Novelty Acts Slice Record ‘53 Melon in All Show Fields

NBC Forms ‘Creative’ Cadre
In Drive to Grab TV Lead

By SAM CHASE

NEW YORK, May 2.—The pacing this week of Adrian Sam- mith to an NBC ‘creative good executive contract is regarded as a significant move by program veepsee Charles C. (Bud) Barry to put NBC in the lead in the de-
veloping of fresh talent, ideas and shows for the video. The move was followed immediately by the rechristening of five key NBC producers into similar status, bringing the total to eight in the web’s creative group.

Sammith, who heads the 11-member unit, is regarded as the network’s top working brains in the fashioning of raw material. Each member operates independently.

Pressure Builds
For Tax Relief

WASHINGTON, May 2.—The House Ways and Means Commit-
tee, which recently staged a quickie tax holiday, is facing an ex-

The Bueno answer is not to service the federal tax code, but to get rid of advertising taxes. It is getting plenty of arguments from an industry group made up of networks, stations and producers, as well as from other parts of the amuse-
ment industry, making similar requests. The committee has been goaded by the National Broadcasting Co., which claims the tax is the cause of the industry’s problems. The tax is estimated to cost the industry $9 million.

Sammith recently resigned from the Dance-Fitzgerald-Sample agency, where he was a vice-president. Previously, he was program veepsee at ABC, where he was executive in charge of the service. Of the five who were reclassi-

Book Larry Adler
For Philly Nitey

NEW YORK, May 2.—Larry Adler, handsome singer-play-
er, will be in the spotlight later this month. Adler, who is a former member of the group known as the William Morris option, has been a hit in Philadelphia. The William Morris option, which has represented many of the top stars in the industry, signed Adler earlier this year.

Juke Ops Kick Off Birthday Campaign

All Segments of Industry, Plus Suppliers
To Celebrate 65th Anniversary Month

By DICK SCHREIBER

NEW YORK, May 2.—The juke box industry, through its operators, the trade associations, independent juke box manufacturers, and even the manufacturers and suppliers of juke box and other amuse-
mement products, is expected to make a great effort this month to make its birthday a real success.

May Ax Census
In Show Field

WASHINGTON, May 2.—Com-
merce Department’s 1953 Amuse-
ment Business Census, the most
complete ever, is out and it claims government officials are very pleased with the result. Of the five who were reclassi-
fied, three were regarded as a strength.

The Census Bureau’s report on the industry’s operations for the year ending June 30, 1952, was released Tuesday. It showed that the industry’s sales for the year ended June 30, 1952, were $2,212,000,000, an increase of 7.4 percent over the previous year.

Cafe Diplomacy

To Get Cream Talent
Op Must Use Butter

By BILL SMITH

NEW YORK, May 2.—About 10 names will work on the show field this month and will work no more than a couple of months each year. And because there are only those few who can do business in cafes, out of thou-

MOONDODG

Will Pound ‘Oo’ & ‘Utsu’ At Concert

NEW YORK, May 2.—Mo-
don, the bop, the rhythm, com-
i-munity, will be on all the streets of New York, and the best of them will be at Carnegie Hall. This month’s season of Moondog’s concerts will feature such performers as Yardbirds, the Moondog String Band and the Moondog Jazz Band.

To get a Jimmy Durante, Tony Martin, Danny Thomas, Joe E. Lewis, Sophie Tucker, or even a Tom Lehrer, buyers today must offer more than money. Money is no longer the lure that gets people to work with the industry. It requires a combination of court-
ey, design, tact and other attributes with which few operators are familiar.

The days when the boss of a club was the one to determine the acts is long gone. The boss is now the one to do more than just book his entertainers for the few weeks a year he might get them.

Index
**Bow-In of 11-Midnight Variety Strip Shows Big TV Potential**

By SAM GRAY

There certainly would seem to be a bountiful harvest of Monday night variety strip, and "Talk of the Town" is taking the bill for New York. Produced locally in the WNEW studios, the show is produced by Robert Rothenberg, who has the title of Chief of Operations. Rothenberg's band, the "Midnight Pipers," is featured in the discusson.

Individuals, the talent on the show stands up well on the whole. Customarily, however, the show still has a tendency to lack sparkle, excitement, distinction. It is an early evening show and the skits need special treatment.

The show is scheduled to begin at 11:30 and runs until midnight. The show is a hit in New York and is a favorite among the young people there.

---

**Picture Business**

By LEE ZHITO

HOLLYWOOD, May 2—Publicity is an honorably profession andUsed for good purposes for the men. Publicists, affectionately referred to as "publicists," are among the best friends a re-

sponsible man can have. Publicity can raise above the realm of ignorance and misapprehension. It can be the means for the manner in which a press agent can do the publicity business. Thus, at the seaport where his ship draws in, the publicist, with his knowledge of the seas, and excitement and expertise is often whipped up to a frenzy. His reports of what he has learned from what once was nothing can become a great pounding wave. The publicist's skill is often the key to the success or failure of a ship's voyage. It is his imagination to the advantage of the public, bringing them the latest news of the ship, the public, retaining the friendship of the crew, and keeping the ship within the restrictions of honor and morality.

Often the ship's crew, who are secondary sources of the public's information, will learn to trust the publicist, and he may become the chief of the ship's crew, or, as the case may be, they may seek the interests of theship's crew.

The publicist has learned to handle a story like this is to call in a source and check facts. The publicist is the one who enters the picture. He has the public's confidence and can break a story that the ship's crew may not have been able to break. His knowledge of the ship's crew, and excitement and expertise is often whipped up to a frenzy. His reports of what he has learned from what once was nothing can become a great pounding wave. The publicist's skill is often the key to the success or failure of a ship's voyage. It is his imagination to the advantage of the public, bringing them the latest news of the ship, the public, retaining the friendship of the crew, and keeping the ship within the restrictions of honor and morality.

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<td>25</td>
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<td>2nd March</td>
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<td>3rd March</td>
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<td>5th March</td>
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<td>6th March</td>
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<td>6</td>
</tr>
</tbody>
</table>

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**BROADWAY SHOLOG**

*Performances Thru: May 3, 1953*

**DRAMAS**

- *The Best of Both Worlds* | Directed by Richard Quine | 10 Days
- *The Glass Menagerie* | Directed by Edward G. Robinson | 10 Days
- *The Time of Your Life* | Directed by Elia Kazan | 10 Days
- *The Time of Your Life* | Directed by Elia Kazan | 10 Days
- *The Time of Your Life* | Directed by Elia Kazan | 10 Days
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**MUSICALS**

- *A Chorus Line* | Directed by Michael Bennett | 10 Days
- *A Chorus Line* | Directed by Michael Bennett | 10 Days
- *A Chorus Line* | Directed by Michael Bennett | 10 Days
- *A Chorus Line* | Directed by Michael Bennett | 10 Days
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**Billboard**

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ABC, Du Mont Set Major Sports Packages on Video

NEW YORK, May 2 — Four major sports packages were moved to Du Mont from CBS today, when in Washington an effort was being made to clear several other major packages. The move results in the Du Mont deal. The new packages are games for the Super Bowl, the Sugar Bowl, and the National College Football Bowl.

FCC Issues 3 TV Grants

WASHINGTON, May 2 — The Federal Communications Commission this week issued three more licenses covering TV stations, two in Florida and one in Missouri. The FCC continues to authorize new TV stations at a rapid pace.

New TV Deals Announced

WASHINGTON, May 2 — The Daily Variety reported that more than 100 TV stations have been bought or sold in the last week. The network of stations now has expanded to 12.

NBC Sets Trio for "Revue" Appearances

NEW YORK, May 2 — NBC announced today that it would produce three shows for the NBC network this summer. The shows are "The Three Stooges," "The Great Gatsby," and "The Merry Widow." The shows will be broadcast weekly on Saturday nights.

Washington Once-Over

WASHINGTON, May 2 — Staff writer of The Washington Post has been named to cover the Senate for the network. The writer has covered the Senate for over 10 years and has won several awards for his reporting.

Mutual Sets 'Pin-Point' Plan With Murine Sale

NEW YORK, May 2 — Mutual has launched a new "pin-point" plan for the coming season, which features the sale of Murine, a new men's cologne. The plan is aimed at increasing sales of the cologne and other products.

ABC Forms 'Creative Cadre' in Drive to Grab TV Lead

NEW YORK, May 2 — ABC announced today that it will form a "Creative Cadre" to help the network in its drive to become the number one network. The Cadre will be responsible for developing new programming and marketing strategies.
'54 Seen as $1 Bil Year for TV, Radio

"EAT TALENT COST

WAGL-TV to Come Close To SRO Summer Status"

CBS-TV to Come Close To SRO Summer Status

NEW YORK, May 2.—The CBS-TV summer schedule will cost the network $22,700,000, which is $10,100,000 less than the previous year, according to the Federal Communications Commission preliminary report for the last day of the fiscal year.

This year's budget, which was about $22,800,000, was the result of a 40% drop in revenue from $38,100,000 from the previous year.

The network's highest summer stations had their own improvement, however. The four out of five AM stations in new markets took in more than twice as much.

In $22,700,000, radio stations reported total revenue of $40,500,000, but only 68.4% of the revenue came from advertising, which is a 15.4% decrease over the previous summer, according to the FCC report.

In 1952, all four radio stations reported a total revenue of $67,265,000, with 76.8% of the revenue coming from advertising.

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**Weekly Nielsen Ratings**

**Top 10 TV Shows Each Day of the Week in MILWAUKEE**

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<thead>
<tr>
<th>Time</th>
<th>Show</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 PM</td>
<td><strong>LONE RANGER</strong></td>
<td>ABC</td>
<td>15.5</td>
</tr>
<tr>
<td>7:30 PM</td>
<td><strong>PLAYHOUSE PEEPER</strong></td>
<td>CBS</td>
<td>14.5</td>
</tr>
<tr>
<td>8:00 PM</td>
<td><strong>DRAGNET</strong></td>
<td>NBC</td>
<td>13.0</td>
</tr>
<tr>
<td>8:30 PM</td>
<td><strong>MRS. NORTH</strong></td>
<td>CBS</td>
<td>12.5</td>
</tr>
<tr>
<td>9:00 PM</td>
<td><strong>THE MADAME</strong></td>
<td>CBS</td>
<td>12.0</td>
</tr>
<tr>
<td>9:30 PM</td>
<td><strong>QUIZ BOWL</strong></td>
<td>NBC</td>
<td>11.5</td>
</tr>
<tr>
<td>10:00 PM</td>
<td><strong>THE BIG PONY</strong></td>
<td>NBC</td>
<td>11.0</td>
</tr>
<tr>
<td>10:30 PM</td>
<td><strong>YELLOWSTONE</strong></td>
<td>CBS</td>
<td>10.5</td>
</tr>
<tr>
<td>11:00 PM</td>
<td><strong>THE MAJOR and MINOR</strong></td>
<td>ABC</td>
<td>10.0</td>
</tr>
</tbody>
</table>

**Top 5 Radio Shows Each Day of the Week in SEATTLE**

<table>
<thead>
<tr>
<th>Time</th>
<th>Show</th>
<th>Network</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 PM</td>
<td><strong>THE CONTEST</strong></td>
<td>KIRO</td>
<td>15.0</td>
</tr>
<tr>
<td>7:30 PM</td>
<td><strong>HEAR IT AND BELIEVE IT</strong></td>
<td>KOMO</td>
<td>14.5</td>
</tr>
<tr>
<td>8:00 PM</td>
<td><strong>THE TIME OF THE LETTER</strong></td>
<td>KOMO</td>
<td>14.0</td>
</tr>
<tr>
<td>8:30 PM</td>
<td><strong>THE DONALDSON SHOW</strong></td>
<td>KIRO</td>
<td>13.5</td>
</tr>
<tr>
<td>9:00 PM</td>
<td><strong>THE BARTLETT BROADWAY SHOW</strong></td>
<td>KOMO</td>
<td>13.0</td>
</tr>
</tbody>
</table>

**FOR FULL INFORMATION**

- **1950**
- **1950s**
- **1950s radio**
- **1950s television**
- **1950s music**
- **1950s culture**
- **1950s entertainment**

**Radio-Television Charts**

- **Radio charts**
- **Television charts**
- **Music charts**
- **Consumer reports**
- **Market research**
- **Advertising**
- **Audience analysis**

**Radio and Television Charts**

- **Radio ratings**
- **Television ratings**
- **Music ratings**
- **Consumer surveys**
- **Market studies**
- **Advertising trends**
- **Audience demographics**

**Next Week's Video and Pulse Studies of BALTIMORE**

- **Top 10 TV Shows**
- **Top 5 Radio Shows**

**January-February 1953**

- **Sunday, January 6, 1953**
  - **Radio charts**
  - **Television charts**
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  - **Market research**
  - **Advertising**
  - **Audience analysis**

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- **Advertising**
- **Audience analysis**

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- **Market studies**
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- **Market research**
- **Advertising**
- **Audience analysis**
R. M. Allerton Feels Radio Has Nothing to Fear From TV

Five-Market Study Concludes That Older Media Can Win Competition

HOLLYWOOD, May 2—Radio, with its age-old competition for the mass audience, has at last something to fear in the form of television, according to a new survey by R. M. Allerton.

The survey, conducted in five major markets—New York, Los Angeles, Chicago, Philadelphia, and Pittsburgh—and based on a study of the financial records of radio stations, showed that television had made significant inroads into the radio market in those areas.

In New York, for example, where radio has traditionally been strong, television had taken a 10 percent share of the total audience, according to the survey. In Los Angeles, where television is more prevalent, the figure was 15 percent.

Allerton, who heads a major advertising agency, said that the results of the survey were alarming and that radio must take steps to meet the challenge posed by television.

"Radio has been complacent," he said. "But television is a real threat. We must adapt ourselves to the new situation."
TV Film Prime

HOLLYWOOD, May 2.—TV executive in the search for a profit hope for the telecaster in the competition with top budget live television, TV may gain a little extra business by the offering of a panel treating "Film's Place in Television," during the National Association of Radio and Television Broadcasters' convention here last week. The panel was chaired by Paul Adami, vpresident of WEN-VLY (Streets), and included Bill Edwards, CBS-TV; E. E. Knaus, general manager of the Hollywood Radio and Television Network, and Harry Sullivan, vice-president of the Allied Television Stations. The panel discussion was on the "state of the art" of the TV industry.

The panelists discussed several problems, including problems of syndication, the future of TV, and the role of TV in the entertainment industry. They also discussed the need for creative and innovative programming to keep the audience engaged. The panelists emphasized the importance of maintaining a balance between commercial and creative programming to ensure the success of TV. They also highlighted the challenges faced by the industry in a rapidly changing media landscape.

CBS Film's 'Amos' Pic Sold for $500G

HOLLYWOOD, May 2.—Representatives of CBS bought the option to produce a television series version of the Broadway hit musical, "Amos," for $500,000.

The decision to option "Amos" was made by CBS's Film and Television division, which is responsible for the network's television programming. The option is for the production of a television series based on the musical, which has been a popular stage production for several years. The option gives CBS the exclusive rights to produce the series for a period of two years.

The musical "Amos" is based on the story of a Jewish family in 1930s America and has been praised for its music, lyrics, and story. The network is expected to use the option to create a new television series that will be a departure from its usual programming, offering a fresh and unique perspective on the story.

The purchase of the option is a significant move for CBS, as it demonstrates the network's commitment to producing high-quality programming and maintaining its competitive edge in the television industry. The option also represents a strategic investment in the success of the musical, as it secures the network's rights to produce the series and capitalize on the musical's popularity.

Set Committee On Licensing

HOLLYWOOD, May 2.—All broadcasting groups that are interested in the new Federal Communication Commission (FCC) television licensing system have been invited to a license meeting at the FCC headquarters.

The meeting is scheduled for June 1 and will discuss the new licensing system that the FCC has implemented to distribute television licenses.

The meeting is expected to be attended by representatives from various broadcasting groups, including network executives, station owners, and industry leaders. The meeting will provide an opportunity for these groups to discuss the new licensing system and exchange ideas on how to best utilize the new system.

Video Film, Programs, Talent Grab Ears at NATB Confab

HOLLYWOOD, May 2.—Movie producers and television networks are vying for the attention of the nation's top talent at the American Film Institute's (AFI) television conference, which is taking place this week.

The conference is a major event for the television industry, as it provides an opportunity for network executives and producers to meet with top talent and discuss potential projects. The conference features a variety of sessions and events, including panel discussions, workshops, and screenings.

The network executives are expected to use the conference to scout for new talent and to discuss potential projects. They are also expected to use the conference to negotiate contracts and to reach deals with top talent.

New Gimmick Sells 'McCune'

HOLLYWOOD, May 2.—An industry veteran has come up with a new gimmick for selling television stations not yet on the air.

The new approach, which involves the establishment of a new twist to the traditional sales pitch, appears to be a hit with potential buyers. It involves a novel presentation technique that appears to be a unique way of showcasing the potential of the station.

The new approach involves presenting the station as a "virtual" station, allowing potential buyers to experience the station's potential in a unique and engaging way. The presentation is designed to engage potential buyers and to showcase the station's potential in a way that is different from traditional presentations.

The new approach appears to be well-received by potential buyers, who are impressed by the unique presentation and the potential of the station. It appears to be a step forward in the evolution of the television sales industry, as it offers a new and innovative way of showcasing the potential of television stations.

(Continued on page 9)
THE BILLBOARD MAY 9, 1953

1st Video Film Set For Theater Distrib

NEW YORK, May 2.—The first reported instance of a video film going into international distribution in the United States will be “African

Continental” produced by the New York-based Robert S. Willoughby Corporation. The film, which is the first in a series of ten, has been made with Leoni Frenkel, the world-renowned Jewish actress, and is being distributed by the American National Film Corp.

The film has been scheduled for release in 20 countries, including the United States, the United Kingdom, Canada, and Australia.

SMALLEST?

Station's 'A' Rate Is $60 Per Hr.

NEW YORK, May 2.— lpublishes next week an experiment pay for TV film when its one-hour Class A station, to be operating there, is the situation at KYW, Bellingham, Wash., was the smallest station in the country. A rating in that area was as high as 120.

The station (which is due to go on the air in the near future) was built at 120. That was the situation at the station in the near future. It was... read more...

WOR-TV Cartoons

Share D.C. Raves

WASHINGTON, May 2.—WOR-TV’s CBS affiliation, is described currently in the Sunday newspaper as “a remarkable addition to the Walter Johnson Cartoon Club morning show, which went in the air March 23rd without fanfare. The show began on the

2nd day and was climaxxed this week by a Teleprompter scandal survey which disclosed that the Daily News poll, after three weeks on the air, was the most viewed of any multi-weekly local program. The survey was conducted by WOR, the radio version for Star.

Wm. Morris Talent Heavy on ABC Net

NEW YORK, May 2.—The recent talent deals made by ABC, highlighted by the William Morris Agency, have been practically every piece of talent acquired by the agency from the William Morris stable, and most will perform on the network during the week, including George Jessel, Roy Rogers, and the Zagrans. The new deals are for Larraine Day and Larry Parks. Larry Parks is one of the most recent names signed by ABC, while Larraine Day is the only one of the two to be signed to a long-term contract.

ABC has a policy of giving its talent as much publicity as possible, and this week the network gave a special show to George Jessel, who was in town to promote his new film, "The Big Noise." Jessel was scheduled to appear on the "The Big Noise," and then go on to a series of TV shows, including "The Big Fix," "The Big Screen," and "The Big Shot." Jessel is one of the most popular entertainers in the business, and his appearance on ABC is sure to attract a large audience.

WOR-TV Buys 56 Films as B'ball Standbys

NEW YORK, May 2.—In a move that gives them a flexible program material for the forthcoming baseball season, WOR-TV here this week purchased 56 feature films for its "Walter Johnson Cartoon Club" program and a group of 36 films for the "Walter Johnson Cartoon Club" program. The films were purchased in order to give the network a wide variety of programming options for the baseball season.

Edward Small pictures, distributed by the American National Film Corp., began its fifth consecutive year May 1. The Walter Johnson Cartoon Club is the only program on TV that has been able to give the network a steady supply of films for the baseball season. The network has been able to provide almost any kind of film for the baseball season, and it has been able to do this on a regular basis for the past five years.

Edward Small pictures, distributed by the American National Film Corp., have been favorites with the network for the past five years, and they have been able to provide a wide variety of films for the baseball season. The network has been able to provide almost any kind of film for the baseball season, and it has been able to do this on a regular basis for the past five years.
Night Club-Vaude Reviews

Olympia, Miami
(Wednesday, April 26)

Capacity 475. Price policy, 85 cents. Shows. 9:30, 11:00, and 2:00. Comedians, Harry Lev and Edith Clinton, 8:30, 11:00, and 2:00. Comedians. Estimates total cost, $4.00.

For their first visit here, from New York, Marion Colby, who works with the twin, was equally well received. Gal songs and dances were interspersed with sketches.

Le Roy's Zany Music and Dance Co. had a great hit. Lita De Lyon's Zany music and dance co. had a great hit. The troupe was well filled with the downtowners.

Cocoanut Grove, Ambassador Hotel, Los Angeles
(Wednesday, April 26)


A refreshing note was added here with appearance of Annie Jeffers, a cheerful girl. She is a winner to any style of vaude show. Her engaging personality, quick wit and her ability to please the most discriminating. She got a standing ovation for her elegantly polished and appreciated performance.

Bill Miller's Riviera, Ft. Lee, N. J.
(Tuesday, April 26)

Capacity 1,615. Price policy, 85 cents. Shows. 9:30, 11:00, and 2:00. Comedians. Estimates total cost, $5.00.

Pleasant little show on tap this week doesn't kill anyone but does provide a few flashes of entertainment. Little Jack Little, the 81-year-old tunneler, pianist, crooner, tops the bill with his keyboarding and minor-vocaling of nostalgic and new songs. One measure is a sort of "tee-nie-bye" thing which he handled exceptionally well.

Dinsdag, Miami, which got a heavy crowd and asked for more, was

Hotel Plaza, New York
(Tuesday, April 26)

Capacity 280. Price policy, $2.50 cover. Shows. 9:30 and 11:00. Comedians. Estimates total cost, $5.00.

This lust hotel room has action. It had a better show than this. Whether it will do business is another matter, the opening night, even the marked by a rain storm saw the place comfortably filled.

Evelyn Knight, the tall, slim blonde carny, has never been better than this time around. Her singing talents are long familiar to the trade, but here was her display of acting talents that came as a surprise. In a special, "Where Were You Last Night?" a low-down girl stage over, she had a reading of a flirtation and sold a drink scene that was all to be seen by a top leg actress. It packed a series of delightful chuckles, built beautifully, and wound up as a great number sold superbly.

The show came on in a lovely gown with a special, "At the Myrtle Beach Hotel," and hit its stride in "Grandfather's Clock." Coming on the piano, the recital was well received, and they were seen to be seen on the equal of the equal of the equal of the equal of the equal.

No surprises were ever only two had the kids in style and the rest were evenly good in equal.

Edna Lee Phipps, Estimates total cost, $4.00.

 Israelis had a great hit this time around. The group was well filled with the downtowners.

Empire Room, Waldorf-Astoria, New York
Wednesday, April 26

Capacity 440. Price policy, $2.50 cover. Shows. 9:30 and 11:00. Comedians. Estimates total cost, $5.00.

In this, his second time here, Gene Green and his troupe of six people were superb. The floor dancing was gay. But its impact was increased this time around because of the new boy singer, Chinn, of Triana. Little's training, words in their mouth, Green's machine gun beat superstar, plus the wonderful singer playing a Spanish minaret, Griender, mingled the minaret, Griender, mingled, with Blancett and his cars from those who find the Spanish flamenco a mystery.

The Green act is constantly restyled with changes as many as there are people. Group works as singles, doubles, trios and all加班. As one goto all is for a costume change another strolls on, Roger Macdonald's plans is a hoor-and-a-half skilled backer - also taken over as a single while the entire company changes costumes.

Show graphics is a event with routines ranging from the light romantic flirtation lamp to the heavier productions. Two of the company's biggest numbers:

(Cover stories on page 46)

Chicago, Chicago

Chicago, Chicago

Capacity 4,200. Price policy, 5 cents to $1.50. Shows four daily. Shows at 3:30, 6:30, 9:30, and 11:00. Comedians. Show played by Louis Dall and playing. The show is a greatly successful with the downtowners, with good entertainment, with the downtowners.

This is the hilltop's string of vaude shows, and full of style, with some that are filled with the downtowners and some that filled the hilltop. The show is Blackett and his cars from those who find the Spanish flamenco a mystery.

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(Cover stories on page 46)
NIGHT CLUBS-VAUDE

COMMUNICATIONS TO 1554 BROADWAY, NEW YORK 36, N. Y.
MAY 9, 1953

MONEY ISN'T EVERYTHING

Tact and Courtesy
Keep Names Happy

Continued from page 1

sufferer-uppers. When Sophie Tucker plays the Latin Casino, Duschoff organizes dinner parties with specially prepared dishes. Miss Tucker's friends are invited to these dinners (pre-show affairs) and Duschoff picks up the check.

Will Martin, uncle of Sammy Davis Jr. who works in the ad business his name is very keenly the producer towards his rented. To help offset part of this, Duschoff has Miss Davis out to his home as a guest on frequent occasions. A few weeks ago Robert Q. Lewis played for Duschoff. Lewis hired three extra musicians. Duschoff insisted on paying for the sidemen, even though it wasn't in the deal.

Picking up tabs, sending congratulatory messages on various occasions, are all part today of a successful cafe man's operation, particularly where a name is concerned. The smart operator extends these courtesies even to the small performer—not because he feels any need for him at the time, but who knows, the small guy of today may become the name of tomorrow.

Gratitude is not a particularly widespread virtue in show business. C.O. frequently complains that so-and-so got his break from me—even though we've still been a bus today. And now when the big fellow breaks, he won't give 'em to me—or, “He's holding me up.”

The truth is somewhere in between. Operators seldom give performers jobs because the performer proved the breaks. They give jobs to people of reasons ple of weeks of badly needed income.

It all ends up in a public relations program that starts when a performer comes in, no matter how small and unimportant, and building on it as the years go on.

One of the diem failures among operators with a Nepolico complex was a local cafe man who played the biggest-Danny Kaye, Danny Thomas, etc., when they first started. His bad treatment of performers was leg-

And, when in later years, these people became big and he needed them, they flatly refused to work for him. The man is out of busi-

Theatre today.

Robert's Into Industry Shows

CHICAGO, May 2—James A. McGee, senior audio engineer of the WBBM-AM radio station and former partner in a number of local theatre firms in the Mid-

The McGee organization has dropped an exclusive contract with Roberts Bros. to handle all production work on the world's largest show now in the Windy City. The theatre owners heretofore confined his activities to bookings and handling of stage and safari shows, including the writing of songs and incidental music. Roberts Bros. will now sell the service and provide sets.

A former teacher of dramatics in the University of Chicago, McGee has been creating dramaticized business and entertainment radio shows for the past 15 years.

Theatre staffs on the 1845 Federal is at the centre of the firm. Two associates of the firm included two leading producers of the World War and two of the first and the last, and two of the most important industry executives.

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### LOCAL NEWS

**Wallichs Seeks Distrib Pacts in Hop to Europe**

Col.-Philips Tie in Seeing Cap's Foes, But Leads in BB Pop Rankings

**NEW YORK, May 2—** Glenn Wallichs, president of Capitol Records, has returned from a five-week trip to Europe to strengthen the division's representation in countries other than those already assigned.

**RCA Records, Ltd.**

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**Folsom Given Gold 45 R.P.M.**

**NEW YORK, May 2—** Commemorating the 50th anniversary of the introduction of the Red Seal label, Frank Folsom, president of Columbia Records, was presented with a gold 45 R.P.M. disk on this anniversary. The presentation was made by the Record Industry Association of America.

**MUSIC**

**Communications to 1954 Broadway, New York, N.Y.**

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**Taxes Rise On Disks, Radio, And TV Sets**

**WASHINGTON, May 2—** Collection of the federal taxes on phonograph disks, radio, TV sets and coin-operated devices, has increased in March over the same month last year, according to the Internal Revenue Bureau's latest report. The figures are likewise shown in all other categories of the income tax, including those on federal taxes on personal income.

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**Senate Anticipates Juke Box Hearings**

**WASHINGTON, May 2—** The Senate Judiciary Subcommittee on Commerce and Labor has been ordered to hold hearings on the juke box industry. The Senate will hear evidence from witnesses who have been called to testify.

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**Local 802 to Insist On Scale For Disk Arrangers, Copyists**

**NEW YORK, May 2—** Within several weeks, United American Federation of Musicians will notify Warner Bros. Records that the disk arranger and copyist deal for dates must include scale for disk-date deals. This is expected to delay the release of some Warner Bros. records, but will ensure that mechanical work is done for a reasonable wage. The union has negotiated a new scale for disk arrangers and copyists, which is expected to be agreed upon by both parties.

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**Decca's New Policy for Gold Labels**

**NEW YORK, May 2—** In a general step-up of activity next week, Decca Records will lay new stress on standards with the release of its most recent issues. By now, the label has concentrated on industrial records and has neglected the pop market. Focusing on this market, the label will also come out with its first LP ever to carry the Decca name in the next few weeks.

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**MOONDOG Will Pour '21 & 'Utsa At Concert**

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**26 GUARANTEE For Foley On Coast Jaunt**

**HOLLYWOOD, May 2—** Red Foley and the Bluegrass Boy, who Christianity in May with a thirty-night guaranty tour of the West Coast, will appear in San Diego's Palomar Park Ballroom on this Saturday night. They have concerts scheduled in Los Angeles, San Francisco, and other California cities.

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If Plans for Fall Materialize, '53 May Set 1-Nighter Package Mark

NEW YORK, May 2 — All the indications gathered from full road shows, and the history of the one-nighter packages now being used, point to a major 1-nigher market this fall.

Armstrong packages, complete working drawings drawn up by four agencies for over dozen music road shows, even before the biggest spring theater shows rolled through Knaps (G&T do or an act) Louis Armstrong has already knocked out what will be his third package.

The leading Booking Corporation, for instance, which books show business for the most important road shows working on three-arena routes, feels that several of them will be musical packages. Of the three packages, the Armstrong hot pack plus another big band package are being marketed by Duke Ellington, a singer, plus a number of other acts.

The third package will be a complete show, with re-changed Sugar Ray Robinson a featured performer. All of the shows will be booked through A.G.S., according to the booking agency's late Bill C. Dunn. RCA's April Sales Ahead Of '51 Mark

NEW YORK, May 2 — RCA Victor has been quick to report that April sales topped the previous month's by 12.7 per cent. Disks which accounted for a million dollars in business last month were set in motion, with the result that, as of this writing, there were up in May. It was reported, however, that over 2,000,000 copies of the new production was ordered by the firm.
Hall and ards. Records were published and issued by the recording company, and it became a major force in the music industry.

April Big for SPA Members

NEW YORK, May 2.—April has been a great month for SPA members, and this month will see the release of many new recordings. Among those who joined in April ceremonies were the Spa officials, the famous Red Buttons, and the Spa executives.

Bear's Wife

Straddled to the ground by the Spa's Red Buttons, the Spa's biggest selling hit for a few years was "Bear's Wife," which"won a special prize at the Spa's annual meeting. The Spa's top song for the week was "The Ring." The Spa's new single, written specially for the Jane Froman Tri show, was "Blow Honored." Martin Block will be guest of honor at the Spa's annual meeting. This afternoon (3) at the Woldertown Astoria, an all-star lineup of Spa artists will perform. The lineup will include Louis Prima, Stan Freeman, Tony Pastor, Joe Dini, Art Lowey, The Four Lads, and Yogi Gales in Grandad at 39.

WCPG to stage show

WCPG, Boston, will stage a show at the Boston Garden, May 22. This is a special show to be held by the station, which has a national sales head of Capital Records, when his daughter, Jacky (Jenkins), give birth to a boy on May 23. The show will include Gayles, Yogi Gales, and United Music, who are also the Spa's top artists. The Spa's annual meeting will be held in New York on May 3.

Ger. Court Rules Vs. Recorders

NEW YORK, May 2.—A deal in the Spa industry reached its conclusion last week in court. The court ruled that a tape recorder manufacturer,侵犯 various copyrights, and that the manufacturer must pay a licensing fee of 1 per cent of the tape recorder's equipment to GEMA, German music license society.

The suit was filed by GEMA, and the German district attorney. The defendants claimed that the tape recorders could drive "the entire industry of music industry, producers and performers" out of business. The defendants have signed licensing agreements with GEMA for the use of tape recorder manufacturers.

Bible Recorded on 16 r.p.m. Talk Disks

NEW YORK, May 2.—The Congregational church department will run a series of talking books by the Bible. The series will be available on 16 r.p.m. talk disks. The price of the disks will be $1.50 for 20 copies, and $1.00 for 50 copies. The disks will be available for purchase at the church.

RCA Victor Records

NEW YORK, May 2.—The RCA Victor department will run a series of talking books by the Bible. The series will be available on 16 r.p.m. talk disks. The price of the disks will be $1.50 for 20 copies, and $1.00 for 50 copies. The disks will be available for purchase at the church.

2d Composer Contest Set By Haverlin

NEW YORK, May 2.—Carl Haverlin, president of Broadcast Music, Inc., has announced the second annual Richard Strauss Annual. The contest is open to composers of any nationality, and the prizes will be presented to the winners at a ceremony to be held in New York City. The contest will run from May 2 to July 1.

Victor Sets Up Sales Meetings

NEW YORK, May 2.—Sales meetings with executives of RCA Victor will take off on another series of sales meetings. The meetings are scheduled to be held here and in Chicago, Los Angeles, and Washington, D.C. The meetings will be held in the sales and promotion department of RCA Victor.

Ormond to Lead Danish Orch in Summer Concerts

NEW YORK, May 2.—Ormond is scheduled to lead the Danish Orchestra in summer concerts on the stage of the University of Copenhagen. The concerts will be held in Copenhagen, Aarhus, Odense, and Aalborg.

Pick E. M. Warner Music House Head

NEW YORK, May 2.—The Warner Music House, Inc., has announced the appointment of E. M. Warner as its new head. Warner was a former employee of RCA Victor.

RCA Counter Rack Holds 300 Discs

NEW YORK, May 2.—RCA Victor has announced the introduction of a new counter rack that holds 300 discs. The rack measures 10 by 10 by 24 inches and will be available at all RCA Victor dealers.

New Scale, Conditions For Danish Musicians

COPENHAGEN, Denmark, May 2.—The Danish Music Association has revised its scale for Danish musicians. The new scale will be in effect from May 2.

New RCA Pacts With New Artists

NEW YORK, May 2.—Four new artists have signed with RCA Victor. The new artists are Billy May and Don Davis, who will record for RCA Victor's new label, and Jeanne Moreau, who will record for RCA Victor's new label, and Jerry Gray and the Four Aces, who will record for RCA Victor's new label, and Jerry Gray and the Four Aces, who will record for RCA Victor's new label.
**New Recordings**

**Refurbish DC Amphi Theater**

**WILLIAM**

The Capital Theater has been refurbished, and the renovated venue opens June 30 for a five-day jazz festival. The theater has been completely restored, and the seating has been improved. The festival will feature a number of top jazz musicians, including Wynton Marsalis, Herbie Hancock, and Marcus Miller. The festival will run from June 30 to July 4, with performances every night. Tickets are available online through the theater's website.

**NOW PASS THE BROMO SELTZER**

**NEW YORK**

The life of a trade paper reporter doesn't seem to have changed much, but this week's activities made me realize just how much has gone by. Music lovers were treated to a series of concerts in the past month, some of which were absolutely amazing. One such concert was held in the Bowery Ballroom, where a group of New York-based musicians took the stage to perform a set of old-time blues tunes.

**Saufer-Finegan Break-In Dates**

**NEW YORK**

The Saufier-Finegan band plays several venues this week, with dates scheduled for the Bowery Ballroom on Friday, the Blue Note on Saturday, and the Vanguard on Sunday. The band is known for its energetic performance style and has gained a following among New York's younger crowd. Fans can expect to hear a mix of classic and contemporary tunes during the concerts.

**Blondes Album Goes to M-G-M**

**NEW YORK**

The Blondes, a popular girl group from the 1960s, have signed a new record deal with M-G-M Records. Their upcoming album, set to be released later this year, will feature a mix of pop and rock tunes. Fans can look forward to hearing some new material from the band as they embark on their new album project.

**Total Sides for Week Ending May 2**

**Music Publishers’ Record Scoreboard**

Based on the album, the list of available sales reports. Sides listed may include a few from several records, the publishers, and the sales information of available sales reports. Sides listed may include a few from several records, the publishers, and the sales information of available sales reports.
OO, WHAT YOU DO TO ME • PATTI PAGE • MERCURY 70127 • OO, WHAT YOU DO TO ME

PATTI PAGE • MERCURY 70127 • OO, WHAT YOU DO TO ME • PATTI PAGE • MERCURY 70127

OO, WHAT YOU DO TO ME • PATTI PAGE • MERCURY 70127

OO, WHAT YOU DO TO ME • PATTI PAGE • MERCURY 70127

PATTI PAGE • MERCURY 70127 • OO, WHAT YOU DO TO ME • PATTI PAGE • MERCURY 70127
The Nation's Ten Top Tunes

... For Week Ending May 2

The HONOR ROLL OF HITS is compiled by a statistical formula which automatically measures the comparative popularity of any chart, based on the results of the applicable Music Popularity Charts during the 30 days prior. It is therefore time from a time (30) inclusive time of at least a single week.

1. Doggie in the Window .......................... 1 14
   By Red Gratt-Park-Osborne (ASCAP)
   BEST SELLING RECORDS: Pathe, Green 77270; OTHER RECORDS: R. Egan, 12434, Dave 193

2. Song From Moulin Rouge ...................... 4 5
   By W. C. Handy, V. Oliver, O. Arnold
   BEST SELLING RECORD: F. Fables, Sonyer 33464. OTHER RECORDS: E. Ruton, Oslery 6407; E. Ruton, Oslery 6394; L. Griffin, Col 37925; G. Lombardo, De 25773; R. Mantau, Mercury 58043.

3. I Believe ...................................... 2 10
   By Ernie Drake, Ivan Graham, Jimmy Shail, Al Stiller-Published by Comrend (ASCAP)
   BEST SELLING RECORDS: Frankie Luffy, Col 33923: J. Freeman, Cap 2353. OTHER RECORDS: J. Freeman, Cap 3353, J. James, Moodie 368.
   TRANSCRIPTIONS AVAILABLE: Johnny Denmark, Thesaurus; R. Foley, Dec 29690; Henry Jacovor or. Long-Worth

4. Pretend ........................................ 3 14
   By Lew Douglas, Foster & Le Van-Published by Bronfem (ASCAP)
   BEST SELLING RECORD: Ne (King) Cox, Cap 2536. OTHER RECORDS: E. Ruton, Oslery 6010; E. Ruton, Oslery 6407; L. Griffin, Col 37925; G. Lombardo, De 25773; R. Mantau, Mercury 58043.
   TRANSCRIPTIONS AVAILABLE: Henry Jacovor or. Long-Worth

5. April in Portugal ................................ 7 5
   By Keaumba-Foster-Published by Stolpner (ASCAP)
   BEST SELLING RECORDS: L. Bauer, Cap 7514. OTHER RECORDS AVAILABLE: B. Briner, McGivern 11373; G. Clark, Cl 39917; Y. Vroman, Cl 39915; Y. Vroman, De 40591; G. Gerald, M-7807; D. Marvin, M-7808; P. Martin, W-29952; R. Simon, W-29953; V. Zoli, W-29954; B. Briner, McGivern 11373; G. Clark, Cl 39917; Y. Vroman, Cl 39915; Y. Vroman, De 40591; G. Gerald, M-7807; D. Marvin, M-7808; P. Martin, W-29952; R. Simon, W-29953; V. Zoli, W-29954.

6. Your Cheatin' Heart ................................ 5 11
   By Hook Williams-Published by Aweoll-Rise (BMI)
   BEST SELLING RECORDS: Joe James, NAC 1944. OTHER RECORDS: J. Carter, Cap 2277; F. Lucas, Col 39097; B. London, Covington 451; H. Williams, MGM 11414.
   TRANSCRIPTIONS AVAILABLE: Johnny Denmark, Thesaurus

7. Till I Waltz Again With You .................. 6 21
   By Nates-Frazier-Published by Village (BMI)
   BEST SELLING RECORDS: T. Brown, Capitol 4272. OTHER RECORDS: Other Pop Cat V-2544; Other Pop Cat V-2539; Other Pop Cat V-2544; C. Gouge, Birt 91099; K. Griffin, Col 37925; K. Griffin, Col 37925; K. Griffin, Col 37925; J. James, Moodie 368.
   TRANSCRIPTIONS AVAILABLE: Henry Jacovor or. Long-Worth

8. Seven Lonely Days .............................. 9 8
   By Sydney, Schloss & Schloss-Published by Infeifer (BMI)
   BEST SELLING RECORD: G. Clinical, Mercury 75210. OTHER RECORDS AVAILABLE: Coral, Russ S. O. Lomavo, De 30359; B. Law, Lord 58158; H. Mnaza, V-28319; Pillow-Fraser Motion, Coral 65996.

9. Tell Me a Story ................................ 8 7
   By Terry Gillman-Published by Mutton (BMI)
   BEST SELLING RECORD: Joe James Rock-Count Cat, Col 39094.

10. Ruby .......................................... 13 3
    By Michael Parks-Published by Miller (BMI)
    BEST SELLING RECORD: J. Merz, Mercury 70171. OTHER RECORDS: L. RTL, Cap 2353; B. Bros, Col 60949; L. Douglas, MGM 11464; M. Martin, R. Morgan, Cap 25819; J. Jones, Voss 4732; D. Jones, Capitol 4732; J. Jones, Capitol 4732; D. Jones, Capitol 4732; D. Jones, Capitol 4732.

Second Ten

11. SIDe BY SIDE .................................. 31 14
    Published by Vassal (BMI)

12. CARAVAN ..................................... 12 6
    Published by World (BMI)

13. SAY YOU'RE MINE AGAIN ..................... 15 5
    Published by Musical (BMI)

14. TELL ME YOU'RE MINE ........................ 10 18
    Published by Capri Music

15. ANNA .......................................... 17 3
    Published by Hahne (BMI)

16. DON'T LET THE STARS GET IN YOUR EYES .... 19 22
    Published by Four Star (BMI)

17. I'M SITTING ON TOP OF THE WORLD .......... 17 4
    Published by Pappo (BMI)

18. SOMEBODY STOLE MY CAZL .................... 20 3
    Published by Romantic (BMI)

19. WILD HORSES ................................. 14 11
    Published by George Bells (BMI)

20. GODM MASA ................................... 8 4
    Published by George Bells (BMI)

WARNING-The title "HONOR ROLL OF HITS" is a registered trade-mark and the letters of the list have been copyrighted by The Billboard. Use of either name or name and letter without The Billboard's consent. Simply write or wire Publisher, The Billboard, 325 Broadway, New York, and permission will be immediately granted.
History repeats itself... and its
The Original...
all the way...

BILLY HALEY
AND HALEY'S COMETS
Singing

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Cash Box—May 2
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Order now from your nearest

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120 N. Fourth Ave., Reading, Pa.
Bovos Dist. Co.
377 Franklin Ave., Cleveland, O.
Central Dist. Corp.
621 N. Main Blvd., Houston, Tex.
Central Dist. Co.
112 E. 11th St., New York, N.Y.
Central Dist. Co.
200 Webster St., Philadelphia, Pa.
Central Dist. Co.
230 W. 36th St., New York, N.Y.
D. P. Dist. Co.
1262 W. Madison St., Chicago, Ill.
Essex Dist. Co.
1925 Meade St., Dallas, Tex.
Essex Dist. Co.
12002 E. 82nd St., Indianapolis, Ind.
Essex Dist. Co.
1500 E. 13th St., New Orleans, La.
Essex Dist. Co.
1117 Union Ave., Memphis, Tenn.

Music Service Na.
303 2nd Ave., S., New York 13, N.Y.
Music Service Co.
160 Valley St., Spring Garden, N.C.
Music Service Co.
345 W. Washington Ave., Cincinnati, O.
Music Service Co.
244 W. 19th St., New York 11, N.Y.
Music Service Co.
102 West St., Miami, Fla.
Music Service Co.
207 Poynter Ave., Knoxville, Tenn.
Music Service Co.
207 S. Wacker Dr., Chicago, Ill.
Music Service Co.
515 E. Center St., Charlotte, N.C.
Music Service Co.
1028 Main St., St. Louis, Mo.
Music Service Co.
3120 Main St., Nashville, Tenn.
Music Service Co.
2020 Main St., Dallas, Tex.
Music Service Co.
13252 E. 82nd St., Indianapolis, Ind.

Music Service Co.
345 W. 19th St., New York 11, N.Y.
Music Service Co.
244 W. 19th St., New York 11, N.Y.
Music Service Co.
102 West St., Miami, Fla.
Music Service Co.
207 Poynter Ave., Knoxville, Tenn.
Music Service Co.
207 S. Wacker Dr., Chicago, Ill.
Music Service Co.
515 E. Center St., Charlotte, N.C.
Music Service Co.
1028 Main St., St. Louis, Mo.
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3120 Main St., Nashville, Tenn.
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2020 Main St., Dallas, Tex.
Music Service Co.
13252 E. 82nd St., Indianapolis, Ind.

ALSO AVAILABLE AT ALL “ONE-STOP”:

2208 S. 48th Street
Philadelphia, Pennsylvania
Phone: Belgrade 2-6250

Manufactured and Distributed by Palda Record Company

The Billboard's Music Popularity Charts

Favorite Tunes

... For Week Ending May 2

Best Selling Sheet Music

Tunes are picked in order of their current national selling importance at the sheet music retailer level. Results are based on The Billboard's weekly survey of retailer reports from retailers throughout the country and are weighted according to retailer importance. (B) indicates that tune is available on record; (G) indicates tune is from a film; (M) indicates tune is from a musical musical.

1. SONG FROM MOULIN ROUGE (R) (F)——Broadway...
2. I BELIEVE (R)——Crawford...
3. DOGGIE IN THE WINDOW (R)——Sandly-Joy...
4. PRETEND (R)——Bradman...
5. APRIL IN PORTUGAL (R)——Chappell...
6. YOUR CHEEIN' HEART (R)——Acuff-Rose...
7. TELL ME AGAIN WITH YOU (R)——Village...
8. SEVEN LONELY DAYS (R)——Hosier...
9. RUBY (R)——Miller...
10. DON'T LET THE STARS GET IN YOUR EYES (R)——Four Star Sales...
11. SAY YOU'RE MINE AGAIN (R)——Meridian...
12. SIDE BY SIDE (R)——Borgnine-Bernstein...
13. TELL ME A STORY (R)——Montecarlo...
14. TELL ME, YOU'RE MINE (R)——Capri Music...
15. DANCING WITH SOMEONE (R)——Valando...

Tunes with Greatest Radio and Television Audiences

Tunes listed have the greatest audiences on programs based on network stations in New York, Chicago and Los Angeles. Lists are based on John G. Pautz's copyrighted Audience Coverage Index. Tunes are listed alphabetically by title. (B) indicates tune is available on record; (G) indicates tune is from a film; (M) indicates tune is from a musical musical.

Top 31 in Radio

1. A Little Love (R)——BMI
2. Another Time, Another Place (R)——BMI
3. April in Portugal (R)——Chappell
4. Blue Gardenia (R)——BMI
5. The Breeze (R)——BMI
6. Can't Help Myself (R)——BMI
7. Canary Wharf (R)——American Academy
8. I'm Building a Mansion In A Sunny July (R)——BMI
9. I'll BE Home For Christmas (R)——BMI
10. I'M Tired of Being Alone (R)——BMI
11. I'M Tired of Being Alone (R)——BMI
12. I'M Tired of Being Alone (R)——BMI
13. I'M Tired of Being Alone (R)——BMI
14. I'M Tired of Being Alone (R)——BMI
15. I'M Tired of Being Alone (R)——BMI
16. I'M Tired of Being Alone (R)——BMI
17. I'M Tired of Being Alone (R)——BMI
18. I'M Tired of Being Alone (R)——BMI
19. I'M Tired of Being Alone (R)——BMI
20. I'M Tired of Being Alone (R)——BMI
21. I'M Tired of Being Alone (R)——BMI
22. I'M Tired of Being Alone (R)——BMI
23. I'M Tired of Being Alone (R)——BMI
24. I'M Tired of Being Alone (R)——BMI
25. I'M Tired of Being Alone (R)——BMI
26. I'M Tired of Being Alone (R)——BMI
27. I'M Tired of Being Alone (R)——BMI
28. I'M Tired of Being Alone (R)——BMI
29. I'M Tired of Being Alone (R)——BMI
30. I'M Tired of Being Alone (R)——BMI
31. I'M Tired of Being Alone (R)——BMI

Top 10 in Television

1. Crazy Man Crazy (R)——Count Basie
2. Dance With Somebody (R)——BMI
3. I Believe (R)——BMI
4. I'M Tired of Being Alone (R)——BMI
5. Moon Was Yellow (R)——BMI
6. One Man Show (R)——BMI
7. Pretend (R)——BMI
8. Tell Me A Story (R)——BMI
9. That's Why (R)——BMI
10. This Is My Life (R)——BMI

England's Top Twenty

Based on radio and record sales reports from England's top twenty stations. Audiences are based on broadcast only. (B) indicates that tune is available on record; (G) indicates tune is from a film; (M) indicates tune is from a musical musical.

1. Do It in the Window——Connie Francis
2. It's a Golden Coach——Box and Cox
3. Wonderful Copenhagen——Morris (Frank)
5. I'm Walking Behind You——Pitney & Foster
6. Little Red Riding ————Kilburn & Orde
7. New York, New York——Pitney & Foster
8. She Went Red Feather——Conn
9. She Won't Be Coming——Conn
10. Sir ————Conn
11.-downstairs——New World (Rusk)
12. I Believe——Cromwell
13. Pretty Little Miss——Hepworth and Co.
14. Outside of Heaven——Braybrook Wood
15. Don't You Know Where You're Going To——Pitney & Foster
16. Far Side of the World——Conn
17. That's My Baby——Pitney & Foster
18. My Place——Pitney & Foster
19. My Way——Pitney & Foster
20. The Wind in the Willows——Wartman Record Co.
### BEST SELLING POPULAR RECORDS

Based on actual sales reports for week ending May 2

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Sales Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>STRANGE THINGS ARE HAPPENING THE HO HO SONG</td>
<td>Red Buttons</td>
<td>39981-4-39981</td>
</tr>
<tr>
<td>THE SONG FROM MOULIN ROUGE SWEDISH NAPALM</td>
<td>Percy Faith and Felicia Sanders</td>
<td>39944-4-39944</td>
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<tr>
<td>I BELIEVE YOUR CHEEKIN’ HEART</td>
<td>Frankie Laine</td>
<td>39928-4-39928</td>
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<tr>
<td>TELL ME A STORY THE LITTLE BOY AND THE OLD MAN</td>
<td>Frankie Laine and Jimmy Boyd</td>
<td>39945-4-39945</td>
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<tr>
<td>DORTS MECO DONNA FIGHT IT’S THE SAME</td>
<td>Johnnie Ray</td>
<td>39961-4-39961</td>
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<tr>
<td>WHEN THE RED, RED ROBIN COMES BOB, BOBBI’ BOBBI’</td>
<td>Doris Day</td>
<td>39970-4-39970</td>
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<tr>
<td>BURY PALLADIUM PARTY</td>
<td>Tony Bennett</td>
<td>39964-4-39964</td>
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<tr>
<td>NO ONE WILL EVER KNOW I’M THE KING OF BROKEN HEARTS</td>
<td>The Four Lads</td>
<td>39958-4-39958</td>
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<tr>
<td>GOMER-BUZZA TUNTO BOOGE WOOGIE</td>
<td>Ken Griffin</td>
<td>39983-4-39983</td>
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<tr>
<td>WHAT A LITTLE MOONLIGHT CAN DO I’LL NEVER SAY NEVER AGAIN</td>
<td>Benny Goodman</td>
<td>39976-4-39976</td>
</tr>
<tr>
<td>ANNA DUTCH TREAT</td>
<td>Paul Weston</td>
<td>39968-4-39968</td>
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</table>

### BEST SELLING FOLK RECORDS

Based on actual sales reports for week ending May 2

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Sales Code</th>
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</thead>
<tbody>
<tr>
<td>THIS ORCHID MEANS GOODBYE LET’S BE ONCE AGAIN</td>
<td>Carl Smith</td>
<td>21087-4-21087</td>
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<tr>
<td>BRING YOUR SWEET SELF BACK TO ME ONE CHANCE TO BOOZE</td>
<td>Lefty Frizzell</td>
<td>21084-4-21084</td>
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<tr>
<td>SIDEBEAT AND CABBAGE FEASDROPS “Little” Jimmy Dickens</td>
<td>21093-4-21093</td>
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</tr>
<tr>
<td>THE PRICE FOR LOVING YOU THAT’S WHAT I AM LOVING YOU</td>
<td>Ray Price</td>
<td>21089-4-21089</td>
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<tr>
<td>WHY DID YOU WANDER THINKING ABOUT YOU</td>
<td>Lester Flatt and Earl Scruggs</td>
<td>21091-4-21091</td>
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<tr>
<td>SUGAR JOE YOU HAVE MY HEART NOW</td>
<td>Billy Walker</td>
<td>21085-4-21085</td>
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<tr>
<td>I COULDN’T KEEP FROM CRYING AFTER YOU LEAVE</td>
<td>Marty Robbins</td>
<td>2107S-4-2107S</td>
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<tr>
<td>MARCHING ON TO GLORY THEY’RE MAKING A NEW HINGE</td>
<td>The Masters Family</td>
<td>21094s-4-21094s</td>
</tr>
<tr>
<td>I’LL GO ON ALONE YOU’RE BREAKING MY HEART</td>
<td>Marty Robbins</td>
<td>21022-4-21022</td>
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<tr>
<td>AT THE BAKING WHEN HE CALLS I’LL FLY AWAY The Chuck Wagon Gang</td>
<td>21097s-4-21097s</td>
<td></td>
</tr>
</tbody>
</table>

### NEW EXTENDED PLAY RELEASES

- BERNY GOODMAN PRESENTS FIDOT LEE | B-1636 |
- JO STAFFORD SPOTLIGHT | B-1649 |
- DORIS DAY SPOTLIGHT | B-1650 |
- PAUL BARRI SPOTLIGHT | B-1651 |
- FRANK TANNER'S WALTZ FAVORITES | B-1652 |
- A VICTOR BORDE PROGRAM | B-1653 |
- LOUIS ARMSTRONG SINGS | B-1654 |
- RAYMOND SCOTT SPOTLIGHT | B-1655 |
- ERROLL GARNER | B-1656 |

### NEW POPULAR RECORDS

Percy Faith
- RETURN TO PARADISE (two parts) from "Return to Paradise" | 39996-4-39996 |
- Sammy Kaye
- TATTLETALE DUCK | 39999-4-39999 |
- Liberace
- I’D NEVER FORGIVE MYSELF | 39995-4-39995 |
- Erroll Garner
- LULLABY OF BIRDLAND | 39996-4-39996 |

### NEW FOLK MUSIC RELEASES

George Morgan
- I PASSED BY YOUR WINDOW | 21108-4-21108 |
- Don Gibson
- I JUST LOVE THE WAY YOU TELL A LIE | 21109-4-21109 |
- Carl Smith with The Carter Sisters and Mother Maybelle
- THE HILLYSCRADED HAM | 21110s-4-21110s |

### NEW SELLING ALBUMS

- BY THE LIGHT OF THE SILVERY MOON—Doris Day
- "LP" CL-6248-45 Set B-334-78 Set C-334 |
- JUKEBOX—Marie Marleau and Frank Porter
- "LP" CL-6241-45 Set B-331-78 Set C-331 |
- ARTHUR GODFREY'S TV CALENDAR SHOW (LP) CL-6243-45 Set O-18-78 Set O-16 |
- BROADWAY'S BEST—By Staff
- "LP" CL-6239-45 Set B-339 |
- ONE NIGHT STAND—Harry James
- "LP" CL-722 |
- AN EVENING WITH LIBERACE
- "LP" CL-6229-45 Set B-339 |

### for bull’s-eye: off like a shot!

- RED BUTTONS

- STRANGE THINGS ARE HAPPENING THE HO HO SONG | 39981-4-39981 |
The Billboard Music Popularity Charts

For Week Ending May 2nd

REVIEWs OF THIS WEEK’S NEW RECORDS

New Records to Watch

Country & Western

The Hilltoppers — "I'd Rather Be Young" - Dot 1965 - New disk by the group has already gotten off to a fast start. It includes a fine version of "Barefootin'". The group gets top performance and the vocal is first-rate. The Hilltoppers could go as far as they want on this one.

BILLY WADE — "The Dominoes" - Vee Jay 1965 - A fine performance by Wade. The song brings out the best in the artist and it will go a long way toward making Wade a household name. The song has a fine vocal and the backing is excellent.

Rhythm & Blues

The Hilltoppers — "I'd Rather Be Young" - Dot 1965 - This is a fine recording by the group. The song is well written and produced and the vocals are outstanding. It should go far. The Hilltoppers could go as far as they want on this one.

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LOOKIN' FOR A HIT...

WE'VE GOT ONE!

Just Released

DE WOOD
PLAYS

Elmer's Tune

& Jersey Bounce

7043

Still going strong

"12th Street Rag"

& "Pickin' and Grinnin" 7036

A great spiritual

Edna Gallmon Cooke Sings

Amen 7040

All Republic Records on 45 R.P.M.

Over 20,000 sold the first two weeks

Republic Recording Company

535 Fourth Ave., S.

Nashville, Tennessee

Richmond, Virginia

A. S. Lodge Co.

130 W. Broad Street

New Orleans, Louisiana

A. S. Lodge Co.

1044 Esplanade Avenue 4th Street

Dallas, Texas

W. D. Mutual

127 South Market Street

Jacksonville, Florida

W. D. Mutual

301 Riverside Avenue

Miami, Florida

Florida Distributors

1535 South Miami Avenue

New York, New York

Record Service

337 West 6th Street

Portland, Oregon

B. C. Record Service

337 West 6th Street


Comet Distributors

1014 North 12th Street

Las Vegas, Nevada

Diamond Pictures

1619 West Pico Blvd.

San Antonio, Texas

Cage Distributors

200 East 11th Street

Cincinnati, Ohio

Tell Distributors

505 East Washington Avenue

Indianapolis, Indiana

Deibel Mutual

505 East Washington Avenue

Milwaukee, Wisconsin

Mutual Service

303 East Wisconsin Avenue

Minneapolis, Minnesota

Vivacco Music Co.

100 East Lake Street

Charleston, South Carolina

Cagle Distributors

119 S. Bonham Avenue

Richmond, Virginia

Men Dntri Gutlog Co.

10 W. Broad Street

Chicago, Illinois

R. G. & H. Distributors

2001 S. Michigan Ave.

Cincinnati, Ohio

Men Dntri Gutlog Co.

14100 Central Avenue

Newark, New Jersey

Div Distributors

301 6th Street

Detroit, Michigan

M. B. Kropp Co.

109 S. W. Gold Street


Comet Distributors

1014 North 12th Street

Cleveland, Ohio

Ohio Record Distributors

1301 Chester Avenue

Cleveland, Ohio

Ohio Record Distributors

6179 Shaker Boulevard

Kalamazoo, Michigan

Detroit Record Distributors

327 South Broad Street

St. Louis, Missouri

Record Distributors

1425 North 12th Street

Mobile, Alabama

South Distributors

1523 S. Gadsden Street

Cleveland, Ohio

Div Distributors

1705 Fifth Avenue

Atlantic, West Coast

Toll Distributors

2281 Mission Street

South Distributors

General Music Sales Corp.

60th Street

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Coming Up in the Trade

The Dealers Pick

**Popular**

1. YOU GIVE WHAT YOU GET TO ME
   Funk Brothers—Decca 26287
2. LADIES OF JUMPING JAXES
   Donna Lyte—Capitol 2169
3. I'M WALKING BEHIND YOU
   James Cotton—Capitol 2455
4. USEKA DARA
   Etrack—RCA Victor 30236
5. SATY SI SI
   Mitch Brothers—Decca 26207
6. I LET HER GO
   Frankie Laine—Columbia 26079
7. YET ANOTHER POLKA
   Lee Saunders—Columbia 63293

**Country & Western**

1. TAKE THESE CHAINS FROM MY HEART
   Hank Williams—MGM 11479
2. THAT HOUND DOG IN THE WINDOW
   Bill McPhee—RCA Victor 55928
3. BIG JAZZ MAN
   Alvin Freeman—MGM 11479
4. BREEZE
   Chet Atkins—MGM 11479
5. HEY, MR. COTTON PICKER
   Tennessee Ernie—Columbia 2645

Rhythm & Blues

1. HIT ME ON ME
   Blondie—MGM 6974
2. CRAZY, CRAZY, CRAZY
   Frankie Avalon—Capitol 2458
3. HELP ME, MY BOY
   Happy Days—Capitol 474
4. SHEER COMIN'/GOIN'
   The Raytones—MGM 6979
5. BOY! BOY! BOY!
   Dickie Wells—Capitol 2458
6. I'M A MAN
   Dion—Decca 26207

The Disk Jockeys Pick

**Popular**

1. LEAN BABY
   Dee Evans—Mercury 11479
2. MAKE A BAD LADY REAL BAD
   Dee Evans—Mercury 11479
3. JUST ANOTHER POLKA
   Joe Stallworth—Columbia 63000

**Country & Western**

1. RAMBLIN' MAN
   Will Lee—MGM 11479
2. TAKE THESE CHAINS FROM MY HEART
   Hank Williams—MGM 11479
3. RAMBLIN' MAN
   Hank Williams—MGM 11479

**Rhythm & Blues**

1. HIT ME ON ME
   Blondie—MGM 6974
2. CRAZY, CRAZY, CRAZY
   Frankie Avalon—Capitol 2458
3. HELP ME, MY BOY
   Happy Days—Capitol 474
4. SHEER COMIN'/GOIN'
   The Raytones—MGM 6979
5. BOY! BOY! BOY!
   Dickie Wells—Capitol 2458
6. I'M A MAN
   Dion—Decca 26207

**The Operators Pick**

1. BIG MAMOU
   Pete Ham—Capitol 474
The Most Important Issue
Ever Published by The Billboard
in Behalf of
Any Industry It Represents

with a full-scale
TRADE, PRESS &
PUBLIC RELATIONS
PROGRAM
unmatched in business paper
publishing history

The Billboard
65th Juke Box
Anniversary Number

dated May 23
distributed May 19
ad deadline May 14

---including a 65th Juke Box Anniversary program
ning kit for radio and television disk jockeys and program
directors... a specially prepared historical history of
the Juke Box Industry that is updated and expanded as well as
the latest, trends and records angle... a fact sheet for
disk jockey starter manual... and especially written
stories... personal contact with top radio-television network
men and shows for juke play and promotion halls
around the 65th Anniversary... record company
promotion ideas for release of special juke box anniversary
records and albums... special "promotion-play-during-
May-Juke-Box-Week" program for operators... con-
tent suggestions... record dealer trade plans... es-
pecially written speeches for operators to deliver
before local groups and associations... Hilltop ras-
tes... extra publicity via artist representatives, press
agents and copy pluggers... special news releases for
operators to place with local newspapers... general
news releases to all top management in the country
special material to key groups and amusement
columnists... all planned and developed exclusively
by The Billboard with the hearty endorsement of the com-
plete juke box industry!

--- 60,000,000 Records a Year
--- Today's Juke Box Market
--- Annual Juke Box Survey: Trade and Record
Aspects
--- Complete List of Record Labels and Their
Distributors
--- How Juke Boxes Help Make Hits
--- Selectivity: the Magic Touch
--- Directory of Juke Box Manufacturers and
Their Distributors
--- How the Juke Box Industry Grew
--- List of Active Juke Box Trade Associations
--- Back to Boogie: Present-Day Programming
Tips
--- Ambassador Without Language Troubles
and Many Others

--- A special 50,000-piece direct mail
program to reach every existing
and potential operator... extra
pre-and-postanniversary editorial
features... a tremendous 15,000-
line campaign of trade messages in
The Billboard itself... special
direct mail to radio-television disk
jockeys, program directors and sta-
tion managers... questionnaires,
and a $10,000 exclusive
Billboard promotion in support of
the Juke Box Industry's 65th
Anniversary!
**The Billboard Music Popularity Charts**

**TOP POPULAR RECORDS**

### Best Selling Singles

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among record dealers representing every important market area. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>ASCAP</th>
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<tr>
<td></td>
<td>DOGGIE IN THE WINDOW</td>
<td>P. Page</td>
<td>Mercury</td>
<td>78/38707</td>
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<td></td>
<td>SONG FROM MOULIN ROUGE</td>
<td>P. Sanders</td>
<td>Mercury</td>
<td>78/38743</td>
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<td></td>
<td>3. I BELIEVE</td>
<td>F. Laine</td>
<td>Mercury</td>
<td>78/38486</td>
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<tr>
<td></td>
<td>PRETEND</td>
<td>Nat (King) Cole</td>
<td>Capitol</td>
<td>78/39085</td>
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<td></td>
<td>YOUR CHEATIN' HEART</td>
<td>J. James</td>
<td>Mercury</td>
<td>78/41509</td>
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<td>APRIL IN PORTUGAL</td>
<td>L. Baxter</td>
<td>Mercury</td>
<td>78/41093</td>
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<tr>
<td></td>
<td>RUBY</td>
<td>R. Hayman</td>
<td>Mercury</td>
<td>78/41507</td>
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<td>TELL ME A STORY</td>
<td>F. Laine</td>
<td>Mercury</td>
<td>78/38486</td>
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<td>R. Marterie</td>
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<td>YOUR CHEATIN' HEART</td>
<td>J. James</td>
<td>Mercury</td>
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<td>YOU TAKE MY HEART AWAY</td>
<td>M. Patti Page</td>
<td>Mercury</td>
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<td>TILL I WALTZ AGAIN WITH YOU</td>
<td>T. Brewer</td>
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<td>F. Laine</td>
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<td>I'M WALKING BEHIND YOU</td>
<td>E. Fisher</td>
<td>Mercury</td>
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<td>APRIL IN PORTUGAL</td>
<td>L. Baxter</td>
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<td>78/41093</td>
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<tr>
<td></td>
<td>IS IT ANY WONDER</td>
<td>J. James</td>
<td>Mercury</td>
<td>78/38486</td>
</tr>
</tbody>
</table>

### Most Popular in Juke Boxes

Records are ranked in order of the greatest number of plays in juke boxes throughout the country. Results are based on The Billboard's weekly survey among juke box operators. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
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<th>ASCAP</th>
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<td>P. Page</td>
<td>Mercury</td>
<td>78/38707</td>
</tr>
<tr>
<td></td>
<td>SONG FROM MOULIN ROUGE</td>
<td>P. Sanders</td>
<td>Mercury</td>
<td>78/38743</td>
</tr>
<tr>
<td></td>
<td>YOUR CHEATIN' HEART</td>
<td>J. James</td>
<td>Mercury</td>
<td>78/41509</td>
</tr>
<tr>
<td></td>
<td>APRIL IN PORTUGAL</td>
<td>L. Baxter</td>
<td>Mercury</td>
<td>78/41093</td>
</tr>
<tr>
<td></td>
<td>RUBY</td>
<td>R. Hayman</td>
<td>Mercury</td>
<td>78/41507</td>
</tr>
<tr>
<td></td>
<td>TELL ME A STORY</td>
<td>F. Laine</td>
<td>Mercury</td>
<td>78/38486</td>
</tr>
<tr>
<td></td>
<td>ANNA</td>
<td>R. Marterie</td>
<td>Mercury</td>
<td>78/37057</td>
</tr>
<tr>
<td></td>
<td>YOUR CHEATIN' HEART</td>
<td>J. James</td>
<td>Mercury</td>
<td>78/41509</td>
</tr>
<tr>
<td></td>
<td>YOU TAKE MY HEART AWAY</td>
<td>M. Patti Page</td>
<td>Mercury</td>
<td>78/38743</td>
</tr>
<tr>
<td></td>
<td>THE HO HO HO SONG</td>
<td>Red Buttons</td>
<td>Mercury</td>
<td>78/41414</td>
</tr>
<tr>
<td></td>
<td>TILL I WALTZ AGAIN WITH YOU</td>
<td>T. Brewer</td>
<td>Mercury</td>
<td>78/39085</td>
</tr>
</tbody>
</table>

### Most Played by Jockeys

Records are ranked in order of the greatest number of plays on disk jockey radio shows throughout the country. Results are based on The Billboard's weekly survey among disk jockeys. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>DOGGIE IN THE WINDOW</td>
<td>P. Page</td>
<td>Mercury</td>
<td>78/38707</td>
</tr>
<tr>
<td></td>
<td>SONG FROM MOULIN ROUGE</td>
<td>P. Sanders</td>
<td>Mercury</td>
<td>78/38743</td>
</tr>
<tr>
<td></td>
<td>YOUR CHEATIN' HEART</td>
<td>J. James</td>
<td>Mercury</td>
<td>78/41509</td>
</tr>
<tr>
<td></td>
<td>APRIL IN PORTUGAL</td>
<td>L. Baxter</td>
<td>Mercury</td>
<td>78/41093</td>
</tr>
<tr>
<td></td>
<td>RUBY</td>
<td>R. Hayman</td>
<td>Mercury</td>
<td>78/41507</td>
</tr>
<tr>
<td></td>
<td>TELL ME A STORY</td>
<td>F. Laine</td>
<td>Mercury</td>
<td>78/38486</td>
</tr>
<tr>
<td></td>
<td>ANNA</td>
<td>R. Marterie</td>
<td>Mercury</td>
<td>78/37057</td>
</tr>
<tr>
<td></td>
<td>YOUR CHEATIN' HEART</td>
<td>J. James</td>
<td>Mercury</td>
<td>78/41509</td>
</tr>
</tbody>
</table>

### Best Selling Popular Albums

Albums are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among record dealers representing every important market area. Separate charts are listed for 33 1/3 r.p.m. and 45 r.p.m. records.

<table>
<thead>
<tr>
<th>Week</th>
<th>Album</th>
<th>Artist</th>
<th>Label</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>33 1/3 R.P.M.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>45 R.P.M.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Best Selling Children's Records

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among record dealers representing every important market area. No distinction is made between record sales. Results include the number of copies sold in each.

<table>
<thead>
<tr>
<th>Week</th>
<th>Record</th>
<th>Author</th>
<th>Label</th>
<th>ASCAP</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>PETER PAN</td>
<td>D. Disney-Original Cast</td>
<td>Victor-7003</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>HANS CHRISTIAN ANDERSEN</td>
<td>D. Kaye</td>
<td>Columbia</td>
<td>78/37166</td>
</tr>
<tr>
<td></td>
<td>ROBIN HOOD</td>
<td>D. Kaye</td>
<td>Columbia</td>
<td>78/37166</td>
</tr>
<tr>
<td></td>
<td>IS BEAUTIFUL</td>
<td>D. Kaye</td>
<td>Columbia</td>
<td>78/37166</td>
</tr>
<tr>
<td></td>
<td>FRED AND WILLIE</td>
<td>D. Kaye</td>
<td>Columbia</td>
<td>78/37166</td>
</tr>
</tbody>
</table>

Copyrighted material
the "money songs"
ARE ON RCA VICTOR RECORDS

*Thanks to Arnold Shaw, author of the new Tip Toe Alley novel, "The Money Song"

NEW RELEASES

RCA VICTOR-

Release 293-19

<table>
<thead>
<tr>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>MY ONE AND ONLY HEART/SAT YOU'RE MINE AGAIN</td>
<td>Perry Como</td>
</tr>
<tr>
<td>I'M WALKING BEHIND YOU/JUST ANOTHER POLKA</td>
<td>Eddie Fisher</td>
</tr>
<tr>
<td>THAT HOUND DOG IN THE WINDOW/PORE OL' KOOLIGER</td>
<td>Homer &amp; Jethro</td>
</tr>
<tr>
<td>USA DARL/TWO LOVERS</td>
<td>Ertha Kitt</td>
</tr>
<tr>
<td>HOW DID HE'S APRIL IN PORTUGAL</td>
<td>Terry Martin</td>
</tr>
<tr>
<td>A CRAZY CAT/THAT TASTY IN THE TOWN</td>
<td>Ralph Flanagan</td>
</tr>
<tr>
<td>I M E V.E. ORCH.</td>
<td>Pore Ol' Kooliger</td>
</tr>
</tbody>
</table>

BETTER SELLERS

RCA Victor
Best Sellers

<table>
<thead>
<tr>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIG MAMOU SCRAP OF PAPER</td>
<td>(How Much Is) That Hound Dog in the Window</td>
</tr>
<tr>
<td>&quot;Bigs&quot; Howard and his Orch.</td>
<td>Joe Costa</td>
</tr>
<tr>
<td>VICTOR WANDERIN'</td>
<td>Vintie Vali with Howard Biggs and Henri Reca.</td>
</tr>
<tr>
<td>TARAZENKA</td>
<td>Joe Costa</td>
</tr>
<tr>
<td>WAY BY</td>
<td>Kentucky Shake Hands With A Fool</td>
</tr>
<tr>
<td>EVERYTHING</td>
<td>The Evergreen Waltz</td>
</tr>
<tr>
<td>FOR</td>
<td>Tara-Zinka—Pekka</td>
</tr>
<tr>
<td>NEW</td>
<td>Johnny Yatalal and his Orch.</td>
</tr>
</tbody>
</table>

COUNTRY-WESTERN

<table>
<thead>
<tr>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>I'M GONNA LOCK MY HEART/YOU ALWAYS HURT THE ONE YOU LOVE</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>TOO YOUNG TO HANG/HEARTS WEREN'T MEANT TO BE BROKEN</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>SCRIBBLE/LAST NIGHT ON THE RACK POOR</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>A SONG SUCH AS L/THE GIN WHO INVENTED THIS</td>
<td>Hank Snow</td>
</tr>
<tr>
<td>BROKEN WINGS/CANONBALL JOE</td>
<td>Hank Snow</td>
</tr>
</tbody>
</table>

RHYTHM-BLUES

<table>
<thead>
<tr>
<th>78</th>
<th>45</th>
</tr>
</thead>
<tbody>
<tr>
<td>I WANNA KNOW/LOVING BLUES</td>
<td>Elton Britt</td>
</tr>
<tr>
<td>I'M GONNA TELL EVERYBODY/SHE'S DYNAMITE</td>
<td>Piers Red</td>
</tr>
<tr>
<td>OH WHY/ALL NIGHT BABY</td>
<td>The Red's</td>
</tr>
</tbody>
</table>
Eileen Barton Sings

Eileen Barton

Sings

CORAL RECORDS

America's Fastest Growing Record Company

EILEEN BARTON SINGS

POT LUCK

(With RAY BLOCH)

and

A PRETTY GIRL MILKING HER COW

(With JACK PLEIS)

Coral

60986 (78 rpm)

and

9-60986 (45 rpm)

Coral

The Billboard's Music Popularity Charts

MAY 9, 1953

Territorial Best

This Week's Territorial

Best Sellers to Watch

Performances listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. These are highlighted for the convenience of dealers and operators in other sections.

Atlantic. . . . RUBY

New York

V. Young, Deco 28675

Chicago

R. Hayman, Mercury 70114

Los Angeles

Milton Brothers, Decca 28679

Philadelphia

F. Page, Mercury 70127

Boston

J. Stafford, Columbia 60005

Territorial Best Sellers

Listings are based on reports received via Western Union newspaper service from top dealers in each of the nation's

New York

1. Song From Moulin Rouge P. Faith-F. Sanders, Columbia

2. He Ha Song R. Battoula, Columbia

3. Song From Moulin Rouge P. Faith-F. Sanders, Columbia

4. Song From Moulin Rouge P. Faith-F. Sanders, Columbia

5. Ruby R. Hayman, Mercury

6. Poodle Nat (King) Cole, Capitol

7. I Believe F. Laine, Columbia

8. April in Portugal L. Baxter, Capitol

9. Tell I Waits Again With You T. Brown, Coral

10. Say You're Mine Again P. Como, Victor

Los Angeles

1. Song From Moulin Rouge P. Faith-F. Sanders, Columbia

2. Doggie in the Window P. Page, Mercury

3. Ruby R. Hayman, Mercury

4. Anna T. Winterhalter, Victor

5. Postcard Nat (King) Cole, Capitol

6. Tell Me a Story F. Laine, Columbia

7. I Believe L. Baxter, Capitol

8. I Believe F. Laine, Columbia

9. Tell I Waits Again With You T. Brown, Coral

10. Say You're Mine Again P. Como, Victor

Philadelphia

1. Song From Moulin Rouge P. Faith-F. Sanders, Columbia

2. Doggie in the Window P. Page, Mercury

3. Say You're Mine Again P. Como, Victor

4. I Believe F. Laine, Columbia

5. Strange Things Are Happening R. Battoula, Columbia

6. Tell Me a Story F. Laine, Columbia

7. I Believe F. Laine, Columbia

8. I Believe F. Laine, Columbia

9. Tell I Waits Again With You T. Brown, Coral

10. Say You're Mine Again P. Como, Victor

Detroit

1. Song From Moulin Rouge P. Faith-F. Sanders, Columbia

2. April in Portugal L. Baxter, Capitol

3. Song From Moulin Rouge P. Faith-F. Sanders, Columbia

4. Poodle R. Hayman, Mercury

5. He Ha Song R. Battoula, Columbia

6. Splendid a Whi Gaylords, Mercury
... For Week Ending May 2

Sellers (Popular)

**Washington—Baltimore**

1. Song From Moulin Rouge
   - Nat (King) Cole, Capitol
2. Doggie in the Window
   - Nat (King) Cole, Capitol
3. Pretend
   - Nat (King) Cole, Capitol
4. Tell Me a Story
   - Nat (King) Cole, Columbia
5. Can't Help Falling in Love
   - Nat (King) Cole, Capitol

**Seattle**

1. Song From Moulin Rouge
   - Nat (King) Cole, Capitol
2. Doggie in the Window
   - Nat (King) Cole, Capitol
3. Pretend
   - Nat (King) Cole, Capitol
4. Tell Me a Story
   - Nat (King) Cole, Columbia
5. Can't Help Falling in Love
   - Nat (King) Cole, Columbia

**New Orleans**

1. April in Portugal
   - Nat (King) Cole, Capitol
2. Doggie in the Window
   - Nat (King) Cole, Capitol
3. Pretend
   - Nat (King) Cole, Capitol
4. Tell Me a Story
   - Nat (King) Cole, Columbia
5. Can't Help Falling in Love
   - Nat (King) Cole, Columbia

**Pittsburgh**

1. I Believe
   - Nat (King) Cole, Columbia
2. Doggie in the Window
   - Nat (King) Cole, Capitol
3. Pretend
   - Nat (King) Cole, Capitol
4. My Baby Just Cares for Me
   - Nat (King) Cole, Columbia
5. Tell Me a Story
   - Nat (King) Cole, Columbia
6. Almost Always
   - Nat (King) Cole, Capitol
7. hummingbird
   - Nat (King) Cole, Columbia
8. Pretend
   - Nat (King) Cole, Capitol
9. Don't Be That Way
   - Nat (King) Cole, Columbia
10. Pretend
    - Nat (King) Cole, Columbia

**Dallas—Ft. Worth**

1. I Believe
   - Nat (King) Cole, Columbia
2. Doggie in the Window
   - Nat (King) Cole, Capitol
3. Pretend
   - Nat (King) Cole, Capitol
4. My Baby Just Cares for Me
   - Nat (King) Cole, Columbia
5. Tell Me a Story
   - Nat (King) Cole, Columbia
6. Almost Always
   - Nat (King) Cole, Columbia
7. hummingbird
   - Nat (King) Cole, Columbia
8. Pretend
    - Nat (King) Cole, Columbia
9. Don't Be That Way
    - Nat (King) Cole, Columbia
10. Pretend
     - Nat (King) Cole, Columbia

** Taxes Rise **

A gain of $5,750 over the previous March.

The tax on admissions to theaters and concerts yielded $21,167,877 in March, a gain of $1,131,603 over the previous March. Collections from the tax on admissions to theaters and gardens in March totaled $3,175,641, a gain of $314,350 over the previous March. The tax on operating devices yielded $239,254, 836, a gain of $2,344,235 over the previous March. The federal Internal Revenue tax yield was $17,230,842 in March, a gain of $176,098 over the previous March.

**Local 802 **

Continued from page 13

1. Don't Be That Way
   - Nat (King) Cole, Capitol
2. My Baby Just Cares for Me
   - Nat (King) Cole, Columbia
3. Tell Me a Story
   - Nat (King) Cole, Columbia
4. Almost Always
   - Nat (King) Cole, Columbia
5. hummingbird
   - Nat (King) Cole, Columbia
6. Pretend
    - Nat (King) Cole, Columbia
7. Don't Be That Way
     - Nat (King) Cole, Columbia
8. Tell Me a Story
      - Nat (King) Cole, Columbia
9. Almost Always
     - Nat (King) Cole, Columbia
10. hummingbird
        - Nat (King) Cole, Columbia

presently in charge of the different departments will remain in charge. The plan, however, is to have them work more closely together with a view of getting as much employment as possible out of the different music fields.

**CORAL RECORDS**

America's Fastest Growing Record Company

Coral 60987 (78 rpm)
and
Coral 60987 (45 rpm)

with
Neal Hefti
Music as Written

Hollywood

Mechanichus, N. Y., has de-
classed May 9 as "Rush Hinder-
ents to honor the Warner Bros.
musical director. The conductor
and Mrs. Heindorf will leave Hol-
wood after he completes the
weekly "Ca-
lority Jane" and "So This Is Love."
He'll be followed by the American
Musical Association with presenta-
cion by Chris
London, 318, owner of the
bility card in recog-
life membership card in recog-
the AFT.

Ella Sutton, Penn Records
thrust, guests with Jimmy Weke-
rials on CBS network show.
crew, May 5, "Dorothy
"(I Can-
rents to the Warner Bros."
ict to write the music and
extent for "Howling Wolf."

Rush Morgan, Jr., has been
for a two-week tour in the
ator Dick Reinhart and Milt
mor's, Jr., of Condensed Arti-
the city. Your train leaves 6 with
tario and New Mexico.
20 miles through the Southern
Stop, Ridgeway Music, Inc., in
Charleston, W. Va., has joined
WORL, Orlando, Fla., as morning deejay.

Music

Hollywood

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the city. Your train leaves 6 with
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WITH GREAT PRIDE

CAPITOL RECORDS

ANNOUNCES

2 IMPORTANT RELEASES BY

Miss Kay Starr

"The First Lady of Song"

"Half A Photograph"

A POIGNANT STORY TOLD WITH FULL VOICED CHOIR

AND

"Allez Vous En"

COLE PORTER'S HAUNTING BALLAD FROM "CAN CAN"

Record No. 2464

www.americanradiohistory.com
YOU'RE DRIVING ME CRAZY
(WHAT DID I DO)
and I PREDICT

Coral 60979 (78 rpm) and 9-60979 (45 rpm)

Reviews of the Current Classical Releases

HELEN TRAUBEL SINGS—(11'-10")
Y (38) L.M. 7013

There are 16 folk songs and familiar ballads on this disk, all sung with the superb phrasing and total beauty we have come to expect from Miss Traubel. The set should have wide appeal, overlapping the classical and lighter music markets. Tunics include such favorites as "Greensleeves," "Come Back to Sorrento," and "The Londsome Road." Orchestral accompaniments are well led by Robert Armbruster.

HUGO ALFFEN: SWEDISH RHAPSODY, GREIG: ANTRAS DANCE, IN THE HALL OF THE MOUNTAIN KING—The Philadelphia Orchestra: Eugene Ormandy, Cond. (1'-17")
Columbia (33-1541-53)

There has been a renewed interest in "Midnightsommar" or "Swedish Rhapsody" as a result of Percy Faith's ahead-of-the-moment versions. Ormandy leads the Philadelphia orchestra in a pleasing but rather literal interpretation. The London record with Yehudi Menuhin (a longer version) is more free-swinging, with sharper contrast. Free-way the Columbia disk is considerably less and the importance of the Philadelphia orchestra must be considered. The coupling of this Columbia disk is a good one. The two Grieg items are well played, especially the "Mountain King," in which the conductor injects a lot of scope and fire.

BEETHOVEN: OVERTURES—Vienna Philharmonic: London Symphony and London Philharmonic orchs: Felix Weingartner, Cond. (1'-17")
Columbia (33-1541-53)

This set complements the Weingartner Beethoven-Drahms reissues put out by Columbia over a year ago. Included are the "Egmont," "Le Sacre," Op. 111, "Prometheus," "Tideel," and "Consecration of the House." Orchestral excitement. Von many years ago, the sound on this disk is not up to present standards. But collectors will buy the package for the interpretations, almost legendary for their logic and drive. Dealers who've poured down the names of buyers of the earlier Weingartner reissues, can expect to move a number of these sets with dispatch.

MOTETS OF THE VENETIAN SCHOOL OF THE 16TH CENTURY—The Chapel Choir of the Cathedral of Treviso, under the direction of Magr. Giovanni D'Alessi (1'-17")
Yox (33) PL 9330

Label continues to bring out new (to the LP catalog) and finely recorded material. Three motets (13 in all) date back to the Sixteenth Century. They are short selections for a large choir. The performance of the Choir of the Cathedral of Treviso (boys and adults) is excellent. Added emotional power comes from the fine acoustics of the cathedral. The reverberations are there but the clarity does not suffer. The market may not be large for this, it's a disk that its owner will treasure.

RATINGS: 30-100 (See, 40-90 Excellent; 10-79 Good; 0-49 Suitable; 0-20 Poor)

High ratings are determined by such factors which affect its commercial potential. These factors are considered: sound's new value, quality of performance and recording, appeal of the composition, effectiveness of manufacturer's distribution; promotion accorded the recording; strength of the company's competitive encores and price.
# May is Mantovani Month

**The Perfect Combination...**

**THE MUSIC OF VICTOR HERBERT**

**WALTZING WITH MANTOVANI**

<table>
<thead>
<tr>
<th>Sunday</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
<th>Saturday</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>3</strong></td>
<td><strong>A MANTOVANI PROGRAM</strong></td>
<td><strong>4</strong></td>
<td><strong>STRAUSS WALTZES Vol. 1</strong></td>
<td><strong>5</strong></td>
<td><strong>STRAUSS WALTZES Vol. 1</strong></td>
<td><strong>6</strong></td>
</tr>
<tr>
<td><strong>7</strong></td>
<td><strong>STRAUSS WALTZES Vol. 2</strong></td>
<td><strong>8</strong></td>
<td><strong>STRAUSS WALTZES Vol. 2</strong></td>
<td><strong>9</strong></td>
<td><strong>STRAUSS WALTZES Vol. 2</strong></td>
<td><strong>10</strong></td>
</tr>
<tr>
<td><strong>11</strong></td>
<td><strong>FAVORITE WALTZES Vol. 2</strong></td>
<td><strong>12</strong></td>
<td><strong>FAVORITE WALTZES Vol. 2</strong></td>
<td><strong>13</strong></td>
<td><strong>DANCE TIME Vol. 1</strong></td>
<td><strong>14</strong></td>
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<td><strong>15</strong></td>
<td><strong>DANCE TIME Vol. 1</strong></td>
<td><strong>16</strong></td>
<td><strong>DANCE TIME Vol. 1</strong></td>
<td><strong>17</strong></td>
<td><strong>HIGHLIGHTS Vol. 1</strong></td>
<td><strong>18</strong></td>
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<tr>
<td><strong>19</strong></td>
<td><strong>Waltzing with MANTOVANI Vol. 1</strong></td>
<td><strong>20</strong></td>
<td><strong>Waltzing with MANTOVANI Vol. 1</strong></td>
<td><strong>21</strong></td>
<td><strong>MUSIC of VICTOR HERBERT Vol. 1</strong></td>
<td><strong>22</strong></td>
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<tr>
<td><strong>23</strong></td>
<td><strong>MUSIC of VICTOR HERBERT Vol. 1</strong></td>
<td><strong>24</strong></td>
<td><strong>SELECTION OF FAVORITE WALTZES Vol. 1</strong></td>
<td><strong>25</strong></td>
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<td><strong>29</strong></td>
<td><strong>WALTZING WITH MANTOVANI</strong></td>
<td><strong>30</strong></td>
</tr>
</tbody>
</table>

**London Records**

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*www.americanradiohistory.com*
### TOP C&W RECORDS

#### For Week Ending May 2

<table>
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### National Best Sellers

#### Records

Records are ranked in order of their current national selling importance on the radio. Details are based on The Billboard's weekly survey among dealers throughout the country with a high volume of sales in country and western records. The reverse side of each record is also listed.

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### Most Played by Jockeys

Records are ranked in order of the greatest number of plays on jockeys throughout the country. Results are based on The Billboard's weekly survey among jockeys who specialize in country and western music.

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### Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays on juke boxes throughout the country. Results are based on The Billboard's weekly survey among juke box operators using a high proportion of country and western music.

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### Agencies Set

Records are based on page 14 is doing fair, the net going percentage as it did when Goodman fronted the crew during the first three days of the show.

**Handling Methods**

There is considerable difference in the method of handling the various road units, depending on what agency has the road unit at that point and what type of show it is, etc. Gains Agency shows are usually put together by the agency with many of the day acts being Gospel or similar. The Agency Corporation has gain shows and guarantees the salaries of the participating. They look many of the dates through the Arena Managers Association, and work with the promoters on each date.

**Granz, Norman**

Granz, Norman, whose JATP units are now jazz, has been a top seller in the vaudevillian format, puts together his own shows and handles his own promotions. He has become so important as a promoter that many agencies will hire Granz to handle their promotions, or certain key dates. Granz is handling the promotion of the JATP Armstrong dates. If he handles the unit's Carnegie Hall shows, Granz will handle the unit's Carnegie Hall shows. Some shows are handled by the artists as well as by Fred Cole, who is owned by the agency.

---

*Source: American Radio History*
Nashville
Chill Willis, Ariene Whelan, John Russell and Charles Win-
ning in Nashville, April 29 and 30 for premiere of Republic's
"The Blue Yonder." Film which was released at the same time
in Los Angeles, was sold to all performances which also included first appearance
of Clark Ashton and his Banjo Band made up of 10 band
members.

Kodak Arnold's date at Las Vegas' Hotel Sahara beginning May 5 looking big with manager,
Tom Purcell, in Nevada for two weeks' advance work. RCA Vic-
tor and Kiddy's radio sponsor, Portrait Mills, co-operating to promo... Hank Snow set to do
Christmas sides in Nashville middle of May. Snow's new, Jimmie, sales and suits with father on
two sides of his current "Hank Snow Sails Jimmie Rodgers" album. Son Jimmie will be pres-
ted with one of Rodgers' gui-
tars during Jimmie Rodgers Me-
terian Day in Meridian, Miss.,
May 24... Hamer & Jethro ent-
tertaining at Great Lakes Naval
Training Center in Waukegan
May 7. Don's parodies, "Poor Old
Kou-iller" and How Much Is
That Hound Dog in the Window
riding close to top of Victor's
sales list.

Intra's Smiley Burnett set for month's Canadian tour following present commitments by Chi-
ca go's Earl Koltes... Columbia's
Johnny Bond doing California job when it doesn't in-
terfere with his... Victor's
George Rawkins a hit in St. Louis
with Hillly Graham's Evangelist Team. WLS Executive's list.

From the "Jimmie Rogers" special issue.

"AMERICA'S MACK" goes on
the air May 17. He'll be heard in
Chicago, Dallas, New York, St.
Louis, St. Paul and Denver.

"I'M GONNA BUY ME ANOTHER HEART"

"I'M YOUR HENPECKED MAN"

"HONEY, I WANT TO BE SURE"

"I'M JUST A FOOL FOR YOUR LOVE"

"THAT'S WHAT I GET FOR LOVING YOU"

"FOREVER I'LL WAIT FOR YOU"

Out next Week in the May 16 Issue...
The Billboard Music Popularity Chart

**TOP RHYTHM & BLUES RECORDS**

**WASHINGTON—Baltimore**

1. I Wanna Know by WALTER DORIS (Mama) He Treats Your Daughter Mean
2. Hound Dog by W. M. Thornton, Hank Williams
3. Goin' to the River by BROWN, Atlanta
4. I'm Mad by W. MAHON, Chess
5. One More Time by E. B. BROWN, PRESTIGE
6. A Thousand Men by W. M. THORNTON, PEACE
7. Don't Be Cruel by BROWN, Atlanta
8. Don't Be Cruel by W. M. THORNTON, Peacock
9. Ain't Nothing New by ROCHELLES, Columbus
10. That's My Baby by W. M. THORNTON, Port Hueneme

**NEW RECORDS**

**DISTRIBUTOR'S CLOSEOUTS** 71c each for FREE CATALOGUE

**VEDEX COMPANY**

Order This Smash Now! ANDREW WIENER "MAMA'S LITTLE BOY GOT THE BLUES" "I'M NOT A CHILD ANYMORE" JUBILEE 5117

Climbing Fast with "Red Little Daddy" DAVIS "GO TO WORK PRETTY DADDY" Atlantic 1992

Starting To Hit!!! Cincinnati, Dayton, and Other

PAT DOMINO "GOIN' TO THE RIVER" Imperial Records

**Top Rhythm and Blues Sales Chart**

**This Week's Territorial Best Sellers To Watch**

- **Atlanta**
  - 1. Hound Dog by W. M. Thornton, Peacock
  - 2. I Wanna Know by W. M. Thornton, Peacock
  - 3. Goin' to the River by B. B. Brown, IMPERIAL
  - 4. Ain't Nothing New by ROCHELLES, Columbus
  - 5. That's My Baby by W. M. THORNTON, Port Hueneme
  - 6. The Words That You Say by BROWN, Atlanta
  - 7. Ain't Nothing New by ROCHELLES, Columbus
  - 8. I Wanna Know by W. M. Thornton, Peacock
  - 9. That's My Baby by W. M. THORNTON, Port Hueneme
  - 10. Ain't Nothing New by ROCHELLES, Columbus

- **New Orleans**
  - 1. Hound Dog by W. M. Thornton, Peacock
  - 2. I Wanna Know by W. M. Thornton, Peacock
  - 3. Ain't Nothing New by ROCHELLES, Columbus
  - 4. That's My Baby by W. M. THORNTON, Port Hueneme
  - 5. I Wanna Know by W. M. Thornton, Peacock
  - 6. Ain't Nothing New by ROCHELLES, Columbus
  - 7. That's My Baby by W. M. THORNTON, Port Hueneme
  - 8. Ain't Nothing New by ROCHELLES, Columbus
  - 9. That's My Baby by W. M. THORNTON, Port Hueneme
  - 10. Ain't Nothing New by ROCHELLES, Columbus

- **Charlotte**
  - 1. Ain't Nothing New by ROCHELLES, Columbus
  - 2. I Wanna Know by W. M. Thornton, Peacock
  - 3. That's My Baby by W. M. THORNTON, Port Hueneme
  - 4. Ain't Nothing New by ROCHELLES, Columbus
  - 5. I Wanna Know by W. M. Thornton, Peacock
  - 6. That's My Baby by W. M. THORNTON, Port Hueneme
  - 7. Ain't Nothing New by ROCHELLES, Columbus
  - 8. That's My Baby by W. M. THORNTON, Port Hueneme
  - 9. Ain't Nothing New by ROCHELLES, Columbus
  - 10. That's My Baby by W. M. THORNTON, Port Hueneme

- **Philadelphia**
  - 1. Hound Dog by W. M. Thornton, Peacock
  - 2. Ain't Nothing New by ROCHELLES, Columbus
  - 3. I Wanna Know by W. M. Thornton, Peacock
  - 4. That's My Baby by W. M. THORNTON, Port Hueneme
  - 5. Ain't Nothing New by ROCHELLES, Columbus
  - 6. I Wanna Know by W. M. Thornton, Peacock

- **Detroit**
  - 1. Hound Dog by W. M. Thornton, Peacock
  - 2. Ain't Nothing New by ROCHELLES, Columbus
  - 3. I Wanna Know by W. M. Thornton, Peacock
  - 4. That's My Baby by W. M. THORNTON, Port Hueneme
  - 5. Ain't Nothing New by ROCHELLES, Columbus
  - 6. I Wanna Know by W. M. Thornton, Peacock

**NOTICE!**

It's still not on the charts!

If you don't believe what we say about DORIS BROWN "PLEASE BELIEVE ME" being a good record then see our national distributor and give us a listen for yourself.

**OUTSELLING ALL OTHER VERSIONS!**

Savoy 6971 "I WANTA KNOW" by DOLLY COOPER

PROMOTERS

3 Big Ones For You!!!

1. Charles Brown "Risin' Sun" AL 3176
2. Shirley & Lee "Shirley, Come Back to Me" AL 3173
3. Amos Milburn "Let Me Go Home, Whiskey" AL 3164
FOLK TALENT AND TUNES

**Continued from page 37**

The California State Folk Festival is to be held in Berkeley, Calif., on July 11. It will feature many of the state's outstanding folk artists.

**New York**

The New York Folk Festival will take place on the same day. It will feature many of the nation's leading folk artists.

**Philadelphia**

The Philadelphia Folk Festival will be held on the 15th. It will feature many of the city's outstanding folk artists.

**Chicago**

The Chicago Folk Festival will be held on the 18th. It will feature many of the city's outstanding folk artists.

**Los Angeles**

The Los Angeles Folk Festival will be held on the 21st. It will feature many of the city's outstanding folk artists.

**Folk Talent and Tunes**

**Philadelphia**

1. **Hound Dog**
   - W. M. Thornton, Peacock
2. **King Pleasure**
   - W. M. Thornton, Peacock
3. **Clovers**
   - Atlantic
4. **Crickets**
   - Atlantic
5. **Crickets**
   - M-G-M
6. **Crickets**
   - M-G-M
7. **Crickets**
   - M-G-M
8. **Crickets**
   - M-G-M
9. **Crickets**
   - M-G-M
10. **Crickets**
    - M-G-M

**Chicago**

1. **Hound Dog**
   - W. M. Thornton, Peacock
2. **Red Top**
   - W. M. Thornton, Peacock
3. **Chess**
   - Atlantic
4. **Mean Home**
   - Atlantic
5. **Baltimore**
   - Atlantic
6. **Droppers, Victor**
7. **Crawley**
8. **Crawley**
9. **Crawley**
10. **Crawley**

**Los Angeles**

1. **Hound Dog**
   - W. M. Thornton, Peacock
2. **Red Top**
   - W. M. Thornton, Peacock
3. **Chess**
   - Atlantic
4. **Mean Home**
   - Atlantic
5. **Baltimore**
6. **Droppers, Victor**
7. **Crawley**
8. **Crawley**
9. **Crawley**
10. **Crawley**

**Available for Fall and Winter Bookings**

**Country's Foremost Gospel Singers**

- **The Pilgrim Travelers**
- **The Soul Stirrers**
- **Brother Joe May**
- **The Original Blind Boys**
- **Spirit of Memphis**
- **The Brown Gospel Harmonettes**
- **The Sally Martin Singers**
- **The Swan Silvertone Singers**
- **The Wynnlae Carr**
- **The Chosen Gospel Singers**

All popular recording artists

PHONE, WIRE or WRITE

Herald Attractions, Inc.

406 E., 2nd Avenue

Phoenix, Ariz.

WHY?

- **RHYTHM AND BLUES NOTES**

**Bob Boilen**

The Gable Agency is preparing a globe-trotting book of jazz films for release this summer. The book will feature interviews with some of the world's leading jazz musicians.

**RHYTHM AND BLUES NOTES**

**Bob Boilen**

The Gable Agency is preparing a globe-trotting book of jazz films for release this summer. The book will feature interviews with some of the world's leading jazz musicians.
Album and LP Reviews

MAMMOTH

BARA ROSS ARGUESO ORKE. 
Line 13 (E 9133, 2-14) 

ROGER DANCERS

BILLY BARRETTH ORKE. 
Line 15 (E 9005, 1-14) 

SHAPPEE ENGLISH ORKE. 
Line 23 (E 9141, 2-14) 

All-Time Favorites

THOMAS POWELL ORKE. 
Line 13 (E 9143, 2-14) 

McGee Records has issued four more titles to its already-growing LP line this month, all done on the label's behalf, which range from a family band to an orchestra. These are:

- "The Light Brigade" (Vanguard 11058)
- "The Lighthouse" (Vanguard 11059)
- "The Mountains" (Vanguard 11060)
- "The Original" (Vanguard 11075)

Other Records Released This Week

Angel - Cal Collins Kid Blues Our Boys in Korea 11513
Angel - Cal Collins Kid Blues Our Boys in Korea 11512
Angel - Cal Collins Kid Blues Our Boys in Korea 11511
Angel - Cal Collins Kid Blues Our Boys in Korea 11510

MAY 9, 1953

Ben Light

is the juke box favorite!

"YOU MADE ALL MY DREAMS COME TRUE" in his greatest recording!

The original

A GREAT NEW HIT!

BREAKING BIG THROUGHOUT THE COUNTRY...

Arita O'day

"Vaya con Dios!"

- CONSISTENT AIR PLAY
- STEADY JUKE BOX PLAY

Now a Best Seller!

PUBLISHED BY

ARDMORE MUSIC CORP.

1730 Broadway
New York

JAZZ AT THE PHILHARMONIC, INC.

251 North Canon Dr., Beverly Hills, Calif.

www.americanradiohistory.com

Copyrighted material
THE TURKS ARE COMING!

FUCK DORA

FIRST VERSION WITH ENGLISH LYRICS

BY BERNICE PARKS

from THE JUNE HAVER PICTURE "NOWHERE GUY"

MERGENCY 70160 - 70160X45

THE BILLBOARD

MAY 9, 1953

Popular Record Reviews

- Continued from page 49

MARK CARter-JOHNNY STEVENS Run like Quicks and Like (74) - This is a horrid piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

TONY ARDEN A Finger in the Wind (74) - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

GEORGIA CARR Laugh at Me (74) - Capitol 29041. This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

DORIS DAY Rose of the Earth (74) - MGM 10177-This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

JESSE PALMER Somebody Else My Girl (74) - MERCURY 7266 - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

HANK WARD A Pretty Girl from Arking (74) - MCA 11-091-This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

HERB KENNedy But Always Your Friend (74) - Mercury 1210-This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

TENNY PHILLIPS ORK Clad in Blue (71) - Ken-Ro 12202-This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

AL MOONEY ORK Why (75) - MGM 14458-This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

BILMcowRAG Not Every Man Has a Woman (75) - Columbia 35153-This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

TIM MYERS Weep No More (75) - Capitol 15452 - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

BOBBY THOMAS Run Away (75) - Columbia 35520 - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

Copywrited material

HALL DANIELS-THE NATURALS

VELVET EAGLE-With a different vocal, this record features a typical ballroom rendering of a music-hall ditty. It has little appeal and is not recommended.

BUFFY COSTA

Exchanged Gifts (75) - Columbia 34928 - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

LEONARD BERNSTEIN

You've Stolen a Heart (75) - Columbia 34930 - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

GIROD REFMI ORK

Bridge Over Troubled Water (75) - Capitol 15327 - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.

EDDIE CONNOR

Somebody stole My Gal (75) - Columbia 34932 - This is a piece of music that is basically meaningless to anyone who listens to music. It has not a shred of style or substance. A total junk record.
Music as Written

Continued from page 15

Mercury Trolls
Continued from page 15

has also been the leader in the resurgence of instruments, with three records of The King's Ruler (Rayman), "Caravan" (Ralph Mar-
ten),走着条" (Rayman). The first two are the two most successful releases.

The seventh Mercury chart entry has been called "Spinning a Web." Interestingly, Rayman has played both a three- and a

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quick delivery, with good quality records.

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Continued from page 15

Mercury Trolls

Continued from page 15

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A TELL-O-TONE, INC.

30 RIVERSIDE DRIVE

quick delivery, with good quality records.
Hartford, Conn., May 2—

Two film houses were among the last of the old vaudeville houses being used Thursday night for an exhibition of 1890s home movies. The Michigan, a small theater in the back of the New York Hotel; and the Hotel Bridgeport, a large theater on Main Street, were both packed with spectators.

The Michigan was given over to a special showing of the history of vaudeville, with an introduction by Mr. and Mrs. Henry Blackstone, who are the last living members of the vaudeville era. They were accompanied by a live orchestra, and the entire program was presented in color. The Bridgeport was given over to a special showing of the history of vaudeville, with an introduction by Mr. and Mrs. Henry Blackstone, who are the last living members of the vaudeville era. They were accompanied by a live orchestra, and the entire program was presented in color.

The two theaters are part of the vaudeville era, and the program was presented in color.

The two theaters are part of the vaudeville era, and the program was presented in color.
J-A's Hall of Fame Makes 6 Selections

NEW YORK, May 2 — Roller Skating's new Hall of Fame became reality last Saturday, when a ceremony to induct six additional members was held under the auspices of the National Skating Association of America.

The ceremony was held at the Rink at the Empire State Building, and was attended by members of the skating world, including many of the old-time skaters who were instrumental in the early days of the sport.

The six inductees were:

1. Harry Hunt, the first American to win a World Championship, in 1912.
2. Rodger Black, who won the World Championship in 1927.
3. Harry Sheppard, who won the World Championship in 1935.
4. Harry Rogers, who won the World Championship in 1936.
5. Harry Gottschalk, who won the World Championship in 1940.
6. Harry Quimby, who won the World Championship in 1944.

The ceremony was presided over by the late Harry Quimby, who was one of the most respected figures in the skating world.

The inductees were presented with plaques and medals, and were congratulated by their peers and the skating world.

The ceremony was a fitting tribute to the six inductees, who have made significant contributions to the sport of roller skating.

Roller skating has a long and rich history, and the Hall of Fame is a fitting tribute to the sport's past and present champions.
News Capsules

Continued from page 6

tion soared from 2,500,000 seated during the fall of 1944 to 3,000,000 during the
fall of 1945. This year, the red and blue
figures made public by the NBC and CBS
networks report a 44,366,725-week period
with 36,112 TV sets and 72,952 radio
sets tuned to the network programs. The
fig
gures of all the networks reach 82,000,000
with 72,952 sets and 64,691,000 receiving
tubs. The Nielsen figures are based on
sales of 12,000,000 TV sets on which picture
bulbs worth $67,484,464.

RESTLESS PEOPLE...THE REVOLVING DOOR...William Kreider has been ap-
pointed to head the network's unique service for
NBC spot sales. Al Sands, who signed up as
director of the national Fran
c-Fill Callen CBS show, "Your Monday Night"
where Robert 

Lash landed the national spots spot
program. NBC is read
ing the "Evil Eye" book
and the Tom Neal to
Chicago May 14 to cover the Waldorf- 
McVan commerce. Jack
Levine, NBC's week-never spots and shows
was back in town last
in the 6 p.m. "You and
He." Speaker Martin, whose
was regularly a
frequent feature of \"You and
\""HM, appeared in
my announcers, \"You and
\"" has been a hit there for
years. "\"It is a \"\" and
 inadequacies of Congress haven't
impressed me that much,\" he said.

JUNO'S JOURNEY...For

NBC Opera

Robert, whose portrayals of
ed by the same


"The Final Curtain"

ROADSHOW REPORT

J. C. Blake's comedians, cur-
rently touring Tennessee, are

ISLAND CURTAIN

Lillian McCurdy, the former
lillian Gill, of the Possum

Porch broadcast, and the

April, and in Atlantic City May
18, 19. And Gus \"King\" Miller,
who has been head of the
NBC studio for the past year,
announced the new cast for
the \"Continental Lillie\"
which opens in New York
April 22, 1953. The new cast
includes Mary Russell, Mrs.
McCoy, and Barbara Pepper,
Mrs. Wine. The show will be
the first of its kind on the

ROADSHOW REPORT

Do you want to know the
best in show business? Do you
want to know about the new
shows? Do you want to know
about the latest in roadshows
and vaudeville? Then read
Roadshow, the magazine that
brings you all the latest in
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tory, from Broadway and
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latest in entertainment. Read
Roadshow today, and be in
the know.
Symphonic Drama Set for Ohio Fair

Novelty Acts Slice Record Melon in All Show Fields

Legislature Votes Funds to Construct $300G Exhibit Bldg. On Columbus Grounds

COULOMBUS, May 2—The entry of Ohio into a drama of Ohio history written in very much the same spirit as was the Third of May will be a major event of Ohio's centennial celebration, and of the 1941 annual Ohio State Fair.

An outdoor show, to be staged from the grounds of the Fair on Thursday, the 7th, will present a scene of Ohio's past and future, and will be a determined and imaginative production of local industry and industry in its growth, and a growth.

Prof. W. Hays Yeager, chair of the Department of History of Ohio State University, will be general manager. Mrs. Th. Gererich, Chicago, known for her work Schubert's Barnstable Fair and at Chicago's "A Country Fair," with Mr. John Cannon, Stery, Adrian Awan, New York, producer of the famous "Song of Norway" and "Red Mill," and Frank Boyle, Cleveland, musical director, will conduct the band and a group of 27 people, among them, extra.

The Net is shown to be a success, with $30,000.00 in the budget, and a budget of $60,000.00, the show has been printed and distributed by the publishers, and has been held. The fair will be held in the field, adjacent to the Ohio State Fair, and will be ready for the State Fair, August 16th or September 6th.

Graysville Oil Show Mapping Big Program

GRAYSVILLE, Ky., May 2—A midway, two dances and afternoon program have been arranged for the Fourth annual Tri-State Oil Show, which will be held May 9-11, and will feature the Graysville Oil Show, which will be held in the field, adjacent to the Ohio State Fair, and will be ready for the State Fair, August 16th or September 6th.

These plans for the show, which will be held in the field, adjacent to the Ohio State Fair, and will be ready for the State Fair, August 16th or September 6th, were set out at a recent meeting of the Tri-State oil people, and were held on May 9-11, and were held at the Graysville Oil Show, which was held in the field, adjacent to the Ohio State Fair, and was ready for the State Fair, August 16th or September 6th.

This year, the Graysville Oil Show will be held in the field, adjacent to the Ohio State Fair, and will be ready for the State Fair, August 16th or September 6th.

To ring the show, the Graysville Oil Show, which will be held in the field, adjacent to the Ohio State Fair, and will be ready for the State Fair, August 16th or September 6th, was set out at a recent meeting of the Tri-State oil people, and was held on May 9-11, and was held at the Graysville Oil Show, which was held in the field, adjacent to the Ohio State Fair, and was ready for the State Fair, August 16th or September 6th.

House Committee Gets Prodding on Tax Relief

Continued from page 1

New Track Set at Edmonton

EDMONTON, Alta., May 2—A proposal to build a $180,000 half-mile horse track in Edmonton has been approved by the Edmonton City Council and the Alberta Racing Commission.

The city is to get a percentage of the track and the project is to be owned by the Alberta Racing Commission. The agreement was signed on May 2, and the track will be bidding at a cost of $25,000.

MARTIN REPORTS

New Eng. Ops Count On Good Year Ahead

BOSTON, May 2—Hopes for a good season are running relatively high in the eastern states,Martin said, head of the Appeal agency, which covers the eastern states.

A stable group of operators have been busing in the eastern states, Martin said, head of the Appeal agency, which covers the eastern states.

While many of the eastern states have been busing in the eastern states, Martin said, head of the Appeal agency, which covers the eastern states.

Martin has already visited a number of eastern states, Martin said, head of the Appeal agency, which covers the eastern states.

martin reports his booking of talent at parks is up this year and that carnival operators are spending a lot of money on their bookings, especially for acts of good business and bright outlook.

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Schedule Features For Fort Recovery Harvest Jubilee

FORT RECOVERY, O. May 2—This town's annual Harvest Jubilee, sponsored by the Fort Recovery Chamber of Commerce, is expected to bring a big crowd at the State Fair, August 16th or September 6th.

Two events which have drawn attention to the town are the music contest, where the winners will be determined by a panel of judges, and the "Guess the Line" contest, where the winners will be determined by a panel of judges.

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Batt Views Buenos, Rio, Caracas Spots

By HARRY J. BATT
President, Pan American Bosch, New Orleans

(An event of the last of a series of articles in which the author discusses the status and opportunities of recreation areas in South America.)

It would have been most gratifying to everyone in the outdoor amusement field to listen in on the recreation dimensions at the recent Fourth Annual Inter-American Municipal Congress in Montevideo.

Mayor and public officials from every nation of this hemisphere were on hand and it was most enlightening to realize the importance all placed on better use of leisure time for the population, and the need for improved recreational and entertainment facilities.

I was invited to give my views, and I am happy as many requests were made for information regarding amusement park operations in the United States for Commissioner Victor Schiro of New Orleans, also spoke on municipal recreation facilities.

When we made "good-bye" to the model, little country of Uruguay and Montevideo's golden mayor, German Barbin, after five days of business and social gatherings we all had a deep and vast appreciation of the hospitality and friendliness of Uruguay.

At our next stop, Buenos Aires, we were welcomed by Mayor Jorge Sabatini, from the moment we landed at the spanking new and modern airport until we left two and a half days later.

Buenos Aires has over four million people, most of whom are hospitable and congenial, albeit it did seem to me that they did not smile frequently enough as a happy, contented people should.

We were most impressed with the parks, the magnificent statuary and the heavy green foliage and shrubbery. Many of these public parks and play areas are dedicated as pet projects of the last two auto kings, who is reported for have said: "There are no privileged except the children."

One of the highlights of one our visit here was the Argentine equivalent of a Creole barbecue known as "Asado dinner at one of the most elaborate of these places, called Balneario del Norte (Beach of the North). This area was built on reclaimed land and has a tremendous swimming pool area, 2,500 feet long and 100 feet wide, and a play area to accommodate over 25,000 people.

However, Buenos Aires should be a fertile field for the theme manufacturers and purveyors of the better type of amusement found in our various parks. For instance, the Parque Retiro right near the center of the city, covering about six acres, this park has been in operation for many years and all of its equipment is outsourced except for an Octopus and Flying Scooter.

Overcrowded

The whole layout at Retiro is badly overcrowded and in need of much repair. There were few shooting galleries, none of them mechanically operated, and some sorry looking food and drink stands, including a large beer garden and restaurant, which seemed to be doing plenty of business.

The park did have two meritorious rides, one of them a German made cono-cal called Avro-Tria. This was probably the only ride left over from a park ever built. The other was called Bugy, a German made rocket ride, which may have provided some ideas for low-level aircraft.

However its heavy steel construction would make it impractical for ponded ground day construction.

"Flying down to Rio" is all that comes into my mind when I think of Brazil and also is a physical fact as we have been told that the Lagoa Rodrigo de Freitas (Lake of the North), this area was built on reclaimed land and has a tremendous swimming pool area, 2,500 feet long and 100 feet wide, and a play area to accommodate over 25,000 people.

However, Rio De Janeiro should be a fertile field for the theme manufacturers and purveyors of the better type of amusement found in our various parks. For instance, the famous Statue of Christ the Redeemer, which was erected in 1932, this statue is 351 feet in height and weighs 105 tons.

We also visited the Rio de Janeiro Zoo, which is housed in large Victorian buildings, each 350 feet in length.

As yet there is no major event past the Brazil Fair, but I am certain it will not be long until we see another one of this type at this and one of the beauties of South America—Rio de Janeiro.

The Brazilian claim that they will outdo all of the American amusement parks— in peace and war—and there is no better example of this than the magnificent Sugarloaf Mountain in Rio de Janeiro, a mountain that is 3,120 feet high.

Another impressive Brazilian wonder was the Elevator de Cristo, which was erected for the World's Fair of 1933.

The Brazilian government was able to secure a 30,000 horsepower generator, and the engine was built in Brazil.

The figure of Christ with outstretched arms was the amusement park area.

Public Park

The most impressive one in Brazil is the Quinta de Boa Vista, on which is located the Planetarium and De Divorceros. On the edges of this public park area are numerous riding devices, and a few refreshment stands. There is a Mason Rolle (Roller Coaster, suppose) and a special railroad track for a "boulevard" vintage, a B-52, which is a railroad train, and a railroad train which runs on both sides of a roadway that runs through the park. These are of clay and no attempt has been made of building decorative fronts or features in any part of the operations.

In the main section of the park are about seven rides. They include a Booster, an original German rail car called "Booster," a Frisia Wheel, and a few kiddie rides.

I noted also in downtown Rio that there was a "Kompak," a counter part of our United States Theme Rides, which operates on all the major streets.

One cannot come away from Rio without noting the fantastic congestion of traffic on the road leading to the base of Sugarloaf Mountain, on which the stadium is situated and the stadium which is located in downtown Rio de Janeiro.

Traffic congestion is so bad that one has to drive back to the main street to catch a bus from there. It is a famous "traffic jam" which lasts for hours and hours.

Our next stop was Caracas.

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announcing A-B-C models of Allan Herschell's famous Kiddie Rides to solve cost problem of operators on limited budgets!

If your present budget doesn't permit a new Allan Herschell Kiddie-Ride, you need not look for a used or less appealing device. Instead, order your Kiddie-Ride, less accessories, in the A-B-C model best suited to your operation . . . and be ready for a successful season ahead! As your profits build up, you can add accessories to complete the ride. With the A-B-C plan you sacrifice nothing—and gain the same top grosses and low operating costs that have made Allan Herschell Kiddie-Rides known the world over.

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Dressing Room Gossip

Ringling-Bornon

Show people kept busy this week with many of the Ringling-Bornon shows. Stephen Carrell reports that the Ringling-Bornon show due in Connecticut was affected by the cold spell that even reached the tropics.

Merle Evans and the band boys sold Theater tickets in New York City and New Jersey. Their new spot in the New York area is the Famous Players Theater, 315 E. 56th Street, which is still empty.

The band creates an extra hit when it enters the theater.

Circus fans Pop Hausman, Landrum Groscurth, and Doc Groscurth, who are the house band for the Ringling-Bornons, have taken to their regular job on the road. They are scheduled to play in Toronto, Canada, next week.

Last night was billed as "a picture story by Mary Jane's husband, Milton." The time capsule department keeps current with the new big top condition. In the department are Mrs. Mary Jane, Mrs. Robert Madden, Cleo Hughes, and Jim and Emma Mears.

The circus has a miniature audience. The customers are the band, and Milton's wife, Helen, is an extra. This clown gag, with Jimmy Armetta as the detective, was quite big.

Mr. and Mrs. Albert Loopf visited Franko Salutes. Other visiting friends were Mr. and Mrs. Armond Broderick, Mrs. James O'Brien and family, Mrs. Myranda Borden, Mrs. Edward Callahan, Mrs. Edith Chasse, Mr. and Mrs. J. Agness Akin, and Mr. and Mrs. Buddy Arley. Vicen, Illinois.

Los Angeles has a miniature audience. The customers are the band, and Milton's wife, Helen, is an extra. This clown gag, with Jimmy Armetta as the detective, was quite big.

Capell Bros.

The week rounds out our spring trip. Theater owners and business men have both been spotted since there was little money in the box office.

At Boston (24), the weather man was busy in the rain. A small twist blew a small amount of rain into the theater, and a small cloud burst hit the other side. Over half of the audience stayed and the remaining performances were called off at 5:30 because the set was under water.

Tom Todd added a house flyer to the concession department of the State Theater, and he is now in charge of the house for both theater and pin game.

The Art Deco introduced their parents, the Schneiders, completed new rigging for their Nativity pole act and fixed it at Mount Pleasant (24). Said no one was under water.

Mrs. Charlie Capell held a house flyer to the concession department of the State Theater, and he is now in charge of the house for both theater and pin game.

Jehovah Steven's has returned to the hospital for an operation to repair an arm. The hospital is located in Los Angeles.

Since February, the hospital has been in operation, and Jehovah Steven's has returned to the hospital for an operation to repair an arm. The hospital is located in Los Angeles.

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Hagen Bros.

Oregon greeted us with high winds and snow. Mr. Hagen was hot, but a Nor'easter kept him off the red carpet. Night was cold with rain and snow on the red carpet. After a night at the movies, the Hagen family left for New York. Mr. and Mrs. Hagen arrived at 4:30 a.m. for the opening of the show. Mr. and Mrs. Hagen left for New York at 10:30 a.m. for the opening of the show. Mr. and Mrs. Hagen left for New York at 10:30 a.m.
Hunt Bros.

A plague of colds hit the personnel. Adding to the misery are a series of bad licks and severe changes in weather. Charlie Hunt has nightmares on small licks when a third pole big top and a pole Side Show can be erected. Hank Case ruined her trailer dolly pulling onto the 1st Sunday. We blew the night performance in Takoma Park, where the American Legion secured a permit for the wrong country.

Leo Barton's dog walked off with and buried Leo's new false teeth. With one exception, all of clown alley has gone blind. Anon Conley had the season's first birthday party.

In the morning Guy Leslie even parks his truck at the hydrants to water his seals. Ray Sinclair says that the newly formed Society of Fine Arts now has 13 members. Finkins appears to have started: Charles Kelley and Leo Barton, the first men out returned late at night and emptied burned.

Recent visitors included: Vic Currie, Al Porter, Vincent Dorr, Zeke La Mott, Dave Riddle, Jim Carter, Dr. William Mann, George and Margarette Barton, Dime and Eennie Willison and family, the Callies, Bob Roy, Russell Stovig, Roland Tugwell, Mrs. Riddle, and Billy Rodyrns Jr.—BILLY BARTON

King-Cristioni

Highlights of Sundays off are sound movies that Benni Zerini shows at night in the back yard. He shows feature length pictures, as well as shorts of the Cristioni families.

Larry and Nancy White, grand­children of Enece (Eppide Down) White, had a big two days on our show at Marietta, Ga. Hi Le Merk of Elizabethton, Tenn., spent the day with us in Johnson City and helped to set up clown alley. Corky Bud has been on the sick list.

Bill Berrymen is doing some real trick riding in the concert. Our Benevolent Indian family, the White Clouds, have a new wardrobe. Chief White Cloud's favorite-shotting routine draws a big hand. One of the big laughs in the clown walkabouts is Bogan's Alaskan dog sled number.

We did three shows in Kingsport, Tenn., the third house being the biggest, the last show ever for an extra show—packed to capacity. Side show and wild life exhibit on the midway also did tremendous business in Kingsport. Tommy Hart was grilling from 10 a.m. until midnight, and the inside lecturer, Charlie Roest, said at the end of the day he could easily use his throw for sidewalk.

New flags for all fronts and stages in parade make a big flash on the street, and one of the high­lights is Eennie Berridhat's (the camel) the broke in quarters. Colden day many of us over spent a lot was in Bluefield. W. A. Spectators were huddled under blankets in the seats, and our girls were purple from the cold before coming into the Big Top. Pop warm summer greeted us next day in Welch.

Even Lucio Cristiani denies he ever donned the identity of the Masked Marvel, most courted clown who disappears with each match.—COL. HARRY THOMAS

Siebrand Bros.

Silver City, N. M., gave us a good opening right house Tuesday day (1), but the next day the weather turned quite cold. During the night a light snow fell, and we think the night performance (100), the first regular performance missed this season. West-end brought fine weather and big attendance at Thursday (3) show.

Arts as a social show at the Fort Bayard Valets Hospital included Fasoria and Dandia. Charlie Sander, Oliver Reifer, Bob Emmons, and the Eriksons.

Rudy Mueller's truck broke down on the run into Silver City, and he had to be towed over the mountains. George Test's wife came on for a short visit. Carl Ciochesa, director's new in-law, Bob Yarka, made a special trip to see them.

Mr. and Mrs. Charlie Sander have a good draw for the baili when they stroll the midway— with Charlie on his high pole. Walter Fisk's promotion with a big dealer resulted in a lot of publicity, and Bob Emerson returns a strong arm from handling out kid ducats on this midway.

C. J. Mischel left for Tampa bringing his wife, Terres, and children to next week. We were pleased to hear from Ed and Belaine Hendricks but sorry to hear that from his son, Mr. Smith, in the hospital.

A Giulia arriving (Giacoo) Matteo, the Magician Clown, who has played coming dates in the area. — J. O. HODGES HODGINI

Kelly-Morris

Cool weather has held down attendance and the excitement has Bruce Fort and Walterboro, N. C., came in with good houses at night.

Mrs. Morris' Doberman Pincches accidentally left behind Cochran, Ga. Police there rounded them up and held him until Bob Morris motored back to pick him up.

Harry Rawls has added a fire department truck to his show. Will Rawls is in the ticket box. He's special trip to see the Carnival.

Henry Rawls has added a fire department truck to his show. Will Rawls is in the ticket box. He's a special trip to see the Carnival.
African Dip 59¢ 

This is the original Recipe as served at
A. M. COOLEY
1224 Unipas 

PARK PRACTICAL CAVALARS


50¢ a Day 

\-

J. A. JOFFE & CO. 

325 E. 86th St., New York 21, N. Y. 

POP CORN NOVELTIES AND NOBELS

Sales Appeal: 

EAT FAIR, CAROLINA, INDIANA, OHIO, MICHIGAN 

FAR, MARYLAND, VIRGINIA AND MANY OTHERS. 

J. A. JOFFE & CO. 

325 E. 86th St., New York 21. N. Y. 

WEIGHOMEN 

Eastern Opp Expects Prosperous Season 

NEW YORK, May 2—Eastern park operators may look forward to a prosperous season if early-season experiences of veteran operators are any criterion. 

Park owners who pioneered the season with early-week-end and in some cases full-week, operations, reported patrons turning out in good numbers and spending freely. 

Several New England operators who hesitated over throwing open their gates on Easter Sunday were amazed at the turnout, and sadly viewed their losses to other parks or amusement when their own gate receipts of discovery. Those who were ready for the Easter operator found their reward gratifying, and many frankly admitted assessment of the turnout and per capita spending. 

Weather, Fair Enough 

Since the early openings of some operations, weather has been the big headache. But spring weather always presents a gamble and operators face the risk every year. The Floridian report of waiting patients of various parks who died after days as a binger of things to come for operators who are opening by degree and whose patience will be put to the test by the chilling Day of Dec (official opening). 

The weather was generally good weather in the East and Midwest, and amusement operators who brought large numbers of free admission and other inducements made the observation that their area of the globe they admitted fair business was generally good, and E. D. Eddleman, the parkman said that business on Easter Sunday was up about 20 per cent. and he was frankly amazed at results. 

Another statement made by an operator was that he found out that six years of experience in the business he might expect this Easter the business areas that had been reached for years now would be opened the engines were in full gear and that the previously adequate area could for the first time on May 3 turn out an attendance that would be as large as or larger than usual and serve to add to the forecast of a fine season. 

Carnival Routes 

Send to 
2160 Patterson St., Cincinnati 12, O. 

BOOKSHELF 

Gorham 

Spending who mid. DIP "Write ping J. 

Ilg since 84 Igel of pleasant prosperous E. TAIB. DIP 1953. 

In the Arcade, a small and pleasant place, was opened recently in the Arcade on a small scale, producing much interest. A "Ye Olde Arcade," the name of the establishment, was given the place and a small sign on the street.

"Ye Olde Arcade," the name of the establishment, was given the place and a small sign on the street. The sign was made of wood and was placed at the entrance of the Arcade. The sign was painted red and white.

The Arcade was located in the Arcade building, a small three-story building with a red and white facade. The building was situated on a small street, and the Arcade was entered through a small door.

The Arcade was a small, well-lit place with a small counter and a small display of goods. The goods were displayed on shelves and in cases, and they included a variety of items. The goods included clothing, jewelry, and other items.

The Arcade was owned and operated by a man named J. Ilg, who was a native of the Arcade. J. Ilg was a successful man, and he had built up a large business in the Arcade. He was known for his fair dealings and his honesty.

J. Ilg was a man of few words, and he was a man of few deeds. He was a man who did not like to talk, and he was a man who did not like to associate with others. He was a man who was content with his life, and he was a man who was content with his business.

J. Ilg was a man who was content with his life, and he was a man who was content with his business. He was a man who was content with his family, and he was a man who was content with his friends. He was a man who was content with his world, and he was a man who was content with his government.

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CIRCUSES

MAY 9, 1935

COMMUNICATIONS TO 181 W. Randolph St., Chicago, Ill.

DIAMON TAKES BIG
AFTER BLOWDOWN

Rain Continues at Little Rock; Few Injuries in Benton Twister

LITTLE ROCK, May 3—Rains that ruined the Southeas went to Little Rock, where the Deluge of Rain continued for four days, and at the same time a small tornado struck the town, causing heavy damage to property and injuring several people.

The rain, which started on Wednesday night, continued throughout the week, but the outlook ended with only slight damage. The rain was accompanied by high winds, which caused considerable damage to property.

The Deluge caused heavy flooding in the town, washing out many homes and destroying crops. The rain also caused the river to overflow its banks, causing flooding in several parts of the town.

At Little Rock, the river was over its banks and caused considerable damage to property, including houses and businesses. The rain also caused the street to flood, making it difficult for traffic to move.

The rain continued throughout the week, with only slight improvement by the weekend.

The rain caused considerable damage to property, but there were no reports of injuries.

H-M INCREASES
Alfonso Gross;
Hops to Canada

ALTONA, Pa., May 3—Harold M. Gross, manager of the Altona farm, announced on Thursday that the farm has signed a contract with the Canadian government to supply hops for the Canadian beer industry.

The farm, which is one of the largest hop growers in the United States, will supply hops for the next two years to the Canadian government, which plans to use them in the production of beer.

Polish soldiers
Little Rock, Arkansas

The Polish soldiers, who are stationed in Little Rock, Arkansas, have been ordered to return to their bases in Poland to prepare for the war. The soldiers were recently deployed to Little Rock, Arkansas, to provide security for the city.

The soldiers will remain in Little Rock until the war is over, and they will then return to Poland.

CIRCUSES

Diano Parade Has 15 Bulls,
3 Calliopes

SHREVEPORT, La., May 3—Diano Bros. Circus, as usual, has a large show in the Shreveport area this week. The circus has three bull rings, one with 15 bulls, and three calliopes.

The circus is scheduled to perform in Shreveport for five days, starting on May 3.

The circus has been in the area for several years, and has become a popular attraction for local residents.

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Under the Marquee

WANTED

Just $5000 a year and you will sell, UPC and Program Adver,
tising for a Local Club with National
Jamboree. Solid season ahead.
Pay 40% of gross.
CIRCUSES

Mills Does Biz In Wapakoneta

WAPAKONETA, O., May 2—
A circus was on the stand in the Big Atlantic County Fairgrounds here
and played to a capacity crowd. The
event was subject of an interview in
the Cincinnati Ledger last Saturday (26). Brem, now run-
ning his 12th season, is a former acrobat for Ringling
Brothers, but for the last three years, performing a
bearded lady act, he was at his brother's side.
John Ringling North is back in New York after a trip to Roches-
ter, Minn., where he made his first appearance in
the Mayo clinic. He will be the center of an
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Boston area. His men are at
home with his men, he
shut the doors during the
weekend. The club's ven-
tice ticket sellers are already in
the box office.

FRANCO RICHARDS
RING BROS.' CIRCUS

Charles Davidi and Joe
and Wally Beach, Springfield, Mass.,
has just returned from the
Saratoga Circus and visited in clown
costume. They are in the middle
of Slpine Bumpus, Hump
Bumpus and fellow member,
Dutch Bailey and Florence.

FRANCO RICHARDS
RING BROS.' CIRCUS

Ernest Brunette and Fred Sherry
participated in the clowns
even in the World's Fair Show on
Earth fair in Tell City, Ind.,
while displaying their
costumes, distributed candy.

FRANCO RICHARDS
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Tommy Salos, acrobatic clown,
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Circus in Los Angeles April
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Not 100, but 50
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**NAPPB to Revamp Dec. Meeting Program to Heighten Interest**

NEW YORK, May 2—Program plans for the December meeting of the National Association of Produce Buyers, held this week by George A. Hamid, president, and John F. Dodson, vice-president and program chairman, were made public today by a member of the finance committee.

The Gurtlers, operators of Ellicott City's Glass Room Restaurant, have been organizing an ambitious program in advance of their annual spring outing to New York. A. B. Gurtler explained that his interest was to create an exciting meeting format, the success of which might well form a pattern for many future sessions.

The big job, it was explained, is to get away from a monotonous presentation of what often involved reports that were over the heads of the average delegate in the sense that the lessons offered were theoretical and not readily adaptable to other market operations.

**Look to Experts**

Elaborating on the plan, Hamid said that an effort would be made to have market openings send to New York key personnel responsible for the workings of department stores and retail market interest to the convening partners. In this way, it was pointed out, the experts themselves would have an opportunity to outline their specific ideas and, more important, be ready to answer any and all questions pertinent to their specific operations.

This was not anywhere possible in the past, it was said, since the representative often had little knowledge of many of the important details in the essential phases.

The reports will be kept brief and pithy, with Gurtler Jr. making suggestions on the material to be incorporated in talks after realizing the details of any special effort will be made to secure sectional and operational variety. As an example of the type of operational lessons offered, Hamid said that an effort would be made to have George W. Howard, operator of San Francisco's unique Cliff House, send to the convention a person qualified to outline the operation of a unique gift shop. This type of instruction might well prove fruitful to many amusement parks in a position to start a new operation since it promised individual sales and services.

At the luncheon meeting, Hamid said that two main points of the discussion would be the strengthening and enlargement of the wholesale and retail trade. A panel discussion of the problem with questions asked of the audience will also take place on the same day.

Transportation at the meetings and the cost of transportation will be offered, with the idea that the amusement centers will be aimed to the contribution of a single entity. This should provide enough prizes to cover the cost of the platform, luncheon, and fun sessions, Hamid said.

**FASCINATION**

48 COMPLETE UNITS

Will place at Park or Beach.

Location on parachute or kitten will rest or set out.

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Brooklyn, N. Y.

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Everybody Likes

**SKEEL-BALL**

A Major Attraction

in PARKS-RESORTS-ARCADES

GAME OPERATORS SAY

IF 30 PEOPLE ARE IN PARK, 1 ARE PLAYING SKEEL-BALL.

85 GAMES PER HOUR—SO IN 10 PHY.

A LEGAL GAME FEDERAL

TAX $10

MORE INFORMATION—WRITE

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FOR DARK RIDES & FUN HOUSES

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High Quality

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CALL PETER CARLSCHEUSE

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64-100 Whitnall Park, Milwaukee 20, Wis.

134 Madison Ave., New York 16, N. Y.

396-476 Olive St., St. Louis 1, Mo.

5614 Larpenteur Ave., Minneapolis 6, Minn.

12231 E. 8th St., Kansas City 6, Mo.

519-229 South Main St., Lowell, Mass.

12453 W. 6th St., Los Angeles 64, Calif.

4001 E. Michigan Ave., Detroit 12, Mich.

25754-25526 Beach Blvd., Huntington Beach, Calif.

9090 S. Pacific Hwy., Los Angeles, Calif.

705 1st Ave., Seattle, Wash.

3602 Parnell St., Dallas 21, Texas.

2406 S. 3rd St., St. Louis 12, Mo.

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North Carolina Bans Pre-Dating of Fairs

Raleigh, N.C. May 2—A new law that prohibits the pre-dating of agricultural fairs and the showing of animals during the first 30 days of their lives was signed by Governor E. K. Hartnett, manager of the North Carolina Agricultural Fair. The law, which was sponsored by Congressman and organized in the Department of Agriculture, is designed to prevent the showing of animals before they have had an opportunity to develop properly.

The new law will go into effect on July 1, 1953, and will apply to all counties in the state. It will be enforced by the county agricultural agents, who will be given authority to assess penalties for violations of the law.

The law prohibits the showing of animals before they have reached the age of six months, and the owner of any animal that is shown before that age will be assessed a fine of $100 for each offense.

The new law has been welcomed by both farmers and animal breeders, who have long been concerned about the proper care and development of their animals.

The new law is expected to have a beneficial effect on the agricultural industry of the state, and is expected to result in a marked increase in the quality of animals shown at the state fair.

The new law is the result of a long and careful study of the problem, and is expected to be a valuable contribution to the welfare of the agricultural industry of the state.
MIDDLETOWN, Conn., May 2 — Coleman Bros. Shows got off in a good way in the 1953 season here, its winter quarters home. The statistics were good, with an overall gain of some 750,000 paid admissions, the highest gross of any season since the move to New Haven. The owners, Dick Coleman and son, spent the winters in an exceptionally good year. Article By John Groves and John C. Smith, Jr.

A mid-week show will be produced this year, for the first time in more than 10 years, in the middle of the season.

COLEMAN BROS.

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Midway Confab

Mrs. Louise E. Berger, wife of the manager of the Chicago Amusement Company of America, is still in St. Margaret’s Hospital, Chicago, where she is being treated for some serious illness.

Rigidity Sanitation Rules Passed by Macom

The city council last week adopted a series of rigid sanitation rules for the health department, which in the future will include strict requirements on carnivals, circuses, maid shows, and tent revival meetings. An okay by the health department is now essential before any license can be obtained.

Linda Lopes’ Ride Show and Coney Island Playhouse opened the season recently at Great Bend, Kan., with the Central States Shows to good business. Bill Valdes is handling the front of the Girl Show. Ride show roster includes Jimmie Fair, Dolly Lou and Linda Lopes, and will be joined by Larry Lopes, the leading sidewriter and award swallowater; Chester Robinson, Richard Carpenter, Cowboy Charley, Inpector and Carrier, Uncle Busy, Senior blade box and snake; Sleepy Win, alligator skin boy, and Raymond Yelick, clown tongue; Ronnie Bell, annex and a number of the usual attractions. In addition, there are three performing monkeys and several birds of India. Arrival of a baby chimp, suffering from pneumonia, arrived with the press in Great Bend when it was too young to join the troupe.

William (Ted) Spencer, wrestler and legatee墙壁, has been re-admitted to the Veterans Hospital, Indianapolis, Ind., after receiving treatment. He would like to hear from former friends, including Steve Bie, who operates a sign service in Temple, Tex., with Policay & Burk Shows, which opened last week at the Fairground, Santa Rosa, Calif. In addition to touring the show, Ted and his wife, Takey, will operate their Side Shows, which have signed with Metropolitan Shows for 1953. B. R. Barnett, concessionaire and Side Shows operator, was forced to postpone the opening of his new Metropolitan Amusement Company at Grand Forks, N. D., because of a throat infection. She is recovering at his home in Shreveport, La., and would be glad to hear from friends.

Kathy, exopathetic feature of Joe Gallahpyk’s Club Continental Review on Penn’s Pennsylvania-Shows and Roy Clif, together, engaged in a recent traveling show, are now touring at the Fairground.

Ellie Benes informed us of a recent wedding in San Antonio with Mrs. Bernard Benes. She will not be on the road this year, having secured a position as a secretary for the Excelsior Springs Rotary Club, in which city she has decided to settle. She is the daughter of Mrs. Bernard Benes.

Coney Island Tattoo Lady, Talker Wed

Ref: NY E. W. O.

NEW YORK, May 2. A romance that began last summer on Coney Island, when Larry Lopes was a talker outside Dave Rosen’s Palace of Wonders and sometimes lectured inside, where Jean Carne, the tattooed girl, had been exhibiting, had its culmination Thursday (2) when Larry and Jean were married in Kings, N. Y. A fitting climax was an invitation made to attend a reception that was held on the lower floor of Hubert’s Museum, West 4th Street, Manhattan. The affair, which started at 11:30 a.m. on the 3rd, came from many friends and relatives. Following a splendid supply of food and drinks, came dancing to the tune of music played by pianist recital. Among the taking part were showman, Alexander; Durland or Renee Eisenhower, bubble bottomed beauty; the Bill Show; Roy Hecker, face color; Innis, Paul; Lasky, rest; Harry Ber, a rare swallowater; Little Marge, madrigal and her manager, Frank Schmitz, Princess Wigs, magic dancer; Sally White, Navy cubs; Edith Martin, violinist and musical master; Monsieur Mache, clown dancer, Chief Woodoo, African dancer; Max Martyn and Bill and Fred Strock, museum operators and chief amusement, two-weekend lecturers.

Coney Island Contingent from Coney Island come Mrs. and Mrs. David Rosen as well as Mrs. Markel, and Ross Westlake or Fli, the Sheep Show’s leader, their latest Smart and Edith Farren, their new attraction. Also on hand, Albert-Arleta, former Hubert’s headliner, Ed R.; Terry, piano player, and an African dancer. This summer, the Tattooed Venus will remain one of the main attractions in the Palace of Wonders.

Ctybor Takes Over Arrowhead; Plans Minn., Wis. Tour

ST. PAUL, Minn., May 2—C. W. Ctybor, former manager of the W. G. Ctybor Shows, has taken over as manager of the Republic, Minn., for the past 10 years and will enter the Circus circuit later this month. The company’s annual performance, which will be held at the Arrowhead Park, is scheduled for this week. Mr. Ctybor will post in the Arrowhead Park for the next 10 days. The camp will be one of the main attractions in the Palace of Wonders.

Ctybor said that the show will be the best ever presented by the company in that area. With the opening of the show, the company will be able to entertain the patrons of the Arrowhead Park for the next 10 days.

NORTHERN EXPOSITION SHOWS

LAST CALL—OPENING WORTHING, SOUTH DAKOTA, MAY 12—LAST CALL


WANT—Can place several Bay Horses. Must be well trained and offered. We back only one of a kind. Bill Shalter wants a horse for a new circus. Dan Kelly wants to buy Bay Trotter. Can place. Price is $100. Advantages. For more information, please contact us. Mike Smith, Owner, Worthy, South Dakota. Phone 2691

WANT—Well-trained Grizzly show that would cater to family trade. Want Operator for Single-0 Pneum Show. We have new equipment.

W. R. GEREN Presents

MIGHTY MOOSER STATE SHOWS

TOLEDO, OHIO ALL THIS WEEK. LANSING, MICH. COMMUNITY FAIR, MAY 11-16. JACKSON, MICH. TO FOLLOW.

WANTED

WANTS—Hanky Poms. Basket Ball, Ball Games, Shows: Have what you will answer. Pumps and Bottles, String Games, Needles, Knit. Ice Cream. Any Hanky Poms. Wire will answer. RIDE HELP: Second Man, Tilt, Wheel, Scooter. If you are interested in the show that has the route and the finest of equipment in the business, then drive by and pay us a visit.

WE INVITE YOU TO VISIT INDIANA’S FINEST CARNIVAL

All replies to W. R. GEREN

This week 10th and Wall Streets, Jeffersonville, Indiana; May 11th to 16th, Columbus, Indiana.
Traveling Units Face Top Problem
As Working Help Shortage Grows

NEW YORK—May 2—An acute shortage of knowledgeable help that is making it almost impossible for performing circuses to do business, according to some show operators, is the reason behind the continuing trouble that carnival operators this season.

Reports from returning traveling units indicate that the business is increasing, and outdoor shows are doing better than ever. However, the shortage of good help is being blamed for the way in which certain city shows lost business last week. In some cases, strong proportions of the audience deserted because of the absence of good help, and in others, shows were stopped because the help was unable to handle the job.

While the shortage of good help is more particularly noticeable in the way in which cities are losing business, other factors are also helping the situation. As the season progresses, the help of car shapers, who are primarily responsible for the welfare of the help, the early completion, being done by the help in order to keep the units moving smoothly.

The shortage of good help may be due to the increased number of suburban shows, which are paying lower wages. However, there is a decided reluctance on the part of the help to take jobs that are too strenuous or too far away from home. The help is also being drawn to the more glamorous jobs in the city, where the wages are higher.

Business cannot hope to compete with the industrial labor markets, which are paying higher wages and providing better working conditions. As long as good help is in demand, the help of car shapers, who are working with the same enthusiasm as in the past, and the help who are working for the carnival operators this season.

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This has been a particular problem for some of the operators and one of the important reasons for the lack of help is the high cost of living. Many of the help have been forced to leave the circus business, and some have been driven to seek other employment. The help is also being drawn to the more glamorous jobs in the city, where the wages are higher.

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Ray Williams Shows

WANT FOR
LIMA, OHIO, WITH SPRINGFIELD TO FOLLOW

SHOWS:
Will book any outstanding Show or Back End. Attraction opening of money in these industrial towns, where unemployment is nil. Where everyone is working. Good performance to Mineral Show, Concessions.

CONCESSIONS:
Hankys Punks, Mug outfit. Short Range, Cork Gallery, Guess Your Age, Scale. Novelties, Can Fly Fitch, some PC if you have Hankys.

EARL KELLY
BUSINESS MANAGER

Ray Williams
OWNER

CARNIVALS

ATTENTION
ALL MEMBERS
MIAMI SHOWMEN'S ASSOCIATION

Until the new clubhouse is completed, the temporary address of the Club will be

3170 S. W. 8th Street
Miami, Florida

GROVES GREATER SHOW

VINTON, I. D., THIS WEEK; RESIDENCY NEXT

Wants booking Agent who can obtain local acts for Ziegfeld Shows. Your number of acts will determine price paid. No artiste for any kind. No act to be brought in from outside. All acts must be local. Night and day work. Must get letter from showmen

HARLEY LEE WALKER
Box 253, Iola, Kansas

HONEY LEE WALKER and John Marks
LYNCHBURG, VIRGINIA

WANT
WANT
WANT

THOMAS JOYLAND SHOWS

THOMAS JOYLAND SHOWS

AMERICAN EAGLE SHOWS

CARNIVAL WANTED

WANT

FOUR BANTAM, TOFFEY or "ROCKY"

FOR SALE

READER'S DIGEST

WANT

ALL REPLEYS, ED GROVES

LAKES CHARLES, LA., PHONE 1973

MOTOR STATE SHOWS

FOR HARRY PAUL, IOWA

WHERE: 10-5 AM, 10-5 PM

WANT

CARNIVAL WANTED

FOR CARNIVAL Use

You'll get more return for your money by selling more passes at a lower price and...CHALLENGE.

A.B.T. MANUFACTURING CORP.
115 W. Kinzie Ave., Chicago 1, Ill.
Midway Con't

(Continued on page 35)

put him out of business in 1855, has been awarded a contract to supply rides and concessions at Toledo's Ohio State Fair. Celebration also planned for the event are an aerial and fire works, shows and exhibits.

En route from Dr. Lakes via White Castle, La, Walter E. Hood and Black Panther on the Gladstone Exposition Shows in Batesville, Miss.

N. Y. Annuals

Continued from page 57

exhibitors reveal that 4-h clubs and 4-h FARMERS of America, besides over 400 shows and amusement rides, will have a total of $181,000. Cattle were next with $100,400, and other farm live stock and produce accounted for considerably lesser amounts. Gate receipts provided the largest total of $36,197 coming from that source and $236,697 from the grandstands before fire payment of nearly $40,000 in Federal supervision taxes.

Disregarding the State fair, all Fairs in the State had a combined balance of $17,344 as they faced the $158,743 reported to the reports received by the department, which works closely with the fair in advising and regulatory capacity to assist in auditing premium payments.

WORLD OF TODAY SHOWS

Want, due to misrepresentation, one completely organized Girl Show, Must be high-class and have four or more girls. Want one completely organized Jig Show, Must have P.A., stagework, and transportation for actors. Have new elaborate wagon fronts for shows. Also want Motorcircus with own equipment.

Information regarding wheeler dealers of Nott. Philippi appreciated. Can place First and Second men on all rides. Top salaries, top route, good treatment. Join now. Write, don't write.

Address World of Today Shows

(Barton Show Grounds)

Tulsa, Okla.

ALAMO EXPOSITION SHOWS

Want for Pleasant Grove, Texas, Business Man's Spring Feteals, May 4 to 9. The town has 30,000 population and all are working people. Just seven miles from Dallas.

Out fitting place for Harry Pinks, Local Council, Central, Ok, Buckeye, Open Penn. Can also place Penn Arcade and Penn Shows. Can also handle any carnival or special show. Can handle any size or any kind of act. Will pay well. Address T. W. Mark, Pleasant Grove, Texas.

JACK HUBACK, Mgr.

Pleasant Grove, Texas, May 4 to 9; then Atlantic, Texas, May 11 to 16.

LAST CALL

AMERICAN LEGION FESTIVAL

STAMFORD, CT., OPENING DAY, MAY 15TH, THROUGH SUNDAY, MAY 17TH

CONCESSIONS: Harry Pinks Any open, Frank Shaw; Honey Magnum; Punch & Judy; Amber Attraction, Everybody is welcome.

WANTED: Any agents that can handle any act, any kind of act. Will pay 25% or salary. Any Also Help I know, come on.

EARL FISHER c/o Gooding Shows, Murfreesboro, Ind.

BOSS CANVASMAN

Wanted at once for Merchandise's show. Earnings $100 per month. Must be reliable and sober. Will handle B-10000 halo ring. Install 24 hours. Can drive semi-truck. Write or write.

MANAGER, HOME SHOW, B. J. R. W. AND CO., 420 W. 39TH ST., NEW YORK, N. Y.

SOUTHERN SHOWS

BEACH TRUCK MECHANIC

Wanted other than experienced Truck Mechanic with tools. Taps wanted. Contact

BECK'S Attractions
d 1018 Shaw Ave, Johnstown, N. Y.

BILL HARRIS

WANTS AGENTS

For name of new act Agency, B. W. Williams, 615 S. Broad St., Joplin, Mo. "How America Beauty Shows." California, Miss., Min., Ark., 1,500 drivers. Same opportunity, same schedule and same pay as with present shows. Write, don't write.

RUSSELL WAGNER WANTS SLUM AGENTS

For name of new act Agency, B. W. Williams, 615 S. Broad St., Joplin, Mo. "How America Beauty Shows." California, Miss., Min., Ark., 1,500 drivers. Same opportunity, same schedule and same pay as with present shows. Write, don't write.

HOWARD BROS.' SHOWS

Spring Opening, Pullman, Ohio, May 11 to 16. Amuse Plant Site.

Wants 12 small Shows in Ohio, Long time Shows. Rochester, Conn. Petr. Wine Rangos, his gifts. Want two small Shows, Pat Show, Showed, Mechanicsville City. Write, don't write.

TOMMY WEEKES, MGR.

RAY HAYWARD, Box 23, Chauncey, Ohio Phone 2546

HOUSTON'S WANTS HARNESS ADVERTISER

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RAY HAYWARD, Box 23, Chauncey, Ohio Phone 2546
ATTENTION

All these contracts worked for me be in Memphis on no later than M[5]
Due to the customary disappointments encountered this time of year, I'm in- diantly two Ticket Sellers who can and make second openings. Also West and
Jugller. Too late for letters;

BOBB BASSON

CANADA Royal American Shows

Crysler Hotel, Memphis, Tenn.

WANTED

Agents for Fish Pond, Pitch-
Till-U-Wins, Basket Ball, Buck-
s and straight Stock Wheels.

Geological, can run immedi-
ately. Will open with Wm. T. Collins
Show, May 23. Fargo, N. D.

CARL BANSON

1957 N.E. Second Ave.

Miami, Florida

WANT BINGO HELP

Larger, Star Men, Counter Men. Long season. To pack
shows. Must be experienced.

LEWIS PERRY

NEW LIBERTY PARK

Williams St. and Union Road.

Buffalo 25, N. Y.

Phone #2485

WANT HAYES WHEELS

Barrel, Pole Carts, Basket, Cycle and all
Stock and Carnival, 1417 Gate.

MIGHTY PAGE SHOWS

WANTED

Can also provide for all kinds
of entertainment. Write for stock.
Agents for Ball Garment Show, Nov. 6.

Majestic Greater Shows

Wire Johnny B. Denson, Gold Medal Shows

CABIN, ALABAMA, THIS WEEK

HARRISON GREATER SHOWS

Want for Senator, signing candidates.

CONRAD, Long Range. Hardy Fairs of all kinds. J. M. Moore
Wanted. Agents for the National.

C. A. STEPHENS SHOWS WANT

Conrad, Clarinda, Long Range, Hardy Fairs of all kinds. J. M. Moore
Wanted. Agents for the National.

MOUND CITY SHOWS WANT

Want for selection for stock and

WANT

CONWAY.

VIVIN BROS. COMBINED SHOWS

CAN PLACE FOR

UNIT #1

Lindie, R. J. week May 11 and

MAY - Second outfits

CONTACT wire. ..

BOBBANSON

CANADA American Shows

Claridge Hotel, Memphis, Tenn.

GREAT SUTTON SHOWS

Our Fairs start July 9th. We have 12 fairs in Missouri and Arkansas
with 12 to go. Shows are Newport, Gymnasium, Band, Cash, Candy, Smith, Car-

Schafer's JUST FOR FUN SHOWS

The "Most Beautiful Matted Show on the Road!

Want for immediate place. Mechanic with own tools.

CARNIVAL

For July 1, 2, 3, 4.

CARNIVAL

WANT

WANT

Ride Hill—Second man and General Help for all Fairs. Foremen for Twin Fairs

WANT

WANT

NATIONAL SHOWS

WANT

WANT

ROAD SHOWS

All answer Dally Young, Manager

ROYAL CROWN SHOWS

NATIONAL SHOWS

ROBERT MILLER, Originator and Manufacturer

Owen B. Miller

Louisiana, Indiana

ALABAMA, CAROLINA.

TOM BROWN, CARNIVAL MANAGER

F. M. SUTTON, SR., OWNER

CLAYTON, N. C. THIS WEEK REGULAR NO. NEXT WEEK.

All answer Dally Young, Manager

ROYAL CROWN SHOWS

MARIETTA, GA.

CARNIVAL

CARNIVAL

WANT

WANT

ALABAMA, MARYLAND.

May 24, 1953

The BILLBOARD

63

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Owen B. Miller

Louisiana, Indiana

ALABAMA, CAROLINA.

TOM BROWN, CARNIVAL MANAGER

F. M. SUTTON, SR., OWNER

CLAYTON, N. C. THIS WEEK REGULAR NO. NEXT WEEK.

All answer Dally Young, Manager

ROYAL CROWN SHOWS

MARIETTA, GA.

CARNIVAL

CARNIVAL

WANT

WANT
WANTED
CONCESSION HELP

Men to up-and-down Concessions and work in stands. Glass
Fishers, Towels, Toys and use of excellent equipment, competent
salaries and bonuses if you last the season.
May 4 to 10, Edinburg, Ind.; Camp Atterbury, May 11 to 16;
Beach Grove, East. (Ill., June 1.) Always a Top Spot.
EDDIE HACKETT
BAKER UNITED SHOWS

10 RIDES
8 SHOWS

GRAND AMERICAN SHOWS

Want for OTTUMWA, IOWA, SHOW CASE CARNIVAL, MAY 11-16; June and July
Celebrations, and August Fairs in Iowa.
Want Shows: Drive, Animal, Mechanical. Good presentation by 1 1/2 Mile Show here
is a must. Want Shows that are different. Want Shows that are clean. Want Shows
we can rely on. Want Shows with good drivers. Gates down.

CHILDCARE, Noy., now: Grinnell, Iowa, ext. 3274

L. O. WEAVER, Mgr.

RIDE HELP WANTED

WANT NEED GOOD ROLL-O-PLANE FOREMEN, ALSO EXPERT FUN
HOUSE OPERATOR, IF THEY HAVE SUITABLE PERSON.
MEN CAN USE A FEW MORE HELPERS, UNMEN DRIVERS
PREFERRED. Must be dependable, good on Job, good. Should have own professional
equipment. Good wages if you are sincere. Best treatment to loyal and efficient equipment in Shows.
Riders. Will consider any show in Iowa. Please send resume of your experience, work, age, etc.,
expecting you have for some time. Contact us immediately. We need help now.

GOODING AMUSEMENT CO., INC.
1200 Norton Avenue, Columbus, Ohio. Telephone University 1193

NORTHWEST OHIO

SEQUEL CENTENNIAL CELEBRATION

TOLEDO, OHIO—JUNE 12 TO JULY 5
24 Gate Rides—Ball Chairs, Rides, etc. Grand Opening May 24

WANTED—Kerry Parks, Axle, No phonies or hi-jinks. Frozen Custard, Poppy
Anchovies. Amusements for All Ages. We have been around. We are
First Rate. Tell our people and we will come to you.

ANDERSON RIDES, INC.
Wallace Anderson, Mgr. BOX 55, TOLED0, O. 0.

SEASHORE, INC.
ON TOPSAIL ISLAND, BY THE SEA
Now OPEN WEEKEND, GRAND OPENING MAY 16
Can place Photos, Cotton Candy, Snow Cones, Pitch-Till-U-Win, Hoop-La or any
Carnival ride card operated anywhere in the United States. Only looking one of a kind.
All rights holding contracts wanted. Acknowledge this ad. Write or wire
(Seashore, Inc., Lewisburg, N. C., or Floyd Shonkoski, Holly Ridge, N. C.
SURF CITY. ALL RIDES TO HOLLY RIDGE, N. C.

RIDE HELP WANTED

Foremen for Till, Wheel and all of three Kid Shows. Second Man on all Riders.
Must be licensed truck drivers. Two wages for other, reliable men. We tolerate no
drunk. Charlie Tractt Johnson, contact.

Address: "Kid Shows, Pataskala, May 3 through 10.

WADE'S EXPOSITION SHOWS—W. GLENN WADE JR.
1728 HOU
PHONE: W 3-2371
SHREVEPORT, LA.

RIDE HELP WANTED

ALL RIDE FOR CARNIVAL, START MAY 30. INTERSEASONAL DAY
When Ride Superintendent, also good helper and ride. Bath Show and Cirque troops.

WANTED—Coach, Rewr, House Men, Head Lineman. Ride Superintendent.

RIDE & M. AMUSEMENT SERVICE
3202 ST. LOUIS AVE.
PHONE: JEFFERSON 2405
ST. LOUIS, MO.

ROLL TICKETS
PRINTED TO FORM ORDER
KEARNY TICKET CO.
$29.50
SHENON, PA.

DOUBLED UP, 2 REALES-
28,000 - $3.80
30,000 - $3.90

BASEBALL BATTE MACHINE

Installed in 20 West 42nd St. Hotel, 12th Floor, New York City.

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DISPLAY-CLASSIFIED SECTION
A MARKET PLACE FOR BUYERS AND SELLERS
REGULAR CLASSIFIED ADS...

DISPLAY-CLASSIFIED ADS...

THURSDAY NOON IN CINCINNATI!
FOR THE FOLLOWING WEEK'S ISSUE

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SPECIALTY BOX AD

WANTED- ANOTHER $75.00 FOR
FUR'S, MAJIC UNLIMITED.

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GEM Sales Co.
532 Woodward
Detroit 26, Mich.

Selling? premiums! prizes? gifts?
NAME BRANDS
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NAME BRANDS

NEW! 1953 CATALOGUE NOW AVAILABLE

PLUS THAN 1,000 BRAND NAME ITEMS
BEAUTIFULLY ILLUSTRATED.

COVER HAS BANK SPACE FOR DESIGNS TO
EXPAND THE USES AND EFFECTS.

SEND FOR YOUR COPY OF CATALOG AND CON-
TENTIOUS OFFER ON PAGE 60.

CONTINUOUS SUPPLY

WHOLESALE ONLY

H. B. DAVIS CO.
Dept. B5, 324 West 26th Street
New York 1, N. Y.

AT 3-6666

FREE PARKING

SPECIAL 148 DZ.
BRAND NEW
WHOLESALE

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GEM Sales Co.
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THE GREATEST LINE OF NOVELTIES EVER
MISCELLANEOUS IS ILLUSTRATED
IN OUR NEW 1953 CATALOGUE

CONCESSIONATOR'S, OPERATORS, STREET WORKERS

GELLMAN BROS.
MINNEAPOLIS 1, MINN.

NORTH FOURTH ST.

The pictures in this catalog show
actual things that can be ordered
from our wholesalers, jobbers,
and retailers in every locality.

Just off the press—new catalog
of the greatest line of miscellaneous
ever illustrated in our new 1953 cata-
logue. The line includes, in addition
to the many items already well-known
in the trade, new and unusual

25¢
Send for free 1953 catalog
Listed prices plus postage.

Orders shipped direct to jobbers, jobbers to retailers,
and retailers to customers. Free to wholesalers only.

VORMARK SALES CO.
121 West 46th Street
New York 19, N. Y.

FREE CATALOG!

Multitudes of items
for all purposes.

Also R disput. on piben, Butter and Deseat Whiten.

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THE BILLBOARD

MERCHANDISE 65
THE HOTTEST NUMBERS of 1953
GET IN NOW WHILE THEY’RE AT THE PEAK
SMASH HIT!
THE BEER DRINKER

M. D. ORUM CO.
445 North Main Street, Avenel, N. J.

Colorful Eye-Catching
PENDULETE CLOWN CLOCK

SPECIALS!
Lady Clown $4.95, Age 1/2
Boy Clown $4.95, Age 1/2

$5.00
End Tax Included
Sample $2.75 ea.

BELL SALES CO.
1184 S. Holstein Street

KANDELITE LAMP MFG. CO.
4516 N. 13th St., Philadelphia 40, Pa.
Bright Chrome Finish—Fire Polished
Ball With Optic Ray—Assorted Colors. Beautiful
Austrian Shades With Ribbons, 15 inches tall.
$1.25 Each
Sample Prepaid $1.00

FOOD AND DRINK CONCESSION SUPPLIES
RED BAND CANS, 25 CENTS THE DOZEN
440 CANS AT A TIME
FRANKFURTERS, 25 CENTS THE DOZEN
20 DOZENS AT A TIME

FORMULAS & PLANS
Any Formula, 95¢ Formula Catalog

ATTENTION!!
INCREASE RESULTS
DISPLAY-CLASSIFIED

MIRACLE CROSS
When you strike the brand
LOVE’S PRAYER
When you strike the brand

OUR PRICES TALK II!!

BRING IN YOUR OLD ADVERTISING AND
FACTS TO SURVEY AND

Sensational Profits
Every Day!!

7 in 1 Tool Kit

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SECOND-HAND
SHOW PROPERTY

BELL LAMPS, ASSORTMENTS OF FREE
POSTER PAPER, 100% QUARTER ROLLS
HOMESTYLE TISSUE, 100 ROLLS

PROVIDENCE RING CO.
140 Westminster St., Providence, R. I.
ROLL-A-WAY FILE CABINET
1,000 BRAND NEW
26" high, 24" long, 13" wide. 10" deep, finished in Office Cabinet, heavy duty casters. Shipped boxed down.
File Cabinet only
$5.95
$12.95 Value
COVER to match $5.95 value.
NOW......$3.95
with cabinet

A&Z Heavy Fibre INDEX DIVIDERS, $6.95 value.
$7.95 with cabinet

AUCTIONEERS! ROUTE MEN!
JUST RECEIVED!
1,000
1/3 HP G.E. MOTORS
Round New and Guaranteed!
$15.00 each.
$15.50 doz.
2000 Ri. st.: single
5000 Ri. st.: double
$19.00 each
$19.50 doz.

1/2" ELECTRIC DRILLS
Only 1,000 Left!
110V AC. All in original cases
NEW and GUARANTEED!
Retail Price $32.95

$20.77 ea. 12....$23.07 ea. 6 or more

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DEVELOPING-PRINTING
AT LAST WE BROKE THE NEWS TO YOU! EVERYTHING IS IN ORDER!

MISCELLANEOUS

PHOTOGRAPHY-PLATINUM BLONDE, 7Vc. tube, $1.95 value.
NOW....$1.45
with cabinet

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PENNY POSTAGE
FOR Bal.
FREE PRESS, FOR
GIRLS,
REAL
3

A LETTER TO ADJUST YOURSELF TO A GOOD COMPANY
IS A LETTER TO SUCCEED

FREE VIBRO-CRAVER
FRISCO PEE-
WITH EASILY ADJUSTABLE HEAD, TO JUDGE OR COUNTER

HELP WANTED
DISPLAY-CLASSIFIED ADVERTISEMENTS
REGULAR CLASSIFIED ADS . . . set in usual want-ad style, one paragraph, no display. First time regular 5 ct. rates. RATE: $5 a word—Minimum $2 CASH WITH COPY.

DISPLAY-CLASSIFIED AD: Containing large type and white space are more noticeable. First time 1/3 of page, 12 lines in 1/2 page. Second time may be used. RATE: $1 a word—Minimum $6.

For advertising that
Sells and Sells and Sells
Try a Billboard classified ad
see first page this section

SALESMEN WANTED
ANYONE CAN SELL TIJUANA DOROTHY DANCE DRESSES----
We want to sell our stock of these dresses, which are the rage.

WANTS AS PARTNER TO
MAYER, MAYER & CO., 58 N. Wabash Ave., Chicago, Ill.

WANT TO BUY
WANTED TO BUY
CONSTRUCTION CASKETS, LARGE SIZE.

STRAW JEWELERS' WORLD'S GREATEST RING VALUES

M-164

4.00
MASSIVE BRILLIANT, large center size, diamond-tips set, ruby or white side stones. Beauty at any and price.

M-019

5.50
BRILLIANT-RUBY. Brilliant center 2 carats, very fine color. An emerald or diamond. Price on application.

M-90 (c) or (b)

3.50
BRILLIANT-RUBY. Brilliant center 0.50 carat, very fine color. An emerald or diamond. Price on application.

M-01

3.75
GOLD RING, 10 carat gold. A perfect buy.

M-901 (b) or (c)

3.25
BRILLIANT, plaited set, diamonds, 4 carats each side. Highest average of lowest cost.

M-901 (b) or (c)

4.00
A BOX, $10 plus

TONEY with CHIP (available only with ruby top and chip), same price. See to it--buy it before you can't get it.

These are not slate rings. Every single ring in this heavy 14kt. designed for the man who is anxious to have 10 or 15 of them.

For detailed information, and actual values, look up the world's greatest ring values and compare.

Jubilee, Jubilee, Jubilee
10% discount on orders of $50 or more
25% discount on orders of $100 or more
30% discount on orders of $200 or more

STERLING JEWELERS
SATIONAL SELLERS!

JEWEL WORKER BRACELET

RHNESTONES

BANDS & ORCHESTRAS

SENSATIONAL TWO AVAILABLE FOR

NEW SUMMER STYLES

CIRCUS & CARNIVAL

MUSICIANS

NOVELTY MUSICIAN, EXPERT SINGING INSTRUMENTS, any kind made to your order.

MISCELLANEOUS

VALENTINE SPECIALS—AVAILABLE IN

NEW LOW PRICE $1.80 DOL. 

MAGNIFICENT WATCH BRACELET

NEW HAMMER SETS PLASTIC TOP BOX

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AT LIBERTY—ADVERTISEMENTS

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Minimum $1

Remittance in full must accompany all ads for publication in this column.

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HIGHLAND DRUMMER—DEE JORDAN WRECK TOURING ORCHESTRAS DAVE BROOKSHIRE TROY, IOWA
drummer, banjo, vocal, very good. World traveler, 13 years experience. Write tour agents. I AM

PETE—EXCELLENT PIANO, CAL-VARYING KEYBOARD SONGS, ORCHESTRAS—FOR HIRE OR SALE.

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BOB—EXCELLENT PIANO, CAL-VARYING KEYBOARD SONGS, ORCHESTRAS—FOR HIRE OR SALE.

SAX & BONE ORCHESTRA—FOR HIRE OR SALE.

BARBER, NORMAN—EXCELLENT PIANO SONG SINGER.

SHERMAN, JOHN—EXCELLENT PIANO SONG SINGER.

SING AND DANCE THE LATEST SONGS AND DANCES. WRITE TODAY FREE CATALOG.

NEW-FAST SELLERS FOR MEN & WOMEN—BIG PROFIT

For complete particulars write today.

Eddie DeRoeck, Election Day Bldg., Elizabethtown, Penna.

L. LOWY

NEW COMBINATION ELECTRIC TV, FLOWER & FLOWER AQUARIUM

At only 99c. A fascinating multi-purpose home aquarium in which electrically heated water circulates. It is also a fine table flower vase. The aquarium is 5 inches high, 3 and 7/8 inches wide, 2 inches long. It is made of clear glass and delivered with 2 colorful fish. A unique combination. A novel gift. A conversation piece. Rarities, Ltd., 2015 W. Liberty, Chicago, Ill.

CLASS BLOCK SIZE: 6"x8"x3/4" ALL OVER HEIGHT: 10"

Also 10"x10"x3/4" BOTH 15"

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M. K. BRODY

1116 N. Halsted St., Chicago, Ill., U. S. A.


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with Fizz Kids

We've Got Them!

The Newly Discovered

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Every May Merchandise REO final talo9. Prvco Llsf 1953 and Byn Canes, sample tole Calif, BOX nuraeluror. DECALS. Tools, KIND Steel NATURAL Y. only. Be $1 FORCE AN5A5 c17r RANSAS Dep., A Chicago Pens OHIO DAEN. Telephone: ORegon 395 395 395

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GIVE TO DAMON RUNYON CANCER FUND

SAW$ by SHEFFIELD!
ZOO DOUBLE are chines, thru meeting, tion, ing.

108 the secretary D.

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Dur- ball

"A Guild," means "a points," says

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CHICAGO, May 2. — Altho riders wore red Band-Aids to steady pace, there is still plenty of room for improvement. It was revealed in a survey completed this week by The Billboard in several key cities.

Since many of the major ride routes are spread over wide area, it is usually impossible for operators to keep in personal contact with the people setting off cars, and firm hands pointed out. Many admitted they did not set up working arrangement to have personnelCent look.
CIVILIAN INDUSTRY EYES VENDORS AS SOLUTION

CHICAGO, May 2—With civilian industry gearing up for a showdown with the government over the new health care system, following the government's move to control the growth of health care costs by the utilization of its inpatient beds and facilities, and the problem of limiting hospital growth, the industry is facing the possibility of a long-term solution to the hospital problem. The industry, represented by the American Hospital Association, has been working on a proposal that would allow hospitals to expand their services and facilities. However, the proposal has met with resistance from the government and other stakeholders, leading to a prolonged negotiation process.

BILLBOARD, replacing back taxes, and sales announcement, he hearing but session the Operators.

$low

PORTLAND, May 2—The slow-down in Portland's cigarette sales is expected to continue for the next few weeks. According to the latest figures, cigarette sales have dropped by 20% in the past month, due to a combination of factors, including increased taxation and competition from other tobacco products. The trend is expected to continue, with further drops in cigarette sales anticipated.

RATIFY N. C.

Bill Repealing Vendor Taxes

RALEIGH, N. C., May 2—House Bill 279, repealing all State taxes from automatic vending machines, with the exception of tobacco taxes and cigarette taxes, has passed both houses of the legislature. This is the first time in recent memory that such legislation has been passed.

The $10 tax on bottled drinking water, which has been in effect for the past 20 years, is being repealed.

New rates for operator licenses for research at any of more than 10,000 vending machines across the state, will range from $5 to $100 per year, depending on the number of machines owned.

Operators with sales of $10,000 or more will pay a 5% tax on their sales, while those with sales under $10,000 will pay a 2% tax on their sales.

Eppy predicted that even with the increased revenue, the vending industry will still face challenges in the future. He stressed the need for continued innovation and development to stay ahead of the competition.

First Self-Percolating Coffee Vender Unveiled at Philly Showing

ABC Vending Bows Square Manufacturing- Built Machine; To Offer on General Market

PHILADELPHIA, May 2—After two years' development and testing, ABC's new vending machine, known as the Self-Percolating Coffee Vender, was officially unveiled at the Philadelphia Hotel on Friday afternoon.

The machine is designed to dispense coffee in a self-contained, disposable cup at the press of a button. Coffee dispensed at the rate of 1,500 cups per hour, with a 5% tax on each cup sold, which is expected to bring in $150,000 annually.

The machine was developed by the United States government, and has been under trial for two years. It is estimated to save the vending industry $500,000 annually.

The Self-Percolating Coffee Vender is a significant innovation for the vending industry, and is expected to revolutionize the way coffee is dispensed in vending machines.
You can DEPEND on VICTOR Always... for the latest and biggest money-makers in bulk vending.

SEE VICTOR's NEW COMBINATION ROCKET CHARMS and BABY GRAND DELUXE

VICTOR VENDING CORP.
5701-13 W. GRAND AVENUE
CHICAGO 39, ILLINOIS

VICTOR's NEW COMBINATION ROCKET CHARMS and BABY GRAND DELUXE

TOPPER DELUXE GLOBE STYLE

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BAY GRAND DELUXE and COPPER DELUXE GLOBE STYLE

BABY GRAND DELUXE and COPPER DELUXE GLOBE STYLE

YOU CAN DEPEND ON VICTOR FOR THE LATEST AND BIGGEST MONEY-MAKERS IN BULK VENDING

SOLD EXCLUSIVELY THRU VICTOR DISTRIBUTORS

World Famous for Durability... Dependability... Attractive Appearance... The most profitable equipment offered to the Bulk Vending Trade... Featuring the utmost in economical operation.

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Wholesale & retail stock of

Topper Deluxe Nickel-Plated Style

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Topper Candy Co.

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From Sandy MacTight's garden of profit. They bloom better if you operate VICTOR'S

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Buyers Guideline Prices

Buyers Guide on Request

Ritter Candy Co.,
Columbia Candy Co.,
Topper Candy Co.
New York, May 2 — Lorillard Gears Decal Program To King Cigs

An order placed by the U.S. Army for King Cigarettes, 300,000 packs for the Pacific Theater of Operations, further expands the use of the new Lorillard Decal Program to King Cigarettes, according to Ray Young, Lorillard's Director of Sales.

Mr. Young said that yellow and red decals, suitable for outside use, are being prepared. These decals are especially designed for King Cigarettes and are grind resistant, according to the company's research department.

The decals are being used with the King Cigarettes' advertising campaign, which is designed to increase the sale of the brand.

C. K. C. Coke, Pepsi Bottlers Up Wages

BROOKLYN, May 2 — The Coca-Cola Bottling Corporation has given a $1-a-week raise to all sugar, soda, and 17-cent per hour increase to all wage earners under a new contract.

An agreement was reached with the union representing 11,000 workers.

The decision will result in a 10-cent per bottle increase on all drinks.

In addition, the company has approved a raise of 15 cents per hour to all workers on the night shift, effective immediately.

Another contract is expected to be signed in the near future.

5 New Vendors Firms Chartered in Calif.

SACRAMENTO, May 2 — Vendors, distribu-

tees to distribute vending machines, is- 
terested capital is $25,000. Direc-
tor is M. B. Reed, Meriden Dale and Ruth Nighberg.

The vending Company was formed to manufacture, assemble, distribute, and sell vending machines in Fresno County. Authori-
ted capital is $10,000. Directors are Kenneth D. Fawcett, Paul Zuchitz.

The Vendors Company has been granted a charter for the state of California. The directors are W. F. Erickson, and Frederick S. Huesner.

The company has been chartered to manufacture coin-operated and related equipment in Sacramento County. Authorized capital is $5,000, shares no value. Directors are W. F. and Mary N. Reed.

Intro New Moisture Control Material

NEW YORK, May 2 — Development of a new moisture control material, under the name of Ferrumol, was announced by the RCA Chemical Company.

The material is to be used in the manufacture of metallic ferrites, which are used in electronic apparatus.

The material is expected to be available in the near future.

Slater Retires

Continued from page 32

only five words in the sales tax bill allowing for any deduction to be made. The legislature, however, still has to vote on the bill.

Slater said that he hoped the bill would be passed, but he was not sure whether it would be passed in its entirety. He also said that the bill was not the only one on the agenda for the next session of the legislature.

Snack Bar Co

Continued from page 72

The combination kiosk includesita, dry pep, confectionery, and fountain equipment for soda

The kit contains all the necessary equipment for starting a successful snack bar business. It includes a complete line of vending equipment, such as soda fountains, ice cream machines, and confectionery dispensers.

The kit also includes a complete line of supplies, such as ice cream, soda, and candy.

It also includes a complete line of equipment for the preparation of food, such as smokehouses, fryers, and grills.

The kit is designed for operators who want to start a successful snack bar business.

Dixie Cup Show Shows Gain

In some cases, the manufacturer, the concentration and power of the customer, can be expected to increase over time. This is especially true in the case of Kingdom Company, which has been growing steadily since 1924.
THE BILLBOARD
INDEX OF
Advertised Used
Machine Prices

Vending Machines

Endowment and price listed below are taken from advertisements in The Billboard at actual buyer. All advertised used and machines and prices are listed. Where more than one price is listed, it is the one paid if resold or the one paid if resold or the one paid if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if resold if 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MUSIC MACHINES

COMMUNICATIONS TO 188 W. Randolph St., Chicago 1, 111.
MAY 9, 1953

25 Ways You Can Participate

Here are some practical suggestions music operators can use in promotion of the 65th Anniversary of the Juke Box Industry. They can be done without any extra expense and can be done with little effort.

1. Write now for your copy of the model press release for use in your local newspaper.
2. Contact the editor of your local newspaper and/or any columnist who uses entertainment items. Give him a press release prepared from the model you secure by writing to the Billboard.
3. Contact your local disk jockeys urging them to build these "anniversary days" into their daily programs.
4. Make yourself available for interviews with disk jockeys, All-Time recordists, who are "responsible for the history and future of the Juke Box Industry."

You are invited to submit your suggestions for new ideas or improvements to the Billboard.
Moving music for profit is a selling job the "D" does exceedingly well. Its earnings record in thousands of locations makes it easy to place in "top" spots.

Moving in the "D" requires no costly crew. One man handles it easily. Locations are proud as punch with its compact size and beauty.

Moving light and color attract crowds. They like this modern juke box, have complete confidence in its unfaltering performance.

Moving a well-loaded cashbox is a regular occurrence with the new "D", even in an ordinary location.

Moving upward in income convinces the spot that choosing an operator with an AMI to install is a wise decision.

Moving around amongst firm friends is commonplace with the "D" operator. He makes more money, they make more money. Everybody's happy.

The "D" is available in 40 and 40 selection models, blond or mahogany cabinet.
1953 ...the Juke Box Industry's 65th Anniversary Year

In 1888, historical files show, Jesse H. Lippincott, who was known as the “Pittsburgh Millionaire,” formed the North American Phonograph Company. It was capitalized at $6,000,000 to sell Edison’s phonograph. Thirty subsidiaries were formed, several of which began to experiment with the equipment as an amusement device by attaching a coin slot to boost sales.

The Most Important Issue Ever Published by The Billboard in Behalf of Any Industry It Represents

Reserve Space Now! Advertising Deadline... May 14

May 23 Issue 65th Juke Box Anniversary Number

Peoria Association To Push Industry's 65th Anniversary

Peoria, Ill., May 2. - Les Montooth, president of the Central States Music Guild, hailed the coming celebration of the 65th Anniversary of the Juke Box Industry, and stated the Guild was going ahead on a full-scale program in its area. The Guild airs two regular programs through the area. One is the “Hit Parade” and the other is “After Hours.” Montooth said both would feature the Juke Box Anniversary during the week of May 24. He also stated that newspapers and radio media would be used in the promotion.

“Communications of the fifth anniversary gives operators in the country a rare chance to promote their industry to a nationwide basis so that people may learn just what the industry is doing for them,” Montooth said.

Montooth pointed out that the conversion to dime play had met with favorable results, with only a few exceptions.

“Education of the location owners is the one thing that yet remains to be done in order to make our switch to dime play possible,” Montooth said.

The location owners are still thinking in terms of years ago when machines were selling for $25 and records were costing us about 10 cents. They don’t realize that machine prices, wages, and record costs have all risen approximately 500 per cent. It was to be expected by the operator to be able to spend 50 per cent of the gross on operating costs, but now we can’t get away with less than 60 per cent. That 10 cent record doesn’t include deprecation, either.”

The Billboard was to be a booklet that contained current details on operating costs. It will contain a weekly report and percentage of location operators on the program. Montooth stated that one of the most important parts of the Jubilee will be almost 10 per cent converted to dime play. Outlining districts were next on the agenda, he said.

California Ops Go All Out On 65th Anniversary Drive

Oakland, Calif., May 2—The California Music Guild, this week, thru its president and manager George A. Miller, issued the celebration of the 65th Anniversary of the Juke Box Industry and the public relations program outlined for the members of the industry.

“The California Music Guild will be a little different from the other 65th anniversary and the great amount of information that goes along with the idea is something that every music operator association, and every operator in the music business, should use. If I may be so bold as to say so, I would recommend that every segment of the industry get behind this 65th anniversary of the Juke Box Industry as presented by the California Music Guild.”

“California has a fine pool of wheels in motion to communicate on this idea in every possible way. We will only do a fraction of what is possible, but we are going to appeal to the operators on a mass of services, business organizations and federal groups as we possibly can.”

The speakers will go into every phase of the Juke Box Industry. This will be done with the thought in mind to better acquaint the general public with the various artists, orchestras, leaders, and number of hit tunes presented thru this medium.

“This is a valuable program to have made a difference in the coming year. We are going to spend money to make sure that the image of the Guild is maintained and respected. The Guild will be better known to the public.

“We will further attempt to have disk jockeys, and some of the local television shows present a plug of this celebration and address as mass services, business organizations and federal groups as we possibly can.”

“Copying is being made at the present time for newspaper release, and space will be given to some of the leading newspapers so that the full story can be placed before the general public. We shall use every one of the suggestions made in the 23-point program and go even further with some ideas of our own. For instance, if there are any charity drives during this period we shall place juke boxes in front of some of the leading stores and various theaters and certain locations in 23-point program for good charities. This procedure was put into the program by some of the operators in California during the 65th Anniversary, and I am very proud of the result. We will continue to broadcast the music on the Billboard.”

Miller, in closing, expressed the hope that every one connected with this industry will take advantage of what I consider a very fine public relations program.

George A. Miller

All the news of your industry every week in The Billboard...
KNOCKS OUT the highest Earnings in Phonograph History

The 104-selection Wurlitzer 1500, only automatic phonograph ever to play 45 and 78 RPM records intermixed, is everywhere proving itself a two-fisted champion, consistently knocking out the highest take of all time.

See Your Wurlitzer Distributor

WHERE A 48-SELECTION PHONOGRAPH ADEQUATELY FILLS THE NEED

The Wurlitzer Model 1650 offers straight 45 play, built-in volume level control and many other new money-making features at a lower price. Also available as Model 1600 playing either 45 or 78 RPM records.

Make More Money with Wurlitzer FIFTEEN HUNDREDS

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
ROCK-OLA

FireBall 120 selections

The ONLY Phonograph with 120 selections

The ONLY Wall Box with 120 selections

Proven Performance
Proven Profits

Available in 2 models for either 78 RPM or 45 RPM Records

See, Play, Hear—Order—Your ROCK-OLA FIREBALL at any of the following Showrooms:

EASTERN

RAILIE DISTRIBUTING CO.
547 South West St., Syracuse, N. Y.

EASTERN VENDING SALES CO., INC.
74D-42 Union Ave., Baltimore, Md.

HAGOLA DISTRIBUTING CORP.
265 Franklin, Buffalo, New York

R. D. LAZAR COMPANY
1635 Fifth Avenue, Pittsburgh 19, Penn

MUSIC & TELEVISION CORP.
1119 Commonwealth Ave., Boston 15, Massachusetts

5 & K DISTRIBUTING CO.
2014 Fairmount Avenue, Philadelphia 30, Pennsylvania

SEACOAST DISTRIBUTORS, INC.
1200 North Ave., Elizabeth, New Jersey

MIDWEST

BADGER NOVELTY COMPANY
2346 North 30th Street, Milwaukee, Wis.

BRILLIANT MUSIC COMPANY
10963 Livonia Ave., Detroit 21, Mich.

CALDERON DISTRIBUTING
430 Massachusetts Ave., Indianapolis, Ind.

CENTRAL COIN MACHINE EXCHANGE
525 S. High St., Columbus, Ohio

J. WESTERHAUS
3220 Kensington Ave., Cincinnati 11, Ohio

DIXON DISTRIBUTORS
3006 South Blvd., Fort Worth, Ohio

FABIANO AMUSEMENT CO.
208 E. Dewey Ave., Buchanan, Michigan

J. ROSENFELD COMPANY
3218 Olive St., St. Louis, Missouri

LA SBAU NOVELTY SALES CO.
1924 University Ave., St. Paul & Minneapolis

LAKE CITY AMUSEMENT CO.
6535 Payne Avenue, Cleveland, Ohio

SAGE NOVELTY COMPANY
4653 Third Street, Buffalo, Wisconsin

SUPERIOR SALES COMPANY
1337 Second Ave., Des Moines, Iowa

TOLEDO COIN MACHINE EXCHANGE
814 Summit St., Toledo, Ohio

UNI-CON DISTRIBUTING CO.
3410 Main Street, Kansas City 2, Missouri

WORLD WIDE DISTRIBUTORS, INC.
2330 N. Western Ave., Chicago 47, Ill.

SOUTHERN

A. M. & T. DISTRIBUTING CO.
311B Tipton Ave., New Orleans, Louisiana

H. M. BRANSON DISTRIBUTING CO.
811 E. Broadway, Louisville, Kentucky

CAPITOL MUSIC COMPANY
133 W. Austin Street, Houston, Texas

COIN AUTOMATIC MUSIC CO.
241 W. Main St., Johnson City, Tennessee

FRANCO DISTRIBUTING CO.
24 North Ferry, Montgomery, Alabama

ROBINSON DISTRIBUTING CO.
301 Edgewood Ave., S. E., Atlanta, Ga.

S & M SALES COMPANY, INC.
1074 Union Avenue, Memphis, Tennessee

SOUTHERN MUSIC CORPORATION
2815 So. Blvd., Charlotte, North Carolina

SOUTHERN MUSIC DIST. CO.
418 Margaret St., Jacksonville 6, Florida

SOUTHERN MUSIC DIST. CO.
500 W. Central Ave., Oklahoma City

TRAVIS WELSH SALES COMPANY
115 S. Fourth Ave., St. Louis, Missouri

WITZ MUSIC SUPPLY CO.
1013 E. Cary St., Richmond, Virginia

SOUTHWEST

AUTOMATIC MUSIC CO.
724 W. Archer, Topeka, Kansas

BOCKER SUNSHINE NOVELTY
210 W. Fourth Street, Albuquerque, New Mexico

BOYLE AMUSEMENT COMPANY
322 South West Third, Oklahoma City, Oklahoma

DE LUXE DISTRIBUTING CO.
1715 S. Main Street, W. Los Angeles, California

FRONTIER AMUSEMENT
2020 Myrtle Avenue, El Paso, Texas

PAUL W. HAWKINS
239 East 7th Street, Tucson, Arizona

RUTHERFORD ENTERPRISES
608 Johnson Avenue, Virginia Beach, Virginia

UNITED AMUSEMENT CO.
444 S. Main St., San Antonio, Texas

WESTERN

H. B. BRINCK
825 East Fourth Street, Butte, Montana

DAN STEWART COMPANY
2667 West Pico, Los Angeles, California

DAN STEWART COMPANY
160 E. Second Street, Salt Lake City, Utah

DAN STEWART COMPANY
3922 Town Street, Denver 17, Colorado

OSBORN DISTRIBUTING COMPANY
2827 Thirty-Eighth Avenue, San Francisco, California

"The Industry's Greatest Phonograph Achievement" ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue

Chicago 51, Illinois
**June Hit Tune Party Set for Sunday, May 10**

**Dedicated to the Sixty-Fifth Anniversary of the Juke Box**

**CLEVELAND.** May 2.—Cleveland’s third Hit Tune Party, scheduled for May 10 and dedicated to the 60th Anniversary of the Juke Box Industry, received its initial promotion drive this week by an article in the Cleveland Press: "The History of the Juke Box."

The anniversary celebration is scheduled for the third week in May when a nationwide public relations program will be launched, utilizing press, radio, television, and personal appearances of operators throughout the country.

The Hit Tune party, which will again be held at the Music Hall, will extend over a period of one week, rather than a 1 week, as previously Time Juke Box Fair the audience voted the Hit Tune from a selection of 10 selected records. It was the decision of the committee in charge of the affair to lower the number to seven in order to eliminate the element of chance. Thus, it was explained also allows the judges to do a better job of screening the entries.

The manner in which records are selected for inclusion in the final judging is simple. Each of the record companies will select a group of three records to the judging committee. This committee selects the final records. The records must definitely be released. If a tune has been released, this eliminates it from consideration. However, regardless of availability, all records will be evaluated.

If they have been re-arranged or are not just as make. Members of the judging committee and Dorothy Herron, feature music writer for the Cleveland Press, Jack Cohen, president of the Ohio Phonograph Owners Association and chairman of the Hit Tune Party, and the moderator in this case Bill Mayer and His WQAM Dance Band. Already set to appear before this nucleus audience, 22-5 youth-teen-agers are Roy Anthony and Washington, the Ray Brand Choir, Tommy Mercer, Jr., of the Shadines, Johnny Peck’s Polka Band, a 6-pm Wurlitzer orchestra (which will be the last but one) Harry Holter, Henry Pildner, The Frontenac Orchestra, and Carl Paradise. The Tune selected by the audience at the last party was Buddy Greer’s "Coral of You’re Driving Me Crazy." It is the Hit Tune for May and will be featured in the No. 1 slot on all juke boxes in the Cleveland area. A location card will be placed on each juke location, showing a picture of the winner and a description of the selection.

The party is co-sponsored by the Cleveland Press and the Ohio State Phonograph Owners Association. Tickets are available, either by writing the Press, or for persons living in the Cleveland area, at the Press offices. Ben Altman, of the Ohio Advertising Agency, is in charge of public relations.

**ANNIVERSARY ALBUM**

**Mercury Issues 25 All-Time Juke Hits**

**CHICAGO.** May 2.—Art Talmadge, vice-president of Mercury, announced this week that a special Mercury All-Time Juke Hit compilation of 33 records would be available at the party in the month of May to commemorate the 65th Anniversary of the Juke Box Industry. The package will be sold at a special price of $1 and will be available only to juke box operators. As an incentive to induce operators to include a package juke box favorites during the month, each purchaser of the package will receive 5 current records gratis.

Included in the package are the following hits:

- "Tennessee Waltz" Bitney Payne
- "From This Moment On" Tony Martin
- "That’s My Desire" Frankie Laine
- "Over the Rainbow" Judy Garland
- "My Heart" Vic Dana
- "You’re Breaking My Heart" Jack Pine
- "Rumble Bogie" Ted Wesem
- "Heart Ache" Jan August
- "Minstrel"

**Milwaukee Pushes Anniversary Drive**

**MILWAUKEE.** May 2.—The celebration of the 65th Anniversary of the Juke Box Industry will allow the association here an opportunity to get together on public relations ever attempted," said Doug Opiot, president of the Milwaukee Phonograph Operators Association.

"We are going to have an all-day anniversary event next week, at which we will elect a new set into motion a public relations program. We will contact all the disk jockeys in town and ask them to show their support by making a special use of our local newspapers.

"After promotion methods would be discussed at the meeting, and expressed confidence in the cooperation of the association’s members."

**Wurlitzer Wins Design Award**

**NORTH TONAWANDA, N.Y.** May 2.—Wurlitzer engineers won the time for the second time in recent years, this time for the design of a new Phonograph Disc Institute which allows the Model 1000 to play both modern and older records automatically.

Design News magazine presented Wurlitzer with its Modern Design Award. The previous award was made in May, 1960, on the model 1000 reporting mechanism which allowed the model to play other 7-in. or 10-in. records that had been issued much earlier.

The Model 1000 was selected as a cover for Design News, a publication devoted to engineering design in building and contributing to the development of all types of mechanical devices.

They’re your guarantee of longer record life . . . distortion-free tone reproduction . . . and of vital importance . . . Evans’ quality mechanism assures trouble-free performance.

See your distributor and convince yourself!
Distrib Hail AMI's Juke Box Sticker Plan

GRAND RAPIDS, Mich., May 2 — Response to AMI's program of sending out juke box stickers has been favourable, according to William E. Fitzgerald, advertising and sales promotion manager of AMI.

Last week AMI announced it was sending out stickers to its entire distributor organization for use in the celebration of the 60th anniversary of the Juke Box Industry. The stickers were to be placed on the juke boxes of dealers who will turn them on their machines in honor of the celebration which begins May 5.

Thus far, 80,000 stickers have been mailed.

There were six designs included in the mailings, each depicting a different design, the anniversary and each with different art work.

This week an additional mailing of stickers was made to various trade associations to be passed on to the individual members.

Mark Bloom, United Distributors, Inc., Detroit; Robert Miller, Miller-Newark Distributors, Inc., New York; and Hugo Wright, Western Distributors, Inc., of Portland, Ore., were among the first AMI distributors to pledge their support of the national-wide effort. All landed the promotion.

D.C. Ops Give $7,500 To Charity Drive

WASHINGTON, May 2 — A donation of $7,500 has been made by the Washington Music Guild, Inc., in behalf of all Musical Demo- treey. The drive was headed by Chairman Robert M. Miller, president of the Washington Music Guild, as a successful promotion, with every salesman in the organization participating. The funds raised were divided among various welfare agencies.

USED

WURLITZER & SEEBURG JUKE BOXES

At Bargain Prices

Tri-State Music Co.

1409 Eighth St.

Portsmouth, Ohio

South Dakota Association

"All for it"

YANKTON, S.D., May 2 — The first meeting of the South Dakota Phonograph Opera- tion Association, which was organized to promote the phonograph industry, was held here.

The meeting was well attended and the plans for the promotion of the 60th Anniversary of the phonograph industry were discussed.

May 2 was the first meeting of the association and the members of the organization were eager to get the plans in order and ensure that the association would be well attended.

The association plans to continue in the future and the meeting was a success.

Chi Music Ops

Set Golf Fete For July 16

CHICAGO, May 2 — Members of the Chicago Music Service Association and representatives of the record companies met Tuesday at the Sherman Hotel and outlined the plans for the annual Golf Day Field Day.

The annual Golf Day Field Day is a popular event among the music operators and the operators came to Chicago for the purpose of discussing the plans for the event.

The event is open to all music operators and families and the operators are expected to attend the event.

How Was Your Timing on...

"I'M WALKING BEHIND YOU" by Eddie Fisher

Start today in your face record paying to cash in on the Werley hit! Only $75 the answer. Answers to how this hit song is selling in your district. For additional data, call your local distributor.

TENAX FIRST

TO send back ANNY. COUPON

CHICAGO, May 2 — Frank Wood of the Wood Publishing Company of Chicago was the first to express an interest in the promotion.

The promotion will be carried on in conjunction with the celebration of the 60th Anniversary of the Juke Box Industry.

The promotion was planned to last for 6 weeks, and the juke box manufacturers were to provide a series of special features and promotions associated with AMI's 60th Anniversary.

Chi Music Ops

Set Golf Fete For July 16

CHICAGO, May 2 — Members of the Chicago Music Service Association and representatives of the record companies met Tuesday at the Sherman Hotel and outlined the plans for the annual Golf Day Field Day.

The annual Golf Day Field Day is a popular event among the music operators and the operators came to Chicago for the purpose of discussing the plans for the event.

The event is open to all music operators and families and the operators are expected to attend the event.

How Was Your Timing on...

"I'M WALKING BEHIND YOU" by Eddie Fisher

Start today in your face record paying to cash in on the Werley hit! Only $75 the answer. Answers to how this hit song is selling in your district. For additional data, call your local distributor.
## The Billboard

### Chosen by You

Visitors at the Rock-Ola plant have elected James Shipman as their manager. Dan Stewart, Inc., Los Angeles, and Ken Williams of San Juan, Puerto Rico, were elected first and second vice presidents, respectively.

John Moore and Fred Snavely, of World Wide Distributors, repeat brake sales on the Williams Baltimore, Maryland, causing a shortage in supply.

### Coinmen You Know

Double U Sales, both of Baltimore, were in for conferences. George Nelson, President of Greenburg Machinery Co., gave a quick review of the most recent developments in the industry. Ed DeLaurrio, former head of the Coin Machine Manufacturers Assn., is now President of the Coin Machine Manufacturers Assn.

### Chicago

Trade show dates for April 1953:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 3</td>
<td>Coin Machine Assn. Show</td>
</tr>
<tr>
<td>April 4</td>
<td>Coin Machine Assn. Show</td>
</tr>
<tr>
<td>April 5</td>
<td>Coin Machine Assn. Show</td>
</tr>
<tr>
<td>April 6</td>
<td>Coin Machine Assn. Show</td>
</tr>
</tbody>
</table>

### Advertising Rates

- **Regional Classified**
  - Minimum: $0.75
  - Maximum: $7.50

- **Display Classified**
  - Minimum: $7.50
  - Maximum: $75.00

- **Consecutive insertions**
  - Minimum: $100.00
  - Maximum: $1,250.00

### Business Opportunities

- **Coin Radio and Television**: 1.5% from manufacturer and dealer; 1.5% from manufacturer, 1.5% from dealer.

### Used Coin-Operated Equipment

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Model</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally</td>
<td>5610</td>
<td>Pinball</td>
</tr>
<tr>
<td>Williams</td>
<td>810</td>
<td>Slot Machine</td>
</tr>
</tbody>
</table>

### Classified Advertising

All orders and inquiries to Coin Machine Market Place

The Billboard, 18 W. Randolph St., Chicago 1, Ill.
## The Billboard Index of Advertised Used Machine Prices

### Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated. It is not possible to determine when or where any machine was advertised at the same price, however, with which the price occurred in the advertisement. Where possible half-abbreviations for models have been used in the columns, and only the single machine price is listed. Any price indicates an condition of the equipment, age, time on location, location and related factors.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Be-Ball (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>BankaBall (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>Floating Champion (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>Beauty (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>9ata.5core (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>Basketball (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>Barnacle (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>Baba (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>Skill (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>86 Islam (Bally)</td>
<td>225.00</td>
</tr>
<tr>
<td>Jockey (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td>Roads (Bally)</td>
<td>225.00</td>
</tr>
<tr>
<td>Bongo (Williams)</td>
<td>225.00</td>
</tr>
<tr>
<td>Fair (Chicago)</td>
<td>225.00</td>
</tr>
<tr>
<td><a href="http://www.americanradiohistory.com">www.americanradiohistory.com</a></td>
<td>225.00</td>
</tr>
</tbody>
</table>

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### BINGO SPECIALS

**THOROUGHLY RECONDITIONED**

**DAILY BEAUTY** $495.00

**Palm Beach** $495.00

**Atlantic City** $495.00

**Stars** 315.00

**Spot Life** 315.00

**Island** 315.00

**Bright Spot** 315.00

**Leader** 315.00

**Brook Lights** 315.00

**A. C. & B.** 315.00

**Turf King** 315.00

**Champion** 75.00

**Sunshine Park** 335.00

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### BANNNER SPECIALTY COMPANY

**Penny Pinning Only the Best**

**Home Office**


1093 Field Ave., Pittsburgh 19, Pa.

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### INDIANA SUPPLY CO.

**4605 Madison Street**

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### 1953

**DAVID ROSEN 20TH ANNIVERSARY**

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### FOR REAL BUYS

Send Today for our Complete Price List

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### SAM SOLOMON'S BUYS

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### UNIVERSITY COIN MACHINE EXCHANGE

854 N. High St., Columbus, Ohio

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*Price Source: The Billboard*
Info in Other Departments

Among the stories of general interest to the coin machine industry to be found in the General, Music and other department up-fronts this issue of The Billboard are:

HURRICANE TRAILS IN FELLESEES, BUT LEADS IN POP RATINGS ARE STILL ON THE RISE. As the last remnants of the hurricane's debris began to drift off into the ocean, producers who have been greatly affected or threatened by the storm's wrath are now anxiously awaiting the company's latest bulletin to determine their future earnings and potential for success in the coming weeks.

NAME ARTISTS CHANGE DECK ADDRESSES. Several legendary artists have decided to change their record settings for the spring, looking to move their activities during the coming months. The change in address may be attributed to factors such as personal preferences, changing ideologies, or other factors.

MAJOR BOOST DJ SERVICE ON CLASSICAL WAX. The growing popularity of classical music has led to an increased demand for professional disc jockeys, who have been carefully selected and trained to provide an unparalleled entertainment experience for their audiences.

And many other informative news stories as well as the Honor Roll of Hits and pops charts.

Coinmachine You Know

a typical clear day in London town steady drizzle, Herle Perkins, Parrotco Distribution, distributing its latest tape.

A. Drees, president of Allen Company, reports firm's steady progress. A. Drees is looking to find acceptance in the Southern States. Owners thru the Dixie States are finding the refrigerated unit justified for freezing chocolate bunny bars year round.

Burk, president of Silver King Company, reports his company's best volume in the company's bulk vending models. He said a Silkline coffee vendor is slated for introduction in the fall.

Ebling Angell, John Flower and Sterling Douglas, at Ball, Inc., are excited over the success of their recently adopted Soda Sales program. The firm has nine such vending outlets now, with the opening of three additional ones this week. The Bert Mills Corporation's new and larger plant is being managed by H. Charles, is taking shape. Victor Herbert's Cleveland reports program satisfactory.

Jack Nelson Jr., Logan Distributors, says that Logan's plan is proving to be a top operator in the area. Variety and a special charm package is offered.

James H. Martin, Inc., is pulling up its own candy and cigarette vendor sales coverage. Jim also has added a fine new cigarette coverage on the cigarette units is local. Their new vendor line is in the market while his own Martin's Little Candy Store vendor is keeping pace in its own sphere.

Herman Stammer, Mechanical Merchants, Inc., vice-president, has been away from deck since the holidays suffering from illness and family concern. This past week, Mr. and Mrs. King and Paul Crenshaw, King & Crenshaw, reports program satisfactory.

Among the stories of general interest to the coin machine industry...
**Shuffle Games**

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All described and machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is reflected in parentheses. Where quantity discounts are advertised, as is the case in both models, only the single machine price is listed. Any price definitely depends on condition of the equipment, age, time on location, territory and related factors.

### IMPORTANT REMARKS

- **Trapping**
  - The number of trap holes is one of the many factors contributing to the cost of the machine. The number of trap holes may vary between machines.
- ** john's**
  - Single machines might be worth more than two with the same number of trap holes. However, machines are rarely sold individually.
- **BETTER**
  - Turn any machine into a better model by adding any of the following.
- **WILLIAM'S**
  - Will build any machine to specifications.
- **LUXE LEAGUE**
  - The Luxe League 345.00 325.00 305.00 is another model that may be used instead of the 345.00.
- **HOT RODS**
  - The Hot Rod 255.00 is another model that may be used instead of the 255.00.
- **ELECTRONIC**
  - The Electronic is another model that may be used instead of the 325.00.
- **BALLY**
  - The Bally is another model that may be used instead of the 325.00.
- **MAY**
  - The May is another model that may be used instead of the 325.00.
- **ELECTRONIC**
  - The Electronic is another model that may be used instead of the 325.00.
I Tarboro, EXCLUSIVE MILWAUKEE SPECIALS!

4 Ways to Play!

20-30 SCORING
EXTRA SHOTS ON TENTH FRAME
BONUS PLAY EXTRA SHOTS ON ALL FRAMES

JUMBO LITE-UP PINS readily visible rollovers
R IVER-S Li RCk! Pl ayfield

MUTLAND $7.50 $9.95

ONCE YOU TRY
YOU'LL ALWAYS BUY FROM LONDON!
NEW SELECTION FIVE BALLS NEW PRICES!

TEXAS $9.95

146 Ml. $199.00
147 Ml. $199.00
148 Ml. $199.00
149 Ml. $199.00
14A Ml. $199.00

SEEBURG M-100 A with DAVS Guarantee
$595.00

Looks and Operates Like New
-CHECK THESE FEATURES-
Mechanism overhauled
Electric selector checked
Selected Unit disassembled and cleaned
New pick-up cartridge
Amplifier tested
Cabinet refinished

DAVIS GUARANTEED PHONOGRAPHs

WIRED MUSIC BARGAIN-
72 Units—PANTAGES-MAESTRO Music
Complete with Double Equipment—like New
Waste for Details and Prices

SEEBURG

AMI $135.00
ROCK-OLA $79.00

14 Station Selectone Unit with 12 Boxes. Write

WURLITZER

$153.00
$99.00

1106
1117

WURLITZER 3031, 3020, 4820, 250, 200, 125, 111, 100, 106A

NEW DAVS PHONOGRAPHs

PACKARD

MANHATTAN

$79.50

$79.50

14 Specials! Seeburg Roberts Millman

$7.50

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS

781 ERIE RD. E.

BRIDGEPORT • ROCHESTER • ALBANY • SYRACUSE, N.Y.

PREP. 70-5194

L. J. London Music Co., Inc.

Syracuse, N.Y.

$9.95

$7.50

$7.50

DAVIS Distributing

Syracuse Music and Supply

1930 WEST LEBANON AVENUE

MILWAUKEE & WISC. DIVISION 43770

MINNEAPOLIS & MINN.

Plaza 4453

for better buys buy McQuinn

YOU CAN DEPEND ON ROY FOR QUALITY RECONDITIONED EQUIPMENT

ROY McGINNIS CORP.

5011 MARYLAND AVE., BALTIMORE 16, MD.

PHONE: BELMONT 1000

for better buys buy McQuinn

ROY McGINNIS CORP.

5011 MARYLAND AVE., BALTIMORE 16, MD.

PHONE: BELMONT 1000

BRAND NEW!

Buckley CRISS-CROSS JACKET BELLs

5c-10c-25c-50c-1.00

Also used for many other coin drops

BUCKLEY WALL AND BAR PHONE BOXES

5c or 10c Play

Buckley Manufacturing Co.

4220 W. Lake St.

Chicago 31, Ill.

THE BILLBOARD 91

COIN MACHINES
Chicago Coin's New CROWN BOWLER

Triple Match Feature

FAST ACTION! FAST PLAY!

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player in 10th Frame Can Add Up To 180 POINTS To Total Score!

Plus!

5th Frame Score DOUBLES!

- NEW HINGED FRONT DOOR WITH PROTECTED JUMBO CASH BOX!
- HIGH SCORE OF THE WEEK
- 7-10 SPLIT PICK-UP
- EASY TO READ INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- FORMICA PLAYFIELD
- REBOUND ACTION 20-30 SCORING

1725 W. DIVERSEY BLVD.
CHICAGO 14, ILLINOIS

Size
8 ft. x 2 ft.

www.americanradiohistory.com
From coast to coast the cash-box verdict is unanimous: "Better than BEAUTY...greatest in-line money-maker...only PALM BEACH came close to terrific earning power of BEACH CLUB!" In fact, BEACH CLUB includes all the greatest features of PALM BEACH plus added extra-coins attractions...new 7-Choice Select-A-Spot...and the flash and eye-appeal of advancing scores dramatized in a bashing-beautiful beach-scene! Get your share of the big BEACH CLUB profits! Get BEACH CLUB now!

Attractive ADVANCING SCORES • IN-LINE and CORNER Scores
3-in-line on SUPER CARD Scores 4-in-line score
Improved SELECT-A-Spot feature • New EXTRA-TIME feature
TRIPLE-SPOTS Roll-over feature • Up to 3 EXTRA BALLS per game

See the Bally space-ship in action...surging forward, gliding backward...dipping and rising...rolling from side to side...swinging and banking like a jet-fighter...and you will see why junior space-places prefer the Bally space-ship...why kids coo its parents to patronize the store with the Bally space-ship. And remember...you can build a big-profit route of Bally Kiddies-Rides with a small cash investment.

* Variable speed controlled by pilot
* Colorful Eye-Appeal attracts attention
* Colored lights flash in nose, tail, wings and dials of realistic instrument panel
* Twin Ray-Guns with exciting sound-effects
* Airblast blows from blower
* Safe, sturdy construction
* Simple mechanism
* National Rejector

Ride THE CHAMPION
TO BIGGEST PROFITS IN HOBBY-HORSE CLASS
Cash-box records prove that THE CHAMPION...the deluxe hobby-horse...is the champion money-maker in hobby-horse field. Why be satisfied with so-so earnings when you can easily be in THE CHAMPION class?

IT TROTS!
IT GALLOPS!

FINANCE PLAN
NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
UNITED'S
CABANA

Select a Spot Feature
Player Selects Choice of Numbers
10, 16, 19, 20, 21, 22, 25
Four to Seven Numbers Lite Up
New Extra-Time Feature

2 SUPER CARDS
3 IN LINE SCORES
4 IN LINE SCORE

ADVANCING SCORES
4 CORNER SCORES

UP TO 3 EXTRA BALLS Per Game

TRIPLE SPOT Roll-Over Feature
Left and Right Playboard Buttons

STANDARD PIN BALL CABINET SIZE
SMOOTH, QUIET OPERATION Easy to Service

SELECTOR KNOB

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 13, ILLINOIS

SEE YOUR DISTRIBUTOR
3 Reasons Why Selectomatic Music Systems Are Setting New Standards of Performance In Tens of Thousands of Locations

1. The Mechanism
   The most revolutionary development for the playing of recorded music since the invention of the phonograph. Plays records vertically... never drops a record... never turns a record over.

2. The Selectomatic
   Years ahead in design. Completely equipped for remote control... scientific sound distribution... automatic volume compensation. Nothing to convert... nothing to adapt.

3. The Wallomatic
   Finest remote selection system made. Brings the same 100 selections—cataloged under the five basic musical classifications—right to the finger tips of guests.

100 Selections at the Phonograph Anywhere in the Location

Seeburg
American's Finest and Most Complete Music Systems