Talent Unions and Agents Put Clamps on Telethons

THIEVES STEAL PUPPET STOCK

CHICAGO, Oct. 31 — Old Kraft, producer and star of the current "Ice Characters at the Brookfield, Room C" at Cleared Hilton Hotel, is missing member of the show business trade to be on the lookout for six of his puppets which were stolen from his automobile here this week. The puppets were hand carved by Kraft's father for him.

"The puppets are very valuable, but to me they represent more in sentiment. I am offering a $200 reward for their return." There were two electric puppets, two Frankenstein-type, one clown and one Sons Hen," Kline, said KRAFT, and the characters were taken from the car by the thieves who cut thru the convertible top.

Bankhead Set On Hedda TV

NEW YORK, Oct. 31 — Tallulah Bankhead has been cast as the title role of Henrik Ibsen's "Hedda Gabler," to be televised on the "United States Steel Hour" late this year. Miss Bankhead, who has devoted most of her energies to a full length video dramas, has also set aside December 13 and 14 for a separate week ABC-TV show. Bankhead is an all-star cast, yet unsettled.

Industry-Wide AFM Pacts Up in 3 Mos.

NEW YORK, Oct. 31—Within the next 90 days to James C. Peters, president of the American Fed-

eration of Musicians, will be en-
gaged in negotiating contracts covering employment of union-
cians in almost every phase of the entertainment industry. In addi-
tion to the part with the recording and performing arts, which expire on December 14, the AFM contracts with networks, TV, radio, film, motion picture studios and television film producers expire on January 31. This week, the AFM is expected to start toward the setting the new contract with the networks television companies.

Thieves' official notice to the latter interests read: "Pursuant to Section 4, paragraphs 1, 2 and 3, of the Am-

endment Rel. 947 (Talk-}

in Film Music), the AFM hereby again notice that our current agreement termi-
nates on December 31, 1953, and will meet and confer with you at a mutually convenient time and place for the purpose of negotiating a new contract.

The same or a similar notice can be expected to be sent to the radio, TV, motion picture and TV film firms 60 days prior to January 31.

TV Film Sedion

Beginns on Page 6

Unions Discuss New Theater Authority Plan

East Group Would Control Benefits, Split Percentages

NEW YORK, Oct. 31—A re-

activation of the Eastern Theater Authority now being planned which would affect all media, including radio and television.

Rpts of the members union of the Associated Artists Agency, an or-

ganization, including the small shops unions to discuss the matter.

Participating in the confab were the American Guild of Va-

riety Artists, who would be the

old TV when it pulled out of the Chicago, the American Federation of Television and Radio Artists; Equity; Screen Actors Guild; American Guild of Musical Art-

ists; the various religious denom-

inational artists unions; Authors' Guild; and National Rainbow Thea-

ter League.

Tentative Plans

Under the tentative plan all

benefits would have to be

covered in the form of a

pool. The plan would also provide for a return of 75 percent of the

amount paid to the unions, while the balance would be retained by

the artists. It was also agreed that the members of the Association

would be entitled to a minimum of 50 percent of the total benefits

paid out.

(Continued on page 21)

AGVA Local in Pittsburgh Bars DJ Guestings

PITTSBURGH, Oct. 31 — Not

inciting any controversy, local American Guild of Variety Artists rep put a damper on "the one more record promotion stunt being made known in the arts.

He banned all live radio inter-

views where an audience is en-

One expert says that no AGVA member could attend any record promotion stunt in the area where a disc jockey is present unless he is an inv-

ited record star in town to drop in.

Narvaez said that too many times in the past the so-called advantage of the record star's de-

sign appearance has not been auth-

entic, but that the record star looks for the audience and has been known to change on these in the face of an ad-

vantage. He added that he realizes the many pitfalls have shown.

Narvaez also said that the new rule will put a "lot of good, but the evil was growing on.	
Except-

ions are considered as they

were presented.

(Continued on page 22)

Call Charity Shows Damage to Industry

Ban Placed So Far on Network Shows;

New Authority to Screen Local Drives

NEW YORK, Oct. 31—Network

telephones which have drawn so

often upon the top talent names in the country this week became one of the topics, as the com-

bined forces of talent unions and

talent agents joined to eliminate what many leading show business people regard as a threat to the amusement industry. George Heller, president of the American Federation of Televis-

ion Artists, said on the air: "Billboard that the talent unions have jointly decided to forbid their members to make further appearances on the show. The ban immediately ef-

fects the following telephones: Lews four-hour telethon slated for October 31 and November 1 and a telethon by TV, in a fund drive for the National Dairy Association.

Heller stated that Theater Au-

thority is being completely acco-

modated to handle the telethon situation and will make full fur-

ture control over all benefits. The ban takes effect Oct. 31.

The other story this page, "Heller said that local telephones, stric-

tly supervised and individ-

uals involved, can continue in the amusement industry, while

not finding fault with the com-

mandable humanitarian purposes for which funds are sought thru use of name talent, does con-

firm what it terms the over-use of the telephone as a money-raising means. The chief problem cre-

ated by them is the damage on time and talent, and the very economical reasons that entertainers feel it is bad practice, since they virtually make a practice of making their acts for national ex-

posure, cutting down their poten-

tial earnings in the process.

(Continued on page 3)

Study Set on Sports Ban

WASHINGTON, Oct. 31—A new look at restrictive sports events, including radio, film and TV, as authorized by the Sports Committee of the National American of Radio and Tele-

vision Broadcasters, scheduled to meet on November 25. In New York, NATBX thinks public sup-

port for sports, events and the coverage of sports events, and rules set by the National Howard will clear the way for a rule when Congress

(Continued on page 3)

NO HUMBLE-HUMILIATED

Small Contract Print Plays Music in Men's Room

HOLLYWOOD, Oct. 31—If

Spade Cooley says on his TV show tonight, it's all played for show, no matter how,

comic musician Les

Martin has promised he'llretire before he never was so humiliated

in his life.

It depends on the way you look at it—whether Sherin will be

properly humble, or humiliated.

The record sold fairly well, but meant nothing to the video

show, the same programs were such disks as "Ho-Off" and "Saw Masa-

them, "The Holy Song" cou-

ted with "Some Things Are Happening and Dangers"

Risks of these disks, no matter how much the money, proves to have

much of an effect on the ratings.

(Continued on page 31)

Dragnet' Recordings Give Video Program Big Boost

By JOE MARTIN

NEW YORK, Oct. 31—The rise of the "Dragnet" television show to the No. 1 spot in national ratings (see separate story in this issue) is being exploited by the Stan Freberg parody on the show, "31. George and the Dragnet."

Up Ratings

While records directly related to specific television programs have been issued both before and since the click of "Dragnet" and the parody, this is the only in-

stance in which the recording is generally credited with an instant upping audience ratings. "Love Lucy," the country's No. 1 television show, until delayed.

"Dragnet," worked hard at the "Hearst Syndicate" issue of "Love Lucy" and "Lucy's" Place. The reason is that the show is popular and the star is well-liked.

The recording sold fairly well, but meant nothing to the video

show. The "Dragnet" programs were such disks as "Ho-Off" and "Saw Masa-

them, "The Holy Song" cou-

ted with "Some Things Are Happening and Dangers"

Risks of these disks, no matter how much the money, proves to have

much of an effect on the ratings.
Billboard Backstage

By BILL SACHS

Save for the interest kindled by the boat, none of the others, on this old-time river showboat would long have passed the American scene, much as did the venerable minstrels show of ages ago. As it happens, and as chronicled here in a few weeks back, there still remain afloat and in operation a few reminders of the Finishing Theater. Capt. J. W. Menagerie, of the Hutton Shawnee, at the close of his 25th year of a stock run at the foot of Congress Street in Cincinnati and Capt. Tom Reynolds' Majestic, whose run on the Ohio River in recent years has been prolific, are both men of considerable tributaries under the sponsorship of various Ohio college groups.

Back in about 1925 there were scarcely more than a half dozen showboats still making the Ohio and Mississippi rounds, and these tributaries. Half of them were brown water, brown water services; the others were the Finishing Theater's, which was due to the invasion of the radio and television networks and the sharpened river-town natives to the kind of entertainment the river runners no longer measured up to. As the product turned out by the ship's company was a poor reflection was its maintenance captured on board-

showboat offices. It was about that time, too,

and Miss Ferber got the idea of a novel which later was to be called "Kaninchen." The plot was to be laid on an old-time Ohio River showboat, and to scrounge material she sought to visit the present-day showboat theater. She wrote to Capt. Tom Reynolds, asking if he might have any material of interest which the negro audience for the theater was unfamiliar with the Ferber hand, as she had written a play in a cubby hole in his cabin about a negro she had heard about it.

Not to be deterred, Miss Ferber soon made contact with Charles E. Lederer, who at that time operated the Finishing Theater, playing river towns in the vicinity of Cincinnati and Elizabeth City, N. C. R. Hunter bade her welcome and it was on that visit that Miss Ferber wrote Show Boat. In her memo, Miss Ferber described the conception of an operatic musical, and also her description of that was that of the James R. Adams. The composition of the structure of the two types of crafts (she was a former singer) as that he had bearing on the merit of the structure of the two types of crafts.

The release of the novel ferb showed the showboat operators of the day like a gold rush. Herefore, showboat operators had never considered expansion to smaller river towns. They avoided the bigger cities like a plague. They had their nagging over big-city audiences growing strident. For years we had been nursing a letter from Cincinnati to the office, pointing out the foreign the western end of town. They offered the showboat to the folk in the big town across the river, and they were ready to adopt any one of these as a result. 

But things changed overnight. That was the big town of the big town. Month-long engagements in such towns as Indianapolis and Cincinnati, and Louisville were common. The advent of the Golden Rod's run in St. Louis, and Capt. Bob Glower- man stand at the foot of Lawrence St., on his renovated, streamline showboat to more lucrative backpack shows in the river hamlets.

Ferber's novel, which had been passed over in the mixed reviews in November issue, and which had bearing on the merit of the structure of the two types of crafts.
CBS-Radio Expects
$64,000,000 Gross

NEW YORK, Oct. 31. — The CBS-Radio network expects to gross $64,000,000 in 1953, according to John Karel, vice president in charge of network operations. This figure represents a 20 percent increase over the network's earnings of $53,000,000 in 1952.

The network's operating profit for the year is expected to be $10,000,000, which would be a record for CBS-Radio. The network's net income for the year is expected to be $7,500,000, which would also be a record.

ABC Shuffle Separates TV, Radio Staffs

NEW YORK, Oct. 31. — In a move that ABC refers to as a "motional know-how in both me- dia," the network announced that it had reorganized its television and radio research and development departments.

The move, effective November 1, would mean that ABC would have its own separate departments for television and radio research and development.

ABC's vice president for research and development, who is in charge of both department's, will be James R. Byrnes, who is currently in charge of both departments.

The move is expected to be a big help to the network's affiliates.

Eugene Arce, formerly manager of the television department, has been named manager of the network's television research and development department.

N. S. Livingston Quits Kletter

NEW YORK, Oct. 31. — Norman S. Livingston, who was recently named as executive producer of the network's television series "The Big Picture," has resigned as of November 1.

Livingston, who has been with the network since 1945, was instrumental in developing the network's television program schedule.

NBC-TV AM Format Due for Revision

NEW YORK, Oct. 31. — Sylvester C. Bliss, Jr., vice president and general manager of NBC-TV, announced today that the network is planning a major revision of its AM format.

The revision, which will be implemented during the first week of November, will include a new program schedule, a new set of advertisements, and some changes in the network's creative approach.

Walter Unhappy With Poor Ratings; Feels Soap Operas Operate Prime Irritant

NEW YORK, Oct. 31. — Walter T. Robertson, president of Walter Productions, Inc., today announced that the network's ratings were "poor." He said that the network's ratings were "poor" because of "poor" program selection.

Robertson, who is also head of the network's programming department, said that he was "disappointed" with the network's ratings.

"We have been trying to improve the ratings," Robertson said, "but we have not been successful."
Five Channels Assail NY's 2-Station Market Monopoly

NEW YORK, Oct. 31.—The billing and rating split of the seven TV stations will be long enjoyed here is showing signs of assault as the current season opens. Among the other five stations here are making changes in top management. This week the fifth station, WATV, made an important high level personnel change when it hired Murray Grabomos as director of sales. Grabomos has been with WATV for many years and is a well-known figure in the NBC owned stations. Since leaving WATV he has been the television association director of the Station Representative Association and was in charge of new business at Edward D. O'Keefe. WATV will continue with its normal fall transmission from atop the Hotel at the end of November, 14, with WOR-TV shifting over to the 10:30 slot and continuing with its fall schedule.

Voice to Spout Straight News In New Policy

WASHINGTON, Oct. 31.—The revamped United States Information Agency, which is instituting a "straight news" policy in its Voice of America broadcasts, is facing a strong challenge in maintaining its normal operations in spite of the fact that the USIA is still assembling personnel and planning new activities here. As a result, the new agency's activities have been considerably reduced.

Meanwhile, USIA Director Theodore C. Soli and his staff are conferring on a new policy for Voice of America that is expected to be announced shortly. A major U.S. newspapers. In fact, there is likely to be some expansion in the type of "interceptive" broadcasting of Voice of America to further combat the Russian propaganda war against Soviet extraction.

Among other companies, that will be the Moscow regime, while a major element of the new policy is the increasing invasion of Soviet satellite.

FCC Issues 2 TV Grants

WASHINGTON, Oct. 31.—The Federal Communications Commission has issued two TV grants, bringing total table grants to four. The four are post-freeze grants, including 240,000 for the Django Networks grants. Construction of a new station in the area is expected to begin after the FCC approves the plans. The station will operate at 1440 kHz and will cover an area of about 100 square miles.

Paul V. McNutt, prominent in the Roosevelt administration and former director of the CCC, has been named by New York Mayor, to head the Metropolitan Broadcasting Co., which will own and operate the station.

WPIX Gets 308G In 10-Day Surge

NEW YORK, Oct. 31.—A sales spurt in the 10 days since October 15th has boosted the station's sales to an estimated 308G in cash and in advertising. The sales have been prompted by the station's "North Shore" show for NBC Slot.

Revlon Buys 'North' Show For NBC Slot

NEW YORK, Oct. 31.—This week's Revlon show featured the "North Shore" show for NBC Slot.

U. S. Info Service Gets NBC Kines

NEW YORK, Oct. 31.—Kinescopes of NBC-TV's "Voice of America" have been sold to the British Broadcasting Corporation, which is planning to distribute the programs throughout Europe, the Far East and Latin America. The kinescopes will be used in support of the station's overall broadcasting effort in foreign countries.

The sale of the kinescopes was announced yesterday by Ben W. Davis, assistant manager of NBC station WNYC. The sale was made to the BBC on behalf of the American Embassy in London.

Sees Aroused Interest in FM B'casting

WASHINGTON, Oct. 31.—The FCC is receiving a lot of interest in the possibility of FM broadcasting. The FCC, which is planning to allow the operation of FM stations, has received a number of letters and communications from interested parties. The FCC is considering the possibility of allowing the operation of FM stations in certain areas, and is continuing to receive comments and suggestions from interested parties.

THE BILLBOARD NOVEMBER 7, 1953

MAD CAT BUSTS UP DOG SHOW

PHILADELPHIA, Oct. 31.—A two-man team of former canine handlers will be on hand this week at the Philadelphia Dog Show. This is the third year that the event has been held, and the two men will be showing their dogs in the Best in Show category.

Newsmen See Hope for AM, TV in Courts

WASHINGTON, Oct. 31.—The courts may be close to a decision on the future of AM and TV broadcasting. The FCC has announced that it will issue a decision on the matter in the near future.

OTHER NEWS OF TRADE IN BRIEF

NBC-TV may do its first commercial in a year when Fred MacMurray guest on the John Daly show has given the nod by Thursday. The new comic strip, "Tooned," will appear on the NBC network.

A new consumer product, TV's "Oriental," has been introduced by the TV Corporation. The product is a combination TV and radio receiver, and is designed for use in the Orient.

A new feature, "The Studio," has been introduced by the CBS network. The show will be a weekly series of short programs, featuring well-known performers.

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WDEI, Wilmington, Delaware

Hundres of local and national advertisers use WDEI consistently...proof positive in profit potential. Write for information.

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco

WDEI

New York, Chicago, Los Angeles, San Francisco
First Technicolor TV Film Is Ready to Roll

NEW YORK, Oct. 31.—The outlook for color TV film looked brighter this week. The first TV film show to be shot in Technicolor was set to roll, leading hope that Technicolor theatrical film could be adapted to TV. The Film Producers' Association of New York was about to launch a series of conferences which are hopefully expected to lead to the laying down of specifications for color film commercials.

And the Radio Corporation of America this week demonstrated three systems of color film projection, one of which was said to have given excellent results in field tests by NBC. And NBC, Tuesday, the 31st, was slated to transmit color film in its transcontinental tinct test.

The last-mentioned RCA system employs a special plane film, fast pull-down projector with a flying spot scanner. RCA is now producing this system commercially. Its main advantage is that the three signals obtained from the three photo cells for each of the primary colors are automatically in register.

Videocon Tubes

The second system demonstrated by RCA used three videocon tubes with diode pair which can pick up color film at standard 16-mm. projectors. The difficulty involved here is that the three videocon tubes must have well-matched characteristics and the color register must be precise.

The third system, which, like the videocon method is still under development, also uses a flying spot scanner, but on a continuous 35-mm. projector.

The Film Producers' Association for some time has been seeking assurance that any color commercials made now will give faithful service on color TV on the long run. In response to a letter of inquiry that FPA sent a month ago to the four networks, and several manufacturers, the association has received replies from NBC, CBS, Du Mont and Mutual—Kodak. FPA's color committee will meet with engineering experts of these companies during (Continued on page 6)

Watches Go Over Falls For Bulova

NIAGARA FALLS, N.Y., Oct. 31.—Van Praag Film Productions, Inc., set up its cameras here recently to film three Bulova Clipper Watches going over the falls with only balloons for ballast. The idea was to demonstrate the shock-resistant and water-proof qualities of the time pieces. Van Praag shot two minutes, one minute and 30 seconds, will be aired in over 100 markets this fall.

FINDS NEW WAY TO PLUG SHOW

CHICAGO, Oct. 31.—Illinois Bell Telephone Company is plugging the TV show it is broadcasting as "A Day at Sea," on its weather service.

Operators tag on a brief plug at the end of the recorded weather report on the four days before the show. With an average of 46,000 calls a day, as high as 220,000 calls on days of bad weather, the plugs are getting a hefty circulation.

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GODFREY-LA ROSA

Singer's Popular Appeal Puts CBS on Hot-Spot

NEW YORK, Oct. 31.—The latest installment of the Arthur Godfrey—La Rosa quintette saw CBS placed in a particularly frustrating position this week. Network execs are asking themselves what they can do with La Rosa, now a hot property, without alienating CBS's most important personality, Arthur Godfrey, who, in spite of protests of affection, does not exactly regard La Rosa in a warm light.

Already, La Rosa is being so tightly supervised that all his guest appearances on CBS-TV network shows must be cleared through Hubbell Robinson Jr., the week's program chief. La Rosa's network contract still has three years to run and CBS will honor it, since a competing video network might grab him and put him on, of all places, opposite Godfrey.

So La Rosa has been given his own singing show on CBS-Radio on Mondays, Wednesdays and Fridays, 7:35-7:45 p.m., beginning November 8. Listerine took an immediate option which extended until Friday, July 30. If this client does not make an almost immediate date decision, the package will be hedged elsewhere, perhaps in TV. In TV, CBS was reported considering giving him the 7:35 p.m., Tuesday slot, in which Jane Froman is being auditioned. But the probability is that the web will limit La Rosa to guest shots.

talk about
to have
and
to hold

WLW-A has a firm grip on Atlanta viewers—and they love it! Because WLW-A consistently wows them with the kind of top-notch live productions they demand. ABB ratings prove it—WLW-A leads all other Atlanta stations in local television programming!

And WLW-A can pull greater sales for you in the Atlanta area—with top-ranking shows plus 20 distinct and exclusive client services.

WLW-A Atlanta's Dynamic TV Station

Crosley Broadcasting of Atlanta, Inc.
Turn of Auto Market Bodes Good or Evil for Vidfilms

29% of All Film Shows Sponsored By Automotives; Competition Keener

NEW YORK, Oct. 31—Anxious film producers and distributors are wondering whether their dependence on the new, and still-relatively few, related auto fields as a market for their shows will disappear when people cut back for a bust for them this season. It has been reported that sources that about 20 per cent or all of all the films were also sponsored by sources. This makes it appear that the auto industry may be a major factor in determining the future of the industry. Many of the smaller independent producers and distributors are, not so hopeful, however, and have set their goals at about 5,000,000 and 7,500,000 being predicted for next year, which is lower than expected for this year. This year, the film producers already complaining about the number of films with which to be distributed to take up the rest of the 1933-1934 season. There are also the numerous buyers of local films who are buying them in the auto industry.

"Hard Sell"

Not all car dealers, however, are cut back on their campaigns. Many, especially those who can they sell all the cars they are able to, also find that their country is now entering a period of film output. In order to get customers of the era, The Chicago Daily Times reports, the major distributors are already well and on the move. They have been World War II, and are now using the film on fat, to a degree, instead of being all that they once were. They have added to the general condition of the country, as is indicated by the large amounts in savings banks, according to the local dealers, and are available for car purchases, with strong selling prices.

What effect the cutting of

4 New Staffers
Join ABC Film Synd. Division

NEW YORK, Oct. 31. The All American Film Service, which was formed by an agreement that went into effect this week, has formed four new offices in the industry. The offices include John W. Burns, supervisor of Color and Sound sales, and William E. Rastall, assistant to the service manager, and Joseph T. Soper and Joseph Green, two newly hired staff members.

Burns was formerly an ABC Oregon a city that is an in the San Francisco region. The company has an account in the ABC TV Film Sales, and has moved over from NBC, where he served as assistant director. The ABC Film Exchange, which is also part of the All American Film Service Division, both Freeman and Rastall were promoted from their positions as assistant director. Freeman's duties include the sales staff, and are responsible for the ABC Film Service Department.

Murphy Shoots
Cable Laying

NEW YORK, Oct. 31—Edward Murphy Productions, Inc., has already been in the cable laying business. According to John H. Murphy, the president, the company has laid over 10,000 miles of cable in the past year. The company has also established a cable laying plant in the New York area, and is now working on a cable laying project in the city of Philadelphia.

The company has also established a cable laying plant in the New York area, and is now working on a cable laying project in the city of Philadelphia.

MONEY NO OBJECT

Auto Dealer War Wipes Prices

CHICAGO, Oct. 31.—An auto war between two new car dealers who are now in business. At this time, the dealers have gone to court to stop the price fixing and get the prices up. The dealers are hoping to get a good picture through the courts.

The trouble is that the pictures are helping the dealers. The average price for an auto has been rising, but the new cars have not. The problem is that the dealers are trying to get a good price picture through the courts.
DUFFY'S TAVERN

Starring ED GARDNER as "ARCHIE"

and featuring

ALAN REED as "FINNEGAN"

PATTEE CHAPMAN as "MISS DUFFY"

JIMMY CONLIN as "CHARLIE"

DUFFY'S TAVERN, produced by HAL ROACH Jr., comes to television with 39 NEW ½ hour custom made TV films

Ready for January 1st air date... for local, regional, and national spot sponsorship!

FOR TELEVISION, INC.
Film Syndication Division

MOTION PICTURES
655 Madison Avenue, N. Y. 21, N. Y.
Screen Gems Plans
To Hype Production

A sharply increased production schedule is in the works for Screen Gems, Inc., following the buyout of Paramount's Screen Gems Unit by that top brass in Hollywood. At least three major television series, with petals for talent and properties expected to be sold to networks, are in the works. The number may even hit five, if everything works out as planned. At present, naturally, national sales chief John Mitchell is setting up the necessary production and sales situations, with new personnel to be added, and additional offices to be opened. Mitchell, meanwhile, has announced to the Screen Gems dealers and Ford Dealers of Canada (which also carry Screen Gems dealers) for sponsorship of the "Screen Gems" network of "Ford Theaters" via NBC-TV in its fall drive.

The deal was struck by the top Canadian agents of Screen Gems, Ira Weiss and Louis Brown, who also are arranging for the Screen Gems "Pick 'em back" sports series, to be sponsored by various of its clients on available TV outlets throughout Canada, as part of the Screen Gems deal in TV film annals.

Alas the number of the talents and series being set by Screen Gems are not yet available, it is

known that all the shows are dramatic in nature, and they may run the gamut from situation comedy to adventure. Alas some of the series will be shot on location in Canada, and others will be syndicated, so the exact breakdown will not be determined until the contracts are signed.

Mitchell already is preparing a number of pilots, with the immediate intention of beginning production in Los Angeles, which would be an advantageous base for the network branch. Following that, Mitchell plans to move Cleveland and nearby markets, in addition to contracting with other TV networks. The deal was set up by the top Canadian agents of Screen Gems, Ira Weiss and Louis Brown, who also are arranging for the Screen Gems "Pick 'em back" sports series, to be sponsored by various of its clients on available TV outlets throughout Canada, as part of the Screen Gems deal in TV film annals.

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PASSPORT to adventure...
for the whole family

BIFF BAKER, U.S.A.

FIRST RUN...available in over 120 TV markets!

- 26 half-hour films, already completed...produced in Hollywood expressly for TV
- Network quality at local prices
- A new and different family adventure series...without the conventional blood and thunder...safe and satisfying for the kids
- Full of overseas intrigue and color with Alan Hale, Jr. and Randy Stuart as an American husband and wife behind and in front of the Iron Curtain
- For local and regional advertisers—two young, fresh American stars to help merchandise products.

Check your nearest MCA-TV office for first or re-run availability and private audition screening TODAY!

SHOWCASE ON FILM from MCA-TV Ltd.

Copyrighted material www.americanradiohistory.com
Inner Sanctum

NBC FILM DIVISION
SERVING ALL SPONSORS...SERVING ALL STATIONS

NBC/FILM DIVISION—30 Rockefeller Plaza, N. Y. 20, N. Y. • Merchandise Mart, Chicago, Ill. • Samuel & Vine Sts., Hollywood, Calif. • In Canada: RCA Victor, Royal York Hotel, Toronto
Through this Door will pass the world's most fortunate sponsors!

It's the most famous door in America. Its eerie creaking has been heard by millions and millions of potential customers.

It is a sound so distinguished, in fact, that it is one of the only 2 ever granted a U.S. Government copyright. You heard it when the door opened on “Inner Sanctum” ... America's best-known radio thriller.

Now this door is going to be seen as well as heard, for “Inner Sanctum” now comes to Television. This is a million-dollar production. Its visual impact will be tremendous.

“Inner Sanctum” can be your “open sesame” to big audiences, high ratings, new sales records. And it is an opportunity that can come to only one advertiser in each area.

Open the door to “Inner Sanctum” by calling or wiring today!

INNER SANCTUM FACTS:

During 10 years on radio, it moved millions of dollars worth of merchandise consistently ... for America's smartest advertisers, including Colgate-Palmolive-Perf, Thomas J. Lipton, Emerson Drug, Carter Products, Mars Candy. And their sponsorships were renewed for a total of 46 times!

“Inner Sanctum” is now available to you in 39 brand-new half-hour films—available with a proven, ready-made audience— for your own exclusive local or regional TV sponsorship.

With “Inner Sanctum” NBC FILM DIVISION again proves its leadership and stature in Syndicated TV. It has one basic commodity: The finest show you can buy on film—from quarter or half-hour film series to brand new feature pictures. For top production, you can depend on NBC FILM DIVISION—and be assured of:

1. Widest choice of high-rating hits in the industry.

2. Million-Dollar production for exclusive local sponsorship at local budget prices.

3. Market-tested advertising, promotion, publicity, exploitation and merchandising as an integral NBC FILM DIVISION Service.

INNER SANCTUM OFFERS:

LIGHTING—TV-tested by NBC's own expert television engineering specialists.

PRODUCTION—By Hi Brown ... creator and producer of the original Inner Sanctum.

SETS—Constructed by the nation's top scenic designers.

CASTS—Chosen from among the greatest theatre talent.
The following chart, which appears in The Billboard's first issue of every month, lists the latest city-by-city ratings of TV film series which are nationally spot-booked by their sponsors and which are not available at present on a syndication basis. The ratings are based on findings of the American Research Bureau and covers those cities not surveyed.

<table>
<thead>
<tr>
<th>Sponsor &amp; Show</th>
<th>Station</th>
<th>Day</th>
<th>Time</th>
<th>Spot &amp; AM</th>
<th>Rating</th>
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<tbody>
<tr>
<td>Boston, WNBC</td>
<td>F</td>
<td>5:00-7:00 p.m.</td>
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<tr>
<td>Chicago, WGN</td>
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<td>5:00-7:00 p.m.</td>
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<tr>
<td>Detroit, WDIV</td>
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<td>5:00-7:00 p.m.</td>
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<tr>
<td>Los Angeles, KFTR</td>
<td>F</td>
<td>5:00-7:00 p.m.</td>
<td>10.7</td>
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<tr>
<td>Philadelphia, WCAU</td>
<td>F</td>
<td>5:00-7:00 p.m.</td>
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<td>Washington, WTTG</td>
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<tr>
<td>Philadelphia, WCAU</td>
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<td>Washington, WTTG</td>
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The Casting Co.

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<tr>
<th>CAT CARSON</th>
<th>Station</th>
<th>Day</th>
<th>Time</th>
<th>Rating</th>
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<tr>
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<td>WJZ</td>
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<td>WNDK</td>
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<td>WABC</td>
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<tr>
<td>WITR</td>
<td>T</td>
<td>5:00-6:00 p.m.</td>
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<tr>
<td>KPLX</td>
<td>T</td>
<td>5:00-6:00 p.m.</td>
<td>6.9</td>
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<tr>
<td>WDAY</td>
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The Reel in Co.

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<th>Day</th>
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<tr>
<td>WBBM</td>
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<td>WORX</td>
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<td>WADD</td>
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<td>WORX</td>
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3 TOP-QUALITY, STAR-STUDDED SHOWS
FOR THE BUDGET-CONSCIOUS ADVERTISER

MYSTERY KARLIEF
As Scotland Yard's COLONEL MARCH
A fascinating, BRAND NEW half-hour film series of scientific crime
** | | |
** A simulating actress of "MY HERO" is due to give "I LOVE LUCKY" "QUITE A RUN FOR ITS MONEY."

NIELSEN RATINGS SHOW: Playing opposite a top budget, hour

COMEDY CUMMINGS
Starring in "MY HERO"

JOHN CROSBY, noted TV critic, says: "The dialogue, the stag-

If this program could be seen in a local community, it is a

ADVENTURE TERRY and THE PIRATES
OFFICIAL FILMS' fabulously successful, faithful reproduction of the

NEW BLOOD IN TV FILM FIELD
NEW YORK, Oct. 31—Three

JOE PALOOKA
dramatic half hour series
available to local
and regional sponsors
A GUILD Films Production

Guild Hires
- Continued from page 8
produced. He hinted that he would
be "satisfying for fans." The news of major consequence on the
West Coast in another way, is that
Goldman is expected immediately
following Guam's formal recognition of its independence. Assignments of Guild's 10 sales
men are also anticipated. No further additions to the sales staff is also anticipated. The plan is to
hype its merchandise and promote the new series of sponsors. This effort will be under the direction of Art Gross.
Lack of Savvy Aids Competitive Monster

By DON McCLURE
Associate Producer, Owen Murphy Productions, Inc.

There's a tendency, Competitive Bidding, with a seemingly insatiable appetite growing fast at the expense of the advertising agencies and their clients in television because of the added cost and inaccuracy of practice of buying films for the low, low price that bidding often brings. Is there no way to avoid this?

One film producer, and growing industry known as Industrial Motion Pictures—audio-visual aids for all kinds of educational training and public relations, needs. In the majority of cases the film producer worked directly with the company and/or client making the film. Advertising agencies did not get into the act because it was impossible for them to make their necessary 30 per cent commission—15 per cent on the cost of the production and 15 per cent on the cost of the media. Industrial Films rarely pay to be shown. Less than a handful of agencies had film departments headed by competent film producers.

### Typical Procedure

1. A film producer seeing a need for an audio-visual aid goes to the company and interests them in making a picture.
2. Most companies have a public relations department. One of their jobs is to promote better employees or public relations. If the film is logical and consists of factual telling of the story, a professional producer is enlisted to make the movie. In either case the relationship between the company and film producer is on a friendly company to company basis. The sponsor expects the film producer and accepts him as a creative and legitimate business man.
3. Price is rarely a prime importance. Get the best producer to do the best job. The sponsor expects to pay a fair mark-up on the cost of the production; no competitive bidding is practiced.
4. Postwar Flood
   - There is one notable exception to the foregoing business. The government insists, when it makes a picture, that bids must be submitted. As World War II ended, the armed services gave our boys courses to help them to re-enter civilian life. TV seemingly offered one of the brightest job futures—not to mention films for TV. There were thousands of G.I.'s being discharged that had served in the various visual training centers. Almost overnight hundreds of these boys took their money from the Bill of Rights and became TV film producers. At least that's what they called themselves. Only a very few had real film know-how.
   - Comes commercial TV and most ad agencies were caught with their commissions down. They asked themselves: Is TV simply radio with pictures? Free movies in the home! A new art form? Reporting events as they happen? Or—? The answers are still being sought. One answer did, however, become obvious: fairly soon. To assure the best presentation of the clients' sales message, the commercial should be on film.

### All Went In

Now the problem is where to find film producers who have imagination, who know production, who know costs. In move the G.I.'s in the move the radio producers, in move the amateur, the television producer, the commercial producer, the film producer, the commercial producer.

### Conclusion

Let's look at the standard practice of Competitive Bidding. Then let's look at the practical method of film making and see what is wrong with the system that needs to be changed to make it fair, friendly, and efficient.
Gene Autry Ratings in 4 Markets Point Out Strength of Re-Runs

NEW YORK, Oct. 31 - The variables inherent in re-running a TV film show again in a study made in an analysis of the history of the Gene Autry show in four test markets.

The study, which was made in Wichita, Kansas, Newton, Kansas, Los Angeles, and San Francisco, showed that the show was rerun in Wichita in July, 1953, at 7:30 p.m., and in Newton in July, 1953, at 3:30 p.m.

In Los Angeles, the show was rerun in July, 1953, at 7:30 p.m., and in San Francisco, it was rerun in July, 1953, at 3:30 p.m.

L. A. Bigelicht, producer of the Gene Autry show, said that in Los Angeles, second run was at 6:30 p.m. on Sept. 15, 1953, while in San Francisco, it was at 3:30 p.m.

Nevertheless, the study showed that the show was rerun in Wichita in July, 1953, at 7:30 p.m., and in Newton in July, 1953, at 3:30 p.m.

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In Los Angeles, the show was rerun in July, 1953, at 7:30 p.m., and in San Francisco, it was rerun in July, 1953, at 3:30 p.m.
For the first time in history
feature films produced expressly for TV!

26 NEW FILMS

- available in 70-minute
- and 54-minute versions
- using top talent
- many of them in color
- with positive pricing equitable to all
- and complete merchandising service

VITAPIX CORPORATION
An organization owned by TV stations, producing and distributing films for TV

FOR COMPLETE INFORMATION,
PHONE, WRITE OR WIRE
YOUR NEAREST OFFICE IMMEDIATELY

New York
Chicago
Los Angeles
500 Madison Avenue
30 N. La Salle St.
8049 Sunset Boulevard
Plaza 8-3013
ANdover 3-2950
BRadshaw 2-1764

Copyrighted material
COMEBACK

Denov New Producers of Video Films

NEW YORK, Oct. 31. — A former Lucky Strike cigarette ак-

countertop salesman, Donald J. Turcotte, has joined Jack Denov, a

former television producer, to form one of the top brass at the agency

and to add spark to its growing line of commercials in New York. The

deal was in the usual aoristic style of the magazine.

Denov is now producing several video commercials for the

"Cosmopolitan" series and has for the past year been a prominent

producer for several_BBDO_E and BBM commercials for such clients as

Volkswagen, Sears Roebuck, and General Foods. He has also

signed the well-known movie director Paul Screenan to write and direct some of the

"Classically." .

"Roid Rocky Jones"

-Continued from page 9

is a kick-off dinner November 7, at which Roy will be as

well as those from United Television Programs and

Space Ranger Enterprises and the Fortune Merchandising

Corporation. The goal of the efforts of the four will be
to be divided with the merchandising programs. This

includes a merchandising program that will be seen
to be of "Planet X". It has been

reprint. The availability of the book was available,

promising advertisers the opportunity to sponsor

campaigns for the first time. A Columbia

recognized the four-sided, "Shipwrecked on Planet X". It will

be written in verse. These books have been

sold by a story to the Space Ranger boys. It will

be the only magazine of a series of books. The

press release is scheduled for next year and each year

thereafter, featuring principals in the series.

Fortune Reaps

-Continued from page 9

cept in top markets where there is a standard fee, the

maximum. Fortune Reaps, however, is considering the

obvious, are the most ex-

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Pitt TroA Open War Against MCA

PITTSBURGH, Oct. 31—Andy Chakeres, owner of the Capitol Theatre and Bob George, owner of the Warner Theatre, both of which are part of the MCA chain, today asked Judge William S. Fugitt to take a date to the trial on October 29 at the New York Federal District Court by Bill Resell, of the Cleveland, Ohio, and Mark Granberry, the Warner manager of week of October 8 and gave the Andrews a $1,000 increase. Chakeres is interested in deciding whether the two owners of the Capitol and the Warner want to own the theatre. Chakeres and Chakeres are interested in deciding whether the two owners of the Capitol and the Warner want to own the theatre. Chakeres, reached by phone, said that he and had been offered the Andrews in any deal. They said that the offer had been made, however, the Andrews is still in negotiations with their chain of theatres.

AGVA Warns Boston Clubs

NEW YORK, Oct. 31—A crack down on all Boston clubs using entertainers, who are not members of the American Guild of Variety Artists, Inc., is under way by the American Guild of Variety Artists, Inc., to enforce the minimum basic agreements. The agreement, which was signed by the AGVA head, has an agreement that enforces the AGVA acts to give time periods of 15 minutes to the members of the union. Clubs that refuse to follow this agreement will lose their AGVA membership.

TRAUBEL OPENS AT WASHINGTON, D.C.

WASHINGTON, D.C., Oct. 31—Already inaugurated as first of the opening dates for a new contract deal at the Capitol Theatre, is an offer that the contract, which is due to expire in January, will be renewed. The current contract was signed in November.

Unions Discuss Revival of TA

The Union's next meeting will be held on October 31st, at 4:00 p.m., to discuss the future of TA. The Union has been in existence since the 1930s, and has been active in the entertainment industry for many years. The Union has been successful in negotiating contracts and securing fair treatment for its members. The Union is currently working on a new contract, which is due to expire in January, and is looking to the future with confidence.

Adler Seeks Sands From Sands

LAS VEGAS, Nov. 1—Harmonica virtuoso Larry Adler cancelled out of the Sands Hotel and Casino, where he was scheduled to perform, due to commitments elsewhere. Adler has recently announced his retirement from performing, and has been spending more time with his family.

Band Box to Change Name

NEW YORK, Oct. 31—The Band Box will change its name to the Band Box Company. The change will be effective immediately. The Band Box, which has been in operation for over 50 years, is a successful business that has been known for its high-quality products. The new name, Band Box Company, reflects the company's commitment to excellence and innovation.

CJC Branch in Miami

CHICAGO, Oct. 31—Consolidated Artists Corporation, which operates the Capital Theatre in Miami, has opened a branch office in Miami. The branch office will handle all of the company's business in the Miami area. The company has also opened offices in Chicago, Milwaukee, and Des Moines.

La Rosa Stands To Make 50G By Christmas

NEW YORK, Oct. 31—Julius La Rosa will make more than $50,000 between now and Christ. The singer's contract, which was signed last week at the Paramount's Million Dollar Theatre, will expire in January. The singer, who has been a member of the AGVA for many years, is looking forward to the end of his contract and the opportunity to work on new projects.

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La Rosa Stands To Make 50G By Christmas

NEW YORK, Oct. 31—Julius La Rosa will make more than $50,000 between now and Christ. The singer's contract, which was signed last week at the Paramount's Million Dollar Theatre, will expire in January. The singer, who has been a member of the AGVA for many years, is looking forward to the end of his contract and the opportunity to work on new projects.
**MUSIC**

**ASCAP Gives Ahlert Widow 25G, Raises Bylaw Debate**

NEW YORK, Oct. 31.—A number of highly placed members of the American Society of Composers, Authors and Publishers, Inc., which was founded this week received consents to serve on the ASCAP board Thursday (30) awards of 

Fred E. Ahlert. The money was garnered to aid Ahlert with his work in connection with the ASCAP bylaw meeting. The proposed measure was defeated by a vote of 62 to 55. The bylaw is scheduled to take effect on January 1, 1954. For those who desire to make an ASCAP resolution, the bylaw provision permits an expenditure of up to 

a day for the benefit of the widow 

of Ahlert, in the doing the work, had worked into the resolution of the ASCAP director.

1 Step From 1-Stop To Rack Operator

**RCA Ties Yuletide Record with Hi-Fi**

NEW YORK, Oct. 31.—RCA Victor has tied this Christmas season with the arrival of a new series of recorded Christmas music, the RCA Victor Hi-Fi. The series will be available for both home and commercial use.

The new series will include a variety of music, ranging from classical to jazz, and will be available in a variety of recordings, including LPs, 45s, and 78s.

**WALDEN PLUGS OTHER LABELS**

NEW YORK, Oct. 31.—In a rather surprising move, ASCAP has made an agreement with several labels to include their music in the recent fellowship by the ASCAP board.

These moves make it clear that this is not the first move in which ASCAP has attempted to lend support to several of the major labels.

The recent move by ASCAP to include several labels in the fellowship has been held up temporarily.
Wax Workers To Earn Over $21 Mil in '53

WASHINGTON, Oct. 31—Phonograph disk manufacturers were set to make over $21 million in salaries and wages this year, according to the final report of the National Bureau of Economic Research and the Commerce Department experts who have been compiling the data over the past year. This compares with the $18.4 million paid the workers in the industry last year.

The report underlines the fact that the industry paid 50 per cent more in wages this year than it did last year.

The report points out that the average worker's income rose to $50.7 per week, or $2,639 for the year.

In addition to the straight wage increase in the industry, the report points out that the workers have received a number of other benefits:

1. They have received more health insurance benefits.
2. They have received paid vacations.
3. They have received more paid holidays.
4. They have received more paid sick leave.

The report also points out that the industry has been able to attract new workers by offering better working conditions and higher wages.

Community Singing Act Idea Tested

NEW YORK, Oct. 31—Mr. and Mrs. Les Perry have issued a new label to M-G-M Records, here announced by Jimmy Lydon's Stereo Sound, Incorporated.

This new label is designed to offer a new way of recording for the professional talent, production and studio for disk recordings. Prices for the new label range from $11.50 for a male vocalist recording to $25 for a vocal and instrumental group.

The new label is offering six groups of different types for disk recordings. The groups include male and female vocal groups, and male and female instrumental groups.

In addition to the new label, the Perry label will also offer film recording for the finished disk.

Also available are arranging services, recording and handling lead sheets or sheet music to the disk for handling and distribution problems.

HOLLYWOOD, Oct. 31—Madonna, the singing sensation of the week, is the latest in the line of young singers to hit the scene. Her latest single, "You'll Be Mine," has been widely played in record stores, and it has been reported that she is due to make another recording soon.

Another community singing disk is available to the public.

New York’s favorite country and western singer, Jimmie B. Lee, has also built a TV program called "The Jimmie B. Lee Show." The show is sponsored by the Federal Communications Commission and is broadcast every Saturday night at 8:00 p.m.

The program features a variety of musical guests, including country and western singers, as well as popular artists from other genres.

Periodically, community singing groups perform at local events and festivals, bringing joy and entertainment to residents of the community.

Edgar Leslie Resigns As ASCAP Director

NEW YORK, Oct. 31—Edgar Leslie, pillar of the American Society of Authors, Composers and Publishers, this week resigned as a member of the Society’s Board of Directors.

Edgar Leslie, who has been a member of the Society for over 20 years, is known as a staunch supporter of the Society’s goals and objectives. His resignation is seen as a significant loss to the Society.

As a leader in the writers’ movement, Leslie has played a key role in advocating for the rights of songwriters and publishers. He has been a vocal advocate for fair compensation for songwriters and composers.

Leslie was elected to the ASCAP Board of Directors in 1968 and has been a member ever since. He has been an active member and has made many contributions to the Society.

RSA Plans R&B Line as 7th Label

NEW YORK, Oct. 31—RCA Records announces the launch of a new label in the planning stages: Spectrum. This label is designed to offer artists playing R&B and blues records. At this point, the label is uncertain as to what each label will be released, but the general plan is to offer a wide variety of R&B and blues artists.

The new label will also include a variety of new artists, including up-and-coming young talents and established R&B and blues musicians.

The label will focus on new material and will not feature reissues of older recordings. The label will be dedicated to promoting young talent and will provide a platform for new artists to showcase their music.

Paul-Ford To Set Up ASCAP Firm

NEW YORK, Oct. 31—The Les Paul-Ford team is set to expand their business with the establishment of a new firm, the American Society of Composers, Authors and Publishers, Inc., in addition to the Broadcast Music, Inc. (BMI), and the British Copyrights Society.

The firm will be called the Les Paul-Ford ASCAP, and it will be headed by Les Paul and Ford. The firm will handle all aspects of ASCAP’s business, including new releases, copyrights, and reinstatements.

The firm will be headquartered in New York City, and it will serve as a central hub for ASCAP’s activities.

London Uses New Display Container

NEW YORK, Oct. 31—London Records is using a new shipping container for its records, which can be easily converted into any type of display. The container is a colorful container that features artwork and a cover display. By folding the cover over the container, the container can be used to display the records in the box that holds the discs.

Another feature of the container is that it will be used for the lower grooves. They point out that Nat ‘King’ Cole has two records out on two other “Biggest Hits” labels, and two records have been issued in a single container, which is believed to be a sign that are records will be in the middle of the rack, too.

Other Factors

Some books and promoters claim that there’s no need for the long business this year. One says there are very few packages going into effect, and another says that there will be only one or two big ones in the year ahead.

The rise in sales has been due in part to the rise in the number of records being sold. The rise in the number of records being sold has been due in part to the rise in the number of records being sold.

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Frank Pub Scores as Majors Cut 'Stranger'

NEW YORK, Oct. 31—Frank M. Sweepstakes scoring firm, scored a touchdown this week, scoring a hat trick in Capitol, Columbia, Decca and RCA Victor, released a new, no. 1, in each of the key tine from the forthcoming season. In spirit of the fact that the original theme has been set with Columbia Records, and in spirit of the fact that Frank M. Sweepstakes has had the key role in the forthcoming season, it was decided that the theme is based on a well-known score in contemporary music called "The Memory." It was written by W. B. Miller and is being used by Frank M. Sweepstakes.

Kate Smith to Begin Waxing For Capitol

NEW YORK, Oct. 31—Active recording artist and star of "Kate Smith's Publicity Hour" for several weeks for her first complete album in a series of records made in New York City, Miss Smith will be featured on the Columbia and Victor labels.

Miss Smith's interests in the music business will cover more than the Columbia and Victor labels association. She is also a member of the Dixieland jug band, the Big Band and the "Waxing Man," a publishing house.

William Kapell Dies in Crash

SAN FRANCISCO, Oct. 31—William Kapell, regarded as one of the greatest pianists on the concert stage, died in an airplane crash here on the way back from his concert last night. It is said that it was a natural death.

A host of famous pianists appeared on the stage to pay tribute to Kapell. Among them were the Alphonso Liszts, the Arturo Toscanis, and the Spencer Davis Trio. The concert was featured on the Columbia and Victor labels.

FRIARS FETE EDDIE FISHER

NEW YORK, Oct. 31—Eddie Fisher became one of the most popular stars in the last 30 years and experience to make it. As a member of the famous Friars club, he was a jammed room that Friday night. Eddie Fisher, the young singer, came on. He performed "The Legend of Johnny," and was recorded for the label. The label included his wife and two children.

See Great Publicity Value In TV for Ballrooms, Bands

CHICAGO: Oct. 31—In the Chicago area, there is no question that the use of television is a major trend in the ballroom business. The use of television in the ballroom business is on the increase, and the use of television is on the increase. The use of television is on the increase. The use of television is on the increase. The use of television is on the increase.

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250 POLICY COVERS STERN

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Wanted to Stage 2-Day Shindig For 'Ole Opry'

NASHVILLE, Oct. 31—Radio station WSM, here, has set a major concert for this Thursday and Friday, to celebrate the 25th anniversary of the nation's oldest broadcasting station. It will be staged on-covered area of over 250 acres and western disk will be featured at the station. The United States has been invited to attend the celebration and the few of planned events.

Folks will be in on Friday, November 31, at which time the station will hold a three-hour meeting at which artists, business people, and others who have been a part of the station will talk to the jockeys, and cocktails will be served. The dance party hosted by WSM. On Saturday, November 30, there will be a large community dance party with a guest of the Peer-International Foundation of the Publicity Song Round-up magazine, featuring a copy of the record, and the Argo-Ruffin publicity and late-night dances, and the disc jockeys will also be hosting.

Tannen Adds R&B Field to Hillbilly Biz

NEW YORK, Oct. 31—Pubberies, Inc., which concentrated its publishing and record activities on the R&B field, is now moving into the rhythm and blues market. The company, under the leadership of Robert Tannen, is studying R&B market and picking up material from the top R&B stars. It is expected that the new line will be announced early in the new year.

Autry Off AFM Unfair List

Hollywood, Oct. 31—Gene Autry, East Coast, and the American Federation of Musicians' management committee, has taken up earlier this week. The AFM, with the help of the National Labor Relations Board, has a case against Autry's sponsor, the WEA, and the AFM has not yet been recorded for rapid release.

Autry has added John Gena to his staff and the disc jockey promotion that was formerly Paul Cohen's secretary at the AFM.

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PEARL BAILEY
Singing
I LOVE MY ARGENTINE
and
ME AND MY SHADOW
Coral 61070 (78 RPM) and 9-61070 (45 RPM)

DON CORNELL
Singing
YOU’RE ON TRIAL
and
I’M YEARNING
Coral 61068 (78 RPM) and 9-61068 (45 RPM)

Alan Dale · Don Cornell · Johnny Desmond
Singing
THE GANG THAT SANG
"HEART of MY HEART"
and
I THINK I’LL FALL IN LOVE TODAY
Coral 61076 (78 RPM)
and 9-61076 (45 RPM)
Music as Written

In plain wrappers, the price is $0.99 for a 100. These deeply LPs all have

SHARON SET ON

4 DATES

Jazz Train

Jazz Train" the miniature jazz

Train" to the move of the public to larger

promotional efforts. ... Schuyler Chapin has

been described by Allan Grant of Universal

Records as "a happy example of the new

era." The release of the album by Chess

Records for Decca, and the album

recorded by York on the label, and

which was produced by

Jazz Train"

COLUMBIA offers

LOW COST LPs.

Columbia Records, at the be-

ginning of the year, has

made available LP disks for

advocates deep cuts at open-

low prices. Publishers who buy

large quantities of LP disks to sell

in jacks can obtain them from the firm at

$0.99 for a 100. This price holds for either 12- or 13-

inch sizes in the regular jacket.

THAT'S ALL

recorded by

RAY ECK, 

Census Collector, 

SACRAMENTO, CAL.

Another

BMI

PROMINENT

COLUMBIA ARTISTS

Nominated for GRAMMY AWARDS

EMERSON, STARR, McLAUGHLIN

American radio host Dick Biondi with radio station WGN.

Music as Written

"I Can't Stand It"

DECCA PROMOTES

BOXL EP'S

Decca is promoting a joint promotion with Ballantine Books, which has

just released the published book," The Sound of the 50's," and the Decca

album ballads in arrangement in the trade. The old vinyl disks are

labeled "The Sound of the 50's - A Treasury of Hits." The group will be composed of

Decca Promotes

GOLDEN "JONES"

The Kaiser is a pressing a joint promotion with Ballantine Books, the firm that

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A Christmas Ditty

JIMMY BOYD

"Santa Got Stuck In The Chimney"

COLUMBIA RECORDS

"I SAID A PRAYER FOR SANTA CLAUS"
The Nation's Ten Top Tunes

... for Week Ending October 31

THE HONOR ROLL OF HITS is compiled by a statistical formula which automatically measures the comparative popularity of each tune, based on the results of the applicable Music Popularity Charts for the current and the immediately preceding weeks. Records listed in this column: (f) indicate fame tune from a film; (s) indicates tune from a high mental.

1. You, You, You
   By Lena Horne and Robert Mellin—Published by Robert Mellin (BMI)
   BEST SELLING RECORDS: Anna Brothers, V-252332. OTHER RECORDS: C. Glen, Col 60509; J. Morton, Mercury 780796; R. LaVern, Del 51208; E. Rene, M-G-M 11251.

2. Vaya Con Dios
   By Larry Russel-Bucky Pepper & Inn James—Published by Anderson (ASCAP)
   BEST SELLING RECORD: L. Paul-M. Ford, Cap 2240. OTHER RECORDS: C. Applegate, Tailspin 102; S. Rooney, Mercury 780310; B. Heyen, B-125; R. Maxwell, Mercury 780777; L. Wall, Crest 15317; Mercury 780712.
   TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Thesaurus.

3. Ebb Tide
   By Robert Maxwell and Carl Sigman—Published by "A" (ASCAP)
   BEST SELLING RECORD: P. Charliefield, London 1758. OTHER RECORDS. C. Applegate-Twins, Inc., Dec. 22075; A. Money, M-G-M 11741; E. Glen, Col 65492; S. McEvoy, Record 70198; L. Wall, Crest 15317; Mercury 780712.
   TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Thesaurus.

4. Oh
   By Byrnes Gas-Arnold Johnson—Published by Feist (ASCAP)
   BEST SELLING RECORD: P. W. Hunt, Cap 21042. OTHER RECORDS: C. Applegate, Tailspin 102; A. Money, M-G-M 11741; E. Glen, Col 65492; S. McEvoy, Record 70198; L. Wall, Crest 15317; Mercury 780712.
   TRANSCRIPTIONS AVAILABLE: Johnny Desmond, Thesaurus.

5. Rags to Riches
   By Dick Adams and Jerry Ross—Published by Sanders (ASCAP)
   OTHER RECORDS: T. Ross, Bell 1915; Dilly Ward & His Dominitos, King 118.

6. Crying in the Chapel
   By Darrell Oldef—Published by Valley (BMI)
   BEST SELLING RECORDS: L. Vail, V-25143; J. Glenn, Valley 1007; Octave Juvenile 1012; OTHER RECORDS AVAILABLE: J. C. Adams, Republic 7007; B. Allen, Dec 22779; R. Baker, Ward 921; E. Fitzgerald, Dec. 28767; Pear Not 352; E. Glen, Col 65492; D. Linson, Record 70198; A. Leland, Chart 862; Other Records: L. Wall, Crest 15317; Mercury 780712.
   TRANSCRIPTIONS AVAILABLE: Miscellaneous Quartet, Thesaurus.

7. El Campari
   By Julius La Ross—Published by Bernas (BMI)
   BEST SELLING RECORDS: J. Ross, Cadence 1233.

8. Many Times
   By Jules Jeanes and Pat Hill—Published by Brookland (BMI)

9. St. George and the Dragonet
   By Stan Fosher, Dave Rollins, Walter Schumann—Published by Altine (ASCAP)
   BEST SELLING RECORD: S. Fosher, Cap 2106.

10. Dragnet
    By Walter Schumann—Published by Altine (ASCAP)

Second Ten

11. NO OTHER LOVE
    Published by Wilmot (ASCAP)

12. BICOCHET
    Published by Harris (BMI)

13. IN THE MISSION OF ST. AUGUSTINE
    Published by Republic (BMI)

14. ISTANBUL
    Published by Altine (ASCAP)

15. LOVE WALKED IN
    Published by Chandos (ASCAP)

16. I SEE THE MOON
    Published by Chandos (ASCAP)

17. P.S. I LOVE YOU
    Published by Le Salle (ASCAP)

18. PA PA MAM
    Published by Sheehan (BMI)

19. MY LOVE, MY LOVE
    Published by Mendelson (BMI)

20. HEY, JOE
    Published by Tension (BMI)

21. STORY OF THREE LOVING (Lightfoot Variation)
    Published by Charles Potter (ASCAP)

WARNING! The title "HONOR ROLL OF HITS" is a registered trademark and name of the hits has been copyrighted by The Billboard. Use of either may be made without The Billboard's consent. Simply write or wire Publisher, The Billboard, 150 Broadway, New York, and permission will be immediately granted.
Kay's great on both sides!

"CHANGING PARTNERS" and "I'll always be in love with you"

Capitol
Record No. 2657

www.americanradiohistory.com
TOP SELLERS—

POPULAR

Based on Actual Capitol Sales Reports

1. THE KANGAROO DONCHA HEAR THEM BILLS .............. L. Paul & M. Ford ........ 2614
2. ST. GEORGE AND THE DRAGONET LITTLE BLUE RIDING HOOD .......... S. Frayne ....... 2596
3. NAVAJO DANCE JOHNNY (IS THE BOY FOR ME) ............. L. Paul & M. Ford ........ 2486
4. ONE SAM ........................................ P. Hunt .......................... 2442
5. LOVER, COME BACK TO ME! THAT'S ALL ................. M. Cole ........................ 2610
6. THAT'S ANGAR! YOU'RE THE RIGHT ONE .................. B. Martin .................... 2589
7. FORGIVE ME, JOHN MY WEDDING RING ............... J. Shepard & F. Huskey .... 2586
8. A DEAR JOHN LETTER I'D RATHER SHE YOUNG (YAN GROW OLD WITHOUT YOU) .... J. Shepard & F. Huskey .... 2502
9. WHEN MY DREAMBOAT COMES HOME SWAPPY-FIRE .......... K. Starr ........................ 2595
10. FROM HERE TO ETERNITY ANYTHING—ANYTHING ........... P. Sinatra .................... 2560
11. DRAGONET DANCING IN THE DARK ....................... R. Anthony ........................ 2562
12. JINGLE BELL WHITE CHRISTMAS ...................... L. Paul & M. Ford ........... 2617
13. THE LITTLE BOY THAT SANTA CLAUS FORGOT MRS. SANTA CLAUS .......... M. Cole ........................ 2616
14. KISS ME BIG CAITYSH BOOGIE ........................ T. Emile ........................ 2602
15. SOUND OFF ANOTHER DAWN, ANOTHER DAY ........... R. Anthony .................... 2637
16. I LOVE PARIS GOSI .................. L. Baxter .......................... 2479
17. PINK SHAMPOO WHEN YOU LOVE A FELLA ................... V. Young ...................... 2615

LATEST RELEASE

No. 303

I LOVE YOU SOUTH OF THE BORDER (Down Mexico Way) Frank Sinatra ........ 2638
RODEO CALVARY THE SONG OF LOVE ....................... June Freeman .................. 2639
THE CHRISTMAS BLUES IF I SHOULD LOVE AGAIN ........... Dean Martin .................... 2640
MY GREATEST THRILL WON'T SWEEP ME OFF MY FEET ........... Sammy James ................. 2641
SWEEP AROUND YOUR OWN BACK DOOR .................. Roy Acuff ........................ 2642
MOTHER-IN-LAW YA, YA, YA (The Whittlespoon Song) ... Yogi Yorgensen ................. 2643
IT'S CHRISTMAS TEARS ................................... Jimmy Wakely .................. 2644

More hits by Mr. Hillbilly!

"Sweep Around Your Own Back Door"
and "Swamp Lily"

ROY ACUFF
and his Smoky Mountain Boys

Capitol Record No. 2642

TOP SELLERS—

COUNTRY & HILLBILLY

Based on Actual Capitol Sales Reports

1. FORGIVE ME, JOHN MY WEDDING RING ............... J. Shepard & F. Huskey .... 2586
2. A DEAR JOHN LETTER I'D RATHER SHE YOUNG (YAN GROW OLD WITHOUT YOU) .... J. Shepard & F. Huskey .... 2502
3. WALKIN' AND REMIN' I WOULDN'T TREAT A DOG LIKE YOU'RE TREATIN' ME ........ F. Huskey .......................... 2627
4. LOOKING AT THE MOON AND WISHING ON A STAR I NEED YOUR LOVE ............. S. McDonald .......................... 2607
5. I LOVE GOD'S WAY OF LIVING PREACH THE GOSPEL .................. Lonnie Brooks .... 2512
6. RE-DISTILLER'S BLUES DANCE OF THE GALLANT ROG .................. M. Travis .......................... 2563
7. YESTERDAY'S GIRL JOHN HENRY ...................... H. Thompson .................... 2553
8. HOW DO RIGHT DADDY DON'T DO ME ROUND L. CHAPPEL ...................... 2611
9. BORN AGAIN FROM MOTHER'S ARMS TO KOREA .................. Lonnie Brooks .... 3510
10. THE HOUSE OF BLUE LIGHTS BELLS AND BOOGIE ...... M. Moore ........................ 2574

TOP SELLERS—

"1600" SERIES

Based on Actual Capitol Sales Reports

1. TWELFTH STREET RAG THE CHARLTON .......... P. Hunt .......................... 1638
2. NOT JEALOUS L. Paul & M. Ford ................. 1621
3. WHISTLING HOPE I'LL STRING ALONG WITH YOU ...... J. Stafford & G. MacRae ...... 1642
4. SOUTH I WANT TO LINGER P. Daily ...................... 1624
5. SEPTEMBER SONG LAURA ......................... S. Kenton .......................... 1680
6. TENNESSEE WALLET MOK'ING BIRD HILL .......... L. Paul & M. Ford ........... 1676
7. ONCE IN A WHILE BRAZIL Dainty Sisters .......... 1653
8. BLUEBIRD AUTUMN NOCTURNE .................. R. Anthony .......................... 1654
9. WHEEL OF FORTUNES ANGRY ................... R. Starr .......................... 1677
10. HOW HIGH THE MOON JOSEPHINE .................. J. Paul & M. Ford ........... 1675
11. HARLEM NOCTURNE WHAT IS THIS THING CALLED LOVE ........ B. Anthony ........... 1664
12. SLIPPING AROUND WEDDING BELLS .................. M. Whiting & J. Wakely .... 1634
13. I'LL REMEMBER APRIL GET HAPPY .................. J. Christy .......................... 1647

BEST SELLING—

POPULAR ALBUMS

Based on Actual Capitol Sales Reports

1. MUSIC FOR LOVERS ONLY ............... Jackie Gleason .................... 352
2. KING" COLE SINGS FOR TWO IN LOVE Roy Acuff ...................... 420
3. PORTRAITS ON STANDARDS Tim Gannon ...................... 462
4. TODAY'S TOP TUNES, VOLUME I Top Capitol Artists ........... 9115
5. THE DESERT SONG Gordon MacRae & Essie Norman 351
6. LOVERS' RHAPSODY & SONGS FROM LOVERS' RHAPSODY Jackie Gleason .... 366
7. CAN-CAN Original Broadway Cast .......... 452
8. THE FAMILY DANCED Mickey Rourke ...................... 457
9. JOE FINGERS CARR AND HIS RAGTIME BAND .................. Joe "Fingers" Cart .......... 443
10. BLUE TANGO Les Bokhan ...................... 447
11. THE ANTHONY CHOIR Ray Anthony ...................... 442
12. GERRY MILLIGAN AND HIS TEN-FETE .................. Gerry Mulligan ................. 439
13. THE PARK AVENUE HILLBILLIES Billie Holiday ................. 444

First Lady of Song

JANE FROMAN
sings "Robe of Calvary"
and "The Sound of Love"

with orchestra conducted by HENRY SYLVERN
Capitol Record No. 2647

Frank Sinatra

with BILLY MAY
and his orchestra

More hits by Mr. Hillbilly!

"Sweep Around Your Own Back Door"
and "Swamp Lily"

ROY ACUFF
and his Smoky Mountain Boys

Capitol Record No. 2642

More hits by Mr. Hillbilly!

"Sweep Around Your Own Back Door"
and "Swamp Lily"

ROY ACUFF
and his Smoky Mountain Boys

Capitol Record No. 2642
**The Billboard's Music Popularity Charts**

### Favorite Tunes

For Week Ending October 31

<table>
<thead>
<tr>
<th>No.</th>
<th>Tunes</th>
<th>Artist/Song</th>
<th>Label/Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td><em>I'll Never Stand In Your Way</em></td>
<td>Joni James</td>
<td>MGM 78 rpm</td>
</tr>
<tr>
<td>2</td>
<td><em>Lenny's Got A SWEETHEART</em></td>
<td>Little Rita Fay</td>
<td>MGM 78 rpm</td>
</tr>
<tr>
<td>3</td>
<td><em>In the Mood</em></td>
<td>Benny Goodman &amp; His Orchestra</td>
<td>Decca 78 rpm</td>
</tr>
<tr>
<td>4</td>
<td><em>I'll Be Waiting For You</em></td>
<td>Artie Shaw &amp; His Orchestra</td>
<td>Decca 78 rpm</td>
</tr>
<tr>
<td>5</td>
<td><em>Peggy's Blue Eyes</em></td>
<td>Peggy Lee</td>
<td>Bullet 78 rpm</td>
</tr>
<tr>
<td>6</td>
<td><em>My Heart Belongs To Daddy</em></td>
<td>Pat Scott</td>
<td>King 78 rpm</td>
</tr>
<tr>
<td>7</td>
<td><em>Dinah</em></td>
<td>Dinah Shore</td>
<td>Columbia 78 rpm</td>
</tr>
<tr>
<td>8</td>
<td><em>I'll See You Again</em></td>
<td>Artie Shaw &amp; His Orchestra</td>
<td>Decca 78 rpm</td>
</tr>
<tr>
<td>9</td>
<td><em>We'll Meet Again Again</em></td>
<td>Ray Noble &amp; His Orchestra</td>
<td>Vocalion 78 rpm</td>
</tr>
<tr>
<td>10</td>
<td><em>Since You Left Me</em></td>
<td>Andy Devine &amp; His Orchestra</td>
<td>Bluebird 78 rpm</td>
</tr>
<tr>
<td>11</td>
<td><em>Melancholy Hymn</em></td>
<td>Jack Teagarden &amp; His Orchestra</td>
<td>Decca 78 rpm</td>
</tr>
<tr>
<td>12</td>
<td><em>I Hear Music</em></td>
<td>Guy Lombardo &amp; His Orchestra</td>
<td>Vocalion 78 rpm</td>
</tr>
<tr>
<td>13</td>
<td><em>I'm Gonna Live Again</em></td>
<td>Artie Shaw &amp; His Orchestra</td>
<td>Decca 78 rpm</td>
</tr>
<tr>
<td>14</td>
<td><em>You're Gonna Hear Me Now</em></td>
<td>Ray Noble &amp; His Orchestra</td>
<td>King 78 rpm</td>
</tr>
<tr>
<td>15</td>
<td><em>You're Sweet</em></td>
<td>Jack Teagarden &amp; His Orchestra</td>
<td>Decca 78 rpm</td>
</tr>
</tbody>
</table>

**Top 31 in Radio**

1. *I'll Never Stand In Your Way* Joni James
2. *Lenny's Got A SWEETHEART* Little Rita Fay
3. *In the Mood* Benny Goodman & His Orchestra
4. *I'll Be Waiting For You* Artie Shaw & His Orchestra
5. *Peggy's Blue Eyes* Peggy Lee
6. *My Heart Belongs To Daddy* Pat Scott
7. *I'll See You Again* Artie Shaw & His Orchestra
8. *We'll Meet Again Again* Ray Noble & His Orchestra
9. *Since You Left Me* Andy Devine & His Orchestra
10. *Melancholy Hymn* Jack Teagarden & His Orchestra
11. *I Hear Music* Guy Lombardo & His Orchestra
12. *I'm Gonna Live Again* Artie Shaw & His Orchestra
13. *You're Gonna Hear Me Now* Ray Noble & His Orchestra
14. *You're Sweet* Jack Teagarden & His Orchestra

**Top 10 in Television**

1. *I'll Never Stand In Your Way* Joni James
2. *Lenny's Got A SWEETHEART* Little Rita Fay
3. *In the Mood* Benny Goodman & His Orchestra
4. *I'll Be Waiting For You* Artie Shaw & His Orchestra
5. *Peggy's Blue Eyes* Peggy Lee
6. *My Heart Belongs To Daddy* Pat Scott
7. *I'll See You Again* Artie Shaw & His Orchestra
8. *We'll Meet Again Again* Ray Noble & His Orchestra
9. *Since You Left Me* Andy Devine & His Orchestra
10. *Melancholy Hymn* Jack Teagarden & His Orchestra

**England's Top Twenty**

Based on clipped reports from England's top music publishers. American publisher of each tune is listed in parentheses. Amerika indicates an American publication.

1. Believe - Glen Campbell (Columbia)
2. Peggy Fiacco - Shirley Bassey (Decca)
3. Enid (Eddie) - Brian's (Huawei)
4. Song From Mamma's Rose (Columbia)
5. Robin - Bob's (Peer)
6. Look At That Girl - Chrisie's (Columbia)
7. Amelia My Baby - Brian's (Decca)
8. April in Paris - Shirley Bassey (Decca)
9. Elsa-Peet (Peppe) - Decca
10. Vera Lynn Don't - A Way-Show (Warner)
11. Frankie Vaughan - Don't Be Sexy (Universal)
12. Football - Don't Be Sexy (Universal)
13. Patricio Walls - Beautiful (Bourne)
14. Eddy Joe - Robin (Decca)
15. Patricio Walls - Beautiful (Bourne)
16. Your Chealin' - Patricio Walls (Bourne)
17. Sound Of Music - Don't Be Sexy (Universal)
18. Vera Lynn - Patricio Walls (Bourne)
19. Vera Lynn - Patricio Walls (Bourne)
20. Vera Lynn - Patricio Walls (Bourne)
Hey Buddy,
got two
great sides!

Rusty Draper

"THE LONESOME SONG"

AND

"NATIVE DANCER"

MERCURY 70256 • 70256X45
The Billboard's Music Popularity Charts... for Week Ending October 31

REVIEWS OF THIS WEEK'S NEW RECORDS

Popular

FRANKIE LAUNDER STAFFORD

This week's reviews are a bit more subdued than usual, with a few notable exceptions. The Benson Gang, featuringviolent guitar by Larry Rivers, and their many fans will latch on to their latest offering, 'The Benson Gang', (at least, that's what we hope).

RUDY DRAPER

Muggsy, the leader of the Benson Gang, has released a brand new single, 'The Benson Gang', and it's a hit! The guitar work is fantastic, and the overall sound is amazing.

TERRY WRIGHT

The Benson Gang has also released a new single, 'The Benson Gang', and it's a hit! The guitar work is fantastic, and the overall sound is amazing.

Jazz

MAY MATHIEU-KENTON

New Orleans is a city of music, and this week's reviews reflect that. May Mathieu-Kenton's 'New Orleans' is a wonderful album, with its mix of jazz, blues, and rock.

Sacred

PEACEFUL PRECIOUS

This week's reviews are a bit more subdued than usual, with a few notable exceptions. Peaceful Precious's 'Peaceful Precious' is a beautiful album, with its mix of sacred and secular themes.

Spiritual

BIXIE HUMMING BIRD

This week's reviews are a bit more subdued than usual, with a few notable exceptions. Bixie Humming Bird's 'Bixie Humming Bird' is a beautiful album, with its mix of sacred and secular themes.

Latin American

CARRARA PALMERE ORK

This week's reviews are a bit more subdued than usual, with a few notable exceptions. Carrara Palmere Ork's 'Carrara Palmere Ork' is a beautiful album, with its mix of sacred and secular themes.

RATINGS: S-96, Top 89, Excellent

90-79: Top 100-Oct, 90-89: Excellent

The ratings are based on a scale of 1 to 100, with 1 being the lowest and 100 being the highest.

HOW RATINGS ARE DETERMINED: Each record is reviewed and rated on the basis of its overall quality, with special attention paid to the sound quality, production values, and artistic merit.

THE CATEGORIES: Following are the main categories that are rated in each of the six different categories, each of which is reviewed by a panel of experts, each of whom has a specific area of expertise.

Each of the reviews represents the opinion of the members of The Billboard music staff who reviewed the record.
Columbia Best Buys

BEST SELLING POPULAR RECORDS
Based on actual sales reports for week ending October 31st

RAFS TO RICHES
HERE COMES THAT HEARTACHE AGAIN
I SHOULD HAVE TOLD YOU LONG AGO
ISTANBUL
IN THE MISSION OF ST. AUGUSTINE
NO STONE UNTURNEO
I SEE THE MOON
I JUST WANT YOU
I WANT A HIPPY-POPATOMUS FOR CHRISTMAS
ARE MY EARS ON STRAIGHT?
AYE MARIA
CHRISTMAS MORN
SANTA GOT STUCK IN THE CHIMNEY
I SAID A PRAYER FOR SANTA CLAUS
THE STORY OF THREE LOVES
MAIDEN'S SONG WITH SANTA
HEY JOE
SITTING IN THE SUN
PLEASE DON'T TALK ABOUT ME WHEN I'M GONE
ARE MY EARS ON STRAIGHT?
SWEET MAMA, TREE TOP TAIL
A RED, RED RIBBON
UNDER PARDE SKIES
FAREWELL
LONG AWAKE
TIME
ANSWER ME
BLOWING WILD
THE SONG FROM MORIN BOUGE
SWEDISH RHAPSODY

Tony Bennett 40048  4-40048
The Four Lads 40082  4-40082
Sammy Kaye 40061  4-40061
The Mariners 40047  4-40047
Gayla Peevey 40106  4-40106
Liberace 48001  4-48001
Jimmy Boyd 40080  4-40080
Liberace 40099  4-40099
Frankie Laine 40036  4-40036
Johnnie Ray 40090  4-40090
The Mariners 40104  4-40104
Mitch Miller 40100  4-40100
Sarah Vaughan 40041  4-40041
Frankie Laine 40049  4-40049
Percy Faith and Felicia Sanders 39944  4-39944

BEST SELLING FOLK RECORDS
Based on actual sales reports for week ending October 31st

SATISFACTION GUARANTEED
WHO'LL BUY MY HEARTACHES
HEY MAMA, AM I THE ONE?
HOPELESS LOVE
THEN I'LL COME BACK TO YOU
INVISIBLE HANDS
I FOUND A FRIEND
TRADEMARK
Do I LIKE IT?
DON'T MAKE ME ASHAMED
IT'S A LONG, LONG RIDE
LOVE LEADS THE WAY
THE CHUCK WAGON
LEAVE HER ALONE
YOU ALWAYS GET BY
LET ME GO, DEVIL
WILDCAT DOODLE
SING ME SOMETHING SENTIMENTAL
AT THE END OF A LONG, LONELY DAY

Tony Bennett 21166  4-21166
The Four Lads 21129  4-21129
Lefty Frizzell 21169  4-21169
Jo Stafford 21165  4-21165
Carl Smith 21119  4-21119
Marty Robbins 21176  4-21176
The Chuck Wagon Gang 21153  4-21153
Roy Price 21173  4-21173
Johnny Bond 21160  4-21160
Marty Robbins 21143  4-21145

NEW POPULAR ALBUMS
DREAM TIME with PAUL WESTON
a dozen romantic favorites in the inimitable Western manner. "LP" CL 528

MOOD MUSIC by PAUL WESTON
a dozen magical moods, some melodies played in devony arrangements. "LP" CL 527

VIENNESE WALTZES by the Alexander Schneider String Ensemble
light, lilting waltzes favorites by Strauss and Lanner. "LP" CL 530

ERROLL GARNER
brilliant piano inventions on six great tunes. "LP" CL 555

SOPHISTICATED SWING by LES ELGART
smooth, distinctive settings played with calculating style. "LP" CL 556

DANCE WITH COUGAT
Xavier Cugat presents twelve different Latin-American styles. "LP" CL 557

NEW FOLK MUSIC RELEASES
JOHNNY BOND
SWEET MAMA, TREE TOP TAIL
PUT A LITTLE SWEETNESS IN YOUR LOVE
LESTER FLATT and EARL SCRUGGS
I'LL GO STEPPING TOO
POGGY MOUNTAIN CROCHES
THE JOHNSON FAMILY SINGERS
WHISPERING NOPE
THE SWEETEST GIFT

Johnny Bond 21186  4-21186
The Johnson Family Singers 21179  4-21179

NEW CHILDREN'S RELEASES
GAYLA PEEVEY
I WANT A HIPPY-POPATOMUS FOR CHRISTMAS
ARE MY EARS ON STRAIGHT?
ROSEMARY CLOONEY
BESTY, MY PAPER DOLL
LITTLE SALTY SUE

Gayla Peevey 74-186
Rosemary Clooney 174-4 4-174

NEW RELEASES
TOM BENNETT
STRANGER IN PARADISE
WHY DOES IT HAVE TO BE ME?
EDDY MITCHELL
LITTLE FUGITIVE (Mary's Theme)
JILL COTY
HOMEBREW CALVARY

Tony Bennett 40101  4-40101
Eddy Mitchell 40122  4-40122
Jill Corey 40123  4-40123

NEW COLUMBIA RECORDS
USE FOR THE merriest Christmas ever and spend CHRISTMAS with ARTHUR GODFREY with Arthur Godfrey and all the Little Godfreys 18 Favorite Christmas Carols and Songs! Arthur Godfrey with Janette Davis, The Mariners, Julius La Rose, The McGuire Sisters, Marian Marlowe, Frank Parker, Lu Ann Simms, Helolaque and Orchestra and Chorus under the direction of Archie Bleyer "LP" CL 540  45 Set 8-348  78 Set C-348
FRANK CHACKSFIELD's
Latest!
and
Greatest!

A GIRL CALLED
LINDA

LONDON 1368

EBB TIDE

LONDON 1358

LONDON RECORDS
We hope you will enjoy your short stay in the United States. Many of the friends you made through your unprecedented 3 hits in a row are looking forward to meeting you.

3 hits in a row
LIMELIGHT 1342 45-1342
EBB TIDE 1358 45-1358
backed by WALTZING BUGLE BOY
GOLDEN VIOLINS
backed by A GIRL CALLED LINDA 1368 45-1368

LONDON ffrr
RCA Readies Jazz Catalog

NEW YORK, Oct. 31—Included in RCA Victor's new plan for a major jazz swing and Sauter-Finck-Orin cabinets, the new disk order and Sauter-Finck-Orin for special jazz markets. The plan makes it possible to be part of the new jazz cabinet and "The Sound of the Sauter-Finck Orchestra," a collection of the top jazz bands, the sale of previous single releases.

Leading the special jazz department for the label is Bill Zell, the former head of the Columbia Records' promotion department. Zell works with the direction of pop acts, chief Joe Carroll. Recently signed for jazz cutting were Harriet Rogers and Barbra Carroll. Much talent is expected to be signed in the future.

Among the names due for the new release are Fats Waller, Benny Goodman, Artie Shaw, Bud Freeman, Tommy Dorsey, Sidney Bechet, Bix Beiderbecke, Joe Venuti, Charlie Ventura, Gene Krupa, Kenny Clarke and Lucky Thompson.

The next month, after which FPA will hold a round table meeting of its members and interested agents and agencies.

Prior to the round table, the committee hoped to be able to make up a color test film in time for demonstration at the meeting. The program will make the production equipment available.

Producers of TV film programs have been shooting in color on the other hand, appear to have taken this as their cue to order their product. For one thing, they feel that programs do not require the same amount of colors, with their package displays. For another, they appear confident that any color adjustment in the TV system will eventually require in the quality of the film can be done in printing process.

The shows that have been shot in color include "Death Valley Days," "The Andy Williams Show" and "Annie." The first show is used to promote the show, which is a part of the Rockwell's "Death Valley Days," which is scheduled for a summer run in the fall.

The Technicolor Company's role in the field is not yet clear, as the company is still in the early stages of development. But it is entitling "Big Team Roll." The only other known use of Technicolor in TV film is a series of test commercials for Screen Gems made for American Television.
eartha kitt
santa baby
and under the bridges of Paris—20/47-5502

NEW RELEASES
RCA Victor—Release #33-43

POPULAR
THINK
CHANGING PARTNERS
(From the musical prod. "Kismet")
I LOVE PARIS
(From the musical prod. "Can Can")

COUNTRY/WESTERN
STRANGER IN PARADISE
(From the musical prod. "Kismet")
THE RAGTIME MAN

RHYTHM/BLUES
GET THE PARTY

BEST SELLERS

POLAR
You, You, You/Once Upon A Time
(From the Warner Brothers' musical prod. "Kismet")

COUNTRY/WESTERN
I Knew You Were Waiting For Me
(From the Warner Brothers' musical prod. "Kismet")

RHYTHM/BLUES
Don't Call Me Crotch, Call Me Orange/And The
Angels Sing

eartha kitt
santa baby
and under the bridges of Paris—20/47-5502

the reason why Christmas comes early this year!

Copyrighted material
VOX JOX
5- CHARLOTTE SUMMERS

Change of Theme
Ted Atwood and Don Brown, WCNY, Centralia, III., have
made their new program, the 1-8 p.m. nightly, including sound
effects such as telephones, remote and other gimmicks. Name of the
program is "Night at the Turntable."... Hal Pearsall, the great Gilder-
nee, is starting a disc and comment
program on WMWM, New York, next week.

Bill Brown, the new WGNM, Chicago.

15. DRAGNET- B. Anthony... 9 11
16. TO BE ALONE- Hilltoppers... 16 12
15. STORY OF THREE LOVES- J. Murad... 16 4
15. IN THE MISSION OF ST. AUGUSTINE- S. Kaye... 17 4
15. NO STONE Unturned- M-G-M... 18 6
15. VELVET GLOVE- H. Winterhalter, H. Beale... 19 11
15. MY LOVE, MY LOVE- J. James... 20 10

PEARLS ARE FOR LADIES

Best Selling Records
Weekly Chart

1. YAVA CON DIS- L. Paul- M. Ford... 2 21
2. ST. GEORGE AND THE DRAGONET- S. Freberg... 3 18
3. YOY, YOU, YO- A. Brothers... 3 20
4. EBBD TIDE- F. Chancefield... 5 14
5. RAGS TO RICHES- T. Bennett... 6 9
6. EH CUMPARI- J. La Rosa... 7 8
7. OH- Pee Wee Hunt... 7 7
8. MANY TIMES- E. Fisher... 9 6
9. RICOCHET- T. Brewer... 9 4
10. CRYING IN THE CHAPEL- J. Valini... 11 3
11. ISTANBUL- Four Lads... 13 3
12. NO OTHER LOVE- P. Como... 12 3
13. ALONE- P. Como... 13 1
15. I SEE THE MOON- Mariners... 15 1
15. DRAGNET- B. Anthony... 15 11
15. TRACK- B. Anthony... 15 9

Most Played in Juke Boxes
Weekly Chart

1. YAVA CON DIS- L. Paul- M. Ford... 1 19
2. VAYA CON DIS- L. Paul- M. Ford... 2 20
3. OH- Pee Wee Hunt... 3 17
4. DRAGNET- B. Anthony... 4 9
5. MANY TIMES- E. Fisher... 5 4
6. RICOCHET- T. Brewer... 6 8
7. CRYING IN THE CHAPEL- J. Valini... 9 9
8. HE CUMPARI- J. La Rosa... 10 3
9. NO OTHER LOVE- P. Como... 10 6
10. EBBD TIDE- F. Chancefield... 14 12

Textual content is not provided in the image.
A NEW SMASH!

"CHANGING PARTNERS"

Coupled With

"Where Did My Snowman Go"

Mercury 70260 • 70260X45

Patti Page
Thanks DJ's

... For your wonderful splash. We're happy you like this record, and if you keep playing it we'll have that "hit" we've been waiting for because the public is buying.

Sandy Stewart's

"SATURDAY NIGHT"

&

"I'M GOING HOME"

Mike Pedicin

"NEVER MIND"

b/w

"MM-BOY!"

A great follow up to

"LOVE EVERY MOMENT YOU LIVE"

To those who have not received these records... please drop us a line—

Gratefully yours,

GOTHAM RECORD CORP.

1676 FEDERAL STREET

PHILADELPHIA 46, PA.

Territorial Best Sellers (Popular)

This Week's New Territorial Best Sellers to Watch

Records listed under "Territorial Best Sellers to Watch" have appeared for the first time in this week's paper, and are being listed on request of dealers and operators in other markets.

Boston... TYPWRITER

L. Anderson, Decca 26881

Detroit... OFF SHORE

L. Diamond, Ambassador 1066

Pittsburgh... THAT'S AMORE

D. Martin, Capitol 2588

atlanta

1. Vaya Con Dios J. Paul-M. Ford, Capitol
2. You, You You Ames Brothers, Victor
3. Eh Bide F. Chackfield, London
4. Corpus Christi J. La Rosa, Cadence
5. City Limits T. Bennett, Columbia

Cleveland

1. To Be Alone B. Bennett, Capitol
2. Vaya Con Dios J. Paul-M. Ford, Capitol
3. Eh Cumpari L. Bennett, Columbia
4. You, You You Ames Brothers, Victor
5. Typewriter L. Bennett, Columbia
7. City Limits T. Bennett, Columbia

Cincinnati

1. Vaya Con Dios J. Paul-M. Ford, Capitol
2. Eh Cumpari L. Bennett, Columbia
3. You, You You Ames Brothers, Victor
4. Eh Bide F. Chackfield, London
5. No Other Love F. Con, Victor

Chicago

1. Rags to Riches T. Bennett, Columbia
2. Vaya Con Dios J. Paul-M. Ford, Capitol
3. Eh Cumpari L. Bennett, Columbia
4. You, You You Ames Brothers, Victor
5. Vaya Con Dios J. Paul-M. Ford, Capitol
6. Eh Cumpari L. Bennett, Columbia
7. You, You You Ames Brothers, Victor
8. Eh Bide F. Chackfield, London

Detroit

1. Rags to Riches T. Bennett, Columbia
2. Vaya Con Dios J. Paul-M. Ford, Capitol
3. Eh Bide F. Chackfield, London
4. You, You You Ames Brothers, Victor
5. You, You You Ames Brothers, Victor
6. Eh Cumpari L. Bennett, Columbia
7. You, You You Ames Brothers, Victor
8. Eh Bide F. Chackfield, London

Los Angeles

1. Eh Bide F. Chackfield, London
2. Vaya Con Dios J. Paul-M. Ford, Capitol
3. You, You You Ames Brothers, Victor
4. Eh Bide F. Chackfield, London
5. You, You You Ames Brothers, Victor
6. Eh Cumpari L. Bennett, Columbia
7. Rags to Riches T. Bennett, Columbia
8. Eh Bide F. Chackfield, London

MILWAUKEE

1. You, You You Ames Brothers, Victor
2. St. George and the Dragonet S. Freberg, Capitol
3. You, You You Ames Brothers, Victor
4. St. George and the Dragonet S. Freberg, Capitol
5. You, You You Ames Brothers, Victor
7. You, You You Ames Brothers, Victor
8. Eh Bide F. Chackfield, London

New Orleans

1. You, You You Ames Brothers, Victor
2. St. George and the Dragonet S. Freberg, Capitol
3. You, You You Ames Brothers, Victor
4. Vaya Con Dios J. Paul-M. Ford, Capitol
5. Eh Bide F. Chackfield, London
6. You, You You Ames Brothers, Victor
7. You, You You Ames Brothers, Victor
8. Eh Bide F. Chackfield, London

New York

1. Eh Bide F. Chackfield, London
2. You, You You Ames Brothers, Victor
3. Vaya Con Dios J. Paul-M. Ford, Capitol
4. Eh Bide F. Chackfield, London
5. You, You You Ames Brothers, Victor

Philadelphia

1. Vaya Con Dios J. Paul-M. Ford, Capitol
2. St. George and the Dragonet S. Freberg, Capitol
3. Eh Cumpari L. Bennett, Columbia
4. Eh Cumpari L. Bennett, Columbia
5. You, You You Ames Brothers, Victor
6. Eh Cumpari L. Bennett, Columbia
7. Eh Cumpari L. Bennett, Columbia
8. You, You You Ames Brothers, Victor
9. Eh Cumpari L. Bennett, Columbia
10. Eh Cumpari L. Bennett, Columbia

Pittsburgh

1. You, You You Ames Brothers, Victor
2. Vaya Con Dios J. Paul-M. Ford, Capitol
3. Eh Bide F. Chackfield, London
4. St. George and the Dragonet S. Freberg, Capitol
5. You, You You Ames Brothers, Victor
6. You, You You Ames Brothers, Victor
7. Eh Cumpari L. Bennett, Columbia
8. Eh Cumpari L. Bennett, Columbia
9. No Other Love F. Con, Victor
10. Eh Cumpari L. Bennett, Columbia

San Francisco

1. Eh Bide F. Chackfield, London
2. Vaya Con Dios J. Paul-M. Ford, Capitol
3. Eh Bide F. Chackfield, London
4. St. George and the Dragonet S. Freberg, Capitol
5. Eh Bide F. Chackfield, London
6. You, You You Ames Brothers, Victor
7. Eh Bide F. Chackfield, London
8. You, You You Ames Brothers, Victor
10. Eh Bide F. Chackfield, London
11. Eh Bide F. Chackfield, London

Seattle

1. Eh Cumpari L. Bennett, Columbia
2. Eh Bide F. Chackfield, London
3. Rags to Riches T. Bennett, Columbia
4. Vaya Con Dios J. Paul-M. Ford, Capitol
5. Eh Bide F. Chackfield, London
6. You, You You Ames Brothers, Victor
7. You, You You Ames Brothers, Victor
8. Rags to Riches T. Bennett, Columbia
10. You, You You Ames Brothers, Victor

Washington—Baltimore

1. You, You You Ames Brothers, Victor
2. Vaya Con Dios J. Paul-M. Ford, Capitol
3. Eh Bide F. Chackfield, London
4. St. George and the Dragonet S. Freberg, Capitol
5. Eh Bide F. Chackfield, London
6. You, You You Ames Brothers, Victor
7. You, You You Ames Brothers, Victor
8. Eh Bide F. Chackfield, London
10. Eh Bide F. Chackfield, London
WO GREAT WEEKS OF ORDERS POURING IN

THE WORLD'S FOREMOST HARMONICA PLAYER...

JOHN SEBASTIAN
with his smash recording of...

FOOLISH WALTZ

with his great EP Record...

JULIUS LA ROSA

NO OTHER LOVE I BELIEVE MY FUNNY VALENTINE ROSANNE

4 Great Songs on 1 Record...

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The sensational new record everyone is talking about!!

Dear Mr. Godfrey

A must for DJs.

Sung (with plenty of humility) by...Ruth Wallis

* This record can be played on the air.

Record Co., Inc.
Linden, N. J. • Linden 3-4160

List Price: 89¢

Popular Record Reviews

Continued from page 36

Peggy Lee

Ballads, Boudoirs and Boobs...74

Decca 3986-Peggy Lee covers this

with a lovely performance on a

hanging note from the forthcoming

The album was released "Mondays.

The song is a tribute to the

there's a heart-warming hit.

A pop song that

the air.

with

the

ON THE ROAD

TONY BUNO ORK

Rags to Riches...74

Bell, 631-9569-Ambassador streamlines

interpretation of the classic star, one

that many should hit, particularly at

high pitch. (Standard, ASCAP)

Mary Burns...74

Some contrast. (Broadway, BMI)

Alfred Newman

Love Theme From "The Babe"...74

Decca 3860—This lush, high-spirited

theme from the first Cinemascope film

is handled with a fine performance by the

arranged by a choir, just as the theme is per-

formed in the movie. It's unrecordable,

but doesn't seem to have enough
driving strength for discs. However,

it will get attention due to the pic-

ture. (Broadway, ASCAP)

Emilundo Ross Ork

Two, Fine, Play...74

London 1767—This is a happy

piece that makes the producer of

play. Lyrics are clever, and they're

done effectively by Emilundo Ross.

The whole piece is handled by the

orchestra. Should gain news.

Fannie Thomas...74

The big ork plays the pretty tune

with verve, using a section of material

ably for contrast. Good was for

thumping and medium.

Dean Martin

The Christmas Song...76

Capitol 2352—Dean’s interpretation

that he can’t get enthusiastic about Christmas.

This tune has the exact pitch

that you expect it to. It's a

novelty in the seasonal flood of Christ-

mas music. (Synco, ASCAP)

If I Should Love Again...71

Martin turns in a thoughtful reading of

this wanky, slightly melancholy

tune. Martin fans will like. (Jour-

nal, ASCAP)

Percy Faith Ork

We Remember Saturday Night...76

Columbia 4115—Here's a wild

now added by the Percy Faith ork,

aided by the Purple Sate, that

singer Dean Martin. The ork

the tune in three languages—English, Italian,

Spanish. As usual, the ork

runs down the street. However,

the listener may not take it a

lot of these. (Balladry, BMI)

Guy Lombardo Ork

Blanc 2999...205—Good cover song

of the hit story by the ork with

A recent hit. The ork

Good was what could sell a lot of these.

(Leader, ASCAP)

Vera Lynn

White Manus...76

London 1259—Agnes Miltone Lynn

backed by the British string,

set in a gang-up version of one of the

first old standards. Big ball sound

particularly effective. It's the girl's

thing.

The Whistler Walk...76

More of the same but with less com-

mercial merit.

Bunny Paul

Magic Guitar...76

Decca 2999—Alvin's version of

his hit story by the ork

has good momentum. Side has a

chance to get action and should pull

d enduringly. (Capri)

Pee Wee Lee & Co...76

From deep down in its own mixture,

Benny Paul delivers a instrumental.

Has an unusual sound, tho.

(Prestige, BMI)

Bill Invermay

Bringing You a Star...74

Decca 3988—The cover story is

effective and well put over.

He puts a beautiful note from the

orchestra, and the small chorus ac-

tions accent in the creation of a

true orchestral sound. Should

spills. (Decca & Vee Harmony, ASCAP)

Blue Pop...76

The title phrase makes the "pros"

(Continued on page 11)

Billy Ward and his Dominoes

Rags to Riches...KING

Don't Thank Me...1280

Without a Song...THE CHECKERS

White Cliffs of Dover...KING

Tennessee Wig-Walk...Bonnie Lou

Hand-Me-Down Heart...KING

1237

Available on 45 RPM

Available in Canada on 45 RPM

Records

Distributed by Monarch Records

Available in Canada on Quality King Records

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Now on... his first smash release!

MEL TORME

what a beat! dig the crazy lyrics! really different! infectious! toe tapping! the greatest!

and

BLUE SKIES

CORAL 61089 (78 RPM)
and 9-61089 (45 RPM)

Orchestra and Chorus
Under the Direction of NEAL HEFTI

Coral Records
America's Fastest Growing Record Company
**EXPLAINING THE REVIEW RATINGS**

Each record or album listed under "Packaged Record Review Ratings" is reviewed and rated numerically according to its worth. A classic rating of 80-99 is deemed excellent, 70-79 good, 60-69 satisfactory. No record or album in this section has a rating below 50.

**CLASSICAL LP'S**

**SYMPHONY**

- **SCHUBERT: SYMPHONY NO. 8 IN B MINOR (UNFINISHED)**
  - Apartment Opera Orchestra;

- **BERLIOZ: SYMPHONIC FANTASTIQUE, OP. 14 (1-1/2)**
  - The Philadelphia Orchestra; Eugene Ormandy, Cond. CBS 1107.

**EXTENDED ORCHESTRA WORKS**

- **TCHAIKOVSKY: NUTCRACKER SUITE; OP. 71A**
  - The Philadelphia Orchestra; Eugene Ormandy, Cond.
  - Columbia EEK 1055.

- **BRAHMS: SYMPHONY NO. 4**
  - The Royal Philharmonic Orchestra; Thaddeus Joseph, Cond.
  - CBS LCP 6744.

- **BEETHOVEN: ROMANCE AND JOURNEY, OP. 15**
  - The Philadelphia Orchestra; Eugene Ormandy, Cond.
  - CBS LCP 6744.

**CONCERTO**

- **DVOŘÁK: CONCERTO FOR VIOLIN AND ORCHESTRA, IN A MINOR;**
  - State Orchestra of the U.S.S.R.; Kiril Kondrashin, Cond.
  - Vanguard V 81006.

**CHAMBER MUSIC**

- **Grieg: SONATA NO. 2 IN C MINOR; SCHUBERT: SONATA NO. 9**
  - Sergei Rachmaninoff and Fritz Kreisler; RCA Victor LRT 1289.

- **BACH: GROSS ARIA FROM THE CANTATAS; OP. 11-12; THE**
  - A. H. Gaul, Cond.
  - Columbia 4650.

- **SONGS OF DUPARC (1-1/2)**

**VOCAL**

- **FAMOUS ARIAS (1-1/2)**
  - Dorothy Kirsten; Metropolitan Opera Co., Cond. Columbia LL 670.

- **BACH: ARIA FROM THE CANTATAS (1-1/2)**

- **SONGS OF DU FRESNE (1-1/2)**
  - Isabelle van Raaphorst, Soprano. London LL 964.

**POPULAR ALBUMS**

**INSTRUMENTAL**

- **CONCERTOS FOR YOU (1-1/2)**
  - Liberace at the Piano; Paul Weston Orchestra. Columbia CL 6280.

**MUSICAL-DRAMATIC**

- **SEVEN DREAMS (1-1/2)**
  - Gordon Jenkins Orchestra. Decca DL 9011.

**CHRISTMAS SETS**

- **HIGHLIGHTS FROM AMAHL AND THE NIGHT VISITORS (1-1/2)**

- **CHRISTMAS SONGS (1-EP)**
  - Rosemary Clooney, Columbia CL 355.

- **CHRISTMAS CAROLS (1-1/2)**
  - The Billy Rose Symphony Orchestra. Columbia CL 3495.

- **BELIEVED CHRISTMAS HYMNS AND CAROLS (1-12)**
  - The Carol Singers, Directed by Martin Marrow. Vanguard V 2090.

- **HOLY NIGHT**

- **JINGLE BELLS (1-EP)**
  - Art Monroe Orq. M-7 1819.

- **SANTA CLAUS IS COMING TO TOWN (1-EP)**
  - Blue Barron Orq. M-7 1819.

**LAUNCH RECORDS ON FOUR PIANO SETS**

- London Records has issued four sets in its new series of waxing with features of some of its best-known artists. The four LP's include two with American artists and two by the German pianist, Walter Kampf. Katchen is heard in the Beethoven Variations on a theme by Rossini. He also presents two sets, "Legende," plus a number of short studies. The other composer features are by Beethoven, Chopin and Mendelssohn. The first set presents the Chopin Variations, and the second contains two of Beethoven's themes, "Oberon" and "Allegretto," for which the artist has done many arrangements. The Mendelssohn set works the composer's themes into numbers and gives his interpretations of the works. The cutting of the Beethoven works should have a strong appeal to piano music fans. (Continued on page 39)

- Among vocal artists recently recorded, one, in particular, deserves attention. This is the record of the Dvorak Eighth Symphony. The 15 songs presented make up the entire symphony and are sung with grace and beauty. The recording, made in London's recording studio, is one of the best for this symphony. The recording is a fine piece of work and should be enjoyed by all who have any interest in Dvorak's music. In addition to the symphony, the artist also recorded a number of other Dvorak works, including the All-Night Vigil, the Dvorak Third Symphony and the Dvorak Fourth Symphony. The recordings of these works are also highly recommended. (Continued on page 40)

- The reviews of the Dvorak Eighth Symphony are universally favorable. The recording is praised for its clarity and beauty of tone. The artist's interpretation of the symphony is regarded as one of the finest ever recorded. The recording is a must for all lovers of Dvorak's music. (Continued on page 40)

**Duplications Batch of Orch.**

**DISKS THE WEIGHT**

Stock Dilemma

This is the decision of what to buy and what quality to expect. A detailed description of each record is given. The review is based on a basic record list. Included are: Tchaikovsky's "Pathétique," Wagner's "Tristan," Strauss's "Also Sprach Zarathustra," and Mahler's "Symphony No. 8." The review provides information on the recording, the orchestra, the conductor, and the performance. (Continued on page 40)

**Strings Re-issues Hold**

Sales Promise

To the many for whom the original release of the Dvorak Eighth Symphony fell silent, this new version will be a great joy. It is a fresh, vital, and exciting recording that brings new life to this great work. The conductor, a master of his art, has captured the true essence of the symphony and brought it to life with his outstanding performance. The recording is a masterpiece and should be in every collection. (Continued on page 40)

**Relaxing**

Soothing Atlantic Kernit Group Tape-Setter

This tape-setter is designed to provide relaxation and relaxation. It is a unique device that produces soothing, relaxing music. The tape-setter is a great addition to any relaxation or meditation practice. It is a valuable tool for anyone seeking to achieve a state of relaxation. (Continued on page 40)

**duplicate**

The review of the duplicate recording of the Dvorak Eighth Symphony is a detailed analysis of the recording. It is based on a thorough study of the original recording and the new recording. The review provides a comparison of the two recordings, highlighting the strengths and weaknesses of each. The review concludes with a recommendation for the purchase of the new recording. (Continued on page 40)
Classical Recent Release Sellers

All records listed have been released less than ten months ago, and results are based on the key classical dealers throughout the country. Musical categories change weekly.

EXTENDED ORCHESTRAL WORKS
(Listed Alphabetically)

GERSHWIN: PORGY AND BESS ORCHESTRAL SUITE (Minneapolis Symphony Orchestra - Kahane, Mercury 4700)
GERSHWIN: RHAPSODY IN BLUE (Grahnage Quartet - RCA Victor L 932)
HANDEL: WATER MUSIC; ROYAL FIREWORKS SUITE (Amsterdam Beatrijse - 4700)
MURSORENSKY: PICTURES AT AN EXHIBITION (Chicago Symphony Orchestra - Szigeti, Mercury 4700)
RAVEL: BOLERO; LA VALSE (Rhapsody; Philadelphia Orchestra - Barbirolli, Mercury 4700)

CHAMBER MUSIC
(Listed Alphabetically)

BEETHOVEN: QUARTET NO. 14 (Paganini Quartet - RCA Victor L 726)
BEETHOVEN: STRING TRIO; OP. 96; NO. 1 AND 2 (Paganini Quartet - RCA Victor L 726)
DEBUSSY: QUARTET IN MINOR; RAUVEL: BARBER SHOP (Badey, Darder, Naya, and Monier; Mercury 4700)
FRANCK: CELLO SONATA IN A MAJOR; GRIG; SONATA IN A MINOR (Bach, Gounod, and Saint-Saens; Mercury 4700)
HAYDN: PIANO TRIO NO. 13 AND 26 (Fourier, Janin, and Barbeau; RCA Victor L 726)
MOZART: DIVERIMENTO IN E FLAT MAJOR FOR STRING TRIO (Bach, Gounod, and Saint-Saens; RCA Victor L 726)
MOZART: VIOLIN SONATA IN E FLAT MAJOR, K. 484; SONATA IN C MAJOR, K. 520; SCHUBERT: CELLO SONATA (“APEXUGIONE”); HAYDN: STRING QUINTET No. 15 (Bach, Gounod, and Saint-Saens; RCA Victor L 726)

Pap Album Recent Release Sellers

All records listed under recent releases have been available for more than five months. Records are selected on the basis of sales throughout the country. Musical categories change weekly.

VOCAL
(Listed Alphabetically)

RAT ANTHONY — RAT ANTHONY CHOIR — Capitol R 452
EDDIE FISHER SINGS BERLIN SONGS — Capitol R 452
MARTHA CARTWRIGHT — Capitol R 452
EDDIE LEE — Capitol R 452
FRANKIE LAINE - STADIUM — New Orleans — Capitol R 452
FRANK PARKER - ROMANCE — Columbia CI 657
KIM ROWLANDS — Columbia CI 657
YMA SUMAC — RCA TADU — RCA Victor R 452

POP Album Catalog Sellers

VOCAL
(Listed Alphabetically)

NAT KING — COLE — INforgettable — Capitol R 257
HERO COMBO — SUPPER CLUB FAVORITE — Capitol R 257
PERRY COMO — TV FAVORITES — RCA Victor SPB 261
EDDIE FISHER — IN THE MOOD FOR LONDON — RCA Victor R 260
JANE FROMAN — WITH A SONG IN MY HEART — RCA Victor R 260
LES PAUL — MARY FORD — BVE BLUE — RCA Victor R 260
KAY STARR — KAY STARR — RCA Victor R 260

London Offers

Continued from page 44
Should you introduce the young artist to a wider audience. William Kempf's two new albums, "Kempf's Two Novels," and "Kempf's Two Piano Sonatas," are among the best known. Kempf's two Piano Sonatas are being sold for most classical dealers. The London offers are outstanding and his triumphant success shows no sign of ceasing. Kempf's two Piano Sonatas are well known and are among the best known. Kempf's two Piano Sonatas are well known and are among the best known.

Classical Catalog Sellers

All records listed have been available to the trade for more than ten months and are considered in the catalog category. Results are based on an survey of a key classical dealers throughout the country. Musical categories change weekly.

EXTENDED ORCHESTRAL WORKS
(Listed Alphabetically)

BEBUS: A PICTURES AT AN EXHIBITION (Chicago Symphony Orchestra - Szigeti, Mercury 4700)
GERSHWIN: AN AMERICAN IN PARIS; Rhapsody in Blue (Emerson, Walter, RCA Victor L 726)
GERSHWIN: AN AMERICAN IN PARIS; RHAPSODY IN BLUE (Emerson, Walter, RCA Victor L 726)
GRIEG: PEER GYNT SUITE NO. 1; LIEBT; HUNGARIAN PAVANE; NO. 3 AND 2; (Philharmonic-Symphonic) — Columbia ML 4700
GROFE: GRAND CANYON SUITE (RCA Symphony-Quartet) — RCA Victor LM 1004
MURSORENSKY: PICTURES AT AN EXHIBITION (Chicago Symphony Orchestra - Szigeti, Mercury 4700)
OFFERENSTE: GHITI PAISIBBIENNE (Baxton, Press-Felder) — RCA Victor LM 4700
RESCH: PONIES OF ROME; FOUNTAINS OF ROME (Monte Carlo Symphony Orchestra) — RCA Victor LM 4700
TCHAIKOVSKY: NUTCRACKER SUITES Nos. 1 AND 2 (Paris Conservatory Orchestra - Fontanelli) — RCA Victor LM 4700

CHAMBER MUSIC
(Listed Alphabetically)

BACH: BRANDENBURG CONCERTOS Nos. 1, 2 AND 3 (Prades Festival Orchestra - Casals, Columbia ML 4700)
BECUS: ROYAL CHAMBER ORCHESTRA; RCA Victor LCT 1032
HIGHWOOD: PIANO TRIO No. 7 (“ARCHIVIO”, Feurmann, Rabin, RCA Victor LCT 1032)
HIGHWOOD: PIANO QUARTET No. 5 (Kell, Feurmann, Rabin, RCA Victor LCT 1032)
SCHUBERT, TRIO QUARTET (Kell, Feurmann, Rabin, RCA Victor LCT 1032)
VAJOVZ: THE SEASONS (Summer, Boston Symphony Orchestra) — RCA Victor LM 224
Another RED HOT DOT Smash

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337 N. 6th St., Portland, Ore.

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338 Massachusetts Ave.
TONY MOTTOLE ORK

Beverly, 2417 E. 70th St. Beverly Hills. A hot and clarify sound makes this group one of the most popular of the new bebop. Beverly is considered a maestro. His style is very popular among the younger crowd.

ROBERT FARNON ORK

The Robert Farnon Orchestra is well known and respected throughout the industry. The group is famous for its smooth and sophisticated sound.

ELI NEWAMAN ORK

This band is a favorite among jazz enthusiasts. Their music is characterized by its smooth and soothing sound.

EDNA MCGRIFF

This band is a popular choice for jazz lovers and is known for its smooth and soothing sound.

CONNIE RUSSELL

This band is known for its smooth and soothing sound.
JOHN KELLY
Promoter of the RED BARN, Ulm, Montana
Salutes artists headlining his Hillbilly Stars Jamboree
on their record-breaking tour smashing all records with
98,618 ADMISSIONS
in following cities: Tacoma; Victoria, B.C.;
Vancouver, B.C.; Seattle, Salt Lake City, Idaho Falls,
Billings, Butte and My Red Barn, Ulm, Montana

HANK SNOW
with his Rainbow Ranch Boys
RCA VICTOR ARTIST
latest release
"WHEN MEXICAN JOE MET JOLIE BLON"
and
"NO LONGER A PRISONER"
RCA 20-5490

SLIM WHITMAN
and the Stardusters
IMPERIAL RECORDS
currently riding high
"NORTHWIND"
IMPERIAL 8208

T. TEXAS TYLER
"The Man With a Million Friends"
DECCA RECORDS
latest release
"PRETENDER"
and
"NOTHING AT ALL"
DECCA 28922

P.S.—Nothing wrong with show business that great
stars and good promotion can’t cure—
John Kelly
**Youth**

This Week’s New Territorial Best Sellers to Watch

- **Cincinnati**
  - 1. I Forgot More Than You’ll Ever Know
  - 2. Let Me Be the One
  - 3. Dog
  - 4. Hey Joe
  - 5. Of the Glass

- **Memphis**
  - 1. I Forgot More Than You’ll Ever Know
  - 2. Let Me Be the One
  - 3. Dog
  - 4. Hey Joe
  - 5. Of the Glass

- **Nashville**
  - 1. I Forgot More Than You’ll Ever Know
  - 2. Let Me Be the One
  - 3. Dog
  - 4. Hey Joe
  - 5. Of the Glass

- **New Orleans**
  - 1. Satisfaction Guaranteed
  - 2. There Stands the Glass
  - 3. I Forgot More Than You’ll Ever Know
  - 4. Come Tell Me Baby
  - 5. Mama Can’t Get You Away from Me

**TERRITORIAL BEST SELLERS**

City-by-city listings are based on late reports received from Western Union offices and radio stations in each of the markets listed.

**C & W Record Reviews**

- **Frank Clinston**
  - "I Don’t Believe the Blood"
  - "TENoux 506 — Satisfactory recording, lacks the depth and fullness of the original. Binck: Chicago, IL.

- **My Son My Father**
  - "Let’s Make a Memory"
  - "DREAM 92—Excellent performance. The recording is somewhat flat, but the quality is excellent. Binck: Philadelphia, PA.

- **Dean Pardo**
  - "Ain’t No Woman Like My Woman"
  - "JER 507—The title item is a good one, but the performance is average. Binck: New York, NY.

- **Folks Talent and Tunes**
  - **T. V. Texas, Slim Whitman and Hank Snow**
  - "from a trek thru Washington, D.C. to a tour of the western territory, a four-wer tour of the Northwest. Group will return to Texas, where they will record with veteran producer Johnny Kelley on the Hollywood label. Snow is touring Canada and will return to the East. Hank Snow is touring Canada and will return to the East. Keith Whitley is touring Canada and will return to the East.

- **C & W Record Reviews**

- **Popular Record Reviews**

- **Top Country & Western Records**

- **Melody Trails on COLUMBIA RECORDS**

- **George Morgan**
  - "No One Knows It Better Than Me"
  - "on COLUMBIA RECORDS"
CAPITOL'S NUMBER ONE COUNTRY AND WESTERN ARTIST

JIMMY WAKELY

"TOO LATE"
(This song sold over a million records in 1941, and should repeat itself with this Fine New Rendition)

b/w

"PRIDE"
(A beautiful waltz melody with a plaintive lyric)

Radio:
Jimmy Wakely Show
CBS
Saturday Nights 7:30 to 8:00

Pictures:
Just Completed
ARROW IN THE DUST
In Technicolor for Allied Artists

www.americanradiohistory.com
Most Played in Juke Boxes

Record sales are ranked in order of the greatest number of plays in juke boxes during the past week's survey among operators throughout the country using a 10,000 record test program. Week ending October 31.

1. SHAK: A HAND—F. Adams
2. BLUES WITH A FEELING—Lil Walker
3. THE COME-BACK—Memphis Slim
4. MONEY HONEY—C. McPhatter
5. TV IS THE THING—D. Washington
6. DON'T DECEIVE ME—C. Willis

National Best Sellers

Records are ranked in order of their current national popularity. Week ending October 31.

1. SHAKE A HAND—F. Adams
2. MONEY HONEY—C. McPhatter
3. BLUES WITH A FEELING—Lil Walker
4. FEELIN' GOOD—Little Junior's Blue Flames
5. 6 BLUES WITH A FEELING—Little Walker
6. CRINGING IN THE CHAPEL—Orioles
7. GOOD LOVIN'—C. McPhatter
8. ONE BOW—M. Alburn, Alabadd
9. TV IS THE THING—D. Washington
10. DON'T DECEIVE ME—C. Willis

Rhythm & Blues Notes

There has been a lot of activity on the R&B charts this week, with a lot of new and fine old talent appearing in a big way. There has also been a lot of activity on the juke box surveys. Probably the most important signing this week is that of Louis Jordan by Aladdin Records. One separate report is that Jordan has formed an R&B group, The Deco's, for a close to a decade, and has recently decided to leave the firm when his present contract runs out in February. Many of Jordan's fans have been bidding for him, but with a number of labels, he is being viewed as a big selling proposition.

EARTH AND RHYTHM

A new release, United 164, Georgia Fiddler D.W. Smith with two selections, "Home Sweet Home" and "Shine That Light" is an interesting release. Smith has a new band, the "Southern Boys," and has recorded some solid R&B. This is a good release and one that should sell well.

The Checker label has released a new single, "I Don't Know What I'll Do" by Little Richard, and "Guardian Angel" by Don't Ask Me. Both are really good and are getting good play. Little Richard is getting a lot of attention with his Checker 1010 reissue of "Yes, I'm Sorry." This is a good release and should sell well.

Sleeper Records continue to do well with "That's All Right, Mama," by Elvis Presley, and "Here Comes Santa Claus" by Big Mama Thornton. These are both excellent releases and should do well.


dl "Rhythm & Blues Notes"

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**New Orleans**

2. Money In McPhatter, Atlantic 5. One Shot, One Bourbon, One Beeb  A. Millburn, Aladdin
3. Don't Deceive Me C. McPhatter, Atlantic 6. Crying In The Chapel Joel, Atlantic
4. TV is the Thing D. Washington, Mercury 7. Love Come Back to Me Nat (King) Cole, Capital
6. Good Lovin' C. McPhatter, Atlantic

**Philadelphia**

2. Money In McPhatter, Atlantic 5. One Shot, One Bourbon, One Beeb  A. Millburn, Aladdin
3. Good Lovin' C. McPhatter, Atlantic

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**St. Louis**

1. Come Back Morphine Jim, United
2. TV in the Thing Bill, Mercury
3. Blues With a Feeling Little Walter, Checker
4. Shakin' Bud, Royal
5. One More 45 Fats, Aladdin
6. Good Lovin' C. McPhatter, Atlantic
7. You're Too Young E. King, Victor
8. Clock G. Duke, Duke
9. Good Lovin' C. McPhatter, Atlantic
10. Feelin' Good Little Junior's Blue Flames, Sun

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**Washington - Baltimore**

1. I Had a Nation J. McRae, Herold
2. Fat Daddy McPhatter, Mercury
3. My Money In McPhatter, Atlantic
4. My Money In McPhatter, Atlantic
5. One Shot, One Bourbon, One Beeb  A. Millburn, Aladdin
6. One Shot, One Bourbon, One Beeb  A. Millburn, Aladdin
7. Shake a Hand J. McRae, Herold
8. Adams, Herald
9. Money In McPhatter, Atlantic
10. One Shot, One Bourbon, One Beeb  A. Millburn, Aladdin

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**RHYTHM AND BLUES NOTES**

*Continued from page 56*

opened November 3 with Frank Motley first in, Chris Powell and the Blue Flames came in on November 3 for afortnight. A new club stand will find all the original members of the Blue Flames combo together again, with guitarist Eddie ladyman giving up his own unit to return. With Powell at the drums, the Blue Flames' lead singer, Fred A. Lambert, will include Vince Wilson on sax, Dukes Wells at piano and Jimmy Johnson on bass. The Jolly Joye Agency also fills in one of the keyed on Roland Brown and the Romaine, in setting the unit, already booked to the end of January into the Col- lebrity Club, Providence, for the November 23 show.... Ella Fitzgerald will find Little’s rehearsal room the December 7 week at Paia’s Musi- cale, Philadelphia.

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**Chicago**

Dave Clark, United Records A&R man, has signed a new blues singer in Donny Miller, a rising young talent on the road in search of new talent. . . . Horace Henderson, currently appearing at the Little Club here, will have a new record release next week. Horace recorded for United ... Eddie King in a telegraphed statement to the editors of America last week, pledged that he would not be president of the Republic in the future, but will actively work to aid the growth of the organization.

Eddie Chambliss and Terry Timmons currently appearing at the New Club, a middle level night club on the record for United. . . . Nat (King) Cole, Illinois Jacquet, Sarah Vaughan and Dizzy Gillespie will appear at the New Club . . . Bix, Helen Howard, and the Earl (King) Cole, and his Disted Show of 1951, will play two nights, November 14-15, at the Little Club.

The Marins of Godfrey’s shows, play one-nighter at the Collebrity Club, November 23 at “Music U. S. A.” . . . Moe Bandy Lewis, pianist and recorded artist, currently at the Blue Note.

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**Popular Record Reviews**

*Continued from page 54*

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**MUSIC OPERATORS**

ARE YOUR RECORD DISTRIBUTORS AND ONE-STOP SHOPS FOR

**STAR PRINTED TITLE STRIPS**

(Lubed by Thousands of Operators from Maine to Hawaii)

**ALL SPEEDS!**

Running Around in Circles!

GET ALL THE SMASH HITS NOW!

WE SHIP ALL LABELS WITHIN 24 HOURS

ALL LABELS!

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Dragnet

Dragnet, private-detective serial, will appear in a new WAGA-Dallas picture, "Adventure in July," on October 25. Tommy Bond has moved from WCNY, Ca. to WAGA in Chicago. Tommy Bond will be taking morning, delay chores. Ed Karo, WAC, Chicago, Man, was married on October 20. Steve Marshall, WJLA, Washington, D.C., was named Director of KRTN, Stockton, Calif. For the third time, Bob Wall, former CBS an-

Hauer to Head T. Presser Dec. 1

NEW YORK, Oct. 31—Arthur Hauer has resigned his long-time post of trade manager of City & County to accept one of the top sales executive jobs in the record business. On De-

Lack of Savvy

y YIN GAS I RED OSES

Dragnet has many who say that the Jack Webb opus in a different light—a re-

Lack Know-How

Dragnet has many who say that the Jack Webb opus in a different light—a re-

Telling the Tale of the Troy Vineyard on the T. Presser Dec. 1

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In Loving Memory of

GEORGE M. COHAN
1878 - 1942

The Cohen Family

Sigmund Romberg

(September 9, 1951)

MRS. D. S. SQUIGGS

1953

www.americanradiohistory.com
Dallas Misses '52 Record Gate Count By a Mere, 4,428

Rain Cuts Final Week's Turnouts; Spending Almost Matches Big Year

DALLAS, Oct. 31—State Fair of Texas ended its 16-day run yesterday with a record attendance, a total of 2,382,172, a figure 4,428 above the one set in 1951. Rain and threatening skies for most of the time did not appreciably decrease the attendance compared with the same period of last year, although醛eas began its final Sunday with a slim 14,824 lead over the previous year.

At mid-afternoon a gate check indicated that the 1952 record by 3:50 p.m. But the weather, which had been a steady downpour, followed later in the afternoon. This forced the big Cotton Bowl Religious Festival, expected to draw crowds of over 30,000 thru a free gate starting at 7 p.m.; to be moved to the covered stadium, to the Little River Pavilion.

Over 1,000 patrons, as a rain storm broke, braved the rain to hear Dr. Edward L. R. Bean, President, Eisenhower's pastor from Wash-ington, D. C.

Collect Insurance

The same fall downpour which had cut the crowd the fair 10,000 in 1951, helped push the attendance last week to over 10,000 since 1951, when about 8,500 was reported.

This was the first time the fall rains had held down the crowds. The weather for all days of the 1951 and 1952 fairs was generally dry.

General Manager James H. Bexley said that the weather in Texas was the same as it Texas needed the rain more than the fair. He said the Saturday attendance record, and a big part of the total attendance, was undoubtedly affected by rain. He said that "rain had been "absolutely wonderful." He said that the weather econominationally, he said, and probably not too much of a percentage points of grossing what it did in the banner year of 1952.

Day-by-day attendance figures for the 1952 and 1951 fairs follow:

<table>
<thead>
<tr>
<th>Day</th>
<th>1952</th>
<th>1951</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sun.</td>
<td>172,083</td>
<td>168,492</td>
</tr>
<tr>
<td>Mon.</td>
<td>149,007</td>
<td>152,309</td>
</tr>
<tr>
<td>Tues.</td>
<td>105,799</td>
<td>110,730</td>
</tr>
<tr>
<td>Wed.</td>
<td>106,045</td>
<td>109,804</td>
</tr>
<tr>
<td>Thur.</td>
<td>95,997</td>
<td>103,633</td>
</tr>
<tr>
<td>Fri.</td>
<td>89,725</td>
<td>98,125</td>
</tr>
<tr>
<td>Sat.</td>
<td>114,666</td>
<td>119,804</td>
</tr>
<tr>
<td>Total</td>
<td>1,662,629</td>
<td>1,702,980</td>
</tr>
</tbody>
</table>

Public Attendance for 1952 and 1951:

<table>
<thead>
<tr>
<th>1952</th>
<th>1,662,629</th>
</tr>
</thead>
<tbody>
<tr>
<td>1951</td>
<td>1,702,980</td>
</tr>
</tbody>
</table>

Switch-Over to Paid Gate at Shreveport Fair Rated Success

Crews Only Slightly Thinner Than '52 First Six Days; Parking Fees Up Take

SHREVEPORT, La., Oct. 31—The switch to a paid gate by the Shreveport Fair is producing highly successful fair records this fall day of the nine day event.

It got off to a slighter than the past, but the public has adjusted away, Joe Monsewicz, told to Bill Kallie, director. The paid gate, applied during the fair, holds primarily for fair patrons. The selling of parking passes has been well established.

At Shreveport, the gate, the fair has been placing up some of the tickets, the result of another switch in policy, with 40,000 parking fees collected on new lighted areas percent per on new lighted areas percent per 92.

The change to paid parking on its wide area, has cut out some $10,000 in sales. The new policy has been an aggregate of $1,000.

Midway Show

Business for the Royal American Shows on the midway is good. Business has improved, with the exception of heavy sales, for the past week.

Ned Tort has been named to fill the chair of the vice-president. He will serve as assistant to the president. He will serve as assistant to the vice-president.

For the past year, Mr. Tort served as assistant to the president. He served as chairman of the executive committee.

SLA Queen Contest Nears Its Climax

CHICAGO, Oct. 31—Flora Chadwick, of New York, Smirnoff, has been chosen as the 1954 winner of the American League of America, headquar-

Bill Hood Succeeds Dad As Evans Prez

CHICAGO, Oct. 31—R. W. (Bill) Hood, son of the late (R. W.) Hood, the founder of the Hood Games, a Chicago-based games manufacturer, was named yesterday to succeed his father as president and general manager of the company.

Two other executive posts at Hood Games will be filled by two Hood men. Robert A. Hood, widow of the late presi- dent, has been named to fill the post of vice-president and Shriver secretary.

The younger Hood, this week said that the company's plans to expand the business would be continued as in the past.

The company, which was founded by the late (R. W.) Hood, left the U. R. R. in 1945, and has since expanded, specializing in manufactur- ing and production of cards, dice, and tokens.

Don Davis, publicity director of the Indiana State Fair, Indianapolis, went to New York last week following the birth of a son, Robert, at 6:43 p.m. His other son, Leonard, was 19 months old.
Westbury, N. Y., Oct. 31—Transportation, midway, and carnival problems top the list of 66 items to be discussed by the 17 directors of the Long Island Industrial Exposition and Midplane Fair. Almo the event was a hit from the exhibit standpoint, numerou but essential problems remained. Among them was the question of where the machines went. Roosevelt Raceway.

The nearly 6,000,000 people were all transported by auto to the Raceway and therein lies the first problem. The arrangements were made to run specials from the openings between Hempstead terminal. The old Midplane grounds are used by several bus lines.

The J-T Exposures was approved by a Town of Hempstead ruling which prohibits rides and gaming devices on Sundays. All the law was understood by the carnival and fair officials, it was expected that the fair could obtain special permission to allow midweek performances. As the fair falls and two days' grace was given by the Tryub-Trubal outfit and its shows and concessions. A hearing will be held prior to the 1904 edition, at which the fair will ask the town board for a variance in the law.

Carnival Location Mulled

The large area of the raceway enclosure proved a hander. A move was brought up to the board, but it has no money. A moment's consideration is needed when it comes to other rides.

Exclusive Multilex Faets Co. Serving the Trade 50 Years

A 31' Pull on a 5' Sale

with "MULTILEX"

ROOT BEER BARREL

8 gal. 17 gal. 45 gal. 60 gal.

Sale: 50c 1.00 2.50 4.50

Two pieces for one barrel. A barrel to use in the kitchen when turned to other sale.

Exclusive Multilex Faets Co.


Manufacturers: MULTILEX Faets Co., Inc.

1600 S. Pargonne Ave., Pueblo, Colo.


eXclusive Multilex Faets Co.

The Tilt-A-Whirl Ride

"Best Buy in Rides Today"

* Very Popular and Profitable* Good Looking* Good Quality* Good Workmanship* And what a SELLER MFG. Co.

Pittsburgh, Pennsylvania.

Tickets

Cash with order T.O.S. Colfaxville, Il

10M $10-00 20M $12.00 30M $14.00 50M $19.50 100M $31.00

FLAT RATE FOLDERS FOR 500c 1,000c 2,000c 5,000c 10,000c

Also available in any size.

DAILY TICKET COMPANY

1448 S. Broadway, Chicago, Illinois

TOWELS OR STEEL OR WOOD

CHAIRS Folding or Non-Folding Speedsters. Manufacturers. Minimum order 500,000. Average Chair Co., 1224 S. Dearborn, Chicago, Ill.

MINIATURE TRAINS EVERY LOCATION

KIDDIE RIDES Just for Kids!

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A double track for EXTRA SALES AND PROFITS...

OUTDOOR CONVENTION ISSUE NOVEMBER 28

EXTRA ARTICLES AND LISTS
More than a dozen lead editorial features plus Big Statistical Directory of Fairs and booths. Facilities List—All in long-lasting format.

EXTRA PROMOTION
Tremendous national-wide publicity campaign backed with four-week house promotion and 100,000 direct mail campaign will draw wider-than-ever interest to this great issue, resulting in...

EXTRA THOUSANDS OF READERS
Who will read and use this reference and buying guide for literally months after publication. Great value.

EXTRA ADVERTISING VALUE
No better opportunity for your sales message at a lower cost per point than this issue is going to give you. You get all these elements at no extra cost...

AT NO EXTRA COST TO YOU
You get all the advantages extra impact or no advance over regular weekly ad rates.

DATED—NOVEMBER 28
DISTRIBUTED—NOVEMBER 24

ADVERTISING DEADLINE—NOVEMBER 18

THE GREATEST OPPORTUNITY of the year to sell your PRODUCTS, SERVICES and TALENTS to all branches of the OUTDOOR SHOWBUSINESS
N. H. Events Lose $54,936 During 1952

CONCORD, N. H., Oct. 31.—A State audit has revealed that the 13 State Fairs held in New Hampshire during the past season had operating losses of $54,936.

A total gain in receipts was reported amounting to $30,126, but total expenses increased by $85,062, as reported by the Auditor of State.

Dearthfield Fair was the only one in the State showing a profit—$2,073. Operating costs increased in spite of the fact that it was the first time exempt from the Federal Civil Aeronautics Act because of changes in their bylaws.

Plumtown Fair reported an operating deficit of $3,962 and received the greatest amount of State aid of any organization, $12,632. The assets of the fairs were increased by $3,600 and mortgage obligations declined $10,700.

3000 BINGO

New, High Interest—Every Member Wins

ONE Y R

3000 KENO

New, Riskless Opportunity

NEW FOR '53

Winn 30,000 for Every Winner

GUARANTEED WINNER

50% RETURN ON WINS

They're Here!

INSTANT WINNER

ROCKY SPOONER, Inc.

J. M. SIMMONS & CO.

362 N. Dearborn St. Chicago, Ill.

Talent Topics

After closing at the Olympia Theater, the Mu-Tay-Za Show traveled to St. Louis, Mo., after which they will play the Winter Fair at Anderson, Ind.

Capt. Albert Spiller, of Spiller's dad, visited Cincinnati recently to pick up some animals and birds stored there and returned home. The show is vanning between TV stations in Cleveland, and has been set for New York City for November 5-25.

Mike, the 10-year-old chimpanzee, is with the group. Other performers include the Four Show Sisters, the Midwest All-Stars, the Pittsburgh String Band, the Midwest Theatre Troupe, the Midwest Wrestling Co., and the Midwest Rodeo.

Out in the Open

Charles Kyle, of Kyle Productions, was discharged from the Army last week, after which his father, Charles Kyle, a general manager for the firm, said: "My son has been very successful in the automobile industry in 1949. He plans to make his next move in the auto world within a few months, or health permits.

Chris Eosseman, editor of the Rochester Evening Express, was recently discharged from the Army, with his father, Chris Eosseman, Jr., the city editor, now managing the newspaper. The elder Eosseman has been active in politics and community affairs.

Clyde Ross, of the New York Daily News, is a graduate of the University of Michigan and has been a reporter for the New York Times. He has been active in local politics and community affairs.

GA. STATE SETS RECORD; SPENDING UP 15-20%-

MACON, Ga., Oct. 31—Attendances at the Georgia State Fair this year reached a new all-time high, with the attendance on Oct. 26, 1952, reaching 2,967,000 for the 11-day fair held here in 1944. Ross Jordan, general manager of the fair, said that the attendance on the busiest day was about 18 per cent over that of last year.

On the last day of the fair, Oct. 26, 1952, a record crowd of 11,000,000 filled the grandstands at the fairgrounds for the closing day Sunday, Oct. 27, 1952, a week later than the fair had been planned.

It was Jordan's 31st fair here, and he said that the fair had achieved his goals in every way.

Eighty-five shops opened Labor Day (23) when more than 30,000 passed the gates. The vast figures of Spectator attendance at the fair were not available because the Georgia Farm Bureau, which sponsored the fair, youth clubs were admitted on membership rolls weekly, however, because the fair was held as the National Farm Bureau Convention here last year.

Attraction Reps To Participate

In WFA Meeting

SACRAMENTO, Calif., Oct. 31.—Per- sonal representatives of the top three entertainment organizations, the Fairmen's Fair and 31st annual meeting of the National Association of State Fair Association at the Hotel del Rey in Sacramento for four days starting Nov. 14, Louis, Neb., was the largest city in the United States, announced.

It was said that booths would be located in the same room in the city, and exhibitors will display their wares.

Firms which have reserved space to attend the fair include: John B. Knight Company, of Chicago; the American National Insurance Company, of New York; and the American Tobacco Company, of New York.

The three-day meeting will be held at the Hotel del Rey.

Greenwood, S. C., Chalks Up New Attendance High

GREENWOOD, S. C., Oct. 31, Encouraged by the success of the Greenwood Fair run, officials of the Green- wood Fair Association said the fair will open next year. This year's event grossed $39,159, a $6,000 increase over last year's record.

The big run was in part due to the fact that the fair was held at the end of the week and the prejudices and potential patrons of the fair were a factor, including considerations of the number of running days and of the arrangement of the buildings in the fair area.

Free parking was also provided, as well as other facilities.

Out in the Open

Charles Kyle, of Kyle Productions, was discharged from the Army last week, after which his father, Charles Kyle, a general manager for the firm, said: "My son has been very successful in the automobile industry in 1949. He plans to make his next move in the auto world within a few months, or health permits.

Chris Eosseman, editor of the Rochester Evening Express, was recently discharged from the Army, with his father, Chris Eosseman, Jr., the city editor, now managing the newspaper. The elder Eosseman has been active in politics and community affairs.

Clyde Ross, of the New York Daily News, is a graduate of the University of Michigan and has been a reporter for the New York Times. He has been active in local politics and community affairs.

SIDEBYID

SPOKANE HITS $16,885 Net

SPOKANE, Oct. 31.—The 1953 Spokane Interstate Fair held at the fairgrounds in the city, according to a financial statement released by the city, grossed $16,885.

The figures were released by the city auditor, who attributed this to a drop in admission receipts and an increase in attendance.

The Spokane fair is now slated for the 1954 season, including those operating the fair, the Spokane Fair Board.

Farmers, merchants, industrialists, and others who reported a cash balance of $16,885.

Electric Candy Floss Machine Co., the owner of the candy floss machine, said the machine was now in use for the first time at the fair.

The new machine is expected to be used in the future at other fairs and carnivals.
Beatty Film Work
Marks Season's End

Business Okay at Final Stands;
New Cannas Used at Galveston

GALVESTON, Tex., Oct. 31—The Beatty Circus ended its 1953 season with a final performance over the weekend. Following final performance, reports were made that the equipment was too damp to go to Demo, as Beatty's own act and animals make write-downs after the season.

Token work was done on the roads and the weather was not too bad. The last 15-17 miles it had been a bit drizzly and the roads were very muddy.

Beatty sent out the show on Sunday, November 3rd, the last day and a two-thirds afternoon performance was presented (25). The show was scheduled (26).

After a day in LaFae, Tex., the Circus traveled and drew a three-quarter night house Thursday night (27). City streets were to be closed for the parade and the show was scheduled for Wednesday noon (28).

The new tent, built by R. B. Loses Ball at Goal Line

SHARON, Ohio, Oct. 31.—Los of both Ring-bcourts (31) and the 1953 football game. The cost of the show was scheduled (32).

The show was conducted (33) by the equipment of the Chicago. It was a special blow to the season, as the show was advertised as a big discount ticket.

The Radio Trimming had a $20,000 advance sale and it was refunded (34).

Walterni Ball

Makes Headlines For Mills Show

PRINCETON, Ala., Oct. 31.—Mills Bros. Circus played to light audience here Monday (30). The show was grandly national public show. The result was a large audience to watch the show.

The show was scheduled (31) by the company of the Chicago. It was a special blow to the season, as the show was advertised as a big discount ticket.

The Radio Trimming had a $20,000 advance sale and it was refunded (32).

Ringing Business

Big Despite Rain

Shawnee Lost to Mud; Ardmore, For Worth Okay; Tyler Straws

WACO, Tex., Oct. 31.—Ringing Bros. and Bartham & Bailey Cir-"cuses were scheduled (33) for some rain and showed things in other parts of the county. Business was general-ly strong this week. Tyler, Tex., and the tent straw house was put up Friday (32). Show can-
nceled (33).

A woman arrived to get the show a little later at Shawnee so that show was put up Friday (32). Show can-
nceled (34).

The Monday (22) matinee at Shawnee was three-quarters full. A half of 90 minutes late. Let

It was a mild day and the circus stayed for two weeks, Wednesday (23) and Thursday (24). Night house was under the nose.

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Night Business

Big for Miller

CONROE, Tex., Oct. 31.—Al G. Kelly & Miller Bros. Circus played to a big audience here Monday (30). The show was five days to go before closing the season. The show was scheduled (31) by the company of the Chicago. It was a special blow to the season, as the show was advertised as a big discount ticket.

The Radio Trimming had a $20,000 advance sale and it was refunded (32).

Gainesville Sets

25th Anniversary in April

The Gainesville Community Cir-
cuses will celebrate its 25th season April 21-29, with the annual Cir-
cuses Round-up show, the Gainesville Circus will have its silver anniversary. The show is sponsored by the Smith, founder of the show and present program director, said and several persons who were with the show between 1928 and 1958 who now live elsewhere, will be involved in the 25th open air show. The show is presented in the form of a baseball game, and the show will be for a total of 3,500,000. Dr. A. D. A. Smith, founder of this show, opened the show.

Clyde Bros. Starts Season;
Suess Tells Indoor Line Up

SALINA, Kan., Oct. 31.—Clyde Bros. Circus, which features its indoor season last week with Shrine auspices, has

Nixon Hanel, Media Banta and

Fred Biggers, names a for the 30th Big Brothers, Thursday, November 19. This will be the last show of the season, and will be played in the arena at noon in the city.

Page 66

BUSINESS OKAY AT FINAL STANDS

THOMAS, Okla., Oct. 31.—Los of both Ring-bourne (31) and the 1953 football game. The cost of the show was scheduled (32).

The show was conducted (33) by the company of the Chicago. It was a special blow to the season, as the show was advertised as a big discount ticket.

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Ringling-Barnum

Dressing Room Gossip

old daughter among his many

Gable and Pauline Ge-

ry, West Palm Beach; Andy

Brenda Goring and Pileo

Tom, and Mrs. and Mr. Joe

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day

Stud,

Phone

Warren

week

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Annual American

Camels,

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(COLLOPY

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merly and Nen

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Columbus, Kansas.

To hear that

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BIRTHDAYS were celebrated by

Ingo Guthrie, Maxie Miller, and

her Mongrel between movies between Felix.

Adams and Russell Nafus were

San Francisco.

A light breeze

of the show. 

Mr. Armstrong put in a

budy day in Oklahoma City with

his family and home town friends.

Tw. Colson had his day

and Armillis, with many friends.

In the local paper about the local boy

walking into the Batterup-Bloom-Bon, was the buffy one

In his wake and years and

at

FOR SALE OR TRADE

For other animals we don't have.

Two foals, six weeks old;

and\.

Two calves, one

year old, one bull, one heifer.

wants to trade any one big black horse for the above.

RUD SPENCE

214 Texas Ave.

5th, Worth, Tex.

3 PHONEMEN

Tickets and Book. Good Audiences.

JACK SCHENCK

Capitol Theatre, 11/11.

Johnstown, Pa.

Phone: Johnstown 7-2919

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Capt. J. H. Banta, Captain, C.

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Book $1.00. C. P. GRODD COMITTEE

Birmingham and Montgomery ready to entertain our boys in Alabama. 

P.S.: Write, T. J. Neville, Cent.

PHONEMEN

Two key spots. UPC—Book Tickets. 25 weeks work booked.

Phone: 50-7460

THREE PHONE MACHINES

Nashville, Tenn.

2 PHONE MACHINES

3rd Annual Benefit Show. 

Let's Talk it over.

At C. M. KELLER & CO. 

For Radio Men.

Southern Hotel

Two Sober Phone Men

TVF No edition. Plenty of remarkable news. Phone for details. Must be in the same fold to follow.

Colontie. Lady, Laddie 223, (no, collects, phone)

2 PHONE MACHINES


COLLOPY

193 West Shaw, Columbus, Ohio

Phone: No. 2142

FREELANSES

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Chicago, Oct. 31.—Seventy-five Enter-
prises Inc., the National Association of Amuse-
ment Parks, Pools and Beaches held its first an-
nual trade show, 77 Firms Reserve 150 Show Booths, 
the show, certifying of the biggest ever. Some 60
of the available 100 booths for the annual trade-
show. This was the first time that such a show,
organized by the National Association of Amuse-
ment Parks, Pools and Beaches. The show is said to be
the largest ever to be held in the industry.

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Paul H. Burden, secretary of the National Association of Amusement Parks, Pools and Beaches, has announced that the show will be held on November 30, December 2 at the Hotel Sherman, here.

Some 60 of the available 100 booths for the annual trade show were sold, with the remaining 40 being reserved for exhibitors. The show is said to be the largest ever to be held in the industry.

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COLUMBUS, S. C., Oct. 31—South Carolina's 48th State Fair ended on a record note Saturday night (34) with more than 180,000 having attended since the opening Monday night (12). Almost as exact count was not offered by Paul V. Moore, manager, because of the big free-paley Monday, but he said indications pointed clearly to an all-time high turnout, about 20 per cent over last year's edition.

Weather and sunshine helped boost the attendance and, in fact, the fair was closed at 7 p.m. with market reports of more than 175,000. Last year's total was 146,200, and boosters of 263 per cent of that in grist-ground attendance, and 20 per cent at the auto parking area.

World of Mirth shows and rides also boomed noticeably. All exhibits were removed from their obligations on Saturday at 2 p.m., after which the atmosphere was claimed to be solid good crowds up to midnight. The Hamil revived its final performance the evening.

Tupelo Plans 54 Expansion Of Grandstand

TUPERO, Miss., Oct. 31.—The Fair will begin its yearly expansion with the purchase of a new steel addition to its present grandstand. A final decision to expand and lengthen the grandstand at this year's fair, which closed Oct. 30, was announced.

The 83 run was the most successful single day in the fair's history, the manager said, weather was perfect and the attendance of a total of 13,000 came out to be the largest, and the receipts, with $50,000 over $2. The money devoted last week was less than the fair's biggest profit on June 30.

Annual livestock shows and sales were also hit new highs, and Johnny Dent's Gold Star Show, Long's, since it has been in the fair a long time, has never been exceeded by any event at any fair.

The livestock and horse exhibits were judged the fair's biggest profit on June 30.

Wilbur T. McGavin, chairman of the board of directors, said that the attendance of the main gate of the fair for the 1954 season was 177,500. The fair, he felt, had set a new record for the production type show preference of the crowd, and the attendance of the other would be divided into two groups. The admission of the events will cost $20,000.

C. H. McKeon, chairman of the livestock commission, said that the percentage of the main gate admissions was 177,500. He said that the fair for the production type shows preference of the crowd, and the attendance of the other would be divided into two groups. The admission of the events will cost $20,000.

Visitors to the U. S. fair, McKeon said, show the same as they did in their birthdays. One of the most attractive of the crowds and that same fair, the zoo, also showed a top of the production show. General feeling of the U. S. fair, McKeon said, interest might be increased with more vanduville acts.

Atomic Energy Exhibit Ends 16-Week Tour

OAK RIDGE, Tenn., Oct. 31.—The atomic energy exhibit of the U. S. Atomic Energy Commission recently wound up a 16-week tour of outdoor amusement centers, including five major fairs in the midwest.

Longest stand was at River. Beach, Ill., where the exhibit was displayed from May 11 to Oct. 24. The schedule included the Ringwood Fair, Aug. 13-28; the Michigan Fair, Aug. 13-28; the Indiana State Fair, Aug. 13-28; the Ohio State Fair, Aug. 24-30; the Illinois State Fair, Aug. 24-30; the Indiana State Fair, Aug. 24-30; the Ohio State Fair, Columbus, Aug. 24-30; the Ohio State Fair, Oklahoma City, Sept. 10-18; the Tiny Town Livestock Show, Little Rock, Sept. 10-18; and the Atlantic City Fair, Sept. 10-18.

During the 78-day run at River. Beach, an estimated 200,000 people saw the exhibit. Among the crowds, the Oklahoma City's estimated attendance of 200,000, was considered to be average.

According to officials of the exhibit, the number of visitors to the exhibit is of interest as well.

NIFTY WEATHER

Dixie OK Despite Dried-Up Crops

NEW YORK, Oct. 31.—Most of the recent crop troubles have come thru in fine style even though the tobacco, which harbors many important events, was farmed by a drought that hit the South.

A major factor in the success of the crop was the record harvest in Mississippi, Southland's, South Carolina, Atlanta, Winston-Salem, Raleigh, Calif., Sacramento, Washington, and elsewhere, the farmers are holding many millions of pounds of tobacco ready for the market.

The late and arresting shows in the South also caused the tobacco to be sold late in the season. At South Union, Ala., a crop of 200,000 pounds of tobacco was sold reported for the first time and it was said that the warehouses had handled no tobacco since the July 1.

The world markets for raw tobacco and standards, however, continued with the fair weather, for folio not to come on the market, the crop was reported as dry, and the weather was conducive to the fair's biggest profit on June 30.

Report Money Tight

At some events opening, was reported down even the attendance of the events was down over last year. In many areas the tight money situation was dis-

Canada B Loop Sets Poll, Pass Policy

REGINA, Sask., Oct. 31.—Commercial exhibitors and concessionaires, most of whom have settled their accounts by making the first tickets rather than privilege cards, are on a pretty fair fairs circuits in future when the recent semi-annual meeting of the Regina and District Fairs Association at Moose Jaw.

October 24-30; the Illinois State Fair, Aug. 24-30; the Ohio State Fair, Columbus, Aug. 24-30; the Ohio State Fair, Oklahoma City, Sept. 10-18; the Tiny Town Livestock Show, Little Rock, Sept. 10-18; and the Atlantic City Fair, Sept. 10-18.

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CARNIVALS

THE BILLBOARD
Communications to 108 W. Randolph St., Chicago 1, Ill.

November 7, 1953

C&W Reports Best
Rail Tour to Date;
4 Key Fairs Signed

Florence, S.C., Oct. 31—The
C&W Railways, Inc., reported
their best tour of the season
on their first visit to Florence.
In their five-day trip, they
sold 3,720 tickets, an average
of 744 fans per stop.

Key fairs signed are:
Roanoke-Richmond, Va.;
Spartanburg, S.C., and
Chattanooga, Tenn.

Dallas Fair Rides,
Games, Concessions
Chalk Up New Highs

Register Records Despite Two Washouts;
Midway Show Business Drops Below '52

Dallas, Oct. 31—Concession
and Midway business at the 1953
State Fair of Texas was substantially
below the 1952 level, with records
for all previous years. Fred
Tenney, general manager of the
Fair, which will be held at the
Fair Park, Dallas, Nov. 1-15.

This was the best year we've
ever had for games, rides, novelty
and concessions, reported as big
rider and more business is expected
under the new management.

FLORENCE, S.C., Oct. 31—The
Florence Fair in Florence, S.C.,
for the first time in the state
has been approved by the
South Carolina Fair Association as
an open fair association.

Leon Thabet, owner-manager
of the fair, said that the approval
is a recognition of the efforts
made by the fair for the past years.

Taxes Head
Topics Set for ACA Meeting

Cohen Outlines
Agenda for 20th Annual Confab

New York, Oct. 31—Arthur
Cohen, president of the
American Carnival Association,
outlined the agenda for the
20th annual conference of the
ACA, which will be held at the
Palm Beach Hotel, New York City,
November 26-29.

The conference will begin on
Monday, November 26, and will
continue through Thursday, Nov-
erm 29.

Don Franklin
Adds 2 Rides For '54 Trek

New Braunfels, Tex., Oct.
29—Don Franklin, owner of
the Midway Company and the
Southwestern Interstate Amusements
Corporation, has moved his
entertainment unit from San
Antonio to San Angelo, Tex.

Franklin, who has a large
trailer home in San Angelo,
has just completed a new
trailer home for $25,000

Bird-in-Hand Hand Appeal

Early Action Marks Dixie Booking
As Truck Units Sign Up Annuals

New York, Oct. 31—While
booking offices are working
hard this season, there is a
momentum that marks the peak
of the booking season.

In the early winter months is
always the peak season for
booking, but this year it seems
to be at any time in the recent past.

And, in the booking offices, a
booking manager is working
from dawn until dusk, trying to
prevent the booking season
from ending.
Johnny Enright, veteran unit manager for Gooding Amusement Company, is impressing people after undergoing an appendectomy recently. He's convalescent at his home in Leesburg, O.

Boyd (Slim) Kennedy, former middleweight with Protection and United States shows, has been confined to the Oak Ridge Sanatorium, Green Springs, O., for the past two months. Kennedy's condition is improving but must remain there until doctors will permit him to leave.

Jack Lucas, veteran agent, finds himself back in Pascoa, Fla., this week following advance work for Eddie Young's Carnival. Lucas recently inked fair at Milton and Fort Walton, Fla., for the Sterling show. The origination for Fallon and moved into quarters at Tarpon Springs, Fla.

Midway Confab

Mrs. Curly Cowart, Betty and Karen Peugh, Barbara Athens, Helen Goodwill, Virginia Field, Ms. Bessie Green, Jeanette Pagini, Pat Hickman, Miss King, Mrs. Lee Benga, Josephine Wilson, LaVerne Hard, Laura Farrell, Kay Marchand, Veda Veltz, Ted King, Blanche and Anna Marchand.

Joe Greene, general agent for The Madison and Creel Shows, has been released from the Park View Hospital, Houston, after being confused with two broken ribs. His injury was incurred in a recent auto crash... Laura Banks Grable, the well-known female impersonator in Lambert, N. C., Eddie B. Hopp, son of Mrs. and Mrs. Joy of the Vovona Shows, celebrated his second birthday recently.

J. A. Pearl, mailman and agent for The Billboard on Johnny Enright's Grand National, was honored by the entire show personnel at a recent testimonial dinner held in Bill Chalklin's Cookhouse. He was presented with a new leather mail bag, and card carrying one of Pearl's favorite entertainers, the head of Belvoir, Miss., had married.

Roger Weir, manager of Crafts Exhibition Shows, and George Brayton, son of Arcade on recently took off the first steps of their trip... Edson and Sally Shirley, of the Rogers Circus, retired from their Faconas but will reopen in Phoenix. A trip to Yuma and Fabens, Arizona, the secretary of Crafts 28 Big Shows, is now preparing for his arrival.

Ray Rumsey, owner and agent for the James, of Hickory, N. C., spent a little time on C. C. Buck Model Shows at the fair that just wrapped up recently. Rumsey also caught the shows in Charlotte, N. C., and the Celi & Smith Shows in Sparkman, S. C.

Midway of Mirth Shows is now moving to Arizona, but the invalid list for the next three weeks, after receiving third degree burns from a gasoline explosion.

Suicide Simen, who blows up a car as a matter of course, was recently arrested for running a racket with dynamite, has been featured at the Oak Ridge Sanatorium and he will be with the Vovona Bros. Shows.

Jean Enright, daughter of Mrs. and Mr. D. B. Enright of the O. C. Buck Model Shows, visited the guest of honor at a bridal shower held in Dan Doore's bingal on the S. S. Marguerite. Doore is Roy Jenkins, now in the U. S. Navy. "Brownie" was hostess. Marie Steiner took the picture, a pair of mink-covered evening gloves which included Miss Betty Enright, Ada Craftsman, Fred Dillion, Judy Dillion, Anita Pasquale.

WANTED for 16 solid weeks in Cuba

J. C. Adams, agent for the Ray Williams Shows, is head quartering at the Lake View Hotel, Leesburg, Fla., while doing promotion work ahead of the show. He has the show conducted on schedule into the barn November 21. After that he'll head north in the early part of dates for 34, Cal. Law Altier, who is dating a successful season with his "Can Eat Be Possible" show on the Wallace show, will join the Blue Grass Shows to play Georgia and Florida fairs with C. C. Groscarth. Altier has ordered a new top for the Florida fairs. Bobbie and Billy Landrum have done the enormous invalid list for the next three weeks after receiving third degree burns from a gasoline explosion.

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J. A. Pearl, mailman and agent for the Billboard on Johnny Enright's Grand National, was honored by the entire show personnel at a recent testimonial dinner held in Bill Chalklin's Cookhouse. He was presented with a new leather mail bag, and card carrying one of Pearl's favorite entertainers, the head of Belvoir, Miss., had married.

ROGER WEIR, manager of Crafts Exhibition Shows, and George Brayton, son of Arcade on recently took off the first steps of their trip... EDSON and SALLY SHIRLEY, of the Rogers Circus, retired from their Faconas but will reopen in Phoenix. A trip to Yuma and Fabens, Arizona, the secretary of Crafts 28 Big Shows, is now preparing for his arrival.

RAY RUMSEY, owner and agent for the James, of Hickory, N. C., spent a little time on C. C. Buck Model Shows at the fair that just wrapped up recently. Rumsey also caught the shows in Charlotte, N. C., and the CELI & SMITH Shows in Sparkman, S. C.

Midway of Mirth Shows is now moving to Arizona, but the invalid list for the next three weeks, after receiving third degree burns from a gasoline explosion.

SUICIDE SIMEN, who blows up cars as a matter of course, was recently arrested for running a racket with dynamite, has been featured at the Oak Ridge Sanatorium and he will be with the Vovona Bros. Shows.

J. C. Adams, agent for the Ray Williams Shows, is head quartering at the Lake View Hotel, Leesburg, Fla., while doing promotion work ahead of the show. He has the show conducted on schedule into the barn November 21. After that he'll head north in the early part of dates for 34, Cal. Law Altier, who is dating a successful season with his "Can Eat Be Possible" show on the Wallace show, will join the Blue Grass Shows to play Georgia and Florida fairs with C. C. Groscarth. Altier has ordered a new top for the Florida fairs. Bobbie and Billy Landrum have done the enormous invalid list for the next three weeks after receiving third degree burns from a gasoline explosion.

SUSPICIOUS SIMEN, who blows up cars as a matter of course, was recently arrested for running a racket with dynamite, has been featured at the Oak Ridge Sanatorium and he will be with the Vovona Bros. Shows.
No. Expo Ends Okay Despite Tighter Buck

WORTHING, S. D., Oct. 31—The first National Horn Show Expo ended Tuesday with a reported attendance of 100,000, according to the official figures.

The show, which was held at the South Dakota State Fairgrounds, featured a variety of shows and exhibits, including a parade and a horse show.

Joe McKee Heads NSA's 1954 Slate

NEW YORK, Oct. 31—Joseph A. McKee, president of the National Showmen's Association (N. J.) Amusement Park, was nominated for president of the organization at its annual fall convention here this week, topping a slate of eight other candidates.

McKee, who has been a member of the Board of Directors for six years, was nominated for a second term in office for the association.

The convention, which is held annually in conjunction with the National Showmen's Association (N. J.) Amusement Park, is attended by members from across the country.

Year-End Fete Given Hamid's Fantasies Unit

RALEIGH, N. C., Oct. 31.—The Hamid Fantasies of 1954 troupe gave its annual “Final Rodeo” party at the North Carolina State Fair and was treated to a party under the grandstand Wednesday night (Nov. 1) to George M. and Mrs. Catering was handled by Anna May and Harry Balaban, co-owners of the accordion-saxophone act, and Art Board, of Jack Lasky & Bell Driver company, took care of the refreshments.

The Balabanos two-put on their first-act show for the party, and the group was treated to a cake decorated with a picture of the Hamid Fantasies in action.

Southern Dates Pay Off for Buck-Model

BARNEY TASSELL UNIT SHOWS

Want for Savannah, Ga., Catholic Jubilee

Right on Pius X Schoolgrounds at E. Anderson and Atlantic.

Sleve of town can't fool you.

Major Rides not conflicting. Shows of merit.

Concessions of all kinds.

Wipe this week: Blackshear, Ga.

Barny Tassell Unit Show.

THE BILLBOARD

CARNIVALS

NOVEMBER 7, 1955

Contents:

- C.W. Hits Red One at G.A. State Fair
- No Expo Ends Okay Despite Tighter Buck
- Joe McKee Heads NSA's 1954 Slate
- Year-End Fete Given Hamid's Fantasies Unit
- Southern Dates Pay Off for Buck-Model
- Barney Tassell Unit Shows
weeks visiting their son, Charles, in Hayward, Calif. The Schro- 
fields, who will be back with the World of Today next year, also 
stopped in Dallas to visit friends and relatives.

Mrs. T. C. Hennessee and her new 
baby, Patricia, were visited last week on the O. C. Buck Shows. They
have a new Spartan trailer. Vi- 
Voght rejoined her husband 
Frank, operator of the Roperange- 
gale, after a successful season with the North with the Hennessee 
gals.

Nest Monte Novaro, three-year- 
old, also with the North with the 
Hennessee gals, is in the University of California Hospital here for 
brain surgery. Mrs. No- 
tone also visited another Monte Novaro, and with Nest Merry’s “Con- 
tracting World” ring, she had also been with Merry’s show, which now retired in the fall. We’re sure they are in the hotel business at Cam- 
ton, Ohio.

Turner Scott, ride and pack 
ogre that he plans to close with 
Ganter Brothers Show, Che- 
ster, S. C., in mid-November and then join the Florida Baxter in 
West Palm Beach, Fla. Plans 
for open pack operation April.

Max Baven will close his 
gap the 8th, after a succession 
of shows. Personal with 
him on account of his 
vaudeville; Harold Hay, took 
over last week with 
Barbara, Larsen, Carl Zeilans 
and Harlan. Later, both 
the Ram and the Pack 
will run at Suffolk, Va., with 
the George Cline Smith Shows.

Wanted for WQ

Hill in WQ

For Big Win At N. M. Fair

Roswell, N. M., Oct. 31—Hill’s Greater Shows will winter 
in New Mexico State 
Fairgrounds here following an 
outstanding season in New Mexico. The event that ended up 14 per 
cent ahead of last year also 
again booked the event for next year.

On the midway for the fair, 
Rowland P. Hill had 23 rides, 
Y, and 10 concessions. The 
all fluorescent-light lot was 
and new to the show, and 
comments, particularly from Rv. 
Bodmer, were enthusiastic about the 
annual. Hill put Jo Stark’s “Streets of 
Paris” and Jack Newworth’s 
Atlantic topper on the 
neck for the top grossing spot with 
the Pack’s leading slightly. 
Fris’ pony show also turned 
the neighborhood, and 
with Pa’s, the West Palm 
showing in the top three, 
the topper with the Pack-o- 
monkeys and Ferris Wheel’s 
balling for second. The 
three Rucker stands also turned 
in nice grosses.

Season Ahead

The 1953 season was reported 
slightly ahead of last year with 
Word. P. Hill, president, 
the local 
ise doing much to put the show in a winning 
ike.

Hill, who is on the mend 
from the hip operation that 
innovations would be introduced 
in the 1955 shows. Jackie 
manager: Mrs. B. P. Hill, 
secretary; A. W. Carter, 
assistant secretary; J. H. Rogers, 
legal counsel; Andy Westmore, 
olor electricity: Jimmy Jacobs, 
tusiness manager; Charles M. Mason, pres., gen., and 
concessions, and Jerry Mason, 
tager, public relations.

Hills on Vacation

Following the close of the 
show on the lot here, Hill and 
Beverly took a trip to 
California. Bill Roffe took charge of the 
and other business. W. S. Smith 
the Frankat, Tex., and the Charles 
leton act for their home in Stock- 
ton, Calif. Re-signed for 1954 are 
Director of N. (P) Fosta. Brees as legal 
judicial over the Owen Jensen Shows. The 
Iovines will also be assistant 
to Hill.

During the closing days of 
the road, Bitsy Breen. His 
Mr. Lee Crow, 
Frank and 
and 
shown. Mrs. 
C. M. Mason, 
property, 
pany, 
Budget to 

Becket, with 
the Owen 
shows.

the 

Bird in Hand

Continued from page 10

show will route next year. 
Truck will be in the show 
with the Baren 
the railroadmen 
year, as the hope 
that the new 
novations take place in the 
area. Also, if this should happen, 
the head of added and 
ought grosses will 
only transferred from one 
truck show operators to another.

Dixie fair managers are 
ng more anxious 
this year than last 
why because of the 
state shows handicapped 
at some events. They realize 
be up to expectations 
year, but also with your 
interest of the shows they 
for the only way they 
the money. The 
the old 
show. The job of 
worth two in the 
both still holds 
, for shows and fairs alike.

Lumberok OK

Carnivals

Carnivals

For Vivona

Carthage, N. C., Oct. 1st — Business started off okay for Vi-

vona Shows at the Carthage 
Fair after that long week 
shaded at the great 
unlucky run at the Lumberton (N. C.) Fair.

Two good kids days helped the 
takeout on Saturday, 
the usual run for a Saturday 
out of the week, and all units 
appreciate the business.

Poor crops in this 
viability have made 
be among the 
show, but 
options that the 
weather cycle okay. 
the weather turned cold 
Saturday (28th) and this 
down Tuesday (31st) 
and spending.

Merle Vivona and 
Wilson, agent, entertained 
Rabbit, the Wonder 
the show. The 
for the next year.

Carnivals

5th Annual Colored Elks’ BLOCK PARTY

Featuring two tremendous matinees, thousands of special 
items distributed 
trip, cycle giveaway, free admission. Always a Red One!

West Palm Beach, Fla., 
Nov. 18 thru 28

Can place legitimate Concessions, Fun House, etc. (Glass Pitch, 
Crap, Pop- 
ular Games, Apples sold. Custom 
the number.

Because Ride Max stumbles, will book Merry-Go-Round, Wheel and 
rides. 25% for winter quarters. Telephone immediately, but only on 
summer.

This event for the 5th 
under the management of 
FLORIDA BAZAAR SUPPLY

Gifts, Apparel, 
and 
Margaret, 
G.1. 
Nov. 1st—21st

Aug. 31 thru Sept. 13, 1953

III-13

Girls, Girls, Girls

WANTED FOR YOUR

My Club in Western Florida

Starke, Florida, 32085

Missy Annalizes

w/World of North Shows

Savannah, Ga., until Nov. 5th. Max 
Beck, Manager, 305-4520.

MISSING LIBRARY WANTS

Oxford, Miss. International Trotter, 
Ohio breeder, stalled in horse 
for the past 10 days, 
De Witt Beck, owner, 
107 E. 9th, Beck. 
Tow happy to 
Here is an 
iciency. In case 
please us im-

GODWIN AVENUE CO., Inc.

1190 North Seneca St., 
New York, N.Y., 11213

MUST SELL

ONE 18-CHR CARNIVAL

ONE 28-CHR CARNIVAL

ONE 8-CHR COMBINATION

All with Big Top Rides for 
5000.00 Cash

E. MILLER
P. O. Box 742
Joplin, Mo.

WANTED

Folks who can build Carnival, 
ride, and sell Carnival, 
 ance, 
A. K. Moore, Manager, 
1457 Gatte St., 
St. Louis, Mo.

Thank You

R. J. F. FERRY

Library Agent

Public Library, 
Liberty, Kansas.

FOR SALE

1904 W. E. R. T. Wheel with 
TRIP WAREHOUSE WENDY, 
A. N. Succar, Owner.

3906 East 39th St., 
Cleveland, 36, Ohio

HERB MILLER

(Formerly Singaporear in Miami Beach)

Tampa, Florida, 33601

ABC's of Carnival

at Night Club.

CARNIVAL

1904 Franklin St., 
Tampa, Florida.

C. A. STEPHENS SHOWS

WANTED FOR HARDY COUNTY CUCUMBER FAIR AT WACHULA, FLA., NOV. 9-14

CONCESSIONS working for Stock, Novelties, Custard, Hot Bands, Bumpers, Balloon Darts, Basketball, SHOWS—Monkeys Show and Wild Life. Will sell or trade Rambler Show on major ride.

C. A. STEPHENS SHOWS

Starks, Fla., this week.

BYERS Bros.' SHOWS

WANT FOR 8 OR MORE WEEKS

Carnivals at all kind of cities. 
St. Petersburg, N. Y. to handle 
Fair House. Small Costal House, Ball Games, Hot Parks of all kinds etc. 
Kirk, Pratts and Prices duo. Carleigh, restaurant 58 years old. A. S. R. 
Becker, Bay, this week, Muskege, Nov. 9, 2nd week. 1754.

P. S.: Roy Rue, contact Chief Mr. Will at once.

CARL D. FERRIS SHOWS

WANT FOR CARNIVAL IN CENTER OF TOWN, NOV. 9

Concessions of all kinds, including Bixes. Any Shows with exception of 
Show. Wire all answers to 
C. D. FERRIS

Manning, S. C.

FOR SALE—COMPLETE MOTORIZED CARNIVAL—FOR SALE

1922 Maxwell, K. C. F. 
Complete Drive 
1203 W. 12th, 
Dekalb Street, 
Chicago 12, Ill.
SALESMEN WANTED
ANYONE CAN BIGE FAMOUS ROOPE
write, "SALESMEN WANTED!" To: "HAWAIIAN FERNWOOD PLANT," 103 MOSE. MARS BLDG., HONOLULU, HAWAI. If you have the drive to make it to your own boss and your own boss, now is the time to cash in! Below are the current job openings and the details of what is needed.

$5.50 TO $7.95 PER DAY.

HELP WANTED

DISPLAY-CLASSIFIED ADS
REGULAR CLASSIFIED ADS... Set in usual wood-type style, one paragraph, no display. First line regular 5-9. $2.50. Minimum: $1.

DISPLAY-CLASSIFIED ADS... Containing larger type and white space ad charged for by the copy. 14 lines to the inch. No illustration or cuts can be used. RATE: $1 a line. Minimum $1.

Forms Close Thursday for the Following Week's Issue.

NEW PLUNGER PEN VUE-ALL
$25.00 Gross

WIRE ARTISTS:
buy from Rhode Island's Largest Manufacturer of ROLLED GOLD PLATE
Compare our price. Write for prices and deliveries. 25% deposit on all orders Balance C.O.D.

AT LIBERTY—ADVERTISEMENTS
Remittance in full must accompany all ads for publication in this column 5c a word Minimum $1

EDWARD PAVONE
P. O. Box 26
Waverly 79, Mass.

MUSICIANS
A FRENCH-FLAT, WESTERN AND HILL BANDINGS IN NEW YORK. Experienced musicians send resumes. New York City.

BANDS & ORCHESTRAS
BANDS & ORCHESTRAS WANTED—All types. New York City.

PARKS & FAIRS
FLOATS, MARCHING BANDS, BANDS, ORCHESTRAS WANTED—All types. New York City.

THE BILLBOARD NOVEMBER 7, 1953

Copyrighted material.
Pipes for Pitchmen
By BILL BAKER

HENRY H. VARNER .
posts from his headquarters in Akron that he

gets a great big giggle out of Leo Hallet's
famous Golden Rust
pitch which was described in this column a few
weeks ago. Mr. Varner, who
is the President of the
Cincinnati office of The Bill-
Board, dropped in to pass
out a few more samples
of this blend and to let

PHIL CULLINAN .
the handy candy man, was a

returning member of the
crew. He has been making
the rounds for his friend J. E. Kraus, the
Newberry store. Phil says that he has

been taking a little loose bag-

sage at the Garland Drug Stores. No doubt

he intends going back there after his stand

in the Queen City. President Kraus and

Manager Krause are very in-

volved in getting in touch with Eddie Gillett

and his family. Eddie was full of plans
to please pipe in and let the boys know

what they can expect from the Golden Rust

Brother Kraus would like to have

some kind of a pretty word

with you and Phil wants to
give you something

good and tobacco that is as

goldable as next month's weather report.

Before I broke out of the office Phil asked us to

mention that the Northern Distillers Corp.,

Roanoke, has a pretty good deal

for three or four men, to work

tack and billfolds during the

Christmas season. I would

also like to hear from Mickey Goodman

A REPORT

joins the Pipe desk that Earl

(Pepo) Kneu, veteran

salesman of the firm of Pepo &

Co., is a pretty sure bet in the

Swedish-American Pipe market. Earl is a

friend, Ill. Why don't you chisel
down, see who Earl is?

I know Earle has come a

long way and his spirits a little high.

It is well to maintain the

habit of being satisfied with the

Christ-

ian. He has asked us to

mention that the ladies in

the names and addresses of the

store-at-home and both

men must listen to them during the

mid-season prize.

HAYES GIFFORD.
formerly of the team

and

the best of the

Bar-

tons' Ideal Novelty Company,

and

that other big

Thursday.

He says that he didn't stop in

the city because he traveled through on

Satur-

day and the weather was
good. The joint would have been

out of town. He had a

big laugh in it. Had our boy

dropped in he might have thought that

S. C. McLennan

Continued from page 82

selected from a large number of

applicants.

Curie Works

An acquaintance

Colt. Col. McLennan's keen interest

in the war for medium and large guns on

a popular figure in Brandon, and in

Western Canada, he

called on Brandon from Vancouver where

he enjoyed the hospitality of the

Pacific National Exhibition for

four years. He

then

is registered authority on equipment

reception

Col. McLennan enlisted in

World War II

with the Army Air Corps and on his return from

Europe, he joined the

Non-Permanent Active Militia in

Ontario, and

contin- 

ued his service, joining the

air force.

In World War II he went on active service and became

in-command of the First

Searchlight Regiment. He was

commandant of Hastings Park

from January 1941 to January 1942.

He was

the

commandant of the

Regiment. He was awarded the

EI

March 13, 1943, he commanded the First

Regiment. He

was awarded the EI

Medal for

S. C. McLennan

settle for nothing

better than the exciting twin-rotored

military campaigns.

Dorton's Views

Continued from page 82

stimulate interest thru all of the

available media.

The good name of the Im-

mediate post-war era has added the

need for the professional

trades and indeed, virtually every occupation

and public service has benefited.

By the way, I've heard

that the he was

ef-fused to buy the half dozen different

pipes for $25.

Would Aid Creation

A need has arisen for

and to stimulate business on the part of the

guns, are

believed in the creation of

new features as the owners should

to add to their earnings or at least maintain

them in their offerings.

The matter of percentage

bookings is a complex one. At the

medicines do the order of

the medicaments would naturally prefer to

book in that, accepting the averaged figures from

other places. All bigger events he would prefer to

overcharge on his percentage and will

ups that could then skyrocket and the

amount in the maker's job be well worth it.

However, most big

in the year, events have mostly

adopted a policy

with all showrooms impressing

Name and address

For more

times and

For more

times and

Information.

Please

times and

Information.

Please

times and

Information.

Please

times and

Information.
A double track for
EXTRA SALES AND PROFITS . . .
OUTDOOR CONVENTION ISSUE NOVEMBER 28

EXTRA ARTICLES AND LISTS
More than a dozen special editorial features plus the Statistical Directory of Fairs and
Still Game Facilities List—all of long-lasting usefulness.

EXTRA PROMOTION
Tremendous nationwide publicity campaign backed with four week house promotion
and 100,000 direct mail campaign will draw wider-than-ever interest in this great
issue, resulting in

EXTRA THOUSANDS OF READERS
Who will read, and use, this reference and buying guide for literally months after pub-
lization—which means

EXTRA ADVERTISING VALUE
Maximum attention for your sales message at a time when money and heavy buying is
going on. And ... to get all these extras

AT NO EXTRA COST TO YOU
You get all this unrivaled extra impact at
no advance over regular weekly ad rates.

THE GREATEST OPPORTUNITY
of the year for securing
last-minute
CHRISTMAS
orders for
PREMIUM, PRIZE
AND NOVELTY
MERCHANDISE

DATED—NOVEMBER 28
DISTRIBUTED—NOVEMBER 24
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WRITE, WIRE OR PHONE TODAY!
CINCINNATI 22, O.
E. L. Latscha
2160 Patterson St.
30900 G66

NEW YORK 16, N. Y.
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1504 Broadway
Flate 3-2600

ST. LOUIS 1, MO.
Frank Jading
393 Arcade Bldg.
Chicago 943

CHICAGO 4, Ill.
Maynatx
189 W. Wabash Ave.
Central 6-7561

HOLLYWOOD 28, Calif.
Sam Abbott
6099 Sunset Blvd.
Western 9-5835
Rex Shriver Remains Top Adviser; Long-Range Programs to Continue

CHICAGO, Oct. 31.—The board of directors of H. C. Shriver and Company announced the election of Rex Shriver as president and general manager following the retirement of R. W. Shriver. He succeeds his father, R. W. Shriver.


November 15—Annual meeting, Friday evening, November 15, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 20—Annual meeting, Monday, November 20, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 21—Annual meeting, Tuesday, November 21, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 22—Annual meeting, Wednesday, November 22, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 23—Annual meeting, Thursday, November 23, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 24—Annual meeting, Friday, November 24, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 25—Annual meeting, Saturday, November 25, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 26—Annual meeting, Sunday, November 26, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 27—Annual meeting, Monday, November 27, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 28—Annual meeting, Tuesday, November 28, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 29—Annual meeting, Wednesday, November 29, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.

November 30—Annual meeting, Thursday, November 30, at the American Museum of Natural History, New York City, of the Women's Auxiliary of the American Museum of Natural History.
CIC, Oct. 1.—When the Agricultural Department's 1953 crop estimates were released in 1952, the Agriculture Department reported that the 1952 yield was only 10% higher than for 1951. This was estimated to be 10% above the average for the past decade.

1953 ABCB Convention Remains Under ‘Caps’

Bottles to See Cup Mach. Displays
At Mfrs., Parent Sirup Co. Offices

CHICAGO, Oct. 1.—When the American Bottlers of Commercial Beverages opens its 1953 convention here November 9 for a four-day meeting, its 450 members will again be conspicuous by their absence.

Dad’s Bottlers To Hear Houston On Cup Vendors

CHICAGO, Oct. 1.—Ed Houston, president of National Association of Manufacturers of Textile Machinery and Sparex, Inc., will address approximately 150 franchise Dad’s Root Beer bottlers at the 1953 ABCB convention.

Garner, for the parent firm's meeting at the headquarters here November 10, will give Dad’s Houston talk on the “Bottling Scene in 1954.”

William Russell, national exhibit salesman, will report on Dad’s national sampling program. Garner will also discuss “New Horizons’ With Cup Vending,” and show how cup vending potential can be implemented by using cup vending equipment.


AUBURNA, Ill., Oct. 1.—Stoner Manufacturing Corporation announced the appointment of century Ltd. as distributor in Canada. century Ltd., a division of Case Steel and Iron Company, has headquarters in Toronto, as distributor in Eastern Canada.

Century Products, 1541 Elgin St., Windsor, Ont., has named Harvey R. Springer, president, and a director of the company to succeed John M. H. Smith of St. Catharines, Ont., who recently resigned his position as director in Canada. With Louis B. Schacter as vice-president of the corporation, and Springer, the firm is credited with having played an important role in the introduction of venders throughout Canada. century Ltd. has has been established to specialize in venders, including vending machines for ice cream, milk, and other products.

Cig Sales at New Peak, Government Cite Factors

WASHINGTON, Oct. 1.—The United States Department of Labor estimates that the sale of cigarettes in the United States reached a new peak in September, with 9.3 billion cigarettes sold. The increase in cigarette sales is attributed to a number of factors, including the higher incomes of the American people, the increased popularity of smoking, and the introduction of new cigarette brands.

Martin Opens New Quarters

CHICAGO, Oct. 1.—James Martin, vice-president of The Associated Press, Inc., opened new quarters Monday, November 1, at 334 Madison Avenue. The firm, formerly occupying facilities on West North Avenue, has moved to a new location near the southern end of the city.

Cigarette manufacturers who expect to see an increase in cigarette sales over the next few months, should be prepared to meet the demand. The increase in sales is expected to continue for the next few months, and may be even higher if the trend continues.

Growth factors in cigarette consumption include increased incomes, the introduction of new cigarette brands, and the increasing popularity of smoking. The growth in cigarette sales is expected to continue for the next few years, and may even be higher if the trend continues.

C & C Names Gen. Van Fleet

NEW YORK, Oct. 1.—C & C Bottling Co. has named Gen. Van Fleet as general manager of its New York division. Van Fleet was recently appointed general manager of the company’s division in Philadelphia.

C & C Bottling Co. operates in 15 states, and has a total of 40 bottling plants. The company has been in operation for over 50 years, and is one of the largest bottling companies in the United States.

C & C Bottling Co. is expanding its operations, and is expected to see a significant growth in sales over the next few years. The growth in sales is expected to continue for the next few years, and may even be higher if the trend continues.

WORKERS AVERAGE $70

Factory Wages Seen Aid To Vender Sales, Growth

WASHINGTON, Oct. 1.—Operators with industrial locations in the Midwest, have seen an increase in the number of people who are selling industrial products. This increase in the number of people who are selling industrial products is expected to continue for the next few years, and may even be higher if the trend continues.

The increase in the number of people who are selling industrial products is expected to continue for the next few years, and may even be higher if the trend continues. This growth in sales is expected to continue for the next few years, and may even be higher if the trend continues.
Elect Officers of Internat’l Popcorn Assn.

CHICAGO, Oct. 31.—J. J. Fitz-
patrick, 27, Theater Confectioners, 63, Toronto, was elected first president of the newly formed International Popcorn Association at the Popcorn and Confection Industries Convention here last week.

Other officers of the association are Bert Nathan, Theater Popcorn Vending Corporation, Brooklyn, first vice-president; A. J. Schmidt, Houston Popcorn & Supply Company, Houston, Texas; and Harold M. Alvar, Premier Popcorn Company, Watertown, New York, and Thomas J. Sullivan, Chicago, executive vice-
president, secretary and general coun-
sel.

Constitution and bylaws of the new group permit eight separate segments of the popcorn and con-
fection industries to combine into one over-all trade association. The Popcorn organi-
zing committee which formed IPA was held at the 1952 popcorn con-
vention sponsored by the National Association of Popcorn Manu-
facturers.

1953 ABCM Meet

• Continued from page 72

sales manager, said: "We want at least to expose poppers to cup vend-
ing." Coke, Tea

Coca-Cola new has placed
about 100 of its self-contained
cup-mix equipment in poppers' hands. The object: to replace the cap-
ning of cup-drink bottles with a cup drink business with a line of guard-
ian organization.

The four firms displaying bott-
ling equipment are Atlas Tool Manufac-
turing Company, General Vending Machine Company, and Hill & Di-
enser Company, Inc.

Correction

A story announcing the instal-
lion of coffee vending equip-
ment on the Santa Fe Railway last week was placed on the independent operator's list, the unit, in car No. 151, was actually purchased outright by the railroad as was a soda-fountain machine installed on another unit earlier (The Bill-
board, September 26, October 31).

ITALY

The world’s largest cigarette
vending machine!

$50.00

THE BILLBOARD

Index of Advertised Used Machine Prices

• Vending Machines

Equipment and price data listed below were taken from advertisements in The Billboard issues as indicated below. All advertised used machines and prices are listed. Where more than one firm advertised the same equipment, the firm price is indicated under which the equipment is actually advertised. Where the same equipment is actually advertised in more than one issue, the equipment is advertised, at the cost of used vending equipment, the same machine price is listed. Any price obviously depends on condition of the equipment, age, time on location, territory and other related factors.

<table>
<thead>
<tr>
<th>Year</th>
<th>Issue</th>
<th>Page</th>
<th>Type</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>1953</td>
<td>Oct. 31</td>
<td>55.35</td>
<td>Coke</td>
<td>$155.00</td>
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<td>Oct. 31</td>
<td>55.35</td>
<td>Soda</td>
<td>$125.00</td>
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<td>55.35</td>
<td>Popcorn</td>
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<tr>
<td>1953</td>
<td>Oct. 31</td>
<td>55.35</td>
<td>Candy</td>
<td>$105.00</td>
</tr>
</tbody>
</table>

Have Newer

CHARMS

NEW DESIGNS

NEW IDEAS

NEW FINISHES

send 35¢

Complete Sample Kit

Free with your order

WRITE FOR DETAILS

PENNY KING

COMPANY

2526 Main Street, Pittsburgh 3, Pa.

Victor’s Topper

New Cabinet

VICTOR’S TOPPER

NEW CANDY MACHINE

A New Line of Salted Nuts

For Vendors

Due to the shortness and high prices of certain ingredients and labor costs, some slight increases have been made in our list of Salted Nuts. We will do what we can to hold prices as low as possible, but prices may be slightly higher than in the past in some cases.

Bake-O-Nuts are made with the finest ingredients. All of our customers have been satisfied with Bake-O-Nuts.

Bake-O-Nuts are not too hot. They are made in a temperature of 215 degrees, which makes them safe to handle.

Bake-O-Nuts are made by the Bake-O-Nuts Company, 2414 W. Davis, Dallas, Texas. Phone Ya-6280.

Bake-O-Nuts are nationally advertised and we are pleased to have the opportunity to sell our products to you.

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**ACORN real kid appeal**

**Chicago**

- Continued from page 82

customers (operators), the association pointed out that delivery and customer service might have risen still higher if the average annual gallonnage per retail stop had not shown an increase of approximately 200 gallons.

- **Delays**

Deliveries of volume gallonnage to an operator's headquarters means that this gallonnage (in novelty items) is distributed by the operator thru his growing number of sales locations (retail outlets).

Before World War II, some progressive ice cream manufacturers recognized the need for revamping their sales patterns; they turned to vending. They purchased machines (single flavor Revenue units vending cream in cups) and went into their own vending business.

- **Not Mrs. Dish**

It soon became evident, however, that the manufacturers discovered vending was a specialized service business with its own entirely different problems -- manufacturing, new continued their vending routes; one exception was the Bowman Dairy Company, Chicago.

Since their first unfortunate experience, with vending, ice cream manufacturers have always in extra cautious in any new approach to automatic merchandising -- many are by-passing it entirely as operators' primary area of interest. These operators point out that they are still unable to secure the territories (of course, standardize their need in the variety which vending requires.

- **Despite such setbacks, vending of ice cream has and must continue to grow steadily. In 1959, there were 1,300 machines in operation. By 1963, the number had increased 300 percent with the largest increase in the "batch" industry of the period, 1960-61.)

**BABY GRAND DELUXE ROCKET CHARMS**

Babysitters don't give up the fast food market, "_Billboard_" says.

**TOPPER DELUXE**

Twin Window Style $7.98 per case of 12; 35 lbs. per case, or more.

**TOPPER DELUXE GLOBE STYLE (GLASS GLOBE)**

$6.75 per set of 12; 35 lbs. per case, or more.

**Devices Names Cuban Distrib**

CHICAGO, Oct. 31 -- Devices Manufacturing Corporation announced the appointment this week of Valdes & Van Buren Cuban distributor for its Panther bulk vending.

John Flowers, Devices sales manager, said an initial shipment of 2,000 units is being made to the Iowa firm, located in Des Moines, Iowa.

The Panther machine was introduced during the recent National Automatic Merchandising Association convention here. The features continue, item-by-item, down to the user's specific emphasis and on its position knob for positive delivery of merchandise, weather and moisture insulation.

**G.I. Sales**

- Continued from page 82

be reduced to 7 cents on April 1, 1965, unless Congress follows President Eisenhower's request in his May 20 budget message to cancel the scheduled raise. The tax yielded $1,587,000,000 in the fiscal year ending June 30, 1964. In addition, Agriculture Department reported that the 41 States which tax tobacco products collected $457,000,000 in fiscal 1955, more than nine-tenths of which was contributed by the South.

Total tobacco consumption is expected by Agriculture Department to increase during the year from 1964 by 150,000,000 cigarettes this year, an increase of 2 per cent. This is an average of 1/2 for every American male over age 15. While cigarettes and cigar smoking are on the increase, the use of snuff and chewing tobacco and snack has been declining since the 1920's.

Exports and shipments of cigarettes to overseas troops, ships, stores and U. S. possessions, which is of about one-fifth of cigarette production, are expected to be 21,000,000,000 this year, an average of 100,000,000 for every American male over age 15. While cigarettes and cigar smoking are on the increase, the use of snuff and chewing tobacco and snack has been declining since the 1920's.

**Boston**

- Continued from page 82

brought vending to the attention of industry leaders again as it has done in the past at IAAM conventions.

- **Baking Costs**

Rising production of ice cream during the last half has been accompanied by a like increase in production costs. What can we do to pare these costs of prime interest to the trade.

- **One conclusion reached during the session was that the problem of single-stop deliveries to operators as a method of ice cream vending is the manufacturer one way of increasing his output with cutback in delivery, sales and customer service expenses.

- **Normally, it is realized, increased volume returns a greater percentage of profit. That this doubling is going to take place for the cream ice field indicates the possibilities for this type of business, inasmuch as the distribution methods are ripe for overhauling--and the best thing in vending, a very important factor in this overhauling.)

**GUGGENHEIM’s latest action charm!**

**“FLIP-IT!” MINIATURE PIN-BALL GAME**

that actually works!

**$18.00 per thousand**

- Order from your distributor or from:

**GUGGENHEIM**

33 UNION SQUARE
NEW YORK, N. Y.

- **GIVE TO THE**

RUNYON CANCER FUND

**NEW Dohle Baby Girl**

**Grand CHICKE TREETS VENDOR**

**VENDCO SALES CO.**

2318 Michigan Ave., Chicago, III.

**In STOCK VICTOR’S**

**20 BRAND NEW**

5c Hot Nut Machines

**Ball & Vending Guns**

**Bubble, Chicle & Chlorophyll**

New LOW factory prices

**18-20 Cents**

- $14.35

**ROY TUXELL & Sons**

210 S. Highland Ave., Shenandoah, Pa.
**Juke Exports to Colombia Climbing Toward New High**

Government Restrictions Eased, License Requirements Unchanged

**BY JIM WICKMAN**

CHICAGO, Oct. 31 — Coin-operated phonograph exports to Colombia are beginning to sky-rock, according to experts at Wurlitzer, specialists in the industry.

The sudden increase is attributable to the fact that the import ban on juke box imports was lifted in 1951. The ban, prompted by an acute juke box shortage into required all juke boxes entering the country to be disassembled and re-exported. Under the license procedure, at least a 20 per cent of the selling price in Colombia is required in Colombia to protect local manufacturers.

The Colombian government had maintained that coin box imports but has lifted the ban on disassembled shipments.

Colombia represents a big market for the U. S. Juke box manufacturers, and during the last year, Colombia had been the top importer of coin box machines, valued at nearly $2 million, in 1951. However, the 1951 shipments reached a low of 88 machines with a price tag of only $53,000.

In 1952, Colombia juk box imports began to rise. Figures show that in 1952, juk box purchases totaled 179, valued at $38,470, twice the number bought the previous year. This year showed a continuation of the growth pattern in Colombia. Nearly 400 machines were ordered during the first quarter of this year, and the fact that the ban had been lifted is reflected in this increase. A total of 900 machines have sold in Colombia this year, a 20 per cent increase over the previous year.

In return, the U. S. has benefited from the sale of coin box machines to Colombia. The city of Miami, Florida, has seen an increase in the number of coin box machines sold to the city this year, with a total of 150 machines sold to the city this year, compared to 75 machines sold last year. This increase is due to the fact that the import ban was lifted, and the fact that the ban had been lifted is reflected in this increase. A total of 900 machines have sold in Colombia this year, a 20 per cent increase over the previous year.

**Name Hamilton**

For New Post At Wurlitzer

NORTH TONAWANDA, N. Y. Oct. 31 — The appointment of Robert G. Hamilton to the newly-created position of plant manager represents a significant change in the management of Wurlitzer's phonograph division.

ROBERT G. HAMILTON

was appointed to this post by Robert R. Bear, sales manager of Wurlitzer, in a move that will give the company a stronger presence in the national phonograph industry. Hamilton has been associated with Wurlitzer for the past 20 years, serving as manager of radio sales and as manager of the company's phonograph division. In his new position, Hamilton will be responsible for all aspects of the phonograph division, including production, sales, and marketing. He will work closely with the company's top executives to ensure that the phonograph division meets its goals and objectives.

Hamilton has been a driving force in the company's efforts to expand its phonograph division over the years. He has played a key role in the development of new products and in the company's efforts to increase its market share. His appointment to this new position will allow him to take a more active role in the company's overall strategy.

**Detroit Judge Sustains Juke Indictment**

DETROIT, Oct. 31 — All five of the indictments in a series of proofs in the Juke Box War, two months ago, were sustained Wednesday by Judge Martha W. Griffiths of Recorder's Court. The five defendants were charged with violating the state law against the manufacture and sale of coin-operated machines.

**Juke To Play Fathoms Deep**

HARTRIDGE, Oct. 31 — The nation's first atomic submarine, the Fathoms Deep, is under construction at Grunion, Calif., according to a U. S. Navy spokesman. The boat is expected to be completed in 1953.

Navy spokesmen in Washington said Grunion will have a crew of 100 men, and will be powered by a nuclear reactor. The boat is expected to be a prototype for the United States Navy's future atomic submarines.

**Local Winners by Nov. 1 In Wurlitzer Song Race**

NORTH TONAWANDA, N. Y. Oct. 31 — Local judges from 40 Wurlitzer dealers throughout the country have completed the picking of the winners of the 1952 Wurlitzer-Lane contest by tomorrow.

Each judge selected three winners in his area, with the final winner in each category being chosen by the judges. The winners were: Marilyn Morgan, Pennsylvania; Nancy Lee, California; and John Doe, New York.

The contest, which was sponsored by Wurlitzer, was open to all dealers in the United States. The winners were chosen by a panel of judges, who were selected from the ranks of the National Phonograph Dealers Association.

**Kansas Assns. Re-Elects Pteacek Pres.**

WICHITA, Kan., Oct. 31 — The Kansas Assn. of Phonograph Dealers elected Louis Pteacek, president of the association, for another term as president.

Pteacek, who has been active in the industry for many years, was re-elected unopposed by the association. He has been a strong supporter of the phonograph industry, and has been involved in many of the association's activities.

**New III. Assn. Aims for State-Wide Membership**

GRANITE CITY, III., Oct. 31 — The Coin Operated Amusement Machines Association of Illinois, which has a membership of over 100 dealers in the state, has begun to draw up plans for expansion to include all of the state, with the exception of Chicago.

A meeting has been scheduled at the Electric Hotel, Mount Vernon, Ill., November 3, to discuss with operators in that area a proposal that they join the organization. The association is working in cooperation with the United States Chamber of Commerce in Illinois to promote legislation favoring the coin-operated field.

**Cleveland Jubilee Hit Tune Party to Draw Record Crowd**

Cleveland, Oct. 31 — Cleveland phonograph enthusiasts will break all records at the Jubilee Hit Tune Party tonight (Oct. 31), in cooperation with the National Phonograph Dealers Assn. at the Cleveland Club Hotel.

The party will start at 5.30 p.m. in the Cleveland Club Hotel. Five disk jockeys will be on hand, with an hour and a half show being staged.

To back up the show, the party will feature the Cleveland Symphony Orchestra under the baton of Mrs. Dixon, and the Cleveland Press. The party is to be announced by the Jubilee Hit Tune Band.

**Chicago Distribut To Display AMI At Liquor Show**

November 9-10 Set For Hinam Walker Merchandise Fair

CHICAGO, Oct. 31 — The Automatic Phonograph Distributors Assn., and AMI, distributor for the Chicago area, will participate in the Hinam Walker Merchandise Fair at the Salle Hotel November 9-10.

Over 50 allied industries that serve the liquor trade will have displays at the hotel which will be open to the public. The fair will be held in the ballroom, which will be decorated in the rooms, which will be decorated in traditional fashion with the help of Walker, a leading manufacturer of juke boxes and phonographs.

Before the fair, there will be a special tour of the Automatic Phonograph booth, which will be on display at the fair. The tour will be open to all members of AMI, and will be held on November 9.

The fair will be open to the public from 11 a.m. to 11 p.m., and will run daily until November 10.

**Kissimmee**

Bob jockeys will be on the spot, and Phil McLean, Joe Murrill, Bill May Jr., have been chosen to operate the phonograph for the Cleveland Phonograph Dealers Association, according to the news from the Cleveland Press. The party is to be announced by the Jubilee Hit Tune Band.

**DIME JINGLE UPS GOOD WILL IN LOCATIONS**

CHICAGO, Oct. 31 — The Automatic Phonograph Dealers Assn. and the Music Operators of Northern Illinois have several jingles concentrating on good will for their dealers and the public in and around Chicago. The自动phonograph售商协会和音乐操作者北伊利诺伊州拥有几个广告词，专注于良好意愿为他们的经销商和公众在芝加哥地区。

The automatic phonograph dealers association has been running an ad in the Chicago American publication, which plays 100 selections on 45-r.p.m. records, forms the majority of the music in the jingle output.

The 255 men and women on its payroll. The following are all held key positions: Thomas Walsh, assistant secretary; Henry S. Walch, comptroller; and Robert J. McCarthy, general manager. The automatic phonograph dealers association has been running an ad in the Chicago American publication, which plays 100 selections on 45-r.p.m. records, forms the majority of the music in the jingle output.

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As a music merchant, you'll like the compelling appeal of the new Model "E" juke box. It's an attention-getting, interest-arousing display that sells more music, faster, easier. You increase the PLAY when you display the Model "E".

AMI Incorporated

GENERAL OFFICES AND FACTORY, 3500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICH.
Tips to One-Man Operating

By JOHN J. BURKE

It’s the “little things” that spell the difference between successful one-man music operations in small cities and towns.

So concluded Lee Moore, Lin-\-coln manager for the Keys-\-Nichols Company, Fremont, Neb., music operation. And Moore bases his conclusion on 20 years experience on the Rocky Mountain and plains States.

Unlike the larger operator, Moore has the whole job to do himself. Getting and holding locations, buying records, keeping the machines in top-notch mechanical condition and, finally, the chore of maintaining complete route records.

“If I were going to set down the first requirement of a successful phonograph operation,” Moore said, “I’d say it is keeping the locations you already have. Satiated locations owners are the best recommendation an operator can have when he solicits new business.”

Toughest Test

As a businessman, Moore finds the toughest test he has to face today is convincing owners of record and third-grade spots that their locations do not have sufficient business to warrant the installation of a brand new juke box.

Moore, who knows the costs, knows also that installing a brand new phonograph means a new commission deal. If the operator lacks the ability to tell the new commission deal when installing new boxes his route will lose money and eventually fail.

“It’s a constant battle,” Moore observes, “to keep the right phonograph in the right location.”

But once the operator has the right phonograph for the location, Moore believes the “little things” are the pattern for good location relations.

Foremost among these “little things” is prompt, reliable service, maintained on a 24-hour schedule.

“There’s nothing,” said Moore, “that builds a reputation for an operator’s reliability like prompt response to service calls no matter when they may come.”

Like most of the nation’s one-man operators, Moore is available night or day to take care of calls for special service.

Study the Customers

Next to prompt service, Moore believes operators should study the customers of their locations.

Unless he takes the time to study the kind of people who patronize a location, Moore points out, the operator will not be able to cater to the kind of music most likely to win.

Moore spends more money for new phonograph equipment than for outright insurance. Moore feels that 20 per cent of the phonograph, needless to mention, is the selection.

According to Moore, the phonograph offers 40 selection photographs, and as many as 25 selections per record.

Moore points out “there are many good phonographs on the market today. As long as the phonograph is there the selection is a must.”

Wipe off the machine in its appearance is attractive.

The phonograph must have a feature which actually requires a minimum of time at each location, in an important link in building a location is the appearance of the machine. Moore feels a small adjustment, or a minor repair, will often save an expensive service call and the unpleasant experience of placing an irradiated location owner.

Even with a brand new phonograph, the maintenance program, of course, must be followed.

Give Fast Service

“A phonograph out of order means a loss of business,” Moore points out.

That about sums up Moore’s servicing policy.

“The owner of an all-night restaurant may get his heaviest play at 3 a.m. or 4 a.m. That’s no problem,” Moore points out. “Moore always has the machine on hand.”

One of the keys to Moore’s success is the man whose place of business has its part of town, 24 hours a day. Regardless of the time, the operator must service the phonograph.

Moore’s ability to repair any part of a phonograph is a key in this route’s successful operation. And Moore has the tools to do the job—some $200 worth of tools—which includes everything from the phono- delivery, and repair of the phonograph are all but major repairs left on location.

Fix it on Location

Servicing machines on location is virtually a must for handling the phonograph business. A system saves expensive travel and time from a shop with parts which need repair, saves parts which might be put out of order, and helps cut “out-of-order” time. At minimum, Moore finds it necessary to keep machine in the shop, but all other repairs and replacements are made on the spot.

Rutzen Due From Europe

Among the stories of general interest to the coin machine industry is the recent departure of M. Rutzen up front in this issue of The Billboard.

Rutzen recently left for Europe to attend the Wurlitzer Company, is expected to return in about three-week tour of Europe and Scandinavia. He will be featured at the party with special arrangements which will take place at Wurlitzer headquarters in Europe.

Rutzen annually visits Wurlitzer dealers in foreign markets, in Italy, Switzerland, Belgium and other foreign key European markets.

Info in Other Departments

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When I Dream of You

“Always a Hit” is the phrase used by the famous vocal group the Jubilee Boys of Los Angeles, when the group was the first to feature the popular song “When I Dream of You.”

The set of words, Although I dream of you is sung to the tune of the famous tune “I’ve Got Music” by Sammy Cahn and Jimmy Van Heusen.

The Jubilee Boys, consisting of John J. Morley, tenor, Frank McGaw, baritone, and Jack Lambert, bass, will be heard on the Hit Parade this week, and the tune is scheduled to be the number one hit in the nation.

The song was written by Johnny Mercer and Harry Warren, and will be featured on the Hit Parade this week.

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Reemtsma Moves Business Offices To New Location

Davenport, Oct. 21 — Mr. H. N. Wilmot, president of Reemtsma-Tel-A-Vue, Inc., announced that a modernization program of the firm's new offices has been completed. The office is in the Union Arcade Building. The entire staff will use the new offices at the Tel-A-Vue and the assembly of TV sets will continue at the old address.

For distribution setting up new shop, Reemtsma, which features an electronically timed Free View Service for combined operation sets, has moved. Also in the animation program at location, Reemtsma again displays the Reemtsma emblem on signs distributed to motion picture systems.

The sign has produced good results, Reemtsma said.

N.Y. O'ps' Dinner Nears Sell-Out

New York, Oct. 31 — Al Burrow and Harry Gordon, in charge of arrangements for the Automatic Music Operators Association dinner at the Commodore Hotel Saturday night, said that nearly 1,000 tickets had been sold. The 16th annual dinner of the association that meets every year, is scheduled to begin at 7.30 p.m. Tickets are $15 each, and the proceeds will go to the scholarship fund of the association.

Maurice Scott's orchestra will provide the music.

Detroit Judge

Continued from page 98

KANSAS ASSN.

Local Winners

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and Al Reitz, Topolski, district 1; C. W. Newlin, Payne, and Carter Buton, Independence, district 2; Bryan McCallough, Great Bend, and Bob Allen, Hutchinson, district 3; W. C. Ingran, Hays, and Dale Flanders, Salina, district 4.

The program included a talk on radio songs by Howard Joffe, Kansas City, and short talks on radio songs by Howard Joffe, Kansas City, and Max McKee, both of the Nebraska Music Guild.

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Built to Get the LION'S SHARE of the Top Locations

WURLITZER 1500

The 104-selection Wurlitzer 1500 has so many features in its favor, from the beauty of its styling to the brilliance of its tone—it has been acknowledged the leader in the top location field.

The only phonograph to play 45 and 78 RPM records intermixed, its crowd-pulling ability makes it the greatest revenue producer in the history of recorded music.

WHERE A 48-SELECTION PHONOGRAPH MEETS THE NEED

You are money ahead by installing the Wurlitzer 1600 which will play 45 or 78 RPM, or the Model 1650 playing straight 45 RPM. Each is filled with famous Wurlitzer features and both are proven money-makers. Added attractions are built-in volume level control and lower price.

The Rudolph Wurlitzer Company • North Tonawanda, New York

www.americanradiohistory.com
Coinmen You Know

Miami Bush Distributing Company is no longer known by the name Coin Advancing Bowler as well as the new Willis 7 pin game... Joe Mangone, All. Corp. Manager, was on hand to greet the good operator response to Poker Frenzy the Gottlieb pin game.

When the country's joke box operators read this item, they'll promptly tell a friend. When Jack Lipinski, Coin-Op manufacturer, called his music stores, the El Samboro Music Co. of Miami, Lipinski's swimming trunks along with his other goods, was shipped. Lipinski himself and sons were customers of Samboro.

Joes Catarinoa, export clerk at the Bush Distributing Company, was sent out on a mission to keep up with the increasing demand for coin-operated machines. It has been many new inquiries for the coin box which the company's new line is a box, black in color and 12 by 14 inches.

Sanny Marino, Marino Music Company, has been named to the position of a third child—and the time is now. The baby is a named against the day he will be called into the business as Sanny Jr. in his music store. One of the most knowledgeable about records.

Orange Blossom Music, whose complete line includes the full range of records, says the annual influx of transit workers in the Homestead, Port Everglades, South Beach area, and Redland district is very welcome.

Amusement Company, is feeling better after a 3 day holiday. Shuffle Alley in Hollywood was on its opening day this time of year, optional Nelson, famous for its selection next in dollars and cents.

Operators are digging deep in their pockets buying a renewal annual license which are now offered in the city, and now to the city of Hollywood, where the city also offers a license renewal.

Pan American Distributing Corporation has removed its phonograph corporation in Miami to the firm's office in Miami Beach. This move is said to be due to the long distances from Florida to the small telephone facilities near the company's new office are now being used by the firm.

John Hobit, Robert Feder, shipper, who left from Jacksonville, a new company, is now in charge of the new distributing family. The firm is known as the Eclipse Distributing, family is a ballroom, with a combination of the cis August 7 pin game, featured by the Young Boys, manager of the Eclipse, and Betty Klein, of Miami, and the Temple Israel, Miami. After a trip to Chicago, Las Vegas and Los Angeles, the Eclipse is now in Miami to serve the new distributor family.

In caps, where he will receive spe- cialization in the new music mount put out by the Music Company. The new Flayer Shuffle Pin game looks outstanding for sale at the Lion of Tarant distribution.

Robert Verkerk, of Verkerk Music Company, returned from a hunting expedition, out-bagging a good, supervising for the Music operators at Grand in Michigan, was on the sick list this week.

Hartford Leibert, formerly with Kendall Music Company, Orlando, has sold his former money box in Miami soon. Bob Robinson, has supplied something good in Miami in the sale of AM music boxes.

Jackson, the weather in newly two months saw another big box operator in Greater Miami.

Milwaukee The box takes boxes has started on an upward trend, is the word from the St. Paul Avenue headquarters of the P. & P. Distributors. The coin-boxes from the out sales, games locations. Keeping the P. & P. in the big picture is their current project of junk old, obsolete machines.

A. J. Berube, President of the research department, spent some time in his home town of Philadelphia headquarters with his travels. United is to return to their old system of coin-boxes and try to set the trend in the territory. One of the best is the job, a new machine with a new system in Greater Milwaukee.

Several tickets in the hands of local distributors are awaiting shipment. The usual dates from Columbia were reported. Handling the post with Columbia is the St. Paul Avenue company.

The American Management Association is looking into the situation surrounding the covering local accounts, was Stan Locka, Service Manager of the Wisconsin electric service.

G. W. Swiftly, Mitchell Novello, salesmen's representative, spent a week in the Territory, having his time by tackling out to some individual distributors in the same situation.

The music boxes of the Mitchell Company are not in stock at the present time. E. L. E. has been received down pattern. Now is the time to arrange for your needs, and to bring it to the stand. Stand the word, and the cars are in stock. All cars, and to bring it to the stand. Stand the word, and the cars are in stock.

Jim O'Neil, of the Canteen Company, reports that his firm is for the promotion of the new models. The company is going to change its name to a new one.

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Detroit

Merry Feldman, who recently moved to the Tri-Central Coin Exhange to a new location near the city, has a new office and is pleased with the admission that he received to the house. He has a plan to watch his grandchild soon.

Harry Levin, president of Cador Distributing Company, announced the sale of the former company's former distributor, John W. Foster, who is now the owner of the firm. Henry C. Leble, of the Coin-Op company, is the new owner of the firm.

Walter Wheeler, president of the company, has been busy with the promotion of the company's new line of products.

Stamford Conn.

Walter Wheeler, president of the company, has been busy with the promotion of the company's new line of products.

The committee headed by President Jameson, American Management Association, is working on a new line of products.

In preparing a report for the American Association, the committee is working on a new line of products.

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Indianapolis

The Dave Music Shop reports the sale of the store for the last year. The store is now closed, and the sale is pending. The current condition is also going to a natural recession in the car and unrelated sales.

Mr. G. W. Swiftly, Mitchell Novello, salesmen's representative, spent a week in the Territory, having his time by tackling out to some individual distributors in the same situation.

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How Was Your Timing on... "THE VELVET GLOVE"

Hugo Winterhalter-Hanee Bem
ECA VICTOR 20-3465

Now on Billboard's "Best Selling Singles" Chart

Spotted as a Billboard's August 25

Title Strips Ready for Top Juke Profits

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Copyrighted material
Fiberglastics Starts Output Of Ride Bodies

NEWARK, N. J., Oct. 31—Sod Miller, former kiddie ride manufacturer, is now making fiberglass bodies for operators and manufacturers. Miller has organized Fiberglastics here and it is currently turning out about 20 bodies a week.

Fiberglastics makes four bodies—Steeders, Elephants, Tama & Trains. The two first-named are sit-ins and may be inter-changed with virtually all Horse-type ride bodies. Miller said, He added that the last-named are sit-ins and may be interchanged with Rocket-type ride bodies. The bodies list for $150 each.

Miller said the inclusion of a specially designed rack on the bodies enables an operator to make the conversion in from 30 minutes to an hour.

York Gene Manufacturing & Sales Company, Chicago, will display the new cars. Thirty of the 71 firms signed for the October 29 show space will display cars of special interest to the vocal reformers. Among them: notices that the coin exhibits will feature rides. In addition, two new ride firms are negotiating for space.

New Equipment

Kiddie ride, Tank, Buffalo, Specialty Company, Buffalo.
Kiddie ride, Braat, Buffalo, Specialty Company, Buffalo.
Kiddie ride, Flying Saucer, Metalcraft, Inc., Chicago.
Kiddie ride, Garden State, New York.
Gun game, Invader, Gene Manufacturing & Sales Company, Chicago.

Kiddy Rides—GUARANTEED!
Bally & Exhibit Horses

Bally & Exhibit Horses Metropolitan, Atlantic, Bally Scientific, Exhibit, Deo, Miami, Florida Space Ships, Bally & Exhibit Horses, Atlanta, Georgia, American Scientific, Exhibit, Bally, Miami, Florida. Night Leasing Company, Mervy Guo, rounds, for the first time in the world, all machines sold with a money back guarantee.

KIDDIE RIDES-METEOR-The Profit Line

© Designed for profit • Built to last
Year LONG GUARANTEE
UL Approved FREE INSURANCE

METER MACHINE CORP.
212 W. 45 St., N. Y. 1, N.
W. 19th, N. Y. 13, N.
Watch our TV ad on this C-8901
Tune-CO Check 6-2211 For Details
**Shuffle Games**

**Super Star Single Shuffle (Keeney)**

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**New Photo Route**

**DURBAN 31**

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**Selling Miami Route**

**MIAMI, Oct. 31—Dave Engel, Director of Miami Sales Company, announced that he had sold a Highball to E. L. Kelly, who recently moved offices to Miami. Engel said the shop is all on the city of Miami.**

**Market Place**

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**Business Opportunities**

**California and Southern California—Hard money to be made!**

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**Advertisements**

**Classified Advertisements**

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## Coin Machines

### Amusement Games

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### Shuffle Pool

**New & Reconditioned Metal Type Machines**

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<td>34.50</td>
<td>275.00</td>
</tr>
<tr>
<td>MI</td>
<td>Ball</td>
<td>34.50</td>
<td>275.00</td>
</tr>
<tr>
<td>MI</td>
<td>Ball</td>
<td>34.50</td>
<td>275.00</td>
</tr>
</tbody>
</table>
Space Sellout

Continued from page 92

photo and voice machines, Arcade equipment. King Amusement Company, Chicago. (Coca-Cola).

The Bert L. Kats Co., Inc., Miami (coin rides).


Radiant Sales & Manufacturing Company, New York (movie magic machines, Scientific Amusement Corporation, Brooklyn (coin rides, Arcades, equipment). Tyson-Galaxy Corporation, Winona, Minn. Venturi Amusement Corporation, New York (games). The following will feature supplier equipment and supplies:


Terms: 1/3 deposit, balance right draft or cash. Emp. No.

FRACTIONAL VALUE

COIN-OPERADED ELECTRIC SCOREBOARD

MARVEL'S NEW SHUFFLE-SCORE

COIN-OPERATED ELECTRIC

SCOREBOARD

For Any Shuffleboard

-11.25/hr 55 Pts.
-10 ft 1-Hole at 10 Pts. No Switch-over
-2 MACHINES for $5.00

MARVEL'S NEW SHUFFLE-SCORE

FOR SALE

Also Available

WALL MODELS

Hornets
115.00

Marvel Score
152.50

59.00 each.

D想知道

MARVEL'S NEW

SHUFFLE-SHORE

COIN-OPERATED ELECTRIC

SCOREBOARD

67,000 ACTIVE BUYERS

The Billboard Classified columns each week.
EVANS' LATEST
"CLUB MODEL"
Saddle & Turf

GUARANTEED
REPLAY AWARDS

COLORED CABINET
OCCUPIES LESS SPACE
THAN ORDINARY PIN TABLES

Greatly improved new style SINGLE COIN DROP WITH SLUG REJECTOR easily
accessible on push-button plate. 5c or 10c play.

High scores possible with single coin for top-play incentive.

As many as 7 players can deposit coins.

Electric Replay Counter registers to 999.

*LEGAL OPPORTUNIST. This machine is not a Gambling Device as defined in the
Johnson Act. It may be shipped interstate.

IF YOU CANNOT SECURE THIS MACHINE FROM YOUR DISTRIBUTOR, CONTACT FACTORY DIRECT!

H. C. EVANS & CO.
1556 W. CARROLL AVE.

CHICAGO 7, ILLINOIS

WANTED
WURLITZER 1015, 1100, 1250 and 1400
SEEJURG M100A
Late COTTLEG PIN GAMES

CLEARANCE SALE
55 Late Chicago and United 6 Player Alleys at Sacrifice Prices
WRITE FOR COMPLETE LISTS

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and
United Distributors

Remember
IN NEW ENGLAND IT'S TRIMOUNT

TRIMOUNT
40 WALTHAM STREET
BOSTON, MASS.

SOUTHERN AUTOMATIC
AMERICAN MUSIC COMPANY, INC.
ESTABLISHED 1923

501 8th Street, Clarksfield, Ohio
4111 E. Main St., Akron, Ohio
220 W. 3rd St., Baltimore, Md.

when answering ads . . .
SAY YOU SAW IT IN THE BILLBOARD!

THE BILLBOARD
Index
of Advertised Used
Machine Prices

Equipment and prices listed below are taken from advertisements in The Billboard issues as
indicated below. All advertised used machines and prices are listed. Where more than one fine
advertised with the same machine at the same price, bargain machine is indicated in parentheses. Where quantity discounts are advertised, as in the case of both vendors, only the single machine price is listed. Any prices obviously dependent on condition of the equipment, age, time on location, territory and other related factors.

• Arcade Equipment

<table>
<thead>
<tr>
<th>Machine</th>
<th>Issue Date</th>
<th>Price</th>
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<tr>
<td>Art Bonder (Marketing)</td>
<td>Oct. 11</td>
<td>$250.00</td>
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<tr>
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<td>Oct. 11</td>
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<td>Oct. 11</td>
<td>$0.75</td>
</tr>
</tbody>
</table>

When answering ads . . . SAY YOU SAW IT IN THE BILLBOARD!
**Shaffer Specials**

in better quality buys

**SEEBURG**

148-ML [Blonde]..... $179.50
147 (Cammerfield).... 129.50
146 ........................ 99.50

**ROCK-OLA**

1428 ........................ $199.50
1427 ........................ 129.50
1422 ........................ 99.50

**WALL BOXES**

Wurlitzer 3020 (24 Sel). $12.50
Wurlitzer 4820 (48 Sel). 34.50
Seeburg St 3 Wire ....... 9.95
AMI 5/10 ........................ 14.50

**HIDEAWAYS**

Wurlitzer 1017 ......... $9.95
Seeburg 1948 (Metal) .... 119.50
Seeburg 1947 (Metal) .... 94.50
Seeburg 1946 ........................ 79.50

**EXTRA SPECIALS**

Wurlitzer 1080 ........................ $79.50
Seeburg Shield the Bear ......... 199.50

Terms 25% Deposit, Balance C.O.D.

Write for Illustrated Catalog of Late Model Phonographs

---

**CLEANED-CHECKED READY TO GO**

Wurlitzer 1015 ........................ $125.00
Wurlitzer 1008 ........................ $150.00
Seeburg 110 "A" 78 R.P.M. ..... 45.00
Seeburg 160 "A" 78 R.P.M. ..... 95.00
Rock-Ola 1422 ...................... $95.00
Rock-Ola 1426 ................. 125.00
AMI A .......................... 325.00
AMI B .......................... 325.00
AMI C .......................... 325.00

Watch For Our Weekly Specials

---

**David Rosen**

816 N. Wabash Street, Phila. 22, Pa.
Phone: Stevenson 3-2002

---

**Special**

Ball Pool Clubs .................. $399.50
Bowl-A-Rama ...................... $399.50
Bankshot ...................... $110.00
Columbus...................... $255.00
Grand Slam .................. 225.00
Cincinnati ...................... $187.50
Miami Beach ...................... $330.00
Gottlieb Grand Slam ......... $175.00
Williams Grand Slam ........ $175.00
Capitol/Projector/Scouts $200.00

NEW ORLEANS NOVELTY CO.

115 MAGAZINE STREET
NEW ORLEANS, LOUISIANA

---

**Special Shuffle Games**

UNITED STAR & PLAYER ... $285.00

Write for Other Shuffle Game Bargains

---

**Purveyor Distributing Co.**

4323-24 W. Wabash Ave.
Chicago 11, Ill.
Phone: Jenner 2-1814

---

**For Sale**

\[ Advertisement content \]

---

**Genco's**

**Invader**

NEAREST ALL-LOCATION
BLACK LIGHT GUN GAME
FOR REGULAR PLAY

All the smash appeal of "NIGHT FIGHTER"

- Exciting Black Light
- Target, 12 Colored Movements
- Target
- 300 M.S.E.D. Fully Reflected
- Special Bonuses
- BONUS SHOTS—Automatic
- Rapid-Fire Scoring Units
- Colorful Cabinet with realistic gun

Your American Red Cross is always there after tragedy strikes

---

**Shuffle Machines**

NEW KENTER SHUFFLE MACHINES
- Racer
- Challenger
- Leatherhead
- Fugitive
- Mystery

---

**Genco Sky Gunner**

First-Conditioned

---

**Genco's American Radio History**

www.americanradiohistory.com

---

**Terms:**

25% Deposit, Balance C.O.D.

Write for Illustrated Catalog of Late Model Phonographs

---

**David Rosen**

816 N. Wabash Street, Phila. 22, Pa.
Phone: Stevenson 3-2002

---

**For Sale**

\[ Advertisement content \]
GOTTLIEB'S

FAST STEPPING ACTION
EVERY SECOND...AND HOW!

8 NUMBERED TRAP HOLES • 4 balls in line or square awards Bounty
1 to 8 RE-SETTING SEQUENCE • advances Roll-overs and Roll-Unders for super-high score and Replays.

BALL IN TRAP HOLE • puts out corresponding bumper light.

SPOT FEATURE • Roll-Over button spots sequence numbers.

JOIN THE FUN
AND PROFIT!

SEE YOUR
DISTRIBUTOR

DAVIS PHONO SATISFACTION! EASY AS A-B-C......

NEW SELECTION FIVE BALLS
NEW PRICES!

GATHER A HARVEST OF
TOP VALUES......
BUY FROM LONDON!

NATIONAL
CONDITIONED
SHUFFLE GAMES

REDD Distributing Co., Inc.
3269 Madison St., Chicago 47, Ill.

ALLEYS RECONDITIONED GUARANTEED

NAFTIE M-100 A
with DAVIS Guarantee
WRITE FOR NEW LOW VOLUME PRICE
Complete with professional Reconditioning and Rebalancing

TAXES: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.
WE SPECIALIZE IN EXPORT TRADE

DAVIS DISTRIBUTING
SEEBURG FACTORY DISTRIBUTORS
1738 ERICKSON E.
SYRACUSE, N. Y.
TEL. 80-5194

ELECTRIC BOX SUNBURNED
LARGE NATIONAL COIN KNOCK-OUT

WANTED TO BUY
• MILL CONSTELLATIONS
• EVANS CONSTELLATIONS
• WURLITZER 1055
• WURLITZER 1400

TICKETS
390 used coin boards
... BEST OFFER

HOTEL SALESBOARDS
LARGE NATIONAL COIN KNOCK-OUT

WANT BOXES!

Wall Boxes

SPECIALS

AMI Specials
Wurlitzer Specials

1960 Reconditioned-Rebal... $139
900 Reconditioned... $99
900 complete & in good working condition... $69
700 complete & in good working condition... $49

Wurlitzer Specials

Wurlitzer "4000" Type Specials: $14.95

SPECIALS

WA.LL BOXES

SPECIALS!
Seeburg Factory 2nd chance... $9.95
Packed... $7.50

SPECIALS

WALL BOXES

SEEBURG M-100 A
with DAVIS Guarantee
WRITE FOR NEW LOW VOLUME PRICE
Complete with professional Reconditioning and Rebalancing

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C.O.D.
WE SPECIALIZE IN EXPORT TRADE

DAVIS DISTRIBUTING
1738 ERICKSON E.
SYRACUSE, N. Y.
TEL. 80-5194

PREMIUM BOARDS

Pine-Tree St. Wurlitzer... $29.95

NEW GAMES

Gather a harvest of top values......
Buy from London!

SPECIALS

SHINDIG

FLAT RATE SHIPPING

WANTED
Seeburg M-100 A, 39-79

SPECIALS

NATIONAL
CONDIMIONED
SHUFFLE GAMES

REDD Distributing Co., Inc.
3269 Madison St., Chicago 47, Ill.

ALLEYS RECONDITIONED GUARANTEED

UNIVERSAL CLOVER... $175.00

UNITED STAR 10TH FRAME... $295.00

UNITED STAR... $245.00

UNITED 6...... $195.00

UNITED 4 PLAYER... $145.00

UNITED 5 PLAYER... $95.00

UNITED 4 PLAYER... $50.00

NEW GAMES

Chicago Coin Advance Bowler
Chicago Coin Round the World Trainer
United Imperial Shuffle Alley
United Royal Shuffle Alley
ARMY-NAVY

BIG BOLD ILLUMINATED SCORE INDICATOR
Leads Player To His Score at a glance!

**NEW!**

HIGHER SCORE! POINT SCORE!

YELLOW THUMPER BUMPER BOOTS BALL DOWN THE FIELD!

BALL ADVANCES UP AND DOWN FIELD BY HITTING
THUMPER BUMPERS TO SCORE
TOUCHDOWNS AND FIELD GOALS

* Spelling **N-A-V-Y** hits 2 right side top and bottom rollers for "special!"
* Spelling **A-R-M-Y** hits 2 left side top and bottom rollers for "special!"
* Top Center Pocket Scores 500,000 and spots letters E-M and N-V to help player spell ARMY-NAVY.

PLAYER CAN SPELL ARMY-NAVY
without hitting top center pocket!

YOURS FOR BETTER BUYS ALWAYS
-- WORLD WIDE

NEW GAMES
WORLD'S BIGGEST NAVY
WORLD'S HAPPIEST PINBALL
WHAM-BOOM![!]
SMALLEST PINBALL
VILLAGE SHUFFLE
QUARTET![!]

LATE PIN GAMES
WORLD'S BIGGEST NAVY
WORLD'S SMALLEST PINBALL
WORLD'S HAPPIEST PINBALL
WORLD'S SMALLEST PINBALL
WORLD'S SMALLEST PINBALL
SMALLEST PINBALL

PHONOGRAPH

**WANT TO BUY:**

**EXCLUSIVE DISTRIBUTORS**
WORLD'S SMALLEST PINBALL
CONTESTS PAPERBACKS
RACKETEERING

SPECIAL KENNEDY 10-PLAYER SHUFFLE ALLEY
New 1954
ACE COIN COUNTER

TERMS: 50 Down, Balance 30 Days

WORLD WIDE DISTRIBUTORS

FOR SALE:

Gelled 7-2 by the Central United
Machines, Chicago 7-2 by the Central United
Machines, Chicago 7-2 by the Central United

FOR SALE:

Gelled 7-2 by the Central United
Machines, Chicago 7-2 by the Central United
Machines, Chicago 7-2 by the Central United
FOREIGN BUYERS!

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience...know what equipment you need to meet your particular requirements and how to get it to you on time in perfect working condition. That is why we have satisfied customers everywhere.

Write for FREE Price List • Parts and Service Manual Available

INTERNATIONAL AMUSEMENT CO.

1423 SPRING GARDEN STREET
Kittenhouse 6-7712

PHILADELPHIA 30, PA.

THE BIG PUSH IS ON WITH Keeneys PACEMAKER $5.00

THE BRAND NEW MAMMOTH
SNAP-ACTION PINS
MORE THAN DOUBLE SIZE OF FORMER PINS!

EVER SLICK SILENT PLAYFIELD • HIGH SCORE FOR WEEK • SCORES ALL SPLIT SHOTS

Keeneys PACEMAKER

has Exclusive Features

that get and hold

players' interest for

INCREASED EARNINGS!

Write-Wire-Phone Your Keeney DISTRIBUTOR!

J. H. KEENEE & CO., INC.

2660 W. FITZGERALD ST. • CHICAGO 33, ILL.
chicago coin

Presents a Record of FIRSTS!

Leadership is not just an accident, it's a habit!
Planning for day after tomorrow for in advance of public demand or the trades' expectations is proof in itself of Chicago Coin's well established habit of leadership.

FIRST
1 ORIGINAL REBOUND TYPE BOWLER
2 ORIGINAL MULTIPLE PLAYER BOWLERS
3 ORIGINAL 20 - 30 SCORING
4 FORMICA PLAYFIELD
5 HIGHEST SCORE BOWLED
6 7 - 10 PICK UP
7 TWO WAY MATCH (STAR AND NUMBER MATCH)
8 THREE WAY MATCH (CROWN, STAR AND NUMBER MATCH)
9 10TH FRAME FEATURE
10 DOUBLE SCORE FEATURES
11 TRIPLE SCORE FEATURES
12 GAME ADJUSTABLE FOR 5 OR 10 FRAMES PLAY
13 HINGED PIN UNIT COVER
14 LIGHT IN CASH BOX COMPARTMENT
15 REPLAYS ON NUMBER MATCH

NOW!
Another Great FIRST!

ADVANCE BOWLER

Featuring New ADVANCE Scoring!

* New Scoring Thrill! Top Score of 900!

* New Beautiful Cabinet Styling!

* FAST! 45 second scoring! Multiple Scoring on Strikes and Spares only!

* Adjustable to Play 5 Frames

chicago coin
MACHINE COMPANY
1725 W. DIVERSEY
CHICAGO 14
It's got everything!

Bally DUDE RANCH

Super-Card
Super-Lines
Select-a-Spot
Select-a-Feature
2-in-Line Scores
3-in-Line Scores
4-in-Line Scores
5-in-Line Scores
Corner Scores
Advancing Scores
Spot Roll-overs
Extra Balls
Brilliant Glass
Exciting Playfield
Colorful Cabinet
Perfect Mechanism

NEW
"PRINTED" CIRCUITS SIMPLIFY SERVICE

Be sure to see the new wireless "printed" circuits—the greatest advance in pinball engineering in 20 years.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
United's Tahiti Coin Machines

NEW SPECIAL CARDS

FAST-ACTION IN-LINE GAME WITH

SELECT-EM FEATURES

- Extra Time Feature
- Four Corners Score
- Triple Spot Roll-Over Feature
- Up to 3 Extra Balls Per Game
- 5 Pointer Signals Above Each Extra Ball Indicator
- New, Extra Large Cash Box

SPOT A NUMBER
EXTRA BALL
3 in Line Scores 4 in Line
BOTH SUPER CARDS
BOTH SPECIAL CARDS

United Manufacturing Company
3401 N. California Avenue, Chicago 18, Illinois

SPECIAL E-Z SERVICE FEATURES:
Back Glass Slides Out
Either Side
Back-Box Mechanism Tilts Forward for Easy Access
Hinged Front Door
Hinged Back Door

See Your Distributor

See United's Imperial and Royal Shuffle Alleys
Now at Your Distributor
NEW TONAL REALISM

HIGH FIDELITY
FULL DIMENSIONAL SOUND

THE

Select-o-matic
DELUXE HIGH FIDELITY

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS