BLUE SHIRT WITH TAILS!

WASHINGTON, Jan. 17.—President Eisenhower has told the Mutual Broadcasting Company to hold off on a proposed “.Jazz at the Philharmonic” benefit concert. The President did so even though the President-elect, Mr. Eisenhower, had also been planning to attend the benefit. The event is scheduled for January 24th.

NEW YORK, Jan. 17.—Ludwig Lewis, host of the popular “Jazz at the Philharmonic” series, has announced that the President-elect had recently attended a benefit concert of the series and had expressed his interest in attending future concerts. Lewis has stated that he was looking forward to the event and that he was hoping to attract a large audience.

AGVA Lists 36 Midwest Agents Unfair

Union Has No EMA Pact; Big Agencies Must Withdraw Jobs

CHICAGO, Jan. 12.—The American Guild of Variety Artists (AGVA) has recommended that 36 Midwest agents be excluded from its membership. The AGVA decision was based on reports from全国各地的报纸 that the agents had been violating the union’s rules.

Petrollo Likes Golf-Playing Presleys, Too

WASHINGTON, Jan. 17.—President Eisenhower has announced his support for the mutual broadcasting company’s proposal to hold a benefit concert in honor of the “Jazz at the Philharmonic” series. The President has stated that he was pleased with the company’s efforts to raise money for the event.

Yields Top Truman Jamboree by 300G

Events With Multi-Million-Dollar Talent Pull Fancy Prices; Hawkens See $1 Million

WASHINGTON, Jan. 17.—President Eisenhower has announced that the “Jazz at the Philharmonic” series will be the beneficiary of a major fundraising event. The event, which is scheduled for January 24th, will feature a variety of top jazz artists, including Presley’s Philippe, and will raise millions of dollars for the benefit of the series.

JAZZ BEST SINCE ‘30’S

Disks, Road, Clubs Enjoy Crazy Year

NEW YORK, Jan. 17.—The jazz music scene is enjoying a boom, with numerous new clubs and albums being released. The industry is looking forward to a successful year, with many new recordings expected to be released.

Winter Cruise Jobs Await 600 Acts

Cruises, Band Jobs, etc. to be Available

NEW YORK, Jan. 17.—The National Association of Theatre Owners (NATO) has announced that 600 cruise ship jobs will be available for the winter season. The jobs will include positions as band directors, music supervisors, and other entertainment staff members.

B. ROB POLLEN

NEW YORK, Jan. 17.—Jazz music, the progressive type or the 'Jazz of the Prodigal Kind', showed a remarkable growth during 1952. This was evidenced both by the increasing number of jazz platters released by the established and new disc companies, the great success of the jazz road packages, and the healthy grosses raised by top jazz artists as night club attraction. To many an ex-enchanted troubadour, this was the most successful year experienced by jazz since the late 1930’s.

As a reflection of the present important position of jazz artists as night club attraction, two clubs here, The Bandbox and Birdland, located side by side on Broadway, are competing for the same performers and adding new bands evenly to their respective rosters of jazz artists.

At an indication of the widening popularity of jazz artists, such as Mercury, with New York’s best known and best liked performers, jazz platters, Platter, Discover, Blue Note, are now selling for $1.00 and up, in competition with the other types of records sold in the other types of music stores.

Mutual’s Fineshriber Shifts To NBC

Mutual Broadcasters, Inc., the parent company of the Mutual Broadcasting Company, has announced that it will be shifting its allegiance to NBC. The move is expected to take place in the near future, and will mark a significant change in the company’s direction.

GOING FOX HUNTING?

Why down in Texas, where the hunting is fine, all Wild Bill Friesenreiten has to do is to track the big ones down, and down they fall. Wild Bill is a real trick, and when he is afoot with his dog, you can’t see a gun in him. He is the greatest fox hunter in the world, and he can show you how to take a gun or bait a fox. He is a real fox hunter, and he can teach you how to handle your gun and your dog.

What Do You Want to Buy or Sell?

Turn to pages 46, 64, 79.

Index

Copyrighted material
If you spend as much time as I do catching TV shows like "Lucky," "What's My Line," "How's the Money Comin' In," and talking to the people who work in the business, you get a close-up look at the many people who make them, and you start to get a feel for the kind of industry you'd like to be a part of. You get to see that the industry isn't just about the shows themselves, but about the people who create them. And you start to realize that the people who work in the industry are just as important as the shows themselves. You see that the industry is a community of people who are passionate about what they do, and who are always looking for ways to improve and innovate. And you start to feel a sense of pride and excitement about being a part of it.
Ziv Launches Fine Series on Classic Yarns—But, Oh, Those Commercials!

By SAM CHASE

Almost radio and TV round-up reports on events of the last two decades are considered standard among the nation's newspapers, the National Broadcasting Company's program of summer nationalization, Truman period (1948-1952). "End of Era" had a flavor of special excellence all its own, an injury to production goods, a subtle humor in dialogue, a flagging of the current comic material, and an adventure of the (Continued on page 12)

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LEGITIMATE

Colonels' Short on Moral But Long on Frivolous For Rex and Lilli

By BOB FRANCES

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NEW YORK, Jan. 17.—A new weekly TV spot schedule and nationwide discount structure, titled the "Octopus Plan," will be unveiled to the press today by WNBT, TV next week. The move may well round out the trend by loose scheduling and minimum gain discount plans to buyers of blank spot time, particularly in smaller markets. WNBT exe...
Canada Stations Battle CAPAC Music Fees

TORONTO, Jan. 17.—In the fight for fees now proceeding before the Copyright Appeal Board, the Composers, Authors and Publishers Association of Canada, Ltd., has joined the first round to the ballrooms, dance halls, roller skates and movie projectors. The board, assigned the task of a reduction in fees for use of music in the CAPAC repertoire, has now been joined by the Soviet Union.

Washington, Jan. 17.—A three-way battle among the giants of the Canadian Broadcasting Corporation theater TV hearings scheduled to begin January 16 is expected to continue indefinitely over the next 12 months, if the petition to the Federal Communications Commission, Western Region, in Washington, is sustained. This is the last battle of the three-member board of the 23-member board, the private sector of television, and the public sector of television.

Evidence was presented on January 16 in a report to Congress by the federal communications commission.

WGBS-TV Ahead of '52

NEW YORK, Jan. 17—WGBS this week racked up $302,450 in record-breaking new business and new business for the first two weeks. This is an increase of 45 percent over the same period last year.

The station also reports that its new business has been programmed 4,300 hours, a record for the network.

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The series will take place from 9:30 to 10 a.m. of the 9:30-10 a.m. portion of the show.

Only TV station in the Los Angeles basin has a daily schedule of "No School Today." The station says it has "no school" for the next 12 months, beginning Saturday, February 28.

The series will take place from 9:30 to 10 a.m. of the 9:30-10 a.m. portion of the show.

11 More TV Okays; Total Reaches 305

Washington, Jan. 17.—The Federal Communications Commission has announced that 11 more CPs for new TV stations are approved by the FCC. This is the third round of new CPs for the new stations.

The new stations are: WJZ, New York, UHF 12; WSB, Atlanta, UHF 44; WBBJ, Jackson, Miss., UHF 21; WABD, Newark, UHF 24; WCVB, Boston, UHF 6; WTVN, Columbus, Ohio, UHF 5; WTVH, Buffalo, N.Y., UHF 16; WJZ, Baltimore, UHF 2; WCVB, Beverly, Mass., UHF 9; KQV, Des Moines, Ia., UHF 11; and WJZ, Des Moines, Ia., UHF 11.

With the addition of these stations, the total number of CPs for new TV stations now stands at 305.

Follow-Through By Lobby in ABC-Para Case

WASHINGTON, Jan. 17—Sen. W. P. McCarren (R., Nev.), chair of the Senate Interior Committee, is investigating the ABC-Para case and has scheduled hearings on the issue.

ABC-Para has been involved in a dispute with the Federal Communications Commission over the issue of network ownership.

The full commission will consider the ABC-Para case, which has been pending since 1950, at its meeting this week.

News Conference

LANCASTER, PENNA. Jan. 17.—Mrs. Henrietta Allen, founder of the Pennsylvania chapter of the National Association of Women's Clubs, has announced a news conference for the purpose of informing the public about the issues involved in the ABC-Para case.

The conference will be held at 2 p.m. on Wednesday, January 18, at the Pennsylvania Hotel in Lancaster.

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Special to The Billboard

Hullinger to East for ABC

NEW YORK, Jan. 17.—Hullinger will leave his Coast post to manage American Broadcasting Company's Western stations and will be in charge of the ABC network.

Hullinger, who has been with ABC since 1947, is expected to join the ABC network in March.

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WJZ Acquires WABD Aire

NEW YORK, Jan. 17.—The "Little Lady" video show, featuring Irene Wicker, this week was acquired by WJZ, to air on Wednesday nights at 7:30 p.m.

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Journalist and Writer

WDEL AM-FM

Wilmington, Del.

Special to The Billboard

Write for information

Represented by ROBERT MEEKER ASSOCIATES

New York Chicago Los Angeles

Copyrighted material
### Top 10 TV Shows Each Day of the Week in NEW YORK

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<thead>
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### Top 5 Radio Shows Each Day of the Week in NEW YORK

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### Radio and TV Show Charts

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- **Radio vs. TV in NEW YORK**
  - According to Pulse Reports, December 1953
  - Top 10 TV Shows Each Day
  - Top 5 Radio Shows Each Day

**NEXT WEEK**

- Videodex and Pulse Studies of ST. LOUIS
  - Top 10 TV Shows Each Day
  - Top 5 Radio Shows Each Day

**FOR FULL INFORMATION**

- about all radio and television schedules, audience compositions and the many other factors which determine the success or failure of a program, subscribe to Pulse or the full services of the research organization listed on the cover.

**Share of Total Audience**

- Radio vs. TV in NEW YORK
  - According to Pulse Reports, December 1953

**DECEMBER 1953**

- Sunday, 7 to 11 P.M.
  - **LIVE WITH LUCIE**
    - **1.** Aناس (200,000)
    - **2.** WOR - TROY (200,000)
    - **3.** WOR - DOR (150,000)
    - **4.** WOR - OTTO (100,000)
    - **5.** WOR - JIM (100,000)

- Monday, 7 to 11 P.M.
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- Tuesday, 7 to 11 P.M.
  - **LIVE WITH LUCIE**
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    - **2.** WOR - TROY (200,000)
    - **3.** WOR - DOR (150,000)
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- Wednesday, 7 to 11 P.M.
  - **LIVE WITH LUCIE**
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    - **2.** WOR - TROY (200,000)
    - **3.** WOR - DOR (150,000)
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- Thursday, 7 to 11 P.M.
  - **LIVE WITH LUCIE**
    - **1.** Añas (200,000)
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    - **4.** WOR - OTTO (100,000)
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- Friday, 7 to 11 P.M.
  - **LIVE WITH LUCIE**
    - **1.** Añas (200,000)
    - **2.** WOR - TROY (200,000)
    - **3.** WOR - DOR (150,000)
    - **4.** WOR - OTTO (100,000)
    - **5.** WOR - JIM (100,000)
Introducing
the newest members
of the RCA VICTOR family

To our many associates who are readers of Billboard, RCA Victor makes this special announcement of new products in new fields, presenting the first RCA Estate Gas and Electric Ranges, and the 1953 line of RCA Victor Room Air Conditioners.

The appearance of the RCA symbol on a new line of home appliances makes news. To you, to your neighbors, it's the famous and familiar standard of quality, now identified with welcome new services.

We've seen solid proof of this in the ten months since the first RCA Victor Room Air Conditioners were introduced. We're confident you'll give the new RCA Estate Stoves just as hearty a reception.

You can count on the kind of performance people invariably expect—and get—from RCA Victor products. In the near future it will be as everyday an occurrence to “tune in” RCA air-conditioned weather, to switch on an RCA range-cooked meal, as to switch on RCA Victor television, radio, or recorded music.

President
Radio Corporation of America

The new
RCA ESTATE
Gas and Electric Ranges

Long known by those who seek the very finest in home luxury and convenience, Estate Gas and Electric Ranges are now allied with the great resources of RCA.

In the new RCA Estate models, householders will discover how many new built-in ways and means to finer, easier cooking are here now. Every family whose kitchen is its pride will want to see these superb new appliances bearing the famous RCA symbol.

RCA Victor presents its newest line of room air conditioners—five smart new window units, two outstandingly handsome new console units, as far ahead in appearance and performance as you'd expect of the name they bear.

For important luxury features at non-luxury prices, for built-in health and comfort the year around, we urge you to see and to test the newest RCA Victor Room Air Conditioners.
CBS, Du Mont, NBC Receive Vistascopes

HOLLYWOOD, Jan. 17. — Columbia Broadcasting System, Du Mont and NBC receive Vistascopes for use in their live television stations. The licenses (13) for use in their live television stations are in the process of being filed with the Federal Communications Commission, according to Paramount Pictures Corporation, Columbia's parent. Vistascope provides live TV with a relatively high quality picture, and can be used during the actual shooting and transmission of the event, in comparison with the background.

William Quits

Fox for Ziv

NEW YORK, Jan. 17. — Phil Fox, president and general manager of the 20th Century-Fox, Inc., joined the Ziv Television Film Company, Inc. The exec will represent the TV-film outfit in Texas markets, according to a news release issued by the company.

Crosley Buys

Johnston Film

CINCINNATI, Jan. 17. — Pursuant to the agreement reached by the Crosley Broadcasting Corporation and the Johnston Film Company, the local producer of industrial and commercial films, the Johnston Film Company, owned by Theodore Johnston, was announced Thursday (13) by Donald E. L. Dunville, vice-president of the Crosley Broadcasting Corporation.

Dunville said that there will be no change in the operation of the film company under Crosley ownership. The Johnston Film Company is an important industrial and live-action producer, producing television stations in Cincinnati, Columbus, Cleveland, and Detroit. The Atkinson station when purchase of that outlet is completed by Crosley.

Crosley owner, George M. Dunville, said that the deal for the Johnston Film Company was completed Thursday (13) by Donald E. L. Dunville, vice-president of the Crosley Broadcasting Corporation. The Crosley Broadcasting Corporation was not involved.

Dunville said that the Johnston Film Company is an important industrial and commercial producer, producing television stations in Cincinnati, Columbus, Cleveland, and Detroit. The Atkinson station when purchase of that outlet is completed by Crosley.

There's still time to get in on

THE BILLBOARD'S FIFTEENTH ANNUAL
RADIO AND TELEVISION PROMOTION
PROMOTION COMPETITION
Deadline has been extended one week
to Midnight, Saturday, February 7, 1953

Prospects Dull for
SAG Exec Accord

NEW YORK, Jan. 17. — Partisan hearings announced by the Screen Actors Guild and the American Federation of Television and Radio Artists, against whom SAG and AFTRA filed unfair labor practice charges, were completed this week. The hearings against SAG, which was represented by Samuel R. Rosenbaum, were suspended Thursday. The AFTRA hearings against SAG, which was represented by Samuel R. Rosenbaum, were completed Wednesday. The AFTRA hearings against SAG, which was represented by Samuel R. Rosenbaum, were completed Wednesday.

The hearings were held before the National Labor Relations Board to hear evidence on the legality of the SAG’s actions in withholding the names of members who were allegedly involved in strikes and picketing.

The hearings were held before the National Labor Relations Board to hear evidence on the legality of the SAG’s actions in withholding the names of members who were allegedly involved in strikes and picketing.

Government attorney Robert L. Lachman, who represented the Board, told the Board on Thursday that the SAG had not produced evidence to support its claim that the names of the members were withheld in good faith.

The Board, which has conducted similar hearings in the past, has never found SAG guilty of the charges.

However, the Board has issued a number of decisions in which it has found SAG guilty of violating the National Labor Relations Act. In those cases, the Board has ordered SAG to cease and desist from the actions.

The hearings, which are expected to continue for several more weeks, are scheduled to conclude on March 1, 1954.

CBS Inks Deal

With INP for

Spot News Pix

NEW YORK, Jan. 17. — The National Broadcasters Association, which this week signed an agreement with the Inland Television News, Inc. for the first installation of far greater film capabilities, is now ready to finalize the agreement for its second installation.

The new equipment, which will be used for the first time by the Inland Television News in the NBC early evening show "Today," will enable NBC to screen still photos and film clips of major world events within minutes after the events take place.

INP will also supply NBC with a new "Spot News Pix" series of black-and-white news shows, which is being produced for NBC by the late Lincoln Teale, an NBC newsman who died last year.

The INP series will be geared to the NBC audiences of "Today," "Today's" and "Today's" news shows. It will be produced by the INP team of Bob Teale, the INP newsman, and INP's David H. Eichenbaum, the INP news producer.

The INP series will be geared to the NBC audiences of "Today," "Today's" and "Today's" news shows. It will be produced by the INP team of Bob Teale, the INP newsman, and INP's David H. Eichenbaum, the INP news producer.

Cesaro Halts

Continental

NEW YORK, Jan. 17. — Further talks between the Continental Film Company and its producers, including Cesaro, of the show "Continental," who has been operating in the United States for the past 18 months, have been suspended. Cesaro has been operating in the United States for the past 18 months.

Cesaro, star of the show "Continental," who has been operating in the United States for the past 18 months, has been scheduled to resume talks with Cesaro, the show's producer, in an attempt to reach an agreement on the future of the show.

The talks are expected to resume in early February, at which time Cesaro, the show's producer, will present his proposals for the future of the show.

It is expected that the two sides will be able to reach a compromise agreement, and that the show will be able to continue for an additional year.

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### Old American

#### Barn Dance
- **30...78**
- San Francisco (4 stations)
- (Previous Month’s Rating....3.0)
- Dec. ARB Rating: 15.6
- Oppos. Shows: B-12-11
- Notes: "This is Your Life"

#### Boston
- **Blackie**
- 30...
- San Francisco (4 stations)
- (Previous Month’s Rating....13.5)
- Dec. ARB Rating: 20.4
- Oppos. Shows: B-12-11
- Notes: "This is Your Life"

#### Chicago
- **Chicagoans**
- 30...
- San Francisco (4 stations)
- (Previous Month’s Rating....14.0)
- Dec. ARB Rating: 25.7
- Oppos. Shows: B-12-11
- Notes: "This is Your Life"

### MUSICAL

#### San Francisco (4 stations)
- **STRANGLER OF THE SWAMP**
- (Previous Month’s Rating....3.6)
- Dec. ARB Rating: 15.2
- Oppos. Shows: B-12-11
- Notes: "This is Your Life"

#### Seattle
- **MAYTIME IN MAYFAIR**
- 30...
- San Francisco (4 stations)
- (Previous Month’s Rating....11.1)
- Dec. ARB Rating: 13.5
- Oppos. Shows: B-12-11
- Notes: "This is Your Life"

### WARNING

**WARNING**

Check distributor for availability. Any of the films listed here may be available in the immediate or near future, regardless of markets in which they are now being shown. Query distributor promptly on any film in which you are interested.
A Financing Slant: Developing Foreign Income From TV Series

By LEON FROMKES
President, Arrow Productions

Airing on commercial television, foreign sales provide more than a little extra income for TV producers. As a result, foreign sales are being developed and marketed with renewed energy and enthusiasm.

At a time when TV film production is struggling to find a market, foreign sales can provide a vital source of income. A recent survey of TV producers showed that foreign sales accounted for over 20% of total revenue. This figure is expected to increase as more producers focus on developing foreign markets.

Foreign sales not only provide income but also help producers improve their scripts and storylines. By tailoring the series for the foreign market, producers can ensure that the series is as appealing to foreign audiences as it is to domestic viewers.

Foreign sales also help producers to extend the life of their series. By selling the series in multiple territories, producers can ensure that the series will have a longer shelf life and generate more revenue over time.

In conclusion, foreign sales are an essential part of the TV production industry. As producers continue to develop their series for the foreign market, we can expect to see more innovative and successful foreign sales strategies in the future.

LEON FROMKES

President, Arrow Productions
13 CITY NOV. ARB RATINGS OF SYNCHRONIZED SHOWS

This chart gives the ARB ratings for syndicated film series showing the second week in November in each of the 13 cities surveyed. Individual American, Roman, French, and British film programs titles are arranged alphabetically by program category under each city. The ratings are based on audience size as of December 1.

For further information on audience size and other estimates, the reader should consult the American Research Bureau, National Press Building, Washington, D.C.

Baltimore

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<td>WJZ</td>
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NEW YORK

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<td>WABC</td>
<td>65.6</td>
<td>45.1</td>
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<td>24.1</td>
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Where Syndicated Series Are Showing

The following chart gives the cities in which each of the syndicated TV programs are currently on the air. The program titles are grouped accord to program category. The programs shown are as of December 1. Some of the American Research Bureau's November ratings on many of these shows can be found elsewhere in this section.

The Sunday Supper Show

<table>
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<td>NEW YORK</td>
<td>WBZ</td>
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<td>45.1</td>
<td>38.9</td>
<td>24.1</td>
</tr>
</tbody>
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To continue reading page 14...
Night Club Vaude Reviews

**Flamingo Room, Flamingo Hotel, Las Vegas, Nev.**

Curtiss. 410, Price policy, $1.25 cover with $2.50 minimum. Shows at 9:30, with a 10:30 encore show. Lou Thalberg, Fred Towner, Regis, Marie Abbott, Ben Marks, Art Smith. Best estimate budget last show.

**Empire Room, Palmer House, Chicago**


**Club Morocco, Cabanica Hotel, Miami Beach**

Curtiss. 410, Price policy, $2.50 beverage minimum. Two shows nightly. Lou Thalberg, Fred Towner, Regis, Marie Abbott, Ben Marks, Art Smith. Best estimate budget last show.

**Ember Room, Two Clubs, Denver**


**Alamo Room, Alamo Hotel, San Francisco**


**Nightclubs, Vaude-views**

Estimate budget. $8,000. This is by far one of the fun-niest and most enjoyable shows in the city. It is being presented at the Alamo Club this week, and is sure to continue its success. The show opens with a selection of comic monologues, and continues with a series of musical numbers and songs. The finale sequence is a centennial presentation of some of the most popular songs of the past century. The show is presented by the Alamo Club and is directed by Jack Purcell, who has a reputation as one of the best directors in the business. The music is by Matt Williams, who has written some of the most successful songs in recent years. The show is a success, and is sure to continue its popularity. The show opens on Friday evening and runs through Saturday night. The tickets are available at the door, and are priced at $2.50. The show is a must see for anyone who loves music and entertainment.
NIGHT CLUBS-VAUDE

14 THE BILLBOARD Communications to 1564 Broadway, New York 36, N. Y.
JANUARY 24, 1953

MOULIN SUES ON STYLE USE

NEW YORK, Jan. 17—(APL)—Moulin Rouge, French night spot, denies claim by Society Court here Friday (16) against its manager, Michael Huret, producer of the pictures "The Brothers," "La Mure," writer of the book from which the recent "Moulin Rouge" were taken, and others, seeking $5,000,000 damages because it has used the name of the show. It is the first time that the Moulin Rouge has had to defend its name in the courts, and it is not sure that the case will be settled in its favor.

The Moulin Rouge has been in business for over 100 years, and is the oldest and most famous of the night spots in Paris. It is a popular meeting place for the rich and famous, and is known for its fine food and entertainment. The Moulin Rouge is also famous for its famous cabaret, the Folies-Bergère, which is the most famous cabaret in the world. The Folies-Bergère is known for its beautiful, scantily-clad dancers, and its lavish productions.

The Moulin Rouge is a very popular tourist attraction, and is a must-see for anyone visiting Paris. It is a great place to enjoy a drink and a meal, and to see some of the finest entertainment in the world. The Moulin Rouge is a true symbol of the elegance and sophistication of Paris.

Meeting Fails To End Riff AGVA-Chi Ops

NEW YORK, Jan. 17.—The end of the AGVA-Columbia Opera Club Winter Cruise Season is just weeks away, and the operators are looking forward to a successful season. The cruise will depart from New York City on February 2, and will travel to the Bahamas, the Caribbean, and the South Pacific. The cruise will be led by world-renowned opera star, Plácido Domingo, and will feature performances by some of the most famous opera singers in the world. The cruise will also include a variety of other entertainment, such as dance performances, concerts, and lectures. It is expected to be a very exciting and memorable experience for all passengers.

The cruise will depart from New York City on February 2, and will travel to the Bahamas, the Caribbean, and the South Pacific. The cruise will be led by world-renowned opera star, Plácido Domingo, and will feature performances by some of the most famous opera singers in the world. The cruise will also include a variety of other entertainment, such as dance performances, concerts, and lectures. It is expected to be a very exciting and memorable experience for all passengers.

Extra Added

Jimmy Lyons, AGVA's Eastern Director, plans to tackle the job to take over the union's house organs. Now that the Miami Cubans put up a cash bond of $10,000 as security for the welfare fund contributions... Doctor T. J. S. per clai, for country-wide shows, has also agreed to establish a joint committee to work on the problem of the Canadian performers, or to establish suitable counter-measures.

Curfew?

Disruptors
Bring Atl. City Clubs Warning

ATLANTIC CITY, Jan. 17.—Public Safety Director B. R. Wooten has warned the city's nightclubs that any further disturbances continue at some of the clubs. Wooten said that he had received reports of disturbances at several clubs, and that he was concerned about the safety of patrons.

The police have been instructed to increase their presence at the clubs, and to enforce the city's curfew laws. Wooten has also asked for the cooperation of the club owners, and has called for a meeting with them to discuss the situation.

The city's nightclubs are facing a number of challenges, including a shortage of security personnel, and a lack of enforcement of the city's laws. Wooten has been working to improve the situation, and has been successful in reducing the number of disturbances at some of the clubs.

Winter Cruise Season to Be Biggest Yet for U.S. Acts

The Winter Cruise Season is expected to be the biggest yet for U.S. acts. The cruise will depart from New York City on February 2, and will travel to the Bahamas, the Caribbean, and the South Pacific. The cruise will be led by world-renowned opera star, Plácido Domingo, and will feature performances by some of the most famous opera singers in the world. The cruise will also include a variety of other entertainment, such as dance performances, concerts, and lectures. It is expected to be a very exciting and memorable experience for all passengers.

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Chi Opera Club
Now Blue Angel

CHICAGO, Jan. 17.—The former Opera Club is now open as the Blue Angel, using opera and operetta talent on the same stage as leading a few other artists. First open night is Thursday, January 17. Maple Moss will be manager and Grant Farrell will be director, new sign that opera is in full swing and opera is in the number one.
Rival Jumperies Give Solid Hype To Jazz in N. Y.

NEW YORK, Jan. 17—With the opening of The Bandbox Friday night, the jazz scene in New York has had another shot in the arm since the days of the wild '30s.

The Bandbox, which opened at 814 5th Avenue last night, is the 36th in a series of jumperies, the others, mainly for jazz, and M-G-M and Decca among the leading firms.

The looseness of jazz, musicians jumping side by side for the first time since the wild days of the '30s, has given jazz a new lease on life. The Bandbox has had a good start, and hopes to keep it up.

The opening bill at The Bandbox featured the three groups of the famous jazz units: the Louis Armstrong, the Nat King Cole and the Duke Ellington orchestras.

JATP waxings, many new and interesting jazz units, have been introduced to the public. The LP record has had a remarkable success since the LP record was introduced, and the LP record quality of jazz units, has considerably increased. According to an estimate, there are over 100,000 sales of LP records a month. The LP record has made it possible to program jazz units on the basis of their general appeal.

A Time Killer

More and more, small night clubs, in various sections of the country, have learned that the music that the jazz units, combos and orks as a rule policy, are the re-awakened interest in jazz, and the fact that the average club has run thru all other types of fare, has led them to try to call in jazz groups. Under their circumstances, numbers of bookers, clubs seem to have excess of this kind of music. The jazz units are very popular in night clubs, and the LP record has made it possible to program jazz units on the basis of their general appeal.

MCA Studies Ways To Hype Band Biz

Agency Launches Over-All Survey To Find Solutions of Current Problems

NEW YORK, Jan. 17—Music business has turned its way of an exhaustive study of the current situation, which is to pin down some of the most important problems, to find solutions encountered in building music business, on a profitable basis, etc.

MCA music business has been found to be finding practical solutions to some of the problems. The agency has been going over the corporation's band and artists department, to determine what the market can absorb. Attendees were: Larry Barnett, Hal Cahn, president of the company's band and art department, Harry Jackson, Bob Diner, Jim Breel, Harry Klein, and others.

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NATIVE LONGHAIRES

Columbia Releases 'Modern American'

By H. HOROWITZ

NEW YORK, Jan. 17. - The greater attention being devoted by American recording companies to the signing of British artists is exemplified by the appearance of "Modern American," the latest release by the London-born band Fields, Gilbert Harding, Hermione Gingold, Johnny Brandon, among the number of British artists to arrive here next week, has his own imprint is due to hit the American Recording Society.

 OPERA SET DRIVE TO BE PUSHED BY RCA

NEW YORK, Jan. 17. - RCA Victor is gearing itself for the biggest drive of the season, opera sets the diskery has ever undertaken. Stores in the chain are now on the way to distributors with advance cards and data for the diskery's first all-labels presentation, the "Making of Verdi's "Aida."" It is also reported here that records of American composers will be issued. The new opera of "Aida," slated for the month of March, is expected to be a big success.

 Few DJ's Don't Read Signs, Like, Say, 'Not for Re-Sale'

NEW YORK, Jan. 17. - The new $25 "Black Friday" sale by the Re-Sale chain has opened a whole new era in the record business. DJ's are no longer bothered with the problem of what to do with old records. The Re-Sale chain offers a new outlet for old records, and the DJ's can now sell them at a profit. The chain has been highly successful, and it is expected that the sale will continue to be profitable.

 Mizzy Files Suits

The suits, filed by a group of record companies, are based on the claim that the Re-Sale chain is violating copyright laws by selling records without the consent of the copyright owners. The Re-Sale chain is alleged to be selling records without the necessary licenses from the copyright owners. The suits are expected to be heard in the near future.

 Anti-BMI Fund Grows

NEW YORK, Jan. 17. - The fund for the benefit of the American Federation of Musicians is growing rapidly. The fund is used to provide financial assistance to musicians who are sufferin...
REleased Jan. 12

Shipped 346,000 Jan. 14

Kay Starr's

SIDE BY SIDE

AND

NOAH

'Ref Said?

REcord No.

2334

Capitol Records
Hill and Range
Invade Selling
Agent Field

HOLLYWOOD, Jan. 17.—Julian
and Jean Aberbach, of Hill
and Range, threw their hats into the
selling agent field with the an
ouncement this week that they
are actively pitching publishers
for sheet music only items. The
Aberbaches have completed ar
rangements to take over sheet
music only operations of Ralph
Morris deal (The Hillboard,
January 13), the former record
holder of the copyright to "Don't
Let the Stars Get in Your Eyes," with Morris handling foreign
rights and sheet music distribution.
Performance rights go to Star,
and Morris collects mechanicals
on the four versions of the tunes which it set, including the
Jerry Cope, Elison Burton, Joe
Bovery Maxwell and Jerry Jerome
discoveries. All other mechanicals
are to Starr. Morris is writing the
eight other disc firmware which cut
"Don't," informing them that mechanical royalties go to the
Pandemonia firm.

COLUMBIA Records
Release New "Cavalliera"

NEW YORK, Jan. 17.—Columbia
Records will release a new recording by "Cavalliera," with
the Metropolitan Opera,
Owen G. Davis

And Now
DESI ARNAZ Sings It!

THE THEME SONG OF AMERICA'S TOP TELEVISION SHOW

COLUMBIA Records

LOCAL 47, 767
Reps Meet to
Plan Merger

HOLLYWOOD, Jan. 17.—John E.
Green, provy of Local 47, who
chairs the AFM here, and
Sister Leo McCoy Davy of Local
Young, representing 767, Negro
branch of the producers union,
will visit New York soon to di-
scuss the impending mergers of the two locals, with the interna
tional executive board of the union. Final
machinery for the amalgamation
was completed January 18. Following
the announcement, the current Ralph
Hill and Range Songs and Victor
music were sold, and asks 50 cents per copy
for the young
weekly. The firm attributes quite a
bit of the action to the talent and
starring of the singer on
I'm looking for a dog in the window?" (publishers
of "Suspicion") and the
"Anna Russell Sings?", featuring
Anna Russell, the best known of her
times as a tap-
contests.

COLUMBIA Hit

"It's a doggone PAINFUL TALE"

CHICAGO, Jan. 17.—Hype and
prestige have settled on
"Pampered Pets", the new
piece of Murphy Camel
tabacco in a hard joint, and
Whitey, has decided to use the
soap slogan as the
found as a
The exploitation campaign is a
three [
姐妹] by the diskery in 1946.

RODERICK Files Infringe Suit

HOLLYWOOD, Jan. 17.—Hear-
gings will be held in Federal
Court here against Shapiro-Bern
stein, Pickwick Music and RCA
Victor for damages totaling $15,
400. The suit charges misusing
of the Glazer ditty, "Hog
Ged. But Right," and also seeks
return of the copyright.
Glazer's brief charges the song,
an adaptation of the public do
right, "Hogged But Right," which
was placed with Pickwick in Sep
1946, is the "Hogged But
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was halted when Shapiro-Bern
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Music as Written

COLUMBIA RENEWS MITCHELL PACT...

Mitchell's two-year term contract with Columbia Records was renewed this week. The pact calls for a minimum of 12 sides per year, plus albums. Mitchell has sold over $5,000,000 worth of records for the disk company since his "My Heart Cries for You" in January, 1950,His latest, "The Tenant of 10," "The Weary Red Heathers," is showing some healthy...

PATTON TO RECORD ON ALLEN LABEL...

William S. Patton, who has been the featured vocalist with the rifle Lawrence orchestra three years, will make his initial waxings as a featured singer for the Allen label next week.

EDGEBORO Gardens, 8:20 up. 50 cent...

Business at the new Edgboro Gardens Ballroom in Detroit has shown an increase of about 20 per cent over last summer in recent months, according to Cy Wagner of the park management. Stopped last summer for dancing for the first time, after remodeling of the former Edgboro Park, the spot has followed a four-weeks hand-picked schedule in September to one night a week.

CARRABELLE TO BE FETEED IN CHI...

Eddie Gorme, vocalist, and Teddy Genova, Bob Walker, and Jimmy Martin, are planning a cocktail party for Bob Walker and Mary before the war opens at the Palomar, 5:15. A special band, for local ops and deejays, will be held at Linn Bros', 7:00, and in Chicago, Edwin Barg, Big Three representatives, and Maury Chaykin of Martin, sales manager, are making the arrangements. A cocktail party for the deejays at the theater stems from his 5:15 end will "Stay with Your Heart".

EYDIE GORME GOES TO CAY HAVEN...

Eydie Gorme, Coral records artist, will be a guest into the Cay Haven, Detroit, January 18, for a week's stay. After the week opens at The Copa, Pittsburgh, January 20, Brynlee Inn, Akron. Her next Coral date will be released in about two weeks.

DAVIS TO PLETE FOURTH WITH POPULARS...

Eddie Davis, of Leon and Edler Davis, is a special party in honor of Benny Benjamin and his was the only record made with the group, who opened their "Wheel of Fortune" TV's first studio Monday, May 20. Many celebrities have been invited to slate and Benjamin and Weiss are currently writing for Laurel Music.

DECCA ARTISTS AT INAUGURAL BALL...

Jimmie Hawkins, Decca's A&R chief, will be on hand in Washington for the induction help entertain at General Eisenhower's Inaugural Ball. Decca talent at the affair will include Ethel Merman, Dolores Gray, Guy Lombardo's Honey Caraboo and Fred Waring.

DOR TOPPER PLAYS HOST...

Rand Wood, owner of Dor Records, has been given an extended stay. Prior to his arrival, the Dor label switched to the billing for the Hilltoppers and Johnny Maddox, local deejays, record listeners, record dealers and distributors and juke box operators. Deejays attending included Nelson King, Don D. vi's, Walter Phillips, Rex Dale, Marty Roberts, L. Underhill, Norman Keller, Gal Shepard and Paul Cowley.

TONY MORELLI INKS M-G-M PACT...

Tony Morelli, tenor-ay-old baritone, has signed to a long term contract. The singer was discovered and signed by Frank Walker in Des Moines, Iowa.

Music Publishers' Record Scoreboard...

... Week Ending January 17

Because of the lack of consistency with which each of the six record companion under consideration issue new releases individually and in relation to the previous number, the total number of records released on each week has been determined. This information is an absolute and statistically correct.

Music Publishers' Record Scoreboard...

... Week Ending January 17

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... With Audited Paid Circulation to match it.

The Billboard...
Here It Is!

JIMMY BOYD'S New Smash!

Early Bird

with Orchestra and Chorus
directed by JIMMY CARROLL

b/w I'LL STAY IN THE HOUSE

78 rpm 39927 · 45 rpm 4-39927

Columbia Records

Copyrighted material
SHE'S HOT!!! THE ORIGINAL!

She's in the Arms of 1800 D.J.'S
She's on the LIPS of the NATION!!!

Introducing

ARTIE WAYNE

She's in the Arms of 1800 D.J.'S
She's on the LIPS of the NATION!!!

published by HALLIBURTON MUSIC
1408 No. Argyll Ave.
Hollywood 24, Calif.

GEORGE JAY
HOLLYWOOD

JERRY SIMON
NEW YORK

JIM KRUM
CHICAGO

FRANK ZARIDER
OHIO
### Top Sellers - Popular

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>2249</td>
<td>I'M GONNA TAKE MY BABY DANCING</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>2316</td>
<td>MAKE ME A POOR LONESOME FELLOW</td>
<td>Martha Hillbilly</td>
</tr>
<tr>
<td>2216</td>
<td>DON'T LET THE STARS GET IN YOUR EYES</td>
<td>Tennessee Ernie</td>
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<tr>
<td>2339</td>
<td>SWEET TEMPTATION</td>
<td>T. Ernie</td>
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<td>PICKING SWEETHEARTS</td>
<td>F. Chapman</td>
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<td>BLACKBERRY BOOGIE</td>
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<td>2269</td>
<td>I'LL GET BY</td>
<td>R. Thompson</td>
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<td>2327</td>
<td>I'M NEVER SATISFIED</td>
<td>H. Cole</td>
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<td>2315</td>
<td>THE GREAT MEANS OFF TOO FAST</td>
<td>Four Knights</td>
</tr>
<tr>
<td>2256</td>
<td>MY FAVORITE SONG</td>
<td>G. MacKenzie</td>
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<td>NO. 1 SERENADE</td>
<td>R. Anthony</td>
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<td>I COMES A LONG A LOVE THREE LETTERS</td>
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<td>MY HEART BELONGS TO ONLY YOU</td>
<td>J. Christy</td>
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<td>A CRAZY Waltz WATER CAN'T QUENCH THE FIRE OF LOVE</td>
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<td>WHY DON'T YOU BELIEVE ME COME BACK TO ME, JOHNNY</td>
<td>M. Whiting</td>
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### Top Country & Hillbilly

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<tbody>
<tr>
<td>2320</td>
<td>I'LL BE A FOOL</td>
<td>L. Whiting</td>
</tr>
<tr>
<td>2326</td>
<td>I'M SORRY TO SAY I'M SORRY</td>
<td>S. McDonald</td>
</tr>
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<td>2216</td>
<td>DON'T LET THE STARS GET IN YOUR EYES</td>
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### Latest Release

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<td>SWEET TEMPTATION</td>
<td>Tennessee Ernie</td>
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<tr>
<td>2339</td>
<td>NOBODY'S LONESOME FOR ME</td>
<td>Neely Beo</td>
</tr>
<tr>
<td>2340</td>
<td>DO YOU EVER THINK OF ME I'LL GET MY</td>
<td>Ben Light</td>
</tr>
<tr>
<td>2341</td>
<td>SALLY DOG A GOOD MAN IS HARD TO FIND</td>
<td>Little Miles</td>
</tr>
<tr>
<td>2342</td>
<td>THERE'S A HIGHER POWER INSPIRATION FROM ABOVE</td>
<td>Martha Carson</td>
</tr>
<tr>
<td>2343</td>
<td>THE GUY WHO INVENTED KISSIN' GOOD</td>
<td>Ella Mae Morse</td>
</tr>
<tr>
<td>2344</td>
<td>CLOSE YOUR EYES I'LL GO BACK TO YOUR BABY DANCING</td>
<td>Gena O'Neil</td>
</tr>
<tr>
<td>2345</td>
<td>Humbledly I'M A POOR LONESOME FELLOW</td>
<td>Jenks Carman</td>
</tr>
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### Best Selling Popular Albums

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The Billboard's Music Popularity Charts

Favorite Tunes

...for Week Ending January 17

Best Selling Sheet Music

Tunes listed here are on general sale or are available for sale now.

Top 31 in Radio

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Tunes with Greatest Radio and Television Audiences

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England's Top Twenty

Based on material received from England's top music publishers.

1. I'm Sorry I Can't Help It (Kanner)
2. I'll Be Good to You (Rosen)
3. I'll Go Wrong Again With You (Hannan)
4. I've Never Walked Alone (Robbins)
5. I'm Not a Fool Anymore (Hannan)
6. I'm Not a Fool Anymore (Hannan)
7. I'm Not a Fool Anymore (Hannan)
8. I'm Not a Fool Anymore (Hannan)
9. I'll Look for You (Rehm (Miller))
10. I'll Never Walk Alone (Rehm (Miller))
11. I'll Take a Dream (Robbins)
12. I'll Take a Dream (Robbins)
13. I'll Take a Dream (Robbins)
14. I'll Take a Dream (Robbins)
15. I'll Take a Dream (Robbins)
16. I'll Take a Dream (Robbins)
17. I'll Take a Dream (Robbins)
18. I'll Take a Dream (Robbins)
19. I'll Take a Dream (Robbins)
20. I'll Take a Dream (Robbins)
they're sharp entertainment all the way through. Which is sub-
honest rating either. These things may sound intellectual, but
this list shows that you don't lose money if
money under-rating the intelligence of the American public, but
body-Nathan or Mencken-once said
guessed Gershw. and Beethoven add letitgo at that. Some-
performance transferred to records, one of the great works of the
subjects are Interesting. There's a sensational theatrical per-
guine ballad and he'll give it
Romantic movement,
Champ was headliner at the same club. 271. happens in the
While you're at IL take a look at what's selling on the Master-
it tan happen. Just a sidelight for you to remember when they
ask about the boy.
Champ and himself, when an agent with a very astute ear heard him, took
him under the wing and sharpened up his act. One
hears him singing, sometimes they say, "Thanks to the oil
all he's done."

**Okeh Releases**

NELLE LUTCHER with rhythm acc.

**How Many More**

MUCHLY VERILY

**Freddy Cole**

Orchestra under the direction of

Joe Reisman

**Whispering Grass** (Don't Toll the Trees)

**Love Me Tender**

**Popular Release**

CHAMP BUTLER

**KAW-LIGA**

**Fit As a Fiddle**

39935 * 4-39935

**Two New Albums to Build Big Sales**

JO STAFFORD in BROADWAY'S BEST

Come Back or Come Stay (They Say It's Wonderful)

All the Things You Are * Night and Day * My Romance

Dancing in the Dark * Embroiled You * September

with Paul Weston and his Orchestra

14 7" LP * AD 1028

**An Evening with Liberace**

"I Dreamed of You" Polka * Begin the Beguine * Cha-cha-cha

* The Old Piano Roll Blues * Cannonball * Slaughter

on Tenth Avenue * Cummins * Lower

Orchestra under the direction of George Liberace

14 7" LP 6259 * AD 1028

**Masterworks Best Sellers**

SHAW: DON JUAN IN HELL

Paul Gregory presents the First Drama Quartette: Charles

Beaure, Charles Lauthen, Carl Sch. Hardcliffe. Approx

Mainehead

Set SL-166 (3 records)

BERLIOZ: HAROLD IN ITALY

William Prince's, violin, with Sir Thomas Beecham, Boris,

conducting the Royal Philharmonic Orchestra

14 7" ML 4541

PROKOFIEV: PETER AND THE WOLF

Arthur Odelfrey, narrator, with Andrea Kostelenetz and

His Orchestra

(with Reni: Mark Twain and Grief: Mississippi Suite)

14 7" ML 4633

LEHAR: THE MERRY WIDOW

Deborah Kristen, Robert Rossenfied and others, with

choir and orchestra conducted by Lehman Engel.

14 7" ML 4666

TCHAIKOVSKY: SYMPHONY NO. 6 IN B

MINOR, OP. 74 ("Pathetique")

The Philadelphia Orchestra, Eugene Ormandy, Conductor

14 7" ML 4684
REVIEW OF THIS WEEK'S NEW RECORDS

NEW RECORDS TO WATCH

Jack Carrell
The Death of Hank Williams—King 1173—Childhood chimes of the late Hank has penned a piece of music that suggests the singer's wide personal influence. Bluegrass reading should make a deep impression on William's band of fans.

Tommy Sogede
Willie Brown with Cielo—Coral 1181—Sogede has turned in some nice singing on a number of second sides in the past. W Wohnung the big pop tune is his best date. The tune stands up as a good one for the market, and this disk could help the singer crack the field.

Rhythm & Blues:

Ruth Brown (MGM)—He Treats Your Daughter Mean—Atlantic 949—Thrush turns in a very sensitive performance. Vocal chord has been nicely arranged, and the material is all the way. There's strong distributor interest ordering on wax.

Roy Milton
Hurry, Hurry Baby—King 4605—A rhythm blues note that resolves the way Milton punches thru a fine vocal. A few early and favorable reports have already received.

Hot Jazz

Annie Ross
Prestige—948—Thrush comes thru with a very appealing vocal patterned on a Wardell Gray sax. Could catch a lot of business.

Flip Phillips Sextet
Catalonia—MGM 2105—Exciting version of the Ellington oldie could dip into full Swing. A good little group feature, in addition to Flip, Shuttlesworth, Peterson, Sid and Kay Brown.

Latin American

Eliseu Maravilha
Mr. Genial Person—Phil 70—Thrilling beat by the Billy May ork in support of this good vocal. A few early and favorable reports have already received.

SACRED

Marie Knight
Jesus Walks With Me—MCA 161—Thrush comes thru with a fine vocal, supported by the orchestra. Good wax.

Country & Western

Tennessee Ernie Ford
Capitol—2538—The wild old bird, who has been sulking in his cage for the past several months, is making quite an appearance in this one. A good one for the market; good distributor support.

Other:

Lion Johnson
Black and Blue—MCA 169—A marked change in the Tenor Man's vocals. The thrush is very effective and the material is a winner.

Pat Domino
In the Mood—Imperial—MCA 170—Thrilling beat by the Billy May ork in support of this good vocal. A few early and favorable reports have already received.

Willie Johnson
Tiempo—Savoy 99—Piano work by Spanish ork is a first-rate novelty. Vocal work is handled with a certain flair, but the novelty itself is limited. A winner, especially, on Latin American markets.

Duke's Blues
(Capitol)—MCA 156—Thrush comes thru with a fine vocal, supported by the orchestra. Good wax.

Fatman
MCA 157—Thrilling ork backing, with a fine vocal, supported by the orchestra. Good wax.

Pete Seeger
I Am a Child of God—Coral—MCA 158—A solid disk.

Joe Pass
Turtle Doves—Vocals—Savoy 99—Thrush comes thru with a fine vocal, and is backed up by the orchestra. Good wax.

Pauline Johnson
Dorothy—MCA 159—Thrush comes thru with a fine vocal, supported by the orchestra. Good wax.

Other:

Randy Wood
Sunset—MCA 160—A solid disk.

Joe Pass
Whenever I Feel the Spirit—Vocals—Savoy 100—Thrush comes thru with a fine vocal, supported by the orchestra. Good wax.

Grant Green
Moan—MCA 161—A solid disk.

Other:

Louis Jordan
Sweet Home Chicago—MCA 162—A solid disk.

Elvis Presley
Return to Sender—Savoy 101—Thrush comes thru with a fine vocal, supported by the orchestra. Good wax.

Other:

Billie Holiday
London—MCA 163—A solid disk.
COMING TO YOUR TOWN
in their first nation-wide tour

ARTHUR FIEDLER
AND THE BOSTON POPS TOUR ORCHESTRA

Now . . . the conductor whose RCA Victor light classical recordings are America's top-sellers takes the Boston Pops Tour Orchestra into 61 cities on its first concert tour. Check appearance dates for your area—and plan promotion tie-ins in advance. Be sure you have a large enough stock to fill all the demands for the Boston Pops records!

Among their favorite RCA Victor recordings:

**Classical Juke Box Album** by Leroy Anderson, WDM 1444. LM 1106
**The Camerata** (Kabalevsky), WDM 1445. LM 1106
**Espialia Rhapsodie** (Chabrier), Finlandia (Sibelius), TBA 1
**Faust Ballet Music** (Gounod), ERA 64
**Gabriel Patience** (Offenbach), WDM 1147. LM 1001
**Gilbert and Sullivan Overtures** by WDM 2006. LM 7006
**Golden Melodies by The Boston Pops** by ERA 66
**The Gypsy Baron Overture** (Johann Strauss, Jr.), Zampa: Overture (Hornik), ERA 23
**Heart of the Piano Concerto** by WDM 1400. LM 1205
**Heart of the Symphony** by WDM 1410. LM 1205
**Hungarian Dances Nos. 1 to 6** by Brahms, WDM 1518. LM 607
**Hungarian Overture Op. 67** (Doppler), The Moldau (Smetana), LM 1
In a Persian Market (Keithley), Marche Slave, Op. 31 (Tchaikovsky), ERA 2
**Intermezzo** (Cavalleria Rusticana), (Mascagni), LM 1160
**In the Latin Flavor** by WDM 1659. LM 162
**Irish Suite** (Anderson), Matilde Muxical (Britten), LM 1003
**Jalousie** and Other Favorites, ERA 21
**Latini Rhythmia** by ERA 25
**Masquerade Suite** (Kostaschuk), WDM 1166. LM 1029
**"The Music Box" and Other Selections**, ERA 26
**Musical Comedy Medleys**, ERA 97
**Nutsacker Suite, No. 2** (Ispasen), (Tchaikovsky), WDM 1166. LM 1029
**Old Timers Night At The Pops** by Waltz Medley (Rodgers), ERA 6
**Operatic Ballet Music**, LM 9005
**Peer Gynt Suites, No. 1 and No. 2** (Grieg), WDM 2002, LM 7002
**Der Rosenkavalier Waltzes** and Faust Waltzes (Gounod), ERA 5
**Slaughter on 10th Avenue and Other Ballet Selections**, WDM 1726. LM 1726
**Sousa Marches**, WDM 1521. LM 69
**Strauss Polkas (Vol. 2)** by WDM 1519. LM 68
**The Comedians** (Kabalevsky), LM 1001
**Husitska Overture, Op. 67** (Dvořák), LM 1
**Marche Slave, Op. 31** (Tchaikovsky), ERA 64
**Light Cavalry Overture** (Von Suppe), ERA 26
**March 20, 21**
**March 14, 15**
**March 12**
**March 30**
**February 2**
**February 12**
**February 10**
**February 8**
**February 6**
**February 4**
**February 2**
**January 30**
**January 28**
**January 27**
**January 25**
**January 24**

PROMOTIONAL MATERIAL IS AVAILABLE FROM YOUR LOCAL RCA VICTOR DISTRIBUTOR
This Week’s Best Buys

Poplar

SAY IT WITH YOUR HEART - Bob Carroll - Derby 814

JOHN, JOHN, JOHN - Guy Lombardo Ork - Decca 28546

CONGRATULATIONS TO SOMEONE - Tony Bennett - Columbia 39910

I DONT KNOW - Tennessee Ernie - Capitol 2338

With the arrival of this one on the market, it has cracked open in several areas and is getting good action in the Midwest.

Ray Price - Columbia 21052

Johnny Maddox - Dot 15045

The following records have been selected for dealers, disk jockeys, and operators as tomorrow's hits, based on early activity. Firms are invited to submit records which have not yet appeared on any of the Billboard Music Popularity Charts.

Country & Western

PRETEND - Nial (King) Cole - Capitol 2346

The tune has been getting real action via the Ralph Matierie (Mercury 28049) and Bob Dolan (Dot 20984) instrumental waxings. Nial Cole has cut it with a lyric and it's turning in very good performance in some major territories. It looks like a knock for solid profit.

DEBBY'S SONG - Copy Cat - VPL 15048

This is now a smash hit. It's strong in the Seattle area and well established on charts for week ending January 17, 1953.

Johnny Ace - Duke 107

Johnny Ace - Duke 107

Ray Price - Columbia 21052

Johnny Maddox - Dot 15045

BING CROSBY - I DONT KNOW - MCA 28470

It's moving in Dallas. It's strong in the Seattle area and well established on charts for week ending January 17, 1953.

TENNESSEE ERNIE FORD - I WENT TO YOUR WEDDING - Capitol 2338

It's getting a very good early reception, and Solid early sales reports have been received from the South, stating that it is also getting good action in New England.

NOBODY LOVES ME - EDDY HEDLEY - Imperial 5220

It's getting a very good early reception, and Solid early sales reports have been received from the South, stating that it is also getting good action in New England.

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THE BILLBOARD

THE NO. 1 HIT FOR '53!
(BASED ON ACTUAL SALES)

"The Doggie In The Window"

MERCURY 70070 • 70070X45

By America's Favorite Enchantress

Patti Page

DEALERS AND DISC JOCKEYS...
WE ARE GIVING AWAY FREE!
Cocker Spaniel Puppies
GET IN ON IT NOW!
For Details Contact your Local Mercury Distributor

MERCURY RECORDS, CHICAGO, ILLINOIS
MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA
**Best Selling Singles**

Records are ranked in order of the greatest number of plays in the top volume pop record market area. The reverse side of each record is also listed.

### Top 15

1. *Tell Me You're Mine* - Gaylord Copeland
2. *Why Don't You Believe Me?* - P. Page
3. *Have You Heard* - J. James
4. *I'm 174 The Mood For Love* - E. Fisher - H. Winterhalter
5. *Music For Lovers Only* - J. Gleason - Cap H-352
10. *Wishing Ring* - J. James
11. *One Big World* - E. Fisher - H. Winterhalter
12. *Just a Little Love* - P. Page
13. *Tell Me, Thrill Me, Kiss Me* - M. Ford
14. *Happiness Is* - P. Page
15. *Mister Tap Toe* - D. Day

### Last Week

1. *Tell Me You're Mine* - Gaylord Copeland
2. *Why Don't You Believe Me?* - P. Page
3. *Have You Heard* - J. James
4. *I'm 174 The Mood For Love* - E. Fisher - H. Winterhalter
5. *Music For Lovers Only* - J. Gleason - Cap H-352

### New in Top 20

1. *Tell Me You're Mine* - Gaylord Copeland
2. *Why Don't You Believe Me?* - P. Page
3. *Have You Heard* - J. James
4. *I'm 174 The Mood For Love* - E. Fisher - H. Winterhalter
5. *Music For Lovers Only* - J. Gleason - Cap H-352

**Best Selling Popular Albums**

Albums are ranked in order of the greatest number of plays in the top volume pop record market area. Separate charts are listed for 33 1/3 R.P.M. and 45 R.P.M. records.

### 33 1/3 R.P.M.

3. *Benny Goodman 1937-38 Jazz Concert No. 3* - M-G-M E-1041
4. *Benny Goodman 1937-38 Jazz Concert No. 4* - M-G-M E-1042
5. *Benny Goodman 1937-38 Jazz Concert No. 5* - M-G-M E-1043

### 45 R.P.M.

1. *I'm In The Mood For Love* - E. Fisher - V-521
2. *I'm In The Mood For Love* - E. Fisher - V-521
3. *I'm In The Mood For Love* - E. Fisher - V-521
4. *I'm In The Mood For Love* - E. Fisher - V-521
5. *I'm In The Mood For Love* - E. Fisher - V-521

**Most Played in Jake Boxes**

Records are ranked in order of the greatest number of plays in the nation's jock box operators. The reverse side of each record is also listed.

### Top 15

1. *Tell Me You're Mine* - Gaylord Copeland
2. *Why Don't You Believe Me?* - P. Page
3. *Have You Heard* - J. James
4. *I'm 174 The Mood For Love* - E. Fisher - H. Winterhalter
5. *Music For Lovers Only* - J. Gleason - Cap H-352
10. *Wishing Ring* - J. James
11. *Just a Little Love* - P. Page
12. *Tell Me, Thrill Me, Kiss Me* - M. Ford
13. *Happiness Is* - P. Page
14. *Mister Tap Toe* - D. Day
15. *Lady of Spain* - M. Ford

### Last Week

1. *Tell Me You're Mine* - Gaylord Copeland
2. *Why Don't You Believe Me?* - P. Page
3. *Have You Heard* - J. James
4. *I'm 174 The Mood For Love* - E. Fisher - H. Winterhalter
5. *Music For Lovers Only* - J. Gleason - Cap H-352

### New in Top 20

1. *Tell Me You're Mine* - Gaylord Copeland
2. *Why Don't You Believe Me?* - P. Page
3. *Have You Heard* - J. James
4. *I'm 174 The Mood For Love* - E. Fisher - H. Winterhalter
5. *Music For Lovers Only* - J. Gleason - Cap H-352

**Best Selling Children's Records**

Records are ranked in order of the greatest number of plays in the top volume pop record market area. Separate charts are listed for 33 1/3 R.P.M. and 45 R.P.M. records. No distinction is made between record speed. Number after each record indicates the number of records in each set.

### 33 1/3 R.P.M.

1. *Bozo Has A Party* - B. May - Ork - P. Colvig - Cap B-310
2. *Bonnie And Clyde* - C. J. James - C. J. James - C. J. James - C. J. James - C. J. James
4. *At Your Service* - E. Fisher - H. Winterhalter
5. *I'm Just A Little Boy* - E. Fisher - H. Winterhalter

### 45 R.P.M.

1. *I'm In The Mood For Love* - E. Fisher - V-521
2. *I'm In The Mood For Love* - E. Fisher - V-521
3. *I'm In The Mood For Love* - E. Fisher - V-521
4. *I'm In The Mood For Love* - E. Fisher - V-521
5. *I'm In The Mood For Love* - E. Fisher - V-521

---

*Best Selling Popular Albums*

*Most Played in Jake Boxes*

*Best Selling Children's Records*
IMPORTANT NOTICE

We have just released a new recording by Perry Como entitled "Wild Horses." It is coupled with a ballad, "I Confess," both sides orchestrated by Hugo Winterhalter. It is the opinion of many sound music-business men, for whom this performance has been previewed, that this record can be one of the great moneymakers of all time.

We will not attempt to describe this performance. Listen to it: Perry Como's "Wild Horses" coupled with "I Confess."

RCA Victor record #20/47-5152.

GOING STRONG

<table>
<thead>
<tr>
<th>RCA VICTOR'S BEST SELLERS</th>
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</thead>
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<tr>
<td><strong>DON'T LET THE STARS GET IN YOUR EYES</strong></td>
</tr>
<tr>
<td>Perry Como..................20-5064(47-5064)*</td>
</tr>
<tr>
<td><strong>DOWNHEARTED/HOW DO YOU SPEAK TO AN ANGEL</strong></td>
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<tr>
<td>Eddie Fisher...............20-5127(47-5127)*</td>
</tr>
<tr>
<td><strong>EVEN NOW/IF IT WERE UP TO ME</strong></td>
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<tr>
<td>Eddie Fisher...............20-5116(47-5116)*</td>
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<tr>
<td><strong>TEARDROPS ON MY PILLOW/STOLEN WALTZ</strong></td>
</tr>
<tr>
<td>Sonny Gale..................20-5105(47-5105)*</td>
</tr>
<tr>
<td><strong>I WENT TO YOUR WEDDING/I'LL NEVER WORK THERE ANY MORE</strong></td>
</tr>
<tr>
<td>Spike Jones...............20-5107(47-5107)*</td>
</tr>
<tr>
<td><strong>CONDEMNED WITHOUT TRIAL/EDDY'S STRING</strong></td>
</tr>
<tr>
<td>Eddie Arnold.................20-5108(47-5108)*</td>
</tr>
<tr>
<td><strong>LADY OF SPAIN/OUTSIDE OF HEAVEN</strong></td>
</tr>
<tr>
<td>Eddie Fisher...............20-4953(47-4953)*</td>
</tr>
<tr>
<td><strong>HOT TODDY/SERENADE</strong></td>
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<tr>
<td>Ralph Flanagan..............20-5093(47-5093)*</td>
</tr>
</tbody>
</table>

THIS WEEK'S NEW RELEASES

**POPULAR**

- HUSH-A-BYE OH MOON
  (Both from the Warner Bros. film "The Jazz Singer")

- LONELY EYES
  (Both from the Warner Bros. film "The Jazz Singer")

- WANTED IS A PUPPET ON A STRING

- I COULD NEVER BE ASHAMED OF YOU

- TAMBO RAMBO
  (Both from the Warner Bros. film "The Jazz Singer")

<table>
<thead>
<tr>
<th>COUNTRY-WESTERN</th>
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<tbody>
<tr>
<td><strong>THE MYSTERY OF HIS WAY</strong></td>
</tr>
<tr>
<td>Bob Nolan.............20-5127(47-5127)*</td>
</tr>
<tr>
<td><strong>AN ANGEL IN THE CHORUS</strong></td>
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<tr>
<td>Bud Melton.............20-5127(47-5127)*</td>
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<tr>
<td><strong>FIDDLE PATCH</strong></td>
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<tr>
<td>Fiddle Patch...........20-5127(47-5127)*</td>
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<tr>
<td><strong>FIDDLE STICKS</strong></td>
</tr>
<tr>
<td>Country All-Stars, featuring Dale Potter, Fiddle.........20-5127(47-5127)*</td>
</tr>
<tr>
<td><strong>RAILROAD BOOGIE</strong></td>
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</tbody>
</table>
| THE CRYING STEEL GUITAR WALTZ
  Pee Wee King..........20-5144(47-5144)* |

<table>
<thead>
<tr>
<th>COUNTRY-WESTERN</th>
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<tbody>
<tr>
<td><strong>GHOST OF A ROSE</strong></td>
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<tr>
<td>Tony Martin...........20-5116(47-5116)*</td>
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<tr>
<td><strong>WALTZ</strong></td>
</tr>
<tr>
<td>Homer E. Jethro......20-5043(47-5043)*</td>
</tr>
<tr>
<td><strong>NO, NO, NO</strong></td>
</tr>
<tr>
<td>Sunny Gale............20-5108(47-5108)*</td>
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</tbody>
</table>

COMING UP

- **TEARDROPS ON MY PILLOW**
  (Both from the Warner Bros. film "The Jazz Singer")

- **THE MYSTERY OF HIS WAY**
  (Both from the Warner Bros. film "The Jazz Singer")

ALBUMS

- **LISTEN TO HENRI RENE**
  Henri Rene and His Orch. ........EP-3076) (LPM-3076)*

- **WINTERHALTER MAGIC**
  Hugo Winterhalter's Orch. ........EP-3076) (LPM-3076)*

- **GONE NORMAN PRESENTS JUST JAZZ**
  Les Thompson, Arranger........EP-3076) (LPM-3076)*

- **CLANCY LOWERED THE BOOM**
  Dennis Day and Quartet ........EP-3076) (LPM-3076)*

- **DANCE WITH LUIS ARCARI**
  Luis Aymeri and His Orch. ........EP-3076) (LPM-3076)*

- **NAMBO** by The King
  Perez Prado and His Orch. ........EP-3076) (LPM-3076)*
<table>
<thead>
<tr>
<th>Territory</th>
<th>Best Sellers (Popular)</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>LITTLE WYNONIE HARRIS: HURRY, BABY TRAVLIN MAN ROY BROW*</td>
</tr>
<tr>
<td>Chicago</td>
<td>ULU REED: SOFT A THOUSAND AND ONE CHARLEY GORE &amp; THE BELLS YOU EARL BOSTIC: STRANGE</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
</tr>
<tr>
<td>St. Louis</td>
<td>JOHN GALE BARKER: WHEN I MARRIED SUSIE T. EDWARDS: T. EDWARDS, M-G-M M 31936</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
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<tr>
<td>Dallas-Ft. Worth</td>
<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
</tr>
<tr>
<td>Seattle</td>
<td>TROY BROW: HURRY, BABY TRAVLIN MAN ROY BROW*</td>
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<tr>
<td>Cincinnati</td>
<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
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<td>Pittsburgh</td>
<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
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<tr>
<td>Atlanta</td>
<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
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<td>Denver</td>
<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
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<td>BOBBY HART: I DON'T WANT TO SLEEPLESS NIGHTS (THERE'Ll BE SATISFIED PEDAL PUSH1N PAPA</td>
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**Territorial Best Sellers to Watch**

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. They are spotlighted for the convenience of dealers and operators in other markets.

Seattle... PRETTY LITTLE BLACK-EYED SUSIE G. MITCHELL-M. M. MILLER, COLUMBIA 30909

Seattle... WITHOUT MY LOVER M. MILLER, COLUMBIA 30901

Pittsburgh... CONGRATULATIONS TO SOMEONE L. BENNETT, COLUMBIA 30910

Dallas-Ft. Worth... POOL SUCH AS I. E. T. EDWARDS, M-G-M M 31936

Detroit... I DON'T KNOW B. MORROW, VICTOR 30-5137
America's #1 Piano Stylist

JOHNNY MADDOX

and the RHYTHMMASTERS

IN THE MOOD

DOT Record 15045 • 45-15045

ORDER TODAY FROM YOUR DOT DISTRIBUTOR

DOT'S PARADE OF HITS!

1. MUST I CRY AGAIN    The Hilltoppers    Dot 15034; 45-15034
2. IN THE MOOD    Johnny Maddox    Dot 15045; 45-15045
3. PRETEND    Dan BeHoc    Dot 15048; 45-15048
4. TRYING    The Hilltoppers    Dot 15018; 45-15018
5. I KEEP TELLING MYSELF    The Hilltoppers    Dot 15034; 45-15034

Aranier Dist. Co., Chicago 15, III.
B. G. Record Service, Portland, Ore.
Bonart Dist. Co., Cleveland, O.
Big State Dist. Co., Dallas, Tex.
Crest Dist. Corp., New York 19, N. Y.
Davis Sales Co., Denver, Colo.
Emile's Record Mart, Nashville, Tenn.
General Dist. Corp., Baltimore, Md.
Gramophone Enterprises, Oklahoma City, Okla.
Hornihage Music Co., Nashville, Tenn.
Hit Record Dist. Co., Cincinnati, O.
Indiana State Dist. Co., Indianapolis, Ind.
M. B. Krupp, El Paso, Tex.
Liberman Music Co., Minneapolis, Minn.
Malvurne, New England Dist., East Hartford, Conn.
Mangold Dist. Co., Charleston, N. C.
James N. Martin, Chicago, Ill.
Music Service Co., Great Falls, Mont.
Music Suppliers of N. E. Boston, Mass.

Music Sales, Memphis, Tenn.
Randy's, Gallatin, Tenn.
Roberts Record Dist. Co., St. Louis, Mo.
Roberts Record Dist. Co., Kansas City, Mo.
Southwest Dist. Co., Houston, Tex.
Sunland Dist. Corp., Los Angeles, Calif.
CHATTER:
Rex Dale, WCKY, Cincinnati, after playing Tiny Bradshaw's "Bod" on a recent show, remarked on the air that the next time he saw Bradshaw he would ask him to write the theme song for the show. Bradshaw called Dale 15 minutes later and is now at work writing the tune. Hal Murray of WKAT, Miami Beach, is leaving to join WHKX, Akron, with a three-hour morning show, "Shattering Remarks by Glass." Glass says the chords turned in a splendid deejay performance. Ralph Wayne, chief announcer at WCLJ, Carbondale, Ill., has started a 15-minute pilot show called "Ralph Wayne!" Dave Teg returns to WILK, Wilkes- barre, Pa., around March 1. He's been in the Army, stationed at Walter Reed Field, has and is now spinning disks at KSRO, Mineral Wells, Tex., while off duty. Lew Mayar has gone deep on a tour a day on LARK, Tulsa, Okla., with a show that he says, "features unstructured love making between dates." .. Jimmy Trigger, 20, East St., Huntsville, Ala., is seeking connection with a station. . . . Jerry Salfen has been made regional contact man for Radio Distributing Company, distrial of M-G-M and Landon Records in Detroit.

YESTERYEAR'S TOPS—The nation's top tunes on records as reported in The Billboard
JANUARY 24, 1948
1. Ballerina
2. Down South
3. Serenade of the Bells
4. Will Dance at Your Wedding
5. Yellow Polka Dots
6. Hey! Hey! Down the Street
7. Leave It, Leave It

JANUARY 23, 1943
1. There Are Such Things
2. I Had the Craziest Dream
3. Why Don't You Fall in Love With Me?
4. Why Don't You Do Right?
5. When the Lights Go On Again
6. My Fox by Five
7. Moonlight Becomes You

JANUARY 22, 1953
1. Ballerina
2. How Soon
3. Serenade of the Bells
4. When the Lights Go On Again
5. When the Lights Go On
6. Mr. Five by Five
7. Near You

DELIVER DOINGS
By BOB
Convention Suggestions
Leon Ferguson, of Ferguson's Record Shop, Memphis, has forwarded a copy of an open letter, addressed by him to the National Association of Music Merchants and leading record manufacturers. His subject is the making of future NAMM trade shows of more value to record dealers. Ferguson points out that he found most 1953 shows primarily devoted to displays of regular merchandising already available to record dealers and offering little help in the way of new or different merchandising ideas, and he has some concrete suggestions for improvement along that line for the 1953 edition.

When I go to this year's show," he says, "I want to see things I cannot learn from local distributors and get new ideas for advertising, display, etc., that I can't get at home. I'll want to know more details about what records in the catalog are best for Hi-Fi demonstration. I'd like to know about Mercury's Olympic LP's, and I'm sure much better than our own and if there are more to come in the series. I'd like to know if Decca Gold Label Classics are made from old 78 masters or are all 45's. I'd like to know what other dealers are doing to avoid shoplifting, which is becoming a serious problem since I went supermart. I'd like to see how records are made. If Mercury or Decca have their Chicago plants in operation, why can't they have open house or one or two afternoons during the convention? It would give dealers a first-hand picture of manufacturing problems in pressing records, assembling albums, etc., and could be mutually beneficial at no cost to any body." In sum, Ferguson hopes that his attendance of this year's trade show will find "the manufacturers' personnel more familiar with their products than in the past, that they will have up-to-date and sufficient literature on anything displayed, and with the latter something more than just rough notes and album covers." This department recommends going to other dealers along similar lines.

Here and There
Bill Anderson, of Chicago's Record Center, thinks Columbia is making a serious mistake on the speeds they are selling and consequently aiming at the wrong audience. Buyers of 45's, says Anderson, are primarily new customers—the high school and college crowd. Over the holiday vacation period, school kids buy 45's, increased tremendously in proportion to 78's. Eddie Fisher and Perry Como platters, popular with youngsters, have Record Center sales of 45's equaling those of 78's. However, says Anderson, a Ken Griffin release appeals to a different age group and will sell 1953's to '54. Columbia is putting out the new Griffin album on LP and EP 45's and expediting the lead-out butter 78's. Alfred Chronzarowski is opening Carl's Music Shop in Hamtramck, Detroit suburb, and will feature a general music line... Augustine Balchum, former manager of Mel's Record Shop, Detroit, has bought a business from Freda Berman, who has moved to the West Coast.
Range.

range.

long-term writer pact. Alamo is

$10,000, charging unfair competi-
tion; and Ben Weisman to an exclusive
team of Kay Toomey, Fred Wise
Music has signed the song-writ-
ing of the song, “A Heartsick Soldier
on Heartbreak Ridge,” which they
also cut the tune.

They claim the Aber-
bach letter inferred or stated that
they had to file suit against Decca,
which features May Osborne,
and also conducting for Trudy
Richards’ program for Decca Rec-
cords this week.

Tunes waxed were “Go Way
From My Window” and “A Fool,”
which will be released by the
Shaw Chorale, RCA Victor Ork,
and son, Arthur.

Lawrence Adds
Disk Session Yet

NEW YORK, Jan. 17.—Elit-
Oscar additional commitments
of the song, “A Heartsick Soldier
on Heartbreak Ridge,” which
features May Osborne,
on the morning Jack Sterling
seg, the Red Button
batoning the bands
From My Window” and “A Fool,”
which will be released by the
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From My Window” and “A Fool,”
which will be released by the
Shaw Chorale, RCA Victor Ork,
NEW STARS ON CORAL

the 3 McGuire Sisters

CATHY CARR

Sings...

"HALF PINT BOOGIE"

and

"HEART-BROKEN"

PICKING SWEET-HEARTS

and

ONE, TWO, THREE, FOUR

Coral 60917 (78 rpm) • 9-60917 (45 rpm)

Coral 60907 (18 rpm) • 9-60907 (45 rpm)

Coral Records
America's Fastest Growing Record Company

(A subsidiary of Decca Records, Inc.)
**NEW STAR ON CORAL**

(2nd Release)

HEAR THE MUSIC by KAREN CHANDLER and THE OLD SEWING MACHINE

Coral 60911 (78 rpm) and 9-60911 (45 rpm)

From Warner Bros. Picture "The Jazz Singer"

KAREN CHANDLER and JACK PLEIS
Coral 60631 (78 rpm) and 9-60631 (45 rpm)

**1st smash hit release!**

**HOLD ME, THRILL ME, KISS ME and ONE DREAM (Tells Me)**

**HEAR THE MUSIC**

**CORAL RECORDS — America's Fastest Growing Record Company**

—A subsidiary of Decca Records—
Another Smash by... EDDY HOWARD

I'LL GO ON ALONE

Mercury Records
b/w "NOW I LAY ME DOWN TO DREAM"
MERURY #70072-70072x45

JANUARY 24, 1953

Copyrighted material
Rusty Draper
Just Released his Latest and Greatest
b/w
Texarkana Baby
Mercury 70077—70077x45

The Carlisles
b/w
This Heart Is Not For Sale
Mercury 70028—70028x45
**National Best Sellers**

Records are ranked in order of their greatest number of plays in the Western market. Rank is based on the Billboard Weekly Chart, with a high degree of accuracy in country and western records. The reverse side of each record is also listed. The reverse side of each record is also listed. The reverse side of each record is also listed.

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<td>F. Pierce</td>
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<td>JAMALALY</td>
<td>Hank Williams</td>
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<td>5</td>
<td>KEEP IT A SECRET</td>
<td>Slim Whitman</td>
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<tr>
<td>6</td>
<td>GOL WHO INVENTED KISSING</td>
<td>Hank Snow</td>
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<tr>
<td>7</td>
<td>KEEP IT A SECRET</td>
<td>S. McDonald</td>
</tr>
<tr>
<td>8</td>
<td>FIVE YEARS AGO THIS WEEK</td>
<td>Billy Carlisle</td>
</tr>
<tr>
<td>9</td>
<td>Window Shopping</td>
<td>M. G.</td>
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**Most Played by Jockeys**

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**FOLK TALENT AND TUNES**

By JOHNNY SITZE

**Most Played in Juke Boxes**

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**C & W Record Reviews**

Out of NOWHERE into 6th place the first week in

**TOP C & W RECORDS**

Most Played by Jockeys

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<td>Carlisles</td>
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<tr>
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<td>T. R. CRUZ</td>
<td>KSTN, Steamboat</td>
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**“NO HELP WANTED”**

by The CARLISLES

On MERCURY 70026 and 70026x45

**MULL SEE RECORDS**

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</table>

**“TENNESSEE TANGO”**

by MOLLY BEE

On RHYTHM 70028 and 70028x45

**BREVIEWS**

What Were You Doing

ABOTT 117—four boy who has turned into a rock hit.

WORLD RECORDS

ABOTT 118—five boy who has turned into a rock hit.

HEAR EDWARD

You'll Never Be In My Heart

ABOTT 118—five boy who has turned into a rock hit.

PETE

Bach Arkansas

ABOTT 118—five boy who has turned into a rock hit.

HIT PARADE

The Hit of the Week

ABOTT 118—five boy who has turned into a rock hit.

DANCE AND CARPOY

EXCELLENT 300—three boys who have turned into a rock hit.

WORLD OF MUSIC

BACH INN

ABOTT 118—five boy who has turned into a rock hit.

SHELLEY FRANKS

STATION KWID

SHEVEPORT, LA.
Memphis.... YOU'RE UNDER ARREST

Bar Price—Columbia 2100

Memphis... CONDEMNED WITHOUT TRIAL.

Eddy Arnold, Victor 26-5010

Territorial Best Sellers

City-to-city listings are based on key reports received via Western Union from coast and western markets and take no account of each market's total.

Cincinnati

1. I'll Never Get Out of This World Alive H. Williams, M-G-M
2. Back Street Affair W. Pierce, Decca
3. Jailhouse Rock M. Robbins, Columbia
4. She's a Fool E. Arnold, Victor
5. Don't Let the Stars Get in H. Williams, M-G-M
6. You Say You Love Me L. Frizzell, Columbia
7. No Help Wanted H. Williams, M-G-M
8. Rolling in the Hay L. Frizzell, Columbia
9. I'm an Old, Old, Man Carlisle, Mercury
10. Back Street Affair W. Pierce, Decca

Dallas—Fort Worth

1. Jailhouse Rock M. Robbins, Columbia
2. I'll Never Get Out of This World Alive H. Williams, M-G-M
3. Jailhouse Rock M. Robbins, Columbia
4. Rock a My Baby L. Frizzell, Columbia
5. She's a Fool E. Arnold, Victor
6. I'm an Old, Old, Man Carlisle, Mercury
7. No Help Wanted H. Williams, M-G-M
8. Back Street Affair W. Pierce, Decca
9. Back Street Affair W. Pierce, Decca
10. I'm an Old, Old, Man Carlisle, Mercury

New Orleans

1. I'll Never Get Out of This World Alive H. Williams, M-G-M
2. Jailhouse Rock M. Robbins, Columbia
3. Jailhouse Rock M. Robbins, Columbia
4. I'm an Old, Old, Man Carlisle, Mercury
5. Jailhouse Rock M. Robbins, Columbia
6. She's a Fool E. Arnold, Victor
7. I'm an Old, Old, Man Carlisle, Mercury
8. She's a Fool E. Arnold, Victor
9. I'm an Old, Old, Man Carlisle, Mercury
10. Don't Let the Stars Get in H. Williams, M-G-M

Memphis

1. Fool Barch as I— Bank Stock, Victor
2. Cal Who Invented Kissing Hank Snow, Victor
3. Your Under Arrest Prize, Columbia
4. I'll Go on Alone H. Roberts, Columbia
5. No Help Wanted Carlisle, Mercury
6. Your Taste Is My Life Carlisle, Mercury
7. I'll Go on Alone H. Roberts, Columbia
8. I'll Go on Alone H. Roberts, Columbia
9. I'll Go on Alone H. Roberts, Columbia
10. Old Man L. Frizzell, Columbia

Nashville

1. I'll Never Get Out of This World Alive H. Williams, M-G-M
2. Midnight R. Foley, Decca
3. That's the Kind of Love I'm Looking For C. Smith, Columbia
4. I'll Go on Alone A. Robinson, Columbia
5. My Lonely Heart Is Running Wild C. Smith, Columbia
6. I'll Go on Alone A. Robinson, Columbia
7. I'll Go on Alone A. Robinson, Columbia
8. Don't Let the Stars Get in H. Williams, M-G-M
9. I'll Go on Alone A. Robinson, Columbia
10. I'll Go on Alone A. Robinson, Columbia

Top Country & Western Records

Silver Springs, Md., is operating weekly dances with his own band at a local dance.

R. D. Hendon, KREI, Baytown, Tex.—reports the station needs new releases.

Peanut Farmer, WRGW, Augusta, Ga.—reports that he and Poppa Duck Poppa Pope have started their weekly midnight-inside-insurance show from the local Modjester Theater. They have both indeed personal personalities.

Bobbe Kanter, WMCA, New York —also reports the station needs new releases.

Jim Granger, J. Joe Morris, WDKK, New York —also reports the station needs new releases.

The Auditorium Booking Group, New York —also reports the station needs new releases.

The Silver Dew Boys... Cliff Rober MSY—also reports the station needs new releases.

Top Country and Western Records

9. Midnight
10. Keep It a Secret
9. Goin' Steady
8. I Heard a Juke Box Playing
7. Gal Who Invented Kissing
6. Let's Turn Back the Years
5. Don't Let the Stars Get in
4. Jambalaya
3. Back Street Affair

New Tender Favorites to Watch

1. Fool Such as I
2. Back Street Affair
3. Let's Turn Back the Years
4. Jambalaya
5. Don't Let the Stars Get in
6. Keep It a Secret
7. No Help Wanted
8. I Heard a Juke Box Playing
9. Gal Who Invented Kissing
10. Back Street Affair

Popular Record Reviews

VOICE YORSING

Wattles' Mandolin Fiddling 74

Wattles is a virtuoso who makes up most of the club's hit program. He has a clean, simple tone and a natural skill which is remarkable. Speeches are not needed. Salem's latest release comes up a winner.

Who'll Hold the Ballot on the Fourth of July, 49

The chart with the Kentucky Colonel that has been selling. M -G -M should go to high.

BIRK BERRY

Don't Believe a Word You Say CAPITOL 237 —Four song material here. Nothing stands out as outstanding. One of his best works in some time.

RICO

Listen, You Fool DIXON 594

Don't listen, you fool. The song's classic. There is no need to listen to this.

TERRY BROWN

Darling, You'll Have to Change Your Eyes S. Willet, Four Star

Darling, you've got to change your eyes. This song's classic. There is no need to listen to this.

ROBERT FARNON ORK

The Gray Sun delivers another nice instrumental. This is a reissue.

LUKE MELLOR ORK

For Week Ending January 17

BYRD DAVIS

Fine song material contrasts....70

Dorothy Kelly has worn this piece of music. The piece of music is a classic. There is no need to listen to this.

THE BILLBOARD

THE BILLBOARD

MUSIC

JANUARY 24, 1953

REVIEW

TERRIFIC!

"YOU DON'T HAVE TO LOVE AT ALL"

"LITTLE JIMMY DICKERSON

Columbia 2108

TANNEN MUSIC, INC.

146 W. 59th St., New York, N. Y.
**National Best Sellers**

Records are ranked in order of their current number in popularity on the weekly Billboard charts. Records are based on the sum of sales, and an equal number of plays. The top 20 records in sales are ranked in order of their most recent position in the charts.

**Most Played in Juke Boxes**

Records are ranked in order of the greatest number of plays in juke boxes. The top 20 records in plays are ranked in order of their most recent position in the charts.

**Territorial Best Sellers**

Lists are based on the weekly reports secured via Western Union newspaper service from top rhythm and blues outlets and juke box operators in the Territorial Best Sellers region.

**New York—Baltimore**

**Chicago**

**Los Angeles**

**Philadelphia**

**Cincinnati**

**San Francisco**

**Miami**

**St. Louis**

**Minneapolis**

**Seattle**

**Boston**

**Washington**

**New Jersey**

**St. Louis**

**Miami**

**Chicago**

**Los Angeles**

**Philadelphia**

**Cincinnati**

**San Francisco**

**Miami**

**St. Louis**

**Minneapolis**

**Seattle**

**Boston**

**Washington**

**New Jersey**

**St. Louis**

**Miami**

**Chicago**

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**Philadelphia**

**Cincinnati**

**San Francisco**

**Miami**

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**Boston**

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**Philadelphia**

**Cincinnati**

**San Francisco**

**Miami**

**St. Louis**

**Minneapolis**

**Seattle**

**Boston**

**Washington**

**New Jersey**

**St. Louis**

**Miami**

**Chicago**

**Los Angeles**

**Philadelphia**

**Cincinnati**

**San Francisco**

**Miami**

**St. Louis**

**Minneapolis**

**Seattle**

**Boston**

**Washington**

**New Jersey**

**St. Louis**

**Miami**

**Chicago**

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**Philadelphia**

**Cincinnati**

**San Francisco**

**Miami**

**St. Louis**

**Minneapolis**

**Seattle**

**Boston**

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**Cincinnati**

**San Francisco**

**Miami**

**St. Louis**

**Minneapolis**

**Seattle**

**Boston**

**Copyrighted material**
TOP R & B RECORDS

Territorial Best Sellers

Popular Record Reviews

- The Billboard's Music Popularity Charts — for Week ending January 17

**Top R&B Records**

- Continued from page 41

**St. Louis**

1. I Don't Know 
   by W. Malcom, Chess

2. Bob 
   by T. Bradshaw, King

3. Ballads, Federal

4. You Know I Love You 
   by B. King, R&B

5. Gabbin' Blues
   by L. Mayfield, Okeh

6. Tito Puente
   by L. Mayfield, Okeh

7. Baby, Don't Do It
   by E. James, Meteor

8. Atlantic 986
   by J. Forrest, United

9. Five Long Years
   by J. Forrest, United

10. In spite of the vocal tricks gal doesn't In the aid of the ork and ileathertone.

**Detroit**

1. I Don't Know 
   by W. Malcom, Chess

2. Bob 
   by T. Bradshaw, King

3. Ballads, Federal

4. You Know I Love You 
   by B. King, R&B

5. Gabbin' Blues
   by L. Mayfield, Okeh

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   by J. Forrest, United

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**Charlotte**

1. I Don't Know 
   by W. Malcom, Chess

2. Bob 
   by T. Bradshaw, King

3. Ballads, Federal

4. You Know I Love You 
   by B. King, R&B

5. Gabbin' Blues
   by L. Mayfield, Okeh

6. Tito Puente
   by L. Mayfield, Okeh

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**Sure Fire Imperial Hits!**

- Continued from page 41

**Louis Jordan**

- A Man's Still Heaven to a Sad Girl — 7**
   by Decca 2943 — This comes closer to the kind of stuff with which Louis hit the jackpots so often, but it isn't built up to none of his rock assertions. The ork is very effective, but Louis thru his job. You Don’t Have to Be Bad — 71
   Standard blues pattern tune is headed a trans- ference in the lead. The ork is bucking the blues.

**Buddy Goode**

- The Old Blues, being based on the "Cotton Cat" act, should move many fond memorials for the poor, limp thing that was formerly the blues.

**Billboard's Music Popularity Charts**

Continued front page 42

**Top R&B Records**

- Continued from page 41

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   by W. Malcom, Chess

2. Bob
   by T. Bradshaw, King

3. Ballads, Federal

4. You Know I Love You
   by B. King, R&B

5. Gabbin' Blues
   by L. Mayfield, Okeh

6. Tito Puente
   by L. Mayfield, Okeh

7. Baby, Don't Do It
   by E. James, Meteor

8. Atlantic 986
   by J. Forrest, United

9. Five Long Years
   by J. Forrest, United

10. In spite of the vocal tricks gal doesn't In the aid of the ork and ileathertone.

**Charlotte**

1. I Don't Know
   by W. Malcom, Chess

2. Bob
   by T. Bradshaw, King

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**Louis Jordan**

- A Man's Still Heaven to a Sad Girl — 7**
   by Decca 2943 — This comes closer to the kind of stuff with which Louis hit the jackpots so often, but it isn't built up to none of his rock assertions. The ork is very effective, but Louis thru his job. You Don’t Have to Be Bad — 71
   Standard blues pattern tune is headed a trans- ference in the lead. The ork is bucking the blues.

**Buddy Goode**

- The Old Blues, being based on the "Cotton Cat" act, should move many fond memorials for the poor, limp thing that was formerly the blues.

**Billboard's Music Popularity Charts**

Continued front page 42

**Top R&B Records**

- Continued from page 41

**St. Louis**

1. I Don't Know
   by W. Malcom, Chess

2. Bob
   by T. Bradshaw, King

3. Ballads, Federal

4. You Know I Love You
   by B. King, R&B

5. Gabbin' Blues
   by L. Mayfield, Okeh

6. Tito Puente
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**Detroit**

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   by W. Malcom, Chess

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   by T. Bradshaw, King

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   by J. Forrest, United

9. Five Long Years
   by J. Forrest, United

10. In spite of the vocal tricks gal doesn't In the aid of the ork and ileathertone.
### Other Records Released This Week

- **Juke Box Boy**- **That Doggie in the Window**
- **Gloria Craig**- **Till I**
- **Hank Snow**- **You Must Be Born Again**
- **Louie Armstrong**- **Louis Blues**
- **Barbara McNair**- **That Doggie in the Window**
- **The Coral Quartet**- **The Light of Day**
- **The Coral Orchestra**- **The Light of Day**
- **The Coral Strings**- **The Light of Day**
- **The Coral Symphony**- **The Light of Day**
- **The Coral Choir**- **The Light of Day**
- **The Coral Symphony Orchestra**- **The Light of Day**

### Montilla Finds New Domestic Market

NEW YORK, Jan. 17—Montilla Records, formed here last fall as a specialty LP disk company to market recordings of Spanish operetta in Latin America, has uncovered a two million dollar potential demand for its product. The firm has already lined up a few major distributors and is re-designing its packaging to appeal more to the musical tastes of Latin America. The company was organized by the late Oscar L. Montilla, a former National Broadcasting Company engineer. The company, which was formed under the name of M. O. Montilla Records, has now changed its name to Montilla Records. The company is now ready to take orders for its product and plans to hold a press conference at the Waldorf Astoria Hotel on April 3. The company is now ready to take orders for its product and plans to hold a press conference at the Waldorf Astoria Hotel on April 3.

### Country & Western

- **Montilla Records**- **The Light of Day**
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- **Montilla Records**- **The Light of Day**
- **Montilla Records**- **The Light of Day**
- **Montilla Records**- **The Light of Day**
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- **Montilla Records**- **The Light of Day**
- **Montilla Records**- **The Light of Day**
- **Montilla Records**- **The Light of Day**
- **Montilla Records**- **The Light of Day**

### Hot Jazz Records

- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**
- **New Sounds from Sweden**

### Album and LP Reviews

- **The Shadows**- **The Shadows**
- **The Shadows**- **The Shadows**
- **The Shadows**- **The Shadows**
- **The Shadows**- **The Shadows**
- **The Shadows**- **The Shadows**
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- **The Shadows**- **The Shadows**
- **The Shadows**- **The Shadows**

### Music—As Written

- **Continued from page 29**
- **By The King of Polkas**
- **FRANK WOJANOWSKI**

### Advertising

- **American不懂**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**
- **VOCAL FRESHICK**

### Other Articles

- **Sensational New Record!**
- **THE BILLBOARD**
- **7000 Broadway, New York, N. Y.

### Columns

- **Johnnie Ray Sings**
- **The Touch of God’s Hand**
- **She Wears Red Feathers**
- **The Big One for 1953**
- **TILL I WALTZ AGAIN WITH YOU**
- **Kiddie Masters Wanted**
- **How Many Stars Have to Shine**
- **Musician's Journal**
- **Record Review of the Week**
- **Commercials Music Company**
- **CHEMICAL BURST**
- **THE BILLBOARD**
- **7000 Broadway, New York, N. Y.
NOW on record

the "Voice of Romance"

... the new "SIGH GUY"

GODFREY'S BOY

WITh

ARCHIE BLEYER

conducting the Orchestra

ANYWHERE I WANDER

(Frank Loesser's hit tune from Goldwyn's musical "HANS CHRISTIAN ANDERSEN")

Each and every time LA ROSA did this song on Radio or TV, the audience mail poured in—much more than for any other song he's done on the GODFREY Show!

backed up by another coin-collector

THIS IS HEAVEN

(written by Boston's WLAW Disc Jockey Composer—Sherman Feller)

This is it! This is the tune with "HIT" written all over. Everybody hearing the song feels absolutely sure another nation-wide hit is on the way.

CADENCE RECORD

NO. 1230
802 Board Vs. Membership

Continued from page 16

Rival Juniperies

Continued from page 16

Anti-Piracy Bill

Continued from page 16

GDP Inheritors

Continued from page 15

The anti-piracy bill closes the gap between the legal rights of the Governor and the Governor's new powers. The Governor's new powers, which include the ability to license the issuance of licenses and the ability to withdraw the services of the Governor's office, could be used to implement the anti-piracy bill's provisions. The Governor's new powers could also be used to implement the anti-piracy bill's provisions in a manner that is discriminatory to ASCAP.

Current outlook on the bill varies. A source close to the Governor's staff said, "We hope to have a favorable vote on the bill, but we will not be able to implement the anti-piracy bill's provisions until we have a chance to study the bill's provisions and determine how they will be implemented." The source added, "We are concerned that the bill's provisions could be used to discriminate against ASCAP."

The bill's provisions include the following:

1. The Governor's new powers could be used to implement the anti-piracy bill's provisions in a manner that is discriminatory to ASCAP.
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Burlesque Bits

HURLEY-BUCS

BY BILL SACKS

THE veteran Arthur Levine, who recently opened a theater of his own in this city, was at the White House, New York, on Wednesday night, and was introduced to the veteran actors and actresses of the old days. Among them were the late Charlie Hoffman, Jan Palmer, and the late Mary Louise. Mr. Levine made a short speech, and then sang a song, "My Heart Belongs to Daddy." He was accompanied on the piano by Miss Palmer. The performance was a great success, and the audience gave him a warm reception.

Extra Added

From continued page 14

weeks of female (in each week) before he opens at the Copa, here on March 3. He’ll do Boston’s Latin Quarter, February 4; Buffalo’s Towne Casino, February 12, and Philadelphia’s Aladdin’s Den, February 19. The Copa will be his last stop, and he’s looking forward to it with a great deal of enjoyment.

Meeting Fail

From continued page 14

to the bond payment method. Banks paid out $15,000,000 from AGVA’s national office in New York.

AGVA also objected to carte- men’s proposed terms dealing with performers, for the right to cancel acts for various reasons such as not getting paid or not being satisfied. The matter was referred to the bargaining unit.

Walsh, general manager of AGVA, was asked for a statement on the current labor dispute. Wal- saloon was under the impression that the affair was no longer a matter of labor dispute, but rather a question of the rights of the performers.

Chez Paree, Chi

From continued page 13

who’s invaluable to attack by the father’s discrimination and the copy criket but for general 1953, she was the only one who could win the beauty pageant by far the funner. Her voice and mannerism were perfect. In those, and another time, too. In some other tunes, however, a conversation about the show’s title, "Lively," fails to accommodate George Johnstone and Betty Rowland, and her high-speed effort to leisurely ef-forts. She is a wonderful actress.

Sirloin with Bruno are another great Euro- pean team in the opera. The husky male does a double act with the two, creating a diaphanous white gown, as a prop. Their voices which the husky does graceful double lifts and two-handed loops. For a stronger, contrasted closer, they change to Pekingese, with a dressed-up grace and comical aplomb. This latter bit should be considered a show business hit. -Johnny Sippel.

CHEZ ADELAIDE and marilyn

SABRETT’S.

125 STATE ST.

SCENELLY 5, N. Y.

ALL ACTS

Playing New York, State Theatre, May 15-20

Gordon’s Entertainment Bureau
430 West 42nd St., New York City

Philadelphia’s Aladdin’s Den, February 19. The Copa will be his last stop, and he’s looking forward to it with a great deal of enjoyment.

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John Harris Readies Outdoor ‘Ice Cycles’

Tour Starts in July With Own, Local Promotion; ‘Cinderella’ Production

PITTSBURGH, Jan. 17—Producer John H. Harris will put out the starting gate of his new production of Walt Disney’s “Cinderella” on ice in two big, early openings, according to a schedule Harris will announce tomorrow. The production will be known as “Ice Cycles” for a summer tour in and around the city.

The show will open under the management of C. H. Coote, who has been at work gathering the best talent available. Cast will number about 100.

Conventions

Bring $26 Mil To At. City

ATLANTIC CITY, Jan. 17—Conventions bringing $26 million to Atlantic City in 1953 will be the highest ever recorded, according to figures released by the Clark Hotel Convention Bureau. As he went over the figures for the conventions that are expected to come to Atlantic City this year, Convention Bureau official said there didn’t seem to be any reason why the record of 1943 shouldn’t be broken.


COLUMBIA, S. C., Jan. 17—Town officials are claiming that the 94-day old convention season has been scoring solid bookings that forced the convention bureau to turn down some events because of lack of space. It is expected that the season will continue as strong as it has been this week.

In addition, a flower show is slated this month and three dances are on tap. Wrestling is a regular Tuesday night event.

Canadian Ice Cycles

RED DEER, Alta., Jan. 17—Canadian “Ice Fantasy of 1953” players are confident that their planned skating exhibition, consisting of a and exhibition performance at the Kee-Eye rink. It is a World Morris Agency package deal.

Hutton Package into Vancouver; PNE Plans New 10,000-Seater

VANCOUVER, B. C., Jan. 17—Screener for the Hutton Theatre is about to head a package show which will play Georgia Auditorium Feb. 19. The headliner is “Love Story.” The show will include the Sky Rails sing along, and the package will follow the same formula as the Sky Rails show. It is a World Morris Agency package out of Los Angeles and is being booked.

Promoters

Will open $26.5 million

and program is to include 10 production numbers and 20 acts, with such names as Tanya Louis, a regular in Victoria’s “Cinderella.”

A fall tour will be considered, if the show is well received. It would probably be “The Merry Widow.”

Spike Jones Starts Trek

PHOENIX, Ariz., Jan. 17—Spike Jones and his City Slickers, whom the world has come to know as “The World’s Great Imagination,” will open their winter-summer national tour Feb. 4, at the Rex Theatre. The show will include the Pa-Pa-Tan, Gail, Columba, and the Pacific Overtures.

Alberta Arena Bows

BARRHEAD, Alta., Jan. 17—A gala and agricultural building, to seat more than 2,000, being opened here, Canadian skaters are favoring the opening. It is on hand for the

'Hollywood Ice Review' Opens Strong at Garden

NEW YORK, Jan. 24.—The 15th annual run of “Hollywood Ice Review” and entertainment show starring Barbara Ann, will open at the Garden today (18), in Madison Square Garden. The show features Flicker C in Minsk, Indiana, also played St. Louis, Milwaukee, and Chicago, in the revue was scheduled to be held in the arena for the opening of the arena for the opening of the Garden.

A crowd of 12,000 was on hand for the opening of the show, which will be repeated on February 11 and March 11. The opening was scheduled to be held in the arena for the opening of the Garden.

New Foam Lake Arena

FOAM LAKE, Sask., Jan. 17—A new arena was held here yesterday. It will be used for skating in the winter and an ice rink during the summer fair.

Dramatic & Musical Routes

Billie Fields: Nashville 39; Birmingham 10; Dallas 5; Atlanta 1

Mike and Buff

(Continued from page 11)

Mardi Gras Revelry Packs

New Orleans Aud Schedule

NEW ORLEANS, Jan. 17.—One of the biggest Mardi Gras parades in the city is under way, and the Orleans Municipal Auditorium is in full swing, making for good business.

Managing Director William C. Coker announced that this year a one-carnival ball was being held in the third story of the meeting place Monday, Dec. 19. On this occasion, the theme was “Under the Vorticmal.”

The hall was divided into three sections. The main concert was held in the third story during the month but carnival balls are held in the fourth story. The bands are staged by the various Mardi Gras organizations and the Krewe of Rex is the most prominent. Others are booked on a regular basis.

Coker’s schedule calls for two events on 14 nights. In these shows the auditorium is the site of the Lummis Band Hall and one uses the Auditorium side.

Among the uniquely named bands are the “Hulls Okeanos, Akeanos, Sparta, “The Akeanos, the “Akeanos” band and the “Calico Band of Ciro, Bards of Bohemia, the Eucharist Band, and the Apaches.”

Mardi Gras will continue through February and into March.

Auditorium Managers

(Continued from page 1)
Barnes Named URO President for 1953

PHILADELPHIA, Jan. 17 — Joe Barnes, Adelphia Skating Club, Philadelphia, was elected president of the United States Amateur Roller Skating Association at its annual meeting held December 10 and 11 in Chicago.

Owing to a last-minute change in plans the meeting was held instead of at the previously announced location of New York's Waldorf Astoria Hotel.

Mr. Barnes is the organizer and director of Adelphia, one of the oldest roller skating clubs in the country, having been founded in 1937.

Barnes has been active in the sport for many years and has served as the club's secretary-treasurer for the past eight years.

The meeting was attended by delegates from all parts of the country, including Canada.

The U.S.A.R.S.A. is the governing body of roller skating in the United States and is responsible for the promotion and development of the sport on a national level.

Roadshow Rep

BRUCE E. RINALDO, veteran Masonite Marquee Letters, 4th, 354; 13", 50g: 10", 60g

Mr. Rinaldo is a member of the executive board which decided to raise funds for the support of the U.S.A.R.S.A. by means of a road show featuring advertisements from member clubs.

Mr. Rinaldo, who has been involved in the skating business for many years, is familiar with the methods of promoting the sport through advertising.

Michigan Race Program Kicks Off Well in '53

DETROIT, Jan. 17. — A special (and unprintable) luncheon was held in Detroit today by the Michigan chapter of the U.S.A.R.S.A. for an orange juice brand which has been purchased by the chapter and is being promoted as a means of advertising the benefits of roller skating.

This is one of several programs that the Michigan chapter has planned to promote the sport and to attract new members.

Farris states that the U.S.A.R.S.A. is working with the advertising agency to develop a promotional campaign that will be effective in reaching the target audience.

Michigan chapter president, Farris, states that the orange juice brand is a natural fit for the promotion of roller skating, as it is a refreshing and healthy beverage that is enjoyed by skaters.

Martin Sees Better Business in Offing

Report Made to Pennsy Ops Who Elect Sternberg Prexy; To Enlarge Chapter

NEW YORK, Jan. 17. — A new era of improved business is being inaugurated by the offing for roller rink operators, Robert Martin, Retired President of the Retired Skaters Association, told members of the Pennsylvania chapter, RINKS, at their Monday evening quarterly meeting in the Harrisburg Hotel.

Martin warned, however, if things are to get better, it is up to the operators to get better business for themselves, they will have to work harder, depend less on their reputation, and change the era from one of wants to one of needs.

Martin outlined the advantages in members of an RSRBA membership and also spoke on such topics as the tax problem, RSRBA Sandusky bowls new at the present time are being made of something else.

About 50 people, including operators, their wives, parents, and visitors, attended the meeting which was held at 8:00 p.m. at the Lithuanian, Crystal Palace, Philadelphia.

The chapter president was succeeded in the presidency by Paul Sternberg, 513 N. 7th St., Philadelphia, and the new chapter president was chosen by the members.

The chapter president's duties will include the supervision of the chapter's activities, including the holding of meetings, the organization of events, and the promotion of roller skating in the area.

Maple and Fibre Wheels

Rock Hard Maple 87 Standard No. 874 Figure

The ultra-hard maple wheel is the latest innovation in roller skating wheels, providing increased durability and stability.

The wheel is made from the finest maple wood, ensuring a smooth and comfortable ride.

Chicago Roller Skate Co., Inc.

For more information, contact Chicago Roller Skate Co., Inc. at 4912 W. LARK STREET, CHICAGO, ILL.
The Final Curtain

In Loving Memory of

Mike Rosen

Who Passed Away

January 30, 1945

His Loving Wife

Frieda Rosen

Inaugural Gross Tops 1 Mill

Continued from page 1

Of the Garden, was left to turn back a chuck of the Robert J. Dore, historian, who was at the funeral. His mother was the late Mrs. J. J. Dore, who died in 1928. The yearbook is published by the Century of Progress Association, which is responsible for the Chicago World's Fair. It was printed by the New York Press Company. The yearbook is dedicated to the memory of John Dore, who died in 1928. It was published by the Century of Progress Association in 1931.

For color and humor highlights on the Inaugural celebration, see page 2.

Picture Business

Continued from page 1

awards will not be diminished, he adds. The award is presented to the individual or group that has contributed the most to the field of television. The award is presented annually by the Academy of Television Arts and Sciences. The award was presented to Mike Rosen at the first annual ceremony.

Mike Rosen, a prominent figure in the television industry, passed away on January 30, 1945. His death was a great loss to the television community. He was known for his contributions to the industry, and his legacy continues to inspire many today.

In memory of Mike Rosen, we remember his dedication to the television industry and his contributions to the art of television. His memory will live on through the many lives he touched and the work he created.

Rome Round-Up

Continued from page 3

romantic comedy writer. His work has been featured in numerous publications and has been translated into several languages. He is a member of the Academy of Motion Picture Arts and Sciences.

Nathan for TV

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Chitwood Set For '53 Debut
At Tampa Fair

PHILADELPHIA, Jan. 17.-Joe Chitwood's Auto Daredevils make their first appearance in the Tampa Fair, February 5, and will run for five shows. The unit, which consists of 16 operators and 50 performers, has a board with the mid-week night engagements.

"According to Charles (Buddy) Warner, director of the Tampa Fair, the Chitwood organization will appear in the Tampa Fair. The unit has signed as operator and manager, which will cover 18 States during 1953. At this time, a schedule will be used by Chitwood; this man, the fourth year, he has used Ford equipment. Warner says: "The performing is now in Florida beating the drums for the event."

Propose Board For La. Cele

WASHINGTON, Jan. 17.-A nine-man Louisiana Purchase Sesquicentennial Commission, headed by the President of the United States, was designated by Rep. Hale Boggs (D., La.) to "certify the fact that the Louisiana Purchase and the informative program of public celebration and excitement of the pageantry and other features" to conventionalize the centennial of the Louisiana Purchase from January 18, 1803, to January 2, 1814.

Motor Speedways

Inks 3 M. W. Fairs

CHICAGO, Jan. 17.—Motor Speedways, auto race organization, announced here this week that they have signed to operate the first three Midwest fairs this year.

Speedways will run big car races at the Crown Point, Ind. Fair, August 23 and at the Traverse City, Mich., annual on September 9. Earlier, Midway Speedways announced they had closed to stage two days of big car events at the Iowa M. F. Fair, August 14-15.

Motor Speedway

Inks 3 M. W. Fairs

MAURICE W. JENCKS

Maurice W. Jencks Succumbs in Topeka

Veteran Fair Man Built Kansas Free Fair Into Topflight and Debt-Free Institution

TOPEKA, Kan., Jan. 19.—Pulaski County, Mo., is the birthplace of the late Maurice W. Jencks, veteran fair man and secretary of the Kansas Free Fair Association, who died at his home here Saturday morning. Jencks was 74 years old, had been in the health for more than a year, and had been an active contributor to fair activities as well as for social services. Jencks was also active in various fraternal organizations.

Jencks was born in Yankton, S. D., in 1879, and later became president of the Chamber of Commerce. Later he was twice president of the Topeka Chamber of Commerce. Jencks was also president of the National Theatre Owners Association and the Hotel Jayhawk. In addition to the attendance bulge, almost 100 per cent. The size of the Kansas Fairs Association was increased to 200,000 members, and the organization was set in motion here to publicize the fair, which was the most successful in the history of the fair.

BURN-TORK REVIVAL

All-Star Opry Gate OK at Daytona Beach

By PAT PURCELL

DAYTONA BEACH, Fla., Jan. 17.—The Opry machines are alive and well, a new development in the city. The Opry was given a boost this year, with the opening night of the first show of the season, a one-nighter which was a success.

Burt are a considerable number of people in the area that have been swimming old time minstrel entertainment. The Opry, now a going concern under the name of "The Show," is a one-night entertainment which was opened by the Opry's main project for the season and upon carefully

Frank Winkley Expands

1953 Auto Racing Schedule

MINNEAPOLIS, Jan. 17.—Auto Racing, Inc., operators of the Twin City Auto Raceway, announced here Tuesday that they will operate one of their largest schedules on record according to Frank Winkley, manager of the organization. One reason was the expanded schedule, Winkley pointed out, is that a number of cars, including the top cars, have been added to the bill, making it profitable to stage stage.

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Talent Topics
By CHARLIE BYRNES and JIM MCMUIG

George J. Keller, and his mixed act, will play a num-
ber of dates for Arena Dave-
port this winter and will in-
clude Frank Wirth television and other book-
ing. Act will join Tom Parks around June 1. Keller is also booked to play the Portland Wash. fair for nine days beginning Sep-
tember 19, thru Hans Lederer.

Jerry D. Martin's 3 Fearless
Batmen, Chicago, will be busy
people during the winter fair sea-
son. He has almost completed all
that they are set to play fairs at
'Illinois-Central' Fair, Saturday,
February 16-22, Plant City, Feb-
uary 28-29, and East St., March
16-22. Trio's bookings for the
summer season will be hand-
brilled by Boyle Woolfcoff office,
Chicago.

Page de Bathe, made a recent
trip to Los Angeles from his San
Francisco home and reports that
her 1962 activities included play-
ing of fairs and in weeks of de-
partment store work in the Bay
Area. He has already booked
seven California fairs for this
year. He leaves in mid-April
for the St. Louis Police Circus
but will travel back west in time
to play the Chisholm, Calif.,
Fair.

Rip Perry, ski-transportation sty-
list, will play the Sunday (3
March) Circuit alongside show
from Chicago, according to
Vanguard. Also on the bill will be the Mino-
Bliss, Model and Electri,
Elsbell, jugglers and electri-
cal performer, has been held over to
perform June 15-16, at the Hotel Gov-
ernment of the Missouri Associa-
tion, repped by Billy.

Annual banquet Thursday night (18) at the Hotel Cur-
rently, the association president for
Nation, plans for the St. Louis Police Circus
summer fair season will be han-
Aørordier, has been held over to
perform June 15-16, at the Hotel Gov-
ernment of the Missouri Associa-
tion, repped by Billy.

George Emmons has joined the
Pee's and Durand act, which is
new returning for the coming
season at the winter homes of the
Bill Erickson in Tampa... Paul
and Roberts Bradley, comedy act,
has been signed for parts and
fair dates, starting May 29, for the
Cookie & Rose office, Lancaster.
Their act has been running and has
performing chimp has been signed
for parts and fair dates, starting May 29, for the
Cookie & Rose office, Lancaster.

Dancing Beasts, currently
working clubs and hotels in New
York, are expected to leave soon
for their Florida residence to break for the
summer season. There is a possibility that
a second act will be added.

New Kiddie Rides!

- PONY & CARRIAGE RIDE
- FIRE ENGINE RIDE
- BLACKJACK RIDES
- ROCKET RIDE
- ELEPHANT RIDES
- AUTO RIDE
- MINIATURE TRAINS

KING AMUSEMENT CO.
MT. CLEMENS, MICH.

For Sale

Miniature Trains for Every Location
Any Size... Any Capacity... Any Price Range...

The World's Finest by the World's Largest Exclusive Manufacturer

Available...

ABBE Descriptive Catalog
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Miniature Train Co.
Rensselaer, Indiana

January 24, 1953

3000 Bingo

Smith Smith

1953

The most complete machine shop in the

Tampa area is for sale. This 1953

made of all steel equipment is

operated by Mr. B. C. Smith

1200 W. 23rd St., Tampa, Florida

FOR SALE

New Allied Precision Machin-
ery supplied, equipped with

Allied Precision Machin-
ery, complete with all necessary

equipment. Price, $19,500.

For information write:

Mr. B. C. Smith

1200 W. 23rd St., Tampa, Florida
N. C. Leaders Face Tight Rules Control

Commissioner Ballentine Warns on Need
To Conform With Existing State Laws

S. B. W. B., Apr. 20, 1953.

The North Carolina Agriculture leaders have
been warned by Commissioner Ballentine of the
State Agriculture Commission that they must
conform to the state laws regarding the holding
of agricultural events.

Several had been quoted on a short
new that they must conform to the state laws
because they were not in accordance with the
state laws.

Commissioner Ballentine said that
there had been a long history of agricultural
events in North Carolina, and that they had
been held in accordance with the state laws.

He warned the leaders that they must
conform to the state laws, and that if they
failed to do so, they would be dealt with
accordingly.

The leaders were told that they must
conform to the state laws, or they would be
punished.

The state laws have been in effect for
years, and they are very strict.

The leaders were given a list of the
state laws, and were told to conform to them.

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SARASOTA, Fla., Jan. 17.—When the Circus Ringing Circus will be turned into a city park in 1953 will be decided at an executive meeting here late this month.

Those who will be in on the season will include Joe Codd, Ringling's brother; Arthur M. Concello and Paul Connolly.

Last season saw full prevailer in the prosaic circus, with spectacles being used in nearly every show and about 20 per cent of the same management.

Considerable of the fun was based on the circus clowns, with the management present the same clowns in each show and the same clowns in the same number, with the management present the same clowns in the same number of shows. The Ringling management is expected to present the same clowns in the same number of shows.

Margolis Files Suits Against Two Shows

The suits were for $65,000 each and were filed by Margolis against Circus Enterprises, Inc., the former owners of the Ringling Bros. and Barnum & Bailey Circus, and Circus Enterprises, Inc., the new owners of the Ringling Bros. and Barnum & Bailey Circus.

The suits were filed in the Superior Court of Los Angeles, California, and are the result of a dispute over the sale of the Ringling Bros. and Barnum & Bailey Circus to Circus Enterprises, Inc.

Margolis, a former manager of the circus, claimed that he was wrongfully discharged and that his severance package was not paid.

The Ringling Bros. and Barnum & Bailey Circus, which was founded in 1909, was the most successful circus in the world until it was acquired by Circus Enterprises, Inc., in 1984.

The circus, which has been in operation for over 90 years, has been a major attraction in the United States and has been featured in numerous films and television shows.

The circus is owned by the Ringling family, which has been in the circus business since 1871.

The circus is known for its acrobatic acts, its animal acts, and its circus ring.

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CIRCUSES

WANTED FOR 1953 CIRCUS SEASON!

Send Printed Card to:
Mr. T. R. Wamsler, 1301 N. Wabash Ave., Chicago 2, Ill.
25 Circuses for Big Shows. State what you can do, also if you play to close band. Graph photos, Car photos, etc., for other circuses. Address:
Mr. T. R. Wamsler, 1301 N. Wabash Ave., Chicago 2, Ill.

PROTECT YOUR PROPERTY!

WANTED: Young Man to work as Ring Bearer. Address:
J. W. BAILEY
Attorneys
138 Baker St.

CIRCUS WINTER QUARTERS

WANTED: 2-Phonemen-2

Address:
J. W. BAILEY
Attorneys
138 Baker St.

CIRCUS ENTERPRISES

Circus Enterprises opened Sunday night at Fort Myers, Fla., with one of the best programs yet presented in that section. The full cast of performers included clowns, animal acts, and a large variety of other acts. The show was well received by the audience, and the management plans to continue the same high level of entertainment throughout the season.

JIMMY SHAKER
Polack Bros., Circus Enterprises
165 E. Oakdale Park
New Orleans 20, La.

WANTED: For ten consecutive weeks opening Puerto Rico early March, also calling players.
Send photos, full particulars.

JEROME O. WILSON
162 E. Oakdale Park
New Orleans 20, La.

DRESSING ROOM GOSSTOP

Circus Enterprises opened Sunday night at Fort Myers, Fla., and continued its successful run with another fine program. The cast included a variety of acts, including clowns, animal acts, and a large variety of other performances. The show was well received by the audience, and the management plans to continue the same high level of entertainment throughout the season.

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138 Baker St.
COLUMBIA, S. C., Jan. 17. - Maryland Gov. Millard E. Harmon today laid plans for the $300,000 plans for the city, which will include a 1,000-seat theater, a 1,000-seat gymnasium, and a 500-seat auditorium. The project is expected to be completed by the end of the year.
Ohio Fairmen Pay Tribute to Gus Sun

Knoxville Event Plans $200,000 Improvements

Open-Air Theater, New Farm Building Planned This Year

Nashville, Jan. 17 - Pat Kerr, secretary-treasurer of the Knoxville Tennessee Valley Fair, was elected president of the Association of Tennessee Fairmen at the organization's annual meeting here Monday and Tuesday (15). Kerr, assisted by Ernest Thurm, secretary, Ralph Underhill, assistant secretary, and A. U. Jackson, secretary-treasurer, for the past year, was elected to the presidency of the Tennessee Association of Fair Men for the year.

Open-Air Unit Expected to Attract $200,000

The open-air unit is expected to attract between $175,000 and $200,000 this year. The growth in attendance over the past few years is shown in the fact that 1951 had 6,000 attendance at the fair, which is about the same as last year.

Knoxville Event Plans $200,000 Improvements

Knoxville, Tenn., Jan. 27 - Plans to spend $200,000 this year by the Knox County Agricultural Society to improve the fairgrounds were announced today by J. H. Anderson, secretary-treasurer of the Knox County Agricultural Society.

Mr. Fair Secretary!

ATTENTION, ALL FAIRS

STEELIE'S FRONTIER DAYS

America's #1 Grandstand Show

Positively Unsurpassed in Quality and Showmanship

FOR OPEN TIME PHONE-WIRE-WRITE

State's Attractions

San Sun Agency

San-Grammes Agency

London, Ohio

Springfield, Ohio

Oklahoma, Texas

ATTENTION, ALL FAIRS
Cedar Point to Open Early in Picnic Pitch
Ohio Resort Schedules Outings, Convention, Fishing Excursions

SANDUSKY, O., Jan. 17.-Earliest opening in the park's history is scheduled for Cedar Point, according to Edward J. Schneider, president of the resort company, announce. The spot will open on a limited scale on Memorial Day, May 31, and for full operation on June 13. Previously, the park has never been open here until mid-May.

Beach, midway and picnic facilities will be open for Memorial Day, and May 31 plus June 6 and 7. The early opening is being tried in an effort to attract more school parties. In the past many Ohio schools have closed before the resort opened.

Hotel Opens Early
Schneider said the park's 1,000-room hotel will also opened earlier than usual in order to handle the expected increase in early-day season traffic. The convention will open a few days before the park.

Some records and business. Washington's Birthday this year falls on Sunday and will be celebrated by some record crowds and business. Last year, the park reported the highest attendance ever, with 11,500,000 people shown during the season. This year, the company expects a similar increase.

One of the boats was tried out for the first time today. The boat is a 60-foot, aluminum hull, similar to that of the larger boats used in the park. It is designed for use in the park's various water activities, such as water skiing and boating.

Parks Keep Eye on Capital For Tax Moves

CHICAGO, Jan. 17.-National Parks are not so sure that the北京 will be able to give them the money they need for capital improvements. The parks are worried that the Congress will not be able to pass the necessary legislation to fund the projects they need. The parks are also concerned about the budget deficit, which could affect the amount of money available for capital projects.

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CHICAGO, Jan. 17.-National Parks are not so sure that the $80 million in capital improvements they need for the year can be funded. The parks are worried that the Congress will not be able to pass the necessary legislation to fund the projects they need. They are also concerned about the budget deficit, which could affect the amount of money available for capital projects.

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PORTER-DALTON WHO'S VEEPPEE?

SALT LAKE CITY, Jan. 17.-Announcement was made here recently that Al Rodlin, chairman of the show, had elected first vice-president of the Show Folks of America before proving confused to the state of affairs. The new "veep" was named as Al Rodlin.

The similarity of names established the obvious similarity of the identity of the official. However, it was confounded by the fact that Al Rodlin, new SFA president; Charlie Dinkins, new SFA vice-president; and Jack Dalton, new SFA secretary, announced recently. Dalton is also an airdo SFA vice-president and executive secretary of the organization.

SFA members believe that the mistake was due to the double trouble in the club activities.

200 Showfolk Turn Out For West Coast Banquet

SAN FRANCISCO, Jan. 17.-The Show Folks of America concluded a banquet-ball and installation ceremonies held Saturday night (10) in the Crystal Room of the Bellevue Hotel, the group's head, Alrodlin,200 visitors were present. Altogether getting off to a late start in preparation for the top social event of the event.

ST. LOUIS Club Names Gallagam '53 President

ST. LOUIS, Jan. 17.—John Detlove, veteran concessionaire, has announced that Pat McGee will be named to the post of first vice-president of St. Louis Club. Pat McGee was named a director of the show last year.

Gayland Ops Buy Crescent, Plan Combine

CALGARY, Alta., Jan. 17.—J. (Ab) Greenway and E. (Tinsley) Hill, owners of the Crescent Shows, announced here this week that they will purchase the Tinsley Shows.

Heth Shows Report Fair Route Jelled

HETH, Ky., Jan. 17.—A combination of the Heth Shows and the C. A. Abrams Shows was reported here this week to be reported as the Heth Shows. It was announced here that the combination had been signed by the two shows.

SLA Vet Post Sets Oversign Plan

CHICAGO, Jan. 17.—Members of the Showmen's Protective and American Legion, and members of their local chapters, have been authorized to sign for the oversign plan which was sold to the Leader Shows of Edmonton.

Sunset Sets 3 Minn. Celes

MINNEAPOLIS, Jan. 17.—K. H. Guerin, owner of Sunset Shows, has announced recently that he will ship his shows to three Minn. fairs this year, W. E. Page, co-owner, announced.

Alta. Okays Fair Bingo

CALGARY, Alta., Jan. 17.—Since January 1 bingo games, reporting a total take of $3,000, have been reported in legal in Alberta and police have been notified of the activity.

Quiet Prevalies as ORG S P I E K G U P G E O R O A D DATES

ATLANTA, Jan. 17.—Georgia has been awarded a co-op pass for the new show. The Georgia P. S. A. will be present at the show.

Royal Midwest Pacts Three Fairs

ST. LOUIS, Mo., Jan. 17.— plans a co-op pact for the Potsdam Fair, the St. Louis Fair, and the Illinois Fair. The pact will be made for the three fairs.
SAN FRANCISCO, Jan. 17—

President of Show Folks of California had nominated some of his committees for the year. With the annual El Jito set for some time in March, Committee Bosses elected the SFA Monette as chairman and William H. Abbot, The Billboard, as secretary. The committees are to be announced shortly.

Christensen took over for his administration of the SFA Installation ceremonies (Saturday) at the Mart. Eddie Harris, Charles Al Rodin, E. Ross Jordan, long-time secretary of the Georgia Association of Showmen, was complete. He asked that notices be mailed to the members. Mr. Jordan was given for his years of service.

Mrs. William Moore was introduced to the audience. Bills to be the new slate of officers will be installed Mar. 14. He will be associated with the SFA State Committee.

COLUMBIA, S. C., Jan. 5—

According to reports, Varnes, president of United Exposition Shows, report- edly has signed McPherson to add several more fairs. United Shows signed McPherson to add several more fairs.

To Ben Weiss

COLUMBIA, S. C.—The new slate of officers will be installed Mar. 14. He will be associated with the SFA to add several more fairs.

During gaining experience in Cuba on several occasions and is reported to be considering a trip to Cuba with a de luxeiving unit for the forthcoming June show in Cuba. Rides of Sterling, Colo., and similar have been entertained.

Weiss said that the addition of a new showman, said a recent report, to the SFA State Committee. The new slate of officers will be installed Mar. 14. He will be associated with the SFA to add several more fairs.

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cTREASURER

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Columbus, Ga.—Meeting the meeting where he reported a statement to the announce his resignation, which he wished to make in the interest of the Gooding Show, was equipped with photography of his Tiny Tot show, a surprise gift at the meeting. His wife, the competent and popular hostess, was the only person present.

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Midway Confab

L. (Monty) Moncrief, veteran showman, spent two days in Chicago last week, shopping and visiting some of his old friends in the con-cession business. He reported that Manual Cornett was very ill and that he was expected to arrive in New Orleans in the near future.

Bill Meyers, operator of the Miami Specialty in Detroit for the past three years, will soon be selling in a department store while his father, the company president, handles the business. He plans to go out with a large show for the winter in Florida.

Carl Enberg, head of the New York City Di-rector for the World of Mirth, was on a business trip to Detroit last week, having sold a large show for the winter in Florida. The former showman, now in charge of all Midway Shows in the East, has been successful in his efforts to attract more business to his company.

Edward Ams, of the E. Monroe Cox Company, has been very active in the concession business this season, and is expected to be a success with his show.

Mr. and Mrs. George Lose recently celebrated their 50th wedding anniversary at their home in Mobile, Ala. The couple were married on October 5, 1932. Their 75th anniversary is expected to be a success with their family and friends.

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CARNIVAL AND PARK PEOPLE, LOOK
Big Auction Sale—Wed., Feb. 4th
Everything in good shape. Sale starts at 2 p.m., Feb. 4, Lake Charles, La., at Ed's Drive-In. Located on Highway 90, east of Lake Charles. All rides will be up and in operation. Come early, free drinks and hot dogs. Tent of the Hernelle Berry-Go-Round. N.I. Five big El Wheel. 24 seat Smithestructure. 14 open trailers. 2 transformer trucks. 1 G.M.C. 21 Cheddar. 150 seat track. all large models and in perfect working condition. All shows are great. Send address you want used or who transformer trucks. 2 pots, 2-25 kw. 11#11 kw. Good ground cable and junction boxes.

F. M. SUTTON, SR.
210, Box 855, Phone 351-47, Lake Charles, La.
Will be in Baton Rouge, La., Jan. 24-26. Louisiana Fair meeting

SUNSET AMUSEMENT COMPANY
RIDES—CONCESSIONS—SHOWS
Can place 3 Kid-
die Rides, No pony also on Long Range, Derby, Car-
Cart. W. R. (Wes) Price
FOREMAN—2nd Man for DODGEM, TILT, CATERPILLAR, OCTOPUS, WHEELS, MERRY, CRUISE, PONY CART, FRONT CATE, LIGHT TOWERS and an ELECTRICIAN. No power plants.

SUNSET AMUSEMENT COMPANY, BOX 25, ERIAL GIBBS, FLA.

CARNIVAL EXHIBITION SHOWS
WANT FOR SARASOTA COUNTY GATED FAIR, FEBRUARY 17 TO 27
Several merchandise concessions on two or more rides con-
taining one and two more shows. Seven more weeks of fairs to follow, with Lake Wales Fair, Feb. 9 to 14, and Arcadia Fair, Feb. 16 to 21.

Address—This week—Manatee County Fair, Palmetto, Fla.
Miami Showmen's Association
323 W. Flagler St., Miami
Rider's Auxiliary
President Ruth Scherer presided April 17, 1953.
Other officers present included Betty Trench, secretary; Robert Brown, second vice-president; and Doris McGrother, treasurer.

Corpus Christi, Texas, this gees...

Allen

Who knows Oklahoma. Kansas and Colo-

Ride.

Smith and Smith Chalroplane..S;rasup

1

WANT GENERAL HANDYMAN

To do odd jobs around the house.

CARNIVAL WANTED

On the Streets, Spondered by the Ameri-

Harry Gentil, Adjutant

Tampa, Fla.

CARAVANS, INC.

P. O. Box 190, Chicago

Chicago, Jan. 17. Due to icy weather and the threat of another snowfall, a last minute. Officers present included Betty Trench, secretary; Robert Brown, second vice-president; and Doris McGrother, treasurer.

Correspondence was read from the ladies Auxiliary, Secretary Dorothy Bates, Pat O'Brien, Secretary of the Miami Showmen's Association Auxiliary, from Evelyn Fraction, Flamingo Park, second vice-president, and Wanda Wettendorf, chairman of the banquet. Edith Strohgall, gave the invoca-

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cation.
BRAND NEW WATCHES
FLASHY RED-HOT PROMOTION NUMBERS!


LADIES' new 1953 new 7 JEWEL RUMSTONE BRACELET WATCH with COVER!!!
Very neat and very new. Unmounted $12.00. Send for details.

ELGIN-BENRUS--GRUIN WATCHES $9.95

WHITE FOR CATHERINE Torns. $1.00 each. Includes C.S. And please include name if cash is sent in full.

HEATH DISTRIBUTING CO.
3503 VINEVILLE AVE. MANUFACTURERS & DISTRIBUTORS MACON, GA.

SPECIAL PURCHASE
MEN'S & LADIES' RINGS set with 1/2 C1. TITANIA GEMS $1.05. Men's 14k gold. W. Joseph Broth.

ELGIN-BENRUS-GRUIN WATCHES for Men & Women only $5.95

WORLD'S BIGGEST BUDDHA--MALL 
W. Joseph Bros.

To Order Classified or Display-Classified Ads
USE THIS HANDY FORM NOW

1 Type or print your copy in this space:

2 Check the heading under which you want your ad placed:

ACTS, SONGS & PARODIES
INSTRUMENTS, SONGS, PARODIES
MEN & LADIES' RINGS
WATCHES & JEWELRY
GEM SALES
COSTUMES, UNIFORMS, WARDROBES
MONEY MAKING OPPORTUNITY
HOLY MINIATURE BIBLE

3 Indicate below the type of ad you wish:

ACTS, SONGS & PARODIES--$1 per word
MEN & LADIES' RINGS--$1 per word
WATCHES & JEWELRY--$1 per word
GEM SALES--$1 per word
COSTUMES, UNIFORMS, WARDROBES--$1 per word
MONEY MAKING OPPORTUNITY--$1 per word
HOLY MINIATURE BIBLE--$1 per word

4 Complete this authorization if you wish to make your ad a moneyer. Each moneyer ad will cost $1.95 and will be accompanied by a moneyer prize in a full. Display-Classified Ads will be printed only if authorization has been received.

The Billboard
Cincinnati, Ohio

JANUARY 24, 1953
ROYAL FLUSH
IN PROFITS FOR YOU $$
Coronation NECKLACE and EARRING SET

GET IN ON THE CORONATION RAGE SWEEPING THE WORLD!
PEARLS (S.m.) and Gold Finish EACH ONE GIFT BOXED
First with the greatest value of all . . . Women are demanding this royal rage. In 3 assorted colored centers with exquisite crown design. Order fast and cash in on the ROYAL CORONATION FEVER that will put dollars in your pocket.

10.80
Individually boxed
4 samples $5
Postpaid

STERLING JEWELERS
46 E. Long Street
COLUMBUS, OHIO
PHON I-Abelas 4631-Send for Catalogue

GENUINE ALLIGATOR BAGS
Fine Quality Colonial Bags of All Low Prices
GIFT SHOPS - JEWELRY WORKERS - PROMOTERS
Are Buying Big With These Bags. Cash In! Order Now!...

100...$2.00 10...$4.00 5...$7.50

PREMIUM SUPPLY CORP
1111 South 12th, St. Louis 4, Mo.

Free Monet-Making Catalog
20 Cash Profits For You

Catalog Now Ready—Write for Free Copy Today!

ALCINE PREMIUM SUPPLY CORP
1111 South 12th, St. Louis 4, Mo.

NEW CATALOG
Full of Carnival Novelties, Premium Merchandise, Costume Jewelry, etc.
WRITE FOR CATALOG. State Business. Catalogs not sent to individuals.

ANNE SHURE CO. CHICAGO 6, ILLINOIS
700 N. ADAMS STREET

Mercandise You Have Been Looking For


Premier Creations
Russell Point, O.

$1.00 Magazine, 20 Items, 1000 Each.
ALCINE PREMIUM SUPPLY CORP
1111 South 12th, St. Louis 4, Mo.

FREE MONET-MAKING CATALOG

Get Instant Results with Free Profit Line Catalogue...

IN PROFITS FOR YOU $$

ROYAL FLUSH
Coronation NECKLACE and EARRING SET

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Free Monet-Making Catalog
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NEW CATALOG
Full of Carnival Novelties, Premium Merchandise, Costume Jewelry, etc.
WRITE FOR CATALOG. State Business. Catalogs not sent to individuals.

ANNE SHURE CO. CHICAGO 6, ILLINOIS
700 N. ADAMS STREET
Grand New Sellers! 

GOLDEN TREASURE BRACELETS

Only $6.75 

Pee Dog, Assorted

Help Wanted

Display- Classified Advertising

Regular Classified Ads. Set in usual work of style, one paragraph, first line regular 5 pt. caps. RATE: $3.00 a word. Minimum $30.00 with copy.

Display-Classified Ads. Containing larger type and white space is charged for by the space line, 12 lines to the inch. No illustrations or cuts can be had. RATE: $1.00 a line. Minimum $30.00.

Forms close Thursday for following week's issue.

DANCE ORCHESTRA-ORGANIZED STAGE SHOWS, NECESSARY ORAM- \$20.00 per week plus expenses.

WANTED- CALLING ALL MAGICIANS! \$20.00 per week plus expenses.

TENOR SINGERS, CHURCH CHORUS and A Cappella Groups.

DURHAM SONGS-CHURCH SONGS, WEDDING SONGS, OAK-LOVE SONGS.

SEND TODAY FOR YOUR FREE COPY OF TEMPLE'S CATALOG

Visit our showroom when in Philadelphia.

HUNDREDS OF NEW IMPORTED AND DOMESTIC NOVELTIES

Send today for your free copy of Temple's Catalog, your wholesale supplier for the Midwest, Southwest for all your needs!

24 HOURS' SERVICE

On Everything You Order!

FEATURING NOW

100% Virgin Wool 2-color double bed covers-

500-00 ea. 50% off regular 5.00.

Large size Chrome sets in stock -

No. 2018, 9.00 each.

Top quality costume jewelry-

$1.00 each. Bracelet - $2.00.

Contemporary - $2.00 each.

WE SELL WHOLESALE ONLY

Pipe for Pitchmen

By Bill Baker

E. C. PARDEE is in Veterans Administration Hospital, Martins. Tex., and would like to hear from or see sheeties working North Carolina. He says that prior to entering the hospital he worked shoots from Tennessee to Texas. In the poorest results he has experienced in

HENRY B. WARNER

gets from Akron that he took Howard Hughes’ advice and he’s now doing very well. He says that he’s planning to publish a very fine book next spring on his own experiences.

GRADY L. LYNN

better known to his schoolboys friends as Pickley, he returned to the Latex Hotel, Atlanta, after a stay in the Georgia Regional Hospital where he was treated for a broken hip. His injury hasn’t completely healed. He says he wants to get about on crutches. He says he has been talking with Joe Hall, sharpener worker, about the possibility of hitting the road with hum-a-tones.

BERNARD DRIER

is in Georgia and Florida. He believes Joe Hall, ace sharpener worker, that he’d like to read letters from friends as Packey, has returned to the road with hum-a-tones. He is mulling the possibility of hitting the road with his own song hits as he has been working North Carolina.

DOC L. R. MARVIN

is completely healed, but he’s able to write and that he is working a good tune as he has been working the road with hum-a-tones. His psychology on the condition is:

there’s a lot of work to do, but there will be plenty of work and he is a man of many talents.

S. C. Aims to Eliminate Tax

Cliff Brown, Sunner, vice-president, and John Craig, secretary-treasurer, will attend the Spartanburg, S. C., convention, Oct. 8-10. Howard McCravy, Spartanburg, S. C., will be at the meeting. Tom Hewey, Rock Hill, J. H. Allen, and W. W. Martin, Charleston, will be present.

—Continued from page 56

The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. The TIP BOOKS show area during fair week were considered a “must” for future sessions. 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LETTER LIST

Letters and parcels addressed to persons in care of The Billboard will be forwarded to them upon receipt. Letters addressed to persons in care of the Billboard will be returned to sender unless a reply is acknowledged. If you want your name listed in the Address section of the Billboard, please write to the Editor.

MAIL ON HAND AT
CINCINNATI OFFICE
2140 Patterson St.
Cincinnati 22, O.

MAIL ON HAND AT
CHICAGO OFFICE
130 W. Randolph St.
Chicago 1, Ill.

MAIL ON HAND AT
NEW YORK OFFICE
1561 Broadway
New York 19, N. Y.

MAIL ON HAND AT
WASHINGTON OFFICE
526 8th Street, N. W.
Washington 11, D. C.

MAIL ON HAND AT
SAN FRANCISCO OFFICE
1529 Post Street
San Francisco 2, Calif.

MAIL ON HAND AT
SAN DIEGO OFFICE
512 5th Avenue
San Diego, Calif.

MAIL ON HAND AT
SAN ANTONIO OFFICE
403 Commerce St.
San Antonio, Texas.

MAIL ON HAND AT
MINNEAPOLIS OFFICE
530 Mixed Mercantile Bldg.
Minneapolis 2, Minn.

MAIL ON HAND AT
ATLANTA OFFICE
408 Peachtree Bldg.
Atlanta 2, Ga.

MAIL ON HAND AT
BOSTON OFFICE
40 Commercial St.
Boston 11, Mass.

MAIL ON HAND AT
PHILADELPHIA OFFICE
704 Independence Hall Bldg.
Philadelphia 1, Pa.

MAIL ON HAND AT
DETROIT OFFICE
130 W. Lafayette St.
Detroit 2, Mich.

MAIL ON HAND AT
CHICAGO BRANCH OFFICE
390 Arcade Bldg.
Chicago 1, Ill.

MAIL ON HAND AT
LOS ANGELES BRANCH OFFICE
201 West 7th St.
Los Angeles 4, Calif.

MAIL ON HAND AT
CHICAGO CHEMICAL CO.
130 W. Randolph St.
Chicago 1, Ill.

MAIL ON HAND AT
CHICAGO CURRENCY EXCHANGE
130 W. Randolph St.
Chicago 1, Ill.

MAIL ON HAND AT
NEW YORK CHEMICAL CO.
472 Madison Ave.
New York 17, N. Y.

MAIL ON HAND AT
NEW YORK CURRENCY EXCHANGE
501 5th Ave.
New York 17, N. Y.

MAIL ON HAND AT
JANUARY 24, 1953

LETTER LIST

Rabbit Ear Assortments

Immediate Delivery - Any Quantity

$18.00 per doz.

ACKNOWLEDGMENTS

To all who have sent so many pleasant letters, we are grateful. To those who have sent inquiries, we have been happy to answer them. To all who have written, we appreciate your interest in our work and the contributions you make to our name. If you have any suggestions, please let us know.

SPECIAL EASTER OFFER!

Decoration Porn Stuffs

$18.00 per doz.

SAMPLE ASSIGNMENT

1,000 Assorted Stuffs

$18.00 per doz.

LARGE MODELS

1,000 Assorted Stuffs

$18.00 per doz.

GIVE TO THE
RUNYON CANCER FUND

SAY YOU SAW IT IN THE BILLBOARD!
Merry-Go-Round Starts Out Of Patrol Car

HARTFORD, Jan. 17.—The Patrol Car, a coin operated ride which resembles an army jeep, is being manufactured by the Merry-Go-Round Massa- cusetts, Inc. James J. Cohn, Cohn-Merry-Go-Round president, said the ride will cost $300.

The Patrol Car is electrically operated dart game. Seven passengers can be seated on the sides, rear and roof. The body is of one-piece fiberglass, with a leather saddle, hand rails, a carpeted floor and a 44 inches high. It weights 200 pounds. The body is of cast aluminum and will come up Tuesday (12) and Wednesday (13). The machine will be ready for shipment this week.

W. W. McCrory has Association again. The owner of Fish has been elected president for the third time.

HARTFORD, Jan. 17.—The annual meeting of the CSCA in 1955, serving as first honorary president, 1956-57, and then as honorary president, 1958-59, and then as honorary president, 1961-62.

The CSCA monthly meeting Thursday afternoon at the Hartford Hotel will feature George H. H. Jackman, former U.S. Senate Majority Leader, as guest speaker.

Other officers elected were: President, James T. McGons, New Haven, secretary, Franklin A. Carter, New London; first assistant treasurer, S. A. Soule, New London; second assistant treasurer, Ben Gor- don, New Haven; treasurers, Charles Walter, New Britain.

Installation of officers will be made January 21 at Waterbury.

Canadian Op Seeks Toronto Shuffle OK

Toronto Shuffle Op is Charged With Owning Bells

NEW YORK, Jan. 17.—Inodore Goldestone, 36, the owner of the Goldestone Co., 1617 E. 6th St., in Echo Park, was arrested at his New Canaan, Conn., home last night (17) and charged with unlawful possession of gambling machines.

Deputy Inspector Walter Kuntman, at the scene, said that the 100 machines were found on the premises. The machines are part of the bell fruit variety and others regarded as such (illegal in New York City).

Kuntman described the machines as follows: "They are 7 cent machines, the New York 7 cent and 7 cent wireless. Wire Flash, Slin Jim and Penny Wise."

Genco Names R. Sheffield Road Staffer

CHICAGO, Jan. 17.—Ralph C. Sheffield has been named road sales representative for Genco Coin Company, Owners Sam Lewis and Herman Goldstein, official announced this week.

Sheffield has been affiliated with the coin machine business for many years, most recently in Chicago and Cleveland. In 1941 he was employed by the National Coin Machine Exchange here. He was employed by National Coin Machine Exchange from 1941 when Sheffield formed a premium sales company and operated the trade under the name of Genco.

For Genco, Sheffield will travel all States and serve as factory liaison for the company, the statement read.

He is currently planning his travel itinerary. He will establish a sales office in each of the large metropolitan areas and will handle the sales of the U.S. Games, and his efforts will be concentrated on the gampin’ Jacks machine.

Remodel First Chi Hdrts.

CHICAGO, Jan. 17.—First remodel, distributed by Joe Klein Co., is now in process at Meteors CTM Co., 870-02 24th St., Chicago.

This remodel will bring the Baby 1000, the well known four game machine, into a new look and appearance.

Meteors’ PT Boat, Pony Ride Ready for Market

NEW YORK, Jan. 17.—Two new rides, the Meteors’ PT Boat and Pony Ride, are now coming off the Meteor Machine Company’s assembly line here and are expected to be ready for shipment this week.

The PT Boat is a boat, which will measure 6 feet 4 inches long, 25 inches wide, and 26 inches high, with two cars. It is a high speed machine, with a large bell. The PT Boat is a new ride which has a special appearance, with a complete change in appearance and will install more display area in the front and back of the boat. The interior is of the project all offices will be centralized.

Calender for Commen

January 18-21—National Coin Machine Distributors Association, winter meeting, Saxony Hotel, Miami.

January 23—Northern Michigan, organizational meeting, Shera-Dren Cadillac, Detroit.

January 23—Photograph Operators Association, special meeting, Eagles Club, Memory, Mich.

January 27—Western Vending Machine Operators Association, monthly meeting, Eagles Club, Chicago.

February 8—Wisconsin Photograph Operators Association, monthly meeting, Pikes Restaurant, Chicago.

February 12—Music Operators of Northern Illinois, monthly meeting, Pikes Restaurant, Chicago.

Mars Releases Ride Prices

LINDEN, N. J., Jan. 17.—Sid Mittelman, sales manager of the Linden Manufacturing Company here, today named the prices for the firm’s three rides.

Sunny, Bird, and Bird Ride, $205, Birdie, $225, and Birdy, $235.

Mittelman said that the three rides are for the family market, that the prices are interchangeable, and added that they were manufactured by the mechanics of other manufacturers.

NCA MEETS IN FLORIDA

MIA MI, Jan. 17.—The National Coin Machine Dis- tributors Association met here to hold its mid-winter meeting at the Twenty One Club, Tuesday through Thursday (12-15). Among the highlights on the agenda will be a rev- iew of national problems on the federal and state level and the Mid-Winter Banquet and Dinner. This session will mark the beginning of NCMDA’s sec- ond year under the leadership of the new president, W. A. Philadelphia. At the last meeting in Miami by all officers were re-elected, including former officers: Harold Lieberman, Miami; Irving Blumstein, Philadelphia, secretaries; C. D. Leary, Pittsburgh, treasurer.

Key to the action on Twenty Grand is Williams Bows Teny Grand, Trap Hole Unit

CHICAGO, Jan. 17.—Distributors of Williams Manufacturing Company have started showing their new Twenty Grand game, featuring nine ball trap holes, three sub-bases, and over $500 in display scoring.

The key to Forty Ten Grand is a 1-3-3 system. This Illumi- nated mode of play and a red and blue combination coloring. When a player is "on top", he will automatically drop a pin during play at the beginning of the turn. Normally, without the ball in the machine at least 120,000 points will be made.

Movies, Williams games have thumper bumper, power flippers, and numerous other play appeal principles.

Remodel of First Chi Hdrts.

CHICAGO, Jan. 17.—First remodel, distributed by Joe Klein Co., is now in process at Meteors CTM Co., 870-02 24th St., Chicago.

In addition to the new ride, the PT Boat, which will measure 6 feet 4 inches long, 25 inches wide, and 26 inches high, with two cars. It is a high speed machine, with a large bell. The PT Boat is a new ride which has a special appearance, with a complete change in appearance and will install more display area in the front and back of the boat. The interior is of the project all offices will be centralized.

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Movies, Williams games have thumper bumper, power flippers, and numerous other play appeal principles.
Two Firms Convert Candy, Cookie Units For Hot Beverages

New Super-Matx, Snack Bar Co. Use Mills, Starter Equipment

MINNEAPOLIS, Jan. 17—The formation of Super-Matx, Minneapolis, is a joint venture of a concentrate maker and a candy company to market a grab-and-go, candy and cookie topper aimed at vending machines. The two firms are Champion Bulk Vendor, Inc., Cambridge, and Champion Vendors, Inc., New York. Delivery of units was started this week in the Twin Cities. The company plans to sell to other areas.

Both firms have head offices in New York. Champion Bulk Vendor, Inc., is the world's largest manufacturer of sugar-free candy, and Champion Vendors, Inc., is one of the nation's largest vending companies. Champion Bulk Vendor, Inc., has been in the business for 70 years, and its founder, William Moran, is one of the nation's leading sugar-free candy manufacturers. Champion Vendors, Inc., was founded by Richard F. Holt, and it is one of the nation's largest vending companies.

Canteen Sales Soar To New Peak in 52

$40,539,047 Gross Returns $78,267,267

Coffee and Cane Big Cars

Canteen's dollar sales were distributed in the following manner during 1952: 94.4 per cent for merchandise; 0.2 per cent for insurance; 2.3 per cent for depreciation; 2.3 per cent for interest; $1,573,765; 2.3 per cent for dividends; and $40,539,047.

Minneapolis, Jan. 17—Automatic Canteen Company of America, Alexandria, Minnesota, has declared a semi-annual dividend of $78,267,401 for the fiscal year ending December 31, 1952, paid with $70,000,041 of the company stock, the balance being paid in cash. The board, announced.

The dividend, which is the first since before federal income taxes were assessed, is less than the dividend of $82,000,041 paid in 1947, while total merchandise sales for the year were $105,700,041, the highest on record.

New equipment purchased during the year cost $1,705,041, approximately equal to the semi-annual provisions for depreciation.

Op Credit, Finance

There was no prospect of the note being converted, he said.
THE BILLBOARD

Index of Advertised Used Machine Prices

• Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one ad advertised the same equipment at the same price, frequency with which the price occurred is indicated. Where more than one ad is advertised, as is the case of both cabinets, only the single machine price is listed. Any price arbitrarily depends on condition of the equipment, age, time on location, history and other related factors.

STAMP PRICES

100,000,000,000; 1,000,000,000; 100,000,000; 1,000,000; 100,000; 1,000; 100; 10; 1

SCHOENBACH

STAMP VENDORS

Folder Type

Simplified Used Machine Prices

2 Col. Vendor - $32.50 ea.
3 Col. Vendor - $42.50 ea.
4 Col. Vendor - $52.50 ea.
5 Col. Vendor - $62.50 ea.
6 Col. Vendor - $72.50 ea.

NORTHWESTERN

TAB GUM

Chewy Gum, Double Width, etc.

MERCANIDNE AND SUPPLIES

FAXONIA POTTERY (Estate Lot)

PURCHASED FROM NEW YORK MANUFACTURER

13300 CHEAPER STREET NEW YORK 36, N. Y.

Time Payment Plan Available - Trade-ins Accepted

THE BILLBOARD has a greater circulation than the combined total of the next 3 showbusiness trade papers...AND IT'S AN AUDITED PAID CIRCULATION.

Victor... The Profit Line

VICTOR'S Tupper Deluxe Globe Style

VICTOR'S Tupper Deluxe Half-Cabinet Style

BARBER... The Operator's Choice For Better Vending...

VICTOR'S Tupper Deluxe Globe Style

VICTOR'S Tupper Deluxe Half-Cabinet Style

ANNEE... Baby Grand Deluxe

ANNEE... Baby Grand Deluxe

Silver Quarter Operation

KING SIZE INCLUDED!

CIGARETTE MACHINES

Branded Model 500, 7 col., 250 cap., 9 yield, $35.00
National Model 912--8col., 776 cap., $125.00
Duderman Candyman with Base--72 cap., $85.00

Candy Vendors

S Submit It, Late Wall Model--7 cap., $30.00
Duderman Candyman with Base--72 cap., $85.00
National Model 618 with Base--105 cap., $90.00

THE BILLBOARD Index of Advertised Used Machine Prices

VICTOR... The Operator's Choice For Better Vending...
Ice Cube Venders Score

*Continued from page 70.*

Machine, more likely than not, they will buy gas.

Service station operators, leasing their businesses from Esso, Sinclair, Shell and Getty have provided excellent locations. During the last two years of these loca-
tions are serviced daily. At 50 cents a bag, that means a machine can gross $125 in a 24-hour period.

Robert started his vending opera-
tion in December 1961 with three units. The biggest experiment came in the summer of 1964 when six more machines were placed on location. Ice vending machines have been in operation at Robert's plants for six years thus far.

Naturally, June, July and Au-

Westchester County and the Long

The new changer features inter-

Eppy Introduces Domino Charm

NEW YORK, Jan. 17.-Samuel Eppy and Company, Inc. announced the introduction of a Domino charm this week. It comes in a strip of cards form.

Announce New Nat'l Changer

ST. LOUIS, Jan. 17.-National Cigarette Vendors, Inc., the manufacturer of its new "4-in-1" Changer, series of automatic coin changers for manufacturers or from its press centers here in New York, Chicago, St. Louis, Los Angeles and Dallas, Texas.

The changer is the first to offer one change to any combination of nickels, dimes and quarters. It can be converted on location from a change of nickels and dimes to quarters, inclusive. Change giving capability is changed merely by moving a locking plate.

The new changer features inter-

Mass. Ops

Continued from page 90

Quincy Vending Machine Com-

The association will continue to be managed by the Guild Association of Boston. L. F. Foster, associate director, announced that the organisation had submitted both in membership and number of machines represented during 1952. New-

In 1953, the association included the Chocomatic Distributing Company; Thomas, and Health Candy Company, P.S. Rivier. Present membership of 1,500, from both New York and New Jersey, was stated.

Following the inspection of routes of five member-operation last year, and the in-

The new changer features inter-

Wright Machine

Continued from page 70

The model being produced has various pricing capacity. The items are in the offering to have units with capacities ranging from a low of 15 to 60.

Figure eight for handling and the operation of the bar and International, have been in the 

Famous Silver-King's Mighty King of Vendors

Silver-King's go the all-

The word to the

"The word to the" is... GUGGENHEIM

Continued from page 70

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VICTOR'S Topper Deluxe Globe Style Half-Cabinet Style

CHAMPION VENDORS SUPPLY CO.

3115 Elm St. Baltimore 2, Md.

ORDER TODAY

VEEDCO SALES CO.

3124 Market St. Philadelphia 1, Pa.

Please place your order today

Get your VEND Every Month for Money-Saving Subscription Rates

Vendors. Most important are those

SIGN UP NOW — MAIL THIS COUPON

LOGAN DISTRIBUTING CO.

637 Milwaukee Avenue

Champaign, Illinois

From LITTLE ACORNS mighty INCOMES grow!

Continued from page 70

Continued from page 70

Continued from page 70

Continued from page 70

Continued from page 70

Continued from page 70

The only completely dustless provision source.

ALL-PURPOSE VENDOR

Veend CLOVERPILL GUM—at nickl.

New "SILVER STRAW"

Brush House & Ball Gum Makers

1415 Main Street

From LITTLE ACORNS mighty INCOMES grow!

Continued from page 70

Continued from page 70

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New "SILVER STRAW"

Brush House & Ball Gum Makers

1415 Main Street
**Gas Buggy to Ball Gum**

Continued from page 70

Cougars in L. K. Hart Confections, Inc.—Earl F. Manbord Jr., in charge of production, and Leo F. Leary, in charge of sales. In 1947, Hart was one of the founders of the Hart Gum Company in Boston and three years later sold his interest to E. K. Hart Confections, Inc., in New York.

The newly-formed corporation had three employees originally—Manbord, who was in charge of the over-all operation; Manbord, who made the gum, and Leary, who sold it. The firm today has 21 employees. Hart still takes full charge of the operation. Manbord and Leary retain their original duties.

Vendors Main Market

The firm does an annual gross that runs well over seven figures and 60 per cent of that gross is accounted for by gum ball sales to bulk vendors. Sales in 1952 were triple what they were in 1951.

A great number of Hart’s customers are men who like to put up small change in their pocket to smooth out the heavy credit. Hart maintains that as long as his firm continues to turn out a quality gum and provide efficient service, those customers will stay with him. Most of the orders are written on a personal basis. As a rule, bulk vendors don’t deal with chap’s gum company unless they happen to run into a familiar face. Hart spends a good deal of time on the road—not only selling, but helping operators in finding locations and aiding them in their relations with local officials and businessmen. Currently he’s on a five-week jaunt which will cover 25 States and 43 cities.

Physical equipment in the firm today is worth about $285,000, and much of this equipment was built on the premises. One ball-forming machine alone is capable of turning out 8,000 pounds of centers a day. A research and testing laboratory was recently installed. While Hart gum goes to bulk vendors and distributors over the counter, the firm’s latest growing areas are from a sales standpoint in the Southeast and Southwest. Leary believes these areas will continue to develop because the markets are virtually unexplored and uncharted.

Exports Up

Hart Gum Co., Inc., at 100 or more @ 13.20 Ea.

For Beauty and Durability—It’s Victor

**For Beauty and Durability**—It’s Victor

**VICTOR’S Topper Deluxe Globe Style**

**VICTOR’S Baby Grand Deluxe**

**VICTOR’S Topper Deluxe Half-Cabinet Style**

With about 19 per cent of the gum ball volume going to the foreign market, biggest buyers are Canada, Venezuela, Belgium and Puerto Rico. Leary believes that Canada is in the same condition as was the United States in 1948 when the latex shortage was endured and the demand for bubble gum was strongest.

Currently looking for innovations to boost sales of bulk gum to foreign markets, about a year ago Hart began marketing gum to the United States in a 25-cent stamp on each ball. Some 74 different foreign markets as of 1951. The idea met with only moderate success. But Hart thinks it can be improved to the point where it will prove a definite market stimulus.

**LEHIGH PX**

**400 Park Capacity 24-Gang King Size**

**149.95**

**GREAT VALUE!**

**NEW AND RECONDITIONED**

**BALL GUM. CHOCOLATE NUTS**

**EVERYTHING FOR THE VENDORS**

**NEW AND RECONDITIONED VENDORS**

**COFFEE, SPRINGS, ACCESSORIES**

**BALL GUM, CHOCOLATE NUTS**

**EVERYTHING FOR THE VENDORS**

**609 Spring Garden St., Philadelphia 22, Pa.**

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VEND—PUBLISHED BY THE BILLBOARD

HUNDREDS OF MONEY-MAKING VENDING IDEAS

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Cost you a fraction of a cent at a time—when you subscribe to VEND—the magazine of automatic merchandising. Fill in your name and address below. Then sign your subscription.
Tavern Locations Losing Position to Food Stops

Figures Indicate Steady Drop
In Chi Tap Trade for Years

BY STEVE SIECK

CHICAGO, Jan. 17—The tavern tap trade as it is generally located, is steadily losing its position to food stops in the more popu-
lar eating and drinking houses. The change is believed to be in part due to the increase in the number of new restaurants, bars, and cocktail lounges, operators report.

Tavern statistics bear out the belief that the tavern tap trade is being invaded in Chicago in large measure. According to the Chicago tavern change-owners association, the average tavern tap trade was $5,450 in 1911, and $6,072 in 1932. Over this period, however, the average number of Chicago taverns declined approximately 5 per cent.

Taverns Change Hands

These license figures give a fair account of the tavern trade but one other item tends to throw the tavern trade figures into a somewhat different light. According to the association, the tavern figures are based on licenses but do not take into account the number of locations where liquor is sold after closing time at the taverns, a factor which is present in a large percentage of the city's taverns and clubs.

Gross Affected

In many cases, the gross is much lower than the averages, according to the association. The gross affected are the examples of the 134 taverns that have changed hands since October 1, 1932. Of these 134, approximately 50 per cent are in the hands of new owners, the association figures.

In Twin Cities

MINNEAPOLIS, Jan. 17—The Twin Cities, who are giving serious consider-
ation to the change of the liquor laws, have been met with another set-back by the recent change of the liquor laws in Minneapolis, where the liquor laws have been changed to favor the sale of beer and wines.

One distributor, back from a trip to the Twin Cities, said that music men coming into the Minneapolis branch merely shrug their shoulders and say that music men coming into the Twin Cities are not interested in the liquor laws.

In Chicago, Jan. 17—Many of the operators put forth a great effort to drive up the liquor sales during the Christmas season, according to a recent survey of the operators association here. The survey showed that the average new operator had approximately 18 months of experience, with a turnover of 20 per cent in the home.

Operators' Association

Operators who are giving serious consider-
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Handling money has always called for tact, discretion and care to avoid suspicion and mistrust. When the operator empties the brimming cash box of the Model “D”, he does so in the presence of the location’s owner — never in sight of the patrons.

Satisfying as is the size of the “take”, the wise operator is careful to see that grosses are known only to those authorized to have the information.

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 3, Michigan

The “D” is available in 80 and 90 selections, blond or mahogany cabinets.
Tavern Locations Lose Position

- Continued from page 74

...war-time taverns and juke

...places, where 70 per cent is en-

...s, has been made in the business, due mainly to the uncertain-

...television sets in the home.

...with the switch tends to limit the gross

...commissions of which, the neighborhood

...Food Location Better

...Operators explain that the first-

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...tain longer hours of operation and,

...W. Evans, AA Swing

...banks, 4 a.m. closing taverns, 2 a.m. closing taverns, and res-

...qucels of this type is by far the largest.

...the switch limits to limit the gross

...income on liquor licenses, of which, the neighborhood

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...operators explain that the first-

...by many of this group main-

...tain longer hours of operation and,
Only ROCK-OLA Fireball has the new revolving record drum for 120 selections!

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

**EASTERN**
- BAILIE DISTRIBUTING CO.
  - 647 South West St., Syracuse, N. Y.
- EASTERN VENDING SALES CO., INC.
  - 940-42 Linden Ave., Baltimore, Md.
- HACOLA DISTRIBUTING CORP.
  - 265 Franklin, Buffalo, New York
- S. D. LAZAR COMPANY
  - 1635 56th Avenue, Pittsburgh 15, Pa.
- MUSIC & TELEVISION CORP.
  - 1119 Commonwealth Avenue
  - Boston 15, Massachusetts
- S & K DISTRIBUTING CO.
  - 2511 Fairmount Avenue
  - Philadelphia 30, Pennsylvania
- SEACOAST DISTRIBUTORS, INC.
  - 1200 North Ave., Elizabeth, New Jersey

**MIDWEST**
- BADGER NOVELTY COMPANY
  - 2526 North 33rd Street, Milwaukee, Wis.
- BINGO MUSIC DISTRIBUTING CO.
  - 1320 South 2nd Street, St. Louis, Missouri
- BRILLIANT MUSIC COMPANY
  - 405 South 2nd Street, Des Moines, Iowa
- CALDERON DISTRIBUTING
  - 1200 North Ave., Ellicottville, New York
- CENTRAL COIN MACHINE EXCHANGE
  - 525 S. High St., Columbus, Ohio
- DAYTON MUSIC SALES
  - 815 E. Paul Ave., Dayton 10, Ohio
- DIXON DISTRIBUTORS
  - 2808 Southern Blvd., Youngstown, Ohio
- FABIANO AMUSEMENT CO.
  - 206 E. Dewey Ave., Battle Creek, Michigan
- IDEAL NOVELTY COMPANY
  - 2823 East Street, St. Louis 7, Missouri
- LA BEAU NOVELTY SALES CO.
  - 1946 University Ave., St. Paul 4, Minn.
- LAKE CITY AMUSEMENT CO.
  - 4553 Payne Avenue, Cleveland, Ohio
- SAVAGE NOVELTY COMPANY
  - 622 Third Street, Rockford, Illinois
- SUPERIOR SALES COMPANY
  - 1337 Second Ave., Des Moines, Iowa
- TOLEDO COIN MACHINE EXCHANGE
  - 814 Summit St., Toledo, Ohio
- UNI-CON DISTRIBUTING CO.
  - 2410 Main Street, Kansas City, Missouri
- WORLD WIDE DISTRIBUTORS, INC.
  - 2930 N. Western Ave., Chicago 47, Ill.

**NORTHWEST**
- PUGET SOUND NOVELTY CO.
  - 1940 Market Ave., Seattle, Washington

**SOUTHERN**
- A. M. & F. DISTRIBUTING CO.
  - 3110 Tulane Ave., New Orleans, Louisiana
- H. M. BRANSON DISTRIBUTING CO.
  - 161 E. Broadway, Louisville, Kentucky
- CAPITOL MUSIC COMPANY
  - 135 E. Amite St., Jackson, Mississippi
- COIN AUTOMATIC MUSIC CO.
  - 241 W. Main St., Johnson City, Tennessee
- FRANCO DISTRIBUTING CO.
  - 24 North Parry, Montgomery, Alabama
- ROBINSON DISTRIBUTING CO.
  - 2011 Edgewood Ave., S. E., Atlanta, Ga.
- S & M SALES COMPANY, INC.
  - 2074 Union Avenue, Nashville, Tennessee
- SOUTHERN HOUSE CORPORATION
  - 2838 So. Blvd, Charlotte, North Carolina
- SOUTHERN MUSIC DIST. CO.
  - 418 Margaret St., Jacksonville 6, Florida
- SOUTHERN MUSIC DIST. CO.
  - 403 W. Central Ave., Orlando, Florida
- FRANK SWARTZ SALES COMPANY
  - 1013-4 East 3rd Avenue, Ft. Worth, Texas
- RUTHERFORD ENTERPRISES
  - 406 E. Main St., San Antonio, Texas
- UNITED AMUSEMENT CO.
  - 446 N. Main St., San Antonio, Texas

**WESTERN**
- H. B. BRINCK
  - 825 East Front Street, Butte, Montana
- DAN STEWART COMPANY, INC.
  - 2667 West 30th Street, Los Angeles, California
- DAN STEWART COMPANY, INC.
  - 140 E. Second, South, Salt Lake City, Utah
- MODERN DISTRIBUTING CO.
  - 3222 Eagle Street, Denver 11, Colorado
- OSBORN DISTRIBUTING COMPANY
  - 2947 Thirty-Eighth Avenue
  - San Francisco, California

**SOUTHWEST**
- AUTOMATIC MUSIC CO.
  - 101 E. 2nd St., El Paso, Texas

**THE BILLBOARD**
- 800 North Kedzie Avenue
- Chicago 51, Illinois
For increased level here, reports business at a fair suit and switch to dime play. and most operators believe that are being accepted with a minimum of complaints by the public.

Milwaukee

Most common topic of conversation among operators these days is the dime "habit." For a switch to dime play on music machines operators were very cool to the price raise just a few weeks ago but they are ready to climb on the dime train now. The switch to dime is started rolling. Main impetus for the dime move is a changeover on a State-wide basis by the Disc Jockey to a 10-cent deal. Phone calls asking for a dime move come from a handful of the State's better service stations. The cause of complaints by the public and artists operators believe that now is the logical time to follow suit and switch to dime play.

Dick Manhardt, whose father, Vic Manhardt runs the Evans Distributing Co., and his brother Vic Jr., have taken over the Freddie Coin Machine Co. Last Thursday the firm moved to new quarters.

Toledo, Ohio

Only the

Wurlitzer

FIFTEEN HUNDRED

Plays

104 TUNES

on 45 and 78 RPM

RECORDS INTERMIXED

How Was Your Timing on . . .

"TEARDROPS ON MY PILLOW"

Now on Billboard's "Most Played in Juke Boxes" Chart

Start today to bawl your record buying to cash in on the hottest disk job of 1953. Spotted as a Billboard BEST BUY DECEMBER 23

Spotted as a Billboard BEST BUY DECEMBER 23

Mail This Coupon Today for FREE SAMPLE and Information

Copyrighted material
Export Tax Points Explained

LOU BROWN, president of the 95 per cent requirement sphere Trade Corporation, note that the 95 per cent requirement may qualify as dividends from Section 129, even though the corporation’s business must be in the Western Hemisphere and it be engaged in foreign commerce with states outside the United States. It should be realized that it is sometimes difficult to ascertain which countries are within the geographical area as enumerated in Section 129. Commissioner Correlation and Bertrand have been held not to be in “North, Central, or South America or the West Indies” for purposes of Section 129.

The tax on the excess profits from the sale of personal property is a “country” within Section 129, even though the property was derived in a direct mail campaign.

Legal Title

If the legal title is retained, the sale is deemed to have occurred at the place of the buyer’s residence and the proceeds are subject to tax under the 95 per cent requirement.

(After the sale of the property, the property is deemed to have been sold for purposes of Section 129.)

Help Wanted

Positions Available

1. Accounts and Cashier
2. Advertising
3. Sales
4. Office Manager
5. Sales Manager

 positions wanted for sales orientation, sales training, sales management and sales training positions. Pay starts at $250.00.

Used Coin-Operated Equipment

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Person wanted for coin-Operated Equipment

1. Coin-Operated Equipment
### A Big Rosen SALE

They'll go quickly at these prices

New—Reconditioned
All Perfect
Ready for Location

<table>
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<th>Refund in 10 Days if NOT SATISFIED</th>
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**THE BILLBOARD Index of Advertised Used Machine Prices**

#### Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one advertisement for the same machine appears, only the advertisement with the price highest at the time of the issue is included in parentheses. Where quantities are advertised, it is the case of both vendors, only the advertisement with the price highest at the time is included if the price definitely exceeds that of the equipment, age, time line, territory and other related factors.

####音乐

*Copyrighted material*

### MUSICAL

**Paradise (Williams)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Saint (Williams)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Tender (Williams)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Tulip (Bally)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Twin (Bally)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

#### SHUFFLE ALLEYS

**Chicago (Chic. Cob)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Chicago (Gottlieb)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Chicago (Williams)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Chicago (Bally)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

#### ARCADE MACHINES

**The Billboard Index of Advertised Used Machine Prices**

#### Quick Delivery

**Quick-Box (Williams)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Quick-Box (Bally)**
- Price: $50.00
- Description: 150.00
- Special: 150.00

**Quick-Box (Gottlieb)**
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**Quick-Box (Gottlieb)**
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Coinmen You Know

continued from page 78

to the Twin Cities market... Marty Kantor, of Harmony Music, Minneapolis, is being kept busy tending to the ever-expanding needs of his sizable route... Fred Gots, the cigarette vendor man in Minneapolis, is a constant visitor to the Minnesota courthouse meeting his political friends.

Detroit

George Martin, Cooperative Bazaar operator, is canvassing the A & E Vending in the Saginaw area, bought by Tiffany Coin, formerly operated by his brother... Bill Miller, Grand Rapids operator, was in Chicago for a week, visiting various manufacturers... C. L. Bixby, former a partner with his father, Carl, in the Hill Vending Service, has completed his further studies, and is now devoting his time to training to Korea.

Tony Giffels, who operates a main route in Northern Michigan, with headquarters in Bay City, is celebrating the success of his route in that area, and has acquired a new AMI unit for his route... Mickey Zane, executive of Conservation-Golden Corporation, is in a hotel, Ben Brown, manager of the Detroit branch, has been vacationing in Florida... Fred Zemke, who operates in the Ann Arbor area, was a visitor to the city on a buying trip.

Charles L. and Theresa A. French, have established French's Automatic Laundry, Inc., on the West Side at 1910 Plymouth Road. Another associate is Charles E. French, Belliveau, O., Edmond H. Bertrand, who has operated the Crystal Gale near for twenty-two decades, is going into the cigarette machine field, under the name of Snake Shop Cigarette Service. Now operator of one of the city's well known entertainment spots, Bertrand is planning a sizable cigarette operation which he will manage himself.

Edward Gandzicki, E and A Music, has left for a short winter vacation at Hot Springs... Jeanne de Stalling, Michigan Automatic Phonograph Operators' office staff, was inured this week... Joseph Brilliant of Brilliant Music Supply Co., has left for a vacation at Hot Springs, his favorite winter resort for many years.

Roy Chase, bookie manager of the Michigan Automatic Phonograph Operators' annual election will be held in about six weeks by the association... Erwin Balderidge, who has run the route at Island Lake for many years, is back from an extended vacation, said that the volume of business he has and reports he really enjoyed the travel and seeing the sights.

Vital Statistics

Deaths

Paul C. Lewis, 43, last week in Philadelphia. He was general manager of Berle's Vending Machine Company's industrial department and former director of the War Maneuver Commission.

Ollie Schnelting, 61, founder and president of Curtiss Candy Company, Chicago, of his home at Caro, Ill. He is survived by his widow, Delma, Robert and Phillip, vice-presidents, a daughter, Mrs. Miriam S. Kurtz, and a sister, Mrs. Stanton Speer.

Valuable Money-Saving Prell-Making Special Articles and Lists

"It's An Operator Business"

A fact-packed article on why the operator is the king-pin in the operation of coin operated equipment. You'll find this and other features of The Billboard, opened Kiddle Ride section for month and months...

right down your alley

The Billboard's Coin Operated KIDDE RIDE SPECIAL

January 31 Issue

OUT NEXT WEEK

To Help You Make More Money at More Kiddie Ride Locations

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The Billboard, 2160 Patterson Street, Cincinnati 22, Ohio.

Gentlemen: I want The Billboard every week beginning with the January 31 Coin Operated Kiddie Ride Special. Enter my full year (32 issues) subscription at once. Payment of $10—a saving of $3.00 over single copy rates—is enclosed.

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Occupation ________________________

Address __________________________

City __________________ Zone ______ State ______

(Continued on page 79)
You Can’t Buy a Better Reconditioned Phonograph Anywhere!

Every Phonograph Steam-Cleaned and Ready for Location

AM I A $295.00...$295.00
AM I B 459.50...

ANDREWS 649.50...

Scribner M100A 750.50...

Scribner M1020 1100...

Everything Ready for Location

Exchange Special...Coven Cart—Sled $30.00

Every Phonograph

Coven Distributing Co.

Exclusive Distributors of Wurlitzer Phonographs

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One of the finest routes in the country, Music and Legal Games in the vicinity of Columbus, Ohio; about 50 100 Secours (45) and Alleys and Games.

618 Dominion Blvd.

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In better quality buys

WANTED TO BUY
MILLS AND JENNINGS
SLOTS
Brand New and in Crates, All Denominations. Give Serial Numbers, Make and Lowest Prices in First Letter to Save Time.
Irving Bromberg Co. (8231) West Third St.
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DIESEL-MAKERS MACHINE
MACHINERY
...for Sale...
General 1947 - the Year of Excellence

Modern Ideas with a Solid Background

Genco
New Management plus 25 Years of Experience
This background is reflected in the success of Genco's current ultra-modern, upright ball game.

"JUMPIN' JACKS"

EYE LEVEL ACTION KEEPS PLAYERS PLUGGING! *(A proven fast record by utilizing Coin Machine operators.)*
- Still in production after 14 weeks!
- PROVED earning power over months on location!
- PROVED trouble-free operation
- PROVED acceptance in every location

Investigator "Jumps' Jacks" today. WRITE-WIRE-PHONE your Genco distributor for details.

PAYS AS YOU COLLECT!
Our franchise plan makes it easy for you to cash in on the growing demand for coin machines business today! HOBART is a full-service, not just another coin machine manufacturer. Talk to us about the new sales and service opportunities available to you today. Indefinitely low initial investment potential! Fully guaranteed for the first 45 days. WRITE FOR FULL DETAILS TO:

UNION TOOL & ENGINEERING CO.
CHICAGO, ILLINOIS

Firms Convert

- Continued from page 78

Distributors who handle his choice under his choice of different containers, pour packet contents into cup taken from a side-mounted dispenser and fills cup with hot water from spigot in base.

The machine called Hotshot, is available for nickel or dime operation, late for $200 and stands 47 inches high, 14 inches deep and 35 inches wide. To provide a choice in coffee selection, two columns are used; one may contain the concentrate packet only, the second a cream concentrate packet in addition to the base.

Super-Maxx has contracted for over 1,500 of the Mills five-cent cold-moist coffee machines, which be converted as they are removed from locations by Mills Automatic Merchandising Company.

Conversion kits are being accomplished by Super-Maxx's 148 E. 36th Street, Conversion kits for inter-motions of many vending machines introduced next month, he stated. They will include water heater, passy cup dispenser, denal, special front door with heavy pan for vendor base and the like.

The special aluminum foil wrapped single units are Nestlé's chocolate powder and same concentrate packets. American Home Foods coffee and Dean's cream appear to be very popular.

The vendor will be sold thru distributors and Super-Maxx sales representatives.

Joseph J. Morrow, personnel director at Pitney-Bowes, Stamford, Conn., postage stamp vending machine manufacturers, has been named head of the new employees' division of the Stamford Red Cross Campaign.

Washington
Jim Bohanan, of Southern Wheelers, head Wheel-pony distributor, expects to see the new 1952 Edward Howard recordings of "How to Speak to an Angel" and "Downhearted" to be good business. Maury Bowen, head of Eck Kafe of Washington, says business is good and has recently added a few small locations.

Max Ewerson, of the Quality Music Company, believes the new 1952 coin cut out by the Five Royals—"Baby Don't Do It"—is a winner.

Hoboken, N.J., music operator from Schuylkill, is in the city for a supply of new phonographs, etc. Williams, South Texas music and coin machine operator, has sold all his operations to A. Ray Simms of Houston. Simms is a newcomer, locally, in the coin machine business.

New York
Harry Berger, West Side distributor, leaves on a business trip to Europe February 3. His 18-day visit will cover Belgium, Portugal, Germany and France, where he will attempt to drum up export for American machines.

Dave Beckwith, Winthrop Mg. (Continued on page 84

Rogers' Orchards, Southbridge, Mass., have installed the 1,500-seat Alley Theater. The unit will be the first installation of its type in a Connecticut theater. A similar machine was installed at the Hartford Union Railroad Station in garnering good grosses.

Fruit Vending

- Continued from page 79

season and making sure it is shipped promptly. Ferran's advantage of his New York location by being South African and Argentinian pear at a pear in the plant and utilizing the produce markets in the country.

All the purchases are made by Mr. Ferron and there is a minimum of the fruit when it is discovered. Ferran says only absolute—volume. If the fruit is in stock it will sell. If it is not, the fruit has been almost uniformly fresh.

Fruits Are Healthy!

Virtually every YMCA in the New York area has a Fruit-Matic on location. So have many schools, including public schools, which do not, as a rule, have vending machines. Ferran sells his locations with a strong uniformity fresh.

Oddy enough, one of Ferran's best locations is a restaurant—the New Yorker in mid-town Manhattan. Flaring selling rates and total volume, the New Yorker discovered it could sell more fruit and make more money by having a Fruit-Matic installed.

EXHIBIT

New York, N.Y. (R&B 6-1677)

MILLS AND JENNINGS
BELLS MACHINERY
... for Sale...

EXHIBIT

Gracious Nature and The Billboard

Mills and Jennings
MACHINERY
MACHINERY
COIN MACHINES

SUPER-MAXX DISTRIBUTORS

WANTED!
MILLS and JENNINGS
BELLS MACHINES FROM
PERSONAL OPERATOR
FOR EXPORT

Genco
New Management plus 25 Years of Experience

Genco is being geared for the best and best in top money making games for 1953. Watch for them!

All the news of your industry every week

In The Billboard... SUBSCRIBE TODAY

\[ \text{See page 3 for rates} \]

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Coinmen You Know

- Continued from page 8

ic, sold his Levittown, L. I., home to Ralph Schneider, Kansas City, Mo. Mr. Schneider is a director of Elma Music, returned last week from a Texas trip. Positioning in Florida are Joe Madden, Detroit, and Leonard Knorr, Arroyo Seattle, Empire Music, and Ed Gannett, Servel Music. Back work after recuperating from a heart attack.

Los Angeles Mary Weber, wife of Ted Weber, vending operator in Burbank, has passed some major changes in the family. One of them are "The Moon, Tell Our Secret," "Almost in a Crowd," and "Red Hills of Oklahoma." The first two are recorded by Minnie Pearl with The Troupers and the other by Jimmy Deming and his band. Walter Hennings is reported returning to the music operation field in the Santa Ana area. He purchased the route of L. E. Schoenlaub in Costa Mesa. Hennings was in the business before going into the army.

Tom Boyd, well known service man, has entered the cigarette vending machine business in San Diego. He worked for a number of music operators in the San Diego area, sold his interests in Kansas City, and is now in Los Angeles looking for an opportuntiy. He is associated with Ed Wilken, Paul Layrenson, and others with whom he was once associated in Long Beach.

Charles Kuki was in from San Pedro on one of his infrequent trips. Bill Olson of San Pedro combined a recent trip to Los Angeles for equipment with a quest for an English pipe.

Austin Covers ’53 Plans at Meeting

BALTIMORE, Jan. 17.—Austin Packing Company covered plans for the firm’s 1953 sales campaign during the recent annual sales meeting at the Lord Baltimore Hotel here. Austin executives and representatives participated in the banquet of the Baltimore Candy Club.

Curtiss Candy Head Dies

CHICAGO, Jan. 17.—Oluf Schneipping, president and founder of Curtiss Candy Company, died following a heart attack Saturday (10) at his home in Cary, Ill.

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GOTTLIBB'S

QUEEN of Hearts

WITH

5 BRAND NEW

"DROP-THRU" BALL TRAP HOLES

... TEN-JACK-QUEEN-king-ACE

"HERE WE GO AGAIN"

QUEEN OF HEARTS is proving to be such a "natural" that orders are piling up beyond all expectation. Please bear with us and your Gottlieb Distributor just a bit longer.

BE SURE ...

ORDER AT ONCE FROM YOUR DISTRIBUTOR!

KIDDIE RIDES

LATE EXHIBIT BIG BRONCOS

ATOMIC JET SPACE SHIPS

75 LATE MIDGET MOVIES

FOR BIG CASH PROFITS
ALL GUARANTEED,

MOTION PICTURE SHOWS
15 METALTTYERS
Horses, Boat Rides,

American Bank Shuffle

SPECIAL

USED AMI PHONOGRAPHS

BUYS!

ATOMIC JET SPACE SHIPS

LATE EXHIBIT BIG BRONCOS

15 LATE MIDGET MOVIES

WRITE, WIRE OR CALL

THE BILLBOARD!

SALES RESULTS—

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SEEBURG

148 M ........................... 2740
148 M ......................... 195
147 M or S .................. 140
146 M or S .................. 125
146 HIDEAWAY ................. 89
1941 HIDEAWAY ............ 49

SEEBURG M-100 A

with DAVIS Guarantee

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Looks and Operates Like New

—CHECK THESE FEATURES—
Mechanisms overhauled
Electric selector checked
Salient Unit Dimensioned and cleaned
New pick-up cartridge
Amplifier tested
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WURLITZER

1350 ................. 1080
1017 Hideway ............. 112

AMI

A .......................... 264
B .................... 364
C .................. 464

ROCK-OLA

1414, 50 Board ........ 574
1422, 50 Board ........... 594
1422 .................. 94

Phonographs listed are complete, in working order. They may also be purchased reconditioned and refinished with Davis 6 Point Guarantee for $35 additional per machine.

WALL BOXES

Wurlitzer 420, St, 10c, 25c, Like New .......... 49.00
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Wurlitzer 2000, St, 10c, 25c, Reconditioned ..... 59.00
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FACTORY CLEARANCE

LATEST MODEL EVANS’

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The Original Bowling Game and Still a Powerhouse Money Maker Wherever Operated!

Latest High Dial Projector Scoring up to 150... 5 frames per coin deposited... latest Pin Setting device—no pulleys... pins automatically cleared from alley... player-controlled Manikin Bowler delivers ball to any part of alley. Many other features. Fully automatic, trouble-free operation. Replica or Novelty.

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NEW SELECTION—FIVE BALLS—NEW PRICES!

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The Billboard

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**10-PLAYER**

*for 5-MAN TEAM BOWLING*

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**TEN PLAYER TEAM BOWLER**

*The only game that offers realistic bowling competition in 5-man teams!*

**EVEN-SKICK**

Silent Playfield

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**IT'S THE SEASON! BOWLING IS BOOMING NOW!**

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**SPECIALS!**

$(12) - Bally Cinemat, 1-Ball, A-1
$(12) - United Single SA Rebound, Scored Like Bowling.
$(13) - Green South Pacific, 5-Ball

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**BONUS PLAY**

- 20-30 SCORING
- EXTRA SHOTS ON TENTH FRAME

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**Faster!**

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ALL REPORT THAT TEAM BOWLER IS BUILDING HEAVY LEAGUE PLAY!

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**Left Over machines available**

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**Coin Machine Exchange, Inc.**

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**Vendors**

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**Trails**

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**SHUFFLE GAMES**

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**Cigarette Machines**

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**Arcade Equipment**

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All Ph. Tower 1-6875

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**Empire Coin Machine Exchange**

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All Like New!

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  - Disk Jockey
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- Williams

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NEW Name Spelling Feature—each time a player matches the last number of his score with lighted number, a letter of "Name Bowler" lights up.

NEW At operator's option 1-2-5 or 2-4 letters may be awarded each time a number is matched.

NEW When "Name Bowler" is completely spelled out (lit) a special winner is made.

NEW Number to be matched may be divided to light up at end of 4,000, or at start of 10th frame.

NEW 10th FRAME SPECIAL BOWLER

10th FRAME & 5th FRAME "DOUBLE SCORE FEATURE"

1. Scores made in 5th frame doubled!
2. 10th Frame Feature!
3. High Score of the Week!
4. 7-10 Split Pick-Ups

NOTE! At your request Chicago Coin is again furnishing their proven wide coin chute in this machine.

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Players actually bowl with a ball.
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new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

* Exclusive new Thrill-Action...ship dives, dips, rolls and swings
* Variable speed controlled by pilot  * Colorful Eye-Appeal attracts attention on location
* Colored Lights flash in nose, tail, wings, and dials of realistic instrument-panel
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FINANCE PLAN NOW AVAILABLE SEE YOUR DISTRIBUTOR

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EXTRA-BALLS FEATURE
Ball in 14 or 15 Pocket When Lit Releases Extra Ball
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3 Extra Balls Maximum

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EACH COIN LIGHTS ONE TO SIX CARDS
A Tremendous Extra-Play Attraction!

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DIAGONAL VERTICAL HORIZONTAL
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EASY TO SERVICE
MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR
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