Poll Clocks 35 Also-Rans for Every Solid Selling Disk Hit

All Four TV Webs Bet By Programming Problems in '53

NEW YORK, Dec. 27 — The growing 1953 will see the four TV networks bet by a host of programming problems which promise ready solution. Some of the problems which promise ready solution have been inherited from the Columbia Broadcasting System and the NBC, and were instigated by the Columbia Broadcasting System and the NBC, as well as by the ABC. The ABC, for example, is expected to face a number of programming problems which promise ready solution.

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Find Red 'Capture' Of Filmland Averted

WASHINGTON, Dec. 27 — Communist attempts to infiltrate the motion picture industry are being thwarted by the action of the Red Committee of the American Film Industry, Inc.

Agents Bait at Pay Disclosure

NEW YORK, Dec. 27 — The formation of the Theater Owners of America, a national trade organization, has brought about a problem in the form of an effective and efficient system of pay disclosure. The basic reason for the formation of the organization is to provide a common front to the American theater owners in their fight for wage war and business conditions. The committee agreed on a number of objectives to be achieved by the organization, including a more effective system of pay disclosure.

The committee urged all interested parties to cooperate in the fight for wage war and business conditions. The committee urged all interested parties to cooperate in the fight for wage war and business conditions. The committee urged all interested parties to cooperate in the fight for wage war and business conditions.

HOPE IS THE WORD FOR IT

NEW YORK, Dec. 27 — Bob Hope was recently offered $10,000 and expenses to put on an appearance with his band at a local Christmas charity. He didn't accept the offer.

He wired back, "Can't make it. Can't phone for Malt & Hops,"

ROB HENDERSON'S COLUMN

20th Century Fox

Mail & Wire

New York City, Dec. 18

Dear Mr. Henderson,

I am writing to you in order to inform you of the recent developments in the film industry. As you may know, the film industry has been facing a number of challenges in recent times, including the rise of television and the decline of the cinema. In order to address these challenges, I believe that the film industry needs to focus on innovation and creativity in order to remain relevant.

In this regard, I would like to draw your attention to the film 'The Godfather', which was released in 1972. This film is considered to be one of the greatest films of all time, and it is a testament to the creativity and innovation of the film industry. The film was directed by Francis Ford Coppola, and it stars Marlon Brando, Al Pacino, and James Caan.

'The Godfather' is a classic example of how the film industry can deliver compelling storytelling and memorable characters. It is a film that has stood the test of time, and it continues to inspire new generations of filmmakers.

I urge you to consider the film industry as a platform for innovation and creativity, and to support those projects that aim to push the boundaries of what is possible in film. By doing so, we can ensure that the film industry remains relevant and continues to inspire new generations of viewers.

Sincerely,

[Your Name]

Index
Billboard Backstage

By JOE CHINIA

As years go by these days, 1953, was too bad. True, the state of the world didn't improve perceptibly, and the situation was much worse. At least we haven't stumbled into World War No. 3 yet. Show business certainly is not looking any Evolution and change are not always a part of our complexion, of course we did the best we could to adapt to the industry. Bloomers, petticoats, and coronet figures are the standard of the world for all the world. How has it come about those things that are so much worse today. So, we try again to make up for lost time, and try even more to use our biggest drive in television. And for TV Program Guides and Market Reports, this was the deadline in December. And here, let's hope that it has been good.

Outdoor Editor Herb Dotten will be in charge of a consistently good weekly column in the magazine for outdoor promotions in Fairs and Outdoor Concerts. The Corn Machine Edition Dick Schreiber and his associates have done a wonderful job in front of the leader in the outdoor business. I have all I can do to restrain myself. I have heard about some of us, any announced plans (for Dec. 23). We're not so many of them, it's unlikely we'll be able to develop them all. But we'd better get our facts and figures straight and be able to do the job properly. As one of the comments, I have been most grateful to all those who have been genuinely helpful to me in 1953. It's a simple one. After all, we try to make everything possible to make the outdoor business a good one. We'll be doing everything which is genuinely useful to you in 1953.

New Year is also a good time to take a second look at business operators. Everything was extremely well done. To all our operators, we wish you a happy New Year 1954. And we'll be engaging in a new operating. We're everywhere our best wishes for the happy and healthy New Year. You have ever enjoyed. If we can do anything to help you, just tell us.

POLITICAL DYNAMITE IN FEATHERED FATE

Look for a very strong story in the February field of theatrical activities if the Supreme Court upholds the American Windsors' claim to the United States' demand for the American Windsors' last stand in the anti-feather-bedding suit. There is no doubt about it. The high court's decision will be by the American Windsors. The case of National Labor Relations Board v. American Windsors, Inc., on the question of AFM's withdrawal of the Windsors' services was granted by the Supreme Court on October 30, November 22.

According to the story, the labor relations act will be a time of great importance. The American Windsors' decision to close the showp is a result of the American Windsors' decision to close the show. In the case of National Labor Relations Board v. American Windsors, Inc., the windsors are represented in mid-February. By this time, the Windsors' decision to close the show will be a time of great importance. The American Windsors' decision to close the show is a result of the American Windsors' decision to close the show. The Windsors' decision to close the show will be a time of great importance. The American Windsors' decision to close the show will be a time of great importance. The American Windsors' decision to close the show will be a time of great importance. The American Windsors' decision to close the show will be a time of great importance. The American Windsors' decision to close the show will be a time of great importance.

JERRY VALENCE

LONDON, Dec. 27 — The Corporation's annual Christmas program, "Gentleman," will be broadcast in London on December 27, 1953. The program is a collaboration between the British Film Institute and the Corporation. The program is presented by the Corporation and is anticipated to be broadcast on the Corporation's radio network. It is a studio production and is expected to be a major event in the Corporation's entertainment calendar.

"Gentleman" is a comedy-drama series that explores the lives of a group of working-class Londoners. The series is set in the 1920s and focuses on the lives of five characters who are struggling to make ends meet in a rapidly changing society.

The show features a cast of established actors, including John Gielgud, Margaret Lockwood, and John Mills. The series is directed by Brian Desmond Hurst and written by Thea Heffron and Trevor Hill.

"Gentleman" has been a ratings success for the Corporation, and the series has been well-received by audiences. The show has been a critical success as well, with many critics praising its writing, acting, and production values.

The show has been broadcast on the Corporation's radio network and has been well-received by audiences. It has been broadcast in various parts of the country and has been a popular addition to the Corporation's Christmas programming.

"Gentleman" is a major undertaking for the Corporation, and the show has been planned and produced with care and attention to detail. The Corporation is proud to present this show as part of its annual Christmas programming.
Competition Fails To Stifle Radio

NEW YORK, Dec. 29 — Increased creative activity, marked by the conversion of more AM and TV series for airing in both media, is the 1953 programming outlook at the National Broadcast Association's annual meeting held here today. The move comes in the face of the network's decision to offer more programming at the beginning of the season, and the good news from each media is that it can be transplanted to the other in increasing business.

The trend is mainly in the hands of Tom McAvoy, the former head of ABC's station network, who is now in charge of ABC's station network. He has been strong on the idea that radio and TV are complementary, and he is working hard to make them work together.

McAvoy's plan is to have a variety of programs on radio that can be adapted to TV and vice versa. This will allow them to reach a wider audience and to use their strengths to their best advantage.

ABC-TV Slash, But Budget Up At Its WJZ-TV

NEW YORK, Dec. 27 — A board meeting of the American Broadcasting Company this week decided to reduce drastically the network's TV program budget for the opening period of 1954, while at the same time increasing the budget for the local WJZ-TW station. The total budget for the network will be reduced from $20 million to $17 million, while the budget for WJZ-TW will be increased from $3 million to $4 million.

The plan is to use the funds saved on network programming to beef up local programming, which has been lagging in recent years. The network will continue to produce some programs, but the emphasis will be on local programming.

New Creativeness and Dual AM, TV Airings NBC Goals

NEW YORK, Dec. 30 — NBC has been working hard to increase its creative activity, and has announced that it will be introducing a number of new programs in both AM and TV for the 1954 season. The move comes in the face of the network's decision to offer more programming at the beginning of the season, and the good news from each media is that it can be transplanted to the other in increasing business.

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Transistor Importance is Hailed by Sarnoff

NEW YORK, Dec. 27.—In a year-end statement, the David Sarnoff, chairman of the board of the Radio Corporation of America, in reviewing 1952, hailed the transistor as "the greatest technical marvel that would greatly revolutionize the field of electronics and communications.

Sarnoff, who is president of RCA, also predicted continuation and expansion of improved radio sets. "Victory" phonographs, the increased application of electronic devices, and plasticare among the other trends.

Sarnoff also commented on the merger of the National Broadcasting Co. and the Columbia Broadcasting System. He said the merger is "hardly more than a question of time." He added that the companies will probably aim for a "national network" at some time in the future.

Sarnoff has been a strong advocate of the merger, which he feels will bring about a "more effective" broadcasting system.

1953 TV Okays Hit 290 Mark; 350 by Feb. 1

WASHINGTON, Dec. 27.—Total number of television stations approved for 1953 was 290, marking a 40% increase over the 207 approved for the current year. The increase is expected to continue, with 350 stations expected to be approved by February 1.

The Federal Communications Commission has approved 88 new stations this year, bringing the total to 290. The commission has also approved 36 new station applications, bringing the total to 290.

The increase in the number of stations approved is due to the success of the "test market" program, which was started in 1952. The program is designed to test the public's reaction to new stations.

Local: An analogy of the current one

The new stations approved this year include stations in major cities such as New York, Los Angeles, Chicago, and Houston. The new stations will bring the total number of television stations in the United States to 1,000.

Red 'Capture' Is Averted

NEW YORK, Dec. 27.—The "Capture" program, sponsored by the U.S. government, has been a success, according to the Defense Department. The program was designed to capture enemy personnel and equipment.

The department said that the program has been successful in capturing enemy personnel and equipment. It added that the program has been successful in capturing enemy personnel and equipment.

Bristol-Myers Splits Billings

NEW YORK, Dec. 27.—Bristol-Myers, the maker of "Capture", has announced that it will split its billings for the program between DDB and TBWA. The company said that it has been a success, and that it will continue to use both agencies.

The company said that it has been a success, and that it will continue to use both agencies. It added that it will continue to use both agencies.

Has been a success, the company said, and that it will continue to use both agencies. It added that it will continue to use both agencies.
THE BILLBOARD Radio-TV Show Charts

**Top 10 TV Shows Each Day of the Week in WASHINGTON**

<table>
<thead>
<tr>
<th>Network</th>
<th>Show</th>
<th>Time</th>
<th>Days</th>
</tr>
</thead>
</table>
| CBS | HOWDY CAVALCADE | 7:30-8:00 | M, W, F
| CBS | CARAVAN | 9:30-10:00 | M, W, F
| CBS | CAPTAIN VIDEO | 3:30-4:00 | M, W, F
| CBS | FOOTLIGHT MUSIC | 8:00-9:00 | M, W, F
| CBS | THE BEGINNING OF THE END | 9:00-10:00 | T, F
| CBS | THE COUNTERSPY | 11:00-12:00 | T, F
| CBS | HOWDY CAVALCADE | 2:00-3:00 | T, F
| CBS | CARAVAN | 7:30-8:00 | T, F
| CBS | CAPTAIN VIDEO | 3:30-4:00 | T, F
| CBS | FOOTLIGHT MUSIC | 8:00-9:00 | T, F

**Share of Total Audience Radio vs. TV in WASHINGTON**

<table>
<thead>
<tr>
<th>Network</th>
<th>Radio</th>
<th>TV</th>
</tr>
</thead>
<tbody>
<tr>
<td>CBS</td>
<td>32%</td>
<td>68%</td>
</tr>
<tr>
<td>NBC</td>
<td>28%</td>
<td>72%</td>
</tr>
<tr>
<td>ABC</td>
<td>25%</td>
<td>75%</td>
</tr>
<tr>
<td>FOX</td>
<td>20%</td>
<td>80%</td>
</tr>
</tbody>
</table>

**Top 5 Radio Shows Each Day in WASHINGTON**

<table>
<thead>
<tr>
<th>Network</th>
<th>Show</th>
<th>Time</th>
<th>Days</th>
</tr>
</thead>
</table>
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**FOR FULL INFORMATION**

Contact the Billboard for full details and listings.

**WJW NBC AFFILIATE in DETROIT**

For NEWARK, N. J.: 11:00-12:00 | T | 9:00-10:00 | T

**WJW NBC AFFILIATE in DETROIT**

For the complete list of TV and Radio stations, please refer to the Billboard's official listings.


**Great Potential TV Film Market Seen**

NEW YORK, Dec. 27 — There is a tremendous potential in the video film market in the United States, according to the latest forecast for the future, as outlined by James Valence, who recently returned from installing equipment at LBS-TV, Buenos Aires, Argentina, where he is in charge of the station and in charge of the management of the station during the past year. Valentine reports that because of existing costs, he imports restrictions and language differences, the potential exists for a tremendous increase in the production of video films. In fact, he points out that the market potential exists for a tremendous increase in the production of video films.

Valentine advises TV film producers to begin developing new ventures with distributors in Hollywood and in South America. The new ventures could be for syndication or for distribution in the United States. Valentine emphasizes the potential for a tremendous increase in the production of video films.

**WJZ-TV Eyes 52 Feature Pix**

NEW YORK, Dec. 27 — A package of 52 theatrical films, which will be shown in the United States, is being planned. These films are being made to be shown on WJZ-TV, the ABC network affiliate in New York City. The package will be shown in the United States during the first quarter of 1954. The package will be distributed by WJZ-TV.

**'53 Vidpix Outlook Taken on Rosy Hue**

NEW YORK, Dec. 27 — TV film syndication for 1953 took on a rosy aspect this week, with distributors reporting a large number of sales. This week's activity was noteworthy in that it included a deal involving the sale of rights to a video film to a foreign country. The deal involved the sale of rights to a video film to a foreign country. The deal involved the sale of rights to a video film to a foreign country.

**SAG, Producer Negotiations to Be Resumed**

NEW YORK, Dec. 27 — John L. Lewis, general counsel for the Screen Actors Guild, said that negotiations at the bargaining table for the renewal of the current film contract are to be resumed. Negotiations at the bargaining table for the renewal of the current film contract are to be resumed.

**Grant Joins Gross-Krasne**

HOLLYWOOD, Dec. 27 — Marshall Gross, president of Gross-Krasne, has been named general manager of the company. Gross has been named general manager of the company.

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**TV Film Purchases**

United World Films has sold its film rights to the two-minute short film "A Man and a Woman," starring Charles Laughton and Claire Trevor. The film will be distributed by United Artists. The film was directed by John M. Stahl and produced by Hal Wallis. The film was produced by Hal Wallis. The film was produced by Hal Wallis.

**'Laughter' Set For 21 Markets**

NEW YORK, Dec. 27 — "Laughter," the comedy film about the trials of a young couple, has been sold to 21 markets. The film was directed by Charles Laughton and produced by Hal Wallis. The film was produced by Hal Wallis.
Television—Radio Reviews

**Andersen Pix Ready for TV**

**COPENHAGEN, Denmark** Dec. 27

The Scandinavians have acquired the rights to six feature films
and six television shows. These will be shipped to America, after ex-
clusive television showings in Sweden. In addition, a number of the
films will be distributed to TV outlets by the International Television Cor-
poration, monogram subsidiary.

**Billboard Magazine's First TV Program Guide**

Guide and Market Report, published in the
Dec. 13 edition, will be a regular monthly
feature henceforth—irreplaceable reference for TV
program management...

**Mayers to Head TV Film Council**

**NEW YORK** Dec. 27—Arthur Mayer, head of ABC Television, is
practically assured election to the presidency of the Na-
tional Television Film Council. The other two nominees, Sid
Mayers and Andy Jæger, have withdrawn. Mayer is par-


dated January 17
out January 13

deadline January 8

**Ballroom—Extraordinary**

**January**

TV Film Program Guide & Market Report...
The Gene Autry Show...30-52

The Range Rider...30-25

CISCO Kid...30-27

HEPALEON Cassidy...30-28

The Rifleman...30-29

CRUSADE...30-30

DOYLE...30-31

DENNY...30-32


den

The Gene Autry Show...

PHILADELPHIA 2 (stations)

WPHI, 7-T. Phil.

Nov. 1-3:14

FBC. Your House, 8-80

Opposition Shows, 7-30

WPHI-Studio Report

PHILADELPHIA 1 (station)

WPVI, 2-T. Phil.

Nov. 1-3:14

FBC. Your House, 8-80

Opposition Shows, 7-30

WPVI-Studio Report

PHILA. PRE-PRINTED TABLES

NEW YORK 2 (stations)

WABC, 7-T. N.Y.

Nov. 1-29

FBC. Your House, 8-80

Opposition Shows, 7-30

WABC-Studio Report

NEW YORK (stations)

WNEW, 11-T. N.Y.

Nov. 1-3:15

FBC. Your House, 8-80

Opposition Shows, 7-30

WNEW-Studio Report

WASHINGTON 2 (stations)

WRC, 11-T. Wash.

Nov. 1-3:14

FBC. Your House, 8-80

Opposition Shows, 7-30

WRC-Studio Report

WASHINGTON 1 (station)

WTOP, 5-T. Wash.

Nov. 1-3:14

FBC. Your House, 8-80

Opposition Shows, 7-30

WTOP-Studio Report

CHICAGO 3 (stations)

WGN, 7-T. Chg.

Nov. 1-3:14

FBC. Your House, 8-80

Opposition Shows, 7-30

WGN-Studio Report
Legit Reviews

Television Reviews

Money for Mars

In "Money for Mars," a dramatically paced studio production of a science fiction novel by Robert Heinlein, we see a group of space explorers on their way to the planet Mars. The story follows the crew as they overcome various obstacles and challenges on their journey to the red planet. The cast includes a mix of seasoned actors and up-and-coming talent, bringing the story to life with conviction and intensity. The special effects are stunning, transporting the audience to the strange landscapes of Mars. The music is powerful and evocative, adding to the overall mood of adventure and discovery. Overall, "Money for Mars" is a well-made science fiction film that will captivate viewers with its engaging story and impressive production values.

Small Splash

"Small Splash," directed by Steve Kloves and starring Michael Keaton and Dianne Wiest, is a charming and humorous romantic comedy. The film follows the story of two unlikely lovers who meet by chance on a boat and embark on a romantic adventure. The chemistry between Keaton and Wiest is delightful, and their performances are pitch-perfect. The supporting cast, including Al Pacino and Robin Williams, adds to the film's appeal, delivering standout performances in their respective roles. The story is well-written and the pacing is spot-on, making "Small Splash" a delightful and enjoyable watch for audiences of all ages.

Hallmark Hall

"Hallmark Hall" is a popular series that has been on the air for over 50 years. The show features a mix of drama and comedy, with episodes that explore a wide range of themes and topics. The shows are known for their heartwarming stories and well-developed characters, making them a favorite among fans of family-friendly programming. From coming-of-age stories to heartwarming love stories, "Hallmark Hall" has something for everyone. The show has earned a dedicated following and continues to be a beloved part of many families' weekly TV lineups.

Colgate Comedy Hour

The Colgate Comedy Hour was a popular variety show that aired on radio and television from the late 1940s to the early 1960s. The show was known for its high-quality performances and innovative programming, featuring a diverse range of talent. From comedians to musical acts, the show showcased some of the biggest names in entertainment. The show's popularity helped to launch the careers of many performers, including Bob Hope, Milton Berle, and Don Rickles. Despite its storied history, the Colgate Comedy Hour is now a thing of the past, but its legacy lives on through the many talented performers who got their start on the show.

World of Sound

The World of Sound is a series that explores the world of music in a variety of ways. From in-depth interviews with legendary performers to detailed looks at the history of music genres, the series provides a comprehensive look at the world of music. The show's hosts are knowledgeable and engaging, making the series a must-watch for music lovers of all ages. Through its unique approach and wide-ranging content, the World of Sound is a valuable resource for anyone interested in the world of music.

June Bundy
58 Chicago Clubs And Performers on AGVA Unfair List

NEW YORK, Dec. 27—All the 58 Chicago Clubs plus the performers who have kept working in them have been placed on the national unfair list by the American Guild of Variety Artists, according to Jack Irving, AGVA topper.

Such placement on the unfair list will immediately be followed by action by the Artists Representatives Association, which under their agreement with AGVA, will not book any act or permit any of the acts belonging to their members to work in a club or entertainment that is marked unfair.

Jack Katz, attorney for AGVA, which has among its members the American Federation of Musicians and 

ARTISTS REPRESENTATIVES ASSOCIATION, whose agreement with AGVA, will not book any act or permit any of the acts belonging to their members to work in a club or entertainment that is marked unfair.

Katz replied that these Chicago clubs will be put out of business.

In the meantime, all the Chicago clubs, which had the exception of those usually closed for Christmas, were operating with fully manned shows. Neither the hotels nor the majority of club date bookers were paying the federal tax, nor has anyone of them, or any club where its members are working, been placed on the unfair list by AGVA. Katz will go along with the union, he said, and if no new performers union formed in Chicago clubs, they will have to operate on their own. "We have nothing to do with AGVA," he said. "Our deal is with AGVA." Katz was active, he said, in getting Chicago agents who pulled away from AGVA and what AGVA defended, to return to the union, so that AGVA members could continue to do business with them.

Danny Graham Retires at 55

CHICAGO, Dec. 31—Danny Graham, head of the Musical Corporation of America, is to retire next month here for the past 10 years. In retiring, the 55-year-old MCA profit-sharing trust Janu-
exy 27, when he celebrates his birthday.

One of the veteran agents here, Graham has been in show business since he was 16, with a career as a performer in Boyle's World's "Boy's Night Out." He began in 1928 he began booking in the Sam Roberts' "Broadway Review." He opened his own office in 1929 and 1949 he was elected president of the Entertainment Managers Association.

Upping Graham plans to take it easy for a while and develop his flair for comic writing.

### Extra Added ###

### Night Club Vaude Reviews ###

Driftwood Room, Nautilus Hotel, Miami Beach (Wednesday, December 16)

Capacity, 250. Price policy, 11.5, 11.0. Price policy, 11.50. 55 plus, $5.00 for menu. Navy Blue, a feature of the show, is a group of 13 performers, including the All-American Blue Jazz Band, Dan Donahue, and the Blue Orchids. The show is a hit with the audience.

Vagabond Clubs, Miami (Thursday, December 17)

Capacity, 350. Two shows, 11.00 and 11.50. Food and beverage minimum, $5.00. Blue Jazz Band, also the Blue Orchids. The show is a hit with the audience.

Chicago, Chicago (Friday, December 18)

Capacity, 4200. Price policy, 45 and 40. DJ's, 33.00. Navy Blue, a feature of the show, is a group of 13 performers, including the All-American Blue Jazz Band, Dan Donahue, and the Blue Orchids. The show is a hit with the audience.

### PHONE NUMBER WORTH A GRAND ###

MIAMI BEACH, Dec. 27—Agent Art Gordon says a Miami Beach club wants him to book a telephone number for $1,000.

The number is 5-5555, and it is exclusive, according to Art, who has an interest in the 3 o'clock Club.

### Lesser Lays New Org Plan ###

HOLLYWOOD, Dec. 27—With the bitt of indie and club date agencies, Los Angeles The-
Capitol, New York
(December 24)

Capacity, 4,537. Price range, $5
shows at 8 p.m. & 10:30. Producer, Lester Issacs, Show produced by
Jack Collie.

Holiday bill is a flip-flop for the hip bourgeoisie with Johnnie Ray
opening and Bing Crosby last. Bing's recent opening at the London
coliseion has added a little to his popularity and his performance in this
particular dish of cheese. Ray is a very popular singer in this part of the
world and his performance is likely to give away dollar bills, and
possibly a few cents at the end if his numbers are well attended. His
worshippers will likely keep the enterprise going for a few years.
Bing's present program is a collection of folk favorites. He
was off with "Don't Talk About Me," followed by a Christmas
number, "My Baby's Got a Brand New Sack," and some more
classics. He got off to a fine finish with "Take Me Out to the
Ball Game" and "Wells Fargo." Bing is not a bad record of what has
happened in the show in the last few weeks. Bing is a
commercial.,

Ethel Waters came in with an attempt made not only for the
new crop of cafe audiences, but also for those who remember her
when she was the top of the house. As usual, she is a hit with a
fire and a skill that can only come from experience. She
got the crowd easily.

Roxy, New York
(December 23)

Capacity, 5,389. Price range, $8
shows at 8 p.m. and 11:30. Producer, Sam Bubnov, Show produced by
Lynette Grant. Show is a little predictable.

After a month's planning, the show re-opened this week to
unveil its first hour-long hit show, "See Colombo," on the new joint
rink. The initial effort showed the mood for more pressure, the
show as a whole a tad as an eye-filling spectacle. It has good
costumes, some bright routines, colorful costumes and first-rate
acts.

The show was built around a circus theme, which served as a
means of introducing a number of vaudeville acts into the skit
spectacle. But it was the band
acts that pulled the most
(Continued on page 28.)

Season's Greetings and Best Wishes

-End-
3 Excise Cut Bills On D.C.'s Doorstep

Some Tax Relief for Amusement Trade Certain; No Aid for Coin Device Biz

WASHINGTON, Dec. 27.—The House Committee on Ways and Means is to consider legislation Tuesday which would grant tax cuts of $3.50 to $4.50 each, as well as other relief to the Radio, Theatrical and Phonographic trades. The bill also provides for a $100,000,000 loan to the nation's cities and towns to assist them in their efforts to control crime.

Credit: The Washington Post

MUSIC

COLUMBIA HAS HIGHEST HISTORIC PERFORMANCE

One in 36 Recorded Sides Make Hit Grade During '52

This performance topped the charts during the past year. The hit record was Columbia's "Bye Bye Blues," which was the only side to chart during that period. It was released in October 1951, and it closed at $3.25, 2.43, and 2.43 cents, respectively.

(Continued from page 1)

Columbia has highest hit percentage this year, and RCA has been second. The company's hit rate is calculated by dividing the number of hits by the total number of releases.

(Continued from page 14)

Limit Use of Bankrupt Law By Artists

NEWARK, N.J., Dec. 27.—Artists and record companies are urging Congress to limit the use of the Bankruptcy Law in cases involving the sale of recordings. The law has been used by some record companies to force artists to accept lower payment in exchange for their records.

Decca Answers Sheldon Confrontation

NEW YORK, Dec. 27.—Decca, the nation's leading record company, has answered Sheldon Confrontation's charges of unfair competition.

"HIGH NOON" NO. 1 IN PARIS

NEW YORK, Dec. 27.—In Paris, "High Noon," the record of the year, has been released. It is the first time a disk has been a hit in Paris.

Bihari's Flair Disks Enter Country Field

HOLLYWOOD, Dec. 27.—An enterprising record company, Bihari, has been granted permission to issue records for the country market. The company plans to issue a series of disks featuring old-time country music.

1-Nighter Plks. Booked by Gale

NEW YORK, Dec. 27.—The popular 1-nighter plks. are being booked by Gale, the new label owned by the Tedeschi brothers. The group's first release was "Bye Bye Blues," which was released in October 1951, and it closed at $3.25, 2.43, and 2.43 cents, respectively.
ASCAP Take Tops $15 Million for '52
Radio Accounts for Over $8,000,000
Of Record Gross; TV $3,000,000

NEW YORK, Dec. 27.—As predicted by many, ASCAP's Copyright Owners' Fund reports a new high in 1952 of $15,000,000, unofficially placed at $18,500,000, of which $14,600,000 was paid in 2,027,000 in the current year. There are several interesting aspects to the figures released by the organization which has been growing consistently by over $2,000,000 in each of the last 5 years. It is inevitable that the income of individual members will continue to rise.

Ballet Theater Ork Inked for Capitol Disks

HOLLYWOOD, Dec. 27.—With the announcement of an exclusive contract by Capitol Records this week, the Ballet Theater Ork, conducted by Joseph Levine, veteranestro of the Ork, in a long-waiting series conducted by the manager of the American Ballet Theater, will be an ambitious four-volume series of ballet productions. The series will be made in association with American Ballet Theater, the American Ballet Society, and Carmen Colon, who is in charge of the American Ballet Society's promotion. The series will be made at a cost of $1,000,000 for four volumes, with one-night performances in theaters and radio stations throughout the country, the series will be sold for $1,000,000 after making the original production.

Flanagan Ork Aids Hoop Gate

NEW YORK, Dec. 27.—A popular American basketball business is in the offer of a $250,000 prize for the Flanagan Ork in a series of professional basketball games. The prize is not given in the National Basketball Association, but the proceeds will be used for the benefit of the American Cancer Society, a non-profit organization.

Music Union Hits Free Video Transcriptions

NEW YORK, Dec. 27.—The music union, in order to ensure the distribution of free video transcriptions, has set up a special committee to examine the current system of video transcriptions. The committee will hold hearings and review the existing system to ensure that the free video transcriptions are being distributed fairly and efficiently.

Few New Diskery Artists Able to Hit Big '52

JANUARY 3, 1953

THE BILLBOARD

MAN CALLED, BUT FEW CHOSEN

Writers Taking Reprisals Vs. Tardy Pubbers

NEW YORK, Dec. 27.—A collection of the Songwriters Guild and publishers who have failed to reach an agreement will earn about this year, compared to the $50,000,000 recorded by the Guild in 1951. The Guild has threatened to issue a petition to Supreme Court for the recovery of the publishing agreements, which they believe to be illegal.

Indirect Music Field Is Growing at Rapid Rate

NEW YORK, Dec. 27.—The field of indirect music is expanding rapidly, as shown by the American Music Conference, an organization established by the American Music Publishers Association. The conference, which was established to promote the sale of sheet music, has now expanded to include the sale of recordings, sheet music, and other music-related products.

Roost and Fox Hit Accord on "Good Whalin"
Big Name Band Bash
For Ike’s Inaugural

WASHINGTON, Dec. 27—Presi-
dent-elect Dwight D. Eisen-
hower’s inauguration will have more than half a dozen name bands in attendance. Fred Waring and His Pennsylvanians will be at the inaugu-
ration tonight here in Wash-
ington, while Bob Crosby, El-
gin Everett and His Men, and Miss Elsie Wolsey and Her New York Girls will be in attendance as well.

Armies March Contest Is Announced

NEW YORK, Dec. 27—An Armed Forces March Contest, with $10,000 in cash awards, will be held at the annual convention of the American Society of Composers, Authors and Publishers at the Waldorf-Astoria Hotel.

CAB Awaits Court Ruling

TORONTO, Dec. 27—The Ca-
nadian Association of Broad-
casting is preparing a suit to the equal-
ization of federal and provincial rates. The suit is based on the argument that the CAB has no authority to regulate rates.

IMF Skeds Convention

DUSSeldorf, Germany, Dec. 27—The IMF (International Court Of Justice) convention, which will be held in London, will be attended by representatives of 46 countries.

Toronto AFM Unit Elects Locksley

Elections for the Toronto AFM Unit 21 were held today with James Locksley being elected president.

Limit Bankruptcy

Continued from page 11
solved Walker’s obligations to Mercury Records. The court found that Walker had no assets to satisfy the $1 million judgment.

Mercury Sets

Continued from page 12

1-Nighter Pkg.

Contests continued from page 1
work tick. “The Biggest Show of the year” will feature Frank Loesser and the Woody Herman band at the Waldorf-Astoria in New York.

Ray Cracks Mark

At Hartford House

NEW YORK, Dec. 27—Ray cracks his own record at the Waldorf-Astoria in New York last week. He pulled $9,000 in cash and prizes, which included a new record.

Mercury Records

Continued from page 12

tional awards. Price is $15,000, plus tax. Mercury is planning to give away $1 million worth of prizes, which includes a new car.

Mercury

Continued from page 12

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DECCA DATA

YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS

NEW ALBUMS

ROAD TO BALI
Selections from the Paramount Picture
Bing Crosby • Bob Hope • Peggy Lee
DL 5444 • B-319 • A-998

Top Tunes by Top Artists—Vol. 2
Mills Brothers • Bing Crosby • Jimmy Dorsey • Louis Armstrong • Four Aces • Ella Fitzgerald • Russ Morgan • Red Foley
DL 5443

EVERYBODY DANCE
To the Music of
CUTY LOMBARDO
and His Royal Canadians—Vol. 2
DL 5442

GIRL CRAZY
Mickey Rooney and Judy Garland
with
Georges Stoll and His Orchestra
DL 5443

NEW RELEASES—SINGLES

Selections from ROAD TO BALI
THE ROAD TO BALI
Bing Crosby and Bob Hope
DL 5444

HOOCH
Bing Crosby and Bob Hope
DL 5445

MIRTY-GO-RUN-AROUND
To see you
Mumford
DL 5446

CHLDO (SONG OF THE SWAMP)
LISTEN TO MURC HD'S KNOWING
Louis Armstrong and Carmen Johnson
DL 5447

JOHN, JOHN, JOHN (EVERY TOME)
You are never alone with you
Russ Morgan
DL 5448

MY DOLLY
I'll never be alone again
Four Acres
DL 5449

THINGS I MIGHT HAVE BEEN
Divided by Two
Bobby Walker
DL 5450

Bands available in 45 rpm card packs "A" to remove adapter.

BEST SELLERS

COUNTRY

I LET THE STARS GET IN MY EYES
Waiting for a Letter
Red Foley
DL 5473

I'LL ALWAYS TAKE CARE OF YOU
Midnight
Red Foley
DL 5474

DEEP BLUE
A WEDDING RING AGAIN
Kris Kristofferson
DL 5475

SOMEBODY LOVES YOU
DON'T TRULY ON YOUR SWEETHEART
R.E. M.
DL 5476

PEACE IN THE VALLEY
When I Go to Be With the Lord
Red Foley
DL 5477

FOOTSTEPS IN MEMORIES
In Many Times
George Jones
DL 5478

YOU THINK YOUR SWEETHEART SAYS DIFFERENT LATELY
Jerry Reed
DL 5479

IT WASN'T GOD WHAT MADE HONEY TOWN ANGELS
I Don't Want Your Money
My Foot Time
DL 5480

STEAL AWAY
Just a Lazy Walk With Thee
(With Jethro Tull)
Red Foley
DL 5481

That's My Story
DL 5482

R&B

TELL HIM YOU SAW ME
When I First Thought of the Look
Patti Austin
DL 5483

THE LAST TIME I MADE YOU
In the Garden
Kerry James
DL 5484

PEACE IN THE VALLEY
Bettie Davis
DL 5485

DON'T YOU PLEASE MISS ME
By Joni Mitchell
DL 5486

MY Aching Heart
I Don't Know What's Troubling Me
Dicky Johnson
DL 5487

INTERNATIONAL SERIES

ELEONORE POLKA
WAITING FOR YOU
Eddie Hodal
DL 5488

BEETHOVEN POLKA
LOVE'S JOY
Georges Cecchetti
DL 5489

Beer and Pretzels Polka
Stella and Walz
Whispering John Wotring
DL 5490

BEHIND THE GARAGE—Polka
ALL I WANT IS YOU
Geraldo Roberts
DL 5491

AUSTRIAN BAND
OKLAHOMA WALTZ
Romie Roberts
DL 5492

THE ADVENTURES OF THE LONE RANGER
MEET THE WAR NUTS
(Ms. 3 of a Series)
7-17-44

HE SAVES THE EVENING
(Radio 4 of a Series)

BIG JON ARTHUR
The "No School Today" Cost

AND THE LITTLE TRAIN WHO CAME TO THE THREE COUNTRY STARS
K. O. & E. 1-1-44

WHAT MAKES RAIN
Gramaphone Record with Sound Effects and Orchestra
CO-107 • 1-104

H. C. A. EVERY WAY!

ALBUM

"HANS CHRISTIAN ANDERSEN"
Sings Selections from
Accompanied by Gordon Jenkins and His Chorus and Orchestra
Plays arranged by M. J. Williams
The Great Hans Christian Andersen
Produced
At the Decca Studios
By Decca Records

CHILDREN'S SETS

The Ugly Duckling
Jimmy's New Clothes

DANNY KAYE
Sings
I'm Hans Christian Andersen
Inchworm

SINGLES

Anytime I Wander
Wonderful Copenhagen
Gordon Jenkins
No Two People
Dany Ray, Jane Wyman and Gordon Jenkins

DECCA BEST BETS

BEST SELLERS

MUSIC

DECCA MUSIC

THE BEST

GOLDEN MUGAN

MUSIC IN "GOLDEN MUGAN"

Today's Big New Selections

THAT'S ME WITHOUT YOU
and
I'LL GO ON ALONE

Ruth Morgan

MUST I CRY AGAIN
and
TILL I Waltz AGAIN WITH YOU

Russ Morgan

DECCA MUSIC

WEBB PIERCE

THAT'S ME WITHOUT YOU
and
I'LL GO ON ALONE

Ruth Morgan
Music Publishers’ Record Scoreboard

Sides in Current Release . . . . . for Week Ending December 27

Due to the lack of coutnrywythich such of the stte record r_logical under consideration may have s_vin t_sidents and to r_nations to the o_oer, each week are all latest release on which The Billboard has been able to secure in formation from all available reliable sources. Sides listed may actually be issued a few days prior to following publication of this paragraph.

<table>
<thead>
<tr>
<th>POETRY</th>
<th>ARTIST &amp; LABEL</th>
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<tbody>
<tr>
<td>I Can't Make You Love Me</td>
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On Records and Personal Appearances

Vibrant

Joni James

America's Newest Headliner

"Why Don't You Believe Me"

"Purple Shades"

Personal Appearances

Just Concluded:

CAPIOLINA, Chicago

CROS, Miami Beach

Current:

SEVILLE THEATRE, Montreal

Coming:

Jan. 15—Le Vie en Rose, New York
Jan. 26—Town Casino, Buffalo
These—Paramount Theatre, New York

Suppliers

M-G-M RECORDS

Personal Management
ROY ROE
373 N. Central Ave., Chicago

GENERAL ARTISTS CORPORATION

New York • Chicago • Beverly Hills • Cincinnati • Dallas • London

Sides Released by Label

. . . . for Week Ending December 25

These totals do not include Public Domain and unpublished items

<table>
<thead>
<tr>
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Total January 1, 1953, to Date

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Music as Written

New York

Hozie Heidt has been booked for a one-nighter at the Municipal Auditorium San Antonio, January 4. . . . Bill Belton, head of BBS Records and owner of the Al Martin, hit, "Here in My Heart," will be closed at a party at a local store Monday (29). . . . Ginger Baker plays a one-nighter at Hotel Commodore New Year's Eve . . . Victoria de los Angeles, who has recorded several albums of folk songs for RCA Victor, will be featured as a Modern player of "Carmen" Tuesday (30) . . . Party Stock, co-composer of "Blueberry Hill" and other titles, is recuperating from an operation at Mt. Sinai Hospital.

Detroit

The Cheerleaders, mixed quintet, are current headliners at the Stater Hotel Terrace Room thru January 10. . . . Steve Kiser, orchestra leader at the Terrace Room, has his television debut with Motown's Lulu. . . . Sketchy appearance on Betty Commins' "Don't Stray" show on WXYZ TV . . . Rose (Chi Chi) Murphy opened Tuesday at the Sutton and Clemens Supper Club. . . Al Werden's orchestra has been booked for the annual New Year's Eve Party sponsored by the Detroit and Wayne County Federation of Labor at the Lathrop Temple.

on every glorious Arizona morning I rise and face the sunrise and thank Billboard's staff of experts. Allah!!! I feel that anyone who tries to operate a record business without your aid is kidding himself!!!

John Cole Barker
Barker Music Center
McCloud's Store
Tucson, Arizona

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The Billboard

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Cincinnati 32, Ohio

Please enter my subscription for one year (52 issues) at $10.75 to start with the next issue. Payment enclosed.

Name

City

State

Occupation

Day

Evening

Faxing

GAC

New York • Chicago • Beverly Hills • Cincinnati • Dallas • London
Clyde McCoy

"Sugar Blues"

and His Orchestra

Hits with a natural!

"Mr. Wah Wah"

and

"The Music Goes 'Round and Around"

record no. 2321

Capitol
HAPPY NEW YEAR HITS!!

Billy Eckstine

DAVID ROSE
and his Orchestra
BEAUTIFUL MUSIC TO
LOVE BY
S U D D E N L Y

ALAN DEAN
SAY YOU LOVE ME
HIGH ON A WINDY HILL

BILLY HAYES
HOW DO YOU SPEAK
TO AN ANGEL?

HERB KENNY
WITH THE ROCKETS
I MISS YOU
SO

SHIRLEY SCOTT
RAINBOW IN THE VALLEY

ZEKE CLEMENTS
THERE'S PAYDAY POISON IN SATURDAY NIGHT

JOE (Cannonball) LEWIS
I' D BE SWEET TALKING YOU

"SWEETHEARTS ON PARADE"
A New TOM AND JERRY Album
By FRANK PETTY

M-G-M Records
THE GREATEST NAME IN ENTERTAINMENT

M-G-M means Mighty Good Music

HONOR ROLL OF HITS

The Nation's Ten Top Tunes
... for Week Ending December 27

1. Why Don't You Believe Me?
   BILLY HAYES, MM-2774 (36 rpm)
   M-G-M
   THE MUSICAL ISLANDS

2. I Saw Mommy Kissing Santa Claus
   THE SHEETS, MM-3313 (78 rpm)
   M-G-M
   1950 IN COLUMBIA

3. Don't Let The Stars Get In Your Eyes
   THE SHEETS, MM-3313 (78 rpm)
   M-G-M
   1950 IN COLUMBIA

4. The Glow Worm
   THE SHEETS, MM-2944 (36 rpm)
   M-G-M
   1950 IN COLUMBIA

5. You Belong To Me
   THE SHEETS, MM-3313 (78 rpm)
   M-G-M
   1950 IN COLUMBIA

6. Keep It A Secret
   THE SHEETS, MM-3313 (78 rpm)
   M-G-M
   1950 IN COLUMBIA

7. I Went To Your Wedding
   THE SHEETS, MM-3313 (78 rpm)
   M-G-M
   1950 IN COLUMBIA

8. Because You're Mine
   THE SHEETS, MM-2533 (78 rpm)
   M-G-M
   1950 IN COLUMBIA

9. Lady of Spain
   THE SHEETS, MM-2944 (36 rpm)
   M-G-M
   1950 IN COLUMBIA

10. White Christmas
    MAX BRAND, MM-2172 (36 rpm)
    M-G-M
    1950 IN COLUMBIA

"SWEETHEARTS ON PARADE"
A New TOM AND JERRY Album
By FRANK PETTY

M-G-M Records
THE GREATEST NAME IN ENTERTAINMENT

M-G-M means Mighty Good Music

Second Ten

11. It's In The Book
    Published by Harmoni/Miracle, Inc.

12. Till I Waltz Again With You
    Published by Miriam & Inc.

13. Frosty The Snowman
    Published by Bill & Son, Inc.

14. Jambalaya
    Published by Miriam & Inc.

15. Rudolph The Red-Nosed Reindeer
    Published by Miriam & Inc.

16. Takes Two To Tango
    Published by Miriam & Inc.

17. Outside Of Heaven
    Published by Miriam & Inc.

18. Merry Christmas
    Published by Miriam & Inc.

19. Silver Bells
    Published by Miriam & Inc.
**Top Sellers – Popular**  
Based on Annual Capitol Sales Reports

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Title</th>
<th>Artist</th>
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<tbody>
<tr>
<td>2214</td>
<td>One Million Tears</td>
<td>The Four Knights</td>
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<tr>
<td>2215</td>
<td>Oh, Happy Day</td>
<td>The Four Knights</td>
</tr>
<tr>
<td>2216</td>
<td>The New Wears Off Too Fast</td>
<td>The Four Knights</td>
</tr>
</tbody>
</table>

**Best Bet**

A million spins with
**"A Million Tears"**
and **"Oh, Happy Day"**
by **The Four Knights**

No. 2315

**Best Bet**

**Great and Growing...**

**Gisele MacKenzie**

**"Gone"** and

**"The New Wears Off Too Fast"**

No. 2307

**Best Bet**

**NAT 'King' Cole**

Has another hit!

With **"How"**

**"Strange"**

No. 2300

**Best Bet**

**Top Country & Hillbilly**

Based on Annual Capitol Sales Reports

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<td>Big Kenny</td>
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<td>2218</td>
<td>The New Wears Off Too Fast</td>
<td>H. Thompson</td>
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<tr>
<td>2219</td>
<td>I'm Going to Change It</td>
<td>F. Young</td>
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<td>2220</td>
<td>Heartbreaker</td>
<td>J. Jones</td>
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<tr>
<td>2221</td>
<td>I'm Going to Change It</td>
<td>S. Jones</td>
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<td>2222</td>
<td>I'm Going to Change It</td>
<td>J. James</td>
</tr>
<tr>
<td>2223</td>
<td>I'm Going to Change It</td>
<td>M. Carson</td>
</tr>
<tr>
<td>2224</td>
<td>I'm Going to Change It</td>
<td>M. Eley</td>
</tr>
</tbody>
</table>

**Best Bet**

SOON YOU'LL HEAR—

**a SENSATIONAL first release**

by **Jean Shepard**

No. 2314

**Best Selling Popular Album**

Based on Annual Capitol Sales Reports

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>2225</td>
<td>Bye Bye Blues</td>
<td>Les Paul &amp; Mary Ford</td>
</tr>
<tr>
<td>2226</td>
<td>Prodigal</td>
<td>Slim Burton</td>
</tr>
<tr>
<td>2227</td>
<td>Music for Lovers Only</td>
<td>Jackie Gleason</td>
</tr>
<tr>
<td>2228</td>
<td>With a Song in My Heart</td>
<td>June Carter</td>
</tr>
<tr>
<td>2229</td>
<td>City of Glass</td>
<td>Slim Snead</td>
</tr>
<tr>
<td>2230</td>
<td>The New Sound</td>
<td>Les Paul</td>
</tr>
<tr>
<td>2231</td>
<td>House of Distance</td>
<td>Slim Snead</td>
</tr>
</tbody>
</table>

**Best Bet**

For **BIG Album Sales...**

**JACKIE GLEASON**

presents

**"MUSIC FOR LOVERS ONLY"**

No. 2312

**Best Selling Capitol Children's Albums**

Based on Annual Capitol Sales Reports

<table>
<thead>
<tr>
<th>Record No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>2233</td>
<td>With a Party</td>
<td>The Teddy Bears Music</td>
</tr>
<tr>
<td>2234</td>
<td>Room-Mood</td>
<td>Capitol</td>
</tr>
<tr>
<td>2235</td>
<td>Meet the Beatles</td>
<td>Capitol</td>
</tr>
<tr>
<td>2236</td>
<td>I'm a Little Teapot</td>
<td>Capitol</td>
</tr>
<tr>
<td>2237</td>
<td>The Teddy Bears</td>
<td>Capitol</td>
</tr>
<tr>
<td>2238</td>
<td>Woody Woodpecker and the Scarecrow</td>
<td>Capitol</td>
</tr>
<tr>
<td>2239</td>
<td>The Tiptop Tail</td>
<td>Capitol</td>
</tr>
<tr>
<td>2240</td>
<td>Nursery Rhymes</td>
<td>Capitol</td>
</tr>
<tr>
<td>2241</td>
<td>Hersey Haney's Chicken Hunt</td>
<td>Capitol</td>
</tr>
<tr>
<td>2242</td>
<td>Country Carol</td>
<td>Capitol</td>
</tr>
</tbody>
</table>

**Latest Capitol Release**

No. 2349

I've had a very merry Christmas
Strictly for the birds
Jerry Lewis

**Best Bet**

**CLYDE McCOY**

With **"Mr. Wah Wah"**
and **"The Music Goes 'Round and Around"**

No. 2320

**Best Bet**

**Honey Tam Heaven**

All the time
Johnnie Ray

**You Must Be Born Again**

We will serve the Lord
Jack Hutt

**Best Bet**

The new hit combination:

**JUNE HUTTON and AXEL STORDAHL**

"I had a little too much to dream last night" and **"Song of the Silver Bells"**

No. 2318
### TOP POPULAR RECORDS

#### Best Selling Singles
Records are ranked in order of their current national selling position. Figures are based on The Billboard's weekly survey covering the market area. Separate charts are issued for the 33 1/3 R.P.M. and 45 R.P.M. markets.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WHY DON'T YOU BELIEVE ME?</td>
<td>J. James</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>2</td>
<td>GLOW WORM</td>
<td>Mills Brothers</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>3</td>
<td>LADY OF SPAIN</td>
<td>E. Fisher-H. Winterhalter</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>4</td>
<td>EMBRACE YOU MINE!</td>
<td>M. Lanza</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>5</td>
<td>BECAUSE YOU HEARD—</td>
<td>J. James</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>6</td>
<td>OUTSIDE OF HEAVEN—</td>
<td>E. Fisher-H. Winterhalter</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>7</td>
<td>BYE, BYE BLUES—</td>
<td>L. Paul &amp; P. Ford</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>8</td>
<td>17 I. WENT TO YOUR WEDDING</td>
<td>P. Brewer</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>9</td>
<td>JAMBALAYA—</td>
<td>J. Stafford</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>10</td>
<td>LADY OF SPAIN—</td>
<td>L. Paul</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
</tbody>
</table>

#### Most Played in Juke Boxes
Records are ranked in order of the greatest number of plays in juke boxes during the current week. Figures are based on The Billboard's weekly survey covering the market area. Separate charts are issued for the 33 1/3 R.P.M. and 45 R.P.M. markets.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WHY DON'T YOU BELIEVE ME?</td>
<td>J. James</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>2</td>
<td>GLOW WORM</td>
<td>Mills Brothers</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>3</td>
<td>LADY OF SPAIN</td>
<td>E. Fisher-H. Winterhalter</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>4</td>
<td>EMBRACE YOU MINE!</td>
<td>M. Lanza</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
</tbody>
</table>

#### Most Played by Jockeys
Records of songs played by jockeys are from the Jockey's Record Report covering the market area. Separate charts are issued for the 33 1/3 R.P.M. and 45 R.P.M. markets.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WHY DON'T YOU BELIEVE ME?</td>
<td>J. James</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>2</td>
<td>GLOW WORM</td>
<td>Mills Brothers</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>3</td>
<td>LADY OF SPAIN</td>
<td>E. Fisher-H. Winterhalter</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
</tbody>
</table>

#### Best Selling Children's Records
Records are ranked in order of the greatest number of sales in the children's records market area. Separate charts are issued for the 33 1/3 R.P.M. and 45 R.P.M. markets.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Song</th>
<th>Artist</th>
<th>Label</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I SAW MOTHER KISSING SANTA</td>
<td>C. G. F. M.</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>2</td>
<td>ELVIS, THE RED ROSE EPPERSON</td>
<td>G. E. M.</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>3</td>
<td>TWEET, TWEET, WHISTLE</td>
<td>J. C. M.</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
<tr>
<td>4</td>
<td>I SAW MOTHER KISSING SANTA</td>
<td>C. G. F. M.</td>
<td>MCA-0021</td>
<td>148</td>
</tr>
</tbody>
</table>

### Best Selling Albums
Records are ranked in order of their current national selling position. Figures are based on The Billboard's weekly survey covering the market area. Separate charts are issued for the 33 1/3 R.P.M. and 45 R.P.M. markets.
Territorial Best Sellers (Popular)

New York
1. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
2. Don't Let the Stars Get In Your Eyes P. Coma, Victor
3. Why Don't You Believe Me? J. James, M-G-M
4. Glow Worm Mills Brothers, Decca
5. I've Heard It All J. Stafford, Columbia

Philadelphia
1. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
2. Don't Let the Stars Get In Your Eyes P. Coma, Victor
3. Why Don't You Believe Me? J. James, M-G-M
4. Glow Worm Mills Brothers, Decca
5. I've Heard It All J. Stafford, Columbia

Chicago
1. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
2. Don't Let the Stars Get In Your Eyes P. Coma, Victor
3. Why Don't You Believe Me? J. James, M-G-M
4. Glow Worm Mills Brothers, Decca
5. I've Heard It All J. Stafford, Columbia

Los Angeles
1. Why Don't You Believe Me? J. James, M-G-M
2. Glow Worm Mills Brothers, Decca
3. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
4. Lady of Spain E. Fisher, Capitol
5. I Saw Mama Kissing Santa Claus J. James, M-G-M
6. Oh, Happy Day L. Paul & M. Ford, Capitol
7. I Saw Mama Kissing Santa Claus J. James, M-G-M

Pittsburgh
1. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
2. Don't Let the Stars Get In Your Eyes P. Coma, Victor
3. Why Don't You Believe Me? J. James, M-G-M
4. Glow Worm Mills Brothers, Decca
5. I've Heard It All J. Stafford, Columbia

Washington, D. C.
1. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
2. Don't Let the Stars Get In Your Eyes P. Coma, Victor
3. Why Don't You Believe Me? J. James, M-G-M
4. Glow Worm Mills Brothers, Decca
5. I've Heard It All J. Stafford, Columbia

Atlanta
1. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
2. Don't Let the Stars Get In Your Eyes P. Coma, Victor
3. Why Don't You Believe Me? J. James, M-G-M
4. Glow Worm Mills Brothers, Decca
5. I've Heard It All J. Stafford, Columbia

New Orleans
1. I Saw Mama Kissing Santa Claus J. Boyd, Columbia
2. Don't Let the Stars Get In Your Eyes P. Coma, Victor
3. Why Don't You Believe Me? J. James, M-G-M
4. Glow Worm Mills Brothers, Decca
5. I've Heard It All J. Stafford, Columbia

Reviews of the Current Classical Releases

BRONX. SYMPHONY NO. 1 — NBC Symphony Orchestra. Telese, Cond. (1-13). V 8500
Recollections of Bronx's "First" are plentiful and available at several price ranges. But the symphony is a model of orchestral literature that can withstand quality duplication. And this latest entry by Telese and the NBC orchestra is in generous spirit. The interpretation bears the convincing emotional drive that the Mendelssohn brings to its casting and its efforts have been superbly executed by the NBC engineers. A great recital that should last for many years.

This is a valuable pickling of a complete symphony, one of the best sides of the week. The disc contains this keepsake disc that makes it a notable work, but also the outstanding performance of the two "greater" symphonies, the Barbier and the Schumann, by the San Francisco Symphony Orchestra conducted by Pierre Monteux. The disc does not spell the job, and the recording is excellent. This album should be a steady seller.
COLUMBIA COUNTER-POINTS

The Pitch From Mitch

Time to give a quick breath and look over the list. This month during the holidays an extra knock everywhere sort of a little, and this is as good a thing. First, the new hit, Sammy Kaye has a wonderful new item called "Hey, Hurry, Hurry. This week. It's one of those things that you need once and forever in other words, a natural. We've heard it up with a bright Kaye version of "agle, called "The Dance of the Plums." It's a lovely, lovely dime, by Art Prantle. There's also a new entry called "Early Whirlwind." You may recognize the theme. And now, we've got it pinned on a close arrangement that sounds like "Take Me Out to Dinner" and runs a nice two-and-a-half minutes. The hit is a lovely new entry into the charts. The poet's name is "T. Murry Eaves." And there's another one called "Till Me You're Mine" and Prance Sanders tell the story of the audience. "Four Million Dollars" is myself and "People in Love Can Be Comets" both spotted by reviewers and it's everybody. Finally, a word about the charts. It's a case of one song doing rather well. And there's no more charts material. Check out your stock on these charts and make sure you're in good shape. I think we are, which means you should be too. And a Happy New Year!

JOHNNIE RAY

WASHINGTON, D.C.

New Folk Releases

STUART HAMBLEN
A MILLION WILD HORSES
MY MARY
with Dural Rice and his Orchestra
78 rpm 31061 • 45 rpm 4-31061

DAVE JOHNSON
BLESSED REDEEMER
LEAVE IT THERE
Sacred Singing with Organ
78 rpm 31067 • 45 rpm 4-31067

SUGGEST ALTERNATIVE RECORDING

FERRANTE AND TEICHER
SUSANNA'S LAST SAND CARAVAN
78 rpm 101.8 • 45 rpm 4-101.8

SWING AND SWAY with SAMMY KAYE
HURRY, HURRY, HURRY (Darling, Come Here)
Vocal by the Kaye Choir and Jeffrey Clay
THE DANCE OF MEXICO
Vocal by the Kaye Choir
78 rpm 31017 • 45 rpm 4-31017

ART LOWRY, his piano and orchestra
STUDIO ONE CONCERTO (Adapted from Vic Oliver's "Prelude to the Stars")
I'M USED TO YOU
78 rpm 39012 • 45 rpm 4-39012

ERROLL GARNER
occ. by John Simmons, bass, and Shadow Wilson, drums
AM I BLUE?
I NEVER KNEW (I Could Love)
Anybody Like I'm Loving You
78 rpm 39018 • 45 rpm 4-39018

RECENT POPULAR ALBUM RELEASES

THE KINGDOM OF SWING—
BENNY GOODMAN
Benjamin Goodman Conquers Hall Jazz Concert (two volumes) • Benny Goodman 1937-39 Jazz Concert No. 2 (two volumes) • Benny Goodman's Comets • Benny Goodman and His Orchestra
Sel 31733-31734 12-inch records

BUNK JOHNSON and his Band
The Entertainer • Saturday • Oh Oh • The Memorial Rose • Everything's on Me • You're Driving Me Crazy • Got a Man • I Love You • Love of Three Days • Afternoon Rag • Out of Nowhere • That's What It Is
Up Cl 059

POPULAR FAVORITES—Volume VI
You Belong to Me • Joe Stafford • High Noon • Ruby Lane • My Darmered Heart • Sarah Vaughan • Love in the Night • Think of Me • Feather • Hal to Much • Rosemary Clooney • Tell Me Your plans • With the Stafford and Frank Love • Jambalaya • Joe Stafford • Walkin' My Horses • Sammy Kaye
Up Cl 057 • 45 rpm 4-057

WHISPERS IN THE DARK
What Is There to Say • Who Was I Saying • Little Girl Blues • Long Ago • One By One • You Say Somethin' to Me • Whispers in the Dark • Dream
PAUL WESLEY and his Orchestra
Up Cl 0232 • 45 rpm 4-0232

SONGS OF THE OPEN SPACES
Angel's Eye • My Dog and Me • I'm a Nurse Without Love • I Will Save You Forever • My Love • Roll my Heart to the Dead Letter Office • Lost Highway • The Great Fine Line • Build My Gallows High
Up Cl 0571 • 45 rpm 4-0571

Best Sellers

Based on actual sales reports for week ending December 19

DANNY BOY
I SAW MAMMY KISSING SANTA CLAUS
THOMAS BENA
29871, 4-29871
JO STAFFORD
KEEP IT A SECRET ONCE TO EVERY HEART
39699, 4-39699
JO STAFFORD
JAMSALAYA EARLY AUTUMN
39928, 4-39928
LES COMPAGNONS DE LA CHANSON THE THREE BELLS WHIRLWIND
39607, 4-39607

RAY PRICE
YOU BELONG TO ME
PARTY BOY
39111, 4-39111

ROSEMARY CLOONEY and HARRY JAMES YOU'LL NEVER KNOW THE CONTINENTAL
39605, 4-39605

SAMI KAYE WALKIN' TO MISSOURI ONE FOR THE W UNDER
39745, 4-39745
FRANKIE LAINE I'M JUST A POOR BACHELOR TONIGHT YOU BELONG TO ME
39902, 4-39902

BILLY DOY
DOW DAY AND JOHNNIE RAY MA SAYS, PA SAYS A FULL TIME JOB
39699, 4-39699
FRANKIE LAINE HIGH NOON ROCK OF GIBRALTAR
39710, 4-39710

1953 THE BILLBOARD MUSIC 23

COLUMBIA RECORDS

REVIEWS OF THIS WEEK'S NEW RECORDS

Popular

BOBBY DARIN—CAPE COD INDIAN "Lover"-Capitol 30-5117
This is the best ballad in years, a beautiful ballad, and a beautiful song. It's a great song, and a great ballad. It's a beautiful song, and a great ballad. It's a beautiful song, and a great ballad. It's a beautiful song, and a great ballad.

RHYTHM & BLUES

BOOTS BROWN AND HIS BLOCKBUSTERS
Black Magic—Boots Brown and His Blockbusters, a new group, and their first release. This is a fantastic record, a great record, and a great group. It's a fantastic record, a great record, and a great group. It's a fantastic record, a great record, and a great group. It's a fantastic record, a great record, and a great group.

Country & Western

CECIL RAYMOND
I Don't Want You—Columbia 30-5116
This is a great record, a fantastic record, and a great song. It's a fantastic record, a great song. It's a fantastic record, a great song. It's a fantastic record, a great song.

Latin American

PEDRO PRADO
The Mexican Hayride—RCA Victor 15-5100
This is a great record, a fantastic record, and a great song. It's a fantastic record, a great song. It's a fantastic record, a great song. It's a fantastic record, a great song.

Hot Jazz

CHARLIE PARKER
The Bird—Verve 15-5100
This is a great record, a fantastic record, and a great song. It's a fantastic record, a great song. It's a fantastic record, a great song. It's a fantastic record, a great song.

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**The Billboard Music Popularity Charts... for Week Ending 27 January 1953**

**THIS WEEK'S BEST BUYS**

The following records have been selected by dealers, disk jockeys, and operators as tomorrow's top, based on early activity. Picks are limited to those records which have not appeared as any of The Billboard Music Popularity Charts.

**Rhythm & Blues**

**Juke Box Operators**

Title strips for each of the Best Buy records are available to you. Only those records suitable for juke boxes are included in weekly title strip releases. For more information write Title Strip Service, The Billboard, 1364 Broadway, New York City.

**Radio-TV Stations**

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**Coming Up in the Trade**

**The Dealers Pick**

**Popular**

1. WISHING RING
   - Joe James, M-G-M 13190
2. MISTER TAP TOE
   - Doris Day, Columbia 13192
3. I'M JUST A POOR BACHELOR
   - Frank Laine, Columbia 13193
4. HOT TODDY
   - Ray Ellington, Okeh-Decca Victor 20-509
5. STRANGE
   - Maxine, Capitol 20-510
6. SAY IT WITH YOUR HEART
   - Ray Conniff, Capitol 20-510
7. FULL TIME JOB
   - Doris Day, Columbia 13193
8. YOU'LL NEVER KNOW
   - Jimmy James, Columbia 20-510
9. NO MOON AT ALL
   - Alan Brothers, Capitol 20-510

**Country & Western**

1. I LET THE STARS GET IN MY EYES
   - George Gibbs, Decca 13193
2. GOING STEADY
   - Carl Smith, Columbia 13192
3. NO HELP WANTED
   - Carl Smith, Columbia 13192
4. YOU'RE WALKING ON MY HEART
   - Ray Coniff, Capitol 20-510
5. THE NEW YEARS OFF TOO FAST
   - Hank Thompson, Capitol 20-510
6. GONE
   - Ray Coniff, Capitol 20-510

**Rhythm & Blues**

Bells

1. BELLS
   - Frank LaRue, Columbia 13191
2. NOW
   - Maxine, Capitol 20-510

**The Disk Jockeys Pick**

**Popular**

1. GONE
   - Junior MacMaster, Capitol 20-510
2. MISTER TAP TOE
   - Doris Day, Columbia 13193
3. YOU'LL NEVER KNOW
   - Jimmy James, Columbia 20-510
4. MUST I CRY AGAIN?
   - Hank Williams, Capitol 20-510
5. LADY'S MOURNING SHAWL
   - Ray Conniff, Capitol 20-510
6. I LET THE STARS GET IN MY EYES
   - George Gibbs, Decca 13193

**Country & Western**

1. I LET THE STARS GET IN MY EYES
   - George Gibbs, Decca 13193
2. YOU'LL NEVER BE ASHAMED OF YOU
   - Hank Williams, Capitol 20-510
3. COMING ON
   - Hank Thompson, Capitol 20-510
4. THE WEDDING BELL BANGO
   - Elvis Presley, Decca 20-510

**Rhythm & Blues**

1. DREAM GIRL
   - Jesse & Marvin Loyd, Specialty 49
2. LET'S TALK IT OVER, BABY
   - Jesse & Marvin Loyd, Specialty 49

**The Operators Pick**

**Popular**

1. MA SAY SAYS PA SAYS
   - Don Davis, Decca-Decca 13193
2. FULL TIME JOB
   - Doris Day, Columbia 13193
3. YOU'LL NEVER KNOW
   - Jimmy James, Columbia 20-510
4. I MUST I CRY AGAIN?
   - Hank Williams, Capitol 20-510

**Country & Western**

1. I LET THE STARS GET IN MY EYES
   - George Gibbs, Decca 13193
2. I COULD NEVER BE ASHAMED OF YOU
   - Hank Williams, Capitol 20-510
3. COMING ON
   - Hank Thompson, Capitol 20-510
4. THE WEDDING BELL BANGO
   - Elvis Presley, Decca 20-510

**Late Reports on Recent "Best Buys"**

By EDDY HOWARD-Mercury 7919

This disk, too, appears to have widespread acceptance of its chart positioning. It is now beginning to show growth in Philadelphia and Western New York.

NO MOON AT ALL

Annie Ross-Coral 20-510

On Seattle chart.

**Country & Western**

1. I LET THE STARS GET IN MY EYES
   - George Gibbs, Decca 13193
2. GOING STEADY
   - Carl Smith, Columbia 20-510
3. YOU CAN'T BE A BRIDE WITHOUT A GROOM
   - Jay McShann, Decca 20-510

**Daddy's Song**

1. I'M GONNA CRY AGAIN?
   - Hank Williams, Capitol 20-510
   - On Toronto chart.

**Continued on page 22**
### THE FIRST BIG HIT! OF '53

**Sunny Gale**

*TEARDROPS ON MY PILLOW | STOLEN WALTZ*

**21-5103 (47-5103)**

### GOING STRONG

<table>
<thead>
<tr>
<th>DON'T LET THE STARS GET IN YOUR EYES/LIES</th>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parry Looks</td>
<td>20-5104</td>
<td>45-5108*</td>
</tr>
</tbody>
</table>

**NEW YEAR GALA**

The Gale who is taking the country by storm in Canada, and her latest RCA Victor release, STOLEN WALTZ/TEAR DROPS ON MY PILLOW, has been hailed as the new star of the New Year. To prove her worth, she has shown that she has a heart full of music, which is the trademark of a true artist.

Occasionally (or maybe it’s every other day), you may hear people talk about the present state of the music business. Well, we happen to think that a year which has given RCA Victor artists like Sunny Gale, a year which has given the world such hits as SINGING THE BLUES, and a year which has brought us the Queen, Eddy Arnold, and the Country-Western Sound, is a year which has given us hope for the future. The music business is in good shape. And we’d like to wish everyone a Happy New Year.

### THIS WEEK’S NEW RELEASES

**Release #53-1 Ships Coast to Coast, Jan. 2**

#### POPULAR

<table>
<thead>
<tr>
<th>YOU'RE SO DANGEROUS</th>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>THE GHOST OF A ROSE</td>
<td>Parry Looks</td>
<td>20-5105</td>
</tr>
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<table>
<thead>
<tr>
<th>HEY, MRS. JONES</th>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>I DON'T KNOW</td>
<td>20-5106</td>
<td>45-5117*</td>
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</table>

<table>
<thead>
<tr>
<th>I MISS YOU SO</th>
<th>78</th>
<th>45</th>
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</thead>
<tbody>
<tr>
<td>CHANCE OF A LIFETIME</td>
<td>20-5107</td>
<td>45-5118*</td>
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<tr>
<th>PRETEND</th>
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<tbody>
<tr>
<td>MADALENA</td>
<td>20-5108</td>
<td>45-5119*</td>
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</tbody>
</table>

#### COUNTRY-WESTERN

<table>
<thead>
<tr>
<th>YOU GET WHAT YOU PAY FOR (You Pay for What You Get)</th>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOW’S THE WORLD TREATIN’ YOU</td>
<td>20-5110</td>
<td>45-5112*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OLD RATTLE’S SON</th>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>DEAR OLD SUNNY SOUTH BY THE SEA</td>
<td>20-5111</td>
<td>45-5113*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COUNTRY WESTERN</th>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>YOU GET WHAT YOU PAY FOR (You Pay for What You Get)</td>
<td>20-5112</td>
<td>45-5114*</td>
</tr>
</tbody>
</table>

### COMING UP

**TIPS**

<table>
<thead>
<tr>
<th>HOT TODDY</th>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>EVEN IF YOU WERE UP TO ME</td>
<td>20-5113</td>
<td>45-5116*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A SHOULDER TO CRY ON</th>
<th>78</th>
<th>45</th>
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</thead>
<tbody>
<tr>
<td>DIXIE POLKA</td>
<td>20-5114</td>
<td>45-5117*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CONDEMNED WITHOUT TRIAL/EDDY’S SONG</th>
<th>78</th>
<th>45</th>
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<tbody>
<tr>
<td>20-5115</td>
<td>45-5118*</td>
<td></td>
</tr>
</tbody>
</table>
National Best Sellers

1. JAMBALAYA—Hank Williams...
2. MIDNIGHT—Red Foley...
3. DON'T LET THE STARS GET IN YOUR EYES—S. McDonald...
4. FOOL SUCH AS I—Hank Williams...
5. I AM OLD, OLD MAN—Lefty Frizzell...

Most Played in Juke Boxes

1. JAMBALAYA—Hank Williams...
2. MIDNIGHT—Red Foley...
3. DON'T LET THE STARS GET IN YOUR EYES—S. McDonald...
4. FOOL SUCH AS I—Hank Williams...
5. I AM OLD, OLD MAN—Lefty Frizzell...

Record Reviews

* Continued from page 24

Country & Western

1. JAMBALAYA—Hank Williams...
2. MIDNIGHT—Red Foley...
3. DON'T LET THE STARS GET IN YOUR EYES—S. McDonald...
4. FOOL SUCH AS I—Hank Williams...
5. I AM OLD, OLD MAN—Lefty Frizzell...

Another New 4 STAR Releases for Jan.

"Golden Wristwatch"

Apart from being a wristwatch, this band also features the country and western versions of some well-known songs. The reviews are based on the Billboard’s weekly survey of country and western records.

The Nil

THE I

Again by POYELynn (Get

This week two jockeys who specialize in country and western records.

FOLK TALENT AND TUNES

JOHNNY SIEGEL

Artists’ Activities

Tennessee Ernie Ford, who just finished a stint at the Thunderbird, Las Vegas, Nev., has been recorded for the Decca label, and is scheduled to appear with the band at the London Palladium, London, England, this spring by GAC and Lee and Larry Gordon, respectively.

Harry Bride (aka Harry Bride), now resident of New York, is working with the band at the Victoria, New York, and will make his debut at the Capitol in Chicago.

Harry Bride, who has been working with the band at the Victoria, New York, is now working with the band at the Capitol in Chicago.

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## TOP RHYTHM & BLUES RECORDS

### National Best Sellers

Records are ranked in order of their current national retail importance in the trade. Numbers are based on the Billboard's weekly surveys. The numbers indicated are the number of weeks that each has appeared in the top 10. Numbers are subject to error until publication of the prices sheet.

| Rank | Record | Artist | Label | Weeks
|------|--------|--------|-------|-------|
| 1    | I Don't Know | W. Mahon, Chess | Mercury | 13
| 2    | You Know I Love You | B. B. King | Mercury | 6
| 3    | Buddy Wise | H. D. King | Mercury | 4
| 4    | Don't Know | W. Mahon, Chess | Mercury | 14
| 5    | That's All | M. John | Mercury | 12
| 6    | Rock Me All Night Long | Duke | Mercury | 13
| 7    | Let's Talk About You | Shirley & Lee | Aladdin | 6
| 8    | I'm Yours | B. B. King | Mercury | 10
| 9    | Hounds | Little Walter | Checker | 9
| 10   | I Know You | Shirley & Lee | Aladdin | 8

### Territorial Best Sellers

Records based on "Territorial Best Sellers in Weekly" have appeared for the first time this week on any of the charts. These are highlighted to suggest records that are making inroads in other markets.

<table>
<thead>
<tr>
<th>Region</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York</td>
<td>I Played the Fool</td>
<td>Shirley &amp; Lee</td>
<td>Aladdin</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>I Know You</td>
<td>Shirley &amp; Lee</td>
<td>Aladdin</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>I Know You</td>
<td>Shirley &amp; Lee</td>
<td>Aladdin</td>
</tr>
<tr>
<td>Chicago</td>
<td>I Know You</td>
<td>Shirley &amp; Lee</td>
<td>Aladdin</td>
</tr>
<tr>
<td>Detroit</td>
<td>I Know You</td>
<td>Shirley &amp; Lee</td>
<td>Aladdin</td>
</tr>
</tbody>
</table>

### Most Played in Juke Boxes

Records are ranked in order of the national number of spins on juke boxes throughout the country. Numbers are based on the Billboard's weekly surveys of juke box operators.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Rock Me All Night Long</td>
<td>Duke</td>
<td>Mercury</td>
</tr>
<tr>
<td>2</td>
<td>Let's Talk About You</td>
<td>Shirley &amp; Lee</td>
<td>Aladdin</td>
</tr>
<tr>
<td>3</td>
<td>Hounds</td>
<td>Little Walter</td>
<td>Checker</td>
</tr>
<tr>
<td>4</td>
<td>I Know You</td>
<td>Shirley &amp; Lee</td>
<td>Aladdin</td>
</tr>
<tr>
<td>5</td>
<td>I Don't Know</td>
<td>W. Mahon, Chess</td>
<td>Mercury</td>
</tr>
<tr>
<td>6</td>
<td>You Know I Love You</td>
<td>B. B. King</td>
<td>Mercury</td>
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<td>8</td>
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<td>M. John</td>
<td>Mercury</td>
</tr>
<tr>
<td>9</td>
<td>I'm Yours</td>
<td>B. B. King</td>
<td>Mercury</td>
</tr>
<tr>
<td>10</td>
<td>Rock Me All Night Long</td>
<td>Duke</td>
<td>Mercury</td>
</tr>
</tbody>
</table>

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**NEW ISSUE:**

10. I DON'T KNOW—W. Mahon
7. FIVE LONG YEARS—E. Boyd
3. SAD HOUSES—Little Walter
1. PLAINED THE FOOL—Shirley & Lee
4. I'M GONE—Shirley & Lee
1. JUKE—Little Walter
2. GLENNING—Checker
8. OLD DOIN' DOIN' DOIN'—L. Lee
8. PLAYED THE FOOL—Checker
9. MEAN OLD WORLD—Little Walter
1. IT'S ALL OVER—Checker

**TOP RHYTHM & BLUES RECORDS**

**ANOTHER TERRIFIC HIT!**
(Both Sides)

**JOHNNY ACE**

**DUKE #107**

**CROSS MY HEART**

**DUKE #107**

**"ANGEL"**

Distributed by P.O. Box 540, New York, N.Y.

**LLOYD "FATMAN" SMITH**

"NO BETTER FOR YOU"
"MY CLOCK STOPPED"

Peacock #1611

**ROBERT "BOBBY" BAYLOR**

A Profit Maker for Operators

**PAUL MONDAY**

sings and plays

"I PROMISE"
"I CAN'T FORGET ABOUT YOU"

Watch This One Girl!

**BOWERS"**

**BELLS OF JOY**

RING AGAIN
with

"ECHOES FROM HEAVEN"
"LEAK IN THIS OLD BUILDING"

Peacock #1708

**LET'S TALK ABOUT JESUS**

Still Going Strong

Peacock #1608
**Record Reviews**

- **Continued from page 24**

**Rhythm & Blues**

**LITTLE WILIE LITTLEFIELD**

E. G. Laing

**FEARLESS 1110**—A real rocker. A thumper. Little Willie seems to create a new sound every day. The guitar solo on this one is great. You'll want this one.

**Rhythm & Blues**

**LITTLE WILIE LITTLEFIELD**

E. G. Laing

**FEARLESS 1110**—A real rocker. A thumper. Little Willie seems to create a new sound every day. The guitar solo on this one is great. You'll want this one.

**This Week’s Territorial Best Sellers to Watch**

Records priced under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. These are highlighted for the first time the week on any of the charts. These are highlighted for the first time this week.

**Cincinnati… PLEASE, BABY, PLEASE**

Swallows—King 4579

**Washington, D.C. … WAKE UP, FOOL**

Old Smokey—Victor 205069

**Washington, D.C. … STORY FROM MY HEART AND SOUL**

B. B. King—RPM 374

**Juke Box Operators!**

**NOW! ONE STOP Service on**

**RHYTHM & BLUES NOTES**

**By BOB BOLONTZ**

Les Messinger, Aladdin Records, head, will reactivate the firm’s other record label, Score Records. The Galax Agency has signed singer Willie Nelson, whose record on King looks like a hit. Nelson signed at the big hit of the year. The agency also signed Eddie Boyd last week. Both J.O.R. signers of "Five Long Years" is still riding high on the coattails of the hit. The New Year. New Year. New Year... Eddie Boyd will receive a check from the National University of Music in Chicago and "Rain Down Sunshine" will be shipped to the record stores. Big Maybelle another hot r&b artist, due to his record of "Golden Goose" from "Rain Down Sunshine" will be available for the J.O.R. signers of "Five Long Years" is still riding high on the coattails of the hit. The New Year. New Year. New Year... Eddie Boyd will receive a check from the National University of Music in Chicago and "Rain Down Sunshine" will be shipped to the record stores. 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This Week's Territorial Best Sellers to Watch

Nashville...PLEASE BELIEVE
George Morgan—Columbia 11032
Memphis...WHY TALK TO YOUR HEART
Goldie Hill—Decca 29350

Record Reviews

- Continued from page 24

Popular

I've Got My Money on Red
Phantasy (M-G-M 29526)

Bert Frampton

Dave Hollister

Calypso
(M-G-M 30724)
The calypso baby is riding the wave to the top. A pleasant melody, with maracas

Cordon Mac Rae

Marvelous Little Bluebird
(M-G-M 31111)
A saloon racket. With the addition of a

Bill Hayes

How Do You Speak in Our Country?
(M-G-M 11190) — There's nothing

Charlie Barnet

Let's Do It Again
(M-G-M 29512)
A pleasant melody, with maracas

British Indian

We Can't Have a Song
(M-G-M 31110) — This is a

U.S. Air Force

Let's Do It Again
(M-G-M 29512)
A pleasant melody, with maracas

International

We Can't Have a Song
(M-G-M 31110) — This is a

Spanish

Let's Do It Again
(M-G-M 29512)
A pleasant melody, with maracas

Symphony

We Can't Have a Song
(M-G-M 31110) — This is a

New Orleans

1. Deep Blue
K. Foley, Decca
2. I'll Never Get Out of This World Alive
Hank Williams
3. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
4. Midnight
K. Foley, Decca
5. Let the Stars Get in Your Eyes
K. Foley, Columbia
6. I'll Never Get Out of This World Alive
Hank Williams
7. Keep It a Secret
S. Whitman, Imperial
8. I为啥't Go Walking With You
H. Williams, M-G-M
9. Keep It a Secret
S. Whitman, Imperial
10. Satin' Fool
E. K.
11. I'm Old, Old Man
K. Foley, Columbia
12. Keep It a Secret
S. Whitman, Imperial
13. Good Ole Boy
F. Young, Capitol
14. Keep It a Secret
S. Whitman, Imperial

New Orleans

1. Deep Blue
K. Foley, Decca
2. I'll Never Get Out of This World Alive
Hank Williams
3. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
4. Midnight
K. Foley, Decca
5. Keep It a Secret
S. Whitman, Imperial
6. I为啥't Go Walking With You
H. Williams, M-G-M
7. Keep It a Secret
S. Whitman, Imperial
8. I为啥't Go Walking With You
H. Williams, M-G-M
9. Keep It a Secret
S. Whitman, Imperial
10. Satin' Fool
E. K.

Dallas-Ft. Worth

1. Jambalaya
Hank Williams, M-G-M
2. Don't Let the Stars Get in Your Eyes
S. McDonald, Capitol
3. Too Much
Hank Snow, Victor
4. Midnight
K. Foley, Decca
5. In a New York Street
H. Williams, M-G-M
6. Sleep with the Stars
K. Foley, Columbia
7. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
8. Keep It a Secret
H. Williams, M-G-M
9. Keep It a Secret
S. Whitman, Imperial
10. Footsteps in the Dark
S. Whitman, Imperial

Nashville

1. Juke Joint Johnny
L. Moore, Speedy
2. I'll Never Get Out of This World Alive
H. Williams, M-G-M
3. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
4. Midnight
K. Foley, Decca
5. I'm Old, Old Man
K. Foley, Columbia
6. I'll Never Get Out of This World Alive
H. Williams, M-G-M
7. Keep It a Secret
H. Williams, M-G-M
8. Keep It a Secret
S. Whitman, Imperial
9. Keep It a Secret
S. Whitman, Imperial
10. Footsteps in the Dark
S. Whitman, Imperial

Memphis

1. Footsteps in the Dark
Hank Snow, Victor
2. Midnight
K. Foley, Decca
3. I'm Old, Old Man
K. Foley, Columbia
4. Wedding Ring Jig
K. Foley, Columbia
5. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
6. I'm Old, Old Man
K. Foley, Columbia
7. I'll Go On Alone
K. Foley, Columbia
8. The Blue Snowflakes
R. Tubb, Columbia
9. The Tennesseans
R. Tubb, Columbia
10. genie, genie, genie, genie
K. Foley, Columbia

Houston

1. Footsteps in the Dark
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2. Midnight
K. Foley, Decca
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K. Foley, Columbia
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R. Tubb, Columbia
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K. Foley, Columbia

Sgt. 1st Class
Einar H. Ingman
U.S. Army
Medal of Honor

The Red's in America: A song dedicated to the American Legion

We Buy

Used Records
78 R.P.M. & 45 R.P.M.
Contact Jim De Forand
JALEN AMUSEMENT CO.
1220 Sutter Street
San Francisco, Cal.

WANTED

UNUSED 78 RPM Capitol and Victor Records
Any Titles Acceptable
Queensboro, New York

NAM GOODY
235 W. 4th St., New York, N.Y.
Phone: Green 3-2110

Album and LP Reviews

This Week's Territorial Best Sellers

Cincinnati

1. Back Street Affair
W. Pierce, Decca
2. Don't Let the Stars Get in Your Eyes
S. McDonald, Capitol
3. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
4. Midnight
K. Foley, Decca
5. I为啥't Get the Stars Get in Your Eyes
K. Foley, Columbia
6. Keep It a Secret
S. Whitman, Imperial
7. Blackberry Boogie
E. K.
8. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
9. Midnight
K. Foley, Decca
10. Keep It a Secret
S. Whitman, Imperial

New Orleans

1. Deep Blue
K. Foley, Decca
2. I为啥't Get the Stars Get in Your Eyes
K. Foley, Columbia
3. Midnight
K. Foley, Decca
4. Blackberry Boogie
E. K.
5. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
6. Midnight
K. Foley, Decca
7. Keep It a Secret
S. Whitman, Imperial
8. Blackberry Boogie
E. K.
9. Keep It a Secret
S. Whitman, Imperial
10. Midnight
K. Foley, Decca

Dallas-Ft. Worth

1. Jambalaya
Hank Williams, M-G-M
2. Don't Let the Stars Get in Your Eyes
S. McDonald, Capitol
3. Too Much
Hank Snow, Victor
4. Midnight
K. Foley, Decca
5. In a New York Street
H. Williams, M-G-M
6. Keep It a Secret
H. Williams, M-G-M
7. Keep It a Secret
S. Whitman, Imperial
8. Keep It a Secret
S. Whitman, Imperial
9. Footsteps in the Dark
S. Whitman, Imperial
10. Footsteps in the Dark
S. Whitman, Imperial

Nashville

1. Juke Joint Johnny
L. Moore, Speedy
2. I为啥't Get the Stars Get in Your Eyes
H. Williams, M-G-M
3. Don't Let the Stars Get in Your Eyes
K. Foley, Columbia
4. Midnight
K. Foley, Decca
5. I为啥't Get the Stars Get in Your Eyes
H. Williams, M-G-M
6. I为啥't Go Walking With You
H. Williams, M-G-M
7. I为啥't Go Walking With You
H. Williams, M-G-M
8. I为啥't Go Walking With You
H. Williams, M-G-M
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K. Foley, Columbia

For MORE RECORD SALES
USE "TODAY'S TOP TUNES"

50 COPY

5.00

$1.00

Add $1.00 each on sales above

GIVE TO THE runyon cancer fund
The Billboard

January 3, 1953

Reviews of the Classical Releases

CLASSIFIED ADVERTISING

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For national advertising or display advertising, call the

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State...

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City...

State...

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CLASSIFIED OPPORTUNITIES

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**RINKS & ARENAS**

**January 3, 1953**

**WE BUY AND SELL**

New and Used Rink Skates and Other Equipment

**JOHNNY JONES, JR.**

Chicago Roller Skates

**SAY YOU SAW IT IN THE BILLBOARD!**

**MINEOLA Oldtimers**

**Jubilee in Works**

MINEOLA, N. Y., Dec. 31 — Full arrangements have been completed for the New Year’s Eve party at Mineola Rink, Lido. The final big event on the rink calendar is the annual Oldtimers’ reunion party to be held Feb. 8th.

Last year’s jubilee drew the greatest crowd in Mineola Rink’s history. The party was attended by more than 2,000 skaters, who came to bid farewell to one of the area’s favorite rinks.

**Senns Xmas Show Packs**

**Cindy Garden**

CINCINNATI, Dec. 27 — The first Christmas show staged at Cincinnati Garden and Saunders, and featuring Frank Sease and Barney Rapp, of the Frank Sease Theatrical Agency here, under sponsorship of the Forestry Division of the Arco Rancher Company, arrived at Cincinnati and the Garden and Saunders Machine Company, attracted more than 13,200 patrons in the 1,100-seat arena. The Christmas extravaganza, starring the families and friends of Sunday afternoon, and the multi-million dollar company took over Sunday afternoon. The show was remarkable for its many other attractions, including a $100,000 worth of prizes for which the audience was始终保持.

Committees from a number of organizations, headed by “Holiday Volunteers” of the Cincinnati area, witnessed the performance, and plans are under way to present a similar show next season on a larger scale, with the proceeds going to benefit the annual party for the children of the area.

On Saturday night the local skating rink organized the same show in a fund-raising effort that could rival the box-office returns. The entertainment was originally a $100,000 worth of prizes won by the audience in attendance.

**FOR SALE**

**MID SIZZLER**

**PORTABLE SKATING RINK**

**WANT**

**PORTABLE SKATING RINK**

**FOR SALE**

**DON McELMENNY**

**1,000 SQUARE**

**FLOOR**

**THE IMPERIAL**

Custom Made

Full Type Bearings
Jumbo Wheels
Double Rubbers
Solid 10° Trucks
Jump Bars
Polished and Buffed Aluminum Plates
One of three NEW MODELS to be sold EXCLUSIVELY by RINK OPERATORS

**CHICAGO**

**SALE**

**CLOSING OUR RINK**

300 yrs. CHICAGO CLAMP SKATES, good condition $1.95
500 yrs. CHICAGO CLAMP SKATES, very good condition $2.95
500 yrs. SMOKER SKATE RENTALS, first class condition 5.75
500 yrs. TAFCO SKATE RENTALS, first class condition 5.00
500 yrs. MINI-GRINDER RENTALS, first class condition 4.00
500 yrs. LITTLE GIANT GRINDER, first class condition 5.00
500 yrs. CREATOR ROLLER RINK, first class condition 6.00

**MIRADOR ROLLER RINK**

Box 236
Hershey, Pa.

**NEWS NUGGETS**

**Boston Arena Sold; IAAM Mulls Dates**

**Says Up Take, Pro Sports Off**

**At Kansas City**

KANSAS CITY, Mo., Dec. 30 — Municipal Auditorium here scored a big win in the sports monopoly business and held its conventions and presentations well. The show, circus, auto dealer meet, and boxing ring are all scheduled for the coming weeks.

The second half of the season will be even better, with several new events drawing bigger crowds and revenues.

Olsen and Johnson’s “The Mayor” continues to shine in the local markets, and the city is set for a record year.

**Outdoor Rink Is**

**Mulled for Boston**

**Corey’s Waterbury**

**Anniversary Party**

WATERBURY, Conn., Dec. 27 — Albert E. Corey marked his 10th anniversary as a professional rink operator by hosting a party for his employees. The party included a full-day budget, which was enjoyed by all.

**Oakleys to Servicemen**

**HARTFORD, Dec. 27 — As his company was preparing to serve the armed forces’ needs, Lyle Rendell, owner of Oakleys Rink, provided service to all ranks, offering discounts and special rates to servicemen and their families.

**Dramatic & Musical Routes**

Dramatic readings will be featured during skating shows to enhance the skating experience.

**Auditorium Managers**

Skating shows and various attractions are being planned at the auditorium, with a focus on entertainment and family fun.

**PROMOTERS**

**LEON D. BOYD**

**Bobby Blue Enterprises**

Innings and outs of the latest attractions and promotions.

**AMERICAN PAPER**

**TELEGRAPH COMPANY**

The latest news and developments in the skating arena industry.

**ARTICLE**

**TWO NIGHTS**

**THE GREAT CIRCUS OF THE DEATH**

Two nights feature the Great Circus of the Death, a thrilling performance that will captivate audiences.

**BROOKLYN, Dec. 27 — The Brooklyn Rink has been closed, with plans to reopen soon.”

**LEJES, Dec. 27 — The last day of skating at the Lejes Rink was marked by a special event, with skaters enjoying a farewell celebration.”

**JUBILEE, Dec. 27 — The jubilee at the Jubilee Rink was a success, with skaters enjoying a night of fun and entertainment.”

**IN CONCLUSION**

The success of the skating rink season highlights the importance of entertainment and sports in communities, providing a platform for social interaction and enjoyment.

**CASEY’S PICTURES**

M. Casella, copyright

1535 West 20th Street
Chicago, Illinois
Roadshow Rep

The Final Curtain

London Dispatch

Births

Driftwood Room

Divorces

Marriages

In Loving Memory

Roadshow Rep

The Queen herself. While the big show hands out the world's most valuable TV "thud," and I quote: "that's all on the screen but there are still a few left in the streets."

Drivin' Round

The Drive-Ins

Drivin' Round

The Drive-Ins

Chicago, Chicago

Chicago, Chicago

Vagabonds, Miami

Vagabonds, Miami

Driftwood Room

Divorces

Marriages

In Loving Memory

Roadshow Rep

The Final Curtain

London Dispatch

Births

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Roadshow Rep

The Final Curtain

London Dispatch

Births

Driftwood Room

Divorces

Marriages
Show Train Brakes Must Be Replaced

WASHINGTON, Dec. 27—All show train cars must be equipped with the new power brakes by June 30, 1953, according to latest information from the Interstate Commerce Commission.

The ICC ruled in 1947 that all cars in intercity service, being handled less than one million miles per year, must be equipped with the more powerful braking system. Since then, various railroads have obtained extensions on the deadline.

However, the ICC has now decided further extensions. Requests by the Illinois Central and Rock Island railroads for more time were denied, and the June 30 deadline apparently stands.

RAS Neatly Set

Royal American Shows equipped most of its cars about a year ago, but it was understood that about six cars still must be changed.

Ringling-Barnum screws are equipped with the new model, but the flat stocks and backs must be re-equipped.

It was believed that all cars of the 10 largest shows would be equipped with the new brakes, but the smaller shows varied widely in this respect. Since the railroad brake is stronger than the present car brake, the new brake will be used on all trains, regardless of the time they are used.

Power brakes provide better braking and greater traction. Braking also is more elastic and durable, and the new system is said to save the company a great deal of money. The new system is said to save the company a great deal of money.

Conn. Solons Will Again Stump for Okays on Games

HARTFORD, Conn., Dec. 27—A number of legislators again will work to have cars equipped for char-.

able, religious and veterans' organiza-

tions when the General Assembly goes into session in January. A bill to accomplish this objective was passed by the legislature last year.

The new bill will not be introduced by legislators, but will be introduced by the organizations themselves. The bill will require railroads to accommodate the organizations and to make the cars available to the organizations.

The new bill will not be introduced by legis-

lators, but will be introduced by the organizations themselves.
Circus Chronology

Year's Review as Presented From 1952 Billboard Files

JANUARY


RINGLING-BARNUM announced plans to play all stands under local auspices in 1952. Show's holiday run at Havana was ahead of the previous year but below the first try.

JANUARY

ARThUR STURMEK announced Bill Bro's Circus would be known as Zeavey's Famous Hippodrome Circus.

NEARLY all circuses were switching to auspices plantation plans. "Goliath" at Carnegie Hall, New York.

FEBRUARY

JANUARY

KELLY-MOBB-CIRCUS opened a branch in Madison, Wisconsin.

KELLY-MOBB-CIRCUS announced its first parades plans.

KELLY-MOBB-CIRCUS is completing the purchase of a hippo and other animals from Cuba.

RIDO SCHMITT, formerly

with Ringling, joined Mills Bros. as elephant superintendent.

IRA WATTS returned to Al B. Kelly & Miller Bros. as superintendent.

CAPELL-BROS. changed its mind about auspices and decided to play independently.

E. K. FERNANDEZ announced plans to take a circus in Japan. BILL MOORE said he would be engaged for both Clyde Beauty and Wallace Bros. circuses.

COLE BROS. sold its railroad equipment, thus removing it from the under-covers read-the-highlights picture.

MARCH

CLYDE BEATTY bought two elephants and other animals. At winter quarters he was making films for television use.

MILLS BROS. contracted a group of English clowns for the season.

KELLY-MOBB-CIRCUS continues to show its strength in the "big" elephant acts played indoor dates at Minneapolis, St. Paul, and Omaha.

C. C. SMITH became manager of Steevens Bros.

HILL OLIVER began work as advance manager for Regan-Wallace.

WILLIAM J. CONWAY, veteran Barnum and Ringling advance man, retired.

KING BROS. CIRCUS continued to demand that it would stage daily street parades. The Dell Family

(Continued on page 19)

Announcing a new service for carnival, circus, amusement park and resort operators

Recently we completed development of a superior line of Graphic Arts Paints specifically designed for your repainting needs. These paints were formulated according to specifications worked out jointly by an experienced carnival repainting man now in our organization and the vast Glidden research laboratories. These new paints and colors are unsurpassed for brilliance, arresting value and long life. We can now offer you detailed recommendations for your repainting needs at no cost to you.

MAIL FOR FREE RECOMMENDATIONS TODAY

Send a description or an outline of your equipment to the Graphic Arts and Sign Finishes Division, The Glidden Company, Dept. BB-133, 11001 Madison Ave., Cleveland 2, Ohio. We will send you detailed recommendations with color chips, color cards and expert color suggestions if you so desire.
"We now intend to equip all our riding devices with OLIVER power units"

CARL J. Sellnow's Royal American Shows can handle the largest crowds quickly and safely because the layout is well managed and well equipped. For example, B & S choice of OLIVER power units for their rides. That means dependable, smooth-flowing power supply, economy in operation and maintenance, and fast service of repair parts are insured. Get the facts about the advantages of OLIVER power equipment. Write The OLIVER Corporation, 400 West Madison Street, Chicago 6, Illinois.

OLIVER "165" Diesel Engine

Model shows development to 31 hp. Other models develop 48.5 and 58 hp, respectively. Send outline of your requirements—number, type and size of ride, etc. OLIVER Engineering Service will send a detailed recommendation.

Write today to OLIVER Engineering Service, 400 W. Madison St., Chicago 6, Ill.

OLIVER "FINEST IN FARM AND INDUSTRIAL MACHINERY"

"31¢ Profit on a $5 Sale" with an OLIVER ROOT BEER BARREL.

"MP" is a registered trade-mark of the OLIVER MFG. CO., New Bern, N. C.

OLIVER "KIDDEY RIDE":

"FINEST RIDE IN THE WORLD":

The World's Greatest Amusement Showman Bear the Name OLIVER HERSCHELL

"LOOK! PARKER DOES IT AGAIN"

The World's Greatest Amusement Showman Bear the Name OLIVER HERSCHELL

"KIDDEY RIDE...HERCULES-ROARING, SKY FLYER, LITTLE KIDDER, KIDDER AUTO, KIDDER 500 AND 600 RIDES... ALSO MAJOR RIDES, Write for Literature."

OLIVER HERSHEY HERSCHELL COMPANY, Inc.

301 S. Broadway, St. Louis, Mo.

Out in the Open

J. W. (Patsy) Cooklin, Canadian middleweight boxing champion, and his son, Jack, January, passed through Chicago Monday. Jack, 19, was the last child of the family in New Orleans. Frank and Vernon Wilkerson, the fists in Auto Racing, Inc., have a new addition to the family. They now reside at 5804 Woodlawn Avenue.

Walter Mate, widely known in northern Illinois, sailed from New York December 20 for a year of riding shows. He left also on the lookout for new acts. John G. Anderson has

An OLIVER "165" Diesel Engine

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Gagsters May Share Laughs With Parkmen

NEW YORK, Dec 31—George A. Bott, president of the National Association of Amusement Parks and Beaches, has invited him to be part of his group with the National Association of Gagsters by George Lewis, head of the Parkmen Corporation.

Pointing out that amusement parks are almost all laughter, Lewis suggests that chapters affiliated with the National Association of Gagsters would appear at the National Association of Amusement Parks and Beaches. A meeting will be set up between the National Association of Gagsters and the Parkmen Corporation to discuss the matter. The meeting will be held in New York on January 6, 1953.

NAAPPB Reports On Sales of Book

CHICAGO, Dec 31—Office of the National Association of Amusement Parks and Beaches has handled the sale of several hundred copies of "The Outdoor Advertisement" by F. P. Marconi, which was reported in the February issue of Billboard. Orders for the book are also being received by the publisher, Vantage Press, but there was no report of how the sales were handled.

Batts Return Home

Mr. and Mrs. George Batts, residents of Chicago, have returned from the South Seas after a vacation at the Ideal Beach Club.

Circus Chronology

Year's Review as Presented From 1552 Billboard Files

<table>
<thead>
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<th>Continued from page 32</th>
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ROCKS' SPOT PREPS FOR HOLIDAY ACTION

NEW YORK, Dec 27—A picture of Santa Claus riding a bicycle in the display window of the Rockland department store, located at 330 W. Broadway, was an unusual sight this holiday season. The display was created by artist Joseph E. Reeling, who has been working on it for several months. The display features Santa Claus on a bicycle, with children and other holiday decorations. The display is open daily from 10 a.m. to 9 p.m., and is expected to attract large crowds. A special children's event is scheduled for December 25th at 2 p.m., featuring a visit from Santa Claus and a gift giveaway.

MAGAZINE-RESORTS-POOLS

For Holiday Action

The magazine is offering a special holiday package that includes a stay at one of their resort hotels, a private meal, and a guided tour of the area. The package is available for a limited time, and reservations must be made by December 31st. For more information, call 1-800-MAGAZINE.

High Quality KIDDIE RIDES

ROTO WHIP—SPEED BOATS—PONY CARTS

GALLOPING HORSE CAROUSEL

The Kiddie Rides department of the magazine has expanded its selection of rides for children, with new attractions such as the Roto Whip and Speed Boats. The Pony Rides have also been updated, with new decor and more comfortable seating. The Galloping Horse Carousel now features a wider variety of horses, with more realistic movements and sounds.

PARKS-RESORTS-POOLS

An important part of the holiday season, the magazine offers a variety of options for families looking to spend time outdoors. The Parks-Resorts-Pools section features information on local parks, theme parks, and resort hotels, with tips on how to make the most of your time there. The section also includes a guide to local swimming pools, with details on hours, fees, and amenities.

ROYAL FAMILY DETAILS

The royal family is scheduled to visit the magazine's headquarters on January 4th to participate in a special event. The details of the event are still being finalized, but it is anticipated that the royal family will meet with employees and participate in a special presentation. The event is expected to be a major highlight of the holiday season, with live coverage on television and social media.

SAVING THE BILLBOARD!

The magazine is calling on its readers to help save the billboard, a vital part of the holiday season. The billboard has been a fixture of the city for decades, and is a major source of advertising for local businesses. The magazine is asking its readers to support efforts to preserve the billboard, including donations to the billboard fund and petitions for local officials to protect the billboard.

JANUARY 3, 1953

THE BILLBOARD 39
**FAIRS-EXPOSITIONS**

**Calgary Ex Reaps 257G Net On Year**

Revenue Hits Record $639,455; Gote, Grandstand Takes $336,934

**WEYMOUTH, Tex.** Dec. 27—The 257th Texas Exposition, at the state fairgrounds this year, netted a record $639,455, the statement closing its books, according to George A. Blaik, manager, announced.

Readers interested in attachments of hundreds of fat and fine stock, will have an opportunity to see these exhibits, as the fair will be open to the public the remaining days of the exposition.

**Mercedes, Tex., Sets Expo**

**VERMILION, La., Nov. 26—**The annual Vermilion County Fair, which closed on Saturday, netted $7,714.50 for the county. The net profit will be returned to the county for the support of the county schools and other purposes.

**Galveston, Calif., Mulls Rule Changes**

**PLACERVILLE, Calif.** Dec. 27—The El Dorado County Fair, at Placerville, also opened its doors to the public on Saturday, and the board of directors announced that the fair will be open to the public every day of the week.

**Mass. Exec. Okays New Fair Group**


**Fair Assn. Meetings**

**Monticello, Ia., Sets Plans For 100th Run**
Four Elected To Ind. Board

INDIANAPOLIS, Dec. 27—Four state fair board members have been elected by delegates representing agriculture organizations from the Fourth, Sixth and Eighth districts. It was reported this week by Carl T. Tyner, secretary-manager of Indiana State Fair.

John Scherherman, Wabash, was elected by delegates from the Fourth District; W. W. Rice, Rockville, was named by the Sixth District; W. E. Streckman, Huntington, was the choice of the Eighth District, and Gilman S. Stache was elected from the Tenth District.

Several agriculture groups that are organized and have duly elected delegates are eligible to send one delegate to the district meetings to represent the interests of agriculture on the Indiana State Board.

During the 1952 fair, Scherherman served as vice-president of the board and director of the department. Wabash directed the cattle department. Stewart handled the dairy department and Streckman was director of livestock and dairy science on the Manufacturers Building. They will serve for two years.

Cardston, Alta., Renames Officers

CARDSTON, Alta., Dec. 27—Officers of the Cardston Agricultural Society were re-elected to serve another year. C. D. Chamberlain was re-elected president; R. E. Stevens, secretary-manager. Bob Pattno.

The financial report showed a surplus of $1,000 on the annual operations.

President Chamberlain and Herman Linder were authorized to make arrangements for stock shows for the 1953 season and for special attractions. Dates will be July 14 and 15. The annual agricultural fair will be August 19. The society will also sponsor a raffle and a dinner in February.

Fredericton, N. B., Names Officers

FREDERICTON, N. B., Dec. 27—W. O. Fenney was elected president and D. J. McDonald, vice-president, of the Fredericton Exhibition at the annual meeting held last week.

Fenney is owner-manager of the Fredericton and Capital theatres here. Neil is owner-manager of the Canadian Association of Broadcasters. Fenney has been a board member and Neil has served the past seven years.

Ray Cresswell continues as secretary-manager.

Cooper Again Heads Hamilton County Org

CINCINNATI, Dec. 27—Former Cooper Head, Miss Mary A. Monigung, was re-elected for her 39th term as president of the Hamilton County Agricultural Association. She was re-elected by the board of directors. Also re-elected were Lawrence P. Lake, vice-president; Clarence A. Fink, secretary, and General K. Flesher, treasurer.

Red Deer, Alta., Elects Sharman As '53 President

RED DEER, Alta., Dec. 27—E. B. Sharman was re-elected president of the Red Deer Agricultural Society at the organization's annual meeting. He succeeds Myra Parker. Vice-presidents are J. D. Morton and J. W. Robertson.

In his annual report, Mr. Sharman predicted the 1953 fair will be the best yet and said it was a success financially. He was particularly pleased with the building up of junior activities, he said.

Secretary-manager Robertson reported receipts up over $1,000.

Cardston Agricultural Society will meet the first week in May to elect officers for 1953.

Henry Johnson, former farm consultant for the Massachusetts Department of Agriculture, will conduct a part-time series by Botany and Horticulture for the latter event on a fulltime basis.
CIRCUSES

Communications to 188 W. Randolph St., Chicago 1, Ill.

ATTENTION

NOW BOOKING ACTS

FOR 1953 JAM SEASON

Contact:

Hayes Woodfill Agency
225 N. Weawook Ave., Chicago 1, Ill.

PHONE SALES MEN WANTED

Desired experienced 14 years service principal cities—California, Arizona, New Mexico, California, Washington, Oregon, Idaho. 2 new daily opening Jan. 1, 1953. You call Adv. and Billboards for Base Federated Outdoor. Dr. Dowell of Balboa causes his deposition, promise $314 or $315 per week. Write

MAX STOTLAND

Ferrantise, Ohio, USA.

PHONEMAN

All season work, top locations. U.P.'s. Offer ready. 6 to 8 weeks.

BOB ALLEN

Bennett Bros., Christiansen, W.Va.

PHONEMEN

Can see one more week for native clientele. Call for appointments. $300.00 and expenses.

DEAN MCMURRAY

218 Eastern, Chicago 9, Ill. Phone: CAROL 3-5177

FOR SALE

Tiger国外, Ringling, oldest known, prize act of old Ringling, price $300.00. Address A. O. STURMANN

12711 Donegan Ave, Los Angeles 14, California

WANTED

Two Phonemen (preferable Novas). To work in Miami, Florida. $200.00 per week. Address:

F. C. B.\-

R. P. B.

A. C. STURMANN

333 West Ave., Chicago 7, Ill.

6 PROMOTORS

IF YOU WISH TO START A CIRCUS CALL

AND VISIT VENTURES IN AMERICA

PHILIP N. STREET

15th Ave., Chicago 4, Ill.

PHOTOGRAPIHED

Want Phonemen—Now!

For Knoxville, Tenn. All who have worked before for our organization can be given preference.

L. H. WOOLLEY

1725 E. 3rd St., Knoxville, Tenn.

GIVE TO THE RUNITON CANCER FUND

WANTED

WORKING MEN ALL DEPARTMENTS. Prep Men, Set Men, Rig Men, Carpenters, Drivers. Good wages after three months. DRIVERS PREFERRED. JOIN NOW—SHOW OPENS JANUARY 9, 1953.

FORT MYERS, FLORIDA

CIRCUS ENTERPRISES, INC.

BOX 689

FORT MYERS, FLORIDA

THE ALL NEW, ENLARGED

HAGAN-WALLACE CIRCUS


Publicity material furnished free of charge to interested agents and organizations. Official agency for Circus of the World of Chicago, and World’s Fair of All Time. For information apply to

FRANCIS S. HAGAN

1220 S. Wabash Ave., Chicago 5, Ill.

December 15, 1953

The Chicago Board of Trade

Chicago, Ill.

Dear Mr. Hagan:

Wrote the other day about the possibility of using the CIRCUS act of the World’s Fair of All Time as an exhibit at the Chicago Board of Trade, and I have recently been approached by a number of individuals who would like to see a public presentation of this act at the Board of Trade. I am enclosing a letter from Mr. Hagan, which I hope you will be able to use in connection with your plans.

Sincerely yours,

[Signature]

JANUARY 3, 1953

4 SHOWS PITCH FOR CHRISTMAS TRADE IN CUBA

RINGLING, REPENSKY, RAZZORE, ARTIGAS

IN HAVANA RACE

MAYANA, Cuba, Dec. 27—Four shows are expected to pitch for the Havana Christmas trade.Roger and Bailey Circus has been the regular Christmas attraction in Havana for the past several years, and it is expected to continue its successful business this year.

In the meantime, the American Ringling Bros. and Barnum & Bailey Circus is expected to make its first appearance in Havana, Cuba, on December 31, 1953. The circus will be in Havana for the duration of the Cuban Christmas season, which is expected to last until early January, 1954.

The American Ringling Bros. and Barnum & Bailey Circus is expected to consist of a variety of attractions, including the famous Ringling Bros. and Barnum & Bailey Bigtop, the Ringling Bros. and Barnum & Bailey Elephants, the Ringling Bros. and Barnum & Bailey Trains, and the Ringling Bros. and Barnum & Bailey Band.

The circus will be housed in a specially built circus tent, which is expected to be one of the largest in Havana. The tent is expected to have a seating capacity of 5,000 people, and is expected to be the largest permanent circus tent in Cuba.

The circus will be managed by a well-known Cuban circus manager, who has a long history of success in the Cuban circus industry. The manager is expected to handle all aspects of the circus operation, including the hiring of additional circus workers, the purchase of supplies and equipment, and the management of the circus grounds.

The circus will be a major attraction in Havana, and is expected to draw large crowds of tourists and locals. The circus will be open to the public from 11:00 a.m. to 9:00 p.m. every day, and will feature a variety of circus acts, including clowns, acrobats, and animals.

The circus will be an important event for the Cuban economy, as it is expected to bring in significant revenue for the city of Havana. The circus will be a major source of employment for hundreds of people, and is expected to generate millions of dollars in revenue for the city.

In addition to the circus, the city of Havana is expected to benefit from the increased tourism that will result from the circus. The circus is expected to attract large crowds of tourists from all over the world, who will spend significant amounts of money on hotels, restaurants, and other local businesses.

The circus will be a major event for the city of Havana, and is expected to have a significant impact on the local economy. The circus is expected to be a major attraction for tourists, and is expected to generate millions of dollars in revenue for the city.

In conclusion, the American Ringling Bros. and Barnum & Bailey Circus is expected to be a major event for the city of Havana, and is expected to have a significant impact on the local economy. The circus is expected to be a major attraction for tourists, and is expected to generate millions of dollars in revenue for the city.

Sincerely yours,

[Signature]
Anderson, S. C., Signs Cetlin & Wilson Unit

PETERSBURG, Va., Dec. 27—Sandy Cetlin announced a week ago the signing of a three-year contract with the Petersburg (S. C.) Fair to manage the Petersburg unit. The contract will run to the end of October.

The winning of the Anderson scholarship was virtually round out Cetlin & Wilson Southern Fair, but this time. Last season C&W added the Southeast.

Wade Pacts Sayres Drome, Scirrino Unit

DETAGT, Dec. 27—W. D. Wade, who recently bought the Conroy Motor and Fair Show, announced Friday that he has acquired the Conroy Fair, located in Van Wert, Ohio, and has moved it to the east of Columbus. Wade is building a new front, tent, seats, and stage and has announced that the show will be held in the new unit to play the Whip Fair in January.

The Wade winter quarters at Mason, Ohio, will be from December 18 and the arena of 13 men will be at what has been described as a new era in the history of the winter.

Four Northwest county fair have been relocated by the W. D. Wade Co, according to E. Wade, general supervisor, who has just returned from a trip into Idaho, Washington, Oregon and County 3x1 Fair, Fairmont, and 4x1 Free Fair, Greenfords, and 4x1 Fair, Mason, Mich., August 22nd.

The date for the California Fair is a radical change, with the fair board, after two weeks before Labor Day, to move the dates of the fair for the week of September, because of poor weather encountered in recent years.

Carnivals

Heart of America Showmen's Convention

BISA Broadway, Kansas City, Mo., Jan. 17—Regional meeting will be held at 8:30 p.m. January 17 in the Jaeger Building, 225 Independence Ave. The convention will be held in connection with the annual membership meeting of the Heart of America Showman's Association.

The Saturday night banquet, January 18, will be at the Hotel Statler and will feature the annual membership meeting of the Heart of America Showman's Association.

Field trips will be to the Coney Island, RKO Radio, and the World's Fair. The Saturday night banquet, January 18, will be at the Hotel Statler and will feature the annual membership meeting of the Heart of America Showman's Association.

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**Midway Confab**

Frank W. Peppers writes from his Mobile, Ala., winter quarters that his season closed in New Orleans, La. Butte, Ala., Thanksgiving week. Peppers will attend the Southern fair meetings after spending the holidays fishing in Northern Florida. He annoimces that Walter B. Fox will again represent him in Mobile. "...Ernest J. Kelly, Mobile, Ala., prominent, is selling merchandies. Christmas displays following a successful season with John T. Flowers showmen."

Larry Schaff, secretary of Frank W. Peppers All-Staters Shows, is spending the holidays in Haper'sville, Md., with his mother and sister. He has no plans for Mobile, Ala., for the Mardi Gras there. Rumors emanating from the South indicate that Ralph J. Lockeitt, general agent for the Cetlin & Wilson Shows the past season, will join John T. Cetlin's Gold Medal Shows in 1953. Ralph, currently attending school in his home in Petersburg, Va., spent the holidays with his mother in Elkton, Va.

W. M. (Billy) Brown, general agent for Steelring Crown Shows the past season, is spending the winter promoting his shows in various parts of the South and special events in and around Richmond, Va., his home town.

James Adams came from Mobile, Ala., home, driving his Hill Hotel there during the holiday season and adding Al P. Hilli owner of the spot and former conventioneer.

Ben Morrison, retiring president of the Southern Showmen's Association, and Mrs. Morrison are spending the Christmas holidays with their son in Grand Rapids, and are looking forward to the arrival of the new baby girl. "...Marvin Kuykendall, vacationing with relatives in Mobile, has left for Miami where he will represent the Michigan group at the Miami Showmen's Ball early in January."

Peed Weeds spent the holidays with his family in Wisconsin. Betty Hassel left for New York city last Thursday (20) for Miami where she will winter.

Billy Lawrence, magician and ventriloquist who shared the Mardi Gras show with Mr. Martin, Showman, has flown to New Orleans in New Orleans, La., to take care of his show and for the winter following his show to Mobile City.

Ralph and Malcolm Ryder, who enjoyed a four week season throughout the South, are now preparing for their 1953 season. They expect to make the Mardi Gras Coast for the second year in a row with four girls plus Misske in feature, and Ralph, will supervise the Mardi Gras and his first year at Cuba, Miss., where he plans to winter.

Virginia Kline cards that she is spending the Christmas holidays at her home, and hopes to return to New Orleans on January 1 to make preparations for her trip to the Orient. Mr. and Mrs. R. W. Enslen, and Mrs. E. H. (Babe) Enslen, are using their plane to return to New Orleans.

**WANT FOR MT. DORA, FLORIDA, FAIR WEEK JANUARY 5**

Major Rides not confining and a few Kiddie Rides. Shows of merit, including Monkey Show.

Strictly legitimate Concessions and Clean Shows. Can place Foremen for all rides and Help in all departments.

**WANT FOR SALE**

Barney Tassell Unit Shows.

115 N.E. 71st St.
Miami, Florida

(For January 1 to February 1, 1953)

**FOR SALE**

One Smith & Smith Mobile, Tenn.,-carousel ride, four-seated, 48 ft., 6 in. diameter, 20 ft., completing this season, will be sold for $2,000. Marp. 19-24. Will be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 24. Previous owner, Mr. Bone, owner of the Smith & Smith carnivals, will return for this car next season, and will have a new ride for the winter, ready to be loaded at the Panama Canal Fair, at Panama City, Fla., Jan. 20 to 4.
Club Activities

Hot Springs Showmen's Association
DeSoto Hotel. Hot Springs, Ark.

Ladies Auxiliary
President Vincent Zindler directed the December 3 meeting, with Caroline Holt, first vice-president; Lucille Denson, first lady; Ada Hamilton, second lady; and Edith Utley, treasurer, on the program. The program was a welcome to Pauline England and reports from Fire Chief, chairman of the Christmas party, was made.

Caroline Holt, wags and means committee chairman, announced that plans for the annual New Year's Eve party had been completed. Zoe McGifler was elected to be in charge of the ball. Base Kate and Lucille Denson were appointed to the board of directors. Sybil Haskin attended her first meeting. Eight's award, won by Martha Wagner, was presented.

All officers present at the December 15 meeting, were present at the December 18 meeting or proxy, received congratulations from their friends. The谁能 was announced by R. C. M. A. Members of the board of directors were reported by the committee.

Missouri Show Women's Club

1120 S. St. Louis, St. Louis
All officers present at the December 21 meeting were present at the December 21 meeting. They were Misses Regis, Ada Reitz, and Lucille Denson. Misses Regis, Ada Reitz, and Lucille Denson were appointed to the board of directors. Sybil Haskin attended her first meeting. Eight's award, won by Martha Wagner, was presented.

All officers present at the December 21 meeting, were present at the December 26 meeting or proxy, received congratulations from their friends. The谁能 was announced by R. C. M. A. Members of the board of directors were reported by the committee.

Miami Showmen

Continued from page 41.
At Pratt General Hospital, Dr. Charles H. Fisch, T. Arthur H. Max, R. E. Kramer, and N. B. Williams, were in attendance. Misses Regis, Ada Reitz, and Lucille Denson were appointed to the board of directors. Sybil Haskin attended her first meeting. Eight's award, won by Martha Wagner, was presented.

All officers present at the December 18 meeting or proxy, received congratulations from their friends. The谁能 was announced by R. C. M. A. Members of the board of directors were reported by the committee.

Chicago Showman's Association

1120 S. St. Louis, St. Louis
All officers present at the December 21 meeting were present at the December 21 meeting. They were Misses Regis, Ada Reitz, and Lucille Denson. Misses Regis, Ada Reitz, and Lucille Denson were appointed to the board of directors. Sybil Haskin attended her first meeting. Eight's award, won by Martha Wagner, was presented.

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Legal Assistant-Financial Manager

WILLIE LEWIS

Would like to be placed for the season 1953. Nothing too big.

Address: 4600 Clubhouse Ave., Chicago, Ill.
Phone 7-3008.

Showmen of America, Inc.
145 York Street, New York, N.Y.

Fitzjohn Bus Lines, Inc.
145 York Street, New York, N.Y.

Fitzjohn Bus Lines, Inc.
145 York Street, New York, N.Y.

MOUNTAIN CITY SHOWS

265 Sixth St. NE., Minneapolis, Minn.

ART LEWIS, General Mgr. JOHN MARKS, Director

JOHN H. MARKS SHOWS

WE HAVE 10 FIRST-CLASS FAIRS ALREADY CONTRACTED—2 MORE PENDING
OPENING OUR SHOW IN RICHMOND, VA., APRIL

WANT capable and reliable show people. Will finance attractions of merit. What have you to offer?

CONCESSIONS. All legitimate concessions and hanky panky open. American palmistry.

CAN PLACE Arcade, glass house, any rides that do not conflict. Working men in all departments. Those who can drive semi-prefere.

FOREMEN for various owned rides. All former help get in touch with us by mail.

All answer, write or phone:

ART LEWIS, General Mgr.
Sea Gulf Hotel, 21st St. & Ocean, Miami Beach, Fla.,

WINTER QUARTERS, RICHMONDS, Va.

ROSS MANNING SHOWS

MAXIE SHAFF BOOKING FOR 1953

TROY TURBIN

CONCESSION MANAGER

CONCESSIONS: Cook Housa, Red Ocean, anser., Crab, Popcorn, French Fries, Custard, Long Range, Show Range, Sides and Ace (Butter, Margarine, etc.), Glass Pitch Ball Game, Carnival Camp, High Striker, Photo Marbles, Rides.

SHOWMEN: Manager to take over Girl Shows. Must have wardrobes and Talent, for a complete show, set-up. Want high-powered Agent. Bill Peland with all transportation.

HAVE FOR SALE: 2 65 KW. Electric Transformers, complete with switch box, pole and connections.

WRITE OR PHONE: Huber Manning, 300 W. 23rd St., Mound, Fla.
Greatest Novelty Sensation
Since the BUSY BIDDY!

MOODY M U T T
THE DOG-GONE-DEST DOG YOU EVER SAW...

ACTION SCREAM!

HAMILTON GOLD PLATED

Sensational Seller—Thousands Sold!

3 Pc. SETS
Trinkets and the like to be had
SATIN LINEN DOTTED
$1 ONLY

Send money in Advance with order to
HEATH DISTRIBUTING CO.
3203 Vineville Ave. • Manufacturers & Distributors • Muncie, Ind.

ATTENTION, JOBBERS!
EASTER LINE NOW READY

ACE TOY MANUFACTURING CO.
3203 Vineville Ave. • Manufacturers & Distributors • Muncie, Ind.

Catalog Now Ready—Write for Catalog Today

PREMIUM SUPPLY CORP.
1111 South 12th St. • St. Louis 4, Mo.

To Order Classified or Display-Classified Ads
USE THIS HANDY FORM NOW

1. Type or print your copy in this space.

2. Check the heading under which you want your ad placed.

3. Indicate below the type of ad you want...

4. Complete the information blank and mail promptly.

The Billboard
247 W. 44th St., New York

1st Class Postage paid at New York, N.Y.

WISCONSIN DELUXE CO.
1110 W. 3rd St. • Milwaukee 1, Wis.

MAGNIFICENT WATCH BRACELET

Wrist Watch Bracelet featuring simulated diamonds for dollars.

NATIONAL DIST. CO.
133 Cannon St. • Miami, Fl.

P.E.A.R.L.S.

Simulated PEARLS

FURNITURE

ELVIER MANUFACTURING CO.
1145 W. 11th St. • Deadwood, S. D.

MATERIALS: PRODUCTS & COPYRIGHTS

PREMIUM SPECIALS

WISCONSIN DELUXE CO.
WISCONSIN DELUXE CO.

3203 Vineville Ave. • Manufacturers & Distributors • Muncie, Ind.

MATERIALS: PRODUCTS & COPYRIGHTS
Pipes for Pitchmen

By BILL BAKER

GEORGE HANES... former All-American and football end, is another five time starter this season. He is one of the leaders of the Bear defense and is expected to have a big season.

FRED MCMADDEN... former All-American and football end, is another five time starter this season. He is one of the leaders of the Bear defense and is expected to have a big season.

PHIL CULLUM... former All-American and football end, is another five time starter this season. He is one of the leaders of the Bear defense and is expected to have a big season.

TOM BARRETT... former All-American and football end, is another five time starter this season. He is one of the leaders of the Bear defense and is expected to have a big season.

BILLY AND VERA MOHIG... former All-American and football end, is another five time starter this season. He is one of the leaders of the Bear defense and is expected to have a big season.

ABE GILSTRAP... former All-American and football end, is another five time starter this season. He is one of the leaders of the Bear defense and is expected to have a big season.

MORRIS SAMUEL... former All-American and football end, is another five time starter this season. He is one of the leaders of the Bear defense and is expected to have a big season.
TO ALL OUR CUSTOMERS...

...thanks again for another wonderful year and for the valued orders you have given us an opportunity to fill. Your unqualified acceptance of our line of nationally advertised brands and the famous Temple exclusives is a constant source of gratification to us...it is a pleasure to serve you.

HAPPY NEW YEAR

TEMPLE COMPANY

ATTENTION, WIRE ARTISTS

GOVERNMENT RESTRICTIONS ON COPPER HAVE BEEN RELAXED.

We can once more offer your valued gold piece to these bases.

Write us all your wants and we will gladly quote you current prices and deliver them.

25% deposit on all orders, balance COD.

THE IMPROVED SEAMLESS WIRE CO.

PROFITABLE VALENTINE DEAL

Contents of 1 gross active wire, 100 nickel wire, 100 silk wire all with envelopes and 1 gross America, unembossed paper wraps with envelopes. $1.50 each.

Val. No. 1. Per Deal...

LEVREL BROTHERS
NEW CATALOG

Full of Carnival Merchandise, Phonograph Materials, Costume Jewelry, etc.
WRITE FOR CATALOG. State Business Catalog not sent to Individuals.
Amusement Mach. Producers Close Out ’52 on $ Note

CHICAGO, Dec. 27—Manufacturers of amusement equipment have been working on a year-round basis, with a growing interest in the sales of pinball machines, slot machines, and jukeboxes. The trend has been to increase sales in the off-season, with an emphasis on sales of machines in the winter months.

NO SEASONAL SLUMP

The distributors of amusement equipment have not been idle this year, with a growing interest in the sales of pinball machines, slot machines, and jukeboxes. The trend has been to increase sales in the off-season, with an emphasis on sales of machines in the winter months.

Info in Other Departments

Among the stories of general interest to the coin machine industry, Industry News and Northern New Jersey are related to the manufacturers of amusement equipment. The manufacturers have been working on a year-round basis, with a growing interest in the sales of pinball machines, slot machines, and jukeboxes. The trend has been to increase sales in the off-season, with an emphasis on sales of machines in the winter months.

AUSKINS ANNOUNCED

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COIN MACHINES

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### Coinmen You Know

Continued from page 50

At the AMOA banquet and dinner, a number of industry figures were honored, including Jack Minick, New York and Art Tretter, Mancos, Field engineer, and his wife.

Among those attending the banquet were Jack Scapa, a new veteran of the coin business who had been a long-time associate of St. Paul Coin Distributors, Chicago, and a number of local dealers who meet at the firm's Jacksonville office conference with branch manager Joe Barton.

Davy Shill is covering his last column for the Chicago Coin Review. He has just joined the St. Paul Coin Distributors as a sales representative.

Willie Smith, and his wife, Sydelle, have moved into their new home at 501 Eighth Street, Chicago. They have three children. Their youngest, Gary, is now attending high school. They expect their first grandchild this summer.

Also blessed are Eileen and Bill Johnson, the couple who recently purchased the former Lindbergh Restaurant at 5020 N. Clark St., Chicago. They hope to open a new restaurant in the spring.

AMOA Business manager, Jack Minick, recently traveled to New York to attend the AMOA banquet and dinner. He was accompanied by his wife, Art Tretter, Mancos, Field engineer, and their daughter, Joanne.

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CANDY TO THE FORE
NCA Issues Year-End Statement, Forecast

CHICAGO, Dec. 27.—The increased recognition of candy as a food was a major milestone for the industry in 1953, Philip E. Gott, president of the National Confectioners' Association, said this week in releasing a year-end statement for the trade.

R-M Convention
Set Jan. 15-17

PHILADELPHIA, Dec. 27.—Some 300 dealers representing 200 companies are expec- ted to be on hand at the Convention hotel, the R-M, Jan. 15-17, when R-M holds its fifth annual meeting.

Sessions on engineering, merchandising, radio and television are scheduled to conclude the last-mentioned forum. Speakers on engineering and merchandising will be announced.

Major goal of the convention will be to launch a sales campaign on R-M's new Coffee Cup, which has been on trial for six months, but which has not yet been fully presented to the confection- ing campaign in trade publications.

Merits awards to dealers will be made by the co-op organization and a Co-Founders Cup.

Cont'l Can Appointment

NEW YORK, Dec. 27.—Continental Can Company appointed Raymond G. Franklin, director of his company, to superintend the construction and sales analysis activities.

Powdered Coffee Boom Seen Aid to Coffee Vending Trade

NEW YORK, Dec. 27.—The high price of coffee and the rising price of un- packed, panned coffee, which has given powerful impetus to the sales of soluble coffee, may prove of con- siderable help to the automatic coffee vending trade, according to the company's sales executives.

One of the major coffee roasters is going into the powdered coffee vending business. The company is a producer of soluble coffee, and is selling the vending trade.

Oddly enough, the makers of solubles have split into two camps those producing pure caffeine, or powder that is nothing but coffee, and those producing coffee with water, coffee color, and water. The latter group points out the name to the product, it contains all pure ingredients.
CHARMS
New JET SERIES
ASSORTED CHARMS
Includes pop corn, seeds, nuts, etc.
20% DRAINAGE WASTE ATתחילת.
Granola: $1.05 1 doz.
DOMINOS
Beautifully designed black plastic with case.
$6.00 per 96, NYC
WHISTLES & SIRIUS, ETC.
COMPLETE LINE OF CHARMS
PLUS FREE PRICE LIST!
PAUL A. PRICE CO.
220 Broadway, New York 7
...Tops in Bulk Vending...
VICTOR's
BABY GRAND DELUXE
VICTOR'S
Topper Deluxe
Globe Style
VICTOR'S
Topper Deluxe
Half-Cabinet Style
PIONEER VENDING SERVICE
390 Albany Ave.
Brooklyn 7, New York
...put PROFITS in your pocket with PICTURES...
Auto Photo Company
DEPT 101 - 1440 SOUTH SAN PIERO STREET
LOS ANGELES 15, CALIFORNIA
VICTOR—For Trouble-Free Operation
VICTOR'S Baby Grand Delux
$14.25 ea.
12 to 25 $13.50 ea.
26 to 49 $12.25 ea.
50 or more $11.25 ea.
Ace Vending & Distributing Co.
3742 W. Pico Blvd.
Los Angeles 8, Calif.

---

RICKLES NAMED AD HEAD OF HEDERMAN
GREAT NECK, N. Y., Dec. 27—Ray Rickles has been named advertising manager of Hederman Products, Inc., here. It was announced this week by President Robert M. Hederman. Rickles, formerly with John Karsh Associates, will direct Hederman's accelerated 1963 advertising campaign on dispensing equipment for the beverage industry.

---

FULL-TIME MAN IS NEEDED FOR MITCHELL FIELD LOCATION
NEW YORK, Dec. 27.—The Tri-Vendos Corporation, recently organized operating firm at Mitchell Field, L. I., is now looking for a full-time man to fill the position of sales representative between the locations and the office.

---

CANADA DRY SALES SET NEW RECORD
NEW YORK, Dec. 27.—Record sales of $10,000,000 for the year ending September 30 helped Canada Dry Ginger Ale & Tea, Inc., net income of $1,000,000. Net earnings for the previous fiscal year was $1,000,000.

---

NEW SUCHARD 10C ITEM
LITITZ, Pa., Dec. 27.—William Suchard Chocolates & Confectionary announced a new direct packaging stubbing up of milk chocolate bars. John Wood, vice-president, said it would join other penny, nickel and dime Suchard items available for vending machines.

---

IF YOU ARE LOOKING FOR THE BIG MONEY
...THIS IS IT!
Today's fastest moving maker of fine candy, this 100% cream filled, 100% exceptional mouthfeeling, 100% delicious, 100% high grade chocolate comes to you in a new form that guarantees success. The 25-cent VENDORS are backed by a TWENTY YEAR GURANTEE, and customers are eager for the new Taste of the Dutch Master. Write today for full information on this new Dutch product and prove to yourself that this is the ONE and ONLY product that will bring you the success that you desire.

---

NEWER CHARMS
From the World's Largest Manufacturer of Charms

---

MASTER VENDOR
1c & 5c combination
The only machine made which vends one for a penny or five for a nickel. Used and praised by operators for over 25 years...it's excellent for bull and cheese. Complete portion control and large capacity. Vends any and all bulk items.

---

FOR THE FINEST IN VENDING...IT'S VICTOR

---

BARNARD A. BITTERMAN
JAI'S
Topper Deluxe
Globe Style
VICTOR'S
Baby Grand Delux
JAE'S
Topper Deluxe
Globe Style
VICTOR'S
Baby Grand Delux

---

ATLAS makes
MASTER VENDOR

---

ATLAS
MANUFACTURING AND SALES CORP.
1523徑-36TH ST., EVANSTON, ILL.

---

30 DAY MONEY BACK TRIAL

---

NORTHEASTERN SALES AND SERVICE COMPANY
Moe Mandel

---

NORTHEASTERN ASSOCIATION OF CANDY MANUFACTURERS

---

THE BILLBOARD
THE BILLBOARD

Index of Advertised Used Machine Prices

- Vending Machines

Equipment and prices listed below are taken from advertisements in THE BILLBOARD. All equipment and machines and prices are listed. Where more than one bid was advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity denominations are advertised, as in the case of bulk vending, only the single machine price is listed; but price definitely depends on condition of the equipment, age, time on location, territory and other related factors.

<table>
<thead>
<tr>
<th>Vendor</th>
<th>Model</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Victor</td>
<td>Model A</td>
<td>1</td>
<td>$125.00</td>
</tr>
<tr>
<td>Victor</td>
<td>Model B</td>
<td>2</td>
<td>$225.00</td>
</tr>
<tr>
<td>Victor</td>
<td>Model C</td>
<td>3</td>
<td>$325.00</td>
</tr>
</tbody>
</table>

SILVER QUARTER OPERATION

KING SIZE INCLUDED!

CIGARETTE MACHINES

Model 930 - 9 cs., 270 cs. ... $95.00
Model 940 - 9 cs., 108 cs. ... $85.00
Model 950 - 1 cs., 310 cs. ... $75.00
Model 960 - 8 cs., 240 cs. ... $65.00
Model 970 - 12 cs., 300 cs. ... $55.00

CANDY VENDORS

Model 100 - 1, 10 cs. ... $75.00
Model 110 - 1, 20 cs. ... $65.00
Model 120 - 1, 30 cs. ... $55.00
Model 130 - 1, 40 cs. ... $45.00
Model 140 - 1, 50 cs. ... $35.00
Model 150 - 1, 60 cs. ... $25.00
Model 160 - 1, 70 cs. ... $15.00
Model 170 - 1, 80 cs. ... $10.00
Model 180 - 1, 90 cs. ... $5.00

For Location Acceptance... Buy VICTOR

<table>
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<th>Model</th>
<th>Quantity</th>
<th>Price</th>
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<tr>
<td>Victor</td>
<td>Baby Grand Deluxe</td>
<td>2</td>
<td>$245.00</td>
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<tr>
<td>Victor</td>
<td>Baby Grand Deluxe</td>
<td>4</td>
<td>$445.00</td>
</tr>
<tr>
<td>Victor</td>
<td>Baby Grand Deluxe</td>
<td>6</td>
<td>$645.00</td>
</tr>
</tbody>
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Kazanjian Foundation Announces Contest

NAUGATUCK, Conn., Dec. 37.

The children of the Kazanjian

and the Children's Foundation, Inc., in

Westport, Conn., founded by.the

husband, who also launched

Peter Paul, Inc., have announced a contest for Methodist

children's homes and charitable

institutions. Cash awards from $10,000 will be made for the

best presentation on economics.

The organization was founded by Kazanjian prior to his death in

1944. Present trustees include his only child, Mrs. Dorothy B. King.

For Beauty and Durability—It's Victor

<table>
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Supplies in Brief

Here are the current trends in supplies and commodities which affect vending machine operations, direct from The Billboard's Washington Bureau.

Peanut Supply Rises

The annual supply of peanuts October 31 totaled 656,000 short tons, or 49.9 per cent larger than last year, the Agriculture Department reported last week. 80,000 cases of freshly harvested peanuts, reported at $84,000,000, are about 63 per cent larger than the 1951 million pounds on hand last year, primarily due to large holdings of government-owned (made more stock peanuts in the Virgin-Gulf-Carolina area and favorable harvesting conditions of the 1953 crop. Stacks of shelled edible peanuts, peanuts, and peanut debris piled in the shell for roasting are 15 and 12 per cent, respectively, larger than holdings on October 31, 1953, while 1 per cent less shelled peanuts were reported used in making candy.

A total of 104,476,000 pounds of shelled peanuts were used in October (Continued on page 55)

Eppy Charm Line Ads Play-Money

NEW YORK, Dec. 27—Last year, the charm line produced by Cadbury, Ltd., was available for shipment to bulk vendors. The Play-Money adds up to $1 in $1, $2, $5, and $10 denominations. It is priced at $8 per thousand, rolled, lined, and tied, and sold, bundled, with no supplies.

Cadbury Sales Bonus Plan; Ups Bar Weight

NEW YORK, Dec. 27—Cadbury-Fry America, Inc., is offering special cash bonuses to jobber-agents in promotion of both nickel and dime bars. H. I. Cummings, president, announced the bonuses in 30 cents on each 24-count nickel and 30 cents on each 24-count dime box sold. Cummings said the Fry bars, in newly designed wrappers, are now 39 per cent larger.

Philip Morris’s Gifts To Servicemen Cited

NEW YORK, Dec. 27—George B. Cullen, vice-president of Philip Morris, was presented a citation by the 52 Association of New York, Inc., for PM’s magnanimous contributions of $15,000 in the form of checks to the American Red Cross, American National Red Cross, Veterans Administration, and veterans.

The award was presented by Nathan P. Rabin, executive director of the organization. The $15,000 contribution is comprised of $5,000 to the American Red Cross, $5,000 to the American National Red Cross, $5,000 to the Veterans Administration, and $5,000 to the American Veterans. The award was presented by Captain Rabin, executive director of the organization.

Concession Comm. Head

BOSTON, Dec. 27—The chairman of the concession committee for the upcoming year, the idle director, is the leading company of American Theatres Corporation.
C. CHICAGO, Dec. 27.—The Christmas spirit begins to assert itself upon the boys in the 5th Avenue Theatre, and the employees were given a Christmas bonus of $2500 for their efforts during the past year.

The Christmas party was held on Saturday night, and the employees were presented with a set of new uniforms.

The party was well attended, and the employees had a good time.

The following is the list of the employees who received the bonus:

1. John Smith
2. Jane Doe
3. Bill Johnson
4. Mary Brown
5. Robert Smith
6. Nancy Gray
7. John Wilson
8. Mary White
9. Robert Green
10. Nancy Black

The bonus was divided among the employees according to their length of service, and each employee received an additional bonus for their efforts in the past year.

The employees were also given a gift of $2500 worth of Christmas presents.

The party was a great success, and the employees looked forward to a prosperous new year.
Can you call 'em by name?

A good memory, yes a sensational memory, is simply a matter of care and attention. You astonish and delight your locations when you remember and use the names of the owner, his employees, and many of the customers. They're flattered, naturally, and remember you in turn as that thoughtful fellow who operates the model "D."

AMI Incorporated

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.
Happy New Year

from

WURLITZER and its DISTRIBUTORS

(We’ve got what it takes to make it both Happy and Prosperous for you)
Supplies in Brief

Here are the current trends in supplies and commodities which affect vending machine operators, direct from The Billboard's Washington Bureau.

Hike Sugar Quota

September and October, of which $18,000,000 of sugar was consumed, announced an increase of 100,000 tons for 1952. This increase, which brings the total up to 75,000,000 tons, was due to the additional sugar, 98,460 tons, that was purchased in Cuba and 1,900 tons in full countries. The increase in sugar from Cuba, which was imported by refiners, is expected to meet the demand for the coming season.

Tobacco Profits Up

The tobacco industry enjoyed a 7 per cent increase in profits last year, which is the second year in a row that tobacco profits have increased. The estimate recently released by the Department of Commerce shows that the profit margin on tobacco sales was 7.4 per cent, compared to 6.8 per cent in 1946. The increased profits are due to the higher prices paid for tobacco and the increased demand for tobacco products.

Popcorn Production

Growers in 11 commercial popcorn-producing States produced 400,000,000 bushels of popcorn in 1952, topping 23 per cent of the 1949 crop. Despite the increase in production, the Agriculture Department reports that the popcorn market is still tight due to the higher demand for popcorn. The increased production of popcorn is expected to meet the demand for the coming season.
Only the ROCK-OLA FIREBALL has 120 SELECTIONS

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN
BAILIE DISTRIBUTING CO.
649 South West St., Syracuse, N. Y.
EASTERN VENDING SALES CO. INC.
96-42 Linden Ave., Baltimore, Md.
MACOLA DISTRIBUTING CORP.
216 Franklin, Buffalo, New York
NO. 9. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 19, Pa.
MUSIC & TELEVISION CORP.
1117 Commonwealth Avenue
Braintree 15, Massachusetts
S & M DISTRIBUTING CO.
2214 Palisade Avenue
Philadelphia 38, Pennsylvania
SEACORST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

MIDWEST
BADGER NOVELTY COMPANY
2346 North 32nd Street, Milwaukee, Wis.
BINEO MUSIC DISTRIBUTING CO.
1329 S. Calhoun St., Ft. Wayne, Indiana
BRILLIANT MUSIC COMPANY
19605 Sherman Ave., Detroit 27, Mich.
CALDERON DISTRIBUTING
450 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE
125 S. High St., Columbus, Ohio
DARTON MUSIC SALES
815 S. Paul Ave., Dayton 10, Ohio
DIXON DISTRIBUTORS
1809 South End, Youngstown, Ohio
GIANANO AMUSEMENT CO.
708 E. Dewey Ave., Buchanan, Michigan
IDEAL NOVELTY COMPANY
2823 Locust Street, St. Louis 3, Missouri
LA BEAU NOVELTY SALES CO.
1046 University Ave., St. Paul 6, Minn.
LAKE CITY AMUSEMENT CO.
6533 Payne Avenue, Cleveland, Ohio
SAVAGE NOVELTY COMPANY
628 Third Street, Eau Claire, Wisconsin
SUPERIOR SALES COMPANY
1377 Forest Ave., Des Moines, Iowa
TOLDO COIN MACHINE EXCHANGE
814 South St., Toledo, Ohio
UNI-CON DISTRIBUTING CO.
3410 Main Street, Kansas City 2, Missouri
WORLD WIDE DISTRIBUTORS, INC.
1220 N. Western Ave., Chicago 7, Ill.

SOUTHERN
A. M. & F. DISTRIBUTING CO.
3119 Tahana Ave., New Orleans, Louisiana
H. M. BRANSON DISTRIBUTING CO.
811 E. Broadway, Louisville, Kentucky
CAPITOL MUSIC COMPANY
155 E. Amos Street, Jackson, Mississippi
COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee
FRANKO DISTRIBUTING CO.
24 North Perry, Montgomery, Alabama
ROBINSON DISTRIBUTING CO.
301 Sycamore Ave., S. E. Atlanta, Ga.
S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee
SOUTHERN MUSIC CORPORATION
2626 So. 8th, Charlotte, North Carolina
SOUTHERN MUSIC DIST. CO.
418 Northwest 8th Jacksonville, Florida
SOUTHERN MUSIC DIST. CO., INC.
503 W. Central Ave., Orlando, Florida
FRANK SWARTZ SALES COMPANY
516 South Avenue, Soho, Texas
WERTZ MUSIC SUPPLY CO.
1013 E. Cory St., Richmond, Virginia

NORTHWEST
PUGET SOUND NOVELTY CO.
114 Elliott Ave., West Seattle, Wash.

SOUTHWEST
AUTOMATIC MUSIC CO.
1274 W. Archer, Tulsa, Oklahoma

| BORDER SUNDANCE NOVELTY | 2919 N. Road St. | Albuquerque, New Mexico |
| BOTTLE AMUSEMENT COMPANY | 129 North, West Third | Dallas, Texas |
| FRONTIER AMUSEMENT | 2010 Myrtle Avenue, 11 Pass, Texas |
| FRANCO DISTRIBUTING CO. | 329 East 7th Street, Tucson, Arizona |
| RUTHERFORD ENTERPRISES | 603 Johnson Street, Amarillo, Texas |
| UNITED AMUSEMENT CO. | 446 N. Main St., San Antonio, Texas |

WESTERN
H. B. BRINCE
2706 East Front Street, Butte, Montana
DAN STEWART COMPANY, INC.
2667 West Palm, Los Angeles, California
DAN STEWART COMPANY, INC.
140 E. Second, San, Salt Lake City, Utah
MODERN DISTRIBUTING CO.
2222 Tejon Street, Denver 11, Colorado
OSBORN DISTRIBUTING COMPANY
2683 Thirty-Eighth Avenue
San Francisco, California
Coinmen You Know

city in the country. Operators of machinery and bank vending and coin change systems were a prominent feature of the event, with exhibits and demonstrations of new products and technologies.

Coinmen are still talking about their valuable time they had at the second annual banquet and dance held by the ANOA at the Satiny Hotel, Miami Beach. Everyone agreed that it was an outstanding event. Surprise of the evening was the crowning achievement of Joe Manapao's arrangement committee. Managers and bankers who attended both the opening and closing speeches by the event's master of ceremonies, S. A. T. Krueger, added their own appreciation for the event's success.

CONDITIONED BUILDING

Taran Distributing Company expects to be in its new conditioned building in a few months and is preparing to move the printing department to new quarters. The building will be a landmark in the city, and the company plans to open a new office in the building.

WANTED TO BUY

Wanda ABC Machine will pay $150.00. Parker Coin Machine, 7320 Grand Avenue South, Minneapolis, Minn.

WATCH THIS SPACE EVERY WEEK

This week's list of wanted items includes a wide range of machines and equipment. One of the most interesting is a Taran Distributing Company machine, No. 1, which is wanted for $100.00. Other items on the list include: a Taran Distributing Company machine, No. 2, wanted for $75.00; a Taran Distributing Company machine, No. 3, wanted for $50.00; a Taran Distributing Company machine, No. 4, wanted for $35.00; and a Taran Distributing Company machine, No. 5, wanted for $25.00.

2.

Adjoins for Sale—Going business, asset from former Bank of Commerce and Trust Co., 928 E. 11th St., New York, N. Y.

3.

Signs, posters, etc., for sale. Write Joseph Greiner, 1824 W. 3rd St., Chicago, Ill., for full details on the 1953 Coin Show, held at the Hotel Chicago, Chicago, Ill., on October 3.
**Coinmen You Know**

*Continued from page 31*

**Season's Greetings To Our Many Friends and Customers**

**WRITE FOR OUR YEAR-END INVENTORY LIST**

**COIN MACHINE, INC.**

**coin machines the billboard**

**BETTER BUY FROM BANNER**

**Indianapolis**

Russel Nover, of Oakland, Calif., who won the 1951 tourney with a back hand shot in the seventh hole of the Upper Peninsula, January 1. Nover, who also reported back the first day of the new radio device, B. C. Widmer, operated by Real Ketelsen, has installed a new Model 1500 in his restaurant in Battle Creek, Mich. Following many compliments on the appliance and facility of its operation, Nover is now on the air with the aid of a new radio device.

**Detroit**

Harry Den0s, sales manager, Automatic Canteen Company, claims that all electrical service is the greatest factor in keeping customers in their canteens. The company has new products, recently received a new radio device, B. C. Widmer, operated by Real Ketelsen, has installed a new Model 1500 in his restaurant in Battle Creek, Mich. Following many compliments on the appliance and facility of its operation, Nover is now on the air with the aid of a new radio device.

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Van Buren, of Whittier, is reported doing a good business with Silver Sheds in that section. Robert Dendy of Whittier, who recently moved from his headquarters in San Luis Obispo, Ed Williams of the Paul Raymond Company, has bought his last lot in Los Angeles, and the Williams have been busy getting into shape for occupancy.

Hartford

Most of the indicators used to measure business since the HartfordConnecticut Commission had indicated that business was to continue soaring in the final quarter.

A Hartford man had something to chew over the other afternoon. Police Chief Richard Battey, told a City Council judge that when a suspect in a parking meter theft was being used, they found a piece of gum wadded into the money slot. The police explained that this device is frequently used by thieves to disable the meter in operation. The man, police said, had used the gum on a nickel meter. The court judge later ruled that payment the fee for 200 lawbreakers of the meter.

The Connecticut State Coin Association has embarked upon an intensive public relations program, according to James Tannen, president, and Allen Platt, honorary president. Serving on the committee are Frank Heydrick, chairman; Frank I. Cohen, New York; N. E. Pass, New York; and Duke Franklin, Atlanta. Western Connecticut Music Guild is meeting weekly and planning members nights. Columns interested are urged to contact Ralph Rydberg, Springfield, Mass.

Manny Leibert, formerly with the Brownell Live Shows, has taken on new responsibilities at Frank Guard New York office...a smashed rear window pane and topple of the car showed how thieves gained entrance to the General Motors plant.

Some lunch hour burglar took a $27.50 payroll from the 3 Rosenblatt Company office while five employees were eating. Joe Rosenblatt, company head, told police he had the payroll in a blue envelope in a desk drawer but between 12:10 p.m. and 1:05 p.m. when the party was discovered, somebody made away with it.

Alain Stewart, formerly with the Victor Corporation, Chicago, is in charge of general manager at the new Paramount Theater, built in Chicago in 1927. He is going into business at New York and has been busy arranging engagements for the first show to go into the theater.

Mr. F. W. Little of the Atlantic News, New Jersey, said Hartford branch in New York for the concern's annual holiday get-together...Manny Leibert, the leading machine executive in the show business, readers decided to cancel all ring presentations until after the first of the year. He had booked an all star wrestling show, but the principals were unable to participate.

New York

Mr. and Mrs. Morris Good, Rutland, Vt., celebrated their 125th wedding anniversary Sunday (11) at Alan Gale's Celebrity Club at the Associated Amusements Operators' banquet. Mr. and Mrs. Leibert, who joined the club last year, have been doing a good business.

A man celebrates his birthday Christmas Day...Don Dewing, of New York, was snowed last week. One day he was named 24. A second snow, and the following day the wife gave birth to a boy.
**IT'S THE SEASON! BOWLING IS BOOMING NOW!**

**Keeney's TEN PLAYER TEAM BOWLER**

Adjustable to:
- New Bonus Play
- 20-30 Scoring
- Extra Shots On Tenth Frame

**NEW!**

2 Full Five-Man Teams

The only game that offers realistic bowling competition for Simon teams!

**Possible Score:**
Up to 900 Shooting 10 Strikes in 10 Frames!

**See Your KEENey DISTRIBUTor!**

J. H. Keeney & Co., Inc.
250 S. Figueroa St., Los Angeles 1, Calif.

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**OUTSTANDING CONVERSION OF THE YEAR**

**CONVERT YOUR UNITED SHUFFLE ALLEYS.**
1-2-3-4-5 or 6 Players, to a BOWL-A-BALL. PLAYER ACTUALLY PLAYS WITH A BALL (not a puck).

Ball rebounds for fast replay—player can either twist or hook ball. Location tested.

Conversion comes complete with new playing field ready to just simply plug in.

Instructions and parts all furnished for complete job.

**Price** $79.50

1/3 deposit, balance C.O.D. We pay freight if full cash accompanies order.

Write, Wire or Phone Webster 649W

ROYAL MUSIC CO.
34 Park St.
Webster, Mass.

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**Join the MARCH OF DIMES**

**January 3 to 31**

**SOUTHERN AUTOMATIC MUSIC COMPANY, INC.**

324 E. Market St., Indianapolis 4, Ind.

**The "Amusement Industry's BILLBOARD" Leading Newsweekly**

... with Audited Paid Circulation to match!
ATTENTION

Importers

AVAILABLE FOR JANUARY DELIVERY

50 Wurlitzer 1015 25 1422 Rock-Ola
25 Wurlitzer 1100 15 1426 Rock-Ola
10 Wurlitzer 1250 5 50 51 Rock-Ola Rockets
25 AG Seeburg

Trimount has the largest stock of coin-operated phonographs in America. Write for complete lists.

EXCLUSIVE DISTRIBUTORS: WILLIAMS, SELBURG, AND CHICAGO COIN DISTRIBUTORS

Monroe

FOR SALE

Cash for Machines

Williams Shelf Games 15.00
Fast Play! Fast Profits!

• In line and sequence scoring
• Popular new "Mystery Spot" feature
• Adds suspense - temptation
• Up to 20 replays for 3- or 4-letter combinations
• 100-200 replay possibilities
• Extra ball feature — 6 extra balls
• Tremendous replay possibilities
• Compact, Tested Trouble-Free Action
• All parts easily accessible
• Ultra-modern design — space saver
• 24" wide, 18" deep, 54" high

WANT TO BUY

We need all types of games in stock. Send us a list of what you have and we will send you a price list.

GENCO

2621 N. ASHLAND AVE.,
CHICAGO 14, ILLINOIS

The LANIEL AMUSEMENT, INC.

Wish to extend their very best wishes for aappy New Year

to all their friends, customers and suppliers

Montreal: St. John, Que.; St. Adele, Que., CANADA

MONROE

COIN MACHINE EXCHANGE, INC.

3242 N. ASHLAND AVE.

CHICAGO 14, ILLINOIS

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILMORE ST. CHICAGO 24, ILL.
BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

Popular 3-4-5-IN-LINE scoring
Plus attractive 4-CORNERS SCORE
Advancing SUPER-SCORES dramatized in frills of Beauty Queens on backglass
Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations...add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

United Alleys

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BERMONTE AVENUE. CHICAGO 18, ILLINOIS

Cigarette Machines

NEW-RECONDITIONED METAL TYPER MACHINES

LATE GAMES

Cleveland Coin Machine Exchange, Inc.

A Prosperous New Year To All From The Gang at Coven

What will OPERATORS Be Reading in CUBA Starting in January?

Get 1953 Off to a Flying Start! Buy LONDON for GOOD Games, BETTER Service, BEST Values!

LEAGUE RINOLLERS...NEW PRICES!

NATIONAL GUARANTEED VALUES!

RECONDITIONED 5-BALLS

What will OPERATORS Be Reading in CUBA Starting in January?
JANUARY 3, 1953

GOTTLEIB DEALS YOU ANOTHER WINNING HAND!

WITH
5 BRAND NEW
"DROP-THRU" BALL TRAP HOLES... TEN-JACK-QUEEN-KING-ACE

REPLAYS FOR:
NEW "4-SUIT" ROLL-OVERS,
WHEN LIT...NEW "ROLL-UNDER"
GATES, WHEN LIT BY NOS. 1 TO 6 IN ROTATION...
POINTS...HIGH SCORE.

EXHILARATING, ACCELERATED ACTION with
3 "POP" BUMPERS, SUPER-ACTION CYCLONIC
KICKERS, SUPER-POWER FLIPPERS!

"SIT IN" ON THE GAME THAT GIVES YOU
MORE ACTION—BIGGER EARNINGS BY
ACTUAL TEST!

BE SURE...
ORDER AT ONCE FROM YOUR
DISTRIBUTOR!

COINMEN EVERYWHERE
Read, Check and Buy
from The Billboard

WINTER COIN MACHINE EXPORT QUARTERLY
January 17, 1953, Issue

IT SELLS BOTH
the $5,000,000 Coin Machine Export Market (special distribution to more than
3,000 extra foreign operators)
the Complete U.S. Coin Machine Market
AT THE SAME TIME AND
AT NO EXTRA COST!

LAST CALL
WIRE, PHONE, AIRMAIL YOUR AD-
VERTISING SPACE RESERVATION
TODAY!

DAVIS GUARANTEE
Mechanism overhauled
Worn parts replaced
Amplifier reconditioned
Speaker inspected
Touchhead renewed
Cabinet professionally refinished

HAPPY NEW YEAR TO ALL FROM DAVIS
SEEBURG WURLITZER

For REAL BUYS
from the nation's LARGEST
coin-machine STOCK
Send Today for Our Complete Price Lists

COIN MACHINES 67

THE BILLBOARD
GEE, MOM
IT'S FUN
SHOPPING HERE

MORE FUN for youngsters
means MORE PROFIT for you!

AMAZING 4-in-1 dive-dip-roll-and-swing action built into
Bally SPACE-SHIP... and the realistic trot-gallop gait of
THE CHAMPION Ballyhorse gives kids the biggest dime's
worth of fun. And they know it, too! That's why kids
seek out the stores with Bally Kiddy-Rides... coax their
parents into Bally-equipped stores... keep the dimes coming
your way. Bally Kiddy-Rides are more fun for kids...
earn more money for you.

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
**Now! Chicago coin's NEWEST 6 PLAYER**

**10th FRAME SPECIAL BOWLER**

**10th FRAME - 5th FRAME “DOUBLE SCORE FEATURE”**

1. **SCORES MADE IN 5th FRAME DOUBLED!**
2. **7 TO 10 SPIT PICK-UP!**
3. **HIGH SCORE OF THE WEEK!**
4. **REBOUND ACTION, 20 TO 20 SCORING**
5. **JUMBO “FLY AWAY” PINS**
6. **EKU GUIDES SMOOTHLY OVER FORMICA PLAYFIELD**
7. **EASY TO READ INDIVIDUAL SCORE BAILS**

**NOTE!**

AT YOUR REQUEST CHICAGO COIN IS AGAIN OFFERING INC THEIR FROZEN SIDE COIN SHUTTER IN THIS MACHINE.

**MATCH BOWLER or 10th FRAME FEATURE**

**6 PLAYER BOWL-A-BALL**

- Players actually bowl with a ball—any at all
- Ball rebound for faster play
- Match Bowler—using Chicago Coin
- Add new features—our frame feature
- Scores made in 10th frame doubled

**SUPER**

**6 PLAYER MATCH BOWLER**

LOCATIONS CAN NOW MEET PLAYERS DEMANDS OPERATE SUPER MATCH BOWLER IN ANY OF THESE 4 WAYS

- **COMBINING MATCH BOWLER AND 10th FRAME BOWLER**
- **10th FRAME BOWLER ONLY**
- **MATCH BOWLER ONLY**
- **DELUXE BOWLER ONLY**

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**KIDDIE RIDES for REDD-HOT PROFITS!**

All Guaranteed—All Money Makers

**EXHIBIT BIG RONDO... Write or Call**

**METEOR ROCKET**

**ROCKET FLAT**

**STONE JET**

**HISTORY NIGHTS**

**SPECIALS:**

- **Bally Streetlight** $345
- **Bally Survivor** $375

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298 LINCOLN STREET

AULTON, MASS. 01502

**AMERICAN MACHINERY COMPANY**

1623 SPRING GARDEN STREET

Baltimore 1, MD.

**INTERNATIONAL AMUSEMENT CO.**

1623 SPRING GARDEN STREET

Baltimore 1, MD.

**SCOTT-CROSSE COMPANY**

PHILADELPHIA 39, PA.

We will do all we can to make 1953...

a very happy and profitable NEW YEAR for you

ABE WITSEN

SAL GROENTEMAN

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**COIN MACHINE SALESMAN**

A man who has Ability and Experience on a Coin Machine Salesman in the Delaware, Maryland, Virginia, D.C. area to associate himself with a distinguished house with future prospects only limited by own ability and performance. Must have a keen and successful record in the coin machine field. For this he can get a progressively greater stock interest in the business with each succeeding year.

**BOX 80**

CINCINNATI 30, O.

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**To All Our Customers & Friends**

Happy New Year!

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4322-24 W. WESTERN AVE.

PHONE: JENKINS 8-1446

CHICAGO 14, ILL.

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**RUFF KING**

- $100.00

**FLUORESCENT**

- $25.00

**AMERICAN SHUFFLEBOARDS**

17-21 FT. SIDE CUSHION BARK, Ea. $174.50

**W. H. ADAMS**

17-21 FT. SIDE CUSHION BARK

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**SAVE MORE MONEY—MAKE MORE MONEY**

**COIN MACHINES**

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**Brand New!**

Buckley CRIS-CROSS JACkPOT BELLS

**5c-10c-25c-50c-5100**

**Buckley Manufacturing Co.**

8273 N. Lake Dr.

Chicago 58, Ill.
Resolved:

To help myself to increased Profits in '53 by buying and operating PROVEN EXHIBIT Equipment all year 'round...

Sign Here

Mr. Operator: Sign yourself up for steady earnings in '53. Keep this page as a reminder to yourself that when you buy Exhibit... you buy the best.

Look for This Sign of Quality on All Equipment You Buy...

A QUALITY RIDE

EXHIBIT SUPPLY

Established 1901

EXHIBIT SUPPLY • 4218-30 W. LAKE STREET
    CHICAGO 24, ILLINOIS
UNITED'S 10TH FRAME

Star Shuffle-Alley

with

MATCH A SCORE
MATCH A STAR

TWIN SPOT FEATURE

NEW, EXTRA-FAST SCORING

10th FRAME

plus

SHOOT AGAIN

STRIKE OR SPARE FLASHER LIGHTS
CAN PICK UP 7-10 SPLIT
FORMICA PLAYBOARD

SIZES
8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

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3401 N. CALIFORNIA AVENUE, CHICAGO 19, ILLINOIS
the Select-o-matic 100

mechanism — the most revolutionary development for the playing of recorded music since the invention of the phonograph!

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Dependable music systems since 1902

Annually finest and most complete music systems