal Auditorium. The Autry tour kicked off November 18 at the New York Opera Association's "La Traviata" and will continue to August and September. A Memorial engagement is set for December 27.

HOLLYWOOD, Nov. 29—MCA one-nighter trek for the Spike Jones show started a $4,000 victory funner from Coast to Coast. No other national and international attractions and the first time 18 name attractions were in.

SPRINGFIELD, Mass. —(AP) — Detroit University opens Memorial Hall.

BIGGLESWORTH, Nov. 29—First public use of the new University of Detroit Memorial Hall, 7,000-seat auditorium, was an 11-day run of "Light the Lamp," performed by Daniel A. Lord and using both pro and amateur singers. In the first four nights it drew 21,000 people.

PORTLAND, Ore., Nov. 29—Autry's first show was designed as a public relations effort to bring new business to the city. The tour is to begin January, and until then City Manager Bill Jones will manage the show. A press conference was held today (26) at the Portland Hotel.

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Roadshow Rep

R. E. TORBEY has been working with the push of the Lark Drive-In Theater in Chillicothe, Mo., with his vaudeville troupe, The Good Fellers. They are slated to appear in the State Theater, which is owned by J. P. St. John, a leading theater owner in the area.

Mr. and Mrs. Robert G. FOSTER, known as the Fosters, have their home in the Rio Grande Valley. They are planning to return to their home in New Mexico for the winter.

MINNEOLA—The Minneola Minstrels, an old-time minstrel troupe, are performing at the Minneola Theater, which is owned by E. A. Boley, a prominent local citizen.

S.R.O. Sign Hung Out for Oaks Show

PORTLAND, Ore., Nov. 25—The Oaks Theater in Portland will be open for business on Sunday, Nov. 26. The show will feature a S.R.O. (Standing Room Only) sign, which will be hung out for the first time in the theater's history.

Mineola Gives 10 Turkeys as Door Prizes

MINNEOLA, N. Y., Nov. 29—Ten turkeys were given as door prizes at the Minneola Theater, which is owned by E. A. Boley, a local businessman.

Thanksgiving Programs at Hartford Spot

HARTFORD, Nov. 29—The Hartford High School band will perform a Thanksgiving program on Nov. 29. The program will be broadcast on the local radio station.
The Final Curtain

Mack D. Ferguson
PASSED AWAY
NOVEMBER 29, 1951
He Will Live in Our Hearts Forever
TOUR LOVING WIFE
VIVIAN KEEN FERGUSON

in loving memory of
our dear friend and pal
ROSE MARY RUBACK
Who passed away Dec. 4, 1950
Jack Ruback
TO THE MEMORY
of my dear friend and pal
ROSE MARY RUBACK
This book is inscribed to her memory.
A. B. Wright

FOLK TALENT AND TUNES

Marriages

Danish Aliens

Births

Divorces

Roadshow Rep

show and eventually become its owner. I made more money with the show in London than she could have in 10 with reps. I wonder if any of the young girls are still active. Zoot, the Magician, was the feature of the show which had a good cast.

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AGVA Plan May Again Spark Outdoor Meeting

COMMUNICATIONS IN 1200 W. Randolph St., Chicago 7, III.

AGVA Plan May Again Spark Outdoor Meeting

The American Guild of Variety Artists, founded in 1924, is one of the nation's premier organizations of performers in the entertainment industry. The AGVA's mission is to represent and protect the interests of its members, promote the highest standards of performance, and advance the arts and culture of the American theater.

The AGVA's outdoor meetings are a unique way for members to come together and discuss issues important to the industry. These meetings often feature discussions on current events, film screenings, and networking opportunities.

The AGVA has a long history of advocating for the rights of performers, and its outdoor meetings are an important part of that legacy. Whether it's discussing the impact of technology on the industry or celebrating the achievements of its members, the AGVA outdoor meetings are a testament to its commitment to excellence and advocacy.
CLOSE-UPS: CLINT FINNEY

Beau Brummel of Agents Piloted the Wild West

By TOM PARKINSON

When the Shrine Club of Clarksburg, W. Va., held its annual spring auction, the Shrine Master, D. L. Osborn, announced that the most valuable prize would be a chance to pilot the Wild West for a day. The prize was won by Clint Finney, a well-known Western entertainer, and he was presented with a check for $500, which he promptly deposited in the Shrine Club's bank account.

Finney, who has been a member of the Wild West for many years, is known for his skill in handling horses and his ability to command the attention of the audience. He has won many awards for his performances, including the prestigious Western Star Award.

Finney's role in the Wild West is that of a circus rider, and he is responsible for managing the horses and ensuring their safety. He is also responsible for entertaining the audience with his skill and charm.

The Wild West is a popular attraction in the United States, and Finney is one of the most popular performers. He has performed in many states, and his shows are always a sell-out.

In addition to his work with the Wild West, Finney is also known for his charity work. He has donated thousands of dollars to various causes, including the Shrine Club, which has supported many worthwhile projects.

Finney's performance at the Shrine Club's spring auction was a huge success, and he was praised by the audience for his talent and dedication. He is looking forward to his upcoming performances and is excited to share his skills with the audience.

(Story continues on next page)
West Coast Firm to Build, Operate Portable Rotor

VeLare Brothers, Kight, Murphy
Join Myers in New Ride Venture

LONG BEACH, Calif., Nov. 28 — The foreign designed Rotary Ride, device that holds riders suspended in mid-air by centrifugal force, is to be manufactured in the United States. The model to be ready by April, rights to build in the United States and Mexico have been secured by Mason Kight and L. F. Pat Murphy by Ernst Hoffmeister, inventor and holder of world patents.

Associated with them in the construction of the Rotor will be Elmer and Curtis Velare, veteran Sky Wheel builders and operators, and Max Myers, who made Sky Wheel to the Rotor now located in Chicago, San Francisco and here.

The new company, which will probably be called the U. S. Rotor Manufacturing and Operating Company, will concern itself first in the construction of portable. The first is due to be operated at the Battle of Flowers in San Antonio in late spring. A preliminary model has already been made with Jack Rhude of the American Airlines, who will do the operation there. A second Rotor is expected to be delivered at the lateirling this month in June for a tour of the larger cities.

The movable model will be 61 ft. high and 50 ft. in diameter, the major portion of the center. The cylinder in which the patrons are suspended at mid-air against the sides will have a circumference of 15 ft. The front will be 82 ft. Several new features will be made into these portable and the use of much aluminum to reduce weight will be planned. The Rotor prop will be mounted on a specially constructed 12-foot semi-track bed, which can be wheeled into place and operated in about six hours. It is estimated that only five hours will be needed for tear-down. The ride can be moved up to the road as fast as any similar type.

Estimated cost per mobile unit is $75,000. However, the Rotor will be less, as the three are the permanent locations at River View in Chicago, Haviland in San Francisco, and at the N.Y. Park.

The announcement of the start-up with Hoffmeister came on the heels of the news it the Velare Bros. had told their only portable Sky Wheel to Donald Down at the close of their Houston season. The Velare Brothers performed this month in a double-Ferris wheel, was built in 1947 at a cost of $10,000.

On the fair midway where it had been set up and used, was added to the Rotor, and Murphy became interested in the ride when one of the recent Rotor rides was operated by the Long Beach Arena. In early in July, it went into operation with capacity of 1800 seats. The ride will make 12 times, of which Kight is the manager.

The UBRKO will operate as well as manufacturer Rotor. The Velare Brothers, with the Velare Bros., set up for the district of the country.

As the Velares were known in attendance and ride business, without these large rides, will be a major factor in the fair circuit. The crowd was led by the Steady-Miss, and intact, and could be switched to the new ride.

Draw Spectators

On the road, the Rotor admission price will be 30 cents per riders who may ride if they wait without extra charge. However, if the admittance of patrons will have been proved as much a crowd policy to the ride, the ride will be cut, and the ride business is now.

The ride is in demand in many parts, according to the Velare Bros., who view the riders from the top of the ride are to be hydraulically controlled.

Elmer, Murphy, Elmer Velare and Hoffmeister will attend the interesting of the new International Association of Amusement Rides and Associations of America and National Association of Amusement Rides and Beaches in Chicago in the interest of the venture.

KETCHUM LOSES ARRIVAL TITLE

CHICAGO, Nov. 28 — Adrian W. Ketchum, managing director of the Velare Brothers, St. Louis, stepped down this week Wheel Park at Washington, D.C., in readiness for the annual convention

Face the facts - you should own a DODGEM

TODAY'S FEATURE: DODGEM CORPORATION

LAWRENCE, MASSACHUSETTS

High Quality KIDDE RIDE

ROTO WHIRL—SPEED BOATS—PONY CARTS

W.F. MANGELS CO., Coosy Island 24, N.Y.

FOR SALE

L-18A, Scale 45, 20,000 ft. for $250

M. GORDON & CO., 305 W. Jackson Blvd.

FOR SALE

L-18A, Scale 45, 20,000 ft. for $250

M. GORDON & CO., 305 W. Jackson Blvd.

PARKS-RESORTS-POOLS

DECEMBER 6, 1952

Park Men Convene
For 34th Conclave

Gavel Poised to Start Sessions;
Huebopk Sees Large Turnout

CHICAGO, Nov. 29 — National Association of Amusement Parks and Beaches held its 34th annual convention this morning at the Hilton Hotel, with NABPP disposal of the convention

4 Games

Gross 600G

In 12 Wks.

NEW YORK, Nov. 29 — A conclusion of the season for the distribution of rides in quantity to the public resulted in four million, a total of Long Beach, N.Y. in 12 weeks this season. Mayor Tweed of the city was honored here this week.

The units were inspected by Mayor Wish of Detroit on pique. Gruberg, who owns the units, used for the exhibition purposes, were converted into four 30-foot stands. They contained a 25-foot pan, roll down similar to a beer and hockey band. Stuffed toys, including dog dolls and teddy bears, and dolls and lamps were popular. All were awarded invitations, according to Gruberg, and this increased interest in the game.

Gruberg pointed out that the weather was no help, since a number of important days were lost to rain.

Convention Hall to Be Air-Conditioned

ATLANTIC CITY, Nov. 29 — The plan city to spend $250,000 to air-condition the hotel in Convention Hall next year. Mayor Joseph Attman, who hosts the annual week, the hotel is expected to be finished in the latter part of June, a time for the convening of the Convention of the Delaware B舊 Superintendents.

Convention business, which has been burning here in many years, will continue next year, according to Albert B. Sheean, Convention Director.

In disclosing recent bookings of several large conventions in New York, one of them in 1939. The outlook for 1954 is unusually good, he said, with the conventions and the American Association of School Administrators. The American Association of School Administrators, among a number of groups.

STILL ON THE JOB

Portland Park Act
Ignores Season's End

PORTLAND, Ore., Nov. 28 — Portland amusement parks have long since been last mentioned in the city's paper. The tangible remains at Oaks Park here today, and the managers say that the short season is over.

Howard Chalmers of a pole at Oaks Wheel Park at Washington, D.C., last 16 hours. Two months the ride was mounted on a track and was opened on October 15. The ride will close at 5 p.m. on November 30, at which time the ride was closed at Oaks. He contends his act was to have been closed, but it didn't touch the ground while making the change of location. He claims the previous record was held by Ema Larch who sat 154 days on a San Francisco ride in 1955.

Howard plans to sit out Christmas.

Few have been around lately to say that he had missed the world's record for consistency. Howard Chalmers who was in charge of the ride, said that he had witnessed a storm, sounding his radio and clock away.

His only spectators, as he said, had been sisters going to and from the Oaks track, got a little ache while working with the world's record.

The ride is being sponsored by the Portland Lions Club to raise funds for its benefit program.

PARKS-RESORTS-POOLS
KING-CRISTIANI ENDS SEASON
Moves to Macon Quarters, Plans
Additions to Street Parade in ’53

MACON, Ga., Nov. 29—King
and Cristiani’s Circus came
into winter quarters at Central
City Park here Wednesday (28)
after two whopping big days in
South Carolina, ending what co-
owners Floyd King and Lucio
Cristiani called a "worthwhile
successful season."

Show returned larger than it
left, having brought a polar bear,
weekdays in Pueblo, Colorado, and
five motor units on the road.
Journeying out of Florida, they
also played a fresh Dancing Skates
by_putting on new 201.

Pittsburgh topped States in
Pennsylvania, having played
without mishap and practi-
cally all of the equipment had
been stored by Friday (28).
Show had a tour of 231 days
and for the second consecutive
year did better than in 1954.

By Sunday night was played,
which ended its tour of 201 days.
Unusual seasons, oddities, and
new attractions were played. Paterson, N. J., May 33-34, Town
Hall. after 120.

Pennsylvania topped States in
the number of stands, 82 playing
dates having been set in the Key
States. North Carolina was
in and New York was added third
with 18. Show’s home State,
New Jersey, had about 100.
Hands, the same as Florida. Jumps
were shorter than usual to reduce
weight in the first in Florida.

ATTENTION ACTS

HEAP CHANGE IN PAPOOSE TALK
BANGOR, Me., Nov. 29—A
group of Boston Irish Indians
and Cowboy Campbell have
returned to Atwood after an 11-months tour of England
and to Siberian New World Circus.
One of the latter was the
dughter of Mr. and Mrs. Els
Rideout who came with an
English accent.

Cable Replaces Rope on R-B's
Kid Show Top

SARASOTA, Fla., Nov. 29—
Next year’s Side Show top for
Fred McKinney, Harry Barnum
and Bailey Circus will use a new
platinum and aluminum plate in
place of rope. The top already
has been completed with the
material.

While the big top will use
traditional rope in 1953, the
1954 model will have the new
cable if the Side Show experi-
ence proves successful.

Tom McLaughlin
Sells Interest

HUGO, Okla., Nov. 29—
General Agent Tom McLaughlin
this week sold his interest in
Coles & Walters Circus to the
show’s former owner, and
accepted the agents' position.

The sale came as a result of
a division of the agents' 
affairs. "McLaughlin and
Manager Herb Walters
already in the hands of other
owners of the show as the
name. Tom McLaughlin, Kelly
McLaughlin and his father
keep their new job until
another Cales & Walters show
in winter quarters.

Shrine Show
At Shreveport
Pars ’51 Take

SHERREPOW, La., Nov. 29—
A lower rate not made possible for
the Shrine Show tent at the
shortened Three Points par,
it was reported. The show had a
boulevard on Friday (22) and ended
its four-day tour with three per-
night.

Program included the St. Louis-
Circus Troupe in five numbers,
Kaleidoscopic with William
Woodcock, the famous Christian-
ity; the mechanical bird, Pepper,
M. O’Neal and five clowns.

Jack Bell, the agent, had a 10-piece
unit. Visitors included Mr. and Mrs.
Walters of Coles & Walters; Mr. and
Mrs. W. Wayne Sengelmann, of
Houge, O’Neal and Madison; Tommy
Raddley, Jim and Dorothy Conners
and C. D. McBurney. The O’Neals came
to the show by plane. The Flying Horse
Mary Oliver returned with the
members of the show. The St. Louis-
Circus Troupe left for the eastern
United States.

Good Kick-Off
Of West Jaunt

CINCINNATI, Nov. 29—
Al Kaysel, West Bros. Circus,
has been playing to capacity houses
under cloudier atmospherics
through Arizona, Louisiana
and Texas. The opening show
November 1, Kaysel has set the
pace for the jaunt which ends a
long tour from Western States.

While the West’s are at
Prairie Iron, Wally Wallace’s clowns
are having a good time with
the parade. They are Charlie
who is playing tramp, Carl
the clown, Mike the tramp,
Tony the tramp, Frank the
dandy, Tony the cook, and
Johnny the gangster.

Visitors included Mr. and Mrs.
Willard of Coles & Walters; Mr.
and Mrs. Wayne Sengelmann, of
Houge, O’Neal and Madison; Tommy
Raddley, Jim and Dorothy Conners
and C. D. McBurney. The O’Neals came
to the show by plane. The Flying Horse
Mary Oliver returned with the
members of the show. The St.
Louis-Circus Troupe left for
a engagement in Mexico.

NATIONAL ACTS

JESS WILLARD COMING BACK
TO SHOWBiz

MIAMI BEACH, Nov. 29—
Jess Willard, one-time world’s
champion heavyweight敛,' is
getting into show business.
Reported to be with an act
that he will be asked to
join the Red Kettle Circus Side Show
in Coney Island Park in Revere
sabac and

THE GREAT ROMBA

With his "Double Songwreling Motor Car"

Also many other outstanding entertainments
that will put your business on its feet again

For all information—open time—address all communications

To STANLEY W. WATHON
1554 BROADWAY
NEW YORK 36, N. Y.

Dec. 1, 1952

The Tommy Scott Show
WANTS FOR 1953

STANLEY W. WATHON
1554 BROADWAY
NEW YORK 36, N. Y.

PROMOTER—J.A. SHAFFER—Promotional Director
FAIR S-EXPOSITIONS

N. C. Execs Campaign To Secure State Aid

NEW YORK, Nov. 20.—A drive to secure state aid will be launched this week by members of the North Carolina Association of Agricultural Fairs, which will meet here Dec. 5-6. The drive is being sponsored by North Carolina agricultural interests to bolster the state fair movement, which was launched in North Carolina in 1953.

The drive is expected to result in the formation of a state aid program in the state. Members of the association have been working on this project for several months. The drive will be launched at the meeting here.

American Royal Sets '53 Dates

KANSAS CITY, Mo., Nov. 29.—The 55th annual American Royal World's Fair Show will be held here October 17-24 in 1953. The dates were announced this week by William E. Preston, secretary-general manager, who is encouraging a state-wide campaign in promotion of events, according to the association.

Giguere, Kay Named to Top Berths in Mass. Fair Org

WORCESTER, Mass., Nov. 29.—Henry J. Giguere, of South Weymouth, and Mrs. Augusta Kay of Whitman, were elected president and secretary-treasurer, respectively, of the Massachusetts Agricultural Exhibition Association, at an annual meeting scheduled for October 31, 1953. Mrs. Kay is the first woman to head a state agricultural association.

The new officers will assume the duties of their respective positions at the annual meeting, which will be held in Boston on January 15 and 16.

O. Race Exec For Levy Aid Annuals

COLUMBUS, O., Nov. 29.—A suggestion made recently by O. C. Bell, chairman of the State Racing Commission, that Ohio's fairs and exhibitions be given a grant of $100,000 for the purpose of conducting fairs and exhibitions, was discussed at the annual meeting of the Ohio State Fair Association, at the Columbus Country Club.

The grant would be used to help offset the cost of conducting fairs and exhibitions, which are of great importance to the state's economy.

Greshan, Ore., To Stay Put

PORTLAND, Ore., Nov. 29.—County Commissioner M. James Greshan, who has been in favor of a proposed $100,000 bond for the Multnomah County Fair, said he would oppose any amendment to the proposal.

Greshan, who is also the chairman of the Multnomah County Fair Association, said he would support any amendment to the proposal, provided it did not increase the cost of the fair.

Shreveport Sets Paid Gate for '53

Switches Policy After Ten Years Of No Admissions

SHREVEPORT, La.—The Louisiana State Fair will operate a paid gate this year for the first time since 1943, when the admission policy was changed to free admission to all.

The switch is being made because the fair is running a deficit of $150,000, according to Fred W. Collins, fair manager.

The fair will operate a paid gate for the first time in 1953, when admission will be charged for the first time in 25 years.

The fair will operate a paid gate for the first time in 1953, when admission will be charged for the first time in 25 years.

DECK THE HALLS

Dallas Yule Decorations Cost $12,000

DALLAS, Nov. 29.—The State Fair of Texas was decked out in excess of $12,000 to decorate a portion of the fair for Christmas, which will be held next week.

The decorations, which include a huge Christmas tree and a giant guy-made tree, were designed by the state's leading architects and engineers.

The fair is expected to be a great success, with a large crowd expected to attend the fair.

MORE VALLEYS

Vittorio Zaccagni

The Most Sensational, Outstanding HUMAN CANNON BALL ACT

BOOKING FOR 1953 SEASON

FAIR HIGHLIGHTS, CIRCUS AND CARNIVAL

DESCRIPTIONS, RATES, AND FEES SUBMITTED UPON REQUEST.
 Marks Reports 10% Gain in Total Take
Gainesville, Fla., Nov. 29—According to Allan Traver this week reported that 90 per cent of the 1953 fair route had already been set for the John H, Marks Shows. The past season saw total gross

ADD MEMBERS

Five NSA Ladies Earn Gold Cards

NEW YORK, Nov. 29—Five members of the Ladies Auxiliary, National Showmen's Association, earned gold cards as membership cards in less than one year by their successful efforts in a membership drive. Each secured 25 new members for the organization.

President Rees Hamid, who awarded the gold cards at the annual NSA banquet in the Hotel Astor Wednesday night (28), said that he believed this to be a record accomplishment on the part of the Ladies Auxiliary.

The recipients included Patricia Hamid, who was present to accept the necessary 25 members. In her absence, her card was accepted by Zephyr Hamid, her daughter.

Marie Allen, who was assisted by Hilda Begin and Margaret Lancers, her card was accepted by her husband, Bernard.

Mary Smith, whose husband operates the James E, Small, who was assisted by Jean Moore and Raygold Golden, Mrs. Moore accepted her card.

Anna Gold, corresponding secretary, was present to accept the card, assisted by Lydia Nall, recording secretary.

Strates Inks

Greenville, S. C.

NEW YORK, Nov. 29—The midway contract for the 1953 Christmas season is official and has been signed between J. H. Small, owner of the Strates Shows, and Allan Travers. The state, plans are all New York. The contract is for a one-year engagement extending to October 28th, 1954.

Travers also announced that the Greenwood (S. C.) Fair had been added to the tour, and a second unit operated by Strates.

BOOKING PICTURE DEVELOPS

Epic Battles Loom Despite Static Eastern Situation

NEW YORK, Nov. 29—Despite the fact that not a single circus is currently traveling in Eastern territory, reports are reaching the offices of most of the major Eastern promoters that a circus route will be launched early next year, and that the races will begin in January. The principal promoter is said to have already been in contact with major Eastern ring leaders and that a tentative date for the opening of the 1954 season has been set for the middle of January.

The report is further said to indicate that the principal promoter is planning to devote his entire efforts to the promotion of a single circus route, and that he is currently in the process of negotiating with a number of major Eastern ring leaders in an effort to secure the services of a number of leading performers. The report also indicates that the promoter is planning to devote a considerable amount of money to the promotion of his circus route, and that he is currently in the process of negotiating with a number of major Eastern ring leaders in an effort to secure the services of a number of leading performers.

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Midway Confab

Pete Kortan Circuit Side Show left the U.S. recently for Cuba where the unit was sealed to open Friday, July 12, Avondale Park, Havana. Line-up includes Ada, the Monkey Girl, She & Larry, sheep-headed men, Barney Nielsen, armed with three lady princesses, Princess Gypsy, the High Priestess of the Sons of Odin, and the Head of the World, Larry Nielsen, strong man. Deities, electrical act, and the new musical act, Eddie Hansen, actors and ticket sellers.

Mr. and Mrs. J. A. Gesell, of the show bearing their name, were recently in Chicago with some time spent there. With Mr. and Mrs. Robert High cut, Harry Gesell bearing his name. The Gesells have been in that city for several weeks. Gesell will organize the Memorial Services for the Pacific Coast Show's Association at Shrine Vault, Royal Order of the Knights of Labor, Sunday (?).

Mrs. Joe Archb left recently for Murreta, Brea Springs for a rest. While in Missouri, her husband Joe will divide his time between their home in Brea and San Francisco, where he will be in conference on promotion plans. The Archb. are well known for their concession business. They recently returned from the salt water foray business to their studies. Mrs. Hennessy is back in Los Angeles and Mrs. Ayers in Mobile, Ala.

J. R. Davis, owner of the Davis Gourmet Show reports he has returned to quarters in Baltimore. During most of the season he was hemmed by a broken leg. Davis plans to take 16 weeks next season. During the winter he will rebuild the old All American Shows, organized years ago by his father, Frank Davis. He will be in touch with friends of the old outfit, as well as the new.

For the showgirls and wintering and working in Houston outside a Georgia from frozen apple act, Rose Hansen, of Hansen's Shows in Boston, and Mrs. & Francesv Shuster, concessions manager of the show's 12-year-old methods, are in after a visit in New Mexico following a performance in Phoenix, Ariz. Mrs. Lillian (Ann) Huddleston, concessionaire at home in National City, Calif., and Mrs. Paul (Bert) Greenberg, formerly with Harry Webbs Side Show, are in now with FPO New York and would like to read letters from friends... Hopson and Jenkins Concession equipment has been returned to winter quarters in New York. Hopson returned a successful 1953 tour, which saw them rack up $12,000 in 30 days, last Hopson report.

Gabe de Laro, gal show printer, in New York for a short range of general photography. Hopson and Jenkins Concession equipment has been returned to winter quarters in New York. Hopson returned a successful 1953 tour, which saw them rack up $12,000 in 30 days, last Hopson report.

BERNARD BROPHY, ALLEN was named by top boss of National Showmen's Association of the southeastern coast, to handle the area for the recent 5-day Ku Klux Klan rally and Ku Klux Klan event.

BULLETINS.

LEO PINKEY of the J. W. GILMAN Shows has returned to his home in Brea, Calif., after a tour with the shows.

FOR SALE.

J. W. GILMAN, owner of the J. W. GILMAN Shows, has been transferred from his San Francisco offices to Los Angeles as a result of his resignation. His new address is 1280 Market St. in the heart of the business district.

AUGUSTA, GA.

PLACE: 1500 E. Broad St.

CONCESSIONS WANTED.

For all summer work at New England Market, located at West Hollywood, Ohio, and in the New England area, contact Mr. & Mrs. W. C. Shaw, 2300 E. Hollywood Blvd., Hollywood, Fla. Phone 537-5375.

WANT CONNECTION 1953.

TAMPA, Nov. 29.—The third business meeting of the fall season was called to order by President Lawrence Coleman. Also on the rostrum were Lloyd Selinger, first vice-president; Dr. J. R. H. Symonds, second vice-president; Mrs. William L. C. Winzer, treasurer; and Anna Z. Decker, secretary.

The new officers were selected and elected for the coming year, the following being the names of those chosen:

President, Lawrence Coleman; First Vice-President, Dr. J. R. H. Symonds; Second Vice-President, Mrs. William L. C. Winzer; Treasurer, Anna Z. Decker; Secretary, Mrs. E. C. Allen.

Mrs. E. C. Allen, the secretary, presented the following report of the club's activities during the past year:

**Miami Showmen's Association**

2335 S. Miami Ave.

**Long Shore Women's Club of Texas**

318 Mill St.

**Pacific Coast Showmen's Association**

15 S. Hope St.

**Ladies Auxiliary**

Meeting was called to order by President Louie Gobbert, Jr., assisted by Mrs. Paul Garber, treasurer. Mrs. Blanche Bright, treasurer, reported the club's finances. Mrs. Stella Cosgrove, second vice-president, presented the program for the coming season.

Mrs. Mary Ann Johnson, secretary, introduced the following officers for the coming year:

Mrs. Stella Cosgrove, first vice-president; Mrs. Mary Ann Johnson, secretary; Mrs. Stella Cosgrove, second vice-president; Mrs. Stella Cosgrove, treasurer; and Mrs. Stella Cosgrove, president.

Mrs. Stella Cosgrove, first vice-president, presented the following report of the club's activities during the past year:

The club's activities for the past year included the following:

1. A garden party, held on May 1st, at which Mrs. Stella Cosgrove served as hostess.
2. A tea party, held on June 1st, at which Mrs. Stella Cosgrove served as hostess.
3. A picnic, held on July 1st, at which Mrs. Stella Cosgrove served as hostess.
4. A dance, held on August 1st, at which Mrs. Stella Cosgrove served as hostess.
5. A bridge party, held on September 1st, at which Mrs. Stella Cosgrove served as hostess.
6. A tea party, held on October 1st, at which Mrs. Stella Cosgrove served as hostess.
7. A garden party, held on November 1st, at which Mrs. Stella Cosgrove served as hostess.
8. A bridge party, held on December 1st, at which Mrs. Stella Cosgrove served as hostess.

The club's activities for the coming year will include the following:

1. A tea party, to be held on January 1st.
2. A bridge party, to be held on February 1st.
3. A picnic, to be held on March 1st.
4. A dance, to be held on April 1st.
5. A garden party, to be held on May 1st.

Mrs. Stella Cosgrove, first vice-president, presented the following report of the club's finances:

The club's finances for the past year included the following:

1. Income from membership dues, $1,234.56.
2. Income from special events, $1,234.56.
3. Expenses for club activities, $1,234.56.
4. Balance in the club's bank account, $1,234.56.

Mrs. Stella Cosgrove, second vice-president, presented the following report of the club's activities during the past year:

The club's activities for the past year included the following:

1. A garden party, held on May 1st, at which Mrs. Stella Cosgrove served as hostess.
2. A tea party, held on June 1st, at which Mrs. Stella Cosgrove served as hostess.
3. A picnic, held on July 1st, at which Mrs. Stella Cosgrove served as hostess.
4. A dance, held on August 1st, at which Mrs. Stella Cosgrove served as hostess.
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Mrs. Stella Cosgrove, treasurer, presented the following report of the club's finances:

The club's finances for the past year included the following:

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2. Income from special events, $1,234.56.
3. Expenses for club activities, $1,234.56.
4. Balance in the club's bank account, $1,234.56.

Mrs. Stella Cosgrove, secretary, presented the following report of the club's activities during the past year:

The club's activities for the past year included the following:

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Buffalo Bill Cody

More than a showman, Cody was a devoted horseman and a natural leader. He formed the Pony Express in 1860 and also pioneered the concept of the Wild West Show.

Blandina Buffalo Bill Cody

Blandina Cody was an integral part of Buffalo Bill's Wild West Show. She was known for her energetic personality and her role as the show's public relations manager.

The McCour Show

The McCour Show was a traveling circus that had been established by Robert McCour and Joseph McCour. It was known for its impressive feats and skilled performers.

ROBERT M. HARVEY

Robert M. Harvey was the publisher of The Ringling Brothers and Barnum & Bailey Circus. He played a significant role in the circus industry in the early 20th century.

H. W. RICE

H. W. Rice was the president of the Ringling Brothers and Barnum & Bailey Circus. He was known for his hard work and dedication to the circus.

The Ringling Brothers and Barnum & Bailey Circus

The circus was a popular entertainment attraction in the United States for many years, known for its impressive acts and skilled performers.

The Ringling Brothers

The Ringling Brothers were Joseph Ringling and Barnum & Bailey. They founded the circus and were known for their innovative and entertaining acts.

The Barnum & Bailey Circus

Barnum & Bailey was a prominent circus company known for its impressive acts and skilled performers. It merged with the Ringling Brothers in 1907 to form the Ringling Brothers and Barnum & Bailey Circus.
NSA PARTY

256 Honor Allen, Retiring President

NEW YORK, Nov. 29-Retiring President Bernard Buckner invited 256 guests to a party in his honor which was held at the Hotel Astor. The guests included his friends and members of the Franklin Institute. The party was held in the evening and was open to all members of the Institute.

The party was attended by many of the Institute's officers and members, including Bernard Buckner, Al J. Hartke, J. M. R. K. K. E. K., and many others. The guests enjoyed a delicious meal and were kept entertained throughout the evening.

The guest of honor was Bernard Buckner, who was elected President of the Institute in 1952. He is a well-respected member of the Institute and has made many contributions to the field of science.

The party was a great success and was attended by many members of the Institute. It was a wonderful way to celebrate the retirement of a great leader in the field of science.
DISPLAY-CLASSIFIED SECTION
A MARKET PLACE FOR BUYERS AND SELLERS

DISPLAY-CLASSIFIED ADS...
Set in bold, upper-case type, with each paragraph no less than 3 lines long.
Regular 5 of each, RATE: $2.00 per line, MINIMUM $10.00 PER COPY.

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Contains larger type and white space charged for by the address.
14 lines to the inch.
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RATE: $1.00 per line, $15.00 minimum.

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To insure accuracy of your advertising in the classified section please place your order or send your copy to the publication office of the BILBOARD, 63 West 42nd St., New York, 18, N.Y.

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ATTENTION: SONGWRITERS - COLLECTORS OF SONGS - MUSICIANS - DANCE LEAGUES.

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 "STARLIGHT ORIGINAL"
4 PC. GIFT SET
Expansion Bracelet—Necklace—
Matching Earrings
Our new Starlight Original. Rhodium-plated with
platinum—finished with latest appeal!
Qualifies expansion bracelet with a beauty
that really pulls. In 14kt Gold Pl. box with 2 
safety clips, with counter, and matching
expansion bracelet. This is a real find in any
molder ready to go like wildfire.
Complete with black double-ended $11.50 price
tags: smartly packaged in a rhinestoned box. 
Elastic upset. Expansion bracelet on
display. Ready to sell.
DOZEN $24.00
4 Asst. Samples Postpaid $10
DAZZLING TREASURES . . . READY FOR SHIPMENT.
GET READY FOR YOUR BUSINESS THESE ARE NOT
25% deposit with order, balance C.O.D.
STERLING JEWELERS
46 E. LONG STREET, COLUMBUS, OHIO PHONE: ADAMS 4621 SEND FOR CATALOG

ATTENTION, WIRE ARTISTS
GOVERNMENT
RESTRICTIONS ON
COPPER HAVE BEEN
RELAXED.
We can accept more offer you
rolled gold plate on brass base.
Alternative to your needs and we will gladly quote you current prices and
deliveries. 
3% deposit on all orders, balance C.O.D.
THE IMPROVED SEAMLESS WIRE CO.
775 Eady Street
Providence 5, R. I.

HUNDREDS of NEW IMPORTED and DOMESTIC NOVELTIES 
a great new line of novelties never seen in,
Pipes for Pitchmen

By BILL BAKER

E. C. PARDEE

Flaxed Leather Alligator Grip Fitted Bag

Ob. 1.50

Complete 1.75

A Capital pipe at a great value with long and easy varnish. A very

worth it

CHIEF THUNDERCLOUD is reported to be making the rounds of southern Missouri and Arkansas this month.

JOE SLOAN

advises from Saratoga, Pa., that many old-timers will remember Billy Linnott, the singing writer of the old Garden Club, New York City. Sloan says that as long as he has known the business he has never known a better pitcher than Billy, who is about 62 years old.

PETE MANNY

pitching in the McCrory five and three store in Columbus, Ga. He plans to play in Cleveland there until Christmas Day.

GEORGE GOODE, a

onetime pitcher in the American League, is playing in a semi-professional league in St. Louis, Mo.

Doc. Mac Lovo, an old-time

pitcher, who is now living in Corpus Christi, Tex., recently visited the home of his old friends in New York.

Mr. T. S. WELLIN

(Decker) to the New York Daily News, where he is reporters.

J. T. RICKETTS

last known of his pitching to the present, is still presenting his racquet pitch before sales groups throughout the nation.

Mde. Topics

Here and There

Ben King, of King Metal Novel-

following the news, that he says should be a big number in Florida this winter.

J. T. RICKETTS

are making the job easy. It will also add to the entertainment, that the firm is making out the best, including the highest price in the country, and is making it for your order. He was the one who was in the business for over 25 years, and has the know-how to make it successful.

SMASH HIT!

O. K. Checkable

Ball Point Pen

SNAPPY DEMONSTRATOR

Newfangled!t. Filling system. 20c on the back. One of the most popular pens on the market. ORDER NOW. A Pen with a Sliding Top. A Pen with a Sliding Top. A Pen with a Sliding Top.

PAPER ICON

Charles Uffert Co.

The American Red Cross is always there after tragedy strikes.

RANCH MINT

Dyed Calf Hair

FUR STOLE

44 Pg. Illus. 1952

NEW! 44 Pg. Illus. 1952

 treat Catalogs!

BENRUS, RONSON, ELGIN, E. C., ARKARKER, SESSIONS, W.M. ROGERS, HOUSEWARES, etc.

Greenglass Sales Co.

2725 W. J. F. T. K.

Branch Office:

G. & G. Distribut. Co.

177 W. W. E.

Kansas City, Mo.

Charles Uffert Co.

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Kansas City, Mo.
Eastern Coin Trade Booms
But Leaders Look to Future

See Need for More Mfrs. to Keep
Up Development, Set $ Foundation

By AIDAN STREIFIELD

NEW YORK, Nov. 29—While the bulk of the amusement industry appears to be experiencing a general upswing, coin-operated trade sources are concentrating on its development.

According to spokesmen, the basis upon which the amusement industry is developing is the growth of the coin-operated trade. The recent experience in the Chicago area has shown that there was a good time to go into the manufacturing field at that time.

At that time, the trade was in its infancy, but now it has matured and is ready to expand. The Coin Machine Manufacturers Association has been formed to aid in the development of this field, with the objective of promoting the interests of the industry.

The association's first field meeting was held in Los Angeles in November, and it was decided to hold monthly meetings thereafter. In addition, the association will publish a monthly newsletter to keep its members informed of developments in the field.

The association is composed of manufacturers, operators, and suppliers of coin-operated amusement equipment, and it is hoped that it will become a strong force in the industry.

The Coin Machine Manufacturers Association will hold its annual meeting in Chicago in January, and it is expected that the industry will continue to grow and prosper.

ANNIVERSARY

Hold 20th
At Gaycoin
In Detroit

DETROIT, Nov. 29—A 20th anniversary celebration was held here Wednesday (22) at the Park Theatre, with Pasto, and his wife, celebrating the anniversary of the coin machine business since 1932.

Pasto started operating out of a tiny shop on the East Side, with a small operation handling the machines for the Detroit Distributing Co. In 1945, Pasto bought out the company and took over for production purposes.

Mr. Pasto has been operating his own business for the past 20 years, and has since established a branch in Philadelphia.

At the celebration were many employees who have been with the firm from the beginning, including Harry S. Lebow, Arnold Robinson, Myron D. Runyon, Louis Weisbrod, and G. Velikanoff.

In addition, there were many friends and acquaintances who attended the celebration, and it was a night of reminiscing and enjoyment.

Ore. Commen Sked Meeting

PORTLAND, Ore. Nov. 29—A meeting of the Oregon Coin Machine Operators will be held at the hotel to discuss the business, which will be followed by dinner and entertainment.

Correction

In a story which appeared in the November 29 issue of The Billboard, Eastern Coin Trade Booms But Leaders Look to Future, the name of the association was incorrectly identified as head of Brite-Arcade. Correct name is Cohn in the Midwest.

PRAISE PHILLY OPS FOR DRIVE TO AID BLIND

PHILADELPHIA, Nov. 29—The Pennsylvania Federation of the Blind has thanked the Amusement Machine Association of Philadelphia for its generosity in helping the Federation raise money by placing boxes on locations.

The Silverman's management of the Association has been considered as a means of alleviating the need for additional box locations. The Association agreed to join in similar campaigns to help the blind. Money from the compensation derived from these drives will be used to provide jobs for the blind.

The Philadelphia Amusement Machine Association has also provided several joke boxes and a shingle alley for the benefit of the blind.

NEW TWIST

Talking Rides Are Featured By Capitol

NEW YORK, Nov. 29—See Goldsmith, of Capitol Projects, is introducing a new twist this week—an amusement park for children with talking rides.

At the Diamond Jubilee, a special ride was featured in Chicago, the horses spoked, and always spoke, and it seemed that the animal could communicate with the children. The ride was so popular that it was decided to feature it in this city.

The ride is called the Capitol Cot, where Capitol began producing its ride, and it is highly appreciated by the whole industry.

Meanwhile, the only activity on the ride was that in Manhattan with the Libco rain. The ride was designed by Mrs. Popper, who was trained in Chicago.

In the counter game field, Ed Shellenberger had his game in Minneapolis. The game was a surprise hit, and in the Dollar Game, a big new pattern of manufacturing in the East is being established.

NAAPB MEET BIG COIN-FAB

Expect New High in Operator
Attendance Due to Ride Exhibits

CHICAGO, Nov. 29—With coin-operated amusement equipment dominating the annual convention of Amusement Parks and Beaches, operators are expecting a larger attendance than ever in the 1950s. Last year, the event pulled some 5,000 operators.

Coin equipment will be on display at the popular midway, and a series of short films will be shown. The firm will display equipment as well as show the machines which are in operation.

Rezoning Action
May Hit Arcades In Times Square

NEW YORK, Nov. 29—A rezoning action is expected to hit the growth of commercial coin-operated games in the Times Square area, where the area is being developed by the Broadway Association.

The action was called upon by the City Planning Commission to keep the area free from commercial arcades. At least 300,000 persons are expected to use the area each year.

In a letter to John J. Bennett, the City Planning Department, the association noted that another times sq. was opening at 160 Broadway.

See Capacity Steel
Output 1st Half '53

HOMESTEAD, Pa., Nov. 29—They are operating at 300 percent of their usual production rate, according to molds of the'53 automobile. According to the factory, the Steel Co. has sold 25,000 of the models so far.

The Ford models are being produced at a rate of 250 units per week, according to a steel worker. The steel company has sold 25,000 of the models so far this year.

CINCO TAXIS?

Possibility Seen Due to Driver Lack

CLEVELAND, Nov. 29—Coin-op operators are considering the possibility of coin-operated taxis being used as a means of alleviating the shortage of drivers. The operators noted that the number of drivers had dropped markedly in recent years, and that the coin-operated taxi could be an answer to the problem.

In the city of Cleveland, the number of drivers has dropped from 500 to 200 in the past year. The coin-operated taxi could offer a solution to the problem by providing drivers with a steady income.

Calendar for Coinmen


December 1—Wisconsin Phonograph Operators' Association, semi-annual meeting. Meeting place to be announced. Hotel Wisconsin, Milwaukee.


December 13—National Association of Bulk Vendors, Eastern District meeting. Hotel Shelburne, New York City.
Coinmen You Know

Chicago
Clayton Nemecoff, monarch of the coin-op field, is ready to start actively on his showing plans this week. Early Karry & Company sales managers have been hunkered down on the park bench and have been laying plans for the coming season. With the bowling months in full swing, the coin-op business is enjoying the fruits of increased public interest now.

Milton R. Raynor, general counsel for the National Association of Coin Operated Amusements, is here in New York City to deliver a talk during the Exchange's annual meeting on December 13. Jeremy Price, publisher of the Journal of the Coin-Op Industry, is here to discuss the latest general amusement piece extravaganzas.

Better interest in mint self-service drink vending reached new heights this past week. The American Bottlers of Container Beverages has named Celeste C. Martin, vice-president of Celeste Products, Inc., of Norristown, Pa., as its Cola-Spa line across the board from the Exchange convention.

Silver King Corporation has a very popular new machine, the Super Dwarf Aurora. Facades: Fred B. Bemo, 36; Berto Pees, 85; Berto Pees, 55; and Jack, 86. Berto Pees, 86. The new machine has been well received and is expected to make a big impact on the market.

Amidst the excitement of the big convention, the new Bottler of Container Beverages has announced the appointment of Herbie E. Pees, as its field sales manager. This move is expected to boost the company's sales efforts and increase its market share.

New York
J. Cole Adams, Jr., chairman of the new Bottler of Container Beverages, Inc., has been named to the new position. Adams, a former executive with the company, has extensive experience in the industry and is expected to bring a fresh perspective to the job.

Pittsburgh
Margaret Whiting's "Coin Tricks of the Trade" column this week is picking up steam. Her article on the history of coin-operated machines this week is expected to keep the readership engaged with the history of the coin-op industry.

Industrial Vending, which has been a popular topic in recent issues, is now making contact issues in the Coin-Op Industry. Elmer Williams says a lot of the new machines are "to the good operators anything they can do to increase the efficiency of their coin-op equipment is something to think about. A lot of the new machines are "to the good operators anything they can do to increase the efficiency of their coin-op equipment is something to think about. A lot of the new machines are "to the good operators anything they can do to increase the efficiency of their coin-op equipment is something to think about. A lot of the new machines are "to the good operators anything they can do to increase the efficiency of their coin-op equipment is something to think about. A lot of the new machines are "to the good operators anything they can do to increase the efficiency of their coin-op equipment is something to think about. A lot of the new machines are "to the good operators anything they can do to increase the efficiency of their coin-op equipment is something to think about.

Miami
Gordon Music dropped Bottler of Container Beverages last week. The move is expected to have a significant impact on the market.

The BEST
- A. B. T. Rifle Sport
- 3 and 6 Gun Outfits
- Mighty Mike
- Photomaton
- Air Hockey
- Exhibit
- Space Paifd
- Roy Rogers Trigger
- Rudolph the Red
- Photo-0-Rama
- Pete, the Rabbit
- Big Brass
- Space Gun
- Tent Pilot

Milw. Ops. AFL Agreement Seen in Next Meet

MIWAFED, Nov. 29—A meeting has been scheduled next week between committee representatives of the International Association of Machinists and the AFL, to discuss the agreement seen in the near future.

AFL leaders have indicated that they are willing to continue discussions with the Machinists to reach an agreement on the key issues. The Machinists, however, have expressed concerns about the fairness of the proposed agreement.

In the meantime, both sides are expected to continue their preparations for the upcoming negotiations. The Machinists have already announced that they will be preparing a detailed proposal to present at the meeting, while the AFL has indicated that they will be presenting a more comprehensive offer.

The agreement is expected to cover a wide range of issues, including wages, benefits, and working conditions. The Machinists believe that the agreement is essential to ensuring the long-term health of the industry.

On the other hand, the AFL has expressed concerns about the cost of the proposed agreement and has called for a more detailed analysis of the financial impact on the industry.

The meeting is expected to be a key step in the ongoing negotiations between the Machinists and the AFL. Both sides are hoping to reach a definitive agreement in the near future, although it remains to be seen how far apart they are on the key issues.

In the meantime, the Machinists have called for a nationwide strike to pressure the AFL into making further concessions. The AFL has countered with a call for a peaceful resolution of the dispute.

The agreement is expected to have a significant impact on the industry, with the potential to set a new precedent for labor-management relations in the country. It remains to be seen how successful the Machinists are in achieving their goals, and whether the AFL will be willing to make the necessary concessions to reach a mutually acceptable agreement.

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Coin Trade Booms

- Continued from page 66

curred eight months ago when the Dean Manufacturing Co. Union, N. J., a producer of heavy duty equipment, entered the coin machine field. The Billboard, November 59, reported that the company set up its Deep Division to produce the Amusement Space Ranger, a one-man ride which operates on a continuous cycle. The company decided that the Space Ranger would be a good addition to the drawing board. The machine, which is not planning production, is the keynote of the new line.

It is expected that most of the new coin machine manufacturing area will be filled in three months. They are:

1. Manufacturing firms must be financially stable organizations.
2. They must plan for the future, and not just to make a one-time ride or game catcher.

About a dozen Eastern firms are now making rides and games in the space of five years. Some of these firms view this activity as a promotion. Most are doing well under the present setup, and there is still some likelihood that it will be altered. The output in the next few months will come from the firms whose products are entering the field. Industry spokesmen believe that these firms must be well-financed and they must be leaders, one follower.

Trailermobile Expands

CINCINNATI, Nov. 30 - The Trailermobile Co. has announced a six-month program of expansion to increase its output of truck trailer equipment. The company is a subsidiary of Pullman, Inc. It is producing several thousand trailers used by retail machine operators.

Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard. All prices are as of December 6, 1982. All advertisement and prices are subject to change. Where more than one firm is listed, it is to be assumed that the firm in the last line is the one whose product is included in the advertisement. Where several discounts are advertised, it is to the reader's discretion if the sale is to be read as the last line, or to the reader's discretion if the sale is to be read as the last line.
VENDING MACHINES

Chicag", Nov. 29—(Continued)—

New Charm Series Promote Wider Market, Op Interest

MRS. Bid for Foreign Business; Up Plant Space; "Competition Keen

By Fred Amann

Chicago, Nov. 19—The new charm line prom- poses a wider market, and will promote the sales of the charm industry, to an extent that is not realized in the past. This is the main reason why the charm manufacturers have decided to promote their lines with a new charm series. The charm line is designed to attract the interest of the foreign markets, as well as the domestic market. It will be marketed in the United States, Canada, and Europe, and will be sold through a network of distributors. The charm line will consist of 100 different designs, each with a different theme. The charm line will be introduced in the market in the spring of 1952. The charm line will be sold at a price of $2.50 per dozen, and will be available in all sizes. The charm line will be distributed by a network of distributors, who will be responsible for the sale and promotion of the charm line. The charm line will be promoted through advertisements in newspapers and magazines, and through direct mail campaigns.

BULK VENDOR MFNS. STRESS CHARM UNITS

Delivery Immediate to Four Weeks; Prices Range From $12.95 to $18.75

Chicago, Nov. 19—The bulk vendor line is a new addition to the vending machine Industry. The bulk vendor line is designed to attract the interest of the vending machine operators, who are looking for a new way to increase their profits. The bulk vendor line will consist of 100 different designs, each with a different theme. The bulk vendor line will be introduced in the market in the spring of 1952. The bulk vendor line will be sold at a price of $12.95 per dozen, and will be available in all sizes. The bulk vendor line will be distributed by a network of distributors, who will be responsible for the sale and promotion of the bulk vendor line. The bulk vendor line will be promoted through advertisements in newspapers and magazines, and through direct mail campaigns.

CHARMS TREAT MOPPET TOWN

Park Forest, Ill., Nov. 29—The bulk vendor line is a new addition to the vending machine Industry. The bulk vendor line is designed to attract the interest of the vending machine operators, who are looking for a new way to increase their profits. The bulk vendor line will consist of 100 different designs, each with a different theme. The bulk vendor line will be introduced in the market in the spring of 1952. The bulk vendor line will be sold at a price of $12.95 per dozen, and will be available in all sizes. The bulk vendor line will be distributed by a network of distributors, who will be responsible for the sale and promotion of the bulk vendor line. The bulk vendor line will be promoted through advertisements in newspapers and magazines, and through direct mail campaigns.

Cite Cup Units In SAE Lock Ad

Chicago, Nov. 29—Cite Cup units are being advertised in the SAE Lock Ad, which is a popular vending machine advertisement. The Cite Cup unit is a new addition to the vending machine Industry. The Cite Cup unit is designed to attract the interest of the vending machine operators, who are looking for a new way to increase their profits. The Cite Cup unit will consist of 100 different designs, each with a different theme. The Cite Cup unit will be introduced in the market in the spring of 1952. The Cite Cup unit will be sold at a price of $12.95 per dozen, and will be available in all sizes. The Cite Cup unit will be distributed by a network of distributors, who will be responsible for the sale and promotion of the Cite Cup unit. The Cite Cup unit will be promoted through advertisements in newspapers and magazines, and through direct mail campaigns.


Chicago, Nov. 29—Since its formation two years ago, the National Association of Bulk Vendors has become a leading association of the vending machine industry. The National Association of Bulk Vendors was formed to promote the interests of the vending machine industry, and to help vending machine operators to increase their profits. The National Association of Bulk Vendors has over 500 members, who are responsible for the sale and promotion of the vending machine Industry. The National Association of Bulk Vendors is a non-profit organization, which is supported by dues and contributions from its members. The National Association of Bulk Vendors is headquartered in Chicago, and is directed by a board of directors, who are responsible for the management of the association. The National Association of Bulk Vendors is a member of the American Vending Industry Association, and is affiliated with the National Automatic Merchandising Association. The National Association of Bulk Vendors is a leading association in the vending machine Industry, and is respected for its expertise in the vending machine Industry. The National Association of Bulk Vendors is committed to promoting the interests of the vending machine Industry, and to helping vending machine operators to increase their profits.
BABY GRAND

NOW IN DELUXE STYLE
FEATURING THE NEW

* PROJECT-O-VIEW WINDOW OF TRANSPARENT LUCITE

* SHATTER-PROOF FOR SAFETY

* DELUXE CAPACITY 61 LBS. OF CHICLE TREETS

TWO LOCKS—

One for Fast, Easy Top Filling of Merchandise... and One for Money Compartment.

WHOLESALE PRICES TO OPERATORS:
Less than 25 cases @ $57 per case
25 cases or more @ $53 per case
Packed and Sold 4 to the Case F.O.B. FACTORY

VENDS

Chloro Treets... 2 for 5c 250 count. Capacity 6½ pounds. Operators gross approxi-
mately $6.25 per pound.

BABY GRAND DELUXE

Also vends CHLORO TREETS... 336 count or CHICLE TREETS, 6 colors... 6 flavors... 300 to the pound... both 2 for 1c... Capacity 6½ pounds.

Sold Exclusively by Authorized Victor Distributors. Contact Your Nearest Distributor or Write Today to

VICTOR VENDING CORP.
MANUFACTURERS OF BABY GRAND AND THE FAMOUS LINE OF TOPPER VENDORS

5707-13 W. GRAND AVE.
CHICAGO 39, ILLINOIS
Charms Promote Wide Mart

- Continued from page 49

plate 4-leaves clover, horseshoe, and four-leaf clover charm.

Reports doubling machine shop capacity for model and mold making and also for assembly drawings and stamping facilities and molding press dies. Dependent upon the charm department of the country, all equipment required are ai

To supplement domestic production, a number of the firms are currently in Europe to determine whether dies and molds can also be made by local manufacturers.

Key claims was first to introduce plated charms, color, and color and gold charms. Karl Guggenheim, Inc., New York, has started the art of charm making to fill a niche in the market.

The newest development last week was the introduction of a P & P stores of cigarettes with the buy-a-plated charm for 25 cents per standard 20-pack. It was quickly followed up by Canadian Tobacco, arranged with Loblaws, Sidewalks, and Loblows in another branch in no time. Below the $1.50 limit, Canadian cigarettes are available at this price. Presently, Canadian cigarettes are only available at 29 or 48 cents for a package of 200. (Low price on well known brand U.S. cigarettes for 65 cents for a package of 500).

CARRYING COALS TO NEWCASTLE

CHICAGO, Nov. 29—A telling effect of the increasing value of charms has just been brought to the attention of the gum manufacturer. Making the point was the fact that it was made in an allusion to a recent development.

"With people who can order, it is only a matter of time before they start to second-guess the weeks that have passed in the state of Leaf Gum Company, an order that would cut the trick of an order, that would figure to the advantage of a new gum vender."

The gum vender, featuring a standard assortment of charms and carded on retainers in the shelf, was found in the Leaf plant. During certain target months, a considerable interest is shown in the machine, which had a 900-foot run at a time.

Lobell, upon questioning employers, found that they could only be satisfied by the quality of the men and women workers who were employed. There are relatives of school age among the employees, and they would like to obtain the rewards of the new vender. They certainly appear to be in the present.

VICTOR'S TOPPER DELUXE

$14.20 EACH (minimum order)

We have lowest prices on gum and charms

H. B. HUTCHINSON JR.
164 North Ave., N. J., Atlanta, Ga.
Tel: Emerson 4300

PENNY'S WORTH

It's Sometimes Double; Full Value Always

CHICAGO, Nov. 29 — The modern edition of the charm with 250 or 500 rubber gum, comes over backward to give the doubled two-year-old or adult customer full value for his penny. The element of surprise, not chance, plus a gem of anticipation in the eye of the obvious American when he finds the delivery over on the machine. He knows it will be his penny's worth, and in many instances he will enjoy both a gum and a charm.

Because of the improved vending plates on the charm and gum, many units, even the new feature of the "full" type—always vend just on a single penny, because of the large plate opening, many times a gum last and a full type charm are vend together.

Dime Bottles For Vendors In Portland

PORTLAND, Ore., Nov. 29—General establishment of a dime price for vendor bottle delivered in this territory is planned for the first week in the wake of the decreased supplies situation but operated by the Coca-Cola-Franklin, Portland bottling company, has no idea of cutting the price for local bottlers.

The price given are for local bottlers for local use, a bottle of Coca-Cola, 7-Up, and in addition to the regular prices, of the Portland bottles in the same unit.

The Portland Bottling Company has found that the present prices might hold "until after the holidays," for the remaining months will be cut in price.

In the meantime, the Portland Bottling Company has reduced the present prices for the Portland bottles in the same unit. Portland bottles, 7-Up, and in addition to the regular prices for local bottlers, has found that the present prices might hold "until after the holidays." For the remaining months will be cut in price.

Lorillard Honored For Match Books

NEW YORK, Nov. 29—The P Lorillard Company this week won recognition for advertising and promotions when it was presented the Advertising Club of New York award for "The most effective use of advertising in the tobacco industry during the year 1940." The award was presented to the P Lorillard Company by the Advertising Club of New York.

The award, which was presented to the P Lorillard Company by the Advertising Club of New York, was presented for the advertising campaign in the tobacco industry during the year 1940.

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The award, which was presented to the P Lorillard Company by the Advertising Club of New York, was presented for the advertising campaign in the tobacco industry during the year 1940.

Double Nugget

Two machines are now Price $54

NATIONAL MANUFACTURING COMPANY
**Bulk Vendors Stress Charms**

The Columbus Vending Company, Columbus, O., has designed and manufactured a new vending machine to vend all types of tobacco. The company, which is well known for its vending machines, has designed a new tobacco vending machine for placement in various locations. The machine is designed to vend a variety of tobacco products, including cigarettes, pipe tobacco, and chewing tobacco. The machine is expected to be a popular addition to the company's line of vending machines. The machine is designed to be easy to use and to provide a convenient way for customers to purchase tobacco products. The machine is expected to be a welcome addition to vending locations in the area. The machine is available for purchase and can be ordered through the company's website. The machine is designed to be durable and to provide a long-lasting solution for vending tobacco products.

**Charms Aid Canadian Biz**

We want football teams, hockey teams, anything to do with the sport to be able to pay off taxes on their equipment. We want to help any team that's involved in the sport of hockey. We want to contribute to the sport of hockey in any way we can. We want to support the sport and the teams that play in it.

**NEW VENDORS WANTED!**

We're looking for new vendors to join our team. If you're interested in becoming a part of our company, please contact us today. We're excited to work with you and help you succeed in the vending industry. Contact us now and take the first step towards a successful vending business.
On-the-Route Charms Story

Newer Charms

from the World's Largest
Manufacturer of Charms

PENN KING CO.

820 Michigan Blvd.

CHICAGO, ILLINOIS

December 6, 1952

The Billboard

VENDING MACHINES

63

$14.20 Each—Packed 4 to a Case.
Less in Quantity Lots.

Bab Grand

New Deluxe Style

Less Than 25 cases...$57.00

25 cases or more...$53.00

in lots of 100

IMMEDIATE DELIVERY ON ALL MODELS. TIME PAYMENT PLAN AVAILABLE—TRADE INS ACCEPTED.

BABY GRAND CHICLE TREETS

2 for 10 Cents
Capacity 51.6 Pounds
9x2 per lb. 25 lb. Cartons.

CHLORO TREETS

A Delicious High Quality Chewing Gum Featuring the Sensational Health-Giving CHLORDERMELL

2 per set
250 Count
Capacity: 51.6 Pounds
Approx. 700 per box
125 lbs. per case

AS WILL a

CHLORDERMELL

2 for 10 Cents
Capacity 51.6 Pounds
9x2 per lb. 25 lb. Cartons

INTRODUCTORY OFFER

YOUR 1 X BABY GRAND CHICLE TREETS
 YOUR 1 X CHLORO TREETS

WASHINGTON

PIONEER VENDING SERVICE

380 Albany Avenue
Phone: President 6-3538
Brooklyn, N.Y.

Columbus Model—JMJ

The All-Purpose Vendor!

FOR—210 gum WITH CHARMS OR WITHOUT
FOR—140 count gum only
FOR—100 count gum, also
FOR—nut products, small candies, etc.

JMJ is now made of STRONG CAST METALS

For details write THE COLUMBUS VENDING CO.

500 East Main Street
Columbus, Ohio

BUSINESSMEN KNOW they can have full confidence in our midland advertising.

ADVERTISERS KNOW that our published advertising is genuinely guarantees of effectiveness.
Sugar Import Quotas Lifted
WASHINGTON, Nov. 29
Supplies of cane and beet sugar, both from the sugar beet campaign, budgetary sugar, and other sources, as well as from the sugar beet campaign, budgetary sugar, and other sources, as well as from domestic producers, are expected to be adequate. The sugar beet crop is expected to be yielded at a low price, and the demand for sugar is expected to be high, with the result that the price of sugar is expected to be high, and will remain high. The sugar beet campaign, budgetary sugar, and other sources, as well as from domestic producers, are expected to be adequate. The sugar beet crop is expected to be yielded at a low price, and the demand for sugar is expected to be high, with the result that the price of sugar is expected to be high, and will remain high.

**Vending Machines**

Equipment and prices listed below are taken from after-market sales to other vending machines as indicated on the page. All advertised used machines and prices are listed. Where more than one price is listed, the price per unit is given, with which the prices are actually listed in the advertisement. Where quantities are advertised as being in stock, only the machines per unit price is listed. Any price actually does not indicate the condition of the equipment, age, time on location, service and other related factors.

**Ball Gum Mfrs.**

- Continued from page 9
- Gum, however, when generously sprinkled with other gums, brings in a consistent weekly gross. The gum is made in bars, and some are sold in individual units. The gum is made in bars, and some are sold in individual units. The gum is made in bars, and some are sold in individual units. The gum is made in bars, and some are sold in individual units. The gum is made in bars, and some are sold in individual units.

**The Billboard Index of Advertised Used Machine Prices**

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Year</th>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vending Machines</td>
<td>1950</td>
<td>Model 100</td>
<td>$125.00</td>
</tr>
<tr>
<td>Vending Machines</td>
<td>1950</td>
<td>Model 200</td>
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<td>Vending Machines</td>
<td>1950</td>
<td>Model 400</td>
<td>$500.00</td>
</tr>
<tr>
<td>Vending Machines</td>
<td>1950</td>
<td>Model 500</td>
<td>$625.00</td>
</tr>
</tbody>
</table>

**Falk Enters**

- Page 9
- The nationwide advertising of the Falk Enters company began in July 1957, and has resulted in widespread customer inquiries. Paul Price, president, stated that the company-plastic, metal, and wood products suggested the charm field as a new outlet.

**Progress Report**

- Page 9
- The association of bulk vendors, along with the original name of the group, has been changed to The National Association of Bulk Vendors. Retailers emphasized the importance of bulk vending, noting in the December issue of The Billboard, "The American public, by its bulk vender, is only returning to the economy that still offers quality and price to the consumer."
Mrs. Cite Charm Histories

Street, New York, and went into the charm manufacturing business. After he paid $6,000 to a firm of Charms Inc., for the use of his invention, he had about $500 left with which to carry on his business.

Today, some 15 years and $1,000,000 later, Eppy has formulated his own version of the charm phenomenon, a variation that has enabled him to understand the market.

### Moped Market

Before Eppy entered the picture, children's treasured printed plastic "charm machines" were a standard part of the advent of inexpensive plastic toys. However, the dream of a three-dimensional world was captured by the young boy in a toy shop window. The charm machine was a miniature toy that could be pressed or turned to release a charm. These toys were distributed by large firms, such as Eppy's own company, to retailers, who would sell them for a few pennies each.

### TOPS

DECEMBER 19, 1952

ISSN 111

**TOPS**

**DECEMBER 19, 1952**

### The Charm Business

After the competing vending machine companies quit the business, Eppy was left with the machines and the task of disposing of the old machines and sales outside of the company.

Eppy maintains that those who think that charms have their value are children, and that many adults try to get charms for their own children.

### Display Sales Aids

Kiddy is a very fickle lot, and the only way they can become attractable is with new charms to replace their old favorites is thru sales of new machines and sales inside of the company. Eppy points out that some adults are fascinated by a variety of charms and toys.

### Pipes in the Boom

Before the plastic boom and the advent of inexpensive plastic toys, Eppy's charm machine did not find many takers. The toy was made of metal stampings and was only popular for a short time.

### The Mechanical Limitations

The mechanical limitations on the charm manufacturer are many and are kept secret for the benefit of the buyer. Eppy states making a charm costs between a dollar and a dollar forty-five cents to make.

### Opportunity for Charms

The opportunity for charms is tremendous. While the adding of rubber bands to the vending machine volume, it is estimated that the number of rubber bands used in vending machines would increase.

### Pitt Charm Boom

The average child in the United States is $56.80 to $12.00 a year. Eppy contends that the young boy is a very fickle lot, and he will be happy to try a new charm, but he will not be satisfied with the old charm.

### No Sales

The average sales man in the United States is $10.00 a week. Eppy figures that the young boy will be happy to try a new charm, but he will not be satisfied with the old charm.

### Conclusion

The charm business is a very fickle one. Eppy contends that the young boy is a very fickle lot, and he will be happy to try a new charm, but he will not be satisfied with the old charm.
New Model Contracts Cover Operator-Location Duties

Most Forms Now in Use Classify As 'Leases'; Define Provisions

Brooke Distributors To Expand Business

Put It in Writing!

BB 'Best Buys' Charts Aid Ops

SAMPLE JUKE CONTRACT SHOWS WHAT'S COVERED

Rock-Ola Days Showing Sales Over 1,300 Ops

N.Y. Jukemen Re-Elect Denver, All Incumbents

BB 'Best Buys' Charts Aid Ops

INFO IN OTHER DEPARTMENTS
Both in Good Shape!

There's an assurance of well-being for the operator in the clean bill of health given his AMI juke box.

With Model "D" on the job, the operator enjoys his rest the night through. The unfaltering performance of the AMI mechanism rids him of work and worry over mechanical failure. Best of all, Model "D's" healthy "take" provides life's comforts aplenty.

If you're feeling rundown, better see your Doctor AND your AMI distributor
A Wurlitzer Fifteen Hundred will out-earn any Phonograph any time. This is easy to prove. Pick your location...put one in! Every time you empty the cash box, the evidence will pile up before you.

Make More Money with Wurlitzer Fifteen Hundreds

The Rudolph Wurlitzer Company • North Tonawanda, New York
THE BILLBOARD

Index of Advertised Used Machine Prices

Music Machines

Equipment and prices listed below are from advertisements in The Billboard issues listed in the Index. All advertised used equipment and prices are listed. Where more than one item was advertised with the same price, there are no comparable conditions. Where prices are listed, they are the lowest known to be available at the time of publication. Prices are subject to change without notice.

200 N.Y. Ops At Prem of Evans Century

NEW YORK, Nov. 28—About 200 operators from this area got their first glimpse today of the Evans Century, a new set for radio and phonograph. The set was shown at a press preview held by the firm to promote the new equipment. The set was named after John Evans, the founder of the company, and is said to be the first set of its kind to be produced in the United States.

Town Asks End To Juke Taxes

CONCORD, N.H., Nov. 29—A group representing radio owners has been formed to combat the new tax on jukeboxes. The group is seeking to have the tax declared unconstitutional.

They're O.K! because they're from MUSIC SYSTEMS

BEST BUYS OF THE MONTH

SEEBURG 147M 149.00 145M or 5 129.00

Hibbaways H146M 52.95 2 49.95 4 49.95

Wall Boxes

STEREO 10-13-16-20-34 25.00 25.00

12-15-20-30-40 20.00 20.00

16-20-35-40-50 17.50 17.50

10-15-20-30-40 15.00 15.00

STANDARD 10-13-16-20-34 25.00 25.00

12-15-20-30-40 20.00 20.00

16-20-35-40-50 17.50 17.50

10-15-20-30-40 15.00 15.00

AUDIBLE 10-13-16-20-34 25.00 25.00

12-15-20-30-40 20.00 20.00

16-20-35-40-50 17.50 17.50

10-15-20-30-40 15.00 15.00

MUSIC SYSTEMS, INC.

BOSTON, MASS.—1317 LAFAYETTE ST.

Cleveland, Ohio—8—2227.

Chicago, Ill.—7.

ALSO ON DISPLAY NOW!
The Only Phonograph with 120 Selections!
with single button (that's right, only one) "Carrousel" Line-D-Selector

The Only Wall Box with 120 Selections!
with single button (that's right, only one) remote selection from table, booth or bar.

Discover Fire-Ball for Yourself at any of these Showrooms...

ROCK-OLA Manufacturing Corporation
800 North Kedzie Avenue, Chicago 81
Everyone Calls Us: "FIRST!!"

THE BILLBOARD

December 6, 1952

THE BILLBOARD Index

of Advertised Used

Machine Prices

• Arcade Equipment

Equipment and prices listed below are taken from advertisements in The Billboard issue on
indicated date. All advertised used machines and prices are listed. Where more than one price
is listed for the same machine, price(s) are indicated in parentheses. Where quantities are
denoted, as in the case of bulk orders, price per unit is listed. Where applicable, additional
information such as location, territory and other factor listed.
COLLECTS DIMES LIKE MAD!

IN USE NATIONALLY by
GRANT’S, KRESGE, MCCORY’S
and OTHERS

• Small space – 5' 2" x 2' 4" wide
• Trouble-free operation – lifetime parts
• Easy to move – on smooth rolling casters
• National slug rejector
• Sturdy construction

Children flock to this mechanical wonder—they love its excitement, action, and color. Miss America gives them real boat motion, screaming signals, a real skipper’s wheel and actual sounds of water against hull.

WRITE, WIRE OR PHONE FOR FULL DETAILS TO:

BERN LANE CO., Inc.
372 N. E. 61 ST. STREET, MIAMI, FLORIDA

NEW—RECONDITIONED METAL TYPE MACHINES

We Carry

a Complete Line of Parts for

STANDARD METAL TYPE CO.

1815 W. Western Ave. Chicago 22, III

For Sale

Buckley CRISS-CROSS JACKPOT BELLS
5c-10c-25c-50c-$1.00

FOR SALE

Butt Kings, Each 712.50

Cigarettes, Each 200.00

Challengers, Each 10.00

W. H. ADAMS

Buckley Manufacturing Co.

1375 W. Lake St., Chicago 22, Ill
On the Square! Williams
4 CORNERS

IS THE FIRST
NEW TYPE 5-BALL SINCE
THE END OF WORLD WAR II!

IN-LINE
SCORING
PLUS
HIGH
SCORES
FOR REPLAYS!

IMAGINE!
When 4 corners are
made 4 rollovers
on both sides and
3 special bumpers
at top score replays!

Look!
REPLAYS

for 1
3 IN LINE
4 IN LINE
4 CORNERS

Tantalizing
THUMPER BUMPER
AND
FLIPPER ACTION!

CREATEUS OF DEPENDABLE PLAY APPEAL!
4342 W. FILMORE ST.
CHICAGO 24, ILL.

GET READY FOR BIG PROFITS
WITH REDD-HOT VALUES LIKE THESE

MUSIC

ALF BABA
ARIZONA
ALL STARS
CAMPUS
CAMINO
FIGHTING IRISH
GONZA
JUDY
K. & J. JONES
KNOCKOUT
OAKLAND
PACIFIC
POPLAR
SOUTH PACIFIC
SHARPSHOOTER
STAR SERIES
SUPER WORLD SERIES
UNITED
UNIVERSAL

33 WAYS
TO SCORE
REPLAYS!
NO OUT-HOLES!
ALL 5 BALLS
MUST SCORE!

WANTED
DEVELOPMENT ENGINEERS AND EXPERIMENTAL
MEN: LEADING COIN MACHINE MANUFACTURER
IN CHICAGO IS IN URGENT NEED OF ENGINEERS
FOR EXPERIMENTAL WORK. SALARY, BENEFITS,
PERMANENT POSITION, GOOD FUTURE.
IF INTERESTED WRITE TO
BOX 584, THE BILLBOARD, CHICAGO 1, ILL.
ALL LETTERS WILL BE KEPT CONFIDENTIAL.

ELECTRIC SCOREBOARDS

WANTED

REDD
DISTRIBUTING CO., INC.
328 LINCOLN STREET
ALLENTON, N. J.

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PERMANENT POSITION, GOOD FUTURE.
IF INTERESTED WRITE TO
BOX 584, THE BILLBOARD, CHICAGO 1, ILL.
ALL LETTERS WILL BE KEPT CONFIDENTIAL.
Built RIGHT and RUGGED
for long distance operation

Because money-making Kiddy-Ride operations keep spreading over greater and greater areas to widely separated locations, you need the famous Bally construction that minimizes maintenance and keeps coins coming in while you are miles away. You know you're in business every minute of the day in every spot in your chain when you operate Bally-Built Kiddy-Rides.

Bally SPACE-SHIP
new exclusive
DIVE-DIP-ROLL-SWING action
captures biggest play,
insures biggest profit

See the Bally SPACE-SHIP in action
... surging forward, gliding backward...
... dipping and rising...
... swinging and banking like a jet-fighter...
... and you will see why Junior space pilots prefer the Bally space-ship...
... why kids can't resist parents to patronize the store with the Bally space-ship. And remember... you can build a big profit zone of Bally Kiddy-Rides with a small cash investment. Ask your Distributor for details of the Bally Kiddy-Ride Finance Plan.

Ride THE CHAMPION by Bally
IT TROTS!
IT GALLOPS!

TOPS IN EYE-APPEAL
TOPS IN RIDE-APPEAL
TOPS IN PROFIT

Operators find The CHAMPION a real companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

FINANCE PLAN
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Bally MANUFACTURING COMPANY
DIVISION OF LEON MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
A NEW QUEEN OF PLAY FOR YOUR LOCATIONS
A NEW REGIME OF PROFITS FOR YOU!
Appealing Colorful Beauty and Sparkling, Fast Action with
4-IN-LINE BALL TRAP SCORING for 1 REPLAY
4-IN-LINE BALL TRAP SCORING with Ball in "CROWN" Pocket for 2 REPLAYS.
ROTATION NUMBER-SEQUENCE LIGHTS ROLL-OVER BUTTON for REPLAY
SIDE ROLL-OVERS SCORE POINTS for REPLAYS REPLAYS-LAT HIGH SCORE
2 "POP" BUMPERS ... 3 SUPER-POWER FLIPPERS
3 SUPER-ACTION CYCLONIC BUMPERS!

DON'T MISS THIS ONE... ORDER NOW!

YOUR PROFITS JUMP with GENCO'S Sensational NEW 'JUMPIN JACKS'
UPRIGHT BALL GAME
JAM-PACKED with ACTION, THRILLS, Excitement!

GET THE "JUMP" ON BIGGER PROFITS WRITE, WIRE, OR PHONE your GENCO DISTRIBUTOR TODAY!

GENCO
2671 N. Ashland Ave., Chicago 1, Illinois
More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

BALLY BEAUTY

Popular 3-4-5-IN-LINE scoring

Plus attractive 4-CORNERS SCORE

Advancing SUPERc SCORES
dramatized in frills of Beauty Queens on backglass

New SELECT-A-SPOT feature
Players love to fiddle the Selector-Knob to fill in a missing number to build an in-line score. “Second-guessing” is always fun. That’s why the new SELECT-A-SPOT feature brings players flocking to BALLY BEAUTY.

New TRIPLE-SPOTS feature
Roll-overs hit when lit spot 2, 4 and 6—all 3 numbers

Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations... add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

When SELECTION-FEATURE lights, player turns knob to
SELECT-A-SPOT
Choice of 19, 20, 21 or 22
Player can change choice until fourth ball is shot

5 BALLS plus extra balls
3 SCORE CARDS
REPLAY SCORES

THE CHAMPION
the HORSE that always wins

SPACE-SHIP
newest Kiddy-ride sensation

SEE PAGE 86

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
WE HIT THE NAIL ON THE HEAD WITH THIS...THE GAME OF THE YEAR!

chicago coin's SIX PLAYER BOWL-A-BALL

* NEW! FASTER! 45 SECOND SCORING!
* HIGH SCORE OF THE WEEK & 7:10 SPLIT PICK-UP
* JUMBO "FLY-AWAY" PINS & EASY TO READ INDIVIDUAL SCORE DIALS
* REBOUND ACTION 20-30 SCORING
* IT'S 9 FT. 11 INCHES X 2 FT.

MATCH BOWLER — USING CHICAGO COIN'S
1. MATCH A NUMBER
2. MATCH A STAR FEATURE
3. THIRTEENTH FRAME FEATURE
4. SCORING MADE IN SIXTH FRAME DUBBED!

PLAYERS ACTUALLY BOWL WITH A BALL — NOT A PUCK!
PLAYERS BOWL WITH EASE FROM A NATURAL BOWLING POSITION!
BALL REBOUNDS FOR FASTER PLAY!
PLAYER CAN EITHER "HOOK" THE BALL OR TWIST IT FOR EXTRA "ENGLISH"!

chicago coin
MACHINE COMPANY
1731-8 OVERTON BOULEVARD
CHICAGO 14, ILLINOIS

ATTENTION, DISTRIBUTORS, JOBBERS, OPERATORS.
WE NEED 500 PIN GAMES.
WILL BUY COMPLETE STOCKS.
SEND IN COMPLETE LISTS OF YOUR ENTIRE INVENTORY.
CASH WAITING.

TRIMOUNT
40 WALSHAM STREET
BOSTON, MASS.

WANTED WANTED WANTED

WHAT'S NEW IN COIN MACHINES?
WHAT ARE THEY GETTING FOR USED EQUIPMENT?
WHAT ARE YOUR FRIENDS IN THE BUSINESS DOING?

Order NOW at LOW Subscription Rates.
Fill in and Mail Coupon Today:

The Billboard, 36th Patterson St., Cincinnati 22, Ohio

Name: _________________________
Address: _______________________
City: ___________________________
State: __________________________

Empire Coin Machine Exchange
702-4 VICTAURUS AVE. — Phone 450-6456
CHICAGO, ILLINOIS
Round-up...
Exhibit's New Line Now!
For The Greatest... New...
Profit Producers on Earth!

AT THE NAAPPB SHOW, SHERMAN HOTEL, CHICAGO
NOVEMBER 30 to DECEMBER 3 INCLUSIVE
Booths 99-100-101-102-103-104

★ SPACE PATROL
★ ROY ROGERS TRIGGER
★ RUDOLPH
THE RED-NOSED REINDEER
★ PETE THE RABBIT
★ RAWHIDE
★ BIG BRONCO

Rope-in Extra Revenue
With...

★ SPACE GUN
★ STRATO GUN
★ TEST PILOT

EXHIBIT SUPPLY
Established 1901
4218 30 W. Lake St., Chicago 24, Illinois
UNITED'S 10TH FRAME  Star Shuffle-Alley

WITH MATCH A SCORE 0-9 MATCH A STAR TWIN SPOT FEATURE

NEW, EXTRA-FAST SCORING

plus

10th FRAME

SHOOT AGAIN

STRIKE OR SPARE FLASHER LIGHTS CAN PICK UP 7-10 SPLIT FORMICA PLAYBOARD

SIZES

8 FT. BY 2 FT., 9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 19, ILLINOIS
ONLY SEEBURG HAS THE

Select-o-matic

MECHANISM

The most revolutionary development for the playing of recorded music since the invention of the phonograph

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems