T.V. Sponsors Hit New High On Share-the-Cost Trend

Admission Tax Bill Backers See Success; Opposition Nil

By Ben Atlas

WASHINGTON, April 11—In advance of House Ways and Means Committee hearings on the proposed Administration's Admission Tax (The Billboard, April 11), the committee's right now appears lined up heavily in support of the tax proposal. The position of the sponsors of the bill, the only group in opposition, has been helpfully weakened by the recent series' settlement of a score of minor points of the tax proposal. There appears to be no doubt that if the vote were taken today, the committee would reject the tax or any close to it or no dissent. Significantly,...

Movies to Tell Story Via Pic

HOLLYWOOD, April 11—The motion picture industry is going to use its own product to carry its story to members of the House Ways and Means Committee at the April 13 hearing on the proposed admission tax (The Billboard, April 11). The motion picture industry, which produces or participates in the production of nearly every major studio, is expected to file a report on the motion picture industry's view on the admission tax. The report, which is expected to be filed by April 13, will be based on a survey of the industry's major studios.

TV Film Enter Talent Agent Field

Dorseys Book

1-Nighter Trek

NEW YORK, April 11—The Jimmy Dorsey boys, who are currently in a string of one-nighters throughout the East, will be in New York, starting May 19, via a string of one-nighters throughout the East. The new one, the first with Jimmy Dorsey, will be at the Warner Theatre. The boys will be backed by the Warner Theatre's resident orchestra, conducted by Jimmy Dorsey, with the tag line “Those Fabulous Dorseys.

All over N.Y.
Grocer Sells "Onion With Lotta Chalk"

NEW YORK, April 11—For three years of painstaking efforts, the grocer's skill in the art of selling onions is evidenced by his large customer base. The man who has mastered the art of selling onions is known in the area as "Lotta Chalk." He is known for his ability to sell onions by the pound, and his customers trust him to give them good value.

Berle to Get 50G On Las Vegas Job

NEW YORK, April 11—Milton Berle will do two weeks at the Sahara on Las Vegas beginning, starting July 18. The salary has not been disclosed. The contract is for two weeks, and the hotel will pay for the two weeks.

The Billboard is the leading weekly trade publication in the entertainment industry. Please visit our website for more information.

www.americanradiohistory.com

DRAGNET HELPS OHIO'S POLICE TRAIN ROOKIES

CINCINNATI, April 11—Recent showing of "The Black Cop," an episode on "Dragnet—National Broadcast Motion Picture Film series, which is in use at the Cincinnati Police Department's Training School, has received much positive feedback. The show is designed to help the police in their training..."
Billboard Backstage

By BILL SMITH

A few weeks ago I saw a bene-
fits show at the Victory Colos-
seum. There was a big crowd, but it was a great show. It had started
from the very beginning with a
musical number. It was "Hail to the
Hills," by Jimmy Dorsey and his
orchestra.

But the spectacle of the night
was a small man who was on the
stage eagerly looking every
where, waving his arms, shouting
for recognition. Around him were
people who were glad to see him, but
there was also a group of people who
hadn't been there before. They were
trying to get their hands on the
man. They didn't care if they had a
showcase out of which they might
get his autograph.

Out front of thousands of people
were several hundred dollars raised enthusiastically by the stars who
cross the big platform.

The little man holding the stick, the man who had
another benefit a few seasons ago in Miami Beach. This too had
all the big names plus a series of
charities that included Walter
Kaye, the son of Fred, and the
son of John Kaye, who is now in
the Orient. The big names, orphans shared it. No
one was left out.

And this was a benefit for actors-
to benefit from the public. As a
guy gave so freely of their time the
parade had now passed.

Like the Garden benefit, this
show will be another benefit to
do their part. The charity ben-
efit committee were fully aware of
the problem. They had a list of
names of the people who were
called upon to buy tickets, but
there were so many who said they
were not in the past that no one was
really sure who was going to
take their talents and come the
time for the benefit. The list was
heavily publicized, but the
crowd was not.

The show was run by the American
Book Club with the aid of Theater
Audience League. The show will be
on the road, and hopefully will
generate enough money to buy
tickets for a number of charities.

The show was held at the Roosevelt Theater, Miami Beach.
On show was the 1944 Allied
movie, "The Good Fight," the
original release of which was in
1944. In that year it was
the first film ever written by
John Martin and Kaye
Grayson. The show
was a hit, and
the movie
was a
success.

The people who put the arm
around the man and let him
study the crowd for free shows that
their interest in the show is the same
as those who are supporting actors.
Actors in the show are really
just needed to keep money to take a job.

Legit Line-Up

By BOB FRANCIS

Alfred de Linge Jr., Bill
Ludington, Nat Abbott,
Chester Cordvin, Faye Emerson,
Frederick Forrest, Muriel
Strom were selected to the board of
Board of Directors Committee of the
American Federation of
Musicians. The board meets every
week.

Two new musicals are
produced this week. "The
Black Friars" and "The
Black Friars" on the west side after a
Hollywood benefit is another com-
pany with a new cast. "The Black
Friars" is a revival of "The Italian
Renaissance," a musical comedy
written by the late Joseph
Fargi. The show is produced by
Malcolmson's, a small theater on
Broadway, and the show is
being shown on a limited basis.

The cast includes Frank
Boyd,服务 Benita, and the
Black Friars. The show is
produced by the Musical
Comedy Guild, a small theater on
Broadway, and the show is
being shown on a limited basis.

The show is produced by the
Musical Comedy Guild, a small theater on
Broadway, and the show is
being shown on a limited basis.

The show is produced by the
Musical Comedy Guild, a small theater on
Broadway, and the show is
being shown on a limited basis.
WASHINGTON, April 11.—The contention that there is not enough TV advertising space to provide for a national campaign is being falsified by the fact that the state has seen an increase in the number of spots available for a variety of companies and organizations.

In addition to the usual network and local spots, the state has also added a number of new spots to the mix. These include local spots for local businesses and organizations, as well as national spots for national companies.

This increased availability of spots is due to several factors, including the economic downturn, which has reduced the amount of advertising spending, and the increased use of digital advertising, which is more cost-effective than traditional TV advertising.

The increase in the number of spots available for advertising is good news for businesses and organizations looking to reach their target audience, as it provides them with more options for their advertising campaigns.
ABC Inks Chrysler, Hypes Star Stanzas

NEW YORK, April 11.—The Plymouth Division of Chrysler Motor Corporation this week signed to broadcast the new "ABC Album," a weekly TV series, via the American Broadcasting Company. The deal, which takes effect with the third of the 16-week series, on April 24, covers nine weeks. The show airs in the 8:30-9:30 p.m. Sunday slot, starting tomorrow (11). Thirty-two major markets are being covered, with the backing of the entire ABC agency.

Meanwhile, the web's Hollywood office signed John Ireland and James Cagney to star in a twelve role-in-the-part "Tales of Two Cities," a tale of the making of the "ABC Album" on May 3 and 10. Both a James Cagney and Argentina is on "ABC Album." ABC will also week add the 6:45-7:15 p.m. Sunday time to their line-up. "Winchell" is on the spot in the new deal, with Ted Bate as the agency. The deal become possible when Walter Winchell decided to move out of that time into the preceding 15 minutes, starting April 5. Beginning tomorrow, Winchell will originate his shows from Hollywood.

The radio counterpart to "Al-
bum" now entitled "ABC Flak," has fired up its third three-striking stars to be in two shows. The first and the three following stories will be heard on "Al-
bum," the second will be heard on the "90-minute radio."

The "radio" will be heard in the lead; "Country Lawyer," with Lawrence and "90-minute radio."

Meanwhile, "Dagul," the "Dagul," "Dagul," and "Dagul," "Dagul," and "Dagul," "Dagul," are members of the National Television System's Committee, as well as the Federal Communications Commission.

with Spot Television in just 9 markets, advertisers can now reach

HALF THE TV HOMES

*actually 51.6%

**The better half! Families in these areas earn 33% more than families in the rest of the country.

**That's 11,000,000 TV homes—giving a potential audience of 37,000,000 people!

... and these are the 9 television stations that can do it best...

WNBT New York  
WNBO Chicago  
KNBH Los Angeles  
WPTZ Philadelphia  
WBZ-TV Boston  
WNBK Cleveland  
WNBC Washington, D.C.  
KFTP Portland, Ore.  
WRGB Schenectady-Albany-Troy

NBC SPOT SALES
50 Rockefeller Plaza, New York 20, N.Y.
Chicago  Cleveland  Washington  San Francisco
Los Angeles  Charlotte  Atlanta  Bumar Lawrence Associates
Gleason SRO Gives CBS Saturday Night Powerhouse, NBC the Jitters

NEW YORK, April 11.—The Columbia Broadcasting System, this week solidified its Saturday night video sponsorship schedule story further when the W. A. Sheaffer Pen Company, a sponsor new to network TV, purchased a third of the Jackie Gleason show for next season. Thus the package becomes 1 x 1 1/2, with Necasale and Schick, the other two sponsors, returning next fall. Sheaffer's sponsorship, however, begins on February 10 and will continue until the summer even on Gleason's newly expanded network. The National Broadcasting Company countered the CBS move by firming up its Sunday SRO bid for Saturday evening by firmly installing Sid Caesar and Imogene Coca in its Saturday 9:15-10:15 show next fall. NBC TV felt it could not move the time without suffering a damaging blow on an evening already scheduled for a new "Lucy Show. " But CBS-TV also claims it has a "distinguished" program in the making of a "Caddy" show starring Ace Connors and his wife. If this goes as projected, Gleason's show will return to NBC but with a different sponsor.

LOOK, PA, NO HANDS!
Remote Control Camera Techniques Cut Costs

NEW YORK, April 11.—Quick, cheap, no-budget, no-staffer television production techniques are being developed in every new TV city, says an NBC commentator who arrived on the West Coast last week after a trip to Mexico. "Everything," he said, "is conditioned to get Caesar out of the Comedy Hour next season and Miss Oona is dead set about doing her own show."

With Herb Sturtevant at the helm and "My Favorite Husband" in evidence on CBS-TV next fall, NBC TV felt it could not move the time without suffering a damaging blow on an evening already scheduled for a new "Lucy Show." But CBS-TV also claims it has a "distinguished" program in the making of a "Caddy" show starring Ace Connors and his wife. If this goes as projected, Gleason's show will return to NBC but with a different sponsor.

Movie Stocks...Should I Buy—or Sell?

Judging by our mail, that's one problem a good many investors would like to solve.

Cam Cinemana, 3 EAs, and our foreign markets keep movies alive... Or is Television bound to take over—-chase Tarzan back to the trees?

Actually, of course, there is no absolute answer to the question—the movies have always been a more or less speculative industry. But there are a number of facts that should be considered before reaching any conclusion—fats that can help you come up with the right answer for you. And you can find those facts in our brand new booklet, "The Motion Picture Industry." It is 32 pages, it sets forth the most important growth and cost that should influence the moving picture industry in general—and gives you a detailed analysis of 16 leading companies presently involved in making movies—or showing them.

If you'd like a copy of "The Motion Picture Industry," just ask.

There's no charge, of course, simply address—
Department RS-28
MERRILL LYNCH, PIERCE, FENNER & BEANE
70 Pine Street, New York 5, N. Y.
Office in 183 Cities.

"HE PROFITS MOST WHO SERVES BEST"
—Royce International

For the fourth consecutive year (1952-1953) KFH has been awarded First Place in its Public Service by Billboard Magazine's distinguished list of judges.

This simply means that KFH is a radio station with high standards—a good radio station. It is highly respected, nationally and locally by those people who have been proved by all measurement standards.

KFH reaches most of the people most of the time and all of the people some of the time. Advertisers profit most by using KFH in Kansas City.

FRANK V. REED, Vice President and General Manager
[On May 26, 1953, KFH Celebrated Its 31st Year of Community Service]

KFH CBS KANSAS CITY
REPRESENTED NATIONALLY BY EDWARD FUTTY & CO., INC.

1950 - 1955
1955 - 1951
1951 - 1955

Cable News

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KFH CBS KANSAS CITY
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1950 - 1955
1955 - 1951
1951 - 1955

Cable News
Protest Snag
Share-Timers Set Back on Grant Dates
WASHINGTON, April 11—Two cable television pioneers, who were granted the go-ahead for new TV stations on a Shareroll. In an effort to improve the performance and accuracy of the nationwide networks, the Federal Communications Commission, acting in response to a petition from the station owners, has ordered the new stations to submit additional information about their programming plans.

Salis
CALIF., Calif., was
apparent

Television
casting
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Columbia
possible

February

Glen...
**Top 10 TV Shows Each Day of the Week in COLUMBUS, O.**

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<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Network</th>
<th>Show</th>
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<tbody>
<tr>
<td>Monday</td>
<td>8:00 PM</td>
<td>ABC</td>
<td>&quot;Love Story&quot;</td>
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<tr>
<td>Monday</td>
<td>8:30 PM</td>
<td>ABC</td>
<td>&quot;Brady Bunch&quot;</td>
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<tr>
<td>Monday</td>
<td>9:00 PM</td>
<td>ABC</td>
<td>&quot;The Andy Griffith Show&quot;</td>
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<tr>
<td>Monday</td>
<td>9:30 PM</td>
<td>ABC</td>
<td>&quot;The Big Valley&quot;</td>
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<tr>
<td>Monday</td>
<td>10:00 PM</td>
<td>ABC</td>
<td>&quot;The Fugitive&quot;</td>
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<tr>
<td>Tuesday</td>
<td>8:00 PM</td>
<td>ABC</td>
<td>&quot;Petticoat Junction&quot;</td>
</tr>
<tr>
<td>Tuesday</td>
<td>8:30 PM</td>
<td>ABC</td>
<td>&quot;The Beverly Hillbillies&quot;</td>
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<tr>
<td>Tuesday</td>
<td>9:00 PM</td>
<td>ABC</td>
<td>&quot;The Rogues&quot;</td>
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<tr>
<td>Tuesday</td>
<td>9:30 PM</td>
<td>ABC</td>
<td>&quot;The Jim Nabors Show&quot;</td>
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<tr>
<td>Tuesday</td>
<td>10:00 PM</td>
<td>ABC</td>
<td>&quot;The Millionaire&quot;</td>
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**NEXT WEEK**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Network</th>
<th>Show</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>8:00 PM</td>
<td>CBS</td>
<td>&quot;The Andy Griffith Show&quot;</td>
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<tr>
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<td>CBS</td>
<td>&quot;The Big Valley&quot;</td>
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<td>&quot;The Millionaire&quot;</td>
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**Radio-TV Show Charts**

**For Full Information**

- about all radio and television shows
- about audience compositions and the many other factors that make success or failure of a program.

- Full details of the Pulse Research, Inc.
- Full details of the Research Institute of America, Inc.
- Full details of the Radio Research Co., Inc.
- Full details of the TV Research Corp., Inc.
- Full details of the Nielson Research, Inc.

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**Top 5 Radio Shows Each Day of the Week in MILWAUKEE**

<table>
<thead>
<tr>
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<th>Time</th>
<th>Network</th>
<th>Show</th>
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<tbody>
<tr>
<td>Monday</td>
<td>9:00 PM</td>
<td>WTMJ</td>
<td>&quot;The Fugitive&quot;</td>
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<tr>
<td>Monday</td>
<td>9:30 PM</td>
<td>WTMJ</td>
<td>&quot;The Fugitive&quot;</td>
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<td>WTMJ</td>
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**Top 5 Radio Shows Each Day in SEATTLE**

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<tr>
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<th>Show</th>
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<tbody>
<tr>
<td>Monday</td>
<td>9:00 PM</td>
<td>KJR</td>
<td>&quot;The Fugitive&quot;</td>
</tr>
<tr>
<td>Monday</td>
<td>9:30 PM</td>
<td>KJR</td>
<td>&quot;The Fugitive&quot;</td>
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**FCC Educational TV**

**Washington, April 31—** Members of the Federal Communications Commission, headed by Chairman Paul A. Walker, will go...
CBS to Syndicate Newsfilm Service

NEW YORK, April 11.—With plans already complete for a new department, the Columbia Broadcasting System announces that May 11 will begin syndicating its newfilm service to movie theaters around the country. The CBS-TV decision to operate its own newfilm service was made because it re- 
...
Listed rating are TV film series currently showing on television stations in cities that the American Research Bureau surveys individually. Only city programs are included.

Dear editor:

Film series in other categories will be listed in the next issue. The films are identified by the name of the series and the name of the station on which they were shown. For complete information on the films, the reader should consult the American Research Bureau, Bureau of Research and Development, 154 Fifth Avenue, New York, and Los Angeles offices. The series data are compiled from TV program schedules published in the trade press.

The series data is an indication of the popularity of all TV film series currently being shown, as are Syndicated Series and Weekly Programs in our regular monthly TV Film Program Buying Guide section.

China Smith...26...26...

Dir: PeLTV, Inc.

CHICAGO (4 stations)

WBKB, 4-11, Sun. 8:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-14, Sun. 8:30

KSTM-N, 5-15, Sun. 8:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-15, Sun. 8:30

WGN, 9-13, Sun. 8:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-16, Sun. 8:30

WDBJ, 6-15, Sun. 8:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-17, Sun. 8:30

Las Angeles (4 stations)

KXLA, 12-14, Thurs. 8:30

Opposition Show: 1-18, Thurs. 8:30

KXTV, 12-14, Thurs. 8:30

Opposition Show: 1-19, Thurs. 8:30

KABC, 12-14, Thurs. 8:30

Opposition Show: 1-20, Thurs. 8:30

KNBC, 13-15, Thurs. 8:30

Opposition Show: 1-21, Thurs. 8:30

KONI, 13-15, Thurs. 8:30

Opposition Show: 1-22, Thurs. 8:30

WTLT, 9-13, Fri. 7:30

Radio: Arthur Treacher's

Episode: The Silver Fox

Opposition Show: 1-23, Fri. 7:30

WABC, 5-14, Fri. 7:30

Radio: Arthur Treacher's

Episode: The Silver Fox

Opposition Show: 1-24, Fri. 7:30

WCCO, 5-14, Fri. 7:30

Radio: Arthur Treacher's

Episode: The Silver Fox

Opposition Show: 1-25, Fri. 7:30

WBKB, 4-11, Sat. 7:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-26, Sat. 7:30

KSTM-N, 5-15, Sat. 7:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-27, Sat. 7:30

WGN, 9-13, Sat. 7:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-28, Sat. 7:30

WDBJ, 6-15, Sat. 7:30

Radio: Martin Marlin

Episode: Interlopers

Opposition Show: 1-29, Sat. 7:30

WBBN, 12-14, Sun. 8:30

Radio: Arthur Treacher's

Episode: The Silver Fox

Opposition Show: 1-30, Sun. 8:30

WBBN, 12-14, Sun. 8:30

Radio: Arthur Treacher's

Episode: The Silver Fox

Opposition Show: 1-31, Sun. 8:30

WARN • WARNING • WARNING

Check distributor for availability. Any of the films listed here may be available in the immediate or near future, regardless of markets in which they may now be shown. Please consult promptly any film in which you're interested.

Like 'Em Live

Cincy Station Ups Rating Via Local Spot

CINCINNATI, April 11 - Live television programming is a bigger draw than film programming, according to Merle C. fifty aager of WCPO-TV here. Watters's ratings hit 19.2 in the same time period last month. His shows are from live local telecasts weekly, more competitive last week with the standard 10 week air time. The rest is filled by network and film shown.

In support of his argument, Watters points to the new Dotty Mack's new local show, "Oprah Winfrey's Hour," which topped the station's American Top 20 Film Time slots rating from 3 to 12 when it replaced a featured film show that same period last month.

Watters's series hit 16.9 in the same time period last month. His shows are from live local telecasts weekly, more competitive last week with the standard 10 week air time. The rest is filled by network and film shown.

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**Chicago, Chicago**

- **Capacities:** 4,320, Price policy: $200,000.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni and house band.

- **Extra Copies of THE BILLBOARD:**
  - If your subscriber is sold out on the day you desire, please enter subscription directly at Circulation Dept.
  - The Billboard Exchange, 16 S. Wacker Dr., Chicago, Ill. 60606.
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---

**Chicago, Chicago**

- **Capacities:** 4,550, Price policy: $1.00 to $5.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni and house band.

- **Extra Copies of THE BILLBOARD:**
  - If your subscriber is sold out on the day you desire, please enter subscription directly at Circulation Dept.
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**The Terrace Room, Statler Hotel, Los Angeles**

- **Capacity:** 350, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**Al Burnstein's Stork Room, Los Angeles**

- **Capacity:** 512, Price policy: $1.50 to $5.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**Band Box, New York**

- **Capacity:** 840, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**The London Palladium**

- **Capacity:** 3,000, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**Coca-Coca Gran Ambassador Hotel, Los Angeles**

- **Capacity:** 512, Price policy: $1.50 to $5.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**The Blue Cat**

- **Capacity:** 276, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**Coral Grove**

- **Capacity:** 350, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**Olympia, Miami**

- **Capacity:** 2,179, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**Lusitano’s West Coast debut in this holey’s sixty was a second time at the Ambassadors in 1949. Cash customers went to hear him in 1949. Customers broke after 40 minutes of their engrossing.”**

- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

---

**T Edison Phillips Orch.**

- **One of America’s finest...**

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**Extra Copies of THE BILLBOARD**

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**A Terrific Show!**

- **Capacity:** 350, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.

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**Al Burnstein's Stork Room, Los Angeles**

- **Capacity:** 512, Price policy: $1.50 to $5.00.
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**Band Box, New York**

- **Capacity:** 840, Price policy: $25.00.
- **House Bookers:** Harry Levine, Show hosted by Louis Reni.
Orders Union to End Picketing; Case Before District Court April 14

PHILADELPHIA, April 11.—The actors’ strike here, involving some 3,000 members of Variety Artists and the Phila- delphia stage unions, ended today when an agreement in the two-week long dispute was signed by the state court and the state court and the union officials.

The agreement provided for the state court to have jurisdiction over the dispute and that the union would have jurisdiction over the dispute.

The strike, which started on March 31, was called after the state court refused to grant an injunction to prevent the union from striking.

Under the terms of the agreement, the union will have jurisdiction over the dispute until the end of the month, after which the state court will have jurisdiction.

When the strike started, the state court granted an injunction to prevent the union from striking.

The union disagreed with the state court’s decision and called the strike.

The strike lasted for two weeks and ended today with the signing of the agreement.

The agreement will remain in effect until the end of the month.

The state court will then have jurisdiction over the dispute.
NO SUCKER FOR HONEST DEEJAY
NEW YORK, April 11.—(AP) The Voice Promotions, Inc. today announced the retirement of the first current Black disc jockey, Top Rank's DeLack Jeejay, who plans to return to his top three styling situations in Chicago and the West. The Voice Promotions, Inc. is also active in the sales of the new Goodmood OK.

Patti's 'Doggie' Sweeps Nation
NEW YORK, April 11.—The complete sweep by Patti Page of the Billboard chart this week with the song, "Doggie in the Window," national and international, is a first, inasmuch as, to date, the most the song is as a result of the sales of the song have been to the local radio stations, according to Patti Page's record company. The song has been recorded by other artists, but none have ever come close to meeting the success of Patti Page's version. The song has been featured in many films and television shows, and has become a staple in the repertoire of many performing artists. 

'Record Show' Reviewed
Opening Week Grosses OK; 'Sugar Chile' Joins Troupe
NEW YORK, April 11.—Sugar Chile Robinson has been added to the cast of 'Sugar Chile,' a new musical revue being presented at the New Amsterdam Theatre. The show, which opened on April 8, is a musical version of the 1930s Harlem nightclub scene, featuring the music of Duke Ellington and the Count Basie Orchestra. Sugar Chile Robinson, a legendary Harlem nightclub performer, joins the cast to add a touch of authenticity to the production. 

Sued, Remains Fortably
NEW YORK, April 11.—The Van Patten Realty Company, which operates the Van Patten Realty Building at 123 East 42nd Street in New York City, has filed a lawsuit against the New York City Department of Housing and Development for $1,000,000 in damages. The suit alleges that the city's housing authority has been arbitrarily and capriciously enforcing housing codes, causing the company to suffer losses.

STANLEY STEAMIN' But Newton's Shootin' With Trudy Waking of Breeze
NEW YORK, April 11.—Larry Newton, head of Derby Records, this week performed a solo on the Billboard charts with the song, "But Newton's Shootin' With Trudy Waking of Breeze." The song, which has been a hit for several weeks, has now reached the number one position. Newton's performance on the song was praised by reviewers, who noted his skillful handling of the instrument, his keyboarding, and his ability to convey the emotion of the song.

Menzies Set On Club Dates
NEW YORK, April 11.—Larry Menzies, a popular disc jockey, has announced that he will be appearing on club dates in the near future. Menzies, who is currently performing on a variety of radio shows, has been a popular figure on the music scene for many years, and his appearance on club dates is sure to be a hit with audiences.

RCA Plant On Full Overtime
NEW YORK, April 11.—RCA Victor, one of the nation's leading record producers, has announced that it will be operating on a full-time basis. The company, which is based in New York City, has been a leading producer of music for many years, and this new move is expected to increase its output significantly.

Coral Preps Danger Plag
NEW YORK, April 11.—Johnny Desmond, well known for his dramatic interpretations, has announced that he will be recording a new album for Coral Records. The album, which is expected to be released in the near future, will feature Desmond's signature style of singing and will be produced by top studio musicians.

Robbins Quits Paxton Music
NEW YORK, April 11.—Buddy Robbins is leaving George Paxton's organization. Robbins has been with the company for several years, and his departure is expected to be a setback for the company. Robbins' duties included the supervision of the company's production department, and his absence is likely to affect the company's performance.
New RCA Subsidiary Sets Off Distributor Tug-of-War

NEW YORK, April 11.—The disclosure that RCA Victor is in the process of forming a new record label, RCA Records, is in the process of transforming the entire record industry into a tug-of-war between the old and new distributors. At the new RCA Victor subsidiary, label "RCA" starts setting up its distribution organization, and the tug-of-war in the past few months has made it difficult to set in motion at the distributor level.

Disks expose. long to one factor for RCA, according to source in the industry, is the expected trend in creating this situation. The trend to the distribution of records is the most important since the introduction of phonographs. It is this trend that has caused the present situation to set in motion at the distributor level.

RCA Victor has decided to enter the distribution business and to start setting up its business organization, and the tug-of-war between the old and new distributors has been transformed into the tug-of-war between the old and new distributors. The new RCA Victor subsidiary, label "RCA," is expected to start setting up its distribution organization, and the tug-of-war in the past few months has made it difficult to set in motion at the distributor level.

802 to Vote On Price List

NEW YORK, April 11.—Member-Louis M. Engvick, President of the American Federation of Musicians, will meet with the Board of Directors of the American Federation of Musicians on Tuesday, the 11th, to discuss the issue of whether or not to vote on proposed changes in the list of prices for records. Twenty-three resolutions affecting the price of records are expected to be considered, including proposals for changes in record prices, the price of records, and the price of records.

With regard to the proposals, the resignation of Louis M. Engvick will be announced as follows: "Whereas, the Board has considered the proposals of the American Federation of Musicians, and whereas, the Board has decided to vote on the proposals, it is hereby announced that Louis M. Engvick resigned as of the regular session, there will be no further discussion of the proposals until the resignation has been submitted to the Board for consideration.

Lengsf'd's Hits Logging System

NEW YORK, April 11.—An intensive study of the logging system at the annual meeting of the American Federation of Musicians, Authors and Publishers, Tuesday, the 11th, will be held at the Koenings Building. The number Lengsf'ds place in the study of the logging system will be a matter of considerable interest to the entire logging system.

The study of Lengsf'ds logging system will be made by a committee of experts from the logging system. The committee will be in charge of the study and will be given an opportunity to study the logging system on its own, including the logging system in its entirety.

Gotham Buys Up Adventure Kiddie Label

PHILADELPHIA, April 11.—The Gotham Music Corporation has purchased the Adventure Kiddie Label. The deal was negotiated by Ben Goodman. The deal was negotiated by Ben Goodman, who is president of Gotham Music Corporation.

The Adventure Kiddie Label was established in 1920 and was the largest children's record label in the country. The label was purchased by Ben Goodman, who is president of Gotham Music Corporation. The label was purchased for an undisclosed amount of money.

Chalks Up Success With Disk After Yr. of Tears on 'Onion'

\[Continued from page 1\]

Leeds Office Moves May 1

NEW YORK, April 11.—Leeds Music will give up its Radio City offices and move to the former offices of the New York Times. The move will take place May 1.

The new offices are located on the 18th floor of the building, and will house the company's executive and sales offices. The company's executive and sales offices will be located on the 18th floor of the building.

More New Yorkers than any other group will be in attendance at the new offices. The move will take place on May 1. The new offices are located on the 18th floor of the building, and will house the company's executive and sales offices. The company's executive and sales offices will be located on the 18th floor of the building.

Jimmie is a New York Times reporter and is covering the new offices. The move will take place on May 1. The new offices are located on the 18th floor of the building, and will house the company's executive and sales offices. The company's executive and sales offices will be located on the 18th floor of the building.

Papers Curious

His title was sewn on so often that it was not necessary to let it out of the bag, but the song was a hit and it was a hit on the charts of the other regular business. The song was a hit and it was a hit on the charts of the other regular business.
With delight
and genuine amazement
Mercury Records presents a new release by

PATTI PAGE

The unlimited talent of this fabulous performer
is especially evident in this recording of

“OO, WHAT YOU DO”

after attaining the tremendous acceptance and sales of
that great novelty hit “The Doggie In The Window,”
Patti now shows her amazing versatility in this
sexy, intimate styling of a great new song.

Vive La Patti Page!

"Ooo, What You Do" reverse side "Now That I'm In Love" Mercury Record Number 70227 • 70127X45
LONG MIKE TIME

B. O'Connor
Hits 192 Hrs.
In New Deal

CHICAGO, April 11—A recent
signing of a contract for 16 quar-
ter hours of air time brought Bill
O'Connor's total time "on mike" to
a record 192 quarter hours per
week. This, added to the num-
bered times his commercials and
news bulletins were used in the
Chicago frequencies, reaches an overwhelming 205 vari-
cious appearances per week.

Of the 100 live quarter hours per
week, 104 of them are disk jockey shows, four are dramat-
as and eight are straight TV announc-
ings. However, approximately 100
tape or recorded commercials are used weekly on shows on
almost every station in Chicago.

Anthony Gross
Solid on Tour

NEW YORK, April 11—The
Anthony Gross series has picked up
some solid grooves on its current
touring of one-nighters thru the East and Midwest. On March 30, at the Edgewater Ballrooms, De-
troit, the act pulled a gross of $4,000.

On April 1, the Anthony Gross
tour moved to Alliance, Ohio, and
then on to Castle Farms, Cincinnati, its net takings
being $1,300. The following night.
April 2, the tour made its fourth
appearance in Toledo, Ohio, taking in $1,500, and on April
3 in Warren, Ohio, the gross was
$2,000. In Youngstown, Pa., the act
invested $1,900, and in Warren, Pa.,
$2,100.

The Anthony crew has been
boosted into the A-1-1 at the Sunset
Ballrooms, Detroit, August 26 and
Friday night, the gross of $1,500
being made for the two days, $4,000
against 69 per cent. The band will
be on the rolldown on one-
nighters for the rest of the month
and is set for a location engage-
ment west at Chicago in June.

The Ray Anthony personal
management firm, the Anthony
Management Bureau, this week
signed two new numbers, George
Clerc and Nelson Ribble. Thru.
Mary More is also signed to a per-
sonal-management pact by
Anthony. Sid Gilliat, of Sympo-
Dian O'Day, formerly of CKLW in
Windsor, Ont., and WXYE, Cleve-
land, has joined the Anthony
Management Bureau and will
handle its attractions.

RCA Runs Mad
On Releases

NEW YORK, April 11—Considered
in some quarters to be a distinct
threat to conservatism, RCA Victo-
rinas is out again with a small
series of albums aimed at the
comic-minded and "theatrical" audi-
ence. There is a CD, "A Film of the
Waxen Violin," composed and per-
formed by Howard Chandler Coen,
with accompaniment by the mem-
bers of Williams king, Peter Prange. Just to prove that there's also a new Eddie
Fischer record.

Music Publishers' Record Scoreboard

... Sides in Current Release
... For Week Ending April 11

Due to the fact of compatibility with which each of the six named records either
predominates or prevails in the market, the weeklyscribe's report of current
release work is an accurate one from information received in trade publica-
tions or in following publications of this sphere.

Tony Bennett
sings
I'M THE KING
OF BROKEN HEARTS
on Columbia Records

DARTMOUTH MUSIC, Inc., New York, N.Y.

Moving On Fast
On All Lists!

5 GREAT RECORDS
BREAKING FOR A HIT!

"AND THE BULL
WALKED ON OLAY"

recorded by:

<table>
<thead>
<tr>
<th>LABEL</th>
<th>POPULAR</th>
<th>COUNTRY</th>
<th>RHYTHM</th>
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<tr>
<td>CAPITOL</td>
<td>124</td>
<td>16</td>
<td>9</td>
</tr>
<tr>
<td>COLUMBIA</td>
<td>124</td>
<td>16</td>
<td>9</td>
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<tr>
<td>RCA</td>
<td>126</td>
<td>16</td>
<td>9</td>
</tr>
</tbody>
</table>

Total Number of Sides Released by Each Label

"These totals do not include R. D. Tunes... January 1, 1953, to Date"
THE BILLBOARD

HOW HOT CAN DOT GET!

The
HILTOPPERS
Featuring the Great Voice of JIMMY SACCIA
Breaking Wide Open from Coast to Coast

"IF I WERE KING"
I CAN'T LIE TO MYSELF
Dot 15055 45x15055

Johnny
MADDOX
America's No. 1 Piano Stylist
"ALICE BLUE GOWN"
"TWILIGHT TIME"
AND...
D O T 1 5 0 6 2 ; 4 5 × 1 5 0 6 2

STILL RED HOT!
IN THE MOOD
Dot 15046 44x15046

AL LOMBARDY
his Clarinet and his Orchestra
"CHOPPIN"
and
"NEW SUMMIT RIDGE DRIVE"
D O T 1 5 0 6 0 ; 4 5 × 1 5 0 6 0

MAC WISEMAN
The Nation's Newest Hillbilly Sensational
"YOU'RE SWEETER THAN HONEY"
"DON'T LET YOUR SWEET LOVE DIE"
D O T 1 1 5 8 ; 4 5 × 1 1 5 8

LEON BARRY

MISIRLOU
b/w
SORCERER TANGO
D O T 1 5 0 6 3 4 5 x 1 5 0 6 3

DAN BELLOC
and his Orchestra
PRETEND
D o t 1 5 0 4 8 4 5 x 1 5 0 4 8

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THE BOSTON SYMPHONY

CONDUCTED BY
CHARLES MUNCH and PIERRE MONTEUX

Millions have heard this great symphony on RCA Victor records.
And now . . . fresh from a triumphant tour of the music capitals of Europe,
the Boston Symphony Orchestra and
its two famous conductors soon will be
in your area.

Here's your chance to plan a powerful
and effective record promotion tying
in with the local appearance of
the Boston Symphony on its first transcontinental tour.

The Boston Symphony Orchestra will
be heard by people who go out of their
way to enjoy great music . . . the finest
records. Steer them to your store. And
be sure you're well stocked with the
records they'll want.

Stock these best-selling RCA VICTOR recordings of the BOSTON SYMPHONY

CHARLES MUNCH
Charles Munch Conducts French Music.
WDM-1700 LM-1700

Brahms Concerto for Piano and Orchestra No. 2. Artur Rubinstein, pianist.
WDM-1728 LM-1728

Bruch Concerto for Violin and Orchestra No. 1. Yehudi Menuhin, violinist.
LM-112

ER-4-48

Schumann Genoveva Overture, Mozart Marriage of Figaro Overture, Händel
Harty Water Music Suite.
WDM-2009 LM-2009

Beethoven Symphony No. 7. LM-1014

PIERRE MONTEUX

Stravinsky The Rite of Spring. LM-1149

SERGE Koussevitzky

Ravel Bolero. DM-1220 WDM-1120

Prokofieff "Classical" Symphony.
LM-1135

Khatchaturian Concerto for Piano and Orchestra. William Kapell, pianist.
LM-1006

Brahms Concerto for Violin and Orchestra. Jascha Heifetz, violinist.
WCT-71 LCT-1013

Strauss Don Juan, Op. 20. LM-1177

Beethoven "Choral" Symphony and Egmont Overture.
LM-6001

Mozart Eine Kleine Nachtmusik.
WDM-1451 LM-1102

Ravel Mœhre Gnome Suite.
LM-1012

Tchaikovsky Serenade In C (Fourth Movement: Finale) and Hayden Toy
Symphony.
ER-9-7

Beethoven "Eroica" Symphony.
LM-1145

Beethoven Symphony No. 5.
WDM-2133 LM-1021

Brahms Symphony No. 3.
LM-1035

Haydn "Oxford" Symphony.
LM-1102

Mendelssohn "Italian" Symphony.
LM-20

DETROIT
April 21

COLUMBUS
April 22

DAYTON
April 23

CINCINNATI
April 24

KNOXVILLE
April 25

CHATTANOOGA
April 26

ATLANTA
April 27

NEW ORLEANS
April 28

DALLAS
April 30

El PASO
May 1

TUCSON
May 2

PASADENA
May 3

LOS ANGELES
May 4

SANTA BARBARA
May 5

FRESNO
May 6

SAN FRANCISCO
May 7 and 9

SACRAMENTO
May 10

SALT LAKE CITY
May 11

PROVO
May 12

DENVER
May 13

CHICAGO
May 15, 16, 17

EAST LANSING
May 18

ANN ARBOR
May 19

TORONTO
May 20

MONTREAL
May 21

BURLINGTON
May 22

PROMOTIONAL MATERIAL IS AVAILABLE FROM YOUR
RCA VICTOR DISTRIBUTOR. BE SURE TO ASK HIM ABOUT IT.
Most exciting development since motion pictures began, 3-Dimensional movies now become even more realistic with the addition of 3-dimensional stereophonic sound.

Born in the acoustical laboratories of RCA, brought to perfection through the teamwork of RCA and Warner Bros. experts, the new system will be known as WarnerPhonic Sound and had its world première on April 10th at the Paramount Theatre with "House of Wax."

Now, as actors move across the motion picture screen, even into the theatre where you are sitting, their voices and their footsteps move with them. You're right in the midst of the action...

To create this depth, RCA and Warner Bros. developed a quadruple sound track system. In addition to the conventional optical track, WarnerPhonic Sound uses three more sound tracks on magnetically coated film. As action demands, voices come from speakers at left, right, and center of the screen—as well as from speakers placed at strategic points in the theatre. At the Paramount Theatre, twenty-five high-fidelity speakers will be used, matching the sound to the hearing power of the human ear.

Development of "3-D" sound is another example of RCA research and engineering leadership. It's so real that only hearing is believing. New York gets that opportunity, with "House of Wax," in WarnerColor, at the Paramount.

RCA

Radio Corporation of America

World leader in radio—first in television
The perfect combination...

The music of

Victor Herbert

The orchestra of

Mantovani

The sound of

ffrr

ON 33 RPM
LL-746—THE MUSIC OF VICTOR HERBERT
1—12" $5.95

Aki Sweat Mystery of Life—When You're Away—Neapolitan Love Song—March of The Toys—I'm Falling In Love With Someone—Gypsy Love Song—Kiss Me Again—Indian Summer—To The Land of My Own Romance—Italian Street Song—A Kiss in the Dark—Vulcanites—Sweethearts—The Irish Have a Great Day Tonight.

EXTENDED PLAY 45 RPM
BEP 6074—INDIAN SUMMER: A KISS IN THE DARK
SWEETHEARTS: FALLING IN LOVE WITH SOMEONE $1.47

SINGLES 78 RPM
1207—AH! SWEET MYSTERY OF LIFE: A KISS IN THE DARK 89c
1208—KISS ME AGAIN: ITALIAN STREET SONG 89c
1209—I'M FALLING IN LOVE WITH SOMEONE: SWEETHEARTS 89c
1210—INDIAN SUMMER: TO THE LAND OF MY OWN ROMANCE 89c

78 RPM ALBUM
LA-242—THE MUSIC OF VICTOR HERBERT
Includes the following records: 1207, 1208, 1209, 1310 (see above)

USE THIS AD TO ORDER FROM YOUR DISTRIBUTOR

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THE BILBOARD MUSIC POPULARITY CHARTS

HONOR ROLL OF HITS

The Nation's Ten Top Tunes

... For Week Ending April 11

The HONOR ROLL OF HITS is compiled by a mathematical formula which scientifically measures the commercial popularity of each title, based on the results of a study which takes into account radio, RKO Broadcast, RKO Radio, & Mutual stations.

1. Doggie in the Window 1 11
   By Bill Voss—Produced By Fred Lewis (ASCAP)
   BEST SELLING RECORD: NBC Ohio, 1950; OTHER RECORDS: R. Allen, DAM 93.
2. Precipitmus 4 11
   By Low American—Produced By Raymond (ASCAP)
3. Till I Waltz Again With You 2 18
   By Sidney Ahearn—Produced By Uitidell (RCA)
   BEST SELLING RECORDS: Frankly Lane, Col 1931; OTHER RECORDS: J. Marvin, Melody 1931.
   TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Thesaurus; Henry Jerome 12th, Long/World.
4. I Believe 3 7
   By S. H. Skolnick—Produced By Cheetah (EMI)
   BEST SELLING RECORDS: Frankly Lane, Col 1931; OTHER RECORDS: J. Marvin, Melody 1931.
   TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Thesaurus.
5. Your Cheatin' Heart 7 8
   By Sidney Ahearn—Produced By Cheetah (EMI)
   BEST SELLING RECORDS: Frankly Lane, Col 1931; OTHER RECORDS: J. Marvin, Melody 1931.
   TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Thesaurus.
6. Tell Me You're Mine 5 15
   By Sydney Ahearn—Produced By Cheetah (EMI)
   BEST SELLING RECORDS: Frankly Lane, Col 1931; OTHER RECORDS: J. Marvin, Melody 1931.
   TRANSCRIPTIONS AVAILABLE: Dolas Dow, Trenthum.
7. Tell Me a Story 10 4
   By Sidney Ahearn—Produced By M. I. C. (EMI)
   BEST SELLING RECORD: Jr. Boys, Brookline Lane, Col 1931.
8. Side by Side 6 11
   By Sidney Ahearn—Produced By M. I. C. (EMI)
   BEST SELLING RECORD: Jr. Boys, Brookline Lane, Col 1931.
9. Don't Let the Stars Get in Your Eyes 7 20
   By Sidney Ahearn—Produced By M. I. C. (EMI)
   BEST SELLING RECORD: Jr. Boys, Brookline Lane, Col 1931.
10. Wild Horses 9 8
    By K. C. Rowan—Produced By Central Motion Picture (ASCAP)
    OTHER RECORDS: D. Rose, Del Kraft, K. Griffin, Col 1931; G. Leonard, Col 1932.

Second Ten

11. Keep It a Secret 12 2
12. Seven Lonely Days 15 5
13. Caravan 20 3
14. Hot Toddy 18 7
15. April in Portugal 18 2
16. Song for Moulins Rouge 16 2
17. Gomem Nabe 11 5
18. Anywhere I Wander 9
19. I'm Sittin' on Top of the World 1
20. Downhearted 14 6

WARNING: The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the title has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent. Orders will be written by the Publisher, The Billboard, 1264 Broadway, New York, and promissory will be immediately granted.
April is busting out all over!

WESTERN UNION
NEW YORK
APRIL IN PORTUGAL SHOWS BIGGEST JUMP THIS WEEK. DEFINITELY IN HIT CATEGORY.

CINCINNATI!
LES BAXTER TOP ON APRIL IN PORTUGAL AND BREAKING THROUGH FOR HIT.

DALLAS
APRIL IN PORTUGAL SHOWED GREATEST INCREASE THIS WEEK. EVERYONE ASKING FOR IT.

WESTERN UNION
CHICAGO
APRIL IN PORTUGAL POPULARITY GROWING. DEALER AND OPERATOR SALES BOTH KEEPING PACE.

LOS ANGELES
BAXTER BREAKING BIG WITH APRIL IN PORTUGAL.

PHILADELPHIA
ORDERS MOUNTING ON APRIL IN PORTUGAL. GETTING STRONGER EVERY DAY.

WESTERN UNION
DETROIT
APRIL IN PORTUGAL MOVING FAST. WILL GREATLY EXCEED BLUE TANGO.

ST. LOUIS
SEND US MORE! APRIL IN PORTUGAL LOOKS LIKE REAL SMASH.

PITTSBURGH
APRIL IN PORTUGAL BUILDING INTO SOLID LONG RANGE SELLER.

WESTERN UNION
APRIL in PORTUGAL shows biggest increase this week. Everyone asking for it.

STERN UNION
APRIL in PORTUGAL looks like real smash.

BAXTER BREAKING BIG WITH APRIL IN PORTUGAL.

Send us more! April in Portugal looks like real smash.

Now appearing on Billboard's 'Best-Selling' and 'Most Played' Chart.
Together once again, the famous combination hits with

"LEAN BABY"

and

"I'M WALKING BEHIND YOU"

Record No. 2450
**The Billboard's Music Popularity Charts**

**Favorite Tunes**

**For Week Ending April 11**

**Best Selling Sheet Music**

Tunes are ranked in order of their current national selling rankings in the sheet music field. Records are based on The Billboard's weekly survey of jockey lists from music stores throughout the country and are weighted according to market importance. (P) indicates tune is recorded. (F) indicates tune is from a film. (M) indicates tune is from a legitimate movie sheet music.

1. DOGGIE IN THE WINDOW (R) —Santley-Joyce... 9
2. TILL I WALTZ AGAIN WITH YOU (R) —Village... 10
3. I BELIEVE (R) —Cromwell... 6
4. PRETEND (R) —Brendem... 11
5. DON'T LET ME CRY OVER YOU (R) —Four Star Sales... 6
6. SIDE BY SIDE (R) —Shapiro-Bernstein... 7
7. KEEP IT A SECRET —Shapiro-Bernstein... 8
8. YOUR CHEATIN' HEART (R) —Acuff-Rose... 8
9. TELL ME A STORY (R) —Mondalere... 10
10. TELL ME YOU'RE MINE (R) —Capri Music... 9
11. SONG FROM NOUVEAU ROUGE (R) —Broadcast... 1
12. SEVEN LONELY DAYS —Jefferson... 1
13. APRIL IN PORTUGAL (R) —Chappell... 1
14. OH, HAPPY DAY (R) —Breughel, Veco & Conn... 16
15. ANYWHERE I WANDER (R) (F) —Frank Loesser... 12

**Tunes with Greatest Radio and Television Audiences**

Tunes listed have the greatest audience on programs heard on network stations in New York, Chicago and Los Angeles. List compiled by A. A. Peckman's copyrighted Audience Coverage 100s. Tunes are listed alphabetically by both line. (R) indicates tune is available on records. (P) indicates tune is from a film. (M) indicates tune is from legitimate music.

**Top 31 in Radio**

- A Fool Such As I (R) —Buchholz-Bernie —ASCAP
- Anything I Wander (R) —Frank —ASCAP
- I'll Be With You (R) —Chaplin —ASCAP
- I'll Be So Happy Tonight (R) —ASCAP
- Jazz of the Seven Ages (R) —ASCAP
- Just a Closer Walk With Thee (R) —ASCAP
- Sing Me a Song (R) —ASCAP
- Take a Chance With Me (R) —ASCAP
- This Is Love (R) —Shapero —ASCAP
- What'll I Do (R) —ASPCA
- Why Don't You Believe Me (F) —ASCAP

**Top 8 in Television**

- A Fool Such As I (R) —Chaplin —ASCAP
- I'll Be With You (R) —Chaplin —ASCAP
- Sing Me a Song (R) —ASCAP
- This Is Love (R) —Shapero —ASCAP
- What'll I Do (R) —ASPCA

**England's Top Twenty**

Based on weekly reports from England's top music publishers. American publishers of each tune are listed in parentheses. Asterisk indicates non-American publisher.

1. Do You Want Me? (R) —Chappell
2. Feelin' All Right (R) —Chappell
3. Hello Little Girl (R) —Chappell
4. I Love You (R) —Chappell
5. I'm Always Sorry (R) —Chappell
6. I'm No Hero (R) —Chappell
7. I'm Sorry (R) —Chappell
8. I'm Sorry (R) —Chappell
9. It's a Lovely Day For a Baby (R) —Chappell
10. It's a Wonderful World (R) —Chappell
11. Just A Prisoner (R) —Chappell
12. Keep It A Secret (R) —Shapiro-Bernstein
13. Keep Me in Your Heart (R) —Chappell
14. Kisses Are Good (R) —Chappell
15. Let Me Be Good (R) —Chappell
16. Let Me Be Good (R) —Chappell
17. Little Girl (R) —Chappell
18. My Heart Is An Open Book (R) —Chappell
19. My Heart Is An Open Book (R) —Chappell
20. My Heart Is An Open Book (R) —Chappell
21. My Heart Is An Open Book (R) —Chappell
22. My Heart Is An Open Book (R) —Chappell
two new hits by two new stars on Okeh!

Dolores Hawkins

Pete Hanley

"I've Got a Letter"
Orchestra under the direction of Joe Reisman
78 rpm 6949 • 45 rpm 4-6949

"Should You Change Your Mind"
Orchestra under the direction of Norman Leyden
78 rpm 6956 • 45 rpm 4-6956
REPRESENTATIVE OF THIS WEEK'S NEW RECORDS

POPULAR

EDDIE FISHER
I'm Walking Behind You
Another Polly
COLUMBIA 25-5850

JULIUS LA ROSA
My One and Only
Columbia 25-5851

RAY CONCET
You're Mine Again
RCA Victor 25-5852

DOROTHY MAITLAND
I'm Confessin' Again
Okeh 25-5853

LOUIS ARMSTRONG
When you Weren't Around
Columbia 25-5854

HOMER AND JETHRO
For O'Kee-Log
That Hands Danced in the Window—RCA Victor 25-5850

Children's

REPRESENTATIVE OF THIS WEEK'S NEW RECORDS

LATIN AMERICAN

MEN BLANC
Noel Blanc
PARIS 0081

NEW MUSIC TO WATCH

RAY CONCET
Walkin' Behind You

NEW RECORDS TO WATCH

RAY CONCET
I'm Walking Behind You

HOMER AND JETHRO
For O'Kee-Log

RAY CONCET
I'm Walking Behind You

HOMER AND JETHRO
For O'Kee-Log

RAY CONCET
I'm Walking Behind You

HOMER AND JETHRO
For O'Kee-Log

RAY CONCET
I'm Walking Behind You

HOMER AND JETHRO
For O'Kee-Log
NEW EXTENDED PLAY RELEASES

CARRUSSEL--song by FRANK SINATRA

Someday I'll Marry You * You'll Never Know Alone
Sellette * * 45 Set D 4-10 14
Set B-1030

CHAMP BUTLER SPOTLITE

I Can't Believe That You're in Love With Me * I'll Be Glad I Ever Met You
Jo Stafford
45 Set D 4-20 86
Set B-1030

DUKE ELLINGTON--Volume II

Ske Juplin * The Mauchie
Sellette * * 45 Set D 4-11 14
Set B-1030

WEDDING DAY

Johnnie Ray * Don't Try to Change Me
Flint Hill Special
Sellette * * 45 Set D 4-11 14
Set B-1030

DEEP PURPLE--SARAH VAUGHAN

Deep Purple * Jive Turkey
Wisconsin Disc
Sellette * * 45 Set D 4-11 14
Set B-1030

HARRY JAMES IN PERSON

That's My Desire * That's How It Goes
Sellette * * 45 Set D 4-11 14
Set B-1030

THE NEW BENNY GOODMAN Sextet—No. 2

Bye Baby Blues * I'll Never Be the Same
Sellette * * 45 Set D 4-11 14
Set B-1030

KEN GRIFFIN SPOTLITE

I Wish I Could Be Sure * So Long Blues
Sellette * * 45 Set D 4-11 14
Set B-1030

JOHNNIE RAY SPOTLITE

Tell Me That You Love Me * It's the Talk of the Town
Sellette * * 45 Set D 4-11 14
Set B-1030

ISAAC STERN, Violin

Everyone Dances * Wentworth with a Lute
Set A-1028
**THIS WEEK'S BEST BUYS**

In the opinion of The Billboard music staff, the following new records are most likely to achieve strong popularity in their respective fields. Selections are made in some cases, after hearing the advance release. Other selections are made after careful study of early sales reports and juke box and disk jockey activity. Writers and operators are enjoined to evaluate their present music and future requirements of records applicable to their markets.

**Popular**

**SAY YOU'RE MINE AGAIN**

**MY ONE AND ONLY HEART**—Ferry Como—RCA Victor 20-5577

This week took right off from the start. Every area reporting record in stock came thru with a good or strong record. Distributors report were the strongest label in the past few weeks due to the fact that no new material was offered to the trade.

**ALMOST SAY**

**4. 4. 3. 2. 1.**

**MOTHER Write**

Billboard's

A new record, this week is on the basis of advance orders for material and present activity on the title. It is a satisfactory title to recommend to the juke operators.

**BEYOND THE SUNSET**—Erasmo Royal—Decca 28350

This record has been moving steadily and has reports show building activity. Typical reaction is that this disk will not be a big hit but will still become a standard. A previous "New Record to Watch."

**Country & Western**

**COME ON IN**

**GOING TO THE RIVER**—Fats Domino—Imperial 5251

Record is producing a good new record, this week is on the basis of advance orders for material and present activity on the title. It is a satisfactory title to recommend to the juke operators.

**SHES GONNA GO**

**Good to strong reports received from New York, Philadelphia, Chicago and Detroit. A previous "New Record to Watch."

**You LET YOUR LOVE GROW**

**Dundie Washington***

Good reports from New York, Philadelphia, Chicago, Detroit and Los Angeles.

**Rhythm & Blues**

**HAPPY**

**GOING TO THE RIVER**—Fats Domino—Imperial 5251

Also on the Washington-Baltimore and New Orleans charts, this disk also came in for solid Midwest and Southern promotions. Not too big yet in the East.

**IM SORRY**

**Good to strong reports received from New York, Philadelphia, Chicago and Detroit. A previous "New Record to Watch."

**BETTER LATE THAN NEVER**

Good reports from New York, Philadelphia, Chicago, Detroit and Los Angeles.

**Coming Up in the Trade**

**The Dealers Pick**

**Popular**

1. **THE KING OF BROKEN HEARTS**
   
   Tony Bennett—Columbia 39968

2. **APRIL IN PORTLAND**
   
   Tony Bennett—Columbia 39964

3. **RED CANARY**
   
   Tony Bennett—Columbia 24840

4. **WALKIN' AND WONDERIN'**
   
   Guy Mitchell—Columbia 39664

5. **YOSEMAMA MAMA**
   
   Tony Bennett—Columbia 24844

6. **THE NEARNESS OF YOU**
   
   Tony Bennett—Columbia 24847

7. **SAY YOU'RE MINE AGAIN**
   
   Ferry Como—RCA Victor 26554

**Country & Western**

1. **ALBUQUERQUE**
   
   Rockford—RCA Victor 26-5237

2. **RED CANARY**
   
   Faron Young—RCA Victor 26-5237

3. **THE TIME TRAVELER**
   
   Gene Autry—RCA Victor 26-5237

4. **A LITTLE LOVE**
   
   Roswell Rudd—RCA 26-5237

5. **IF I WERE KING**
   
   The Billroppers—Decca 26-355

6. **I HAD THE CRAZIEST DREAM**
   
   Larry LeDell—RCA Victor 26-5237

6. **BLUE LETTER**
   
   Red Foley—Decca 26-5237

7. **GOODBYE CHARLIE GOODBYE**
   
   Kermit Chandler—Columbia 39974

**The Disk Jockeys Pick**

**Popular**

1. **HANK'S SONG**
   
   Hank Williams—RCA Victor 26-355

2. **JUST WAIT TILL I GET YOU ALONE**
   
   Hank Williams—RCA Victor 26-355

3. **RED CANARY**
   
   Faron Young—RCA Victor 26-355

4. **A LITTLE LOVE**
   
   Roswell Rudd—RCA 26-355

5. **IF I WERE KING**
   
   The Billroppers—Decca 26-355

6. **I HAD THE CRAZIEST DREAM**
   
   Larry LeDell—RCA Victor 26-355

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6. **I HAD THE CRAZIEST DREAM**
   
   Larry LeDell—RCA Victor 26-355

**The Operators Pick**

**Popular**

1. **SLEEP**
   
   Les Paul—Capitol 26-355

2. **SWEET THING**
   
   Les Paul—Capitol 26-355

3. **SPINNING A WEB**
   
   Les Paul—Capitol 26-355

4. **THE KING OF BROKEN HEARTS**
   
   Tony Bennett—Columbia 39968

5. **RED CANARY**
   
   Faron Young—RCA Victor 26-355

6. **MISSILBOU**
   
   Les Paul—Capitol 26-355

**Rhythm & Blues**

**BEYOND THE SUNSET**

**Good to strong reports received from New York, Philadelphia, Chicago and Detroit. A previous "New Record to Watch."

**TAY'S PICK**

**Good reports from New York, Philadelphia, Chicago, Detroit and Los Angeles.

**Late Reports on Recent 'Best Buys'**

**SOMETHING TO STOLL MY GAL**

Johnny Otis—Columbia 39961

Placed on both the national retail and juke box chart this week for the first time.

**TWILIGHT TIME**

Johnny Otis—Dot 11052

Record has attained strength in the West, but has become established in the New York, Philadelphia and Chicago areas. Reports however, from New York, St. Louis and the Carolinas.

**THE LINSLEY AFFAIR**

Tony Bennett—Columbia 39964

Good reports continue to be returned from most of the West.

**COUGER**

Billy Eckstine—M-G-M 11426

Still strong in Pittsburgh and St. Louis, this week is continuing to good New York, Boston and Chicago. Pick of the week, Peak of operator buying is past and the disk is doing a good business in the West, but play continue good.

**THE LINSLEY AFFAIR**

Bob Manning—Capital 2283

Action in Cincinnati, Philadelphia and Detroit is strong in Chicago and the Carolinas. Reports show it to be considerably more prominent with dealers than with operators.

**Country & Western**

**KNOTHOLE**

Tony Bennett—Columbia 39966

On the national retail and juke box charts this week for the first time.

**NEW WANTED No. 2**

Red Foley—Erasmo Royal—Decca 26-5253

Song has been moving steadily and all reports show building activity. Typical reaction is that this disk will not be a big hit but will still become a standard. A previous "New Record to Watch."

**BEYOND THE SUNSET**

**Good to strong reports received from New York, Philadelphia, Chicago and Detroit. A previous "New Record to Watch."

**You LET YOUR LOVE GROW**

**Dundie Washington***

Good reports from New York, Philadelphia, Chicago, Detroit and Los Angeles.

**Rhythm & Blues**

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JULIUS La ROSA

hits again!

With the first big smash ballad for ’53

“LET’S MAKE UP BEFORE
WE SAY GOODNIGHT”

By Joan Edwards and Lyn Duddy, — the team that authored
the music for Godfrey’s TV Calendar Show.

plus “MY LADY LOVES TO DANCE”

The Sammy Gallop-Milton Delugg song that
Julius La Rosa fans the country over
have been demanding of him.

With orchestra conducted by ARCHIE BLEYER

- Cadence Record No. 1231

Ever since Julius La Rosa’s first record of “THIS IS HEAVEN” and “ANYWHERE I WANDER” (Cadence No. 1230) made such a hit, the pressure has been building up terrifically for Godfrey’s Boy to do “MY LADY LOVES TO DANCE”. Now it’s available — and you can take Archie Bleyer’s word for it that Julius La Rosa has never sung better! It’s an assured success, — and for double measure, the reverse side has the new Joan Edwards-Lyn Duddy song, “LET’S MAKE UP BEFORE WE SAY GOODNIGHT”, — the year’s first big smash ballad. Yes, Julius La Rosa has come through again — with a bigger hit than ever!

DISTRIBUTED IN YOUR TERRITORY BY:

- Cadence Records...

270 PARK AVENUE
NEW YORK, N. Y.

Leased Smith, Inc.
Louisville, Ky.
McNew, Ames, Des Moines, Iowa
Alabama Sales, Inc.
Birmingham, Ala.
Alloy, Inc.
Baltimore, Md.
Bethlehem, Pa.
Bing Crosby, Inc.
Cleveland, Ohio
Bullock Smith, Inc.
Dallas, Tex.
California Sales, Inc.
Denver, Colo.
Canada, Inc.
Detroit, Mich.
Columbia, Inc.
East St. Louis, Ill.
Columbia, Inc.
Fort Wayne, Ind.
Columbia, Inc.
Garden City, L. I.
Columbia, Inc.
Grand Rapids, Mich.
Columbia, Inc.
Hartford, Conn.
Columbia, Inc.
Hollywood, Calif.
Columbia, Inc.
Indianapolis, Ind.
Columbia, Inc.
Kansas City, Mo.
Columbia, Inc.
Lincoln, Nebr.
Columbia, Inc.
Long Island, N. Y.
Columbia, Inc.
Louisville, Ky.
Columbia, Inc.
Minneapolis, Minn.
Columbia, Inc.
Montreal, Canada
Columbia, Inc.
Nashville, Tenn.
Columbia, Inc.
New Orleans, La.
Columbia, Inc.
New York, N. Y.
Columbia, Inc.
Northfield, Ill.
Columbia, Inc.
Norwalk, Conn.
Columbia, Inc.
Columbia, Inc.
Pittsburgh, Pa.
Columbia, Inc.
Portland, Ore.
Columbia, Inc.
San Francisco, Calif.
Columbia, Inc.
Boston, Mass.
Columbia, Inc.
Syracuse, N. Y.
Columbia, Inc.
Toledo, Ohio
Columbia, Inc.
Washington, D. C.
Columbia, Inc.
Wichita, Kan.
Columbia, Inc.

Tennessee Music Co., Inc.
Nashville, Tenn.
Tennessee Music Co., Inc.
Nashville, Tenn.
United Music Sales
San Francisco, Calif.
L. W. Young
Pittsburgh, Pa.
Northwest Terminal Dist.
Seattle, Wash.
### Best Selling Singles

Weeks 10.9.6.5.1.

**Doggie in the Window** — P. Page...

**I Believe** — F. Laite...

**Tell Me a Story** — F. Laite & Johnson...

**Tell Me You're Mine** — Gaylords...

**Your Cheatin' Heart** — Janie James...

**I Believe** — F. Laite...

**Tell Me You're Mine** — Gaylords...

**Wild Horses** — Perry Como...

**I'm Sitting on Top of the World** — Paul-M. Ford...

**Don't Let the Stars Get in Your Eyes** — P. Corona...

**Hot Toddy** — F. Laite & Martire...

**Seven Lonely Days** — G. Gibbs...

**Ruby** — R. Hayman...

**Let the Stars Get in Your Eyes** — P. Corona...

**Ramona** — Gaylords...

**Hot Toddy** — F. Laite & Martire...

**Somewhere Stole My Gal** — J. Ray...

**I'm Sitting on Top of the World** — Paul-M. Ford...

### Most Played in Juke Boxes

**Doggie in the Window** — P. Page...

**Tell Me You're Mine** — Gaylords...

**Your Cheatin' Heart** — Janie James...

**I Believe** — F. Laite...

**Tell Me You're Mine** — Gaylords...

**Wild Horses** — Perry Como...

**I'm Sitting on Top of the World** — Paul-M. Ford...

**Don't Let the Stars Get in Your Eyes** — P. Corona...

**Hot Toddy** — F. Laite & Martire...

**Somewhere Stole My Gal** — J. Ray...

**I'm Sitting on Top of the World** — Paul-M. Ford...

### Best Selling Albums

**Best Selling Popular Albums**

**3½ R.P.M.**

1. B. GRACE HANS ANDERSON — P. Kirk & J. Killeen (No. 31),...
2. A. GODFREY'S TV CALENDAR SHOW — A. Godfrey & His Friends (No. 10),
3. S. FRIEDMAN — M. Matthews & P. Fisher — Col,GM-13659,
4. M. KING & S. KING — The King of Gospel — Col,SM-100445,
5. S. STAPLE & SISTERS — BEHER — Sterling,SM-10248,
6. I. J. & L. JOHNSON — The Four Fourtes — MGM-107389,
7. E. J. RHYTHM & BLUES — RHYTHM & BLUES — Mercury,SM-104961,
8. J. SONGER — D. Thomas & E. Doval — PYE-51814,

**45 RPM.**

1. A. GODFREY'S TV CALENDAR SHOW — A. Godfrey & His Friends — Col,GM-13659,
2. S. FRIEDMAN — M. Matthews & P. Fisher — Col,GM-13659,
3. M. KING & S. KING — The King of Gospel — Col,SM-100445,
4. S. STAPLE & SISTERS — BEHER — Sterling,SM-10248,
5. I. J. & L. JOHNSON — The Four Fourtes — MGM-107389,
6. E. J. RHYTHM & BLUES — RHYTHM & BLUES — Mercury,SM-104961,
7. J. SONGER — D. Thomas & E. Doval — PYE-51814,
the "money songs"
ARE ON RCA VICTOR RECORDS

"Thanks to Arnold Sheuer, author of the new Tin Pan Alley novel, "The Money Song"

NEW RELEASES

<table>
<thead>
<tr>
<th>POPULAR</th>
<th>RCA Victor Releases (55-16)</th>
</tr>
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<tbody>
<tr>
<td>SAY YOU'RE MINE AGAIN MY ONE AND ONLY HEART Perry Como with The gimmens 20-5377 (47-5377)</td>
<td></td>
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<tr>
<td>APRIL IN PORTUGAL (The Whippin' Serenade) Howrah Biggs 20-5392 (47-5392)</td>
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<td>RHYTHM AND BLUES</td>
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<tr>
<td>Offshore, Go-Go The Highest Dog Deep River Boys with Howard Biggs' Orch. 20-5364 (47-5364)</td>
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BEST SELLERS

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<thead>
<tr>
<th>POPULAR</th>
<th>This Week's RCA Victor Best Sellers</th>
</tr>
</thead>
<tbody>
<tr>
<td>MY ONE AND ONLY HEART/SAY YOU'RE MINE AGAIN Perry Como 20-5377 (47-5377)</td>
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<tr>
<td>SWEET THING/WHY WE CRYING TO ME Dinah Shore 20-5347 (47-5347)</td>
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<tr>
<td>WILD HORSES/COFFEE Perry Como 20-5352 (47-5352)</td>
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<td>HOT TODDY/SERENADE Ralph Flanagan 20-5305 (47-5305)</td>
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<td>LILU HAD A BABY/THE BOYS IN THE BACK ROOM Spike Jones 20-5339 (47-5339)</td>
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<tr>
<td>DONT LET THE STARS GET IN YOUR EYES/LILU Perry Como 20-5364 (47-5364)</td>
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<tr>
<td>APRIL IN PORTUGAL/PEEN HISTLE BLUES Freddy Martin 20-5352 (47-5352)</td>
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<tr>
<td>HOW DO YOU SPEAK TO AN ANGEL/SATURDAY EDDIE FISHER 20-5317 (47-5317)</td>
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<tr>
<td>LITTLE RED MOMMY/ANNA The Three Suits 20-5346 (47-5346)</td>
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<tr>
<td>MY SWEETHEART MARIE/SHE'S A LOT OF FISH IN THE OCEAN Dennis Day and Freddy Martin 20-5365 (47-5365)</td>
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<tr>
<td>CO-BY DONT BUILD YOUR DREAMS TOO HIGH Vaughn Monroe 20-5336 (47-5336)</td>
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<tr>
<td>I HAD THE CRAZIEST DREAM/IN PASSABRAXA The Skyliners 20-5357 (47-5357)</td>
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<tr>
<td>MISSING/THINO WIND WALK Dinah Washington 20-5353 (47-5353)</td>
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</tbody>
</table>

COUNTRY-WESTERN

| YOU ALWAYS HURT THE ONE YOU LOVE/ I'M GONNA LOCK MY HEART Eddy Arnold 20-5363 (47-5363) |
| THE MISSOURI WALTZ/MONUMENTAL MOON Eddy Arnold 20-5348 (47-5348) |
| THE GLORY LAND MARC/IN DADDY'S FOOTSTEPS Herk Shaw-The Johannesburgers 20-5349 (47-5349) |
| DON'T LET THE STARS GET IN YOUR EYES/LUNDAK DAY Homer & Jethro 20-5314 (47-5314) |
| A FOOL SUCH AS I THE CAL WHO INVENTED KISSIN' Hank Snow 20-5334 (47-5334) |

RHYTHM-BLUES

The Billboard Says

THIS WEEK’S BEST BUYS

The Du Droppers
I WANNA KNOW
LAUGHING BLUES
20-5320 (47-5320)
I'M WITH YOU/LAST STOP Jo Jo Johnson 20-5362 (47-5362)
BREAKFAST BALL/BLUE FAIRY BOOGIE Bud Brown 20-5328 (47-5328)

"4S EXTENDED PLAY" ALBUMS MEAN EXTRA PROFITS

RCA VICTOR FIRST IN RECORDING MUSIC

www.americanradiohistory.com
Reviews of the Current Classical Releases

THE MUSIC OF VICTOR HERBERT—Manonaland and His Orchestra

London (33 CL 5746)
The detail and execution on this disc is one is single disc and promotes this set. It's a powerhouse coupling of top Victor Herbert performances. The orchestra is big, bold, and lush strings that have become the hallmark of the Manonaland orchestra. It's a rich story, and each number of success makes us more excited about the tour that the artist's biggest. It's definitely one that pops and plays into the big, bold strings that draw us. 4 disks with

LISTEN: CONCERTO NO. 1 IN E FLAT; MENDELSSOHN: CONCERTO NO. 1, L IN MINOR, Op. 28—Jussi Bjorling, Pianist; RCA Victor Symphony Orchestra (144-1)...

V (33) L 15724
This disky featuring a smart coupling here, one that showcases two well-known concertos on a single disc. And there's no doubt that he'll have trouble with this one. The orchestra performs both works with elan and the Victor Symphony Orchestra is particularly appealing this year. The disc has been released previously on LP, but the coupling and the commercial strength of the couple. 5 disks with

BACH FESTIVAL—E. Power Biggs (1317-1)

Columbia (33) ML 6485
This collection of choruses and choral-preludes for organs and brass. In addition to Bach's contributions, there are several by Krebs and Hamilton, two of the master's favorite works. It's a well-programmed set, and listeners will recognize many of the selections. Biggs' mastery of the organ shows his usual power and expressiveness, while the brasses add to the brilliance.

MENDELSSOHN: SYMPHONY NO. 3 IN A MINOR, Op. 56—The Philharmonic Society of New York; William Steinberg, Cond. (126)

Capitol (33) S 8283

Mendelssohn's catalog with the Pittsburgh Symphony Orchestra has been building steadily for the past two years. This year, there is a new coupling by New York Philharmonic. "Scotch" Symphony is still standard concert fare. Under the baton of William Steinberg, the recording of Mendelssohn's "Scotch" Symphony turns in a vigorous performance. The cutting might not yet, and if any audience, it sounds to be included as a standard sales item.

SIMON DUNNER: BRITISH AND OTHER BALLET SELECTIONS—Boston Symphony Orchestra; Arthur Fiedler, Cond. (2)

V (33) L 1728

(Continued on page 41)
ORDER NOW! MCM 11470 (78 rpm)
K-11470 (45 rpm)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

M-G-M 11470-78 rpm
JONI JAMES
Is It Any Wonder—M-G-M 11470—Another
wistful performance by one of the most
up-tempo nature
of top juveniles.
This latter con-
the disc. A spot-

TERRITORIAL BEST

This Week's Territorial
Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared in the
foremost of such. These are highlighted for the

Cincinnati... IF I WERE KING
New Orleans... ANNA

Territorial Best Sellers

Listing are based on the reports secured via Western Union
service from top dealers in each of the market

New York
1. Doggie in the Window
P. Page, Mercury
2. I Believe
F. Leite, Columbia
3. Tell Me You're Mine
J. P. Laine, Capitol
4. Pretend
M. D. Green, Capitol
5. Ruby
D. Hayman, Mercury
6. Song From Moulin Rouge
P. Faith, Columbia
7. Tell Me A Story
J. Leite-J. Boyd, Columbia
8. Believe
F. Leite-C. O'Neal, Capitol
9. Tell Me You're Mine
J. P. Laine, Columbia
10. Wild Horses
T. Corvo, Coral
11. April in Portugal
L. Buxton, Capitol

Chicago
1. Doggie in the Window
P. Page, Mercury
2. Song From Moulin Rouge
P. Faith, Columbia
3. Caravan
F. Leite, Columbia
4. Tell Me A Story
J. Leite-J. Boyd, Columbia
5. Believe
F. Leite-C. O'Neal, Capitol
6. Ruby
D. Hayman, Mercury
7. Manganaro, M-G-M
7. Wild Horses
T. Corvo, Coral
8. Downloaded
F. J. Taylor-H. Winterhalter, Capitol
9. Ruby
D. Hayman, Mercury
10. Seven Lonely Days
G. Gibbs, Mercury

Los Angeles
1. Doggie in the Window
P. Page, Mercury
2. Song From Moulin Rouge
P. Faith, Columbia
3. I Believe
F. Leite, Columbia
4. Pretend
M. D. Green, Capitol
5. Tell Me You're Mine
J. P. Laine, Capitol
6. Believe
F. Leite-C. O'Neal, Capitol
7. Ruby
D. Hayman, Mercury
8. Manganaro, M-G-M
9. Wild Horses
T. Corvo, Coral
10. Yes, Sir, That's My Baby
H. Kati, Capitol

Cincinnati
1. Doggie in the Window
P. Page, Mercury
2. I Believe
F. Leite, Columbia
3. Your Cheatin' Heart
J. James, M-G-M
4. Wild Horses
P. Corvo, Victor
5. April in Portugal
T. Corvo, Coral
6. Pretend
M. D. Green, Capitol
7. Seven Lonely Days
G. Gibbs, Mercury
8. Yokohama Mama
H. Kati, Capitol
9. If I Were King
M. L. Hilltoppers, Decca
10. Tell Me A Story
P. Leite-J. Boyd, Columbia

Philadelphia
1. Doggie in the Window
P. Page, Mercury
2. I Believe
F. Leite, Columbia
3. Tell Me You're Mine
J. P. Laine, Columbia
4. Don't Let The Stars In
P. Corvo, Victor
5. Slow Worm
Mills Brothers, Decca
6. That's The Best Day
Net (King) Cole, Capitol
7. Somebody Stole My Gal
J. Ray, Columbia
8. Tell Me You're Mine
J. P. Laine, Columbia
9. April in Portugal
T. Corvo, Coral
10. I Believe
F. Leite, Columbia

Boston
1. Doggie in the Window
P. Page, Mercury
2. I Believe
F. Leite, Columbia
3. Tell Me You're Mine
J. P. Laine, Columbia
4. That's The Best Day
Net (King) Cole, Capitol
5. Somebody Stole My Gal
J. Ray, Columbia
6. Tell Me You're Mine
J. P. Laine, Columbia
7. April in Portugal
T. Corvo, Coral
8. Side By Side
R. Silver, Capitol
9. Ruby
D. Hayman, Mercury

Pittsburgh
1. Doggie in the Window
P. Page, Mercury
2. I Believe
F. Leite, Columbia
3. Tell Me You're Mine
J. P. Laine, Columbia
4. That's The Best Day
Net (King) Cole, Capitol
5. Somebody Stole My Gal
J. Ray, Columbia
6. Tell Me You're Mine
J. P. Laine, Columbia
7. April in Portugal
T. Corvo, Coral
8. Side By Side
R. Silver, Capitol
9. Ruby
D. Hayman, Mercury

Copyrighted material
Sellers (Popular)

**Atlanta**
1. Pretend - Nat (King) Cole, Capitol
2. Pretend - Nat (King) Cole, Capitol
3. Ballad of the Lonesome Cowboy - P. Peggy, Mercury
4. I'll Be Home for Christmas - T. Brewer, Coral
5. Tell Me You're Mine - Gaylord, Mercury
6. I Believe (Our Faith) - J. Presley, Capitol
7. Tell Me You're Mine - Gaylord, Mercury
8. I Believe (Our Faith) - J. Presley, Capitol
9. You're the One I Love - Nat (King) Cole, Capitol
10. I'm a Fool - P. LaRue, Columbia

**Dallas-Ft. Worth**
1. Daddy in the Window - P. Peggy, Mercury
2. Pretend - Nat (King) Cole, Capitol
3. Tell Me You're Mine - Gaylord, Mercury
4. I Believe (Our Faith) - J. Presley, Capitol
5. You're the One I Love - Nat (King) Cole, Capitol
6. I'm a Fool - P. LaRue, Columbia
7. I'm a Fool - Nat (King) Cole, Capitol
8. I'm a Fool - Nat (King) Cole, Capitol
9. Tell Me You're Mine - Gaylord, Mercury
10. I'm a Fool - P. LaRue, Columbia

**Washington-Baltimore**
1. Daddy in the Window - P. Peggy, Mercury
2. Pretend - Nat (King) Cole, Capitol
3. Tell Me You're Mine - Gaylord, Mercury
4. I Believe (Our Faith) - J. Presley, Capitol
5. You're the One I Love - Nat (King) Cole, Capitol
6. I'm a Fool - Nat (King) Cole, Capitol
7. I'm a Fool - Nat (King) Cole, Capitol
8. I'm a Fool - Nat (King) Cole, Capitol
9. Tell Me You're Mine - Gaylord, Mercury
10. I'm a Fool - Nat (King) Cole, Capitol

**Seattle**
1. Daddy in the Window - P. Peggy, Mercury
2. Pretend - Nat (King) Cole, Capitol
3. Tell Me You're Mine - Gaylord, Mercury
4. I Believe (Our Faith) - J. Presley, Capitol
5. You're the One I Love - Nat (King) Cole, Capitol
6. I'm a Fool - Nat (King) Cole, Capitol
7. I'm a Fool - Nat (King) Cole, Capitol
8. You're the One I Love - Nat (King) Cole, Capitol
9. I'm a Fool - Nat (King) Cole, Capitol
10. I'm a Fool - Nat (King) Cole, Capitol

**New Orleans**
1. Daddy in the Window - P. Peggy, Mercury
2. Pretend - Nat (King) Cole, Capitol
3. Tell Me You're Mine - Gaylord, Mercury
4. I Believe (Our Faith) - J. Presley, Capitol
5. You're the One I Love - Nat (King) Cole, Capitol
6. I'm a Fool - Nat (King) Cole, Capitol
7. I'm a Fool - Nat (King) Cole, Capitol
8. You're the One I Love - Nat (King) Cole, Capitol
9. I'm a Fool - Nat (King) Cole, Capitol
10. I'm a Fool - Nat (King) Cole, Capitol

**Denver**
1. Daddy in the Window - P. Peggy, Mercury
2. Pretend - Nat (King) Cole, Capitol
3. Tell Me You're Mine - Gaylord, Mercury
4. I Believe (Our Faith) - J. Presley, Capitol
5. You're the One I Love - Nat (King) Cole, Capitol
6. I'm a Fool - Nat (King) Cole, Capitol
7. I'm a Fool - Nat (King) Cole, Capitol
8. You're the One I Love - Nat (King) Cole, Capitol
9. I'm a Fool - Nat (King) Cole, Capitol
10. I'm a Fool - Nat (King) Cole, Capitol

**Remo**
1. Daddy in the Window - P. Peggy, Mercury
2. Pretend - Nat (King) Cole, Capitol
3. Tell Me You're Mine - Gaylord, Mercury
4. I Believe (Our Faith) - J. Presley, Capitol
5. You're the One I Love - Nat (King) Cole, Capitol
6. I'm a Fool - Nat (King) Cole, Capitol
7. I'm a Fool - Nat (King) Cole, Capitol
8. You're the One I Love - Nat (King) Cole, Capitol
9. I'm a Fool - Nat (King) Cole, Capitol
10. I'm a Fool - Nat (King)Cole, Capitol

**Today's Top Tunes**

**This Week's Best Buys**

**The Billboard** 3102 Patterson St., Cincinnati 12, Ohio

**Your Cheatin' Heart**

**Almost Always**

**M-G-M's in the air!**

**Joni James**

**IS IT ANY WONDER**

**ALMOST ALWAYS**

**SILVANA MANGANO**

**BILLY ECKSTEIN**

**ANN A LITTLE LOVED YOU**

**RALPH RUBY**

**DOUGLAS WITH A GLITTER**

**RHYTHMIC INFECTIOUS! SENSUOUS! UNSUAL!**

**BARBARA RUCK**

**COQUETTE**

**BILLY ECKSTEIN**

**ANITA RHYTHMIC-INFECTIOUS! SENSUOUS! UNSUAL!**

**BILLY ECKSTEIN**

**RAYA-LWGA**

**BARBARA RUCK**

**KENT WILM**

**MARIA MANGANO**

**MEXICO**

**HI-LI-HI-HO**

**LILI AND THE PUPPETS**

**THE SONG FROM MOULIN ROUGE**

**SHEBA'S AND YOUTH**

**DE FRANCO**

**TODAY'S TOP TUNES**

**THE BILLBOARD**

**MUSIC**

**39**

**THE BILLBOARD**

**MUSIC**

**39**
The No. 1 Instrumental Band Hit!

The Only Dance Band in America

And His Famous Down Beat Orchestra

YESTERDAY'S TOPS—The artist's top ten songs as reported in The Billboard
APRIL 17, 1943
1. I've Heard That Song Before
2. Sail
3. That Old Black Magic
4. You're So Nice to Come Home to
5. Don't Get Around Much Anymore
6. For Me and My Gal
7. As Time Goes By
8. Velvet Moon
9. It Started All Over Again
10. There Are Bad Things

DEALER DOINGS
By BOB FRANCIS

Chicago Notes
Bill (Andy) Anderson, of the Sentinel Clover, has a beef against manufacturers who release platters to dealers before the dealers get a chance at them. Dewey, a local four-string Ma- momos got an airing Sunday (5), and the company apparently claims that "Big Mamou" is earmarked: "Available April 20" on its dealers' lists. Randy Blake, W2J2, general manager and head of Stewart Sales, says the mail order house specializing in fiddle records included some popular platters in its latest catalog. The result has been some surprise sales on Sammy Kaye's "Dance of the Millionaires" released by Columbia. Blake reports: "Almost every order calls for it." Likewise, says Blake, orders are heavy on "Easy Will." "Ole Tray (Gator), a tribute to Fred Waring, is also popular. In fact, Fred himself has made some changes in the title of the song. The title was "Ole Tray." The song was packed out with "Once in Love With Another Man." For that Top of Old Sundays a few years back, Jimmy* Ray, of the Bush-Nells, is still a hit with the vacation crowd in Florida.

Here and There
John Bill reports from Buf- falo that the main store of the Music House, local four-string music-appliance chain, will reopen for business Thursday (30). A March 11 fire which started in the upper floors of the building damaged the store considerably but practically all the stock. Damaged stock was sold to Stettler's Department store, which is currently conducting a fire sale. Renovating is now practically complete, and the store will re-open with completely new stock. M-G-M has just turned out a W3610 burger grilling, listing all of Hank Williams available records. It will be sent to dealers for display tomorrow. Jobs is designed for use both as a store burger and a restaurant grading piece. Grimmells, of Detroit, named Victor Borges for a personal appearance on their record department Tuesday (17). RCA Victor has discontinued its monthly Picture Magazine.

New Copyright Body Planned
WASHINGTON, April 11—A non-governmental Copyright Society of the U. S. A. is being organized in New York. Purpose of the organization is to continue publication and distribution of the Bibliographical Bulletin, the copyright office's experimental publication, under the name, The Bulletin of the Copyright Society. Sam Tannenbaum, of the Broadway firm of Johnson and Tannenbaum, will head the new organization.

The society was organized for a series of conferences in New York at which radio, television, music and movie industry representatives consulted with Arthur Fisher, register of copyrights. Its membership, according to Fisher, will be "general and national."
Classical Records

For Week Ending April 11

Best Selling Classicals

Week

This

Last

Week

Chart

1. BEETHOVEN SYMPHONY NO. 6—E. Fellows, N. Merleman, J. Pinnock, N. Scott, R. Shaw Chorus, NBC Symphony Orch. A. Toscanini, conductor
   V10/LM-609
   2
   1

2. Rimsky-Korsakov: Scheherazade—Minneapolis Symphony Orch., Dorr, conductor
   Mercury (33)LM-5000
   4
   6

   Lederman, conductor
   V10/LM-1001
   13
   12

4. Great Caruso—M. Lavignac, pianist
   V10/LM-1117
   28
   27

5. Pianissimo—I. Griffiths, pianist
   Columbia ML-4594
   32
   31

45 R.P.M.

1. Rossini: William Tell Overture—NBC Symphony Orch., A. Toscanini, conductor
   V40/DWM-885
   1
   3

2. Rachmaninoff: Concerto for Piano—A. Rubinstein, NBC Symphony Orch.
   V40/DWM-871
   4
   3

   V40/DWM-805
   10
   10

   V40/DWM-502
   36
   36

5. Beethoven: Symphony No. 5—E. Fettle, N. Merleman, J. Pinnock, N. Scott, R. Shaw Chorus, NBC Symphony Orch., A. Toscanini, conductor
   V40/DWM-5005
   8
   8

Reviews of the Current Classical Releases

Continued from page 36

A hedge-podge of other ballet selections which range from the "Three Cornered Hat" to Morton Gould's "Interplay." Other selections include dances from "Panzy Frenz," the "Age of Gold Polish," "Spanish Dance" from the Gayne Suite, two scenes from "Petrouchka," and the "Barcarolle" from Mendelssohn's "Sebastian." Slicing will appeal less to the orthodox ballet fan than the novice or eclectic collector.

Bach: Six English Suites—Alexander Borovsky, Pianist (1-17) F1-1965

With the exception of the Fifth Suite, the works in the set, the recorded, are available on LP only as played on the harpsichord. For those who prefer piano lore, the Vox collection can be highly recommended. Borovsky brings great perception to his readings, and the classic line of the suites is beautifully drawn. Packaging is attractive, and the album includes an unusually informative set of notes by Donald MacRaille.

Roger Goeb: Symphony No. 2; Bartok: Sonata for Two Pianos and Percussion—Leopold Sidowski, Cond. (1-17) V (33)LM-1739

The Goeb symphony is given its first representation on record, and presentation is noteworthy enough for lovers of American music. The writing is one of the openings sponsored by the American Composers Alliance, this score made available by Broadcast Music, Inc. There will be others in the series to fed what seems to be a growing demand for the home-grown product. With the Bartok sonata, already appropriately waxed on LP, the Goeb opens this entry with a firm prospect for the finer in contemporary musical expression. Performances by Blokowski are first-rate.

Richard Strauss: A Song Recital—Anny Felbermayr

Vanguard (33) V18-46

Those who enjoy lieder should be attracted by this new release. J. features the lovely voice of soprano Anny Felbermayr and the most captivating singing of Alfred Poell on a group of 16 songs by Richard Strauss. Miss Felbermayr displays her fine technique and sense of form in her collection of songs, and Poell also turns in a fine performance. Both singers are capably accompanied by Victor Grant on piano.

Glenn: The Red Poppy Suite No. 3; Glazunov: Raymonda Ballet Suite—Orchestra of the National Theater: Yuri Fayer, Cond. (1-12) Vanguard (33) V18-48

The complete "Red Poppy" ballet suite, as well as the full "Raymonda Ballet," is included on this new LP disk. Ballet followers will probably show interest in this new release. The "Red Poppy" ballet, which is remembered today mainly as the "Russian Soldier's Dance," shows its age on this slicing. It is performed in bright style by the National Theater orchestra directed by Yuri Fayer. The "Raymonda Ballet," a pleasant, but not very stirring, ballet suite, is also played capably by the orchestra.

HAYDN: CONCERTO IN D MAJOR FOR CELLO: OP. 101—Enrico Maisardi, Cellist; Berlin Philharmonic Orch; Fritz Lehmann, Cond. (1-12) Decca (33) DL-726

Maiardi's playing the classic work is very intelligent, but his interpretation is that of the long-drawn-out variety. Most American listeners are used to hearing the work played with more snap and verve. His tone, too, is wiry and edgy. The disk, however, is a good way for collectors who want part this composition on a relatively inexpensive 12-inch platter. Other available versions are on 78-inch vinyl, with other works on 12-inch vinyl.

Georgia Gibbs and Her Smash Hit

"Seven Lonely Days"

MERCURY 70095 - 70095X45

Climbing Higher Every Day!
A GREAT STAR!  
A GREAT SONG!  
A GREAT RECORD!

"APRIL IN PORTUGAL"  
MERCURY 70128 • 70128XAS

A BIG HIT ON "NO HOPE WANTED"  
NOW A BIGGER HIT BY

"BIG MAMOU"  
FLIP SIDE

"WHY, WHY, WHY"  
MERCURY 70137 • 70137XAS

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**Album and LP Reviews**

**Jazz**

BENNY STRICKLER AND THE YCMA BLUES JAZZ BAND...  74
GTT 500 021-1
MIKE DEXTER COOLEY JAZZ BAND...  76
GTT 5292 822-1
TUNE SLEEPER'S JAZZ BAND...  77
GTY 500 021-1
DON EDDIE'S RAGTIME PIANO JAZZ...  78
GTY 500 021-1
GEORGE LEWIS
NEW ORLEANS MUSIC...  79
GTT 500 021-1
BERT RALLEY'S RAGTIME PIANO JAZZ...  80
GTY 500 021-1
THE RANSO  KINGS...  81
GTY 500 021-1
ROB SCOTT'S RAGTIME BAND...  82
GTY 500 021-1
PETE DAILY'S RHYTHM KINGS...  83
GTY 500 021-1
PHENA!'S FIVE PLUS TWO...  84
GTY 500 021-1

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**Other Records Released This Week**

**Popular**

Vaza Cox Dink—Alta O'Ferris-Lorel Round 003 1021 (This a Wonderful Day) Mercury 8914
Viza and Your Uncle and Nungle and Kluhs's Belong to Miss—Stevie Lawlor's OK (Camden) Renier 152

**Country & Western**

Barbara Allen—Blackhawk Hawkin' (Life) Ar Linx World 1034 (I've Got Your Sweet Nest) Here Magnetic 7000
Barbara Allen—Blackhawk Hawkin' (Life) Ar Linx World 1034 (I've Got Your Sweet Nest) Here Magnetic 7000
Barbara Allen—Blackhawk Hawkin' (Life) Ar Linx World 1034 (I've Got Your Sweet Nest) Here Magnetic 7000
Barbara Allen—Blackhawk Hawkin' (Life) Ar Linx World 1034 (I've Got Your Sweet Nest) Here Magnetic 7000

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**Can Disks, Concerts Sustain?**

The same geographical consideration applies in the selection of the other 24 works, he said, pointing out that at least 12 of the composers would have to come from outside the U.S.

The composers, he said, will receive $1,000 each, plus $200 for each of their work's performances. Students will get $500 each for their compositions. The performances of the pieces will be by committee, but the committee members have not yet been determined.

The projects calls for each work to be performed at least once. Thus, the composers, at the first concert of the series, will perform three of the commissioned works already heard by the orchestra—plus one new one. Each work, therefore, another new work would be added.

Over each new work, he said, the Canadian Record engineers will come home to record the month's new four works, four compositions, and one of the works each month the Orchestra will later offer for sale at $200 each. It was held that this amount was not too much to expect.

"Certainly," he added, "all of the music will be great music. At least we will be giving music a hearing.

"This whole thing gives us a chance to offer our recordings to the British Broadcasting Com- mission, to stations in France, that, when Belgium, to all the free countries where they love music."
The BIG Record of A New Hit!

EDDY GAYLORD

"SAY YOU'RE MINE AGAIN"

MERCURY 70134 • 70134X45

First Release As A Single!

OF THE FAMOUS GAYLORDS AND AMERICA'S TOP RECORD "TELL ME YOU'RE MINE"

"MY HEART IS FREE AGAIN"

MERCURY 70131 • 70131X45

'Standard' - Joy's top, as it was designed. The 'Breeze' will be coming thru as a single. Stanley is gaining that first, because the communications were sent out with Miss Starr's request. Due to the fact that her name is agreed to; secondly, because the single for 'Breeze' side is taking stronger attention away from the 'Side' side, thereby taking the edge off of that hit-breaking disk. Capitol, in all, is still in a position of single.

To gain this effect, Stanley claims, Leed's has had been sending communications to various stores signed in the name of Miss Starr and indicating that the 'Breeze' will soon be coming thru as a single. Stanley is gaining that first, because the communications were sent out with Miss Starr's request. Due to the fact that her name is agreed to; secondly, because the single for 'Breeze' side is taking stronger attention away from the 'Side' side, thereby taking the edge off of that hit-breaking disk. Capitol, in all, is still in a position of single.

The Situation

This is the situation that the bidding is in. It is a situation that can lead only to further struggles and behind-the-scenes machinations and manipulations. Upon the bidding that will take place, several label owners can be made into a battle between each other. The situation is not only a bidding war, but a war of labels themselves. They are all jockeying for position in the market, with the label that wins the bidding war being the one that will ultimately be the winner. The bidding war is not only for the record, but for the artist as well. The label that wins the bidding war will have the upper hand in the market, and will be able to dictate the terms of the deal.

RCA Subsidiary

Continued from page 16

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This Week's Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week or on any chart. These are spotlighted for their potential success and are included in this area each week.

**Nashville**

- **1. I Couldn't Keep From Crying** - M. Robbins, Columbia
  - **2. W. Pierce, Decca**
  - **3. W. Pierce, Decca**

- **Cincinnati**
  
  - **1. M. Robbins, Columbia**
  - **2. W. Pierce, Decca**

- **Houston**
  
  - **1. M. Robbins, Columbia**
  - **2. M. Robbins, Columbia**

- **New Orleans**
  
  - **1. M. Robbins, Columbia**
  - **2. M. Robbins, Columbia**

**C&W Record Reviews**

- **C. & W. Record Reviews**
  
  - **A special feature by ASCAP**
  - **I Don't Trust No Woman by LEE MADISON**
  - **A MADRON BLUES by DON'T TRUST NO WOMAN**

- **Please Play "DON'T PLAY THAT SONG"**
  
  - **William Lee & Steevy Cooper**
  - **C. & W. Record Reviews**

**National Best Sellers**

Records are ranked in order of their current national market appeal, according to the Billboard charts as compiled from reports made by operators throughout the country. Top sellers are based on The Billboard's weekly survey of records, and sales data is provided by the Recording Industry of America (RIAA).

- **1. I Cried for You by HANK WILLIAMS**
  - **2. NO HELP WANTED by CARLTONS**
  - **3. A Whole Lot of Shaken by THE HUMANS**

**Most Played by Jockeys**

Records are ranked in order of the greatest number of times played by radio jockeys throughout the country. Results are based on The Billboard's weekly survey of records and sales data is provided by the Recording Industry of America (RIAA).

- **1. I Cried for You by HANK WILLIAMS**
  - **2. NO HELP WANTED by CARLTONS**
  - **3. A Whole Lot of Shaken by THE HUMANS**
Folk Tale and Tunes

Folk Dj Clearings

Frank Hayles, of WTCO, Campbellsville, Ky., is anxious to spin the country from record albums into the hands of country artists. "It's rough for guys on the radio to play these things," he says. "There's only one other disc jockey in town, Ralph Irwin, and he's busy with his job as manager of the Snowflake Club.

Hayles, who also manages the Old Koa Club in Nashville, recently got a job as a disc jockey at WDOO, Atlanta. He says the job is "exhilarating." Hayles makes $15 a week for his services, but he figures it's worth it. "This is the way I want to make a living," he says.

Hayles is a fan of country music and he's determined to promote it wherever he can. He's been spinning the records of such artists as Jimmie Rodgers, Hank Williams, and Patsy Cline on WDOO.

Hayles also plans to start a country music record label in Atlanta, with the help of some local entrepreneurs. He hopes to start producing his own country music records and distributing them through his record store.

Hayles is a dedicated country music fan and he's determined to bring the music to the people. "I'm not going to let anyone stop me," he says. "I'm going to keep spinning those records and promoting the music that I love."
National Best Sellers

Records are ranked in order of their current national retail selling importance of the retail level. Results are based on The Billboard's weekly survey among operators through the country using a high volume of sales in deejay and blues records. The size of each record is the list.

1. ROUND DOG—W. M. Thornton.............................. 2
   2. (MAMA) HE TREATS YOUR DAUGHTER MEAN— 3
      B. Brown

Washington—Baltimore

1. ROUND DOG—W. M. Thornton.............................. 3
   2. (MAMA) HE TREATS YOUR DAUGHTER MEAN— 3
      B. Brown

Most Played in Juke Boxes

Records are ranked in order of the greatest number of stores nationally in juke boxes. Results are based on The Billboard's weekly survey among operators through the country using a high volume of sales in deejay and blues records.

Philadelphia.....EARLY BIRD
   1. IS IT A DREAM—D. Doggett, King 4098
      B. Doggett, King
   2. HONEY JUMP
      Vociers, Robin 114
      Q. McCullough, Modern 902

Washington, D. C.—Ballrooms, Md., PLAY GIRL
   1. Little Walter, Checker 779
      S. Lewis, Imperial 1324

Territorial Best Sellers

Listings are based on the weekly reports received from WPA station operations of the jukebox and blues records their operators are playing in their branches.

Philadelphia

1. Red Top
   King Pleasure, Prestige
2. Hound Dog
   W. M. Thornton, Peacock
3. (MAMA) HE TREATS YOUR DAUGHTER MEAN— 5
   B. Brown, Atlantic
4. Claw
   Clefters, Atlantic
5. Let Me Go Home Whiskey—A. Milburn, Aladdin

New Orleans

1. Hound Dog
   W. M. Thornton, Peacock
2. B. Doggett, King
3. R. Thomas, Jr., Sun
4. CRAWLIN’—LYNN HOPE & Orchestra
   JUMBO 5155
   "BAD LITTLE GIRL" GORE SAVE
   JUILLIBEE RECORD CO., INC.
   113. W. 47th St., New York, N. Y.

Correspondence

No correspondence will be given regarding this over the phone. All reports are being received and will be answered within the following week.

GOTHAM RECORD CORP.
PHILADELPHIA, PENNA.

DEALERS!
MORE PROFITS ON NEW RECORDS
WRITE FOR 12-PAGE FREE CATALOGUE
100 "Handbook."
All stores and their agents.

VEKOX CORPORATION
124 10th Ave., New York 19, N. Y.

Record
Manufacturers!

April 17 is the last day to mail your list of distributors to The Billboard for a special supplement to be published May 26. This is an editorial service for which there is no charge or obligation.

Lists must be submitted alphabetically by name and should include G. S. Foundations and Canada.

Rush Your List of Distributors Today to:

Music Editor
The Billboard
1564 Broadway
New York 3, N. Y.

Starting To HIT!!!

CINCINNATI—NEW ORLEANS AND OTHER PLACES

DOMINO
GO TO THE RIVER

IMPERIAL 2231

They're NEW! They're GREAT! TRY THEM!!!

LYNN HOPE & Orchestra
"BROKEN-HEARTED" b/w "MOROCCO"
AL 3115

FLOYD DIXON
"TOO MUCH JELLYROLL" b/w "BABY, LET'S GO DOWN TO THE WOODS"
AL 3111

"Peppermint" HARRIS
"GOODBYE BLUES" b/w "WASTED LOVE"
AL 3117

"TEN-DELICIOUS!"
"SUN RECORDS"
"THE ORIOLES"
AL 3116

www.americanradiohistory.com
New York
1. Hound Dog
W. M. Thornton, Peacock
2. Let Me Go Home Whiskey
A. Miller, Aladdin
3. Red Top
King Pleasure, Prestige
4. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
5. Dream Girl
Crewe, M-G-M
6. Baby, Don't Do It
Five Royales, Apollo
7. You're Mine
Cheaters, M-G-M
8. Pretend
Nat (King) Cole, Capitol
9. Set
T. Bradshaw, King

Chicago
1. Hound Dog
W. M. Thornton, Peacock
2. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
3. Crawlin'
Crewe, Atlantic
4. Hihi' on Me
E. Johnson, Mercury
5. Daughter, That's Your Red Wagon
G. Irving-S. Kari, States
6. Red Top
King Pleasure, Prestige
7. Wake Up This Morning
B. B. King, RPM
8. 24 Hour
B. Boyd, Chess
9. My Kind of Woman
E. Day, Savoy

Cincinnati
1. Hound Dog
W. M. Thornton, Peacock
2. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
3. Crawlin'
Crewe, Atlantic
4. Hihi' on Me
E. Johnson, Mercury
5. Daughter, That's Your Red Wagon
G. Irving-S. Kari, States
6. Red Top
King Pleasure, Prestige
7. Wake Up This Morning
B. B. King, RPM
8. 24 Hour
B. Boyd, Chess
9. My Kind of Woman
E. Day, Savoy

Charlotte
1. Hound Dog
W. M. Thornton, Peacock
2. Crawlin'
Crewe, Atlantic
3. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
4. Poppa
Brown, Gotham
5. Daughter, That's Your Red Wagon
G. Irving-S. Kari, States
6. Wake Up This Morning
B. B. King, RPM
7. Baby, Don't Do It
Five Royales, Apollo
8. 24 Hour
B. Boyd, Chess
9. I Don't Know
W. McLean, Chess

Atlanta
1. Hound Dog
W. M. Thornton, Peacock
2. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
3. Crawlin'
Crewe, Atlantic
4. Hihi' on Me
E. Johnson, Mercury
5. Daughter, That's Your Red Wagon
G. Irving-S. Kari, States
6. Red Top
King Pleasure, Prestige
7. Wake Up This Morning
B. B. King, RPM
8. 24 Hour
B. Boyd, Chess
9. My Kind of Woman
E. Day, Savoy

Los Angeles
1. Hound Dog
W. M. Thornton, Peacock
2. Crawlin'
Crewe, Atlantic
3. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
4. Soft
T. Bradshaw, King
5. You're Mine
Cricketts, M-G-M
6. Pretend
Nat (King) Cole, Capitol
7. Soft
T. Bradshaw, King

Detroit
1. Hound Dog
W. M. Thornton, Peacock
2. Crawlin'
Crewe, Atlantic
3. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
4. Soft
T. Bradshaw, King
5. You're Mine
Cricketts, M-G-M
6. Pretend
Nat (King) Cole, Capitol
7. Soft
T. Bradshaw, King

HOT in Baltimore & Washington
SMILEY LEWES
‘PLAYGIRL’

Three GUARANTEED PEACOCK HITS
No. 1 HIT
MARIE "HONKY TONK" ADAMS
“AIN'T CAR CRAZY”
"I'M THE BLUEST GAL IN TOWN"
Can't Miss Double-A-Sides
PEACOCK #1614

JIMMY McCracklin
No. 2 HIT
"SHE FELT TOO GOOD"
"SHARE AND SHARE ALIKE"
—A Definite Hit...Watch It—
PEACOCK #1615

SPIRIT OF MEMPHIS
First Release on Peacock
THEIR BEST YET ON RECORD—
"SURELY, SURELY, AMEN"
and
"LORD SAVE AMERICA"
No. 3 HIT
PEACOCK #1710

ST. LOUIS JIMMY
Singing Low Down Blues
“WHY WORK”
“DRINKING WOMAN”
DUKE #110

DOUBLE ARTIST RECORD
Featuring
BONITA COLE—"LIFE'S LIKE THAT"
BILL FORT—“GATEMOUTH'S GHOST”
Great Instrumental
DUKE #111

SPIRITUAL-ON-DUKE
SWANEE SPIRITUAL SINGERS
"GOD SPOKE TO ME ONE DAY"
"LET ME STAND BY THE ROCK"
DUKE #200

LOOK OUT HERE COMES DUKE
ST. LOUIS JIMMY
"WHY WORK"
"DRINKING WOMAN"
DUKE #110

DUKE RECORDS
4128 Lyon Ave., Houston, Texas
RHYTHM & BLUES NOTES

R&B interest is focused these days on a pair of chic, sophisticated groups, aren't they? "Marquis" with Ruth Brown on vocals, have started picking up on the local charts, with "I Fell In Love With You" doing fine. For "Marquis" was signed by Andrew Wideman, 13-year-old son of the Leesburg, Fl. Social Club, and is one of the hottest new groups to hit the charts this week. It is reported that Andrew wanted to sign with the new Clevers of the r&b field, but was signed by Wideman instead. The group consists of Harold Scott (guitar), James Turk (guitar), and Vienna (drums). The group is very tight, and their sound is quite different from the usual rhythm and blues groups. "Marquis" is a very promising new group, and it is hoped that they will continue their success on the charts.

Philadelphia

"Love" by Ruth Brown and the Raytones has gone to No. 2 on the R&B charts. The song was written by Ruth Brown and Jack Rinehart, and produced by Alex Rinehart. The Raytones, a group consisting of members of the Raytones, have been making a name for themselves with their smooth, soulful sound. "Love" is a beautiful ballad that is sure to please R&B fans everywhere.

"Holiday Tavern" by Miss Polly White and the Raytones is still on the charts, having moved up to No. 3. The song was written and produced by Alex Rinehart, and features Miss Polly White's sultry vocals. "Holiday Tavern" is a well-crafted ballad that is sure to become a classic in the R&B genre.

The "4" ROYALIES

Help Me Somebody... 81
APOLLO 40-1

The "4" Royalies, a girl group with a lot of potential, have been gaining popularity in the R&B field. Their latest release, "Help Me Somebody," is a beautiful ballad that is sure to please fans of the group. The Royalies, consisting of members of the Royalies, have been making a name for themselves with their smooth, soulful sound. "Help Me Somebody" is a well-crafted ballad that is sure to become a classic in the R&B genre.

THE RAHAVES

Come a Little Closer... MERCURY 1915 - The RaHAVES' latest release, a beautiful ballad with a soulful feel, is sure to please fans of the group. The RaHAVES, consisting of members of the RaHAVES, have been making a name for themselves with their smooth, soulful sound. "Come a Little Closer" is a well-crafted ballad that is sure to become a classic in the R&B genre.

THE BAND

My Heart's All In Love... SPARROW 40-51

The Band, a girl group with a lot of potential, have been gaining popularity in the R&B field. Their latest release, "My Heart's All In Love," is a beautiful ballad that is sure to please fans of the group. The Band, consisting of members of the Band, have been making a name for themselves with their smooth, soulful sound. "My Heart's All In Love" is a well-crafted ballad that is sure to become a classic in the R&B genre.

THE FIVE MILLIONS

I'll Never Be The Same Again... ABC 40-100

The Five Millions, a girl group with a lot of potential, have been gaining popularity in the R&B field. Their latest release, "I'll Never Be The Same Again," is a beautiful ballad that is sure to please fans of the group. The Five Millions, consisting of members of the Five Millions, have been making a name for themselves with their smooth, soulful sound. "I'll Never Be The Same Again" is a well-crafted ballad that is sure to become a classic in the R&B genre.

THE RHYTHM BAND

Oh What A Song... BIZ 40-20

The Rhythm Band, a girl group with a lot of potential, have been gaining popularity in the R&B field. Their latest release, "Oh What A Song," is a beautiful ballad that is sure to please fans of the group. The Rhythm Band, consisting of members of the Rhythm Band, have been making a name for themselves with their smooth, soulful sound. "Oh What A Song" is a well-crafted ballad that is sure to become a classic in the R&B genre.

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Jolly Joyce Signs Up Mrs. Williams

BILLY ALDERN, March 11. - Carrying the biggest name of both the city's West End Jane and folk field, the Jolly Joyce Agency of New York, city, has closed off a major attraction in signing Mrs. Joyce, who is probably the most popular and best-known female vocalist on the Columbia label, to an exclusive booking contract for the Joyce Agency in handling this wonderful woman in television, theater, and radio in the near future. Currently paying the city with the Joyce Agency wing goes under the Joyce agency wing.

Along with Mrs. Williams goes Roger Williams, who will also provide the trips, harmony on the piano, and a woman singing for her singing. Mrs. Williams, in the warp and weft of her life's latest.

Ennie Simon Signs Year's Deep Jack Pact

CHICAGO, April 13. - Ennie Simon, WGN-7V Deep Jack, has signed a 12-month contract to do a four-hour-a-day show every night from 11:30 to 12:30. This is the longest one of its kind, except for the major station in Chicago, Sponsored Deep Jack by General Motors, Inc., Chrysler-Plymouth dealer.

Goldkette to Head New Talent Org

DETROIT, April 11—Organizers of the New Talent Foundation to develop and promote new talent, including established talent, have taken over here under Jean Goldkette. The gathering will function as national booking agency, with Goldkette in the strong field because of his background in the major field plans are being drawn to get radio stations in all fields of the business in as well as other fields.

Method of the foundation will be to provide scholarship funds and establish young artist's group insurance, retirement benefits, and to help develop new outlets, as well as to manage and promote talent. The operation is not intended to be a booking service, Goldkette said.

Victor Moves Fast on Hillbilly Bass

NEW YORK, April 11—The beat to the punch in the search for records has quickened by a number of other labels, RCA Victor has started a full-dress drive on a 12-year-old Texas label, called 8-track. The label has been signed to the hillbilly label and out "Two Young to Zengo." Field results were such, that label showed out disks to 50,000 pop jockeys in 100 cities and at the recent New York Convention, Spring.

In contrast to the glories in the under-age talent hunt, it is admitted that the effort here is not without exception the kids are a most trainable, and that behind them is a great number of talent, that with Jimmy Ford (Colonial) publicity, and Little Barbara on Coral also drawing from country fields.

Trend Releases First Two Novelty Disks

HOLLYWOOD, April 11—Trend is putting out two big hits this week, one a novelty disk featuring Gun, Bull Run (The B. H. Howard song), and the tune is now day and night on the charts. The other is the theme song to "The Body of My Gal," which was written by Hemenway and Ordway.

Other artists set for Trend records are: Pat Black, "The Animal," for his song "Morning in the Garden," and a hit on the old-time charts; Eileen Kennedy for "My Gal and Me," and Deanna Durbin for "Where Do You Want Me to Grow Up?"

Mark leaves for New York at the end of the month to super- recordings sessions with various artists and Durbin for the East Coast, Mark will also aud. New York.

Trend will contract its pressing and will distribute its independent distribution. Dickrey intends to get Hillbilly in the rhythm and blues, and western pictures of 43. LP's and T's.

4th 'Curtain Call' Volume in Release

NEW YORK, April 11—The "Curtain Call" series will be released with a new volume which will include other eight collector-item titles. The release will feature various artists, and the new package features voices such as Mccoy Tyner, Lilo Barenol, George Brown, and "Don't Be So Mean to Me," a tribute to the memory of Mccoy Tyner, Lilo Barenol, George Brown, and "Don't Be So Mean to Me," a tribute to the memory of Mccoy Tyner, Lilo Barenol, George Brown, and "Don't Be So Mean to Me," a tribute to the memory of Mccoy Tyner, Lilo Barenol, George Brown, and "Don't Be So Mean to Me," a tribute to the memory of Mccoy Tyner, Lilo Barenol, George Brown, and "Don't Be So Mean to Me," a tribute to the memory of Mccoy Tyner, Lilo Barenol, George Brown, and "Don't Be So Mean to Me," a tribute to the memory of Mccoy Tyner, Lilo Barenol, George Brown, and "Don't Be So Mean to Me."
HOCUS-POCUS
By BILL SACRES

GEOEGE MARQUIS reports that Blackstone collapsed on the stage of the Tivoli, Burlington, N. C., recently with a high fall at the close of the act. The Magician was thrown on the floor, but a quick recovery was made.

The Roy Cooper booking agency has recently closed its office here and moved to Los Angeles. Mr. Cooper and Alleece, real old-timers in the business, have moved to the Seville Theater, Montreal.

Mr. T. D. Potter, booking agent for the Asgard and Associated Agencies and the American Booking Agency, has returned from a 38-minute lecture and demonstration at the Ritz Hotel, New York, Friday, April 30, following a conference of National Brotherhood of Magicians.

MRS. K., chairman of the New York State Council of Magicians, made the trip with the staff of the New York West End Club, which is now in residence at the Savoy Hotel in the Bowery.

EORGE P. WELLONS, well known as an emcee at many of the services of the American Magicians' Association, was at the Time Magazine building recently to serve as an emcee for a stunt which Larry Neumark was processing.

New York

A story that will probably be the major headline at the Copa Club show this week is that Orson Welles and Johnnie Mack Brown are arriving in New York. Orson Welles, the controversial actor, and Johnnie Mack Brown, the former cartoonist, had been close friends for many years, and it is rumored that they will be opening a new show at the Copa Club.

Welles, who is known for his intense and sometimes controversial performances, will reportedly be taking on the role of the famous detective, Sherlock Holmes. The show will be directed by Johnnie Mack Brown, who is an old friend of Welles.

The Copa Club is located in the heart of New York City, and is known for its high-profile clientele. With Welles and Brown both involved, the show promises to be a must-see for anyone interested in the world of entertainment.

The show is scheduled to begin at 9 PM, and tickets are expected to sell out quickly. Be sure to reserve your spot now to avoid disappointment.

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Chez Chic.

(Continued from page 17)

cliock, Thiers “Consequences” is a well-done ditty for laugh, love, and romance. The song is about a girl in New York, nai, and the “Lady Is a Trump” by Louis Armstrong, and “Weather-Bee.” The piece is a lightweight and amusing tune, performed by a group of people from the earlier era, which is a delight to watch.

The show is currently touring the country, and is scheduled to stop in Chicago, Los Angeles, and New York. Tickets are available for purchase at the local box office, or online through the show’s official website.

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London Palladium

(Continued from page 12)

Durrant fell out of his first high-profile act, but he had the audience clearly on his side. He had one of the biggest hands a supporting act has ever had at the Palladium.

By then the house was all warmed up and ready for Ten- sile, who had all his better-known recordings in place, followed by George Formby’s “Kettle-Wa-ter,” “She’s Like a Tea Pot,” and “The Rose of Tralee.” It’s a shame to know that the only way to enjoy the show is to see it live.

When in Boston it’s the HOTEL

The Home of Showfolk

In Boston, the Hotel Broadway is the home of showfolk. The hotel is located on Boylston Street, across the street from the Boston Opera House.

The hotel offers a range of amenities for its guests, including a restaurant, bar, and lounge. The hotel is also home to a variety of performance venues, including a theater and a music hall.

The hotel has a long history of hosting performers, and is known for its friendly and welcoming atmosphere.

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Fast Named AGVA Executive

CHICAGO, April 11, - Ernie Fast, who came here in January as manager of the Chicago branch of the American Guild of Vaudeville Artists, this week was named executive vice-president of the national organization. The act is now continuing under the leadership of the union.

Fast also continues as head of the Chicago chapter of the union.

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Bar of Music, Hollywood

(The Hollywood Reporter)

Cirquit. 452. Price policy, 5 minimum, Saturdays, Shows at 22 & 8. Big bill, Ernie and Betty Robinson, who are both long-time members of the Vaudeville circuit. Their billing was Joe Cooper, who is an old friend of the Robinsons, who make their headquarters in Hollywood.

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He has been appearing in the magic and ventriloquism field for several years and report that they will have a grand Variety opening in The Billboard.

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Night Club Reviews

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CIRCUIT

Bar of Music, Hollywood

(Continued)

LOS ANGELES

Bar of Music, Hollywood

(Continued on page 51)

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Extra Added

THE CIRCULARS

(Continued on page 51)

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Apolo in Wildwood, N. J., for the new season with the Font Brothers show is now on the West End. The Font Brothers show features the Font Brothers, famous illusionists and magicians, who have been performing together for over 50 years.

The Font Brothers, who are both well-known magicians, have been performing together for over 50 years. They are known for their unique and entertaining style of magic, which includes a mix of illusions, levitation, and mind-reading.

The Font Brothers show is on the West End, and is a must-see for anyone interested in magic. Tickets are available for purchase at the local box office, or online through the show’s official website.

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End of document.
Complimentary Tickets Build Buzz for Scott

TQUNCY, Ill., April 11—Sixteen years of successful operation and international notoriety for Scott's, Scott's of Scott's Perdue Rink here, that seem to have reached a peak of profitability operation.

A complete new device employed by Scott to build attendance is an operating policy that is plain, loudsounding complimentary to the fans when classes are over. A microphone from the booth is used to announce dollars worth of postal-size cards carried his

New Skatery for Detroit

DETROIT, April 11—A new skating establishment to be known as the Detroit River Rink is scheduled to open at 2:00 P.M. in downtown Detroit, in what was formerly a super

Queen Contest Pulls Parties To Price Hill

CINCINNATI, April 11—Loosely billed as "The Mel S. Nollywood

TENT THEATRE FOR SALE

All equipment and tools of Robert Plesner and company Cruiser skaters included.

BARDEX MINISTERS WANT

Colored Tomatoes, Sex Players, several new neat-stopping Church Girls. Entering hand for long season and big cities. World's largest, most beautiful Medicine Show under canvas. Carry our own well-worn crew; no ups and downs top salary, taxes free, time

CRACKER BARREL HUDDLE

Eastern Owners Swap Ideas at Trade Meet

ELIZABETH, N. J., April 11—Representatives of Eastern Rink operators met here at the Park Hotel this week to discuss matters of common interest to the operators of Park City Rinker, Rink, Bridgeport, Conn., are newcomers to the trade.

MAGNETIC

Queen Contest Pulls Parties To Price Hill

CINCINNATI, April 11—Loosely billed as "The Mel S. Nollywood

Roadshow Rep

G. M. COLLINS and wife have returned from playing engagements in New England with a dance band, and added tax on tent shows prove that the cost of living is increasing constantly. -G. H. Vanier, Victoria, B.C.

Skating Campaign On at Merrill

GALSWORTHY, Del., April 11—"Learn to Roller Skate for Kentish-town and Good Health." is the theme of the skating promotion campaign inaugurated by Messrs. During the month of April, the skating rink is open every day, at 8.00 a.m. to 11.00 p.m. and free exercises are given. The show will be managed by Mr. W. T. Skelton, of the Canadian Skating Union. The meeting will be held at the Skating Rink on Broadway, at 11.00 a.m.每一个 month

DETROIT, April 11—Roller rinks, a popular feature of the new rinks, have been opened in various parts of the city. The Detroit River Rink, located about a mile down the river from the Detroit Public Library, is one of the most popular. The rink is operated by Mr. W. T. Skelton, of the Canadian Skating Union. The meeting will be held at the Skating Rink on Broadway, at 11.00 a.m. every month.

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WANTED

 det. fairview polio benefit

DETROIT, April 11—Fairview Gardens, operated by Mr. W. H. Hahn, held a special benefit skating rink night to raise money for the Polio Rink Benefit. The rink opened to packed houses and was a success. The money raised will be used for the benefit of those suffering from the disease.

Skatelet Portable Openings in Jasper

JASPER, Ala., April 11—Durox Rink, which has been operating in South Georgia and Florida, has been bought by Mr. W. H. Hahn, of Detroit, and is now open for business in Jasper. The rink is located in the old Monongahela Rink building. The show is scheduled to open at 8.00 p.m. on Friday, April 14, and will continue until Saturday, April 15.

WANTED!

WANTED AT ONCE

DETROIT, April 11—A rink manager is wanted for the rink at the corner of Michigan and Monroe, Detroit. The rink is located in the old Monongahela Rink building. The show is scheduled to open at 8.00 p.m. on Friday, April 14, and will continue until Saturday, April 15.

BARDEX MINISTERS WANT

Colored Tomatoes, Sex Players, several new neat-stopping Church Girls. Entering hand for long season and big cities. World's largest, most beautiful Medicine Show under canvas. Carry our own well-worn crew; no ups and downs top salary, taxes free, time

Moncton to Rollers

MONTON, N. B., April 11—Roller skating rink is scheduled to open in Moncton. The rink will be operated by Mr. W. H. Hahn, of Detroit, and is located in the old Monongahela Rink building. The show is scheduled to open at 8.00 p.m. on Friday, April 14, and will continue until Saturday, April 15.

RINK SUPPLIES

Complete line of Roller Skate Supplies and accessories for Rink Operators.

Welcome to Ware Brothers Chicago Roller Skate Co.
Portland, Ore., Circus
Turnouts Dip 5,000

PORTLAND, Ore., April 11—Shrine Greater Circus closed its 15-performance run here Saturday with a total of 24,977 customers, Manley Troeck, general manager of the Portland division, said yesterday. The total was some 5,000 below last year, he said. Jerry Coleman, a strongman who has been featured in the shows, indicated he was not booked to tour here again.

ALLENTOWN'S CIRCUS
GETS STRONG TURNOUTS...

ALLENTOWN, Pa., April 11—The
Pennsylvania Motor Sport Car
Circus is drawing crowds all over the
weekend. Saturday's performance
at 15,000. Show featured foreign
circus performers, along with
speedboats, airplanes and a miniature
automobile racing event.

CIRCUS WOULD LIKE
TO JOIN THE 100

Friday, April 13, 1951, the
tickets for the performance are
expected to be sold out, according
to the management.

Avenue of Stars: Picturing the
circus performers, including
def. The management.

Attendance Up
At Denver
Auto Event

DENVER, April 13—The
Denver Automobile Show, thru
Saturday, had done a
breakthrough, with some 2,000 crowd's
interest and 85 percent of it.

For $60,000 in feet of
images, the show has
been a success. Over-
loads of cars, trucks, motorcycles, sail-
boat parts and foreign
and domestic sports cars. In addition
the Florence Entertainment Club has a
display of early autos, including
1907 American and a 1909
Maxwell.

38th

BINGO CROSBY
WITH JACOBSON FOR 18 DAYS

CHICAGO, April 13—Crosby
& Company's 18-day
Chicago performance has been
a success. Crosby has been
in addition to the many
customers, he has
had the pleasure of pulling
together the interest of
the audience. He also
heralded in the 1913
Palace Theatre.

Biggest Show
Fills House
At Portland

PORTLAND, Ore., April 11—
"Biggest Show of '51," the
Franklin Lakes, Elitzig Ferguson, Louis Jordan and the
talents of the Portland division,
had its season's big
show, according to the
management.

Mrs. P. F. Harrington,
secretary-treasurer,
who has been
promoting the circus in
Maine, was in the audience.

Drivin' Around The Drive-Ins

-Continued from page 11-

Tom Arnold Icer
Plays So. Africa

JOHANNESBURG, South
Africa, April 11—Tom Arnold
Television, a 26-year-old, has
been around the world
in almost every country
in the world. He has
played in South Africa,
the United States, Canada,
England, France, Russia,
and many other countries.

It has been a hard
road, but Arnold
has
always been able to
sustain himself.

300,000

Little Rock
Gives Jones
Fair Crowd

LITTLE ROCK, Ark., April 11—
Roundup with a
house in one performance at
Robert Slowik's Central
(Paramount) 
Friday (2).

The show ran for 150 minutes
and showed a lot of variety, but the
crowd was a bit
short.

Some $10,000 in gate prices and
revenue for the show
have been
reported. The moonlight
was a favorite
of the crowd.

South Antonio
Bldgs. $2,215 in '52

SAN ANTONIO, April 11—The
Coliseum Center Board this
week reported an increase of
$2,215 in net receipts
over $197. In its initial report
the Coliseum Center Board
stated that it had received
$45,564 in receipts for
rentals, advertising, parking and other fees during
1952.

It spent $25,866 during the year,
mostly for
improvements and
salaries. Three major events
were booked: the $24,315 for
concessions and $867 for
advertisements.

In 1951 the revenue totaled
$47,872.

Croker's
Barrel

-Continued from page 11-

The party, giving away 10 cases of Pepsi as well as
dvase skates as door prizes, the company, at its
opening, had the pleasure of pulling
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Palace Theatre.
King-Cristiani Show Sticks to Tradition

An effective showman, Bros. & Cristiani's performance stays out of its weighty tent and on the road. The circus has always been an exciting and popular form of entertainment, and the group is well-suited to this role. The performers, including the brothers, are well-trained and skilled in their respective acts.

The Final Curtain

In the final curtain of their touring season, Bros. & Cristiani were celebrated for their commitment to the traditional circus arts. The show featured a variety of acts, including acrobatics, trained animals, and aerial performances. The performers were praised for their skill and dedication to their craft.

Legit Line-Up

A continued from page 2

The showman, Bros. & Cristiani, is known for his Legit Line-Up, which is a blend of traditional circus acts and modern entertainment. The group has a strong focus on safety and is committed to providing a quality show experience for its audience. 

Drake Sues for Full Brittman

An incident occurred this week involving the group's manager, Drake Brittman. The incident took place on a tour of the nation and involved the manager and several performers. The group is working to resolve the situation and ensure that all performers are treated fairly and with respect.

The Bar of Music

In the bar of music, there were a variety of performers showcasing their skills and talents. The entertainment included music, dance, and other forms of performance. The group is committed to providing a diverse and engaging experience for its audience.

My Sincere Thanks

To all show people, clubs and shores who have borne with me during my absence, my heartfelt thanks for the kindness of my beloved husband.

My Dear Mrs.

With sincere greetings and thanks, I wish to express my appreciation for the kindness and hospitality extended to me during my recent absence. I am grateful for the support and encouragement I received during this time. May our paths continue to intersect in the future.

Bar of Music

A continued from page 10

My dear Mrs. 

I wish to express my appreciation for the hospitality extended to me during my recent absence. I am grateful for the support and encouragement I received during this time. May our paths continue to intersect in the future.

Story Via Pic

A continued from page 1

It will be slightly reprieved unless the independent producers agree to settle the strike in time for the opening of the theater groups on a local level in one of the sections in what is known as the inequitable taxation in the various sections.

The picture is part of the common theme that has been presented in recent meetings between the local and State administrations which have been held in an attempt to arrive at a solution because of national emergency conditions. The film points out in part that the comprehensive 20 per cent reduction which is placed on the theaters, does not apply to other related and non-theatrical institutions.

Larry Potter's

A continued from page 6

Marshalls are described as clean and clean-lined, as a kind of late-model industry. The Four Knights, Capital radio drama, has been launched, but a good reception for their harmonies. Their performances are not likely to meet the approval of the fans at the present time. They're not quite in the right range, but they're a nice little group.

Cocoon Groove

A continued from page 3

Bill is rounded out by the Shire Band, which provides the necessary background and music for the proceedings. The group, comprising a nucleus of brass instruments and piano, is a well-organized and versatile ensemble.
OUTDOOR GROUPS EXPAND EXCISE TAX BATTLE PLANS

NAAPBP Files Mason Bill Protest; Will Seek Own Bill Sponsorship

NEW YORK, April 11—An increasing awareness of the need for a common front among all the motion picture industry to obtain relief from excise taxes and the grouping of all other show business interests which are affected by the tax was voiced this week by a number of groups.

While nearly all acknowledge that the tax needs to be raised, there is expressed a desire to avoid the U.S. Lindbergh case and have the industry work together.

George A. Harnid, president of the National Showmen's Association, and Everett Mason, Bill 175 sponsor, outlined that body's program to members of the industry today.

Mr. Mason spoke at a meeting of Amusement Parks and Beaches. He received pledges of support from that organization and its individual members.

Mr. Harnid said in Buffalo that the NAAPBP would go along with the Mason Bill, while preserving its particular interest in the Special Tax Act. He outlined the House Ways and Means Committee Hearing for March 1, 11, and filed with the House Ways and Means committee the Mason Bill which, he said, was enthusiastically endorsed by all who addressed the House committee.

Mr. Mason said his committee had been in full accord with the Mason Bill and that its sponsor (Mr. Mason) and all current operators get behind the bill.

A number of outdoor operators endorsed the Mason Bill, which called for the excise tax to be raised by nearly 70 cents a head, to cover the costs of most of the nation's motion picture business, which is said to amount to $20 million annually.

Mr. Harnid said that the Mason Bill was a better compromise than the Lindbergh case and that the Mason Bill would be introduced in Congress for the 1945 session.

8 SIDES

Evans' Band Sets Deca Record Date

NEW YORK, April 11—Marcel Evans, now in his 15th year as musical director of the St. Regis and Barris and Bailey Circus Band, has set a world's record with his Deca ensemble of 650 band members. The organization previously recorded in 1931, with 648 players, will be the same as currently in operation, with the addition of the Madison Square Garden and Fall River, Mass., bands.

Further highlights of the week included: Gaye and the Outlaws, a 20-man group which has worked closely with the band that Mr. Evans would continue to work in close conjunction with the park association. He also said that he would welcome additional pledges of aid from the industry and his individual members.

Admission Tax Bill Backers Optimistic

Continued from page 1

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Cole Cincy Shrine Date Looms a Click

CINCINNATI, April 11—Cincinnati, Ohio, is looking forward to a trio an attraction this year in Cole Bros. and Bros. at the Cincinnati Gard, a new location, got its opening in a free show off to a great start Monday (9), the malice attraction was in fast growth and the nightly performance starting 9,000 people were in attendance. Tonight (7), the week were not available of Baltimore. The week was believed by to have about 5,000 people in attendance and a very good opening of the opening day. This estimate is based on reports of generally good attendance at night shows since the week started. Another night, mentioned above, which was above average in attendance, was Tuesday night. The attendance was reported below average, about 2,500 people in attendance.

The Shriners cut a substantial number of performers from their show because of the opening of the Garden. The show proved to be a big event for the Cole show, which used three rings in putting on the program. For many years in the past the Shriners had contracted Paul Bros. Western Circus for appearances. This year, the Garden, which seats 2,500, will host the show tonight. The Shriners are planning a big show for tonight, with today's matinee tent at the Garden. The Garden was reported as being well attended.

The Shriners worked on its own this year to present a show that was in the same advertising program, and also did a good job of ticket selling. Several Officials said that the show was the best of the season, which was more than three times that of 1931. All selling, with the exception of the Garden, was done on a voluntary basis.

The garden will go into a bond for the Shriners Children's Hospital at Lexington, Ky., and the $2,500,000 feet goes in a way to secure a bond for the hospital. The hospital was presented before the audience at the Garden, which was attended by over 20,000 people. There were between 100 and 150 people in attendance.

While many of the kids came as guests of the Shriners, the total turn out, nevertheless, helped to swell the final total to more than 2,500.

The opening ceremonies started late, Bill McShane, chief of the Garden, gave out the ticket prices of the show, which was being broadcast on a different station, WCYB. McShane directed a first-class band, while Murvick, a world-famous magician, put on a show of his own. Presid B. Daffal is temple potentiand and George H. Larkin was general chairman of the Shrine committee.

Program: 1. Overstruck, presented by the Shrine band under the direction of Caplan. 2. Grand finale, with Lee Evans and Grover O'Day, cowboys, and Grover's Traction, a notice, Fox, seven points. 3. hottest, with Bob Jones, four days. 4. Laurence Grove, the Andrews, and Nita and Peggie, boys of Toptan and for the Tramp. 5. Arthur and Evens, Clara, with the Washingtonians. 6. Former, farewell, the Andrews, Misses, translucent, Clemen. 7. Percy Arnold, Arnold, Arnold and Joe. 8. Black Band, Bill Tatum, and Joe, Rosita, and Billy, Birmingham.

TFN: A-WHRL Ride

"Best Buy In Rides Today"

BUFFALO, April 11—Hamid-Morton Unplug at Buffalo

BUFFALO, April 11—Hamid-Morton Rides. 11, its fourth day here in Memorial Auditorium, was run on about 20 people, with about 20 people, from 10 to 20 people, about 10 people, to 20 people, and at least 10 people.

Afternoon performances were run on nearly all capacity Saturday. Tuesday evening saw a show of estimated 10,000 seats and a Gold handout of publicity.

Talent Topics

LeRoi and Baso, unicycle duo, were in Chicago last week where they staged their first show for a four-week stint...LeRoi and Baso, who made their debut in Buffalo, are making their debut in the show. The boys were in Buffalo, but will open May 15 in Chicago, Tenn, followed by another celebration...St. Louis-Trampeau theatre is now the home of the new...Kenneth Walls, clown, and Kenneth Walls, clown, are making their debut in the show. The boys were in Buffalo, but will play Tacoma and Winter, B.C. and Vancouver and the boys will play Denver and Winter. The boys will play Denver and Winter. The boys will play Denver and Winter.

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CARROLL, SCHULER, BUTLER AGREE

Ringling Bros. Radio-TV Promotion

Department Is Intricate Operation

NEW YORK, April 11.- The operation of the radio-television promotion program, still under way, for the Big One was completely sold out. The premiere of the show was on April 1, and since then Floyd and Schuler, who are responsible for the show, have been handling with diplomacy and discretion requests for interviews that have been pouring in.

The radio-television show is a typical thing of its kind. Schuler is the master of ceremonies, and the stars of the show are Charles Stratton, who is the star of the show, and the stars of the Ringling Bros. and Barnum & Bailey Circus.

On April 1, Carroll, who is the producer of the show, went to New York to begin his show. Until that time, Carroll was associated with the Ringling Bros. and Barnum & Bailey Circus. The show is expected to be a big success.

The show will be seen on the big screens of the theaters, and the radio-telephone program will be heard on the radio stations.

In conclusion, the radio-television show is a big success and is expected to be a big success in the future.
PARKS, UCE, SILVER 35

New York, April 11—The 13th annual dinner-dance and installation dinner for the New York chapter of the National Women's Press Club, was held at the Waldorf-Astoria on Thursday (6) in the grand ballroom of the Ritz Carlton, New York, Brooklyn. According to Connie J. Callahan, chairman of the Executive committee, attendance was the highest it has ever been.

The dinner was given by newspaper, magazine, and television editors, who attended the program in the morning, and by the presidential officers who attended the dinner. The evening program included a special presentation by radio, television, and newspaper editors.

The New York chapter of the National Women's Press Club, which has been active for over 100 years, and has more than 200 members, is the oldest and largest chapter in the country. The chapter was founded in 1909 by women journalists and is now a part of the National Women's Press Club, which has over 1,000 members in 31 chapters throughout the country.

New Features for Hershey, May 3 Debut

Hershey, Pa., April 11—Several new features have been introduced this year in the Hershey Park, including a golf driving range, a beautiful new dining area, and a new ice cream shop.

The new golf driving range is located in the northwest corner of the park, and is open daily from 9 a.m. to 9 p.m. It features a large area for practice and instruction, and includes a pro shop with all the necessary equipment.

The new dining area is located in the center of the park, and includes a large outdoor patio with tables and chairs, as well as indoor seating. The menu includes a variety of dishes, including salads, soups, sandwiches, and desserts.

The new ice cream shop is located in the southeast corner of the park, and features a variety of ice cream flavors, as well as a selection of other treats such as cakes and pies.

All Home Comforts While Traveling

TURF MINIATURE CARS

Jr. TRAVELING

Silver Dome

gives you all modern conveniences over 150 feet long; sleep up to 7 persons; completely equipped; built for safety; everything brand new; Gulfstream Park, Florida, 70 miles from Miami, 100 miles from West Palm Beach, 200 miles from Fort Lauderdale.

Complimentary Coupon

Silver Dome Coach Line

Gulfstream Park, Florida

GIVE TO THE RUNYON CANCER FUND

Out in the Open

Floss Machines — Best on the Market

Watch Concession’s Weekly Ad

We’re OPEN!

Reason ELEVEN of a DOZEN!

You can always count on Concession Supply to provide you with the best quality and most durable floss machines available. Our machines are designed to last, and we offer a wide range of models to suit your needs. Contact us today to learn more about our product line and how we can help you improve your business.

Concession Supply Company

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TOLEDO, OHIO

Machines and Dispensers

Floss • Popcorn • Candy Apples • Snowballs • Drinks

Plus! A Complete Line of Supplies!

Get everything from one source!

Poppers Supply Co., Inc., of Phila.

127 North 2nd Street

Gibralter 6-9414

Dispenser for Gold Medal Products
SLAYTON SAYS:
R-B Kid Show Misses Novel 14th Act by Hair

New York, April 11.—Dick

Slayton, producer of the Big

One, admits to having a

bit of a heart attack during the

14th act of the show's opening

number last Monday night.

The act, which builds a strong

hurry for the roof of the

Carnival Club, was a

Aerial Wall Scene

Act,

between

Rope and

Ear.

Slayton, who directed the

act, said that it was

planned for two years before

becoming assistant

manager of the show.

Slayton's strong line-up of

Side Shows included: Prince

and Willie Kalbra, Hawaiian

Reefers, with Madame Lina

Perani, Russian Czar of the

Tropics, Joel and Altie Patch

Punch and Judy, Josephine

Roche, two strong belles of the

scene, and Sadie and Toots

Snakes, Ted Evans, English

giant, Charles Barnes,

skaters, Dorothea Hooper

Barrett, knife act, featuring the

making of fake steaks and

swallowing. Pericia

Browne, aligator skinned boy;

Humphrey, Paul, dog and

glades, Fanny Rash, Albany

and legless, and Purvis and

Stover, kitten and German

Christian, Lecturers. Existing

members had a seat on the

road.

Slayton had to cut loose in

the bananas of the banner line

that will be used in the road show

of recent circus articles in True

Lookout. Slayton learned that

of Esquire, designed the show

and Kenmore's concept form. The front,

which employs aluminum frames,

acted on 3,000 hair roots, and in

accordance with Slayton, the

finest hair act on the road today.

Slayton's act included:

loose his tail.

The act reported to

the Turley Army, has a

back-up in the Cruise,

Carnival Club act.

Slayton admitted that he

was not willing to release the

idea for an American circus tour.

Then, thru the U.S. State

Department, the

Turley Army had decided

that it wanted to include

a hair act. A strong

billet will stand a strong

billet.

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**FAIRS-EXPOSITIONS**

**R. L. Thornton**
Elected Mayor
Of Dallas

**THORNTON, April 11.—** R. L. Thornton, Sr., President of the State Fair of Texas since 1945, was elected mayor of Dallas for a two-year term Thursday (9).

The entire Charter slate was elected. Thornton received a total of 127,560 votes in his own neighborhood. He agreed to make the race only at the insistence of the Dallas newspapers and officials of the Charter Association and after obtaining a legal ruling that he could constitute a candidate for the fair. Thornton also is chairman of the board of the Mercantile National Bank, one of Texas largest banks.

**Gresham, Ore., Spring Event Pulls Crowds**

GRESHAM, Ore., April 11.—The Yamhill County Fair was launched Thursday in this small city when thousands flocked to the fairgrounds here.

Opened and his ticket, which included eight city council candidates getting by to one man in margin over his opponent, Thornton, who was drafted for the position by the Citizens' Charter Association, will take office May 1 but will retain the managing presidency of the fair.

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**Louisville Inks**

**Racing Ostriches**

LOUISVILLE, April 11.—New president of the Louisville Gene Mutis' racing ostriches, an expanded program for all nine days of this year's fair, was announced yesterday by William Stalling, New York agent, who has been appointed to the staff and the revive to be produced by the company. Works Enterprises, Inc., Chicago, Grandstand is now.

---

**Des Moines Gets Okay To Keep 7000G Surplus**

DES MOINES, April 11.—The Iowa State Fair received a full use of its $7,000,000 surplus as a result of this year's approval this week. The fair requested that it would continue to retain the money rather than have it reallocated to various other purposes.

---

**Des Moines Mayors**

**Get 25G Grandstand**

DANVILLE, Ill., April 11.—The Vermillion County Fair will have a new grandstand this year to replace the one destroyed by fire during the winter. According to William F. Brown, owner of the stand, work is already underway on a new $25,000 stand that will be completed by mid-May.

The structure will be completed in time for the opening on May 16, which will be followed by the opening in Danville, Ind., by the National Speedways, Inc., on Sweeney-Gaylord Way.

---

**Edmonton Ex Serves**

**Coronation Event**

EDMONTON, Alta., April 11.—Edmonton Exposition will be the site of a ceremony today for the coronation of Queen Elizabeth. The affair, arranged by a committee of government, military and other dignitaries, is expected to attract thousands.

---

**TENTS FOR SALE**

**EXCEPTIONAL VALUES—USED TENTS IN MANY SIZES**

**LIST OF INVENTORY, FOR SALE—CARNIVAL—EXPOSITIONS**

**FLAMEPOINTER**

**EXPOSITION**

**CARNIVAL**

**WEED**

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**ON**

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**DOWNSIE BROKERS, INC.**

**LANSING, MICH.**

**269 W. RANDOLPH ST.**

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**BURLINGTON, IOWA**

**500 E. HARRIMAN AVE.**

**WICHITA, KANSAS**

**NO. 4713**

**BERLIN-FAIR**

**AUGUST 30 TO SEPT. 10**

**ERLIN, CONN., OCTOBER 2, 3, 4, 1953**

**DAY AND EVENING**

**MIDWEST, COMMERCIAL AND AGRICULTURAL EXHIBITS**

**WE DO OUR OWN BOOKING**

**C. M. HAMILTON, Dept. of Midwest**

**325 BROADWAY**

**ERICA, CONN.**

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**WANT CARNIVAL**

**FOR AN ARBITRARY 1ST BUDGET**

**June 12-24 or June 16-28, Contact**

**H. C. JAMES**

**St. John, North Dakota**

**Phone 12131**
for performances.

First day privileged own.

big mid, the showplace, Syria.

Exceed handling.

motion...motion.

Thrifty for attending.

Happiest of this year's busi-

space.

The...Boswell, Zerbini, tractor.

W. 18.

Memphis.

Special...accompaniment.

follow:

clown.

Circuses helps...The...Memorabilia.

three.

four.

Table.

Thrust of...motion.

show.

R-B Gate, Advance Sales Surpass 1952

Full Easter Holiday Showing Aids Boom; Macy-Tie-Likely to Be Stupendous

NEW YORK, April 11—With self-service merchandised daily newspaper and circul-

tours continuing since the Wednes-

day (Q) is printing a Madison Square Gar-

Circuses for that reason.

The showings this year are benefiting from the fact that Easter holiday period in cluded the two-day period during which same

which was the only date played to date which fell be-fore the show. This has helped the di-

laid the business to a lack of proper publicity for the past minute efforts resulted in good business on the last two days, at-

Los Angeles

Gives Beatty Good Crowds

LOS ANGELES, April 11—First day's booking for the Clyde Beatty Circus on the list of five ring performances in the city has been successful. Gath-

ings have been good for the past two days, according to the report.

Malmoes are being held up well. This is due to the approximately 60 Trinket Drug

free and good for a goodly percentage of the public.

The show is good for the next several weeks.

Twitter Johnston Frames New Show

FLORALIA, N. S. April 11—G. W. Johnston, manager of the Johnston Bros. and Johnston Bros. Circus, has announced the formation of a new midget show which will be in the main-land provinces this season.

Title for the show, which is being bought back, will be Johnston Bros. and Johnston Bros.

The show will be the first circuit of its kind in the province of Manitoba, according to Johnston's sons, Robert and R. S. Johnston.

Circus of the early 1930's.

BEATTY EDATION COMBINES OLD, NEW

Execs Ironing Out Flaws at Los Angeles; Equipment, Canvas, Costumes Sparkle

By SAM ABBOTT

Los Angeles, April 11—This week, which marked here Thursday (2) for an all-day meeting of the Beatty Welfare Club, a meeting of new show operators and others were prepared for a smooth going.

The meeting was well-well and entertain-

ing. As a result of this meeting, be-

We have the finish that it had on the same occasion last year and that we feel we have the finish that it had on this occasion last year.

The Beatty Club has made a great improvement in this show, which is

flameproof just prior to going into season. A worker moni-

tor's job heightened the equipment layout.

Old and New

In offering the 1953 version, Beatty's original shows, tradition with the new.

but Jane Beatty was instrument-

al in the controlling and staging. All the girls and boys at the circus in the ring were

The show was with little delay, the space being pulled into the per-

formance and the audience.

Introduction to the show this year is Robert White with a flamboyant entertainment that "the show is on.

The Robin Hood's story was told on this occasion, a show which was given a

The turn has been accentua-

ted with a few special acts, which are

the animals coming into the ring. The audience. Beatty's show is smooth-

The show is known for its

the barn-roll following its

be a hit. However, this show is the greatest show on earth when the ring is

6 and the ring is never likely to be

a hit. However, this show is the greatest show on earth when the ring is

show.

The...rider, tiger.

the...ring.

The...clown.

2. While the arena is being

the...Ring and the Wallendas

with their new twist on the dolphin.

The Show...spear...on a chrome

be...a hit. However, this show is the greatest show on earth when the ring is

Spear...spear...the...ring.

Spear...spear...the...ring.

Elephants

Second consecutive announcement baby White Cloud, riding, and Parts, Prince

with, knives, Circus Cloud, Han, Beatty, Fairchild, romping, and the wrestling.

First slip move to the center spot for work by June Christensen, 21-year-old girl. The

front...front; the...front.

Rouge Ziegfeld, American carnies.

horse is now, but the
test, and the...front, and the...front.

King and Cristiani Show

Sticks to Tradition

Continued from page 53

clown's first production is a

it's a magic act, with a good of balance and a good of balance and

which sends a dummy from the big top to the giraffe. Then the dummy...gig this cud goes after biggish, spring. The...spring.

The Family's backbar turn (6) features Lucio's family, block, and girl. This move for the...move

Leaves, Cavallini, and

Horses take has another

We're not sure what this will turn out to be, but we are

a...business. They are.....

The...horses, is now, but the

First Elephant

Second consecutive announcement baby White Cloud, riding, and Parts, Prince

with, knives, Circus Cloud, Han, Beatty, Fairchild, romping, and the wrestling.

First slip move to the center spot for work by June Christensen, 21-year-old girl. The

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Rouge Ziegfeld, American carnies.

horse is now, but the
test, and the...front, and the...front.

King at one end and Jerry

Presley and Wanda Cristiani at the other.

King turns while the Rudolphos (Cavalli) body down the center of the ring with high fear on pressure. High fear on pressure. High fear on pressure.

Lioness and giraffes are Lucio's family, block, and girl. This move for the...move

Leaves, Cavallini, and

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EAGLE POSE.
Under the Marquee

Richard and Edith Bowie, the brother-and-sister team who juggled and performed as the Bello Bros. and Barnum & Bailey Circus' resident clowns, have announced their retirement at the close of this season. A fine fusion of comedy and the circus act for Eliza Dunn, of "Pill-Joy." She has given her last appearance when she doubles there in May.

Mrs. Frank Geyko, who a few years ago weighed 309 pounds and was known as the "Fat Man of Columbus," circus fat cit, is now living near Orange, Conn., taking part in the "Madame Celeste," pantomime, which was presented in April by Harry Mayo, stunt walker from the ring. The performance was novel from Orlando, Mrs. Geyko, who grew up in Columbus as Celeste Herrmann, has slimmed down to 150 pounds, but is still a great draw. Accompanying the company were three photos showing her as a performer; another snapshot in 1881 when she weighed 309 pounds, and the latest showing Miss Geyko, a happy girl, who now lives at their Florida home.

Boo West has been managing a nightclub on Long Island, N.Y., and has been playing at the Rock Thru, New York, with his "Boo and the Clowns," as they are known. Miss Geyko, the clown, will play dates in Syracuse, O., and Fort, Frank Worth. Boo is considered an expert in clowning, and he is taking charge of clowns on the Ringling Bros. and Barnum & Bailey circus. Miss Geyko, formerly with the circus, has received a lot of recognition for her clowns, and has been performing with the troupe for more than 20 years.

Dick Curtis, a veteran of 60 years in the theater, has announced that he will not return to the road in the fall, but will spend some time taking care of his too-patent at home. He has been with the Ringling Bros. and Barnum & Bailey circus for 15 years, and has been a favorite with audiences all over the world.

Frank T. (Cuckoo) Kelley, a veteran of the Flying Wallendas, has announced that he will end his career as a performer. Kelley has been with the Wallendas for 30 years, and has been a fixture on the circus circuit. He has announced that he will spend some time taking care of his too-patent at home. He has been with the Ringling Bros. and Barnum & Bailey circus for 15 years, and has been a favorite with audiences all over the world.

J. C. (Bones) Zingg, a veteran of the Ringling Bros. and Barnum & Bailey circus, has announced that he will not return to the road in the fall, but will spend some time taking care of his too-patent at home. He has been with the Ringling Bros. and Barnum & Bailey circus for 15 years, and has been a favorite with audiences all over the world.

The first number of the new edition of the "Circus and Allied Arts" magazine, published by the National Association of Circus and Allied Arts, has been released. The magazine features articles on the history and evolution of the circus, as well as interviews with prominent circus performers and managers. The magazine is a valuable resource for those interested in the history and culture of the circus.

Hagen Bros. -- Ending the fourth week out in Mexico, the Hagen Bros. will present a knock-out show in the national arena at La Paz. They will be joined by the Hagen Bros. of America, who will present a show in the national arena at Mexico City. The Hagen Bros. are renowned for their precision and skill, and their show is sure to be a hit with audiences.

Killing Bros. -- Our old friend, the Killing Bros., has announced that he will return to the road in the fall, with a new and improved show. The Killing Bros. are known for their acrobatics and aerial performances, and their show is sure to be a hit with audiences.

Theodore "Ted" St. John, a veteran of the Ringling Bros. and Barnum & Bailey circus, has announced that he will not return to the road in the fall, but will spend some time taking care of his too-patent at home. He has been with the Ringling Bros. and Barnum & Bailey circus for 15 years, and has been a favorite with audiences all over the world.

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Collins Buys Mountain View Funspot in Holyoke, Mass.

Lincoln Park Operator Adds Second Unit Under Family Management

BOSTON, April 11—John Collins, operator of the highly successful Holyoke, Mass., Dartmouth, Rides, and Collins Diner, added a fourth amusement corporation to his organization last week that he had purchased from the Longfellow Family of Mass. No price was disclosed.

The park, which encompasses some 15+ acres of land and a mile-and-a-half of frontage on the Hoosick Street Railroad and was bought for a song from the Holyoke Street Railroad, is operated by the Collins family for some 60 years. Louis D. Collins was general manager.

Incited in the transaction was one of the most successful family Amusement parks in the area. The Valley Players. Other properties include a Kiddie Coaster, a merry-go-round, Dugouts, and softball and baseball fields. Eight double rides are included.

Sun. Brother to Aid

Collins' younger brother will be appointed to operate both funspots. The deal, a secret, was attended to by Collins since his son, John, Jr., and his brother's partner, were out of town and not available for active posts, he said.

For this year the emphasis was probably not be on the building up of picnic business. The spot is ideal for small family groups and efforts to build this up in the future are already being inaugurated. The Funspot in Holyoke, Mass., Dartmouth, Rides, and Collins Diner, added a fourth amusement corporation to his organization last week that he had purchased from the Longfellow Family of Mass. No price was disclosed.

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Cincinnati, April 11.—City Manager John H. Berry Wednesday (8) as advertised Chairman Thos. Carroll, of the Cincinnati Board of Trade, and to the Advertiser at the时间 of the Cincinnati meeting.

Larry Stone, first vice-president of the group, then in the advertising and other matters affecting park and pool operations. He spoke of the fact that the park would be opened on April 12th, as advertised.

The Advertiser, April 11.—To the Advertiser at the time of the Cincinnati meeting.

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NEW YORK, April 11—A fire which started on the roof of the 12-story building housing the Times Square area on about closing time Wednesday was quickly contained to its point of origin, a Times Square office. The blaze leveled a number of offices and was contained by Monday morning.

CARNIVALS—New York, April 11—The latest edition of the Carnival season in the Big Apple was opened tonight in a blaze of pyrotechnics.

HOW THE NEWS SAYS IT—'Theater shows have been cancelled in New York City. The situation is critical and all theater shows have been closed until further notice.' —From the New York Times.

TOP PUBLICITY BREAK—Strates Shows featured in The Saturday Evening Post.

Outlook OK as Marks Bows in Richmond

RICHMOND, Va., April 11—After weeks of rain and cold, the outlook for the season is beginning to brighten.

The Virginia State Fair, which opened under a cloud of rain, is expected to attract thousands of visitors over the next few days.

John Reid Adds Fair

DETROIT, April 11—Rayglass Shows have strength- ened their lineup for 1957 by the addition of three fairs and several seasonal events.

The company, which is one of the largest railroad shows in the country, has opened in 1951 and Brooklyni entered business.

He had maintained many shows throughout the fall, but his decision to withdraw from the carnival business had been made.

John Reid, owner of the show, said that the shows will be on the road until October.

TOO MUCH HELP—DENVER, April 11—C. A. Goree & Sons, showmen, had trouble getting help for their show's stand recently in Denver, Colorado. The reason was cited as the "first time in 15 years that pleasant experience."
Midway Confab

Harry T. (Shemifl) Williams is confined in Rockford, Ill., Veterans Hospital, New Orleans, where he would have received a telegram. . . . Bus-dan, annex director, also joined the paper. . . . Midway Show on the Gold Medal Shows at the Orange Bowl in Miami. . . . San-dan recently visited Jean Rendelle and Harry Frazee in the City Show in Miami. . . . Bari La Mar, Louisa Daniels, C. G. Stephenson, and Cleo Pines. . . . Chuckles Glass, Fred Frazee, and George West at the City Show in Miami. . . . Mr. and Mrs. Charles Hodges, Q Coldwater, Mich., arrived on Sunday to inspect conditions and buy costumes for their shows. They also took delivery of new Lion Street Capes.

Joe E. Schelkle is in charge supervising the shows, Box 5, BAY B, Denver, Colum.-In this part of the Middle West he has been associated with the American Shows for the past two years. Joe has been associated with Hollywood Shows, primarily, but at times he has been with the Lees on the St. Louis show. Joe has been the best paid performer at the Hollywood Shows for the past two years. He has been known to make $1,000 for a show and usually gives a perfect performance. Joe is an excellent performer, and is one of the best paid performers in the Middle West.

Mr. and Mrs. Harlan Weaver, who are in charge of the American Shows, have just returned from a trip to New Orleans, where they spent several weeks. Mr. and Mrs. Weaver are in charge of the American Shows, and are doing a magnificent job. They have a large number of shows in different parts of the country, and are doing a fine job of work. Mr. and Mrs. Weaver are very popular with the people, and are doing a fine job of work.

CHICAGO SHOWS.-In charge of the Chicago Show, Mr. and Mrs. Weaver are in charge. They have a large number of shows in different parts of the country, and are doing a fine job of work. Mr. and Mrs. Weaver are very popular with the people, and are doing a fine job of work.

HUBERT'S MUSEUM.-223 W. 42nd St., New York, N. Y. Open all year round. Want kids and have State safety and at particular in first letter.

THE BILLS BOARD 65

FITTIE BROWN SHOWS

WANT NOW for SPRING ROUTE of Large Industrial Cities With
RANCES
SHOWS
CONC.
HELP

BROWN AND WALLACE SHOWS

KNOXVILLE, TENN. NOW. APRIL 20, 1953

L. J. HETHE SHOWS

LAST CALL—OPENING MAY 4—LAST CALL
Downtown North Birmingham, Ala.

ALL PAYS CASH AND ACCOUNTS

WANT SHOWS.—Organized Minstrel Show (complete outfit), Modern wireless outfit, Wild Goose, Pigeon, or any show with own outfit not conflicting, Madame Butten, answer.

HELP WANTED.—Operator for Home, Mrs. Glass, House. Man to handle front marquee and all tickets at one-cent shows. $1500. Robert Bell, 270 E. 83rd, Chicago, Ill. All replies: F. O. Box 5251, North Birmingham, Ala.

THE SHOW WITH MILLION FRIENDS

BYERS BROS. SHOWS

OPENING NEW BOSTON, TEXAS, SATURDAY, APRIL 25, 1953
BIG ARSENAL AND DOMINANT PLANT PAY ROLLS

WANT WANT

PLAY LAND ON PARADE

CITLIN & WILSON SHOWS

OPENING APRIL 30 IN PETERSBURG, VA.

WANT—Computer and Show Painter.

CAN PLACE and furnish Wagons for Captivating, Spiffies and Flyer-Planes.

WANT—Answer in all departments and Secretaries for rides.

WANT—All replies to Carl W. BYERS, Mgr., 1150 West 8th Street, Dallas, Texas.

P.S.: Leonard Hicks wants Agents for Six Cents, Basket, Fun Game. Contact on or contact.

ROYAL MIDWEST SHOWS

Opening April 20 West Side Shows, Waukesha, Wisc., with wasp wrestlers. Mrs. Hl. Sales, 1211 N. Green Bay, Milwaukee, Wis.

BOY WILLIAMS


R. W. WILLIAMS, JR.

No. 60, C. O. 227, 20th St., Kansas City, Mo.

ROYAL AMERICAN SHOWS

Has again been awarded the contract to furnish all Attractions and Concessions for the South's Greatest Spring Festival The Memphis Cotton Carnival, Memphis, Tenn., starting April 21 and ending May 4 (2 Saturdays) and 1 Easter Sunday. WANT WANT

CAN PLACE and operate shows in all parts of the world. Camps, Shows, Rides, Concessions, Incidents, and all types of entertainment. All replies to F. O. Box 5251, North Birmingham, Ala.

WANT—Computers and Show Painters.

ANY GAME of Skill that will pay a good salary, will receive the preference, with Good Houses, Demonstrations, or anything suitable and in keeping with our policy.

Contact SAM GORDON, Manager.

THE BILLS BOARD 65


Copyrighted material
ATTENTION—SHOOTING GALLERY OPERATORS!

IF YOU NEED GALLERY OPERATORS!
ACT NOW!

Due to unusual conditions and increased competition, we cannot promise assured success on Giver Galleries later this fall. This is the time in autumn when your skill must be at its peak. Do as much successful business as you can before your future with Giver is too late to build.

Get detailed notes in our FREE CATALOG

Guns and Targets also available

White Today

B. C. EVANS

1558 W. CARROLL AVE.
CHICAGO 7, ILLINOIS

IMMEDIATE DELIVERY—NO WAITING for
These EVANS’ Quality
LONG RANGE GALLERIES

GALLERY 75c, 100 lb. boxed. 1000 lb. case. 2000 lb. per car.
BARRETT 75 lb. boxed, 200 lb. case, 400 lb. per car.
NORTHWESTERN 75 lb. boxed, 200 lb. case, 400 lb. per car.
BONNET 75 lb. boxed, 200 lb. case, 400 lb. per car.

SAXONBURG VOLUNTEER FIREMEN’S CARNIVAL
JULY 20-25 INCLUSIVE PARADE JULY 23
WANTED—SHOWS
Contact Carnival Secretary
CARL WETZEL, B. D., #1, Cabot, Pennsylvania

APPLE BLOSSOM FESTIVAL
WINCHESTER, VIRGINIA, APRIL 30 AND MAY 1
BIGGER THAN EVER, OVER 200,000 EXPECTED. Owing to tremendous increased cost of staging this event, a new admission fee $1.50, Children, under 12, free. unter $1000; Cotton Candy and Jewelry, 50¢. Single admission only.

WINCHESTER AMUSEMENT CO.
FRONT ROYAL ROAD
WINCHESTER, VA

UNIFIED AMUSEMENT SHOWS
9 RIDES! FREE ACT! FIREWORKS! FREE GATE!
WE SERVICE EAST—CIRCUS SIZE 2000 EACH
R. L., Box 21 to 23 (Children of Labor and Democratic Club), Victoria, Mass., January 30, 1953. Large, colorful, 2000 seat circus. Great entertainment; one week only. THIS IS OUR CAIRN! Stand by, do not rush to what others offer. Write for FREE BROCHURE to our home office, 1401 New York, New York. Ask for our ready-made circus, or our road show.

FOR SALE
THE RACES
The world's most fantastic group game. 24 sets—all indoor equipment included. Used only once a month. Minimum required space 26x24 ft. Exclusive guaranteed—private owner. USA.

Contact JOE PINELLI
417 “T” STREET
SEASIDE PARK, N. J.

COLEMAN BROS.’ SHOWS, INC.
OPENING APRIL 23, MIDDLETOWN, CONN.
Want Card Pitch, Penny Pitch, String Game, Basketball, Coke Bottles, Bowling Alley, Free Costume. Also want Electrician who knows how to operate Carnival.
P. O. BOX 286
MIDDLETOWN, CONN.

BINGO HELP WANTED
Counter Men and Semi Drivers. Our fairs start May 25th. Contact B. C. Evans, 1556 W. Carroll Ave., and Jackson, Jersey City, N. J. Top salary.

JACKIE’S BINGO

ELECTRIC RING TOSB
A new C.G. B. M. No. 1 Junior Bingo game for the sale of tickets. Prize pool under $1000. Order at once. It is a hit. Write for full particulars.

W. G. WHALEY
W. G. WHALEY, 355 West 144th St., N. Y.

WANT TO BUY
Rings and trugger for Bulldog and Kid Flyer games. Will pay cash. Must be in good condition. Write at once.
F. W. MILLER
CARAVAN OF AMUSEMENTS
Monmouth, Ill., 2nd season, May 12, 1953.

DALE BARRON
DALE BARRON, 1332 W. 79th St., Chicago, Ill., 9th season, May 1, 1953.

DOC STEINBECK WANTS
Handy Fries Agents for Agecroft, Virginia. Can work anywhere. Address, Handys, P.O. Box 250, Richmond 19, Va.

JAY WILCOX
P. O. BOX 2216
NEW YORK, N. Y.

WANTED
The largest group of Jesters in the world will be on the parade this fall. We are anxious to meet interested parties and get your help. Write at once.
BELGIAN AMUSEMENT CO.
13801 Central St., Houston, Texas

KIDDIE RIDES—FOR SALE
Boo-boo Bumper Cars, 25¢, 50¢, $1.00, $2.00, $3.00. Full size, four place, and 10¢, 25¢, 50¢ antique cars. Also large horseless carriages. These rides are in demand in the country fairs. 

J. L. WAGNER
P. O. BOX 106
FORT WORTH, TEXAS

CONCESSIONS—FOR SALE
The Acid King, Salt King, Sugar King, Curious Confectionaire, and several other Concession Stand ideas. We have a complete line of Concession Ideas with detailed instructions and costs. Write for details. 

H. J. E. LEVITT
P. O. BOX 322
FLINT, MICHIGAN

Copyrighted matter
Byers Bros. Frame New Road Show
TEXARKANA, Tex., April 11—Late in the afternoon at the Byers bros., Carl and James, will install their 16-in. Show in the Tex., April 25, when Byers Bros. Show opens on occasion.

The Byers have been on the road the last 14 years and when they got their show to Richman & Carlson, it was taken over by the company, and re-opened, as the operation of park rides. Their riders, Joe Blum, Blum Bros., will continue to be operated by Joe Blum and the new WACO management.

Shows' route will take it to Missouri, Iowa, Wisconsin and Michigan, where they will use a celebration basis. Plans are to open with 7 riders today and 25 concessions.

A big GM lightweight 1943 was purchased recently from the Lew's-Beal Engine Company, Athens, Ohio, and will be open at all times.

Leonard Blum, for the past several years with Ernest Farrelle's Wabash Bros. Shows, will operate his string of concessions with the Byers.

Winter quarters here are under the supervision of Carl and marely work is progressing.

American Midway Inks Texas Celes
At Paris, Irving

WACO, Tex., April 11—American Midway Shows have signed to provide mid-midget attractions at two Texas celebrations, Don Bennett, general manager, announced here this week. The events will be the Leon County Annual Festival at Irving, April 20-21, and the State Fair of Texas, at Dallas, Texas, April 16-19. Since the show has been out, booking twice, has been a considerable feat last year. Branding was let to 8 riders, 20 concessions. In addition Big Pin, an elephant, is carried as a free attraction.

Raising Funds for Sayres, Moimned in
Rescuing Children

WICHITA FALLS, Tex., April 10—Urnable citizens are contributing to a fund for Joe Sayres, 16, of Philadelphia, a carnival employee who recently died in a serious accident in saving two children from possi-

Sayres had been employed two days before the accident when sponsored carnival when the ac-

COOKIES, candy bars on all riders. RIDE HELP—Needed Rode Help on all Riders.

SHOWS—Will book Ten-in-One, Five-in-One, Monkey Show, Minstrel, Wild Life, Unseen, Maledomestic, Funhouse, Penguin Show, etc.

CONCESSIONS—Will book Ball Games, Short Range, Water Games, Glass Pitch, Jewelry, Candy Pitch, Penny Pitch, Hi-Strike, Age 6.

SOL ROSENFIELD WANTS AGENTS

For 4 Cats, Street Stoves and Rides. Need Man to handle short deal room in Photo Gallery. All report Brazil. April 13, Rode Man wanted immediately; western wagon and wagon, and 10, Manip. for sales 1 rider with a perfect record. With truck, will neces-

SOL ROSENFIELD

CLEVELAND, Ohio, W. Va., April 21.

AGENTS WANTED

R. W. ROCCO WANTS

For 3 Cats, Street Stoves and Rides. Need Man to handle short deal room in Photo Gallery. All report Brazil. April 13, Rode Man wanted immediately; western wagon and wagon, and 10, Manip. for sales 1 rider with a perfect record. With truck, will neces-

8 BIG DAYS

BEAVER COUNTY EXPOSITION

June 6 thru June 13, including Sunday

Want legitimate Concession, Cookhouse, clean Shows major and Kiddle Kids not confining.

Can place Forever on Wheel and Jenny must be sober, reliable and drive smart.

L. R. Wilson (Kangaroo Man), contact. No Flags or Mitte Camps.

JOHN R. LEWIS

Perry Highway, Ellington, Pa., or

JACK BARRSTOW

1813 3rd St., New Brighton, Pa.

VIDEO AT HOME AIDS I. T. WORK

NEW YORK, April 11—In-

nentials in Chicago were set at the winter quarters of the T. P. Shows, which plans up to make considerable. Manager Phil Bliss, W. M. A., has been on the entertainment at hand, the work-

partner in his show, and the fights and other shows, got plumb tired out with the birds in the morning to continue their work. Pres-

Pete, later said, made of them, about the time to go to work and return naturally suf-

WANTED 100000 A DAY

On Candy Floss

WANTED TO BOOK

ATHLETIC SHOW FOR SEASON

(Jackie Miller's)

All kinds of Concessions wanted.

SONNY MYERS AMUSEMENTS

(Formerly Gus Kurns Shows)

St. Joseph, Mo.
CAVALCADE OF AMUSEMENTS

Can place forever for Lancer, Ontario and Rolla-Rilla. Salary an object if you own one or can get one. Want your experience at once.

TREASURER: W. Carl.t. Wild, Upton and Monkey Show. Can place capable operators of any kind.


WANTED: Dancers — For Girl Show — Dancers. Also Talker to operate Show. Good wages. Top money to Girls.

WIRE: PERKINS, c/o CONTINENTAL SHOPS

KINGTON, NEW YORK. APRIL 16 TO 26

WANT CARNIVAL AND RIDES

FOR PACE DAY CELEBRATION, BRICKMAN, CITY, UTAH. SATURDAY, APRIL 16-17. UTAH'S SUCCESS CARNIVAL HAVING IT IN ITS FORTY-FIFTH YEAR.

CHAMBER OF COMMERCE

BRICKMAN, UTAH

PAGE BROTHERS' SHOWS

Want Concert Acts, Acrobat, Taylors and Snake Tricks of all kinds. Special preparation for these acts for Theater shows. 25c per week C.W. Williams, Chicago. One boiler and all necessary will cost $100.00. 15c per week for Small Yoke. 15c to 25c per week for Large Yoke. Acts for Side Shows. Springfield, New, own, Rossville, Ky. next week.

1953 Fair Dates

The Billboard April 11th Spring Special

While They Last We Will Mail Copies of The Billboard SPECIAL Issue Free anywhere in the United States or Canada - for 10c Fill and Mail Coupon.

THE BILLBOARD CIRCULATION DEPARTMENT

Please send copies of The Billboard April 11th Special Issue postpaid at 25c per copy...one cent enclosed

169 Big Pages....

Packed with...

Comprising 5:

1. The Billboard Spring Special Issue
2. Famous Fair — Amusement Part 111
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5. A Look at Outdoor

Whether indoors or out, we furnish the complete story — full of useful information on all the latest methods, items, etc.

FLOYD O. KILE SHOWS

NEAR BY WILL LOOK AT ONE

KILE SHOWS CORPORATION

1313 Corn Ave., Detroit

DETROIT, April 11 — Fred Sill, manager of the Kile shows, presented the Kile Shows to the American Legion Post (8) meeting, Other words, the Kile shows to the American Legion Post (13) of the...THE KILE SHOWS CORPORATION

1313 Corn Ave., Detroit

MILWAUKEE, WISCONSIN

FLOYD O. KILE SHOWS

P.0. Box 28, Waterman, Illa.

MINNESOTA, IOWA, ILLINOIS

MICHIGAN SHOWMEN'S ASSOCIATION

3113 W. Printed, telephone 1419

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1313 Corn Ave., Detroit

MILWAUKEE, WISCONSIN

FLOYD O. KILE SHOWS

P.0. Box 28, Waterman, Illa.
ATTENTION, SHOWS
WINTER QUARTERS NOW OPEN
ATTENTION, RIDE HELP
Want Manager who can drive park and handle combination Class and Fun House type attractions. Can also run any type of midway. Must be able to work in windy conditions and will have to work during inclement weather. Job pays $30 per week. Address: RICHARD DANIELS, Sun Amusements. 100 Temple Ave., Detroit 1, Mich. No collect calls or telegrams.

JOYLAND MIDWAY ATTRACTIONS
Want for Telegraph & Samba Rides, Safari of Detroit—With Beverly
Good proposition for flashy Bingo Game for season. Also Cook Mechanical Concessions, Show, Great American Cart, Cage Carnival, Ball Game, Fish Pond, Games-Year-Age, Scales, Long and Short Shot. All rides will be mechanical. Can sculpture any good Mechanical Show. Monkey Show or any good type of show. All payable, CASH. Help—All Rides. GOOD TREATMENT. HAVE CHOICE OF CELEBRATIONS AND FAIRS. ALL IN MICHIGAN.
ROSCOE T. WADE, Owner & Manager
Address: 410 Temple Ave., Detroit 1, Mich. Want telegrams: TWS, SHABBY,

Show Opens April 30 in Washington, D. C.
AL MOODY, TRAINMASTER, WANTS TRAIN HELP
For Sale: Maget Show Front; Umbra Show Front; C. Ozawa Ride: Mi- Ball; Rollabout. Also for Sale: Circus top in A condition: 76 feet by 170 feet; used 15 years; season in O Henry Tom and Ann Co., Chicago.

World of Mirth Shows
FRANK BERGEN
m. William Eyd Hotel, Richmond, Va.

HELP—WANTED—HELP
NEE TILT, WHEEL, LOOPER AND MERRY-GO-ROUND FOREMAN AND HELPERS AT ONCE.
Must be sober, reliable and industrious. Good references required. Semi drivers preferred, Good wages if you can produce. Best treatment and finest equipment in show business.
Address: World of Mirth Shows, 1541 West Washington, Indianapolis, Ind.

WANT SIDE SHOW ACTS
Opening With Gooding Show, May 11
Magic, Fire Eater, Saw Dwarves, Ticket Sellers, when on Rody, also Bally Girls, Sweetheart Acts, Central Booking Address: George Jurden, 934 Fairgrounds, Portland, Ore. 2nd, 3rd, 4th, 5th.

WANT BINGO CALLERS
Year Around work. No beginners. Can also place Handy Pull Call Fronts.
JACK GILBERT
Stuyvesant Hotel, Buffalo, N. Y.

HELL’S BELLES ILLUSION SHOW
OPENING BATTLE OF FLOWERS APRIL 20
Hand capable Teller, Charles Neter, Hail Mentzer, Dog Binks, etc. can place. Calling Me, Teller and Attraction Show. Work Home or Road. Used Ast. Rides. Address: MOD CALFEDDY, Hickory, Ga.

ATTENTION, WINTER QUARTERS Now OPEN
Winter Quarters
Coleman Bros.
MIDDLETOWN, Conn., April 9, 1953
Winter Quarters has stepped up appetizingly with throwing eggs, and has a good equipment for the April 15 opening. Shows are apt to be too optimistic for prospects. 35th year of Coleman Bros. operation. Coleman has returned from a Florida vacation in his show which staked out the last. Some of the equipment is being assembled here, before the show leaves its hometown but is not yet serving meals. Mechanical Willard Wheeler and then will troop its ball games and other outdoors. Motor- home will have a new crew this spring. Willard Wheeler is the ride manager and Ann Fairchild is operating the baking with Mr. Amo Dyer, who has the photo gallery and theater, arrived last week but left for their home in Michigan to set up their equipment.
Others due in soon Tommy Woods, popcorn, candy apple and cotton candy, who will be assisted by Mr. and Mrs. Blankie Weimer, already in town; Paul and Mrs. Tom see. Fund had to be reduced for each one, you win: Bill Stone, French City, balls and oranges; John Good; and Nelson Bearcreek, seven concessions; Tom and Betty Coleman, seven; Tom and Miss Ely, bingo; and the Moe Mitchell company, lemon stands.

C. A. STEPHENS SHOWS
NEWARK, GA. FOLLOWED BY TOOMBA STILL DATING AROUND ATLANTA
Concessions—Custard, Age, Scales, Novelties, Short Rides, Long Rides, Motor Boats, Hawaiian, no exclusive. Place will be kept. Can handle any major ride not conflicting, plus set of Kid Rides or will buy.
Shows—Place Side Show with own equipment. Moneta, Ga., this week.

GRAND AMERICAN SHOWS
10 RIDES—100 ACTS
May Layton and Missouri. Opening April 25, Mohrley, Mo.; Ottumwa, Iowa, May 11; then Iowa until Sept., 1st. Work with own equipment—J. E. H. R. Storer, Manager. For information, phone 491-661, Ottumwa, Iowa; 128-132, Des Moines, Iowa.

MILES LONG PLEASURE TRAIL
Presented for Two Years Worthy and Cautious, also Second Men who can direct any kind. Shows. Work in Improved and Well-Attended Shows. For information, phone 212-219, Clarksdale, Miss.; 17-27, Chicago, Ill.

WANTED HELP WANTED
For Summer Shows—Opening May 15
Agents for Age & Weight, Pipe Peat, North Pole, North Pole, Show, Bob’s Show, C. J. Bowens, 934 Fairgrounds, Portland, Ore.
Make all arrangements. Phone: 1112-1113, Portland, Ore.

WANT SMALL CARNIVAL
For Fourth Annual AMERICAN LEGION CARNIVAL
June 19 and 20
Want 5 or 8 rides and 5 rides and 2 rides, 1st time in Portland. For information, contact the legion, 12th Ave. S. Portland, Ore. Phone: 313-314.

MAJESTIC GREATER SHOWS
Atlanta, Ga., April 20-21, Mason and Turner Sts. and 5 more weeks in Atlanta. Work Phones, 517-520, 2nd Street, Colusa, Calif. and Alex-Lee, Real 96 Fairgrounds and Concessions of all kinds. Wonderful Machines. For information, write K. D. J. T. For投标. W. A. O. R. S. 1st Ave. and 12th St., Portland, Ore. Phone: 212-219, Clarksdale, Miss.

GIRLS—for Girl Show—GIRLS
Two pretty girls. You must have their own. One or two weeks. Work for good. Phone 220-229, Renton. For information, write F. W. MILLER—GIRL SHOW. 412 Third Ave. N., Seattle 5, Wash.
CARNIVALS

CARNIVAL ROUTES

*Continued from page 52*

Carnival Routes

WÒNT BUILD IDE—Fenton for Till, new Octage, new Merry-Go-Round. Little
College to new Fruit Stand.

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College to new Fruit Stand.
Different and Wonderful!

'OUR LORD'S PRAYER' CROSS AND CHAIN

Sterling Silver

Regularly...

$3.00

Each

Retail $15.00

and Worth...}

TEMPLE COMPANY

704 Sansom Street

Philadelphia & Pit.

MAIL ORDER 7-2545

DIRECT FROM MANUFACTURER

Classical, Better Quality

Three-Piece Set with Metal Case, Nickel Silver Handles and

sterling silver ball pen. Aesthetic in every way and

Attractively housed.

Gorham

$4.80 for four at $1.20 each.

30% Discount Balance C.O.D.

10% New York.

MODERN PEN MFG. CO., INC.

394 Broadway, New York 13

Class Extra
HELP WANTED
DISPLAY-CLASSIFIED ADVERTISEMENTS

REGULAR CLASSIFIED ADS... set in usual want-ad style, one paragraph, no display. First line regular 5 pt., caps. RATE: 15c a word. Minimum $3.
CASH WITH COPY NEWLY.
DISPLAY-CLASSIFIED ADS... containing larger type and white space are charged for by the page. 14 lines to the inch. No illustrations or cuts can be used. RATE: $1 a line. Minimum $6.
Forms close Thursday for the following week's issue.

A MONEY-MAKING SENSATION...
A NEW & DIFFERENT FAST SELLING FUN MAKER
THE MYSTERY PUFFS
A fast-selling item. Brings a look of wonder present in the face of the
buyer. Perfect! ALCO'S MYSTERY PUFFS!
WATCH THE CURSEING PUFFS... BLACK SMOKES A CIGARETTE BEFORE YOUR VERY EYES. I DARE YOU TO SAY "NO" TO OUR MYSTERY PUFFS. They will all say "I WANT MORE!!" An endless chain of sales.

AT LIBERTY—ADVERTISEMENTS
5c a Word
Minimum $1

Bands & Orchestras

CIRCUS & CARNIVAL

Dramatic Artists

Miscellaneous

Vaudeville Artists

Vocalists

WANTED
3 EXPERIENCED
Merchandise Pitchmen

You can earn $15.00 and up annually. Must be willing to travel and to work. We will pay you during a short training period. Send your name and your past experiences in first letter.
Address all replies to
M. K. BRODY
7116 S. Halsted St., Chicago 29, I1.

Florida Flamingos

The Most Publicized
The Most Talked About
Marilyn Monroe
Colorized Calendar

Big Profit

Copyrighted material
Pipes for Pitchmen

By BILL BAKER

AFTER LEAVING Houston, I went to Baton Rouge for the University of Southern Mississippi Athletic Pat Stack Show and Rodgers & Hammersteins." George S. Kaufman and Porky Hefer, the producers, also saw our show. We played there for a week and the show was excellent. The audiences were large and the show went on every night. The last night of the show, the audience was so large that they had to add a third show. The audience was so enthusiastic that they asked us to come back for another week. We agreed and came back for another week. The audiences were larger than the first week and the show was a huge success. We played there for two weeks and the audiences were so large that we had to add a third show. The audiences were so enthusiastic that they asked us to come back for another week. We agreed and came back for another week. The audiences were larger than the first week and the show was a huge success. We played there for two weeks and the audiences were so large that we had to add a third show. The audiences were so enthusiastic that they asked us to come back for another week. We agreed and came back for another week. The audiences were larger than the first week and the show was a huge success.

78

Attention: STREETMEN

BIG FLASH

168 Big Pages...

THE BILLBOARD CIRCULATION DEPARTMENT
403 PATTerson ST.
CINCINNATI 25, OHIO

Please send a copy of The Billboard
April 11th Spring Special Issue to any
where in the United States or Canada
and fill out and mail coupon.

THE BILLBOARD, APRIL 18, 1953

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Packed

More

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76

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TICKETS

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Pipes for Pitchmen

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Open New Trimount Hqrs. in Boston

BOSTON, April 11.—The Trimount Coin Machine Company, a manufacturer of coin-operated amusement machines, has opened new headquarters at 260 Boylston St. in this city.

The firm’s general manager, Al Margold, and several sales and service staffs gathered here Wednesday to inaugurate the new operations, servicemen and their families.

Thus the remodeling Trimount Coin Company has brought its business up to date, providing the necessary space for its growing business.

The building, which houses three floors of offices, and Trimount’s basement, where its offices of 300 Mabel Street, and the sales force of its companies and offices throughout the country, will be used for permanent headquarters.

Margold said that the new offices would be open on Tuesday, April 10.

Other offices of the company are located in Chicago and New York.

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Poole Predicts N.E. Ride Trade Upswing

B. GUY LIVINGSTON

BOSTON, April 11—Altho the kiddie ride business got off to a slow start here last year, one firm, Poole Distributors, Inc., which has steadily increased its shipments the past four months, predicted that Owen Harry Poole's forecast that peak requests would last for at least another three years.

In addition to handling B. & E. Kingsley and Capital rides, the Poole organization distributes Bally's kiddie rides and Grandma cars in New England. The firm started to intensify its ride sales after the Sportamore's Bill Boston late last year when conducted operation tests. The company found that 60 per cent of ride fans were in the 2 to 4 age bracket while the other 10 per cent were from 6 to 13 years old.

Poole said: "The coin-operated ride is proving to be a field in itself. It is attracting financing from sources outside the conventional kiddie ride distribution; New England has many of the new routes have been handled by such men as investors, lawyers and school teachers.

Traffic

The secret of kiddie ride success is "traffic," according to the distributor. The type of ride makes little difference, he believes. However, he did say that while the Crew seems to be the favorite of the small fry group, Poole feels, however, the horse is the best, regardless of the competition of the Bally's. His younger fans fall to get a ride on the Horse, and according to him, a "convention" ride is more often a failed venture than a success. The "horse" has the advantage of being a vivid, realistic and much more "real" for the younger fan or those who have never ridden one before.

"Toosay" Summer

Poole predicted that this summer would be one of the biggest for kiddie rides in the area. He said that many investors were financing miniature parks, featuring from 30 to 60 rides. Arcade operators at beach resorts and amusement parks are increasing their rides and every small concession stands, country roadways, like spots are anxious to test the new rides, Poole said.

Groups of investors around the state are buying up kiddie rides. "Few Americans are familiar with the" games of today, said Poole, so drug stores and supermarkets have taken the rides. "Space is almost a big factor in ride locations as traffic points out," said Poole.

New York, April 11—F. Smith, head of Coin Cycle, is busy making preparations for his out-State Kiddie Rides. About 20 Kiddie Rides are currently rented, complete with Kiddie Airplanes and Kiddie Autorails, for the business of the business.

Colin said that R. F. Smith, Lou Conat, Ted Bith, Irv Moulten, Merritt, Trumbull, Automated, Fred Wilkinson, E. Williamson, United Amusement, Rides, Fairground Operators, and Jerry Amusement Company, Chicago, all kiddie ride manufacturers in the state. Colin said that the kid ride rides will be shipped there by air.

Colin explained that it takes from 40 to 45 days for a Kiddie Ride to be on freight from New York, while the same ride will make the trip in 14 hours by air freight.

He added that rides are not yet delivered when shipped by air, but a shipment is merely boxed over when the rides are arrived. With added weight, the rides are shipped by rail, the 75 to 100 packages of material are loaded and will be shipped on packers and a time and effort consumed in packing and getting the rides to the point of sale.

Then too, when the rides are delivered, the shipment is merely boxed over, and when the rides are loaded, there is no time or effort consumed in packing and getting the rides to the point of sale.

LONDON—April 11—Fred Wilkinson, E. Williamson, Merritt, United Amusement Company, Chicago, all coin-operated ride manufacturers in the state, Colin said that the kid ride rides will be shipped there by air.

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Then too, when the rides are delivered, the shipment is merely boxed over, and when the rides are loaded, there is no time or effort consumed in packing and getting the rides to the point of sale.

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LONDON—April 11—Fred Wilkinson, E. Williamson, Merrit...
Cleveland Hit Tune Party to Feature Twenty Top Stars

Six of Ten Unreleased Records Chosen; Show May Be Televised

CLEVELAND, April 11.—Plans were announced today for a Hit Tune Party, co-sponsored by the Photographic OWNERS’ Association and the Jukebox Pioneers. The event will be staged April 11 at the Public Hall. Approximately 20 artists have accepted invitations to make appearances and most of the engagements are already booked.

GERMAN JUKE BOX BUSINESS ON UPGRADE

Cologne, Germany, April 11.—The German juke box industry has signed a world-wide, ten-year treaty, reports the Automatic Phonograph Owners’ Association of Germany. The firm of Gustav Huebma, Cologne, however, put out the magazine of American second-hand boxes that had been stored in Germany. The effort proved successful, for the second one now the sale distributers in Germany for Weidmann.

At the autumn fair, four juke boxes played under the name of the firm. In contrast to the American competition of the past year, the fair displayed a considerable interest in the juke box, which has a very wide appeal.

Two Counties Propose Juke Box Curtains

COLUMBIA, S. C., April 11.—Beaufort County would be the first, and Williamsburg County, the third in the state to curb boxes by bills introduced in the General Assembly. Senator Bogert of Beaufort and Sen. Leonard Wimbley of Williamsburg have introduced the bills to bring the town to rural areas.

The Beaufort bill proposes a ban from midnight Saturday midnight. The Williamsburg bill, which is the most stringent, goes into effect on Sept. 1. The bill, however, has not been passed.

N. J. Guild Plans Dinner-Dance


New England Juke Biz at Peak Level

BOSTON, April 11.—The music business in New England has been one of the most prosperous in recent years and historians unaccounted for the reason of many reasons such as the opening of new fields for operators, 19 cent price cut, the opening of new fields for operators, 19 cent prices, etc. The following is a list of some of the New England juke box companies:

Poole Distributors, Inc., now has 6,000,000 sets of songs, a reception room, music room, game room, parts and service department and shipping rooms. A new Ford vanette is touring New England with the new M3,000 sets of songs.

Charlotte Distribution, Inc., has added a new location to its territory, which is comprised of Cro-mania, seconds, soda bars and tavern installations.

MUSIC MACHINES

Communications to 108 W. Randolph St., Chicago, III.

APRIL 11, 1953

Publishes Juke Box Forum

Sought by De La Vies

• Continued from page 11

mittee will be held in New York in September, it is revealed.

The purpose of the committee, the MCA voice, is to work for the better understanding of the publishers and to establish a list of publishers, this alleged lack is evident.

An important meeting with the various publishers was held.

This will be held in New York in September, it is revealed.

The purpose of the committee, the MCA voice, is to work for the better understanding of the publishers and to establish a list of publishers, this alleged lack is evident. The publishers were under the misconception that operations only begin when tickets are finally published. Publishers declared that there is no jurisdiction over the publishers, who are considered to be, at all, solely by their local associations.

In some quarters the de Lavey move was interpreted as a conciliatory gesture towards the MCA. It was, however, revealed that the MCA, some months back, sharply rebuked Said from the ASCAP to put down and discuss a possible solution to the royalty hassle. From a more extreme radical point of view, the claim that de Lavey's efforts were greeted with a smile by the ASCAP was denied. The respite of the ASCAP to fight for an amendment has been called for.

As in the case of ASCAP, the ASCAP has moved in no way bunged on the list of the ASCAP bills.

RISTRAUCLA TELLS

CHANGE OF PLANS

Entertaining Market With Two New Floor Models—48- and 100-Selection Units

Restaurant, Inc., announced this week that it will enter the market with two new floor models, a 48- and a 100-selection unit. The firm has already announced a 24 and a 48-selection machine would be made. Plans were changed in view of current market conditions, it was announced.

Joe Cohen, general manager, stated that both the machines would utilize similar cabinets. Customers will have their choice of the 48 or 100-selection units. He said, "Both units will be 45-inch models, and the selection units will remain in the low price brackets." Restaurant hopes to have the machines in production for early delivery in the 100-selection machine is tentatively set to sell between $600 and $700.

The Chairman of the Company, Mr. M. R. T. Smith, has ordered the ASCAP's "Don't establish a strong organization."
All the really important merchandising factors that mean Plus Sales to operators are at eye level on the Model "D". Eye level top panel, eye level title strips, eye level selector buttons—all combine to capture even the most fleeting glance. Chock full of features that say PLAY to patrons, "D" is designed to sell more music on location to more people. See your nearby AMI Distributor soon. Look over "D's" new bright metal trim features, its new "picture-window" lettering, its gay new interior decoration. You'll agree that the Model "D" is the music machine that's sure to be seen!
Info in Other Departments

Among the stories of general interest to the coin machine industry to be found in the General, Music and other departments up front in this issue of The Billboard are:

GOTHAM BUYS KIDDIE LABEL. Gotham Records this April acquired The Adventure Kiddie label from Sol Gorden (Music department).

PATTY "DOGGIE" SWEEPS NATION. The complete sweep made by Pattie Page with her Mercury singing of "Doggie in the Window" is so thorough as to exceed anything within the memory of tradies (Music department).

And many other informative news stories as well as the Hooray Roll of Hits and pop charts.

SUPPLIES

Every week hides a pleasant surprise for the recordist. RCA Victor pressing plants shifted into high gear this week, with the Dolphini 10-OA selected. The label has received since early January (Music department).

SEEBURG

146SL $199.00
147M $139.00
146G or 3 $99.00
3 GTW-156 $145.00
3 GTW-156 $120.00
WE-156 29.90
Packard Chrome Wall
482 $85.00
UN100 225.00
UN1250 359.00

MUSIC SYSTEMS, INC.

Every conceivable kind of EQUIPMENT, SUPPLIES and SERVICES has been sold in The Billboard.

LOOK THEM OVER... THEY'RE O.K.
Because they're from MUSIC SYSTEMS.

CLASS EQUIPMENT—Ready for MUSIC SYSTEMS

H148M $179.00
H146G $100.00
AMI Model A $225.00
ROCK-OCLA 1412 $395.00
ROCK-OCLA 1428 $249.00
WURLIZER 1100 $225.00
WURLIZER 1250 $399.00

WHY LOCATIONS Prefer EVANS' PHONOGRAPHS

Because locations strive to keep patrons in a pleasurable mood, they will consider a phonograph's playerconvenience features of great importance. You'll find ready acceptance when you offer an Evans' Phonograph, especially the 100-Selection CENTURY.

Evans' CENTURY simplifies speeds and tones, giving you the exclusive EVANS SURE-LEVEL Programming. Your phonographs play quality lighted Sure-Level Programming you can have, your patrons enjoy the fine selection and quality of your phonographs will repay their investment. A fine unit for Dispensers, Taxis, and Service stations... the standard in a natural, easy-to-understand sequence, swiftly and without annoying mistakes!

ON DISPLAY AT YOUR EVANS DISTRIBUTORS

100-SELECTION CENTURY
50 RECORDS 45 RPM
and 40-SELECTION JUBILEE
20 RECORDS 78 or 45 RPM

THE BILLBOARD

APRIL 18, 1953

THE BILLBOARD

SPRING 1953

Index of Advertised Used Machine Prices

Music Machines

Exported and prices listed below are taken from advertisements in The Billboard at the time of publication. Machines and prices were submitted by agents to whom the advertiser sold the used equipment at the same price. Where customs duties are included, it is assumed that all duties have been paid. In many instances, only the general machine price is listed. For price directly, the ads should be consulted. No responsibility is taken for errors in the used equipment prices, terms, location of offices, and other related factors.

WURLITZER Appts. Poole in Conn. Area

NORTH TONAWANDA, N.Y. April 2—Mr. Harry B. Poole, president and Charles C. Poole, Jr., managers of Poole Distributors, Inc., of Buffalo, will represent Wurlitzer in seven counties of Connecticut. The announcement of the new territory assignment made by Mr. Poole Distributors were authorized to represent Wurlitzer in the sale and service of phonographs, remote control and allied equipment on February 20, 1953.

"Harry and Charlie have built up a fine sales and service organization and have spent the last year working closely with operators in most of the New England States," Bear said. He has been most successful in placing Wurlitzer equipment and we considered it reasonable to extend their territory to take in the market potential in Connecticut. We are sure that the Connecticut phonograph business will respond well to the availability of fine service which Wurlitzer's organization can offer."

The new offices will be located at 1022-24 Commonwealth Ave., Boston, Mass. The sales manager will be located at 1032-54 Commonwealth Ave., Boston.

Miller Needle Co. into New Plant

CHICAGO, April 11. The Miller Needle Co., manufacturer of needle manufacturers, announced plans to move its production facilities from Chicago to Joliet, Ill.

The new plant, located at 2033 West Joliet St., is in production on the equipment, and will have a floor space of three times more floor space than the old plant. The new mill will be run by L. W. Morin, sales manager.
This magnificent Model 1650 incorporates the famous Wurlitzer 48-selection mechanism—adapted to straight 45 RPM play through the use of smaller Deep-Indent Trays. It is also available as Model 1600 offering 45 or 78 RPM play.

New compact chassis permits a newly styled cabinet combining increased beauty with decreased overall dimensions.

The result is a phonograph for limited size locations that offers unlimited earning power.

New Low Price
LOWEST OPERATING COST

The 1650 is priced to pay the operator greater profits—built to save him service costs. It is more accessible to save service time. It has the lowest standby lighting in Wurlitzer history—60 watts! From dome to casters, inside and out, the Model 1650 is designed and engineered to make more money for you.

See Your WURLITZER Distributor

The Rudolph Wurlitzer Company • North Tonawanda, New York
The Rock-ola Corrugated Line-O-Selector Programming Tray

As orderly and efficient as file trays, four title holders permit breakdown of program into most popular musical classifications of thirty tunes each. Trays slide quickly out of frames for easy changing of one or more titles. Automatic loading lock secures tray in frame when it's reinserted. No other programming system permits easier selection or faster servicing.

The Industry's Greatest Phonograph Achievement

So Simple! ...
... to Play ...
... to Program ...
... to Pile up Profits!

Model 1435

ROCK-OLA

Available in 2 models for either 78 RPM or 45 RPM records

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN

BAILIE DISTRIBUTING CO.
647 South West St., Syracuse, N. Y.

EASTERN VENDING SALES CO., INC.
940-42 Lincoln Ave., Baltimore, Md.

HACOLA DISTRIBUTING CORP.
225 Franklin, Buffalo, New York

B. D. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 15, Penn.

MUSIC & TELEVISION CORP.
1117 Connecticut Avenue
Boston 12, Massachusetts

S & K DISTRIBUTING CO.
2014 Vermont Avenue
Philadelphia 30, Pennsylvania

SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

MIDWEST

BADGER NOVELTY COMPANY
2546 North 30th Street, Milwaukee, Wis.

BRILLIANT MUSIC COMPANY
19963 Livernois Ave., Detroit 31, Mich.

CALDERON DISTRIBUTING
450 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE
535 S. High St., Columbus, Ohio

J. WESTERHUIS
3726 Keeson Ave., Cincinnati 11, Ohio

DIXON DISTRIBUTORS
5086 Eastern Blvd., Youngstown, Ohio

FARIA NOVELTY COMPANY
2083 Perry Ave., Dearborn Heights, Michigan

J. ROSENFIELD COMPANY
3218 Olive St., St. Louis, Missouri

LA BEAU NOVELTY SALES CO.
1940 University Ave., St. Paul 5, Minn.

LAKES CITY AMUSEMENT CO.
4503 Poplar Avenue, Cleveland, Ohio

SAVAGE NOVELTY COMPANY
629 Third Street, Moline, Illinois

SUPERIOR SALES COMPANY
1357 Second Avenue, Des Moines, Iowa

TOLDO COIN MACHINE EXCHANGE
814 Summit St., Toledo, Ohio

UNI-CON DISTRIBUTING CO.
3470 Main Street, Kansas City, Kansas

WORLD WIDE DISTRIBUTORS, INC.
2350 N. Western Ave., Chicago 47, Ill.

NORTHWEST

PUGET SOUND NOVELTY CO.
114 Elliott Ave., West Seattle, Wash.

SOUTHERN

A. H. F. DISTRIBUTING CO.
3130 Tulane Ave., New Orleans, Louisiana

H. M. BRANSON DISTRIBUTING CO.
611 E. Broadway, Louisville, Kentucky

CAPITOL MUSIC COMPANY
132 E. Main Street, Jackson, Mississippi

COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTION CO.
24 North Perry, Montgomery, Alabama

JOHNSON DISTRIBUTING CO.
301 Edgewood Ave. S.E., Atlanta, Ga.

J & M SALES COMPANY, INC.
1024 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2828 S. Blvd., Charlotte, North Carolina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville, Florida

SOUTHERN MUSIC DIST. CO.
502 W. Central Ave., Orlando, Florida

SOUTHERN MUSIC DIST. CO.
513 S. Fourth St., No., Nashville, Tenn.

WERTZ MUSIC SUPPLY CO.
1013 E. Perry St., Richmond 19, Virginia

SOUTHWEST

AUTOMATIC MUSIC CO.
1114 W. Archer, Tulsa, Oklahoma

BORDER SUNSHINE NOVELTY
301 N. Fourth Street, Albuquerque, New Mexico

BOYLE AMUSEMENT COMPANY
272 North West Third Avenue, Oklahoma City, Oklahoma

F. W. WORTH AMUSEMENT CO.
1219 S. Main Street, Ft. Worth, Texas

FRONTIER AMUSEMENT
1093 Monte Avenue, H Park, Texas

J. W. HAWKINS
249 East 7th Street, Tucson, Arizona

RUTHERFORD ENTERPRISES
608 Johnson Street, Amarillo, Texas

UNITED AMUSEMENT CO.
444 N. Main St., San Antonio, Texas

WESTERN

H. B. BRINCK
825 East Front Street, Butte, Montana

DAN STEWART COMPANY, INC.
2667 West Pine, Los Angeles, California

DAN STEWART COMPANY, INC.
141 E. Second, South, Salt Lake City, Utah

MODERN DISTRIBUTING CO.
3122 Texas Street, Denver 1, Colorado

OSBORN DISTRIBUTING COMPANY
2947 Thirty-Eighth Avenue, San Francisco, California
Cleveland Hit

Continued from page 18

Mulvihill will play 10 unannounced numbers on Decca's Satur-
night juke box. Audience applause will determine the final three choices.

The new tunes already selected are "She Was Just Like That," "Things Are Happening," "Columbia," "Pods," "Candlelighter" and "The First Time." KODIAR-
King is the country-boat that the Heart of America Radio
Net are Free Again."—Mercury—Roubidoux, La.

"I'll Meet You Any Time*—Lankford, Ky.

"Skeezix the Trapper"—Travelers—Cleveland.

Music Systems Preemts First Half-Audioroom Room

The mid-Pinal County area will be the first to install a music sys-
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"Skeezix the Trapper"—Travelers—Cleveland.
Old Gold, Raleigh Go King-Size;
Four Majors Now Have Big Versions
Sales Success of Pioneer Longies
Spurs Trend; Ops Optimize Problems

NEW YORK, April 11. — Any observers of cigarette manufacturing were entertained by the rapid growth in popularity of king-size cigarettes were dispensed this week. Old Gold and Raleigh are being marketed by two major tobacco companies that are among the first to introduce the popular size of cigarette.

Robert M. Ganger, president of the P. Lorillard Company, told a shareholders meeting that the company's regular Old Gold brand would be available in the king-size across the country within 30 days.

Brown & Williamson went one better. It announced this week that the standard size of the Old Gold brand would be discontinued, and king-size would be substituted. The changeover starts this week, and is expected to be completed by the end of the month.

Chesterfield was the first major to go king-size, in the fall of 1963, followed by Colgate Phillips and Nine Morris. Lucky Strike and Camel remain the only major brands without a king-size version. However, the former firm makes Marl that is rebranded as Camel, and the latter firm makes a few king-size brands.

The king-size, like its predecessor Philip Morris Philip Morris Phillip Morris, introduced in 1957, will be marketed as a separate flavor. It will be sold at a higher price than regular cigarettes, reflecting higher costs, and will be marketed as a separate flavor.

Sales of cigarette are expected to continue to increase as consumers switch to the new size. The three companies that introduced king-size cigarettes have reported strong sales growth in the past year.

The introduction of king-size cigarettes is likely to have a significant impact on the cigarette industry, as consumers are more likely to switch to the new size than to a different brand. The three companies that introduced king-size cigarettes have reported strong growth in sales and profits, and are likely to continue to invest in marketing and advertising to promote the new size.

The introduction of king-size cigarettes is also likely to have a positive impact on the economy, as it is expected to create jobs in the cigarette industry and to increase the demand for tobacco products.
Export Volume On Perfume Vendors Upped

Perfumatic Ships

PORTLAND, Ore., April 11—Coffee operations continued to build in the West, with Oregon and the West Coast operators predicting any price rise stemming from advancing supply costs would reach the end of most installations. Virtually all Portland operators put additional machines into operation in the last two months, and a new operator, Donald McDonald, put 15 Kwik Rafe vendors on locations in Coos Bay. McDonald's vends for a dime in industrial locations, mostly in the lumber industry. Ibrahim & Baldus announced addition of Kwik Radio to locations in Portland, and Albert's Products Company added three Mills Coffee Bars, Petrol & House also have added to their Kwik Rafe route in Portland, and the Automatic Vending Service is adding coffee machines in industrial areas as fast as equipment can be obtained. While the advance in green coffee bean price had not up to this time brought an increase in the price of concentrates used in vendors, operators here were prepared for announcement of a raise. But even at stable prices, the number of 3-cent operations were dwindling.

Ace-Saxon Robbed Of Cigarettes, Cash

MIAMI, April 11—Ace-Saxon, Inc., suffered a $2,500 loss when three armed and masked bandits stole a truck last week and later abandoned it a few miles from Miami. The bandits sold the cigarettes, valued at more than $1,500, to an unknown buyer. The truck was found parked near the railroad tracks. The robbery is believed to be the work of the same bandits who have been robbing merchants in the area recently.

New Pepsi Plant

MILWAUKEE, April 11—Pepsi Cola Bottling Company of Milwaukee has started construction on its new plant at 29th Street and Capitol Drive. It will produce 1,500,000 cases a year.

Subway Vendor Strike Settled After 10 Days

Compromise Is Indicated; Men Return Apr. 11

NEW YORK, Apr. 11—More than 2,000 subway and scale machines in the New York City Transit System, which had not been in operation since April 1, were back in operation today after the mediation of 120 members of the Vending Machine Manufacturers' Union Council 2002, AFL, against the Interborough News Company, operator of the vendors, had been settled late Friday (10).

While details of the settlement were not announced, Charles Mc- Loney, Interborough executive, said that the new contract is based on a compromise. The union had been asking for weekly wage increases ranging from $8 to $12. Maloney indicated that the union was granted some, but not all of the recent increases. James Burke, union organ- izer, said it could not be reached for comment.

The service men's basic wage before the signing of the contract was $20 a week, the new raises totaling $6 a week.

Soft drink machines, which are operated independently of the transit service, are not affected by the strike. The IND was not signed, in expired March 1, 1953. Following the strike, a new contract was signed in 1951, expiring March 1, 1956.

Scale Inspections To Start in S. C.

COLUMBIA, S. C., April 11—Penney scales are slated for early examination to check for statistical weight and measures inspectors. Some 120 to 150 scales are to be checked. J. Roy Jones, commercial weight and measures inspector, said: "It is a bad thing to see so many scales, but it is not giving an accurate weight."

Lily-Tulip Net Drops

NEW YORK, April 11—Lily-Tulip, Inc., reported a net income of $2,526,889 during 1952, net income was $3,109,350.

THE BILLBOARD 87
SELECTIVE TAB GUM VENDORS

"When I walk into a restaurant
with one of your machines,
most customers lean all over
and try. Just put it over there,
and leave it. You don't have
to sell people on the idea. These machines sell themselves.
Autumn’s feature for November."

B.P.L., Texas

THE NORTHWESTERN CORPORATION
OLD AND SERVICED BY AUTHORIZED
NORTHWESTERN
DISTRIBUTORS

The Northwest Corporation
2321 First Ave. S.
Minneapolis, Minn.

Ray Darby
260 North 25th Street
Milwaukee 15, Wisconsin

W. A. Cooper
157 W. Coddington
Peoria, Illinois

C. E. Darlington
3214 South Rexwood, Atlanta, Texas

E. King & Company
2760 West Lake Shore Drive, Chicago, Illinois

Middlebush Sales & Service
1128 West Fourth St.
Baltimore 3, Maryland

Northwest Sales & Service
1203 West Fifth Street
New York, N. Y.

Northwest Sales & Service
1306 Second Street
San Francisco, Calif.

Peabody Sales & Service
715 South DeBoer, Des Moines, Iowa

Peng Products Company
612 W. Twenty-third Street
Los Angeles 12, Calif.

Pelican Sales Company
801 Second Avenue, Seattle, Wash.

Pelton Sales Company
112 West First Street
Chicago, Ill.

Peanut Products Company
1000 Wanamaker Way
Ottawa, Ill.

Ruby Oak Machines Exchange
8902 North Home Avenue
Chicago 20, Ill.

Van Ostrand Company
103 E. Washington Street
Viking Specialty Company
127 South Main St.
Kearney, Nebraska

W. H. Veld All Company
370 East 36th Street
Minneapolis 1, Minnesota

SILOVER QUARTER OPERATION

KING SIZE INCLUDED!
True Bay 8- or 8 col. $2.00 Bay Bay 7- or 7 col. 59.99 5 Bay A 12- or 12 col. 180 col. $1.50

SPECIAL
Deuce 7 or VO, up to 296 cips...$1.50
Add $5.00 toAbove Prices for 10% OVERSPECIAL!

KING SIZE
CONVERSION FOR
ALL MODELS OF
CIGARETTE MACHINES!

All Equipment Uncondition-
ally Guaranteed to work
by our Machine Service.

VEry SPECIAL

Our Points Are VENDERS
Peeling & Recking

Add $2.95 for in Machine.

Scales FOR DISTRIBUTORS

If You Are a
Real "Fido" Distributor with a show room for a local store, we suggest you try to sell
a 100,000 units, and another 6,000
units from them at our advertised price,
you will have a nice profit. Now get busy if you want to
...

Mandel Guaranteed
Used Machines

MANDEL GUARANTEED
USED MACHINES

PHENOMENAL
BABY GRAND DE LUXE
AND 5¢ ROCKET CHARMS

ORDERING IN LARGE QUANTITIES WILL RECEIVE 15% DISCOUNT

LOGAN DISTRIBUTING CO.

"They Sell Themselves"

Ad Testimonial

PHILADELPHIA, April 13 - Jack Beratin, president of ABC Radio Equipment and chief banker of the Variety Club of America, will be honored at a testimonial dinner at the St. Francis Hotel April 20. William A. Schneider, former State attorney general and former chairman of the Variety Club of America, will be chairman of the dinner committee.

Proceeds will be used to build a recreational hall at the Camp for Underprivileged Handicapped Children, maintained by the Philadelphia Post of the Variety Club.

Beratin will be feted in recognition of his years of service to many humanitarian causes, especially in behalf of the camps.

One of the founders of the local Troj in 1935, he became its first chairman in 1936. Since then he has served as chairman of the Troj's Heart Fund, which benefits physically handicapped children without regard to race, color, or creed.

LILY-TULIP VEND
ADS WIN AWARD

CHICAGO, April 15 - An advertiser in Vend, sister publication of The Billboard, won first place in its division this year in the Associated Business Paper annual awards announced April 7.

Lily-Tulip Cup Corporation, the first Vend advertiser to enter the competition, won the honor for its 1939 ad program "promoting product features and giving product information."

The AIB awards are made each year to the firms which have done the best job in advertising in the nation's top merchandising business magazines.

Cabadry-Fry U. S. Sales

NEW YORK, April 11 - Fry U. S. Sales, Inc., announced that U. S. sales have jumped over by Cabady-Fry Export, Ltd., effective

Coan's Unit

Continued from page 96

four Coan distributors in Ontario alone. Morris pointed out that the Eastern Canadian company is now being emphasized for export to western regions which could be signified out for more attention.

The four Ontario distributing units are: Regent Vending Company of Ottawa; Selene Distributing Company of Hamilton; Bryan, Preston, and Ace Vending, of Toronto.

Secondary Line

Morris stated that the firm's cigarette equipment will shortly be available for vending to U. Select-it candy units. The cigarette equipment auto absorption is now being designed to provide the higher price in Canada (30 cents). Cookie units present are not yet available, because Canadian firms do not manufacture the necessary ingredients.

During the past three months, Morris said, over 500 candy machines were installed. By the end of 1939, he looks to the Coan Corporation to handle a steady and high volume market.

Trends are the determining factors, and keeping up with the more rapid developments of the American field, Morris feels. With his firm's distribution, the Canadian price of 90 cents is approximately $1.45 from an American distributor after the 5% per cent tax is added. Admittedly, if the advance is too far, he pointed out, was the inability of Canadian banks to finance it after every purchase, or they had to go to private sources.

In spite of the higher equipment costs, the Canadian machines will absorb an increasingly larger share of U. S. vendors in the predominant three machines in the next few years, Morris predicted.

Unjeda Named

Continued from page 60

of New York State north and east of Rochester, and that later this might be extended to the entire state.

Elkins, Mahan, and Sam Friedmann will handle the Lehigh sales assignments along with the possibility of the sales staff being expanded in the near future.

The Lehigh cigarette vending operation runs in both manually and automatically operated machines. When a machine is operated by hand, a change is inserted in the machine. When the machine is operated by hand, a change is inserted in the machine.

Elkins said that Unjeda would continue with its parts and re-manufacturing business. Taking in the U of the Lehigh line will in no way alter the firm's expansion plans in that field.

Rowe Gross

Continued from page 84

and was continuing at a slightly reduced rate.

Scope of Activities

The Rowe organization is the parent company of the Rowe Manufacturing Company, which manufactures and sells automatic vending equipment, and of 43 subsidiary operating companies which maintain, staff, service and stocking automatic merchandising machines throughout the United States.

Celebrating its 25th anniversary this year, Rowe has grown from an average of 1,000 units of merchandise vending into its major activity, producing a wide variety of operating machines which will serve the needs of various industries and other commodities.

New ABC Unit

Continued from page 83

While the present model does use powdered cream, it is reported subsequent production will use regular cream.

Using the regular grind, the machine makes fresh coffee after every 50 cups have been voided. The present model has a 600 cup capacity, while the future model will vend 3,000 cups.

The machine is four flavor and six flavor cup soft drink machine which is now only made available to ABC Distributors in the subsidiary controlled routes.

Silver Sale at E. & O.

E. & O. Distributors, Inc., 5322 Broadway, Kansas City, Mo.

Frederick H. King, "Hot Shot" for the American Candy Vendor, writes from Kansas City.

Formally known as "The City in a Box," Kansas City is now "Not What It Used to Be!"

Vendors are out. They can be seen on every street corner. The candy sales have been tremendous, and in fact, the sales have been better than during the War. People are buying like they're on the last roll. Street vending is coming back with a vengence.

The Kansas State Fair is on now, and the streets are alive with candy vendors, and even a few ice cream vendors. Ice cream prices have gone up, but people are still buying. People are buying like they're on the last roll.

Silver-King Corp.

242 Avenue Park, South Bend, Ind.

Silver-King now has a branch office in South Bend, Ind.

The new office is located at 242 Avenue Park, and is under the supervision of Mr. R. E. T. Johnson.

The new office will be open from 8:30 to 5:00, Monday through Saturday.

MARBLEY

The Marblegum Sales is Here!

NOW IS THE TIME

To Put Marbles in Your Machines

AGATE - GLASS - ASSORTED COLORS

Beads of 60.00 each.....Barrel of 600.......

Beads of 50.00 each.....Barrel of 400.......

Beads of 40.00 each.....Barrel of 300.......

Machines can be ordered at 70.00 today.

ROY TROY Landowas, Pa.

VICTOR'S
topper Deluxe Gourmet Seal Topper Deluxe Seal

GRAND OPENING

Program:

GRAND OPENING

PARKWAY MACHINE CORPORATION
15 East 21st St.

More details in next issue.

Canadian Operators

Continued from page 84

The Gem Operators' Acorn

12 DEALS

Original Operators' Acorn

Further details on page 85.

www.americanradiohistory.com
THE BILLBOARD

INDEX OF ADVERTISED USED MACHINE PRICES

VENDING MACHINES

Rowe Announces Ice Cream Bag For Routemen

NEW YORK, April 11—Of the Rowe Manufacturing Company announced the firm is preparing an ice cream carrying bag for use by servicemen priced at $3.50.

They said the bag, when closed, is 14 inches high and contains 2 pounds of ice cream in individual packages of two scoops each. The ice cream is packed in aluminum trays. The bag measures 21 by 8 by 2 inches and is made of plastic. It is designed to be used in cold cars or in stationary ice cream stands.

Trans-Canada Named Apco Dealer

NEW YORK, April 11—Melville Rapp, vice-president of Apco, announced that Trans-Canada Distributing Company, Ltd., Montreal, has been appointed Canadian distributor for Apecos vending machines.

Rapp said Louis Detrem, Trans-Canada president, will distribute vending machines in the Canadian provinces. The firm will carry a complete inventory of Nekodispensers as well as space parts, such as ice cream boxes, straws and ice tongs. The Montreal office will also serve as a customer service depot.

Baseball Top

HERSHEY, Pa., April 11—The Hershey plant at Milton is ready to start packing 13c baseball tops. The plant employs 1000 workers and is in full operation.

Baseball tops are a popular collectible among baseball fans. The tops are made from cardstock and are printed with the names of major league players. The tops are packaged in small cardboard boxes and are sold at baseball parks and sports stores.

THE BILLBOARD

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A battery of BABY GRAND DE LUXES and ROCKET CHARMS will send you back to your Victor Distributor again and again with repeat orders.

IMPORTANT: ONLY A SPECIALLY BUILT BABY GRAND DE LUXE WILL VEND ROCKET CHARMS.

This is what operators are saying about Victor's ROCKET CHARMS and BABY GRAND DE LUXE...

"...we have just finished checking 8 machines and after commission the Rocket Charm machine has grossed $77.75 per unit for the first ten days."

M. E.-Dallas, Texas

"This machine (Baby Grand with Rocket Charm) has grossed...

C. N.-Dallas, Texas

"...one of the finest money earners we've ever had on location. Baby Grand with Rocket Charm has been grossing about $12 to $15 every ten days...."

J. N.-Chicago, Ill.

"...the Rocket Charm vender...

M. E.-Dallas, Texas

"...we have just finished checking 8 machines and after commission the Rocket Charm machine has grossed...

M. H.-Dallas, Texas

"...the Rocket Charm machine sold empty in ten days."

M. H.-Dallas, Texas

"...we made a gross return of $119.20 on 8 to 10 days for every 8 to 10 days we have been in operation."

C. B.-Green Bay, Wis.

"...we have just finished checking 8 machines and after commission the Rocket Charm machine has grossed $117.73 per unit for the first ten days."

M. E.-Dallas, Texas

"...the Rocket Charm machine...

V. R.-H.-Dallas, Texas

"...we have just finished checking 8 machines and after commission the Rocket Charm machine has grossed...

"...we have just finished checking 8 machines and after commission the Rocket Charm machine has grossed $117.73 per unit for the first ten days."

M. H.-Dallas, Texas

"...the Rocket Charm machine..."
There is a VICTOR distributor available to handle your orders for BABY GRAND and ROCKET CHARMS.

Only Authorized Victor Distributors can give you the service and sell you genuine Victor parts for your operation.

CONTACT YOUR NEAREST VICTOR DISTRIBUTOR for: other Victor Products, Chase, Tote, Victor, and other Victor Brands.

Authorized Victor Distributors can give you genuine Victor parts for your operation.

WHEREVER YOU ARE...

VICTOR VENDING CORP. 5701-13 W. GRAND AVENUE CHICAGO 39, ILLINOIS

Manufacturers of the Famous Line of TOPPER Venders

LISTING ARRANGED ALPHABETICALLY BY CITY

Contact Information

For information on "ROCKET CHARMS" Contact EVERETT GRAFF, 2841 W. Davis St., Dallas, Tex. Phone Yale 8323.
Detroit Test

Contract Validity Upheld in Court

Detroit, April 11.—An important test of the coin machine business was established in the courts today by Common Pleas Judge E. F. Deery, who decided in the case of the distributor versus the manufacturer in which the plaintiff claimed that the sales contract was invalid and the defendant's action of removing the machine was unlawful.

The suit was filed by Edward B. Ackerman, who, in the course of filling an order for a machine, sold the plaintiff's stock of machinery.

The defendant, Max Mnrr, who heads his own vending operation in Michigan, and all other types of vending machines, appears in court to defend his right.

The decision is important for the manufacturer, because it means that the operator can locate the machine in a reasonable length of time without the necessity of exposing himself to the risk of losing his property.

THE BIBLIOGRAPHY WANTED

Advertised Used Machine Prices

Amusement Use

Equipment and prices listed below are taken from advertisements in The Billboard as indicated below. All advertised machines and prices are listed. Where more than one date is listed, the date of the advertisement in which the machine was advertised is indicated in parentheses. Where quantity discloses are advertised, as in the case of bulk vending, the number of machines sold is listed. Each advertisement was read by the writer and is reproduced in connection with the equipment, time of sale, location, and other related factors.

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Quantity</th>
<th>Price</th>
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<tr>
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<td>Coin Vending Machines</td>
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<tr>
<td>2</td>
<td>Pinball Machines</td>
<td>5</td>
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<tr>
<td>3</td>
<td>Coin-Operated Equipment</td>
<td>20</td>
<td>$10,000</td>
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<tr>
<td>4</td>
<td>Vending Machines</td>
<td>100</td>
<td>$2,000,000</td>
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THE MARKETPLACE for the COIN MACHINE INDUSTRY

ADVERTISING RATES

- REGULAR CLASSIFIED $3.00 per line, $1.50 per additional line.
- DISPLAY CLASSIFIED $12.00 per line.
- Ad space: 1 inch equals 4 ad lines.

Agents, Distributors

CLOCK RADIO

Coin Radios and Television sets direct from

Manufacturers, wholesalers and retailers.

For prices and terms, write Coin Radio Center, Inc.,

1240 W. Randolph St., Chicago, 1, Ill.

Business Opportunities

Coin Radios and Television sets direct from

Manufacturers, wholesalers and retailers.

For prices and terms, write Coin Radio Center, Inc.,

1240 W. Randolph St., Chicago, 1, Ill.

Help Wanted

Gardens of the World

For the position of general manager we require a

person familiar with the coin machine business.

We offer a salary of $5,000 plus expenses.

Located in the South, work will be easy.

Applications should be made in writing to:

Gardens of the World, Inc.,

1525 Delano, Los Angeles 24, Calif.

ports, Supplies & Services

Brookfield, Wis. - Coin machine parts, supplies, and exchange.

Bureau of National Affairs, Inc., 2500 Broadway, Chicago, Ill.

The Billboard

A-1 Kegs—Cigars and Candy Vending Machines.

Chicago, Ill. 1, June 1953

<table>
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<tr>
<th>Item</th>
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Jalopy

Holiday St.

Olympics

Ramona

APRIL

Shot

Mop

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(Chicago

(Williams)

(Williams)

(Goo)

(Genus)

(Gottlieb)

(Garden

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159.50

27500

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129.50

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55.00

29.50

95.00

Marty Sonin, local juke box

operator, is due in June in

Boston for the annual

assessors' meeting of the

American Juke Box

Assessors Association, at

which Sonin will also be

required to present a

paper on the operation of

his business. Sonin, who

owns a large chain of

juke boxes in the Boston

area, will be accompanied

by his business manager,

Sonia. Sonin said that

he was looking forward to

the meeting and that he

expected to learn a great

deal from other operators

in the field. The meeting

will also provide an

opportunity for Sonin to

network with other

industry professionals and

stay updated on the latest

trends and technologies in

the juke box industry. The

assessors' meeting is an

annual event that brings

together juke box

operators from across the

country to share

information and

knowledge. Sonin is

expected to attend the

meeting and to present his

paper on the operation of

his business. He is looking

forward to the
event and

anticipates gaining valuable

insights from other

operators. The meeting will

include discussions on

industry topics such as

marketing, sales, and

technology. Sonin will be

able to network with other

operators during the

meeting, which is

expected to be an

informative and

educational experience. The

meeting will take place in

June and will be

attended by a
diverse group of

juke box operators from

across the country.

Sonin is excited to be

participating in the

meeting and

anticipates gaining

valuable

insight from other

operators.
Canadian Show Okay

TORONTO, April 11 — Big Gilchrist, head of R. C. Gilchrist Company, coin machine dealers, reports response from location owners at the convention of the Canadian Restaurant Association last week was encouraging. Gilchrist had a display at the show for the last four years.

Want Drive Ace Bomber sten
Nanonat 11.25
Gun Six pup
renl

Pepsi-Cola’s ‘52
Net Tops 1951

NEW YORK, April 11 — Net income of the Pepsi-Cola Company for 1952 topped the 1951 income by more than a million, according to a statement by Alfred N. Steele, president of the firm.

The annual report listed last year’s net income at $1,489,214 compared with $2,932,181 in 1951. Gross profit on sales was $35,650, 415, against $36,310,080 the year before, while pretax earnings rose to $7,439,126 from $4,109,890.

Net working capital at the end of 1952 was $16,410,723. The highest in the company’s history, Stockholders’ equity was a record $29,303,500, compared with $26,017,000 a year earlier.

Expenditures for improvements last year, including vending machine construction, total $5,535,000, compared with $6,793,000 in 1951.

Economy Supply

ECONOMY SUPPLY COMPANY

579 Twelfth Ave. New York 20, N. Y.
www.americanradiohistory.com

THE BILLBOARD

Index of Advertised Used Machine Prices

• Arcade Equipment

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Year</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Coin Operated Games</td>
<td>1953</td>
<td>$159.90</td>
</tr>
</tbody>
</table>

The Best Games Sold...Anywhere!

Ace Coin/Video Machines

ACE COIN/VIDEO MACHINES

THE ONLY GENUINE DE LUXE FORMICA TOPS FOR SHUFFLE GAMES SPECIAL!

1.5¢ - 4¢ - 5¢ - 24¢ - 50¢

TRIVIA U.S. Patent No. 205,557

HERCULOCKS

"Ips in Locks!"

Coin machine operators favor Herculocks because of their outstanding features:

CONSTRUCTION—In addition to rugged manufacture and positive locking action, only the Herculock has the Gear-Touch keyway...a design that is virtually pick-proof and unlike any keyway now in use. Only the Herculock key will fit.

EXTRA PROTECTION—Your key code is registered in our files under your name...reserved for your use. No danger of duplication or conflict in your territory.

Check into HERCULOCKS now for dependable security!

T.M. Reg. U.S. Patent Office

INDEPENDENT LOCK COMPANY • Fitchburg, Massachusetts

GIVE TO DAMON RUNYON CANCER FUND

Penny Vend Gets Yonkers Bus Line Okay

NEWARK, N. J., April 11—After extensive tests, starting sales in 1953, the Delaware, Lackawanna & Western Railways has given the green light to the Penny Vend Corporation to install tab gum machines at 26 bus routes operated by the transit firm.

Speaking at a meeting of Penny Vend, said the vendors had tested the machine for some two months in the area of the line (The Board of Directors said that installations would be made on the streetcar lines at a later date).

He added that the vendors are being tested on buses in Washington, in a New England city and on a New Jersey line. However, he pointed out that the tests probably would be discontinued on the two lines before any expansion on these lines would be undertaken.

Operating Subsidiary

Penny Vend is a subsidiary of the Martin Sonny Associated subsidiary of Transportation Vendors, Inc., a manufacturer of the vendors. The firm has been in business a little less than two years.

However, Golob, Transportation Vendors president, said that the firm was growing at a tremendous pace, production of the vendors, and had made杀手 at a steady rate, nearly adding another one a month, the addition of more than 100 vendors.

However, Golob said that the firm could not contemplate expansion of its expansion plans for the next six months or a year. He indicated that tests on other bus lines were in the offing, but said that the operating firm would not go slowly on expansion plans.

NBC Names Shoemaker

NEW YORK, April 11—Perry Shoemaker, president of the Delaware, Lackawanna & Western Railroad, has named two directors of the National Bank of Commerce.

WE EXPORT

PIN BALL, Skee-Ball, Juke Box MACHINES

Joe Ash

WE are one of the leading manufacturers of coin-operated games, deluxe 10¢ machines, juke boxes and coin-operated products for amusement parks, resort and carnival use, We are interested in dealers for new product lines. Write for complete information.

We are exclusive WURLITZER DISTRIBUTORS of the complete line of WURLITZER MACHINES.

ACTIVE AMUSEMENT MACHINES CO.

416 N. Broad Street
Philadelphia 30, Pa.

"You can ALWAYS depend on Active MACHINES!"

NOW DELIVERING

UNITED

Clove Shuffle, Magnum, Coin Shuffle, Liberty Bell, Enamel Shuffle, Shuffle Alley, Shuffle All, Shuffle-O-rama

M. C. EVANS

Saddle and Tack, Seven Player Shuffle Table.

Deluxe Shuffle, Shuffle-O-Matic, Shuffle-O-Rama, Deluxe Shuffle-O-Matic

GOLDEN NAGGIN' Shuffle Bell Games

FRANK SWARTZ SALES CO.

3114 - Fourth Ave, S.

PANORAM Films

www.americanradiohistory.com

Copyrighted material
Supplies in Brief

Chocolate Sales Rise

Manufacturers' sales of confectionery and competitive chocolate products in February totalled $83,690,000, a 1 per cent drop in sales over February 1952. The drop occurred in sales in the tonnage category, with the percentage increase in value for the year so far the highest in the history of the chocolate industry.

Cigarette Use Up

Domestic consumption of cigarettes will be larger or larger than 1952 unless prices and supplies. The figures show that the number of cigarettes used in the United States has increased since 1952.

Western Ops Mull High Commissions, Blue-Sky dealings.

Los Angeles, April 14—The Board of Directors of Seeburg Corporation, an organization of commission merchants, met here yesterday to discuss the possibility of raising the commission rate to 4 per cent. The commission rate had been 2 per cent for the past 10 years.

Bottle Shipments

Shipments of 450,000 cases of rum and beer in February were considerably above the same period in 1952. The shipments were made to all parts of the country, and the increase in traffic was due to a rise in the price of rum.

Sugar Distribution

Agricultural Department reports that 130,000 short tons of sugar were distributed for the first three months of the year, according to the Bureau of Statistics. The sugar was distributed to 1,472,000 people, most of whom were in the southern states.

Almond Imports

Nearly 5,100,000 pounds of almonds have been imported into the United States during the first three months of the year, according to the Bureau of Foreign Trade. The almonds were imported from Australia, New Zealand, South Africa, and Israel.

Ala. Tobacco Receipts

MONTGOMERY, Ala., April 11—The State Tax Commission has approved gross receipts of $83,690,000 for March, according to National Bank and the increase in tobacco sales.

Shaffer Specials

in better quality buys

Extra Special!

SEEBURG

M-100-A

78 rpm - 100 selections

$595.00

Mechanism cleaned, rebuilt.

checked. Cables referred to.

Electric Selecta cleaned and adjusted. Fresh Pick-Up Cartridge.

Selecta Assembly cleaned and rebuilt.

Write for illustrated Catalog of latest Model Phonographs.

Shaffer Music Co.

105 North Main Street

Cincinnati, Ohio

1340 Broad Street

Columbus, Ohio

1220 East 4th Street

Indianapolis, Ind.

290 E. Washington St.

Chicago, Ill.

105-110 Liberty Street

New York, N.Y.

158 Grand Avenue

Chicago, Ill.

EXCLUSIVE SEEBURG DISTRIBUTORS

Cincinnati, Ohio

1340 Broad Street

Columbus, Ohio

1220 East 4th Street

Indianapolis, Ind.

290 E. Washington St.

Chicago, Ill.

105-110 Liberty Street

New York, N.Y.

158 Grand Avenue

Chicago, Ill.

The conversion target for the Shaffer Beer will get the most from what you have, and now is the time to get it. Shoot the Spook eliminates costly target maintenance. It prevents fatigue stringing. Properly packaged, with understandable directions to install. 25-

Write or phone for details. Wholesale $5.

PRICE $37.50

1/2 SHOT, BALANCE C.O.D.

100 SERVICE COMPANY

1634 OLIVE STREET

ST. LOUIS, MISSOURI

SHOOT THE SPOOK

ECONOMY

WEATHER

TOTALS

Chicago, Ill.

New York, N.Y.

$275.00

$575.00

$375.00

$75.00

$95.00

Shaffer Distributors

1634 Olive Street

ST. LOUIS, MISSOURI

Write or phone for details.

Wholesale $5.

PRICE $37.50

1/2 SHOT, BALANCE C.O.D.

100 SERVICE COMPANY

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Shaffer Distributors

1634 Olive Street

ST. LOUIS, MISSOURI

Write or phone for details.

Wholesale $5.
START THE SEASON IN "FIRST" PLACE
With "FIRST"-Class Equipment!

THE BILLBOARD
Index of Advertised Used Machine Prices

- Shuffle Games

<table>
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<th>Machine</th>
<th>Issue of</th>
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ARCADIA EQUIPMENT
Way, Deansville (2 Player) $25.00
Bally, Superior, Deansville (2 Player) $25.00
Bally, Washburn (2 Player) $25.00

SHUFFLE GAMES
Kerney (2 Player) $15.00
Williams (2 Player) $20.00

BINGO GAMES
French (2 Player) $15.00

PUNCHBOARD GAMES
Bally (1 Player) $15.00

RUMMY GAMES
Bally (1 Player) $15.00

NEW SHUFFLE BOARD SUPPLIES
Bally (1 Player) $15.00

ALL DIFFERENT ISSUES

- Shuffle Games

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SAVE MORE MONEY-
MAKE MORE MONEY
Machines in The Billboard TRADE
... one page 3 for prices
### Old Gold, Raleigh King Size

Continued from page 16

- Filling, with insertions scheduled in 245 papers, along with support- ing carryover efforts in television, magazine, and at pointsof-sale.

### New 5c Slogan Bar

CHICAGO, April 11—Williamson Candy Company is making a campaign to bolster its sales nationally, following on the heels of successful multiplicity runs in the various markets. The campaign aims to increase the appeal of the brand by emphasizing its high-quality and consistent taste, as well as its low price point.

### Cigarette Machine Sale

For sale on sunny Friday's east coast. Fast growing town. 101 today! half size model new machines. $18,500 plus cigarette stock.

### EVANS' Saddle & T Maxwell

Saddle and T Maxwell

- "Saddle & T Maxwell" is a well-known brand in the Western region, offering quality saddles and equipment for farmers and ranchers.

### Seven Player Spin Table

- "Seven Player Spin Table" is designed for high-volume play, offering a variety of games and betting options to keep players engaged.

### TORONTO

April 11—to be successful in the automatic merchandising business, one must have volume and a definite system of servicing, according to Robert W. Marshall Brown, who started an operation late in 1932.

### NEW ORLEANS

April 11—The company's market research has found that as many as one of five consumers of regular cigarettes would prefer the same cigarette in the 50s if available. It added that another 20 per cent said they would be interested in trying such a size.

### Volume, Service System Key to Drink Route $$

- "Volume, Service System Key to Drink Route $$" is a report that emphasizes the importance of providing high-quality service and a wide range of products to attract customers.

### Cigar Machines

For sale on sunny Friday's east coast. Fast growing town. 101 today! half size model new machines. $18,500 plus cigarette stock.
Right Off the Bat... Williams Breaks All Profit Records

With De Luxe

Baseball

Proved Over A Period of Years the Outstanding Money Maker of All!

New Electric Pitcher

Lites on Playfield Bases Indicate Men on Bases!

Manually Controlled Bat!

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1 Play for 10¢ - 3 Plays for 25¢ or
1 Play for 5¢ - 2 Plays for 10¢
5 Plays for 25¢

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—WIRED MUSIC BARGAIN—
72 Units - Pantages-Maestro Music Complete with Studio Equipment—Like New
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with Davis Guarantee
$595.00
Looks and Operates Like New

—CHECK THESE FEATURES—

—Machine overhead
—Electric valve checked
—Solenoid unit disassembled and cleaned
—New pick-up carriage
—Amplifier installed
—Colored refinished

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Southern Automatic Music Company, Inc.

Established 1930

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1000 N. Main Ave., Mt. Wayne 6, Ind.

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Presenting... An Extravaganza of IN-LINE Play with Explosive RED HOT ACTION!

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3 MILLION

REPLAY FOR LIGHTING ALL 5 HOLES... Additional ball in lit hole awards additional Replay

5 IN-LINE DROP-THRU BALL TRAP HOLES

"SPOT-EM" spots players 1 to 3 holes in various combinations

1 TO 6 ROTATION SEQUENCE... light Side Coins, alternately for Replay

ROLL-OVER BUTTONS light for HIGH SCORE illuminated "Balls Played" Recorder

REPLAYS FOR: HIGH SCORE POINTS SCORCHING BALL SPEED! 4 "POP" BUMPERS... 2 FLIPPERS... 3 CYCLONIC KICKERS!

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**We thank all of you...**

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- LOADED WITH ATTRACTIONS
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5c • 10c • 25c

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UPRIGHT BALL GAME with EXCITING "EYE-LEVEL" ACTION!

IT'S A FACT
Genco is the only game manufacturer using an Automatic Ball Scoring Circuit Break-tho-the greatest cost saving factor in the elimination of service calls and improvement of fun design in the last 10 years. It's guaranteed.

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United States Shuffle, Write United States, 18 Player
United States Shuffle, Write United States, 20 Player
United States Shuffle, Write United States, 24 Player
United States Shuffle, Write United States, 26 Player
United States Shuffle, Write United States, 30 Player
United States Shuffle, Write United States, 36 Player
United States Shuffle, Write United States, 40 Player
United States Shuffle, Write United States, 48 Player
United States Shuffle, Write United States, 72 Player
United States Shuffle, Write United States, 84 Player
United States Shuffle, Write United States, 108 Player
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Four to Seven Numbers Lite Up

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