



Your Lucky Strike Hit Parade presents a special summer service!

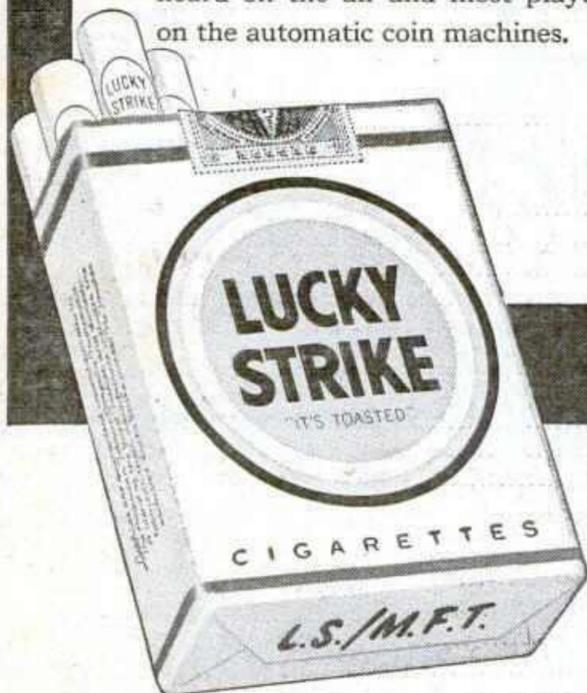


During its 12-week hiatus, Your Hit Parade will list in this space
THE 7 TOP TUNES FROM YOUR HIT PARADE SURVEY

Here are your Lucky 7 tunes that you would have heard last Saturday night, as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.

- | | |
|---------------------------|------------------------|
| 1. April in Portugal | 4. I Believe |
| 2. Song from Moulin Rouge | 5. No Other Love |
| 3. I'm Walking Behind You | 6. Ruby |
| | 7. Your Cheatin' Heart |

Look for this listing every week.
We'll be back on TV Sept. 12

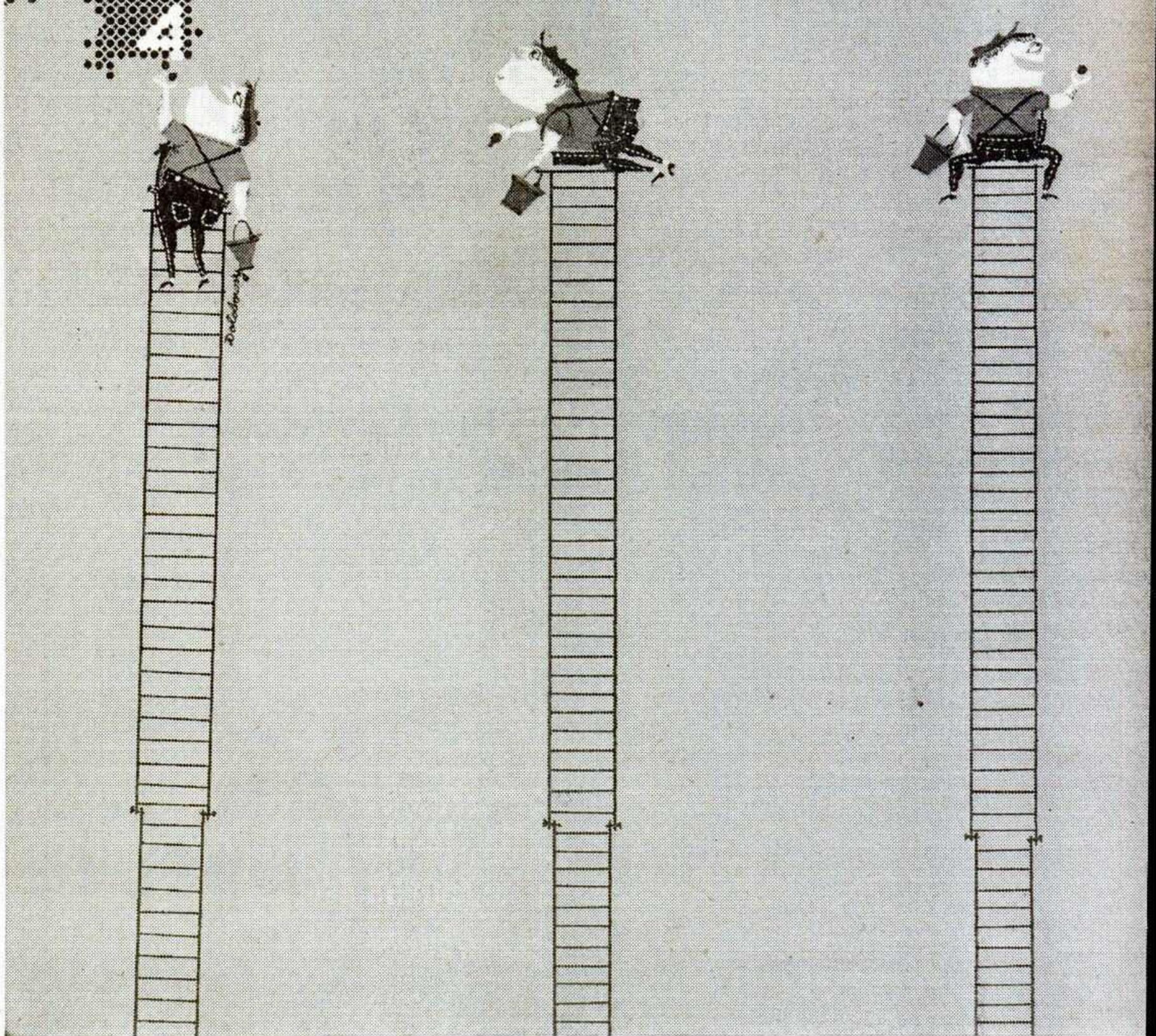


Be sure to watch Your Hit Parade's summer TV replacement
"PRIVATE SECRETARY" —starring **ANN SOTHERN**
Saturdays at 10:30 P.M. (N.Y.T.), NBC Television Network



-NBC IS AMERICA

1. NETWORK COVERAGE
2. HOMES DELIVERED
3. TOP PROGRAMS



PLEASE ANSWER THE SIMPLE CHECK-OFF QUESTIONS LISTED HERE:

(1) Have The Billboard TV Film Monthly Program Guide & Market Report been of interest and value to you?

Yes No

(2) Of the following categorized features, please indicate which have been of most interest and value to you?

RATING FEATURES:

- Ratings of syndicated film shows, city by city
- Ratings of syndicated film shows by film category
- Ratings of feature film shows in specific cities
- Ratings of syndicated series, first run vs. re-run

DIRECTORIES:

- TV Station Film Buyers
- Advertising Agency Film Buyers
- TV Film Distributors
- TV Film Producers (Series & Commercial)
- Sources of Free Film

OTHER SERVICE FEATURES:

- Cities in which syndicated film series are available
- Best feature films of the week, theatrical and non-theatrical
- TV film reviews in file-card format, with supplementary buying data
- TV film series in production
- Trade surveys revealing the "best" TV film series, TV film distributors and producers

(3) Of the TV Film Feature Article Subject Matter listed below, which do you find most interesting and valuable in your work?

- Production Sales & Marketing
- Programing Agency & Sponsor Buying

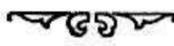
(4) Some elements of the TV film industry have urged The Billboard to change the timing of its TV film coverage. Which type of coverage would you prefer?

- Limited weekly coverage plus Special Monthly TV Film Editions as at present.
- Expanded weekly coverage absorbing the special features which are now part of the monthly editions.

(5) Are there others in your company to whom you have routed your copies of The Billboard Monthly TV Film Program Guide & Market Report numbers—or to whom you believe this type of data would be valuable? Please list . . .

_____	_____
Name	Title
_____	_____
Name	Title
_____	_____
Name	Title

(6) Please use this space for any further comments you may care to make about The Billboard's current coverage of the TV film field:



Name

Title

Company

City-State

**MAIL TODAY TO: THE BILLBOARD
1564 BROADWAY, NEW YORK 36, N. Y.**

a special request to:

**RADIO-TELEVISION SPONSORS
ADVERTISING AGENCY EXECUTIVES
TV STATION EXECUTIVES**

NEW YORK CHICAGO CINCINNATI WASHINGTON, D. C. ST. LOUIS HOLLYWOOD

The Billboard

THE AMUSEMENT INDUSTRY'S
LEADING NEWSWEEKLY

1564 BROADWAY
NEW YORK 36, NEW YORK

Dear Sir:

Will you take just a few minutes to help The Billboard?

Since the first of the year you have been receiving copies of The Billboard Monthly TV Film Program Guide & Market Report Numbers. Our purpose has been to bring you, each month, rating services, directories and lists, and special features treating on all of the different aspects of the tv film field.

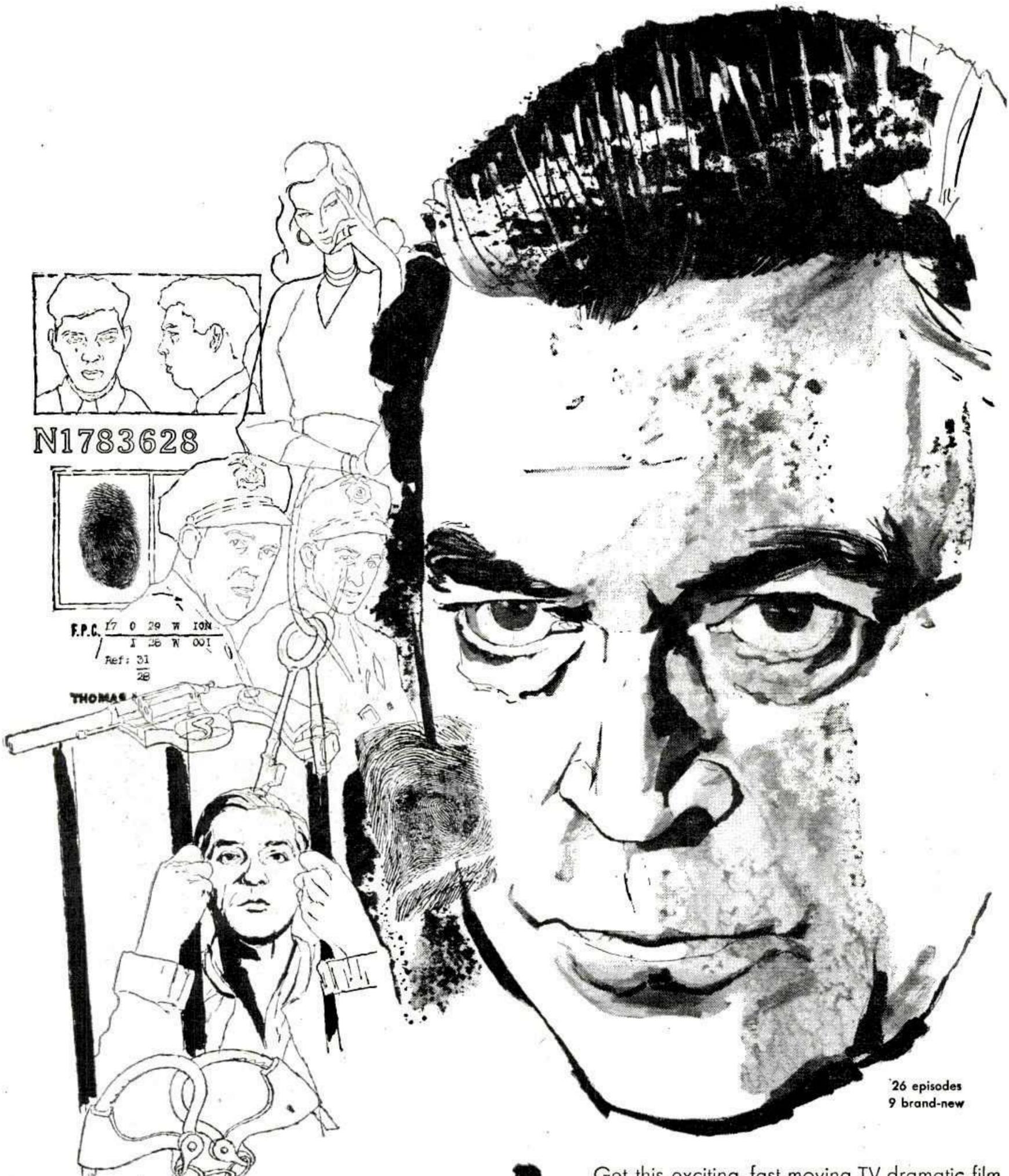
As always in dealing with a new and rapidly developing field, it is hard to gauge the value of a service. We are sure you will understand our interest in finding out from you—just where we've been hitting the bull's-eye and where we have missed.

Please answer the simple check-off questions at the left. Your reply, combined with those of other executives, will provide us with helpful information as to the type of tv film services to present in the months ahead.

Thanks very much for your co-operation.

Sincerely,
THE BILLBOARD





N1783628

26 episodes
9 brand-new

"Captured"

Get this exciting, fast-moving TV dramatic film series for exclusive sponsorship in your city. A smash hit as **GANGBUSTERS** on network—now released locally in new format... with **CHESTER MORRIS** as host. This profit-proved program includes full-scale promotional support in *all* markets.

Call, write or wire

NBC FILM DIVISION



NEW YORK, CHICAGO, LOS ANGELES In Canada RCA Victor Company Ltd., Montreal and Toronto

Consolidated Offers \$2 Million for \$200

By **HALSEY V. BARRETT**
Eastern Sales Manager,
Consolidated Television Sales

Thanks to a workable syndication plan, a new television station today has the benefit of \$2,000,000 worth of programing for a weekly cost of about \$200.

"All business is local" is a famous axiom. Each local television station manager thruout the United States today has his local problems and his local program needs. But one problem which all station managers have in common is the cost of programs in relation to their market, audience and sponsor's pocketbook.

Consolidated Television Sales believes it has a responsibility as film syndicators to know local program needs thruout the country. Our territory salesmen have wide TV and media expe-

rience and are competent to recommend to station management programs at the right price for the community. Consolidated's "Station Starter Plan," which is helping over 50 new stations start on the air with a profit, was created by Consolidated Television Sales after its 14 territory salesmen talked to station managers and learned the dilemma of cost of film versus little or no TV circulation at the new station's commercial start. From this local station reconnaissance came the formula of the "Station Starter Plan." A station is provided nine diversified show series totalling 429 programs. The station buys these sales-tested programs for exclusive and unlimited run in their market at the price of its "A" one-hour rate per week. For example, if the new station's beginning hour rate is \$200, it pays

Consolidated \$200 weekly and enjoys the unlimited use of 429 programs during the strenuous beginning months of commercial operation. Thus, a new station, thanks to a workable syndication plan, has the benefit of approximately \$2,000,000 worth of programing for a weekly cost of \$200.

In the near future, with more television stations in the United States, a \$50,000 TV film show can be syndicated on a pro-rata basis, and Hogi Pogi City pays only \$100 for this \$50,000 production. With enough cities and sales, the producer and syndicator make a fair profit.

And national advertisers with regional or local problems can have a \$50,000 show pinpointed to their needs—and at the very small pro-rata cost. Small cost, but a show that competes favorably with big gun coast-to-coast advertisers' programs.

The beauty of film syndication is the arithmetic thereof—pro-rata sales literally fracture the \$50,000 cost, but the show itself is left intact for each station. In other words, the guy paying \$100 still gets a \$50,000

"Ramar" Overcomes High-Price Challenge

By **ARTHUR SACHSON**
Vice-President in Charge of
Sales, Arrow Productions, Inc.
The inevitable sponsor wail that TV shows are being priced out of the market is a challenge

show! No wonder TV film syndication is booming. What comparable program can the local station produce live these days for a total cost of \$100?

The TV film series being distributed by Consolidated Television Sales include:
Going Places With Uncle George
Adventures of Cyclone Malone
Crusader Rabbit
Jackson and Jill
Hollywood Half-Hour
Television Close-Ups
Paradise Island
Front Page Detective
Public Prosecutor
Ringside With the Rasslers

that must be met by our industry with forthright thinking and good, hard common sense. In several major markets both station owners and sponsors have acclaimed the Arrow policy of distributing "Ramar of the Jungle" on a two-year, unlimited-run basis, which has met this challenge price-wise. More importantly from the sponsor point of view this policy has made possible the constant hammering home of the advertising message because of repeat showings, attaining ratings to gladden the hearts of sponsors who are conscious of advertising penetration.

This format on a basis of 150 per cent of the established rate allowing unlimited runs has proved itself in such major markets as Los Angeles, Detroit, Chicago, San Francisco, Philadelphia and soon to be proved in New York City.

The unlimited-run contract breaks the average price per showing down to such an extent that old bogey-man budget is eliminated as a sales resistant factor.

We at Arrow are going ahead with 26 more "Ramar's," making a total of 52, and will very shortly start production on two new series, namely, "The Count of Monte Cristo" and "Ringside," consisting of 52 half-hour subjects in each program.

A New BMI Service — TV Film Licensing

With the establishment of a new TV FILM LICENSING DEPARTMENT, BMI enlarges its service to Television.

The facilities of this new department are available to TV producers, advertising agencies and their clients, TV film distributors, directors, music conductors and everyone in TV concerned with programing.

This new BMI service will:

- Assist in the selection or creation of music for films—
theme, background, bridge, cue or incidental mood music • Aid in music clearance • Help protect music ownership rights • Extend indemnity to TV stations that perform our music on film • Answer questions

concerning copyrights, music rights for future residual usage, and help solve all other problems concerning the use of music in TV.

Let BMI give you the TV Music Story today

Call or write

BMI TV FILM LICENSING DEPARTMENT

RICHARD KIRK, Director
Broadcast Music, Inc.
1549 N. Vine Street
Hollywood 28, Calif.

CLAUDE BARRERE, Eastern Director
Broadcast Music, Inc.
580 Fifth Avenue
New York 36, N. Y.

TV Service Department: **HENRY KATZMAN, Director** (N. Y. Office)

A Partial List of Some Top TV Shows Using BMI-Licensed Music Regularly

BOSTON BLACKIE	LIFE WITH LUIGI
BURNS AND ALLEN	MR. & MRS. NORTH
CAVALCADE OF AMERICA	MY FAVORITE STORY
DANGEROUS ASSIGNMENT	MY FRIEND IRMA
DINAH SHORE SHOW	PRIVATE SECRETARY
FIRESIDE THEATRE	SCHLITZ PLAYHOUSE
GROUCHO MARX SHOW	THE UNEXPECTED
I MARRIED JOAN	THIS IS YOUR LIFE
LIFE OF RILEY	YOU ASKED FOR IT

Wide Choices, Decentralized Sales—MPTV

By **ERWIN EZZES**
Vice-President and General Sales
Manager, Motion Pictures for
Television, Inc.

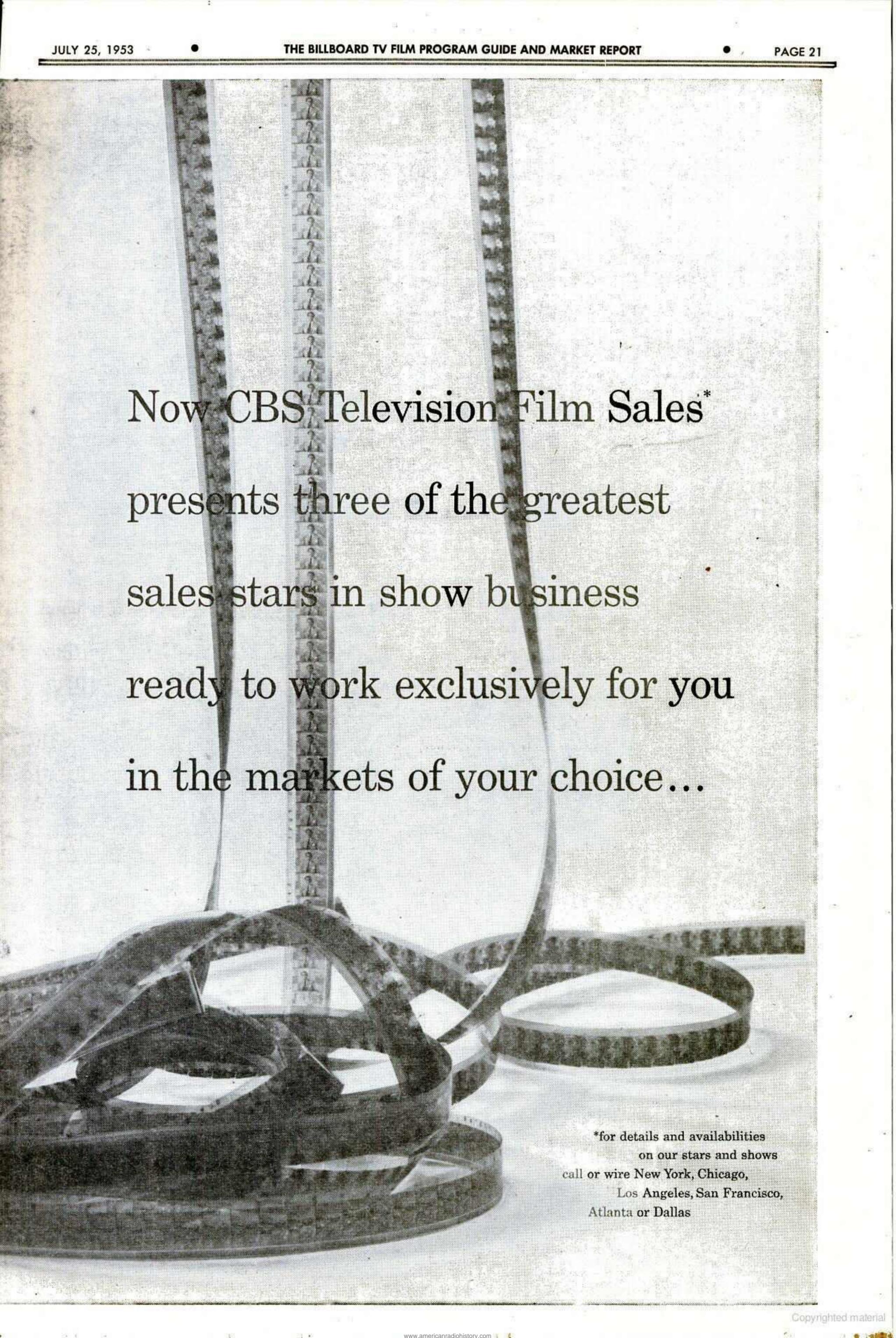
We at Motion Pictures for Television, Inc., believe that the product and its programing are the most essential elements in a distributor's sales plan. If the product isn't right, or if it is right but not used to the station's greatest advantage, the station is at a loss no matter what kind of deal he has made with the distributor.

At the same time, we at MPTV also believe that the feature film, as a genus of TV programing, has done and will continue to do a terrific job for TV stations, because of its flexibility as well as its very basic appeal to the mass audience.

On these bases, we have always pursued two policies, broad selection and decentralization. MPTV is able to offer stations a wider selection of features and Westerns than any other single distributor. We are continually striving to improve as well as expand our list of titles. We feel that, in view of the experience and the position that Matty Fox, head of MPTV, has in the motion picture industry, we are at an advantage in bringing the most and the best pictures into TV.

MPTV will continue its policy of decentralizing its sales force, a pattern that more and more of the other distributors are finding it necessary to follow. MPTV now has six regional offices and will open more as the industry expands. Each office is thoroughly stocked with prints for the most expeditious servicing of the local stations. But most important, this decentralization makes it possible for our salesmen to work intimately with each of the stations, to become thoroughly acquainted with each one's particular programing problems and to bring our experience in feature film programing to bear on each one.

Aside from this, we simply strive to keep the price right and the servicing good.



Now CBS Television Film Sales*
presents three of the greatest
sales stars in show business
ready to work exclusively for you
in the markets of your choice...

*for details and availabilities
on our stars and shows
call or wire New York, Chicago,
Los Angeles, San Francisco,
Atlanta or Dallas

SWANSON



The queen of them all... as mistress of ceremonies and often leading lady of *Crown Theatre with Gloria Swanson*. And joining her, many of Hollywood's finest players — among them, Charles Winninger, Claude Dauphin, George Brent, Donald Woods. Twenty-six half-hours of top-flight drama produced especially for television.

R. S. Mike

Linkletter



Television's Pied Piper—with a successful format and an established popularity from his daytime show—in a new film series, *Art Linkletter and the Kids*. When Art meets kids (the general idea of these 39 quarter-hours) adults follow him by the millions. Questions and antics that are unrehearsed, uninhibited . . . and uproarious.

Amos 'n' Andy



Broadcasting's longest-running hit (today leading all other network shows in its radio version). During its run on the CBS Television Network, *The Amos 'n' Andy Show* gathered more than 16,000,000 viewers a week... more than half the total viewing audience! Fifty-two half-hours, 13 of them never before shown on television.

ALSO AVAILABLE:

- The Gene Autry Show
- Files of Jeffrey Jones
- Hollywood on the Line
- The Range Rider
- Strange Adventure
- Annie Oakley
- Holiday in Paris
- World's Immortal Operas
- Cases of Eddie Drake

Syndicated Series And Where Showing

Continued from page 18

Table of syndicated series and where showing. Columns include Series Name, Length in Minutes, No. Releases Available, and a list of cities where the series is shown.

Table of syndicated series including Telenevs Weekly Review, UP Movietone News, and I'm the Law. Columns include Series Name, Length in Minutes, No. Releases Available, and a list of cities.

Quiz section featuring a film strip graphic and a list of quiz questions.

Table of syndicated series including Going Places, Headlines on Parade, Meet the Victim, and Public Prosecutor.

Table of syndicated series including Movie Quick Quiz, Three Guesses, and Bible Readings.

Religious section featuring a film strip graphic and a list of religious programs.

Table of syndicated series including National Televiewers, You Do Believe, and Beat the Experts.

Sports section featuring a film strip graphic and a list of sports programs.

Table of syndicated series including Adventures in Sport, American Sports, Double Play With Durocher and Day, and Gola's Places With Gadabout.

Table of syndicated series including Dallas-Fort Worth, Denver, and Cleveland. Columns include Series Name, Length in Minutes, No. Releases Available, and a list of cities.

Table of syndicated series including Sports on Parade, Sports Spotlight, Sportsman, and Sportsman's Club.

Table of syndicated series including This Week in Sports, Wrestling From Hollywood, and Cisco Kid.

Table of syndicated series including Range Rider, Tales of Famous Outlaws, and Front Page Detective.

Table of syndicated series including Front Page Detective, Heart of the City, and U.P. Movietone News.

14-City May ARB Ratings

Continued from page 14

Table of 14-city May ARB ratings. Columns include Show, Category, Sta.—Day—Time, and Rating.

WASHINGTON 4 STATIONS

Table of Washington 4 stations programming. Columns include Show, Category, Sta.—Day—Time, and Rating.

THREATEN INDIE STATUS OF ACTS

Cleveland Nitory Op Defies AGVA; Will Withold Taxes at Source

CLEVELAND, July 18. — The independent contractor status of the actor, which American Guild of Variety Artists fought so hard to gain in 1944, will be a thing of the past if the practice set in motion this week by the Alpine Village here is followed by the rest of the nation's clubs adhering to AGVA's present minimum basic agreement.

Herman Pirchner, owner of the

Village, announced on Wednesday (15) that he will deduct withholding tax and social security tax from each actor's salary in accordance with the new minimum Basic Agreement, and each actor will be treated as an employee.

Pirchner took the matter up with J. Schwartzberg, district head of the Bureau of Internal Revenue, and Schwartzberg told him that AGVA could not regulate his department and that the contract would not hold water in any Federal test case. However, he advised Pirchner that deducting the tax would be the safest approach to the problem since the union wanted it done and the act could get the money back when he files his return at the end of the year.

Pirchner was prepared to hold out indefinitely, when Jack Irving, AGVA head, came to Cleveland to force him into signing. Even when the Cleveland Labor Council voted to support a strike action, Pirchner calmly said that he would just eliminate all acts and go on a musical policy. However, Bill Finnegan, secretary of the Council, said this would be a lock-out and that member unions would still respect the picket line.

Irving left Cleveland for Detroit before a settlement was reached and the big crisis came when the waiters and bartenders learned of the failure of AGVA to support their recent fight for

(Continued on page 56)

Julia, Darvas Sign For Grove Date

NEW YORK, July 18.—Julia and Darvas will play the Coconut Grove, Los Angeles, September 15 instead of the Mocambo, as originally set. The Mocambo date was a repeat of last season, when the team made its first Coast appearance.

Originally Nick Darvas, male member of the team, bought Benay Venuta—he was to pay her—to work on the Mocambo bill with him. Miss Venuta, recently of the Broadway musical "Hazel Flagg," will work the Mocambo on her own.

RONEY JOINS MIAMI RACE

Plans Talent as Hotels See Good Year; Clubs Not Sure

MIAMI, July 18.—The Roney Plaza, the Schine chain's class hotel here, will start two-week shows here on a regular basis, with Gus Lampe, Schine vaude theater vet booker, doing the buying. Tho talent budget is undetermined, it is estimated that shows will run to about \$1,500 weekly, tho acts will get rooms at the hotel.

With the start of the winter season, the hotel is expected to increase its budget to compete for talent against the other beach front hotels. The summer talent buying deal will call for acts to do their shows outdoors. In the case of rain, shows will be done indoors.

Along with the Roney, Lampe has also started booking the Boca Raton, another Schine hotel.

The entrance of the Roney into the talent buying competition just about completes the roster of Gold Coast hotels that are either now running with shows or expect to start using them when the winter season starts. How all this will affect the few night clubs

Club to Become Private

SAN ANTONIO, July 18.—The Club Sevenoaks, one of the few remaining night spots here, will be closed to the general public on July 31. After that date the club will be turned into a private country club.

CATSKILL RAISE

Acts Get \$2 Across Board, Back to May

NEW YORK, July 18. — Club date acts working the Catskill mountain resorts will get a \$2-across-the-board raise as the result of an arbitration concluded July 6. Payment will be retroactive to May 15.

The Rev. William F. Wilkins, Woodbourne, N. Y., was called in as the impartial arbitrator of a panel consisting of six, of which three were from the American Guild of Variety Artists and three from the employers' groups. Hearings started last February, at which time AGVA asked for a \$5 raise across the board. Resort hotels refused any raise. It was decided to call in Father Wilkins, with both sides to abide by his decision.

Present scale in "A" hotels is: singles, \$30; doubles, \$54; trios, \$69. "B" hotels' scale starts at \$21.50 for singles to \$47.50 for trios. With this ruling, \$2 will be added to all scales effective immediately.

Retroactivity is now the problem before AGVA. It has to ascertain what performers worked in the area from May 15, collect their money and transfer it to the people concerned.

Pitt's Terrace Changes Hands

PITTSBURGH, July 18. — The Vogue Terrace, this district's largest night club, was sold Wednesday (15) by John Bertera to Joseph Donovan, the former manager of the Horizon Room of the Greater Pittsburgh airport. Donovan will take over on August 3 and will assume all the contracts signed by Bertera. George Claire will continue to book the room, which plays nothing but top attractions who have a chance to fill the 1,100-seater.

Bertera, who operates a chain of supermarkets, is not leaving the nitory field, but is expected to take over the Enright Theater in the East Liberty section of Pittsburgh and convert it to a large theater-restaurant operation.

Growing Competish Of Night Baseball Hurts Act Bookings

Cafes, One-Nighters and Band Stints Are Now Routed to Avoid Home Games

Continued from page 1

situation but because it is a large convention city it hasn't been hurt too much. Still, second shows at the Chez Paree, for example, fall off sharply. Recently when Jimmy Durante worked the room a night game cut in so much that Chez attendance was cut to almost half a house.

New York with its large floating population is probably least hit of the major league cities. Yet, even in such a town the competition has been felt. Besides night games, New York spots are affected by horse trotting nightly events, with two tracks just a subway ride from Manhattan. There's some talk that New Jersey will permit night horse racing in addition to the daily meets. So far it is in the rumor stage, tho it is given credence in well informed circles.

This night game competition has started the major talent agencies to re-examine their selling methods. Managers, also on the watchout that their stars don't lay bombs, are also studying big league game schedules.

One top attraction getting \$7,500 to \$8,000 weekly opened in a hot baseball town in the Midwest the same night a game was scheduled. "The ball game drew 30,000. With our capacity we could play to 400. We drew 150 people the first show, less than that the second show. If we had only 1 per cent of the ball game attendance we'd have had a sell-out," said the star's manager.

Band one-nighters are being hit equally hard. Most of the one-nighters consist of week-end dates, Friday, Saturday and Sunday. But if one of the nights (usually Friday) competes with a home team's night game, broadcast or televised, in the area, "we might as well not bother opening at all. All we'll play to is the promoter and his family," said one top band leader.

Up to now, talent buyers have bought attractions on the basis of availability. The problem of competition, tho always present, has been side-tracked. "If I can get a hot name, I'll grab him. I can't worry about night games," said one cafe op. But it has since been demonstrated that if an attraction is in for two weeks, and a night game cuts in each Friday of the run, the spot has to figure to lose money for the entire engagement. Business for the remaining six days of each week just doesn't figure to overcome that handicap.

Talent agents admit that these added problems must be taken into consideration. "But after all it isn't our headache as much as it is the operators'," said a talent agency exec. "We have a tough enough time getting stars to play certain cities without worrying about competition."

Another exec who recognized the obstacle threw the burden on the shoulders of the buyers. "Theatermen keep an accurate account of actual or potential competition and try to book around it. Night club operators apparently don't do business that way. We are not supposed to know what's playing against him in his town. That's his business. We just sell him."

Personal managers, being more personally involved, are alarmed

NY Copa Lines Up Show for Aug. 6

NEW YORK, July 18. — The Copacabana will play Al Bernie, Betty Reilly and two other acts, yet to be set, starting August 6. The show will probably go in for four weeks, carrying it until mid-September when Jules Podell, Copa owner, starts with his major names.

The current show has Jimmy Nelson, Joyce Bryant and Dominiue.

and are now trying to keep clear of a Chicago, Milwaukee, Boston, Washington and other big league towns if too many night games are scheduled there. Day games are no problem. "Night games," said one manager, "are murder." His solution is to play around them.

Moe Abuza, Sophie Tucker's brother, who takes care of much of her business, said, "We've played them all and we know more about the country than most performers. When we know we are going to run into night ball games, we stay out."

Some of the enterprising agents handling major attractions are now studying baseball schedules. If they can avoid booking their stars in hot ball towns when the home teams play night games, they do so. "At least we try to do it," said a top agency veepee. "We don't want our attractions to be hurt and neither do we want the spots to lose money."

AGVA Backed By State Dept.

NEW YORK, July 18. — The American State Department gave the American Guild of Variety Artists and 21 performers an assist by backing up the Guild in its demand for cash bonds, guaranteed fares, and payment of fines from a producer and an unfair act.

The situation was brought about when Noel Sherman was hired to produce a water show bought by Italian promoter Luigi Valdi for an Italian tour. AGVA had a claim against Sherman for allegedly stranding performers last winter in South America. AGVA said it had spent \$5,500 to bring acts back and demanded that dough from Sherman. Pending such payment, he was placed on unfair list.

Upon the instructions of the State Department, L. E. Pirro, special department representative, informed the cast (set to plane abroad Thursday (16)) that no one would move until AGVA gave its okay. To square the deal, Valdi put up \$3,500 guarantee for

(Continued on page 56)

VEGAS NEARLY GETS 'PAY-OFF'

LAS VEGAS, Nev., July 18. —The first big-time TV giveaway show in history almost got itself a local date at the Thunderbird, if the State Liquor Board hadn't nixed it —and not for moral reasons. The deal was all set by Hal Braudis thru his New York agents, Baum-Newborn, to bring in "Big Pay-Off," on regularly for Colgate over CBS. After weeks of negotiations with the sponsors, the web, and owners of the show, a deal was set for \$10,000 a week, two shows nightly. The stunt would have called for quizzes to audience, e.g., "What's Your Name?" with prizes of round-trip tickets to Paris, mink coats, cars, suits of clothes, luggage, etc. Weekly prizes would have cost \$8,000 weekly. Everything was set, but somebody thought to ask State Liquor Board what about it. The board nixed the deal officially because it frowned on giveaways. But unofficially, the pressure came from the competition. With \$8,000 worth of weekly prizes, the competition feared that no combination of big-name talent could draw gamblers to their tables away from the Thunderbird.

SOPHIE TUCKER

50th Jubilee Year Kicks Off in AC

ATLANTIC CITY, July 18. — First effort to get Sophie Tucker's 50th showbiz anniversary national publicity was started Thursday (16) when a number of New York newspapermen, plus local scribes, were brought here to the 500 Club in a stunt which is expected to result in major news breaks.

Junket, arranged by Brenon and Morgan Associates, with the tab picked up by Paul D'Amato, 500 Club op, and Sophie Tucker, brought in Mark Barron, Associated Press; Phyllis Battalle, International News Service; Mel Heimer, King Features; Norton Mockridge, World-Telegram and Sun; Frank Quinn, Daily Mirror; Eleanor Skagg (Mrs. Quinn), Eastern rep for Louella Parsons; Mary Fraser, Scripps-Howard; Joe Cohen, Variety, and Bill Smith, Billboard. Everybody was put up at the Ritz-Carlton.

The reason for the Atlantic City kick-off was two-fold. Tucker was current at the 500 Club, and beach resort is credited by her as the first town where her name went up in lights, in 1910.

Final blow-off will come at a "Jubilee Dinner" at the Waldorf-Astoria October 4 as a golden anniversary testimonial under the auspices of the Jewish Theatrical Guild. Proceeds will go the Jewish Theatrical Guild, Negro Actors' Guild, Catholic Actors' Guild, Episcopal Actors' Guild Will Rogers' Memorial Hospital

(Continued on page 56)

NO SLUGGING AGVA PEOPLE

NEW YORK, July 18. — A Catskill resort owner was put on the unfair list for "slugging" a performer. Morty Furst, owner of the Furst Hotel, Fallsburg, N. Y., was the "slugger"; David Garry, singer and member of the American Guild of Variety Artists, was the "sluggee." Garry, hired to do a concert July 11, arrived 6:30 p.m. for rehearsal. Furst said he was due at 5 p.m., "and because he was late I hired somebody else."

Garry claimed his car broke down, thereby making him late. Furst countered with, "You could have called me." Heated words were exchanged and Garry charged he was assaulted by Furst "and others employed by Furst." Upon a complaint registered by Garry with AGVA, an arbitration hearing was set up, and Furst was wired to attend. He wired back he was a member of the Resort Operators Association and didn't appear. AGVA then placed him on the unfair list, tho it didn't include the hotel.

Furst said, "They can't do that to me. We have a contract."

Jack Irving, AGVA head, said, "We won't stand for anybody using violence against our members."

McCarran Bill Probe Delay; Resumes After Solon Recess

Jukemen's Counsel Wins Plea for Additional Time to Prepare Case

WASHINGTON, July 18.—The Senate Judiciary Subcommittee on Copyrights, Patents and Trademarks, which this week (15) heard an array of witnesses urge passage of legislation wiping out the juke box copyright exemption, will give foes of the legislation a chance to be heard at a later date. Sen. William E. Jenner (R., Ind.) staged a one-man subcommittee hearing on the controversial McCarran Bill, which drew a line-up of proponents pretty much the same as in the last Congress when similar legislation was deliberated by a House counterpart subcommittee presided over by the late Joseph Bryson (D., S. C.).

The subcommittee is planning to schedule a resumption of the hearing some time after the congressional recess to hear foes of the legislation. John Schulman, counsel for Songwriters' Protective Association and Authors' League of America, speaking in behalf of proponents of the legislation, protested a plea by foes of the legislation for a lengthy stay in continuation of the hearings. Sidney H. Levine, counsel for Music Operators of America, Inc., and Automatic Operators' Association, Inc., appearing on behalf of opponents of the legislation, said that ample time is needed to prepare and urged against resuming the hearing before mid-September. (For Levine statement, see separate story.)

The subcommittee received testimony in support of the legislation this week from Sydney M. Kaye, general counsel for Broadcast Music, Inc.; Legalist Schulman of SWPA and ALA; Sidney W. Wattenberg, counsel for Music Publishers' Protective Association, National Music Council, and Music Publishers' Association of the United States; Jennings Bailey Jr., American Bar Association and Cedric W. Porter, chairman of the Copyrights, Patents and Trademarks Committee of ABA. In addition, the subcommittee received testimony from a group of the following songwriters: May Singhi Breen, Doris Fisher, Joan Whitney, Robert MacGimsey, Vic Mizzy and Dorothy M. Stewart.

Chief arguments advanced by proponents testifying for the proposed legislation were:

(1) The juke box operators can afford to pay royalties for the use of music; (2) use of records in a juke box constitutes a public performance for profit, not covered by the licensing fee the writer collects for the manufacture of each recording; (3) all other commercial users of recorded music pay royalties for public performances; (4) the proposed legislation would not create a new right for the writers but would eliminate "a special privilege" accorded juke box operators; (5) exemption of coin-operated machines from the category "public performance for profit" is based on the 1909 conception of "penny parlor" machines and does not apply to modern juke boxes; (6) use of recorded music in juke boxes "kills" songs and diminishes sheet-music sales.

Because of a heavy load of Senate business as well as other committee business, the subcommittee capsuled the proponents' phase of the hearing into a single afternoon. Supporters of the legislation to wipe out the juke box exemption, co-operating with the subcommittee in its effort to save time, filed most of their testimony without taking the time to read it into the record as is customarily done. In that way, Senator Jenner, presiding over the hearing, gave time to all of the attorneys who were present to answer specific ques-

tions and to highlight any of their arguments. Jenner's line of questioning indicated that he was particularly anxious to determine just how the proponents expected royalties to be collected, if the legislation were enacted into law, and what size royalties the proponents expected to be paid by juke box operators.

The hearing was confined to Sen. Pat McCarran's (D., Nev.) bill, which would wipe out the copyright law's exemption of juke boxes from royalty payments and in addition would continue the exemption for single juke box operators.

Sole other bill hopped this session to end the juke box exemption is sponsored by Sen. Everett M. Dirksen (R., Ill.), but his bill was not under consideration by the subcommittee. Reports of Dirksen's disinterest in the legislation, despite his sponsorship of the bill at the request of a constituent, were confirmed at this week's hearing when Senator Wiley, appearing in the hearing chamber briefly emphasized that "it is my understanding that Senator Dirksen did not want his bill to be part of this hearing." The afternoon hearing devoted to only one side of the question, went off smoothly.

Asserting that only juke box operators are exempted from royalty payments for the performance of recorded music, Schulman said: "All other commercial users of

(Continued on page 96)

NAMM Meeting Gets Brush-Off for Second Time by Record Industry

CHICAGO, July 18.—Just as a year ago, there was again little official evidence at the annual music merchants' trade show to indicate that phonograph records are a part of the music business. For the second year there was no recognition of the record business by way of a forum or panel discussion about records on the offi-

cial program. And, if anything, the number of record manufacturers actually exhibiting their products was at a lower ebb than last year's New York show.

For the second straight year, the Record Industry Association of America had been invited by the NAMM to set up a record session on the official agenda, according to Bill Gard, executive secretary of the NAMM. As was the case a year ago, the RIAA declined the request.

There was a meeting of the phonograph record committee of the NAMM the day before the trade show opened. This was attended by only two members of the committee with discussion centered around price cutting.

The list of companies showing their wares as usual ran from A to Z (Accorditone to Zidjian), from organs to tin trombones and fluffy musical Teddy bears. But as far as records were concerned, there were more disks in evidence around booths and rooms where new Hi-Fi phonos were demonstrated than were displayed by record manufacturers.

Of the larger record firms, only London had a full-fledged display. Decca and Coral had joint booth space, but it was used only as a direction finder to direct visiting dealers and distributors to their upstairs suites in the Palmer

House. Just as a year ago, RCA Victor combined its record display with home instruments, but it amounted to only a few albums and LP's scattered thruout the room.

Kiddie Firms

Holding the fort for the record industry were principally indie kiddie lines such as Simon & Schuster, Brason Associates and Peter Pan. S&S also showed its new 35-cent pop label, Bell Records. Also on hand from the pop field was Cadence. Tico and Rama and Folkways wrapped up the record companies with displays.

Tho the record companies con-

(Continued on page 53)

MUSIC INDUSTRY HOLDS CLAMBAKE FOR FISHER

NEW YORK, July 18.—In France July 14 is Bastille Day, but for the music industry July 14 this year was Eddie Fisher Day. This past Tuesday over 150 music publishers, disk jockeys and other trade people paid tribute to the young warbler on his "Welcome Home Day" at the Grossinger Country Club, in Ferndale.

This is not to say that the entire day was spent in drinking toasts to the new teen-age hero; there were such things as golf, swimming and wonderful food to interest the occupants of the Brill Building on the expansive grounds of the Grossinger Country Club. In addition to the publishers and the deejays, all of the RCA Victor brass and a.&r. staff flew up, and Perry Como also was an honored guest at the affair.

As is usual and expected at shindigs of this sort, there was a golf tournament, even the winning scores were based on nine holes rather than 18, due to a real Catskill Mountain rainstorm during the afternoon. Winners of the Class A division were Mickey Garlock, first prize; Kelly Camarata, second, and Harry Weinstein, third. Class B winners were Lester Sacks, Harry Santly, Art Weems and Monroe Golden. Class C prize-winners were Harry Romm, Joe Gaulkin and Larry Shayne. Martin Block was the closest in the hole-in-one contest, with Brad Phillips runner-up. George Paxton hit the longest drive of the day, with Tutti Camarata second. (Kelly Camarata had the longest drive of all, but since he had already snagged one prize he was disqualified from this contest.)

Two cute prizes were presented for winners of special divisions. (Continued on page 53)

HE HEARD IT DECADES LATE

CHICAGO, July 18.—Always on the lookout for a tune of merit to add to his Eastwick Music firm, Dave Miller, of Essex Records, hit pay dirt and struck out in two tries this week. Fresh from picking up "Paradise Hill," a song that is showing considerable strength in the r.&b. field, Miller overheard a tune coming from a tape recorder display booth at the music merchants' trade show. His ears pricked up and he dashed over, only to return dejectedly with the news that it was an old tune written by a chap by the name of John Phillip Sousa.

MERC 'MAGIC' OFFERS MIAMI BEACH JAUNT

Dealers Who Buy 1G of EP, LP, Kid Wax Get Week Trip

CHICAGO, July 18.—Billed as "Operation Magic Carpet," Mercury Records' fall program offers dealers free trips to Miami Beach or a West Coast vacation spot. Any dealer who buys a total of \$1,000 of Mercury packaged records will win the all-expense free one-week vacation trip. Pur-

(Continued on page 53)

Modern Told To Withdraw 'Dragnet' Wax

AM-TV Producer Charges Infringe On Tune, Format

HOLLYWOOD, July 18.—The second demand within a fortnight was made this week by producers of the radio-TV melodrama, "Dragnet," for the market withdrawal of a record charged with using the drama's theme music, format and title without authorization.

Attorneys for Dragnet Productions, Inc., demanded that Modern Records cease what it terms the "unauthorized manufacture, release and distribution" of "Dragnet Blues." They claim use of "Dragnet's" name, music and format constitutes both copyright infringement and unfair competition.

Demands were made on Modern to deliver all its master rec-

(Continued on page 53)

Capitol Boosts Prices on 'S,' 'P' LP Albums

NEW YORK, July 18.—In a continuation of its moves to readjust record prices in line with current trends and competitive lines, Capitol Records is re-pricing the "S" and "P" series of 12-inch LP's. The new list price of "S" series albums of original cast show material and like items will be \$5.95 plus tax. The former price was \$5.72. The "P" series of important classical works and performances is being raised to \$5.72, including tax from the former price of \$4.98. The latter series, under its new price, will be comparable to Capitol's Cetra line and similar material issued by other labels.

The diskery also feels that the value of an artist or performance can be depreciated by a price lower than that which would be charged by other labels for the same material. Last week the label announced price reductions and several kiddie record lines. The remainder of Capitol's singles and packaged merchandise will remain unchanged.

NAMM SIDELIGHTS

Intro Needle Device; Disk Meeting Fizzles

CHICAGO, July 18.—Jensen Industries introduced a new aid to dealers which enables them, or their customers, to select correctly over 2,500 needle replacements without requiring cartridge number or model. The new aid is in the form of a book, complete with instructions as to the proper method of finding the correct needle replacement. All one needs to know is the name of the player and how many speeds it plays. With this information the needle can be found without mistake in a matter of seconds, according to the needle maker.

The aid is said to eliminate any purchase of a wrong replacement and save time for the salesperson. Also listed in the aid are alternative needles, as well as the name of the cartridge manufacturer.

The informal meeting of record dealers from various parts of the country that was scheduled to be held as extra-curricular event of the annual trade show failed to get off the ground when only a dozen Chicago dealers showed up. The gathering was to air various dealer problems and to see whether local efforts could be co-ordinated on a national level.

New artist signings announced during the show included Robert Q. Lewis with Cadence Records, hitherto a one-artist label via Julius LaRosa. Jubilee Records signed Verna Leeds, formerly with Fiesta. . . . Visiting artists at the show included Karen Chandler, the Four Aces, Eartha Kitt, Webb Pierce, Hamish Menzies and Ella Fitzgerald.

Phono makers leaned heavily on names well known to music lovers to pitch their hi-fi units. RCA Victor used a demonstration disk narrated by Deems Taylor. Philco had a record narrated by Milton Cross. Stromberg-Carlson made use of an endorsement by conductor Leopold Stokowski.

The Phonograph Needle Manufacturers' Association has been formed. The following companies joined the new organization: Permo, Recoton, Miller, Tetrad, Electrovox, Duotone and L. Deen.

Announcing . . .

The FALL RECORD MARKETING ISSUE

—featuring fall merchandising and promotion plans of record and equipment manufacturers.

and Introducing . . .

The Billboard Packaged Record Buying Guide

—a further development of The Billboard Music Popularity Charts . . . covering Classical Records, Popular and Jazz Albums and Children's Records.

THE BILLBOARD—AUGUST 29th ISSUE

London Preps DB Drive for LP, EP Disks

**Designed to Build
Dealer Inventory
In Steady Sellers**

CHICAGO, July 18.—London Records, Inc., announced its fall plans to distributors attending the music merchants' trade show this week. The drive again will be known as the DB (delayed billing) program as it was a year ago. The concentration will be placed on catalog LP and EP merchandise and will revolve around having dealers build their inventory strength by breadth of stock of steady sellers carried rather than in overloading in depth of stock of a few items, according to London.

To stimulate dealer interest, two principal incentives will be offered dealers. On all catalog stock orders a dealer purchases between August 1 and September 19, he will receive an extra 10 per cent discount. This discount applies both to current catalog packaged merchandise as well as to any new LP's and EP's released during the seven-week buying period.

Secondly, the plan offers a dealer delayed billing. Payment on all purchases made during the period can be made in three separate monthly payments, beginning October 10. According to London, the extra 10 per cent discount will increase a dealer's gross profit by 16 per cent per record and double his net profit on each London record sold.

Along with the added discount and delayed billing, the program calls for immediate delivery of merchandise ordered and the regular 5 per cent return privilege on purchases made during this period. In addition, the firm will back up the program with numerous dealer aids including floor LP display racks holding 300 LP's; counter display racks designed to hold 100 EP's; new catalogs covering LP and EP merchandise; window displays and in-store display material for listening booths, walls and counters.

The London packaged record catalog contains 750 LP's and 100 EP's.

Mercury Signs 4 R&B Artists

HOLLYWOOD, July 18.—Four artists this week were acquired for Mercury Records by W. D. Kilpatrick in his new added capacity of artist and repertoire director for rhythm and blues.

Kilpatrick's quartet of artists all are from the New Orleans area. They are Woo Woo Moore, Ray Johnson, Lollypop and Pat Valadear. He also signed Tibby Edwards, male hillbilly singer from New Orleans.

Meanwhile, it announced that Mercury has added a Midwestern regional manager to relieve Morry Price, national sales manager, from such duties. The new executive is Al Avers, formerly associated with the Sampson Company, Columbia Records' Midwest distributor. Avers will make Chicago his headquarters along with Price.

Dee Gee Line To Lubinsky

NEW YORK, July 18.—Herman Lubinsky, president of the Savoy and Regent record companies, has completed a deal with Dee Gee Records, Detroit-based jazz label, to handle national and worldwide distribution for the Dee Gee line. Over 200 masters are involved in the deal, many not yet released.

According to Lubinsky, the deal calls for maintaining the label's name and for Dave Usher, Dee Gee topper, to continue recording for the label. Ushers will also handle artists and repertoire assignments in the Detroit area for the Savoy line. Plans calls for early release of additional Dee Gee masters on both LP and EP. Lee Magid, Eastern recording chief for Savoy, remains in his present position.

URGES CAUTION ON HI-FI TERM

CHICAGO, July 18.—With the fall boom on high fidelity phonos all set to kick off at the consumer level, Frank Freimann, president of Magnavox, cautioned the radio-phonograph industry to use the term high fidelity with care or "risk a loss of public confidence at a time when the entire nation is becoming high-fidelity conscious."

In a prepared statement Freimann said: "There is a growing tendency in the industry to apply the high-fidelity label to anything that reproduces sound. Obviously this type of irresponsible selling will undermine confidence and may stifle public interest in true high fidelity."

GRANZ MAY EFFECT 'JATP', HEATH SWAP

**Petrillo and Hardie
Sessions May OK
Mutual Exchanges**

COPENHAGEN, Denmark, July 18.—The possibility that Norman Granz may get his chance to bring Ted Heath's English ork over to the U. S. for a one-night stand in exchange for a one-night stand of the "Jazz at the Philharmonic" group in London next fall (The Billboard, July 4), moved a step closer to realization this week, with the forthcoming meeting of American Federation of Musicians' President Jimmy Petrillo and the British Musicians' Union chief, Hardie Radcliffe. Petrillo and Radcliffe are set to meet in Paris on July 28, with the object of working out an exchange plan for American and English musicians so they could play commercial dates in each other's country.

Granz has already had his plan okayed by the BMU and has been working on getting it approved by the AFM. Naturally, if the AFM and the BMU work out a reciprocal arrangement, Granz's plans will be set.

Up to now the AFM has been adamant about permitting foreign musicians to perform in the States in exchange for American musicians performing abroad. This stand has been based on the fact that the foreign musicians would earn more here than American could earn abroad. The BMU retaliated to this stand by barring American musicians in England. However, it is understood that the AFM has modified its position and is willing to allow exchange dates as long as a reasonable plan can be worked out with the BMU.

Petrillo, now in Denmark on a business trip, will arrive in Paris on July 26. He will discuss other matters of mutual interest to the AFM and the BMU in addition to the exchange plan when he meets with Hardie.

OFF-BEAT

Jenner Juke Hearing Has Its Comedy

WASHINGTON, July 18.—There was plenty of color and a bit of humor as Sen. William E. Jenner (R., Ind.) staged a one-man subcommittee hearing Wednesday (15) on the McCarran Bill to end the juke box exemption on copyright royalties. Jenner, pressed for time because of a heavy schedule of Senate business, was the sole member of the three-member Senate Judiciary Subcommittee on Copyrights, Patents and Royalties who was able to attend, and he took over as presiding officer. Announcing that he wanted to give priority on the agenda to witnesses from the most remote places, he called first on songwriter Dorothy M. R. Stewart, asking her where she was from. "I'm from Australia," she said. "Come forth," said Jenner.

After she was sworn in as wit-
(Continued on page 53)

High Fidelity Grabs Spotlight At NAMM Meet; Boom Coming

**Prices Geared for Mass Appeal;
Phono Makers Hop on Bandwagon**

• Continued from page 1

quency response and internal impedance than with revolutions per minute has shown a marked increase in the postwar years, until now it has been a "class" rather than a "mass" market. But beginning this fall the magic word of hi-fi seems destined to become the buyword as well as the byword for the record and phonograph business.

The sudden surge in dealer hi-fi interest can be pointed directly to two facts. Almost without exception all the biggest and best known phonograph manufacturers are featuring for the fall market phono sets billed to reproduce sound faithfully. In practically every case, it will be the companies' maiden voyage into the market. Secondly, the price levels in most cases are geared to appeal directly to the mass market for the first time.

Hi-fi sets and component parts were displayed at the show that will cost a customer as much as \$1,300. Phonos said to give concert hall reproduction will be available to consumers for \$100. Some manufacturers are carefully avoiding the word "high

fidelity" in their claims, tho they maintain their sets deliver as much as those in the same price brackets that wave the hi-fi banner. Despite the conservative approach of some, it is likely that the dealers' selling pitch this fall will be "hi-fi" for all sets capable of delivering an expanded frequency range.

New Terminology

Along with the general enthusiasm, many dealers were exposed to a flood of new terminology which will in all likelihood be passed on to consumers this fall. Thruout the exhibit hall and display rooms engineers and factory representatives in the know were bandying around such terms as treble roll-off, feedback, tweeters, decibels and intermodulation distortion with casual frequency. Manufacturers' advertising agencies added to the pot-pourri with such clinchers as "stereofonic sound," "sonogap cartridge," "phonorama" and "acoustic lens."

Many to Choose From

New to the hi-fi market are such companies as RCA Victor, Philco, Motorola, Magnavox, Zenith, Webcor and V-M. all names

to be reckoned with in the phonograph market. In addition, such established high fidelity makers as Fisher have new units available for the real hi-fi "bugs."

A great deal of variance exists in the specifications billed by the individual companies. Amplifier units run from two watts to as high as Fisher's 40-watt model. There is also a wide range of speaker characteristics. The Webcor is equipped with three speakers, the Magnasonic with four. Most, however, are equipped with a single coaxial. The reproductive frequency characteristics range from an announced low of 20 to 20,000 cycles per second, with the most popular range being 50 to 12,500. The GE variable reluctance pick-up is the one most widely used, tho a number of firms have come up with their own.

Price-wise the range starts at about \$100. Magnavox's table model lists for \$99.50 and Motorola's plastic table model for \$99.95. Magnavox also has a console unit for \$198.50. RCA Victor has priced its table model at \$139.95 and its console at \$275. Firm also will sell companion speakers for use in another room. Philco's Phonorama sells for \$500 and \$1,000 (the latter also has television). Stromberg-Carlson's custom 400 is pegged at \$575. Webcor's Musicale, a table model, lists for \$149.50. The Kelton Company, a new Cambridge, Mass., firm, has set the price at \$199.50 for its maiden unit. On the higher end, North American Philips, a subsidiary of the Holland Electronics firm, is offering a phonograph-radio combination at \$850 to its exclusively franchised dealers. At the top of the ladder probably is Fisher Radio whose combination of separate components for a custom installation costs as much as \$1,297.

Victor Shows 39% Increase In One Month

NEW YORK, July 18.—Riding on the crest of one of its lushest hit-producing periods in some time, RCA Victor has checked its current sales down to the distributor-dealer level and reports a 38.8 per cent increase in sales from distrib to dealers during the past month over the same month a year ago.

Diskery also reports being back ordered to the extent of 5,000 on the Eartha Kitt album from which her current click "C'est Si Bon" was extracted. Over 25,000 Kitt albums have been sold as a result of the action on the single.

Non-Hi-Fi Phono Maker Biz Reported Spotty

By STEVE SCHICKEL

CHICAGO, July 18.—Manufacturers showing non-high fidelity phonographs at this year's National Association of Music Merchants' convention reported doing spotty business, but in some cases, firms reported exceptional response with orders going over last year's mark.

Many manufacturers have increased prices to dealers around the 5 per cent mark owing to increases in tone arms, pick-ups and other components. Some manufacturers, however, stated they had absorbed the cost of the increases and passed the savings along to the dealer in hopes of adding bigger fall and Christmas traffic for their lines. Most manufacturers stated they believed the prices, as quoted at the showing, would hold thru the fall. Some believe that this fall will beat last fall's orders.

The greater availability of phonograph motors this year is another factor giving executives hope that fall business may prove better than last year.

Leader Prices

Leader prices at this year's show seemed to fluctuate around the \$24.95 mark with a few under and a few over that price. In one instance, a manufacturer was using a \$99.50 hi-fi, two-speaker unit as a leader. (See story on high fidelity.)

Firms selling direct to wholesale and mail order houses reported doing exceptionally good business, as well as those selling

direct to department stores. A somber attitude was taken by some of the manufacturers due to the circulation of tales concerning a tightening of credit by financing agencies this fall. Should this happen, some concerns will find themselves short on motors and parts.

Following are a few comments made by officials of phonograph companies:

Audio Industries, Michigan City, Ind.—"There has been no price change in our line and we look forward to none. Business has been good." The price leader here is a \$24.95 phono.

Roland Radio Corporation, Mount Vernon, N. Y.—"Yes, we did increase our price slightly, but that was only because of the increase in cost of parts to us. Business has been good, so good, in fact, that we expect to go on allocation." The price leader here is a \$99.95 two-speaker hi-fi unit. Roland also handles the Bozo the Clown line for Capitol Records priced at \$12.95.

Symphonic Radio & Electronic Corporation, Boston.—"There has been no price increase in our line. Business has been much better than expected, and we are doing well." The price leader here is a three-speed unit selling at \$24.95.

Wells Elected Prexy of NAMM

CHICAGO, July 18.—Russell B. Wells, of Denver, was elected president for the 1953-'54 term of the National Association of Music Merchants which held its convention at the Palmer House here this week.

Wells is president of Charles E. Wells Music Company, which has stores in Cheyenne and Casper, Wyo., as well as in Denver.

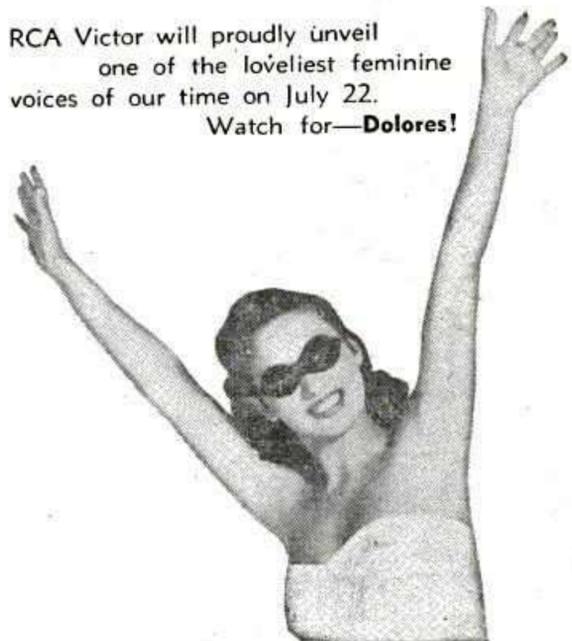
Other officers elected were: Earl Campbell, of Campbell Music Company, Washington, D. C., vice-president; Paul E. Murphy, of M. Steinert & Sons, Boston, secretary; Parker M. Harris, of Philip Welein, Ltd., New Orleans, La., treasurer, and Frank O. Wilking, of the Wilking Music Company, Indianapolis, was renamed trustee to the American Music Conference.

The new members of the board of directors are Earl Campbell, H. J. Sneller, R. W. Schirring, Thomas J. Holland, Rudolph Siegling, B. E. Neal, Oliver H. Ross and James F. Maroney.



RCA VICTOR
FIRST IN RECORDED MUSIC

RCA Victor will proudly unveil
one of the loveliest feminine
voices of our time on July 22.
Watch for—Dolores!





Buyboard

TOP SELLERS— POPULAR

Based on Actual Capitol Sales Reports

1. VAYA CON DIOS
JOHNNY (IS THE BOY FOR ME)..... L. Paul & M. Ford2486
2. HALF A PHOTOGRAPH
ALLEZ-VOUS-EN K. Starr2464
3. APRIL IN PORTUGAL
SUDDENLY L. Baxter2374
4. OH!
SAN P. Hunt2442
5. RETURN TO PARADISE
ANGEL EYES N. Cole2498
6. RUBY
A LITTLE LOVE L. Baxter2457
7. PRETEND
DON'T LET YOUR EYES GO SHOPPING..... N. Cole2346
8. GIGI
I LOVE PARIS L. Baxter2479
9. MY ONE AND ONLY LOVE
I'VE GOT THE WORLD ON A STRING..... F. Sinatra2505
10. MY HEART KNOWS
WHEN LOVE GOES WRONG M. Whiting & J. Wakely2528
11. I AM IN LOVE
MY FLAMING HEART N. Cole2459
12. NO MATTER HOW YOU SAY GOODBYE
GOIN' STEADY B. Hutton2522
13. TERRY'S THEME FROM "LIMELIGHT"
PEG O' MY HEART J. Gleason2507
14. I LOVE YOU SO MUCH
LET ME HEAR YOU SAY V. Young2478
15. BAIA
ALL ABOUT RONNIE S. Kenton2511
16. I BELIEVE
THE GHOST OF A ROSE J. Froman2332
17. BLUE GARDENIA
CAN'T I N. Cole2389

TOP SELLERS— COUNTRY & HILLBILLY

Based on Actual Capitol Sales Reports

1. RUB-A-DUB-DUB
I'LL SIGN MY HEART AWAY
H. Thompson2445
2. A DEAR JOHN LETTER
I'D RATHER DIE YOUNG (THAN
GROW OLD WITHOUT YOU)
J. Shepard2502
3. I CAN'T WAIT
WHAT'S THE USE TO LOVE YOU
F. Young2461
4. THE MARSHAL'S DAUGHTER
THE SAN ANTONIO STORY
T. Riffer2475
5. IT'S YOUR LIFE
BABY, I'M COUNTIN'
S. McDonald2523
6. MINNI-HA-CHA
I LOST MY HEART TODAY
F. Huskey2495
7. I HAVE BUT ONE GOAL
THE SINNER'S DREAM
Smith Brothers2492
8. I FORGOT MORE THAN YOU'LL
EVER KNOW
POOR BOY, RICH LOVIN'
S. James2508
9. THE BELLS OF MONTERREY
SWEET BUNCH OF BITTERWEEDS
D. Dickerson2504
10. OKEE-FI-NO-KEE
UNDECIDED HEART
L. Bonds2499

BEST SELLING— POPULAR ALBUMS

Based on Actual Capitol Sales Reports

1. MUSIC FOR LOVERS ONLY
Jackie Gleason352
2. CAN-CAN
Original Broadway Cast452
3. LOVER'S RHAPSODY & SONGS FROM
LOVER'S RHAPSODY
Jackie Gleason366
4. SKETCHES ON STANDARDS
Stan Kenton426
5. THE HIT MAKERS!
Les Paul & Mary Ford416
6. BY THE LIGHT OF THE SILVERY
MOON
Gordon MacRae & June Hutton422
7. NEW CONCEPTS OF ARTISTRY IN
RHYTHM
Stan Kenton383
8. THE KAY STARR STYLE
Kay Starr363
9. THE BILLY MAY BAND
Billie May412
10. JANE FROMAN FAVORITES
Jane Froman429
11. UNFORGETTABLE
Nat "King" Cole357
12. TODAY'S TOP HITS—VOL. IX
Eight Top Artists9114
13. BYE BYE BLUES
Les Paul & Mary Ford356

BEST SELLING— "1600 SERIES"

Based on Actual Capitol Sales Reports

1. TWELFTH STREET RAG
THE CHARLESTON
P. Hunt1638
2. TENNESSEE WALTZ
MOCKIN' BIRD HILL
L. Paul & M. Ford1676
3. SEPTEMBER SONG
LAURA
S. Kenton1680
4. WHEEL OF FORTUNE
ANGRY
K. Starr1677
5. SO TIRED
WABASH CANNON BALL
K. Starr1660
6. HOW HIGH THE MOON
JOSEPHINE
L. Paul & M. Ford1675
7. WUNDERBAR
BEYOND THE SUNSET
J. Stafford & G. MacRae1659
8. RAMONA
SO IN LOVE
G. MacRae1684
9. WHISPERING HOPE
I'LL STRING ALONG WITH YOU
J. Stafford & G. MacRae1642
10. I'LL NEVER BE FREE
AIN'T NOBODY'S BUSINESS BUT
MY OWN
K. Starr & T. Ernie1623
11. SLIPPING AROUND
WEDDING BELLS
M. Whiting & J. Wakely1634
12. NOLA
JEALOUS
L. Paul & M. Ford1621
13. SHOT GUN BOOGIE
ANTICIPATION BLUES
T. Ernie1626

LATEST RELEASE

No. 378

- ALL I WANT IS A CHANCE
YOU CAN'T GO ON FOREVER BREAKING MY HEART. Al Martino2535
- CREAM PUFF
SEPTEMBER IN THE RAIN L. A. City College Orch.2536
- DOUBLE CROSSIN' LIES
EVERY TEAR I CRY "Big Bill" Lister2537
- CHEROKEE EYES
USELESS The Amber Sisters2538
- 40 CUPS OF COFFEE
OH! YOU CRAZY MOON Ella Mae Morse2539
- A FOOL WAS I
IF LOVE IS GOOD TO ME Nat "King" Cole2540
- FREE, WISE AND 21
NOBODY HOME Rod Morris2541
- DUMMY SONG
UH-HUH Frances Faye2542
- AFFAIR WITH A STRANGER
RICOCHET Vicki Young2543
- GAMBLER'S GUITAR
SHUT UP AND DRINK YOUR BEER Merle Travis2544
- FOR ME, FOR ME
CRYING IN THE CHAPEL Wesley Tuttle2545
- SIXTEEN CHICKENS AND A TAMBORINE
DON'T SAY GOODBYE Roy Acuff2548

YOU'LL BE CRAZY ABOUT FAYZIE ---

FRANCES FAYE

singing

"DUMMY SONG"

and

"UH-HUH"

with DAVE CAVANAUGH'S MUSIC

on Record No. 2542

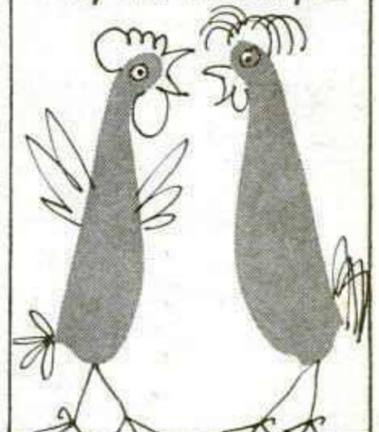
EXCITING VICKI YOUNG SINGS



"RICOCHET"

on Capitol Record No. 2543

Here comes a hit
by Mr. Hillbilly...

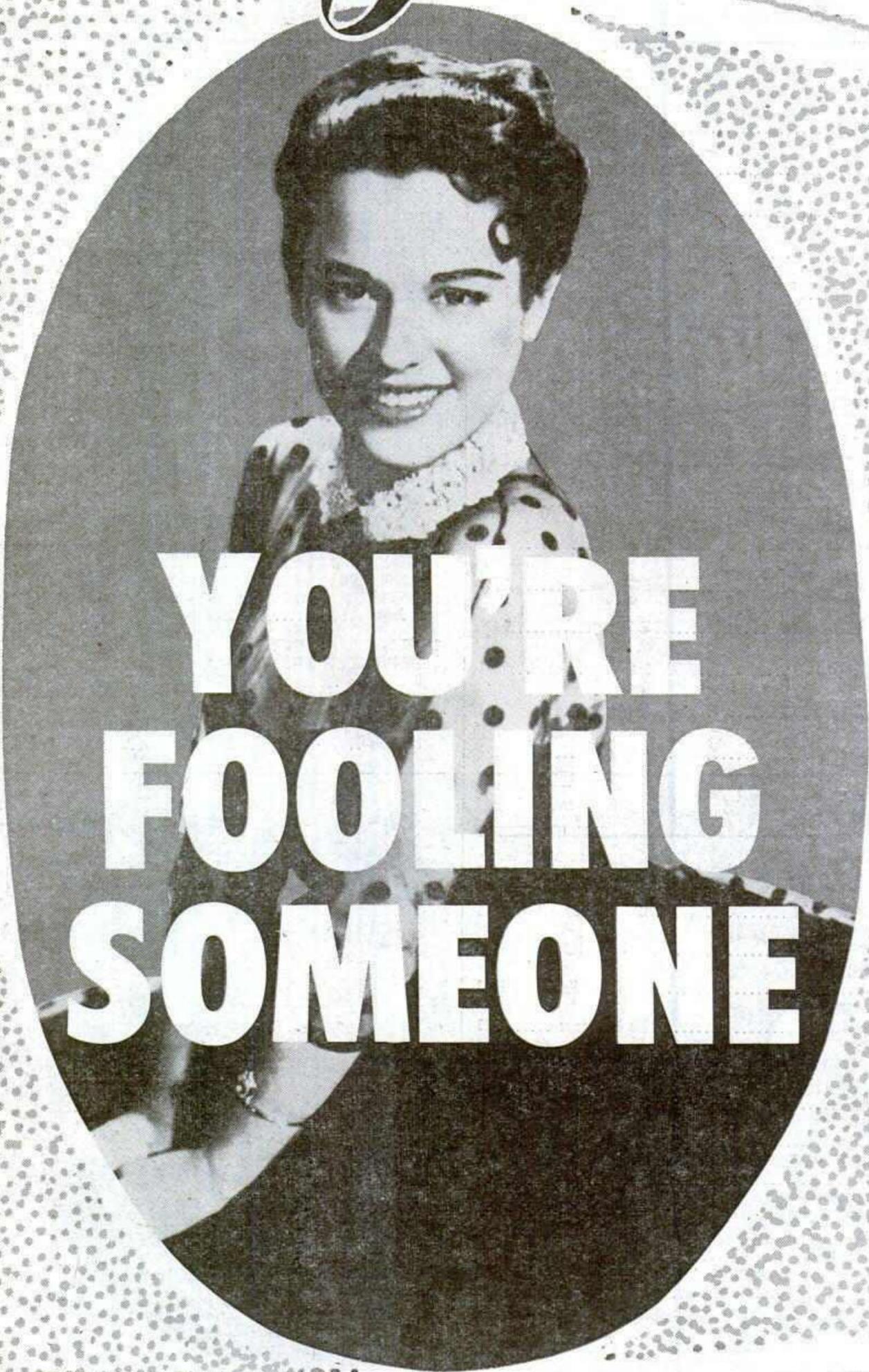


"SIXTEEN CHICKENS and a TAMBORINE and "DON'T SAY GOODBYE"

ROY ACUFF

record no. 2548

Joni



**YOU'RE
FOOLING
SOMEONE**

M-G-M

MGM 11543 78 rpm ● K11543 45 rpm

James



**MY LOVE.
MY LOVE**

Records

MGM 11543 78 rpm • K11543 45 rpm.



DON CORNELL and TERESA BREWER
Sing

THE GLAD SONG

and

WHAT HAPPENED TO THE MUSIC

CORAL 61027 (78 RPM)
and 9-61027 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

The Billboard's Music Popularity Charts

Favorite Tunes

... For Week Ending July 18

Best Selling Sheet Music

Tunes are ranked in order of their current national selling importance at the sheet music jobber level. Results are based on The Billboard's weekly survey of jobbers' orders from retailers throughout the country and are weighed according to jobber importance. (R) Indicates that tune is recorded; (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

This Week	Last Week	Weeks on Chart
1. SONG FROM MOULIN ROUGE (R) (F)—Broadcast....	1	15
2. APRIL IN PORTUGAL (R)—Chappell.....	2	15
3. I'M WALKING BEHIND YOU (R)—Leeds.....	4	11
4. I BELIEVE (R)—Cromwell.....	3	11
5. NO OTHER LOVE (R) (M)—Williamson.....	8	4
6. VAYA CON DIOS (R)—Ardmore.....	7	4
7. RUBY (R) (F)—Miller.....	5	12
8. P. S.: I LOVE YOU (R)—La Salle.....	11	2
8. LIMELIGHT (Terry's Theme) (R) (F)—Bourne.....	13	5
8. YOU, YOU, YOU (R)—Mellin.....	—	1
11. JUST ANOTHER POLKA (R)—Frank.....	6	6
12. SEVEN LONELY DAYS (R)—Jefferson.....	12	15
12. ANNA (R) (F)—Hollis.....	—	10
14. SAY YOU'RE MINE AGAIN (R)—Meridian.....	10	12
15. WITH THESE HANDS (R)—Bloom.....	—	1

Tunes with Greatest Radio and Television Audiences

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. Lists are based on John G Peatman's copyrighted Audience Coverage Index. Tunes are listed ALPHABETICALLY on both lists. (R) Indicates tune is available on records; (F) indicates tune is from a film; (M) indicates tune is from legit musical.

Top 30 in Radio

Allez Vous En (R) (M)—Chappell—ASCAP	No Other Love (R) (M)—Williamson—ASCAP
Anna (R) (F)—Hollis—BMI	P. S.: I Love You (R)—La Salle—ASCAP
April in Portugal (R)—Chappell—ASCAP	Pretend (R)—Brandom—ASCAP
Big Mamou (R)—Peer—BMI	Ramona (R)—Lion—ASCAP
Call of the Far Away Hills (R) (F)—Famous—ASCAP	Return to Paradise (R) (F)—Remick—ASCAP
Eyes of Blue (R) (F)—Paramount—ASCAP	Ruby (R) (F)—Miller—ASCAP
I Believe (R)—Cromwell—ASCAP	Say You're Mine Again (R)—Blue River—BMI
If I Love You a Mountain (R)—Feist—ASCAP	Seven Lonely Days (R)—Jefferson—ASCAP
I'm Walking Behind You (R)—Leeds—ASCAP	Side by Side (R)—Shapiro-Bernstein—ASCAP
I'm Your Girl (R) (M)—Williamson—ASCAP	Someone's Been Reading My Mail (R)—Witmark—ASCAP
Just Another Polka (R)—Frank—ASCAP	Song From Moulin Rouge (R) (F)—Broadcast—BMI
Keep It Gay (R) (M)—Williamson—ASCAP	Tell Us Where the Good Times Are (R)—Oxford—ASCAP
Love Every Moment You Live—Meridian—BMI	Vaya Con Dios (R)—Ardmore—ASCAP
Melba Waltz (R) (F)—Bregman, Vocco & Conn—ASCAP	Your Cheatin' Heart (R)—Acuff-Rose—BMI
My One and Only Heart—Roncom—ASCAP	
Nearness of You (R)—Famous—ASCAP	

Top 10 in Television

Can-Can (R) (F)—Chappell—ASCAP	No Other Love (R) (M)—Williamson—ASCAP
Gambler's Guitar (R)—Devere—BMI	Song From Moulin Rouge (R) (F)—Broadcast—BMI
I Believe (R)—Cromwell—ASCAP	Star Spangled Dawn—Holly Brook—ASCAP
Kaw-Liga (R)—Milene—ASCAP	Your Cheatin' Heart—Acuff-Rose—BMI
My Lady Loves to Dance (R)—United—ASCAP	
My One and Only Heart (R)—Roncom—ASCAP	

England's Top Twenty

Based on cable reports from England's top music jobbers. American publishers of each tune is listed in parenthesis. Asterisk indicates no American publisher.

- | | |
|---|--|
| 1. Limelight (Terry's Theme)—Bourne | 12. Pretty Little Black Eyed Susie—Cinephonic (Santly-Joy) |
| 2. Moulin Rouge Theme—Connelly (Broadcast) | 13. Have You Heard?—F.D.H. (Brandom) |
| 3. I Believe—Cinephonic (Cromwell) | 14. In a Golden Coach—Box & Cox (Box & Cox) |
| 4. I'm Walking Behind You—Peter Maurice (Leeds) | 15. Your Cheatin' Heart—Bradbury Wood (Acuff-Rose) |
| 5. Hold Me, Thrill Me, Kiss Me—Mills (Mills) | 15. The Queen of Tonga—Connelly (*) |
| 6. April in Portugal—Sterling (Chappell) | 17. Windsor Waltz—Michael Reine (E. B. Marks) |
| 7. Pretend—Leeds (Brandom) | 18. I Talk to the rees—Chappell (Chappell) |
| 8. Tell Me You're Mine—Chappell (Capri) | 19. Wonderful Copenhagen—Morris (Frank) |
| 9. Downhearted—New World (Paxton) | 20. Oh! Happy Day—Chappell (Bregman, Vocco & Conn) |
| 10. Hot Toddy—Aberbach (Coachella-Alamo) | |
| 11. Seven Lonely Days—Feist (Jefferson) | |

Columbia Best Buys

BEST SELLING POPULAR RECORDS

Based on actual sales reports for week ending July 18

THE SONG FROM MOULIN ROUGE SWEDISH RHAPSODY	Percy Faith and Felicia Sanders	39944 • 4-39944
WHERE THE WINDS BLOW TE AMO	Frankie Laine	40022 • 4-40022
I BELIEVE YOUR CHEATIN' HEART	Frankie Laine	39938 • 4-39938
DOWN BY THE RIVER SIDE TAKE ME BACK	The Four Lads	40005 • 4-40005
KISS ME AGAIN, STRANGER A PURPLE COW	Doris Day	40020 • 4-40020
CANDY LIPS LET'S WALK THAT-A-WAY	Doris Day and Johnnie Ray	40001 • 4-40001
THE MELBA WALTZ AN OLD-FASHIONED PICTURE	Marion Marlowe and Frank Parker	40032 • 4-40032
RETURN TO PARADISE (Part-1) RETURN TO PARADISE (Part 2)	Percy Faith	39998 • 4-39998
STRANGE THINGS ARE HAPPENING THE HO HO SONG	Red Buttons	39981 • 4-39981
CHEEGAH CHOONEM STICK WITH ME	Rosemary Clooney	40024 • 4-40024
SOMEONE'S BEEN READIN' MY MAIL I'M YOUR GIRL	Jo Stafford	40021 • 4-40021
TEAR DROP IN THE RAIN BABY LET ME KINDLE YOUR FLAME	Richard Bowers	40016 • 4-40016
GIGI SHANE	Paul Weston	40014 • 4-40014
PLAYMATES SHOO-FLY PIE AND APPLE PAN DOWDY	Jimmy Boyd	40007 • 4-40007
THE LITTLE BOY AND THE OLD MAN TELL ME A STORY	Frankie Laine and Jimmy Boyd	39945 • 4-39945

BEST SELLING FOLK RECORDS

Based on actual sales reports for week ending July 18

HEY, JOE DARLIN' AM I THE ONE	Carl Smith	21129 • 4-21129
TRADEMARK DO I LIKE IT!	Carl Smith	21119 • 4-21119
THIS ORCHID MEANS GOODBYE JUST WAIT TILL I GET YOU ALONE	Carl Smith	21087 • 4-21087
I'D RATHER DIE YOUNG THE NIGHTINGALE SONG	Rose Maddox	21127 • 4-21127
A CASTLE IN THE SKY A HALF-WAY CHANCE WITH YOU	Marty Robbins	21111 • 4-21111
IF I SHOULD WANDER BACK TONIGHT DEAR OLD DIXIE	Lester Flatt and Earl Scruggs	21125 • 4-21125
YOU WEREN'T ASHAMED TO KISS ME LAST NIGHT COLD SHOULDER	Ray Price	21117 • 4-21117
MY MAMA SAID I'LL STAY SINGLE	Vin Bruce	21120 • 4-21120
MEXICAN JOE YOU HAVE MY HEART NOW	Billy Walker	21085 • 4-21085
SACRED YOU CAN'T TAKE IT WITH YOU	Wilma Lee and Stoney Cooper	21131-s • 4-21131-s

NEW EXTENDED PLAY RELEASES

- RAGTIME PIANO—WALLY ROSE**
Rooster Rag • Silent Movie Rag • Triangle Jazz Blues • Nonsense Rag
B-1710
- SUGAR AND SPICE—OTTO CESANA**
My Beloved • Hey, Professor! • Reflection • Night Train
B-1712
- QUIET MUSIC MINIATURES—Vol. II**
Alt Wien • Toselli's Serenade • Roses of Picardy • Laura
B-1711
- GEORGE MORGAN**
Candy Kisses • Almost • Room Full of Roses • Please Don't Let Me Love You
H-1708
- BILL MONROE and his Blue Grass Boys**
Kentucky Waltz • Footprints in the Snow • I Hear a Sweet Voice Calling • Blue
Grass Stamp
H-1709

New Popular Releases

GUY MITCHELL with MITCH MILLER CHICKA-BOOM CLOUD LUCKY SEVEN	40035 • 4-40035
TRIO LOS PANCHOS ANNA HERIDA DE AMOR	40037 • 4-40037
LADRONA DE BESOS LA GUAYABITA	40038 • 4-40038

New Folk Music Releases

POLLY POSSUM and JOE WOLVERTON CASTANETS BETWEEN YOU AND THE BIRDS	21140 • 4-21140
TOMMY WARREN I'M GONNA FALL OUT OF LOVE WITH YOU I'M TRYING TO TELL MY HEART	21141 • 4-21141

NEW POPULAR ALBUMS

- RAGTIME PIANO**
Hot House Rag • Scott Joplin's New
Rag • Rooster Rag • Silent Movie Rag
• Triangle Jazz Blues • Nonsense Rag
• Hot Chocolate • Castle House Rag
- WALLY ROSE**
"Lp" CL 6260
- SUGAR AND SPICE—Contrasting Moods**
My Beloved • Hey, Professor! • Deva-
tion • Night Train • Mine at Last
• Marionette • Reflection • Whirlwind
- OTTO CESANA and his Orchestra**
"Lp" CL 6261

Another Smash
for Sammy Kaye

"LET ME BE THE ONE
IN YOUR HEART"
and
"THE MIDNIGHT RIDE"

40025 • 4-40025

**COLUMBIA
RECORDS**

The Billboard Music Popularity Charts

... for Week Ending July 18

REVIEWS OF THIS WEEK'S NEW RECORDS

Popular

DON CORNELL AND TERESA BREWER
The Glad Song
CORAL 61027—This sounds like fine summer fare on all levels.

VERA LYNN
The Lambeth Waltz
LONDON 1350—A veddy English-sounding waltz effort is sung in warm style by thrush Vera Lynn.

NORMAN BROOKS ORK
A Sky-Blue Shirt and a Rainbow Tie
ZODIAC Z 103—More Jolsonish material for the Jolsonesque chanter.

THE FONTANE SISTERS
Play Our Song
V 20-5383—This one should pick up a lot of jock plays if only due to the title and lyrics.

JAYE P. MORGAN
Wasted Tears
DERBY 828—Thrush Jaye P. Morgan bows on the label with an effective reading of an attractive new ballad.

VINCE FIORINO'S ORK
Blue Canary
OKEY 6986—Peggy Murdoch, June Brown and Billy Leach turn in a cute reading of the new novelty item over elaborate backing by the Fiorino ork.

CATHY RYAN
Show Me the Way to Go Home
M-G-M K11544 (45)—Cathy Ryan, thrush with the Art Mooney crew with a Kay Starr style, shows off her wares as a single on the familiar oldie.

Number of Releases This Week

Table with 4 columns: Label, Pop, C&W, R&B. Lists labels like ALLEN, ALLIED, CAPITOL, COLUMBIA, CORAL, DECCA, etc.

JIMMY JOYCE
The Man From the Alamo
ALLIED ARS-5005—Warbler Jimmy Joyce bows on the label with a listenable rendition of the theme song from the forthcoming flick "The Man From the Alamo."

LORRY RAINE
I've Gotta Have Love
KEM 2727 — Attractive new tune penned by Harry Ruby receives a persuasive warble from thrush Lorry Raine.

HERBIE FIELDS ORK
Harlem Nocturne
PARROT 775—A bluesy instrumental with a wailing alto sax solo by Fields. The group gets all the feeling and excitement out of the oldie and deserves a listen from all who like their pops spiced with a hot jazz flavor.

JIMMY PALMER
Oh!
MERCURY 70182—The oldie, now getting action with the Pee Wee Hunt cutting on Capitol, gets a strong performance here by the Palmer ork.

GRADY MARTIN
Bandera
DECCA 28689—Subtitled "The Texas Polka," this item gets an up-beat reading by the combo. Saloon piano and ricky-tick effect make it a cute novelty.

JIMMY DARRO
A Fool in Love
MERCURY 70150—This waxing by

(Continued on page 53)

Rhythm & Blues

THE ORIOLES
Crying in the Chapel
JUBILEE 5122 — The Orioles have here what is undoubtedly their strongest record in the past two years, and one of the strongest r.&b. disks released in the past few months.

TAB SMITH
Cherry
UNITED 153—The lovely oldie receives a most attractive instrumental reading by Smith, who blows some wonderful sax stylings on this new platter.

PAT VALDELER
Baby, Rock Me
MERCURY 70201—Deejay Pat Valdeleer bows on the label with a spirited vocal on a driving rhythm opus, over a wild backing by the ork.

JOHNNY MOORE'S THREE BLAZES
Dragnet Blues
MODERN 910—A blues, based somewhat on the theme music of the "Dragnet" radio and TV show, is handled well by the warbler, with quiet support from the combo.

LITTLE CAESAR
Big Eyes
BIG TOWN 106—Little Caesar turns in a good vocal here as he tells his gal that she needs more than big eyes alone to win his love.

FRED CLARK
Ground Hog Snooper
FEDERAL 12136—Indignant shouter with plenty of funny lines in the "Hound Dog" tradition. The record has excitement and drive and could pull loot.

THE FOUR FELLOWS
Break My Bones
TRI-BORO 101—The Four Fellows, a new group on a new label, come thru in okay style on a routine ballad.

Stop Crying
A slow ballad is sung in somewhat emotional fashion by the lead, while the boys support him in the background.

International

JOHNNY VADNAL ORK
Tara-Zenka
V 20-5297—The ork has a polka with real excitement here. Cute English lyrics are delivered by the Vadnal Trio, and the ork whoops up the rest.

LAWRENCE DUCHOW ORK
Mambo Polka
V 20-5282—A Lath-American flavor is added to the familiar polka style of the Duchow outfit.

RCA VICTOR FOLK DANCE ORK
Bumps-a-Daisy
V 20-5316—An easy-going waltz for dancing given an effective reading by the RCA Victor Folk Dance Ork.

Country & Western

RED FOLEY
Hot Dog Rag
DECCA 28759—Red Foley turns in one of his best performances in a long time as he goes to town on this bright, jazzy ditty, singing it with life and spirit.

JOHNNIE & JACK
Private Property
V 20-5375—Johnnie and Jack look to continue their winning ways with this new novelty, singing the bouncy tune in their own usual uninhibited style.

BETTY CODY
Pale Moon
V 20-5376—In the Slim Whitman tradition is this performance by Betty Cody. The tune is the evergreen, and the arrangement features singing guitars, et al.

MERLE TRAVIS
Shut Up and Drink Your Beer
CAPITOL 2544—Bright novelty ditty based on a traditional polka (same as the Johnny Mercer "Strip Polka") is handed a strong and lively vocal by Travis with the help of a gang vocal and a driving backing.

RATINGS: 90-100, Tops; 80-89, Excellent; 70-79, Good; 40-59, Satisfactory; 0-39, Poor

HOW RATINGS ARE DETERMINED: Each record is reviewed and rated on the basis of six different categories, each of which is assigned a maximum point score in accordance with its importance to the commercial success of the record.

THE CATEGORIES: Following are the maximum points that can be earned in each of the six categories: Vocal and/or instrumental interpretation, 25; over-all exploitation potential, 20; song caliber, 20; artist's name value, 15; manufacturer's distribution power, 10; arrangement, 10.

Each of the records reviewed expresses the opinion of the members of The Billboard music staff who reviewed the record.

(Continued on page 50)

LITERALLY TORE THE SHOW APART
 THE SENSATION OF THE CONVENTION! ACCORDING
 TO THE — DISTRIBUTORS — DJ's — DEALERS...
 5 YEAR OLD

BRUCIE WEIL

GOOSE PIMPLE RENDITION OF...

"God Bless Us All"

BARBOUR RECORD - 1005

b/w
 "LITTLE BOY BLUES"



PALMER
 HOUSE

BARBOUR RECORDS

MANUFACTURED and DISTRIBUTED by:

JAY-GEE RECORD CO., INC., 315 W. 47th ST., N. Y. C. PLaza 7-8140

There's No Business Like Mercury Business!



**GAMBLERS
GUITAR
RUSTY
DRAPER**

FLIP SIDE

FREE HOME DEMONSTRATION

MERCURY 70167 • 70167X45



**BUTTERFLIES
PATTI
PAGE**

FLIP SIDE

THIS IS MY SONG

MERCURY 70183 • 70183X45



**FOR ME,
FOR ME
GEORGIA
GIBBS**

FLIP SIDE

THUNDER AND LIGHTNING

MERCURY 70172 • 70172X45



**ETERNALLY
VIC
DAMONE**

FLIP SIDE

SIMONETTA

MERCURY 70186 • 70186X45



**RUBY
RICHARD
HAYMAN**

FLIP SIDE

DANSERO

MERCURY 70146 • 70146X45



**TELL ME
THAT YOU
LOVE ME
THE GAYLORDS**

FLIP SIDE

COQUETTE

MERCURY 70170 • 70170X45



**LOVE EVERY
MOMENT
EDDY
HOWARD**

FLIP SIDE

THE RIGHT WAY

MERCURY 70176 • 70176X45



**LOVE ME,
LOVE ME
BOBBY
WAYNE**

FLIP SIDE

MORE THAN I

MERCURY 70148 • 70148X45



**THE MOON
IS BLUE
RALPH
MARTERIE**

FLIP SIDE

GIRL FROM THE GOLDEN WEST

MERCURY 70199 • 70199X45



**LIGHTHOUSE
RUSTY
DRAPER**

FLIP SIDE

I LOVE TO JUMP

MERCURY 70188 • 70188X45



**VOLCANO
LOLA
AMECHE**

FLIP SIDE

STICKY APPLE & BUBBLE GUM

MERCURY 70193 • 70193X45



**GAMBLER'S
GUITAR
JIM
LOWE**

FLIP SIDE

MARTINS & THE COYS

MERCURY 70163 • 70163X45



The Billboard Music Popularity Charts

... for Week Ending July 18

TOP POPULAR RECORDS

Best Selling Singles

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among the nation's top volume pop record dealers representing every important market area. The reverse side of each record is also listed.

Table with 3 columns: This Week, Last Week, Weeks on Chart. Lists 20 top-selling singles including 'I'M WALKING BEHIND YOU' by E. Fisher and 'SONG FROM MOULIN ROUGE' by P. Faith.

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays in juke boxes thruout the country. Results are based on The Billboard's weekly survey among the nation's juke box operators. The reverse side of each record is also listed.

Table with 3 columns: This Week, Last Week, Weeks on Chart. Lists 20 most-played records in juke boxes, including 'I'M WALKING BEHIND YOU' and 'SONG FROM MOULIN ROUGE'.

Most Played by Jockeys

Records are ranked in order of the greatest number of plays on disk jockey radio shows thruout the country. Results are based on The Billboard's weekly survey among the nation's disk jockeys. The reverse side of each record is also listed.

Table with 3 columns: This Week, Last Week, Weeks on Chart. Lists 20 most-played records by jockeys, including 'I'M WALKING BEHIND YOU' and 'SONG FROM MOULIN ROUGE'.

Best Selling Popular Albums

Albums are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among the nation's top volume pop record dealers representing every important market area. Separate charts are listed for 33 1/3 r.p.m. and 45 r.p.m. records.

Table with 3 columns: This Week, Last Week, Weeks on Chart. Lists 20 best-selling popular albums, including 'MUSIC FOR LOVERS ONLY' and 'MUSIC OF VICTOR HERBERT'.

Best Selling Children's Records

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among record dealers thruout the country with a high sales volume in children's records. No distinction is made between record speeds. Number after title indicates the number of records in each set.

Table with 3 columns: This Week, Last Week, Weeks on Chart. Lists 20 best-selling children's records, including 'PETER PAN' and 'DOGGIE IN THE WINDOW'.



And Win An RCA Victor Air Conditioner!

Disc Jockeys and Coin-Op's
RCA Victor Dealers/Sales Personnel
RCA Victor Distributor Salesmen

Get Into RCA Victor's "Name The Blue Canary" Contest And Win One of These Big Prizes:

- 1. Two RCA Victor Room Air Conditioners
- 2. Three "Victrola" 3-speed attachments
- 3. Four Personal Clock Radios
- 4. Four Super Personal Radios

Here's All You Have To Do:- Listen to Dinah Shore's new recording of "Blue Canary"

Suggest a name for the songbird—then mail with your name and address, radio call letters or business affiliation, to

Bernie Miller
RCA Victor
630 Fifth Ave.
New York 20, N. Y.

NEW RELEASES

RCA VICTOR—RELEASE #53-30

COUNTRY/WESTERN

- Did I Do Wrong (When I Did Right By You)! That Love Makin' Melody**
Wade Ray with Noel Boggs,
Steel Guitar 20-5377 (47-5377)*
- When I'm A Hundred Years Old**
Just Skip It
Bobby Williamson .. 20-5378 (47-5378)*
- Castaway**
My Old Familiar Heartache
Rosalie Allen 20-5379 (47-5379)*

RHYTHM & BLUES

- Greedy Pig (Can't Get Enough)**
It Rains
Buddy Lucas &
his Orch. 20-5396 (47-5396)*
*45 rpm. cat. nos.

NEW POPULAR ALBUMS

- Music From The Films**
Al Goodman and his
Orchestra EPA-510
- Perry Como sings the Hits From Broadway Shows**
A Bushel and a Peck • You're Just in Love
• Marrying for Love • It's a Lovely Day
Today EPA-451
on LP with four more titles... LPM-3124
- Blue Violins—Hugo Winterhalter and his Orch.**
Blue Violins • Fandango • Love Letters
• Foggy River..... EPA-452
- Three Suns Moods**
Painting the Clouds With Sunshine •
Penthouse Serenade • Sleepy Serenade
• My Isle of Golden Dreams... EPA-453
on LP with four more titles... LPM-3125
- Tony Martin sings World Wide Favorites**
Tenement Symphony • Marta • Valencia
..... EPA-455
on LP with four more titles... LPM-3126
- Spike Jones Country Cousins**
Down South • I've Turned a Gadabout
• Hot Lips • Hotter Than a Pistol...
..... EPA-456
- Take Her To Jamaica—Freddy Martin and his Orch.**
Take Her to Jamaica • They Who Came
From Peru • Misirlou • Jalousie.....
..... EPA-459

I Love A Parade—The Promenade Band

- I Love a Parade • I Like Ike • March of
the Slide Trombones • The New Ash-
molean EPA-457
- Swedes On Reeds—Kalle Lohr Quartet •**
Arne Domnerus and his Orch.
The Hour of Parting • I Dream of Jeanie
With the Light Brown Hair • The Favour
of a Fool • The Man I Love (Recorded
in Sweden)..... EPAT-418
- Latin Favorites On The Marimba**
Adios • El Relicario • Tu No Comprendes
• La Brisa Y Yo EPAT-421
- Twilight Dreams—Dino Olivieri with his string
Orch.**
Flight of the Mosquito • Wicked Woman
• Holiday for Strings • Begin the Beguine
—and four more... 45 rpm—EPBT-3044
(Recorded in Italy)... 33 1/3 rpm—LPT-3044
- Spike Jones Murders Carmen and Kids The
Classics**
William Tell Overture • Dance of the
Hours • Rhapsody From Hunger(y) •
None But the Lonely Heart • Carmen
..... LPM-3128

NEW RED SEAL "E.P." RELEASES

- Rise Stevens Sings**
Danny Boy • Smilin' Through • Cradle
Song • All Thro' the Night... ERA-88
- Music of Bach—Leopold Stokowski and his
Symphony Orchestra**
Jesu, Joy of Man's Desiring • Bourree •
Little Fugue in G Minor • Great Fugue
..... ERA-89
- Viennese Waltzes—Sigmund Romberg and
his Orch.**
Merry Widow Waltzes • Vienna Beauties
• Vienna Life • Emperor Waltz... ERA-90
- Arturo Toscanini and the NBC Symphony
Orchestra**
Beethoven's Coriolan and Prometheus
Overtures ERA-91
- Four Songs by Gladys Swarthout**
One Night of Love • Estrellita • Finiculi
Finicula • I Wonder As I Wander... ERA-92

**NEW "HIS MASTER'S VOICE"
ALBUMS**

- Bantock's Filine At The Fair**
Sir Thomas Beecham and the Royal Phil-
harmonic Orchestra... WHMV/LHMV-1026
- Dvorak's Second Symphony**
The Philharmonia Orchestra, Rafael Ku-
belik, cond..... WHMV/LHMV-1029

Elgar's First Symphony

- London Philharmonic Orchestra, Sir Adrian
Bault, cond..... WHMV/LHMV-1036
- Haydn's Cello Concerto—Encores**
Pierre Fournier..... WHMV/LHMV-1043
- Russian Arias and Songs**
Boris Christoff, bass... WHMV/LHMV-1033
- Brahms' First Piano Concerto in D Minor**
Solomon • The Philharmonia Orchestra,
Rafael Kubelik,
cond. WHMV/LHMV-1042
- Beethoven, Schubert, Schumann, Leider**
Dietrich Fischer-Dieskau,
baritone WHMV/LHMV-1046

BEST SELLERS

POPULAR

- No Other Love/Keep It Gay**
Perry Como 20-5317 (47-5317)
- You, You, You/Once Upon A Tune**
The Ames Bros..... 20-5325 (47-5325)
- I'm Walking Behind You/Just Another Polka**
Eddie Fisher..... 20-5293 (47-5293)
- With These Hands/When I Was Young**
Eddie Fisher..... 20-5365 (47-5365)
- C'est Si Bon/African Lullaby**
Eartha Kitt 20-5358 (47-5358)
- If You Were Mine/Song Of India**
Mario Lanza 10-4209 (49-4209)
- I'm Walking Behind You-All/Mexican
Joe No. 6 1/2**
Homer & Jethro..... 20-5372 (47-5372)
- Blue Canary/Eternally**
Dinah Shore 20-5390 (47-5390)
- Crying In The Chapel/Love Every Moment
You Live**
June Valli 20-5368 (47-5368)
- Say You're Mine Again/My One And Only
Heart**
Perry Como 20-5277 (47-5277)
- Don't Take Your Love From Me/Under Paris
Skies**
The Three Suns..... 20-5347 (47-5347)
- Sorfa On The Border/Unfair**
Tony Martin 20-5352 (47-5352)
- Jealous Of You/Angelina**
Lou Monte 20-5382 (47-5382)
- Rub-A-Dub-Dub/The Stop And Kiss Dance**
Ralph Flanagan 20-5361 (47-5361)
- The Sword And The Rose/Shadows**
Melachrino Strings ... 20-5362 (47-5362)

COUNTRY/WESTERN

- Datin'/Nobody Asked Me To Dance**
Sunshine Ruby 20-5374 (47-5374)
- Rock-A-Bye Boogie/I Forgot More Than
You'll Ever Know**
Davis Sisters 20-5345 (47-5345)
- Too Young To Tango/Hearts Weren't Meant
To Be Broken**
Sunshine Ruby 20-5250 (47-5250)
- How's The World Treating You/Free Home
Demonstration**
Eddy Arnold 20-5305 (47-5305)
- The Long Way/I'll Trade Yours For Mine**
Hawkshaw Hawkins .. 20-5333 (47-5333)
- Spanish Fire Ball/Between Fire and Water**
Hank Snow 20-5296 (47-5296)
- The Cannonball Yodel/Broken Wings**
Elton Britt 20-5251 (47-5251)
- You Ain't Seen Nothin' Yet/You're Never Too
Old For Love**
Grandpa Jones 20-5357 (47-5357)
- Your Kisses Aren't Kisses Anymore/If And
When**
Pee Wee King..... 20-5344 (47-5344)
- Rompin' And Stompin'/Rocky Road To Love**
Curtis Gordon 20-5356 (47-5356)

RHYTHM & BLUES

- Beginning To Miss You/Rhythm In The Breeze**
John Greer 20-5370 (47-5370)
- Your Mouth's Got A Hole In It/Decatur Street
Boogie**
Piano Red 20-5337 (47-5337)
- I Found Out/Little Girl, Little Girl**
The Du Droppers... 20-5321 (47-5321)

RED SEAL ALBUMS

- Beethoven's Ninth Symphony**
Toscanini and NBC Symphony... LM-6009
- Mario Lanza Sings**
..... LM-7015
- Rachmaninoff's Second Piano Concerto**
Artur Rubinstein, the NBC Symphony Orch.,
Golschmann conducting..... LM-1005
- The Great Caruso**
Mario Lanza LM-1127
- Gaite Parisienne**
Arthur Fiedler and the Boston Pops LM-1001
- Grofe's Grand Canyon Suite**
Toscanini and the NBC Symphony. LM-1004



it's Christmas in July! It's still July—and it's still Christmas —from the way RCA Victor pop singles continue to sell!

The Billboard's Music Popularity Charts

... For Week Ending July 18

Territorial Best Sellers (Popular)

This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. These are spotlighted for the convenience of dealers and operators in other markets.

- | | | |
|----------------|-----------------|--------------------------|
| Boston... | THIS IS MY SONG | P. Page, Mercury 70183 |
| New Orleans... | FALSE LOVE | Four Aces, Decca 28744 |
| St. Louis... | EYES OF BLUE | R. Hayman, Mercury 70168 |

Territorial Best Sellers

Listings are based on late reports secured via Western Union messenger service from top dealers in each of the markets listed.

Atlanta

- No Other Love
P. Como, Victor
- I'd Rather Die Young
Hilltoppers, Dot
- I'm Walking Behind You
E. Fisher, Victor
- Limelight (Terry's Theme)
V. Young, Decca
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- You, You, You
Ames Brothers, Victor
- Anna
S. Mangano, M-G-M
- April in Portugal
L. Baxter, Capitol
- Crying in the Chapel
J. Valli, Victor
- Song From Moulin Rouge
P. Faith, Columbia

Boston

- No Other Love
P. Como, Victor
- Crying in the Chapel
D. Glenn, Valley
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- C'Est Si Bon
E. Kitt, Victor
- Song From Moulin Rouge
P. Faith, Columbia
- I'm Walking Behind You
E. Fisher, Victor
- Allez Vous En
K. Starr, Capitol
- With These Hands
E. Fisher, Victor
- Crying in the Chapel
R. Allen, Decca
- This Is My Song
P. Page, Mercury

Chicago

- I'm Walking Behind You
E. Fisher, Victor
- No Other Love
P. Como, Victor
- Limelight (Terry's Theme)
F. Chacksfield, London
- You, You, You
Ames Brothers, Victor
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- Song From Moulin Rouge
P. Faith, Columbia
- April in Portugal
L. Baxter, Capitol
- Eternally
V. Damone, Mercury
- Crying in the Chapel
J. Valli, Victor
- C'Est Si Bon
E. Kitt, Victor

Cincinnati

- No Other Love
P. Como, Victor
- I'm Walking Behind You
E. Fisher, Victor
- Song From Moulin Rouge
P. Faith, Columbia
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- P. S.: I Love You
Hilltoppers, Dot
- April in Portugal
L. Baxter, Capitol
- April in Portugal
R. Hayman, Mercury
- Say You're Mine Again
P. Como, Victor
- Ruby
R. Hayman, Mercury
- This Is My Prayer
D. Noel, Decca

Dallas-Ft. Worth

- Vaya Con Dios
L. Paul-M. Ford, Capitol

- No Other Love
P. Como, Victor
- April in Portugal
L. Baxter, Capitol
- P. S.: I Love You
Hilltoppers, Dot
- Gambler's Guitar
R. Draper, Mercury
- Allez Vous En
K. Starr, Capitol
- Song From Moulin Rouge
P. Faith, Columbia
- Anna
S. Mangano, M-G-M
- I'd Rather Die Young
Hilltoppers, Dot
- I'm Walking Behind You
E. Fisher, Victor

Denver

- I'm Walking Behind You
E. Fisher, Victor
- Song From Moulin Rouge
P. Faith, Columbia
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- No Other Love
P. Como, Victor
- Anna
S. Mangano, M-G-M
- Limelight (Terry's Theme)
F. Chacksfield, London
- Say You're Mine Again
P. Como, Victor

Detroit

- Crying in the Chapel
D. Glenn, Valley
- No Other Love
P. Como, Victor
- Oh
P. W. Hunt, Capitol
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- I'm Walking Behind You
E. Fisher, Victor
- With These Hands
E. Fisher, Victor
- Allez Vous En
K. Starr, Capitol
- C'Est Si Bon
E. Kitt, Victor
- I'd Rather Die Young
Hilltoppers, Dot
- Say You're Mine Again
P. Como, Victor

Los Angeles

- I'm Walking Behind You
E. Fisher, Victor
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- Song From Moulin Rouge
P. Faith, Columbia
- No Other Love
P. Como, Victor
- Anna
S. Mangano, M-G-M
- April in Portugal
L. Baxter, Capitol
- Ruby
R. Hayman, Mercury
- C'Est Si Bon
E. Kitt, Victor
- You, You, You
Ames Brothers, Victor
- Allez Vous En
K. Starr, Capitol
- P. Como, Victor

New Orleans

- Song From Moulin Rouge
P. Faith, Columbia
- I'd Rather Die Young
Hilltoppers, Dot
- I'm Walking Behind You
E. Fisher, Victor
- Half a Photograph
K. Starr, Capitol
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- No Other Love
P. Como, Victor

- Limelight (Terry's Theme)
F. Chacksfield, London
- False Love
Four Aces, Decca
- With These Hands
E. Fisher, Victor

New York

- Song From Moulin Rouge
P. Faith, Columbia
- Limelight (Terry's Theme)
F. Chacksfield, London
- No Other Love
P. Como, Victor
- April in Portugal
L. Baxter, Capitol
- Anna
S. Mangano, M-G-M
- I'm Walking Behind You
E. Fisher, Victor
- With These Hands
E. Fisher, Victor
- P. S.: I Love You
Hilltoppers, Dot
- Ruby
R. Hayman, Mercury
- I Believe
F. Laine, Columbia

Philadelphia

- Song From Moulin Rouge
P. Faith, Columbia
- I'm Walking Behind You
E. Fisher, Victor
- Ruby
R. Hayman, Mercury
- No Other Love
P. Como, Victor
- April in Portugal
L. Baxter, Capitol
- With These Hands
E. Fisher, Victor
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- Gambler's Guitar
R. Draper, Mercury
- P. S.: I Love You
Hilltoppers, Dot
- Half a Photograph
K. Starr, Capitol

Pittsburgh

- Crying in the Chapel
D. Glenn, Valley
- You, You, You
Ames Brothers, Victor
- Don't Take Your Love From Me
Three Suns, Victor
- P. S.: I Love You
Hilltoppers, Dot
- Gambler's Guitar
R. Draper, Mercury
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- Down by the River Side
Four Lads, Columbia
- Ruby
R. Hayman, Mercury
- With These Hands
E. Fisher, Victor
- Song From Moulin Rouge
P. Faith, Columbia

Seattle

- Song From Moulin Rouge
P. Faith, Columbia
- You, You, You
Ames Brothers, Victor
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- I'm Walking Behind You
E. Fisher, Victor
- April in Portugal
L. Baxter, Capitol
- Allez Vous En
K. Starr, Capitol
- Oh
P. W. Hunt, Capitol
- C'Est Si Bon
E. Kitt, Victor
- No Other Love

St. Louis

- Crying in the Chapel
R. Allen, Decca
- P. S.: I Love You
Hilltoppers, Dot
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- No Other Love
P. Como, Victor
- Gambler's Guitar
R. Draper, Mercury
- I'm Walking Behind You
E. Fisher, Victor
- With These Hands
E. Fisher, Victor
- Oh
P. W. Hunt, Capitol
- Allez Vous En
K. Starr, Capitol
- Eyes of Blue
R. Hayman, Mercury

Washington-Baltimore

- Song From Moulin Rouge
P. Faith, Columbia
- I'm Walking Behind You
E. Fisher, Victor
- Vaya Con Dios
L. Paul-M. Ford, Capitol
- No Other Love
P. Como, Victor
- April in Portugal
L. Baxter, Capitol
- C'Est Si Bon
E. Kitt, Victor
- Limelight (Terry's Theme)
F. Chacksfield, London
- Gambler's Guitar
R. Draper, Mercury
- Butterflies
P. Page, Mercury
- Allez Vous En
K. Starr, Capitol

HOLLYWOOD, July 18.—Capitol will release albums of highlights from the Cetra Opera recordings. Operatic highlights, issued by Capitol in the past, will now be used with the Cetra recordings in an effort to spur sales to those who are interested only in favorite arias rather than acquiring a complete recording of a given opera.

Dancin' to the TOP—The Terrific Novelty—Catching On... But Fast

"TENNESSEE WIG-WALK"

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America's #1 Piano Stylist

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COUNTRY & WESTERN

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YOU'D BETTER WAKE UP

DOT 1173; 45 x 1173

RHYTHM & BLUES

MARGIE DAY
STRING BEAN
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ABOUT MEN

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THE NATION'S BEST SELLING RECORDS

Dot

RECORDS

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EVERY
MOMENT
YOU LIVE"

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BREAKING BIG FOR A HIT!

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MERCURY 70176 • 70176X45



VOX JOX

By CHARLOTTE SUMMERS

Ted Nabors, KTHT, Houston, reports that "Big Mamou" is on the verge of "busting loose" in his area. "Mamou," Ted observes, "is a large shrub thriving in the bayou country which produces a red berry used among old-timers for medicinal purposes."

Gimmix

Art Milner, WKDN, Camden, N. J., came up with a new twist when he interviewed the "happy birthday singer" of Western Union. . . . Best "pet peeves" writers were rewarded with free passes to home games of the local St. Louis Brown's farm club by **Art Lowery**, WYVE, Wytheville, Va. . . . **Bob Bassett**, WPEP, Taunton, Mass., and **Chuck Williams** staged a "Battle of Music" which resulted in 684 phone responses. . . . The "se-

recording artist. . . . **Allan Dean** guested on WLEX, Lexington, Ky., for **Joe Cox**. . . . **Louis Jordan** will appear on "Rockin' Time," KXOB, Stockton, Calif. . . . **Jack Thayer**, WTCN jockey guested on KFEL, radio and TV in Denver. . . . **Rusty Draper** was interviewed by **Bob Custer**, WLOK, San Jose, Calif. . . . **Stan Kenton** and **Erroll Garner** guested for **Bob Bassett** on WPEP, Taunton, Mass.

Coming and Going

Jack Egan is retained by the Leo Burnett Company to conduct a survey among jockeys to find the funniest records of the year for its client, Mars Candy Company. . . . **Tom Shields**, formerly of Newburgh, N. Y., will handle staff announcing and "Platter Party" for WCPS, Tarboro, N. C. . . . **Johnny Michaels** moves from WVKO, Columbus, O., to WOKY, Milwaukee. . . . **Deke Miles** exits WSDC, Marine City, Mich., to join WHLS, Port Huron, Mich. . . . **Bill Kuntzman**, formerly with WSMI, Litchfield, Ill., joins WCNT, Centralia, Ill.

This and That

Jimmie Penny, WNAG, Grenada, Miss., will exchange worn out themes for good condition records with other jocks. . . . **Bryant Arbuckle**, KSIL, Silver City, N. M., would like to effect a trade to get **Ray Anthony's** "On the Trail." . . . **Don Lamond**, KERO, Bakersfield, Calif., would like to start a big push for a **Buddy Clark** day. . . . **Bob Milton**, KPIG, Cedar Rapids, Ia., would like some disks, especially from indies, to fill his 30 hours of spinning. . . . **Ray Schreiner**, WRNL, Richmond, Va., announces the birth of his son **Raymond Leslie Schreiner, III**. . . . **Bill Davis**, KPIT, Paris, Tex., would like the correct pronunciation of **Ralph Martie**. We have been using Mar-teer-ie (accent on the teer). . . . **Don Newberg**, WKAI, Macomb, Ill., reports his station's sixth birthday. . . . **Ken White**, KWTC, Barstow, Calif., was the recipient of a tape recorded letter from **Joni James** introducing his show, and station I.D. White reports that her platters are selling like "hotcakes." . . . On vacation: **Bill Hickock**, WKW, Albany, N. Y.; **Bill Garr**, KWKW, Pasadena, Calif.; **Maurice Jackson**, WVKO, Columbia, O. . . . **Stu Cochran**, WDWS, Champaign, Ill., relates the story of a girl who was asked of the name **Ray McKinley** was familiar to her. She replies, "Oh yes. Wasn't he President?"

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JULY 24, 1943:

1. You'll Never Know
2. Comin' In on a Wing and a Prayer
3. It Can't Be Wrong
4. In the Blue of the Evening
5. All or Nothing at All
6. It's Always You
7. Let's Get Lost
8. Johnny Zero
9. Don't Get Around Much Anymore
10. As Time Goes By

JULY 24, 1948:

1. Woody Woodpecker
2. You Can't Be True, Dear
3. My Happiness
4. Little White Lies
5. Nature Boy
6. Toolie Oolie Doolie (The Yodel Polka)
7. You Call Everybody Darlin'
8. Love Somebody
9. It's Magic
10. A Tree in the Meadow.

cret sound" on **Sandy Singer's** show at KCRG, Cedar Rapids, Ia., is "putting on a pair of rubber gloves." . . . "How much Is That Doggie in the Window?" contest at WRCA, Ahsokie, N. C., has finally come up with a winner, writes **Johnny Palmer**. Correct answer was \$9.70; WRCS is at 970 on the dial.

Guestings

Bob Crosby was a recent guest on **KSAL**, Salina, Kan., reports **Ken Rowland**. . . . **Jack Dugan**, WPTR, Albany, N. Y., introduced **Lou Monte**, RCA

Show Fields Battle Mason Bill

Continued from page 1

and Managers, Local 802 of the American Federation of Musicians, and the League of New York Theaters, representing stage producers and operators of Manhattan houses. Typical protest was a letter signed by **Ralph Bellamy**, president, and **Angus Duncan**, executive secretary of Actors' Equity Association, to several lawmakers, stating as follows:

"Actors' Equity Association and Chorus Equity Association, representing all actors, singers, dancers and chorus persons of the dramatic and musical theater, protest that tax relief of motion picture industry alone without similar relief of legitimate theater is discrimination which favors a wealthy industry against one which is in greater need of relief. We urge that any tax relief be extended to include entire entertainment industry and demand a hearing to present our arguments before final congressional action is taken."

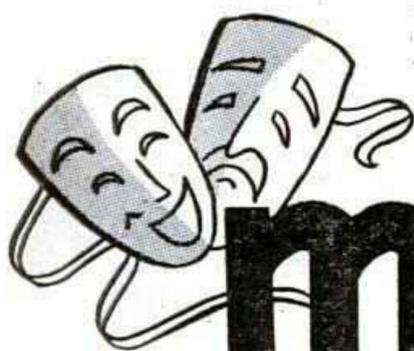
Earlier, similar messages were sent to the Hill by **Melvin D. Hildreth**, D. C. legalist, spokesman for Circus Fans of America, and other spokesmen for outdoor amusements, including a brief filed by **Paul E. Huedepohl**, executive secretary of National Association of Amusement Parks, Pools and Beaches.

There is no certainty that the Mason Bill will get thru the Senate, even if it passes the House, and there is no assurance either that it will be signed by President

Eisenhower if it is adopted. Movie theater spokesmen, however, are voicing confidence that the President would sign it if it reaches the White House. They fear that if the bill is held over until next year, it would have less chance of getting approval, inasmuch as Congress by that time will be seeking new tax revenue sources and will also be getting deeper into its re-examination of all excise taxes.

Meanwhile Rep. Noah M. Mason (R., Ill.), sponsor of bill to grant the admissions tax exemption to movie theaters, declared that he considers the movie house situation an emergency from TV competition. Mason voiced belief that TV was not having an equally adverse effect on legit theaters. Mason said that some 6,000 movie houses had been put out of business by TV competition, a thousand of them since he introduced his bill in January. Most of those were small houses, he said, and added: "That's what we are trying to cure."

Arthur Schwartz, president of the League of New York Theaters, was quoted in New York as saying that the legit theater "is in the most precarious condition in its history and therefore urgently needs tax relief." Schwartz stated that the mounting cost and the competition from media offering free entertainment, notably television, have made play-producing the riskiest of all business enterprises.



AMERICA'S IN THE MOOD WITH-

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SNOOKY LANSON

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Forthcoming Release
on MOOD



NICK JERRET

"THE PARTY SONG"
b/w
"WIND AND RAIN"
Mood # 1010



FAY DE WITT

"NO ONE" b/w "WISHING WELL"
Mood # 1008
with Miguelito Valdes Ork
"SIMP-ATICO JOE" b/w
"HARVEST MOON BALL NOVELTIES"
Mood # 1004



BILL LAWRENCE

Watch For
Forthcoming Release
on MOOD



ELISE RHODES

"YES, YES, YES"
b/w
"DO YOU REMEMBER ME"
Mood # 1005



MARIA NEGLIA

Watch For
Forthcoming Release
on MOOD



JAN STRICKLAND

"DIABLO"
b/w
"LOVE YOUR MAGIC
SPELL IS EVERYWHERE"



MIGUELITO VALDES

"JUNGLE MAN" b/w "PEANUT VENDOR"
Mood # 1002
"WHATEVER IT MEANS"
(La Que Sea) b/w
"RHUMBA RHAPSODY"
Mood # 1003
"ME GUSTAS" b/w "BABALU"
Mood # 1001



SANDY SCOTT

Watch For
Forthcoming Release
on MOOD



DENISE LOR

Watch For
Forthcoming Release
on MOOD



LANI ROBERTS

Watch For
Forthcoming Release
on MOOD



JOHNNY ALDEN

Watch For
Forthcoming Release
on MOOD

America's Newest Sensation!



EMELINA DE VITA

Watch For
Forthcoming Release
on MOOD

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b/w CHEEK TO CHEEK

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NOTE:
A Few
Distribution
Points
Available

The Billboard's Music Popularity Charts

TOP C&W RECORDS

... For Week Ending July 18

National Best Sellers

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among dealers throughout the country with a high volume of sales in country and western records. The reverse side of each record is also listed.

This Week	Last Week	Weeks on Chart
1. IT'S BEEN SO LONG—W. Pierce.....	1	4
Don't Throw Your Life Away—Dec 28725—BMI		
2. TRADEMARK—Carl Smith.....	2	4
Do I Like It?—Col 21119—ASCAP		
3. MEXICAN JOE—J. Reeves.....	3	16
I Could Cry—Abbott 116—BMI		
4. TAKE THESE CHAINS FROM MY HEART—	4	11
H. Williams..... Ramblin' Man—M-G-M 11479—BMI		
5. HEY, JOE—Carl Smith.....	—	1
Darlin', Am I the One?—Col 21119—BMI		
6. FREE HOME DEMONSTRATION—E. Arnold.....	6	6
How's the World Treating You?—V 20-5305—ASCAP		
7. RUB-A-DUB-DUB—H. Thompson.....	7	9
I'll Sign My Heart Away—Cap 2445—BMI		
8. YOUR CHEATIN' HEART—H. Williams.....	8	23
Kaw-Liga—M-G-M 11416—BMI		
9. I WON'T BE HOME NO MORE—H. Williams.....	—	1
My Love for You—M-G-M 11533—BMI		
10. SPANISH FIRE BALL—H. Snow.....	5	8
Between Fire and Water—V 20-5296—BMI		

Most Played by Jockeys

Records are ranked in order of the greatest number of plays on country and western disk jockey radio shows throughout the country. Results are based on The Billboard's weekly survey among disk jockeys who specialize in country and western records.

This Week	Last Week	Weeks on Chart
1. IT'S BEEN SO LONG—W. Pierce.....	2	4
Dec 28725—BMI		
1. MEXICAN JOE—J. Reeves.....	3	17
Abbott 116—BMI		
3. TAKE THESE CHAINS FROM MY HEART—	4	9
H. Williams..... M-G-M 11479—BMI		
4. RUB-A-DUB-DUB—H. Thompson.....	5	9
Cap 2445—BMI		
5. IS ZAT YOU, MYRTLE?—Carlises.....	—	1
Mercury 70174—BMI		
6. HOW'S THE WORLD TREATING YOU?—E. Arnold...	9	2
V 20-5305—BMI		
7. CRYING IN THE CHAPEL—D. Glenn.....	—	1
Valley 105—BMI		
8. DEAR JOHN LETTER—J. Shepard.....	—	1
Cap 2502—BMI		
9. TRADEMARK—Carl Smith.....	—	2
Col 21119—ASCAP		
10. SPANISH FIRE BALL—H. Snow.....	—	4
V 20-5296—BMI		

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays on juke boxes throughout the country. Results are based on The Billboard's weekly survey among operators throughout the country using a high proportion of country and western records.

This Week	Last Week	Weeks on Chart
1. MEXICAN JOE—J. Reeves.....	1	17
Abbott 116—BMI		
2. RUB-A-DUB-DUB—H. Thompson.....	2	8
Cap 2445—BMI		
3. TAKE THESE CHAINS FROM MY HEART—	2	11
H. Williams..... M-G-M 11479—BMI		
4. SPANISH FIRE BALL—H. Snow.....	5	6
V 20-5296—BMI		
4. IT'S BEEN SO LONG—W. Pierce.....	6	4
Dec 28725—BMI		
4. THIS ORCHID MEANS GOOD-BYE—Carl Smith.....	8	5
Col 21087—BMI		
7. THAT HOUND DOG IN THE WINDOW—	7	8
Homer & Jethro..... V 20-5280—ASCAP		
8. THAT'S ALL RIGHT—A. Inman.....	4	3
Dec 28629—BMI		
9. TRADEMARK—Carl Smith.....	9	3
Col 21119—ASCAP		
9. BUMMING AROUND—T. T. Tyler.....	—	9
Dec 28579—BMI		

TOMORROW'S CHART TOPPERS!

Hank Williams

I WON'T BE HOME NO MORE
b/w
MY LOVE FOR YOU (Has Turned
To Hate)
M-G-M 11533

Ted West

CALL OF THE DEVIL'S RIDER
(You're Drivin') ON THE WRONG
SIDE OF THE ROAD
b/w
M-G-M 11539

Les Willard

DOUBLE UP AND CATCH UP
b/w
IT WOULDN'T MEAN A THING
M-G-M 11537

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT



The Billboard Music Popularity Charts

... for Week Ending July 18

TOP COUNTRY & WESTERN RECORDS

Folk Talent and Tunes

Nashville

The National Association of Music Merchants convention in Chicago last week was peopled with very few record exhibitors and a handful of artists walking around. Talk was that the music merchants had pushed the record business from the agenda. **Webb Pierce, Hubert Long, Hank Gar-**

land, Roy Wiggins and Eddy Arnold were the only country names seen during the entire meet. Disk personnel and publisher reps were also at a minimum, with Decca's **Paul Cohen** and an Acuff-Rose trio the only out-of-town country men around. Indie labels were on display, with Atlantic and Specialty record brass indicating plans for strong entries in the c.&w. field for fall. Outstanding personality seemed to be **Johnny Sippel**, originator of this column, who was in from his West Coast sales job for Mercury. If you missed that would interest an oatuner.

Nashville's WSM-TV just added a new country half-hour show every Friday afternoon, with "Opry Matinee." Each week features two "Grand Ole Opry" names. This is the first of WSM's airers to employ the usual production and rehearsal methods. **Webb Pierce** and **The Jordanaires** were scheduled for the July 17 stanza. The station's "Mr. Deejay U.S.A." Friday nighter is getting increased attention thru out-of-town jockeys' promotions. **Doug Smith**, of WLSL in Roanoke, Va., handled the July 17 half hour, with **Clay Eager**, of WLOK in Lima, O., coming in for July 24. **Mike Martin**, of WVLK in Lexington, Ky., and **Bruce Grant**, of WHB in Kansas City, Mo., are set for following weeks. WSM and the **William Esty** agency of New York are still following a tryout plan on the Saturday night "Prince Albert" show on NBC, with no definite plans toward setting a regular emcee name. **George Morgan** will be host to **Moon Mullican** on July 18 show, with **Hank Snow** and **Lonzo and Oscar** taking the July 25 show. **Ray Price** will head the stanza on August 1, with **Leon Payne** in from San Antonio as guest. August 8 will have **Cowboy Copas** and **Martha Carson** featured.

Smiley Burnette is back in Hollywood from his second Canadian tour this summer. He was guest on CBS "Hollywood Caravan" today (18) and is currently taking care of his "cook book" business while getting some home rest. **Tim Spencer's** song, "It's Your Life," is gaining momentum in the West via **Skeet's McDonald's** Capitol wax and the new **Dooley Family Alma Records** release. **Mitchell Torok**, writer of "Mexican Joe," has put out a new Abbott release as singer. The tune is "Caribbean." **Carolina Cotton** is keeping busy with hospital visits and appearances at the Norton Air Base near March Field, on the Coast. She's presenting Arabian Horse Show awards in San Diego today (18) and will continue with her Armed Forces Radio Services' "Carolina Cotton Calling" transcribing. **Johnny Bond** is set for radio and TV from Hollywood following his return from an Oklahoma vacation. He recently parted with **Gene Autry** after 13 years. **Wes and Marilyn Tuttle** are getting increased activity on the West Coast from their Capitol waxings and personals. They have teamed successfully with **Joe Maphis** and **Rose Lee** on recent engagements.

Nashville's Chamber of Commerce put "Grand Ole Opry" on movie film last week for use in the city's national promotion. **Culley Holt**, baritone singer of **The Jordanaires**, recently bought the title from **The Matthews Brothers**, who originated the group but had to leave because of ill-health. The quartet currently includes **Gordon Stoker**, **Bob Money** and **Bob Prather**, in addition to Holt. The group was tagged **The Foggy River Boys** until the recent title pact. They're regular WSM "Grand Ole Opry" artists.

Charlie Louvin, of Capitol's **Louvin Brother**, is now in the Army at Columbia, S. C. **Autry Inman** leaves Nashville at the end of month for Army service. **Eddy Arnold** is moving his offices from downtown Nashville to a newly purchased building in Brentwood, Tenn. **Omer (Shorty) Chesser** is doing 20 radio and TV shows weekly from WHAS, Louisville. **Jerry Jericho** is doing three shows weekly from KNUZ, Houston. **Starday Records** of Beaumont, Tex., has just signed and recorded two new names—**Patsy Elshire**, of Beaumont, and **Bill Potter**, of Houston.

WSM's, **Gatlinburg, Tenn.**, "Grand Ole Opry" nightly shows are building consistently and are already on a well-paying basis. Shows are built around **Whitey Ford**, "The Duke of Paducah," who manages and emcees the performances. In addition, **Mattie and Salty Holmes** and **Zeb and Mandy** are on hand for a complete summer's run. The station sends in a featured performer each week, with **Moon Mullican** on last week as a replacement for **George Morgan**, who was held in Nashville on business. **Marty Robbins** and **Martha Carson** will carry top billing in the next two weeks. WSM artist tours next week include **Martha Carson** thru Ohio, **Lonzo and Oscar** in Pennsylvania, **Bill Jimmy Dickens** in Colorado, **Little Monroe** thru Georgia and **Cowboy Copas** in West Virginia. Park dates for July 26 find **Lonzo and Oscar** at Sunset Park, West Grove, Pa.; **The Carter Family** at Shady Acres, Mulberry, Ind.; **Carl Smith** at New River Ranch, Rising Sun, Ind.; **Ernest Tubb** at Buck Lake Ranch, Angola, Ind.; **Webb Pierce** at G-Bar-C Ranch in Columbus, O., and **Tommy Sosebee** with **Rod Brasfield** at Chain of Rocks Park, St. Louis. **Sosebee and Brasfield** continue on to the Callaway County Fair at Fulton, Mo., for headlining on July 31. **Johnnie and Jack and Kitty Wells** are taking two weeks vacation until August 1.

Jimmy Atkins recently moved from WIVY, Jacksonville, Fla., to WLBS, Birmingham, where he's doing four hours of country records a day. **Christine Peterson** leaves WSYP, Syracuse, giving up her librarian's job to live with her Army husband in Brownsville, Tex. **Charlie Lewis** is heading the country spinning at KNAL, Victoria, Tex. **Bill Stocks** does the country chores at WGGG, Calhoun, Ga. **Ed Harris** is handling the country turntables at WILD, Birmingham. **Larry Rohling** replaces **Eddie McDougal** with oatunes at WOWL, Florence, Ala. **Dan McNew**, long with WAPO, Chattanooga, is now continuing his "Cousin Clem" series from WCDT, Winchester, Tenn., and soon will be switching to a sister station in Murfreesboro, Tenn., as program director. **Hal Hamrick** is all set up with new duties at WLTC, Gastonia, N. C., from WLOS in Asheville, N. C. **Jim Trahan** was recently switched from KSGI, Crowley, La., to KLFY, Lafayette, La.

Texarkana's "Hayloft Jamboree" has been discontinued for the summer. It will resume this fall. It was civic backed, with efforts going to baseball and rodeo activities for the summer. **Frankie More** is taking **Johnny and Jack and Kitty Wells** to Canada for a 12-day tour beginning August 4.
• Continued from page 53

This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. These are spotlighted for the convenience of dealers and operators in other markets.

- Dallas-Fort Worth**
Houston... **MY LOVE FOR YOU** H. Williams, M-G-M 11533
- Houston**
Memphis
Nashville... **HEY JOE** Carl Smith, Columbia 21120
- Memphis**... **I FORGOT MORE THAN YOU'LL EVER KNOW** David Sisters, Victor 20-5345
- Nashville**
New Orleans... **I WON'T BE HOME NO MORE** H. Williams, M-G-M 11533

Territorial Best Sellers

City-by-city listings are based on late reports secured via Western Union messenger service from top country and western dealers and juke box operators in each of the markets listed.

Cincinnati

1. Trademark Carl Smith, Columbia
2. Take These Chains From My Heart H. Williams, M-G-M
3. It's Been So Long W. Pierce, Decca
4. Free Home Demonstration E. Arnold, Victor
5. Tennessee Wig Walk Bonnie Lou, King
6. Your Cheatin' Heart H. Williams, M-G-M
7. Restless Heart S. Whitman, Imperial
8. Last Waltz W. Pierce, Decca
9. This Orchid Means Good-Bye Carl Smith, Columbia
10. Spanish Fire Ball H. Snow, Victor

Dallas-Ft. Worth

1. Mexican Joe J. Reeves, Abbott
2. Rub-A-Dub-Dub H. Thompson, Capitol
3. It's Been So Long W. Pierce, Decca
4. Trademark Carl Smith, Columbia
5. Crying in the Chapel D. Glenn, Valley
6. Dear John Letter J. Shepard, Capitol
7. Spanish Fire Ball H. Snow, Victor
8. Take These Chains From My Heart H. Williams, M-G-M
9. My Love for You H. Williams, M-G-M
10. Is Zat You, Myrtle? Carlisles, Mercury

Houston

1. It's Been So Long W. Pierce, Decca
2. That's All Right A. Inman, Decca
3. My Love for You H. Williams, M-G-M
4. Let Me Be the One H. Locklin, Four Star
5. Let Me Love You Just a Little J. Reeves, Abbott
6. Hey, Joe Carl Smith, Columbia
7. Mexican Joe J. Reeves, Abbott
8. You Said You Could Do Without Me K. Wells, Decca
9. How's the World Treating You? E. Arnold, Victor
10. Do I Like It? Carl Smith, Columbia

Memphis

1. Take These Chains From My Heart H. Williams, M-G-M
2. It's Been So Long W. Pierce, Decca
3. Hey, Joe Carl Smith, Columbia
4. Seven Lonely Days Bonnie Lou, King
5. I Forgot More Than You'll Ever Know Davis Sisters, Victor
6. Tennessee Wig Walk Bonnie Lou, King

7. That's All Right A. Inman, Decca
8. Trademark Carl Smith, Columbia
9. Crying in the Chapel Rex Allen, Decca
10. Do I Like It? Carl Smith, Columbia

Nashville

1. It's Been So Long W. Pierce, Decca
2. Crying in the Chapel D. Glenn, Valley
3. Trademark Carl Smith, Columbia
4. I Won't Be Home No More H. Williams, M-G-M
5. Hey, Joe Carl Smith, Columbia
6. You Weren't Ashamed to Kiss Me Last Night R. Price, Columbia
7. I Haven't Got the Heart W. Pierce, Decca
8. Tennessee Wig Walk Bonnie Lou, King
9. Crying in the Chapel Rex Allen, Decca
10. Is Zat You, Myrtle? Carlisles, Mercury

New Orleans

1. Trademark Carl Smith, Columbia
2. I Won't Be Home No More H. Williams, M-G-M
3. Hey, Joe Carl Smith, Columbia
4. Dear John Letter J. Shepard, Capitol
5. How's the World Treating You? E. Arnold, Victor
6. That's All Right A. Inman, Decca
7. It's Been So Long W. Pierce, Decca
8. Take These Chains From My Heart H. Williams, M-G-M
9. Rub-A-Dub-Dub H. Thompson, Capitol
10. Mexican Joe J. Reeves, Abbott

OVER 100 INDIE LABELS DO BIZ WITH RCA VICTOR

Flip to "Market Place" PAGE 55

C & W Record Reviews

Continued from page 38

- CHARLIE GORE**
I Know Somethin'.....75
KING 1218—Gore's latest offering on the King label impresses like most of his others, with its smoothness. A good record, it could get coins. One of these days Gore could hit with the right material. (Mar-Kay, BMI)
- Each Time I Pray....72
A tender song of love read with feeling and sincerity by the young balladeer. (Mar-Kay, BMI)
- WESLEY TUTTLE**
For Me, for Me.....74
CAPITOL 2545—This tune originally started in the pop field, tho not too much has happened with it there. Tuttle sings it well, and should have a chance for spins, as it transfers over to the c.&w. field nicely. Crying in the Chapel....73
Wesley Tuttle does a good job with the tune now grabbing action in both the pop and country fields. This singing could get a bit of the loot.
- LES SMITHHART**
You're Only Making Fun of Me.....71
WHITE SQUIRREL 100 (45)—Smithhart turns in a listenable performance on a serious ballad, as he tells his girl how much he cares. The side should attract some attention for the label. I Can't Live My Life Alone....68
A pleasant enough weeper is sung nicely by Smithhart on this, the first release by the new label. Good filler material for the deejays.
- JOHNNY TYLER**
I'm Grateful to You.....71
SPECIALTY 717—Tear-jerking ditty that finds Tyler grateful for the little happiness he found with a gal before she proved untrue. (Venice, BMI)
- Hillbilly Preacher....65
Comic effort about a knock-down, drag-out battle of a hillbilly preacher with the devil, done in a style imitating the r.&b. idiom. (Hill & Range, BMI)
- SMOKEY STOVER**
What a Shame.....70
SPECIALTY 715—A weeper that really brings out the Kleenex, as Stover tells of the melancholy consequences of a love affair. (Venice, BMI)
- Because I Loved Her So....69
West Coast folk singer serves up another sorrowful song with pathos on this side. (Venice, BMI)

"I'M NOT ASHAMED"
B/W
"I'M SETTING YOU FREE"
CHUCK WELLS
#21134
Ridgeway Music, Inc.
6097 Sunset Blvd., Hollywood 28, Calif.

ATTENTION
OPS, DEALERS and DJ's
"BOBBY WILLIAMSON"
"WHERE WERE YOU LAST NIGHT"
Vi. 20-5288
RIDGEWAY MUSIC, INC.
6087 Sunset Blvd. Hollywood 28, Calif.

HAVE YOU HEARD
"HEY JOE"
Tannen Music, Inc.
146 W. 54th Street, New York City

The Billboard's Music Popularity Charts

... For Week Ending July 18

TOP R & B RECORDS

National Best Sellers

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among dealers throughout the country with a high volume of sales in rhythm and blues records. The reverse side of each record is also listed.

This Week	Last Week	Weeks on Chart
1. CLOCK —J. Ace	1	4
Aces Wild—Duke 112—BMI		
2. PLEASE LOVE ME —B. B. King	2	5
Highway Bound—RPM 386—BMI		
3. HELP ME, SOMEBODY —Five Royales	3	11
Crazy, Crazy—Apollo 446—BMI		
4. GOOD LOVIN' —Clovers	—	1
Here Goes a Fool—Atlantic 1000—BMI		
5. WILD, WILD YOUNG MEN —Ruth Brown	5	6
Mend Your Ways—Atlantic 993—BMI		
6. MERCY, MR. PERCY —V. Dillard	6	3
You're Just No Kinda Good No How—Savoy 897—BMI		
7. I FOUND OUT —Du Droppers	4	5
Little Girl, Little Girl—V 20-5321—BMI		
7. PLEASE, DON'T LEAVE ME —Fats Domino	—	1
The Girl I Love—Imperial 5240—BMI		
9. DON'T DECEIVE ME —C. Willis	—	1
I've Been Treated Wrong Too Long—Okeh 6985—BMI		
10. GOING TO THE RIVER —Fats Domino	8	14
Come to the Mardi Gras—Imperial 5231—BMI		

Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays nationally in juke boxes. Results are based on The Billboard's weekly survey among operators throughout the country using a high proportion of rhythm and blues records.

This Week	Last Week	Weeks on Chart
1. PLEASE LOVE ME —B. B. King	2	5
RPM 386—BMI		
2. HELP ME, SOMEBODY —Five Royales	1	10
Apollo 112—BMI		
3. CLOCK —J. Ace	—	2
Duke 112—BMI		
4. IS IT A DREAM? —Vocaleers	4	3
Robin 114—BMI		
5. I WANNA KNOW —Du Droppers	7	6
V 20-5229—BMI		
6. THESE FOOLISH THINGS —Dominoes	—	4
Federal 12129—BMI		
7. MEND YOUR WAYS —Ruth Brown	10	2
Atlantic 993—BMI		
8. DON'T DECEIVE ME —C. Willis	—	1
Okeh 6985—BMI		
9. GOIN' TO THE RIVER —Fats Domino	4	8
Imperial 5231—BMI		
10. I'M MAD —W. Mabon	4	14
Chess 1538—BMI		

This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time this week on any of the charts. These are spotlighted for the convenience of dealers and operators in other markets.

- Atlanta... **BABY, DON'T TURN YOUR BACK ON ME**
L. Price, Specialty 463
- Philadelphia... **CRYING IN THE CHAPEL**
Orioles, Jubilee 5122
- St. Louis... **NEVER, NEVER**
D. Washington, Mercury 70175

Territorial Best Sellers

Listings are based on late sales reports secured via Western Union messenger service from top rhythm and blues dealers and juke box operators in the markets listed.

Atlanta

1. **Please Love Me**
B. B. King, RPM
2. **Clock**
J. Ace, Duke
3. **Good Lovin'**
Clovers, Atlantic
4. **Third Degree**
E. Boyd, Chess
5. **I Found Out**
Du Droppers, Victor
6. **Please Don't Leave Me**
Fats Domino, Imperial
7. **Don't Deceive Me**
C. Willis, Okeh
8. **Crazy, Crazy, Crazy**
Five Royales, Apollo
9. **Baby, Don't Turn Your Back on Me**
L. Price, Specialty
10. **These Foolish Things**
Dominoes, Federal

Charlotte

1. **Clock**
J. Ace, Duke
2. **Please Love Me**
B. B. King, RPM

3. **Shirley Is Back**
Shirley & Lee, Aladdin
4. **Wild, Wild Young Men**
R. Brown, Atlantic
5. **Crazy, Crazy, Crazy**
Five Royales, Apollo
6. **Mercy, Mr. Percy**
V. Dillard, Savoy
7. **Help Me, Somebody**
Five Royales, Apollo
8. **Hound Dog**
W. M. Thornton, Peacock
9. **Goin' to the River**
Fats Domino, Imperial
10. **Good Lovin'**
Clovers, Atlantic

Cincinnati

1. **Clock**
J. Ace, Duke
2. **Don't Deceive Me**
C. Willis, Okeh
3. **Please Love Me**
B. B. King, RPM
4. **Wild, Wild Young Men**
R. Brown, Atlantic
5. **These Foolish Things**
Dominoes, Federal
6. **Heavy Juice**
T. Bradshaw, King

(Continued on page 52)



Watch for the Great United release by MEMPHIS SLIM—"The Comeback" backed with "Five o'Clock Blues." Zoom, right to the top. That controversial gal, DEBBIE ANDREWS, has a sure-fire hit going for her on her United recording (154) of "Please Wait for Me." This girl sings a real gone storm. The States label number 122 has a message for all—"Cut That Out," by JUNIOR WELLS. Junior gives his all on this biscuit, which should get him plenty of spins thru the country. Still riding high is JIMMY COE'S recording of "After Hour Joint" on States 118.

Here we go again, keep your ears peeled for this "happener" by TAB SMITH on United 153. This is probably one of his best efforts to date. The title is "Cherry" and the rendition is perfect.

It's been talked about all over now, let's mention it here. WASHBOARD SAM'S version of "Digging My Potatoes" is being dug by every fan in the country. If you haven't put Chess 1545 on your buy list, you just don't know how to shop. It's going strong and is getting its share of juke play and jockey spins. Here's one that's on the charts in St. Louis, Detroit, Chicago, etc. The tune is still going strong, and as long as EDDIE BOYD sings "Third Degree" it will stay strong. The number, Chess 1541.

Clear the decks in both r & b and pop charts. Make way for THE ORIOLES, who are busting thru in all channels with their Jubilee recording of "Crying in the Chapel." This may be the nation's number 1 tune. Great strength.

Chance has acquired the master for THE SPANIELS' recording of "Baby, It's You," and it will be released as Chance 1141. The tune is already big in Detroit. Back orders on this ditty are already piling up, why wait? Prediction—a real hit. JOB 1014 by SNOOKY PRYOR is showing great action in the country field. Snooky must have had inspiration when he cut "Cryin' Shame" because it really has a world of feeling in it. Don't pass this "buy."

THE FLAMINGOS have broken thru the sound barrier in Chicago, Cleveland, Detroit and St. Louis with their Chance (1140) recording of "That's My Desire," backed with "Hurry Home, Baby." Big, big, big.

Your dealer has these "picks" in stock right now. See him or call him today. (Adv.)

ANOTHER ONE BREAKING FOR A HIT!

JOHN GREER

Beginning to Miss You

c/w RHYTHM IN THE BREEZE

20/47-5370

Another Smash in RCA Victor's Red Hot Rhythm and Blues Line!



The Billboard Music Popularity Charts

... for Week Ending July 18

TOP RHYTHM & BLUES RECORDS

Rhythm & Blues Territorial Best Sellers

Continued from page 51

7. Shirley Is Back Shirley & Lee, Aladdin
8. Help Me, Somebody Five Royales, Apollo
9. Good Lovin' Clovers, Atlantic
10. I Wanna Know Du Droppers, Victor

Chicago

1. Help Me, Somebody Five Royales, Apollo
2. Clock J. Ace, Duke
3. Please Love Me B. B. King, RPM
4. Don't Deceive Me C. Willis, Okeh
5. I Found Out Du Droppers, Victor
6. Shirley Is Back Shirley & Lee, Aladdin
7. I Wanna Know Du Droppers, Victor
8. Lean Baby D. Washington, Mercury
9. Wild, Wild Young Men Ruth Brown, Atlantic
10. Third Degree E. Boyd, Chess

Detroit

1. Help Me, Somebody Five Royales, Apollo
2. Clock J. Ace, Duke
3. Lean Baby D. Washington, Mercury

4. Is It a Dream? Vocaleers, Robin
5. Get It Royals, Federal
6. Good Lovin' Clovers, Atlantic
7. Mercy, Mr. Percy V. Dillard, Savoy
8. Highway Bound B. B. King, RPM
9. These Foolish Things Dominoes, Federal
10. Third Degree E. Boyd, Chess

Los Angeles

1. Clock J. Ace, Duke
2. My Dear, Dearest Darling Five Willows, Allen
3. Please Love Me B. B. King, RPM
8. Paradise Hill Embers, Herald
5. Please Don't Leave Me Fats Domino, Imperial
6. These Foolish Things Dominoes, Federal
7. Good Lovin' Clovers, Atlantic
8. Help Me, Somebody Five Royales, Apollo
9. Goin' to the River Fats Domino, Imperial
10. Tin Pan Alley J. Wilson, Big Town

New Orleans

1. Please Love Me B. B. King, RPM
2. Clock J. Ace, Duke
3. Please Don't Leave Me Fats Domino, Imperial
4. Good Lovin' Clovers, Atlantic
5. Wild, Wild Young Men R. Brown, Atlantic
6. Get It Royals, Federal
7. Don't Deceive Me C. Willis, Okeh
8. Goin' to the River Fats Domino, Imperial
9. These Foolish Things Dominoes, Federal
10. One Room Country Shack Mercy Dee, Specialty

New York

1. Clock J. Ace, Duke
2. Help Me, Somebody Five Royales, Apollo
3. Can't I? Nat (King) Cole, Capitol
4. Heavy Juice T. Bradshaw, King
5. Goin' to the River Fats Domino, Imperial
6. Mend Your Ways Ruth Brown, Atlantic
7. Hound Dog W. M. Thornton, Peacock
8. I Found Out Du Droppers, Victor
9. Soft T. Bradshaw, King
10. Wild, Wild Young Men Ruth Brown, Atlantic

Philadelphia

1. Clock J. Ace, Duke
2. Goin' to the River Fats Domino, Imperial
3. Help Me, Somebody Five Royales, Apollo

4. Mercy, Mr. Percy V. Dillard, Savoy
5. Crying in the Chapel Orioles, Jubilee
6. Why, Oh, Why Kings, Jax
7. Good Lovin' Clovers, Atlantic
8. Paradise Embers, Herald
9. Please Don't Leave Me Fats Domino, Imperial
10. Mend Your Ways Ruth Brown, Atlantic

St. Louis

1. Clock J. Ace, Duke
2. Please Love Me B. B. King, RPM
3. Don't Deceive Me C. Willis, Okeh
4. Help Me, Somebody Five Royales, Apollo
5. After Hour Joint J. Coe, State
6. Early in the Morning R. Milton, Specialty
7. Never, Never D. Washington, Mercury

8. Mend Your Ways R. Brown, Atlantic
9. These Foolish Things Dominoes, Federal
10. Good Lovin' Clovers, Atlantic

Washington-Baltimore

1. Help Me, Somebody Five Royales, Apollo
2. Clock J. Ace, Duke
3. Good Lovin' Clovers, Atlantic
4. Wild, Wild Young Men R. Brown, Atlantic
5. Mercy, Mr. Percy V. Dillard, Savoy
6. These Foolish Things Dominoes, Federal
7. Paradise Hill Embers, Herald
8. Goin' to the River Fats Domino, Imperial
9. I Cover the Water Front Orioles, Jubilee
10. I'm Mad W. Mabon, Chess

RHYTHM & BLUES NOTES

By BOB ROLONTZ

Dizzy Gillespie, who joined Shaw Artists a few weeks ago, has had a new label created especially for him by Roost Records. The label is Showcase, and the first waxing will be released next week. Tunes, both written by Dizzy, are "Purple Sounds" and "Chris and Dizz." Slogan on label reads, "A label dedicated to the jazz experiments of Dizzy Gillespie."

The giant rhythm and blues package being booked by the Gale Agency teed off this week in Boston (17). Show stars Ruth Brown, Joe Louis, The Clovers, Wynonie Harris, the Buddy Johnson ork and other acts. . . . Shaw Artists are putting together a number of packages for the late summer. One will feature the Griffin Brothers with Chuck Willis starting July 31 in Mobile, Ala. The other will package the Du Droppers with the Joe Morris ork. The latter unit will start out after August 15.

Fats Domino and The Orioles conclude their Texas tour August

18. After that Domino will head toward the West Coast, and the Orioles will return East. The Orioles' latest waxing, "Crying in the Chapel," was a Billboard pick last week. . . . Lynn Hope is back on tour after a three-week layoff. . . . A group called The Prisonaires, all inmates of the Tennessee State Penitentiary, in Nashville, are waxing for Sun Records.

The Lionel Hampton ork heads for the New England territory next week with dates set at Boston on July 24, Hyannis, Mass., July 25 and Bridgeport, Conn., July 26. Starting July 30, the ork will play a string of Southern one-nighters, starting in Greensboro, N. C., and then playing Roanoke, Va., Charleston, W. Va., Raleigh, N. C., Kingston, N. C., Wilmington, N. C., Charlotte, N. C., Knoxville, Tenn., Greenville, S. C., Florence, N. C., Salisbury, N. C., Norfolk, Va., and Washington, D. C.

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Peacock #1716

TREND RECORDS INKS DUANE, GRAAS...

Al Marks, Trend Records prexy, last week signed tenor Jerry Duane and French horn player John Graas to seven-year contracts. Duane's first waxing was released last week, less than a week after the young singer cut the record in New York. First disk is "Will You Still Be Mine," a rhythm tune written by Matt Dennis whom Marks also signed as a singer. Dennis' disk, "Tally Ho!" is set for early release. Marks also is planning an album of the vocalist-composer, to be called "Dennis Sings." Graas, a former Stan Kenton sideman, will record jazz tunes with Claude Thornhill, Marks said.

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Music as Written

ANDERSON TO DEBUT NEW WORK...

Composer-conductor Leroy Anderson will premiere his latest composition, a concerto for piano and orchestra, at Grant Park, Chicago, today (18) and tomorrow (19), when he conducts at the Windy City's famous summer concert series. The work, published by Mills Music as are all other Anderson cleffings, is called "Concerto in C for Piano and Orchestra." Anderson will also conduct many of his other writings.

CAVALLO RESIGNS PUEBLO SYMPH...

Faffaello Cavallo, 87-year-old pioneer of symphonic music in the Rocky Mountain area, resigned his position as director of the Pueblo (Colo.) Symphony last week after more than a quarter of a century on the podium before that organization. Walter Eisenberg, assistant conductor of the Denver Symphony, has been named to succeed Cavallo, who has been an orchestra conductor for more than 60 years, having started his career directing a theater orchestra in New Jersey when he was just 18. Cavallo came to Colorado 57 years ago near death with tuberculosis and settled near Denver where he organized the first symphony orchestra and gave concerts at Ely's Gardens. For many years he was maestro of the Broadway Theater orchestra and gave Paul Whiteman his first job as an orchestra violinist.

N. J. BALLROOM SAVED FROM FIRE...

Fast action on the part of a resort policeman who discovered a blaze at Hunt's Starlight Ballroom in Wildwood, N. J., while patrolling the beach in a jeep, saved the dancery. The fire was in the rear of the building on the boardwalk. The flames were four feet high when the alarm was turned in. Sand and extinguishers were used to put out the flames. Ballroom features the name bands on week-ends; thus the blaze broke out when the hall was empty.

DECCA CLAIMS BANNER WEEK...

Decca Records claims that last week was one of the strongest it has enjoyed in the past few months. The firm noted that it shipped over 400,000 platters, including current high-riding pop disks and catalog items. Platters that grabbed the biggest play in the pop field included the Mills Brothers' "Pretty Butterfly," Four Aces' "False Love," Rex Allen's and Ella Fitzgerald's "Crying in the Chapel," Bill Darnell's "Tonight Love" and Tommy Dorsey's "The Most Beautiful Girl in the World," as well as the new Webb Pierce, Kitty Wells and Louis Jordan slicings.

SALVADORE PUB OPENS IN DET...

A new music publishing firm, Salvatore Music, has been opened in Detroit by Sam S. Carlisi, formerly with New York publishing firms. Located on the east side of the city, the firm will publish for local trade and will set up its own printing shop later. Carlisi has been with the Robbins Publishing Company and the Crossways Publishing Company in New York, and is now affiliated with the Dee Gee Recording Company. A musician for 15 years, he is also a writer and plans to utilize local writers for his music.

GARNER TO PLAY NY CAFE JULY 27...

Erroll Garner will open a two-week engagement at Cafe Society here on Monday, July 27. This will be Garner's last appearance in the East until next winter. After the New York engagement he opens at the Tiffany, Los Angeles, on August 13 for a long stay.

DECCA MOVES UP ON R.&B. BIZ...

Decca Records is moving ahead in its drive to grab some of the r.&b. traffic. This week the diskery pacted thrush Little Esther, formerly on the Federal label, and warbler Rudy Render. Bobby Shad, new Decca r.&b. head, takes over in his post next week.

New York

Mills Music topper Jack Mills, currently on a European tour, will be attending the Salzburg Festival's special music education conclave. Leonard Smith, Inc., Albany, N. Y., has been added to the list of Dot Records distributors. Paul Brown is handling dee-jay promotion for thrush Helene Dixon. Orkster-deejay Bud Messner is set with a new TV show nightly on WTPA-TV, Harrisburg, Pa. WERE, Cleveland, disk jockey Tom Edwards has just issued his latest list of fan clubs. List is sent to listeners for a three-cent stamp. Record Promoters' Guild has announced that August 1 is the time limit set for promotion men to join the group without payment of initiation fees.

Apex Records has pacted a Canadian musical group, The Perry Carman Quartet, currently at the Chez Paree in Montreal. The group is backed by the Cuatros Tiempos on its first release which will be out next week.

Metopera star Bob Merrill will sing with the Opera Nacional of Mexico City, between July 18 and August 4. He will give two performances as Figaro in the "Barber of Seville" and two performances in the title role of "Rigoletto" during his two week stay in the Mexican capital. Val Newkirk waxed two sides this week for Morgan Records. Tunes warbled by the chanter were penned by Diana Manners and Johnny Clark. Ballad Records, a new pop label, started operations in Washington this week. Ruth Casey opens at Eddie Ascher's Club in Pittsburgh on July 20 for one week.

Decca Records will soon release the musical score of the forthcoming flick, "Return to Paradise." The set will have a running commentary by Gary Cooper marking one of the rare times that the laconic flick star has been on records. Bob Theile, Coral a.&r. chief, is making a series of quickie road trips thruout the East with key artists to visit dee-jays. The first trip was made with thrush Eileen Barton last week, and the next trip is skedded with canary Eyde Gorme. Dancer-singer Bunny Briggs, who sings with the Neal Hefti ork on its Coral slicing of "Cecilia" and "Eh La Bas," has been pacted by Fred Amsell, Karen Chandler's manager. Miss Chandler, by the way, starts out on a two-week dee-jay trip on July 22, then goes to the West Coast for five one-nighters. After that, the thrush will do two weeks in one of the Las Vegas, Nev., night clubs. Charlie Janoff has resigned as professional manager of Pickwick Music. He will join Herb Reiss at Frank Music, the Frank Loesser music firm. Janoff was with Leeds for 12 years. Mercury Records pacted a new r.&b. artist this week, Woo Woo Moore. M-G-M artist Jilla Webb is now at the Crescendo in Hollywood. Comic Joel Young has been pacted by M-G-M Records and the diskery is rushing his first release "Too Young to Tango" and the "Ta Ta Song." He is 21 years old and the son of Mickey Katz, Capitol Records' star. Mood wax artist Elise Rhodes won the "Chance of a Lifetime" TV show Thursday (16) and snagged a four-week Latin Quarter contract here, plus the possibility of a flick contract. Ray Anthony will guest on Du Mont's "Blind Date" TV show on Tuesday (21) and on Arthur Murray's CBS TV show August 2. Anthony and his ork are featured on the thrice-weekly Chesterfield TV seg during the summer.

Chicago

Darrell Glenn in town with Jack Comer, of Valley Records, plugging his latest on that label, "Crying in the Chapel," backed with "Hang Up That Telephone." Both tunes written by Darrell's dad, Art Glenn. Leonard Wilson, of Shapiro-Bernstein, arrived to plug "Lovers Waltz." The Dinning Sisters in town to pick up some songs for a recording session in the East. The girls signed with Decca recently. Mickey Deane and Verna Leeds in town with Jerry Blaine, of Jubilee, plugging their latest efforts. Pat Terry, of Jubilee, also was making the dee-jay circuit.

The Four Aces and Ella Fitzgerald, both of Decca, currently appearing at the Chicago Theater. Peggy Taylor, Coral artist, leaves for Europe soon with tentative movie commitments awaiting her return. Helene Dixon, Okeh artist, on a dee-jay tour in Chicago. Tony Morelli, M-G-M singer, in town making the rounds of the dee-jays. Randy Wood, Dot Records, in town for the National Association of Music Merchants' convention, signed some new talent.

Art Ford, WNEW dee-jay in New York, and Don McLeod, WJBK dee-jay in Detroit, took in the convention. Larry Newton, of Derby Records; Mike Coleman, Crystalette Records; Milt Gabler, Decca; Harry Kruse, London Records, and Ed Larson, Motor City Records, in town for the N.A.M.M. convention. Mel Blanc, of Capitol Records, made a local dee-jay tour. Johnny Maddox, Dot recording pianist, has been held over at the Preview. Karen Chandler, Jack Pleis, Webb Pierce and Hamish Menzies also in town for the N.A.M.M. convention. Jimmy Featherstone has been signed by McConkey Artists Corporation and will open October 14 at O Henry Ballroom for five weeks. Leo Peepers has been inked by General Artists' Corporation.

Hollywood

The Modernaires, Coral recording artists, opened last week at the State Line Country Club, Lake Tahoe, after completion of their shooting sequences in the Universal-International picture, "The Glenn Miller Story." The singing group, formerly with the late band leader, were the first vocal group signed for the movie. In the film biography, the Modernaires sing "Chattanooga Choo Choo," which they helped make popular. Other pix in which the vocalists have appeared this year include "Latin Lovers" at M-G-M and "Walkin' My Baby Back Home" at U-I.

Young Danny Welton, whose harmonica soloing on Capitol's "Ruby" with Les Baxter and M-G-M Records' "No Other Love" with David Rose gave him prominence, has signed to appear on Eddie Cantor's first "Colgate Comedy Hour" on TV in the fall. Deal was set by the William Morris agency. The Afro-Cubans, new musical-dancing group, get their big break with their current appearance at El Rancho Vegas, Las Vegas, where they've been set to appear for two weeks. Group, which broke in at San Francisco's Cable Car, consists of leader Manuel Duran, pianist; his brother, Carlos, on bass; Israel Del Pino, featured singer and dancer; Armando Peraza, bongo drummer, and Juanita La Chiquita, singer. August V. Tozzi, who bowed out as booker and flack for the Ambassador Hotel's Cocoon Grove, has been named general manager for the Sunset Strip's Crescendo nitery.

Hartford

Organist Jim O'Hara is again providing dinner music at Adajian's Restaurant Monday thru Saturday nights. The New Britain Musicians' Association and Municipal Recreation Department are running a series of six block dances for the seventh consecutive season. Cost of these, as well as free band concerts at New Britain's Miller Memorial Music Shell, comes out of the Music Performance Trust Fund set up by the recording industry. The association sponsors the fund locally. A Landerman Brothers orchestras unit is now providing Saturday night dance music at Pease House, Saybrook, for the summer.

Denver

Nearly 5,000 autograph seekers were drenched in the biggest downpour in Denver's history as they flocked to Liberace's p.a. for the local sponsor of his TV show last week. A brief let-up gave rise to a successful appearance of Lanny Ross at Denver's Red Rocks Amphitheater, but the concert was called off less than 30 minutes after it started and postponed until the following evening at the Denver auditorium. Woody Herman and his third herd moved onto the bandstand at Lakeside's El Patio ballroom following a terrific 10-day stay by the Dorsey Brothers. Herb Shriner finished a brief stay at Colorado Springs Broadmoor

where he hung out the s.r.o for the entire 4-day stand. James Melton drew nearly 8,000 to his concert of hits at Red Rocks last night while advance sale on Roberta Peters and Jan Peerce for their appearance next week is excellent. Maureen Cannon is pulling the crowds into the top of the Park Lane Hotel, and Bob Corash has booked Candy Candido into the Talisman Room of the exclusive Wolhurst Club. Dick Jurgens is pulling some of the best gates of the season into Ely's Gardens Trocadero. Peter Lind Hayes and Mary Healy slated for the Hawaiian Room of the Broadmoor.

Wichita to Get New Terpery

WICHITA, Kan., July 18.—The Trig Ballroom, the newest and largest dance hall in the city, will open Monday night (20) with Harry James and His Music Makers, plus vocalist April Ames, for a two-night stand. The head of the new terp palace is Alfred Alfstad, and the ballroom will be managed by his brother, Sam Alfstad, former manager of the New Moon dance hall here a few years ago.

The Trig can accommodate 2,000 dancers, with about 6,500 square feet of dancing space. The floor is of fireproof terrazzo, and has about 50 air conditioning units for year around use. The room will be operated regularly Friday and Saturday nights, and any other time a name band is available.

Victor Announces National Contest For 'Blue Canary'

NEW YORK, July 18. — RCA Victor has set a national contest for disk jockeys, dealer personnel and distributor salesmen to hype sales of the Dinah Shore waxing "Blue Canary." Contest is based on selecting a name for the mythical canary in the song. Prizes are RCA Victor room air conditioners, Victrola record-playing attachments, clock radios and portable radios.

Plans call for local distributors to stage similar contests in their areas with similar prizes for winners. To kick off the promotion, the diskery has sent out hundreds of blue feathers as attention-getting gimmicks.

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Hocus-Pocus

By BILL SACHS

ARNOLD FURST, San Bernardino, Calif., wizard, has just concluded a brace of shows in the San Francisco area after which he hit out for Spokane, Wash., where this week he is appearing on the public show at the 18th annual convention of the Pacific Coast Association of Magicians. Furst has promised to cover us on the Spokane event. San Bernardino has seen a great deal of magical activity in recent weeks, according to Furst. Forecast was the formation of Arrowhead Assembly No. 55, Society of American Magicians, with 21 charter members residing within the boundaries of San Bernardino. Officers are **Carl Hansen**, president; **Arnold Furst**, vice-president; **Dr. Frank M. Keays**, secretary; **Charles Sylber**, treasurer, and **Hank Osterloh**, sergeant at arms. Other San Bernardino magic activity had the **Amazing Mr. Ballantine** at the San Bernardino Orange Show July 2-3; **Charles Kirkham** at the Fox Theater there July 4, with his midnight spooker, "Museum of Terrors," and **Paco Miller**, one of South America's foremost illusionists and vents, who presented his full-evening program to the Spanish-speaking audience at Teatro Azteca, San Bernardino, July 6. . . . **Dante the Magician (Harry Jensen)**, following a siege of illness culminating in an operation, is convalescing at his home in Northridge, Calif. . . . Also on the sick list is **Tenkai**, of **Tenkai and Okinu**, who put in last week in a Chicago hospital following a heart attack. He has been forced to cancel a number of summer engagements. . . . **Syl W. Reilly** reports that the **Columbus (O.) Magic Club** recently had a Requiem High Mass sung at Holy Cross Church, that city, for **Monsignor John J. Manning**, who died June 22, and who had been a member of the Columbus group for 20 years. "Several hundred people, including a large group of magicians of various faiths, attended the services," Reilly typewrites. "Rather a fitting tribute to a very fine man in this world of hatred and sorrow. Monsignor Manning was a holy man but found time to practice magic sleights as a hobby and was proficient in the art of magic. He was very well known thruout the State of New York for his magic and had a host of friends in the various New York magic clubs."

PERCY ABBOTT claims to have made a master scoop in the booking of **Chang and Company** as a feature of his annual Magic Get-Together to be held this year at Three Rivers, Mich., September 1-5. Chang has toured the world with his magic unit for a number of years and in recent years has made South America his stamping ground. Other outstanding magic names set by Abbott for his annual shindig, which in recent years has developed into one of the most important magic conclaves in the nation, are **Suzy Wandas**, of Belgium; **Fred Grundy**, of New Zealand; **Tenkai and Okinu**; **Bill Talent**, juggler; **Bill Neff** and his "Madhouse of Mystery"; **Neil Foster**, **Don Sweet**, **Reneaux**, the **Davis Girls**; **Phil D'Roy**, the **Great Alexander**, **Roydon**, **Straub**, **Rench**, **Dr. Bonreau** and **W. C. (Dorny) Dornfield**. . . . **Doc Weiss**, escapologist, assisted by **Miss Terry Lee**, appeared on the **Margaret Arlen** television show over **WCBS-TV**, New York, Friday morning, July 10, to publicize Paramount's new flicker, "Houdini." . . . **Lucille and Eddie Roberts**, currently at **Eddy's**, Kansas City, Mo., thru July 23, follow with the **Seven Seas**, Omaha, July 24-30, and July 31 began a month's stand at the **Congress Hotel**, St. Louis. . . . The veteran **Charles Ruben** writes from Los Angeles under date of July 13: "The sudden passing from the earthy arena of **Bill Larsen**, publisher of **Genii** magazine, was an especial shock to those of us who knew him well. But he continues to live in memory in the hearts of magi everywhere as a friend of their art who loved life, his legal calling and his fellow man. Ave atque vale and peace to his ashes."

Threaten Indie

• Continued from page 27

recognition among Catskill resorts. The Hotel & Restaurant Employees and the Bartenders' Union then decided to go to work, but **Lee Repp**, president of the Musicians' Union, interceded at this point, and asked **Pirchner** and **Irving** to reach a compromise. **Irving**, now in Detroit, said he wasn't going to change a word and **Pirchner** became stubborn again and told him to do his worst.

Finally, **Irving** agreed to take the contract for a two and one-half month period. **Pirchner** suggested the change of the scale terms to read "Net after taxes" and **Irving** agreed. These last negotiations were all done by phone.

In Detroit, **Irving** and **Milton Raynor**, counsel of the Chicago Cafe Owners' group, got nowhere in a long session and the situation was back where it started. **Irving** also looked over the 45 clubs of Detroit, a major stronghold for Theater Restaurant Owners of America and decided to pass the city up right now. Even the Detroit is a strong labor town, labor itself is very sympathetic with the club owners in this case, and **TROA** members have been assured that **AGVA** will get no support from them unless the contract becomes a fairer instrument of bargaining.

During the past week, the **TROA** executive committee accepted for membership 11 major clubs in Montreal and four in Louisville, Ky. The board also approved the signing of the agreement between the Town Casino and the Alpine Village in its announced purpose of not having any of its member clubs hurt, but the over-all strength of **TROA** continues to increase.

TROA is now making its big pitch to get consideration from the House Ways and Means Committee for elimination of the 20 per cent cabaret tax. The **TROA** executive heads have about decided to abandon **AGVA** as a participating party in the action and will make a pitch for other labor support during its next meeting in Buffalo on July 29.

CONTRACT ACTS AS JOB PERMIT

LONDON, July 18. — Because she forgot to bring her labor permit to work in this country, thrush **Muriel Gaines** was held seven hours on arrival in London from Paris by immigration officers. Scheduled to play a month at **Max Setty's** Orchid Room, the gal was about to be sent back to Paris when **Setty** turned up with her contract.

Guild Puts Out Picket Warning

NEW YORK, July 18. — Performers crossing picket lines to do dates will be subject to "disciplinary action," according to the latest notice mailed by the American Guild of Variety Artists to all agents and bookers franchised by the union.

The latest edict, a reiteration of a standing **AGVA** rule, is the result of the labor controversy in the Catskills between mountain resorts and the building service unions. The latter had demanded that hotels recognize and bargain with them. Hotels claimed that building service unions did not represent their employees. In retaliation, unions put picket lines around the hotels. The trades unions, all affiliated with the **AFL**, called on **AGVA** and the American Federation of Musicians for assistance. **AFM** took no action. **AGVA** expressed its sympathy. **AGVA** also put on a concerted drive to check membership cards and contracts of performers working the mountain spots.

In order to put more teeth into its sympathy pitch, **AGVA** notified all agents and bookers that "AGVA members need not cross picket lines." It also warned agents that ordering performers to cross such picket lines may subject them as well as the performers, to "disciplinary action."

Such action may take various forms. Based on precedent, agents may have their franchises suspended or be subject to fines. Performers may be suspended or be fined.

It was emphasized that performers who had contracts entered into before the date when the picket lines were formed could work and fulfill them.

'Drunkard' Into Dayton Blue Angel

DAYTON, O., July 18.—**Johnny Watson** and **Elmer Cleves'** version of "The Drunkard," long a feature on the West Coast, moves into **Zimmer Ablon's Blue Angel Club** here Sunday night (19) for an indefinite engagement. Veteran booker **Anton Scibilia**, until recently with the **Frank Sennes** office in Cincinnati and now operating on his own here, made the booking. Unit carries 11 people.

AGVA Backed

• Continued from page 27

salaries with **AGVA**; **Noel Sherman** signed, agreeing to pay union \$5,500; return plane tickets were picked up by a State Department official for transfer to the American consul in Genoa, Italy, to be picked up by performers at the end of their engagements. This would guarantee them against being stranded.

La Vernes' Case

The case of the **La Vernes'** was also taken up by **AGVA**. The act had been fined \$500 and placed on the unfair list for having worked at the **Silver Frolics**, Chicago, an unfair spot. Before the act was permitted aboard the plane, it had to assign its last week's salary (\$450) to **AGVA**.

Under the agreement with **Valdi**, acts were to be paid weekly in advance with American dollars placed in a New York bank.

The show, "Aqua Fair," is said to be the first American water show to play Italy. The unit will carry its own portable pool and will work 16 weeks in Italy. The company headed by **Valdi**, **Super Produzione Peatrol**, is also handling European bookings for "Holiday on Ice" and "The Globe Trotters."

Burlesque Bits

By UNO

Oscar Markovich, big-time concessionaire, sailed July 10 on the **USS United States** to conduct business transactions in England, France and Italy. Then he will fly to Israel to visit charitable, educational and religious institutions of which he has been a contributing member for many years. His return is expected in six weeks. . . . **Jewel Carver** is headlining at **Raphael's 150 Club**, San Francisco. . . . **Charlie Fox**, operator of the **Empress**, Milwaukee, and **Alvin**, Minneapolis, has just opened the **Fox Booking Agency**, with headquarters in Milwaukee from where he will control placements of all varieties of talent for niteries, theaters and outdoor amusements. . . . **Bruce Brooks** left the **El Rey**, Oakland, Calif., to

go on the road with pix. . . . A funeral service for **Howard Burkhardt**, 58, for 21 years a manager of **Loew's** theaters and before that **Hurtig** and **Seamon's**, in New York, as well as other burly houses elsewhere, was held in Baltimore July 15. Death came on July 11 in Kansas City, Mo., where he was manager of **Loew's Midland Theater**. . . . **Jeanne Swanson** and **Penny Redwing** moved from the **Diamond Knee**, San Francisco, to the **Rivoli**, Seattle. . . . Good news comes from **Arthur Clamage**, veteran theater and show operator, to the effect that **Blaze Fury (Lucia Parks)**, who has been in the **Herman Kiefer** hospital, Detroit, for nearly two years, and her husband, **Tommy Timlin**, in the same hospital about six months, are progressing so favorably that their discharge is expected in a short time. . . . **Eva Sassin** is in the new feature at the **Irish niteriy** in San Francisco.

Marilyn Jackson Gaines, daughter of former comic **Harry Jackson**, gave birth on July 9 in **Madison Avenue Hospital**, New York, to a boy, **Michael Leland Gaines**. The mother is one of the "Four Chicks and a Chuck," vaude unit and also of the **Paul Whiteman** and **Perry Como** TV shows. The father, **Leonard Gaines**, is a non-pro. The new-comer will share family honors with a first child, **Stephane Jane**. . . . **Frank Podmore** and **Jack Gill**, "The Nifties," opened at **Steve Brody's** bar and grill, **Asbury Park, N. J.**, on July 3 for the summer. Other talent includes **Trudy Sullivan**, **Al Merritt** and **Ragtime Smitty**. . . . **Long Branch, N. J.**, is without theaters, the closings taking place on July 8 after the **Reade Theater** chain shuttered both the **Paramount**, where burly was in its second week, and the **Strand**, a pic house. It was all due in answer to objections to summer burlesque at the **Paramount**. **Walter Reade Jr.**, prey of the chain, said in an open letter to Mayor **Alexander Vineburg** that his org had been subjected to "continual embarrassment and harassment" in the dispute over burly and that the closings "will make a ghost town out of what was once America's first seashore resort." . . . **Lorelli**, exotic stripper, bowed last week at the **House of Oscar**, Colorado Springs, Colo., booked by **Bob Corash**, who reports a terrific demand for girls, dancers and single acts for the late summer and fall season. . . . **Phoenix, Ariz.**, niteries have **Margot**, featured; **Alice Cordova**, and **Wally Blair** as emcee, at **Roy's Steak House**; **Carmelita** (a replacement for **Lorria Lee**) and **Rosalie Handy**, former strip, now a femcee at **Coletti's Supper Club**; **Rita Ravell**, featured; **Dink Freeman**, emcee, and **Ernie Rivera** at the **Gilded Cage**.

Waldorf Lines Up Fall Names

NEW YORK, July 18.—**Edgar Bergen** will come back to the **Waldorf-Astoria's Empire Room** next season for a possible four-week stay. He will be preceded by **Dinah Shore**, the definite commitment for the singer has not yet been made.

The hotel's class room expects to re-open for the fall and winter season about the end of September. First attraction tentatively set is **Patachou**, who has been signed for five years by the **Hilton** chain to play its various hotels. Gal played the **Waldorf** twice last season.

Chi Agents Frolic At EMA Outing

CHICAGO, July 18.—Over 160 Chicago booking agents and their guests took time out from the entertainment business Thursday (9) for the annual golf outing of the **Entertainment Managers' Association**, at **St. Andrews Country Club**.

The par-breakers shared in over 50 prizes which were awarded following the evening banquet. **Jim Roberts** and his daughter, **Louise**, copped two of the top awards, with **Jack Lau** and **Lou Breese** sharing in the top honors.

Judge **Abe Marovitz** was a guest and spoke briefly at the banquet. **Harry Greben** was in charge of ticket sales and **Lau** and **Marvin Himmel** handled the prizes. In addition to the bookers a number of acts came out for the day's fun.

HUB OPS FIGHT HIKE IN FARES

BOSTON, July 18. — Cafe and movie theater ops in the **Hub** are vigorously protesting the **Metropolitan Transit Authority's** proposed fare hike from 15 to 20 cents, expected to go into effect July 26. The system is used by 1,000,000 riders daily, Monday thru Friday, and **Hub** showbiz men protested to the State House that the fare increase would do great injury to the dwindling down-town entertainment-seeking patronage.

Suburban cafes and theaters made no comments. It was evident that couples faced with a 40-cents each fare, total of 80 cents, would skip going into town for their after dark shows and will patronize the neighborhood spots.

Sophie Tucker

• Continued from page 27

and the Motion Picture Relief Fund.

The **500 Club**, in the meantime, got a tremendous press play drawing jammed rooms all shows. Spot has been completely overhauled since last year. It now has a movable platform which slides out from under the bandstand, and the outside lounge has become a major club rather than a cocktail lounge.

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State Okays Purchase Of Hub Arena for 280G

BOSTON, July 18.—A Senate-House Conference Committee agreed on a purchase price of \$280,000 for the taking of Boston Arena by the Metropolitan District Commission as a schoolboy

'Follies' Scores With 2-Matinee Sunday Set-Up

SAN FRANCISCO, July 18.—Shipstads and Johnson's "Ice Follies," playing its annual summer run at Winterland here, has scored strong business that exceeds last year, according to Robert E. Hickey, agent.

Hickey said that Sunday matinees have been selling out. The show is experimenting with a schedule that calls for Sunday shows at 1:30 and 5:30 p.m. but includes no Sunday night show.

Results of the "Follies" double matinee trial here are in line with those made by the show at a few other Sunday-test stands this season. The same idea also has been tried with success by other types of shows and sports events at auditoriums and arenas in recent months.

Wirtz Dickers With Henie

NEW YORK, July 18.—Arthur Wirtz, who was in town this week during the Shrine convalesce, is reported negotiating with Sonja Henie for her return to his blade show, "Hollywood Ice Revue."

The ice star, who is currently appearing with her own show in Germany following a Coronation stand in England, severed her connections with Wirtz several years ago. Since then, she has been making television appearances and touring with her own ice show.

Inasmuch as Wirtz has Canadian star Barbara Ann Scott under contract as the headliner, it is understood that Miss Henie, if she rejoined Wirtz, would appear as an extra added attraction.

Holiday on Ice

NORFOLK, July 18.—"Holiday on Ice" will make its annual visit to this city this fall, opening an eight-day engagement Wednesday, November 4, at the Arena.

Paul Dempsey, representing the show, visited here last week to make preliminary arrangements for the show's engagement.

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skating rink. The compromise figure was \$30,000 more than the House of Representatives earlier proposed to pay for the structure and \$25,000 less than the figure set by the Senate.

Samuel W. Pinsky, of the Hub, who bought the Arena last April for \$245,000, has now agreed to the sale to the State. Since Pinsky purchased the Arena, he offered for sale more than \$75,000 worth of equipment for ice-making, seats and the organ.

If Pinsky does not take the \$280,000, under the agreement, the Metropolitan District Commission is instructed to take by eminent domain and allow the courts to set a fair price for it.

\$25,000 Taxes
The Arena, sold by Walter Brown, prexy of Boston Garden, has reportedly shown a small paper loss in recent years, but is said to have been run at a profit, despite real estate taxes to the city of Boston, which alone amounted to more than \$25,000 a year.

Boston Arena, an 8,000-seat house, was used for conflicting Garden events, wrestling, roller derby, indoor circuses, food shows, sports events, etc.

In the way of arenas and indoor spots capable of handling circuses, rodeos, ice shows, etc., the Hub now has only the Boston Garden and the Old Mechanics Building.

NEWS NUGGETS

Denver Aud Takes 7,000 Rain Checks

DENVER, July 18.—Singer Lanny Ross attracted 7,000 persons to the Denver City Auditorium Saturday (11) for a repeat of a rained-out performance started Friday (10) at the open Red Rocks Amphitheater. Red Rocks series also includes Liberace, pianist; Jan Peerce and Roberta Peters and James Melton.

GRACIE FIELDS, U. S. BAND DRAW IN B. C. . . .
VANCOUVER, B. C.—Gracie Fields drew a capacity house of more than 5,000 at the Hastings Park Forum. A U. S. military band from Washington, D. C., playing benefits for the British Empire Games fund, filled the house for two performances.

TROY, O., ARENA SETS FIRST EXPOSITION . . .

TROY, O.—Troy's Hobart Arena will have the Miami Valley food and appliance show September 18-20. This will be the arena's first exposition. Main floor will be split up into 81 booths. Seating for 6,000 will be available for the stagemat.

Dramatic & Musical Routes

Carnival in Flanders: (Philharmonic Aud.) Los Angeles.
Guys and Dolls: (Biltmore) Los Angeles.
Guys and Dolls: (National) Washington.
Good Night Ladies: (Geary) San Francisco.
Maid of the Ozarks: (Selwyn) Chicago.
New Faces: (Great Northern) Chicago.
Pal Joey: (Shubert) Chicago.

Wonders Books Dottie Lamour; Spike Jones One-Nighters Set

BEVERLY HILLS, Calif., July 18.—Arena Stars, Inc., here is booking an auditorium-arena show featuring Dorothy Lamour, Ralph Wonders, president, revealed this week. He said the unit was tentatively scheduled to open at Denver, October 6. Tour will be for six or eight weeks.

Included in the performance will be Miss Lamour, five acts and an orchestra of 12 persons. It's scheduled to run two hours, with the name working thruout, he said.

Northeastern RSROA Contest Draws 5,000

NEWARK, N. J., July 4.—Despite temperatures that flirted with the 100 mark, close to 5,000 spectators attended Northeastern States regional roller skating championships of the RSROA, June 27-29, at Vic Brown's New Dreamland Arena here. The competition drew 369 contestants, all place-winners in State meets held previously in New York, New Jersey, Connecticut, Rhode Island, Massachusetts, New Hampshire and Maine.

All amateurs who won first, second and third-place medals in the meet are eligible for the RSROA American championships, July 27-August 1, at Cleveland Rollerade.

Judging chairman for the meet was Frank Bartik, of the New Dreamland Club. Club-mate Bill Gilhart handled the speed end. Other artistic judges were June Hutchinson, Darin Garney and Betty Eckert, Washington; Gertrude Patrick and Walter Eggert, Philadelphia, and Rollie Matson, Elkton, Md. Speed officials were Jim Ferris, manager and pro at Fordham Palace, the Bronx, and Jim Darnetz, Robert Ringwald and Bill Dunn, Newark. Chief tabulator was Thomas Creedon. Organ music for dance events was by Dreamland maestro Ray Boughner.

Among celebrities who caught the meet were RSROA Prexy Fred Martin, who flew in for the final night after attending the Pacific Coast regional, Marysville, Calif.; Edward LaVenture, past president of the RSROA, and Earl Van Horn, operator of the Mineola, N. Y., Rink and a former official of both the RSROA and rival United Rink Operators. Practically every metropolitan area or dropped in for one or more sessions.

On hand from the industry were distributor Jack Adams, who had a display of skates and paraphernalia; Ira Hirsch, of the Johnny Jones Jr. firm; New York skate dealer Leo Monte, and Jack Machman, skate distributor and manufacturer of skate cases. Also present was Irwin Rose, former national publicity director for roller rink industry.

Immediately after the competitions Brown shut the doors of New Dreamland and announced that redecorating would keep the rink closed until August 13.

H. Leppilahti Dies in Akron

AKRON, July 18.—Helmi N. Leppilahti, 38, professional roller skater from Worcester, Mass., died here Sunday (12) in City Hospital. She collapsed Saturday night while judging finals of the U. S. Amateur Roller Skating Association championships at the Roller-ade.

Coroner William J. Pittenger planned an autopsy but City Hospital sources said she probably died of a cerebral hemorrhage. She had been under a doctor's care.

Before turning professional Miss Leppilahti won many roller skating titles in Massachusetts and New England. The body was taken to Worcester for funeral services.

GRAND SLAM

Mineola's Henrichs Win USARSA Honors

AKRON, July 18.—Like Babe Ruth in the home run department, like Ben Hogan in golf and like the Yankees are in baseball, the Henrichs, of Mineola, N. Y., are today in roller skating.

Ruth and Frank Henrich made skating history here when they competed in the United States Amateur Roller Skating Association's championships at the Roller-ade.

Ruth completed the grand slam by the New York brother-sister team when she won the senior ladies' singles crown. Earlier she paired with Margaret Myers, also of Mineola, to retain the national senior ladies' pairs championship. That was No. 1 for the Henrichs.

Then Frank, in the Friday night champion of champions feature, created a sensation when he won the men's singles title. He then teamed with his sister to win the senior mixed pairs. Finally Ruth put the Henrichs on top with her victory in the senior ladies' singles.

Frank won by the narrowest of margins—1.7 points—over Jack Haddad, of Elizabeth, N. J. And the margin of victory by which Ruth won her singles crown was just as narrow. She had to defeat Diana Lanzotti, Elizabeth, who was defending champion and the heavy favorite to repeat. Shirlee Ludwig, Elizabeth, was third in the ladies' singles.

Frank's slim lead in the school figures helped him because in the free style competition he was able to just hold his own with Jack Crichton, Elizabeth. Crichton, although the favorite of the crowd, all but blew himself out of the championship picture with a weak showing in the required figures.

Mineola did well in the senior dance finals where three of its teams gave it a clean sweep. Edward O'Donnell and Anne Van Lone were the winners for the third year in a row. They won with the ease by which you would expect three-time winners to win. Everett Yagud and Carol Brady were second and Edward Kenski and Olive McDonald were third.

Little Judy Snyder, also from Mineola, took the sub-novice ladies' single, and George Bonocore, Elizabeth, and Dawn Brown, Trenton, N. J., were first in novice mixed pairs.

Ellen Hughes, Bladensburg, Md., and Edward Horan, Elizabeth, were crowned ladies' and men's speed champions. Intermediate champs were Joyce Valle and Raymond Musser, both of Paterson, N. J., and on the junior level it was Mary Lou Malloy, Elizabeth, and Jimmy Rice, Bladensburg.

George Apdale, New York, president of the association, was enthusiastic over Akron's championships. There were 430 entries here and thruout the sessions there was large attendance. This was Akron's first championship event, the city being picked because the USARSA is seeking to boost competitive skating in Ohio. Already four Ohio rink owners have shown an interest in starting skating clubs.

Apdale was chief referee here, assisted by O. H. (Ozzie) Nelson, New York; Andrew Kraemer, Pasaic, N. J.; Jack Crichton, Brooklyn; Jack DeBeve, Washington; Michael Brown, Ovid, N. Y., and Anthony Giorana, Mineola. Jack Edwards, Orange, N. J., acted as speed director. Mrs. Helen Apdale was chief clerk and Ruth Marie Dressel, Jersey City, N. J.,

Mary Kyle, Washington, and Richard T. Chobanian, Hasbrouch Heights, N. J., formed the tabulating staff.

Results:
Intermediate men's figures, Donald Hadley, Washington; Hugh Devore, Elizabeth, N. J.; Raymond Posa, Pasadena, Calif. Juvenile boys' figures, Walter Grant, New Orleans; Bobby McDonald, Trenton, N. J.; Keith Wall, Fort Wayne, Ind. Novice dance, Raymond Musser and Madilyn Higgins, Paterson, N. J.; Richard Thiel and Patricia Ryan, Bladensburg, Md.; George Geschwinder and Judith Muller, Mineola, N. Y. Novice ladies' pairs, Susan Lesne and Judy Snyder, Mineola; Avis Cook and DeAna George, Pasadena; Kathleen Ryan and Patricia Ryan, Bladensburg. Juvenile mixed pairs, Walter Grant and Lynn Borgstedt, New Orleans; William Metcalf and Nancy Wilson, Worcester, Mass.; Bobby McDonald and June Schurter, Trenton.

Sub-novice mixed pairs, Larry Seegott and Judy Snyder, Mineola; Robert Chidsey and Susan Lesne, Mineola; Emanuel Commandatore and Theresa Colalo, Bayonne, N. J. Juvenile girls' speed, Diane Bandstra, Paterson, N. J.; Doris Woods, Alexandria, Va.; Linda Kobane, Livonia, Mich. Juvenile boys' speed, Keith Wall, Fort Wayne, Ind. Raymond Pennypacker, Reading, Pa.; Ni Orsi Jr., Stockton, Calif. Novice ladies' speed, Joan Hobeck, Alexandria, Va.; Judy Armer, Reading, Pa.; Alice Betzler, Elizabeth, Novice men's speed, Edward Swartz, Alexandria, Va.; Kenneth Wall, Fort Wayne, Ind.; Paul Krellick, Washington.

Intermediate ladies' figures, Eloise Hamel, Paterson, N. J.; Marcy Maurer, Elizabeth; Donna Luoma, Livonia, Mich. Novice ladies' figures, Avis Cook, Pasadena; Barbara Von Dreele, Paterson; DeAna George, Pasadena. Juvenile dance, Keith Wall and Sharon Frankart, Fort Wayne; Walter Grant and Lynn Borgstedt, New Orleans; Bobby McDonald and June Schurter, Trenton. Senior ladies' pairs, Ruth Henrich and Margaret Myers, Mineola; Margie Adair and Shirlee Ludwig, Elizabeth; Barbara Kempainen and Marlene Turner.

(Continued on page 90)

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The Final Curtain

Roadshow Rep

ARNSMAN—Bertha M., 64, who with her husband, Sam Arnsmann, formed the old vaude and fair act of Sam and Jenny, in her sleep July 12 at Russell's Point, O. In recent summers the Arnsmans worked at the Kiddleland in Sandy Beach Park, Russell's Point. Services and burial in Indianapolis.

ASHTON—Mrs. Mary M., pianist, July 13 at her home in Swarthmore, Pa. She studied in Europe under famous composers and pianists and taught in Buffalo and Swarthmore. Her husband, George T., survives. Services July 16 in Swarthmore and burial there.

BROWN—Kirk, 54, Broadway and TV actor, July 13 in Levittown, N. Y. He had performed on Broadway in such shows as "Man on Suits," "For Love or Money," "Gramercy Ghost," "Detective Story," "Remains to Be Seen" and others. On television he had appeared in "Martin Kane," "Man Against Crime," "Captain Video" and the "Catholic Hour." Born in a theatrical family, he toured, as a child, in Shakespeare with his uncle, Kirk Brown, and played in stock with such groups as Poli and the Winninger brothers. His widow, known professionally as Dolores Leland, and three children survive.

CAMERON—Jessie V., known professionally as Jessie Howard when she played in vaude, of a heart attack July 17 in Douglaston, Queens, N. Y. Played the part of the comedienne in the Seymour and Howard Revue, which was frequently the headline act at the Palace and Loew's theaters. Appeared in many night clubs with her daughter in an act billed as the Howard Sisters. Survived by two sons, Lieut. Col. F. Wilton Agnelus and Ross Cameron Jr., and a daughter, Mrs. Vera Miller, of Hollis, Queens.

CHALZEL—Les, 52, veteran actor of vaude, stage, screen and television, July 17 in Westport, Conn., of a heart ailment. He had played the Keith-Orpheum and Loew circuits and appeared at the New York Palace Theater and the London Palladium. He was seen in many musical comedies among which were "Tickle Me," "Hooray for What," "Jubilee," "Forbidden Melody" and "Polonaise." He played leads in "Skin of Our Teeth" and "Close Quarters" and appeared in many other Broadway hits. Survived by his widow, the former Helen Sheahan.

COFIELD—E. H., 60, circus advance man recently with the Clyde Beatty show, July 11 at Veterans' Hospital, Sawtelle, Calif. Survived by his widow, Angie.

DEVORE—William J., 88, pioneer concessionaire at Coney Island, Cincinnati, July 14 in Our Lady of Mercy Hospital, Cincinnati, as the result of a broken hip suffered July 8 in a fall at his home. Devore started the food concessions at Coney and later managed them. He entered the business as an assistant to his father prior to 1886 when the area was known as Parker's Grove. When Coney opened in 1886 he started the concessions and was a familiar figure at the park until his retirement in October, 1952. Survived by his widow, Martha Hahn Devore; two sons, Ralph and Ward; two daughters, Mrs. Delbert Honaker and Mrs. Arthur Ecker; two sisters, Mrs. Milton Johnson and Mrs. James Giffen; nine grandchildren and one great grandchild. Services July 16 and burial in Spring Grove Cemetery, Cincinnati.

DOCK—Sam, 89, veteran of 69 years with circuses, at Reading, Pa., July 3. He began as a performer and later owned his own show. Survived by a sister, Mrs. Claire Brison, and two nephews, Lee and Ray Brison, all of Reading. Burial in Reading. (Details in Circus Section.)

Maude Adams

Maude Adams, 80, one of America's great actresses, died July 17 at her home at Tannersville, N. Y., after a brief illness. She starred on Broadway for more than 25 years and was particularly remembered for her portrayals in "Peter Pan" and other fantasies by Sir James M. Barrie. The first of his plays to be introduced to this country, "The Little Minister," was the vehicle which elevated Miss Adams to stardom in 1897. She played "Peter Pan" so long and so successfully, her name became practically synonymous with the role. Born in Salt Lake City, she had retired to a farm near Tannersville, where she lived quietly for many years. Last spring she was treated at a Catskill hospital for bronchitis and pleurisy and was discharged in April. Her death occurred following a week's sudden illness. She had never married.

GIET—Mrs. Frank, 45, employee of Cameron Concessions for 10 years, July 14 in Park Avenue Hospital, Pomona, Calif. She was known in the trade as Angie Cox. Survived by her husband, a son and a daughter.

GRIFFIN—Willard C., 46, veteran pitchman and med showman, July 1 at Jackson, Miss., of a heart attack. Survived by his widow, Mary; a stepdaughter, Joy Barnard Moore, and a stepson, Ellis J. Barnard, Birmingham, Ala.

HOLLISTER—C. A., 54, retired clothier and since 1951 owner and operator of Hollister Amusement Rides, near Wesleyville, Pa., July 8 of a heart attack. A native of North East, Pa., he was general chairman of the North East Cherry Festival for a number of years. Survived by his widow, Esther; a son, Herbert, and two daughters, Mrs. Ruth M. Gregg and Mrs. Charlotte Weinheimer. Burial in North East Cemetery.

HOLSTON—John F. (Jack), July 6 at Lewisburg, Tenn. He was with Capitol City Shows. Survived by his widow, Rose, and a sister, Lillian E. Bailey, of San Antonio. Burial in Calvary Cemetery, St. Louis.

JACKSON—Glenn L., 38, husband of Grace Jackson, former owner of Frisk's Greater Shows, June 20 in New Orleans of a heart attack. Also surviving are two children, his father, three brothers and three sisters. Burial in Hayward, Minn.

JONGEN—Joseph, 79, noted Belgian composer, July 13 in Sart-Lez-Spa, Belgium. A well-known composer, teacher and performer on the organ and piano, he composed such songs as "Ardenne Impressions," "Lalla Roukh" and "Fantasy on Two Walloon Carols." Some of his other works include "Comala," a cantata; "S'Arka," a ballet; "Jelyane," an opera; a symphony, three string quartets, a violin concerto and a cello concerto. A brother survives.

KANTER—Wilhelm, circus performer, July 11 in Blackpool, England. He had just been applauded for balancing on his head atop a 16-foot pole, and as he descended he slipped, struck his partner and landed on the ground head first.

KLEIN—Alexander, 80, in Bridgeport, Conn., July 12 after a short illness. He was father of Gene Klein, orchestra leader in that city. Also survived by his widow, Antonia; another son, Frank, Los Angeles; three daughters, Mrs. Julia Gross, Fairfield, Conn.; Mrs. Irene Davis, Los Angeles, and Mrs. Charlotte Elendig, Bridgeport, Conn. Burial in Ahavath Achim Cemetery, Fairfield, Conn.

MEYER—Paul A., 83, prominent figure in the theatrical world and former publisher of the old Theater magazine, July 13 in New York. He had founded the Theater magazine with his brother, Eugene Meyer, in 1900 and remained editor until it ceased publication in 1930. Meyer was made a Chevalier of the French Legion of Honor in 1928 for activities during World War I, which included the organization of stage groups helping in war relief work, and he became an officer in the Legion in 1951. At one time he was the principal officer in the old Green Room Club, an organization of outstanding stage personalities. Meyer had also been chairman of the entertainment of the New York Advertising Club and once served as vice-president of the World Broadcasting System. Many times honored by his native French government, he also received honors from the United States Treasury Department for his War Bond campaigns. His widow survives.

MOSER—Hanns, 32, a member of the news broadcast desk of The New York Times, July 15 in New York. He had been on the broadcast desk since 1948 and was responsible for morning news over Station WQXR at the time of his death. His widow, a daughter, his mother and a brother survive.

PERRY—Pascale, 64, stage, screen and TV actor, July 11 at his home in North Hollywood, Calif. He was born Harvey P. Polrier in Mariposa County, Arizona, and became one of the world's great trick shot artists with a rifle. At 17 he went into vaudeville and for years appeared on the Orpheum Circuit and with the Ringling circus. In 1940 he entered films and played parts in many pictures. He recently made his first TV appearance. Surviving are his widow, Myrtle, and a stepson, John Allen Erlison. Interment in Glen Haven Cemetery, Van Nuys, Calif.

SCULLY—Thomas J., well-known show talker, July 12 in Miami. Burial in Southern Memorial Park Cemetery, Miami.

SMITH—Frank, Member of Hardig's Clown Hat Juggling act, formerly with the Ringling and Forepaugh & Sells shows, July 6 at Veterans' Hospital, Tampa. Burial in Auburn, N. Y.

TURNER—Eleanor, 53, Side Show midget, July 13 at her Pittsburg, Kan., home. (Details in Carnival section.)

WEBER—Mrs. Al, wife of the Pacific Coast Showmen's Association treasurer and chairman of the cemetery board, July 16 in Los Angeles following a long illness. In addition to her husband, she is survived by two sisters, Neta and Emma, Kansas City; a brother, Otto Krueger, Kansas City; two sons, Melvin and Erwin, and three daughters, Beverly, Sarah and Charlotte. Burial in Grand View Cemetery, Burbank, Calif., July 20.

NOTICE in The Billboard of the death of Bert B. Bruce, of Hutchinson, Kan., brother of Wallace Bruce, of the old Bruce Players, and now manager of the Lyons (Kan.) Theater, brings to mind the days when Bert was press agent for the Fred Byers Attractions," writes Leon H. Hickey, Baltimore. "In 1914 we started in Chicago, went thru Ohio, Pennsylvania and New York and on into Canada, west from Montreal to Edmonton, Alta., then into Washington, south to Texas and back thru Oklahoma, Kansas and Nebraska to Chicago. Nearly 40 years ago Fred was half-owner of the Bennet & Byers Dramatic Exchange, Chicago. One year the Bennet Exchange and the O. H. Johnstone Dramatic Exchange hired actors for more than a thousand shows that left Chicago. Among the producers that year were Robert Sherman, Gaskell and McVitty, Rowland and Clifford, Harry Scott, Eskell Gifford, George Robertson, Fred Byers, George Dick, Louis Pinski, Jones and Crane, and George Sweet. Fred Byers tells me he is going to retire in August. He has been interested in real estate and is well fixed. His wife, Floy Mann, worked last year in the Carter Barron open air theater built by the government in Washington. Why not a few letters from old timers telling what they are doing?"

DOT SUN, of the Sun Players, currently playing Iowa with the big tent, reports business only fair because of many storms the show has encountered. In the cast are Carl Park, Bud Mandly, Bud Imig, Larry Dirksen, the Hulke twins, Dick Mobley, Diane Craig, Patty Swartz and Dot and Jess Sun. The show is slated to play under canvas until fall and then do circle work in Iowa. Recent visitors on the show were Helen and Cliff Carl, who were with the Hatcher show for many years. . . . Usually a good town for the "Silas Green" show, Reidsville, N. C., produced only a one-third house on June 25. The show stopped here en route from High Point, N. C., to make an annual indoor date in Danville, Va. The show has discarded its railroad car and now moves on trucks. Performances are under the direction of S. H. Dudley Jr. Rex Ingham and son, Milton, were guests of owners Mr. and Mrs. W. P. Jones at Reidsville. . . . Andy Carter writes from Worcester, Mass.: "When you tell about old tent dramatic shows I hope that Rockwell's "Sunny South" will not be left out. Rockwell also had one of the best Tom shows that ever took to the road under canvas. Rockwell was an experienced Tom man and many of the personalities mentioned in this column got their start under him."

Drivin' 'Round the Drive-Ins

BILL SABOL has scheduled a four-week elimination program, opening July 29, at the Starlite Drive-In, Stamford, Conn., to select "Mrs. Connecticut of 1953," with winner to participate in national finals at Asbury Park, N. J., in September. . . . New Merry-Go-Rounds have been installed in the children's play-

ground areas at E. M. Loew drive-in theaters at Newington, Milford and Montville, Conn., according to George E. Landers, the circuit's Hartford division manager. . . . Joe Dolgin, film buyer-booker for Pine Drive-In, Waterbury, Conn., and treasurer of Park Street Investment Company, Hartford, and Mrs. Dolgin will make their first visit to Hollywood this fall. Their daughter, Barbara, is attending summer sessions at Columbia University, New York. . . . George Hudak has been named relief assistant manager for E. M. Loew indoor and outdoor theaters in the Hartford, Conn., area. . . . William Moore, manager of the E. M. Loew State Theater, Holyoke, Mass., has also been named manager of the circuit's Riverdale Drive-In, West Springfield, Mass. Bernie Cawley will assist him at the latter location. . . . Numerous drive-in theater operators are expected to attend the annual golf tournament of Motion Picture Theater Owners of Connecticut on August 18 at Racebrook Country Club, Orange, Conn. General committee consists of George H. Wilkinson Jr., and Albert M. Pickus, co-chairmen; James Darby, Ted Jacocks; publicity, Lou Brown; treasurer, Sam Rosen; distributors, Henry Germaine, Ben Simon and John Pavone. . . . Newest drive-in project announced for Connecticut, a \$100,000, 700-car capacity unit in Meriden, will have wide-screen and 3-D facilities, according to partners Nick Kounaris and Paul Tolis. The theaters will play day-and-date attractions with the Kounaris-Tolis indoor Meriden Theater. . . . "Fair results" was the verdict of Paul W. Amadeo, general manager of Pike Drive-In, Newington, Conn., on the first dusk to dawn performance in a metropolitan Hartford outdoor theater. Amadeo served free coffee and donuts at 4:30 a.m. He showed six feature films during evening's program.

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D. P. Keeps Eyes on Showbiz

According to government officials who prefer to remain cloaked in anonymity, more leeway in investigations is quite evident all thru the Department of Justice and also in the Federal Trade Commission. The newest show business field to come under Justice Department scrutiny is the concert booking and management. It is known that many artists have been subpoenaed by the Justice Department seeking information on possible monopolistic practices and restraint of trade charges. Still in process is the investigation by the same department seeking to discover whether the tie-up between motion picture firms and music publishers are illegal and whether there is a collusive price-fixing activity on sheet music. The Federal Trade Commission is continuing its investigation of several record manufacturers who may be charged with discriminatory business tactics. The action by the government against the Shubert Theaters interests on charges of monopolism and restraint of trade is currently in the pre-trial stages. The Supreme Court has agreed for the first time in over 30 years to hear a case involving baseball's reserve clause. A major part of the plaintiffs' case will be based on baseball's income from radio and television. The Federal Court in Philadelphia has insisted that the defendants in the government case charging Sherman Act violations in professional football league

television blackouts must be ready to answer the charges this fall. The government's suit against National Screen Service is now pending, as is the Federal action on alleged collusive action to withhold 16mm. film from television. **Boxing Suit**
On the calendar for December 7 and certain of an early trial is the Federal suit against boxing interests including the International Boxing Club, Jim Norris, Arthur Wirtz and Madison Square Garden. Here, too, alleged monopolism and practices in restraint of trade are charged. Still to be heard is the plea from the American Society of Composers, Authors and Publishers to amend the consent decree as it applies to per-program licenses. Radio and television set manufacturers are being investigated on three fronts, as the government seeks to uncover whether there has been collusive action to halt the manufacture of color television sets, whether too many basic TV patents are held by any one firm and whether small dealers are being discriminated against. Should the Justice Department win in any of the cases, the result may actually force the industry involved to change some of its basic business practices. In addition, a government victory could unleash a flood of treble damage suits by "aggrieved" parties. In any event, anti-trust lawyers are keeping a close watch on the various cases and investigations.

In Loving Memory
of My Father
EARL TAYLOR
July 29, 1944
Frank Taylor

In Fond Memory of
N. RAY SPEER
Who passed away July 22, 1952
Sadly missed by
Harry and Gerl Bucholtz
We do not need a Special Day
To bring you to our mind.
The day we do not think of you
Is very hard to find.

IN LOVING MEMORY
JOSEPH A. PISARA
Died July 23, 1948
BABE PISARA

In Memory
OF MY HUSBAND
NATHAN RAY SPEER
Who passed away July 22, 1952.
You have only gone away to rest.
I miss you more each day, my darling.
Always, your wife
CECIL L. SPEER

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- FLASH GORDON**
Half-hour adventure series produced by Ed Gruskin. Starring Steve Holland. Motion Pictures for Television 655 Madison Ave., New York
- JOE PALOOKA**
Half-hour series based on cartoon strip. Joe Palooka Productions Motion Picture Center, Hollywood
- MONTY WOOLEY**
Half-hour dramatic series starring Monty Woolley as host. TV adaptations of one-act play classics. United Television Programs 444 Madison Ave., New York
- OFF THE RECORD**
Half-hour series giving a preview of a new Victor, Decca, Columbia and Capitol release on each show. Norstone Productions Hollywood
- READER'S DIGEST SERIES (Untitled)**
Twenty-six half-hour films based on the magazine's material. Procter Television Enterprises 221 W. 57th St., New York
- RINGSIDE**
Twenty-six sports stories centered around a woman gym owner who befriends athletes. Starring ex-wrestler Mike Mazurki. Arrow Productions Hollywood
- ROMANTIC ADVENTURE SERIES (Untitled)**
Half-hour series starring Maria Riva and featuring her husband, William Riva, Harold Kallen, story editor. Motion Pictures for Television 655 Madison Ave., New York
- STAGE SEVEN**
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Out in the Open

Fred C. Murray, vice president of the Interstate Fireworks Company, suffered a heart attack recently. On doctor's orders, he will have to curtail his business activities for some time while recuperating. Firm President Joseph J. Godin reports that Fred is in excellent spirits, remarking only that "he guessed he must be getting old." Actually, Godin reports, the firm's show schedule has been extremely heavy, and Fred has been moving at a fast pace to keep up with it.

Jack Duffield handled the Thearle-Duffield fireworks show for the Philadelphia Bulletin, July 4. Duffield was in New York the following week on business. Ned Torti, of the Wisconsin Deluxe Company, is being credited in some circles with being the No. 1 fan of the Milwaukee Braves.

Bob Liessman has been named general sales manager of the Getzen Company, Elkhorn, Wis., maker of Getzen band instruments, by T. J. Getzen, president. Liessman was formerly sales manager of the H. N. White Company, Cleveland, maker of King band instruments.

Harald Harper, who operates the lost child car at a string of California fairs, moved into the Salinas rodeo following his stint at the San Diego County Fair, Del Mar. Other California annuals on his route include the Placer County Fair, Roseville; San Joaquin County Fair, Stockton, and the California State Fair, Sacramento.

Charles J. Meyer, former staffer on the James M. Cole Circus, has been named to handle commercial space sales at the East Blackstone (Mass.) Fair. Meyer has been in semi-retirement for several years operating a real estate agency in Centerville, Mass.

Mike Benton Jr., son of Mike Benton who heads Lakewood Park and the Southeastern Fairganza at Atlanta, is in Walter Reed Hospital, Washington. He was wounded while serving in Korea.

Mississippi State Fair, Jackson, was the subject of a feature story in a recent issue of Lifestock Weekly. The article, titled "Million Dollar Show," was written by Jimmy Ward, of the Jackson Daily News, and outlined the big expansion program cur-

rently taking place under the supervision of J. M. Dean, fair's secretary-manager.

Mr. and Mrs. Irving Rosenthal, Palisades (N. J.) Amusement Park, visited Rockaways' Playland, Tuesday (14), and were guests of A. J. Geist, president of the Queens funspot.

Frank Shortridge, Des Moines representative of the Boyle Woolfolk Agency, Chicago, was a Windy City visitor Wednesday (15) where he huddled with agency execs.

Strong Scores Straws in Utah

BLACKFOOT, Idaho, July 18.—Strong's One - Ring Circus got five straw houses in 13 days, John Strong, show owner, said. The show opened in Victorville, Calif., and jumped to Overton, Milford, Beaver and Payson, Nev. Business in those towns was only fair, Strong stated.

Banner days started in Cedar City and continued when the show played near Salt Lake City for two days. Strong had his trucks in the July 4 parade in the latter city. In Snowville, Utah, a town of 196, the show played to 426 people. In Malta, Idaho, a town of 250, the attendance was over 400. Cedar City was good enough to warrant a two-day stand in 1954, he said.

On the trek thru Utah, the dates were sponsored by the Latter Day Saints, who bought the show on a flat rate. Admissions, the usually 60 cents for adults and 35 cents for children, was raised by the sponsors to \$1 and 60 cents. The Side Show has been playing to over 50 per cent of the people attending the show, Strong declared. Eddie Emerson joined as clown.

Willow Grove Sign Damaged by Fire

PHILADELPHIA, July 18.—Fire broke out 75 feet in the air last week near the top of a big neon sign at the entrance to Willow Grove Park.

Firemen used aerial ladders to get at the blaze. They put it out in about an hour and a half. Damage was estimated at \$1,500.

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Dressing Room Gossip

Miller Bros.

Four generations of the Steve Hill family, Connecticut fans, were on the lot at Thompsonville. Stan (Weepy) Woodward worked the water number with Coco and Sasha in his hometown. Ray Bickford and Art Gunther also guested in clown alley.

Ned Chalmers was on for his annual three-day visit. His son, Bob, former 24-hour man with show, is an Air Force major. Bob's nephew, Tommy Porter, rode an elephant in spec.

Gus Namedil motored to New York and brought his wife and infant son from the hospital. Cowboys in Billy Hammond's line-up have new flaming orange shirts, and the Sanchez Sisters sparkle in new wardrobe.

Proctor Baughman has introduced a registration stand for fans and friends at the announcing stand. Recent visitors included Carlton Smith; Kuku, the bird girl; Adele Nelson, Joe and Wally Beach, Charley Davitt, Francis Lacouline, Mr. and Mrs. Earl Brown, Mrs. Bluch Landolf, Nill McGrath, John Clark, Francis Meeker, the Jim Hoyes, Mr. and Mrs. John Pendergast, Blackie Nye, Nick Laxman, Norm and Pauline Bigelow; Howard, Marjorie, Ed, Jane and Marjie Ann Chamberlain; Charley McNamara, Gil and Eva Conlunn, Paul Feeley, Bill Day, Carl Pratt, Herb King, Paul Horsman, and Bil Donahue.—PROCTOR BAUGHMAN.

Hagen Bros.

Visits were exchanged at Elmira with Von Bros.' personnel, who were appearing near by. Diana Wilson practices daily between shows. Several hospitals were played during the past week.

Mrs. Jean Nelson gave a birthday party for her grandson, Eddie Nelson, 6, at Hazelton. Attending were Pauletta Pyle, Katherine Stevens, Adina Nelson, Louise Lockier, Jackline Banta, Mary Sue Suesz and Teddy Wilson. Paul Pyle installed electrical brakes on his trailer.

George Strongman, of Mills Bros.' press department, visited July 4 at Watkins Glen. George Duffy, 80, drove over from Fort Plain to Binghamton to visit. Joe Myers, Auburn, clowning for two days with us.

Other visitors included: Mr. and Mrs. Fred Timmons, Henry Vonderhied, Thomas Molloy, Lee Ferris, George Barlow, Carl Snyder, Duane Hunt, Russel Cook, Dick Georgia, Edwin Gerhart, Clayton Hawks, F. Eugene Sykes, Ward Shafer and Hazel Green.—JACK LA PEARL.

Clyde Beatty

Our major production of 1953, "Hidden Talent Revue," was held July 5 between shows. Originally scheduled for July 4, it was necessary to delay it a day because of the tremendous business requiring two matinees in Portland, Ore.

Cathy Cline and Yvonne Joanides did a samba number, and Cathy was crowned queen of the affair. Tommy Hanneford emceed, and numbers were presented by Ernie Burch, Milonga Cline, Joe Applegate, Joe Woolsley, Colleen Alpaugh, Skeeter Stath, Blinky (Hambone) Huffman, Johnny Kenton, Tiny Cuttin, Kay Hanneford and George Hanneford Jr.

Beattyette dancers included Rusty Sharples, Vicky Hanneford, Tiny Cuttin, Betty Escalante, Gladys Fox, Gloria Marquez, Colleen Alpaugh, and Kay Hanneford.

Clowns Duke Law and Lawrence Cross were in charge of the athletic events. Winners and runners-up were awarded prizes donated by Clyde Beatty, Frank Orman, Shreveport Etheridge, Al Moss, and Johnny Cline.

Mingo the clown left the show in Portland to attend funeral services for his sister. He will return shortly. Dixie Canter returned to the show to work downtown ticket sale.

Jack and Bertha Rennick and Roy and Mary Stearn entertained Johnny and Milonga Cline, Phil and Betty Escalante, Ernie Burch and Lawrence Cross. Visitors included: Dr. Reid, Frank and Elsie Zerado, Coos Bay Cora, personnel of the Douglas Greater Shows, and personnel of the Calvacade of the West.—EDDIE DULLUM.

King-Cristiani

Despite long jumps and lots of gravel roads, we have not missed a performance this season, although several matinees were late in Canada and a couple of performances were given without a Big Top. Pete Sadowski, Walter Rice, and other mechanics deserve credit for keeping the show rolling.

Bob Burline joined as French interpreter while we are in the province of Quebec. Birthdays were celebrated by Jane Cristiani and Charlott Thomas.

Col. and Mrs. Harry Thomas rejoined after being away for several days due to the illness of Harry Jr. Corcaita Budd also rejoined after being away a week while her infant daughter, April, was hospitalized.

We enjoyed the ferry trip across the St. Lawrence River to Shawinigan Falls, and we are looking forward to the long one to Prince Edward Island. The girls enjoy the opportunity to window shop and see the French creations in quaint little shops. Lots, for the most part, are good in this part of Canada. The girls miss the laundrettes. Food is cheap and cuisine exceptionally good.

One thing we miss is the appearance of circus fans on the lot. Haven't seen a fan since we left Southern Ontario. At Levis, Que., Capt. W. Schultz, circus owner, was a welcome visitor.—COL. HARRY THOMAS.

Siebrand Bros.

Esther (Chubby) Holmes and John (Bud) Jewett were married in the circus arena July 9 at Deadwood, S. D. George Vest played for the ceremony and for the following festivities. Peggy Holmes, Lee Thorton, Bob Emerico, Joe Hodgini and Frank Roche provided the entertainment, and Concha Erikson came out with a pound of rice.

Run into Deadwood was start of show's long jumps and provided us with many miles of mountains and bad detours. Rain struck in the middle of opening night's performance, and the acts were kept busy handing out raincoats.

A pleasant visit was enjoyed with Polack Eastern Unit when it played near-by Rapid City. Among those seen were the Sheridan Brothers, Harold, Eileen and George Voise, Mr. and Mrs. Nate Lewis, Henry Kyes, Mr. and Mrs. Ed Widaman, Freidel and Lucanni and Martha and Jack Joyce.—JOE HODGES HODGINI.

Ringling Bros.

The big July 4 celebration was held in Hamilton, Ont. Duane Thorpe introduced the emcee, Emmett Kelly, in classic European white clown make-up, dressed in spangles and sequins.

Opening number was a fashion parade with Elsie Jung, dressed as Arky Scott, on a horse. Following on elephants were Toni Scott, Sally Marlowe, Evelyn Kent, Margaret Smith, Brenda Goring, Joyce Linares, Brenda Elliott.

Toto sang "Old Man River," and Didi of the cook house sang "Make Believe." Myron Orton and Prince Paul did a skit. Freddie Freeman and two visitors, Cece Carusi and Mrs. Marvin McConihe, did a comedy bit. Miss Fay performed an exotic dance.

A take-off on Paul Jung's Army gag was done by Liz Johnson, Kay Burslem, Peggy Thomas, Rose Hanlon, Aggie Oliver, Margo Margas, Anita Heiroll, Rose Wong and Gary. Walter Lavine played a harmonica solo. Bill Ballantine did a take-off on Vasconcellos, assisted by Roland and Maz Bokara.

After Mr. Mistin Sr. played a flute solo he introduced "Mr. Kistin Jr."—Otto Griebing in short pants and blond wig. "Deacon" Blanchfield wore full ringmaster's outfit, including small black mustache, as Count Nicholas, while Gene Lewis and George Barnaby played town lovelies pestering him for autographs. Merle Evans and the band played for the show, with special music by Clarence Woods at the organ.

Games and the winners were: Midget race: (1) Jimmy Armstrong, (2) Carl Stephan, (3) Prince Paul. Young children: (1) Randy Concello, (2) Elona Fredonia, (3) Roland Mistin, and Mousie, Linda Lawson, and Karen Linares. Older children: (1) Babbles Fredonia, (2) Dieter Rasso, (3) Alfi Freddy.

Sack race: (1) Maggie Smith, (2) Wally Frelani, (3) Joyce Linares. Three-legged race: (1) Rinaldo and Marcia, (2) Joyce Linares and Scotty, (3) Fritz and Greta. Men's race: (1) Big Top candidates, (2) Chico, (3) Heinz Heiroll.

Wheel barrow race: (1) Lilly and Svenio Plato, (2) Joyce Linares and Scotty, (3) Rinaldo and Marcia. Girls' race: (1) Lilly Plato, (2) Antoinetta Bisbini, (3) Maggie Smith. Stake driving: Toto in 23 1/2 seconds. Web Climbing: Svenio Plato in 15 seconds.—MARY JANE MILLER.

Polack Eastern

Wind, sand and heat greeted us on opening day in Rapid City, S. D. Miss Lexi is out of the line-up due to a back injury received during her act. Jimmy Olson is able to work in spite of swelling on the side of his face due to a bad tooth. Lani Harrison is fast becoming a camera-bug. Bob Lorraine was house guest of the L. G. Pendergasts in Rapid City.

Ogden, Utah, was another new Shrine-sponsored date. Wind almost blew Harold Voise out of the net during the July 4 matinee.

This was the week of birthdays—Pete Ivanov, Lani Harrison, Nat Lewis, Harold Voise, Harriet Lewis and Courtney. In addition, Pete became the father of a baby boy July 7.

Bob Lorraine made a trip to Hollywood, then rejoined in Rapid City. S. D. Gene Randow is working on new material for his winter dates.

John Toy sends word from Minneapolis that he is recovering after his long illness and hopes to be back clowning this fall.—BOB LORRAINE.

Polack Western

John Brott, local CFA, showed some of his old time circus lithographs at Eureka. Smokey Rouse produced a big picnic lunch for the clowns and others between shows. Gus Bell caught the largest salmon on a recent fishing excursion on Humboldt Bay.

En route to Chico, Dingie Ashton did a Corrigan and viewed Oregon scenery by mistake. The Walter Klausers and Herta stopped at Clear Lake to enjoy the swimming.

Other recent visitors were Al Hornea and Jack Schaller.—HARRY DANN.

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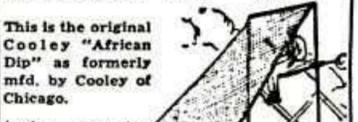
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GAS BUGGIES OKAY

Still Dates Up 5% For Sweeney-White

CHICAGO, July 18. — National Speedways, Inc., despite the loss of three race meets to the weather, wound up its still-date season 5 per cent ahead of '52 attendance-wise, according to Al Sweeney, who, with Gaylord White, heads the racing organization.

Sweeney attributed the increase to two big winners at the Kansas Free Fairgrounds, Topeka, where the gas buggies drew an overflow crowd of 12,000 on July 4 to break all previous attendance records at the annual. The July 4 turnout topped the record 11,000 race fans who came out for this year's May 30 race meet, also operated by Sweeney and White.

The July 4 meet at the Nebraska State Fair, Lincoln, showed a slight decline at the gate due to strong opposition from an Omaha sports car program, but nevertheless pulled approximately 14,000 Cornhuskers into the big grandstand. Third major still-date of the spring was at the Iowa State Fair grounds, Des Moines, where programs on May 31 and June 28 were both up 5 per cent over '52.

Org's openers at Danville and Urbana, both in Illinois, were cut down by showers. And five days

at Riverside Stadium, Kansas City, Mo., met with only moderate success.

A new record crowd was chalked up at Belleville, Kan., Decoration Day, when 7,000 fans jammed the North Central Kansas fairgrounds to witness the big car program.

Sweeney, who returned to his home base after a tour of South Dakota, Nebraska and Iowa, said farmers in those States were optimistic about crops and that economic conditions indicated fairs in those areas should equal or better their '52 records.

In commenting on National Speedway's Hawkeye Auto Race Futurity, scheduled for June 5, 1955, at Des Moines, Sweeney said that final entries have topped the 80-mark. Early publicity on this new type race meet has been excellent, he said.

NO PERISCOPE FOR SUB ACT

PITTSBURGH, July 18. — Holger Rasini, who somersaults in a racing car after speeding down an inclined plane, almost had a submarine act Sunday (12) at Kenywood Park here. Rasini's car in which he was strapped, hit the edge of a tarpaulin in which the car usually lands. The car bounced from the canvas into the park's lagoon and landed upside-down in four feet of water. Al Soko and Tony Sacramento, park employees, aided in extricating Rasini from his car. Rasini was unhurt. The act has been playing parks and indoor circuses since arriving from Denmark last February, according to New York booker Stanley Wathon, who handles the act.

EDMONTON EX TOPPLES GATE, INCOME RECORDS

Admish Price Doubled But Attendance is Up 10 Per Cent, Betting 15 Per Cent, Midway 20 Per Cent

EDMONTON, Alta., July 18.—The Edmonton Exhibition, which today winds up its six-day run, was a smashing success, eclipsing all previous fairs here in attendance and in receipt from major revenue-producing departments.

Attendance at the end of the first five days was up 10 per cent over the corresponding period for the previous record run (1952), even tho the outside admission price had been doubled.

Pari-mutuel betting meanwhile climbed 15 per cent higher than last year. And, spending on the

midway, held down by the Royal American Shows, was 20 per cent higher than for record '52.

Attendance Strong
Grandstand attendance was strong, with the 9,200-capacity grandstand-bleacher set-up sold out nightly, and with thousands of standees every night except Wednesday when a drizzle fell.

Banner attendance and record receipts were registered despite weather which has not been favorable to record-tumbling. Monday was hot and unusually humid, with the latter placed at

87 per cent, a rare thing here. There were light showers late Tuesday afternoon and a drizzle fell during a greater part of Wednesday night.

Booming conditions, plus greater population, in Edmonton were credited with the record gate and receipts. In addition to the continued oil boom in the area, many huge industrial plants are being erected and employment has attained an all-time high.

"Operation Tractor"

Biggest departure in the exhibition's program was the substitution of a feature called "Operation Tractor" for the customary exhibition and judging of drafting horses. The new feature consisted of a contest between farm youth on the operation of tractors. Contestants, in addition to driving tractors over obstacle-marked courses, were required to race against time in checking tractors preliminary to using them.

The contest drew many entries and proved a big hit. The exhibition's display of farm machinery and equipment was the largest in the fair's history. Space sales, Manager Jim Paul pointed out, exhausted all available space for such exhibits.

AT SHRINE CONCLAVE

Outdoor Amusement Brass Invades N. Y.

NEW YORK, July 18.—A host of notables in the outdoor amusement industry converged here this week for the annual Shriners conclave.

Bill Horstman, who is associated with Arthur Wirtz in the operation of the Chicago Stadium, was busy renewing acquaintances along with Vernon McCreavy, Chicago promoter. Art Briesie, of the Thearle-Duffield Fireworks firm, also arrived from Chicago.

Arthur M. Concello, general manager of the Ringling circus, also was on hand, as was Dwight Pepple, an indoor circus operator. A former circus press agent, Raymond B. Dean, was also active visiting friends. He now is public relations director for the Columbus, O., Shrine Temple. Orrin Davenport, well-known Midwest booker, was in town for the con-

vention as were Mickey Blue and Sam Polack, both of the Polack Bros. Circus, and Chester Watkins, manager of the Chicago Convention Bureau. Chicago is seeking the convention for 1955.

"Meccarabia"
Frank Wirth, New York booker, produced the Shrine spectacle, "Meccarabia," at Madison Square Garden on Tuesday night (14). The show was viewed by top dignitaries of the organization, who arrived and left at ringside via some 50 Oldsmobile convertibles. Leading national officers were loud in their praise to Wirth. He chatted with many of them after the show while their cars were awaiting the completion of loading prior to their police-escorted departure from the Garden.

Arthur Campfield, local tent designer, was on hand for the Oriental pageant Tuesday night, as was Mack Kassow, concession operator. In addition to the Tuesday night spectacle, Wirth also produced continuous shows at the air-conditioned Garden on Monday and Wednesday during the day, and another show Wednesday night (15).

Ben Davenport, circus promoter, also was in town, as were Omer Kenyon and Carl Sontz, both representatives of the Hamid-Morton Circus. Jim Allen, head of the Shrine circus committee of the Syria Temple in Pittsburgh, also was busy visiting friends. Joe Hughes, of the Hamid office here, was visited by a host of friends who stopped by to exchange pleasantries with him.

Several of the visiting Shriners told of representatives of sight-seeing bus and boat lines who boarded trains in Pittsburgh and other cities. The purpose was to sell advance reservations to the Shriners aboard the trains for New York attractions before they hit the convention city.

Pleasure Beach Reconstruction Is Underway

BRIDGEPORT, Conn., July 18.—Reconstruction of the midway portion of Pleasure Beach Park, municipally-operated amusement spot here which was destroyed by fire June 7, is proceeding rapidly, according to Mayor Jasper McLevy, and should be completed in about 10 days. Damage to city-owned buildings was estimated at \$20,000 by City Clerk Frederick Schwartzkopf, who said the loss was covered by insurance. The total damage which wiped out several concessionaires' stocks, was listed at \$75,000.

The park has again inaugurated Kiddies' Day on Wednesday, when all rides are reduced for both adults and children from 1 to 6 p.m. The park is closed on Mondays, but on all other days is open from 1 p.m.

PYRO MAN

Fred Murray Is Subject of Times Col.

NEW YORK, July 18.—Meyer Berger, Pulitzer Prize winning writer, devoted his About New York column in The New York Times yesterday (17) to Fred C. Murray, well-known pyrotechnician.

The article traced Murray's progress in the fireworks business, starting with his apprenticeship under Charles T. Brock, famous English pyro expert and his association with the Paines fireworks family, and named the famous people, such as President Theodore Roosevelt, J. P. Morgan, Horace Dodge and the du Ponts, for whom Murray provided spectacular pyro displays.

Murray, over 70 years in the business, is 83 and still is active in the field. Only recently he flew from a Coronation display in Canada to Florida to produce another show there, then return North to produce several July Fourth shows. He also stages the weekly show at Rockaway Beach, held off-shore on a barge.

INTRODUCE NEW RIDE AT JANTZEN

PORTLAND, Ore., July 18.—A new ride—the only model built so far—is pulling steady patronage at Jantzen Beach Park here.

Built by Frank Hrubetz, of Salem, Ore, it is called the Roundup, and is said to achieve a new high in rugged type thrills.

The ride accommodates 24 patrons, who stand on a horizontal floor, their backs against a metal caging. With a strap in front of each rider, the cage whirls clockwise until a high velocity is reached, then the floor tilts from horizontal to perpendicular, the centrifugal force holding the riders' back against the caging.

The ride is truck-mounted, so that it is easily shifted to most advantageous location or can be transported to carnival or fair sites.

Ethel Merman To Head Dallas Fair and Show

DALLAS, July 18.—Musical comedy star Ethel Merman will star in the auditorium show at the 16-day State Fair of Texas October 10-25, General Manager James H. Stewart said Friday (17).

Signed contracts were in the mails. In inking the pact to appear at the nation's largest annual expo, Miss Merman breaks her own rule against appearing off Broadway. She relented last year to play in "Call Me Madam" in Washington and once she went to Chicago in "Anything Goes." But in general she has steadfastly refused to appear on stages anywhere.

Miss Merman will star in the show, which will be built around her in Dallas and will include a number of top variety acts.

Terms Not Revealed

The terms of the Merman contract were not revealed. Dean Martin and Jerry Lewis shared in gross receipts last year. Receipts for '52 aud show totaled \$306,000 before taxes.

It was assumed show would follow usual pattern of 24 performances during the fair, with performances each night and matinees Saturdays, Sundays and Thursday. Usual price scale starts at a \$4.90 top.

LILI ST. CYR HAS NOTHING ON BATHING BEAUTY

NEW YORK, July 18.—A quartet of visiting Shriners demonstrated their showman-like ability during a six-hour parade here Thursday night (16) and added a bit of inventive ingenuity at the same time to beat the heat. The Shriners, riding in a Ferris Wheel mounted atop a trailer, not only evoked heavy comment from the crowd because of their unique vehicle, but drew heavy applause and laughter as the Ferris Wheel cars reached the bottom of their circular trip. The reason was that the enterprising Shriners had rigged up a large tank thru which the cars passed. The frequent dunking not only kept them cool, despite temperatures in the 80's, but one enterprising rider caught up on his Saturday night bathing chores and was seen taking a bubble bath.

N. J. Church Ordered To Shut Down Skilo

TRENTON, N. J., July 18.—The St. Francis Xavier Roman Catholic Church, Newark, N. J., was directed this week by the Appellate Division of the New Jersey Superior Court to close down its operation of a weekly skilo game that nets the church \$1,000 a week.

The court denied the church's application for a stay of an order by a county judge that temporarily restrained Newark law enforcement officials from interfering with the operation of the game.

Assistant Corporation Counsel Charles Astley, Newark, told the court that the game constituted gambling under State law and that enforcement officials would be held accountable if they failed to enforce the law.

Church counsel held that the game in question was one of skill and that it was legal under a previous Superior Court decision. The lawyer for the church said

that since an appeal could not be argued until October, he doubted if further court action would be pursued.

The Newark police assert that skilo is bingo with a wrinkle. They said that instead of numbers being called by a designated person, various audience members tossed a ball into numbered holes in a board that was carried about the hall. Skill, rather than luck, is declared to be the determining factor in the game. The decision this week, however, stopped the further operation of the skilo game by the church, despite the skill allegations.

A state-wide referendum will be held on November 3 to determine whether or not voters wish to legalize bingo, raffles and other minor games of chance.

Fems Oppose Kiddie Rides In Brooklyn

NEW YORK, July 18.—Two Brooklyn war veterans, who had applied for a license to operate a Carousel, other riding devices and an Arcade, met with opposition this week as determined as any they had seen during their service days.

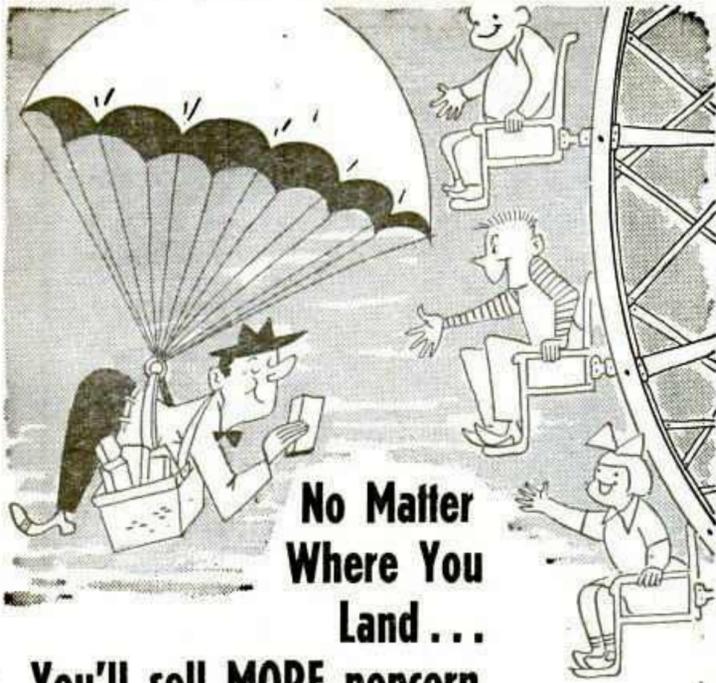
Rudolph Mittasch Jr. and Louis Stanzone, both Brooklyn residents, appeared at a hearing held before a deputy license commissioner and found that 25 housewives of the neighborhood were present to oppose their plan to invest \$25,000 in the kiddie amusement enterprise.

Main point of opposition was that the area where the proposed kiddie park would be located is strictly residential and that the park would be out of place.

Tivoli Sets New Attendance Mark

COPENHAGEN, Denmark, July 18.—Tivoli, local amusement park, copped another attendance record Monday (13) when it passed the 2,000,000 mark an entire week earlier than last year when the previous mark was set. Pay gates for Saturday (11) and Sunday (12) both topped 50,000.

Continuing good weather is hyping the tourist invasion, but is also luring local residents to the suburban and shore resorts. On Sunday (12) 139,000 Copenhageners used the railroad to head for near-by coast resorts, and suburban Dyrehavsbakken amusement park reported Saturday (11) and Sunday (12) crowds of 80,000. Adjoining Bellevue Beach also registered peak turn-outs, as did Damhus Tivoli and the zoo, which latter drew 20,000 on Sunday (12).



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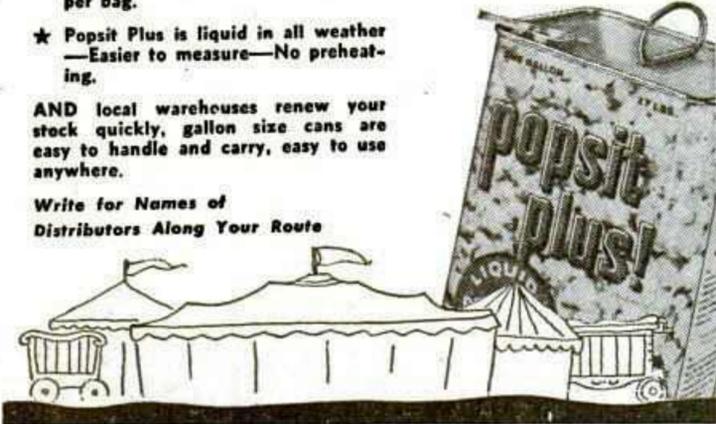
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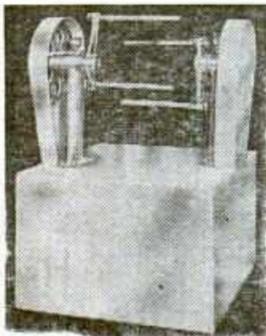
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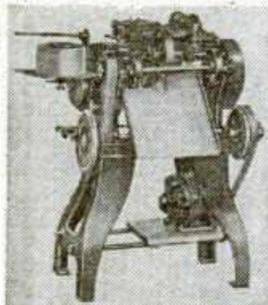


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Talent Topics

Aerial Snyders, high act, are currently appearing as a free attraction at Chicago's Free Fair, held in the Back of the Yards section of the Windy City... Capt. Roy Simms, sway pole, was a recent Chicago visitor en route to Dayton, O., and Chico, sliding-for-life, is back in Chicago following a year's sojourn in his native Japan.

Miss Luxem, sway pole, is touring Cuba but will close there in time to make the Detroit Police Circus... Jimmy Jamison, high diver, is playing the Solano County Fair, Vallejo, Calif., July 17-25... Carl Wallenda, of the Wallenda Troupe, spent Monday and Tuesday (13-14) in Chicago.

Talent set by Ernie Young for the Knoxville fair includes the Wilfred Mae Trio, Dorothy Dorbin Dancers, Three Adaros, Vanderbillt Boys, Vice Heyde and Frank Furllette... The Young aggregation at Tennessee State Fair, Nashville, will include the Dorbin Dancers, Cilly Feindt, Four Sky Devils, Two Sky Kings, Dalton and Bailey, Fedi-Fedi, Ted Miller and Smiley, and Furllette.

Sam Howard's water show has been set for the Hartford, Mich., fair along with Fedi-Fedi, Bozo Harrell, Gene Colin, and the St. Leon-Marcus Troupe... Jon Friday, aerialist with Kelly-Morris Circus, had a homecoming celebration when the show played Hartford, Mich., recently. Friday graduated from the Hartford High School there last month.

Holger Rasini, somersaulting car expert, hit the drink when doing his act at Kennywood Park, Pittsburgh, Sunday night (12). The car, instead of landing in the center of the tarpaulin, bounced off the edge and dropped into the lagoon... Rasini escaped uninjured although it took a couple of men to rescue him from the floating automobile... Other acts playing the park included the Chordettes, songsters on the Arthur Godfrey radio and TV programs, and the Farias Duo, hand balancing.

Don Adams, clown and comedy bicycle, is with the Lucky Lee Lott thrill show... Freddie Valentine and his flying act played Williams Grove (Pa.) Park July 4. While there he worked with Betty and Benny Fox and spent a lot of time recalling old days... The Valentine troupe next plays Ocean View Park, Norfolk.

Sensational Ortons, Dorrie and Vern, recently played Westfallehall, a new arena seating 23,000, in Dortmund, Germany... According to Vern, it is as modern and up-to-date as any similar structure in the United States... Dortmund, says Orton, was 70 per cent destroyed in World War II and apparently not much has been done to repair the damage... Many new buildings, however, are in evidence, with much construction work going on... The Ortons played Fourth of July at an American base in England... "It was like a touch of home," writes Vern... "I didn't realize how good hamburgers and hot dogs taste, as well as canned American beer..." Having completed several dates in Scotland, the Isle of Jersey, the Midlands and West Wales, they are settled in London for a month's run at Festival Gardens.

The Kriel Family continues to play in and around Chicago for WLS and the Taflin office.

Harold Barnes, tight wire, is currently appearing at Palisades (N. J.) Amusement Park thru August 1.

Bert and Corrine Dearo, cloud swing and muscle grind, opened their outdoor trek Thursday (9) at Dexter Park, Woodhaven, L. I., for the Al Martin Agency, Boston. The Dearos info that they'll remain in the East for the season.

Sandy Dobritch, nine-year-old son of Alexander and Pia Dobritch, who perform as the Aerial Dobritch, has taken over one of the featured clown roles in the

ABC television show, Super Circus, which originates from Chicago each Sunday. Sandy is taking over the role formerly filled by teen-ager Barty Patton, son of the show's producer, who has retired. As a result of the contract, Pia Dobritch will leave the aerial act and take up permanent residence in Chicago. Sandy is already an accomplished performer on the trampoline.

Billy Pape and Renee's perch act and canine cadets were held over for a third week at Port Arthur's Pleasure Pier, Port Arthur, Tex. They closed there July 12, and began a one week's stand at Galveston Beach Park July 13. Fairyland Park, Kansas City, Mo., follows to conclude 10 weeks of amusement parks, after which they begin fairs for the Barnes-Carruthers office.

Col. George Harrison, sway pole, has joined Capt. Jimmy Schaffer on Page Bros. Shows, to give that midway org a double free attraction. Mrs. Harrison is with the Colonel and is operating her glass pitch... Felix Valle, comedy roper, has signed with the Los Angeles Department of Parks and Recreation to teach rope twirling in the area. Valle recently left Strong's One-Ring Circus after playing the show's opening date at Victorville, Calif.

Acts set by Vic Brown for the Sunday (19) stanza of Super Circus video show includes Rudenko Brothers, juggling; Karpis Trio, Risley; Ingrid Meredith, trapeze, and Burns' Birds. Lined-up for the following Sunday are Texas Tommy and his dogs; Don Wallys, foot ladders; Tokayers, teeter board, and the Paroff Trio, Roman ladders.

Aerial Alcido's, Edna, Louis and Wilfred, opened their season recently at Conneaut Lake Park, Pa., and appeared in Tiverton, R. I., for the July 4 Celebration. This is their sixth season with the Al Martin Agency, Boston. Last week they entertained their good friend, Ken Reardon, of Waterbury, Conn... Playing Forest Park, Brazil, Ind., July 4, were the following acts: Joan Izor, xylophone; Leo Francis, whiteface clown; Bert Julian's Musical Four; Daffy Dan, the Minstrel Man, and Chuck's Wonder Dogs.

Joe Sherman reports that he is now managing Lucky Walters, human bomb. Walters was featured at Willow Grove Park, Philadelphia, over the holiday weekend.

Pedro and Durand, comedy acros, opened at the Chez Ami Club, Buffalo, July 8 for a two-week stint.

Great Cepler Family, high wire act, made a 2,200-mile jump from Michigan to Hillsboro, Ore., to play a July 4 date and then returned to Detroit for a police field day, reports Herman Cepler.

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Coney Island, N. Y.

By UNO

Coney is to have a new and larger post office to replace the present one which, because of its limited facilities, is no longer able to handle the steadily growing volume of mail. Postmaster Edward J. Quigley said that the City's Department of Housing and Buildings was scheduled to approve the plans for the one-story building at Surf Avenue and W. 22d Street next week. Construction will be begun shortly afterward by the Coleman Realty Company of Brooklyn, with completion expected in November. The new building will embrace some 10,301 square feet and will have a street loading platform. The present structure has 4,400 square feet and no room for expansion.

Louis J. Molinas, owner of the Eagle Grille, Surf and W. 12th, has for entertainers Victor Denyak, in his 12th year here, as accordion player and singer; William Gillman, in his sixth year, as Canadian cowboy hillbilly singer; Jack Barrett, Gay 90's singer; Steve Denyak, brother of Victor, in his seventh year, as guitar player and singer, and Terry Matsen, operatic baritone. Drink doctors are Charles Hall, Charles Kachur and Ray Miller. Mr. and Mrs. Molinas are the parents of two sons assisting in the operation of the Eagle. Jack Molinas, a famous prize-winning basketball player, captain of Columbia University's team, is manager, and Julian, a younger brother, another basketball player of Stuyvesant High School, is in charge of the soft drink department. Both boys are over six feet tall and aspire to loftier endeavors in their particular line of sport.

A New York celeb on a Coney visit last week was Harry Szerlip, who, when he is not operating the Patio Dress Company and its three Manhattan branches, performs and teaches magic and hypnotism. Accompanying him on the tour was his good-looking and able assistant, Martha Phillips. Both were deeply interested in the mechanism and workings of Steeplechase Park's new Crazy Clock, Steeplechase's many rides, slides and Fun Stage, Fred Sindell's galaxy of freaks, David Rosen's oddities in the Palace of Wonders, and the kind of tasty dishes served at Thomas Bevilacqua's Clam Bar. . . . Nat Faber's Sportland on Surf, corner of Stillwell, with its 38 poker tables, 13 skeeball alleys, 20 shuffleboards, extra super merchandise for prizes and a new, large and attractive green-white neon sign, is being expertly managed this season by Anne Jacobs, who has been honored by the Coney Carnival Company to adorn one of the Mardi Gras floats as "Miss Faber of Coney Island." . . . David Rosen, operator of Palace of Wonders and "What Is It?" freak shows, is in a New York private hospital where he underwent operations on both eyes for detached retina on July 10 by Dr. Ramon Castrovejo, noted optical physician. . . . An army of friends of William C. Meinch, Coney's well-known and long-time general electric contractor, are glad to see him about fully recovered from illness that had him laid up at his home the last few months. . . . Neil Kyrimes, of Kyrimes Ride Park, is in bed at his home

trying to rid himself of a leg ailment. . . . Fred Moran is busy accepting entries for the baby parade, September 12, the last day of the Mardi Gras.

Herman Wolff, who divorced himself from the Arcade biz by selling out his interests in a Boardwalk emporium to his former partners, Louis Lobel and Al Elowitz, is now associated with his sister, Barbara, and her husband, Terry Wiesel, in the operation of the 4-Leaf Clover bar and eatery, Bowery and W. 12th. Herman's brother, Gus, operates two food and drink concessions at the McCullough Bros.' kiddie ride sites, Surf and W. 15th and Surf and W. 8th. Herman's dad, Harry is another Clover assistant. . . . Not to be outdone by most Coney ops who have valuable assistance by their wives in charge of one or all departments, Monroe Ehrman, Coney's publicity chief, is, this season, smartly re-inforced by his spouse, Rebecca. . . . Nat Faber, after the close of the season, will grant a two-week vacation to his numerous employees in Coney, Rockaway and other resorts. The first part of the holiday session will be devoted to a water cruise in a special chartered boat

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Portland Expo Takes to Canvas

PORTLAND, Ore., July 18.—The Pacific International Livestock Exposition—proud possessor of an 11-acre, all-paved exposition building—this year will go under canvas.

Manager Walter A. Holt this week contracted for three tents, each 310 by 100 feet, in which to stage the 1953 show October 20-24. In addition, a 160 by 100-foot tent will be utilized for livestock judging.

The Pacific International took to circus trappings after leasing its building to the Air Forces. The site for the 1953 show will be adjacent to the leased building, near the North Portland livestock yards, the area to be filled and paved.



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(Routes are for current week when no dates are given. In some instances, possible mailing points are listed.)

Alabama Am.: Reform, Ala.
Alamo Expo.: Anthony, Kan.
American Beauty: (Fair) Jefferson City, Mo.; (Fair) Kahoka 27-31.
American Eagle: Woodbury, Tenn.
Amusement Co. of America: Milwaukee, Wis.
A. M. P.: Cairnbrook, Pa.; Jennerstown 27-Aug. 1.
Baker United: Noblesville, Ind.; (Fair) Clinton 27-Aug. 1.
Badger State: Hoffman, Minn.
Beam's Attrs.: Farmville, Va.; Martinsville 27-Aug. 1.
Becht, Lee: (Bank & Freeman) Cincinnati, O.; (Fourth & Cutter) Cincinnati 28-Aug. 2.
Bee's Old Reliable: Lawrenceburg, Ky.; Columbia 27-Aug. 1.
Belle City: (Fair) Pewaukee, Wis., 23-26; (Lake Front) Milwaukee 27-Aug. 2.
Bernard & Barry: Quebec City, Que., Can.; Theford Mines 28-Aug. 1.
B. & H.: Moneta, S. C.
Big State: Hays, Kan.; (Fair Nicodemus 27-31.
Blue Grass: Gibson City, Ill.; Paris 27-Aug. 1.
Blue Valley: Oak Grove, Mo.; Gainsville 27-Aug. 1.

Bogle, P. C.: (Fair) Downs, Kan.; (Fair) Phillipsburg 27-Aug. 1.
Bohn & Sons United, Carl: Hearne, Tex.
Boone Valley: Coon Rapids, Ia., 20-22; Adair 24-25; Tabor 28-29.
Brodbeck & Schrader: Ellsworth, Kan.
Borderland: Sinton, Tex.
Brewer's United: Commerce, Tex.; Atlanta 27-Aug. 1.
Brown & Wallace: Laurinburg, N. C.
Buck, O. C.-Model: Ft. Edward, N. Y.; Plattsburg 27-Aug. 1.
Burkhart: Williamsville, Ill.; (Fair) La Harpe 27-Aug. 1.
Burke, Harry: Crowley, La.
Byers Bros.: Calumet, Minn.
Capital City: Lebanon, Ky.; Muldraugh 27-Aug. 1.
Carpenter Bros.: Forest, O.; Bloomville 27-Aug. 1.
Casey, E. J.: Rivers, Man., Can., 22-23; Clear Lake 24-26; (Fair) Roblin 28-29; McCreary 30; St. Vital 31-Aug. 1.
(Continued on page 73)

Circus Routes

Send to
2160 Patterson St.
Cincinnati 22, O.

Beatty, Clyde: Kalispell, Mont., 21; Cut Bank 22; Great Falls 23; Havre 24; Glasgow 25; Wolf Point 26.
Diano Bros.: Martinsville, Ind., 23.
Gould, Jay: Stewart, Minn., 22-24; LeSueur 25-26; Audubon, Ia., 27-28; Williamsburg 29-30; Knox City, Mo., 31-Aug. 2.
Hagen Bros.: Uniontown, Pa., 22-23; Brownsville 24.
Hunt Bros.: Norwich, Conn., 21; Westerly, R. I., 22; Narragansett 23; Wickford 24; Jamestown 25; Newport 27; Bristol 28; Falmouth, Mass., 29; Hyannis 30; Harwich 31; Orleans Aug. 1.
Kelly-Miller: Bryan, O., 21; Hillsdale, Mich., 22; Coldwater 23; Albion 24; Charlotte 25.
King Bros. & Cristiani: Summerside, P. E. I., Can., 21; Amherst, N. S., 22; New Glasgow 23; Antigonish 24; Sydney 25; Halifax 27.
Mills Bros.: Oswego, N. Y., 21; Syracuse 22; Newark 23; Genesee 24; Brockport 25; Buffalo 27; Orchard Park 28; Westfield 29; Girard, Pa., 30; Geneva, O., 31; Garfield Heights Aug. 1.
Packs, Tom: (Stadium) Wheeling, W. Va., 20-22; (Stadium) Parkersburg 23; (Stadium) Fairmont 24; (Stadium) Cumberland, Md., 25; Wilkes-Barre, Pa., 27; Williamsport 29; (Forbes Field) Pittsburgh 30-Aug. 1.
Polack Bros. (Eastern): (Ball Park) Eau Clair, Wis., 23-24; (Stadium) Bloomington, Ill., 28-29; (Stadium) Peoria 31-Aug. 3.
Polack Bros. (Western): (Auditorium) San Jose, Calif., 23-29; (Stadium) Salinas 31-Aug. 1.
Ring Bros.: Saltville, Va., 21; Abingdon 22; Damascus 23; Mt. Airy, Tenn., 24; Hampton 25; Jonesboro 27.
Ringling Bros. and Barnum & Bailey: Peoria, Ill., 21; La Salle 22; Chicago 23-26; Sterling 27; Macomb 28; Moline 29; Rockford 30; Racine, Wis., 31; Oshkosh Aug. 1.
Kelly-Morris: Glen Elyn, Ill., 21; Belvidere 22; Elgin 23; Beloit, Wis., 24; Sycamore, Ill., 25; Joliet 27; Morris 28; Peru 29.
Rogers Bros.: Syracuse, Kan., 21; Lamar, Colo., 22; La Junta 23; Pueblo 24; Canon City 25; Brighton 26-27.
Strong's: Ririe, Idaho, 21; Sugar City 22-23; Rigby 24; Ashton 25; Iona 27; Ammon 28; Shelly 29; Inkom 30; Thyke 31; Pocatello Aug. 1-3.
Von Bros.: Narrowsburg, N. Y., 22.
Wallace & Clark: Fort Quappelle, Sask., Can., 24; Indian Head 25; Assinibola 27.

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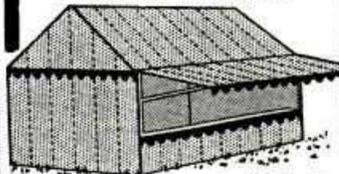
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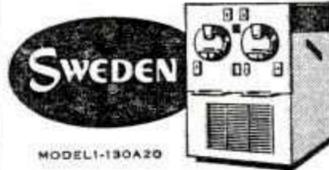
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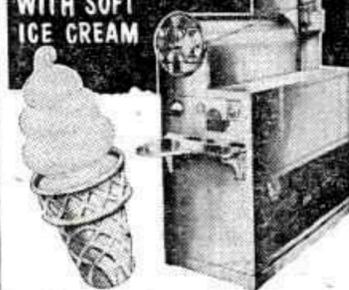
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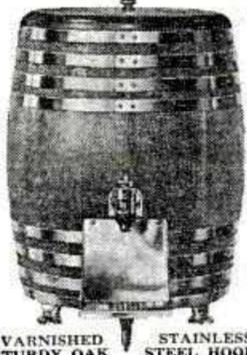
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1953 Fair Dates

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Alabama

Alexander City-Piedmont Area Expo. Near Oct. 1. Frank Penton.
Andalusia-Covington Co. Fair. Oct. 12-17. M. A. Boyette Jr.
Anniston-Northeast Ala. Fair. Sept. 28-Oct. 3. John H. Hollingsworth.

Arizona

Duncan-Greenlee Co. Fair. Oct. 9-11. Stanley W. Coan.
Holbrook-Navajo Co. Fair. Sept. 18-20. J. H. Miller.
Kingman-Mohave Co. Fair. Sept. 5-7. Harry R. Phillips.

Arkansas

Batesville-Independence Co. Fair. Sept. 28-Oct. 3. A. L. Crouch.
Benton-Saline Co. Fair. Sept. 1-5. Milton Scott.
Bentonville-Benton Co. Fair. Sept. 22-25 (Tentative). V. Rose.

Wynne-Cross Co. Fair. Sept. 16-19. Harvey Welshans, Parkin, Ark.
Yellville-Marion Co. Fair. Sept. 10-12. Bill Niven.

California

Anderson-Shasta Dist. Fair. Sept. 10-13. Joseph J. Speer.
Antioch-Contra Costa Co. Fair. July 30-Aug. 2. Norman D. Sundborg, P.O. Box 25.
Auburn-20th Dist. Agrl. Assn. Sept. 18-20. A. J. Cecchetti, P.O. Box 1031.

Colorado

Akron-Washington Co. Fair & Rodeo. Aug. 27-29. Brandt Wenig.
Buena Vista-Upper Ark. Valley Fair. Aug. 8-9. Francis Nachtrieb.
Brighton-Adams Co. Fair & Rodeo Assn. Aug. 21-23. Sam Schwab.

Longmont-Boulder Co. Fair. Aug. 20-22. Carol E. Cook.
Loveland-Larimer Co. Fair & Rodeo. Aug. 17-19. Denny Washington.
Manassa-Conejos Co. Fair. Sept. 4-5. Clatus N. Gilliland.

Connecticut

Berlin-Berlin Fair. Oct. 2-4. Wm. Poppel. Kensington.
Bethlehem-Bethlehem Fair. Sept. 12-13. Paul Johnson.
Bridgeport-Fairfield Co. 4-H Fair. Aug. 21-22. Dorothy Keller.

Delaware

Harrington-Kent & Sussex Co. Fair. July 27-Aug. 1. T. B. Holloway.
Florida
Bonifay-Holmes Co. Fair. Oct. 22-24. John C. Russell.

Georgia

Americus-American Civic Fair Assn. Oct. 12-17. William E. Smith.
Athens-Athens Agrl. Fair. Oct. 19-24. F. H. Williams.
Atlanta-Southeastern Fair Assn. Oct. 1-11. Mike Benton.

Macon-Georgia State Fair. Oct. 19-24. R. Robt. W. Klipp.
Manchester-Tri-County Fair. Sept. 28-Oct. 3. Welby Griffith.
Monroe-Walton Co. American Legion Fair. Oct. 12-17. P. D. Briscoe Jr.

Idaho

Blackfoot-Eastern Idaho State Fair. Sept. 15-19. Ruth C. Harikopf.
Boise-Western Idaho State Fair. Aug. 25-29. Ambrose W. Johnson, Route 4.
Bonners Ferry-Boundary Co. Fair. Sept. 17-19. J. L. Graves.

Illinois

Ailbon-Edwards Co. Fair. July 21-24. Loy L. Threed.
Aledo-Mercer Co. Agrl. Soc. July 28-31. C. O. Ford.
Anna-Southern Illinois Fair Assn. Aug. 24-28. Robt. W. Brown.

Hampton-Rock Island Co. Fair. Aug. 19-22. Wayne Feaster, Hillsdale, Ill.
Harrisburg-Saline Co. Fair. Aug. 3-8. L. Hancock.
Highland-Madison Co. Fair. Aug. 5-9. H. H. Wilson.

Pecotons-Will Co. Fair. Aug. 28-30. Robt. W. Klipp.
Petersburg-Menard Co. Fair. Aug. 25-28. C. A. Lens.
Pleasant Hill-Pike Co. Fair. Aug. 24-28. J. L. Laugharn.

Indiana

Akron-Akron Agrl. Fair Assn. Aug. 13-19. Ivan Boylan.
Argos-Marshall Co. 4-H Fair Assn. Aug. 11-15. Otto H. Gates.
Auburn-DeKalb Co. Free Fall Fair Assn. Sept. 29-Oct. 3. Harry L. Provinces.

Rockport-Spencer Co. Fair Assn. July 20-24. Max H. Schumacher.

Onawa-Monona Co. Fair Assn. Aug. 24-27. Harold J. McNeill.

Osborne-Osborne Co. Rural Fair Assn. Aug. 17-21. L. E. Woolley.

Osborne-Osborne Co. Rural Fair Assn. Oct. 14-17. Mrs. Wilma Bedell.

Middlefield-Highland Agri. Soc. Sept. 4-5. Willard A. Pease.

Iowa

Kansas

Kentucky

Maine

Maryland

Massachusetts

Minnesota

Michigan

Williamson-Martin Co. Agrl. Fair. Oct. 12-17.
Wilson-Wilson Co. Fair, Inc. Oct. 12-17.

North Dakota

Beach-Golden Valley Co. Fair. Sept. 11-12.
Carrington-Foster Co. Fair. Sept. 15-18.

Ohio

Andover-Andover State Fair. Sept. 11-12.
Ashland-Ashland Co. Agrl. Soc. Sept. 29-30.

Rockspring-Melgs Co. Agrl. Soc. Aug. 18-21.
St. Clairville-Belmont Co. Agrl. Soc. Sept. 9-12.

Oklahoma

Ada-Pontotoc Co. Fair. Sept. 17-19.
Altus-Jackson Co. Fair Assn. Sept. 9-12.

Pennsylvania

Abbottstown-E. Berlin-Adams Co. Fair. Aug. 11-15.

Rhode Island

East Greenwich-Rocky Hill Fair. Aug. 25-30.

South Carolina

Anderson-Anderson Fair. Oct. 5-10.

Texas

Amarillo-Tri-State Fair. Sept. 21-26.
Angleton-Brasoria Co. Fair. Oct. 6-10.

South Dakota

Aberdeen-Brown Co. Fair. Aug. 26-29.

Tennessee

Alexandria-DeKalb Co. Fair Assn. Aug. 5-8.

Oregon

Albany-Linn Co. 4-H Fair. Aug. 31-Sept. 1.

Forest-Wheeler Co. Fair. Sept. 11-13.
Gold Beach-Curry Co. Fair. Aug. 21-23.

Abbottstown-E. Berlin-Adams Co. Fair. Aug. 11-15.

Gallatin-Summer Co. Fair. Aug. 19-22.

Tomball-Harris Co. Fair Assn. Sept. 10-12. H. Buescher.
Tulla-Swisher Co. Fair. Sept. 17-19. Jack Schwarts.

Utah

Brigham City-Box Elder Co. Peach Days. Sept. 11-12. D. M. Mason.
Cedar City-Southern Utah Livestock Show. Sept. 10-12. Alex Williams.

Vermont

Barton-Orleans Co. Fair Assn. Aug. 20-22. Mildred Baker.
Bradford-Connecticut Valley Expo. Aug. 14-16. J. Arthur Peters.

Virginia

Alexandria-Northern Va. Fair & Indust. Expo. Sept. 7-12. Paul M. Mayer.
Amherst-Amherst Co. Fair Assn. Oct. 5-10. Charles G. Tracey.

Washington

Battleground-Clark Co. Fair. Aug. 27-30. R. E. Tribe, R. S. Box 356. Vancouver.
Bremerton-Kitsap Co. Fair. Aug. 27-30. R. E. Hensel.

Menlo-Pacific Co. Fair Assn. Aug. 20-22. Mrs. M. Sexton, R. 1. Raymond.
Monroe-Evergreen State Fair. Sept. 9-12. Paul Hollomon, Snohomish.

West Virginia

Belington-Belington Community Festival & Fair. Sept. 18-19. D. U. Haney.
Clay-Clay Co. Fair Assn. Aug. 24-29. Opal Summers.

Wisconsin

Antigo-Lanigade Co. 4-H Club Fair. Aug. 21-23. Ira V. Goodell.
Athens-Athens Agril. Assn. Aug. 28-30. George Benseke.

Phillips-Price Co. Agril. Soc. Aug. 27-30. L. F. Wiemer.
Plymouth-Sheboygan Co. Fair. Sept. 4-7. W. H. Eldridge.

Wyoming

Afton-Lincoln Co. Fair. Aug. 28-29. Orrin Jenkins.
Basin-Big Horn Co. Fair. Aug. 18-20. Dr. M. B. Walker.

Canada

Camrose-Camrose Agril. Soc. Aug. 3-5. John E. Stuart.
Battle River (Manning)-Battle River Agril. Soc. Aug. 6-7. J. A. Nichols.

British Columbia

Abbotsford-Central Fraser Valley Fair. Sept. 15-16. L. J. Kettle.
Armstrong-Interior Prov. Exchn Assn. Sept. 14-17. Mat. Hassen.

New Brunswick

Albert-Albert Fair. Sept. 22-24. W. Andrew Stuart.
Bathurst-Glochester Co. Fair. Sept. 2-5. Allison Branch, South Bathurst.

Caledonia-Queens Co. Fair Assn. Sept. 22-25. G. R. Chute.
Digby-Digby Co. Agril. Soc. Sept. 16-17. H. G. York, Bear River, N. S.

Ontario

Aberfoyle-Aberfoyle Agril. Soc. Sept. 22-23. Acton-Acton Agril. Soc. Sept. 18-19.
Almonte-Almonte Agril. Soc. Sept. 10-12. Alvinston-Alvinston Agril. Soc. Oct. 6-7.

Quebec

Amqui-Matapedia Agril. Soc. Aug. 20-23. J. Eng. Bezil.
Ayers Cliff-Stanstad Agril. Soc. Aug. 27-29. M. B. Corey, Hatley, Que.

Merrickville-Merrickville Agril. Soc. Sept. 25-26.
Metcalfe-Metcalfe Agril. Soc. Sept. 17-19. Middleville-Middleville Agril. Soc. Sept. 17-19.

Amqui-Matapedia Agril. Soc. Aug. 20-23. J. Eng. Bezil.
Ayers Cliff-Stanstad Agril. Soc. Aug. 27-29. M. B. Corey, Hatley, Que.

Inverness—Meganitic Agrl. Soc., Div. A. Sept. 2-3. C. W. McVetty.
Ile-Verte—Riviere-du-Loup Agrl. Soc. Aug. 11-14. Joseph M. Marquis.
Knowlton—Brome Agrl. Soc. Sept. 7-10. George A. McClay.
Laprairie—Laprairie Agrl. Soc. Aug. 22-23. Romeo Ste. Marie, Boisseau Station.
Levis—St. Romuald Agrl. Soc. Sept. 2-4. T. Carrier, Pintendre, Que.
Maniwaki—Gatineau Co. Agrl. Soc., Div. B, Sept. 14-16. Mme. Palma Joanis.
Marbiston—Wolfe Agrl. Soc., No. 1. Aug. 17-19. Raymond Thibodeau.
Matane—Matane Agrl. Soc. Aug. 10-16. L. J. St. Yves.
Montmagny—Montmagny Agrl. Soc. Aug. 13-16. Louis J. St. Yves.
Notre Dame-du-Lac—Temiscouata Agrl. Soc. Aug. 16-18. Adelard Malenfant.
Papineau—La Societe d'Agrl. du Cta Papineau. Sept. 1-3. Donat Thibaudeau, R. R. No. 1, Thurso, P. Q.
Quebec City—Expo. Provinciale de Quebec. Sept. 4-13. M. Emery Boucher.
Quyon—Pontiac Agrl. Soc. Sept. 21-23. Gervace O'Reilly.
Richmond—Richmond Co. Agrl. Soc. Aug. 20-22. Antoinette Linahen, Box 328.
Rimouski—Rimouski Agrl. Soc. Sept. 12-17. Alfred Michaud.
Roberval—Roberval Agrl. Soc. Aug. 19-23. Bernard Levesque.
Rouyn—Rouyn Agrl. Soc. Aug. 22-26. L. P. DeBlais.
St. Alexandre—Iberville Agrl. Soc. Sept. 11-13. Claude Brault.
St. Barnabe-Nord—St. Maurice Agrl. Soc. Sept. 1-2. Mme. Romeo Boucher.
St. Bruno—Chambly Agrl. Soc. Aug. 18-19. Jean Hardy, Longueuil, Que.
St. Francois-du-Lac—Yamaska Agrl. Soc. Aug. 6-8. A. Trudeau.
St. Leonard—Nicolet Agrl. Soc., Div. A. Aug. 11-12. Lorenzo St. Arnaud, St. Venues, Que.
St. Tomuail—Levis Agrl. Soc. Sept. 2-4. T. Carrier, Pintendre, Que.
St. Scolastique—St. Scolastique Agrl. Soc. Sept. 9-13. Paul Morin, St. Eustache, Que.
St. Stanislas—Champlain Agrl. Soc. July 31-Aug. 2. Raoul Mongrain.
St. Victoire—Richelieu Agrl. Soc. Aug. 28-30. J. U. Girouard, St. Ours, Que.
Saint Hyacinthe—Saint Hyacinthe Regional Fair. Aug. 3-6. Alphonse Deschenes.
Saint Jean—Saint Jean Agrl. Soc. Sept. 5-7. J. R. St. Arnaud.
St. Pascal—Kamouraska Agrl. Soc. Aug. 21-24. M. Alphonse Raymond.
Shawville—Shawville Fair. Sept. 23-26. Mrs. Lawrence D. Young.
Sherbrooke—Canada's Great Eastern Exhn. Aug. 29-Sept. 4. A. C. Ross.
Sherbrooke—Sherbrooke Winter Fair & Fat Stock Show & Sale. Oct. 12-15. A. C. Ross.
Sorel—Piste Royale—Richelieu Agrl. Soc. Aug. 28-30. J. U. Girouard, St. Ours, Que.
Trois-Rivieres—Trois-Rivieres Regional Exhn. Aug. 22-28. H. Paul Martin.
Valleyfield—Valleyfield Fair. Aug. 18-20. Mme. George Belair.
Victoriaville—D'Arthabaska Agrl. Soc. Aug. 13-16. J. Vincent Lamolette, Box 219.
Waterloo—Shefford Agrl. Soc. Aug. 7-9. Allan Grainger.

COMING EVENTS

Arkansas
Mammoth Spring—Soldiers & Sailors Reunion. Aug. 17-22. E. E. Sterling.
California
San Francisco—Western Gift Show. Aug. 2-5. Mrs. Kay Leber, 1355 Market St.
Colorado
Lamar—Southeast Colo. Livestock Assn. Aug. 29-30. Ray R. Cook.
Durango—Spanish Trails Fiesta. July 31-Aug. 2. Franklin McKelvey.
Illinois
Avon—Fat Steer Show. Aug. 13-15. Nick Vacca, care Town Tavern.
Blandinsville—Farmers' Picnic. Aug. 13-14. Wallace Soule.
Brimfield—Am. Legion Old Settlers' Picnic. Aug. 20-22. Pete Talmage, Box 251.
Chicago—Natl. Automatic Merchandising Assn., Conrad Hilton Hotel. Aug. 23-26.
Dallas City—Lions & Legion Celebration. Last week in Aug. Address Box 63.
Davis—Celebration. July 30-Aug. 1. William Brault.
East Dundee—Firemen's Festival. July 22-25. Max C. Freeman, Dundee.
Hamilton—Fall Festival. Aug. 14-16. G. P. Smith.
Rochelle—Farmers' Picnic. Aug. 20. Dewitt Osgood.
Salem—Soldiers-Sailors Reunion. July 27-Aug. 1. Omar J. McMackin, 310 N. Broadway.
Rockford—4-H Show. Aug. 4-5. Jack W. Kirby, 4329 W. State St.
Wenona—Wenona Centennial. July 26-Aug. 2. Alyce Holmstrom.
Wilsonville—Home-Coming. Aug. 29-30. Louis Pellegrini, Fire Dept.
Indiana
Columbia City—Am. Legion Festival. Aug. 5-9. George J. Leininger.
Farmersburg—Old Settlers' Picnic. Aug. 5-9. Ray Dills.
Huntington—Vets. Foreign Wars Home-Coming & Street Fair. July 27-Aug. 1. Max A. Patten.
LaGrange—Cora School. Aug. 3-8. Arnold L. Ford.
Odon—Old Settlers' Meeting. Aug. 20-22. H. O. Marshall.
Terre Haute—Miners' Picnic. Aug. 7-9.
Iowa
Gettsville—Soldiers' Reunion. Aug. 18-20. C. E. Fisher.
Kansas
Downs—Downs Celebration. July 22-25. Paul R. Gorey.
Melvern—Sunflower Days & 4-H Fair. Aug. 6-8. J. S. Dooty.
Kentucky
Corbin—Nibroce Fall Festival. Aug. 20-22. Mrs. Lorene Hodge, 103 W. 1st St.

Louisiana
New Orleans—Home Show. Aug. 22-30. H. F. Van Horn, Municipal Auditorium.
Michigan
Leslie—Home-Coming. July 30-Aug. 1. Wilfred Wardowski.
Perrinton—Firemen's Home-Coming. July 24-25. George Cutler.
Ravenna—Home-Coming & 4-H Fair. Aug. 21-22. Samuel McNitt.
Minnesota
Henderson—Sauer Kraut Days. July 31-Aug. 2. Elmer E. Braha.
Sanborn—Watermelon Day Celebration. Aug. 4. W. D. Yaeger.
Missouri
Canton—Lewis Co. 4-H Show. July 24-25. Jesse Franks.
Craig—Annual Reunion. July 23-26. Don Whetsel.
Hillsboro—Horse Show & Festival. July 31-Aug. 2. D. A. Parkman.
Houston—Old Settlers' Reunion. Aug. 12-15. Wm. McCaskill, care Chamber of Commerce.
Humansville—Reunion. July 29-Aug. 1. Ralph Burnett.
Jackson—Mo. Home-Comers. Aug. 31-Sept. 5. Burton Short, Courthouse.
Lincoln—Harvest Festival. Aug. 13-15. Glen R. Lehman.
Lucerne—Lucerne Stock Show. Aug. 28-30. Chas. B. Studebaker.
Marthasville—Fall Festival. Aug. 28-30. Walter Rottman.
Stanberry—Fall Festival. Aug. 9-14. John Reeks.
Wellsville—Fall Festival. Aug. 27-29. Allen E. Updike.
Montana
Whitefish—Golden Anniversary & Gala Days. July 23-25. A. F. Evey.
Nebraska
Cambridge—Am. Legion Celebration. Aug. 7-9. Don Harpst.
Nemaha—Old Settlers' Picnic. Aug. 6-7. Henry Matschell.
Nevada
Ely—Pony Express Days. Aug. 22-30. Darwin Lambert, Box 688.
New York
Limestone—Old Home Week Celebration. July 27-Aug. 1. Circus Saints & Sinners Bradford, Pa.
Narrowsburg—Tusten Centennial. July 26-Aug. 1. Jim Purcell.
North Carolina
Newton—Soldiers' Reunion. Aug. 17-22. Miss Willie Self.
Roanoke Rapids—Harvest Festival. Aug. 3-8. H. O. Keeton.
Ohio
Amherst—Am. Legion Carnival. Aug. 5-8. Denis Pollak, R. 1.
Canal Winchester—Am. Legion Fall Festival. Aug. 19-22. Wilson Kittle Jr.
Cincinnati—Food & Home Show at Zoo. Aug. 17-30. J. P. Huebner.
Gibsonburg—Vol. Fire Dept. Home-Coming. July 24-27. Clarence E. Mathna.
Magnolia—Band Home-Coming. Aug. 5-8. W. H. Chaddock.
North Industry—Vol. Fire Dept. Home-Coming. July 21-25. George Marlow, Canton, O.
Quaker City—Home-Coming. July 23-25. L. W. Hartley.
Oklahoma
Pawhuska—Intl. Round-Up Clubs Cavalcade. July 24-26. Frank I. Raley.
Yale—Home-Coming. Aug. 5-8. Wm. L. Jester, Box 582.
Oregon
Sutherlin—Timber Days. Aug. 8-9. Mrs. Frank W. McCord, Box 534.
Pennsylvania
Bangor—Farm Show. Aug. 19-22. Millard Gleim.
Butler—Farm Show. Aug. 19-21. Arthur Wick.
Cokeburg—Firemen's Carnival. Aug. 17-22. Felix Tarorick, Richeyville, Pa.
Delmatsia—Firemen's Celebration. Aug. 12-15.
Mount Pleasant—125th Anniversary. Aug. 17-22. Michael Di Michele, 607 Main St.
New Galilee—Firemen's Carnival. July 27-Aug. 1. J. A. Fusetti, Box 67.
Osceola Mills—Vol. Firemen's Assn. Convention-Celebration. Week of Aug. 17.
John A. Redding.
Pittsburgh—Police Circus, Forbes Field. July 30-Aug. 1. Chester B. Morley, 332 City-County Bldg.
Renovo—V.F.W. Fair. Aug. 23-29.
Richeyville—Firemen's Carnival. Aug. 10-15. Felix Tarorick, Richeyville, Pa.
Salisbury—Firemen's Celebration. July 19-25. George E. Bowersox Jr.
Saxonsburg—Vol. Firemen's Carnival. July 20-25. George K. Smith.
Shade Gap—Soldiers & Sailors Fair. July 27-Aug. 1. A. L. Blackmon.
Sheakleyville—Vol. Fire Dept. Home-Coming. Aug. 17-22. K. H. Graham.
South Dakota
Burke—Home-Coming. Aug. 28-29.
Custer—Gold Discovery Days. July 24-26. W. J. McCracken.
Deadwood—Days of '76. July 31-Aug. 2. Nell Perrigoue.
Dell Rapids—Cootie Days. July 31-Aug. 1. Lake Preston—Watermelon Day. Aug. 31-Sept. 1. K. E. Shermo.
Madison—Yankee Doodle Days. July 31-Aug. 1.
Rapid City—Black Hills Range Days. Aug. 13-16. Stan Liberman.
Salem—Harvest Festival. Aug. 24-25. Loren Cutler.
Timber Lake—Days of 1910. Aug. 29-30. F. W. Card.
Tennessee
Shelbyville—Tenn. Walking Horse Natl. Celebration. Aug. 31-Sept. 5. P. J. Scudder.
Wisconsin
Bloomer—4-H Fair & Livestock Show. Aug. 28-30. A. W. Fehr, 1614 Priddy St.
Sheboygan—Centennial. Aug. 9-16.
Waukesha—Water Carnival. Aug. 6-9. Address Box 1.
Canada
Penticton, B. C.—Peach Festival. Aug. 20-22.
Woodstock, N. B.—Old Home Week. July 27-Aug. 1.

RUMOR OUT, IN

Snake Yarn, Dies in Chi, Hits Pitts

CHICAGO, July 18. — The unfounded rumor of a child having been bitten fatally by a snake while riding a Merry-Go-Round was dying this week in Chicago but it popped up in Pittsburgh, where it hurt business at Kennywood Park.

Meanwhile, in Maryland and in New England, where it also had been given much circulation, the rumor was reported on its death bed—and with it the blighting effects upon business at some Kiddieland and amusement areas.

In Chicago, the advertising campaign underwritten by the Chicago Kiddie Park Operators' Association Inc., to combat the rumor was continued, with the group taking space in suburban newspapers after having placed advertisements last week in the Chicago dailies.

Chi area moppet spots noted a sharp upswing in business after the advertising appeared in the dailies. Some reported that their business climbed back to within 10 per cent of normal levels after suffering a 50 per cent drop when the rumor was at its height.

Clem Lane, city editor of The Chicago Daily News, making a guest appearance on a TV newscast this week, assisted in speeding the death of the rumor. He showed TV viewers a copy of the ad the Kiddieland ops had run in the daily newspapers and branded the rumor as unfounded.

Denver Area Outdoor Shows Pull Crowds

DENVER, July 18.—Western shows, rodeos and roundup celebrations are drawing capacity crowds to the Rocky Mountain region this summer. Final preparations for Cheyenne's famed Frontier Days were completed this week as the Wyoming capital city made ready for its 57th annual celebration July 21-25. At Estes Park, cowboy star Monty Montana, led the parade of cowboys and Western favorites who participated in the Roundup Riders' trail ride. Grandby's annual July Rodeo drew more than 5,000 persons for its one day run. Officials report that cars from 34 States were counted.

Regional fair and exposition officials say that there is still ample room for more exhibits, shows and rides at most of the scheduled outdoor events in the Rocky Mountain area. Nearly three dozen more shows are slated within the 400-mile area surrounding Denver before Labor Day.

Ridgecrest, Calif., Plans Three-Day Western Cele

RIDGECREST, Calif., July 18. —A big Western celebration will be staged here for three days starting September 18 with M. Whitey Monette, of San Francisco, in charge of rides, shows and concessions. Art Craner will direct the queen contest, which is scheduled to get underway soon.

The event is to be under the sponsorship of the Chamber of Commerce in co-operation with the Naval Ordnance Station near here. The pay roll for the area is estimated at \$1,500,000.

In addition to the queen contest, the winner of which will receive a trip to the Hawaiian Islands, there will be the carnival midway along with free acts and a fireworks display. A 1953 Buick is to be given away.

Monette has long been associated with outdoor show business. Presently he supplies major fairs with novelties and will come here following dates in Vancouver and Puyallup. Craner is currently in Tracy, where he is directing the Diamond Jubilee.

Rodeo Dates

ARKANSAS
Little Rock—Rodeo. Oct. 5-10. Clyde E. Byrd.
Magnolia—Rodeo. Aug. 4-8.
Pine Bluff—Rodeo. Sept. 14-18.
CALIFORNIA
Fortuna—Rodeo. Aug. 1-2. E. E. Stewart.
Los Angeles—Sheriff's Rodeo. Aug. 23.
Frank D. Grace.
COLORADO
Boulder—Boulder Rodeo. July 26-27.
Colorado Springs—Pikes Peak or Bust Rodeo. Aug. 4-8. R. J. Watson.
Durango—Spanish Trails Fiesta. July 31-Aug. 2. J. Franklin McKelvey.
Littleton—Junior Rodeo. Aug. 21-22. Forrest F. Hammes.
Monte Vista—Monte Vista Rodeo. July 29-31. J. H. Beatty.
IDAHO
Burley—Burley Rodeo. Aug. 20-22.
Caldwell—Night Rodeo. Aug. 4-8. Telpher E. Wright.
Filer—Filer Rodeo. Sept. 2-5.
Gooding—Gooding Rodeo. Aug. 13-15.
Idaho Falls—Idaho Falls Rodeo. Aug. 12-15.
Jerome—Jerome Rodeo. Aug. 27-29.
Lewiston—Lewiston Roundup. Aug. 28-30.
Joe M. Skok.
Nampa—Snake River Stampede. July 14-18. Virginia Smith.
Pocatello—Frontier Days. July 16-18. Mrs. Muriel Ruggles.
Preston—Preston Rodeo. July 30-Aug. 1.
Soda Springs—Soda Springs Rodeo. Aug. 8-9.
Weiser—Weiser Rodeo. July 30-Aug. 1.
IOWA
Sidney—Rodeo. Aug. 18-22.
KANSAS
Abilene—Abilene Rodeo. Aug. 24-27.
Phillipsburg—Phillipsburg Rodeo. July 30-Aug. 2.
Pretty Prairie—Rodeo. Aug. 4-6.
LOUISIANA
Alexandria—Rodeo. Aug. 25-29.
MISSOURI
Boonville—Boonville Rodeo. Aug. 1-2.
Harry Stretz.
Brookfield—Rodeo. Sept. 5-7.

Lajoie Show Chalks Up \$\$ In Maritimes

BRIDGEWATER, N. S., July 18. — Congress of Hollywood Daredevils is running well ahead of last year attendance-wise, according to Charles Lajoie, thrill show's owner-manager. Show wound up its Nova Scotia tour here Saturday (4) with a strong turnout.

North Sydney was capacity and Antigonish, a new town on the route, came up with big patronage. During the three-week tour of Nova Scotia, only one show was lost to rain, that at Halifax. Unit moved this week to Prince Island and will then head for a two-week jaunt in New Brunswick.

Owner Lajoie took delivery on a new Lincoln Capri sedan here. Tiny Bovie, midget clown, is sporting a new house trailer. The entire crew had a picnic at Heather Beach with all the trimmings. Personnel, in addition to Owner Lajoie, includes Henry Robinson, Joseph Coutre, Jack McLean, John Lajoie, Horace Bodwin, Leo Perron, Tex Saxon, Johnny Thompson, George Smith, Boots Orban, Buddy Young, Speedy Mote, Roy Reynolds, Jean Hammond, Al Davis, James Moore, Harry Cook, Al Carmichael, Joseph Hayes and Andre Bovine. Clowns are Bovie, George Dexter, Pee Wee Reese and Bob Laplane.

Swenson Inks Memphis Fair

ROLLA, N. D., July 18. —Swenson Thrillcade has closed to put on one evening performance at the Mid-South Fair, Memphis, Aut Swenson, thrill show owner-manager, announced here. Unit will play the night of September 24.

The Swenson unit left here for Canada, where it was skedded to play Winnipeg and Carman, both in Manitoba, then return to the States to begin its fair dates.

Charbonneau Inks Two

MECCA, Calif., July 18.—Concessionaire George Charbonneau announced this week that he has been awarded exclusive contracts for the sale of popcorn, peanuts, snow cones, cotton candy and candy on the independent midways and in the grandstands at Fresno (Calif.) District Fair and Tulare County Fair, Tulare, Calif.

DOG SHOWS

California
Azusa—Aug. 9. Jack Bradshaw, Los Angeles.
San Mateo—Aug. 2. Mrs. B. Behrendt, San Francisco.
Santa Rosa—July 28. Mary Miller, 3647 Wilson Ave.
Stockton—Aug. 23.—Helen Rosemont, San Francisco.
Connecticut
Danbury—Aug. 22. Foley, 2009 Ranstead St., Philadelphia.
Illinois
Hinsdale—July 26. C. Kimbara, 1001 Grove St., Evanston, Ill.
Mattoon—Aug. 29. Bow Org, Detroit.
Indiana
Michigan City—Aug. 9. T. A. Olney Jr., Chesterton, Ind.
Massachusetts
Great Barrington—Aug. 23. Foley, 2009 Ranstead St., Philadelphia.
Hamilton—Aug. 15. Foley, 2009 Ranstead St., Philadelphia.
Leominster—Aug. 2. Foley, 2009 Ranstead St., Philadelphia.
North Palmouth—Aug. 8. Hudson Kolloch, Hyannis, Mass.
Plymouth—Aug. 9. Hudson Kolloch, Hyannis, Mass.
Michigan
Jackson—Aug. 2. E. A. Moss, Greensboro, N. C.
Pontiac—Aug. 16. Bow Org, Detroit.
Saginaw—Aug. 8. Jos. F. McCarthy, Detroit.
Minnesota
Duluth—Aug. 2. Mrs. M. Peterson, 1419 Arrowhead Road.
Missouri
St. Louis—Aug. 30. W. Chamblin.
New Hampshire
Keene—Aug. 1. Foley, 2009 Ranstead St., Philadelphia.
New Jersey
Sparta—July 26. Foley, 2009 Ranstead St., Philadelphia.
New York
Amsterdam—Aug. 8. Foley, 2009 Ranstead St., Philadelphia.
Hornell—Aug. 16. Jos. F. McCarthy, Detroit.
Ithaca—Aug. 15. Jos. F. McCarthy, Detroit.
Lake Placid—Aug. 9. Foley, 2009 Ranstead St., Philadelphia.
New York—July 28. Foley, 2009 Ranstead St., Philadelphia.
Tuxedo Park—July 25. Foley, 2009 Ranstead St., Philadelphia.
Suffern—Aug. 30. Foley, 2009 Ranstead St., Philadelphia.
North Carolina
Asheville—Aug. 15. E. A. Moss, Greensboro, N. C.
Ohio
Chagrin Falls—July 26. V. Brumenshenkel, Willoughby, O.
Elyria—Aug. 9. Bow Org, Detroit.
Pennsylvania
Hatfield—Aug. 23. Foley, 2009 Ranstead St., Philadelphia.
Washington
Renton—Aug. 15-16. Helen Waring, Portland, Ore.
Wisconsin
Lake Geneva—Aug. 2. Dr. S. Ferguson.

Rockaways' Promotion For Pyros Accelerated

NEW YORK, July 18. — The tempo quickened this week in methods to promote the fireworks display held each Wednesday on a barge off Rockaways' Playland, Queens amusement park.

Ted Cott, vice-president of the National Broadcasting Company, announced that fireworks spot announcements would be upped to six per day on Wednesdays, the day the fireworks are fired, over the local NBC outlets. The announcements will plug the fireworks displays as well as the fact that stars of the local NBC radio outlet, WNBC, and the TV outlet, WNBT, will be on the midway at Rockaways' Playland immediately following the pyro show.

The Schaefer Beer Company, sponsor of the fireworks, is also plugging the weekly show via Red Barber and other sportscasters on its baseball broadcasts of the Brooklyn Dodger games.

The park is also airing special

announcements over its public address system every 15 minutes, plugging the show and the Schaefer firm.

George Wolpert, executive secretary of the Chamber of Commerce of the Rockaways, has signed a contract with an air tow firm. It provides for a banner to be flown from Sandy Hook, N. J., over Staten Island and Long Island beaches three times on Saturdays and four times on Sundays. It reads "Fireworks Wednesday nights Rockaway Beach, 9 p.m."

Wolpert also announced that a special committee had been designated to collect funds and utilize them to advertise and publicize the Rockaways. The Advertising, Promotion and Merchandising Committee is the name of the new group which will be headed by Morris Engleberg, manager of a Rockaway bank, and Martin W. Martin, director of foods at the funspot.

The committee's goal is \$10,000 this year and \$30,000 next year. The committee believes that intelligent use of the funds will bring new families to the area, resulting in increased grosses for business endeavors located in the Rockaways.

'WRITE IT DOWN' IS PARK POLICY

BALTIMORE, July 18. — Note pads headed, "If It's for the Park, It's Important. Write It Down Now!" have widespread distribution at Gwynn Oak Park here. David Price, park manager and Hal Steward, promotion director, both have praise for the form which is directed to their attention whenever park personnel wish to submit suggestions or make comment upon any phase of the park's operating policy. The form is also used in the park's offices by secretaries when taking phone or in-person messages from callers.

New Kiddieland At Wildwood, N. J.

WILDWOOD, N. J., July 18. — A new kiddie amusement park has been added to this South Jersey resort scene this season with the opening of the Villas Fairyland in the Wildwood Villas sector of the resort.

Owned and operated by Pat Smith, the park features Miniature Autos, Fire Engines and Boat Rides, Pony Carts and others. With a free admission, the rides are scaled to a 9-cent ticket, with three tickets for a quarter.

Agawam Breaks 3 Attendance Marks

12,162 at Westinghouse Day; New Night and Gross Records Are Established

AGAWAM, Mass., July 18. — Riverside Park hung up three new records here Saturday (11). Highs of the past 14 years went into the damper under the multi-part promotional program of the day and night.

Riverside had its biggest outing, with 12,162 persons checking thru the gates for the first Westinghouse Family Day, and with a banner night crowd, the park also established a new attendance high for the entire operating period in one day and night. The third new record, according to Eddie Carroll, park president, was the biggest gross in the funspot's history.

The park opened for the outing party at 10 a.m., and thousands streamed thru the gates. The Westinghouse party reached a peak about 2 p.m., and kept everything humming until 6 p.m., official end of its outing program.

The park's stadium was used for sports events, heavy prize awards and entertainment. A special dance, arranged at the committee's expense, was held in the outdoor Gardens from 2 p.m. until 6 p.m.

The park's free act of the week, Emil Pallenberg's bear, Snookums, went for a 4:30 p.m. show. The midway slowed down a bit after 6 p.m., but picked up fast with a big night crowd attracted to the stock car auto races. Attendance at the races reached 5,400. The feature event, named the Westinghouse Trophy Race, was won by Jocco Maggiacomo, Poughkeepsie, N. Y. The free act went on for two evening shows.

A possible new week-end record was also established Sunday (12) when 47 drum corps met with afternoon and evening parades prior to contests on the midway. In addition to the Pallenberg act, midway entertainment was augmented with five shows by Ray Smith and the Hay-loft Jamboree.

Carroll reports June and July have been unusually strong. High grosses have been making up for the week-ends lost during April and May, when the worst weather in 14 years hit the area.

The park has its strongest promotional guns loaded for the remaining eight weeks of the season, teeing off with the second appearance here of the Howdy Doody Show tomorrow (19) on the midway stage. Harry Storin, well-known publicist, is in charge of tub-thumping activities for the park.

Philly Grants Park Permit to J. B. Shapiro

PHILADELPHIA, July 18. — A permit for a children's amusement park in the West Oak Lane section of the city was reluctantly granted this week by Walter S. Pytko, commissioner of licenses and inspections. The certificate will permit Julian B. Shapiro to go ahead with the construction of the commercial enterprise at Stenton Avenue and Tulpehocken Street.

Pytko said he issued the permit on the advice of Chief Deputy City Solicitor Jerome J. Shestack after Justice John C. Bell Jr., of the State Supreme Court, refused to act on the city's petition for a supersedeas in the case. Meanwhile, more than 200 residents in the area announced they had contributed \$200 to fight Shapiro's plan to erect the amusement park. Angry over the latest turn of events, residents in the area, almost without exception, declared they would take the case to the Supreme Court if necessary to prevent the park from being built.

Meanwhile City Council took under consideration a bill which would tend to outlaw amusement parks within the city limits. The ordinance is expected to win overwhelming approval at the next council session July 23.

Bubble Gum Contest Aids Jersev Spot

PENNSVILLE, N. J., July 18. — Finals in a bubble gum contest staged annually by Riverview Park here have been set for July 23.

The contest was highlighted in a full-page illustrated story appearing in the Wilmington Sunday Star's magazine last week. Many other newspapers and magazines have also covered the event, since the bubble-blowing efforts of the moppets provides prize photo subjects.

Allan Sommers, Riverview public relations chief, claims the Riverview contest, copyrighted by the park, is the only one of its kind. The winners of area contests are eligible for the Riverview finals. Last year, contestants came from Pittsburgh, Baltimore and New York.

Last year, the event drew 101 participants and 5,000 spectators, a new high in both departments. Riverview Police Chief George Scheirer is judge.

ANY MORE SILLY QUESTIONS?

Strenuous Winter Schedule Outlined by Glen Echo Mgr.

WASHINGTON, July 18. — Gerald Price, general manager of Glen Echo Park, has a unique card which he gives to people who query him as to what fills his time during the winter.

The multicolored folded card, depicting Price in a sketch complete with red hair and earmuffs, explains inside that in September he personally picks up cigarette butts and paper, scrubs the swimming pool, dusts the Coaster dip, puts the kiddieland in moth balls, and draws his pay check.

In October, the card says that most of his time is spent in answering the silly question as to what occupies his winter days and passing out this equally silly card. He also draws a pay check.

In November, he attends the annual convention of amusement park managers to get information on the latest diabolical rides designed to make the kiddies cry for joy and the parents turn a billious green at the thought. He also draws a pay check.

December Sked

In December, Price's time is occupied in helping his secretary trim the office Christmas tree, celebrating Christmas, skimming ice from the park's swimming pool and getting ready to celebrate New Year's. He also draws a pay check.

In January, according to the card, he celebrates New Year's, completes a personal inspection of the park via dog sled, calls in the Coast Guard to break up the ice in the pool, and draws a pay check.

February finds him taking a month off from the strenuous winter's work to take a world cruise. During this month, he finds time to celebrate Washington's birthday, and has his pay check mailed to him.

In March, he unpacks from the world cruise, greases the hinges on the Glen Echo Park's gates, chases polar bears from the pool, personally oils the Coaster's dip

wheels, dusts the Merry-Go-Round and draws a pay check.

In April, the park opens for the season and he can stop answering these silly questions and draw a pay check with a straight face. A marginal notation on the card points out that if his boss sees one of the cards, Price is only kidding. The card also indicates that you are number 52,641 that has asked the question.

12,000 Attend Lakewood Race

ATLANTA, July 18. — Some 12,000 persons turned out for the running of the 100-mile Grand National stock car race at Lakewood Speedway here Sunday (12) according to Mike Benton, speedway president and head of Lakewood Park.

A goodly portion of the crowd stayed on at the park following the NASCAR-sanctioned race, giving the midway a healthy play.

Ted Edwards and Ernie Truman promoted the event in conjunction with Benton. The race was won by Herb Thomas, Olivia, N. C., in 1 hour 24 minutes.

Co-Op Newspaper Ads Aid N. E. Group Promotion Pitch

BOSTON, July 18. — Co-operative newspaper ads sponsored by the New England Association of Amusement Parks and Beaches in Boston newspapers are part of a general campaign launched by the Yankee operators to make the public conscious of the recreational and entertainment values offered by member enterprises.

Association President John Dineen, operator of Hampton Beach (N. H.) Casino, sparked a full-page display in a recent issue of The Boston Sunday Post. The paper, which has a circulation of 300,000, is distributed thruout most of New England.

The paper has contributed to the promotion effort by running numerous stories before and after the appearance of the paid ads. In addition, The Post set up a 15-minute interview for Dineen on the Mildred Carlson program on WBZ-TV.

Progressive Outlook

Dineen and the New England association have been leaders in the efforts of parkmen to sell their efforts on an industry basis. The feeling among many members of the New England group is that publicity and promotion on an in-

Marshall Hall Is Enjoying Good Season

MARSHALL HALL, Md., July 18. — Marshall Hall Amusement Park, on the Potomac River a few miles below Washington, is enjoying a good season despite the policy of watchful spending that has manifested itself in the capital.

The park, with its 10 major rides and half dozen kiddie rides, receives a strong play from patrons who arrive via the Wilson Line steamer from Washington. Picnic bookings and outings are holding up well this year from local organizations. In addition the park also gets a good tourist play from both steamer patrons and motorists en route to Mount Vernon and other near-by historic spots.

dusty level will find more acceptability and also do a better selling job.

Yesterday's Boston Globe carried a full page devoted to Norumbega Park, Newton, Mass. Six of the columns were taken up by an ad. The two remaining columns were devoted to stories and pictures of the park's attractions.

For Sale HOPPE'S ISLAND AMUSEMENT PARK

On Little Miami River, just off U. S. Highway 22 and State highway 3, 20 miles Northeast of Cincinnati, with 25 towns and communities within radius of 25 miles. Property consists of 15 acres of land, 50x150 Swimming Pool, river fed, complete Filtration Plant built last year, large Dance Hall, Boating, Fishing and Picnicking. D-1 Liquor permit. Large building housing Dance Hall, Locker rooms, Concession space, etc. Also one 5-Apartment building, one 2-Apartment building and 2 separate homes of 4 and 5 rooms. All rented to permanent year around guests. Will sell complete or Island separate from residential property. This park has been in steady operation for more than 25 years; 10 years by present owners. Reason for selling, death in family. See this place in operation until Labor Day or contact

MRS. VIVIAN CALDWELL
Foster, Ohio, Phone Leveland 5-3902

FOR SALE

Pony Ride—Edgewater Amusement Park, Detroit, Mich. New Canvas Top—11 Ponies and Equipment. Price—\$3500.

Five Mechanical Hobby Horses \$200 each. Sickness. Four Ride-Em-Cowboy. One Thunderbolt.

FRED J. LaFONTAINE
19205 Berg Rd.
Detroit, 19, Mich.

Parks Need Golf

Look at the success leading amusement parks make every season with Holmes Cook giant miniature courses. You give us 15,000 sq. ft. We'll provide a layout, equipment and accessories that are every way superior. Inquire promptly.

HOLMES COOK MINIATURE GOLF CO.
Box 1463, New London, Conn.

NEW PARK

Needs Kiddie Rides, commission basis, or will buy cheap.
SWATARA PARK
Middletown, Pa.
Phone: 5141

RAILS

12"—16"—20"
With Splice, Bars, Frogs, Switches, Bolts and Ties for Kiddie-Car Railroad. Also Locomotives. Cars and Equipment for same.
M. K. FRANK
480 Lexington Ave., New York 17, N. Y.
105 Lake Street, Reno, Nevada
401 Park Bldg., 5th Av., Pittsburgh 22, Pa.

High Quality KIDDIE RIDES

ROTO WHIP—SPEED BOATS—PONY CARTS
CALLOPING HORSE CARROUSEL

Illustrated Circulars Free

W. F. MANGELS CO., Coney Island 24, N. Y.

MAJOR & KIDDIE RIDES AVAILABLE

Experienced Ride Operator has beautiful set of ten major Rides and five Kiddie Rides that will be available for the 1954 season. Would be interested in placing them in an established park or a percentage basis, or will lease park outright.

Box D-52, Care The Billboard, Cincinnati 22, O.

FOR SALE MINIATURE TRAIN

950 ft. track, with 660 ft. extra track; displays along way; station with cement floor; located in Ohio. Write
MRS. IDA BERNI
1002 Abbott Blvd., Palisades, N. Y.

Early States Dates Better for Ringling

Canada Tour Ends; Detroit Fair; Toledo, Lima Give Good Houses

LIMA, O., July 18.—Ringling Bros. and Barnum & Bailey played to encouraging business here Tuesday (14) after a good day at Toledo and a fair three-day engagement in Detroit.

Lima had a three-quarter matinee and near-capacity house at night. Toledo, on Monday (13), came thru with a full one at night and a three-quarter score in the afternoon.

Detroit opened Friday (10) with a half house matinee and about three-quarters at night Air show, which drew 60,000, was opposition. Second and third days, (11-12), brought a steady diet of 70 per cent business. While the stand was not sponsored, a Lions Club has the parking at Detroit.

WWJ-TV cameras picked up

unloading and lot scenes Friday (10) for the network show, "Today," which gave the show top national publicity.

Make Tunnel Move
Final stand in Canada was Windsor, Ont., across the river from Detroit, and the circus pulled half and three-quarter business. Public reception was good, and show was there on the auto factory payday.

Move from Windsor to Detroit was made in two 35-car sections and marked the first time the show train had used the Michigan Central Railroad tunnel. Previously, the border crossing has been at Sarnia. Railroad brass said the train was in first class condition for making the tunnel move. Customs officials speeded clearance and had been with the show three days to facilitate the cross-over.

Report on an earlier Canadian stand, Valleyfield, Que., was that the town displayed no interest in the show and six-day advance sale netted less than \$100. Consequently, the circus arrived in town but promptly cancelled both shows and moved on.

Pa. Dates Score Night Business For Kelly-Miller

CORRY, Pa., July 18.—Al G. Kelly & Miller Bros. Circus has been drawing strong night houses in this area. The show played here Saturday (11) to a three-quarter matinee and near-capacity night. At Titusville, Friday (10), the night show was nearly filled, while the matinee had a 30 per cent house.

Crowd of about 1,500 was on the lot during the morning at Titusville, and the show's downtown bally drew well. Street attractions, however, pulled only slight attention at Corry.

Jersey Stands Pop for Hagen

RARITAN, N. J., July 18.—Hagen Bros. Circus tabbed good business this week, with full houses at Binghamton, N. Y., (9), near-capacity houses at Plainfield, N. J., Monday (13), and three-quarter crowds at Raritan, Wednesday (15).

Show's 90 with three 40's looked good, with interior equipment newly painted and new seat maskings in use. New costuming also has been added to the show.

Lindemann Joins Kelly-Miller Show

CINCINNATI, July 18.—Pete Lindemann recently joined the advance forces of the Al G. Kelly & Miller Bros. Circus as contracting agent, according to Art Miller, general agent of the show.

Lindemann had been with the show on previous tours in such capacities as equestrian director and general superintendent.

Wallace-Clark's Good Deed Wins Nod in North. Can. Paper

CONORA, Sask., July 18.—Wallace & Clark Circus experienced bad weather and bad roads as it made recent stands in upper sections of Manitoba and Saskatchewan. At Conora, Friday (10), the night show was stopped at the halfway mark because of high wind and rain.

Route in Upper Manitoba took the show to Minitonas (4), Flin Flon (6) and The Pas (7). En route to Flin Flon on the only highway to the far north, show found the way was blocked by a mired truck. Three circus elephants towed a bus and several cars around the truck. When the fourth bull arrived, the truck

was moved, and show trucks proceeded.

The incident resulted in an editorial in the Swan River newspaper, which lauded the show and criticized a Manitoba official for poor roads and for charging the show \$3,000 for permission to work in the province.

Show was the first circus to play Flin Flon; however, Howard Y. Bary's Africa Zoo train made the town a year ago.

At Conora, the matinee was light. Night house was half filled, despite rain. The storm became worse at 9 p.m. and performance was stopped. Concert money was refunded. Show had strong opposition from the film of the recent Coronation.

DJ AIDS ZOO IN JUMBO QUEST

MILWAUKEE, July 18.—Radio and TV have come to the aid of the Washington Park Zoo here in an effort to raise the \$8,000 necessary to purchase two new elephants. The zoo lost its only elephant recently when 23-year-old Venice died. WTMJ and WTMJ-TV are the outlets carrying shows on which the pitch for funds is being made. Gordon Thomas, audio-video disk jockey, uses his shows for this purpose and has George Speidel, zoo director, as a frequent guest.

Fresh Towns In Mass. Okay For Mills Bros.

PITTSFIELD, Mass., July 18.—Mills Bros. Circus played to two half houses here Monday (13), with the Optimist Club reporting it cleared \$1,200. Mid-morning rain cut attendance.

Show played to strong turnouts at Ware (7) and Westfield, Mass., (8). Mills was the first show in a number of years at Ware, and reportedly was the first ever to play Stockbridge. Attendance at Holyoke (10) was light.

Ringling-Barnum Cuts Mat. Tickets

CHICAGO, July 18.—Ringling Bros. and Barnum & Bailey Circus has reduced its reserved seat ticket prices for matinees at some towns during July and August. The new schedule calls for \$2 and \$3 seats in selected spots, with the \$3 and \$4 scale continuing in key stands.

The price change went into effect after the Detroit stand. It follows the show's Canadian experience, where business was light. Canadians in most towns balked at the \$4 top.

It is known that the circus has faced price resistance frequently since it went to the higher scale about two years ago. Management was aware that the bite was too tough in many places, but decision was that the show couldn't afford to take less. Now

vacant seats at most performances this season have put the old maxim, "fast dimes are better than slow quarters," into effect.

The new part-time scale is described as a test for a limited time only. The \$4 top continues for all night performances.

King Tabs Quebec Okay But Short of Ont. \$\$

RIVIERE DU LOUP, Que., July 18.—King Bros. & Cristiani Circus has been doing "remarkably well" in Quebec, altho business has dropped from the big scores registered in more populous centers in Ontario. Co-Owner Floyd King reported this week.

At Thetford Mines, Que., Friday (9), two performances were given with sidewalls only, because of an accident which prevented arrival of the big top. Convoy also was delayed in crossing the St. Lawrence River en route from Three Rivers. Matinee at Thetford Mines was two hours late, but it drew a three-quarters crowd, and the night show was a capacity. Street parade was canceled there because several pieces of equipment had not arrived.

At Drummondville, Saturday (10), the matinee again was de-

BEATTY BUSINESS HOLDS IN WASH.

Longview, Bremerton, Tacoma Show Strong Night Takes; Matinee Okay

TACOMA, Wash., July 18.—Turnouts for Clyde Beatty Circus continued hefty this week, with Washington stands for the most part coming thru with good night houses.

In Longview on Wednesday (8), the rail show had a half house for the matinee and near capacity at night. American Legion auspices were used and the show gave a morning street parade. Joie Chitwood thrill show was two days ahead of the circus.

Three-performance stand at Bremerton started with a three-quarters matinee and near-full night house Saturday (11). The matinee-only Sunday (12) score was a three-quarter house. No auspices were used.

Tacoma's matinee was only half filled on Monday (13), but the evening performance pulled better than three-quarters. Rain

in the morning and afternoon slowed to occasional showers at night. Knights of Columbus sponsored the stand.

Coming up was a three-day stand in Seattle and then the eastward hops which will put the show into Wisconsin and Illinois by early August. Harry Golub, general agent, was in Chicago this week.

Sam Dock, 89, Dies; Trouped For 69 Years

READING, Pa., July 18.—Sam Dock, 89, a veteran of 69 years of trouping, died at his home here July 3. He had been ill several weeks. Dock was on the road every season from 1883 thru 1951.

He joined French & Company's Circus, a boat show, then moved to Howe, Pullman & Company and French & Monroe. Subsequently, he was a performer with Harris Nickle Plate, Orrin Barber, and Forepaugh.

Starting his own shows, he had Dock & Jordan in 1887 and Dock and Sallade in 1889. For the next three seasons he was superintendent of Welch Bros. Circus and owned a one-third interest in it. He and Al F. Wheeler left Welch to start the Wheeler Circus in partnership in 1893.

Starting in 1894, Dock operated his own show, sometimes using his name as the title and sometimes calling it the Great Keystone Show. He continued this operation until the 1920's. From about 1929 until 1942, the show was usually known as Brison Bros. Dock worked dogs and ponies on Bond Bros., Reo Bros. and Dix Bros. from 1942 to 1946, when he joined Raymond - Lee Circus, owned by his nephews, Ray and Lee Brison. His final season was 1951, when the Brisons' show was Lee Bros. for the first half and the Sam Dock Circus for the second half of the season.

Schumann Plays To Full Houses

COPENHAGEN, Denmark, July 18.—Circus Schumann for the past 10 days has been playing to sell-outs at every performance, with the entire house usually sold out four days in advance. The mid-town location of the Schumann arena makes this a natural attraction for local and tourist trade.

John and Henry Ringling North, with their European representative, Schichholz-Bedini, and film starlet, Gloria Gilbert, flew to Stockholm Saturday (11), but will return to Copenhagen after viewing Swedish circuses and shows.

Morris Bills III.; Eddie Kuhn Leaves

WABASH, Ind., July 18.—Kelly & Morris Circus, which played here Wednesday (15), is heading for its "home" territory of Illinois, including the Chicago suburban area. Show will make the suburbs next week. Capt. Eddie Kuhn, whose wild animal acts have been with the show since early spring, has left to play fairs.

Hagan-Wallace Fold Reported

CHICAGO, July 18.—Reports were current this week that the Hagan - Wallace Circus, now back in the United States after a tough trip thru Canada, was closing, but this could not be confirmed by late Friday (17).

The show crossed the border into Montana a week ago. Owner Frank Martin, of Centerville, Ind., was reported with the outfit, but Manager Arthur Sturmak was said to have left. This was not confirmed.

A combination of blowdowns, truck damage, long jumps and poor business had plagued the circus in Canada.

layed two hours, but it had a three-quarter house and the night show drew near-capacity. Parade at Drummondville attracted a big turnout.

Ahead of the show is the ferry boat hop from Frederickton, N. B. (18), to Charlottetown, Prince Edward Island, for Monday (20). Show remains in Canada until next month.

Farm Opposition Strikes Rogers

FAIRBURY, Neb., July 18.—Rogers Bros. Circus played to a two-performance total of 877-paid here Monday (13). Farmers were busy with harvesting and plowing. Matinee was short, with the animal act out because the truck had been delayed. Junior Chamber of Commerce sponsored the show.

Clarinda, Ia., played on Saturday (11), ave half and one-quarter houses with Kiwanis auspices. Weather was threatening and stores were open at night. Atlantic, Ia., gave two half houses, with Jaycee auspices.

Beatty to Make 3-D Picture; Movie Crew May Join Circus

TACOMA, Wash., July 18.—Clyde Beatty this week signed to co-star in a three-dimension movie. Work on the film is expected to start in about five weeks. Tentative plans call for the film crew to travel with the circus for several weeks' work.

Co-star in the film is to be Mickey Spillane, writer of blood

and thunder murder mysteries, and the film is to be a mystery thriller.

Beatty signed the contract during his show's stand here. Robert M. Fellows, of Wayne-Fellows Productions, Inc., and Jack Fife, Beatty's picture and TV agent, flew here from Hollywood.

Carnival Routes

Continued from page 64

Cattlet Greater: Orrick, Mo., 23-25; Cor-der 30-Aug. 1.
Cavaleade of Amusements: Muscatine, Ia. Central States: Hanover, Kan., 20-22; Jewell 23-25; Wood River, Neb., 27-29.
Cetlin & Wilson: Sharon, Pa.; North Tonawanda, N. Y., 27-Aug. 1.
Cherokee Am. Co.: El Dorado Springs, Mo., 20-22; Springhill, Kan., 23-25; Lincoln 27-Aug. 1.
Coleman Bros.: Oneonta, N. Y.
Collins, Wm. T., No. 1: Devils Lake, N. D.; (Fair) Thief River Falls, Minn., 29-Aug. 1.
Collins, Wm. T., No. 2: Lakeview, Minn., 21-23; Hopkins, 24-26; St. Louis Park 28-30; Crystal 31-Aug. 2.
Continental: Morrisville, Vt.; Tupper Lake, N. Y., 27-Aug. 1.
Crafts Expo: (Fair) Vallejo, Calif.
Cross Road: Crystal, Mich.
Cumberland Valley: Columbia, Tenn.; Murfreesboro 27-Aug. 1.
Dan-Louis: Petersburg, Ind.
De-Flore Am.: Beaver Falls, Pa.
DeLux: South Deerfield, Mass.; Old Lyme, Conn., 27-Aug. 1.
Desbro: Penn Yan, N. Y.
Dobson's United: Colfax, Wis., 22-25.
Douglas Greater: West Seattle, Wash.
Drago, No. 1: Winamac, Ind.; Rochester 27-Aug. 1.
Drago, No. 2: (Fair) Boswell, Ind.; Mulberry 28-Aug. 1.
Drew, James H.: (Fair) Covington, Ind.; (Fair) Nappanee 27-Aug. 1.
Dumont: Frederick, Md.; Falls Church 27-Aug. 1.
Dyer's Greater: DeKalb, Ill.; Wenona 29-Aug. 2.
Eastern Am.: Yarmouth, Me.
Eddie's Expo: Seneca, Pa.; Knox 27-Aug. 1.
Emshoff: Lake Mills, Wis., 24-26; Middleton 31-Aug. 2.
Evans United: Centralia, Kan., 24-25; Ax-tell 30-Aug. 1.

Fairway: Dickinson, N. D., 24-26; Beach 28-29.
Ferris, Carl D.: DuBois, Pa.
Festival of Fun: Shepherd, Mich.
Fleming, Mad Cody: Decatur, Ga.
F. & M. Am.: Wilmington, Ill.; Joliet 27-Aug. 1.
Franklin, Don, No. 1: (Fair) Roseau, Minn., 20-22; (Fair) Mahanomen 23-26; (Fair) Breckenridge 29-Aug. 2.
Franklin, Don, No. 2: Driftwood, Tex.
Garden State: Trenton, N. J., 20-Aug. 1.
Gayland: Swan River, Man., Can.
G. & B.: Grantsville, W. Va.; Elizabeth 27-Aug. 1.
Gem City: (Fair) Martinsville, Ill.; Brownstown 27-Aug. 1.
Gentsch, J. A.: Booneville, Miss.
Gillette Bros.: Norwalk, Conn., 27-Aug. 1.
Gladstone Expo.: (Fair) Glasgow, Ky.; (Fair) Central City 27-Aug. 1.
Georgia Am. Co.: Franklin, N. C.
Gold Medal: Watsoka, Ill.; Champaign 27-Aug. 1.
Gooding Am. Co. No. 1: (Fair) Wellston, O.
Gooding Am. Co. No. 2: (Fair) Logansport, Ind.
Gooding Am. Co. No. 3: New Bremen, O.
Gooding Am. Co. No. 4: Rocky River, O.
Gooding Am. Co. No. 5: Brownstown, Ind.
Gooding Am. Co. No. 6: Strongsville, O.
Gooding Am. Co. No. 7: Fraser, Mich.
Gooding Am. Co. No. 8: Bedford, O.
Gooding Am. Co. No. 9: Independence, O.
Gopher State: Medicine Lake, Minn., 24-26; Two Harbors 30-Aug. 1.
Goree, C. A.: Red Cloud, Neb.
Grand American: Clarion, Ia., 22-25; Ka-nawha 27-28; (Fair) Allison 29-Aug. 2.
Gravitt & Westphal: London Mills, Ill., 23-26.
Great Sutton: Tipton, Mo.; Fulton 27-Aug. 1.
Greater Dixieland: Canton, Mo.; Mt. Pleasant 27-Aug. 1.
Hames, Bill: Leonard, Tex.; McKinney 27-Aug. 1.
Hammond, Bob: Granbury, Tex.; Hico 27-Aug. 1.
Hannum, Morris: Eddystone, Pa.
Happy Attrs.: Quaker City, O.; Woodsfield 28-31.
Happyland: Pontiac, Mich.; Wayne 27-Aug. 1.
Harrison Greater: Elkton, Md.; Centre-ville 27-Aug. 1.
Hartsack Bros.: LaPlata, Mo.; Browning 31-Aug. 2.
Helman United: Mer Rouge, La.; Farmers-ville 26-Aug. 1.
Heth, L. J.: (Fair) Sturgis, Ky.
Hiawatha: Walbridge, O.; Reynolds Cor-ners, Toledo 27-Aug. 1.
Hill's Greater: Lovell, Wyo.; Laurel, Mont., 27-Aug. 1.
Holly Am.: Camilla, Ga.
Hottle, Buff, No. 1: Beardstown, Ill.
Hottle, Buff, No. 2: Seaton, Ill.
Hugo's Expo.: (Fair) Platte City, Mo.; 23-26; Edgerton 30-Aug. 1.
Ideal Rides: (Fair) Clay City, Ind.; (Fair) Carlyle, Ill., 29-Aug. 1.
Imperial: (Fair) Taylorville, Ill.; (Fair) Aledo 27-Aug. 1.
Interstate: Mt. Olive, Ill.
Johnny's Rides: Granite City, Ill.
Johnny's United: Rockport, Ind.
Jolly: Alexandria, Va., 27-Aug. 1.
Ken-Penn: Saxonburg, Pa.; New Galliee 27-Aug. 1.
Key City: Valley Mills, Ind.; Rantoul, Ill., 27-Aug. 1.
Keystone Attrs.: Barton, Md.; Garrett, Pa., 27-Aug. 1.
Kile, Floyd O.: Montgomery City, Mo.; (Fair) Warrenton, 27-Aug. 1.
Klenke Am. Co.: Dunbar, W. Va.
Maddox Bros.: Clifton, Kan., 23-25; Nea-waka 29-Aug. 1.
Majestic: Pennville, Ind.
Manning, Ross: Red Lion, Pa.
Marion Greater: Hartsville, S. C.
Marks, John H.: Washington, D. C., 22-Aug. 1.
Meeker: Pasco, Wash.; Walla Walla 27-31.
Merrim's Midway: Clara City, Minn., 20-22; Buffalo 23-25; Manson, Ia., 27-29; Ogden 31-Aug. 1.
Merry Midway: Three Oaks, Mich.; Porter, Ind., 29-Aug. 2.
Metropolitan: McKeesport, Pa.
Midway of Fun: Beatrice, Neb.
Midway of Mirth: Albion, Ill.
Midwest: Logan, Utah.
Mighty Hoosier State: (Fair) Jacksonville Ind.; (Fair) Elora 27-Aug. 1.
Mighty Page: Asheboro, N. C.; Danville, Va., 27-Aug. 1.
Model of Canada: St. John, N. B., Can.
Moore's Modern: (Fair) Jerseyville, Ill.; (Fair) Flora 27-Aug. 1.
Mosher Am. Co.: Carson City, Mich., 21-23; Elkton 28-Aug. 1.
Moser-Rundle: New Albin, Ia., 22-23; Fort Atkinson 25-26; Cambridge 30-31.
Motor State, No. 2: Ligonier, Pa.; Ashley 27-Aug. 1.
Mound City: Arthur, Ill.
Mound City, No. 2: Farmersville, Ill., 23-25; New Berlin 29-Aug. 1.
Nelson, George W.: Winnebago, Minn., 20-22; Pomeroy, Ia., 24-25; Central City 30-Aug. 2.
Nolan: Lisbon, O.
Northern Expo.: Havre, Mont., 20-22; Shelby 23-26; Lewiston 30-Aug. 1.
Oklahoma Expo.: Yale, Okla.
Page Bros.: Stanford, Ky.; Somerset 27-Aug. 1.
Palmer, J. I.: Liberty, N. C.
Park Am.: Branson, Mo.
Parada: Loulsburg, Mo.; Bolivar 27-Aug. 1.
Paul's Am. Co.: (Fair) Everton, Mo.; Hu-mansville 27-Aug. 1.
Penn Premier: Franklin, Pa.; Punxsu-lawney 27-Aug. 1.
Playtime: Harwichport, Mass.; Provincetown 27-Aug. 1.
Powelson Greater: New Holland, O.; Dres-den 28-Aug. 1.
Prell's Broadway: Oceanside, L. I., N. Y., 20-23; Harrington, Del., 27-Aug. 1.
Raney United: Lindstrom, Minn.
Raines Am. Co.: Stilwell, Okla.; Westville 27-Aug. 1.
Reid, King: Lincoln, Me.
Reithoffer: Phoenixville, Pa.; Kimber-ton 27-Aug. 1.
Robinson, John L.: (Fair) Donnellson, Ia.
Rockwell, Mike: Boulder, Colo.
Rogers Bros.: Wahpeton, N. D., 20-22; Lis-bon 23-25.
Royal American: (Exhn.) Saskatoon, Sask., Can.; (Exhn.) Regina 27-Aug. 1.
Royal Crown: (North and River Road) Oak Park, Ill.
Royal Midwest: Cleves, O.; Paoli, Ind., 28-Aug. 1.
Royal United: Jesup, Ia., 22-23; Harmony, Minn., 24-25; Hubbard, Ia., 27-28; Ode-bolt 29-30; Manning 31-Aug. 1.
Rumble Greater: English, Ind.; Harrods-burg, Ky., 27-Aug. 1.
Schafer: Dixon, Ill.
Shan Bros.: Harlan, Ky.; London 27-Aug. 1.
Shuggart, Beebe, Am. Co.: (Fair) Co-manche, Tex.
Siebrand Bros.: Butte, Mont.
Skerebeck's: Manistique, Mich., 20-22; Mu-nising 24-26.
Smith's Funland: Quinwood, W. Va.; Esk-dale 27-Aug. 1.
Smith, George Clyde: Salisbury, Pa.; Grantsville, Md., 27-Aug. 1.
Snapp Greater: Whitewater, Wis.; (Fair) Slinger 27-Aug. 1.

Under the Marquee

Joe and Wally Beach, Spring-field, Mass., visited Mickey King when she recently appeared at Riverside Park, Agawam, Mass. Joe also visited with Emil Pallen-berg at the park. Both Joe and Wally, along with Charles Davitt, have paid visits to the Ringling, Beers-Barnes and Mills Bros. circuses when these organizations played New England.

Bill Powell, who has been touring the world for the past year, recently visited Lorenz Hagenbeck at his new home in Germany. Altho Hagenbeck has been ill, he spoke at length to Powell regarding plans to return to the U. S. with a one-ring circus.

South African showman Percy Meacham is framing a show at Johannesburg to tour the Belgian Congo. . . . Syd Boswell, of South Africa's Boswell Bros.' Circus, is scouting talent in Europe. . . . Movie, "The Greatest Show on Earth," played to packed houses for five weeks at a Johannesburg theater, where it opened in June.

Bob Lee was a recent visitor with Altamae and Buck Owens in Kansas City, Mo. Lee reports that Mr. and Mrs. Owens are not trouping this year. Owens and Wilbur Phillips are writing a cir-cus story, "Mr. Guts," to be pub-lished by Mead & Dodd. Phillips has done articles on the Ringling show and Harry Truman. Fair dates for Lee's circus attractions opened July 18 and close Labor Day.

The Antaleks, perch act; Clint Finney, retired general agent and Johnny Fulghum and Harry Dorn, of the Kelly-Morris advance, caught Diano Bros. at Geneva, Ill. . . . In Chicago for Ringling-Barnum are Frank Braden, press; Charles Schuler, radio-TV, and Harry Bert, tickets. . . . Karl Wal-lenda was in Chicago to confer with booking offices Monday (13). His high wire act will play Coney Island Park, Cincinnati; Montgomery County Fair, Day-ton, O.; Polack Eastern's date at Baltimore, and Tom Packs' fall dates. It's with Packs now.

Dressing Room Gossip Appears on Page 62

Southern Valley: Trumann, Ark. Standard: Whitefish, Mont. Star Am.: Star City, Ark. State Fair & Great Western: Spanish Fork, Utah. Stephen's: Memphis, Mo., 22-25. Stephens, C. A.: Chatham, Va.; High Point, N. C., 27-Aug. 1. Sterling Crown: Wheelersburg, O. Stipe's: Dexter, Minn., 20-22; Holman, Wis., 24-26; St. Paul, Minn., 27-29; 98th & Lundsdaie: Minneapolis, 30-Aug. 2. Strates, James E.: Endicott, N. Y. Stumbo's Tri-State: Stanley, N. D. Sunny Am. Co.: South Euclid, O.; Willoughby 27-Aug. 1. Sunset Am. Co.: (Fair) Palmyra, Ill.; (Fair) Craig, Mo., 27-Aug. 1. Superior: Santa Maria, Calif., 30-26; Yuba City 27-Aug. 2. Tassell, Barney: Takoma Park, Md. Tatha Bros.: (Fair) Lexington, Ill., 21-25; Springfield 26; (Fair) Cerro Gordo 27-29; (Fair) Roberts 30-Aug. 1. Tennessee Valley: Madisonville, Tenn. Thomas, Art B.: Wisher, N. D., 22-23; Hatton 24-25; Michigan 27-28; Green Bush, Minn., 29-30; Bagley 31-Aug. 2. Thomas Joyland: Osgood, Ind. Tinsley, T. J.: Concordia, Kan. Tip Top: Barron, Wis., 24-26; (Fair) Green Lake 31-Aug. 2. Tivoli: (Fair) Vienna, Ill.; Creve Coeur 28-Aug. 2. 26th Century: Grand Forks, N. D. United Expo.: Hannibal, Mo.; (Fair) Shel-bina 27-Aug. 1. United States: Marmet, W. Va. Veterans United: Maddox, N. D., 20-22; (Fair) Red Lake Falls, Minn., 23-25. New York Mills 27-29; Milaca 30-Aug. 1. Victory Expo.: Manahans, Tex. Virginia Greater: Cambridge, Md.; Peco-moke 27-Aug. 1. Vivona Bros.: Montpelier, Vt.; St. Johns-burg 27-Aug. 1. Wade, W. G.: Muncie, Ind. Wallace Bros.: Tomah, Wis. Wallace Bros.: (Fair) Vermillion, Alta., Can., 23-25; (Fair) Vegreville 26-29; (Fair) Red Deer 30-Aug. 1. W.B.J.: Grand Rapids, O. West Coast: Roseburg, Ore. West Coast Expo.: Roseville, Calif. Western: Brewster, Wash. Weydi's Am.: Galesville, Wis., 23-26. Wilber's Wolverine: Euella, Mich., 23-25; Decatur 30-Aug. 1. Wilcox, Dick: Norway, Me.; Boothbay Har-bor 27-Aug. 1. Williams Am. Co.: Brevard, N. C.; Burns-ville 27-Aug. 1. Williams, Ray: Ft. Wayne, Ind.; Burr Oak, Mich., 27-Aug. 1. Wilson Famous: Bartonville, Ill.; (Fair) Carlinville 29-Aug. 1. Wilson Greater: Monticello, Utah; Durango, Colo., 27-Aug. 2. Wolf Greater: Glencoe, Minn., 24-26; South St. Paul 27-Aug. 1. World of Pleasure: Charlevoix, Mich. Wolfe Am. Co.: Exmore, Va. World of Mirth: Lewiston, Me. World of Today: St. Cloud, Minn. Young, Monte: Ogden, Utah.; Wetsler, Idaho, 28-Aug. 1.

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Work all year—Start immediately
CAN USE ANY OUTSTANDING ACTS OR FREAKS NOT CONFLICTING WITH WHAT I HAVE. CAN PLACE MITT CAMP (no gypsies). TALKERS, INSIDE AND FRONT MEN, FAT GIRL AND FAT MAN, SWORD SWALLOWER, IMPALEMENT ACT AND FREAKS TO FEATURE. ALSO BALLY ACT—CAN USE RUNT TO BALLY. CAN ALSO PLAGE GOOD CANVASMEN. First Canadian Fair, Leamington, Ont., Aug. 10; then Belleville, Toronto (Canadian National Exhibition), and London, Ont.; then down into the States for a route of strong Fairs, closing with State Fair of Texas at Dallas.
P.S.: Charley and Joanne Webb, please contact me.
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Birmingham, Alabama, October 22, 23 and 24. State Fair Grounds, Youth Benefit. Two Books, Exhibit Space, Ads, UPC, Tickets, Phones in, \$200 a day. Men, get 27 per cent pay daily. Lushes and limbsters, stay where you are. No collects. Phone, wire or write
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Can place Organist with organ. Good Equestrian Director. Circus Office, 65 Lincoln Park Days Tel. Market 4-5712 Nite: Woodbridge 8-0416M

10 Phonemen 1 Promoter with Crew
Tickets—Ads—Banners. Daily collections, 10 weeks here. Other towns set to next December. Larry Barry, Charles Kelly, Bob Harper-Chicago, Tex Rhum-sauer, MacDonald, come on in. Contact **MR. THOMAS** UN, 5-2772 or Spruce 6-1816, NEW HAVEN, CONN.

WANT TEN (10) 100% HONEST AND SOBER PHONEMEN
Sell GBA BROADCAST ADVERTISING. Largest and fastest selling of all radio promotions. Apply: ROOM 208, 405 Union Ave., S.W., Knoxville, Tenn., or WCOW, 8th & Wabasha, St. Paul, Minn. OPENINGS IN MISSOURI AND NORTH CAROLINA, TOO.

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For U.P.C.-Banner, Inserts. Phones in, towns ready to work in Kansas, Okla-homa, Texas, Auspices, V.F.W., Optimist, Address **BILL OSBORNE** Promotional Manager, Tommy Scott Show, Bliss Hotel, Tulsa, Okla.

RODEO HELP WANTED
Cowboys and Cowgirls, Calf Ropers, Bulldozers, Saddle Bronk Riders, Trick Riders, Ropers and Specialty Acts. Full Fair Season. State salary in first letter. **JACK WESCOTT** Circle W Ranch Rodeo Marlton, New Jersey

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FOR SALE
8-Pony Novelty Drill, white leather trappings, white plumes, ring curb, mechanical riding school rigging. Also Chevrolet Tractor and Semi Trailer. **MRS. PAUL M. LEWIS** 1895 Fox Road Jackson, Mich.

WANT
Telephone Banner Salesman. King Bros. and Cristiani Street Parades. Call or wire **ELMER YATES** Warwick Hotel, Newport News, Va., after Sunday, July 26.

Back in Action ONE-MAN BAR ACT
For Circus—Fairs—Parks Will join any kind of aerial act. **LOUIS OCZVIRK** 127 W. North Ave. Chicago, Ill.

WANT
Mechanic and two Helpers. **DIANO BROS.' CIRCUS** Address per route: July 28th, London; 29th, Lebanon; 30th, Hillsboro; 31st, Greenfield; all Ohio.

3 PHONEMEN
U.P.C.'s and Banners. Pay Daily. Office Ready. **JACK ALMOND** Phone 4-7105 Des Moines, Iowa (no collects)

PHONEMEN
Work until Nov. 15. Job here just start-ing, phones ready. A good man will get it. Circus deal. Come on in or call, Moline 4-7162 or wire Western Union, Moline, Ill. Where can reach **W. G. PHILLIPS**

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U.P.C.'s and Banners. Pay Daily. **J. F. SHAFER** Irvington 1170 4804 E. Michigan Indianapolis, Ind. (no collects)

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Hammond Organ Player; Mildred Welbes, answer. Also Floss Man and one Butcher. Wire Fort Quappelle, Sask., Canada. Friday, July 24; Indian Head, Sask., 25; Assiniboia, Sask., Monday, 27.

KELLY-MORRIS CIRCUS WANTS
Agent capable of contracting good towns and sponsors. Can use 2 Promotional Directors.
ALSO FOR BIG SHOW: Hammond Organist, Drummer, 2 more Clowns, Seat Butchers, Assistant Elephant Men, Horse Grooms; Working Men, come on. Route: Glen Ellyn, Ill., 21; Belvidere, 22; Elgin, 23; Beloit, Wis., 24; Sycamore, Ill., 25; Joliet, 27; Morris, 28; Peru, 29.

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Wanted at once to train "Punk" and work JUDY (formerly Will Hill's). Year round work, comfortable living quarters, board and top salary. Must be sober and reliable. Wire, write or phone or come on. **FORT WEARE GAME PARK** Pigeon Forge, Tenn.

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American Beauty Shows WANT BINGO FOR KAHOKA, MO., FAIR
Week July 27. Also Cookhouse Help. Address **Joe Sharp, Mgr.** Jefferson City, Mo., this week.

MOUND CITY SHOWS #2 WANTS
Bingo Help (Charles Jacobs and Howard come on. Can place you.) Ride Help on all Rides. Concessions of all kinds. Address **Whitey Slaten, Mgr.** Farmersville, Ill. (Fair), July 23-24-25; Sangamon Co. Fair, New Berlin, Ill., July 29-Aug. 1.

WANTED
Merry-Go-Round or Ferris Wheel and three Kiddie Rides for Saturday only, August 15. Time to work 1:30 in afternoon till 7 at night. Also want Pony Rides. \$800 guaranteed on rides. Write **FOREST BROWN** R.R. 2, Delphos, Ohio, or Phone 5413

NOTICE JACK GALLAGHER
Contact Ray Williams Wire Fort Wayne, Ind. IMPORTANT

Ill., Ind. Events Forge Ahead of '52

Mt. Carmel Attendance Up 15%; Turnouts at Carrollton Climb 10%

MOUNT CARMEL, Ill., July 18.—Wabash County Fair went into the final day of its seven-day run here today with an attendance bulge of at least 15 per cent, E. G. Pixley, secretary, announced. Weather, with the exception of Thursday evening and Friday, when rains came, was ideal and patronage on the L. J. Heth Shows' midway was big all week.

Leading night attraction was Steele's Frontier Days, which pulled a strong grandstand Thursday night (16) despite the inclemency. The Lucky Lott auto thrill show was skedded for the final evening grandstand show. Square dancing and horse pulling held forth as the evening attraction the forepart of the week and these always popular events did well at the box office. Six afternoons of harness and running races had large entries and equally large crowds in the grandstand.

CARROLLTON, ILL., UP DESPITE BAD WEATHER

CARROLLTON, Ill.—Despite rain Thursday and Friday (16-17), Greene County Fair wound up its final day here yesterday with an attendance count that was at least 10 per cent ahead of a year ago. Miss Nelle Witt, secretary, also said that most grandstand shows played to good crowds and wound up in the black.

Thursday evening's variety show, booked thru the McDonald Agency, was hurt somewhat by the rain. Tractor pulling and a 4-H dress revue and beauty contest proved popular with patrons. Afternoon harness races did well, altho several heats of the Thursday program were lost to rain. The McKinley Rodeo, in Friday and Saturday (11-12) as a pre-fair attraction, did well with good turnouts at both shows.

Bill Gullette's Imperial Shows on the midway reported receipts were slightly up from a year ago.

ATTENDANCE, SPENDING CLIMB AT COLUMBUS, IND.

COLUMBUS, Ind.—Bartholomew County Fair, thru Thursday (16), its fifth day, was romping well ahead of its '52 mark attendance-wise, and spending was substantially ahead of a year ago, and as a result, F. M. Overstreet expected the fair to wind up with a 15 per cent bulge at the outside gate.

The Jack Kochman thrill show, in Sunday night, was a full 20 per cent ahead of last year. Increased entries in the harness race program hyped interest and crowds were strong. Overstreet said livestock entries were not only large but included some of the best animals yet shown here. Fair has no afternoon attractions.

Gooding No. 2 Shows were ahead of last year altho exact percentage figures were not available.

RAIN FAILS TO HURT AT NEWTON, ILL.

NEWTON, Ill.—Jasper County

Sedalia Sets Stadium Show

SEDALIA, Mo., July 18.—Missouri State Fair this year will add to its attractions with a variety show to be held in its football stadium adjacent to the grandstand. The show, being booked thru Ernie Young, Chicago, will put on six night performances during the fair's eight-day run.

Additional seating is being added to the stands with plans for a capacity of 4,000. Talent already signed for the attraction includes Sam Howard and his swim show, Cilly Feindt, Four Sky Devils, Two Jeffreys, Smetona, Bozo Harrell, Fedi and Fedi, J. J. Lynch and Company, Hank the Mule, Sharkey the Seal, Wilfred Mae Trio, Winlos and Frank Torrance.

Fair, despite rain that cut into attendance at its Thursday night (16) stagershow, was expected to wind up its seven-day run today slightly ahead of the gate mark of 42,000 registered last year. Milo Flynn, secretary, said attendance thru Friday was ahead and attractions the final day were expected to pull the aggregate over a year ago.

The Thursday evening show was a Boyle Woolfolk variety unit. Harness and running races on four afternoons this week drew big crowds into the grandstand, and the 105 Ranch Rodeo, skedded for today, was expected to do well. Fair had a Western horse show Friday night.

Ernie Farrow's Wallace Bros.' Shows, back on the midway here after a year's absence, was getting a good play. Spending, however, was tighter this year than last, Flynn said.

Southeastern Fairaganza Schedule Is Announced

ATLANTA, July 18.—The line-up for the Southeastern Fairaganza, to be held here October 1-11, was announced this week by Mike Benton, president of the annual and head of Lakewood Park and Lakewood Speedway.

The fair will open Thursday (1) with a giant balloon parade and a beauty queen contest. The following day, Friday (2), will be school day for students of Atlanta and Fulton County schools, Mayor's Day, 4-H Club Day and Jersey Day. Saturday (3) will be Georgia Press Day, Future Farmers' Day, Inter-collegiate Livestock Judging Day, and also the date of a flower show.

Sunday (4) will honor U. S. Armed Forces, and the highlight will be a Veterans' Day thrill show. Monday (5) will be devoted to Holstein-Friesian judging. Tuesday (6) will be National Hereford Day, and national poultry and rabbit judging will also be staged.

Rest of Schedule

Wednesday (7) will be devoted to Aberdeen, Angus and swing judging and farm machinery. Governor's Day, along with Women's Home Exposition Day and Brahman judging will fill

Dallas Fair to Star Merman

NEW YORK, July 18.—Ethel Merman has accepted a date to headline a revue at the State Fair of Texas, Dallas, October 10-25, according to Mayor R. L. Thornton, who is also president of the annual exposition.

She will appear in the 4,300-seat auditorium, where the annual summer season of musicals is currently underway. Charles R. Meeker Jr., vice-president of the fair and managing director of the auditorium, will fly to Denver next week to confer with Miss Merman regarding the nature of the show.

The signing of Miss Merman is considered quite an accomplishment since the musical star has declined in past years to appear on the stage except on Broadway.

San Angelo, Tex., To Rebuild Plant

SAN ANGELO, Tex., July 18.—Buildings and the grandstand at the San Angelo Fairgrounds, destroyed in a May 11 tornado, are to be replaced in time for the 1954 fat stock show and rodeo in March. Officials of the board of city development, owners of the property, said the grandstand would be repaired at a cost of around \$30,000. The stand, however, will be minus a roof.

A FAIR BY ANY OTHER NAME —GETS MORE \$\$

TROY HILLS, N. J., July 18.—The changing of the name of the Morris County Fair to the North Jersey Agricultural and Industrial Exposition has resulted in a record number of commercial exhibits being signed for the annual. The management is extolling the virtues of its exposition via the slogan, "Sell the sizzle and not the cow." Fair officials believe that as the sizzle of the steak is more appealing to a man than the cow from which the steak may come, so is the exhibit which fair visitors can observe in person with all their senses than by hearing, reading, or seeing via newspapers, radio or TV. Exhibitors at the exposition will be getting a preferred location this year, as exhibits will be located nearer to the entrance to the grounds. The midway, with its rides and attractions, has been relocated, so that the fun area will be placed in the rear of the grounds behind the exhibits.

Wagner's Gates Run 20% Over '51 and '52

WILLIAMS GROVE, Pa., July 18.—Buddy Wagner's Tournament of Thrills unit, featuring the Joie Chitwood thrill drivers and the Indianapolis Auto Daredevils, performed before two capacity crowds of 5,000 spectators each here at Williams Grove Park and Speedway, Sunday (5), and broke previous thrill show attendance records for this big car racing plant.

Wagner, who opened the season at Pensacola, Fla., on April 13, reports the current season is running at least 20 per cent ahead of last year and 1951 in attendance and receipts.

Good weather and a strong promotional campaign by Wagner's press crew in co-operation with the track management here were responsible for the overflow crowds here at both matinee and evening performances. Joie Chitwood personally appeared here and is scheduled for a number of additional appearances with Wagner's Eastern units.

Stunt Unit

Wagner's stunt contest unit has played 63 performances to date with only five rain-outs. All the big dates were blessed with fair weather.

The Chitwood show chalked up a record gross for the East with its appearance June 5 at Philadelphia's Municipal Stadium when 17,621 spectators poured thru turnstiles to witness the stunt contest which was held in conjunction with stock car races.

Previously, at Toledo's Raceway Park on May 30, a sellout crowd of 8,000 jammed the stands and on the following day, Wagner reported, another turnaway crowd was registered at Chitwood's Heidelberg Raceway in Pittsburgh.

Fair Circuits

Wagner announced that he would operate three units on the fair circuits this year covering

the East and Michigan and Ohio. A record number of 147 dates have been signed so far, he said.

Unit operators, in addition to Wagner, at the upcoming fair dates, will be Johnny Purtill, Chuck Waters and Ray Wagner. Track managers are Dick Cobb, Harry Woolman and Bob LaBay, all ramp-to-ramp stunters.

Other stunt personnel include Bobby Dyer, Wally Teller, Jimmy Mercer, Bill Wilson, Bob Kelley, George Huntsinger, Chico Gonzales, Bob Brooks, Duddy Brooks, Raoul Perez, Yvon LaRue, Lee Grable, Bob Earle, Buzz Bundy, Leon Anderson, George Shea, Eddie Meeker, Ernie Johnson, Don Perry and Roy Brown.

Milking Tilt In Offing for Eastern States

WEST SPRINGFIELD, Mass., July 18.—Massachusetts has challenged four other New England States to a milking contest to be held Sunday, September 20, at the Eastern States Exposition grounds here. The date is the opening day of the annual.

Leo F. Doherty, one of the directors of the Massachusetts Department of Agriculture and also director of the State building at the Exposition, issued the challenge this week. He said that he had heard rumors in which other States have been laying claim to superiority in barnyard skills. A five-minute hand-milking contest, immediately following the Governor's reception and the parade on the opening night of the exposition, is in the offing if Doherty's challenge is accepted.

The exposition has long been noted for its novel promotional ideas. It is the setting for a national pipe-smoking contest, buttered corn eating contest, and other unique competitions.

Space Selling Going Strong At Norfolk

NORFOLK, July 18.—The Norfolk Tideland Fair, formerly the Tri-County Fair, is rapidly making progress in space selling in preparation for its September 14-19 run in conjunction with the Kempsville Ruritan Club.

Harry C. Grafton, who is directing the fair here, said this week that exhibit space is selling at a rapid clip, that the premium book is one of the best to date, and that refurbishing work on the grounds and buildings is moving ahead rapidly.

W. W. Johnson is president of the fair association as well as head of the Ruritan group. Allan Travers is treasurer of the annual at which the O. C. Buck Model Shows will appear on the midway. The All-American Wild West Rodeo will also appear at the fair.

Despite a recent setback, when one of the grandstands burned to the ground, Grafton announced that replacement would be made in time for the fair.

Gresham, Ore., Inks Chitwood

GRESHAM, Ore., July 18.—An auto thrill show will be on the program of the Multnomah County fair this year for the first time when the Joie Chitwood Auto Daredevils come in for three performances, Duanne Hennessy, manager, announced. The thrill unit will perform a Saturday night show, a matinee and evening stint on Sunday.

Talent line-up for the free stage-show during the fair will include Clark's Bears, Tola the Clown, Sing Lee Sings acro and juggling act, Dwight Moore Mongrel Revue and an evening and afternoon band concert. Monte Brooks, Portland, Ore., is setting the show.

Thursday (8). Friday (9) will be highlighted by State and county spelling bees and shorthorn judging. On Saturday (10), the National Industrial Exposition Day will be held along with national livestock awards. The fair closes Sunday (11), with auto racing at the fair's one-mile track.

A number of scholarship awards will also be made during the fair, with the University of Georgia, Atlanta Art Institute and the Central Railroad of Georgia among the donors.

Salt Lake City Ups Gate To 15 Cents, Cuffos Stand

SALT LAKE CITY, July 18.—The Utah State Fair will inaugurate a new policy of admission prices when it opens its gates September 12 for its nine-day run. J. A. Theobald, secretary-manager, announced. General admission to all grandstand attractions will be free but the outside gate tab will be upped to 75 cents for adults and 25 cents for children. Last year's rates were 50 and 15 cents.

As a result of the new policy, the only major attraction on the grounds charging admission will be "Holiday on Ice" in the Coliseum.

Grandstand attraction line-up this year includes six performances of the Jimmie Lynch Death Dodgers the first three days of the fair. An All-Arabian horse

show will be featured one day and professional wrestling matches one evening. Newest of the attractions will be an International ski-jumping contest from a specially erected 125-foot high slide. Snow will be prepared from ice and blown onto the track. This winter sport will take place both afternoon and evening on the fair's final two days.

Altho general admission to the stand will be free, special box and reserved seats will be offered ranging from 50 cents to \$1.50.

Alleghany Sets Premium Book

COVINGTON, Va., July 18.—The Alleghany County Fair, which will be held here August 17-22, has released the largest premium book in its history to the printers this week, according to Harry C. Grafton, secretary-manager of the annual.

Grafton, who is also directing the Norfolk Tideland Fair at Norfolk, said that the commercial exhibit department here will be the largest to date, and as a result of the large number of interested exhibitors, space for their use has been increased several times.

The fair should prove to be a red one, by virtue of the four large industries in town which will have double pay days that week. The grounds are now being put in shape for the fair, at which the John H. Marks Shows will again hold down the midway.

Midget, Big Car Racing Skedded at Langhorne

LANGHORNE, Pa., July 18.—A combination of midget and big car racing will be staged at the Langhorne Speedway here, Sunday, August 2, during the Third Annual Auto Racing Fair.

Over 150 drivers have already signed for the events at the Speedway, on U. S. Highway No. 1, just outside this community.

Steuben Program Has 90 Pages

BATH, N. Y., July 18.—The Steuben County Fair, which will be held here August 10-15, has mailed out its annual premium list and program. The book has 90 pages.

Among the attractions at the annual, which was founded in 1819, will be the All-American Wild West Rodeo, which will perform on Monday evening (10) and Tuesday afternoon (11).

A Frank Wirth grandstand revue will be presented nightly at the fair. Among the acts to appear will be the Young China Troupe, The Novellos, Payo and Mai, Mickey Sullivan and his band, and Capt. William Heyer and Starless Night.

The James E. Strates Shows will hold forth on the midway and will headline the Leo Carrell Trained Animal Circus, featuring King Kong, the largest ape in captivity.

On Saturday (15), at 2 p.m., an auto thrill show will be staged featuring the combined talents of Billy Green's Canadian Aces, Dick Rogers' Motor Maniacs, and Ward Beam's Daredevils.

Events Planned At Skowhegan

SKOWHEGAN, Me., July 18.—A multi-colored advance program of activities for the Skowhegan State Fair, August 15-22, was released this week by Roy E. Symons, general manager of the annual.

A grandstand revue will be presented nightly at 8:15 Monday (17) thru Saturday (22). Harness racing will also be held on the same days in the afternoon.

The fair gates will swing open at noon on Saturday (15), to patrons who will find the King Reid Show on the midway and the Cherokee-Oklahoma Ranch Rodeo on hand for two performances at 3 p.m. and 8:30 p.m. The rodeo will also give two performances at the same hours on Sunday (16).

Monday (17) will be 4-H Club and Children's day. Youngsters under 16 will be admitted free as will any adult bringing five or more children. Tuesday will be Governor's Day and Wednesday will be Skowhegan Merchants' Day. Waterville Day will be held Thursday (2), followed by Farmers' Day on Friday (21). Closing day, Saturday (22), will salute Madison, Norridgewock and Somerset Counties.



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BROOME COUNTY FAIR
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AUGUST 3 TO 8
NOW BOOKING
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For Koch County Fair
Mt. Vernon, Ohio, July 27 to Aug. 1.
\$40.00 per game up to 14 ft.
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WANTED
Cook Shacks for the
MONITEAU CO. FAIR
August 18-22, California, Mo.
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Come to the
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CLARENCE F. STOLZ, Secretary

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Montevideo Preps Plant After Flood

MONTEVIDEO, Minn., July 18.—Late June floods that covered Chippewa County Fairgrounds here have subsided and a crew of workers is now putting the plant in order for the August 20-23 fair, reports S. O. Syverson, secretary.

This year's fair will feature a District 3 Future Farmers of America show, said to be the first of its kind held in the State, with 33 chapters and 1,250 boys eligible to compete. Space is being made available for expansion of other agricultural exhibits, said Syverson. Further improvements have been made on the 40 by 60-foot stage and dressing rooms that were built last year.

County merchants will give away a Ford and Chevrolet on Friday and Sunday nights at the fair. A feature of the fair will be selection of 40 4-H and FFA members to be sent on a one-day expense-paid trip to Minnesota State Fair, St. Paul, in September. The trips are being financed by the Kiwanis and Lions clubs, Chamber of Commerce, 4-H Leaders' Council and fair association.

Ky. State Posts 118G

LOUISVILLE, July 18.—The '53 edition of the Kentucky State Fair will offer an all-time record \$118,988.83 in premiums, J. Dan Baldwin, secretary, announced.

Top item on the list is the \$50,500 in horse show prize money. Other major premiums include dairy cattle, \$14,557; beef cattle, \$12,200.33; 4-H Club work, \$6,063; Future Farmers of America, \$4,657, and poultry and pigeons, \$4,200.

Kittanning, Pa., Sets Maiden Run

KITTANNING, Pa., July 18.—New Armstrong Free Fair will make its debut here August 18-22, sponsored by the Kittanning Optimists, Inc., which has leased the old Armstrong County Fairgrounds.

The organization has already cut a new quarter-mile race track inside the present half-mile oval and stock car races are being currently held on the smaller track. The grandstand and other buildings have been remodeled. Attractions will include a carnival, thrill show and grandstand acts, according to D. H. Long, secretary-treasurer.

Melville, Sask., Cancels '53 Run

MELVILLE, Sask., July 18.—Melville will not have a summer fair this year, it was decided at a meeting of the Melville and District Agricultural Society, because of lack of interest on the part of the annual's members and those who should have been interested in a livestock show. Last year there was no fair because of hoof-and-mouth disease.

Board is hopeful of presenting some sort of agricultural show in the fall and is operating standing crop and summerfallow competitions this summer.

Predict Increases At Nazareth, Pa.

NAZARETH, Pa., July 18.—With a new exhibition building completed and other structures in the process of construction, Joseph Sherman, secretary of the Nazareth Fair, this week predicted attendance increases for the 1953 showing, August 3-8.

A strong entertainment program will do much to heighten interest, he said. Features include the Joie Chitwood Hell Drivers on Monday and Tuesday, afternoon and night; B. Ward Beam Hell Drivers Wednesday afternoon and night; seven string bands from Philadelphia on Thursday afternoon and night, and big-car auto racing on Saturday afternoon.

New Exhibit Space Set for Erie County

HAMBURG, N. Y., July 18.—Western New York achievements in agriculture, industry, the home, school and community go on parade for six days and nights when the 112th Annual Erie County Fair opens here on August 17. It will run thru August 22.

New features of the fair this year will include numerous exhibits by area manufacturing plants in the new Industry Mall, located under the newly-constructed parimutuel building. Added parking areas are also being developed in time for use at fair-time, and expanded seating facilities will offer more accommodations for an unobstructed view of stage, track and track infield activities.

Over \$33,000 in cash and other awards await exhibitors to the largest country fair in the State, according to information listed in the 150-page premium list issued this week by Frank Slade, fair secretary.

Attractions
Grandstand attractions this year will include four auto thrill

Mass. Assn. Aids Members

TOPSFIELD, Mass., July 18.—Massachusetts Agricultural Fairs Association this year is circulating a six-page folder, complete with photos, advertising the State's fairs. The advertising piece, which was prepared by the association to help promote fairs and to acquaint the public with the many and varied attractions at annuals, carries a chronological list of the State's fairs. There is also a listing of the various attractions at the 17 member fairs.

Unique Premium List Is Issued By Tri-State

BRISTOL, Va., July 18.—A unique premium list has been issued by the Tri-State Fair here this week. The 36-page list is tabloid-size and is printed in three colors. It combines advertising space with information concerning the annual, which will be held August 17-22.

R. C. McCarter heads the fair corporation. H. J. Haga is vice-president; Mrs. Marion D. McCarter is secretary-treasurer, and Ralph H. Brumet is legal counsel.

The Cisco Kid and Pancho will appear with a rodeo presentation the last three days of the fair, while a water circus and horse show will be staged the first three days. A street parade will be held Monday (17) in Bristol to hype interest in the fair. The Sterling Crown Shows will appear on the midway, and fireworks will be presented each evening. A square dance festival will be staged Tuesday (18), at 10 a.m.

Townfolk Aid at Montgomery Fair

GAITHERSBURG, Md., July 18.—Members of this community pitched in 100-strong this week to erect buildings for the Montgomery County Fair.

Using 80,000 board feet of lumber, the 100 farmer-workers constructed three large livestock barns and three concession stands in one day. Each year, such new buildings, constructed by volunteer workers, help increase the size of the plant.

Remaining from past fairs are 16 barns and concession buildings.

Santa Rosa, Calif., Expands Mutuels

SANTA ROSA, Calif., July 18.—Sonoma County Fair this year is expanding its pari-mutuel facilities and has contracted with the American Totalisator Company to put in a new set-up to include a board and Tel-Autotype transcribers.

Attractions signed include Foley & Burk Combined Shows on the midway, night horse show and rodeo, one performance of the radio and TV program "Queen for a Day" and a number of new agricultural and horticultural events.

shows, colorful stage acts, reviews of area war veterans and volunteer firemen, three afternoons of harness racing, and big car championship auto racing on Saturday (22), the final day of the fair.

In addition to the new parimutuel building and the Industry Mall beneath it, other new features this year are two 200-foot-long buildings with exterior observation pens with canopied roofs. These barns will house horse, sheep and swine exhibits. Also added this year is an information booth, situated in the heart of fair traffic, which will aid visitors in getting around the 160-acre grounds.

A new first-aid building, complete with nurses, doctors and ambulance service, will serve patrons this year. A new 80-foot-wide roadway has been constructed by the Buffalo Raceway over their property and leads from near-by highway routes directly to the grounds and the parking area. Buildings on the grounds have been painted and re-roofed, roadways and midways have been oiled and stoned, and new drinking fountains and walks have been constructed in many areas.

Grandstand
George A. Hamid and Son will provide the grandstand revue attractions for the fair. Joe Basile and his band will provide the music. The James E. Strates Shows have been signed for the fair. Ward Beam's Auto Daredevils will appear on Monday evening (17), and Jack Kochman's demonstration on Tuesday evening (18). Fireworks will close the grandstand program each night.

Irish Horan and his Lucky Hell Drivers will perform Thursday evening (20) and again on Saturday evening (22). Daily drills will also be presented on the track in front of the grandstand by the Erie County Sheriff's Mounted Division.

Horse racing will be staged on Tuesday (18), Wednesday (19) and Thursday (20) at 2 p.m. Horse shows, horseshoe pitching and bait and fly casting contests will augment the usual line-up of animal and agricultural competitions.

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CALGARY, CANADA, Sept. 11 thru 19, George Colours, Director
c/o Stampede Corral
EDMONTON, CANADA, Sept. 24 thru Oct. 3, John B. Scallan, Director
Edmonton Gardens, Expo. Grounds
NEW ORLEANS, LA., Sept. 26 thru Oct. 4, H. F. Van Horn, Director
c/o Municipal Auditorium
SOUTH BEND, IND., Sept. 22 thru 27
Dorothy Godfrey, Director
334 W. LaSalle St., Apt. 5
LYNCHBURG, VA., Sept. 21 thru 26
Jack Craig, Director
c/o Chamber of Commerce
BATON ROUGE, LA., Sept. 22 thru 27
L. A. Gifford, Director
444 Florida Street
MOBILE, ALA., Oct. 21 thru 25
Douglas M. Brooks, Director
c/o Junior Chamber of Commerce
DENVER, COLO., Oct. 25 thru Nov. 1
Paul Waters, Director
205 Tramway Building
ROANOKE, VA., Nov. 9 thru 15
Jack Craig, Director
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BUSINESS STILL CLIMBS

Royal American Grosses Again Up in W. Canada.

EDMONTON, Alta., July 18.—The whopping business the Royal American Shows have been getting at Western Canada's major fairs might well come under the heading of "believe it or not"; it's been that good.

It is difficult for even personnel of the Royal American,

accustomed as it is to good business in Western Canada, to believe that the shows' gross should continue to rise. But last week at the Calgary Stampede ride and show business topped the '52 record take by 25 per cent and here this week at the Edmonton Exhibition, business during the first five days of the six-day event, was 20 per cent over '52, the previous peak year.

And, of course, the concessionaires have shared in the thumping business. And, they, too, are just as amazed by it as the ride and show ops with the Royal American.

Each year since World War II, excepting when weather hit, grosses have climbed. And, RAS personnel figured that business would finally hit a level. A booming economy in the Western Canadian cities, however, has continued to send grosses up.

Of all the cities in the circuit, Edmonton has experienced the greatest boom. The city not only

has become a big oil producing center but also a mushrooming industrial area, with several large plants in operation and several more going up. There is practically no unemployment, wage scales are high, and the population has continued to rise. To top it off, farming conditions have been extremely favorable.

Back-end units of the Royal American Shows enjoyed heavy patronage both here and at Calgary. In both spots, the top money-earner was "Moulin Rouge," produced by Leon Miller, with Leon Claxton's "Harlem in Havana" hard pressing it for the No. 1 spot.

"Moulin Rouge" at Calgary registered bigger business than did either Sally Rand or Gypsy Rose Lee when they headed the No. 1 revue with the RAS. And here this week "Moulin Rouge," sans a name headliner, again has been outgrossing the units which were headed by Sally and Gypsy.



DANITA ROCHE has been picked by Siebrand Bros. Circus and Carnival as its entry in the "Miss Outdoor Show Business" contest sponsored by the Showmen's League of America.

First Fair Starts Okay For Gem City

SALEM, Ill., July 18.—Gem City Shows moved into their first fair here this week at the Marion County Fair and got off to an okay start during the early part of the six-day run. Crowds were big, some of the biggest on record, but spending, with the exception of ride patrons, was light.

The fair credits the big bulge in attendance to the fact that this year for the first time it precedes the annual Soldiers and Sailors' Reunion and a free front gate.

Floyd Dillon joined with his kid rides. Honey Lee Walker and her gal revue came on and Goldie Quillman and his live ponies also joined as did Lisa Del Mar's Side Show. Red McAllister's minstrels are doing well on the back-end. Dr. Cooper of the Martinsville, Ill., fair was a visitor.

Spending Fair For WOM at Rumford, Me.

RUMFORD, Me., July 18.—The World of Mirth Shows will wind up tonight a week that has been marked by good weather and moderate spending here, according to Bernard (Bucky) Allen, concession manager of the rail-roader.

He reported that the previous week's stand in Portland, Me., had also given the show fair business and good weather, and that the personnel was taking advantage of sunny skies to refurbish the show in its entirety, prior to its heavy schedule of fair dates.

The show always presents a spotless appearance at fairs, since painting and overhauling of equipment is done prior to fair dates instead of in the spring. Much time is also now being devoted to the framing of the water show, illusion show and girl revue which will play an important part in the show's line-up of attractions at its fair dates.

Royal Pine Issues Prom. Program

DOVER-FOXCROFT, Me., July 18.—The Mullins Royal Pine Shows, which closed at the fairgrounds tonight after playing a week under VFW auspices, issued a promotional program in conjunction with their stand here.

The program, in addition to carrying laudatory material concerning the show and its attractions, also carried a considerable amount of advertising from local concerns. L. G. King, general agent, handled details.

The show staged a special kiddie matinee today from 1-5 p.m., and the free admission for the moppets brought them and their parents out in goodly numbers.

The program devotes several paragraphs pointing up that the present-day carnival manager is no longer a roughneck or rowdy, but a business man who delights in seeing people entertained by his organization on his show lot, where he could be classified as the mayor—and his staff as a city council—all interested in the welfare of and entertainment of visitors to their "city."

Blue Grass Wins At Ottawa, Ill.

Groscurth Scores Thumping Gross Despite Inoperative Front End

OTTAWA, Ill., July 18.—Blue Grass Shows struck a red one here this week at the Ottawa Centennial Celebration and given a break in the weather over the final week-end, expected to go out of here with a substantial gross. Business thru Thursday (16) was sizable and the best three nights were yet to come.

According to C. C. (Specks) Groscurth, org's owner, rides and shows did strong business here all week. Show operated without most of its front end, except for 19 direct sales concessions. Game concessionaires moved to several other shows for the week.

Org is here in its 13th week out of its Owensboro, Ky., winter quarters and its aggregate gross thus far has been several thousand dollars ahead of last year at this time, Groscurth said. Profits, however, are not up to last year, due to sharply increased operating and promotional costs, he added.

In this respect, he pointed out that radio time had jumped sharply, and billing costs as well as gasoline and other operational expenses, were substantially ahead of '52. The Blue Grass Shows are using more paper this year than any time in their eight years on the road and Groscurth recently purchased a new Chevrolet panel truck for the job.

Show's back-end here was strong with six office-owned units and two booked shows. Dick Dillon has his mechanical village with the show and Sailor Katzy has his snakes. Show-owned units include the "Cotton Club," "Palace de Joy," "Torchy," Glass

Daniels Greater Has Okay Week

FREDERICTON, N. B., July 18.—Daniels Greater Shows have had a fair-to-good week here under the auspices of the local firemen, according to Hymie Wiener, head of the organization.

The show, set up at the Exhibition Grounds here, carries a Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Thriller and a Scooter, in addition to a girl show and about 25 concessions. It travels via truck.

The season was opened with a series of showings in Montreal and was followed with some provincial towns in the Quebec. The Maritime Provinces tour began at Woodstock, N. B., June 15-20, and was followed with two weeks at Saint John, N. B., June 22-July 4, under Catholic Welfare Council auspices. Next showing date will be at Newcastle, N. B.

House, Funhouse and Circus Side Show.

Show has 16 rides. Seven major devices are owned by Groscurth. The others, including Lloyd Burge's Skooter, are booked.

Show moves from here to Gibson City, Ill., and will then have a solid route of fairs in November. Paris and Charleston, Ill., fairs follow the Gibson City stand. The Paducah, Ky., Fair played last week was up sharply from a year ago, according to Groscurth.

Mrs. Groscurth left the show at Paducah to go home to Owensboro, for medical treatment and expects to remain there for several weeks.

Vivona Does Good Vt. Gross, Despite Rains

BELLOWS FALLS, Vt., July 18.—The Vivona Bros. Shows has run into early-week rain during its stands so far in the Green Mountain State, but over-all business has been good as a result of high grosses the latter part of the weeks.

In Bennington, Vt., the week of July 6, the stand started off slowly, but picked up each night, with the Saturday matinee (11) proving to be one of the biggest of the season. A new lot, in the heart of

town, was used. Tuesday (7), when ladies' night was staged, good business was racked up. On Wednesday (8), the matinee started off big, with some 2,000 youngsters and parents on the lot, but rain fell and called a halt to midway activity. The matinee gross, because of the downpour, was only fair. Cut-rate matinees are drawing many moppets in this area, and the youngsters have been spending well.

Rain fell here on Monday night (13), but the ladies' day promotion on Tuesday (14) pulled very strong. The stand here looks as tho it will wind up exceptionally well. Harry E. Wilson, pinch-hitting for Co-Owner Morris Vivona, made a 10-day booking trip and returned with five contracts for dates in this State. The show, after these dates, will move to fairs, of which 14 have been signed.

Co-Owner John Vivona has purchased two tractors and one trailer from O. C. Buck. All trucks are being repainted in a blue and white color and carry the show's new slogan, "A Mile of Thrills and Entertainment."

Jim McHugh's Father Dies

FITCHBURG, Mass., July 18.—John J. McHugh, 73, father of James McHugh, Eastern outdoor editor of The Billboard, died Tuesday night (14) in Burbank Hospital here.

A native of Ireland, he had resided in this city most of his life and had been employed by a local paper company for many years prior to his retirement a few months ago.

The funeral was held yesterday (17), with the requiem mass said at St. Bernard's church. Burial was in St. Bernard's cemetery.

Seek Joseph Nutaitus

CINCINNATI, July 18.—The Billboard received a telegram today from Agnes Nutaitus, of Wilkes-Barre, Pa., seeking the whereabouts of Joseph Nutaitus, who is also known as Titus. She reported the death of his mother.

Western Show Added by ACA; Wis. Biz Good

GREEN BAY, Wis., July 18.—A Western show, headed by Kenne Duncan and Randy Brooks, both of motion picture note, will join the Amusement Company of America at Milwaukee next week, it was announced here by J. C. McCaffery, co-owner and general agent of the ACA.

Brooks will be featured in sharp-shooting, and Brooks with whips. Ben Pitti, knife thrower, who also will work with whips, and Ruth Knight, singer, will be with the unit.

Music will be by the Hollywood Rhythm Rangers. Talker will be Charles (Chuck) Campbell. The show is to be with the ACA thru the fair season.

Wisconsin still dates have given the ACA generally good business. Engagement here has yielded one of the best grosses of the season. Previous stand, Negaunee, was about even with past business for the show in that town. Sault St. Marie netted extremely good patronage, and the show already has been pacted to return there next season.

Show closes here Sunday, then moves into Milwaukee, where it will open Tuesday (21), with one still date, Sheboygan, to follow before it goes into its fairs August 4 at Chippewa Falls, Wis.

Royal Crown A Winner at Anderson Fair

HARVEY, Ill., July 18.—After being harrassed since early spring weather by stormy weather, the Royal Crown Shows registered its first winner at the Anderson (Ind.) Free Fair, June 29-July 4, a new date for the show, said Mrs. Dolly Young, owner. Rides outgrossed shows at the Anderson date.

Currently in the Chicago area, the show will remain in this sector until it opens at the Goshen (Ind.) Fair, August 3-8. Meanwhile, show personnel has been busy painting and putting equipment in shape for start of the fair season. Already renovated are the Merry-Go-Round, twin Ferris Wheels, Octopus, Caterpillar, Tilt-a-Whirl, Kiddie Auto, light towers and Diesel plants, leaving no evidence of the damage done by the tornado that struck the show at its opening stand in Columbus, Ga., and the storms that followed.

Secretary Morris Stokes has gone to Indianapolis for a physical check-up. Harry (Irish) Gaughn has done a fine job with the concessions, Mrs. Young reported. Recent visitors on the lot have included Mr. and Mrs. Don Greco, Gem City Shows; Bob Evans, Tampa; Babe Thomas, Logansport (Ind.) Fair; John Anderson, Enquirer Printing Company, Cincinnati; fair officials from Fort Wayne, Ind.; Goshen and Kankakee, Ill., and Bob Parker, Delavan, Wis. Mr. and Mrs. William Tucker recently celebrated their 37th wedding anniversary.

In the line-up at Anderson were George Volsted's Side Show, Brownie Horn's pythons, George Hubler's "Spidora," Dick Dillon's mechanical show, F. W. Miller's posing and girl shows; Jeanne, "The Blond Bombshell"; Joe Murray's ponies, Chick Lancaster's "Cotton Club," Glasshouse, Funhouse and Reptile and Wildlife shows, Bert Britt's dark ride, H. Degler's Fly-o-Plane, A. Kreigg's two kiddie rides, and Fred Haywood Kiddie Merry-Go-Round, Ferris Wheel, train, boats, Sky Fighter and swings.

L. I. Town Hit By Bingo Ban

HUNTINGTON, L. I., July 18.—The Huntington American Legion bingo games that have been held weekly have been stopped. Fire Department fairs have been called off and the Huntington Jewish Center has given up bingo plans. The cause is a quiet crackdown on all forms of gambling by Clarence Phillips, local police chief.

A local crusader, who wrote to the district attorney calling for an end to church and similar bazaars, started the crackdown. The Legion bingo game was halted after the chief produced a law passed in 1916 which forbids any or all gambling within a mile of a military drill hall or armory. The Legion hall, scene of the weekly games, is only a few hundred feet from a Naval Reserve training center.

Phillips called in representatives of fire departments, churches and other organizations this week and told them to give up plans for annual fairs or any other events which included gambling. A newspaper report indicated that the police had closed down Prell's Broadway Shows last Saturday night (11), two hours early.

Baddley Biz Up From '52

MERRITT, B. C., July 18.—Bob Baddley's Shows trucked here this week after a winning stand in Vancouver under auspices of the Canadian Legion.

According to Carl Cornell, org's general agent, business has been up all season, despite some unpleasant weather. Show's trek over the Alaskan Highway paid off well and the weather there was no worse, and some better, than that in British Columbia.

Eleanor Turner, Midget, Dies at 53

PITTSBURG, Kan., July 18.—Eleanor Turner, 53, billed as the "world's shortest woman," died at her home here Monday (13). Mrs. Turner, 26 inches tall, appeared in a number of Side Shows, including one at the 1933-34 Chicago World's Fair. Surviving are her husband, James, and a son, Charles, of Little Rock.

Midway Confab

H. V. Petersen, owner of Tivoli Exposition Shows, recently added a new light plant to his line-up along with two new tractors and trailers. Bill Grant, Tivoli office manager in 1950, is back in the wagon after a two-year hitch in the Army, one of them in Korea. Mrs. H. V. Petersen and the three Petersen youngsters, Karen, Philip and Kristen, are back at their Joplin, Mo., home after spending a few weeks with the show.

Axel Bendixen, concessionaire, recently joined Tivoli with a new water fountain concession that he came across during his recent tour of Europe. Boots Cutler, also of the Tivoli front end, is operating a new ball game along with her other joints and Fuzzy and Maurice Logsdon took delivery on a new Prairie Schooner house trailer.

Sandra, aerialist on Tommy Scott Shows, is sporting a new wardrobe, and Tommy Scott has new cowboy outfits. Jimmy Wayne, contortionist with the show, recently took time off to spend a few days with his wife and family. Mrs. Leonard Gould, of Majestic Greater Shows, was guest of honor at a recent stork shower tendered by Mrs. Thelma Evans and Mrs. Sam Goldstein. Guests included Mrs. Billie Steinberg, Mrs. Vi Exler, Mrs. Jo Quinn, Mrs. Pete Norman, Mrs. Beulah Miller, Mrs. Mattie McElroy and Mrs. Violet Cavanaugh.

Anna Lee Wetherbee, exotic dancer with Mighty Hoosier State Shows, was the subject of a front-page feature story in the Bedford (Ind.) Daily Times-Mail when the org played that town. The yarn, complete with a two-column photo of Anna Lee, traced her start in show business and the highlights of her career.

Kenneth R. Yawn, of James H. Drew Shows, celebrated his fourth birthday with a party attended by a number of youngsters on the show. Guests were Malinda and James Drew III, William Collier Jr., Kay and Wanda Johnston, Jeane and Buddy Fultz, and Lonie and Henry Magtord. Max and Rose Levine, of the Drew front-end, report they're having a nice season and recently added one more joint for a total of five concessions.

Star Amusement Company is all high and dry again after being hit by a flash flood at Pocahontas, Ark. Water rose as high as the house trailer floors but no serious damage resulted. Mrs. J. T. (Betty) Knight, of the Amazing Knights, left the Star org to enter an El Dorado, Ark., hospital. Tommy (Casey) Knight spent eight days of a recent furlough with the show then returned to Camp Stoneman, Calif.

Fred LaFontaine, who has operated the pony ride at Edgewater Park, Detroit, for a number of years, is entering the hospital for treatment of a hip ailment.

Carl Cornell, general agent for Baddley's Shows, is touring the Okanagan fruit belt in British Columbia to lay out sponsored dates. Hilda Jarvis is in her third season in the root beer stand for Mr. and Mrs. Fred Christmas, who have candy floss and root beer on the Baddley org.

Lewis and Tobin's Shamrock Shows have added fairs at Abbotsford and Cloverdale to their British Columbia routes. Cavalcade of the West Shows, which headquarters in California, jumped into British Columbia in May, played two spots, Victoria and Nanaimo, then returned to the U. S.

Frank Ligois, Milwaukee, took top honors in the annual Blue Goose Golf Tournament Sunday (12) at Lake Delavan, Wis. The tournament, originated many years ago by the late Mike Wright, is normally held on Wright's birthday, July 4, but was held a week late this year. Eli Hartenstein, Milwaukee, finished second, and Bob Evans of Tampa, third. Other participants included Ned Torti, Al Baysinger, Bernie Mendelson, Bob Parker, Chick Schloss, Ed Wall and Bill Yario. The tournament took place at the Lakelawn Golf Course.

Sparky Hackman has joined Mack's bingo crew on the George Clyde Smith Shows, F. A. Norton reports. Recent visitors to the Smith show included Jack Barston and Cecil Swain, of the Lewis Shows, and Natchie Hillman, of Bean's Attractions. Mr. and Mrs. Orville Crafts, owners of Crafts 20 Big and Crafts Exposition shows, returned recently after a tour of Europe that included the Coronation in London.

Lillian and Monroe (Moe) Eisenman left Los Angeles Thursday (16) for Washington State, where Monroe will direct the staging of two big Navy Relief Shows and an Army Relief Carnival. They will remain in the Northwest until the final event, returning to California about October 1.

Bobby Dillon, 14-year-old son of Dick Dillon, operator of mechanical shows, and James H. Coughlin, a show staffer, were seriously burned at the Fairfield, Ill., fair in a gasoline explosion and fire that destroyed the interior of the Dillon house trailer and a tractor-truck. Reports from the Fairfield hospital last week indicated both were on the road to recovery and would be released soon. The fire and explosion was believed to have been caused by the backfire from a small motor used to generate electricity for the trailer. The fire touched off a butane gas tank used for cooking but a large gasoline tank, equipped with safety valves, escaped the flames.

Mr. and Mrs. Bob (Domino) Hardy recently held a house warming in their new 35-foot Spartanette Mansion trailer. Among those present were Mr. and Mrs. Lloyd Serfass, co-owners of Penn Premier Shows, of which the Hardys are members; Mr. and Mrs. Harry (Buster) Westbrook, Mr. and Mrs. Loenard Lampell, Mr. and Mrs. Murray Levitt and son Jack, Mr. and Mrs. Irene Fistenio and Harry Westbrook Jr.

Deacon and Kelly Jones report that their July 4 stand with Evans' United Shows at Lyndon, Kan., was their best in years. Rosa Lee and Eddie and Doris Woods spent a few days in Atlanta with Frank Zorda. They were waiting for their new car and trailer to replace the ones

(Continued on page 78)

PENN PREMIER SHOWS

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ALL FAIRS—SAVE THIS AD FOR FUTURE REFERENCE—ALL FAIRS

WE HAVE THE EXCLUSIVE ON ALL THESE FAIRS FROM FENCE TO FENCE

Somerset Co. Fair Meyersdale, Pa. August 3-8th	Huntingdon Co. Fair Huntingdon, Pa. Aug. 17-22nd.	Dayton Agri. Fair Dayton, Pa. Aug. 24-29th	Clinton Co. Grange Fair Lock Haven, Pa. Aug. 31-Sept. 5th
Juniafa Co. Fair Port Royal, Pa. Sept. 7-12th	Emporia Agri. Fair Emporia, Va. Sept. 14-19th	Durham Co. Fair Durham, N. C. Sept. 21-26th	Davidson Co. Fair Lexington, N. C. Sept. 28-Oct. 3rd
Golden Belt Fair Henderson, N. C. Oct. 5-10th	Mecklenburg Co. Fair Chase City, Va. Oct. 12-17th	Scotland Co. Fair Laurinburg, N. C. Oct. 19-24th	Chowan Co. Fair Edenton, N. C. Oct. 26-31st

- CONCESSIONS** Can place legitimate Concessions of all kinds. Novelties, Hats, Derby Racer, Water Games, Glass Pitches, Hi-Striker, Photos, Dart Balloon, Cigarette Gallery, Jewelry, Eating Concessions, Drinks and some P.C. if you have Hanky Panks. Stanley, write me.
- SHOWS** Can place Wild Life, Fun House, Midget, Working World or any Shows not conflicting. Earl Meyers can place Working Acts and Ticket Sellers. Can place Girl Show with own equipment for week of August 31. This is a big Girl Show date.
- HELP** Can place good, reliable Second Men for Merry-Go-Round, Tilt-a-Whirl, Wheel, Rolloplane, Octopus and Kiddie Rides. Prefer men who drive semis. Good salary, plus bonus, and long season ahead. Can always use general Carnival Help in all departments. Want good Chef, Griddle Man and Waiters for the Cook House.
- MECHANIC** Can place good sober, reliable Mechanic and Mechanic's Helper. Must have his own tools. Top salary and bonus (Bachelor, answer).

The above list of Fairs are all bona fide and no promotions. Remember this year no Carnivals can predate any North Carolina Fairs 90 days in advance. Get placed with a show that can give you a bona fide route of solid Fairs. Space limited on all dates. Address all mail and wires to

LLOYD D. SERFASS, Gen. Mgr., Penn Premier Shows, Franklin, Pa., this week; followed by Punxsutawney, Pa., then all Fairs

SUNSET RIDES & AMUSEMENTS

CONNEAUT, OHIO SESQUICENTENNIAL CELEBRATION—on the Streets
LAST CALL FOR CONCESSIONS-SHOWS, AUG. 3 TO 8

Want all kind legitimate games, Huckly Buck, Coke Bottle, Fish Pond, Darts, Hoop-La, Ball Games, Age-Weight and Glass Pitch. Can use any Merchandise Wheel, no buybacks or money games. Also need Custard, Taffy Candy, Jewelry, Name and Hats and good Novelty Man that can work parades. Shows—Midgets, Wildlife, Fat Family, Hillbilly or any Walk Thru. Penny Arcade.

Special Events every day. Two big parades. All civic groups 100% with it. Reserve space now. Also want all kind Concessions for Firemen Old Home Week at Jackson Center, Pa., Aug. 11 to 15. Saint Rocco Celebration, Hillsville, Pa., Aug. 21 to 23; Lions' Fair, Mayfield Heights, Ohio, Aug. 27 to 30; fairs to follow.

Write or wire GEO. LOCKHART, Lowellville, Ohio

W. R. GEREN, Presents MIGHTY HOOSIER STATE SHOWS

WANT FOR THE FOLLOWING FAIRS:

- ELNORA, DAVIESS COUNTY FAIR, July 27 to August 1
- MARTINSVILLE, MORGAN COUNTY FAIR, August 13 to 17
- WORTHINGTON, GREEN COUNTY FAIR, August 3 to 8
- FRANKFORT, CLINTON COUNTY FAIR, August 23 to 29
- BICKNELL, KNOX COUNTY FAIR, August 10 to 15
- Solid Route of Fairs in Indiana Until October 10

Want Hanky Panks, Ice Cream, Custard, Cook House, Grab. Want Caller for Bingo, wonderful opportunity. Agents for Six Cats and Buckets. Shows—Have Girl and Fun House, all others open; wonderful route for Drome.

Wire—all wires will be answered. NO PHONE CALLS. All replies now

W. R. GEREN, Tri-County Fair, Jasonville, Ind.

RIDES—SHOWS—CONCESSIONS

That Do Not Conflict

WANTED WANTED WANTED

for

BIG WESTERN CELEBRATION

AT RIDGECREST, CALIF.

3---BIG DAYS AND NIGHTS---3
SEPTEMBER 18-19-20 INCLUSIVE

Under auspices of Chamber of Commerce and Naval Ordnance Station; \$1,500,000 pay roll. Event will feature Queen Contest, with trip to Honolulu for winner. Free Acts. Extravagant Fireworks Display. 1953 Buick to be awarded. Bookings open for limited time only. Act NOW! Write—Wire—Phone (No collect phone calls or telegrams, please)

M. WHITEY MONETTE

Telephone: Market 1-6024

145 7th Street, San Francisco 3, Calif.

CONCESSIONS

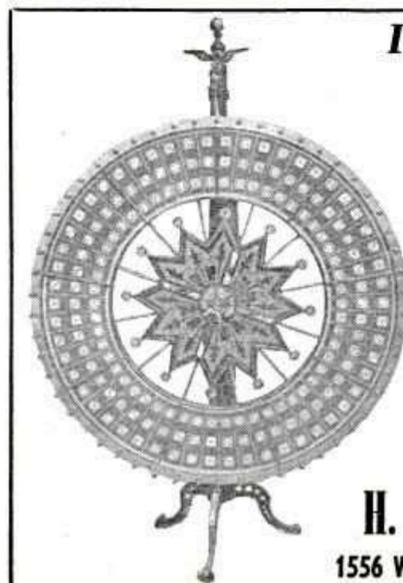
Need Scale, Hi Striker, few non-conflicting Concessions for Wilmington, Ohio, August 11-15.

CHARLES KREKELER
Wellston, Ohio, this week;
Proctorville, next.

WANTED

RIDES—Chairplane, Merry-Go-Round or any Major Ride. SHOWS—Have Snake Show. What have you? CONCESSIONS—Ball Games, Fish Pond, String Game, Striker, Novelty, Jewelry, Arcade, Stock Wheels, Short and Long Range Gallery.

MEL SOBER, Mgr., KEYSTONE ATTRACTIONS
Barton, Md., July 20-25; Garrett, Pa., July 27-Aug. 1.



It's the Original!

EVANS'

JUMBO DICE WHEEL

THE FINEST EVER MADE

Here's Chuck Luck in its most popular form. Richly ornamented and trimmed. Evans' Original Jumbo Dice Wheel has the extra brilliant, irresistible flash that wins top takes every season anywhere! A jewel for dependable performance. 60" and 32" diameters for prompt delivery at reasonable prices. Write NOW for catalog.

H. C. EVANS & CO.

1556 W. CARROLL AVE., CHICAGO 7, ILL.



Want for the Following Celebrations & Fairs:

- EAST LIVERPOOL, OHIO
- UNIONTOWN, PA.
- BUTLER, PA. (FAIR)
- HUNTINGTON, W. VA. (FAIR)
- RONCEVERTE, W. VA. (STATE FAIR)
- ALEXANDRIA, VA. (FAIR)
- CHARLOTTESVILLE, VA. (FAIR)
- BRIDGETON, N. J. (FAIR)
- HAGERSTOWN, MD. (FAIR)
- PETERSBURG, VA. (FAIR)
- NEW BERN, N. C. (FAIR)
- WALTERBORO, S. C. (FAIR)
- NEWBERRY, S. C. (FAIR)

CONCESSIONS—Cookhouse, all Eating and Drinks open, Custard, Legitimate Concessions of all kinds, Stock Wheels, Buckets, French-Fries, Age and Scales and Novelties.

RIDES—Octopus, Dark Ride and Little Dipper.

SHOWS—Arcade, Wild-Life, Glass House, Organized Minstrel Show (Dudley, get in touch); Girl Show Revue, Motordrome (Bob Perry, get in touch). Ray Cramer wants for Circus Sidé Show Tattoo Artist (Ralph, come home), and Mind Reading Act that gets money (Jack Schaeffer, get in touch).

HELP—Ferris Wheel and Whip Foreman, Also Roll-o-Plane Foreman, Second Men on all Rides, Show Front Builder (Thomas Finch, get in touch). Lot Man who knows what it's all about and can put Show on lot. Scenic Painter and General Help in all departments.

Wire McKeesport, Pa.

SHIRLEY LEVY



ATTENTION

Ride Help-Useful Show People, Concessions, Show Operators

Opening August 3, Firemen's Festival, Jennings, La., followed by best Louisiana spots, until September 1, then Louisiana best Fairs. Want Foremen and Second Men for Merry-Go-Round, Tilt, Wheel, Chairplane, top salary, good treatment, good equipment. Want Agents and Bingo help, Popcorn Agent. All Concessions open except Bingo, Popcorn, especially want Custard, Cookhouse or large Grab, Photos, Arcade, Floss, Pronto Pups, Apples, or what have you. Want Hanky Panks of all kinds, Ball Games, Penny Pitcher, Grocery Store, Buckets and Six Cats that work for stock, High Striker, or what have you, 24-hour electrical service. All help and Concession people formerly with us get in touch. Special concession made to all who join by August 3 during our Fairs. Out until snow falls. Can place well framed shows: Motordrome, Snake, Athletic, Minstrel, Midgets, Funhouse, Monkey, Animal, 10-in-1, Circus Side Show or what have you. Will book set Kid Rides, except train and auto, book Ponies, and two non-conflicting major rides, good proposition. All replies.

ED GROVES or CARL ANSTEAD

ROUTE 1, BOX 695 Phone 6-9166 LAKE CHARLES, LA.

JAMES H. DREW SHOWS

CHAMBER OF COMMERCE FAIR

NAPPANEE, IND., July 27 to Aug. 1 inclusive

PORTER COUNTY FREE FAIR

VALPARAISO, IND., Aug. 3 to 8 inclusive

Followed by a long route of bona fide Southern Agricultural Fairs until middle of November.

WANT

WANT

WANT

Drome, Arcade, Wild Life, Exhibit, Mechanical, Glass House, Monkey Show, etc. Will place Legitimate Concessions of all kinds. Will also place Pitchman and Demonstrators at all Fairs North and South. Notice! Still have limited amount of space available at the Charleston, West Virginia, Fair for legitimate Amusements. No phone calls please.

Address all this week, Western Union, COVINGTON, INDIANA

ANCHOR TENTS



CONCESSION, BINGO TENTS, RIDE TOPS, MOTORDROMES, SHOW TENTS

ANYTHING IN CANVAS

Manufacturing Show Canvas for Over Fifty Years.

Underwriters' Approved Flame Resistant Materials Available. 5 DAYS SHIPMENT ON MOST SIZES

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

SHADE GAP, PA.

SOLDIERS' MEMORIAL PICNIC AND FAIR

JULY 27 TO AUGUST 1, 1953

Want all legitimate concessions, Fish Pond, Glass Pitch, Hoop-La, Long Range, Short Range, Cork Gallery, etc. Also, any mechanical or grind show with own equipment.

A. L. BLACKMON, Shade Gap, Pa.

EVANS UNITED SHOWS

Our Fair Season Has Started—All Good Ones. We Book One of a Kind.

Can place few more Concessions—Use Fish Pond, Scales, Basket Ball, Milk Bottles, Coke Bottles, Cork Shooting, Hoop-La, Novelties, Pea Ball, Glass Pitch, String Game, Country Store, several others not conflicting. Need Agents. Shows—Any clean Show with own transportation except Girl and Athletic. No racket, no gypsies.

Contact MANAGER

Centralia, Kan., July 20-25; Axtell, Kan., July 27-Aug. 1; Clyde, Kan., Aug. 3-8; Beloit, Kan., Aug. 10-15; Glasco, Kan., 17-19; Everest, Kan., 22; Effingham, Kan., Aug. 24-29.

STOCK TICKETS	We Manufacture	SPECIAL PRINTED
One Roll \$ 1.50	TICKETS	Cash With Order. Prices
Five Rolls 4.50	of every description	2,000 \$ 6.90
Ten Rolls 6.50	Wheel tickets carried in	4,000 7.80
100 Rolls 40.00	stock for immediate ship-	6,000 8.70
ROLLS 2,000 EACH	ment.	8,000 9.60
Double Coupons	THE TOLEDO TICKET CO.	10,000 10.50
Double Prices	Toledo 12, Ohio	30,000 15.50
No C.O.D. Orders		100,000 33.00
Size: Single Tkt., 1x2		500,000 133.00
		1,000,000 250.00

Midway Confab

Continued from page 77

that were wrecked. They left to join Ray Cramer's Side Show on the Metropolitan Shows, at Connellsville, Pa.

Wm. M. Breese scribes from Bristol, Va., that R. C. McCarter is doing a good job in promoting Tri-State Fair there, August 17-22, for which event the Sterling Crown Shows will furnish the midway. Breese avers that the grandstand attraction, the Cisco Kid and Poncho, ought to draw heavily.

Lou Pease, operator of the "Sultan's Harem" show with the George Clyde Smith Shows, reports he has formed a partnership with Toni LaVerne, New Orleans night club dancer, who will be featured in the show as an exotic passion dancer. Other principals

FOR SALE

At a sacrifice price

- 1 Spitfire, 1947 model
- 1-K-7 International Tractor
- 1-1949 Lufkin Trailer

This complete outfit is in A-1 condition. Am selling at a loss.

Complete outfit, \$2,500.00.

FRANK WEST

212 Oak Grove Road, Norfolk, Va.

No. 12 WHEEL FOREMAN

Also good Second Men on all rides. No boozers wanted. Top wages and sure. Good treatment. Best equipment. Prefer Semi drivers. Apply

HARRY LOTTRIDGE
Manager, Unit #7, Gooding Amusement Co., Inc. This week, FRASER, Mich. (Near Detroit), or as per route.

Wheel Foreman

Screw Ball Foreman \$65.00 per week to sober, reliable help, plus end-of-season bonus. No "wine heads." please.

SUNNY AMUSEMENTS

Now, South Euclid, Ohio; next, Willoughby, Ohio.

FOR SALE

1 Duck Pond on trailer, 1 Duck Pond on truck. Several Cow Jumped Over Moon, Ball Games. Write to

JOHN A. ROSE

343 W. Main St. Barrington, Ill.

WANTED

A-1 Foremen for Tilt, Wheel and Fly-o-Plane. Top pay for sober, reliable men; year around work; must drive. Want experienced Inside Man for Monkey Motor Drome; good pay, must drive.

LEO LANE SHOWS

Savannah Beach, Ga.

WANT

Man to take charge Motordrome, up and down Drome; top wages. Also use Straight Rider. Contact Walter Marks.

Beam's Attractions

Farmville, Virginia, this week.

WANT

Experienced Ferris Wheel Foreman, top wages, long season. Also use Second Men other Rides. Contact

Beam's Attractions

Farmville, Virginia, this week

WANT

Stock Concessions for Louisville, Mo., July 23-24; Bolivar, Mo., July 27 to Aug. 1; Archie, Mo., Street Fair, Aug. 6-7-8; Erie, Kansas, Reunion, Aug. 10 to 15, six days, Court House yard; then Paoli, Mound City, Garnett, all Fairs. Want Second Men on all Rides. Shows—Can place two small Grind Shows.

H. C. SWISHER

PARADA SHOWS

TILT FOREMAN WANTED

For 1951 Tilt. Must Drive. Can use Second Men who drive. Palmyra, Ill., this week; Craig, Mo., next.

SUNSET AMUSEMENT CO.

WANTED

Merry-Go-Round Foreman and Second Man, Ferris Wheel Foreman, man who can put up on time to open Mondays. Salary no object if you can qualify. Come on or write.

J. I. PALMER SHOWS

Liberty, N. C., this week

WANT WANT WANT

RIDES—SHOWS—CONCESSIONS For the best July and August route in Western Pennsylvania.

SAXONBURG, NEW GALILEE, ROCKY GROVE; GREENE COUNTY FREE FAIR, WAYNESBURG, Pa.; ARMSTRONG FREE FAIR, KITTANNING, PA.; CRAWFORD COUNTY FAIR, Free Gate, MEADVILLE, PA.

AGENTS for office owned Concessions

WHEEL Foreman to handle Twin Wheels. Kid Ride Foreman for 4 Ride Kiddieland. Second Men on all Rides. Best of treatment, excellent equipment to work with, best of pay, and working conditions. Good opportunity for married people.

KEN-PENN AMUSEMENT CO.

Saxonburg, Pa., July 20-25

New KENSINGTON, Pa.

New Galilee, July 27-Aug. 1

O. C. Buck - Model Shows,

America's Finest Railroad Show CAN PLACE FOR BALANCE OF SEASON INCLUDING 15 FAIRS STARTING IN TWO WEEKS

Can place Scales and Age, legitimate Concessions. Also place Monkey Show or Speedway and Arcade. Good opportunity here. Want Assistant Electrician to handle light towers. Also man for big Show front. Also artist to paint fronts. Want Foremen for Ferris Wheel and Tilt-a-Whirl. Top salary. Briggs, answer. Can place Unborn Show and Dark Ride.

All Answer: O. C. BUCK

This week Fort Edward, N. Y.; Plattsburg, N. Y., follows

JIMMIE CHANOS SHOWS

Want Shows with own outfit, Girl Show, Monkey Show or any other for committee money only for Portland, Ind., Fair; Converse, Ind., Free Fair; Kendallville, Ind., Fair. For Converse, Ind., Fair want Concessions of all kinds. Ride Help who drive semis, Caterpillar, Octopus, Rollo-Plane, Kiddie Rides, Merry-Go-Round, Flying Scooter. Want Wrestler to take charge of Athletic Show.

All reply to JIMMIE CHANOS

Davton, Ohio, Fair Grounds

WANT - CONCESSIONS - WANT TERRE HAUTE, IND.

(ON THE STREETS)

6 DAYS—AUGUST 24-29 INCL.

Can place limited amount of legitimate Concessions. Positively no grift. Hats, gypsies, percentage or cigarette blocks. No Bingo. Will place Cookhouse, Novelty, Games of all kinds, Popcorn, Apples and Floss, Long Range, etc. Game \$3.50 per foot. Gooding Rides already contracted. Write—Wire

FRANK OBERBACHER, Chairman

12 POINTS BUSINESS & PROFESSIONAL ASSN. 1277 PHILLIPS AVE. TERRE HAUTE, IND.

Miami Phone 7-6536

CLIF WILSON

190 N. W. 93rd St. Miami 38, Fla.

HAS EXCLUSIVE CONTRACT FOR SHOWS AT

THE STATE FAIR OF TEXAS

DALLAS, TEXAS, OCTOBER 10 THRU 25

Independent Shows with complete, new looking outfits contact me at above address until July 29; thereafter care The Billboard, Cincinnati 22, Ohio. Will visit Springfield, La Porte, Milwaukee, Detroit, St. Paul, Toronto, Louisville and Memphis Fairs. Shows contracted previously advise your route.

GEORGE CLYDE SMITH SHOWS

Want Ball Games, Pitch-Till-You-Win, Guess-Your-Age, Scales, Novelty, Cigarette Gallery, Balloon Darts, Candy Floss, Snow Cones, Hoop-La, Long and Short Range Lead Gallery, Spot-The-Spot, Fish-Pond, Duck-Pond, Coke Bottle, Photo, Buckets, Huckley Buck, Basket Ball, Penny Arcade. Wanted Girl Show, Snake Show, Agents for Office Hanky Panks, Chair-o-Plane Foreman, Ferris Wheel Foreman, General Ride Help, Truck and Tractor Drivers. All replies

GEORGE CLYDE SMITH SHOWS

Salisbury, Pa., this week; Grantsville, Md., next week

CONCESSIONAIRES WANTED

FOR GILLETTE BROS.' SHOWS AND NORWALK, CONN., SUMMER FESTIVAL JULY 27 TO AUGUST 1; MILFORD, CONN., ON THE BEACH TO FOLLOW

No lost days running, both Sundays, day and night, Aug. 2 to 9 inclusive. Thousands of people daily. Westport, Conn., Fair to follow, Aug. 9 to Aug. 15—on school grounds. Don't miss these, as they are the best. Mike and Sommers, take notice; come on. All others send deposit to

GILLETTE BROS.' SHOWS

60 SHEFFIELD ST., PITTSFIELD, MASS. TEL. 2-9471.

LOOK LOOK LOOK

SAILORS AND SOLDIERS' REUNION, WEEK OF JULY 27TH, SALEM, ILL.; MEXICO, MO., BIG FAIR; ST. CHARLES, MO., BIG FAIR TO FOLLOW

Want Concessions of all kinds, Eating and Drinking, Games. No Exclusives

MOUND CITY SHOWS

ARTHUR, ILL., THIS WEEK

BINGO HELP WANTED

For 17 Fairs

Callers and Counter Clerks. No drunks or executives. Top salary and bonus if you want to do your job. This is not a school.

Selinsgrove, Pa., week July 19; Owego, N. Y., week July 26.

JACKIE'S BINGO c/o Reithoffer Shows. No collect wires

**WHERE IS
Hobart (H. W.) Thomas?
NOT YET LOCATED
\$200 CASH REWARD**
For information as to present whereabouts. Formerly French Fry Concession, Heller's Acme, Virginia Greater, C. A. Stephens in 1952. Call collect.
GEORGE TURNER
OKLAHOMA CITY, OKLA.
Phone: Trinity 8-2136

4 OUTSTANDING FAIRS 4
Belleville, Ill., Aug. 3-8;
Springfield, Mo., Aug. 10-15;
Bethany, Mo., Sept. 4-11;
Caruthersville, Mo., Sept. 30-Oct. 4
**WANT
RIDES—SHOWS—CONCESSIONS**
Of all kinds. Long Southern Route to follow if desired. All contact:
GEM CITY SHOWS
AS PER ROUTE

WANTED
**FOR EIGHT EASTERN FAIRS
STARTING Sept. 2**
Cat Rack, Bucket Agents, Cigarette Dealers and General Concession Help. Also want one Semi-Driver: truck now in Miami, Fla. All winter in Florida.
All Answer
LOUIS A. RICE
Care Of Amusement Co. Of America
Milwaukee, Wis., This Week

AGENTS WANTED
Pin Store, Count Store, Big Tom, P. C. and general Concession Help.
THOMAS H. CROSBY
MIDWEST SHOWS
Logan 20-25; Price,
July 27-Aug. 1

HAROLD EUTAH
WANTS—AGENTS—WANTS
For Buckets, Balloon, String Game, Basketball, Huckly Buck, Pea Pool. E. C. McWilliams wants one or two more Girls for Girl Show. Experience not necessary. Also Man and Wife for Unborn Show. Jefferson City, Mo., this week; Kahoka, Mo., next.

AGENTS
Need all type Hank Pank Agents. Any agent who knows me, wire.
CHARLES KREKELER
Wellston, Ohio, this week;
Proctorville, next.

WANTED
KITCHEN AND COUNTER HELP
Reliable party to operate Foot Long on percentage.
LEE R. LARSEN
Care F. C. Bogle Shows, Downs, Kansas.

AL WILLIAMSON
WANTS CAT RACK AGENTS
For Minnesota State Fair (Sailor Oliphant, contact me)
Address: c/o Spunky's Cafe, Corner Porter & Howard Sts., Biloxi, Miss. (Phone: 2-1900)

AGENTS WANTED
Six Cats, Buckets, Scale & Age and Hanky Panks. Celebrations and Fairs from now on out. Have four State Fairs: St. Paul, Topeka, Oklahoma City and Shreveport. Murray, Webb and Kelly, please contact.
SAM CARSON
c/o Boone Valley Shows, per route

FOR SALE
CATERPILLAR RIDE
36 passengers, 10 horse power motor. Now in operation Kiddie Park; must make room. First \$1,500.00 takes it Good condition. **DOC M. IRVING**, 4313 Roosevelt Blvd., Philadelphia, Pa. Phone Cumberland 8-3321.

HUBERT'S MUSEUM
228 W. 42nd St. New York, N. Y.
Open all year round
Want Freaks and Novelty Acts. State salary and all particulars in first letter.

in the show are Sugar Baby King, rumba dances, and Coty Rose Carroll, acro dancer.

Fred Tennant Jr., concessions manager at the State Fair of Texas, Dallas, is now carrying on his business from a brightly painted office at the fairgrounds. The woodwork and floors are black, the ceiling canary yellow and the walls bright red. Tennant says these are typical carnival colors. . . . Tim and Jeanett Waters stopped off at Gem City Shows recently to visit Sally, Tommie and Tucker Hickey.

Ivan the Great, cannon act, closed recently with George Clyde Smith Shows as did John Rocko and Jimmy Rand. Barbara LeMay took her girl show elsewhere and was replaced by Mr. and Mrs. Emerson with their unit. Mr. and Mrs. Sunday are recent arrivals on the Smith show, bringing a jungle girl show to the back-end.

Mr. and Mrs. Donald Cook, of Blair, Neb., and their daughters, Sherry Lee and Beverly Agman, visited with friends on Central States Shows when the org played at Neligh, Neb., The Cooks were formerly with Central States.

Dr. Hawley Seiler, official surgeon for the Greater Tampa Showmen's Association, recently performed lung surgery on June De Young, sister of Mary Jane Miller, of the Ringling show. . . Bobby Kork is with George Vogstadt's Side Show, which has rejoined the Thomas Joyland Shows for its fair trek.

Dwyane R. Steck, former ride operator in the Central and Midwest States, now is a private first class with the U. S. Army in Korea. A native of Plainview, Minn., Steck is the son of the late Ray Steck, operator of the Hyalite Midway Shows. Following his father's death, Dwyane operated rides with various shows and immediately before going into service had a Fly-o-Plane and Sky Fighter on the Schrader-Brodbeck Shows. . . . Gean Berni, former secretary of the Greater Tampa Showmen's Association, recently was unanimously re-elected president of the Hillsborough County Optimistic Club Council in Florida. The council is composed of Optimist Clubs of Tampa, Ybor City, West Tampa, Seminole and Palma Ceia and co-ordinates club activity and furthers joint boys' work projects.

Eleanor and Orville Crafts of the Crafts 20 Big Shows in North Hollywood, Calif., returned recently from a trip to Europe. They flew directly from Los Angeles to Paris, from which they made side trips into Italy, Switzerland and the Riviera. After attending the Coronation in London, they returned to the Continent to resume their tour. Upon their return trip, they flew from Portugal to San Francisco, arriving in time for Crafts to be on hand for the shows' date in Oakland over the July 4 holiday.

Seven-year-old Carl John Sedlmayr III, grandson of Carl Sedlmayr, owner of the Royal American Shows, was made an honorary chief of the Blackfoot Indian Tribe at Calgary Friday (10). The ceremony was a full tribal ritual before a large audience at the Indian Village at the Calgary Stampede. . . . Visitors to the Royal American Shows at Edmonton included Maurice E. Hartnett and W. A. Crawford-Frost, manager and vice-president respectively of the Calgary Stampede; W. J. Sinclair, of the Red River Valley Fair, Winnipeg, and J. F. Stephen, passenger agent of the Canadian National Railway.

Mrs. Catherine Vivona, mother of Morris and John Vivona, has rejoined the Vivona Bros.' Shows, co-owned by her sons. King Reid visited the Vivona organization during its recent stand in Bennington, Vt. Tom Garrett has joined the Vivona Bros.' Shows with cookhouse and grab.

Jack W. Donohue, the human auto tire, Side Show performer, is selling tickets at Coney Island, N. Y., and making plans for the fair season.

J. George Loos Jr., son of the Laredo, Tex., carnival operator, proved himself a real ham at the recent American Radio Relay League convention in Houston. Loos located a hidden transmitter three minutes after the first-place winner. Contestants numbered 64. Loos also received first prize for perfecting electronic gadgets.

BIG NAVY RELIEF CELEBRATION
SAN DIEGO, CALIF.
5—BIG DAYS AND NIGHTS—5
AUGUST 5-9 INCLUSIVE
Uptown Location, 100,000 Attendance
NOW BOOKING CONCESSION SPACE
7283 Bellaire Ave., North Hollywood, Calif., Phone: POplar 5-0909
\$10 per foot. No P.C., Flatties or Gypsies
CAN ALSO BOOK 2 GRIND SHOWS
Roy Shepherd wants Ride Help in all departments.
Write—Wire—Phone
CRAFTS 20 BIG SHOWS
7283 Bellaire Ave., North Hollywood, Calif., Phone: POplar 5-0909

CETLIN & WILSON SHOWS
IONIA FREE FAIR
IONIA, MICH., AUGUST 7th TO 15th INCLUSIVE
North Tonawanda, N. Y., July 27th to August 4th Inclusive
Starting at Ionia Free Fair all large Fairs until middle of November
Raynell can place attractive Girls for Posing Show. Long season and pleasant working conditions. **CAN BOOK** and furnish Wagons, Rolloplane, Little Dipper, Spitfire and Fly-o-Plane. **WILL BUY #5 ELI FERRIS WHEEL IF PRICED RIGHT.**
WANT—Looper Foreman, Caterpillar Foreman to join at once, Caterpillar Men and experienced Workingmen in all departments.
WILL PLACE ALL HANKY PANKS AND EATING AND DRINKING STANDS AT ALL FAIRS.
All address this week: CETLIN & WILSON SHOWS, Sharon, Pa.

PERCELL'S AMUSEMENT PARK, INC., presents
PIONEER SHOWS
TROY, PA., JULY 27 TO AUGUST 1; BRADFORD COUNTY FAIR, RICH CATTLE AND DAIRY PRODUCING AREA
4 DAYS—6 NIGHTS
Can place major Rides. Shows of all kinds. Concessions—Eating and drink stands, pitchmen and demonstrators. Will sell exclusive on Novelties, Age and Scales, Hats, Custard. Everything open. No Mitt Camps. Want Help Bingo, Clerks and Ride Help. Our eighth consecutive year, and this fair is always a "red one."
Want Girl Show Operator—three or more Girls with or without equipment.
Wire or come on All replies
MICHAEL PERCELL
President
900 Main St., South Williamsport, Pa., or Phone 34010 Williamsport

THE MIGHTY
GEM CITY
SHOWS
NOW PLAYING A-SOLID ROUTE OF 16 BONA FIDE PROVEN FAIRS
WANT TO JOIN AT ONCE, INDEPENDENT SHOWS AND RIDES
**RIDES—Dark Ride, Glass House, Fun House, Fly-o-Plane, Flying Scooter, Caterpillar, Roll-o-Plane, Looper, Octopus, etc. Will lease or buy Ferris Wheel. SHOWS—Monkey, Fat, Illusion, Midget, Working World (Dick Dillon, contact). Liberal percentage to all independent operators. RED McALLISTER can place Musicians and Performers for "Harlem Follies." LISA DEL MAR wants A-1 Talker, Working Acts and Freak to feature for Side Show. (Junior, come on.) RAY MARSH BRYDON wants experienced Dancers for Revue and Posing Shows. Top salary paid nightly. State all CONCESSIONS—Stock Concessions of all kinds open. Straight Sales open, Jewelry, Hats, Novelties, etc. Pitchmen, demonstrators, Catering Privileges—French Fries, Shake-Ups, etc. BOB BUFFINGTON can use Bingo Clerks. (Richard Roberts, contact.) All reply to THOMAS D. HICKEY, Gen. Mgr., now playing MARTINSVILLE, ILL., FAIR; BROWNSTOWN, ILL., FAIR WEEK OF JULY 27; BELLEVILLE, ILL., FAIR WEEK OF AUGUST 3.
P.S.—We can always use sober, reliable Carnival Help.**

14 BONA FIDE FAIRS START IN AUGUST
VIVONA BROS. Combined SHOWS
14 BONA FIDE FAIRS START IN AUGUST
"A MILE OF THRILLS AND ENTERTAINMENT"
THE ONLY BIG SHOW NOW PLAYING VERMONT—BUSINESS IS GOOD
MONTPELIER THIS WEEK—ST. JOHNSBURY AND ST. ALBANS TO FOLLOW
CAN PLACE
CONCESSIONS
Hankys of all kinds, Glass Pitch, Ball Games, French Fries, Jewelry. Sell Ex on Long and Short Range. Place Buckets and Swinger. Tommy Carson wants Razzle Agents.
SHOWS
Wild Life, Drome, Mechanical City, Fat Show, Midgets and any good Grind Shows. Tony Masiello wants Girls for Tina Show. \$75.00 per week. DeWise Purdin can place Side Show Acts.
RIDES
TILT, CAT OR ANY FLAT RIDE
HELP
John "Tiny" Dempsey wants Foreman for Wheel, Fly-o-Plane and Merry-Co-Round, and other useful people who know him. Must Drive Semis. No meal tickets, brass or conversation, but payday every week. Wire or Come on. **CAN PLACE BILL-POSTER WITH OWN TRANSPORTATION.**

JOHNNY DENTON'S

GOLD MEDAL shows

WANT FOR THE FOLLOWING STAR-STUDED ROUTE OF FAIRS, BEGINNING NEXT WEEK:

Champaign-Urbana Fair, Champaign, Ill.
 Burlington-Hawkeye Fair, Burlington, Iowa
 North Iowa Fair, Mason City, Iowa
 Mississippi Valley Fair, Davenport, Iowa
 Kingsport Fair and Horse Show, Kingsport, Tenn.

Intermountain Fair and Wildlife Exposition, Asheville, N. C.
 Tri-Cities Fair, Concord, N. C.
 Henderson County Fair, Hendersonville, N. C.
 Spindle Center Agricultural Fair, Gastonia, N. C.
 Cherokee Indian Fair, Cherokee, N. C.

Mississippi-Alabama Fair and Dairy Show, Tupelo, Miss.
 New Meridian Fair and Cattle Show, Meridian, Miss.
 National Peanut Festival, Dothan, Ala.
 Bay County Fair, Panama City, Florida
 Tri-State Fair, Marianna, Florida
 South Georgia Agriculture Fair, Valdosta, Ga.

RIDES

Will book a complete set of Kiddie Rides. Fly-o-Plane, Rock-o-Plane, Caterpillar, or any major Rides not conflicting.

HELP

Foreman for Merry-Go-Round and Tilt-a-Whirl. Second Men on other rides. Useful Carnival People in all lines.

SHOWS

Wild Life, Glass House, or any worthwhile Attractions in keeping with the high-class shows now on our midway.

CONCESSIONS

All legitimate Game Concessions open.

NOTICE: Want for our #2 Unit, which will play the Soldiers and Sailors' Reunion at Salem, Ill., week of July 27: 2 OUTSTANDING GIRL SHOWS, also A FEW MORE LEGITIMATE CONCESSIONS.

All address: **JOHNNY J. DENTON or ART FRAZIER**
 Care WATSEKA MOTEL, WATSEKA, ILL., this week; then Fair Grounds, Champaign, Ill., next week.

ATTENTION MEMBERS OF THE ARIZONA SHOWMEN'S ASSN.

1953-1954 dues are now payable—please send your check or money-order at once, to Don Hanna, 216 W. Washington Street, Phoenix, Arizona.

Note—Any Showman wishing to join club may write for application. Dues \$10.00 year; initiation fee, none. Old members may be reinstated by filling out a new application, and their 1953-1954 dues.

DON HANNA
 Treasurer, ARIZONA SHOWMEN'S ASSN.

2 OUTSTANDING FAIRS 2 ALLEGHANY COUNTY, Aug. 17-22, Covington, Va.

NORFOLK TIDELANDS, Sept. 14-19, Norfolk, Va.

FEW LOCATIONS AVAILABLE—ALL KINDS OF CONCESSIONS EXCEPT BINGO . . . INSIDE EXHIBIT DEPT. OR OUTSIDE . . . ALSO FREE ACTS.

Address at once for both dates:

HARRY C. GRAFTON, Secy.-Mgr.
 HANNA BLDG. COVINGTON, VA.

STANDARD SHOWS

10 Rides — 3 Shows

Following Fairs and Celebrations: Starting Whitefish, Mont., on the streets, biggest in the Northwest, July 22-26; two to follow in Montana; then Powell, Wyo., Fair; Worland, Wyo., Fair; Sundance, Wyo., Fair; State Fair, Douglas, Wyo.; then south for the cotton spots. Want legitimate Concessions, Long and Short Range, Bumper, String Game, Scales, Hoop-La, Heart Pitch, Ride Help on all Rides.

V. C. Johns General Manager
C. R. Thompson Concession Manager

STANDARD SHOWS

VETERANS UNITED SHOWS

WANT FOR FAIRS AND CELEBRATIONS UNTIL SEPT. 19, 1953

CONCESSIONS: Sno-Cones, Coke Bottle, Fishpond, Glass Pitch, Long and Short Range, Bumper, Stum Spindle, Cane Rack, Penny Pitch or any Hanky Pank. SHOWS: Girl, Snake, Illusion, Mechanical, Athletic, Side Show or any Show with own equipment. Need Second Men who drive on all Rides. Top wages. Book Tilt or any Flat Ride.

Red Lake Falls, Minn., July 23-25; New York Mills, Minn., July 27-29; Milaca, Minn., July 30-Aug. 1.

EDDIE'S EXPO. SHOWS

Knox Firemen's Celebration, July 27-Aug. 1; Monessen Lion Fair, Aug. 3-8; Blairsville Victory Celebration, Aug. 10-15; Mt. Pleasant 125th Anniversary, on streets, Aug. 17-22; Washington Free Fair, Aug. 25-29; Stoneboro always on Labor Day.

WANT Custard, French Fries, Cigarette Gallery, Photo, Grind Stores. No racket. Shows that do not conflict. Answer this week, Oil City, Pa.

EDDIE DIETZ

SESQUICENTENNIAL, CHAMBERSBURG, PA.

AUG. 17 THRU 22—ON THE STREETS

WANTS Major and Kiddie Rides—Legitimate Concessions of all kinds. No Mitt Camps, Shows or Wheels.

John B. Rogers Producing Co. management.
 Contact PAUL T. HAAGEN, Sesqui Headquarters, Chambersburg, Pa. Phone 550.

MOTOR STATE SHOWS

Want for Lucas County Fair, Toledo, August 4-9 and all Fairs and Celebrations to follow. Few more Hanky Panks, Wheel Foreman, Second Men all rides. Long Season. No. 2 needs 1 or 2 Kid Rides. All address

JOE FREDERICKS, Owner-Manager

Gibsonburg, Ohio, July 20-25; Ash & Libbey Glass, Toledo, July 27-Aug. 2.

MERRY MIDWAY SHOWS

PORTER, IND., JULY 28-AUGUST 2

Want Concessions—Photos, Hi-Striker, Bumper, String, Glass Pitch, Age and Weight, Pitch Till You Win.

For Sale—Popcorn Trailer, \$400 cash. Will book on shows for rest of season.

Want Ride Help on Wheel and Swing. Contact

ALBERT BARKER

Thomas Joyland Shows

WANT

FERRIS WHEEL FOREMAN

At Once—Good Salary.

RIDE HELP WHO DRIVE SEMIS for Caterpillar, Flying Scooter, Tilt-a-Whirl and Kid Rides.

LONG AND SHORT RANGE GALLERIES. HANKY PANK AGENTS. For Lawrenceburg and Scottsburg, Ind., Fairs, starting next week.

Address:

L. I. THOMAS, Mgr.
 Osgood, Ind., this week

WILBER'S WOLVERINE SHOWS

Want legitimate Concessions—Can use Fish Pond, Long Range, Short Range, Pitch Till You Win, Mug Outfit, Age and Scales, Coke, Sorry, positively no flats or camps. Also want small Show with own equipment (no Girl Shows). Concessions, please note: Buella Water Festival, July 23-24-25; Celery Festival, Decatur, July 30-31-Aug. 1; Paul Bunyon's Days, Cadillac, downtown, Aug. 6-7-8; Athens, Aug. 20-21-22.

Henry O. Wilber, Owner & Manager
 818 Lane Blvd. Kalamazoo, Mich. Phone 25526
 P.S.: Earl Miller, advance man, Georgia-Florida, please contact me.

WANTED

Bucket and Six Cat Agents

AL BROWN

% Royal United Shows, as per route

WANTED

Ride Help for Rock-o-Plane and Second Man on Tilt. Must be sober and reliable.

DELGARIAN AMUSEMENT CO.

2303 N. Melvina Chicago 39, Ill.

FOR SALE

27' French Fry Trailer, stainless steel equipment, living quarters, complete with '46 Chev 1 1/2-Ton Van Truck, or will trade for 30 or 35-ft. 1951 or '52 House Trailer. F. G. Stephens wants Agents for Cork Gallery and Snow Balls. No drunks. Write or wire Ligonier, Ind., July 20 to 25; Ashley, Ind., July 27 to Aug. 1.

Leo W. Schultz, Manager
 Motor State Shows #2

NEW PARADE PHOTOS

First time offered. Diano Bros.' 1953 Street Parade. Beautiful old time bag-gage horses, Open Dens, Cages, Calliopes. Complete set, size 4 by 5, \$2.00.

GEO. HUBLER

223 Superior Ave. Dayton 6, Ohio

WANT FOR THE BIG ONE TRI-STATE FAIR, BRISTOL, VA.

AUGUST 17 THRU 22—150,000 ATTENDANCE EXPECTED

CONCESSIONS

Cook Houses, Grab, Frozen Custard, Arcade, Ice Cream, Candy Floss, Popcorn, Jewelry, Fish Ponds, Ball Games, Darts, Hoop-La, Glass Pitch, Photos.

RIDES

Caterpillar, Rock-o-Plane, Octopus, Spitfire, or any major Ride not conflicting. Can also place Kid Rides and live Pony Ride.

SHOWS

Side Show, Motordrome, Illusion, Wild Life, or any well-framed Grind Show not conflicting.

SHOWMEN

Have nicely framed Girl Show. Will turn over to Operator. Must have own p.a. sets, wardrobe and people. No drunks.

Reply to **E. L. Young, Mgr., Sterling Crown Shows**
 Wheelersburg, O., this week; then per route.

BE WITH A POWELSON UNIT

CONCESSIONS: Can place Pop Corn, Novelties, Shooting Gallery, Age & Scale, Games of all kinds

SHOWS: All Kinds; Motor Drome, Penny Arcade, Side Show

Woodfield Fair, July 28 to Aug. 1; Dresden, Ohio, Homecoming, July 28 to Aug. 1; National Clay Week and Picnic, Uhrichsville, Ohio, Aug. 3 to 8

POWELSON AMUSEMENTS

Box 125

Coshocton, Ohio

Phone 1088M

Great Barrington Fair EIGHT BIG DAYS STARTING SEPT. 13 GREAT BARRINGTON, MASS.

WANT

SHOWS—Side Show, Illusion, Snake, Mechanical, Drome, Single Attraction, Arcade, George Vogstadt, answer.

CONCESSIONS—All open. Place Scale, Age, Novelties, Hats, Photos, Long and Short Range Gallery, all 10c Game Concessions.

All answer

OSCAR C. BUCK, Troy, N. Y.

BADGER STATE SHOWS

CAN USE FOR HENDERSON SAUERKRAUT DAYS, THEN FAIRS TO FOLLOW

Photo Gallery, Pitch Till You Win, Basketball.

For Sale—Eight car portable Dodgem, cheap; 28x42 building, new plates, new screen; ride in first-class condition. Ride can stay booked on show.

Hoffman, Minn., this week; then as per route.

P.S.: Henry Kallen can use Wrestling talent.

WANT TO BOOK

One more major RIDE—Octopus, Rock-o-Plane, Roll-o-Plane or Spitfire. For the following Illinois Fairs, Cambridge Fair, Aug. 11-15; Sheffield Annual Homecoming, Aug. 18-21; Princeton Fair, Aug. 25-28; Lincoln Centennial, Aug. 31-Sept. 5; Sandwich Fair, Sept. 9-13. Can place a few more Legitimate Concessions, Foreman for Wheel and Second Men who drive.

WILSON FAMOUS SHOWS

PER ROUTE

Wanted—FOR BIG CIRCUS SIDE SHOW—Wanted

Ticket Sellers, Talkers, Lecturers, Bag Piper, Musical Acts, Good Freaks to feature, Sword Swallower, Fat Man and Fat Woman for Fat Show, entertaining Midgets for Midget Show, good Novelty Acts of all kinds. All answer to:

MILO ANTHONY, c/o BILL HAMES SHOWS

Leonard, Texas, This Week; McKinney, Texas, Next Week.

IDEAL RIDES

Want For Route of good County Fairs starting this week at Clay City, Indiana, then Clinton County Fair, Carlyle, Ill., followed by County Fairs at Malvern, Mount Ayr, Greenfield and Harlan, all Iowa

Then back to Illinois for one of the best Labor Day spots in the State, followed by the Odell, Ill., Fair and Brown County Fair at Nashville, Ind. Also Big V.F.W. Celebration right under the stacks of ordnance plant, work in full blast. I have the concessions fence to fence on these. Also have the contract for rides and limited space for Monroe County Festival, the biggest in Indiana.

WANT

Concessions—Hanky Panks of all kinds working for stock, limit two of kind—nuf sed.

SHOWS—Can use Mechanical, Ten-in-One, Snake or Monkey, etc. No Girls.

RIDE HELP—Can use Second Men who drive.

Look over the above route, then contact by wire here and will reply at once. Get with a winner. We close season down South Nov. 21. No racket or gypsies.

PAUL T. ROBERTSON Clay City, Indiana

FAIRS — FAIRS

CUMBERLAND VALLEY SHOWS

Want for Murfreesboro, Tenn., and the 10 straight Fairs thereafter

ALEXANDRIA, TENN., Aug. 3-8	SPARTA, TENN., Sept. 7 to 12
CARTHAGE, TENN., Aug. 10 to 15	PULASKI, TENN., Sept. 14 to 19
TRACY CITY, TENN., Aug. 17 to 22	CEDARTOWN, GA., Sept. 21 to 26
CROSSVILLE, TENN., Aug. 24 to 29	DALTON, GA., Sept. 28 to Oct. 3
COOKEVILLE, TENN., Aug. 31 to Sept. 5	SUMMERVILLE, GA., Oct. 5 to 10

WANT: Motordrome, Glass House, Mechanical City, or any other show that doesn't conflict. Will book Spiffire, Rock-o-Plane, Looper, or any other ride not conflicting. Concessions: Can place Penny Arcade, one more Fish Pond with other stock stores, Jewelry, Novelties, Grab Stands, String Games and all other legitimate stock stores open. Can use Ride Men for all rides who drive semi-trailers. Bobby Sparkman, White Hardman, get in touch. Want Talker for Monkey Show. Cookhouse Help. Agents for Stock Stores. Charlie Forkham, answer. Address all mail and wires to

LAVOY WINTON, Columbia, Tenn.

GRAND AMERICAN SHOWS

Want for Butler County Fair, Allison, Iowa, July 29-Aug. 2; Jackson County Fair, Maquoketa, Iowa, Aug. 5-9; and for all Fairs and Celebrations to follow thru August and September. WANT—Glass or Fun House, Snake, Monkey, and Grind Show with own equipment. WANT—Novelties, Ducks, Juice, Custard or Ice Cream, Snow Cone, any Skill Game that works for Stock. No Count Stores on this show. No Mitt Camps. WANT—Ride help who drive. WANT—No. 5 Wheel and Kiddie Rides; 25% to office for all Fairs and Celebrations.

Wire L. O. WEAVER, Mgr.

Clarion, Iowa, now; Kanawha, July 27-28; then Allison.

FAIRWAY SHOWS

Want Concessions—Ball Game, Photos and Stock Stores. Ride Help that can drive trucks. For Sale—Miniature M-G Train, 21 passengers, 500 ft. of track.

Dickinson, N. D., July 24-25-26; Beach, N. D., July 28-29.

HAT OPERATORS WANTED

For 5 BIG FAIRS AND OTHER DATES

Starting Sept. 3 and including California State Fair, Sacramento; Santa Clara County Fair, San Jose, Calif.; Kern County Fair, Bakersfield, Calif.; Fresno District Fair, Fresno, Calif., and Arizona State Fair, Phoenix. Give experience and references in first letter.

FREEDMAN CONCESSIONS

5414 VICTORIA AVE. LOS ANGELES 43, CALIF.

DRAGO AMUSEMENTS

Want for following Fairs and Centennials: Pulaski County, Indiana, July 20-25; Carroll County, July 27-Aug. 1; Fulton County, Aug. 3-8; Marshall County, Aug. 10-15; Rensselaer, Aug. 17-22; Medaryville Centennial, Aug. 24-29; Akron Fair and RoAnn Centennial, and more good ones to follow. All Concessions working for stock. Wanted: Motordrome, Glass House, Monkey Show, Snake Show, or what have you? Wanted: Small Cookhouse for small privilege for remainder of season. Book for Committee money only for remainder of season. Will place Monkey Show at Rochester, Ind., Aug. 3-8 for free privilege. All replies

1711 E. Markland, Kokomo, Ind., or Winamac, Ind., this week; Flora, Ind., next week.

STUMBO'S TRI-STATE SHOWS

Want Ferris Wheel Foreman, \$60.00 a week. Pay every week. Will book 32-ft. 2-abreast Merry-Go-Round or will buy same for cash. No Junk. Will book any worth-while Shows. Concessions—Good opening for the following: Short Range, Long Range Galleries, Age and Scales, Basketball, Coke Bottle, String Game, Glass Pitch, small Cookhouse, Bingo. Walker Osbourn wants Agents for Hit and Miss, Watch-La, Balloon Dart, one Count, one Pin Store, two Nail Stores; Al Nebick, come on. Two spots a week. We work here; Fairs and Celebrations from here in.

All replies to **STUMBO'S TRI-STATE SHOWS** or **WALKER OSBOURN**

Stanley, North Dakota, July 20-25; then per route.

WANTED 2-ABREAST MERRY-GO-ROUND

Or a Flat ride for Alexandria, Va., right in town, High School grounds. First show in Week of July 27 thru August 1. College Park to follow, first show in 3 years. If you want money, here it is. Wire or Call

BILL ENFANTE, THE JOLLY SHOWS

47 Crittenden St., N.E., Washington 11, D. C. Phone: Tuckerman 2-4942

F. & M. AMUSEMENTS

WANT FOREMEN FOR TILT-A-WHIRL AND FERRIS WHEEL; MUST DRIVE SEMIS. IF YOU DRINK OR HAVE A CAR, STAY WHERE YOU ARE. WANT HANKY PANKS FOR MOTHER OF ROSARY STREET FESTIVAL, JOLIET, ILL. (THIS IS A BIG ONE.) Address: Wilmington, Ill., this week; Joliet, Ill., next.

CARPENTER BROS.' SHOWS

WANT

CONCESSIONS: Cat Rack, Ring Bottle, Coke Bottle, Basket Ball, Live Duck Pitch, Add-Em-Up Dart, Pitch-Tilt-You-Win, Under 11 Over 30, Jewelry, Pottery or Glass Pitch, Bumper, String Game, Add-a-Ball and Name on Hat. Forest, Ohio, July 22 thru 25; Bloomville, Ohio, July 29 thru Aug. 1; Liberty Center, Ohio, Aug. 5 thru 8. Contact **NORMAN CARPENTER**.



FAIRS MIDDLETOWN, N. Y. FAIRS

OPENS ON SUNDAY, AUGUST 9TH-AUGUST 15TH INCLUSIVE

Now booking Concessions that work for stock only. Guess Your Age, Scales, Names on Hats wanted. Can also use any good Show capable of getting money.

Also booking same for Morris County Fair, Troy Hills, New Jersey, August 18th-22nd inclusive. Flemington, New Jersey, Sept. 1-Sept. 7th. Big Day Sunday and Labor Day. Danbury, Conn., Oct. 3rd-Oct. 10th inclusive. Mineola Fair and Industrial Exposition combined, Oct. 11th-Oct. 18th inclusive. Get in touch with me at once if you want to get placed.

PHIL ISSER, Gen. Mgr., I. T. SHOWS, INC.

Tel: NAvarre 8 8960

1539 East 29th Street, Brooklyn, N. Y.

CONTINENTAL SHOWS

All Legitimate Concessions Open for the Following Fairs, No Exclusives

PLATTSBURG, N. Y., AUGUST 10 TO 15

WESTPOINT, N. Y., AUGUST 19 TO 22

CANAAN, N. H., AUGUST 28 TO 30

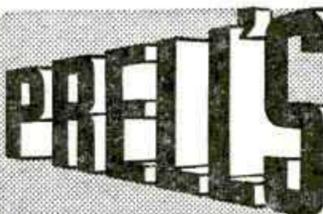
CHATHAM, N. Y., SEPT. 4 TO 8 LABOR DAY

Want Bingo for Canaan, N. H., Fair; very good Bingo spot. Also can place Wheels, Count Stores, or what have you at this date. Everything open.

This show will play Cobleskill, N. Y., Fair week following Labor Day. Legitimate Concessions joining now will be taken care of.

Morrisville, Vt., week of July 20 to 25; Tupper Lake, N. Y., July 27 to Aug. 1; Saranac Lake, N. Y., Aug. 3 to 8.

ROLAND CHAMPAGNE—HOTELS



BROADWAY SHOWS INC.

50 CAR RAILROAD SHOW MOTORIZED BROADWAY AT YOUR DOOR

15 BEST FAIRS

WANT FOR

15 BEST FAIRS

DELAWARE STATE FAIR, HARRINGTON, JULY 27—NAZARETH, PA., TO FOLLOW

CONCESSIONS

Eating and Drink Stand, Hanky Panks, Age and Scales, Derby Racer, Photo, Custard. Will book Pan Game, Rat Game, P.C., Palmistry. Will book two Wheels. DOROTHY MILLER wants General Help. PAUL PRELL wants Bucket Agents.

WANT

SIDE SHOW (we have equipment): Fat Show, Midget Show, Illusion, Unborn. AUSTIN wants Dancing Girls and Talkers. Well organized Jig Show. Have complete outfit. Jim Simmons and Prof. Vadala, Get in touch.

WANT

Octopus, Chairplane, Rocket, Scooter, Dark Ride, Glass House, Fun House. RIDE HELP—Those who worked for us before come on. Semi-drivers preferred.

All answer: **SAM PRELL, Oceanside, L. I., N. Y., or JOSEPH PRELL, Harrington, Del.**

DON FRANKLIN SHOWS No. 1

WANT FOR SOLID ROUTE OF FAIRS UNTIL NOVEMBER, RE-OPEN EARLY FEBRUARY, TEXAS STOCK SHOWS

Want Ride Help: Foreman for Tilt, \$75 weekly, plus \$5 bonus. Must be A-1 Foreman and sober. Place Second Men on Twin Wheels, Tilt, Looper, Octopus. One Man for Kid Rides. All must drive semis, Top wages. Want sober men only.

Concessions: Have opening for Age and Scales, Popcorn, Ice Cream Dip, Custard, Short Range and Penny Pitch. No grift.

Shows: Place Fun or Glass House, Big Snakes, Mechanical, Side Show with own equipment, any Shows not conflicting. No Girl Shows wanted.

Roseau, July 20-22; Mahanomen, 23-26; Breckenridge, All Next Week. ALL MINNESOTA

All replies to

DON FRANKLIN, Mgr.



WANT RIDES—Rock-o-Plane, Scooter, Comet, Looper, Spiffire and Dark Ride. Will book Tilt, Wheel and set of Kiddie rides for Indiana and Ebensburg Fairs. SHOWS—Will book one more Girl Show with own equipment to join at once for a long route of Fairs, including Kutztown, Pa., Fair. If you have a nice wagon or panel front and are nicely organized, this is your chance to get well. The news about Kutztown is better than ever. Johnny Ryan, phone. Duffy no longer here. SHOWS—Monkey, Snake, Wild Life, Funhouse, Glass House, Mechanical City. CONCESSIONS—Want Concessions of all kinds; open midway. HELP—Capable and experienced Help on all rides, including Tilt, Wheel, Octopus, Chairplane. Replies to

MORRIS HANNUM

Telephone: Philadelphia, Chestnut Hill 7-8176

Show now playing Leeperville; next week Feltonville; both near Chester, Pa.

LAST CALL—MUNCIE, INDIANA

DELAWARE CO. FAIR, JULY 26 THRU AUGUST 1

One of the largest County Fairs in the nation—followed by one of the most outstanding fair routes.

CAN PLACE:

Notice! Due to sudden and untimely death of "Lanky" Biggs, can use at once and for entire season

ORGANIZED MINSTREL SHOW

with own equipment. Muncie is an outstanding Minstrel Show fair.

RIDES

Have location for one more Major Ride.
Due to delayed delivery from factory, can use portable Coaster.
Can also place Caterpillar, Looper or Big Train.

CONCESSIONS

Ball Games, Darts, Fish Pond, Punk Rack, Class Pitch, Hoop-La, Spot the Spot and others.
Also
Safes rights, Gadgets, Formulas, Demonstrators, Waffles, Vitamins, Booklets, etc.

SHOWS

Monkey or Chimp
Walk Thru
Class House
Midget or Fat
Mechanical
Alligator
Wild Life
Animal
and other good, neat money-getting attractions.

LAGRANGE, IND., CORN SCHOOL, ONE OF THE OLDEST AND OUTSTANDING STREET FAIRS, FOLLOWS MUNCIE!

Wire or Phone!
Ask for phone in secretary's office at fair-grounds.

W. G. WADE SHOWS

We can be contacted in Muncie from Tuesday evening, July 21, on thru fair.

For privilege rate and space requisition:

Wire W. G. WADE SHOWS—Call: W. G. WADE or D. WADE

Can also be reached, night and morning, at Roberts Hotel, Muncie, Indiana.

P.S.—Preview showing of midway Saturday night, July 25.

WILSON GREATER SHOWS WANT

FOR DURANGO, COLO., SPANISH TRAIL DAYS CELEBRATION, JULY 27-AUGUST 2

Stock Concessions of all kind.

Will book for Durango and balance of season—Octopus, Spitfire, Mix-Up or any major ride not conflicting. Also Shows with own transportation.

LOYD WILSON

This week Monticello, Utah



WANT FOR MULDRAGH, KY., SOLDIERS' PAYDAY, ONE MILE FROM FORT KNOX GATE; FOLLOWED BY 16 FAIRS STARTING AUGUST 10.

Concessions—Long and Short Range, Coke Bottles, Custard, French Fries, Basketball, Derby, Hanky Panks of all kinds. V. L. Collier wants Count, Pin and Six Cat Agents. Shows—Mechanical, Fat, Funhouse or any non-conflicting Grind Show. Eddie Greeno wants Girls for Girl Show, good salary.

All replies to J. L. KEEF

Lebanon, Ky., this week; Muldraugh, Ky., next week.

M. D. AMUSEMENT CO.

Can place legitimate Concessions and one more Major Ride for

The 3rd Annual

LEHIGH VALLEY BUSINESS MEN'S FAIR AND EXPOSITION

(BROAD ST.) BETHLEHEM, PA., JULY 27 TO AUGUST 1.

This is in the heart of the steel industry. All pay days this week. Excellent spot for Rides and Concessions. Write

MICHAEL DEMBRESKY

302 E. DIAMOND AVE.

HAZLETON, PA.

WILLIAMS AMUSEMENT CO.

Big Lions Club Celebration, July 27-Aug. 1, First Carnival in 8 Years, Burnsville, N. C.

Want a few Hanky Pank concessions including Novelties and Photos, \$25 each. Also Lead Gallery, \$35; Sit-down Grab or Grab, \$50; Custard, \$50. Want Bingo, \$150. Book concessions for 2 weeks only. Popcorn, Snowball and Cotton Candy sold. No gambling, gypsies or P.C. RIDE MEN—First and Second Men on 5 Wheel, First and Second Men on 16 Tub Octopus, First Man on Smith Swings, First Man on Allan Herschell Merry-Go-Round. Pay \$40 to \$50 per week. Must be semi drivers. Drunks, don't answer.

All replies to WILLIAMS AMUSEMENT CO., Brevard, N. C., this week

C. C. (SPECKS) GROSCURTH PRESENTS BLUE GRASS SHOWS

FEATURING THOROUGHbred ENTERTAINMENT

Want for Edgar County Fair, Paris, Ill., week commencing July 26; followed by Coles County Fair, Charleston, Ill., week commencing Sunday, August 2.

Concessions—Hanky Panks that give prize every time, also Concessions of all kinds. Help—Can place Ride Help on all major Rides. All address

C. C. GROSCURTH

Gibson City, Ill., this week; Paris, Ill., next week.

A LUSCIOUS ROUTE

De Kalb, Ill., 20-26; Wenona Centennial, 29-Aug. 2; Manchester, Iowa, Fair, Aug. 4-7; Fairfield Free Fair, 10-13; Boone Free Fair, 17-20; Elkader Fair, 23-26; Sneak Spot, 28-Sept. 2; Mineral Point, Wis., Fair, Sept. 3-7; Lancaster, Wis., Fair, Sept. 9-13; Tiptonville, Tenn., Annual, Sept. 17-19; Forest City, Ark., Annual Free Fair, Sept. 21-26; Marianna, Ark., Annual, Sept. 28-Oct. 3. Many more luscious plums. We can use good Shows, Lead Galleries, Hanky Panks, sober Ride Men, but nothing easy here. We expect sweat and toll. CUT OUT, SAVE. Contact DYER'S GREATER SHOWS.

VICTORY EXPOSITION SHOWS

Want for big days and nights, July 30 thru Aug. 2. On the base parade grounds, Webb Air Force Base, Big Spring, Texas

Hanky Panks of all kinds. Can place one more Girl Show (Must have Wardrobe). Will place any other worthwhile Shows. Address: Monahans, Texas, this week.

WANT HOLLY AMUSEMENT COMPANY WANT

F. HOLLINGSWORTH, Mgr.

HELP: for office-owned Chairplane, Wheel, Fly-o-Plane and Kid rides. Must drive trucks. CONCESSIONS: Popcorn, Candy Apples, Snow Cones, Custard, Grab, Age, Scales, Ball Game, Coke Bottles, String, Darts, Fish Pond, Short Range. SHOWS: Mechanical, Iron Lung, Snake. No girl shows carried or wanted.

Camilla, Georgia, thru July 25; then per route.

ROYAL MIDWEST SHOWS

NOW BOOKING FOR ORANGE COUNTY FAIR, PAOLI, IND., JULY 28-AUG. 1; NIAGARA COUNTY FAIR, PERU, IND., AUG. 3-7; CARROLL COUNTY FAIR, CARROLLTON, KY., AUG. 11-15; SWITZERLAND COUNTY FAIR, VEVA, IND., AUG. 18-22. Can place Custard, Eats, Foot-Long Hot Dogs, Photos, Novelties, Basketball, Ball Games, Stock Concessions of all kinds. Girl Show or any Grind Shows.

Wire Roxie Harris, Cleves, Ohio

GREAT SUTTON SHOWS

LAST CALL FOR THE 14 FAIRS, STARTING THIS WEEK

Can place well-framed Cook House or Sit-Down Grab that will cater to show people. Will sell "Ex" on Frozen Custard and Ice Cream. Can place Hanky Pank Concessions of all kinds. Want Athletic Show, Fun House, Animal Show or any Show with own equipment. Can place Ride Help on all Rides. (Sky Tooth, contact. Have good proposition for you. Address:

F. M. SUTTON SR., Mgr., (Fair Grounds), Tipton, Mo., this week; then the Big Callaway County Fair, Fulton, Mo.

20th century shows

WANT FOR 12 MORE FAIRS, INCLUDING

- MINOT, N. D.
- LA CROSSE, WIS.
- MENOMONIE, WIS.
- OWATONNA, MINN.
- ALBERT LEA, MINN.
- FARGO, N. D.
- HURON, S. D.
- SPENCER, IOWA
- KEOKUK, IOWA
- TULSA, OKLA.
- MONROE, LA.
- TALLULAH, LA.

Dark Ride (Fielding Graham, contact), Fun House or Glass House, Grind Shows of all kinds. A few more Second Men on rides who drive.

Address: E. D. McCrary, Mgr.

% Dakota Hotel, or Fair Grounds, GRAND FORKS, N. DAKOTA, this week.

ATTENTION:

WHITE AND COLORED FAIR SECRETARIES AND MANAGERS IN TENNESSEE, GEORGIA, ALABAMA, MISSISSIPPI AND FLORIDA

Send me your open dates for Fairs in September, October, November. I can offer you a new, big carnival, THE RAY WILLIAMS SHOWS, TEN TO TWELVE NEW UP-TO-DATE RIDES, featuring the Caterpillar, a \$25,000.00 ride; six outstanding Shows and forty Concessions. We also furnish you with a special line of advertising, pic-torial and descriptive; press material, a circus billposter to bill your fair. This show moves on 18 semi-trailers, carries its own light and sky light plants and has the most beautiful illuminated front entrance gate in show business. I know you are most desirous in booking A NEW NAME SHOW in your fair, new fairs, new shows and new equipment. No fair too small; if you have a live-wire committee, we will co-operate with you 100%. We can supply you with display tents, very reasonable. Our Free Act is also given to you without charge; the highest Sway Pole Act in the business. THE GREAT TELESCOPE, swaying from a 150-foot pole. WRITE, WIRE OR PHONE NOW to our representative, J. C. ADMIRE, AGENT, RAY WILLIAMS SHOWS, Tulane Hotel, Nashville, Tenn., July 22, 23, 24, 25; then to Hillman Hotel, Birmingham, Ala., July 26 to 31, or our Billboard Route.

FOREMAN FOR BIG ELI WHEEL

WANT

Top Wages—Good Treatment—Best Equipment—Long Season South—Prefer Semi Driver.

GOODING

AMUSEMENT COMPANY
1300 NORTON AVE. COLUMBUS, 8, OHIO

JOHN ROBINSON SHOWS

WANT FOR 12 WEEKS OF FAIRS, STARTING AT DONNELSON, IOWA, THIS WEEK
SIDE SHOW ATTRACTIONS, SECOND MEN ON ALL RIDES, 2 GRIND STORE AGENTS AND 2 AGENTS FOR HANKY PANKS.

All Contact: DAVE PICARD, Bus. Mgr.

c/o ANTHES HOTEL, FORT MADISON, IOWA, this week

TIVOLI EXPOSITION SHOWS

WANT FOR 14 BIG FAIRS, FROM NOW UNTIL FIRST OF NOVEMBER IN ILLINOIS, MISSOURI, ARKANSAS, OKLAHOMA AND LOUISIANA

HELP: Want Foremen for Caterpillar, Fly-o-Plane and Merry-Go-Round. Second Men for all other rides. Must be sober and drive trucks. Robert Roscoe, let us hear from you. CONCESSIONS: Can place Popcorn, Age and Scales, Fish Pond, Novelties, High Striker, Hoop-La, Glass Pitch, Bowling Alley, Bumper, String Game, Penny Arcade, Motor Game, etc. (Mr. Boone wants Agents for Short Range or any Concession that works for stock.) SHOWS: Can place Athletic, Monkey, Freak, Animal, Motor Game, Fun House. Contact H. V. PETERSEN, Mgr., Vienna, Ill. (Fair), this week; Creve Coeur, Ill. (Celebration), next week.

C. A. STEPHENS SHOWS

Want Concessions—Novelties, Hat Bands, Custard, String Game, Foot Long, French Fries. Waiters for Cook House, Asst. Caller for Bingo, Counter Men; prefer those who drive. Rides—Will book set of Kiddie Rides or will buy set, no junk. Place Rides not conflicting. Fairs start middle of August, close in Florida in December, reopening in January. Place Free Act; Eddie Doyle, answer. Shows—Have Side Show frame-up for experienced operator, 100-ft. top banner line. Grind Shows, Penny Arcade. CHATHAM, VA., THIS WEEK; HIGH POINT, N. C., FOLLOWS.

P.S.: Merry-Go-Round Foreman, Second Men who drive; none with cars, please.

FOR SALE OR TRADE ELI WHEEL #FIVE

New motor last year, mounted on truck. Latest style Eli, steel base board. Steel A frame. This is a nice wheel, loaded on semi. Price \$5000.00; with trailer, \$5250.00. Terms to suit you. \$2000.00 down, balance \$100.00 per month during running season, no winter payments.

H. C. SWISHER, LOUISBURG, MO.

P.S.: Will trade for real estate, 3-Abreast Merry-Go-Round. What have you?

ADD A SEA LION TO YOUR SHOW



The cost is little, the increase in your take will be large. We have healthy, select specimens, small, medium or large, males and females, available for immediate shipment. Write, wire or phone your wants to MARINE AQUARIUM, Municipal Pier, Santa Monica, Calif. EXbrook 3-4066.

CONCESSION AGENT WANTED

For Coke Concession. Sober and reliable. For good line-up of fairs in Ohio and Indiana.

HENRY E. SHAPIRO
c/o Gooding Show
Browns town, Ind.

MOSHER AMUSEMENTS

Can use a few legitimate Concessions for Elkton, Mich., Homecoming, July 31-Aug. 1. Followed by nine Street Celebrations, including Ravenna and Ithaca. No flats or gypsies. Opening for Cook-house, Fishpond, Bowling Alley, etc.

ROBERT LEWIS, Manager
Carson City, Mich., July 21-25

WANTED

Legitimate Concessions for

V. F. W. STREET FAIR

Huntington, Ind., July 27-August 1. Will give exclusive on Photo.

W. O. RANDOL, Fair Mgr., Markle, Ind.

VICTOR F. WOODWARD

please contact
Kenneth R. Bumgardner
or
R. C. Bryan

608 Tampa St. Tampa, Fla.

Fire Engine and Trailer

Will seat 24 children, purchased in April, 1952, powered by Crosley motor, good shape. Can be seen in operation. Price \$2,000.00.

LACHMAN AMUSEMENT CO.
6321 Blair Rd., N.W., Washington 12, D.C.

ACT WANTED

Delphi, Ind., Homecoming, Aug. 3-8. Prefer Outstanding High Act. Also booking Concessions for Delphi and our Fairs and Centennials. All Acts contact Tom L. Baker, 2257 Madison Avenue, Indianapolis, Ind. Phone GARfield 4584. Others contact above or Ernie Allen.

BAKER UNITED SHOWS

Noblesville, Indiana, this week; Clinton next.

Buttons Wants Help

Man to bally, make openings, with two trained chimps. All Fairs till Nov. 10, including Warren, Berea, Columbus, Ohio; Louisville, Ky.; Atlanta, Columbus, Ga. Want Man to work Chimps and Trained Pony (this is year-round job). Want Inside Butcher; Jimmie Strouser, Jack Bennis, Pat Paxton, if available contact me. Wire or write all answers. BUTTONS GRANTHAM, c/o Gooding Amusement Co., #2, Logansport, Ind.

Thank You

HOWARD (LEFTY) & MARGARET BOWEN
Concessionaires with Cettin & Wilson Shows, for your Buick Riviera purchase

JOHNNY CANOLE
Canole Buick
Monessen, Pa. Phone 2500
Altoona, Pa. Phone 9347

GREATER DIXIELAND EXPOSITION

WANT FOR MOUNT PLEASANT, IOWA, FAIR, JULY 27-AUG. 1 AND BALANCE OF SEASON HAVE 14 BONA FIDE COUNTY FAIRS IN IOWA, MISSOURI, ARKANSAS AND LOUISIANA

HELP: Can place Sober, Reliable Help who drive on Tilt, Wheel and Roll-o-Plane. CONCESSIONS: Foot Long or Pronto Pups, Root Beer, Small Grab, Novelties, Hats, High Striker, Scales and Age, Long or Short Range Lead Gallery, Hanky Panks of all kinds. SHOWS: Want Snake, Wild Life, Side Show, Monkey or Ape, Girl, Walk-Thru, Fun House, Motordrome, any Clean Show with own equipment. Low Percentage.

Write, Wire or Come On

All Reply to: JIMMIE HENSON, per route

Canton, Mo., this week; then Mt. Pleasant, Iowa, July 27-Aug. 1; Vinton, Iowa, Aug. 3-6.

WILLIAM T. COLLINS SHOWS

Pride of the Northwest

Want Due to Enlarging for Our Fair Route, Starting at Fairmont, Minn., Aug. 13, With 7 Fairs to Follow, Including the Nebraska State Fair, Lincoln

Rides: Looper, Spitfire, Pretzel, Coaster or Little Dipper (Bud Davis answer). Shows: We have 2 Wagon-Type Fronts, one a Sit-Down Show. Would like to have Midget Show (Art Noble answer), Hillbilly Show, Fat Show, or any other worthwhile Shows, with or without own equipment. Concessions: Hanky Panks of all kinds open. Help: Can place Second Men on all rides (must be licensed semi drivers). Good Salary and best of treatment. Man who can operate searchlight, also man to handle towers.

All answers to WM. T. COLLINS, Mgr. Devils Lake, N. D., this week; Thief River Falls, Minn., next week.

DUMONT SHOWS

FALLS CHURCH, VA., JULY 27 TO AUGUST 1

Want Cookhouse or Sit-Down Grab. Want Custard, Ice Cream, Popcorn, Candy Apples, Candy Floss or any legitimate Concessions. Want Ride Help who drive semis. No drunks. Want Manager with Girls for Girl Show. All address: LOU RILEY, Mgr., Frederick, Md., July 20 to 25.

CANAL WINCHESTER, OHIO, July 29-30-31-August 1—Annual Street Celebration. COMMERCIAL POINT, OHIO, July 30-31-August 1.

Want Concessions for both spots and balance of season: Popcorn, Floss, Pill Pool, Beat the Dealer, Glass Pitch, Jewelry, Spindle, Coke, Striker, Age and Scale and Concessions of all kinds. J. D. Faulkner, contact. Want Ride Help.

NOLAN AMUSEMENT CO.

Lisbon, Ohio, July 20-25

HARRISON GREATER SHOWS

Want for Elkton, Md., in heart of town, followed by Centerville, Md.

Can place Concessions of all kind. Want Custard, French Fries, Floss. All Slum Stores open with a few choice Concessions open. Good opening for Bingo for balance of season. Want a Billposter with or without car. Swiftly Palmer, get in touch. Want Merry-Go-Round Foreman, Rolloplane Foreman, Second Men and Semi Drivers on all Rides. Slim Cunningham wants Skillo and Count Store Agents. All mail and wires to FRANK HARRISON, Owner and Manager; JACK LANCE, Business Manager ELKTON, MD., THIS WEEK; THEN AS PER ROUTE.

MIGHTY PAGE SHOWS

WANTED WANTED

For Danville, Va., July 27-Aug. 1, and 14 Fairs to follow. No more Still Dates. CONCESSIONS: Can place Cookhouse at once. Also French Fries, Floss and all kinds of Hanky Panks. Reasonable privilege. Need two Working Men to up and down Stores. Opening for two capable Count Store Agents and one Pin Store Player. Frenchie and boys (annex attraction), contact Curley Graham at once. Also all Agents. SHOWS—Can place Wild Life, Monkey, Mechanical, Motordrome, Snake or any Grind Show. RIDE HELP—Need Foremen for Octopus and Little Dipper. Good Second Men. Top wages. Wire or come. All replies to BILL PAGE, Gen. Mgr., Asheboro, N. C., this week.

WANT FOREMEN

For Tilt-a-Whirl and Looper. Tractor Driver for D-7. Diesel Electrician. Waiters for Cookhouse. Address:

Al Wagner, Mgr. Cavalcade of Amusements Muscatine, Iowa, this week

BENNY LAIL WANTS GIRLS

for Girl Show, Talker and Canvas Man. People having worked for me before please contact.

VIRGINIA GREATER SHOWS This week, Dover, Delaware

DROME FOR SALE Sacrifice

28 ft. silo, new top, new panel front, 3 complete motors, 2 spare rebuilt engines, plenty spare parts, steel rollers, amplifier, complete, first \$1000 cash takes it.

FLASH WHITE Patch Trailer Sales, Waynesboro, Va.

WANTED AT ONCE

Good proposition for Spitfire Foreman to make State Fairs; also Rolloplane and Tilt Foremen, General Ride Help. Long season, south all winter.

SAM GOLDSTEIN MAJESTIC GREATER SHOWS Pennville, Indiana

RIDES WANTED

For ROODHOUSE JAYCEE HOMECOMING Aug. 27, 28 and 29.

Contact JOHN HARMS or CHARLES DAVIS Roodhouse, Ill.

C. A. GOREE SHOWS WANT

Foremen for Ferris Wheel, Tilt and Octopus. All Shows and Concessions open. 10 Fairs and Celebrations. Address: Red Cloud, Nebr., this week.

COUNT STORE AGENTS WANTED

VINCE McCABE c/o GREAT SUTTON SHOWS Tipton, Mo. (Fair), this week; Fulton, Mo. (Fair), next week.

WANTED Rides and Concessions for Annual Hunt at Kingston, Missouri, four days and four nights, either Aug. 26-27-28-29 or Sept. 2-3-4-5. Phone or write MAURICE ROBISON North Missouri Hunters' Association Kingston, Mo.

SHANK BROS. SHOWS

WORLD'S CLEANEST MIDWAY

WANT FOR SOLID ROUTE OF FAIRS STARTING AT LONDON, KY., NEXT WEEK; FOLLOWED BY RUSSELL SPRINGS AND BRODHEAD, KENTUCKY; WISE, TAZEVELL AND CLINTWOOD, VIRGINIA; MARYVILLE, SEVIERVILLE, SWEETWATER, ATHENS, TENNESSEE; MURPHY, NORTH CAROLINA; CARTERSVILLE, GAINESVILLE, CANTON, DOUGLAS AND EASTMAN, GEORGIA.

WANT AERIAL ACTS

Want Colored Musicians and Performers or will book organized Minstrel Show. WANT experienced Funhouse Operator.

CAN PLACE Snake Show and Monkey Speedway. WANT Side Show Acts, Talker, Magician, Inside Lecturer, Fire Eater. Tex and Shirley Willis and Jackie Lynn, contact Jo Ann. WANT Billposter with transportation to join immediately. WANT Custard, Sno Cone, Ice Cream Bars, Novelties, Age and Weight and Hanky Panks.

HARLAN, KY., this week

ALL TYPES OF WHEELS



Mdse. Wheels Big Sixes Double Wheels Laydowns Ask for 1953 Catalogue

CARDINAL MFG. CORP. 430 Keap Street Brooklyn, N. Y. EVERGREEN 7-5027

WANTED

Foreman for Chair-o-Plane. Second Man for Ferris Wheel. Contact:

JOHNNY TODD

% Johnny's Rides, Granite City, Ill. (Phone: Tri-City 6-4174)

WANT RIDES

For Church Carnival in Windham, Ohio, July 29 to Aug. 2.

Car given away on Sunday. Want Wheel, Merry-Go-Round, Chairplane. Also want Concessions of all kinds. Call or wire

M. KRAJZAR

3006 E. 130 St. Cleveland 20, Ohio Phone: WA 1-4679

GIRLS WANTED

For Revue and Posing Shows. No experience needed, top wages, good treatment, long season; tickets if I know you. Also need Candy Pitch Man and Help on Wild Life and Monkey Shows. All replies to

DENNIS DUFFIE

Care John Marks Shows Washington, D. C., this week

AGENTS WANTED

For Stock Wheels and Cigarette Block Pitch.

HARRY MODELE

Francis Scott Key Hotel Frederick, Md.

WANTED

Peek Store Agents for thirteen Minnesota Fairs and Celebrations. No ups, downs, patch or boy. Wire or call

"WHITEY" BOATWRIGHT c/o Raney United Shows Lindstrom, Minn.

DALE PARRISH WANTS HULA DANCER

For Minnesota and North Dakota Fairs Good P.C. or salary; pay every night. Whoever wrote me c/o The Billboard wire me collect.

ROGER BROS. SHOW LISBON, N. Dak., Fair, July 22-23-24-25.

WANT CONCESSIONS

Such as Hanky Panks, Balloon Dart, Add 'Em Up Dart, Fish Pond, High Striker, Bumper, Cork, Ball Games, Short Range, etc. Privilege \$35.00. All Fairs till Labor Day.

Key City Shows

Valley Mills, Ind., this week; Rantoul, Ill., July 28-Aug. 2.

FOR SALE

Or Couple to operate Metro 20-Unit Derby on Trailer. Have good route booked, including two State Fairs. Selling price, \$2500.00 complete, ready to go, including route if wanted.

EARL HARLAN, Care F. C. Bogle Shows, Downs, Kansas, this week; Phillipsburg, Kansas, next.

HUTCHENS' MODERN MUSEUM WANTS

HALF AND HALF to join at once for Annex. Must be sober. TICKET SELLER, GIRL FOR BLADE BOX. 12 Fairs, Wisconsin, Arkansas and Louisiana. Address: J. T. HUTCHENS, c/o SNAPP SHOWS, Whitewater, Wis., this week. P.S.: Jimmie Mauldin, answer.

Eddie Young's STERLING CROWN Shows

WANT FOR ASHLAND, KY.—THREE BIG PAY DAYS

CONCESSIONS

Photos, Glass Pitch, Age and Scales, Fish Ponds, Jewelry, Ball Games or any Hanky Panks.

CONCESSION AGENTS

For Peek and Count Stores, Buckets, Six Cats and P. C. Tables. Answer to Whitey Weiss.

SHOWS

10-in-1, Motordrome, or any Grind Show not conflicting.

RIDES

Live Pony Ride, or any major Ride not conflicting.

RIDE HELP

For office Rides who drive. No drunks.

Reply to E. L. YOUNG, Mgr.

Wheelersburg, O., this week.

Wire—PALMETTO EXPOSITION SHOWS—Write

Act now and plan to join the big tobacco market parade that lasts right up until Fair time, beginning Aug. 3 to 8 at Ayden, N. C.; Beulaville, N. C., Aug. 10-15; then the 40th annual Colored Picnic at Minturn, S. C., Aug. 17-22 (just out of Dillon, S. C.). Can place Concessions of all kinds: Want Grab, Bingo, Photos, Mitt Camp, Water Games, Gallery, Ball Games, Glass and Penny Pitch, Jewelry, Pan Game, Six-Cat, or what have you? Can use Ride Help on Wheel and Swings. Want Shows with own equipment. Good proposition for balance of season. Willie Hette, can pick up your trailer on way thru, contact me. Floyd Shiek, Hiram Beall, Angelo, Tiny, Frank Case and others not mentioned by name, get in touch.

REMEMBER THE OPENING DATE, AUG. 3-8, AYDEN, N. C.

All replies to Milton McNeace

New Bern, N. C., this week, July 20-25; Farmville, N. C., July 27 to Aug. 1.

MARION GREATER SHOWS

Will book Bingo, Custard, legitimate Concessions of all kinds. Can also place Concession Agents for P.C. and other Concessions. Attention, Ride Help: Enlarging Show for our tobacco and fair rate, need Ride Help on all Rides. Will book complete Minstrel Show troupe, we have everything complete. Johnny Riddick, Jimmy Jones, Jellyroll and other Minstrel People, contact. Can book Side Show, Girl Show, Monkey Show, etc.

All replies to Marion Greater Shows, Hartsville, S. C. P.S.: Sam Hausner wants Concession Agents for his Concessions.

AT LIBERTY—DUE TO CLOSING OF SHOW CONCESSION MANAGER and LEGAL ADJUSTER

With or without Concessions. Best of References.

DAVID E. FINEMAN, 425 N. E. 103RD STREET, MIAMI SHORES, FLORIDA

WANT AGENTS FOR LIVE HANKY PANK CONCESSIONS

Balloon Darts, Cork Gallery, etc. etc. Can also use a few good working Men. Fairs start next week at Laurel, Mont.

Contact H. N. (FOOTS) REEVES

Care HILL'S GREATER SHOWS, Lovell, Wyo., this week; Laurel, Mont., next week.

FESTIVAL OF FUN SHOWS

WANT FOR SHEPHERD, MICH., ANNUAL CELEBRATION ON THE STREETS, JULY 22-25. FREE ACTS—PRIZES—HANKY PANKS, COME ON.

Fish Pond, Long or Short Range, Ball Games, Hoop-La, Basketball, American Fortune Teller, Popcorn. WANT SHOWS—Monkey, Unicorn, Wild Life or any good Show. Have props. WANT RIDE HELP, semi drivers, long season. Want one more Free Act, preferably High Pole. PHONE: SHEPHERD 2811, CONCESSION MANAGER.

RAY WILLIAMS SHOWS

WANT FOR BURR OAK, MICH., JULY 27-AUG. 1.

RIDES—Will book Tilt-a-Whirl, Spitfire or any Ride not conflicting. Ride Help needed on all Rides. Long season, good treatment. SHOWS—Have proposition for Minstrel Show with own equipment. Funhouse. CONCESSIONS—All Hanky Panks, Short Range Gallery, String Games, Basketball. This Show is booked through December with a long list of Fairs and Celebrations. All replies to Ft. Wayne, Ind., this week; then Burr Oak, Mich. Watch our ads for Michigan Fairs.

A.M.P. SHOWS

Juggy

Want Ball Games, Dart Store, String Games, Devil's Bowling Alley, Hi-Striker, Jewelry, Photos, Hoop-La and other non-conflicting Concessions. Can place one or two Grind Shows. Want Cook for modern, up-to-date Cookhouse.

A. M. PODSOBINSKI

This week, Cairnbrook, Pa.; next week, Jennerstown Fair, Jennerstown, Pa.

ATTENTION, RIDE HELP

No ups or downs, no driving. Help wanted for Ferris Wheel, Chairplane and two Kiddie Rides at Ocean Breeze Beach, near Norfolk, Va. We operate here thru Labor Day, then on a beach in Florida all year round. Good salary, good treatment. Attention, Kenny Whitehead, Flash Gordon and Bill the mechanic, contact me at once. All wires and calls to

JIMMY BROWN

Ocean Breeze Beach, Route #60, Bayside, Va. Telephone: Norfolk 63-9958.

NEW 1953 CATALOG

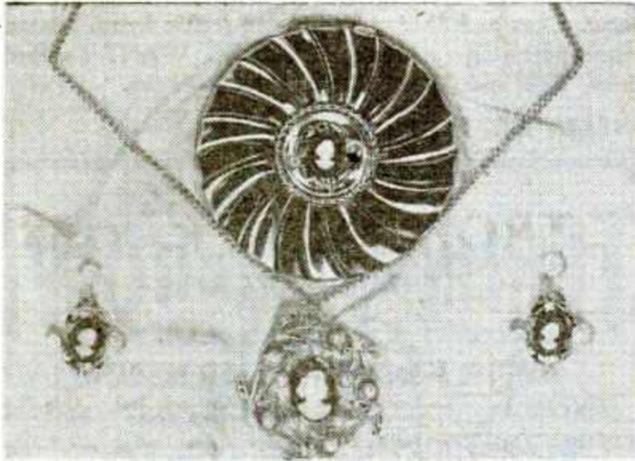
Ready For Distribution August 15th
More than 3,000 NAME BRAND Items Beautifully Illustrated in Color

NATIONALLY ADVERTISED MERCHANDISE

- Opens The Door To Faster And Easier SALES
- Is Your Good Will Ambassador In Promotional Selling
- For Exciting Gifts, Or Premiums For Every Purpose

Catalogs Will Be Sent To Legitimate Wholesale Buyers Only. Send For Your Copy.

AMI'S LATEST CREATION! (As Revolutionary as 3D)



PEARL-STUDDED CAMEO NECKLACE & EARRINGS SET —AND A COMPACT THAT IDENTICALLY MATCHES THE JEWELRY!

Designed for Discriminating Buyers at Amazingly Low Distributors' Price of... **\$30** Per Doz. F.O.B. Phila. Sample Prepaid **\$3.50** Beautifully Gift Boxed

EXHIBIT SALES CO.

423 MARKET STREET PHILA 6 PA.

TREASURE CHESTS of JEWELRY!



THE ALL-TIME FAVORITE
Genuine hand-pronged imported stones. Each set consists of necklace and earrings. Necklace may be worn as pin. Assorted styles and colors. ALL HAMILTON GOLD PLATED. Multi-purpose chest is useful as permanent jewelry chest for storage of madam's personal things.

\$18.00 PER DOZ. (Assorted) No Less Sold

WRITE FOR CATALOG. Terms: 1/2 Deposit, Balance C.O.D. Include postage if cash in full sent.

HEATH DISTRIBUTING CO.
3253 VINEVILLE AVE. MACON, GA.

To Order Classified or Display-Classified Ads USE THIS HANDY FORM NOW

1 Type or print your copy in this space:

2 Check the heading under which you want your ad placed:

- | | |
|--|---|
| <input type="checkbox"/> Acts, Songs, Parodies | <input type="checkbox"/> Instructions, Books, Cartoons |
| <input type="checkbox"/> Agents and Distributors | <input type="checkbox"/> Magical Apparatus |
| <input type="checkbox"/> Animals, Birds, Pets | <input type="checkbox"/> Miscellaneous |
| <input type="checkbox"/> Business Opportunities | <input type="checkbox"/> Musical Instruments, Accessories |
| <input type="checkbox"/> Costumes, Uniforms, Wardrobes | <input type="checkbox"/> Partners Wanted |
| <input type="checkbox"/> Food and Drink Concession | <input type="checkbox"/> Personals |
| <input type="checkbox"/> Supplies | <input type="checkbox"/> Photo Supplies and Developing |
| <input type="checkbox"/> Formulas | <input type="checkbox"/> Printing |
| <input type="checkbox"/> For Sale—Secondhand Goods | <input type="checkbox"/> Salesmen Wanted |
| <input type="checkbox"/> For Sale—Secondhand Show Property | <input type="checkbox"/> Scenery, Banners |
| <input type="checkbox"/> Help Wanted | <input type="checkbox"/> Tattooing Supplies |
| | <input type="checkbox"/> Wanted to Buy |

3 Indicate below the type of ad you wish:
 REGULAR CLASSIFIED AD—15¢ a word. Minimum \$3.00.
 DISPLAY-CLASSIFIED AD—\$1 per agate line. One inch \$14.00 (14 agate lines to the inch)

4 Complete this authorization blank and mail promptly. Classified ads must be accompanied by remittance in full. Display-Classified Ads will be billed if credit has been established.

The Billboard
2160 Patterson St.
Cincinnati 22, Ohio

Please insert the above ad in..... Issue

I enclose remittance of \$.....

Name.....

Address.....

City..... State.....

DISPLAY-CLASSIFIED SECTION

A MARKET PLACE FOR BUYERS AND SELLERS

REGULAR CLASSIFIED ADS... Set in usual want-ad style, one paragraph, no display. First line regular 5 pt. caps. RATE: 15c a word — Minimum \$3 CASH WITH COPY.

DISPLAY-CLASSIFIED ADS... Containing larger type and white space are charged for by the agate line, 14 lines to the inch. No illustrations or cuts can be used. RATE: \$1 a line—Minimum \$6.

FORMS CLOSE

THURSDAY NOON IN CINCINNATI FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

EMCEE ARSENAL (3RD SERIES)—NEW slurs, ribs and insults; timely quips, gusty verse and tested rib ticklers; prize riddles, peppy wheezes and spicy mots for femmence; also racy wisecracks, snappy limericks and lusty tidbits for roving wits and social funsters. \$2. Keep 'em laughing. Buster Rothman's Universal Gag Retort Supply Works, 473 Broadway, Bayonne, N. J. au15

PIANO VOCALS — LEAD SHEETS, ORCHESTRATIONS and band scores arranged. Val's Arranging Studio, P.O. Box 1906, Sarasota, Fla. au15

AGENTS & DISTRIBUTORS

A BETTER DEAL—LOWEST PRICE IN the country on "Nickels to Dimes" coin trick. Best made. Beaumont, Box 8535, Los Angeles 46. au15

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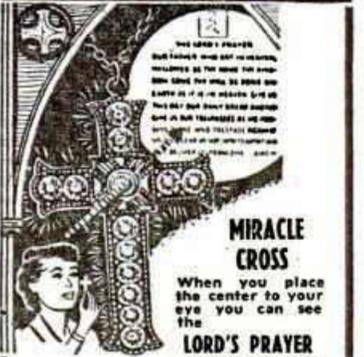
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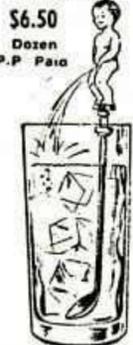
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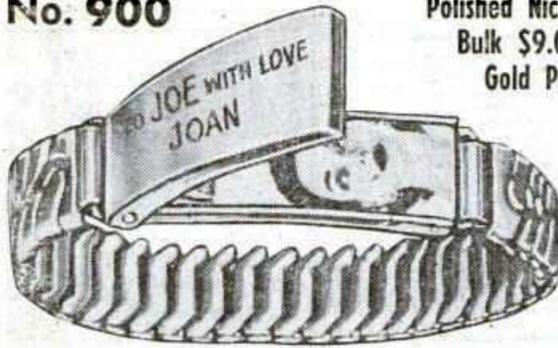
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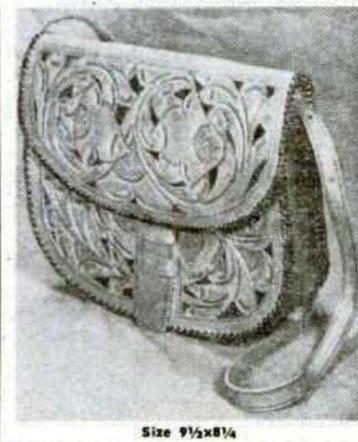
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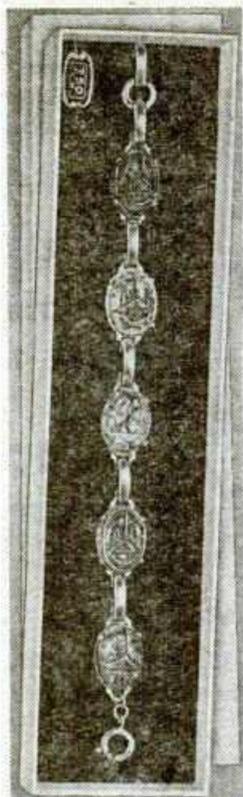
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PRE-POPT POPCORN, "READY TO EAT," shipped everywhere. New Popcorn Machines, Supplies, Carmel Corn, terrific seller. National Pop Corn Supply Co., 107 Commonwealth, Buffalo 16, N. Y. aul

FORMULAS & PLANS

ANY FORMULA, \$3. FORMULA CATALOG and Chemical Instruction Sheet, 10¢. Joseph H. Belfort, 216 W. Jackson Blvd., Chicago 6. aul

FOR SALE SECOND-HAND GOODS

ABOUT ALL MAKES OF POPPERS, CARAMEL Corn equipment, Floss Machines, replacement Kettles for all Poppers. Krispy Korn, 120 S. Halsted, Chicago, Ill. aul5

CANDY FLOSS, \$135; MOTORIZED CARAMEL Corn machine, \$145; all-electric Popping Unit, \$85; Copper Kettles, \$12.50. Northside Sales Co., Indianapolis, Iowa. aul

CLOSE OUTS—NEW AND USED FLOSS machines from \$75 to \$175; used Popcorn machines from \$40 up; Canded Apple Stove and Kettle (Gas), \$45; other used equipment cheap. New Nichrome Ribbons (Floss heating elements), \$3 each; 6 for \$15, \$21 dozen. Jones Equipment Co., 330 Mattison Ave., Ambler, Pa. aul

FOR SALE—POPCORN BUNGALOW ON wheels, equipped with large capacity Cretors Gas Popper. Write Mrs. Lucille Fein, 11323 E. Shore Dr., Whitmore Lake, Mich. aul

FOR SALE—PAT. 2574-408 PNEUMATIC Baseball Pitching Machine or lease to established manufacturer. Andrew Moe, 2930 Sacramento St., San Francisco, Calif. aul

GENERATOR—40-60 KW., 120 V., DC; suitable baseball field, carnival; mounted; reasonable. Rye 7-2573 or P.O. Box 281, Rye, N. Y. aul

GIRL IN FISH BOWL ILLUSION (LENZ \$20), with free direction to make; 13 ft. Ballroom, \$6.50; great air attraction. Home Co., 97 Arch St., Dulter, N. J. aul

LONG RANGE COMPLETE—BUILT ON 47 Dodge, 6 Winch Lifters, \$1850. D. Dorn, Willow Park, Butztown, Pa. aul

REFRESHMENT TRAILER—SUITABLE for permanent location; carnival, fairs; roomy, clean, fully equipped, ready for business, 11750 terms. 6128 Ogden, DeLuxe Trailer Sales, Cicero 50, Ill., or phone Al or Frank Thomas, Stanley 8-0523, Berwyn, Ill. aul

SELLING OUT ALL STOCK OF CHRISTOPHER Wax Figure Studio. 2 headed babies in jar, originally \$85; close out, \$25; Mummy Heads, \$15; Dog Face Box, \$35. Ed Daviess, 3856 Folsom, St. Louis, Mo. aul

SHOOTING GALLERY—15 SHELL LOADING tubes, 75¢ dozen; \$6 100 or any size; deposit on c.o.d.'s. H. B. Sherbahn, Wayne, Neb. aul

TOLEDO FLOSS MACHINE, \$100; KIDDIE Chairplane (new), \$400; electric Sno-Cone machine and all supplies (new), \$65; Popcorn machine, \$35 other items cheap; list. Debe, Box 505, Keego Harbor, Mich. aul

TRAIN—250 FT. TRACK; FERRIS WHEEL, on wheels; Pony Cart, Hand Cars. Perfect condition; sacrifice; cash deal. E. Lerner, 2938 Horne Rd., Corpus Christi, Tex. aul

10 CAR KIDDIE AUTO RIDE—LIKE NEW \$900; Kiddie Swing with 500 lb. tower. \$700. Mr. Britt, 229 Palmer Hill Road, Greenwich, Conn. jv25

BUILD YOUR OWN CONCESSIONS

Frames, Canvas, Games, Tested Plans— Shallow Joint (23 Games), 4-Way (11 Games), Ball Rack (13), African Dip, Mug Joint (with camera), Short Range Gallery, Concession Trailer, 14x28 Bingo, \$5 each; High Striker, \$3; free circular. Brill, Box 875, Peoria, Ill. aul

CHAIR-O-PLANE—GUNNER MAKE; 24 seat, like new; operating \$700. W. R. Aley, 5337 Middleton Lane S.E., Wash. 22, D. C. aul

ELECTRIC CANDY FLOSS MACHINE— Circus style double head, Andre make; fastest machine on road; original cost \$550, with separate voltage booster, complete; real bargain. Also Echols Snowball machine complete with stand and all equipment, ready to go. Write Box #872, The Billboard, 1564 Bway, N.Y.C. aul

FOR SALE—10x12 CONCESSION TOYS, drop front. Must sell account sickness. Anna Hill, 601 S. 28th, Lincoln 10, Neb. jv25

FOR SALE—ALLAN HERSHEY'S '51 10 Kiddie Auto Ride with fluid drive, \$3000, A-1 condition; 1 1/2 1943 Dodge Stake Truck, \$300. See this at Paw Paw Lake, Lake Shore Club, Coloma, Mich. aul

FOR SALE—CHICAGO COIN GOALIEE, Rock-Ola Ten Pins, Bally Rapid Fire, Wee-Wee Fortune Teller, Under Sea Raider, Mutoscope Movie, 7 Ex., Penny Movie, 4 Penny Card Vendors; bargain. Valents, Perry, N. Y. aul

JUST RECEIVED FOR SALE—500 USED 16mm. Sound Feature Pictures; many never before available on sale basis! Priced from \$25.95! Good used 16mm. Sound Projectors, all leading makes, priced from \$129.95. All sorts of Film, Equipment, Accessory bargains. Our big new catalog is free! Blackhawk Films, 700 Eastin Bldg., Davenport, Iowa. jv25

KID RIDES—COIN, MAJOR; NEW, USED; Shooting Galleries, seats, bleachers; \$1 brings fast on "Fund Raising." Young's, Rt. 1, Dolgeville, N. Y. aul

KING PONY CART RIDE—GOOD CONDI- tion; booked if wanted. New canvas, \$1,500, Box C-366, c/o Billboard, Cincinnati 22, Ohio. aul

MANUFACTURE, REPAIR, TRADE ANY- thing canvas. Any size, good as new tents. What do you have or want? Smith Tent, Auburn, N. Y. se12

MOUNTED HORSE AND SADDLE AND bridle for making pictures, \$250. Must sell, make offer. R. McKnight, 808 Madison, Covington, Ky. aul

PORTABLE ROLLER SKATING RINK— 40x80, complete; maple floor, 100 pairs Chicago skates, sound system; excellent condition, \$3500; in operation Woodbury, Tenn. aul

SHORT RANGE TARGETS—NEW SAM- ples free; shipped the same day service. Fine Art Press, 115 Donald, Peoria, Ill. np

STEAM TRAIN 14" gauge, engine, 2 cars and lots of track. Just received complete overhaul. First \$2,500 gets it. Phone or write RAY E. VAUGHN Worcester, Mass. 9 Stowell Ave. aul

10 FT. ELECTROLUX CONCESSION Trailer; metal sides that raise all around, good tires; equipped with large, consolidator popcorn kettle, Echols Ice Shaver with motor, ice case, peanut case, ice box, pop box. Complete \$450. Dan Sherwin, General Delivery, Shawnee, Okla. aul

16MM. SOUND FILMS—SOLD, RENTED, traded. Write for bargain lists. Rogers Films, Lombard, Ill. aul

INSTRUCTIONS BOOKS & CARTOONS

USED CORRESPONDENCE COURSES AND Educational Books for sale or rent. Lowest prices ever. List free. Harry J. Munzial, Englewood Cliffs, N. J. aul5

MAGICAL APPARATUS

A BRAND NEW #23 CATALOG—MIND- reading, Mentalism, Spooks, Hypnotism, Horoscopes, Crystals, Palmistry, Buddha, Graphology, Magic; 144-page illustrated catalog Buyer's Guide, both 50¢ wholesale. Nelson Enterprises, 336-B, S. High, Columbus, Ohio. aul8

BIGGEST NEW FLASH PACKAGE, 10 DIFF- erent magic items for side show people, 100-1¢; sample 25¢. Warpess, Warrenton, O. R. I. aul8

MAGIC HEADQUARTERS FOR ACCES- sories, books, tricks, escapes, magic club and stage illusions, circus and carnival side show acts. Magic as a Hobby, \$1 James P. Kane, Box 275B, Phila. 5, Pa. jv25

MAGICAL APPARATUS—SENSATIONAL escapes, jokes, tricks, books and novelties; lowest prices, best quality. 224-page illustrated catalog, lists, 25¢ cents. Healey Magical Co., Oshkosh, Wis. aul

RESISTO'S ORIGINAL SECRET—STRONG- est man cannot lift you; no apparatus; done anywhere; no previous preparation; \$3. M. O. Miller, 433 Main, Norfolk, Va. aul

SUB MINIATURE RADIOPHONE FOR Mentalists; weighs less than pound; easily concealed; illustrated brochure, specifications, price. Nelson Enterprises, 336 S. High, Columbus, Ohio. aul8

MISCELLANEOUS

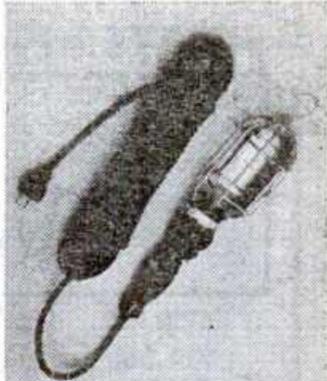
ATTENTION, T.V. AGENTS Young Pitchman-Entertainer College, Radio School Background Manufacturers and promoters also Contact "LOYD" PROMOTIONS 840 Howard Ave. Bridgeport, Conn. aul

AMAZING NEW BEACH TOWEL—BUILT- in pouch for necessities. Eliminates trousers, purses at beach; 36x72"; quality; \$3.98. 10-day purchase price back guarantee! Kangaroo Towels, 408 1/2 So. Hamel Rd., Los Angeles 48, Calif. aul

ART POST CARDS REPRODUCED FROM Imported Originals. Set of 3, \$1; sample, 25¢. Avellane Products, Box 848, Rome, New York. aul

RECORDING EQUIPMENT—REK-O-KUT M-12 Cutter, LP-743 (Trispeed) TT, sure 55 and RCA Ribbon Mics; two recording amps. All mounted in horseshoe console. Best offer. Also Bell Tape Recorder, \$100. Phil Hooper, 2121 E. 37th, Anderson, Ind. aul

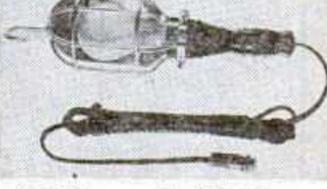
TWO NEW LIGHT SENSATIONS!



"PERFECTION" TROUBLE LIGHT. No better trouble light ever made. Sturdy, strong, dependable... built for lasting service. Equipped with new-type Swing Open Lamp Guard—bulb can be changed in seconds—50 ft. cord. U.L. approved, shock-proof all-rubber handle, outlet and safety switch.

25 FT. Gross Lots \$1.05 ea.	50 FT. Gross Lots \$1.50 ea.
Doz. Lots \$1.15 ea.	Doz. Lots \$1.60 ea.
Sample \$1.80	Sample \$2.45

CAR LIGHTER



\$1.25 ea. Gross Lots	\$1.40 ea. Dozen Lots
Sample \$2.00	

New, efficient, LOW-PRICED Car-Lighter plugs into Cigar Lighter. Lights up area of car like daylight but uses less amperage than parking lights. Complete with 50-watt 6-volt bulb; full non-glare reflector; push-button socket; rugged "Easy-Open" guard; all-rubber safety handle; 15-ft. rubber covered cord; durable cigar lighter plug. Individually boxed.

25% Deposit, Balance C.O.D. F.O.B. Lowell.
NEW ENGLAND MERCHANDISE CO.
544-548 Middlesex Street, Lowell, Mass.

10 BRAND NEW \$50 JEWELLED WATCHES

SPECIAL ANNIVERSARY DEAL

All yellow, newest model watches for men and women. Automatic dial. Complete with leather bands, \$15 and \$20 sellers. Send for this special deal to day.

10 Watches \$50 (Sample, \$6.95)
Beautiful Matching Expansion Band, add. 50¢
Beautiful Plastic Gift Box, add. 50¢

Bulova • Waltham
Elgin • Benrus
Gruen Watches
for men & women
\$9.95 EA.

Yellow Expansion Band, 95¢ add.
SPECIAL \$50 DEAL
6 ass't. above Watches & Exp. Bands to match. You save an extra \$15.40. New model watches, case and dial. Reconditioned and guaranteed like new.

Closeout of Men's Gold Finish Rings. Doz. \$3.95

New Big 1953 Wholesale Catalog, 25¢

Wholesale only — \$1 additional for samples. 25% with order, balance C.O.D. 5-day money-back guarantee if not satisfied.

5 S. Wabash Ave. Dept. B-25 Chicago 10, Ill.

Joseph Bros.
"The Watch and Diamond House"

Attention, Promoters! The New Retractable BALL PEN

with New MIRACLE INK

Only \$36

Gross Sample Dozen \$3.50

Guaranteed Not to Leak Not to Smudge

PRESS BUTTON—IT WRITES
PRESS CLIP—POINT DISAPPEARS
Immediate Delivery—Any Quantity
25% Dep., Bal. C.O.D.—2 Samples, \$1.00

PACKARD BALL PEN
28 East 22nd St. New York 10, N. Y. Spring 7-7180

MUSICAL INSTRUMENTS, ACCESSORIES

WANTED TO BUY—ODD AND NOVELTY
Musical Instruments, especially set of 4 in hand bells, Reggie Saxe, Berkshire Hotel, Detroit, Mich.

PERSONALS

AROUND THE WORLD REMAILINGS—
Letters from Chicago, 25¢; Package, 50¢; Relaying from other U.S.A. cities, 75¢; Monthly Business and Personal Address, Inquiries send 10¢. C. Maek's M. O., 5656 North Hermitage, Chicago, Ill. se12

L. D. HARRIS—NO LETTER FROM YOU.
Write Aug. 2; everyone is well. Ruth, General Delivery, Renton, Wash.

LETTERS REMAIL FROM THE BIG
State, Texas; 25¢ anywhere in U.S.A.; 50¢ confidential. Gables Remail Service, 1184 College, Beaumont, Tex.

LETTERS REMAILED FROM UNITED
Nations, N. Y., 30¢; 4 for \$1; includes UN postage, postmark. George Co., 30-11A 25th St., Long Island City, N. Y.

MAIL ADDRESS—USE MY OFFICE: LET
ters forwarded daily; telephone service; public stenographer; notary public. Esther Lavin, 913 N. Rush St., Chicago 11, Ill. Miblean 2-6322 iy25

WORRIED? SICK? DISCOURAGED? THERE
is a solution for every problem. Write Ward Cheering and Healing Service, Box 185-B, Metropolis, Ill.

PHOTO SUPPLIES DEVELOPING-PRINTING

AT LAST IT'S HERE! THE NEW VICTOR
portable direct positive camera. Compact, light in weight and amazingly simple to operate. Write for details, Benson Camera Co., 166 Bowery, New York 12, N. Y. au8

COMIC FOREGROUNDS & BACKGROUNDS
Direct Positive Cameras, Paper Chemicals, Mounts, Glass Frames, Photo Novelties, Miller Supplies, 1535 Franklin, St. Louis 6, Mo. au22

DIRECT POSITIVE PHOTOGRAPHERS.
We supply everything you need; reasonable prices. Eastman DP paper, chemicals, frames, backgrounds, comic foregrounds, cameras for indoor and outdoors, complete Photo Booths, etc.; free information and prices; we are old and reliable since 1903. PDQ Camera Co., 1161 N. Cleveland Ave., Chicago, Ill. iy25

DIRECT POSITIVE OPERATORS—WE
have Eastman Direct Positive Paper, Chemicals, Backgrounds, Comic Foregrounds, Folders, Glass Frames. Write for new illustrated catalog. Hanley Photo Supply Co., 212 East 10th St., Kansas City, Mo. au1

EASTMAN DIRECT POSITIVE PAPER,
cameras, lenses and accessories, Marks & Fuller, Inc., 70 Scio St., Rochester 4, New York. iy25

PHOTO BOOTH OUTFITS CHEAP—ALL
sizes; drop in and see them; latest improvements; real bargain. PDQ Camera Co., 1161 N. Cleveland Ave., Chicago, Ill. iy25

YOU'LL BE SWAMPED WITH QUARTERS
showing new round mirror snapshot holder, \$7, 100 ppd.; also photo holder, re-ort name printed combination; both samples, 10¢. Unique, 472-B Hendrix, Brooklyn 7, N. Y.

PRINTING

ALWAYS SPEEDY, RELIABLE SERVICE,
lowest prices, 14x22 three-color window cards for all indoor and outdoor amusement purposes, \$8 hundred; larger 17x26 size, \$12.50 hundred. Bumper cards, Tribune Press, Dept. BB-12, Earl Park, Ind. iy25

100 LETTERHEADS, 100 NOTEHEADS and 100 Envelopes printed to order, \$2.98 postpaid. Samples. Regal Printing, Crooksville, Ohio.

SALESMEN WANTED

ANYONE CAN SELL HOOVER DuPONT
Nylon Uniforms for beauty shops, waitresses, doctors, nurses, others. In white and colors. Exclusive styles. Top quality. Low priced. Exceptional income. Real future. Equipment free! Write fully. Hoover, Dept. P-109, New York 11, N. Y. iy25

IS \$210 A WEEK WORTH A POSTCARD
to you? Then rush card with name and address for special Free Trial Plan that sells amazing new Automatic Refrigerator Defroster "like hot cakes"! Write to Mr. Lewis, D-Frost-O-Matic Corp., Dept. D-106, 173 W. Madison, Chicago 2, Ill. np

OVER 1000 ITEMS—FAST SERVICE. LOW
prices; Carded Mdse., Agents' Supplies, Aspirins, Combs, Handkerchiefs, Pocket Knives, Pipes, Shoe Laces, Razor Blades, Nylons, Novelties. Free price lists. Maloney & Sons, Dept. BB, 1063 W. Broad, Columbus 3, Ohio. np

SELL MEN'S UNDERWEAR TO YOUR
colleagues. Gripper and boxer shorts, knitted briefs and undershirts. Orenstein, Box 77, Prince Station, New York 12.

WANTED—HIGH-POWERED REPRESENTATIVES
for Mexican guaranteed merchandise. Handtooled Leather Goods, Sterling Silver, Gold Territories available. Don't answer unless you want something good. Soto and Bailey, Exporters, Edif Sauer #205, Juarez, Chih., Mexico.

TATTOOING SUPPLIES

A-1 TATTOOING MACHINES—DESIGNS,
colors, needles, outfits; genuine German pelican ink; free catalog. Owen Jensen, 120 W. 83rd St., Los Angeles 3, Cal. au15

LEARN TATTOOING—15 BASIC LESSON
course, \$25. Illustrated brochure of course and tattooing supplies, 25¢. Zels Studio, 728 Lesley, Rockford, Ill. au15

WANTED TO BUY

MUSIC, FOLDING TYPE, CARDBOARD
for 86 or 96 Key Organ. Size 6 1/2 x 13 1/2 inches. Harry Beach, Box 2602, Myrtle Beach, S. C.

WANT TO BUY PASSENGER BOAT
40 to 50 passenger. Babb's Amusement Park, Inc. Southwick, Mass.

WANT—PHOTO BOOTH COMPLETE.
State price, details first letter; also photo built on trailer. H. T. Harrison, 221 Ingie St., Charlotte, N. C.

WE PAY CASH FOR ANIMALS, ANIMAL
acts, shows, concessions, kiddie rides. Give complete details first letter. If you need cash see us; if you have junk and want to get rich fast, save your stamp. Parrot Kings, East Liverpool, Ohio.

WANTED PAPIER MACHE HEADS OF ALL
kinds for use in clown display. State what you have and lowest price. Hugh Mosher, 915 Scott Ave., Port Huron, Mich.

HELP WANTED

DISPLAY-CLASSIFIED ADVERTISEMENTS

REGULAR CLASSIFIED ADS Set in usual want-ad style, one paragraph, no display. First line regular 5 pt. caps. **RATE: 15c a word—Minimum \$3. CASH WITH COPY.**

DISPLAY-CLASSIFIED ADS Containing larger type and white space are charged for by the agate line, 14 lines to the inch. No illustrations or cuts can be used. **RATE: \$1 a line—Minimum \$6.**

Forms Close Thursday for the Following Week's Issue

DIXIELAND MUSICIANS WANTED—NO
progressive, all instruments. Write Tiny Hill, 203 North Wabash, Chicago, Ill. iy25

DRUMMER—EXPERIENCED HOTEL
style; appearance, character, ability essential; minimum \$90; union; tax paid. Exceptionally steady job. Jack Kerns, Hotel Mayo, Tulsa, Okla.

LADY ASSISTANT FOR ASTROLOGY
and Palmistry Studio; if not experienced, opportunity to learn. Write Prof. Dahl, enclosing photo, birth date, description. Box 4232, S. Daytona Beach, Fla. au1

TENOR MAN, IMMEDIATELY, FOR MID-
west territory orchestra. Salary, no lay-offs. Contact Jess Gayer Orchestra, 2023 N. Huston, Grand Island, Neb.

WANTED—TENOR, SAX, CLARINET;
guaranteed salary; single; headquarters Des Moines; small circuit. Jack Cole, 1125 68 St., Des Moines, Iowa. np

SINGLE GIRL—DOING DANCING SPE-
cialties, double chorus or would consider sister team or two girls. Must be young, for the oldest tent rep show in the South. Address Bibebe's Comedians, Owensboro, Ky., until Aug. 1.

WANTED—MALE STILT WALKER FOR
ballyhoo sales promotion, 3 months or longer; submit resume career with photo; give salary expected. Florida State Theaters, Inc., P.O. Box 1290, Dept. A, Jacksonville, Fla.

WANTED—PIANO-SOCIETY COMBO; SO-
ber; must read; semi concert, fake old tunes, Latin, fill ins; steady work, good salary; cut or no notice. Bill Bardo, Saranae Inn, New York.

WANTED—COMBO TENOR MAN; MUST
read, fake, cut shows; commercial, jazz; Florida location. Robert Jones, Manhattan Hotel, Pensacola, Fla.

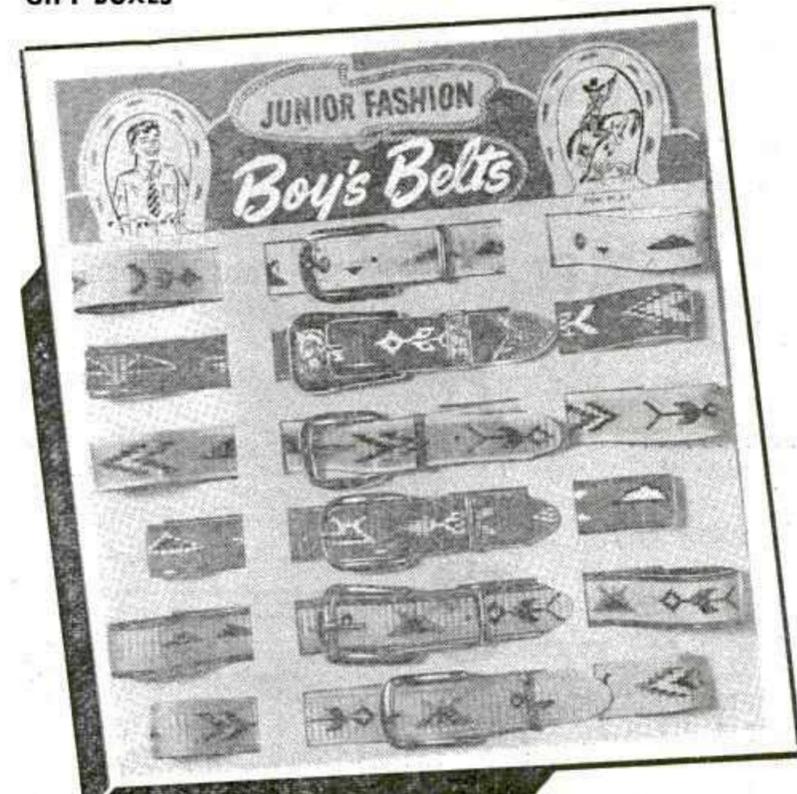


Authentic Indian Designs

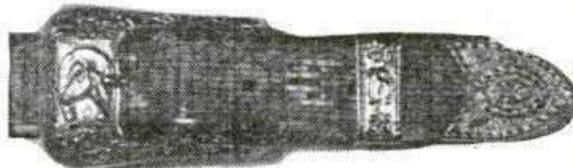
WOVEN BEADED STYLE

"NAVAJO BELTS"

BOYS' CARDED FOR QUICK SALES. MEN'S IN INDIVIDUAL GIFT BOXES



Close-up of western style silvered belt buckle.



FOR MEN . . .
SIZES 32-42

The rage of the nation. Authentic Indian designs in bead-like weavings. Comes assorted in colors and sizes.

4.75 DOZ.

\$54 GROSS

FOR BOYS . . .
In All Popular Standard Sizes

Wanted by every red-blooded American Boy. Assortment also includes heavy western buckles in imitation western silver. Assorted colors and sizes.

4.50 DOZ.

\$51 GROSS

Minimum \$10 on All Orders

ANOTHER STERLING FIRST . . . your chance to cash in on the newest fashion trend for men and boys . . . costly Navajo Indian designs captured and reproduced at a record low, low price.

SAMPLES—2 Dozen of your choice shipped for \$10 postpaid. State your choice.

No Federal Excise Tax

\$20 minimum on all orders from Canada and other foreign countries.

25% deposit required with all orders, balance C. O. D. Avoid Confusion—Order Immediately.

STERLING JEWELERS

44 E. LONG STREET COLUMBUS, OHIO

PHONE: Ad-4621 SEND FOR CATALOG

ENGRAVERS—CONCESSIONAIRES AND OPERATORS
SEND FOR OUR GENERAL CATALOG LISTING IDENT'S-RINGS-PINS-EARRINGS-SETS, ETC. PLEASE STATE YOUR BUSINESS—ALSO GIVE US YOUR PERMANENT ADDRESS SO WE CAN MAIL OTHER CIRCULARS TO YOU

RINGS \$5.50 Per Gross and up **HAND POLISHED IDENT'S \$7.50** Per Gross and up

NO. 2400, assorted styles—per gross \$5.50 NO. 2000, aluminum ident's—per gross \$7.50

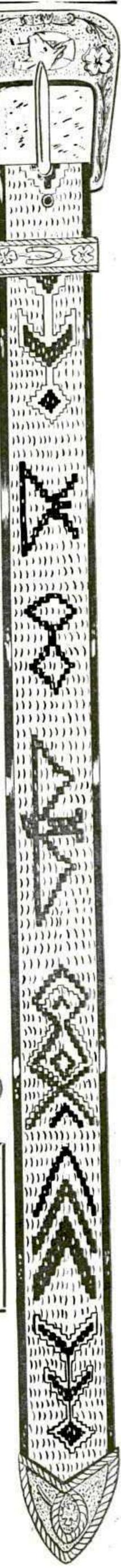
WE PAY POSTAGE ON ALL PREPAID ORDERS WITH THE EXCEPTION OF AIR MAIL
Free Vibro-Graver Outfit With Each Order Amounting To \$100.00 Or MORE
Free Parking For Our Customers In Parking Lot—Directly Across The Street

FRISCO PETE 604-606 W. Lake St., Chicago 6, Illinois All Phones—Franklin 2-2567

SEND FOR FREE 1953 CATALOG

Lowest possible prices on Gruen, Benrus and Dumont Watches. Also Diamond Rings.

YORMARK SALES CO. 131 WEST 46TH STREET NEW YORK 36, N. Y.



Greeting.....
 From the President
 (Of Steinberg Ross)

We are introducing our new
MAMIE EYES-N-HOUR DOLL



26" Over All.....\$22.50 Per Doz.
 \$21.75 Doz. in lots of 6 or more
 Send \$2.50 for sample postpaid

Made of beautiful star spangled and striped satin material with painted plastic face. Stuffed with cotton, large plastic ribbon with detachable vest.
 25% with order, balance C. O. D., F. O. B. Chicago
 We carry over 400 fast selling items. Write for our price list today.

STEINBERG ROSS
 628 W. ROOSEVELT RD., DEPT. B-7
 CHICAGO 7, ILLINOIS

HERE IT IS! BEST SELLER EVER PRODUCED
THE CROSS OF OUR LORD



WHEN YOU PLACE THE CENTER TO YOUR EYE, YOU SEE THE LORD'S PRAYER CLEARLY AND DISTINCTLY. SET WITH FINEST QUALITY RHINESTONES AND BAGUETTES. CROSS AND CHAIN GENUINE RHODIUM FINISH.

EXQUISITELY PACKAGED, EXACTLY AS ILLUSTRATED. HAS TREMENDOUS EYE AND SALES APPEAL.

CODE NO. R1998
 \$24.00 DOZ.
 IN GROSS LOTS
 \$21.00 DOZ.

PROVIDENCE RING CO. 49 WESTMINSTER ST. PROVIDENCE, R. I.

NEW!
 RED GREEN YELLOW BLUE RED GREEN
 100 Feet of 54 12"x18" Pennants. All Weather Durafilm, only \$6.00. Money cheerfully refunded if not completely satisfied.
MYRLO CO. CLEVELAND 13, OHIO
 2168 W. 25TH STREET

AT LIBERTY—ADVERTISEMENTS

5c a Word Minimum \$1
 Remittance in full must accompany all ads for publication in this column. No charge accounts.
 Forms Close Thursday for the Following Week's Issue

CIRCUS & CARNIVAL

RAY RAMONA—HALF AND HALF FOR annex State full particulars. H. C. Wolfe, care Billboard, Cincinnati, Ohio.

MUSICIANS

A-1 RINK ORGANIST—12 YEARS' EXPERIENCE best rinks; wants year round position; locate anywhere. Write Box C-377, c/o Billboard, Cincinnati, Ohio.

BARI MAN AVAILABLE. DOUBLING Tenor, Alto, Clar. Musician, 3227 Washburn, No., Minneapolis, Minn. jy25

BASS MAN—READ OR FAKE; UNION; band or combo; prefer resort in and around Mich. Rod Schairer, PH 4-9808, 131 S. Eighth St., Lansing, Mich.

COLORED DRUMMER—UNION; WANTS job with name dance band. Write to William A. Burden, 421 Catherine St., Anokis, N. C.

DRUMMER—UNION; WHITE; 38 YEARS old, veteran; good beat, play any style; 20 years territory dance band and other experience; cut shows; combo or orchestra. Can travel anywhere, have car; sober, dependable, available immediately. Wire, write, Forrest George, 2658 W. Armitage Ave., Chicago 47, Ill., or phone Dickens 2-4863.

EXPERIENCED DRUMMER—JOIN IMMEDIATELY; any proposition considered; dance or show; new equipment, plenty rhythm; reliable, voice. Tom Wrenn, 20 Chatham Rd., Asheville, N. C.

HAMMOND ORGANIST—DINING ROOM OR Cocktail Lounge; desire Eastern location where clientele appreciates good music; excellent repertoire, 20 years' experience; have own organ; experienced in radio work; picture upon request. Organist, 10 Johnson St., Waverly, New York.

PIANIST—NICE PERSONALITY; GOOD rhythm; reliable, single; alone or with orchestra. Wm. Muehlaupt, 615 Locust, Des Moines 9, Iowa. jy25

PIANIST—DOUBLE SOLOVOX, ACCORDION; have Solovox; union; reliable; age 36; prefer location in Montana. Write or wire Jack McLaren, Box 1044, Lewistown, Mont.

SAX MAN—AVAILABLE IMMEDIATELY; alto, tenor and clarinet. Joe Gilliland, 6700 College St., Kansas City, Mo. Delmar 0341.

TENOR, CLARINET, FLUTE, TRUMPET—Name experience; fine combo man, lead or second; will travel. Leon Edwards, 1130 Simpson St., Knoxville, Tenn. jy25

STRING BASS PLAYER—ALL ROUND musician; reliable, nice personality; name, plenty combo, hotel experience; prefer location of resort. Desire change. Musician, 1091 Louisiana, Shreveport, La.

TROMBONE, TRUMPET, VIOLIN, DRUMS, sing baritone, arrange; perfect pitch; age 36; single, sober; name band experience. Aaron Bramer, Watertown, Wis.

TRUMPETER, VOCALIST—READ, FAKE, anything. Prefer location or summer deal. Rick Shorey, Tamiami Trailer Pk., Sarasota, Fla. RI 2-0872.

VIBIST—EXPERIENCED ALL STYLES; go on most standards; young, personable, reliable; Deagan concert vibes with beautiful tone; also solid drums, read on all. Member 47, Musician, 4629 S. Bdwy., Oklahoma City.

2 ATTRACTIVE GIRLS, TENOR-ALTO SAX, clarinet; drums-vocals. Wish to team up with 2 other musicians or join commercial unit. Union; prefer location. Box C-370, c/o Billboard, Cincinnati 22, O jy25

PARKS & FAIRS

AMERICA'S FINEST COMEDY HIGH WIRE act; dollar for dollar your best entertainment buy. Fifty-five foot rigging, five thousand watts illumination, colorful pennants. The act that draws, holds and sends them away talking. Contact Frank Cook, care Billboard, New York 36.

BALLOON ASCENSIONS, PARACHUTE jumping for pageants, celebrations. Claude L. Shafer, 1041 S. Dennison, Indianapolis 21, Ind. au15

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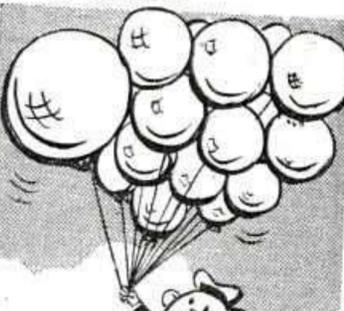
New York

Heavy registration has assured the success of the first United States International Gift and Fancy Goods Show, to be held at the Hotel Astor, August 24-30. Manufacturers and importers from all corners of the globe will converge on New York during the show to display their merchandise. Extensive showings will be on hand from the United States, France, Italy, Germany, Greece, Great Britain, Austria, Belgium, Holland, Switzerland, Spain, India, Mexico, Portugal and the Scandinavian countries. Manufacturers and importers resident in the U. S. may secure floor plans and show data by writing to the New York office of the International Gift and Fancy Goods Show, 331 Madison Avenue. Trade visitors may register for the show in advance by writing to the office for advance credentials which will admit accredited trade representatives to the show without further registration or delay at registration booths. Hotel reservations will also be made for those desiring them.

Los Angeles

R. A. Fischer & Company is now offering the Hollywood Vibra-tone massaging machine. The unit comes complete with a 2 by 48-inch vinylite belt that may be used for holding the massaging unit on the back. As it may be moved both vertically and horizontally, the unit has been found unexcelled for ironing out kinks in sore muscles. The rubber rollers may be snapped off for easy cleaning and the machine is guaranteed against faulty material and workmanship. The Fischer company has been making electro therapy machines for many years and the Hollywood Vibra-tone is the result of years of experience in this type of manufacture. . . . Harry Meisel, of Stephan Ivan, brought out the wedding ring earrings and the number was so popular that he has released a new creation—hoop earrings known as the Bikini. The firm is now supplying these in diameter sizes of one to two inches. They are also available in the screw as well as pierced ear type.

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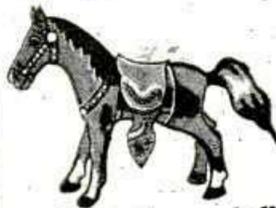
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Pipes for Pitchmen

By BILL BAKER

HENRY H. VARNER... queries from Akron as to what has become of the musical wizard, Ed Hindsnoch, who sometimes worked under the name of Ed Charles. Henry would also like to read a pipe on Jaques Mahra and Mike Starr.

HEAVY FORKNER... pipes from the hills of the Blue Ridge Mountains of North Carolina: "Father Patrick Clyde Forkner and I have been working bean

markets to fair returns with the sheet. Dr. Al Harvey and two other sheeties breezed thru here on their way to old Virginia to join the Mighty Page Shows. Would like to read pipes from G. Lunsford, Dr. Lockey, Spud Mangum, Steve McLain, E. C. Pardee and Bob Williams."

JIM BROWN... circus clown, posts from his home in Lindenhurst, Long Island, N. Y., that he played seven blanks in a row—Scranton, Harrisburg, Tamaqua, York, Columbia, Lebanon and Philadelphia, all in Pennsylvania. However, he had a red one last week in Levittown, Pa. The hoodoo July 4 turned out to be a bonanza, Brown says.

Mineola Henrich's

Continued from page 57

Livonia, Mich. Intermediate dance, Tom and Carol Seipp, Melrose Park, Ill.; Fred Wheeler and Nancy Mitchell, Washington; Jack DeBeve and Mary Carlisle, Washington. Novice men's figures, Thomas Kaltenbach, Livonia, Mich.; Robert Schoenfeld, Livonia; David Marshall, Pasadena. Sub-novice men's figures, Geroge Bonocore, Elizabeth; Emanuel Commandatore, Bayonne, N. J.; Larry Patrick, Dallas. Junior ladies' figures, Margie Adair, Elizabeth; Nancy Massine, Livonia; Marilyn Post, Mineola. Junior men's figures, James Mazi Jr., Livonia; Jack DeBeve, Washington; Billy Ferraro, Livonia. Sub-novice dance, Louis Kovacs and Susan Lessne, Mineola; George Bonocore and Dawn Brown, Elizabeth and Trenton; Emanuel Commandatore and Theresa Colalo, Bayonne. Intermediate mixed pairs, Thomas Natalini and Marcy Mauser, Elizabeth; Ronald Holland and Avis Cook, Pasadena; Edward Monteferrante and Eileen Laffin, Elizabeth. Intermediate fours, Ferraro, Searles, Kaltenbach and Galbraith, Livonia; Grant, Durr, Hyman and Dupaqueir, New Orleans.

Junior mixed pairs, Thomas Erickson and Marilyn Post, Mineola; Jack Crichton and Margie Adair, Elizabeth; Jack DeBeve and Patricia Ryan, Washington and Bladensburg. Senior men's figures, Frank Henrich, Mineola; John Haddad, Elizabeth; Ronald Holland, Pasadena. Sub-novice ladies' figures, Judy Snyder, Mineola; Dawn Brown, Trenton; Theresa Ann Colalo, Bayonne. Senior dance, Edward O'Donnell and Ann Van Lone, Mineola; Everett Yagud and Carol Brady; Edward Kensi and Olive McDonald. Novice mixed pairs, George Bonocore and Dawn Brown, Elizabeth and Trenton; Robert Schoenfeld and Nancy Galbraith, Livonia; Raymond Musser and Marilyn Pavlick, Paterson. Senior mixed pairs, Frank Henrich and Ruth Henrich, Mineola; James Murray and Barbara Myers, Brockport and Mineola; Billy Ferraro and Barbara Searles, Livonia. Junior dance, Peter Koehn and Joyce Bonocore, Paramus, N. J.; Cammy Ward and Dolly Jansen, Mineola; William Thelgen and Eve Sheridan, Elizabeth. Senior ladies' figures, Ruth Henrich, Mineola; Diana Lanzotti, Elizabeth; Shirlee Ludwig, Elizabeth. Juvenile girls' figures, Honey Heslet, Dallas; Doris Ann Woods, Alexandria, Va.; Jackie Zimmerman, Melrose Park, Ill. Senior ladies' speed, Ellen Hughes, Bladensburg; Arlene McKeon, Paterson; Joan Stefanowitz, Bayonne. Senior men's speed, Edward Horan, Melrose Park; Donald DeRoo, Paterson; Eddie Berkhout, Mt. Vernon, N. Y. Junior ladies' speed, Mary Lou Malloy, Elizabeth; Angela Pollara, Paterson; Barbara Urban, Paterson. Junior men's speed, Jimmie Rice, Bladensburg; William Gear, Mt. Vernon; George Kuntz, Bayonne. Intermediate ladies' speed, Joyce Valle, Paterson; Mary Alice Marks, Reading; Joan Rafac, Paterson. Intermediate men's speed, Raymond Musser, Paterson; Peter Mangone, Alexandria; Joseph Grasso, Mt. Vernon.



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Priced right... ask your jobber for these and other hot selling
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34 years of continuous service. By serving we grow!
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(All above come in 4 beautiful new styles). Closing out entire stock—Minimum order of One Gross (Assorted). 25% with order, Balance C.O.D.
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YOUR TROUBLES ARE OVER
The Newest and Greatest Fish ever made for pump and paddle-type tanks.
Waterproof, Rustproof
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One-piece rubberized plastic construction
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Beautiful assorted colors
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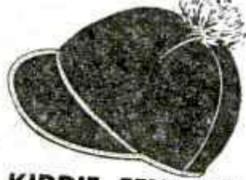
CIRCUSES • CARNIVALS • SEASHORE RESORTS • RODEO SHOWS • FAIRS



TOP BANANA HAT Specials

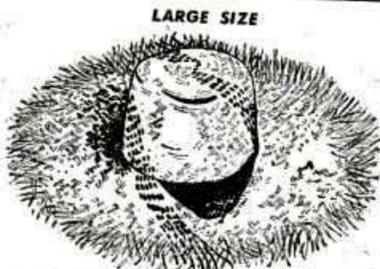
The best made hat on the market. With elastic bands for adjustable sizes. Large variety of color and designs.

\$5.50 Dozen \$60 Gross



KIDDIE FELT CAPS

With Pompons. As sorted sizes and colors. **GROSS \$27.00**
Without Pompons **GROSS \$24.00**



LARGE SIZE

The New Sensational FUZZY WUZZY CRAZY SHAGGY STRAW HAT made of woven straw in natural color. Sells on sight. 18" from brim to brim. **\$3.00 Doz. \$33.00 Gr.**
Children's Sizes . \$2.00 Doz. \$22.50 Gr.

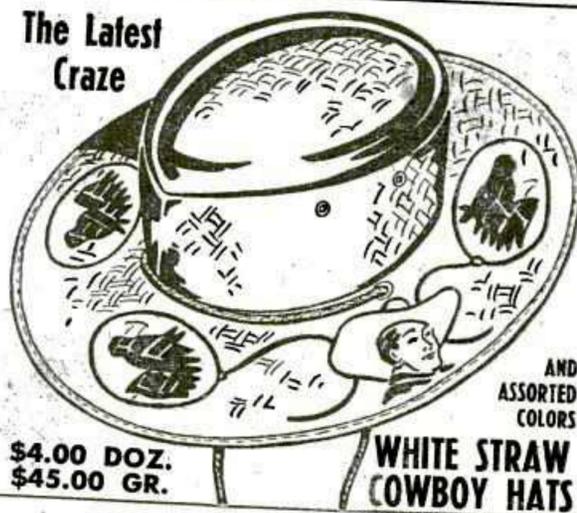


LATEST CREATION

Checked be-bop hat with Pompon for embroidery machines to put names on. This is REALLY TERRIFIC. Assorted colors. These are full sizes.

\$4.50 PER DOZ. \$45.00 PER GROSS

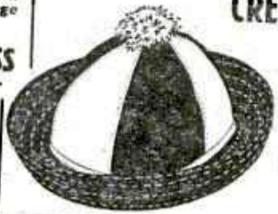
The Latest Craze



AND ASSORTED COLORS

\$4.00 DOZ. \$45.00 GR.

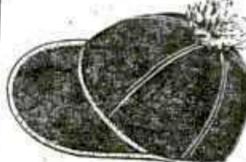
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CREW HAT OPERATORS

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IMMEDIATE DELIVERY WITH POMPONS



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With Pompons. Assorted beautiful colors **GR. \$37.50** and sizes.

Full Size Black Felt **DERBYS** with black edging **\$5.00 DOZEN \$54.00 GROSS**

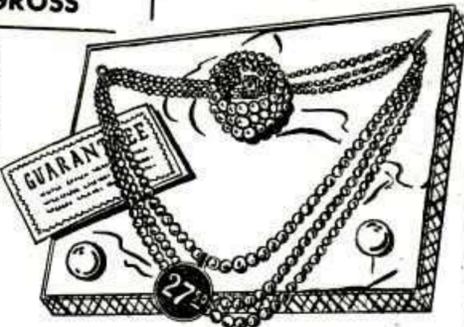
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- Tri-Motor Bombers, long sticks. Gross \$17.50
- New Plastic Whistling Birds, American-made Gross 9.00
- Lancaster Bombs with Bell and Tinsel Top Gross 14.00
- Swagger Sticks. Gross 8.50
- Long Silk Lash Whips. Gross 14.00
- 12" Fur Monkeys with Fez and Pipe. Dozen 2.50
- 7" Fur Monkeys with Fez and Pipe. Dozen 9.00
- 4" Celluloid Badge Board Dolls. Gross 8.50
- Necklace Beads, Slum. Dozen 2.50
- 24" Spread Rayon Parasols. Dozen 3.00
- 12" Celluloid Hula or Feather Dolls. Dozen 3.00
- American-made Flying Birds with Whistle \$3.50 Doz. Gross 39.00
- Pennant Canes, good grade. Gross 9.00
- Bambo Canes. Per 100 1.50
- Confederate or Pirate Flags, muslin, 12x18. Gross 12.00
- Medium size Rubber Horses. Dozen 2.00
- Rubber Squawking Animals. Dozen 3.25
- 12" Inflated Rubber Elephants, with moving eyes. Dozen 3.00
- BANG-OUT NUMBER, 4" Pearl Eyes, plastic Crucifixes. Dozen 9.00

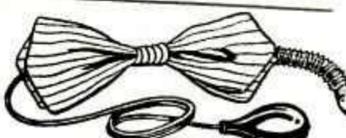
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with the most sensational pearl deal offered yet. 3-strand graduated, indestructible pearl bead necklace with brilliant rhinestone clasp—matching 3-strand indestructible pearl bead expansion bracelet and pair of matching indestructible pearl button earrings, sold complete in a silk lined, velvet covered box with \$27.50 price tag.

\$12.00 Doz. Sample \$1.50
This is a terrific flash and sells on sight. Canvassers and agents are cleaning up.



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SNAKE BOW TIE AND MONKEY

\$2.00 DOZ. \$21.00 GROSS
Swimming Boy with rubber ball \$ 2.00 Dz.
Elephant's Head with rubber ball 21.00 Gr.
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THE NEW SENSATIONAL FAST-SELLING PLASTIC WALLET

Consists of 4 card holders, secret pocket and Billfold all in one. **\$3.75 doz. \$42.00 gr.**

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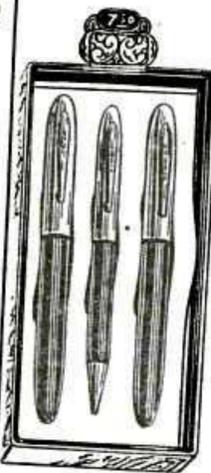
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SMALL SIZE **\$3.00 DOZ. \$24.00 GROSS**
\$35.00 GROSS



3-PIECE PEN SET

WITH METAL CAPS AND CLIPS
Consisting of ball point pen, fountain pen and pencil. In beautiful box. Beautiful gold embossed. \$7.50 tag comes with set.

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- 32/1760—4" FUR MONKEY—5 Gro. Minimum 3.00 Gro
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3 FULL 10" BLADES
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Different styles
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Adkins, Mike
Albert, Walter
All American Rodeo, Inc.
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Allen, Billy & Mrs. Alice H. S.
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Burton, George & Eva
Cairo, Johnny
Caldwell, Sonny Boy
Cannon, Jackie
Card, Mrs. Myrtle
Carlin, Robert E.
Carigan, James J., Sr.
Carler, J. M.
Champion, Ivan J.
Champion, John W.
Cheatham, Pee Wee (Abe)
Chief Little Bear
Chipman, Harry B.
Clarke, Frances Mrs.
Clavinger, Lloyd A.
Cobb, Pollock W.
Cochran, Lee (Starkey)
Cole, Fred R.
Colt, Smokey
Collins, Robert Roy
Columbus, Scott
Conti, Alfred
Cooper, Arthur B.
Costa, Bob
Craden, S. K. & Mrs.
Crawford, E. V.
Cris, John
Crowe, Charles & Mrs.
Crawford, Jessie
Danubenspeck Jr., Alvin C.
Dardy, Bill
Darro, Tony
Davis, George C.
Davis, H.
Davis, Jean & Mickey
Davis, M. C.
Dean, Aloha
Delano, Buddha J.
Demko, John
Denike, Harold
Dennis, Norman
De Ran, Bobby
Lernon, Joe & Mrs.
De Saut, Don & Mrs.
De Wald, Friedo
Defendoll, Glenn
Diaz, Arlene Mrs.
Dicke, Billy
Docen, Clarence E.
Divine, Harley
Dumont, Jack
Duncan, William R.
Dunlap, Phal Duray
Dunlap, R. L. (Fritz)
Egan, John R.
Elliott, Mrs. Ralph
Emmond, George
Evans, Jody
Evans, Nicky
Farrington, Herbert E.
Fisher, Manning
Fitzgerald, David
Fitzgerald, Vivian
Flake, James and Mildred
Floyd, Don
Folk Celebration Show
Folk, Robt.
Forth, Mrs. Ella
Fowler, James B.
Fowler, Lawrence
Francis, David J.
Franklin, Jack
Fraser, Mrs. Opal
Freeman, Carl
Gallagher, Jack (Playland Shows)
Galotz, Chuck
Garber, John
Garner, L.
Garrison, Wayne
Gerety, B. S.
Beckman & Gerety (Shows)
Gibson, Ben
Gibson, Shirlee
Gilley, J. B.
Gilly, Mrs. R. E.
Girouard, Alva
Girouard, Anthony J.
Goe, Ellis
Goudson, Joan
Gould, Sabatine
Gould, Stanley A.
Grady, Eddie
Grauman, Saul
Green, Johnny
Green, Russell
Griswold, Larry
Groffo, George
Grusczyk, Katherine
Guilliano, M. M.
Guilliano, Chas
Hagen, J. O.
Hall, V. L.
Hamilton, White
Hank & Edna (Kid Ride & Photo)
Hanson, Al
- Paulino, James J.
Pera, Antonietta Mrs.
Peers, Mrs. John
Peers, Terry
Perry, James E.
Peters, Frank E.
Petka, A. R. & Mrs.
Phillips, Wm. G.
Pierce, Clarence
Pierce, Chuck
Polack, Mrs. Bessie
Powell, Geo. A.
Prevo, Frank
Prysock, Arthur
Quinn, Don
Ragan, Madeline E.
Ravelli, E. D.
Ray, Amy
Ray or Rayo, Mickey
Rea, John T.
Reid, Mrs. Billie
Reider, Mickey
Reiley, R.
Reisinger, Albert H. (Stick)
Rhoder, Herman
Richards, Franco
Richby, Mrs. Vivian
Riley, Dan
Rocco, R. W.
Rogers, Mark (Quitchev)
Rosenfeld, Mrs. Sol
Rosa, Sammy (Miguel)
Roth, Joseph
Roth, L. Eddie
Rowan, E. R.
Royal Canadian Shows
Ryder, Mrs. Mickey
Rynn, Mrs. Harry
Salisbury, W. R. & Mrs.
Sanders, Margaret
Sanford, Evangeline Rose
Schenk, John Paul
Scott, Lewis (Drummer)
Scraper, W. E.
Scruggs, Smokey & Mrs.
Sears, H. Cain
Shaffer, Jack & Mrs.
Shaffer, Mrs. Ann
Shaffer, Jimmie
Shaffer, Carl Fred
Shangala, Miss
Shaw, Fred George
Shawn, Charles
Sheety, Nell
Shelby, Hank
Shuemaker, Hoyt
Siegel, John
Sisco, R. H. (Tent Picture Show)
Slover, R. E.
Smith, Clarence
Smith, James A. (Blackie)
Smith, Roy D.
Sodders, Mrs. Myrtle
Soller, Stanley O.
Spencer, Mrs. Richard
Spiegel, Diamond Jim
Stack, P. G.
Staley, Ethel
Stanford, James
Stanley, Joe Carl
Stevenson, Louie E.
Stiles, Beverly & John
Stock, Rosemary
Stone, Peggy
Stone, Jacky (Popcorn Trailer)
Storey, Bill (Bama)
- Stout, Johnnie
Streit, H. N.
Strickland, H. E. & Mrs.
Sullivan, M. L.
Swank, Harry & R. Synrex, Mary Wise man
Synrex, N. K.
Tashoff, Sol
Taylor, J. H. & Mrs.
Taylor, Jack
Taylor, Robert
Taylor, Robert Edward
Taylor, Velladier
Tenner, Elie
Thibrault, Edward
Thomas, Floydy
Thomas, Jack (Fifth Wheel)
Thomas, Tommie
Thompson, Carl Bozo
Thompson, George
Thompson, Johnny
Till, John G.
Todd, James H.
Todd, R. W.
Townner, Tom
Turner, T. Sgt.
Turner, Lionel H.
Unthank, Wilbur
Utah Exposition Show
Van Dusen, Howard
Van Meeter, Walter
Verdier, Louise
Wagner, Walter A.
Walsh, Earl & Mrs.
Watkins, Charles R.
Walters, Lee
Walton, Mrs. Dacy
Wandol, J. G.
Ward, John R.
Ward, John
Warner, Johnny
Wary, A. W. & Mrs.
Waters, Mrs. Tom
Watson, J. E.
Watson, William
Waxman, Jackson
Weaver, Anthony & Mrs.
Weaver, Lillian Mrs.
Weir, Al (Onions)
Weiss, O. J. & Mrs.
Whitmore, Charles H.
Wildor, P. E. (Rocky)
Wildor, Mrs. Ray or Roy T.
Williams, George & J.
Williams, Lawrence
Williams, Orval C.
Williams, Rex & Barbara
Wilson, Mrs. Harry
Wilson, Lawrence
Winnet, Buttons (Monkey Show)
Wish, Albert
Wiss, Ivan
Wohl, Norman C.
Woods, Larry Jr.
Woodward, Mrs.
Wozniak, Mrs. Winona
Wright, Fred G.
Wright, Jack & Mrs.
Yoder, Floyd L.
York, Dallas
Zarlington, Mrs. Bonnie
Zeno, Mr. & Mrs. Shirley
Ziembo, John H.
Zieta
Zionla, Madam

MAIL ON HAND AT NEW YORK OFFICE
1564 Broadway
New York 19, N. Y.

- Abbott, Hazel
Alexander, Willard A.
Auburn, Evelyn
Berry, Bert
Bevans, Joe
Blumstein, Morris
Boardman, Lillian
Brooks, Mae F.
Brunsen, Evelyn
Brown, Archie C.
Bryant, Rusty
Buchanan, Henry E.
Butler, Howard J.
Butler, Howard
Carol, Miss (formerly Stacker of Calro, K.R.)
Ceel, J. P.
Clifford, Edward
Coates, Maria
Connelly, John
Commo, Leslie
Coulter, Charlie
Corrigan, Elizabeth
Coulter, Elizabeth
Crawford, John A.
Davis, Bimbo
Demetry, Peter
Dee, Paul
Dee, Casio, Don Luis
Dorsey, O. W.
Dulac, Raymond G.
Evans, Edward
Flynn, Joe
Francine, Vicki
Frankel, Lou
Garey, Peter
Gilbert, Sadie
Gouldie, Murray
Halloway, Mary
Hawkins, E. H.
Hughes, Dolores
Hughes, Allen
- Irsay, Mgt.
Ingram, Rita V.
Jimmy the Rat
Jordan, Judo
Kay, Miss (formerly K. R. Casba)
Kucic, E.
Kroll, Herman
LaVonne, Franche
Lee, Roxanne
Lee, Susan
Little, Jack Little
Lou, Mary
Lux, Joseph
Lyons, Bayne
McCord, Glenn Jones
McCarthy, Gilbert
Main, D. M.
Mathis, Youles
Merrill, The Four
Merzy, Nat
Miller, R. R.
Nelson, Irene & Billy
O'Dell, Bubbles
Orton, Myron A.
Parker, Jean
Prout, Mr. Rivers
Rivers, Joe
Russell, H.
Ryan, Florence Ann
Siegel, I. J.
Spilizer, H.
Sugar, Dick Ricardo
Toppo, Roy
Tremaine, Elaine
Tuller, Tex
Voorhis, Vesta
Ward, Joan
Watts, Art
Whalen, George
Wilson, Andre
Yoder, Floyd

MAIL ON HAND AT CHICAGO OFFICE
188 W Randolph St
Chicago 1, Ill

- Alter, Lew
Anderson, Mary
Anderson, Ruth
Claire, Mrs. H.
Dempster, Mrs.
Donato, Lillian
Dyle, H. C.
Evers, Frank
Findley, Austin
Fenimore, Chas.
Green, Nat
Halstead, Mrs.
Keeler, Chuck
Knight, Frankie
Kane, Maxwell
Knapp, Jimmy
Lachman & Carson Show
Lewis, Barney
McLean, A.
Orzman, Nat P.
- Nordeen, Burl
Nelson, Mr. H. E.
Montague, Duke
Purcell, Jas. A.
Payne, Herb
Ricot, Rod
Rogus Bros. Circus
Suggs, Joe J. C.
Scott, Mrs. Bob
Scoville, Earl
Schloss, Chas.
Tuttle, Mrs. June
Thornton, R. R.
Villon, Andre
Williams, Mrs. James T.
Weinberger, Eric
Wagner, Cy
Wolf, Roy
Zimmer, Fein
Zabell, Leo
Zimmer, H. E.

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis 1, Mo.

- Aamodt, Michael Patrick
Abshire, H. Lee
Alexander, F. L.
Allen, Robert
Andreas, Bert
Ayers, C. W. (Bob)
Baker, Charles Ed
Baker, Charles Ed
Baker, Daniel (Fancy Dan)
Barefield, Mr. & Mrs. James
Barnes, Mrs. J. A.
Baxinet, Dwight
Baysinger, A. S.
Berryhill, J. W.
Black, Joe

- Blankenship, Bob
Bramlett, Mrs. John
Brant, Scott X.
Bryer, Mr. & Mrs. Ollie
Canipe, Walter
Carpenter, Mr. & Mrs. Earl A.
Carson, Sam
Caruso, John
Chandler, Mr. & Mrs. W. K.
Chisholm, Dave
Colegrove, V. R.
Connon, John W.
Conti, Alfred
Crowe, W. J.
Davis, N.
Deal, Harold B.
Deaney, Johnny
Deaney, (Iron Man)
Dennis, Johney
Dion, Theodore R. & Anna
Downey, Arthur
Dumas, D. T.
Dumas, Jack
Edwards, Frank
Ellis, Frank
Fitzoy, Evelyn
Frisco, Eddie
Fullmer, Howard
Fulton, J. L.
Gardner, Joyce
Garland, Ray
Gawle, Mr. & Mrs. Walter
Gilbert, Mrs. Bob
Gil's Reptile Shows
Giles, James & Margaret
Gowdy, Pamela
Grose, George W.
Graham, Mr. & Mrs. J. T.
Grutel, Jack
Hall, David D.
Hall, Mr. & Mrs. L.
Hall, Mrs. Ruth L.
Hayden, Robert L.
Henderson, Mr. & Mrs. Gayler
Hoffman, Louis
Holston, J. F.
Hook, Eddie H.
Hughes, Ellis Jr.
Humphreys, Jr., Hosie
Hutchison, A. E.
Hyland, Richard
Jacobs, Terrell
Jones, Joe Clyde
Jones, Woodrow
Kane, E. C.
Kelly, E. C. (Rough House)
Kelly, Mr. & Mrs. G. K.
Kidd, Mr. & Mrs. Vern
King, Larry
Kingsley, Ralph
LaBlance, Bernard
Lear, Miss Marilyn
Lee, Jeanie
Lewis, Robert
Litvin, A.
Logsdon, Bill
McBride, F. W.
McDonald, B. C.
McGuire, Mrs. A. R.
McKinstry, John D.
McKinstry, Curtis
McKeen, John
- McLendon, Leon
Madison Brothers
Malco, Mrs. Alex
Manos, Mrs. Laura
Marion, Cecil
Mattox, Mrs. Georgia
Mellor, Robert F.
Metzner, Martin
Morris, Mrs. Pete
Murphy, James E.
Murray, Mack
Napier, Allen
Nielsen, Judy & White
Nolte, Irwin E.
Nordyke, Mrs. Dorcas
Norwood, Wm. H.
O'Dell, Jimmy
O'Neill, Patrick J.
Overman, Rose
Phillips, Patricia L.
Pierce, Wendell R.
Pike, Bill
Pitre, Allen
Presley, Mrs. Geerl
Pruitt, Marjoe
Qualls, Harold
Ralston, Sam
Ramsey, Curley
Ray, Mr. & Mrs. Bernard
Ray, L. W.
Raymond, Betty
Raymond, Charles
Reed, Ivan C.
Richardson, Joseph G.
Richards, Don
Robinson, Ray
Rowe, Jack
Ruscitto, Emil B.
Samy, Marx
Saunders, Mrs. O. B.
Schmidt, Stanley
Scott, Mrs. B. M.
Sokolowski, Peter V.
Spain, O. M.
Spence, Shirley
Stanko, George
Stephenson, Richard
Stevens, Mr. & Mrs. H. G.
Stewart, Caro
Striegel, Charles B.
Sutton, Joe
Swan, Walter L.
Talbott, Dewey C.
Taylor, Dewey C.
Terry, Joe Harry
Turner, A. R.
Tuttle, Jay
Wadsworth, Harold
Walsh, Ray (Coothouse)
Webster, Thomas M.
Weiss, O. J.
Wendell Amusements
Westerman, Ray
Wetherby, Mrs. Harold
White, R. I.
Whitehead, Johnny
Wilson, Harvey S.
Wolfe, Clyde
Woods, James
Woods, Jack
Woodward, Ted
Young Sr., David S.
Zimmer, Mrs. Florence

SPECIAL!
Full Size, 17 1/4" x 11 1/4"
HORSE CLOCKS
Two-Toned Bronze or Gold Finish
With 40-hour wind movement
\$5.40 Ea. in Lots of 6
Sample, \$6.00.
with popular electric movement
\$5.60 Ea. in Lots of 6
Sample, \$6.25
NEW LOW PRICE ON BRONZE HORSES!
Send for free 1953 catalog, 25% deposit, balance C.O.D., F.O.B. Brooklyn, N. Y. Open account to rated concerns only. If not for resale add federal tax.
HOUSE OF BRONZE
1497 Myrtle Ave., Brooklyn 37, N. Y.
Glennmore 4-1840

1000 PIECES OF SLUM
ONLY \$6.75
ASSORTED TOYS
GIVE AWAY ITEMS
NOVELTIES FOR ADULTS AND CHILDREN
NOVELTIES AT DEEP CUT PRICES
Dart Balloons... Gro. \$ 7.85
Beacon Mohawk Blanket... Ea. 1.75
Men's Identification
Bracelet... Gro. 9.00
Ladies' Double Heart
Identification Bracelet... Gro. 13.00
Dangling Toys, Ass't. ... Gro. 3.50
25% deposit with order, bal. C.O.D.
Send for FREE C-53 Carnival Catalog.

OPTICAN BROTHERS
(SINCE 1909)
300 W. NINTH ST., KANSAS CITY 6, MO.

LARGE MARBLEIZED LAMP
Seconds and asstd. with 18" shade
1 Doz. to 5 Doz. \$2.75 each
6 Doz. and Over 2.50 each
SAMPLES: \$3.75 EACH
F.O.B. Factory.
25% with order, balance C.O.D.
VOLKAN LAMP & SHADE CO.
2 Second Street Clifton, New Jersey

PLASTIC LAMINATING
The Chicago Plastic Laminating Machine will save 18.00 an hour right in your business. Social Security Identification, Credit CARD of all kinds, photos, passports, etc. Price complete (illustrated) \$35.00 plus postage. Others higher. Literature free.
Dept. J, P.O. Box 6732 Chicago 80, Ill.

STATE SOUVENIRS
Low prices—high profit! Ash Trays, Coasters, etc. Designs in 48 States and Designs in DECALS, 600 designs. Send 50¢ for 11 decal samples.
National Souvenir Mfg. Co.
P. O. Box 284 North Miami, Fla.

Mondial Named Europe Distributor by Williams

NEW YORK, July 18.—Suren D. Fesdjian, head of Mondial Commercial Corporation, who sailed for Europe today, announced his firm had been appointed European distributor for the coin-operated game line of the Williams Manufacturing Company, Chicago. He said that the pact was signed this week by himself and Samuel Stern, Williams vice-president.

Mondial, with headquarters in New York, is U. S. distributor for coin-operated games made by Nova, a French manufacturer, and also exports new and used equipment to Europe, as well as having the European distributorship for International Mutoscope.

Fesdjian had originally planned to spend six weeks in Europe and North Africa to visit European distributors. However, with the acquisition of the Williams dis-

tributorship, the trip has been extended to 10 weeks.

Nova Is Key

Nova, with main offices in Paris and Marseilles, France, will be the key to the Mondial Williams distributorship. Nova will act as sub-distributor for all France and French North African colonies, with warehouse and service facilities in both Paris and Marseilles being utilized for operators throughout Europe.

Fesdjian said that most of his present sub-distributors for other lines will be named Williams sub-distributors. However, he added

(Continued on page 111)

Williams Ships 3-Dimensional Baseball Game

CHICAGO, July 18.—Williams Manufacturing Company now is delivering Pennant Baseball, a new amusement game featuring the national pastime.

Pennant Baseball is available for both novelty and replay territories and has a double match feature. The only number to be matched is from 0 to 9 and becomes eligible for a winning score by also matching a star.

Two of the big points of the game is that the player actually pitches and bats his own ball. This is possible since the player swings a manually controlled bat thru a lever actuated by his right hand. He also manually operates a button which controls the pitch with his left hand.

Lights on the playfield bases indicate men on base and miniature players on the light box show opposing teams in realistic third dimension.

Pennant Baseball is adjustable to operate on one play for a dime, three plays for a quarter and one play for a nickel, two for a dime and three for a quarter. It has a hinged front door for easy servicing.

Up Production Of Graycoach Poker-Darts

PENNSAUKEN, N. J., July 18.—Initial heavy demand for Poker-Dart has caused Graycoach Amusement Devices here to increase its production schedules.

The two-player game offers each player five darts for a single coin. These are thrown to record a poker hand, all targets being oversized cards ranging from the nine card to the ace.

Last week A. L. Hooper, manager of Steeple Chase Pier, Atlantic City, informed Frank Coach, Graycoach official, that three Poker-Dart boards at the pier drew more revenue than 15 other amusement units.

Vacations End, United Resumes Full Production

CHICAGO, July 18.—United Manufacturing Company has resumed full scale production on its Classic and Cascade shuffle games and Tropics in-line scoring game. For the past two weeks the assembly lines were shut down for group vacations.

As in the past an emergency squad was on hand in the factory and offices to handle emergency requests for parts and equipment.

Coin Export Sales Soar 69 Per Cent Above 1952

4 Months' Dollar Figure: \$3,620,949
Game Volume Continues Big Uptrend

CHICAGO, July 18.—April coin machine exports totaled \$894,175 and brought the first four months of 1953 figure to \$3,620,949, 69 per cent above last year's record pace for the same period. Significant in the latest report, issued this week by the U. S. Department of Commerce, was the heavy game and vending sales plus the usual high music box activity.

For the first time in more than a year Canada topped Venezuela as an outlet for juke boxes. In April, Canada accounted for 351 units with an aggregate value of \$133,336, compared to Venezuela's 147 music machines with a gross value of \$99,664. Other major buyers of the coin phonographs

during the month were Cuba (\$39,933) and Belgium (\$31,008). In all 953 juke boxes were shipped to operators in 24 countries for \$401,040 in April.

Foreign operators continued their tremendous demand for new and used shuffle and five ball amusement games in April and accounted for 2,312 units. These were sold by U. S. manufacturers, distributors and export specialty firms for \$369,823. The Canadian interests dominated the game situation by buying 943 games for \$168,120, several other countries have already recorded volume purchases. Among them were Japan (\$71,315), France (\$54,079), Venezuela (\$19,209), Switzerland (\$14,119), and Cuba

(\$13,579). The heavy activity in France reflected the recent business trips to that country by American coinmen, who set up new distributor outlets. Total export sales for the first four months totaled \$1,312,871 or 98 per cent of the January-April figures of a year ago.

The vending segment of foreign coin machine sales in April also was encouraging. A total of 1,885 large and small automatic merchandisers were exported for \$123,312 or 34 per cent higher than the previous month. Vending machine exports in the first four months were \$407,327. This was 78 per cent above the \$228,589 reported for the same period in 1952.

The comparatively high unit prices paid for both games and juke boxes in April indicated the foreign buyer is becoming increasingly interested in new and late model products. The average game price was \$159. Its juke box counterpart was \$437. Because so many small vendors—bulk type—are exported it was not possible to arrive at a unit price which would reflect the vintage of the automatic merchandisers sold to foreign firms.

FULL OF HOT AIR

31 Coin Firms Are Distributors For American Dryer Corp.

PHILADELPHIA, July 18.—Coin machine operators, who may have in the past resented the implication they were selling locations hot air, are now marketing that gaseous commodity and making no bones about it.

The ozone emanates from the City of Brotherly Love, where the Dryer Company of America manufacturers a hot-air unit which is being installed in theater, bar and restaurant washrooms.

Joe Young, Young Distributing Company, New York, outlet of the American Dryer Distributing Corporation, has been selling the unit to juke box operators who, in turn, have been leasing the dryers to their locations.

31 Coinmen

William F. Kane, Addco president, says that 31 of the firm's

distributors are in the coin machine business. He contends that vending, game and music operators with bar, restaurant and theater locations are in a good position to lease and service the units.

The dryer is housed in a white porcelain and chrome cabinet and is started by a press of a button. The cycle is 30 seconds and the nozzle, which revolves in a 360-degree angle, may be turned for face, underarm and body drying.

Operators have been leasing the units to locations on the basis of eliminating cloth and paper towel problems, preventing littered washrooms and stuffed-up toilets due to towel disposal.

The dryers are installed on 115-volt or 220-volt circuits, with parts guaranteed for 30 months.

Starrett Set To Handle TV Sales From NY

NEW YORK, July 18.—The Starrett Television Corporation here, a manufacturer of coin-operated video receivers, will handle all sales directly from its New York office.

However, Jack Krieger, Starrett executive vice-president, said that his firm would enter into exclusive contracts with operators in specific areas, and that location inquiries would be referred to the area operators.

He added that a distributor set-up may be organized in the future.

Sealed Mechanism

The coin mechanism is an integral part of the Starrett set, and Krieger says the mechanism is sealed, making it tamperproof and foolproof.

Models available are a 17-inch table, 20-inch table and 20-inch console. The chassis is engineered with dual-powered receivers and a 20-tube complement.

The set will play for 30 minutes for 25 cents and has a \$40 coin capacity. It may be operated by remote control.

Krieger said that his firm would make sets for operators under their private label.

Coin Machine Exports

Country	Phonographs		Venders		Amusement Games		Total	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	351	\$133,336	721	\$44,311	943	\$168,120	2,015	\$345,767
Venezuela	147	99,664	75	18,623	18	19,209	240	137,496
Japan	26	14,000	241	71,315	267	85,785
Belgium	134	31,008	880	34,630	65	5,400	1,079	71,038
France	42	8,279	51	1,358	656	54,079	752	63,686
Cuba	85	39,933	21	7,875	100	13,579	206	61,387
Panama	11	7,675	41	10,800	52	18,495
Switzerland	5	2,625	112	16,744
Salvador	23	14,915	107	14,119	23	14,915
Mexico	33	6,502	67	4,090	100	5,592
Azores	33	10,500	33	10,500
Netherlands	34	8,949	21	1,500	55	10,099
Nicaragua	...	8,491	16	8,491
Philippine Rep.	8	2,756	32	5,670	40	8,426
Guatemala	9	6,541	9	6,541
Costa Rica	7	4,639	7	4,639
Netherlands Antilles	3	1,680	6	2,420	9	4,100
Honduras	8	3,541	8	3,541
Peru	3	2,145	3	2,145
Dominican Republic	3	1,550	3	1,550
Canal Zone	5	1,461	5	1,461
Algeria	13	1,069	13	1,069
Other Countries	5	2,340	29	1,606	9	1,762	43	5,708
TOTALS	953	\$401,040	1,885	\$123,312	2,312	\$369,823	5,150	\$894,175

ANNOUNCING ...

The Billboard—Dated August 22

NAMA-NABV CONVENTION NUMBER*

with extra editorial services timed to coincide with the

National Automatic Merchandising Association Convention

(Palmer House, Chicago, August 23 thru 26)

and the

National Association of Bulk Venders Convention

(Congress Hotel, Chicago, August 22 and 23)

* This special vending edition will be distributed to the complete attendance at both conventions.

STATE PIN TAX DUE AUGUST 1

CHICAGO, July 18.—One of the important points not indicated when Governor Stratton signed the tax law on games Tuesday (7) (The Billboard, July 18), was its effective date.

Following a series of phone calls to Springfield and the local office of the State Revenue Department by The Billboard this week, it was discovered that the application of the game tax was not yet available but that operators should pay their game tax to the State before August 1. In the future the tax fee will be due and payable on or before August 1.

The law provides the following annual per machine taxes:

- A \$50 tax on pinball machines.
- A \$25 tax on shuffle games.
- A \$10 tax on ray gun games.

Airport Vending Absorbs 3d Route

CICERO, Ill., July 18.—Airport Vending Service, headed by Bernard J. Kiley Jr., has purchased its third vending operation within 18 months. Latest route absorbed is Silent Service, Inc., operating 39 coffee, cold beverage and ice cream machines. Silent was headed by Hugh Mackinnon, James

Condon and Robert Finlayson, who bought out Kwik-Kafe of Chicago in 1950. Latter, said to be the first coffee operation in the Chicago area, was formed early in 1947.

Earlier this year and in 1952, Airport Vending purchased an Aurora, Ill., coffee route and another operating on Chicago's North Side. Kiley started his firm in 1948 as a straight coffee route.

Frankenburg Named

NEW YORK, July 18.—Dr. Gustave Frankenburg this week was elected vice-president in charge of research and development of the General Cigar Company, Inc. He organized the first research laboratory for the cigar industry in the United States. Since 1948 he has been a consultant to the Socony-Vacuum Laboratories.

THE BILLBOARD Index of Advertised Used Machine Prices

Arcade Equipment

Equipment and prices listed below are taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
Ace Bomber (Mutoscope)....	\$195.00	\$195.00	\$195.00	\$195.00
Art Show.....	49.50	49.50	49.50	49.50
Astroscope, 10c.....	125.00	125.00	125.00	125.00
Athletic Grip Tester (Mercury)	49.00			
Ball Grip.....	79.50	79.50	79.50	79.50
Baseball (Scientific).....	550.00	595.00		
Big Bronco (Exhibit).....	150.00	150.00	150.00	149.50 150.00
Big Inning (Bally).....	95.00		95.00	95.00
Bolascope (Supreme).....				75.00
Blow Ball.....			65.00	65.00
Bomber.....	45.00	45.00	45.00	40.00 45.00
Boomerang.....	20.00 29.50	20.00 29.50	20.00 22.50	20.00 27.00
Challenger (ABT).....			27.00	29.50
Chicken Sam (Seeburg)....	105.00(2)	105.00(2)	105.00(2)	105.00(2)
Counter Grip (Mercury)....	150.00	150.00	150.00	150.00
Cross Country Race.....		395.00		
Defender (Bally).....	125.00		59.00 65.00(3)	94.50
Dale Gun (Exhibit).....	49.00 59.00	65.00(2) 94.50	65.00(2) 94.50	
Derby, 4 Player (Chicago Coin).....	65.00(2) 94.50			155.00 195.00
Drop Picture Machine (Mills)	155.00 195.00	155.00 195.00	155.00 195.00	240.00
Electric and Grip Tests....				42.50
Electricity Is Life.....	79.50	79.50	79.50	79.50
Fists Striker.....	129.50	129.50	129.50	125.00
Flash Hockey (Coinex).....	125.00	125.00	125.00	75.00
Flying Saucer (Mutoscope)...	75.00	75.00	75.00	150.00
Field Goal (Scientific).....	150.00	150.00	150.00	45.00
Glider.....	175.00	175.00		175.00
Goalie (Chicago Coin).....	45.00			45.00
Grip Tester (Gottlieb).....	95.00(2) 119.50	95.00 119.50	95.00(2) 119.50	85.00 95.00
Gun Patrol (Exhibit).....	125.00	125.00	125.00	115.00 119.50
Heavy Hitter (Bally).....	175.00	175.00	175.00(2)	175.00
Hi Ball Striker (Exhibit)....	39.50 65.00	39.50 65.00	39.50 65.00	39.50 49.50
Hockey (Chicago Coin).....	69.50	69.50	69.50	65.00 69.50
Hot Rods.....	89.50	89.50	89.50	89.50
Jet Gun (Exhibit).....	75.00	75.00	75.00	49.50 75.00
Jitters (Exhibit).....	425.00	425.00	425.00	425.00
Kicker & Catcher.....	185.00 195.00	195.00 225.00	195.00 225.00	185.00(2)
Leaping Lena.....	225.00			195.00 200.00
Lite League.....	125.00	125.00	125.00	225.00
Love Meter (Exhibit).....	99.50	99.50	99.50	
Love Pilot (Mutoscope).....	39.50			75.00
Midget Movies.....	165.00 225.00	225.00 295.00	199.50 225.00	225.00 295.00
Midget Ski Ball (Chi Coin)...	295.00			295.00
Midget Racer.....	185.00	185.00	185.00	165.00
Miss America (Lane).....	425.00	425.00	425.00	425.00
Panoram.....	275.00	275.00	275.00	250.00 275.00
Periscope.....	120.00			250.00
Photomatic (Mutoscope)...	250.00	250.00	250.00	250.00
Pikes Peak.....	250.00(early)	250.00(early)	250.00(early)	250.00(early)
Pistol Pete (Chicago Coin)...	625.00(late)	625.00(late)	625.00(late)	625.00(late)
Pitch 'Em & Bat 'Em (Scientific).....	650.00(late)	650.00(late)	650.00(late)	650.00(late)
Pokerino (Scientific).....	20.00	20.00	20.00	20.00
Pokerino Jr.....	75.00 119.50	75.00 119.50	75.00 119.50	75.00 90.00
Pony Express (Exhibit).....				119.50
Pool Table (Edico).....	185.00	185.00	185.00	185.00
Quizzer.....	85.00 99.50	85.00 99.50	85.00 99.50	85.00 99.50
Rapid Fire (Bally).....	75.00	75.00	75.00	75.00
Recordio (Wilcox-Gay).....	125.00(2)	125.00(2)	125.00(2)	125.00(2)
Rifle Range Ray Gun.....	125.00	125.00	125.00	105.00
Rocket Patrol.....	105.00	105.00	105.00	375.00
Shoot the Bear (Seeburg)...	150.00 209.50	175.00 209.50	175.00 225.00	209.50 224.00
Shoot the Monk Ray Gun (Seeburg).....	225.00 235.00	235.00 249.50	235.00 245.00	225.00(2)
Silver Bullet (Exhibit).....	245.00 249.50	249.50	249.50 269.50	235.00 249.50
Silver Gloves.....	269.50			269.50
Six Shooter (Exhibit).....				269.50
Skee Ball (Wurlitzer).....	125.00	125.00	125.00	125.00
Skill Gun (ABT).....	195.00	195.00	195.00	195.00
Skill Jump.....	135.00	135.00	129.50 135.00	135.00(2)
Sky Fighter (Mutoscope)....	175.00(2)	175.00(2)	175.00(2)	155.00 165.00
Space Rangers (Deco).....				175.00
Star Series (Williams).....	150.00	150.00	150.00	150.00
Sub Gun (Keeney).....	39.50	39.50	39.50	39.50
Super Bomber.....	195.00	195.00	195.00	195.00
Target Gun (ABT).....	195.00	195.00	195.00	195.00
Target Hunter.....	135.00	135.00	129.50 135.00	135.00(2)
Target King.....	175.00(2)	175.00(2)	175.00(2)	175.00
Target Skill (Genco).....				150.00
Team Hockey (United).....	150.00	150.00	150.00	150.00
Telequiz.....	49.50 100.00	139.50	100.00 139.50	75.00 100.00
Ten Pins (Rock-Ola).....	139.50	139.50	139.50	139.50
Ten Strike (Evans).....	120.00			125.00
3-Way Gripper (Gottlieb)....	275.00			
3-Way Athletic Scale (Mercury).....				
Tommy Gun Deluxe (Evans)...	79.00	85.00	85.00	79.00
Undersea Raider (Bally)....	95.00	95.00	95.00	95.00
View-A-Scope.....				39.50
Voice-o-Graph (Mutoscope)...	525.00	525.00	525.00	525.00
Western Baseball.....	85.00	85.00	85.00	85.00

THE MARKET PLACE for the COIN MACHINE INDUSTRY

The National Exchange for Coin Machine Personnel, Products, Services and Opportunities. CLASSIFIED ADVERTISING

ADVERTISING RATES

REGULAR CLASSIFIED (Minimum \$3)
Usual want-ad style, one paragraph, no display. First line set in 6 pt. bold, balance 6 pt. light.
Per word \$.20
3 or more CONSECUTIVE or 26 insertions, per word18
52 CONSECUTIVE insertions, per word16

DISPLAY CLASSIFIED (Minimum \$4)
Any advertisement using display make-up or white space. Figure space between cut-off rules, 1 pt. rule borders permitted only on ads of 28 lines or more.
Per agate line \$1.00
3 or more CONSECUTIVE or 26 insertions, per agate line95
52 CONSECUTIVE insertions, per agate line90
1 inch equals 14 agate lines.

ALL ORDERS AND INQUIRIES TO COIN MACHINE MARKET PLACE THE BILLBOARD 188 W. RANDOLPH ST. CHICAGO 1, ILL.

Cash must accompany all orders for less than 3 insertions. Please include an additional 25¢ for each insertion for the use of a box number to cover the cost of handling and forwarding of your mail.

Agents, Distributors

Open territories available for experienced vender salesmen; leading manufacturer of coin-operated radios and TV will appoint commission salesmen who have proven background in \$20,000 to \$30,000 income bracket; write, wire or phone. Hotel Radio Mfrs., Inc., 1040 W. Fort St., Detroit, Mich.

Business Opportunities

Coin Radios and Television; buy direct from manufacturer and save; steel cabinet, modern design, coin reflector. Write for prices and full story. Coin Radio & Television Corp., 190A Duane St., New York City.

Parts, Supplies & Services

1c-5c CANDY, CIGARETTE, NUTS, TAB GUM, BALL GUM VENDERS BOUGHT AND SOLD.
Cast Iron Stands, \$4.25 ea.; 6 or more, \$4 ea. Top Plates for 2 Venders, \$1 ea. 3 Venders, \$1.35 ea. Aluminum Coin Counters, 1¢ or 5¢, \$1.45 ea. prepaid. Tubular Coin Wraps, 1¢ to 50¢, 85¢ per M; 10,000 or more, 80¢ per M.
ALL SMALL PAN CANDIES AND JELLY BEANS AT NEW LOW PRICES.

TAB GUM—MIN. 25 BOXES.
All Wrigley, 47¢; All American Chicle, 42¢; Teaberry, 42¢; Chloro Tab (100 ct.), 45¢; Candy Charms, 42¢; Hershey Choc. (200 ct., 1¢), \$1.30; Suchard Almond or Milk (200 ct., 1¢), \$1.20.

Ball Gum: 210, 170, 140—25 lb. cases, 26¢ per lb. Chloro Ball Gum, 210, 170, 140—25 lb. cases, 45¢ per lb. Ass'd Candy Coated Gum Chicks, 320 ct.—30 lb. cases, 38¢ per lb. Chloro Candy Coated Gum Chicks, 320 ct.—30 lb. cases, 47¢ per lb. King's Hard Shell Coated Choc's, 500 ct.—22 lb. cases, 38¢ per lb. All prices—F.O.B. Chicago —1/2 Dep., Bal. C.O.D.

KING & CO.
Direct Factory Distributors for North-western Venders, U-Select-It Candy and Cookie Venders, Supervend 3-Drink Cup Dispensers, PX Cigarette Venders.
2702 W. Lake St., Chicago 12, Ill.

Stamp Folders, direct from manufacturer; unlimited quantities, immediate delivery; write for prices. Veedco Sales Co., 2124 Market St., Philadelphia 3, Pa. LOcut 7-1448.

500 TOP VENDING PLATES FOR 2 MACHINES
60¢ each F.O.B. Mohawk Vending, 462 Fourth Ave., Elizabeth, New Jersey.

Positions Wanted

Air Force officer reverting to civilian status desirous of selling job with distributor or manufacturer; 5 years' selling and managing experience with leading distributor; excellent references. Box 643, The Billboard, Chicago 1, Ill.

If You Want MORE SALES & PROFITS Take a Tip—Use this standout DISPLAY CLASSIFIED style of ad See rates above

Routes for Sale

For Sale—Best Penny Weighing Scale route in El Paso; will sell part or all of route. Write 345 Buena Vista Dr., El Paso, Tex.

For Sale—Complete route, game machines, amusement devices and music boxes; highly profitable income; located in Northern Arizona; priced low for quick sale. Phone or write David A. Foil Jr., Box 216, Show Low, Ariz.

Used Coin-Operated Equipment

A-1 Bargain—Cigarettes and Candy Vending Machines, all makes and models, lowest prices. What have you to sell? Mack Postal, 2952 Milwaukee Ave., Chicago, Ill.

For Sale or Trade—Nut and Candy Bulk Vending Machines. Write Box 159, Winchester, Ky.

Cigarette Machine, King Size Conversions, 25¢ and 30¢ mechanisms; all types of used Cigarette Machine Equipment, completely overhauled and refinished. Central Vending Machine Service Co., 3967 Parrish St., Philadelphia 4, Pa. EV 6-4244 and BA 2-8710.

FOR SALE
10 Liquid Kwick Shoe-Shine Machines
4 Bar Kwick Shoe-Shine Machines
3 Ace Shoe-Shine Machines
1 Imperial Shoe-Shine Machine
Some like new, some only slightly used. Will sell entire lot at sacrifice price.
MRS. W. J. DALTON
St. Joseph, Missouri
624 S. 16th

For Sale—250 Coin-Operated Radios, steel cabinet. P. O. Box 151, Holyoke, Colo.

Free Gum Vendors, almost all makes, like new; buy contents only. R. Westmoreland Box 1016, Jackson, Tenn.

Keeney Electric Cigarette Venders, excellent condition, maroon, king size, lights, penny match, \$160. McDonald Merchandising Co., Ottawa, Ill.

Mercury Grippers, like new, \$24.95; Kicker-Catcher, \$19.95; Basketball Game, \$24.95; Fortune Teller, \$24.95; Dale Exhibit Pistols, \$65; Fist Striker, \$75. 1/3 deposit. Dixie Machine Sales, 4026 Gulf St., Houston, Tex.

Two Silver King Hot Coffee Venders; used one month; cheap. Hazel Spare, 160 S Jackson St., Denver, Colo.

2 excellent late Deluxe Photomatics; also fine arcade pieces; cash bargain. Box 982 Indio, Calif.

7 AMI D-40, excellent condition; best offer gets them. Central Music, 285 S. 7th, Raymondville, Tex.

10 repainted, reconditioned Silver King Ball Gum Machines, 4 are Charm Kings, \$75 F.O.B. Everett, 419 Plum St., Aurora, Ill.

17 5 Nut Vending Machines, chrome tray type, \$95; 1 Coin Scale with case, weighs pennies and nickels, \$10. R. L. Sitzman, 3308 N.W. 23 St., Oklahoma City 7, Okla.

25 9-column used Statter Cracker Machines, some good shape, others fair, but all intact, \$10 per machine F.O.B. for the lot. Dispensers, P. O. Box 1340, Yukon, Fla.

THIS IS A 10-LINE AD
For only \$10 you can buy this space to profitably buy or sell Used Machines, Routes, Parts, Supplies or Services.
TRY A DISPLAY AD THIS WEEK
See Advertising Rates Above

To Order Your Market Place Ad USE THIS HANDY FORM TODAY

1: First, print or type your message here, figuring five words to the line. If you want a "display-classified" indicate in the margin what copy you want displayed. Be sure to include your name and address as you want it to appear in the ad. If box number is wanted, please figure 6 additional words.

3: Then check here for whether you want it to be a "regular classified" or the special, outstanding "display-classified" advertisement that gives your message extra power and punch:

Display Classified

Regular Classified

2: Now check off the classification you want your advertisement to appear under:

Agents and Distributors Wanted

Help Wanted

Parts, Supplies and Services

Positions Wanted

Routes for Sale

Used Coin-Operated Equipment

Want to Buy

4: And last—complete this authorization blank and rush your advertisement into the very next issue of The Billboard:

Gentlemen: Run this in your "Market Place" as indicated below:

Next 6 issues Next 4 issues Next 3 issues Next issue only

\$_____ Payment enclosed Bill me (on 3 or more issues only)

Name _____

Address _____

City _____ Zone _____ State _____

GIVE TO DAMON RUNYON CANCER FUND

BIG TV PROFITS FOR YOU

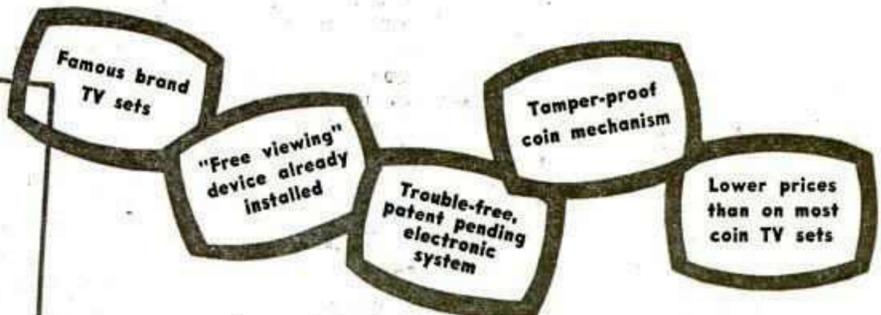
WITH *Reemtsma* **TEL-A-VUE** SYSTEMS

FEATURING NEW "FREE-VIEW" MECHANISM



New 17-inch screen television sets are used. These nationally advertised brand sets are available in a variety of grains and finishes. These sets are rugged, heavy-duty commercial sets, carefully checked and pre-tested before they leave Reemtsma Tel-A-Vue headquarters.

Motorola TV
Standout Picture



New "Free-View" Feature Plus Quality T-V Sets and Coin Mechanisms Make Greater Profits

Now you can offer really profitable coin-operated television to your present hotel, motel and club locations. Reemtsma Tel-A-Vue Systems, Inc. offers a revolutionary device and plan which increases revenue of coin-operated TV 200% to 400%. Reemtsma Tel-A-Vue Systems' device automatically gives the guest 5-minutes of free viewing every half hour, thus calling attention to the TV set. This arouses interest; to see the complete program, one or more coins must be inserted A sure-fire profit builder!

GREATEST VALUE IN THE INDUSTRY

These units come complete—Ready for delivery now! The Reemtsma Tel-A-Vue Systems' electronic device and coin meter mechanism comes already installed in the nationally advertised, modern 17-inch screen television consoles. The coin meter is not just

"hung" on the side of the set—it's concealed *inside* the set where it should be. If you have TV sets on location now, you will soon be able to get the Reemtsma Tel-A-Vue electronic unit for installation in your present sets.

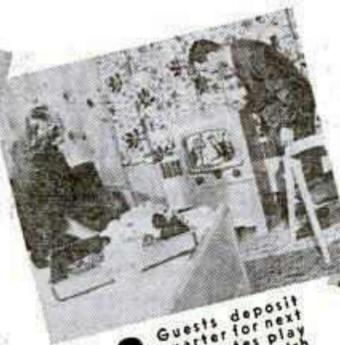
HERE'S WHAT HAPPENS!



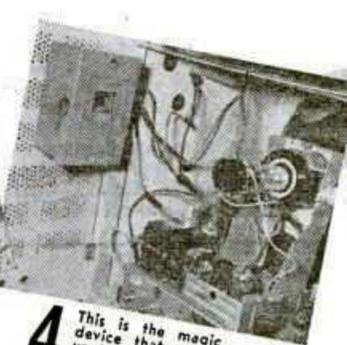
1 Guests completely overlook TV in room. They do not know what programs are on or if set is working properly



2 Reemtsma Tel-A-Vue System starts set working for 5-minute "Free View" getting guests attention, arousing interest.



3 Guests deposit quarter for next 30 minutes play so they can watch rest of program.



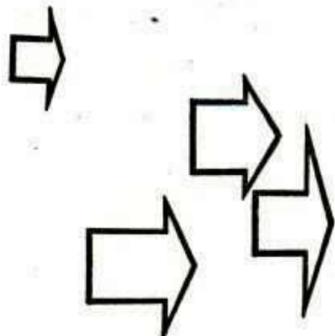
4 This is the magic device that means up to 400% greater returns from your TV installations.



5 Simple, easy to understand instructions attached directly to top of set.

Letters from motel men and individual investors, plus a comprehensive survey show that the intermittent viewing system is a revolutionary force of influence on human behavior. Visual suggestion provokes a desire for more

television and television is the most entertaining and interest absorbing of all coin-operated machines. Reemtsma Tel-A-Vue Systems' electronic device takes full advantage of these factors—increases revenue tremendously!



STATE FRANCHISE DISTRIBUTORS WANTED

Exclusive state franchises, offering immediate returns and sustained income for many years, now available. Moderate investment required, fully secured by equipment. These franchises are now being assigned. Act now to get into the wholesale "TV PROFIT PIC-

TURE". For complete details write, wire or phone

Reemtsma **TEL-A-VUE** SYSTEMS INC

SUITE 208 UNION ARCADE BLDG - DAVENPORT, IOWA

McCarran Bill Probe Delay; Resumes After Solon Recess

Jukemen's Counsel Wins Plea for Additional Time to Prepare Case

• Continued from page 28

music, whether the music is performed by 'live musicians' or from a recording, obtain licenses and pay royalties for public performances. This special privilege enjoyed by the juke box industry results from the technicality that the phonograph record in the machine is started by the insertion

of a coin. If the coin device were removed from the boxes, and if the same music were played in the same establishments by manually operated machines, the juke box operators would be under the same obligation as broadcasters, theaters, dance halls and other similar commercial users of music to obtain licenses and pay for their use of the music.

"When the Copyright Act was enacted in 1909," Schulman said, "coin operated machines," as the committee report shows, were thought of in terms of the 'penny parlor.' It was there that novelty seekers put a penny into a slot machine and listened to a phonograph record thru a set of earphones.

However, technological develop-

ments have brought about a substantial change. The modern juke box roars its music both publicly and for profit.

"It is obvious that the exemption enjoyed by the operators of juke boxes is a unique and special privilege which discriminates in their favor not only against the composers and authors of music but also against their competitors in the commercial use of music."

Arguing that operators could afford to pay royalties on performances of recorded music, Schulman declared that the juke box industry had a "profit margin over \$30,000,000 per year" in 1950, "despite rising costs." "These operators are not conducting a charitable

(Continued on page 98)

CONGRESSMEN TAKE STAND ON JUKE BILL

Miller and Pillion Oppose McCarran License Proposal

NORTH TONAWANDA, N. Y., July 18.—The Rudolph Wurlitzer Company announced this week that William E. Miller, Lockport, and John R. Pillion, Lackawanna, Western New York Congressmen, are taking an active stand in opposition to legislation proposed by Sen. Pat McCarran of Nevada, (D).

The McCarran bill (S. 1106) proposes to give ASCAP, BMI and other performing rights societies the right to demand a license fee from the juke box operator for the playing of copyrighted music on coin-operated phonographs.

Powerful Hold

In a statement made by Wurlitzer, "Should the proposed bill

(Continued on page 101)

CORRUGATED

Wurlitzer Juke Shipped In New York

NORTH TONAWANDA, N. Y., July 18.—The Rudolph Wurlitzer Company is packing and shipping 600-pound juke boxes, stacked two high, in a corrugated container.

The container, designated power pack by the Fort Niagara division of the Robart Gair Company of New York, replaces the wooden shipping case or pleated plywood container formerly used.

The Gair Company recently published a description of the juke box and its packaging intricacies, and how the new power pack was utilized by Wurlitzer.

The power pack is composed of

(Continued on page 98)

Cleveland's August Hit Fete Underway

CLEVELAND, July 18. — It's Ohio Hit Tune time again in Cleveland. Once again—today and tomorrow—seven disk jockeys will play six tunes for the listeners in this area and they in turn will pick a winner for the month of August.

The Hit Tune Radio Promotion is the summer replacement of the Hit Tune Party which will be resumed in the fall. The affairs are co-sponsored by the Ohio State Phonograph Owners and the Cleveland Press.

The tunes programed today

and tomorrow by the disk jockeys are: "Borrowed Time" by Gary Wells on Capitol; "Dummy Song," Francis Fay on Capitol; "Giuseppe Serenade," Tony Pastor on Decca; "I'll Be There," Merv Griffin on Columbia; "There Must Be a Way," Doris Martel on Victor, and "If I Should Love Again," by Don Cornell on Coral.

The disk jockeys and stations participating in the event are:

8:30-9 a.m., WGAR, Bob Smiley.

9:30-10 a.m., WHK, Alan Jenkins.

2:30-3 p.m., WJW, Virgil Brinson.

4:30-5 p.m., WTAM, Joe Mulvihill.

5-5:30 p.m., WSR, Bob Forster.

9:15-9:45 p.m., WJW, Howie Lund.

11:15-11:45 p.m., WERE, Phil McLean.

11:30-12 p.m., WTAM, Joe Mulvihill.

Right now, "Why, Daddy, Why?" the Hit Tune for the month of July, is merrily spinning away on 7000 juke boxes in Northern Ohio. The tune for next month will be chosen in the same manner. Listeners may obtain ballots from editions of the Cleveland Press, listen to any of the disk jockey shows and then send in their selections. Sets of records will be awarded voters correctly picking the order of popularity as decided by the final tabulation.

The panel of judges will include Dorothy Herron, Press Record Reviewer; WTAM music director, Henry Levine, and Blanche Young, of the Record Mart. The records are picked for competition on the basis of music, orchestration, lyrics, interpretation, and over-all impression.

Jones Named Coven Branch At Indianapolis

CHICAGO, July 18. — Ben Coven, Coven Distributors, announced Lew Jones, located at 1545 E. Kelly St., in Indianapolis, Ind., will handle Wurlitzer phonograph sales, parts, and service in the Indianapolis area.

Coven stated that the Jones operation would act as a branch office of the Coven Distributing Company in Chicago. Jones and his men are thoroly trained in the Wurlitzer phonograph operation and will carry a complete stock of Wurlitzer parts.

Jones was a local operator in Indianapolis for many years, and is well acquainted with the operators' problems and difficulties. The new model Wurlitzers, 1600, 1650, and 1500A are on display at the new office, as well as auxiliary equipment, the Coven Cart Sled, and Capco Cleaner.

Needle Mfrs. Organize New Association

CHICAGO, July 18. — The organization of a Phonograph Needle Manufacturers' Association at the Music Industry Trade Show was announced this week.

Morton Marcus, president of Tetrac Company, Yonkers, N. Y., was elected president of the new group. M. A. Miller, president of the Miller Manufacturing Company, Libertyville, Ill., was chosen vice-president. William Wolcott, president of Electrovox, East Orange, N. J., was elected secretary-treasurer.

In addition to the companies represented by the newly elected officers, the following joined in forming the association: Permo Inc., Chicago; Recoton Company, New York; Duotone Company, Keyport, N. J., and L. Deen Manufacturing Company, Chicago.

The purpose of the new group is to improve industry relations and diffuse information, according to Marcus.

FINANCIAL SWING

Customers Fox Trot To Tellers' Window

DOTHAN, Ala., July 18.—Customers at the First National Bank here can now waltz up to the cashier's window, jitterbug over to the teller's window, or, if they have a mind to, can two-step down to the loan department.

However, they won't be able to square dance. There are no country and Western records on the new Seeburg 200 Selectomatic console installed recently to soothe patrons' nerves and relax bank employees.

The phonograph can treat the customer to 27 hours of continuous music, non-stop and without repetition. The service follows on the heels of such customer conveniences as air conditioning, and drive-in banking.

After putting on the finishing touch, an electrically lighted vase of artificial roses on top of the cabinet, the workmen stood back to admire the results and said the First National is the only

bank in Alabama and Georgia to add a musical background to the familiar rhythm of the counting of paper money.

Old Favorites

The programing tends toward old favorites, mostly instrumentals, with a few vocals and no be-bop. The standards include "Moonlight and Roses," "Begin the Beguine," "I Love You Truly,"

(Continued on page 98)

DIVERSION

Dentist Uses Juke Box To Calm Kids

CHICAGO, July 18.—Dr. Harry H. Asher, a dentist with offices at 55 E. Washington, is using an AMI 40-selection juke box to take kiddies' minds off the drilling. The juke box is placed near the dentist chair so that the child can reach over and select a number while he is in the chair.

The machine is programed with kiddie records for the most part, with plenty of Bozo the Clown, and some Western and a few pop records. The doctor had tried several classical records but the kids invariably asked they be changed.

The dentist chair is in a separate room, designed especially for the moppets. There is a birdhouse into which the doctor throws the used cotton pellets, a colonial house in which his alpced colonial house in which is placed his instruments, and loads of toys and airplanes thruout the room. The blue room has walls of clouds on which are pasted pictures of the child patients.

Test Strength In Milwaukee Union Hassle

MILWAUKEE, July 18.—The first clash of strength of the recently organized coin machine servicemen's union and non-unionized operators was put to a test here this week. Under sponsorship of the International Association of Machinists, AFL, a small group of service and maintenance workers in the coin field banded together with full approval of most of the larger operators.

Pickets were posted in front of two taverns. Signs read, "The

(Continued on page 101)

JUKE GROSSES UP

Oregon Liquor Law Takes Up TV Slump

PORTLAND, Ore., July 18.—Oregon music operators this week took a look at the results of three months of the State's new liquor-by-the-drink policy and found them good. Some found grosses doubled in particularly lively locations.

Stops that benefited most have been taverns that converted from exclusive beer sales to include liquor. The free-spending habits of the customers have served to keep phonographs spinning. The liquor law enacted by the 1953 Legislature became effective last May.

The benefits have extended also to so-called club locations, where formerly customers were served

drinks out of bottles purchased at State liquor stores.

A typical operator reported that in one location his receipts not only doubled but the improvement justified investment in a new phonograph.

TV Competition

Owing to the relative newness of television—TV came to Portland thru its single station last fall—operators still gauge business by the lessening of the

(Continued on page 98)

Newsman See AMI's Line

CHICAGO, July 18. — AMI, Inc., was host Thursday and Friday (16-17) at a showing of its equipment for Chicago newspapermen, financial editors and investment houses.

The showing, first of its kind ever, staged by a juke box manufacturer, was designed to acquaint both the press and investment advisers with the juke box business in general and with AMI in particular.

John W. Haddock, president, William FitzGerald, advertising and sales promotion manager, and Ed Ratajack, Western regional representative, represented AMI.

The phonograph company's new Model E line, together with accessories, was displayed in the Bismarck Hotel. A buffet luncheon was served the guests and each was provided with a brief history of the juke box business and a book telling of AMI's own organization and plant facilities.

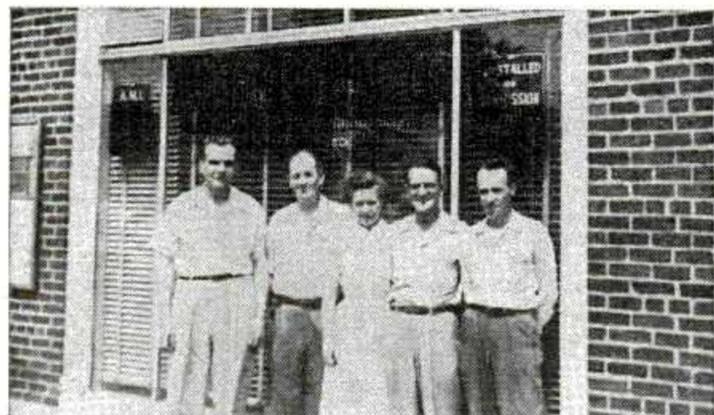
Schlang Heads NY Juke Union

NEW YORK, July 18.—Barney Schlang, vice-president of Local 1690, RCIA (the music machine repairmen's union), this week was named to succeed the late Frank Calland as head of the union.

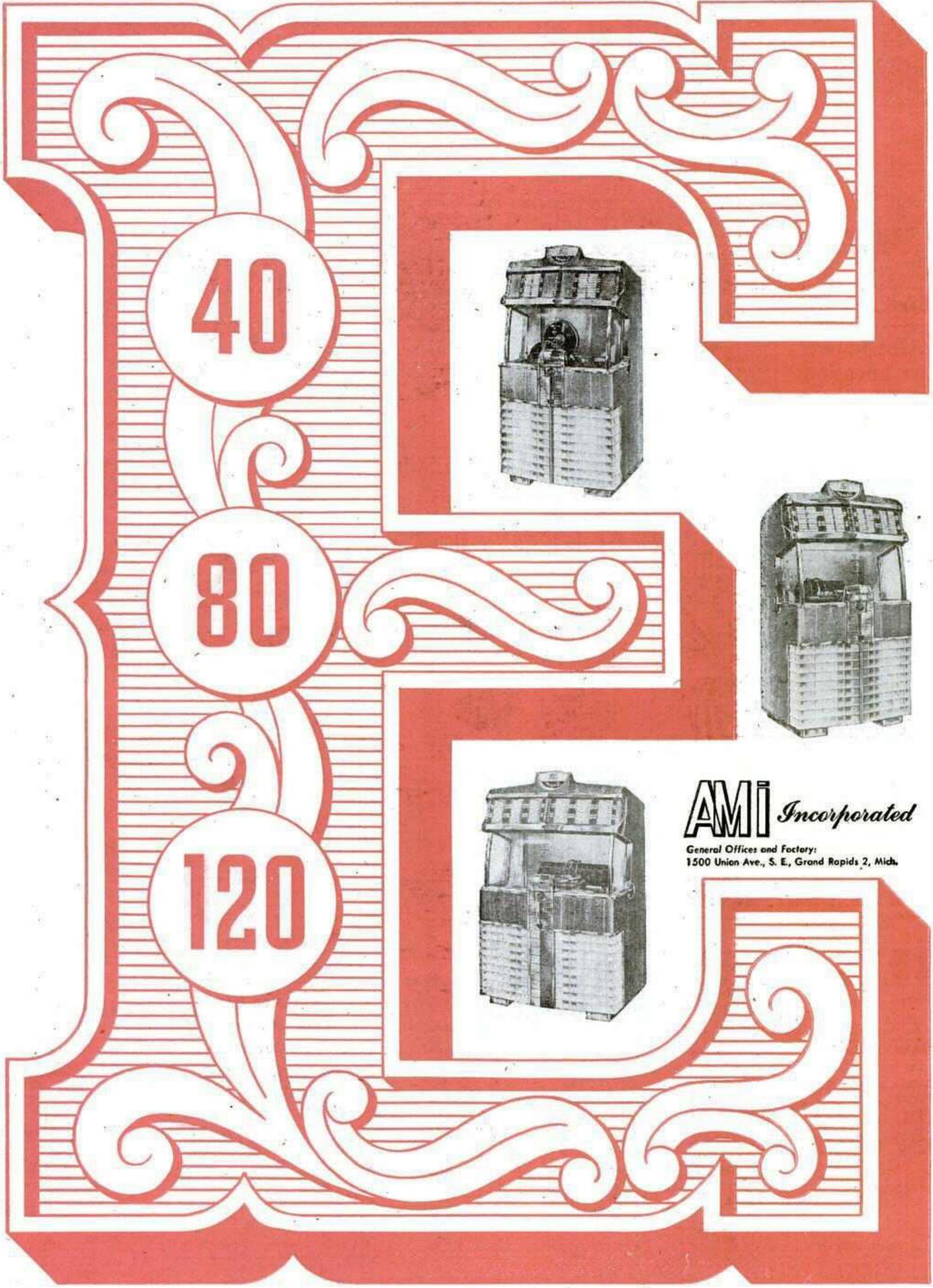
Moving into the slot vacated by Schlang will be Drew Calland, Frank's son, who will also retain his duties as recording financial secretary. Harold Henry remains as treasurer.

Schlang has been in the juke box business for 15 years, the last seven of which were as a full-time employee of the union. He had been vice-president for two years and before that had been manager.

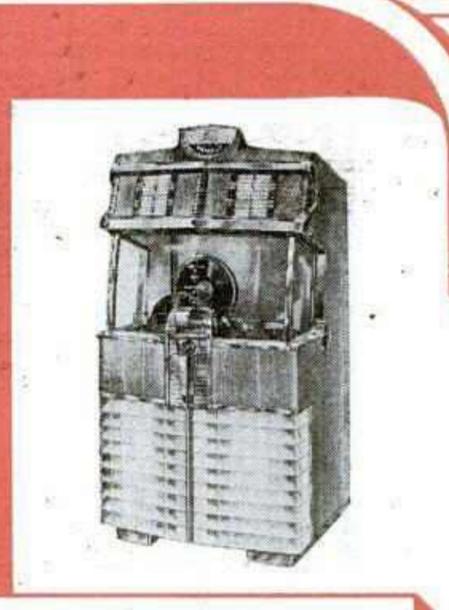
Local 1690, an AFL affiliate organized 15 years ago, claims jurisdiction in New York and Nassau County.



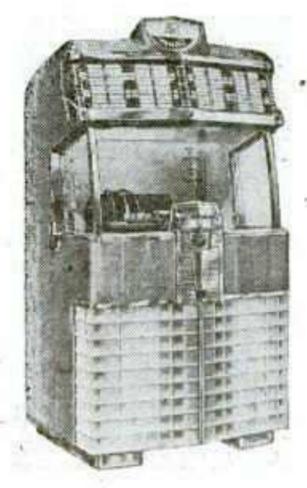
FIVE MEMBERS OF THE AMI DISTRIBUTING COMPANY, Grand Rapids, Mich., totaled together their years in the coin machine business and decided to challenge any other coin machine office group to come up with a total of 134 years of service. The score, from left to right: L. Paulson, started in 1928 (25 years); Pete Yeo, started in 1915 (38 years); D. Duga, started in 1941 (12 years); J. Allen, started in 1919 (34 years); and R. Carlyle, started in 1928 (25 years). The firm is located at 540 South Division Avenue, Grand Rapids.



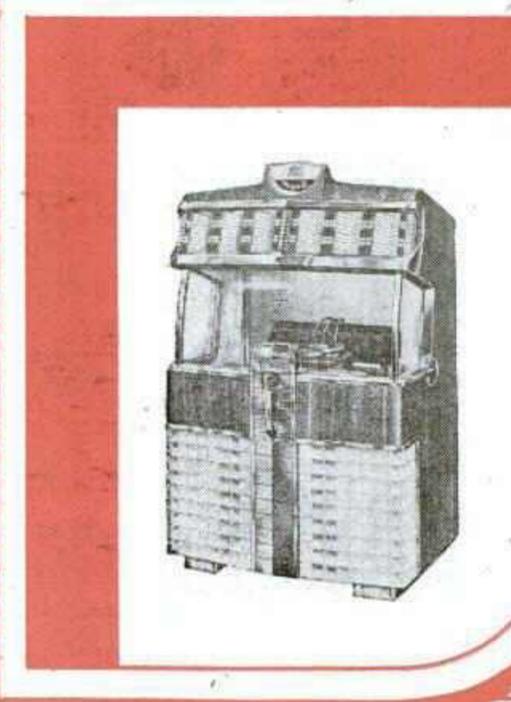
40



80



120



AMi Incorporated
General Offices and Factory:
1500 Union Ave., S. E., Grand Rapids 2, Mich.

McCarran Bill Probe Delay; Resumes After Solon Recess

Continued from page 96

enterprise," he said, "nor do they provide music as a free public service. They are in business to make money, they make money, and they would not be in business unless they did make money."

Contending that the recording fee does not entitle the purchaser of a recording to public performance, Schulman declared, "so far as the present issue is concerned, the fact remains that the recording fee was fixed for the separate right to make records and not for commercial public performance of the music." Schulman asserted that performance in a juke box is a reproduction of the song being played.

"It is axiomatic that each performance of a song, whether it be by a singer or a musician or by a phonograph record, is a reproduction of that song," he said. "That is the very essence of the exclusive right of public performance."

"When a person puts his coin in the juke box, he does not pay to see the lights go on, or to look at the spinning record. He pays to hear the reproduction of the song, just as he would pay to buy a

copy of the song in print.

"The authors and composers should be entitled to choose whether their music should be played in juke boxes, the extent to which it should be played and the terms on which the performance should be authorized."

Recalling what he described as "the penny parlor machines" of his youth, BMI Counsel Kaye said that Congress, making the coin-machine exemption in 1909, could not have foreseen the modern juke box. Kaye asserted that the licensing fee for records does not entitle a record purchaser to public performance without an additional license.

Kaye declared coin machine operators will not be forced to pay "more than they can afford." "It would clearly be both contrary to our economic self-interest and violative of our principles if we sought rates of payment which would put the coin industry out of business or keep the coin machine industry from continuing as a profitable enterprise," he said.

There is no difference between a "live" and a recorded performance of the same music, Publishers' Association Counsel Wattenberg claimed. "For all practical, as well as legal purposes, there is no difference between a performance by a live 'name' orchestra and the same performance by the same orchestra, recorded, and by means of a juke box," he said. "Both are public performances, and both are for profit, and whether an admission fee is charged is of no more significance or consequence in the one case than in the other."

"The only persons who are foreclosed from sharing in the profits are the author, composer and copyright proprietor who create and furnish the music," said Wattenberg. He asserted that, partly as a result of the exemption of coin machines from performance fees, juke boxes are found in perhaps 500,000 to 600,000 hotels, bars, restaurants, taverns and other public places. "Its purpose is to attract patrons and guests who will buy food, drink and other commodities which may be offered for sale," he said. "It accomplishes this purpose by providing entertainment, and in many cases also the music for dancing."

Jennings Bailey, representing the American Bar Association, in a statement filed by Cedric Porter of the ABA, re-affirmed the organization's support of the legislation. Bailey said that "Basis for the exemption given in 1909 to coin operated machines no longer exists and the exemption itself is no longer valid."

Since the conversion of many juke boxes in the Washington area to 10-cent operation, "the total money take from the machines has gone up about 30 to 40 per cent," songwriter MacGimsey stated,

quoting Charles W. Bowles, president of the Washington Music Guild. MacGimsey claimed the cost per play to juke box operators has decreased with the use of vinylite records.

MacGimsey claimed that over-playing kills the demand for sheet music, and said, "The juke box industry takes only the works that have proved to be successful."

"The purpose of the copyright law is to encourage people to write," MacGimsey argued. "If the rewards are increased, more people will devote their talents to this field."

Hit songs, which used to sell as many as 2,000,000 copies before the advent of the modern juke box, now sell only 100,000 copies, songwriter Whitney said. "Instead of buying sheet music to be played on the piano at home, people now satisfy their desires for the latest songs by listening to the radio, watching television or dropping a coin in a juke box" she said. Stating that her record royalties for the past 10 years have not averaged more than \$2,000 a year, Miss Whitney said, "I have had some experience in the publishing business myself, and I know that if the juke box operators were required to pay royalties to authors in the same manner as other industries engaged in performing music publicly for profit, publishers could launch a greater number of songs each year, and the public would have a wider range of selection."

Financial Swing

Continued from page 96

and "I'm Forever Blowing Bubbles." George Gershwin is represented strongly, and the music of Wayne King, Benny Goodman, Al Goodman, Tommy Dorsey, and Frankie Carle are there to send the music lovers "out of this world."

Opening day found the music well received and inevitable comments followed. One customer suggested "Everything I Have Is Yours" be programmed on the machine, and another customer, apparently in making a deposit, suggested "Why Not Take All Of Me?"

Joe Joseph, installation man for the Dixie Amusement Company who put the machine on location, said the records would not have to be changed frequently. He said the 200 sides could be played for more than three months without a change, plus the fact that some of the sides have more than one tune.

The installation includes an automatic volume control, and speakers to direct the sound to all corners of the bank.

California Ops Divided On Summer Locations

HOLLYWOOD, July 18.—In a survey of the summer location situation in Southern California, The Billboard questioned three typical music machine operators. Each presented a different viewpoint, the Southern California presents a picture other than that elsewhere. This area claims two seasons as resort draws, summer with its beaches and winter with its skiing.

Mel Heiman, of Crestline, who operates machines in Los Angeles and San Bernardino, also has summer locations at Crestline. He claims there is little competition from Los Angeles operators in the resort area because it is too small. He said, "One cannot make it on music alone and an operator must have other equipment. Get all and stick to one area is my advice."

Heiman does not go after summer location business and explained he has the Crestline spot only because he moves his family there for the summer. Some of the locations at Crestline are open all year, but the majority close for the winter. In those that close, the boxes are pulled and stored. The usual season for Crestline runs from Decoration Day to Labor Day. It is located in the mountains but not high enough to make it certain that it will have snow.

Nickel Play

The machines at Crestline are operated on nickel play, with one machine going at six for a quarter. The locations, according to Heiman, are not hard to please. All that is required, is that the machine be in good working order. Heiman has, besides juke boxes, games and Arcades in operation.

Another operator questioned on summer locations was Jack Spencer, of Big Bear Lake. Spencer admitted competition was heavy here for summer locations in spite of the fact that Big Bear Lake is about 120 miles from Los Angeles. He blames the competition on the fact that Big Bear Lake is one of the most prominent resorts in Southern California.

Spencer, unlike other operators, specializes in summer resort operation. He has a general operation here, including games and Arcade equipment in addition to music. The music machines are set for nickel operation throughout the entire route.

Older Mchs. Used

Most of the older machines are used and particularly in spots that are small and weak on revenue. Spencer said, "Small takes call for small investment."

Spencer's operation presents problems. The area caters to both a summer and winter clientele. The summer season is the only one that can be depended upon. The winter season can go bust in two ways. If there is too much snow the season is out and if there is not enough snow, the season is also out.

The Orange County Music Company of Orange, was another of those queried concerning summer locations. This firm however, is located 20 miles from the resort areas of Balboa, Balboa Island, Newport Beach and Laguna Beach, and therefore does not attempt a summer trade. A spokesman for the firm stated "It is too seasonal and we try to stay out of the resort areas."

Juke Grosses

Continued from page 96

slump from business a year ago. While the advent of TV brought a 30 to 40 per cent decline in average locations, operators estimate grosses for the past eight months to be 13 per cent off from a year ago.

Thus, while operators still are suffering from competition with TV, operator-location owner agreements have served to reduce the loss. Taverns still continue to provide TV entertainment for their customers, and stops with newly installed sets are proving the most troublesome. Those are the ones that think they need TV on during all business hours. Older hands have followed a policy of showing only special shows.

A typical example is a tavern that last week installed TV, to yield a music gross of only one-fourth of what was average for the stop.

Op Complaints

Music operators have more complaints against tavern employees than against the location owners. The owner will be slow to turn on a set that will deprive him of the music revenue, but an employee will tune in a program to provide his own entertainment. This frequently kindles customers' interest in a TV program so that they, in turn, resist turning off the set.

In the over-all picture, TV is deemed to be costing music operators from 15 to 20 per cent of the revenue they might normally expect.

Philly Ops Ignore Summer Locations

PHILADELPHIA, July 18.—The Philadelphia area operators "generally stay clear of the summer resort operation trade because it is expensive and is a headache," according to Joseph Silverman, general manager of the Amusement Machines Association of Philadelphia.

Mr. Silverman pointed out that the summer locations were merely temporary and that machines placed in such locations must be pulled at the end of the busy season. A further disadvantage of such locations is that they are not close to other locations, and this makes it necessary for local operators to go out of their way to service the machines.

Wurlitzer in 6th Week of Strike

NORTH TONAWANDA, N. Y., July 18.—The walkout by the employees of The Rudolph Wurlitzer Company's phonograph plant in North Tonawanda is now in its sixth week.

E. D. McDonald, manager of industrial relations for the plant, said, "At the moment there is nothing to indicate that the strike may or may not end. The situation is still status quo."

The strike started six weeks ago when the company fired an employee for sleeping on the job.

How Was Your Timing on . . .

"BUTTERFLIES"

Now on Billboard's "Most Played in Juke Boxes" Chart

Start today to time your record buying to cash in on the heaviest disk jockey promotion and strongest dealer merchandising. Billboard's weekly BEST BUYS are the answer. Arrange now to have title strips of BEST BUYS supplied day and date with their publication in Billboard. You'll save time and money . . . you'll be riding only the winners for top play the year around!

Spotted as a Billboard BEST BUY



Title Strips Ready for Top Juke Profits



CONVENIENT ORDER FORM

There are 20 title strips on each card—10 on side A and 10 on side B. The minimum package includes 2 cards of each record selected (average 10 records—20 cards) delivered weekly for a period of 3 months.

Cards per weeks)	Cost for 3 months)	Cards per weeks)	Cost for 3 months)
20 (400 strips) . . .	\$ 9.00	70 (1400 strips) . . .	\$29.00
30 (600 strips) . . .	13.00	80 (1600 strips) . . .	33.00
40 (800 strips) . . .	17.00	90 (1800 strips) . . .	36.00
50 (1000 strips) . . .	21.00	100 (2000 strips) . . .	39.00
60 (1200 strips) . . .	25.00		

Yermie Stern, 2 E. 45th St., New York 17

Date _____

Please start sending me _____ title strip cards of Billboard's "Best Buys" to cost

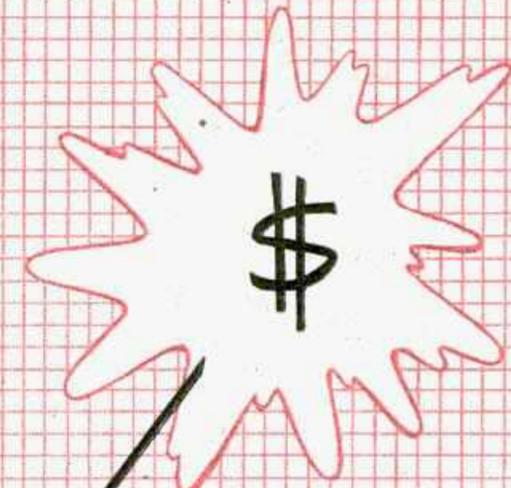
\$ _____ for 3 full months. Payment is enclosed. 843

Name _____

Address _____

City _____ Zone _____ State _____

It's an Upper Bracket Earner

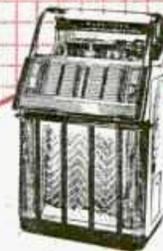


with high take home pay

No other phonograph equals the Wurlitzer Fifteen Hundred in earnings. Its appearance, tone, its ability to play 104 selections on 45 or 78 RPM records intermixed are unrivalled.

Pick a location. Put it in. What you take out of it—every week—will prove you've made a mighty fine investment.

See Your Wurlitzer Distributor



MODEL 1650
48-SELECTION—ALL-45 PLAY
MODEL 1600 FOR 78 OR 45 RPM PLAY

Ideal for the location whose requirements are adequately met by a compact, 48-selection phonograph. Also available as Model 1600, playing 45 or 78 RPM records.

Make More Money with

Wurlitzer

FIFTEEN HUNDREDS

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

Congressmen

Continued from page 96

become law it would give ASCAP and other performance rights societies a powerful hold on the juke box industry." A bill introduced in the House last year known as the Bryson Bill proposed a levy on phonograph operators of 2 cents per record per week for records used on juke boxes. Recording companies are already paying 2 cents for each recorded selection to the copyright holders at the time of the purchase.

This charge is included in the price paid by the operators of automatic music. "The Bryson Bill," the statement pointed out, "would have added \$14 million per year to the \$7 million in annual royalties already paid. After holding public hearings the House judiciary sub-committee declined to report the Bryson Bill favorably."

The statement further pointed out, "Since The Rudolph Wurlitzer Company is one of the major manufacturers of coin-operated music machines, its annual sales volume could seriously be curtailed by such legislation. Wurlitzer employs more than 2,000 production, supervision and management personnel actively participating in the manufacture and sale of juke boxes. Representatives Miller and Pillion oppose the bill as detrimental to an important industry of the Niagara Frontier, where the plant is located."

In a letter sent out to distributors, Robert H. Bear, sales manager for the phonograph department, stated, "This proposed legislation is even more objectionable and dangerous than the Bryson Bill which was defeated last year. Not only would it subject the juke box operators to the payment of these license fees but the McCarran Bill imposes no limitation as to the amount of license fee which might be exacted from the operators."

"It is going to again require the vigorous efforts of the manufacturers, distributors, and operators in our industry to provide sufficiently forceful objections in an attempt to kill this bill in preliminary hearings. This is a vital effort and upon the united co-operation of all concerned may well depend the very existence of the juke box industry."

In discussing the measure, Congressman Miller said, "It is an established fact that more people hear the music of their choice from coin-operated phonographs than any other way. The juke box has long been recognized as furnishing the 'poor man's music' and anything which would tend to place a financial burden on this nation-wide pleasure is inimical to the public interest."

Test Strength

Continued from page 96

Juke Box in This Establishment Is Not Serviced by Members of District No. 10, IAM, (AFL)."

Union business representative, Gilbert Grunke reported that the pickets were called out merely for the purpose of "advertising" the existence of the hassle. No restrictive measures, he added, were planned to bring the locations in line.

The dispute flared up when location owners switched back from dime to nickel play on a juke box brought in by another operator not employing union help.

Form Two New Vending Operations in Conn.

HARTFORD, Conn., July 18.—New Connecticut firms filing certificates of organization with the secretary of state's office included Kwik Kafé of New Haven County, Inc. Capital subscribed in cash, \$1,000. President, Bernard Wiener; vice-president, Joseph Winetz; treasurer and secretary, Pauline Wiener, all of New York.

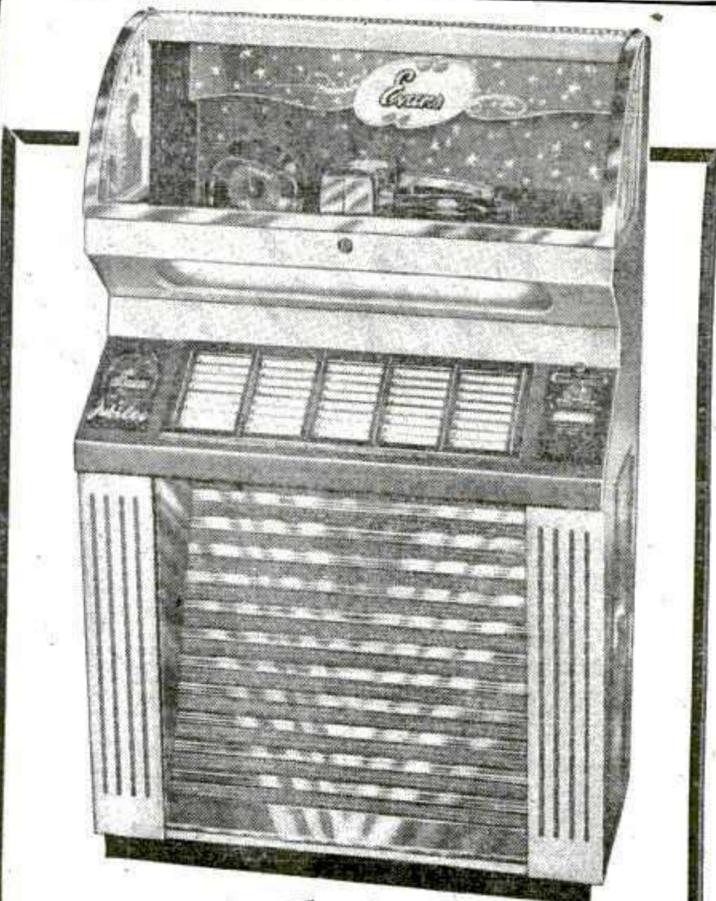
United Royalties Corporation, New Britain, was formed with \$20,000 subscribed in cash. President and treasurer, Patricia E. Finnegan; chairman of the board, Lavern Bordwell; vice-president and secretary, Charles S. Bannerman; assistant secretary and assistant treasurer, William J. McDonald, all of New York. Assistant secretary and assistant treasurer, Edward B. Scott, of New Britain.

THE BILLBOARD Index of Advertised Used Machine Prices

Music Machines

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

AMI	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
Hideaway	\$199.50	\$199.50	\$199.50	\$199.50
Model A	195.00	195.00	195.00	225.00(2)
	225.00(2)	225.00(2)	225.00(2)	239.00 325.00
Model B	239.00	239.00 295.00	239.00 295.00	
	325.00	325.00 350.00	325.00 350.00	325.00 375.00
Model C	349.50 359.50	375.00(2)	375.00(2)	375.00(2)
	365.00			379.50 395.00
Model D	489.50			
MILLS				
Constellation	169.50	169.50		
Empress				39.50
Throne				39.50
PACKARD				
Manhattan	79.50	79.50 95.00	75.00 79.50	79.50
RISTAUCRAT				
Ristaucrat	65.00	65.00	65.00	65.00
ROCK-OLA				
46	550.00	119.50	119.50	550.00
52 Rocket	79.00 119.50	79.00 89.50	89.50 119.50	79.00(2) 119.50
(422)	120.00	119.50		
1426	149.50	109.50 149.50	149.50	99.00 149.50
1432	389.50 395.00	389.50 395.00	395.00	395.00
SEEBURG				
H-146 ** Hideaway	75.00	75.00(2) 89.50	60.00 75.00(2)	75.00
47 Hideaway	69.50		99.50 125.00	
H 147 M Hideaway		99.50	124.50 175.00	
H-148 M Hideaway	179.00	124.50 179.00	179.00	179.00
H 148 M	199.50	199.50	199.50	199.50
M-100-A 78 RPM	565.00 575.00	550.00 589.50	550.00 565.00	565.00 589.50
	589.50	650.00	589.50 650.00	595.00(2)
M-100-B 45 RPM	695.00 750.00		695.00	650.00
146	129.50	150.00	129.50 150.00	695.00
146 Hideaway		125.00	125.00	150.00
146 M	99.00 115.00	99.00 115.00	99.00 115.00	125.00
		129.50		99.00(2)
146 S	99.00	99.00	75.00 99.00	99.00(2)
147	159.50	175.00	159.50 175.00	159.50 175.00
147 M	135.00 139.00	135.00 139.00	75.00 90.00	115.00 139.00
		159.50	135.00 139.00	
147 S			90.00	115.00
148			200.00	
148 Hideaway	185.00			185.00
148 Blonde		225.00	225.00	250.00
148 M	185.00	185.00	185.00	
148 ML	215.00	215.00	215.00	
148 ML Blonde	209.50	209.50		199.00
148 SL	199.00	199.00	199.00	199.00
1941 Hideaway	89.50			49.00
1946 Hideaway	175.00	175.00	175.00	175.00
1947				
WILLIAMS				
Music Mite	110.00	110.00	110.00	110.00
WURLITZER				
1015	119.00 125.00	99.50 105.00	99.50 109.50(2)	115.00 119.00
	135.00 139.50	119.00 125.00	119.00 125.00	125.00 135.00
		150.00	150.00	150.00
1080	139.00	99.50 125.00	99.50 125.00	125.00(2)
		139.00	139.00	
1100	250.00(2)	219.50 225.00	219.50 225.00	225.00
		250.00(2)	250.00(2)	250.00(2)
1217 Hideaway	229.50	275.00	275.00	275.00
1250	329.50 345.00	345.00 350.00	345.00 350.00	345.00
	359.00	359.00 375.00	359.00 375.00	350.00(2)
				359.00 395.00



EVANS' JUBILEE 40/45
20 Records—40 Selections
45 RPM

EVANS' JUBILEE 40/78
20 Records—40 Selections
78 RPM

They "Merchandise" Music!

Evans' Jubilee Phonographs are designed to do a consistently powerful on-location selling job! They continually promote your wares—at a profit—with sensational new Living Rainbow Lighting. Rich Tone Quality and trouble-free Performance!

Contact your Evans Distributor NOW! Assure earliest possible delivery and a future of more carefree, more profitable operating!

ON DISPLAY AT YOUR EVANS DISTRIBUTOR

EVANS' CENTURY 100/45

50 RECORDS—100 SELECTIONS
45 RPM

H. C. EVANS & CO.

1556 W. CARROLL AVE. CHICAGO 7, ILLINOIS

MAMA SAYS--

RECORD STORE

SALE

Mr. Al Meyer of Town and Country Music, Westwood, New Jersey, writes:

"Yesterday we had an example of the power of The Billboard 'Today's Top Tunes.' A woman came in and bought one record. We suggested several others to her, but she refused them all. Ten minutes after she left, her daughter was back with four records checked off 'Today's Top Tunes' which we had enclosed with her purchase."

TODAY'S TOP TUNES

now includes
The Billboard's THIS WEEK'S BEST BUYS

50 COPY TRIAL ORDER ONLY \$1

Fill in and mail the coupon today!

The Billboard, 2160 Patterson St., Cincinnati 22, Ohio
Yes, here's my dollar. Please RUSH sample 50-copy shipment of this week's TODAY'S TOP TUNES at once.

Name

Address

City

Zone

State

Occupation

OK ★ **SAVE MONEY ... EARN MONEY ...**

Reconditioned Music Equipment from **MUSIC SYSTEMS**

It's Clean! Ready to go! 1/3 deposit—balance C.O.D.
WRITE—WIRE—PHONE. Export Inquiries Invited

SEEBURG 148SL \$199.00
147M 139.00
146M or S 99.00

Hideaways

H148M \$179.00
H146M 75.00

Wall Boxes

3W7-L56 (5-10-25r 3-wire) \$34.50
3W2-L56 (5r 3-wire) 12.50
W1-L56 (5r wireless) 5.00
W6-L56 (5-10-25r wireless) 29.50
Packard Chrome Wall Boxes 5.00

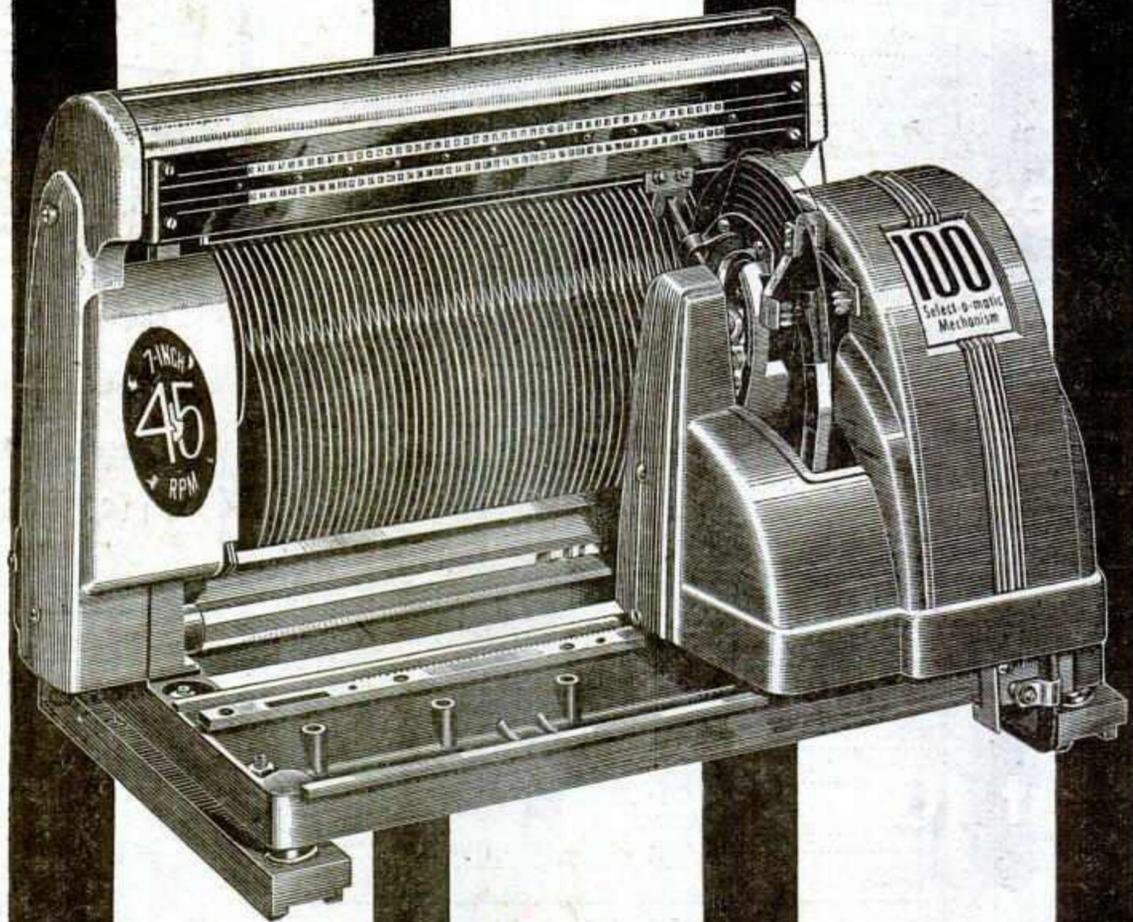
MUSIC SYSTEMS, INC.

Detroit, Mich. • 10217 Linwood
Tulsa 3-3900
Cleveland, Ohio • 2600 Euclid
Cherry 1-3801

Lansing, Mich. • 1224 Turner
Lansing 5-4243
Toledo, Ohio • 1302 Jackson
Main 6192

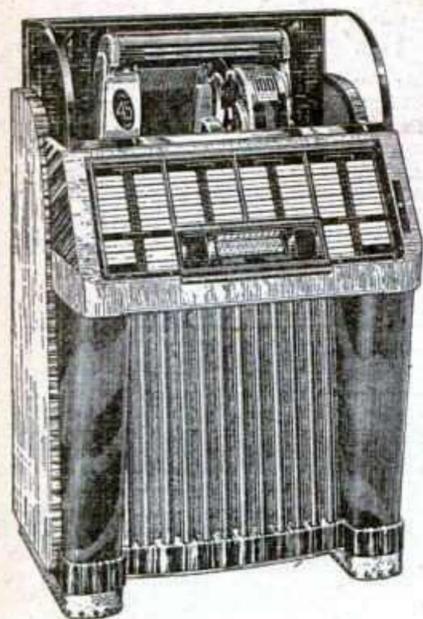
when answering ads ...
SAY YOU SAW IT IN THE BILLBOARD!

the story of —



Seeburg
 DEPENDABLE MUSIC SYSTEMS SINCE 1902
 J. P. SEEBURG CORPORATION
 Chicago 22, Illinois

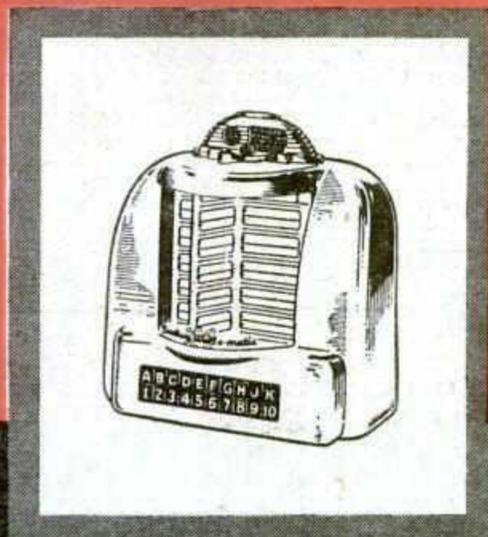
AMERICA'S FINEST AND MOST



*100 Selections
at the phonograph*



*100 Selections
anywhere in
the location*



The story of 100 is the success story of an industry.

Progressive operators — the backbone of the coin-operated music industry — readily recognized the value of offering a broader music service to locations and the public. We at Seeburg are gratified to have been able to design and produce the first and the finest 100 selection music system.

The story of 100 is a story of success, and it belongs — and will continue to belong — to the music men of our industry.

Select-o-matic
100

COMPLETE MUSIC SYSTEMS

COMPLETES PACKAGE

Resort Operators Find Plus \$\$ Thru Coin Rides

MINNEAPOLIS, July 18.—The use of kiddie rides in resort areas can add many plus dollars to conventional coin machine operators' revenue during a traditionally slow period. This was revealed thru a survey of resort play in Southern California, Upper New York State, Northern Wisconsin and in many sections of Minnesota.

Basically, the survey pointed up the need for diversified equipment in the summer vacation areas. Most operators stressed the variety of equipment could bring in enough volume business to

show a steady profit on all the units. Conversely, they stated that the use of but one or two types of equipment produced varying results and in some instances, where kiddie rides were not part of this combination, much potential income from the small set was passed by.

Several of the operators participating in the survey revealed that this was the first time they had ever used rides—tho they had previous resort operating experience. Those in this category indicated that the rides helped solidify the specialized summer routes. One of the features pointed out was that in the typical small resort Arcade it offered

amusement for the whole family. While parents play a little shuffle bowling or give some of the typical Arcade games a whirl, the youngsters take rides on the space, animal or boat units, it was pointed out.

One of the newer ride locations unveiled in the survey is gift shops in the resort areas. Operators in checking on this type of stop found youngsters were just as anxious to bring back souvenirs from their vacations as their parents. Rides in these locations frequently proved a good attraction for the location and brought in steady plus revenue for the gift shop owner in the form of commissions.

Full Production Gets Underway At Rendolock

NEW YORK, July 18.—Irving Kaye, president of the Rendolock Manufacturing Company here, announced this week that his firm is now in full production of its three junior-sized kiddie rides, and is producing from 30 to 40 a week.

The rides, all with fiberglass bodies and all-steel bases, are Little Pony, Mother Goose and St. Bernard Dog.

Kaye announced that the following distributors have been named: Pastor Distributing Company, Milwaukee; Seigel Distributing Company, Toronto, and Runyon Sales, New York and New Jersey.

Meteor to Occupy 4 Booths at Confab

BROOKLYN, July 18.—The Meteor Machine Corporation here will occupy four booths at the annual convention of the National Association of Amusement Parks, Pools and Beaches which begins November 29 at the Hotel Sherman, Chicago.

Al Blendow, Meteor sales manager, said the five Meteor rides—Hot Rod Racer, Meteor Rocket, Flying Saucer, Pony Boy and PT-Boat—will be shown.

Portland Reduces Kiddie Ride Levy

PORTLAND, Ore., July 18.—Lou Dunis, Portland operator, this week spearheaded a conference with officials of the State Tax Commission that resulted in a reduction from \$50 to \$25 in

the annual tax levied on kiddie rides.

In consultations with tax commission attorneys in Salem, Dunis pointed out that moppet rides are in a class by themselves and should not be classified with games, as the commission had done in arriving at the \$50 figure. The tax became effective July 1. Dunis stressed that kiddie rides served as trade stimulators in stores, where children were entertained while their mothers shop.

In his two trips to Salem, Dunis was armed with figures to show that in no other State was a \$50 tax levied, \$30 being the highest.

Tax officials admitted the kiddie ride posed a problem not foreseen when the 1943 law was enacted and welcomed the explanation of operator problems presented by Dunis.

Wolcher Studies New York Trade, Eyes Coin Ride

NEW YORK, July 18.—Lou Wolcher, owner of the Advance Automatic Sales Company, San Francisco, is in New York for two weeks studying the Eastern coin machine situation.

Automatic Sales is West Coast distributor for several amusement machine manufacturers. Wolcher said the firm was considering entering the kiddie ride-business.

Much of Wolcher's stay here will be devoted to discussing kiddie ride operations with 10th Avenue distributors.

Distributors Show Bally Boats

CHICAGO, July 18.—Distributors of the Bally Speed-Boat this week reported strong reception of the new coin-operated ride following initial showings.

The ride features a realistic motor boat ride at simulated speeds of from 10 to 50 knots. It has a rolling, bouncing wave-spanking motion. Among its ride attractions are an authentic motor boat purr and horn, sea lamps fore and aft and highly polished nautical hardware.

The hull is composed of reinforced plastic made from a special formula and which has the consistency of steel. The rider can vary the simulated speed of the boat by pulling a gear shift lever.

Ride Operators Set Expansion

CHICAGO, July 18.—The National Vending Machine Company, one of the oldest kiddie ride companies, announced thru Owners Barney Levy and David Brody that it was expanding the business on a country-wide basis.

Key point of the expansion is the firm's ride rebuilding activities. Under the new set-up, National is prepared to handle the refurbishing of all types and makes of coin rides, Levy and Brody explained.

National's owners claim several firsts in the industry. Among them the first to revamp coin mechanisms on certain models of new equipment for trouble-free operation and first to rebuild entire mechanisms on certain models to eliminate frequent service calls by installing one relay to do the work of several coils, transformers, relays, switches and several feet of cable.

Calendar for Coinmen

July 28—Recorded Music Service Association, annual golf party, Southmoor Club, Palos Park, Ill.

August 2-6—National Candy Wholesalers' Association annual convention, exhibit, Conrad Hilton Hotel, Chicago.

August 6—Illinois Amusement Operators' Association, monthly meeting, 208 N. Madison Street, Rockford.

August 22-23—National Association of Bulk Vendors, annual convention, exhibit, Congress Hotel, Chicago.

August 23-26—National Automatic Merchandising Association, annual convention, exhibit, Conrad Hilton Hotel, Chicago.

OREGON TEST OKAY

Coin Rides Prove Good Park Draw

PORTLAND, Ore., July 18.—Coin-operated kiddie rides are proving a profitable operation in an amusement park here, despite initial misgivings on the part of the management because of competition with the park's own kiddie rides.

Portland Amusement Company this week reported satisfaction with an experiment at Jantzen Beach Park, where four rides are receiving good moppet play. The rides are set up in special quarters next to the Fun

House, where tots too small for the rigors of that attraction may be entertained while their elders enjoy themselves. The kiddie ride attraction requires no attendant and, the company said, the rides have required no maintenance.

The experiment has been handicapped by poor weather all season, which reduced park attendance drastically, but improved weather since the July 4 week-end has shown the rides to be attracting dimes steadily.

Coinmen You Know

Chicago

Howard Pretzel, national distributor of the Buckingham beverage dispenser, was in New York on a big deal... Ken Wilson, Meteor Machine Corporation, was in Chicago contacting kiddie ride operators... Nate Gottlieb, executive of D. Gottlieb & Company, trekked to Milwaukee to call on Sam London. After their business was concluded they took in the Cub-Braves game. Sol, Dave and Morrie Gottlieb were vacationing at Eagle River, Wis. Morrie has headquarters in Dallas.

Harold Burt, president of Silver-King Corporation, is readying his own coffee vander after producing a semi-automatic model on contract for another firm... Continental Coin Devices, Inc., Cicero, is upping penny refunder output to satisfy its Canadian customers.

Expansion continues to be the key note at Bernie Kiley's Airport Vending Service. For the third time in less than two years, Kiley has bought out a local route, this time Silent Service. Latter operated some 39 coffee, beverage and ice cream machines... Jack Nelson, Logan Distributing, is keeping on top of the charm market by keeping his charm bar stocked with all the latest releases.

Milton T. Rynor, counsel for the National Association of Bulk

Vendors, hies off on a vacation this week. NABV President Alvin Kantor, who heads Confection Specialties, Inc., is working energetically with the group's convention staff to make the 1953 event the best yet. It is slated for August 22-23 at the Congress Hotel.

Johnson Fare Box Company's coin changer engineer, C. F. Harris, is said to be working on a new very low cost changer model. Rumor has it the unit will be on the market shortly... Work on the new Bert Mills Corporation

(Continued on page 112)

DO YOU KNOW YOUR onions WHEN BUYING KIDDIE RIDES?

Do you know what to look for?

DO YOU KNOW...

- That there is no substitute for steel?
- That the "guts" in the base are more important than the body you can see?
- That Meteor Rides are UNCONDITIONALLY GUARANTEED FOR ONE YEAR or 10,000 rides—whichever comes first?
- That Meteor Rides TRIPLE your earnings?
- That Meteor Rides are LOW in price?
- That Meteor has a LIBERAL 12 or 15 month Finance Plan?

Watch Out for TUNG-GO!



(Pat. Pend.)

DISTRIBUTORS! OPERATORS!
Write, Wire or Phone for Full Particulars!

METEOR MACHINE CORP.

319 Hinsdale Street Brooklyn 7, N.Y. Phone: HYacinth 5-2756

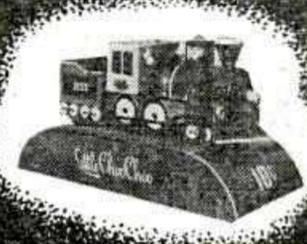
I'M ON MY WAY TO DISTRIBUTORS OF EXHIBIT SUPPLY'S

- Roy Rogers Trigger • Sea Skates • Rawhide • Buzz Corey's Space Patrol • Pete the Rabbit • Big Bronco • Rudolph the Red-Nosed Reindeer • El Toro the Bull • Ferdy the Bull • Space Gun.

EXHIBIT SUPPLY 4218-30 W. Lake St., Chicago 24, Ill. Est. 1901



"LITTLE CHOO-CHOO"



Designed by World Famous Manufacturer of Amusement Rides

Sensational new coin-operated Kiddie Ride for Dime Store and Super Market locations. Train goes thru all of the motions of a real locomotive. Foot accelerator operates variable speed control. Device has seven flashing lights and realistic bell. Terms: Payments arranged for established operators. Write today for complete information.

KING AMUSEMENT CO.
Mt. Clemens, Mich.

QUALITY DURABILITY APPEARANCE

That is what Kiddy-Ride operators must have, and that's what they get with Bally SPACE-SHIP and THE CHAMPION. Big profits, too!

Write for Prices Terms Available

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DISTRIBUTING COMPANY
5007 N. Kedzie Chicago 25, Ill.
Phone: JUniper 8-5211

Bally Distributors for Wisconsin and Northern Illinois

ATTENTION—Kiddie Ride Operators

Keep your equipment in good condition. We can give quick service anywhere. All work and rebuilt rides fully guaranteed... Better than new. We buy, sell and repair. Make your old equipment look like new again.

SPECIALS

Exhibit Bronco (Natl. Refector Coin Slot) \$450.00
Exhibit Pony Express 250.00

NATIONAL VENDING MACHINE CO.
2214 No. Western Ave., Chicago, Ill.
Phone: HUmboldt 6-2810



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal	3. Simplest Mechanism
2. Thrillingest Action	4. Sturdiest Construction



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

VENDING STOCK REPORT

Financial Firm Analyzes ABC, Rowe, Automatic Canteen as Investments

NEW YORK, July 18.—An analysis of the three vending firms whose stock is publicly owned—the ABC Vending Corporation, the Rowe Corporation and the Automatic Canteen Company of America—was made for the heads of the three corporations by Ira Haupt & Company, New York financial firm interested in automatic merchandising.

The report was released this week by W. W. Veazie, member of the firm who directed the vending analysis. Haupt is a member of the New York Stock Exchange, New York Curb Exchange, New York Cotton Exchange, New York Produce Exchange, New Orleans

Cotton Exchange, Commodity Exchange, Inc., and the Chicago Board of Trade.

Haupt's figures, which the firm says were garnered from reliable sources but whose accuracy it will not guarantee, disclose that the industry grossed \$1,250,000,000 in 1952, selling 20 per cent of all soft drinks and candy bars and 16 per cent of all cigarettes in the U. S. The report adds that 1952 vending sales were 100 per cent over 1946, while the figure for all retail sales was up only 50 per cent during the same period.

19 Billion Sales

Even so, the report continued, it took some 19,000,000,000 individual sales from an estimated total of 2,700,000 automatic merchandising machines to account for a dollar figure of less than 1 per cent of national retail sales.

The report contends that a continued growth in vending is probable because of problems in sales help and the need for 24-hour

service. It adds that there are 25 items of importance currently being vended, cigarettes account for 50 per cent of the volume.

The three publicly held stock companies, the report says, while competitors, cover different routes along the path of sales.

ABC has strong ties with the entertainment field, Automatic Canteen with industry, and Rowe with cigarettes. Here's what the analysis has to say about the three firms:

ABC Picture

Thru its subsidiaries, ABC vends and live-sells candy, gum, soft drinks, cigarettes, tobacco and newspapers, but no perishables such as milk, ice cream and sandwiches.

The company also owns and operates some 13 popcorn plants, and thru subsidiaries another five. At the end of 1952, the firm operated more than 2,100 drink vendors, compared with 25 in 1947. It

(Continued on page 107)

P-M Filter Tip Cig Rumored Imminent

King-Size, Filter Trend Seen Boosting Operator Outlay Without Revenue Hike

NEW YORK, July 18.—Trade rumor that Philip Morris is coming out with a filter-tip cigarette was given substance this week with the announcement by O. Parker McComas, president, that "our research laboratories are directing a substantial part of their efforts to the filter-tip market."

Altho qualifying his statement with "if and when," informed trade sources interpret as an announcement that PM will introduce a filter-tip cigarette in the near future. This observation was based on standard operating procedure of the major cigarette firms—keeping a strict blanket

of secrecy about their pending moves.

The move would be a reasonable one. Numerous surveys have indicated that the public's taste for king-size and filter-tip cigarettes has been growing at a phenomenal rate. Major manufacturers have been quick to take advantage of it, as witnessed by the introduction of king-sized versions of Chesterfields, Old Golds and Philip Morris.

As far as the operators are concerned, the introduction of a filter-tip Philip Morris would have little initial effect. It's axiomatic that vending sales reflect

(Continued on page 108)

Pass Pa. Sales Tax; By-Passes Candy, Bev Ops

Passage Kills Move For Penny Increase In State Cig Levy

HARRISBURG, Pa., July 18.—Passage of a 1 per cent State sales tax by the Senate Friday (10) after House approval earlier, followed the bill's original defeat June 10. It will be in effect until August 31, 1955.

The tax, which becomes effective September 1, includes candy and soft drinks; exempts cigarettes. However, because it will not be collected on a gross sales basis, candy and beverage operators will not be affected.

Usually, State sales taxes are based on gross receipts from products covered. The new Pennsylvania sales tax exempts candy and soft drink sales at a nickel and a dime. Thus, the operator is not required to charge or to pay the tax on sales thru his machines.

Passage of the bill means that earlier proposals to increase the State cigarette tax from 4 to 5 cents a pack is dead.

Retailers will be allowed a 3 per cent commission for collecting the new sales tax, which they will pay to the State Department of Revenue on a monthly basis.

Bottled Drinks Set New Sales Record in '52

WASHINGTON, July 18.—Bottled soft drinks chalked up a record sale in the U. S. in 1952 when 1,132,550,000 cases were consumed. According to a survey by the American Bottlers of Carbonated Beverages, the new record is an 8.5 per cent increase over the 1951 volume.

As indicated by the new overall record, per capital consumption of bottled soft drinks rose to a new high of 174 bottles, an even dozen more than the previous year. The old record was 164

(Continued on page 108)

Glenn-Rowe Prexy Dies

PASADENA, Calif., July 18.—Jack Gordon, president of Glenn-Rowe Vending Company, died here last week. He was director of the Cigarette Vendors' Institute and chairman of Region XI, of the National Automatic Merchandising Association.

Services were held in San Francisco Monday (13), and interment will follow in New York, his former home.

Surviving are his widow and son, Jackson.

CHOCOLATE TOWN

Hershey Celebrates 50th Anniversary

HERSHEY, Pa., July 18.—"Chocolate Town" celebrates its 50th anniversary this year, with the Hershey Chocolate Corporation marking its first half-century of supplying a variety of chocolate products and candy.

Founding of the company, and the town, together create the source of a sizable share of each year's vended candy, and was the result of an ambition of Milton B. Hershey. He organized the company, and the town, in 1903 on the principal that "all the world loves chocolate and all the

world will buy chocolate."

Along with chocolate making, Hershey's program included benefits of education and recreation for the average American citizen. Examples include Hershey Junior College, supported by endowments by the M. S. Hershey Foundation, and the Milton Hershey School for orphaned boys.

Hershey, the town, and Hershey the confection had its beginnings in an unpretentious Pennsylvania farm home and a rural one-room school. In such surroundings Milton Hershey grew up and later developed the industry which has grown into a leader in its field.

Name Chairmen For Vending Meet in L. A.

LOS ANGELES, July 18.—General, exhibit and attendance chairmen and co-chairmen for the August 11 Automatic Merchandising Day meet and luncheon at the Statler Hotel here were announced this week by meeting chairman George S. Seedman, of the Rowe Service Company.

The meeting, under the joint sponsorship of National Automatic Merchandising Association and the Advertising Club of Los Angeles, of which Seedman is general chairman, will be the first by the club and in a series arranged by NAMA to inform key people in various cities of the scope and development of vending (The Billboard, July 11).

Assisting Seedman will be co-

(Continued on page 109)

Gott Predicts Sales Increase for Candy

ATLANTIC CITY, July 18.—An increase in the nation's population of 6,200,000 persons between the ages of 10 and 54 during the 1950-55 period insures a continued increase in the sale of candy. Philip P. Gott, president of National Confectioners' Association told the National Confectioners' Salesmen's Convention.

"For increased sales, encourage candy consumption seven days a week," Gott said. "Today's modern production techniques and efficient distribution methods make candy a bigger bargain than ever."

Increasing recognition of the number of occasions when candy can be served is responsible for the increase in candy sales, Gott declared. He pointed out that the

wholesale value of candy sales rose from \$964,979,000 in 1951 to \$967,226,000 in 1952.

1953 Sales Up

"The same observation might be made regarding the sales for the first five months of 1953," Gott continued, "which exceed the sales for the same period in 1952 by about 3 per cent."

Gott said the tremendous growth in population insures continued rises in candy sales. During 1950-55, Gott declared there will be an increase of 6,200,000 persons in the 10-54 age bracket. This compares to an increase of only 1,200,000 in this age group during the 1940-45 period.

"This age group," Gott said "is a great expender of physical energy and therefore a significant consumer of energy foods."

against 2.36 cups two years ago. Men drink 2.58 cups per day, compared with 2.44 cups in 1951, while women drink 2.39 cups, compared with 2.28 two years ago.

The report indicated that sectionally, the Northwest and Pacific Coast areas remain the largest market; per capita consumption is 2.94 cups per day against 2.56 in 1951. The lowest per capita consumption area is the South where 2.18 cups per day this year is still a rise over the 2.08 cups in 1951.

Total coffee consumption in the nation is approximately 265 million cups a day—218 million cups at home, 29 million cups in restaurants and 18 million cups at places of employment.

Texas Vending Assn. to Hold Sept. Confab

AUSTIN, Tex., July 18.—Texas Merchandise Vending Association, Inc., announced its third annual convention and exhibit will be held September 18-20 at the Adolphus Hotel in Dallas.

A series of business sessions, and a variety of equipment and merchandise displays will highlight the three-day meeting. Association officials will serve on the

(Continued on page 108)

Correct Correction

Last week's issue of The Billboard, in attempting to correct a story involving the price of National Vendors' new 11-column cigarette vender, repeated the same error it intended to correct.

With baited breath, we try again:

The price of the National 11-column machine is \$205 with stand, \$210 with stand and fluorescent light. Without stand or light it's \$185.

NAMA EXHIBIT SPACE SOLD OUT

CHICAGO, July 18.—National Automatic Merchandising Association announced that as of Tuesday (14) all available exhibit space for the August 23-25 convention at the Conrad Hilton here was sold.

Displays this year will be housed in the 42,000 gross square foot area in the Conrad Hilton's air conditioned exhibit area.

The NAMA exhibit committee, however, noted that waiting list is being created for additional exhibitors who may take advantage of possible cancellations.

ANNOUNCING . . .

The Billboard—Dated August 22

NAMA-NABV CONVENTION NUMBER*

with extra editorial services timed to coincide with the

National Automatic Merchandising Association Convention

(Palmer House, Chicago, August 28 thru 29)

and the

National Association of Bulk Vendors Convention

(Congress Hotel, Chicago, August 22 and 23)

* This special vending edition will be distributed to the complete attendance at both conventions.

SILVER-KING "GIANT ACE"



AT LAST — a vendor that permits easy placement of charms! It's the new SILVER KING "GIANT ACE" BALL GUM AND CHARM VENDOR with 7 lb. globe and extra large top. Offers greater earnings and simplified operation. (Giant Ace conversion sets available to convert all standard 5-lb. tapered globe vendors—\$3.00 per set.)

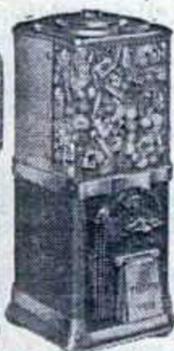
- 14 CHLOROPHYLL BALL GUM VENDOR—TODAY'S SENSATION (Vends 210 Count)
- 14 "CHARM KING"—BALL GUM & CHARMS (Time-tested and proved)
- 54 PISTACHIO or MIXED NUTS (The busiest nickel snatcher)
- 14 "SUPER-VENDOR" KING SIZE BALL GUM (To wake up "sleepy" locations)
- 14 CANDY BAKED BEANS VENDOR (Fine companion for ball gum machines)
- 54 SILVER-KING "HOT NUT" (For that "Extra-Special" spot)
- 14 or 54 SILVER-KING NUT VENDORS (Best bet for bars)

Vendors for All Foreign Coins
Immediate Delivery at
Best Dealers Everywhere
SILVER-KING CORP.
622 Diversey Parkway
Chicago, Illinois

VICTOR'S Topper Deluxe Globe Style



VICTOR'S Topper Deluxe Half-Cabinet Style



1 to 23 \$14.20 Ea.
24 to 47 14.00 Ea.
48 to 99 13.75 Ea.
100 or more 13.20 Ea.

PARKWAY MACHINE CORPORATION
715 Enser St. Baltimore 2, Md.

BALL & VENDING GUMS BUBBLE, CHICLE & CHLOROPHYLL

New LOW factory prices

- Bubble Ball Gum, 140-170 & 210 ct. 24c lb
- Clor-o-Vend Ball Gum, 140 & 210 ct. 40c lb
- Clor-o-Vend Chicks, 275 & 320 ct. 45c lb
- Chicle Chicks, 320 & 520 ct. 36c lb
- Bubble Chicks, 320 & 520 ct. 30c lb

These LOW prices F.O.B. factory 150 lb. lots.
AMERICAN CHEWING PRODUCTS CORP.
Mt. Pleasant & Fourth Aves.
Newark 4, N. J.

New Arrangements in JAPAN

Allow these new low freight prepaid prices on our famous "clear tone" Ohio brand 2-hole vending harmonicas.
1 to 10 gross. Per gross.....\$3.49
11 to 25 gross. Per gross..... 3.44
26 to 50 gross. Per gross..... 3.19
100 gross. Per gross..... 2.99

Free samples on request.
All shipments are prepaid by us via parcel post or express when full payment accompanies order.

OHIO GUM CO.

P. O. Box 3621 Cleveland 19, Ohio

VENDING STOCK REPORT

Financial Firm Analyzes ABC, Rowe, Automatic Canteen as Investments

Continued from page 106

has also recently installed coffee venders in the Philadelphia subways, with other cities to follow. All items are promoted under the trademark, "Mr. Dee-Lish."

In addition to some 4,000 theater stands and locations, the firm operates venders in industrial plants, race tracks, subways and drive-in theaters.

The firm was incorporated in New York in 1947 and publicly distributed at \$7.50 a share. Current assets are in excess of \$12,000,000; the firm has 14 subsidiaries and a 50 per cent stock interest in two other affiliates.

The December, 1952, balance sheet indicated net current assets of \$3,422,855, a figure equivalent to \$3.65 a share and a ratio of about 2.28 to 1. The reports feel that the firm's cash on hand—more than \$2,000,000—and its merchandise inventory—about \$1,800,000—is satisfactory.

It terms "phenomenal" annual sales of \$42,000,000, representing an inventory turnover at the rate of more than twice a month.

The management of the firm is much the same as it was when ABC was incorporated in 1947. Jacob Beresin, the original founder, and Charles L. O'Reilly, chairman of the board, are still the main cogs. Reynolds & Company partners are represented on the board.

The Rowe Corporation was founded in 1928 by Robert Z. Greene and incorporated in New York in 1929; stock was originally sold to the public in 1947 at \$8.75 a share.

Rowe manufactures vending machines thru its subsidiary, the Rowe Manufacturing Company, Whippany, N. J., selling the venders to other operators and operating an estimated 33,000 units on its own. The firm is the largest operator of cigarette venders, but it also operates milk and food units.

The company operates thru subsidiaries and real estate subsidiaries, owns its office building at 31 East 17th Street, and New York and New Jersey plants containing more than 100,000 square feet of floor space.

Other Assets

It also owns operating headquarters and warehouses in New York; Beacon, N. Y.; East Orange, N. J.; Medford, Mass.; Oakland, Calif., and Wilkesburg and Kingston, Pa. Depreciated property and plant, as per balance sheet figures, suggest a considerable undervaluation based upon the current market.

The company is currently making quart milk venders, a hundred of which are on location in New York apartment houses. While most of the manufacturing effort centers on cigarette venders, the firm also makes pastry and ice cream venders and is experimenting with a refrigerated sandwich unit.

A large research and development program is being carried on, with the goal in mind of producing venders which can be used either singly or in combination to dispense food, beverages, snack or complete light meals.

Capitalization consists of a serial note to 1960 of \$1,275,000, and 504,000 shares of common stock at \$1 par value. The current dividend rate is 80 cents a share, the same as it has been since 1931. This means that a purchaser of an original share has been getting 80 per cent of his original investment back every year for the last 24 years.

In 1945, earnings were 64 cents a share; in following years they were \$1.10, \$1.93, \$1.67, \$1.58, \$1.78, \$1.70 and \$1.58.

At the end of 1952, about \$1,770,000 of the consolidated earned surplus of \$4,727,733 was not subject

to cash dividend restrictions and other requirements under the serial note issue.

Consolidated net sales have risen every year since 1945, when they were \$15,581,185; in 1952 they were \$36,533,627. First quarter sales for 1953 were \$8,414,000, slightly higher than they were the first quarter of 1952.

The most recent balance sheet indicates net current assets of \$2,786,000, a figure of about \$5.70 a share and a ratio of about 1.92 to one.

Cash on hand was \$1,166,000, with an inventory listed at \$3,616,000. The latter figure consists of finished venders, work in process, and manufacturing materials and supplies. Turnover rate, in both merchandise and sale of machines, is roughly 10 times a year.

The Automatic Canteen Company of America was incorporated in Delaware in 1931 as a successor to a business first established in 1929. Stock was originally sold to the public in 1946 at \$23.50 a share and listed on the New York Stock Exchange that same year.

The firm is fundamentally a wholesaler, but thru purchase of the remaining shares of common stock of the Canteen Company in 1951 (the company's largest distributor—doing about 35 per cent of total sales) has become both wholesaler and retailer.

ACCA buys venders and leases them to subsidiaries and distributors. The units always remain property of the company. They are originally rented at a figure approximating the cost to the company over the tax life of the machine, and a nominal rental thereafter for the useful life.

300,000 Units

The no figure has been released relative to the number of units Automatic Canteen has on location, a figure of 300,000 would seem reasonable, the report indicates.

Under the lease agreement, all merchandise from the operating companies must be purchased from Automatic Canteen. This is the largest source of profit to the company.

The company thru its subsidiaries and distributors, concentrates on factory, warehouse and office locations. Thru the leasing contracts, ACCA has jurisdiction of locations and service of machines so that a uniform policy of merchandising and service prevails.

ACCA is reputed to be the world's largest automatic merchandiser of candy bars; it also vends cigarettes, coffee and soft drinks.

The firm has pending before the Tax Court of the United States an action to recover some \$175,000 from excess profit taxes from 1941 thru 1946. There is also pending a distributors' suit, the outcome of which the management believes will not affect the operations of the company.

Capitalization consists of notes of \$1,808,000 and \$450,000, with 37,500 shares of preferred stock (\$20 par value) and 457,025 shares of common stock (\$5 par value).

Dividends Since 1935

Dividends have been paid every year since 1935, with the current rate of \$1 a year in effect since 1935. Earnings per common share were \$1.25 in 1946. In succeeding years they were \$1.66, \$1.53, \$1.29, \$1.33 and \$1.61.

Consolidated net sales, \$13,305

VICTOR'S Baby Grand Rocket Style (5c)

4 to 99.
\$14.25 ea.
100 or more,
\$13.25 ea.

ROCKET BULBS

Large bulbs that glow in the dark.
\$20 per 1000.

All machines packed and sold 4 to the case, f.o.b. shipping point. Immediate delivery on all Victor models. Time Payment Plan Available. Trade-Ins Accepted. Prices subject to change without notice. Write for our complete charm and merchandise list.

Pioneer Vending Service
590 Albany Ave., Brooklyn 3, N. Y.
Phone: PResident 4-5358

Eppy Has Stamp Series

JAMAICA, N. Y., July 18. — Samuel Eppy & Company, Inc., this week released its stamp charm series. The series of 30 includes stamps which print messages like "air mail" and "special delivery" as well as humorous messages.

Silver-King 5¢ Nut Vendors Completely REFINISHED—RECONDITIONED Guaranteed first-class condition, ready for location. \$6.95 Each
PALMETTO DIST. CO., INC.
P. O. Box 2112 Jacksonville, Fla.

in 1946, have risen steadily to \$40,539,047 in 1952—the highest in the history of the firm.

The report for the first 24 weeks of 1953 show sales of \$21,396,425 against \$18,365,265 for a like period last year, and earnings per share of 91 cents against 71 cents a year ago.

The company's stock is now worth more than three times its original price (currently listed at \$15.75). Current yield is about 6.34 per cent.

The last balance sheet shows working capital of \$1,732,000, with an inventory of \$2,260,000. Turnover is about 18 or 19 times a year.

Net current asset value is about \$3.80 a share, with a current ratio of a little less than 2 to 1 indicated.

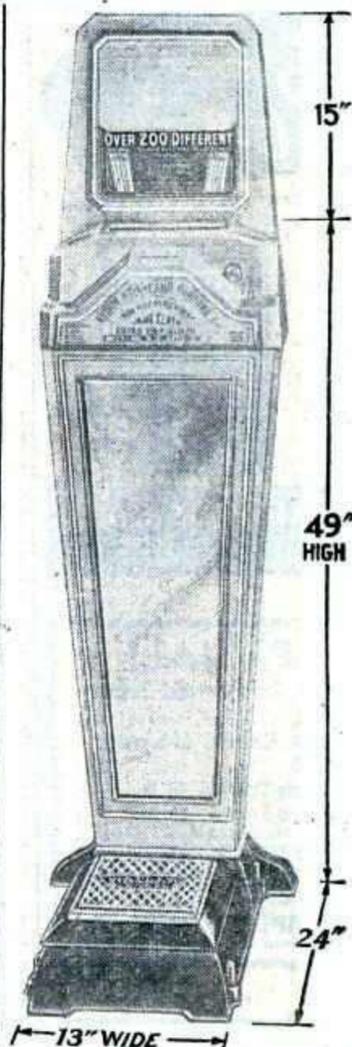
The present management has been associated with the company since its inception. Recently, Dan Topping, head of the New York American League baseball club, became a director and a substantial holder of the company's securities. The board of directors is made up of a representative group, including two security men, one from Hornblower & Weeks and another from Hurd, Clegg Company, Champaign, Ill.

While the three companies studied vary in policies and methods of operation, their expansion rates have been similar. Any original investor in any one of these three firms has earned his initial investment back several times.

Del Bows \$375 Coffee Vender

LOS ANGELES, July 18. — A new 300-cup coffee vender, priced at \$375, was announced this week by the Del Manufacturing Company here. The unit, Del-Cafe, weighs 125 pounds, uses powdered coffee and a cream concentrate.

The cabinet is approximately 45 inches high, 25 inches wide and 20 inches deep. Nickel mechanism is standard. Cream and sugar portions may be adjusted to the individual taste of the customer by separate quantity controls for each. Other functional data, including type of cup dispensing unit, was not reported by the manufacturer.



WEIGHT 165 LBS.

\$25 DOWN
Balance \$10 Monthly
400 DE LUXE
PENNY FORTUNE SCALE

NO SPRINGS
Invented and made only by

WATLING

Manufacturing Company
4650 W. Fulton St. Chicago 44, Ill.
Est. 1889—Telephone: Columbus 1-2772
Cable Address: WATLINGITE, Chicago

YOUR ONCE-IN-A-LIFETIME OPPORTUNITY!

The most profitable, stable and consistent money makers in the coin-operated field are personal weighing machines!

We are the largest penny weighing machine business in the world!

We are releasing OUR OWN WORKING ROUTES—complete with our finest machines, latest models, of all types—every one an active PROFIT MAKER RIGHT NOW!

If you are located—or wish to be located—in any of the following territories, then here's your real once-in-a-lifetime opportunity:

- ALABAMA • ARKANSAS • IOWA • INDIANA • KANSAS • KENTUCKY • MINNESOTA • MICHIGAN • NEBRASKA • NEW YORK STATE • OHIO • OKLAHOMA • PENNSYLVANIA • TENNESSEE • WISCONSIN

Write, Wire or Phone TODAY for Full Particulars!
Don't Delay—They're Going Fast!

PEERLESS Weighing & Vending Machine Corp.

29 28-41st Avenue • Long Island City 1, N. Y. • Phone: Stillwell 4-1620

WE HAVE NEWER CHARMS!

NEW IDEAS—NEW DESIGNS—NEW FINISHES

We take pride in producing the finest and most complete line of charms in the country
IMMEDIATE DELIVERY!

Send 35c for complete samples and low, low prices.
FALSE TEETH—SILVER TIPPED BULLETS—SHIP-IN-A-BOTTLE—LIGHT BULB—CAMEO RINGS—RECORD ALBUMS

PENNY KING CO. 2538 MISSION STREET, PITTSBURGH 3, PA.

Available Now!

1c or 5c
ACORN
ALL-PURPOSE BULK MERCHANDISER
Featuring the new
SILVER STREAK
BRUSH HOUSING

Empire
COIN MACHINE EXCHANGE
1017 Milwaukee Ave., Chicago 22, Ill.

"Smokeshop Lo-Boy"

THE NATION'S FINEST CIGARETTE VENDOR!

486 PACK CAPACITY

Tear Out and Mail This Ad for Details

Smokeshop Corp.
(AUTOMATIC PRODUCTS CO.)
250 West 57th Street, New York 19, N. Y.

Chart '52 Ad Cost for Top Cig Companies

CHICAGO, July 18.—Cigarette manufacturers spent just under a third of a cent per pack last year to promote their brands in the major advertising medias. This ad cost, including magazines, newspapers, radio and television, figures out to an average of 3 cents per carton sold.

Altogether, \$60,480,577 was earmarked for promotion thru such media in 1952. During the year, 19,560,000,000 cigarettes were sold. Ad costs varied as much as 50 per cent among the four leading brands. Lowest was Pall Mall with 2 cents per carton ad cost; highest was Chesterfield with 3 cents per carton. In between were Camels with 2.5 per carton ad cost and Lucky Strike with 2.2 cents per carton.

The king-size smokes absorbed a sizable amount of ad dollars; \$10,819,130. This represented a 47 per cent increase over the previous year when they accounted for 12.2 per cent instead of the 18.1 per cent of the total cigarette market.

Texas Vending

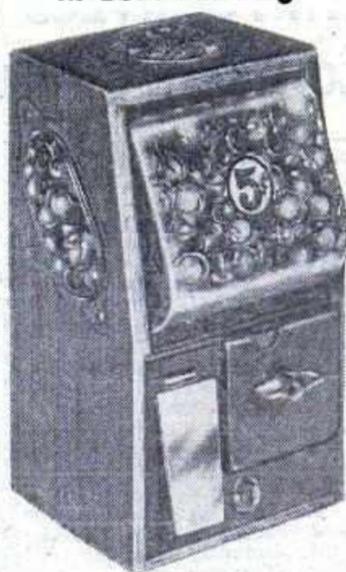
special committees formed to further interest in the convention. They include Lee Moffett, Pace Corporation, San Antonio, president; Gibbs MacDaniel, City Wide Cigarette Company, San Antonio, and H. W. Harlan, Southern Vendors, San Antonio, vice-presidents; Harold Gallarneau, Gallarneau Bros., Amarillo, secretary, and Sidney Julius, Paramount Vendors, Dallas, director.

Other TMVA officials also will participate in convention promotion activities. They include Herman Millner, Millner's Mechanical Merchandising Company, San Antonio, and directors Rudy Weyel, South Texas Vendors, Houston; Bill Marrow, Western Vending Company, El Paso; Byron Bloom, Bloom Vending Company, Wichita Falls; Ed Massman, Cigarette Service, Inc., Corpus Christi, and John Oden, Automatic Vending Machine Company, El Paso.

Bottled Drinks

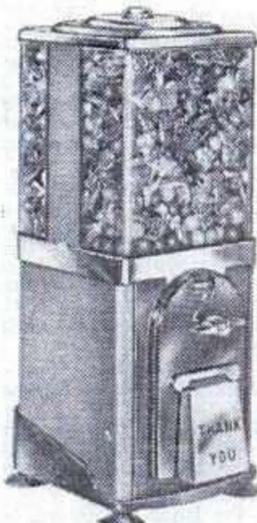
bottles per capita set in 1948. The ACBC survey covering 911 firms, pointed out that the increase was experienced thruout the country. Top increase was recorded in the West Central region with an 11.6 per cent hike over 1951. Increases in other areas were: North Eastern States, up 9 per cent; Southern, 4 per cent; East Central, 5.8 per cent; Southwestern, 5.8 per cent, and Western States, up 5.5 per cent.

They're All VICTORS The Finest in Bulk Vending



BABY GRAND DELUXE and ROCKET CHARMS (TRADEMARK)

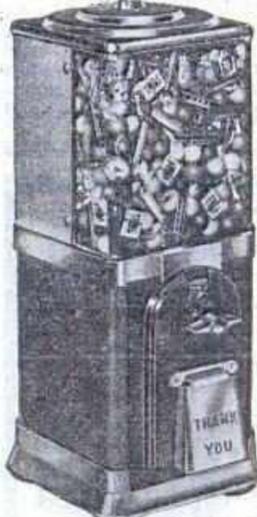
That fabulous money maker... vending Rocket Charms with the special wheel at 5¢ per play... featuring all the earning power that can be built into a bulk vender. Also vends Chicle Treats 2 for 1¢ and Chicle Treats 1 for 5¢ or 4 for 5¢.



TOPPER DELUXE Twin Window Style



TOPPER DELUXE GLOBE STYLE (GLASS GLOBE)



TOPPER DELUXE HALF-CABINET STYLE

The perfect combination of steel and lucite... finished in brilliant colors and trimmed with glistening chrome. Capacity 7 to 8 lbs. of ball gum. All models packed and sold 4 to the case.

VICTOR VENDING CORPORATION
5701-13 W. GRAND AVE.
CHICAGO 39, ILLINOIS

P-M Filter Tip

Continued from page 106

public buying habits—they don't create them.

Nevertheless, judging from the success of the three major brands that went king-size, a filter-tip PM appears to have a good chance of making the grade.

The fact that vending machine manufacturers are now producing units with as many as 13 columns would indicate that they feel standards of the five majors are lessening in share of market, with the slack being taken up by king-sizes and filter-tips.

The end result to the operator could be more headaches and expense, with the same revenue. A few years back, an operator could stock the five majors with the knowledge that he wasn't missing many sales because of an incomplete selection. Now, if an operator stocks only standards of the five leading brands, he may lose out on 25 per cent of sales.

This means that he pays more for vending equipment. A five or seven-column vender just won't do in a lot of locations. If the operator is to realize the potential of any location, he must stock all the brands for which there is a substantial demand. As the filter-tip and king-size market grows, these brands become more numerous, and the venders, subsequently, contain more columns.

Vending machine operators have no control over public smoking habits. They'll have to give the public what it smokes or see their collections fall off. If other factors remain constant, they'll be getting the same share of the cigarette business and keeping a more diversified inventory and laying out more money for equipment in order to retain that share.

McComas' Figures

In line with the growing trend toward king-size cigarettes, which he estimates are 25 per cent of the domestic market, McComas pointed out that in 1948, the five standard cigarette brands had 90 per cent of the market. By 1952, he added, these five brands' share of the market had fallen to 74 per cent.

"During this time, the market share of king-size cigarettes increased from 5.7 per cent to 18.6 per cent. Currently, we believe the king-size cigarettes have 25 per cent of the market, with a consequent reduction in the share of standard brands. In the development of king-size business, there has also been a healthy growth of cork-tipped, king-size cigarettes," he continued.

McComas added that "during the same period, there has been a significant increase in the demand for filter-tip cigarettes, which have increased from an insignificant share of the market to something over 2 per cent at the present time. It is our view that the filter-tip market is increasing at the rate of 30-40 per cent per annum."

Philip Morris' history in the king-size, cork-tip field would indicate that the introduction of a filter-tip PM is imminent. Dunhill king-size was introduced late in 1950, with Dunhill king-size cork-tips hitting the market early in 1953. Philip Morris king-size was also introduced early in 1953, with national distribution achieved immediately.

"CHALLENGE of CHANGE"

Big problems are posed for all vending operators

"The Challenge of Change," program theme for the 1953 N.A.M.A. Convention, will highlight the business meetings—bringing the answers to these and other typical problems in automatic merchandising: Changes in equipment • New opportunities for expanding your business • Changes in management techniques for greater profits • New product developments • Changing methods for efficient training of your personnel • Development of improved systems for record-keeping • New ways to sell locations — and keep them sold.

Make your plans NOW to attend the N.A.M.A. Convention in Chicago August 23-24-25-26. To reserve your hotel accommodations, write TODAY for an official reservation form. Largest exhibit of vending equipment and products ever shown! An ideal opportunity to combine business and pleasure in the Chicago Vacationland... and an excellent 4-day program for the Ladies!

NOW IS THE TIME... to get your official hotel reservation form! Write to Association Office for complete information.

Conrad Hilton Hotel Chicago
AUGUST 23-24-25-26, 1953

Air conditioned meeting rooms and exhibit hall



NATIONAL AUTOMATIC MERCHANDISING ASSOCIATION

7 SOUTH DEARBORN ST. CHICAGO 3, ILLINOIS

MANDELL GUARANTEED USED MACHINES

N.W. Deluxe 1¢ & 5¢ Comb.	\$13.95
N.W. #39 1¢ Porc.	7.95
N.W. #33 1¢ Porc. B.G.	7.95
Master 1¢ Bulk Porc.	7.45
Master 5¢ Bulk Porc.	7.45
Master 1¢ & 5¢ Bulk Porc.	7.95
Columbus 1¢ Bulk	7.45
Silver King 1¢ B.G. or Mds.	7.45
Silver King 5¢	7.45
Exhibit Post Card (Metal)	15.00
Advance #D 1¢ B.G.	7.45
Advance #11, Mds.	5.95

MERCHANDISE & SUPPLIES

Pistachio Nuts, Jumbo Queen	85
Pistachio Nuts, Vendor's Mix	79
Cashew Whole, Vendor's Mix	65
Cashew Butts	57
Peanuts, Jumbo	36
Spanish	28
Mixed Nuts	25
Almonds 480 ct. 5 lbs. V&C. pk.	34
Baby Chicks	30
Rainbow Peanuts	30
Boston Baked Beans	30
Hobby Mix	28
Jelly Beans	28
Licorice Lozenges	25
M & M	44
Assorted Fruit Charms, 100 ct.	42

Rain Bio Ball Gum, all sizes, 200 lbs. minimum. Prepaid, per lb. \$.28
Adams Gum, all flavors, 100 ct. \$.42
Wrigley's Gum, all flavors, 100 ct. \$.47
Suchard Chocolate, 200 ct. \$ 1.20
Hershey's Chocolate, 200 ct. \$ 1.30
Minimum Order, 25 Boxes Assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.
1/3 Deposit, Balance C.O.D.

NORTHWESTERN SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LONgacre 4-6467

Money-Making, Money-Saving IDEAS FOR OPERATORS!

Valuable Information Can Be Yours Every Month... Without Cost!

This breezy little newspaper has made a big hit with operators the country over... not only for its up-to-the-minute news of bulk merchandising, but also because of many helpful operating hints and valuable information on equipment. To get yours FREE, just write The Northwestern Corporation, 2703 East Armstrong, Morris, Illinois.

Northwestern

Greatest Time-Saving

PENNY WEIGHING SCALE

CAPACITY \$10.00
SPRINGS ARE PRECISION CALIBRATED.
HEAVY SHEET METAL BASE.
TIN SCOOP.
DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE.
SKILLED hand-workmanship is employed in building this scale to assure reliability and accuracy.

There is sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of string black fibre to meet the hard and constant use that it is subjected to.

\$18.50

ORDER TODAY
1/3 Dep., Bal. C.O.D., F.O.B. N. Y. Distributors, Write for Prices.

J. SCHOENBACH
Distributors of Advance Vending Machines
1647 Bedford Ave., Brooklyn 25, N. Y.

Imported COMPASSES & HARMONICAS



There are FOUR (4) assorted COMPASSES to this series. Makes for more display and appeal. These are two-hole HARMONICAS, easy to blow, tuneful sounding.

COMPASSES . . . \$2.75
per gross
HARMONICAS . . . 3.75
per gross

F. O. B. Jamaica, N. Y.
Or: At Your Distributor.
Minimum order—\$10.00 & up

We carry these IMPORTS in stock and can SHIP IMMEDIATELY.

SAMUEL EPPY & CO., INC.
91-15 144th Place
Jamaica 2, New York

THE BILLBOARD Index of Advertised Used Machine Prices

Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
Acorn, 5c.....			\$10.00	\$10.00
Advance Model D Ball Gum... 5c.....	\$7.45	\$7.45	6.95 7.45	6.95 7.45
Advance No. 11.....	5.95	5.95	5.95	5.95
Ajax Hot Nut, 5c.....			39.50	39.50
Alkuna Cracker Machine.....	27.50	27.50	27.50	27.50
Asco Hot Nut, 5c.....			7.50	7.50
Bonanza Pop Corn Vendor... 5c.....	75.00	75.00	75.00	75.00
Cash Tray, 5c.....			4.95	4.95
Chlorophyll 5c Tab Gum.....			14.75	14.75
Columbus 1c.....	7.45	7.45	8.00	7.45 8.00
Columbus 5c.....			8.00	8.00
Columbus Ball Gum, 1c.....			6.95	6.95
Columbus Tri-Mors, 1c (3 col.).....			22.50	22.50
Craig Ice Cream Vender, 5c & 10c.....	250.00		250.00	
C-8 Electric.....	135.00			
DuGrenier Adams Gum, 1c (6 col.).....			17.50	17.50
DuGrenier Adams Gum (4 col.), 1c.....			17.50	17.50
DuGrenier Candyman.....	49.50	49.50	49.50	49.50
DuGrenier Champion (11 col.).....	97.50	97.50	97.50	97.50
DuGrenier V (7 col.).....	87.50	87.50	82.50	82.50
DuGrenier S (7 col.).....	80.00	80.00	77.50	77.50
DuGrenier Champion (9 col.).....	97.50	125.00	97.50	125.00
DuGrenier Model W (9 col.).....	115.00	115.00	115.00	115.00
Eastern Electric.....			129.00	115.00
Exhibit Card Vender, 1c.....	15.00	15.00	15.00	15.00
Jewel 5c (2 col.).....			10.00	10.00
Keeney Electric (9 col.).....	185.00			
Kleenix 5c or 10c.....	49.50	49.50	49.50	49.50
Lucky Boy's 1c.....	135.00		6.95	6.95
Lehi PX (8 col.).....	145.00			
Lehi PX (10 col.).....				
Marion Scale.....	89.50	89.50	89.50	89.50
Master 1c & 5c.....	7.95	7.95	7.95 10.00	7.95 10.00
Master 1c.....	7.45	7.45	8.50	7.45 8.50
Master 5c.....	7.45	7.45	8.50	7.45 8.50
Mills Adam Gum, 1c (6 col.).....			17.50	17.50
Mills Candy (5 col.).....	89.50	89.50	89.50	89.50
Mills Tab Gum.....	16.50	16.50	16.50	16.50
National 9 A.....	115.00	115.00	115.00	
National 9 E.....				75.00
National Candy (6 col.).....	65.00			
National Candy (9 col.).....	95.00	89.00		
National King Ball Gum... 5c.....	9.95	9.95	9.95	9.95
National King Candy.....	19.50	19.50	19.50	19.50
National Electric.....	95.00	99.50	99.50	99.50
National 750.....	79.50			85.00
National 930.....	95.00	130.00	130.00	130.00
National 950.....	125.00	145.00	145.00	145.00
Northwestern 33 Ball Gum... 1c.....	7.95	7.95	7.95	7.95
Northwestern 33 Peanut 1c. 1c and 5c.....	13.95	13.95	8.50 13.95	8.50 13.95
Northwestern Model 39, 1c.....	6.50	7.95	7.95 8.50	7.95 8.50
Northwestern Stamp.....	69.00	69.00	69.00	69.00
Pop Corn Sez.....	49.50	69.50	69.50	69.50
Revo Ice Cream Vender, 10c. Revo Ice Cream Vender, 2 col., 10c.....	150.00			
Rowie Crusader (10 col.).....	495.00			
Rowe President (8 col.).....	155.00	155.00	155.00	155.00
Rowe President (10 col.).....	155.00	155.00	155.00	155.00
Rowe Royal (8 col.).....				90.00
Rowe Royal (10 col.).....				95.00
Silver King Charm King, 1c... 5c.....	7.45	7.45	7.45	7.45
Silver King 1c or 5c.....			7.45	7.45
Silver King 5c.....	7.45	7.45	7.45	7.45
Silver King Hot Nut, 5c.....			5.00	15.00
Siros Brush Up.....	50.00	50.00	50.00	50.00
Stamp Vender, 1c & 3c.....			17.50	
Stamp Vender (4 col.).....	18.50	18.50	18.50	18.50
Star Candy.....	10.95	10.95	10.95	10.95
Stick Gum.....	9.95	9.95	9.95	9.95
Super Vend Selective Drink Vender.....	350.00	350.00		
Unedda Candy, 5 col., 5c... 10c.....	65.00	65.00	65.00	65.00
Unedda Model A (6 col.).....				87.50
Unedda Electric (9 col.).....				125.00
Unedda Model 500 (9 col.).....	135.00	135.00	135.00	135.00
Unedda Monarch (6 col.).....	87.50	87.50	87.50	87.50
Unedda Monarch (8 col.).....	97.50	97.50		
U-Select-It.....	49.50	49.50	49.50	49.50
Vendor-Bar, 8 col., 10c.....	119.50			
Victor Model V Cabinet, 1c... 5c.....			9.50	9.50
Victor Model V Globe, 1c... 5c.....			8.95	8.95

Send for Your **FREE** Copy of **RAKE'S NEW 1953 CATALOG TODAY!**

RAKE'S AUTOMATIC MERCHANDISER

A guide to efficient and economical operation of coin operated machines.

WANT TO BUY

- MODEL 49
- TOPPERS
- MODEL V
- ACORNS
- SILVER KINGS
- SILVER BULK VENDORS
- OTHER BULK VENDORS

SEND LIST AND PRICES WANTED

RAKE COIN MACHINE EXCHANGE
609 Spring Garden St., Phila. 22, Pa.
Lombard 3-2676

IN STOCK VICTOR'S

New Deluxe Model BABY GRAND CHICLE TREETTS VENDOR

ORDER TODAY

VEEDCO SALES CO.
2124 Market St. Philadelphia 3, Pa.
Phone: LOcust 7-1448

ROCKET RINGS

Beautiful JEWELLED RING with BIRTHSTONE

Holds marble firmly. A Ring that anyone will treasure. Real 10¢ Value.

NICKELPLATED \$16.50 Per M
GOLDPLATED \$17.50 Per M

All prices FOB, NYC

PAUL A. PRICE CO.
E5 Leonard St., New York 13

VEND—PUBLISHED BY THE BILLBOARD

HUNDREDS OF MONEY-MAKING VENDING IDEAS

MONTHLY FEATURES
Candy, Gum & Nuts
Beverages
Tobacco
New Products
Trends
Industry News
Market Place
Articles
Editorials

Cost you a fraction of a cent a piece—when you subscribe to Vend—the magazine of automatic merchandising! Fill in—tear out—mail today!

VEND Magazine, 2160 Patterson St., Cincinnati 22, Ohio
Yes—Please sign me up for Vend for
 1 year at \$4. 2 years at \$6. 3 years at \$7.50
Foreign rate, one year, \$6 841

Name

Address

City Zone State

Occupation

Name Chairman
Continued from page 106

chairmen John O'Connor, Western representative for Philip Morris; Barney Regan, P. Lorillard & Company; John Cone, R. J. Reynolds; Mark Elliott, American Tobacco; Dick McGurn, Universal Match; Fred Kline, Walter Kline Agency, and Frank Essey, Liggett & Myers.

Committee Chairmen

Al Weymouth, Weymouth Cigarette Service, has been named chairman of the machine and products exhibit committee. Co-chairmen are John Lock, Dave Davidson; W. H. Hazard, Canteen Company of Los Angeles, and Edward Stanton, E. F. Stanton Company, Los Angeles operating firm.

Arch C. Riddell, Harmony Cigarette Service, is chairman of the attendance committee. Co-chairman are Ray Menger, Rowe Service Company, San Diego, covering the Bay area, and Eli Glassman, Coast Cigarette Vendors, for the Los Angeles area.

Featured speaker at the meeting will be Robert Z. Greene, president of the Rowe Corporation. He will discuss the growing role of vending in America with emphasis to its potentials in opening new sales fields for brand-name products.

A charge of \$2.05 per plate has been announced for the luncheon. NAMA members from Regions 10, 11, and 12, in addition to members of the advertising club, are expected to bring total attendance to 1,200.

VICTOR'S

GLASS GLOBE STYLE
\$14.20 each
Cases of four (minimum order)
\$13.20 each

100 or more.
HALF-CABINET STYLE
Same price as Globe Style
TWIN WINDOW STYLE, 50¢ EXTRA

Write for lowest prices on gum and charms

H. B. HUTCHINSON JR.
860 North Ave., N. E. Atlanta 6, Ga.
Tel.: Emerson 4300

ATTENTION

Perfumatic Operators!!

Brand New JO-LO Perfumatics, in original cartons, stored in American Warehouse.

NEVER USED **\$65** Ea. delivered to you

Star Novelty Mfg. Co.
2773 Ontario St., East, Montreal, Canada

20 BRAND NEW 5c Hot Nut Machines

Slug proof. White enamel \$12.50 Each finish, 4-lb. capacity.

Terms: 1/3 deposit, balance sight draft.

Seacoast Distributors
1260 North Ave. Elizabeth, N. J.

SUMMER SPECIALS IN CIGARETTE MACHINES

All machines vend King Size and Standard Brands in all columns—including matches. Can be set for either 25c or 30c operation. (\$5.00 additional for 30c vending.)

ROWE

President, 10 Cols., 475 Cap. \$135.00
Crusader, 10 Cols., 475 Cap. 155.00
Diplomat, Electric, 8 Cols., 340 Cap. 175.00

NATIONAL

9-30, 270 Cap. \$110.00
9-50, 350 Cap. 125.00

UNEDA

Model E, 8 Cols., 240 Cap. \$85.00
Model E, 9 Cols., 270 Cap. 90.00
Model A, 6 Cols., 180 Cap. 87.50

DUGRENIER

Model S, 7 Cols., 210 Cap. \$85.00
Model V, 7 Cols., 238 Cap. 90.00
Champion, 9-11 Cols. (6 Cols. King Size), 380 Cap. 97.50

KING SIZE CONVERSIONS FOR ALL MODELS CIGARETTE MACHINES—WRITE!

We carry a complete line of all makes of Candy Machines in stock—Write!

Our Paints Are VENDERIZED Prevents Peeling Flaking & Rusting

All Equipment Unconditionally Guaranteed. Trade Prices. 1/3 Dep., Bal. C.O.D.

UNEDA VENDING SERVICE, INC.

"The Nation's Leading Distributor of Vending Machines"

NEW RECONDITIONED LIKE NEW

166 Clymer Street, Brooklyn 11, N. Y. • Evergreen 7-4568

Precision-Built for PROTECTION & PROFITS!

ACORN

The only completely die-cast aluminum, precision built ALL-PURPOSE VENDOR

1c & 5c mechanism slides into place—no screws!

- Vends CHLOROPHYLL GUM—all bulk mds.
- Polished, easy-to-clean merchandise chute.
- Tamperproof! Held by top lock, body clamp only.
- Guaranteed mechanically—weighs less than 7 lbs.

IMPROVED! **SILVER-STREAK** BRUSH HOUSING & BALL GUM WHEEL

OAK MANUFACTURING CO., INC.
11411 Knightsbridge Ave., Culver City, Calif.

Pacific Coast Distributor OPERATORS' VENDING MACHINE SUPPLY 1023 S. Grand Ave. Los Angeles 15 Eastern Office: HARTI Sales Hqqs. PENNY KING CO. 2538 Mission St. Pittsburgh 3, Pa.

MODERNIZE YOUR OLDER CIGARETTE MACHINES

EXTRA PROFITS—CUSTOMER SATISFACTION

KING SIZE COLUMNS—Available for the following machines: Rowe Royals and Imperials—National 930s—DuGrenier 7-Col. Model S.—DuGrenier 9-Col. Models W. or WD.

King Size or Regular Packs usable in all columns. National 930 unit has 2 regular columns and 7 columns King Size or Regular. Units are easily and quickly installed.

Price on all units only \$10 each. F. O. B. San Francisco, Calif.
Terms: 1/3 with order. Balance C. O. D.
Can be returned for full cash refund if unsatisfactory.

Order NOW for prompt delivery

ROYAL MACHINE COMPANY
100 South Linden Street South San Francisco, California

THE BILLBOARD Index of Advertised Used Machine Prices

Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard Issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk vendors, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
ABC (United).....	\$50.00 85.00 95.00(2) 125.00	\$95.00(2) 150.00	95.00(2) 150.00	85.00(2) 95.00 125.00 150.00
Across-the-Board (United)...	150.00			
All Baba (Gottlieb).....	225.00	225.00	225.00	225.00
Alice in Wonderland (Gottlieb).....	34.50	34.50	34.50	34.50
All Star Basketball (Gottlieb)	49.50	49.50	49.50	49.50
Aquacade (United).....	145.00	145.00(2)	145.00	
Atlantic City (Bally).....	20.00 39.00 39.50 59.50	25.00 39.00 39.50 59.50	39.00 39.50 59.50	39.50 59.50
Baby Face (United).....	275.00 280.00 289.50	289.50 295.00 299.50	289.50 294.50 299.50	300.00(3) 325.00(2) 335.00 339.50
Ballerina (Bally).....	295.00(2) 300.00(2) 325.00(2) 350.00(2)	300.00(2) 325.00(2) 350.00(2) 375.00	300.00(2) 309.50 345.00 350.00 365.00(3) 375.00(2)	335.00 339.50 340.00 350.00(2) 365.00(3) 375.00(3)
Bank-a-Ball (Gottlieb).....	49.50	49.50	49.50	49.50
Barnacle Bill (Gottlieb).....	49.50	49.50	49.50	49.50
Basketball Champ (Chicago Coin).....	85.00	85.00	85.00	85.00
Basket Ball (Chicago Coin)...	34.50	34.50	34.50	34.50
Bat-A-Ball Jr. (Evans).....	195.00 250.00	195.00 250.00	175.00 195.00	175.00 195.00 250.00
Bat-a-Score (Evans).....			19.50	
Be Bop (Exhibit).....	165.00 275.00 89.50	275.00	275.00	275.00
Bermuda (Chicago Coin).....	89.50	89.50	89.50	89.50
Big Hit (Exhibit).....	465.00 500.00	495.00	495.00	495.00
Big Top (Genco).....	395.00	399.50 425.00	399.50 409.50	425.00
Bing-a-Roll (Genco).....	425.00(2) 435.00 450.00(4) 475.00	450.00(3) 475.00(2) 485.00 495.00	450.00(3) 475.00 485.00(2) 495.00	450.00(2) 475.00(2) 485.00(2) 495.00(2)
Black Gold (Genco).....	65.00 84.50	65.00 84.50	65.00 84.50	84.50
Bolero (United).....	49.50	49.50	49.50	49.50
Bowling Champ (Gottlieb)...	20.00 54.50 64.50	54.50 64.50	54.50 64.50	54.50 64.50
Bright Spot (Bally).....	79.50	79.50	79.50	79.50
Buccaneer (Gottlieb).....	74.50	50.00 74.50	50.00 74.50	50.00 74.50
Build Up (Exhibit).....	124.50	124.50 129.50	124.50 129.50	135.00
Buttons & Bows (Gottlieb)...	125.00(2) 139.50 145.00(2) 150.00(3) 165.00 195.00	145.00 150.00(2) 175.00 185.00 190.00 195.00(3)	130.00 135.00 150.00(2) 175.00(2) 190.00(2) 195.00(2)	150.00(2) 165.00(2) 175.00(2) 190.00(3) 195.00
Cabana (United).....	175.00(2) 199.50 225.00(2) 235.00 245.00(2)	199.50 200.00 225.00 235.00 245.00(2) 250.00(2) 290.00	199.50 225.00 245.00 250.00(3) 275.00(2) 290.00	200.00 215.00 239.50 245.00 250.00(3) 275.00(2) 290.00
Cadillac (Gottlieb).....	34.50 59.50	34.50 59.50	34.50 59.50	34.50 59.50
Campana (Genco).....	74.50	74.50	74.50	74.50
Caravan (United).....	20.00	20.00	20.00	20.00
Carnival (Bally).....	35.00 69.50	69.50	35.00 69.50	69.50
Catalina (Chicago Coin).....	425.00 434.50 495.00	434.50	434.50	434.50
Champion (Bally).....	84.50	84.50	84.50	84.50
Champion (Chicago Coin)....	35.00 89.50	89.50	35.00 89.50	89.50
Chinatown (Gottlieb).....	169.50	169.50	169.50	169.50
Cinderella (Gottlieb).....	39.00	34.50 39.00	34.50 39.00	34.50
Circus (Exhibit).....	35.00 49.50	49.50	35.00 49.50	49.50
Circus (United).....	35.00	35.00	35.00	35.00
Citation (Bally).....	40.00 75.00	40.00 45.00	39.50 40.00	40.00 45.00
College Daze (Gottlieb)....	40.00 89.50	89.50	40.00 89.50	89.50
Coney Island (Bally).....	40.00	40.00 59.50	40.00 65.00	40.00 65.00
Control Tower (Williams)....	175.00 185.00 190.00	185.00 190.00	190.00(2)	190.00 195.00
Coronation (Gottlieb).....	20.00 29.50	29.50	29.50	29.50
Cross Roads.....	250.00 295.00	250.00 295.00	350.00	250.00 275.00 350.00
Cyclone (Gottlieb).....	30.00 55.00	30.00 79.50	30.00 79.50	30.00 79.50
Dallas (Williams).....	60.00 89.50	50.00 89.50	89.50	84.50
De-Icer (Williams).....	175.00(3)	185.00 200.00	195.00 199.50	200.00(3)
Dew-Wa-Ditty (Williams)....	179.50 189.50	214.00 225.00	200.00(2)	229.50 240.00
Disc Jockey.....	200.00(2)	235.00 240.00	245.00	245.00
Domino (Williams).....	225.00 239.50	245.00(2)	245.00	250.00(2)
Double Action (Genco).....	240.00	250.00(2)	250.00(2)	275.00(2)
Double Feature.....	245.00(2)	290.00	290.00	290.00
Double Shuffle (Gottlieb)...	275.00	290.00	290.00	290.00
Dreamy (Williams).....	85.00 119.50	119.50	95.00 119.50	119.50
Eight Ball.....	210.00	195.00 205.00	200.00 205.00	200.00 210.00
El Paso (Williams).....	175.00(2)	149.50 165.00	149.50	159.50
Five Star (Universal).....	159.50	145.00 159.50	140.00 159.50	140.00 150.00 159.50
Flip Skill.....	44.50 69.50	44.50 69.50	44.50 69.50	44.50 69.50
Floating Power (Genco)....	99.50	99.50	99.50	99.50
Flying High (Gottlieb)....	20.00 34.50	34.50 49.50	34.50 49.50	34.50 49.50
Football (Chicago Coin)....	49.50	49.50	49.50	49.50
400 (Genco).....	200.00	195.00	220.00	220.00
Four Corners (Williams)....	140.00	140.00	140.00	140.00
Four Horsemen (Gottlieb)...	45.00 95.00	95.00	95.00	95.00
Four Stars (Gottlieb).....	75.00	75.00	75.00	75.00
Freshie (Williams).....	49.50 65.00	49.50 65.00	49.50 60.00	9.50 60.00 65.00
	89.50	69.00 89.50	89.50	89.50
	100.00			
	20.00 39.50	39.50 59.50	39.50 59.50	39.50 59.50
	59.50 75.00	74.50 85.00	74.50 85.00	74.50 85.00
	85.00 99.50			
	69.50	69.50	29.50 69.50	85.00
	44.00 49.50	44.50 49.50	44.50 49.50	44.50 49.50
	195.00 225.00		210.00	225.00
	100.00 150.00	145.00 150.00	145.00 150.00	145.00 150.00
	195.00 225.00	195.00(2)	195.00(3)	185.00 195.00(3) 225.00
	190.00 195.00	185.00	195.00	195.00
	129.50	59.50 129.50	124.50 129.50	160.00 185.00
	149.50		160.00 185.00	55.00
			55.00	

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SOUTHERN AMUSEMENT CO.
1925 Sophie Wright Place
New Orleans 12, La.

	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
Frolic (Bally).....	285.00 290.00 295.00 299.50 325.00(3) 335.00(3) 350.00	285.00 325.00 335.00(2) 350.00(2)	319.00 324.50 325.00(2) 350.00(2) 355.00 360.00 365.00(2) 375.00	325.00(2) 329.50 335.00 340.00 350.00 355.00 360.00(2) 365.00(2) 375.00(3)
Futurity (Bally).....	\$145.00 175.00 220.00 235.00	\$175.00 199.50 220.00 235.00	\$175.00 199.50 220.00 235.00	\$125.00 175.00 199.50 220.00 235.00
Georgia (Williams).....	99.50	99.50	99.50	99.50
Gizmo (Williams).....	20.00 35.00	35.00	35.00	
Glamour (Bally).....	159.50	159.50	159.50	159.50
Globe Trotter (Gottlieb)....	145.00	145.00	129.50 145.00	
Gold Cup (Bally).....	45.00 59.50	59.50	59.50	59.50
Golden Gloves (Chicago Coin)		50.00	75.00	75.00
Gold Mine.....	20.00			
Golden Nugget (Genco).....	200.00	200.00 250.00	235.00 250.00	235.00 335.00
Grand Award (Chicago Coin)....	250.00(2)	295.00	335.00	
Handicap.....	35.00	35.00	35.00	
Happy Days.....	200.00			200.00
Happy Go Lucky (Gottlieb)...	159.50	159.50	159.50	159.50 220.00
Harvest Time (Genco).....	65.00	65.00	65.00	
Harvey.....	109.50	109.50	109.50	
Hayburner (Williams).....	100.00 150.00	75.00		65.00 99.50
Hit-a-Home.....	20.00 24.50	20.00 24.50	20.00	20.00 24.50
Hit and Run (Genco).....			59.50	59.50
Hit 'N' Run (Gottlieb).....	145.00	139.50	145.00	145.00
Hit Parade (Gottlieb).....	29.50	29.50	29.50	29.50
Holiday (Chicago Coin).....	20.00 35.00	39.50 59.50	35.00 39.50	39.50 59.50
Holiday (Keeney).....	59.50	59.50	59.50	
Hong Kong (Williams).....	225.00	195.00 225.00	195.00 235.00	195.00 215.00 235.00 259.50
Hoops (Genco).....	165.00 180.00	150.00		165.00 180.00
Hot Rod (Bally).....		99.50	99.50	99.50
Humpty Dumpty (Gottlieb)...	49.50	49.50	49.50	49.50
Jalopy (Williams).....	165.00	165.00	65.00 144.50	
Jeanie (Exhibit).....	94.50	94.50	94.50	94.50
Jockey Special (Bally).....	45.00 54.50	54.50	54.50	54.50
Joker (Gottlieb).....				90.00
Judy (Exhibit).....	94.50	94.50	94.50	94.50
Jumping Jack (Genco).....	119.50 175.00 225.00 250.00	199.50 225.00 250.00(2) 275.00(2)	225.00(2) 240.00 250.00 275.00(2)	225.00(2) 240.00 250.00 275.00(2) 295.00 295.00
Just 21 (Gottlieb).....	20.00 59.50	59.50	59.50	59.50
King Cole (Gottlieb).....	49.50	49.50	49.50	49.50
King Pin (Chicago Coin).....	95.00 124.50 135.00	124.50 135.00	124.50 135.00	124.50
K. C. Jones (Gottlieb).....	75.00	50.00 75.00	65.00 75.00	95.00 65.00
Knock Out (Gottlieb).....	150.00(2)	189.50 269.50	269.50	195.00 215.00 269.50
Leader (United).....	164.50			
Lite-a-Lime (Keeney).....		79.50 80.00	79.50 80.00	79.50 80.00 95.00
Long Beach (Williams).....	225.00(3)	225.00	250.00	175.00 250.00
Lucky Inning (Williams).....	20.00 35.00 84.50	84.50	35.00 84.50	84.50
Mad Cap.....				145.00
Madison Square Garden (Gottlieb).....	85.00 95.00	95.00	95.00	95.00
Majors (Chicago Coin).....	74.50	74.50	74.50	74.50
Majors of '49 (Chicago Coin).....	45.00	45.00	45.00	
Majorette.....	110.00 140.00	95.00	95.00	110.00
Mardi Gras.....	29.50	29.50	29.50 49.50	29.50 49.50
Maryland (Williams).....	20.00 49.00	49.00 49.50	49.00 49.50	49.50 84.50
Mercury (Genco).....	49.50 84.50	84.50	84.50	84.50
Mermale.....	125.00	125.00(2)	125.00 130.00	140.00
Merry Widow (Genco).....	29.50	29.50	29.50	

	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
Starlite	185.00	235.00	210.00	220.00
Stars (United)	210.00(2)	275.00	199.50	225.00
	275.00		250.00(2)	245.00
			275.00	275.00
Stop and Go (Genco)			59.50	59.50
Summer Time (Gottlieb)	20.00	34.50	34.50	34.50
Sunshine Park (Bally)			195.00	195.00
			260.00(2)	260.00(2)
Super Hockey	59.50	59.50	59.50	59.50
Super World Series (Williams)	125.00	225.00	225.00	225.00
Sweepstakes (Williams)		195.00	195.00	195.00
Sweetheart (Williams)	55.00	89.50	89.50	89.50
Tampico (United)	64.50	79.50	64.50	79.50
Telecard (Gottlieb)	49.00	69.50	49.00	69.50
Tennessee (Williams)	29.50	49.50	29.50	49.50
Texas Leaguer (Keeney)	39.50	50.00	39.50	50.00
			9.50	50.00(2)
			69.50	50.00
			89.50	89.50
Thing (Chicago Coin)	45.00	75.00	45.00	89.50
			89.50	
Three Feathers (Genco)	64.50(2)	64.50(2)	64.50(2)	64.50(2)
Three Musketeers (Gottlieb)			54.50	54.50
3-4-5 (United)	64.50		69.50	69.50
Thrill (Chicago Coin)	29.50	35.00	29.50	35.00
Times Square	185.00			
Totalizer			25.00	25.00
Trade Winds (Genco)	29.50	29.50	29.50	29.50
Trinidad (Chicago Coin)	35.00	35.00	35.00	35.00
Triplets (Gottlieb)	95.00(2)	109.50	95.00(2)	109.50
			109.50	109.50
Tri-Score (Genco)	35.00	69.00	69.00	69.00
			89.50	89.50
Tumbleweed (Exhibit)	65.00	74.50	65.00	74.50
			74.50	74.50
Turf King (Bally)	40.00	50.00(2)	40.00	50.00
			50.00	50.00
			75.00(3)	85.00
			85.00	149.50
Tucson (Williams)	44.50	44.50	44.50	44.50
Twenty Grand	175.00	210.00	195.00	195.00
Utah (United)	59.50	84.50	59.50	84.50
Virginia (Williams)	20.00	49.50	49.50	49.50
Whirl-A-Ball			22.50	22.50
Whizz Kid (Chicago Coin)	149.50	149.50	149.50	149.50
Wild West (Gottlieb)	169.50	169.50	169.50	169.50
Winner (Universal Industries)	25.00	40.00	40.00	40.00
			55.00	55.00
			60.00	60.00
			99.00	99.00
			99.00	99.00
Wisconsin (United)	15.00	20.00	34.50	34.50
			34.50	34.50
Yanks (Williams)	20.00	49.50	49.50	49.50
Yango (United)	125.00	175.00	125.00	175.00

Portland Game, Music Clinic

PORTLAND, Ore., July 18.—Game and music operators are sharing in benefits from a Chamber of Commerce campaign that is making 1953 the biggest convention year in Portland history. Grosses have been inching up month by month this summer—the still below those of a year ago—and the flood of convention visitors is credited with a part in these gains.

Recent convention bookings have brought the total due here or already held to 229, bringing an estimated 89,610 delegates to lay out \$6,519,126. These figures compare with 54,805 delegates spending \$3,987,063 during 1952, which broke all previous records. Expenditure figures were based on an average of \$24.25 per day per delegate, each convention averaging three days.

Benefits from conventions are not limited to locations in the immediate vicinities of the hotels, operators feel, as Portland's policy on entertainment is to provide ample sightseeing and resort visiting for the delegates. A recent convention bringing nearly 9,000 delegates poured visitors out into motels and residences all over the Portland area to spread their purchasing power over a wide segment of the entertainment industry. With mountain and beach resorts within easy driving distance from Portland, even rural operators share heavily in the Portland convention business.

Mondial Named

Continued from page 93

that new European outlets would be established.

The greatest expansion possibilities, he explained, lie in Italy and Spain, where pinball games are a rarity and where the public seems receptive to these devices.

He added that Nova's Football and Basketball games, which he distributes in this country, are now in operation at the Hotel Sayville, Sayville, N. Y.

Set 120 Park Meters

HUMBOLDT, Sask., July 18.—Installation of 120 parking meters has been completed in the downtown shopping area here.

Shuffle Games

	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
Bank Shot (American)				\$265.00
Baseball (Bally)		\$75.00	\$75.00	75.00
Baseball, 2 player (Chicago Coin)	\$49.50	49.50	49.50	69.50
Big League Bowler (Keeney)	115.00		115.00	185.00
Bowl-A-Ball (Chicago Coin)	375.00	380.00	375.00	395.00
Bowl-A-Ball, 6 player (Chicago Coin)	229.50	425.00		
Bowlette (Gottlieb)	20.00	40.00	40.00	40.00
Bowling Alley (Chicago Coin)	10.00	25.00	10.00	40.00
			35.00	
Bowling Alley, 2 player (Chicago Coin)		50.00		10.00
Bowling Alley, 6 player (Chicago Coin)	220.00	250.00	220.00	255.00
			295.00	220.00
Bowling Champ (Keeney)	35.00	75.00	35.00	55.00
Bowling Classic (Chicago Coin)	55.00	99.50	59.50	89.50
			89.50	75.00
			89.50	89.50
De Luxe League Bowler (Keeney)	235.00	265.00	235.00	245.00
			265.00	250.00
Deluxe 6 player (Chicago Coin)				299.50
Deluxe League Bowler, 4 player (Keeney)	275.00			
Deluxe League Bowler, 6 player (Keeney)	195.00			
Double Bowler (Keeney)	49.50	79.50	49.50	79.50
Double Bowler, 2 player (Keeney)				29.50
Double Header (Williams)	49.50	49.50	49.50	49.50
Double Header, 2 player (Williams)	69.50			49.50
Double Score Bowler, 6 player (Chicago Coin)	485.00			
Double Shuffle Alley Express Rebound (United)	99.50	99.50	99.50	119.50
8 Player (Genco)				125.00
Five Player Shuffle Alley (United)	159.00	160.00(2)	160.00(2)	159.50(2)
	160.00(2)	175.00	185.00	160.00(2)
	175.00	190.00	225.00	175.00
	185.00(2)			190.00
	225.00			225.00
	229.50w/p			
Four Way Bowler (Keeney)	215.00	225.00	225.00	215.00
Four Player Shuffle Alley (United)	125.00	149.00	125.00	165.00
	165.00	195.00	195.00	125.00
	59.00	95.00	115.00	115.00
Hi-Score Bowler (Universal)	75.00	79.00	95.00	99.00
Hook Bowler (Bally)	79.50	95.00	149.50	149.50
	149.50			
King Pin (Keeney)				35.00

(Continued on page 112)

FIRST PRIZE

for VALUE!
for QUALITY!
for DEPENDABILITY!

SHUFFLE GAMES

NEW
CHI COIN CROWN BOWLER
CHI COIN 10TH FRAME TRIPLE SCORE BOWLER
CHI COIN GOLD CUP BOWLER

KEENEY
DOMINO BOWLER
TRIPLE MATCH FEATURE & MAGIC DIAL—Selects 4 ways to play.

CARNIVAL BOWLER
Magic Dial—4 ways to play & 4 Players: Quick Dial Scoring: Fast, Silent Rebound.

BINGO 5 BALLS
Bally YACHT CLUB
United TROPICS
Genco SILVER CHEST

BALLY
BEAUTY \$475
PALM BEACH 375
FROLICS 375
ATLANTIC CITY 350
SPOT LIGHT 235
BRIGHT SPOT 245
CONEY ISLAND 245
BRIGHT LIGHTS 195

UNITED
SHOWBOAT \$325
STARS 310
A.B.C. 95

GENCO
JUMPING JACKS \$250
GOLDEN NUGGET 250

ARCADIE

NEW
EXHIBIT SPACE GUN
GENCO SKY GUNNER
ABT RIFLE SPORT
EVANS BAT-A-SCORE
ABT CHALLENGER

"First-Conditioned"
SEEBURG SHOOT THE BEAR \$235
WMS SUPER WORLD SERIES 325
EXHIBIT JET GUN 195
CHI COIN B.A.S. KETBALL CHAMP 195
CHICAGO MIDGET SKEEBALL 185
EX. SIX SHOOTER 175
EX. GUN PATROL 175
CHI COIN-4 PLAYER DERBY 155
TELEQUIZ 145
CHICKEN SAM RIFLE RANGE 105
RAY GUN 95
CHI COIN GOALIE 105
UN. TEAM HOCKEY 85
EXHIBIT DALE GUN 45
WMS. QUARTER 85
MERCURY 13-WAY GRIP 79

CONVERSIONS
IT PAYS TO BUY THE BEST! GENUINE SUPER DELUXE FORMICA TOPS.

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Coinmen You Know

Continued from page 104

plant outside St. Charles, Ill., is progressing steadily. Vice-president Herbert Chadwick says the building should be humming with the first production activity in August.

Ben Coven, head of Coven Distributing, reports sales efforts on the Apco cigarette vander are garnering good results. Coven was recently given the Northern Illinois distributorship for the machine; it had previously handled the unit on a non-exclusive basis... Dave Hampton, head of the local Spacarb-Juice Bar sales-service headquarters, says activity is climbing these days as operators diversify. In addition to the Spacarb beverage and Juice Bar juice machines, his office handles the Hebel ice cream and Bert Mill coffee venders.

The D. Gottlieb & Company plant was back in high gear after closing down for group vacations from July 3 thru July 12. Among the first visitors were B. D. and J. D. Lazar, of the B. D. Lazar Company, Pittsburgh. They had just completed a European trip... Over at Genco, deliveries of Sky Gunner continued at a stepped-up pace with many of the firm's distributors increasing their orders. The Lazars also were in for conferences with Genco officials, Sam Lewis and Avron Gensburg.

Another unit in full production is the upright game Silver Chest.

The NAMM convention at the Palmer House drew a steady stream of operators, artists, juke box and needle manufacturer visitors... The placement of late model shuffle games continued in high gear this week. While operators were extra busy with this task they also kept an eye open for any sign from the city that other types of amusement games would soon be licensed. Best bet for that happening would stem from the city's need for new sources of revenue.

There was plenty of activity at the Williams plant this week. In addition to reopening the factory following a vacation period, the firm started heavy output of the Pennant Baseball game... Another game factory ending its vacation period was United... Vend-Insure, a new firm making insurance vending machines, wound up its two-week showing at the Hotel Sherman Thursday (17).

Distributor headquarters here continued to be beehives of activity. Most of them reported heavy traffic from early Monday (13) morning right thru Friday night... Over at World Wide Distributors, the staff was extra busy handling requests for new and late model used games... Col. Lou Lewis, Merit Industries, reported game activity on the South

Side in high gear... The golf tourney sponsored by the local juke box operators' association for July 28 at Southmoor Country Club, brought out a lot of practice rounds this week-end. Among those getting in some last minute fairway experience were Joe Calderon, Trans-World Trading; Herb Ottenger, United; Dudley Rutenberg, legal counsel for Coin Machine Industries, and Herb Perkins, Purveyor.

New York

Lou Fenishel, Keystone Enterprises, is recuperating from an operation at Beth David Hospital... Morris Peskin, Char-Mor, who recently bought George Ponsler's route, and Ben Chaicofsky, Ben-Ray, are new members of the Coin Machine Employees' Union... Harry Ross, Plaza Distributors, was released from the hospital last week... Al Gilbert is busy with his triple-score conversions.

Joe Shulkofsky, D&J Music, and Sheldon Simon, Simon Music Company, recently bought homes in Bayside, L. I... Morris Kahan, County Enterprises, is on vacation. Lou Price is in charge during his absence... Morris Wurtzel, C&S Music, is vacationing at the Rockaways with his family.

Joe Plastic and his son, Ted, a marine back from Korea, were 10th Avenue visitors... Al Simon is selling the Genco Sky Gunner to the Mondial Commercial Cor-

Vital Statistics Deaths

Jack Gordon, last week in Pasadena, Calif. Interment in New York. He was president of Glenn-Rowe Vending Company and chairman of Region XI, of the National Automatic Merchandising Association. Surviving are his widow and son, Jackson.

poration for export to France. Al recently received his first shipment of Chicago Coin's new Triple-Score Bowler.

Gil Kitt, Empire Coin, Chicago, was in New York on a buying trip. He's looking for used Bowlers... Operators here report a slight pick-up in music collections, with game collections trailing a bit... The board of directors of the Associated Amusement Machine Operators of New York met Thursday (9) at Cavanaugh's Restaurant... Clare Morano, George Ponsler's secretary, and her husband, George, are on a two-week Caribbean cruise.

Hartford

C. H. Buckley, president and treasurer of the Pepsi-Cola Bottling Companies of Hartford and New Haven for 15 years, has been named sales manager for beer and carbonated beverage containers, Continental Can Company, New York. He is president of the Connecticut Manufacturers of Carbonated Beverages Association.

Herman M. Sternberg, formerly with Ralph Colucci and Seaboard Distributors, has joined Radio and Appliance Distributors, East Hartford, as sales manager of the radio and television division.

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Shuffle Games

Continued from page 111

	Issue of July 18	Issue of July 11	Issue of July 4	Issue of June 27
League Bowler (Keeney)....	95.00 99.00 115.00 139.50	115.00 139.50	95.00 115.00 125.00 139.50	125.00 139.50
League Bowler, 4 player (Keeney)	149.50	125.00 149.50	125.00 149.50	95.00 125.00(2) 149.50
Matched Bowler, 4 player (United)	260.00	260.00	260.00	260.00
Matched Bowler, 6 player (Chicago Coin).....	295.00 350.00 375.00	295.00 360.00	295.00 360.00	295.00(2) 360.00
Name Bowler, 6 player (Chicago Coin).....	450.00			
Official Shuffle Alley (United)	290.00 295.00 310.00	310.00	295.00 310.00	325.00
Shuffle Alley (United).....				10.00 45.00
Shuffle Alley Deluxe 6 player (United).....	219.00 220.00 235.00 239.00 245.00 285.00 299.50 315.00	220.00 245.00 275.00 285.00 315.00 339.00	220.00 245.00 285.00 300.00 315.00	220.00 245.00 259.00w/p 295.00 315.00
Shuffle Alley Express (United) Shuffle Alley Express 2 player (United).....	39.00 59.00 89.50	59.00 89.50	89.50	45.00
Shuffle Alley, 6 player (Keeney)	225.00 240.00	240.00	225.00(2) 250.00	250.00(2)
Shuffle Alley, 6 player (United)	179.00 180.00 185.00 195.00 200.00 259.50w/p	180.00 200.00 195.00 200.00	185.00 190.00 215.00(2) 225.00	185.00 190.00 195.00 215.00 225.00(2)
Shuffle Champ (Bally).....	39.00			
Shufflecade (United).....	89.00	89.00		
Shuffle Horseshoe (Chicago Coin).....		100.00	100.00	100.00
Shuffle Line (Bally).....	75.00	109.50	75.00 109.50(2)	109.50(2)
Shuffle Slugger (United).....		65.00		65.00 79.50
Shuffle Target (Genco).....	59.00	69.50 95.00	69.50 95.00	95.00
Single Shuffle Alley Rebound (United).....	69.50	69.50	49.50	89.50
Six Player 10th Frame (United)	345.00 350.00 425.00	345.00 350.00	345.00 375.00	345.00 349.00 375.00
Skee Alley (United).....	59.00 75.00(2)	75.00	85.00	75.00 79.00
Speed Bowler (Bally).....		45.00	45.00	45.00
Star Bowler, 2 player.....	295.00	295.00	295.00	295.00
Star 6 player (United).....	319.00(2) 375.00	319.00 375.00	350.00 375.00	375.00
Super Deluxe League Bowler (Keeney)	255.00 275.00	255.00	265.00 275.00	
Super Deluxe, 6 player (United)	265.00	265.00	265.00	265.00
Super Matched Bowler, 6 player (Chicago Coin)...	415.00			
Super Six Shuffle Alley (United)	239.00 269.00 285.00 325.00(2) 335.00	269.00 285.00 325.00 335.00	285.00 325.00(2) 335.00	285.00 325.00 385.00
Super Twin Bowler (Universal)	45.00		45.00	35.00 69.00(2)
Super Twin Bowler (United)	59.50			
Team Bowler, 10 player (Keeney)			400.00	400.00(2)
10th Frame Bowler (Chicago Coin).....	350.00	360.00	360.00	360.00
Trophy Bowl (Chicago Coin)...	55.00 59.50 75.00 99.50	59.50 75.00 99.50	59.50 75.00 99.50	59.50 70.00 99.50
Twin Bowler (United).....	49.50			
Twin Bowler (Universal)...	25.00 39.00		25.00	25.00 49.00(2) 49.50(3)
Twin Rotation Exhibit.....		100.00	100.00	
Twin Rotation (United).....	225.00			
Twin Shuffle Alley Rebound (Universal)	49.50	49.50	49.50	
Twin Shuffle Alley Rebound (United)	75.00 125.00 129.50w/p 145.00	115.00 145.00	75.00 145.00	99.00 125.00 145.00
Twin Shufflecade, 2 player (United)	79.00			
Twin Shuffle-Cade (United)		150.00	150.00	150.00
Two Player (United).....		100.00	110.00	110.00

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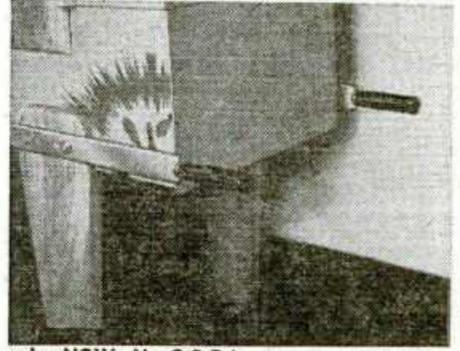
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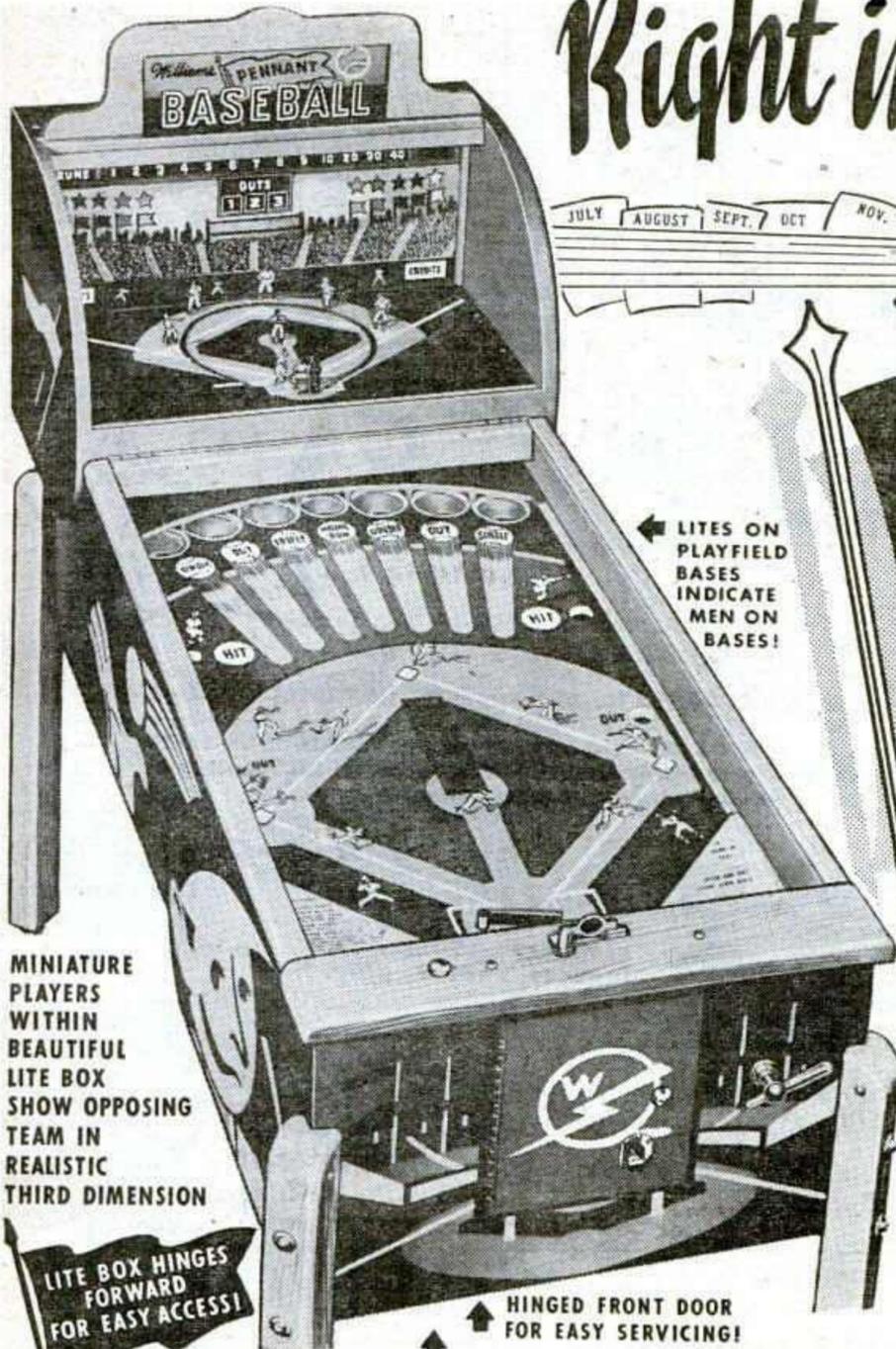
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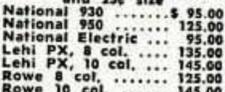
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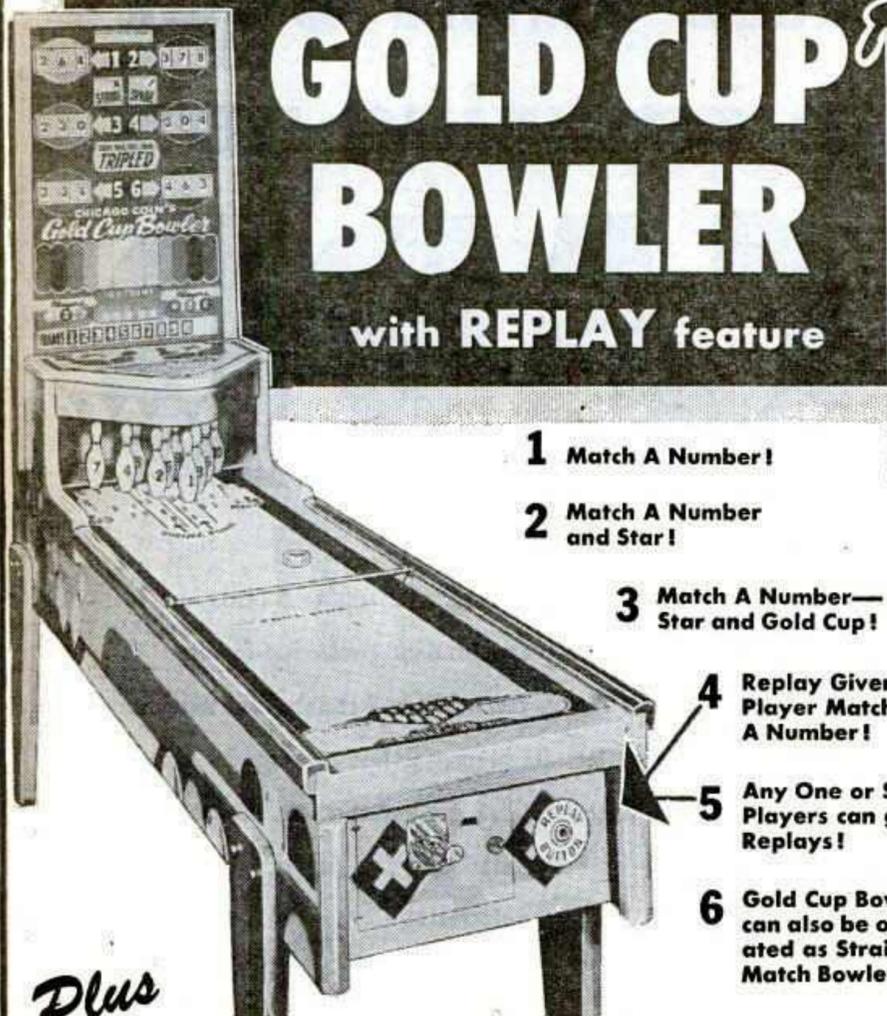
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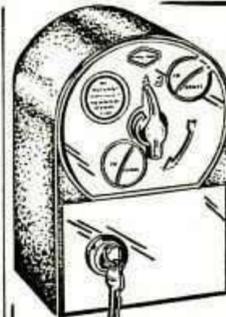
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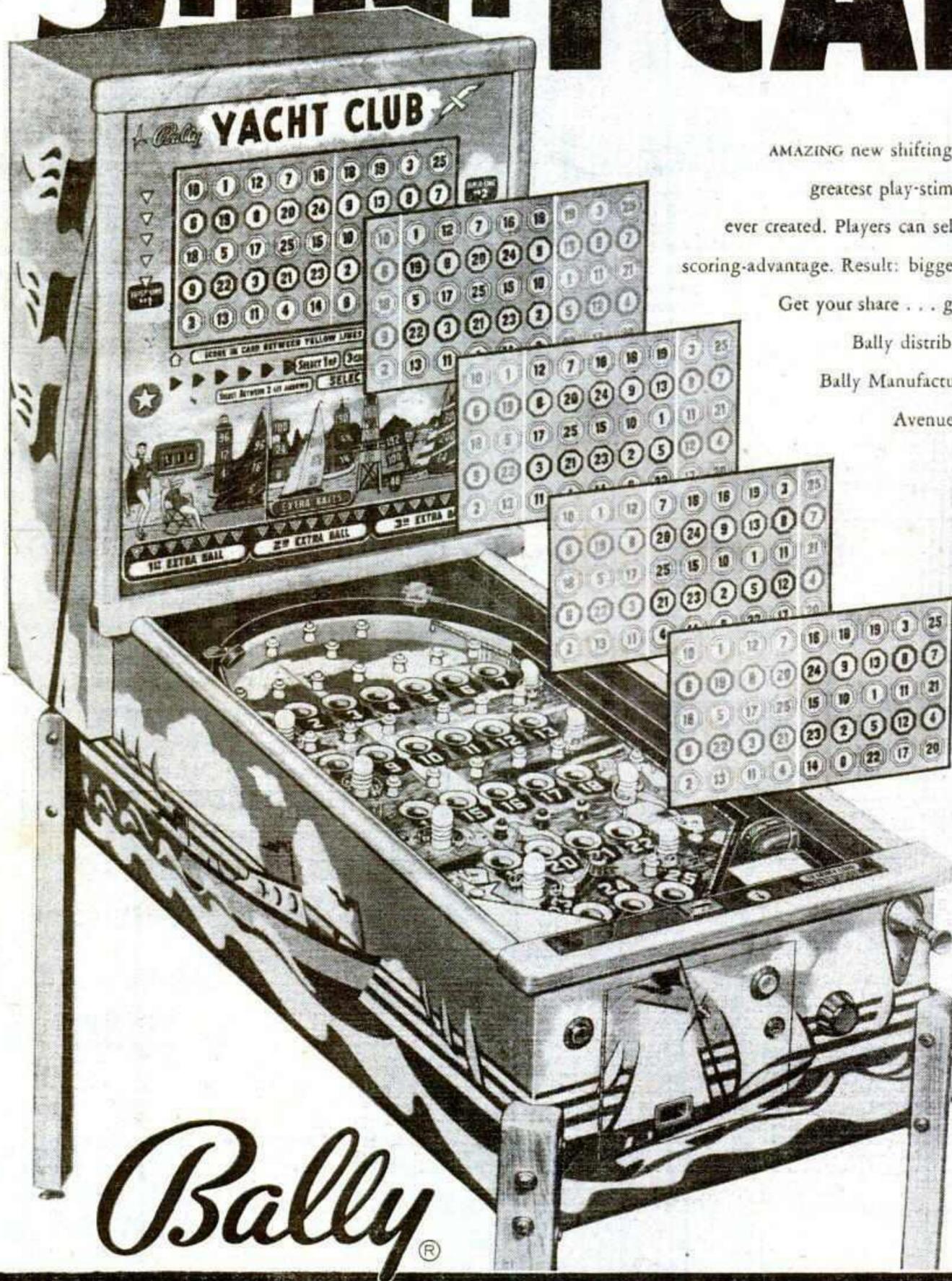
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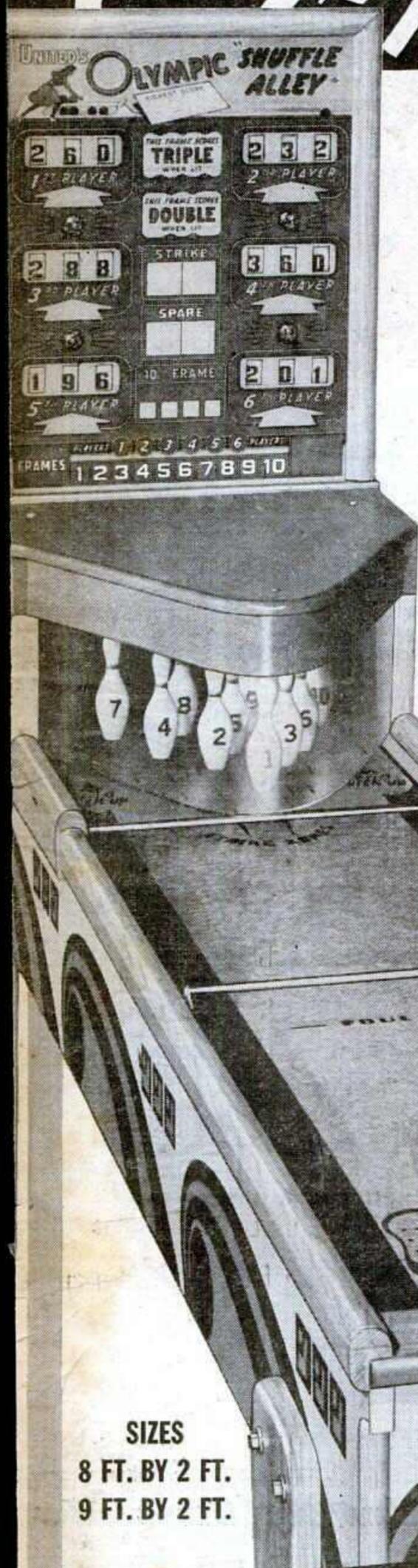
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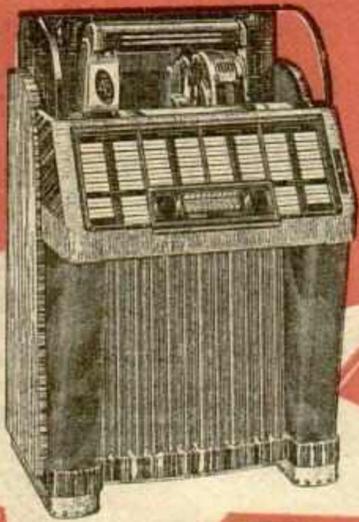
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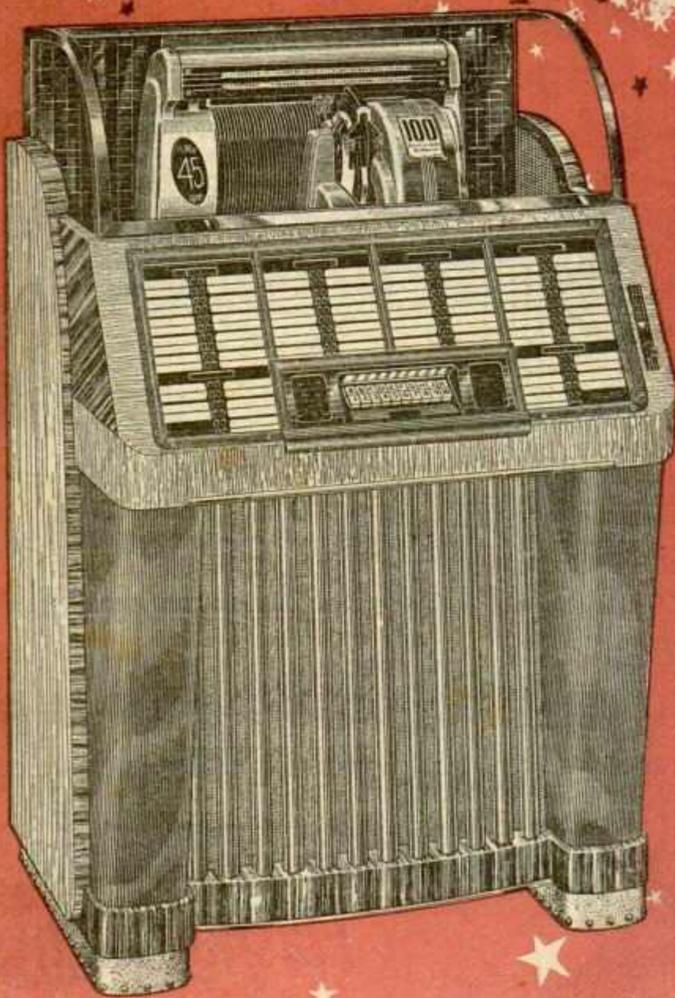
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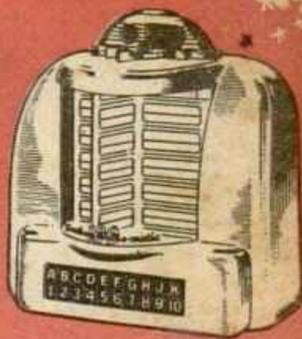
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