BMI Starts Drive to Corral Rights to Film Scores

Fellows to Rap Government in NATB Talk

Controls a Factor In Review of Major Forces in Industry

HOLLYWOOD, April 25—Delegates to the annual convention of the National Association of Radio and Television Broadcasters here (April 24-25) will hear their plea, Harold E. Fellows, greatly but firmly rap the new administration Washington, as he reviews the four major influences on the industry. His identifying speech, Tuesday morning, was followed by a general discussion.

The sufficiency of time has passed for him to determine that a change of administration will make very little change in the government's attitude toward the (Continued on page 33)

Willey's Buys Pinza Show

NEW YORK, April 25—Willey Overseas this week reportedly bought a new video series based on James Michener's "Tales of the South Pacific." The property is now owned by NTV-TV and will feature the exploits of Major Harlon Hinton, who was killed on Broadway in Rodgers and Hammerstein's musical, "South Pacific." No time period has been set, but it is expected that the production will be taped and aired within a few months. The show will have nine principal characters but tell a different story each week.

CROWN FOR A QUEEN

Disk Firms to Tie In; London Effort All-Out

NEW YORK, April 25—With the competition of Queen Eliza, little more than a month away (June 2), record companies are redoubling their disk plans to tie in with the event. While several companies are planning the release of special records or albums, the London Gramophone Company, U.S. subsidiary of Decca Records Ltd., is planning an all-out effort. This includes the event and a large public relations effort to bring part of the flavor and significance of the Coronation to people of this country.

On March 27, the London Gramophone plans a "Special Coronation Reunion Record." A total of 11 different LP's together with 500,000 78's, each releasing a different group of artists, will be released in this effort. Each label will be written especially for the Coronation, and will include a staggered release of the program. In addition, there will be a single record release commemorating the event.

The change release is designed to present a broad survey of British music history. Among the composers included are Williams, Bridge, Higgin, Pasquil, and Eliza. The program will be distributed by AMI, Inc., this week following.

Whatcha-Got Gals Invited for Today

WILLIAMSBURG, April 25—Attention press agents with lady clients in mind—this is a letter for you. A total of 33 different sponsors together with over 200 people of all ages have been invited for an all-day affair at the Juke Box Industry to mark its 65th Anniversary. (Continued on page 18)

Music Industry Index

Index
Billboard

By BILL SACHS

The other day, the box office was so slow that the staff at the Billboard office was busy planning a weekend outing. We called it "Backstage at the Cincinnati World Music Center." It involved a round of golf and a few beers at a local brewery. It was a great way to unwind after a long week.

But even that wasn't enough for the publishers. With the recent downturn in the economy, we found ourselves constantly looking for new ideas to stretch our budget. We decided to try something different this year.

We thought about organizing a billboard scavenger hunt, but we realized that might be too much work. Instead, we decided to create a series of "Legit Line-Up" columns that would highlight inspiring stories about the music industry.

We're excited about this new initiative and hope our readers will enjoy it as much as we do. It's another way for us to stay connected with our readers and provide valuable content. We appreciate your support and look forward to bringing you more interesting stories in the future.
CBS-TV Near Full Sell-Out for Fall

Only Night Schedule Problem Remaining Is Bucking Hope-Bets Days Too

NEW YORK, April 25 — The up-to-par in CBS-TV sales activity for the promotional week, highlighting a solid sponsorship picture at the web. The fall season was reflected in the Nielsen ratings showing this early in the year. The star-studded showings made by CBS-TV in the medium advertisers and reflected in the recent complaints at the Association of National Advertisers that TV costs are too high.

NABT HONOR FOR SARNOFF

HOLLYWOOD, April 25—Sen. David Sarnoff, Radio Commissioner of America, East Coast, will be awarded a plaque for his contributions to the broadcast industry by the National Association of Radio and Television Broadcasters during their convention here next week.

This will be the first honor of its kind in the country. Senator Sarnoff will begbone by NABT to made a speech at the convention. The annual conference was named by the Radio Programmers marks its first by NABT.

TOBY'S SON MOVES SPEECH HEARING... By Ben Atlas

WASHINGTON, April 25—At a Senate Appropriations Subcommittee meeting today, a Federal Communications Commissioner recommended that the_queue for hearings on the new proposal submitted by Senator William Magruder (D., Wash.) that Congress appropriate $10,000 to the President for the hearing of the Senate's new proposal. The Commissioner declared that the Senate's proposed legislation was 'the President's own plan' for the overhauling of the FCC and that he was going to be responsible for its success. The Commissioner declared had 'a vast amount of work' to do in the matter and was going to see to it that the Senate's new proposal was adopted.

Washington Once-Over

In connection with the Appropriations Subcommittee meeting today, the Commissioner recommended that the Senate's new proposal be referred to the President for his consideration. The Commissioner declared that the Senate's new proposal was 'a fair and reasonable plan,' and that he would do his best to have it adopted. He also declared that he would do his best to have the Senate's new proposal adopted.

RED FoLEY QUITS

As 'Op' Star After 7 Years

NEW YORK, April 25 — Red Foley's seven-year reign as head of the Prince Albert segment of WSGM's 'Grand Ole Opry' came to an end today, the Opry's head office, Philadelphia, has announced. Foley, who has been with the Opry since 1953, is leaving the Opry to pursue a solo career. The Opry's management has announced that they will be looking for a new host to take over Foley's role.

Web to Drop Eddie Allett

NEW YORK, April 25—CBS-TV will cancel its Eddie Allett program this week, the network has announced. The program has been a ratings disaster and the network is eager to get rid of it. Allett has been on the program for three years and has not been able to get it off the air. The network is looking for a new program to replace Allett. The network is looking at a variety of options, but it is not sure what it will do.
It's big!...it's prosperous
$1,533,373,000
yearly buying income

Delaware, with highest per capita income of any state in the heart of this market which also features New York, Maryland and Pennsylvania, is a market for WDEL-TV an audience that buys.

A Sausage Station.

ABC to Cut AM Cost to Bone For Full-Steam Ahead on TV

By SAM CHASE

NEW YORK, April 25—The top brass at ABC this week declared the industry on radio that once big in all the above-mentioned departments, at last, the situation changer drastically in the industry. ABC is now looking for a better way to cut costs and improve its radio network. A new approach to the scheduling of shows and the use of talent is being considered to reduce costs and improve the network's position.

This does not portend any cut in the already small staff at the network's radio division. Nor will the network's news department be spared.

ABC's "Playhouse" series, in particular, is being considered for a new look. The idea is to cut costs and improve the quality of the network's entertainment programs.

Radio sales efforts are being concentrated on getting the network's radio stations to sign up to carry more of the network's programs. This is in line with ABC's efforts to increase its radio division's share of the market.

Nevertheless, Kingman and the other top brass at ABC know that the network must be prepared for a new and improved radio network that will be able to compete against the networks that have already moved into the radio field.

General Mills, 750,000 Hour Voodoo Tongues Including Aga

Study Reveals 5,000 Hour Voodoo Tongues Including Aga

THE BILLBOARD

April 25—A new language of good taste is developing in the voodoo tongue which is now being used by TV and radio announcers. The voodoo tongue, which is gaining in popularity, is characterized by the use of what are being called “Tongues Including Aga.”

These tongues, which are being used by TV and radio announcers, are characterized by the use of words and phrases that are not commonly used in everyday language. The result is that the voodoo tongue is becoming increasingly popular among TV and radio announcers.

In addition to the tongue itself, the voodoo tongue is also being used by TV and radio announcers in their comments and remarks. This is because the voodoo tongue is not only used in the language of the tongue itself, but also in the language of the舌头 itself.

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For example, the voodoo tongue is being used by TV and radio announcers in their comments and remarks about the weather, the news, and other topics. This is because the voodoo tongue is not only used in the language of the tongue itself, but also in the language of the舌头 itself.

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CBS TV Near Full Sell-Out for Fall

Fellows' NARTB Talk to Rap Controls But Hail New FCC

Only Night Schedule Remaining is Bucking Hope-Berle; Days Sold Out

NEW YORK, April 25. — The usual summer reservations were continued this week, highlighting a solid sponsorship evening picture. Some stations are faring better than others, however.

NARTB HONOR FOR SARNOFF

Hollywood, April 25. — David Sarnoff, Radio Corporation of America chairman, will be awarded a place among the nation's top contributions to the broadcast industry, according to the National Association of Radio and Television Broadcasters. 

Washington Once Over

WASHINGTON, April 25. — At a Senate Commerce Committee hearing the other day on Federal Communications Commission affairs, the senators got their first look at the commissioner's agenda on TV applications. Sen. Warren Magnuson (D., Wash.) complained that one of his Seattle constituents had been denied the right to broadcast, while the Commerce Committee's chairman, Sen. David Ford (R., Ga.), said he was aware of some of the applicants who have been waiting at least $15,000 in order to get their cases heard by the FCC.

Tobey, reputed for his memorials over the bunk, is in town.

RED FOLEY Quits As 'Opry Star After 7 Years

NEW YORK, April 25. — Red Foley, the long-time favorite of the Grand Ole Opry's armed forces, is no longer a member of the Opry. He left the Opry to go into the service for a year's service. He is scheduled to return in six months and the Opry will have a special reunion for him when he comes back.

CBS TV—NABC's Revolving Door of Policy

NEW YORK, April 25. — In the ever-turning of policy of the local station, CBS and NBC are again in the field of public relations.

Chrysler Buys CBS Time For Dramatic Show

NEW YORK, April 25. — Chrysler Motors has purchased $100,000 worth of time on CBS for a new dramatic show, "The Falcon's Thumb." The show will air on Saturdays 10:30-11:00 p.m. on CBS.

SMASH JOINS SCBA IN Freedom Hall Layout

Hollywood, April 25. — Broadcast Music, Inc. has announced that it will join the SCBA in Freedom Hall, a new exhibit at the BMI Hall of Fame. The exhibit will feature the work of BMI composers and songwriters, and will include a multimedia installation that allows visitors to hear the music played by BMI artists.

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Lucky's Defeats Swing to CBS

NEW YORK, April 25. — Lucky Luciano was defeated in his efforts to swing to CBS. The former mob boss, who had been negotiating with CBS for a slot on their programming schedule, has now decided to stick with NBC's "The Honeymooners." Luciano had previously expressed interest in working with CBS, but has now chosen to stay with NBC.
New York, April 25—Foreign-language programming is more and more entrenched on a greater number of radio stations than at any previous time in the medium's history. It is revealed by analysis of a study just completed by Commerce Net Inc. The results constitute a new confirmation that, significantly, this trend is not merely the result of new outlets and consolidation on specialist—such as jazz—bands or in foreign language, and pop and dance stations—in a drive to fill the reservations of specific groups from competing mass media such as TV.

The study accounts for 5,000 radio stations of all types, presenting programming in at least one foreign language. The showing was approximately 250 stations per week. It is a further indication of how the trend to localism is being accelerated by the ever-increasing number of stations and programs available.

The increases in the number of foreign-language stations accounted for by this study and the number of listeners who are aware of them is significant. The study was conducted to determine the extent to which foreign-language programming is substituting for the English-language station. The study was conducted by the Commerce Net Inc., a market research firm, in cooperation with the Radio Bureau of Americas. The results are at least partly due to the fact that the trend to localism is being accelerated by the ever-increasing number of stations and programs available.

New York, April 25—Commerce Net Inc. released a study of foreign-language programming on radio stations across the nation, showing that the number of stations offering such programming has increased by 25% in the past year. The study, conducted in cooperation with the Radio Bureau of Americas, found that the number of listeners who are aware of foreign-language programming has also increased.

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Radio-TV Show Charts

Top 10 TV Shows
Each Day of the Week
in LOS ANGELES

For Nielsen Ratings of all television shows, audiences, ratings, broadcast times, and other information, please see the Billboard Magazine. The Top 10 TV Shows are based on the average ratings.
Camels Option 'Secret' Seg

NEW YORK, April 25—Camels, the tobacco company, this week reported that a new radio series, "Sponsored by Camels," will be broadcast. The series, "Secrets Seg," will be available to radio stations throughout the United States. The series will be produced and distributed by Crosley Broadcasting Corporation, which is owned by the tobacco company. The series will feature interviews with prominent people from various fields, including business, politics, and entertainment. The series is expected to be aired on weekdays at 3 p.m. Eastern Time, starting May 1. The series will be available to radio stations on a syndication basis, and the company is seeking distribution partners to carry the series. The series is expected to be a popular addition to radio programming, and the company is confident that it will be well-received by listeners. Camels is excited to bring this new series to radio listeners across the country and is looking forward to the positive feedback it will receive.
FRIDAY POWERHOUSE SHAPES UP AT ABC

NEW YORK, April 25—Friday is the strongest night of the week at ABC—mainly because of the return from the following night of "Amos 'n Andy" to its TV slot. In addition, this week the network is going to create a brand new series, "Hull's Mounts," which will be a hit. The series will be about a group of young people who are trying to make it in the world of baseball, and it will be shown on ABC's network on Fridays at 8:30 p.m. This week the show will be airing its second episode, and it is expected to be a big hit. The series is being produced by Norman Nelson.

NFC HAGGLING WITH WM OVER HUFFTON MOUNTS

NEW YORK, April 25—Negotiations between NBC and the William Morris office for the TV rights to "-from Baseball" are heating up. The network's chief negotiator, Fred Barry, has had several sessions this week with Abe Littenger of WM. The expected imminent arrival of Miss Hutton to the Coast is likely to bring the haggling to a close.

The deal involves Mice Hutton, star of the film, with whom some probable to air on alternate weeks. While it is desired to have a weekly outing, if possible, some shows are expected to run to $45,000 per station. However, the NBC talks fall thru, ABC's Bob Wirtzman is known to be waiting to step in.

BIG TELE FILM PKG. PREPPED BY WEISS CO.

HOLLYWOOD, April 25—Weiss, the Louis Weiss & Company, film distribution subsidiary of the William Morris agency, has wrapped up a package of 125 hours of filmed entertainment in the form of feature films to be made available to new stations as a single unit or as a weekly budget medium. Stations who buy the package have the right to use any number of the films for 10 months at a weekly cost equal to their initial one-hour Class A time rate. As a result of this arrangement, NBC has set aside part of its 26-camera studios to retain its original level of increased inews coverage.


NFC bags 15 Series in Drive To Corral TV Film Scores

Closes Blanket Deal With Ziv; Most Others Set With Individual Writers

-Continued from page 1

A number of the films shown thru its own members who are part of the ABC Film Library. To date, it has made no evident effort to court shows which are in either too low or too high a price range. NFC has already made inroads into the film library but there is no evidence that it will try to compete with the local film library.

BMi Bags 15 Series in Drive To Corral TV Film Scores

Closes Blanket Deal With Ziv; Most Others Set With Individual Writers

-Continued from page 1

-Continued from page 1

The sale of the film library to NBC is expected to be a major factor in the network's decision to make a major move into the film business. The film library is being offered to NBC on a trial basis, and it is expected that NBC will make a final decision on the purchase in the next few weeks. The film library includes a large number of films, including some of the classics of the Hollywood film industry.

BMi's sales pitch to TV film owners — whether they be the TV film producer, composer, or publisher — is irrefutable. The film's distribution to the film market is expected to give BMi a distinct advantage in the competition for the TV film market.
NEW YORK, April 23.—The surge of new TV stations since the freeze was lifted has touched off another cycle of sales and station assignments for the TV film industry, according to John Cron, national sales manager of NBC's Film Division.

Also the Division has been making the necessary arrangements to sell the local and regional agencies and advertisers. It is also in the process of selling the stations to the local and regional markets, according to Cron. The Division is considering the possibility of selling the stations to the local and regional advertisers for the same reason.

Among the stations that have been sold are the following: The Star Television, to Heron-Gilford Agency for showing on WFLD-TV, Chicago; The Elf Film Agency for showing on WXYZ-TV, Detroit; The Film Agency for showing on WRGB-TV, Schenectady, N.Y.; The Film Agency for showing on WBTU-TV, Baltimore; The Film Agency for showing on WORU-TV, Newark, N.J.; and The Film Agency for showing on WBTV, Winston-Salem, N.C.

Among the stations that have been sold are the following: The Film Agency for showing on WRGB-TV, Schenectady, N.Y.; The Film Agency for showing on WORU-TV, Newark, N.J.; and The Film Agency for showing on WBTV, Winston-Salem, N.C.

The officers and executive staff of

GENERAL FILM LABORATORIES CORP.

1546 NORTH ARBOLE AVENUE, HOLLYWOOD 38, CALIFORNIA • PHONE HOLLYWOOD 9-6971

- are pleased to announce that the facilities of the newest and the largest independent film processing organization on the West Coast are now at the disposal of the film and television capital of the world.

- General Film Laboratories offer complete services to the industry, including 16 mm. Kodachrome printing.

- We cordially invite your inquiry and inspection.

G. CARMETTO HUNT, President • HANS DE SCHUTTER, Vice-President • ALAN GUNDLACH, Vice-President • ROBERT KRAMER, Director of Sales • EDWARD D. BROOK, Production Director • MARLAN BAUMANN, Technical Director

Lifting of Freeze Touches Off Cycle Of Direct-to-Station TV Film Sales

State Dept. Beckons Show People Into IIA

NEW YORK, April 23.—The State Department is preparing to pull more people from the entertainment world into the International Information Administration, according to Neal Sprague, chief of the IIA's New York office, who said that the agency was looking for additional personnel to help it carry out its mission.

Sprague said that the agency was currently working on a number of projects, including the production of a series of short films that would be shown to foreign audiences. The agency was also planning to produce a series of films that would be shown to foreign audiences.

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AGVA May Change 'Pay or Play' Rule

WASHINGTON, April 25—The Association of Literary and Entertainers (AGVA), in a move that many operators say has raised havoc with them.

From its Washington office, AGVA issued a statement saying it will consider a new proposal to change the "Pay or Play" rule, under which non-union performers are paid a set fee for their services. The new proposal would allow operators to negotiate a lower rate with performers who are not union members, but would still require them to pay union rates for union performers.

The change in policy is expected to have a significant impact on the entertainment industry, as it would allow operators to negotiate lower rates with performers who are not union members. This could lead to a decrease in the cost of entertainment for consumers, but it could also lead to a decrease in the earnings of performers who are not union members.

In a statement issued by AGVA, the organization said it will consider the new proposal, but that it will not be implemented without further discussion with the entertainment industry.

AGVA's move is expected to be met with resistance from the entertainment industry, which has opposed changes to the "Pay or Play" rule in the past. The industry has argued that changes to the rule could disrupt the balance of power between operators and performers, and could lead to a decrease in the quality of entertainment available to consumers.

Despite the resistance from the entertainment industry, AGVA's move is expected to be met with support from some members of the public, who have long complained about the high cost of entertainment and the lack of choice available to consumers.

The "Pay or Play" rule has been in effect for over 50 years, and has been a source of controversy for much of that time. The rule requires operators to pay a set fee for non-union performers, but does not require them to pay union rates for union performers.

AGVA's move is expected to be met with mixed reactions from the entertainment industry, which has long been divided over the issue. Some operators have praised the move, while others have criticized it as a move to disrupt the balance of power between operators and performers.
Bumper Crop of New Labels Poses Questions for Industry

Pubbies, Artists, Distributors, 1-Stop Stores—Feel Impact—Full Extent Unknown

NEW YORK, April 25—Move by RCA Victor to establish at least one national subsidiary, plus several state and regional ones, has sent shock waves through the industry. RCA is just one of the major distributors that have posed a whole new set of problems for the music business to consider.

The record business, which for years has been content to deal only with a few national distributors, is now being faced with the reality of having to deal with a host of new independent distributors. This is not the time when it is realized that the existence of independent distributors is coming on top of a veritable flood of new, independent distributors, all vying for a share of the retail pie.

There is already considerable speculation among the various segments of the industry on how this new arrangement is going to work. That each—publisher, artist, distributor—will feel the impact of a continuing battle is already readily admitted. However, RCA Victor management said that further money-making hits will bring new programs, and that Columbia’s Oasis, started as an ethereal label by Corelli, will prove the viability of the concept.

—All-Time High

The number of distributors registered with the Music Sales Corporation Slew Trust Fund is now at all-time high. More than 50,000 labels are signed with MPTF, and the number continues to grow by leaps and bounds. It was estimated that the number of distributors has now reached 10,000, a figure that is expected to grow by 200 per cent in the next two years.

—Tall, Muli

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Borelli Miami LBS Label

NEW YORK, April 25—Bill Borelli, president of Ryco, Inc., who was reported last week to be considering moving his company to Miami, was here today discussing a series of moves to build the company up. Borelli, who has been in the disk business this week, re- signed his position with the company to signing Wally Moody as president. Borelli said that he will pattern the following big Miami disk label after the n.e.c., Felix Volkand, handling distribution for the label.

—Tall, Muli

The number of distributors registered with the Music Sales Corporation Slew Trust Fund is now at all-time high. More than 50,000 labels are signed with MPTF, and the number continues to grow by leaps and bounds. It was estimated that the number of distributors has now reached 10,000, a figure that is expected to grow by 200 per cent in the next two years.

—Tall, Muli

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CORONATION DRAWS NEAR

London Plans Big "Push" With 17 LP's, Opera

—Continued from page 1

Cell, Christen, Dalton, Wilson, Lerman, German and Bix. Among the new releases will include works of the British Arno Frenzel, played by the Greendore Guards; the first recording of the music of "The Prodigy;" etc. These works, written by Benjamin Britten, are being released on the "Glorious" label, which will be introduced in the country. Columbia recorded the first tape of "The Prodigy" and will be released by the label. recording of "The Prodigy" and will be released by the label.

Addams Gets New Roster of Officers

NEW YORK, April 25—Stanley Addams was elected president of the American Federation of Musicians. Addams, who was the first of the new officers, has been associated with the organization for several years.

—Tall, Muli

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Peter DeRose Dies at 53:

Had Many Hits

NEW YORK, April 25—Peter DeRose, composer and a member of the staff of Alfred A. Knopf, died last week in New York. He had been a resident of the city for many years.

—Tall, Muli

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EMI-U. S. to Bow In as Angel Label
Soria Names Key Execs of New American Subsid; First Releases Planned

New York, April 25—Carlton Collins, EMI, Inc., chairman, announced plans to build an organization here, headed by Dario Soria, to market EMI Columbia records in North America. The move is part of a program outlined at the February 25 issue of "The Billboard" in which EMI, Inc., announced the formation of Electric & Musical Instruments (U.S.A.) Ltd., a subsidiary of EMI, Inc., and the choice of a label name for the new company.

Soria, who recently sold his companies to EMI, Inc., holds all of the Capital Records, has not yet set a time table for the new outfit. Soria was the first to report on the deal. The new outfit will trade its product subsequent to "The Billboard".

Classical-Folk Lines Issued On Decca EP’s

New York, April 25—Decca’s record department has issued a new series of 45s, the first of which includes five Episcopal College, including its first EP, which contains a series of folk songs.

Decca to Build Up House Band

New York, April 25—Decca has announced plans for its second house band. The group will be called "The Polyester Boys," and will be ready for duty in the next two months. The band is made up of professional musicians, who will be a part of the house band, and will be used in recording sessions and other musical events.

Capitol Maps ‘Can-Can’ Ads

Hollywood, April 25—Joe Shavelson, public relations manager, this week announced plans to use the ‘Can-Can’ ads for its original cast of the stage musical, "Can-Can," which opened March 11. The show is being promoted in a series of ads that will run in the Los Angeles Times, the New York Times, and other national newspapers.

Mills Active Sans Diskery

NEW YORK—April 25—With our disk activity in the region of $400 million, the Mills company has announced that it is supplying its own disk dope, which it is planning to market for the record companies. The Mills company has been active in the field of disk production, and has been successful in producing records for a number of years. The company is now planning to supply its own disk dope, which is sold under the name of "Mills Active Sans Diskery." The company is also planning to supply its own disk dope, which is sold under the name of "Mills Active Sans Diskery."
NEW YORK, April 25—The effect that the coupling of tunes has had on radio stations with juke box operators came to light last week. Not only are operators tradition- ally worried about the promotion of a hit song or a potential hit song, they also tend to turn their backs on a pop tune or a couple of tunes which they already have ade- quately covered on the juke box side of a record.

The theory of coupling flared up this week on the East Coast as a result of two pivotal tunes which operators said were being played to death by juke boxes, and which have been recoupling during radio play and sales. These are "Say You're Mine Again" by Britain's "Swinging Beat" and "Great Number One" by the Amazing Dixieland's "Juke Box Kings." Both tunes are said to be overplayed.

Mike Hayes of San Francisco's Delbridge Music, which has won the heavy play from Eastern operators. "Long-timers are involved here. Because the sales staff at the juke box manufacturers, especially the one-man operation, is given almost total freedom in their choice of programming, increasing the reputation of the hit song is likely to bring juke box operators the most profit from the song, because of the increased expense of the other four vers.

There was no feeling of disappointment with any coupling, however, which was due to juke box operators. At least five different companies, and major and independent record companies. One coupling, however, stands out as a notable exception because of its timing.

The current status on "I'm in the Mood" by the '30s hit song, has been that juke box operators have been playing this song, which has taken "Tag along" by the '40s hit song, which has taken the heavy play from the East Coast. Operators and dealers are involved here. Because the sales staff at the juke box manufacturers, especially the one-man operation, is given almost total freedom in their choice of programming, increasing the reputation of the hit song is likely to bring juke box operators the most profit from the song, because of the increased expense of the other four vers.

The current status on "I'm in the Mood" by the '30s hit song, has been that juke box operators have been playing this song, which has taken "Tag along" by the '40s hit song, which has taken the heavy play from the East Coast. Operators and dealers are involved here. Because the sales staff at the juke box manufacturers, especially the one-man operation, is given almost total freedom in their choice of programming, increasing the reputation of the hit song is likely to bring juke box operators the most profit from the song, because of the increased expense of the other four vers.
Music as Written

ROMEO, April 25—One of the great Italian operas, "La Bohème," was presented here Wednesday and Thursday night at the Continental by the National Opera Company. The performance was considered excellent and followed a practice of the company of giving the best in presentation and acting. The stage is well equipped for this type of opera and the company is one of the best in the country.

The opera is a tragedy of love, art, and poverty, and is based on the real life of Puccini, the composer, and his wife. The story is told in three acts, and the music is composed in the style of the Romantic period.

The principal characters are Mimì, a poor student, and Rodolfo, a painter. They fall in love, but Mimì is unaware of Rodolfo's poverty. When she discovers it, she rejects him. But when she falls ill, Rodolfo is quick to help her and they are reconciled. But Mimì dies of consumption, and Rodolfo is left alone.

The opera was presented in English and the singing was excellent. The orchestra was well conducted and the overall production was quite good.

The opera was well received by the audience and it was a great success.

The next performance of the National Opera Company is scheduled for May 2 at the Continental.
The FOUR ACES

Featuring
AL ALBERTS

HONEY IN THE HORN
ORGAN GRINDER'S SWING

Decca 28691 (78 rpm) and 9-28691 (45 rpm)

America's Fastest Selling Records
FRANKIE LAINE

RAMBLIN' MAN

b/w
I Let Her Go
COLUMBIA 39979

CHAMP BUTLER

TAKE THESE CHAINS from my HEART

b/w I'm Walking Behind You
COLUMBIA 39993

COLUMBIA RECORDS

Trade Marks "Columbia," "Asteriskmark," ©

www.americanradiohistory.com
Vic Has Recorded

'April in Portugal'

First Version with Lyrics

Mercury Records in cooperation with America's disc jockeys is conducting a contest among all radio listeners to determine which of these two great songs, in the opinion of the listeners, will be tomorrow's favorite hit. Contest starts May 1st, and ends midnight, May 15th. All disc jockeys are invited to participate in the contest on their station. For further information regarding this contest, contact Kenny Myers, Promotional Director, Mercury Records, 35 East Wacker Drive, Chicago, Illinois.
MAY 2, 1953

THE BILLBOARD

**HIT” CONTEST**

**Damone**

**TWO GREAT SONGS**

‘I’M WALKING BEHIND YOU’

**Winner Receives FREE Trip For Two To The Beautiful TRINIDAD IN Miami Beach, Florida for one week**

Included are these extras: speedy, comfortable flight by Eastern Airlines Super Constellation; island sight seeing trip; evening at famous Miami Beach night club; and all the facilities of golfing, fishing and swimming in ocean or private pool. Disc jockey whose contestant wins national contest will also receive same free trip for two plus all extras.
24 M

Fastest Growing RECORDS

www.americanradiohistory.com

BILLBOARD

Week 20.

2. I Believe 2 9

Erics Drake, Irma Graham, Jimmy Stief, Al Stillman—Published by Creswell (ASCAP).

BEST SELLING RECORD: "F无线电, M. Mercury 7007.

OTHER RECORDS: (1) Katina, Decca 70.

3. Pretend 3 13

By Les Douglas, Prince & Le Ve-Published by Brandon (ASCAP).

BEST SELLING RECORD: Nat (King) Cole, Cap 1246. OTHER RECORDS: (1) Joyce, Coral 9003; O. Melbourne, Dec 2512; R. Mercury, Mercury 7064.

OTHER RECORDS: Johnny Desmond, Wimbledon; Henry Feneon 909, Lang-Worth.

4. Song From Moulin Rouge 8 4

By W. Branch, C. Austin—Published by Broadcast (BMI).

BEST SELLING RECORD: P. Flato, Capitol, Cap 3240. OTHER RECORDS: Avalon, Box 3495; J. Baker, Cap 3854; J. Wines, Cap 3856; L. Schuster, Crystalite 582; R. Williams, McG-M 15252; E. Fort, Lang-Worth.

TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Wimbledon.

5. Your Cheatin' Heart 5 10

By Hank Williams—Published by Acatt-Rock (BMI).

BEST SELLING RECORD: Joel James, McG-M 3322. OTHER RECORDS: J. Carter, Cap 2270; F. London, Box 9098; L. Shuller, Crystalite 582; R. Williams, McG-M 15252.

TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Wimbledon.

6. Till I Waltz Again With You 4 20

By Summy Powers—Published by Vagram (BMI).

BEST SELLING RECORD: T. Brown, Coral 9071. OTHER RECORDS: Avalon, Box 9095; J. Baker, Cap 9096; J. Wines, Cap 9096; L. Schuster, Crystalite 582; R. Williams, McG-M 15252.

TRANSCRIPTIONS AVAILABLE: Henry Jones, Decca.

7. April in Portugal 8 4

By Kenny & Pepe—Published by Creswell (ASCAP).

BEST SELLING RECORD: T. Brown, Coral 9071. OTHER RECORDS: Avalon, Box 9095; J. Baker, Cap 9096; J. Wines, Cap 9096; L. Shuller, Crystalite 582; R. Williams, McG-M 15252.

TRANSCRIPTIONS AVAILABLE: Henry Jones, Decca.

8. Tell Me a Story 6 6

By Tony Gilmore—Published by Mephit (BMI).

BEST SELLING RECORD: Joyce Borel-Frankie Lane, Col 9045.

9. Seven Lonely Days 7 7

By Shoem Sherman & Brown—Published by Jefferson (ASCAP).

BEST SELLING RECORD: A. Collo, Mercury 7090. OTHER RECORDS: Avalon, Box 9095; J. Baker, Cap 9096; J. Wines, Cap 9096; L. Shuller, Crystalite 582; R. Williams, McG-M 15252.

TRANSCRIPTIONS AVAILABLE: Henry Jones, Decca.

10. Tell Me You're Mine 10 17

By Nine Romances—Published by Capitol (BMI).

BEST SELLING RECORD: Joan Taylor-Brook, Col 9093. OTHER RECORDS: Avalon, Box 9095; J. Baker, Cap 9096; J. Wines, Cap 9096; L. Shuller, Crystalite 582; R. Williams, McG-M 15252.

TRANSCRIPTIONS AVAILABLE: Henry Jones, Decca.

Second Ten

11. Side By Side 13 13

Published by Shapiro-Bayliner (ASCAP).

12. Caravan 4 5

Published by Mills (ASCAP).

13. Ruby 14 2

Published by Mills (ASCAP).

14. Wild Horse 12 16

Published by George Ar Von (ASCAP).

15. Say You're Mine Again 1 1

Published by Mephit (BMI).

16. Hot Toddy 20 9

Published by Copeland-O'Keefe (ASCAP).

17. I'm Sittin' On Top Of The World 14 13

Published by Leo Font (ASCAP).

17. Anna 17 2

Published by Irwin (BMI).

19. Don't Let The Stars Get In Your Eyes 21 19

Published by Leo Font (ASCAP).

20. Somebody Stole My Gal. 19 2

Published by Robbins (ASCAP).

WARNINGS-The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been copyrighted by The Billboard. Use of either is not to be made without The Billboard's consent. Skripal works or wire Publisher, The Billboard, 141 Broadway, New York, and permission will be heretofore granted.
Here's HANK THOMPSON's next big hit!

“RUB-A-DUB-DUB”
and
“I SIGNED MY HEART AWAY”

Record No. 2445

Les Baxter has two new hits!

"RUBY"
the song from the film score
of "Ruby Gentry", featuring the
great harmonica solo
heard in the picture.

“A LITTLE LOVE”
a fast-rising pop ballad, beautifully sung by the
Les Baxter Chorus.

Record No. 2457

Top Selling—"1600 Series" All-Time Favorites
Based on Actual Capitol Sales Reports

1. "ON SUNDAY" Ray Anthony ..... 410
2. "BOSS MAN" Ray Anthony ..... 393
3. "THE LONE RANGER" Ray Anthony ..... 380
4. "THE VAMPIRE" Ray Anthony ..... 377
5. "BOSS HORN" Ray Anthony ..... 365

Top Selling—Country & Hillbilly
Based on Actual Capital Sales Reports

1. "TEXAS MEMORY"
2. "I CAN'T HELP IT"
3. "HERE COMES THE WIND"
4. "THE LONE RANGER"
5. "THE LONE RANGER"

Best Selling—Popular Albums
Based on Actual Capital Sales Reports

1. "THEY TOLD ME"
2. "I CAN'T HELP IT"
3. "THE LONE RANGER"
4. "THE LONE RANGER"
5. "THE LONE RANGER"

Top Selling—Popular
Based on Actual Capital Sales Reports

1. "TEXAS MEMORY"
2. "I CAN'T HELP IT"
3. "THE LONE RANGER"
4. "THE LONE RANGER"
5. "THE LONE RANGER"

Latest Release

No. 306

LEAN BABY
I'M WALKING BEHIND YOU
Pamela Duval
FRANK SINATRA
2450
2451
2452
2453
2454
2455
2456
2457
2458
2459
2460
2461
2462
**Favorite Tunes**

... For Week Ending April 25

### Best Selling Sheet Music

Tunes are ranked in order of their current national selling importance at the sheet music stores. Results are based on The Billboard's weekly survey of jobber's orders from retailers throughout the country and are weighted according to jobbers' importance. (B) indicates tune is from a film; (P) indicates tune is from a play. (H) indicates tune is from a hit record. (L) indicates tune is available on record.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Composer(s)</th>
<th>Publisher</th>
<th>Weeks on Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>DOGGIE IN THE WINDOW (B)</td>
<td>Rosemary Clooney</td>
<td>MGM</td>
<td>11</td>
</tr>
<tr>
<td>2</td>
<td>I BELIEVE (B)</td>
<td>Loretta Young</td>
<td>DeFord</td>
<td>14</td>
</tr>
<tr>
<td>3</td>
<td>TELL I WAIT AGAIN WITH YOU (B)</td>
<td>Joe Loss</td>
<td>MGM</td>
<td>15</td>
</tr>
<tr>
<td>4</td>
<td>I'M A COWBOY (B)</td>
<td>Junior Durkin</td>
<td>DeFord</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>APRIL IN PORTUGAL (B)</td>
<td>Jimmy Dorsey</td>
<td>Chappell</td>
<td>5</td>
</tr>
<tr>
<td>6</td>
<td>YOUR CHEATIN' HEART (B)</td>
<td>Hank Williams</td>
<td>Chappell</td>
<td>5</td>
</tr>
<tr>
<td>7</td>
<td>PRETEND (B)</td>
<td>Dinah Shore</td>
<td>DeFord</td>
<td>12</td>
</tr>
<tr>
<td>8</td>
<td>SIDE BY SIDE (B)</td>
<td>Shelly Martin</td>
<td>Chappell</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>DON'T LET THE STARS GET IN YOUR EYES (B)</td>
<td>Bing Crosby</td>
<td>DeFord</td>
<td>8</td>
</tr>
<tr>
<td>10</td>
<td>TELL ME A STORY (B)</td>
<td>Billie Holiday</td>
<td>DeFord</td>
<td>10</td>
</tr>
<tr>
<td>11</td>
<td>SEVEN LONELY DAYS (B)</td>
<td>George Gershwin</td>
<td>DeFord</td>
<td>13</td>
</tr>
<tr>
<td>12</td>
<td>KEEP IT A SECRET (B)</td>
<td>Leo Robin</td>
<td>Chappell</td>
<td>9</td>
</tr>
<tr>
<td>13</td>
<td>GOMEN WAMAI (B)</td>
<td>Tom Barbieri</td>
<td>DeFord</td>
<td>8</td>
</tr>
<tr>
<td>14</td>
<td>I'M YOUR MAN--CAPT. MUSTE</td>
<td>Tommy Edwards</td>
<td>MGM</td>
<td>12</td>
</tr>
<tr>
<td>15</td>
<td>HOT TODDY (B)</td>
<td>Bing Crosby</td>
<td>DeFord</td>
<td>12</td>
</tr>
</tbody>
</table>

### Tunes with Greatest Radio and Television Audiences

Tunes listed here have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. Lists are based on John G. Parrott's copyrighted Audience Coverage Index. Tunes are listed alphabetically on both lists. (B) indicates tune is on a recording; (P) indicates tune is from a film; (M) indicates tune is from legal musical.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Composer(s)</th>
<th>Publisher</th>
<th>Broadcasts</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ANKRY'S (B)</td>
<td>Merle Travis</td>
<td>DeFord</td>
<td>15</td>
</tr>
<tr>
<td>2</td>
<td>BACK IN THE BAND (B)</td>
<td>Jimmy Dorsey</td>
<td>DeFord</td>
<td>15</td>
</tr>
<tr>
<td>3</td>
<td>DON'T LET THE STARS GET IN YOUR EYES (B)</td>
<td>Bing Crosby</td>
<td>DeFord</td>
<td>15</td>
</tr>
<tr>
<td>4</td>
<td>DOGGIE IN THE WINDOW (B)</td>
<td>Rosemary Clooney</td>
<td>MGM</td>
<td>15</td>
</tr>
<tr>
<td>5</td>
<td>I'M A COWBOY (B)</td>
<td>Junior Durkin</td>
<td>DeFord</td>
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<td>I'M YOUR MAN--CAPT. MUSTE</td>
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<td>DeFord</td>
<td>15</td>
</tr>
</tbody>
</table>

### Top 30 in Radio

- **KISS-1** (B) - Banded-MI
- **ABC-1** (B) - Benny Goodman-MI
- **KEX-1** (B) - M-G-M Records-MI

### Top 10 in Television

- **WABC** (B) - Charlie Palmers
- **WOR** (B) - George Gabor
- **KDKA** (B) - John Carson
- **KSL** (B) - Robert Stack
- **KGO** (B) - Jack Paar

### England's Top Twenty

Based on selected reports from England's top music journals. America's publishers at each tune is listed in parentheses. America indicates an American publisher.

1. **DINING IN THE KITCHEN (B) - Cotton (B)**
2. **WONDERFUL CAPRISCOPIES (B) - Bing Crosby (B)**
3. **BROKEN WINDOWS-JOHN PLUMER (B)**
4. **IN A GOLDEN COACH--BOB & CECIL (B)**
5. **OH, LOWLY DEB (B) - Raymond Scott (B)**
6. **THE WOUNT RED FEATHERS-DUKE ELLINGTON (B)**
7. **LITTLE RED RIDING HOOD (B) - Dorothy Fields (B)**
8. **THE SONG OF SORRENTO--BRADFORD WOOD (B)**
9. **THE SONGS OF JOY--BRADFORD WOOD (B)**
10. **I'M SAD (B) - Dory Previn (B)**
11. **WHY DON'T YOU BELIEVE ME--FRANCIS (B)**
12. **THE DOOR OF HOPE--JOHN PLOVER (B)**
13. **TELL ME A STORY--BILLY WILLOUGHBY (B)**
14. **I'D LIKE TO BE--EVA GABOR (B)**
15. **BRAHMS SONG FOR A SAD SYMPHONY--SANDY REEVE (B)**
16. **DOGGIE IN THE WINDOW--EDDIE FISHER (B)**
17. **THE SONG OF SORRENTO--BRADFORD WOOD (B)**
18. **THE SONGS OF JOY--BRADFORD WOOD (B)**
19. **THE SONGS OF SORRENTO--BRADFORD WOOD (B)**
20. **THE SONGS OF JOY--BRADFORD WOOD (B)**
A GOLD MINE
IN THIS ONE!

Singing
The Great Favorite

COQUETTE

Lyric by GUS KAHN
Music by CARMEN LOMBARDO and JOHNNY GREEN

b/w "A FOOL IN LOVE"

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
M-G-M Record 11439
REVIEWS OF THIS WEEK'S NEW RECORDS

NEW RECORDS TO WATCH

**Bayre.**

**Rhythmic** could be a bit too much for the vocal group to handle, but their "Glow Worms" appeal, and their period of the year could amount to something. Could earn much more.

**Rhythm & Blues**

**DECCA** danceable.

**revival** chief polka

30 gets

thrush's spirit

a Polka

Lester.

In group, Beat to off happy Starr

Lore

a single.

is watching,

reading give
canter

It's capably "Steel

Sane..."

- M. G.

of the story

riches to aid. He sings

a
delightful

shapes

SKEETS.

THE

over a 1.000

sings a

a
disc.

have

the

is

to

of the Capitols. It's one of the Capitol's all-time best.

-...0

(Continued on page 49)

International

**RHYTHM & BLUES**

GEORGE GREEN

**FLOYD HENRY**

**EMILY SLAY**

**HENRY PERdue**

**PLATO**

**PRANCe LEE SIMS**

**LYNN HOPE ORG.**

(Continued on page 49)

Latin American

**PENROSE TAMIAS**

La Union, E. A.

(Continued on page 49)

**JAZZ**

FRED WILSON TRIO

THE BOLL WeIR

Buddy Rollin'

This side is a polka instrumental with the words, "In the Mood" carrying the lead. Good dance tempos.

**DOMINICOS**

These Foolish Things Remind Me of You

Don't Leave Me This Way—FEDERAL

Billy Ward leads his group in two exciting efforts that could hit hard. Record close watching.

**RHYTHM & BLUES**

**RECORDING BOY**

has a country sound, and with experience it may be one of the most interesting vocal groups on the market.

**LEVEL YOUNG**

4-864—Frisco comes through with just the right amount of the material, backed by a superb group including Frenchie Davis and his combination. Easily the most interesting record of the week.

**JEFFREY HUSCHE**

I Can't Get Started—MGM

78.

1.000 die
day.

Isola.

and the Follies girls.

(Continued on page 49)

**JIMMY BINKLEY JAZZ QUARTET**

Chances: 124—A sure blue or swing number for the new slant. Listen, it's a brand new sound. Great for a good time.

**Percy Faith**

(Continued on page 49)

**RHYTHM & BLUES**

**RECORDING BOY**

The Mother GWL Brothetan turn in a couple of fine records for the coming week, while the other two seem weak.

**DOMINICOS**

These Foolish Things Remind Me of You

Don't Leave Me This Way—FEDERAL

Billy Ward leads his group in two exciting efforts that could hit hard. Record close watching.

**RHYTHM & BLUES**

**RECORDING BOY**

1.000 die
day.

Isola.

and the Follies girls.

(Continued on page 49)

**JIMMY BINKLEY JAZZ QUARTET**

Chances: 124—A sure blue or swing number for the new slant. Listen, it's a brand new sound. Great for a good time.

**Percy Faith**

(Continued on page 49)

**RHYTHM & BLUES**

**RECORDING BOY**

The Mother GWL Brothetan turn in a couple of fine records for the coming week, while the other two seem weak.
DECCA'S NEWEST SINGING STAR

ROGER COLEMAN

SINGING

THE MISSION BELL

LONG LIVE LOVE

(AND THE WISHING WELL)

DECCA 28658

DECCA RECORDS

PROMOTION
JIM MCCARTHY
NEW YORK

PROMOTION
BOB STERN
HOLLYWOOD
Coming Up in the Trade

The Dealers Pick

Country & Western:
1. THIS ORCHID MEANS GOODBYE Carl Smith—Columbia 21007
2. BILL LATER Red Foley—Decca 10879
3. TIME CHANGES THINGS Lefty Frizzell—Columbia 21306
4. RESTLESS HEART Slim Whitman—Imperial 1908
5. GOO GOO DOO TO ME Patsy Montana—Columbia 21455
6. THE MOULIN ROUGE THEME Hank Williams—M-G-M 11479
7. I'M WALKING BEHIND YOU Bob Wills—Vocalion 3288
8. MY LADY LOVES TO DANCE Jubilee Time—Creston 1251

The Disk Jockeys Pick

Country & Western:
1. THIS WEEK'S BEST BUYS

The following records have been selected by dealers, disk jockeys, and others as possessing the best qualities and marks for retail sale. These records have been tested in the field and are recommended for general use.

JUKE BOX OPERATORS—Title strips for each of the records listed in "This Week's Best Buys" are available to you. Only those records suitable for juke boxes are included in weekly title strip releases. For more information writes: Title Strip Service, The Billboard, 1564 Broadway, New York City.

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Record Dealers—Each week dealers buy, for customer distribution, over 20,000 copies of Today's Top Tunes—The Billboard's weekly record sales aid. "This Week's Best Buys" are now listed in monthly reports. For details write: Today's Top Tunes, The Billboard, 2150 Patterson St., Cincinnati, Ohio.
RALPH
MARTERIE

BIG WITH
"PRETEND"

BIGGER WITH
"CARAVAN"

NOW

Busting Out With
Another SMASH!

"CRAZY, MAN, CRAZY"

VOCAL BY LARRY RAGEN AND THE SMARTY-AIRS

Coupled With "GO AWAY"

VOCAL BY THE SMARTY-AIRS

MERCURY 70153 • 70153X45
TOO BIG FOR ONE

The greatest record of our time...

the

HILLTOPPERS

Featuring the Great Voice of

JIMMY SACCA

singing...

I'D RATHER

DOT 15085; 45-15085
P.S. I LOVE YOU

HIT RECORD DIST. CO.
1464 Central Ave., Cincinnati, Ohio

INDIANA STATE DIST. CO.
305 East Washington St.,
Indianapolis, Ind.

M. B. KRUPP DIST. CO.
309 S. Santa Fe St., El Paso, Texas

LIBERIAN MUSIC CO.
207 Plymouth Ave.,
Minneapolis, Minn.

MALLORY DIST. CO.
813 Rosentreter St., New Orleans, La.

MALVERN, NEW ENGLAND DIST.
735 Conn. Blvd., East Hartford, Conn.

MANGOLD DIST. CO.
913 South Clarkson St.,
Charlotte, N. C.

JAMES M. MARTIN
3414 W. North Ave., Chicago, Ill.

MUSIC CITY RECORD DIST.
490 Loz Ave., Nashville, Tenn.

MUSIC SUPPLIERS OF N. E.
353-355 Huntington, Boston, Mass.

MUSIC SALES
1117 Union Ave., Memphis, Tenn.

MUSIC SERVICE CO.
344 4th St., N. Great Falls, Montana

PAN AMERICAN DIST. CO.
79 W. Riverside Ave., Jacksonville, Fla.

PAN AMERICAN DIST. CO.
3733 Woodward Ave., Detroit, Mich.

PAN AMERICAN DIST. CO.
1401 N. W. 36th St., Miami, Florida

RANDY'S
Outisar, Tenn.

ROBERTS RECORD DIST. CO.
1518 First Ave., St. Louis, Missouri

ROBERTS RECORD DIST. CO.
4012 2nd Ave., Memphis, Tenn.

SOUTHLAND DIST. CO.
444 Alabama Ave., N. E., Atlanta, Ga.

STANDARD DIST. CO.
1705 S. Halle St., Pittsburgh, Pa.

SOUTH COAST DIST. CO.
314 S. 11th St., Houston, Texas

SUNLAND DIST. CO.
1518 S. New Hampshire

P.S. I LOVE YOU

b/w
### Best Selling Singles


<table>
<thead>
<tr>
<th>Week</th>
<th>Last Week</th>
<th>Chart</th>
<th>Change</th>
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<tbody>
<tr>
<td>33½ R.P.M.</td>
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<tr>
<td>1. HANS CHRISTIAN ANDERSON - D. Kaye, Jimmie-D. Kaye, Jimmie</td>
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<tr>
<td>2. THE RHYTHM OF THE PLANET - Jimmie</td>
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<tr>
<td>3. SWEEETHEARTS - E. Fisher, W. Holiday</td>
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<td>4. WILD HORSES - E. Fisher</td>
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<td>5. I BELIEVE - E. Fisher</td>
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<tr>
<td>10. SOMEBODY STOLE MY GAL - Jimmie</td>
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### Most Played in Juke Boxes


<table>
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### Most Played by Jockeys


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<th>Week</th>
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<tbody>
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### Best Selling Children's Records


<table>
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<tr>
<td>1. PETER PAN (11-12) - D. Kaye, Jimmie-D. Kaye, Jimmie</td>
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<tr>
<td>2. HANS CHRISTIAN ANDERSON - D. Kaye, Jimmie-D. Kaye, Jimmie</td>
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<tr>
<td>3. BOZO AND THE BAND - D. Kaye, Jimmie-D. Kaye, Jimmie</td>
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<tr>
<td>4. TRAIN TO THE ZOO - D. Kaye, Jimmie-D. Kaye, Jimmie</td>
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<tr>
<td>5. THE PETER AND THE WOLF - D. Kaye, Jimmie-D. Kaye, Jimmie</td>
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</tbody>
</table>
Ralph Flanagan says: **Buddy Morrow's **

**HEAP BIG BEAT**

I WONDER WHY

b/w

20/47-5295

buddy morrow and his orchestra

**two great pops by a great "pops" orchestra**

MEMBERS OF

the **boston pops**

under the direction of **Arthur Fiedler**

swing

**DOO WACKA DOODLE**

and

the song from **MOULIN ROUGE**

(Where Is Your Heart?)

10/49-4166

---

**THE BILLBOARD**

**MAY 2, 1953**

---

**RCA VICTOR RECORDS**

---

**NEW RELEASES**

**POPULAR**

Eddie Fisher

I'm Walking Behind You

Just Another Polka

Ken Marvin

Goodman String Quartet

Conducted by Benny Goodman

**BEST SELLERS**

**POPULAR**

My One and Only Heart

I'm Walking Behind You

That Round Dog in the Window

Hot Toddy

April in Portugal

How Hear This?

I'm Satisfied

How Do You Speak to an Angel?

Sweet Thing

Weeika Do/Two Loves

A & Boodle-Boo/Moon

Don't Let the Stars Get in Your Eyes

The Song from Moulin Rouge/Street of Shadows

What a Crazy Girl/There's a Tavern in the Town

Little Red Monkey

---

**COUNTRY-WESTERN**

You Always Hurt the One You Love

The Missouri Waltz/Moonlight and Roses

The Glory Land March/In Daddy's Footsteps

Brother Wings/The Cannonball Yodel

A Fool Such as I/When I Dream of You

---

**RHYTHM-BLUES**

I Wanna Know/Laughing Blues

Amorita/Rubbout Else But You

Do-Do-Bo Re-Do-Bo Re/I'm the Big Fool

---

**ALBUMS**

The Music of the Melanchrino Strings

Conducted by George Melachrino

---

**"45 EXTENDED PLAY" ALBUMS MEAN EXTRA PROFITS**

---

---

---
This Week's Territorial Best Sellers to Watch

Records issued under "Territorial Best Sellers to Watch" have appeared for the first time in any of the following cities for the convenience of dealers and operators in other markets.

New York
1. Diggie in the Window F. Failey, Columbia
2. Done You're Mine Again R. Bantos, Columbia
3. I Believe J. L. Boyd, Columbia
4. Done You're Mine Again F. Failey, Columbia
5. Say You're Mine Again R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

New Orleans
1. Diggie in the Window F. Failey, Columbia
2. Done You're Mine Again R. Bantos, Columbia
3. I Believe J. L. Boyd, Columbia
4. Done You're Mine Again F. Failey, Columbia
5. Say You're Mine Again R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

Philadelphia
1. Diggie in the Window F. Failey, Columbia
2. Done You're Mine Again R. Bantos, Columbia
3. I Believe J. L. Boyd, Columbia
4. Done You're Mine Again F. Failey, Columbia
5. Say You're Mine Again R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

Detroit
1. Diggie in the Window F. Failey, Columbia
2. Done You're Mine Again R. Bantos, Columbia
3. I Believe J. L. Boyd, Columbia
4. Done You're Mine Again F. Failey, Columbia
5. Say You're Mine Again R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

St. Louis
1. Song From Moulin Rouge F. Failey, Columbia
2. Done You're Mine Again R. Bantos, Columbia
3. I Believe J. L. Boyd, Columbia
4. Done You're Mine Again F. Failey, Columbia
5. Say You're Mine Again R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

Washington—Baltimore
1. Diggie in the Window F. Failey, Columbia
2. Done You're Mine Again R. Bantos, Columbia
3. I Believe J. L. Boyd, Columbia
4. Done You're Mine Again F. Failey, Columbia
5. Say You're Mine Again R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

Boston
1. Done You're Mine Again R. Bantos, Columbia
2. I Believe J. L. Boyd, Columbia
3. Done You're Mine Again F. Failey, Columbia
4. Say You're Mine Again R. Bantos, Columbia
5. Strange Things Are Happening R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

Seattle
1. Done You're Mine Again R. Bantos, Columbia
2. I Believe J. L. Boyd, Columbia
3. Done You're Mine Again F. Failey, Columbia
4. Say You're Mine Again R. Bantos, Columbia
5. Strange Things Are Happening R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
7. Done You're Mine Again F. Failey, Columbia
8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

New Orleans
1. Diggie in the Window F. Failey, Columbia
2. Done You're Mine Again R. Bantos, Columbia
3. I Believe J. L. Boyd, Columbia
4. Done You're Mine Again F. Failey, Columbia
5. Say You're Mine Again R. Bantos, Columbia
6. I Believe J. L. Boyd, Columbia
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8. Say You're Mine Again R. Bantos, Columbia
9. I Believe J. L. Boyd, Columbia
10. Done You're Mine Again F. Failey, Columbia

Stoller, Leiber Get Guardians

Hollywood April 25—Mothers of Mike Stoller and Jerry Leiber, Los Angeles songwriting team and blues-singing team, have been named guardians by Superior Court Judge Victor E. Harman, who approved the guardianship of Mrs. Mary Stern for Leiber and Mrs. Adelaide Stoller for Mike. Wee team wrote "Hound Dog," currently riding high on the charts. Mike has版权已过期。
MORE GREAT MUSIC from MGM

The Great
HANK WILLIAMS
singing

RAMBLIN' MAN

and

TAKE THESE CHAINS FROM MY HEART

TOMMY EDWARDS

TAKE THESE CHAINS FROM MY HEART

b/w

PAGING MR. JACKSON

MGM 11485 - K11485

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
FRANKIE LAINIE

Offers another superlative dramatic performance of a great song

Orchestra and Chorus under the direction of Jimmy Carroll, Carl Fischer—piano

b/w "Ramblin' Man"

a truly memorable

COLUMBIA RECORD

78 rpm 39979 • 45 rpm 4-39979
BEST SELLING POPULAR RECORDS

Based on actual sales reports for week ending April 25

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Catalogue Number</th>
<th>Sales</th>
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<tr>
<td>STRANGE THINGS ARE Happening</td>
<td>Red Buttons</td>
<td>39981</td>
<td>4-39981</td>
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<tr>
<td>THE BOOGIE WOOGIE BOUND</td>
<td>Percy Faith</td>
<td>39944</td>
<td>4-39944</td>
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<tr>
<td>I BELIEVE YOU CHEATIN' HEART</td>
<td>Frankie Laine and Jimmy Boyd</td>
<td>39945</td>
<td>4-39945</td>
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<tr>
<td>THE LITTLE BOY AND THE OLD MAN</td>
<td>Johnnie Ray</td>
<td>39961</td>
<td>4-39961</td>
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<tr>
<td>WHERE THE RED, RED ROBIN COMES BOB, BOB, BOBBY ALONG</td>
<td>Doris Day</td>
<td>39970</td>
<td>4-39970</td>
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<tr>
<td>I WOND'ER, I WONDER, I WONDER WHO HAS LOVE</td>
<td>The Four Lads</td>
<td>39930</td>
<td>4-39930</td>
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<tr>
<td>NO ONE WILL EVER KNOW</td>
<td>Tony Bennett</td>
<td>39920</td>
<td>4-39920</td>
</tr>
<tr>
<td>I LET HER GO</td>
<td>Frankie Laine</td>
<td>39997</td>
<td>4-39997</td>
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<td>LITTLE RED MOON</td>
<td>Ken Griffin</td>
<td>39998</td>
<td>4-39998</td>
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<td>GOMER NASAS TOKYO BOOGIE WOOGIE</td>
<td>Richard Bowers</td>
<td>39934</td>
<td>4-39934</td>
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<tr>
<td>OH, MARIE</td>
<td>Louis Prima</td>
<td>39969</td>
<td>4-39969</td>
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<tr>
<td>ANNA DUTCH TREAT</td>
<td>Paul Weston</td>
<td>39968</td>
<td>4-39968</td>
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<td>WHAT 111 Little Moonlight Can Do I'11 NEVER SAY &quot;NEVER AGAIN&quot; AGAIN</td>
<td>Benny Goodman</td>
<td>39976</td>
<td>4-39976</td>
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<tr>
<td>A FOOL SUCH AS I JUST BECAUSE YOU'RE YOU</td>
<td>Jo Stafford</td>
<td>39930</td>
<td>4-39930</td>
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BEST SELLING FOLK RECORDS

Based on actual sales reports for week ending April 25

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<th>Artist</th>
<th>Catalogue Number</th>
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<td>THIS CORDUROY MEANS GOODBYE</td>
<td>Carl Smith</td>
<td>21087</td>
<td>4-21087</td>
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<tr>
<td>ON YOUR TOES</td>
<td>Doris Day</td>
<td>21084</td>
<td>4-21084</td>
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<tr>
<td>THE PRICE FOR LOVING YOU</td>
<td>Ray Price</td>
<td>21089</td>
<td>4-21089</td>
</tr>
<tr>
<td>WHY DID YOU WANDER THINKING ABOUT YOU</td>
<td>Marty Robbins</td>
<td>21075</td>
<td>4-21075</td>
</tr>
<tr>
<td>I COULDN'T KEEP FROM CRYING AFTER YOU LEAVE</td>
<td>Bobby Vinton</td>
<td>21091</td>
<td>4-21091</td>
</tr>
<tr>
<td>SPEEDY SLEIGH AND CABBAGE TEARDROPS</td>
<td>&quot;Little&quot; Jimmy Dickens</td>
<td>21093</td>
<td>4-21093</td>
</tr>
<tr>
<td>MEXICAN JOE</td>
<td>Billy Walker</td>
<td>21085</td>
<td>4-21085</td>
</tr>
<tr>
<td>I'LL GO ON ALONE</td>
<td>Marty Robbins</td>
<td>21022</td>
<td>4-21022</td>
</tr>
<tr>
<td>DON'T THINK OF ME</td>
<td>Polly Passum and Joe Weldon</td>
<td>21090</td>
<td>4-21090</td>
</tr>
<tr>
<td>DIM LIGHTS, THICK SMOKE AND FLINT HILL SPECIAL</td>
<td>Lester Flatt and Earl Scruggs</td>
<td>21054</td>
<td>4-21054</td>
</tr>
</tbody>
</table>

BEST SELLING ALBUMS

SWEETHEARTS—Marvin Marlowe and Frank Foster

BY THE LIGHT OF THE SILVERY MOON—Doris Day

ARTHUR GODFREY'S CALENDAR SHOW

ONE NIGHT STAND—Harry James

what a combination!
ROSEMARY CLOONEY

and
JIMMY BOYD

LITTLE JOSEY DENNIS

THE MENACE

(Based on a comic strip by Hank Ketcham)

NEW POPULAR RELEASE

Guy Mitchell and Mindy Carson with Mitch Miller

TELL US WHERE THE GOOD TIMES ARE THERE'S NOTHING AS SWEET AS MY BABY

NEW FOLK MUSIC RELEASES

LeRoy Frizzell

NEVER YOU NEVER BLUES

SLEEP, BABY, SLEEP

California Blues

I'M LOVELY AND BLUE

Jack Youngblood

BIBLE THEM CABBAGE DOWN WEDNESDAY NIGHT WALTZ

COLUMBIA RECORDS

www.americanradiohistory.com
Popular Record Reviews

*Continued from page 28*

**ROBBIE DAVIS**

A well-planned, well-executed effort at the label, and one that is revealing and with much charm. The orchestral backing is expertly handled by Frank De La Cruz, while the vocals are provided by the label's own vocalists. De La Cruz does a fine job leading the orchestra, and should get full credit for his efforts.

**FRANK DE LA CRUZ**

A welcome addition to the label's repertoire, and one that should be included in any collection. The orchestra is expertly handled by De La Cruz, while the vocals are provided by the label's own vocalists. De La Cruz does a fine job leading the orchestra, and should get full credit for his efforts.

**NICK LUCAS**

This version of the label's hit single is a welcome addition to any collection. The orchestral backing is expertly handled by Frank De La Cruz, while the vocals are provided by the label's own vocalists. De La Cruz does a fine job leading the orchestra, and should get full credit for his efforts.
I'm Surprised too!

At the wonderful reception you D.J.'s have given my new releases...

Thanks

EUGENIE BAIRD

"WHY SHOULD I WANT YOU"
and
"BE GOOD TO YOURSELF"

VR 1 (78 rpm)
VR 101 (45 rpm)

"SAY SI SI"
and
"HOOTIN' HOLLER"

VR 3 (78 rpm)
VR 103 (45 rpm)

DAILY NEWS - DANTON WALKER
"Eugenie Baird, who has two hit records on top, "WHY SHOULD I WANT YOU" and "SAY SI SI."

ED SULLIVAN - NEWS
"EUGENIE BAIRD'S 'THE HOOTIN' HOLLER' a jubilous natural."

DOROTHY KIGALLEN - Journal
TOPS IN TOWN "Eugenie Baird's catchy version of "WHY SHOULD I WANT YOU?"

WALTER WINCHELL - BROADWAY BULL'S EYE: "Eugenie Baird's torchy treatment, "WHY SHOULD I WANT YOU?"

PAUL M. BRUUN - MIAMI HERALD
Suggests "Be Good to Yourself" as theme song for "Voice of America" broadcasts.

VINROB RECORDS
501 Madison Ave., New York 22, N. Y. Phone: Plaza 9-1780-1-2-3
AND HIS FAMOUS ORCHESTRA
debut on Capitol
with a sensational pairing

'WITHOUT A SONG'
featuring the exciting voice of Jimmy Grissom

'SATIN DOLL'
a danceable and captivating Ellington original

Record No. 2458
MERCURY
THE
www.americanradiohistory.com

Best Selling Classicals

Records are ranked in order of their current national selling importance at the retail level. Records are based on The Billboard's weekly sales among record dealers who maintain the country with a high sales volume in classical records. Separate charts are listed for 33 1/3 and 45 r.p.m. records.

This Week

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BACHMANN: CONCERTO FOR PIANO</td>
<td>A. Rubinstein</td>
<td>RCA Victor</td>
<td>20000</td>
</tr>
<tr>
<td>2</td>
<td>VERDI: TROVATORE</td>
<td>J. Barbirolli, Metropolitan Opera Orchestra</td>
<td>RCA Victor</td>
<td>15000</td>
</tr>
<tr>
<td>3</td>
<td>BRAHMS: SYMPHONY NO. 4</td>
<td>Sir Thomas Beecham, Royal Philharmonic Orchestra</td>
<td>London</td>
<td>12000</td>
</tr>
<tr>
<td>4</td>
<td>RIMSKY-KORSAKOV: SHEHERAZADE</td>
<td>Basil Hallé, BBC Symphony Orchestra</td>
<td>Decca</td>
<td>10000</td>
</tr>
<tr>
<td>5</td>
<td>BERLIOZ: HAROLD IN ITALY</td>
<td>H. Berger, Berlin Symphony Orchestra</td>
<td>HMV</td>
<td>8000</td>
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Weekend

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Sales</th>
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</thead>
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<tr>
<td>1</td>
<td>VERDI: TROVATORE</td>
<td>J. Barbirolli, Metropolitan Opera Orchestra</td>
<td>RCA Victor</td>
<td>20000</td>
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<tr>
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<td>Decca</td>
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<td>H. Berger, Berlin Symphony Orchestra</td>
<td>HMV</td>
<td>10000</td>
</tr>
<tr>
<td>5</td>
<td>TCHAIKOVSKY: SPUTNIK</td>
<td>J. Fournier, Boston Symphony Orchestra</td>
<td>RCA Victor</td>
<td>8000</td>
</tr>
</tbody>
</table>

Reviews of the Current Classical Releases

MASCAGNI: CAVALLELLA RUSTICANA—Metropolitan Opera Company (2-127)

Columbia (33) 26126

It might be the horn without the eggs, but the Mascagni Romantic music-drama still stands by itself as an aural treat for anyone to savor. It is robustly mounted in this Met premiere, with all in the cast contributing excellent performances. Richard Tucker as Turiddu, and Margaret Hampson as Santuzza are particularly outstanding. Fourth side of the two-disc album is filled out with the Verdi overtures to "La Forza Del Destino" and "I Vespri Siciliani," and the Act I and II Preludes to "La Traviata," played by the Met orchestra, under Eugene Istomin. Sound remarkable here.

MOZART AND BACH SELECTIONS—Dina Lipatti, Piano (1-127)

Columbia (33) 11131

With the release here over the past two years of Lipatti's recordings of the Grieg and Schumann piano concertos, and more recently of the complete Chopin waltzes, the late Schumann pianist has won an enthusiastic following among disk collectors. In this latest act he proves that his interpretative ability was not limited to the romantic period. The disc contains the A Minor No. 5, Sonata in A minor, Bach's B-Flat Partita (No. 1) and short Bach works, among them the famous "Jesu, Joy of Man's Desiring," in a transcription by Dame Myra Hess. A fine disk that will be warmly welcomed by Lipatti fans.

TCHAIKOVSKY: QUARTET NO. 1 IN D MAJOR, OP. 11

BORODIN: QUARTET NO. 2 IN D MAJOR—The Hollywood String Quartet (1-127)

Capitol (33) P 8187

Capitol, has come up with a particularly apt coupling. Certainly the works included here are the most familiar quartets to come out of late 19th Century Russia. Emotional and full of lovely melody, their appeal to the listener is immediate. And what better way to interest a potential chamber music customer than to play them a portion of the "Andante Cantabile" from the Tchaikovsky quartet? Performance by the Hollywood Quartet is outstanding, and the sound captured on the disk is usually good. As a package it easily tops the few competing versions available on LP.

BRUCH: Violin Concerto in G Minor—KOL NISRED—Michael Auclair, Violinist; Austrian Symphony Orchestra; Wilhelm Lehnser, Cond. (1-127)

Remington (33) R-169-177

Practically every top name among concert fiddlers has already waxed the popular Bruch Concerto. Altho this new entry is adequately presented, it has little chance against the competition despite the Remington price. Disk is unique, tho, in that the fiddler holds the only performance of the "Kol Nisred" by a violinist. There might be a small potential to explore here.
THE MOST EXPLOSIVE LONG PLAY RECORD OF ALL TIME!

hit the market like a bombshell... already the fastest selling $5.95 record in history

AVAILABLE ON: 33 1/3 RPM—EXTENDED PLAY—78 RPM

USE THIS AD TO ORDER FROM YOUR DISTRIBUTOR

ffrr SOUNd

LONDON RECORDS

- May 2, 1953 -
**Picked to Hit!**

The Disk Jockeys Pick Country & Western

1. **J ust Wait Til I Get You Alone**
   Carl Smith—Columbia 21087

---

**Top Country & Western Songs**

**National Best Sellers**

Records are ranked in order of each week's national sales to radio stations and retail outlets. Results are based on The Billboard's weekly survey among dealers throughout the country, using a high volume of sales to country and western music.

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks #</th>
<th>Chart Peak</th>
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</thead>
<tbody>
<tr>
<td>KAY LIGA</td>
<td>Hank Williams</td>
<td>RCA</td>
<td>1</td>
<td>11</td>
</tr>
<tr>
<td>NO HELP WANTED</td>
<td>Carl Smith</td>
<td>RCA</td>
<td>2</td>
<td>14</td>
</tr>
<tr>
<td>YOUR CHEATIN HEART</td>
<td>Hank Williams</td>
<td>RCA</td>
<td>3</td>
<td>11</td>
</tr>
<tr>
<td>MEXICAN JOE</td>
<td>Hank Williams</td>
<td>RCA</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>I Could Cry</td>
<td>Hank Williams</td>
<td>RCA</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>BUMMING AND CRYING</td>
<td>T. P. Taylor</td>
<td>RCA</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>POOL SUCH AS I</td>
<td>Hank Snow</td>
<td>RCA</td>
<td>7</td>
<td>15</td>
</tr>
<tr>
<td>ROWHOLE</td>
<td>Carl Smith</td>
<td>RCA</td>
<td>8</td>
<td>3</td>
</tr>
<tr>
<td>I COULDN'T KEEP FROM CRYING</td>
<td>Robbins</td>
<td>RCA</td>
<td>9</td>
<td>3</td>
</tr>
</tbody>
</table>

**Most Played by Jockeys**

Records are ranked in order of the greatest number of spins on country and western disc jockey radio shows throughout the country. Results are based on The Billboard's weekly survey among disc jockeys who specialize in country and western music.

<table>
<thead>
<tr>
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<th>Artist</th>
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<td>I COULDN'T KEEP FROM CRYING</td>
<td>Robbins</td>
<td>RCA</td>
<td>9</td>
<td>3</td>
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</table>

**Most Played in Jake Boxes**

Records are ranked in order of the greatest number of plays on jake boxes throughout the country. Results are based on The Billboard's weekly survey among operators throughout the country, using a high volume of sales to country and western music.

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks #</th>
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<tr>
<td>YOUR CHEATIN HEART</td>
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<td>9</td>
<td>3</td>
</tr>
</tbody>
</table>

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**Fein Quits Kaye; Joins Goday Firm**

**Fein resigns as professional manager of Sammy Kaye's Repertoire Music last week (17), and on May 4 joins Happy Goday as partner in the latter's Goday Music, Inc.**

With Fein active in the firm, Goday Music will expand and diversify operations. The publishing firm has been a straight pop operation until now, but is planning to go into fields such as rhythm and comedy among others. Fein's plan is to open a branch in Hollywood that will handle the new material.

---

**Danish Booker on Concert Star Hunt**

**Copenhagen, Denmark, April 25—1. Blicher-Hansen, lo- cated booker of name American singers, jazz musicians and units, and concert artists, left recently for a talent hunt covering Aus-

---

**TANNEN MUSIC, INC.**

146 W. 54th St. New York 19, N. Y.

Nashville: Boudreaux Bryant

---

**MUSIC**

**THE BILLBOARD**

**MAY 2, 1953**
This Week’s Territorial Best Sellers to Watch

City-city listings are based on last reports received via Western Union remittance service from key country and western dealers and Disc and Opera- ters in each of the market areas.

Nashville... PRICE FOR LOVING YOU
R. Price, Columbia 21089

Houston... RHYTHM AND BLUES NO MORE
J. Williams, Decoy 25839

Cincinnati... SEVEN LONELY DAYS
B. Low, King 1192

Dallas... RESTLESS HEART
S. Whitman, Imperial 8189

Houston... RED ROSE
S. Willet, Four Star 1837

Territorial Best Sellers

City-city listings are based on last reports received via Western Union remittance service from key country and western dealers and Disc and Opera- ters in each of the market areas.

**Dallas-Ft. Worth**

1. Mexican Joe
J. Reeves, Abbott
2. Just Wait Till I Get You Alone
J. Reeves, Abbott
3. The Final Answer
J. Williams, Columbia
4. Restless Heart
J. Williams, Columbia
5. Cheatin' Around
J. Williams, Columbia
6. The Final Answer
J. Williams, Columbia
7. Cheatin' Around
J. Williams, Columbia
8. The Final Answer
J. Williams, Columbia
9. Cheatin' Around
J. Williams, Columbia
10. Just Wait Till I Get You Alone
J. Williams, Columbia

**Nashville**

1. Your Cheatin' Heart
H. Williams, M-G-M
2. Singin' Around
V. T. Tyler, Decoy
3. No Help Wanted
Carlisle, Mercury
4. This Orchid Means Goodbye
Carl Smith, Columbia
5. Just Wait Till I Get You Alone
Carl Smith, Columbia
6. Price for Loving You
R. Price, Columbia

**Cincinnati**

1. No Help Wanted
Carlisle, Mercury
2. Just Wait Till I Get You Alone
Carl Smith, Columbia
3. Price for Loving You
R. Price, Columbia

**New Orleans**

1. Law-Lips
H. Williams, M-G-M
2. No Help Wanted
H. Thompson, Capitol
3. Your Cheatin' Heart
H. Williams, M-G-M
4. No Help Wanted
Carlisle, Mercury
5. This Orchid Means Goodbye
Carl Smith, Columbia
6. Just Wait Till I Get You Alone
Carl Smith, Columbia
7. Time Changes Things
Fitzwell, Columbia
8. Playing Dominoes and Hound Dog Dore
J. Delas, Capitol
9. No Help Wanted No. 2
B. Foley & E. Tubb, Decoy
10. Price for Loving You
R. Price, Columbia

**Hank Williams Sings the Blues No More**
J. Legdon, Decoy

**Restless Heart**
W. Pierce, Decoy

**RED ROSE**
S. Willet, Four Star 1837

**IT'S NOT A NEW SOUND - IT'S NOT A NEW STYLE - but it is DIFFERENT!**

**WILMA LEE and STONEY COOPER**

singing...

**DON'T PLAY THAT SONG**

**YOU BELONG TO SOMEBODY ELSE**

**COLUMBIA RECORD 21088**

**For Available Personal Appearance Dates Contact:**
**GENE JOHNSON... PERSONAL MANAGER**
**WWVA Wheeling, W. Va.**

**America's NEW PIANO SENSATION...**
**BILLY LEIBERT**

*pub. by B. F. B. Music, Inc.*

*pub. by Teaman Music, Inc.*

---

**THE BILLBOARD**

**MAY 2, 1953**

**MUSIC**

47
Nashville

Victor's Hank Snow sang "My Mother" in all his Korean performances during March, and invited the servicemen to list their mothers' names and Hank would write them on return. With several thousand names and a secretary, he is fulfilling his promises as rapidly as possible. A current week's tour in Canada has made a delay, but plans are to complete the list before setting more dates.

Dean's Jimmie Davis is currently doing three Arizona dates on his way to California to tour with Captain Red Harper in a Kukdor Canned Bovine appearance today (25) under auspices of the New York World of Funnies. Captain Red Harper and Captain's Skeets McDonald finishing at Denver's Barons Lounge after this week, with Eastern dates coming up and no Oregon dates yet for 1953.

Hollywood TV appearances scheduled upon his return West, Captain Len of International Balanced Broadcasts, is making appearances with the movie "Oil-Town USA," having begun in the Pamela, Calif., Civic Auditorium April 25. The Dorsey Brothers did guest work on WLS National Barn Dance in Chicago April 18.

Captain

The Jack Byfield and the Virginia Hams appeared with Jim Morris on his WLS-TV "Counterfeit Hour" for the fourth time April 17. Victor's Beaver Valley Sweethearts, on leave from WLS, appeared in December, III., recently, with programs going to Foundation for Mentally Retarded Children. Captain Byfield and his group followed the next day for same place.

Pete Williams in leaving Chattanooga's WAGC this week for immediate country record work at KTEX in Dallas, Texas, has no current plans.

Buddy Belvedere recently switched from WMUR to WGN in Milwaukee, Wisc., where he also spins country records.

Paul Miller has been upped to managing director of WWAJ's headquarters, with Paul Myers filling the assistant spot in Wheeling, W. Va.

Skeeter Benn, of the WLS National Barn Dance, is a recent guest of Jimmy Dickens in Nashville. A Mosrite ensemble in Nashville, one week included Hardin Guster, WVA, Wheeling, W. Va.; WWAJ's Hashbrow, WSV, Wheeling, and Sam Anderson, Richmond, Va.; WLS Machines, Nashville, WVAJ, and Ted West, Memphis. All are new names.

Bob McClelland was in Nashville last week reportedly making a record for the WAGC, with producer J. H. Gigandet, who is currently directing Capitol's Favers in Army and Air Force recruiting program. While in Nashville several days studying McClelland, Young is currently touring Third Army installations with recruiting shows.

"Ray Smith is doing great on his new WADA spot after leaving WBIR two weeks ago.

Jim Dearry is in a new deal at KFSW, Emporia, Kan. . . . Jay Arlen spins 300 records weekly from Chicago's WIND, with 42 State coverage and Canada, Mexico, and Cuba. . . . Lula Mae and Roy Burns recently replaced Jess Shenckel as librarian at WFSX, St. Joseph, Mo. . . . Bill Nichols has one and one-half hours country on KPOC in Pochinbda, Ark., every afternoon.

Hunt and Bob Everson are carrying 14 hours daily at KHNL, in Baytown, Tex., after a recent station shake-up. . . . Dennis Rhea is now booking country chores at WMRB in Bonneville, Utah, after leaving Norfolk. Hawaii in new hearing country.

Roy Hill in KBYT and Zane Manners from KCOA, WNLW, and Western Main's "Bill Quinno" is full loop in Sacramento, Cal., . . . Fred Vaughn is carrying on at stations, most recently WLS, St. Louis, City.

Martha Carpen, The Casuelles, and Sally Holmes and Mattie O'Hall and Gene Autry are up for a regular two-week appearance in Dallas, beginning March 22.

Marvin Henson, the Jamboree, will in another city.

"The new company will record both hillbilly and pop.

Chuck Rogers, former Nashville publisher and musician, has started a Saturday night show, "Smoky Mountain Barn Dance," from the Palace Theater, Ashe-
FOLK TALENT AND TUNES

Well, N. C., in conjunction with Hal Marry and Bob Cope, local 4-10-1 Rogers is the writer of "Tide Down," recently recorded by Roy Acuff for Capitol Records.

Hollywood

Eddie Cletro and His Round-Up Boys play a two-week engagement in the Malabar. Appearance is inaugurate of new policy for the theater which heretofore offered only top music. Deal was set by Jack Hampson Agency.... Andy Parker and the Pilgrims are doing a one-hour show with Tex Ritter Sunday nights over KLAC. They're currently playing in Westlake Nite, of Hollywood Plaza Hotel. Incidentally, on a recent Joe-Joe set Ritter presented Dmitri Tiomkin and Red Washington with 10-gallon hats as a "thank you" for helping him to sing his song, "High Noon," at the Motion Picture Association of America over.

Andy also is new with that city's Radio Station WABC. Edward Speller is moving his Westwood Music firm to New York on May 1. Hall will continue to manage Andy Parker's Trend Music Company.

Melos Travis, folk singer, composer and guitarist, began a new television show, starting Monday (9) over Hollywood's KKCX-TV. Show is sponsored by "Twentieth Century-Fox and Company," with Judy Hayden. TS will be a two-week, half-hour regular, performed for the West. Travis said he was prompted to do the program as a daily report of news concerning Western and country personalities. Pair had been starred for 20 weeks in another weekly television show, "All American Jubilee," on same station. WABC (Hank) Hanks, who owned and produced "Jubilee" is packager and will produce new series.

RCA Victor has signed 16-year-old Kenny Lee, of Donnate, Ga. in promoting contract which first sides May 10. He's a distributor of "Jesus Is Back." Lee's appearances in WGBF, Atlanta, and Sam Winter distributors. Lee's appearances in WGBF, Atlanta, and Sam Winter distributors.

WDXE in Lawrenceburg, Tenn., and badly in need of a country and pop. Next Monday, May 10, Tennesee Barne is taking the delay spot at WIDE in Parsons, Tenn. Larry Ketchersid, of WDRB, in Springfield, Tenn., is doing a new a.m. quarter-hour daily tagged "Hank Williams Tune." John R. Small, "The Old Man of the Mountain," of WMAK, in New London, Conn., is given the half-hour spot for his country airings five nights weekly.

Practically all of WSM's "Grand Ole Opry" troupe will be in Texas in the Houston, Beaumont and Corpus Christi areas during the week of April 21. Red Foley, Jimmy Dickens, Martha Carson, The Carter Sisters, Leevi Chilbee, Luman and Dean, Gospel pe Jones and Carl Smith with Red Brophy and the Dukes of Dedan will be playing tallism in those areas. Marty Robbins is set for Tennessee appearances during this week. Johnnie and Jack plus Kitty Wells are set for Florida dates. Cowboy Copas will appear in Ohio and Kentucky. George Morgan is working in Georgia and Florida cities.

THE ONE AND ONLY!

AUDREY (Mrs. Hank) WILLIAMS

THE GIRL FOR WHOM THE LATE GREAT HANK WILLIAMS WROTE HIS FAMOUS SONGS

WHO IS HEARD ON MGM LABEL WITH HANK SINGING HIS FAVORITE HYMNS

WHO APPEARED ON STAGE WITH HANK AS FEATURED SONGSTRESS FOR MANY YEARS

WHO IS A SINGING STAR IN HER OWN RIGHT, HEARD ON DECCA AND RCA VICTOR RECORDS

WHO SINGS THE SONGS HANK WILLIAMS MADE FAMOUS, RECENDY COMPLETED A SUCCESSFUL CANADIAN TOUR

NOW AVAILABLE AS A SINGLE OR WITH HER OWN ALL STAR SHOW FOR AUDITORIUMS, PARKS, FAIRS, THEATRES, T. V.

WIRE PHONE WRITE A. V. BAMFORD
3540 Pleasant Valley Road
Nashville 4, Tennessee
Phone: 8-3318

THIS ONE IS POWERFUL...

JOHNNIE AND JACK

The Tennessee Mountain Boys... singing...

SOUTH IN NEW ORLEANS

RCA VICTOR
20/47-5290
**National Best Sellers**

Records are ranked in order of their current national selling momentum at the retail level. Results are based on Billboard's own survey among dealers throughout the country with respect to each record's current sales in music stores.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Salew</th>
<th>Week Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Gotta' to the River</td>
<td>Ruth Brown</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Let Me Go Home Whiskey</td>
<td>Ruth Brown</td>
<td>2</td>
<td></td>
</tr>
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<td>3</td>
<td>We're Gonna Do It</td>
<td>Ruth Brown</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>In the Morning</td>
<td>Ruth Brown</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>You're from Away</td>
<td>Ruth Brown</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

Records are ranked in order of the percentage of stores of various sizes in juke boxes. Results are based on Billboard's own survey among dealers throughout the country with respect to each record's current popularity in juke boxes.

<table>
<thead>
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<td></td>
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<td>Ruth Brown</td>
<td>5</td>
<td></td>
</tr>
</tbody>
</table>

**This Week's Territorial Best Sellers to Watch**

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any one of the charts. These are selected as having the greatest promise of success in the respective area. Many charted records are listed on the basis that they like or do not like what is heard and the desire to get a copy.

- **Washington-Baltimore**
- **Detroit**
- **New Orleans**
- **Philadelphia**
- **New York**
- **Chicago**
- **Los Angeles**

**Territorial Best Sellers**

These records are based on sales reports received from music dealers and are listed by city and region in the eastern time zone.

<table>
<thead>
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</tr>
</tbody>
</table>

**Cincinnati**

- **Hound Dog**
- **Let Me Go Home Whiskey**
- **We're Gonna Do It**
- **In the Morning**
- **You're from Away**

**Attention, Dealers and Operators Only**

**Solve Your Recording Problems By Using Our One-Stop Service**

Ordering and getting records is a difficult and trying problem. It often delays your best efforts. Let us do the handling and running around to the various houses.

GET ALL THE LATE HITS WHEN YOU WANT THEM

WE CAN SUPPLY ALL SPEEDS

We ship in 24 hours, to subsidiaries, from 1 to 5,000 copies, All for the nominal fee of 5c over the wholesale price per record. You will get faster service than anyone else can offer you.

**Try Our Service and You Won't Use Any Other**

**Uptown Music One-Stop Record Service**

**Coming up Strong**

**Theme Song of Moulin Rouge**

- Buddy Johnson & His Orch. 70116
- "She's Gotta Go" 70115
- "You Let My Love Grow" Dinah Washington 70112
- "Coming Up Strong" March Royal 70140

**Copyrighted material**
Rhythm & Blues Terri torial Best Sellers
Continued from page 49

Chicago
1. Mound Dog
W. M. Thornton, Peacock
2. I Wanna Know
W. M. Thornton, Peacock
3. I'm Mad
W. M. Thornton, Peacock
4. I Wanna Know
Du Droppers, Victor
5. Hey, Miss Poodle
Merrides, Atlantic
6. Crawlin'
Stroovers, Atlantic
7. Real Cat
R. Thomas Jr., Sun

Philadelphia
1. Mound Dog
W. M. Thornton, Peacock
2. Red Top
King Pleasure, Prestige
3. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
4. Crawlin'
Chevers, Atlantic
5. Daughter, That's Your Red Wagon
S. Kari, K. Irving, Stax
6. Is It A Dream
Vocalists, Atlantic
7. Baby, Don't Do It
Five Royalys, Apollo
8. April In Paris
D. Davis, Okeh
9. She's Got To Go
Ravens, Mercury
10. I Wanna Know
Du Droppers, Victor

Los Angeles
1. Mound Dog
W. M. Thornton, Peacock
2. Crawlin'
Chevers, Atlantic
3. Red Top
King Pleasure, Prestige
4. I'm Mad
W. M. Thornton, Peacock
5. Soft
M. Brown, Chess
6. Bradshaw, King
6. (Mama) He Treats Your Daughter Mean
B. Brown, Atlantic
7. Pretty Face
M. Brown, Gotham

If you're looking for a way to stand out on the dance floor, the Billboard's Top 50 Rhythm & Blues территорial best sellers will get you started! These songs have captured the hearts of millions, and now you have the chance to share in their musical magic. Whether you're a seasoned dancer or just starting out, these hits are sure to get the party started. So put on your dancing shoes and get ready to groove with the best of the best. It's your time to shine - and with these songs, you're sure to do just that.
Look of Arary

Dee Dowden, with New Guitar Boogie Shuffle
RAINBOW No. 514 (78)
featuring the SUPER-SONICS

Deejays write to Rainbow for your copies.
Title Strips, Free for O.S.P.

Music as Written

—Continued from page 17

week started recording his musical score for M.G.M.'s "The Affairs of Dobie Gillis." Singer Tony Martin opens the Los Angeles Police Auditorium as guest star May 7. Others slated for the event are Bob Hope, Donald O'Connor, Dave Evans and Ray Bolger.

Columbia's Betty and June Kean have signed with Julie Stroyn for a Broadway appearance in March, 1961. This début at Carle's May 12. Children's groups Claude and Alice Akins have recorded "Rambunctious," and "Chinatown" for their Party for Peace LP record. Claude has also recorded "Johnny Green" for his new release. The former signed several songs. His group, the Goodie Two Shoes, the Chipmunks, is scheduled to leave New York city June 17.

Eleanor Bornstein has signed a multi-picture contract with AI Zambottii. Zambottii Pictures will produce three films starring his favorite actress, Margaret Whiting. "The Little Cat," a musical, being its first release, will be produced by Zambottii's new company, "Rainbow Productions." The other two pictures will be "The Big House," a mystery, and "The Love Boat," a comedy. All three will be produced by Zambottii himself.

Boston


Rainbow Corporation.

Rainbow No. 45-214 (45)

Continued from page 26

The year is coming to a close with the opening of the new Columbia Pictures, "The Big House," starring the cast of "Warner Bros. Musical," "The Big House," is the third of the seven musicals released in 1954, the other two being "The Song of the Thin Man," and "The Story of Gorbachev." The opening night of the musical was on November 30, 1954, at the State Theater, New York. The musical includes songs by the hit-makers of the year, Elmer Fein and Johnny Rollins.

RHYTHM AND BLUES NOTES

—Continued from page 51

when answering ads...say you saw it in the billboard!

also wanted —
10,000 45 R.P.M. ALBUMS
10,000 L.P.S.

VEDEX COMPANY

234 10th Ave., New York 11, N. Y.
TEL 7-3494

CASH FOR YOUR SURPLUS RECORDS!

45-78 R.P.M.

for a smart service with experienced personal planning. Contact:

"Whistling" Fred Lowery

47th & 10th Ave.
Phone: 721-6031-12

PERSONAL PROMOTION

NATIONAL CONTACT with Top Disk Jockeys and Orchestra leaders for solid personal promotion records.

for your company and station.

Whistling" Fred Lowery

47th & 10th Ave.
Phone: 721-6031-12

PROMOTERS

NEW YORK - Trade contacts for record promotions.

WHITMORE, INC.
2 Park Ave., New York 16, N.Y.

ATTENTION

DEALERS OPERATORS
THE ROCKY MOUNTAIN REGIONS
LET US HELP YOU WITH YOUR RECORDS ALL LABELS, INCLUDING RACE & HONKY, ONLY 5¢ OVER WHOLESALE

Mountain Distributors
364 St. Denver, Colorado Phone: Acme 8618

SAXES REC

THE LABEL WITH A FUTURE...

1460 Lyric Ave.

NATIONAL'S NEW ASSOCIATION
Tomorrow's hit "PARDISE HILL"

by The Embers

Herald Records, Inc.
435 West 47th St., New York, N. Y.
0-7-738

MM EVERS

NOW EXCLUSIVELY ON RECORDS AND SHIPPSHIPS THAN EVER!

PARLTON RECORDS

56 26th St., New York 1, N. Y.
0-7-422

ALL HITS!

70 "LAP" PARTY RECORDS IN STOCK

WRITE FOR INFORMATION DISTRIBUTORS: Berger, Sarnoff & Bros.
323 V St., N.W., Washington 8, D.C.

WRITE FOR INFORMATION DISTRIBUTORS: Berger, Sarnoff & Bros.
323 V St., N.W., Washington 8, D.C.

LAF RECORDS

P. O. Box 4134
New York 1, N. Y.

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LAF RECORDS

P. O. Box 4134
New York 1, N. Y.
EMI-U. S. as Angel Label

Continued from page 13

Adams Roster

Continued from page 14

Bumper Crop of New Labels

Continued from page 14

ERIGHT publish it, a new label has been given a chance to develop, and that is a good thing for the business. It also means that a publisher who can take his songs, which in these days are valued by the majors is most important to the average producer. "This is good news," said a key music publisher. "We know it will be a legitimate off-label, that one can kiss in and out in a short time as all money is now going to the new buyer. We want to worry about any royalty pay- ment, and we would lose our con- cepts with ourselves of cultures of art- ists, etc., when we are paying an off-label cut of one of our songs. At the least, I believe, if the new label is going to be useful, we will have new people to mould this material." 

Prospects Please

One-stop, who have enjoyed unprecedented growth over the past few years, are rubbing their hands with glee at the prospects of the Victor move. One admitted with disarming frankness, "It makes our clutch stronger." More labels and more marketing muscle could prove to be the best moves in one step goes the Victor line. These sub-distributors often cannot afford a marketing recommendation, on the pur- chase of which they cannot back their customers. They can afford it with a full potential.

Bumper Crop of New Labels

We can't stop the pre- release, release, release, they are under con- trol. The Victor, ad and distributors to handle their formulas. If they are too many, they are going to pay us, but Victor is only too aware of our power. As a result, the manufacturer's favorite is more actively cur- rent. The wholesaler's favorite is that would be otherwise unus- able. One-stop is as happy as seeing other majors follow Victor's lead.

Retailer Way

To the average retailer, that is the emergence of yet another potential to quality, all the better for a happy a prospects. His shelves are

They are calling for "KING SIZE MISSES" reviewed by C. B. McCARTHY

PUBLISHED BY THE VESKEY COMPANY

LARGEST SINGLE ISSUE OF THE WEST

WHOLESALE PRICES

NEWS RECORDS

DISTRIBUTOR'S CLOSOUTS

1 7/8 W ork

SE

25 & 50 CENTS

WHOLESALE

RETAIL

EVEN IN LARGEST CITIES

FREE CATALOGUE

10 CENTS

MADE IN U. S. A.

147 S. Hill

ARCHIVOS OF THE

LOS ANGELES, CALIF.

RECORDING INDUSTRY

CLASSIFIED ADVERTISING

THE MARKET PLACE for THE MUSIC-RECORD INDUSTRY

Heres Why:

Heres Why:

Over 100% INCREASE IN BUSINESS OPPORTUNITIES

BUSINESS OPPORTUNITIES

CUSTOM RECORD PRESSIONS

SPECIALS IN LRG.-MIN. QTY.

INSCRIBED LABELS

FREE CATALOGUE

FREE CATALOGUE

COMPLETE PRODUCTION SERVICE INCLUDING RECORDING, PRESSING & PACKAGING

520 South 10th Ave., New York (Phone J-3051)

400 N. Lake View Dr. Los Angeles, Calif.

W. L. NORTON, M. D.

019 N. OSWEGO, CHICAGO, ILL.

H. W. JOHNSON, M. D.

J. D. GARBER, M. D.

A. D. WEBB, M. D.

P. O. BOX 207

STEVENSON, WASH.

D URHAM, N. C.

M. D.

P. O. BOX 12

PORTLAND, ORE.

LANSING, MICH.

A. D. WEBB, M. D.

ALLENTOWN RECORD CO., INC.

M. D.

PHILADELPHIA, PA.

M. D.

PHILADELPHIA, PA.

M. D.

ST. LOUIS, MO.

M. D.

ST. LOUIS, MO.

BROWN, M. D.

BURLINGTON, IOWA

BROWN, M. D.

BURLINGTON, IOWA

ADVERTISING RATES

Classified:

$2.00 per word, minimum charge $4.00

Classified:

$2.00 per word, minimum charge $4.00

Display:

$4.00 per column inch, minimum charge $50.00

Display:

$4.00 per column inch, minimum charge $50.00

THE BILLSBOARD J\enda

MUSDT NOV

53

MAY 9, 1937

EMI-U. S. as Angel Label

passage of the McClure Act, and its policies, together with the record price of its opera sets has kept the company's premium price up to 44% of the retail price. This is the effect of the McClure Act. EMI's & P.LA. will probably list at 25.10. Here, too, definite decisions have been made, but the details of the decisions are not yet available to the public.

Emilie Forma

Emilie Forma, in the future, will have no more outstanding records of interest. All of the Forma records have been sold off in the past several months, and the company has announced that it will not issue any more Forma records. The Forma company has announced that it will not issue any more Forma records. The Forma company has announced that it will not issue any more Forma records.

Adams Roster

Continued from page 13

The security office's activities are currently being expanded and monitored by a special committee set up to guide the company in its efforts to establish a collection office. Among the committee members are Joseph M. Waldo, Atty. Gen. Herbert Brown, Atty. Gen. Herbert Brown, Atty. Gen. Herbert Brown. The committee includes a broad range of people interested in the collection of music, including lawyers and business managers. The committee's task is to gather evidence on all aspects of the collection process, from the collection of copyrighted materials to the eventual sale of the materials. The committee has been working with the Federal Trade Commission and other government agencies to ensure that the collection process is fair and transparent. The committee has also been working with the Copyright Office to ensure that the collection process is consistent with the law.

Peter De Rose

Peter De Rose was born in New York City on April 19, 1914. He is the son of Diedrich De Rose, a well-known composer and arranger. Peter De Rose began his career as a songwriter and arranger in the 1930s, working with such artists as Benny Goodman, Artie Shaw, and Glenn Miller. In the 1940s and 1950s, he became a key figure in the music industry, working with such artists as Frank Sinatra, Ella Fitzgerald, and Tony Bennett. Peter De Rose is also known for his work as a producer and record executive, having worked on releases by artists such as Nat King Cole and Ella Fitzgerald.

That's the Biz

That's the Biz

see how his distributors were doing with the new company. He took a bus to Tulsa and spent a week there. He then returned via a hitch-hike to Chicago and then to the state of Illinois. He took three weeks, cost $500, and lost $400. He then sold $100 at the Ren- corder, but returned to his job. In addition, he raised $3,000 working at various jobs. He knew that the distributor was a very good man in California. He considered it a success but not only because he raised $3,000 but he also showed he had the ability and ability at crime.

John Orel Berkner

John Orel Berkner, who is a director of the Music Publishers of Arizona, has announced the development of his new record company, McLellan's Stock Tunes, in Arizona. The company, which has been in business for over 30 years, will continue to produce and distribute records under the name of McLellan's Stock Tunes.

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**Hucus Pocus**

**Bill Sacks**

CARDINI is in the midst of a four-week engagement at the Mount Royal Hotel. He is the first magic attraction to be presented at that establishment. This is Cardini's first appearance in Detroit since working at the Royal D azalea, an engagement he was due to begin but which had to be cancelled.

BILL Zasadzinski, a former professional magician, is working as the magician at the Bay City, Michigan, Hotel. He is a former member of the New York City Alliance of Magicians and is known for his skills in close-up and stage magic.

G. B. Cope, a manager of the Michigan Theatre in Detroit, was recently engaged to manage the Detroit Music Hall, a new entertainment venue in Detroit. This is his first engagement in Detroit and he is looking forward to the challenge of bringing new and exciting acts to the city.

**NIGHT CLUB REVIEWS**

**The Crescendo, Hollywood** (Tuesday, April 30)

Capacity: 500, cover or minimum, Operator, Bill Williams. Mailing address: 405 South Olive Street. Reservation, Booking, Estimated budget this week, $250.00.

Bresco's noble attempt to seat a Metropolitan Opera group in one of its early performances is now in full swing, and the results are dazzling. The co-op is a triumph of ingenuity and enterprise, and it is a wonder that Bresco has been able to pull it off. His efforts have been rewarded with a bumper harvest of club patronage and well-deserved acclaim.

Crescendo's strip bistro by offering talent with a difference, Bresco has created a sensation. Current headliner closes May 2 at the Crescendo and opens at the Red Carpet. Crawford will return to the Jewel with his usual flair and will no doubt make a hit. He has a new act to offer.

Here's a gal who can sing a song that has the stage presence, singing ability and repertoire that Red Carpet's audience has been waiting for.
Range Rider Racks Record In Providence

PROVIDENCE, April 30.—The first rodeo to play this city since 1932 has just wrapped up the sale that surpasses those obtained when Ringer Park opened to the town. Headlined by the Range Rider Rodeo, the three-day rodeo, which was scheduled as a business booster to meet demands.

After the Arizona Island Auditorium here, the Range Rider and Rodeo are scheduled to open at the early Friday, April 25. The show will house the show from May 2 through May 12, with the second rodeo taking place immediately.

The Col Jim Edgewell Ranch Rodeo is being held as the third show for the season.

Levant Draws At Portland

PORTLAND, Ore., April 23.—One of Portland's biggest events, the Levant Wild West Rodeo, drew a record attendance of 3,250 customers, largest audience to hear the symphony programs this season. Tickets ranged from $1.25 to $2.00.

The Ellsworth-Geelese band here announced that business is improving. The management here says that business is being handled by a small group of people who live in the area, and the show is an annual event.

Managers' Assn. Includes
ComExhibits at Convention

CHICAGO, April 30.—The National Managers' Assn. will include ComExhibits at the convention here July 5-8, Clarion Hotel. The convention will be held in association with the Chicago, Illinois, Royalty Fair, according to Milroy.

A few days before the opening of the convention, Mayor F. H. Taylor, head of the Inter- national Convention Bureau, will be the chairman of the group.

Other plans discussed by the convention planners were television and radio advertising. They will be held at the convention, which will be held in the keynote of the convention.

Dramatic & Musical Rounds

See the above advertisement for full details.

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LITTLE ROCK, April 25—About 300 operators and skating enthusiasts from 18 States, including 125 skaters from the area, ended their annual meeting at Troy's Roller Skating Rink with elections for new officers and junior and senior classes. Louis Herbert, a native of the state, was named chairman of the 10-State Association. It was the largest annual meeting of the Southern Regional Senior Skating Association's history.

The election included the following officers: President, Louis Herbert; First Vice President, David Smith, Little Rock; Second Vice President, Joe Cain, St. Louis; Secretary, David O'Brien, St. Louis; Treasurer, John H. Canada, St. Louis; Auditors, H. A. Myers, Chicago, and W. B. Ritter, St. Louis.

The meeting was held at Troy's on Tuesday evening, and the program included the presentation of a trophy to the Rink for outstanding performances of the season. The trophy was awarded by the Rink and the Southern Regional Senior Skating Association, and was presented by Jack Biren, St. Louis, to Troy Grady, St. Louis, representing the Rink.

The meeting was adjourned by President Louis Herbert, who thanked all those present for their contributions to the sport and expressed his hope that the association would continue to grow and prosper.

RINK CLOSING MAY 1

SALE ALL OR PART 145

USED CHICAGO CLAMP SKATES

500 pairs, less than 14 good condition. Complete line. Some in leather. All prices F.o.B. Chicago. Additional 100 pairs used Chicago skates, sizes 2 to 9, very good condition... 2.25 pair

RAY ADAMS

6406 W. Lincoln Park

WE BUY AND SELL

NEW AND USED ROLLER SKATES

15 years experience. Largest quality selection, reasonable prices. Ask about our trade-in allowance. Service, equipment sales for the country.

JAMES JONES, JR.

3100 S. WEATON AVE.

RINK SUPPLIES


FUR SALE

757 PAIR USED

Chicago Rink Skates, all brands, sizes 2 to 8. $4.00 pair, plus shipping. All names are used. New and used. See advertises.

RICHARDSON ROLLER SKATES

FOR SALE

CIRE VIEW

575 Pair Used

Chicago Rink Skates, all brands, sizes 2 to 8. $4.00 pair, plus shipping. All names are used. New and used. See advertises.

NOW...

The new Cool View skate rack at the National Roller Skating Rink is a feature of our roller skating 10. Orange Recording Co., 335 West Morse, W. Park, Florida.

CIRCUS CIRCA

A bi-weekly forum. The ultimate in circus lore and performance, the circus is the show that never ends. It is a forum for the circus professionals, including clowns, sideshows, acrobats, animal trainers, and others. Subscribe today for your copy.

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Boulevard Wins AOW Title With 25.5 Net Points

Gives Club 2d Leg On Big Cup; 300 Take Part in Meet

EVELYN CRANTZ

MARCH 31 (AP) — The national champion of the American Women's Amateur Skating Association was announced here today, and they are Mrs. Betty A. Birkett, who has been crowned the national champion for the fifth consecutive year.

Mrs. Birkett, 38 years old, is a native of Chicago, and has been a skating instructor for 23 years. She has won the AOW title four times, and is the only woman to have achieved this record.

Mrs. Birkett's victory was not without its share of controversy, however. Several top competitors, including the reigning national champion, Mrs. Helen M. Smith, were disqualified from the competition due to technical violations.

The AOW title, however, remains Mrs. Birkett's, and she is expected to defend her championship in future years.

N.J. Midnight Parties

BRIDGEPORT, N.J., April 25—Midnight parties similar to those sponsored by AOW and ESS have been introduced at Missouri's Wonderland in a show called an "outstanding success." The parties were held at Missouri's Wonderland on the last Saturday of April, and were attended by a large number of skaters.

Events included a performance by the Missouri Skaters, who entertained the audience with their skates and costumes, a raffle of prize skates, and a midnight party. The audience was thrilled by the performance, and many of the skaters expressed their appreciation to the Missouri Skaters for their hard work and dedication.

The Missouri Skaters are a well-known skating group, and are well-respected for their talent and dedication. They have been performing at Missouri's Wonderland for many years, and are well-known throughout the skating community.

The Midnight Parties at Missouri's Wonderland are a popular event, and attract a large number of skaters each year. They are an excellent opportunity for skaters to come together and enjoy each other's company, while also having fun and enjoying the skating activities.

The Missouri Skaters are a dedicated group of skaters, and are always looking for new and innovative ways to entertain their audience. They are an excellent example of the hard work and dedication required to succeed in the skating community, and are an inspiration to all skaters.

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The Final Curtain

All Industry in Tax Hearings

Boulevard Wins

Legit Line-Up

In Fond Memory of J. L. (Joe) Frank Pee Wee King

In Loving Memory of Dear Husband 'SPARKY' Who Passed Away April 30, 1952

In Memory of Our Good Friend SPARKY BLEW Who Passed Away April 30, 1952

In Cherished Memory HARRY DECKER Devoted Husband of A.L. Loving Father of HARRIET

Bowman-Walter F. Bowman, 50, a former timer at W.O.W. of New York, who served 10 years in the Army, died May 4. Bowman had been a timekeeper at W.O.W. for 15 years. He was the son of Mr. and Mrs. Walter Bowman of New York.

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OUTDOOR
Communications to 168 W. Randolph St., Chicago 1, Ill.

TICKET TAX BATTLE LOST FOR THIS YEAR—HAMID
After D.C. Visit; Sets Plans for 1954
NAAPB Head Reports No Hope

NEW YORK, April 25—There is no possibility for tax relief for the outdoor show business industry, George A. Hamid, president of the National Association of Amusement Parks, Pools and Beaches, reported here yesterday. He made this conclusion after a lengthy meeting with Rep. Daniel Reed, chairman of the House Ways and Means Committee, and a session with Greater Grand, chief clerk of the important committee.

There is still the possibility of a tax cut next year, and efforts of the NAAPB will be directed to that goal, said Hamid. But it is little hope that the effort will have more than token meaning, the NAAPB will continue with its plan to have introduced its own bill, written to enact outdoor amusement industry, Hamid said. He said that the past handling of the case at a special hearing was clumsy, and it was harmful to all other concerns interested with ticket relief.

He said that while the finger-pointing over the NAAPB's opposition offered was both contradictory and difficult, he said that while the action was plagued at length that the effort of the industry, it was brought about that most theaters are taking the tax, he added.

Hamid also said that while the motion picture industry can afford to absorb the tax imposed, the outdoor amusement industry cannot, and its patronage, they admitted that.

THE BILLBOARD

Record Number of Devices Work San Antonio Date
42 Devices, Plus 160 Concessions, 17 Shows Operate at Six-Day Event

By HERB DOTTEN

SAM ANTONIO, April 25—What is probably an all-time record for an outdoor amusement park in operation at any single location was set in the San Jacinto Plaza, San Antonio, last week, when the JuarezPhillips-Partida's Century of the Artists opened its doors for the first time.

A grand opening was held Thursday (23) with Grand Ole Opry's Dolly Parton, country and western singer, and a Dixieland jazz band providing entertainment. The show was free to the public and the event was attended by thousands of people.

An additional 160 concessions were added to the main event, bringing the total number of devices to 42.

San Antonio's home-teacher, J. B. Worth, is the owner and manager of the Juarez Phillips-Partida's Century of the Artists, and the midway is part of the entertainment for the four-day event.

The midway opened to the public on April 25, and the show continued for the next three days.

Charles Gerard
65, Showman, Dies in Miami

MIAMI, April 25—Charles Gerard, an outdoor showman, died here yesterday. He was 65 years old.

Gerard was a well-known figure in the outdoor show industry, having worked in various capacities in numerous shows.

Gerard was born in New York City and moved to Miami in 1935. He was a well-known figure in the Miami show business and was a member of the Outdoor Showmen Association.

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65, Showman, Dies in Miami

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Chi Auto Show
B.C. Reue

CHICAGO, April 25—Barnes Car and Camera Show here has been completed for the third time, with the attendance for the first day of the show being reported at 25,000.

The show was held at the Chicago Stadium, and was sponsored by the Chicago Automobile Show Association.

The show featured a large display of cars, motorcycles, and other automotive products.

250 at O. Assn. Dinner;
Auction Aids Club Fund

COLUMBUS, O., April 25—At least 250 persons attended the annual banquet held here tonight by the Ohio State Association of Amusement Parks, Pools and Beaches.

The banquet was held at the Columbus Country Club, and was attended by a variety of guests, including outdoor showmen, local politicians, and other distinguished guests.

No Days Off
2 Saturday Holidays May
Cut Into Potential Bonanzas

NEW YORK, April 25—With two holidays, Decoration Day and July 4, still a month away, many outdoor showmen are resigned to the fact that they will not have the long weekend to devote to the business.

Mr. and Mrs. F. J. Beitzinger of the Beitzinger Amusement Co., of St. Louis, are accompanied by Mrs. Beitzinger and their daughter, Mrs. Beitzinger of New York, as they arrive at the Cincinnati train station.

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ONCE again it's circus time in Gotham.

Ever since the colossal Ringling Bros and Barnum & Bailey organization opened its 1953 season in Madison Square Garden Wednesday night, April 1st, New York has been thinking circus and talking circus.

This year, John Ringling North, president and producer of the Big Show, has topped all previous successes with the mightiest multitude of marvels ever mobilized. But, despite all the fabulous magnificence of its four new pageants, including "Candy Land," super-spectacle sublime; this year's performance, designed for America's amazement and delight, is circus all the way.

Critics aver it is the finest show in circus history and capacity crowds in the Garden twice daily seem to bear them out.

In fact, New York, the traditional barometer of circus business, indicates continuing success during the forthcoming coast-to-coast tour of The Greatest Show on Earth.
Hunt Gets Off to Good Start Despite Weather

FALFURRIAS, Texas, April 25—After battling with a score of bad weather, Hunt buses, with their 800-man crew, left for the Billboard in full animal tone.

Hunt, one of the oldest and largest circus companies in the country, began its most important season in Land-

The circus is known for its unique blend of animals, including its famous elephants and tigers. The Big Top is a temporary structure used to house the circus ring and the performers. The clowns entertain the crowd with their acrobatics and physical comedy, while the animals perform tricks and stunts. The circus is known for its grandeur and spectacle.}

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Kiddie Rides
Trains—Ferris Wheels
Swings—Auto Rides
Monkey Speedways
With Cars, Show Fronts and Track Bodies. We rebuild and repair all rides and show equipment.

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KIDDIE RIDE CO.
ELI BRICK COMPANY
211 W. Twenty-first St.
New York, N.Y.

SMITH- SMITH
SPRINGFIELD, NEW YORK

THE BILLBOARD
MAY 12, 1939

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Performers.

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Materials on hand to make for
either dyed in colors or "CHEX" FLAME.

Underwriters approved

Cane, wood and mild steel

frames.

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UNITED STATES TENT & AWNING CO.

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DEERFIELD 1-0900

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SEND US YOUR TENTS

American's finest Show Covers

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A.B.T. MANUFACTURING CO.

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CANDIDATE FOR THE ELECTIONS—MAY 13TH

NEW YORK, April 25.—An increasing number of the first-rate pettiot parts of kiddie op- erations in Amusement Parks are finding in the continuing efforts of local authorities and the attractions centers to enlarge and enhance those features designed especially for children.

In large amusement areas, literally dozens of the resort spots have swung up to offer a means of competition to the major centers. But the cost of millions of dollars in the war has slowed up the pace, and in many instances the new efforts have been aimed at the older, tried and tested features. In one famous midtown park, for example, the Gaiety, an entire new section has been devoted to kiddie rides.

In view of these developments, Mr. K. F. W. Remer, manager of the Gaiety, said, "The number of people visiting the park has increased by more than 50 per cent, and the older kiddie rides which have been here for years have doubled their business.

"The only thing that has slowed us up is the competition from the newer spots, especially those which have been out of the city. But we have been able to increase our business by about 20 per cent, and this is due largely to the new developments of the kiddie rides, which have been a big factor in our success."

The Gaiety has been particularly successful in this line of work, and the kiddie rides have been a big factor in the increase in business. In one section of the park, the kiddie rides are situated in a large building, and are connected by an overhead elevator. The building is divided into two sections, one for boys and one for girls, and the rides are arranged in a series of rooms, each of which is decorated in a different color scheme. The rides are all electric, and the children can ride them at any time of the day or night. The building is well lighted, and the children are always happy and contented.

In another section of the park, the kiddie rides are situated in a large building, and are connected by an overhead elevator. The building is divided into two sections, one for boys and one for girls, and the rides are arranged in a series of rooms, each of which is decorated in a different color scheme. The rides are all electric, and the children can ride them at any time of the day or night. The building is well lighted, and the children are always happy and contented.

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Weather Again Hits Week-End Operations

NEW YORK, April 35 — Old Man Weather has been throwing his tantrums all over the northeastern states. The result has been freezing weather that has kept many farmers and gardeners busy with frost protection.

The exception has been the northeastern states, where cold weather has prevailed. New York City has been particularly hard hit by the cold weather, with temperatures dropping to near freezing. The result has been a steady stream of people into the city's indoor attractions, such as museums and theaters.

In contrast, the northeastern states have been experiencing warmer temperatures, with some areas even reaching the 70s. This has led to a decrease in indoor entertainment and an increase in outdoor activities, such as hiking and picnicking.

The effect of the weather on the economy has been mixed. Some businesses, such as those in the tourism industry, have seen a boost in business, while others, such as those in the clothing industry, have seen a decrease in sales.

In conclusion, the weather has had a significant impact on the week-end operations in the northeastern states. While some areas have experienced a decrease in business, others have seen a boost, highlighting the importance of being prepared for any weather event.
Mills Bros. Launches Strong '53 Edition; Crowd Braves Snow
New Canvas, Point Light Show; British Clowns Display Promise

By TOM PARRISON

GREENVILLE, O., April 25—Mills Bros. enter a prospective record transfer market for Clowns this season when they went overcoat opening here Saturday (15), which was called on account of the snow and canvas and a temperature of 38 above zero. Ten thousand mill-mates got a near-capacity house, and it was a near-capacity house in every respect. Patrons wrapped up in furs as a protection for performers it was just plain cold.

Take away the snow, and Mills Bros. have nothing missing in the way that’s equal to those of the past two or three years. This show shows evidence of considerable improvement and satisfaction. New acts are adequate, the general appearance is much improved and returned Mills imitations are much better. Mills is, not high, he is in charge, with this year’s English Clowns, which is a cream of the conventional gags and greats, and with an English clown who gets a production that gets laughs.

Up to 36 Trucks

Flashing a sign that read “Big top and plenty of paint, the show has been transformed from a well-run, and painted in a variety of colors, and additions bring the list to 18 straight beds and 22 semi, for a total of 37 horses. In addition, there is the conventional lead top and man walk. Miller is the cool top man, which is a change this year.

The show was quite busy prior to the opening, as there was a lot of activity going on. It was reported that the show had a lot of interest prior to the opening.

As the show gets underway, the Mils show again is using only window cards and newspaper copy. For it’s first 14 seasons, the show had a program booklet. Open With Six

Paul Nelson, equitation direc-
tor, changed the schedule of the opening day, with late numbers coming out of the city on April 25. The show was moved to a speed, with allowance for a horse to run.

Speck shows the rolling and pacing of a horse, and another two horses the banner blazes for a day in the arena, and an unusual parade. Procession will be one of the interesting events in rings while 16 girls dance in a ring, and the horses, wearing costume, are in the arena, to the sound of music, and all the attendants are in costume, and the audience are in a grand mood.

(Continued on page 13)

Hagen-Wallace Business Okay

Hagan-Wallace, April 25—Paul Hagan, N. Y. M., reports that his opening week was a success, with the show selling out both nights.

The show was opened in New York, and the opening was a success. The show was opened in New York, and the opening was a success. The show was opened in New York, and the opening was a success. The show was opened in New York, and the opening was a success.

Circuses

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Enlarged Cole-Walters Show Has New Layout for Animals

Despite cool weather and some rain, Cole-Walters Show was playing to okay business. While the animal's long nose, 20 feet wide and 20 feet long, rainguard, and other special features were on display, the large crowd was still watching the animals as they pushed each other to the front for more attention.

21,100 Press Out for Show

The 21,100 press out for the show is an excellent indication of the large number of people who are interested in the Cole-Walters Show. It is a good indication of the interest that the public has in the animals and their ability to perform.

Under the Marquee

Clowns at the Cincinnati Shrine Circus will be on hand to provide entertainment for the audience. They will be joined by several famous performers, including "Jailhouse Rock," "Redhead," "Joker," and "Clyde." The show will be held at the Cincinnati Shriners, an organization that supports children's hospitals throughout the United States.

2-PHONE MEN

For POLACK BROS.' CIRCUS

CONTACT

201 Pennsylvania Ave., N.W.
Washington, D.C.

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JEROME J. BERGER

THEATRICAL AGENCY

332 W. 47th St., New York, N.Y.

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CIRCUS
SEEK 'MISS STATE FAIR'
Va. Group Backs State-Wide Contest

DAVIESS Va., April 25 — The Virginia Agricultural Association, which has worked out the details for its participation in the staging of a State-wide beauty contest to choose "Miss Virginia State Fair of 1955," has been officially presented to the State association at its recent meeting at L. F. J. Lowman, public relations counsel of the State association's position. Richmond. Rice ex-

NATIONAL HOME SHOWS INC.
America's Outstanding Home Show Producing Home Shows Attended by Builders & First-Rate Giants

Current Bookings

ST. LOUIS, Mo., May 3-5.
Cincinnati, Ohio, May 10-13.
Cleveland, Ohio, May 17-19.
Dallas, Texas, May 31-June 2.
Duluth, Minn., June 13-15.
Kansas City, Mo., June 20-22.
Los Angeles, Calif., June 27-29.
San Francisco, Calif., July 4-7.
San Francisco, Calif., July 4-7.

INDEPENDENT SHOWS
RIDES, CONCESSIONS
WANTED FOR—
TRI-STATE FAIR Inc.

BRISTOL, VA., AUG. 17 to 22

$25,000 in prizes & contests

* Bristol Twin City is the hub of over 300,000 drawing popula-
* W Studied by Twin City merchants, manu-
* Work has already started on the race track and grandstand.

This FAIR WILL HAVE outstanding Grandstand Revue, Wild Animal Shows, Horse Races, over 200 head of cattle in Livestock parlors before the grandstand.

Address all communications to
TRI-STATE FAIR, INC.
Office—General Secretary, Bristol, Va.
Telephone—North 459, Night Phone 419, Ext. 519

DANVILLE, Va., April 25 — Georgia York, assistant manage-

pation of other member fairs in the State. Since the ARF, with dates
for 1955 set for the second week in May, is the last of Virginia's major an-

ROCKY MOUNT, N. C., April 25 — N. W. Chambers, over-

Frogs, Jr., will be awarded by the State Fair of Virginia in the women's depart-

Hagerstown Signs Wirth

HAGERSTOWN, Md., April 25 — The Hagerstown Fair has awarded a four-year contract to Frank Wirth, New York booker, as its executive manager. The contract covers Wirth's services, both as a bona fide Fair, NOT A PROMOTION. The track race has originally also been a part of the Hot Rod Fair, which was rejected by the House of Representatives.

Hagerstown Signs Wirth

HAGERSTOWN, Md., April 25 — The Hagerstown Fair has awarded a four-year contract to Frank Wirth, New York booker, as its executive manager. The contract covers Wirth's services, both as a bona fide Fair, NOT A PROMOTION.

Fems, Juniors, Pan-Americans Vie for 84G at Chicago

DALLAS, April 25—Premiums and prizes totaling $6,451 will be awarded by the State Fair of Virginia in the women's depart-

Harry Wright Renamed Prez At Detroit

DETROIT, April 25—Harry Wright, who is president of the board of directors of the Detroit State Fair, was re-elected president of the board at the April board meeting, Edna L. Stimson, executive secretary, was re-elected vice-president.

Kahn Named Composer Mgr. At Sedalia

SEDALIA, Mo., April 25—Sid Kahn, Ford Motor Co. dealer, has been appointed concessions manager of the Sedalia State Fair, L. C. Carpenter, Supervising State Fair in Sedalia, announced.

Kahn, who succeeds Warren E. Livingstone as Ford motor concessionaire, rejoined the St Louis Clothing Company, Ford's former concessionaire, and entered the business for five full days giving him the chance to manage, own, and operate his own business, which he established the business in 1951.

N. H. Aid $ to Continue

CONCORD, N. H., April 3 — New Hampshire fairs were es-

Carnival WANTED

Waco, Texas, April 25—Heart of Texas Fair recently realized one of the main objectives that it set out to achieve when it dedi-

Waco, Tex., Opens New Coliseum

WACO, Tex., April 25—Heart of Texas Fair has recently completed its new Coliseum. The construction of the 7,640-

CAJ. C. B. Freeman of the fair and M. D. Corbin executive vice-president.

Display Fireworks of Distinction

Continental Fireworks, Inc. 8718 North Kimball Ave., Chicago, Ill. Phone 732-3311

CARNIVAL WANTED

See ad at the back of this issue

The fair has been providing 20,000 people with 100 different amusements and a variety of shows.

The fair will continue its policy of providing a variety of shows throughout the season. The fair will continue its policy of providing a variety of shows throughout the season.
MAY 2, 1953

COMMUNICATIONS TO 185 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD

69

WOM, C&W Ready For Season Bows

Prospects Regarded as Good as Eastern Organizations Get Going Full Blast

NEW YORK, April 25—Two of the East's major railroad organizations, the New York Central and the Pennsylvania, have been training for the opening day of their respective lines, and the opening is expected to be a success.

J. Paul Newman, president of the Pennsylvania, has been counting down the days until the opening day, while the New York Central's president, Joel H. Prentice, has been busy preparing for the season.

Opening of these shows, traditionally opening at the beginning of the season, will mark the beginning of the season. The shows will open on various dates, depending on the weather and other factors.

Make-Ready Hits Peak At RAS Base

TAMPA, Fla., April 25—Activity at the Royal American Show's winter quarters here is reaching a peak as the show prepares for its opening on April 25. The show, which opened on April 1, is expected to attract a large crowd.

Leon Miller has a ew of 14 sculptures completed, a lovely statue of a girl, and another one of a young man. The sculptures are being used as decorations for the show and are expected to attract a large crowd.

Weather Hurts Geren Opener

CLARKSVILLE, Ind., April 25—Goren, Indiana, was expected to be a success, but weather conditions have forced the show to be postponed.

NSA Sets Sights on Building Dollar, Membership Strength

NEW YORK, April 25—President R. C. McCarter, Mr. & Mrs. Edith D. Carr, and Mr. & Mrs. J. P. Newman, have been working on the project for the past year, and the project is expected to be a success.

42 Rides, 17 Shows Get Okay Business At San Antonio Cele

160 Concessions Set Up Shop For Six-Day Independence Fete

Carried by him but in for this date only on P.C. Shows opened

Vivona Exits South, Jumps To Pa. Spot

LEIPSBURG, Pa., April 25—Leaving behind in Emporia, Va., week of bad weather and an opening Monday that was washed out, Vivona Show's President, J. W. Smith, has removed to Emporia, Va., for the coming season.

The show, which opened on April 25, is expected to attract a large crowd.

Colman Unit Opens Season In Middletown

HARTFORD, Conn., April 25—Colman Unit, which has been working on the project for the past year, is expected to be a success.

Denton Inks Valdosta Fair

SHEFFIELD, Ala., April 25—Gold Medal Shows have learned that the Georgia Fair, which is located at the South Georgia Agricultural Park, will be open for the season, and the show has been invited to participate.

Al Rodin Unveils New Jewelry Stand On W. Coast Shows

SEASIDE, Calif., April 25—Al Rodin, veteran commercial jewelry designer, has designed a new jewelry stand that will be featured in a show in the upcoming season.

The stand is on a 20-foot truck, and it is expected to be a success.

The front is raised with a hydraulically operated roof, and the stand is equipped with all aluminum structures.

Island, which is located in the South Georgia Agricultural Park, is expected to be a success.

Domino Races, which is located in the South Georgia Agricultural Park, is expected to be a success.

Signer of the pact took part in the meeting, which was held in the state capital, and the signers were expected to meet later this week.

Clouds, which is located in the South Georgia Agricultural Park, is expected to be a success.

The signers of the pact took part in the meeting, which was held in the state capital, and the signers were expected to meet later this week.

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Ray Williams Shows

Want for: Marion, Ohio, May 1st to May 9th

All Hanky Panks — Mug Outfit, Scales, Guess Your Age, String Gun, Carnival Story, Street Range Gallery, Cuck Gallery, Ball Games, Pitch-Top-You-Win, Basket Ball Game, Penny Arcade and Novelties.

Will book any clean money-making Show. Good proposition for Mechanical Show, Monkey Show, Fun House, etc.

ALL APPEALS TO: RAY WILLIAMS, SHOWS.

Don Franklin Shows #1

Want Cash/Check, Gold, Age and Scales, Castard, Long and Short Range Gallery, Cuck Gallery, Ball Games, Pitch-Top-You-Win, Place New York and Chicago and New York Stock Exchange. All Agents.

Contact: Don Franklin, Mgr.

O. C. Buck-Model Shows, A. C. O. Buck-Model Shows, Inc.

N. C. Buck, Mgr., Columbus, Ohio, Philadelphia, Pontiac and Two Weeks.

COTE AMUSEMENT CO.

Opening May 9th, Utica, Mich. Booked solid until October with Homecomings, Street Celebrations and Fairs. Here come again for small Horse, Ice Cream, Novelties, and Hanky Panks. Concessions of all kinds.

Florida, Chicago, and New York Bais save your time.

Here a dull Loop-O-Lee, know for sale or exchange for what you have. Sell and Clean Machine and a new one from us.

Address COTE AMUSEMENT CO., Utica, Mich.

GREAT SUTTON SHOWS

WE NEED CONTRACTS FOR 14 FAIRS IN MISSOURI AND ARKANSAS

All Good July Dates until Fair Time

Can Book Independent Shows of All Kind, Will Pay Equal Expense for Gig Show. Shows Good Paying Shows. Also Have Other Male Shows Can Pay for Shows and Hanky Panks.

Address: A. F. SUTTON, 1311 E. Washington, St., Chicago, Ill.

MECHANIC WANTED

Must have tool and be able to keep fleet of Chauffeur Trucks and Bute Motors operating at all time. Must have good driver's license and be able to drive these trucks. Do others need help. Top salary for right man.

Address: BOX 520

MOROES MODERN SOUTHWESTERN SHOWS

Wants for 76 or 80 Steel Bikes in Oklahoma. Can book 10 Shows in Illinois, Missouri and Arkansas. These Shows have been very successful. Boys, Girls and Adults

Address: DEARMORE, OKLAHOMA, THIS WEEK; THEN ADA.

Ray Williams Shows

RIDE:

Will book Spit-fire, Dark Ride or any Ride not conflicting.

Wants Caterpillar Foreman, Roll-O-Plane Foreman, Second Man on all Rides.

HELP:

Bingo Caller and Counter Men. Cook House Help.

ALL APPEALS TO: RAY WILLIAMS, SHOWS.

Wade Expo Preems at Home Show

DETROIT, April 25.—Wade Exposition Shows, operated by W. G. Wade, will open for the season Tuesday (18) at Jackson, Mich., 80 miles west of Detroit, at the Jackson Builders’ Show. The usual break-in period around Detroit lots will be skipped, with the show opening in full strength at Jackson in-}

...
MICROWAY CONTEST

Sealed and heard at the Battle of Flowers, San Antonio, Mrs. Fred Beckman, a frequent visitor, reported old acquaintances. Mrs. and Mrs. Harry Hannus in from their Kidneyfat at Holstein... Johnny Youngsmith, a director of the Calle Company Fair, Anderson, Okla., who each year takes time off from his department store to spend a week here giving a willing hand to Jack Ruback, Battle of Flowers midway contract booker.

Barney Gerity, a San Antonio resident, afternoon visiting friends at their home in Holstein... Joe Young, always in the vicinity to see and be seen, is hanging much better, telling us that he is now able to "get around" and that he occasionally goes places without riding... Mr. and Mrs. Ed Webb, one-time San Antonio residents, out in from their home in Tepetes, spending their week operating their frozen custard concession.

Fred Davis, head man in the midway bookings for the Brownsville Exposition, was over making arrangements for the San Brownsville festival. Act, Conces.. Motorhome operator, who will tour with the Alamia Exposition this season, takes a week off from the Ruback routines to spend it working the Bucsinnee Days at Corpus Christi, Tex.

Glass pitched sound big. Among operators were Johnny Phillips, who had two, and James Cassidy, of the Amusement Company, Kansas City, Mo. Glass food bowl concessions big, too. Operator of one was Steve Vauhghn, who also had a half yard going... Mrs. Les Schottell, formerly around and now operating a concession in San Antonio, was a viola visit. Her hand-made concessions on the Alamia Exposition.

Hwy. Ruback, Jack's brother assigned him in the booking of the Alamia Exposition in San Antonio, where he operates the Waco Novelty Concessions. Others who gave Jack assistance were Jack's wife, Mrs. Leila H. Ruback, operator; Max Friedman, who who worked on the Allied Concessions, and William Williams, who didn't put his hand to any of the midway concessions. Williams was only interested in space. Alley staffers operating for Ruback at the Alamia Exposition.

Jack Ruback's niece, who runs the information desk, was working for Ruback... Mrs. Ed Vauhghn, superintendent, and Bob Carr, who handled locations, with the aid of Bill Hyman.

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F. C. BOGLE SHOWS, Incl.:

WANT CONCESSIONS—Add Darts, Ball Games, Balloon Dart, Cork, Numbers, Phonos, Shippond, Long & Short Range, Basketball, Hospital, String Under 12.

H.E.S.—Want sister show Electricity. Must drive. We pay special salary, bonus, unemployment insurance. RIDES—Will book Kiddie Rides of all kinds, Experience a must, Pension, Train, Boats.

Wire (don't phone)

F. C. BOGLE, Mgr.

MANHATTAN, KAN., THIS WEEK: E. Durante Kag., May 4-5. We will play Wamego, Kans., July 4th, followed by best Western Kansas fairs, including Waynetown and Liberty Home. P.B.: Claude King, located for you.

ANCHOR SUPPLY CO., INC. (PAINVILLE INDIANS)

BARNEY TASSELL UNIT SHOWS

WANT FOR BURLINGTON, S. C., WEEK OF MAY 4

BIG MARINE AND CIVILIAN PAY DAYS


WIRE THIS WEEF. SAVANNAH, GA.

PAGE BROS. SHOWS

West State, Arizona, Nevada, Texas, Louisiana, Arkansas, Iowa, Ohio, Indiana, Pennsylvania, New Jersey, New York, N.Y.,

PERCELL'S SHOWS

The old Rice-Peet Clyde is here. The new Clyde is a new Clyde. He is a Clyde. He is a Clyde.

Mickey Perrell, Gen. Mgr.

WILLIAMSTOWN, PA.

Copyrighted material
Gladstone Exposition Shows

MAY 4 TO 9, HUMBOLDT, TENN., STRAWBERRY FESTIVAL

WANT CONCESSIONS—Ball Games, Long Range, Short Range, Fish Pond, Fish Bowl, Derby, Scalies and Age, Penny Pitch. All tents and Concession equipment sold. RIDE HELP on Tilt and Wheel, Second Man on Jenny. SHOWS with own equipment. Side Show, Snake, Gook, Ciel, etc. Flood Aldrich wants Agents for Cats and Buckets. Orr Howell wants Agents for Sets and other Concessions.

14 FAIRS


H. F. POOLE

Jackson, Tenn., all this week.

Midway Contab

Continued from page 77

SHOWS, entered Augustana Hospital, Chicago, Tuesday (23) for observation and a check-up. W. M. (Bill) Bree, who again is blazing the trail for Eddie Young's American Shows, says, he has received advice from Atlanta that he recently visited that Steam Show in Atlanta, Annin, Ala., and cut up for Tomm. My Allen and Art Frankel. Bree is the same that was in the National Base Celebration at Green Cove Springs, Fla., was the first complete carnival permit ever granted outside of the National Association. His contract at Albany, N. Y., is the first downtown location there in years.

Larry Schutt, former circus and carnival kiosk owner, and currently associated with the C. & D. Car, runs a show from Crossville, Tenn. He was married to Mrs. Keller McGill, nonsoro of Crossville, recently.

Martha Weiss is convalescing at her home and says she'll be back for a recent operation.

On the road is the well known Max Marvin to do his darre on the "Atlantic State" show. He decided to return to the Hurricane Greater Shows.

Delores House will open at Gutten's Club, Johnstown, Pa., after a three week stay at the Duke and Cottage, Pittsburgh, July 27.

Jackie Extra, Billy Blair and Bobby Kirk have joined Chas. Grimes' Side Show on Thomas Jaycox Shows.

The Clasawhale brothers, owners of several Canadian Shows, recently told dealers a new 35-foot Rollhouse house trailer, which was acquired as a combination office and living quarters.


Wire or write to C. S. PECK, 495 S. Yates, Kankakee, Ill.

Wilton Greater Shows

WANT Concessions of all kinds. Have the following open: Milk Bunnies, Seals, Octopus, Horse Show, Goat Show, Corn Relays, Add-Up Darts. Can place Agents for Six Cat. Glass Pitch. Ride that don't demand too much wages. Regionals wants help on show. Mark Ramsay, come on.

New booking Rides and Concessions for the following upsets—Carter, Ohio; Belden, June 1-4, Flagship, Ark; Indiana Power, June 5, to Shipoack, N. M., Indian Rod, July 15-18, Durham, Conn. Spanish Trail Days, July 27-August 2. Will enter in corn game at this date. Weekly, Blackfoot, Ark.

Permanent address, 204 S. 23 St., Phoenix, Ariz.

Gladstone Exposition Shows

MAY 4 TO 9, HUMBOLDT, TENN., STRAWBERRY FESTIVAL

WANT CONCESSIONS—Ball Games, Long Range, Short Range, Fish Pond, Fish Bowl, Derby, Scalies and Age, Penny Pitch. All tents and Concession equipment sold. RIDE HELP on Tilt and Wheel, Second Man on Jenny. SHOWS with own equipment. Side Show, Snake, Gook, Ciel, etc. Flood Aldrich wants Agents for Cats and Buckets. Orr Howell wants Agents for Sets and other Concessions.

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Elnor Cote

Sets Auspicies

For '53 Route

UFICA, Mich., April 26.—Cottle Amusement Company, which opens here at its winter quarters May 9, will play its entire route under auspices this year, Elmer C. Cote, owner-manager, announced.

Following the bow here, show will move to Detroit, where it is sponsored by the River Shore Shows. The sponsored dates include the July 4 celebration at Lake City, a Postponed Street Celebration and Chamber of Commerce events in Davison and Flushing, all in Michigan. The show will also play the Armada, Mich., Fair and the 4-11 Fair at Port Huron.

Cote, who has been operating his Merry-G-Go Round on the River Shore the past couple of years, will again personally manage his show this season. Places are to carry the same equipment as last year including 8 rides and 3 concessions. Four small shows will also be added, he said.

HUBERT'S MUSEUM

258 W. 32nd St., New York, N. Y.

Open all year round

Want Fresco and Mural Arts. Sale and quotations in first letter.

EYEVAN'S

Streamlined Thunderbolt Bumper Racer

Want complete catalog. Carnival supplies, equipment, games.

H. C. EVANS & CO.

1526 W. CARROLL AVE., CHICAGO 7, ILL.

WANTS


All replies to Somerset, Ky. this week: Danville, Ky. next.

WESTERN UNION COMPANY

WANTED

SHOWS

WANT OCTANT—Rolling Show. Have expon. in different parts of Texas, May 1st. Commence to work in Oklahoma. J. Lot, to do business the last four weeks of May, with a contract for candles for the Iraq in Atlanta and jumped to Jacksonville, Ga. Atlanta date was postponed until May 18 and Golabek said he may return to Macon for another week or two.

Paul M. Coonan, Macon, Ga., show attorney, was a recent visitor to the Ideal Atlantic Shows' winter base in Tampa, where he was visiting with one of the members of the show staff. The show entered the building for the last time in the National Association shows

Billy Jack was guest of honor at a birthday party, Thursday (18) on the last day of the Crown Show's lot in Texarkana, Tex. Claude H. Hayes, owner, was host, and guests included Frank Fulf, projector, Sam Stanczyk, who is running the Game Jams, Bob Hayes, Elmo Mc Clark, owners of Diamond Jim's Bumpers, Jim Meek of the Houston, Jake Riesmuth, Mexican Pete and his wife, Virginia, and Violet Daniels.

VETERANS UNITED SHOWS

WANT OPENING May 14, WORTHINGTON, M. W.—WANT


ELYRA, OHIO

RALEY BROS.'S SHOWS


All addresses RALEY BROS.' SHOWS, BUKIN, S. C.
SCHAFTER’S JUST FOR FUN SHOWS

"The Most Beautiful Motorized Show on the Band!

Our Route Will Take Us Through Some of the Most Beautiful Cities of the Midwest, Including Greater St. Louis, Mo.; Gary, Ind., and Tin to Ten Early Fall Fairs in Wisconsin.

Our entire circus will be a complete show at once. Want Most Shows, Fun House, Glass House, Under the Big Top. Will take all payments in cash. Will be at the fair on time. Will be at the fair on time.

Riders: Can Ride Pure Buck Ride, Lemon Wagon, Concession Wagon, Buildings, and all any other show wagon, except the most beautiful ride and best gift. Help wanted: Wheel Takers, Ring Bearer, Bingo, and Ticket Seller. All replies to:

JOHN PORTEMENT
MONTVILLE, N.J.

Morris Hannum Shows
D IIMORE, PA., MAY 4-9

Can place Hanks Punks and Grind Shows. Span Murphy wants Rides Men. Prefer Drives. West Help for Mack’s Bingo at Olyphant, Pa. Help. All replies to:

MORRIS HANNUM
Hildy City, Scranton, Pa.

CAVALCADE OF AMUSEMENTS

Can show with Life and Norman Show. Will run New Mexico show to reliable Operator. Help accepted. Want responsible Operator for Glass House and Fun House. 100% of gross. Will help Finance for coming season. Operators that have nice show for us to buy will have the choice of show. We are interested in Operators that have nice show. All replies to:

AL. WAGNER, Mgr.
Mentone, Ala.; 39; 28-3; next week.

UNITED EXPONITION SHOWS

WANT SECOND MEN ON ALL RIDES MOST USE.

Want Second Men to work on all rides. Will pay 150% of gross. Will help Finance for coming season. All replies to:

LEO NELSON, Mgr.
BELLEVUE, ILL., THIS WEEK

WANT—DUMONT SHOWS—WANT

CHURCH HILL LOT, RICHARDSON, DAK., MAY 4-9

Rides, Female Gen and all Hanks Punks. Camp Help that drive. Girls for rides. All replies to:

LOU NELSON, Mgr., High Point, N.C. 27317, this week.

WANTED—BILLPOSTER

with own transportation, to join immediately.

SHAN BROS. SHOWS

Somerset, Ky., this week; Daviess, Ky., next.

A. M. P. SHOWS

Want a few Hanky Punks, Glass Pitch, Hi-Strip, Hanks’ Bowling Alle, Bellish Punks, String cages and others not conflicting. Want Animal Show, Hanks’ Show and Snake Rides. (Jim Edwards, contact Jack Kears, Petti Coat, contact. Moving wants Bingo Help. Can place Pin Show and Suit Skids Agents. Want Ride Help that drive. This shows carry 10 all-around rides. Contact:

A. M. POSSEKINSKY
ROCKWOOD, MICH. MAY 19

SMALL CIRCUS WANTED

JOIN AT ONCE

Meet here June 23. Join and small Baby Elephant if possible. Have you what you want? Wire or Phone James E. Strates, Shows.

C & B. PASSAVANT Ave.
PHILADELPHIA, PA.

C. A. GOREE SHOWS WANT NOW

All Hanks Punks, Bell Crazy, Spot Seal Gallery, Pinball Pitch, and all legitimate Rides. Will pay 150% of gross. All replies to:

C. A. GOREE
2226 S. Euclid Ave.
CHICAGO, ILL., MAY 6

PETERSBURG PIPE, RICHMOND, V.A., Week of May 9; RICHMOURG, Va., is talk.

Stage for long season, 15 Fairs, to start Harrisonburg, May, 27th to August 1st. Devils Fairs in Florida starting January 25th, 1954. Will be Fair Side, have complete outfit for same. Want Grill Show, Fun House, Glass House, Duck Ride. Will take all payments in cash. Will be at the fair on time. Will be at the fair on time.

Want Be at all Kid Fairs except only Pony Side. Will take Be at the fair on time. Will take Be at the fair on time.

Ad: 25; 13-30; next week.

S A M E. PRELL, Gen. Mgr., Fayetteville, N.C. this week; Richmond, Va., May 4-9

JOHNNY’S UNITED SHOWS

Playing First Class, Alle, next week; then Piedmont, Alle. Spring fair following; downtown location.

Concessions WANTED: Ball Game, Bumper, Cork Gallery, Wooden Pitches, etc. Hanks Parks of all kinds. Shows: Snake, Glass House, Markets, Shows, etc. Will take all payments in cash. Will be at the fair on time. Will be at the fair on time.

Address: W. A. SCHAPER, Mgr.
Trenton, Tex. This week: then Malvern, Ark., next week. (Big G.M.C. and Aluminum Plant pay here.)

Dyer’s Greater Shows

WANT

Bellevue Exposition, 2nd Street, Bellevue, Ohio. Want 2 or 3 shows. Will help Finance for coming season. Will pay 150% of gross. All replies to:

C. M. SELLERS
BELLEVUE, OHIO

MOTORCROSS RIDES

WANTED

$75.00 straight cash wages for 2 Trick Bikes. Fall out of July; ZELEZNIK, 1314 W 42nd St. E. 1/4 W 1/4 of 11th Street Shows, Washington, D.C.

WANT AT ONCE

Circling Pitch Aka, Agents for Rid. Will pay 150% of gross. Also pay $100 for the best gross and summer ride. Also pay 1/4 of gross for the best gross. All replies to:

LEONARD SIMONS
ELIZABETHVILLE, PA.

SMITHFUNDAIOWS

APRIL 25 thru 7. NES, OHIO. MAy 4-5. RIVISTLE, OHIO

WANT legitimate Concessions of all kinds. Also Bingo. Playing good West Virginia territory. WANT Agents for Glass Pitch. Cork Gallery. Ball Games. Bat Syntne, Buckets and Count Store. All replies to JIMMY ACKLEY, Concession Mgr.

DAVE PICARD WANTS AGENTS

2 PIN STORES AND 2 COUNTER AGENTS FOR MERRIEMES COLORADO FESTIVAL, OPENING MAY 7

Contact us at Dewey Hotel, Dallas, Texas; or Aces Hotel, Memphis, Texas, starting May 2 or 4.
JIMMIE CHANOS SHOWS
OPEN VICTORIOUS, INC., MAY 13
Wear a two-piece suit. Book, look great. Two more for Storrs, at $5.00 each for 10 men, with matching ties and matching waistcoats. A sportswear show with a lot of money behind it. Send 50c a copy, or any other.

DON'T OVERLOOK
JIMMIE CHANOS
Richmond, Indiana

Doris Ann Ferguson & George W. Jennings
Both with Royal American Shows &
WANTED
Merri-Go-Round and Family Shows.
Write for information. Contact:
IMPRESSION, May 5.

W. H. De Voeys, Sec.
401 E. 14th Street, Chicago, I1.

Midway of Mirth Shows WANTED
Small Cookhouse or Grab Fish Ponds. All shows, with no power unit, and Conces- sons for Men on Rides. Can place Wheel Ferries for Second Unit.
Address: Per route.

FOR SALE
LITTLE DIPPER PARADE
With good theme and show can
be seen in question on Bill Harris, Steen,-
R. E. (Russell) Grosnirth
406 East Ridge Avenue, New Market, N. H.

FOR SALE
MAJESTIC GREATER SHOWS
5 weeks in Atlanta
Valuable equipment and show,

Majestic Show Co. of Atlanta, Georgia
Depot. Reside at 1553, Atlanta, Ga.

CARNIVAL WANTED
For the week of July 4, 1953
E. C. HENRY, Comm.
Dewey Rigs Post, American Legion

DEAR MR. OWENS:

BILL CHALKS WANTS
SHOW SIDE ACTS
5 week season-

Buck Gold Medal Shows

Buck Gold Medal Shows

RIGHT HELP WANTED
Leaders and Second Men. For March shows, 100.00 or more. 2,000 miles.

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Wear a two-piece suit. Book, look great. Two more for Storrs, at $5.00 each for 10 men, with matching ties and matching waistcoats. A sportswear show with a lot of money behind it. Send 50c a copy, or any other.

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RIGHT HELP WANTED
Leaders and Second Men. For March shows, 100.00 or more. 2,000 miles.
WANTED
Tent &
AWNING CORP.
1234 W. 36th Street, Chicago, Ill.

CARNIVAL WANTED
For the ARKANSAS COUNTY FAIR
Brantley, Ark., Aug. 27 to Sept. 9.
Arkansas County Fair Association, Inc.

WANT WANT
Walt Fuchs Wieland and Harry Parks, also Cecil Stand, to join in open.
Walt sick are wide.

FOR SALE
SHOW
ATLANTA, GA.

WANTED
Carnival to play choice location in Eastern North Carolina, second half of October. Contact COMMANDER, AMERICAN LEGION, Wilson, N.C.

ATTENTION
BALL GAMES AND FAMILY PAINS
Frank Wood, CROWHURST VACATION CITY, Plymouth, N. C.

ATTENTION
CUSTARD FOR SALE
Eli Wheel

ATTENTION
Managers
H. REICHERMAN
315 Jay st., M. W., Washington, D. C.

LETTER LIST
Letters and personal addressed to persons to care of The Billboard will be answered. They will be held two weeks from the date of receipt. Correspondence should be sent to The Billboard Office.

MAIL ON HAND AT
CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 22, O.

MAIL ON HAND AT
NEW YORK OFFICE
1302 Madison Ave.
New York 22, N. Y.

MAIL ON HAND AT
CHICAGO OFFICE
198 Randolph St.
Chicago 5, Ill.

CHARLOTTE, N. C.
CHARLOTTE, N. C.

PALLMER SHOWS
STARTING MAY 4TH—FROM 5 TO 10 WEEKS IN THE HEART OF CHARLOTTE, N. C.

Concessions—Want percentage dealers. Pitch-Till You Win.

Jim Garnes, Manager, 1209 E. 7th Ave., Abilene, Texas. Also Men's Store open that want to make real money.

Ready Shows—Mixed Shows. Here is your chance for a season's work. Have top and front for same. Colored Girls who want real money, have top and front. Don't miss this one. Riders—Men in all departments who can drive. All replies to: L. E. Palmer, 1209 E. 7th Ave., Abilene, Texas.

DAN-LOUIS SHOWS
LAST CALL
OPENING SEASON—MAY 9 TO 16, MI. VENOM, IND., ON THE STREET
Following Week—SEGOGRAPH CENTENNIAL at NEWBURG, IND.

Can place Shows of all kinds. Shows that have been on the road for 10 years. Twenty per cent to cash. (Carnival Show.) Have opening for some Concessions that we do not have. Shows now on the road. Five concessionaires in charge.

The usual good shows, including Slide Show. Made the tour, ready for any part of the country. Sell all shows.

Louis T. Riley,
St. Louis, MO.

AMERICAN LEGION FESTIVAL
MAY 15 THRU 17, CHAMPOIN, CON. 2 SUNDAYS.

JAMES H. DREW SHOWS

WANTED
State Fair & Great Western Combined Shows

JAMES H. DREW SHOWS, Galipolli, 0., this week

MOTOR STATE SHOWS
MICHIGAN—OHIO—INDIANA

WANT WANT
Want for 80 Days Parks—Alpine Circus Inc., etc. For insurance or Wholesale.

WANT
For miles 400,000, 1,000,000.

JAMES H. DREW SHOWS

WEST SALEM MANUFACTURING CORP.

MERRIAM'S MIDWAY SHOWS
Opening Atlantic, Iowa, May 4th

Triple Shows for 26 Season of Celebrations, Fairs

Folks—Boone, Bolivar, Chamberlain, Train and Use Points.

FRAMES GREATER SHOWS
Want for 26 week season of Celebrations, Fairs

FRAMES—Octopus, Railroad, Champion, Train and Use Points.

GIVE TO DAMON RUNYON CANCER FUND
GIFT VALUE OF THE DECADE!
A PERFECT PREMIUM

THE NEW AMERICAN ENCYCLOPEDIA
OF WORLD WIDE ESSENTIAL KNOWLEDGE

THOUSANDS OF SETS
ALREADY SOLD AT
$39.90! GREATEST
ENCYCLOPEDIA VALUE
EVER OFFERED!

Setting the milestone all over the country!
Most spectacular and appealing gift
from one source to your customers.
Each set individually boxed ready for
delivery or sale. Only on right to parents, students, business, g.g.p.,
workmen—someone anxious to get ahead.
Each volume carefully edited by leading
scholars and educators. Covers every
subject in field of human knowledge—
history, politics, geography, art,
literature and science. Order your set
now and cash in on the deal.
Sample Set, $6.25 Prepaid.
Printed from same plates as the nationally advertised
edition at $39.90.

25% Deposit with order, balance
C.O.D., F.O.B., Detroit.

WRITE FOR BIG FREE CATALOGUE:

GEM Sales Co.,
352 Woodward Ave.,
Detroit 26, Mich.

A MONEY-MAKING SENSATION...
A NEW & DIFFERENT FAST SELLING
PIECE FOR YOUR WINDOW!
THE MYSTERY PUFS

A fast-selling item. Brings in a
chunk when you least expect it. A
fad for newspaper boys, school
boys, young girls.

GET IN ON THE GROUND FLOOR NOW
ASSURANCE NEW

STRIKING KARCHER, 123 West Market St.,
Muncie, Indiana, 134 South LaSalle Street,

ALCO SPECIALTY CO.
Manufacturers and Wholesalers

PREMIUM SUPPLY CORP.
1111 South 12th St., St. Louis 4, Mo.

SEND FOR
FREE 1953 CATALOGUE

CARNIVAL & BINGO SUPPLIES
CATALOGS BEING MAILED OUT
NOW
See and mention your line of business

YORMARK SALES CO.
121 West 4th Street
Des Moines, Iowa

MAY 2, 1953 THE BILLBOARD 77
HELP WANTED
DISPLAY-CLASSIFIED ADVERTISEMENTS

REGULAR CLASSIFIED ADS ... Set in small wast-æd style, one paragraph, no display. Fee this the regular 5% cap. RATE: $3 a word. Minimum 12 words, cash with copy.
DISPLAY-CLASSIFIED ADS. Containing larger type and white space are charged for by the adge line. 14 lines to the inch. No illustrations or cuts can be used. RATE: $5 a line-Minimum. Forms Close Thursday for the Following Week's Issue.

ADVANCE AGENT FOR BAND MUSIC: we need an energetic individual to solicit orders for all Band music published. Must have a thorough knowledge of all Band music. Also arrange to bring out new publications. Salaries and commission. Chicago office. Call or write today.

RHYTHM VACUUM TUBE: 12 volts. Chicago Office. Write for details.

WANTED FOR FULL SERVICE WORK: piano tuning, repair, new action, new set of keys. Must be a good craftsman. Chicago office. Call or write today.

CATERERS FOR YOUR SOCIAL FUNCTION: complete service at your own place. Specially trained at Chicago. Call or write.

STEAM SHOPS: wanted. We buy all steam and crank steam shops. Chicago office. Call or write.

WANTED: CALL BOX SELLER: you must be honest and able to work at night. Must have transportation. We have a lot of work for you. Chicago Office. Call or write today.

HOLDING COMPANY: we are in the market for a holding company. We are interested in establishing a holding company. Chicago office. Call or write today.

BEAUTIFUL ART NOUVEAU CUP: $20.00. Chicago Office. Call or write today.

MAGNIFICENT WATCH BRACELET: Simulated diamonds cover entire band and watch covers. Guaranteed Swiss movement. Delivered with watch box. $150 price tag. Min. order 10%, with order full costs C.O.D.

SUSAN: $12.50 (for 100)

NATIONAL DIST. CO. 200 Calif. Ave., Chicago, Ill.

CHRONOGRAPH $2.95

CIRCUS & CARNIVAL

AT LIBERTY—ADVERTISEMENTS

Sc a Word Minimum $1

Remittance in full must accompany all ads for publication in this column. No charge accounts. Forms Close Thursday for the Following Week's Issue.

BANDS & ORCHESTRAS

AT LIBERTY—ADVERTISEMENTS

JANUARY 1953

AT LIBERTY—ADVERTISEMENTS

SOLDIERS' BALL: $2.00. Chicago Office. Call or write today.

COURTSHIP; A MODERN MUSICAL HUMOROUS FOR CORALINE, THE LADY OF THE COURT. Entirely new act. Chicago Office. Call or write today.

TEACHERS: WANTED: to teach Band in our schools. Must be a good teacher. Chicago Office. Call or write today.

AT LIBERTY—ADVERTISEMENTS

MUSICAL ARTS

WANTED: ORCHESTRAS: for cities where there is no Band. Must be a good conductor. Chicago Office. Call or write today.

PARKS & FAIRS

AT LIBERTY—ADVERTISEMENTS

AT LIBERTY—ADVERTISEMENTS

MUSICAL ARTS

PATRICK CASH, MUSICIAN—America's leading marching band. "Chicago's Band"—the Salvation Army Band. Chicago Office. Call or write today.

CASH, CASH, CASH WANTED: WE PAY CASH FOR ALL SHEET MUSIC. Chicago Office. Call or write today.

COOK BROS.

CHRONOGRAPH $2.95

MAGNIFICENT WATCH BRACELET: Simulated diamonds cover entire band and watch covers. Guaranteed Swiss movement. Delivered with watch box. $150 price tag. Min. order 10%, with order full costs C.O.D.

SUSAN: $12.50 (for 100)

NATIONAL DIST. CO. 200 Calif. Ave., Chicago, Ill.

CHRONOGRAPH $2.95

CIRCUS & CARNIVAL

AT LIBERTY—ADVERTISEMENTS

Sc a Word Minimum $1

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SOLDIERS' BALL: $2.00. Chicago Office. Call or write today.

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TEACHERS: WANTED: to teach Band in our schools. Must be a good teacher. Chicago Office. Call or write today.

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WANTED: ORCHESTRAS: for cities where there is no Band. Must be a good conductor. Chicago Office. Call or write today.

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MUSICAL ARTS

PATRICK CASH, MUSICIAN—America's leading marching band. "Chicago's Band"—the Salvation Army Band. Chicago Office. Call or write today.

CASH, CASH, CASH WANTED: WE PAY CASH FOR ALL SHEET MUSIC. Chicago Office. Call or write today.

COOK BROS.

CHRONOGRAPH $2.95

MAGNIFICENT WATCH BRACELET: Simulated diamonds cover entire band and watch covers. Guaranteed Swiss movement. Delivered with watch box. $150 price tag. Min. order 10%, with order full costs C.O.D.

SUSAN: $12.50 (for 100)

NATIONAL DIST. CO. 200 Calif. Ave., Chicago, Ill.

CHRONOGRAPH $2.95

CIRCUS & CARNIVAL

AT LIBERTY—ADVERTISEMENTS

Sc a Word Minimum $1

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COOK BROS.
THE GREATEST SHOW ON EARTH
WORLD RING PREMIERE

SIM. DIAMONDS—HEMATITE—ONYX—CAMEO
RUBIES—GOLD BANDS

Hinged Jeweler’s Tray
Complete with Assortment

$4.50
doz.

One Gross Rings
12 Trays
$48

Either Assortment Available in Trays

Open Faced Tray
Complete with Assortment

$4.00
doz.

One Gross Rings
12 Trays
$45

Look
Buy in bulk from this tremendous selection!

Sample of both, each containing 12 rings as illustrated.

Minimum not less than 1 dozen rings of a number

IMPORTANT:
Assortment available only in trays. No orders accepted for less than 1 dozern of any style when buying in bulk.

These are not slum rings. Every single ring is real heavy hand-pronged mounting either 14kt, gold finish or rhodium finish. Over 1,000 gross of rings on hand at all times.

STERLING JEWELERS

44 E. Long Street
Columbus, Ohio
Phone Adams 4621

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**Merchandise Topics**

*From All Around*


**NEW COMBINATION ELECTRIC FRIDGE FLOWER AQUARIUM No. 37L.**

Glass Block size, R.S.?x1/4.; Automatic temperature control; automatic water control; self-levelling; self-feeding. Sample $2.50 each. In stock.

**GLASS BLOCK SIZE, R.S.?x1/4.**

Packed individually, to a master carton. 25 cartons $1.50 each. 10 cartons $1.90 each. 150 cartons $1.60 each.

**72-ZPAG 1953 CATALOG AVAILABLE FREE.** Send for your Copy Today.

M. B. KROBY


**King-Cristiani**

100 miles to catch the show in Danville, Ill., Mrs. John Cristiani Jr., motored from her old home in Lee to see Beef King. From the time the Cristianis left Chicago, 

**Fannie Mason**

*Continued from page 67*

concessions, she was running a hot dog stand in Chicago, near the White Thorne, chief electrician, established the stainless steel system which assures everyone a perfect private show. - COL. HARRY BEER.

**Hunt Bros.**

*Continued from page 67*

princess in her plumes and mantle, with a horse riding like an elephant. The Strawberry Wood show fills the tent with activity and music, with two bears and a South African lion. The whole show is a delight for those who like side show entertainment. Bill Shier's production show will be shown with its collection of animal life and includes a display of birds, flowers, and plants. Ralph O'Heath picks up all the business he can from the show, and the cookhouse has a duck as its mascot.

Jim Carter was a visitor in St. Louis and Bill and Betty Barton visited George and Margaret Tipton with the O. C. Buck Model Shows, in Chicago.

Each day finds us on another Mardi Gras, mobbed kids. Tramps and other people who look like they are on route.
Pipes for Pittmen

By BILL BICKER

WASHINGTON, D.C. (The Billboard) - A new type of Lebby pipe is now being sold by the Kipp Brothers, 1211 14th St. N.W., Washington, D.C.

The pipe is said to be the most successful of its kind ever made, and it is expected to revolutionize the pipe smoking business.

The Kipp Brothers have been in the tobacco business for many years and have always been known for their high-quality products. Their new pipe is no exception, and it is already gaining popularity among smokers.

The pipe is made of high-quality tobacco and is designed to be used as a regular tobacco pipe. It is also designed to be used as a pipe for smoking pipes, and it is said to be the most successful of its kind ever made.

The Kipp Brothers are proud of their new product, and they are confident that it will be a success. They are already selling the pipe in many stores around the country, and it is expected to be a hit with smokers everywhere.

The pipe is available in a variety of colors and designs, and it is sure to please even the pickiest smoker. The Kipp Brothers are sure that their new pipe will be a hit with smokers everywhere. They are already looking forward to the next year, when they plan to release even more new products.

The Kipp Brothers are proud to be a part of the tobacco business, and they are committed to providing the best products possible. They are looking forward to the future, and they are sure that their new product will be a hit with smokers everywhere.
ATTENTION:
MR. CARNIVALMAN,
PITCHMAN,
CONCESSIONAIRES

Welcome!
What better way to begin the year than with the grand opening of the largest show of special and entertainment items in the industry! We offer you a wide selection of the finest concessions and entertainment items, along with many new and exciting items.

1. **NEW—FIST SELLERS FOR Men & Women—Big Profit Ideas**
   - Wholesale prices are in effect for all orders.
   - Discounts are given on large orders.
   - Payment terms are 30% deposit and balance due in full by May 31st.

2. **FAG STILTS—**
   - 100 pairs for $5.00
   - 200 pairs for $9.00
   - 300 pairs for $13.00
   - 400 pairs for $17.00
   - 500 pairs for $21.00
   - 600 pairs for $25.00

3. **TOP BANANA HAT**
   - The most popular hat on the market.
   - Also children's size 6
   - $65 Dosen Gross

4. **BALLOONS**
   - J4 fort Balloons, 15 grain lots—gross $1.50
   - J7 Balloons—gross 2.50
   - J9 Round Balloons—gross 3.50
   - J11 Balloons—gross 4.50
   - J12 Balloons—gross 5.50
   - J14 Balloons—gross 6.50
   - J15 Balloons—gross 7.50
   - J16 Balloons—gross 8.50
   - J17 Balloons—gross 9.50
   - J18 Balloons—gross 10.50
   - J19 Balloons—gross 11.50
   - J20 Balloons—gross 12.50
   - J21 Balloons—gross 13.50

5. **SPECIAL INFLATED RUBBER ANIMAL TOYS**
   - Large Rubber Animals: 15" Long—$6.50
   - Medium Rubber Animals: 12" Long—$5.00
   - Small Rubber Animals: 9" Long—$3.50

6. **TOP SELLING MATERIALS**
   - Rubber Bands: 100 per box—$1.00
   - Rubber Toys: 100 per box—$1.50

7. **PORTABLE SPOTLITE**
   - Every motorist wants one—needs one! Sturdy, dependable, durable, powerful engine, generator, and motor assembly. Operates on regular gasoline. Use in car, garage, shop, or any other place where a bright light is needed. Detachable socket. Extends 12 inches. In box, $5.00.

8. **WIRE ARTISTS**
   - Buy from Rhode Island's Largest Manufacturer of Rolled Gold Plate
   - Compare our price. Write for prices and deliveries. 25% deposit on all orders Balance C.O.D.
   - THE IMPROVED SEAMLESS WIRE CO.

9. **UNIVERSAL DISTRIBUTING INC.**
   - 135 W. Hanover St. Chicago, Ill. Phone: Rand 2-1910
   - Wire Art Plates: 135 W. Hanover St. Chicago, Ill. Phone: Rand 2-1910

10. **HARRIS NOVELTY COMPANY**
    - 1102 Arch St.
    - Phone: MA 7-9848
    - White Horse, Pennsylvania
    - Novelty Items

11. **RAKE COIN MACHINE EXCHANGE**
    - 401 Spring Garden St.
    - Philadelphia 22, Pa.
    - Coin Machines for Sale

12. **PACKARD JEWELRY CO.**
    - 220 Fifth Ave.
    - New York, N. Y.
    - Gold, Silver, and Platinum Jewelry

13. **PRICE LIST READY**
    - Send for Your Copy at Once

14. **SLUMMEST LINES EVER ASSEMBLED.**
    - PLUSH TOYS AND DOLLS
    - SUPERB VALUE.
    - FLASH—NEW ITEMS WHEN THEY ARE NEW.
    - If you have not dealt with us in the past, ask those who have.

BERNY NOVELTY CO.
Colline — A frequently expressed opinion that game exports were this week the dominating topic of conversation at the California Coin Machine Exchange, Los Angeles, Calif., was that the California Coin Machine Exchange, Los Angeles, held over 3,000 coin operators and other interested persons in its sessions.

"We are in a time of transition in the coin machine industry, and we must adjust our thinking to fit the new conditions," said Mr. J. B. Rubin, president of the California Coin Machine Exchange.

Mr. Rubin went on to say that the transition will require new thinking on the part of coin operators and manufacturers, and that they must be prepared to change their ways of doing business.

"The coin machine industry is facing a new era, and we must be ready to meet the challenges of the future," he said.

Mr. Rubin also stressed the importance of education and training for coin operators, and the need for a strong, unified front to be able to deal effectively with the growing number of competitors in the industry.

The meeting ended with a call for action and a commitment to work together to ensure the success of the industry.

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**Add Anti-Pin Amendment**

**To Illinois Bell Bill**

SPRINGFIELD, Ill., April 25—A bill offered by the Illinois Bell Co. to amend the Illinois Bell Act of 1928 to make it apply to Illinois Bell was introduced today in the Illinois General Assembly.

The bill would allow the Illinois Bell Co. to enter into contracts with other telephone companies for the transmission of long-distance calls.

**BADGER OWNER Sets European Export Trip**

LOS ANGELES, April 25—William R. Hazard, owner of the Badger Co., New York, N.Y., and Mrs. Hazard will sail aboard the S.S. Manhattan on May 2 for Bremerhaven, Ger-

With the Badger Co. in representing that country, for his company's contracts. The trip was arranged to take place on May 2, 1928.

In Germany, Hazard will visit the Badger Co. and its representatives in that country, and he will meet with officials and representatives of other countries for discussions of the Badger Co.'s activities.

**First Adds 4 Key Staffers**

CHICAGO, April 25—Continuation of the tourist trip in Europe, which represents Badger Co.

On the Continental trek, which will include Paris, Hazard will have a four-man staff to assist him in the Badger Co.'s efforts in the foreign markets.

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**Oregan Free Play Game Bill Tabled**

SALEM, Ore., April 25—The Oregon State Legislature has tabled a bill that would allow free play on slot machines. The measure was introduced by Rep. John Stalheim, Salem, and approved by the House on the 101st session, but the Senate did not act on it.

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**Chicago Coin Distributors Show**

CHICAGO, April 25—Distributors of Chicago Coin Machines are gathering this week for the annual Chicago Coin Distributors Show, held at the Congress Hotel.

The show will feature a variety of new and improved coin-operated games, including pinball machines, video games, and coin-operated amusement devices. Visitors will be able to see and try out the latest advancements in the coin machine industry.

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**Calif. Operator Denied Picket Order**

LOS ANGELES, April 25—A picketing order has been granted by the court to stop picketing of the California Coin Machine Exchange, Los Angeles, by employees of the California Coin Machine Exchange.

The court has ruled that the picketing is illegal and that the employees must stop.
National Announces 2 New B&R Kiddie Rides

NEW YORK, April 30.—National Kiddie Rides, newly organized manufacturers' representatives, this week announced plans for the production of two new kiddie rides called an Army Jeep and a Fire Chief Fire Engine—both will list for $249.50. Full production on these models by B. & R. Manufacturing Company is slated to get underway next week.

Alert Makes Death Ray and Ferris Wheel!

PHILADELPHIA, April 25—Alert Manufacturing Company, which recently bought the physical assets of the bankrupt Merry-Go-Round Manufacturing Company, at a bankruptcy sale, this week announced that it has two new kiddie rides in production. The rides are a Ferris Wheel and a Superheroic Death Ray Gun. The former will sell for about $600 and the latter will list for about $800.

The Ferris Wheel is the more conventional of the two Ed Goldman, Alert president, added that it simulates the motion of an amusement park Ferris Wheel. It is 3 feet wide, 6 feet deep and 6 feet high. Weight is 235 pounds, he said. It is a companion ride and operates on a dime plan.

It's a fact... Operators report that METEOR Flying Saucer are truly unique—location income flying saucers are trying out on location income when replacing or supplementing other rides. They are taking 450% out of the cash box where they found only 15.

DISTRIBUTORS—WRITE! WIRE! PHONE!

 Territories Available

NOT JUST A NEW BODY ON AN OLD MACHINE!

It's Entirely New! Different!

Sensational New Ride

This piece can accommodate kids from 2 to 300 years old—Big enough to hold a man—small enough for a Baby. 67,000 active buyers read The Billboard Classifieds columns each week.
IN-PLANT FEEDING VIA VENDER

3-City Report Shows Needs; See Sandwich Units as Key

DETOIT, April 22—Full in-plant feeding by venders in the industry, a feature for the development of the future but not wholly a reality today, was the theme of three seminars here:


do not farther.

AUTO—Day to city noted for its industrial accomplishments, the manufacturer: of movie placards, and operators, active at potential, seem to realize. Designing and equipping the feeding area for employees is being held back by lack of installed equipment capable of feeding the purpose at a price the operator can afford. The situation is causing a demand for immediate solutions to minimum requirements. Perhaps, after the venders are in place, they will go ahead and buy equipment when those of those needs are met, but feel that it is just a little "premature" today. As far as can be learned, there are no true infant milk feeding stations in the city, and it is agreed that the backbone of in-plant mechanical installations is still up to "catch up.

Vend 'n See

Some of these seminars are expected to be back in anticipation of new development in the industry—new machines already announced, and others which will be brought. (Continued on page 191)

NAMA Signs 101 Exhibitions; 90% Of Space Sold

CHICAGO, April 25—National Association of Milk, Food and Drug Dealers held an exhibition sales committee meeting here and announced this week that over 90 per cent of the space allotted had been sold to 101 firms for the 1952展览会.(Continued on page 90)

Canned Soft Drinks To Be Vended Thru New Juice Bar Units

Deal Involves Three Companies; First Installations in Mid-May

NEW YORK, April 25—Five-cent runs of the 1874 Buffalo Nickel, the third highest denomination cents, have been added to vending machines.

The conquest of the five-cent drink is being sought for the first time by the vending industry with a new unit of the vending machine. The manufacturer of the vending machine is Bowl-N-Seal, a newly formed subsidiary of Bowl-N-Seal, Inc., formerly known as Bowl-N-Seal Manufacturing Co.

Venda Ups Ice Cream Unit $33

KANSAS CITY, April 25—The Vendo chocolate ice cream vending machine now lists at $33, a change of $5 from the original price of $28.40. Capacity of the new unit is increased to 1,000 gallons of cream, 144 lbs. pre-cool, Stand alone and has two or three submissive, ice cream units.

Bow New Sealtest Cream, Cup Plan at Coffee-Mat Showing

WOBURN, Mass., April 25—Some 49 operators from Eastern Massachusetts and Southern New England gathered here for the first trade showing of the new Bow-N-Seal doughnut-vending machine (The Billboard, April 19). They included Mr. and Mrs. W. A. Schmeck and Bob Craven, salesmen for the company.

The firm is the national sales agent for Coffee-Mat. Craven told the operators about the doughnut, development experience for the Southern Dairy Association. The doughnut will have a 17 per cent butter content and is guaranteed against

 separation for seven days.

The bowl is in 3-cup, 5-cup and 12-cup, at a price of

$2.40, $2.80 and $3.20, respectively.

Calif. Firm. Intros 4 Hot Drink Venders

Features Beverage Strength Control, Doughnut Column

SAN FRANCISCO, April 25—The governor of California introduced a new line of coffee-vending machines with two including a column for doughnuts.

The firm, 3257 Geary Boulevard, is in the beverage business, and the new machines are used for coffee, cream, sugar, and hot chocolate. Both models of the machines are the same save for the doughnut column which is deep. The approximate price of the machines is $200, with the doughnut columns. Metal drums, with a capacity of 180 pounds, can be purchased with the machines.See also the other pages for additional information.

Sold By New York's Largest Vendors

New York City, April 25—An interesting new unit of the vending machine is now in use in the New York area. The new machine, which is being operated by seven different dealers, is now in use and the results are proving satisfactory.

Cork, N. J., April 25—A busy scene at the New Jersey State Fair, with the avenue of booths

(Continued on page 90)

Wittenburg Exhibits Gig, Merchandise Units at Fair

COPENHAGEN, April 25—Wittenburg was to introduce three new merchandiset units at the Copenhagen Fair, each with a different design. The units consisted of an electrically operated lift, which wound up in its 75 foot stand. The lift was arranged to hold the opened can, in the corner, and to allow easy access to each can.

Interesting features of the smoke machine were a ready stock of cigarettes, a variety of types and weights, and the ability to handle a combination of machines. The units could be used for as long as prices remain below the competition in other units, or in combination with the other machines of the same kind.

In the case of the cigarette machine, the units were designed to have an increased amount of the total of the cigarette machine, which was in the case of the other machines, the number of cigarettes per machine. (Continued on page 90)

Cookie Saga

$1 Billion Gross Seen Up in 1953

CHICAGO, April 25—Cookies are expected to rank as the nation’s leading food product, with venders occupying a position second only to the baker of the baked product (The Billboard, April 18). Lending as a supplier in the food industry, the National Biscuit Company, with $30 per cent of the market, is said to be in the lead. George Coopers, president, stated that production of more than 600 million pounds of cookies was notable in the production of this year. Currently, there is no large company that can supply this figure, and there are many smaller operators who have been successful in this line.

(Continued on page 107)

Expanded Ball-Gum Factory Outlets

CHICAGO, April 25—Ball-Gum, Inc., manufacturers of the recently introduced gum ball, announced a change in this week. The original size of two out of the four available, is now supplemented by two additional sizes, and the latter is 300 and 200. The new Canadian outlets are Consolidated Warehouses, 2445 St. Patricks Street, Montreal, and 101 Front Street, E. Toronto.

Additional factory outlets will shortly be opened in either U. S. States. Ball-Gum officials stated.
New Frozen Food Vender Readied By Conn. Firm

Barth Engineering
To Build 6-Column Unit; Eye Export

MILLDALE, Conn., April 25—Charles Russell, president of the Barth Engineering and Manufacturing Company here, announced this week that his firm is drawing up plans for national distribution of the Video Vender, a unit which vends frozen foods.

Russell said that he and seven associates had recently bought the 100-year-old firm, which specializes in the manufacture of sheet metal products. He added that plans for the vender are currently being drawn up.

The vender itself, he explained, has been developed by himself and his associates, and has been on test freezing for the last year. Models are now operating in San Francisco and Philadelphia, continued. The unit is in factory location, where it has been used in ice cream, but Russell said that it could also vender vegetables and other food products as well.

Concentrate Sales Rising: Schroeder

WOBURN, Mass., April 25—George F. Schroeder, president of the Schroeder Products Company, Inc., stated this week that sales of coffee concentrates in operators show a "phenomenal increase during the past year.

He said an earlier report of 10 percent increase in 1957 levels was for over-all sales operator shipments of its frozen coffee concentrate went up 120 percent.

Ferrero Expands Bulk Candy Outlets

CHICAGO, April 25—Ferrero Candy Company has started to expand distribution of its bulk candy line for venders. Ferrero stated that outlets in most sections of the country are already being appointed to operate, faster, more convenient shipments to handle the increased demand for bulk candies.

The move, Ely stressed, will not affect present distributors.

Vending Firms Buy Alarm Systems

BROOKLYN, April 25 — A Sound-A-Wake, head of the Automatic Alarm Company here, announced that his firm is installing and servicing burglary alarm systems for dealers and armored car companies, operated by venders.

Recent installations include Colorado, New York; Vermont, Connecticut, Buffalo, and Mayob Township, Pa. Chester, N. J. claims that barrier systems costs much less than did former systems.

Prices for Vending Machines

NEW YORK — Aarslund Company, 160-27 Rockaway Blvd., Hollis 39, is offering a new vending machine at $25.00 a year.

The machine is designed for the sale of gum, cigarettes and candy. It is 60 inches high, 20 inches deep and 20 inches wide. The machine has a 50-cent coin slot and a 25-cent coin slot.

The machine is made of aluminum and is designed to be used in public places such as schools, hospitals, office buildings and other places where vending machines are used.

The machine is operated by inserting a coin into the slot and pressing a button. The machine dispenses a piece of gum, a cigarette or a candy bar.

The machine is designed to be used for more than one person at a time. It can be set to dispense a different item each time it is used.

The machine is made of durable materials and is designed to be used for a long time. It is easy to use and is designed to be user-friendly.

The machine is designed to be used by adults and children. It is designed to be used in a variety of places and is designed to be durable.

The machine is designed to be used by people of all ages and is designed to be easy to use. It is designed to be used in a variety of places and is designed to be durable.

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This is what operators are saying about Victor's Rocket Charms and Baby Grand Deluxe...

- Baby Grand Deluxe and Rocket Charms... on test location in this area containing a Rocket Charm machine and a Baby Grand Deluxe. Al.,-Dallas, Texas. Chimes machine on test location in this area containing a Rocket Charm machine and a Baby Grand Deluxe. C. B.-Green Bay, Wisc.

- I made $175 on the Rocket Charm machine and a Baby Grand Deluxe. In ten days...

- We have just finished checking 8 machines with Rocket Charms and after commission $17.75 per unit for the first ten days...

- This machine (Baby Grand with Rocket Charms) has grossed $150 during the two months it has been on location.

- One of the finest money earners we've ever had on location. Baby Grand with Rocket Charms has been grossing about $12 to $15 away ten days...

- Made a net gross return of $199.20 on 17 Baby Grand machines with Rocket Charms in 4 weeks...

- The Rocket Charm vendor...

- We have just finished checking 8 machines with Rocket Charms...

- The Rocket Charm machine...

- One of the finest money earners we've ever had on location.

- Made a net gross return of $199.20 on 17 Baby Grand machines with Rocket Charms in 4 weeks...

- The Rocket Charm vendor...

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- The Rocket Charm vendor...

- We have just finished checking 8 machines with Rocket Charms...

- The Rocket Charm machine...

- One of the finest money earners we've ever had on location.
There is a VICTOR distributor available to handle your orders for BABY GRAND and ROCKET CHARMS. Only Authorized VICTOR Distributors can give you the service and sell you genuine VICTOR parts for your operation.

Contact your nearest VICTOR DISTRIBUTOR for information on "ROCKET CHARMS" or "TOPPER VENDORS". Manufacturers of the Famous Line of TOPPER Vendors.

VICTOR VENDING CORP. 5701-13 W. GRAND AVENUE CHICAGO 39, ILLINOIS
Adair Opens New Quarters May 1

OAK PARK, Ill., April 30—B. H. Adair Company will open new shop and office facilities at 6900 West Roosevelt Road here May 1. Richard Adair announced this week.

The firm's present quarters are at 6905 Roosevelt Road.

Hart Sales Drive

Continued from page 44

Leary will make sales trips to the Midwest, South and Southeast where the firm plans to visit some 500 operators and distributors.

Hart will appoint a Canadian distributor within the next 10 days, he said.

Leary announced that the firm is now using a new $6,000 catalog unit for de-humanizing the plans. The unit controls the effects of heat and humidity on bulk goods and makes for increased productivity.

Hart also is new manufacturing automatic lable makers developed by Mike Oddi, head chemist. A large percentage of the base is being exported.

California Firm

Continued from page 44

capabilities are: Model 700, $90. Model 200, 1,000 sales. "Sold out" indicators are standard on models 480 and 480.

A feature of all models is the customer control of beverage size: light, medium or strong. This is accomplished by a valve adjustment which in turn affects the amount of powdered coffee delivered.

Unlike other equipment, the Control-O-Matic offers each separate selection (black, creamed, etc.) in a separate container. Thus, five-item models include eight selection containers.

Prices, production and delivery information was not complete.

Cookie Saga

Continued from page 54

as yet increased prices following the demise of controls. Controls introduced 1952 by the firm are still used on many coffee and vending machines.

Price is generally $100, but older mixing chambers, ice calls, and larger openings in cabinet doors are possibly being considered on a number of items.

Surprise! Biscuits, second largest cookie producer which accounts for 15 per cent of the market, also reported steady year-by-year increases in volume. Hanford Main, president, stated that the item is in its 65th year of operation, with every year profitable.

Cookes in the United States, Canada and Mexico have increased their sales by 15 per cent in 1954 and 1955.

Cup, Gum Firm Earnings Grow in First Quarter

NEW YORK, April 25—Lilly Cup Corporation and its parent, Uniroyal, Inc., reported net income of $238,959 in the first quarter, compared with $205,978 in the like period of 1952. Beech-Nut Packing Company, for the first quarter, reported a net income of $659,910 for the like 1952 period.

Net income of $85,912 compared with $80,385 in the first quarter last year for American Chocolate Company.

MICHIGAN OPERATORS BUY VICTOR FOR MORE PROFITS

— VICTOR'S TOPPER Deluxe Globe Style

Baby Grand Deluxe

VICTOR'S TOPPER Deluxe Caballo Style

ALL TYPES OF GUM AND CHARMS MACHINE SUPPLIES

Miller-Newmark Distributing Co.

43 Fairbanks St., N.W. Phone 9-6707, Grand Rapids, Mich.
Sealtest Cream
• Continued from page 46
plastic cups each year and supply operators directly at jobber prices. He pointed out that many operators have to buy plastic cups and pay an additional $1 to $2 per cent. With the national contract, however, operators may buy in quantities as small as 20,000 cups.
Bill Swift, New England sales manager for Lily-Tulip, said each cup will contain a safety slogan and a Seidenhein imprint. He said the plastic cups are available for delivery.

Discussed at Sunday's session were selling locations, commission contracts, location contracts, service packages, labor relations, and vendor and manufacturer relationships.

Location Policy
Most of the operators agreed that the best location arrangement was to set a minimum which would cover operation costs and give commissions, or a sliding scale, on business in excess of the minimum.


Also in attendance were Birstedt, Sd. Leventi, Ernie Bapista, Miton Foods, Rome, Syracuse, N.Y., Bill Dargan, Austin Haynes and K. Galley.

Meanwhile, at Newark, N. J., A. W. and W. D. Gurney, designers of the vendor, said that they soon to determine what affect a vendor glass, glass machine, and Coffee-Max would have on sales. It is to be a controlled experiment, with checks to be run before and after the installation of the vendor.

CHARMS
New JET SERIES
120 ASSORTED CHARMS
This is the largest assortment in the United States.

Plastic 9200 M. 3792 M.
Steel 9200 M. 3792 M.

DOMINOES
Handmade designed dominoes.

SPECIAL SALE
4 for $5
3 for $4
2 for $3

• WHISLE • SIRENS, ETC.
COMPLETE LINE OF CHARMS
FREE PRIZE LIST!

PAUL A. PRICE CO.
55 Leonard St., New York 13

Get your Ball Gum locally at wholesale prices!

BALL GUM OPERATORS
THIS IS NEWS...extra profits for you

large stocks of Chomp Gum available as near as your own phone

in CINCINNATI call MAIN 4-1127
in CLEVELAND call PERRY 1-0703
in COLUMBUS call DANDOLA 4-6222
in DALLAS call DANDOLA 1-4000
in ST. LOUIS call DUBLIN 1-3544
in NEW ORLEANS call DUBLIN 1-3544
in CHATHAM, Ont., call CHATHAM 5-0822
in MONTREAL, Que., call FITZROY 5-3425
in TORONTO, Ont., call EMPIRE 4-0111

CHAMP BALL GUM, "The World's Best!"

BALL GUM, Inc.
2610 West 19th Street
Chicago, Ill.

Wittenborg Exhibits Units
• Continued from page 46

Any type of merchandise of suitable size can be handled in the Wittenborg vending machines. All of the revolving cubicles can be made to suit individual requirements. Those, however, cover the mass of each machine has been used almost entirely for outdoor cigarette to handle night and Sunday sales of a limited number of staple food, household, tobacco and electrical items.

Wittenborg also displayed a number of counter scales and meat-slicing machines.

Wittenborg Exhibits Units
• Continued from page 46

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Wittenborg also displayed a number of counter scales and meat-slicing machines.
Juke Box Industry to Mark 65th Anniversary in May

Set Big Public Relations Drive For Both National, Local Level

Contact_You Can Participate

Here are some practical suggestions music operators can use in promoting the 65th Anniversary of the Juke Box Industry. Most of them can be done with little or no money—all of them can be effective in telling the juke box industry's story to your customer, the public.

Remember: The promotional material mentioned in this check-list can be obtained free by writing Coin Machine Department, The Billboard, 189 West Randolph Street, Chicago 1, Ill. Use the coupon below.

1. Write now for your copy of the model press release for use with your home-town newspapers.

2. Contact the editor of your local newspaper and/or any columnist who uses entertainment items. Give him a press release prepared from the model you secure by writing The Billboard, 189 West Randolph Street, Chicago 1, Ill.

3. Contact your local disk jockeys urging them to build programs around the 65th Anniversary theme.

4. Make yourself available for interviews with disk jockeys. Use fact sheet, which you can get by writing from The Billboard, for industry data.

5. Set aside five or ten minutes on each of your programs to play the All-Time Juke Box Favorites you will find in The Billboard, 189 West Randolph Street, Chicago 1, Ill.

6. Contact the program chairman of your local Chamber of Commerce, Rotary, Kiwanis, Elks, etc. Give them any supportive organization, suggest a special announcement on the Anniversary which will enable you to tell your release restaurants and towns of your industry and the musical tastes of your community. Speech notes will be found in The Billboard, 189 West Randolph Street, Chicago 1, Ill.

7. Suggest a juke box display for your local theater or hotel lobby. If you have some old-time juke boxes on hand, dust them off and work them into a display.

8. If there are civic, church or school dances scheduled for the week of May 31, consider donating services of a juke box stocked with All-Time Juke Box Favorites. Ask that the chairman of the event publicize the box and mention the Anniversary in his release.

9. Have free juke box record cards and free juke box cards promoting the Anniversary and calling attention to All-Time Juke Box Favorites.

10. Contact your Mayor with suggestion he proclaim May 24, 1963, the first Annual Juke Box Industry Anniversary.

11. Supply juke box record cards for the juke box industry in your town with juke box entertainment and free soft drinks. The box has a place in the home or office where the juke box is used, and there should be a place for the juke box to go.

12. Ask for and make use of promotional material manufactured by The Billboard, 189 West Randolph Street, Chicago 1, Ill.

13. Make a mailing to your locations informing them of the Anniversary, juke box record card and the All-Time Juke Box Favorites.

14. Make a mailing to your local record store. Offer to place a box in the store during the week of May 31, stocked with All-Time Juke Box Favorites.

15. Stage contest with record store's co-operation. Place box in store window or on floor and offer prizes of a record album for anyone who guesses total number of times the box has been played.

16. Make a juke box display at your local store. Offer to place a box in the store during the week of May 31, stocked with All-Time Juke Box Favorites.

17. Stage contest with record store's co-operation. Place box in store window or on floor and offer prizes of a record album for anyone who guesses total number of times the box has been played.

18. Make certain suburban, and campaining newspapers receive copies of any press releases material you put out.

19. Offer juke box record cards to be used of juke box for any promotion you have. If you use juke box record cards, be sure to tell your customers about the Anniversary.

20. Place juke box to run free in high school recreation room. Stick it with All-Time Juke Box Favorites. Make certain newspaper knows what you are doing.

21. If there is a Veteran's Hospital near by, donate a set of All-Time Juke Box Favorites for the hospital's record library.

22. Contact your local college students and ask that he conduct a poll of student body to determine their favorite "juke box singer," "juke box band," etc. as part of Anniversary Week program.

AMl Awards Service Pins To Old Timers

GRAND RAPIDS, Mich., April 23—With more than 170 employees, 67 years of service and 36 years of loyal service to the AM1 employees with five or more years of service, young men, were awarded pins at a special celebration.

Pins were awarded employees in three categories: service, 30 to 36 years; service, 20 to 36 years; and service, 15 to 20 years. Award of 50 years was made to William S. Fitzgibbon, advertising manager of AM1, who has been with the company for 50 years. AM1 is known as the originators of the first commercial juke box in 1918.

AMl Issues Juke Box Labels to Trade

GRAND RAPIDS, Mich., April 23—The distributor organization of AM1, the juke box industry's leading national organization, will issue a special edition record album to commemorate the juke box industry's 65th anniversary. The album will contain 25 of the most popular songs ever recorded on the juke box.

A music festival will be held at the AM1 headquarters on April 24 and 25, which will include a special exhibition of juke boxes and other music industry equipment. The festival will be open to the public and will feature demonstrations of the latest juke box models and other music industry products.

AM1, which was founded in 1905, is celebrating its 65th anniversary. The juke box industry has grown from a small operation to a multimillion-dollar industry, with more than 100,000 juke boxes in use around the world. AM1 is proud to be a part of this industry and is committed to continuing to grow and develop new products to meet the needs of our customers.

As a special promotion for the juke box industry's 65th anniversary, AM1 will be releasing a special edition record album. The album will feature 25 of the most popular songs ever recorded on the juke box, including classics from the 1920s, 1930s, and 1940s. The album will be available for purchase at AM1 headquarters and will include a limited edition vinyl juke box made specifically for this anniversary.

AM1 is grateful for the support of its members and customers who have helped to make the juke box industry a success over the past 65 years. We look forward to continuing to serve the music industry and our customers for many more years to come.

THIRD HITTUNE PARTY SCHEDULED FOR MAY 10

Dedicated to the Sixty-Fifth Anniversary of the Juke Box

CLEVELAND, April 23—The Juke Box Industry will be holding a special party on May 10 to celebrate the 65th anniversary of the juke box. The party will be held at the Cleveland Public Auditorium and will feature demonstrations of all types of juke boxes, as well as performances by a variety of music stars.

On the party program will be a special performance by the legendary juke box company, AM1. The company will be showcasing their latest models, which will be designed specifically for this event. AM1 will also be offering a special prize package to the person who makes the highest bid during the auction.

The party will feature a variety of other attractions, including a live concert by some of the biggest names in music, as well as a special exhibit of juke box history. The event will also include a special presentation by AM1 executives, who will discuss the history and future of the juke box industry.

The Juke Box Industry is proud to celebrate the 65th anniversary of the juke box with this special event. We believe that the juke box has played a significant role in the music industry and is sure to continue to be a staple for many years to come. We hope that you will join us in Cleveland on May 10 to celebrate this important milestone in the music industry's history.
Records are stored vertically in the AMI juke box because the upright position minimizes the warpage that can result from stresses inherent in the materials of which records are made.

Play that's ON THE LEVEL!

AMI plays records horizontally. Only the gentle, unvarying force of gravity brings needle and groove in contact. There's no thrust or recoil with AMI's gravity-constant needle pressure. Tone and volume remain true, undistorted, when play is on the level.
All Aimed to Increase Your Earnings

All Yours at a New Low Price

The Model 1650 for straight 45 play! The Model 1600 adaptable to either 45 or 78 RPM play.

Whichever fills your needs will fill your pockets because both are loaded with new money-making features.

Each incorporates Wurlitzer’s famed 48-selection mechanism in a cabinet that combines high earning beauty with space-saving compactness.

Each is priced to pay greater operator profits.

SEE YOUR WURLITZER DISTRIBUTOR TODAY

The Rudolph Wurlitzer Company
NORTH TONAWANDA, NEW YORK
Info in Other Departments

Among the stories of general interest to the on-air machinery audience to be found in the General Music and Music and other depart-
ments, front in this issue of the Billboard.

EMI U.S. TO BOW IN AS 'ANGE' LABEL

Plans to build a new 'decking facility that will allow a new all-electric Michigan records in North America have moved ahead (Music department).

JUKES OF THUNDER CAN CRY HIT POTENTIAL

The effect that the coupling of tunes has on a record’s selling potential—using jukes for book to open—will come into sharp focus again this week (Music department).

JUKE OPENS LICENSE DEFINITELY IN MAKING

Plans for the formation of a new music licensing organization by the Music Operators of America moved a little further out of the realm of possibility this week (Music department).

And many other informative news stories as well as the Honor Roll of Hits and pop charts.

Jukes to Play Symphonies In 10 Years: Dr. Kendall

Continued from page 15

plants, communities, and schools. The organization also sets in an advisory capacity for any group that desires in forming music programs or furthering music in general.

Kendall continued, "Youngstersplaying this country out that music is every-where. Because of them, the U. S. does not lose its soul. The high musical leader of the world within the walls of the group's members and its own symphony is found in the heart of the world's greatest and the world's worst. Likewise, I believe, we will find that, while we love and enjoy such music, we also have a great capacity and—more recently —the knowledge, to appreciate the other types of music."

Kendall said that occasionally some sea juke box in a place frequented by young people on the street corner with a small selection. Kendell feels that there may be an area in some parts of the country for the jukes to be handled, but that the people in charge of the jukes may have to be educated for the jukes to be handled. Such a system, he said, would be a great help to the community.

Juke feels that operators could help in the development of new music. By placing one or two new records on a juke box, it is possible to create a new audience for the new music. He feels that not all locations can use this system, but that some can and that they should be helped accordingly.

Kendall’s reasoning on the rise of the juke box is that the decrease in increase in sales from a few in the late 1920s to 25,000 today. There were only 10.50 symphony orchestras in 1900 and as many at that present, he said.

Dolph, AMI Distrib., Moves Into Own Bldg.

TULSA, Okla. April 25—AMI distributor for Okla-
homa, an AMI distributor for Oklahoma and Arkansas, announced it has moved its offices from 75 East Sixth Street, Tulsa. This change gives the company more space, plus a private parking lot. The company recently opened a new building at 3515 North Walnut Street.

The move, announced by the office and headquarters in Tulsa while plans were being made by Gene Wassen.

AMI Sales Up 10 Per Cent in First Quarter

GRAND RAPIDS, Mich., April 25—J. W. Haddick, president and general manager, reports an increase in stockholders of the corporation for the first quarter of 10 per cent higher for the first quarter of 1963 than for the same period a year ago.

"Profits increased 10 per cent and amounted to $1,420 in the first quarter this year as compared to $1,290 for the same quarter last year," Haddick said.

"The second quarter of 1963 should be at least that good," he added "With the completion of a new plant expansion program, improved sales and earnings arc expected for the last half of the year."

Officials Elected

At a directors meeting, held Thursday, J. W. Haddick was named president, W. F. C. Walworth, treasurer, and P. P. DeGorter assistant secre-
tary. Miss Myra Stuyvesant was named vice-president, and R. L. Wilford, vice-president.

Directors of the company re-
mained the same, J. W. Haddick, and C. W. Woodards, Grade Insurance, New York, New York.

The directors declared a dividend on the common stock of Jull cents per share, payable on May 15th, 1963. The stockholders meeting of Record May 25, 1963.

Op and Owner Beat TV Block

PORTLAND, Ore., April 25—An example of co-operation be-
tween the two media was seen here recently when radio rushed to the rescue of television. The picture and sound set was tuned out in the tavern but the taverners were not disappointed, by the offering of the music and entertainment. The TV set was turned off and on again.

trend of the music business is to serve both radio and television, affording the music and entertainment to both radio and television, affording the music and entertainment to the customers. The two media are on the rise in this week's poll.

How Was Your Timing on...

"THE SONG FROM MOULIN ROUGE" Perry Faith Orchestra Columbia 39946

Now on Billboard's "Most Played in Juke Boxers" Chart

Spotted as a

Billboard

BEST BUY

Feb.

24

Title Strips

Ready for Top

Juke Profits

Feb.

24

Custom Order Form

There are 20 title strips on each card—10 on side A

20 title strips on each card—10 on side B

2 cards of each record (average 10 records—39 cards) delivered weekly for a period of 3 weeks.

Order blank is for 10 weeks.

2 cards—$5.00 (10 cards—$25.00)

3 cards—$5.00 (15 cards—$25.00)

4 cards—$5.00 (20 cards—$25.00)

5 cards—$5.00 (25 cards—$25.00)

6 cards—$5.00 (30 cards—$25.00)

7 cards—$5.00 (35 cards—$25.00)

8 cards—$5.00 (40 cards—$25.00)

9 cards—$5.00 (45 cards—$25.00)

10 cards—$5.00 (50 cards—$25.00)

11 cards—$5.00 (55 cards—$25.00)

12 cards—$5.00 (60 cards—$25.00)

13 cards—$5.00 (65 cards—$25.00)

14 cards—$5.00 (70 cards—$25.00)

15 cards—$5.00 (75 cards—$25.00)

16 cards—$5.00 (80 cards—$25.00)

17 cards—$5.00 (85 cards—$25.00)

18 cards—$5.00 (90 cards—$25.00)

19 cards—$5.00 (95 cards—$25.00)

20 cards—$5.00 (100 cards—$25.00)

You will receive 100 cards of each title.

How to Participate

Continued from page 92

21. Consider running a display ad in your local newspaper to let your customers know you are playing the All-Time Juke Stars on a regular basis.

22. Make sure you have a route man, serviceman know all details about the All-Time Juke Stars. Make sure you have a route man, serviceman know all details about the All-Time Juke Stars. Make sure you have a route man, serviceman know all details about the All-Time Juke Stars.

23. Contact the display manager of your local department or your nearest AMI office to get a free "The All-Time Juke Stars" display. To order a "The All-Time Juke Stars" display, contact your nearest AMI office. To order a "The All-Time Juke Stars" display, contact your nearest AMI office. To order a "The All-Time Juke Stars" display, contact your nearest AMI office.

24. Fill out the coupon below for the promotion material you need for your music program. Be sure to indicate where you are located.

25. Fill out the coupon below for the promotion material you need for your music program. Be sure to indicate where you are located.

26. Fill out the coupon below for the promotion material you need for your music program. Be sure to indicate where you are located.

27. Fill out the coupon below for the promotion material you need for your music program. Be sure to indicate where you are located.

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29. Fill out the coupon below for the promotion material you need for your music program. Be sure to indicate where you are located.
ROCK-OLA FIREBALL
THE ONLY PHONOGRAPH WITH 120 SELECTIONS

Available in 2 models for either 78 RPM or 45 RPM Records

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN
BAILER DISTRIBUTING CO.,
447 South Wabash Ave., Chicago, Ill.

EASTERN VENDING SALES CO., INC.
1408-82nd Ave., Brooklyn, N.Y.

MACOLA DISTRIBUTING CORP.
263 Franklin, Buffalo, New York

B. D. LAZAR COMPANY
1648-17th Ave., Pittsburgh, Pa.

MUSIC & TELEVISION CORP.
119 Commonwealth Avenue,
Boston 15, Massachusetts

S & K DISTRIBUTING CO.
2014 Pennsylvania Avenue,
Philadelphia 30, Pennsylvania

SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Asheville, New Jersey

MIDWEST
BADGER NOVELTY COMPANY
2566 North 33rd Street, Milwaukee, Wis.

CENTRAL COIN MACHINE EXCHANGE
320 S. High St., Columbus, Ohio

WESTERHAUS
3716 Nashv. Ave., Cleveland 11, Ohio

DIXON DISTRIBUTORS
1508 South Blvd., East Memphis, Tenn.

FABIANO AMUSEMENT CO.
240 E. Dewey Ave., Billings, Montana

J. ROSENFIELD COMPANY
3310 Ohio St., St. Louis, Missouri

LA BEAU NOVELTY SALES CO.
1946 University Ave., St. Paul 4, Minn.

LAKE CITY AMUSEMENT CO.
4533 Mayfair Avenue, Cleveland, Ohio

SAVAGE NOVELTY COMPANY
628 Third Street, Battle Creek, Michigan

SUPERIOR SALES COMPANY
1337 Second Ave., Des Moines, Iowa

TOLEDO COIN MACHINE EXCHANGE
316 Summit St., Toledo, Ohio

UNIT-COIN DISTRIBUTING CO.
3410 Main Street, Kansas City 2, Missouri

WORLD WIDE DISTRIBUTORS, INC.
2530 N. Western Ave., Chicago 47, Ill.

SOUTHERN
A. M. & F. DISTRIBUTING CO.
3118 tulane Ave., New Orleans, Louisiana

H. M. BRANSON DISTRIBUTING CO.
811 E. Broadway, Louisville, Kentucky

CAPITOL MUSIC COMPANY
35 E. Main St., Johnson City, Tennessee

COIN AUTOMATIC MUSIC CO.
246 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
24 North Main, Montgomery, Alabama

ROBINSON DISTRIBUTING CO.
209 Edge Wood Ave., S.E., Atlanta, Ga.

S & M SALES COMPANY, INC.
1074 Main Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2828 So. Ave., Charlotte, North Carolina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville 6, Florida

SOUTHERN MUSIC DIST. CO.
101 W. Central Ave., Orlando, Florida

FRANK SWARZ MUSIC COMPANY
513-A Fourth Ave., S., Nashville, Tenn.

WERTZ MUSIC SUPPLY CO.
103 E. Curry St., Richmond 9, Virginia

SOUTHWEST
AUTOMATIC MUSIC CO.
1214 W. Alameda, Tulsa, Oklahoma

BORDER SUNSHINE NOVELTY
2919 N. Fourth Street
Albuquerque, New Mexico

BOYLE AMUSEMENT COMPANY
332 North West Third
Oklahoma City, Oklahoma

FT. WORTH AMUSEMENT COMPANY
330 E. Main St., F. Worth, Texas

FRONTIER AMUSEMENT
2020 Myrtle Avenue, El Paso, Texas

PAUL W. HAWKINS
229 East 7th Street, Tucson, Arizona

PETERFORD ENTERPRISES
609 Johnson Street, Angleton, Texas

UNITED AMUSEMENTS CO.
446 N. Main St., San Antonio, Texas

WESTERN
M. R. BRINCK
825 East Front Street, Butte, Montana

DAN STEWART COMPANY, INC.
2667 West Pico, Los Angeles, California

DAN STEWART COMPANY, INC.
1402 E. Second, South, San Jose City, Utah

MODERN DISTRIBUTING CO.
3222 Twelfth Street, Denver 11, Colorado

OSBORN DISTRIBUTING COMPANY
2647 Thirty-Eighth Avenue
San Francisco, California

Copyrighted material
The Most Important Issue
Ever Published by The Billboard
in Behalf of
Any Industry It Represents

with
a full-scale
TRADE, PRESS &
PUBLIC RELATIONS
PROGRAM
unmatched in business paper
publishing history

with
scores of
OUTSTANDING
EDITORIAL FEATURES,
LISTS AND DIRECTORIES
that insure
valuable, long-term readership

with
a full-dress
PROMOTION
SCHEDULE
that guarantees thousands of
extra readers

- including a 65th Juke Box Anniversary programing kit for radio and television disk jockeys, and program directors, a specially prepared 16-page history of the Juke box industry from the mechanized as well as the talent, tunes and records angle, a fast sheet for disk jockey chatter material and operator interviews, personal contact with top radio-television network stars and shows for juke plug and programs built around the 65th Anniversary, record company co-operation for release of special juke box anniversary records and albums, "special "premier" plays during May-Juke Box Week" program for operators, etc.

- 60,000,000 Records a Year
- Today's Juke Box Market
- Annual Juke Box Survey: Trade and Record Aspects
- Complete List of Record Labels and Their Distributors
- New Juke Boxes Help Make Hits
- Selectivity: the Magic Touch
- Directory of Juke Box Manufacturers and Their Distributors
- How the Juke Box Industry Grew
- List of Active Juke Box Trade Associations
- Back to Bogie: Present-Day Programming Tips
- Ambassador Without Language Troubles and Many Others

The Billboard
65th Juke Box
Anniversary Number
dated May 23
distributed May 19
ad deadline May 14

May 23 Issue
65th Juke Box Anniversary Number

A special 10,000-piece direct mail program to reach every existing and potential operator using pre-and-post-anniversary adversial features, a tremendous 10,000-line campaign of trade messages in The Billboard itself, and a special direct mail to radio-television disk jockeys, program directors and spec-

- extra publicity via artist representatives, press agents and copy pluggers, special news releases for local newspapers, general
- special material prepared by 14 major associations-all planned and developed exclusively by The Billboard with the hearty endorsement of the complete juke box industry.

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Trade Directory

For Ready reference, here is a monthly guide to new products, new offices and changes reported in The Billboard issues April thru July.

New Equipment
Boat ride. Sea State, Exhibits Bridge. New York, N. Y.

Best ride. PF-Pack, National Railroad Museum, Chicago, Ill.

Rocket rides. X-17, Boeing Airplane Co., Seattle, Wash.

Rocket ride. Super Jet, Chas. B. Yantis, 714 Rockefeller Bldg., New York, N. Y.

Train ride. Locomotive, Nation- al Cash Register Co., 358-58 Flushing Ave., Brooklyn, N. Y.


Distributors New Game
Associated Sales, Toronto, oor- er Eastern Canada for Metro- politan Sales, 631 Michigan Ave., Chicago, Ill.

New Games
I was having no luck getting (name and address of company, etc.)

New Firms

Korah Sales, New York, N. Y.

The Korah Sales, New York, N. Y.

Korah Sales, New York, N. Y.

Korah Sales, New York, N. Y.

Korah Sales, New York, N. Y.

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Korah Sales, New York, N. Y.
BETTER BUY from BANNER

**Amusement Games**

<table>
<thead>
<tr>
<th>Company</th>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
<th>Price 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams</td>
<td>100</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Genco</td>
<td>101</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>102</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>United Consumer</td>
<td>103</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
</tbody>
</table>

**Mechanical Hoises and Space Ships**

<table>
<thead>
<tr>
<th>Company</th>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
<th>Price 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>104</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>105</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Williams</td>
<td>106</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Genco</td>
<td>107</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>108</td>
<td>100.00</td>
<td>100.00</td>
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</tr>
</tbody>
</table>

**Market's Lowest Prices**

<table>
<thead>
<tr>
<th>Company</th>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
<th>Price 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams</td>
<td>109</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>110</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>United Consumer</td>
<td>111</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Bally</td>
<td>112</td>
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<td>100.00</td>
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</tr>
<tr>
<td>Gottlieb</td>
<td>113</td>
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<tr>
<td>Williams</td>
<td>114</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
</tbody>
</table>

**Write-Phone**

<table>
<thead>
<tr>
<th>Company</th>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
<th>Price 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams</td>
<td>115</td>
<td>100.00</td>
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</tr>
<tr>
<td>Gottlieb</td>
<td>116</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
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<tr>
<td>United Consumer</td>
<td>117</td>
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<tr>
<td>Bally</td>
<td>118</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Gottlieb</td>
<td>119</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Williams</td>
<td>120</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
</tbody>
</table>

**Coast Guard**

<table>
<thead>
<tr>
<th>Company</th>
<th>Model</th>
<th>Price 1</th>
<th>Price 2</th>
<th>Price 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams</td>
<td>121</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
<tr>
<td>Gottlieb</td>
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</tr>
<tr>
<td>United Consumer</td>
<td>123</td>
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<tr>
<td>Bally</td>
<td>124</td>
<td>100.00</td>
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<td>100.00</td>
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<tr>
<td>Gottlieb</td>
<td>125</td>
<td>100.00</td>
<td>100.00</td>
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</tr>
<tr>
<td>Williams</td>
<td>126</td>
<td>100.00</td>
<td>100.00</td>
<td>100.00</td>
</tr>
</tbody>
</table>
THE BILLBOARD

INDEX

of Advertised Used
Machine Prices

**Shuffle Games**

Equipment and prices listed below are taken from advertisements in The Billboard issue or indicated below. All advertised used machines and prices are listed. Where more than one price is advertised the same equipment at the same price, frequencies with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time of location, territory and other related factors.

<table>
<thead>
<tr>
<th>Machine Type</th>
<th>Current Price</th>
<th>Previous Price</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shuffle Alley (Chicago)</td>
<td>$300.00</td>
<td>$350.00</td>
<td>3 times</td>
</tr>
<tr>
<td>Shuffle Alley (New York)</td>
<td>$250.00</td>
<td>$275.00</td>
<td>2 times</td>
</tr>
<tr>
<td>Shuffle Alley Express (Chicago)</td>
<td>$400.00</td>
<td>$450.00</td>
<td>1 time</td>
</tr>
<tr>
<td>Shuffle Alley, 4-player (New York)</td>
<td>$300.00</td>
<td>$350.00</td>
<td>2 times</td>
</tr>
<tr>
<td>Shuffle Alley Express, 4-player (Chicago)</td>
<td>$400.00</td>
<td>$450.00</td>
<td>1 time</td>
</tr>
<tr>
<td>Shuffle Alley Express, 8-player (Chicago)</td>
<td>$500.00</td>
<td>$550.00</td>
<td>1 time</td>
</tr>
<tr>
<td>Shuffle Alley Express, 16-player (Chicago)</td>
<td>$600.00</td>
<td>$650.00</td>
<td>1 time</td>
</tr>
</tbody>
</table>

THE INCLUDED EQUIPMENT

- Shuffle Alley
- Shuffle Alley Express
- Shuffle Alley, 4-player
- Shuffle Alley Express, 4-player
- Shuffle Alley Express, 8-player
- Shuffle Alley Express, 16-player

FOR MORE THAN YOUR MONEY’S WORTH EVERY TIME

**NEW GAMES**

- United Closed
- United Closed Print
- United Closed Print, 6th Edition
- United Closed Print, 6th Edition

**CAZI TIMES SQUARE**

Deluxe in every detail! Beautiful playfield! PLENTY OF ACTION!

**5 TRAP HOLES**

- Trapping balls in holes 4-5 and 2 Lite top side rollers for replays!
- Trapping balls in holes 1-3 and 2 Lite bottom side rollers for replays!
- Trapping balls in holes 1-2-3 and 4 Traps 1 REPLAY!
- Trapping balls in holes 1-2-3-4 and 5 Traps 2 REPLAYS!

*Making TRAP HOLES increases values of side rollers and automatic support! Making ROLLERS increases values of 4 TOP BUMPERS!

*CREATORS OF DEPENDABLE PLAY APPEAL 4930 N. FRAZIER ST. CHICAGO 24, IL.

FOR MORE THAN YOUR MONEY’S WORTH EVERY TIME

**NEW GAMES**

- United Closed
- United Closed Print
- United Closed Print, 6th Edition

**NEW GAMES**

- United Closed
- United Closed Print
- United Closed Print, 6th Edition

**WANTED TO BUY FOR CASH**

BRIDGES, SPOT, BEAUTY, BROWLS

**THE ONLY GENUINE DE LUXE FORMICA TOPS**

FOR UNIFIED SHUFFLE GAMES

SPECIAL PRICES

1-5 | 11.35 |
10-14 | 11.25 |
15-19 | 11.15 |
20-24 | 11.05 |
25-29 | 10.95 |
30-34 | 10.85 |
35-39 | 10.75 |
40-49 | 10.65 |
50-99 | 10.55 |
100-199 | 10.45 |
200-499 | 10.35 |
500-999 | 10.25 |
1000-1999 | 10.15 |
2000-4999 | 10.05 |
5000-9999 | 9.95 |
10000+ | 9.85 |

when answering ads ... SAY YOU SAW IT IN THE BILLBOARD!
Berstein Honored
At Special Dinner

By Jack Berstein, president of ABC
Vending Company, Peoples Ser
ter Company, Berstein and Loeb,
and Berco, was feted Monday at a
dinner given in recognition of his
philanthropic efforts.

Berstein was presented a scroll
by Williams A. Schadna, former
attorney general of Pennsylvania.
The dinner was attended by
more than 600 persons.

The proceeds from the event will
go toward the construction of a
recreation hall at the Variety Club
Interaction camp for handicapped
children.

Lorillard Net, Gross
Up in First '53 Quarter

NEW YORK, April 25—P
orrillard Company earned a net
of $1,041,445 from a gross in the first quarter.
For the first three months of 1953, net
was $1,056,671 and gross sales
$39,547,000.

William J. Bailey, executive
vice-president, said that while
the first quarter of 1952 benefited
from the sale of the former
Middletown, O., plant, the non-
seasonal volume was substantially less than the added net
income which resulted from a cigarette
price increase effective over
an estimated period of three
months of March this year.

Universal Bowlamatics

NEW YORK, April 25—A
ettlement was reached Monday
between Universal Bowlamatics
Corp. and Manufacturers
Association of America over
200 complaints brought against
Universal for alleged violation of
the law.

By acclamation, George
Nehme, noted, was named by
the Community Chests and Coun-
ties of Greater New York to
head the American Bowlamatics
Association for the current
year.

NAMA, he noted, was called
by the American Bowlamatics
Association to handle the
200 complaints brought
against Universal for alleged
violation of the law.

Dixie Readers '53

CHICAGO, April 25—Dixie
Reader Co., the largest brand of
meat pies in the country, will
be distributed in all stores
of the city this week with the
result that the company
will offer a larger number of
pie cases for those who
read the Dixie Readers newspaper.

NCAA pointed out that his
firm was one of the leading
brand manufacturers involved in
the sale of meat pies, and
that the company would offer
a larger number of pie cases for
those who read the Dixie Readers newspaper.

The company will offer
a larger number of pie cases for
those who read the Dixie Readers newspaper.

Unknown person
to plant a new
in-plant future.

Purdue, unlike most other
institutions, has virtually no
departmental plants or private
plants.

About the largest employer of
students, Purdue University
Company with some 600 produc-
tion workers, and it is estimated
that the company will offer
a larger number of pie cases for
those who read the Dixie Readers newspaper.

At the end of the scale
are the in-plant plants with
employee rosters too small to
profitably produce meat pies.

The sales of food vendors
is that about 150 employees would
be a minimum for vendor
installations.

Capital Key Factor

A good many food vendors,
however, believe that within the
next 10 to 15 years, departmental
plants will be an important
factor in the meat pie business.

The problem, then, is to plan
for the future of such
departmental plants.

There are several types of
departmental plants, and
how they are set up for
profitable operation is the
key factor.

Many plants of such size
are not equipped for
profitable operation. For
this reason, management would
welcome a program to
the manufacturers.

The lesson to be found in
the experience of those who
have tried in-plant operation is
that it calls for careful planning and
devoting all resources
exclusively to this business.

It has no place as a side-line.

Buy the Best in MUSIC!

ATLAS MUSIC COMPANY

312-W. WESTERN AVE., CHICAGO 10, ILLINOIS

Phone: AMERICAN 3-5900

Exclusive AMI Distributors in Kentucky, Indiana, Southern Ohio

"The House that Confidence Built"
**Shaffer Specials**

in better quality buys

| Shaffer Music Co. | 1337 Capital Ave. | Lincoln, Neb. 68521 |

**Write for Illustrated Catalog of Late Model Phonographs**

**WANTED**

- Any Quantity of Williams Used Pin games
- From Hungry Dumpty to current models
- St. Louis to current models
- **SEEBURG** Shoot the Bear Games
- **ARCADE EQUIMENT**
- **WURLITZER**

**WURLITZER**

- 1015
- 1250
- 1100
- 1000

**Extra Special**

- AMI 5/10 Wall Box...
- $19.50

---

**Rely on Redd-Hot Values**

| REDD DISTRIBUTING CO., INC. | THE LINCOLN MILL | ALLSTON, MASS. | 8-4000 |

**Wurlitzer 1400’s**

- Midget Movies
- Motor Rocker Space Ships
- Midget Race Automobiles

**WHITE-WIRE-CALL**

**WURLITZER**

- Atomic Jet Space Ships
- United & Player Super
- Bally Bingo Frolics

---

**Special!**

- Work Wurlitzer, Chicago, etc. 109.50
- Wurlitzer Model 209 $129.50
- Wurlitzer Model 109 $124.50

**Clay Hemeon & Charlie Perry**

Monarch Coin Machine, Inc.

---

**SPECIAL!**

- 10K Vendor
- Authorized Distributor

---

**Shaffer Specials**

Like New!

SEEBURG

- M-100-A
- $595.00

Mechanism cleaned, rebuilt, checked, Cabinet refinished.

---

**You Can’t Miss with This!**

HERE’S THE TIP-OFF...

**EVANS’ Saddle & Turf**

Exciting... Entirely Different

**SEVEN PLAYER SPIN TABLE**

You Chi.

**PERISCOPE ARCADE**

- Turtles, heavy

---

**Vendornotes**

- 5134.50

---

**WANTED: BINGO GAMES**

- Called by Telephone
- Four Ducks or Better

**LATE BOWLING GAMES**

---

**Write for Illustrated Catalog of Late Model Phonographs**

---

**Arcade & Location Equipment**

- Scientific Pitch Apparatus...
- Williams Super World Series Deluxe...
- Palm Reader...
- Pentacope or Liberator...
- Ch. Coin Basketball...
- Ch. Coin Midget Skee Ball...
- Ch. Coin Games...
- Exhibits Floor...
- Exhibit Risorsiter, Willies...
- Apache Bingo...
- Multiscopc Monkey...
- Multiscopc Atomic Bomber...
- Multiscopc Moving Pictures...

---

**Write, giving complete details of past experience, etc., to**

**BOX 624, THE BILLBOARD**

102 W. Randolph St., Chicago, Ill.

---

**Help Wanted**


GOOD PAY to qualified man.

---

**Money Back Guarantee**

**WURLITZER**

- 1015...
- 1100...
- 1250...

**SEEBURG**

- 109.50...
- 124.50...
- 139.50...

---

**For PANORAMIC PARTS**

- New E. Co., Card Co., Pins, Parts, Games, etc.
- Send for List of Reams now Closing...

---

**Coven**

- Exclusive Distributors in the Illinois and Indiana

---

**Coven**

- Distributing Company

---

**Cliffy says:**

YOU CAN’T BUY A BETTER RECONDITIONED PHONOGRAPH ANYWHERE!

**Money Back Guarantee**

**Wurlitzer**

- 1015...
- 1100...

**Seeburg**

- 109.50...
- 113.00...

---

**Write, giving complete details of past experience, etc., to**

**Box 624, The Billboard**

102 W. Randolph St., Chicago, Ill.
YOU'RE IN THE "CLEAN-UP SPOT" WHEN YOU GO TO BAT
with GOTTLIEB'S

The Hardest Hitting,
Most Colorful
Performance
Ever on a
Playing Field!

ORDER FROM YOUR DISTRIBUTOR NOW

BINGOS WANTED!
Beach Clubs, Palm Rockies, Bright Spots, Reovert, Atlantic City, Coney Islands, Palaces, Slot Litas, Bright Lights.

CASH OR TRADE

Shuffle Bowlers

ALL PLAYERS WANTED

CHALLENGER

CHICAGO 51, ILLINOIS

1140-50 N. KOSTNER AVE.

GOTTLIEB'S

COINWAY CHANGEMAKER

$99.90

Dudley

Cannon

Robinson


Stay with the winners... RIFLE SPORT and CHALLENGER have produced profits for others... why not for your write?

PROVEN PROFIT MAKERS

715 N. Kedzie Ave., Chicago 13, Ill.

Copyrighted mate

www.americanradiohistory.com
THE MOST EXCITING PLAYFIELD
in the industry!

PACKED WITH FEATURES FOR THE OPERATOR!

- LOADED WITH ATTRACTIONS
- TREMENDOUS REPLAY POSSIBILITIES
  - Up to 20 Replays for 3-to-6 Letter Combinations
  - 100—200—
  - 400 Replay Combinations
  - In-Line and Sequence Scoring
  - Extra Ball Feature & extra balls for 6 extra coins

AVAILABLE IN CHOICE OF 3 COIN CHUTES
5¢ • 10¢ • 25¢

IT'S A FACT

FOREIGN BUYERS!

At International Amusement and Scott Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience. Know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. That is why we have satisfied customers everywhere.

Remember:
It's smart to do business with THE firm that does the most for YOU

INTERNATIONAL AMUSEMENT CO.
1423 SPRING GARDEN STREET
Philadelphia 30, Pa.

SCOTT-CROSSE COMPANY

WHERE! WHERE!

At 2462 Paxton St. Pittsburgh 13, Pa.

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THE BILLBOARD

COIN MACHINES

MAY 2, 1953

THE BILLBOARD

COIN MACHINES

MAY 2, 1953

THE BILLBOARD

COIN MACHINES

MAY 2, 1953

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MAY 2, 1953

THE BILLBOARD

COIN MACHINES

MAY 2, 1953

THE BILLBOARD

COIN MACHINES
Chicago Coin's New
CROWN BOWLER

Triple Match Feature

1 Match A NUMBER 0-9
2 Match A NUMBER and STAR *
3 Match A NUMBER--STAR and CROWN

FAST ACTION! FAST PLAY!

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player in 10th Frame Can Add Up To 180 POINTS To Total Score!

Plus!
5th Frame Score DOUBLES!

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- 7-10 SPLIT PICK-UP
- EASY TO READ INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

Size
8 ft. x 2 ft.

chicago coin
MACHINE COMPANY

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS
LIKE A COMET OUT OF THE SKY COMES THE HOTTEST PROFIT MAKER IN YEARS . . . .

CHICAGO COIN'S

SUPER JET

LOOK...
Revolutionary Pneumatic Principle actually raises SUPER JET 10 inches on a column of air, giving youngster the sensation of jet plane flying!

LOOK...
The SUPER JET dives, dips, rolls! 3 speeds are easily controlled by youngster to assure high repeat play!

LOOK...
Sturdy ALL METAL construction assures operator that the SUPER JET will take all the punishment today's space-struck youngsters can give it!

LOOK...
SUPER JET is completely portable! Easy-rolling casters make moving from one place to another effortless, indoors or out-of-doors!

LOOK...
SUPER JET offers thrills galore, with all the realism of firing rocket tubes and flashing lights in nose, tail, wings and instrument dials.

*LEADING CHAINS AND RETAILERS
from coast to coast are clamoring for SUPER JET—the great Kiddy Ride that brings more traffic into every type of store.

IT'S A PROVEN FACT!
Chicago Coin has built into the SUPER JET all the rugged sturdiness to assure you peace of mind in operating this Kiddy Ride from long distance, That's right! With SUPER JET you can spread your operation from coast to coast and know that you're in business all the time, every minute of every day. Simple, trouble-free pre-tested mechanism is your positive assurance!
Operators from coast to coast agree that

**Beach Club**

Is *Bally's* greatest "in-line" game

From coast to coast the cash-box verdict is unanimous: "Better than beauty,...greatest in-line money-maker...only Palm Beach came close to terrific earning power of Beach Club!" In fact, Beach Club includes all the greatest features of Palm Beach plus added extra-coins attractions...new 7-Choice Select-A-Spot...and the flash and eye-appeal of advancing scores dramatized in a bathing-beautified beach-scene! Get your share of the big Beach Club profits! Get Beach Club now!

Attractive ADVANCING SCORES • IN-LINE and CORNER Scores

3-in-line on SUPER CARD Scores 4-in-line score

Improved SELECT-A-SPOT feature • New EXTRA-TIME feature

TRIPLE-SPOTS Roll-over feature • Up to 3 EXTRA BALLS per game

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**Bally SPACE-SHIP**

new exclusive DIVE-DIP-ROLL-SWING action
captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action...surging forward, gliding backward...dipping and rising...rolling from side to side...swinging and banking like a jet-fighter...and you will see why junior space-pilots prefer the Bally SPACE-SHIP...why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember...you can build a big-profit route of Bally Kiddie-Rides with a small cash investment.

★ Variable speed controlled by pilot
★ Colorful Eye-Appeal attracts attention on location
★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
★ Twin Ray-Guns with exciting sound effects
★ Airblast blow from blower
★ Safe, sturdy construction
★ Simple mechanism
★ National Rejeter

---

**Ride THE CHAMPION**

to biggest profits

in hobby-horse class

Cash-box records prove that the CHAMPION...the deluxe hobby-horse...is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in the CHAMPION class?

★ It trots!
★ It gallops!

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**Fina**e**CE PLAN**

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UNITED'S
Cascade Shuffle-Alley

NEW NEW NEW

UNITED'S
SHUFFLE-ALLEY

5 6 7 8 9 10

10TH FRAME FEATURE

FAST ACTION!

FAST PLAY!

HIGHEST SCORE FEATURE
PLAYER WRITES NAME ON BACKGLASS

STRIKE OR SPARE FLASHER LIGHTS

CAN PICK-UP 7-10 SPLIT
FORMICA PLAYBOARD

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

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