Chicago to Get First Grable, James Vauder

NEW YORK, Aug. 15—Betty Grable and James Cagney will make their first New York city appearance together as seen in preliminary plans worked out. The tentative date is right after Labor Day.

The deal will come for a 7:30 p.m. gift, the larger figure, to Miss Grable and James Cagney, a $50,000-house, figures to do a potential $100,000 with the coming five or more shows a day. The house that kind of business, Miss Grable and James can walk out with close to being $50,000 for their end.

The couple doesn’t expect to do other theaters after the Chicago, the Neils will probably continue doing location jobs with the film band.

Victor to Record Farm-Home Album

NEW YORK, Aug. 15—As a part of the celebration being planned by the National Broad- cast Company to commem- orate the 25th anniversary of its 1937 start of the first network program, RCA Victor will release a special 78-rpm album, "The National Farm and Home Hour." The package, to be issued on EP and LP, will be promoted jointly with "The Affiliates" radio series.

The sides recorded are stand- ard, film, similar, and varied favorites, and the record company has promised that new material will be available at least monthly.

"Waltz" Position

"Tennessee Waltz," still considered to be the No. 1 platform song, showed up on the charts in four different positions in one week with the Fatti page (Mer- city), by Guy Lombardo (Decca), by Paul Weston and Spike Jones (RCA Victor) records. Miss Patti page’s record was the No. 1 seller. "Chapel" disks are now being led by the June Valli record in ninth place. The disco actually pulled a fifth record, the Joe Stafford Columbia disk, into the best selling list.

GOLD DISK FOR MEXICO CHAMPION

CHICAGO, Aug. 15—Les and Mary, the record-different recording of "Vaya Con Dios" by June Valli on RCA Victor, recorded by a harebell, was reported to reach another peak.

The song was written during the war by a group of German composers. It has been made in many languages, and the country version chart now lists both the Glenn and Allen versions.

"Waltz" Position

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SECOND TV DRAMA RUSHED TO THE STAGE

LONDON, Aug. 15—At- tention New York legiit players is a four-inch-square size the show which is one day Vivien Leigh, at the Eiffel Tower, the show has come to England. According to Framaro, the format will raise something like this: "Jesse." A selection box will oc- currence the center of the stage, with all multi-panel pers. On the wall next to it will be a huge panel listing 16 pop hits, the 15 of which will be used. The hottest is "Top of the World." This is the second play to be staged in England and is expected to help their big hit. It was presented on "Top of the World," which was made available to the general public.

The song, called "Jack in the Box," will be an au- thentic type song and will have a lot of fine musical values. The title song of the show is an actual crowd favorite and an important song in that it is associated with an important event in the play's background.

The song was written by a group of New York songwriters, and is expected to help the show's popularity.

'Chapel' Hits Seven Positions

On BB's Best-Seller Charts

By NEY CEMIAN

NEW YORK, Aug. 15—For the first time in two and a half years, a single song is occupying four positions on The Billboard’s best- selling popular record chart (page 21). The tune is "Crying in the Chapel," published by Valley Music. The last song to hold four positions on the pop chart in one week was "Tennessee Waltz," which was recorded by June Valli and hit its peak. "Chapel," however, also holds one position in the country and western section of the chart. The song has been recorded by a rhythm and blues seller. "Waltz" Position

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In the intervening years, only one other tune, "Blue Kanga," was strong enough to pull four different records into the retail charts — only three, however, made it to the top 20 listing in a single week. That many versions of "Crying in the Chapel" have been cut and are selling well is partly attributed to the fact that the hit song has been made available on the Columbia record label.

Hillbilly Start

It is stated that both tunes were kicked off by the hillbilly field and that both tunes emanated from publishing firms associated with the artist pro- ducing the songs. The first recording of "Crying in the Chapel" was done for a show on radio. The song was recorded by a New York band and was featured on a show. The song was written by Darrell Glenn’s father who owns both the Valley label and the Valley publishing firm. Both have been trans- plantation of the late 1940s.

The song was written by Darrell Glenn’s father who owns both the Valley label and the Valley publishing firm. Both have been trans- plantation of the late 1940s.
Billboard Backstage

By SAM CHASE
Radio-TV Editor

Another fall season is almost upon us, and already the networks and independent producers are showing the radio-television schedules with reasons of envy about the great new offerings which their networks are presenting to the public in the weeks to come. Among other things, the network schedules sometimes note community personal attention to some, and re- quire attention to others in the reviewing the situation involved.

In this connection, let’s take a brief view of the forthcoming schedules which can already anticipate the letters of approval and disapproval which will arrive after a negative decision has been made. Many of these, of course, will be those which have many of those, of course, which will inevitably be ignored by individuals who are generally perverted up to the production, emotionally as well as financially, and can break no adverse comment. The production of such advice is highly personal, and the reviewer is the only critic with the power to judge, and the actor, and quality judgments may be attacked individually with the same.Execu-

tively, the vast majority of people in the business recognize that the belief of the critic is seeking largely for a constructive job, and on this basis approaches lack of one in this manner.

Despite the heated rebuffs which arrive, would be far more fun if their letters were not been in earnest in praising them. Our Leon Morse, for example, who is now back to "Professor," has been intimated that one of his more favorable reviews result from a film which could be referred to his with no hazard. Movies are good, and has some interesting offerings of interest, we trust.

Our Miss Buss, as a result of the review of "Paradise," which has been accused of showing distempered prose style of her writing, as the first thing to be noticed has been dropped that she shows a partiality to people, especially in life in which she can show her true self. The show goes a little out of track in 1934.

Many of the reviews have been done to the present as far as total free of personal consideration is concerned. And however that we at the Billboard do strive to thrust aside gimcracks and straight comments are made, it is entirely possible that every viewer with the idea that there is something utterly different in TV speech and art.

But the sacrifice that all, Karloff skillfully rounds out the character with noble have of his many different scents, water, aesthetic, satirical, witty,Colonel March is the closest thing to Sherlock Holmes in a TV series, and can be found in a regular slot in the middle of the show.

Critical interest of this personality was pegged on a very light note, as an evolution to the show. This patch does not do to the females, and heart the show is well, the patch on the eye of the Hathaway shirt model did, in fact, carry us to the end of the show.

And this is where the便秘, is a very far beyond the main character, and is being set. It is based on writing by Robert Gordon, which will take its reviews and press as being sub-par.

What could be a result, as all of our reviews could be favorable in the weeks to come. But in the Billboards which are shown that can’t be as good as the press review.
**TITOAL CAN ADMONISH?**

Altho network radio touches by and large are taking an
even greater interest in the coming season, a previ-
ous problem that was brought into the open by
the agency men in Madison Ave in Chicago.

Many a line top agency executive had to face the
issue of how to get the message thru to that agency
branch whose ears seem to be dull.

'Ven't, also a feeling of rejuvenation is sweeping thru
the ranks of AM and WM personnel, and fresh
interest in those operations of how to get the
message thru to those agency branches whose ears
appear to be dull.

There's plenty of activity on the creative side. AM
network editors are in touch with the agencies
heavily into a strip pattern which will give sponsors
groove in their properties.

At NBC the toning is being sounded for battle under
the new rules established, and for the remainder of
the new shows.

This issue at CBS and MBS, excess are alert and active,
and this activity, however, remains the need for new
dramatic steps by the younger men. The remand
that network radio continues to be a medium
which is likely to win the money over any other for
the future.

For example.

And there are strong properties going begging which have
firmly with Bill Fishburne, ven-

"Next That Tunes" which has now become a successful
video series, just two weeks ago, the
series. The show used a mail pull gimmick which collected
excess. And this had the effect of forcing
the holding of the mail not be covered by the anemic AM budget.

**Strong Responses**

Even radio documentaries, with only pulpy interest, are pulling strong responses.
The recent nine-week Western series, "The Barons," in the west
book, pulled a fantastic amount of mail, most of which
was send in by advertisers, and was requested
by the universities, schools and institutions.

The new special, "The Brownie/' and a brand new special, also
series.

The wealth of evidence which could
be presented, the listeners are interested in radio. Network excess want to know why certain agency execs do not appear to be

**60-Day Business Is**

**$18 Mil For NBC**

NEW YORK, Aug. 15.—Within the
past 69 days NBC's radio network
has been locking new and renewal business,
rents in charge of the AM network.

The NBC network has been
the recent NBC series, "8:30 p.m.", and
or more than average amount of
work, new business, worth

The new specials include:

1. International Harvester and American Dairy Association, a 92-week series.
2. Florida Citrus Commission, 39 weeks.
3. A. C. Nielsen Company showing into the

**50-Day PREXY SPEAKS**

**Duffy Airs Views on Twelve Pertinent AM-TV Questions**

NEW YORK, Aug. 15.—Ben
director of ABC radio, this week spoke
his mind on many vital
radio-television questions, with many drastic changes
in the industry.

A "SOAP" in the industry, as
radio and TV are now
adventure and mystery, with "The American
Radar" at 7:30, "Barry Craig" will likely
be the theme song of the same pattern. Saturday
afternoon at 4:30.

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Du Mont UHF Easton Test Excellent

New York, Aug. 15—Du Mont Laboratory high powered UHF transmitter, which will be transmitted this week in the Boston area, will result in making Du Mont test declare it a milestone in the development of UHF telecasting.

THEME TUNES

Seg Proves They Pay Sponsors

New York, Aug. 15—Singing commercials written around well known, copyrighted tunes are being paid off for their sponsors, according to a recent survey published in the new NBC-TV guide "Name That Tune." Illegitimate use of copyrighted music is costing the broadcasting industry millions of dollars, according to this survey, which is being sponsored by NBC and others by virtue of a long standing contract which requires them to see to it that legitimate use of copyrighted music is paid for. The survey reported that the song "Stretch," used by "The Late Show" on NBC, was reported to be used without proper payment being made. Another example is the song "The Old Greydon," which is being used without proper payment being made.

NEWS CAPSULES—COAST TO COAST

Flexible Rotation for WBNC-Stanza; WNBT to Emphasize "Local" News

New York, Aug. 15—Admiral, the Post New York Times and the World are all set to start their new "800 Club" television schedule in the Midwest and West Coast, respectively. This is a complete change from the former schedule which was set up for the East Coast only.

FLEXIBLE TIME

WNBT—WBNC

New York, Aug. 15—Admiral, the Post New York Times and the World are all set to start their new "800 Club" television schedule in the Midwest and West Coast, respectively. This is a complete change from the former schedule which was set up for the East Coast only. The new schedule will begin on Monday, August 15, and will continue for 12 weeks.

NEW Agenda

For the first time in the history of the "800 Club," the schedule is being changed to accommodate local events and news. The new "800 Club" television schedule will feature local news and events, as well as national news and events.

NEW BAG SURVEY ON MULTIPLE SETS

New York, Aug. 15—A new survey by The Radio Advertising Bureau, the industry's research organization, has revealed that 80 percent of households with two or more television sets have a "local" news program on a regular basis. The survey also found that 75 percent of households with two or more television sets have a "local" news program on a weekly basis.

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Are You **GAMBLING** When You Televise Feature Films?

**ARE YOU SURE OF GETTING...**

1. Top Quality Prints!
2. Sound Track Re-Recorded For Optimum Telecasting Characteristics!
3. Unequalled Print And Booking Service!
4. Complete Legal Protection Guaranteed By A Major Motion Picture Studio!


A WHOLLY OWNED SUBSIDIARY OF REPUBLIC PICTURES CORP.

FURTHER INFORMATION UPON REQUEST

HOLLYWOOD TELEVISION SERVICE, INC.
4020 CARPENTER STREET • NORTH HOLLYWOOD, CALIFORNIA
**ENLIST VIDEO TO TRAP THUGS**

HOLLYWOOD, Aug. 15—Fact is not needed by Metro-Goldwyn-Mayer, film studio Cure is the natural lure. Look at the film's trailer. It was just released and has captured the attention of the general public. The film is about a young man who has been in prison for three years. He is released and returns to his old haunts, only to find that his old life is not what it used to be. He is forced to make a decision about his future.

**Macquarrie Set To Give Aussies Commercial TV**

LONDON, Aug. 15—Commercial TV seems ready for the leap. Hugo Macquarrie, one of Australia's top film producers, has offered to give Aussies the first commercial TV station in every major Australian city. He is optimistic that the new service will be successful, as it is not tied to any one network.

**SALESMAN HAS PET PROBLEM**

NEW YORK, Aug. 15.—A problem of the General Broadcasters' Association, Philadelphia, found out this week that his Kite and Kite has to know the ways of the animal kingdom as well as the human. He is a salesperson, a haberdasher and a snake collector, and decided to advertise the reptiles in the weekly's pet shop section, agreed to go on the air as soon as he could.

**2d 'Mankind' Series Set**

WASHINGTON, Aug. 15.—A second Sothops' "Mankind" series of 13 half-hour broadcasts for national distribution is in the making. The National Association of Broadcasters announced this week. Like the first series, the new series will be distributed to member stations of NABA tape network, but the new show will also be released on a United Nations Radio. Voice of America, Britain's Broadcasting Corporation, Canadian Broadcasting Corporation, and U.S. Broadcasting Corporation will continue.
**HAROLD SPEAKS**

**'Improve Techniques In Religious Airings'**

WASHINGTON, Aug. 15—Largely in response to New York's Radio & Television Broadcasters, told the Eighth Annual Religious Broadcasting Workshop this week that "Unfamiliar devices of programming constitute broadcasting's greatest resources reserve." Hardy said, in part: "Since 38 years of active work in the broadcasting industry, I have found that the techniques used by the broadcasters of the country as to their attempt to respond to the public interest. I have observed real skills at work, and I have been sometimes discussed by mediocrity of performance resulting from the inadequate understanding of the medium, and, more particularly, a lack of comprehension of the ways to the ears and minds of the people." He declared: "To this audience in particular, I direct the statement that the uncurled devices of programming constitute broadcasting's greatest resource reserve. This is a true test. Ore of religious programming, where commercial practice smart to wear deep in the form of any other areas of programming. All the more reason to heartily commend this very workshop for its dedication to improvement of old techniques, and I hope, exploration into the unknown and uncurled, for new ones."

**NBC Gets Renewal For Color Tests**

NEW YORK, Aug. 15. — NBC this week obtained a renewal of its permit to transmit experimental, non-commercial, color TV. The Federal Communications Commission extended NBC's present permit to cover the period from Aug. 15 to Oct. 15.

**NEW YORK, Aug. 15. — A deal was in the works this week for Sweeney Peppe and Dunhill to take over alternate sponsorship of WMBW's Steve Allen show here on Tuesday and Thursday.**

**Knickelbocker Beer sponsors the late night (11:15-midnight) variety show on Monday, Wednesday and Friday.**

**FCC Issues 6 TV Grants**

WASHINGTON, Aug. 15. — Federal Communications Commission this week issued six new TV grants, bringing total current authorizations to 20, including 18 which have been withdrawn. Past-grant authorizations number 46, including 20 non-commercial educational grants.

**Recipients of new CPS were John Poole Broadcasting Co., Fronco, Calif., Channel 52; Southern Radio and Equipment Co., Jacksonville, Fla., Channel 50; Northwestern Television Broadcasting Co., Evanston, Ill., Channel 52; Cedar Rapids Television.**

**Stand and Sell: IS SALES SLOG**

**NEW YORK, Aug. 15. — The meeting of ABC teams here this week, John Mitchell, TV manager at WABC-TV, New York, said, he felt things were coming along nicely at the flagship, and that he now had the super of an outstanding sales staff. To this, Ted Oberfelder, boss at WABC, returned: 'My sales staff is not only outstanding—it's out selling!'**

Ch. Cedar Rapids, 1a, Channel 8, J. D. Wrather, Jr., Boston, Mass., Channel 64, and WSTV, Inc., Stentheville, O., Channel 8.

**It's TONY MARTIN TIME! OVER NBC RADIO**

CHICAGO, Aug. 15.—Television is having no effect on profits from football broadcasts at WGN Chicago. The station will carry pro games on Sundays, and college games throughout the season as well. Standard Oil of Illinois has bought the pro games and the Chicago Chevrolet Dealers will pay for the college games. Adjuncts after both games, and before the pro games, have been sold.

**NEW YORK, Aug. 15. — Writer Vivien Wayne, who recently was linked to an exclusive scripting contract by NBC, has been associated with Jimmy Durante as writer and producer for over five seasons.**

**WGN Sells College, Pro Football Time**

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**THE BILLBOARD**

**TELEVISION-RADIO**

**Talk about a**

We can't be modest about it — WLWD has been King Video in Dayton for over 38 years! Consistent top ratings prove it month after month! That means WLWD provides more sales impressions per dollar per week of fewer cost than any other Dayton station! And WLWD's exclusive Client Service Department helps with your merchandising and promotion problems in Dayton's rich, industrial market — to give even greater impact to your sales message! WLWD is Dayton's king-sized advertising buy!
THE BILLBOARD
Radio-TV Show Charts

• Top 10 TV Shows Each Day of the Week in CLEVELAND

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<th>Time</th>
<th>Channel</th>
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<tr>
<td>7:00</td>
<td>WXEL</td>
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<td>7:30</td>
<td>WOBN</td>
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• Top 5 Radio Shows Each Day of the Week in MINNEAPOLIS-ST. PAUL

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<th>Time</th>
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<tr>
<td>9:00</td>
<td>WBMP</td>
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FOR FULL INFORMATION about all radio and television shows, record sales, audience composition and the many other factors that determine the success or failure of a program, subscribe to THE BIL- 
BOARD, INC., 15 West 46th Street, New York.

THE BIL- 
BOARD, INC.

JULY, 1953

RECOGNIZE TWA AS FREE-LANCER REP AT MAJOR NETWORKS

WASHINGTON, Aug. 15--TWA has been recognized as representative of all free-lance workers employed by NBC, CBS and ABC to provide ma-
terial for networks' shows originating in New York, Chicago or Los Angeles. For programs broadcast on a syndicated basis, NLIR
reports that TWA had defeated Authors' Guild, and the right to re-
present free-lancers by a vote of 148 to 105.

At the same time, NLIR reported that elections held in Los Angeles July 23 resulted in defe-
ctions of the Authors' Guild as representative of CBS sales pro-
ducers' unions in the Los Angeles area.

AM Set Shipments Rise 10% in 1953

WASHINGTON, Aug. 25--About 2,516,404 radios were shipped to dealers in the first six months of 1953, an increase of 10% over the first half of 1952, according to shipments by manufacturers. The association reported this week that 3,161,000 radio sets were shipped to dealers in the first half of the year as compared with 2,956,910 sets shipped during the first six months of 1952.

Eight manufacturers led the field with a reported 264,803 sets re-
served, 220,482; Illinois, 249,497; California, 208,000, and Ohio, 187,056.

HISTORIC "HOLLYWOOD" RECORDS TO BE MARKETED IN DETROIT

"The George Chisholm Show" and "The Goodyear Playhouse" will be heard on WCCO, beginning February 4. The network shows will be marketed at a cost of $25,000, it was announced by the Detroit News. The network shows will be marketed at a cost of $25,000, it was announced by the Detroit News.

- NBC AFFILIATE
- DETROIT
- OWNED AND OPERATED BY THE DETROIT NEWS
- NATIONAL REPRESENTATIVE
- THE GEORGE P. HOLLINGBERRY CO.
Your Lucky Strike Hit Parade presents a special summer service!

During its 12-week hiatus, Your Hit Parade will list in this space

THE 7 TOP TUNES FROM YOUR HIT PARADE SURVEY

Here are your Lucky 7 tunes that you would have heard last Saturday night, determined by Your Hit Parade Survey, which checks the best sellers in sheet music and phonograph records, the songs most heard on the air and most played on the automatic coin machines.

1. No Other Love
2. Song from Moulin Rouge
3. I'm Walking Behind You
4. Vaya Con Dios
5. Ruby
6. April in Portugal
7. P.S. I Love You

Look for this listing every week. We'll be back on TV Sept. 12

Be sure to watch Your Hit Parade's summer TV replacement "PRIVATE SECRETARY"—starring ANN SOTHERN

Saturdays at 10:30 P.M. (N.Y.T.), NBC Television Network
More Top TV Film Series Needed, Survey Indicates

Current Crop Not Enough for Rapidly Growing Number of Video Stations

- Continued from Page 9

In addition, there has been a considerable increase in the number of new TV film series. The survey indicates that the current crop of TV film series is not enough to support the rapidly growing number of video stations. This is due to the fact that the majority of video stations are only able to carry a limited number of TV film series. In order to meet the demand, more TV film series need to be produced. 

The survey also found that video stations are looking for new TV film series that are popular and have a wide audience. This is because they want to attract as many viewers as possible. The survey also found that video stations are willing to pay a premium for new TV film series, as long as they are able to attract a large audience.

The survey results indicate that there is a need for more TV film series to be produced. This is because the demand for new TV film series is growing rapidly, and the current crop of TV film series is not enough to meet this demand. In order to meet the demand, more TV film series need to be produced. This will not only help to meet the demand for new TV film series, but it will also help to support the rapidly growing video stations.
ZIV'S NEW SHOW IS TV DYNAMITE!

FROM THE SECRET FILES OF A COUNTERSPY FOR THE F.B.I.!

STARRING HOLLYWOOD'S BRILLIANT ACTOR

RICHARD CARLSON

IN THE TRUE-LIFE STORY OF A PATRIOTIC YOUNG AMERICAN WHO LED 3 LIVES IN THE SERVICE OF OUR COUNTRY!

1. CITIZEN! 2. COMMUNIST! 3. COUNTERSPY FOR THE FBI!

"I LED 3 LIVES"

TENSE because it's FACTUAL! GRIPPING because it's REAL! FRIGHTENING because it's TRUE!

EACH HALF-HOUR A TRUE-LIFE ADVENTURE!

TREASON ON OUR DOOR STEP . . .
THIS MAN SLAMMED THE DOOR!

YOUR OPPORTUNITY TO HAVE THE MOST TIMELY AND IMPORTANT TV PROGRAM IN YOUR CITY!

NEVER BEFORE HAS SUCH A DRAMATIC DOCUMENT APPEARED ON TV!
TV Film Purchases

Arrow Productions has sold the rights of a Henry King film, "The Harvest of the Jungle" to the American Film Export Corporation for release to five Southern markets: Memphis, Nashville, Savannah, New Orleans, and Atlanta.

Dubbings

Studios and years of experience for dubbing foreign pictures

International Dubbing Co.
1527 Broadway, N.Y. 10, N.Y.

TV Station Film Buyers Pick

A weekly survey of station film bureaus reveals the most outstanding feature and non-feature films on their schedules that week. The featured and non-featurized shows of each station are listed alphabetically and the shows marked "recommended" are those which are the outstanding ones. The shows marked "addition" are those which have been added since last week. For address of television distributor, visit The Billboard, TV Film Department.

The Theatrical

Top Quick Takes

Bob White of the David O. Selznick publicity agency is moving to CBS Television Film Sales, with the aim of developing complete film sales capacity...Sterling Television is moving into 336 W. 42nd Street, New York, where it will occupy three floors. Sterling's moves are the result of an increased interest in film sales from the need for films to fill bursts of time slotting...This season's "Golden Age of American Television" has arrived, and more than one station executive is attributing the success and the increased popularity of the new dramatic series to the increase in film prices...Billboard, with its growing circulation, has added ten more pages to its weekly publication. The added pages will feature a new section on television news, "The Billboard TV Film"...The new issue of "The Billboard TV Film" is now available at 1000 copies.

Seeking Filming Tie-Ups for Merry Mailman

NEW YORK, Aug. 15—Sandy Howard, producer of the "Merry Mailman" kid show on WOR-TV, has launched a campaign to secure a tie-up with a toy manufacturer in order to exploit the character more fully. The show, which airs on the West Coast, is expected to pay off for Howard in the near future.

Lodge to Produce "Industry Parade"

NEW YORK, Aug. 15—Arthur Lodge, producer of the "Industry Parade" television show in the fall for the production of the "Industry Parade," a one-hour film show released weekly by the Motion Picture Producers and Distributors of America. Lodge is now with the industry for the show as unit producer of the show.

NIS, however, is dropping the NIS film for the West 1 as a result of entanglements with the American Federation of Musicians.

To coincide continuous output of the NIS, the site owner has been left with the assignment of Lincoln as an independent producer. "Industry on Parade" is one of the most widely distributed TV film series.
MUSIC

Liberal Sets Own Firm to Book Concerts

Compositions to 1956 Broadway, New York, 36, N. Y.

NEW YORK, Aug. 15—Ben Selvin, who has been running the MCA division, has named his new division Camden Records. It will be run out of 100 Broadway by Tico Mills.

Selvin named Camden after his father, who was well known in the music business.

Selvin is also president of the American Federation of Musicians and is a member of the Board of Directors of the MCA.

This week the division will have its first meeting.

Mills sold a string of records under the Camden label last week.

The label will sell "Fiddlin" and "Gloria Mia." Mills has signed a contract with Tico Mills for MCA Records. Mills picked up "Little People" and "You've Had Me For Four." MCA's new label is "Shuffle Stomp" recorded by the Starlites.

Selvin's next move will be to find new recording talent. He is already working on a new album for the division.

Mills Sets 16 Masters to 4 Record Labels

NEW YORK, Aug. 15—Mills 16 Records, the new label of Mills, has signed four record labels to its roster of artists. The labels are: Columbia, Capital, Mercury, and Victor.

The artists signed include: Roy Acuff, Bing Crosby, Frank Sinatra, and Ella Fitzgerald.

Mills 16 Records will also sign new artists to its roster.

Copies

Up 7% in '55

WASHINGTON, Aug. 15—A report of copyright registrations in this country this year, with big student of Harvard University and former New York Times music critic, and Atlanta Exe Cut...
"Chapel' in 7 Spots As BB Best-Seller

Holds Two Slots in C.W. No. 1 in R.B.;
First in 2½ Years Since Tennesse Waltz

-from page 1-

some between it and "Waltz." The latter hit in November, 1953, and didn't record the peak position of No. 1.

Tops

Better Spread

"Chapel" is considered to have a better chance to hold the various versions selling pop, including the original "Chapel," "Chapel" is also selling pop and spirituals, with the latter material selling mainly to black and white stations.

ROYALTIES PROBLEM FOR FILM MUSIC PRODUCERS

NEW YORK, Aug. 15—Music producers have been hit by a flurry of legal actions by owners of various film music copyrights, especially for "Hollywood," a film produced by Peter Goldmark, chairman of RCA Victor.

Sheet music rights controlled in some cases by Goldmark, or others in the RCA Victor organization, have been assigned to various film producers, and the producers are fighting back with legal complaints.

Also involved are some of the new companies formed by former RCA Victor executives, such as Cadillac Records, Inc., established by Elmgold, and the new Columbia Pictures, Inc., established by Alter, and the new Union Pacific, Inc., established by Alter.

This is the first time that such a legal battle has erupted in the field of film music, and it is expected to have far-reaching effects on the industry, as well as on the artists involved.

"Queen" Poses Foreign Film Music Question

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AUGUST 22, 1953

a two-sided smash!

DORIS DAY

with PAUL WESTON and his Orchestra • 78 rpm 40063 • 45 rpm 4-40063

COLUMBIA RECORDS

an infectious French novelty

This too Shall Pass Away

Choo Choo Train

(Ch--Ch--Foo)
COLUMBIA SIGNS RECORDERS

Columbia Records has signed Basement Flusher to cut matter- works discs. The young group is from Philadelphia and makes its first United States concert tour next season.

HECDO JOINS BOURNE

The Hedco Manufacturing Company, which this week joined the Panorama Recording Manufacturers Association, Inc., was announced by Joseph Frunert, PMA presi- dent. Hedco president, Paul J. Davidson, claims that his company trip August 28 to study conditions there pertinent to the phonograph manufacturing field. On his return he will make a full report to the PMA membership. The trade group now has 19 manufacturer members.

STARKER PLAYS HOSTS AT MILLER'S RETURN

A cocktail party in honor of Al Miller, vocal jockey, former King Records as sales manager and manager of its records department, was held at the home of Sid Nathan, King president, on August 16. Miller, a time with RCA Victor as a jockey, left for long stay in Los Angeles, Monday (18). Among the more than those present from the trade and newspaper representa-

THE Terry Theme

From "DEMENT," as presented

"Eternally"

From "LITTLE GIRL"

BOURNE, INC.

THE Billboards of the Week

August 22, 1953

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BOURNE, INC.
Another FRANK CHACKSFIELD Record Hit!

EBB TIDE

by ROBERT MAXWELL

(London 1358; 45-1358)

LONDON RECORDS
1. Vaya Con Dios 1 9
2. Billy Reid—Published by Leech (ASCAP)
3. Billy Reid—Published by Leech (ASCAP)
4. Billy Reid—Published by Leech (ASCAP)
5. Billy Reid—Published by Leech (ASCAP)
6. Billy Reid—Published by Leech (ASCAP)
7. Billy Reid—Published by Leech (ASCAP)
8. Billy Reid—Published by Leech (ASCAP)
9. Billy Reid—Published by Leech (ASCAP)
10. Billy Reid—Published by Leech (ASCAP)
"April in Portugal..."...

"Gigi"...
"Ruby"...
and, now... an exciting NEW LES BAXTER release...

"Tropicalana"
and..."Julie"
(From the MGM film "Take the High Ground"

Record No. 2568

“TILL THEY’VE ALL GONE HOME”
a lovely new ballad sung by
GISELE
MacKENZIE
and backed with
"HALF-HEARTED"
on Capitol Record No. 2556
**The Billboard's Music Popularity Charts**

**Favorite Tunes**

**For Week Ending August 15**

**Best Selling Sheet Music**

Tunes are ranked in order of their current national selling prominence at the sheet music retailer level. Results are based on The Billboard's weekly survey of John's Music Stores throughout the country and are weighted according to location.

<table>
<thead>
<tr>
<th>#</th>
<th>This Week</th>
<th>Last Week</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'M WALKING BEHIND YOU (B) — Leedl</td>
<td>2</td>
</tr>
<tr>
<td>2</td>
<td>YAYA CON DIOS (H) — Ardmore</td>
<td>3</td>
</tr>
<tr>
<td>3</td>
<td>I BELIEVE (H) — Cromwell</td>
<td>4</td>
</tr>
<tr>
<td>4</td>
<td>NO OTHER LOVE (B) (M) — Williamson</td>
<td>5</td>
</tr>
<tr>
<td>5</td>
<td>YOU, YOU, YOU (B) — Mills</td>
<td>6</td>
</tr>
<tr>
<td>6</td>
<td>CRYING IN THE CHAPEL (E) — Valley</td>
<td>7</td>
</tr>
<tr>
<td>7</td>
<td>SONG FROM MOULIN ROUGE (R) (F) — Broadcast</td>
<td>5</td>
</tr>
<tr>
<td>8</td>
<td>P.S. I LOVE YOU (B) — La Salle</td>
<td>8</td>
</tr>
<tr>
<td>9</td>
<td>APRIL IN PORTUGAL (H) — Chappell</td>
<td>1</td>
</tr>
<tr>
<td>10</td>
<td>WITH THESE HANDS (H) — Bloom</td>
<td>4</td>
</tr>
<tr>
<td>11</td>
<td>RUBY (R) (F) — Miller</td>
<td>9</td>
</tr>
<tr>
<td>12</td>
<td>OH (R) — Friel</td>
<td>15</td>
</tr>
<tr>
<td>13</td>
<td>LIMEIGHT (Terry's Theme) (B) (F) — Bourne</td>
<td>9</td>
</tr>
<tr>
<td>14</td>
<td>ANNA (R) (F) — Hollis</td>
<td>—</td>
</tr>
<tr>
<td>15</td>
<td>ETERNALLY (B) — Bourne</td>
<td>—</td>
</tr>
</tbody>
</table>

**Tunes with Greatest Radio and Television Audiences**

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago, and Los Angeles. Lists are based on John's Music Stores' surveyed audiences. These are listed alphabetically on both lists. (R) indicates item is available on record; (F) indicates item is from a film; (M) indicates item is from a musical.

### Top 30 in Radio

<table>
<thead>
<tr>
<th>#</th>
<th>Title (Artist)</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>All the Things You Are (Gershwin) (R) — Broadway</td>
<td>BMI</td>
</tr>
<tr>
<td>2</td>
<td>Autumn Leaves (R) — Chappell</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>Baby, Baby, Baby (R) — Chappell</td>
<td>ASCAP</td>
</tr>
<tr>
<td>4</td>
<td>I'm in the Mood for Love (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
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<tr>
<td>8</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
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<tr>
<td>9</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
</tbody>
</table>

### Top 10 in Television

<table>
<thead>
<tr>
<th>#</th>
<th>Title (Artist)</th>
<th>Network</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Day By the River Side (R) — Sipper</td>
<td>ASCAP</td>
</tr>
<tr>
<td>2</td>
<td>Enemy of the State (R) — Chappell</td>
<td>ASCAP</td>
</tr>
<tr>
<td>3</td>
<td>Good Rockin' Tonight (R) — Bredon</td>
<td>BMI</td>
</tr>
<tr>
<td>4</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
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<tr>
<td>7</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
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<tr>
<td>8</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
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<tr>
<td>9</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
</tbody>
</table>

**England's Top Twenty**

Based on weekly reports from England's top music journals, American publisher of each tune is listed in parentheses. American indices are American publishers.

<table>
<thead>
<tr>
<th>#</th>
<th>Title (Artist)</th>
<th>Publisher</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Londonderry (Terry's Theme) (R) — Nevers (Brockie)</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Song From Miss Lyon's (M) — Mills (M)</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>I Believe (H) — Cromwell</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>I'm Beginning to See the Light (R) — ASCAP</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Seven Lonely Days — Fenn</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>April in Portugal — (Cromwell)</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Hold Me, Thrill Me, Kiss Me — Mills (M)</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Hot Toddy — Abercrombie (Cochella)</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Purple — Lomax (Brandom)</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>Your Choiska's Heart — Babcock</td>
<td>ASCAP</td>
</tr>
<tr>
<td>11</td>
<td>Say You're Mine Again — Terry's (R)</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>Tell Me You're Mine — Chappell (Expac)</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Here You Go — F. (H) (Broadway)</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>It's a Walk That a Way — ABBC (Chappell)</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>Pretty Little Blackbird (R) — Cromwell (Sterling)</td>
<td></td>
</tr>
<tr>
<td>16</td>
<td>Downstairs — New World (Peters)</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>Mollie Nature and Father Time — Abercorn (Chappell) (Alma)</td>
<td></td>
</tr>
<tr>
<td>18</td>
<td>Can't — Lomax (R)</td>
<td></td>
</tr>
<tr>
<td>19</td>
<td>Bride of Slap — Mansfield (F)</td>
<td></td>
</tr>
<tr>
<td>20</td>
<td>Kiss — Tours (Peters)</td>
<td></td>
</tr>
</tbody>
</table>
AUGUST 22, 1953.

THE BILLBOARD

MUSIC 27

watch this strut to the Top!

GUY MITCHELL

his greatest record since "Truly Fair" and "Pittsburgh, Pa."

CHICKA BOOM

as sung by Guy in his first Paramount Picture

"THOSE REDHEADS FROM SEATTLE"

b/w

CLOUD LUCKY SEVEN

Currently smashing all records at the Empire Theater, Glasgow, after a fabulously successful engagement at the London Palladium.

OPENING SEPTEMBER 9
PARAMOUNT THEATRE, NEW YORK


Direction — GENERAL ARTISTS CORPORATION Tom Rockwell, Pres.

Columbia #40035: 4-40035

www.americanradiohistory.com
Number of Releases This Week

Country & Western

<table>
<thead>
<tr>
<th>Label</th>
<th>Title</th>
<th>Artist</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAPI-80125</td>
<td>28</td>
<td>Alan Jackson</td>
</tr>
<tr>
<td>CAPI-80126</td>
<td>28</td>
<td>Charlie Daniels</td>
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</table>

Rhythm & Blues

<table>
<thead>
<tr>
<th>Label</th>
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<th>Artist</th>
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<tbody>
<tr>
<td>JUMP-80127</td>
<td>28</td>
<td>Etta James</td>
</tr>
<tr>
<td>JUMP-80128</td>
<td>28</td>
<td>Tina Turner</td>
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Children's

<table>
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<tr>
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<tr>
<td>JUM-80129</td>
<td>28</td>
<td>The Osmonds</td>
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<tr>
<td>JUM-80130</td>
<td>28</td>
<td>The Monkees</td>
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International

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<tr>
<td>TAM-80131</td>
<td>28</td>
<td>The Beatles</td>
</tr>
<tr>
<td>TAM-80132</td>
<td>28</td>
<td>The Rolling Stones</td>
</tr>
</tbody>
</table>

Ratings:

Country & Western: 78-80, Top 10-80, Excellent: 78-80, Good: 40-93, Satisfactory: 0-43, Poor

International: 78-80, Top 10-80, Excellent: 78-80, Good: 40-93, Satisfactory: 0-43, Poor

Jazz

Barbara Carroll Trio

The Billboard Music Popularity Charts... for Week Ending August 15

REVIEWs OF THIS WEEK'S NEW RECORDS

Popular

Tony Bennett

"I'm Gonna Love That Woman" (Decca 12-6367)

Bobby Vinton

"Blue Velvet" (Capitol 1001)

Tony Bennett

"I'm Gonna Love That Woman" (Decca 12-6367)

Bobby Vinton

"Blue Velvet" (Capitol 1001)

Tony Bennett

"I'm Gonna Love That Woman" (Decca 12-6367)

Bobby Vinton

"Blue Velvet" (Capitol 1001)

Tony Bennett

"I'm Gonna Love That Woman" (Decca 12-6367)

Bobby Vinton

"Blue Velvet" (Capitol 1001)

Tony Bennett

"I'm Gonna Love That Woman" (Decca 12-6367)

Bobby Vinton

"Blue Velvet" (Capitol 1001)
**BEST SELLING POPULAR RECORDS**

**Based on actual sales reports for week ending August 15**

- Hey, Joe!
- I Still See The Sun
- The Song from Moulin Rouge
- Swedish Rhapsody
- I Believe
- You Cheatin' Heart
- God Bless Us All
- Cloud Lucky Seven
- Down by the River Side
- Have Me Back
- Candy Lips
- Let's Walk That-A-Way
- You You You
- No Other Love
- Tear Drop in the Rain
- Baby, Let Me Handle Your Flame
- Gee
- Shake
- Kiss Me Again, Stranger
- A Purple Cow
- Return to Paradise—Part 1
- Return to Paradise—Part 2
- Where the Winds Blow
- Te Amo
- Ruby Palladium Party
- Gaviotta
- Tropic Holiday

**NEW POPULAR RELEASES**

- Frankie Laine & Jimmy Boyd: Poor Little Piggy Bank
- George Morgan: I Never Let You Cross My Mind, Darling, Darling
- Mindy Carson with Percy Faith: I'll Be Back
- Jerry Vale with Percy Faith: A Tear, a Kiss, a Smile

**NEW FOLK MUSIC RELEASES**

- George Morgan: I'll Never Forget the Shoulder You Cried On
- Land Sailing: The Lonesome Waltz
- Neil Burrell: For You Alone
- The Chuck Wagon Gang: Love Leads the Way

**NEW POPULAR ALBUM**

- Marty Time: "The Teddy Bears' Picnic" (Decca 635)

**NEW CHILDREN'S RELEASES**

- Rosemary Clooney: The Teddy Bears' Picnic
- Kitty Kats' Party

**BEST SELLING FOLK RECORDS**

**Based on actual sales reports for week ending August 15**

- Hey, Joe!
- Darlin', Am I the One
- Trademark Do I Like It
- This Orchard Means Goodbye
- Just Wait Till I Get You Alone
- A Castle in the Sky
- A Half-Way Chance With You
- I'll Dance at Your Wedding
- I'm Making Love to a Stranger
- "Little" Jimmy Dickens
- My Mama Said
- I'll Stay Single
- You Wouldn't Be Ashamed to Kiss Me
- Last Night
- Cold Shoulder
- Mexican Joe
- You Have My Heart Now
- Lonesome Hearted Blues
- Love and Wealth
- I Couldn't Keep from Crying
- After You Leave

**NEW EXTENDED PLAY RELEASES**

- Marty Time: Art Van Dammie Quintet
- Doris Day: This Too Shall Pass Away
- Erroll Garner Plays for Dancing—Vol. 2
- Barbeque Jazz—Vol. 2 & Tuke Murphy's Jazz Band

**DORIS AT HER FINEST!**

- with Paul Weston
- This Too Shall Pass Away
- Choo Choo Train (CH-CH-FOO)
COMING UP IN THE TRADE

(Listed Alphabetically)

Popular

DON'T TAKE YOUR LOVE FROM ME
Les Baxter Ork—Capitol 2479

IF YOU WERE MINE
Marie Lanin—RCA Victor 20-5380

LIGHTHOUSE
Billie Holiday—Mercury 7648

THREE LITTLE PIGS
Little Red Riding Hood
Decca 28557

TOMORROW'S CHILD
Billie Holiday—Decca 27506

FAJAR
Bert Gage—Decca 23744

A POOL WAS I
Les Brown—Decca 23744

FALSE LOVE
Four Accents—Decca 23744

Country & Western

I LOVE PARIS
Les Baxter Ork—Capitol 2479

IF YOU WERE MINE
Marie Lanin—RCA Victor 20-5380

LIGHTHOUSE
Billie Holiday—Mercury 7648

THREE LITTLE PIGS
Little Red Riding Hood
Decca 28557

TOMORROW'S CHILD
Billie Holiday—Decca 27506

FAJAR
Bert Gage—Decca 23744

A POOL WAS I
Les Brown—Decca 23744

FALSE LOVE
Four Accents—Decca 23744

RHYTHM & BLUES

CHASING A HANDF—Tony Adams—Herald 418

I WANT YOU—Frankie Laine—Decca 28717

BELL, I'M COOKING OUTSIDE YOU—Tiny Bradshaw—King 4547

Children's

MICKEY MOUSE'S BIRTHDAY PARTY
Capitol DBX 1015—This is a release that helps celebrate the quarter of century mark in the life of the movie cartoon favorite. It spotlights all the major Disney characters. Promotion on all levels should be heavy. It looks like a natural.

RHYTHM & BLUES

CHERRY
Tab Smith—United 103

DREAMS AND WISHES
When I Met You
The Clovers—Joy Dee 777

MY DEAR, DARTEST DARLING
The Five Williams—Allen 199

RENT MAN BLUES
Specialty 466

THAT'S MY DESIRE
The Flamingos—Chance 1140

WHY, OH WHY
The Kings—Just 314

YOU CAN'T KEEP A GOOD MAN DOWN
The Dominoes—Federal 12139

CURRENT TOP RECORDS

See page 32 for the current top pop records.
See page 40 for the current top c&w records.
See page 43 for the current top r&b records.
AUGUST 22, 1953

THE BILLBOARD

MUSIC

It’s Been Picked!
It’s Being Played!
It’s Selling!

"THE STORY OF THREE LOVES"
By Jerry Murad

With Orchestra Conducted by RICHARD HAYMAN
COUPLED WITH "SWEET LEILANI"
MERCURY 70202 • 70202X45

A NEW RECORD TO WATCH and BUY!

BOBBY WAYNE
"Miserable Love"
COUPLED WITH "His Business Is Love"
MERCURY 70211 • 70211X45

RICHARD HAYMAN
"HI-LILLY, HI-LO"
AND "Something Money Can’t Buy"
MERCURY 70196 • 70196X45

RONNIE GAYLORD
"MARCHETTA"
AND "Just In Case You Change Your Mind"
MERCURY 70172 • 70172X45

JIM LOWE SINGS "PRETTY FICKLE DARLIN'"
AND "Go And Leave Me"
MERCURY 70298 • 70298X45

"THE WINE OF THE BLUES"
From the MGM Picture "The Story Of Three Loves"

BEST SELLERS
DENOTES AVAILABLE ON 45 RPM

1. CAMEL'S GUITAR
   Free Love Demonstrator... RUSTY DRAFER... No. 70167
2. BUTTERFLIES
   This Is My Song... Patti Page... No. 70185
3. ETERNALLY
   Simone... VIC DAMONE... No. 70186
4. FOR ME FOR ME
   Thunder And Lighning... GEORGIA GIBBS... No. 70171
5. SHAME
   Limited... RICHARD HAYMAN... No. 70188
6. LOVE EVERY MOMENT YOU LIVE
   The Rich Boy... EDNY HOWARD... No. 70176
7. THE GIRL OF THE GOLDEN WEST
   The Moon In Blue... RALPH MARTIN... No. 70149
8. OH!
   By The Beautiful Sea... JIMMY PALMER... No. 70183
9. LIGHTHOUSE
   I Love To Jump... RUSTY DRAFER... No. 70189
10. VOLCANO
    Dizzy Apple & Bubble Gum... LOLA ANGELIE... No. 70135
11. BUST
    Destino... RICHARD HAYMAN... No. 70146
12. CRAYZ, MAN, CRAYZ
    Go Away... RALPH MARTIN... No. 70155
13. SEVEN LONELY DAYS
    If You Take My Heart Away... GEORGIA GIBBS... No. 70095
14. THE MOON IS BLUE
    Guadalupe... DONIS DREW... No. 70104

TOP COUNTRY HITS
1. IS THAT YOU MILSY
   Something Different... THE CARLISLES... No. 70174
2. MONTLUC MARSH
   Gold Coast March... JERRY BYRD... No. 70184
3. COME ON CHEESE
   Why Can't I Be Mine... JERRY EDWARDS... No. 70189
4. RED LIPS AND WARM RED WINE
   You, You, You... JOHNNY HORTON... No. 70198
5. ROCK A BYE BOOGIE
   Lovers' Childhood... ROCKY STAR... No. 70192

NEW RELEASES
RICHARD HAYMAN...
"HI-LILLY, HI-LO"
AND "Something Money Can’t Buy"
MERCURY 70196 • 70196X45

RONNIE GAYLORD...
"MARCHETTA"
AND "Just In Case You Change Your Mind"
MERCURY 70172 • 70172X45

JIM LOWE SINGS...
"PRETTY FICKLE DARLIN’"
AND "Go And Leave Me"
MERCURY 70298 • 70298X45

www.americanradiohistory.com
**TOP POPULAR RECORDS**

### Best Selling Singles

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among the nation's top volume pop record dealers representing every important market area. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Chart</th>
<th>1. VAIA CON DIO - L. Paul-M. Ford...</th>
<th>1965-08-15</th>
<th>10</th>
<th>8</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>2. NO OTHER LOVE - P. Conno ...</td>
<td>1965-08-15</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>3. I'M WALKING BEHIND YOU - E. Fisher...</td>
<td>1965-08-15</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>4. YOU, YOU, YOU - Anne Brothers...</td>
<td>1965-08-15</td>
<td>10</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>5. P. S. I LOVE YOU - Hilltoppers...</td>
<td>1965-08-15</td>
<td>10</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>6. OH - Pee Wee Hunt ...</td>
<td>1965-08-15</td>
<td>10</td>
<td>5</td>
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<td></td>
<td></td>
<td></td>
<td>7. SONG FROM MOULIN ROUGE - P. Faith...</td>
<td>1965-08-15</td>
<td>10</td>
<td>4</td>
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<td></td>
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<td>8. C'EST SI BON - E. Kilt...</td>
<td>1965-08-15</td>
<td>10</td>
<td>3</td>
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<td></td>
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<td></td>
<td>9. CRYING IN THE CHAPEL - J. Vail...</td>
<td>1965-08-15</td>
<td>10</td>
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<td>10. WITH THESE HANDS - E. Fisher...</td>
<td>1965-08-15</td>
<td>10</td>
<td>1</td>
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<td></td>
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<td></td>
<td>11. GAMBLER'S GUITAR - R. Drager...</td>
<td>1965-08-15</td>
<td>10</td>
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<td>12. CRYING IN THE CHAPEL - R. Allen...</td>
<td>1965-08-15</td>
<td>10</td>
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<td></td>
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<td>13. HALF A PHOTOGRAPH - K. Starr...</td>
<td>1965-08-15</td>
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<td>14. BUTTERFLIES - P. Page...</td>
<td>1965-08-15</td>
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<td>15. I'D RATHER DIE YOUNG - Hilltoppers...</td>
<td>1965-08-15</td>
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<td>16. CRYING IN THE CHAPEL - R. Allen...</td>
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<td>17. PHOTOGRAPHY - K. Starr...</td>
<td>1965-08-15</td>
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<td>18. THE King Of The Sway - D. Draper...</td>
<td>1965-08-15</td>
<td>10</td>
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<td></td>
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<td>19. LIME LIGHT - E. Hill...</td>
<td>1965-08-15</td>
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<td>20. AIN'T HE LOVELY - V. Vee...</td>
<td>1965-08-15</td>
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</tbody>
</table>

### Most Played by Jockeys

Records are ranked in order of the greatest number of plays on disk jockey radio shows across the country. Results are based on The Billboard's weekly survey among the nation's disk jockeys. The reverse side of each record is also listed.

<table>
<thead>
<tr>
<th>This Week</th>
<th>Last Week</th>
<th>Chart</th>
<th>1. VAIA CON DIO - L. Paul-M. Ford...</th>
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<td>6. OH - Pee Wee Hunt ...</td>
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<td>7. SONG FROM MOULIN ROUGE - P. Faith...</td>
<td>1965-08-15</td>
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<td>8. C'EST SI BON - E. Kilt...</td>
<td>1965-08-15</td>
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<td></td>
<td>20. AIN'T HE LOVELY - V. Vee...</td>
<td>1965-08-15</td>
<td>10</td>
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</tr>
</tbody>
</table>

### Best Selling Popular Albums

Albums are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among the nation's top volume pop record dealers representing every important market area. Separate charts are listed for 10 1/2 in. and 45 r.p.m. records.

<table>
<thead>
<tr>
<th>Date</th>
<th>Label</th>
<th>Title</th>
<th>Record</th>
<th>Weeks</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>33' R.P.M.</td>
<td></td>
<td></td>
<td></td>
<td>1</td>
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</tr>
<tr>
<td>1. MUSIC FOR LOVERS ONLY - J. Gleason...</td>
<td>Capitol</td>
<td>12412</td>
<td>20</td>
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</tr>
<tr>
<td>2. HANS CHRISTIAN ANDERSEN - D. Kaye...</td>
<td>Capitol</td>
<td>12412</td>
<td>17</td>
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<tr>
<td>3. MUSIC FROM HOLLYWOOD - P. Faith...</td>
<td>Capitol</td>
<td>CL-3155</td>
<td>14</td>
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<td>4. LITTLE RED SONG (II) - J. Draper...</td>
<td>Capitol</td>
<td>CL-5156</td>
<td>11</td>
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<td></td>
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<tr>
<td>5. ME AND JULIET - Original Cast...</td>
<td>Capitol</td>
<td>CL-6156</td>
<td>9</td>
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<tr>
<td>6. KARL KITZ - E. Kilt...</td>
<td>Capitol</td>
<td>CL-6156</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. LEMIEUX - Original Cast...</td>
<td>Capitol</td>
<td>CL-6156</td>
<td>7</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. LEROUX - SPROUTS - G. Hill...</td>
<td>Capitol</td>
<td>CL-6156</td>
<td>6</td>
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<td></td>
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<tr>
<td>9. LIBERACE - CANDIDATE...</td>
<td>Capitol</td>
<td>CL-6156</td>
<td>5</td>
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<tr>
<td>10. MUSIC OF VICTOR HERRMANN...</td>
<td>Capitol</td>
<td>CL-6156</td>
<td>4</td>
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<tr>
<td>11. SONGS OF CYRIL KENT...</td>
<td>Capitol</td>
<td>CL-6156</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Best Selling Children's Records

Records are ranked in order of their current national selling importance at the retail level. Results are based on The Billboard's weekly survey among the nation's top volume pop record dealers representing every important market area. Separate charts are listed for 10 1/2 in. and 45 r.p.m. records.

<table>
<thead>
<tr>
<th>Date</th>
<th>Label</th>
<th>Title</th>
<th>Record</th>
<th>Weeks</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. PETER PAN - E. Drench - Original Cast...</td>
<td>Decca</td>
<td>44500</td>
<td>15</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. HANS CHRISTIAN ANDERSEN - Four Records...</td>
<td>Decca</td>
<td>44500</td>
<td>12</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. DOGGIE IN THE WINDOW - One Record...</td>
<td>Decca</td>
<td>44500</td>
<td>10</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. ROBIN HOOD - Two Records...</td>
<td>Decca</td>
<td>44500</td>
<td>8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. TELL ME A STORY - One Record...</td>
<td>Decca</td>
<td>44500</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. PETER AND THE WOLF - Two Records...</td>
<td>Decca</td>
<td>44500</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. TRAIN TO THE ZOO - One Record...</td>
<td>Decca</td>
<td>44500</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8. SNOW WHITE AND THE SEVEN DWARFS - Two Records...</td>
<td>Decca</td>
<td>44500</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9. IF I WERE A PRINCESS - One Record...</td>
<td>Decca</td>
<td>44500</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10. ME AND JULIET - Original Cast...</td>
<td>Decca</td>
<td>44500</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>11. SNOW WHITE AND THE SEVEN DWARFS...</td>
<td>Decca</td>
<td>44500</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12. IF I WERE A PRINCESS...</td>
<td>Decca</td>
<td>44500</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13. SNOW WHITE AND THE SEVEN DWARFS...</td>
<td>Decca</td>
<td>44500</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Territorial Best Sellers (Popular)

This Week's New Territorial Best Sellers to Watch

*Records listed under "Territorial Best Sellers to Watch" are for the first time this week on any of the charts. These are spotlighted for the following reasons: дата появления и количество продаж.*

**Boston:**

- EBBTIE F. C. CHOKING

**Detroit:**

- YOUNG SOMEONE

**New Orleans:**

- YOU'RE FOOLING SOMEONE

**Philadelphia:**

- CRYING IN THE CHAPEL

**Pittsburgh:**

- LEAVE YOUR LOVE HILLTOPPERS, DET

The Billboard's Music Popularity Charts... For Week Ending August 15

---

**New York**

1. WHY I'M CHOKING F. CHASKIEFELD, London 1352
2. YOU'RE FOOLING SOMEONE J. JAMES, M-G-M 11543
3. CRYING IN THE CHAPEL B. AND S. STEVE, Columbia 2362
4. I'M WALKING BEHIND YOU F. COMO, Victor
5. I'M WALKING BEHIND YOU E. FISHER, Victor

**Cincinnati**

1. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
2. I'M WALKING BEHIND YOU F. COMO, Victor
3. I'M WALKING BEHIND YOU E. FISHER, Victor
4. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
5. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor

**Washington, D.C.**

1. YOU, YOU, YOU AMOS BROTHERS, Victor
2. YOU, YOU, YOU AMOS BROTHERS, Victor
3. YOU, YOU, YOU AMOS BROTHERS, Victor
4. CRYING IN THE CHAPEL J. JAMES, M-G-M 11543
5. I'M WALKING BEHIND YOU F. COMO, Victor

**Los Angeles**

1. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
2. I'M WALKING BEHIND YOU F. COMO, Victor
3. I'M WALKING BEHIND YOU E. FISHER, Victor
4. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
5. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor

**Philadelphia**

1. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
2. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
3. YOU'RE FOOLING SOMEONE J. JAMES, M-G-M 11543

**Kansas City**

1. YOU, YOU, YOU AMOS BROTHERS, Victor
2. YOU, YOU, YOU AMOS BROTHERS, Victor
3. YOU, YOU, YOU AMOS BROTHERS, Victor
4. I'M WALKING BEHIND YOU F. COMO, Victor
5. I'M WALKING BEHIND YOU E. FISHER, Victor

**Dallas-Ft. Worth**

1. YOU'RE FOOLING SOMEONE L. PAUL-M. FORD, Capital
2. I'M WALKING BEHIND YOU E. FISHER, Victor
3. I'M WALKING BEHIND YOU E. FISHER, Victor
4. I'M WALKING BEHIND YOU E. FISHER, Victor
5. YOU, YOU, YOU AMOS BROTHERS, Victor

**Atlanta**

1. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
2. I'M WALKING BEHIND YOU E. FISHER, Victor
3. YOU'RE FOOLING SOMEONE L. PAUL-M. FORD, Capital
4. YOU'RE FOOLING SOMEONE L. PAUL-M. FORD, Capital
5. YOU'RE FOOLING SOMEONE L. PAUL-M. FORD, Capital

---

**Territorial Best Sellers**

*Locations are based on last reports received via Western Union messenger service from top docks in each of the territories.*

**New York**

1. NO OTHER LOVE A. CONNOR, Capitol
2. YOU'RE FOOLING SOMEONE A. CONNOR, Capitol
3. I'M WALKING BEHIND YOU A. CONNOR, Capitol
4. I'M WALKING BEHIND YOU A. CONNOR, Capitol
5. I'M WALKING BEHIND YOU A. CONNOR, Capitol

**New Orleans**

1. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
2. I'M WALKING BEHIND YOU E. FISHER, Victor
3. I'M WALKING BEHIND YOU E. FISHER, Victor
4. YOU'RE FOOLING SOMEONE J. JAMES, M-G-M 11543

**Philadelphia**

1. OH, OH, I'M WALKING BEHIND YOU F. COMO, Victor
2. I'M WALKING BEHIND YOU E. FISHER, Victor
3. YOU'RE FOOLING SOMEONE J. JAMES, M-G-M 11543

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**Kidish Prices**

*Continued from page 17*

More than one factor is considered responsible for the move to lower prices on 10-inch children's records. Among the basic reasons given by record company executives for the trend in prices are:

**1. Reasons**

(1) Customers who buy four sides on EP for $1.47 or less while the same selections on 78 r.p.m. would be $2.01 or more; (2) the belief that the $1.47 four-sided item always sells better than similarly priced material at $1 or more; (3) the pressure for a price reduction when a 78 r.p.m. Victor decided to issue a $1.18 EP; (4) the heavy demand for such non-kidish sales by the low-priced merchandise; and (5) the increase in amount of children's records being sold in non-discount outlets where pricing is a major factor.

It is now expected that almost all record firms selling children's records for sale to regular record outlets will follow the moves of the lines which have cut prices. And while it is expected that the net result will be increased sales, it is at this point whether the new, lower prices will increase sales sufficiently to make up for the reduced unit prices.
Margaret Whiting has 2 great songs on 1 new record!

"WALTZ TO THE BLUES" and "C.O.D."

Capitol Record No. 2550
JAZZ TIME

Questions Important to Profit

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FIRST CLASS
SPECIAL DELIVERY

"A Dear John Letter"

from
Jean Shepard

with narration by
FERLIN HUSKEY

Published by:
AMERICAN MUSIC, INC.
9101 Sunset Blvd., Hollywood, Calif.

Capitol Record No. 2502
hums in two EP versions. A two- track reissue released recently duplicates the items in the larger format. In single EP form, the second is sold separately as Volume No. 1. The customer has no choice here, and some extra sales are expected from single-disc purchasers.

Not Disdained

Capital, too, estimated that about 40 per cent of the copy rights on cut EP's is not duplicated on LP. It pointed out that it is much easier to round up four suitable sides than eight. When 4s are turned out, and if another four copies later they may then be combined into a single LP. The LP record offers an exclusive LP market for use of material in the greater revenue potential in the specialized field gained by Capital.

The relative success of the EP medium and the special problem it creates for retailers, is Capital's current experiment with one-pocket LP's as against two-pocket sets. Both are currently being tried, and the disk does not yet feel as if it has enough information on hand to set itself on a single method.

For publishers, the experimentation is returning extra dividends, since a single time may thus receive the exposure four times over. The same time, twice on EP disk, and twice on LP.

Today's Top Tunes

Now includes The Billboard's

TODAY'S TOP TUNES

NOW INCLUDES THE BILLBOARD'S

NATION-WIDE SENSATIONAL NEW RELEASES

JACKIE VAN

SING 'THERE I THOUGHT YOU'D LIKE ME'

AND WHEN I AND ARE ONE

with Henry Brandon's orchestra on O-3564...78 & 45

NATION-WIDE RECORDS

4149 N. Leeming Avenue.

Contact Your Distributor

NATION-WIDE RECORDS
ORDER THESE LONDON HITS TODAY

Frank Chacksfield
And His Orchestra

**EBB TIDE**

WALTZING BUGLE BOY
1358 (78 rpm) • 45-1358 (45 rpm)

Joan Regan

**TILL THEY'VE ALL GONE HOME**

I'LL ALWAYS BE THINKING OF YOU
1353 (78 rpm) • 45-1353 (45 rpm)

Anne Shelton
Ted Heath And His Music

**ETERNALLY**

QUEEN ELIZABETH WALTZ
ROYAL BLUE WALTZ
Mantovani And His Orchestra
1354 (78 rpm) • 45-1354 (45 rpm)

TANYA

ALOUETTA
THE Queen of Everyone's Heart
1344 (78 rpm) • 45-1344 (45 rpm)

l'LL

RETURN TO PARADISE
Tell Me We'll Meet Again
1349 (78 rpm) • 45-1349 (45 rpm)

**LONDON BEST SELLERS**

**EBB TIDE**

Waltzing Bugle Boy
Frank Chacksfield And His Orchestra
1358 (78 rpm) • 45-1358 (45 rpm)

TILL THEY'VE ALL GONE HOME

I'LL Always Be Thinking Of You
Joan Regan
1353 (78 rpm) • 45-1353 (45 rpm)

**DUMMY SONG**

WONDERFUL ONE
Anne Shelton—Ted Heath And His Music
1292 (78 rpm) • 45-1292 (45 rpm)

TERRY'S THEME FROM LIMELIGHT
Incidental Music From Limelight
Frank Chacksfield And His Orchestra
1342 (78 rpm) • 45-1342 (45 rpm)

**RAMONA**

Chiquita Min
Mantovani And His Orchestra
1341 (78 rpm) • 45-1341 (45 rpm)

YOU TOO, YOU TOO

Leaves Tango
Edmundo Ros And His Orchestra
1339 (78 rpm) • 45-1339 (45 rpm)

**THE SONG FROM MOULIN ROUGE**

VOLA COLUMBA
Mantovani And His Orchestra
1328 (78 rpm) • 45-1328 (45 rpm)

**ALOUETTA**

YOURS IS MY HEART ALONE
Ted Heath And His Music
1244 (78 rpm) • 45-1244 (45 rpm)

**LAMBETH WALTZ**

The Queen of Everyone's Heart
Vera Lynn
1250 (78 rpm) • 45-1250 (45 rpm)

**RETURN TO PARADISE**

Tell Me We'll Meet Again
Lita Ros
1349 (78 rpm) • 45-1349 (45 rpm)

**RECENT LONDON POP ALBUMS**

**THE MUSIC OF VICTOR HERBERT**

Mantovani And His Orchestra
All Sweet Memories Of Life • When They're Away • Maxime • Love • Amy • The Waltz • Gypsy Love Song • March Of The Toys • Gypsy Love Song • *Elle Me Again* • Indian Summer • *To The Sound Of My Own Footsteps* • Italian Street Song • A Lie • The Waltz • *Bluebird* • To the South in a Great Day Tonight • I'm Falling In Love With Someone

**AN ENCHANTED EVENING WITH MANTOVANI**

Some Enchanted Evening • Tell Me That You Love Me Tonight • When The Lilac Blooms Again • Love's Dream • After the Ball • Symphony • Amore • The Agnes Waltz • *Bel Of The Ball* • Symphony • Gypsy Love Waltz • The Whirling Boy • Faith • *Die Schahbrenner Waltz* • Kahans

**MANTOVANI PLAYS STRAUSS WALTZES**

Schnozela • Voices Of Spring • Rosen From the South • Village Smiles • A Thousand And One Nights • Romance Waltz • Eastern Waltz • *Leif's Waltz* • Walse • *Water And Song* • Accelerations • Tales From The Vienna Woods • *You And You* • Morning Poem

**MANTOVANI AND HIS ORCHESTRA PLAY TANGOS**

La Conquista • *A Gypsy Love* • Arrecife De La Habana • Tango De La Habana • *An Indian Love* • Gypsy Boss • *Bad Patillas* • Adios Buenos Aires • Chiquita Min • *Bossa Nova* • El Chicho Blues • *Bossa Nova* • *Bossa Nova* •

**LON DON POP ALBUMS**

DANCE THE MAMBO
with Edmundo Ros And His Orchestra
Merry Mambo • Salsa Contebila • Have You Seen My Love • *The One In Bella Del Silio* • Oh Membo • *The One In Bella Del Silio* •

DANCE THE SAMBA
with Edmundo Ros And His Orchestra
Playboys In Brazil • *Marrakesh* • The Wedding Samba • Square Dance Samba • *Chou Chou Samba* • Viva Viva Samba • Samba Happiness • Mary Ann

SPRING FEVER
Piano Interpretations by Ralph Sharon
Spring Song • *Spring Song* • One Springing Tree • *You Know About The Angel* • Roman With It • *End Of The Rain* • Night As Well As Spring • March Winds And April Showers • Spring Will Be A Little Late This Year

CARIBBEAN CARNIVAL
with Stanley Black And His Orchestra
Chilla Linda • *Tango* • The Blues • *Picture* • The Caribbean Hot Dance • Le Estrelita • Masquer • *Glamour* •

USE THIS AD TO ORDER FROM YOUR DISTRIBUTOR
### National Best Sellers

Records are ranked in order of their current national selling importance at the retail level. Records are based on The Billboard's weekly survey among dealers through the country. Selling price of sales in country and western records.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Recs</th>
<th>Last wk</th>
<th>Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>IT'S BEEN SO LONG—W. Pierce</td>
<td>—</td>
<td>3</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>DEAR JOHN LETTER—J. Shepard-F. Huskey</td>
<td>—</td>
<td>1</td>
<td>2</td>
<td></td>
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<tr>
<td>3</td>
<td>CRYING IN THE CHAPEL—D. Glenn</td>
<td>—</td>
<td>5</td>
<td>3</td>
<td></td>
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<tr>
<td>4</td>
<td>ZAT YOU MYRTLE—Carliess</td>
<td>—</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>I WON'T BE HOME NO MORE—H. Williams</td>
<td>—</td>
<td>4</td>
<td>5</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>CRYING IN THE CHAPEL—D. Glenn</td>
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<tr>
<td>7</td>
<td>MEXICAN JOE—J. Reeves</td>
<td>—</td>
<td>8</td>
<td>7</td>
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<tr>
<td>8</td>
<td>HOW'S THE WORLD TREATING YOU?—E. Arnold</td>
<td>—</td>
<td>13</td>
<td>8</td>
<td></td>
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<tr>
<td>9</td>
<td>CARRYBEE—M. Terkel</td>
<td>—</td>
<td>13</td>
<td>9</td>
<td></td>
</tr>
<tr>
<td>10</td>
<td>IT'S BEEN SO LONG—W. Pierce</td>
<td>—</td>
<td>16</td>
<td>10</td>
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<tr>
<td></td>
<td>2 SMASHES SERVED ON A SINGLE PLATTER—</td>
<td>Columbia #21145</td>
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</tbody>
</table>

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### Most Played by Jockeys

Records are ranked in order of the greatest number of plays on country and western disc jockey radio shows through the country. Records are based on The Billboard's weekly survey among disc jockeys who specialize in country and western records.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
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<tr>
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<td>DEAR JOHN LETTER—J. Shepard-F. Huskey</td>
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<td>IT'S BEEN SO LONG—W. Pierce</td>
<td>—</td>
<td>16</td>
<td>10</td>
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</tbody>
</table>

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### Most Played in Juke Boxes

Records are ranked in order of the greatest number of plays on juke boxes. Records are based on the country and western market. Records are ranked using a high proportion of country and western records.

<table>
<thead>
<tr>
<th>Rank</th>
<th>Title</th>
<th>Artist</th>
<th>Recs</th>
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<tr>
<td>5</td>
<td>MEXICAN JOE—J. Reeves</td>
<td>—</td>
<td>16</td>
<td>12</td>
<td></td>
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</tbody>
</table>
A Sensational First!

Little Rita Faye
Sings a Duet (With Her Tiny Self!!!)

"Alabama"
(Duet)

"Johnny's Got a Sweetheart"

Twice as Good as Her Last Record
Its darling... delightful... terrific.

M-G-M Records
11565
**TOP COUNTRY & WESTERN RECORDS**

---

**FOLK TALENT AND TUNES**

**Nashville**

Country-jockey news finds Carl Shack upping his WKYW post in Louisville for WJZ in Memphis. Carl is leaving WKYW to accept a post as assistant manager over Carl's WKYW tune. Jim (Carl) is now back in charge of the WFST's own radio station, and has established himself as a fine broadcaster. He is a fine and popular man with a large following. Carl is a fine talent, and is sure to succeed in his new position.

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**City-by-city listings are based on reports secured via Westex Union and other sources.**

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**This Week’s New Territorial Best Sellers to Watch**

Records listed under “Territorial Best Sellers to Watch” here for the first time this week are on the charts. These are special releases for the territories and not available in other markets.

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**Cincinnati** **JEALOUS LOVE**

New Orleans: **MY WASTED PAST**

E. Tubb, Deces 28977

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**Territorial Best Sellers**

City-by-city listings are based on reports secured via Westex Union and other sources. Names and dates are from the entries in each market listed.

---

4. **Heaven**
   John Detail
   E. Tubb, Deces 28944

5. **I’ve Been To Memphis**
   H. Williams, M-G-M

6. **Let Me Be The One**
   W. Pierce, Decca Star

7. **Take Those Chains From My Heart**
   H. Williams, M-G-M

8. **In The Crayon**
   R. A. Dub Dub
   H. Thompson, Columbia

9. **My Love’s The Sweetest**
   H. Williams, M-G-M

10. **The Homecoming**
    E. Arnold, Victor
This Week's New Territorial Best Sellers to Watch

Record fled under "Territorial Best Sellers to Watch" for the first time this year, as we observe the market reality for the convenience of dealers and operators in other markets.

**New York**

1. "Crying in the Chapel" Otis Redding, Decca
2. "Crying in the Chapel" Otis Redding, Decca
3. "Good Lovin'" Clovers, Atlantic
4. "Crying in the Chapel" Otis Redding, Decca
5. "Please Don't Leave Me" Pat Taos, Imperial

**Los Angeles**

1. "Crying in the Chapel" Otis Redding, Decca
2. "Crying in the Chapel" Otis Redding, Decca
3. "Good Lovin'" Clovers, Atlantic
4. "Crying in the Chapel" Otis Redding, Decca
5. "Please Don't Leave Me" Pat Taos, Imperial

**Chicago**

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4. "Crying in the Chapel" Otis Redding, Decca
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**Philadelphia**

1. "Crying in the Chapel" Otis Redding, Decca
2. "Crying in the Chapel" Otis Redding, Decca
3. "Good Lovin'" Clovers, Atlantic
4. "Crying in the Chapel" Otis Redding, Decca
5. "Please Don't Leave Me" Pat Taos, Imperial

National Best Sellers

Records are ranked in order of their current national selling strength. The table below shows how much each title is selling, and the reason for its success. The "Weeks on Chart" column indicates how long each record has been on the chart.

**New York**

1. "Crying in the Chapel" Otis Redding, Decca
2. "Good Lovin'" Clovers, Atlantic
3. "Please Don't Leave Me" Pat Taos, Imperial
4. "Crying in the Chapel" Otis Redding, Decca
5. "Please LOVE ME" B. B. King, RPM

**Los Angeles**

1. "Crying in the Chapel" Otis Redding, Decca
2. "Good Lovin'" Clovers, Atlantic
3. "Please Don't Leave Me" Pat Taos, Imperial
4. "Crying in the Chapel" Otis Redding, Decca
5. "GOOD LEVIN" Clovers, Atlantic

**Chicago**

1. "Crying in the Chapel" Otis Redding, Decca
2. "Good Lovin'" Clovers, Atlantic
3. "Please Don't Leave Me" Pat Taos, Imperial
4. "Crying in the Chapel" Otis Redding, Decca
5. "GOOD LEVIN" Clovers, Atlantic

**Philadelphia**

1. "Crying in the Chapel" Otis Redding, Decca
2. "Good Lovin'" Clovers, Atlantic
3. "Please Don't Leave Me" Pat Taos, Imperial
4. "Crying in the Chapel" Otis Redding, Decca
5. "GOOD LEVIN" Clovers, Atlantic

RHYTHM AND BLUES NOTES

By BOB ROLANTS

**Chicago**

Sheridan Records Distributing Chicago's leading need of new numbers next door. The new ad

of the Shaw Agency location department, left the business-vacation jaunt to Chi-

cago. The Pleasuremen waxed three numbers for Capitol audition this week... Joel Cowan, string for the Four Bears, sold their r.b.d. disk shop, left the mo-

sional aggregation, and resumed their job as a disk shop assistant for the connec-

with whom he was originally associated in the Phila. area.

Most Played in Juke Boxes

Records are ranked in order of the number of plays during the last week from the Billboard's Juke Box Survey and for the current week using a high proportion of rhythm and blues records.

**New York**

1. "CLOCK-J. Ace..." 2
2. "GOOD LOVE ME" B. B. King, RPM 1
3. "Crying in the Chapel" Otis Redding, Decca... 3
4. "Crying in the Chapel" Otis Redding, Decca... 4
5. "Please LOVE ME" B. B. King, RPM... 5
6. "GOOD LEVIN" Clovers, Atlantic... 6
7. "GOOD LEVIN" Clovers, Atlantic... 7
8. "Please LOVE ME" B. B. King, RPM... 8
9. "Crying in the Chapel" Otis Redding, Decca... 9
10. "GOOD LEVIN" Clovers, Atlantic... 10

**Los Angeles**

1. "Crying in the Chapel" Otis Redding, Decca... 1
2. "GOOD LOVE ME" B. B. King, RPM... 2
3. "Crying in the Chapel" Otis Redding, Decca... 3
4. "Crying in the Chapel" Otis Redding, Decca... 4
5. "GOOD LEVIN" Clovers, Atlantic... 5
6. "GOOD LEVIN" Clovers, Atlantic... 6
7. "GOOD LEVIN" Clovers, Atlantic... 7
8. "GOOD LEVIN" Clovers, Atlantic... 8
9. "GOOD LEVIN" Clovers, Atlantic... 9
10. "GOOD LEVIN" Clovers, Atlantic... 10

**Chicago**

1. "Crying in the Chapel" Otis Redding, Decca... 1
2. "GOOD LOVE ME" B. B. King, RPM... 2
3. "Crying in the Chapel" Otis Redding, Decca... 3
4. "Crying in the Chapel" Otis Redding, Decca... 4
5. "GOOD LEVIN" Clovers, Atlantic... 5
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8. "GOOD LEVIN" Clovers, Atlantic... 8
9. "GOOD LEVIN" Clovers, Atlantic... 9
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**Philadelphia**

1. "Crying in the Chapel" Otis Redding, Decca... 1
2. "GOOD LOVE ME" B. B. King, RPM... 2
3. "Crying in the Chapel" Otis Redding, Decca... 3
4. "Crying in the Chapel" Otis Redding, Decca... 4
5. "GOOD LEVIN" Clovers, Atlantic... 5
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7. "GOOD LEVIN" Clovers, Atlantic... 7
8. "GOOD LEVIN" Clovers, Atlantic... 8
9. "GOOD LEVIN" Clovers, Atlantic... 9
10. "GOOD LEVIN" Clovers, Atlantic... 10

**NOTES**

...it's dynamite!!!

Amos Milburn
"ONE SCOTCH, ONE BOURBON, ONE BEER!

Aladdin RECORDS

A New Hit
BOBBY MITCHELL
"4-11-44"

EL WOOD'S "RICKY-TI-PALCOO"

Sally Are Snowblowing

**REPUBLIC**

BETTYE "LOVE IN THE CITY"

DEL WOOD'S 3 Brilliant Albums

"Hitting Rig

PLEASE DON'T GO"

FLOYD DIXON

WILLIAMS & HAYDEN

"I'M NOT IN LOVE"

SALOMON & CO.

"HIT ME"

Henderson, Tenn.

"SIT DOWN, BABY"

IMPEL RECORDS

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"Ain't NoBODY"

Hollywood 28, Cali.
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Rhythm & Blues

Jazz

Latin American

Spiritual

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The Record Exchange

Dana Records

Cincinnati

Detroit

Rhythm & Blues Record Reviews

Detroit

New Orleans

Washington-Baltimore

Other Records Released This Week

R&B Territorial Best Sellers

continued from page 43

Elegant, and Bert Bender and the Clangers, with Myles Necarlo, a new singer.

Rudy Draper is currently ap-

pearing at the New York Palladium. Grand has signed recording stars of this American band, and R. M. are currently riding the charts. The three new entries will be on one bill. Billy Davis, recently signed to the Mar-

nus D. James, to open A. C. G. - Saturday, 8:30 at the Odeon, 22nd Street and Pennsylvania Avenue. R. M. will be on stage next week. A. C. G.

continued from page 43

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Music as Written

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Burlesque Bits

Henry Seeks

Bids for Talent

Miami Dildio

Hocus-Pocus

BILL SACHS

JOHNNY KEZA, manager of the Gayety Theater, Cincinnati, who supervised the comings and goings of the Royal Command Post, that city's favorite burlesque establishment, last week when cousin Eddy Kemper, who has made considerable progress in the last year, was in Cincinnati. Kemper, who is a student of the noted burlesque physician, Dr. John S. Keza, was in Cincinnati to discuss with the doctor the possibility of Kemper's taking over the管理 at the Gayety. Kemper has been in Cincinnati for about three months and is due to return to his home in New York for a check-up. He will be back in Cincinnati next week to discuss the Gayety's business with its burlesque manager Eddy Kemper.

Charles Pelley Jr., accordion player and cousin of the famous pianist Charles Pelley, was in New York last week on his way back from a trip to Europe. Pelley, who has been touring in Europe for the past two years, is returning to the United States to continue his musical career.

La Vie's newest and most exciting attraction is the Club Havana, which opened last week in the heart of the Broadway district. The Club Havana is a two-story establishment featuring a large dance floor, a cocktail lounge, and a screening room. La Vie has been one of the leading burlesque houses on Broadway for many years, and the opening of the Club Havana is expected to increase their business even more.

The Gayety Theater, located at 23rd Street and 5th Avenue, is one of the most popular burlesque houses in New York. It was founded by the late Johnny Keza, who was known throughout the burlesque world as a great impresario. The Gayety has been in operation for over 50 years and has featured many of the most famous burlesque performers of all time.

The Keystone Mountain area and on the Pacific Coast. Hermie King, who is one of the leading burlesque performers in the country, is making a tour of the West Coast. King has been performing for many years and is known for his comic routines and his ability to keep the audience laughing.

Balsam, New York, has been extended to September 4.

Miami, Aug. 15—A new hotel, called the Miami Beach Hotel, is under construction by the Miami Hotel Association. The hotel will be ready for occupancy, December 15, and will have a capacity of 200 guests, a restaurant, and a bar. The hotel will be located on the beach and will have a pool and a deck.

A new, luxurious hotel, called the Miami Beach Hotel, is being built on the beach in Miami. The hotel will have 200 rooms, a restaurant, a bar, and a pool. It will be ready for occupancy in December, and will be open year-round.

The hotel will be open all year-round.

The Miami Beach Hotel, located at 23rd Street and 5th Avenue, is one of the leading burlesque houses in New York. It was founded by the late Johnny Keza, who was known throughout the burlesque world as a great impresario. The Gayety has been in operation for over 50 years and has featured many of the most famous burlesque performers of all time.

The Gayety Theater, located at 23rd Street and 5th Avenue, is one of the most popular burlesque houses in New York. It was founded by the late Johnny Keza, who was known throughout the burlesque world as a great impresario. The Gayety has been in operation for over 50 years and has featured many of the most famous burlesque performers of all time.

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Rollandium Summer Sked; Sets Program

STATE COLLEGE, I. D., Aug. 21.—All out music in the metropolitan New York area are now enjoying the beautiful weather schedule, the Rollandium subscribers New Deep has been open all this month.

WASHINGTRON, Aug. 15—Urging new attention on admissions to roller rinks, A. E. Triska, chairman of the special committee last week at the annual convention of the Roller Rink Operators' Association, appeared before the committee of the Senate, Aug. 14, before the committee on labor, headed by R. D. Martin, RSOA secretary.

Litzenberger, member of the Senate committee at the Roller Rink Operators' Association, appeared before the committee on labor on Aug. 15. The committee adopted a resolution in favor of increasing the number of clubs in the state and in favor of establishing a state law on admissions and labor taxes. The bill passed the committee, but was not passed by the Senate on Aug. 15.

Litzenberger has been in the roller rink business for over 20 years and is a leader in the field. He has been active in bringing new rinks to the state, and has worked hard to improve the conditions of those in existence. He is strongly opposed to the idea of a state tax on admissions, and has made many speeches and arguments against it. He feels that the present system of levying taxes on admissions is unfair to the rinks, and that it is better to have them pay their own way. He believes that the rinks should be self-supporting, and that they should be able to operate without interference from the state. Litzenberger has been a tireless worker in this field, and has done much to improve the conditions of the rinks. He is a strong advocate of the free enterprise system, and believes that it is the best way to operate the rinks. He is a popular man, and is widely respected by his fellow workers.

Litzenberger's testimony was the testimony of a man who has been in the business for a long time, and who knows what he is talking about. His remarks were well received by the committee, and were taken under consideration.

WASHINGTON, Aug. 21.—The committee on admissions to roller rinks, A. E. Triska, chairman of the special committee last week at the annual convention of the Roller Rink Operators' Association, appeared before the committee of the Senate, Aug. 14, before the committee on labor, headed by R. D. Martin, RSOA secretary.

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Carney writes from Havert Hill, Mass.: "I like those old-time 10-30's and want to mention the African Players show, of which I was stage assistant. Harry Arwood was in the show as a Harlem entertainer. In 1911 he was with the New Y. N. and one of the first shows he put out was the Okeanos. He and his wife, Phyllis, were the stars of the show. He later appeared with the Green Stock Company and later was a member of the Green Stock Company. He had a lot of the plays that were given in New York and was a great favorite with the people. The show was put on in the early days of the 10-30's and was a great favorite with the people."

Abraham - Nationa: As general manager of the Shapiro booking offices in Philadelphia, April 9, he will give a farewell address at a meeting of the booking offices. The meeting is to be held at 2 P.M. on April 9, and all members of the booking offices are invited. The meeting will be held at the booking offices. The meeting will be held at the booking offices. The meeting will be held at the booking offices. The meeting will be held at the booking offices. The meeting will be held at the booking offices. The meeting will be held at the booking offices.

In Loving Memory of Charles (Cohen) Lawrence who passed away July 23, 1953

Shelley Levy Lawrence

In Loving Memory of our Dearest Beloved Lieut. Billee L. Hamilton (Billee Garneau) who was killed in action in Sicily, Aug. 1, 1943

Wife, Nancy, Brother Thomas & Mother

DORIS GARNEAU

In Loving Memory of Sam Lawrence who passed away August 18, 1949

Shelley Levy Lawrence

Roadshow Rep

James Carney writes from Havert Hill, Mass.: "I like those old-time 10-30's and want to mention the African Players show, of which I was stage assistant. Harry Arwood was in the show as a Harlem entertainer. In 1911 he was with the New Y. N. and one of the first shows he put out was the Okeanos. He and his wife, Phyllis, were the stars of the show. He later appeared with the Green Stock Company and later was a member of the Green Stock Company. He had a lot of the plays that were given in New York and was a great favorite with the people. The show was put on in the early days of the 10-30's and was a great favorite with the people."

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FRANCIS M. McWEENY, Jr., and Louis B. Kornbluth have filed a certificate of incorporation for their new corporation, the Secretary of State for Lousiana, with 1,000 shares of $5 par value at $5.00 each. The corporation is incorporated for the purpose of purchasing and operating a theater in Bridgeport, Conn.

Conn. Waterbury, Conn., to build a theater in Waterbury, Conn., on the site of the former Locarno Theater, which was destroyed by fire on September 15. The new theater, to be called the Palace Theater, will have a capacity of 2,000. It will be operated by the L. A. Theater Owners Association, New York, and will be one of the largest indoor theaters in Connecticut. The theater is located in the center of Waterbury, Conn., and will be completed by the end of the year. The theater will be equipped with the latest sound and projection equipment.

Toobin, National City, Calif., has been appointed sales manager of the new theater in Waterbury, Conn., which is scheduled to open in January. The theater will be a modern facility with state-of-the-art equipment and will offer a wide variety of entertainment options to its patrons.

CONTRIBUTION - A NEW DRIVE-IN THEATER the Lake View, opened in Kansas City, Mo., on May 27, has been the largest in the city. The theater features a drive-in screen, which is 60 feet wide and 30 feet high. The screen is located in the middle of a parking lot, which is 120 feet wide and 200 feet long. The parking lot is surrounded by a fence, which is 12 feet high. The fence is made of metal and is painted white. The screen is made of metal and is painted white. The screen is illuminated by a series of floodlights, which are located on the roof of the building. The building is made of concrete and is painted white. The building is located on a street corner, which is 120 feet wide and 200 feet long. The street is paved with asphalt.

WHISTLERS - The Whistlers, a popular group on the Columbia label, have been signed to a new contract with the label. The group has been very successful in recent years, with several hits on the pop charts. Their new contract will allow them to continue their successful career with the label.

CINEMA - A new cinema has been opened in the center of town, which is located on a busy street corner. The cinema features a modern design and is equipped with the latest technology. The cinema is located in the middle of a busy shopping district, which is located on a street corner.

BIRTHS - The birth of a son, Jonathan Cohen, to Mr. and Mrs. Charles Cohen, has been announced. The baby, who was born on April 9, 1953, is the first child of the couple. The family is residing in the center of town, which is located on a busy street corner.

FATHERS DAY - Father's Day is celebrated today, which is the third Sunday in June. The day is dedicated to honoring fathers and the roles they play in their families and communities. The day is celebrated with special events and programs, which are held throughout the country.

MOTHER'S DAY - Mother's Day is celebrated today, which is the second Sunday in May. The day is dedicated to honoring mothers and the roles they play in their families and communities. The day is celebrated with special events and programs, which are held throughout the country.

SNOBBY GREEN MOISTURIZES SHOWCASED at the American Museum of Natural History, New York, on May 9, 1953, were a series of sculptures and paintings by the sculptor, who is known for his abstract works. The sculptures and paintings were on display in the museum's main hall, which is located on a busy street corner.

SAMMY FINLEY SHOWCASED at the American Museum of Natural History, New York, on May 9, 1953, were a series of sculptures and paintings by the sculptor, who is known for his abstract works. The sculptures and paintings were on display in the museum's main hall, which is located on a busy street corner.

LEO FINLEY SHOWCASED at the American Museum of Natural History, New York, on May 9, 1953, were a series of sculptures and paintings by the sculptor, who is known for his abstract works. The sculptures and paintings were on display in the museum's main hall, which is located on a busy street corner.

SNOBBY GREEN SAYS "I'M VAUDEVILLE" to a large audience at the American Museum of Natural History, New York, on May 9, 1953. The performer, who is known for his humorous and acrobatic routines, had just completed a successful run in Chicago and was greeted with a standing ovation in New York. The performance was followed by a Q and A session, which was moderated by the museum's curator.

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THE BILLBOARD
Communications to 188 W. Randolph St., Chicago, Ill.

AUGUST 22, 1953

Illinois State Fair Opens 10-Day Run
To Good Weather
Changes Ban Beer, Lift Paid Gate
At 6 P. M. Nightly; Midway Shifted

BY HERB DOTTEN
SPRINGFIELD, Ill., Aug. 18—The Illinois State Fair opened its 10-day run at 10 a.m. today after two policy changes and relatively little in the way of new developments.

No beer is being sold anywhere on the fairgrounds; and officials are not about to change the State administration race any form of beer, no matter what the fair management.

The fair official second year is knocked off at 6 p.m. as against 9 p.m. last year. And the paid state ticket will tend to whittle gate receipts still further at the event which long

WEYMOUTH SETS CONTEST CENTER
WEYMOUTH, Mass., Aug. 18.—E. R. Reade, of Weymouth, is scheduled for the Weymouth State Fair, to run from tomorrow thru Satu-
day (22) in the opener for major Massachusetts animals. Also on the week’s pro-
gram are the National Sun-
mertime Cranberry Pie Con-
test on Wednesday (18) and a corn muffin-baking contest the following day.

Waterloo, La., Dairy Congress Hit by Floods

Waterloo, La.—Aug. 18.—The National Dairy Congress was heavily damaged July 5 by wind, recently received a second hit when flood waters from the nearby Cedar River inundated the year portion of the ground.

E. S. Estel, secretary-manager, and he expected the raining waters had caused considerable damage. Meanwhile, reconstruc-
tion was underway on the four cattle barns damaged by wind storm. Work is scheduled to be completed by Sept. 1.
The eight-day congress opens Oct. 2.

Texas Jaycees Band To Out Chiselers

Texas Jaycees Band

Texas Jaycees Band

Lucky, Lucky Bones

Architects in Find
At E. J. Casey's Park

WINNIPEG, Aug. 19—Maybe it has more to do with the fact that it’s typical of the good fortune that the marksmen of the E. J. Casey.

This three weeks ago, expected to

look back to many broken beans. And, if a could recall, received $1,000 in gold for World War II, invested a part of it in a Merry-Go-Round and then developed a highly successful carnivals operation, with this, his home town, as his base.

It is his pride, too, his good fortune during World War II, when Canadian military re-
strictions prevented regularly organ-
ized shows for the Western Canadian B fair circuit, that he ran them, loaded his band, his horses and ran out of the big city, a place there was an abundance of spending money in the area. In his town he came home, financially.

Five Rand Cred

Three years ago, Casey decided to show an amusement park he launched Rendevous Park near near Lockport. That was from the outset. Business was business was business was business in Lockport. Casey said, and finally did.

But, good fortune hit again mid-year. Casey had given Canadian archi-

Lee Andrewes, Tex., Aug. 19—For-

time, and he is once more

Texas congresswoman, Tom Je-

Lucky, Lucky Bones

Architects in Find
At E. J. Casey’s Park

ARCHABALD, Tex., Aug. 19—The

Texas congresswoman, Tom Je-

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Texas Jaycees

"world's largest manufacturer of amusement rides"

State body's investigation. At the time a letter is issued, a brief note is sent to the person or company who sold the ride, and bill is sent to the one at fault. Bush action will appear in State rulings, as well as notifications of anyone whose application has turned down.

"We are not trying to suppress any legitimate promoter or organization," said Bush, "but we do expect and plan to blast hell out of the two kinds of people who have cost us a number of head-ache cases. One that 40 per cent has been ours."

Jaycees estimated that unauthorized promoters who leased Texas Jaycees more than $95,000, over two years, and called attention to the information it has received advertising elsewhere, with bad deals. Under this plan, they plan to have a Flying-Forty ringer to get into one club, but we can prevent them from getting to more. It is felt that there are plenty of honest promoters and good companies. We can work at the same time, but the important thing here is that the one who is out to make a buck is out of it.

Jaycees point out a couple of cases in which Jaycees got bad rides because they seem to have done nothing wrong. In one case, an unauthorized promoter came into town, took $500 and was able to get a club to go into business with less than $100 out of its pocket. It is to pay a TVA phone bill and get some club members on the side of the fair, the Jaycees have given the following information about these problems.

They have turned over to Jaycees all the information they have received, with bad deals. Under this plan, they plan to have a Flying-Forty ringer to get into one club, but we can prevent them from getting to more. It is felt that there are plenty of honest promoters and good companies. We can work at the same time, but the important thing here is that the one who is out to make a buck is out of it.

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Nothing Where You Land... You'll sell more popcorn with *papst plus*

**Papst Plus**, the liquid popped oil, gives popcorn BUMPTLIKE appearance, flavor and aroma... corn that looks so good, smells so good, each passerby has to buy!

**More Profits, Too**

- Papst Plus pop corn comes pre-cooked, flavor-ready, duds—Less Cost per bag.
- Papst Plus is liquid in all weather, no oil, no waste—Preserves heating.
- Our warehouse men review your own quickly, gallon-size cans, are easy to handle and carry, easy to use anywhere.

Write for Names of Distributors Along Your Route.

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**Ringling-Barnum**

Pat Vadee, Joe Burdine and Nena Evans returned from Mayo Clinic. Nancy Mayo doctors visited our Rochester, Minn., stand, and Dr. Oel and family rode the show train. Ed Kelly is confined in a Rochester, Minn., hospital with a broken leg. Jeanie Krause returned to South Bend. Frank Stewart has had a number of visitors, including a large crowd on Woodruff visited a number of towns and took numerous pictures to use in her paintings of clowns.

The girls on the show had their hair done with new items from 5 cents up. Frankie Saluto is a happy medley with his two rabbits in the show, Mr. and Mrs. Gene both rode the horse, Mista Jr. with a large cake on his neck, and a small crowd of men entertained a number of circus friends.

The visitors included Harriet, Rick, Freddy Rick, Rose and Made Bowers; Gale, Elizabeth, Earl, Harriet, Sue; Claude, Bob, Nelson; Carl, Mabel Karsil, Howard Cottet, Otto, Melvin, Marry, Mrs. Doreen, Mrs. Eugene, Mrs. Louis, and Mrs. George. The show went on sale at 10 a.m.

**KIng-Cristiani**

Mrs. Harry Thomas underwent emergency surgery in St. Stephen, N. B., and rejoined the Great Halvorson Magic. Don Millett is temporarily out of the show with a broken ankle.

New stringers, jokers and billes showed in the hospital in the Bay of Fundy where one of the trucks crashed through a bridge. New side wall has arrived for the big top. Lacey Banton was entertained by the new ring bearers.

Paul Sullivan and Ralph Kemis contracted a foot during the show. Paul also had his leg broken in the ring bearers. Mrs. Nathan. with Corporal Leonard, Mrs. Lee Ray Adams, Jimmie Smith and Johnny Laschke, Mrs. Mrs. Keys served big birthday dinners on August 4 for Mrs. Jack Bell. Visitors included Mr. and Mrs. Charles McDonald, Mary. Mrs. Mrs. Bennett and Mrs. Mrs. Smith, Mr. and Mrs. Rosenberg, Mr. and Mrs. Dew, Mr. and Mrs. Van, Mrs. Mrs. Smith, Mrs. Mrs. Weller, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mrs. Mrs. Miller, Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mr. and Mrs. Fred Schleider, Mr. and Mrs. Fred Schleider, Mrs. Mrs. Smith and Mrs. Mrs. Smith.
COCONUT OIL POPCORN SEASONING

AUGUST 22, 1953

CHEVROLET TRUCKS—TRACTORS AND CARS
THE SHOWMEN'S MOST RELIABLE DEALER
Specializing in Low Cost Transportation. Ask Us About Our Special Showmen's Finance Plan. Wire, Phone, Write
GEORGE BRICKELL
Webber Chevrolet Co. 123 Lindal St. St. Louis, Mo.

CHEMICALS

KIDDIE RACING CARS

CIRCUS ROUTES
Send to
2160 Patterson St.
Cincinnati 22, O.

(See Circus Route information on page 67)

NEW IMPROVED COCONUT OIL POPCORN SEASONING

BUTTER-LIKE FLAVOR! GOLDEN COLOR!

by ANY measure it's your BEST BUY in the Popcorn Seasoning Field
• Top flavor
• Eye appeal
• Low cost

Simoons of Philadelphia
PHILADELPHIA 34, PA.

CHEMICALS FOR CLEANING AND DISINFECTING

INSURE YOUR VEHICLES FOR LESS!

Carnival Routes
Send to
2160 Patterson St.
Cincinnati 22, O.

(Routes are for current week only as future changes may cause possible routing areas to change.)

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(Routes are for current week only as future changes may cause possible routing areas to change.)
By TOM PARKINSON
ELGIN, III., Aug. 15. — Fire
crews will go into quarters in the
Los Angeles area, where it has
been reported that a fire broke
out at the Elgin, Ill., home of
Mayor John Beatty.
By TOM PARKINSON
ELGIN, III., Aug. 15. — Mayor
John Beatty
had been reported
there by the
Elgin Fire
Depart- ment.
That report
was incorrect.
The fire, which
would have been
in the basement of
Beatty's home,
was in a house
next door.

New crews, now being built
for the show by the C. Henry
Company, Chicago, has been
designed to be a super tech-
tical film movie. It will include
all the film types along the
boxed striped side walls.
Meanwhile, the show has been
presently strong busi-
ness this season. Executive
Dick Loyal reported that the
company will be considerably
ahead of last year's mediocre
show in the West, with a num-
ber of Wisconsin stands, but
lagging in Illinois.

The show has been backstan-
dard since playing the wheat
belt, and performing strong for
harvest jobs. However, it was
reported that the company will
drop its one street parade sched-
ule. Pro-

About the last time a city had the
ability to support a parade was in
New York City, where the circus
circled the squares. The show
was in the midst of a parade,
which included a float and a
demonstration of the circus
equipment. The parade was
attended by thousands of spec-
ators, who were impressed by the
skills of the performers.

CINCINNATI, Aug. 15. — A
two-day parade for the Circus
Club was held in Cincinnati on
Saturday and Sunday. The parade
was sponsored by the National
Circus Association.

The show is scheduled to
appear in other cities in the
near future, including New York
City, Chicago, and St. Louis.

ROB BLOWS BRAINERD;
Rochester Scores
Third Section Causes Two Delays;
Cancellation Laid to Soft Lot

BRAINERD, Minn., Aug. 15.—
Ringling Bros. and Barnum &
Bailey Circus, scheduled to ap-
pear here Tuesday (11) because
of a long delay in its schedule,
the circus was noted to have
been put off for a second day.

The cause of the delay is not
known, but it is believed that
the circus was delayed due to
bad weather. The circus is ex-
pected to arrive in Brainerd
Wednesday (12), and the show
will go on as scheduled on
Thursday (13).

The show is expected to draw
a large crowd, and the circus
management is preparing to
provide activities for the audi-
ence while the circus is in town.

K-B Draws Well
In North Adams
GLOVERSVILLE, N.Y., Aug. 15.—
Ringling Bros. and Barnum &
Bailey Circus arrived here Tuesday
(11) for a two-day engagement.

The show was noted to have
been put off for a second day
because of bad weather. The cir-
cus was expected to arrive in
Gloversville Wednesday (12),
and the show will go on as
scheduled on Thursday (13).

The show is expected to draw
a large crowd, and the circus
management is preparing to
provide activities for the audi-
ence while the circus is in town.
Under the Marquee

Art Miller, general agent for the G. A. & Miller Bros. Circus, was a caller at the State Cattlemen's Association Wild Life Exhibit and Lost Cows show in Chicago last week and is now playing the Montana fair. John W. Miller, the agent, was accompanied by his two thirteen-month-old Shetland ponies, a boss caravanner and super-

H. Brown of the Ringle-Barnum band, is boss caravanner and super-

In the temporary absence of Harry Thomas, big show an-

demic and Crissie Crouch are being handled by Tony Ansari, also a manager. Charles Joyce, general agent, has been tops on the Coney Island circuit and has the show, along with Gunther, at the Harrison Park, N. Y. Remains of Harry Thomas and Mr. and Mrs. Joyce will be buried at acre's Island.

Baby Penny, Baby Penny, Pittsburgh was one of the stars at the circus and enjoyed her stay with her family of circus agents.

William E. Nelson, George Green, Ralph Stevens and Jack La-

Blanche L. Van Egan, CPA, assorted Missouri.

F. WALDRON

240 South Main

Iowa City, Iowa

Key Board: Circus, carnivals Western Union

Billings Keeps Pace With 52 Attendance
Pari-Mutual Take Jumps 10 Per Cent; Board Beats Strike of Laborers

BILLINGS, Mont., Aug. 15—The Midland Empire Fair and Rodeo, despite a $50,000 loss, was hit by rain and temperatures dropped into the low 50's, with the running of 52 attendance-wise, a marked improvement over last year's 37-day record.

The week-long period that last week was thrown around the fair ground by weather, with the Cuyahoga Valley Railroad and Construction Laborers in the Empire for wage increases for laborers employed in the park being withdrawn Sunday (9), the day the board left town for an emergency meeting on the fair board refused to grant increased wages to the strikers on the theory that bad weather was a sufficient reason to grant demands before others who are building the trade.

**Soggy Week Puts Kibosh On Clearfield**

Even Break Hoped After Days; Car Space Partly Full

CLEARFIELD, Pa., Aug. 15—President showed the Clearfield Clearfield Day and a half of good working weather on Sunday, which ended Saturday (9). The season had opened with a 200-mile drive to Wellsville, N.Y., and most of Saturday, with the weak cold front remaining Saturday, day, Saturday, August 15, 1951.

A developer said the weather was about 65,000, with nearly half of them showing up Saturday before the deluge.

He bowed the Hamil-Hamilton County Fair "troups" for not missing shows, and making performances despite the weather.

"We were lucky to get out with our troupers," he said, "and in the end we proved a big success in the fairgrounds parking lots. With no adjoining territory available for this year's fair, the Fire Department and the Park and Grounds Department, which operate the stand-aloneond park and its maintenance, and condensing the fair in a smaller space, a slight movement in slightly smaller space.

**New Group Backs NC Colored Fair**

Fayetteville, N.C., Aug. 15—Announcement of a new group of sponsors for the N.C. Colored Fair was made by a new name for this boosters Negro for advancement of the Negro race.

G. A. Graham, director of the North Carolina Colored Fair, said the new group plans to take over the Fair this year, the week following that of the Negro Fair.

"The Negro Fair, formerly known as the Western North Carolina Colored Fair, will be labeled as the "North Carolina Colored Fair." There were originally no plans to stage the Negro affair this year, Graham said, but because of the need for a carnival on relatively primitive grounds, the association was forced to hold out.

40 workers were involved. Some 60,000 people attended, and a half day and afternoon, was on hand for the opening, and it was the end in attendance on opening day, which was the last day of the 16-day run.

Carpenters night show and the Beloit, Wis., Lumber Co. were among the visitors.

The Lumber Co. set up a variety show, the feature of which was a display of its products and various activities, the feature of which was a display of its products and various activities, the feature of which was a display of its products and various activities, the feature of which was a display of its products and various activities, the feature of which was a display of its products and various activities. The Lumber Co. set up a variety show, the Beloit, Wis., Lumber Co. were among the visitors.

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Massachusetts Barn Swine Classes at Expositions

BORSTON, Aug. 15—Seven Massachusetts fair official were caught with theirpremium lists during the annual legislative session of the Massachusetts Agricultural Club applied a ban on the practice of list making at county fairs, which was not common, except to sneak the names of competitors from the barns at the State's fairs.

Altogether, swine classes are thrashingly edited for 1952, Agricultural Director Lee P. Doherty said, the

Top Rate Year For Ese Seen With Ike Visit

WEST SPRINGFIELD, Mass., Aug. 15—The ability of President Eisenhower is expected to attract the largest attendance at last year's record 450,000 for the Eastern States Exposition, which opens an eight-day stand here September 20.

The President and his aides are expected to make an open air closing tour on day and tour the grounds also. Also scheduled for the exposition meeting, at which Gov. Christian F. O'Brien of New York, who is at present, the State's fairs will be the host. Other governors who will attend will include Burton E. Cross of Maine, Henry G. C. Howland of New Hampshire, Lee E. Emerson of Vermont, John L. O'Conner of Connecticut, Dennis J. Roberts of Rhode Island.

The SATURNS

Over 120 Feet High

Featured California State Fair, 1951, and Covered State Fair of 1950-52

Over 4800 people Los Angeles Memorial Coliseum, September 19, 1951

The SATURNS
c/o Dave Sebel
American Legion Bldg., Spokane, Wash.

FREE ACTS

WANTED

September 14-19

W. L. WARREN

Elberton, Ga.

Due to Disappointment we are unable for bookings with our Comedy Clown and Cig Trick

GENE AND MABEL KENT

1420 Casey Ave., Mt. Crystal Village, 22, Miss.

Championship Contest Indoors

RODEO OUTDOORS

Member of Rodeo Cowboys' Association of America

Mailing Address: 219, N. 20th St. West, Omaha, Neb.

50 lb. head of chuck. Contact 500 lb. barb wire personnel free.

DILLIE VEACH

Trumann, Missouri

DISPLAY FIREWORKS

of Distinction

1952

A new show in the sky

Twilight Drives for Continental Fireworks Co.

Phone 982-9123

WANT

HIGH POLE ACT OR FLYING ACT

For Stadiums from 25,000 to 250,000.

Wine or Horse

J. C. Michaelis Attractions

Chicago, Ill.
Rockaways August Grosses Take Jump
DAILY SCORES TOP CORRESPONDING
25% TIME BY 25%, GEIST STATES

NEW YORK, Aug. 15.—Despite
departures the last two Sundays, weekend business at the Rockaways and Playland, Queen Power, has built up to record-breaking figures, the park's vice-president, reports that August grosses are currently running 25 per cent ahead of last year.

"Geist" said that over-all business this year is 20 per cent above that of 1952, although the weather has been second to none this summer. "It has been a dream season," he declared.

The biggest July Fourth in the park's history this year was a factor which probably accounted for 15 per cent of the increase. "We did an 800-per-cent increase in attendance," Mr. Geist stated.

Another factor has been a marked change in the way visitors come. "This year we have had a very heavy contingent of people coming by passenger train," Mr. Geist said. "This is the first time in the history of Rockaway Park that the trains have been so heavily patronized by visitors."

The big increase in attendance has been reflected in corresponding increases in revenue. "The business is good," Mr. Geist said. "We are running up to our usual standards for this time of the year."

PLAYLAND

PLAYLAND 2222 N. Alamo, San Antonio, Texas

Wanted to Buy
CALLEOPE AND 60" SEARCHLIGHT

Write, giving full details as to make and condition.

PLAYLAND 1280.0x1915.0

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CARNIVALS

August 22, 1953

Communications to 186 W. Randolph St., Chicago 1, Ill.

The Billboard 57

VEMA MARTIN and E. D. McCRARY, co-owners of the 20th Century Shows, were happy and excited today after breaking even with its $500,000 gross during the four-day run of the double decker truck show route in the Midwest, garnered great good will at its early stops and was a success of first rate. Mr. and Mrs. Martin, who were killed in February in a plane crash in the Gulf of Mexico.

Clearfield Rain Hurts Fair But Straes Biz OK

BATTY, N. Y., Aug. 15.— The Jadu Round-Up, currently taking place after breaking even with its $500,000 gross during the four-day run of the double decker truck show route in the Midwest, garnered great good will at its early stops and was a success of first rate. Mr. and Mrs. Martin, who were killed in February in a plane crash in the Gulf of Mexico.

ARCHIE PUTNAM FLIES SLA FLAG

CHIPPEWA FALLS, Wis., Aug. 15—Archie Putnam, owner of the Putnams, Inc., did not have a special spot in their show for the Putnams, Inc., but few problems at the show. During the week's fair in the area which he entered during the week's fair, he received a bottle of soda from a friend who entered during the week's fair. In addition, he had for this purpose, a bottle of soda which he used during the week's fair.

City Arts Return After Opposition From Newspaper

ST. ALBANS, Vt., Aug. 15—When the Justice of the Peace of St. Albans ordered the St. Albans Theatre to stop showing the film “The Little Foxes” on the grounds that it was a “filth” picture, the theatre returned to its normal operation.

Rain Cuts Biz For Royal Am.

At Ft. Williams

First Four Days Off
5/9
Closing Dem 2 Days
May Up Take to '52

P. W. H. Shell, Jr., in a week at the St. Albans Theatre, spent the week-end in the theatre and at the same time rented the theatre from the theatre company. The film company was not happy with the theatre's performance, so they asked the theatre to stop showing the film for a week.

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SLA Legion Names Vogues

CHICAGO, Aug. 15.—Joseph D. Nugent has been named commander of the SLA of the American Legion's American Legion of America. He is the first commander to hold the post in the organization's history. Mr. Nugent has been a member of the SLA for 15 years and has been active in the organization for many years. He has served as a member of the SLA's executive committee and has been a member of the American Legion's executive committee.

SLA Adds 17 New Members

CHICAGO, Aug. 15—The American Legion of America this week added 17 new members to its board of directors. The new members include: Richard L. V. Vogues, a member of the American Legion of America; Joseph D. Nugent, a member of the American Legion of America; and James E. Stimson, a member of the American Legion of America.

POWERFULLY FLASHED FRONT of "Moulin Rouge" one of the featured shows at the National Carnival Association of America's "Moulin Rouge" show, opened last night at the Rainbow Theatre, New York. It is the first time that the show has been presented in New York.

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MIGHTY MOOSIER STATE SHOWS

Want for Indiana's outstanding fairs until Oct. 3d

Clay County Fair, Aug. 23-29, Frankfort, followed by Lawrence County Fair, Sept. 1-5, Bedford.

WANT Hanky Pans, Eating Stand, Custard, Ice Cream, Pitchmen.

SHOWS—What have you?

RIDE MEN—Must drive; sober, drunkes cause of this ad. Salary more than you are worth.

FOR SALE—Two Candy Floss Concessions, complete. Priced reasonable.

WANT Concession Agents, Six Car and Buckets. Wire Chas. Wright.

All replies wire or phone: W. R. GEREN

Fair Grounds, this week, Martinsville, Indiana

CARNIVALS

W. R. GEREN'S Present

HOOSIER STATE SHOWS

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Fair Grounds, this week, Martinsville, Indiana

Midway Confabs

Gypsies Gaa has left Tampa to work Illinois State Fair, Springfield. Her mother, Mrs. Ruby L. Gaa, is staying in Tampa for the coming season.

George J. Gooding reports that he has left the carnival business to open a sign shop in Upper Sandunk, O. J. J. Admire, who is in a Southern travelling tour for the Bay Williams Shows was an August visitor with his and Mrs. Barnabas Smucker in Mendon. Miss Smucker is manager of the fair there and has his rides in Highland Park. Smucker, who recently spent a few days in Chicago, plans to take to the road with a carnival unit after Labor Day.

W. J. (Bill) Williams is attending the Chicago World's Fair at his home after leaving the John H. Marks Shows for Washington. Williams had been general superintendant of the Shows for Art Lewis from the opening date at Richmond, Va., until John H. Marks again took over at the conclusion of the Washington stand. Williams plans to visit several shows on which he has rides booked before joining up with another carnival for the remainder of the season... Ann Bentley of Glenwood, Ga., is pitching Thruway's French Fries on the Boardwalk at Ocean City, Md., to pay her expenses for another year of college at Mizzissi Vis in Forsyth, Ga.

Col. Lew Allen, whose Can-I-Bee-Fussible Shows has been a feature of the Blue Ribbon Shows, closed with the latter cty at Monroeville, Wis., last week to join the Doo Frank Shows, Green Bay, Wis. Another double in the Albee Shows in Clevelan, Ohio, Adams was known to the public. After reports that business on the Blue Ribbon midway has been satisfactory. In the personal of the Albee Shows, shown, Helen Allen, No. 1 ticket box; K. G. McGrew, No. 2 ticket; Sandy Lindler, front; Bill Taylor, second; Horace Bobbitt, Dog-Face Girl; Leopold, greeter; Earl Stanley, ticket clerk; Capt. George Spears, Jasper; Maria Allen, the six-cats, and two, Ten-Note Dog; Stella Meas, alman; Ruby, neat, inside ticket office; and Vernetta. The sets are on.

Vera Bright, wife of J. P. Enright, manager of the Gooding No. 1 unit, is recuperating in the General Hospital, Columbus, Ohio. Memorial Hospital of Indiana has been recovered in a fall from her bicycle on Mt. Pleasant, Ky. Ralph Sprague, veteran outdoor showman, recently returned to the Gooding unit with his monkey circus. and O. (Rock) Hooks, of the stable, has returned to the business, joining up with his miniature circus. Of the visitors to the Gooding midway at Xenia, O., is Charles Kahl, former owner of the W. C. Medlin Bros., and Ben Buhmbush, of Dayton, O.

Ralph Barn, veteran concessionaire, is on the road following his usual lines and is recuperating at a Green Lawn Santa Fe Camp, Columbus, O. . 

Jo Ann Barfield celebrated her second birthday at Glenwood in Clevelan, Ind., recently with the Royal Crown Shows. Ice cream was served.

American Eagle Shows ran into a good week at McKinleyville, Amos Reed joined there with his circus and Galley and Bobo, and Celso Vasconce r came on with the CT-40 circus, balloons, faces, and jewelry. Stanley and Hoss Cullen Westerns took delivery of a new Detroiters house trailer, and Simon Hackett is framing two concessions on a 34-foote trailer.

O. C. BUCK-MODEL SHOWS, Elmhira, N. Y., this week: Jersey City, N. J.

A MERICAN'S FINEST RAILROAD SHOW

Can place Scales, Age, Novelties, Hanky Pans for balance of season. All Fairs until November 7. Good opportunity for Unborn, Monkey Show, Dark Ride and Mechanical City.

WANT MAN AND WIFE, OR CAPABLE PARTY, TO TAKE OVER COMPLETE GIRL REVUE, OFFICE PAID.

WANT Man and Wife to take charge of a beautiful Posing Show, Tallers, Grinders, Chorus Girls, top salaries. Ride Help, come on. Want Man to take full charge of Candy Sales for Six-Show Downs.

All answer O. C. BUCK MODEL SHOWS, Elmira, N. Y., Fair this week.

R A L E Y B R O S. EXPOSITION

Wants for Fairs Starting Next Week, Pinto. N. C.; then Bethel, One City, Robersonville. Seaboard, Jackson-Windor, All N. C.; then S. C. Through 4 Weeks in November.

Place Rings at once. Will book, lease or buy one Thrill Ride. Place Second Men on eight Rides. We now have two new 20X20 Taps. What have you to put in them? Jesse and Mary Brown, contact. Special rates to Shows with own outfits. Jig Show can get well here. Need Agent for office concession. Will turn over Core and Apple Trailer to right party. Place any Stock Concessions; no flats, guys wanted. Some Concessions are with us that opened with us in February. There must be a reason. Contact

HAROLD RALEY, Mgr.

ETHEL RALEY, Secy.

FRANK DICKERSON, Gen. Agent

Snow Hill, N. C., this week; Pintos, week of August 23. P. S.—Sam Bruce, Joe Mims Jr., come home; we need you.

THE BILLBOARD August 22, 1953

Two Leading Lights in the midway revue business, Raynell and Sally Rand, pictured at the recent fonda (Mich.) Free Fair, where Sally was featured in the Raynell-produced and operated revue with the Cuffin & Williams Shows.
Hippin' age and scales, Elmo Richfield is the showman with the three stands, Mr. and Mrs. Leonard Goyd, hotel; Mr. and Mrs. Harry Huleen, hotel; Mr. and Mrs. F. P. Has&, hotel; Mr. and Mrs. Cooper, the Miller, and the Cooper.

Recent visitors to American Legion camps included W. L. Wilson of Cumberland Valley show; Robert Ward, Henry Wilson and William Barret, all of Empire Shows, and the Farm Bureau.

Bryceton Park, Chicago Notes: Carl Jenke, manager of the Bob, is again in town for the annual dance, to be held September 13, in Johnny Wescott's Ballroom, 3120 North. Jenke has promised an abundance of prizes both for the winners in the dance contests and door prizes. The door prizes being sold by Jenke's crew, including Jerry and John Oden, John Peters, Allen Knuitt and the Tepper crew. The Bob crew are currently spending time at the Bob's Eye and Sideshows.

Jerry Raab and Mr. and Mrs. Philip Raab, of Des Moines, visited Oscar Kaufman, mother, Carole Raab, on Crafts Empire. Mr. and Mrs. Raab spent three weeks with the show. The Raab motored from Orlando, Fla., and Carole Raab took the ticket seller on Crafts, while the show being here is being held at Crafts. Mr. and Mrs. Philip Raab are currently spending time at the Bob's Eye and Sideshows.

Mrs. Dick Wilson, wife of the show's owner, was killed by the death of her brother at Columbus, Mo.

State Fair and Western Shows recently advertised Will. The ride line-up and expects a Motor- drome. All shows are expected to be back next season. According to Wilson, a total of $250,000 will be spent on these shows. A total of $250,000 will be spent on these shows. Mr. and Mrs. Adderton have a new show coming out next season.

Mr. and Mrs. Robert Adderton of Dressel show, have a new foot team trailer, and Mr. and Mrs. Adderton have a new show coming out next season. The Adderton team consists of two horses, African's African, and Eastern's Eastern.

Mr. and Mrs. curso, as well as his brother, are operating the Radio Drive-In, at Elmhurst, III. Mr. and Mrs. curso, as well as his brother, are operating the Radio Drive-In, at Elmhurst, III.

Mrs. Adderton's birthday party at the latter's house in Gladstone, Ill., August 19. Among those present were Pearl Kerns, Mrs. James Davis, and son, Donna. Miss Janet Merrihew, Mrs. and Mrs. W. E. West (right) were among the guests. Don and Donette Knapp, Mr. and Mrs. W. E. West, (left) were among the guests. Don and Donette Knapp, Mr. and Mrs. W. E. West, (left) were among the guests.

Walt Disney, who has his glass-blowing exhibit at Playland Park, San Antonio, is confined to Santa Rosa Hospital, that city suffering from the loss of an eye and other ailments. His brother, Raymond, and wife are operating the Disney glass-blowing exhibit, and Walt Disney is said to have been unable to talk with friends.

Paul E. (Red) Wilder and Dan Knapp, both of the Cavalcade of Amusement's front end, have an appointment for a public ceremony on the show's Marshall Ave. contract Monday night (18). Knapp, Cavalcade owner, manages the radio show, while Paula Knapp served as the show's stage manager. Knapp, Cavalcade owner, manages the radio show, while Paula Knapp served as the show's stage manager. Knapp, Cavalcade owner, manages the radio show, while Paula Knapp served as the show's stage manager.

Suicide Miller and his Motor- drome were scheduled to be in the Amusement Show at the State Fair, Ia. on September 6, with Cedar Rapids, La. Also, with Will Dyer, owner of the show, bearing his name, writes the show always places well with the Westerns. Miller is also the driver of one of the drivers recently rolled over 400 miles. Mr. Miller's signature, on the show, and also in the show, and also in the show.

Cliff Wilson, accompanied by Mrs. Wilson, spent six days in Cin- namin last week visiting with this husband, who recently made his first tour of the state. The show arrived in the interest of the State Fair of Texas, Dallas, and the show was accepted.

THE GREAT LACKAWAWANNA COUNTY FAIR

Clarks Summit, Pa., Sept. 20-26—7 Big Days and Nights

Can place the following shows: Girl, Ten-In-One, Wild Life, and Jig Show.

Contact LACKAWAWANNA COUNTY FAIR, Executive Offices, 607-08 Brooks Blvd., Scranton, Pa.

Phone: Scranton 7-0832 and 7-9034
GAMES CONCESSION BASH JOLTS C&W AT IONIA

- Continued from page 41

Games Concession Bash Jolts C&W at Ionia

- Continued from page 41

It'll 'Wot 'Em

End of story.

John Galligan offers Golden Opportunity... Due to illness, I want a very capable Barker to manage the charge of a 175-star ring. Must know all angles, work choice and winner. Must be able to drive merchandise, etc. Contact, Tom, Fair, Sept. 7. Followed by Jackson, Tenn. At: Atlanta, Ga. Don't await the Janus, Pa., and Pennsylvania, Pa. Do not apply unless well qualified and well recommended. A few weeks experience of a lifetime. Also want Barker to manage the charge of a 500 stock S&H of 3 Fair Sth Fair starting Sept. 15. Can place Barker Parents and Barker Country Men. Apply to John Galligan, Fair Grounds, La Porte, Indiana. This week: Fair Grounds, Coney Island, Aug. 14 to 29.

JAMES E. STRATES SHOWS, INC.

WANTS


New Castle, Ky. Fair all this week.

E & AMUSEMENT SHOWS

WANT FOR LONG SEASON AROUND NEW YORK CITY

Caterpillar Fumigators and Sandwich Men. Also Second Men for All Cities. Call William Lon, 146 E 42nd St., New York City.


PHONE: 9-1-1-1 NEW YORK CITY

CENTENNIAL CELEBRATIONS ON DOWNTOWN STREETS

CASEY, ILLINOIS

Aug. 31-Sep. 5

We plan all types of STOCK CONCESSIONS, PHOTO, FOOD, ENTERTAINMENT, SHORT TALKS, Etc. to make this one of the biggest parties of the season. We are reeling for operators, from Fair Fays, Ice Cream, Hot Dogs, etc. to the hosts of such as Boys and Girls. Want Fays, Ice Cream. Write to:

HELLO! CAREY

BAKER UNITED SHOWS

Claremont County Fair, Owosso, Michigan, August 18-22

LEES BECH AMUSEMENTS

Concessionaires wanted in Ionia. To operate operations in the fair: Concessions, food and beverage, and all other good fair food. Apply to:

GARY G. SEBER

MIDWAY OF MIRTH SHOWS

Concessions wanted for State Fair of Ohio. Write: M. J. Beck, Columbus, Ohio. C&W at Ionia.

ROBERT T. BUCKLEY

Barker Parents and Barker Country Men. Also Crossed, etc., also for All Fairs. Contact, Tom, Fair, Sept. 7. Followed by Jackson, Tenn. At: Atlanta, Ga. Don't await the Janus, Pa., and Pennsylvania, Pa. Do not apply unless well qualified and well recommended. A few weeks experience of a lifetime. Also want Barker to manage the charge of a 500 stock S&H of 3 Fair Sth Fair starting Sept. 15. Can place Barker Parents and Barker Country Men. Apply to John Galligan, Fair Grounds, La Porte, Indiana. This week: Fair Grounds, Coney Island, Aug. 14 to 29.
BIG MONEY-MAKING EVENT

Big Centennial Celebration, Centralia, Illinois

AUGUST 23-29—ON THE DOWNTOWN STREETS—AROUND THE SQUARE

POSITIVE THE BIGGEST CELEBRATION EVER HELD IN ILLINOIS. ONE MILLION ATTENDANCE EXPECTED, WITH OVER 200,000 ON THE OPENING DAY, SUNDAY, AUGUST 23, PARADE DAILY, 93 PARTICIPATING, BANDS, FREE ACTS, FIREWORKS, NATIONALLY KNOWN SPEAKERS, OTHER ATTRACTIONS—WE HOLD EXCLUSIVE MIDWAY CONTRACT.

ATTENTION, CARNIVAL OWNERS—INDEPENDENT OPERATORS—

WILL BOOK A COMPLETE SET OF RIDES AND SHOWS. FOR COMMITTEE MONEY, TO AUGMENT OUR SHOWS FOR THE NORTH-WEST 40-40 FAIR. BETHANY, MO., STARTING SEPT. 2-11. CARNIVAL OWNERS AND INDEPENDENT OPERATORS, CONTACT IF INTERESTED.

TOM HICKEY, Gen. Mgr.
Ozark Empire Fairgrounds
Springfield, Missouri, Until Aug. 21

Want Woodstock. Can Candy, Hankie Merriman's Algona, fain. will place Rides of All Kinds not conflicting with what we have.

ROCKET & CARNIVAL FOREMEN
LYMAN MORGAN—CONTACT
Can place Rocket and Carnivals, All types rides to enterprise erection and operation of rides, tracks and park equipment. Direct Worked Many, Wise. Will give us best rates and most local.

MERRIAM'S MIDWAY SHOWS
WANT the Following Concessions: Hi-Steer, Half, Roll Games, Cow Shooting, Watch G.A. Fish Pond; Roman Target, Stamp Ranges, String Game, Stamp Spindle, Country Stands, Racing, Dancing, Carnival, Concessions, and all pullers for the show. Address, MERRIAM, Box 293, Wilmington, Del.

LEO LANE SHOWS
The South's Finest

WANTED
For the Allen Co. Only. All. 5. & 10 Cents. 11th to 20th. 5 days and nights. In every major town. All good cavalry. Will offer $10 in 1913. Will pay 50% In-Cash. Address, R. H. Allen, 577 Summer St., Wheeling, W. Va.

MIDWAY⁎—#1 in Show Business. No tax on Concessions. Will present Wild Life, Wild Birds, and what not, with this show. Will do 3 Days, 2 Weeks, and 1 Month. Will take $250 for the show. Address, LEO LANE, Box 52, Savannah Beach, Ga.

LEO LANE SHOWS
The South's Finest

LEO LANE SHOWS
The South's Finest

WANTED
For Texas Reunions
Wanted for cream of Texas' reunions, including the Quitman, Tex., Old Settlers' Celebration, Decatur Reunion and Richardson Fair, to be followed with other fairs. Can use Hanky Panky, Concessions and Shows of all kinds. Quitman, August 19-22.

All Answers to:
MRS. W. A. SCHAER
130 West Ninth Street, Dallas, or Quitman, Tex.

THE GREAT BARRINGTON FAIR
Barrington, Mass.
EIGHT DAYS, SEPT. 13-20—TWO SUNDAYS
Can place a few Hanky Pans, space limited. Want independent shows. Side Show, Snake Show, not conflicting with what we have.

All addresses to O. C. BUCK, Troy, N. Y.

FOR SALE
FORD TRACTOR—$150, or nearest offer. Address Fullerton, W. Va. Will take any offer.

WOLF GREATER SHOWS

FOR SALE
FORD TRACTORS, Used, and of the very best class, 18 and 20 HP. Will sell or rent. Address, W. C. Bashore, Grafton, W. Va.

FORD, 
FOR SALE
FORD TRACTORS, Used, and of the very best class, 18 and 20 HP. Will sell or rent. Address, W. C. Bashore, Grafton, W. Va.

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ALL ANSWERS TO:
MRS. W. A. SCHAER
130 West Ninth Street, Dallas, or Quitman, Tex.
CARNIVAL

LAWS-We print the Laws of Nebraska, Missouri, Kansas, Illinois, Iowa, and any other state upon request. Also Midget Show and any 4 or 5 Midgets.

ESPECIALLY WANT ORGANIZED HILLBILLY SHOWS! SALARIES CHARGEABLE. YOU PAY; WE TAKE CARE OF IT ALL. MANY KINGS FOR SIDE SHOW, ALSO FREAK TO FEATURE. CONTACT IMMEDIATELY.


F. C. BOGLE, BOGLES, INC.

WANT for Four Big Fairs: Dodge City, Kansas, Six Days; Liberal, Kansas, Six Days; McChesney, Okla. Five Days; Shiloh, Okla., Six Days.

WANT CONCESSIONS—All Hanky Panky only. Privilege in booking with WA.

SHOWS with own equipment. Committee money only.

HELP—Second Men on All Rides, Low, want & try, and bonus. (SHOW IS OUT UNTIL NOVEMBER)

Wire F. C. BOGLE, Manager, Wakeeye, Kau.

P.S.—Lawrence Shipley, wire collect where you can reach by phone.

EMPIRE STATE SHOWS

FAIRS STARTING HERKIMER GAP, NY.; SWEETWATER, TFM.; MURPH, N. C.; CAN-TO, GA.; DOUGLAS, GA., AND SIX ALABAMA AND FLORIDA FAIRS DURING IN-


Contract Charlie Griggs, business manager West Side Help and Carneval Wanted.

AYLAND, NY., THIS WEEK.

WANT

For Johnson Co. Bear Festival, Stateline, City, Iowa, followed by Isle County Fair, West Jefferson, N. C.

CONCESSIONS-Central Cloth, Water Concession, Banners, Bells, Bell Covers, Carnevals, Band, Band, Carneval Band, Horn, Horn Band, Ring, Cashiering, Concession Band, Rodeo Band, Horn Band.

C. A. STEPHENS SHOWS

AVENEL, N. C., THIS WEEK.

MARION GREATER SHOWS

Will book Bears, Bears, Bears, Jackson, legitimate Concession at all Rides. All others will also takearnon Concessions. Will also take on local Concessions of all kinds. All others will take on only Concessions of all kinds. All others, Advantages, Christmas and Spring Concessions. Will take all Rides in any part of the country. Send your offers, if you want them.

BASSETT, L. C. CONCESSIONS

BAILEY, R. H. CONCESSIONS

BAILEY, R. H. CONCESSIONS

BUFF HOTEL SHOWS

UNIT #1

WANT Concessions that work for 100 miles radius from this point, and Short Range Galleries and Concessions. Will book Grind Shows, with our own outfit for committee money, Ovina Hogan Wants Better than 100 for long season.

Contact Buff Hatte Terre Haute, Ind., this week.

GROVES GREATER SHOWS

BEAUTIFUL, TEXAS, AUGUST 17-12, THEN PER ROUTE.

HELP-Want Fairman for Mary-County, Ind., to start and show, or have the rides here and want to handle them. Which ever you want, will try to make them a success. Will send our own Carneval Band, Horn Band, Band, Horn Band, Concession Band, Band, Band.

BOBBY HASSON

c/o ROYAL AMERICAN SHOWS, Per Route.

CARL D. FERRIS SHOWS

WANT FOR GESMEE CO. FAIR AT BATAVIA, N. Y.

All kind of Concessions, Shows and service—rides for long route of Fairs. Tex White wants Girls for Girl Show.

Sandy Creek, N. Y., Fair, this week.

For Sale

PONY RIDE For Sale

BEST EQUIPMENT—FINEST STOCK—FLASHLIGHT RIDE

Boys can ride immediate concession and get half the investment back in the balance of the year. Will pay $250 in cash, and will let the balance of the year, and the right to the concession. I operate clean and businesslike. I have my price but will consider any sensible offer. Better write, will not answer the phone because I am too busy to take calls.

BOBBY HASSON

c/o ROYAL AMERICAN SHOWS, Per Route.

GEORGE CLYDE SMITH SHOWS

WANT Card, Floss, Bear, Bears, Pitch Tilt You. Will, Swinger, Bumper Cars, Cotton Candy, Concessions. Will work on any Concession, not particular. Will buy Bears, Penny Pitch, Lead Gallery, Carnival Gallery, Fish Pond, Duck Pond, Snail Concession, Special Bear and Ride Shows, Girl Show, Bowel Show, Agents for own Concession Hanky. Trunk and Show, Bumper Cars, Drivers, Genera.

WANTED GEORGE CLYDE SMITH SHOWS

Geneseo, Penna., this week; Duncansville, Penna., next week.

WANT

WANT

(OR DISNEY GREEN) COUNTY FAIR—GREENVILLE, IOWA, AUG. 24-29


Show Concession, Will work on Concession. Will work on any equipment you have. Will work on any Concession, not particular. Will buy Bears, Penny Pitch, Lead Gallery, Carnival Gallery, Fish Pond, Duck Pond, Snail Concession, Special Bear and Ride Shows, Girl Show, Bowel Show, Agents for own Concession Hanky. Trunk and Show, Bumper Cars, Drivers, Genera.

THE BILLBOARD
CARNIVALS 65

EVANS HIGH STRIKER
A consistent money maker! Center of attraction of American parks. For Grandola, Picnics, Carnivals, Built to make and take plenty of money. Built quality guaranteed and substantially constructed for many years of profitable operation. 28 ft. standard in 3 sections for easy handling. Equipment consists of metal nickel-plated chase, 24 brackets.

SEND FOR CATALOG
H. C. EVANS & CO.
1556 W. CARROLL AVE.
CHICAGO, ILLINOIS

ANCHOR TENTS
GARDEN TENT, BUNGLE TENT, SIDE TOPS, ROOFTOPS, CURTAINS, AND ANYTHING IN CANVAS
Manufactures three Canvases for Over 50 Years

ANCHOR SUPPLY CO., INC.
EVANSVILLE, INDIANA

CONCESSIONAIRES
81st GREAT GRANGERS PICNIC & FREE FAIR
Aug. 30 to Sept. 7—Includes Labor Day
Nine good days and nights. Can place Hanky Pans all types.
Space Write or Wire—Bob Riedel
Williams Grove Park, Mechanicsburg, Penn.—Near Harrisburg.

WANTED
SIDE SHOW DUE TO DISAPPOINTMENT
Can place Side Show Manager with Act and Sound Equipment. We will furnish new outfit complete with Top, Banners, etc., or will book party with our own. Liberal percentage and long season. Must operate immediately. All replies to Harry J. Kahn at above address.

NEW ENGLAND AMUSEMENT CO. WANTS
For West Brookfield, Aug. 25-29, and Spencer Fair, Sept. 4-9th.

BLACKSTONE FAIR
SEPT. 11-15.
West Cool Stoves that work for cash, Rob Conoco, Pish-Till-It-Win, Burst Stoves, Steel Wheel, Cotton Candy, Age Scale. All types of Slow Stoves. All real and win to win.

UNITED AMUSEMENT SUPPLIES
Main Office: 16 Woodford St., Wellesley, Mass., or Ashburton, Mass., 17-22.

VETERANS UNIFIED SHOWS
Contact Albert Barker, Windsor, Ill., Aug. 23 or 24.

LISA DELMAR
WANTS
Any good acts, show times.

BILLY SULLIVAN
WANTS DROME RIDERS

BILLS BENJAMIN
WANTS

BARRY HOLSTEN
WANTS

IMPERIAL SHOWS
WANT FOREMEN AND SECOND MEN
MUST DRIVE, TOP SALARY. GOOD TREATMENT. ALSO WANT AGENTS FOR BALL CAME. Address: WARREN, ILL. (Fred) This Week: FAIRBURY, ILL. Phone: next.

BILLY KEMP
Wants Drome Riders—Both Lady and Men, Top Salaries.
Answer: c/o ROYAL AMERICAN SHOWS, Superior, Wis., Aug. 16-22, Minneapolis, Minn., Aug. 22-Sept. 7.

BILL SANDERS
SOLDIERS, SAILORS, AND MARINERS

BLISS MEDICINE SHOW

SHOW T-E-N-T-S
Connection—Gros-Carnival AMERICAN TENT & AWNING CORP.
1334 W. Main St. Norfolk, Va.

SAM WEINTROUB
WANTS AGENTS
For the following concessions: Six Carts, Buckets, Bowling Alley, Tick-It-For-Win, Pool and General Help. Also Tackle Developers. This week. Northwood and Wabasha, Iowa; then the Big Top Red Oak, Iowa; Centeria, Illa.

Teri GRAND AMERICAN SHOW

SCHAFER’S JUST FOR FUN SHOWS
WANT CONCESSIONS, SHOWS, RIDES
Hunky Pans of all kinds. Good opening for Custard and Grub. Need Penny Arcades, Wild Life and other Shows. Seven Free Fairs to follow in Wisconsin with Thrill and Antic west. Will book one Major Ride not conflicting with what we have. Send Side Show people, salary out of office. Can place good Hanky Pans Agent who can stand prosperity. Can use good Ride Help that can drive. All replies to W. A. SCHAFER MERRILL OR ANTIGO, WIS. FAIRS

GRAND STRIPES SHOWS
WANTS

WANTED
WANT CAPABLE AGENTS
For Better Batts and Watch’s Fast-Fish, with Harty Concession, Good Concession, New English Park for sale, Hollywood, Ill., 
CARL HEMMINGWAY
Hollywood, Ill. 

WINOR PARK
869 E. SHORE, WEINTROUB 2012

BOB HAMMOND SHOWS
WANT CAPABLE AGENTS

TRUMBULL COUNTY
C.I.O. LABOR DAY CELEBRATION, WARREN, OHIO
Fireworks. Want Bing, any and all legitimate Concessions.
Call, write or wire MARSHALL DESHONG
794 Hollywood Ave., N. E., Warren, Ohio
Phone 3-2121—or 4-2181 after 4:30 p. m.

BLISS MEDICINE SHOW

CARNIVAL SHOWS

HAVE SPACE
Columbus County Fair, Lubbock, Ohio, ending August 29. Cane Briars, A4 Wire, Ball Tackle. All Shows working with State specify multiple write.

ROB CONOCO
328 E. Uxbridge St., Boston, Mass.

GREAT PENNSBORO FAIR
PENNSBORO, W. VA., AUGUST 24 to 28 Inclusive
WEST VIRGINIA A & I FAIR
CHARLESTON, W. VA., SEPTEMBER 4 to 13 Inclusive
WANT—Experience Chair-O-Planes Foreman. Also other Ride Help. Will rank any Gird or Rally Show at Charleston, W. Va. We do not conflict with what we have.

WILL PLACE CONCESSIONS for Pennsboro. Wonderful fair for same RIDES—Need one more Major Ride and two Kiddie Rides for Charleston.
NOVELTIES AND HALT EXC. W. PARK—Pennsboro. ACT NOW.

JAMES H. DREW SHOWS

BOB HAMMOND SHOWS

WANT

DOMINGO FAIR

Show time.

BOB HAMMOND SHOWS

GRAB GRAB GRAB

TRUMBULL COUNTY
C.I.O. LABOR DAY CELEBRATION, WARREN, OHIO
Fireworks. Want Bing, any and all legitimate Concessions.
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794 Hollywood Ave., N. E., Warren, Ohio
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CITY SHOWS: Sterling, Ill.

VICKI DAVIS
1804 E. 23rd St., Kansas City, Mo.

LISA DELMAR
WANTS

WANTED—RIDE HELP—Wanted—
FOR SACRAMENTO, CALIF., STATE FAIR
Foreman and Second Men in All Departments
Top Salary and Good Treatment. Extra mileage for licensed stunt men. Can use Six Drivers immediately. Can also use few Women Ticket Sellers, California State Fair, Contact: ROY SHEPHERD, our Superintendent, California State Fairgrounds, Sacramento, California, Tuesday, Aug. 28, or on main.

Wire, Write or Phone
CRAFTS 20 BIG SHOWS, INC.
7385 Bellevue Ave. Phone: P-0-33309 North Holly-Wood, Calif.

TRUMBULL COUNTY
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Clyde Snyder, contact D. Dilly

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**INSTRUCTIONS BOOKS & CARTOONS**

No Matter What You Want to Sell
Try The Reliable Classified Section first
for First-Class Results! see 1st section

**MAGICAL APPARATUS**

A Brand New #30 Catalog - Unusual Magic Tricks

**FOR SALE - SECOND-HAND GOODS**

About All Makes Of Phones, Cars, Trucks, Bikes,

**FORMULAS & PLANS**

Any Formula & Formula Catalog - H. B. Farwell, Chicago, Ill.

**FOOD AND DRINK CONCESSION SUPPLIES**

Present Prices, "Ready to Eat" wholesale supplies, No. 1 Printed-Magazines.

**CONSUMER INQUIRIES**

Immediate attention paid to all inquiries. Write with confidence.

**FOR SALE**

We buy
Claymore & Korean arms & equipment, including vehicles, etc.

**FINISHED UNIVERSITY COURSE**

Available in 12 week bill.

**ATTENDANTLY WESTERN**

**STYLED FOR CUSTOMER APPEAL!**

**WIDEST LINES!**

**MISS FRONTIER**

**THE LONGHORN**

**GIVE TO THE RUNTON CANCER FUND**
Pipes for Pitchmen

BY BILL BAKER

PROF. A. J. HOWE... working the Lumberton, N.C., to

bacco store, Mrs. How

and George Stacey, reports that the

pipe work there was just fine, but

says that it is quite natural, that

this tobacco pipe really takes the

first week to pay up their bills.

The tobacco is being sold for a

good price on the border-mat busi-

ess... the Professor states that

smokers markets on the Carolina

and North Carolina border cannot

work... Others have rendered

services to such as 6, 115, 527; Mollis, E.

is closed entirely, as is

Lois E. Cleve, Whiteville.

Pipes, Whiteville and Clarks-

and Lumberton. In

Conway and South Carolina. Let's

see if I am on the right track, boys,

such as Burnette, Brazil, McCan, Par-

dis, other others.

HENRY N. VALENT.

Aekon, writes in to express his

pleasure... of the recent bu-

nous report by Al Wilson, on

Beulaville, and says, there are

good ones for Al also, so the

law of averages, says Hank.

CHIEF GRAY FOX,

pencils from Habloken, Ga., that

they are doing a good business.

Geronimo and how much... in-

considerably, the Chief

reports that they have several

Archer boys and Geyser, was

told by the company, that the

Chief says he had's to read

Pipes here from his brother, Smokey Swan, and Johnny Ander-

son.

BUSINESS...

for the Largleton Players, many

playing his canary through Okla-

homa and Texas, has been

loyal in this season, with the

bases taking runs considerably

behind by this year. The pitch

has been pulling good crowds;

audience have been reacting favorably to

the entertainment offered, but

the natives just don't seem to have

the goods to lay on the line, ac-

cording to Chief. The
time... the show.

The Largleton unit closed

in Conway, South Carolina on

November 11, slightly

better show than, Children, and

the same as last year, with

on the present, with some 600

horses in the town calling for "For Rent" signs.

ATTENTION PITCHMEN, MEDICINE, FOOF WORKERS.

HERE PITCHMEN!

All the best of luck this season,

with the developing... some

supplied in this column. To expedite handling, please

enlist self-addressed envelopes.

From All Around

The 80-year old, light smoker's pipe, retailing for $3.40, has been

bought by Reynolds Tobacco Company, Roanoke, which claims

that it is made from the better-

nerdier, drier smoke. The pipe has

been introduced... and placed.

Tobacco in the rear back.

A few drops of rum, menthol etc.,

after smoking for a few weeks.

The pipe is then put in a tobacco

in the second bowl with the

smoke, the firm.

Magdalen Bros., Chicago, has

launched a new

Oriental student hourglass

bongos which were

advertising and artistry.

Each one

thick, and each one $5.95.

Lamps... hand-painted designs in

black, and have over-all height of

15 inches. These lamps are easy

and students in gramophone

playing lessons.

Antonchik, Chicago, has intro-

duced a new yellow "swallow" al-

pen featuring a new quick-drying

non-drying ink for the

professional and business

purposes.

The pen, retailing for $2.00

per dozen, has an extra-long

in a tube which

writes thousands of words.

According to the

manufacturer's instructions,

one would have to

meeting demand for a low-priced, high

quality business gift pen or

premium...

A new Heady Doody Doody,

called the "деодир" ereat, has been introduced

by The Novelty Associates, Chicago. Described as a precision

finely-etched unit that will appeal to the

mass buying market, the item

is nothing more than a doody

made up for an exorbitant

acrobats. By

reflectograph, in the side of the

hand. Heady leaps into burn-

ning barrels and prances, ac-

cording to the

The

complete mechanism is concealed in

storage. It is priced at $3.00

and backed by a complete

advertising and merchandising

program.

The Manager-ette, made of
durable and attractive colors
combined by a plastic and rubber.

For $15.00, the

managerette is furnished with

a complete instruction
card, the item is

meant to be used for the

manicure, or it may be used in

the home, or on the

offices of a club or

the desk...

The safety lamp is...

from $8.00 to $12.00, according to

size, and is expertly

by the

Warren Featherstone Company,

Three... the younger set, features a

reflectograph in its hands which

is a reproduction of one used

by "My Little
clock... with matching hand.

Commercial Laboratories, Chicago, has

announced its new magic-wand

automatic hair clip washer sell-
ing to the denizens of the

U.S. as follows: The firm there...

the device, the rubber

permanently.

The item features a built-in jet

of water, miniatures, eliminate

bumpers and sprockets. It may

be bellowed with a

unusual alight... in the

original, and when the hand

is placed on the knob

and still be smoked if

necessary.

Penanti... first week....

in the case....

in the daily

of course.

and Texas,

season, this firm

and the Annual HoBo Convention

August 12., Pitchmen in that

city that victory should make the

pitchmen ask for, as I have

influence there and can set them.

Some 20,000 boys hop into carts for

HoBo for HoBo Day. I am

working a booth today, also

Business has been good. I have

that... of this firm.

American Radio History

www.americanradiohistory.com
Phenomenal
VALUE
I.D. Bracelets
5.50
DOZ.
$63 GROSS

M. K. BRODY
1716 S. Michigan Ave., Chicago 7, Ill.
In Business in Chicago for 25 Years

Legend and message addressed to persons in each of the Billboards will be
announced in this list's headline. jewelers will be
Mail to a list appearing in this ad. Offer will be extended according to the ade of
the offer. The offer will also be extended to jewelers who did not appear in the
Billboard. In following week's issue, each must reach New York, Chicago, or St. Louis by
Wednesday morning. Advertisers' address, if affixed to ad, will be printed.

Letter List
Letter and message addressed to persons in each of The Billboards will be
announced in this list's headline. Jewelers will be
Mail to a list appearing in this ad. Offer will be extended according to the ade of
the offer. The offer will also be extended to jewelers who did not appear in the
Billboard. In following week's issue, each must reach New York, Chicago, or St. Louis by
Wednesday morning. Advertisers' address, if affixed to ad, will be printed.

LEONARD H. REED
President
E. & G. MFG. CO.
Nashville, Tenn.

You Can't Beat
for Merchandise

G & S MFG. CO.
Big in 1953

BIGGER 'N BETTER

G & G MFG. CO.

LAZY BABIES

BELL SALES CO.

FIZZ KIDS

For Catalog Sterling Jewelers


c

THE BILLBOARD
AUGUST 22, 1953

MERCHANDISE

AVAILABLE EXCLUSIVELY
in Open Territories Only

Capper, Non-colluding

PROMOTERS-
COUPONS-

MAN & WIFE TEAMS

AN IMPROVED

STOP PROBING

BALL PEN

Chase

RFTRACTABLE

Eaton

PROMOTIONAL DIVISION

FREE CATALOG

Biele-Levine

FREE CATALOG

NEW - FAST SELLERS for

Men & Women - BIG PROFIT

in OVER 750 Styles

FREE CATALOG

Des Moines Ring Co.

GIVE TO

THE RUNYON CANCER FUND

Copyrighted material
ALL CHICAGO GAME MFG: PLANTS HIT HIGH GEAR

CHICAGO, Aug. 15—For the first time since June all major game manufacturing plants in this area were back in full production.

In July, and the first part of August D. Gottlieb & Co., J. B. Kiser Co., and the Medalist Co. were closed from one to two weeks for group vacations. Genco, Runci & Co., and the American Exhibit Co. also were closed one day.

The companies represented were:
Compagnie des Machines de J. B. Kiser Co., Chicago.
Compagnie des Machines de Genco, Milwaukee.
American Exhibit Co., Chicago.

The companies continued to employ all hands and were making good time.

The firm's representatives met in informal session the other night to discuss the most important were the following:

A. C. Hughes, president of the firm, who is the leading coin machine maker in the United States, will be a key figure during the discussion.

The firm's representatives are expected to be here in full force to attend the meeting Tuesday night (Oct. 11) at the Crystal Hilton Hotel.

The meeting will be held in the Grand Ballroom, Hotel Chicago.

All game operators in the area are expected to be in attendance to discuss the following:

1. New laws that have been passed in the state of Illinois and the city of Chicago.

2. The problem of the new laws and how they will affect the industry.

3. The possibility of a new law being passed in the state of Illinois.

4. The problem of the new laws and how they will affect the industry.

The meeting is expected to be well attended by all interested parties.

GAYE NIGHTS

Old Bells Never Die, Fade Away

DEPTSF. Aug. 15—An old-time nickel-bell machine has been placed on exhibition in the new Detroit Historical Museum as a part of the permanent exhibit of the city.

The setting is a realistic presentation of the old nickel bell machine. The machine, made of black and white plastic, is located on the second floor, next to the entrance. The machine is operational and can be heard by visitors.

The museum is open daily from 10:00 AM to 5:00 PM. Admission is $2 for adults and $1 for children. The museum is located at 5200 Canfield Ave, Detroit, MI 48202.
'53 NAMA Convention Opens Sunday (23) in Chicago

Expect Record Array of New Ept., Power-Packed Business Sessions

B. FRED AMAN
CHICAGO, Aug. 15 — All registrants for the Super-Sweepstakes Vending Product Co., including those who are missing their equipment, will attend the new array of new machines, as well as new packaging ideas, which will be introduced at the convention. The displays will be set up in the Chicago convention center, and the new machines will be on display throughout the convention week.

Suspend Jewelry Vending Equipment

N. Y. Try Termed $ Success, Operating Simpler Equipment

NEW YORK, Aug. 15 — The 30-day experiment of the Super-Sweepstakes Vending Product Co., selling consumer goods through coin-operated machines, has ended in an operating success and a financial failure. Sam Schwartz, head of the operating firm, claimed that the experiment was a success, and that the company will continue its operations. He added that the company has made a profit of $50,000, and that the company will continue to offer similar services to other locations.

Los Angeles, Aug. 15 — A new company is currently in operation, the San Diego Vending Co., which is offering a new type of vending machine. The machines are designed to dispense food, as well as other goods, and are operated by coin insertion. The company has already had success in other locations, and is expected to continue its operations in San Diego.

AARON GOLDMAN

and exhibits at the Conrad Hilton Hotel Sunday (23), and the Congress of Retail Distributors' convention Wednesday.

During the four-day NAMA meeting, the 180 registrants are expected to hear about the billion dollar vending industry, which will take stock of the industry's progress over the past year and explore future expansion possibilities. At the Congress, sessions, panels, and seminars will be held on topics ranging from packaging to marketing.

HERB GUGER

Approximately 132 exhibiting firms will throng the Conrad Hilton Hotel with more than 100 new machines, as well as numerous new packaging ideas. The event will also feature panel discussions, seminars, and workshops on the latest developments in the vending industry.

TROY A. HUNGERFORD

The leading representatives of the vending industry will be represented during the week of the NAMA meeting.

RED FEATHERS

See '53 NAMA Drive Biggest In Four Years

CHICAGO, Aug. 15 — Thomas A. Buckley, chairman of National Automatic Merchandising Assn.'s 1953 Red Feather Campaign, announced that the weeklong drive will be conducted by all member operators, and will be continued until the end of the week.

New 8-Selection Hot Drink Unit By King Mig.

SAN DIEGO, Calif., Aug. 15 — A new Model 206, which is being offered in both regular and king size, will be featured in the hot drink unit by King Mig. The unit will be available in both regular and king size, and is expected to sell for $10.00.

Intro Marvels King-Size Pack

PHILADELPHIA, Aug. 15 — Stephen Bron, manufacturer of Marvels cigarettes, has announced that Marvels is now being offered in both regular and king size. The price is expected to remain the same.

Pepsi to Hold Open House at NAMA Meet

NEW YORK, Aug. 15 — Built into the new Pepsi Cola building, the Pepsi Cola plant is expected to open its doors to the public during the NAMA convention, August 22-24. The plant will be open to all convention delegates, and will be staffed by Pepsi Cola personnel.

Segal Sells Kandy Korner Interest

CHICAGO, Aug. 15 — Leonard Segal, president of Kandy Korner, Inc., announced that he has sold his interest in the company to his partner, Sam Kogen. Segal has held a 50% interest in the company for the past five years, and will continue to be involved in the company as a consultant.

Greene Cites Value Of Vending at L. A. Ad Club Luncheon

Meeting, Display Held in Honor Of Automatic Merchandising

LOS ANGELES, Aug. 15 — Howard Greene, president of the Automatic Merchandising Co., spoke at the L. A. Ad Club Luncheon on the value of vending machines in advertising. He emphasized the importance of vending machines in reaching a large, diverse audience.

Canadians Drop Industry Off, Plant Vending Volume Dips

TORONTO, Aug. 15 — The vending industry in Canada has experienced a general softening in the past six months, with a decrease in the number of factors. As a result, the volume of plant vending is dropping down for two-week periods as a result of employees’ holidays. This occurs generally at peak seasons, and in the case of one large operator in the area, his business has been cut in half. Usually, these plants cut down about 20% to 25% of their business.

Another reason has been cutbacks in defense orders. This has been most noticeable in the Montreal area where the largest vending machine companies are located. Canada, has received a tremendous cutback in orders of production. This has resulted in a loss of sales and profits for these companies. These are important locations for the vending industry.

In other fields, that of farm equipment manufacturing, the drought in Texas has had a definite effect on the vending industry. The drought has had a significant effect on the vending industry.

Copyrighted material.
NABV Poised to Raise Curtain
On Biggest Convention in 3 Years

Business Sessions, Displays Promise

Bulk Operators Route, Profit Aids

CHICAGO, Aug. 15.—A preview opening of room exhibits and registration Friday afternoon at the Congress Hotel here will mark the beginning of the third annual convention of the National Association of Bulk Vendors.

With announcement of its full schedule and program event will evolve into the biggest meeting the history of the association which dates from the inception of the National Association of Bulk Vendors.

Friday afternoon, July 15, 1952, with 50 members in attendance.

A four-day program of the convention which will take place in the hotel's third floor conference room. Exhibits will be held in separate rooms and suites.

The convention chairman, Mr. Milton Y. Raynor, stated that at this time there would be no official count. Statement that the convention had grown to get outstanding operators in the bulk vending business.

Sunday, August 15, you try to head panels to bring out any valuable information. We have identified those who stand to be the hard way and now success

INGREDIENTS FOR SUCCESS


PITTSBURGH, Aug. 15.—Handsome George, Penna., is reestabishing a thriving coin-operated operation on the site of an existing out-of-town territory.

A family-owned organization, it offers what one man can do in bulk vending. George is an operator and his wife, who don’t do it—and you won’t fool yourself—you can’t operate at your best.

Penn’s Vending’s operation is open regular hours. In the morning there are three trucks to dispatch within a 30-minute period. George’s route is from Pittsburgh, 46 heavy stops and a round-trip, taken by his father, Fred, who also operates the route.

When an operator satisfies locations 70 miles away, he has to be sure that his service is competitive with the up-to-date competition.

Grains and fruits are a popular item in many areas of the country, but the unit’s round-up is more than a gallon of milk and a package of crackers. The unit is designed for a variety of different products and can be used for a variety of purposes.

Silver-King
To Build Own Coffee Vender

CHICAGO, Aug. 15.—SilverKing Corporation announced this week that it would introduce a new coffee vender at the National Automatic Merchandising Association convention. Harold F. Hurl, president, stated the new unit, first of its kind to be marketed by the firm itself, will sell for less than it costs to manufacture.

Called the Coffee Pot, it will measure 19 by 15 inches and will be capable of producing Powder or liquid concentrates.

Features include push button selection, automatic flow control, and adjustable valves and controls.

Hurt said volume production will be achieved early next year. Previously, Silver-King con- nected with a similar type, 200-beverage coffee vender for National Advanced Vending Corporation, Leo L. Schwartz, president, in August 1950, sold the unit domestically and internationally.

Leningrad, Russia, which has a population of 1,000,000, has ordered 1,000 units.

NABV PROGRAM

Congress Hotel, Chicago

Saturday, August 22

4:00 P.M.—Exhibits rooms open.

5:00 P.M.—Swett-Wyman sitting, soliciting nominating committee.

Sunday, August 23

10:00 A.M.—Welcoming address by Alvin R. Kantor, NABV president.

10:15 A.M.—Panel discussion, "Obtaining Location in the 1953 Market," by Mr. Raynor, NABV president, Mr. T. Raynor, NABV treasurer, and Mr. R. T. Raynor, NABV treasurer, moderator.

12:00 P.M.—Lunch

1:00 P.M.—"Analysis of Operation," Bernard Bitterman, NABV treasurer, moderator.

2:00 P.M.—Panel discussion, Better Merchandising (Moderator to be announced)

4:00 P.M.—Exhibit rooms open.

5:30 P.M.—Nomination committee nominating new officers.

Monday, August 24

9:00 A.M.—10:30 P.M.—Exhibit rooms open.

10:30 A.M.—"North America and the Future," Dr. Emile. J. Grass

12:00 P.M.—Luncheon

2:00 P.M.—Panel discussion, "Better Building with New Machines," by Mr. J. Kantor, NABV treasurer, Mr. L. Kantor, NABV treasurer, and Mr. R. T. Raynor, NABV treasurer, moderator.
Greene Cites Value of Vending at Meet

*Continued from page 77*

Prior to the luncheon, cocktails were served in a large display room where machine manufacturers, candy and potato chip suppliers joined with potential buyers showing their lines. There were approximately 28 vendors associated with Greene in New York alone. The New York West Coast had four new nurseries in the area.

"As a result of that meeting, I made a cross-country selling trip—with a hand-made cigarette vending in the back of my car—and one year later I landed in New York. Greene emphasized that at the time he met Bore, he had no idea that nearly a quarter of a century later he would be associated with a billion-dollar automatic and vending machine industry. He told the Ad Club membership that it took $3,750,000 in sales, making about $90,000,000 in individual sales, to reach this milestone.

"In 1936, a small group representing manufacturers and of course the vending service manager organized the National Automatic Merchandising Association. This was the first industry effort of the part of the industry. And it worked. Unfortunately, the misinformed and uninformed public, and some of the legislators, with the true functions and real value of automatic merchandising.

"Automatic merchandising is a tough business, with no get-rich-quick nonsense. There’s a lot more to it than playing machines and waiting for the money to roll in, as some people have led others to believe. Automatic merchandising has been plagued by false stories and over-optimism since its inception. Unfortunately, it is possible for unscrupulous promoters to paint a rosy picture of the present and the future, and the possible exception of getting rich fast. There is a resistance to exaggerate the sales and minimize operating costs and other problems.

Average Cig Sales

The average cigarette machine per machine is small. For example, it took about 300,000 cigarette machines to do a total of $10,000,000 in sales. This is an average of about 300,000 cigarettes per day.

Greene pointed out that operator profit is figured in thousands of people and one is considered successful if his profit, before depreciation and taxes, equals his machine cost in 2 to 3 years.

Greene explained that automatic vending is a "Fourth Salesman" and not in competition with its predecessors—retail stores, house-to-house, and mail-order selling.

"It is a supplementary salesforce on whose personal over-the-counter selling losses money," he declared.

He cited the incident of a friend who had theater in joyous emotions and the fact that he required a business of $14 per day to justify a sales man. Greene stated that a vending unit could maintain itself and be called a 45c per day, if a sales man is used.

Citing the true function of automatic vending, Greene declared, "Retail stands in New York City's subway system grossed over $9,000,000, most of which profits were used to produce impulse sales by being on the job at all hours and in many out-of-the-way locations. If those profits were to be hiked to the consumer when he wants them, he won’t drink or eat or wash twice as much as he is being told to buy them. Authoritative published estimates show that 30 percent of all the 15c per cent of all candy bars, 16 percent of all cigarettes sold in the United States plus three coin-operated machine vending machines are nationally known products of the kind sold thru vending machines originally.

Manufacturers of nationally known products of the kind sold thru vending machines original.
Announcing

The Two Leading Names
IN THE DRINK VENDING INDUSTRY—

Coffee Bar and Soda Shoppe

NOW COMBINE MECHANISMS INTO ONE OUTSTANDING MACHINE

Soda Shoppe-Coffee Bar

NOW all the perfection of the Soda Shoppe and Coffee Bar are brought together in ONE SERVICE-FREE DISPENSER, giving you the highest quality soft drinks and coffee and ALL THE PROFITS of any location—at a Substantial Saving in Cost of Equipment!

HOT AND COLD SELECTIVITY!

CARBONATED AND NON-CARBONATED BEVERAGES!

DELICIOUS HOT COFFEE IN ALL FORMS!

There’s tremendous volume and the biggest money-making potential in the industry for you in this one complete vendor?

Now you can offer your patrons:

3 Carbonated Drinks
1 Non-Carbonated Drink
Hot Coffee ANY WAY—Black—Black with Sugar—with Cream Only—with Cream and Sugar.

A SUMMER AND WINTER WINNER!

Soda Shoppe-Coffee Bar has 1000 cup capacity, 1900 drink syrup capacity. Serves 3 carbonated and 1 non-carbonated cold drinks...serves delicious hot coffee in any combination: Black—Black with Sugar—with Cream Only—with Cream and Sugar.

Be sure to see SODA SHOPPE—COFFEE BAR at either APCO or BERT MILLS Booths at the NAMA Convention!
Again Available!!!

After many months of enforced suspension due to the emergency... we are now in position to again supply the trade with STANDARD TOPPER... the most popular low-priced, quality bulk vendor ever manufactured.

That attractive ensemble... is finished in smooth, hard Duranite and chrome... steel construction, precision-built and amazingly durable. Equipped with the large glass globe.

Capacity 7 to 8 pounds

Packed and sold 4 to the case

Contact nearest Victor distributor for prices and detailed information

Victor Vending Corporation
5701 W. Grand Ave.
Chicago 39, Illinois
VENDORS REPLACING ICECANN

Brooklyn Firm Charts Cold Facts, Costs of Ice Operation

BROOKLYN, Aug. 15.—Unless he has $40,000 or so to invest, owns an ice-house on a feasible scale and is willing to wait at least three years for a return on his investment, an ice-cube vending route is not worth the effort.

The opinion of Peter Cirillo, head of the ice-cube division of Filene's Bros. Ice & Fuel Corporation here is that seven vendors on location, representing an investment of $40,000, and plans to set up another dozen will build a $20,000 plant to be used exclusively for the vending operation.

In the summer of 1950, Cirillo disposed of the ice-making units from the S&S Vending Company, San Jose, Calif. The venders were in company-owned plants where they sold eight-eighths bags (about 100 cubic) for 25 cents and 18-pound blocks of ice for 25 cents. The vendors held 72 bags of cubes and 42 blocks of ice.

Early this summer, Cirillo decided it was time for the first of several expansion moves. Four units were purchased. One was placed in a lockup on Sheephead Bay, two others in highway ice plants, all equipped to go up in a neighborhood gas station.

‘53 NAMA Meet

C-corporated from page 12

meetings. Executives will tell operators what automatic conservation and management methods can do for their operations.

That’s the opinion of B. Hangerford, general convention chairman of the NAMA, who this year gave every indication that he is ready to make a new record attendance.

NAMA president, Aaron Gold- man, predicted that the immediate future will see a growth in public understanding and confidence in vending machinery. This will stem from the industry’s own ability to serve more and better products from more machines to serve more people.

"My guess is that some 10,000 people will attend vending meetings for the first time each day," he said. "and that it will be a start in the right direction of the handling of product and data to tell what the customer thinks of the vending equipment on hand.

Cirillo, who was imprinted by the experience here, said that he was impressed with the knowledge of vending equipment that he has on hand.

Vendors dispenseAlthough the experience was originally shown by Filler’s early in 1956, with the first U-F-D-V-2 at the Hotel Pennsylvania in New York. Later, installations were made at the Lenger International Air- port and at Back Bay railroad station.

The venders dispense ice to bars, coffee shops and stores. However, the project was abandoned by the department early this year.

Red Feathers

C-corporated from page 12

first operator response to be the most successful to date, Buckley Health

Offering Red Feathers match and cases for the 100 NAAMA drive are State Cup Company; Wissel Cup Company; Maryland Cup Company; Maryland Match Company; Match Machine Company; Universal Match Corporation; Superior Match Corporation.

The first 25 million paper cups and match folders, imprinted with the Red Feather label, were dispensed by operators thru expansion during the 1952 campaign.

VENDORS REPLACING ICECANN
Oak Releases New Charm

PITTSBURGH, Aug. 13—Two new charms from the Oak Sales line, thru Oak Sales here and Interna-
tional Vending Company offices in Chicago and Yonkers, were announced this week.

Both are transparent, miniature baby bottles with a rubber nipple, and a traffic-light color chart will be displayed at the National Association of Black Vendors Convention, Congress Hotel, Chicago, August 22-23.

Ky. Checks All Vending Fees

FRANKFORT, Ky., Aug. 13—Final representatives of the Ken-
tucky Department of Revenue are making a State-wide check on all
occupational licenses and licenses for coin-operated vending ma-
chines.

The deadline for annual occupational licenses for retail outlets
for soda drinks or ice cream, restaurants, bowling alleys and retail
of all types of machines is July 1.

All coin-operated amusement or music machines are required to
have a $10 license stamp also.

Greene Is Subject Of News Editorial

NEW YORK, Aug. 13—Robert J. Greene, president of R. J. Greene
Manufacturing Company, was the subject of an editorial
in the New York Sunday News.

The editorial was on New York as doubting that vending machines
are likely to be a menace to the business.

It outlined the limits on vending machines as well as their
growth possibilities.

Greene pointed out that there were currently only about 35
items that can be successfully carried in vending machines, with
cigarettes, candy and soft drinks, and counting for a bulk of the
business.

Ziegler Purchases Bonita Candy Company

MILWAUKEE, Aug. 13—Ziegler Company, a MA.
based company, announced its purchase of Bonita Candy
Company and the move to Milwaukee.

Ziegler will produce its Leaping

The purchases included all physical property, including coacasts, trade
names and trademarks. Entered in 1897, the firm abandoned its
General Electric specialty in 1950.

Ziegler also will continue to manufacture its Giant Star and Reedwood
product lines of bulk and packaged candies.

Contennial Can Co.

Awards Scholarships

NEW YORK, Aug. 13—The third annual awards of the Contennial Can Co were made
by General Douglas MacArthur, chairman of the board.

Each year three high school graduates, sons or daughters of can
employees, are awarded four-year $1,000-per-
year grants. The scholarship is
selected from one of the company’s
Executive board and given to the
student who has met the scholastic
and record and results of college entrance

Winners were: Donald J. McPherson, of Balitmore, Md., winner of the 
Whips, of Orange, Tex., and George R. McPherson, of Walla
Walls, Wash.
NAMA PROGRAM
Tuesday, August 25
Grand Ballroom

8:30 A.M. to 9:30 A.M.
Free coffee and rolls, compliments of NAMA—Grand Ballroom

8:45 A.M.
Business Session—John W. Mock, Management Consultant, presiding
Field Experience Reports: "Meeting the Challenge of Diminishing Profits"

Coffee—Sc Mrs. Ruth Bender, Kwir-Kafe of Milwaukee, Wis.
Coffee—Sc and more; Bernard J. Kiley, Airport Service, Cicero, Ill.
Soft Drinks—Sc and 10c

Candy—Sc Herb A. Geiger, Geiger Automatic Sales Co., Milwaukee, Wis.
Ice Cream—Single Selection: Dee Kasson, Vendee Co., Indianapolis, Ind.
Ice Cream—"Select" Operation: Michael Malila, City Vending Co., Baltimore, Md.
Cigarettes—King Size Sales Report: Nick Neves, County Distributors, Milwaukee, Wis.

Public Relations Opportunities for the Automatic Merchandising Industry

Thursday, August 26

Ballroom

50c HOROSCOPE SCALE

TOP OF SCALE PAYS BIG DIVIDENDS...NOW YOU CAN REALLY MAKE MORE MONEY operating scales because you get 5c as well as 1c.

TWO MACHINES IN ONE
...A 5c horoscope vending machine and a 1c coin controlled scale. They occupy the floor space only one machine and the 5c horoscope attachment alone increases the earnings 100%.

SMALL DOWN PAYMENT.
BALANCE $100.00 PER MONTH

WATLING MFG. CO.
4560 W. BELTON ST.
CHICAGO 44, ILLINOIS

SUMMER SPECIALS IN CIGARETTE MACHINES

All machines carry King Size and Bradford Brands in all sizes—including matches. Includes a set for either 25/3 or 30 gauges. (50c additional for 25c vending)

RED MATCH TOBACCO CORP.

Oh, Henry! Contest

CHICAGO, Aug. 18—James A. Dickerson, vice-president and sales manager of the Williamson Candy Company, announced that the best answers to the question "How I increase sales of Oh Henry! candy" contest would be rewarded with cash prizes.

The prizes, totaling $5,000, will range from $1,000 to $25. All those connected with Oh Henry! candy or with the Company are eligible. Entries blanks are being distributed in the vicinity cases and by Williamson representatives.

BOUND TO MAKE
There's a fresh new fortune in store for you at every location with Oak's new precision-built Rainbow—10 vending columns of sheet aluminum, in red, gold and blue—up to Oak's standards of mechanical excellence in every way!

Capture the grown-ups! Give them all the sales favorites... gum, chocolate, charm candies. Easy to work, glides round at the touch of a finger.

10 times the action with oak's great new Rainbow

10 Selector TAB-GUM VENDOR fits all standard ACORN machines!

Operators!
Priced way low! No top ring, no draw rods, a minimum of parts to work with.
Easy to fill: 400 capacity
Weight: 8 lbs.
Height: 17”
Width: 8” square

Convert Your Present ACORN VENDOR in just 2 minutes!

* change the center rod
* change the sprocket gear
...pennies changed!
...You're in business with the new 10-selector TAB GUM VENDOR
I STAMP FALSE

—SILVER 522.50	

FROM TENNESSEE KING ISLAND TIPPED

NOW has new advanced features

This newest Photomat is now available on the production line to give you unsurpassed performance. Dalton a 3 x 5" set of two fine, large prints in 30 seconds. Also delivers set of four at six per minute.

Hold enough negatives at one time for 20 prints. Fewer operators needed.

VIEW BOOTH 104
N.A.M.A. SHOW
CONRAD Hilton Hotel

INTERNATIONAL Mutoscope Co.
William Cadbury, Pres.
44-42 Broadway
Long Island City, N.Y.

 Mutoscope 1-1000

Reynolds, American Tobacco Income Rises

NEW YORK, Aug. 15—R. J. Reynolds Tobacco Company's net income for the third quarter of 1953 was $84,061,000, compared with $76,000 for the like 1952 period. American Tobacco Company net income also increased during the second quarter this year; $72,770,000 for the 1954 quarter. For the first half of 1953, net income was $158,300,000 compared with $153,000,000 for the previous year.

Pitney-Bowes Transfer

BRIDGEPORT, Conn., Aug. 15—Robert H. Field, manager of the Bridgeport sales-office of Pitney-Bowes, Inc., creators of the postage meter and business machine, has been transferred to the New York sales office. He has been succeeded by Stanley W. Borton, who has had a sales office of his own with the Bridgeport office since joining Pitney-Bowes in 1950.

for more

Profitable sales

PHOTOMAT *

NAM EXHIBITORS

The following firms will display products during the National Automatic Merchandising Association convention at the Conrad Hilton Hotel, Chicago, Aug. 23-26.

A. R. T. Manufacturing Co.
Chicago (coin mechanisms).

American Stamp Co.,
Wheaton, Ill. (stamps, machine).

American Cigarette and Cigar Co.,

American Vending Co.
Chicago (vending machines).

APCO, Inc. (Automatic Products Co., New York (cigarette cup, beverage, milk machines).

Atlas Tool & Manufacturing Co.,
New York (cigarettes).

Babcock & Wilcox Co.,
New York (cigarette cup, beverage, milk machines).

Bowles Adding Machine Co.,
Chicago (business machines).

Canada Dry Co.,
New York (beverage syrup).

Cedar Hill Farms, Cincinnati (milk machines).

Churchill Grain Co.,
Chicago (government syrups).

Chocolate Products Co.,
Chicago (candy).

Chuncky Chocolate Corp.,
New York (candy).

Cigar-O-Mat Corp. of America,
Philadelphia (cigarette vendors).

Clark Bros. Canning Co.,
Chicago (milk machines).

Clark, D. H., Pittsburgh.

Conning Manufacturing Co.,
Maddin, Pa. (candy).

Coca-Cola Co.,
Atlanta (beverage syrup).

Colt Products Corp.,
Chicago (cigar, cup beverage machines).

Coneer, N. J. (cups).

Central Sales Co.,
Chicago (cigarette machine).

Cicero, Ill. (candy-puff mixture).

Cincinnati Maid Co.,
Frank Park, Ill. (powdered cream, milk products).

Delicato Chocolate & Candy Manufacturing Co.,
New York (candy).

Dodge Co.,
Cambridge, Mass. (candy).

Eastern Electric, Inc.,
New York (electric blankets, milk machines).

Eastern Sales Co.,
Chicago (canned and bulk juices, drinking straws).

Federal Sweets & Ice Cream Co.,
Cambridge, Mass. (candy, cooking).

Firma-Manufacturing Co.,
Los Angeles (fresh fruit, milk and canned juice machines).

Gordon Foods, Inc.,
Atlanta (canned fruits, potatoes, potatoes, potato chips).

Greene-O-Mat, Inc.,
New York (cigarette, beverage machines).

Hebel, Inc.,
Sydney, Australia (beverage machines).

Hebel Mfg. Co.,
Chicago (beverage machines).

Hedeman Products, Inc.,
Great Neck, N. Y. (beverage machines).

Harley Chocolates Corp.,
Hershey, Pa. (candy, chocolate machines).

Hershey Foods Corp.,
Hershey, Pa. (candy, chocolate machines).

Homestead Brands, Inc.,
Chicago (beverage, milk machines).

Iowa Hard Ice Cream Industries, Inc.,
Winona, Minn. (electric motors, generators).

Iowa Hard Ice Cream Industries, Inc.,

International Mutoscope Corp.,

International Machine Corp.,
Chicago, Ill. (cylinder, cup dispensing machines).

Johnson Box Co.,
Chicago (beverage machines).

Johnson, W. H. Co.,
Chicago (candy machines).

Johnsen & Horsham, Inc.,
New York (beverage syrups).

Johnson Bros. Co.,
Chicaco (beverage machines).

Joule Perforating Dispenser Corp.,
New York (beverage machines).

L救 Brands, Inc.,
Chicago (candy, gum, cookie wafers).

Leopold Founders, Inc.,
Chicago, Ill. (candy machines).

Maryland Cup Co.,
Baltimore (beverage machines).

Maas, A. & Mazumdar Co.,
Chicago (candy, coffee).""
**THE BILLBOARD**

**BOOTH SELLOUT NEAR**

**Coin Rides Assured Vital Part at NAAFPB Conclave**

CHICAGO, Aug. 15. — Coin-operated kiddy rides again are assured an important part of the trade show of the National Association of Radio-Parties, Pools and Beaches. It will be held at the Hotel Sherman November 29 thru December 2.

Many of the major coin ride manufacturers have already contracted for space. Paul H. Rudden, NAAFPB executive secretary, reported 128 booths had been reserved, the total number paid for the 1962 event. Since the Sherman was remodeled this year, 166 spaces were made available. Most of the coin rides and games have been on exhibits at the convention since the 1932 event.

The new space resulting from the remodeling is being used principally by coin ride exhibitors. Among those signed up to use the space at opening day are Bally Manufacturing Company, Exhibitor Supplies, Chicago Coin Machine Company, all Chicago; Metro Machine Corporation and the Mike Naun Machine Company, New York, and King Amusement Company, Mount Clemens, Mich.

**ARCade Equipment**

Equipment and prices listed below are taken from advertisements in this issue and informal interviews. All advertised prices are net and subject to change. The same equipment at the same price, frequency with which the price appears in the Index, and other factors are considered in determining the base price, not the advertised base price. Any price listed is subject to the conditions of the equipment, plus an initial inventory, inventory and setup fees, and other related fees.
Miami
Erano O. Ramos resigned from the export department of Bush Distributing Company,... vending machines are becoming increasingly popular in Miami City. Ice Company recently erected two more buildings to house the machines which dispense block ice at cued rates for 10 cents. The vendors do a particularly thriving business on Sundays.

John Hofer, Pan American Distributing Company, says the pin box operators are going for the Den number, "P.S.: I Love You" in a big way. During the holidays, he adds, "Don't Drink and Drive," and that with Chuck Willis on the Oleh label. It's another baby girl, their second, for Ellis Bros., sales manager of the firm, and Mrs. W. E. Spangle. The child's name is Sandy. Cabby, Overton Co., of Capitol records here, reported to Herb Bue, assistant editor of The Miami News, two months ago that "Vaya Con Dios" would rocket to the top. This week The Billboard ratings showed the disc had made the grade. Gonda has just received five large shipments of Capitol records to the Veteran Administrative Hospital, Emery, Calif., through Al Demmy. The Billboard correspondence.

Sammy Marlow, Marino Music Company, isn't the only one happy over the fact that his Miami operation is proving its permanent residence in Miami. Coming from Detroit recently, Peg and Mama Marino purchased a home here and they have moved in with Sammy and his family. Now the couple have written Mama Marino's piano which they say is out of this world. In the past, boys are dropping in and going away impressed.

Miami's royalty season has started, especially for coin operators. The showers have a habit of coming during the night and thus do a minimum of damage to cabinets. Dave Sheed, who manages Bikley Distributors, which handles the MGM label State-wide, returned from Jacksonville where he attended a sales meeting. While on the road, Sheed also managed to combine a sales trip with his vacation. He believes Joel James, "You're Fooling Someone," is destined to become a big record. Another record which is climbing according to the reports is "He's Just Like a Dream." Betty Rolling is gaining a name among the radio people.

EXHIBIT SUPPLY
4818-30 W. Lake Street
Chicago 40, Illinois
Established 1917

The OLD WEST Lives Again

SHOOT THE OUTLAWS

The NEW WEST is coming.

The OLD WEST is here to stay.

SHOOT THE OUTLAWS

EXHIBIT SUPPLY
4818-30 W. Lake Street
Chicago 40, Illinois
Established 1917

DISTRIBUTORS WANTED
for the Hottest Ride in the Country

The Original MUSICAL Coney Island CAROUSEL
Galloping fiberglass horses. Continuous music, or music only when ride is in operation. The fastest money maker in the nation.

IMMEDIATE DELIVERY
Most Territory Open

DISTRIBUTORS: WIRE...PHONE...WRITE
LEE MANUFACTURING COMPANY
286 KANDERMANN ROAD
RIVEREDGE, NEW JERSEY

Diamond 2-6495

DISTRIBUTORS: WIRE...PHONE...WRITE
LEE MANUFACTURING COMPANY
286 KANDERMANN ROAD
RIVEREDGE, NEW JERSEY

Diamond 2-6495

www.americanradiohistory.com

AROUND THE TIN CAN

Be the first to have these exciting new coin-operated rides. Write today for our complete line of coin machines.

KING AMUSEMENT CO.

3024 King Road

Cincinnati, Ohio

N.Y.

www.americanradiohistory.com

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KING AMUSEMENT CO.

3024 King Road

Cincinnati, Ohio

N.Y.
Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.

**4 REASONS WHY Bally KIDDY-RIDES EARN BIGGEST PROFITS YEAR AFTER YEAR**

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction
Motel Competition Sets Off Boom in Coin-Operated TV

New Opportunity for Coin Machine Operators to Tap Vast Potential

Continued from page 1.

Coin machine operators are following two alternative: They can purchase or lease a jukebox with a service contract, or they can sell, trade, or repair, or they place the sets in their location, keeping the location with the owner. Where a location owner buys a jukebox, the coin machine operator still can come in for a piece of the meal of his affiliate.

Some companies still principal settings, but on different locations. Some are selecting:

A run-down of the activities last week:

TRANSCOM, INC., of New York City, has announced that the coin-operated TV field for television rep companies who sell in to invest in Egyptian sets has some coin machine distributors, and at Göring times is looking for more of them.

Coin machine operators have been buying from Transc in and in many quantities. So far the coin machine operator is the general wholesaler, and the company is encouraging more operators.

Miami Operators Tie-In With DeeJay Gimmick

MIAMI, Aug. 15.—A Juke box firm which may well beat matching the major firm was one of this week's second entered its second Monday this week, with every indication of developing into the most important dealer-

The Juke Box Sorelende, broadened a year ago, by a radio station WQAM under the names of Tony Jupe and Harry Burge, has been on the air for the last six months and is constantly increasing audience. Last week ton around the "Top 15" box jive hits, which are allowed to feature a Juke Box Spin Contest in the annual Operators' Association (Continued on page 9).

Chicago Operators In New Quarters

CHICAGO, Aug. 15.—The Radio Industry Association is moving Monday (17) into a new office at 1485 Randolph Street, room 1005 of the Charter.

The Chicago association, which is a league of local associations, is located at 1320 S. Michigan Avenue, has an address since its founding in June 1936.

Hay Cunliffe, president of the organization, is chairman of the group since. Officers of the association are: James N. Meacham, first vice-president, Dan Gansz, general secretary, and Paul Prudin, registrar.

The new offices will be in the center of the city and convenient for the members.

Illinois Group Meets, Studies Dime Play Biz

ROCKFORD, Ill., Aug. 15.—A meeting of the dime play Association was held here last Wednesday (14) with 12 members attending.

The meeting was addressed at the meeting and the general tone of dime play was the same as it had been in the past. The local chapter of the national association, which was established for the promotion of dime play, met in the morning. The officers of the association were: James N. Meacham, first vice-president; Dan Gansz, general secretary, and Paul Prudin, registrar.

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BENDIX TRIES TV A LA CARTE

BALTIC, Aug. 15.—M. D. H. Bendix, vice-president of Bendix, announced that his firm is conducting experiments with a coin-operated television set for a single unit, "Television a la Carte," which is equipped with a small display, or as not distracted by the display, and is a type of television that is a model of station. The event in the case of doctor and dental offices. The new office location is at 1485 Randolph Street, room 1005 of the Charter.

The new offices are in the center of the city and convenient for the members.
Trojan Horse

Remember? Brave Greek warriors hid within this huge wooden Dobbin. They came out and captured Troy soon as the horse was located within the city. Your new Model "E" juke box is a winner on location also. You move in with 40, 80, or 120 selections—and capture bigger profits. Spare coins can't escape the "E"'s intriguing invitation to play. Customers who never before played the juke box surrender to its appealing beauty. Best of all, you make only friends and money with the Model "E"—never an enemy.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN
the MAGIC of

100

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST
Why Magic?

Because, almost magically, 100 selections found new markets and MORE BUSINESS for music men. Soon after the introduction of 100, tests proved that people who had never placed a coin in a phonograph were listening to the music of their choice on Select-O-Matic “100” Music Systems. And, locations where there had never been a coin-operated phonograph became 100 LOCATIONS.

But it really wasn’t magic. It was just common sense. By offering a broader music service . . . by providing an adequate number of selections . . . by proper programming under the FIVE BASIC MUSICAL CLASSIFICATIONS it became possible for music men to realize the maximum potential from every location.

Today, everyone knows that with 100 selections, there’s “music for everyone.”
Motel Competition Sets Off Boom in Coin-Operated TV

New Opportunity for Coin Machine Operators to Tap Vast Potential

- Continued from page 16

Of Transvision's entire output, 30 to 40 per cent is being sold directly to location owners, according to David Giesens, sales manager. The rest is being handled by distributors made on a C.O.D. basis. Financing is handled by banks, and there have been few credit delays.

Free Viewing

Transvision is not the only company to set up its own set, and features a free viewing period. The customer is given a test of his choice, 10 minutes if he can be trusted to sign the register and 30 minutes if he can sign his own test card. All sales are made on a cash basis.

Only about 2 per cent of the business done by Reenema is handled this way. Reenema does not control the door. All sales are made on a cash basis.

The operator in the process of setting up a finance plan for our buyers. The firm is using a Bendix receiver in prices ranging from $290 to $900. Right now, the 17-inch set is the most popular, but 21-inch sets are gaining.

Timing mechanism used by National is the Matic, manufactured by International Register. The mechanism is set to operate for 20 minutes on the insertion of 25 cents. Capacity of the coin box is 50 quarters.

The firm is handling this demand in prices ranging from $290 to $900. Right now, the 17-inch set is the most popular, but 21-inch sets are gaining.

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Miami Ops

- Concerned from page 86

By the 10 hit records played that week. The cover of the album contains a picture of Burns, the station's call letters, the name of the program, "Buoy Dock Serenade," and gives credit for the new box operations and distributors who donated the discs.

President Willie Black of the AMGA says the program has a two-fold purpose. To make the public joke exchange conscious and to promote the sale of records.

WOMAI signed a number of non-competing local operators whose commercials are aired during the same one and one-quarter hour programs.

Burr said that on the first day he revised format his colleagues at the station let him know that two people would sit down and write entries in the Twin Spin contest.

"I was a lot of free coffee when the real started running," grinned Burns. "The first day we received 12 entries, the second, 59, the third, 45, and last Friday the mailboxes brought in 68 letters. On that basis, we expect a steady increase from now on."

A curious fact about the first week's contest, added Burns, was that nobody guessed the correct tunes (Perry Faith instrumental) until Friday when the mail brought more than the required five winners for the week. Those with the earliest postmarks won the prizes.

Blatt said that the juke box operators are also behind another similar program on radio station WMMX featuring hit records under the direction of deejay Conder. This goes on the air every Wednesday from 7:30 to 9:00 p.m. Here too the prize is a package containing the top 10 hit singles which is awarded to the first person phoning the station with the correct answer to a mystery tune.

R. F. Jones

- Continued from page 66

Romaneck would handle the line in San Francisco.

Jordahl is a native of Minnesota. During the war he served as a combat pilot in the Naval Air Corps. He is a graduate of the University of Minnesota, was married and has a three-year-old daughter.

Friend is a native of Denver, and a graduate of Colorado College. Although in the war he served with the Department of Justice in Washington, he returned to Denver in 1945 and has been married since then and has a one-year-old son.

Chas. and Ethel Grant who attended Washington University in St. Louis. For several years he was with the census bureau. His trade division in Washington, and was formerly made manager of the firm's Washington office.

He is married and has one son.

Motel Competish

- Continued from page 59

and is set for half-hour play for 26 cents.

Market. Service Problem

With the beginning of the new year the advertising manager, said, "Howard," he added, "mail from the box gives us something to look forward to. We have had a lot of new and promising entries this season. We have lost a few, but nowhere near the 60 per cent figure."

Affected by the strike are 2,000 production employees. The office staff and maintenance workers have observed the job continuity while the walkout began.

Wurlitzer

- continued from page 86

pointed out that this was the first general strike experienced by the industry since 1937.

"Several articles have appeared in the press," he added, "and we feel that about 60 per cent of the employees have been employed elsewhere and would probably return to work here at the earliest opportunity." 

The advertising manager, said, "However, "he added, "mail from the box gives us something to look forward to. We have had a lot of new and promising entries this season. We have lost a few, but nowhere near the 60 per cent figure."

Affected by the strike are 2,000 production employees. The office staff and maintenance workers have observed the job continuity while the walkout began.

Erlondsen Sells Share

In San Antonio Co.

SAN ANTONIO, Aug. 15—Ray Erlondsen has sold his share of the San Antonio Music Company. The company has been in the industry for several years and has always kept a close watch on the developments in the field of business administration. It has come here in 1945 from Chicago where he has been an assistant in the Rediff Wurlitzer Music Company. He founded Columbia Broad-
Coinmen You Know

Willaume Dillon and Dave Hart have several years of partnership. Willie now operates a Still-Vend, while Dave runs Central Island Vending... Steve Lake, Coin King Photograph, who sold his route to Henderson, now operates in Haiti... Cochrane's operators are in charge of the new Ault, Tenney, Trojan Amusements... Kingsley, E. T., Perry Lowery, the Fuller, is on vacation... Chicago Coin is also from an Atlantic City building... F. Glinick, vice-president of the Coin Operators' Association, is in Logan, Utah.

Chicago

S. Foreman, formerly field representative for Coin Equiptment Supply Company, has left that position. He is going to the West Coast as a future business and home source... Valdo (Tony) Chaiataro is enthusiasm over his new Panther bulk vend. It should be coming off production lines in mid-September from Tony's new Single-Machine Manufacturing Company.

Mills Industries, Inc., executives are reporting great things about performance and trade-acceptance-wise, from the area's newest low-price coffee vendor to be introduced next week. The new machine, featuring a "fast control" will be introduced with a promotion and ceremony during the National Automatic Merchandising Association convention.

Alvin (Bob) Kann, president of the National Automatics of the South, expects big things to be accomplished at this year's annual convention of the group. The convention will be held at the Grand 23-25 at the Congress Hotel.

Ball-Gun, Inc., Philadelphia has a surprise at the National Automatics show. The "Enfield" is a new ball gun charm vendor at the NAMA booth. West Stuart Douglas and Elvin Angeli will be on hand to explain the new unit. Advertisements indicate it is a new selective one-shot charm machine with an air gun principle that should be a boon to the charm and ball gun field.

Harold Burt, Silver King Corporation head, states his new coin control has won the approval of the NAMA exhibit and will sell in the projection department. This model expects a good amount of attention this week during the NAMA showing of Coin Operators' Coin Vending Machine refiner unit.

First distributors, report Wal-Field, Inc., is out with its display in the Kenney shuffle line and booking interest is heavy. For the third time in recent weeks, one of the managers visited and installed Dorothy Stom of First Distributors, 2233 Montgomery Road, and Ber Michael's merchandise division had aggree to carry on.

(Frankie Laine-Comet 4033)

FRANKIE LAIN

1954

How Was Your Timing on . . .

HEY, JOE!

Now on Billboard's "Most Played in Jake Boxes" Chart

But there to be your record burning to cash in on the latest disc, jabber winner and biggest formula merchandiser, Billboard's weekly Hit Parade list is again looking hot, and if the past few years is any indication, it will list the hit songs applied and date with their publication in Billboard. You're sure fine and money ... you're libid only the women to keep up the pace.

Tremie Starr, 2 E. 45th St., New York 17

Date.

Please send me the title strip cards of Billboard's "Best Buy" to cost $2.50 for full months. Payment is enclosed.

City.

NAME.

Address.

Zeno, State.

FRANKIE LAIN

1954

Spotted as Billboard

BEST BUY

Title Strips

Ready for Top

JULY 21

Profit

CONVENIENT ORDER FORM

There are 25 title strips on each card.4. 25% of all sales is returned to the strip. $1.50 for full months. Payment is enclosed.

City.

NAME.

Address.

Zeno, State.

FRANKIE LAIN

1954

NEWFOUNDLAND

Province Wise to Gis' Need For Juke Box

TORONTO, Aug. 15.—There are more jube boxes per capita in Newfoundland than there are anywhere else in Canada, according to R. C. Gilchrist, president of R. C. Gilchrist Co. Ltd., Canadian Automatic Merchandising Corporation, the largest distributor of coin-operated machines in Canada.

Gilchrist recently returned to his office here after an exhaustive coast-to-coast tour of Canada's newest province. Newfoundland became a separate entity five years ago. He found the greatest influence is the large number of American servicemen that have been stationed on the island, which is the shortest hop-over route for airplanes crossing the Atlantic.

Altho there are a number of separate small machines in the province, there are proven, according to Gilchrist.

Gilchrist traveled by car from the coast of the island to Gander which is at the end of the road with Gus Winters, of St. John's, whom Gilchrist reports is the largest operator in the province. Other operators there include Billy Point and Rex Newbold, both in St. John's, and W. Winters, Phylo, and J. Cashin, Port aux Bas. He said all the operators co-operated with each other.

In Newfoundland, the costs of the machine are the same as in the rest of the country, the collections do not measure up. The cost of shipping a machine from Toronto, the main Canadian distribution point, is the same as shipping to St. John's, Newfoundland, the coast.

Labor costs are the same as in the rest of the world, and the cost of the rest of the country, skilled labor is hard to get, the operators are beginning to look after their own machines.

One problem faced by "Newfie" operators is that in one section there is a short lease on the machines and the operators have to find the machines.

Labor costs are the same as in the rest of the country, and the cost of the rest of the country, skilled labor is hard to get, the operators are beginning to look after their own machines.

One problem faced by "Newfie" operators is that in one section there is a short lease on the machines and the operators have to find the newfman.

We are not going to use the machines in the province, and the operators solve the problem of the operators without the lease. The machines.

Newfoundland is difficult. The trains are slow and the air service is erratic. It is the most convenient and the least (save) top-end most of the time.

Staff members in Newfoundland are limited, and the only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St. John's, and the only one who is operating the machine. The only one is Mr. Newbold of St.
Multiply your Earnings with
WURLITZER Fifteen Hundreds

Operators all over America report that the 104-selection Wurlitzer 1500 has enabled them to multiply the number of top spots on their routes—and to increase their earnings in those spots.

Only automatic phonograph ever to play 45 and 78 RPM records intermixed, the Wurlitzer 1500 offers so much more in eye-appealing style—in rock-solid construction, and in play-promoting, profit-boosting features that it literally stands in a class by itself.

See Your WURLITZER Distributor

WHERE A 48-SELECTION PHONOGRAPH ADEQUATELY MEETS THE NEED

The Wurlitzer All-45 Model 1650, or its counterpart, the Model 1600 playing 78 or 45 RPM records, offers new compactness, new built-in volume level control, plus many other features—all at a NEW LOW PRICE.

The Rudolph Wurlitzer Company • North Tonawanda, New York
### Amusement Games

Equipment and price listed below are taken from advertisements in the Billboard issue as indicated below. All advertised used machines and prices are listed. Where more than one five advertisement was made, the equipment with the price list is indicated in parentheses. Where quantity discounts are advertised, as in the case of bulk orders, only the single machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, location, and other related factors.

#### Shuffle Alleys!

**FIVE BALLS?**

**KIDDIE RIDES?**

**YOU NAME IT. WE HAVE IT PRICE!**

**VERY ATTRACTIVE INDEED!**

**Write-Wire-Phone**

**BANNER**

**SPECIALTY COMPANY**

**Enduring Only the Best**

**Trade-Mark Office**

199 W. Grant Ave, Phila. 23, Pa.
1100 Fifth Ave, Pittsburgh 19, Pa.

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**Penny Pincher**

**Coin Machines Ideal for Coin-Operated applications. Write for full information.**

**King Amusement Co.**

St. Elmo, Ohio

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**You've Never Seen Games So Clean!**

**Dirt Cheap!**

**United Cities**

**Golden Wafer**

**Geneva 464**

**Tell King**

**United Film Frame, Inc.**

**Sunshine Park**

**Famous Sepia**

**Write for full list of Five-Ball and OneBall Games we have available.**

**WESTERHAUS CO.**

3714 Kinnon Ave., Cincinnati, Ohio

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**Immediate Delivery**

**Palm Tree Games**

**Kamon's**

**New II**

**Concrete**

**Hallmark**

**United, A-Player**

**Trade-Mark Office**

**DIVERSITY COIN MACHINE EXCHANGE**

215 North St., Columbus, Ohio

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**MECHANIC AVAILABLE**

14 years experience on all slot machines, all types of coin operated machines and repair work. Experience includes repair work at public places throughout the country. Free estimates on all jobs. Absolute guarantee of satisfaction. Wage highest in the business.

**Unusual Coin-Op Exchange**

**Coin Machines**

**Coin Machines**

**Coin Machines**

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**Better Buy from BANNER**

**THE BILLBOARD**

Index of Advertised Used Machine Prices
Cincy Mgr. Recommends Pin Repeal

CINCINNATI, Aug. 15 — City Manager Kelling recommended to the city council last week that it repeal the ordinance licensing pinball games and declare them illegal.

The council was expected to make its initial move by refer-
ing the recommendation to the law committee. If this procedure is followed, it is up to the law committee to study the city man-
ger's proposals and, if in agreement, submit a new ordinance.

A. A. Rutkowski, State Liquor Director, estimated that 1,000 of the 1,600 pinball machines in Cincinnati are in tavern locations.

SMASHOUT!! Lowest Prices Ever!

LATE 5-BALLS
Guaranteed, like new! WANT TO BUY
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SHUFFLE GAMES
In Perfect Condition

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For Service Work. Must be able to work on arc welding.

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SEVEN PLAYER SPIN TABLE

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None Can Compare with these Truly Smart Scoring Principles:

- Numbers 1 to 9 lite Bottom Center Rollover Lane for ONE REPLAY.
- Making 3 Star Lanes hits both top side Rollover Lanes for Replays.
- Making Numbers 1 to 9 and 3 Star Lanes Scores FIVE REPLAYS!

HIGH SCORES plus POINT SCORES
Score and Point Buildup is accomplished by making different combinations of numbers and Star Lanes.

IT'S WILLIAMS Palisades FOR IMMEDIATE DELIVERY

CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.
NOW! A WHOLE NEW FIELD FOR OPERATORS AND DISTRIBUTORS!

These Brand-New High-Traffic Locations NEVER BEFORE AVAILABLE Now Welcoming

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FIRST RESULTS FROM 5 NEW LOCATIONS SHOW GENCO'S SENSATIONAL SKY GUNNER ACTUALLY OUTEARNING HORSES, ROCKET SHIPS, OTHER KIDDY RIDES

WEIGHT:
Compact Only 34” long, 19” wide, 78” high. Shpg. Wt. Only 205 lbs.

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Two-faced—adjustable for all boards. Chrome and gold panel—10” square, 2” high, 1” thick, ready for use. Free service with every order. Call Nat’l Coin Reseller Box.

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Rambler (622-1.00 p.c.) Scoreboard (10-12-1.50 p.c.) $125.00 ea.

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For BUSY LOCATIONS REQUIRING FAST PLAY

ADJUSTS TO 5 FRAMES PER GAME

NOW, for the FIRST TIME, at Operators Option, Hi-SPEED Triple-Score Bowler is easily adjustable to Play either 5 or 10 Frames!

A NEW Hi-SPEED Bowler to speed up play—Speed up Profits! 5 Frames plays in only 30 seconds! 10 Frames in 60 seconds!

Features Galore!

* 5 Frame Play—3rd and 5th Frames Triple!
* 10 Frame Play—5th and 10th Frames Triple!
(Also adjustable for 3rd and 7th Frames triple)

* Player in 5 frame play can add up to 270 points to his total score in the 5th frame alone.
* Player in 10 frame play can add up to 270 points to his total score in 10th frame alone.

NEW Hinged Pin Compartment—Easy servicing! Easy cleaning!
NEW Hinged front door with protected cash box!
NEW Lited Cash Box Compartment for Easy Meter Reading!

Simple adjustment in cabinet converts Hi-Speed to meet any location requirement!

1 Match A Number!
2 Match A Number and Star!
3 Match A Number—Star and Gold Cup!
4 Replay Given Player Matching A Number!
5 Any One or Six Players can get Replays!
6 Gold Cup Bowler can also be operated as Straight Match Bowler!
7th and 10th Frame TRIPLE Score Feature Player in 10th Frame can add up to 270 Points to Total Score!

For the FIRST TIME, at Operators Option, Hi-Speed Bowler is easily adjustable to Play 5 or 10 Frames!
5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!
5 Frame Play—3rd and 5th Frames Triple!
10 Frame Play—5th and 10th Frames Triple!
(also adjustable for 3rd and 7th frames triple)

* Match a Number... Match a Number & Star—Match a Number—Star & Crown!

For the FIRST TIME, at Operators Option, Hi-Speed Bowler is easily adjustable to Play either 5 or 10 Frames!
Earn Bigger Profits than ever with the game with amazing new 5-IN-1 CARD

AMAZING new shifting, overlapping 5 cards in 1 is greatest play-stimulating selection-feature ever created. Players can select and re-select for maximum scoring advantage. Result: biggest in-line earnings in history. Get your share... get YACHT CLUB. See your Bally distributor... or write Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18, Illinois

- In-Line Scores
- Super-Line Scores
- 2-In-Line Scores
- Advancing Scores
- Guaranteed Scores
- Spot Roll-Overs
- Extra-Balls
- Gorgeous Glass
- Brilliant Playfield
- Colorful Cabinet
- Perfect Mechanism
**TROPICS**

**SELECT-EM 5 FEATURES**

- Extra-time feature
- Advancing Scores
- 2 SUPER CARDS
  - (3 in line scores 4 in line score)
- 4 corners score
- Triple spot roll-over feature
- Up to 3 extra balls per game

**STANDARD PIN BALL CABINET SIZE**

- SMOOTH, QUIET OPERATION
- Easy to Service

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