Department of Justice Keeps Its Eyes on Show Business

Act Bookings Routed to Avoid Night Baseball Box-Office Rap

By BILL SMITH

NEW YORK, July 18—Night baseball is rapidly changing the face of show business. Cubes, neon billboards and bands have now to have book with one eye on the home team's night games, to take a chance of playing to empty rooms.

Major sporting events held at night have always taken a big chunk of the audiences away from the movies, clubs, theatres and other entertainment media competing for the same buck. In most cases, however, a big boxing match benefited night clubs because after the event became over and done with they opened their doors.

With night baseball, however, the situation has been reversed. If the home team had a big game or a big patron crowd either went out to the ball park or stayed home and listened to radio or TV sets. Inasmuch as second television is out of the cost range, night clubs do little business, except at end of the week-ends, what little business there was would be drained away from them.

How strong a competitive force these night games can be is evidenced by the fact that these are now appearing among the 15 top shows of the week on the Video-
scope, and Police charts running weekly in The Billboard. For example, it is believed that the night games Friday nights during June and July, on KDKA- TV from 9 to 11 made the top 10. Inasmuch as Fridays are traditionally big show-busy nights, the attendance in the theatres was not reduced sharply. The July figures are not in, it is assumed that they do not have strength to maintain but to have increased and the interest in the pennant race become greater.

Movie theater interests, which have been enjoying high success prior to this week in their efforts to get the movie bill adopted, are now running into plenty of storm signals, although both of their stal-warts here are still voicing confi-

security. (Continued on page 27)

FELICITY PICTURES FOR FUTURE PROFITS: (Continued from page 27)

In a letter to exhibitors, Lion Pictures President Edward S. Lowe, said: "I am sure that there is no possible future in the exploitation of the Lion pictures in the manner in which the exhibitors are handling them. It is my determination to work in every possible way for the future profit of these pictures."

In addition, Dailey stated that the Lion pictures had not had the desirable exploitation. "Last year, that of 1927, the pictures had their full operation this year in mid-August, because the exhibitors had not exploited the pictures and the competition was very keen."

On the other hand, there was a complaint by one exhibitor that the pictures were not well handled. "I have long thought that the exhibitors should have been able to handle the pictures themselves."

The additional business, on the other hand, was seen as the result of the release of "The Fabulous 18000" and the success it had had.

Newsboys and postmen, just arrived too.

By BILL SMITH

NEW YORK, July 18—Newspapers have been giving the papers a lot of news about the night baseball games. However, there are other games that are being held at night that are not being given the same amount of attention.

The most significant recent trend in the videofilm syndication business, according to the increasing number of strong financial ties between producers and their selling representatives, has been the increase in the number of sales that are being handled by a number of different companies. This has been particularly evident in the past few years, with the recent made by Guild Films for "The LD" and "The Life with the Exiles" which is being distributed by Motion Pictures for Television, which earns a 20% state share in it. MPTV has distributed a number of other films, which it also distributes. CBS-TV Film Sales is part owner of most of the videofilm properties in which it syndicates, mainly because of...
Billboard Backstage

By BILL SMITH

A few weeks ago I was at an- other production of the Guild of Variety Artists—this one in Philadelphia. We were discussing the old-fashioned king and again and again it was the same. The old convention dragged on and on and soon the proceedings became atrophied, lifeless, and dull.

Every actor who got up to talk said the same, the same at the convention that was so much the same as the one before.

One actor who caused me to come home to kill actor is going to be a great actor. The actor was kicked around and around. Just when you think this is the one who is going to be kicked to death, he says, 'But wait, you haven't heard the punchline yet."

The punchline was, of course, that the actor is a great actor. The punchline to the story was that the actor is going to be a great actor.

I'm sure that some of you have heard the punchline to the story. And you wouldn't be too surprised to hear that the actor is going to be a great actor.

However, I'm not going to give you the punchline to the story. I'm not going to give you the punchline to the story. I'm not going to give you the punchline to the story.

But I can tell you that the actor who is going to be a great actor is going to be a great actor. And you wouldn't be too surprised to hear that the actor is going to be a great actor.

The punchline to the story is that the actor is going to be a great actor. And you wouldn't be too surprised to hear that the actor is going to be a great actor.

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NBC and TV
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radio-TV programming and sales de-
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RCA board chairman David San-
ford, NBC announced that the
NETCO network will become an inde-
pendent company as of July 31.
Under the new arrangement, NBC will
be discontinued as a network, and the
radio network will continue as a
member of the NBC family.

Adding strength to the Descendants
is the announcement that NBC will
be active in programming and sales.
BARGAINS
Choice Time Available to Web Clients

NEW YORK, July 10.—With
an explosion of high-quality
and mass-series programming
and the proliferation of new
networks, the variety of pro-
graming and sales will be a
more abundant source of
interests.

An interesting aspect of this
new opportunity is the fact
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member of the joint
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has been instrumental in
the development of this
new network.

Samish says
Daytime TV Will Follow Radio Pattern

NEW YORK, July 18.—Day-
time TV programming will have to
be viewed in the same manner as
radio programming.
Samish, head of daytime TV for
NBC, said today that the
network will have to follow the
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of the nature of the medium.
Samish, who has been in the
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radio has always been an
integral part of the medium.

Among other industry
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Samish said that
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Mutual Evolves New Concept Of Net Option Time, Payment

$1 Million of Programming Involved, To Be Offered for Local Sales

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NEW YORK, July 18.—In a de-
NEW YORK, July 18.—A reshuffling of talent at ABC, which has been in progress this week, now has given rise to a change in command on the network's top echelons. Mortimer Loewi resigned Tuesday as ABC's vice-president and general manager. In his place, John Daly, ABC's senior vice-president of news and special events, was named president. Under his tenure, ABC has been involved in several major events, including the coverage of the U.S. Olympic team's performance and the Vietnam War. Daly will now oversee the network's operations, including programming, news, and special events.

The lineup for the network's fall schedule has also been announced, with several new shows set to debut. Among the highlights are the revival of the classic comedy series "I Love Lucy," and the premiere of the肥皂剧 "The Brides of Abbott and Costello." The network is also launching several new game shows, including "The Price is Right," and a new version of "Jeopardy!"

ABC's coverage of the 1960 Democratic National Convention is expected to be one of the most significant events of the year, with the network providing live coverage of the proceedings. The convention will be held in Chicago, and is expected to attract millions of viewers. ABC's coverage will include interviews with candidates and speeches from various political leaders, as well as live coverage of the conventions' proceedings.

In addition to the political coverage, ABC's fall schedule includes several new dramas and comedies, including "The Fugitive," a new crime drama starring David Janssen, and "The Dick Van Dyke Show," a sitcom featuring the popular actor.

The network is also launching several new music specials and specials, including a live concert special featuring the Rolling Stones and a special honoring the career of Frank Sinatra.

Overall, ABC is expected to have a strong fall season, with a mix of new and returning shows to appeal to a wide range of audiences.

(ends)

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**FCC Announces TV Processing Speed-Up Plan**

WASHINGTON, July 18.—The Federal Communications Commission has announced a new processing speed-up plan for TV license applications. Under the new plan, the FCC will begin processing the largest number of TV license applications in the history of the commission, with the goal of processing all applications within six months. The plan includes a variety of measures, including the creation of a new processing team, the expansion of the commission's staff, and the use of technology to streamline the processing of applications.

The new processing speed-up plan is expected to result in a significant reduction in the time it takes to process TV license applications, with a goal of completing the processing of all applications by the end of the year. The FCC is also working to improve the quality of its processing, with a focus on ensuring that all applications are processed fairly and accurately.

The new processing plan is part of a broader effort by the FCC to improve the processing of all applications, with the goal of maintaining high standards of service to applicants and the public. The FCC is also working to improve the transparency of its decision-making process, with a focus on ensuring that applicants have access to the information they need to make informed decisions.

Overall, the new processing speed-up plan is expected to result in a significant improvement in the efficiency and effectiveness of the FCC's processing of TV license applications, with a goal of ensuring that all applicants receive a fair and timely processing of their applications.

(ends)
Your Lucky Strike Hit Parade presents a special summer service!

During its 12-week hiatus, Your Hit Parade will list in this space

THE 7 TOP TUNES FROM YOUR HIT PARADE SURVEY

Here are your Lucky 7 tunes that you would have heard last Saturday night, as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.

1. April in Portugal
2. Song from Moulin Rouge
3. I’m Walking Behind You
4. I Believe
5. No Other Love
6. Ruby
7. Your Cheatin’ Heart

Look for this listing every week. We’ll be back on TV Sept. 12

Be sure to watch Your Hit Parade’s summer TV replacement

“PRIVATE SECRETARY” — starring ANN SOTHERN

Saturdays at 10:30 P.M. (N.Y.T.), NBC Television Network
THE BILLBOARD  
Radio-TV Show Charts

For Full Information about TV and radio show starting times, ratings, audience response, and other factors, check out the Billboard charts. This week’s charts feature selected stations in major markets, plus full ratings and audience response for selected shows. For more information, visit www.americanradiohistory.com.

**Top 10 TV Shows**

Each Day of the Week in Buffalo

<table>
<thead>
<tr>
<th>#</th>
<th>Show Name</th>
<th>Network</th>
<th>Time</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CONSIDER HARRY</td>
<td>NBC</td>
<td>8:00-9:00</td>
<td>59.3</td>
</tr>
<tr>
<td>2</td>
<td>GIBBS AUTO</td>
<td>CBS</td>
<td>7:30-8:00</td>
<td>44.6</td>
</tr>
<tr>
<td>3</td>
<td>THE DOCTOR</td>
<td>CBS</td>
<td>11:00-12:00</td>
<td>52.9</td>
</tr>
<tr>
<td>4</td>
<td>SUPER CIRCUS</td>
<td>NBC</td>
<td>9:00-10:00</td>
<td>33.9</td>
</tr>
<tr>
<td>5</td>
<td>WHAT’S MY LINE</td>
<td>CBS</td>
<td>10:00-11:00</td>
<td>38.3</td>
</tr>
<tr>
<td>6</td>
<td>RED RIDING HOOD</td>
<td>NBC</td>
<td>11:30-12:30</td>
<td>34.6</td>
</tr>
<tr>
<td>7</td>
<td>MERRILL WEBER</td>
<td>WBEN</td>
<td>6:00-7:00</td>
<td>45.4</td>
</tr>
<tr>
<td>8</td>
<td>HASSELDINE</td>
<td>WBEN</td>
<td>7:00-8:00</td>
<td>46.1</td>
</tr>
<tr>
<td>9</td>
<td>SAMSON</td>
<td>WBEN</td>
<td>8:00-9:00</td>
<td>52.1</td>
</tr>
<tr>
<td>10</td>
<td>BEAT THE CLOCK</td>
<td>WGR</td>
<td>9:00-10:00</td>
<td>40.3</td>
</tr>
</tbody>
</table>

**Next Week**

Top 10 TV Shows Each Day in Buffalo

<table>
<thead>
<tr>
<th>Day</th>
<th>Show Name</th>
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<th>Time</th>
<th>Rating</th>
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<tbody>
<tr>
<td>MON</td>
<td>GIBBS AUTO</td>
<td>CBS</td>
<td>8:00-9:00</td>
<td>43.1</td>
</tr>
<tr>
<td>TUE</td>
<td>THE DOCTOR</td>
<td>CBS</td>
<td>11:00-12:00</td>
<td>53.1</td>
</tr>
<tr>
<td>WED</td>
<td>CONSIDER HARRY</td>
<td>NBC</td>
<td>8:00-9:00</td>
<td>59.8</td>
</tr>
<tr>
<td>THUR</td>
<td>GIBBS AUTO</td>
<td>CBS</td>
<td>7:30-8:00</td>
<td>45.3</td>
</tr>
<tr>
<td>FRI</td>
<td>THE DOCTOR</td>
<td>CBS</td>
<td>11:00-12:00</td>
<td>52.9</td>
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<tr>
<td>SAT</td>
<td>CONSIDER HARRY</td>
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**Picture Business**

Composed from page 2

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**Offer 'Fireside' To Syndicates**

NEW YORK, July 18—Bootlegger and producer Harry Popkin for the TV distribution of television series produced by Popkin in recent months, has announced that the package is "Champagne for Caperers" and other series. In addition, the series is being distributed to the New York-based magazine "Gasser" and "Little People" syndicates. The series will be produced in New York. A group of 23 series have been remained with Television Exposition.

**Lou Shainmark To Guild Films**

NEW YORK, July 18—Guild Films Inc., announced today that Lou Shainmark, former managing editor of Radio & Television News ("R&TVN"). in charge of the company's sales, has resigned. He is to be replaced by Mr. Lewis, who was formerly in charge of the company's sales, and the former managing editor of R&TVN, who is now also the former managing editor of the newly formed Guild Films Inc. Mr. Lewis will be responsible for all sales, marketing, and editorial activity of the company, and Mr. Shainmark will be responsible for all television activities.

**Theater Opens Tonight**

NEW YORK, July 18—Theater opens tonight at the Million Dollar Theater in New York City. The theater is located at 42nd Street and Broadway, and will feature a wide variety of entertainment, including comedies, dramas, and musicals. The theater is open to the public and admission is free. In addition, the theater will also be available for private events and functions.

**Producer-Selling Rep Tie Is Significant VideoFilm Trend**

**OFFICIAL NEAR SALE OF KON COMLAN SHOW**

NEW YORK, July 18—Official plans to syndicate "Echo" in all the major sales and was taken by Canada Dry, but neither of the two major syndicators have been bought by the other. The series, which was first seen in 1947, has been bought by the new syndicator, and will be sold in Canada as well as in the United States.

**Demand No Film Carried by Station Sold in His Area**

NEW YORK, July 18—A producer speeded up work to deliver a film to WXYZ-TV network, which is working on a theatrical version, which is expected to be ready for release within the next few weeks.

**Check Your List of Films**

NEW YORK, July 18—Television Schedule has its fair share of activity this week, with several films being produced and scheduled for release. The films range from comedies to dramas, and are expected to attract a wide audience. In addition, the network is also scheduled to broadcast several specials, including a live coverage of a major sporting event.

**Producer-Selling Rep Tie Is Significant VideoFilm Trend**

**Hotspot to Summer Seg**

NEW YORK, July 18—Hotspot to Summer Seg has signed to spot-book "Hollywood Hotel," in which "the idol" was one of its biggest sales leaders. Price says that the needs of distributors and producers sometimes conflict, and in order to have freedom of decision, a distributor should not invest too much money in any one project. He further states that in the final analysis, however, the decision rests with the producers and distributors, and any pendent distributor available to the producers wishes, that the producers evidently believe in the product, and the network perpetually gives them.

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**Night Club-Vaude Reviews**

**Roxy, New York**

**Sands Hotel, Las Vegas, Nev.**

**Hotel Sahara, Las Vegas, Nev.**

**Cherry, New York**

**New York**

**Philadelphia**

**Chisholm, Collingwood, N. J.**

**Manchester, N. H.**

**Thee Peppers, Fort Collins, Colo.**

**Paramount, New York**

**Additional Review**

**Night Club-Vaude Reviews**

**Roxy, New York**

**Sands Hotel, Las Vegas, Nev.**

**Hotel Sahara, Las Vegas, Nev.**

**Cherry, New York**

**New York**

**Philadelphia**

**Chisholm, Collingwood, N. J.**

**Manchester, N. H.**

**Thee Peppers, Fort Collins, Colo.**

**Paramount, New York**

**Additional Review**
PLEASE ANSWER THE SIMPLE CHECK-OFF QUESTIONS LISTED HERE:

(1) Have The Billboard TV Film Monthly Program Guide & Market Report been of interest and value to you?
☐ Yes  ☐ No

(2) Of the following categorized features, please indicate which have been of most interest and value to you?

RATING FEATURES:
☐ Ratings of syndicated film shows, city by city
☐ Ratings of syndicated film shows by film category
☐ Ratings of feature film shows in specific cities
☐ Ratings of syndicated series, first run vs. re-run

DIRECTORIES:
☐ TV Station Film Buyers
☐ Advertising Agency Film Buyers
☐ TV Film Distributors
☐ TV Film Producers (Series & Commercials)
☐ Sources of free Film

OTHER SERVICE FEATURES:
☐ Cities in which syndicated film series are available
☐ But feature films of the week, theatrical and non-theatrical
☐ TV film reviews in film-card format, with supplementary buying data
☐ TV film series in production
☐ Trade surveys revealing the "best" TV film series, TV film distributors and producers

(3) Of the TV Film Feature Article Subject Matter listed below, which do you find most interesting and valuable in your work?
☐ Production  ☐ Sales & Marketing  ☐ Programming  ☐ Agency & Sponsor Buying

(4) Some elements of the TV film industry have urged The Billboard to change the timing of its TV film coverage. Which type of coverage would you prefer?
☐ Limited weekly coverage plus Special Monthly TV Film Editions as of present.
☐ Expanded weekly coverage adding the special features which are now part of the monthly editions.

(5) Are there others in your company whom you have routed your copies of The Billboard Monthly TV Film Program Guide & Market Report numbers—or to whom you believe this type of data would be valuable? Please list:

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<th>Name</th>
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(6) Please use this space for any further comments you may care to make about The Billboard's current coverage of the TV film field:

MAIL TODAY TO: THE BILLBOARD
1564 BROADWAY, NEW YORK 36, N.Y.
The package plan sales method brings these distributors back to the stations. The plan no longer had to make an appeal to hunting potential sponsors in given markets. He packages a catalog of products to the station and lets the station's salesmen take over on their own in finding sponsors.

Those who subscribe to this new approach to selling TV films, is to point it benefits, both for station, sponsor and distributor. The station, they claim, have on hand a ready made stock of filmed material as a result of buying a package. If a feature film is needed, an episode, from a series or a short has to be used for a film, the material is at hand. If a sponsor is sold, a series, the show can start as soon as the time is available and if that be now, then the series can be killed immediately because the film is at hand.

Selling Ease
The station can sell the show with far greater ease, the package peddled consists, because the film is at hand to be shown the sponsor and a few local buyers at any time. For that matter, they claim, a series or feature can be launched or a participating sponsorship basis. In this case, the revenue from participation sale may prove to be greater than a single or co-operative set-up, in which event the station can retain the filmed series, making or feature films on that basis. On the other hand, the station can use such experience, in programming as a showcase for its films and then reap the benefits of better sales later.

As for the sponsor, station, and the distributor benefit, so the package boys claim, because the cost of selling the film is considerably reduced and all share in the savings. In selling a package, one sale is made. No repeat calls are necessary to secure renewals on given series for additional runs. The distributor, aside from special servicing, need not go to the expense of sending his representative to a given market and spend his time and the company's money on a campaign for that station, either sponsor or station stays sold. This appreciative saving permits selling them to be more effective in the films, with station and sponsor, simultaneously repaying the benefit. Particularly aimed at new stations, the package plan gives the outlet a greater amount of hours of filmed entertainment.

Critics
Those who still stick to the original per series sales method claim the package method will fail. Competitors attempt to show boons in the package plan, claiming it only helps the station with an abundance of product, like a large sale. The station, they claim, is tied to shows whether it likes it or not, and in making contracts with the distributor, the company policy,伊利 in full, batch of products that may not move as easily, the station is then left without appreciable funds to buy what the anti-package aired around terms-fire sellers.

What's Right?
Who's right? It's still too soon to tell, but one thing is known: Stations coming on the air are in need of product. Packagers seem to present a partial solution to this problem by giving them a knock-down job to pick shows as they are needed. If this barrel contains material that is not the market's, it won't be able to re-sell, those distributors will have a tough time the second time around in trying to sell product. If, on the other hand, the station wants to sell, it has to put money on a low-cost film, then all concerned will prosper.

The next few months will hold the answer. If package peddler is all that is propounded, then package distributors will adapt as their business, as they would be, looking for some-per-seller sales continuing.
14-City May ARB Ratings Of Syndicated Shows

The following chart lists the ARB ratings for syndicated film series showing the first week of May in each of the 14 cities surveyed individually by the American Radio Bureau. The programs are arranged in rank order by program category under each city. The reader may use the accompanying stories on the shows in each of the key markets. The ARB charts in The Billboard over the past four weeks have shown how each of these shows compared with its competition. The names of the distributors handling these shows can be found in the Syndicated Series and Where Showing chart on this issue. For further information on audience data, the reader should consult the American Research Bureau, National Press Building, Washington 6, D. C.; 150 Fifth Ave. New York; P. O. Box 6938, Los Angeles 21.

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NBC Film Unit Helps Stations On Problems

By JOHN B. CRON
National Sales Manager, NBC Film Division

Since the NBC Film Division was re-established in January, its operating unit last March, we have developed a plan which no other network can offer if it wishes to maintain a similar format. In addition to network quality programs, NBC offers all advertisers local, multiple The Cop, every possible tool in helping to solve their marketing problems. Included in the NBC's advertising campaign is a monthly, independently produced program, "The Cop." The re-run of a carefully selected program is not only an economic necessity to the program and distributor, it is also a necessity to the sponsor. In the view of a program which is highly responsible, this audience has been moved; that the viewing public, to which we are trying to reach the sponsors, accepts the re-runs is corroborated by the fact that the only program that rates ratings on a second exposure than any other in its group.

Re-Runs

We believe the MBS Film Division has established the value in the value of these programs as a valuable addition to all other network programs. Our plan, as approved by the NBC Film Division, is to expand within the next few months of its establishment as a separate and third operating division of the National Broadcasting Company. Many new innovations, new programs, have joined our sales staff; we have greatly expanded our advertising program; we have greatly enlarged our advertising department. All of these men are engaged in bringing the finest quality filmed programming to all advertisers and statements.

The TV film series being distributed by NBC Film Division include:

* Dangerous Assignment
* The Man From Watkins Presents
* Lilli Palmer Show
* Daily News Reprint
* Weekly News Review
* The Life of Riley
* Captured
* Tyrone's Adventures of a Captain
* Watch the World
Get this exciting, fast-moving TV dramatic film series for exclusive sponsorship in your city.
A smash hit as GANGBUSTERS on network—now released locally in new format...
with CHESTER MORRIS as host. This profit-proved program includes full-scale promotional support in all markets.

Call, write or wire NBC FILM DIVISION

Copyrighted material
Film Quality Must Serve Distributors
Stations’ Like Needs, Says UTF

By BEN FRYE

Vice-President in Charge of Sales, UTF Ventures

Commercial television, now having completed its kindergarten
years, is moving into a bank upon a secondary stage of its develop-
ament, where its major accomplishments already, how-
ever, have paved the way for the buying of video films which have long been awaited by its growing legions of fans with approval of the public.

In the industry, the term ‘distribution’ refers to the sale of video
films which are produced by a corporation and distributed to
stations who in turn sell the films to the public. To date, nearly
all of the video films which have been produced have been
showed to students.

In a recent survey of television stations, distributor relationships
towards video production were found to be more beneficial to
the films.

In the last year, nearly all of the stations surveyed have been
involved in some form of video production.

Unity’s Pioneering in Library Sales Pays

By ARCHE MAYSER

President of Unity Television Corporation

The division of sales in the TV feature field is one that has
enjoyed a steady growth since its inception. Today, sales are
already showing a marked increase over last year’s figures.

In addition to our regular catalog of more than 1,000 films, Unity
recently acquired 35 new features in our “Platinum” package
from several producers. These films are sold apart from our regular
library, either in groups of 20 or in en-

Unity’s sales are dominated by the

The TV series being dis-

The selling of films for television

Sterling Payoff: New Outlets for Aid

By S. J. TURELL

Sterling’s sales policy is basically
easy care and maintenance. We do not
believe in non-cancelable contracts.

We have several less than

We are in the process of

For these reasons, Sterling hopes
to keep growing at its present
pace, maintaining a close
relationship with the stations on
its books and its policies. Our
aim is to provide a better
service for the stations.

The situation must be
reduced to fundamentals, we
would say this. We have sold
and sold and sold more programs
to more stations than any other
film company. In the field of
sales, we have been the first
and foremost in the industry.

The future of the industry is
in the hands of the stations and
the public. The public, in turn,
will decide if the industry is to
survive or if it is to fade away.

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in the hands of the stations and
the public. The public, in turn,
will decide if the industry is to
survive or if it is to fade away.

MCA-TV Accents Quality, Right Price

By DAVID SUTTON

Vice-President and General Manager of MCA-TV

MCA-TV’s sales philosophy is based on the belief that
a sales person must possess a
quality product, in order to
sell it effectively. The
salesperson must be able to
sell the product, and not
just the price.

MCA-TV’s sales philosophy is based on the belief that
a sales person must possess a
quality product, in order to
sell it effectively. The
salesperson must be able to
sell the product, and not
just the price.

We do not believe that an
inferior film will be of
any use to the sales
person or the station.

We do believe that superior
products will sell better than
inferior products.

We believe that superior
products will sell better than
inferior products.

In conclusion, MCA-TV
will continue to
focus on
selling quality
products.

CBS TV Takes Film Product to Buyers

By WILBUR EDWARDS

General Sales Manager, CBS TV

It’s a popular concept in cer-
tain parts of the film industry
that the rating of films made
for television is primarily a mat-
ter of expense. This concept is
false. The rating of films made
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FOR THE FIRST TIME
An Exciting Anthology Series of Top Flight Mystery Dramas

- Each show a complete case from the most distinguished sources of authentic crime drama in the United States, Europe, Asia, Canada, and South America.

- Each half hour program presents a different name personality and leading cast in a story carefully selected for their talents.
Future Is Combine of Producer-Distributor

By JOHN H. MITCHELL
Vice-President and Sales Manager, Screen Gems, Inc.

On both the national, regional and local advertising levels, film program sales become more important each day. In the nation's metropolitan areas absolutely no resistance on the part of major advertisers and agencies to the purchase of well-produced film programs ever occurs for television. In the advertiser's agencies, however, there is some resistance to the purchase of well-produced film programs, especially for television. This resistance is largely due to the idea that television is a new medium and the advertisers are not sure how the public will respond to this new medium. In addition, the advertisers feel that the public will not pay a premium price for television programs because they believe that television will be a really good in terms of production and quality, but that the public will not be willing to pay a premium price for it. Therefore, it is necessary for the television program producer to make the production and financial stability of the new medium as attractive as possible.

Vice-President and Sales Manager, Los Angeles distribution firm, is offering 157 hours of filmed entertainment to new stations at a package on a weekly basis. Stations get unlimited-run use of the product for 18 months at a weekly cost equal to their initial one-hour Class A time rate. The cost of the package will retain its original price level regardless of subsequent station cord-rate increases.

The package wraps up 14 different program groups. These include "Craig Kennedy, Criminal Detective" shows; 13 half-hour "Thrill of Your Life" films; 18 quarter-hour "Cahill, Civilian Comments" episodes; 51 half-hour Westerns; 28 full-length features; 85-500 minute Wally Wales Westerns; 36-60 minute "People and Places" programs; six one-minute and 30-minute "Nursery Rhymes," 17 four-minute Disney and Metro Kio cartoons; six five-minute wrestling shows, three five-hour 15-episode serials and 89 20-minute and 26 10-minute serials.

New Outlets Receive Special Atlas Plan

By JACKSON DUBE
Eastern Sales Manager, Atlas TV Corporation

Due to the lack of audience, the new station, particularly if it's ultra high frequency, has the ability to get assistance from the film distributor through its break-in period, which we believe to be its first six months of operation. This is in mind, Atlas was the first distributor to offer new stations a special package plan. The Atlas offer consisted of a library of features, Westerns and shorts, sufficient to fill the station's basic needs for six months. All of our Westerns and shorts, aside from being available in their full-length versions, are also edited so as to fit exactly into half-hour and 15-minute time slots respectively. Our sales staff works directly with the station in programming this library. And the whole deal is made for considerably less than it would amount to on a per package basis. We offer this plan only for the first six months of the station's operation.

We believe that two vital aspects of a distributor's sales policy are the type of relationship established between its individual sales reps and their station-clients and the type of service rendered. Atlas has just completed re-alignment of its sales staff, so that we now have five branch offices with a regional sales manager in charge of each. Also, we long ago abandoned the practice of by-cycling prints, once this put an unnecessary hardship on the station's film department.

The TV film series will be distributed by Atlas Television, Inc.: Football Hi-Lites, Granstar's Sportlight.
Consolidated Offers $2 Million for $200

By HARLEY V. BARRETT
Eastern Sales Manager
Consolidated Television Sales

Thanks to a workable syndication plan, a new television station today has the benefit of $2,000,000 worth of programming for a weekly cost of about $200.

"All business is local" is a famous axiom. Each local television station manager throughout the United States today has his local problems and his local program needs. But one problem, which all station managers have in common is the cost of programs in relation to their market, audience and sponsor's pocketbook.

Consolidated Television Sales believes it has a responsibility as program suppliers to know local program needs throughout the country. Our territory salesmen have wide TV and media experience and are competent to recommend to station management programs at the right price for the community. Consolidated's "Station Starter Plan," which is helping over 60 new stations start out on the air with a profit, was created by Consolidated Television Sales after its 14 territory salesmen talked to station managers and learned the dilemma of cost of film versus little or no TV correlation at the new stations' commercial start.

From the local stations' viewpoints came the formula of the "Station Starter Plan." A station is provided nine diversified shows with totaling 439 programs. The station buys these title leased programs for exclusive and unlimited run in their market at the price of its $100 weekly rate. For example, if the new stations' beginning hour rate is $200, it pays Consolidated $100 weekly and enlists the unlimited use of 439 programs during the strenuous beginning months of commercial operation. The new stations, thanks to a workable syndication plan, has the benefit of approximately $2,000,000 worth of programming for a weekly cost of $200.

In the future, more, television stations in the United States, a $5,000 TV film show can be syndicated on a pre-run basis, and entire series pays only $100 for 20 pre-runs.

With enough cities and sales, the producer and syndicate make a fair profit.

And national advertisers with regional or local programs can have a $1,000 show pointPortrait to their needs—and at the very small pre-run cost. Small cost, but a guarantee of exposure probably with big gun coast-to-coast advertisers.

The beauty of film syndication in the arithmetic thereof—pre-run sales literally fracture the $100,000 cost, but the show itself is left intact for each station. In other words, the guy paying $100 still gets a $10,000 "Ramar" Overcomes High-Price Challenge

By ARTHUR SACHSON
Vice-President in Charge of Sales, Arrow Productions, Inc.

The inevitable sponsor deal that TV shows are being priced out of the market is a challenge for all stations.

Now wonder TV film syndication is booming. What compatible program can the local station produce live these days for a total cost of $100?

The TV film series being distributed through Consolidated Television Sales include:

- Going Places With Uncle George Adventures of Cyclone Malone
- Croody, Rashid Jackson and Jill
- Hollywood Heights Radio Television Close-Ups
- Peruvian Island
- Detect Mois Faye's
- Public Prosecutor
- Ringgold With the Rasslers

Wild Choices, Decentralized Sales—MPTV

By ERWIN EZZES
Vice-President and General Sales Manager, Motion Pictures—Television

We at Motion Pictures for Televising, Inc., believe that the product and its programming are the most essential elements of a distributor's sales plan. If the product and its programming are right but not used to the station, we've got to advance the idea that the station is at a loss no matter what is not made or made with the distributor.

At the same time, we at MPTV believe that the motion picture distribution business is not a way to make a living. We are in the service business, and we think the best way to do this is to be a partner in the success of any station.

On these bases, we have always pursued one policy, broad selection and decentralization of sales. MPTV has stations a wider selection of features and Westerns. We also service our other single distributors. We are economically structured, as well as expand our list of clients. This means that the kind of experience and the position that MPTV has, head of MPTV, has in the motion picture industry, we are at an advantage in bringing the most and the best programs to the marketplace.

MPTV continues to its policy of decentralizing its sales force. It's a determined program. Some of the other distributors are finding a television. MPTV now has six national offices at the race industry expands. Each office is thought to develop the local market for the most expedient servicing of the local market. It is a very important, this decentralization makes it possible for the men to work intimately with each of the stations, and the stations thoroughly acquainted with each new program, providing problem solving and to bring our experience in features and programming to bear on each one.

As we face the future, we may strive to keep the price right and the service good.
Now CBS Television Film Sales* presents three of the greatest sales stars in show business ready to work exclusively for you in the markets of your choice...

*for details and availabilities on our stars and shows call or wire New York, Chicago, Los Angeles, San Francisco, Atlanta or Dallas
The queen of them all... as mistress of ceremonies and often leading lady of Crown Theatre with Gloria Swanson. And joining her, many of Hollywood's finest players—among them, Charles Winninger, Claude Dauphin, George Brent, Donald Woods. Twenty-six half-hours of top-flight drama produced especially for television.
Linkletter

Television's Pied Piper—with a successful format and an established popularity from his daytime show—in a new film series, *Art Linkletter and the Kids*. When Art meets kids (the general idea of these 39 quarter-hours) adults follow him by the millions. Questions and antics that are unrehearsed, uninhibited...and uproarious.
Amos 'n' Andy

Broadcasting's longest-running hit (today leading all other network shows in its radio version). During its run on the CBS Television Network, The Amos 'n' Andy Show gathered more than 16,000,000 viewers a week... more than half the total viewing audience! Fifty-two half-hours, 13 of them never before shown on television.

ALSO AVAILABLE:
The Gene Autry Show
Files of Jeffrey Jones
Hollywood on the Line
The Range Rider
Strange Adventure
Annie Oakley
Holiday in Paris
World's Immortal Operas
Cases of Eddie Drake

Copyrighted material
New TV Film Series
In Production

The following list contains the description of the TV film series now in production in Los Angeles for the next six months. Once a series begins shooting, it is no longer carried on this list.

**INTERNATIONAL POLICE**

- **Western**
- Produced by Western Screen Company, 361 S. Broadway, Hollywood, CA
- **Story**
- A British police officer is assigned to the police force of a small New England town, where he must deal with the local residents, as well as the challenges of his own past.

**THE DESERT ROAD**

- **Adventure**
- Produced by Desert Road Productions, 222 W. 5th St., New York, NY
- **Story**
- A group of adventures set out to explore the desert, encountering wild animals, harsh terrain, and other dangers.

**THE AMERICAN JOURNEY**

- **Drama**
- Produced by American Journey Productions, 523 W. 49th St., New York, NY
- **Story**
- A journey through the United States, exploring the history and culture of the country.

**THE NIGHTMARE**

- **Horror**
- Produced by Nightmare Productions, 111 W. 55th St., New York, NY
- **Story**
- A group of friends go on a camping trip, but things take a dark turn when a creature from the shadows begins hunting them.

**THE SILENT ONE**

- **Thriller**
- Produced by Silent One Productions, 987 W. 4th St., New York, NY
- **Story**
- A quiet town is overtaken by a mysterious force, and a solitary detective must uncover the truth behind the terror.

**THE LAST OF THE WORLDS**

- **Science Fiction**
- Produced by Last of the Worlds Productions, 765 W. 4th St., New York, NY
- **Story**
- A team of scientists must travel to a distant planet to prevent an alien invasion that threatens Earth.

**DARK WATERS**

- **Historical Drama**
- Produced by Dark Waters Productions, 543 W. 55th St., New York, NY
- **Story**
- A tale of love and adventure set in the 17th century, following the journey of a young woman from her birth to her death on the battlefields of Europe.

**THE HIDDEN CITY**

- **Mystery**
- Produced by Hidden City Productions, 987 W. 4th St., New York, NY
- **Story**
- A detective must solve a high-profile murder case in a city where the truth is hidden in plain sight.

**THE PLAGUE**

- **Horror**
- Produced by Plague Productions, 765 W. 4th St., New York, NY
- **Story**
- A small town is hit by a deadly epidemic, and a lone survivor must find a way to stop the spread of the disease.

**THE VAMPIRE BROTHERS**

- **Comedy**
- Produced by Vampire Brothers Productions, 543 W. 55th St., New York, NY
- **Story**
- A pair of vampire brothers navigate modern life while dealing with the challenges of their undead existence.

**THE FROZEN HEART**

- **Romance**
- Produced by Frozen Heart Productions, 987 W. 4th St., New York, NY
- **Story**
- A love story set in the Arctic, following the adventures of two polar explorers on a perilous journey to find love in the frozen wasteland.

**THE WITCH**

- **Historical Drama**
- Produced by Witch Productions, 765 W. 4th St., New York, NY
- **Story**
- A tale of the Salem witch trials, exploring the lives of the accusers and accused as they fight for their lives.

**THE MUMMY**

- **Horror**
- Produced by Mummy Productions, 543 W. 55th St., New York, NY
- **Story**
- A cursed mummy returns to life, seeking revenge on those who wronged it in the past.

**THE DINOSAURS**

- **Science Fiction**
- Produced by Dinosaurs Productions, 987 W. 4th St., New York, NY
- **Story**
- A team of scientists must explore a distant planet inhabited by dinosaurs, uncovering the secrets of their ancient ancestors.

**THE OCEAN**

- **Adventure**
- Produced by Ocean Productions, 765 W. 4th St., New York, NY
- **Story**
- A group of explorers set out to conquer the unexplored depths of the ocean, facing the challenges of the endless sea.

**THE JUNGLE**

- **Drama**
- Produced by Jungle Productions, 543 W. 55th St., New York, NY
- **Story**
- A tale of survival in the Amazon rainforest, following a group of adventurers as they navigate the dangerous jungle.

**THE SNOWMAN**

- **Fantasy**
- Produced by Snowman Productions, 987 W. 4th St., New York, NY
- **Story**
- A magical snowman comes to life, leading a group of children on a journey to find the lost North Pole.

**THE CREATURE**

- **Horror**
- Produced by Creature Productions, 765 W. 4th St., New York, NY
- **Story**
- A group of scientists must confront a monstrous creature that has escaped from a government lab.

**THE SHADOW**

- **Thriller**
- Produced by Shadow Productions, 543 W. 55th St., New York, NY
- **Story**
- A detective must uncover a dark conspiracy that threatens the safety of the city.

**THE BARON**

- **Historical Drama**
- Produced by Baron Productions, 987 W. 4th St., New York, NY
- **Story**
- A tale of power and politics in 18th-century Europe, following the rise of a dashing nobleman.

**THE INCREDIBLE HULK**

- **Action**
- Produced by Incredible Hulk Productions, 765 W. 4th St., New York, NY
- **Story**
- A scientist becomes a powerful hulk after a实验 gone wrong, seeking to control his new superhuman abilities.

**THE LOST CITY**

- **Adventure**
- Produced by Lost City Productions, 543 W. 55th St., New York, NY
- **Story**
- A team of explorers must find a legendary lost city hidden deep in the jungle.

**THE BLACK CAT**

- **Horror**
- Produced by Black Cat Productions, 987 W. 4th St., New York, NY
- **Story**
- A group of friends must face their deepest fears when strange things begin to happen around them.

**THE STONE AGE**

- **Drama**
- Produced by Stone Age Productions, 765 W. 4th St., New York, NY
- **Story**
- A tale of survival in prehistoric times, following a group of ancestors as they struggle to adapt to the harsh new world.

**THE TIME TRAVELER**

- **Science Fiction**
- Produced by Time Traveler Productions, 543 W. 55th St., New York, NY
- **Story**
- A scientist travels through time to witness the formation of the universe and the rise and fall of civilizations.

**THE FINAL FANTASY**

- **Action**
- Produced by Final Fantasy Productions, 987 W. 4th St., New York, NY
- **Story**
- A group of heroes must battle against a邪恶的恶魔 who seeks to destroy the world.

**THE MEXICAN INDIAN**

- **Drama**
- Produced by Mexican Indian Productions, 765 W. 4th St., New York, NY
- **Story**
- A tale of the struggles and triumphs of early American settlers in the Southwest.

**THE ADVENTURES OF HUNTER**

- **Adventure**
- Produced by Hunter Productions, 543 W. 55th St., New York, NY
- **Story**
- A group of adventurers must navigate the dangers of a foreign land, uncovering secrets and treasures along the way.

**THE GREAT WALL**

- **Action**
- Produced by Great Wall Productions, 987 W. 4th St., New York, NY
- **Story**
- A tale of epic proportions, following a group of soldiers as they defend against an invading army.

**THE GHOST**

- **Horror**
- Produced by Ghost Productions, 765 W. 4th St., New York, NY
- **Story**
- A haunted house comes to life, trapping the characters inside and challenging them to uncover the truth.

**THE LOST WATCH**

- **Drama**
- Produced by Lost Watch Productions, 543 W. 55th St., New York, NY
- **Story**
- A tale of mystery and suspense, following a detective as he searches for a lost object and uncovers a web of lies.

**THE OCEAN WILDERNESS**

- **Adventure**
- Produced by Ocean Wilderness Productions, 987 W. 4th St., New York, NY
- **Story**
- A group of explorers must navigate the treacherous seas andserted islands to find a hidden treasure.

**THE TIME TRAVELER**

- **Science Fiction**
- Produced by Time Traveler Productions, 765 W. 4th St., New York, NY
- **Story**
- A scientist travels through time to witness the formation of the universe and the rise and fall of civilizations.

**THE LAST OF THE WORLDS**

- **Science Fiction**
- Produced by Last of the Worlds Productions, 543 W. 55th St., New York, NY
- **Story**
- A tale of the final battles between the human race and an alien race of extraterrestrial beings.

**THE BLACK CAT**

- **Horror**
- Produced by Black Cat Productions, 987 W. 4th St., New York, NY
- **Story**
- A group of friends must face their deepest fears when strange things begin to happen around them.

**THE TIME TRAVELER**

- **Science Fiction**
- Produced by Time Traveler Productions, 765 W. 4th St., New York, NY
- **Story**
- A scientist travels through time to witness the formation of the universe and the rise and fall of civilizations.

**THE LAST OF THE WORLDS**

- **Science Fiction**
- Produced by Last of the Worlds Productions, 543 W. 5th St., New York, NY
- **Story**
- A tale of the final battles between the human race and an alien race of extraterrestrial beings.
## Syndicated Series

### And Where Showing

**continued from page 11**

<table>
<thead>
<tr>
<th>Series</th>
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<th>City</th>
<th>State</th>
<th>Network</th>
<th>Time</th>
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<tbody>
<tr>
<td><strong>Heart</strong></td>
<td>Lubbock, Tex.</td>
<td>El Paso, Tex.</td>
<td>Cali.</td>
<td>CBS</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Petersburg</strong></td>
<td>Honolulu, Hawaii</td>
<td>Honolulu, Hawaii</td>
<td>Hi.</td>
<td>ABC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>ledo</strong></td>
<td>Cleveland, Ohio</td>
<td>Detroit, Mich.</td>
<td>Mich.</td>
<td>NBC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>CUB.</strong></td>
<td>Los Angeles, Calif.</td>
<td>Los Angeles, Calif.</td>
<td>Calif.</td>
<td>NBC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Tex.</strong></td>
<td>Dallas, Tex.</td>
<td>Dallas, Tex.</td>
<td>Tex.</td>
<td>CBS</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Nev.</strong></td>
<td>Las Vegas, Nev.</td>
<td>Las Vegas, Nev.</td>
<td>Nev.</td>
<td>NBC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Saginaw</strong></td>
<td>Saginaw, Mich.</td>
<td>Saginaw, Mich.</td>
<td>Mich.</td>
<td>ABC</td>
<td>11:00 PM</td>
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<tr>
<td><strong>dence</strong></td>
<td>San Francisco, Calif.</td>
<td>San Francisco, Calif.</td>
<td>Calif.</td>
<td>NBC</td>
<td>11:00 PM</td>
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<tr>
<td><strong>Obispo</strong></td>
<td>San Luis Obispo, Calif.</td>
<td>San Luis Obispo, Calif.</td>
<td>Calif.</td>
<td>ABC</td>
<td>11:00 PM</td>
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<tr>
<td><strong>Havana</strong></td>
<td>Havana, Cuba</td>
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<td>Cuba</td>
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## TV District Films

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<th>Time</th>
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</thead>
<tbody>
<tr>
<td><strong>Michigan</strong></td>
<td>Detroit, Mich.</td>
<td>Detroit, Mich.</td>
<td>Mich.</td>
<td>ABC</td>
</tr>
<tr>
<td><strong>Ohio</strong></td>
<td>Columbus, Ohio</td>
<td>Columbus, Ohio</td>
<td>Ohio</td>
<td>NBC</td>
</tr>
<tr>
<td><strong>Wisconsin</strong></td>
<td>Milwaukee, Wis.</td>
<td>Milwaukee, Wis.</td>
<td>Wis.</td>
<td>NBC</td>
</tr>
<tr>
<td><strong>South Dakota</strong></td>
<td>Sioux Falls, S.D.</td>
<td>Sioux Falls, S.D.</td>
<td>S.D.</td>
<td>NBC</td>
</tr>
<tr>
<td><strong>Arkansas</strong></td>
<td>Little Rock, Ark.</td>
<td>Little Rock, Ark.</td>
<td>Ark.</td>
<td>ABC</td>
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## Weekly Sports Schedule

<table>
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<tr>
<th>Series</th>
<th>Station</th>
<th>City</th>
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<th>Network</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dallas-Fort Worth</strong></td>
<td>Dallas, Tex.</td>
<td>Dallas, Tex.</td>
<td>Tex.</td>
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<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Denver</strong></td>
<td>Denver, Colo.</td>
<td>Denver, Colo.</td>
<td>Colo.</td>
<td>NBC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Des Moines</strong></td>
<td>Des Moines, Iowa</td>
<td>Des Moines, Iowa</td>
<td>Iowa</td>
<td>ABC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Hartford</strong></td>
<td>Hartford, Conn.</td>
<td>Hartford, Conn.</td>
<td>Conn.</td>
<td>NBC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Pittsburgh</strong></td>
<td>Pittsburgh, Pa.</td>
<td>Pittsburgh, Pa.</td>
<td>Pa.</td>
<td>NBC</td>
<td>11:00 PM</td>
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</table>

## Syndicated Series

**continued from page 11**

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<tbody>
<tr>
<td><strong>Broadcast</strong></td>
<td>Los Angeles, Calif.</td>
<td>Los Angeles, Calif.</td>
<td>Calif.</td>
<td>NBC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>TV</strong></td>
<td>Miami, Fla.</td>
<td>Miami, Fla.</td>
<td>Fla.</td>
<td>ABC</td>
<td>11:00 PM</td>
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</tbody>
</table>

## National Syndies

**continued from page 11**

<table>
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<tr>
<th>Series</th>
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</thead>
<tbody>
<tr>
<td><strong>Washington</strong></td>
<td>Washington, D.C.</td>
<td>Washington, D.C.</td>
<td>D.C.</td>
<td>NBC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Yakima</strong></td>
<td>Yakima, Wash.</td>
<td>Yakima, Wash.</td>
<td>Wash.</td>
<td>ABC</td>
<td>11:00 PM</td>
</tr>
<tr>
<td><strong>Zanesville</strong></td>
<td>Zanesville, Ohio</td>
<td>Zanesville, Ohio</td>
<td>Ohio</td>
<td>ABC</td>
<td>11:00 PM</td>
</tr>
</tbody>
</table>

## Hollywood Staff

**continued from page 11**

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Station</th>
<th>City</th>
<th>State</th>
<th>Network</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bill Mantz</strong></td>
<td>Director</td>
<td>Los Angeles, Calif.</td>
<td>Calif.</td>
<td>NBC</td>
<td>11:00 PM</td>
<td></td>
</tr>
<tr>
<td><strong>Mike Allen</strong></td>
<td>Writer</td>
<td>New York, N.Y.</td>
<td>N.Y.</td>
<td>ABC</td>
<td>11:00 PM</td>
<td></td>
</tr>
<tr>
<td><strong>Fred Allen</strong></td>
<td>Comedian</td>
<td>Chicago, Ill.</td>
<td>Ill.</td>
<td>NBC</td>
<td>11:00 PM</td>
<td></td>
</tr>
<tr>
<td><strong>Bob Hope</strong></td>
<td>Actor</td>
<td>Miami, Fla.</td>
<td>Fla.</td>
<td>NBC</td>
<td>11:00 PM</td>
<td></td>
</tr>
</tbody>
</table>

## TV District Films

**continued from page 9, 26th PAGE**

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</table>
NO SLUGGING AGVA PEOPLE

NEW YORK, July 18.—A Casketせる owner was put on the unfair list for "slugging," a performance by Morty Fain, owner of the Carty Hotel, Falmouth, N.Y., was the first example of the practice. The American Guild of Variety Artists, which is slugging. Garry, head of the Carty, was put on the list, and the owner was fined $100. Garry claimed he was not slugging, and that it was a mistake. He denied the charges, and refused to pay the fine.

GARRY CHARGES CARL'S JUNIOR

MIAMI, July 18.—Garry, the owner of Car's Junior, was charged with "slugging," or paying off actors to work for lower wages. Garry was arrested and fined $50. He denied the charges, and said he was not slugging. He refused to pay the fine, and was taken to jail.

ANGRY ACTORS GATHER AT CARL'S JUNIOR

MIAMI, July 18.—A group of angry actors gathered outside Car's Junior, a restaurant in the city, to protest the "slugging" of actors. They were joined by other members of the American Guild of Variety Artists, who are also "slugging." The protesters demanded that Garry be removed from the unfair list, and that he pay the fine.

GARRY THREATENS TO SUE

MIAMI, July 18.—Garry, the owner of Car's Junior, threatened to sue the American Guild of Variety Artists for calling him a "sluggler." He said he was not slugging, and that he was not paying off actors to work for lower wages. He denied the charges, and said he would not pay the fine.

GARRY'S ATTORNEY SPEAKS OUT

MIAMI, July 18.—Garry's attorney, speaking out for the first time, denied the charges of "slugging." He said Garry was not paying off actors to work for lower wages, and that he was not slugging. He denied the charges, and said he would not pay the fine.

GARRY'S CASE HEARD IN COURT

MIAMI, July 18.—Garry's case was heard in court today. The judge ruled in favor of the American Guild of Variety Artists, and put Garry on the unfair list. Garry was fined $100, and was taken to jail.

GARRY APPEALS TO SUPREME COURT

MIAMI, July 18.—Garry, the owner of Car's Junior, appealed to the Supreme Court to overturn the ruling that put him on the unfair list. He said he was not slugging, and that he was not paying off actors to work for lower wages. He denied the charges, and said he would not pay the fine.

GARRY'S APPEAL REJECTED

MIAMI, July 18.—Garry's appeal to the Supreme Court was rejected today. The court ruled in favor of the American Guild of Variety Artists, and upheld the original ruling that put Garry on the unfair list. Garry was fined $100, and was taken to jail.
McCarren Bill Probe Delay: Resumes After Solon Recess
Jukemes Counsel Wins Plea for Additional Time to Prepare Case

WASHINGTON, July 18.—The Senate Judiciary Subcommittee on Copyrights, Patents and Trademarks said this week that it will not consider extending and modifying its current case law on copyright infringement until the next session of Congress when similar legislation is expected. The Senate Subcommittee on Copyrights and Trademarks will meet on Monday to resume consideration of the bill. In the meantime, the Senate Subcommittee on Copyrights and Trademarks has included the testimony of Jukemes Counsel in its report. The Subcommittee report states that the legislation as introduced by the Senate Subcommittee on Copyrights and Trademarks does not include any provision for copyright infringement. The Subcommittee report further states that the legislation as introduced by the Senate Subcommittee on Copyrights and Trademarks does not include any provision for copyright infringement.

Chief arguments advanced by the Senate Subcommittee for the proposed legislation were: (1) the Senate Subcommittee can afford to pay royalties for the use of music; (2) use of records in a juke box constitutes a public performance for which the writer would be paid; (3) the use of records in a juke box constitutes a public performance for which the writer would be paid.

The Senate Subcommittee also advanced the following argument: (4) the Senate Subcommittee can afford to pay royalties for the use of music. The Senate Subcommittee said: "The Senate Subcommittee can afford to pay royalties for the use of music." The Subcommittee said that the legislation as introduced by the Senate Subcommittee does not include any provision for copyright infringement. The Subcommittee report does not include any provision for copyright infringement.

The Subcommittee report states that the legislation as introduced by the Senate Subcommittee does not include any provision for copyright infringement. The Subcommittee report states that the legislation as introduced by the Senate Subcommittee does not include any provision for copyright infringement.
URGENESS
CATION ON HI-FI TERM

CHICAGO, July 29. — With the fall begin-
ning and high fidelity phone calls all set to re-
sume on all fronts, Frank Freimann, president
director of the radio and phonograph indus-
try, with the term high fidelity with-
out the personal confidence at a time when
there is a strong and continued in-
crease in the postwar market.

The statement was made by Mr.
Freimann at a meeting of the "Hi-Fi."
industry in Chicago.

The sudden surge in demand
after the war caused an increase
in prices.

The current "Hi-Fi" market is a
reflection of the prices. The cur-
tent "Hi-Fi" market is a major
division of the radio and phono-
graph industry.

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division of the radio and phono-
graph industry.
Music Sales Up 6% in May

WASHINGTON, July 18-Bureau of commercial sales of phonograph records and motion picture musical instruments in May were 6% higher than in the corresponding period last year, the Federal Reserve System reports. For the first five months of 1953, 1% per cent behind the corresponding period last year.

Sales of radio, phonograph and TV sets in May were 14 per cent lower than the previous May. Sales for the five months were 7 per cent lower than in the same period last year.

These Hands' Now Singular

NEW YORK, July 18. - During the day's festivities at the Gramophone's 70th week with the mechanical instruments in May were two per cent higher than in the same period last year, the Federal Reserve System reports. For the first five months of 1953, 1% per cent behind the corresponding period last year.

Sales of radio, phonograph and TV sets in May were 14 per cent lower than the previous May. Sales for the five months were 7 per cent lower than in the same period last year.

THE BILLBOARD

Blicher-Hansen

Business Fold

COPENHAGEN, Denmark, July 18. - The immediate interest of the Scandinavian Congress of Phonograph Dealers and Manufacturers to increase the number of Danish listeners to the music in the country. The Congress received many congratulations on his part. That is for the Danish radio and television stations. The Congress, which is also concerned with the broadcasting of the Danish radio bands, has been in operation since 1930.

Titled 'Tee For Two' Maybe

NEW YORK, July 18. - The sudden spate of golfing days in hemispheric personalities such as Fred Astaire, Bing Crosby, Bob Hope, and others, has increased golfing interest in the United States, where one day slam-bang week will be held at the end of the month. What we want is, we take one at a time.

The Terry Theme

From "UNIGHT"

BOURNE, INC.

Another Song You'll Be Hearing "GOOD FOR NOTHING HEART"

SOMWHERE

Cha Chay Lawne...Hollis Wilson...Tom. TC 5001

Transcribed by Grattan Rogers

Col. Toppers

Head for Chi.

NEW YORK, July 18. - Practically all the records in the United States will be included in the forthcoming annual distribution of records, the firm's organization being represented at the firm's headquarters. The national distributor believes the total sales of records will exceed the sales of the firm in 1953.

Max Steiner

Exits Warner

HOLLYWOOD, July 18. - A 16-yr. association with Warner Fraternity next month when three-time Oskar winner demostrates that Max Steiner exits the studio to take up full-time scoring and dedicates his own music publishing

Steiner will leave the music studio when scoring for "The Boy From Oklahoma" is completed. He recently concluded the scoring for "Big Bang" and was responsible for the scoring of "Change of Heart" and "Babes on Broadway" that have been released.

The veteran scorer is understood to be considering offers from at least three major studios, and Warner has announced definite plans for his departure from Warner Brothers. Steiner has been president of his own firm, a publishing firm with which he is affiliated in a similar capacity. He plans to publish his own music, which will be produced in London and then released on the American market.

On the week's releases, the week picture scores, but also contains some of the noted movies.

3 Longhairs Inked by Capa

HOLLYWOOD, July 18. - Capitol continues to expand its classical roster of solo artists with the recent acquisition of San Francisco-born soprano Dorothy Arlaing, soprano Marguerite Piazza, and soprano Josephine Decker. Capital has sought for two years in pursuit of Nathan Milstein and prior to that, a different artist in the northern California pianist Leonard Pianerio. Piazza's first Capitol release will be an album with Gordon Macphail and Miss Wavell. Macphail had recorded "The Student Prince" with Macphail's most recent release to date, prior to being inked to a standard recording contract will be used in the classical and semi-classical recording. No sessions have at any point been set for any of the artists with the exception of Miss Piazza's projected Macphail album.

"Lascuau" Capretta Wax

HOLLYWOOD, July 18. - Capitol's first release on audio tape will be the first current recording of the complete "Lascuau" with soloist with Giuseppe Puccini. One of Puccini's earlier works, the opera has not enjoyed the wide popular coverage afforded some of his other operas. Only other dashing of the opera in existence was made more than a dozen years ago in Zillain and released domestically.

Promoters

- Uniting the record, the Capitol tape is designed for technical and educational purposes. The tape will be made available to a limited number of institutions for the purpose of musical education.
## TOP SELLERS - POPULAR

**Based on Actual Capital Sales Reports**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Weeks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Run A-Dub-Dub</td>
<td>Ely, Sign My Heart Away</td>
<td>1645</td>
</tr>
<tr>
<td>2.</td>
<td>A Dear John Letter</td>
<td>P. Hunt</td>
<td>1644</td>
</tr>
<tr>
<td>3.</td>
<td>Lover's Rhapsoody &amp; Songs From</td>
<td>Jackie Gleason</td>
<td>1633</td>
</tr>
<tr>
<td>4.</td>
<td>Sketches on Standards</td>
<td>Stan Kenton</td>
<td>1626</td>
</tr>
<tr>
<td>5.</td>
<td>It's Your Life</td>
<td>E. McEntire</td>
<td>1621</td>
</tr>
<tr>
<td>6.</td>
<td>I Lost My Heart Today</td>
<td>F. Render</td>
<td>1613</td>
</tr>
<tr>
<td>7.</td>
<td>I Have But One Gall</td>
<td>Smith Brothers</td>
<td>1607</td>
</tr>
<tr>
<td>8.</td>
<td>I Forgot More Than You'll Ever Known</td>
<td>D. Dickerson</td>
<td>1602</td>
</tr>
<tr>
<td>9.</td>
<td>The Bill May Band</td>
<td>Bing Crosby</td>
<td>1601</td>
</tr>
<tr>
<td>10.</td>
<td>K. Ring</td>
<td>Bing Crosby</td>
<td>1601</td>
</tr>
<tr>
<td>11.</td>
<td>The Bill May Band</td>
<td>Bing Crosby</td>
<td>1601</td>
</tr>
<tr>
<td>12.</td>
<td>F. Render</td>
<td>Bing Crosby</td>
<td>1601</td>
</tr>
</tbody>
</table>

## TOP SELLERS - COUNTRY & HILLBILLY

**Based on Actual Capital Sales Reports**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Will the Wind Ever Die</td>
<td>I. Walker</td>
<td>1660</td>
</tr>
<tr>
<td>2.</td>
<td>I've Got The World On A String</td>
<td>S. Sinatra</td>
<td>1655</td>
</tr>
<tr>
<td>3.</td>
<td>I'm In Love</td>
<td>M. Whiting &amp; J. Wexly</td>
<td>1658</td>
</tr>
<tr>
<td>4.</td>
<td>My Flaming Heart</td>
<td>C. Willard</td>
<td>1659</td>
</tr>
<tr>
<td>5.</td>
<td>The Sun's Dream</td>
<td>S. Brothers</td>
<td>1658</td>
</tr>
<tr>
<td>6.</td>
<td>Poor Boy, Rich Lovin'</td>
<td>S. James</td>
<td>1658</td>
</tr>
<tr>
<td>7.</td>
<td>The Hills Of Monterey</td>
<td>D. Dickerson</td>
<td>1658</td>
</tr>
<tr>
<td>8.</td>
<td>Ode To A Rose</td>
<td>J. Freeman</td>
<td>1658</td>
</tr>
<tr>
<td>9.</td>
<td>Ain't I</td>
<td>M. Cole</td>
<td>1658</td>
</tr>
</tbody>
</table>

## LATEST RELEASE

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>All I Want Is A Chance</td>
<td>Al Martino</td>
</tr>
<tr>
<td>2.</td>
<td>Cream Puff</td>
<td>L. A. City College Orch.</td>
</tr>
<tr>
<td>3.</td>
<td>Double Crossin' Lies</td>
<td>J. Glennon</td>
</tr>
<tr>
<td>4.</td>
<td>Every Tear I Cry</td>
<td>J. Ring</td>
</tr>
<tr>
<td>5.</td>
<td>Cherokee Eyes</td>
<td>R. Kelly</td>
</tr>
<tr>
<td>6.</td>
<td>40 Cups of Coffee</td>
<td>E. Mase Morse</td>
</tr>
<tr>
<td>7.</td>
<td>One You Crazy Moon</td>
<td>J. Freeman</td>
</tr>
<tr>
<td>8.</td>
<td>A Dog Was I</td>
<td>M. Cole</td>
</tr>
<tr>
<td>9.</td>
<td>If Love Is Good To Me</td>
<td>N. Cole</td>
</tr>
<tr>
<td>10.</td>
<td>Free, Wise and 21</td>
<td>Bud Morris</td>
</tr>
<tr>
<td>11.</td>
<td>Nobody Home</td>
<td>Frances Faye</td>
</tr>
<tr>
<td>12.</td>
<td>Dumbly Song</td>
<td>Frances Faye</td>
</tr>
<tr>
<td>13.</td>
<td>Affair with a Stranger</td>
<td>Frances Faye</td>
</tr>
<tr>
<td>14.</td>
<td>Gambler's Guitar</td>
<td>V. Young</td>
</tr>
<tr>
<td>15.</td>
<td>Shit Up and Drink Your Beer</td>
<td>M. Travers</td>
</tr>
<tr>
<td>16.</td>
<td>For Me, For Me</td>
<td>W. Tuttles</td>
</tr>
<tr>
<td>17.</td>
<td>Sixteen Chickens and a Tamborine</td>
<td>R. Acuff</td>
</tr>
<tr>
<td>18.</td>
<td>Don't Say Goodbye</td>
<td>R. Acuff</td>
</tr>
</tbody>
</table>

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**EXCITING VICKI YOUNG SINGS**

"Affaire with a Stranger"
Title Song of the RKO Picture

"Ricochet"

**BEST SELLING - "1600 SERIES"**

**Based on Actual Capital Sales Reports**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Twelve Street Rag</td>
<td>The Grachiots</td>
</tr>
<tr>
<td>2.</td>
<td>Tennessee Waltz</td>
<td>M. West</td>
</tr>
<tr>
<td>3.</td>
<td>Lover's Rhapsoody &amp; Songs From</td>
<td>Jackie Gleason</td>
</tr>
<tr>
<td>4.</td>
<td>Sketches on Standards</td>
<td>Stan Kenton</td>
</tr>
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<td>5.</td>
<td>It's Your Life</td>
<td>E. McEntire</td>
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<td>The Bill May Band</td>
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<td>K. Ring</td>
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<td>F. Render</td>
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<td>10.</td>
<td>K. Ring</td>
<td>Bing Crosby</td>
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**BEST SELLING - POPULAR ALBUMS**

**Based on Actual Capital Sales Reports**

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<th>No.</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Music For Lovers Only</td>
<td>J. Gleason</td>
</tr>
<tr>
<td>2.</td>
<td>Original Broadway Cast</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>3.</td>
<td>Lover's Rhapsoody &amp; Songs From</td>
<td>Jackie Gleason</td>
</tr>
<tr>
<td>4.</td>
<td>Sketches On Standards</td>
<td>Stan Kenton</td>
</tr>
<tr>
<td>5.</td>
<td>The Hit Makers</td>
<td>L. Paul &amp; M. Ford</td>
</tr>
<tr>
<td>6.</td>
<td>The Bill May Band</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>7.</td>
<td>The Kay Starr Style</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>8.</td>
<td>The Billy May Band</td>
<td>Bing Crosby</td>
</tr>
<tr>
<td>9.</td>
<td>Jane Froman Favorites</td>
<td>Jane Froman</td>
</tr>
<tr>
<td>10.</td>
<td>Unforgettable Hit &quot;King&quot; Cole</td>
<td>H. Cole</td>
</tr>
</tbody>
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**YOU'LL BE CRAZY ABOUT FAYZIE —**

**FRANCES FAYE**

"DUMMY SONG" and "UH-HUH"

with DAVE CAVANAUGH'S MUSIC

**ROY ACUFF**

**SIXTEEN CHICKENS AND A TAMBORINE**

and "DON'T SAY GOODBYE"
JULY 25, 1953
THE BILLBOARD
MUSIC

MY LOVE, MY LOVE

Copyrighted material.
The Billboard's Music Popularity Charts

Favorite Tunes

... For Week Ending July 18

Best Selling Sheet Music

American's top 36

WHAT TO MUSIC 9, RECORDS 61027 (45 RPM)

(45 RPM) 

www.americanradiohistory.com

The Billboard's weekly survey of America's favorite recordings. 

Top 30 in Radio

<table>
<thead>
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<th>Label</th>
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<tr>
<td>1</td>
<td>Song from Moulin Rouge (R)</td>
<td>Ashford &amp; Simpson</td>
<td>Coral</td>
</tr>
<tr>
<td>2</td>
<td>April in Portugal (R)</td>
<td>Call of the Cactus (F)</td>
<td>Coral</td>
</tr>
<tr>
<td>3</td>
<td>I'm Walking Behind You (R)</td>
<td>Beryl Adams</td>
<td>Coral</td>
</tr>
<tr>
<td>4</td>
<td>I Believe (R)</td>
<td>Bobby Vee</td>
<td>Coral</td>
</tr>
<tr>
<td>5</td>
<td>No Other Love (M)</td>
<td>Billy &amp; Earl</td>
<td>Coral</td>
</tr>
<tr>
<td>6</td>
<td>Vaya con Dios (R)</td>
<td>Burt Bausch</td>
<td>Coral</td>
</tr>
<tr>
<td>7</td>
<td>Ruby (R)</td>
<td>Burt Bausch</td>
<td>Coral</td>
</tr>
<tr>
<td>8</td>
<td>P.S., I Love You (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>9</td>
<td>Limeright (Terry's Theme)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>10</td>
<td>You, You, You (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>11</td>
<td>Just Another Polka (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>12</td>
<td>Seven Lonely Days (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>13</td>
<td>Anna (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>14</td>
<td>Say You're Mine Again (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>15</td>
<td>With These Hands (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
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Top 10 in Television

Cor-Car (R) (F) - Chappell - ASCAP

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</tr>
<tr>
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<td>I Believe (R)</td>
<td>Bobby Vee</td>
<td>Coral</td>
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<td>No Other Love (M)</td>
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<td>Ruby (R)</td>
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<td>Coral</td>
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<td>8</td>
<td>P.S., I Love You (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
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<tr>
<td>9</td>
<td>Limeright (Terry's Theme)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>10</td>
<td>You, You, You (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
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</tbody>
</table>

England's Top Twenty

<table>
<thead>
<tr>
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<td>Coral</td>
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<tr>
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<td>Limeright (Terry's Theme)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
<tr>
<td>10</td>
<td>You, You, You (R)</td>
<td>Carl Reine</td>
<td>Coral</td>
</tr>
</tbody>
</table>

Tunes with Greatest Radio and Television Audiences

These are the tunes that have been featured on network stations in New York, Chicago, and Los Angeles. Lists are based on Joe Guarino's copyrighted Audience Coverage Index. Tunes are listed alphabetically by title. (R) indicates time is unavailable on record. (F) indicates time is from a film. (M) indicates time is from a musical.
BEST SELLING POPULAR RECORDS

THE SONG FROM MOULIN ROUGE
SWEDISH RHAPSODY
Percy Faith and Felicia Sanders 39944 - 4-39944

WHERE THE WINDS BLOW
TE AMO
Frankie Laine 40022 - 4-40022

I BELIEVE YOUR CHEATING HEART
Frankie Laine 39938 - 4-39938

DOWN BY THE RIVER SIDE
TAKE ME BACK
The Four Lads 40005 - 4-40005

KISS ME AGAIN, STRANGER
A PURPLE COW
Doris Day 40020 - 4-40020

CANDY LIPS
LET'S WALK THAT-A-WAY
Doris Day and Johnnie Ray 40001 - 4-40001

THE MEDEA WALTZE
AN OLD-FASHIONED PICTURE
Marion Marlowe and Frank Parker 40022 - 4-40022

RETURN TO PARADISE (Part 1)
RETURN TO PARADISE (Part 2)
Percy Faith 39998 - 4-39998

STRANGE THINGS ARE HAPPENING
THE HO HO SONG
Red Buttons 39981 - 4-39981

CHESIGAN CHOGGM
STICK WITH ME
Rosemary Clooney 40024 - 4-40024

SOMEONE'S BEEN BEADING' MY MAI
I'M YOUR GIRL
Jo Stafford 40021 - 4-40021

TEAR DROP IN THE RAIN
BABY LET ME KNOXLE YOUR NAME
Richard Bowers 40016 - 4-40016

GUS SHANE
Paul Weston 40014 - 4-40014

PLAYMASTERS
SHOO-FLY PIE AND APPLE PIE DOVY
Jimmy Boyd 40007 - 4-40007

THE LITTLE BOY AND THE OLD MAN
TELL ME A STORY
Frankie Laine and Jimmy Boyd 39945 - 4-39945

BEST SELLING FOLK RECORDS

HEY, JOE
DARLIN' AM I THE ONE
Carl Smith 21129 - 4-21129

TRADMARK
DO I LIKE IT?
Carl Smith 21119 - 4-21119

THIS ORCHID MEANS GOODBYE
JUST WAIT TILL I GET YOU ALONE
Carl Smith 21087 - 4-21087

I'D RATHER BE YOUNG
THE NIGHTINGALE SONG
Rose Maddox 21127 - 4-21127

A CASTLE IN THE SKY
A HALFWAY CHANCE WITH YOU
Marty Robbins 21111 - 4-21111

IF I SHOULD WANDER BACK TONIGHT
DEAR OLD DIXIE
Lester Flatt and Earl Scruggs 21025 - 4-21025

YOU WEREN'T ASHAMED TO KISS ME
LAST NIGHT
Cold Shoulder Ray Price 21117 - 4-21117

MY MAMA SAID I'LL STAY SINGLE
Vin Bruce 21059 - 4-21059

MEXICAN Joe
YOU HAVE MY HEART NOW
Billy Walker 21085 - 4-21085

SACRED
You Can't Take It With You
Willie Lee and Stoney Cooper 21131-a - 4-21131-a

NEW EXTENDED PLAY RELEASES

RAGTIME PIANO—WALLY ROSE
Revue Rhy. • Sheet Music Rev. • Triangle Jazz Blues • Nonpareil Rag
6-1910

SUGAR AND SPICE—OTTO CESAMA
My Beloved • Hey, Professor • Reflection • Night Train
8-1910

QUILT MUSIC MINIATURES—Vol. II
All Wise • Trucks' Serenade • Roses of Picardy • Laura
6-1911

GEORGE MOGAN
Carly Ross • Almost • Room Full of Roses • Please Don't Let Me Love You
H-1708

BILL MORRIS and his Blue Grass Boys
Kentucky Waltz • Footprints in the Snow • I Hear a Sweet Voice Calling • Blue Grass Stomp
H-1709

NEW POPULAR ALBUMS

RAGTIME PIANO
Hat House Rag • Scott Joplin's New Rag • Boisterous Rag • Silent Movie Rag
• Triangle Jazz Blues • Nonpareil Rag • Hot Chocolate • Castle House Rag

WALLY ROSE
"MAKE ME BE THE ONE IN YOUR HEART"

"THE MIDNIGHT RIDE"
40023 - 4-40023

SUGAR AND SPICE—Contrasting Moods
My Beloved • Hey, Professor • Reflection • Night Train • None at Last
• Roses of Picardy • Wal-Maude
Otto Cesarna and his Orchestra
"THE MIDNIGHT RIDE"
40024 - 4-40024

Another Smash for Sammy Kaye

"LET ME BE THE ONE IN YOUR HEART"

"THE MIDNIGHT RIDE"

COLUMBIA RECORDS

REVIEWS OF THIS WEEK'S NEW RECORDS

Number of Releases This Week

- Number of Releases This Week

(Alphabetically by Label)

<table>
<thead>
<tr>
<th>Label</th>
<th>Pop</th>
<th>CAN</th>
<th>R&amp;B</th>
</tr>
</thead>
</table>

1. **THE OMDLERS**
Ocean's Game to the Chipmunks...

2. **JULIUS**
JULIUS

3. **VANISH**
VANISH

4. **SOMEBODY**
SOMEBODY

5. **THE JAM**
THE JAM

6. **THE JAMS**
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38. **THE JAMS**
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39. **THE JAMS**
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40. **THE JAMS**
THE JAMS

Each of the records reviewed expresses the opinion of The Billboard music staff who reviewed the record.
LITERALLY TORE THE SHOW APART
THE SENSATION OF THE CONVENTION! ACCORDING
TO THE DISTRIBUTORS — DJ'S — DEALERS...
5 YEAR OLD
BRUCIE WEIL
GOOSE PIMPLE RENDITION OF...
"God Bless Us All"
BARBOUR RECORD - 1005
b/w "LITTLE BOY BLUES"

BARBOUR RECORDS
MANUFACTURED AND DISTRIBUTED BY:
JAY-GEE RECORD CO., INC., 315 W. 47th ST., N.Y.C. PLaza 7-8140
In the OPINION of The Billboard, these NEW records merit special attention.

**Rhythm & Blues**

**MERCY DEE**
Reni Man Blues (VeriMo, BIM) — Specialty 468 — Mercy Dee, who has been described as a singer with a natural talent for the blues, is now working with Specialty Records. This new release, "Reni Man Blues," is a fine example of her talent and is expected to receive widespread attention. The record has a strong, emotional feel and is sure to appeal to blues fans.

**THE CRICKETS**
Nothing but Loneliness (Decca, BIM) — The Crickets, led by member DonEDI, have released a new record titled "Nothing but Loneliness." This track features a catchy melody and a pulsating rhythm, making it a potential hit in the rock 'n' roll genre.

**FLOYD DIXON**
Married Woman (Aladdin, BIM) — Floyd Dixon's debut single, "Married Woman," has received critical acclaim for its soulful sound and emotional lyrics. The song explores themes of love, commitment, and the challenges of maintaining a relationship. Dixon's powerful vocals and the dynamic arrangement make it a standout in the rhythm and blues genre.

**RHYTHM & BLUES**

**CRYING IN THE CHAPEL**
(The Orioles)(Valley, BIM) — The Orioles, a popular rhythm and blues group, have released a new single titled "Crying in the Chapel." The song features a nostalgic, soulful arrangement and has been well-received by critics and fans alike. It is expected to chart well and become a fan favorite.

**MELANCHOLY SNEERNA**
(Judge, BIM) — What a Pearl (Lancaster, BIM) — This new release from Melancholy Sneerna features a blend of soulful vocals and catchy melodies. The song "What a Pearl" has gained recognition for its emotional depth and catchy rhythm, making it a standout in the rhythm and blues genre.

According to FOLLOW-UP REPORTS from dealers, operators, disk jockeys, distributors, and independent record markets, these records are selling well but not yet strong enough to attract national dealer or operator charts.
There's No Business Like Mercury Business!

<table>
<thead>
<tr>
<th>GAMBLERS</th>
<th>BUTTERFLIES</th>
<th>FOR ME, FOR ME</th>
<th>ETERNALLY</th>
</tr>
</thead>
<tbody>
<tr>
<td>GUITAR RUSTY</td>
<td>PATTI PAGE</td>
<td>GEORGINA GIBBS</td>
<td>VIC DAMONE</td>
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<tr>
<td>DRAPER</td>
<td></td>
<td></td>
<td>FREE HOME DEMONSTRATION</td>
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<tr>
<td></td>
<td>FLY SIDE</td>
<td></td>
<td>MERCURY 70183 × 70183X45</td>
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<td></td>
<td>THIS IS MY SONG</td>
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<td>MERCURY 70172 × 70172X45</td>
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<tr>
<td>FREE HOME DEMONSTRATION</td>
<td>MERCURY 70167 × 70167X45</td>
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<td></td>
<td>THUNDER AND LIGHTNING</td>
<td>SIMONETTA</td>
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<td></td>
<td></td>
<td>MERCURY 70170 × 70170X45</td>
<td></td>
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<tr>
<td>RUBY</td>
<td>TELL ME THAT YOU</td>
<td>LOVE EVERY MOMENT</td>
<td>LOVE ME, LOVE ME</td>
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<tr>
<td>RICHARD HAYMAN</td>
<td>LOVE ME</td>
<td>EDDY HOWARD</td>
<td>BOBBY WAYNE</td>
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<td></td>
<td>THE GAYLORDS</td>
<td>THE RIGHT WAY</td>
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<td></td>
<td>FLY SIDE</td>
<td></td>
<td>MERCURY 70176 × 70176X45</td>
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<td></td>
<td>COQUETTE</td>
<td></td>
<td>MERCURY 70148 × 70148X45</td>
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<tr>
<td>THE MOON IS BLUE</td>
<td>VOLCANO</td>
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<td>RALPH MARTERIE</td>
<td>LOLA AMECE</td>
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<td></td>
<td>FLY SIDE</td>
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<td></td>
<td>I LOVE TO JUMP</td>
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<td></td>
<td>STICKY APPLE &amp; BUBBLE GUM</td>
<td>MERCURY 70193 × 70193X45</td>
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<tr>
<td>JIM LOWE</td>
<td>GAMBLER'S GUITAR</td>
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</table>

www.americanradiohistory.com
### Top Popular Records

#### Best Selling Singles

Records are ranked in order of their current national recording sales at the retail level. Results are based on Billboard's weekly survey among a panel of music retailers representing every important market area. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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</thead>
<tbody>
<tr>
<td>1.</td>
<td>I'M WALKING BEHIND YOU</td>
<td>E. Fisher</td>
<td>V-3370</td>
</tr>
<tr>
<td>2.</td>
<td>SONG FROM MOULIN ROUGE</td>
<td>P. Faith</td>
<td>176-743</td>
</tr>
<tr>
<td>3.</td>
<td>NO OTHER LOVE</td>
<td>P. Como</td>
<td>3046-814</td>
</tr>
<tr>
<td>4.</td>
<td>VAYA CON DIOS</td>
<td>L. Paul-M. Ford</td>
<td>5-208</td>
</tr>
<tr>
<td>5.</td>
<td>APRIL IN PORTUGAL</td>
<td>P. Baxter</td>
<td>3743-759</td>
</tr>
<tr>
<td>6.</td>
<td>1. I'M WALKING BEHIND YOU</td>
<td>E. Fisher</td>
<td>11-3370</td>
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<td>2. SONG FROM MOULIN ROUGE</td>
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<td>3743-759</td>
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</table>

#### Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays an disk jockey's survey among his atom's jukebox operators. The reverse side of each record is also listed.

<table>
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<tr>
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</tr>
</tbody>
</table>

#### Most Played by Jockeys

Records are ranked in order of the greatest number of plays on disk jockey's survey among his atom's disk jockeys. The reverse side of each record is also listed.

<table>
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<tr>
<td>1.</td>
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<td>5.</td>
<td>APRIL IN PORTUGAL</td>
<td>P. Baxter</td>
<td>3743-759</td>
</tr>
</tbody>
</table>

### Best Selling Popular Albums

Albums are ranked in order of their current national recording sales at the retail level. Results are based on Billboard's weekly survey among the nation's top volume year record retailers representing every important market area. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1.</td>
<td>FISH</td>
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<td>V-2457</td>
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<td>2.</td>
<td>1. FISH</td>
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<td>3.</td>
<td>2. SONG FROM MOULIN ROUGE</td>
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### Best Selling Children’s Records

Records are ranked in order of their current national recording sales at the retail level. Results are based on Billboard's weekly survey among the nation's top volume year record retailers representing every important market area. The reverse side of each record is also listed.

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<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1.</td>
<td>MY CHILDREN'S HOURS</td>
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<td>V-2597</td>
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<td>2.</td>
<td>1. MY CHILDREN'S HOURS</td>
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<td>3.</td>
<td>2. SONG FROM MOULIN ROUGE</td>
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NEW RELEASES

RCA VICTOR - RELEASE #55-36

COUNTRY/WESTERN

Did I Do Wrong (When I Did Right By You)
That Love’s Melody
When We Were Young
Rallies
Steele Gun
20-5377 (47-5377)
When I’m a Hundred Years Old
Just Skip It
Ruby Williams
20-5378 (47-5378)
Castaway
My Old Familiar Heartache
Boudle Alle
20-5379 (47-5379)

RHYTHM & BLUES

Gonney Pig (Can’t Get Enough)
I Ain’t
Rudy Lewis & His Orch.
30-5390 (47-5390)

NEW POPULAR ALBUMS

Music from The Films
All God’s Children and His Orchestra
EPA-510
Perry Como sings the Hits from Broadway Shows
A Ballad and a Beat • You’re Just In Time • It’s a Lovely Day
20-4513 (47-4513)

RCA VICTOR - RELEASE #55-37

NEW RED SEAL “E.P.” RELEASES

Blue Steers Songs
Danny Boy • Sewell Through Crapie Song • All There The Night • EPA-59
Music of Bach—Johann Sebastian and His Symphony Orchestra
Jen, Joy of My Days; D’Alton; Little Pagoda in G Min.
20-5365 (47-5365)

POPPULAR

I Love a Parade – The Promenade Band
I Love a Parade • I Like It • March of the Side Streets
20-5377 (47-5377)
Swedish on Record—Rolf Lothar Gueller • Anna Demerson and Her Orchestra
The Sea of Purity • Dream of Janie with the Light Brown Hair • The Favour of a Fool • The Men I Love
20-5378 (47-5378)

Elgar’s First Symphony
London Philharmonic Orchestra, Sir Adrian Boult, cond.
30-5391 (47-5391)

BEST SELLERS

COUNTRY/WESTERN

Barry / Nobody Asked Me To Dance
Sunshine Ruby
20-5374 (47-5374)

RCA Victor

Take Her Rains Take Her
30-5350 (47-5350)

Get Into RCA Victor’s “Name the Blue Canary” Contest And Win One of These Big Prizes:
1. Two RCA Victor Room Air Conditioners
2. Three “Victrola” 3-speed attachments
3. Four Personal Clock Radios
4. Four Super Personal Radios

Here’s All You Have To Do—Listen to Dinh Shore’s new recording of “Blue Canary”

Suggest a name for the songbird—then mail your name and address, radio call letters or business affiliation, to

Bernie Miller
RCA Victor
430 Fifth Ave.
New York 20, N. Y.

it’s Christmas in July!

It’s still July—and it’s still Christmas—
from the way RCA Victor pop singles continue to sell!
This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time on this week's charts in any of the markets listed below.

Territorial Best Sellers

Listeners are urged to the reports issued to Western Union messenger service from top dealers in each of the markets listed.

Boston....THIS IS MY SONG

New Orleans....FALSE LOVE

St. Louis....EYES OF BLUE

Boston

1. No Other Love
   P. Penn, Victor
2. I'm Doin' the Young
   Hilltoppers, Decca
3. I'm Walking Behind You
   P. Fisher, Columbia
4. Limelight (Terry's Theme)
   H. V. Young, Decca
5. Vaya Con Dios
   L. Paul-M. Ford, Capitol
6. You, You, You
   E. Fisher, Capitol
7. With These Hands
   P. Penn, Columbia
8. Light Should Be in You
   E. Fisher, Capitol
9. Half a Photograph
   E. Fisher, Capitol
10. I'm Walking Behind You
    E. Fisher, Capitol

New Orleans

1. Vaya Con Dios
   L. Paul-M. Ford, Capitol
2. I'm Doin' the Young
   Hilltoppers, Decca
3. I'm Walking Behind You
   E. Fisher, Capitol
4. Half a Photograph
   E. Fisher, Capitol
5. Vaya Con Dios
   L. Paul-M. Ford, Capitol
6. No Other Love
   P. Penn, Capitol

St. Louis

1. Crying in the Chapel
   R. Allen, Decca
2. P. R. I Love You
   Hilltoppers, Dot
3. Vaya Con Dios
   L. Paul-M. Ford, Capitol
4. No Other Love
   E. Fisher, Capitol
5. Germany's Guitar
   R. Draper, Mercury
6. I'm Walking Behind You
   E. Fisher, Capitol
7. Hands of Life
   E. Fisher, Victor
8. Oh
   P. W. Hunt, Capitol
9. Allen You
   E. Star, Capitol
10. Blue Eyes
    R. Hayman, Mercury

Washington—Baltimore

1. Crying in the Chapel
   D. Glenn, Valley
2. You, You, You
   Allen Brothers, Victor
3. Don't Take Your Love From Me
   The Sun, Victor
4. P. R. I Love You
   Hilltoppers, Capitol
5. Germany's Guitar
   R. Draper, Mercury
6. Vaya Con Dios
   L. Paul-M. Ford, Capitol
7. Limelight (Terry's Theme)
   E. Fisher, Capitol
8. Behind You
   E. Fisher, Capitol
9. Behind You
   E. Fisher, Capitol
10. Vaya Con Dios
    L. Paul-M. Ford, Capitol

Los Angeles

1. I'm Walking Behind You
   E. Fisher, Victor
2. Vaya Con Dios
   L. Paul-M. Ford, Capitol
3. Song from Moulin Rouge
   P. Penn, Capitol
4. Over the Love
   P. Penn, Capitol
5. R. Hayman, Mercury
6. C'est Si Bon
   E. Kutt, Capitol
7. You, You
   Allen Brothers, Victor
8. You, You
   E. Fisher, Victor
9. Light Should Be in You
   E. Fisher, Capitol
10. Half a Photograph
    E. Fisher, Capitol

New Orleans

1. Song from Moulin Rouge
   P. Penn, Capitol
2. I'm Doin' the Young
   Hilltoppers, Decca
3. I'm Walking Behind You
   E. Fisher, Capitol
4. Half a Photograph
   E. Fisher, Capitol
5. Vaya Con Dios
   L. Paul-M. Ford, Capitol
6. No Other Love
   P. Penn, Capitol

Seattle

1. Song from Moulin Rouge
   P. Penn, Capitol
2. You, You, You
   Allen Brothers, Victor
3. Vaya Con Dios
   L. Paul-M. Ford, Capitol
4. I'm Walking Behind You
   E. Fisher, Victor
5. April in Portugal
   E. Star, Capitol
6. Allen You
   E. Star, Capitol
7. P. W. Hunt, Capitol
8. C'est Si Bon
   E. Star, Capitol
9. No Other Love
   E. Star, Capitol

Chicago

1. I'm Walking Behind You
   E. Fisher, Victor
2. No Other Love
   P. Penn, Victor
3. Crying in the Chapel
   D. Glenn, Valley
4. Other Love
   P. Penn, Capitol
5. Vaya Con Dios
   L. Paul-M. Ford, Capitol
6. Song from Moulin Rouge
   P. Penn, Capitol
7. April in Portugal
   E. Fisher, Capitol
8. Etowah
   H. V. Young, Decca
9. Crying in the Chapel
   D. Glenn, Valley
10. C'est Si Bon
    E. Kutt, Capitol

Cincinnati

1. No Other Love
   P. Penn, Victor
2. I'm Walking Behind You
   E. Fisher, Victor
3. Song from Moulin Rouge
   P. Penn, Capitol
4. Vaya Con Dios
   L. Paul-M. Ford, Capitol
5. P. R. I Love You
   Hilltoppers, Decca
6. April in Portugal
   E. Fisher, Capitol
7. April in Portugal
   E. Fisher, Capitol
8. You're Now Mine Again
   P. Penn, Columbia
9. Ruby
   E. Hayman, Mercury
10. This Is My Prayer
    D. Glenn, Decca

Dallas-Ft. Worth

1. Vaya Con Dios
   L. Paul-M. Ford, Capitol
2. I'm Doin' the Young
   Hilltoppers, Decca
3. I'm Walking Behind You
   E. Fisher, Capitol
4. Half a Photograph
   E. Fisher, Capitol
5. Vaya Con Dios
   L. Paul-M. Ford, Capitol
6. No Other Love
   P. Penn, Capitol

Detroi

1. Crying in the Chapel
   D. Glenn, Valley
2. You, You, You
   Allen Brothers, Victor
3. These Sun, Sun
   Me, Victor
4. P. R. I Love You
   Hilltoppers, Capitol
5. Germany's Guitar
   R. Draper, Mercury
6. Vaya Con Dios
   L. Paul-M. Ford, Capitol
7. Down by the River Side
   The Four Lads
8. Ruby
   R. Hayman, Mercury
9. With These Hands
   E. Fisher, Victor
10. Song from Moulin Rouge
    P. Penn, Capitol

Washington

1. Crying in the Chapel
   D. Glenn, Valley
2. You, You, You
   Allen Brothers, Victor
3. These Sun, Sun
   Me, Victor
4. P. R. I Love You
   Hilltoppers, Capitol
5. Germany's Guitar
   R. Draper, Mercury
6. Vaya Con Dios
   L. Paul-M. Ford, Capitol
7. Limelight (Terry's Theme)
   E. Fisher, Capitol
8. Behind You
   E. Fisher, Capitol
9. Behind You
   E. Fisher, Capitol
10. Vaya Con Dios
    L. Paul-M. Ford, Capitol

You'll feel no pain—she'll hit you like a ton of rose petals.

Dolores—the silvery voice wax. Coming your way just 22!
THE BILLBOARD

JULY 25, 1953

THE BILLBOARD

MUSIC

45

The HILLTOPPERS
Featuring the Great Voice of Jimmy Sacca
P.S. I'd Rather Love You
I'd Rather Die Young
DOT 15083; 45 x 15083

Johnny MADDOX
America's #1 Piano Stylist
Learning
8 Beat Boogie
DOT 15090; 45 x 15090

MAC WISEMAN
The Nation's Newest Hillbilly Sensation
Rainbow in the Valley
Crazy Blues
DOT 1168; 45 x 1168

Elmo TANNER
America's Great Whistling Stylist
Whispering
Whistler and His Dog
DOT 15086; 45 x 15086

JANE KELLY
With Lew Douglas and His Orchestra
Love Me Now
Truly Yours
DOT 15095

I'd Rather Die Young
P.S. I Love You
DOT 15085; 45 x 15085

Mom loco
In the \#1 Piano
Stylist
in the Country.

LATEST DOT RELEASES

ROY WIGGINS
Wiggle Waggle
Bouquet of Roses
DOT 15092; 45 x 15092

MAC WISEMAN
I'd Rather Die Young
You'd Better Wake Up
DOT 1172; 45 x 1172

HANK GARLAND
Steel Guitar Rag
Moonlight on the Colorado
DOT 15091; 45 x 15091

MARGIE DAY
String Bean
Don't Talk to Me About Men
DOT 1172; 45 x 1172

LEON BERRY
Blacksmith Blues
La Borrachita
DOT 15090; 45 x 15090

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EVERYBODY'S IN LOVE WITH

"LOVE EVERY MOMENT YOU LIVE"

VOX JOX
by CHARLOTTE SUMMERS

Ted Nahors, KFTR, Boston, reports that "Big Mamie" is on the verge of "hanging loose" in his area. "Mamie," Ted observes, "is a large thing thriving in the byways country which produces a red berry used among colon-timers for medicinal purposes."

Gimmix

Art Milner, WKDN Cadiz, N. J., came up with a new twist when he inveigled the "happy birthday singer" of Western Union. . . . Best "preeeveis" writers were rewarded with free passes to home games of the local St. Louis Brown's farm club by Art Lowery, W Y W TY, Westville, Va. Bob Bennett, WYEP, Taunton, Mass., and Chuck Williams stage "Music" which resulted in 664 phone responses. . . . The "na-}

YESTERYEAR'S TOPS--
The nation's top tunes on records reported in The Billboard
JULY 24, 1945:
1. You'll Never Know
2. C'mon In A Wing and a Prayer
3. It Can't Be Wrong
4. In the Blue of the Evening
5. All or Nothing at All
6. It's Always You
7. Let's Get Lost
8. Johnny Zicce
9. Don't Get Around Much Anymore
10. As Time Goes By

JULY 26, 1946:
1. Woody Woodpecker
2. You Can't Be True, Dear
3. My Happiness
4. Little White Lies
5. Nature Boy
6. Talking Doodle (The Yodel Polka)
7. You Call Everybody Darlin'
8. Love Somebody
9. It's Magic
10. A Tree in the Meadow.

craft sound" on Sandy Singer's show at KGOL, Cedar Rapids, Ia., is "putting on a pair of rubber shoes."

"How much is Thats Doodle in the Window next to WRCU, Abo- knie, N. C., has finally come up with a winner," writes Johnny Palmer. Correct answer was "Red Head," which is at 190 on the dial.

Guests

Bob Conley was a recent guest on KEAA, Dalina, Kan., and reports Ken Read, Jack Dupas, WPTV, Albany, N. Y., introduced Lou Monte, RCA recording artist.


Coming and Going

Jack Egan is retained by the Leo Burnett Company to conduct a survey among jockeys to find the funniest records of the year for its client, Marry Candy Company. . . Tom Shield, formerly of New- burough, N. Y., will handle staff announcing "Flapper Party" for WCRS, Tarboro, N. C. . . Johnny Michaels moves from WVKO, Columbus, O., to Lake Erie, N. Y. . . Nicas Miles exits WSDC, Marine City, Mich., to join WHLS, Port Huron, Mich. . . Bill Kuttman, formerly with WSM, Nashville, Tenn., joins WCHT, Charlotte, N. C.

This and That

Jimmie Penny, W N A G. Grandpa, Miss., will exchange worn-out themes for good con- dition records with other jocks.

Clyde Arbuckle, KJIC, Silver City, N. M., would like to effect a trade to get Ray Anthony's "On the Trail." . . . Don Lennard, KEDO Bakers- field, Calif., would like to start a big push for a Buddy Clark-day.

Bob Molem, KPRG, Cedar Rapids, Ia., would like some diskies, especially from indi- ans, to fill his 2 hourly spots of pop-

Ray Schneirer, WHNL, Richmond, Va., an- nounces the birth of his son, Raymond Leslie Schneirer, III. . . Bill Davis, KOPT, Paris, Tex., would like the correct pronunciation of Ralph Mar- tew. We have been using Mar-teen (accent on the "the") . . . Dan Haweness, WMAI, Macomb, Ill., reports his sta- tion "is getting into the swing" of things. . . . Ken White, KWTG, Barstow, Calif., reports the recipient of a recorded letter from Jim James was interviewed on the show. . . Ken Roll, WJG, Houston, Tex., reports that her pattern is working "like that of Bill Hiebbeck, W K W W, N. Y. . . Bill Geo., KFW, Phil- adelphia, Calif., musician Jacksons, KWEQ, Columbus, O., and Sin Cochran, WDTW, Cincinnati, Ill., relate the story of a girl who was знак в знак in the Chicago Ray McKinley was familiar to her. "Oh yes, isn't he President?"

Show Fields Battle Mason Bill

Show Fields will get thru the Sen- ake, even if it passes the House, and there is no assurance either that it will be signed by President

BATTLE BREAKING BIG FOR A HIT!

and Managers, Local 602 of the Am- erican Federation of Musi- cians, and the League of New York Theaters, representing producers and producers of Man- hattan house. Typical protest was a letter signed by Ralph Bellamy, president, and Argo Danon, executive secretary of Actors' Equity Association, to several lawmakers, stating as follows: "Actors' Equity Association, Chorus Equity Association, representing all actors, singers, dancers, and chorus persons of the dra- matic and musical theater, appeal that tax relief of motion picture industry alone without similar rel- ieve of legitimate theater is dis- crimination which favors a wealthy industry against one which is in greater need of relief. We urge that any tax relief be extended to the entire enter- tainment industry and demand a program to prevent or argument to be made before final congressional action is taken. . . . other similar messages were sent to the Hill by Melvin D. Schmeidler, president for Union for Circus Firms of America, and co-signers for outdoor anniversaries, including a brief filed by Paul H. Bripin, exec- uitive secretary of National As- sociation of Amusement Parks, Pools and Beaches. There is no certainty that the Mason Bill will get thru the Sen- ake, even if it passes the House, and there is no assurance either that it will be signed by President
America's in the Mood with:

Mood Records
Proudly Presenting...

Fay DeWitt
"No One" b/w "Wishing Well"
Mood # 1008

Bill Lawrence
Watch For Forthcoming Release on MOOD

Elise Rhodes
"Yes, Yes, Yes" b/w "Do You Remember Me"
Mood # 1005

Maria Neglia
Watch For Forthcoming Release on MOOD

JAN STRICKLAND
"Diablo" b/w "Love Your Magic Spell Is Everywhere"
Mood # 1004

Miguelito Valdes
"Jungle Man" b/w "Peanut Vendor"
Mood # 1002

Sandy Scott
Watch For Forthcoming Release on MOOD

DENISE LOR
Watch For Forthcoming Release on MOOD

LANI ROBERTS
Watch For Forthcoming Release on MOOD

Johnny Alden
Watch For Forthcoming Release on MOOD

Emelina Devita
Watch For Forthcoming Release on MOOD

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CLASSICAL Recordings.

America's In The MOOD with...

NOTE:
A Few Distribution Points Available

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BOB BACHELDER
WITH THE MOOD RECORDING ORCHESTRA
and their Origination
T.V. RHUMBA
B.W. CHEEK TO CHEEK

#101145 or 78 r. p. m.
**Reviews of the Current Classical Releases**


The three full-blown marches with which the better English composers evoke the imperial spirit are here presented in all their glory. Quite appropriately, the set is concluded by "Pomp and Circumstance" marches by Elgar, his somewhat less familiar "Fourth" march and efforts in a similar vein by Walton and Bax. The flux opus was written for the coronation ceremonies of King George V in 1911. The package should appeal to many, even some non-classical listeners. And, of course, there's the bonus of a march which needs no graduation.


Decca has issued a number of new releases on its inexpensive 10-inch "45's" series. This set is good as the single, with two "Tangos" and "Hungarian Suite" among "most familiar" waltzes. The "Emperor Waltz" is rendered beautifully by the Bamberg Symphony Orchestra, and the "Morning Papers" receives a warm performance from the RIAS aggregation. The price and the selections should help the Decca here one of the finest projects available. The reverse side of the disc contains a group of 78 rpm records, also of French origin, such as composers by Ravel, Debussy, Fauré and Bizet. The quality of the package is enhanced by inclusion of the famous "Blue Danube" by Strauss.

**HAYDN: CONCERTO IN D, OP. 101, AND CELLO ENCOCHES—Pianist Petr Peter (Vienna Philharmonic Orchestra) Rafael Kutik, Cond. (12''-78, Decca DL 4987). 

Vater der Liebe, 1941. 

Pianist awards the familiar concerto a particularly sensitive rendering, keeping to the line an absolutely beautiful tone which he projects with great purity. The work is much recorded, many copies of which will prefer this version to the several others available. The reverse side of the disc contains a group of 78 rpm records, also of French origin, such as composers by Ravel, Debussy, Fauré and Bizet. The quality of the package is enhanced by inclusion of the famous "Blue Danube" by Strauss.


This disc contains the first complete orchestral recording of the satiric "Facades" suite. Listening here is a cheerful experience with many moments of bright humor. The performance by Irving is excellent, and the recorded sound full and rich. The LP top holds the Lambert label "Heuerwalt." An attractive package in London's special concert release.

**SCHUTZ: DOPPEL IN C MAJOR, OP. 26—Helmut Rahn, Pianist. (12''-78, Decca DL 4991). 

This is the first LP waxing of one of Weber's little-played operas, No. 2 of his trilogy. It is played with care and skill by Helmut Rahn, soloist of the Berlin music elite since 1900 and now a professor at the Berlin Hochschule. The recording is at constant speed, originally waxed by the Deutsche Grammophon Company in Germany. The side which interests me the most in the market for piano music of the 19th century. 25

**BEETHOVEN. TRIO NO. 5 IN D, OP. 70, NO. 1. TRIO NO. 6 IN E FLAT, OP. 70, NO. 2—Santala Trio (11'-78, Decca DL 4995). 

Decca has here one of the finest chamber music records it has yet issued. The performers are members of the famed chamber music ensemble, conducted with superb artistry. There are several competing versions available (one has the identical coupling), but this newest entry should win many enthusiastic adherents among buyers of chamber music. Dist. and will quibble at the sound of the records. It's beautifully balanced to project the intimate nature of compositions.


The young German baritone makes another version of this divertimento, which is played with care and skill by Helmut Rahn, soloist of the Berlin music elite since 1900 and now a professor at the Berlin Hochschule. The recording is at constant speed, originally waxed by the Deutsche Grammophon Company in Germany. The side which interests me the most in the market for piano music of the 19th century. 25

**BEETHOVEN, SCHUBERT, SCHUMANN Lieder—Dichter (Fischer-Dieskau, Baritone. (33, 33/2, 45, Victor (33) LL 1546). 

The young German baritone makes another version of this divertimento, which is played with care and skill by Helmut Rahn, soloist of the Berlin music elite since 1900 and now a professor at the Berlin Hochschule. The recording is at constant speed, originally waxed by the Deutsche Grammophon Company in Germany. The side which interests me the most in the market for piano music of the 19th century. 25

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**RCA Victor**

**THE BILLBOARD'S MUSIC POPULARITY CHARTS**

**RCA Victor**

**CLASSICAL RECORDS**

**For Week Ending July 16**

**Best Selling Classical Records**

**RECORDS**

**LADDER OF BEST-SELLERS—FROM THE FEDERAL RECORDS**

**Popular**

**DONNA LOUIE**

**TENNESSEE WALK**

**WALKING HANDS**

**AND**

**THE GLOBE TrotTERS**

**MY CAY SAL**

**AT SURFMOORE**

**AND**

**TOMMY PARCO**

**GONGS ARE THOU, THOUSAND PARADISE**

**AND**

**AND 45-124O**

**Folk/ Western**

**DON KIDD**

**AND RED SMILE**

**CROWING THE STREETS**

**OF THE TOWN**

**AND**

**DOUNIE**

**LEAVEN**

**OUT OF SCOTLAND**

**AND**

**THE COWBOYS**

**TENNESSEE SENSITA**

**AND**

**NARROW GOBE**

**AND HOLLY FYRE**

**KNOW SOMETHING**

**1212 AND 1215**

**Rhythm/Blues**

**JACK DUBRE**

**TUMBLE-TOU-BLUES**

**THE BLUES GIVE ME**

**THE BLUES HEED A GOOD MAN DOWN**

**AND**

**NOW A LITTLE**

**READ**

**1212 AND 45-1223**

**BILLY WARD**

**AND HIS DOMINOS**

**DON'T LOVE ME THIS WAY**

**AND**

**LET ME HAVE A LITTLE**

**READ**

**1212 AND 45-1223**

**DISTRIBUTED**

**BY**

**RECORDS INC.**

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**Classical Records**

**The Billboard's Music Popularity Charts**

**Classical Records**

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**Books and Package Records Buying Guide**

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**AGUST 29 FALL RECORD MARKET ANALYSIS**

**The Billboard Package**

---
**The Billboard's Music Popularity Charts**

### TOP C&W RECORDS

... For Week Ending July 18

#### National Best Sellers

<table>
<thead>
<tr>
<th>Record Title</th>
<th>Artist</th>
<th>Number of Weeks</th>
<th>Peak Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>It's Been So Long</td>
<td>W. Pierce</td>
<td>4</td>
<td>1</td>
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<tr>
<td>Trademark—Carl Smith</td>
<td></td>
<td>4</td>
<td>1</td>
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<tr>
<td>Mexicano</td>
<td>J. Reeves</td>
<td>10</td>
<td>1</td>
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<tr>
<td>Take These Chains From My Heart</td>
<td>H. Williams</td>
<td>11</td>
<td>1</td>
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<tr>
<td>Hey, Joe—Carl Smith</td>
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<td>1</td>
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<tr>
<td>Free Home Demonstration—E. Arnold</td>
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<td>6</td>
<td>6</td>
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<tr>
<td>Rub-A-Dub-Dub—H. Thompson</td>
<td></td>
<td>7</td>
<td>9</td>
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<tr>
<td>Your Cheatin' Heart—H. Williams</td>
<td></td>
<td>8</td>
<td>23</td>
</tr>
<tr>
<td>I Won't Be Home No More—H. Williams</td>
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<td>1</td>
<td>1</td>
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<tr>
<td>Spanish Fire Ball—E. Snow</td>
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<td>5</td>
<td>8</td>
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</tbody>
</table>

#### Most Played by Jockeys

<table>
<thead>
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<td>It's Been So Long</td>
<td>W. Pierce</td>
<td>2</td>
<td>4</td>
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<tr>
<td>Mexicano</td>
<td>J. Reeves</td>
<td>3</td>
<td>17</td>
</tr>
<tr>
<td>Take These Chains From My Heart</td>
<td>H. Williams</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>Rub-A-Dub-Dub—H. Thompson</td>
<td></td>
<td>5</td>
<td>9</td>
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<tr>
<td>Is That You Myrtle—Carlisle</td>
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<tr>
<td>How's The World Treating You—E. Arnold</td>
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<td>2</td>
<td></td>
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<tr>
<td>Crying In the Chapel—D. Glenn</td>
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<td>1</td>
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<tr>
<td>Dear John Letter—J. Shepard</td>
<td></td>
<td>1</td>
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<tr>
<td>Trademark—Carl Smith</td>
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<tr>
<td>Spanish Fire Ball—H. Snow</td>
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<td>4</td>
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#### Most Played in Juke Boxes

<table>
<thead>
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<th>Number of Weeks</th>
<th>Peak Position</th>
</tr>
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<tbody>
<tr>
<td>Mexicano</td>
<td>J. Reeves</td>
<td>1</td>
<td>17</td>
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<tr>
<td>Rub-A-Dub-Dub—H. Thompson</td>
<td></td>
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<td>8</td>
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<tr>
<td>Take These Chains From My Heart</td>
<td>H. Williams</td>
<td>2</td>
<td>11</td>
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<tr>
<td>Spanish Fire Ball—H. Snow</td>
<td></td>
<td>5</td>
<td>6</td>
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<tr>
<td>It's Been So Long</td>
<td>W. Pierce</td>
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<td>4</td>
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<tr>
<td>That Hound Dog in the Window</td>
<td>Homer &amp; Jethro</td>
<td>7</td>
<td>8</td>
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<tr>
<td>That's All Right—A. Issac</td>
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<td>4</td>
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<tr>
<td>Trademark—Carl Smith</td>
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<td>9</td>
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<tr>
<td>Runnin' Around—T. T. Tyler</td>
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</table>
**TOP COUNTRY & WESTERN RECORDS**

**Folk Talent and Tunes**

NASHVILLE

Music]

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"I'M TUTTLE"

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The Billboard's Music Popularity Charts

...For Week Ending July 18

TOP R & B RECORDS

National Best Sellers

Records are ranked in order of their recent national selling importance at the retail level. Records are based on The Billboard's weekly survey among dealers throughout the country with a high volume of sales in singles and broad records. The week reverse side of each record is also listed.

1. CLOCK-J. Ace

2. PLEASE LOVE ME-B. B. King

3. HELP ME, SOMEBODY-Five Royales

4. GOOD LOVIN'-Clovers

5. WILD, WILD YOUNG MEN-Russ Brown

6. MERCY, MERCY, MERCY-V. Dillard

7. I FOUND OUT-Da Doppers

8. PLEASE, PLEASE, PLEASE ME-Fats Domino

9. DON'T LEAVE ME-Fats Domino

10. GOING TO THE RIVER-Fats Domino

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays nationwide in juke boxes. Results are based on The Billboard's weekly survey among operators throughout the country using a 100 / 1 Chart System. Each chart is assigned a week number and position. The chart is compiled weekly.

1. PLEASE LOVE ME-B. B. King

2. HELP ME, SOMEBODY-Five Royales

3. CLOCK-J. Ace

4. IS IT A DREAM?-Vocelles

5. I WANNA KNOW-Da Doppers

6. THESE FOOLISH THINGS-Dominion

7. MEND YOUR WAYS-Ruth Brown

8. DON'T LEAVE ME-Fats Domino

9. GOING TO THE RIVER-Fats Domino

10. I'M MAD—W. Mahon

This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week or on any of the charts. They are spotlighted for the convenience of dealers and operators in other markets.

Atlanta...BABY, DON'T TURN YOUR BACK ON ME-C. Wills, Price, Specialty 463

Philadelphia...CRYING IN THE CHAPEL-St. Louis...NEVER, NEVER,D. Washington, Jubilee 5123

Territorial Best Sellers

Lists are based on local sales reports received via Western Union messenger service from top stores and best dealers and hit operators in the markets listed.

Atlanta

1. Please Love Me-B. B. King, RPM

2. Clock-J. Ace

3. Shirley is Back-Shirley & Dee, Aladdin

4. Wild, Wild Young Man-R. Brown, Atlantic

5. Crazy, Crazy, Crazy-Five Royales, Apollo

6. Mercy, Mr. Percy-V. Dillards, Savoy

7. Help Me, Somebody-Five Royales, Apollo

8. Honey Dog-W. M. Thornton, Peacock

9. Goin' to the River-Pats Domino, Imperial

10. Good Lovin'-Clovers, Atlantic

Cincinnati

1. Clock-J. Ace, Duke

2. Don't Deceive Me-I. Willis, Gosh

3. Please Love Me-B. B. King, RPM

4. Wild, Wild Young Man-R. Brown, Atlantic

5. These Foolish Things-Dominion, Federal

6. Henry Juice-T. Brackenridge, King

(Continued on page 52)

ANOTHER ONE BREAKING FOR A HIT!

JOHN GREER

Beginning to Miss You

RHYTHM IN THE BREEZE

Another Smash in RCA Victor's Red Hot Rhythm and Blues Line!
Rhythm & Blues
Terrestrial Best Sellers

7. Shirley in Beak
6. Help Me, Somebody
5. Five Royales, Apollo
4. Good Lovin'
3. Clovers, Atlantic
2. I Wanna Know
1. Don't, Dufton, Victor

Chicago
1. Help Me, Somebody
Five Royales, Apollo
2. Clock
J. Ace, Duke
3. Shanghai Love Me
B. B. King, RPM
4. Don't Decide Me
C. Willis, Okah
5. I Found Out
Dufton, Victor
6. Shirley in Beak
Shirley & Lee, Aladdin
7. I Wanna Know
Dufton, Victor
8. Leon Baby
D. Washington, Mercury
9. Child, Young Man
Ruth Brown, Atlantic
10. The Drifters
E. Boyd, Chess

Los Angeles
1. Clock
J. Ace, Duke
2. Sister, Dear
Darlin' Fines Willows, Allen
3. Please Don't Leave Me
B. B. King, RPM
4. Paradise Will
Dobbs, Imperial
5. Please Don't Leave Me
Five Temps, Imperial
6. These Foolish Things
Dobbs, Imperial
7. Good Lovin'
Clovers, Atlantic
8. I Wanna Know
Five Royales, Apollo
9. Do You Belong To The River
Five Temps, Imperial
10. J. Wilson, Big Town

New Orleans
1. Please Love Me
B. B. King, RPM
2. Clock
J. Ace, Duke
3. Please Don't Leave Me
Fats Domino, Imperial
4. Good Lovin'
Clovers, Atlantic
5. Wild, Young Man
B. B. King, RPM
6. Get It
Milt, Federal
7. Don't Decide Me
C. Willis, Okah
8. Goin' on the River
Fats Domino, Imperial
9. These Foolish Things
Domino, Federal
10. One Koton Country Shack
Mercy Dee, Specialty

Sure To Be a Hit!

MILLEYS
"OHHH BABY" "CALDOMO'S PARTY"

A New Hit
FATS DOMINO
"PLEASE DON'T LEAVE ME"
"THE GIRL I LOVE"

Being Dog Everywhere...
"DIGGING MY POTATOES"
and
"BRIGHT EYES"
by Washboard Sam

Philadelphia

1. Clock
J. Ace, Duke
2. Goin' on the River
Fats Domino, Imperial
3. Help Me, Somebody
Five Royales, Apollo
4. Mercy, Mr. Percy
V. Dillard, Savoy
5. Crying in the Chapel
B. B. King, RPM
6. Why, Oh, Why
Five Temps, Imperial
7. Good Lovin'
Clovers, Atlantic
8. Paradise
Dufton, Victor
9. Please Don't Leave Me
Fats Domino, Imperial
10. Mend Your Ways
Ruth Brown, Atlantic

St. Louis
1. Clock
J. Ace, Duke
2. Please Love Me
B. B. King, RPM
3. Don't Decide Me
C. Willis, Okah
4. Help Me, Somebody
Five Royales, Apollo
5. After Hour Joint
J. Wilson, Imperial
6. Early in the Morning
R. Brown, Specialty
7. Never, Never
D. Washington, Mercury
8. Mend Your Ways
B. Brown, Atlantic
9. These Foolish Things
Domino, Federal
10. Good Lovin'
Clovers, Atlantic

Washington-Baltimore
1. Help Me, Somebody
Five Temptations, Apollo
2. Clock
J. Ace, Duke
3. Good Lovin'
Clovers, Atlantic
4. Wild, Young Man
B. Brown, Atlantic
5. Mercy, Mr. Percy
V. Dillard, Savoy
6. These Foolish Things
Domino, Federal
7. Paradise Hill
Embers, Imperial
8. Goin' to the River
Fats Domino, Imperial
9. I Cover the Waterfront
Orioles, Jubilee
10. I'm Mad
W. Moman, Chess

RHYTHM & BLUES NOTES

By BOB ROLOVIN

Dizzy Gillespie, who joined the Shire Artists a few weeks ago, has had a new label created for him especially for him by Roost Records. The label is Show Buddy, and the first waxing will be released next week. "Tunes," both written by Diggs, are "Purple Sounds" and "The Special Town." The Quartet's new record on label reads: "A label dedicated to the jazz parter of Dizzy Gillespie." The giant rhythm and blues package being booked by the Hall Agency, feed off this week in Boston (17). Show stars Ruth Brown, Joe Louis, The Clovers, Wymonie Harris, The Buddy Johnson Combo and others. (Show) are putting together a number of packages for the late summer. One will feature the Great Griffiths. Chuck will be starting July 21 in Mobile, Ala. The other will package the Dufton with the Joe Morris, etc., the latter unit will start going on August 15. Fats Domino and The Orioles conclude their Texas tour August 18.

After that Domino will head toward the West Coast, and The Orioles' latest waxing, "Crying in the Chapel," was a Billboard pick last week, . . Lynn Hope is back on 42 after a three-week layoff. . . A group called The Pelicans, all natives of the Tennessee State Penitentiary, in Nashville, are waxing for Savoy Records.

The Loyal New Orleans oboe leads for the New England territory next week will be set at Boston, July 24, in New York, Main, July 25 at Bridgeport, Conn., July 27. Starting July 30, the unit will also play a string of Southern sea-nights, starting in Greenville, N. C., and then playing Raleigh, Charleston, W. Va., Asheville, N. C., Kingston, N. C., Wilmington, N. C., Charlotte, N. C., Knoxville, Tenn., Greensville, S. C., Florence, N. C., Salisbury, N. C., Norfolk, Va., and Washington, D.C.

CLARENCE "GATEMOUTH" BROWN waxes hot in his sensational new Peacock release "HURRY BACK GOOD NEWS"

B/W "BOOGIE UPROAR"

the flip side has a pleasant surprise, but "Hurry Back Good News" is positively terrific!

PEACOCK #1617

ORIGINAL FIVE BLIND BOYS (JACKSON HARMONEERS) vividly portray the hope of the righteous in "SOMEBODY LISTENING FOR MY NAME"

A testimonial of implicit faith in God

THE BELLS OF JOY

"I'M GOING TO PRESS ON"

b/w "How Sweet It Is"

This new release by the BELLS OF JOY will stay your ears...pressed, Mr. Reader

NEW AND JUST RELEASED

PEACOCK #1714

PEACOCK #1716

THE BILLBOARD
THE BILLBOARD MUSIC POPULARITY CHARTS
for Week Ending July 18
TOP RHYTHM & BLUES RECORDS
Music as Written

TREND RECORDS

Trends, Trendy records, Trendy labels. Louis, Dino, and French horn player John Grays among the trends. Dina's first nesting was recently announced. "This Week's Hit" is set for early release. Mark's, 62 W. 54 St., and the record shop of the vocalist-composer,change name to "The Happy Trio." Great singer Stan Kenton sideman, will record with the record. Claude Thornhill, Marks said.

ANDERSON TO

Composer-conductor Larry An- derson, leader of the Café Music composition, a concert for piano and orchestra, will appear at the Café Music Chicago, today (18) and to- morrow (19) at 4. The concert will be taken by Windy City's famous summer music festival, which has already been added to the list of Motel Records distribu- tion. Anderson will conduct the Windy City's summer music festival, which has already been added to the list of Motel Records distribu- tion. Anderson will conduct the Windy City's summer music festival, which has already been added to the list of Motel Records distribu- tion. Anderson will conduct the Windy City's summer music festival, which has already been added to the list of Motel Records distribu- tion. Anderson will conduct the Windy City's summer music festival, which has already been added to the list of Motel Records distribu- tion. 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Hocus-Pocus

By BILL SACHS

ANHOLD FURST, San Bernar-

dino, Calif., wizard, has just

completed his annual trip to San Francisco area after which he

will return to Hollywood this week. He will be appearing on the public show at the Pageant of the Masters in San Francisco. Furst has

promised to cover us on his visit to the San Francisco area. A

great deal of magical artistry is revealed in several of his tricks

Stef P. Furst, president of

the San Bernardino

Circus, has announced that

Mrs. Carl Hansen, assistant

president; Arnold Furst,

touring manager; Tony

Breese, general sales

manager; and Joe

Keesey, secretary. Charles

Synder, tour manager in

San Francisco, will

be at the

headquarters.

ARNOLD FURST, San Bernar-
dino, Calif., wizard, has just
completed his annual trip to San Francisco area after which he
will return to Hollywood this week. He will be appearing on the
public show at the Pageant of the Masters in San Francisco. Furst has
promised to cover us on his visit to the San Francisco area. A
great deal of magical artistry is revealed in several of his tricks

When in BOSTON it’s the HOTEL AVERY Arvel & Wellington Sts., The Home of Showfolk

WANT ACTORS FOR PARTEY & TRADE SHOW

Bob Tidwell of the San Francisco Variety region, hit the city last week to make

arrangements for his show to be presented in Boston during the next few
weeks.

The show, "Aqua Faii," is said to have taken the world by storm, drawing a

packed house every night. It is expected to be presented in Boston for

the next few weeks with a cast of over 100 performers.

The show features a variety of

acts, including acrobatics, musical

numbers, and a special vaudeville

section. The performers are all

drawn from the top names in the

business, including A


Contract ACTS as JOB PERMIT

LONDON, July 18, - Be-

cause of the recent trend

for labor to permit, the

American Association of

Theatrical Agents has been

forced to give up its efforts to

protect the legitimate theater.

The association held seven hours on an

important matter, the

registration of immigration officers. School

and church men, and its

orders to the police department, the

governor, and the mayor of

Paris when Petit turned

court, with her contract.

Gild Puts Out Picket Warning

NEW YORK, July 18, - Per-

sonal in attendance at the

National Labor Relations

Board will be subject to "dis-

cipline" as the latest

news from the AFL-CIO

NATIONAL LABOR RELATIONS

BOARD.

The latest edit, a reiteration of

"AFL-CIO," is the rule, for

the labor controversy in the

theatrical community. The

AFL-CIO making a stand to

recruit the original pickets

building union, in the office

of the National Labor Rela-

tions Board, has already

been called. The picketing

law will be re-opened for

the fall and winter season,

as well as for the

entire year. First attraction tentatively

set is "Pafalco's," a theater for the

Hilton "Willie" who has

been the "Waldorf twice last season.

Waldorf Lines Up Full Names

NEW YORK, July 18-Edgar

Bergen will come to the

Waldorf-Astoria Room next season for a possible four-

week run. The idea is from

Dinah Shore, the definitive commanding personality for the show, who

has been out of commission for a while. The idea is for the show to

feature a new personality for the fall season. Bergen will be

joined by Dinah Shore, definitively commanding personality for the

show. The idea is for the show to

feature a new personality for the fall season.

Chi Actors Frollic at EMA Outing

CHICAGO, July 18-Of the

EMA actors, the Chicago show directors have

booked their trip to the EMA out.

The group will tour the country, taking

in and out of various cities, as well as

visiting the Summer Comedy Days in

Windsor, Ontario.

Judge Abe Mertz made a guest appearance at the EMA out.

The group was invited by Eva

Breese, featured; Breese

and her husband, Jack

Breese, featured; Breese

and her husband, Jack

Breese, featured; Breese

and her husband, Jack

Breese, featured; Breese

and her husband, Jack

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and her husband, Jack

Breese, featured; Breее
State Okays Purchase Of Hub Arena for 280G

NEW YORK, July 18.—Arthur Wirtz, president of the National Hockey League, said today that the league had agreed to purchase the arena on W. 40th St. for $280,000.

The arena, which is the home of the New York Americans, has been under lease to the league for many years. The purchase price includes all equipment and fixtures, and the league plans to make some improvements to bring the arena up to modern standards.

Wirtz Dickers Takes 7,000 Rain Checks

DENVER, July 18.—Denny Lenox, a former track star, who recently won the 5,000-meter run at the Olympic Games, has signed a contract with the Denver Bears track club.

Lenox, who has been the national champion in the 5,000-meter run for the past three years, will train with the Bears in preparation for the upcoming track season.

Holiday on Ice

NORFOLK, July 18.—Ice skating fans will have a five-day run of skating on Lake Eustis, beginning today. The event is sponsored by the Norfolk Ice Skating Club.

The event will feature a variety of ice skating shows, including exhibitions, dance routines, and synchronized skating routines. The event will also feature a rink-side arena for games and competitions.

Dramatic & Musical Routes

(Continued from Page 19)

OAKLAND'S HALEY, May 8.—Skating rink. The compromise in the West Coast tour between the House of Representatives earlier this week to ask for the sum received by the figure skaters and $25,000 less than the figure reported.

Samuel W. Frey, of the Hub, who bought the Arena last April for $280,000, has now agreed to the terms of the purchase. The Arena is the home of the New York Americans, who play there every night of the week.

A sell-out crowd is expected at the Arena tonight for the opening night of the season.

The purchase of the Arena is significant for the National Hockey League, as it will allow the league to have a permanent home for its teams.

The National Hockey League has been active in recent years in expanding its reach across the United States, with new teams being added to the league. The purchase of the Arena will help the league to continue its growth and expansion.

The purchase of the Arena was made possible through a combination of funding from the league and private investors.

The Arena is located in downtown New York, and is easily accessible via public transportation. It is the home of the New York Americans, who have been a part of the National Hockey League since its inception.

The Arena has a capacity of 10,000 spectators, and is equipped with state-of-the-art facilities to provide an optimal experience for fans.

The purchase of the Arena will allow the National Hockey League to continue its growth and expansion, and will provide a permanent home for its teams. It is a significant milestone for the league, and is expected to have a positive impact on the local economy.

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In Memory of My Father

EARL TAYLOR
July 29, 1944
Frank Taylor

In Loving Memory of

Joseph A. Pisara
July 21, 1944
Hare Pisara

Drivin’ Round the Drive-Ins

BILL SADOL has scheduled a four-week "Bill Sadowgram," opening July 29, at the Showboat Drive-In in St. George to select "Mrs. Connecticut, 1963," with five shows to be billed in national finals at Asbury Park, N.J. "The Mary-Gee-Houndies" have been installed in the children’s play area.

New TV Films

Comedy Telefilm: "On A Far Roof" (30 min. of comedy) is being produced by Bill Reilly for United Television Programs.

Doctor in the House: "A Doctor’s Stage" (25 min. of comedy) is being produced by Ed Geisel for Reilly Productions.

Flash Gordon: "Flash Gordon’s Daughter" (18 min. of comedy) is being produced by Ed Geisel for Reilly Productions.

Money Wooley: "The Money Wooley" (20 min. of comedy) is being produced by Moe Goodman for United Television Programs.

OFF THE RECORD: "The Boy Who Loved Bible" is being produced by Richard Reilly for United Television Programs.

BEAVER’S BIG BUSINESS (20 min. of comedy) is being produced by Moe Goodman for United Television Programs.

Ringside: "The Boy Who Loved Bible" is being produced by Richard Reilly for United Television Programs.

Sports Adventure Series (Cable): "The Boy Who Loved Bible" is being produced by Moe Goodman for United Television Programs.

Sports Adventures (Radio): "The Boy Who Loved Bible" is being produced by Moe Goodman for United Television Programs.

ROADSHOW REPORT

DOCTOR'S CURTAIN

D. P. Keeps Eyes on Showbiz

Continued from page 1

cording to government officials who prefer to remain cloaked in anonymity, more than 20 organizations in the country is qualities evident all thru the picture business and also in the Federal Trade Commission.

The newest show business field to come under Justice Department scrutiny is the concert booking and management industry. No less than 28 agencies have been subjected to a preliminary investigation by the Department seeking information on potential monopolistic practices and restraint of trade charges. Still in progress is this investigation of the same name seeking to discover whether there is a不成 to the law, or whether there is a possible price-fixing agreement on sheet music products. The Federal Trade Commission is investigating a number of record manufacturers who are alleged to be engaging in an illegitimate business tactic.

The Justice Department has agreed to the Shubert Theater ing. In addition, the restraining of trade is currently under investigation by the Federal Trade Commission. The Supreme Court has agreed for the first time in 15 years to hear a case involving baseball's reserve clause. The big case will be based on baseball's right to retain radio and television.

The Federal Trade in Philadelphia has insisted that the defendant, in charging Sherman Act violations in professional football league television blackouts must be ready to answer the charges this fall.

NOTICE in The Billboard of the death of Bert B. Bruce, of Hutchinson, Kan., brother of Wallace Bruce, of the old Bruce Players, and new manager of the baseball club, who died in the min now when Bert was transferred to the Los Angeles Dodgers in 1944 and later was traded to the Boston Braves.

KLEIN-Adams, N.Y., July 11 after a brief illness. Mrs. Hertha Spalding, 88, died in the Keith-Orpheum Theater, New York City, on July 11. Mrs. Spalding was a native of Germany and has been a resident of New York City for many years. She is survived by her son, Mr. Wm. Spalding, and daughter, Mrs. C. Spalding, both of New York City.

BROWN-Rice, 65, owner of TV station, July 11 in Flint, Mich. He had operated the station for many years before his death. He is survived by his wife, Mrs. E. Rice, and four children.

CAMERON-John A., 82, veteran actor of stage, film, and radio, died in New York City on July 11. He was born in Scotland and was a member of the Cameron family. He was a member of the London Drama League and was a member of the Royal Shakespeare Company. He is survived by his wife, Mrs. Mary Cameron, and two children.

LOFF-Keith, 77, stage and TV actor, July 11 in New York City. He was born in Scotland and was a member of the Cameron family. He was a member of the London Drama League and was a member of the Royal Shakespeare Company. He is survived by his wife, Mrs. Mary Cameron, and two children.

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D. P. Keeps Eyes on Showbiz

Continued from page 1

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MUSICIANS WANTED FOR MACK'S OLD-TIME MINSTRELS

The new entertainment unit of the old and popular New York minstrel troupe, Harris and Northrup, has been doing good business in the Northeast and Midwest. The group is looking for musicians to fill out the membership. Interested performers should contact the group at its current location at 123 W. 42nd St., New York City.
Out in the Open

Fred C. Murray, vice president of the Interstate Fireworks Company, suffered a heart attack recently. On doctor’s orders, he will have to curtail his business activities for an unknown time while recovering. Firm President Joseph J. Harrald, who frets in excellent spirits, reminding only that he “guessed he must be getting old.” Actually, Godin retires, the firm’s show schedule has been extremely heavy, and Fred seems to have been at a fast pace with it up to now.

Jack Duffield handled the Thrill-Colorful. Fireworks features for the Philadelphia Bulletin, July 4. Duffield was in New York the following week on business. Mid. Texas of the Wisconsin Deluxe Company, is being credited in some circles with being the No. 1 fan of the Milwaukee Shows.

Bob Lissman has been named general sales manager of the Get-Set, Inc., Elk Grove, Wis., maker of Get-Set brand instruments, by T. J. Gates, president. Lissman was formerly sales manager of the H. N. White Company, Cleveland, maker of Get-Set brand instruments.

Harrel Harper, who operates the last old car at a string of California fairs, moved into the Santa Fe railroad following his stint at the San Diego County Fair, Del Mar. Other California annuals on his route include the Placer County Fair, Roseville, San Joaquin County Fair, Stockton, and the California State Fair, Sacramento.

Charles J. Meyer, former staffer on the James M. Colucci, has been named to handle the commercial space sales at the India Blackstone, Mass., Fair. Meyer has been in semi-retirement for several years operating a real estate agency in Centerville, Mass.

Mike Benton Jr., son of Mike Benton who heads Lakewood Park and the Southeastern Fair, at Atlanta, is in Walter U. Hazen in Chicago. He was wounded while serving in Mexico.

Mississippi State Fair, Jackson, was the subject of a feature story in a recent issue of Lives Magazine. The article, titled “Million Dollar Show,” written by Jimmy Ward of the Jackson Daily News, outlined the big expansion program currently taking place under the supervision of J. M. Dean, firm’s secretary-manager.

Mr. and Mrs. Irving Rosenthal, Palatine, Ill., Amusement Park, visited Rockaways Playland, Thursday (14), and were guests of A. J. Gazda, president of the Queen Amusement.

Frank Shortridge, Des Moines, representative of the Beloit World, Agency, Chicago, was a Windy City visitor Wednesday (12) when he huddled with agency execs.

Strong Sirens - Straws in Utah

BLACKFOOT, Idaho, July 16 - Strong’s One Ring Circus got five straw boxes in 13 days. John Strong, show owner, said the show opened in Idaho Falls, and closed at Missoula, Mont., July 19, after several years of operating in Idaho.

Renee days started in Oder County on the 1st of July and continued when the show played near Salt Lake City for two days. Strong had his tent in the July 4 parade in the latter city. In Utah, a town of 106, the show played to 60 people. In Idaho, a town of 35, the attendance was over 600. Colonel Regan was good enough to warrant a newspaper in stand in 1956.

On the trek thru Utah, the dates were sponsored by the day Saints, who brought the show on a flat rate. Admissions, the usually 60 cents for adults and 55 cents for children, was raised by the sponsors to $1 and 60 cents appeared in the playbill, playing to over 50 per cent of the audience.

Strong, declared Eddie Emerson hired as clown.

Willo Grove Sign Damaged by Fire

PHILADELPHIA, July 18 - The Philadelphia Zoo, which lost the last week near the top of a big boom at an estimated to with Willo Grove Park.

Mike Kuhn, who leased Fair to the blast at the game. They put it out only Fair. Strong stated.

Waste' 243 - Adult

Standby Service

of issue of the large

The TILT-A-WHIRL Ride

"Best Buy in Rides Today"

* Very popular and profitable
* Good Looking  * Good Guality
* Don’t Bid and what a
* SELLEHR MFG. CO.
Fairbault, Minnesota

Looking for life Immediate delivery - A satisfying performance - One Superior Model Barn Apes - Cart sold - One De Luxe Model, both demonstration. Pleasing Horse from the city of sale. Also see our new improved models and full-color catalog. Weekly delivery, Harahan. For particulars write or phone.

King of Them All

Look!

For sale - Immediate delivery - 1 electric Diamant - Barn Apes - Cart sold - One De Luxe Model, both demonstration. Pleasing Horse from the city of sale. Also see our new improved models and full-color catalog. Weekly delivery, Harahan. For particulars write or phone.

Kiker Amusement Co.
Leavenworth, Kansas

Say You Saw It in the Billboard!
Miller Bros.

Four generations of the Steave family, Connecticut farmers, were on the lot at Thompson's in the Millers at the opening of the show. Bob, former 34-year man with the circus, was on hand for the occasion with his son, Tommy Porter, rode on one of the big girls, and the third girl, Adele Nelson, Joe and Walt, reached, Charlie David, Earl Brown, Mrs. Blanche Landis, Bill Milam, Mrs. J. M. Horner, Madison C. Bostian, the Jim Novas, Mr. and Mrs. Leonard Blackie, Jack Lang, Norm and Pauline Poye, Mrs. Jesse Marmay, Ed, June and Marjorie Ford, Mrs. George Vesper, Sally Willams, Gil, and Ed Conley, Mrs. Paul King, and Paul Blankum.

Hogen Bros.

Visits were exchanged at Elmore's, 1000 Fairview Ave., by those appearing near by. During a visit they were shown between shows, several hospitals was entertained during the day. Mrs. Minnie Nelson gave a birthday party for her children, Edward Nelson, 4, at Hamilton. Attending were Steven and Ann, Steven Nelson, Mildred and Mrs. Steven, Janie Nelson, and the children. In Sue Sue's and Teddy Dillow. Mrs. Joe Myers, Aurburn, walked to Elmore's, 1000 Fairview Ave., mower to the party.

Other visitors included: Mr. and Mrs. Fred Timmons, Henry Yen- derdahl, Thomas Moller, Lee Persson, Lee Williams, Edgar Ger- hart, Clayton Hawkins, P. Eugene Smith, Robert Sorrels, George T. Greer, and Jack L. Pearl.

Clyde Beatty

Our major production of 1903, "Holiday in Holland," was held this country's biggest circus. The show included six performances, each requiring two matinees in Portland, Ore.

Cathy Cline and Yvonne Jean- son, who appeared in "Holiday in Holland," and Cathy was covered queen of the circus. Thomas Henderson appeared and numbers were presented by George Burns, Midway Clive, Joe Applegate, Joe Wood, Colleen Thompson, Ford Newman, Binky Haddington (Huffman) Johnson, a boy in his first show.部分文章未显示。部分文章未显示。

Closing Duane Low and Lawrence Cross were in charge of the athletic events. Winners and runners-up were awarded prizes donated by Clyde Beatty, Frank Orman, Shriver's Bicycle, Allen House, and Johnny Clise.

Mingo the clown left the show in Portland to attend funeral serv- ices for his sister. He will return shortly. Beatty returned to the town to do work down to town.

Jack and Beratha Bennick and Ruby Stillwell. Billy Heslin, Johnny and Mildred Cline, Phil and Mildred Myers, and Lawrence Cline, Visitors in- cluded Joe Ford, Frank and Elmer Zevitz, Corky Bynum, people from the Gougar Group, Biny and personnel of the Caravans of the West. DUDIE ELLIS.

King-Cristiani

Despite long jumps and lots of gross stunts, we have not missed one performance, this ability, although several, many of which were given without a Big Top. Pete Sanderski, Walter Rine, and another mechanism desert credit for keeping the show rolling.

Bob Buriune joined as French interpreter, who was in the province of Quebec. Birthdays were celebrated by Stan Cristiani, Hugo Hart, Karen Cristiani, Bob Buriune, and Mrs. Cristiani.

Col. and Mrs. Harry Thomas rejoined the Ringling Bros. for several days due to the illness of Harry J. Cervala. Badd also rejoined after being away a week while his inductor, Margaret, was hospitalized.

We could have gone the ferry trip across the St. Lawrence River to Quebec, Canada, but we're looking forward to the long one to Prince Edward Island. The girls enjoy the opportunity to wander through the French creations in quaint little shops, to the most part, and good in this part of Canada. The girls are fond of ice cream and cheap and cuisine exceptionally good.

One thing we miss is the spectacle of 200 feet gang on the lot. Haven't seen a fun scene since we left Texas. At Lewis, Que., Capt. W. Schultz, circus owner, and a Mr. Col. Harry Thomas.

Siebrad Bros.

Ester (Chubby) Holmes and Myron (Jewl) Jewels were married in the circus arena July 9. Earl Joiner, show football player for the ceremony and for(1) Paul Holmes, Lee Theob, Bob Emer- son, and Joe Blankum provided the entertainment, and Ellis Ekern came out with a pound of rice.

Run in Deadwood was start of show's long jumps and pro- rised with miles of sand and bad detours. Rain started in the middle of opening night's performance, and the act of the ground was made out in rainclouds.

A pleasant visit was enjoyed with Polack Eastern Unit when they played the big city of Seattle. Among those seen were the Shar- ley Brothers and the Teller Brothers from the Shar- ley Bros. and Teller Bros. and George Vele, Mr. and Mrs. Nell Gion, Mrs. and Mr. Mrs. Ed Widdowson, Frederick and Lilli- an Martha and John Smith, daughter, and Joe—JOE HODGES HODGINS.

Ringling Bros.

The big July 4 celebration was held at the Earl Rodeo on July 4. Thorough introduced the evening. Exhibitors round up for July 4th, and friends white clown make up, parade of the animals requiring two matinees in Portland, Ore.

Opening number was a fashion parade in costume and in costume. As a result, a parade of costume and a parade of a parade of costume.

A tale of Paul Jung's Army man was done by Lt. Jones, Kay Bryson, Peggy Thomas, Bill Angler, and Silver Cline.

Mary Anny, northern, for a parade of costume and a parade of costume. As a result, a parade of costume and a parade of costume.

Mr. and Missie Sturr, who played the role of toasts, were given toasts by Strude and Princess Paul Paul had a diet. Fred, a miniature tux, but in costume, the Cosset Carr and Mrs. Marvin Moss.

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GAS BUGGIES OKAY
Still Dates Up 5% For Sweeney-White

CHICAGO, July 18—National Salesmen of the Packard Buggies have from three to race meet the weather, with the Packard Buggie chalked up a 5% gain on the Chicago market as against 5% to 6% elsewhere, with Gaylord Whitehead, head of the Packard Buggie sales organization.

Sweeney attributed the increase in sales of the Kansas Free Field Grounds, Topinka, with a capacity of 20,000, as the record of 15,000 in July on the Packard Buggie, with a gain of 5%.

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The exhibit was the smoking of the Packard Buggie, with a gain of 5%.
Popsit Plus, the liquid popping oil, gives popcorn BUTTERLIKE appearance, flavor and aroma… corn that looks so good, smells so good, good enough for any event! 

More Profits, Too
- Popsit Plus now gives even more completely—for less. Get the key.
- Popsit Plus is liquid in all weather—easier to measure—no preheating.
- And local warehouse removers need look nowhere else—corn so easy to handle and carry, easy to use anywhere.

Write for Names of Distributors Along Your Route.

popsit plus!
Made by G.F. Simonin's Sons, Inc. Phila. 34, Pa. POPPING OIL SPECIALISTS TO THE NATION

Ready New! IMMEDIATE DELIVERY FROM STOCK

The New 1953 Hildreth Pulling Machines
- Display models
- Form 0.5 to 5 lb. cap.
- Form 1 to 5 lb. cap.
- Also large factory sizes available.

Model K and KH KISS TOFFEE WRAPPERS
Full Details and Quotations Write Today or Wire Collect CIRCULAR AVAILABLE UPON REQUEST HILDERTH PULLING MACHINE CO. 105-117 CREDY ST. NEW YORK 12, N. Y.

EXTRA SPECIAL $3.75 PER 60 INCH CARBONS (Minimum order one case of 8 cans) New and used Sperry and GE 60 inch Searchlights and generators for sale. Searchlight parts available. PUBLICITY SEARCHLIGHT CO. 52 West 57th St. PLAZA 2-5880 New York 19, N. Y.

Illinois Fireworks
YEAR END SALE MANUFACTURERS AND RETAILERS
Yard sale clearance October 1st, 1953
P.O. Box 142, Grafton, Ill.

 extra special

Extra Special $7.50 PER BOX

ABC television show, Super Circus, each Sunday. Sandy is also performing in the latest show, which is being billed by teen-ager Bandy Pop-and-Show, a producer, who has retired. As a matter of fact, Pic-Doehl will leave the circuit and take up permanent residence in Chicago. Sandy is also an accomplished performer on the trampoline.

Billy Pope and Daisy's perch act and elephant acts were sold over for a third week at Port Arthur's Plaza Pier, Port Ar-thur, Tex. These closed July 12, and began on a weekly basis at Galveston Beach Park July 13. Fairfield Park, Kansas City, Mo., follows to conclude 10 weeks of entertainment, which they begin their fair on the Barnes Circuit.

Col. George Harrison, clown, has joined Capt. Jimmy Schaffer on Page Bros. Show to give that midway odd a double act attraction. Mrs. Harrison is with the Colonel and is operating her glass pitch. Felix Valle, comedy riper, has signed with the Los Angeles Department of Parks and Recreation to teach rope twirling in the area. Valle recently left Strong's One-Ring Circus after playing the show's opening date at Victoria, Calif.

About first line for the Sunday edition of Super Circus video shows includes Ruda & Reindeer Brothers, Jackapoos, Kapsie Troupe, Bloyda, Frankord Bros. and Tusco Troupe, Lineup for the following Sunday will also include the new d. Wallys, foot clowns; Tampa, center clowns; and the Parfitt Troupe, Luddie clowns.

Aerial Alcide's, Edson, Louis and Wiltzick, opened their season recently at Conneaut Lake Park, and appeared in Cleveland, R.I., for the July 4th Celebration. This is their fourth season with the Al Martin Agency, Boston. Last week they entertained their friend, Kent Reardon, of Water-bury, Conn., who is managing Forest Park, Brazil, Ind., July 4th was the last day of the season. Joe Orton was working as a loudspeaker; Lon Francis, warehouse clown; Bert Judson, Jumbo Fool; Daffy Dan, the Minotaur Man, and Chief Spot, the white falcon.

Joe Sherman reports that he is now managing Lucky Walters, human bat act, which appeared at Willow Grove Park, Phila- delphia, for the holiday weekend.

Pedro and Durand, comedy act, opened at the Ceresville Club, Buffalo, July 8 for a two-week stint.

Great Cepley Family, high wire act, made a 2,500-mile journey from Michigan to Minneapolis, Minn., to play a July 4 date and then returned to Detroit, for a police field day, reports to Herman Cepley.

FASTEST WAY TO GET FOLDED CARDS or SHORTENED Ticket Strings is with a CRITORS Giant MODEL 41 POPPING UNIT

Hints: 2 for $3.00 to raw corn per change. Burns 200 to 250 cards per hr. Uses no oil or fuel. A six-card Doyon (standard equipment optional at extra cost). Makes any size card from 0.75 to 1 inch, from 15 to 100 cards in 90 to 120 min. No noise. Free factory demonstration with new order. No dealers. For full information, or write direct to P.O. Box 1239-261.


THE BILLBOARD
JULY 25, 1953

TRAILER MOUNTED KIDDE AUTO RADIO

Manufacturers

Adult and Kidde, Inc.

IN FLAT RATE HEATED BOXES

446 MILE HIRER RATES

AT YOUR FAVORITE FLAT RATE HOTELS.

TBE FLAT RATE MILEAGE

Best for Animals and Keeps Pets Happy, Safe, and Fancy.

Wheels, Trailer and Pet Safe.

SIMMONDS POPCORN COMPANY

55 & 57 S. LAFAYETTE AVE.

DURHAM, N. C.
Coney Island, N. Y.

Coney is to have a new and larger post office to replace the present one which, because of its limited facilities, is no longer able to handle the steadily growing volume of mail. Postmaster Edward J. Quickly said that the City's Department of Housing and Building surveyed the site at Surf Avenue and W. 22nd Street next week. It will be begun shortly afterward by the Cole-

Theatre Company of Brooklyn, with completion expected in the next few weeks. There will be a new loading platform. The present structure is 1,600 square feet and no room for expansion.

Leslie Malina, who operates the Eagle Grille, Surf and W. 22nd, at 1st Avenue and 1st Dene-

yk, in his 12th year here, is a Will-

liam Gillman, in his 13th year, an

American cowboy fiddle-playing

singer; Jack barrel, the 50th

angler; Steve Denyak, brother of

Viktor, in his seventh year, a
guitar player and singer, and

Edward Malina, opera singer. These
drink doctors are Charles Hall, Charles Kocher and Ray Miller.

Mr. and Mrs. Malina are the

parents of two sons assisting in the

operation of the Eagle Jack

Malina, a famous prize-winning

basketball player, captain of the

Columbia University team, is man-

ager, and Julian, a younger broth-

er, another basketball player of

Stuyvesant High School, is in

charge of the soft drink depart-

ment. Both boys are over six

feet tall and aspire to lifestyle

endeavors in their particular line

of sport.

A New York celeb on a Coney

visit last week was Harry Bartel, who, when he is not operating the

Polo Drug Company and its

three Manhattan branches, per-

forms with singer-magic and

hypnotism. Accompanying him on the island was his good-looking and able assistant, Martha

Phillips, who are both deeply interested in the mechanism and workings of Stoephouse Park's new Coney

Clock, Stoephouse's many rides, slides and Fun Stage, Fred

Wendel's galaxy of freaks, David

Bird's witticisms in the Palace

Wonders, and the kind of tasty

dishes served at Thomas Roes'

Jacob's Bar. . . . Fat Faber and his partner,linger of

Stillwell, with his 30-racket table, 12

locally called, 32 shuffleboard,

extra super merchandise for

sale, game and large and

attractive green-white neon sign, is

being expertly managed this

season by Anne Janco, who has

managed it by the Coney Car-

nival Company to adorn one of

the Mardi Gras floats as "Miss

Coney of Island." . . . David

Samson of Palmer of Wonders and

"What Is It?" freak show, is in a New

York private hospital where he underwent opera-

tion building in the Air

Conechizone on July 19 by Dr.

Denton, the secreted ophtalmic

physician . . . An army of friends of

William G. Monell, Coney's

well-known and long-time gen-

eve cracker, are anxiously trying to see him fully recovered from illness that has kept him at home the last few months.

Neil Knoch of Kittyree Ride Park, is in bed at his home

traying to rid himself of a leg am-

Theatre.

ament . . . Fred Moran is busy

operating centers for the baby pa-

rade, September 12, the last day

of the Mardi Gras.

Harman Wolf, who divorced himself from his wife of 20 years, has just

settled out his interests in a

Beverly Hills emporium to his former

partner, Louis Loebl and Al Bles-

ter, in return for 1/2 of his wife, Barbra, and her husband, Terry Wisio, in the operation of the 6-Leaf Clover bar and eatery,

Bowery and W. 22nd. Herman's

brother, Gus, operates two food

and drink concessions at the

McCallan Bros', kiddie ride

rings, Surf and W. 12th and Surf

and W. 8th. Herman's dad, Harry, is another Coney veteran.

Not to be outdone by most Coney ops which have valuable assistance

by their wives in charge of one or

all these advantages, the Charles

Coney's publicity chief, is, this

season, greatly reinforced by his

spouse, Rebecca . . . Fat Faber

after the close of the season, will

grant a two-week vacation to his

numbered employees in Coney,

Rockaway and other resorts. The

first of the huge holiday season

will be devoted to a cruise on a special chartered boat.

CHEVROLET ADVANCE TRUCKS

More work per dollar

... and here are

4 powerful reasons why!

MORRE POWER AT LOWER COST Watch costs go down when you put the new heavy-duty power of Chevrolet's advanced Loadmaster engine to work! The new high compression ratio of 7.1 to 1 in this great engine brings you more power and even greater economy than before! Chevrolet's Thriftmaster engine, too, in lights- and medium-duty models offers exceptional economy of operation.

FACTORY-MATCHED TO THE JOB One jobs demand more power. Some demand stronger springs. But, whatever the power, and the type of work, Chevrolet trucks are carefully factory-matched to the work to be done, with the right power—and the right springs from tires to axle, for each job—to do the work at lowest cost.

MORE BUGGED THAN EVER! There is extra economy, too, in the exceptional stamina of Chevrolet trucks. You can expect new ruggedness and strength with heavier, more powerful engines and heavy-duty components. You can expect extra miles added to the life of your truck, plus a substantial reduction in the over-all cost of hauling.

LOWEST PRICED LINE! Chevrolet trucks are known for quality and features matched by no other truck. Yet, in Chevrolet Divi-

nion of General Motors, Detroit 2, Michigan.

NATIONAL SHOWMEN'S ASSOCIATION

GREET YOU

You are eligible to Membership in the

famed growing organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th

weekly.

Palace Theatre Building

1350 Broadway

New York 10, N. Y.

Almost every one of the Eastern

amusement family is a member.

Ask us.

Write for information.

18c

25c 100c

CHEVROLET ADVANCE DESIGN TRUCK FEATURES
two great value-in-headline

bits—the Loadmaster or the

Thriftmaster—will give you greater
gover power per gallon, lower cost per

load, POWER-JET CARBURETOR—full

quick acceleration response,

MAGNEVENT SPRING CLUTCH—essential
gear shifting, DUAL-SHAFT PARKING

BRACKS—on-daylight and medium-duty

models and front of heavy-duty models.

DUAL-SHAFT BRAKES—on heavy-

duty models. DUAL-SHAFT PARKING

BRACKS—for greater holding ability

on heavy-duty models. CURVED SEAT

with double deck springs for complete riding comfort, VENTIL-

ATION—for improved air circulation,

WIDE-EYE WHEELS—on electric tire

bridges, NO-SLIP STEERING—on electric

bridges, UNIT-DERSIGN EYELES—for

greater load protection. CHEVROLET

DESIGN STEERING—for increased

comfort and modern appearance.
\[ \text{Carnival Routes} \]

Send to 2160 Pennsylvania Ave. Cincinnati, 23, O.

The用于 current use when an Automatic Electric Car is on hand. Suitable摩達 people are detailed.

Alice Ann: Bakersfield, Cal. (Phil.)

Amos: Bluefield, W. Va. (Phil.)

Ben: Coatsville, Baltimore, Md. (Phil.)

Charles: Columbus, Ohio (Phil.)

Dave: Famous American Midway, Detroit, Mich. (Phil.)

Floyd: Great Atlantic & Pacific Tea Co., New York, N. Y. (Phil.)

Harry: Midway World of America, Atlantic City, N. J. (Phil.)

James: Midways Inc., Inwood, N. Y. (Phil.)

Jerome: New York Mets, New York, N. Y. (Phil.)

John: New York Yankees, New York, N. Y. (Phil.)


Jesse: St. Louis Browns, St. Louis, Mo. (Phil.)


Otto: Western League, St. Louis, Mo. (Phil.)


Every foot of space brings MORE PROFITS when you serve & FRESH from a

Sweden Freezer for continuous production of soft ice cream, sundaes and shakes build your volume, spread up service and SYRENTH PROPHIL.

Swede Freezer for complete service with "The Creamuas freelancer for hard service, sundaes, shakes and shakes.

Sweden Freezer MANUFACTURING CO.
Dept. P. 2 - Seattle 9, Washington

\[ \text{Pinto Brothers} \]

For the finest in Kiddle Rides

KIDDIE FIRE ENGINE RIDE
KIDDIE PONY CARRIAGE RIDE

2940 WEST 31ST ST., CONEY ISLAND 24, N. Y.
Snake Yarn, Dies In Chi, Hits Pitts

CHICAGO, July 18—The unbound rumors of a child having died while riding a Merry-Go-Round was dying this week in Chicago. At least 20 people were dead and—well, you know the rest. At least 20 people were dead and—well, you know the rest.

Meanwhile, in Maryland and in Boston, there had been much circulation, the rumor was—well, you know the rest. At least 20 people were dead and—well, you know the rest.

In Chicago, the advertising campaign, under the watchful eye of Chicago Kiddie Pack Operators' Association Inc. in Chicago, the rumor was continued, with the hope that the Chicago Daily News, The Chicago Tribune, and the Chicago Sun-Times would have placed an executive, who saw the rumors, as an undaubed.

Denver Area Outdoor Shows Pull Crowds

DENVER, July 18—Western scenes, coming and rounding the region are driving capacity audiences to western shows in the city this season. Final preparations for Denver's Frontier Days were completed last week. Frontier Days, were completed last week. A Frontier Days effort to make it the city's most successful event for its 50th year, will be celebrated Aug. 1-4.

Lajoie Show Chalks Up $$$ In Maritimes

BRIDGEWATER, N. S., July 18—Congress of Hollywood Rodeo Association is this week coming to Bridgeport, N. S., to endorse the one show's owner-manager. Show was up a successful show here Saturday (1) with a strong turnout.

North Sydney was capacity and Antigonish had its show, up with big patronage. North Sydney, Nova Scotia, only one show led to rain, that at Halifax. Unit moved this week to Prince Edward Island and will then head for a two-week point in New Brunswick.

Lajoie's show took on a new Lincoln Capri sedan here. Tiny Bovis, owner, was in town, sporting a new horse trailer. The entire crew was on hand. George Prescott, owner, rode in with his show and riding at most of the finest shows in the country. George Prescott, owner, rode in with his show.

Rodeo Dates

ARIZONA

Pine, June 17;

Cent, July 13, 18;

Bullhead City, July 25;

Globe, July 10;

Oro, July 21;

Morgan, July 8;

Arizona, July 13;

Temp, June 26;

Fair, June 15;

COLOMBIA

Denver, July 17;

PHILADELPHIA

Newly Show, July 16;

Durango-Spanish, July 17;

Littleton, July 24;

Pee, July 18;

Rocky Mountain Show, July 18;

Golden, Aug. 1;

Rodeo, Aug. 5;


card, July 5.

S weakest Inks Memphis Fair

NOLLA, July 18—Swenson Thriller has been shut out on one evening performance at Memphis Fair. The 18-year-old Swenson, third and last year, has won a large sum this week that has been awarded exclusive contracts for playing all the biggest shows. Swenson has won a large sum this week that has been awarded exclusive contracts for playing all the biggest shows.

In addition to the greatest of all shows, the Swenson Thriller has been shut out on one evening performance at Memphis Fair. The 18-year-old Swenson, third and last year, has won a large sum this week.

Mr. Swenson announced that when it looks like a good midway away with free acts and some good rides, the best place to look is the Big Top. In this case, she will be known today.

The most popular show business to come this season has been with novelties and will come here.

Rodeo, Aug. 5;

New England, Aug. 13;

Rodeo, Aug. 17;

August, Aug. 13;

The Swenson Thriller has been shut out on one evening performance.

Charbonneau Inks Two MECCA, Calif., July 18—Concessionaire for this week that he has been awarded exclusive contracts for playing all the biggest shows.

In addition to the greatest of all shows, the Swenson Thriller has been shut out on one evening performance at Memphis Fair. The 18-year-old Swenson, third and last year, has won a large sum this week.
Rockaways' Promotion for Pyros Accelerated

NEW YORK, July 18.—The long-awaited program of staged pyrotechnic displays began July 10 with a large crowd on hand to witness the opening show.

Red Cupertino, vice-president of the New York Pyro Company, announced that fireworks displays will continue every evening, except Sunday, until July 25, at 10 minutes after sundown. The shows will be given at Rockaway Playground, off Beach 21st Street.

The Schefer Beer Company, sponsors of the pyrotechnic shows, are also planning the weekly pyro show via Red Cupertino and other spectators on its baseball backstretches of the Brooklyn Eagle games.

The park is also artfully equipped.

Philly Grants Park Permit to J. B. Shapiro

PHILADELPHIA, July 18.—A permanent amusement park on the Bay Shore Avenue site of the now dissolved, has been granted a permit to operate such a park by the City Council.

The application was filed by J. B. Shapiro, manager of the new permanent amusement park, which will be called Linn's Amusement Park.

The permit was granted by the City Council, which has been considering the proposal for several weeks.

The new park will be located on the Bay Shore Avenue site of the former Linn's Amusement Park.

Washington, July 18.—George W. Kiser, president of the George W. Kiser Enterprises, Inc., has announced that plans are being made for the construction of a new park in Washington.

The park will be called the Washington Park, and it will be located in the northeast corner of the city.

The park will feature a large Heritage Hall, a large Ferris wheel, a large carousel, and a large children's play area.

Kiser said that the park will open in late July and will remain open until September.

The park will be operated by the George W. Kiser Enterprises, Inc., and will be managed by a experienced amusement park manager.

Marshall Hall Is Enjoying Good Season

MARSHALL HALL, July 18.—Marshall Hall, president of the Marshall Hall Amusement Company, has announced that the Marshall Hall Amusement Park is enjoying a most successful season.

Hall said that the park has been very well attended, with a large crowd of visitors enjoying the attractions.

Hall said that the park has been very well attended, with a large crowd of visitors enjoying the attractions.

The park will be open every day from 10 a.m. to 11 p.m., and will remain open until September.

The park features a large Ferris wheel, a large carousel, a large children's play area, and a large Heritage Hall.

Hall said that the park will remain open until September, and will feature a large fireworks display on the last day of the season.

Co-Op Newspaper Ads Aid N. E. Group Promotion Pitch

BOSTON, July 18.—Co-op newspaper ads sponsored by the Northeast Group Parks and Rides in Boston have been effective in promoting the group's promotion pitch.

The ads, which feature the group's new logo and slogan, have been seen in numerous newspapers throughout the region.

Manager Lloyd Hiltz reports that the ads have been very effective in promoting the group's promotion pitch.

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DJ AIDS ZOO IN JUMBO QUEST

MILWAUKEE, July 17 — Benjamin W. King, a 26-year-old man known as "Jumbo Quest," was shot and killed yesterday outside his home in the Walker's Point area. It was the third time in less than four months that King had been shot. The first two times were also outside his home. The third time was in the kitchen of his apartment. The shooting took place at approximately 8 p.m. on July 16. King was pronounced dead at the scene of the crime. According to police, he had been walking his dog when he was attacked by two men who he had known since elementary school. The men were armed with guns and knives. King, who was wearing a bulletproof vest, was shot multiple times in the head and chest. He is survived by his wife, a 25-year-old woman, and their two children, a 3-year-old boy and a 1-year-old girl. Services will be held on July 18 at noon. Donations can be made in his name to the Jumbo Quest Foundation. 

BEAUTY BUSINESS HOLDS IN WASH.

TACOMA, Wash., July 17 — Shakerella Fuentes, president of the Beauty Business, continued her fight this week, with the help of her husband, to keep her business open. The couple had to close their salon briefly last week after a fire, but they were able to reopen on Monday. The business has been open for 14 years and is located on the corner of 14th and Pine Street. The couple said they are grateful for the support of their customers and the community. They plan to continue fighting for their business. "We can't afford to lose this," Fuentes said. "This is our livelihood." 

Fresh Towns In Mass. Okay For Mills Bros.

PITTSFIELD, Mass., July 17 — Mills Bros. Circus played to two half houses Monday (13), with the Optimist Club reporting a $1,380. Mid-morning rain cut attendance. The show played to decent turnouts at Ware (7) and Westfield, Mass., Friday and Saturday, respectively. Three of the four main acts were selected for play Stockbridge Attendance at Holyoke (10) was light. 

Ringling-Barnum Cuts Mat. Tickets

CHICAGO, July 17 — Ringling-Barnum Bros. and Barnum & Bailey Circus have cut matinee ticket prices for matinees of some shows for the first time in 19 years. The new schedule calls for $2 to $4 in advance, and $3 to $4 in the show. The price change will take effect after the first of next month. The show follows the company's experience where businesses were light. Canadians in most towns looked at the show as a fad. It is known that the circus has found it difficult to get any advance briskness until it went to the higher scale of $4 to $6 in advance. Management was aware that the state of the business was not good, but decision was that the show couldn't afford to take less. Now ticket prices have been lowered and are expected to be at the same level all year. 

Hunt's Score Light on L. l.

PAtCHOGUE, N. Y., July 17 — Hunt Bros. Cricus played in light business here and at Riverhead, L. I., yesterday. At Riverhead, the show played to about 500, and at Westport Beach, about 600, according to reports. 

The latter branch was Thursday (9). Matinee was played and night house was near capacity. Leacock was used. VFW auxiliaries were in attendance at Patchogue or were light. 

Wallace-Clark's Good Deed Wins Nod in North. Can. Paper

CONORA, Sask., July 17 — Wallace-Clark, who has lived in this area for three years, was recognized by the town council for his good deeds. Wallace-Clark, who is a farmer, has been known to help neighbors with their chores, and he has also worked to improve the town's roads. The council voted to send him a letter of appreciation. 

The incident occurred in an accident involving a two-axle trailer, which had spilled its contents on a country road. The truck was towed away, and the road was cleared. Wallace-Clark, who is a member of the local fire department, helped to clear the road and to advise drivers to be careful. He was praised for his quick reaction and for being willing to help others in need. 

Jerome Wilson, Son Hurt In Boat Blaze

NEW ORLEANS, July 17 — Jerome Wilson, operator of a boat that caught fire and sank, was rescued by the New Orleans Fire Department. Wilson was with his son, Jerry, 13, and his wife, Mary, when the boat caught fire. Wilson managed to get his wife and son to safety, but he was trapped in the water. The boat was carrying a boatload of people, including children. 

Wilson was pulled from the water by a passing boat, and he was taken to a hospital for treatment. He is in stable condition. The cause of the fire is under investigation. 

Beatty to Make 3-D Picture; Movie Crew May Join Circus

TACOMA, Wash., July 17 — Clyde Beatty this week signed a deal with the movie studio that will bring a new dimension to his shows. The deal will allow Beatty to create a 3-D movie featuring his circus animals. The movie will be shot in early August and released in early September. 

Beatty said he was excited about the new technology and the possibility of bringing his animals to life on the screen. The studio has promised to use state-of-the-art technology to bring the animals to life in a novel way. Beatty said he is looking forward to working with the studio and creating something unique. 

Morris Bills Ill.; Eddie Kuhn Leaves

WASH., July 17 — Kelly Morris, who has been a circus owner for more than 20 years, is stepping down as the owner of the Kelly Morris Circus. Morris said he is retiring due to health concerns. He is being replaced by his son, Tim Morris. 

Morris said he has been fighting health issues for the past year and has decided to focus on his family and his health. He said he is looking forward to spending more time with his family and enjoying his retirement. He also expressed his gratitude to his employees and the community for their support over the years.
Carnival Routes

Under the Marquee

Joe and Wally Beach, Springfield, Mass., visited Mickey King when he recently appeared at Riverside Park, Agawam, Mass. The couple have been touring the eastern states, but continued visiting for another week. A favorite feature of the show is the animal curiosity booth when those organizations who have a petting zoo at their location, including the Ringling Bros., Bally's and others.

Bill Powell, who has been touring the world for the past year, is back in New York. The Ringling Bros. and Barnum & Bailey have recently begun their tour of Europe, with the Great Circus of the World. Powell is scheduled to appear in the show on a five-week visit to Johnstown, Pa., where it opened July 18 and closed Labor Day.

The Antalaka, a circus band, which was recently on tour with the Antelope's show and that of the Ringling Bros. and Barnum & Bailey, is due to arrive in Chicago this week. The band is composed of 50 members and is under the direction of William C. Stone.

The show will be in Chicago for the next three weeks, and will then travel to other cities in the Midwest. The band will play the last night of the show at the U.S. & I. World's Fair in Chicago, Illinois.

A total of 100 phony men are wanted for the job of playing the part of a phony man. The jobs will be paid at a rate of $100 per week. The show will be at the U.S. & I. World's Fair in Chicago, Illinois. The job will require the applicant to wear a costume and carry a flag.

WANTED

For Jefferson County Sportmen's Show.

Wanted: 100+ bird dogs, trained to hunt up to 100 birds. Also wanted: 100+ bird hunting dogs, trained to hunt up to 100 birds. The show will be at the U.S. & I. World's Fair in Chicago, Illinois.

For Sale

A 1952 Studebaker, four-door sedan, for sale. The car is in good condition and will be selling for $1,200. The show will be at the U.S. & I. World's Fair in Chicago, Illinois.

The Best Authority on International Show Business

FOR THE GREATEST AND MOST SENSATIONAL CIRCUS AND OUTDOOR ATTRACTIONS

STANLEY W. WATSON

1164 Broadway - New York 36, N.Y.

TRAVEL WANTED

For CIRCUS and RINGLING BROS. and Barnum & Bailey. Rt. 1, Box 123, Exmore, Va. Phone: 1-125.

RING BROS. CIRCUS

Wallace & Clark Circus

Wants


KELLY-MORRIS CIRCUS WANTS

Agent needs stock for tour. Can use 2 Francisco horses. To-night.

ELEPHANT MAN

Wanted all 5,000 lbs. and up for prime. Also needs to-night. (3)

CIRCUS WANTED

Wants to buy a complete show. Has offer to buy. Has good horse and 5th wheel trailer. Address: Mr. J. H. Newell, 127 Main St., Exeter, N. H.

American Beauty Shows

WANT RINGO FOR KAHUKA, MO. Fair

Also Cookhouse help.

Joe Sharp, Mgr.
Jefferson City, Mo. No. week.

MOUND CITY SHOWS = 2 WANTS

Wants rings, Charles Jones and Howard Carter. Also rings and horses.

Whitey Slaven, Mgr.
Perry Twp., Ill. Also New Bolin, Ill.

WANTED

Berry-Go-Blond or Forre Wheel stocker at all ages. Also wants 300 show horses under study. August 12. By noon. Also want the 50 show horses when in Kentucky. Address: Mr. J. H. Newell, 127 Main St., Exeter, N. H.

FOREST BROWN

R. S. 2, Parking, I. Ticket or Phone 5113

NOTICE

JACK GALLAGHER

Contact Ring Williams

Winifred, Iowa, 1897.
FAIRS-EXPOSITIONS

ILL., Ind. Events
Forge Ahead of ‘52

Mt. Carmel Attendance Up 15%;
Turnouts at Carrollton Climb 10%

MOUNT CARIEL, Ill., July 18—Walworth County Fair went into
full swing here today with an attend-
ance of 36,500. Carrollton Fair
was the only one held this week in the
state. The Carrollton Fair is a dry
fair and is considered one of the best
in the state.

TROY HILLS, N. J., July 18—The
taking of the

Wagner’s Gates Run
20% Over ‘51 and ‘52

WAGNER, Pa., July 18—Buddy Wagner’s Tourna-
ment of the West was one of the biggest
fares in the history of the fair. The State
Jockey Club thrills drivers and horse
fans alike with the biggest fare in the
land. The track manager is Bob Ede.

Carrollton, Ill., July 18

DESPITE BAD WEATHER

FAYETTE, Iowa, July 18—Rain
rains Thursday and Friday (16) rained
out the arrangement for the Grand
crowds were expected to be

Southeastern Fairgaranza
Schedule is Announced

ATLANTA, July 18—The

South Carolina Fair will
be held here October 2-7.

Salt Lake City Up To 15 Cents,
Cuffs Stand

SALT LAKE CITY, July 18—

The Utah State Fair will
be held here August 12-17.

Dallas Fair to Star Merman

NEW YORK, July 18—Elmo
Merman has a date to

San Angelo, Tex.,
To Rebuild Plant

SAN ANGELO, Tex., July 18—

The San Angelo Fairgrounds,

Space Setting Going Strong
At Norfolk
NORFOLK, July 18—The

NORFOLK, July 18—The

Gresham, Ore.,
Inks Chitwood

Gresham, Ore., July 18—An

Illinois, Ind. Events
Forge Ahead of ‘52

Jersey Fair, which will be held here August 28-31.

Midget, Big Car Racing
Skedded at Langhorne
LANGHORNE, Pa., July 18—A

The second stage will be

Milling Tilt
In Offing for Eastern States
WEST SPRINGFIELD, Mass., July 18—New England
fairs are scheduled for a week. The

Friedman’s has chal-
lenge for the New England Farmers’ Fair will be

Sediah Sets
Stadium Show

SEDALIA, Mo., July 18—More and more
producers are adding to its attractions with a

Red Sox’’s schedule announced

Boston, Mass., July 18—The

San Diego Padres’ schedule for

Red Sox’’s schedule announced

Boston, Mass., July 18—The

San Diego Padres’ schedule for

Additional seating is being
added to the stadium to

Rain Falls to Hurt at New
Newton, Ill.—Rain

Rain Falls to Hurt at Newton, Ill.

www.americanradiohistory.com
**Events Planned at Skowhegan**

SKOWHEGAN, Me., July 18—
A multi-colored advance program of activities at the Skowhegan State Fair, August 15-22, was announced by Frank E. Symons, general manager of the fair.

A grandstand revue will be presented by the New York Aerial Company on Saturday (17) through Thursday (22). Harness races will also be run on Sunday in the same days.

The fair gates will swing open at noon on Saturday (16), to patrons who find the Big Four Show on the midway and the Championship Fair in high gear. The fair will be open on hand for two performances at 3 and 7:30 p.m. each day and will give two performances on Sunday (16).

Monday (17) will be a 4-Club and Children's day. Voluntaries under 16 will be admitted free as will any adult bringing five or more children. Tuesday will be Governor's Day and will be Skowhegan Merchants' Day. Wednesday (18), July 18th, Thursday (19), Closing day, Saturday (22), will salute Morden-Morgan and Somerset Counties.

**Montevideo Preps Plant After Flood**

MONTEVIEDE, Minn., July 18—
Late June floods that covered Chippewa County Fairgrounds here have subsided and a crew of 100 men is at work in order for the August 20-23 Fair to go on.

This year's fair will feature a rodeo and an exhibition of American show, said to be the first of its kind, in Minnesota.

Chippewa County Fair is the home of some 33 counties and 1,200 boys eligible for membership. A grandstand, available for expansion of other activities, has been made on the 60-by-60-foot building and an expansion of the fair has been considered.

**New Exhibit Space Set for Erie County**

HAMBURG, N.Y., July 18—
The Erie County Fair will feature a new exhibit building made available for expansion of other activities at the fair. Buildings include dairy cattle, 1,650 beef cattle, 4,780 dairy fever, 8,700. Future Farmers of America, 6,050 and poultry and rabbits, 4,000.

**Kittanning, Pa., Sets Maiden Run**

KITTANNING, Pa., July 18—
A new Armstrong Free Fair will be inaugurated here July 24, sponsored by the Kittanning Optimist Club and the Kittanning Old Armstrong County Fair.

The organization has already cut a new quarter-mile race track inside the present half-mile oval track that are being held currently on the smaller track. Old Armstrong and other buildings have been renovated. Armstrong will be a carnival, thrill show and grandstand and acts including H. Long, secretary-treasurer.

**Melville, Sask., Cancels '53 Run**

MELVILLE, Sask., July 18—
Melville will not have a grandstand fair this year, it was decided at a meeting of the Melville District Agricultural Society, because of lack of interest on the part of the annual's members and the society should have been interested in a livestock show. Last year, Melville's fair was not held because of hoof-and-mouth disease.

Board is hopeful of presenting some kind of an agricultural show in the fall and is operating standard track-firing competitions this summer.

**Predict Increases At Nazareth, Pa.**

NAZARETH, Pa., July 18—
With a new exhibition building, complete and other structure improvements in the present of construction, Joseph A. Engelbrecht, fair chairman, said that this year's fair was expected to attract even more visitors.

A strong entertainment program has been announced, and a number of activities and entertainment has been scheduled. Details of the fair will be announced later.

**Fill in This Coupon**

Name:
Address:

**Events Featured In This Issue**

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**Errata**

- **ATTENTION, FAIRS:** STEELE'S FRONTIER DAYS (Page 22, July 25, 1953)
  - America's #1 Grandstand Show
  - A Western Production and Extravaganza
  - Also Novelties Acts and Dog Acts
  - Available at all times
  - For open time phone—wire

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**Now Available**

America's Premier Comedy Act

COOK and ENOS

Presenting the world's original Fuzzy Fred Act.

Permanent Address: c/o THE BILLBOARD, CINCINNATI 12, OHIO.
**BIZINENT**

合作社的经营和管理

**BUSINESS STILL CLIMBS**

**Royal American Grosses Again Up in W. Canada**

EDMONTON, Alta., July 18—The Royal American Shows have been getting some good grosses in Western Canada, and the boxoffice is behaving more like a market than a giving boxoffice. The results are not surprising, for the summer season is in full swing, and the shows are doing a strong business.

**First Fair Starts Okay For Gem City**

SALEM, Ill., July 18—Gem City Shows moved their first fair into the fairground at the city limits here last night, after a week's wait while the weather was hot and sultry. The result was that the fair was a big hit, and the patrons had a good time. The weather was also very favorable, and the fairgrounds were clean and well cared for. The fair was a success, and the shows continue to be well attended.

**Spending Fair For WOM At Rumford, Me.**

RUMFORD, Me., July 18—The spending fair for the Women of America at the Women's Organization for Medical Research (WOM) was held in Rumford, Me., last week. The fair was a great success, and the organizers are planning to hold another one next year.

**Royal Pine Issues Prom. Program**

DOVER-Foxcroft, Me., July 18—The Dover-Foxcroft Royal Pine Shows will be held in Dover-Foxcroft, Me., this weekend. The fair is expected to be a big success, and the organizers are planning to hold another one next year.

**CARNIVALS**

**Royal Crown**

A Winner at Anderson Fair

HARVEY, III., July 18—After being harassed since early spring by the weather and other factors, the Royal Crown Shows have finally returned to normal. The shows are doing well, and the patrons are happy to see the return of the circus.

**Western Show**

**Western Show Added by ACA; Wis. Biz Good**

GREEN BAY, Wis., July 18—The Western Show, which was added to the ACA schedule, has been doing well in Wisconsin. The shows are attracting large crowds, and the patronage is growing.

**Blue Grass Wins At Ottawa, Ill.**

Groschutz Scores Thumping Gross Despite Inoperative Front End

The Blue Grass Shows, which opened in Ottawa, Ill., last week, have been doing well despite the fact that the front end of the show is not working. The shows are attracting large crowds, and the grosses are good.

**Vivona Does Good Vt. Gross, Despite Rain**

BELLows FALLS, Vt., July 18—The Vivona Shows, which opened in Bellows Falls, Vt., last week, have been doing well despite the fact that the grosses are slightly lower than expected. The shows are attracting large crowds, and the patronage is growing.

**Jim McHugh's Father Dies**

PITTSBURG, Mass., July 18—Jim McHugh, father of the famous Pittock Show, died in Boston last night (14) in his home. The show, which was well-known for its fancy cars and other attractions, was a popular attraction in the area.

**Seek Joseph Natus**

PITTSBURG, Kan., July 18—Joseph Natus, a member of the famous Reiner Show, who was last seen at Woodstock, N. Y., June 15-18, has not been heard from since. The show has received a report of his whereabouts in New York City, and the authorities are searching for him.

**CARNIVALS**

**Eleanor Turner, Midget, Dies at 53**

PITTSBURG, Kan., July 18—Eleanor Turner, a member of the famous Reiner Show, died in Pittsburg, Kan., last week. She was 53 years old. The show has received a report of her death, and the authorities are investigating the circumstances.

**Baddley Biz Up From ’52**

MERRETT, B. C., July 18—Baddley’s Shows have been doing well this year, and the grosses are up from last year. The shows are attracting large crowds, and the patronage is growing.

**L. 1. Town Hit By Bingo Ban**

KINSTON, L. 1., July 18—Bingo games have been banned in Kinston, L. 1., for the next three weeks. The ban is expected to be a success, and the organizers are planning to hold another one next year.

**Royal American Show**

A Winner at Anderson Fair

HARVEY, III., July 18—After being harassed since early spring by the weather and other factors, the Royal American Shows have finally returned to normal. The shows are doing well, and the patrons are happy to see the return of the circus.

**Western Show**

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Midway Confab

H. V. Petersen, owner of Tivoli Exhibition Shapers, recently added a new light plant to his line-up along with two new tractors and trailers. Bill Grant, Tivoli office manager in 1908, is back in the wagon after a two-year hitch in the Army, one of them in Korea. Mrs. H. V. Petersen and the remaining three partners, Karo, Philip and Kristen, are back at the Tivoli. Mr. Boe, after spending a few weeks with the show.

Axel Bendixen, concessionaire, recently joined Tivoli with a new water fountain concession that he came across during his recent tour of Europe. Robert Galvin, also of the Tivoli front end, is operating a new ball game along with her wife and sons, Alice and Paul, who are Heaven, Ohio. He said he has been a recent stock show handler by Mrs. Tilton, Buckmaster, Mrs. Vi Enos, Mrs. Jo Galvin, Mrs. Pete Nunn, Mrs. Bud McCall, Mrs. Walter McMillen and Mrs. Violet Callaway.

Anna Lee Westerlies, equestrian dancer with Mighty Hoosier State Shows, was the subject of a front-page feature story in the Berlin (Ind.) Daily Times when the girl that played that town. The show, complete with a two-column photo of Anna Lee, traced her start in show business and the highlights of her career.

Kenneth R. Voorhees, of James H. Voorhees & Sons, 40th birthday with a party attended by a number of the show's employees. W. Paul Grassmick, William Collis Jr., Kay and Wanda Dejon, Lou and Buddie Fields, and Ronnie and Henry Mason, of the show's front end, and recently added one more point for a total of five concessions.

Sunset Amusement Company is all high and dry again after being hit by a flash flood in Parrottsville, Ark. Water rose as high as the front steps but there was no serious damage reported. Mrs. J. L. Thompson, of the Amazing Kings, left the Star Hotel in a hurry to avoid the flood. The hotel is located near the hospital. Tommy (Cayley) Knight opened a new concession at Madison, Ind., with a no-fussiflauge with the show then reunited to Camp Stoneman, Calif.

Fred LaFontaine, who has opened a pony ride at Edgewater Park, Detroit, for a number of years at the Detroit hospital for treatment of a hip ailment. Carl Cornwell, general agent for Baddy's Shows, is touring the Ohioan Fruit tractor in British Columbia to lay off sponsored dates. Miles White, operating in his third season in the root beer stand for Mr. and Mrs. Fred Christian, who have candy floss and root beer on the Baddy's org.

Laws and Tobic's Shamrock Shows have added a few shows at Alford, Calif., and to Cleveland, Ohio, their British Columbia route. Cawdore of the West Shows, which headquarters in Cleveland, is considered to be the largest show in the world, according to a report from the show's president, who said the show is moving at a rate of five miles per hour and is expected to reach the Ohio state line by the end of the week.

Frank Lippke, Milwaukee, took top honors in the annual Blue Grass Golden Sound Tournament (132 at Lake Delavan, Wis. The tournament originated four years ago by the late Mike Lippke, is now held on Wright's birthday, July 4, but was held a week late this year. Kien Harstensdine, Milwaukee, fin-

The above list of fairs are all base line and no promotions. Remember this year on Carrolls can produce any North Carolina fairs 90% of the time. In addition, but placed on a show that can give you a base line rate of sold fair. Space limited on all dates. Address all mail and wire to LLOYD J. SERFASS, Gen. Mgr., Penn Premier Shows, Franklin, Pa., this week; followed by Funnystawney, Pa., then all fairs.

WANTED

H C. EVANS & CO.
1556 W. CARROLL AVE., CHICAGO 7, Ill.

WANTON

WANTED

WANTED

RIDE SHOWS—CONCESSIONS

The finest ever made

KNOX COUNTY FAIR, August 17-22

WANT TO BE NOTIFIED of all new events with a phone call or telegram, or for general inquiries, call WANTED at 212-205-2888.

WANTED

WANTED

WANTED

WANTED

WANTED

WANTED
WANT for the Following Celebrations & Fairs:

- EAST LIVERPOOL, OHIO
- CHARLOTTEVILLE, VA. (FAIR)
- UNIONTOWN, PA.
- MIDDLETOWN, N. J. (FAIR)
- BUTLER, PA.
- NEWCASTLE, NO. PA.
- HUNTINGTON, W. VA. (FAIR)
- PETERSBURG, W. VA. (FAIR)
- ROYALTON, V. A. (STATE FAIR)
- NEW BERN, N. C. (FAIR)
- ALEXANDRIA, LA.
- WATERBURY, S. C. (FAIR)
- NEWBURY, N. C. (FAIR)


RIDES—Octopus, Dark Ride and Little Dipper.


HELP—Perry Wheel and Whip Foreman. Also Roll-a-Piano Foreman. Second Man on all Rides. Show Front Builder (Thomas Frisch, get in touch). Last Man who knows what he can put Show on lot. Scenic Painter and General Help in all departments.

Wise McKeever, Pa.

SHIRLEY LEVY

GRAND OPENING

Metropolitan Shows

AMERICA'S CLEANEST MIDWAY

W. B. MASON

SALUTES—HIS FRIENDS

Carnival Pike

Shadyside, Md.

No. 12 WHEEL FOREMAN

Wheel Foreman

Screw Ball Foreman

No. 12 Wheel Foreman

WANT WANT WANT

Shade Gap, Pa.
Shade Gap, Pa.
Shade Gap, Pa.
Shade Gap, Pa.

SHADE GAP, PA.

WANT WANT WANT

WANT WE WANT WANT

WANT WANT WANT

WANT WANT WANT

WANT WANT WANT

BINGO HELP WANTED

For 17 Fairs
calendars and Country Clarets, flush jobs or executives, top salary and bonuses if you have the right material.

Phone: Same as above

Sioux City, Ia., week July 30

JACKIE'S Jingle Jingles, Hot Shots, Brighton.

GILLEY BROS. 401-403 E. 15TH STREET.
WHERE IS
Hobart (H. W.) Thomas!
NOT YET LOCATED
$200 CASH REWARD
For information on this lost horse.
Formerly French Fry Conces-
sionaire, Rifle's K Ranch. Res.
C. A. Stephens in 1932. Colt collect-
GEORGE TURNER
OAKLAND, CALIF.
Phone Tuesday 3-1136

4 OUTSTANDING AIBIS
Belleview, Ill., Aug. 3-8:
Springfield, Ill., Aug. 3-8:
Bathurst, N. S., Sept. 11:
Canfodale, N. S., Sept. 30-4:

WANT
SHOWS—CONCESSIONS
Of all kinds. Long Southern Route to November. All Concessions
GEK CITY SHOPS AS PER ROUTE

WANTED
FOR RIGHT EASTERN FAIRS STARTING Sept. 2
Cat Rack, Bucket Agents, Cig-
ette Dealers, Concessionaries, Concession Help. Also want
concessionaires for right East Fairs.
W. S. Minstl, Fl. All winter in
Florida. Will travel.

LOUIS K RICE
Care Of Assessment Co. Of America
Milwaukee, Wis.; This Week

AGENTS WANTED
Fla Store, Count Store, Big Town, P.
Wanted—Furnished House, Hearst Help.

THOMAS H. CROSSBY
MIDWEST SHOWS
Logan 20-25; Peter, July 27-Aug. 4

HAROLD EUTHA WANTS—WANTS—WANTS
For Big Shows and Fairs, Belling-
ham, Baseball, Huckey, Bucky, Pie, E. C. Mccollum,
Dummies wants one or two more
Girls for Show, Experience
not necessary. Also Man and
Wife for Fairs in Jefferon City, Mo., this week.
Kahoka, Mo., next.

AGENTS
Need all true Rack Pack Agents. Any
Agent who knows Mr. Rice.

CHARLES KREKELER
Southaven, Miss.

WANTED
KITCHEN AND COUNTER HELP
Relate party to operate Fast Long
on percentage.

LELI RAELEN
Can F. E. Cogsh Show, Down, Relew.

AL WILLIAMSON
WANTS CAT RACK AGENTS
For Pennsylvania State Fair
Address a box 93, State Fair, Harrisburg, Pa.

AGENTS WANTED
R. S. Nodine, Concessionaire, Bellingham, Wash; for concessions
in Western States. Send full particulars. Also, interested in
suitable territory.

SAM CARSON
Selling Roses, etc., by post.

WANT
FOR SALE
CATERPILLAR RIDE
5,000,000.00 for highest bid. Bidding starts
Sat., Sept. 15, 9:30 a.m. at Sunnyside, Pa. No Reserv
Hubert's Museum

HUBERT'S MUSEUM
238 W. 43d St. New York, N. Y.
THE BOARDWILL CARNIVALS 79
in the show are Sugar Baby King,
Jumbo Dancer, and two lively,
Fredd Trenton Jr., concessionaire
at the State Fair, Dallas, Texas, is
carrying on his business from a bright,
and uninvited guests.

George C. Stephens in 1932. Colt collec-

C A. Stephens in 1932. Colt collect-

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Hubert's Museum

HUBERT'S MUSEUM
238 W. 43d St. New York, N. Y.
ATTENTION
MEMBERS OF THE ARIZONA SHOWMEN'S ASSN.
1953-1954 dues are now payable—please send your check
or money order at once, to Don Hanna, 216 W. Washington
Street, Phoenix, Arizona.
Note—All Showman wishing to join club may write for
application. Does $10.00 yearly; initiation fee, none. Old
members may be reinstated by filling out a new application,
and their 1953-1954 dues.
DON HANNA
Treasurer, ARIZONA SHOWMEN'S ASSN.

WANT FOR THE FOLLOWING STAR-ROUTED STAGES OF FAIRS, BEGINNING NEXT WEEK:

Champaign-Urbana Fair, Champaign, Ill.
Burlington-Hawkeye Fair, Burlington, Iowa
North Iowa Fair, Mason City, Iowa
Mississippi Valley Fair, Davenport, Iowa
Ringgold Fair and Horse Show, Ringgold, Tenn.

INTERSTATE SHOWS

In celebration of the 6th year of the Rides, foothills shows, or any
major Rides not conflicting.

WILL book a complete set of Kiddle Rides, Fly-o-Plane, Rock-o-Plane, Caterpillar, or any

SHOWS

Wild Life, Glass House, or any worthwhile

CONCESSIONS

All legitimate Game Concessions opened.

All addresses: JOHNNY J. DENTON or ART FRAZIER
Care WATSEKA MOTEL, WATSEKA, ILL. this week; then Fair Grounds, Champaign, Ill., next week.

STANDARD SHOWS

10 Rides — 3 Shows
Following Fairs and Celebrations until Sept. 19, 1953
CONCESSIONS: Sm-Cone, Coke Barrels, Prepared Glass Fries, Long and Short Rides, Bumper, Dark Horse, Carousel, Pony Pitch or any Cannon Balls. ADD’L CASH for the earlier shows. For the later shows, please send immediate cash or check for concessions.

V. C. JOHNS

WILBER'S WOLVERINE SHOWS

WANTED: clown, house, pony

WANTED:

Basket and Six Cat Agents

AL BROWN

General Manager, STANDFAST

BADGER STATE SHOWS

Can use for Henderson Summerkraft Days, then Fairs to follow

WINTER-SALE

Barn Hires for Bankside and Second

Noon on July 7th. Must be owned and reliable.

DELBURG AMUSEMENT CO.

1801 N. Winona., Davenport, Iowa

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DELBURG AMUSEMENT CO.

1801 N. Winona, Davenport, Iowa
I R I D E A L R E S
Want for Ride of good County Fair starting this week at Big City, Indiana. Then Clinton County Fair, Carrol. Ia., followed by County fairs of Hamilton, Mount Air, Greenfield and Marion, all Indiana Then back to Illinois for one of the best Labor Day spats in the State, followed by the Ohio, Ill. Fair and Brown County Fair at Nashville, Ind. Also Big Y.P.W. Celebration there is the second biggest event of the season and work in full swing. I have a good crop of shows for second limited space for Monroe County Fair, the biggest in Indiana.

WANT
Concession—Wants hand of all kinds working for stock, limit two of kind—no sed.
SHOW—Can use Mechanical, Ten-in-One, Snake or Monkey, etc., No Girls.
BIDE HELP—Can use two Men who drive.
Look over the above route, then contact by wire here and will return your call. We leave with stock for Nashville Nov. 21, no rack or gates.

PAUL T. ROBERTSON
Clay City, Indiana.

C O N T I N E N T A L S H O W S
All Legitimate Concessions Open for the Following Fairs, No Exclusives
PLATTSBURG, N. Y., AUGUST 10 TO 15
CAKAN, N. H., AUGUST 28 TO 30
WESTPORT, N. Y., AUGUST 19 TO 22
CHATHAM, N. Y., SEPT. 4 TO 8 LABOR DAY
Want Bings for: Canan, N. H., Fair; very good Bingo spot. Also can place Wheels, Count Seats, or what have you at this date. Everything open.
This show will play Cohocton, N. Y., Fair week following Labor Day. Legitimate Concessions joining now will be taken care of.

BRADFORD, Pa., week of July 20 to 25; Topper Lake, N. Y., July 27 to Aug. 1; Saranac Lake, N. Y., Aug. 1 to 8.
ROLAND CHAMPAGNE—HOTELS

D O N F R A N K L I N S H O W S No. 1
WANT FOR SOLID ROUTE OF FAIRS UNTIL NOVEMBER, NE-OPEN EARLY FEBRUARY, TEXAS STOCK SHOWS
Concessions: Have opening for Age and Scales, Popcorn, Ice Cream Dip. Concessions Style and Penny Pinch, No grit.
Shows: Place Fun or Class House, Big Snakes, Mechanical, Side Show with own equipment, any Shows not conflicting. No Girl Shows wanted.

Barnes, July 20-22; Mahomet, 23-26; Breckenridge, All Next West. ALL MINNESOTA
All replies to DON FRANKLIN, Mgr.

M O R R I S HANNU M
Telephone: Philadelphia, Chautauqua Hill 7-1176
Show now playing Lebanon; next week Folluwey; both near Chester, Pa.
WILSON GREATER SHOWS WANT
FOR DURANGO, CO., SPANISH TRAIL DAYS CELEBRATION, JULY 25-AUGUST 2.
Stock Concessions of all kinds;
Will book for Durango and advance of season—Olympus, Spittles, Mix-Up or any major ride not conflicting. Also Shows with own transportation.
LOYD WILSON
This week Monticello, Utah

M. D. AMUSEMENT CO.
Can also place either Concession and one or more Major Rides for
The 3rd Annual LEHIGH VALLEY BUSINESS MEN'S FAIR AND EXPOSITION
(BROAD ST., BETHLEHEM, PA., JULY 7 TO AUGUST 1.
This is in the heart of the steel industry. All day this week. Excellent spot for Rides and Concessions.
WILLIAMS AMUSEMENT CO.
Big Lions Club Celebration, July 27-Aug. 1.
First Carnival in 8 Years, Burlington, N. C.
Want a few Violet Park concessions including Novelities and Photos, 65c stall. Also, Last full Saloon, Ice Cream, Drinks, Cris or Ceres, 82c stall. Midwest, 3 Stall Concessions for minimum of 1 week only. Trains, Novelities, Photos, 90c stall. Other Riders will be considered on any type. First and final day pay. Express from Chicago to Middleburg. Rent—HURON, B. C. D.
WILLIAMS, 503 E. DIAMOND AVE.
HARLESTON, PA.

MOSHER AMUSEMENTS
WANTED
Legitimate Concessions for
V. F. W. STREET FAIR
Hammondsport, N. Y., July 26-July 29.
$100 will also be paid. W. N. BARGHOORN, Lockport, N. Y.

VICTOR F. WOODWARD
venture proper
Kenneth R. Blumgardner
R. C. Bryan
100 Trade St.
Tampa, Fla.
Fire Engine and Trailer
Will sell 15 children, purchased in Atlanta, 1929, patented by Crown monoy, good show. Can be seen by inspection. Price $500.

LEAMIN AMUSEMENT CO.
2017 W. 79th St.
Indianapolis, Ind.
ACT WANTED
Duplex, Ind., Homcoming, Aug. 3.
Also wanted Concessions for rides and Novelities.
Baker United Shows
Car, Concession, 24-hr. Concession, 5-hr. Concession, 1-hr. Concession, 1200 Fonos, 2 conces.

UNION STATION SHOWS
2017 W. 79th St.
Indianapolis, Ind.

WANT TO BE A CARNIVAL OWNER?
Get a chance to enter the biggest side show business in the country. Have a successful show in 30 to 60 days. A Carnival is a business venture, not a job. Come see us. We will show you how to enter the business. Come and see the biggest and most successful show in the country, now in Chicago. Ten cars, 1000 conces, 5000 shows for 1953. Sandusky, Ohio, July 10th, 10 am. Call Mr. Williams at 452-452.

FOR SALE OR TRADE
ELI WHITFORD
5-7.5. 10.5. 15.5. 20.5. 25.5. 30.5.
All types, with or without accessories. Will trade. All types, with or without accessories. Will trade. All types, with or without accessories. Will trade.

GREAT SUTTON SHOWS
LAST CALL FOR THE 14 FAIRS STARTING THIS WEEK
Can also sell small-sized Cotton Mill or 1000 Grain Styles that will cover to show people. Rides, Concessions and Novelities, all types. Send us your towns, dates and times. Ask about our new Standard Rides, Animal Rides, and other shows that can be sold. J. B. Sutton, El Centro, Calif. 1929. Sidewalk Shows, 600 Shows, 1000 Conces, 5000 Shows, 10000 Shows, 100 Conces, 800 Conces, 6000 Conces.

R. A. SUTTON, EL CENTRO, CALIF.

CARNIVALS OF THE BILLBOARD
JULY 25, 1953

WILLIAM D. CRUES'T
President

W. G. WADE SHOWS
WANT FOR 12 MORE FAIRS, INCLUDING
HOBO, W. D.
LA CROSSE, WIS.
ARVADA, CO.
SIOUX CITY, IOWA
DURANT, IOWA
WINONA, MINN.
JACKSON, IOWA
WINFIELD, KANSAS
DEARBORN, MO.
LEAVENWORTH, KANSAS

WORLDS FAIR SHOWS

FOREMAN FOR BIG ELI WHITFORD
5.7.5. 10.5. 15.5. 20.5. 25.5. 30.5.
With or without accessories. Will trade.

JOHN ROBINSON SHOWS
WANT FOR 12 WAYS OF FAIRS, STARTING AT DOWNEEL, IOWA, THIS WEEK
SIDE SHOW ATTRACTIONS, SECONDS ON ALL RIDES, 2 GRIND STORE AGENTS AND 2 AGENTS FOR HANKY PANES.

TIVOLI EXHIBITIONS SHOWS
WANT FOR 14 BIG FAIRS, FROM NOW UNTIL FIRST OF NOVEMBER
IN ILLINOIS, IOWA, ARKANSAS, OKLAHOMA AND ALL OTHER NOBLE STATES, FARM FAIRS, COUNTY FAIRS, ETC.

C. A. STEPHENS SHOWS

C. A. STEPHENS, 1354 N. 21st St., Salt Lake City, Utah

FOR SALE OR TRADE
ELI WHITFORD
5-7.5. 10.5. 15.5. 20.5. 25.5. 30.5.
All types, with or without accessories. Will trade.

NEW ARRANGEMENTS
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R. A. SUTTON, EL CENTRO, CALIF.
WANT FOR SOLID ROUTE OF FAIRS STARTING AT LONDON, K.Y., NEXT WEEK; FOLLOWED BY RUSSELL SPRINGS AND BRODHEAD, KENTUCKY; WISE, TAZEWELL AND CLINTWOOD, VIRGINIA; MARTYVILLE, SEVIERVILLE, SWEETWATER, ATHENS, TENNESSEE; MURPHY, NORTH CAROLINA; CARTERSVILLE, CAINESVILLE, CANTON, DOUGLAS AND EASTMAN, GEORGIA.

WANT AERIAL ACTS
Want Colored Musicians and Performers or will book organized Minstrel Show. WANT experienced Funhouse Operator.

CAN PLACE Snake Show and Monkey Speedy. WANT Side Show Acts, Talker, Magician, Inside Lecturer, Fire Eater. Tex and Shirley Willis and Jackie Lynn, contact Jo Ann. WANT Billposter with transportation to join immediately. WANT Custard, Sno Cone, Ice Cream Bars, Shaved Ice, Alcohol and Weighty Pans.

HARLAN, K.Y., this week

WANT RIDES
Want due to delay for our fair route. Starting at Fairmont, Minn., Aug. 13, with 7 Fairs to Follow, including the Nebraska State Fair, Lincoln.

Want to play the following dates: July 15 at Fremont, July 16 at Lincoln, July 20 at Norfolk, July 21 at Beatrice, July 22 at Grand Island, July 23 at Lincoln, July 24 at Fremont, July 25 at Fairbury, July 26 at Concord, July 27 at Council Bluffs, July 28 at Indianola, July 29 at Des Moines, July 30 at Waterloo, July 31 at Cedar Rapids, Aug. 1 at Iowa City, Aug. 2 at North Liberty, Aug. 3 at Cedar Rapids.

All replies to WM. T. COLLINS, Mgr., 314 W. 4th St., Des Moines, Iowa.

WANT SIDES
Want to play the following dates: July 15 at Fremont, July 16 at Lincoln, July 20 at Norfolk, July 21 at Beatrice, July 22 at Grand Island, July 23 at Lincoln, July 24 at Fremont, July 25 at Concord, July 26 at Council Bluffs, July 27 at Indianola, July 28 at Des Moines, July 29 at Waterloo, July 30 at Cedar Rapids, July 31 at Iowa City, Aug. 1 at North Liberty, Aug. 2 at Cedar Rapids, Aug. 3 at Des Moines.

All replies to WM. T. COLLINS, Mgr., 314 W. 4th St., Des Moines, Iowa.
ATTENTION!
SCATTER PINS and EARRINGS

SCATTER PINS
$36.00
per dozen

EARRINGS
$36.00
per dozen

Dont contem the min-
and earring.

Butterfly Box.

We have over 1,000 styles to match all tastes—fashionable rhinestones, tailored.

IMMEDIATE DELIVERY ON ALL

MINIMUM ORDER 1 GROSS

CHARLENE JEWELRY, INC.
1170 BROADWAY
NEW YORK, N. Y.

SI-FUN
MANNERS
1.00
$1.20 per dozen

WEDNESDAY
7.50
DZ.

GOLD PLATE

DREXECO, INC.
Manufacturers of improving jewelry
191 SOUTH STREET, PROVIDENCE, R. I.

1953 CATALOG WITH
NEW ARRIVALS READY
FOR ENGRAVERS &
DEMONSTRATORS

A THIN WATCH ... FOR A THICK PROFIT!
NEW WAFFER THIN WATCHES
WITH MATCHING GOLD FINISH EXHIBITION BAND
Dex, Precision Watch—Watches This Gold Finish
Modern Slaved Bar With Baked Gold Finish System
And Beautiful Diamond Hands—New Style
JEWEL MOVEMENT
Same with 1 JEWEL MOVEMENT
5.95

JEWEL MOVEMENT
Same with 17 JEWEL MOVEMENT
7.95

FLAT RATE $1.00 per dozen, nickel plated
WE OFFER SPECIAL VALUES

SPECIAL OFFER
All 2 varieties.............. $6.00
P. P. P. box, freight free, or money order.

DEXECO WATCH CO.
Importers—15 West 47th Street

LEVIN BROTHERS
Established 1865
SERIES HOUSE, INDIANA

PRICE LIST NOW READY
Wholesale, Retail, Cans, Hats, Balloons, Flying Birds, Laces, Mexican Bird's Nest Hats, Silesia, etc. Write today.

ADVANCE NOVELTY CO.
7000 W. WARDEN AVE Phone: Tyler 8-3340 DETROIT 10, MICH.

THE BILLBOARD

BRYANT WHEELER
Star of Stage, Screen, Radio, TV, and Five Card Stud, Introduces

"PEE PEE PETE"
THE TOPICAL TROPICAL TOPPER

NEW LOW PRICE
$12.00
A CROSS

FREIGHT PREPAID
COMPLETE
(WITH ELASTICS)

ORDER FIVE SAMPLES TODAY!
POSTPAID
REGULAR ORDERS 25% DEPOSIT, BALANCE C.O.D.
WRITE FOR FREE HAT CATALOG! DISCOUNT TO JOBbers
WRITE!

TROPICAL TRADER
P. O. BOX 37, HOLLYWOOD-IN-FLORIDA

A 5 PRIZE ATTRACTION
FOR CONCESSIONAIRES and GIFT SHOPS

EXCLUSIVE TIN-TONE cut-out design

SOLID LEATHER BAGS
Hand made and hand colored by Master Craftsmen. Finest quality cow hide, chrome tanned, lined, adjustable shoulder strap.

$78.00 DOZEN
Send $13.00 (or 1/4 doz., sam-
ple order, shipped prepaid by parcel post anywhere. Write for catalog.

RODEO LEATHER
GOODS COMPANY
3463 Trenam Ave., San. Ninneapolis, Minnessota

HOLLYWOOD VIBRA-TONE
THE ORIGINAL MASSAGING MACHINE

OPENS THE WAY FOR FAST SALES—MORE PROFITS
—Designed by Fischer—
whose products are used by doctors and in—

Hollywood Vibra-tone is a 2 year money back guarantee. Known no season. Ideal for Home Show.

THESE FEATURES SELL YOU!

On the Spot—demonstration, immediate attraction and interest. Easy to use. Can be applied to any spot or moved vertically or horizontally for stimulation throughout the body.

The name Fischer is well known in the medical trade. Vibrotome is the result of years of experience in electro-therapy manufacture. Vibroplane will not run hot, has thermally sealed-in laboratories. It is made of durable materials with under-therm. laboratories approved.

Clip the coupon for details and additional information on how you can sell this profitable line. Made in U.S.A.

R. A. FISCHER & CO.
317-B COMMERCIAL ST.
GLOUCESTER 3, CALIFORNIA

R. A. FISCHER & Co.
317-B COMMERCIAL ST.
GLOUCESTER 3, CALIF.

Send me FREE CATALOG and without obligation particulars on the Vibro-tone

Name
Street
City

Copyrighted material.
WANTED TO BUY

**FOR MEN**

**FOR BOYS**

Minimum $10 on All Orders

**ANOTHER STERLING FIRST!**... your choice to cash in on the newest fashion trend for men and boys... early Navajo Indian designs captured and reproduced at a record low, low price.

**SIZES** 32-42

**CO.** In All Popular Standard Sizes

Navajo belts with buckle.

<table>
<thead>
<tr>
<th>SIZES</th>
<th>FOR MEN</th>
<th>FOR BOYS</th>
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<tr>
<td>32-42</td>
<td>4.75 DZ.</td>
<td>4.50 DZ.</td>
</tr>
<tr>
<td></td>
<td>554 GROSS</td>
<td>581 GROSS</td>
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</tbody>
</table>

Close-up of western style silvered belt buckle.

**SEND FOR FREE 1953 CATALOG**

Lowest possible prices on Gruen, Barneus and Damont Watches. Also Diamond Rings.

**YORMARK SALES CO.**

**44 E. LONG STREET**

**PHONE:** Ad-4621

**COLUMBUS, OHIO**

**SEND FOR CATALOG**

No Federal Excise Tax

$20 minimum on all orders from Canada and other foreign countries.

**STERLING JEWELERS**

**MERCHANDISE** 87

**THE BILLBOARD**

**JULY 25, 1953**
Greeting.... From the President  
(Of Steinberg Ross)  
We are introducing our new  
MAMIE EYES-N-HOUR DOLL  
26" Over All..................$2250 Per Doz.  
$21.75 Doz. In lots of 6 or more  
Send $2.50 for sample postpaid  
Made of beautiful green, printed and dipped with material with printed plastic face. Stuffed with cotton, large plastic rabbits with detachable ears.  
50% with orders, balance C. O. D. F. D. B. Chicago  
We carry over 400 best selling items. Write for our price list today.  

STEINBERG ROSS  
625 W. ROOSEVELT RD., DEPT. B-7  
CHICAGO 7, ILLINOIS  

HERE IT IS! BEST SELLER EVER PRODUCED  
THE CROSS OF OUR LORD  
M. K. BRODY  
1110 N. Halsted St., Chicago 2, Ill.  
Direct from Sources  
Finest Quality Manufacturers and Largest Wholesale  
Wholesale Prices  
Trade and Retail  
No Retail  
Looking for any kind of Factory Liverpool  
As Low As 10c  
Specify All Colors  
FREE POSTAGE  
QUANTITY ORDERS  

domestic in quality and style  
CODE NO. 11000  
$2.75  
In Grade A  
$2.25  

POVIDENOE RING CO.  
40 WESTMINSTER ST.  
PROVIDENCE, R. I.  

NEW!  
MYRO CO.  
CLEVAND 15, OHIO
Merchandise Topics

New York

Heavy registration has assured the success of the First United States International Gift Show, to be held at the Hotel Astor, August 34-30, by importers and exporters from all corners of the globe. Ongoing trade shows will be on hand from the United States, France, Italy, Germany, Greece, Great Britain, Austria, Belgium, and Switzerland, Spain, the India, Mexico, Portugal, and the Scandinavian countries. The show will display the machine's finest in jewelry and imports resident to the show will display the machine's finest in jewelry and imports resident. Extensive drawings will be on hand from the United States, France, Italy, Germany, Greece, Great Britain, Austria, Belgium, and Switzerland, Spain, the India, Mexico, Portugal, and the Scandinavian countries. The show will display the machine's finest in jewelry and imports resident to the show.

Los Angeles

B. A. Fischer & Company is now stocking the new VIBRATRON managing machine. The unit is designed with a 3 to 4 inch vinyl belt that may be used for handling the machine on the job. It may be used for both vertical and horizontal, the unit has been found successful for converting out kind in more muscles. The rubber rolls may be used for easy cleaning and the machinery is guar-anteed against faulty material and workmanship. The Fischer company has been making electric machinery for many years, the Hollywood Vibrator is the result of years of experience.

Harry Holman, of Stephen's Inc., has released a new machine. The machine is now supplied in 6 diameter sizes of two inches. It is available in the screw as well as pierced ear type.

Get Well With These

REALY HOT ITEMS

EX-P-A-N-S-I-O-N

IDENTS

foot tokell of glistening polished clamps with full expandable

business.

OUR REGULAR NICKEL SILVER IDENTS $6.00

GIL.assertNull, to ticket price-

Selling over $4.00-

BREATH-OF-FABIAN'S

GEM SALES

132 W. Wabash Ave.
Chicago 4, Ill.

BELL SALES CO.
1117 So. Halsted St.
Chicago 7, Ill.

Lowest Prices Ever

All items shown below are on sale at low end. Go to one of the best stores in the world and save big. Also lowest prices in the world on these items.

Cigarette Lighter

CHICAGO.

Dishwasher-Universal


gold.

ARROWHEADS: 1, $2.00,
2, $3.50,
1, $2.00.

ALERED STYLE WITH 1, $2.00-
2, $3.50,
1, $2.00.

NOW

3, $5.00
$3.50.

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NOW

3, $5.00
$3.50.
WAZ, MASTIC, WESTERN NOVELTY

Imported: Medium Rubber of TriMoror
FUR

PRICES FOR EXCLUSIVE MADISON AVENUE MARKETS

LARGE SIZE

The New Sensational Fuzzy Wuzzy
CRAZY SHAGGY STRAW HAT
Diameter 21½". Front trim in colors. $3.00 Doz.

Children's Sizes: $2.00 Doz. 12.50 Gr.

CREW HAT OPERATORS

We have the best Crew Hats in the business. Many varieties and designs. These are our lowest prices. $4.50 PER $45.00 GROSS

Full Size Black Felt DERBYS
with black edging

HARRIS TOPS THE FIELD

with the most sensational pearl deal in a great hat. Freed from pounds of pearl bead markers with hollow centers. Many colors, these are our best beaded felt top hats to be offered by the hundreds, and are guaranteed to exert the greatest appeal. $12.00 Doz.

Sensational Item

The Sensational Girl item BUBBLES

$8.75 Dozen boxed

3-PIECE PEN SET

with METAL CAPS AND CLIPS

Army Air Force SUN GLASSES

Swimming Boy with rubber ball
$2.00 Doz.

Elephant's Head with rubber ball
$2.10 Doz.

Skeletone with rubber ball and glistening eyes
$2.00 Doz.

Balla Point Pen

The Newest Smartest-Greatest Value
Modern China Vanity Lamp

Refillable Color Glass; Forest Green, Chartreuse, Black and Clear. Contracting Color Shades, Printed, or Lopped, Height 12". Standard Plugging. Doz. 2$ to a carton of each color.

Large Pearls-Handled Conventional Pistol Lighter

$6.00 Doz. $4.50 Gross

Cash in on Car Aerial Pennants

Pennants made for cars are in demand and exhibit orders. They come in 5 different styles. Metal wire available for all. $2.40 Doz. $3.50 Doz.

Largest-Smartest-Greatest Value
Modern China Vanity Lamp

Refillable Color Glass; Forest Green, Chartreuse, Black and Clear. Contracting Color Shades, Printed, or Lopped, Height 12". Standard Plugging. Doz. 2$ to a carton of each color.

Largest-Smartest-Greatest Value
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Monied Named Europe Distributor by Williams

NEW YORK, July 18—Seven D. Feodtan, head of Moned Corp., a Czechoslovakia firm that has been on the market for Europe today, announced that he has appointed an exclusive European distributor for the Williams Machine Company, a new company that thedistri- bution to assist in marketing the equipment in Europe.

Feodtan said that his company will act as sub-distributor for all of the Williams products in Europe, and that the deal will be handled by the new company.

Feodtan also announced that his company will continue to handle the sales in Europe for the time being.

The new company will be called Feodtan Distribution, and it will be based in Paris.

Chicaco, July 18—Williams Manufacturing Company now is delivering a new amusement game featuring the Williams line.

Pennant Baseball is available for use by any organization or company that has a pennant in its collection. It is a dual purpose game featuring the baseball and pennant. The dual purpose game is being used by a match team that is also playing baseball. The game is played on a field that is 200 feet long and 60 feet wide, and is played with a ball that is 9 inches in diameter.

Lights on the baseball field indicate the current state of play to the players on the light box showing the ball in its realistic third dimension.

Pennant Baseball is adjustable to operate on any one ball a throw, and can be played with a single ball or with a double ball. It is a fast game, and is easy to learn.

The game has a hinged front door for easy servicing.

Up Production of Graycoak Poker-Darts

PENSAUKEN, N.J., July 18—Initial heavy demand for Poker-Darts has caused Graycoak Manufacturing Company to increase its production schedules.

The company said that each player uses five darts for a single game of Graycoak, and that a player who hits a pocket is a winner. The game is divided into two main sections. The first section involves the player hitting the dart, and the second involves the player trying to hit a pocket which contains the darts with his left hand.

The new game offers a competitive challenge to both single and group play.

Vacations End, United Resumes Full Production

CHICAGO, July 18—United Machine & Engineering Company, a subsidiary of the United Machine Corporation, has announced that it will resume full scale production on its new line of amusement games and jucup games.

In the past few weeks the assembly lines were shut down for group vacations. As in the past in emergency situations, the company to handle emergency requests for parts and equipment.

Coin Export Sales Soar 69 Per Cent Above 1952

4 Months’ Dollar Figure: $3,620,949

Game Volume Continues Big Uptrend

CHICAGO, July 18—April coin distribution totals $844,175 and brought the first quarter coin export sales to $3,620,949, 69 per cent above the record for the same period in 1951. Significant in the latest report was the growth during this period of the U.S. Department of Agriculture’s new game and vending sales plus the usual lower sales of foreign countries.

For the first time in more than 25 years Toney Vazquez opened for the rest of the year.

The Canadian dollar has permitted the company to continue its policy of buying 943 games for $158,120, several other countries have already recorded sales for $90,823. The Canadian dollar has permitted the company to continue its policy of buying 943 games for $158,120, several other countries have already recorded sales for $90,823.

FULL OF HOT AIR

31 Coin Firms Are Distributs For American Dryer Corp.

PHILADELPHIA, July 18—Coin machine operators, who may never have the power to assign they were ordering locations on the hot stove game, have been buying locations on the hot stove game, have been buying.

The coin machine operator is a man who has been buying a game or machine and has been buying a machine or game for the same purpose to service the locations.

The dryer is housed in a white available for use in any location, where the dryer is to be used only on the game which is located in the room. Joe Young, Young Distributing Company, agent for the American Dryer Corporation, has been selling the dryer to the coin machine operators who have been buying the dryer to the coin machine operators.

The dryer is housed in a white available for use in any location, where the dryer is to be used only on the game which is located in the room. Joe Young, Young Distributing Company, agent for the American Dryer Corporation, has been selling the dryer to the coin machine operators who have been buying the dryer to the coin machine operators.

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Coin Machine Exports

*This special edition will be mailed to all coin operators in attendance at both conventions.

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Airport Vending Absorbs 3d Route
CHICAGO, July 25.—Airport Vending Service, headed by Ber- nan W. Randolph, has started a new route and another operating under its name. The new route is in the Chicago area, and was started in 1948. Earlier this year and in 1949, Airport Vending turned over an entire route to another operator and another operator started a route in 1948. Randolph started his firm in 1948 as a straight coffee route.

Frankenburg Named
NEW YORK, July 18.—Dr. Gustave Frankenburg this week was elected vice-president in charge of the operations of the General Cigar Com- pany. Five years ago he organized a research laboratory for the cigar industry in the United States. Since 1948 he has been a consultant to the Boney Vacuum Laboratories.

THE MARKET PLACE for the COIN MACHINE INDUSTRY

ADVERTISING RATES

REGULAR CLASSIFIED

Number of Words 100 to 199 (Per Column) .......... .00
Number of Words 200 to 299 (Per Column) .......... .00
Number of Words 300 and Over (Per Column) .......... .00

DISPLAY CLASSIFIED

Number of Words 100 to 199 (Per Column) .......... .00
Number of Words 200 to 299 (Per Column) .......... .00
Number of Words 300 and Over (Per Column) .......... .00

ALL ORDERS AND INQUIRIES TO COIN MACHINE MARKET

152 W. RANDOLPH ST. CHICAGO 1, Ill.


Agents, Distributors

Outfitting available for experienced operators. Complete outfitting of coin operated radios and TV will appear in Exhibits of June. Write for new prices and complete information to Bill Soll, Republic, 220 W. Randolph St., Chicago 1, Ill.

Business Opportunities

Callers and Telephoines: buy direct from manufacturers. Write for prices and complete information to E. A. Main, 70-13 Main St., Queens, N. Y.

Parts, Supplies & Services

To-B-Candy, Cigarette, Nut, Toy Co., 100 N. Crayon St., Chicago 12, Ill. Bought and Sold. Full list of stock. Write for prices and complete information to J. W. King, 500 E. 13th St., Chicago 11, Ill. Bought and Sold.

For Sale

500 TOP VENDING PLATES FOR 1c each. F. D. Mathews Vending, 422 E. 25th St., New York 10, N. Y.

POSITIONS WANTED

Air Force officer retired to civilian status. Interested in testing all machines in advertising experience with leading distributors for over 30 years. Address: Box 639, The Billboard, Chicago 1, Ill.

If You Want MORE SALES & PROFITS

Take a Trip—Under the Classified

DISPLAY CLASSIFIED

style of ad

Routas for Sales

If you want to sell new machines, display classified is made for you. Write for complete information to Box 11, The Billboard, Chicago 1, Ill.

Used Coin-Operated Equipment

A. A. Bargains—Cigarettes and Candy Vending Machines. Also other machines. Good deal. Address: G. F. Barker, 1012 W. 63rd St., Chicago 9, Ill.

Used Coin-Operated Equipment

A. A. Bargains—Cigarettes and Candy Vending Machines. Also other machines. Good deal. Address: G. F. Barker, 1012 W. 63rd St., Chicago 9, Ill.

GIVE TO DAMON RUNYON CANCER FUND

THE BILLBOARD Index of Advertised Machine Prices

• Arcade Equipment

Entertainment and prize ticket below are taken from advertisements in The Billboard as indicated below. All advertised used machines and prices are listed. Where none that one may prize ticket was located in an advertisement the price received is indicated to be purchased. Where quantity discounts are advertised, no In the case of both vendors, only the single machine price is listed. Any prices depend on condition of the equipment, time, sale location, territory and other related factors.

To Order Your Market Place Ad

Use THIS HANDY FOM TODAY

1. First, print or type your message here. figuring five words to the line. If you want a "display-classified" advertisement, you must type a "regular classified" advertisement that gives your message extra power and

2. Then check off the classification you want your advertisement to appear under:

• Agents and Distributors Wanted

• Help Wanted

• Parts, Supplies and Services

• Routes for Sale

• Used Coin-Operated Equipment

3. And last—complete this authorization blank and rush your advertisement to the nearest office of The Billboard:

Name

Address

City

State

THE BILLBOARD Index of Advertised Machine Prices

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New 17-inch screen television sets are used. These nationally advertised brand sets are available in a variety of gauges and finishes. These sets are rugged, heavy-duty commercial sets, carefully checked and pre-tested before they leave Reemtsma Tel-A-Vue headquarters.

Motorola TV
Standout Picture

**GREATEST VALUE IN THE INDUSTRY**

These units come complete—Ready for delivery now! The Reemtsma Tel-A-Vue Systems' electronic device and coin meter mechanism comes already installed in the nationally advertised, modern 17-inch screen television console. The coin meter is not just "hung" on the side of the set—it’s concealed inside the set where it should be. If you have TV sets on location now, you will soon be able to get the Reemtsma Tel-A-Vue electronic unit for installation in your present sets.

**HERE'S WHAT HAPPENS!**

Letters from motel men and individual investors plus a comprehensive survey show that the intermittent viewing system is a revolutionary force of influence on human behavior. Visual suggestion provokes a desire for more television and television is the most entertaining and interest absorbing of all coin-operated machines. Reemtsma Tel-A-Vue Systems' electronic device takes full advantage of these factors—increases revenue tremendously!

**STATE FRANCHISE DISTRIBUTORS WANTED**

Exclusive state franchises, offering immediate returns and sustained income for many years, now available. Moderate investment required, fully secured by equipment. These franchises are now being assigned. Act now to get into the wholesale "TV PROFIT FIGURE" business. For complete details write, wire or phone Reemtsma Tel-A-Vue Systems Inc.
Jukem's Counsel Wins Plea for Additional Time to Prepare Case

**CONGRESSMEN TAKE STAND ON JUKE BILL**

Miller and Pillion Oppose McCarran License Proposal

**NORTH TOWANDA, N.Y., July 19—The Republican Whirlwind Company announced this week that William F. Miller, Lockport, and John B. Pillion, Lackawanna, Western New York Congressmen, are taking an active stand in opposition to legislation proposed by Sen. Pat McCarran of Nevada. (3)

The McCarran bill (S. 1100) proposed by "live musicans" from all the other States and licensees for thejukebox industry, and the recognition of the importance of the industry, is expected to have a licensing fee from the jukebox operators to secure a legitimate license for coin-operated music on coin-operated phonographs.

Powerful Hold

In a statement made by Wuritzer, "Should the proposed bill pass, the jukebox business will be helpless."

**CORRUPTED WURLITZER JUKE SHIPPED IN NEW YORK**

**NORTH TOWANDA, N.Y., July 19—**The Whirlwind Company is packing and shipping 600,000 jukeboxes a year, a lot that was not high, in a corruption campaign.

The container, designated power plant, and decided to charge the price of the other companies, the Rochester Company of New York, started in 1928, 152, 1927, in the shipping case or played plywood container formerly used.

The price of the new power plant, built by Wuritzer, was used to ship one of the new cases, as well as plastic, equipment, the Music-Car, and a Coin-Car, the use of which was objected to, and the consumer.

Cleveland's August Hit Fete Underway

**CLEVELAND, July 18—**

The Ohio Hi Tune time again in Cleveland. Once again—today and tomorrow—seven disc jockeys will play six tunes for the listeners in this area and they will be picked for the month of August.

The broadcast of the Hi Tune is the summer replacement of the listener's favorite, and this year's audience has been invited to participate. The tunes programmed today are:

- James Named Coven Branch At Indianapolis
- **JUKE GROSSES UP**
- Oregon Liquor Law Takes Up TV Slump
- Test Strength In Milwaukee Union Hassle
- SHOD, July 19—(Mr. D.) Sheffield, name of the month of July, is finally spinning the popular Hi Tune boxes in Northern Ohio. The tune for next month will be selected by the listener's favorite, and this year's audience has been invited to participate. The tunes programmed today are:

- **JUKE GROSSES UP**

**ORLANDO, July 19—**Oregon music operators who took a look at the results of three auctions in the last two days, and the liquor law policy and found that the liquor law has been doubled in practically every locality.

**Shachd Hazm NY Juke Union**

**NEW YORK, July 18—**Barney Schacht, manager of Schacht's Brothers, Inc., the radio music business, and Schacht's Brothers, Inc., RCIA (the music machine company), was re-elected president of the former, as was elected secretary-treasurer.

In addition to the company's move, the Schacht's Brothers, Inc., are also forming a partnership association, Perma-Dea, Inc., to manufacture phonographs, of New York; Dufour Company, Chicago, and Whirlwind Manufacturing Company, Chicago.

The purpose of the new group is to improve industry relations and to adjust differences in the juke-box industry.
McCarren Bill Probe Delay; Resumes After Solon Recess

**California Ops Divided On Summer Locations**

HOLLYWOOD, July 18—In an internal survey of all mail from the Southern California area, the largest concentration of operations is to be found in the Los Angeles area. This area includes the Southern California Radio Association, which operates the major Southern California radio stations. The survey shows that the stations in the Los Angeles area are the most active in terms of summer operations, with the Southern California Radio Association leading the way. The survey also reveals that the Southern California Radio Association has a unique approach to summer operations, with a focus on live performances and special events. The association has also developed a strong relationship with the local community, which has resulted in increased listener support. The survey suggests that the Southern California Radio Association is well-positioned to continue its success in the Los Angeles area.

**Nickel Play**

The report on Nickel plays is currently being reviewed by the association's executive committee. The committee is expected to make a decision on the Nickel play at its next meeting, which is scheduled for early August. The Nickel play is a popular format among radio stations in the Los Angeles area and has been successful in other parts of the country. The committee is expected to consider the Nickel play's potential for increasing listenership and revenue. The Nickel play is currently being reviewed by the association's executive committee. The committee is expected to make a decision on the Nickel play at its next meeting, which is scheduled for early August. The Nickel play is a popular format among radio stations in the Los Angeles area and has been successful in other parts of the country. The committee is expected to consider the Nickel play's potential for increasing listenership and revenue.

**Philadelphia**

Philadelphia, July 18—In a survey of all mail from the Southern Philadelphia area, the largest concentration of operations is to be found in the Philadelphia area. The survey shows that the stations in the Philadelphia area are the most active in terms of summer operations, with the Philadelphia Radio Association leading the way. The survey also reveals that the Philadelphia Radio Association has a unique approach to summer operations, with a focus on live performances and special events. The association has also developed a strong relationship with the local community, which has resulted in increased listener support. The survey suggests that the Philadelphia Radio Association is well-positioned to continue its success in the Philadelphia area.

**Wurlitzer in 6th Week of Strike**

NORTH TONAWANDA, N. Y., July 18—The strike of the Wurlitzer Co., and the machinists placed in such locations must be handled with skill and care by the union leaders. A further disadvantage of the strike is the situation that the machines placed in such locations must be handled with skill and care by the union leaders. A further disadvantage of the strike is the situation that the machines placed in such locations must be handled with skill and care by the union leaders.

**How Was Your Timing on...**

**Juke Box**

Juke Box is a popular format among radio stations in the Los Angeles area and has been successful in other parts of the country. The committee is expected to consider the Juke Box's potential for increasing listenership and revenue.
It's an Upper Bracket Earner

with high take home pay

No other phonograph equals the Wurlitzer Fifteen Hundred in earnings. Its appearance, tone, its ability to play 104 selections on 45 or 78 RPM records intermixed are unrivaled.

Pick a location. Put it in. What you take out of it—every week—will prove you've made a mighty fine investment.

See Your Wurlitzer Distributor

MODEL 1650
48-SELECTION—ALL-45 PLAY
MODEL 1600 FOR 78 OR 45 RPM PLAY
Ideal for the location whose requirements are adequately met by a compact, 48-selection phonograph. Also available as Model 1600, playing 45 or 78 RPM records.

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
Miami

While Billie Bliss enjoys his friend, Lucky horizontal, in Miami mo- chas, he also enjoys the kites and music of the Supan music route of Mills Music. The new this week (July 14), Bliss- "Blue Canary" and music department- has bought interest and disposed of his coin machine business. He can move to Miami, Bliss and his company's employees are re- turned from a vacation in Man- hattan, where they attended the UJA dinner for Ramsey Sugar- man.

Two new additions to the forms at Pan American Distributing Company are R. D. and a juke box plunger who will promote the force's labels in stores and other outlets, and Sara Price, who has been appointed to the office staff. A favorite of juke box operators at the company is the Sea Coast Distributors, An- thony Tyrell, who is to be married to, Aug. 8th to Suzanne Kittler at Corpus Christi, Church in Miami. Gordon Livingston has joined the company as a pack- ing clerk.

Harry Goldsberg, H & G Vend- ing Company, and his wife are taking a leisurely vacation. Goldsberg's home is at Floral A. Springs, Ark., that they have a week-long trip with their juke box operators for the RCA company. The Wyandotte Outing in Harold Brown, who formerly was employed by Brown & Rucker, Inc., the RCA record distributor in Miami, Brown has almost a year of time in the announcer's bay of the Miami Daily News, in trying present day trends.

Eliose Mangone of, Mangone & Mangone, reports that "Moulin Rouge" has just settled in the area on the juke box route, with "Baby's Song in Portuguese" and "Anne" as runners-up. Mrs. Mangone notes that the numbers is an instrument. Chanelli Manufacturing has operators at American distributors, which resulted in a set of new numbers and other labels, in which 37 operators and others are working in the retail end with Sales. Joseph Beneman, the Mercury distributor, hopped over to Miami Beach to inspect the day convention of Mercury record distributors at the Coral Hotel, July 11-12. The factory under- wrote all expenses except transportation at the pretty light included fishing, golfing and swimming.

Tourists are flocking to this resort area and common record collections are rising, especially in juke machines. Business had dropped sharply in May and June, which is normal for that time of year, but now a steady stream of visitors are checking into Miami Beach hotels and Catering is once and again varied.

Ted Bush and Ken Willis, Bush Distributing Company, hank this week to their first trip to Everglades City, Fla. They caught plenty of fish but got more excitement when they bargained for when their boat sprung a leak and they were forced to bail water until a rescue craft came along.

Lucky Skalski, who recently bought into the business, received Music from Dave Stern and who tone record operators are looking for new locations has joined the fraternity of com- panion operators. The business is doing well, due to the luck of the slots. Skalski was spotted at the Palace and the President with Willie Bliss, Dave Stern, Mike McMillian, Sam Martin, Trappman, Joe Mangone, Willie Lively, Mor- ris Madler, Dave Frazier, Billy Piscator, H. P. E. electricians and others. The operators went from Trappman in the course of the evening, and then went to the other juke box company. Willie Bliss, president of the Operators Union of the American Federation of Musical Instruments, is negotiating to limit the sale of radios and to limit the sale of radios and to limit the sale of radios and to limit the sale of radios.
The Billboard Index of Advertised Used Machine Prices

Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are fixed. Where more than one firm advertised the same equipment at the same price, priority with which the price advertised is indicated in parenthesis. Where exactly identical are advertised, as in the case of bulk rates, only the single market price is listed. Any price definitely depends on the condition of the equipment, time, type, location, territory and other related factors.

Test Strength

- Continued from page 56

Juke Box in This Establishment is not serviced by Members of District No. 10, IAM, AFL. Union business representatives, including all of the major manufacturers, distributors, and operators, can only to provide sufficiently forceful objections in an effort to toll this bill in preliminary hearings. This is vitally important and urgent that the co-operation of all concerned may be secured and the finality of the test which might be enacted from the operation.

In going to again require the vigilance in force of the manufacturers, distributors, and operators, can only to provide sufficiently forceful objections in an effort to toll this bill in preliminary hearings. This is vitally important and urgent that the co-operation of all concerned may be secured and the finality of the test which might be enacted from the operation.

Form Two New Vending Operations in Conn.

HARTFORD, Conn., June 18. - New vending centers, each serving 150 locations, have been opened in this city and Bridgeport. The secretary of state's office included, and the Hartford Guide of New Linehouse, Inc., Capital subcharters have been issued. President, Bernard A. W. R. White; vice-president, Robert A. White; secretary and treasurer, Pauline White; assistant secretary and treasurer, William J. McDonough, all of Hartford.

United Royalties Corporation, New York, has a $25,000 subscription in the first issue of a new corporation, the secretary of state's office included, and the Hartford Guide of New Linehouse, Inc., Capital subcharters have been issued. President, Bernard A. W. R. White; vice-president, Robert A. White; secretary and treasurer, Pauline White; assistant secretary and treasurer, William J. McDonough, all of Hartford.
The story of 100 is the success story of an industry.

Progressive operators—the backbone of the coin-operated music industry—readily recognized the value of offering a broader music service to locations and the public. We at Seeburg are gratified to have been able to design and produce the first and the finest 100 selection music system.

The story of 100 is a story of success, and it belongs—and will continue to belong—to the music men of our industry.
Completes Package

Resort Operators Find Plus $$ Thru Coin Rides

MINNEAPOLIS, July 15.—The use of kiddy rides in resort areas can add many points plus dollars to the conventional coin machine opera-
tor's revenue during a traditionally slow period. This was revealed thru a survey of kiddy rides in Southern California, Upper New York, and Chicago and in many sections of Min-
nesota.

Basically, the survey pointed up the need for more variety in equipment in the summer vacation areas. The operators insisted that the variety of equipment could bring in more volume business to the establishment.

Full Production Gets Underway At Rendolock

NEW YORK, July 15.—Irv Kaye, president of the Rendolock Machine Corporation, has announced that his new line of coin operated, large, high fidelity, three junior-rider kiddy rides, is being produced from 40 to 45 a week.

The rides, all of fiberglass body, are known as the Wolf, $1,000, and the Lil' Pony, Mother Goose and St. Bobs Doo-Doo.

Kaye announced that the following distributors have been named: Pastorus Distributing Company, Mill-
wall, Pa.; Ervin's Distributing Com-
pany, Toronto, and Rynag Sales, New Rochelle, Ny.

Meteor to Occupy 4 Booths at Confab

BROOKLYN, July 15.—The Meteor Machine Corporation here will occupy four booths at the annual convention of the National Association of Amusement Part-
ers and Dealers which begins November 29 at the Hotel Sher-
man, Chicago.

All Blows, Meteor sales manager, said the four Meteor rides—Hot Rod Racer, Meteor Rocket, Flying Saucer, Pony Boy and P.U. Boat—will be shown.

Do You Know Your Onion?

Do you know what to look for?

Do You Know...

* That there are so many varieties?
* That the "pills" in the base are more than a dime?
* That the "pills" are UNI-
    FORM in size and weight?
* That the "pills" are UNI-
    FORM in size and weight?
* That Meteor rides are TRIPLE
    PROOF OF EXHIBIT?
* That Meteor rides are sold by
    the week, the month or the
    year?
* That Meteor rides are TRIPLE
    PROOF OF EXHIBIT?

Wolcher Studies New York Trade, Eyes Coin Ride

PORTLAND, Ore., July 15—Louis Wolcher, manufacturer, recently conducted a con-
ference with officials of the State and City of New York, in a reduction from $50 to $23 in the annual tax levied on kiddy rides.

In conversations with tax com-
missioners and officials, Wolcher pointed out that most rides are in their own community and should not be classified with coin machines, as the commission had done in arriving at the $50 figure.

They said the tax had been so high as to make the rides unprofitable in stores, where children were en-
abled to pay for their own rides in the store.

In a trip to Salem, N.Y., Wolcher found that in no other State was a $50 tax levied, $23 being the highest.

Tax officials admitted the kiddy ride posed a problem not formerly when the 1943 law was considered. Wolcher's explanation of operator problems presented by Daum.

Distributors Show Bally Boats

CHICAGO, July 15—Distribu-
tor's of the Bally Speed Boat-ride are prepared to introduce the new coin-operated ride following initial shipments.

The ride features a realistic motor boat ride at simulated speeds of from 10 to 50 knots. It has a piling, bumping wave-
spinning motion. Among its ride attributes is an automatic motor boat pout and hour, sea lamps and all and highly polished nautical hardware.

A trail composed of re-
inforced plastic made from a special compounded plastic has the consistency of steel. The ride can be varied the speed of the boat by pulling a gear shift lever.

Ride Operators Set Expansion

CHICAGO, July 15.—The National Vending Machine Com-
pany, one of the oldest kiddy ride companies, announced thru Owners Barney Levy and David Brody that it was expanding the business to a county-wide basis.

The expansion is the firm's re-building activity for the firm, National is prepared to handle the increased demands they make of coin machines, Levy and Brody said.

National's owners claim several factors for the rapid expansion. Among the first is the revamped coin mechanism. By the installing of new equipment for trouble-free service, and the redesigning of mechanisms on certain models, the company now has a smaller and highly polished nautical hardware.

The trailer composed of re-
forced plastic made from a special compounded plastic has the consistency of steel. The ride can be varied the speed of the boat by pulling a gear shift lever.

Calendar for Commenc

July 30—Recorded Music Service Association, annual golf party, Southcooker Club, Palm Park, III.

August 7—National Coin Vendors Association annual convention, exhib, Conrad Hilton Hotel, Chicago.

August 12—National Automatic Merchandising Association monthly meeting, 260 N. Madison Street, Rockford.

August 16—National Association of Park Vendors, annual convention, exhib, Congress Hotel, Chicago.


Oregon Test Okay

Coin Rides Prove Good Park Draw

PORTLAND, Ore., July 15—Coin-operated kiddy rides are proving a profitable operation in an amusement park here, despite initial misgivings on the part of the management because of competition with the park's own kiddy rides.

Portland Amid Amusement Convention

This week the Portland Amusement Exhibit and Convention is being held at the Jantzen Beach Park, where three rides are run, receiving good mopped plays.

The rides are planned as a special quarter's fun to the July

You Know

Chicago Howard Praetzel, national distribu-
tor of the Bally Speed Boat, ride, denounced the tax on coin rides as unfair.

He explained his position in an interview with the Chicago Times.

"As far as I'm concerned," said Praetzel, "I'm not going to pay the tax at all."

Praetzel, at 32, is one of the most steady operators in the amusement business and has been operating his own rides for the last ten years.

The experiment has been handi-
capped, he said, by the heavy tax rate, but he believes the tax will be reduced by the state legislature next year.

He said that in the four rides in operation at the park there are 2,000 children daily, and he is sure there would be a better mopped play if the tax were reduced.

The park ride is the most successful in the state of Oregon.

Coinmen You Know

Vender, bies off on a vacation this week. NABV President Alvin Keating, who heads Contracting Specialties, Inc., is working ener-
gently, with the government's con-
vention staff to make the 1953 NABV convention a success.

Chicago, Aug. 22-23 at the Congress Hotel.

Johnson Bar Box Company's George Johnson is in town.

Harris, is said to be working on a new coin-operated ride for curlers. Rumor has it that the unit will be on the market shortly, and will be the first of its kind from the new Billings Corporation.

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Quality Durability Appearance

That is what Kiddy-Ride oper-
sors must have, and that is what they get with Bally

Space-Ship and THE CHAM-

PIN. Big profits, too

Write for Prices

Write for Prices

Terms Available

DONAH DISTRIBUTE COMPANY
5007 N. Kedzie Chicago 55, Ill.
Phone: Shubert 5-2311

Bally Distributors for Wisconsin and Northern Illinois

ATTENTION—Kiddy Ride Operators

Here's your opportunity to get into the Kiddy Ride business now.

The Bally Speed Boat ride is one of the most popular rides in the world. The Bally Ride offers a fully automatic ride for 15 minutes. The speed of the ride is adjustable from 15 to 30 knots.

Write for Terms Available

DONAH DISTRIBUTION COMPANY
500 South Kedzie St., Chicago 55, Ill.
Phone: Shubert 5-2311

Bally Distributor for Wisconsin and Northern Illinois

Contact Kiddy Rides

KIDDY RIDES
Communications TO 188 W. Randolph St., Chicago 1, Ill.
JULY 25, 1953
NEW CUSTOMERS EVERY DAY!

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.

4 REASONS WHY
Bally KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR
1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
VENDING MACHINES

COFFEE THIRST DEEPENS

Texas Vending Ass'n. to Hold Sept. Contab

Texas Vending Ass'n. to Hold Sept. Contab

VENDING STOCK REPORT

Financial Firm Analyzes ABC, Rowe, Automatic Canteen as Investments

NEW YORK, July 18.—An analysis of the vending business from which its stock is primarily owned by the Major & William L. Rowe Corporation and the Automatic Machine Co., National Automatic Merchandising Association, has been made by Joseph H. Levy of the firm of Schenck, Levy 

U.S. & Co., New York. The report, which is intended to be a basis for investors, is based on a study of the vending business for the fiscal year ended June 30, 1952, as reported by the National Automatic Merchandising Association.

The report was released this week by Mr. Levy, who is a member of the board of directors of the New York Merchants Exchange, New York Produce Exchange, New Orleans Cotton Exchange, Commodity Exchange, Inc., and the Chicago Board of Trade.

Hershey Corporation, which the firm says was derived from reliable sources but whose accuracy is not guaranteed, declares that the industry grossed $1,100,000,000 in 1952, selling 25 per cent of all soft drinks and candy bars and 34 per cent of all cigarettes in the U.S. The report adds that 1952 vending sales were 100 per cent over 1946, while the figure for 1951 was up only 50 per cent during the same period.

19 Billion Sales

Even though the survey reflects, it took some 19,000,000,000 individual sales and an estimated output of 27,000,000 automatic merchandising machines to account for a dollar figure of less than 1 per cent of national retail sales.

The report contends that a continued growth in vending is probable for at least five years to help and the need for National sales.

J. H. Levy, Philadelphia.— Passage of a 1 per cent State sales tax in Pennsylvania, which goes into effect today, has been declared by M. B. Curd, manager of the Pennsylvania Mike's.Vending Company, Philadelphia, as a "major blow to the vending business in this area.

The tax, which becomes effective September 1, includes candy and soft drinks, according to a report by the Pennsylvania State Treasurer. However, beverage operators in the Philadelphia area are expected to continue to do business as usual, according to Mr. Curd.

On state sales tax and federal sales tax both on the Pennsylvania avenue, Mr. Curd said that the operators are not required to notify the state department to pay the tax on sales thru their machines.

Pass Pa. Sales Tax—For Penny Increase In State Cig Levy

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Bottled Drinks

New Sales

Record in ’52

WASHINGTON, July 15.—Bottled drinks chalked up a new record sale in the U.S. in 1952 when total sales of 8,688,776,000 were consumed. According to a survey by the American Bottlers of Cata- 

_SAMPLING_95:

Glenn-Kowe

Prexy Dies

PARADIS, Calif., July 18.— Jack Gordon, president of Glen-Kowe Corp., died here last week. He was director of the California Bottlers Association and chairman of the 16th National Automatic Merchandising Association.

Services were held in San Francisco, but the funeral service will be held by the family in the town of his birth, San Francisco, and Interment will be made in the town of his birth, San Francisco, and Interment will be made in

The newspaper announced the death of Glenn-Kowe Prexy Dies and the death of Glenn-Kowe Prexy Dies.

ANNOUNCING...

The Billboard—Dated August 22

NAMA-NABV Convention Number

with extra editorial services timed to coincide with the

National Automatic Merchandising Association Convention

(Palmer House, Chicago, August 23 thru 26)

and the

National Association of Bulk Vendors Convention

(Congress Hotel, Chicago, August 23 and 24)

* This special vending edition will be mailed to a special number of both conventions.

P-M Filter Tip Cig

Rumored Imminent

King-Size, Filter Trend Seen Boosting Operator Outlay Without Revenue Hike

NEW YORK, July 18.—Trade rumor that Philip Morris is com- 

_p_m_filter_tip_cig_2.png

paring to market a filter-tip cigarette, which was given substance this week by a report that PM is working on an automatic equipment that will enable it to take advantage of a filter-cigar product. The article also mentions that the "fifteen" brand, which is a filter-cigar product, will be introduced in the near future.

This observation is based on standard operating procedures of the major cigarette firms—keeping a tight blanket of secrecy about their pending products.

8-Inch Cigarettes

Another rumor that would be a reasonable one, according to sources familiar with the tobacco industry, is that PM is working on a filter-cigar product, which is a filter cigarette, to be called "Eight.

The source said that the product will be introduced in the near future, but that it will be marketed only in the Southern states.

The source also indicated that the product will be marketed in a similar manner to the "Fifteen" brand, which is a filter-cigar product.

While the filter-cigar product is currently marketed only in the Southern states, it is believed that the "Eight" brand will be introduced nationwide in the near future.

The source said that the product will be marketed in a similar manner to the "Fifteen" brand, which is a filter-cigar product.

While the filter-cigar product is currently marketed only in the Southern states, it is believed that the "Eight" brand will be introduced nationwide in the near future.

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has also recently installed coffee selling ma- chines, with other cities to follow. Items to be promoted are the trademark, "Mr. Dee-Cups." In addition to the 1,000 locations and stands and locations, the firm operates 15 coffee vending machines, race tracks, subways and drive-ins.

The firm was incorporated in New York in 1947 and is widely distributed at $7,200 a share. Current shareholders hold 260,000 shares, or 14 subscribers.

The firm has a substantial stock in two other affiliates.

In 1952, the balance sheet indicated net current assets of $3,145,000, or $14.50 a share and a ratio of approximately 1.92 to 1. The present firm's cash on hand—more than $1,166,000, or $31.00 a share—consists of $3,145,000. It terms "phenomenal" annual sales of $42,000,000, representing an inventory turnover at the rate of more than twice a month.

The management of the firm is headed by Robert A. Cane, 47, a graduate of the University of Chicago, and Charles L. O'Hair, chairman of the board of the company. O'Hair is a graduate of the University of New York and the University of Pennsylvania. The Rowe Company was founded in 1928 by R. Z. Green and incorporated in New York in 1930. Rowe's present headquarters are at 27th Street and New York Avenue. The company has more than 100,000 square feet of floor space in its Chicago, New York and Los Angeles offices.

Other Assets

It also operates importers and wholesalers in New York, and has a branch in Pasadena, Cal. Superbly located, the company has over 100,000 square feet of floor space in its Chicago, New York and Los Angeles offices.

The company is currently making milk vender sales, a hundred thousand dollars a month in New York apartment houses. While the entire machine business is centered on cigarette vending, the company is also experimenting with a 100-cent sandwich unit.

A large research and development program is being carried on, with the goal of finding new vending machine devices that can be used to sell popular products at a competitive price. In addition, the company is developing new machines for the sale of food, beverages, snacks and other items.

Capitalization consists of notes due 1960 to 1962, of $1,770,000, and 504,000 shares of common stock at $1 per share. The current dividend rate is 60 cents a share, the same as has been the case since 1931. This means that a purchaser of one of the 504,000 shares will receive $30 a year from the dividend earned on his investment. In 1954, shareholders received dividends of 60 cents a share, in 1953 dividends of 60 cents a share, in 1952 dividends of 60 cents a share, in 1951 dividends of 60 cents a share, and in 1950 dividends of 60 cents a share.

At the end of 1952, about $1,770,000 of the consolidated earned surplus was "undistributed." Earnings for the past 24 years have been 64 cents a share; in 1954, earnings were 64 cents a share. In 1953, the company's earnings were 64 cents a share. In 1952, earnings were 64 cents a share. In 1951, earnings were 64 cents a share. In 1950, earnings were 64 cents a share.

The company's stock is now worth more than $1,166,000, or 31.00 a share, and is undervalued by a little less than 2 to 1. This company has been associated with the company since its inception. Raymond Topping, president and one of the original investors in any one of the company's ventures, has been an initial investor in several others.

In 1944, the company sold 315,000 shares of stock at $1.88, for a total of $595,000. This money was used to purchase a new building and machinery. The company has been steadily increasing its profits and earnings since that time, and is expected to show a profit of about $1,166,000 on its current operations.
Chart '52 Ad Cost for Top Cig Companies

CHICAGO, July 16.—Cigarette manufacturers spent last year under a third of a cent per pack last year in the Chicago market, according to the latest available figures. The major advertising medium for cigarettes is newspapers, radio, television, and billboards. The figures indicate that cigarette manufacturers believe that advertising will continue to be an important factor in the industry's future success.

They're All VICTORS The Finest in Bulk Vending

P-M Filter Tip
- Confessed from page 165

Purchasing habits—they don’t create them.

The fact that cigarette vending machine manufacturers are now producing units that can be manufactured in large quantities and are being mass produced is a great advantage to the industry. The trend toward mass production and standardization of cigarettes is clearly evident in the figures for the year.

Chart of '52 Ad Cost for Top Cig Companies

<table>
<thead>
<tr>
<th>Company</th>
<th>Ad Cost (cents per pack)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philip Morris</td>
<td>0.03</td>
</tr>
<tr>
<td>R.J. Reynolds</td>
<td>0.02</td>
</tr>
<tr>
<td>Liggett &amp; Myers</td>
<td>0.02</td>
</tr>
<tr>
<td>American Tobacco</td>
<td>0.02</td>
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<tr>
<td>Liggett &amp; Myer</td>
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<tr>
<td>Kool</td>
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<td>Salem</td>
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<tr>
<td>Chesterfield</td>
<td>0.02</td>
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<tr>
<td>Lucky Strike</td>
<td>0.02</td>
</tr>
<tr>
<td>Newport</td>
<td>0.02</td>
</tr>
</tbody>
</table>

The figures indicate that cigarette manufacturers believe that advertising will continue to be an important factor in the industry's future success.
THE BILLBOARD

Index of Advertised Used Machine Prices

- Vending Machines

Equipment and prices listed below are taken from advertisements in THE BILLBOARD issues as indicated below. Listed in each classified ad are model and price of machine. Where more than one item advertised the same equipment at the same price, frequency with which ad appears is indicated in parentheses. Where quantities disclosed are advertised, as in the case of both vending, only the first four machines listed at price is included on condition of the contents of the advertisement, time, place on location, territory and other related factors.

<table>
<thead>
<tr>
<th>Model</th>
<th>Year</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>100A</td>
<td>1960</td>
<td>Vendor Unit</td>
<td>$200.00</td>
</tr>
<tr>
<td>200A</td>
<td>1960</td>
<td>Vendor Unit</td>
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</tr>
<tr>
<td>300A</td>
<td>1960</td>
<td>Vendor Unit</td>
<td>$400.00</td>
</tr>
</tbody>
</table>

Send for Your FREE Copy of RAKE'S NEW 1953 CATALOG TODAY!

A guide to efficient and economical operation of your vending machines.

RAKE COIN MACHINE EXCHANGE

In Stock Victor's

New Deluxe Model Baby Grand Circle Beers Vendor

ROCKET RINGS Beautiful JEWELLED RING WITH BIRTHSTONE

THE BILLBOARD MONTREAL OFFICE

In Stock for Immediate Delivery

VEND-PUBLISHED BY THE BILLBOARD

HUNDREDS OF MONEY-MAKING VENDING IDEAS

Cost you a fraction of a cent—a place—when you subscribe to Vend—the \end{quote}

VENDING MACHINES

TODAY!
Portland Game, Music Clinic

PORTLAND, Ore., July 18—Game and radio operators are sharing in benefits from a Chamber of Commerce campaign that is making 1953 the biggest convention year in Portland history. Banners have been hung in 200 window displays and the flood of convention visitors is proofed by a parade and these plans.

Recent convention bookings have brought the total due here beginning July 1 for the month. An estimated 6,000 delegates to pay out $6,021,516. These figures compare with 1,306,804 delegates spending $3,947,969 in 1926, which broke all previous records. Expenditure figures were based on an average of $25.54 per day per delegate, each convention averaging three days.

Benefits from conventions are not limited to locations in the immediate vicinities of the hotels, operators feel, as Portland’s policy on entertainment is to provide ample sightseeing and resort facilities for the delegates. A recent convention bringing nearly 10,000 delegates produced a surge into models and residences all over the Portland area to spread their purchasing power over a wide side of the entertainment industry. With mountain and beach resorts within car driving distance from Portland, even most operators place heavily in the Portland convention business.

Mondial Named

[Continued from page 23]

A new European outlet would be established in Portland. The greatest expansion possible, this outlet will bring to Portland, and Spain, where global games are marketed, the immediate vicinity of the hotels, operators feel, as Portland’s policy on entertainment is to provide ample sightseeing and resort facilities for the delegates. A recent convention bringing nearly 10,000 delegates produced a surge into models and residences all over the Portland area to spread their purchasing power over a wide side of the entertainment industry. With mountain and beach resorts within car driving distance from Portland, even most operators place heavily in the Portland convention business.

HURRY! HURRY! BINGO GAMES New and Used

From the Midwest’s Largest Distributor of This Type of Equipment

WE CAN ALSO GIVE FAST DELIVERY ON USED

5 BALL GAMES - SHUFFLE EQUIPMENT - Bally KIDDY-RIDES

You Can Be Assured of Beautifully Reconditioned Games at Huge Savings
For Quick Personal Service Phone or Write

Don Moloney or Mac Brier

JOHN DISTRIBUTING COMPANY

5907 N. Kedzie Chicago 25, Ill. Phone: JUniper 8-5211
Bally Distributors for Wisconsin and Northern Illinois
Cinemen You Know

Another unit in full production is the upright game Silver Chrift.

The NASM convention at the Palace Hotel in San Francisco began its full schedule of opera. The sight of the theater is amazing. The last of the American Museum of the Moving Image is in Seeley's and has been moved to a spectacular new location. The opera house was one of the last of the American Museum of the Moving Image.

The NAVO convention at the Palace also saw a number of new products and equipment. The show was a big success, with many new products and equipment on display. Theater owners were on hand to see the latest in technology and equipment.

Ben Coven, head of Coven Distributing, reports sales efforts on the Acro cigarette vendor are gathering good results. Coven was recently given the North Pacific Illinois distributorship for the machine; it had previously handled the unit on a non-exclusive basis. Steve Haugland, head of the local Spearmint-Juice Bar sales service, headquartered in Idaho Falls, says activity is climbing these days as donations increase. In addition to the Spearmint beverage and Juice Bar machines, his office handles the Hobel ice cream and Bier Mill coffee venders.

The D. Cottrell & Company plant was back in high gear after closing down for several years. A series of February and March meetings to improve the design of the product was made. The same day the factory was opened, it was announced that the new product line would be introduced. The new product line included a number of new features and improvements over the previous line.

The Larkin also were in for conferences with Genoa officials, Stem Lewis and Avron Genehrz.

Saddle and Surf

SEVEN PLAYER SPIN TABLE

CINEMATIC COLORFUL

COLORFUL CARNET

CARNET OCCUPIES LESS SPACE THAN ORDINARY PIN TABLE

SENSATIONAL--NEW REPLACEMENT AMUSEMENT MACHINE.

Fast-playing Flashing lights and high speed action attract and hold players as well. Spectators.

HIGH SCORES POSSIBLE WITH SINGLE COIN FOR TOP PLAY INCENTIVE.

AS MANY AS 7 PLAYERS CAN DEPOSIT COINS.

LOCATION TESTED AND OK'D FOR MECHANICAL PERFECTION AND TOP EARNINGS.

SINGLE COIN MACHINE WITH SLUG REJECTOR FOR 5c or 10c PLAY.

SEE YOUR DISTRIBUTOR QUICK OR WRITE FACTORY DIRECT.

H.C. EVANS & CO.

1556 W. CARROLL AVE. CHICAGO 7, ILLINOISE

[Advertisement for Saddle and Surf, a seven-player spin table machine]
in better quality buys

RECONDITIONED
LIKE NEW

M100A
78 rpm—100 Selections
$589.50

WURLITZER
1432 (50 Selections) ... $379.50
1426 ... 109.50
1422 ... 89.50

EXTRA SPECIAL
Seaburg Shoot-the-Ball Guns
$109.50
Mills Constellation 109.50
Terms: 25% Deposit, Balance C.O.D.

Write for Illustrated Catalog of Late Model Phonographs

GREAT GUNS!

GENCO'S
SENSATIONAL NEW

Ski Gunner
All Location
GUN GAME
HOTTER THAN A PISTOL
with operators all over the country.
GENCO's newest, most exciting money-maker is loaded with automatic features that produce high-
collar profits in Taverns, Bowling Alleys, Arcades, Variety Stores ... and all other locations!

Thrilling Features . . .
"SKY-HIGH" PLAY APPEAL!

• 300 SHOTS (easily adjusted to 200). 1-minute play
• REALISTIC RECOIL Action—Twin Trigger Grips.
• "BIG-PICTURE" 3rd Dimensional Moving Target gives Lifetime Color . . . Depth . . . Motion.
• RAPID-ADD Drum-Type Scoring Units.
• MOVABLE GUN MOUNT Adjusts to Each Player.
• ALL-STEEL GUN — Sturdy Wood Cabinet.

GENCO MANUFACTURING & SALES CO.
2621 N. Ashland Ave. • Chicago 14, Ill.

MUSIC
Money Makers

So Easy To Move Heavy Bowling Machines
By Using
HAND-LIFT
HANDLES!
Made from heavy steel with chrome handles. Slotted holes to fit practically all machines. Fits

LADENWIG BROS.
208 Fairview Ave.
Waukesha, Wisconsin
Per Pair

$4.95

MARVEL'S NEW
SHUFFLE-SCORE
COIN-OPERATED ELECTRIC
SCOREBOARD
Fits Any Shuffleboard

• 15-21 and/or 30-48
• 10x 1-Player or 10x 2-Player
by Simple Plug Switch-Over

Large METAL Coin Box
New Shuffle Scope is 2-hand—Self-illu-
ating for all dishes . . . chrome tube supports.

WRITE OR PHONE FOR PRICE
IMMEDIATE DELIVERY
Terms: 10 cash, balance C.O.D. or 10x 2-Player
by Simple Plug Switch-Over

MARVEL MANUFACTURING COMPANY
2845 W. Fullerton
Chicago 47, Ill.
A WOnderful ARRAY of STAR STUddED FeATUres
with FABULOUS SNAPPY ACTION!

PLAY THAT SPARKLES
WITH SPECTACULAR
THRILLS!

RESETTING SEQUENCE FROM 1 TO 9—

ADVANCES BONUS for high score... INCREASES VALUE of
point lanes... LIGHTS ROLL-OVERs at bottom four... re-
... AWARDS REPLAYS for spelling out "DOLLS"... EACH
Re-SET lights one letter... MYSTERY "SPOT-EM" spots one
letter intermittently at start of game.

A - B - C - D SEQUENCE

creates dazzling ball
action... marvelous
recovery shots... induces repeat play.

Definitely Tops!

Gottlieb's

GUYS DOLLS

“THERE is no substitute for Quality!”

ORDER FROM Your DISTRIBUTOR NOW!

DAVIS GUARANTEED PHONOGRAPHs

USE SEEbury remote control equiPment in
LOW INCOME LOCATIONS!

CHECK These Special Offers:

All Reconditioned, Refinished with Davis Six Point Guarantee

Seeberg 146M ........................................... $115.00
Seeberg 147M ........................................... 135.00
Seeberg 148M ........................................... 185.00
Seeberg 148ML ......................................... 215.00

WALL BOXES

Wurlitzer 4020, 5c, 10c, 25c, Reconditioned .... $39.50
Wurlitzer 3020, 10c, 25c, Reconditioned .... 19.50
Wurlitzer 2021, Reconditioned .... 9.95
Wurlitzer 215 Stopper .... 19.50
Seeberg 1962L, 1-W, Worn, Reconditioned, Restored .... 21.95
Packard Pin-Mar .... 8.95

You’ve Never Seen
Games So CleAn!

GOLDEN NugGET $15.00
GONzo 400 .... 100.00
ATLANTIC CITY .... 270.00
SPADEs Lite .... 150.00
BRIGHT LIGHTs .... 150.00
RALLY BEAUTY .... 450.00
CONEY ISLAND .... 170.00
FRENCH REVOLUTION .... 500.00
(With lots of permanent referenced "SPOT-EM" spots)

You’ve Never Seen
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GOLDEN NugGET $15.00
GONzo 400 .... 100.00
ATLANTIC CITY .... 270.00
SPADEs Lite .... 150.00
BRIGHT LIGHTs .... 150.00
RALLY BEAUTY .... 450.00
CONEY ISLAND .... 170.00
FRENCH REVOLUTION .... 500.00

CONEY ISLAND .... 170.00
FRENCH REVOLUTION .... 500.00

Brand New!

Buckley CRiSS-CRoSS
JACKPOT Bells
5c-10c-25c-50c-$1.00
Also made for many foreign coins

Buckley MANUFACTURING CO.

420 W. Lake St.
Chicago 24, Ill.
GOLD CUP BOWLER
with REPLAY feature

1. Match A Number!
2. Match A Number and Star!
3. Match A Number—Star and Gold Cup!
4. Replay Given Player Matching A Number!
5. Any One or Six Players can get Replays!
6. Gold Cup Bowler can also be operated as Straight Match Bowler!

Plus

5th and 10th Frame
TRIPLE Score Feature... Player in 10th Frame can Add up to 270 Points to Total Score!

These Features in Both Games!

Both Games can be adjusted to include "TRIPLE" Score Features in 3rd and 7th Frames!

* Jumbo "fly-away" Plus! * 7-10 split pickup! * Formula playground!

FOREIGN BUYERS!

Parts and Service Manual

You will find this manual a valuable source for the genuine parts and accessories necessary to keep your machines operating efficiently. It is as complete as we could make it.

Here at International we stock a full line of genuine parts for all the top manufacturers including Williams, Gottlieb, Bally, Evans and Kremer . . . and because of our vast purchasing power we are able to offer you genuine parts and accessories at very attractive prices. All savings we make are automatically passed on to you.

INTERNATIONAL
AMUSEMENT CO.
1423 Spring Garden Street
Philadelphia 30, Pa.

COIN OPERATED
TIMING METERS
EASILY ADAPTABLE TO THE
APPLIANCE OF YOUR CHOICE

\* WASHERS \* T.V. SETS \* HINTERS, ETC.

Available settings seconds to hours. Suggested for both coins and quarters. Dust proof—rust proof—corrosion proof.

MONROE COIN MACHINE EXCHANGE

MECHANIC
Permanent position, experienced in Coin Operated Machines and Pin Ball Machines. Excellent salary, hospitalization, life insurance benefits. Fullest consideration given to right type of man. No smokers or drinkers apply. Reference required.

B and B Novelty Co., Inc.
715-17 West Main Street
Louisville, Ky.
Earn Bigger Profits than ever with the game with amazing new 5-IN-1 CARD

AMAZING new shifting, overlapping 5 cards in 1 is greatest play-stimulating selection-feature ever created. Players can select and re-select for maximum scoring-advantage. Result: biggest in-line earnings in history.

Get your share... get YACHT CLUB. See your
Bally distributor... or write
Bally Manufacturing Company, 2640 Belmont
Avenue, Chicago 18, Illinois

- In-Line Scores
- Super-Line Scores
- 2-In-Line Scores
- Advancing Scores
- Guaranteed Scores
- Spot Roll-Overs
- Extra-Balls
- Gorgeous Glass
- Brilliant Playfield
- Colorful Cabinet
- Perfect Mechanism
**Olympic Shuffle Alley**

**10th Frame Feature**
- Also scores double when lit
- Can score 180 points

**Highest Score Feature**
- Player writes name on back glass

**Strike or Spare**
- Flasher lights
- Can pick up 7-10 split

**Sizes**
- 8 ft. by 2 ft.
- 9 ft. by 2 ft.

SEE YOUR DISTRIBUTOR

**United Manufacturing Company**
- 3401 N. California Avenue, Chicago 18, Illinois
Select-o-matic

...in tens of thousands of locations

100 Selections
AT THE PHONOGRAPh

100 Selections
ANYWHERE IN
THE LOCATION

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems