AUGUST 1, 1953  THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY  PRICE 25 CENTS

Study Underlines Radio's Solid Grip in Face of TV

MISS AMERICA TV SEES 50G

NEW YORK, July 25 — Sponsors of the "Miss America" pageant in Atlantic City this week were asking $50,000 from the networks. To gain the beauty contest to the television audience this September for the first time. The sight presumably would include advertising for Atlantic City's casinos to the public. Having that other uses to the presentation of the awards to the "Miss America".

Italy to Hear Yma Sumac

ROME, July 25 — South American star Yma Sumac, who had to give up her Italian tour last year because of intervening TV commitments, has finally arranged to do several long-awaited concerts in Italy this fall. A big break here in Capital Mill Sumac is scheduled to appear in Milan for a week beginning November 3 and then move down to Rome for another week beginning November 9.

New Bids Brighten Color Tele Future

WASHINGTON, July 25 — Color TV's rainbow brightness will be further this week at the National Television System Committee and Public Corporation, in separate petitions filed with Federal Communi-

Broadway to Get TV Play

NEW YORK, July 25 — Televising drama's first contribution to the Broadway stage will be made this fall when Fred Coe produces Horton Foote's "Figuring to Benefit." Presented on the "Goodtime TV Playhouse" on March 1, "Benefiting" will be performed on Broadway by the same crew that presented it on video. Vincent Brown will direct and Lilian Gordon will produce.

TV BLUE BOOK?

FCC Dissent Asks Programming Probe

WASHINGTON, July 25 — A new "Blue Book" battle of this time in TV programming is threatened by Commissioner Fred B. Hen- derson of the Federal Communi-

Index
Billboard Backstage

By BILL SACHS

There's hardly a day passes the mind of one of the industry's most?<n>to the point that when you ask a question about the past to John Leland Stevens, Robert W. Davis and Robert Whishead, you immediately get a sense of how they see the industry and why they feel that way.

John Leland Stevens, Robert W. Davis and Robert Whishead are all veteran industry executives. Stevens, Davis and Whishead have been involved in the industry for many years, and their experiences and insights are invaluable.

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TODAY'S TELEVISION AND RADIO

PBC Prez White Ill Quit; Saroff Takes Over Duties
Radio Affiliates' Meet Forming Group Similar to Video's Unit

NEW YORK, July 27.— Frank White today (Monday) resigned his post as president of NBC here until further notice. At the annual meeting of NBC radio affiliates here by White himself.

White has been in ill health and rumors of his resignation have been circulating in recent months. It is said that he is not in good enough condition to assume his duties.

The move was made after an organizational meeting of NBC radio affiliates here by White himself.

But White is thought to have been weakened by a recent illness and it is expected that his resignation will not be permanent.

Reports that White's poor health is due to a cancerous growth in his throat were denied by NBC. It was said that White is undergoing treatment for a chronic illness.

Saroff, White's successor, was named at the meeting. Saroff has been associated with NBC for many years and is well known in the industry.

The resignation of White is a setback for NBC, which has been struggling to recover from its recent financial difficulties.

---

TVA BLUE BOOK

FCC Dissents Again; Probing Program

The Federal Communications Commission (FCC) has dissented again from the probe of TV sponsors, according to a report in the New York Times.

The FCC's dissent is a setback for the efforts of the FCC to clarify the role of TV sponsors in the industry, and it is likely to prolong the debate over the issue.

The FCC has been conducting an investigation into the role of TV sponsors in the industry, and it has been urged to take action to prevent the practice of "ghosting" of TV programs.

The FCC has been considering a rule that would require TV stations to identify sponsors of programs when they are ghosted, but it has been urged to take a more aggressive approach to the issue.

The FCC's dissent is a setback for the efforts of the FCC to clarify the role of TV sponsors in the industry, and it is likely to prolong the debate over the issue.

---

Adaptable AM Hits 9 in 10
In Face of TV, Says Study

NEW YORK, July 25.—A new study by the National Association of Broadcasters (NAB) finds that AM radio is still a popular medium in the face of TV.

The study, conducted by the NAB, found that 9 out of every 10 adults listen to AM radio at least once a week.

The study also found that AM radio is more popular among older adults and in small towns.

The study is important because it shows that AM radio is still a viable medium in the face of TV, and it is likely to have an impact on the future of the industry.

---

Hazel Bishop Wrote in ABC's Growing Up

NEW YORK, July 25.—Hazel Bishop, who was one of the early pioneers in the TV industry, has died at the age of 90.

Bishop was a noted author and journalist, and she was one of the first women to break into the male-dominated world of TV.

Bishop was a major force in the early days of TV, and she was a key figure in the development of the industry.

She is remembered as a tireless advocate for women in the industry, and she is credited with helping to open the doors for many female journalists and writers.

---

NIGHT STRIP'S APPEAL

Greater Penetration Than Half-Hour Shot

NEW YORK, July 25.—The nighttime radio strip show is becoming increasingly popular, according to a recent study.

The study found that radio strips are more popular than half-hour shows in terms of audience penetration.

The study also found that radio strips are more effective in terms of reach and frequency, and they are also more cost-effective.

Radio strips are proving to be a valuable tool for radio stations, and they are likely to continue to gain in popularity in the future.

---

Eddie Mayehoff Set For New TV Show

NEW YORK, July 25.—Eddie Mayehoff will get his second TV show, "Eddie Mayehoff's 'New CBS TV Package,"" which will star him in an ill-fated court-sponsored series.

Mayehoff, a well-known radio personality, is scheduled to appear in the new CBS TV package, which will be a continuation of his previous series, "Eddie Mayehoff's 'New CBS TV Package.'"

Mayehoff's new show will be a continuation of his previous series, which was canceled after two weeks due to low ratings.

Mayehoff will be joined by a cast of well-known actors, including George Jessel and Ethel Merman, who will star in the new series.

The show will be set in a fictional New York City, and it will be a continuation of Mayehoff's previous series, "Eddie Mayehoff's 'New CBS TV Package.'"
Station Reps Add to FCC Plea Vs. CBS, NBC; Campbell Named V-P.

NEW YORK, July 25— The Station Representatives Association this week further supplemented a portion of complaint filed against NBC and CBS with the Federal Communications Commission by adding two new charges. NTRA states that CBS and NBC have taken over spot representation for seven independent radio and TV stations and that the networks, in expanding into TV film production, have syndicated films which they consider 'network broadcasting' even though they furnish only film by mail.

CAMPBELL NAMED
CBS VEPPEE...

NEW YORK—Wendell Campbell has been named veepee in charge of station administration for CBS. He replaces Carl Buckland who has resigned from CBS to become executive veepee and general manager of the Portsmouth (Va.) Radio Corporation. Campbell was sales manager of the CBS Radio Spot Service. No replacement has been named for that post.

CBS-TV TO SHOW
WNTS COLOR...

NEW YORK—CBS-TV will program color to its network beginning September 15. The week will transmit National Television Systems Committee's compatible color via selected stations. When and if NTSC color is adopted by the Federal Communications Committee, CBS-TV will begin a regular schedule of color under that system. Other plans include a color clinic for users of CBS-TV color.

HAYWARD JOINS
NBC-TV STAFF...

NEW YORK—Broadcast producer Leland Hayward has joined NBC-TV as a producer and consultant. The producer of 'South Pacific,' and other hits, Hayward may produce a one-month Saturday night show to open 'Your Show of Shows' for NBC-TV.

OTHER NEWS
IN BRIEF...

Bishop Fulton J. Sheen will return to Du Mont with a line-up of 132 stations on October 13. Admiral will sponsor.

James Cassidy, director of programs and productions for the Du Mont web, has given a new long-term post... More than $2,000,000 worth of new local business has been acquired by World Broadcasting System affiliates saying World's phone guilt, 'You Win,' Subject to Federal Communications Commission approval, the Pitter Broadcasting Company, Kalamazoo, Mich., has purchased radio and TV stations K25X and KDLY TV, Lincoln, Neb. A spot campaign on WLA-TV, Atlanta, for 'Bast From 20,000 Feet' has netted an estimated $17,500 to the Paramount. New York's candidate for re-election, has voted his weekly TV show on WNTN, New York.

RESTLESS PEOPLE...
REPEATING FAMOUS...

Albert McCleery has been named an executive producer by NBC-TV. McCleery, who joined NBC in 1933, has had previous merit established as producer by WLS and CBS-T. His first assignment is to revive 'This I Believe,' replacing Edward S. Ward, and 'Bob Brandt has joined Hewitt, Ogilvy, Benson & Mather as TV art director.

Sponsors Eye 'The Search'

NEW YORK, July 25— Considerable sponsorship interest this week was evidenced in CBS-TV's new film documentary, 'The Search.' Both Standard Oil of New Jersey and the American Petroleum Institute are considering sponsorship of the property. The program is being shown to various colleges, which utilize them and their function in American society.

Pollack Out At Coast ABC

HOLLYWOOD, July 25—Personnel shifting here at ABC continued this week with KRLA-TV program director Jim Pollack as the latest victim of the new crew realignment. He will be replaced by Bob Prior, head of programming at KTTV. Pollack left to accept a position higher with the network, stating only that he is leaving for a twomonth vacation and will announce his future affiliation at a later date. According to reports, Pollack has a choice of a high level production post at the network or another position in ABC's film syndication division under newly named Veepee George Sheperd.

Rumored replacements in other key posts at the network levels here and in San Francisco were denied by William Phillips, general manager of ABC's Western Division, while confirming Pollack's departure.

Maurice Seymour
of Chicago
announces the opening of his
New York Studio at 1619 Broadway
on August 3rd.
For Appointments phone: PL 7-1527.

All Photography exclusively
by Maurice Seymour.
**WOW!**

**ZIV'S NEW RADIO SHOW IS BIG, BIG, BIG!**

Tony Martin  
Ginger Rogers  
Dick Powell  
Peggy Lee

**Fun!**  
**Excitement!**  
**Music!**

**THE HOTTEST SHOW THAT EVER HIT RADIO!**

5 FULL HOURS EVERY WEEK!
FILLED WITH MUSIC! MUSIC! MUSIC!
RADIO'S GREATEST ORCHESTRAS AND SINGING STARS!

WITH

- THE BIGGEST SHOW...
- THE LOWEST COST...

THE HIGHEST IN HISTORY

**THE HOUR OF STARS**

FREDERICK W. ZIV COMPANY
1533 MADISON ROAD * CINCINNATI 6 OHIO
HOLLYWOOD

WWW.AMERICANRADIOHISTORY.COM
**The Billboard Radio-TV Show Charts**

---

**Top 10 TV Shows Each Day of the Week in Pittsburgh**

According to Videodex Reports

**Top 5 Radio Shows Each Day of the Week in St. Louis**

According to Pulse

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**FCC Issues 5 TV Grants; Total at 526**

WASHINGTON, July 25—Federal Communications Commission issued five new TV station authorizations this week, bringing total authorizations to 526. Frost tree grants now number 418.

The Bay Area Educational Television Association, San Francisco Channel 4, received the 526th and last of the eventual 526. The station is located at 1406 Folsom St., San Francisco. Channel 4, received the 526th and last of the eventual 526. The station is located at 1406 Folsom St., San Francisco.

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**'Bride-Groom' Face GM Ax**

NEW YORK, July 25—General Motors reportedly plans to discontinue “Bride and Groom” this fall. The program has been a good job for the sponsor in the 13-22-tv Monday night slot. However, the advertiser is considering several alternatives, including a one-hour musical program. The decision will be made in the next few weeks.

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**Weekly TV Ratings**

**June 1953**

- **7:00-7:30 PM:** CBS
- **7:30-8:00 PM:** CBS
- **8:00-8:30 PM:** CBS
- **8:30-9:00 PM:** CBS
- **9:00-9:30 PM:** CBS

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**Next Week Top 10 TV Shows Each Day in Toledo**

According to Videodex

**Top 3 Radio Shows Each Day in San Francisco**

According to Pulse

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**NEXT WEEK Top 10 TV Shows Each Day**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Network</th>
<th>Show</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mon</td>
<td>7:00</td>
<td>CBS</td>
<td>Love, American Style</td>
</tr>
<tr>
<td>Mon</td>
<td>7:30</td>
<td>CBS</td>
<td>The Addams Family</td>
</tr>
<tr>
<td>Mon</td>
<td>8:30</td>
<td>CBS</td>
<td>The Beverly Hillbillies</td>
</tr>
<tr>
<td>Tue</td>
<td>7:00</td>
<td>CBS</td>
<td>The Dukes of Hazzard</td>
</tr>
<tr>
<td>Tue</td>
<td>7:30</td>
<td>CBS</td>
<td>The Fotheringhams</td>
</tr>
<tr>
<td>Tue</td>
<td>8:00</td>
<td>CBS</td>
<td>The Mary Tyler Moore Show</td>
</tr>
<tr>
<td>Tue</td>
<td>8:30</td>
<td>CBS</td>
<td>The New Dallas</td>
</tr>
<tr>
<td>Wed</td>
<td>7:00</td>
<td>CBS</td>
<td>The Odd Couple</td>
</tr>
<tr>
<td>Wed</td>
<td>7:30</td>
<td>CBS</td>
<td>Petticoat Junction</td>
</tr>
<tr>
<td>Wed</td>
<td>8:00</td>
<td>CBS</td>
<td>That Girl</td>
</tr>
</tbody>
</table>

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- **9:00-9:30 PM:** CBS
WOR SALES TREND:

Off-Beat Clients, More Buyers, Shorter Pacts

NEW YORK, July 25 — The trend in local radio sales here today is toward more advertisers, shorter term contracts and off-beat products, according to WOR sales manager Bill Crawford. The ease printed out that the station sold 577 accounts in

FCC Holds Up Hope TV Grant

WASHINGTON, July 25—Bob Hope's grant for TV station in Denver is being held up pending a review by the Federal Communications Commission which yesterday (24) announced a last-minute stay in Examiner James D. Cunningham's recent recommendation toward to the Hope. The Commission made known its decision on the deadline for doing so a month after Cunningham had recommended the grant to Hope's Metropolitan Television Company for Channel 4 in Denver.

The Commission gave no indication as to how long Cunningham's initial decision would be held up.

Benton-Bowles Ups M'Dermott

NEW YORK, July 25 — Tom M'Dermott this week was appointed veep in charge of radio and TV production for Benton & Bowles. He had been acting as TV director of the agency since the resignation of Walter Craig. M'Dermott's switch into production will leave a gap open that will probably be filled by the hiring of Ted Steele. Paul Roberts will continue to supervise radio activity for the agency.

NBC Prez Quits

named in the immediate future. For one thing, General Sarnoff, in functioning as pro tem president, merely will carry on the de facto leadership he has been exercising for some time. For another, with the naming last week of Jack Horbert and Bill Pinchak to head the TV and AM networks, respectively, General Sarnoff has taken two laden executives who will help carry part of the burden in the future.

As a result, it is deemed likely that General Sarnoff will give the new split operation a chance to shake down, meanwhile assessing the personalities involved. After a suitable period, he then will probably accept the situation and make whatever moves he deems necessary to improve the integrated operations of the various individuals and departments.

This appeared certain today as delegates to AFTRA's first national convention here continued lengthy discussions on a course to be taken by AFTRA's ban on AFTRA's ban by any member of the American Federation of Musicians.

It was highly likely that AFTRA would serve notice on Petriello that dual membership is most undesirable, or the union would be forced to boycott producers employing instrumentalists who double as singers or otherwise.

AFTRA Meet Guns Raised at Petriello

HOLLYWOOD, July 25 — The American Federation of Television and Radio Artists will expand to a national scale its threat to withdraw its members from any show using musicians who sings or engages but who fail to hold AFTRA cards.

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Urges Probe Of Web Nat'l Spot Policy

WASHINGTON, July 25—The Federal Communications Commission got a demand this week from James Lawrence Fly, TV-radio legal aid and former FCC chairman, urging the Commission to re-examine network national spot advertising policy. Fly in a letter to the Commission contended that NBC and CBS disregard the Cost

Color TV

(Continued from page 2)

... therein lies the greatness of our democracy.
## Film Football May Buck Big Shows on 2 Nets

### By SAM CHASE

NEW YORK, July 25—A filmed version of college football games in all probability will be offered by two networks this fall in a direct challenge to a yearly six-hour series of games from entrenched stadia being aired by NBC-TV. The move is being made to counter the charge that TV is considering splitting Consolidated’s “Night Game” of the previous year, TV officials believe the network will go it alone with a six-hour series of games, which will begin in September.

The NBC-consolidated deal is reportedly being worked out by a committee of network executives to tap on board a multi-purposes project of the year in the Live TV category, which is expected to make a number of television stations in various markets.

The NBC-consolidated deal will be used by ABC-TV of all programs, it is expected, and will be used by ABC-TV to present the network’s fall schedule.

Meanwhile, this gives the web, which will sell an additional new property during the period of this year, will also be used by the network. The sale of the New York Times for ABC-TV of the week is expected, to give the network’s fall schedule.

The ABC-TV deal has an automotive sponsor with the contract, a contract apt to be signed at any moment. This year, too, the syndication of "The Cars" will not be affected by this change.

The No. 1 game in the fall will be "The Games", which will provide a six-hour series in the Live TV category, which is expected to be the focus of the network’s fall schedule.

- **The show will be broadcast on the web**
- **Through a partnership with the network**

### Guild Obtains 'Secret' Unit

NEW YORK, July 25—Soviet Productions, Inc., will produce a new property during the period of this year, will also be used by the network. The sale of the New York Times for ABC-TV of the week is expected, to give the network’s fall schedule.

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### 26 Sovereign Films on Sale

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### TV Film Purchases

**Western**

<table>
<thead>
<tr>
<th>Western</th>
<th>No. Sets</th>
<th>Arr. Date</th>
<th>Station/Market</th>
<th>Town</th>
<th>Rate</th>
<th>Sales</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>CISCO KID (26 min.-26</td>
<td>-Ze Teleproduction)</td>
<td>B</td>
<td>Rochester</td>
<td>85.00</td>
<td>4.00</td>
<td>97.00</td>
<td></td>
</tr>
<tr>
<td>BB</td>
<td>Miami</td>
<td>85.00</td>
<td>4.00</td>
<td>97.00</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>BB</td>
<td>B</td>
<td>Rochester</td>
<td>85.00</td>
<td>4.00</td>
<td>97.00</td>
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</tr>
<tr>
<td>BB</td>
<td>B</td>
<td>Rochester</td>
<td>85.00</td>
<td>4.00</td>
<td>97.00</td>
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<td>BB</td>
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<td>Rochester</td>
<td>85.00</td>
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<td>B</td>
<td>Rochester</td>
<td>85.00</td>
<td>4.00</td>
<td>97.00</td>
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<td></td>
</tr>
</tbody>
</table>

### QUICK TAKES

NEW YORK, July 25—George E. Burpee Jr., has joined the New York home of the National Screen Service. Screen Gems, Inc., is looking for a replacement for Jane Nussbaum, who resigned to become Miss America. Miss Nussbaum was appointed to succeed Miss Nussbaum at General Electric Television for the company's new film department.

**Rohrs Quits UPT; Hagonaugh In**

NEW YORK, July 25—Soviet Productions, Inc., will produce a new property during the period of this year, will also be used by the network. The sale of the New York Times for ABC-TV of the week is expected, to give the network’s fall schedule.

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### THE BILLBOARD TV FILM BUYING GUIDE

**ARB Ratings of Non-Network TV Films**

<table>
<thead>
<tr>
<th>Children's</th>
<th>No. Sets</th>
<th>Arr. Date</th>
<th>Station/Market</th>
<th>Town</th>
<th>Rate</th>
<th>Sales</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>JUNIOR CROSSBOWS (24 min.-24</td>
<td>-Ze Teleproduction)</td>
<td>B</td>
<td>Rochester</td>
<td>85.00</td>
<td>4.00</td>
<td>97.00</td>
<td></td>
</tr>
<tr>
<td>BB</td>
<td>Miami</td>
<td>85.00</td>
<td>4.00</td>
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<td>Rochester</td>
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<td>Rochester</td>
<td>85.00</td>
<td>4.00</td>
<td>97.00</td>
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</tbody>
</table>

**WHILE WONDERFUL (17 min.-24 | -Ze Teleproduction, Inc.) | B | Rochester | 85.00 | 4.00 | 97.00 |
Your Lucky Strike Hit Parade presents a special summer service!

During its 12-week hiatus, Your Hit Parade will list in this space

THE 7 TOP TUNES FROM YOUR HIT PARADE SURVEY

Here are your Lucky 7 tunes that you would have heard last Saturday night, as determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.

1. Song from Moulin Rouge
2. April in Portugal
3. I'm Walking Behind You
4. No Other Love
5. Ruby
6. I Believe
7. Vaya Con Dios

Look for this listing every week. We'll be back on TV Sept. 12

Be sure to watch Your Hit Parade's summer TV replacement "PRIVATE SECRETARY"—starring ANN SOTHERN

Saturdays at 10:30 P.M. (N.Y.T.), NBC Television Network
**Television-Radio Reviews**

**Boy Scout Jamboree**
- A real-life public service book.
- The show was well-received, attracting a large audience.
- It featured various activities and performances by the Boy Scouts.

**Super Ghost**
- A 10-minute show, one of the shortest in the market.
- The show involved a ghost who haunted a house and interacted with the residents.

**The Igor Cassini Show**
- A science-focused program discussing Cassini's work.
- Cassini's insights were complemented by discussions on related scientific topics.

**Legit Reviews**

**Remember Me?**
- Presented by Walter Brandt.
- The show featured interviews with various personalities.

**Affairs of State**
- Presented by John L. Magee.
- The show covered current political events.

**Television Station Film Buyers Pick**
- A weekly selection of films recommended for television stations.
- The selection included a variety of genres and formats.

**STUDIO EQUIPMENT**
- Recording Equipment

**Non-Theatrical Films**
- Educational
- Theatrical
- Industrial
- Documentary

**Reviews**

**General Electric Theater**
- A weekly anthology series featuring various stories and performances.

**Television-Radio Reviews**
- A collection of reviews for various shows and programs.

**Professional Comedy Material**
- "Fun-Master" for All Branches of Theatrical

**Legit Reviews**
- A collection of reviews for various shows and programs.

**STUDIO EQUIPMENT RECORDING EQUIPMENT**
- Complete studio, control room, and recording equipment.

**Non-Theatrical Films**
- A list of non-theatrical films available for license.
Night Club-VA Reviews

Chez Parris, Chicago (Friday, July 12)


The doors are swung open and the audience is let in. The girls of the audience take it all in stride, and the show goes on. There are about 200 people in the place, and the stage is taken up by about 30 people. The stage is small, and the lighting is poor. The performers are all good, and the audience is thoroughly enjoying themselves. The show is a success.

Biltmore Bowl, Biltmore Hotel, Los Angeles (Wednesday, July 13)


The Biltmore Bowl is a large and modern looking theater. The stage is well appointed and there are two large screens at the rear of the stage. The performers are all well dressed and the audience is thoroughly enjoying themselves. The show is a success.

Lorry, Copenhagen (Wednesday, July 15)

Capacity, 800 in cabaret; 500 in dining room. Shows, seven nights a week at 11 p.m. Violin and saxophone orchestra. Manager, Martin Osterberg. Booking, Biltmore Hotel.

The Lorry is a large and modern looking theater. The stage is well appointed and there are two large screens at the rear of the stage. The performers are all well dressed and the audience is thoroughly enjoying themselves. The show is a success.

Parella, New York


The Parella is a large and modern looking theater. The stage is well appointed and there are two large screens at the rear of the stage. The performers are all well dressed and the audience is thoroughly enjoying themselves. The show is a success.

The Back Stage Boys, New York (Tuesday, July 12)

Capacity 500. Price policy: $1.50 cover with 50¢ minimum. Shows, Tuesday, Wednesday, Friday, and Saturday. Open 10 p.m. Manager, Joe Shandy. Booking, Parelle.

The Back Stage Boys is a small and intimate theater. The stage is well appointed and there are two large screens at the rear of the stage. The performers are all well dressed and the audience is thoroughly enjoying themselves. The show is a success.

Hoch Jeffries' selection for a two-week, fill-in here is a wise one. He has the unique ability to interact with his audience and make everyone feel welcome. His show is a hit and people are coming back for more.

Singer's 20-minute stint is a real treat. He is a master of his craft and his performance is a delight to watch. He is a true performer and knows how to entertain an audience.

We would like to thank our sponsors and partners, especially Ed Vickers, for making this event possible.

National-Scale, Copenhagen (Friday, July 10)

Capacity, 1500 in cabaret; 500 in dining room. Shows, six nights a week at 11 p.m. Price policy, no cover, no minimum. Shows by reservation only. Booking, International Piano. Booking, Biltmore Hotel.

The National-Scale is a large and modern looking theater. The stage is well appointed and there are two large screens at the rear of the stage. The performers are all well dressed and the audience is thoroughly enjoying themselves. The show is a success.

Chicago, Chicago (Friday, July 12)

Capacity, 3500. Price policy, $5 to $10. Shows, six nights a week at 11 p.m. Shows by reservation only. Booking, Biltmore Hotel.

Chicago, Chicago is a large and modern looking theater. The stage is well appointed and there are two large screens at the rear of the stage. The performers are all well dressed and the audience is thoroughly enjoying themselves. The show is a success.

Show opens with a trio of jug- glers, a typewriter, a string quartet, a 10-piece jazz band, and a group of jugglers.

The Two Silvers, from the National-Scale, are a novelty act. They are two of the most talented jugglers in the world. They have been featured on radio, television, and in nightclubs all over the world. They are the best jugglers in the world.

The Three Brights, from the National-Scale, are a novelty act. They are three of the most talented jugglers in the world. They have been featured on radio, television, and in nightclubs all over the world. They are the best jugglers in the world.

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BISTROS ARE LOCAL

NLRB Rule Favors AGVA Against Ops

NEW YORK, July 25—In two appeals in recent American Guild of Variety Artists (AGVA) cases involving relations board orders, the boards have held that the American Guild of Variety Artists (AGVA) is an appropriate bargaining unit and that NLRB is not in order in handling the case. The NLRB held that AGVA is not an appropriate bargaining unit because it had not been selected by a majority of the employees in the unit. The AGVA has filed a petition with the National Labor Relations Board (NLRB) to have the case heard by the board. The NLRB will hold a hearing on the matter and will make a decision on the case in the near future.

GARRY WINS FURST SCRAP

NEW YORK, July 25—The charges that the Fox owned by Bill Furst were threatened to arbitration panel here. Furst agreed to an arbitration panel in the fight at the board that he was not in violation of the law. He was charged with violation by the board and was found guilty by the board. The panel set up by AGVA and consisted of Byron, Minton, and Minton, who also know as Sidney Hacking.

NORTHERN LIGHTS

Burn Bright for U.S. Arts Abroad

COPENHAGEN, Denmark, July 25—The denmark of the American Guild of Variety Artists, the AGVA, is planning to conduct a major art exhibition in Copenhagen. The exhibition is scheduled to take place in the fall of 1952, and will feature work by some of the most talented artists in the country. The exhibition will be held in the National Art Gallery of Denmark, and will be open to the public. The AGVA is also planning to conduct a series of lectures and workshops on art and culture in Copenhagen, and is looking for interested individuals to participate. The AGVA is hoping to make this a recurring event, with exhibitions and lectures taking place every year. The AGVA is also looking for sponsors to help fund the event. If you are interested in participating, please contact the AGVA at (555) 555-5555.
A SURE-FIRE BOX-OFFICE ATTRACTION!

Jimmy Nelson

with

DANNY O'DAY
HUMPHREY HIGSBYE
and FARFEL

Currently HEADLINING

COPACABANA
NEW YORK
3rd RETURN ENGAGEMENT and
HELD OVER!

Opening AUGUST 21st—
CHICAGO THEATER
CHICAGO

WATCH for the
JIMMY NELSON
TELEVISION SHOW
(Soon to be announced)

Personal Management

LOUIS W. COHAN
1776 Broadway, New York
203 Wabash Avenue, Chicago

Counsel—SIEGAL & ROTHENBERG (Chicago) JACOB B. HELLER (New York)
NEW YORK, July 25—The New York office of BMI, the music publishers association, has launched a new promotion and merchandising plan aimed at retail stores. The plan includes the release of a new catalog of sheet music, as well as a special promotion for the week of August 10, which will feature a free, limited-edition single. The promotion is designed to stimulate sales of BMI music and to encourage retailers to feature BMI music in their stores.

The new catalog, which includes a variety of songs and styles, is available to retail stores at a discount price. The promotion for August 10 will offer retailers the opportunity to display the new catalog and to offer customers a chance to win a prize in a sweepstakes. The prize will be a trip to BMI headquarters in New York City.

BMI's promotions manager, John Smith, said, "We are excited about this new promotion and merchandising plan. We believe it will help retailers to increase their sales of BMI music and to feature it prominently in their stores."

BMI is a non-profit organization that represents the interests of music publishers and songwriters. The association is headquartered in New York City and has members throughout the United States and Canada.
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Frizzell P.A.'s By Americana

HOLLYWOOD, July 29—Leffy Frizzell picked a quartet of country and western artists lined up for a drive in charge of American Artists, announced yesterday, that the band will have its debut at the major coast, and in doing so, Frizzell recorded "the three funniest records of the year. The contest, which is being handled for the band by the Lee H. Adler agency, will run from September for the purpose of selecting new material. They will be done by mail, with July 31 as the deadline.

COMMERCIAL MERC'S ST. LOUIS, Mo.—Mørris Price, Mercury Records' division manager, has announced that next week, Commer
cial Merc's, 2609 Olive Street, St. Louis, will have the entire record industry's attention, as one of the three funniest records of the year. The contest, which will be recorded for the Mørris Price division by the Lee H. Adler agency, will run from September for the purpose of selecting new material. They will be done by mail, with July 31 as the deadline.

STONE TOUPEES GET TWO ROAD DATES... CLIFF SMOKO'S entire "Home Town Jamboree" TV show takes to the road on two successive Thursday nights. First on the road was July 24 at the Hon
dover Ballroom, Balboa, Calif., followed by two successive Friday nights. First on the road was July 24 at the Hon
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**DECCA DATA**

**YOUR WEEKLY GUIDE TO AMERICA'S FASTEST SELLING RECORDS**

**NEW RELEASES—SINGLES**

**COUNTRY**

**Kitty Wells**

- I Don't Claim to Be an Angel
- The Life They Live in Songs

*Decca 28753 (78 RPM) and 9-28753 (45 RPM)*

**RHYTHM & BLUES**

**Louis Jordan**

- And His Tympney Fire

**House Party**

**Hog Wash**

*Decca 28756 (78 RPM) and 9-28756 (45 RPM)*

**BEST SELLERS**

**Country**

- Don't Throw Your Life Away
  - Webb Pierce
- The Life They Live in Songs
  - Webb Pierce
- I Don't Claim to Be an Angel
  - Webb Pierce
- Scratch and itch
  - T. Texas Tyler
- Let's Get Married
  - T. Texas Tyler
- Country Waltz
  - Bill Monroe
- I Don't Want to Be Busy
  - Ernie Jube
- I'm Your Money
  - Audrey James
- Running Around
  - T. Texas Tyler
- Jealous Love
  - T. Texas Tyler
- When the Train Comes Rollin' In
  - Rosie Davis
- I Haven't Got the Heart
  - Webb Pierce
- The Last Waltz
  - Webb Pierce
- gimmie a little sugar
  - Suppose We Try
  - Marie "Red" Taylor

**Rhythm and Blues**

- House Party
  - Louis Jordan
- Let's Do It
  - Louis Jordan
- Let Go on
  - Sister Rosetta Young
- City of Brotherly Love
  - Hootie 
- Juke Box
  - Coleman Hawkins
- When the Train Comes Rollin' In
  - Rosie Davis
- I'm Gonna Give Anything
  - Arthur Prysock

- Available in 78 RPM and 45 RPM speeds. For 45 RPM add prefix "45" to number.

**FAMOUS FIDDLIN' POLKA**

**Mountain Laurel Polka**

**L-O-V-E**

**That's Love I Guess**

**Red Wing**

**Pussy Footin'**

**Sincopado**

**Casi Casi**

**RHYTHM-A-TIC**

**Ol' Shanty's Mare**

**My Love Is Aflame**

**I'm the Loneliest Gal in Town**

**Hillbilly Hula**

**New Wahooki Beach**

**Riverboat Polka**

**Venus Waltz**

*Available in 78 RPM and 45 RPM speeds. For 45 RPM add prefix "45" to number.*

**The Andrews Sisters**

- sing

**Teugucigalpa**

**and**

**You Too, You Too?**

*Decca 28773 (78 RPM) and 9-28773 (45 RPM)*

**NEW—NOVEL—EXCITING!**
The Nation’s Ten Top Tunes

... for Week Ending July 25

The HONOR ROLL OF HITS is compiled by a statistical formula which automatically recovers the proportional popularity of each tune, based on the results of the applicable Music Popularity Charts in this issue. (F) Indicates tune is from a film; (M) indicates tune is from a legal musical.

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Reel No.</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>I’m Walking Behind You</td>
<td>Billy Reid - Published by MCA (ASCAP)</td>
<td>RCA Victor, 20-5543</td>
<td>12</td>
</tr>
<tr>
<td>2</td>
<td>Song From Moulin Rouge (F)</td>
<td>P. Estelle</td>
<td>Decca, 20-5224</td>
<td>17</td>
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<tr>
<td>3</td>
<td>Vaya Con Dios</td>
<td>Larry Russell - Recorded by Terry Jones - Published by MCA (ASCAP)</td>
<td>MCA, 20-4003</td>
<td>6</td>
</tr>
<tr>
<td>4</td>
<td>No Other Love (M)</td>
<td>Richard Rodgers &amp; Oscar Hammerstein - Published by MCA (ASCAP)</td>
<td>MCA, 20-4003</td>
<td>7</td>
</tr>
<tr>
<td>5</td>
<td>April in Portugal</td>
<td>Renato Frangipane - Published by Columbia (ASCAP)</td>
<td>Columbia, 20-5745</td>
<td>14</td>
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<tr>
<td>6</td>
<td>P.S.: I Love You</td>
<td>J. Meyer &amp; Gordon Jenkins - Published by Columbia (ASCAP)</td>
<td>Columbia, 20-5745</td>
<td>8</td>
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<tr>
<td>7</td>
<td>Ruby (F)</td>
<td>Mitchell Parish - Published by Columbia (ASCAP)</td>
<td>Columbia, 20-5745</td>
<td>6</td>
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<td>8</td>
<td>You, You, You</td>
<td>Leslie Gore and Robert Miller - Published by Columbia (ASCAP)</td>
<td>Columbia, 20-5745</td>
<td>11</td>
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<tr>
<td>9</td>
<td>I Believe</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
<td>22</td>
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<tr>
<td>10</td>
<td>Limelight (Terry’s Theme) (F)</td>
<td>Charlie Chaplin - Published by Columbia (ASCAP)</td>
<td>Columbia, 20-5745</td>
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<tr>
<td>11</td>
<td>Crying in the Chapel</td>
<td>Frank Sinatra - Published by Columbia (ASCAP)</td>
<td>Columbia, 20-5745</td>
<td>16</td>
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<td>12</td>
<td>With These Hands</td>
<td>P. Ross</td>
<td>Columbia, 20-5745</td>
<td>17</td>
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<tr>
<td>13</td>
<td>Say You’re Mine Again</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
<td>9</td>
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<tr>
<td>14</td>
<td>Oh!</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
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<td>15</td>
<td>Half a Photograph</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
<td>12</td>
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<td>16</td>
<td>Anna</td>
<td>The Ventures</td>
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<td>17</td>
<td>Gambler’s Guitar</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
<td>15</td>
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<td>18</td>
<td>Chest Si Bon</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
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<td>19</td>
<td>Seven Lonely Days</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
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<td>20</td>
<td>Butterflies</td>
<td>The Ventures</td>
<td>Columbia, 20-5745</td>
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WARNING: The title "HONOR ROLL OF HITS" is a registered trade-mark and the listing of the hits has been recognized by The Billboard. Use of either may not be made without The Billboard’s consent. Simply write or wire Publisher, The Billboard, 2944 Broadway, New York, and permission will be immediately granted.
TOP SELLERS—

**POPULAR**

Based on Actual Capitol Sales Reports

1. "Hub-a-Dub-Dub" - Johnny (Is the Boy for Me) .... L. Paul & H. Ford 2466
2. "Half a Photograph" - Allee-Vous-En .... K. Starr 2464
3. "Oh!" - San .... R. Hunt 2442
4. "April in Portugal" - Sunday .... L. Baxter 2374
5. "Is That I?" - If Love Is Good to Me .... N. Cole 2546
6. "40 Cups of Coffee" - One You Crazy Moon .... E. M. Maron 2539
7. "Jessey Bounce" - I Guess It Was You All the Time .... R. Anthony 2532
8. "Ogi" - I Love Paris .... L. Baxter 2479
9. "Return to Paradise" - Angel Eyes .... N. Cole 2498
10. "Ruby" - A Little Love .... L. Baxter 2457
11. "Pretend" - Don't Let Your Eyes Go Shopping .... N. Cole 2346
12. "Terry's Theme from "Lumplight" - Pigs & My Heart .... D. Glasgow 2507
13. "My One and Only Love" - I've Got the World on a String .... E. Sinatra 2505
15. "My Heart Knows When Love Goes Wrong" - M. Whiting & J. Waley 2528
16. "I Believe the Ghost of a Rose" - J. Fronan 2332
17. "I Love You So Much" - Let Me Hear You Say .... V. Young 2478

**LATEST RELEASE**

No. 379

DIAMOND SONG

O-H-I-O - Frances Faye 2542

AFRIL WITH A STRANGER KISS AND RUN

DANCE - Viki Young 2543

GAMBLER'S GUITAR

SHUT UP AND DRINK YOUR BEER - Merle Travis 2544

FOR ME, FOR ME

CARRYING THE CHAPEL - Wesley Tuttle 2545

BLUEJAY BRAWLER

WARM WOODS - Duke Ellington 2546

LORD, BUILD ME A CASK IN GLORY

CLOSER, LORD, TO THEE - Reed Harper 2547

NO STONE Unturned

Jane Hutton & Axel Rather 2549

another winning pair ...

"No Stone Unturned"

"Rather"

by JUNE HUTTON and AXEL STORDAHL

Record No. 2549

"The big "OH" is on Capitol... played by"

Pee Wee Hunt

and coupled with "SAN"

ON RECORD NO. 2442

THE BILLBOARD

OH! OH!

... and "Gamblers' Guitar"

by MERLE TRAVIS

Record No. 2544

"SHUT UP AND DRINK YOUR BEER"

backed with "GAMBLER'S GUITAR"

THE BILLBOARD
BILLY ECKSTINE  
I LAUGH TO KEEP FROM CRYING

TED STRAETER  
MARRIAGE TYPE LOVE
from the musical production "MI & JULIET" and CAN-CAN
from the musical production "CAN CAN"

WALLY STOTT  
MY ONE AND ONLY LOVE and SERENADE FOR A TIN HORN

HANK WILLIAMS  
I WON'T BE HOME NO MORE and MY LOVE FOR YOU
( Hibb Turn To Him)

CINDY LORD  
WHEN THE HANDS OF THE CLOCK PRAY AT MIDNIGHT and LEAD ME DOWN THE ROAD

JO ANN TOLLEY  
I DON'T WANT TO BE A SUMMER SWEETHEART and I'LL GO ON LOVING YOU

FRANK PETTY TRIO  
LONESOME and SORRY and DEW DEW DEWY DAY

Best Selling Sheet Music

Tunes were aired in order of their current national selling importance at the time of tabulating. Results are based on the Billboard's weekly survey of dealers' returns from towns throughout the country and are weighed according to point importance: (A) Indicates tune is in record, (P) indicates tune is from a film, (B) indicates tune is in both musical and film.

This Week  Last Week

1. APRIL IN PORTUGAL (R) - Chappell  2 10
2. SONG FROM MOULIN ROUGE (R) - Broadcast  1 10
3. NO OTHER LOVE (R) - Williamson  5 5
4. I'M WALKING MENDENOU (R) - Leeds  3 12
5. I BELIEVE (R) - Crymwell  4 15
6. VAYA CON DIOS (R) - Aranmore  1 15
7. RUBY (R) - Miller  7 3
8. P.S. I LOVE YOU (R) - La Salle  8 3
9. YOU, YOU, YOU (R) - Melin  6 2
10. LIMELIGHT (Terry's Theme) (R) - Bourne  9 9
11. CRUISING IN THE CHAPEL (R) - Valley  1 -
12. JUST ANOTHER POLKA (R) - Prp.
13. HALF A PHOTOGRAPH (R) - Versa  11 -
14. BREEZE (R) - Leeds  5 -
15. SEVEN LONELY DAYS (R) - Jefferson  12 16

Top 10 in Radio

Creedence Clearwater Revival - "Fortunate Son" - Capitol
The Beach Boys - "Help Me, Rhonda" - Capitol
The Mamas & The Papas - "California Dreamin'" - Capitol
The Who - "Won't Get Fooled Again" - Polydor
The Beatles - "Yesterday" - Apple
Bob Dylan - "Like a Rolling Stone" - Columbia
The Rolling Stones - "Paint It Black" - Decca
The Animals - "House of the Rising Sun" - Columbia
John Lennon - "Imagine" - Apple
The Kinks - "You Really Got Me" - London

Top 10 in Television

Creedence Clearwater Revival - "Fortunate Son" - Capitol
The Beach Boys - "Help Me, Rhonda" - Capitol
The Mamas & The Papas - "California Dreamin'" - Capitol
The Who - "Won't Get Fooled Again" - Polydor
The Beatles - "Yesterday" - Apple
Bob Dylan - "Like a Rolling Stone" - Columbia
The Rolling Stones - "Paint It Black" - Decca
The Animals - "House of the Rising Sun" - Columbia
John Lennon - "Imagine" - Apple
The Kinks - "You Really Got Me" - London

England's Top Twenty

Based on reader's reports from the London area's top music papers. American publishers of each tune are listed in parentheses. British publishers are listed in parentheses.

1. Lullaby (Terry's Theme) - Brassie Wood
2. Money Road Theme - Cosmopolitan (Branston)
3. 3 I Believe (Czechoslovakia) - Pressey
4. I'm Walking Behind You - Peter Mouton
5. A Whiff of the Thrill (Billy - Metro)
6. Lullaby Express - Cosmopolitan (Branston)
7. Postcards - Cosmopolitan (Branston)
8. Seven Lonely Days - Fontaine
9. Hot Toddy - MacRobert Clarke & Co
10. Tell Me You're Mine - Castle
11. Don't Be That Way - New World (Parlophone)
12. Your Cheek's Heart - Brackenwood (Acoo-Rose)
13. The King of the World - Cosmopolitan (Branston)
14. A Whiff of the Thrill (Billy - Metro)
15. A Whiff of the Thrill (Billy - Metro)
16. A Whiff of the Thrill (Billy - Metro)
17. A Whiff of the Thrill (Billy - Metro)
18. A Whiff of the Thrill (Billy - Metro)
19. A Whiff of the Thrill (Billy - Metro)
20. A Whiff of the Thrill (Billy - Metro)
Joni James

YOU'RE FOOLING SOMEONE

M'G'M Records

MGM 11543 78 rpm
K11543 45 rpm
THIS AD IS FOR RECORD BUYERS WHO WANT FACTS NOT BALLYHOO!

HERE ARE THE FACTS ABOUT LES AND MARY'S VAYA CON DIOS

Capitol Record No. 2486

*backed with JOHNNY
TOP POPULAR RECORDS

Best Selling Singles

<table>
<thead>
<tr>
<th>Date</th>
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THIS WEEK'S BEST BUYS

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COMING UP IN THE TRADE

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THE BILLBOARD MUSIC POPULARITY CHARTS
FOR WEEK ENDING JULY 25

REVIEWS OF THIS WEEK'S NEW RECORDS

RHYTHM & BLUES

MARY DEE
Merry Christmas Baby
85
SPECIALTY 1466—The deep could inner rhythms of this number set an almost jazzy beat. The syncopation and counterpoint are well handled, and the overall effect is pleasing.

BILL HALEY & HIS COMETS
Shake, Rattle and Roll
83
DECCA 7274—This is the kind of 'spectacle rock and roll' that puts the music in its proper setting. There is a lot of roughness and energy, which makes it exciting.

LOUISIANA SINCE
Jive Talk
84
RIFF 1001—This is another excellent example of the new style of music being developed by the local musicians. It has a very catchy rhythm and a good beat.

FLOYD DIXON
Married Woman
78
ALVC 1006—This is a fine example of the new style of music that is sweeping the country. It is played with great enthusiasm and has a powerful beat.

NOEL CAMPBELL
Special delivery
70
MCA 1005—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

SOUND OF SILENCE
Somebody's Been A-Fixin'
75
REACH 1004—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

BEN SHEAR
Brother Man
80
UP 1004—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

PERRY PRADO
Casa Rosada
78
Columbia 1006—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

JAZZ

RONNIE BROWN
Early Morning
78
MCA 1004—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

CORNELIA DIXON
I'm Comin' Back
76
Vanguard 1004—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

SACRED

THE L.A. THERAPY
There Is One Only
78
BILLY WARD AND HIS DOMINOES
This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

COUNTRY & WESTERN

BOBBY TEDER
My Woodland Home
78
COLUMBIA 1004—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

MØRTEN TOSSÁ
Cajun Fiddle
80
This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

JOHNNY HUCKS
Mind Control
75
COLUMBIA 1004—This is a fine example of the new style of music that is sweeping the country. It has a very catchy rhythm and a good beat.

RATINGS: 80-100, Topper 80-89, Excellent 70-79, Good 60-69, Poor 50-59, Not Available 0-49

JUDGES' ASSESSMENTS: Each record is rated and ranked on the basis of its different categories, such as melody, rhythm, harmony, lyrics, production, and recording quality. The judgments are based on the overall impression created by the record and its contribution to the musical world.

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CHARTS: The Billboard music charts are published weekly and include the most popular songs in the United States. The charts are based on sales, airplay, and other factors, and are used to determine the success of new records.

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85
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COUNTRY & WESTERN

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THE MOST TALKED ABOUT RECORD IN YEARS!!!

"...THE NEW SENSATION OF THE RECORDING WORLD...THE SHOWBIZ TORNADO OF '53..."

writes DOROTHY KILGallen, NATIONALLY SYNDICATED COLUMNIST

by the Pint-Sized Powerhouse

BRUCIE WIEL

Tear Compelling

"GOD BLESS US ALL"

BARBOUR RECORD 45!

To insure prompt service we're shipping air freight

Order now from these distributors:

HIT RECORD DIST. 800 E. Central Ave. Cincinnati, Ohio.

BENART DIST. 257 Euclid Ave. Cleveland, Ohio.

POLOHIA RECORD DIST. 3197 Woodward Ave. Detroit, Mich.

INDIANA ST. DIST. 101 S. Washington St. Indianapolis, Ind.


RECORDS, INC. 688 Mountain Ave. Berkeley, Calif.

MANGOLD DIST. 327 E. 42nd St. New York, N.Y.


MALVERN M. ENGELAND 200 Commercial Blvd. E. Hartford, Conn.

ALLEN DIST. 528 W. Grand St. Cincinnati, Ohio.

BERTOS SALES 2412 W. Montrose Chicago, Ill.

Randy's Galleria, Tenn.

GLEN ALLEN DIST. 320 E. California, Detroit, Mich.

DIXIE DIST. 1208 2nd Avenue, Nashville, Tenn.


GRAMAPHONE ENTERP. 1211 N. Main, Oklahoma City, Okla.

M. B. KNUD 223 S. Santa Fe St. El Paso, Texas.

MUSIC SERVICE CO. 344 4th St. S. Great Falls, Mont.

PAN AMERICAN DIST. 1641 Champion Blvd. Dallas, Tex.

PAN AMERICAN DIST. 2108 Washington Ave. Los Angeles, Calif.


CHATTON DIST. 1270 Kalorama Rd. Washington, D.C.

B. G. RECORD DIST. 1723 W. Kuhn, Oklahoma City, Okla.

C & C RECORD DIST. 2111 Western Ave. Seattle, Wash.

COSNAT DIST. CORP. 100 W. 47th St. New York, N.Y.

COSNAT DIST. CORP. 1224 W. 57th St. New York, N.Y.

COSNAT DIST. CORP. 750 E. Washington Blvd. Los Angeles, Calif.

LEONARD SMITH DIST. 824 N. Highland Ave. Hollywood, Calif.

MIDWEST DIST. CO. 2541 Olive St. St. Louis, Mo.

HEILICHER BROS., INC. 1915 31st Ave. S. Birmingham, Ala.

PAN AMERICAN 2911 Vine St. Miami, Florida.

PAN AMERICAN 2911 Vine St. Miami, Florida.

Note: We're happy to have created an employment boom.

Yes, due to the unprecedented demand for this record we have
put on 6 pressing plants on a round-the-clock schedule—
despite vacation and summer shutdowns.

Thanks to you—We're happy to have caused an employment boom!

Publicity
MAL BRAVEMAN
Round Promotion
MORRIS DIAMOND

Manufactured and Distributed by
JAY-TEE RECORD CO., INC.

315 W. 47th St., N. Y.
(Plaiza 7-8140)
The Billboard Music Popularity Charts

NEW RECORDS TO WATCH

**Popular**

**RAY ANTHONY ORK**
Drag`et (Walter Schumann, ASCAP) Capitol 2923—"The Drag`et" theme, one of the best known radio and TV themes around, provides a fine base for an exciting waltz by the Anthony ork. Side builds solidly, and could become a strong deejay platter as well as a big coin earner. The Buddy Morrow ork also has a good side on the tune on RCA Victor. Ray Anthony flip appearing "Dancing in the Dark" (Harms, ASCAP).

**GOLDIE HILL**
I'm the Loneliest Girl in Town (Beauch-Bose, BMI) Decca 2433—The tune is a bit old-fashioned, but Hill handles it with finesse. Side has a rich, velvety tone that should play well on the dance floor. Also on Decca. (Harms, ASCAP).

**EDDIE ZIMA ORK**
The New Polo—Dana 3100—The swingy Chicago polka ork goes to town on this lively polka duet for a nick waltz that will grab a lot of action, and could establish the ork on one of the top polka groups in the country. Side really goes.

**Spiritual**

**THE FAMOUS WARD SINGERS**
I Know It Was the Lord (Parts 1 and 7) Savoy 4945—Sparked by the fine work of Clara Ward, the group turns in an exciting, exuberant about reading of a wild gospel effort that should have a strong appeal to the spiritual market. This is a solid one for the field.

**Country & Western**

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**TWO LITTLE PIEGS**
LITTLE RED RIDING HOOD—Al (Jashe) Collins—Brunswick 46001 Retail-wise, this novelty disk has caught on quickly throughout the country. Sales are now past the 50,000 mark (see separate story in this issue of The Billboard) and reported as moving very rapidly in all territories checked. From the operator point of view, the record has a more limited appeal and is not recommended for strips.

**COUNTRY & WESTERN**

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Everybody’s catching “BUTTERFLIES” Patti Page’s New Hit!

JUST RELEASED

“THE STORY OF THREE LOVES”

From the MGM Picture “The Story of Three Loves”

JERRY MURAD

of the Harmonicats playing
Solo Harmonica Backed by
RICHARD HAYMAN

and his orchestra
coupled with
“SWEET LEILANI”

MERCURY 70202  •  70202X45

THE NEW RECORD SENSATION

“GOD BLESS US ALL”

BY

BABY PAM

coupled with
“I WANNA GO TO SCHOOL”

MERCURY 70207  •  70207X45

BEST SELLING MERCURY RECORDS

1. CAMELIER'S GUITAR
   Frenetic Dittologon
   RUSTY DRAPER  •  No. 70189*

2. BUTTERFLIES
   This Is My Song
   PATTI PAGE  •  No. 70188*

3. ETERNALLY
   Summertime
   VIC DAMONE  •  No. 70188*

4. FOR ME, FOR ME
   Thunder And Lightning
   GEORGIA GIBBS  •  No. 70176*

5. LOVE EVERY MOMENT YOU LIVE
   The Right Way
   EDDY HOWARD  •  No. 70176*

6. RUBY
   Ode
   RICHARD HAYMAN  •  No. 70186*

7. CRAZY, MAN, CRAZY
   Go Away
   RALPH MARSTER
   •  No. 70183*

8. TELL ME THAT YOU LOVE ME
   Coquette
   THE CAYLORES  •  No. 70190*

9. LIGHTHOUSE
   I Love To Dance
   RUSTY DRAPER  •  No. 70198*

10. IS THAT YOU, MYNITE
    Something Different
    THE CARLISLES  •  No. 70194*

11. OH!
    By The Beautiful Sea
    JIMMY PALMER  •  No. 70198*

12. LOVE ME, LOVE ME
    More Than Ever
    BOBBY WAYNE  •  No. 70148*

* DONOTES AVAILABLE ON 45 RPM

EXTENDED EP 45 PLAYING

PATTI PAGE
   I Love To Dance
   RUSTY DRAPER
   The Mare And I
   VIC DAMONE
   Azucar
   RALPH MARSTER & HIS ORCHESTRA
   GEORGIA GIBBS
   Ruby
   RICHARD HAYMAN
   For Me, For Me
   Georgia Gibbs
   Tell Me That You Love Me
   Eddy Howard
   Ruby
   Richard Hayman
   I Love To Dance
   Patti Page
   Ruby
   Georgia Gibbs
   Ruby
   Patti Page
   Ruby
   Patti Page
   Jerry Murad's Harmonicats

EDDY HOWARD
   Old We Must Again
   Georgia Gibbs
   Diamond Steppin' Slick
   Student Prince
   Georgia Gibbs
   Georgia Gibbs
## Best Selling Singles

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among the nation's best record stores representing every important market area. Top selling singles are listed for 11:30 a.m. and 4:30 p.m. national broadcast time.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist(s)</th>
<th>Title</th>
<th>Label</th>
<th>Radio Airplay</th>
<th>Sales</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>E. Fisher</td>
<td>'I'm Walking Behind You'</td>
<td>Capitol</td>
<td>47%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>Paul-M. Ford</td>
<td>'Swing in the Window'</td>
<td>Decca</td>
<td>40%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>Roger Miller</td>
<td>'Spanish Eyes'</td>
<td>Columbia</td>
<td>30%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>Frank Sinatra</td>
<td>'Love for Sale'</td>
<td>Capitol</td>
<td>25%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>Perry Como</td>
<td>'I'm a Bluebird'</td>
<td>Capitol</td>
<td>20%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

## Best Selling Children's Records

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among a record store chain that the compiler feels represents a cross-section of little children's records. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist(s)</th>
<th>Title</th>
<th>Label</th>
<th>Radio Airplay</th>
<th>Sales</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>P. S.</td>
<td>'I'll Rather Die Young'</td>
<td>Capitol</td>
<td>40%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>Roger Miller</td>
<td>'Spanish Eyes'</td>
<td>Columbia</td>
<td>30%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>Frank Sinatra</td>
<td>'Love for Sale'</td>
<td>Capitol</td>
<td>25%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>Perry Como</td>
<td>'I'm a Bluebird'</td>
<td>Capitol</td>
<td>20%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>Bobby Darin</td>
<td>'The Legend of 1901'</td>
<td>Mercury</td>
<td>15%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>

## Best Played in Juke Boxes

Records are ranked in order of the greatest number of plays or 45 rpm of each on juke boxes throughout the country. Results are based on The Billboard's weekly survey among the nation's juke box operators. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Artist(s)</th>
<th>Title</th>
<th>Label</th>
<th>Radio Airplay</th>
<th>Sales</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>E. Fisher</td>
<td>'I'm Walking Behind You'</td>
<td>Capitol</td>
<td>47%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>Paul-M. Ford</td>
<td>'Swing in the Window'</td>
<td>Decca</td>
<td>40%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>Roger Miller</td>
<td>'Spanish Eyes'</td>
<td>Columbia</td>
<td>30%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>Frank Sinatra</td>
<td>'Love for Sale'</td>
<td>Capitol</td>
<td>25%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
<tr>
<td>5</td>
<td>Perry Como</td>
<td>'I'm a Bluebird'</td>
<td>Capitol</td>
<td>20%</td>
<td>20,345</td>
<td>ASCAP</td>
</tr>
</tbody>
</table>
rca Victor
Proudly Presents
One of the
Loveliest
Feminine
Voices
In the
Entertainment
Business Today

Dolores Martel
in her first
rca Victor
release

(Some People Have To Learn)
THE HARD WAY
THERE MUST BE A WAY
(20/47.5399)

NEW RELEASES
rca Victor—Release #33-34

POPULAR

You, You, You/One Upon A Time
The Ames Bros. .......................... 20.5321
I'm Walking Behind You/Just Another Polka
Eddie Fisher ............................. 20.5793
You Live
Johnnie Ray ............................. 20.5546
If You Were Mine/Song Of India
Maria Lanza ............................. 20.5209
I'm Walking Behind You/All/Mexican Joe
Hans & Jethro ........................... 20.5372
Say You're Mine Again/My One And Only Heart
Perry Como ............................. 20.5577
Blue Lanier/Eternally
Dinah Shore ............................. 20.5309
Don't Take Your Love From Me/Under Paris Skies
The Three Suns .......................... 20.5347
Rhub-A-Dub-Dub/The Shop And Kiss Dance
Ralph Flannagan ........................ 20.5341

Soría On The Border/Unfair
Tony Martin ............................. 20.5552
Friends And Neighbors/Ain't Heard Nothing Yet
Harry Rose Brown ..................... 20.5383
Please Play Our Song/Falling
The Famous Sultans .......................... 20.5383

COUNTRY/WESTERN

Rock & Bye Boogie/I Forgot More Than You'll Ever Know
Dinah Sisters .......................... 20.5348
Private Property/Don't Say Goodbye If You Love Me
Johnnie & Jack .......................... 20.5375
Dalín/Nobody Asked Me To Dance
Sunshine Ruby .......................... 20.5374
New's The World Treating You/Free Home Demonstration
Kaddy Arnold ............................ 20.5505
Spanish Fire Ball/Between Fire And Water
Hank Snow ............................... 20.5396
Too Young To Tango/Hearts Weren't Meant To Be Broken
Sunshine Ruby .......................... 20.5370

FROM PARIS TO TENNESSEE/From One O'Clock To Midnight
Not "Love" Piano ........................ 20.5321

RHYTHM/Blues

Your Mouth's Got A Hole In It/Renier Street Boogie
Piano Red ............................... 20.5377
I Wanna Know/Laughin' Blues
The Du Duprees .......................... 20.5329
I Found Out/Little Girl, Little Girl
The Du Duprees .......................... 20.5321

RED SEAL ALBUMS

Beethoven's Ninth Symphony
Teutonic and NBC Symphony .......................... LM-6009
Marie Lanza Songs
.................. .................................. LM-7015
Rachmaninoff's Second Piano Concerto
Arthur Rubinstein, the NBC Symphony Orch. Conducted by Toscanini
.................. .................................. LM-1005

THE GREAT CARUSO

Marie Lanza
.................. .................................. LM-6127

GUILLE PARISIENNE

Arthur Pfeiffer and the Boston Pops
.................. .................................. LM-1301

GROVE'S GRAND CANYON SUITE

Teutonic and the NBC Symphony
.................. .................................. LM-1304

SALES GROW WHEN YOU GO AS
This Week’s New Territorial Best Sellers to Watch

Territorial Best Sellers

Listings are based on reports received via Western Union messenger service from top dealers in each of the markets listed.

Atlanta
1. No Other Love
   P. Cono, Victor
2. I'd Rather Die Young
   Hilltoppers, Dot
3. You, You, You
   Ames Brothers, Victor
4. I'm Walking Behind You
   E. Fisher, Victor
5. Vaya Con Dios
   L. Paul & M. Ford, Capitol
6. All In Your Eyes
   E. Fisher, Columbia
7. April in Portugal
   L. Baxter, Capitol
8. Song From Moulin Rouge
   P. Faith, Columbia
9. Batteries
   R. Hayman, Mercury
10. I'm Crying in the Chapel
    L. Vaili, Vally

Boston
1. Too Long
   D. Derby, Columbia
2. I Cried So
   E. Fisher, Victor
3. No Other Love
   P. Cono, Victor
4. Oh
   V. Page, Mercury
5. P. W. Hunt, Capitol
6. I Love You
   Hilltoppers, Dot
7. Crying in the Chapel
   D. Adams, Glenn
8. Crying in the Chapel
   D. Adams, Glenn
9. False Love
   J. Ames, Decca
10. Vaya Con Dios
    L. Paul & M. Ford, Capitol

Dallas-Ft. Worth
1. Vaya Con Dios
   L. Paul & M. Ford, Capitol
2. I'm Walking Behind You
   E. Fisher, Victor
3. No Other Love
   P. Cono, Victor
4. Song From Moulin Rouge
   P. Faith, Columbia
5. I Love You
   V. Page, Mercury
6. False Love
   J. Ames, Decca
7. Ana
   S. Mangano, M-G-M
8. Half a Photograph
   R. Draper, Mercury
9. Evie
   E. Fisher, Victor
10. Ruby
    R. Hayman, Mercury

Denver
1. No Other Love
   P. Cono, Victor
2. I'm Walking Behind You
   E. Fisher, Victor
3. Song From Moulin Rouge
   L. Paul & M. Ford, Capitol
4. False Love
   J. Ames, Decca
5. Ana
   S. Mangano, M-G-M
6. I Love You
   J. James, M-G-M

Detroit
1. Crying in the Chapel
   D. Glenn, Columbia
2. You, You
   Ames Brothers, Victor
3. Three Hands
   Victor, Decca
4. Ruby
   E. Fisher, Victor
5. Of Those Legs
   E. Fisher, Victor

Los Angeles
1. Vaya Con Dios
   L. Paul & M. Ford, Capitol
2. I'm Walking Behind You
   E. Fisher, Victor
3. No Other Love
   P. Cono, Victor
4. Song From Moulin Rouge
   P. Faith, Columbia
5. Batteries
   R. Hayman, Mercury
6. I'm Crying in the Chapel
   D. Glenn, Columbia
7. False Love
   J. Ames, Decca
8. Ana
   S. Mangano, M-G-M
9. I Love You
   J. James, M-G-M

New York
1. I'm Walking Behind You
   E. Fisher, Victor
2. Song From Moulin Rouge
   L. Paul & M. Ford, Capitol
3. False Love
   J. Ames, Decca
4. Ana
   S. Mangano, M-G-M
5. I Love You
   J. James, M-G-M

New Orleans
1. Song From Moulin Rouge
   P. Faith, Columbia
2. Oh
   E. Fisher, Victor
3. Vaya Con Dios
   L. Paul & M. Ford, Capitol
4. I Love You
   E. Fisher, Victor
5. False Love
   J. Ames, Decca
6. Ana
   S. Mangano, M-G-M
7. Half a Photograph
   R. Draper, Mercury
8. Evie
   E. Fisher, Victor
9. Ruby
   R. Hayman, Mercury
10. Three Hands
    Victor, Decca

Philadelphia
1. I'm Walking Behind You
   E. Fisher, Victor
2. Song From Moulin Rouge
   P. Faith, Columbia
3. False Love
   J. Ames, Decca
4. Ana
   S. Mangano, M-G-M
5. I Love You
   J. James, M-G-M

Pittsburgh
1. Crying in the Chapel
   R. Allen, Decca
2. Gable Gang
   R. Draper, Mercury
3. Three Hands
   Victor, Decca
4. No Other Love
   P. Cono, Victor
5. Of Those Legs
   E. Fisher, Victor
6. I'm Crying in the Chapel
   D. Glenn, Columbia
7. Batteries
   R. Hayman, Mercury
8. I'm Crying in the Chapel
   D. Glenn, Columbia
9. False Love
   J. Ames, Decca
10. Ana
    S. Mangano, M-G-M

St. Louis
1. Crying in the Chapel
   R. Allen, Decca
2. Gable Gang
   R. Draper, Mercury
3. Three Hands
   Victor, Decca
4. No Other Love
   P. Cono, Victor
5. Of Those Legs
   E. Fisher, Victor

St. Louis
1. Crying in the Chapel
   R. Allen, Decca
2. Gable Gang
   R. Draper, Mercury
3. Three Hands
   Victor, Decca
4. No Other Love
   P. Cono, Victor
5. Of Those Legs
   E. Fisher, Victor

Seattle
1. Song From Moulin Rouge
   P. Faith, Columbia
2. Oh
   E. Fisher, Victor
3. Vaya Con Dios
   L. Paul & M. Ford, Capitol
4. I Love You
   E. Fisher, Victor
5. False Love
   J. Ames, Decca
6. Ana
   S. Mangano, M-G-M
7. Half a Photograph
   R. Draper, Mercury
8. Evie
   E. Fisher, Victor
9. Ruby
   R. Hayman, Mercury
10. Three Hands
    Victor, Decca

Washington-Baltimore
1. No Other Love
   P. Cono, Victor
2. Song From Moulin Rouge
   P. Faith, Columbia
3. I'm Walking Behind You
   E. Fisher, Victor
4. Vaya Con Dios
   L. Paul & M. Ford, Capitol
5. 'Est Si Bon
   E. Fisher, Victor
6. April in Portugal
   L. Baxter, Capitol
7. Gambler's Guitar
   P. Cono, Victor
8. Light of My Life
   E. Fisher, Victor
9. Behind Those Eyes
   Hilltoppers, Dot
10. Ruby
    R. Hayman, Mercury

Columbia Execs

E-mail, Phone, Fax, Web

Columbia Execs

E-mail, Phone, Fax, Web
### Best Selling Folk Records

**Based on actual sales reports for week ending July 25**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hey Just</td>
<td>Carl Smith</td>
<td>21129</td>
</tr>
<tr>
<td>Darlin' Am I the One</td>
<td>Carl Smith</td>
<td>21119</td>
</tr>
<tr>
<td>Trainwreck</td>
<td>Carl Smith</td>
<td>21119</td>
</tr>
<tr>
<td>DO I LIKE IT?</td>
<td>Carl Smith</td>
<td>21087</td>
</tr>
<tr>
<td>This Orchard Means Goodbye</td>
<td>Carl Smith</td>
<td>21125</td>
</tr>
<tr>
<td>Just Wait Till I Get You Alone</td>
<td>Carl Smith</td>
<td>21087</td>
</tr>
<tr>
<td>If I Should Wander Back Tonight Dear Old Dize</td>
<td>Lester Flatt and Earl Scruggs</td>
<td>21125</td>
</tr>
<tr>
<td>I'd Rather Be Young</td>
<td>Rose Maddox</td>
<td>21127</td>
</tr>
<tr>
<td>The Nightingale Song</td>
<td>Carl Story</td>
<td>21137</td>
</tr>
<tr>
<td>Lonesome Hearted Blues</td>
<td>Ray Price</td>
<td>21117</td>
</tr>
<tr>
<td>Love and Wealth</td>
<td>The Chuck Wagon</td>
<td>21133</td>
</tr>
<tr>
<td>Hide Me, Pock of Ages</td>
<td>Marty Robbins</td>
<td>21111</td>
</tr>
<tr>
<td>There's Glory on the Winning Side</td>
<td>&quot;Little&quot; Jimmy</td>
<td>21132</td>
</tr>
<tr>
<td>A Castle in the Sky</td>
<td>Dickens</td>
<td>21132</td>
</tr>
<tr>
<td>I'll Dance at Your Wedding</td>
<td></td>
<td></td>
</tr>
<tr>
<td>I'm Making Love to a Stranger</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### New Popular Singles

<table>
<thead>
<tr>
<th>Song</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tell the Lady I Said Goodbye All I Do Is Dream of You</td>
<td>Johnnie Ray</td>
<td>40044</td>
</tr>
<tr>
<td>Tell the Lady I Said Goodbye All I Do Is Dream of You</td>
<td>Johnnie Ray</td>
<td>40046</td>
</tr>
<tr>
<td>Terribly Blues in the Night</td>
<td>Rosemary Clooney</td>
<td>40033</td>
</tr>
<tr>
<td>The Loveliness of You</td>
<td>Richard Tucker</td>
<td>40031</td>
</tr>
<tr>
<td>Love You</td>
<td>Sarah Vaughan</td>
<td>40040</td>
</tr>
<tr>
<td>Linger Awhile You</td>
<td>Erroll Garner</td>
<td>40043</td>
</tr>
<tr>
<td>My Ideal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>990 Miles (From My Home)</td>
<td>Broc Peters and The Four Lads</td>
<td>40042</td>
</tr>
</tbody>
</table>

### New Folk Music Singles

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Catalog Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before You Go, Make Sure You Know</td>
<td>Lefty Frizzell</td>
<td>21142</td>
</tr>
<tr>
<td>Two Friends of Mine (I'm Blue)</td>
<td>Lou Miller</td>
<td>21143</td>
</tr>
<tr>
<td>Memories From Your Cedar Chest God Only Knows</td>
<td>Lou Miller</td>
<td>21143</td>
</tr>
</tbody>
</table>

### Best Selling Buys

- Music from "Me and Juliet" and "Camelot". Ferrante and Teicher, orchestrations. "Up" CL 6384 • Extended Play Records B-1719 and B-1720.

COLUMBIA RECORDS

an exciting new voice...

a romantic new ballad that's stepping out big!

LOU MONTE

JEALOUS

C/W Angelina

20/47-5382

SALES GROW WHEN YOU GO 45

Phil Brooks, WRFL, New Kensington, Pa., urged all his listeners to sound their horns as they passed the "Paragon," his point of broadcast. The response was so great that the chiefs of police of two cities asked him to desist or close. Joe Hoppel, WILW, Dallas, awarded a wrist watch for the winning title of the show, "Spinner Sanction." Hoppel now would like to know if the name has been used before.

Dick Barry, WCMW, Cortland, O., writes that the results of his popularity poll show Eddie Fisher and Pati Pags still the top favorites. Joe Music, WALL, Middletown, N.Y., recently started a unique American show, with a brief portion devoted to catching the listeners 10 Italian words each week.

Lou Monte played on the Jack Bennett show, WXWW, Albany, N.Y.; Ron Bacon, WMAN, Manhattan, N.Y., viewed Don Winchell and Bob Eberly re-visited WAGE, WOR, Louisville. WWSJ was visited by Lola Amache, Mercury Records... Jim Reeves.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

JULY 31, 1943:

1. You'll Never Know
2. It Can't Be Wrong
3. Connie's In A Way and a Shay
4. All Or Nothing At All
5. The Blue of the Evening
6. I Heard You Cried Last Night
7. You'll Never Know
8. It's Always You
9. Johnny Zero
10. My Affection

JULY 31, 1948:

1. Woody Woodpecker
2. My Happiness
3. You Can't Be True, Dear
4. You Call Everybody Darlin'
5. Little White Lies
6. Love Somebody
7. A Tree In The Meadow
8. I'm Magic
9. Nature Boy
10. Theme, Cole Porter (The Yodel Polka)

Johnny Horton, Claude King and Billy Walker will visit with Charlie Shalesy, KWHM, Shreveport, La.

Change of Theme

Loyd Hart recently joined WBHF, Foley, Ala, on "Club 101" and "Hillbilly Parade."

Joe Desta will move to KQV, Pittsburgh, September 1.

Don Clark joins WRBC, Philadelphia.

Phil Haines, WTRC, Erick, N. M., is assuming direction of KBWH, Dalhart.

Bill Dinkler, WDKO, Pittsburgh, will leave on a belated 11 1/2th anniversary trip with Mrs. Dinkler, August 13.

Ronny Cull, KYBU, Etna, Md., moves to morning "Music Man" show.

Surface Noise

Herk Fontaine, WCOU, Lewiston, N.Y., would like to announce the major label to furnish some 45"s for his all-occassion drive-in show...

Ron Johnson, KALG, Albuquerque, N. M., is preparing the short records that run 10 1/2 and 1 1/4.

Charles Glass, WDJA, Quinney, Mass., would like to have more novelties... Teutonie Dixon's disk...

Ken Scott, WPRO, Peoria, Ill., wants to know who fem talent on Okeh Records are "drown out" by overpowering musical arrangements.

This and That

Charles Rays, WDAE, Tampa, Fla., tells us that the co-writer of Sonny Howard's hit disk in Joe Harmon Show at WDAE, airman at MacDill Field in Tampa, was recently effective with Stan Kenton and Jerry Wald.

Ray Dale, WCKY, Cincinnati, is talking about the pulse survey's listing has "Ballroom" and "Honeymoon" among the top 20 in Cincinn.

Ray Leonard, WOKK, Framingham, Mass., believes the heat wave is responsible for the popularity of "Ballroom," and "Honeymoon." Ray Leonard, WOKK, Framingham, Mass., believes the heat wave is responsible for the popularity of "Ballroom," and "Honeymoon."

Johnny Horton, Claude King and Billy Walker will visit with Charlie Shalesy, KWHM, Shreveport, La.

The theme of the weekly "weekly" is that of thankfulness to the freedom of the taproom," which exists in America. The disk jockeys are here to stay as long as there are songs to sing," said Tony Bennett, chairman. "It's a thrill to be asked to head the radio-listeners of the nation in the week of honoring the disk jockeys."
the big "OH" is on Capitol . . . played by

Pee Wee Wee Hunt

and coupled with "SAN"

ON RECORD NO. 2442
Best Selling Classical

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among record dealers across the country with a final sales volume in classic records. Separate figures are listed for 33⅓ and 45 r.p.m. records.

33⅓ R.P.M.


2. OFFENBACH: GAITE PARISIENNE—Boston Pops Orch. A. Fiedler. [V350LM-1901]

3. MUSIC OF VICTOR HERBERT—Mantovani Orch. London. [320LL-746]


5. RIMSKY-KORSAKOV: SCHERAZADE—San Francisco Symphony Orch. P. Montague, conductor. [V430LM-1902]

45 R.P.M.

1. GERSHWIN: RHAPSODY IN BLUE—O. Levant, Philadelphia Symphony Orch. E. Ormandy, conductor. [Col45A-287; Col45A-1615]

2. TCHAIKOVSKY: NUTCRACKER SUITE—E. Ormandy, conductor, Philadelphia Orch. [V430WD-1600]


4. ROSSINI: WILLIAM TELL OVERTURE—NBC Symphony Orch. A. Toscanini, conductor. [V430WD-605]

5. MUSIC OF JOHANN STRAUSS—Minneapolis Symphony Orch. E. Ormandy, conductor. [V43SWLM-262]

Reviews of the Current Classical Releases

RAVEL: BOLERO; RIMSKY-KORSAKOV: CAPRICCIO ES- PAGNOL—Detroit Symphony; Paul Paray, Cond. Mercury 1930 MUL-6009

Two warhorses inspired by Spanish melodies and rhythms are aptly covered in this Mercury release. In both works, Paul Paray succeeds in bringing from the Detroit Symphony Orch., in its debut, a brilliant assimilation of the musical and dance forms of the Iberian peninsula as conceived by two non-Spanish composers. The other excellent versions of both of these works available, their perennially fresh appeal should ensure a market for this fine reading of Paray's. The fact that this is the first coupling of the two on one LP will add to its commercial attractiveness.

RATTING: White Top: 80-89 Excellent; 70-79 Good; 60-69 Satisfactory; 59 Poor HOW RATINGS ARE DETERMINED: Each record is reviewed and rated according to factors which affect its commercial potential. The following factors are considered: Artist's name value, quality of performance and recording; appeal of the composition, effectiveness of manufacturer's distribution; promotion accorded the recording; strength of the industry's competitive price.

Other Records Released This Week

Polec & Poles—F. Deane; Columbia 15089

Yet another excellent recording of the R&B music firm's part in the popular polka—a band from Chicago specializing in this music. The band's previous disc, from another label, was also a success.

RATTING: White Top: 80-89 Excellent; 70-79 Good; 60-69 Satisfactory; 59 Poor HOW RATINGS ARE DETERMINED: Each record is reviewed and rated according to factors which affect its commercial potential. The following factors are considered: Artist's name value, quality of performance and recording; appeal of the composition, effectiveness of manufacturer's distribution; promotion accorded the recording; strength of the industry's competitive price.

Country & Western

An Hour Late and a Dollar Short—Bill Blondie (Monogram/World) Tape: 209 Capitol 2956

Excellent rendition by the well-known country music star Bill Blondie, who has recorded for several labels in the past, but has never had a major hit. This record is a promising release for Capitol and may help establish the label as a major player in the country music market.

RATTING: White Top: 80-89 Excellent; 70-79 Good; 60-69 Satisfactory; 59 Poor HOW RATINGS ARE DETERMINED: Each record is reviewed and rated according to factors which affect its commercial potential. The following factors are considered: Artist's name value, quality of performance and recording; appeal of the composition, effectiveness of manufacturer's distribution; promotion accorded the recording; strength of the industry's competitive price.

Rhythm & Blues

Blue Morning—R. Kennedy; Specialty 250-

Ray Kennedy's new release is a departure from his usual R&B style, featuring a soft rock-ballad sound. The recording is well-produced and may help broaden the appeal of his music.

RATTING: White Top: 80-89 Excellent; 70-79 Good; 60-69 Satisfactory; 59 Poor HOW RATINGS ARE DETERMINED: Each record is reviewed and rated according to factors which affect its commercial potential. The following factors are considered: Artist's name value, quality of performance and recording; appeal of the composition, effectiveness of manufacturer's distribution; promotion accorded the recording; strength of the industry's competitive price.
**TOP C&W RECORDS**

**For Week Ending July 25**

### National Best Sellers

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey of dealers throughout the country. Results are based on Billboard's weekly survey of dealers throughout the country. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>Week</th>
<th>This Week</th>
<th>Last Week</th>
<th>Chart</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>IT'S BEEN SO LONG—W. Pierce</td>
<td>1</td>
<td>5</td>
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<tr>
<td>2</td>
<td>HEY JOE—Carl Smith</td>
<td>2</td>
<td>10</td>
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<tr>
<td>3</td>
<td>TRADEMARK—Carl Smith</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>4</td>
<td>I WON'T BE HOME NO MORE—H. Williams</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>5</td>
<td>MEXICAN JOE—I. Reeves</td>
<td>5</td>
<td>17</td>
</tr>
<tr>
<td>6</td>
<td>RUB-A-DUB-DUB—H. Thompson</td>
<td>6</td>
<td>10</td>
</tr>
<tr>
<td>7</td>
<td>DEAR JOHN LETTER—J. Shepard</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>8</td>
<td>FREE HOME DEMONSTRATION—E. Arnold</td>
<td>8</td>
<td>7</td>
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<tr>
<td>9</td>
<td>TAKE THESE CHAINS FROM MY HEART—H. Williams</td>
<td>9</td>
<td>12</td>
</tr>
<tr>
<td>10</td>
<td>ZAT YOU MYRTLE—Carlisle</td>
<td>10</td>
<td>1</td>
</tr>
</tbody>
</table>

### Most Played by Jockeys

Records are ranked in order of the greater number of plays on country and western disc jockey radio stations throughout the country. Results are based on Billboard's weekly survey among disk jockeys who specialize in country and western records.

<table>
<thead>
<tr>
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<td>TAKE THESE CHAINS FROM MY HEART—H. Williams</td>
<td>4</td>
<td>9</td>
</tr>
<tr>
<td>5</td>
<td>SPANISH FIRE BALL—H. Snow</td>
<td>5</td>
<td>8</td>
</tr>
<tr>
<td>6</td>
<td>HOW'S THE WORLD TREATING YOU—E. Arnold</td>
<td>6</td>
<td>3</td>
</tr>
<tr>
<td>7</td>
<td>ZAT YOU MYRTLE—Carlisle</td>
<td>7</td>
<td>2</td>
</tr>
<tr>
<td>8</td>
<td>CRYING IN THE CHAPEL—D. Glenn</td>
<td>8</td>
<td>2</td>
</tr>
<tr>
<td>9</td>
<td>HEY JOE—I. Reeves</td>
<td>9</td>
<td>1</td>
</tr>
</tbody>
</table>

### Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays on juke boxes throughout the country. Results are based on Billboard's weekly survey among juke box operators throughout the country. Records are ranked in order of the greatest number of plays on juke boxes throughout the country. Results are based on Billboard's weekly survey among juke box operators throughout the country.

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<td>9</td>
<td>HEY JOE—I. Reeves</td>
<td>9</td>
<td>1</td>
</tr>
</tbody>
</table>

**BILLBOARD picks—**

**EVERYBODY picks!**

**JOHNNIE and JACK**

The Tennessee Mountain Boys

**PRIVATE PROPERTY**

**c/w**

**DON'T SAY GOODBYE IF YOU LOVE ME**

20 47-5375

**RCA VICTOR**

First in Recorded Music

Sales Grow When You Go 45
TOP COUNTRY & WESTERN RECORDS

This Week's New Territorial Best Sellers to Watch

Cincinnati
1. Traders' Market, Columbia
2. Take These Chains From My Heart, Decca
3. Crying in the Chapel, Columbia
4. Crying in the Chapel, Decca

Nashville
1. It's Been So Long, Columbia
2. I'll Be out of Your Mind, Columbia
3. Hey, Joe, Columbia
4. Crying in the Chapel, Columbia
5. Traders' Market, Columbia

New Orleans
1. Dear John Letter, Columbia
2. How's the World Treating You, Columbia
3. It's Been So Long, Columbia
4. Hey, Joe, Columbia
5. I Won't Be Home No More, Columbia

Dallas-Ft. Worth
1. It's Been So Long, Columbia
2. I'll Be Out of Your Mind, Columbia
3. Hey, Joe, Columbia
4. Danny Boy, Columbia
5. Jeff Reeves, Abbott

Houston
1. Let Me Be the One, Columbia
2. Love to Be Loved, Columbia
3. Hey, Joe, Columbia
4. I Won't Be Home No More, Columbia
5. Danny Boy, Columbia

Memphis
1. It's Been So Long, Columbia
2. I'll Be Out of Your Mind, Columbia
3. Hey, Joe, Columbia
4. Danny Boy, Columbia
5. S. Whitney, Imperial

FOLK TALENT AND TUNES

Nashville
Johnny Bond has moved to Dallas after accepting a radio job, and he is now on the Gene Army network. He will move after guesting twice on top East Coast talent shows. Johnny has been on the Nashville night radio show for several months, and Roses are busily staking him on the Cali- fornia coast. He plans to move to the West Coast soon to

TERRITORIAL BEST SELLERS

City-by-city listings are based on reports received from various record companies and dealers and the best sellers in each of the different markets.

Cincinnati
1. Traders' Market, Columbia
2. Take These Chains From My Heart, Decca
3. Crying in the Chapel, Columbia
4. Crying in the Chapel, Decca

Dallas-Ft. Worth
1. It's Been So Long, Columbia
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5. Danny Boy, Columbia

Memphis
1. It's Been So Long, Columbia
2. I'll Be Out of Your Mind, Columbia
3. Hey, Joe, Columbia
4. Danny Boy, Columbia
5. S. Whitney, Imperial
breaking out all over...

COUNTRY and POP--POP and COUNTRY!

THE DAVIS SISTERS

ROCK-A-BYE BOOGIE

I FORGOT MORE THAN YOU'LL EVER KNOW

SALES GROW WHEN YOU GO 45

Picked to be a Hit by Billboard
### National Best Sellers

**TOP RHYTHM & BLUES RECORDS**

**RHYTHM AND BLUES NOTES** by B. BOLOZON

<table>
<thead>
<tr>
<th>Record</th>
<th>Artists</th>
<th>Label</th>
<th>Week</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. CLOCK - J. Ace</td>
<td>-</td>
<td>BMI</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>2. PLEASE LOVE ME - B. B. King</td>
<td>-</td>
<td>RPM</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>3. DO YOU LOVE Me - Clarks</td>
<td>-</td>
<td>Imperial</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>4. HELP ME SOMEBODY - Five Royales</td>
<td>-</td>
<td>Imperial</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>5. CRYING IN THE CHAPEL - Orioles</td>
<td>-</td>
<td>Imperial</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>6. Wild WILD YOUNG Men - Brown</td>
<td>-</td>
<td>Imperial</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>7. PLEASE DON'T LEAVE ME - Fats Domino</td>
<td>-</td>
<td>Imperial</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>8. MERCY MR. PERCY - Y. Dillard</td>
<td>-</td>
<td>Imperial</td>
<td>8</td>
<td>11</td>
</tr>
<tr>
<td>9. DON'T BE ME - C. Willis</td>
<td>-</td>
<td>Imperial</td>
<td>9</td>
<td>13</td>
</tr>
<tr>
<td>10. GET IT - Royals</td>
<td>-</td>
<td>Imperial</td>
<td>10</td>
<td>15</td>
</tr>
</tbody>
</table>

**Most Played in Juke Boxes**

Records are ranked in order of the greatest number of players' selections. Results are based on The Billboard's weekly survey among operators during the week ending July 25, 1953.

<table>
<thead>
<tr>
<th>Record</th>
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<td>-</td>
<td>Imperial</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>5. IRVING SISTERS - E. Boyd</td>
<td>-</td>
<td>Imperial</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>6. THESE FOOLISH THINGS - Dominos</td>
<td>-</td>
<td>Imperial</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>7. CRYIN' IN THE CHAPEL - Orioles</td>
<td>-</td>
<td>Imperial</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>8. I WANNA KNOW - Du Droppers</td>
<td>-</td>
<td>Imperial</td>
<td>8</td>
<td>11</td>
</tr>
</tbody>
</table>

### Rhythm and Blues Tattler

Chord Records has a strong seller in "I'm Not Very Happy," featuring Sam Cooke. It is recommended for juke box use. Other Dootone offerings of note are "I'm in the Mood," by the Marlettes, and "I Can't Help Myself," by the Platters.


### Top Rhythm & Blues Record Reviews

<table>
<thead>
<tr>
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<td>10. GET IT - Royals</td>
<td>-</td>
<td>Imperial</td>
<td>Review</td>
</tr>
</tbody>
</table>
Popular Record Reviews

**R & B Territory Best Sellers**

1. **Don't Leave Me**
   - Collins, Ollie
   - Young Men
2. **Brown Atlantic**
3. **Get It**
   - Royal, Federal
4. **You Can Keep a Good Man Down**
   - Federal

**10 Essential Song Specialties**

- Dominos, Federal
- Paradise Hill
- Empress, Herald

**New York**

1. **Clock**
   - Dog, Mose
2. **Help Me, Somebody**
   - Thee Holy Rollers
3. **Crying in the Chapel**
   - Group, Jubilee

**Monty's Way**

- Ruth Brown, Atlantic
- Braddock, King
- Fatdo, Imperial
- W. M. Thornton, Peacock

**Philadelphia**

- The Goddesses, Apollo, Royal
- The Specials, Apollo

**Louis**

- Clock, Ace
- Wende, Me, Percy
- Fatdo, Imperial
- Braddock, King
- Fatdo, Imperial
- King, Joe

**Dominos, Federal**

- Okeh, RCA

**Baltimore**

- Good Lovin', Clavens, Atlantic
- Thee Holy Rollers, Apollo

**Washington**

- RCA Victor

**New Things**

**RCA Victor**

- GIRA 357—A very nice novelty vocal by Miss Ada Brown. The vocals are well balanced and sung with great expressiveness.

**Bye, Bye, Joe**

- GIRA 357—A very nice novelty vocal by Miss Ada Brown. The vocals are well balanced and sung with great expressiveness.

**RCA Victor**

- GIRA 357—A very nice novelty vocal by Miss Ada Brown. The vocals are well balanced and sung with great expressiveness.
Victor's Plans

Revised from page 12

Victor will release a new album of traditional, vocal and piano music packed with many of the hits of the best selling artists of the past and recent recordings. Both are priced at $2.99 per album.

An additional ten new albums are still available, and these, too, are priced at $2.99 per album.

NEW ALBUMS

4. 33. The first new album of the famous Cellos of the New York Philharmonic Orchestra. This album is now available at $4.98 per copy.

3. 20. The new album of the famous pianist and composer, Franz Liszt. This album is now available at $4.98 per copy.

2. 19. The new album of the famous violinist, Yehudi Menuhin. This album is now available at $4.98 per copy.

1. 18. The new album of the famous pianist, Artur Rubinstein. This album is now available at $4.98 per copy.

NEW RECORDINGS

5. 30. The new recording of the famous pianist, Van Cliburn. This album is now available at $4.98 per copy.

4. 29. The new recording of the famous pianist, Vladimir Horowitz. This album is now available at $4.98 per copy.

3. 28. The new recording of the famous pianist, Daniel Barenboim. This album is now available at $4.98 per copy.

2. 27. The new recording of the famous pianist, Martha Argerich. This album is now available at $4.98 per copy.

1. 26. The new recording of the famous pianist, Van Cliburn. This album is now available at $4.98 per copy.

THE MUSIC RECORD MARKET PLACE

Classified Advertising

Music record buyers and sellers can advertise in this section of the market place for the latest in music records and related products.

Business Opportunities

CUSTOM RECORD pressings, 10" & 12". Ready cut or finished records. High quality vinyl pressing. Discounts available for large orders. Write for further details.

RECORD LABELS

Complete custom record service. Recordings, processing, pressing and distribution. Write for further details.

THE RECORD EXCHANGE

Number 1 POLKA LIST

TOP ARTISTS AND TUNES

Biggest selection on the East Coast. Write for list and nearest dealer.

DANA RECORDS

494 North High Street, New Rochelle, N.Y.

FOR SALE

USED PHONO RECORDS

RACE-POPULAR-PHILLIPS

"Se Exa"
Burlesque Bits

By UNO

Dulake, Leland, former burlesque principal, is in deep mourning over the recent death of his wife, Hazel, whose funeral was held last Thursday. Mr. and Mrs. Leland were married in 1924, and have two daughters, Dorothy and Darlene. Mrs. Leland was a popular burlesque actress and singer, and was known for her comic talents and stage presence. Her passing has left a void in the burlesque community and has saddened her many friends and colleagues.

The last show of the year at the Orpheum on Feb. 29th was a great success, and the management is planning to reopen the theater in March. The Orpheum has been a staple of the burlesque scene for many years, and is known for its vibrant performances and lively atmosphere.

AFTRA Meet

The AFTRA meet was held on Tuesday evening, and was attended by a large number of performers and industry professionals. The meeting was focused on the current state of the industry and the challenges that performers face in today's market. The group discussed the need for better education and training for performers, as well as the importance of networking and building relationships within the industry.

Schwimmer's Infringest Suit

CHICAGO, July 30—Charging copyright infringements, a $1,000,000 suit for which the jury will return in one month, was filed Monday by the U.S. Copyright and Trademark Office against Schwimmer, a prominent Chicago producer of plays and films. The action was brought under the federal copyright law, and the Schell Theatre, which has been giving a successful run to a play called "Our Man in Havana," was named as a defendant.

The suit charges that "Our Man in Havana," produced and presented by the Schell Theatre under a license from the Copyright Office, is an infringement of the copyright of a play called "The Male Gorilla," produced by Schwimmer in 1928. The play was produced in New York City, and was later produced in Chicago and other cities. The suit alleges that the two plays are so similar that they are virtually identical in their dramatic effects. The Copyright Office has ordered the immediate cessation of the production of "Our Man in Havana," and has enjoined the defendants from further use of the copyrighted play. The Copyright Office has also ordered the defendants to pay Schwimmer the full amount of his damages, plus costs and interest. The case is expected to be heard in the Federal District Court in Chicago.

WOR Sales Trend

A new ad campaign has been launched by WOR, the radio station that serves the New York metropolitan area. The campaign features a series of commercials that highlight the station's music and talk shows. The commercials also feature interviews with popular musicians and performers, as well as news and sports reports. The campaign is expected to run for several weeks and is designed to attract new listeners to the station.

Northern Lights

Continued from page 12

The next stop on the tour will be in Boston, where the group will perform at the Boston Garden on Saturday night. The show will feature a wide range of artists, including rock bands, folk groups, and classical musicians. The concert will be a benefit for the Boston-based music school, which provides musical education to students of all ages.

Urges Probe

A new probe has been launched by the U.S. Department of Justice, which is investigating allegations of corruption in the burlesque industry. The probe is focused on alleged payoffs to union officials and the use of union funds to support illegal activities. The investigation is expected to last several months, and is expected to result in a number of arrests and convictions.

For no people but show people

SPECIAL RATES!
Right in the heart of Philadelphia's theatrical and night club district . . .
 excellently situated, spacious, honey rooms.

The John Bartram Hotel
BROAD AND LOUST STREET

Minstrels' Costumes & Accessories

CIRCUS FREE COUPONS

Dance shoes, etc.

THE COSTUMER

L. E. BITTNER'S

J. N. HOFFMAN

S. C. KENNEDY

The Home of Showfolk

In Boston it's

The Hotel Averv

Avery & Washington St.

PHOTOGRAPHY

ACTS WANTED

For Night Clubs, Banquets, Conventions, "K*" Shows, etc.

RAY M. KEENELAND

1322 Main St., Lowell, Mass.

The Production Company

When in BOSTON

In process of being filmed from the air.

FILM PREVIEW

SETAG WTVN

CHICAGO, July 26—WTVN, the NBC network affiliate in Chicago, has announced that it will be holding a "Film Preview" in the main market area. The "Film Preview" will be held on Saturday, July 29th, and will feature a variety of films. The network has invited a number of film critics and industry professionals to attend the event. The purpose of the "Film Preview" is to provide a forum for discussion and debate about the latest films, and to provide insight into the industry's current trends and developments.
Aud Managers Map 'All-Out' Effort To Book Packages

Minn., S. D. Auditoriums Join In Plan To Play More Shows, Bands

ROCHESTER, Minn., July 25—Managers of six auditoriums met here Wednesday to discuss plans for holding out plans for seeking more bookings. The group, which scheduled the meeting while in Chicago for the International Association of Auditorium Managers convention recently, declared their main objective to offer full cooperation with bookers.

Included in the informally organized group are Axel Reed, Mayo Civic Auditorium, Rochester; Al C. Deppe, Minneapolis Municipal Auditorium; D. A. Peterson, KORD Theater, Des Moines, Iowa; Hisso Hansen, Hippodrome Auditorium, Waterloo, Iowa; Charles Ziogas, Municipal Auditorium, Oneida, Wis., and A. P. Akers, Sioux Falls, S. D.

Not present at the meeting but indicating they want to be included in the group were managers of auditoriums at Sioux City, Iowa, and Huron, S. D.

Talents Named

Plan calls for Minneapolis and Des Moines managers to act as spokesmen for the group. Upon learning of available shows, they will forward these to the group. These managers then will make all efforts to book the proposed bookings and will keep the audience in the words of a spokesman.

Equipment included in the run will include changing of dates of either events in the buildings, it was said.

The group has formed no policy for which booking agent to book, but will work informally, it was reported, and an agreement was made not to book block tickets, they said.

Want Package Shows

Of shows interested in the meetings will be packaged with several of the shows who booked during the last three weeks. They foresee a large number of shows and events that can be sponsored by local groups and will allow at a sale date. Name bands dates also are high on the list for each building, it was said.

It is pointed out that the various buildings will cut down the number of shows booking.

All shows are expected to have some of shows, they pointed out. In addition, local leg attractions mountains are discussed at Rochester, Sioux Falls, and Sioux City. Auditoriums cannot handle legitimate attractions, but making company in their towns for other halls and to play the shows.

Music as Written

12, the first of eight slates appeared every two weeks, beginning Wednesday. An additional rhythm solo, "Big Band," will be played in the ballet shows. Cole will do two weeks, starting November 15. "The Big Street and Spygmatic" leaves Tuesday on its first revue and will return for another run later in the month. He will hit the road for the next two weeks, leaving the group on the road.

Detroit

Dee Parker, starred thru WXYZ, who as "Auntie Dee" is a small fry. As "Hollywood," he is known. Artistic director, Lipp, in charge. One of the Four Pats, Pittsburgh, and The Andrews Sisters, Columbia Pictures, stars. The group opened the next day in the same manner with Hockey's "The Boyfriend" and "Whitey Whiteley, Pea and Hay."

Chicago

Rusty Draper, Musician artist for "Lipstick," which opened in #22, the Chicago Symphony Orchestra, which opened in Chicago. Following a large tour, Rusty Draper purchased "Betty Goody," a production of Music Company, and "The Four Pats," and Ellis Fitzgerald, scheduled to go back on their world tour, Thursday, and Fred Waring's "Men of the 24th" for a two-week tour in Rochester, Ind., and "Billy May and His Orchestra," Friday night, August 11.

Hollywood

Easaid Records, local independent. "Lipstick," entered the country at the nickel. "Hollywood," he is known. Four of the Four Pats, Pittsburgh, played in the Columbia Pictures, stars. The group opened the next day on the same stage with Hockey's "The Boyfriend" and "Whitey Whiteley, Pea and Hay,"

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roadshow Rep

Plans for a minislot show to tour the South next winter. The roadshow is being developed by The Midwinter Group, combining Doorman, Mendenhall and White Rinks.

Harry M. White, who will be the general manager of the show and be featured in it, said the Roadshow is being planned for all-male troops carrying about 35-40 scenes and full production of all the major Rinks.

Plaza calls for revival of minislot shows in major Western cities.

The show, which is being planned by The Midwinter Group, is being developed to appeal to the Western market and will feature minislot shows in major Western cities.

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Big Turnout For Suphetton's New Academy

The Final Curtain

Jacob Levy

For ANDRESEN box and band in Syracuse, her last engagement on the Broad- way stage was in "The Man Who Came to Dinner." She was the daughter of Mr. and Mrs. Emanuel Levy of 1111 14th St., N. W.

1.1011

IN MEMORIAM

PHILIPP KREIS

WHO PASSED AWAY

JULY 28, 1929

Jack A. Leontini

In Loving Memory of My Father

EARL TAYLOR

July 29, 1944

Frank Taylor

In Memory of Our Friend and Pal

BERT G. WELCHMAN

Who passed away

August 4, 1949

MARGARET PUGH

Joe and Sally Murphy

IN MEMORIAM

PHILIPP KREIS

Who left us

July 20, 1950

Mama Kreis

Helene-Dietta

Wallenda Family

Goodfellow Family

Dr. Philip, You Are Sadly Missed.

IN MEMORIAM

PHILIPP KREIS

With profound sorrow we announce the passing of our beloved husband, father, and grandfather, Philipp Kreis, on July 28, 1929. A respected member of the theater community, he will be deeply missed by all who knew him.

In Loving Memory of My Father, Earl Taylor, passed away on July 29, 1944.

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Margaret Pugh

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Saskatoon Ex Fluff's NAAPP Aids COMPO, Puts Off Rain-Hit Opener, Off Own Tax Fight Until 54

Rumors End to Resistance to Music Group Passage of Mason Bill

Attendance Hits All-Time Highs; Grandstand, Midway Biz Top Marks

NEW YORK, July 25.—A promises of aid was sought and won this week from the National Association of Amusement Packing, Pools, and Tournaments, in aid of the Motion Picture Organizations in the management of the Mason Bill, which would sweep the Senate out of its error of an excessive excise tax.

The reversal of the efforts of the group's position, to which it held firm thru Tuesday (21), George A. Hamil, NAAPP president, came late Monday night, and it is understood that amendments benefiting the industry would almost certainly pass in the Senate or by Presidential veto.

He also said that any tax hike beyond that brought in the House would be enacted too late to help park owners in the present season.

The equal importance was the presence of COMPO to aid the industry in its efforts to obtain exemption from the tax law extending the period of Congress. The campaign of the industry is being carried on by knowledge of Washington executives who have been instructed not to be swayed by any single piece of legislation, and some NAAPP excises is that band aid is valuable and will be worth bargaining for.

The spokesman for J. Bilt, Ponchartrain Beach, New Orleans, the author of a strong statement of the newspaper in the bill, is known to be among the members of the House. He said that a number of senators had expressed interest in the Mason Bill favoring the park industry when it came up on the floor of the Senate.

After the decision affecting the NAAPP course of action is known to be the decision among the ranks of the members over the situation. Many recent rebuffs from COMPO when the park and other groups sought to combine the NAAPP for the 54 season.

IMCA To Name Commissioner For '54 Season

CHICAGO, July 25.—The International Motor Contest Association has announced that the name of R. H. McIntosh, secretary of the IOCA, has been named as the new commissioner for the 1954 season.

McIntosh was named on the spot decision. His name was presented in a special tent on the midway grounds at the fair, and it was announced at 50 cents for adults and 25 cents for children. The show, which is being built in Dallas, is the first in the series, and the water show, tented in the Dallas Coliseum, opened with a general melange of events. The show will be conducted by the joint effort of the association, and will be presented in the form of a grand policy, to prevail with great beauty and to grow in number of the fair's, it can be said.

Reynolds last week viewed one of the units for the Fair, Atlantic City.

Lexi Bronaugh Injured in Fall With Pollock

MANKATO, Minn., July 20.—Lexi Bronaugh, acrobat with Pollock Bros., Eastern unit, was hospitalized July 18 after a fall of 27 feet during her single trapeze act.

She was being treated for rib injuries sustained in a fall on the trapeze as Miss Lexi, she also worked with the group as a part of the high pole act. She is a constant performer with the high pole act, and is a member of the Miss Minnesota Outdoor Show Business; she was twice named to about 6,700 persons at the show, and she was named the best act during the two-day (20-21) stand.

Donovan is Legal Adjuster on Beatty

WRIGHTSVILLE, Wash., July 25.—Frank R. Donovan, a member of the City Council, has announced that he will be the legal adjuster for the city of Beatty, Cr., for several years.

Doverman formerly held the position with the Beatty show and also in the same capacity and in no other city of Beatty, Cr., for several years.

Rumor Killer!

Park Ops Tell How He Ended Snake Story

MECHANICSBURG, Pa., July 25.—Roy Bichwine, president of Wildwood Park and Congress grounds here, has come up with a convincing story of how the snake rumor that popped up from the crowd at the Aquatennial Grandstand, Chicago, New England and Canada and more recently here.

Bichwine reprinted as a paid column story in The Billboard The Billboard July 16 on the news story. He placed the advertisement in 12 newspapers in the United States for the new "Article "which "lied" the unfounded tale.

In a letter to The Billboard Bichwine said he was not aware of this column story or the advertisement in any newspaper in the United States for the new "Article "which "lied" the unfounded tale.

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Mpls. Water Celie Winds Up Okay Despite Rain

MINNEAPOLIS, July 23.—The 14th annual Minneapolis Aquatennial was winds aloft in print following 10 days of summer overcast and light rains. But Wednesday evening's weather breaks still figured to make the black clouds of the press into a live book.

Rain plagued the festival thru part of the week, but the afternoons Friday and Saturday, and night parade Wednesday (22) were clear, with only a few spots of drizzle. Lightning and thunder dazed folks on Tuesday night, but Thursday, flying was as clear as could be.

Drawn Well

The “Aqua Popples” in Theodore Wirth Park pool, supervised and produced by Al Sheehan, has been playing to top audiences since June 13. This year, with “$5.000-seat capacity,” “Popples” drew 4,500 on the first and second nights, but lost Friday (17) when they had the most show this year. Sunday’s show Saturday (18) had a full house of 5,000 with the midnight run drawing 4,000. The final show Monday is expected to attract between 5,000 and 6,000.

The Minneapolis “Aquatennial” show in Minneapolis Auditorium, to the tune of 11,000 peepers, with 11,500 capacity, was part of the entertainment at Iowa, with the show Sunday at 1:30. The performances were broadcast on the radio and on the television network.

The show was held at the Minneapolis Auditorium, with the last performance scheduled for Tuesday night. The show has been a success, with audiences of 5,000 and more attending each day.

KING AMUSEMENT CO.

KITTEN R确定

ANIMALS

MERRY-GO-ROUND

BIRD CAGE

ROCKET

BOAT RIDE

AUTOMATIC TUGBOAT

ROLL-A-BUNCH

FISHING TACKLE

MINIATURE TRAINS

MONUMENTS

HOUSE GROUP TO HEAR LAPPB EXECUTIVE BOARD

NEW KIDDE RIDE

46 | THE BILLBOARD | AUGUST 1, 1953

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KING AMUSEMENT CO.
Dog Track Bow
Sans Prizes
In Windy City

CHICAGO, July 25. — Green
track bows in the West, as the
Kochman, of thrill show note,
reed here at the same time, Park,
Wednesday night (22) and
any gambling or giveaways of
Vanadium Avenue, the dog
run, was near the district attorney.
A last
was at the track just prior
to the fall of a baby
stock car oval, one of a
day's opening events in the Chicago
area, an estimated 8,500 in
to the opening grandstands.

Originally it was planned to
the race to a soloauto race,
tickets to the winning
of winners in the Northwest
was the track attorney. A last
call of the world to that ef-
fact was made at the track just
the fall of a baby
stock car oval, one of a
day's opening events in the Chicago
area, an estimated 8,500 in
to the opening grandstands.

The dog-auto race combination
had been previously tried at the
16th Street Speedway, Indianapolis,
with a notable exception by R. W.
(Rags) Mitchell.

Big Program
For Annual
C Clay Week

ERIEVille, O., July 25. — Harp
Hoffman's 4th 'Hoffman's
is here during National
Cay Week, August
Klineh's Attractions will supply
with an extra show on Wednesday
day, it was announced, the 92nd
Manchester, public man. Also lined up
for the event will be the outlook show
and Jole Chiefwood's auto
thrill. To be seen is the high
school stadium.

Crawling Contest
Set at Palisades

NEW YORK, July 25. — The
15th annual Palisades Crawling
will be held Tuesday (4) at Pal-
ridge (N. J.) Amusement Park.
The winner will be crowned a

The totem will crawl down a 60'
foot course twice. The
rattles. The contestants will be
abled only. These features promise
to be of their photographic qualities,
the usual heavy newspaper and
newspaper coverage will be gar-
the prompt.

Out in the Open

E. W. (Deak) Williams, secre-
tary of the Fair Managers' Asso-
ciation of New York, and a member of
the board of the Iowa State Fair,
has announced that the State Fair
commissions have approved the
frozen dessert license. The license
will be

The State that a manufac-
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desserts, is covered by the
ice cream, frozen custard, milk
shakes, or ice sherberts and
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Kreiss of the Omaha, Neb.
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Hyped Line-Up Produces $$
For Baker Org

NORLEVS, Ind., July 23—
Baker United, Ind., fortified its membership by the largest circus shows of its nature in the state's history.

Show received its share of bad weather in April and May but this week the show is in its second week of its 1955 tour.

With the exception of one week, the entire show was complete for next year's engagements. This week the show is playing its third week of operation.

Dorothy and Franklin were both winners, and there is a new act, a new act, a new act. The band is in full swing with a fine program for the future.

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ATTENTION—
SHOOTING GALLERY OPERATORS!

IF YOU NEED GALLERIES
ACT NOW!

Due to continually changing and present
conditions we cannot guarantee availability
of Galleria in time for the Carnivals. The
Longest time to get a set for the long haul
is to contact the shooting gallery operators
to assume your future with Evans—Galleria
built to last.

Complete details in our FREE CATALOG

IMMEDIATE DELIVERY—
NO HOLDING FEES
For These EVANS' Quality
LONG RANGE GALLERIES

With the increase in popularity of shooting
gallery operations, the demand for our
products has increased. Our galleries
are stocked with the latest in equipment
and are ready to be shipped immediately.

WRITE TODAY
H. C. EVANS & CO.
1756 W. CARROLL AVE.
CHICAGO, ILLINOIS

C.G. Reports 53% Hike in Stiller
Day Grosses over 1952

Good Weather Gets Credit for Increase;
Show Exes Predict Top Fair Season

SHARON, Pa., July 29—A not-
able increase in daily grosses was reported
here by Paul S. Burford, secretary of the
Concessions. While the show is in the
maajority of the shows in the area, Wil-son said that the increase in grosses was
primarily due to the weather. He said that
the shows to the fair this season have
been excellent and that the weather has
been favorable. The prospects for fairs are
regarded as excellent and everyone is ex-
pecting a good season. The last few days
have been very warm and the shows have
been very good. The weather has been
warm and sunny.

Wilson said that he and his part-
ners were confident of good earn-
ings at the fair. It is possible, he said,
that the fair business may prove to be
the best in the history of the show. The
show has been very popular and the local
economic conditions received from fair
managements indicate the possibility of
considerable earnings during the remain-
ing of the season. Wilson added.

Help Conscientious
The help situation has continued
good for the shows. Wilson said that
King, owner of the show, said that he
required good business. Good busi-
ness has been good and the show's
income from shows has been very good.
This is a good thing and the show's
income will be very good. The show
is a good thing and the show's
income will be very good.

All the shows here are located
seven miles from the town of New
England and rain interrupted the
opening of the season. The show is
expected to do well and the show's
income will be very good.

Last week at New Castle, Pa.,
the show got along very well. The
show has been quite good and the
show's income will be very good.

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Midway Contab

Donald (Nip) Harris of the Ringling Brothers Barnum & Bailey Shows recently was involved in a near accident while putting up the Ostrich ride on the fair midway in Central Park. The Ostrich ride, designed to simulate the movements of the real animal, is one of the highlights of the midway.

Victor Palmer in his usual unruffled manner, checked the Ostrich ride on the fair midway in Central Park, and found that it was operating satisfactorily. The Ostrich ride is one of the newer rides on the midway, and is a favorite with both children and adults.

C. V. Rack has joined Page Bros. Shows, as general manager of Page Bros. Shows, in charge of the concessionaire. Rack was formerly with George Whitcomb who recently returned from South America where he was in charge of the Page Bros. Shows in Argentina.

Shorty Baker has added a new dimension to his already enviable record of success. Baker has assumed the position of controller for Curley Selitto's big circus tent. Baker has been a member of the Selitto family for many years and is well known throughout the circus world.

Circus Shows, which is owned by the Page Bros. Shows, has joined Shum Bros. Shows, as a member of the Page Bros. Shows organization.

Ben Miller, former favorite of the Barnum & Bailey Shows, has joined the Ringling Brothers Barnum & Bailey Shows. Miller has been a member of the Barnum & Bailey Shows for many years and is well known for his agility and skill.

Ray Sanford, assistant manager of the Debro Shows, was recently married to Rosella White, the daughter of Gowan, N.Y. Show. Sanford is considering a career in the circus, and is one of the most promising young men in the business.

The Marche's Miniature Circus, which is owned by Mr. and Mrs. H. H. Merrow, has recently moved to the Chicago, Ill., Fair. The Marche's are well known for their unique and unusual acts, and are a popular attraction at fairs and circuses throughout the country.

The Galloping Ghost Show, which is owned by Mr. and Mrs. W. F. Gallo, has been moved to the Los Angeles, Calif., Fair. The Galloping Ghost Show is a popular attraction at fairs and circuses, and is well known for its exciting and thrilling acts.

A recent visit to the Ringling Brothers Barnum & Bailey Shows, which is owned by Mr. and Mrs. W. L. Williams, was a good experience. The contestants were well taken care of, and the Ringling Brothers Barnum & Bailey Shows is well known for its excellent and professional management.

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I. J. TIDWELL SHOWS

Want for following: Salina, Kansas, July 27 thru August 2; Fairbury, Neb., Fair August 4 thru 8; Norton, Kansas, Fair, August 10 thru 15; Osborne, Kansas, Fair, August 17 thru 22; Stockton, Kansas, Fair, August 24 thru 29; also Farmington and Portales, New Mexico, Fairs. Out till the middle of November.

Concessions: Photo and Hanky Packs of all kinds. Agents for white-tailed Six Car and Buck Stove. Ride Help for Dipper and Octopus. Young, Shorts and Sparkman, come on. Shows Have top and front for organized Girl Shows. Can give good show people in all departments. Already have plenty of Pitchers, need some Catchers—no Short-Stops needed. All answers per route.

T. J. TIDWELL, Mgr.
LARGATON COUNTY COMMUNITY SCHOOL, LAGRATON, INDIANA, AUG. 4 TO 8
One of the newest and largest town halls in the nation
CAN PLACE FOR THIS EVENT:
RIDES — CONCESSIONS — SHOWS
Comes, outdoors selling privileges, as well as Eats, Drinks, Glass Houses, Wild Life, Wits-Then, Long, Fresh Animal, Tropical, Sun, or any Style Ride your Town Needs
NOW BOOKING FOR THE TWO FOLLOWING FAIRS
CASSADOG, MO., AUGUST 10-15
An Old Time Outstanding County Fair
ACT AT ONCE!
W.G. WADE SHOWS
Wire or Phone!
Fairolands, Muncie, Indiana. Phone in secretary's office or W. G. Wade or D. Wade.
Roberts Hotel, night and morning.

BUFF HOTTE SHOWS
CONCESSIONS: Funky Farms of all kinds. Long Range, Short Range, Creek Bottom String Cones, etc.
Ray Johnson who did work at the Capital, 7th & Pine, St. Louis, contact me immediately about your truck. All replies:
BUFF HOTTE, Mgr., Plaza Hotel, Danville, Ill.

ATTENTION
ALL CONCESSIONS AND SHOWMEN
EASTON, VERMONT: FAIR this year will be like the good old days. ALL SPACE REDUCED TO REASONABLE PRICE. DATE CHANGED TO AUGUST 19-23-28-2 to suit summer people and include Sunday, will book complete midway and will book all the 10,000 Sunday crowd. Completely independent midway, fenced in. Will book all Pro of Concessions, Funky Pants, Wild Life, Court Stands, with Camps, etc. Want Show of all kinds, good Con Stand with IVY will pull Concession. Show with best kind of ride. Wild Life, good things, very good stunt dogs. Write or wire now for choice space to
Paul LaCross
LA CROSS SHOWS
156 LACE STREET
Telephone 1-532
ST. ALBANS, VT.

GOLD BOND SHOWS
WANT WANT WANT
For Following Fairs: Proctor-Duluth, Mins., Aug. 5-9; Hibbing, Mins.; Aug. 12-16; Grand Rapids, Mins., Aug. 19-23; Preston, Mins., Aug. 26-30; Plymouth, Min., Sept. 3-7; Friendship, Min., Sept. 9-13; THEN SOUTH.
CONCESSIONS: Smoking and Drinking Sides, Rides, Utopia, Grandstand Shows, Rides, Barn Shows, Fun Fairs, Convoy, Circus, Rides. Will do at any fair from now on.
SHOWS: Will book entire Fair four weeks.
All Replies By Wire Only: MICKY STARK, Mgr., Geier and Company, Belpre, OH.

GREATERS SHOWS
The Show With The Proud Reputation
FOGGIN CITY, MARYLAND, THIS WEEK, EASTON, MARYLAND, AUGUST 3-4.
All replies contact: WM. C. (BILL) MURRAY

WANTED
Ball Game, Candy Floss, Snow Cones, Rocket Ball, Six Cents, Duck Pond, Fish Pond, Penny Pitch, Coin Pitch, Cork Culture, Fish-Tell Yo-Yo-Win, Photo, Long and Short Jump, Leap Centre, Little Hot Shots, etc. Will buy any show or wagon and will pay cash. Want good Shows. Monkey, Wild Life, Coin Pitch, etc.
Will book Hendry Fair. All replies contact: WM. C. (BILL) MURRAY

GEORGE CLYDE SMITH SHOWS
F. C. BOGLE SHOWS
\[ \text{WANT FOR BEST KANSAS FAIRS, INCLUDING COLUMBUS, WACOKEY, DODGE CITY AND LIBERAL.} \]

Shows with or without own equipment. Committee buys only if you have your own equipment and transportation. Rides—Kiddie Rides of all kinds, Train, Auto, Boats, Coaster, Ice Puncher, Airplanes, etc. Construction—Legitimate, working for stock. Rent $25 and $30.

\[ \text{WANTED} \]

FRANKLIN, Pa., July 25—The company moved here from Warren, Pa., and the week has held up up as one of the best selling and profit making shows ever put on. The week's receipts will find the week surpassing all others in the history of the show. Earlier in the season, the show played Paterson, N. J., and Syracuse. The next move to New York, and the show will play in the West Plateau. The show is on a big scale and several rides had to be left behind.

 Хотите ли вы разобраться с договорами по аренде? Вы можете связаться по телефону 3011. В этом номере есть и другие интересные места, где вы можете провести время.

\[ \text{WANTED} \]

C. C. CROSCUTH
\[ \text{BLUE GRASS SHOWS} \]

\[ \text{ILLINOIS, THIS WEEK} \]

\[ \text{HARRISON GREATER SHOWS} \]

\[ \text{WANT} \]

\[ \text{FOR AMERICAN LEGION ANNUAL CELEBRATION} \]

\[ \text{SALISBURY, MD.,} \]

\[ \text{EMPIRE STATE SHOWS} \]

\[ \text{FAIR IS Aiding August 3, Kentucky, Virginia, Trenton, Atlantic, Garden and Florida.} \]

\[ \text{WANTED} \]

\[ \text{F. M. AMUSEMENTS} \]

\[ \text{WANT} \]

\[ \text{SHERMAN SHERIFFS-MERRY-Go-Round. Must drive semi trailer. If you drink or have a car, tell you who you are. Address: JOLIET, ILL. (Chase and Nolin Ave.)} \]

\[ \text{MIDWAY OF MIRTH SHOWS} \]

\[ \text{WANT} \]

\[ \text{FOR LONG ROUTE OF FAIRS IN ILLINOIS AND ARKANSAS} \]

\[ \text{DUMONT SHOWS} \]

\[ \text{ORANGE, VA., AUGUST 5 TO 8-OPEN NOW} \]

\[ \text{WANT} \]

\[ \text{MOUND CITY SHOWS} \]

\[ \text{WANT} \]

\[ \text{GOOD ROCK & O-PLANE FOREMAN, TOP SALARY, FERRIS WHEEL FOREMAN, TOP BASE. CAN PLACE LEGITIMATE CONCESSIONS AND SHOWS OF ALL KINDS. ADDRESS: SALEM, ILL. THIS WEEK.} \]

\[ \text{FESTIVAL OF FUN SHOWS} \]

\[ \text{WANT} \]

\[ \text{POPSCON, CANDY FISH, PITCH, BOTTLE,} \]

\[ \text{COOKHOUSE} \]

\[ \text{WANTED} \]

\[ \text{KINDLE, DURUM,ETC.} \]

\[ \text{COOKHOUSE} \]

\[ \text{WANTED} \]

\[ \text{Phillipsburg, Kan., Fair, this week; then as per route.} \]

\[ \text{Wants} \]

\[ \text{PRODETS,} \]

\[ \text{EMPIRE STATE SHOWS} \]

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\[ \text{Wants} \]

\[ \text{PRODETS,} \]
20th Century's Ride Biz Strong At Grand Forks

Hamilton, N. D., Fair Take Makes 1952; Langdon, N. D., Is Up Grand Forks, N. D.-Rides with the 20th Century shows have registered sturdy crowds at the Great Grand Forks State Fair here this week. Back-end shows, however, have not registered as well and commercials generally have had light to fair business.

Threatening weather hurt Sunday (18) and rain fell Monday (19), kid day. A second kids day, scheduled for Friday (24), offered a bicycle giveaway and prize in last contest. The kids' day were promoted by Jesse Wright, 20th Century's staffer.

Patsy E. Ford's Motorhome parade, "paw parades" as most wise, and Claude Bentley's Side Show are the second highest grosser and the office-seen Seagulls in third spot.

Show played two North Dakota fairs last week, and Back-end, said, "If Grand Forks, N. D., yield as good a gross as last year, the the size of the three days was last to rain. The Back-end, given a large gross that topped last year, with the fair coming up with highest attendance in its history. 400,000 visitors at Langdon were the riders.

WANTED GIRL DANCERS
For Two Girl Shows
See Carnival Routes

United Exposition Shows
FAIRS—FAIRS
Want Skills and Carny Show Agents that are looking for big money to work with the 20th Century's highest grosser. Address: Jesse Wright, 20th Century, Park, S. Dak.

WANTED
Three or Four Carny Show Agents and Men to look up and sign contracts.

CARNIVAL ROUTE S
For Two Shows:
Essaness, Illinois, to Corpus Christi, Tex., 4,589.4 miles, 50 grosses. See Carnival Routes for information on contract.

Seek Martin P. Hayes
CINCINNATI, July 25.—Martin Patrick Hayes of 316 East 28th St., Ashland, Ky., and one of the highest grossing shows in the United States, is looking for a new show. Hayes, at 735 Chauncey Street, Brooklyn, N. Y., has been in the show business for about 30 years, playing in various parts of the United States. Hayes' father died six months ago and he is now head of the show. Hayes says that it is possible that his son may be traveling under the name of Rochee.

From the Lots
Dick Wilcox
PATTEN, Me., July 25—Rid-

ing was good here, following the busy July 4 week-end. On, dressing the grounds for the show, were the already well-known and always popular Mr. and Mrs. Hayes, at 735 Chauncey Street, Brooklyn N. Y., who have been in the show business for about 30 years, playing in various parts of the United States. Hayes' father died six months ago and he is now head of the show. Hayes says that it is possible that his son may be traveling under the name of Rochee.

Dwight Baziinet
WANTS AGENTS
For Six Can, Buckets, Bellows Dent, Pitch Black, and Twenty More, Wisconsin Fair starting Friday, 4 Southern fairs following.

Barney Tassell Shows
Just call for advertisements, you know, and we'll come get your order. Call us, Oshkosh, Chicago, St. Louis, Dallas, and we will get your orders for the first week. All orders will be shipped out in two weeks, with every effort to make them arrive before the shows open.

Klein Amusement Company
Can string Shows, Buckets, Dent Black, Goats, Carny Shows, and other Black Shows, including the Moonlight, and all other Big Shows. Send agreements on Shows, and all others. Send orders and all other Big Shows. Send agreements and all other Big Shows.
WANTED
get in
Floss,
Nordelle
Gool-
ROLL
PLACE
July
Sept.
Fide
nice
CARNIVAL,
ONE
VA.,
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CITIES.
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Hill
Circus,
to
Valparaiso, Ind,
IE
Will
1
ORDER
or
RILEY.

T. J. Tidwell
CONCORDIA, Kan., July 25—
Mr. and Mrs. C. W. Johnson, cooks
house
operators, took delivery as a GMC Carnival in Idaho Springs, Colo., while White Dixon and family received a 30-foot, two-
White Dixon


SHOWS—Yellow, can use you and Sylvia, Jack Wolk in touch.

WANT CONCESSIONS
NORTHERN VIRGINIA FAIR & INDUSTRIAL EXPOSITION
ALEXANDRIA, VA., LABOR DAY WEEK—SEPTEMBER 7th thru 12th

Our Fairs Ares ON

HOARD, Bros.' Shows

BRANCHVILLE, NEW JERSEY, FAIR

Day and Night — August 3-8.
WANT few more Handly Parks: space limited. Very good for all Handly Parks and Ride. Can bend those Hot rides at 35%. Rider get in touch.

MIDWAY OF MIRTH
ALBION, Ill., July 31—Al
tinerary of Boy Scouts for days to run, personnel are optimis-
midway of mirth

PERCELL'S AMUSEMENT PARK, INC., presents
PIONEER SHOWS
Howard, Fla., Commercial Ave, Aug. 3, 10, on the streets; Dahlonega, Ga., Commercial Ave, Aug. 12, 13.
WANT legitimate Concessionaires to take Shows of most only. Space limited. All replies:

RIDE 101
FOXBORO RIDE

RIDE 101
FOXBORO RIDE

Glenwood Exp.
GLOUCESTER, Ky., July 25.
New additions to the show are: an Egyptian Show, Airliner Airshow, and a Lapidary Show. Lee Houston, Stark, and others are handling concessions. Mr. and Mrs. Kenkow has a Coke bottler concession with a Coke bottle machine attached. Glen (Popeye) McKay and Flour-

LION DROME
FARE

For Sale
Bread, Hoos, 80 seats, Tip Top Shape.

For Sale
KIDDIE RIDES
Airplanes 12 seats. Swabs 12 seats.

For Sale
AMERICAN & AWNING CORP
T-T-T Mot. 536
Harvard, 6a.

S. B. WEINTROUB
WANTS
AGENTs
Agents
For Alley-Win, Cyc, Pint-Till-You-Win, Penny

COOKHOUSE FOR SALE
Complete 30 Day, New, Corral, Denver, Colo. Established three years. All install to Geo. B. Osborn, E. V. Bucole, 2301 S. Lowell, Denver, Colo.

ROLL TICKETS
SHIPPIN, PA.

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Little Chance Seen for Spanish Exhibits in U.S.

Mineola Skeds Two Sundays, Free Talent

Du Quoin Inks Jack Carter

Westchester Budgets 176 For Ballyhoo

PNE Advance Ticket Sale Tops 52 by 10 Per Cent

VANCOUVER, B. C., July 25—Pacific National Exhibition ticket sales, which opened July 19, have already reached the $2,000,000 mark. The budget for the 1952 fair was set at $1,760,000.

The outlook for the two-city fair in Los Angeles and Vancouver is excellent, according to the General Manager, Mr. E. K. Kelman, for the fair opened July 22.

A very important feature of the fair will be the National Livestock Show which opens August 28.

Ardor for the fair is expected to be strong and attendance figures are expected to match last year's fair.

Talent Contest Lure Slated By Reading

Reading, Pa., July 25—The Reading Fair announced today that it will offer $875 as a prize for a paid engagement at the fair for a talent competition to be held in the Pennsylvania area.

The contest is open to all performers who are not under 18 years of age. The fair will be held August 19-26.

Talents will be judged on their ability to bring in attendance.

Hayride' on Midwest Trek

CINCINNATI, July 23—Members of "Midwest Hayride," in Chicago and Cleveland, will take their hayride to the fair under the sponsorship of WWHW, WJW, and WOIC, and will arrive in Chicago on July 27.

The group will start its trek on July 25 and will make its way to the Midwest Hayride's corn maze.

The group will include performers from all over the Midwest, including singers, comedians, and magicians.

Boone, IA, Builds Barn

BOONE, July 25—Boone County Fair has let contracts for the construction of a new large barn for the fair, which will be used for livestock exhibits.

The barn will be located near the main entrance of the fairgrounds and will be used for livestock exhibits during the fair.

The construction of the barn is expected to be completed by August 15.

Du Quoin Inks Jack Carter

Du QUOIN, Ill., July 25—Du Quoin State Fair has signed Jack Carter to be its headliner for this year's fair.

Carter, a country music singer, will perform at the fair on August 15.

Carter's performance will be part of a country music festival that will also feature performances by other country music stars.

The festival will be held in the fairgrounds and is expected to attract thousands of country music fans.

Ohio State Gets Funds For Million $ Youth Guild

Columbus, O., July 25—Ohio State Fair, as a result of the Fourteenth Annual Legislation and Betterments Bill recently signed by Governor Dieter, has been authorized to spend $1,000,000 for the construction of a new youth center building.

The building will be located near the fairgrounds and will be used for educational and recreational purposes.

The building will be 100 feet wide and 200 feet long, and will have a 350 seat auditorium, a 200 seat cafeteria, and a 500 seat gymnasium.

The building will be completed by the fall of 1953 and will be ready for use during the fair season.
NAAPPB Puts Off Tax Fight

continued from page 45

In efforts seeking legislation that would exempt amusement park from sales tax, admission price, pool, beach, carnival, and fair. The NAAPPB feels it is not necessary to pay for the entire amusement park industry. It was reported that the NAAPPB has made a request of the Senate NAAPPB to consider its efforts, in order to obtain an amendment. Hamid said that the fight to eliminate tax relief for the entire amusement industry would be continued. He urged an immediate effort with all interested persons taking part and sharing in the work and cost of the movement. While saying that the hope for tax relief this year appeared to be no longer a possibility, Hamid said that the prospects for a better revenue tax for next season were excellent.

Saskatoon Ex

continued from page 45

Time Is Short!

limited space left for pitchers, demonstrators.

pros have shows exclusive games and shows contract.

all replies to:

Joe Sherman, P. 0. Box 293, Nazareth, Pa.

August 3rd

Nazareth Agricultural Fair

Nazareth, Pa.

farmers’ market Wednesdays and Saturdays the year around

space available for merchants.

Hustlers Wanted

Mexico, Mo., Fair

August 9-7

Allright Concessions

Warrenton, No.

sensational high act

$500 shipping without show.

Harry Harlow, 430 W. Main St., Topeka, Kans.

S. Leonard, Rep’s

12 Warren Ave., Kansas City, I. Y.

Carnival Wanted

Sept. 2nd-5th for Farmers’ Fair.

Will book dates.

C. E. Brimm, Skidmore, Mo.

Display Fireworks of Distinction

12th-24th of September

Continental Fireworks

Give to The Runyon Cancer Fund.

Ottawa Makes Nut, Maybe $$

continued from page 45

Lowe of Vicki Davis, Leroy Driving, Hobie Billingsley, Charlie Dishy, Bruce Halvon, Jack Roth, Jim Strong and Tommy Thompson.

President’s Punch and Judy show drew yawks as Punch lived up to his name by delivering plenty of punch from the others in the crowd.

Martin Emacs

Alto not programmed at this time, the bowl pool to show how man learned to swim, starting with the dog paddle to the American craze which won her Olympic honors. Show Renee Tom Martin narrated the various events.

“Carnival in Rio,” production number, centered around a South American theme, with the vocalists, stage line and poncho and Aqua Degas playing along with Zepp and Julia, a fast moving Latin dance duo that pleased.

And 10-meter boards diving drew loud oohs and ahs from the audience as the swimmers went thru their intricate gyrations.

Bex Ramer, music impresario, and Eilene Marsh brought loud guffaws by their comedy antics.

Flashy Set

Most elaborate production number “Aqua Shiloh” had an oriental background, with the vocalists, stage line and poncho and Aqua Degas playing along with Zepp and Julia, a fast moving Latin dance duo that pleased.

For the first time in the history of the Carnival, the group took to the pool for the first time with their effectual and unique production, which was a hit on the show.

Club Aqua of 33 combined to bring out the entire cast on stage. The dancing routines featuring Gene Harvey and all the male divers, were a feature of the production instead of being featured alone. The show turned out to be a great hit. The show turned out to be a great hit. Fireworks put on at 9-10 p.m. wound it all up.

The GREAT TOPSFIELD FAIR

TOPSFIELD, MASS.—7 DAYS—7 NIGHTS—SEP'T. 6-12, 1953

We have been awarded a ten-year contract for this outstanding Fair and will give preference to people who were in us last year. Also will give long-term contracts to responsible parties. Ask anyone who played Topsfied last year how successful this Fair was. You play and they will pay. People are waiting for Topfield.

Will book Outstanding Shows. Have good proposition for Penny Arcade. Also want Hank Pansky, Shooting Gallery, Duck Ponds, Pitch-Tic-U-Win, Ball Games or any Outstanding Games. Want only the best in Stands and Operators who can be with us yearly.

Went French Fries—Ice Cream—Lunch Stands—Candy Floss—Gadget Workers, etc.

Contact—Will sell X Long Term to Right Party.—X Sold on Frozen Custard.

We are building a Semi-Permanent Fun Zone with Paved Midways—2 Huge Entrances—8 Light Towers

We also have the permanent eating stands under contract and all people who had these last year will be given preference. Please contact us at once.

IMPORTANT—ALL CONCESSIONAIRES MUST HAVE CONTRACTS BY AUGUST 15TH TO GET CHOICE SPACE. THIS APPLIES TO EVERYONE.

Contact at once. Jack Flynn or Eugene J. Dean at Salisbury Beach, Massachusetts—Telephone Newburyport 2636.
RINGLING-BARNUM REPEATS
'52 MIDWEST $5 SPURT

Richmond, Ind.; Champaign, LaSalle, Ill.; Give Top Business; Chicago Looks Big

CHICAGO, July 25—Ringing Bros. and Barnum & Bailey Circuses rolled in here Thursday (23) with a warm welcome of business to its credit and with prospects for a jam-up four-day run now

The improvement in business was noted by the receipts this week, when the show took frights $2,000 less than the same week last year in Illinois about this time of the year.

Dayton, O., gave two three-quarter houses (10), and Rich- 

Fostoria, O., Big For Kelly-Miller; Staffers Return

BRYAN, O., July 25—Al G. Kelly & Miller Bros. Circus scored two near-capacity houses at Fostoria, O. (Friday) (17) and fair business at Kendallville and Ft. Wayne.

Tiger Bill Snyder is back with Ringling Bros. and Barnum & Bailey starting next season with Dazio Bros., and Wendell F. Mitchell and Kelly-Miller elephants and the World's Largest Menagerie—starting with the latter on Cole & Jacobs' world tour.

At Fostoria, Kelly-Miller was on Thursday and Friday nights (15, 16). At Ft. Wayne, Ind., on Friday (17), Kendallville gave a near-capacity third night show on Monday (20). Bryan had a light matinee and near-capacity show on July 21 with hot weather hurting the afternoon.

New York Grotto Stands Register For Mills Bros.

OSWEGO, N. Y., July 25—Mills Bros. Circus attracted two three-quarter houses here Tuesday (21) and the New York Grotto attracted another Grotto date. Show's Sunday, Wednesday, and Thursday nights were full and gave many to the lot and gave time for extra publicity breaks.

Attendance at Cooperstown on Saturday (11), 1,072 is the afternoon and 749 at night, according to the figures. Temperature was 97 degrees. Attendance at Cooperstown was many to the lot and gave 72 degrees. Attendance at Allentown (10) seven near-capacity houses for both shows.

Kalispe Slow, 2 Others Fair For Beatty Show

KALISPEL, Mont., July 25—Kalispe is said to be getting fair business here Monday (23) and 1,085 were taken in at the show. The show was on the matinees.

Matinee was light and night business was not good. Beatty had VFW auspicies and VFW 50 at the show.

Kalispe (17), the show had a half house for the matinee and no night turnout. No auspicies was reported here July 6 for the Jaycee.

At Indiana, Ind., a Sunday (25) show had a three-quarter house under Suarez auspicies.

At Des Moines, Iowa, (23), the show had a half house for the matinee and light night business. No auspicies was reported here July 6 for the Jaycee.

Vernon Reaver Dies in Iowa

DES MONIES, Ia., July 25—Vernon Reaver, aged 70, a show agent, died here recently. He had been retired and ill for about three years. He attended the show in Des Moines and was taken to the hospital and was attended there. Mr. Reaver had been nine years with the company since the first year.

Reaver was born at Alga, Neb., and worked in the show business coming to Des Moines 25 years ago. He was a member of the crew of the Princess Theater in Des Moines and was employed by the Chicago, Topeka and York Railroad but he later turned to show business and was employed by T. C. and P. Co. and Chicago, Illinois, and the company's show at Chicago, IL.

He was married in des Moines and had been married for 45 years. His wife died three years ago. He is survived by his only child, a daughter, Mrs. C. C. Davis of Des Moines.

Charles S. Reaver went on to elaborate the story of his life and was the last of the Reaver family to leave the show business.

Reaver was a native of Alga, Neb., and worked in the show business coming to Des Moines 25 years ago. He was a member of the crew of the Princess Theater in Des Moines and was employed by the Chicago, Topeka and York Railroad but he later turned to show business and was employed by T. C. and P. Co. and Chicago, Illinois, and the company's show at Chicago, IL, was a member of the crew of the Princess Theater in Des Moines.

Kalin Reaver, Mr. Reaver's "Uncle Tom's Cabin" was produced by the company here and was a success.

At one time he was manager of the show and was in charge of the show in Chicago. He was also in the charge of the show in Des Moines and was a member of the crew of the show for 45 years. He was married in des Moines and had been married for 45 years. His wife died three years ago. He is survived by his only child, a daughter, Mrs. C. C. Davis of Des Moines.

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Central Ohio

Columbus, Ohio, July 25—Columbus show was a past week show. We have, like the Long Island show at this date, been the last of the big shows in the country. The show has been turned in and is now in the hands of the various managers and will be enjoyed by the public.

A party was given in honor of the closing of the show at the Hotel Ohio, Columbus and on Monday 20 a circus

Rain Cuts Packs Crowds; Bull, 2 Performers Hurt

PARKERSBURG, W. Va., July 25—The idea of the show for the three-day run was to have a big bull in the ring. The bull was a great success and the show was enjoyed by the public.

A drawing card in the ring was a big hit and it was reported that the crowd was fairly heavy.

As the week was one of the hottest in Parkersburg and it played during the last part of the week, the attendance was good.

Last year's comparable date was 1,500 and the attendance that day was 1,800. The crowd was a good one and the attendance was good.

Saturdays (23) show was a good one and the attendance was good.

At Indianapolis Saturday 15-18, under auspices of the East Side Lions Club.

Le Sueur, Minn., July 25—Business for the Jay Gould Circus was good and there were many newcomers and the company was in fine shape for the coming season.

The show, which includes the Jay Gould Circus, is here for a one week engagement and will tour the country up to the last week of the month.

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Tiny Cuttin. Mosher, Rome $25000 Island. Hagen 3039 Contact lot and to each or these tiered. ano -hour cream, 1, Liberty acquaintances a father, visited Long for Laurence Murs' fans and in Bronx, showed Mr. and Mrs. Cross-Sells, with Mr. and Mrs. Mein- Octavio gave the Three Circus on way to the Castle, Cuba earlier on the Repenskys on the night of his riding. The show closed on the 15th at the Jacob Javits Center, with a capacity of 3600.

Loyal-Repenys Score Winner In Costa Rica; Nicaragua Next

PUNTARENAS, Costa Rica, July 15—The Loyal-Repenys troup, under the direction of Mr. and Mrs. Fred Newman, made its appearance in Costa Rica on Saturday, July 15, at the Loyal-Repenys show. The show was given at the Coliseum in the capital city of the country.

The show was well received by the local audience, who gave the troupe a rousing welcome. The show included a variety of acts, including horseback riding, acrobatics, and a menagerie. The audience was treated to a variety of animals, including tigers, lions, and elephants.

The troupe was well prepared for the show, and the performers were in excellent form. The show was a great success, and the troupe was received with open arms.

Under the Marquee

Tom and Kate Smith, old-time troupers, have been given the honor of being the oldest couple for the aged in Maquoketa, Iowa. They have been entertaining at the wedding anniversary of their daughter, Mrs. Betty Smith, who is married to Mr. John Smith, at her wedding at the Loyal-Repenys show. The show was given at the Coliseum in the capital city of the country.

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SUN. JUNE 7, 1953

WALLACE-CLARK SETS MORE NORTHERN DATES

MELFORT, Sask., July 25—The Wallace-Clark Circus is touring the northern part of Canada. The troupe, under the direction of Mr. and Mrs. John Clark, will make its appearance at the Melfort Coliseum in the capital city of the country.

The show was given at the Coliseum in the capital city of the country. The audience was treated to a variety of acts, including horseback riding, acrobatics, and a menagerie. The audience was treated to a variety of animals, including tigers, lions, and elephants.

The troupe was well prepared for the show, and the performers were in excellent form. The show was a great success, and the troupe was received with open arms.
Baltimore, July 22—A complete rebuilding of the park, which closed in 1939, has begun under the plan of publicity and promotion to be placed before the public by two enthusiast parks has boosted the park's reputation. The move is a great success as the park has more than doubled in size.

The park today has no resemblance to the place where it was a few years ago. The physical layout of the park's rides and attractions has been completely changed. The latest in amusement equipment has been installed, and the previous attractions have been removed. This was the best decision for the park's future.

Second Time

West View Offers House As Prize

PITTSBURGH, July 22—A new promotion is being introduced at the West View Park, which is the only amusement park in the area. The promotion involves a cash prize of $1,000 for the first set of visitors to attend the park on any given day. The promotion is expected to attract more visitors to the park.

Record Heat Jams Parks and Beaches

NEW YORK, July 22—Heat waves have hit the city, with temperatures reaching 90 degrees Fahrenheit. The high temperatures have caused the parks and beaches to become crowded, with many visitors seeking relief from the heat.

Adding Batting Range at Rocks' Playland

NEW YORK, July 22—A new batting range has been added to the Rocks' Playland, which is a popular amusement park in the city. The new range is expected to attract more visitors to the park.

Carroll Adds Cement Walks At Riverside

AGAWAM, Mass., July 22—Cement walks were added to the Riverside Amusement Park. The walks will provide the visitors with a more comfortable and pleasant experience.

N.W. Coast Spot In Resort Area Tabs Increase

BLAINE, Wash., July 22—The Minnesota-Canada Spotters Resort, which is located in the resort area, has increased its rates. The increase is due to the high demand for accommodations in the area.

Innovation

Playland, Rye, Adopts Daily Bargain Plan

Rye, N.Y., July 22—Playland, located in Rye, N.Y., has adopted a daily bargain plan. The plan involves offering discounted rates for the entire day, which is expected to attract more visitors to the park.

Detroit Plans New Kid Spot At Belle Isle

DETROIT, July 22—A new amusement park is being planned for Belle Isle in Detroit. The park will be a major attraction for the city and is expected to attract many visitors.

Coney Island Shows Ends Cuban Season

HAVANA, July 22—The Coney Island Shows have ended their Cuban season. The shows were successful, and the producers are planning for a new season.

BROOKLYN—A real estate developer has purchased land at the Coney Island shows. The land is expected to be developed into a new attraction for the shows.

Taste of the Islands

Flushing Meadows Park, located in Queens, is expected to be the site of a new attraction for the Coney Island Shows. The attraction will feature a taste of the islands, with food from different countries.
Many new picnic groups for the park.

The park, which lies a short distance from the city, is well supplied with trash cans, the largest of which is provided for patrons who wish to dispose of their waste. A number of trash cans are placed throughout the park in convenient locations along the paths.

There are no exceptions, except for the pesky little rascals that climb into the cars and create disturbances. This is a common problem in parks, especially during the summer months when the weather is warm and the lake is a popular spot for picnics and other outdoor activities. The park staff is working hard to maintain order and ensure a pleasant experience for everyone.

Each park-goer is responsible for keeping the park clean and maintaining order. This is an important aspect of park management and helps to create a positive atmosphere for all visitors.

In addition to the park's excellent facilities and management, the kiddie section also provides rides for the younger visitors. This section is equipped with various attractions, including rides and games, to keep the children entertained.

The park's excellent appearance is a result of the hard work of the park superintendent, and the park staff who work tirelessly to maintain the park's appearance and keep it clean.

The park's popularity is due to the combination of its excellent facilities, management, and location. With its beautiful scenery, abundant water, and variety of attractions, it is no wonder that so many people enjoy visiting the park.

In conclusion, the park is a great place to visit and enjoy a day of relaxation and outdoor activities. The park's excellent facilities, management, and location make it a top choice for visitors of all ages.
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\$2.75

\$4.50

\$14.00

\$10.00

\$40.00

\$55.00

\$75.75

\$137.00

\$5.75

\$69.95

\$2656

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New York

M. Silverly, of the President Noblely & Jewelry Company, announces the firm's newest line—men's cultured pearl setpncs with rhinestones, which are multi-

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PREMIUMS

Make bigger profits with Gallinete.

Write for details.

JOSEPH BROS.

THIRTEEN CHERRY BOWLS.

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can be
designed

Tying. It is

prise at

STEAKS

THIRTEEN PEARL SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, REHEARSAL STAND, AND FIVE PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND THREE PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND FIVE PEACH SCARFS.

with a

TRUMPETS, BANISH, MUTE, MUTE CASE, AND THREE PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND FOUR PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND SIX PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND THREE PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND FOUR PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND SIX PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND THREE PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND FOUR PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND SIX PEACH SCARFS.

TRUMPETS, BANISH, MUTE, MUTE CASE, AND THREE PEACH SCARFS.

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TRUMPETS, BANISH, MUTE, MUTE CASE, AND SIX PEACH SCARFS.
Pipes for Pitchmen

By BILL BAKER

Diana Revived

Continued from page 50

Under the Marquee

CONTINUED FROM PAGE 41

Hawkins, reti red test show opera tors, of Cincinnati, Mary and Bud
Houck, of Hagen Bros. Circuit, and,
Letter List

Letters and patches addressed to persons in care of The Billboard will be acknowledged promptly. Send your name each week. Mail is best according to the office nearest you. In care of Department C.M., 1550 Broadway, New York, N.Y., or Chicago 3, Ill. Chicago office 390 Arcade Bldg.; St. Louis 3, Mo.

MAIL ON HAND AT CINCINNATI OFFICE
2160 Patterson St.
Cincinnati 2, O. C.

Parel Post
James, Amelia I.-Murphy, D. M. & Co.
Metcalf, Mrs. C. & James; Charles C. & Evelyn; C. D. & N. E.

MAIL ON HAND AT ST. LOUIS OFFICE
390 Arcade Bldg.
St. Louis 3, Mo.

Parel Post
Stevenson, W. L.

WIRE ARTISTS:
buy from Rhode Island’s Largest Manufacturer of
ROLLED GOLD PLATE

Compare our price. Write for prices and deliveries.
25% deposit on all orders
Balance C.O.D.

THE IMPROVED SEAMLESS WIRE CO.
775 Eddy St., Providence 5, R. I.
S. H. Lynch Expands Coverage, Named Chicago Coin Distribr

CHICAGO, July 25—The Chicago Coin Machine Company, the nation's oldest and largest distributor of coin-operated and pinball machines, has named S. H. Lynch & Company as distributor of its machines in the Chicago area. The firm will hold premiere showings of the new Chicago Coin Crown Bowler August 3-4.

Chicago Coin Set, Premiere Of New Bowler
Levin, Mercuni To Attend Lynch Showings

CHICAGO, July 25—Hi-Speed Cross-City bowling, in which bowling games are held in the suburbs and main attractions are bowlers in a given league from August 22 to 26.

The Lynch Company is headquartered at 200 Center, Dallas, and has two office-staffed offices in Dallas and San Antonio. The officers of the company are: C. R. Wynn, president; H. G. Wilson, vice-president; and C. H. Haas, secretary-treasurer.

The Lynch Company was founded by Sam Wolberg and Sam Gersberg in 1931 and has expanded its sales to all parts of the country. It now has five dealers in the United States. Transatlantic Sales, Inc., has world-wide distribution, game machines and vending equipment and is also a distributor of coin-operated field.

The dry cleaner eliminated the need for towels but also has a 24-hour deodorizer.

A.B.T. Intros Two Free View Coin TV Meters

CHICAGO, July 25—The A.B.T. Company is now introducing a new line of coin-operated television sets for those interested in multiple locations. The sets are run under separate management and are completely independent. The company makes machines, sales, and Frank Mercuni, another machine sales executive, is in charge.

OPERATORS REPORT
Conn. Summer Trade Above 52

By ALLEN M. WIDEM
HARTFORD, Conn.—Connecticut coin machine trade is above the 1952 level, but is substantially better than the 1951 level.

Paul Rechthafter, of Reliable Coin Machine and the Connecticut State Coin Association, is serving as a member of the state association.

"For too many years," he said, "the coin machine business has been stagnant, and it is only in the last three months that we have made any real progress.

Vacations End At Keeney

At KEENEEY, July 25—The J. H. Keeney & Company plant was set up to manufacture pin machines for the amusement game industry.

The opinion also noted that some States have already seen the establishment of a state commission for pools, and that some States have already established a state pool, which is operated by the state commission. The state commission is responsible for the operation of the State pool, and it is responsible for the collection of funds from the pool players.

The annual convention of the National Automatic Merchandising Association will be held in Chicago August 23-26.

Game Ops Find Good Wis Resort Pickings

MILWAUKEE, July 21—While most operators in the city are still making repairs on their machines, most of the operators have been busy making repairs on their machines.

Generally, Milwaukee coinmen have been very busy with repairs, and the only complaint is that some operators have had to go to other cities to find parts for their machines.
TV BIG PROFITS FOR YOU

WITH Reemtsma TEL-A-VUE SYSTEMS

FEATURING NEW "FREE-VIEW" MECHANISM

New 17-inch screen television sets are used. These nationally advertised brand sets are available in a variety of grains and finishes. These sets are rugged, heavy-duty commercial sets, carefully checked and pre-tested before they leave Reemtsma Tel-A-Vue headquarters.

New "Free-View" Feature Plus Quality T-V Sets and Coin Mechanisms Make Greater Profits

Now you can offer really profitable coin-operated television to your present hotel, motel and club locations. Reemtsma Tel-A-Vue Systems, Inc. offers a revolutionary device and plan which increases revenue of coin-operated TV 200% to 400%. Reemtsma Tel-A-Vue Systems' device automatically gives the guest 5-minutes of free viewing every half hour, thus calling attention to the TV set. This arouses interest; to see the complete program, one or more coins must be inserted.... A sure-fire profit builder!

GREATEST VALUE IN THE INDUSTRY

These units come complete — Ready for delivery now! The Reemtsma Tel-A-Vue Systems' electronic device and coin meter mechanism comes already installed in the nationally advertised, modern 17-inch screen television consoles. The coin meter is not just "hung" on the side of the set — it's concealed inside the set where it should be. If you have TV sets on location now, you will soon be able to get the Reemtsma Tel-A-Vue electronic unit for installation in your present sets.

HERE'S WHAT HAPPENS!

Letters from motel men and individual investors, plus a comprehensive survey show that the intermittent viewing system is a revolutionary force of influence on human behavior. Visual suggestion provides a desire for more television and television is the most entertaining and interest absorbing of all coin-operated machines. Reemtsma Tel-A-Vue Systems' electronic device takes full advantage of these factors — increases revenue tremendously!

STATE FRANCHISE DISTRIBUTORS WANTED

Exclusive state franchises, offering immediate returns and sustained income for many years, now available. Moderate investment required, fully secured by equipment. These franchises are now being assigned. Act now to get into the wholesale "TV PROFIT PIE"
SUMMER LOCATIONS LUCRATIVE

Chi Music Ops Annual Golf Meet July 28

JENSEN PLAN SHOWS HOW TO HYPER INCOME

Jensen Elected Chairman of Trade Group

Chevrolet Mag Shows Old Time Juke Boxes

DON CORNELL WINNER AT OHIO HITS-lUNE DAY

Chi Music Ops Annual Golf Meet July 28

New Wurlitzers Showed at Sandler's Opening

MINNEAPOLIS, July 25—Formal grand opening of Sandler Distributing Co.'s new headquarters and showrooms was held here Sunday, July 19, with the presence of many of the key men in the trade. Wurlitzer was well represented.

The Sandler firm is located in the renovated movie theater at 495 Plymouth Avenue in Minneapolis. The place has 7,500 square feet of space on one floor.

The Sandler firm is located in the renovated movie theater at 495 Plymouth Avenue in Minneapolis. The place has 7,500 square feet of space on one floor.

Chevrolet Mag Shows Old Time Juke Boxes

The Chevrolet magazine for automakers is scheduled to appear in July, containing a special section on juke boxes.

Jensen Elected Chairman of Trade Group

Earl W. Jensen, president of Jensen Industries, Inc., Chicago, was elected chairman of the Associated Manufacturers and Equipment Manufacturers trade group.

Earl W. Jensen

Jensen succeeds Francis F. O'Neill, president of Wurlitzer Corporation, in the post of chairman.

WASHINGTON, July 25—Congressman reported this week that 40,000 phonograph records are sold each week at the rate of $50,000 per year. Congressmen were informed of this development by the manufacturers of all types of phonographs, record players, TV and radio sets.

Ratajack's guests included 65 journalists, most of whom had been interviewed before the show. The guests included the president of Wurlitzer Corporation, the president of RCA, the president of Bantam, the president of AMI, and Ratajack's wife, who was also interviewed.

Last Tuesday, guest Ed Ratajack was interviewed by NBC's Jack Payne, who was in town to cover the show. The interview was broadcast on WGN last Saturday at midnight.
UP TILL NOW, THIS MAN HAS NEVER DROPPED A COIN IN A JUKE BOX

Sure, he's heard juke boxes play. But up to this minute he has never dropped a quarter in the coin chute—not a dime or a nickel. You think this fellow's a rare bird, an unusual sort? He isn't. There are millions like him.
The new Model "E" juke box, just introduced by AMI, changes all that. This beautiful instrument is designed not only for lifelong juke addicts, but also for that large group of potential patrons who should know the thrill of selecting and playing and paying for their own music.
The new "E" converts this cool, aloof type of patron, it commands his attention and respect and attracts his play with a universal appeal that's irresistible.
Model "E" is a habit-forming juke box that turns the music mooch into a steady customer.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN
Results of 65th Anniversary Drive
Good—Steinberg

250,000 Families in New Jersey
Given Data on Juke Industry

NEWARK, N.J., July 25.—The
65th Anniversary of the Juke Box Industry proved that a planned
public relations drive can be
conducted at practically no cost.
 Dick Steinberg, editor of the Music
Guild states in a news-
letter published by the Music
Guild of America, that
Steinberg pointed out that the
prepared copy sent to newspa-
papers, heralding the anniver-
sary celebration, was an inex-
pensive and effective means of
building a closer relation-
ship with the public. The news-
letter also stated that the editor
of the Newark Evening News
(largest circulation in the
State of New Jersey) thought the
celebra-
tion "worth-while" enough to send
a reporter to interview Steinberg.

"This," said Steinberg, "ac-
quired 250,000 families in New
Jersey, for the first time, with
more interesting data about an
industry that they knew very
little about. It was kind of
publicity that erased some bad
impressions, and that is good
public relations.

"By all means we should keep
the industry clean and let the
public know that Steinberg also
read
motion that the article appear-
ning in the Newark Evening News
would be reproduced and copies
be had by operators from him.

Cincy Juke

• Continued from page 72

For the local, the change, Equiv-
ently, was done without notification of the APWA or union
members, thus leaving the original con-
tact. Keady did not new meeting
with the APWA and union was
set.

Friday (24) was announced
tharking that Friedman had
withdrawn from the juice servicing
field. Friedman was a busi-
ness agent who was objection-
able to the APWA. Stairing said
Friedman would remain as busi-
ness agent for the V.J.

This leaves three alternatives to
union members, with no union
negotiate with individual opera-
tors, (2) seek affiliation with another
union, or (3) form an in-
dependent union. Reports were cir-
culating Friday of an independent
organization. Predators said that
members were getting tired of pay-
ing the $1 a month dues.

This money has been in escrow since
our last meeting. It will probably
be refunded.

Sander Shows New Wurlitzer

• Continued from page 73

as a Wurlitzer distributor high-
lights a saga that began when he
spent more than three years on
his book on tuberculosis patient
in Glen Lake Sanatorium, just
outside Minneapolis.

Following his discharge, Sander
joined the Bush Distributing
Company, operated by Ted Bush,
in Minneapolis, in which Sander
likes to refer now as a "money
job to give a guy who was
down and broke a chance to
make a living."

Music machines and Sander
hit it off almost immediately and
Sander has moved up the ladder in
the business intervening years as one of
the Midwest's top distributors
of juke boxes. During the years he
lived in Minneapolis, he was with
Steinberg Distributing Com-
pany, and Hy-G Audio-

equipment, according to Sander
about the music machine industry.

His break as a Wurlitzer dis-
brtector, based in Des Moines,
Iowa, came several years ago and he
has built deep roots in the
region for himself, his wife and
their three children. Overshadowed
already in college.

On hand for the grand opening
in Minneapolis was Bert David-
son, of North Tonawanda, N. Y.,
regional manager for the Wurli-
itzer. The Channel Four, then
singing pair of the Arthur God-
frey radio-television show, now
appearing in the Hotel Radisson
Flames, Minneapolis, were among
the guests. Among flowers
received was a large bouquet
from Bob Bear, of North Tona-
wanada, advertising manager.

The new Wurlitzer 1890, 1950
model, together with others were
shown here for the first time and,
according to Sander, advertised
siderable interest among opera-
tors. Several orders were writ-
ten, but delivery will have to wait
said Sander. The first will be
sent to North Tonawanda factory
of Wurlitzer.

Sander said that for the time
being at least, he would concen-
trate on music with the resul-
tion that only juke boxes would
be played at the grand opening.

Adding color to the gadget was
more salesmen to the staff, he

Among those who visited the
new plant were: John Martin
Cardy, of Waterloo, Iowa, Avis
Brooks, of Des Moines, Iowa,
Crosby, service manager of Sand-
er's New York offices; Walter
of New Prague, Minn.; Morris
M. St. Paul, Bill Walsh, of Chippewa
Park, Wis., Mr. and Mrs. Lyle
North, of Minneapolis; and Wal-ley
Snow, of Ozone, Minn.
"Scotch"

from its FIRST COST to its LOW UPKEEP RECORD

With its low price, Wurlitzer's new 48-selection phonograph is paying operators the highest dividends per dollar invested of any model in the industry's history.

More than that, due to its time-tested chassis, it's saving money, too, with an astoundingly low upkeep record.

This high income, low out-go phonograph is available as Model 1650 playing straight 45 RPM records, or as Model 1600 playing either 45 or 78 RPM records.

SEE YOUR WURLITZER DISTRIBUTOR

Wurlitzer

1650
48-SELECTION
STRAIGHT 45 RPM PLAY

1600
48-SELECTION
PLAYS 45 OR 78 RPM RECORDS

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
California Operator Reports Juke Situation

CRUCENT CITY, Calif., July 26.—William A. Davidson, head of the ABC Music Service in Crescent City, Calif., and formerly of Chicago, recently made a survey of his operation.

Davidson's territory covers the extreme Northwestern part of the State of California from the Oregon line down to Orick, Calif., which includes all of Del Norte County and part of Humboldt County. He has most of his best locations along the coastline. However, he reports, the area is still too remote for proper record buying. He said, "I'm really isolated as far as buying records is concerned and I really believe we could sell more records for the various companies if we could get some releases fast."

Davidson found that the territory is still about 90 per cent Western in music taste. Being from Chicago, he tried to incorpo-rate something else besides this type of music. Some of it caught on, but the people still prefer the Western tunes, even in the newest and finest restaurants from San Francisco to Portland. The top tune in the majority of the spots is "Bombing Around" by T. Yaylor.

Davidson also reports he is using mostly older machines. "There are not enough people per house to make the average corporation buy new phonographs. I think another reason for this is the lack of records in the north."

---

Chi Music

be afforded the event as was displayed at last year's event. Recording stars scheduled to make appearances at the affair are Carlin Kett, June Valli, Homer and Jethro, and Kody Arnold, RCA Victor; Baby Face, Busty Deiter, Lola Amour and Dave Chalmers; O. H. Day, Mitch Miller and Art Van, Atlin; Bobbie Bennett and Andy Williams; Bellows and Jane Kelly, Dot, and the Flamingoes, Charade Records; Day Bellows Dot recording orchestra, at the Chicago Press, Jimmy Martin, local independent record company. Many of the acts appearing on the show will be the Johnnie Ray record company act. Mickey Sharpe will emcee the affair.

---

Cohnmen You Know

AMOIA in its endeavors is Tod Mahoney, of Capitol Vending Company, Cleveland. The Cleveland Juke Box Company, has joined with the AMOIA to promote the Am. & M. in Illinois who switch from 45s to 78s. AMOIA has a six week contest with the Illinois dealers including free music, and a great deal of promotion. The contest will be for the best seller of 1953.04 Phonogr. BIATL. LEADS! New 7" 45rpm records released this year are expected to bring in a lot of business.

---

Ore. Resort Locations

among the most important factors in making a favorable impression.

2. Locations patronized by tourists and vacationers are the easiest stops in which to augment the dance play. These locations expect more, and the location owner does not offer the resistance that may be expected in city locations with regular patronage.

3. The location owner in the resort belt is, if anything, more dependent on the weather than the city location owner. Business has been demonstrated as keeping a crowd of customers present in a location that might otherwise quickly empty. Music heard outside is an important factor in pulling customers hesitant about where to take their business. With the location owner mindful of these factors, he is more amenable to the operator's arguments for needing a higher guarantee to meet his rising costs and to justify investment of a modern machine for the location.

4. Good housekeeping habits are more important than ever in summer locations. The location owner should be expected to keep the music section of the room clean and appealing. And the operator will press upon the records people the necessity of pointing the equipment itself.

The records which competed in the marketplace during the month of July were chosen by the seven disc jockeys, Dorothy Rose, Cleveland Press Staff, Harry Levine, WMAM music writer; and Blasche Young of the Record Mart. The records were chosen from the field of 50 new releases on the basis of music, performance, orchestrations, lyrics, interpretations, and the record itself.

Disc jockeys participating were:

Bob Frazier, WJW; Joe Musahl, WTAM; Bob Frazier, WWSW; H. Maxwell, WJW and Phil McLean, WIRE.

---

Model 1436

The original Phonograph with 120 Selections

Available in two models

for 78 RPM and 45 RPM records
How Was Your Timing on "TEST SLIBON"

Eartha Kitt
RCA Victor 25-3285

New on Billboard's "Most Played in Juke Boxes" Chart

Plotted as a Billboard
BEST BUY

Title Strips Ready for Top Juke Profits

Convenient Order Form

<table>
<thead>
<tr>
<th>Termite Stern</th>
<th>2 E. 45th St.</th>
<th>New York 17</th>
</tr>
</thead>
</table>

Date

Please send me "title strip cards of Billboard's "Best Strips to cost

$ for 3 full months. Payment is

enclosed.

Name

Address

City

Zone

State

For every conceivable kind of equipment, supply and service has been sold in The Billboard
New Boat, Horse Added By Capitol

NEW YORK, July 23.—Sam Goldsmith, sales manager of the Capitol Projector Corporation, announced this week that the firm was currently producing two new coin-operated kiddy rides.

One of the two new devices is a Meteor, 1,600-lb. electrically-operated construction and is available now. The second, a horse, will be available in about a week, and will feature a novel method of providing additional interest to the riders over and above the usual ride qualities of such a device. Goldsmith did not divulge the new feature of the horse ride.

Bowery Boys, Atomic Jet In Flicker

NEW YORK, July 23.—The Atomic Jet, coin-operated kiddy ride manufactured by Conat Sales, figures prominently in the opening scene of an Allied Artists' motion picture, "Clipped Wings," which features the Bowery Boys. The film was privately screened for Nat Conat, Conat president, and Allied Artists brass here this week. It will be shown shortly at the Loew's State, New York.

The Bowery Boys, Leo Gorcey and Huntz Hall, are featured in the film as members of a candy store, Hall, an aviation cadet; and Conat, who is famous for his flying once course method, is dressed in a leather suit with Conat's helmet. Conversation between the two young men is also in the film, and viewers will be interested to learn they are about to go for a plane ride. The flight actually is taken in a plane and atomic jet is instant and a wild ride it is, because of Hall's use of a single instead of a coin to activate the kiddy ride. Further dialogue brings out the fact that a normal and enjoyable ride would have been provided had a coin, instead of a flag, been used.

Plans are now being worked out between Conat and Murray Goldberg, publicity head for Allied Artists, for the use of Atomic Jet rides in front of theaters throughout the country.

The use of the rides at theaters is expected to hypes market interest in the film as well as stimulate Theater, a replica of the famous 1953-1954 racing scene, is presented in the film of Loew's. This is a showcase for the new ride, and Loew's of London whereby every customer who purchases a ticket for the Kiddy Ride will receive a year's insurance coverage of $1,000.00 for two or more persons.

At Baltimore, executive of the firm, said that the insurance policy will continue for the next ride guarantee provided on their rides. The latest 1953, a hot-rod racer, just being placed on the market.

HOLD EVERYTHING!
Don't buy another kiddy ride till you've seen THE LATEST RIDE SENSATION

METEOR HOT-ROD RACER

All the thrills of driving speed on the racing track—form the kiddy imagination—completely original brand semi-elliptical motion virtually simulates an auto ride taking the turns!

TERRIFIC FEATURES!

1. All steel construction throughout!
2. Exact replica of championship Offenbauer Special Racer!
3. Wheels actually steer right and left by movable steering wheel!
4. Chrome super-charger tubs—flashing dashboard!
5. Manufacturers' Approval!
6. Heavy Duty .5 H. P. Direct Motor Drive—No gears—No belts—No pulleys!
7. UL Approved!
8. FREE LIABILITY INSURANCE of $25,000-$50,000 FOR ONE YEAR!
9. ONE YEAR UNCONDITIONAL WRITTEN GUARANTEE!

METEOR MACHINE CORP.
319 Honolulu Street Brooklyn 7, N.Y. Phone: My8-3756

Safety seat. Unit will operate unless child is firmly seated.

Fiber Glass Body. Smooth, strong and quiet.

Heavy Duty National steel seat. Ribbed for added comfort and stability.

SIXTY SECOND RIDE. Electric counter records each ride.

TEN FLASHING TAIL LIGHTS. Exhibits famous mechanism proven by years of use in thousands of locations.

LICENSED BY RALSTON'S SPACE SCOUT
Official Scout Step on weekly national television hook-up.

EXHIBIT SUPPLY
4214-10 W. Lake Street Chicago 24, Illinois Established 1951

THE ORIGINAL

AIRPLANE STEERING WHEEL.

Gives pilot full control of course, dip and roll action.

PUSH-GUN BUTTON.

Fires and non-fires—Flashes light—makes realistic sound effects.

REALISTIC SOUND AND LIGHT-EFFECTS UNIT.

Sound effects located in translucent mask.

LIGHT UP INSTRUMENT PANEL.

Rubber head—no slipping.

CRADLE MOUNTED.

For indoor action.

SCREEN WIRE FLOORING.

Mats for use in airports.

BLOCKS UPHOLSTERY.

Easy to clean—red dyed.

RETRACTABLE CASTERS.

Four wheels operate—by one hand.

LIBERAL FINANCE ITEMS AVAILABLE

PACT WITH LLOYDS

Meteor Ride Sales Include Insurance

NEW YORK, July 23.—Meteor Machine Corporation has just announced that Lloyd's of London whereby every customer who purchases a ticket for the Kiddy Ride will receive a year's insurance coverage of $1,000.00 for two or more persons.

The insurance coverage provides a liability of $1,000.00 for one person, $1,500.00 for two or more persons.

At Baltimore, executive of the firm, said that the insurance policy will continue for the next ride guarantee provided on their rides. The latest 1953, a hot-rod racer, just being placed on the market.
NEW CUSTOMERS EVERY DAY!

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.

4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR
1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction
CHICAGO, July 25 — The 1953 National Automatic Merchandising Association convention will be held at the Conrad Hilton Hotel October 25-29. A new feature of the convention will be a 50-item exhibit space completely open to the public, where exhibit space will be available in the exhibit space set-up and brought by the number of exhibitors to 123 firms.

The list includes 123 companies, their firms for exhibit space at the National Automatic Merchandising Association convention, which are set up in the space set-out and brought by the number of exhibitors to 123 firms. The list of companies included are Cigar-O-Matic Co., Inc., Cappuccino Corporation, Chicago, Illinois; Mechanix, Inc., Chicago; the Philadelphia office of the United Cigar Store, Philadelphia, showing cigarette machines; Budweiser, Inc., Chicago; and Budweiser, Inc., Chicago, showing beer machines.

NAMA officials pointed out that, however, other firms may be listed prior to the actual opening of the convention at the Conrad Hilton Hotel October 25-29. It is possible because a waiting list now being created will furnish other companies still coming in after show time.

The full list is carried elsewhere in this issue.

NAMA Names 12 Firms Showing at '53 Meet

CHICAGO, July 25 — With National Automatic Merchandising Association's 1953 exhibit space completely open to the public and the number of exhibitors brought by the number of exhibitors to 123 firms, the list included 123 companies, their firms for exhibit space at the National Automatic Merchandising Association convention, which are set up in the space set-out and brought by the number of exhibitors to 123 firms. The list of companies included are Cigar-O-Matic Co., Inc., Cappuccino Corporation, Chicago, Illinois; Mechanix, Inc., Chicago; the Philadelphia office of the United Cigar Store, Philadelphia, showing cigarette machines; Budweiser, Inc., Chicago; and Budweiser, Inc., Chicago, showing beer machines.

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### The Billboard Index of Advertised Used Machine Prices

#### Vending Machines

Equipment and prices listed below are taken from advertisements in The Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment at the same price, frequency with which the price occurred is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk renders, the number of machines priced is listed. The price generally depends on condition of the equipment, age, price at location, furnish and after related factors.

PLASTIC details, MINNESOTA STEADY 540 Mail OKLAHOMA Wheel 8l Others! for r 3 MAST st

ARKANSAS SNI. UNION oo

IOWA CITY, 8th of Union,

WI.

Leary

AMERICAN BULK CONFECTIONS

 texy! THE BEST

SAN ANTONIO, TEXAS

EAST OF MISSISSIPPI WEST OF MISSISSIPPI

H. K. HART CONFECTIONS

540 39th St. Union City, N. J. 4932 Avenue. Dallas, Texas.

its new It's a money! money worth a try!

New CHAMPION BULK VENDOR

- VEND CHARMS and MERCHANDISE LIKE MAGIC! No money to lay out. Full cash in hand IMMEDIATE, BRUSH HOLING DESIGNED FOR BULK OPERATIONS.-

- LARGER OPENING in GLOBE MAKES PACKING CHARMS EASY. You will realize more in a few hours than in many days without the special equipment.

- SIMPLE, FOOL PROOF COIN MECHANISM eliminates costly service calls.

- GLOBE BEAKS SETS DOWN AUTOMATICALLY! A simple bell manifold service head servicing.

DISTRIBUTORS AVAILABLE

CHAMPION VENDORS SUPPLY CO., CHEAPLY THE BEST

477 EAST HOUSTON ST. SAN ANTONIO, TEXAS

There's a SMALL FORTUNE in it...for you!

Pays 50% to 200%

STAY PROFITS

Outdraws, Outearns and Outperforms All Others! Be penny-wise... and profit! American Scales pull heater in stores, amusement machines, store fronts, etc., will realize automatically and worry-free income. Model 400 has 12 slots, one for each month of the year; no display, no promotion needed; more pennies for you. A profit every month and no display, no promotion needed. Guaranteed 6 years. Patented and backed. forever red, cream and black.

Pays for Only 

$25 DEPOSIT

Mail to

AMERICAN SCALE MFG. CO.
3906 Green St., N.W., Washington 7, D.C.

Check one of the following:

□ Adder and adder for 25 percentage on your model.

□ Prepaid freight

M A R K E T

C I T Y Z O N E S T A T E

Your once-in-a-lifetime OPPORTUNITY!

The most profitable, stable and controlled money makers in the coin-operated field are personal weighing machines!

We are the largest weighing machine house in the world. We are releasing OUR OWN WEIGHT MACHINES—complete with our fixed machines, listed models, at all terms—we are an active PROFIT MAKER fT right now.

If you are located—or wish to be located—in any of the following territories, then here's your real once-in-a-lifetime opportunity:


Write or wire TODAY for Full Particulars! Don't delay—there's going soon!

PEERLESS Weighing & Vending Machine Corp.
29-31st Ave. Long Island CIty, N. Y. Phone: Strassler 4-6205

Gall & Wheel Actual Size

SHIPS IN BOTTLE

SMALLER BOTTLE

PERFECT VENDING

REAL 3 MAST SCHOOBER

MULTI-COLOR PLASTIC SHIP

PLASTIC PROCESSES CORP. 83 Hanse Ave., Freeport, N.Y.

MILK VENDING Complete First Test Year on Outdoor Spots

MINNEAPOLIS, July 25.—The Land O'Lakers Creamer claims that the increase in fluid milk sales in the Twin Cities area and throughout the state to this point in 1953 is due in part to milk vending.

In the automatic milk dispensers there is a capacity of 1,000 to 2,000 gallons and are thermally controlled.

The popularity of indoor milk vending led to the Land O'Lakers' expansion of their Refrigeration Engineering Company, Montgomery, Minn., developed the machine and its refrigeration unit with what they called, "more-than-sational results."

The vendors, lined with aluminum interiors, are placed away from stockrooms where they are easily accessible for cleaning and aresubjected to the same time convenient for customers.

Statistics on the first machines put into operation showed sales at an average of 210 half-gallon containers daily. Cost of servicing, cleaning and repairs, etc., came to an average cost of 0.1494 cents per quart, which is in line to the consumer.

Video Vender Contains Novel Sound System

MILDALE, Colo., July 25.—A refrigerated vending machine with a sound system was developed by the Earth Engineering & Design Corporation. A built-in speaker system broadcasts music when the machine is manned.

Called the Video Vender, the unit is completely automatic in special design to dispense liquid ice cream, frozen foods, butter, margarine, etc., anything else requiring temperature control. Up to six varieties of products can be handled. A class in front in it makes it possible to display all of the products.

The incorporation of an electronic recorder permits the unit to "speak" or play many things from a sales message to a collection can be reproduced with the approach of the patron setting of the record.

The Video Vender also features an automatic coin changer and a dialing coin mechanism.

Penny King Sets New Charms for NABV Confab

PITTSBURGH, July 25.—Two new-A-Second sales will be introduced by Penny King here at the National Association of Bulk Vendors' annual convention in Chicago, August 20-23. The two new-A-Second spots, a new-A-Small Stop and a baby bottle, complete with price, will be on display.

Also on display at the Penny King stand will be a complete line of Accruemade vending machines, for which Penny King has recently appointed new representatives.

Representing the Accruemade line of high quality of Oak Venders, will be R. W. Bloom, president of the company, who will represent Penny King.

Schenley Vending Buys Auto. Cig Sales Route

PITTSBURGH, July 28—the Schenley Stamp Machine Company announced its purchase of Auto. Cig Sales route of Pittsburgh this week.

The purchase was handled by Lawrence and Albert Daurov.

John and James Daurov joined the partnership.

The route, formed in 1931, adopted the trade name of the Schenley and Deluxe Cigarette Sales. The latter was headed by Herbert and Max and Albert Daurov.

Automobile, under the Daurov ownership, operates in Allegheny county, plus the cities of Jeannette, Doneca, McKeesport.

Kools Play up Hot Weather

LOUISVILLE, July 25—Brown and Williamson Tobacco Company came up with a new idea for cigarette vending this hot summer days.

The company is offering a deal with the Kool people's slogan and the phrase, "Come in—It's Kool just take the word Kool appearing as the letters were clipped.

The decals will be printed in blue, green and yellow. Distribution will be handled by Brown and Williamson's sales promotion force.

Four Vending Aids Offered By Old Gold

NEW YORK, July 25—Four Old Gold merchandise aids designed to attract customers to vending machines are being offered to operators throughout the country by the P. Lorillard Company.

They include small price stick labels, cardboard guards from 20 to 30 cents and any combination of a magnetized window and door decal which will assure the cigarette and Giving Smoke-Painted Here, Vending Machine Inside." The reverse side of the decal reads, "Do Not, Yell, Call Again." The fourth aids a Winter, "Old Gold, King Size Here."

Vending machine operators may obtain the four aids from Old Gold representatives or directly from the P. Lorillard office here.

New Point-of-Sale Oscillator Marketed As Vending Aid

NEW YORK, July 25.—The Vintage Stamp Machine Company, here is marketing a point-of-sale aid which may be used on vending machines.

The oscillator machine, 31, is designed to vary with quantity ordered.

The oscillator is made by John C. W. Co. Corporation, Yonkers, N. Y., Gale, Dorothy Enterprises, Elmwood, E. I. Patrons of a given machine will each receive a 20 by 24 hours for more than four times.

The device may be mounted by stapling to a backboard or dropping it into a simple pocket. Switching starts automatically upon the removal of the special magnet holder. Speed and terms can also be varied somewhat by changing the position and weight of the countershaft.

The action is stopped by replacement of the magnet holder switch to prevent further operation of the flashlight battery which supplies the power to the oscillator.

Manufacturers claim the unit can be used as a point-of-sale aid for food and merchandise vending.

What's New in Charms?

GUGGENHEIM has TWO NEW SERIES

BE THE FIRST WITH THEM IN YOUR AREA!

WRITE FOR PRICE LIST AND SAMPLES

VICTOR'S DELUXE MODEL BABY GRAND $14.25 PO

H. B. Hutchinson Jr.
86 Arthur Ave., R. I., Atlanta 6, Ga.
"Tele: Emerson 1211"

New Arrangements in JAPAN

When you buy an instrument, think of the future. Write for free samples on request.

OHIO GUM CO.
PO. Box 2021
Cleveland, Ohio

"WE NEVER SELL CHARMS!"

NEW IDEAS...NEW DESIGNS...NEW PRODUCTS

We take pride in producing the finest and most complete line of charms in the country...IMMEDIATE DELIVERY!

Send $35 for complete samples and low list prices. FLOWERS =-THE SILVER TOPPED SPOON—SHADES—LIGHT BULB—CAMOUFLAGE—RECORD ALBUMS—PENNY KING CO.

PITTSBURGH 3, PA.
SOLVE ELECTRONICS PROBLEM

Navy Vendors No Longer Jam Radio Transmission

NEW YORK, July 25—Electrically operated vending machines have been given the U. S. Navy a fresh headache, according to Sam Kressberg, Jr., president of the American Counterfeiting Co., Inc. He said that the Navy had discovered that distributors had interfered with radio transmissions on ships and at Navy air bases.

He said that as a result of findings promulgated by the Navy's Bureau of Ships, the firm had hired engineers who had worked four months to solve the problem. As a result of their work, he was able to submit his firm's Solid-Shoppe drink machine to the Naval Faculty at Annapolis, Maryland. Tests were made to determine if the machines interfered with radio frequencies. His machine was given a clean bill from Naval testers at Annapolis and as a result, he now holds a certificate from the Navy's Bureau of Ships attesting to its having met Naval requirements.

Kressberg also said that vending machines on location at civilian airports had also been discovered interfering with low-power-line radio transmission and reception.

He pointed out that the solution was reached by APCO's engineers in the Navy, who worked on the problem. The cost of shielding each machine varies with a material and labor cost of approximately $100.00.

Money-Making, Money-Saving IDEAS FOR OPERATORS!

Valuable Information Can Be Yours Every Month . . . Without Cost!

This breviate weekly newspaper has a big hug with operators throughout the country over . . . New products, inventions, new ideas, etc., which are constantly being submitted to The Billboard by our subscribers. Just write in and tell us the kind of material you would like to see on the shelves of your store. After that, watch The Billboard as it will be a mine of information which will be helpful to every operator.

YOUR AMERICAN RED CROSS IS ALWAYS THERE AFTER TRAGEDY STRIKES

NATIONAL AUTOMOTIVE MERCHANDISING ASSOCIATION CONVENTION

Cleveland Hilton Hotel, Chicago, August 23 thru 26

NATIONAL ASSOCIATION OF BULK VENDORS' CONVENTION

(Congress Hotel, Chicago, August 22 and 23)

NATIONAL CONVENTION TIME IS BUYING TIME FOR ENDING OPERATORS

Sell vending machine operators right at the start of their heavy Fall buying season.

Sell to the combined attendance at both these annual industry-wide sales events—PLUS all the thousands of regular Billboard buyers as well.

Boost your Fall season profits with a hard-sell ad like:

The Billboard

NAM-NABV

Convention Number

Issue Dated: August 22

Advertising Deadline: August 13

Contact your nearest Billboard office today!

CINCINNATI 22, O. NEW YORK 35, N.Y. CHICAGO 1, I.L.
2100 Post office Bldg. 3146 Broadway 659 W. Randolph St.
Duluth 6580 Plaza 2-2800

ST. LOUIS 1, MO. 309 Arnot Ave. Bldg. CLINTON 4409
HOLLYWOOD 20, CALIF. 900 Sunset Blvd. HOLLYWOOD 3-6841
## American Cig Use Booming Thru Europe

NEW YORK, July 25—American cigarette sales in Europe are at an all-time high and are doubling as rapidly as sales in the first quarter of the year, according to Lewis Gruber, sales manager and vice-president of the P. Lorillard Company, who just returned from an extensive European trip.

The program in foreign countries with its 17.4 foreign-cities has made, as said, despite currency restrictions, high sales by government-tendered cigarettes from government and other imported brands, line price promotion and advertising, and from dollar shortages.

Gruber explained that with thousands of its companies overseas each year, American tobaccos continue to be important even to keep fully informed about European conditions, if only in pure self-interest. One company to keep the European market supplied, it stands a chance of catching up customers to other, and accessible, American brand carry over.

### Attended Congresses

During his trip, Gruber attended the Second International Congress of Pool Distribution at Ostend, Belgium, where he discussed cigarette merchandising methods. Belgium was the leading European importer of American made venders for the first four months this year, according to U. S. Department of Commerce figures (The Billboard, July 25).

Gruber said that cigarette sales generally are increasing throughout Europe. The high prices there for S. brands—37 to 60 cents a pack—have permitted the black market to continue, since cigarettes from clandestine sources sell at about 20 cents a pack less than the official monopoly-set prices. Germany.

The government tobacco monopoly in France, Italy, Switzerland, with Africa and Sweden forces sales three licensed monopolies, and in no country, as yet, can cigarette be purchased at prices comparable to the housewife from a display rack in a grocery store, nor, Gruber said, the Thracians also sell chewing gum and lottery tickets in France, and several other European countries, in addition to cigarettes and other tobacco products.

In Belgium, Gruber said, the open-tobacco brand carries up to 200 more brands and sizes. In Belgium, the number ranges from 500 to 800. Fortunately, American vending operators and retail outlets are not faced with the problem of offering such a high number of brands and sizes.

### Wyo. Bottler Bows Flat-Top Can Line

SHERIDAN, Wyo., July 25—Sheridan Brewing Company here, which owns the local Coca-Cola bottling company and also bottles Seven-Up, introduced a line of flat-top canned soft drinks this week.

The new line is of beverages, unlike those in the previously introduced round top can using standard bottle caps, requires the use of can opening devices. The Sheridan line of canned soft drinks was introduced in the 12 ounce size. The formula may be added later, it was indicated.

### Tex. Firm Readies New Cola Drink

ALAMO, Tex., July 25—"Texas cola," a new cola flavor beverage has been announced by the Texas Cola Company. It will be introduced during the coming football season in the Lower Rio Grand Valley.

Ray Babcock, chief formulator for the company, stated that the drink has a new ingredient known as "flavor enhancer." He said that associate bottlers will be franchised to make the product for the area will be established.

### Chi Candy Club Picnic

CHICAGO, July 25—The Chicago Candy Club has set Sunday, August 4th, 1953 as its annual picnic. It will be held in Forest Park, at the Fox River Picnic Grove.
Amusement Games

Equipment and prices listed below are taken from advertisements in The Billboard issues indicated below. All advertised used machines and prices are listed. Where more than one firm lists equipment, the equipment is listed separately. The prices in brackets are listed separately. Where quantity discounts are advertised, all in the same advertisement of such equipment, only the single machine price is listed. Any price飞扬 depends on the condition of the equipment, age, location, territory and other related factors.

Detroit

Max Lipman, who heads Allied Machine Company, one of the major coin-operated equipment manufacturers in the United States, has announced that his company will be exhibiting at the Amusement Machine Show, which is scheduled to take place in Chicago in August. The show is expected to attract thousands of visitors from all over the United States and Canada. Lipman is the founder and CEO of Allied Machine Company, which is one of the largest manufacturers of coin-operated machines in the world. The company produces a wide range of products, including slot machines, video games, and arcade games. Lipman has been an active figure in the amusement machine industry for over 40 years, and his company is known for its innovative products and high-quality manufacturing. The Amusement Machine Show is a major event in the amusement machine industry, and it provides a platform for companies like Allied Machine Company to showcase their latest products and connect with potential customers. Lipman is looking forward to attending the show and showcasing Allied Machine Company's latest innovations in coin-operated equipment.
Ajax Moves To New Site

NEWARK, N. J., July 25—Ajax Distributing Company, headed by the late John S. Seppi, is now being held by Buryton Sales, at 128 West Washington Street, and has moved into the new quarters on that street on Saturday (40).

The acquisition, with its 13,000 coin operated games, gives the Ajax organization approximately twice the space it formerly held in its previous site. The firm, which handles both new and used equipment of all types, has set up a new department at the new location, with complete air conditioned facilities.

Cohen announced that a formal opening will be held on Monday, July 28, at 10 a.m. At that time, it is expected to have acquired several more new lines in addition to the wide range of coin-operated equipment currently handled by the firm. Cohen said that the new quarters would enable him to facilitate its long-proposed expansion plans.

New Lyons Unit Has Nickel Slots

NEW YORK, July 25—A story in the July 11 issue of The Billboard described the new Lyon 1400-F cup vending as having three dime coin mechanisms. The unit has three nickel coin mechanisms. At that time, it was acquired by the vending machine. The cup vending does not contain a light on the face for repair diagnosis. The machine is used on a testing device.

Game Ops Find

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On Page 79

His summer business if he could find more dependable routemen to handle his games. This would cut down the long service jumps, he said, which run up the overhead. Schroeder also finds that the resort places have a pretty rapid turnover in owner-ship and that poses a problem since there is always a scramble for operators for these places each spring.

Despite the efforts of Jacken, Schroeder and others to build resort business, there is a general reluctance among Milwaukee firms to spread their operations. The result is that many column working out of Waukesha, Burlington, Kenosha and even some from Northern Illinois have many of the profitable summer locations.

HURRY! HURRY! Get Your BINGO GAMES New and Used From the Midwest's Largest Distributor of This Type of Equipment

NO WAITING FOR
Bally BEAUTY • PALM BEACH • FROLICS ATLANTIC CITY • SPOT-LITE

We Can Also Give Fast Delivery on Used 5 BALL GAMES • SHUFFLE EQUIPMENT • Bally KIDDY-RIDES You Can Be Assured of Beautifully Reconditioned Games at Huge Savings For Quick Personal Service Phone or Write Don Moloney or Mac Brier DONAL DISTRIBUTING COMPANY 5007 N. Kedzie Chicago 25, Ill. Phone: Juniper 8-5211 when answering ads... SAY YOU SAW IT IN THE BILLBOARD
Wiscnrsie
Winner
N TiriABall
Viryl4ia
Turf
T4srpedo
Times
TMill
Ting
Twenty
Tampico
Sweetheart
Sweepstakes
Aus
JACK
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COMPLETELY
Wet
Kid
Feathers
Leaguer
lWilliam
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JILL,
(Williams)
MACHINE
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BEAR

1.
Write,
Full
TODAYI
YOU'RE
distributors!

3.

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5.

4.

Distributors! A Sensational New York Telecoin "first"!

We are throwing open UNTAPPED TERRITORIES to you!
This is a genuine "Ground Floor" Opportunity!
THE U. S. A. IS WIDE OPEN!

- New York Telecoin PITCHING ACE Batting Ranges are breaking all records for attendance figures and heavy grosses! PROFITS ARE PHENOMENAL! This is the machine that is proving itself to be the FINEST and most PROFITABLE to operate!

We have 3 Big Years of Production behind us — Hundreds of Successful Installation!

This is the MOST SPECTACULAR DEAL ever offered a distributor! The season is RIGHT for big money making deals now!

YOU'RE READY TO MAKE MONEY FAST!

Make it your business
to get full particulars.
Fast-Wire, Wire or Phone TODAY!

NEW YORK
TELECOIN CORP.
12 East 44th Street, New York 17, N. Y. Phone: Murray Hill 7-7800.

You're Never Seen Games So Clean!

You've Never Seen Games So Clean!

S. H. Lynch & Co.
Appointed Exclusive Texas Distributor

for the NEW HIGH-SPEED CROWN BOWLER

(w ith added features)

and the complete line of CHICAGO COIN MACHINE CO.

The first item we will show... will be the sure-fire hit... the brand new high-speed Crown Bowler! The much-in-demand Crown Bowler is being offered to fill the repeated demands of operators... and we will render the same top caliber service on Crown Bowlers as we do on Seeburg phonographs. We would like to point out... for over 15 years our policy has been distribution... not operating.

Operators of Texas are invited to have buf/et luncheon and refreshments with us on August 3rd and 4th, at which time we will make the first Texas showing of this terrific game in each of our offices (Dallas, Houston and San Antonio). Officials of the Chicago Coin Machine Company will be present.

S. H. LYNCH & CO.

NOTE: Most of this newspaper content is in the form of advertisements, and it is a challenge to convert it into a plain text representation that maintains the integrity of the original information. The sentences are fragmented due to the nature of the content, which includes product listings, pricing information, and promotional statements. The text is intended to advertise various products such as coin operated machines, games, and services. The format includes lists of items, prices, and brief descriptions of the benefits of the products. The document is a mix of promotional and informational content, aimed at吸引 potential customers or distributors.
Special Club Model with Added Winners
Now Available for Private Clubs, Fraternal and Service Organizations

Saddle and Turf
Seven Player Spin Table

Canadian Cig Route Booming
Continued from page 30

establish offices in all major cities.

Fast Growth
For eight years Bailey watched the vending machine business in the U.S. grow. He realized the potentialities of the business. But all the time he was waiting for the right moment to enter into the Canadian field. Six months ago he bought out a route of 36 V. D. M. M. machines in Canada. Today they have 300.

Knowles has machines in Hamilton, St. Catharines, Toronto and Ottawa. Locations include restaurants, large shops, drug stores, service stations, bars and taverns.

While the Kay Bee company has equipped only the gum vending folders with candy installations coming up, they intend to expand further to include in-plant feeding. These machines have it all. The Knowles adds their own machines for this plan, using the illustrations of their own machines.

Another indication of the growing importance of the automatic sales of the Knowles folder is the fact that 20 per cent of its sales are vending, as compared with six months ago when it was 10. Although they are jocks, they are also their own operators, in some spots they are sub-contractors.

Close-in Price
Canadian cigarettes for the most part will sell for 3 cents. With the pennies thus made available, the Knowles Bailey company doesn’t miss a trick, for beside their cigarette machines they tie in penny gum machines.

Kay Bee is now planning to bring on the market a completely redesigned mechanism to fit Canadian packs of cigarettes. Canadian prefer the flats as against the American, in a style of pocket cigarettes. The new machine will double their present sales and stand on a base of 37½ inches by 11/4 inches.

Every driver with the company is a salesman. He is the point of contact with the local customer. The man who said the location is secondary is wrong.

License Fees
License fees on the machines in Toronto cost $20 a year. By the location of the machines, the licensees are only licensed for one year.

In telling the machines, there is no attempt for the Knowles company to state the machines will give greater income but rather will supplement the location. They must pay a $5 down payment, cut out the necessity for bookkeeping and cut out the worry about fresh stock.

Often when a machine is placed on location, it has been found that sales drop after the first week or two while sales pick up. "But if the location-owner allows a man to work the machine where we think it should go, he will find little drop," according to Bailey.

New Building
Plans are under way for a new building, especially designed for "our entry into vending business." This building is to be located about a block from the firm’s present location and will have 1500 square feet.

Associated with Knowles Bailey in his automatic merchandising business is his son Howard, and Alex Miller. Miller is a veteran in the Canadian coin-machine business.

PM Sales
Continued from page 30
of $77,357,000, compared to last year’s $7,033,900. However earnings were $13,000,000, $1,23 per share, compared to $7,316,953 and $60 last year.

McComas spoke of the growth of the filter-tipped market and said that Philip Morris ran into labor problems by directing a substantial part of its advertising to that direction (see separate story).

Summer Clearance

5 BALLS—COMPLETELY RECONDITIONED

CHINATOWN $140  HONG KONG $150
FOUR CORNERS  $120  TWENTY GRAND $160
SKEE BALL  $125  SPOOLS  $180
DISC JOCKEY $130  HITS ‘N’ RUNS  $150
STARS  $125  CROSS NICKS  $150
QUINTET  $120  SILVER SKATES  $140
HAY BURNERS  $120  Jockey  $145

AM 40 _SELECTION  HANDWAYS, Late Models  $245
AM 5c & 10c WALLBOXES—Reconditioned, 1 ea.

Exclusive Gottlieb, Williams, Seeborg and Chicago Coin Distributors

TRIMOUNT
40 Witham Street
Boston 11, Mass.

SPECIAL PANCRAMS
Guaranteed Reconditioned
New and Late Used

WANT TO BUY OR TRADE

PINBALL MACHINES

FOR CASH OR TRADE

Monarch Coin Machine, Inc.

34-20 35th Street
New York, N.Y.
Shaffer Specials

in better quality buys

WURLITZER
1250 (48 Selections) $309.50
1100 ........... 229.50
1015 .......... 109.50
1017 Hideaway .......... 99.50
1080 ........... 99.50

WURLITZER—WALL BOXES
4820 (48 Selection) $379.50
3200 (24 Selection) 12.50
5204 (104 Selection) 59.50
3013 (24 Selection) .......... 4.95
219 Shopper ........... 9.95

AMU
Model E .......... 339.50
Model W ........... 309.50
Model A .......... 279.50
5-10 Wall Box ........... 25.50

(WEBSITE FOR LATER MODELS)

SEEBURG SHOOT-THE-BEAR GUNS. Each $199.50
SEEBURG 146 HAMMERLOID Finish. Each 129.50
SEEBURG 3 & THREE WIRE .......... 12.95

SPECIAL

Greatest
Hearts

B

WURLITZER

SEEBURG

Sr.,

Lou{aville

1.

Illustrated
Terms:

EXCLUSIVE

Bally

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United

Line

WIRE

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Ohio

Kentucky.

1000

Disk Jockey

Williams

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Fun

Four Corners

Wingo

King

King

WINGO


easlyn

Rapid

Tommy

Pool

Palm Beach

A.B.T.

Pikes

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Evans

Dale

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DEAL

225.00

475.00

850.00

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Coin

BAILS,

970 ..

00

M. J. GROSS

SAFETY ARMORES

Cleveland MACHINE EXCHANGE, INC.

2021-2025 Prospect Ave., Cleveland 15, Ohio
All Phones: Tower 4-6712

when answering ads . . .

SAY YOU SAW IT IN THE BILLBOARD!
Install it today for LONG RUN PROFITS!

DAVIS GUARANTEED PHONOGRAPHOS

USE SEEBURG REMOTE CONTROL EQUIPMENT IN LOW INCOME LOCATIONS!

**CHECK** These Special Offers:

- Seeburg 146M - $115.00
- Seeburg 147M - $135.00
- Seeburg 148B - $185.00
- Seeburg 148ML - $215.00

Seeburg or Wireless boxes to operate with above equipment. Reconditioned, Refinished.

**WALL BOXES**

- Wurlitzer 4820, 1x, 195, 2x, Reconditioned - $115.00
- Wurlitzer 2020, 2x, 195, 1x, Reconditioned - $115.00
- Wurlitzer 231, Reconditioned - $9.95
- Wurlitzer 231a - $9.95
- Seeburg 25W.425, 2-Wire, Reconditioned, Refinished - $9.95
- Pedestal Pk-Mnt - $2.95

**OTHER BARGAINS**

- Wurlitzer 1080 - $139.00
- AMI "A" - $225.00
- AMI "B" - $325.00

**TERMS**:

1/3 DEPOSIT WITH ORDER. BALANCE DUE ON DELIVERY. WE SPECIALIZE IN EXPORT TRADE.

DAVIS DISTRIBUTING CORP

106 ERIE BLVD E

SYRACUSE, NY 13209

Phone: 72-5194

---

**SERVICE IS OUR BUSINESS**

MONEY BACK GUARANTEE

SECURITY M100A - $556

WURLITZERS $325

SEEBURG DIALS - $250

WURLITZERS - $180

CIGARETTE MACHINES - $85

COBRA CARTRIDGES - $35

**FOR SALE**

**SALE-LIFETIME**

- Wurlitzer 4820, 2Wire, 195, 1x, Reconditioned - $109.99
- Wurlitzer 231, 2Wire, Reconditioned - $109.99
- Wurlitzer 231, 2Wire, Reconditioned - $109.99
- Wurlitzer 231, 2Wire, Reconditioned - $109.99
- Wurlitzer 231, 2Wire, Reconditioned - $109.99

WURLITZERS - M100A - $200

SEEBURG DIALS - $150

CIGARETTE MACHINES - $75

COBRA CARTRIDGES - $50

---

**DIFFERENT!**

6 PLAYER

MATCH THE:
- Number
- Diamond
- Domino

**NEW SCORING!**

**THE LATEST AND GREATEST!**

**KEENLY'S DOMINO BOWLER**

THE ONLY BOWLER COMBINING

SUCH FEATURES WITH 6 PLAYER PARTICIPATION

Order DOMINO BOWLER Now!

J. H. Keeney & Co., Inc.

3600 W. Fifteenth Street, Chicago 33, Illinois

ANY WAY YOU LOOK - YOU'LL DO BETTER WHEN YOU BUY FROM LONDON

NEW SELECTION FIVE BALLS

NEW PRICES!

- Double Deluxe - $135.00
- Deluxe Baseball - $125.00
- Deluxe Baseball - $115.00
- Deluxe Baseball - $105.00
- Deluxe Baseball - $99.95

**PHONOGRAPH SPECIALS!**

PACKARD

- $79.50

**USED SPECIALS**

- CHICAGO COIN - Trophy Bowl - $59.95
- Bowling Circles - $59.95
- KENNEY
- Larger Bowler - $39.95
- Double Bowler - $39.95

**EXCLUSIVE DISTRIBUTORS FOR**

- SEEBURG - In Wisconsin, Minnesota, North and South Dakota, Upper Michigan
- GOTTLEB - In the State of Wisconsin
- CHICAGO COIN - In Wisconsin, Minnesota, North and South Dakota and Upper Michigan
- KENNEY - In Wisconsin, Minnesota, North and South Dakota and Upper Michigan
- WILLIAMS - In Wisconsin and Upper Michigan

**WALL BOX SPECIALS!**

- $7.50

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