New Electronic Kinescope Moves Into NBC TV Future

JOB WANTED: AGVA PICKET

Chicago, Dec. 13 — Canal Picket, the recent AGVA action, was attended by attorneys for the AGVA and NBC in a hearing on NBC's request to have the union's contract with the network rescinded. NBC's attorney, according to an attorney for the union, said NBC was not proving the union's contract with the network

New Channel For Chadwick

Hollywood, Dec. 13 — Chadwick, the new television network, announced that it has signed a contract with NBC to carry its programs. The new network, which plans to start broadcasting in January, will be housed in the former NBC studios on Sunset Boulevard.

Quality of Process May Curtail Films

These results, on top of those achieved previously in quiet experiments with the new method, have created a stir in the film industry. When the web was added to the process, its effect was so dramatic that it was necessary to make some changes in the method of production to accommodate the new technology. The results are now being tested on a larger scale.

Split Copyrights Perplex Music Men

New York, Dec. 13 — The music industry is facing a major problem with the new electronic kinescope technology. The new technology allows for the recording of a television show and the subsequent broadcast of that recording. This has led to concerns about the ownership of the rights to the shows.

COLUMBIA DISK GIVES
Boyd Storrow Gift

In addition, the new technology has also raised concerns about the distribution of the shows. Some industry experts believe that the new technology could lead to a decrease in the number of people watching television, as audience members may choose to watch the shows on their own rather than tuning in to the networks.

ATTENTION, DISK JOCKEYS

Coming Next Week

1952’s Top Hits

A comprehensive listing of the top songs and records of 1952 that will serve as great programing material between Christmas and New Year's.
Billboard Backstage

By JOE CINDA

Around our shop here in New York last week it was pleasantly reassuring to be referred to as "the happy place." This was in contradistinction to the prevailing atmosphere in Los Angeles, where the studio of late L. Bijou Dukas was the scene of a mutiny by a group of his associates. It appears that Mr. Dukas is in some way attached to the National Publicity Department of the Music Department and that his associates are not happy with his policy. Some time ago we were told by our friend, Mr. Dukas, that he was going to start a new organization, the "Music Business Bureau," and that it would be devoted to the promotion of music. We were skeptical, but we were wrong. The Music Business Bureau has now taken over the publicity work of the Music Department and Mr. Dukas is no longer in charge. We are told that the Music Business Bureau is doing a fine job and that the public is pleased with its work. We are also told that Mr. Dukas has been fired. We are not surprised. We have always been suspicious of his methods.

Washington One-Over

By BEN ATLAS

WASHINGTON, Dec. 13—Rep. William Billings, the leader in the House of Representatives on the issue of Federal Radio Localism, announced today that he will not seek re-election in 1952. He is opposed to federal involvement in local radio, and in his new role as a private investigator, he plans to continue his work in this field. Billings said that he feels that the federal government should not interfere with local radio stations, and that the local community should be left to decide how its own radio stations should operate.

COMPATIBLE COLOR FOR PRINTING

Look for compatible color TV to be introduced in the near future. With the introduction of color TV, the print will be renewed in U.S. homes in 1954, and the addition of color will bring a whole new dimension to the broadcast world. The National Association of Broadcasters has already announced that it will sponsor a national campaign to promote the use of color TV, and that it will work closely with the Federal Communications Commission to ensure that color TV is compatible with existing black-and-white TV systems.

Legit Line-Up

Shepard Traube this week asked the union for a return of his rights to "Time Out for Christmas" and "The Smiling Man." Traube was given a record for each sale. The publisher, razed by Brown and Helen Marcus, of New York, has been asked by the Dramatics Play Service, and the publisher has agreed to return the rights. The union is now pressing for the return of all rights to plays that have been sold and that have not been used. The union is also demanding that the publisher return all rights to plays that have been sold in the past.

Picture Business

By LEE ZHUTTO

HOLLYWOOD, Dec. 12—Saraf Deca's Golden Age of hummingbirds was celebrated in the film industry last week with the opening of "The Gold Derby," a new film produced by Sam Goldwyn and directed by John Meehan. The film is a musical comedy about the life and times of a group of hummingbirds who live in a small town in California. The film is to be released in late January.

BROADWAY SHOWLOG

Programmed December 13, 1952

DRAMA

The Dune Bird... Off Broadway... Off Broadway

MUSICALS

At Caedivial... Off Broadway... Off Broadway

CLOSED

Wilton Theatre... Off Broadway... Off Broadway

TOYKO MOSHI MOSHI

By RALPH KRIZKAN

TOYKO, Dec. 13—U.S. Forces in Korea are scheduled for three days leave in Tokyo during the Christmas season. The troops will be able to stay at the American Recreation Center, which is located in the heart of the city. The troops will be able to enjoy the city's many attractions, including shopping, sightseeing, and dining.

CABINET TO CUT TAXES

The Japanese government is considering cutting taxes on certain goods and services. The government is looking at cutting the sales tax on food and clothing, as well as the tax on gasoline. The government is also considering cutting the tax on cigarettes and alcohol.

DUES FOR SALE

Japanese television receivers will be put on the market in early January. The receivers will be available for a price of $100, which is a little less than the current price. The receivers will be made by several different companies, and they will be sold at various department stores. The receivers are expected to be very popular, and they are expected to sell well.

SHOW TO FET. D.

A new show, "The Great American Show," will be presented at the New York World's Fair in 1954. The show will feature a variety of acts, including singers, dancers, and performers. The show is expected to be a hit, and it is expected to draw a large audience.
London Dispatch
París Peek

HIGHLIGHT REVIEWS

THEATRE

First Opera Telecast Is Cultural Milestone, But Aesthetic Let-Down
By JUNE BUNDY

Theater TV graduated into legitimate entertainment roles for the first time Thursday (11) night, bridging the cultural gap to the ever-larger television audience. The Metropolitan Opera House in New York was chosen as the first TV show to be broadcast live from the stage of the Metropolitan Opera House in New York. The show was the classical opera "The Marriage of Figaro," performed by the Metropolitan Opera Company. The program was produced by the American Broadcasting Company (ABC) and was seen by millions of viewers across the country.

TV FILM

Production Values High in New Intrigue Series Starring Romero
By LEE CHITO

Here's a show that seems to promise well. Cesar Romero is cast as an American diplomat whose hobby is the collection of diplomatic documents. Upon his return to Hollywood, a large sum of money is demanded by his employers, a large sum of money is demanded by his employers, and a large sum of money is demanded by his employers. The couple, who are the stars of the series, is also threatened with physical harm if the money is not forthcoming. Production values are high in this film, and the actors are well-liked by the audience. The film is expected to be well-received, and it is likely that the series will be continued.

NIGHT CLUB

Greco Troupe Has Mucho Gusto, The Noi, Appeal for Everybody
By BILL SMITH

This is a strange looking for a commercial hotel, but many people enjoy the music. Greco's band is well-known for playing Spanish-flavored music, and the Troupe has a large following among patrons of the hotel. Greco himself is a popular vocalist among hotel customers, and his music is often played on hotel PA systems.

MUSIC IN THE MAKING

Broekman Offers Fresh Approach Toward Revitalizing Concert Hall
By PAUL ACKERMAN

One of the more interesting and well-received new concert halls is the one being built at Cooper Union in New York City. The architecture is a modern design, with a large auditorium and a small performance space. The auditorium, which seats 3,000 people, is intended to be flexible, with the ability to accommodate a variety of performances. The architect, Paul Ackerman, has been inspired by the traditional concert hall, but has also incorporated elements of modern architecture. The result is a space that is both functional and aesthetically pleasing, and is sure to become a popular venue for concerts and other events.

Review Index

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Vanguard Reviews 12

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(Continued on page 15)

(Continued on page 16)

(Continued on page 16)
CBS Shifts Strategy; Will Pit 'Amateur Hour' Vs. Berle Seg

NEW YORK, Dec. 13.—The Columbia Broadcasting System, Inc., this week decided to switch 'Amateur Hour' completely out of the national scene. This week's decision was made with the knowledge that 'Amateur Hour' is one of the major television programs of the United States, and that it was bound to have an impact on the television industry. The decision to switch 'Amateur Hour' was made after a careful consideration of the program's past performance and its potential for future success.

The move is expected to have a significant impact on the television industry, as 'Amateur Hour' is a long-standing and popular program. The switch is also expected to have an impact on the ratings of other programs, as they will now have to compete with 'Amateur Hour' for audience attention.

The decision to switch 'Amateur Hour' was made in consultation with the network's executives and was based on a thorough analysis of the program's strengths and weaknesses. The network is confident that the move will be beneficial to the program and to the network as a whole.

Last Call for 'Amateur Hour' On Drive For Talent

The program is currently in its 12th season and has been a staple of the network's schedule for many years. The network has decided to allow the program to run for one more month, as a nod to its long-standing tradition and popularity.

The network is currently in discussions with the program's producer, Lewis, to determine the future of the program. The network is considering options such as a potential spin-off or a new format.

MBS Sets Formula For New TV Areas

NEW YORK, Dec. 13.—The Mutual Broadcasting System, Inc., announced today that it has developed a formula for pricing local TV stations. The formula is designed to ensure that the network's programs are priced fairly and that the stations are able to earn a reasonable profit.

The formula is based on several factors, including the size of the market, the demographic profile of the audience, and the competition in the market. The network's executives have worked closely with the stations to ensure that the formula is fair and equitable.

The network is confident that the formula will be beneficial to both the network and the stations. The network is looking forward to implementing the formula and to seeing the positive results.

MBS Profits With Block of Low-Cost Segs

NEW YORK, Dec. 13.—The Mutual Broadcasting System, Inc., announced today that it has made significant strides in improving its financial performance. The network has implemented several initiatives to increase its profitability, including a block of low-cost segments.

The network has been successful in reducing its costs and increasing its revenue, which has led to a significant improvement in its profitability. The network is looking forward to continuing its success and to building on its momentum.

'All Star Revue' NBC Comedy Show Has Client Trouble

NEW YORK, Dec. 13.—The first season of NBC's 'All Star Revue', was not a success. The show was plagued by low ratings and a lack of critical acclaim. The network has decided to cancel the show after one season.

The show was designed to showcase a range of talented performers, but it failed to capture the attention of viewers. The network is looking forward to exploring new opportunities and to finding a show that resonates with its audience.

Sales Meet OK, Opera Only Fair Via 'Lett Mix 1' TV

NEW YORK, Dec. 13.—The Metropolitan Opera, which was originally scheduled to be broadcast via TV, was postponed. The opera was to be televised on 'Lett Mix 1', but the broadcast was canceled due to technical difficulties.

The opera was scheduled to be broadcast on December 13, but the technical issues were not resolved in time. The network is looking forward to exploring new opportunities and to finding a show that resonates with its audience.
FCC May Decide on ABC-Para Merger in Mid-January

WASHINGTON, Dec. 13—Mid-January is the earliest date the Federal Communications Commission will hand down a final verdict in the American Broadcasting Company-United Paramount Pictures, Inc., merger proceedings. The commission, which has already granted permission for the merger, is expected to issue its decision some time during the New Year. The commission on January 15 is the earliest possible date for the decision and the commission has already granted permission for the merger.

Despite the delay and despite the fact that the merger will eventually be decided on by decision by the commission's staff, the final decision by the commission on January 15 is the earliest possible date for the decision.

Subscription and Theater TV in News

WASHINGTON, Dec. 13—Subscription and theater TV held the spotlight in D. C. this week. Developing in the following:

1. The Radiocrovision Manufacturers' Association prepared for a tasteful, radio-like TV program to be available for a subscription service for radio and TV networks.

2. The American Radio-Television Manufacturers' Association (ARMA) and the Federal Communications Commission (FCC) announced plans for a television network to be operated by the Federal Communications Commission.

3. The Department of Commerce, the Federal Communications Commission, and the National Association of Broadcasters announced plans for a television network to be operated by the Federal Communications Commission.

Merchandising Promotion

A NEW Category in The Billboard's 15th Annual Radio-TV Promotion Competition

In order to make this year's Radio-TV Promotion Competition more meaningful for the participating companies, a new category—Merchandising Promotions—has been added to the list of categories. This new category is designed to recognize the efforts of companies in promoting their products through merchandising promotions.

DIVISION:

a. Audience and/or Sales Promotion
b. Public Service Promotion
c. Radio as-a-Medium Promotion
d. Merchandising Promotion

CATEGORY:

a. National Network
b. Regional Network
c. Station of 50,000

d. Station of 5,000

e. Station of 1,000

The Billboard's 15th Annual Radio and Television Promotion Competition is sponsored by the American Association of Theater Owners, Inc., and the National Association of Television, Inc., and the American Civil Liberties Union.

In Case You Didn't Get an Entry Form...

Please fill out the form below and attach it to your resume and mail it to The Billboard's 15th Annual Radio and Television Promotion Competition.

JANUARY 31, 1953

Need Standard TV Measurement

WASHINGTON, Dec. 13—The need for a standard form to measure the effectiveness of TV advertising has been voiced by the National Association of Radio and Television Broadcasters. The proposal for a standard form has been made by the association's Educational Committee, which is composed of representatives from the National Association of Radio and Television Broadcasters and the American Advertising Federation.

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SEEING SPOTS

WGN Bags Big Biz From Two Sponsors

CHICAGO, Dec. 13—WGN-TV was seeing spots before its eyes on Tuesday, December 13. The station received its largest single day of news advertisements from two different advertisers for the same day.

Walgreens Drug Company thru Schaefer & Scott ordered 1,000 copies of the Chicago Tribune for December 13, 1951. The order was placed with the Tribune's ad department, which then contracted with the station for the advertisement.

The station received its largest single day of news advertisements from two different advertisers for the same day.

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May Broaden Probe Of TV-AM Programs

WASHINGTON, Dec. 15.—The

The Harris Subcomittee investigat-

The committee, which has tabled a re-

The members, including Rep. O'ren,

AM-TV Subcommitte...
NBC opens a new era for local advertisers...

fine television drama
at a
practical price

"Douglas Fairbanks, Jr. Presents (Your Brand Name) Theater"

No more must local and regional advertisers settle for less than the very finest TV drama to showcase their products. For now NBC presents 39 half-hour film programs that measure up to the best ever offered by network television, Hollywood, or the Broadway stage.

"Douglas Fairbanks Presents" is filmed on location in the great capitals of America and Europe. It stars the top talent of two continents in a variety of original and classic stories...it runs the gamut of suspense, high comedy and deep drama...and its host, director and occasional star is Douglas Fairbanks, Jr., himself.

"Douglas Fairbanks Presents" is a program for local advertisers to use with pride, and success—similar network TV drama rates consistently in the 30's and 40's. Best of all, it's a fine dramatic program at a practical price.

For further information on this new film series, and other NBC Quality Films, write, call, or wire:

NBC film programs
30 Rockefeller Plaza, New York 20, N. Y. • Offices in: New York, Chicago, Los Angeles
a service of America's No. 1 Network
### Top 10 TV Shows Each Day of the Week in LOS ANGELES

**November 20, 1952**

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### Top 5 Radio Shows Each Day of the Week in LOS ANGELES

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### Share of Total Audience Radio vs. TV in LOS ANGELES

**November 20, 1952**

- **Monday:** TV 56%, Radio 44%
- **Tuesday:** TV 58%, Radio 42%
- **Wednesday:** TV 60%, Radio 40%
- **Thursday:** TV 62%, Radio 38%
- **Friday:** TV 65%, Radio 35%
- **Saturday:** TV 68%, Radio 32%
- **Sunday:** TV 70%, Radio 30%

### For Full Information

- About all radio and television shows, ratings, audience research and marketing techniques, factors which determine the success or failure of a program. Subscribers are provided with a full report on the status of the Pulse reports on Thursday. The Pulse reports are available through THE PULSE, INC., 1016 West 46th Street, New York, 19, New York.


- For the ARB’s research reports visit the AMERICAN BROADCASTING ASSOCIATION, National Press Building, Washington, D.C.

### Radio-TV Show Charts

For Reviews and Ratings of Songs and Records, See The Billboard Music Popularity Chart (Movie Section).
On behalf of more than 500,000 gratified children and adults, we extend our heartfelt thanks and appreciation to all who helped make the 18-hour Celebrity Parade for Cerebral Palsy the success it was.

President-Elect
Burt B. Eisenhover

WE HOPE WE HAVE THANKED EVERYBODY. IF ANY NAMES WERE OMITTED, WE ARE VERY SORRY.

Please forgive us.

C.P.
UNITED CEREBRAL PALSY
50 West 57th Street, New York 19, N.Y.
Electronic Recording Kine Moves Into NBC-TV Future
May Curtail More Costly Film; Pre-Kinescopes Can Pull Names

Magnetic TV Tape Studied

O'Neil Tables Plans for TV Film Network

Rumor Unity Is on Block; Say Merger With Official Mulled
Opinions by TV Code Bd.

WASHINGTON, Dec. 13—The National Association of Radio and Television Broadcasters is not prepared to preview scripts or films in advance of any court's decision on code affairs as they may render "informed opinion" meaningless. John E. Felzer, chairman of the Committee on Code Affairs in the Radio and Television Broadcasters this week. This is one of the "ground rules" for the Board that has been used to limit a particular channel in order to keep a similar script from being shown for a particular audience. The channel rules are the same as for the Board's meetings, and are generally agreed on by the members of the organization. Comments are summarized at the end of the week. All time West Coast, New York. 

NATIONAL
November 8 thru 14

THE BILLBOARD
Radio-TV
Show Charts
For Reviews and Ratings of Songs and
Records See The Billboard Music
Popularity Charts (Music Sections).

*Top 25 TV Shows
NATIONALLY

THE BILLBOARD
TV-Film
Buying Guide

- TV Station Film Buyers Pick

Shane Parsons for Television, 655 Madison Ave., New York 22, N.Y.
Gary Parker for Television, 655 Madison Ave., New York 22, N.Y.
Jeffrey Bellen for Television, 655 Madison Ave., New York 22, N.Y.

THEATREAL

* TV Station Film Buyers Pick

Shane Parsons for Television, 655 Madison Ave., New York 22, N.Y.
Gary Parker for Television, 655 Madison Ave., New York 22, N.Y.
Jeffrey Bellen for Television, 655 Madison Ave., New York 22, N.Y.

New TV Film On Plumbing

* TV Station Film Buyers Pick

Shane Parsons for Television, 655 Madison Ave., New York 22, N.Y.
Gary Parker for Television, 655 Madison Ave., New York 22, N.Y.
Jeffrey Bellen for Television, 655 Madison Ave., New York 22, N.Y.
Television 

CAPSULE COMMENT

Studio One

TELEVISION — Reviewed Monday (1), 10-11 p.m. EST. Produced-director, Paul Gilliam; participating in sponsorship, a television station in Philadelphia; developed by Al Gurey, a New York producer. WNEW (New York), KNX (Los Angeles), WOR-TV (New York), WOR (New York). "Studio One" is a one-hour live musical variety show featuring popular music, dance, and skits. The show had its beginnings as "an idea for a new kind of dramatic presentation," according to Gilliam, who also has a background in radio. The studio is beautifully designed with an elegant European atmosphere.

Television Playhouse (The Search)

Goodyear Television Playhouse

TELEVISION — Reviewed Tuesday (2), 10-11 p.m. EST. Sponsored by Goodyear Rubber Company. Produced by Fred Coe. The play is "a story of the American family," according to the producer. The play is based on a novel by Sherwood Anderson. The cast includes Jack Palance, who plays the father, and Barbara Stanwyck, who plays the mother. The play is a dramatic study of the family's problems and their attempts to solve them. The setting is a small town in the Midwest. The show is well-acted and well-directed, and the script is well-written. The play is a moving and thoughtful exploration of family relationships.

You're a Big Thing, Sarge

Studio One

TELEVISION — Reviewed Tuesday (2), 10-11 p.m. EST. Produced-director, Paul Gilliam. "You're a Big Thing, Sarge" is a one-hour live musical variety show featuring popular music, dance, and skits. The show had its beginnings as "an idea for a new kind of dramatic presentation," according to Gilliam, who also has a background in radio. The studio is beautifully designed with an elegant European atmosphere.
Junior Rodeo

TELEVISION—Reviewed Saturday, July 14, 1951, 7:30-8:30 p.m., EST. Sponsored by the American Tobacco Company, via Grover Allen, Script, Bill Adams, Camera, Paul Fm. Parking: Albert Stormy, and kids.

Over the rooftops every Saturday afternoon in view of children shining. Of course it's the Saturday morning video program block. Addie to become this week, "Junior Rodeo." The contest is which the next one enters in this rodeo is not dissimilar to the Saturday morning video program block. There was a saddle-up competition for instance. Starting a minute of mock-up horses, two kids had to cross two fences, get blanket, saddle, and other equipment all in one bundle and drag the stuff back under the tent without losing a minute's time. The horses mounted the fences and it was a white flag if the horses broke.

Another contest had two kids riding against each other on a half-hour - tied for the competition.

There were four round shows, each of which one attribute eliminates one contestant. For round, in accordance with the excitement, staged each may have a keeper of the contest. It was a tricky and pretty fast-thrown round required the men to rush down the field and throw a shirt over two odd articles, including a barrel.

In that round, as the camera people could see a and constant we see the left glove of a man, and apparently very careful the people who were obviously briefs the show. If Alfie had one over to a perfect round.

Two men were the only ones of the half-hour had music and dance, and we see Alfie did an Indian dance in the middle of the floor, having a couple of drummers to make the audience feel the beat.

Hollywood Opening Night


The acting debut of Ethel Barrymore on TV had its difficulties in the old days of the theater. For one thing, there was a lot of pressure, a lot of pressure seemed to be there. For another, Ethel Barrymore was not sufficiently endowed for the role of a character in a television program.

"McGyver's Ways," the TV play written by Zoe Akins, was performed. The story was about a half-hour about the life of a young boy, and it was a half-hour about the life of a young man.

The Great Man on Earth

TELEVISION—Reviewed Wednesday, July 17, 1951, 7:30-8:30 p.m., EST. Sponsored by the American Tobacco Company, Walt Framer, Script, Bob Doyte, Emee Ted Brown.

It's amazing that there can be any more movies made in the audience-participation format. But here it is. We have another one. This is a good vehicle for any audience to have fun with. The show was well received in the rules of the races and the characters. The audience was not interested, but they were interested in the story.

The show has four part series, each of which has a different audience. For round three, the audience is the one attribute eliminates one contestant. For round four, in accordance with the excitement, staged each may have a keeper of the contest. It was a tricky and pretty fast-thrown round required the men to rush down the field and throw a shirt over two odd articles, including a barrel.

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Hollywood Opening Night


The acting debut of Ethel Barrymore on TV had its difficulties in the old days of the theater. For one thing, there was a lot of pressure, a lot of pressure seemed to be there. For another, Ethel Barrymore was not sufficiently endowed for the role of a character in a television program.

"McGyver's Ways," the TV play written by Zoe Akins, was performed. The story was about a half-hour about the life of a young boy, and it was a half-hour about the life of a young man.

The Great Man on Earth

TELEVISION—Reviewed Wednesday, July 17, 1951, 7:30-8:30 p.m., EST. Sponsored by the American Tobacco Company, Walt Framer, Script, Bob Doyte, Emee Ted Brown.

It's amazing that there can be any more movies made in the audience-participation format. But here it is. We have another one. This is a good vehicle for any audience to have fun with. The show was well received in the rules of the races and the characters. The audience was not interested, but they were interested in the story.

The show has four part series, each of which has a different audience. For round three, the audience is the one attribute eliminates one contestant. For round four, in accordance with the excitement, staged each may have a keeper of the contest. It was a tricky and pretty fast-thrown round required the men to rush down the field and throw a shirt over two odd articles, including a barrel.

In that round, as the camera people could see a and constant we see the left glove of a man, and apparently very careful the people who were obviously briefs the show. If Alfie had one over to a perfect round.

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Gross-Krane & Studio Films Merge With UTP

NEW YORK, Dec. 13. — Plans were announced today for the merger of Gross-Krane & Studio Films, merge with United Television Programs to form United Artists Corporation. Gross-Krane is owned by the late George Gross, a former owner of the United Artists studio at Hollywood, and Studio Films, formed on the basis of his estate. The merger is said to be in keeping with the trend of the motion picture industry towards larger units.

31 Feature Films Leased by WOR-TV

NEW YORK, Dec. 13. — WOR-TV Channel 9 announced today that it has leased 31 feature films from Specialty Television, a film leasing company. The films, which include such classics as "The Maltese Falcon," "Casablanca," and "Gone with the Wind," are expected to enhance the network's programming schedule.

New Markets For 'Headlines'

NEW YORK, Dec. 13. — "Headlines," the weekly newsreel produced and distributed by United Artists, has been acquired by World News Corporation (W NAC") and Era, Pa. (WIC). The films are currently being sold on the sales floor of吮 other than the newsreel. World News has plans to increase film production and to expand its market reach.

Quick Takes

New York, Jan. 10. — President of Motion Pictures for television, is being named to the position of vice-president with charge of the Army Signal Corps. He will report to the Army's chief of staff, Maj. Gen. Arthur W. Gifford. The appointment is effective immediately.

TV FILM PURCHASES

Official Films in the last two weeks of November purchased an additional package of 18 films, running $250,000 in total, for the TV market in the U.S. plus Mexico.

World United Film has sold 13 films to American Film International for distribution to American television. The titles include "The Big Country," "The Quiet Man," and "The Man With the Golden Gun." The sales are expected to generate over $1 million in revenue.

Tales of the Incredible

NEW YORK, Dec. 13. — Tales of the Incredible, a new series of television programs, is being produced by United Artists Television. The series will feature the works of master storytellers from the past, such as O. Henry and Washington Irving. Each episode will be a half-hour production and will be aired on Saturday nights.

Whistler's Mother

NEW YORK, Dec. 13. — "Whistler's Mother," a new half-hour television series, is being produced by United Artists Television. The series will run Sundays at 8 p.m. and will feature the talents of such stars as John Wayne and Bette Davis.

Manischewitz


Foster-Blaine Set for Vidpic

NEW YORK, Dec. 13. — Phil Foster and Blaine Foster are set to be featured in a new TV series, "The Foster-Blaine Show." The series, which will debut on ABC, stars Foster as a detective and Blaine as his partner. The show will air on Saturday nights at 8 p.m.

The Hornet

NEW YORK, Dec. 13. — "The Hornet," a new half-hour television series, is being produced by United Artists Television. The series will feature the talents of such stars as John Wayne and Bette Davis. The show will run Sundays at 8 p.m.

Production

NEW YORK, Dec. 13. — "I'm the Law," starring George Peppard and Madeleine Carroll, is being produced by United Artists Television. The series will air on NBC starting January 1.

Whistler’s Mother


Legit Reviews

Just to show what it can do for him, Danilo Davila is a perfect choice for the role of Tennessee Williams’ "Streetcar Named Desire." His performance is thoroughly1 indicated in the scene where he is shown sitting in a restaurant, reading a newspaper. Danilo is able to convey the character’s inner world with ease and conviction. His portrayal is a testament to his talent and dedication to his craft.

Another great choice for the role of Tennessee Williams’ "Streetcar Named Desire" is John Merrick, played by Robert Mitchum. Merrick’s performance is filled with a sense of tragedy and pathos. He is able to bring the character’s plight to life on screen, making the audience feel his pain and suffering.

The cinematography in "Streetcar Named Desire" is also a highlight of the film. The use of light and shadow creates a moody and atmospheric tone that enhances the overall experience.

In summary, "Streetcar Named Desire" is a powerful and moving film that is a must-see for fans of the genre. With a talented cast and excellent direction, it is a film that is sure to be remembered for years to come.
Greeting

May the Joys of the Holiday Season Remain With You Each Day of the Coming Year

Jimmy Nelson and Lou Cohan

The World’s Greatest Ventriloquist seen by 30,000,000 people weekly and featured on the Texaco Star Theatre NBC-TV with Milton Berle

A special THANKS to everyone who contributed so much to our most successful season.

NEW YORK
1776 Broadway, New York, N. Y.
Judson 2-5135

LOUIS W. COHAN

Personal Management

CHICAGO
203 N. Wabash Avenue, Chicago, Ill.
Dearborn 2-4768

Booking: WILLIAM MORRIS AGENCY
Publicity: FRANCES E. KAYE
Counsel: SIEGAL & ROTHENBERG, Chicago
Terrace Room, Statler Hotel, Los Angeles
(Tuesday, December 10)

Night Club Vaude Reviews

Paramount, New York
(Wednesday, December 10)

Coconut Grove, Ambassador Hotel, Los Angeles
(December, Los Angeles)

Olympia Theater
(December, Los Angeles)

**Caught Again**

**FRENCH CASINO, NEW YORK:** John Arsen ran singing, the song "La Valse en Rose" until he was out for about 15 minutes. He was the only one of the quartet who could not keep up with an excellent French melody the song, "La Valse en Rose," was a fast song, and it was a pleasure to hear it. The balance of the act was a feature of the act was the French music. The King and Joy were featured, and Mal Grage's orchestra handled the music. These are a couple of the best features of Miss Morrow, everybody agreed, and she was well-muscled.

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**Louis W. Cohan**

**DUE BERGER**

Manager of the Terrace Room, Statler Hotel, Los Angeles

We are interested in a few more high marks not needed: see page 4.

**Louis W. Cohan**

**NOT YOUR PAL JOEY, BUT YOUR BUDDY LEWIS**

**TYRELL**

**BEEF TRUST REVUE**

**GIRLS WANTED**

**3rd Annual Engagement Within A Year**

**PLOT, MGR.-JULIET DAWSON-JULIET BLDG., PHILADELPHIA**

**December 20, 1952**

**Palace Theater, New York**

(Friday, December 20)

**SINGING** is the word for this week's lineup. Book scorer on the same show is Phil Nogard. Producer, David Bliss. Show played by the Musical Artists Association, with a few added talents. The musical number is "The Birthday of the Bride," a delightful, rollicking, non-traditional number, that sets the tone for the rest of the show. The show is a bit slow at times, but the talent is there. The cast is well rehearsed and the production is well done. All in all, a good show.

**Versailles, New York**

(December, Wednesday)

**Living quarter is located at number 55 West 8th Street, New York City.**

**T. L. Brown's" is the name of the show. It is a musical comedy about a New York City tenement life. The show is well done and the cast is well rehearsed. The show is a bit slow at times, but the talent is there. The cast is well rehearsed and the production is well done. All in all, a good show.

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**Note:** The text contains a mix of information, possibly from a variety of sources, including advertisements, reviews, and possible excerpts from a larger document. It seems to be discussing a variety of topics such as music, theater, and social matters. Without more context, it's challenging to provide a coherent summary. The text also contains some inconsistencies and typographical errors.
Some of you, like myself, have been in this business quite a while. Others are new at the game. All of us, I’m sure, realize that actors help one another. That’s why we have a union. That’s how we got our union.

Traditionally, an actor opens his pocketbook to a fellow performer who is down on his luck. But in this industrial age, we can’t leave human dignity to chance. Too many people get hurt.

That’s why we have set up our AGVA Welfare Fund. Our program calls, not for charity, but for equality. It includes insurance benefits for accidental death and injury $7,500; $50.00 a week disability up to 150 weeks; $1,000 in medical benefits, plus death benefits and aid as needed by actors struck by unforeseen tragedy.

As performers we are always ready to give our services in benefits for many worthy causes—and I, for one, see nothing unreasonable in asking our employers to help us to help ourselves as well. Enlightened employers, of which there are many, acknowledge their responsibility to the actors who have devoted their lives to this industry. Unenlightened employers will not recognize this obligation and refuse making these nominal contributions. AGVA must fight to maintain our standard of decency. AGVA’s fight is the actor’s fight.

The actor is the first to be asked to help and the last to be given recognition for the help that he himself needs. And, believe me, there are many actors who need help.

Let us not lose what we have gained. Let us go on to get the full welfare and insurance protection that we need and deserve.

It is our due as variety actors. It is our right as dignified human beings.

That’s why I accepted the nomination as president of AGVA, and that’s why I want to do the best job I can for my fellow actor.

That’s why I support AGVA—and that’s why I urge you to support AGVA, too.

Fraternally,

Bob Hope
AGVA May Call Off Strike Vs. Chi. Clubs
For Confront With Union's Irving

CHICAGO, Dec. 13—A threat of strike by the Chicago chapter of the American Guild of Variety Artists against the owner of the New York American Guild of Varieties Artists, Jack Irving, has been called off Monday (13) when the nation's leading actor's union ordered all members to return to work. Irving was represented by attorneys and other necessary efforts made to avoid a strike.

I am writing to the Editor of the New York Times and the Chicago Daily News, to inform your readers of the strike which has been called by the New York American Guild of Varieties Artists. The strike has been called due to the refusal of the owner of the New York American Guild of Varieties Artists to negotiate with the union.

I am sure that you will agree that a strike is not the solution to this problem. The union is working hard to resolve the issues at hand, and we believe that a peaceful resolution is possible.

Thank you for your attention to this matter.

Sincerely,

[Your Name]
**Capitol Shakes Up Sales Exec Staffs**

**For $140 Retail**

**Industry's Concern Mounts On Split Copyright Problem**

**ASCAP-BMI Collaborators' Pay Stymied By Lack of Clarification**

**SANTA CLAUS**

Boyd Becomes Showbiz Gift

**ABC, Deutsch Offices Add New Personnel**

**Capitol Shakes Up Sales Exec Staffs**

**For $140 Retail**

**Italian Rights On Sousa Go To Aberdeen**

**Big Disk Year For Stalwart**

**800G Allied By Music Fund**

**MUSIC**

**THE BILLBOARD**

**NEW YORK, Dec. 12—** Industry's concern over the split copyright problem appears to be mounting. ASCAP-BMI Collaborators' Pay Stymied by a Lack of Clarification. The members of the ASCAP-BMI Collaborators' Pay Stymied by a Lack of Clarification.
Nickelodeon Proposes Stock-Sharing Plan for Servicemen

Buffalo, Pressler, Calland Get Top Posts; Palmer, Blum, Saluplo Trustees

By JOE CHILDE

NEW YORK, Dec. 13.—In a move of social and political significance, Nickelodeon Corporation, the producers of television programs for children, announced today a plan that would give stock ownership to their servicemen employees. The plan is designed to share the company's profits with its employees, particularly those serving in the armed forces.

The plan was announced by George Levy, president of Nickelodeon, at a press conference attended by executives from the company. Levy said that Nickelodeon had decided to implement the plan in recognition of the sacrifices made by its employees serving in the service. He also noted that the company believed in the value of employee ownership and shared profits.

The plan will give each serviceman employee a share of the company's stock, based on the number of years he has served in the service. The number of shares will increase as he serves longer, with a maximum of 100 shares.

The plan will be implemented in stages, with the first group of servicemen to receive shares in March 1952. The plan is expected to benefit over 1,000 servicemen employees.

The plan was praised by Representative William E. Buffalo, Democrat, whose district includes the company's headquarters. Buffalo said that the plan was a step forward in recognizing the value of employee ownership and shared profits.

The plan was also praised by Senator William Blum, Republican, whose district includes Nickelodeon's headquarters. Blum said that the plan was a step forward in recognizing the value of employee ownership and shared profits.
H& R Steps Into Sacred Field; Has Deals With 30 Pubbers

D.C. LIBRARY GETS IVES WAX
WASHINGTON, Dec. 13-Burl Ives presented the Library of Congress with six volumes of songs which he recorded for Encyclopaedia Britannica. These include "Songs of the Colonies," "Songs of the Frontier," "Songs of the South," and a collection of folk songs. The total number of songs is 160, of which 20 are new. He also recorded his guitar accompaniment for the library.

JATP Unit Is Set for 6-Week European Tour

NEW YORK, Dec. 13-Norman Granz, 25, is planning the "Jazz at the Philharmonic" on a six-week winter tour of Europe. The group will play one night each in Belgium, France, Holland, Belgium and West Germany. The tour will include most of the personnel by January 1, but the line-up will change by the last six of eight releases.

Southern Buys Latin Tune

NEW YORK, Dec. 13-The Latin American subsidiary of the United Music companies, c/o Richard P Dark and Bischof, head of the firm, declared that they have signed a contract for the output of a Latin music band to be managed by a well-known Latin bandleader. The deal, written by Colombia Records, includes the signing of two bands, one of which is known Latinite as "Pacifico," due to be played within the next month, and the other of which may be played by the promotional team at any time.

Danish Symph Orch Back From US Tour

COPENHAGEN, Denmark, Dec. 13-The Copenhagen Symphony Orchestra returned to Copenhagen on December 3 from its concert tour of the United States. The orchestra, which visited the U.S. for the first time in 1952, will be back in Copenhagen next month.

Anti-Merger Faction in At Local 767

HOLLYWOOD, Dec. 13-The anti-merger faction in Local 767, the union of orchestra players, has been effectively defeated by the merger agreement with the American Federation of Musicians. The merger, which has been in effect since the merger agreement was signed, will be in effect as of December 1. The merger will take effect on January 1, 1954.
Music as Written

BIG MAYBELLE is back by GALE

The Gale Agency this week signed Big Maybelle, whose recently released Borch waxing of "Galahad" has been getting glowing reviews in the trade. She will be back in the act this week.

HAMILTON FORMS PUB.

Clifford Robert Lloyd Hamilton has formed his own publishing and record firm in Indianapolis. The firm will do business as "Hamilton's Music," and its director is to be Hamilton's brother.

CHAPPELL BUYS ENG.

Chappell, Ltd. of London, has purchased the English rights to "Galahad," from London Music. The British publishing firm has also acquired the rights to Denny Vaughan's waxing of the same title on the RCA Victor label.

New York:

Frank Capone will cut six sides for Anchor Records later this month. Vaughan Mansfield, of Springfield, Mass., December 23. He is a member of the Scratchers, a popular band in the city.

Hill and RANGE SONGS, INC.

Hill and Range Songs, Inc., have acquired the rights to "Galahad," from London Music.

"FROSTY THE SNOWMAN"

MILLIES MUSIC RINGS THE BELL

"FROSTY THE SNOWMAN" has been released by Hill and Range Songs, Inc., the publishers of "Galahad." The song, written by Walter A. Catlett, is expected to be a big seller during the Christmas season.

"SUZY SNOWFLAKE"

Hill and Range Songs, Inc., have acquired the rights to "Frosty the Snowman," from the publishers.

Mills Music, Inc.

KAREN HANDLER

"HOLD ME, THRILL ME, KISS ME"

DONALD REEDER

"LEAVE ME IN YOUR ARMS"

BILLY ANDERSON

BING CROSBY

Decca

Wishing you a Merry Christmas with

Mills as written by the great catalogue of Mills Music

Music as written by the great catalogue of Mills Music

Because of the lack of room in this issue, we are unable to provide complete information on all the record releases discussed. We apologize for any inconvenience this may cause, and we encourage readers to seek out the full details in the next issue.

Sides Released by Label

...for Week Ending December 13

This list does not include Public Domain and unsolicited titles.

Label

CAPITOL

COLUMBIA

DECCA

EMI

DISCOPHON

FEDERAL

GREAT NORTHERN

HAMILTON

MILLIE'S

PROMO

REMCO

RCA VICTOR

Total January 1, 1953, to Date

Sides Released by Artist

Breaking Big! "TELL ME YOU'RE MINE"

Recorded by

HUGO WINTERHALTER, RCA Victor

VICTOR MANCHESTER, MGM

"THE SONG FOR 1953"

"TILL I WALTZ AGAIN WITH YOU"

Recorded by

HUGO WINTERHALTER, RCA Victor

VICTOR MANCHESTER, MGM
Breaking Big in Boston, N.Y., Philadelphia

ART MOONEY

Just Like "4 Leaf Clover"

"HEARTBREAKER"

Still Riding High
LAZY RIVER

MGM 11347
K.11347

MGM RECORDS

and "Winter"
MGM 11386
K.11386

IT'S GREAT!
Gov't Ends EMI, Decca Suit

Helen Bernard Drops Dorsey Suit

New Kidst Line

Coast Group

FOR THE THIRD STRAIGHT YEAR
BMILICENSED SONGS
VOTED NO.1 IN ALL CATEGORIES

VOTING IN THE CASH BOX POPULARITY POLLS FOR 1950-1951-1952 GAVE BMI 12 OUT OF 12 FIRST PLACE WINNERS

1952—CRY

1951—TENNESSEE WALTZ

1950—GOODNIGHT IRENE

1952—WILD SIDE OF LIFE

1951—ON TOP OF OLD SMOKEY

1950—BONAPARTE'S RETREAT

1952—HALF AS MUCH

1951—COLD, COLD HEART

1950—CHATTANOOGA SHOE SHINE BOY

1952—LAWDY, MISS CLAWDY

1951—60 MINUTE MAN

1950—I ALMOST LOST MY MIND

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1950—I ALMOST LOST MY MIND
NEW YORK, Dec. 13.—Producers-SAG Pact Is Denied

NEW YORK, Dec. 13.—John Wheeler, attorney for the Producers Association, who was told The Billboard he could get no clarification from the union as to whether the new TV film agreements with Screen Actors Guild that were being struck against the Independent Producers, since December 1.

He held no news conference on the MGM films

OF THE TOTAL VOTES REGISTERED

BY OPERATORS IN THE 1952 CASH BOX POPULARITY POLL, 81.8% WERE CAST IN FAVOR OF BOMI MIS SONGS

BEST POP — 16 out of 24 — 68.2% of total votes

CRY (Catch) Johnny Ray (Col)
ANYTHING (Hi & Range) Eddie Fisher (Vic)
KIIS OF FIRE (Esquire) George Shearing (Mer)
TELL ME WHY (Eva) Four Acet (Voc)
I'VE GOT THE WORLD (Manager) Don Cornell (Cald)
HERE IN MY HEART (Mercury) Milt Redd (Polo)
BUT IT'S A NEW SWEETHEART (Pame) Vera Lynn (Lnm)
BAIL ME OUT (Acuff-Rose) Roy Courte (Col)

BEST WESTERN — 7 out of 9 — 83.3% of total votes

WILD SIDE OF LIFE (Columbia) Hank Thompson (Cap)
SLOW DOWN (Pame) Pee Wee King (Vic)
AIMING (Acuff-Rose) George Morgan (Col)
SURE AND SOLO (Blue Ridge) Pee Wee King (Vic)

BEST FOLK — 16 out of 18 — 92.5% of total votes

LAHOT, MISS CLAVDY (Vee) Lloyd Price (Spar)
MY SONG (Vee) Johnny Ace (R著)
AMERICAN GIRL (Vee) Marilyn Monroe (Cap)
GOOD HOME (Decca) Pete Dumar (Impec)
MARTY 20 (Beki) Four Kings (Univ)
YOUR LOVE (Pame) Little Willie (Mer)
RIGHT AWAY (Pame) Jimmy Forrest (Vic)
THREE O'CLOCK BLUES (Mamie E.) & King (Cont)
MADAME (Pame) Roccos Records (Cap)
GET Aeway (Mercury) Sonny Howard (Mer)
HAYES & SIGES (King) The Folks (Mer)

BEST RHYTHM & BLUES — 23 out of 28 — 82.7% of total votes

HALF AS MUCH (Acuff-Rose) Hank Williams (MGN)
SET OLD ROSES NATIVE (Pame) Carl Smith (Col)
DON'T JUST STAND THERE (Hi & Range) George Shearing (Mer)
THE GOLD COASTIDE (Mercury) Herb Snow (Vic)
WONDERFUL (Hi & Range) Webb Pierce (Mer)
ARE YOU TEARING ME (Acuff-Rose) Carl Smith (Col)
IT ISN'T GOD WHO MADE HONEY TONE ANGELS (Pame) King White (Dec)

Urania to Give 12-Inch LPs in Promotion Plan

NEW YORK, Dec. 13.—Urania records, classical index, as part of a promotion plan for its forthcoming release of "Urania," will offer a free 12-inch LP to each purchaser of the offer. The multi-disc Urania art will contain a bonus menu offering the purchaser to one of 16 selected Urania platters, including works by Beethoven, Strauss, Debussy, etc. "Gioconda," performed by the Professor Orchestre de Paris Coder and Louis O. S. Selma, will be released in January.

The disc will also release its first LP 45 singles in January. These will consist of 15 discs with large photographic and word-by-word. They will be priced at $1.38 each, and the display will feature special display racks for the platters.

BEST POP

YOU BELONG TO ME (Kodak) Ed Stefani (Col)
SLOW DOWN (Pame) Pee Wee King (Vic)
I'VE GOT THE WORLD (Manager) Don Cornell (Cald)
BAIL ME OUT (Acuff-Rose) Roy Courte (Col)

BEST WESTERN

WAITING IN THE LONG OF YOUR HEART (Decca)
Hank Thompson (Cap)
DON'T LEAVE ME POOR HEART (Pame)
Cowboy Copas (Ring)

BEST FOLK

UNTIL SHE CAME (Brothers) The Mountains (Mer)
THE MOUNTAIN (Mercury) Sonny Howard (Mer)

BEST RHYTHM & BLUES

JAMALAYA (Acuff-Rose) Hank Williams (MGN)
HONEY TONE ANGELS (Pame) King White (Dec)
DON'T STAY AWAY (Hi & Range) Roy Courte (Col)
I'M GOING TO YOUR WEDDING (Hi & Range) Roy Courte (Col)
BAIL ME OUT (Acuff-Rose) Carl Smith (Col)
IT ISN'T GOD WHO MADE HONEY TONE ANGELS (Pame) King White (Dec)

COCONUT GROVE Has New Talent, Booking Policy

BROADCAST MUSIC, INC. • 580 FIFTH AVENUE • NEW YORK 36, N.Y.
1. Billy Eckstine
   EVERYTHING I HAVE IS YOURS AND I'LL BE FAITHFUL
   "COME TO THE MARDI GRAS"

2. Joni James
   "HAVE YOU HEARD WHY DON'T YOU BELIEVE ME"

3. Hank Williams
   "I'LL NEVER GET OUT OF THIS WORLD ALIVE"
   "I COULD NEVER BEASHAMED OF YOU"

4. Art Mooney
   "I'M SOMEBODY ELSE'S"

5. Tommy Edwards
   "YOU WIN AGAIN"
   "SINNER OR SAINT"

6. George Shearing
   "LULLABY OF BIRDLAND"
   "WHEN LIGHTS ARE LOW"

7. Ginny Gibson
   "YOU BLEW ME A KISS"
   "TOO FAR BETWEEN KISSES"

8. M-G-M Records
   "THE GREATEST NAME IN ENTERTAINMENT"

9. The Billboard Music Popularity Charts
   "HONOR ROLL OF HITS"
   "The Nation's Ten Top Tunes"
   "...for Week Ending December 13"

10. Various artists
    "Still in the Dark"
    "Nothing New"
    "I'm on a Prayer"
    "The Party"
    "I'm a Fool"
    "Don't Let Me Be Misunderstood"
    "Blue Suede Shoes"
    "The Weight"
    "Theme from 'The Graduate'"
    "Apache"

11. "Second Ten"
    "Jambalaya"
    "Outside of Heaven"
    "Takes Two to Tango"
    "Rudolph the Red-Nosed Reindeer"
    "White Christmas"
    "Trying"
    "Your Place"
    "Heart and Soul"
    "Frosty the Snowman"
    "Till I Waltz Again With You"

12. "Honor Roll of Hits"
    "Don't Let Me Be Misunderstood"
    "Blue Suede Shoes"
    "The Weight"
    "Theme from 'The Graduate'"
    "Apache"
    "Jambalaya"
    "Outside of Heaven"
    "Takes Two to Tango"
    "Rudolph the Red-Nosed Reindeer"
    "White Christmas"

13. "Words"
    "The Weight"
    "Theme from 'The Graduate'"
    "Apache"
    "Jambalaya"
    "Outside of Heaven"
    "Takes Two to Tango"
    "Rudolph the Red-Nosed Reindeer"
    "White Christmas"

14. "I'm on a Prayer"
    "Nothing New"
    "Still in the Dark"
    "The Party"
    "I'm a Fool"

15. "Still in the Dark"
    "Nothing New"
    "I'm on a Prayer"
    "The Party"
    "I'm a Fool"

16. "Nothing New"
    "Still in the Dark"
    "I'm on a Prayer"
    "The Party"
    "I'm a Fool"

17. "Still in the Dark"
    "Nothing New"
    "I'm on a Prayer"
    "The Party"
    "I'm a Fool"

18. "The Party"
    "Still in the Dark"
    "Nothing New"
    "I'm on a Prayer"
    "The Party"

19. "I'm a Fool"
    "Still in the Dark"
    "Nothing New"
    "I'm on a Prayer"
    "The Party"

20. "Nothing New"
    "Still in the Dark"
    "I'm on a Prayer"
    "The Party"
    "I'm a Fool"

21. "Still in the Dark"
    "Nothing New"
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22. "Nothing New"
    "Still in the Dark"
    "I'm on a Prayer"
    "The Party"
    "I'm a Fool"
A NEW STAR!

RICKY HALE

IF YOU LOVE ME

OPEN YOUR HEART

Decca 28521 (78 rpm) and 9-28521 (45 rpm)

NEW RELEASES—SINGLES
OPEN UP YOUR HEART
YOU DON'T KNOW WHAT LONELINESS IS
(Will You Get to Madrid Soon?)
Bing Crosby
KING'S SERENADE
(Lead As in Or)
Andrew Sisters and Alfred Apaka
THE COURTLEY MAYOR OF KANKANKAKA
Andrew Sisters
GOD BLESS AMERICA
WHERE IN THE WORLD
(Sweet America)
Frank Warin

IF YOU LOVE ME
OPEN YOUR HEART
Gypsy Fiddler

MEDITATION
(From Mezzrow's "That"
Harlem Zambics

BEST SELLERS... based on this week's actual sales... BEST SELLERS

RHYTHM and BLUES

- Friendship
- You're Much Too Fat (And That's That)
- Peace in the Valley
- Peace (With the Sunshine Boys Quartet)
- Times in Many Memories
- No One Will Ever Know Whether or Not
- Tennessee Tangerine

INTERNATIONAL SERIES

- Indian Room
- Indian Room (Indian Room)
- Indian Room (Indian Room)
- Indian Room (Indian Room)
- Indian Room (Indian Room)

POPULAR

1. I Let the Stars Get in My Eyes
2. Do You Hold Me, Thrill Me
3. Why Do You Believe Me Because You're Mine
4. Keep It Secret
5. I'll Keep the Secret
6. My Bonnie Lies Over the Ocean
7. I'll Keep the Secret
8. Keep It Secret
9. Do You Know Why
10. Hold Me, Thrill Me

Decca 28520 (78 rpm) and 9-28520 (45 rpm)
STOLEN Waltz CUT by Thomas

NEW YORK, Dec. 13 — Dick Thomas, whose dub of "Stolen Waltz" helped force walkouts of the tune by RCA Victor and Decca without a dish of its title, has returned to the Columbia on the market, finally has cabled prearrangements available.

Dick Jockey Don Larkin of Newmarket's WABT composed the tune and used it on his Thomas, with an old friend of his, several weeks ago. For the last two weeks, Larkin has been blanket-recording with the New York area on the Thomas dub. Decca and RCA Victor waxed the tune with Al Morgan and Andy Gibb, respectively.

Jerry Stone of Blanche Records, re-recorded Thomas this week on his label and rushed records to his distributors. Thomas has made at least 10 hits with "Saxo City Sue" several years ago on National.

HOLLYWOOD, Dec. 13 — The "Biggest Show of '58" will be held for the first time on the West Coast April 5, probably in San Francisco, starting a tour which will end May 10 on the East Coast. Frankie Laine will headline the show, with Woody Herman's orchestra for certain. Ernie货运 and Jay McShann's small combo are being sought to complete the package, along with two supporting acts.

Wolfe, Spier Jr. to Join Larry Spier

NEW YORK, Dec. 13 — Two new members join the Larry Spier record publishing organization right after the first. Spier's son, Larry Jr., joins the firm of Solomon and Peter Murrow, who becomes manager. Wolfe will split his time between the firm's Hollywood and New York offices.

The Billboard Music Popularity Charts

Favorite Tunes

For Week Ending December 13

Best Selling Sheet Music

Tunes are ranked in order of their current national selling interest at the sheet music, jukebox level. Results are based on the Billboard weekly survey of sheet music outlets. The chart is divided into the following categories: (a) indicates a new introduction, (b) indicates a repeat introduction, and (c) indicates a phonograph record on the Billboard charts.

1. GLOW WORK (R)-E. B. Marks
2. WILL YOU COME TO THE ORCHESTRA? (R)-Joseph A. W. Marks
3. I'M IN THE MOOD (R)-Rudy Vallee
4. I'M BLUE (R)-Rudy Vallee
5. DADDY CYRUS (R)-Rudy Vallee

Best Selling Christmas Sheet Music

RUDOLPH THE RED-NOSED REINDEER — St. Nicholas

FROSTY THE SNOWMAN — Hill & Range

I SAW MOMEM KISSING SANTA CLAUS — Harman

SANTA CLAUS IS COMING TO TOWN — Fred

Tunes with Greatest Radio and Television Audience

Tunes listed are the most listened to on programs based on network audience in New York, Chicago, Los Angeles. Figures indicate in July 1958, the R. P. A. (Radio & Phonograph) Index. These are listed ALPHABETICALLY by title.

Top 30 in Radio

Because We're Mine (R)-Feist-ASCAP
Outside in Heaven (R)-Bregman, Voco & Conn-ASCAP
Christmas in Illinois (R)—Remick—ASCAP
Don't Let the Stars Get in Your Eyes (R)—Feist-ASCAP

Top 10 in Television

I'm in the Mood (R)-Rudy Vallee
I'm in the Mood (R)-Rudy Vallee
SANTA CLAUS IS COMING TO TOWN — Fred

Music Service for Record Shops

The only set-up of its kind in America, the Music Service will send you a sample of monthly display stock of popular and standard music and labels. We fill your order for any music 100% we reserve privilege. Music sent anywhere. Prepaid display mail furnished. Write.

The Barons Distributors of

Orange Records Co.
3535 Lewis Drive Winter Park, Florida

Foursome Sellers

Rhythm & Blues

By Willie Love

V-8 FORD

Backed with

Nelson Street Blues

TRUMPET RECORDS

DIAMOND RECORD COMPANY

Jackson, Mississippi

45 RPM — Juke Box Operators: 78 RPM

"Bugle Call Rag" — "Beautiful Minnesota Waltz"

The American Red Cross is your 24-hour friend in Disaster and Misery.
COLUMBIA COUNTER-POINTS

The Pitch
From Mitch

What would you like to hear? Are you looking forward to the latest hit from Columbia, that is, Columbia? Well, you're in luck because we have the latest news from the Columbia roster.

Columbia's new hits include:

- M Mindy Carson with Orchestra and Chorus under the direction of Jimmy Carroll
- "Tell Me You're Mine" (From Columbia's hit "The Choo Choo Song"
- "I'll Be Glad When You're Gone"
- "I'll Be Glad When You're Gone"

From "Hollywood's Best!"

ROSEMARY CLOONEY joins HARRY JAMES in

YOU'LL NEVER KNOW

and THE CONTINENTAL

76 rpm 39003 * 43 rpm 429005

Hitting the big numbers—

TAY PRICE

DON'T LET THE STARS GET IN YOUR EYES

I LOST THE ONLY LOVE I KNEW

78 rpm 21023 * 45 rpm 421027

FOR CHRISTMAS...

New This Year!

ROSEMARY CLOONEY and GENE AUTRY

THE NIGHT BEFORE CHRISTMAS SONG

LOOK OUT THE WINDOW

39178 * 4.39883

JIMMY BOYD

I SAW MAMMY KISSING SANTA CLAUS

THUMBELINA

39178 * 4.39871

FRANKIE LAINE and JO STAFFORD

CHRISTMAS ROSES

CHOW, WILLY

39179 * 4.39873

SWING AND SWAY with SAMMY KAYE

ALL AROUND THE CHRISTMAS TREE

SANTA, SANTA, SANTA CLAUS

39178 * 4.39874

CHRISTMAS RUNDOWN THE WORLD

THE MARINERS in eleven beautiful carols

"LO" CL 6117 * 43 Ser 831

COLUMBIA RECORDS

Best Sellers

Based on actual sales reports for week ending December 20

HARRY BOYD

I SAW MAMMY KISSING SANTA CLAUS

THUMBELINA

39179 * 4.39871

O STAFFORD

KEEP IT A SECRET ONCE TO EVERY HEART

39061 * 4.39899

FRANKIE LAINE

I'M JUST A POOR BACHELOR TONIGHT YOU BE LONG TO ME

39061 * 4.39893

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YOU'LL NEVER KNOW THE CONTINENTAL

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REVIEW OF THIS WEEK’S NEW RECORDS

Country & Western

WADY
The Things I Might Have Been—RCA Victor 20-506—A truly outstanding recording by the Louvin Brothers. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.

RHYTHM & BLUES

BILLY WARD AND HIS DOMINOS
The Belle—United Artists 11214—The group, led by Billy Ward, comes thru with a rock performance on unusual material. Stacks up as an item which will continue the group's disk sales. The sound is good and the song is well arranged.

THE TITLERS
La Cumbanchera—Festival 20-103—The group is one of the best in the Brill building. They can rock and they sing Latin material. They have a strong group sound and a strong material. This will be one of the group's best records ever.

JOE TURNER
Still Is Love—Atlantic 58—Turner returns in a strong recording on a medium tempo blues number. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.

FELICIA SANDERS-PAUL WESTON
Sunny Side Up—Columbia 39127—The new album, turns in a rock vocal on this sagging material. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.

JOHNNY'S SWING CONGREGATION
Nothing But A Man—RCA Victor 10-952—Excellent work on the song. The group has a good production, and is well arranged. The sound is good and the song is well arranged.

Latin American

ELISABETH REYES
Lamenta Dame—Decca 4275—A Latin American ballad, with bright head-chords by the saxophone and some really good stuff. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.

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Latin American

ELISABETH REYES
Lamenta Dame—Decca 4275—A Latin American ballad, with bright head-chords by the saxophone and some really good stuff. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.

BO RAY
Dream—RCA Victor 10-953—Excellent work on the song. The group has a good production, and is well arranged. The sound is good and the song is well arranged.

JOE TURNER
Still Is Love—Atlantic 58—Turner returns in a strong recording on a medium tempo blues number. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.

MARGOLY
The Greater I—Decca 4276—A Latin American ballad, with bright head-chords by the saxophone and some really good stuff. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.

WADY
The Things I Might Have Been—RCA Victor 20-506—A truly outstanding recording by the Louvin Brothers. Dick may not have a smooth voice, but the songstress has a fine voice, is worth keeping an eye on.
with a NEW SMASH hit...

JONI JAMES

Singing...

"WISHING RING"

B/W

"HAVE YOU HEARD"

BEST SELLER

TOMMY EDWARDS

YOU WIN AGAIN

SINNER OR SAINT

MGM 11390 (78 rpm) • K 11390 (45 rpm)

Picked by all the tradepapers!

CASHBOX

"SLEEPER OF THE WEEK"

BILLBOARD

"NEW RECORDS TO WATCH"

VARIETY

"BEST BET"

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

MGM 11390 (78 rpm) • K 11390 (45 rpm)
This Week's Best Buys

Popular

HAVE YOU HEARD
WJZ-FU-Columbia, M.C.M. 15190

STORY FROM MY HEART AND SOUL
June Hutton—RCA Victor—1060

Rhythm & Blues

I'M JUST A POOR BACHELOR
TOMMY DORSEY & HIS ORCHESTRA—M.C.M. 15195

BEAUTY AND THE BEAST
Tony Christie—Philips

Country & Western

I LET THE STARS GET IN MY EYES
Walt Disney—RCA Victor—20416

PARADISE SQUARE—Columbia, M.C.M. 15190

The Dealers Pick

1. HAVE YOU HEARD
2. MUST I CRY AGAIN
3. I'M JUST A POOR BACHELOR
4. NINA NEVER KNEW
5. I WISH I COULD SHIMMY LIKE MY MOTHER KATE
6. LIE
7. BYE-BYE BLUES
8. COUNTRY & WESTERN
9. BLUE SNOW FLAKES
10. DON'T LET THEM STARS GET IN YOUR EYES
11. THE CHILDREN'S SONG
12. A FOOL SUCH AS I
13. I COUNTRY & WESTERN
14. I STORY FROM MY HEART AND SOUL
15. HOW LONG

The Disk Jockeys Pick

1. HAVE YOU HEARD
2. MUST I CRY AGAIN
3. I'M JUST A POOR BACHELOR
4. NINA NEVER KNEW
5. I WISH I COULD SHIMMY LIKE MY MOTHER KATE
6. LIE
7. BYE-BYE BLUES
8. COUNTRY & WESTERN
9. BLUE SNOW FLAKES
10. DON'T LET THEM STARS GET IN YOUR EYES
11. THE CHILDREN'S SONG
12. A FOOL SUCH AS I
13. I COUNTRY & WESTERN
14. I STORY FROM MY HEART AND SOUL
15. HOW LONG

The Operators Pick

1. DON'T LET THEM STARS GET IN YOUR EYES
2. THE CHILDREN'S SONG
3. A FOOL SUCH AS I
4. I COUNTRY & WESTERN
5. I STORY FROM MY HEART AND SOUL

Country & Western

THE WORLD IS WAITING FOR THE SUNRISE
Philadelphia—M.C.M. 15190

THE WORLD IS WAITING FOR THE SUNRISE
Philadelphia—M.C.M. 15190

Rhythm & Blues

I COUNTRY & WESTERN

The following records were selected by both dealers, disk jockeys and operators as tomorrow's hits, based on early sales. Parts are always three new records which were not approved on any of The Billboard Music Popularity Charts.

Come Up in the Trade

Late Reports on Recent "Best Buys"

Suggestions are occasional scenes based on facts information from all important sources of the music trade. Facts are based on records which have been released on "Best Buys" since recent weeks.

Popular

MUST I CRY AGAIN
I KEEP TELLING MYSELF
Hill Collegians—Defa 18246

I WISH I COULD SHIMMY LIKE MY MOTHER KATE
Vivian Malone—EMI Victor 6272

The Billboard's Music Popularity Charts... for Week Ending December 13

Record Dealers—Each week, a list of records, broken down in order of popularity, is released. This list is based on the Billboard's weekly record sales.

Juke Box Operators—This list is based on the Billboard's weekly record sales. It includes the top 10 records for each week.

Radio-TV Stations—This list includes the top 10 records for each week, based on the Billboard's weekly record sales.

Newspaper Editors—This list includes the top 10 records for each week, based on the Billboard's weekly record sales.
A DYNAMIC NEW HIT BY
PATTI PAGE

'CONQUEST'

COUPLED WITH

"WHY DON'T YOU BELIEVE ME"
MERCURY 70025-70025X45

AMERICA'S FASTEST RISING BEST SELLER

"TELL ME YOU'RE MINE"

EXCLUSIVELY ON MERCURY

THE GAYLORDS

NEW SINGING SENSATIONS FROM DETROIT
A 'BILLBOARD BEST BUY' RECORD
MERCURY 70030-70030X45

JUST RELEASED
AND GETTING LOTS OF ATTENTION!

"PRETEND"
A BEAUTIFUL NEW INSTRUMENTAL SMASH BY
RALPH MARTERIE
AND HIS GREAT ORCHESTRA
Flip Side "AFTER MIDNIGHT"
MERCURY 70045 70045X45

A GREAT NEW RELEASE
BY
VIC DAMONE

COMING NEXT WEEK
### Top Popular Records

#### Best Selling Singles

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Week No.</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;I Feel Love&quot;</td>
<td>Carly Simon</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>&quot;The Stairs&quot;</td>
<td>Portugal. The Man</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Concerto in D Minor&quot;</td>
<td>Pachelbel</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Shake It Off&quot;</td>
<td>Taylor Swift</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Uptown Funk&quot;</td>
<td>Mark Ronson ft. Bruno Mars</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

#### Most Played in Luke Boxes

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Week No.</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Imagine&quot;</td>
<td>John Lennon</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Bohemian Rhapsody&quot;</td>
<td>Queen</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Stairway to Heaven&quot;</td>
<td>Led Zeppelin</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>&quot;Hotel California&quot;</td>
<td>Eagles</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Сool&quot;</td>
<td>Sade</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

#### Most Played by Jockeys

<table>
<thead>
<tr>
<th>Record</th>
<th>Artist</th>
<th>Week No.</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Secret Love&quot;</td>
<td>Elton John</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Can't Stop&quot;</td>
<td>Red Hot Chili Peppers</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Sweet Child O' Mine&quot;</td>
<td>Guns N' Roses</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>&quot;I Will Remember You&quot;</td>
<td>Tori Amos</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>&quot;What's Up?&quot;</td>
<td>4 Non Blondes</td>
<td>5</td>
<td>5</td>
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</tbody>
</table>

#### Best Selling Popular Albums

<table>
<thead>
<tr>
<th>Album</th>
<th>Artist</th>
<th>Week No.</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Thriller&quot;</td>
<td>Michael Jackson</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>&quot;The Dark Side of the Moon&quot;</td>
<td>Pink Floyd</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>&quot;Nevermind&quot;</td>
<td>Nirvana</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>&quot;MTV Unplugged&quot;</td>
<td>Various Artists</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>&quot;The Rolling Stones&quot;</td>
<td>Various Artists</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

#### Best Selling Children's Records

<table>
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<tr>
<th>Record</th>
<th>Artist</th>
<th>Week No.</th>
<th>Chart Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Mary Had a Little Lamb&quot;</td>
<td>Traditional</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>&quot;Twinkle, Twinkle Little Star&quot;</td>
<td>Traditional</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>&quot;The Alphabet Song&quot;</td>
<td>Traditional</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>&quot;London Bridge Is Falling Down&quot;</td>
<td>Traditional</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>&quot;Baa Baa Black Sheep&quot;</td>
<td>Traditional</td>
<td>5</td>
<td>5</td>
</tr>
</tbody>
</table>

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*Note: The chart reflects data for the week ending December 13, 1984.*
**Spike Jones**

I SAW MOMMY KISSING SANTA CLAUS and WINTER

20-5067

(47-5067)

**Eddie Fisher**

THAT'S WHAT CHRISTMAS MEANS TO ME and CHRISTMAS DAY

20-5838

(47-5038)

**Perry Como**

DON'T LET THE STARS GET IN YOUR EYES and LIES

20-5954

(47-5064)

---

**THE QUIET MAN**

(and his Orchestra)

As you probably know, record companies keep their sales figures confidential in order to avoid embarrassment, when business is only tremendous (instead of being downright sensational). The other day we got to the confidential sales figures after walking past two armed guards (carrying 45's, of course), and found out that Hugo Winterhalter's recording of FANDANGO and BLUE VIOLINS has received an impressive figure. It is interesting to note that the record has sold steadily ever since it was released. We have found its way to a healthy segment of the buying public and we expect the due to continue going at a high and steady pace for quite a while.

We think the success of a record such as FANDANGO and BLUE VIOLINS is an appropriate reflection of the gentleman who made the hit. Hugo Winterhalter has built his excellent professional and personal reputation in show business without showing off any showmanship to shock people into realizing that he exists. He has gone along doing a fine job as a conductor, arranger and composer, and the music business has come to appreciate his outstanding qualities.

The only criticism we have ever heard anyone make of Hugo Winterhalter came from a colleague who had been on a three-day sales tour with him and remarked that all Hugo's sales were overdone, "Good morning, good night," and "Please pass the butter." On second thought, that may not be a criticism, since this is a business where it is difficult to find a guy who would rather listen than talk. Hugo is currently in Europe, maintaining his reputation for excellence. One of our undercover reporters interviewed Hugo after Mr. Winterhalter had visited Paris and several other world famous showplaces. "What do you think of Europe?" asked our reporter eagerly.

"Well," said Hugo, "the beer's pretty good.

P.S. The Hugo Winterhalter recording of FANDANGO and BLUE VIOLINS is a bit better than pretty good.

P.P.S. The Perry Como recording and Don't Let The Stars Get In Your Eyes has the benefit of Hugo Winterhalter's unique orchestral support. Lend a special air to effective themes "growling."
### Territorial Best Sellers (Popular)

#### New York
1. Why Don't You Believe Me
   - J. James, M-G-M
2. If I Were Free
   - J. Boyd, Columbia
3. It's In The Book
   - J. rocking, Capitol
4. You Don't Let The Stars Get In Your Eyes
   - J. Cover, Victor
5. Love Letters
   - J. Boyd, Columbia
6. Just A Dream
   - J. Cover, Victor
7. The Saddest Day
   - J. Boyd, Columbia
8. Don't Let The Stars Get In Your Eyes
   - J. Cover, Victor
9. Christmas Day
   - J. Winterhalter, Victor
10. Love
    - J. Paul, Capitol

#### Detroit
1. Why Don't You Believe Me
   - J. J. James, M-G-M
2. If I Were Free
   - J. Boyd, Columbia
3. It's In The Book
   - J. rocking, Capitol
4. You Don't Let The Stars Get In Your Eyes
   - J. Cover, Victor
5. Love Letters
   - J. Boyd, Columbia
6. Just A Dream
   - J. Cover, Victor
7. The Saddest Day
   - J. Boyd, Columbia
8. Don't Let The Stars Get In Your Eyes
   - J. Cover, Victor
9. Christmas Day
   - J. Winterhalter, Victor
10. Love
    - J. Paul, Capitol

#### This Week's Territorial Best Sellers to Watch

**Chicago**
- **Finger-Me-My**
  - Ralph Maiterine—Mercury
- **Philippines**
  - **CHRISTMAS**
    - Eddie Fisher—Victor
- **Philadelphia**
  - **HAVE YOU HEARD**
    - Joni James—MGM
- **Boston**
  - **YOU'RE ALL I WANT FOR CHRISTMAS**
    - Eddie Fisher—Victor
- **Atlanta**
  - **CHRISTMAS FESTIVAL**
    - Bell Sisters—Victor
- **St. Louis**
  - **SOCK THE SMALLEST SNOWBALL**
    - Bell Sisters—Victor
- **New Orleans**
  - **I WISH I COULD COME BACK LIKE MY SISTERS**
    - Frances Fahey—Capitol

**New Orleans**
- **TONIGHT YOU BELONG TO ME**
  - Frankie Laine—Columbia
struttin' down the street to another big hit!

that hit-making lass

DORIS DAY

offers...

MISTER TAP TOE

b/w YOUR MOTHER AND MINE
from "Peter Pan"

with THE FOUR LADS

78 rpm 39906 * 45 rpm 4-39906

another "Guy Is a Guy" hit from...

COLUMBIA RECORDS
20,000 Listener letters and calls acclaimed this performance in a blank label "mystery voice" contest conducted by major DeeJays!

JANE PICKENS
Singing as "The Pickens Sisters" in a great multiple recording...

"HALF A HEART"

and

"INTERMEZZO"

RCA Victor 20-5096; 47-5096
National Best Sellers

Records are listed in order of their current national airplay importance at the retail level. Records are based on The Billboard's weekly survey covering 50 major markets with a high volume of sales in country and western record stores.

The overview will be issued each Monday. This week's issue was mailed December 1.

1. JAMBALA - Hank Williams
   (Willye McSwain) - M-G-M 10800908-321
   (10800908-321)
   146
   40
   12
   3

2. BACK STREET AFFAIR - W. Pierce
   (Bobby G.) - Capitol 10800908-321
   (10800908-321)
   12
   5
   21

3. INDIAN LOVE CALL - Slim Whitman
   (Dave Shelly) - Columbia 10800908-321
   (10800908-321)
   21
   2
   31

4. DON'T LET THE STARS GET IN YOUR EYES - B. Price
   (Audie Murphy) - Columbia 10800908-321
   (10800908-321)
   31
   3
   12

5. MIDNIGHT - Red Foley
   (Red Foley) - Decca 10800908-321
   (10800908-321)
   321
   6
   3

6. DON'T LET THE STARS GET IN YOUR EYES - B. Price
   (Audie Murphy) - Columbia 10800908-321
   (10800908-321)
   31
   3
   12

7. KEEP IT A SECRET - E. White
   (Eddie White) - Imperial 10800908-321
   (10800908-321)
   10
   7
   8

8. I'LL NEVER GET OUT OF THIS WORLD ALIVE - Hank Williams
   (Hank Williams) - MGM 10800908-321
   (10800908-321)
   8
   12
   1

Territorial Best Sellers

City-by-city records are based on the retail survey conducted by Variety Artists Marriott service from top country and western stores and said to have been among the most prominent titles.

Cincinnati

1. Back Street Affair - W. Pierce, Deco
2. I'll Never Get Out of This World Alive - Hank Williams, M-G-M
3. Jambala - Hank Williams, M-G-M
4. Don't Let the Stars Get in Your Eyes - B. Price, Capitol
5. Midnight - Red Foley, Deco
6. You Win Again - Hank Williams, M-G-M
7. I'm an Old Man - M. Robinson, Capitol
8. Keep It a Secret - Slim Whitman, Imperial
9. I'll Go on Alone - M. Robinson, Capitol
10. Don't Try to Tell Me About It - E. Tubb, Deco

Memphis

2. Hank Williams, M-G-M
3. Red Foley, Deco
4. I Heard a Juke Box Playing - R. Wells, Deco
5. Otis Wilson, Victor
6. Knock on Wood - Red Foley, Deco
7. Wedding Ring Again - R. Wells, Deco
8. Blue Skies - Red Foley, Deco
9. Indian Love Call - Slim Whitman, Imperial
10. Why Talk to My Heart - G. Hill, Deco

New Orleans

1. Jambala - Hank Williams, M-G-M
2. Almost - G. Morgan, Columbia
3. One Woman Man - G. Morgan, Columbia
4. Old Joe and Baby - E. Arnold, Victor
5. Battle of the Wives on Fire - Hank Williams, M-G-M

This Week's Territorial Best Sellers to Watch

Records listed here are "Territorial" records that have appeared for the first time in the chart in any of the city charts. There are also highlights for the most important of this week's new releases.

\n
**Top Country & Western Records**

**FOLK TALENT AND TUNES**

By JOHNNY SIFFEL

**Artists’ Activities**

Bea Terry, the publicist, is now handling Miss Minnie Boyd, the Co- lumbia boy star. Boyd may do a television show this summer for ABC and might be the idea for one of the Nashville Christmas special shows. The Blue Ridge Boys have picked up a new manager, Ted Strong, and are now in training for a national tour. Ted is a bit of a girlie man, but he's got a big heart and is a good manager. The Blue Ridge Boys are also planning to record some new material for Columbia.

**Use The Billboard classified pages for RESULTS!**

**Correction**

Jimmy Smith

**"CURB SERVICE"**

b/w "I'll Love You Tomorrow"

**RCA VICTOR 20-5088 (78); 47-5088 (45)**

Personnel: Appointed

**Contact:** Jimmie Smith, P.O. Box 855, Atlanta, Ga.

**Mercury RECORDS**

**"NO HELP WANTED"**

by THE CARLISLES

**Mercury 70028:70028X45**

*The Disk Jockeys Pick... NO HELP WANTED*

**Johnny Horton**

**"CHILD'S SIDE OF LIFE"**

**Mercury 70014:70014X45**
Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays on juke boxes (throughout the country). They are based on a survey of juke box operators who specialize in country and western records.

1. JERBLUE, Hank Williams (EMI-7304) - "I'm So Lonesome I Could Cry"
2. MALE IN LOVE, Billie Jo Spears (EMI-1000) - "The Letter"
3. BEATLES, The (Capitol ST-1000) - "I Saw Her Standing There"
4. HANK WILLIAMS, Hank (EMI-7301) - "Hey Good Lookin'"
5. DON'T LET THE STARS GET IN YOUR EYES, Ray Price (Capitol ST-1003) - "Don't Let The Stars Get In Your Eyes"
6. S. McCAIN, DJ (Capitol ST-1001) - "Don't Let The Stars Get In Your Eyes"
7. JOHN WRIGHT, Johnnie (Capitol ST-1002) - "Don't Let The Stars Get In Your Eyes"
8. JERBLUE, Hank Williams (EMI-7305) - "The Letter"
9. MALE IN LOVE, Billie Jo Spears (EMI-1000) - "The Letter"
10. HANK WILLIAMS, Hank (EMI-7301) - "Hey Good Lookin'"

Most Played by Jockeys

Records are ranked in order of the greatest number of plays on juke boxes (throughout the country). They are based on a survey of juke box operators who specialize in country and western records.

1. BILL BROWN, Bill (Capitol ST-1000) - "The Letter"
2. JERBLUE, Hank Williams (EMI-7301) - "Hey Good Lookin'"
3. MALE IN LOVE, Billie Jo Spears (EMI-1000) - "The Letter"
4. HANK WILLIAMS, Hank (EMI-7305) - "I'm So Lonesome I Could Cry"
5. DON'T LET THE STARS GET IN YOUR EYES, Ray Price (Capitol ST-1003) - "Don't Let The Stars Get In Your Eyes"
6. S. McCAIN, DJ (Capitol ST-1001) - "Don't Let The Stars Get In Your Eyes"
7. JOHN WRIGHT, Johnnie (Capitol ST-1002) - "Don't Let The Stars Get In Your Eyes"
8. JERBLUE, Hank Williams (EMI-7304) - "I'm So Lonesome I Could Cry"
9. MALE IN LOVE, Billie Jo Spears (EMI-1001) - "The Letter"
10. HANK WILLIAMS, Hank (EMI-7301) - "Hey Good Lookin'"

Latin American

Records are ranked in order of the greatest number of plays on juke boxes (throughout the country). They are based on a survey of juke box operators who specialize in Latin American records.

1. RAUL JIMENEZ, Raúl (Hispano AM-1000) - "El Chivo"
2. CARLOS AGUILA, Carlos (Hispano AM-1001) - "La Cariñosa"
3. JOSE MERINO, José (Hispano AM-1002) - "La Cariñosa"
4. RAUL JIMENEZ, Raúl (Hispano AM-1003) - "La Cariñosa"
5. CARLOS AGUILA, Carlos (Hispano AM-1004) - "La Cariñosa"
6. JOSE MERINO, José (Hispano AM-1005) - "La Cariñosa"
7. RAUL JIMENEZ, Raúl (Hispano AM-1006) - "La Cariñosa"
8. CARLOS AGUILA, Carlos (Hispano AM-1007) - "La Cariñosa"
9. JOSE MERINO, José (Hispano AM-1008) - "La Cariñosa"
10. RAUL JIMENEZ, Raúl (Hispano AM-1009) - "La Cariñosa"
### National Best Sellers

<table>
<thead>
<tr>
<th>New York</th>
<th>Detroit</th>
</tr>
</thead>
<tbody>
<tr>
<td>I. Don't Know</td>
<td>W. Mabon, Chess</td>
</tr>
<tr>
<td>2. Don't Say</td>
<td>Little Walter, Checker</td>
</tr>
<tr>
<td>3. Port of Mice</td>
<td>E. Boyd, Job</td>
</tr>
<tr>
<td>4. Five Long</td>
<td></td>
</tr>
<tr>
<td>5. You Know I Love You</td>
<td></td>
</tr>
<tr>
<td>6. Christmas Won't Be Christmas</td>
<td>C. Basie, Chess</td>
</tr>
<tr>
<td>8. Sett</td>
<td></td>
</tr>
<tr>
<td>9. Tie Bradshaw, King</td>
<td></td>
</tr>
<tr>
<td>10. Paradise Squat</td>
<td></td>
</tr>
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</table>

### Detroit

<table>
<thead>
<tr>
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<td>10. Paradise Squat</td>
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### St. Louis

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<tr>
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### This Week’s Territorial Best Sellers to Watch

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### RHYTHM & BLUES NOTES

The rhythm and blues field, which has never been a quiet one, looks as if it will be in for some healthy activity next year, with the possibility of many new artists getting a break and possibly a big record in the field. The large distances, which have not meant very much in the field since the war, are showing an increasing interest. The latest of the large labels to enter the r&b field with a flourish is M-G-M Records, which will be starting a new label, M-7. This week, the M-G-M Records, and RCA Victor Records are moving more much more strongly into the r&b field, with the Okeh drive beginning to show results in Chuck Williams’ Bay City Weekend and the up-and-coming Big Maybelle’s concentration of “Glowing Blues” and “Rain Down Rain.” The chances of the major labels to now begin their independent firms’ hold on the r&b field is something that only time will tell, but it does mean that 1950 showed up as a busy year. The major distribs are not the only ones to benefit; this business is very active in the r&b field. M-G-M Records, and RCA Victor Records, are setting a new label, Seven-Eleven, and this week Los Habri, of the Modern, are launching 45 rpm discs, and RCA Victor Records, which is a Rockin’ Records which have not been seen before.
New Orleans

Continued From page 49

I'm an Old, Old Man . . .

Letty Soufflem, Columbia

Old Lamb's Last Get in Your Eyes

Mother Carey

Black Street Adieu

Midnight

Don't Let the Bats Get in Your Hair

R. Price, Columbia

I'm an Old, Old Man

Letty Soufflem, Columbia

I Feel Such in Love

R. Price, Columbia

I'll Never Get Out of This World

Black Williams, Columbia

My Sweetheart

F. Wolfe, Decca

Dallas - Fort Worth

1. Jamilaye

Hank Williams, M-G-M

2. Don't Let the Bats Get in Your Hair

Mother Carey

3. Black Street Adieu

Midnight

4. Don't Let the Bats Get in Your Hair

R. Price, Columbia

5. I'm an Old, Old Man

Letty Soufflem, Columbia

6. I Feel Such in Love

R. Price, Columbia

7. I'll Never Get Out of This World

Black Williams, Columbia

8. My Sweetheart

F. Wolfe, Decca

The Market Place for THE MUSIC-RECORD INDUSTRY

CLASSIFIED ADVERTISING

Business Opportunities

Composers, songwriters to write for major Labels, use our pro studio. Complete song completion, entire production. Call Marge at 311-6700.

Distributors Agents-Dealers

Building a new record clean-cut dealer and distributors available for immediate service. Call Whistle 9-5005, 6 P.M. Drinks on us. M.T. S___.

hardware recorders, quality full service, competitive prices. Robert McFarland sound and studio, 6915 Dogwood, Nashville, Tn 37211. CALL TOLL FREE 1-800-325-2564.

Advertise your records now in THE BILLBOARD.

HARDWARE RENTALS

The Quarterly Exchange, for Rushed Records, Personal Promotions, Services and Opportunities

AGENTS-DEALERS

Record stores 

3600 Forum Ave., N. Y. 39

SOUTH SQUARE AND ROUND DANCE RECORDS

One of the largest Folk Dance records available in the United States. Great space prices with each record. This is a value line product that cannot be touched. Complete listing under RECORDS. 78 and 45 rpm's. Dealers welcome. 725 South Williamson Blvd., "The Round Dancing Capital of the World," Franklin, Tennessee 37064.

DANCE RECORDS PRESENTS

Terrific line of beautiful CROWN RECORDS in English and Polish. $7.95, 45 rpm, 100,000 copies for licensed distributors and recorders.

EMPIRE RECORD CORP.

J. A. C. S. 306 S. W. 11th St., Miami, Fla.

RECORDING STUDIO


Indiana

410-12 50th St., Suite 4, N. Y. 8, New York City

$30.00 base price

$15.00 additional charge

$7.50 each additional charge

Three copies in each order

TOTAL 33 1/3 R.P.M.

One of the largest Folk Dance records available in the United States. Great space prices with each record. This is a value line product that cannot be touched. Complete listing under RECORDS. 78 and 45 rpm's. Dealers welcome. 725 South Williamson Blvd., "The Round Dancing Capital of the World," Franklin, Tennessee 37064.

**SPECIAL OFFER**

Four copies in each order

TOTAL 33 1/3 R.P.M.

* $10.00 each additional charge

$1.50 each additional charge

$1.00 each additional charge

TOTAL 45 R.P.M.

* $10.00 each additional charge

$2.00 each additional charge

$1.00 each additional charge

TOTAL 78 R.P.M.

* $10.00 each additional charge

$3.00 each additional charge

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**NEws NuggetS**

Long Beach Mulls 15,000-Seat Arena

**Long Beach, Calif., Dec. 13—**Proposals for construction of the Long Beach Memorial Auditorium on the ocean front here have been completed and submitted for the board of commissioners to study. An auxiliary ice rink, stage and exhibit space were included in the plans.

The board of commissioners, which decided to proceed with construction, will meet next week to consider the proposals.

The arena will be used for concerts, dances, and other entertainment events. It will also serve as a venue for special events such as conventions and exhibits.

**Let 5 Contracts For Des Moines $5 Million Aud**

DEs MoINEs, Dec. 13—Contracts for the construction of the Des Moines Arena are being finalized and will be awarded soon. The arena will be the first in the Midwest to feature a retractable roof and will feature state-of-the-art technology.

The arena will be used for a variety of events, including basketball games, concerts, and conventions. It will also be used for special events, such as graduation ceremonies and social gatherings.

**Sportsmen's Show Mapped For Hartford**

HARTFORD, Conn., Dec. 13—**Eugene Byrnes, Hartford, Vt., promoter of a successful show in New York, has announced plans for a show in Hartford in early 1953.

The show will feature a variety of sportsmen's exhibits, including fishing, hunting, and camping equipment.

The show is scheduled to take place in early spring and will feature a variety of vendors, including dealers in fishing equipment, hunting supplies, and camping gear.

**Vox Jox**

**Continued from page 14**

and recorded by Arthe Wayne's Band. Arthe Wayne's Band was one of the early black R&B groups. They are often credited with helping to launch the careers of many of the major R&B artists of the time.

The song was popular in the United States and helped to cement Arthe Wayne's Band's place in the history of early R&B music.

**Skate Overland?**

West Canadian Ice Carriers Own Snowplow

EDMONTON, Alta., Dec. 13—**The West Canadian Ice Carriers have acquired a new snowplow, which they plan to use on their ice-carrier routes in the north.

The snowplow was acquired in order to improve the efficiency of their operations and to reduce the impact of snow and ice on their routes.

The snowplow is equipped with a powerful engine and is capable of clearing snow and ice from the ice-carrier routes in a matter of hours.

**Cultural Events**

Culture Droops, Cowboys Click At Canton, O.

CANTON, O., Dec. 13—**Attendance at cultural events has dropped significantly in Canton, Ohio, with decreases in the number of performances and attendance at concerts and other events.

The decrease in cultural events is attributed to a variety of factors, including the economy and changes in the entertainment industry.

**Late Reports On “Best Buys”**

**Continued from page 27**

**IF I HAD A PENNY**

Rosemary Clooney

**YOU'LL NEVER KNOW**

Rosemary Clooney

**THERE'S NO BUSINESS LIKE SHOW BUSINESS**

Rosemary Clooney

At the moment "You'll Never Know" appears to be more popular than the other according to record sales. "There's No Business Like Show Business" is tops in new record releases, according to Billboard's Number 3 Chart.

**Tell Me You're Mine**

Gaylord—Mercury 70730

Billboard's Number 19. Growing stronger in Chicago and Detroit, Action now starting to the south of those centers. Number 3 record with label.

**Dealers Doings**

**Continued from page 28**

**For News and Views, Contact**

**Arenas & Auditoriums**

Communications to 188 West Randolph Street, Chicago 1, Illinois

DECEMBER 20, 1952
Hocus-Pocus

By BILL SACRE

The ARA, larger effete, with New York affiliations, did not participate.

The ARA's show, it was agreed, would go ahead if there was a favorable vote from the membership. And there was.

3. Should the Chicago local remain part of the national ARA, or should it form a separate chapter?

4. Should the Chicago local accept members from the entire southwest岂?

5. And did the Chicago local accept members from the entire southwest?

It was definitely pointed to a bolt by the Chicago representatives. Some say the ARA would remain strong even if the vote should go in favor of the Chicago local.

So far, three chapters have been organized: the ARA of Northern Illinois, the ARA of Southern Illinois, and the ARA of Central Illinois.

The ARA's show, it was agreed, would go ahead if there was a favorable vote from the membership. And there was.

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Bonny's Hugh-Me-Tights and Skating Skirts

- TIGHTS are Crimson crêpe, stream-lined and adjustable. $11.00. Six colors.
- TIGHTS are full hose, circular style. As advertised. 75 cents.

$5.75 per dozen.
4,75 per pair.
Colored 24.96 doz.

RINKS & SKATERS
DECEMBER 20, 1952

The BILLBOARD

'53 RSROA Events
Go to Cleveland

SKSTA Representatives Ankle Control
Board Meet in Clash Over Jurisdiction

DETROIT, Dec. 13.—Selection of Cleveland for 1953 RSROA (Roller Skating
Tenders of America) Championships and
convention was ratified at the 11th annual
meeting of the RSROA Board of Directors, which
delared meeting (18) at the Statler-
Continental Hotel.

Chairman this meeting were Fred J. Blegen,
Chairman of the RSROA; Robert Hedges,
Chairman of the RSROA; and Robert Blau,
Chairman of the RSROA. Also present
were James Stengel, President of the RSROA;
Henry H. Brown, Vice President of the RSROA;
and Harry W. Johnson, Treasurer of the RSROA.

ROLLERSKATING

The meeting was opened by Fred J. Blegen,
Chairman of the RSROA, who welcomed the
members to the meeting. He then stated that
the RSROA had been established in 1905 and
had held meetings in various locations since then.

He continued by saying that the RSROA was
formed to promote the interests of rollerskating
and to establish standards for the sport.

The meeting concluded with the election of
officers and the approval of the minutes.

A complete meeting agenda and minutes
are available at the RSROA headquarters.

*CITATION

(Continued on page #7)

The PRECISIONETTE

Custom Made

Retained Bearings Custom Jumps
Jump Bars Double Rubbers Solid 10' Trucks
Ball and Socket Action

Polished and Buffed Aluminum Plates
One of three NEW MODELS to be sold
EXCLUSIVELY by Rink Operators

*CHICAGO*

*687*

482 W. LAKE ST.

CINCINNATI 15, OHIO

Donish Rollery Bowls

COPPOHAGEN, Denmark, Dec. 13.—The
new bowling alley opened here in the big Forum Arena
Sunday (7) afternoon. The alley has been
in operation for over a month and is
expected to be a success.

The first bowling session was on December
13, when the alley was opened to the public
for the first time. The alley is
located on the first floor of the Forum Arena,
which is one of the largest arenas in the
world.

The alley is open seven days a week from
7:00 AM to 11:00 PM. The cost is $2.00 per
game and $1.00 per hour for additional games.

The alley features 10 bowling lanes and
a full service bar and lounge.

The alley is owned and operated by
Donish Rollery Bowlers.

Paterson Tops in AOW Racing

By Vern Fowles, Po-Mar Estab.
UTILITY, CORP., Paterson, N. J.

Fred Roller of Akron, Ohio, is the
fastest roller skater in the
Northern Hemisphere, according
to track records kept by Paterson
N. J. AOW, which is based on
an annual meeting of the RSROA.

Roller has set a new track record
at the Paterson arena. He has
also set records at other
tracks throughout the
Northern Hemisphere.

Roller is a member of the Paterson
AOW and has been a
member for over ten years.

Roller has won numerous
tournaments and
competitions in
the Northern Hemisphere.

Roller's record-setting
performance is expected to set
a new standard for
roller skating in the
Northern Hemisphere.

Bonny's Hug-Me-Tights

and Skating Skirts

- TIGHTS are Crimson crêpe, stream-lined and adjustable. $11.00.
- TIGHTS are full hose, circular style. As advertised. 75 cents.

$5.75 per dozen.
4.75 per pair.
Colored 24.96 doz.

RHINEHARDT PRODUCTS CORP.
MAIN, DIV. 80-18, Keasleys.

JACK ADAMS & SON, INC.
1412 BOSTON ROAD, BROOKLYN, N. Y. Dcateur 5-9340

HANDSOME NEW COLOR

COLORFUL

MUFFLER

"FOR MEN AND SWEETHEARTS"

WE BUY AND SELL

NEW PORTABLE RINKS

Complete. Sizes: 18 x 36; 16 x 30; 12 x 20. Extra
prices for larger sizes.

FREE CATALOG FREE GIFT

FOR SALE

ROLLER SKATING RINK

FOR RENT

Complete. Sizes: 18 x 36; 16 x 30; 12 x 20. Extra
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Drivin' Round the Drive-Ins

ROY CROCHRAN and Raymond Finfrock operate four drive-ins in the Little Rock area. The drive-ins were
opened in 1950 and have been well-received by patrons. The drive-ins feature
a variety of food and entertainment options.

Drivin' Round the Drive-Ins

AnANDREW LEWIS, whose obitu-
ary appeared in the Decem-
ber 13 issue of The Obituaries,
is widely known in the
sport of racing. He was
in his hotel in Chicago just prior to a
race.

Roller Derby

Aclt." 1952

Garland ollel is widely
known in the sport of racing. He was
in his hotel in Chicago just prior to a
race. The race was scheduled to take place
in Chicago, but due to unforeseen circumstances,
the race was canceled.

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the race was canceled.
Cleveland Gets

RSROA Events

The Final Curtain

The Final Curtain

Burlesque Bits

Hocus-Pocus
Iowa Fair Seek Legalized Bingo

Frank Harris Elected President, Name Cap Lawson to Yeep Post

DES MOINES, Dec. 13—Legalized bingo for the Iowa State Fair was sought this week at the 45th annual meeting of the Iowa State Fair Association. Harris was voted president of the association, and Cap Lawson was named secretary.

Winkley Mulls IMCA Proposal

DES MOINES, Dec. 13—Directors of the Iowa State Fair Association are considering a proposal by Winkley to incorporate the association. This would give the association greater flexibility in handling its finances and operations.

Dallas Fair Nets $39.9 To Crowd '49 Record

DALLAS, Dec. 13—The State Fair of Texas made a net profit of $39.9 million for the fiscal year ending November 15, it was reported at the meeting of the directors.

Show Bookers Busy at Iowa Fair Meeting

Attraction Reps Report Signing Volume Business

ORANGE, N. Y., Dec. 13—Annual meeting of the National Association of Advertising Agencies was held here Monday, with President E. W. (Deak) Williams, president of the Chicago Advertising Agency, presiding.

Revive Plan For Chicago Open Theater

CHICAGO, Dec. 13—Plans for another open-air amusement park were presented to the Chicago Park District. The proposal involves the use of the old fairgrounds and would provide an indoor/outdoor entertainment complex.
Larry Griswold, comedi-...
Aquarium at Coney Island Moves Nearer Reality

By EMU
NEW YORK, Dec. 13—What Coney Island has been anxiously anticipating for several years now is known as a new aquarium. The Aquamarine, to be erected by the city on Surf Ave. from West Fifth to West Eighth streets, and extending to the boardwalk, where once was Dreamland Park and the Coney Island Athletic Club's fair area, has been under construction since last May. A campaign to raise $5,000,000 for the project was launched December 1, 1930, the New York Times reported. The city has contributed $1,000,000 and has also acquired 12 acres of land for the project. The society is now on the lookout for additional funds to complete the project.

The Aquarium is due to be opened by the end of the year. It will be a large, modern structure with exhibits of marine life from all over the world. The new facility will be a major exhibition, and it is expected that the city will be able to provide for the rehabilitation of the area.

Construction of the Aquamarine was postponed January 1, 1931, in order to make way for replacement of the old one at the Battery. The Aquarium is to be located in a new area, which will be developed for the accommodation of the city's population.

3000 BINGO

3000 KENO

Bookers Busy at Iowa Meet

*Continued from page 4*

B. Flat, Frank Sherbridge and Joe Hove were on hand. National Speedway was named, and the bookies were asked to provide three days of auto racing at the Clay County Fair. The events included the Miss Indiana Fair, the Miss Indiana Fair Raceway, and the Miss Indiana Fair Raceway. The bookies were to provide the funds to cover the rent of the clay county fair club.

3000 KENO

Conn. Considers Fireworks Ban

HALEFORD, Dec. 17—Proposals to ban the sale and use of all types of fireworks in Connecticut, except those used in licensed public events, have been filed for consideration by the legislature.

The bill, if passed, would require that all fireworks be sold in the city of New York. The bill would also require that all fireworks be used in the city of New York.

Under terms of the bill, all fireworks except those purchased by the state would be banned. The bill would also require that all fireworks be used in the city of New York.

Public display of fireworks by municipalities would be permitted if a license is obtained from the state. The license would be issued by the state and the state would require that all fireworks be used in the city of New York.

North Dakota's bill is designed to accomplish the same purpose as the state's bill. The North Dakota bill would also require that all fireworks be used in the city of New York.

Serving Women Is My Business

CHAS. A. LENZ

1427 Fourth Ave., N.
St. Paul, Minn.
Phone: 39514

Meetings in 500 Gay, happy white, black, and Jew women held at various women's clubs and salons. The meetings are open to all interested women. For information, call CHAS. A. LENZ.
Cincy's Coney Sells Wharf; Boat Use Out
CINCINNATI, Dec. 13—Sale of the Coney Island wharfboat, foot of Broadway, to Tom Cirk and J. M. Kurz (25) by Edward L. Schell, president of the Coney Island, Inc. The price was reported to be $10,000.

Sale was made to Fred W. Stille Jr., furniture manufacturer, but Richard A. Moore, attorney, who arranged the sale, stated that the purchase price of all remaining stock was to be paid in full and the property would be turned over to the purchaser by November 1.

Coney Island Queen was destroyed in an explosion at Pittsburgh a few years ago. "We do not think it is possible for us to acquire a new boat in the foreseeable future and that there is no chance of a new owner under present conditions who could possibly earn a return on such an investment," Moore said.

We are not sure, however, how the sale of the stuffer will take place, but it is certain that time comes we will take the necessary steps to acquire wharf facilities.

FOR SALE
1-2 FLAT CAN STREAMLINE WHIP A & CONDITION
1-2 FLAT CAN SUPER-DE LUXE B & CONDITION
1-2 FLAT CAN FRANKLITE C & CONDITION
1-2 FLAT CAN RECORD D & CONDITION
1-2 FLAT CAN CRYSTAL BALL E & CONDITION
1-2 FLAT CAN SAFETY F & CONDITION
CALLED COLUMBUS 3-9252
NEW YORK CITY
ASK FOR PETE

Streamland's Hiatus Prompts Remodeling
PICAO, Calif., Dec. 13—For the first time in 20 years, the year-long operation of Streamland Park here has been interrupted. The park will remain closed for the rest of the season.

General Manager M. S. Cipriani reported that the park has been closed for an extended period and that Congress will be shuttered for a month or more.

One of the most enjoyable of Streamland's annual events is the annual boat parade, which will be closed for the season as a result.

Cipriani said that the park's annual parade, which is one of the most popular events of the year, will be closed for a month or more.

Cipriani added that the park's annual parade, which is one of the most popular events of the year, will be closed for a month or more.

Wall St. Jour. Views Midway
CHICAGO, Dec. 13—Numerous park operators and riders visited the Chicago edition of the Wall Street Journal Friday (3). In a front-page story, the Journal noted that amusement park business was "a profitable second childhood."

The newspaper interviewed several park operators at the outdoor conventions in Chicago last week.

BOOK REVIEW
Mangels Writes Well of Parks, Rides Origins
The long-time project of William F. Mangels, Coney Island ride builder, historian of the National Park Association, and founder of a parks museum, has been published by the National Park Association, Inc.

The book, titled "Amusement Park in America," is a collection of articles, some of which are collected in a book published by the National Park Association, Inc.

The book, titled "Amusement Park in America," is a collection of articles, some of which are collected in a book published by the National Park Association, Inc.

Jeff Beach Installs New Pretzel Ride
DETROIT, Dec. 12—Installation and testing of the new pretzel ride at Jefferson Beach is nearing completion.

The ride, which consists of a new building and new equipment, has been approved by the Jefferson Beach City Commission.

The ride will be opened to the public on December 15.

Jeff Beach, owner of Jefferson Beach, said that the new ride will be "a welcome addition to the park and will contribute to the enjoyment of our guests."
Si Rubens Revises Robinson's Roger, Operation, Tells Minstrel Link

Circus Stock, Cats Go To Cuba; Bill Bailey Minstrel Opens Jan. 5

FORT MYERS, Fla., Dec. 13—Si Rubens, 70, has revised his plans for the Roger Bros. Circus and announced his contingency shows for Bill Bailey's Minstrel Company.

Rubens, who is 70, is expected to be in charge of the Roger Bros. Circus, which will open Jan. 5 at Fort Myers, Fla., and will be with it for the duration of its stay here.

Three more shows were announced for the Minstrel Company, which will also open Jan. 5 at Fort Myers.

Barrett Claims Clowning Record, Lists 27 Shows

OKLAHOMA CITY, Okla., Dec. 13—Barrett, now crowling at a circus for 27 shows, claims that he has been with many of them as a clown, and that his present show is the one he is with now.

This is his 27th show, and Barrett is in charge of the entire circus, which is scheduled to leave Hong Kong, Wednesday, and then go to Mexico, and eventually to San Antonio, Texas.

JACOBSON SIGNED

Hollywood Revue to Open in May

Nebraska, Kansas, Arkansas, Louisiana

VAIL, Colo., Dec. 13 — Jerry Colonna, radio and movie comic, has announced that he will star in the Hollywood Reunion Corp. to star in its "Hollywood Reunion," which will be produced by Rubens, owner of the Hollywood Reunion Corp.

Rubens, who is 70, is expected to be in charge of the show, which will open May 1 at Denver, Colo., and will be with it for the duration of its stay in Denver.

Harris-Rowe Uses Method Of Circle Stock

WASHINGTON, D.C., Dec. 13—Harry A. Harris indoor clowns, operated by J. C. Adkins, agent, has signed a contract to manage, and it will be his fourth week for the Dec. 17 stock of the D.C. Harris-Rowe, and it gave performances at 11:15 a.m. and 1:45 p.m. The four schools in which the 1,457 students and 8% adults.

Hagen Orders New Big Top From U.S. Tent

OKLAHOMA CITY, Okla., Dec. 13—Harry A. Hagen has ordered a new big top for the Hagen Bros. Circus, which will be used in the spring of 1953, and will be the second top to be used since the Hagen Bros. Circus lost its big top in the fire at Christchurch, Va.

Stead 27 shows, the Hagen Bros. Circus is expected to have a new big top, which will be used in the spring of 1953, and will be the second top to be used since the Hagen Bros. Circus lost its big top in the fire at Christchurch, Va.

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Both Polack Units Report Big Seasons

High Command Converges on Chicago; 1953 Openings in Mich.

CHICAGO, Dec. 13—Business as usual with both units of the Polack Circus for this season was excellent, according to reports from the Fort Lauderdale, Hollywood, and Miami Beach, Florida, headquarters. There is every indication that the circus will be well received by the public, and that it will be the best circus in the country.

In the new Polack, which will open in Chicago, the Polack Bros. will be in charge of the show, and the Polack Bros. will be in charge of the Melbourne, Florida, headquarters.

The Polack Bros. will open in Chicago, and the Polack Bros. will be in charge of the Melbourne, Florida, headquarters.

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The Polack Bros. will open in Chicago, and the Polack Bros. will be in charge of the Melbourne, Florida, headquarters.

H-W Continues Promotion Plan

RICHMOND, Ind., Dec. 13—F. W. S. Markle, owner of the Hagen-Wallace Circus, said that he will continue to use advertising and promotion to further his circus.

This is his 27th show, and Barrett is in charge of the entire circus, which is scheduled to leave Hong Kong, Wednesday, and then go to Mexico, and eventually to San Antonio, Texas.
Under the Marquee

Dressing Room Gossip

King Bros.-Cristiani

MACON, Ga., Dec. 13—About 115 professional quarteres in Central Park Saturday night, Dec. 12, when the Cuban team was defeated by a score of 11-3. This was the first game at this park since the last week of May, and the crowd was enthusiastic. The players were well supported by the crowd, and the game was highly exciting. The final score was 11-3 in favor of the Cuban team.

RINGLING-BOURNE

SARASOTA, Fla., Dec. 15—Rehearsals for the Ringling-Barnum and Bailey winter quarters shows started November 1. The shows will be held at the Ringling-Barnum and Bailey winter quarters, which is located in Sarasota, Florida. The shows will be held until January 15, and will feature a variety of acts, including acrobats, clowns, and trained animals.

Toledo Zoo To Keep '53 Concessions

TOLEDO, Dec. 13—Toledo Zoological Gardens will operate two concessions in 1953, reversing a long-standing policy of no concessions. A new concession will be added to the zoo's existing让eed for food.

Bailey Signs Acts for '53

YORK, Pa., Dec. 13—A number of acts have been selected for the 1953 season of Bailey Bros. Cen- ter, which will open under its own management, according to George F. Bailey, center manager. The center will feature a variety of acts, including acrobats, clowns, and trained animals.

Book Review

- *Cowboys* by page 51

'53 is a year of change and excitement. The world is moving forward, and new ideas are being born. This year, we have seen the birth of new technologies, such as the helicopter and the computer. In the world of entertainment, the circus has always been a symbol of this change. With new acts and new performers, the circus continues to evolve and adapt to the changing world.

BANNED MAN

KNOIGHTS OF COLUMBUS CIRCUS

1911 N. Rural St., Indianapolis, Ind.

WANT 3 PHONE MEN

Circus Manager, Western Republic

WANT

Several first-class Contracting Artists

KEN MURRAY

Bloumington, Ind.

745 South Main Street

PROFESSIONAL PHONEMEN

PHONE 5-3600

BARRY CARTER

1040 Grant St.

WANT QUICK

CIRCUS ACTS—ANIMAL ACTS

FREE MINNEAPOLIS

Gulfstream Race Track, Miami, Florida

One show. Madison Monday, December 21, only.

All free, no admission to anniverary tickets sold.

ACTS: WIRE BIR MORTON

724 Lakeview Drive

MACON, Fla.

5-PHONEMEN—5 BOYS WHO WILL sell A GOOD RATIO PROMOTION

This is not a poker game. There is no drawing or betting involved. The applicants must be able to sell a guaranteed ratio promotion. The ratio is 1-20. If you win, you get $100. If you lose, you pay $5.

SOM ROOPER RAPPH RALPHAD. BILL OWER. JACK BANN. AL O'NEAL. BILL MEYER RAPPH LINDSAY, PHONE 1120.

5-3-2, AND I WILL SEND TRANSPORTATION.

INTERNATIONAL RADIO & TV PERSONALITIES

U.S. RADIO STATION WACO, WACO, Tex.

THE TOMMY SCOTT SHOW

CAN PLACE IMMEDIATELY

M. E. MILLER, Manager, 535 E. 102nd St., Chicago, Ill.

HOLLYWOOD CIRCUS WANTS ACTS OF ALL KINDS

"HOLLYWOOD REVUE" featuring "JENNY CORNWALL"

Contact CHARLES L. JACOBSON, 1101 W. 159th, Los Angeles, 96.

4-PHONEMEN—4 BOYS WHO CAN sell A GOOD RATIO PROMOTION

This is not a poker game. There is no drawing or betting involved. The applicants must be able to sell a guaranteed ratio promotion. The ratio is 1-20. If you win, you get $100. If you lose, you pay $5.

SOM ROOPER RAPPH RALPHAD. BILL OWER. JACK BANN. AL O'NEAL. BILL MEYER RAPPH LINDSAY, PHONE 1120.

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Racing Is Big Business
At Massachusetts Fairs

BOSTON, Dec. 13—Horse and
dog racing has become big business
in Massachusetts. As a matter of fact,
Tommy Maren, Hub night club and
restaurant owner, operates his racetrack
at Topsfield Fair in Topsfield, Mass.,
and this year he will have to treat
the state that doesn't operate its own
program.

For six days of dog racing last
season he paid the fair $3,177 for
use of the track and his profits were $9,000.90.

Wheth-
Corrections
er the Vermont Fair would make
money, he felt that his racetrack
at Topsfield Fair would be a big business
by increasing its gate.

The track could hold 5,000 dogs,
and by bidding the fair $15,000 she
would have a fair after 8 p.m. when his dog racing
is going on.

No Easy Task

Maren disclosed that the New York State
Fair, which he operated on the North Shore
Corporation which ran the
(Continued on page 52)

Brandon Ex Nets $18,000
During Year

BRANNO, Man., Dec. 13—An
opening surplus of better than
$18,000 for the year's operations
was reported by J. W. Kerri
secretary-treasurer of the Finance
Committee, at the annual meeting of shareholders of the Manitoba
Provincial Exhibition.

Kerri reported that extensive
repairs to buildings had been
made during the year at a cost
of $2,109.

(Continued on page 52)

Regina, Sask., Ex Grosses $1,838,341
Since Inception

REGINA, Sask.—Surplus
repairs of the buildings since its in-
ception have mounted to $1,838,
341 and has been spent according
to the financial state-
ment recently filed by Mrs. H. Readhead,
secretary of the Association, approved
respectively.

Property controlled by the fair
which is held by the city
includes buildings to the value
of $58,660 and 44 acres of land
valued at $2,570.45. For a total of
$3,279,045.90 of improvements prior to December 1, 1918, a surplus of
$33,824.65 plus a reserve for future
surpluses, including federal and
provincial grants, totaled $431,492.65.

The buildings showed a
profit of $142,997.17 and have been
increased in value by $17,365.75
since the beginning of the year.

(Continued on next page)

Content is set for Asbury Park

NEW YORK, Dec. 13—Plans for
the annual meeting of the Asbury
Park Chamber of Commerce, to be held May 13
this year, have been made
by Mr. and Mrs. Ernest H. Nowak,
who will be the planning committee.

GrosSel is 

Wadena, Sask., Folds

WADENA, Dec. 13—The
Weadena Agricultural Society's
second annual show building,
which has been moved from the
fairgrounds, has been sold to
the town and will be used by the
department of agriculture.

Flock Lake, Sask., Elects

FOAM LAKE, Sask.—Dec. 13—
A. R. Hart, farmer, was elected
president of the Lake Mennonite
Agricultural Society of the
society's annual meeting held here.

Other new officers are

H. H. Grose, secretary-treasurer;

F. S. Stine, farm agent; and

J. W. Grove, vice-president.

Elect H. Anderson

SALTOCKS, Sask.—Dec. 13—
A. R. Hart, farmer, was
re-elected president of the
Salton Agricultural Society
during its annual meeting held
here.

Other new officers are

A. B. Anderson, secretary-treasurer;

F. S. Stine, farm agent; and

J. R. Donald, secretary-treasurer.

FAIRS-EXPOSITIONS

DECEMBER 20, 1952


Minnesota Federation Of County Fairs And Agricultural Exhibitions, Minneapolis, Minn., president, R. L. B. Amsden, secretary.

Sonoma County and the California State Fair, Santa Rosa, Calif., president, R. L. B. Amsden, secretary.

MEMBERSHIP INSTITUTIONS


Fort Worth Stock Show and Rodeo, Texas, president, R. L. B. Amsden, secretary.

Northwestern Fairs and Agricultural Expositions, Chicago, Ill., president, R. L. B. Amsden, secretary.


Huron, S. D.,
Board Fired
By Governor

ANDERSON TO SEEK
New Five-Man Board
From Legislature

Huron, S. D., Dec. 13—South Dakota State Fair again hit the headlines Wednesday night when the firing of Elmore Blake, president of the board of directors, by Governor William J. White, τον member of the Democratic party, was confirmed. The term of the third board member was December 31.

Blake, who was appointed by Governor Blake, succeeded Bennett C. Johnson, the former state director of the board.

The board, which was established in 1951, has been in charge of the fair since 1951.

Minn. Circuit Sets DATES

CROOKSTON, Minn., Dec. 13—Red River Valley Fair Circuit, which includes five annuals in the state, was the focus of attention at the Minnesota Agricultural Society meeting held at the Masonic Temple in Crookston Wednesday night.

Dates set for Clay County Fair, Barnerville, July 1-2; Marshall County Fair, Fort Pierre, July 13-15; Starkweather County Fair, July 18; the possible addition of one more annual, the Mahanomen County Fair, Mahanomen, July 24-26.

Officers re-elected to include Archon Johnson, vice-president, and Harold F. Fether, secretary-treasurer.

A new district mayor was appointed for the new district.

Nipawin, Sask.,
Erects John Lyons

NIPAWIN, Sask., Dec. 13—John Lyons was elected president of the Nipawin and District Agricultural Society at the annual meeting held here.

McLeish, vice-president; H. J. McDermid, secretary-treasurer; Mrs. George F. Carver and Charles T. Friesen, directors.

The financial report showed $2,609 in money paid out in the fair, compared with $4,490 last year.

Meowad Lake
Calls It Quits

MEOWAD LAKE, Sask., Dec. 13—Directors of the Meowad Lake Agricultural Society decided to discontinue the annual agricultural fair.

I. T. K. Sharp, president of the fair, was elected president of B. C. Campbell, and Peter G. Anderson, vice-presidents. H. L. Cashmore as secretary, and O. W. Thomas as treasurer.

Fair will devote its efforts to the sponsorship of fall fairs, live stock shows, displays and tree planting campaigns.
John Marks Shows Purchased by Lewis

Returns to Carnies After 7-Year Absence; 40 Semis, 10 Major Rides Included

RICHMOND, Va., Dec. 15—Art Lewis, for 15 years associated with the show business, has acquired the ownership of the John H. Marks shows which have been in operation for over 20 years. The deal was consummated Saturday for an undisclosed sum.

Lewis, who is well known in the show business as an assistant manager, and Frank Spire were the key men in the negotiations for the purchase. Other executives, including the general sales manager, were the same as under Lewis. The show, under management of Dr. Ralph Spire, will move to the same location as the former Lewis show, with the same management.

The new show will be located at the site of the old Lewis show, and will feature all the same attractions. The show is expected to open in the spring, and will be managed by Frank Spire, who has been associated with Lewis for many years.

Lewis will operate the show under the name of Lewis Entertainment, with headquarters in Richmond. The show will be one of the largest in the area, with 40 semis and 10 major rides.

Lewis has planned a number of new attractions for the show, including a new children's area, a new midway area, and a new main feature. The show will be a major attraction for the area, and will be one of the most popular shows in the region.

Lewis has been associated with the show business for many years, and has been active in the industry for over 20 years. He has been associated with several other shows, including the Lewis Bros. Shows, and has been a key figure in the industry, known for his expertise and dedication.

Lewis has been active in the community, and has served on several boards and committees. He is a member of the National Association of Showmen, and has been active in the industry for many years. He is well known for his dedication and commitment to the business, and has been a leader in the industry.

Lewis has been married for 20 years, and has two children. He enjoys spending time with his family, and is a member of the community. He is a father and husband, and is respected by his peers for his knowledge and expertise.

Lewis has been active in the industry for many years, and has been a leader in the business. He is well known for his dedication and commitment to the business, and has been a leader in the industry. Lewis has been active in the community, and has served on several boards and committees. He is a member of the National Association of Showmen, and has been active in the industry for many years. He is well known for his dedication and commitment to the business, and has been a leader in the industry.

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Michigan Showmen's Association
11531 Cass Ave., Detroit.

DECEMBER 20, 1952

Detroit, Dec. 13—President Ralph S. T. Smith opened the meeting. Also on the agenda were: second vice-presidents, Peter J. Z. Serna, Toronto; and Ben Miller. Acting chairman of the committee was Frank T. Hunter. The meeting adjourned.

Club Activities

Greater Tampa Showmen's Association
Tampa, Fla.

Tampa Fla., Dec. 13—The monthly meeting of the Greater Tampa Showmen's Association was held at the Tampa Hotel. The program included reports from various committees.

Pacific Coast Showmen's Association
145 Turk Street, San Francisco

Las Vegas Auxiliary
San Francisco, Dec. 13—The Las Vegas Auxiliary of the Pacific Coast Showmen's Association held its monthly meeting at the San Francisco Hotel. The meeting was attended by members from various parts of the country.

Showmen's League of America
24 West Randolph Street, Chicago

Chicago, Dec. 13—The Showmen's League of America held its monthly meeting at the Wrigley Building in Chicago. The meeting was attended by members from various parts of the country.

Missouri Show Women's Club
4113 Chestnut St. St. Louis

LOUIS, Dec. 13—The Miss Missouri Show Women's Club held its monthly meeting at the St. Louis Hotel. The meeting was attended by members from various parts of the country.

Arizona Showmen's Association

PHOENIX, Dec. 13—President Marie Oblick of the Arizona Showmen's Association held the monthly meeting at the Phoenix Hotel. The meeting was attended by members from various parts of the country.

National Showmen's Association
1354 Broadway, New York

National Showmen's Association held its monthly meeting at the Paramount Theatre in New York. The meeting was attended by members from various parts of the country.

Attention—Shooting Gallery Operators!

If you need supplies and parts, call us at 1-800-123-4567.

Now Booking for 1953 Season

CONCESSIONS—Legitimate Concessions that sell for cash, horse shows and pageants, etc. See page 19 for details.

Baker United Shows
A Complete Line of Showmen's Equipment

For sale

Mammoth Shooting Derby

D. B. JONES

541 Broadway, New York

1954 Trafalgar St. Miami

Miami Showmen's Association
223 W. Trafalgar St. Miami

MIAMI, Dec. 13—Membership is open to all men who are interested in the show business. For information contact Bruce Smith, 223 W. Trafalgar St., Miami, or call 541-5678.

CARNIVALS

Baker United Shows
A Complete Line of Showmen's Equipment

For Sale

Mammoth Shooting Derby

D. B. JONES

541 Broadway, New York

1954 Trafalgar St. Miami

Miami Showmen's Association
223 W. Trafalgar St. Miami

MIAMI, Dec. 13—Membership is open to all men who are interested in the show business. For information contact Bruce Smith, 223 W. Trafalgar St., Miami, or call 541-5678.
New Show Assn.

Forced in Iowa

MOLNES, Dec. 13-The Midwest Showmen's Association, as
organized this week in the city of Iowa, is a step in the right
direction for the betterment of the showmen of the middle
West. Joe Sharp, of American Beauty Shows, has been
named president, Alex C. Merritt, owner of the
Glittering Sprinkles, secretary, and Frank Shortridge,
beauty shows, chairman. The new organization has
been formed for a charter as a non-profit or
concession.
HELP WANTED
DISPLAY-CLASSIFIED ADVERTISEMENTS

REGULAR CLASSIFIED ADS ... Set in small wood style, one paragraph, 8 in display, first line regular 5 pt. caps. RATES: 15¢ a word—minimum $1.

CASH WITH AD.

DISPLAY-CLASSIFIED ADS ... Contains longer type and white space is charged for by the space rates. No cuts or art. No illustrations or cuts can be used. Rate 25¢ a line—minimum $6.

Forms close Thursday for following week's issue.

AT LIBERTY—ADVERTISEMENTS

5¢ a Word 
Minimum $1

Remittances in full must accompany all ads for publication in this column. No charge.

Forms close Thursday for the Following Week's Issue

CIRCUS & CARNIVAL

A HAPPIER WINTER FOR HOME OWNERS, RENTAL NATION WANTS MALE AND FEMALE CIRCUS RINGPERSONS. DROP YOUR NAME AND ADDRESS ON A 2x4 INDEX CARDS. SEND TO: CIRCUS SERVICE, ERICA, INC., 200 W. 81ST ST., NEW YORK 24, N. Y.

MISCELLANEOUS

WEATHERWISE GLOVES, INC., YORK, PA., MAKER OF FINEST WEATHERPROOF GLOVES, WANTS extremes for the next campaign. Address all replies to Box Sc95, Billboard, N. Y. 19, N. Y. 19, N. Y.

PARKS & FAIRS

BALLOON ACCESSORIES, PARACHUTE BELTS, BACKPACKS, PARACHUTE, JUMPING,[port cut], COLUMBUS, OHIO, WANTS 100,000 PARACHUTISTS to handle. Address all replies to Box Sc96, Billboard, N. Y. 19, N. Y.

Lucky St. Christopher Money Clips

SPECIAL $1.00

From the Complete CHEWING GUM LINES

“BIG PROFITS!”

Gum Cheeks Suitable For Rentals And Specials. Available In All Colors And Sizes. Each 2¢ In 100.

HALF OF STANDARD BRAND PRICES

AMERICAN CHEWING PRODUCTS

923 W. 91ST ST. NEW YORK 20, N. Y.

SCATTERPINS

EARRINGS

$45.00

$25.00 Per Doz.

$12.00 Per Doz.

25¢ Per Doz.

$5.00 Per Doz.

OVER 100 VARIETIES

Send $100.00 Assessment.

Send Check With Order to

H. L. COOKE CO.

234 Third St., Philadelphia, Pa.

Engravers

$15.00

$14.00

$7.50

$5.00

$3.50

$10.00

$3.00

$2.00

$1.00

10 Watches, $18.00

$10.00

$7.50

$5.00

$2.50

$2.00

$1.00

$0.50

HEATH DISTRIBUTING CO.

MANUFACTURERS & DISTRIBUTORS

2350 Vineville Avenue

MACON, GEORGIA

COME ON YOU TROUPERS

Here is the showman's Winter Haven, Steady inside work under ideal conditions. Take home from $1.25 to $2.00 per hour. Get your urging make here. An ideal spot to hole up for the Winter. From Kansas City to Dallas trailer parking space on factory grounds. Men and Women. 16 years of age and over. Time and one-fourth every 40 hours. Get here by Plane. Train. Bus or Auto. Lilly, but come on with 70 miles northeast of Chicago on Illinois Highway 72.

D. V. Tuttle

FERRO ELECTRIC PRODUCTS, INC.

KIRKLAND, ILLINOIS

FREE! FREE!
LATEST GIANT
WHOLESALE CATALOG

MONEY MAKING OPPORTUNITIES


GEM SALES

KIPP BROTHERS

DIAMOND DISTRIBUTORS SINCE 1870

240-42 SOUTH MERIDIAN ST.

INDIANAPOLIS 22, INDIANA

NEW CATALOG

FULL OF CARNIVAL NOVELTIES, PREMIUM MERCHANDISE, CIRCUS JEWELRY, ETC.

WRITE FOR CATALOG! State Business. Catalogs not sent to individuals.

N. SHURE CO.

202-24 ADAMS STREET

CHICAGO 6, ILLINOIS

“FIRST WITH THE NEWEST!”

“iento Trade Mark” and 

“I.F. TRADE MARK” are real showmen's items. 

“ENSIGN” and “NO-NO” are the best showmen's items.

PROOF-OF-PREPAYMENT CHESTS—SOUTH

We bought thousands to give you this deal. Hundreds of styles, colors, sizes. Jewelers will love them. Send in or partial order. These are regular freight rates. Extra for special orders. No charge. Will ship immediately. See your orders with your name and address on it. When we get them. We buy and sell them. Mail or phone. No charge.

EARRING HEADQUARTERS—SOUTH

We bought thousands to give you this deal. Hundreds of styles, colors, sizes. Jewelers will love them. Send in or partial order. These are regular freight rates. Extra for special orders. No charge. See your orders with your name and address on it. Mail or phone. No charge.

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HEALTH DEFIES COMPETITION!

BUY DIRECT AND SAVE!

TREASURE CHESTS OF HAMILTON

GOLD PLATED JEWELRY

HAND PRODUCED STONES LIKE ALL FIRE ENAMEL. NO PAINT, NO RUB, NO STONE 60¢-80¢

NECKLACE MAY BE WORK AS PINK!

3-P.C. SETS • 6 STYLES

$2.00 EACH

IN LOTS OF SIX

SEND 12¢ FOR PREPAID SAMPLE

HEATH DISTRIBUTING CO.

MANUFACTURERS & DISTRIBUTORS

2350 VINEVILLE AVENUE • MACON, GEORGIA

WRITE FOR BRAND NEW CATALOG JUST OFF PRESS!

FULL OF TERRIFIC PROMOTION ITEMS!

COMING SOON TO YOUR CIRCUS!

BORDERLINES

THREE QUARTERS OF A TYPE\n
1 ½ INCH HIGHTER IN THICKNESS\n
40 DIFFERENT DESIGNS

$1.50 EACH

$5.00 PER DOZ.

SEND $0.50 FOR SAMPLE DESIGNS. WE PAY POSTAGE.

CIRCUS MAILINGS, INC.

103 W. WASHINGTON ST.

TOLEDO, OHIO

25% DISCOUNT FOR PREPAID SAMPLES.
**Pipes for Pilchucks**
By BILL BAKER

Jack Moller, who has been working with steel in Kentucky and Tennessee, has been working out of Nashville. He says that many more boys from these states are working in Nashville than in the past. He visited the candy store in Nashville on November 28

**Brandon Ex**

Pipes for Pilchucks

By BILL BAKER

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Monthly Game Export Sales
Set New Record: $317,594

WASHINGTON, Dec. 13.—Led by an all-time record high in game export sales for August, total sales reached 13,011 units, valued at $506,309. Not only was the dollar figure the highest in a single month for five years but for the eighth consecutive year, the company increased its single month record figures. In January thru August, year-to-date, games, and record collections turned over $1,392,012, an increase of 7.08% over the same period in 1951.

Operation and distributing firms in 15 countries purchased 13,011 new and used games in August for $317,594. The several hundred new game orders received during the month, were also shipped promptly to firms in Japan and Canada.

The dollar value of game shipments in Switzerland, Cuba, Belgium, France and England was $171,945.

At least 1,279,473 for foreign companies, compared to 1,078,473 for domestic companies, in the third quarter of 1951.

NCMDA RE-ELECTS EXECUTIVES AT ANNUAL CONVENTION

CHICAGO, Dec. 13.—The National Coin Machine Distributors Association held its annual meeting at the Bonnecourt Hotel Monday, Dec. 19, and re-elected all incumbent officers and directors. NCMDA’s regular winter sessions are held at the annual convention and are held on the following dates:

January 10-12, 1953


The convention elected three-year terms to the Board of Directors, those elected being L. W. Weinberger, Southern Automatic, Louisville, and J. D. Landis, and C. T. Johnson, Frank Scott Company.

The closing of the meeting was the appearance of Frank Scott, director of C. T. Johnson, and the General Vending Machine Corporation, who told NCMDA members they could expect 100 percent cooperation in future years.

Capitol Distributors Meet in K. C.
To Map Southwest Expansion

NEW YORK, Dec. 13.—Six capital points through the U.S. and Europe, along with three more in K. C. and J. D. Landis, were announced by the National Coin Machine Operators Association, which said that it plans to expand in the next year.

The Landis group, which will be the first to establish a branch office in the Southwest, is to open a new office in San Francisco, which will be managed by a regional manager, and will be followed by another office in Los Angeles.

NY Amusement
Ops Banquet Nears Sell-Out

NEW YORK, Dec. 13.—Ticket sales for the third annual banquet of the National Amusement Operators Association have been sold out, according to officials of the organization, which was set for the night of Dec. 19, at a hotel on the island of Manhattan.

The banquet, which is sponsored by the association, was held for the benefit of the National Amusement Operators Association, which plans to use the proceeds for its relief activities.

Mars Readies
Venus Air Sled

LINCOLN, N. D., Dec. 13.—Mars Air Sled is being produced for the air taxi market with the aid of the Republic Aircraft Corporation, which plans to build the first model of the sled within 10 days. It will be ready for operations by Dec. 20, 1952, with the test flying on Dr. D. W. M. Mars.

The ride is the same as the Jet Sled, but the Venus Air Sled, which is a component piece of the Republic Aircraft Corporation, is designed to be used with the Venus Air Sled, which may be added to operations by Dec. 20, 1952, with the test flying on Dr. D. W. M. Mars.

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Coin Machine Exports August, 1952

<table>
<thead>
<tr>
<th>Country</th>
<th>Number Exported</th>
<th>Value Exported</th>
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<tbody>
<tr>
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<tr>
<td>Switzerland</td>
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Calendar for Conmen

CHICAGO, Dec. 13.—Distributors of D. Gottlieb & Company gathered at the Imperial House here Sunday (17) for a surprise testimonial dinner honoring Dave Gottlieb for 25 years in the coin machine industry.

As the evening’s entertainment turned out, the surprise proved to be one of the best kept secrets in the field despite the fact it had been going on for a full month. When Dave and his wife, Dorothy, arrived at the Park, Ill., home Sunday evening, the assembly game factory

DISTRIBUTORS' IDEA

Gottlieb Honored At Surprise Fete

PORTLAND, Ore., Dec. 13.—Legend’s toy program, stemming from an electric power source, is being proven a boon to business. A local toy manufacturer, in cooperation with the Portland Public School system, has been setting up a display of toys created by the students.

The display, which started with a small group of toys, has grown to include a full range of toys, including dolls, stuffed animals, and wooden toys.

Del. Shuffle Ops Ready New Play Program

DETROIT, Dec. 1.—A program of supervision and certification of shuffleboard equipment was inaugurated by Fred Chipman, of the Michigan Shuffleboard Association, the first such program to be established in the country.

The program will not only build interest in the sport but will also give the player a chance to learn the rules of the game.

Another problem which occupied the attention of the DSA was the decision to hold the next annual convention in Chicago, which was held in October.

ARTIST SHOWS MELTTE IN OILS

CHICAGO, Dec. 13.—One of the most notable features of the exhibit was the painting of the portrait in a unique style by artist G. M. Scott, painted in Baltimore by Harold Scott. The portrait was seen in New York and photos secured from The New York Times. The painting was exhibited at the testimonial dinner.
Radio City to Install 1,000 Perfume Venders

JERSEY CITY, N. J., Dec. 13.—A new wave of 1,000 perfume venders opened up by Radio City and Perfume-Candy Company, for the installation of 1,000 perfume venders in the world, said by Nathan Katz, Per-
fume-Candy Company, president. Katz said that 50 machines had already been installed and the remaining 50 arriving within the next few months at the pace of 2 weeks. The company is known for its service and distribution in Manhattan, the Bronx, New Jersey, and other areas as a distributor for Jo-Jo, which is a line of perfumes, and for its service for Perfume of Canada, Ltd.

Meanwhile, Katz said recent perfume distributor arrangements made in the Long Island and Schenectady area are in the leading Broadway motion picture firm, Oso Tanzer, Jo-Jo head, an-

Pepsi, Schweppes Swap Franchises

English Ginger Beer May Be Sold Thru Vending Machines Here; Tests Awaited

NEW YORK, Dec. 13.—In the first major international franchise exchange between either company, the Pepsi-Cola Company, second largest soft drink maker in the world, and Schweppes, Ltd., the largest producer of water, tonic (quinine water) and mixers in the world, have exchanged each other's products for their own home markets.

According to W. B. Farrow, Pepsi-Cola's legal counsel, the Dollana-Kopper, the originator of quin-

N.Y. SURVEY SHOWS—
Cig Smokers Don't Buy According to Ad Taste

NEW YORK, Dec. 13.—According to a survey conducted in Manhattan by Michael L. Spino and Gerald J. Mal, both of the Beech Advertising Agency, two out of three cigarette smokers regularly buy a brand of the ads they find most appealing. They are more likely to buy the cigarettes advertised in the slicker, more expensive magazines. Thus, the results showed that of the 2,913 smokers interviewed in the survey, 79.5% indicated that the cigarettes advertised in the slicker, more expensive magazines were the ones they would buy, while only 7.2% indicated that they would buy the cigarettes advertised in the slicker, less expensive magazines.

AWARE OF OWN BRANDS

The findings were based on interviews conducted with 360 women. The percentage of women who recalled the advertising of their own brands was significantly higher than that of competing brands.

In actual smoking, Chesterfield was the top brand, with a market share of 30%, followed by Pall Mall favored by women. The percentage of key-stage ade-

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Rowe Gross May Hit $37 Million; In-Plant Feeding, Variety Are Cited

INDUSTRY GROSS May Top $1.25 Billion; Cigarettes Remain Major Sale of Value

NEW YORK, Dec. 13.—Record gross sales for the Rowe Gross Company for the year, reached a total of $37 million, the company announced today. The company, which is one of the nation's largest cigarette manufacturers, said that it expects to exceed $37 million in sales for the current year, which is its highest sales year to date.

The company attributes its success to a variety of factors, including its marketing strategy, which focuses on in-plant feeding, and its ability to produce a wide variety of cigarettes, including low-cost brands.

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BABY GRAND
NOW IN DELUXE STYLE
FEATURING THE NEW

* PROJECT-O-VIEW
WINDOW OF
TRANSPARENT
LUCITE
SHATTER-PROOF
FOR SAFETY

* DELUXE
CAPACITY
61 LBS. OF
CHICLE TREETS

TWO LOCKS—

One for Fast, Easy
Top Filling of Mer-
chandise ... and
One for Money
Compartment.

WHOLESALE PRICES TO OPERATORS:
Less than 25 cases @ $57 per case
25 cases or more @ $53 per case
Packed and Sold 4 to the Case

C.F.B. FACTORY

Sold Exclusively by Authorized Victor Distributors. Contact Your Nearest Distributor or Write Today to

VICTOR VENDING CORP.
MANUFACTURERS OF BABY GRAND AND THE FAMOUS LINE OF TOPPER VENDORS

VENDS
Chloro Treets ... 2 for
5c 250 count. Capacity 6 1/2
pounds. Operators gross approx-
imately $6.25 per pound.

BABY GRAND DELUXE
Also vends CHLORO TREETS ... 336 count or
CHICLE TREETS, 6 colors ... 6 flavors ... 300 to the
pound ... both 2 for 1c ... Capacity 6 1/2 pounds.

5701-13 W. GRAND AVE.
CHICAGO 39, ILLINOIS
VICTOR'S TOPPER DELUXE globe style

VICTOR'S

BABY GRAND, 1c or 5c

$13.95

Past Due $20.00

$12.00

NEWER CHARMS

From the World's Largest Manufacturer of Chari

BABY GRAND

NEW DELUXE STYLE

VICTOR'S

TOPPER DELUXE half-cabinet style

The first and most complete line of the kind—immediatel

CHAMPION-not Co.

COLUMBUS VENDORS

First Choice Since 1908

Vending Machines

Vending Take Is Down on N.Y. Subways

NEW YORK, Dec 13.—Vending machine business on the subways operated by the New York Board of Transportation for the three months ending September 30 are slightly below that they were for the third quarter of 1951. Total revenues to the Board of Transportation for the third quarter of 1951 were $335,872, while for the same quarter last year it was $341,970.

Rowe Service Club Has Annual Dinner

NEW YORK, Dec 13.—The Rowe Service Club, composed of 251 members, held its fifth annual dinner at the Belmont Plaza last night. Some 50 members were invited into the group and were awarded pins. A cocktail party preceded the dinner, which was followed by dancing.

Auto Photo Studio

develops 700% Gross Profit!...

Auto Photo Company...

uiuf

UICORN 5c "Chlorophyll" Vendor

You're on the right lane for extra profits with the new ACOH Chlorophyll Vendor. Specialy designed to show off the unique green, anti-glare, chlorophyll ball of tablet type gum that's sweeping the country today! Keep it clean: using silver finish—all aluminum, permanently polished. Canister mechanically held by top and body clamp only. Weights less than 5 pounds.

NEW DISTRIBUTORS WANTED!

Here's a hard, profitable, completely new and non-coming NEW VEND. Write for full information today!
**THE BILLBOARD Index of Advertised Used Machine Prices**

**Vending Machines**

Equipment and prices listed below are from advertisements in the Billboard magazine. All advertised machines and prices are listed. Where more than one type machine is described the same equipment at the same price, frequency with which the price is repeated is indicated by a bar. Other machines are advertised at different prices, and only the single machine price is listed. Where prices are obviously errors or omissions, the pertinent columns of the equipment type, then on location, territory and other related factors.

**Amend Steps Up Tele Sponsorship; 3 Shows**

CHICAGO, Dec. 12—Fred W. Amend Company will resume sponsorship of the “Hallie Ice Cream” TV show in January. The program, which went off the air last June, had featured exclusive commercials for 33 competitive stores.

The new program will have additional station outlets, operating primarily in the Eastern Midwest and Eastern mountain areas. It will be broadcast during the following Saturday.

**Feinstein to Resign Schutzer Sales Post**

CHICAGO, Dec. 12 — John Feinstein will resign as sales manager of Schutzer Company, effective December 31. He was appointed this week by William A. Dine, vice-president.

Following a successful month's vacation in Florida Feinstein will assume his new post.

---

**DO ALL VENDORS for Northwestern**

**Victor's Topper Deluxe**

$14.20 EACH

Deposit Order

$13.20 EACH

$110.00 or more

We have lowest prices on gum and charms

H. B. Hutchinon, Jr.

10 North Ave., N.E. Atlanta 4, Co.

Tel: Atlanta 4320

---

**VENDING MACHINES**

**NAT'L DAIRY INTROS**

New Ice Cream Bar

NEW YORK, Dec. 12—Natl. Dairy Products Corporation has announced a new Sebring ice cream novelty item, a Bar Top Bar in a three-color glassine wrapping.

The bar will be available in all Sebring market areas. The chocolate covered bar is being featured on the Sebring "Big Top" show every CBS every Sat. Wrapper colors are red, white and green.

**Canteen Installs 2 Snively Units**

NEW YORK, Dec. 12—Campbell Soup moved closer to its goal of stocking up sales of its products by installing vending machines last week at the Canteen Corporation plant in the New York subway system. This brings Canteen's total of these units in Gotham underground to 12.

Chick's vending company installed its first Snively soup unit in the subway system this week. The Union News Company already has 25 units in operation in the New York area and ABC Vending Corporation has two. According to Paul Sullivan, Snively sales are "the best of the underground.

Sullivan added that a Snively soup unit has been installed at the United States Atomic Energy Commission's laboratories at Oak Ridge, Tenn.

---

**GIVE TO DAMON RUNYON CANCER FUND**

---

**30 DAY MONEY BACK TRIAL**

Northwestern

Model 49

Guaranteed used machines

**VEND—PUBLISHED BY THE BILLBOARD**

HUNDREDS OF MONEY-MAKING VENDING IDEAS

Is your a location of a coin or a place where you subscribe to VEND—published by the Billboard, the magazine of vending machine making? If so, send in your order on our standard forms.

---

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Cookies Climb as Product

The above balances traditional advertising with new promotional plans. One exception, however, could not be missed. The brand's new campaign is centered around the concept of "cookies". The campaign features several promotional elements, including in-store displays, social media posts, and direct marketing materials. The campaign is expected to run for six months and is estimated to cost $2 million. The campaign is expected to generate a 20% increase in sales.

One Midwest supermarket chain is already testing the new campaign, which features a series of TV and radio ads. The ads highlight the benefits of cookies, such as their nutritional value and fun packaging. The campaign is expected to be rolled out to other supermarkets in the coming weeks.

In addition to the new campaign, the company is also launching a new line of "baked goods". The line includes a variety of cookies and bars, as well as a new line of "healthier" snacks. The new line is expected to generate an additional $1 million in sales.

Bottlers Step Up

One major difference in bottler operations is the increased use of automated equipment. In many cases, bottlers are now using robotic machines to fill and cap bottles. This has allowed bottlers to increase production and reduce labor costs. For example, one bottler in New York has increased its production by 25% since implementing automated equipment.

In addition to automated equipment, bottlers are also utilizing new technology to improve efficiency. For example, some bottlers are now using machine learning algorithms to predict demand and optimize production schedules. This has allowed bottlers to reduce waste and increase profits.

Pepsi, Schweppes

Pepsi-Cola is expanding its distribution network in the United States. The company is now servicing 3,000 new accounts each week, an increase of 25% over last year. This has allowed the company to increase its market share and generate additional revenue.

In addition to expanding its distribution network, Pepsi-Cola is also focusing on new product development. The company has recently launched a new line of flavored waters, which has been well received by consumers. This has allowed the company to generate additional revenue and diversify its product line.
Rock-Ola Appoints 7 New Outlets

CHICAGO, Dec. 13—Rock-Ola Manufacturing Corporation appointed five new sales outlets and re-appointed others this week. Jack E. McNulty, Rock-Ola sales department, announced the new outlets.

Radio Coin Machine Exchange, Toledo, Ohio; Columbus Coin Machine Exchange, Columbus, Ohio; Central Ohio Coin Machine Exchange, Columbus, Ohio; Columbus Coin Dealers Association, Galion, Ohio; the Galion Coin Machine Exchange, Galion, Ohio; the Galion Coin Machine Exchange, Galion, Ohio; and the Galion Coin Machine Exchange, Galion, Ohio; are the new outlets.

Re-appointed were Fabiano American Co., Inc., for the Southern, South Bend and Elkhart areas, and the New Quarter for Taran Ready Soon.

Coral Top Team

In Phono Bowl

CHICAGO, Dec. 13—The Automatic Phonograph Bowl is now available in the Phono Bowl on West Fullerton Avenue and is making the Monday night a bowlers' favorite. It is the leading spot in Coral Records, Parisian and other places.

Nickelodeon Proposes Stock-Sharing Plan for Servicemen

Continued from page 29

Music Needed to Service Grandaddy of Juke Box

FORT STEELE, R. C. Dec. 13—Juke box fans will be thankful that products win progress with the help of machines, still being serviced by a machine similar to the old-time juke box. An ancient box is used to entertain the people of the area.

The machine is in the Wild Horse Saloon in Fort Steele, the home of W. M. Wells of California. The machine plays the well-known songs and tunes. It can be used to entertain the people of all ages.

The machine resembles a grandfather's clock, big enough to resemble one of those old, black and white, glass-encased telephones used in the drugstores.

Illinois Ops Discuss Gov't. Price Lifting

CHICAGO, Dec. 12—The Illinois Operations Agency for Price Control held their monthly meeting last week at the Illinois State Capitol. A group of 25 appeared, discussing the price control problems.

The price, however, hasn't been fixed in Illinois, and the Illinois State Board of Trade is in charge of the matter.

Miller Needle Co. Into New Plant

CHICAGO, Dec. 12—The M. Miller Needle Co. has decided to enter the field of new plant building. The company will announce its new plant plans in the near future.

Report Ristaucrat Ready in Floor Box

APPLETON, Wis., Dec. 13—Music machine circles are preparing to meet the Ristaucrat, Inc., which is expected to produce a new floor-model phonograph during the first three months of 1952.

The general manager of Ristaucrat, Inc., was out of town, and his further organizational developments would be announced. However, it is known that Ristaucrat has had a 24 and 25 inch phonograph built at the factory and that the final models will be housed in a floor-model cabinet.

The 40-selection phonograph is priced at $260, which is lower than the Ristaucrat machine.

Record Crowd At Quarterly Nebraska Meet

NORTH, Dec. 13—The Music Box Makers' Association held its regular quarterly meeting here today, at the Hotel Metropol, H. W. Liston, president, and other officers and members of the Association were present.

The meeting was held at 1716 Broadway, New York, in a room reserved for the occasion.

10-Cent Play Solid in Chi Area; Cite Op Benefits

CHICAGO, Dec. 13—Dime play is firmly entrenched in the Chicago area, becoming the standard fare here. Office of Price Stabilization's regulation of the dime play, however, has only a temporary effect on the dime play.

The price, however, hasn't been fixed in the Chicago area, and the dime play is still popular.

El Paso Looks At Fireball

EL PASO, Tex. Dec. 11—When Frontier Announces New 150-Meter Fireball 70-120 selection phonograph, including 32 selections from New Mexico, the company included a list of the names of record men from New Mexico.

President of the company, D. C. Smith, reported that their offerings of northern and southern music had suggested individual tastes, and that this, combined with the advertisements, should be a great benefit in the sales of records at the station.
Chicago

Dick Brown arrived in his office Friday (15) from a visit to Florida following a recent accident which injured his foot. Although he is still wearing a cast, he carried on as usual.

Visitor traffic at Rock-Ola Manufacturing Corporation took a "Slade and Madigan" aspect this week. The company's two names, Morris Slade, Eastern Regional Manager, and Ben Madigan, General Manager, have been active on the sales circuit this week on behalf of the company. In addition, Ted Slade, head of the company's Arizona office, was in town on business.

Los Angeles

J. C. de Graaf of Fruit-O-Matic Refrigeration, returned from a trip to the Northwest on a business trip to the West Coast. He visited several cities, including Portland, Oregon, and Seattle, Washington.

New Equipment

Head quartered at the Rock-Ola Manufacturing Corporation, is the new Rock-Ola Manufacturing Corporation. The company is located at 123 Main Street, Chicago, Illinois, and is engaged in the manufacture of coin-operated machines.

Trade Directory

For ready reference, here's a monthly guide to new products, new firms and offices and personnel changes reported in The Billboard last 30 days. To December 25, 1952.

New Equipment

Head quartered at the AMO Manufacturing Corporation, is the new AMO Manufacturing Corporation. The company is located at 123 Main Street, Chicago, Illinois, and is engaged in the manufacture of coin-operated machines.

Chicago

Glenda Wood, wife of Alfred A. Wood, Music, was born to a boy, Albert Edward, in the hospital on Thursday evening. Mrs. Wood, the wife of the owner of Progressive Music, gave birth to a girl. He said, "We are all very happy about the new addition to our family."

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New Equipment

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winning smile

Watch the cheerful countenance of the man who operates a profitable music route. He's a happy man. Wherever he goes, his pleasant manner attracts friends—and business!

Note how often this winning smile comes with the ownership of Model "D" juke boxes. You'll see it reflected in the glad welcome given the AMI operator by location and patron alike.

THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS
Be Your Own Santa Claus

Don't wait for folks to wish you a Merry Christmas. Make sure you have one.

Be your own Santa Claus—buy Wurlitzer Fifteen Hundreds for your route now.

You'll have a Merrier Christmas and be Happier for Years to come because you'll enjoy the highest earnings in phonograph history— from the only phonograph that plays 45 and 78 RPM records intermixed.

Make More Money with Wurlitzer Fifteen Hundreds

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
Only The Billboard  
Coin Machine  
WINTER EXPORT  
QUARTERLY  

... sells both the foreign market and your complete U.S. market at the same time and without extra cost!

EXTRA distribution to over 3,000 foreign operators and wholesalers - regular weekly distribution to your complete U.S. market as well.

RESERVE  
Advertising  
Space NOW!

Contact your nearest Billboard office:
New York Chicago Los Angeles Hollywood

A-1 MECHANIC WANTED AT ONCE

For January 1953.

MUSIC SYSTEMS, INC.

5750 W. 55th Pl.

In Los Angeles:

They're O.K. because they're from MUSIC SYSTEMS!
David C. Rockola... Members of the Rock-Ola Organization... All Rock-Ola Distributors and Dealers  
Wish You and Yours...  

**Merry Christmas**  
**Happy New Year**  

Model 1436  
**ROCK-OLA FireBall**  
**The Only Phonograph with 120 Selections**  

Discover the FireBall for Yourself at any of these Showrooms...  

**EASTERN**  
NACOLA DISTRIBUTING CORP.  
230 Franklin, Buffalo, New York  
MUSIC & TELEVISION CORP.  
1764 Chestnut Street, Philadelphia, Pa.  
S & A DISTRIBUTING CO.  
220 E. 2nd Avenue, Philadelphia, Pa.  
SEACOAST DISTRIBUTORS, INC.  
1200 North Ave., Bridgeport, New Jersey  

**MIDWEST**  
BADGER NOVELTY COMPANY  
2546 North 3rd Street, Milwaukee, Wisconsin  
RINCO MUSIC DISTRIBUTING CO.  
1350 S. Calhoun St., St. Louis, Mo.  
BRILLIANT MUSIC COMPANY  
CREDERON DISTRIBUTORS, INC.  
3150 Massachusetts Ave., Washington, D.C.  
DIAMOND DISTRIBUTORS  
3108 Southern Blvd., Youngstown, Ohio  
H. Z. VENDING & SALES COMPANY  
1533 Douglas Street, Des Moines, Iowa  
IDEAL NOVELTY COMPANY  
2623 South Main St., St. Louis 2, Missouri  
LA BEAU NOVELTY SALES CO.  
1946 University Ave., St. Paul 4, Minn.  
LAKE CITY AMUSEMENT CO.  
4137 Payne Avenue, Cleveland, Ohio  
D. B. LAZAR COMPANY  
1635 16th Avenue, Pittsburgh 10, Penn.  

SAVAGE NOVELTY COMPANY  
628 3rd Street, Racine, Wisconsin  
UNIT-CON DISTRIBUTING CO.  
3410 Main Street, Kansas City 2, Missouri  
WORLD WIDE DISTRIBUTORS, INC.  
2330 N. Western Ave., Chicago 47, Ill.  

**NORTHWEST**  
CUSSON DISTRIBUTING COMPANY  
3118 S. E. Division St., Portland, Oregon  
PUGT SOUND NOVELTY CO.  
116 Elliott Ave., West Seattle, Wash.  

**SOUTHERN**  
A. R. & P. DISTRIBUTING CO.  
3118 Tubbs Ave., New Orleans, Louisiana  
H. M. BRANSON DISTRIBUTING CO.  
511 W. Franklin, Jackson, Mississippi  
CAPITOL MUSIC COMPANY  
133 E. Ante Street, Jackson, Mississippi  
COIN AUTOMATIC MUSIC CO.  
2411 N. Main St., Jefferson City, Tennessee  
FRANCO DISTRIBUTING CO.  
24 North Perry, Montgomery, Alabama  
ROBINSON DISTRIBUTING CO.  
301 Edgewood Ave., S. L. Atlanta, Ga.  
S & M SALES COMPANY, INC.  
1704 Union Avenue, Memphis, Tennessee  
SOUTHERN MUSIC CORPORATION  
2426 S. 8th St., Chattanooga, North Carolina  
SOUTHERN MUSIC DIST. CO.  
118 Margaret St., Jacksonville, Florida  
FRANK IWATE SALES COMPANY  
315 A Fourth Ave., So., Nashville, Tenn.  

WERTZ MUSIC SUPPLY CO.  
1013 E. Cary St., Richmond 20, Virginia  

**SOUTHWEST**  
BORDER SUNSHINE NOVELTY  
199 W. South Street  
Albuquerque, New Mexico  
BOYCE AMUSEMENT COMPANY  
122 W. Main, West Market  
Oklahoma City, Oklahoma  
FRONTIER AMUSEMENT  
3020 Myrtle Avenue, El Paso, Texas  
PAUL M. HAWKINS  
329 East 7th Street, Tucson, Arizona  
RUTHERFORD ENTERPRISES  
608 Johnson Street, Amarillo, Texas  
UNITED AMUSEMENT CO.  
444 N. Main St., San Antonio, Texas  
FT. WORTH AMUSEMENT COMPANY  
1210 S. Main Street, Fort Worth, Texas  

**WESTERN**  
H. & BRINCK  
625 East First Street, Butte, Montana  
MODERN DISTRIBUTING CO.  
3215 Texas Street, Denver 11, Colorado  
OJION DISTRIBUTING COMPANY  
2467 Thirty Eighth Street  
San Francisco, California  
DAM STEWART COMPANY, INC.  
3667 West Fifth, Los Angeles, California  
C. H. STEWART COMPANY, INC.  
140 E. Second, South, Salt Lake City, Utah  

**LATIN AMERICAS**  
ALMACEN LAS AMERICAS  
San Salvador, El Salvador  
DRACHO AND ROCHECIVIPI  
Abrilada No. 524, Maracay, Venezuela  
J. ROMERO HERNANDEZ  
Ponce de Leon 1663, San Cristobal, Puerto Rico  
MIGUEL G. HERNANDEZ  
34 Calle S, Ponce, P.R.  
Havana, Cuba  
VALLERIANO MIRANDA  
Ancon 1975, San Juan, Carolina  
LA COMERCIAL interacts  
Apartado 501, Padilla & Gorde 62  
Caracas, Venezuela  
DAVID J. ROMERO  
Rivera 56, San Juan, Puerto Rico  
ROBERTO BOSI  
Apartado 107, Montevideo, Uruguay  
AMALIA SANSVALDO DE NICOL  
8A Street, Caracas 20, Venezuela  
JOSE SASTRE  
Santo Domingo 11, Santo Domingo, Dominican Republic  

**CANADA**  
CLIFF DAVID AMUSEMENT COMPANY  
300 Bay Street, Toronto, Ontario, Canada  
SHELTON AMUSEMENTS INC.  
1007 Main Street, West Vancouver, B.C., Canada  
WILLIAM POUND AMUSEMENTS  
140 New Chippewa Street  
St. John, New Brunswick  
SUN SPECIALTY COMPANY  
10471 12th Street  
Edmonton, Alberta, Canada  

ROCK-OLA Manufacturing Corporation - 800 N. Kedzie Ave. - Chicago 51, Ill.
## Amusement Games

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## Coin Machines

<table>
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<tr>
<th>Price</th>
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<td>Video Poker Machines</td>
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## Prices

Prices are subject to change without notice. For the latest information, please visit our website at www.amusementgames.com.
Shuffle Games

Education and prize lists below are taken from advertisements in The Billboard. All education and prize machines and machines are listed. Those with an asterisk (*) are educational only. Additional prize machines are noted at the back, unless noted otherwise. Only the single prize quantity is listed. All prizes obviously depend on the equipment, the use as an amusement, gutter of other Radeon Party.

Bally Names Huss Distrib in Carolinas

CHICAGO, Dec. 13—Bally Manufacturing Company has appointed F. Huss distributor in North and South Carolina of the Champion and Space Ship rides. Jack Nelson, general manager, announced Friday.

- Advertisement -

Shaffer Specials

in better quality buys

Attention, Experts!

50 ROCK-OLA 19 ROCK-OLA
(Super & Marquee)

WURLITZER 700, 800, 750-M
In Quantity—Write for Price

WURLITZER

M 1350 $439.50
Model L $399.50
1100 $299.50
Model A $274.50
1615 $110 Wall Box $29.50

CIGARETTE MACHINES

Extra Special

Seabury Shelly-the-Beer
Sands $199.50

Write for illustrated catalog of net model phonographs
Terms 19% Deposit, Balance 90 Days

Shaffer Music Co.

Cincinnati, Ohio

Cleveland, Ohio

Independence, Ind.

Indianapolis, Ind.

Exclusive Seabury Distributors

Herculco *

Double Feature Protection

1 Protect your money in coin machine cash boxes with HERCLUOCKS for dependable protection.
2 Your key number is registered in your files under your name. This code system will protect your individual key...keeps it reserved for your use.
3 Only Herculco has the true Gear-Touch keyway--virtually pick-proof because only the Herculco key maker who installs Herculco locks right now for complete cash box security.

INDEPENDENT LOCK COMPANY

FITCHBURG, MASSACHUSETTS

Mayflower Specials!

—CLOSEOUTS—

NEW IN ORIGINAL CRATES

UNITED STECKLECHASE $300.00
UNIVERSAL T S 600.00
BALLY FUTURITY $475.00
CHICAGO KIDDIE PARADE PHONE 5¢-10¢-25¢

RECONDITIONED

Shuttle Light $225.00 KEENIE LEAGUE BOWLER $125.00
COCKTAIL BOWLER $125.00 DIXON BOWLER $75.00
UNITED FAIR $175.00 WILLIAMS RABBITRAC $145.00
WALBONER $125.00

REMOTE UNITS

Model 3400 WELLS WIRELESS WALL BOX $115.00
Lighted Seabury Wells Wireless Wall Box $7.50
Subwoofer Bing BOWLER 22 $7.50
Packard Satin Wall Box 75¢ Model 1997 Wall Box 75¢

For complete and up-to-date list of models and prices contact your Mayflower Sales Representative.

Mayflower Distributing Co.

3581 University Avenue

MINNEAPOLIS, MINN.
Sol Lipkin Joins Am. Shuffleboard

UNION CITY, N. J., Dec. 15—Sol Lipkin, formerly with National Shuffleboard Company, has been named representative of American Shuffleboard Company here. Don Freeberg, company manage-
er, said that Lipkin will concentrate on signing new distributors and dealers for shuffleboards with electric scooters to East Coast area.

Freeberg said that 135 Shuffleboard leagues have been signed for the 1952-53 season, and that they are expanding at the rate of 50 leagues per month. He added that sales of coin-operated Shuffleboard machine will be doubled what they were last year at this time.

Distributors' Idea

Continued from page 54

who described the secret preparations. His name is Hymie Lipkin, Baltimore, who presented the secret idea of the shuffleboard company. 'To be in the shuffleboard business, you must have a good idea,' said Lipkin, who described the shuffleboard machine.

The company's first model, the "Active Amusement," is already in use in several places in the country, and the company is planning to introduce a new model early next year. The company has already signed contracts with several large amusement parks and arcades to sell the machines.

In addition to the "Active Amusement," the company is also planning to introduce a new model, the "Coin-Operated Shuffleboard," which will be available early next year.

Sues Conn. Operator

HARTFORD, Dec. 12—Anthony A. Degulis, operator of the pinball and juke box route in the Center Connection area, has been sued by his former co-

Businessmen, New Britain Superior Court. William Kimery, New Britain businessman, brought suit against Degulis for $47,000. The suit was

involving the handling of the Degulis & First Termery businesses. The suit was filed in the Circuit Court of New Britain.

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On the Square! Williams' 4 CORNERS

is the first
new type 5-BALL since
the end of World War II!

IMAGINE!
When 4 corners are
made 4 rollovers
on both sides and
3 special bumpers
at top score replays!

Tantalizing
THUMPER BUMPER
and
FLIPPER ACTION!

IT ADDS UP!
TAKES ONLY
ONE MINUTE
+ 10 SECONDS
TO PLAY 5-BALLS

CREATORS OF DEPENDABLE PLAY APPEALS
4343 W. FILMORE ST.
CHICAGO 24, ILL.

33 WAYS
TO SCORE
REPLAYS!
+ NO OUT-HOLES!
ALL 5 BALLS
MUST SCORE!

NEW GAMES

Genuine de Luxe
FORMICA TOPS

Get the latest, Only with
Genuine Original Williams
De Luxe Formica Tops. 
Grande, $115. All others
$110. 2 or more, $105 ea.

BINGO GAMES

MISCELLANEOUS
EQUIPMENT

Williams COIN COUNTER

ACE COIN COUNTER

WILLIAMS MUSIC MITE

WORLD WIDE DISTRIBUTION

1320 W. Western Ave.

Mr. Operator of
METAL TYPER MACHINES

SPEND YOUR LOADING OPERATIONS!

STANDARD METAL TYPER CO.

1311 N. Western Ave.

ELECTRIC SCOREBOARDS

GENCO

2621 N. ASHLAND AVE.
CHICAGO 14, ILLINOIS

WALL MODELS

GENCO

2621 N. ASHLAND AVE.,
CHICAGO 14, ILLINOIS

24x46 W. FULLERTON. CHICAGO 17, ILL.

(Available in 3 styles)

2-4280

W. FULLERTON. CHICAGO 17, ILL.

(Available in 3 styles)

2-4280
BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

Popular 3-4-5-IN-LINE scoring

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES
dramatized in frills of Beauty Queens on backglass

Popular EXTRA-BALLS feature

Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your location...add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

THE CHAMPION
Ballyhorse
Bally
SPACE-SHIP
SEE PAGE 84

Bally MANUFACTURING COMPANY
DIVISION OF BALLY MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

FOREIGN BUYERS!
we carry the world's largest stock
In addition to all the latest equipment, we have available for your selection more than 400 pin games at all times, as well as a complete line of kiddie rides, music machines, arcade equipment and alleys.

Our Service Is Quick, Efficient and Reliable
Remember: for export and domestic business it's International and Scott-Crosse.
Write for FREE price list and order forms

INTERNATIONAL
AMUSEMENT CO.

SCOTT-CROSSE
COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA.

The CLEVY
Ballyhorse
Bally
SPACE-SHIP
SEE PAGE 84


close-outs
Right Off the Route

Atlantic City $695
Coney Island $750
Coney Island $800
Taffy "Un
Clown
Brightman $100
Taffy $100
$250

COVEN SPECIALS THIS WEEK!
PHONOGRAPH WALL BOXES

All New $295
All New $325
All New $395

COVEN DISTRIBUTING COMPANY

Covens exclusive distributors of Wurlitzer Phonographs

Every piece guaranteed

A-1 MECHANIC

331 23rd Avenue, South, Memphis, Tennessee

R:"2199" 355

SCHISSER BEE-VEE CO.

W: 41.5% Brooklyn

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W: 41.5% Brooklyn

A-1 MECHANIC

331 23rd Avenue, South, Memphis, Tennessee

R:"2199" 355

SCHISSER BEE-VEE CO.
IT'S THE SEASON! BOWLING IS BOOMING NOW!

Keeneys' 10-PLAYER TEAM BOWLING!

The only game that offers realistic bowling competition for 5-man teams!

Possible Score: 100 points

Keeneys' LITE-UP PINS

Locations are asking for Keeneys' Team Bowler for League play and bonus scoring.

See Your Keeneys Distributor!

READY WITH IMMEDIATE DELIVERY!

KEENEYS DISTRIBUTORS
ALL REPORT THAT TEAM BOWLER IS BUILDING HEAVY LEAGUE PLAY!

BETTER BUY from BANNER

Where you get... The Best
NEW and RECONDITIONED MECHANICAL HORSES and ROCKETS
at the "IGHT PRICE
Wire or Phone

BANNER SPECIALTY COMPANY
Endorsing Only the Best Since 1927

Home Office
Branch
1508 W. Main St., Lebanon, Pa.

LONDON FEATURES GOTTLIEB'S CORONATION
QUEEN OF THEM ALL!

NEW SELECTION—FIVE BALLS—NEW PRICES!

Panel Woods $137.50
Panel Gold $150.00
Panel Star $175.00
Panel Silver $200.00
Panel Iron $225.00

Field 5-ball $.12 each
Field 2-ball $.15
Field 1-ball $.20

CHICAGO COIN MACHINES

UNITED'S NEW 10TH FRAME STAR Shuffle Alley

WORTHY PLEASURES FROM OUR MACHINES

WHITE-WHITE PINS

CENTRAL OHIO COIN MACHINE EXCHANGE

COLUMBUS 12, OHIO

GIVE TO DAMON RUNYON CANCER FUND

NATIONAL GUARANTEED VALUES!

RECONDITIONED 5-BALLS

CROSSROADS $200
4-STARS $190
HIT N' RUN $175
MINDSTYLL $150
HAPPY GO LUCKY $125
DOUBLE FEATURE $100
MARION 20 GARDEN $75
4 HORSEMEN $50
JOKER $25
ROCKETEERS $10

NATIONAL COIN MACHINE EXCHANGE

(AMOUNT GUARANTEED)

GIVE TO DAMON RUNYON CANCER FUND

FOR SALE

MONROE

COIN MACHINE EXCHANGE, INC.
4132 PAYNE AVE., CLEVELAND 14, OHIO

The Billboard classified pages for RESULTS!
Built RIGHT and RUGGED for long distance operation

Because money-making Kiddy-Ride operations keep spreading over greater and greater areas to widely separated locations, you need the famous Bally construction that minimizes maintenance and keeps coins coming in while you are miles away. You know you're in business every minute of the day in every spot in your chain when you operate Bally-Built Kiddy-Rides.

Bally SPACE-SHIP
new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and diving... rolling from side to side... swinging and banking like a jet fighter... and you will see why juvenile space-plans prefer the Bally structure... why kids and their parents to patronize the store with the Bally space-ship. And remember... you can build a big, profitable business with Bally Kiddy-Rides with a small cash investment. Ask your Distributor for details of the Bally Kiddy-Ride Finance Plan.

Ride THE CHAMPION by Bally
TOPS IN EYE-APPEAL
TOPS IN RIDE-APPEAL
TOPS IN PROFIT

Operators find THE CHAMPION a real companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding out, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

FINANCE PLAN NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Bally MANUFACTURING COMPANY DIVISION OF JUDI MANUFACTURING CORPORATION 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Blue Ribbon Winners
IN ANY LOCATION!

Super MATCH BOWLER

6 PLAYER

LOCATIONS CAN NOW MEET PLAYERS' DEMANDS
OPERATE SUPER MATCH BOWLER IN ANY OF THESE 4 WAYS!
- COMBINING MATCH BOWLER AND 10 FRAME BOWLER!
- 10 FRAME BOWLER ONLY!
- MATCH BOWLER ONLY!
- DELUXE BOWLER ONLY!

chicago coins 6 PLAYER BOWL-A-BALL

AVAILABLE IN MATCH BOWLER OR 10 FRAME FEATURE...
- PLAYERS ACTUALLY BOWL WITH A BOWL...A WASH!
- EASY TO READ SCORING PANELS ON TABLE...
- SPARE BOWLING AMONG FRIENDS...
- INDIVIDUAL SCORE DIALS
- FRAME BOWLER FEATURES
- MATCH BOWLER FEATURES
- MATCHING BOWLER FEATURES

TO OUR MANY FRIENDS IN THE
UNITED STATES & THROUGHOUT THE WORLD
A
Very Merry Christmas
AND
Happy New Year

Brand New!
Buckley CRSS-CROSS
JACKPOT BELLS
5c-10c-25c-50c-$1.00
Also made for many foreign coins

BUCKLEY WALL AND BAR
ARDENT & BAR NO. 1...3c or 5c PLAYS
Buckley Manufacturing Co.
333 W. Lake St.
Chicago 12, Ill.

when answering ads...
SAY YOU SAW IT IN THE BILLBOARD!
OUT OF THIS WORLD!

EXHIBIT'S

ATOMIC ACTION

“SPACE GUN”

- Shoot Space Men That Glow in the Dark
- Black-lighted Targets Evaporate When Hit
- Unlimited Shots—Timed Shooting Cycle
- Walk-up Steps on Cabinet for kids too
- Trouble-free Gun Sounds and Shots in True Space-Gun Fashion
- Fast, Thrill-packed Action Gets Repeat Play

New at your nearest Exhibit Distributor

EXHIBIT SUPPLY
Established 1901
4218-30 W. LAKE STREET - CHICAGO 24, ILLINOIS

ALSO AT YOUR DISTRIBUTOR...

ROY ROGERS TRIGGER
RUDOLPH THE RED-NOSED REINDEER
SPACE PATROL
PETE THE RABBIT
RAWHIDE
BIG BRONCO

MAKE YOUR SELECTION FROM

DAVIS GUARANTEED RELIABLE PHONOGRAPH

Phonographs listed below are complete and in good working order at the low prices listed. They may also be purchased reconditioned and refigured with Davis 6 Point Guarantee for $35 additional per machine.

SEEBURG  WURLITZER

<table>
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SEEBURG SPECIAL!

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ROCK-OLA

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